Music operators throughout the nation can thank The Orioles, pictured above, for giving them one of the hottest hits this past year. Their sensational recording of "It's Too Soon To Know" caught on like wild fire, and since then has sky rocketed the vocal combination to the forefront of the music world. Pictured above, left to right, Lloyd Gaitor, Alex Sharp, George Nelson, Sonny Til and John Reid, during a recent engagement at the Paradise Theatre, Detroit, Mich. The group are continuing their meteoric rise to fame and success via their current smash personal appearance tour. The Orioles are exclusively featured on Jubilee Records. Direction: Billy Shaw. Personal Management: Jerry Blaine. Press Relations: Jim McCarthy.
LAST CALL FOR THE FAMOUS ONCE-A-YEAR "Holiday Special" ISSUE OF The Cash Box, World's Authority On Coin Machines Goes To Press 5 P. M.

THURSDAY-DECEMBER 16

WRITE-WIRE-PHONE YOUR AD NOW!

THE CASH BOX
EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

(PHONE: LOngacre 4-5321)
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December 18, 1948 Vol. 10, No. 12

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SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, $85 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as such. We do not deal with manufacturers, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators through the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the only and officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

INTELLIGENT operators have learned that the one and only way to enjoy better collections is to merchandise their operating. This can be done in a myriad of intelligent fashions. But, the one and only method which does work, and has been proved to work best, is the method whereby the operator, by showing the location that he can, and does, know how to merchandise his operating (rule of automatic music to the general public) and do it in such fashion that both he and the owner of the location enjoy more income.

Those ops who have used every better merchandising method have been able to maintain high collection averages. They have shown constant increases and have gone on ahead with new equipment, better sounding machines, and have entered into all the new ideas which have been proposed.

An operator just the other day wrote that he hasn't yet felt (and doesn't expect to feel) any drop in collections. "In fact," he writes, "we've been going right along enjoying better collections."

The answer is, of course, this is one operator who "thinks," that's mighty important. For example one method he uses is to bring single channel wired music right into his present juke boxes and sell this sort of music as "background music" to the location owner with the patron actually paying for it.

The patron chooses it for he obtains "six minutes for five cents." In short, about double (and in some cases more than double) the amount of music he gets from the average recording. That's a bargain.

The storekeeper likes it because he tells this operator, "It's nothin' dinner music."

It is. It's semi-classical. It's amazing how the meter spins to the very limit with each collection.

In fact, this op doesn't know how many plays he's getting. "We can't tell," he writes, "because all we know is that the meter wheel is at the limit at each collection."

But, he didn't stop there. He has menus printed with the message, "Give your waiters 5¢ and she'll play your favorite tune for you." He claims, "You'd be surprised how many extra nickels we take in this way.

He goes further. He has his top ten tunes featured in the windows of some of his locations. A large hand painted sign (which costs him only 50¢ by the way) tells the passerby (the he can listen to the greatest artists, Vaugh Monroe, Perry Como, Frank Sinatra, Bing Crosby, Frankie Laine, etc., etc, inside for only 5¢. That has helped, he's certain. Just how much, he doesn't know.

He also works right with the patrons on songs they like to hear by having small request cards wherein the patron can write the songs he'd like to hear in the automatic music system in the location.

And, here's what's most important to every music operator. He's getting $10 per week from patrons from all of his favorite tunes (In fact, in some spots he gets even more.) And, yet, each location owner is happy and satisfied.
JUKE BOX LEADERS WILL URGE CLOSE KNIT NAT'L OPS' ASSN.


Will Ask Geo. A. Miller to Continue at Helm. Urge Retaining Present "Automatic Music Operators of America" Name.

A move is already afoot by noted juke box leaders who have been corresponding and phoning each other for sometime regarding the strengthening of MOA (Music Operators of America) which was created at the 1948 convention with 68 noted juke box leaders from member associations and a Board of Directors headed by George A. Miller of CMOA (California Music Operators Association) as National Chairman.

Since then problems have arisen which have brought into the open the need for the fullest possible representation by this national organization.

MOA, as is well known in the juke box industry, was originally created for the purpose of watching national legislation in the automatic music field.

Since then, juke box leaders have noted that when questioned as to whether the group is "completely representative of all in the juke box industry," they have been forced on the defensive in this regard.

This, it is hoped, will be overcome by a more tightly knit organization. These men are of the belief that this can be accomplished at the meetings which will be held at this forthcoming CMI convention in January, 1949, when all representative executives of MOA will be present.

It is planned that there may be a meeting, prior to the opening of the convention meetings which have already been announced, where the Board of Directors of all the member associations of MOA will come together to iron out any wrinkles which may come to the surface regarding a more closely knit national organization. Such a group can also include all independent juke box ops where there are no music guilds or associations in being at the present time.

Leaders of the juke box industry from many sections of the nation will ask George A. Miller of Oakland, Calif., to continue at the helm of Music Operators of America. His work this past year has won a great deal of praise from all those who have been in close contact with him. Miller, it is agreed, is the best man for the job and should, therefore, continue as National Chairman of MOA.

There is also no doubt that more member organizations will enter MOA at the forthcoming convention. Some of these were created during the past year. Others are being formed at this time.

The hope is that the officers of these new local associations will be present at the CMI convention in Chicago when meetings will be held by MOA and will join with the national group.

One well known president of a large music operators' association stated, "There is no longer any doubt of the fact that every music operator in the nation realizes the very vital need of organization."

"This past year the music industry has gone thru one of its most chaotic periods. The men want to get together. They want to feel that there is one organization at work for them for they are not in the position to do themselves the good they must this time."

"They have their hands full individually trying to get over the humps. These men should make it their business to be present at the Music Operators of America meetings."

All are agreed at this time, too, that the organization will prove of great value in the formation of local associations. This will be proposed at the meetings to be held in Chicago.

A committee will be urged to help music operators in any part of the nation to get together. The members of the committee will make it their business, according to the present plan, to speak before groups where called upon to do so, and show the way that a local association or music guild can be formed.

In the meantime, local association leaders will bend every possible effort to form a more closely knit national group and will try to have all the facts presented at the forthcoming meetings of MOA in Chicago during the convention.

George A. Miller is Executive Manager of the California Music Operators Association as well as National Chairman of the Music Operators of America. His work in public relations as well as organizational efforts in behalf of automatic music operators have won great acclaim throughout the nation. He is constantly being called upon to speak before groups of music operators throughout the country. He is well known for his diplomatic and completely efficient work in behalf of all the associations and operators who are members of the Music Operators of America. Noted music operator leaders will ask that he be retained at the helm of the Music Operators of America at the forthcoming election meeting in Chicago during the CMI convention.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Mercury Records Pact
Golden Gate Quartet

NEW YORK—Mercury Records Inc., this past week concluded arrangements with several recording artists and announced the contract signing of the Golden Gate Quartet, chipp Kitty Kallen and Madelyn Russell.

The Golden Gate Quartet formerly recorded for Columbia while Miss Kallen had several platters with Musicraft. Miss Russell has worked as a bandleader with Vaughn Monroe, Tommy Tucker and others.

The platter also disclosed that they have renewed their recording contract with drummer Dinah Washington, currently riding hot with "Am I Asking Too Much" and "It's Too Soon To Know."

Musicraft Records File
Bankruptcy Petition
Torme Leaves Firm.

NEW YORK—Musicraft Records Inc. and its subsidiaries this past week filed petition for bankruptcy under the provisions of Chapter XI of the Chandler Act.

The firm was forced to make this move, a spokesman for the platter declared, because of lack of funds. It was learned that the firm recognized the present Musicraft administration and would allow those employees under the old management to continue to work.

Reorganization plans, mainly centering around the rumored entrance of orchestra leader Guy Lombardo into the firm, continued at a brisk pace this past week, it was learned. Lombardo's pact with Decou Records ran out recently, and it was reported that the latter was in discussions with Decou top jack Kapp with regard to a new contract.

Musicraft Distributors Inc. and Olympic Records Inc., subsidiary firms of the parent Musicraft Record Company Inc., were also involved in the petition for bankruptcy. Musicraft Distributors is the New York distrib branch of the platter, while the latter was the firm's Los Angeles press office. The distributing firm listed liabilities of $127,242 and assets of $108,291. The Olympic organization listed liabilities of $422,277 and assets of $270,959. The parent company, Musicraft Records Inc., is listed as a creditor of $190,291 against the distrib outlet and $356,332 lodged with the pressing company.

The petition propose payment of all claims in full, payable 10 per cent in cash and the balance in three equal installments. It should be noted that the firm has been list under the provisions of Chapter XI of the Chandler Act.

Mercury Records has been list as a creditor of $356,332 against the distrib outlet and $356,332 lodged with the pressing company. The latter figure was the result of bite of the platter which has been made subject to Mercury's lien.

New York—The nation's music machine operators this past week vigorously renewed their efforts for return of printed title strips and a record return privilege which had been granted them prior to the war.

Altho competition in the record industry has been much tighter in recent months, jube operators point out that they have been buying more records than ever before. The lack of printed title strips in music machines throughout the nation is causing the record industry a less in sales and is hurting recording artists.

One well noted music machine opera-

The New York City-based company has been the subject of an intense campaign, funded by many music ops, to bring about a return privilege for every record purchase. This condition has been long a thorn in the side of the nation's jube operators. The number of companies operating under the system has been quite limited.

Platteries throughout the nation will find that their sales will decrease by, by giving music ops title strips free with each and every record purchase.

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"You Can Die From a Broken Heart" (2:44)

"Give Me This Night!" (2:50)
MACK CAMPBELL—THE DREAM DUSTERS
(Collegiate 2052)

• Some wax for music ops to listen in to is offered here in effective styling by pianist Mack Campbell and The Dream Dusters. Stuff is fair and suited to the needs of the tavern spots. Top deck, tagged "You Can Die From a Broken Heart" is done up in dry voice by Mack with backing lacking him. Piano in the background aims the ditty at the elbow-rest spots all the more. On the flip, the Dream Dusters step out on "Give Me This Night," a slow, hearts and flowers piece that might stir up some coin play. Wax can be used as a filler item—nothing more.

"My Heart Stood Still" (2:48)

"Thou Swell" (2:14)
GUY LOMBARDO ORCH
(Decca 24522)

• Maestro Guy Lombardo on deck with a pair of old favorites, and some wax that music ops can use to excellent advantage. The beautiful flavor of "My Heart Stood Still" and "Thou Swell," offered in smooth, full-fashioned Lombardo style seep thru the platter in dainty musical expressions that satisfy. Piper Billy Leach grabs the lead on the top deck and turns in an able performance. Song is one that garnered a slow of coin not too long ago. On the flip "Thou Swell," the Lombardo Trio purr the soothing lyrical expressions in smooth manner. Both tunes are show pieces and should be well remembered. The many Lombardo fans should go wild with this duo.

"Powder Your Face With Sunshine" (2:50)

"One Sunday Afternoon" (3:08)
EVELYN KNIGHT
(Disc 24530)

• There's no stopping this gal! Following her current success with "A Little Bird Told Me," chimp Evelyn Knight really goes hog wild for a barrel-full of moola with this piece. It's a cinch to clinch with phone fans everywhere. Ditty, tagged "Powder Your Face With Sunshine" is tailor made for the juke box trade and should garner jinny by the ton. Song makes you light up right from the very first listening. Driving, toe-tapping rhythm, with a vocal chorus to add to the brilliance of this platter makes it sure-fire all the more. Spiritually patter and tempo of the tune makes you get up and dance a jig along with it. And then that mellow whistling chorus should have music fans from six to sixty get up and hum, whistle and stamp along with this piece. Song has everything all rolled into one. On the flip with another potential winner, Evelyn goes all out again on "One Sunday Afternoon" the title song of Warner Brothers picture today. Song is just the same name. Ditty weaves in slow tempo, with a vocal chorus bouncing in once again in top notch manner. We like "Powder Your Face With Sunshine"—we're sure you will too. Don't miss this hunk of wax—run out and load up!

"Red Lips And Red Wine" (2:48)

"The Ski Polka" (2:45)
JOHNNY EAGER
(Grand 25011)

• Johnny Eager into the vocal spotlight again with a fresh tune that has loads of winning potential for music operators. Wax is highly attractive and should prove to be an impressive phone item. Ditty, titled "Red Lips and Red Wine" is spiced in its fashion, with Johnny's fond vocal spot shining all the way. There's no doubt about the lad having a fine voice—just listen in and you'll agree. Tempo rolls along in sprightly fashion and is suitable for all occasions. On the flip with "The Ski Polka" Johnny comes back with a cute bit done up in effective polka time. Top deck should grab the moola.

"Nighty-Night" (2:40)

"My Confession" (2:50)
RALPH FONT ORCH
(MGM 10322)

• Pair of sides styled in the Latin vein, with maestro Ralph Font at the ivories on "Nighty-Night" and "My Confession." Both sides feature the maestro's piano tinkling in light, bright fashion. Top deck is an unusual and novel rendition of this quaint old standard. Stuff is suited for the crowd who love to dance slowly but surely. Flip has the orkester in the spotlight again, with the rest of the band backing him up in fair fashion. Ops who have the spots that go for this brand of music might do well to listen in.

"Siesta" (3:17)

"In Santiago, Chile" (2:57)
XAVIER CUGAT ORCH.
(Columbia 38368)

• Music styled in the Latin tempo and the oscillating rhythms of the Xavier Cugat ork are brought to excellent light with this pair tagged "Siesta" and "In Santiago, Chile." Topside should draw loads of fans. Ditty has been widely recorded already, with this version undoubtedly one of the best around. Vocal spot by piper Bob Graham, with the entire ork to wall the title makes for good listening pleasure. Beautiful instrumental patter all through the ditty is extremely fashionable and should find wide appeal among all music fans. On the backside with another Latin styled piece, Bob Graham bounces back to render "In Santiago, Chile." Lyrics flow around the title, while the light, bright tempo seeps thru in dainty manner. Both sides excite the Cugat fans.

"Hold Me" (2:59)

"I Wanna Go Where You Go, Then I'll Be Happy" (2:35)
PEGGY LEE
(Capitol 15298)

• The lusty vocal warbling of thrush Peggy Lee puts this gal into the spotlight once again behind a pair of tunes that should meet with excellent reception from music operators from Maine to California. The gal's warm and invigorating style is hard to match on any given tune, here alone this duet. Her refreshing vocal style on "Hold Me," an oldie currently being revived, is really something to listen to. The gal's strong and winning pipes wrap around the sincere lyrics in fine manner, with backing by Dave Barbour and his crew beating thru mellow. It's slow, tempting stuff offered in plush, velvet style and sung only as Peggy can sing it. On the coupling with another oldie in "I Wanna Go Where You Go," Peggy and the orkester do full justice to send ops a great piece of wax. Song is one that went like wild fire years ago— we see no reason for it not clicking today. This rendition in the offing for ops. Both sides should boost ops take sky-high. Climb on the bandwagon!

"Everywhere" (3:04)

"The Goof And I" (2:49)
WOODY HERMAN ORCH.
(Decca 38369)

• The orchestral patter of the great Herman Hard and some great music for juke box fans to latch on to. Listeners are bound to marvel at this slick presentation of "Everywhere" with the mellow Bill Lawrence begging the limelight throughout. It's a trombone solo rendered in phin-perfect manner, with leads thereby offered in pleasing voice. It's a driving rhythm to boot. Harris' spot on this piece is hard to beat—it should serve Harris is close up in strong manner and on the flip with more instrumental wax, the entire gang get together for "The Goof And I." Stuff is mellow and in pitch all the way, with a short but great clarion spot by the maestro. Get with "Everywhere" by all means—but pronto.

"Nearest Thing To Heaven" (3:02)

"Break My Heart" (2:59)
VERA LYNN
(London 328)

• Pair of sides by chimp Vera Lynn, also featured by the Roberta Shore ork and the set up of "Nearest Thing To Heaven" and "Break My Heart." Both tunes show the gal's voice in effective styling, and altho they won't stop traffic, they were fairly decent filler items. Top deck, titled "Nearest Thing To Heaven" is a sentimental picture voice piece. Stuff is in the deep vein, with the lyrics strongly rendered throughout. On the flip, Vera comes in on a Billy Reid ditty which may grab on, due to a bit of catchy style and is there for the asking. Ops who have a call for this brand might listen in.
Music

RCA

HENRI LAWRENCE

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THE CASH BOX)

This week's RCA Victor release!

✓ POPULAR

☐ My Own True Love

☐ Columbus Stockade Blues

☐ You Grew Up To Be Some Baby

☐ Oh! My Darling

☐ Marcello

☐ Arizona Sundown

☐ Sophisticated Swing

☐ Roberts' Roost

☐ VAUGHN MONROE

☐ THE THREE SUNS

☐ FREDDY MARTIN

☐ COUNT BASIE

☐ RCA Victor 20-2352

☐ RCA Victor 20-2353

☐ RCA Victor 20-2354

☐ RCA Victor 20-2355

✓ FOLK

☐ No Rodeo Dough

☐ Sentimental, Worried and Blue

☐ Four Fiddle Polka

☐ Call Me Darlin' Do

☐ Picture On the Wall

☐ Keep On the Sunny Side

☐ SONS OF THE PIONEERS

☐ SPADE COOLEY

☐ THE CARTER FAMILY

☐ RCA Victor 20-2337

☐ RCA Victor 20-2338

☐ RCA Victor 20-2339*

✓ RHYTHM & BLUES

☐ If I Dream of You

☐ I'm Gonna Pull My Hair

☐ Hay Mama—Everything's All Right

☐ Chicago Blues

☐ THE CATS AND THE FIDDLE

☐ ARTHUR "BIG BOY" CRUDUP

☐ RCA Victor 20-2360*

☐ RCA Victor 20-2361

✓ POP SPECIALTIES

☐ Rumba Matumba

☐ Cuban Cabby

☐ DESI ARNAZ

☐ RCA Victor 20-2356

✓ TWO NEW ALBUMS

☐ "Vaughn Monroe Sings"

☐ Begin the Beguine and The Moon Was Yellow

☐ Anniversary Song and Something Sentimental

☐ Oh Promise Me and Because

☐ The Whiffenpoof Song and Without a Song

☐ SIX FAT DUTCHMEN

☐ HENRI RENE

☐ LAWRENCE DUCHOW

☐ GLAHE MUSSETTE ORCH.

☐ LAWRENCE DUCHOW

☐ RCA Victor 20-2324

☐ RCA Victor 20-2325

☐ RCA Victor 20-2323

☐ RCA Victor 20-2326

☐ Album P-234

☐ Album P-235

☐ Old Lady Polka and Minnesota Polka

☐ Helen Polka

☐ Yes-Yes-Polka

☐ Beer Barrel Polka

☐ Hot Clarinet Polka

☐ SIX FAT DUTCHMEN

☐ HENRI RENE

☐ LAWRENCE DUCHOW

☐ GLAHE MUSSETTE ORCH.

☐ LAWRENCE DUCHOW

☐ RCA Victor 20-2324

☐ RCA Victor 20-2325

☐ RCA Victor 20-2326

☐ RCA Victor 20-2323

☐ RCA Victor 20-2326

Riding High... Climbing Fast

☐ All I Want for Christmas (My Two Front Teeth)

☐ SPIKE JONES

☐ RCA Victor 20-2377

☐ TOMMY DORSEY

☐ RCA Victor 20-3061

☐ PERRY COMO

☐ RCA Victor 20-2099

☐ JESSE ROGERS

☐ RCA Victor 20-2343

☐ EDDY ARNOLD

☐ RCA Victor 20-3174

☐ RCA Victor 20-2377

☐ RCA Victor 20-3061

☐ RCA Victor 20-2099

☐ RCA Victor 20-2343

☐ RCA Victor 20-3174

DEALERS! Ars you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.
Do You Ever Think Of Me? (2:51)
Romona (2:10)
GORDON MacRAE
( Capitol 51304)
• Pair of oldies by the rising popular Gordon MacRae and the music of "Do You Ever Think Of Me" and "Romona" seeping thru the wax. Top deck, is done up in very pleasant manner, with Gordon's affectionate pipes spilling the vocal chorus in bright style. First chorus spills in slow tempo with the balance picked up to a rhythmic, buoyant metre that satisfies. On the flip with a ditty that scored heavily many moons ago, Gordon delivers "Romona" in the very best of style. Song is one that is easily taken to. Music ops should remember this one. Musical backing by the Carltye Hall ork is in there pitchin' mellower throughout both sides of the platter. The many MacRae fans should go for this duo.

To Make A Mistake Is Human (3:06)
In My Dreams (3:01)
ELLA FITZGERALD
(Decca 24529)
• The great Ella Fitzgerald, hard to match on any tune, sets with a pair here that should have her heard climbing after this cookie but pronto. It's great tonnalling by Ella, on a tune that is currently attracting wide attention. Titled "To Make A Mistake Is Human," Ella lands the dirty her grand teeming tones in beautiful fashion. Tempo is slow and deliberate with the strong sincere lyric driving thru. Flipped with "In My Dreams" and a notch displayed by Ella. Werdage parrots the title, with the great songstress piping the beautiful lyric in tones that score. We go for the top deck, "To Make A Mistake Is Human"—we're sure you will too.

Carry Me Back To The Lone Prairie (2:56)
In A Sentimental Mood (2:49)
BUZZ ADLAM ORCH.
( MGM 10323)
• Pair of instrumental sides ably presented by the Buza Adlam ork and the set up of "Carry Me Back To The Lone Prairie" and "In A Sentimental Mood," were mellowed with a light, fond metre, coupled with some mellow spots by the band makes this piece a dance item. On the flip, the crew come back with more pleasant wax, ably displaying their musical wares in fair mood. Wax is there for the asking—ops take it from here.

My Funny Valentine (2:58)
Temptation (2:58)
GORDON JENKINS ORCH.
(Decca 24523)
• Here's another Decca winner, with orchestra Gordon Jenkins in the driver's seat on one of the most beautiful renditions of this great favorite. Ditty, "My Funny Valentine" is that famed Rodger & Hart melody that has won popularity thru the years. This rendition is one of the very best ever offered and should prove to be a sure-fire money winner for music operators. The azure pure simplicity and infeecious quality of the tune warms its way right at the listener. Phonc fans and Juke box ops alike will find themselves playing this piece over and over again. It's that good. The lad who won such strong favor for his excellent performance on "Maybe You'll Be There," bounces back with another winning vocal performance on this piece. The piping of Charles La Vere is sure to win a tremendous amount of applause and account for some heavy coin in the boxes. Orchestral ar- range ments, extreme strings and lulling passages of golden music make this platter all the more enticing. On the flip with the stapled "Temptation," the Gordon Jenkins ork once again display their musical charm and brilliance. Mixed vocal chorus wails the ever-loving waltz, in extremely attractive manner. "My Funny Valentine" should bloom and blossom into one of the biggest hits ever for phone ops. Get with it!

Shoe Laces And Blades (2:56)
I Must Have Been Dreaming (2:57)
FRANK GALLAGHER
(Decca 2030)
• Pair of sides by the rising Frank Gallagher and some wax that is definitely loaded with coin winning potential. Frank's deep vocal styling suits the pattern of the top deck gala fashion, as the strong, sincere tones of "Shoe Laces And Blades" seeps thru the needling. Ditty is a story done up around the corner shoe laces and to a very extremely meaningful. It's a dreamy wax, capably handled by Frank. Melody is patterned after the stock "Veni Vidi Mar" and makes for infectious listening pleasure. On the flip with some solid material, Frank once again shows his excel lent pipes in grand style to "I Must Have Been Dreaming." Ork backing on the pair by the Ted Black gang, and vocal harmony by The Way favers adds lustre to some shining wax. Music ops should take a look see in this direction.

My Best Girl (2:48)
My Little Grass Shack (2:51)
FOUR CHICKS & CHUCK
( MGM 10319)
• Vocal harmony by the Four Chicks & Chuck and some cute wax headed music ops way is this bit titled "My Best Girl" is a bit different way back and should be remembered by veteran ops. Rendition here is in there in fine style all the way, with the bivieving machines. Just listen and decide for yourselves.

It Was My Lucky Day (2:56)
Lolita Linda (2:49)
RED McEWEN ORCH.
(Bullet 1062)
• Some wax music ops can use as hits. The material is this bit rendered here by the Red McEwen ork. Titled "It Was My Lucky Day" and "Lolita Linda," Red and the boys display some effective musical wares about this duo. Vocal warbling on the pair by Walter Bloom highlights the side. Keep your eyes peeled on this lad, his pipes pitch pretty and steal the glory here. Top deck, with hot tempo is a cute piece with the piping by Walter in there all the way. Flip, a waltz is fashionable as it stands. Ops who have the room in their machines might do well to lend an ear in this direction.

We Got To Put Shoes On Willie (2:52)
Never Make Eyes (2:40)
THE KORN KOBBLERS
( MGM 10324)
• Here's a rollokin' comical disk that only The Korn Kobblers can put over with a new and refreshing twist that has lots of those qualities people like in many a location thruout the nation. The boys will get 'em laughin' and playin' the toposide, "We Got To Put Shoes On Willie," over and over again. It's grand fun. And the way Stanley Fritts sells the hillbilly lyrics is sure to make a hit with listeners. It's good wax and deserves a place in your machines. On the flip, the boys have a moral in, "Never Make Eyes At The Gals With The Gays Who Are Bigger Than You." And once again Stanley Fritts sells the comedy lyrics right down the line for a smash. This is one disk that's highly recommended. folks like comedy mixed up with the boos and be-hop beat and sentimental ballads which have been few and far between. Listen in and decide for yourselves.

The Cash Box, Music December 18, 1948

Only Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

www.americanradiohistory.com
NEW YORK:

Talk about opening nights—whew! Drop down to the Royal Roost and get a load of some of the greatest, and wildest music this side of heaven. The smash opening of Billy Butterfield and the Drifters this past week at the Metropolitan Opera house was nothing short of sensational. All three thrilled a packed house thru the week. One of the highlights was Stan Kenton, Nellie Lutcher, June Christy, Freddy Robinson and a host of other top-notch people. The show is one on your must-see parade—don't miss it! ... Congrats to Henry Stone of Pan-American Distributing, who brought in the most promising young pianist of the year, 8 pound gal, Sheri Lynn. ... The Washington Music Guild held its annual dinner this past week. Two of the topnotchers included Johnnie Ray from Columbia, and Eddie Gallaher's WTOP Moondial Record air-show. ... Phil Harris, who regularly delivers his rapid-fire house of music for RCA Victor Records is back on the networks again with his show, Sundays, NBC, 7:30 P.M. The program, again, to spotlight Phil, Alice Faye and Frankie Remley and his guitar is sponsored by the Roche Federation. After Roche, Phil the just returned from Europe, brought home a shiny "Triumph" car from the other side of the drink, and drove it to the Cot a leisurely tourist's pace. ... National Records acquired several masters recently with the policy that "Sweet Georgia Brown" backed by "Shine On Harvest Moon" by Mr. Jones and his Melody Men. And speaking of National, their disk chief Lee Magid seems to be hypoing sales like mad via his work with Billy Eckstine. ... Wide awake booking agencies ought to pay attention to a young pianist named Nat Brooks, currently at the Blue Note, Long Island. The lad offers some of the smartest rhythms around the town.

CHICAGO:

Eddy Howard duvet back at the Aragon again around Xmas, with Lawrence Welk's ork set to take over at the Trianon. Eddy's waching "Slow Boat To China" is starting to catch on in large and bounds throughout the Chi area. Joe Whalen of Whalen Music off to Kansa City for a few days on bis. Joe has his boys simply ravin' about his new tune "Just A Dreamer." ... Barclay Allen and his ork, along with Larry Adamson, put the new ork in the Empire Room of the Palmer House this past week. ... Thrush Evelyn Knight linked for the Empire Room beginning Jan. 6. Evelyn is currently standing high with "A Little Bird Told Me," and it looks like she has another hit in "Everloving." ... "Face with a Smile" backed by "One Sunday Afternoon." ... The Harmonicats in town for a few days before taking off for the West Coast where they have a picture deal with the EMI Co. We understand that Sam DiCarno, publicist man for the Harmonicats, will resign his position as of Jan. 1st. ... Louis Armstrong and Benelets are here, now with a new Blue Note bistro, packin' em in with his terrific jazz style. ... OI Stetonne's wasted no time, his new title "Step Playing These Blue Keys" is getting plenty of play from local disk jockeys. ... Rumors have it that Dupe Ellington has received a very lucrative offer to say "yes" to a stint at the Blue Note. ... Sid Mills, of the popular downtown area looking over Chi operators, has been heard of. Erwin Barge of Robbins Music tells us they have a new hit in a ditty titled, "This Man." ... We claim this one will be right up among the top ten on the music charts. ... Mercury Records punching out Edly Howard's disks, taken over from Majestic, at a very fast pace. ... Several big bookings arriving for our fighters tonight in this area. The list includes, Dei Arnoz, Leighton Noble, Johnny Long, Tony Pastor, and Ray McKinley.

LOS ANGELES:

Songwriter Al Ganaway's new tune, "Baby, I Need You" will hit the boxes this week via Curt Massey on the Coast label and should be adopted by ops as their special plug platter. Besides memory number suitable to either race or general locations, the lyrics are what the song is played on with such lines as "The way a boy needs a nickel, a juke box nickel, so put it in the box." Finer words were never spoken, sung or written, eh? ... All the business from this past week was paled by Mercury Records of local districting. Their pressing outfit under name of Mercury Record Distributors, releasing an album of the late James and of Irving Green. ... please give our thanks to our friends at Mercury, who are very generous with their data as always. ... "Evening Papers" backed by "This Man." ... We claim this one will be right up among the top ten on the music charts. ... Mercury Records punching out Edly Howard's disks, taken over from Majestic, at a very fast pace. ... Several big bookings arriving for our fighters tonight in this area. The list includes, Dei Arnoz, Leighton Noble, Johnny Long, Tony Pastor, and Ray McKinley.

Michigan Phono Ops Assn. Hypo’s Detroit Newsboy Fund

Attorney Irving Ackerman Nabs “Music Ops Corner”

DETROIT, MICH.—The Michigan Automatic Phonograph Operators Association, in conjunction with the Old Newsboys’ Goodfellow Fund, this past week designated a “Juke Box Operators’ Corner” to be staffed by Attorney Irving B. Ackerman as part of the trade group’s plans to aid the benevolent organization. Mr. Ackerman will hold down the corner he had when he sold newspapers as a boy, with all receipts from the sale of newspapers going to the fund to aid the needy children of this city.

In an effort to stimulate attention to this worthy cause and encourage contributions, the phonograph operators association has donated a phonograph which will play at Mr. Ackerman’s corner.

Mayor Eugene Van Antwerp has declared December 13th as “Good-fellow Day,” and has drawn attention to the tremendous part the music operators are playing to aid the fund. The Old Newsboys’ Goodfellow Fund came into existence thirty-five years ago and has become one of the most outstanding and active organizations in the country. The goal of the Detroit fund is to raise $253,000 to provide for 50,000 deserving children in this area.

See Possible Stopper In Ban Settlement

NEW YORK—Music trade circles were buzzing this past week with the widely circulated report that a possible stopper in the settlement of the recording law dispute might arise should the Taft-Hartley Law be repealed or revised prior to adjudication by the Attorney General’s office of the plan proposed by joint council of American Federation of Musicians and representatives of the phonograph recording industry.

Hinge in the settlement might arise in the clause concerning the AFM’s cancellation of the $1,300,000 retroactive royalty payment. Should the Taft-Hartley Law be revised, cancellation of this payment would not have to come about. Disciples who negotiated the agreement with James C. Petrillo, assert that the agreement was made in good faith and will be carried out by Petrillo and the union along those lines. The plan drawn by the music industry has been reposting in the Attorney General’s office for more than a month now. The American Federation of Musicians cancelled all royalties due the union from January 1 to September 90th of this year, with royalties payments scheduled to start on the new payment scale dated October 1st, when a settlement is reached.

HANK ROYSEN

“GRANDPA FIGGERS HE HAS TO COMPETE WITH THOSE NEW FANGLED JUKE BOXES”}

DOWN AMONG THE SHELTERING PALMS

Lyric by James Brockman
Music by Abe Olman
Scoring A Great New Popularity

MIRACLE PARADE OF HITS

“STRANGEST FEELING”

by GLADYS PALMER

M-129

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
New York, N. Y.
1. My Darling, My Darling (Jo Stafford-Gordon MacRae)
2. Button & Bows (Dinah Shore)
3. A Slow Boat to China (Freddy Martin)
4. The Magic of Marlene (Jo Stafford-Gordon MacRae)
5. You Were FOoling (Blue Barron)
6. Lavender Blue (Dinah Shore)
7. A Little Bird Told Me (Evlyn Knitl)
8. You Started Something (Tony Pastor)
9. Bella Bella Marie (Andrews Sisters)
10. Far Away Places (Margaret Whiting)

San Antonio, Texas
1. Button & Bows (Dinah Shore)
2. A Slow Boat to China (Key Kyer)
3. The Magic of Marlene (Jo Stafford-Gordon MacRae)
4. Maybe You'll Be There (Gordon Jenkins)
5. A Tree in the Meadow (Margaret Whiting)
6. That Certain Party (Benny Strong)
7. My Happiness (Ella Fitzgerald)
8. My Darling, My Darling (Doris Day-Buddy Clark)
9. It's Magic (Doris Day)
10. Until (Tommy Dorsey)

Washington, D. C.
1. A Slow Boat to China (Eddy Howard)
2. Button & Bows (Dinah Shore)
3. A Tree in the Meadow (Margaret Whiting)
4. Twelfth Street Rag (Pee Wee Hunt)
5. My Darling, My Darling (Doris Day-Buddy Clark)
6. A Little Bird Told Me (Evelyn Knitl)
7. Down Among the Sheltering Palms (Johnny Mercer)
8. Brush Those Tears from Your Eyes (Evelyn Knitl)
9. Until (Tommy Dorsey)
10. Lavender Blue (Dinah Shore)

Indianapolis, Ind.
1. Button & Bows (Dinah Shore)
2. A Slow Boat to China (Key Kyer)
3. My Darling, My Darling (Benny Goodman)
4. That Certain Party (Benny Strong)
5. You Were FOoling (Blue Barron)
6. A Tree in the Meadow (Margaret Whiting)
7. Twelfth Street Rag (Pee Wee Hunt)
8. Maybe You'll Be There (Gordon Jenkins)
9. A Little Bird Told Me (Evlyn Knitl)
10. My Happiness (Jan & Sandra Dee)

Minneapolis, Minn.
1. Button & Bows (Dinah Shore)
2. A Slow Boat to China (Key Kyer)
3. Lavender Blue (Dinah Shore)
4. That Certain Party (Benny Strong)
5. Maybe You'll Be There (Gordon Jenkins)
6. You Were FOoling (Blue Barron)
7. Until (Tommy Dorsey)
8. My Darling, My Darling (Jo Stafford-Gordon MacRae)
9. All I Want for Christmas (Spila Jones)

Omaha, Nebr.
1. Button & Bows (Dinah Shore)
2. Twelfth Street Rag (Pee Wee Hunt)
3. A Little Bird Told Me (Paula Watson)
4. Maybe You'll Be There (Gordon Jenkins)
5. Down Among the Sheltering Palms (Johnny Mercer)
6. Every Day I Love You (Dick Haymes)
7. Until (Tommy Dorsey)
8. The Night Has a Thousand Eyes (Vic Damone)

Ogden, Utah
1. Button & Bows (Dinah Shore)
2. A Slow Boat to China (Freddy Martin)
3. Sweet Georgia Brown (Brother Bones)
4. In My Dreams (Floyd Monroe)
5. Maybe You'll Be There (Gordon Jenkins)
6. Being FOoled (Blue Barron)
7. My Darling, My Darling (Jo Stafford-Gordon MacRae)
8. Far Away Places (Margaret Whiting)
9. All I Want For Christmas (Spila Jones)
10. That Certain Party (Benny Strong)

Los Angeles, Calif.
1. A Little Bird Told Me (Paula Watson)
2. Button & Bows (Dinah Shore)
3. My Darling, My Darling (Jo Stafford-Gordon MacRae)
4. You Were FOoling (Key Kyer)
5. A Tree in the Meadow (Margaret Whiting)
6. May Be You'll Be There (Gordon Jenkins)
7. The Night Has a Thousand Eyes (Vic Damone)
8. Until (Tommy Dorsey)
9. My Darling, My Darling (Jo Stafford-Gordon MacRae)
10. Bouquet of Roses (Eddy Arnold)

Chicago, Ill.
1. Buttons & Bows (Dinah Shore)
2. On a Slow Boat to China (Freddy Martin)
3. My Darling, My Darling (Jo Stafford-Gordon MacRae)
4. You Were FOoling (Key Kyer)
5. A Tree in the Meadow (Margaret Whiting)
6. Maybe You'll Be There (Gordon Jenkins)
7. You Came a Long Way from St. Louis (Ray McKinley)
8. A Little Bird Told Me (Evlyn Knitl)
9. Cuanto Le Gusta (Andrews Sisters)
10. Lavender Blue (Dinah Shore)

Gretta, La.
1. Buttons & Bows (Dinah Shore)
2. On a Slow Boat to China (Art Lund)
3. May Be You'll Be There (Gordon Jenkins)
4. Maybe You'll Be There (Peter Lind Haymes)
5. A Tree in the Meadow (Margaret Whiting)
6. Twelfth Street Rag (Pee Wee Hunt)
7. It's Magic (Doris Day)
8. Brush Those Tears from Your Eyes (Al Trace)
9. Musk Rat Ramble (Pee Wee Hunt)
10. I Still Get a Thrill (Art Lund)

San Francisco, Calif.
1. Buttons & Bows (Dinah Shore)
2. On a Slow Boat to China (Key Kyer)
3. Maybe You'll Be There (Gordon Jenkins)
4. Wee Legs (Johnny Mercer)
5. Until (Tommy Dorsey)
6. You Were Fooling (Blue Barron)
7. Cuanto Le Gusta (Andrews Sisters)
8. Twelfth Street Rag (Pee Wee Hunt)
9. A Tree in the Meadow (Margaret Whiting)
10. It's Magic (Doris Day)

Woodburn, Ore.
1. Buttons & Bows (Dinah Shore)
2. Maybe You'll Be There (Gordon Jenkins)
3. On a Slow Boat to China (Freddy Martin)
4. Twelfth Street Rag (Pee Wee Hunt)
5. A Tree in the Meadow (Margaret Whiting)
6. It's Magic (Doris Day)
7. Rambling Rose (Pee Wee Hunt)
8. Every Day I Love You (Vic Damone)
9. You Were FOoling (The Ink Spots)
10. Cuanto Le Gusta (Andrews Sisters)

Kansas City, Kans.
1. Buttons & Bows (Dinah Shore)
2. On a Slow Boat to China (Key Kyer)
3. Maybe You'll Be There (Gordon Jenkins)
4. My Darling, My Darling (Evelyn Knitl)
5. Until (Tommy Dorsey)
6. You Were FOoling (Blue Barron)
7. Underneath the Arches (Pee Wee Hunt)
8. That Certain Party (Benny Strong)
9. A Tree in the Meadow (Margaret Whiting)
10. It's Magic (Doris Day)

Jackson, Miss.
1. Maybe You'll Be There (Gordon Jenkins)
2. On a Slow Boat to China (Freddy Martin)
3. Maybe You'll Be There (Gordon Jenkins)
4. You Were FOoling (Blue Barron)
5. My Happiness (Jan & Sandra Dee)
6. Until (Tommy Dorsey)
7. You Were FOoling (Blue Barron)
8. You Call Everybody Darlin' (Al Trace)
9. My Darling, My Darling (Jo Stafford-Gordon MacRae)
10. Call Everybody Darlin' (Vic Damone)

Cheyenne, Wyo.
1. Buttons & Bows (Dinah Shore)
2. A Slow Boat to China (Freddy Martin)
3. It's Magic (Doris Day)
4. Bouquet of Roses (Dixie Haymes)
5. Maybe You'll Be There (Gordon Jenkins)
6. Bella Bella Marie (Andrews Sisters)
7. That Certain Party (Benny Strong)
8. A Little Bird Told Me (Paula Watson)
9. You Were FOoling (Blue Barron)
10. Cuanto Le Gusta (Andrews Sisters)

St. Louis, Mo.
1. Buttons & Bows (Dinah Shore)
2. On a Slow Boat to China (Key Kyer)
3. Maybe You'll Be There (Gordon Jenkins)
4. You Were FOoling (Blue Barron)
5. A Tree in the Meadow (Margaret Whiting)
6. My Darling, My Darling (Evelyn Knitl)
7. Bouquet of Roses (Dixie Haymes)
8. You Call Everybody Darlin' (Al Trace)

Las Vegas, Nev.
1. Buttons & Bows (Dinah Shore)
2. My Darling, My Darling (Jo Stafford-Gordon MacRae)
3. You Were FOoling (Blue Barron)
4. A Little Bird Told Me (Evlyn Knitl)
5. You Call Everybody Darlin' (Al Trace)
6. My Happiness (Jan & Sandra Dee)

Ogden, Utah
1. Buttons & Bows (Dinah Shore)
2. A Slow Boat to China (Freddy Martin)
3. Sweet Georgia Brown (Brother Bones)
4. In My Dreams (Floyd Monroe)
5. Maybe You'll Be There (Gordon Jenkins)
6. Being FOoled (Blue Barron)
7. My Darling, My Darling (Jo Stafford-Gordon MacRae)
8. Far Away Places (Margaret Whiting)
9. All I Want For Christmas (Spila Jones)
10. That Certain Party (Benny Strong)

Bowling Green, Ky.
1. Buttons & Bows (Dinah Shore)
2. My Darling, My Darling (Jo Stafford-Gordon MacRae)
3. Maybe You'll Be There (Gordon Jenkins)
4. You Were FOoling (Blue Barron)
5. A Tree in the Meadow (Margaret Whiting)
6. Maybe You'll Be There (Gordon Jenkins)
7. The Night Has a Thousand Eyes (Vic Damone)
8. Until (Tommy Dorsey)
9. My Darling, My Darling (Jo Stafford-Gordon MacRae)
10. Bouquet of Roses (Eddy Arnold)

Atlanta, Ga.
1. Buttons & Bows (Dinah Shore)
2. A Little Bird Told Me (Evlyn Knitl)
3. It's Magic (Doris Day)
4. A Tree in the Meadow (Margaret Whiting)
5. Maybe You'll Be There (Gordon Jenkins)
6. You Call Everybody Darlin' (Vic Damone)
7. Swee Georgia Brown (Brother Bones)
8. You Call Everybody Darlin' (Al Trace)

Pueblo, Colo.
1. One Has My Name (Jimmy Wakely)
2. Maybe You'll Be There (Gordon Jenkins)
3. Buttons & Bows (Dinah Shore)
4. You Call Everybody Darlin' (Vic Damone)
5. My Darling, My Darling (Jo Stafford-Gordon MacRae)
6. All I Want For Christmas (Spila Jones)
7. The Night Has a Thousand Eyes (Vic Damone)
8. Swee Georgia Brown (Brother Bones)
9. You Call Everybody Darlin' (Al Trace)
TOP MONEY-MAKING RECORDS
of the
SMASH HIT SONG

FA R A W Y A W P L A C E S

JOAN WHITNEY and ALEX KRAMER

PERRY COMO
BING CROSBY
MARGARET WHITING
DINAH SHORE
VIC DAMONE
VERA LYNN
AMES BROS.
BARBARA BROWN

RCA Victor
Decca
Capitol
Columbia
Mercury
London
Coral
Varsity

LAUREL MUSIC COMPANY
1619 BROADWAY • NEW YORK 19, N.Y.
PATRICIA COLLIER—Record Promotion

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Benny Goodman Bows With New Band In Syracuse. Music Trade Junket Laundered

NEW YORK — Orkster Benny Goodman, the original “King of Swing,” unveiled his new band in Syracuse, N. Y., this past week with much fanfare provided by the music trade.

Goodman chartered an American Airlines plane and played host to some 40 odd tradepeople, including trade magazine editors, advertising agency reps, recording company execs, booking agency people and others who were in the group which took off for Syracuse on Friday, December 3.

That the new Goodman band was immediately hailed as a smash was easily seen in the sensational grosses Benny and his boys have racked up at the Hotel Syracuse.

The new ork, comprising some five talents and listing 22 men is scheduled to headline the New York Paramount Theatre’s annual big New Year’s Eve show, along with the Paramount Bob Hope flier “Painless.”

Widely applauded was the realistic view concerning modern jazz and pop that Goodman has lent the new ork. While offering several numbers along the modern jazz tile and with a decided pop twist, the music is nevertheless danceable. This was ably demonstrated by the entranced listeners and dancers who jammed the Hotel throughout its stay. The atmosphere provided by Mr. Swing was reminiscent of the lush days of the band era.

The new ork, the first Benny has manned in two years, seems certain of clicking if the Hotel Syracuse date is in any criterion.

SALESMEN CONTACTING MUSIC OPERATORS SEEKING ADDITIONAL REVENUE!!

HERE’S A WONDERFUL OPPORTUNITY!!

While contacting music operators, you can easily augment your earnings by selling Star Title Strip Company’s widely for all records label. Add sale and request list. You commissions paid on initial orders and all repeat business. A hustling representative can earn substantial commission. REPRESENTATIVES NEEDED IN NEW YORK CITY—PHILADELPHIA—DETROIT and CHICAGO.

Write immediately for full details.

STAR TITLE STRIP CO., INC.
8 NORTH AVE., W. (Tel: Cedar 3325)
PITTSBURGH 12, PA.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!

George Barkley Quintet

Great Jump Recording of

“BASHFUL BUBBER BLOWS”

UPTOWN RECORD #100
UPTOWN RECORD COMPANY, P. O. Box 867, Newark 1, N. J.

BULLETS OF THE WEEK

“Bull Fiddle Boogie” (2:33)
“Chatanooga Bess” (2:21)

FEE WEE KING
(Victor 23232)

“Say You’ll Be Mine” (2:30)
“It’s True” (2:38)

THE EAGLE ADDRESSES
(Word 1504)

• Here are two sides that are gonna make you flip. The right side is recorded right out loud. The Eagle Range go to town on the top side. “Say You’ll Be Mine” is just about the biggest hit of the year. It’s one of the greatest, sweetest, sentimental piping heard in many a moon. You are gonna win themselves fixes all over the countryside. It’s a corker for a showman.”

On the flip, “It’s True,” one of the oldies, Harry Inlay takes over the vocal, and the disk is just about as great a show tune as it can be. It’s six, two and even that here’s a new platter that will get attention. Just listen in and decide for yourself.

“Say You’ll Be Mine” (2:30)
“It’s True” (2:38)

ADAMS BROTHERS
(Word 1967)

• The Adams Brothers go all out here to cut grand wax, with Bob Emmett to do the warbling, the top side, “Our Love Will Never Die”, becomes one of the most outstanding of the slow, soft and sentimental ballads you’ve yet heard. The boy really does a grand, grand job here and is very capably backed by some terrific guitar action. Just listen to the flip, “It’s True,” that puts the polish on the flip, an oldie that’s known to all and a very good one, “I’ll See You In My Dreams.”

The Adams Brothers cut one of the very best instrumentals yet heard. Listen on this disk.

“Her Heart Is Breaking Now” (1:55)
“It’s Too Late” (1:50)

BUFFY HUGHES (4-Star 1282)

• Buffy Hughes and his Pecos Pals come thru with two of the speediest spinning sides cut in many a moon.

On the top, “I’m Telling You,” Buffy produces some of the great sounds ever heard and sings this sad lament in slow time to make it an effective hunk of wax. Just note the stunning time of this disk. On the flip, with even a speedier side, “It’s Too Late,” Buffy continues in the same slow, sentimental mood and produces wax that has lots and lots of possibilities.

Here’s a platter that you should get next to.

“Biddie Biddle Boogie” (2:33)

“Chatanooga Bess” (2:21)

BENNY GOODMAN WITH HIS NEW ORK

FEE WEE KING
(Victor 23322)

“I’m Loving You” (1:55)
“It’s Too Late” (1:50)

BUFFY HUGHES (4-Star 1282)

• Buffy Hughes and his Pecos Pals come thru with two of the speediest spinning sides cut in many a moon.

On the top, “I’m Telling You,” Buffy produces some of the great sounds ever heard and sings this sad lament in slow time to make it an effective hunk of wax. Just note the stunning time of this disk. On the flip, with even a speedier side, “It’s Too Late,” Buffy continues in the same slow, sentimental mood and produces wax that has lots and lots of possibilities.

Here’s a platter that you should get next to.

“No Hope For Love” (2:30)
“You—Little Sweetie—Little You” (2:43)

WILEY AND GENE
(Columbia 20520)

• You can always depend on Wiley and Gene to cut wax that will grab attention on any hill or plain location. And the boys don’t fail the jute box once with this platter. On the top side, “No Hope For Love,” a slow, sentimental ballad, Wiley and Gene harmonize to produce sweet and melodic wax. It’s surefire for many a location. And on the flip, a swell known tune, “You—Little Sweetie—Little You,” the boys continue their grand harmony in the same slow, soft, sentimental temple of the tongue to bring the jute box wax and their many fans a very swell hunk of shellac.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
<table>
<thead>
<tr>
<th>1</th>
<th>A LITTLE BIRD TOLD ME</th>
<th>1. Wrapped Up In A Dream (Do-Re-Mi)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>I'LL ALWAYS BE IN LOVE WITH YOU</td>
<td>2. Bewildered (Red Miller)</td>
</tr>
<tr>
<td>3</td>
<td>TREES</td>
<td>3. Too To You (The Orioles)</td>
</tr>
<tr>
<td>4</td>
<td>BEWILDERED</td>
<td>4. Lonely Christmas (The Orioles)</td>
</tr>
<tr>
<td>5</td>
<td>WRAPPED UP IN A DREAM</td>
<td>5. It's Too Soon To Know (The Orioles)</td>
</tr>
<tr>
<td>6</td>
<td>CHICKEN SHACK BOOGIE</td>
<td>6. This Is Always (Charley Parker)</td>
</tr>
<tr>
<td>7</td>
<td>THE CHRISTMAS SONG</td>
<td>7. A Little Bird Told Me (Paula Watson)</td>
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<tr>
<td>8</td>
<td>I'M FOREVER BLOWING BUBBLES</td>
<td>8. I'm Forever Blue (The Ravens)</td>
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<td>9</td>
<td>IT'S TOO SOON TO KNOW</td>
<td>9. Pleading You (Lavondy Johnson)</td>
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<td>10</td>
<td>YOU HAD BETTER CHANGE YOUR WAYS</td>
<td>10. White Christmas (The Ravens)</td>
</tr>
</tbody>
</table>

The Cash Box, Music

WASHINGTON, D. C.

1. Wrapped Up In A Dream (Do-Re-Mi)
2. Bewildered (Red Miller)
3. Too To You (The Orioles)
4. Lonely Christmas (The Orioles)
5. It's Too Soon To Know (The Orioles)
6. This Is Always (Charley Parker)
7. A Little Bird Told Me (Paula Watson)
8. I'm Forever Blue (The Ravens)
9. Pleading You (Lavondy Johnson)
10. White Christmas (The Ravens)

GRETA, LA.

1. Blues After Hours (Pee Wee Crayton)
2. Pleading You (Lavondy Johnson)
3. Love Me Tonight (Eugene Jackson)
4. Blues For The Red Boy (Pee Wee Crayton)
5. Blues After Hours (Pee Wee Crayton)
6. Come Broad (Sister Rosetta)
7. Long Gone (Sonny Thompson)
8. My Troubles (Sister Rosetta)
9. Bewildered (Amos Milburn)
10. Up Above My Head (Sister Rosetta)

KANSAS CITY, MO.

1. It's Too Soon To Know (The Orioles)
2. A Little Bird Told Me (Pee Wee Crayton)
3. Hop, Skip And Jump (Roy Milton)
4. Double Or (Quint Jordan)
5. Pleading You (Lavondy Johnson)
6. Am I Asking Too Much (Buddy Washington)
7. Barcarolle (Camille Howard)
8. Messin' Around (Memphis Slim)
9. Late Freight (Sonny Thompson)
10. Corn Bred (Hot Dog)

HOMESTEAD, PA.

1. Long Gone (Sonny Thompson)
2. Write Me A Letter (The Ravens)
3. You Don't Love Me (Camille Howard)
4. What's The Use (Roy Milton)
5. Go Long (Dixieland)
6. Great Necking Tonight (Wes Harris)
7. Messin' Around (Memphis Slim)
8. Tomorrow Night (Lavondy Johnson)
9. Pleading You (Lavondy Johnson)
10. Blues After Hours (Pee Wee Crayton)

BAKERSFIELD, CALIF.

1. Reckless In Hesper (Deep River Boys)
2. Cool Breeze (Billy Eckstine)
3. I Don't Know Why (The Ravens)
4. White Christmas (The Ravens)
5. Don't Stop Lovin' Me (Jo Liglin)
6. Merry Christmas Baby (Johnny Moore)
7. It's Too Soon To Know (The Orioles)
8. A Little Bird Told Me (Pee Wee Crayton)
9. I Don't Care Who Knows (Buddy Johnson)
10. Am I Asking Too Much (Buddy Washington)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Signatures Records Name New Sales Chief. Dan Priest Leaves Flack Post

NEW YORK—Signature Records, Inc., this past week announced the appointment of Marvin Adler to the post of Sales Manager. Mr. Adler replaces Jerry Ross, who had been sales chief of the plattery for more than two years.

Adler comes to Signature with a wide background of knowledge in the record business. He was formerly associated with Synthetic Plastics, manufacturers of Rocking Horseiddle records.

Dan Priest, publicity and promotion chief for the firm also announced his resignation to accept a post with publicity department of the New York Central Railroad.

Disk Jockey Airs “The Cash Box” Charts

SAN FRANCISCO, CALIF.—Foreman Bill Mackintosh, disk jockey at radio station K.Y.A., this city, this past week disclosed the use of The Cash Box record reviews on his afternoon show.

“I am quoting your reviews as they appear in Cash Box each week and crediting the magazine too,” Mackintosh stated. “They seem to influence the voting in the top ten as you can see by this listing and my previous listings as well. Times that you compliment highly and those that you list as bullseye of the week invariably show high according to the number of cards and letters we get for them.”

Mackintosh has one of the most popular folk and western disc-jay shows in this area and has a tremendous listening audience. He has been widely applauded by music ops for his untiring efforts and cooperation in their behalf.

Marks Music Renews Contract With BMI

The Edward B. Marks Music Corporation and Broadcast Music, Inc., recently announced the signature of a contract under which the performing rights of the music of the 85-year-old publishing house will continue to be licensed by BMI until 1969.

Although during the period of renegotiation, chances of advantage to both parties were made, the basic agreement is, in effect, that which has been so satisfactory since 1946. The new contract, as did the old, gives to BMI the broadest possible rights to license the use of Marks music in the field of television.

“BMI in finally deciding to continue our present arrangement with Marks, instead of purchasing the company, as we had an option to do,” said Carl Haverlin, president of Broadcast Music, Inc., “has, we believe, made the soundest possible choice.

“The Marks operation has been eminently successful with Herbert E. Marks, president of the company, carrying on in the fine tradition of his father, the late Edward B. Marks.”

CASH BOX and BILLBOARD’S “TIPS” OR DC RECORDS’ NEW RELEASES OF THE WYOMING BROTHERS

DC 4102 “ROLL THE PATROL... close to the curb, cause grandmother can’t step that high.”

Backed by: “DUB’S POLKA”

DC 409 “LETTER EDGED IN BLACK”

Backed by: “MUD’S WHISTLE BOOGIE”

DC RECORD 1425 VAN BUREN ST., N.W.

WASHINGTON 12, D.C.

AL BENSON—WGES, CHICAGO

Says: “I’LL ALWAYS BE IN LOVE WITH YOU

SAVOY # 681

BACKED BY TEDDY’S DREAM

is the greatest record I’ve ever heard. I’m featuring it daily on my 6 programs in Chicago.”

Juke Box Operators, get on to this one!!

Write, wire or phone your nearest distributor.

SAVOY RECORD CO., INC.

1540 BREWSTER AVE. CINCINNATI 7, OHIO.

B&H DISTRIBUTORS

NATL. DIST. FOR BLACK & WHITE & SUPREME

COMET & HIGHWAY & SLICK

HOLLYWOOD OFFICE

1405 SAVANNAH, R.D.

HOLLYWOOD 22, CALIF.

NEW YORK OFFICE

276 W 104TH ST.

HOLLYWOOD, N.Y.

HI PARADE

1. The Original and Best

“A LITTLE BIRD TOLD ME SO”

Paula Watson—Supreme 1507

2. The Original and Best

“MORE BEER”

The Rhinelander—Manhattan 2003

3. “HOW I HATE TO SEE CHRIST-MAS COME AROUND”

Jimmy WITHERSPOON—Supreme 1508

4. “I’M STILL IN LOVE WITH YOU”

T-Bone Walker—Comet T-51

ORDER FROM YOUR NEAREST DISTRIBUTOR.

SWEETER THAN THE FLOWERS

Moon Mullican

(King 673)

LIFE GETS TEE-JUS

Carson Robison

(MGM 10224)

JUST A LITTLE LOVIN’

Eddy Arnold

(RCA Victor 20-2806)

A HEART FULL OF LOVE

Eddy Arnold

(RCA Victor 20-3174)

ROSE OF OKLAHOMA

Cowboy Copas

(King)
Music In heated inch TENOR 23 well JIMMY into well. —

"Somebody Stole My Rose Colored Glasses" (2:45)

"Plesin' You" (2:36)

THE STRIDERS
(Capitol 15306)

Opening with a new, sweet, soft and sentimental arrangement, the Striders sell a grand tune with even grander lyrics, "Somebody Stole My Rose Colored Glasses," and make the hit of the week. A sure pop for any op who wants a harmonious platter that will grab attention on any one of his locations. The Striders handle this side with soft and easy harmony and turn it into a lovely sentiment recording. On the flip with "Plesin' You," they once again do a very good job with this tuneful ballad. Here's a platter you can bank on. Just listen in.

"I'm Traveling Alone" (2:57)

"God Bless My Daddy" (2:45)

CECIL GANT
(4-St 1284)

For some tuneful moments now we've been looking forward to a new disk by Cecil Gant and we weren't disappointed when Cecil sent us "I'm Traveling Alone." How this boy can finger those 88's and how that piano does ring right out of this disk—literally— to come right into the room and sell the tune. But, just listen to Cecil warble this ditty, and you've got something for his many fans to drop plenty of coin to hear again and again. On the flip, "God Bless My Daddy" is a sentimental, emotional number that Cecil does with just the right touch. It's a grand tune to listen to and will win him many more friends. Just latch on to this platter. It's got plenty on the ball.

"Big Fat Poppa" (2:40)

"Blow Top Blues" (2:51)

STERLING MALONE QUINTET
(Bluet 287)

With Ruth Peterson to chirp the tune, the Sterling Malone Quintet go right over the top with "Big Fat Poppa." This gal sure sells it for her fare-thee-well. It's in medium fast tempo and the lyrics are something to listen to. The gal does do that "Big Fat Poppa." On the flip, "Blow Top Blues," Daddy Moore takes over the vocal job and shout the blues to a grand tune that's bound to win lots of friends. I'll get 'em moving 'round and nodding 'with him. Just listen to this one--it's got plenty of possibilities.

Mercury Records Shift Chicago Plant To St. Louis. Plans Being Made To Open Newark, N. J. Pressing Plant

GCHAGO—Mercury Records, Inc., this city, this past week, closed its Chicago pressing plant and shifted its equipment to the firm's St. Louis plant.

The firm disclosed that the St. Louis factory has received 14 presses from the Chicago factory, and that the St. Louis pressing plant will handle all of the platter's 12 inch classical output as well as their 10 and 7 inch shellite. The St. Louis factory may take on a portion of the firm's 10 inch shellite pressings as well it was learned.

The dinkery also announced plans were immediately being drawn to re-activate the Newark, N.J. plant they acquired in the purchase of the now defunct Majestic Records assets. The Newark plant is scheduled to handle some 60 odd presses with its own matrix and milling plant. Acquisition of the plant, and its operation will enable petroleum delivery of Mercury Records through this East and thereby increase sales for the platter.

Mercury recently also sold all four of their independent distributor branches, and now operates 36 of their 39 branches. The firm disposed of their Cincinnati Indiana, Dallas and Minneapolis branches; leaving only their Milwaukee, Chicago and Cleveland distrib outlets as indices.

THE CASH BOX Race disk o' the week

"The Best Of Friends" (2:55)

"The Things You Do To Me" (2:40)

SAVANNAH CHURCHILL
(Columbia 30146)

The gorgeous artistry of the grand Savannah Churchill comes right to the fore to make the title side of this disk, "The Best Of Friends," one of the best she's cut. The gal simply sells the sentimental lyrics in her very own sweet, soft style right over the goal line.

"East Of The Sun" (2:55)

"Interlude" (2:35)

SARAH VAUGHAN
(Capitol 1284)

Here's a platter that's gonna have every youngster and many, and keep time with the be-bop rhythm of Dizzy Gillespie and the gorgeous chirping of his sax. Just grab an earful of "East Of The Sun" the way only Sarah can sell it and you've got golden shellace that's bound to click on spot after spot. This is Sarah as you like her, giving her all to make the cutting one of the very best. On the flip, "Interlude," a bit more of grand job and a little less of Vaughan, but, a topnotch disk from any standpoint—sure to win much applause from the big and growing hop crowds. Latch on.

"B. B. Boogie" (2:37)

"H. P. Boogie" (2:49)

JACK McVea ALL STARS
(Comet 100)

Hadn't heard anything from Jack McVea for a long time. We're feeling lots better now, after listening to this new release by Jack and his All Stars. It's beat boogie beat all the way right down to your feet. And the way you cut the "B. B. Boogie" is something to listen to. In fact, either side, "H. P. Boogie" or "B. B. Boogie" are first class instrumental cuttings that Jack can be very proud of for either one is gonna wrap his listeners right around his finger and make 'em shuffle right into the hottest, lowest, boogieest boogie you ever heard. Just listen to this release.

"You Gotta Be Careful" (2:38)

"Bosful Bubber Blowers" (2:33)

GEORGE BARKLEY QUINTET
(Uptown 100)

If you like your boogie with speed and heat, and a tenor sax that'll make 'em sit right up and apps, here's a platter that has all the earmarks of lots of merry spinning in many a spot all over the land. On the top side, "You Gotta Be Careful," featuring Mr. Bubber Brooks on the tenor sax, a disk that features some very neat lyrics covering every day in the week and beatin' the boogie beat up and out, is one of the hottest platters cut in many a moon. On the flip, "Bosful Bubber Busters," an instrumental side, Bubber's tenor sax takes the disk right over the top and sells it for all its worth. Here's a platter well worth your listening time—it's got plenty of possibilities.
WASHINGTON, D. C.—The Chantilly Room of the Hamilton Hotel, this city, was the scene of the first annual banquet of the Washington Music Guild.

Confirming the expectations of the entertainment and banquet committee of the association, the crowds continued to pour into the Chantilly Room beginning early in the evening and enjoying themselves immensely until the wee hours of the next morning.

This music creators' association has almost 100 per cent membership in this area. The few non-members who were not attending. Everyone in Washington's entertainment life was present.

It was, without any doubt, the most successful affair ever run in this area and the result was that all the members of the Guild have decided to make this an annual banquet and entertainment for their organization.

Most impressive were the three large gold awards which were given to the department in this city who had done the most for the coin machine business here.

First award went to Major Robert Barrett, Police Commissioner of this city, for his very fine work in supporting the Guild for the award and continuing cooperation of the Mayor and the Police Department here to all Guild members.

Second award went to Eddie Galaher, well known disc jockey here, for the fine work he has done in promoting games and coin play thru his well listened radio program.

Third award went to Hirsh de la Vie, President of the Washington Music Guild and also President of the Coin Machine Operators of America, Inc. His great work in making this one of the most outstanding operators organizations in the nation.

The press, radio, noted trade papers, and all connected with Washington's newsmen were present. All agreed that this was one of the finest affairs ever run here.

Because of the outpouring of all the columns, and lasted into the early morning hours, Lionel Stanzl and his orchestra came as a body to entertain. A jam session took place with the efforts of the artist winning one of the greatest hands of the evening for his work on his sax with Freddy Slack at the piano and Hampton at the drums.

George Casey won another award with his beautiful pipes and song which he performed in the hotel lounge.


Baltimore, Md.—Calling a year of successful operation which began in January, 1949, the Association of Amusement Machine Operators of Great Baltimore, is celebrating with the annual dinner and dance on January 23, 1949, at the Sheraton-Belvedere Hotel, this city.

Headed by Irvin Rosenenthal, president; Kyle C. Smith, vice president; Harold A. Blish, secretary; and Louis Wilner, secretary the A.M.O. have been concentrating on two major problems: the ratification of new tax matters, and thru adequate legal representation of the amusement operators, and arbitrary taxation; and to promote a better understanding of operator problems. Thus the efforts of the association have been accomplished.

“Because of our great success during this past year,” states Irwin Rosenenthal, “we are celebrating with this banquet, which we intend to conduct every year. We have put in a tremendous effort all year and every indication points to it being a complete success.”

Shuffleboard Distributors in Assn.

ST. LOUIS, MO.—An association of Shuffleboard distributors is functioning here with great success, according to Joe Reynolds, secretary of the organization, which comprises four of the city's distributors. Many progrressively inclined plans are now being conducted to stimulate location play.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO—The Show Committee of CMI (Coin Machine Institute), at a meeting December 7, announced plans for a series of conferences on legal, legislative and tax problems to be held during the CMI Show, January 17, 18 and 19, in Chicago.

These conferences will be held to serve the needs of individual operators and distributors of local coin machine associations. They will take place in the form of consultations with CMI's Legal and Tax Department, and will be held by appointment at CMI headquarters, one block from the Hotel Sherman.

“The object of these consultations will be to aid column and their counsel in solving problems posed by the meeting of 44 state legislatures in the early months of 1949,” advised Herb Jones, show committee chairman.

“The legislatures of most of the 44 states will be meeting at the time of the Coin Machine Show and other sessions will open within a few months,” Jones explained.

“Many of these state bodies will be faced with tight budgets and some of them will turn to the coin machine industry for funds,” he continued. “Operators and distributors will then be faced with the prospect of greatly increased taxes on their equipment.

“Because of the multiplicity of individual problems and the wide variety of state laws, an open discussion on a general basis of the legislative and tax problems would be of slight value to individualcoinmen. As a result, the show committee decided to schedule personal conferences so that the problems of each coinman and local association could receive individual attention.”

Jones also announced that thirty-six more display booths at the Hotel Sherman were made available for the CMI show, as the show committee opened additional space to prospective exhibitors.

“Opening of additional space was made necessary by a complete sell-out of the 172 booths in the Exhibition Hall, Mezzanine and Grand Ball Room of the hotel,” stated Jones.

The new exhibit area is adjacent to the Exhibition Hall.

“Prospective exhibitors, either member or non-member, should not delay in making application for these booths,” Jones warned. “We already have a waiting list of companies who want space and all 36 booths will be taken soon.”

...in the coin machine business will appear in THE CASH BOX “Convention Issue” ... closing at 5 P.M., January 13, 1949 ... Better RUSH your Ad Reservation by WIRE TODAY to ... THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.
IT'S HERE!

Genco's ONE TWO THREE

It's completely NEW! It's completely DIFFERENT!

It's REVOLUTIONARY!

And flippers on both sides

It's by far Genco's Greatest

Order from your Distributor Today!

Genco 2621 North Ashland Ave. • Chicago 14, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
SEE JENNINGS' NEW PLAY SENSATION

"LIVE JACKPOT"

Monte Carlo CHALLENGER

* With Twin-Play Features!
* With Two Regular Jackpots
* Plus Two 500-COIN AUTOMATIC

Payout Jackpots! 5-5c, 5-10c, 5-25c PLAY

Step up and play this machine mister. It's just what your players are looking for . . . a twin-play machine with an incentive to play that's terrific. Two regular Jackpots . . . Two Guaranteed 500 Coin Super Jackpots . . . plus a "Live Jackpot" that builds up excitement and profits previously thought impossible.

Live Jackpot adds a certain percentage of coins played to the two 500 coin guaranteed Super Jackpots. Test locations reported that Live Jackpot built up to more than a total of 1,200 coins. You know it takes an active machine to produce results for you. Well mister, here's a machine that has the suspense to make them line up to play.

Step up and try Jennings' Live Jackpot.

Regular Jackpots pay . . . . $5.00 10c Play $17.50 25c Play $35.00
PLUS 500 Coin Super Jackpots pay . . . $25.00 $50.00 $125.00
PLUS LIVE JACKPOT . . . . OVER AND ABOVE THESE AMOUNTS!
(certain percentages of coin played)

* NOW AT YOUR NEAREST JENNINGS' DEALER OR DISTRIBUTOR

O. D. JENNINGS & COMPANY
4307 WEST LAKE STREET

CHICAGO 24, ILLINOIS

AUCTION SALE

M. S. WOLF DISTRIBUTING COMPANY

(Assigned For The Benefit Of Creditors)

THURSDAY, DECEMBER 16 — 10:30 A. M.

on the premises

1348 WEST VENICE BLVD., LOS ANGELES, CALIF.


DAVID WEISZ, Auctioneer

840 SAN JULIAN ST. (Phone: Michigan 8805) LOS ANGELES, CALIF.

WILL BUY ANY QUANTITY AMI MODEL A WURLITZER 1015 WRITE—WIRE—PHONE RUNYON SALES CO.

123 W. Runyon St., Newark 8, N. J.
Tel: Biophew 3-2777
593 Tenth Ave., New York 18, N. Y.
Tel: Longacre 4-1880

Another Aireon First! Coronet with TELEVISION

Tri-County Coin Machine Operators Assn. Formed

HOLYOKE, MASS. — The Tri-County Coin Machine Operators Association was formed by a meeting of operators from the surrounding territory here at a meeting at Holyoke on December 2.

Bill Beattle of Beattie Music Service, Holyoke, Mass., was elected to serve as president of the newly formed organization. At this time a committee are preparing a set of by-laws and rules, and are in touch with other associations for assistance.

The association will endeavor to educate the operators throughout the territory to the value of cooperation, and expect to build up a very strong membership.

One of the major problems facing the new group is a method of overcoming the recent decision handed down November 6 by the Massachusetts Supreme Court holding that "a free game is a thing of value."

Further meetings have been scheduled for the end of the month, and officers expect a banner attendance.

May License Shuffleboards

ST. PAUL, MINN.—City Council here is reported considering a license fee for Shuffleboards. Minneapolis law makers and ops are watching the situation.

FREE! A penny post card will bring you our new 4-color "Monte Carlo" and "Live Jackpot" Circulators . . . WRITE TODAY!

"One Two Three" New Genco Hit

CHICAGO—You can tell the operators that if they had an idea that our two last games were 'sensational,' then I'm at a loss to describe our new five-ball 'One Two Three,' enthused Meyer Gensburg, executive of Genco.

"While 'One Two Three' is entirely new in playing principle," continued Gensburg, "the game has been under the severest of operation tests, and we here are simply astounded by collection reports. Reports piling in from our distributors back up their praise with substantial orders. Deliveries are now being rushed through the country, and we shall keep the factory going night and day to supply the demand."

Bert Lane of New York City, who was visiting at the factory at the time, joined in with Gensburg in spreading the good word. "I've just had word from Harry Pears, who is traveling the territory for us, and he is so excited he can hardly speak. So I told him to rush the orders in, and that'll tell the story."

Art Cusson Marries Former Moore Secy

PORTLAND, ORE.—Eddie and L. Helen Cusson, Oregon Novelty Co., this city, report that their son Art recently married a former secretary who was previously with Jack L. Moore Company. Art and his new missus are both active in the above firm.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PRE-TESTED GAMES assure you MAXIMUM play and MAXIMUM pay

PRE-TESTING gives positive proof that the games you get from your NCMDA® Distributor will be sure-shot attention getters—games that get maximum play and give you maximum pay. All games handled by members of the NATIONAL COIN MACHINE DISTRIBUTORS' ASSOCIATION are location-tested many times, in a variety of locations which draw all types of player interest. You can be sure that these pre-tested games will get heavy play in all of your spots.

This service by your NCMDA® Distributor puts money in your pocket, but it doesn't cost you a penny more. When your distributor belongs to the NATIONAL COIN MACHINE DISTRIBUTORS' ASSOCIATION, you can be sure that he knows the right machines for your locations, machines that will be real money-makers. See your NCMDA® Distributor today—he'll help you make your business pay.

*NATIONAL COIN MACHINE DISTRIBUTORS' ASSN.
130 NORTH WELLS STREET  •  SUITE 1301  •  CHICAGO 6, ILLINOIS

MEMBERS

EAST
GENERAL VENDING SALES CORP., 165 W. Ridgeway St., Baltimore 1, Md.
WALDROP DISTRIBUTING CO., 1728 N. Charles St., Baltimore 1, Md.
ACTIVE AMUSEMENT MACHINES CO., 98 Clason Ave., Newark, N. J.
ALFRED SALES, INC., 881 Main St., Buffalo 3, N. Y.
ACTIVE AMUSEMENT MACHINES CO., 666 N. Broad St., Philadelphia 30, Pa.
ATLAS NOVELTY CO., 2217 Fifth Ave., Pittsburgh, Pa.
BANNER SPECIALTY CO., 1508 Fifth Ave., Pittsburgh 19, Pa.
SCOTT-CROUSE CO., 1423 Spring Garden St., Philadelphia 30, Pa.

MID-WEST
SOUTHERN AUTOMATIC MUSIC CO., INC., 325 N. Illinois St., Indianapolis 4, Ind.
SOUTHERN AUTOMATIC MUSIC, INC., 1029 S. Calhoun St., Fort Wayne 2, Ind.
EMPIRE COIN MACHINE EXCHANGE, 1012 Milwaukee Ave., Chicago 22, Ill.

NATIONAL COIN MACHINE EXCHANGE, 1411 W. Divestry Blvd., Chicago 14, Ill.
KING-PIN EQUIPMENT CO., 436 Milth St., Kalamazoo 21, Mich.
KING-PIN EQUIPMENT CO., 5040 Grand River Ave., Detroit, Mich.
HY-G MUSIC CO., 257 Plymouth Ave., N., Minneapolis 11, Minn.
TWIN PORTS SALES CO., 210 Lake Ave., S., Duluth 2, Minn.
TWIN PORTS SALES CO., 2027 Washington S., Minneapolis 4, Minn.
CENTRAL DISTRIBUTORS, 2334 Olive St., St. Louis 3, Mo.
CONSOLIDATED DISTRIBUTING CO., 1910 Grand Ave., Kansas City, Mo.
MORRIS NOVELTY CO., 3007 Olive St., St. Louis 3, Mo.
OLIVE NOVELTY CO., 2625 Lucas Ave., St. Louis 3, Mo.
CENTRAL OHIO COIN MACHINE EXCHANGE, 525 S. High St., Columbus, Ohio
LAKE CITY AMUSEMENT CO., 1648 St. Clair Ave., Cleveland, Ohio
SHAFER MUSIC CO., 604 S. High St., Columbus, Ohio
SICKING, INC., 1401 Central Freeway, Cincinnati 14, Ohio
SOUTHERN AUTOMATIC MUSIC CO., INC., 228 W. 7th St., Cincinnati 2, Ohio

S. L. LONDON MUSIC CO., INC., 1130 W. Lrobe Ave., Milwaukee 9, Wis.
SOUTHERN AUTOMATIC MUSIC CO., INC., 635 Linden St., Dayton 3, Ohio
NEW ENGLAND
TRIMOUNT COIN MACHINE CO., 40 Wellington St., Boston 18, Mass.
SOUTH
TARBAN DISTRIBUTING, INC., 2830 N. W. 7th Ave., Miami, Florida.
TARBAN DISTRIBUTING, INC., 90 Riverside Ave., Jacksonville, Fla.
SOUTHERN AUTOMATIC MUSIC CO., INC., 624 Third St., Louisville 2, Ky.
SOUTHERN AUTOMATIC MUSIC CO., INC., 260 Jefferson St., Lexington 2, Ky.
SOUTHERN AMUSEMENT CO., 628 Madison St., Memphis, Tenn.
ROANOKE VENDING MACHINE EXCHANGE, INC., 1014 Williamson Road, Roanoke 12, Va.
WEST
GENERAL DISTRIBUTING CO., 2812 Main St., Dallas 1, Texas
WILLIE C. POTTS, INC., 1130 Howard St., San Francisco 3, Calif.
WESLEY DISTRIBUTORS, INC., 1126 S.W. 16th Ave., Portland 5, Ore.
WESLEY DISTRIBUTORS, INC., 3126 Elliott Ave., Seattle 1, Wash.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
AN OPERATOR WRITES...

"...NU-ART Deluxe SHUFFLEBOARD is the best looking and also the best built board in this part of the country..."

Eau Claire, Wis.

Mr. George Ponser,
Shuffleboard Co. of America,
Linden, New Jersey.

Dear Mr. Ponser,

I received my first NU-ART Deluxe Shuffleboard last week.

We set it up and I say it is the best looking and also the best built board in this part of the country. The different colored boards on each and make it very easy to see when your puck is in the first scoring zone. This also sets off the board and gives it beauty and streamlining to the playing field.

If there is a better built board or a more beautiful board than a NU-ART, I would like to see it.

Enclosed please find check for additional boards as per my order.

Yours truly,

Frank Jordan.

Write — Wire — Phone

SHUFFLEBOARD CO. OF AMERICA, INC.
224 ELM ST., LINDEN, NEW JERSEY

N. Y. CITY SALES OFFICE: GEORGE PONSER, Tel.: Circle 6-6651

AN EASTERN FLASHER

Personal glimpses from the Washington Music Guild affair... First thought that struck men who attended was that the affair was held on anniversary of Pearl Harbor, Dec. 7, which gives this evening (from now on regular annual evening for the Music Guild's affair) double meaning... Ben Rodini, sorry that he didn't wear his tux, after seeing so many who attended wearing their finest, to ask Ben if he ever went to dance..."... Ben had already spent his own money for some weeks to come. Hirsh De LaVieuz was in his glory this big evening and, from what we heard, did over 90 per cent of the work necessary to make this affair a very grand success... Outstanding was Police major Robert Barrett, proving himself one grand sport when that gall singer called him up to the platform and sat on his lap while singing a tune to him... Harry Fiedt attended, being in Washington at the time, and was seeing a difference with some of the distro's here on Genco's new great "One-Two-Threeer" game, "which," Harry claims, "is more sensational than anything yet made."... Mac Leunick was present, even with larysticks, and kept on climbing over cracked ice all evening long so that he might get a few words over to some of the boys at his table... Ivy Blumenfeld, Harry Hoffman and George Goldman came down from Baltimore to attend the affair and advised that their new building was getting "too small" for them... Eddie Gallaher of WTOP, one disc jockey who has won the admiration of all the jake box ops in this area, should be in the movies... the guy looked handsome in his soup & shoe... on T. Symran and Harold S. Klein of Silent Sales enjoyed themselves tremendously listening to some new jokes being told at their table... that guy Klein really picked himself a table... almost in the artists' laps... That last touch of "The Hampy" (Lionel Hampton) during the jam session with Sam Donahue and Freddy Slack pulled the house down... The Hamp winding up his hot drumming by jumping right up on the drum for the very last beat... Other little Dickie Koeppel talking about the new features in his all new race spots... Bob being just about the biggest of the race spot ops and him to his in the big races where they also have in this man's town... No women present at this affair. "But," say the boys here, "next year we'll bring our wives, children, cousins and uncles."... A new jobbing firm opens on Coin-row—the firm is new, but the owners are well known, being connected with the trade for many years in the trans- portation end. Harry and Hymie Koeppel opened the Koeppel Distributing Company at 440 Tenth Avenue, between 49th and 50th Sts. The Koeppel brothers are buying and selling all types of used equipment, mostly music. Their plan is to have one of the firm on the road with their truck, delivering or buying equipment, while the other remains at the AMI Granite Street, traveling their territory seeing the music ops... Barney (Shugy) Superintendent, Sunyon Sales Company, pretty active with the distribution of AMI phones, Selkowitz's new combination equipment, and Keeney's Cigarette Vendor. In addition, the sale of used music is brisk, Shugy reports. For Attention of Willard Bliss of Miami, Fla.: Shugy's misus, and his two kids were driven down to vacation for a few weeks in your back yard. Should leave here Dec. 20.***

George Ponser at the New York City Sales Offices of Shuffleboard Company of America, jubilant over the way orders for the "NU-ART" Shuffleboard are piling in. "These orders are last year, and every week states Ponser, "and past week was the best ever."... Received a postcard from the "homenoming" Valmanta. After a week in Havana, they were released to fly back to Miami Beach... The trade sorry to hear of the death of Meyer Parkoff's mother... Mike Munves returned from the Park Show, and reported some very fine sales to park owners... The Miller's new stand in the outstanding arcade in Coney Island, will be found in Mike Munves' Tenth Avenue stand... Last week the company closed its store until he has to become a Coney Island store... Phil Mason, Mason Distributing Company, closed that nice deal we mentioned a week ago, and now intends to go out on the road for a short time to take his family to Miami for the Xmas. The... Bert Lane in Chicago this week visiting the Genco plant. He's received so many fine reports and good sized orders on Genco's new five-ball "One Two Three" that he had to go to Chicago to cash them all.***

MIAMI, FLA.

Joe Eisen, former distributor for Worlitzer in New York, Philadelphia, and Baltimore, a visitor at Supreme Distributors. Joe and Willie (Little Napoleon) Blatt spent a pleasant two hours recounting stories of the old days. Eisen is heading for a combination business and pleasure trip that will take him to Cuba, Panama, and several South American countries... Joe Mangone, All Cool Machines Company, reports that John (Mac) Mellehneney, building up a route of Shuffleboards, with the ultimate aim of operating several hundred various types boards. Due to this activity, Mellehneney has severed his connection with Mangone's firm... Ben Witten and Joe Hinz, major operators from New York, have bought a launderette in Miami, and are very happy with it.***

A miniature coin-row is being built up in Miami on the lines of New York's Tenth Avenue. There are now eight coin machine distributors right along side each other on Bayshore Drive... H. F. (Denny) Dennison a visitor here for several days, which were spent with his distributor of Solotone boxes. The trip is one of several... Denny is the best coin machine man in the business.***

www.americanradiohistory.com
CHICAGO CHATTER

The Christmas rush is in full swing here with everyone getting into the holiday spirit. Columnists are making plans for Xmas parties and putting out the welcome sign to all visitors during the holiday season. There's something about this time of the year that makes people forget their troubles and join together in friendly cheer. The word now is, "Drop around and say hello."

Over at AMI Lindy Force and Joe Cauldon keep busy, going along at an ever increasing pace. Lindy says, "Business is surprisingly good for this time of year, with a steady stream of orders pouring in for AMI equipment." Monte West took off for Kansas City this past week where he plans to spend a few days conducting a training school for mechanics. John Haddock, proxy of AMI's office in Grand Rapids after his recent trip out to the west coast. Paul Block of General Amusement & Novelty Co., in Wisconsin, visited AMI's loop offices.

Joe Beck of Telequiz Corp. very pleased with his new merchandising idea which is set to break sometime this week. It will be placed in various local amusement spots and, from what Joe tells us, it should be well worth seeing. Bert Davidson and H. T. (Helnie) Roberts seen in a huddle here. A sure sign that somethin's up ... What's this we hear about Dewitt (Doc) Eaton planning a trip to Chi. It's been a long time since Doc's been around town.

Al Stern of World Wide busy dreaming up some new ideas for the coming convention. You can always count on Al to come up with something novel ... Morrie Ginsburg of Atlas Novelty in from California to attend the Seeburg show. Morrie is looking fit as a fiddle and claims he never felt better ... Frank Mencuri of Exhibit Supply wearing a big smile due to the many praises he's been receiving on their display at the recent Amusement Park show held at Sherman. The display, which was under Frank's direction, covered a whole corner of the mezzanine, and won Exhibit Supply, a booth award.

Roy Bazelon of Monarch Cola visiting down in sunny Florida. Roy claimed he wouldn't be able to spend much time basking in the sunshine but would have to hurry back to Chi and business ... Genie Mfg. Co. has gone and done it again with a new game. From what we hear it's better than its predecessors. And that's sayin' plenty ... Lots of activity over at O. D. Jennings & Co. with the plant going full speed ahead on their Live Jacket and Monte Carlo series.

John Conroe of J. H. Keeley & Co. very pleased over the order returns on Keeley's new trick vendor. Conroe reported that Keeley is receiving country-wide placement on the firm's cigarette units and have had to put up their production in order to meet the demand ... Over at United Mfg. Co., Billy DeWitt from the big boys are knee deep in plans for Christmas. You can take it from us, any party held at United is always a success. We hear from Billy that Corral Melier of the Harrods Co., Buffalo, N. Y., was a recent visitor at the United factory.

At Chicago Coin, partners Sam Wolfberg and Sam Ginsburg, are all hopped up over the marvelous reaction of distribr and ops to their Shuffle-King and Re-Bound boards. Both agree that shuffleboards have a definite place in the coinbox, and stated that this had been proven by the number of orders being placed for this type of equipment.

Bally Mfg. Co. was a bee hive of activity this past week with lots of visitors dropping around to say hello and look over the Bally line. Among the out of town coinmen visiting there were ... Virgil Christopher of Baltimore; Louis Shellenberger of Baltimore; Charles Garvey of Bowling Green, Ky., and T. E. King of Forest, Miss ... Gordon Sutton of Illinois Simplex doing plenty of business in between plane rides ... Jack Nelson anxiously awaiting the NAMA show where he will display his popcorn vendor.

Spoke with Fred Mann, regional manager for Aireon, who is all enthused over the new Aireon tele-juke combo. Fred says, "It's hard to imagine just how well this new machine is clicking. The take on test locations has simply been terrific" ... Murray Rosenthal of Coinex Corp. keeping busy, supplying the demand for his firm's equipment. Murray reports he's getting lots of nice attention on ray guns.

Barbara Humphreys over at CMI really in a rush these days attending to last minute preparations for the convention. CMIs offices have been flooded with a steady stream of phone calls, she says, everyone asking questions about the coming show. She's been up to the 山山山 ... We hear that Belt-O-Matic distribr received very low valued card sets for Thanksgiving presents this year. As Grant Shay put it, "Instead of sending out the usual turkeys, we send them something to carve the turkey with."

Beets Strange of Southern Vending Machine Co., Danville, Va., and Marvin Bland, Indiana Music Co., Terre Haute, Ind., were recent visitors at Belt-O-Matic.

We want to take this opportunity to say just a few words about one of the industry's well known advertising men—Fred Kleinman. Fred spent over 20 years working like a beaver collecting records, magnets and toys to bring out to the boys at the Hines Hospital. This is one great, grand job, Fred, and we're mighty, mighty proud that it was one of our own coin machine industries. How he remembers the boys who today spend their lives in hospital beds and in wheel chairs. We do hope, Fred, that you will, next time you visit all of us in the industry and let us help with the presents you obtain free from Chicago's business men and also help you take them out there to those GF's who haven't forgotten. Let's all of us make December 7 (the anniversary of Pearl Harbor) the day the entire coin machine goes out to all Vet hospitals everywhere in the nation to remember the wounded and crippled soldiers, sailors, marines and airmen who gave so much.

The AMI Phonograph, and only the AMI, plays both sides of 20 records to give 40 selections. The AMI mechanism—simple, sturdy and lightning fast—has been turning records in tens of thousands of locations since its introduction three years ago. Born without bugs, no operator ever had to worry for a single minute about its performance. It does its work without possibility of failure. It is the only PROVEN mechanism in its class!

NEW 1949 CRoss CRoss JACkPOT BELLE

Only BUCKLEY can give you the CRoss CROSS EXTRA AWARD—PLUS—LARGE GUARANTEED JACKPOT!

We challenge any other Jackpot Bell to stand up in competition with the BUCKLEY CRoss CRoss.

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

See for yourself—order a sample on our 10 days' Money Back Trial Offer.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

MINNEAPOLIS-ST PAUL, MINN.

Emil Siringianni of the Siringianni Novelty Company, Eau Claire, Wisconsin, in Minneapolis, at Hy-G Music Company, buying his Christmas records. Emil looks in the top shelf where the regular retail record prices are held and is amazed at the favorable price of a new record after a hemorrhoid operation . . . Gull Smith of Fargo, North Dakota, drove into Minneapolis to buy business day and a half . . . Fred Checkers, Washington . . . On tap was an ace game man from Up North whose association with J. Peaslin Distributors may be announced soon . . . George Ramon on deck at Automatic with the radio and the record business, and who says a football game can't be business . . . George in Credited out of state buyers from Wisconsin, Montana and Nevada, of course, with boosting the action at Automatic.

Plenty of good looking used equipment available at Aubuchon's for clearance at bottom prices . . . See next week's ad for details . . . Long talk with Ray Powers brought the tagged Ray, now longs for his shots the way he sees them, which in our book makes him a good go to do business with . . . Many of L. A. and San Francisco districts planning to attend the committee meeting in Chicago January 5th and 6th . . . Vending end are always packing their bags for the NAMA mid-December jaunt to the Windy City . . . Checked several local ops for reaction to the Hiram De La Porte and other action . . . John Lanman of the Machine Operators of America, Inc . . . Most of the boys liked the letter's tone, its direct manner and decision-making, would have it. The boys in some of the minds is—"When?" but to look it over is worth a buck to find out . . . Seen on the Row this week: John Nolan from Valley City, N. D., C. C. Corenblith, Vice President, Bernard E. Knott from El Monte . . . Colton's Ed Benjamin and J. H. Hopkins son . . . Gene Anderson from Oceanside . . . Balboa's G. Denlinger.

ST. LOUIS, MO.

An association of shuffleboard distributors has been formed here . . . Joe M. Reynolds heading a four man group. Reynolds is the St. Louis manager for the St. Louis Shuffleboard Sales Company, with headquarters in Ideal Novelty Building. Will have his headquarters at 3415 Virginia, St. Louis . . . with the sole purpose of promoting shuffleboard as a sport. Joe reports that to-date 120 locations have been planned in this area. Thru the efforts of this association, locations are forming a "House League" with from 6 to 8 teams of 2 men each competing for prices over a 20-week period. Column is sure to get more enthusiastic over the money-making possibilities of this type of equipment.

WANT—Arcade equipment; Mutoscope metal recorders, Photomats, National Skeel Ball Alleys; Walterlitz Skeel Ball Alleys, Chicken Sams. Also we buy complete arcades, FOR SALE—Raytheon Supreme, 14" Dial, 475, $60, 1 Stockman Rollendorf 820; 2 Buck iniers 40, HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y. Tel.: Esplanade 5-5790.

WANT—All types of Music Machines, especially Walterlitz 800, 750 and 730E. Quote lowest price and condition. DAVE LOWY & COMP., 594 TENTH AVENUE, NEW YORK 18, N. Y. Tel.: Chlicker 4-3100.

WANT—Bally Triple Bells, Packard Boxes, all Chrome Buckle Boxes, and any amount of new or used Flipper Games. Quote prices and condition. L. A. H. & D. BELL CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—5 Ball F.P. original Flipper games and new game closeout; Slot Machines, Coinman, Playmakers, William Scott, Coinman; Bonus Super Balls; Bally Triple Bells; Eurekas; late model photo graphs. All equipment must be in A-1 condition. Blue Streak, Victory Company, contacts, and prices in 1st letter. NOBRO NOV ELY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUR klo 5-4976.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbus, Goosenck Mills Q. T.'s Vending Box. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD, LOS ANGELES 6, CALIF.

WANT—We will buy, sell or exchange Total Rolls, Advance Rolls, Bing-A-Rolls, Pro-Scores, Williams' All Stars, Electromatron's 5 Ft. Roll-A-Scores. Write, wire, phone. GEORGE PONSER CO. OF N. Y., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Late Flipper Five Balls and Games just previous to fitters. Will trade reasonably: Reconditioned Bally Entries (8), Special Entries (2), Trophy 1948 (1), Jacquet Clubs 1948 (2), Victory Specials (2), Brand New Gold Cup (1), Brand New, favorite Owners (2); Hit Tips (2). Rush list of Figures and proposition. THE R. F. YOG DISTRIBUTORS, MILNER HOTEL BUILDING, SALT LAKE CITY, UTAH. Tel.: 5-0461.

WANT—Your used or surplus rolls. We buy all year round and pay top prices. No blues or rates. Not lot too large or too small. We also buy closeout inventories complete. BEA CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.
FOR SALE

FOR SALE—Wurlitzer 24 $75; 1 Flamingo $25; Cyclone $20; Hump- dymp $30; Jumbo Parades P.O. $50; Sea Lde $50; Sunny $100; Triple Action $80; Baseball $50; Watling 10c Rol-A-Top $40; 5c Rol- A-Top $40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Br 750.

FOR SALE—One-Ball Bally Gold Cup $325 c/o: Bally Jockey Specials $225 c/o: Keeny's Big Parlay $95 c/o: Best Bets, converted from Bally's Victory Specials $150 ea. All in top shape. Terms 1/3 deposit. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE—The best used five ball games at low-down prices. Trade Winds; Spin Ball; Caribbean; Yanks; Crazy Ball; Shanghai; Robin Hood. Many others—This is a real chance for you to get these guaranteed five ball at bargain prices. Write: MARLIN AMUSEMENT CORPORATION, 412 9th STREET, N. W., WASHINGTON 4, D. C.

FOR SALE—Hollywood, newest and most sensational money making digger machine in all history. Get the facts immediately. Earnings are setting records for every operator who has them out. This is one machine you can depend on day in and day out to bring you biggest profits in your history. Write BOX # 789, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N.Y.

FOR SALE—Bing-A-Roll $225; Hy- Roll $150; Advance Roll $75; Ha- waii $65; Singapore $75; Big City $50, MOHAWK SKILL GAMES CO., 67 SWAGGERTON ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Guaranteed Used Ma- chines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Five Gene Total Rolls in good condition. Best offer takes all. MUNISING RADIO, 115 E. SUPERIOR ST., MUNISING, MICH.

FOR SALE—Specials.—all the latest, from $3 up to $100. We've got it. Write and we'll send you a complete price list. MUNISING RADIO, 115 E. SUPERIOR ST., MUNISING, MICH.

FOR SALE—Singapour Console $40; Gold Mine Console $50; Skill Jump with stand $40; 1947 ABT Chal- lenger $15; Seeburg Vogue ESRC $115; Commander ESRC $115; Casino $49.50; Rex $39.50; Wurl- itzer 24 $49.50; 61 with Stand $49.50. Send for Parts and Sup- ply Catalogue. WEST SIDE DIS- TRIBUTING CORP., 612 TENTH AVENUE, N. Y., C. Tel.: Circle 6-6864.

FOR SALE—2 Chicago Metal Double Safe Cabinets, Double Door, refin- ished $75 ea.; 2 Mills Double Safe Cabinets, refinished $50 ea.; Mills Black Cherry Originals 4 nickels, 5 dimes, 1 quarter, $125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVAN- VILLE 10, IND.

FOR SALE—New Black Cherry and Gold King Jack Assemblies for $40 each. Each assembly contains a Castings, Wood Case, Club Handle, Drum Proofing, Award Card, Jack Pot Class, etc., completely assem- bled and ready to take. Write us for list of prices on new, used and reboxed vintage. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1112.

FOR SALE—Keeny Twin Bonus Super Bell 5.5 Free Play Conv., excell- ent condition $425; Evans Bat- A-Score Free Play, slightly used $235; Mills 3 Bells 1948 Model, used one week $450; Bally Triple Bell 5-5, good condition $425; Evans Races 5c F.P., Conv. J.P. $325; 1/3 deposit with order, bal- ance in 30 days. WASHING- TRIBUTING COMPANY, 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel.: Lexington 6747.

FOR SALE—Best used Mills Slots In the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILLTON BRAUN, RT. 3, BOX 424, SAVAN- NAH, GA. Tel.: 3-5342.

FOR SALE—Packed ready for ship- ment, thoroughly overhauled inside and out. Ready for location. Bally Underwood Raider $94.50; Total Rolls $84; Advance Rolls $60; Strikes $19.95; Hawai Rolldown $39.50; Electromat Roll-A-Score $84; Sketchball with Barrel. NATION- TAL NOVELTY CO., MERRICK, L. I., N. Y.

FOR SALE—Reconditioned One-Balls. Make reasonable offer, Bally Entropy Special Entries, Victory Specials (Chrome), 1948 Trophy, Brand New Cup, Jockey Clubs 1948, Hot Tips, New Keno Favorites, Three A Lines F. P., 1 Keeny Multiple Nickel Bonus Super Bell. Or will trade for late Five Balls. Make proposition. THOR- TON'S DISTRIBUTORS, NORTHERN HOTEL BLDG., SALT LAKE CITY, UTAH. Tel.: 3-4041.

FOR SALE—Hollywood—"the an- swer to the operator's prayer. This is the digger that is bringing in the biggest profits in history for oper- ator after operator throughout the country. Get our price first before you buy. Here's a machine that will put you back in the really big money again. Write or wire: Box No. 444, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—One-Ball Closeouts; Vic- tory Special $65; Special Entry $175; Jockey Special $235; Gold Cup $265. These machines are close out, and A 1 condition. Wire, phone and write orders in care of. 1/3 Deposit re- quired, Balance C.O.D. CROWN NOVELTY CO., 920 HOW- A RD. AVE., NEW ORLEANS, LA. Tel.: Canal 2137. Nick Carbajal, Gen. Mgr.

FOR SALE—Five-Ball Pin Games: In excellent condition at $25 ea.: Arizo- na, Big Hit, Big League, Fast Ball, Frisco, Riviera, South Seas, Stage Door Canteen, Superliner, Surf Queen, Suspense, At $10 ea.: Big Chief, Big Parade, Captain Wild, Champ, Chubby, Dixie, Dude Ranch, Hi Hat, Home Run, Base- ball Marvel, Monicker, Seven Up, Star Attraction, Venus, Victory, X-CEL NOVELTY CO., 1929 W. TIAGA ST., PHILADELPHIA 40, PA. (Tel.: RA 5-8705).

FOR SALE—I've got it. The one and only coin operated machine that's bringing operators more money than they've ever before earned. It's the "Hollywood". The newest and best digger in all history. You can run them right in your territory. In- vestigate. Get full details. Write immediately to: Box 1218, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Bowling Machines: Keeny Bowlers 2 ft. $32; Ball King Pins 10½ ft.; Chicago Goin Rollerscopes 9 ft.; Rocket Ball 9 ft.; Genco Play Ball rolldown; Evans Ten Strike, high dial. All above machines in good condition, $50 ea., unerated. S. J. WEISER, 3465 ATKINSON, DETROIT 6, MICH. Tel.: TY 8-1664.

FOR SALE—Music Operators. Motor rewound $5.50; Wurlitzer counter- model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 41, ILL. Tel.: Engle- wood 8192.

FOR SALE—New AMERICAN AMUSEMENT SUPPLIES, RE- SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—1503 Bulls for Keeny Gun 20c ea.: Phonograph Casters $1 each or 12 for 35c. Rectifiers 28 list @ $1.475. Photo Electric Tubes $2.25 each. Plastic Ball Lift Hinging 10c ea. Plastic Ball Shooter Hinging 10c ea. ECONOMY SUPPLIES, 2015 MARYLAND AVE., BALTIMORE 10, MD.

FOR SALE—Or will trade: 50 Skee Ball Alleys, all makes, also 50 Sea- burgh Ray Guns with mother-in-law conversions. Priced very, very low for immediate disposition. Write im- mediately as we need the room. RELIABLE SKEE BALL CO., 2512 IRVING PK., CHICAGO, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Muzza bulbs, No. 47, $36 per 1000; No. 40, 44, 46 and 47, $4.35 per 100; No. 51 or 55, $3.85 per 100. Bulbs can be accepted for best price. BELMONT RADIO SUP- PLY CO., BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Tubes: 6A 29c; No. 425; No. 573 38c; 65J 45c; 6L7 66B 60% off list. EN- Glish SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Special—Just what every pin game operator needs! Ex- Con- tact Kicker Kits $6.95; Ex. Flipper Kits $3.55. Make new games out of old, brush your check today. MARLIN AMUSEMENT CORP., 1415 9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book does not report the market prices, as they are quoted by the C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, results in the known quotation, which such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, etc. should always be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

ROCK-LORA
12 Record..... 30.00 39.00
20 Record..... 30.00 49.50
King King 12.... 30.00 49.50
Rhythm King 16.... 79.50 89.50
Impulse 16..... 39.50 60.00
Windsor..... 69.50 89.50
Monarch..... 30.00 50.00
Std. Dial-A-Tone..... 79.50 99.50
Super Rockolite..... 99.50 125.00
Commando..... 125.00 150.00
Tone Master..... 99.50 119.50
Blairholt...... 15.00 30.00
Toy Warner..... 15.00 25.00
Singing Bar..... 15.00 25.00
LOBBY ORDER
The Cash Box, Page 28
C.M.I. BILL BOARD "The Confidential Price List"
December 18, 1948
C. M. I. BLUE BOOK

BACK COVER OF 1948 C. M. I. BLUE BOOK ADVERTISING THE ENTERTAINMENT INDUSTRY'S "CONFIDENTIAL PRICE LIST" THE WEEK OF DECEMBER 18, 1948

MILLS
Zephyr..... 19.00 25.00
Dance Master..... 25.00 32.50
Dance Master..... 25.00 32.50
Do RI MI..... 25.00 32.50
Panoram..... 75.00 100.00
Empress..... 49.00 90.00
Panoram Adapt..... 85.00 125.00
A M I
Hi-Boy (362)..... 75.00 97.50
Standard (363)..... 75.00 97.50
Streamliner 5, 10, 25.... 25.00 39.50
Top Flight..... 25.00 39.50

MILLS
Zephyr..... 19.00 25.00
Dance Master..... 25.00 32.50
Dance Master..... 25.00 32.50
Do RI MI..... 25.00 32.50
Panoram..... 75.00 100.00
Empress..... 49.00 90.00
Panoram Adapt..... 85.00 125.00
A M I
Hi-Boy (362)..... 75.00 97.50
Streamliner 5, 10, 25.... 25.00 39.50
Top Flight..... 25.00 39.50

BUCKLEY
Wall & Bar Box O. S..... 3.00 5.00
Wall & Bar Box N. S..... 15.00 22.50

AIREON
Super DeLuxe ('46)..... 194.50 219.50

FREE PLAY BIAN GAMES

Carnaval..... 22.00 54.50
Cashbandheld (Rev)..... 35.00 55.00
Catalina..... 88.50 119.00
Chiclet..... 30.00 45.00
Circus..... 155.00 165.00
Clown..... 49.00 99.00
Click..... 24.50 32.00
 Covered Telephone Box..... 20.00 35.00
Commander (Rev)..... 20.00 35.00
Commodore..... 15.00 25.00
Cover Girl..... 125.00 159.00
Cross Line..... 16.00 25.00
Crossfire..... 17.00 45.00
Cyclone..... 5.00 10.00

PACKARD
Pla Mor Wall & Bar Box..... 18.00 26.00
Manhattan..... 375.00 410.00
Model 7 Phone..... 135.00 165.00
Hideaway Model 400..... 149.00 155.00
Bar Bracket..... 2.50 4.00
Willow Adapter..... 3.25 3.75
Chestnut Adapter..... 25.00 34.00
Cedar Adapter..... 24.00 34.00
Poplar Adapter..... 25.00 34.00
Maple Adapter..... 28.00 34.00
Jumper Adapter..... 27.00 34.00
Elm Adapter..... 25.00 34.00
Pine Adapter..... 19.50 25.00
Beech Adapter..... 20.00 25.00
Spruce Adapter..... 35.00 45.00
Ash Adapter..... 25.00 34.00
Walnut Adapter..... 25.00 35.00
Lily Adapter..... 14.00 30.00
Orchard Speaker..... 39.50 50.00
Iris Speaker..... 55.00 75.00
**FREE PLAY PIN GAMES (Cont.)**

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**C.M.I. BLUE BOOK—The Confidential Price Lists**

December 18, 1948

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