That’s James C. Petrillo, the jovial president of the American Federation of Musicians, tooting his horn, as he welcomes Jerry Murad’s Harmonicats into the musicians union. The Cats, currently riding high in The Cash Box Third Annual Music Poll, have been in the musical spotlight ever since their smash disc of “Peg O’ My Heart.” Music operators throughout the nation also reaped harvest with their recent click “Hair Of Gold.” The trumpet playing prexy of the AFM has been in the limelight himself as of late, having recently concluded an agreement with the recording industry in the near-year-old platter ban. The Harmonicats are exclusively featured on Universal Records. Direction: Mutual Entertainment Agency. Press Relations: Sam DiCara.
Announcing...

THE CASH BOX

HOLIDAY SPECIAL

ISSUE

Dated: December 25, 1948

Closes: 5 PM - Thursday

December 16, 1948

THE ONE REALLY OUTSTANDING ANNUAL HOLIDAY GREETINGS ISSUE OF THE COIN MACHINE INDUSTRY

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

As more and more juke box ops throughout the country begin to enter into coin operated television, an unusual legal problem seems to be arising.

This is the fact that certain telecasters are flashing notices that their programs cannot be featured by "coin operated television receivers."

So far only one music op has reported any trouble in this regard. This report comes from Milwaukee, Wis., where one of the TV stations featured such an announcement and then had an attorney checking the various locations where this op was operating television-phonograph machines.

Nothing further has resulted except that this op has been approached to pay a license fee to that station of $1 per year for the privilege of picking up and featuring their programs on each of his coin operated video-juke box combinations.

Others have also, in the meantime, reported such incidents, and are wondering just how this will affect the future operation of combination television-juke boxes.

As yet there has been no legal decision in this regard. But, there is no doubt that somewhere in the nation some op and some telecaster are going to lock horns over the issue and, perhaps, whatever will result may act as the precedent for the future of coin operated television.

The some jube box ops, and associations of music operators, are as yet opposing coin operated television sets, the fact remains that this type of entertainment continues to grow greater each day and is expected, eventually, to set up an entirely new type of American entertainment.

In fact, some even predict that within ten years television stars will be making "personal appearances" in the leading nation's theatres just as the movie stars do today.

Others also claim that eventually the idea of a "movie theatre" will be replaced with a video show. And that, in addition to regular entertainment on large size screen, live news, coming in every minute, will be flashed constantly on an additional screen, making this type of "show" something to really interest all the public.

Therefore, it is high time that the average jube box operator and his association began to think about video. Perhaps it may pay the nation's jube box leaders to instantly tie in with whatever music op it may be who will be the first to lock horns with any telecaster regarding paying a yearly license fee for showing his programs via coin operated video.

An ounce of prevention can be worth many pounds of cure—especially in this instance.

With four different video-juke box combos already on the market, and some as yet reputed to be in the testing stages, the coin-ops business begins to take on ever increasing importance for the automatic music op.

First unit that was shown was "Videograph," featuring Emerson Television plus Jukebox mechanism. It is entirely different, with an RCA-Victor chassis featured in a very special and attractive cabinet. The video is an integral part of their Coronet phonograph. It is separated from the juke box and the teletext program can be purchased through any of the disk turntable units as well as any wall or bar which may be tied in with the Coronet on the same location. Here is a new approach to coin operated television.

Since then Solotone Corp. of Los Angeles, Calif., have shown their three-way unit through their national sales agent, Dennison Sales Co. This unit is recognized as the Solotone individual speaker boxes which feature ten selective records on as many different turntables, four radio stations and as many television programs as the operator and the location owner cares to provide the patrons.

Dennison Sales Co. also state that they have a individual box made completely and solely for television and television only for the smaller location where only coin operated television is desired. This unit has won much comment from the trade.

Others, too, are also planning an early introduction of coin operated television combos. Among these are some of the better known automatic music manufacturers who have been experimenting with video receivers in diverse fashion.

All this points to a new era for the jule box ops. Already it is known that those music ops who are featuring TV are earning more from their phones. It seems, for some reason or other, that the public will play more records in the jule box which combines TV and phonograph. Why? No one seems to know.

One noted op claims that since he's getting $20 per week, the juke box can provide both the manufacturer and guarantee and splitting the balance on a 50/50 basis it seems to him that the location owner cuts the TV program off as soon as possible and gets the jule box back into action. "For," this op states, "he realizes that the jule box collection will cover his fixed money guarantee and allow him some profit and, at the same time, his video costs him nothing."

Most importrant to the trade, of course, is the fact that more and more juke box leaders throughout the country are buying into TV. It's surprising to note the sudden interest which has resulted. It is even more surprising in view of the fact that certain columnists claimed "ops just ain't got the dough to buy television-juke box combos," that they are buying.

If, E. Dennison of Dennison Sales Co., while showing his Solotone Master Entertainer in New York City, showed this writer actual orders. Many of these were what he called, "Advance orders."

In short, ops have been buying and locating his unit even the telecasting hasn't as yet started in their communities. "The idea," he explains, "is that the smarter operator is getting ready for the time when they come in to the city and won't be hurt by it as were operators in other cities."

Mr. Harold Pearson of Aireon Manufacturing Corp., Kansas City, Kans., advised the writer over the long distance phone one day just a short while ago, "We've never had so much interest shown in any product with which I've ever been connected."

In short, Mr. Pearson, too, is beginning to feel the great undertow of interest in coin operated video and realizes that his firm has entered into what many believe will prove the "future of the coin operated music industry, the 1949 the first big coin operated television year."

Lou Forman, president of Videograph Corp., New York City, told the writer, "Every day we are getting calls from music operators regarding 'Videograph.' We have entered into the business that the operator now realizes is his salvation."

Every day something new and different is beginning to break on the market, and it seems all is directed at the forthcoming TV ops.

Juke box ops were, at first, extremely skeptical regarding coin operated video. Since then they have changed their minds. All claim that the present units being shown are still in a crude, and even in an embryonic stage. But, so is television generally. The idea is, of course, to get in on the ground floor. After that improvements and new ideas will come along just as they did in juke boxes, radio, etc.

Those who are already hopping on the bandwagon are extremely excited about what is happening. One well known New Jersey operator reported, "One of the spots where we set our first unit jumped over 650% in take the very first week."

Admits it may go down. But, he can't see how it can do very much less. The location owner has advised him that this is the very first time when the patrons were "really excited" about coin operated music.

There are a great, great many things no one in this (or even in video) yet knows about television and what it will eventually come to in the American entertainment world. It is not yet realized that some of the smaller hall clubs and boxing organizations are seriously thinking of eliminating telecasting of their games and boxing matches. They claim that TV is killing their take.

A potent example is the Newark (N. J.) Bears baseball club (division of the New York Yankees) which is folding, and which attributes much of its loss to telecasting of its games.

Some of the best known bunts weren't allowed to be telecast by the Tournament of Champions. But, there is no doubt that all this will eventually be ironed out, just as many other irritations and wrinkles in the TV picture will also be corrected.

The idea now is for the trade to look ahead. If coin operated TV combos are doing what is reported they are on locations, then all music ops had best begin to open eyes to listen and—for the first time—eyes to see.

There are many, many iron and in the fire. Many new and, possibly, better units will be introduced. But, this is not the time to be caught off base. What is most interesting to all the manufacturers, distributors and operators of music machines is that TV has helped tremendously to bring play and that the juke box part of the combo shows greater take than ever before.

This is what these people are most interested in and, therefore, something for all in the trade to closely investigate.

One leading eastern operator who has just started out with a new unit reports, "Without even as yet connecting the video, our take has jumped. So much, in fact, that we simply can't believe it, and are now wondering whether we should look in television at all. We feel that just the suggestion of a hookup with TV was sufficient to stimulate bigger play action."

Thus there it is. The trade is left to its own thoughts and its own investigations. But, there is no doubt that television is in its way and just how far it will go is not short or long a time will depend on the people who get hold of it, and the acceptance it gets from the public—based on the programs it produces.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
AWARDS JUST AROUND THE CORNER!


Best Record of 1948:

- "My Happiness" - Jon & Sandra Steele
- "Manana" - Peggy Lee
- "Four Leaf Clover" - Art Mooney
- "Nature Boy" - King Cole
- "Little White Lies" - Dick Haymes
- "It's Magic" - Doris Day
- "I'm Magic" - Sarah Vaughan
- "You Call Everybody Darlin'" - Al Trace
- "Now Is The Hour" - Margaret Whiting
- "Mickey" - Ted Weems
- "Love Somebody" - Doris Day-Buddy Clark
- "Too Fat Polka" - Arthur Godfrey
- "A Tree In The Meadow" - Margaret Whiting
- "Maybe You'll Be There" - Gordon Jenkins
- "Twelfth Street Rag" - Pee Wee Hunt
- "Just Because" - Eddy Howard
- "You Were Only Fooling" - Blue Barron
- "How Soon" - Vaughn Monroe

Best Orchestra of 1948:

- Vaughn Monroe
- Artie Shaw
- Tex Beneke
- Claude Thornhill
- Sammy Kaye
- Stan Kenton
- Ted Weems
- Freddy Martin
- Glenn Miller
- Ray McKinley
- Johnny Long
- Louis Prima

Best Female Vocalist of 1948:

- Peggy Lee
- Merle Travis
- Doris Day
- Sarah Vaughan
- Jo Stafford
- Dinah Shore
- June Christy
- Ella Fitzgerald
- Beryl Davis
- Fran Warren

Best Male Vocalist of 1948:

- Perry Como
- Dick Haymes
- Bing Crosby
- Buddy Clark
- Frankie Laine
- Frank Sinatra
- Billy Eckstine
- Gordon MacRae
- Alan Dale
- Vic Damone

Best Vocal Combination of 1948:

- The Ravens
- King Cole Trio
- Andrews Sisters
- The Pied Pipers
- The Mills Brothers
- The Orioles
- The Ink Spots

Best Western Record of 1948:

- "Deck Of Cards" - T. Texas Tyler
- "Signed, Sealed And Delivered" - Cowboy Copas
- "Bubbles In My Beer" - Bob Wills
- "Cool Water" - Sons Of The Pioneers
- "One Has My Name" - Tommy Walkes
- "Oklahoma Waltz" - Johnny Bond
- "I'm My Own Grandpaw" - Lonzo & Oscar

Best Western Artist of 1948:

- Bob Wills
- Texas Tyler
- Cowboy Copas
- Tex Williams
- Sonny Of The Pioneers
- Roy Rogers
- Johnny Bond
- Gene Autry

Best Hillbilly Record of 1948:

- "Boquet Of Roses" - Eddy Arnold
- "I'll Hold You In My Heart" - Eddy Arnold
- "Sweeter Than The Flowers" - Moon Mullican
- "ATimey" - Eddy Arnold
- "Waifs Of The World" - Roy Acuff
- "Seaman's Waltz" - Ernest Tubb
- "Waiting For The Train" - Ernest Tubb
- "Never Trust A Woman And A Fool" - Roy Acuff
- "Night Train To Memphis" - Roy Acuff
- "Texarkana Baby" - Eddy Arnold

Best Hillbilly Artist of 1948:

- Eddy Arnold
- Bob Wills
- Sonny Of The Pioneers
- Moon Mullican
- Roy Acuff
- Hank Williams

Best Race Record of 1948:

- "Long Gone" - Sonny Thompson
- "I Love You Yes I Do" - Bullmoose Jackson
- "Run Joe" - Louis Jordan
- "Tomorrow Night" - Lonnie Johnson
- "Gone Again" - Lionel Hampton
- "Write A Letter" - The Ravens
- "It's Too Soon To Know" - The Orioles
- "You Don't Love Me" - Camille Howard
- "Fine Brown Frame" - Nellie Lutcher
- "What's The Use" - Roy Milton
- "39-35 Paul Williams"
- "King Size Papa" - Julius Lee
- "Nature Boy" - King Cole
- "Charlie Ventura" - "Rockin' Tonight" - Wynonie Harris
- "Lil' Dog" - Johnnie Wright
- "Time Out For Tears" - Savannah Churchill
- "Bubbles" - Bill Moore
- "It's Too Soon To Know" - Dinah Washington
- "Corn Bread" - Hal Singer
- "Real Gone Guy" - Nellie Lutcher

Best Race Artist of 1948:

- Bullmoose Jackson
- Sonny Thompson
- Louis Jordan
- Roy Milton
- King Cole Trio
- The Ravens
- Lonnie Johnson
- Sarah Vaughan
- Camille Howard
- Savannah Churchill
- Nellie Lutcher
- Dinah Washington

Best Small Instrumental Group of 1948:

- Sonny Thompson
- Benny Goodman Sextet
- Louis Jordan
- Gene Krupa Jazz Trio
- Dixie Gillespie
- Earl Bostic
- Johnny Moore's Three Blazers

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THE CASH BOX

“Old True Love” (2:59)
VIC DAMONE
(Mercury 5207)

* Soft, intimate spooning of Vic Damone and a trilling, silvery voice, as he croons “My Own True Love.”
Song is from the Paramount picture of the same name. It’s easy listening, with Vic Damone’s voice weaving a sweet melody that tugs at the heart strings. The simple yet emotional arrangement makes this a true gem for any music fan.

“A Market Place In Old Monterey” (2:58)

“Play The Players” (2:31)
JERRY SELLERS
(MGM 10367)

* Pair of sides by the young promising Jerry Sellers and the set-up of “Play The Players” on an MGM release.
Both sides are strong contenders for honors and should meet with enthusiastic approval. Topside is the better of the pair, with Jerry’s fond fondness for the old tom-tom. The other side features Jerry Light orch and adds brilliance to this side. On the flip is another romantic hit by “Will You Promise.” Jerry bounces back with another first-rate performance. Both sides should garner their fair share of coin.

“My Darling, My Darling” (2:30)
Dainty Brenda Lee
(Decca 24519)

* Music ops know about this tune already—but here’s a true gem in “My Darling,” My Darling, which should become widely popular. Piping “The Players” with The Star-dusters spooning the smart, and dainty lyrics. Song is one that meets with the listener’s approval from the first earing. Hayes’ vocal performance here should put the phono spotlight on him and grab a ton of coin. On the coupling a potential winner in “Dainty Brenda Lee.” Peter and the group bounce back with more delightful music. The slow, melodic beat, added to Hayes’ alluring vocal spot should merit loads of attention.
The wax definitely rates a spot in your machine.

“Just Once More” (2:51)
“Don’t Ever Forget” (2:54)
JOAN BROOKS
(129)

* Pair of sides that have all the earmarks of becoming favorites are these offered here by Joan Brooks. The gal’s smooth pitch on this take is one that will weave its way into the hearts of fans.

“Canadian Capers” (2:30)
“Siesta” (2:40)
JACK FINK ORCH.
(MGM 20289)

* The light and vibrant piano facers of master Jack Fink are shown to excellent advantage here. Jack tickles the ivories in his top notch manner on the piano classic “Canadian Capers” to make this a deck the Fink fans can go for. On the flip with “Siesta,” from the MGM stable, “The Kissing Bandit,” Jack and the boys serve up some mellow novelty wax that appears to be headed for a spot on the juke boxes. Local offering by the master, Martin is as attractive as he purrs the cute lyrics in South-of-The-Border tongue. Song should receive some public wide via the picture motion attachment. Opa take note of this one.

“Polka Dots And Moonbeams” (3:14)
CLAUDE THORNHILL ORCH.
(Columbia 38347)

* The musical styling of maestro Claude Thornhill, coupled with strong balladizing of piper Buddy Hughes is shown to excellent advantage on this tune, “Polka Dots And Moonbeams.” Thornhill ork displays some delightful musicality throughout this piece. On the flip with an all instrumental side, the maestro tickles the ivories on “Polka Dots And Moonbeams.”

“Is It True” (2:57)
“Embraceable You” (3:01)
MARIAN MORGAN
(Columbia 13649)

* Pair of sides by thrush Marian Morgan, the famed Harry James vocalist, and offering of “Is It True” and “Embraceable You.” Marian Morgan, started out strong recently and receives heavy play on many radio stations.

DISK OF THE WEEK

“Mystic” (2:52)
THE CHOWDER SPECIAL
(Columbia 38355)

“Mystic” (2:52)
THE CHOWDER SPECIAL
(Columbia 38355)

“Mystic” (2:52)
THE CHOWDER SPECIAL
(Columbia 38355)

* Ditty that grabs this featured space this week is a latest offering by the widely popular and capable Tony Pastor orchestra. Always a consistent money maker for joke box operators, Tony and the gang offer “It’s Like Taking Candy From A Baby” to set the stage for some heavy coin play. Teamed with chip for war maestro, the maestro offers ops a side that can really take off and go. It’s slow, tempting music, with Rosemary purring the cute lyrics in extremely fine voice. The gal is one of the most popular of today’s vocalists in the biz—she turns in a wonderful performance on this side. Her strong and meaningful tones on this bit are sure to attract loads of attention and hit pay-dirt for music ops. The thrush and Tony split the vocal chorus, with the thrush offering the word-ly line. The lyric is a clever one and the maestro offers the specials.”

“Hey Judie” (2:52)
THE CHOWDER SPECIAL
(Columbia 38355)

* Ditty that grabs this featured spot this week is a latest offering by the widely popular and capable Tony Pastor orchestra. Always a consistent money maker for joke box operators, Tony and the gang offer “It’s Like Taking Candy From A Baby” to set the stage for some heavy coin play. Teamed with chip for war maestro, the maestro offers ops a side that can really take off and go. It’s slow, tempting music, with Rosemary purring the cute lyrics in extremely fine voice. The gal is one of the most popular of today’s vocalists in the biz—she turns in a wonderful performance on this side. Her strong and meaningful tones on this bit are sure to attract loads of attention and hit pay-dirt for music ops. The thrush and Tony split the vocal chorus, with the thrush offering the word-ly line. The lyric is a clever one and the maestro offers the specials.”

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

**buttons & bows**
CA-13225—Bob Hope—Clark Sisters
CA-15184—Dinah Sisters
CD-2545—Gene Austin
CD-32654—Dinah Shore
DA-2023—Jeffreay Clay

**on a slow boat to china**
CA-13209—Benny Goodman Orch.
CD-25399—Kenny Baker O.
DE-24682—Larry Clinton O.
ME-35191—Smoky Lopez

**may you'll be there**
CA-13179—Billy Butterfield O.
CD-20133—Jimmy Dakin O.
MA-1109—Ed Bower O.
ME-3214—Ed Howard O.

**twelfth street rag**
BU-1560—Billy Bishop
CA-15106—Pie Wee Hunt
DE-24450—Milt Nord Tria
MG-10331—Jack Hina O.
RA-70031—Eddie Miller

**A tree in a meadow**
CA-15123—Margaret Whiting
CD-25279—Bill Johnsen
DE-2461—Monica Lewis
LO-151—Browne
ME-5148—John Laurens

**that certain party**
AP-11122—Fred Gray
CA-15249—Dana Merrin-Jerry Lewis
CD-30153—Orvis Day-Buddy Clark

**IT'S MAGIC**
CA-15079—Gordon MacRae
CO-38118—Doris Day
DE-24614—Dick Haymes
ME-5139—Vic Damone

**you call everybody darlin**
AR-161—Tennessee Klug
CA-15165—Jack Smith
CD-3276—Jerry Wayne
CH-1525—Pat Garret
DE-46118—Topix Jim Lewis
DE-24990—Humphrey The Archers
DE-7170—Bruce Novick

**underneath the arches**
AP-1112—Nick Minard
CA-15153—Arlene 
CD-3274—The Sorentinis
CD-3579—Connie Boswell
CH-1526—The Singing Gondoliers
DE-24649—Andorra Sisters
LO-111—Prime Time

**my darling, my darling**
CA-15270—Ja Stafford
CO-30533—Orvis Day—Buddy Clark

**code**
AG—Agnes
AL—Aladdin
AP—Apollo
AR—Art
ASH—Bandwagon
B—Buster
CA—Capital
CH—Century
CO—Colombia
DA—Dans
DE—Decca
DEL—Deluxe
DL—Delmar
DM—Damon
EN—Enchanteurs
FL—Florida
J—Jewel
LA—Laquer
KI—King
LO—London
MA—Melotonic
SI—Signature
ST—Stengel
TA—Tag
TW—Tower
WTC—20th Century
UK—Universal
UO—Universal
W—World

**buttons & bows**
DA-2023—Jeffreay Clay

**on a slow boat to china**
ME-5120—Ed Howard O.
HE-2929—Art Lund
VI-20-1123—Freddy Martin O.

**may you'll be there**
ME-5118—Jack Fine O.
NA-5053—Jack Carroll
US-233—Leslie Fazekas Band

**twelfth street rag**
ME-5118—Jack Fine O.
NA-5053—Jack Carroll
US-233—Leslie Fazekas Band

**A tree in a meadow**
MG-10311—Paul Ferrara O.
RA-70036—B. Laster
VI-101—Dorothy Moore Ensemble

**that certain party**
TW-1071—Danny Strong O.
VI-111—Vanity Orches
VI-20-3983—Leslie Fazekas Band

**IT'S MAGIC**
MG-10187—Buddy Kaye Quintet
MU-1057—Benny Youghan
VI-20-200—Maxine Ferris
VI-20-1623—Tanya Martin

**you call everybody darlin**
ME-5115—Ann Vieta
MG-10166—Art Camber
RA-70032—Al Paul
RI-1203—Anna String Band
SP-1501—Lorrie Sisters
AL-1202—George Ores O.

**underneath the arches**
ME-5173—Al Hummer
MG-10164—Art Camber
RA-70032—Al Paul
RI-1203—Anna String Band
SP-1501—Lorrie Sisters
AL-1202—George Ores O.

**my darling, my darling**
DE-24619—Peter Lind Hayes
VI-20-3673—Eve Young—Jack Latrop

**buttons & bows**
DA-2023—Jeffreay Clay

**on a slow boat to china**
ME-5120—Ed Howard O.
HE-2929—Art Lund
VI-20-1123—Freddy Martin O.

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**my darling, my darling**
DE-24619—Peter Lind Hayes
VI-20-3673—Eve Young—Jack Latrop

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**SLEEPER OF THE WEEK**

**Don't Hang Around** (2:33)

**Please Park Your Pistols** (2:30)

SUNNY SKYLAR
(Motortone 3015)

Well loaded with the stuff that makes for coin-winners is this hunk of wax by Sunny Skylar. It's Sunny's first in the platter business, and it has all the earmarks of scoring in a big way. Titled "Don't Hang Around," Sunny lends his infectious pipes to this catchy piece. Stylized in a pseudo-Western manner, the ditty sparkles with loads of bright, buoyant phrases sure to please a zillion phonograph fans. Vocal by Sunn, with harmonies of polish to the platter all over the way. The tune has that driving, toe-tapping beat to it that music fans are going ga-ga about. The smart, appealing lyrics should have music operators generating repeat play with the tune. On the flip with another blue-ribbon winner, Sunny sets with "Park Your Pistols," another piece fairly sparkling with the twinkle of silver. Song is rendered by a Phil Harris, with Sunny's pipes pitching the mellow lyric in first-rate fashion throughout. Both sides of this platter are sure to add to ops' platter take, and make music fans dig deep. For coin in the till—get with this pair.

**I Have Only Eyes For You** (2:57)

**Deep Purple** (2:49)

PAUL WESTON ORCH.
(Capitol 15294)

Music styled to sooth and enchant the most avid juke box fan is set up in a blaze of beauty by the capable and widely popular Paul Weston Orch. Both tunes are standards and should be remembered well byjuke box people. The growing demand for Weston's platters prompted the Capitol diskjockey to pluck the two selections from his box and issue them as singles. "I Have Only Eyes For You" and "Deep Purple," both set in lavish splendor should find their way into those wired music locations.

**Siesta** (2:36)

**Goodnight Ladies** (2:42)

THE SPORTSMEN
(Capitol 15295)

Novel vocal harmony by The Sportsmen on this pair should set attractively with music operators. Topside, "Siesta" is from the MGM flicker "The Man From Nowhere" and should receive heavy plugging. The group's interpretation of the Latin-flavored "Siesta" is in cutie Mexican styling should meet with fair approval on the part of music ops. "Goodnight Ladies," the flip, marks the group's return to their usual potpourri of rhythm. Both the-border trimmings on the flip with the group's "Goodnight Ladies," the company offer a very novel rendition of this well known ditty. Up tempo pacing and double-lingo-lyres make for pleasant listening throughout. Ops who have the spots should listen in.

"I'm Handin' For A Shotgun Wedding" (2:49)

GEORGE OLEN ORCH.
(Capitol 15272)

Here's some wax that has all the earmarks of winning a barrelful of mosas! It's the George Olsen ork into the spotlight on this pair, with some wax that appears to be headed for many a phonograph spot. It's the cute and novel arrangement of the top deed, "With Louise On Lake Louise" we go for, with Ray Adams, Betty Norman, and Eddie Stuart purring the mellow lyric. Ditty flows along at a free pace in beautiful dressy atmosphere atmosphere. Wardaage ports the title through-out, with Olsen's boys flavoring the wax with plenty of nostalgic. On the flip with "Secrets," piper Ray Adams grabs the mike to spool this pleasant mellow medium tempo. It's the smart lyrics that should set listeners on their ear, and the group's Charlie Jimenez and Betty Norman should give this one a lot of attention. Song should be well known to music ops already—this rendition should boost its popularity. Ride with the group's "I'm Handin' For A Shotgun Wedding."
NEW YORK:

Thanksgiving Holiday really finds a holiday package on the New York Paramount stage with orkster Stan Kenton and his aggregation holding forth, in addition to “Real Gone” Nellie Lutcher, who will be making her first Broadway theatre appearance. The Kenton ensemble has just completed a smash one-nighter tour these past seven weeks, are looking forward to this three-week stand as a needed “rest.” We understand Nellie Lutcher stipulated in her pact with the Para to only play three weeks, so that she could spend the last week-end in Los Angeles with her twelve-year-old son, Talmadge. — Birthday congrats to luscious June Christy, Kenton’s rhythmic canine. — Tempo Records going wild as the orders pile in for their smash disking of “Sweet Georgia Brown” by Brother Beags. Disk was tagged a 90 pointer on George Raeburn’s “Juke Box Jury” recently, WNEW, Saturdays. — Sarah Vaughan opens at the newly named Spot on E. 54th St., as the sister to Little Miller’s an. — Bernie Bernier’s “Bewildered” Records. — Frankie and the Moveorker really break it up. — and speaking of the place, we learn that flack Blackie Hovak just nabbed the account. Doing a swell job too.

CHICAGO:

Several new openings took place here this past week. Over at the Blackhawk Sherman Hayes stepped into the spotlite replacing Al Trace. Nov. 19th found Del Courtnay opening in the Marine Dining Room of the Edgewater and Frankie Masters takes over at the Board Room in the Stevens. Orkster Bernie Cummins back in Chi again for his opening at the Bismarck’s Walnut Room Nov. 17. — Billy Eckstine continues to pack ‘em in at the Blue Note, with Charey Ventura and his world famous sextet supplying the music. — Coral Records announced the appointment of Remco, Inc., as their distributors for this area and Marv Marcus of Chord Distributors tells us they are now distro for Variety Records. — Joe & Sondra Blake doing a terrific job at the Oriental Theatre where they were held over for an extra week. These kids really bring the house down with their closing number, “My Happiness.” — Joe Eganick of Miracle Records is just about the busiest guy in this business—too busy to even answer his phone... — Red Miller’s “Rewind” on the Bullet label really startin’ to catch on here on the south side. — Buddy Chase, disk jockey from Milwaukee, visited our Chi office for a gabfest on the music biz, and also introduced us to a new game—what talent! — Dick LaSalle and his orch return to the Mayfair Room of the Blackstone Nov. 26. — Bill and the Rhinelanders’ “Manhattan platter which Reiner picked up for national distribution from the St. Louis outfit on his last trip East...” — Thrum Betty Rhodes riding high in L. A., with a gaggle of hit RCA Victor disks. — Specialty’s promotin’ man Pete Kameron reports Venice Music, Inc., the new affiliated music pubbery which he heads, has signed its first western artist and writer, Ben F. Karr, who will soon be heard with his Alabama Ramblers... — Pete predicts another Smoke, Smoke” for “Just A Minute,” the Johnny Crockett tune handled by Venice and already cut by the Prairie Ramblers on Mercury. — Gloria Kort of Exclusive passed us on to her pappy, well informed Sales Chief Franklin Kort, who listed Doly O’Dee’s “Please My Little Darlin’” and “Maria, Maria” (to be handled by Chicago’s own East Fynn, who will soon be heard with his Alabama Ramblers... said he plans another “Smoke,...Smoke” for “Lost In The Night” (for all year around) by Johnny Moore and the Three Blazers, Joe Liginski’s “Key Jam” as things to watch and listen to... — Modern’s Lester Still all aglow over local joke ops’ reception of Jimmy Grissom’s (“Dar’s cousin”) “Pretty Mama Blues” (on label to Specialty, note to Specialty Mama Blues), also the new rhythm version of “P. S. I Love You” by Jim Wynn and Group.

LOS ANGELES:

Paul Reiner of Black & White once again in New York, this time to meet his sister just in from Europe and also to keep the boys and girls buzzing about “A Little Bird Told Me So.” — Bobbi Watson (Supreme label) version, handled by B & W, and the Deco disking by Evelyn Knight promise to exceed all expectations in popularity and sales. — Supreme’s “Little Bird” is to be rehashed by “Stick Me Baby” and that “Papa’s Blues” will be coupled with “Paula’s Nightmare”. — Also headin’ for the top is the new tavern hit, “More Beer,” the Rhinelander’s. — Manhattans platter which Reiner picked up for national distribution from the St. Louis outfit on his last trip East, Thrums Betty Rhodes riding high in L. A., with a gaggle of hit RCA Victor disks. — Specialty’s promotin’ man Pete Kameron reports Venice Music, Inc., the new affiliated music pubbery which he heads, has signed its first western artist and writer, Ben F. Karr, who will soon be heard with his Alabama Ramblers... — Pete predicts another Smoke, Smoke” for “Just A Minute,” the Johnny Crockett tune handled by Venice and already cut by the Prairie Ramblers on Mercury. — Gloria Kort of Exclusive passed us on to her pappy, well informed Sales Chief Franklin Kort, who listed Doly O’Dee’s “Please My Little Darlin’” and “Maria, Maria” (to be handled by Chicago’s own East Fynn, who will soon be heard with his Alabama Ramblers... said he plans another “Smoke,...Smoke” for “Lost In The Night” (for all year around) by Johnny Moore and the Three Blazers, Joe Liginski’s “Key Jam” as things to watch and listen to... — Modern’s Lester Still all aglow over local joke ops’ reception of Jimmy Grissom’s (“Dar’s cousin”) “Pretty Mama Blues” (on label to Specialty, note to Specialty Mama Blues), also the new rhythm version of “P. S. I Love You” by Jim Wynn and Group.
Tri-State Disk Distributors Expand. New Marvel Label Bows In Pop Field

MANCHESTER, N. H.—Tri-State Record Distributors, Inc, this past week announced the opening of their new offices at 22 Amherst Street, in the heart of "Juke Box Row" in Manchester. Operators and music personalities from Maine, New Hampshire and Vermont attended the celebration in droves it was learned.

Jimmy Parks, vice president of the Tri-State distrib firm, recently discharged from the White River Veterans Hospital, attended the formal opening.

Parks disclosed the re-issuing of the Marvel record line. First platters to be released will be "Wishing You Were Here Tonight" backed by "Fall Rain Fall," done by piper Dick Gardner and Pat Sands orchestra. The platter will also release two sides by Ted Herbert and his ork; title as yet unannounced.

Among the artists to be included on the Marvel label are Judy Tremaine, Don Grady and Bill Keenan, the Roland Moore Trio, Pat Sand Orchestra, Ted Herbert ork, and The Aristocrats.

The firm disclosed the appointment of Jimmy Parks to the post of president of the Marvel Record Co., and named Roger Barrett proxy of Tri-State Record Distributors, National distribution for the Marvel line will be handled thru Tri-State with outlets in principal cities.

Shad To Tour South For New Talent

NEW YORK—Morty Shad, artist and repertoire director for Remington Records, Inc., this past week disclosed his start of a month long tour which will take him throughout the South in search of new Negro talent. In addition, Shad will line up many artists for the films new Folk Song and Hillbilly Catalog.

The firm appointed two new distributors this past week, Music Sales Co., of New Orleans, and Music Sales Co., of Memphis, Tennessee, to handle their label in those respective territories.

The diskery's latest Sarah Vaughan release "East Of The Sun" and "Interlude" is currently receiving tremendous response according to advance orders.

Apollo Distributs Add Three Labels

NEW YORK—Apollo Record Distributors, Inc., this city, this past week disclosed the addition of three new record lines their firm would distribute. New lines are Collegiate, Animal and Lucky Records. Former label is Bullet Records for line, while Animal and Lucky are out of the Stupleton Industries, Cleveland, bag.

GO 'LONG

SUNG BY THE DIAMARIS On GOTHAM Record-163
Manufactured By BALLEN RECORD CO. 1161 WOOD ST., PHILADELPHIA, PA. Distributors In Principal Cities

ROY MILTON
Best Race Artist of 1948
Still Leading the Race Poll

With—
19,246
VOTES

"Everything I Do Is Wrong" backed by "HOP, SKIP AND JUMP"

Camille Howard "HAS YOUR LOVE GROWN COLD?" backed by "BARCAROLLE BOOGIE"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Musicraft Records Sets New Pressing Plant and Distribution Agreements

NEW YORK—Musicraft Records, in dire financial straits in recent months, appeared to have bolstered their position this past week, as the platter worked out several pressing plant and distribution deals.

Musicraft, it was learned, has entered into new working agreements with their distributors. It was reported that the new arrangements virtually makes the distributor pay for his recordings upon receipt or on a sight-draft basis. A lease-master deal is known to have been in the works with one of Musicraft's distributors. The distributor, who also would have access to pressing facilities, would merely lease masters from Musicraft and pay the platter a royalty on every recorded side. The distributor would guarantee the firm a substantial plant and distribution of sales, it was learned. Whether this plan has been put into operation has not been disclosed.

The music discry, who haven't produced a biscuit in some time now, was also back in the swing of the business again this week. Pressing plant agreements were made with four distributors; three on the East Coast and one on the West Coast.

Meanwhile, caution concerning the reported entreaties of Decca Records artist Guy Lombardo into the Musicraft picture continue. The latter appears to be fairly certain the orchestrer will join them, and if so, with substantial financial backing. Lombardo's past with the Decca platter runs out this month, and although he has not committed himself with regard to Musicraft, it is known that the orchestrer is planning a conference with Decca prez Kay Kapp in this matter. Lombardo is one of the Decca firm's top wax selling artists throughout the nation.

Artie Shaw Nixes Band Fronting—Again

HOLLYWOOD, CALIF.—The oft-reported return to the band biz of maestro Artie Shaw was disclaimed again this past week, with the former famed maestro stating that he would not return to the band biz.

The current Bob Keene band, being billed as Bob Keene and The Artie Shaw Band, will continue to use that handle it was learned. Shaw it seems, never really intended returning to the band biz. The Keene-Shaw tagline seems to have been built into a publicity stunt, and has garnered excellent results. The band is currently playing nitty and theatre engagements and is virtually assured of disc jockey air-time via a ten percent interest by three Los Angeles platter spinners.

IT'S
Jerry Murad's
HARMONICATs
With Another New Sensational Hit

“Diane” No. U-136

BACKED WITH
“DANCE OF THE COMEDIANS”
Order From Your Nearest Universal Distributor Today
"Sit Down" (2:14)  
"Nobody Got Him But Mine" (2:56)  
SISTER ROSSETTA THARPE  
(Decca 40839)  
• Spinning in the speedy time of 2 minutes and 14 seconds, Sister Rosetta Tharpe cuts one of the very grandest spirituals ever yet heard in "Sit Down." Juke box ops who have been featuring spirituals (and many of them have) will find this one of the best tunes the great Sister Tharpe has yet cut. This is a wax that's bound to click, and that's sure to grab plenty of coin. On the flip, "Nobody's Fault But My Own," Sister Tharpe cuts wax that's got everything pressed into it for real nickel snatch 'em. The Sister is simply grand and a platter like this, many and many an op featuring spirituals will find his taking zoom to new heights.

"Minor Walk" (2:37)  
"Algo Bueno" (2:53)  
DIZZY GILLESPIE ORCHESTRA  
(LRC 20-3180)  
• Many a music op reports that bop is getting bigger and bigger play in his jukes these days. Here is one by the king of bop himself, Dizzy Gillespie, that should bring in plenty of his coins wherever the bop fans congregate. "Minor Walk" gets our vote as top feature of the set. With the bottom deck, "Algo Bueno," coming in for a close second. Either side will meet with the approval of the bop fans so don't overlook this disk if you've got the style. It's lots and lots of that new type of music the kids are goin' for and goin' for big.

"Rock Me Baby" (2:43)  
"Daddy, Daddy Blues" (2:52)  
LIL GREEN ORCH.  
(Victor 20-3153)  
• That low down shoutin' gal, Lil Green, produces a hunk of top shelf wax here, in "Rock Me Baby," that will have many a spot going for her for every nickel they've got in their pockets. Lil just simply "sells" the tune. She doesn't give it restin' room, but just lets it ripin' right out, shouter her grand lyric style over the top, and let's the orchestra back her up well. It's worth every cent. The flip, "Daddy Daddy Blues," Lil once again takes over in the bluest of blues styles with slow tempo and sends the tune off the wax for a grand millennium. Here's a platter you should listen to—it's got lots of possibilities.

"Lost In The Night" (3:14)  
"Merry Christmas, Baby" (2:42)  
JOHNNY MOORE'S THREE BLAZERS  
(Exclusive 63X)  
• That great small combo, Johnny Moore's Three Blazers, with Charles Brown to do the vocal and heat the wax, has almost every other combo on its tail. This is a wax that's bound to get some serious play, if it finds its way into your jukes. The flip, "Merry Christmas, Baby," with Charles Brown for the vocals, is guaranteed. Both will be fine instrumental sides. The flip, "Merry Christmas, Baby," with Charles Brown is a real clanger. And it's low and down bluesy and grand instrumentalizm of a grand order can be heard in Johnny Moore's Three Blazers' guitar talk while Eddie Williams plays bass to a fare-thee-well.

"Lovin' Baby Blues" (2:53)  
"I'll Just Laugh" (2:40)  
JOE SWIFT  
(Exclusive 64X)  
• Yes, sir, here's Joe Swift at his best, in a bluesy blue tune like you've ever heard, and in a vocal like you've never heard before. Joe Swift is a real find and the label he's on, Mercury, is a real find too. The flip, "I'll Just Laugh," is just as good and is bound to be a real find in the juke.'s.

"Wish I Was In Walla Walla" (3:05)  
"A Maid's Prayer" (2:56)  
NELLIE LUTCHER  
(Capitol 12799)  
• Here's that great gal, Nellie Lutcher, with a disk that's got all the heat and beat and rhythm for which she's rightly famed, "Wish I Was In Walla Walla." And, as you know Walla Walla is in the state of Washington, so just imagine the lyrics the gal is smokin' in this disk. The flip, "A Maid's Prayer," is her take on a real classic and this one is sure to be a hit anyplace. This is a set that's with it from every side and is sure to please all.

"Don't Stop Loving Me" (2:43)  
"Key Jam" (2:28)  
JOE LIGGINS AND HIS HONEYDIPPERS  
(Exclusive 61X)  
• Here comes that man with a side of wax that's low down and smooth and meaty—as Joe Liggins' hot beat, toe-tappin' rhythm and grand melody. The vocal sells the tune for a touchdown right from the kickoff, and the Joe's Honeydippers background the melody is something to listen to. It's wax that's got plenty up right and may only pay attention. Slow, smooth and meaty—with lots of beat and rhythm and plenty of greasy instrumentation behind it. On the flip, "Key Jam," Joe is simply gone. This mental side that Joe Liggins And His Honeydippers can put themselves on the back for any time. It's one of the very best sides he's ever, ever cut and merits plenty of praise. Terrific speed, jam music, as only Joe Liggins can drip it around. It simply rings right off the platter and into the room and gets 'em tappin' and awaying. Yes, and here's a platter you wouldn't be without.

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Our live wire NATIONAL DISTRIBUTORS

THE GREAT MR. B. BILLY ECKSTINE

"I'M FOREVER BLOWING BUBBLES"  
"BABY, BABY, ALL THE TIME"  
No. 9057

WINI BROWN'S  
"I DON'T KNOW WHY"  
"I'LL Live TRUE TO YOU"  
No. 9058

BILLY ECKSTINE  
"SOPHISTICATED LADY"  
"JITNEY MAN"  
No. 9059

Our live wire NATIONAL DISTRIBUTORS

NOW AVAILABLE  
ON NATIONAL records

XTRA XMAS SPECIAL

THE RAVENS' VERSION OF

"WHITE CHRISTMAS"  
"SILENT NIGHT"

...THE GREAT MR. B. BILLY ECKSTINE...

"SAV IT ISN'T SO"  
"WITHOUT A SONG"

...THE GREAT MR. B. BILLY ECKSTINE...

...THE GREAT MR. B. BILLY ECKSTINE...
Disk Business To Be Well Represented
At Washington, D.C. Music Guild Dinner

WASHINGTON, D.C. — Trade members planning on attending the forthcoming dinner, to be conducted by the Washington, D.C. Music Guild with the appearance of a "who's who." Distinguished guests from all circles are expected to attend the affair to be held at the Hamilton Hotel, December 7th. Executives from all recording companies, the trade press, disk jockies, newspaper editors and columnists, in addition to such notable personalities as J. Edgar Hoover, Director of the Federal Bureau of Investigation, Admiral General Tom C. Clark; Major Robert J. Barrett, Supt. of Police of Washington and Senator Homer E. Capehart, will attend.

The list of entertainers is Capitol Recording artists Jo Stafford and Benny Goodman. The Entertainment Committee of the Washington Music Guild disclosed that a galaxy of recording artists are flying in to attend and perform.

Recording company executives who will attend are: Jack Kapp and Sidney Goldberg, Decca Records, Inc.; James W. Murray, RCA Victor Records; Manie Sacks, Columbia Records; Jack Hallstrom, RCA Victor Records; Sidney Nathan, King Records; Ilo Berman, Apollo Records; Morris S. Price, Mercury Records; Glenn Wally, Capitol Records; and Bob Thiele, Signature Records.

Columbia Releases "I Can Hear It Now" Record Album

"I Can Hear It Now," an album which presents an audible history of the years from 1920 to 1945 using the actual voices and words of the people who played major roles in what is perhaps the most fateful and exciting period in world history, is being released by Columbia Records, Inc.

This dramatic work was prepared by Edward R. Murrow, who has been described as "radio's most laureated newscaster." in collaboration with Fred W. Friendly, prominent radio producer-writer. Beginning with an excerpt from a speech by Will Rogers, "I Can Hear It Now" contains pertinent portions of speeches by Roosevelt, Truman, Dewey, Willkie, Churchill, Chamberlain, Hitler, Eisenhower, Stalin, Mussolini, DeGaulle and other luminaries. The Memorable Pearl Harbor Announcement of December 7, 1941, Franklin D. Roosevelt's speech to Congress in which he called for a State of War, Day messages by General Dwight D. Eisenhower, Charles DeGaulle, and King Haakon of Norway are included in the album.

THIRD ANNUAL MUSIC POLL NEARS FINISH. VOTING HEAVY

See Close Race Between Ravens & King Cole. Vaughn Monroe, Eddy Arnold & "My Happiness" Make Big Strides.

NEW YORK—With only three weeks left in the balloting in the Third Annual Music Poll of the Automatic Music Industry of America, solely sponsored and conducted by The Cash Box, music operators throughout the nation continued to pour in their votes for their best money-making recording artists.

Voting in the poll in the past few weeks has spiraled upward by leaps and bounds, with the result that many artists in the poll have exchanged positions.

At this stage of the voting, about the only assured winner seems to be the favorite of so many music operators, Eddy Arnold. Arnold has amassed the largest number of total votes thus far in the poll, and appears almost certain to walk away with two awards.

In the Best Record category, "My Happiness," recorded by Jon & Sonnda Steele on Damon Records, has taken a tremendous leap to take over first place by a narrow margin. Running a close second, with only a difference of a hundred votes is "Manana" by Peggy Lee, recorded on Capitol Records.

Orkister Vaugh Monroe has taken a commanding lead in the Best Orchestra division, running ahead of Art Mooney and Tex Beneke.

In the Best Female Vocalist spot, the race remains tight between Peggy Lee, Margaret Whiting, Doris Day and Sarah Vaughan, in that respective order.

Perry Como, while running ahead of balladeer Dick Haymes in the Male Vocal division, maintains only a lead of 20,000 odd votes, whereas many believe the former would "run away with it." That possibility strongly remains to be seen.

Voting in all other categories continues to remain close, with separation among the leaders and runners-up is at the moment so tight, that a fourth-place contender can come in and take the lead.

Music operators who haven't as yet voted need only to fill out the pre-paid post card appearing in each issue of The Cash Box.
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Johnny Long Hypos Disk Sales

NEW YORK—Novel promotion stunt tied in with organist Johnny Long’s recent appearance at the New York Strand Theatre was this ice-cream giveaway gimmick. Long, flanked by a pair of luscious models and publicist Budy Basch, visited disk jockies and the trade press throughout the metropolitan, handling all several ice-cream bars. Went over fine—and the ice-cream was wonderful.

London Records Bow Into Kidisk Field

NEW YORK—London Records, Inc., this city, bowed into the kidisk record field this past week with an album of two ten-inch platters.

Derek Fothergill

The records feature English actress Margaret Lockwood relating the story of Cinderella to her small daughter. Orchestral accompaniment is also heard in the background. Although kidisk platters are vinyl or a product thereof, the London album is shellac and lists at $2.25. The platters will be marketed thru regular London Recs. distributors.

Jimmy Hilliard Nabs Top Post With Decca

NEW YORK—Jimmy Hilliard, former artist and repertoire chief for Mercury Records was reported entering into the Decca Records fold this past week.

Altho the position Hilliard will assume could not be ascertained, it is rumored that Hilliard will take over the midwestern recording duties, with offices in Chicago. The Chicago post has been vacant for over a year now. Mike Conner, who formerly held that position, is currently employed in the artist relations bureau with Decca in this city.

THE CASH BOX

Folk and Western Reviews

"Then I Turned And Walked Slowly Away" (2:48)

"A Heart Full Of Love" (2:30)

EDDY ARNOLD

- The Tennessee Plowboy and his grand voice is sure to get a zillion nickels poppin’ into juke boxes everywhere with his newest release. This time, "Then I Turned And Walked Slowly Away," is no typically Eddy Arnold and much of Eddy Arnold at his best, that the no choice left but to give this Bull's Eye to the nation's juke box ops with but one small sentence, "Just grab a boxful and spread 'em around." It's a tear jerker, all right, but the way Eddy does the tune, it becomes something that everyone will want to play again and again. On the flip, "A Heart Full Of Love," Eddy lets go and again produces a side that's got all the earmarks of a clicker in a photo. The tune is, "I Traded A Heart Full Of Love For A Handful Of Kixes," and the title alone tells any op, as well as the many, many Arnold fans, just what it's gonna sound like when they hear it. Here's a platter that's a natural for any hill billies and, you can bet, for thousand of other spots throughout the nation. You can load up with this one.

"Indian Maiden" (2:30)

"Spanish Darning" (2:48)

SHER WOOLEY (MGM 10304) - Here's another that's really different, with arrangements that are unusual, say Sher Wooley and his Calumet Indians can do. It's a new kind of wax in, "Indian Maiden," with its 44 count rhythm. The wax spins in top-tappin' tempo and has plenty of fine instrumental back-ground. It's a sure clicker, a good spot. On the flip, "Spanish Darning," Sher goes to the other side of the border to again produce a tune that is a bit different. Here's a tune that should sell plenty of coin along the Rio Grande.

DEAR MR. SANTO" (2:28)

"Blue Christmas" (2:35)

DOYE O'DELL (Decca 46X) - The cowboy star who is winning an ever growing list of fans for his platters, cuts one here that is just about the best he's done in a long, long time. All, what's more, it fits right into the holiday season perfectly. We pick, "Dear Mr. Santo," as the top-side with Doye's O'Dell voice of one of the grandest vocal jobs here he has yet done. Just listen to this side with its slow and gorgeous melody and Doye in perfect voice. It's grand. And on the flip, "The Christmas," in medium slow tempo, Doye O'Dell once again cuts a side that will win more and more friends for him.

"I'm Gonna Tear Down The Mailbox" (2:45)

"Watch Your Heart" (2:40)

TEXAS JIM LEWIS (Exclusive 62X) - Texas Jim Lewis and his Lone Star Cowboys cut a side here that has every possibility of being a real standby for juke boxes for months to come. With extremely fine instrumental background and in grand voice, Texas Jim tells why, "I'm Gonna Tear Down The Mailbox," with grand, grand rhythm and harmonica, Texas Jim's line that are sure to make 'em sit right up. It will be heard. On the flip, "Watch Your Heart," Texas cuts down to slow tempo and gives with a tear jerker that will sell poss in plenty of locations. But, it's the top-side we believe in Texas Lewis lots of new fans thru the western states.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
A Message of Importance for Every Operator

We, a small group of distributors with offices in various parts of the country, from California to New York, have come together in the belief that the time has arrived when the operators must be given every possible help they can in the purchase of equipment.

Of late there have been some complaints that operators don't get what they order. We are going to guarantee every operator who buys from us that every single machine he purchases will be exactly as specified. Furthermore, it will be clean, carefully reconditioned and will be perfectly packed for shipping to any point in the country.

We will further assure every operator that the price of the equipment we sell will be absolutely rockbottom for the type of merchandise he will be getting. We sincerely believe that the operators must have equipment (the best equipment) at the lowest possible prices and that only by selling them such equipment will the operator be able to continue in business on a profitable basis.

We have chosen "The Cash Box" for our first message to the operators because we know that "The Cash Box" is an "operators' magazine." Furthermore, the publisher of "The Cash Box," Bill Gersh, knows who we are and will vouch for our integrity and our sincerity in trying to give the operators only the very best equipment.

Every machine we sell is guaranteed regardless of price.

What Do You Need?

PHONOGRAPHS
CONSOLES
PINBALLS
BETTS
ARCADE MACHINES
ROLLODDOWNS
ONE-BALLS

Write Now To:
Box No. 1, The Cash Box, Empire State Bldg., New York (1)

Do You Want To Buy SHUFFLEBOARDS
But Haven't Available Cash?
Phone Us Today

ABOUT OUR SPECIAL FINANCE PLAN ON NU-ART Shuffleboards
(See Our Ad On Page 21 This Issue)
New York City Sales Office Tel.: Circle 6-6651

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"THE CASH BOX"
C.M.I. Convention ISSUE
WILL BE DATED: JANUARY 22, 1949
CLOSES Thursday 5 P.M. January 13, 1949

NEW YORK
Empire State Building, New York 1, N. Y. (Tel.: LOn gaere 4-5321)

CHICAGO
32 West Randolph Street, Chicago 1, III. (Tel.: DEarborn 2-0045)

HOLLYWOOD
1516 Crossroads of the World, Hollywood 28, Cal. (Tel.: HOLlywood 8163)

Shuffleboard Tournament in Chicago

KAY TOLLE
"Shuffleboard Queen"

CHICAGO—Standard Shuffleboard League, Inc., this city, is presently sponsoring a tournament for owners of Rock-Ola Standard Shuffleboards in the City of Chicago. Qualifying play began November 8th and will continue until November 21st. Play-offs for the championship will be held on November 22 and 25.

The extensive city-wide Tournament was announced by Paul Fugarty's television show over station WGN-TV on November 5. The program consisted of an explanation of the game, an exhibition of Standard Shuffleboard as played by four experts and the introduction of the Standard Shuffleboard Queen—Kay Tolle, Miss Standard Shuffleboard who will make personal appearances at many of the Tournaments throughout Chicago.

Singles matches are held every night in approximately 900 locations in the Greater Chicago area.

At the conclusion of this two week Tournament, local Standard Shuffleboard Leagues will be formed among the locations. Each league will consist of twelve teams—a total of nearly seven hundred and fifty teams.

W. E. Hall, an official of Standard Shuffleboard League, Inc., when interviewed stated "The Standard Shuffleboard League, Inc., will shortly form a non-profit organization to be known as the Standard Shuffleboard Congress of America. This corporation will organize and standardize the game of shuffleboard throughout the United States."

H. R. H. Al Siegel, J. B. K.

LAST CALL!!
"CLOSEOUT" BRAND NEW
ALL IN ORIGINAL CRATES
"Pro-Score"
America's Greatest Rolldown Game

WRITE! WIRE! PHONE!
GEO. PONSER CO. OF NEW YORK
250 West 57th Street
New York, N. Y.
Phone: Circle 6-6651

$189.50
F. O. B. CHICAGO
1/3 Deposit, Balance C.O.D.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
YIPPEE! EVERYBODY'S A-HEADIN' FOR

RAMPAGIN' RED HOT ACTION!

11-NUMBER SEQUENCE—
Major awards on Nos. 8 to 11.

"CORRAL" AWARD!
NEW SCORING BUMPERS, ROLL-OVERS AND OTHER ATTRACTIONS!

and
"WILD STEER" BALL ACTION with Gottlieb Originated FLIPPER BUMPER SKILL CONTROL! Player "herds" the ball all over the "range"—top, bottom, sides and back again. Anything can happen!

Resigns—
J. RAYMOND BACON

CHICAGO—J. Raymond Bacon, Vice-President and General Manager of O. D. Jennings & Company, has resigned his position as of November 5th. All of his business associates, both at Jennings and in the coin machine industry will long remember the host of friendships he has developed during his eight years of service at O. D. Jennings & Co.

Mr. Jennings, President of O. D. Jennings & Co., and all of Mr. Bacon's many friends at the plant wish him the best of good luck. Everyone is happy to know that he is continuing his association in the Coin Machine Industry after a much needed vacation.

Announces Line of Shuffleboard Supplies

NEW YORK—Geo. Ponser, General Salesmanager of the Shuffleboard Co. of America, Linden, N. J., this week announced that the firm were going to introduce their complete line of shuffleboard supplies which they have for over twelve years, been selling to shuffleboard users. "And which," according to Ponser, "have proved that supplies are a mighty important factor to the proper care of the game."

Ponser advised, "Operators who haven't formerly had experience with the proper sort of waxes, and other supplies used for shuffleboards, should not use anything at all on their boards for they can ruin the playing surfaces. Our firm have over twelve years of experience with the proper supplies. We hope that the ops will contact us if just for the correct information regarding what products to use."

Walter Gummersheimer Opens New Firm

ST. LOUIS, MO.—Walter Gummersheimer, well known to the cointrade for many years, announced the opening of his new firm, Lindell Sales & Distributing Corp., at 2542 Olive St., this city, this past week.

Gummersheimer stated that the new quarters would be completely modernistic, featuring a large and attractive display room, outstanding offices and other new style innovations for the operators.

The new quarters will be in operation by November 15th he promised and also said, "We will feature everything coin operated."
GENCO'S

PUDDIN' HEAD

YOU'LL ALWAYS BE AHEAD WITH PUDDIN' HEAD!

Order from Your Distributor TODAY!

2621 NORTH ASHLAND AVE. CHICAGO 14, ILL.

CMI Show Will Have TV and Bowling

CHICAGO—Mounting interest of the nation's coinmen in profits to be earned from television and bowling games will be reflected at the 1949 Coin Machine Show sponsored by Coin Machine Institute.

A number of companies have informed Herbert Jones, show committee chairman, that they would feature these popular amusements in their exhibits.

Jones said that television, in various combinations with radio and automatic phonographs, will play a leading role in the displays of Videograph Corp., Tradio, Inc., and Solotone Corp.

Videograph will show its exclusive television combination unit that includes Emerson television and the Filben phone.

On display in the Tradio, Inc., booth will be that company's Tradio-Vision video set, Tradio-ette.

Solotone Corp. will exhibit its radio-phonograph wall box combination that can be linked with television if desired.

Among the amusement game exhibits will be the Speedway Amusement Co.'s new Bow-A-Hay Gun, the bowling game without balls or pins.

"Strike," a bowling game in which a duck-pin size ball knocks down simulated pins, will be shown by the Electric Boat Co., Philadelphia Toboggan Co., will exhibit Skee Ball.

Happy Birthday

HERB JONES

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DO YOU WANT THE TRUTH ABOUT SHUFFLEBOARDS?

There’s been a boom in the shuffleboard business throughout the country. For over twelve years shuffleboards have been manufactured and sold in the East and the manufacturer has learned, over that long period of years, just exactly what is required in the construction of a shuffleboard so that it will stand up under the constant abuse of players and the terrible pounding of the heavy steel discs that are used to play the game.

For example, almost every day in the year shuffleboards are returned for repairs. These are the shuffleboards that were manufactured in a haphazard manner, without due consideration for the terrible pounding which they must take. And, remember, shuffleboards are not just games that operate for one, two or three months—They go on for years and years. They must be built to stand up for years of heavy, abusive play action.

There’s an absolute and definite art to building a shuffleboard that will operate just as well five years from today as it will today. Certainly, then, the man who is investing in a shuffleboard wants to feel that he is not going to forget about it for years to come. That’s the real truth behind the manufacture of shuffleboards.

"Know-How" is what counts. And that “Know-How” has taken our firm over twelve years of constant week-after-week manufacture to learn. We “KNOW-HOW” to build shuffleboards. That’s our business. And has been our business for more than twelve years.

It’s up to you—the man who’s going to invest your money in a shuffleboard—whether you want a product you can trust on and depend on for years to come and which will cost you only a few dollars more—or a product that is made by someone who has just entered into the shuffleboard manufacturing business and whose product has yet to be proven capable of standing up under the terrific punishment the average shuffleboard must take on location.

We know that Nu-Art Shuffleboards will stand up. They have stood up for over twelve years. Original Nu-Art Shuffleboards are still on location and still getting heavy play. They stand up! They’re built RIGHT! They’re built by people that “KNOW-HOW” to build a shuffleboard so it will STAND UP FOR YEARS AND YEARS OF HARD, STEADY, POUNDING PLAY.

You can, naturally, take your choice. It’s YOUR money. But, we do suggest that before you buy another shuffleboard—that you consult—so that we can tell you some of the many points to look for in the shuffleboard you will eventually buy—whether it will be ours or someone else’s.

We feel, in the complete interest of perpetuating shuffleboard entertainment, that we want you to know "THE TRUTH"—the facts about shuffleboards, and we feel that we should give you full "KNOW-HOW" regardless of whether you buy Nu-Art Shuffleboards or someone else’s. Therefore, as a service to you and as a service to the future of the shuffleboard industry—why not contact us today and let us tell you "THE TRUTH" about what you should look for in a shuffleboard?

SHUFFLEBOARD COMPANY OF AMERICA, INC.
224 East Elm Street, Linden, New Jersey
N. Y. City Sales Office Tel.: Circle 6-6651
CHICAGO CHATTER

This being a holiday week, coinmen here were putting in extra hours at work so that they could really enjoy a long Thanksgiving Day weekend. As one coinman put it, "I plan to work twice as hard the first part of the week, then relax and just take it easy over the weekend." ... Over at Telequiz Corp., Joe Beck is going at top speed trying to meet the demand of orders pouring in for the new 16c play Telequiz machine. Len Sheehan, salesmanager at Telequiz, who has been making a tour throughout the Midwest, says, "It's really a pleasure to get out and see the way the machine is going over." ... Joe Caldon of AMI tells us about the appointment of Miller Van Houten as distributor in Grand Rapids, Mich., as their new distributor. The firm, which is headed by L. C. (Bill) Miller, will handle the western part of Michigan. Paul Beck of the Arrow Distrib. Co., Indianapolis, Ind., was a recent visitor to the AMI loop offices. Prexy John Haddock was expected in sometime this week.

Stopped over at Permo, Inc., for a very interesting chat with Gene Steffens. Gene, who really knows the combi, says, in his opinion there's only one thing wrong with the industry right now and that is that equipment is priced too high for the operators to buy. According to Gene, if the manufacturers lowered their prices, their business would increase, everyone would benefit, and then everyone would be happy. ... Visited over at Gloke Distributing and found Jimmy Johnson still out on the road but expected back Nov. 22. Jimmy is one guy who doesn't wait for business to come to him, he goes out after it. ... Wally Fink of World Wide making plans to hit the road again on an extended good will trip. ... Murray Rosenthal of Coinex Corp. back on the job again and feeling fit as a fiddle. ... Dick Groetchen of Groetchen Tool & Manufacturing Co. all hopped up over reissue of "Skill Test." Dick says this type of machine has always been a moneymaker.

Spoke with George Jenkins, vice-presy and general sales manager of Bally, who is a bit thrilled over the demand for Bally's new five-ball games, "Citation" and "Lexington." George tells us that the demand has been so great that sales will probably set a new high for this type of game. Representatives of Bally's coin handling staff are making regular field trips, holding schools at which Bally games, particularly the new "Citation," are demonstrated. ... Over at Geneo the boys are really pitching in with vigor, stepping up their production in order to fill the backlog of orders. ... Stopped over to the O. D. Jennings plant and found them going full speed ahead with their Monte Carlo and Jackpot series. Jennings' reports show that both the Monte Carlo and Live Jackpot have drawn outstanding play in comparison to any similar machine in the same location.

Bumped into Larry Frankel who was running between the raindrops, hustling to keep an appointment. Larry only planned to be in Chi for the day. ... Spoke with one very busy running a million a week when you only had a few hours in which to do it. ... We understand that Ben Becker, special field representative of Bally Mfg. Co., will celebrate his birthday (the 12th birthday on the Brooklyn couch) this Dec. 12. Ben just completed a midwestern territory survey for Bally. ... Chicago Coin officials, Sam Grementhal and Sam Wolberg, inform us that they are now in full production on their new five-ball game "Temptation." Both boys are very enthused over the new game and stated that it should receive very favorable attention from all the coin operators. ... Fugino (Buck) Moore, singing praises about Williams' new "Rainbow," Moore tells us that Paul Federman, Williams' traveling representative, who visited with columnists in New Orleans last week, is now touring through Texas and sends in some very interesting and encouraging reports.

Over at Bell-O-Matic, Frank Lorden, Midge Ryan, Bill Nixon, Vince and Grable and ops McGil and Girard, were among the lucky people who managed to view the Notre Dame-Northwestern game. Needless to say all were very happy over the final score. Mack Watson of Iowa recently visited the Bell-O-Matic plant, also Joe Abraham of Cleveland. ... Ran into Leo Weinberger of Louisville, rushing around town visiting the different coin manufacturers. ... Alvin Gottlieb reports everything is sailing along in a smooth fashion over at D. Gottlieb & Co. with distribs and ops setting their sails (spelled sales) with "Buccaneer."

Look for the opening of the new James H. Martin & Co. headquarters to take place sometime in the early part of December. Firm head Jimmy Martin tells us they plan to move into their new quarters at 2614 W. North Avenue on Dec. 1. ... According to Jimmy, the place is really going to be something to see. ... Ray Cunliffe of Automatic Music Co. very pleased over the remodeling job of his firm's South Chicago office. Ray stated that the spacious new modern headquarters are pleasing to the eye and allow the customer more comfort and convenience. ... Eddie and Morrie Ginsburg of Atlas Music Co. say that their busy boys these days, both are knee deep in plans for their showing of the new Seeburg machine, which will take place Dec. 12 and 13 at the Hotel Jefferson in Peoria.

Coinmen, who are known for their generosity and who are always willing to lend a helping hand to a worthy cause, here's an opportunity to do your good deed for the day. Fred Kleiman, of the ad agency, who is in charge of collecting the various items, says, many gifts have already been received but they still need lots more in order to take care of all the boys. So if you have any items such as pens, books, cigarette lighters, etc., why not help the boys that helped you and send in your gift today. Mail it direct to, Frederick Kleiman Advertising Agency, 32 W. Randolph St., Chicago 1, Ill.

NEW 1949 CRISS CROSS JACKPOT BELLE

Only BUCKLEY can give you the CRISS CROSS EXTRA AWARD—PLUS—LARGE GUARANTEED JACKPOT!

We challenge any other Jackpot Bell to stand up in competition with the BUCKLEY CRISS CROSS

See for yourself—order a sample on our 10 days' Money Back Trial Offer.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO—Noted coinmen here, who are of the sincere belief that this industry needs a true, absolute leader, a man who will point out the correct path to all the trade, and who will always know just what is best for all concerned from all standpoints, are proposing that Dennis W. Donohue, who for many years has been extremely close to general conditions of the field, be named to the position of National Director of the Coin Machine Industry.

It is the belief of these men, who are asking that their names be yet withheld, that this field will better prosper, and that the interests of all will be constantly at loggerheads in the sounder cooperation under one absolute leadership, when otherwise they will not cooperate separately.

Ellingwood proposal of Dennis W. Donohue as the man for this important job, is his wide coverage of all divisions of the trade. He understands the amusement game as well as automatics, vending and machine field. It is believed by these men that he should confine himself to amusement and music.

At the present, as is well known, the organization of vending machine firms (NAMA) and the Automatic Merchandising Association is functioning with great efficiency and the members of this organization are working together for the general prosperity of this division of the field.

Donohue will especially be asked to give full effort to the amusement games field which it is reported, has begun to show a slump in some of its divisions. This is at this moment, attributed to the forthcoming Christmas. Buying has been slackened only because many are preserving their capital, it is believed, for the prospects they may see in Chicago. Some are of the belief that the Christmas season is too high for the average operator to see a satisfactory return on his investment. Whatever the cause, there is a need for someone to point the way for all in this field. He goes without saying that the automatics division of the industry needs leadership on a national scale. Donohue is known as a cooperather with the present leaders in the various territories throughout the nation. It was one of the few people who first came to him with the name of Dennis W. Donohue to the attention of The Coin Box.

Since leaving Mills Industries, Inc., Donohue has confined himself to industrial products and has proven very successful, according to reports.

When asked for comment in regards to the suggestion offered by the leading column that he be proposed for the position of "National Director" of the field, he stated, "I am ready to accept the responsibility only if I am given the complete confidence of the people engaged in the industry."

He also stated, "The manufacturers and operators know that I have, at all times, been completely impartial in all matters relating to the industry. I have had great deal of experience in the legal aspects of the business as well as many years of direct contact with the various distributing and operating divisions. I should be very happy to try my hand at straightening out the present, as well as pointing the future path of the industry which I believe can be done, only if I can obtain a very complete confidence from all in the field."

It is well known to those who have been in the industry for the past twenty years that Donohue has had wide experience in all matters relative to this field. He was in Washing- ton during crucial periods in the life of our country and is well remembered by all those who were very much con- cerned with his success or failure in obtaining greater assistance of the coin machine business.

PROPOSE DONOHUE AS "NATIONAL DIRECTOR"

Noted Coinmen Suggest Appointment of Dennis W. Donohue as Trade's National Leader

Washington Music Guild's Dinner, December 7, to Guest Outstanding National Leaders

J. Edgar Hoover of FB!; U. S. Atty. Gen'l, Tom Clark; 3 D.C. Commissioners; Senator Homer E. Capehart; Record Firm Heads; Newspapers; Recording Stars; Juke Box Mfrs; Disk Jockeys; Trade Publishers; Many Others Listed

WASHINGTON, D. C.—Hirsh De La Viez, Chairman of the Washington Music Guild's Dinner to be held at the Hamilton Hotel on December 7, 1948, released an advance list of guests who have already indicated their intentions of being present at this affair.

Among those who will be present are: J. Edgar Hoover, Director of the F.B.I.; U. S. Attorney General Tom Clark; the three Commissioners of the District of Columbia; L. B. Nichols, Assistant Director of the F.B.I.; Mayor Robert J. Barrett, Superintendent of Police of Washington, D.C.; Frank Boucher, Chief Barker of the Variety Clubs; Earl Goodwin, radio commentator; Morgan Beatty of National Broadcasting Company; William Stafford and Benny Goodman and many other recording stars who have advised that they will be present, some stating that they will especially fly in for this affair.

Edward J. McIntyre, "The Man At The Grand"; David C. Rockola, President of Rock-Ola Mfg. Corp.; Carl T. McKevy of J. P. Seeburg Corp.; Senator Homer E. Capehart; Jay Carmody of the Washington Star; Arnold Pine, radio station WTTG; Johnny Bradford of radio station WNBW; E. D. Gallagher of the Columbia Broadcasting System; Arthur Godfrey of CBS; Jack Kapp and Sidney Goldberg of Decca Records; James Murray of RCA-Victor; Manie Sacks of Columbia Records; Jack Hallstrom of RCA-Victor Records; James Berlin of Apollo Records; Leon Chatelain, Jr., of the Washington Board of Trade; Sidney Nathan of King Records; Morris S. Price of Mercury Records; Leon Wallach of Capitol Records; Shirley Povich of the Washington Post; Elwood Davis, President of the Junior Chamber of Commerce; Harry MacArthur of the Washington Star; Bo Thiele of Signature Records; Earl Gammons, Vice-President of CBS; Richard Linkrom of CBS; Thomas Elliston of the Hearst Newspapers; Sol Tailbough of Broadcast Magazine; Yermie Stern of "Hit Parade."

Bill Gersh, Joe Orlick, Bob Austin and Joel Friedman of The Cash Box; Dick Schreiber of Billboard; as well as many other people who have signified their intention of attending this affair.

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100% RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT

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MILLS MACHINE

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SALES COMPANY

123 W. Waukegan Rd., Chicago 6, Ill.

123 W. Waukegan Rd., Chicago 6, Ill.

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Toll: 1000-4-1880

GET THE FACTS ON JENNINGS' NEW 1949 SUPER JACKPOT COIN MACHINES!

FREE, A DENTY POSTCARD WILL BRING YOU OUR NEW "COLOR MONTAGE" DENTON JACKPOT CIRCULATORS.

ONLY AT JENNINGS & CO.

3407 West Lake St.
Chicago 24, IL.
EASTERN FLASHES

Not too much business around, but, still lots of good comradehip and a laugh now and then. "So", as one noted coinman on Coinrow stated the other day, "as we can wear a cap we ask furor!" . . . Note that the pistachio wires are back in the subways again, but, this time vamping about 8 or so nuts for 5c (which used to be the amount they vamped for 1c pre-war) and which thing the amusement game and juice box ops haven't yet learned. . . . New close-up art on Coinrow, Artie lots of the boys here suddenly turning their heads, West... and wondering whether there may not be "something doing out in Tuscano"...! . . . Bumped into Dave Margolin, his wife, and family at the "Tuscano" yesterday. He told me from Dave, who is my in-law, of his grandaddy, that "all is well." . . . Correction: Lew Marra of Colonial Sales, New York, again, advised us that he has moved to a new show in our Will issue showing Marra and Johnson (of the comic team of Olson & Johnson) should not have reported that Johnson "owns" the Winter Garden in "West Haven", but the Garden is in West Haven, N. Y. Mr. McLean of West Haven... seems that one of our editors here got himself all twisted. Sorry. Mr. Marra, but, hope that this straightens out the tangle.

Al blandow just talking about this and that mentions "Hollywood" and how there is just a mausoleum-like Hollywood--a machinery like Hollywood--which can earn for ops..."I wish I had about ten of 'em going here," wishes Al... who is usually one guy who does something about "wanna"... Mike Munves out of another grand new game and Grandaddy who Harry Pech is back on the road again and traveling hard to get there "fastest with the money"... they all ask for this! Ben Beecher with a whole new closet in that blank-crate?... Jake Breidt around showing the new U-Need-A-Toy vendor... Al Simon showing Chicou's new shuffleboard, "Shuffle-King," to the boys. . . . Also that Grandaddy's best known distributor has interested himself in a new Scotch "voice" which is reported to be equal (if not better) than the very best racket. Collins, who is prominent in present day juke-boxes instead of a juke box... George Pomper doing some other very grand job with shuffleboard ops on his Nu-Art Shuffleboard (which is not coin operated, by the way) he's also with shuffleboard supplies... as George McLean, who are not using proper wax preparation will soon find the surfaces of their boards all "sticky." "In short," George says, "It's best to buy the best."

MIAMI, FLA.

J. A. (Mac) McIBillen, who came down here several months ago and joined forces with Joe Mangone at All-Coin Amusements Co., is extremely well pleased with the progress which the firm has made to date... the boys are all set to open the new Gottlieb dials... and right now Mac and his partners are planning on adding more lines. They report that Ray Powers' new shuffleboard "Catalina" is expected in this week from California... this is an 8 ft. board with scoreboard attached and is strictly coin operated... Joe McIBillen (John's brother) is preparing to operate a fair sized route of the "Catalina" box.

DelWitt (Doc) Eton who is Willie Blatt's partner in Supreme Distributing bought himself a very sweet place in Sarasota, Fla. and Flap up to Miami about once or twice per week... just to keep his hand in the coin operated business... Ted Bush, who looks over the Waritter line down here some months ago, reports that export biz keeps going up and up... and Ted very pleased with everything 'round and about, especially the fact that a guy can live and enjoy life in this swell climate (some change from Minneapolis, where Ted hail from)... Lee J. Rubine of Florida Automatic Sales Co. just cleared his desk of all equipment due him in lack of this New York noise that he can't get ready to close up his business... Lee is uncertain as to his future plans... T. B. Holliday, took over this territory for Seeburg, is also use of the e, until he has time to see other rel ationships out from here or work from his head quarters in Jacksonville.

Also bumped into Herman Perin formerly of Newark, N. J. who is operating down here and reported to be doing very well. Herman is set to remain in property and is also down here and is reports that he likes it better than his operating days in N. Y. C. Bob's doing very well and says that the climate pleased him and that lack of these New York noises help him sleep those extra hours away... Dave Friedman who originally started to operate in Brooklyn. Met his wife when she was working for Willie Blatt. Then he got himself a fine new store uptate for the last month, made up state the arcades for going for himself, is now down here back on pinballs and reports things are zipping along. Dave came down last June. Looks like he, too, will be with us three more zippy Miami winters.

Marty Blatt, Willie's youngest son, is also down here helping the old man take care of his route. Marty's got stars glistening in his eyes these days... kid was married just two weeks ago... and I remember him when he used to go around with his grandaddy's Bonomo's in Brooklyn with his snotty nose and ask for a nickel so he could buy a candy bar... funny... I talked with Blatt, New York, down Collins Avenue... understand he arrived last Friday... so I guess Harry's here for the winter, too. Well, all you other guys and gals, c'mon down, The Cash Box is here to greet you!!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
California Clippings

That always much needed short vacation to Palm Springs, Mariposa Hot Springs, and thereabouts, gave us one thing besides a tan and a craving for a longer vacation. . . . It convinced us that the fine and sovereign state of California, its new low key as an amusement game is concerned.

Places that used to flourish openly with bells and 5-balls are all now singing the blues at the way their tourist business has fallen off. . . . And they blame it on the amount of cash going into the general and state surplus, and the way people are leaving on vacation spending. . . . Palm Springs is still anticipating a bustling season out mop of its popular resort hotels are already preparing to come down on their high horse on the fancy rates. . . . Jack Simon back from the East and right off to San Francisco on business. . . . He and Jack Ryan anxiously await the return of 'old' Dot Koellert—New York. Brown, another returned traveler from Philly, where he had confab that gives him new hope a refreshing start. He is getting through even in Los Angeles. . . . And, Brother, that's got to be plenty legal these days.

Joe Perkins out looking a take around the boxes while son-in-law Paul Silverman visits Los Angeles and finds himself so comfortably settled in that Westwood apt. . . . Nish Tarr tells us he heard via phone from Aubrey Stember, now in San Francisco and ready to come here. . . . Charlie Fuller of Mills set to hit the road for Las Vegas, where things seem to be picked up. . . . George Waugh of Automatic sales also in Vegas looks a little brighter of Davis and expresses some hope for some of the other winter resort spots. . . . Fred Gaunt of General Music Co says “We're still selling shuffleboards.”. . . . We know how he can sell a lot more. . . . Ray Powers on trip up North to pick up some more out-of-town board and box biz for his enterprising firm. . . . W. R. Hoppel, Jr. reports nephew W. E. Hoppel back from 'Hollyracy' plant visit and will supervise Nov. 22 and 23 special showing of new game. . . . Bank and Gladys Schmidt of Badger staff back from their Eastern trek.

Charlie Fuller of Mills reports a pleasant smile and cheerful word. . . . She told us Paul and the gang were really "sold on Chicago Coin's new "Shuffle King" as the slickest board out yet. . . . You might think you were in New England if you saw the way she raved about the super-smooth plastic playing top, the cabinet construction, meteredscopic workmanship, etc. A new addition to the line is a new sideboard, with the Cash Box presented in detail, the Solotone outfit is now going full blast with production of their record-radio-telly remote units. . . . The new national distribution set up is growing larger and larger. . . . E. W. Allmand of Wadens, Minn. in town for just a few hours. . . . Just learned that Paul Hayes of Rochester, Minn. was killed in an auto accident near Cannon Falls. Paul was one of the finest, home from a visit here and those who heard the news over the radio were shocked. Our sincerest condolences to Mrs. Hayes.

North Dakota State Operators Assn. quarterly meet at the Great Northern Hotel, Devils Lake, N. D. on the 14th was not too well attended. This was due to the track men's vacation. They again brought discussion of "better sales" and, it seems, this is now coming to a head. New officers were elected. Fred Fixell is president; Stan Baeder, vice-president; Bob Westrum, secretary-treasurer. Among the districts who were present were the tracks of the State, President, Bob Westrum, and Secretary, Ted Hesse.

Yes, it is the season. . . . George Waugh of Automatic sales. . . . Mel Hamborg of Hy-G Music Co; Hy Sandler of Liberman Music Co; Dave Ziekl of Silent Sales Co; Bena of Bena; Eddie Smith of Minn. & Dave Tomlinson of Wurlitzer. . . . All are working hard on the first issue of The Cash Box. Among the ops present were: Ted Hesse of Kramer, N. D. J. W. Stearns of Minot, N. D.; Bob Westrum and Glen Addington of Bismarck, N. D.; Jure Tropf of Jure Tropf. . . . Jack Faber of Faber and his son, Norman of Grand Forks and Stan Baeder of New Rockford. N. D. Next meet will be held at Grand Forks, N. D. on February 6 and 8. This will be the organization's first two day meeting. It is believed that a definite membership basis will be announced at this meeting and will be put into statewide effect. Two phones, L. E. Weltz and son-in-law, and Glenn Addington of Bismarck, N. D. Lanecson and refreshments were served by the organization to all who attended this meeting.

ST. LOUIS, MO.

Friends of Ben Rule, who operates a route in Alton, Illinois, will be glad to hear he is recuperating from a heart attack suffered recently. . . . William E. Randolph, formerly with the Ideal Novelty Company, has joined the ranks of the J. Rosenfeld Company, as assistant sales manager.

Another long term employee of the company has been recalled from his post as roadman for Ideal and is now on the floor in charge of sales.

The company has been excellent. A 10-lane shuffleboard league has been set up, and operates similar to a bowling tournament. Each team is composed of two men, and the winner of the shuffleboard tournament will receive a trophy.

The J. Rosenfeld Company reports that "Citation" is enjoying terrific sales volume, and that even the factory deliveries have been somewhat slow, they have to "step it up" to meet the increased demand, of course.

Several of the ops in the area have just returned from a hunting trip in Mitchell, South Dakota, where the season for pheasants just opened. Included were James Barnes of Jacksonville, Ill. Mr. Webb of W. & W. Sales Company, Dextor, Mo., Carl Tripp, William Kelly and Bill Cucker from St. Louis. The pheasants didn't have a chance with these excellent marksmen.

The Novelty Company reports that returns have been somewhat better in the area.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE—Photomat—brand new DelXate in original crate. Make offer. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Big sale on Used Flipper Five Balls: Sea Isle $100; Robin Hood $100; Virginia $100; Jack & Jill $100; Yanks $100; Melody Dumpy $80; Singapore $80; $225; 3 1/4 Ft. Midget Skeet Ball $45; Singapore, Chicken Swo $25; Mills Panorama $95; Gold Mine Console $50. WEST SIDE DIST. CORP., 1222 E. MAE Y., N. Y. G. Tel.; Circle 6-4546.

FOR SALE—Complete and Good Appearance pool table to go. Advance Rolls $69.50; Electromax Rally-A-Score $95.50; Sportsman Roll $125.50; 1 Ft. Skeet Ball $69.50, with or without barrel, Mimi Steel Ball R.D. $35.90; Hawaii S.B.R.D. $35.90, MINT; 183 MERRICK RD., MERRICK, L. I. Tel.: FR 8-8290.

FOR SALE—New Black Cherry or Golden Falls Case Assemblies for $40 each. Each Assembly consists of Case, Balls, Cues, Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, and rebuilt Wire & Wood Music Co., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—One Balls Bally Gold Cap $325 ea.; Bally Jockey Specials $225 ea.; Keeny's Big Parade $95 ea.; Best Bets, converted from Bally's Victory Specials $150 ea. All in top shape. Terms 1/3 deposit, C & M. MACHINERY, C232 CAMP ST., NEW ORLEANS, LA.

FOR SALE—one Bally Hillboy original estate, 1 Hoggervane original estate with prizes worth $175. Make offer. Write, wire or phone ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Bing-A-Roll $225; Hydro-Roll $165; Advance Roll $75; Singapore RD $75; Heavy Hitter $35; Lucky Boy $100. MOLLER GAMES, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.


FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 424 BOWIE RD., NEW ORLEANS, LA.

FOR SALE—Pepcorn Sex Vendors, thoroughly reconditioned like new! In lots of ten $99.50 each; singly $109.50 each. Write: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Strikes 'N Scares, excellent condition. Latest type head $125 ea. CURTIS COIN MACHINE CO., HAMILTON AV., DETROIT, MICH.

FOR SALE—Used National and American Shuffleboard $250 ea.; Genco Ball, $150; Nock & Ruck Double $150; 3 1/4 Ft. Midget Skeet Ball $45; Singapore, Chicken Swo $25; Mills Panorama $95; Gold Mine Console $50. WEST SIDE DIST. CORP., 1222 E. MAE Y., N. Y. G. Tel.; Circle 6-4546.

FOR SALE—Hoggervane—the answer to the operator's prayer. This is the digger that's bringing in the biggest profits in history for operator after operator everywhere in the country. Get our price first before you decide. Have a Wax-Box, #2, and put you back in the really big money again. Write or wire: Box No. 444, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—Hollervane, newest and most sensational money making digger machine in all history. Get the facts immediately. Earnings are setting records for every nickel that has them. This is one machine you can depend on day in and day out to bring you biggest profits in years. Write Box No. 2, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Bally-1 balls: 2 Gold Caps, excellent condition $375 ea.; 2 Sports Specials $25; 1 Blue Gold $25; 1 KINGS EQUIPMENT COMPANY, 826 MILLS STREET, KALAMAZOO 21, MICHIGAN.

FOR SALE—Five-Ball Pin Games: In excellent condition at $25 ea.; Arizona, Big Hit, Big League, Fast Ball, Bally, Hideaways, Samsung, Superstar, Door Canteen, Superliner, Surf Queens, Suspension. At $10 ea.: Big Chief, Big Parade, Capt. Kidd, Champ, Chobby, Dixie, Dude Ranch, Hi Hat, Home Run, Base-ball Marvel, Monleker, Seven Up, Star Attraction, Victory, X.C.EL NOVELTY CO., 192 W. 7209 ST., PHILADELPHIA 40, PA. (Tel.: RA 5-8705).

FOR SALE—I've got it. The one and only coin operated machine that's bringing operators more money than the other before earned. It's the "Hollervane". The newest and best digger in all history. You can run them right in your territory. Investigate. Get full details. Write immediately for details. THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Bowling Machine Bargains: Keeny Bowlethts 14 x 12 ft; Bally King Pins 10 ft; Chicago Coin Rollerscrees 9 ft; Gold Medal $25; Genco Play Ball collodion; Evans Ten Strike, high dial. All above machines in good condition, $55.00 reconditioned. W. L. ABERCROMBIE, 1465 ATKINSON, DETROIT 6, MICH. Tel.: TY 4-8546.

FOR SALE—R.W.B. 2170 Jar Deals $18 per dozen. Write for grosse. Jumbo Hole 25e Boards 85 each. 75% with order. R. HARDGROVE, 788 SAXON AVENUE, AKRON, O.

Please mention THE CASH BOX when asking for ads—it proves you're a real coin machine man!
IMPORTANT

A complete report and analysis of equipment most active on the market during the week, as well as location (by states) of price range areas, and other pertinent facts to guide buyers and sellers. States in which prices are "High," "Low," or "average" below average" or "above average" should be checked with "The Confidential Price Lists" on the following pages. All states are abbreviated. All markings are obviated. Read carefully. Check closely.

SIX-BALL FREE PLAY GAMES

Once again pinball most active of all divisions of the coin machine industry. In fact, more action this past week noticeable in this field than even some weeks back when sales were at highest point. Offerings made this past week at extremely reasonable prices. Some sales are falling to lows as the new games enter the market. Later models holding. Prices will continue down and as of year clearance sales go, is general belief.

Air Circus—Low, High, Tenn.
All-Baba—Low, High, Md.
Alton—Low, Pa., High, Md.; Average, Wash.
Bellaria—Low, N. J., High, Ill.
Ballythree—Wisc., Tenn., High, Ill.
Ballythree—Low, N. J., High, Ill.
Bemuda—Low, Md., High, Ill.; Ill.; High, Average, Wisc.
Big Hit—Low, Pa., High, Ill.; Ill.; High, Average, Wisc.
Big Leazin—N., Low, Pa., High, Ill.; Ill.; High, Average, Wisc.
Bananass—Low, Tenn., High, N. J.
Boiling League—Low, Tenn., High, Ill.
Broncho—Low, N. Y., High, Tenn., Wisc.
Cirrhosian—Low, C., High, O.; Average, N. J.
Carnival—Low, N. J., High, O.; Average, N. Y.
Cinderella—S. C., High, O.; Average, N. Y.
Clyde—a—Low, Tenn., High, Ill.; Average, Md.
Feast—Low, Tenn., Mass., Tenn., High, Ill.; Average, Ky., Ind., O.
First—Low, Tenn., Tenn., Ky., Ind., High, High, Average, O. N. J.
Flookle—Low, Wisc., O.; High, Tenn.
Gold Ball—Wisc., High, O.; Average, Md.
Havana—Low, Tenn., Tenn., High, N. J.; Average, Md.
High—Low, Tenn., High, N. J.; Average, Md.
Humphrey—Low, C., High, O.; Average, Md.
Kibby—Low, N. J., Pa., O., N. Y., Tenn., Wisc.
Lady Robin—as—Low, N. J., Pa., D. C., O.; Average, S. C., Md., Tenn.
Liberty—Low, Tenn., High, Ill.
Lucky Star—Low, Wisc, High, Ill.; Average, Tenn., O.
Mais—Low, Tenn., High, Ill.; Average, Tenn., Md.
Mascot—Low, Tenn., High, Ill.; Average, Tenn., Md.
McIntyre—Low, Tenn., Tenn.
Molten—Low, Tenn., High, Ill.; Average, Tenn., Md.
Navy—Low, Tenn., High, Ill.; Average, Tenn.
Play Boy—Low, Tenn., High, Ill.; Average, Ky., Ind., O.
Prize—Low, Tenn., High, Ill.; Average, Tenn., Md.
R pent—Low, Tenn., High, Ill.; Average, Tenn.
Sea Breeze—Low, Tenn., Wisc., High, Ill.; Average, Ky., Ind., O.
Sho dives—Low, O.; High, N. Y., Average, Md.
Show Girl—Low, O.; High, N. Y., Average, Wisc.
Singapore—Low, N. Y., High, Tenn.
Smartly—Low, O., Mass., Wisc., High, Md.; Average, Tenn., Ky., Ind.
Smoky—Low, Wisc., High, Tenn.
Topsy—Low, N. J., High, S. C.; Average, Tenn., Ill.
Yanks—Low, Tenn., High, Ill.; Average, Tenn.

This WEEK'S BUSINESS IN 5-BALL FREE PLAY GAMES

This WEEK'S BUSINESS IN CONSOLES

Action slowed down in used console field. This is somewhat a surprise for previous weeks saw sales going along at a merry clip. This may portend general price break in this field, the average belief is that most good equipment well cleaned out and that what is left is now being offered for quick clearance action as the holiday season comes into being.

Big Games, FP or PO—Low, O.; High, Ill.
Club Tops, FP or PO—Low, O.; High, Ill.
Galleying Dominos—47—Low, Ill., High, O.; Pa., High Hand—Low, O.; High, Ill.
Jenkins—St/25—Champion—Low, O.; High, Calif., Wisc.
Jumbo Parades, FP or PO or Combo—Low, Calif., High, Ill.; Average, Wisc., O.
Super Bells—Low, Calif., Wash., Ill.
Super Bells 5/3—Low, Calif., Wash., Ill.
Super Bells—Low, Calif., Wash., Ill.
Super Bells—Low, Calif., Wash., Ill.
Super Bells—Low, Calif., Wash., Ill.
Super Bells—Low, Calif., Wash., Ill.

This WEEK'S BUSINESS IN ONE-BALLS

Action down again in the field this past week. Many older numbers being offered. Used equipment has hit low point as new machines continue to well into market. More sales action expected the as more new games get replacing old machines and bringing these to the market at reasonable prices. Check "The Confidential Price Lists."

Big Payley—Low, O.; High, N. Y.
Blue Dream—Low, O.; High, Ill.
Club Trophy—Low, O.; High, Ill.
Eagle—Low, O.; High, Ill.
Hop—Low, O.; High, Ill.
Jump—Low, O.; High, Ill.
Kentucky—Low, O.; High, Ill.
Liberty—Low, O.; High, Ill.
London—Low, Ill., High.
MD—Low, Ill., High.
Special Entry—Low, O.; High, Ill., Utah; Average, O.; High, Ill., Utah.
Vitamew—Low, O.; High, Ill., Utah.
Vitaminee—Low, O.; High, Ill., Utah; Average, Utah.

This WEEK'S BUSINESS IN BOWLS

Action off in bell field. Lowest week in many months. Some better equipment being offered but mostly very old machines were in the majority this past week. There may be a pickup again very soon. This is expected immediately after the holiday season. Usual drop off in bell field comes about this time of the year. Note lower prices.

MILLS:
Blue Franks—Low, Calif., Wisc., High, O.; Ill.
Brown Franks—Low, Calif., Wisc., High, O.; Ill.
Cherry Ball—Low, Calif., Wisc., High, O.; Ill.
Dixie Ball—Low, Calif., Wisc., High, O.; Ill.
Black Cherry Balls—Low, Calif., Wash., Ill.
Golden Falls—Low, Calif., Wash., Ill.

GROETCHEN:
Colo-Ball—Low, Calif., Wisc., High, O.; Ill.

JENNINGS:
Cherry Bell—Low, Calif., Ill.; Average, Ill.

WATLING:
Colo—Low, Calif., Ill.; High.

ROCK-OLA:
Great Wall—Low, Calif., Ill.; Average, Ill.

SEEBURG:
Ree—Low, N. Y., High, Pa.
Philo—Low, N. Y., High, Pa.
Royale—Low, O.; High, W., Wash., O.; Ohio.
Reyol—Low, N. Y., High, Wash., Wash., O., Ohio.
Gem—Low, N. Y., High, Wash., Wash., O., Ohio.
Massalo—Low, N. Y., High, Wash., Wash., O., Ohio.
Crom—Low, O.; High, Wash., Wash., O.; Ohio.
Cenolom—Low, N. Y., High, O.; High, Wash., Wash., O., Ohio.
Cenail—Low, N. Y., High, Wash., Wash., O., Ohio.
146—Low, Mass., High, Calif., Wisc.
147—Low, Mass., High, Calif., Wisc.

PACKARD:
Model 7—Low, Calif., Calif., High, Calif.

R "W" 400—Low, Calif., Calif., Wisc.

MILLS:
Throne of Music—Low, Pa., High, Calif., Calif.
Empress—Low, Pa., High, Calif., Calif.

AMI:

Model A—Low, N. Y., High, O.; Average, Calif., Calif.

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C. M. I. BLUE BOOK—"The Confidential Price Lists"
November 27, 1948
<table>
<thead>
<tr>
<th>Pinball Machines</th>
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<tr>
<td>Landlady</td>
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<td>Liberty</td>
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<td>Magic</td>
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<td>Minor league</td>
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UNIVERS’S
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