Caught during a recent visit at Davega's, New York, maestro Sonny Thompson (center), beams as he eyes his famed "Long Gone" recording. The platter was one of the hottest juke box items this past year, and is still going strong in many race locations. Pictured along with Sonny are George Gleich, manager of Davega's, and Lew Simpkins, vice-president in charge of artists and repertoire for Miracle Records. Sonny's latest disking, "Late Freight" has also proved a winner for music operators and is currently riding on top of the heap on phonos throughout the land.

Sonny Thompson is exclusively featured on Miracle Records. Direction: Ralph Cooper, Inc.
Aireon Presents

Coronet

WITH COIN-OPERATED

TELEVISION

Coronet Controls TV

Operating through the CORONET or its wall-boxes, the new AIREON television cabinet features the RCA "Eye-Witness" picture synchronizer exclusively. The AIREON designed cabinets harmonize with the CORONET. When video is in operation, customers buy audio, at the rate of 3 minutes for 5¢, by inserting coins in the CORONET or wall boxes. An indicator placed above the video screen serves as a constant play reminder.

Location-owner controls the television receiver and decides whether CORONET'S speaker system will carry music or television sound.

Another Aireon® First!

Here's the answer to your prayers, Mr. Operator . . . AIREON'S amazing combination of television and automatic music . . . opening the way to the greatest profits you've ever had!

One or the other of this sensational twosome will always be in operation—bringing in a continuous "take"—pulling in customers as never before. This is the money-making team that meets all competition . . . and wins, right before your eyes!

And you, Mr. Location-owner: You'll pack in capacity crowds—but those fellows who want a "free show" will have to pay to hear. You have music or television at your control . . . but either way the customer keeps paying—and coming back for more.

2 Models Available

You may not have television yet—so the CORONET is also available without the television unit . . . However, since most areas will have television schedules within a short time, operators are advised to inquire about the new AIREON unit as early as possible. Be the first operator in your locality to have CORONETS with television. It's the chance of a lifetime—don't miss it! Get the whole story from your AIREON representative, or write the factory direct today!

Aireon

MANUFACTURING CORPORATION

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.
THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE
November 13, 1948
Vol. 10, No. 7

VIDEO-JUKE COMBOS GRAB MUSIC
OPS' ATTENTION ............................................. Page 4

MUSIC SECTION .............................................. Page 5

NATION'S TOP TEN TUNES ............................... Page 6

RECORD REVIEWS ......................................... Pages 8 and 10

GENERAL COIN MACHINE SECTION .................. Page 19

CLASSIFIED COIN MACHINE SECTION ............... Page 26

C.M.I. BLUE BOOK ........................................ Pages 28, 29 and 30

CHICAGO CHATTER—EASTERN FLASHES—
CALIFORNIA CLIPPINGS

PUBLISHED WEEKLY by The Cash Box Publishing
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THE CASH BOX exclusively covers the coin machine
industry, including operators, jobbers, distributors
and manufacturers, and all those allied to automatic
coin operated music equipment; automatic coin
operated vending machines and service machines as
well as all coin operated amusement equipment; the
music and recording business; recording artists and pub-
lishe of music; and all others in any fashion iden-
tified or allied to the coin operated business industry
as well as all finance firms, banks and other financial
institutions expressly interested in the financing of
coin operated equipment of all types.

THE CASH BOX has been recognized by various
associations of coin machine operators throughout
the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The
Confidential Price Lists," gives prices of all new and
used coin operated machines of all kinds, weekly
reporting all market changes and continually adding
on all new equipment. The "C. M. I. Blue Book" is
officially recognized by many cities and states through-
out the country as the "official price book of the coin
machine industry." It is an integral part of The
Cash Box. The "C. M. I. Blue Book" is used in settle-
ment of estates, in buying, selling and trading of all
coin operated equipment. It is the one and only
officially recognized price guide in the coin machine
industry. The "C. M. I. Blue Book" is used by finance
firms, factors and bankers to guide them in making
loans to the members of the coin machine industry.

Talking It Over

The "oscar" which The Cash Box an-
ually awards in behalf of the Automatic
Music Industry of America for the best
records and recording artists, has grown
tremendously in importance throughout
the entire music world.

It is a known fact that this award has
been of more than just the largest in the
industry. It has been broadcast from coast
to coast on leading networks where artists
have been heard around the world, as in
the case of Perry Como and Jo Stafford
as well as Dorothy Shay and others in 1947.

This is the first year, during this Third
Annual Poll of the Automatic Music Indus-
try of America to choose the best records
and artists of 1948, when The Cash Box
has at long last been able to design its
very own "oscar."

During the first two voting years when
the awards were made, the "oscar" were
stock creations which, because of the early
post-war period, were the best that could
be obtained under the circumstances.

But, this year, the base and pillar of the
new 1948 "oscar" is of imported Italian
Verdi marble, the statuette itself is triple
plated in gold and the award plaque which
appears on the front marble pillar is also
plated in gold. All the plating is heavily
lacquered, after inscription, so that it will
retain its sparkling polish.

Even more important than the beauty of
the 1948 "oscar" being awarded by The
Cash Box in behalf of the Automatic Music
Industry of America, is the fact that this
is one of the most important events in the
history of the juke box industry.

This is the one time during the year
when the music machine operators give
thanks to the recording firms, artists and
publishers for bringing them the best money-
making tunes of the year. And, in turn,
reflects with even greater glory on the
music operator himself for this fine and
unusual expression on his part.

The voting is now well under way and
within a few more weeks will come to a
close. Those music ops who haven't as yet
sent their votes in should use the enclosed
prepaid postcard and do so today.
VIDEO-JUKE-COMBOS
GRAB MUSIC OPS’ ATTENTION

More Music Ops Investigating Possibilities of New Field.

When television receivers first entered into tavern locations a loud wall was heard almost immediately afterwards from juke box ops who found that their collections dropped alarmingly. The same was also true in the case of the amusement game ops who learned that the tavern owners, and other retailers who have installed such sets, are playing the plugs of games when the video sets were in operation.

Since then many juke box ops have been able to somewhat counteract the video sets by features, at much lowered prices, which were the music could be played at a lower tonal volume and could still be clearly heard almost anywhere in the spot. Others featured wired music in their locations which the owners used as background music when the TV sets weren’t in operation. They pay a monthly fee for this type of music.

Not enough has been said about the theory, but, it also cut deeply employment of musicians. The fact remains that many small combinations, bars and arcades, have lost their jobs because of television reproducing musical programs of America’s leading orchestras (and not only giving the public who frequent these locations the finest music) but also the picture of these leading orchestral stars.

All in all TV has had a very depressing effect where music is concerned. But, in many locations, its effect began to die down and, gradually, juke boxes have returned to their rightful position in the average location, tho the play does not yet equal its former mark.

The idea of the first one made to the music ops that they tie in with television, there were loud cries. That was only natural, for the first approach was to get the average music op to "sell" video receivers to his locations in the first and same time, he would be a man who would have to earn the credit and, secondly, he would be hurting his own equipment by the use of the television receiver.

Gradually, tho, the importance of the TV receivers grew greater. The manufacturers began to recognize the fact that they would have to somehow tie in with television. One way of bringing the importance of the professional music operator back to his former status was to encourage the idea of the juke box combination appeared on the market.

There were crude attempts to "spredly" bring the music operator to the fore. But, as time went on, the combination television-juke box sets began to take on a more distinguished appearance with the result that, today, many leading music ops are beginning to closely investigate the possibilities which these combos afford them for obtaining better play and greater profits.

The first combinations which were placed on location brought forth many important facts. In almost every case they have allowed the operators to obtain a very fine front money guarantee. One leading midwest operator reports that he obtains $30.00 per week front money guarantee, and that he is able to take this money out of the games and juke box which he is now able to also get into the spots.

Others have worked out angles which are gradually building this new field in importance for the music op. For example, some ops are removing the coin chute from the video set and allowing the location owner to run it without coin (especially in spots where video has been shown free from the beginning) but obtain at least $200.00 per week front money guarantee from the location owner in return for this arrangement. This money is taken out of the juke box and, if there is less in the collection, the owner makes up the difference.

All the systems which have come into being since music ops have started bringing coin operated TV to their locations have resulted in more and better play for the juke boxes. The storekeepers are anxious to build up the collection so that no cash is turned over to the operator on the guarantee from their own pocket. And this, most naturally, proves profitable to the operator.

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Peggy Lee, Vaughn Monroe, Perry Como Hold Leads. Ravens & King Cole Run Close In Vocal Combo Category. Eddy Arnold Leading Field In Total Votes.

Best Record of 1948

"Manana"—Peggy Lee
"Balladina"—Vaughn Monroe
"My Heart Is Lonesome"—Jan & Sandra Steel
"Four Leaf Clover"—Art Mooney
"Never Too Late"—King Cole
"Little White Lies"—Dick Haymes
"You Can't Be True, Dear"—Ken Griffin-Jerry Wayne
"Confess"—Perry Como
"It's Magic"—Horace Day
"It's Magic"—Sarah Vaughan
"You Need Everybody Dancing"—Al Trace
"Mickey"—Ted Weems
"LadyGoodbye, Dodie Day & Buddy Clark
"You Were Only Fooling"—Blue Barron
"Maybe You'll Be There"—Gordon Jenkins
"Twelfth Street Rag"—Pee Wee King

Best Female Vocalist of 1948

Peggy Lee
Sarith Day
Dorothy Vaughan
Margaret Whiting
Dinah Shore
Jo Stafford
June Christy
Ella Fitzgerald
Kay Starr
Nel Lender
Helen Forrest
Fran Warren
Anne Shelton

Best Male Vocalist of 1948

Perry Como
Dick Haymes
Bing Crosby
Buddy Clark
Frankie Laine
Billie Holiday
Bobby Sinatra
Vic Damone
Alan Dale
Gordon MacRae
Art Lund
Andy Russell
Johnny Mercer
Tony Martin
Al Jolson
Mac Thrush
Irving Day
Denny Dennis
Hank Jerff

Best Vocal Combination of 1948

The Ravens
King Cole Trio
Andy Sisters
The Pied Pipers
The Moonglows
The Ink Spots
The Mills Bros.
The Charioteers
The Modalaires
Dick Darrow

Best Western Record of 1948

"Teck Of Cards"—T. Texas Tyler
"Signed, Sealed & Delivered"—Cowboy Copas
"Old Man Of The Mountain"—Dale Evans
"One Has My Name"—Jimmy Wakely
"Bubbles In My Beer"—Bob Wills

"Suspicion"—Tex Williams
"I'm My Own Granddaddy"—Lonzio & Oscar
"Hap Hap Down Again"—Pattens
"Oklahoma Waltz"—Johnny Bond
"Gone With The Wind"—Tex Williams
"Life Gets Too Jus'-Carson Robison
"Tennessee Waltz"—Pee Wee King

Best Western Artist of 1948

T. Texas Tyler
Cowboy Copas
Bob Wills
Tex Williams
Johnny Bond
Gene Autry
Doye O'Dell
Jimmy Wakely
Elton Brit
Pee Wee King

Best Hillbilly Record of 1948

"Bouquet of Roses"—Eddy Arnold
"Sweeter Than The Flowers"—Moon Mullican
"I'll Be True In My Heart To You"—Eddy Arnold
"Anytime"—Eddy Arnold
"Waltz Of The Wind"—Roy Acuff
"Swamp Is Blues"—Ernest Tubb
"Waiting For The Train"—Ernest Tubb
"Night Train To Memphis"—Roy Acuff

Best Hillbilly Artist of 1948

Eddy Arnold
Ernest Tubb
Moon Mullican
Roy Acuff
Hank Williams
Red Foley
Dick Thomas
Hank Penny

Best Race Record of 1948

"I Love You Yes I Do"—Bullmoose Jackson
"Love Once"—Louis Jordan
"Run, Joe"—Louis Jordan
"Write Me A Letter"—The Ravens
"Tomorrow Night"—Lennie Johnson
"You Don't Love Me"—Camille Howard
"Long Gone"—Lionel Hampton
"It's Too Soon To Know"—The Orioles
"35-30"—Paul Williams
"Where Do You Go"—Milton
"Fine Brown Frame"—Nellie Lutcher
"Nature Boy"—King Cole
"Lift Him Up"—Buddy Johnson
"Good Rocking Tonight"—Wynona Harris
"Keep It To Yourself"—Jill Lee
"Bubbles"—Bill Moore
"Time Out For Tears"—Savannah Churchill

Best Race Artist of 1948

Bullmoose Jackson
Don't Thompson
Roy Milton
Louis Jordan
King Cole Trio
The Ravens
Sarah Vaughan
Camille Howard
Savannah Churchill
Lennie Johnson
Nellie Lutcher
Ivy Joe Hunter
Buddy Johnson
Dinah Washington
Hadda Brooks
Bill Moore
Paul Williams
Julia Lee
Wynona Harris

Best Small Instrumental Group of 1948

King Cole Trio
Louis Jordan
Illinois Jacquet
The Three Suns
The Harmonicats
Charlie Ventura
Roy Milton
Sonny Thompson
Page Cavanaugh Trio
Benny Goodman Sextet
Gene Krupa Jazz Trio
Earl Bostic
**THE CASH BOX**

**FOR AWAY PLACES** (3:07)

*I Offer You The Moon, Senorita* (3:15)

**For Away Places**

**THE SILVER WEDDING WALTZ** (2:41)

**BOW BOLS** (2:40)

**The Silver Wedding Waltz**

**Joe Loss Orchestra**

**The Skyrockets**

(RCA Victor 20-3146)

**Ragging The Scale!** (2:31)

**He's Not Worth Your Tears** (2:40)

**ALVINO REY ORCHESTRA**

(Capitol 15272)

**Ditty springing up in popularity in many sections is this bit by Bob Stewart—"Grandfather's Clock."**

**Grandfather's Clock**

**BOB STEWART—THE VICTORIANS**

**You, You Live In My Heart** (2:46)

**You, You Live In My Heart**

**RAGGING THE SCALE!**

**HE'S NOT WORTH YOUR TEARS**

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**ALVINO REY ORCHESTRA**

(Capitol 15272)
Which one will hit a Million??

We feel sure one of the records below will sell over a million copies. Which do you think it will be?

**THE MONEY SONG**
"THAT CERTAIN PARTY"
Dean Martin and Jerry Lewis with Orchestra

**SERUTAN YOB**
The Unnatural Seven—Vocal by Karen Tedder and Enrohtoch
"OH! NICK-O-DÉMO"
Red Ingle and the Natural Seven—Vocal by Red Ingle and Betty Holland

**LOVE, YOUR MAGIC SPELL IS EVERYWHERE**
"SO DEAR TO MY HEART"
Peggy Lee with Dave Barbour and His Orchestra

**LILLETTE**
"A WOMAN ALWAYS UNDERSTANDS"
The King Cole Trio

**SAY SOMETHING SWEET TO YOUR SWEETHEART**
Jo Stafford and Gordon MacRae with the Starlighters
"BLUE BIRD OF HAPPINESS"
Jo Stafford and Gordon MacRae with Male Choir

**KEE-MO KY-MO**
"REX RHUMBA"
The King Cole Trio

**I LOVE YOU SO MUCH IT HURTS**
"I DON'T WANT YOUR SYMPATHY"
Jimmy Wakely with Cowboy Band

**YOU WERE ONLY FOLLING (While I Was Falling in Love)**
Kay Starr with Orchestra
"A FADED SUMMER LOVE"
Kay Starr with Dave Carvenagh's Music

**THIS IS THE MOMENT**
"EVERY DAY I LOVE YOU (Just a Little Bit More)"
Jo Stafford with Paul Weston and His Orchestra

**MY DARLING, MY DARLING**
Jo Stafford & Gordon MacRae and the Starlighters with Orchestra

**GIRLS WERE MADE TO TAKE CARE OF BOYS**
Jo Stafford and Gordon MacRae with Orchestra

**LIFE CITS TEE-JUS, DON'T IT?**
Tex Williams with Orchestra
"BIG HAT POLKA"
Tex Williams and His Western Caravan

**CUANTO LE GUSTA?**
"CORNBELT SYMPHONY"
Jack Smith and the Clark Sisters with Orchestra Accompaniment

**BUTTONS AND BOWS**
"THAT'S NOT THE KNOT"
Bob Hope with the Clark Sisters and Orchestra Accompaniment

**BUTTONS AND BOWS**
The Dining Sisters with the Art Van Dannie Quintet
"SAN ANTONIO ROSE"
The Dining Sisters with Orchestra conducted by Carl Kress

**WHAT DID I DO?**
Margaret Whiting with Frank DeVol and His Orchestra
"HEAT WAVE"
Margaret Whiting with the Crew Chiefs and Frank DeVol and His Orchestra

**ONE HAS MY NAME (the Other Has My Heart)**
"YOU'RE THE SWEETEST ROSE IN TEXAS"
Jimmy Wakely with Cowboy Band

**DOWN AMONG THE SHELTERING PALMS**
Johnny Mercer and the Pied Pipers with Paul Weston and His Orchestra
"ONE FOR MY BABY (And One More for the Road)"
Johnny Mercer with Paul Weston and His Orchestra

**ON A SLOW BOAT TO CHINA**
"I HATE TO LOSE YOU (I'm So Used To You Now)"
Benny Goodman and His Orchestra

**MY HAPINESS**
"HIGHWAY TO LOVE"
The Pied Pipers

**CLAIRE DE LUNE**
"CLAIRE DE LUNE Part I" Paul Weston
"CLAIRE DE LUNE Part II" Paul Weston

**DEAR OAKIE**
"A MILLION MEMORIES"
Jack Jones

**JUST A PAIR OF BLUE EYES**
"TALKING BOOGIE" Tex Williams

**LEAVE MY HONEY BEE ALONE**
"Y FOR TEXAS (Blue Yodel No. 1)"
Marie Travis

**THERE'S A NEW MOON OVER MY SHOULDER**
"JINGLE, JINGLE, JINGLE" Tex Ritter

**HAIR OF GOLD, EYES OF BLUE**
"BALL OF FIRE" Smokey Rogers

**TWELFTH STREET RAG**
"SOMEBODY ELSE, NOT ME!"
Pete Wise & Ten Capitol

**A TREE IN THE MEADOW**
"I'M SORRY BUT I'M GLAD"
Margaret Whiting

**HAIR OF GOLD, EYES OF BLUE**
"RAMBLING ROSE"
Gordon MacRae

**IT'S MAGIC**
"SPRING IN DECEMBER"
Gordon MacRae

**UNDERNEATH THE ARCHES**
"JUST FOR ME"
Andy Russell

**HARLEM HOLIDAY**
"DON'T WANT THAT MAN AROUND"
Star Krenten

**YOU CALL EVERYBODY DARLING**
"CUCKOO WALTZ"
Jack Smith

**WHAT I LIKE**
"TALK OF THE TOWN"
David Wayne with Orchestra

**POPULAR**
Capitol 15105
Capitol 15224
Capitol 15122
Capitol 15178
Capitol 15072
Capitol 15183
Capitol 15156
Capitol 15594
Capitol 15153
Capitol 15169
Capitol 15175
Capitol 15212
Capitol 15111
Capitol 15217

**WESTERN**
Capitol 15144
Capitol 15148
Capitol 40082
Capitol 15180
Capitol 15190

**SEPIA**
"TELL ME, DADDY"
Julie Lee
"(IF I HAVEN'T TO DO IT) UNTIL THE REAL THING COMES AROUND"
Julie Lee
"COOL WATER"
Nellie Lutcher
"KING SIZE PAPA"
Julie Lee
"WHEN YOU'RE SMILING (The Whole World Smiles With You)"
Julie Lee
"ALEXANDER'S RAGTIME BAND"
Nellie Lutcher
"MY LITTLE BOY"
Nellie Lutcher

**PHONE OR WIRE YOUR NEAREST DISTRIBUTOR TODAY!!!**
"In One Ear And Out The Other" (2:50)
"Everything Shall Pass, My Love" (2:58)
HAL KIPLING (Robin 1001)

- Ditty—fairly sparkling with the markings of a winner for piano operators is this bit rendered by pianist Hal Kipling. Both sides beckon color in the title line of its melody. It's the old, old song of attention. Top deck is an oddity, and has Hal in fine vocal styling throughout.

"Tara Talara Tale" (2:38)
"You're All I Want For Christmas" (2:45)
FRANKE LANE (Mercury 5177)

- Plug ditzy sure to be featured in many jive boxes throughout the nation before long is this latest offering by pianist Frankie Lane. Utilizing more depth and balance in his tonal line than we've heard in a long time, Frankie sets with "Tara Talara Tale." It's a beautiful, Napolitan ballad, delivered in the best of vocal styling. Soft setting and remarkable phrasing by Frankie add immensely to the beauty of the song. On the flip with one of the better Christmas tunes to come forth this season, Frankie offers "You're All I Want For Christmas." Lane once more vividly displays his comedic vocal delivery in first rate fashion to set the stage for coin play with this scintillating ballad. Get with this hunk of wax.

"It's A Good Day" (2:46)
"You Was Right, Baby" (2:24)
Peggy Lee (Capitol 15277)

- More re-issue wax by Capitol, with Peggy Lee serving up her fine set of pipes on a dour that scored heavily not too long ago. Top deck is widely known as one of Peggy's best. Fine driving rhythm, and pitch in the gal's pipes is another example of the wonderful vocal pleasure this chip delivers. Flip, an earlier offering by Peggy echo's the title, and shows Peggy's sensational vocal chilling in light high light once more. Ork backing by Dave Barbour serves the gal well and adds to the pleasure this waxing offers.

-SLEEPER OF THE WEEK-

"Dainty, Brenda Lee" (2:51)
"Bella Bella Marie" (2:57)
EDDY HOWARD (Mercury 5208)

- First Eddy Howard platter in a long time that has the old sparkle and appeal that started the pineapple balladeer-maestro on the road to fame is this scintillating offering of "Dainty Brenda Lee" and "Bella Bella Marie." This waxing, with both sides literally lavished with coin incentive, avidly showcases Eddy's captivating vocal style to extremely excellent advantage. Top side, "Dainty Brenda Lee" is cute as a bug, with Eddy and a vocal ensemble wailing the words in soothing expressions that add up to a jive box number. The song is definitely a dainty one, and should have wide appeal among that add-in-June set. It's a ditty that makes for beautiful listening and dancing pleasure throughout, with Eddy's alluring vocal work on the side showing in fine light. The tune is one that should have both the youngsters and adults wailing loud and long for Eddy. On flip is a song that is currently rising in popularity, Eddy offers the enticing "Bella Bella Marie." This is in the Napolitan vein and should win a featured spot on music machines. Both sides of this hunk of wax are decked out in a blue-ribbon presentation of fine music ops. They rate a spot in the phonos—top on the bandwagon.

"Rocking Chair" (2:57)
"Woodlawn Polka" (2:51)
LABULA'S MELODY KINGS (Seve 206)

- A pair of polka tunes for music ops to listen in to are these rendered by Labula's Melody Kings, and done up in effective manner throughout. Titled, "Rocking Chair" and "Woodlawn Polka," these offerings put together a potential winner for ops who use this type of music. Top deck, in medium tempo makes for pleasant listening. The flip picks up in tempo greatly and spills in ultra fast, happy fashion. Operators who have a call for this stuff, should listen in.

"Siboney" (2:46)
"Tea For Two" (2:55)
BARCLAY ALLEN (Capitol 15273)

- A pair of sides which have been old favorites for many music ops are polished off here by Barclay Allen and his rhythm group with an unusual appeal, and offered for the right spots. Top deck, in rhumba tempo, has some mellow guitar and Barclay's fine piano leading it on. Flip, has Barclay coming in with some scintillating vibraphone work with his vocals on organ and bass fill in to round out the side. It's tailor made for the quiet, intimate locations and definitely suitable for the many wired music spots sprawling up around the country.

"Memories" (2:56)
"In So Many Words" (2:59)
WAYNE KING ORCH. (RCA Victor 20-3147)

- A pair of sides styled by the waltz king, Wayne King, shows as wax music operators can use as filler material. Popular in those light, wired mikes lack balance and depth, and the boys offer "Memories" and "In So Many Words." Wayne and the boys offer "Memories" and "In So Many Words."吗？for "Memories" and "In So Many Words." is a solid piece, which some music ops might find for a dance on the spot. "In So Many Words" is a solid piece, which some music ops might find for a dance on the spot.

"Movito" (2:48)
"Embrace Me" (2:51)
JOE DONNA (Penguin 0006)

- A pair of sides for music ops to take a peak at are these offered by Joe Donna, with backing by Joe Bondo. Titled, "Movito" and "Embrace Me," these are different types of material for those who prefer to use this type of music. Songs lack balance and depth, although the vocal spot itself is adequate. Music operators who have a hankering for some filler material for their hop, Latin locations might use this duo. Wax is great for the kids.
Order From Your Nearest Distributor or NATIONAL DISC SALES 1841 BROADWAY, N. Y. 23, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK:

Mmmm... good! That was the taste that prevailed at the recent back-stage party tossed by Frankie Laine marking his opening at the New York Paramount Theatre. Took in the show too, and what a show it is. Frankie really breaks it up, especially so when he gives out with his own rendition of "Shine." Ditty to watch by Frankie is that lovely piece tagged "Take a Waltz"—a beauty of a lullaby... The surprised appearance on so many faces as the election news poured in. Seems as if too many boys in the music biz bet on the wrong man.

Maestro Johnny Long tells of the time he tipped a waiter so much at a night club that the next night the waiter was back as a customer... Song penner Arthur Herman back writing with Nelson Ingham, with a slew of hits in the offing... Art was one of the co-writers on the clock of last year "Midnight Masquerade," along with Herman and Jack Mann, who winked at Gallup of the Poll-Galley's is galloping... Milton Karle, local flack man, landed Frankie Laine this past week. Now handles Gillespie, McKinley, Roy Milton and Johnny Desmond too... Eddie Kosowicz heads the 10th Avenue sales branch for Dana Records. Dana also added Art Lilienfeld at their exec headquarters.

Laurel Music following up their recent smash "Rambler Rose" with the ear-marks of another winner in "Far Away Places." Vic Damone, Margaret Whiting, Dinah Shore and The Ames Brothers have recorded the ditty thus far... Jules Braun, DeLuxe Records prezzy, back from his trip down across the Mason-Dixon line... Joel Turner, Aladdin Records sponsor, tied the knot this past week. Met her on Monday, and said "I Do" on Thursday afternoon... Quite a sight to see Sid Pastner, prezzy of Pasco Distribut, making the rounds of the operators with his six month old dotter. Sid is currently riding hot and heavy with Paula Watson's "A Little Bird Told Me" on Supreme records... Sid is also doing a p.m. for Bosh Pritchard of the Philly Football Eagles. Bosh is quite a warbler we hear.

CHICAGO:

Frankie Masters takes over for Benny Strong at the Stevens Hotel Nov. 18. This will be Frankie's first Chi engagement in several years... The Illinois Jacques-Sarah Vashan concert at the Opera House Nov. 19th, a sellout... We understand that Rocco Voco of Breman, Voco, & Conn was in town recently to look over the situation... The Del Courtney ork has vocaleolously Dolores Dean back again. The Courtney crew, who closed at the Trianon Ball-room last week, will one more tour the Midwest until they open at the Edgewater Nov. 19.

A local act, now holding forth at the Chicago Theatre, have the crowds waiting in line... Regent Records now have the eight sides of kiddie records by Al Trace, which they bought from Coast, net, and plan to use in an album for the younger set... The Jewel disk, "Reed In Heaven," by Dan Griss, has created such a stir that Columbia bought the masters and are pressing it for quick release. The Lutz brothers, who have taken over presentation of the song, have secured additional disks with the Ink Spots on Decca, Ronny Deauville on Mercury, The Embers National, and the Deep River Boys on Victor. The Lutz boys also informed us that one of Benny Strong's latest recordings Mercury will be their other choice, the tune titled "Dainty Brenda Lee." Jack Lathrop already out with it for Victor.

Tex Beneke and Gene Krupa set for one nite thru the Midwest starting Nov. 6. Beneke will appear at the Melody Mill Ballroom on Nov. 14th... Warren Ketter, director of promotion for Tower Records, all hopped up over Benny Strong's latest recording "That Red Head Gal." Warren tells us Benny went all out on this one and that it should even top his fabulously successful "That Certain Party."

LOS ANGELES:

Imperial Records of Hollywood in the process of closing a deal for a New York office in the vicinity of 18th Avenue and 47th Street... Lou Chodd tells us that partner Max Feirtag is back there now rounding things out and doing some promotion on Imperial's new promising folk hit, "Drinking Beer All Night" with Danny Demson in the novelty vocal.

Now it's Bill Anson of Radio Station KFWB who is credited by generous Johnny Blackburn of Black & White with giving Paula Watson's last coming "A Little Bird Told Me" a big boost via the disc jockey route... The Supreme disc is one that easily could, with the proper promotion, win a top spot in all locations as a rhythm novelty in class by itself... Art Repe taking a few days off to count his winnings from Roy Milton's "Everything I Do Is Wrong" and line up a few hits to follow... Speaking of getting on the bandwagon while she's rollin', here comes Bob Hope with "Buttons and Bows" via Capitol... And why not?... I'll tie in with the forthcoming release of Bob's Paramount pic, "Papa's Home." Capitol has landed on a team that appears to be sticking up well alongside the old Music of Columbia's Doris Day-Duddy Clark... As Stafford and Gordon MacRae do a beautiful job on "My Darling, My Darling," a number which we'll crystal ball as a No. 1 contender on anybody's hit parade before long... Modern's really betting on Jimmy Witherspoon coming into his own with his latest, "Feelin' So Sad," a fine soundin' thing to be happy about... The Irishmen are also figuring to be right up there in the Christmas parade with "A Song For Santa," cut by Mel Torme's former group, the Meltones, on a Colonial label... The boys promise something different in "Famous Amos" by Eddie Davis and his Modern orchestra.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
### New York, N. Y.

1. **Buttons and Bows** (Dinah Shore)
2. **Twelfth Street Rag** (Pee Wee Hunt)
3. **A Tree in the Meadow** (Margaret Whiting)
4. **Maybe You'll Be There** (Gordon Jenkins)
5. **It's Too Soon to Know** (The Orioles)
6. **My Happiness** (Jon & Sandra Stevens)
7. **You Were Only Fooling** (Blue Barron)

### Chicago, Ill.

1. **Buttons and Bows** (Dinah Shore)
2. **Maybe You'll Be There** (Gordon Jenkins)
3. **You Came a Long Way from St. Louis** (Margaret Whiting)
4. **A Tree in the Meadow** (Margaret Whiting)
5. **On a Slow Boat to China** (Freddy Martin)
6. **Magic** (Orioles Sisters)
7. **That Certain Party** (Dinah Shore)
8. **It's Magic** (Dinah Shore)
9. **The Most Beautiful Girl (Blue Barron)
10. **On a Slow Boat to China** (Kay Kyser)

### Detroit, Mich.

1. I Want to Be the Only One (Jon & Sandra Stevens)
2. On a Slow Boat to China (Edy Howard)
3. Twelfth Street Rag (Pee Wee Hunt)
4. Maybe You'll Be There (Gordon Jenkins)
5. It's Too Soon to Know (The Orioles)
6. My Happiness (Jon & Sandra Stevens)
7. You Were Only Fooling (Blue Barron)

### Winston-Salem, N. C.

1. On a Slow Boat to China (Kay Kyser)
2. Buttons and Bows (Dinah Shore)
3. Twelfth Street Rag (Pee Wee Hunt)
4. Maybe You'll Be There (Gordon Jenkins)
5. It's Too Soon to Know (The Orioles)
6. It's Magic (Dinah Shore)
7. That Certain Party (Dinah Shore)
8. On a Slow Boat to China (Kay Kyser)
9. Underneath the Arches (Andrews Sisters)
10. I Want to Be the Only One (Jo Stafford)

### Stamford, Conn.

1. Say Something Sweet to Your Sweetheart (Irak Spots)
2. Bluebird of Happiness (Art Mannay)
3. Glory! (Mills Bros.)
4. Bella, Bella Marie (Andrews Sisters)
5. Love Somebody (Dinah Day-Buddy Clark)
6. My Darling, My Darling
7. What Did I Do (Dixie Mayhem)
8. It's Magic (Dixie Mayhem)
9. Lyrics (Vic Damone)
10. On a Slow Boat to China (Art Land)

### Montpelier, Vt.

1. Buttons and Bows (Dinah Shore)
2. You Call Everybody Darlin' (Al Trace)
3. Underneath the Arches (Andrews Sisters)
4. Hair of Gold (Jack Emerson)
5. It's Magic (Tony Martin)
6. Bella, Bella Marie (Andrews Sisters)
7. Twelfth Street Rag (Pee Wee Hunt)
8. Musk Rat Ramble (Pee Wee Hunt)
10. On a Slow Boat to China (Kay Kyser)

### Wheeling, W. Va.

1. Twelfth Street Rag (Pee Wee Hunt)
2. It's Magic (Doris Day)
3. A Tree in the Meadow (Margaret Whiting)
4. Buttons and Bows (Dinah Shore)
5. Hair of Gold (Jack Emerson)
6. Maybe You'll Be There (Gordon Jenkins)
7. You Call Everybody Darlin' (Al Trace)
8. Until (Tommy Dorsey)
9. On a Slow Boat to China (Kay Kyser)
10. It's Too Soon to Know (The Orioles)

### Honolulu, Hawaii

1. A Tree in the Meadow (Margaret Whiting)
2. You Call Everybody Darlin' (Al Trace)
3. Underneath the Arches (Andrews Sisters)
4. Hair of Gold (Jack Emerson)
5. Maybe You'll Be There (Gordon Jenkins)
6. Underneath the Arches (Andrews Sisters)
7. It's Magic (Dixie Mayhem)
8. With All My Heart (The Pied Pipers)
9. Shine (Frankie Lee)

### Atlanta, Ga.

1. You Call Everybody Darlin' (Al Trace)
2. Buttons and Bows (Dinah Shore)
3. Until (Tommy Dorsey)
4. Twelfth Street Rag (Pee Wee Hunt)
5. It's Magic (Doris Day)
6. You Were Only Foolin' (Blue Barron)
7. On a Slow Boat to China (Kay Kyser)
8. Underneath the Arches (Prima Scala)
9. You Can't Be There (Gordon Jenkins)
10. A Tree in the Meadow (Margaret Whiting)

### Milwaukee, Wisc.

1. Buttons and Bows (Dinah Shore)
2. Underneath the Arches (Prima Scala)
3. Twelfth Street Rag (Pee Wee Hunt)
4. A Tree in the Meadow (Margaret Whiting)
5. On a Slow Boat to China (Kay Kyser)
6. Hair of Gold (Jack Emerson)
7. A Tree in the Meadow (Margaret Whiting)
8. With All My Heart (The Pied Pipers)
9. Until (Tommy Dorsey)
10. Underneath the Arches (Andrews Sisters)
11. Hair of Gold (Jack Emerson)

### Minneapolis, Minn.

1. It's Too Soon to Know (The Orioles)
2. A Tree in the Meadow (Margaret Whiting)
3. Underneath the Arches (Prima Scala)
4. On a Slow Boat to China (Art Land)
5. Hair of Gold (Jack Emerson)
6. Maybe You'll Be There (Gordon Jenkins)
7. Buttons and Bows (Dinah Shore)
8. You Were Only Foolin' (Blue Barron)

### Salt Lake City, Utah

1. Buttons and Bows (Dinah Shore)
2. That Certain Party (Benny Straus)
3. It's Magic (Doris Day)
4. Twelfth Street Rag (Pee Wee Hunt)
5. You Were Only Foolin' (Blue Barron)
6. On a Slow Boat to China (Freddy Martin)
7. Underneath the Arches (Andrews Sisters)
8. It's Too Soon to Know (D. Washington)
9. You Call Everybody Darlin' (Al Trace)

### Phoenix, Ariz.

1. Buttons and Bows (Dinah Shore)
2. Underneath the Arches (Prima Scala)
3. Every Day I Love You (Dick Haymes)
4. It's Magic (Doris Day)
5. You Call Everybody Darlin' (Al Trace)
6. On a Slow Boat to China (Freddy Martin)
7. Hair of Gold (Jack Emerson)
8. Underneath the Arches (Andrews Sisters)
9. It's Too Soon to Know (The Orioles)
10. On a Slow Boat to China (Kay Kyser)

### Los Angeles, Calif.

1. Buttons and Bows (Dinah Shore)
2. Maybe You'll Be There (Gordon Jenkins)
3. A Tree in the Meadow (Margaret Whiting)
4. Bluebird of Happiness
5. Underneath the Arches (Andrews Sisters)
6. It's Magic (Doris Day)
7. That Certain Party (Dinah Shore)
8. Every Day I Love You (Dick Haymes)
9. My Darling, My Darling
10. Underneath the Arches (Andrews Sisters)

### Toledo, O.

1. It's Too Soon to Know (The Orioles)
2. You Call Everybody Darlin' (Al Trace)
3. I'll Get Along Somehow (Sam Donahue)
4. A Tree in the Meadow (Margaret Whiting)
5. Buttons and Bows (Dinah Shore)
6. Li'l Dog (Rudy Johnson)
7. Every Day I Love You (Dick Haymes)
8. Hickory (Ted Weems)
9. Countess (Part Page)
10. My Moonlight Madness (Paul Weston)

### Roxbury, Mass.

1. Bella Bella Marie (Larry Green)
2. On a Slow Boat to China (Kay Kyser)
3. It's Magic (Doris Day)
4. Underneath the Arches (Andrews Sisters)
5. Hair of Gold (Jack Emerson)
6. Maybe You'll Be There (Gordon Jenkins)
7. Little Girl (Larry Green)
8. You Can't Be There (Gordon Jenkins)
9. Confess (Part Page)
10. A Tree in the Meadow (Margaret Whiting)
11. Buttons and Bows (Dinah Shore)

### Shools, Ind.

1. A Tree in the Meadow (Margaret Whiting)
2. Twelfth Street Rag (Pee Wee Hunt)
3. You Call Everybody Darlin' (Al Trace)
4. Buttons and Bows (Dinah Shore)
5. Maybe You'll Be There (Gordon Jenkins)
6. Underneath the Arches (Andrews Sisters)
7. It's Magic (Dixie Mayhem)
8. With All My Heart (The Pied Pipers)
9. Underneath the Arches (Andrews Sisters)
10. You Call Everybody Darlin' (Al Trace)

### Lublin, Tex.

1. Twelfth Street Rag (Pee Wee Hunt)
2. Just a Little Lovin' (Eddy Arnold)
3. Life Gets Tee-Jee (Garson Robinson)
4. Ramblin' Rose (Benny Carter)
5. My Happiness (Jon & Sandra Stevens)
6. Underneath the Arches (Andrews Sisters)
7. Ramblin' Rose (Perry Como)
8. It's Magic (Dixie Mayhem)
9. Cool Water (Vivian Vance)
10. You Call Everybody Darlin' (Al Trace)

### Elizabeth, N. J.

1. You Call Everybody Darlin' (Al Trace)
2. Twelfth Street Rag (Pee Wee Hunt)
3. It's Too Soon to Know (The Orioles)
4. You Were Only Foolin' (Blue Barron)
5. Maybe You'll Be There (Gordon Jenkins)
6. Underneath the Arches (Prima Scala)
7. A Tree in the Meadow (Margaret Whiting)
8. Hair of Gold (Jack Emerson)
9. My Happiness (Jon & Sandra Stevens)
10. A Little Bird Told Me (Paula Watson)

### San Mateo, Calif.

1. Buttons and Bows (Dinah Shore)
2. Maybe You'll Be There (Gordon Jenkins)
3. Until (Tunney Dorsey)
4. Underneath the Arches (Prima Scala)
5. On a Slow Boat to China (B. Goodman)
6. You Were Only Foolin' (Blue Barron)
7. With All My Heart (The Pied Pipers)
8. You Call Everybody Darlin' (Al Trace)
9. Hair of Gold (Jack Emerson)
10. It's Magic (Doris Day)

### Washington, D. C.

1. Buttons and Bows (Dinah Shore)
2. It's Magic (Doris Day)
3. A Tree in the Meadow (Margaret Whiting)
4. You Call Everybody Darlin' (Al Trace)
5. On a Slow Boat to China (Freddy Martin)
6. Twelfth Street Rag (Pee Wee Hunt)
7. Hair of Gold (Jack Emerson)
8. Bluebird of Happiness (Art Mannay)
9. That Certain Party (Benny Straus)
10. Underneath the Arches (Andrews Sisters)
## CORAL's First Release is Packed with Top Talent Recordings

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Selection</th>
<th>Description</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORAL 60000</td>
<td>THE DAKTOWN STRUTTERS' BALL</td>
<td>Fox trot, vocal chorus by June Richardson, instrumental fox trot featuring Ray McKinley on the drums.</td>
<td>JIMMY DORSEY and his Orchestra</td>
</tr>
<tr>
<td>CORAL 60001</td>
<td>DUSK IN UPPER SANDUSKY</td>
<td>Fox trot, vocal chorus by Woody Herman, instrumental fox trot.</td>
<td>WOODY HERMAN and his Orchestra</td>
</tr>
<tr>
<td>CORAL 60002</td>
<td>PLEASE DON'T SAY &quot;NO&quot;</td>
<td>Fox trot, vocal chorus by Kenny Rogers.</td>
<td>GLEN GRAY and the Casa Loma Orchestra</td>
</tr>
<tr>
<td>CORAL 60003</td>
<td>I'D LOVE TO LIVE IN LOVELAND (With A Girl Like You)</td>
<td>Fox trot, vocal chorus by Kenny Rogers.</td>
<td>GLEN GRAY and the Casa Loma Orchestra</td>
</tr>
<tr>
<td>CORAL 60004</td>
<td>SUSIE'S BIRTHDAY PARTY</td>
<td>Vocal with rhythm accompaniment.</td>
<td>BUZZ CONNIE</td>
</tr>
<tr>
<td>CORAL 60006</td>
<td>YOU'RE TOO SLOW! LET'S BE SURE</td>
<td>Vocal with instrumental accompaniment.</td>
<td>JULIE O'NEILL and THE PROM QUARTETTE and his rhythm boys</td>
</tr>
<tr>
<td>CORAL 60007</td>
<td>I HAD A HAT (When I Came In)</td>
<td>Vocal with instrumental accompaniment.</td>
<td>THE JESTERS (Red Lamborn, Womp, Corban, Guy Bonham)</td>
</tr>
<tr>
<td>CORAL 60008</td>
<td>A BEAUTIFUL LADY IN BLUE</td>
<td>Waltz, vocal chorus by Louis Palmer.</td>
<td>JAN GARRER and his Orchestra</td>
</tr>
<tr>
<td>CORAL 60009</td>
<td>THE PENNY POLKA</td>
<td>Polka, vocal chorus by Johnny Messner, Jack Ryan and Ensemble.</td>
<td>JOHNNY MESSNER and his Orchestra</td>
</tr>
<tr>
<td>CORAL 60010</td>
<td>HOT TIME IN THE OLD TOWN TONIGHT</td>
<td>Fox trot with vocal trio.</td>
<td>FREDDIE &quot;SCHNICK-ELFITZ&quot; FISHER and his Orchestra</td>
</tr>
<tr>
<td>CORAL 60011</td>
<td>SHADOW WALTZ</td>
<td>Waltz, strict tempo. (108)</td>
<td>PAM-PACIFIC TEMPO ORCHESTRA directed by HERR KERN</td>
</tr>
<tr>
<td>CORAL 64000</td>
<td>BRINGIN' HOME THE BACON</td>
<td>Fox trot with vocal trio.</td>
<td>HOOSIER HOT SHOTS</td>
</tr>
<tr>
<td>CORAL 64001</td>
<td>KANGAROO BLUES</td>
<td>String band with singing.</td>
<td>CLIP BRUNER &amp; Boys with MOON MULIGAN</td>
</tr>
<tr>
<td>CORAL 65000</td>
<td>I'M WAITED ALL MY LIFE FOR YOU</td>
<td>Vocal with instrumental accompaniment.</td>
<td>ORVILLE BROOKS</td>
</tr>
<tr>
<td>CORAL 65001</td>
<td>GOD'S GONNA SEPARATE THE WHEAT FROM THE TARES</td>
<td>Gospel singing with piano.</td>
<td>MAHALIA JACKSON</td>
</tr>
<tr>
<td>CORAL 65002</td>
<td>KEEP ME EVERY DAY</td>
<td>Gospel singing with organ.</td>
<td>MAHALIA JACKSON</td>
</tr>
</tbody>
</table>

### Coral Records

**Announcing**

**A GREAT NEW NAME IN RECORDS**

**W**ITH OUTSTANDING ARTISTS AND RECORDINGS

**Decca Records, Inc.** takes pleasure in announcing the new CORAL Records to be marketed through distributors.

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A subsidiary of Decca Records, Inc.

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Original!!

"YOU SURE LOOK GOOD TO ME"

By the BIG 3 TRIO

the flip

"SIGNIFYING MONKEY"

BULLET RECORD No. 275

THE CASH BOX

"Here Comes Santa Claus" (2:31)
"An Old Fashioned Tree" (2:35)

GENE AUTRY
(Columbia 20377)

BULLET RECORDS
423 BROAD STREET
NASHVILLE, TENN.

DEMAND
JON and SONDRA STEELE'S
LATEST SENSATIONAL DISCING—THE ORIGINAL

"I WANT TO BE THE ONLY ONE"
Backed By

"LOVE DON'T GET YOU NOTHIN' BUT THE BLUES"

DAMON 11130

"MY HAPPINESS"
STILL BREAKING SALES RECORDS
D-11133

Look For— THE RASPA AMERICAS
Newest Dance Sensation
DAMON 11207

Juke Box Specials—D-11134 and D-11135 Coming Soon!

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE AVENUE
KANSAS CITY, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

locations throughout the land. Both sides of this platter, aimed at the coming Xmas trade, should remain popular long after Santa has gone. It's the topside of this duo that rates all the ammo, with Gene and some wonderful ork backing in excellent stylishing throughout. Titled "Here Comes Santa Claus," Gene pitches pipes in smooth manner to offer ops a sure winner. Tempo is merry throughout and has that skip beat which arouses louds of excitement. Flip, tones down a bit, as Gene tells of "An Old Fashioned Tree." It's a beautiful, tender piece, that should meet with wide demand. This platter is a cinch to win juke box honors—run out and grab a ton of em.

"Tender Hearted Sue" (2:57)
"You're Only In My Arms" (2:54)
FRED ROSE
(Columbia 20350)

- The fabulous Fred Rose on deck for this offering, with "Tender Hearted Sue" and "You're Only In My Arms" shining for a barrel-full of melody. It's the topside with Fred spooning the cute lyrics about that gal Sue. Ditty rolls along in mellow tempo and is flavored by a brilliant guitar spot. Flip is a corner ton, with Fred in the spotlight again. Ditty is a lament and weaves around the title throughout. "Tender Hearted Sue" should score.

"Let's Say Goodbye Like We Said Hello" (2:51)
"Have You Ever Been Lonely" (2:50)
ERNEST TUBB
(Decca 46144)

- Ernest Tubb to the mile, with a pair that seem headed for a featured spot on music machines. Ernest's fond pipes spill in refreshing manner throughout the waxing, with some fine guitar work coming in to round out the platter. "Let's Say Goodbye Like We Said Hello" should meet with fair approval on the part of the many Ernest Tubb fans. Ditty is slow and intimate throughout. Flip, "Have You Ever Been Lonely" seems sure to score. Wax rates a spot on ops machines.

"Tennessee Border" (2:51)
"Jealous Heart Is Broken" (2:44)
JIMMY WORK
(Alben 501)

- Pair of sides aimed at those hill spots, with Jimmy Work in the seat offering "Tennessee Border," and "Jealous Heart Is Broken." Wax is done up in nasal tones that satisfy, with some able string backing coming thru. Both tunes are currently getting heavy play in spot locations. Tempo is slow and nostalgic, with Jimmy's pipes highlighting the wax, a whey in the room would do well with this duo.

"One Golden Curl" (2:44)
"I'm A Fool For Foolin' Around" (2:48)
MONTANA SLIM
(Victor 20-3152)

- Pair of sides that appear to be loaded with the stuff that makes for coin winners are these offered here by Montana Slim. Wax, titled "One Golden Curl" and "I'm A Fool Foolin' Around" should meet with fair approval. Top deck, a new tender piece is offered in affectionate styling. Flip picks up in tempo a bit, with Montana wailing the cute wordage in mellow fashion. String backing adds to the wax all the way. Top deck should win loads of jumble.

"Methodist Pie" (2:52)
"De Ladies Man" (2:49)
BOB ATCHER
(Columbia 20482)

- Pair of sides by Bob Atcher, and the traditional offering of "Methodist Pie" and "De Ladies Man." Both sides, from an album of American Folk Lore make for wonderful listening pleasure. Fans from "Pie" should be well acquainted with the music since they have been around quite a bit. Bob's delivery of the tunes is excellent all the way. Ops who have the spots should take a look-see in this direction.

"Somebody Loses, Somebody Wins" (2:51)
"My Dreamboat Is Sinking" (2:54)
TEXAS JIM ROBERTSON
(Victor 20-3150)

- The widely popular and capable Texas Jim Robertson on deck with a pair that are all decked out with the glitter of silver about them. It's "Somebody Loses, Somebody Wins" that should draw an avalanche of coin. Tex's bass pipes spill in fond tones that satisfy, as the lamenting lyric seems thru the wax. Flip, "My Dreamboat Is Sinking," is another top notch performance by Robertson. Slow, hearts and flowers wordage all wrapped up in the title and another feather in the cap of Texas Jim. Get with this duo.
<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist/s</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>It’s Too Soon To Know</td>
<td>The Orioles</td>
<td>Natural 5000</td>
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<tr>
<td></td>
<td></td>
<td>Dinah Washington</td>
<td>Mercury 8057</td>
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<tr>
<td>2</td>
<td>Am I Asking Too Much</td>
<td>Dinah Washington</td>
<td>Mercury 8095</td>
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<tr>
<td>3</td>
<td>All Wrapped Up In A Dream</td>
<td>Do-Re-Me</td>
<td>(Commodore)</td>
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<tr>
<td>4</td>
<td>Pleasing You</td>
<td>Lonnie Johnson</td>
<td>King 4245</td>
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<tr>
<td>5</td>
<td>Peanut Vendor</td>
<td>Willie Jackson</td>
<td>(Modern)</td>
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<tr>
<td>6</td>
<td>Everything I Do Is Wrong</td>
<td>Roy Milton</td>
<td>Specialty 314</td>
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<tr>
<td>7</td>
<td>That’s Your Last Boogie</td>
<td>Joe Swift</td>
<td>(Exclusive 31X)</td>
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<tr>
<td>8</td>
<td>Annie Laurie</td>
<td>Tiny Grimes</td>
<td>(Atlantic)</td>
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<td>9</td>
<td>Corn Bread</td>
<td>Hal Singer</td>
<td>Savoy 671</td>
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<tr>
<td>10</td>
<td>A Little Bird Told Me</td>
<td>Paula Watson</td>
<td>Supreme 1507</td>
</tr>
</tbody>
</table>

**New York City's Harlem Area:**

- **LATE FREIGHT**
  - Sonny Thompson (Miracle 128)

- **Corn Bread**
  - Hal Singer (Savoy 671)

- **A Little Bird Told Me**
  - Paula Watson (Supreme 1507)

- **Blues After Hours**
  - Pee Wee Crayton (Modern 624)

- **Everythings I Do Is Wrong**
  - Roy Milton (Specialty 314)

- **Chicken Shack Boogie**
  - Amos Milburn (Aladdin)

- **My Fault**
  - Brownie McGhee (Savoy 5551)

- **Buried**
  - Mabel Scott (Exclusive 31X)

- **Everything I Do Is Wrong**
  - Roy Milton (Specialty 314)

- **Messin’ Around**
  - Memphis Slim (Miracle)

- **Blues After Hours**
  - Pee Wee Crayton (Modern 624)

- **My Heart Belongs To You**
  - Arbee Stidham (Victor 20-3572)

- **Messin’ Around**
  - Memphis Slim (Miracle)

- **Blues After Hours**
  - Pee Wee Crayton (Modern 624)

- **Pleasing You**
  - Lonnie Johnson (King 4245)

- **Blues After Hours**
  - Pee Wee Crayton (Modern 624)

- **Blues For The Red Boy**
  - Todd Rhodes (King 4240)

- **You Sure Look Good To Me**
  - Big Three (Bullet)

- **My Fault**
  - Brownie McGhee (Savoy 5551)

- **Am I Asking Too Much**
  - Dinah Washington (Mercury 8095)

- **Blues After Hours**
  - Pee Wee Crayton (Modern 624)

- **Am I Asking Too Much**
  - Dinah Washington (Mercury 8095)

- **Moses* Blues**
  - Johnny Moore (Exclusive)

- **CORN BREAD**
  - Hal Singer (Savoy 671)

- **HOT BISCUITS**
  - Jay McShann (Downbeat)

- **Hop, Skip & Jump**
  - Roy Milton (Specialty 314)

- **Lonesome Blues**
  - Johnny Moore (Exclusive)
Irv Katz On Promotion
Tour Thru Middle-West

NEW YORK—Apollo's Irv Katz leaves his New York branch management post this week to commence a two week hard-hitting promotional tour throughout the Central Middle West, promoting the Murphy Sister record, "To Make A Mistake Is Human."

Orders on the Murphy Sister record, which swept all of Apollo's manufacturing facilities last week, have brought about this stumping tour by Katz, formerly a road promoter before entering record sales management. His campaign will take him through Pennsylvania, Ohio, Indiana, Illinois, Michigan and Missouri, contacting juke operators, dealers, disc jockeys and Apollo distributors.

Remington Records
Name New Distribris

NEW YORK—Marty Shad, of Remington Records, Inc., this city, this past week announced the appointment of three additional record distributors to handle the firm's Lenox Record line.


Vic Damon Buys
"Raspa" Master

KANSAS CITY, MO.—Vic Damon, president of Damon Recording Studios, Inc., this city, this past week disclosed the purchase of the masters of "Raspa" and "La Boviente" from Hart Smith and his orchestra.

The "Raspa" is a Mexican folk number and has created unusual interest throughout the West Coast. Song is sweeping eastward and it is reported that the Arthur Murray Dance Studios will feature it.

In addition, Damon announced that two new releases, recorded by Jon & Sondra Steele, are forthcoming shortly.

Ohio Ops Select "Galway Bay" November Hit Tune

CLEVELAND, O.—The Cleveland Phonograph Merchants Association this past week selected the Bobby Worth Castle recording of "Galway Bay" as their Hit Tune of the Month for November. Sanford Levine, chairman of the group, disclosed that the Hit Tune Extras for the month are "Brush Those Tears From Your Eyes" by Barry Green on Rainbow Records, and "The Most Beautiful Girl In The World" by Ted Struerer on Varsity.

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

MY DADDY IS ONLY A PICTURE
Eddy Arnold
(Victor 20-3013)

DEAR OKIE
Dove O'Dell
(Exclusive 33X)

BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

FOREVER IS ENDING TODAY
Ernest Tubb
(Decca 46134)

DOGHOUSE BOOGIE
Hawkshaw Hawkins
(King)
THE CASH BOX

DEAN THEUSON
KLO—Ogden, Utah
1. YOU CAN CALL ME DARLIN’ (Al Trace)
2. TWELFTH STREET STAG (Red West)
3. I'M JUST A HUGGLE ANGLY WITH YOU (E. K. Erwin)
4. YOU'RE MINE TONIGHT (Red Hobbs)
5. TALENT SOGGY (Tommy Donegan)
6. I JUST A LITTLE LONELY (Kayd Arnold)
7. I'M A LITTLE BIT TEASED (Frank Sinatra)
8. DEAR O.R.E. (Doss Bandy)
9. BEETLE WITH THE ROGUE WOOGIE BEAT (Armstrong Twins)

DAVE MILLER
WAAT—Newark, N. J.
1. TOMORROW'S JUST ANOTHER DAY TO CRY (Emme Lee)
2. SAD HEART (Tommy Donegan)
3. JUST A MAN AND HIS DOG (Red Foley)
4. MY MOTHER'S SMILE (Emme Lee)
5. CUMARRON (Jimmy Band)
6. ON A SLIDE WHERE THE RIO FLOWS (Son Of The Pioneers)
7. IF IT WERE THE END OF THE WORLD (Gonzi Astley)
8. LIFE GETS TEE-JUS (Carson Robinson)
9. WHEN I WAS YOUNG AND HANDSOME (Tex Ritter, Dean Carl)
10. SAFE AT HOME (Tex Feltchen)

Art Pollan
WWYN—Indian, Pa.
1. BUTTONS AND BOWS (Dinah Shore)
2. UNTIL (Tommy Dorsey)
3. MAYBE YOU'LL BE THERE (Gordon Jenkins)
4. THAT CERTAIN PARTY (Benny Strong)
5. I'M A SLOW BOAT TO CHINA (Kay Krier)
6. HAIL, BOWS AND BOWS (Dinah Shore)
7. SWEET GEORGIA BROWN (Bratton Jones)
8. UNTIL (Tommy Dorsey)
9. YOU, YOU, YOU, YOU ARE THE ONE (Johnny Evans)
10. IT'S TOO SOON TO KNOW (I.D. Washington)

Carl Zecchei
KARM—Fresno, Calif.
1. EVERY DAY I LOVE YOU (Dick Haymes)
2. YOU FELL A LONG WAY FROM ST. LOUIS (Ray McKinley)
3. BUTTONS AND BOWS (Dinah Shore)
4. YOU CALL EVERYBODY DARLIN' (Artie Acker)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. HOAR OF GOLD (The Hamertons)
7. UNTIL (Tommy Dorsey)
8. I'VE ALWAYS LOST YOUR LOVE (Dick Haymes)
9. YOU WERE ONLY FOOLING (The Ink Spots)
10. IT'S TOO SOON TO KNOW (Erroll Garner)

GIL NEWSOME
KWK—St. Louis, Mo.
1. ON A SLOW BOAT TO CHINA (Kay Krier)
2. BUTTONS AND BOWS (Dinah Shore)
3. MORE BEER (Shelton Hardy)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. IT'S TOO SOON TO KNOW (The Orioles)
6. YOU'LL SING ANOTHER SONG (St. Louis
canes)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. COOL WATER (Vivian Monroe)
9. UNTIL (Tommy Dorsey)
10. SAY SOMETHING SWEET TO YOUR (The Weavers)

FOREMAN BILL MACKINTOSH
KTA—San Francisco, Calif.
1. GIRL TALKING ROGUE (Bud Martin)
2. I LOVE YOU SO MUCH IT Hurts (J. Wosley)
3. THE GOD OF LOVE ANGLY WITH YOU (E. K. Erwin)
4. YOU'RE WINE TONIGHT (Red Hobbs)
5. TALENT SOGGY (Tommy Donegan)
6. I JUST A LITTLE LONELY (Kayd Arnold)
7. I'M A LITTLE BIT TEASED (Frank Sinatra)
8. DEAR O.R.E. (Doss Bandy)
9. BEETLE WITH THE ROGUE WOOGIE BEAT (Armstrong Twins)

Jesse Taylor
WJKP—Jacksonville, Fla.
1. A TREE IN THE MEADOW (Margaret Whiting)
2. CURTAIN LE GUSTA (The Andrews Sisters)
3. HAIR OF GOLD (Johnny Lawless)
4. UNTIL (Tommy Dorsey)
5. LOVE, YOUR MAGIC SPELL IS EVERYWHERE (Peggy Lee)
6. LAVENDER BLUE (Vera Lynn)
7. ONE HAS MY HEART (Dick Haymes)
8. GALWAY BAY (Bing Crosby)
9. THE MATTARSE FAMILY (Family)
10. IT'S TOO SOON TO KNOW (The Ink Spots)

EDDIE GALLOHER
WTOP—Washington, D. C.
1. THAT CERTAIN PARTY (Benny Strong)
2. UNTIL (Tommy Dorsey)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. BUTTONS AND BOWS (Dinah Shore)
5. IT'S MAGIC (Tommy Martin)
6. ON A SLOW BOAT TO CHINA (Kay Krier)
7. HAIL, BOWS AND BOWS (Dinah Shore)
8. BRIGHT AND SHINY BEW (The Andrews Sisters)
9. YOU CALL EVERYBODY DARLIN' (Artie Acker)
10. EVERY DAY I LOVE YOU (Tex Ritter)

JOE MAGGIO
KISO—Boise, Idaho
1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. BUTTONS AND BOWS (Dinah Shore)
3. UNTIL (Tommy Dorsey)
4. MAYBE YOU'LL BE THER (Gordon Jenkins)
5. THAT CERTAIN PARTY (Benny Strong)
6. I'M A SLOW BOAT TO CHINA (Kay Krier)
7. BOWS AND BOWS (Bratton Jones)
8. CURTAIN LE GUSTA (The Andrews Sisters)
9. A LITTLE BIT TEASED (Frank Sinatra)
10. YOU WERE ONLY FOOLING (The Ink Spots)

Eddie Hubbard
WIND—Chicago, Ill.
1. BUTTONS AND BOWS (Dinah Shore)
2. I'M A SLOW BOAT TO CHINA (Kay Krier)
3. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
4. EVERY DAY I LOVE YOU (Joe Stafford)
5. UNTIL (Tommy Dorsey)
6. SWEET GEORGE BROWN (Bratton Jones)
7. YOU WERE ONLY FOOLING (Blue Barron)
8. TREE IN THE MEADOW (Margaret Whiting)
9. UNDERNEATH THE ARCHES (Pompe Tenney)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

SHERM FELLER
WVEI—Bristol, Va.
1. LILLETTE (Vic Damone)
2. YOU WERE ONCE FOLLING (Blue Barron)
3. UNTIL (Tommy Dorsey)
4. SO TIRED (Ray McKinley)
5. MY OLD FASHIONED GAL (Al Donahue)
6. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
7. BELL BORRA MARE (Larry Glenn)
8. MY DARLING, MY DARLING (D. S. B. Clark)
9. A LITTLE BIRD TOLD ME (Terry Kennedy)

JERRY ROBERTS
WAAT—Newark, N. J.
1. CLAIR DE LUNE (Paul Weston)
2. IT'S DOG (Buddy Johnson)
3. SEVENTH AVENUE EXPRESS (Count Basie)
4. IT'S MAGIC (Vivian Monroe)
5. SEPTEMBER IN THE RAIN (Sam Donahue)
6. YOU STARTED SOMETHING (Tony Pastor)
7. IN THE MEADOW (Margaret Whiting)
8. GONNA KEEP ME WARM (J. Brown)
9. MOTTEN LEG (Illinois Jacquet)
10. RACED IN HEAVEN (River Boys)

JUBILEE RECORD CO., INC.
764 10th Avenue, New York, N.Y.

THE CASH BOX

DANNA RECORDS
Scored With A Novelty and Ballad Hit

They Will Ask For

"MORE BEER"
As Sensationally Recorded by DICK BYRON and Walter Ziemba Ork. on DANA 2027

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"MORE BEER"
As Sensationally Recorded by DICK BYRON and Walter Ziemba Ork. on DANA 2027

THE CASH BOX
"... Here's a tune that is sure to keep music operators busy as all get out. Currently winning wide favor in folk and western locations, this ditty titled "I Love You So Much It Hurts," should blossom out into its own as a pop hit. Top notch vocal treatment by balladeer Reggie Goff is the cause of all the excitement. His full, heavy pitch fits the pattern of this tune like a glove. Wurlitzer is in there all the way, with some wonderful musical accompaniment provided by the Cyril Stephens orch. "I Love You So Much It Hurts" is the side to ride with. Latch on!

Recorded by
REGGIE GOFF - London 312
FLOYD TILLMAN - Columbia 20430
JIMMY WAKEL - Capitol 15243
SHORTY LONG - Decca 46139

MELODY LANE PUBLICATIONS, INC.
1619 BROADWAY NEW YORK 19, N. Y.

ROY MILTON Leads Cash Box Poll for Best Race Artist of 1948.

ANOTHER CLICK

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"HOP, SKIP AND JUMP"

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MUSIC BOX • 4925 SANTA MONICA BLVD. • LOS ANGELES 13, CALIF.
HIT PARADE

1. The Original "A LITTLE BIRD TOLD ME SO"
Pauline Watson—Supreme 1507
2. "I'M STILL IN LOVE WITH YOU"
T-Bone Walker—Comet 7-51
3. "IS IT TRUE?"
Dor Hayse—Highway 3457
4. "HOW I HATE TO SEE CHRISTMAS COME AROUND"
Dor Hayse—Supreme 1508

ORDER FROM YOUR NEAREST DISTRIBUTOR

OPERATORS—Don't Let Your Competitors Grab Off All The Holiday Cash—
READ WHAT "THE CASH BOX" SAID ABOUT
PLEASANT RECORD # 105

"HELLO NEW YEAR HELLO"

"CHRISTMAS COMES BUT ONCE A YEAR"

... this topside is one of the very grandest bits of wax for the coming Xmas season yet heard. Remember that name, Dick Judge. The crooner is terrific, as is the backing by the Henry Jerome Orch. On the flip, Dick Judge does as great (if not greater) a job with "Xmas Comes But Once A Year." This is one platter that is recommended to any operator.

Now That You Have Read The Review Write—Wire—Phone Your Order for Immediate Shipment to

PLEASANT RECORDS
1619 BROADWAY, NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"To Be To You" (3:01)
"Lonely Christmas" (3:08)
THE OIOLES (Jubilee 5001)

- Make no mistake about this outfit—they’re going right up the golden ladder of success, and fast! It’s The Orioles, right on the heels of their smash success of “It’s Too Soon To Know” coming back with another pair that should have phons whirling like mad. The group has that extra something in their delivery that puts them over the top. Wax, titled “To Be To You" and “Lonely Christmas" is loaded with the stuff that makes for coin winners. Topside is the side that will draw immediate raves. The slow, tender tunes of beautiful harmony make for wonderful listening pleasure throughout. Ditty is enchanting and should captivate the fancy and attention of music fans from Maine to California. On the backside with a sweet hunk of wax, the group renders some music aimed at the coming Xmas season. It’s more slow, aluring vocalizing—of the sort you want to listen to time and again. Wax is a must in your machine—don’t hesitate—get with it!

"Recess In Heaven" (3:08)
"Why Must I Adore You" (3:00)
DAN GRISOM (Columbia 38351)

- Music ops know about this one! It’s Dan Grisom in the driver’s seat, wailing the licky lyrics to “Recess In Heaven,” a platter that has already soared beyond the nation. Offered here on Columbia, Dan displays his fine vocal styling to keep right on scoring for Columbia. Ditty is done up in slow tempo with Dan’s pipes hogging the limelight all the way. On the flip with “Why Must I Adore You” Dan offers another mellow piece that is loaded with coin play. It’s a slow, torrid romantic ballad and is rendered in top notch fashion. Ops who haven’t as yet ordered this thing, should by all means.

"Roy’s Boogie" (2:49)
"I Like The Way You Say Goodnight" (2:55)
RALPH WILSON QUINTETTE (Manor 7-112)

- Bowling into the disk spotlight with this platter, the Ralph Wilson Quintette step off on the right foot with “Roy’s Boogie" and “I Like The Way You Say Goodnight." Both sides appear to be a blue-ribbon package for music ops. Top deck, spilling in ultra fast fashion is loaded with plenty of sock and rhythm. Beat and drive displayed here is terrific, with some mellow sax ruffling it up. On the flip with “I Like The Way You Say Goodnight," piper George Clark bowes into the limelight in excellent manner. The lad’s pipes are nothing short of sensational. Ditty is a superb rendition of some fine mellow romantic lyrics. You’ve gotta listen to this pair to really appreciate them—and that’s just what we recommend. Run out and load up on this platter—but fast.

"Porch Jump" (2:41)
"Candy’s Mood" (2:44)
CANDY JOHNSON (Manor 1122)

- Pair of slow instrumental sides, featuring the torrid tenor sax of Candy Johnson and the top side with “Porch Jump" and “Candy’s Mood." Music is a natural for the crowd who appreciates some mellow style jazz. Wax should be received with favor, and garner its fair share of phone play.

VARSITY IN SALES DRIVE AIMED AT OPS

NEW YORK—Elie Oberstein, president of Varsity Records Inc., this past week disclosed the appointment of nine regional distributors to service the music operator trade. It was stressed that Varsity will remain in the lower price field. Distributors will concentrate all their sales activity directly at music operators it was pointed out. A total of thirty distributors are to be named to handle Varsity line throughout the nation.

The platter will continue to give music ops records at a price they can afford, and recordings featuring backed up current song hits. The firm also disclosed the appointment of Joe Carleton, former music editor of The Billboard, to their staff.
Capitol Records In Pressing Agreement

HOLLYWOOD, CAL.—For the third time in as many weeks, Capitol Records today announced another move into the international field when President Glenn E. Wallichs revealed the signing of a long-term contract between Capitol and English Decca, one of Britain's largest disc manufacturers and distributors. The contract, which was approved October 29th by English government agencies and was signed by Wallichs and E. R. "Ted" Lewis of English Decca, is effective immediately and Capitol masters are already being selected and packaged for shipment to England this week.

The importance of the agreement between the two firms is illustrated by the fact that English Decca will open up a broad new market for the Capitol merchandise which is second in size only to the United States. The popular type recordings with which Capitol has been so successful are in great demand throughout Britain, as are many of the leading Capitol artists. Until now, Capitol was the only major American label not marketed in England and had refused to enter the market until the favorable terms of this contract were available.

Prior to now, English Decca has, in addition to its own "Decca" catalog, handled the British manufacture and distribution of American Decca. The latter, however, is marketed under the "Brunswick" label in the British Isles. Wallichs stated that the records to be pressed in England will carry the Capitol trademark identical with the Capitol label used in this country.

In making the announcement, Wallichs pointed out that the setup with English Decca differs from Capitol's recently announced agreements with Germany's Telefunken and Mexico's Arturo Domínguez and Pan-American De Discos, which involve reciprocal transfer of masters between the foreign companies and Capitol. Capitol will handle American manufacture and distribution of these companies' products and they in turn will make and sell Capitol Records in their respective countries. The contract with English Decca covers manufacture and distribution of Capitol records throughout the British Isles and Africa, but will not involve reciprocal pressing of English records by Capitol in the United States.

Wax Distribution & With English Decca

Columbia Records Bow With New Disk Box

A new box-type album container, including all of the best features of the conventional album plus several important improvements, has been introduced by Columbia Records, Inc. The new package, while in box form, will fold open and shut like a standard album. Linen-reinforced record envelopes turn just as the envelopes in conventional albums do now. The envelopes are held in place by wooden dowels reinforced with metal at the ends. When the new box is closed, it seals the records in a tightly closed package, keeping them dust free.

This new album offers several advantages to the record enthusiast. It provides protection from damage by dust, greater durability and increased ease in handling.

THAT GRAND RECORD
EVERYONE IS TALKING ABOUT
YOU, YOU, YOU
ARE THE ONE

VOCAL BY
JOHNNY EAGER
and his Eager Beavers
GRAND G 25010
Also Instrumental by
HENRY RENE
ON STANDARD RECORD T-142

Ask for Individual Language Catalogues—Polish, Italian, Bohemian, Jewish, Greek, German, Latin-American, Scandinavian, Russian, Albums, etc.

Order NOW From Your Jobber or Direct From
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MIRACLE PARADE OF HITS

"LATE FREIGHT" backed with "SONNY'S RETURN" by SONNY THOMPSON with The Sharps and Flats
M-128

MIRACLE RECORD COMPANY
500 EAST 34th STREET
NEW YORK 16, N. Y.

The Cash Box, Music
Page 20
November 13, 1948

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
EXHIBITORS LISTED FOR 1949 CMI SHOW

Space Going Faster Than '48—150 Booths Reserved By November 3

New Exhibitors Signed Jones Suggests Immediate Action By Those Wishing Exhibition Space

CHICAGO—The role of exhibit space for the 1949 CMI Coin Machine Show, January 17, 18 and 19, 1949 is proceeding at a much faster rate than that for the 1948 show, Herbert Jones, show chairman, has revealed.

A total of 150 booths had been taken by November 3, with a large number of additional requests for space still under consideration by the show committee.

Included among the 78 companies with whom contracts have been negotiated are 17 new firms.

"The speed with which the space is being snapped up is amazing, since we have just begun to publicize the show," Jones said. "Although many good booths are still available, prospective exhibitors, either member or non-member, should not wait any longer to reserve space.

New exhibitors in the 1949 show will be:


Other Exhibitors are:


* W. S. Williams; Williams Manufacturing Co.; World Sales, Inc.; and World Wide Distributors, Inc.

GEORGE A. MILLER WRITES AN OPEN LETTER TO MUSIC OPERATORS

I can't add enough importance to the meetings of music operators at the Coin Machine Show in January. It is most urgent that every music operators' association in the nation have representation at these particular meetings. All operators are invited to attend, but most important is that the presidents and secretaries of the associations be on hand to discuss matters of great importance regarding the automatic phonograph industry now and in the future. Definite plans are being made for the betterment of the industry for 1949; but no program can be successful unless everyone interested in the business takes an active part.

I would like to add right at this point that the most gratifying feature for the year 1948 are the many state and local associations that have organized or are being organized right at this time. This in itself proves that all operators are aware of the fact that they must be organized for the protection of their own businesses. There have been at least twelve new associations including four state associations organized in the past six months.

The tentative date set for the meeting is for the night of January 18 at 10:30 p.m. The music operators' associations are working in conjunction with Mr. Dudley C. Rutenberg of CMI. So that the music operators' meetings do not interfere with "show time," we will meet immediately after the closing of exhibits. The place will be designated at a later date and it behooves each operator to make this meeting regardless of any others.

In a long distance telephone conversation between Sidney H. Levine, Counselor for Music Operators of America, and the writer, George A. Miller, Sidney stated that he was in Washington, D.C. Oct. 29 to Nov. 1 to obtain first hand information on anything that might be of importance to the Music Operators of America.

It is also to be remembered that election of officers and directors for the National Committee will be held at the first meeting Tuesday evening, January 18. At the meeting held in 1948, we lost the first election of officers for the National Committee, there were eighty-six music operators representing various individuals and associations. Let's make it one hundred and sixty-six at this meeting. Be there to vote for the officers you have the most confidence in. This National Committee is of the utmost importance to the music operators; and the men representing it must be fearless, honest, and, above all, make decisions that are a credit to the music industry as a whole.

TELEVISION RECEIVER DISTRIBUTION IN PUBLIC PLACES

<table>
<thead>
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<td>WASHINGTON</td>
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Program

1949 CMI CONVENTION

Sunday, January 16—Annual CMI meeting at 1 P.M. in Crystal Room of the Hotel Sherman.

Monday, January 17—Exhibit Booths Open from 10 A.M. to 10 P.M.

Chief executives of affiliated coin machine associations Dinners at 5 P.M.

Tuesday, January 18—Exhibit Booths Open from 10 A.M. to 10 P.M.

Meeting of Music Operators of America at 10:30 P.M. (Tentative)

Wednesday, January 19—Exhibit Booths Open from 10 A.M. to 4 P.M.

Banquet in the Grand Ballroom of the Stevens Hotel at 7 P.M.

Labels, as well as large posters, carrying the message "Let's Go To The Coin Machine Show" are being sent to exhibitors to advertise the CMI show.

Labels will be attached to all correspondence of all companies exhibiting. Posters will be displayed in showrooms of exhibitors, as well as distributors throughout the nation, who will receive them from the exhibitors.
Videograph Clicks In New England

ROXBURY, MASS. — Al Dolins, president of Pioneer Music Company, Inc., this city, distributors for Videograph combination video-juke machines, states that his firm, wise in the ways of the coin machine industry, and knowing full well the trends of the future, feel that they are on the threshold of a great new business venture, and they realize the great success to be had in the field of Videograph.

"Combination television-juke box is the means for music box operators to keep up with the times and utilize the public demand for television in a profitable form," states Dolins. "We have tested these Videograph machines on location in Massachusetts in cities like Taunton, Plymouth, Worcester, Lawrence and Buzzards Bay. Many of these combinations are already working in the city of Boston and vicinity with great success.

"The great confidence placed in these machines is categorically emphasized by many locations in towns and cities where there are no facilities for television as yet," continued Dolins. "So sure are these operators of the success of Videograph that they have installed them with signs reading: 'play the juke box while waiting for television to arrive.'

"Another gratifying effect" chimed in Ralph Lackey, general manager, "is that coin operated television juke box combination has been instrumental in my company getting front money, contracts, and almost anything leading to increase business and financial return."

These company officials state that they have energetically and zealously directed all their experience, facilities and resources to develop this modern medium as a means of providing a higher standard of entertainment and enjoyment for the public as well as assuring a greater boon to the whole industry.

Pictured above, flanked by two Videograph machines, are, l. to r.: Al Dolins; Mrs. Al Dolins; New England's favorite band leader, Larry Green; and Ralph Lackey.
Surveys Country On Shuffleboards

LINDEN, N. J.—Adolph Braun, president of Shuffleboard Company of America, Inc., this city, returned to the factory this week after spending the past several months traveling the country from coast to coast studying territories where shuffleboards are new in operation.

"The discouraging findings of this survey was that a great many coinmen have been buying shuffleboards of inferior quality, considering only the price question," stated Braun. "We have been manufacturing shuffleboards for over twelve years, and our experience has taught us that the boards must be constructed of quality materials and component parts. Other manufacturers in our state, with whom we work in close association, have also considered foremost the manufacture of a long-life board. We have found that quality materials make for more eye-appeal, longer life, smoother play and less warpage. Over the years, many of our customers have had their boards renovated, and all we had to do to return what amounted to practically a new piece of equipment, was to install a new apron or belt."

Braun reported that he was particularly heartened by operators in many territories who have started to add shuffleboards as a division of their operations. He stated that in his opinion, coinmen will find boards a very profitable business, and that many additional territories will soon see them on location.

You'll Smell This One!

CHICAGO—Next issue of "Spinning Reels," well known and popular house organ of Bell-O-Matic Corp., this city, will be smelled even before it's read.

The reason? Because the front cover is impregnated with the odor of pine needles which will remain on it and all, when they receive it, that Christmas is here again.

The idea is that of Grant Shay, adman for Bell-O-Matic, and has clicked with all who've already seen and "smelled."
Videograph Corp. Reports Big Sales Increase

LOU FORMAN

NEW YORK—Lou N. Forman, president of Videograph Corp., this city, reported this past week that the firm is enjoying a big sales increase and that more and more juke box ops are calling them regarding Videograph operations.

Mr. Forman stated, "It is noteworthy to report at this time that we have been enjoying a most outstanding sales increase. Furthermore," he continued, "more and more music operators have been calling on us for demonstrations of our Videograph and have also proved themselves extremely interested in visiting locations where Videographs are now being featured throughout the country."

Mr. Forman had many letters to show where noted music operators praised the firm for "a product which has helped save our business." He also pointed out that some of these operators started with but one or two machines and today have large operations under way.

"There are many interesting ideas being formulated every day with Videograph," he said. "For example," he continued, "we find that these operators who started giving television free to locations have gradually, with the approval of the location owners, changed to coin operated television receivers. Today about 75 per cent of all Videographs run with coin operated television units, whereas when we started only about 50 per cent were coin operated."

He also explained that this is the first time that the op has been able to obtain front money ranging up to $30.00 per week without having to loan or buy anything for the merchant.

Said Forman, "Where ops were happy to buy neon signs, bars and bar stools and other furniture and fixtures, and use front money to repay the cost, or even make cash loans and then get front money to get their money back from the storekeepers, they now introduce Videograph and obtain front money amounting to more than they would ever get in any other way and they also find that the location owner is happy while they are enjoying real profits again."

He also reports, "We have found that one and only one through the music operator can use to offset the loss caused him by television appearing in his locations, is to feature television himself. In this way he offsets loss and, instead, turns television into profit for himself, while continuing to enjoy profit from his automatic music machines at the same time."

The firm has stepped up production and are featuring the old Philco music mechanism in their Videograph which, they state, has won much praise from operators. They also say that many ops have been able to convert the Videograph using their own juke box mechanisms and that, from any standpoint, have found that Video-

---

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Originators of FLIPPER BUMPERS

SET SAIL WITH

BUCCANEER

North, South, East or West
Buccaneer is by far the BEST!

"TREASURE CHEST" AWARD—
SCORING BONUS BUILD-UP
TO 200,000—

Laden with a Treasure
Trove of Gottlieb Features!

ORDER FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

Bill Doyle and Company
— your —
WESTERN MICHIGAN
Aireon Distributor
330 Bond Avenue, N. W.
Grand Rapids 2, Mich.

OHIO OPERATORS
MAKE TELEVISION WORK FOR YOU
Come In And SEE

Aireon

PHONOGRAPH and TELEVISION COMBO
Write For Full Particulars

ERB - WERT - HELMAR CO.
EXCLUSIVE AIREON DISTRIBUTORS
1634 Payne Ave. (Phone Tower 1-2750) Cleveland, Ohio

Niaagra Music Ass'n 1st Birthday

BUFFALO, N. Y.—The members of the Niagara Music Association, comprised of music operators from Niagara Falls, N. Y., celebrated its first year of successful cooperative operation in that territory, with a birthday party at the Town Casino, Buffalo, Saturday, October 13.

Present at the party, and pictured above, were: Mr. & Mrs. Lou Wertheimer, Davis Distributing Corp., Buffalo; Mr. & Mrs. C. L. Carr; Mr. & Mrs. Dick Carr; Mr. & Mrs. Dan Conny, Cataract Amusement Co.; Mr. & Mrs. Ardan A. Bradt, and Mr. and Mrs. Robert F. Bradt, both of Frontier Novelty Co.; Mr. & Mrs. Anthony Grovanti; Mr. & Mrs. Angelo Marino; Mr. & Mrs. David Oliver; and Mr. & Mrs. George Joseph.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
GET THE FACTS ON JENNINGS NEW MONTE CARLO CONSOLE

Jennings’ Monte Carlo Console is sweeping the country! Locations are stepping up their earnings... players in some cases have traveled miles to play Monte Carlo! Reports show that MONTE CARLO HAS DRAWN THREE TIMES THE PLAY AS COMPARED TO ANY SIMILAR MACHINE IN THE SAME LOCATION!

THE INCENTIVE TO PLAY IS TERRIFIC!
Players stand a chance to win the regular jackpot PLUS from $50 to $1000 in the large 1000 COIN MONTE CARLO JACKPOT Drawer! Depending upon the denomination of the machine, here’s how the Super Jackpot pays off:

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<th>PLAYS</th>
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<th>10c</th>
<th>25c</th>
<th>50c</th>
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<td>$50.00</td>
<td>$75.00</td>
<td>$100.00</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

FREE! A penny post card will bring you our new 4-color “Monte Carlo” and “Live Jackpot” Circulars... WRITE TODAY!

HAVE YOU SEEN JENNINGS NEW

LIVE JACKPOT MONTE CARLO CHALLENGER

★ With Twin-Play Features!
★ With Two Regular Jackpots
★ Plus Two 500-COIN AUTOMATIC Payout Jackpots! 5c-5c, 5-10c, 5-25c PLAY

Step up and try Jennings’ Live Jackpot. Plus a certain percentage of coins played to the two 500 coin guaranteed Super Jackpots. Test locations reported that Live Jackpot built up to more than a total of 1,200 coins. You know it takes an active machine to produce results for you. Well mister, here’s a machine that has the suspense to make them line up to play.

WRITE OR WIRE FOR COMPLETE INFORMATION!

O. D. JENNINGS & COMPANY
4307 WEST LAKE STREET
CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
MR. MUSIC OPERATOR... LET'S FACE FACTS!!

LOCATIONS OBTAIN DIRECT LOANS FROM MUSIC OPERATORS AND ALSO GET NEON SIGNS AS WELL AS NEW FIXTURES AND FURNITURE WHILE OPS HOPE TO OBTAIN, IN RETURN, $5-$8-$10 PER WEEK "FRONT MONEY". BY INSTALLING THE NEW "VIDEOGRAPH" (AT MUCH LESS COST TO THEMSELVES) OPERATORS GET $20.00 AND $30.00 PER WEEK "FRONT MONEY" EVERY WEEK WITHOUT "LOANS" OR "BUYS"!

"VIDEOGRAPH"

The World's Only Single Unit, Completely Contained, Television - Juke Box Combo

is the Answer!

"VIDEOGRAPH"...

HAS PROVEN ITSELF AMERICA'S BEST AND STEADIEST MONEY-MAKER ON LOCATIONS EVERYWHERE!!

Get the Facts! Write NOW!

DISTRIBUTORS!!

DUE TO INCREASED PRODUCTION FACILITIES WE ARE NOW IN POSITION TO FRANCHISE MORE DISTRIBUTORS IN AVAILABLE TERRITORIES. WRITE! WIRE! PHONE!

GET COMPLETE DETAILS TODAY!

VIDEOGRAPH CORPORATION

601 WEST 26th STREET, NEW YORK CITY, N. Y.

(ALL PHONES: WATKINS 4-3767)

"Your Best BUY is 'Videograph'"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO—Bert Davidson, General Sales Manager for Como Industries, Inc., 2534 Elston Ave., this city, reported this past week that the new "Hollycrales" were now on display at all leading disposers throughout the country.

He named the following firms as disposers and advised that ops could see the "Hollycrales" in their showrooms.


Davidson also stated, "Hollycrales are opening a new profit path for operators everywhere in the nation. Here's one machine on which the operator can depend day in and day out to bring him profit returns like those he has always dreamed about."

He also said, "Wherever 'Hollycrapes' have been placed on location, ops report the best returns that they have ever yet enjoyed.

"This is an opportunity that comes but once every so often to progressive operators. Such ops can cash in big if they act quickly. "Hollycrale is the answer to real profits once again for everyone in the field."

Christopher Raves About Bally's "Citation"

BALTIMORE, MD.—Chris Christopher, Chris Novelty Company, this city, returned from an extensive road trip, and reports that he cannot find words to express the marvelous collections operators of Bally's new one-ball "Citation" are making.

The firm is distributor for Bally Manufacturing Company in Maryland, Pennsylvania, Virginia, Delaware, and Washington, D. C.

Art Holmes, general sales manager, also returned from a trip in which he covered the complete territory, and reports the same findings, but includes among the big money-making machines Bally's console "Reserve Bell."

Art Pineau, office manager, claims he doesn't have enough hours in the day to see all his operator visitors, and see that machines are shipped off to them. 

An Open Letter to New England Music Operators

Dear Operator:

In view of the fact that I, as an operator for the past twenty years, am constantly seeking to institute improvements and innovations in our industry, I would greatly appreciate your reading this and sending me your opinions and comments.

With an ever-increasing demand for television products sweeping the country, I sought the answer for Music Box operators to keep up with the times and utilize the public desire for television in a profitable form. About four months ago, I discovered the answer to that problem in a Combination Juke Box Television Coin Operated or a Television Free and Juke Box Coin Operated set in a beautiful mirrored cabinet. I was so impressed with this outfit that I immediately knew that here was the future of the Music Box Industry.

The outfit can be had with a new Juke Box mechanism, a used Wurlitzer or Seeburg mechanism or it can be incorporated into your own mechanism. I have sold them on locations in towns where there are no facilities for television as yet, but so confident are the operators of its success that they have installed them with signs reading: "Play the Juke Box while waiting for television to arrive."

I have tried them on locations, in towns and villages, and cities like Taunton, Plymou, Lawrence, Worcester and Buzzards Bay. They have been instrumental in my getting from money, contracts or anything I wish. Several of these Videographs are already operating in the city of Boston with great success. I am sure that you are interested in this new innovation and any comments you may have on this matter will certainly be appreciated.

Although we plan moving to new, larger quarters in the near future our location at 329 Warren Street, Roxbury, is still open to you at anytime for your inspection of the new Videograph. If you prefer, one of our men will be glad to call on you and explain the set in greater detail.

Speaking as an operator to an operator, I am sure that before investing in a machine, you would like to inspect it thoroughly. Won't you call on us for a demonstration of what we believe will mark the future security of the Music Box Industry?

Very truly yours,

Al Dolins
**WISCONSIN and UPPER MICHIGAN OPERATORS**

For Full Particulars On

**Aireon**

**PHONOGRAPH and TELEVISION COMBINATION**

See

**Hastings Distributing Company**

EXCLUSIVE AIREON DISTRIBUTORS

6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN
LIBERAL MACHINES MAKE MONEY FOR OPERATORS

Editorial Note: This is a copy of a talk given by Vice President J. Raymond Bacon, O. D. Jen-
nings & Co., during their three showings of the new 1949 Jennings models at Cal-Neva Lodge, Lake
Tahoe, California; Edgewater Golf Hotel, Los
Gatos, Monterey; and Westmoreland Hotel, Butte,
Montana, on September 7th, 8th, 17th, 18th, 21st and 23rd, respectively.

Mr. Jennings was one of the first to recognize the money making value of slot machines. For this reason, the slot machine carried the name of "one armed bandit" and its name is coming to it because most every oper-
ator of machines had only one thought in mind. It was to make the most money possible in the short-
test time.

This thinking paralleled the type of reasoning that was used some hundred years ago by the Forty niners. All of the gold seekers, so-called, during the Forty-nine days some of them made a killing, others settled on farming and homesteading. What they decided that they were mercantile people after all and set up a business. The vast ma-
jority of them died homeless and broke and drank themselves to death.

Anytime a group of people in industry or an individual gets the idea that he can make every-
one else rich and still make a killing, he is riding for a big fall. The machine that we are about to show you today is the culmination of years and years of crusading and campaigning by Mr. Jennings and we give him the credit for it.

As you know, this machine is called the Live Jackpot. The reason that we have called it the Live Jackpot is that the Live Jackpot is a machine that is constantly kept alive by the addition of a given number of coins that the players have put into it. For example, a test location some weeks ago, the Live Jackpot went for a matter of 4 or 5 weeks before it was hit. When it did come through, the bet was five dollars, the machine gave out 100 coins. Think what this means to the average man.

Previously there was a constant growing and a lot of a remark that a jobbing firm’s reputation was dropping. With this Live Jackpot, players will go on hoping but will be happy to give up their money to the operator and the Jackpot building up.

As you may know, I am going to get in dutch with some of you fellows because there are still some who do not realize what is really happening. I am going to say to you. Folks—this machine is liberal—it gives you your money back. In the past, they charged him no more than the usual amount paid for a good show, a prize fight or other form of amuse-
ment. Anytime that you put out a machine, that the price of admission, which is more than the price of admission you are harming the industry as a whole, the territory in which you work and most personal of all, your very pocket-
book. The sooner that this industry as a whole comes to realize that a player should pay no more than the price of admission, the sooner this type of machine is going to be ac-
cepted and tolerated.

As you know, there are two cities some miles apart. In one of these cities, there is no existence of conflict of interest in the business on the basis of the "one armed bandit" style—the old 49ers getting rich quick and disappearing. In the other city, the player is paying about four times more than the machine is worth, the machines are paying back to the player an average of 98 to 99% of what he pays in.

Our men have visited both of these cities. They have had the privilege of conferring with the business on the basis of the "one armed bandit" style—the old 49ers getting rich quick and disappearing. In the other city, the player is paying about four times more than the machine is worth, the machines are paying back to the player an average of 98 to 99% of what he pays in.

In general, the machines that are in use now are generally accepted and tolerated because the players are making a living. This is the reason why they are in use in the first place.

In the other city, the players are being hustled by the machine operators and are not making a living. They are not making a living because the machines are not paying out enough money to keep them in business. This is the reason why they are not in use in the first place.

When we asked the operator what the machine he said the only thing wrong with was the only thing wrong with it was making the rest of his route unhappy because they had been in to see it and wanted Live Jackpot ma-

In the other city, the players are making a living and are not being hustled by the machine operators. This is the reason why they are in use in the first place.

"From the viewpoint of an operator, I can truly say that the player is the most active and the most active one ever had the experience of using. I have this machine up against three other machines which I think are of the best on the market. The Monte Carlo Jennings has improved the play of the location 25% and the net increase of the income from the three machines comes from your "Live Jackpot!"

"We weren’t surprised to see players line-up to play this machine, but when we saw players sitting on front of the machine for a long time, we knew that we discovered three times more play on live Jackpot than on any other slot machine in the same location!"

"The very fact that either one or two players can play this machine and makes it the center of attraction. I haven’t met a player yet who wasn’t interested in doubling his money and the Live Jackpot is the only machine that gives you that."

"I can truthfully say that one time I had a player in the machine for a long time and when I looked at the machine, I saw that those of you who don’t, would and you see them new and we would give most value for your money."

"It’s just that way in the coin ma-

the business too. If I were to offer you some of the new 1949 Jennings that had never been out of the show room or your choice of a 49 Cadillac at twice the price, you know which you’d take without any hesitation be-
cause you know what we would give most value for your money."

"It’s this way in the business too. If you’re to keep up and make the most of the business, the player is entitled to a modern machine, the loca-
tion is entitled to have the best ma-
chine possible and you are entitled to the biggest profits possible.

"The Live Jackpot Jennings all have these things and if used cor-
rectly can give you the biggest earn-
ings that you have ever had. These new machines are the ones that before we tell us that these machines earned 2 to 3 times the nearest other machine in the same location. My friends, when it hits the pocketbook, it begins to get interesting.

"Put away your whole battery of present equipment. Replace it with the Jennings machines. If you don’t double your receipts, then we have failed in feeling out our minds and get in touch for advice about their experiences.

"It gives me great pleasure to intro-
duce to you this brand new 1949 Jen-
nings Live Jackpot machine which we believe will rapidly obsolete most any other slot machine on the market today.

J. RAYMOND BACON

---

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
OPERATORS in
ARKANSAS — MISSISSIPPI
EASTERN TENNESSEE
MAKE TELEVISION WORK FOR YOU

Come In And See
Aireon/
PHONOGRAPh and TELEVISION
COMBINATION
Write For Full Particulars

ATLAS AMUSEMENT CO.
1078 UNION AVENUE
MEMPHIS
TENNESSEE
(PHONE: 36-2309)

NU-ART
SHUFFLEBOARDS
HAVE NO COMPETITION
IN QUALITY

★ OPERATORS
BUY THE BEST—YEARS OF MANUFACTURING
"KNOW-HOW" ASSURES YOU OF TOP QUALITY,
LONG-LIFE BOARDS!
See Your Distributor
★ DISTRIBUTORS
WRITE FOR EXCLUSIVE
TERRITORY PROPOSITION

SHUFFLEBOARD COMPANY
OF AMERICA, INC.
224 E. ELM STREET
LINDEN, N. J.
Manufacturers of "Nu-Art" Shuffleboards for 12 Years

CHICAGO CHATTER

Seems that everyone of the coinfactories, as well as all coinmen here,
saw to it that everyone exercised that great American privilege—the
right to vote. And all rushed out to the polls to get their respective
choice for President. A very, very heartening and thrilling thing to
see ... Lindy Force and all at AMI thrilled by the acquisition of their first
trailer (which they purchased from Jack Mitziek of Boston), and
loaned to all their, distributi to cover territories coast to coast displaying
the AMI music line. Lindy also reports that another trailer is now being out-
fitted at the factory in Grand Rapids which will be used for
the display of midwest ops. First one already loaned to Renny Sales of N. Y., C. and
IrV Kemper of that firm on the road showing the AMI line ... Carl, the
"Chicago's Best Dressed Character" receiving disks from noted ork leaders
who autograph the records to him and call him such nice names. By the way,
Tom is something of a music critic. Times he picked some of the
hit parade—as for example—he told Benny Strong "That Certain Party"
would get to "the top" and it now hits the tenth slot in the Juke Box Top Ten.

Gordon Sutton and Hugh McGarrity over at Illinois Simplex simply
threw to town-penny pieces over the fact that they are being mentioned
coast-to-coast on the "Hit-The-Jackpot" radio show. Sutton having
donated a brand new Wurlitzer 1080 Colonial to the program and getting
mentioned every Tuesday eve as this big feature hit the airwaves.

Bert Jack of the Deluxe plant reporting that he now plans to move his family
into the new plant. Sammy has his own apartment at the Deluxe where
his wife likes Chi verra, verra much. He also states for the record, "We will not
come out with a shuffleboard" ... Ray Richel of United is reported to be taking
Sunday mornings off. Carl Hupchey of all pep ped up by the nice biz his firm is getting. Says Carl, "As far as business
is concerned, we can't complain..." Joe Beck of Telequiz coming
off the canvas again ... this time with so many, many orders for his Telequiz
machine ... that the firm is working long hours trying to just catch up.

Get a glimpse of Dennis Donohue for a fleeting moment ... on his way to
N. Y. C. where Dennis had some big plans already made for him ... Sam
Drucker of Hend's running down Randolph Street and mentioning something
about "just check the mechanism used in Videograp bombs" ... Art Weinard just
returned from flying to Los Angeles, San Francisco, Portland, Seattle. Says Art,
"That's why I couldn't get to that big music ops affair in New
York at the Waldorf" ... But Art all pep ped up over sudden jump in biz
which indicates that music ops are on the march again. Fred Mans of
Aireon still out of town and won't be back until late Tuesday evening. Report
is that Fred is doing a whole of a job with the new Genco. Combination
which is clicking with music ops ... Reliable authority advises us
that Rock-Ola will definitely not come out with a new model phonoo this year.

Truly wondering whether King Leopold can yank assistance

That pipe needle odor you will smell when you get the Dec. copy of Boll-O-
Matic's "Spinning Reels" is actually impregnated into the front cover of
this house organ ... It's Grant Shoy's idea ... and brings that Xmasy
smell right home to all it hits and goals on their list of
catch in these days ... Bill Ryan at Keeney ... who, we hear, is among
the busiest of the busy with the firm's eip vendor going like hot cakes ... Over
at O. B. Jennings Co. the boys are working hard and they ever
did before ... just trying to catch up with orders for their great Monte Carlo
Series which has gone over like a ton of bricks with ops from Irv Sander, the
everywhere bowling for more and still more ... By the way, does anyone
know where Gordon Mills is keeping himself these days?

Denny Dennison who heads Demison Sales Co. in town this past week
advising us that the firm are well under way and that locations featuring
their new equipment bring record high returns. Denny interested quite a
gathering in one of the Bismarck suites telling how coin operated television
came into being and just what the developments have been since its first introduction
approximately nine months ago ... Bert Davidson, general sales manager
for Como Industries, very much impressed over the nice reception the firm received
from ops who have placed their "Hollycaramse" on location. Bert reports,
"Gathering of well known coinmen at one of the better bistros here the
other eve resulted in many suggesting that there be appointed an executive
director to take the entire industry to go act along the lines of Chamber of
Commerce and Hays for movies, etc. The idea this new, and has been written time
and time again in this publication (as these boys realize) that members of coin
should be subject to all whims and fancies of local
administrations ... Reports that many new laws coming into effect, as well as
new regulations from the formal areas this year at this time, could
should be offset by an executive setup in this industry as is now
vogue in many other industries.

One of the busiest of the busy factories here is Genco. Action here is at
a high speed with an extremely efficient production line. It's a great fun to
go thru this factory and see how those Genco games come off the line. And with
the way Genco has been clicking ... shipping at a high speed too. Woe
that if we were strollin down State Street the other day with Harry Salar! ... Red Zogg hadn't been around of late. Report that he's much
too busy these days to get down to the Loop anymore. Tmr. the
"Shuffleboard King" from Des Moines, Iowa, claims things are very, very
bad, all he has left to eat now is chicken and steak. (Be brave, Irv, Be Brave!)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AM’s 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2663 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Good used Withling Fortune Telling Scales. State quantity and price. BOX 113, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK, N. Y.

WANT—Any type used phonographs. Especially Seeburg Classic, Vogue, and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNegie AVENUE, CLEVELAND 3, OHIO.

WANT—We have ready cash customers for jube box routes. No matter how big or small your equity, they’ll buy. Contact J. PESKIN DISTRIBUTING CO., 2663 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: DUnkirk 8-6178.

WANT—Coin operated telescopes; 30-wire Wall Boxes, Adapters, Speakers, etc., any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA.

WANT—The used records from your boxes. We will buy solid all year around. Top prices paid. Sell to Chicago’s Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony “Tony” Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, I1L. Tel: Dickens 7650.

WANT—1 Mills studio phonograph complete with all parts. IDEAL NORTHEAST, 2333 LOCUST ST., ST. LOUIS, MO.

WANT—All types of Music Machines, especially Wurlitzer 600, 750 and 750E. Also all types of skeddles. Quote lowest price and condition. DAVIES’ CO. & COMPANY, 594 TENTH AVENUE, NEW YORK 18, N. Y. Tel: Chlickering 4-5100.

WANT—Overstocked, new, in original crates, Flipper Games. Anxious to purchase any amount of new or used Flipper Games. Give best prices. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Kenny Bonds Super Balls; Bally Triple Balls; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOW, 4539 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel: Tuxedo 5-9776.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbus, Gooseneck Mills Q.T.A. Vest Pockets. Give lowest prices in 1st letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2358 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—We will buy, sell or exchange Total Rolls, Advance Rolls, Bing-A-Roles, Pro-Scores, Williams’ All Stars, Electromaton’s & F. Rollo-A-Scores. Write, wire, phone. GEORGE PONER CO. OF N.Y., 250 W. 57TH ST., NEW YORK, N. Y. Tel: Circle 6-6651.

WANT—Used Bally ‘48 Jockey Clubs; Trophies; Envy; Jockey Specials; Gold Caps. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used jube box records. Highest paid. Unlimited quantities. We purchase all year round. Compare our prices before selling your records. We pay freight. Call, Wire, WRITE FIDEILITY DIST., 1547 CROSBY AVE., BROXON 61, N. Y. Tel: UNderhill 3-5761.

Please mention THE CASH BOX when advertising—its proves you’re a real coin machine man!
FOR SALE—Big Sale on Used Flippers
Five Balls: Sea Isle $100; Robin Hood $100; Virginia $100; Jack & Jill $100; Yanks $90; Melody $90; Humpty Dumpty $80; Singapore $65; Tropicana $65. These ma- chines are refinished, mechanically guaranteed. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: Canal 7137.

FOR SALE—5c Black Cherry $85; 10c Black Cherry $115; Black Cherry $95; Originals, clean; 5c Melon Bell $75; 10c Blue Front 25c $60; 5c Extraordinary G.A. $55; 25c Melon Bell $70; 5c Chief Red Skin $50; 5c Jennings Club $50; 5c Rolotop $40; 10c Rolotop $50; 25c Rolotop $60. First $175 gets 50c Av. fr. 50c Chief. Act now! Good machines, packed right. WABASH SPECIALTY CO., WABASH ROAD, CEDINA, O.

FOR SALE—2 Electromation Roll-A-Scores $125 ea. Excellent condition, immediate shipment. KING-PIN EQUIPMENT COMPANY, 826 MILLS STREET, KALAMAZOO, MICH.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD, NEW ORLEANS, LA.

FOR SALE—Used National and American Shuffleboards $250 ea.: Genco Bank Roll $95; Rock-A-Ball $95; 50 ft. Midget Skee Ball $45; Singapore, Chicken Sam $25; Mint Panoram $95; Gold Mine Console $50. WEST SIDE DIST. CORP., 612 TENTH AVE., N. Y. C. Tel.: Circle 6-1046.

FOR SALE—Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—1 Jennings 25c late Standard Chief $125; 1 Evans Bat-A-Score F.S. $250; Pace All Star Comets, refinished 5c, $50; 10c, $55; 25c, $50; Pace Delux Comets 5c $60; 10c, $65; 25c $70; 3 Evans 1947 Bangtails, like new, $300 ea.; 3 Mills Double Safe Cabinets, refinished $50 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PARIS ST., EVANSVILLE, INDI., 109.

FOR SALE—$250 A-Roll $250; Hy-Roll $200; Advance Roll $100; Singapore RD $75; Heavy Hitter $85; Chislon Spinball pinball $150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—One each of: Cover Girl $90; Kirby $20; Play Boy $25; Supercore $15; Rio $20; Havana $25. Also, two each of: Humpty Dumpty $100 ea. Super Roll $55 ea.; Heavy Hitter $50 ea.; Advance Rolls $90 ea. All machines in A-1 condition. E. S. FESSLER COIN CO., SHIBOYGAN, WIS. (Tel.: 2-9696).

FOR SALE—Victory Specials, clean, excellent, single, singly or in quantity, as little as $75; Keeney Favorite, original cases, 1-balls, combination Free Play and Payout $225; Gottlieb Daily Rates $99.50; Hot Tip $99.50; Strikes N' Spares $169.50; Special Entry $249.50; Challengers $350; WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 3, ORE.

FOR SALE—Victory Specials $125; Gottlieb Daily Rates $175. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE—Jennings Challengers 5c-25c play $200; Keeney Bonus Super Balls 5c-25c $450; Jumbo Parades $60; Carousel $30; Cross Fire with Flippers $40; 5c-25c Superwin $30; Cyclone $30; Kirby $40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: Bpi. 750.)

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNA, ILL. Tel.: I-5432.

FOR SALE—Hollywood, newest and most sensational money making dig- ger machine in all history. Get the facts immediately. Earnings are set- ting records for every operator who has them out. This is one machine you can depend on day in and day out to bring you biggest profits in your history. Write BOX # 789, C. THE CASH BOX,
FOR THE WEEK'S BUSINESS IN PHONOGRAPHS

For some reason (probably due election proximity) action fell off in phonograph offerings. It's suggested that previous week's offerings at low prices kept equipment away from the market. Those machines available, in most instances, called for slightly increased prices, while the majority remained at the same price level. Check "The Confidential Price Lists" carefully this week and compare with last week.

WURLITZERS:
P-12—High, N. Y.; Low, Md.
412—High, N. Y.; Low, Md.
616—High, N. Y.; Low, Mass., N. Y.
24—High, N. Y.; Pa.; Low, N. Y.
6008—High, N. Y., Ill.; Low, Mass., N. Y.
500—High, N. Y., Ill.; Low, Mass., N. Y.
61—High, N. Y.; Mo.; Low, Ill.
71—High, N. Y., Low, Md.
700—High, N. Y.; Low, Mass.
7500—High, N. Y.; Low, Mass.
850—High, Mo., N. Y.; Low, Mass.
950—Mo., N. Y.; Low, Mass.
1005—Mass., Calif., N. Y.; Low, Pa., Md.; Average, Md., N. Y.
1080—High, Calif., Mass., Low, N. Y.

SEEBURGS:
Bragh—High, N. Y.; Low, Mass., N. Y.
Gem—High, O., N. Y.; Low, Ill.
Classics—High, N. Y., Low, Ill.
Colonial—High, Ill., Low, N. Y.
Major—High, N. Y., Low, Mass.
Vogue—High, N. Y., Low, Ill., Mass.
Casino—High, Ill., Low, N. Y.; Average, O., N. Y.
Hitfones 8300—High, Ill., Low, O.
146-5—High, Pa.; Low, N. Y.
146-6—High, Calif., Mass.; Low, N. Y.
147-5—High, Md.; Low, N. Y.
147-6—High, Calif.; Low, Mass.; Average, N. Y.

ROCK-OLAS:
Super Rockola—High, Ill., Low, Mass.; Average, O., N. Y.
Standard—High, O., N. Y.; Low, Mass.; Average, O., N. Y.
Deluxe—High, O., N. Y.; Low, Mass.
Master Rockola—High, N. Y., Pa.; Low, Mass.
Playmaster—High, Calif., Low, N. Y.
Commanda—High, Ill., O.; Low, Mass., Pa.
1422—High, Calif.; Low, O., Mass.; Average, N. Y.
1426—High, Calif., Mass.; O.

PACKARDS:
Model 7—High, Calif.; Low, Mo.

MILLS:

Thoro of Music—High, Md.; O.; Low, Pa.
Empire—High, Pa.; Md.; Low, Mass.

AMI:
Model A—High, N. Y.; Low, Calif., Wisc.

IMPORTANT
A complete report and analysis of equipment most active on the market during the week, as well as location (by states) of price range areas, and other pertinent facts to help guide buyers and sellers. States where prices are "High," "low," "average," "below average" or "above average," should be checked with "The Confidential Price Lists" on the following pages. All states are abbreviated. All markings are abbreviated. Read carefully. Check closely.

THIS WEEK'S BUSINESS IN 5-BALL FREE PLAY GAMES

Pinball action continues to function at real speedy pace. If anything more equipment offered than in previous weeks, with prices holding up in most instances, except for pre-war equipment, which was priced very low. With more and better new 5-balls being turned out by the factories, it is stated that the pre-war machines are practically wiped off the market, and those that still remain are being sold at give-away prices.

Amber—High, Md.; Low, O., Wisc.
Arizona—High, Pa.; Low, N. Y.
Ballycard—High, N. Y., Md.; Low, Pa., Wisc.
Ballyhoo—High, Ill., Low, Wisc., O.
Big Hitball—Ill., Md.; Low, N. Y., O., Wisc., Pa., N. J.; Average, Pa.
Bowling League—High, Md.; Low, Wisc.; Average, Ky., Ind., O.
Braun—High, N. Y.; Low, Ky., Ind., O.
Cardinal—High, O.; Low, Ky., Ind., O., Average, Md.
Catalina—High, Wisc.; Ill., O.; Low, O.
Clink—High, Md.; Low, Ky.
Cinderella—High, Ill., O.
Crossfire—High, Wisc.; Low, Ky., Ind., O.
Cyclone—High, Md.; Low, Md.; Average, N. Y.
Dynamite—High, O.; Low, Pa., Md.
Fast Ball—High, Md.; Low, Pa., N. J., Ky., Ind., O.
Flamingo—High, Md.; Low, Md.
Ginger—High, O.; Low, Ky., Ind., O., Average, Md.
Gold Ball—High, Md.; Low, Md.; Average, Wisc.
Hockey—High, O.; Low, Md.; Average, N. Y., Wisc., Ky., Ind., Md.
Humphry Dumpy—High, Ill., O.; Low, Pa., N. J.; Average, Md., O.
Kiley—High, O.; Low, Wisc., N. J., Average, Md., O., Pa., N. J., Ky., Ind.
Lilac—High, O.; Low, Pa., Md.; Average, Md., Md., N. Y.
Mexico—High, Ill., O.; Low, Wisc.
Midget Racer—High, Ill., Low, N. Y., Wisc.; Average, Ky., Ind., O., Md.
Miss America—High, Ill., O.; Low, Pa., N. J., Md., Ind., Ky.
Mystery—High, O., Low, Pa., N. J., Ky., Ind., O., Average, Wisc.
Nevada—High, O.; Low, Wisc.
Pie Boy—High, Ill., Low, Wisc., Ky., Ind., O., Average, Pa.
Rico—High, Pa., N. J., Ky., Ind., O.; Low, Wisc.

THIS WEEK'S BUSINESS IN ARCADE EQUIPMENT

Action still on the slowish side, but better than previous week. Prices in most instances held same level.

Strike N 'Spares—High, O.; Low, Ill.
Boomang—High, O.; Low, Wisc.
Heavy Hitter—High, Ill.; Low, N. Y.
Undersea Raider—High, Ill.; Low, O., Md.
Super Bomber—High, Ill.; Low, Wisc.
Tom Strikes—High, Ill.; Low, Wisc.
Whackjack—Diggin—High, Ill.; Low, Md., Md., Av., O.
Drivemobile—High, Ill.; Low, N. Y., Pa., Ind.
Sky Fighter—High, O.; Low, Ill., N. Y., Ind.

THIS WEEK'S BUSINESS IN CONSOLES

Continuing the trend of previous week, most action took place in the latest models, but more equipment offered. Trade looks for improving action in this field as winter approaches.

Rally Drive Ball Sc—High, Ill.; O., Wisc.; Low, Ind., Md.
Rally Drive Ball Ste—High, O.; Low, Md., Calif., Wisc.
Deluxe Drive Ball Sc—High, Ill.; Low, Md.
Big Top, P.O.—High, O.; Ill.; Low, Md.
Club Ball—High, Md.; Low, Md., Av., O.
Evans Challenger—High, O.; Low, O.
Evans Raiss—High, Ill.; Low, Md., O.
Gold Noopy 5$—High, Ill.; Low, Md., Av., Ill.
High Hand—High, Ill.; Low, O.

Jumbo Parade, Comb—High, Ill.; Low, Calif., Wisc.
Jumbo Parade, F.P.—High, O.; Low, Wisc., Calif.
Jumbo Parade, P.O.—High, Ill.; Low, Wisc., Calif.
Mills 4 Balls—High, Ill.; Low, O., Md., Md.
Mills 3 Balls—High, O.; Low, Calif., Wisc., Av., Ill.
Super Bell Comb, St—High, Ill.; Low, Calif., Wisc.
Super Bonus Ball Se—High, Ill.; Low, Calif., Wisc., Md.
Super Bell Bonus 5$/5c—High, O.; Low, Md., Av., Calif., Wisc., Md.
Super Bell Bonus 5$/10c—High, O.; Low, N. Y., Av. Calif., Wisc.
Triple Bell 5$/5c—High, O.; Low, Calif., Wisc.
Triple Bell 10$/5c—High, O.; Low, Calif., Wisc., Ill.

THIS WEEK'S BUSINESS IN ONE-BALLS

Each week one-ball equipment has shown increased action, and this week's it's greater than any week in months. More of the better machines are being offered, and in some instances, prices have dropped slightly, the generally, the latest model machines are offered at practically same prices as past several weeks.

Big Parley—High, O.; Low, La., Ky.
Blue Grass—High, Ill.; Low, La., Md.
Daily Breeze—High, Calif., Low, Ore., Ind., "41 Derby—High, Ill.; Low, Md.
Enter—High, La., Chi.; Low, O., Calif.
Favorite—High, Calif., Low, Ore.
Gold Cup—High, O.; Low, La., Av., Md.
Hot Tip—High, O.; Low, Ore.
Jockey Special—High, O.; Low, Le., Av., Md.
Leno—High, Ill., O., Low.
Pinecone—High, Ill., O.
Special Entry—High, O.; Ore., Low, Md., O.
Trophy—High, O.; Low, La.
Victory Derby—High, Ill.; Low, Md.
Victory Special—High, Ill.; O.; Low, La., Ore., Md.

THIS WEEK'S BUSINESS IN BELLS

Bells showed a slight decrease in action, with the newer equipment and the most popular type machines, getting most of the play. Prices in most instances remained at the same level as preceding week, with some machines showing slight decreases. This may indicate that the older models have been cleared off, and now the later models are available in better quantities.

MILLS:
Blue Bonn—High, Ill.; Low, Ind.
Brown Bonn—High, Ill., N. Y., O.; Low, Ind.
Bonus Balls—High, Calif., Md., III.
Original Chimes—High, III., Kan.; Low, Ind.
Black Cherry—High, Ill., Low, Ind.
Golden Falls—High, Ind., Low, O.
Jewel Bells—High, Ill., Low, Ind.

JENNINGS:
"Victory Chief—High, Ill.; Low, Kan., Ind.
Standard Chief—High, O.; Low, Ill., Wisc.

WATSONS:
Rainbow—High, Ill.; Low, O.
**HOW TO USE THE “C. M. I. BLUE BOOK”**

**FOREWORD:** Many times, wide differences appear in the high and low prices of like equipment. Just because one dealer may quote a lower price than another, the equipment may not be worth the difference in price. In truth, the C. M. I. Blue Book only lists retail prices and unless you are buying direct from the company, you may want to consider the dealer who offers the better deal. The C. M. I. Blue Book acts as a price guide, but it is up to you to judge the equipment you are buying. Some dealers may offer better value for the money than others, and it is important to compare prices and services before making a purchase. This guide is only intended to provide you with a reference for average market prices; it is not a guarantee of the best deal.

**METHOD:** The C. M. I. Blue Book is intended to be used as a guide for making informed decisions about purchasing music-related equipment. It provides average market prices for various items, allowing you to compare prices and make an informed decision. The guide is not a tool for negating the value of personal judgment or experience in making purchasing decisions. It is important to consider factors such as the quality of the equipment, the warranties offered, and the service provided by the dealer when choosing the best option for your needs. Always do your research and consult with experts before making a significant purchase.
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(all prices in dollars)
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UNITED'S BLUE SKIES

NEW SPOT FEATURE

MULTIPLE WAYS TO SCORE REPLAYS

FIVE BALL NOVELTY REPLAY

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