Jimmy Wakely, one of the most popular western recording artists with music operators throughout the land, is equally famous for his motion picture exploits. Currently topping the western hit parade with his smash recording of “One Has My Name,” Jimmy has been a consistent favorite thru the years with such hits as “Too Late,” “I’ll Never Let You Go Little Darlin’” and “Marie Elena.” In addition to turning out eight films a year for Monogram Pictures, he has a transcription radio program, The Jimmy Wakely Show, now being played on 39 stations throughout the South. Jimmy recently concluded a click appearance at the Texas State Fair in Dallas. Exclusively featured on Capitol Records.
NOW CORONET HAS TELEVISION

AIREON TV FEATURES "PLAY INDICATOR" & "EYE WITNESS" UNIT

Operating through the CORONET or its wall-boxes, the new AIREON television cabinet features the RCA "Eye-Witness" picture synchronizer exclusively. The AIREON-designed cabinets harmonize with the CORONET. When video is in operation, customers buy audio, at the rate of 5 minutes for 54, by inserting coins in the CORONET or wall boxes. An indicator placed above the video screen serves as a constant play reminder.

ANSWER TO VIDEO RIDDLE FOR OPERATORS, LOCATIONS

Operators and location owners are hailing AIREON'S television as a sensational drawing-card...combining the best features of television and automatic music—without the usual disadvantages.

Operators can now offer a revolutionary money-making team that operates without stopping...gives a continuous "ake"...the answer to ordinary video or phonograph competition. Locations can pull in capacity crowds with televised programs—and still avoid non-profitable customers who come in for a "free show." Phonograph music is available between programs or whenever the location owner desires, providing continuous coin-play at all times.

YOU MAY NOT HAVE TELEVISION NOW, BUT...

CORONET is available with or without the television unit... However, since most cities will have television within a short time, operators are advised to inquire about the new AIREON unit as early as possible. Be the first in your area to take advantage of greater profits with coin-operated television. Get the whole story from your AIREON representative, or write the factory direct today!

Aireon Manufacturing Corporation

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.
IN THIS ISSUE
October 30, 1948  Vol. 10, No. 5

TRADE ZOOMS AHEAD ........................................ Page 4
MUSIC SECTION .................................................. Page 5
NATION’S TOP TEN TUNES ..................................... Page 6
RECORD REVIEWS ................................................ Pages 8 and 10
GENERAL COIN MACHINE SECTION ......................... Page 19
CLASSIFIED ADV. SECTION .................................... Pages 26 and 27
C.M.I. BLUE BOOK ................................................ Pages 28, 29 and 30

CHICAGO CHATTER—EASTERN FLASHES—CALIFORNIA CLIPPINGS

A NEW WEEKLY FEATURE
THIS WEEK’S BUSINESS
An Analysis of General Market Conditions On New And Used Machines


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Advertising rates on request. All advertising closes Friday at 5 P.M. preceding week of issue.

Subscription rate: $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, $8 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

The Cash Box exclusively covers the coin machine industry, including operators, vendors, manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

The Cash Box has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The "C. M. I. Blue Book," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

There is now in progress a completely exclusive voting contest to decide which were the best money-making records as well as the most outstanding recording artists of 1948.

The Cash Box, after much study and thought, decided to conduct and sponsor such a poll for the Automatic Music Industry of America to help gain for this industry greater recognition, more good will, and better understanding.

So that the voting would be fair and equitable, The Cash Box, after consultation with leading music operators, jobbers, distributors and manufacturers, came to the conclusion that the best and most impartial method would be to give one vote for each juke box, one vote for each wall or bar box, one vote for each wired music shell, or other wired music display unit, owned by the voter.

In this way both the large and small operators are given equal opportunity to cast their votes in the fairest and most impartial fashion.

There is no doubt that it will take a little time to complete such a voting contest. But, there is also no doubt that it will attract the attention of the press, as well as other news media, when completed.

It will bring the Automatic Music Industry of America the sort of recognition and attention which means better business.

It is, therefore, the duty of each and every operator of automatic music to plunge into this voting contest immediately and report to The Cash Box (on the prepaid postcard enclosed in this issue for that purpose) what he believes was his biggest money-making record as well as who he believes were the best performers of 1948.

"Every juke box operator," one noted automatic music leader writes, "should do everything in his power to cooperate with The Cash Box to get every man who owns juke boxes, wall and bar boxes and other types of automatic music, to enter into this voting contest. It is sure to bring greater glory and recognition to this industry."

As the trade zooms ahead, having readjusted much earlier and much faster than many other industries, surprise seems to be the top element among many because of this sudden zoom forward.

This shouldn't be. The facts are that the manufacturers of the industry were faced with sudden and courageous decisions, and made these decisions rapidly, coolly and without even a moment's hesitation.

This past torrid summer was sufficient proof of the manufacturer's courage, foresight and business during. While the best swirled to new records, the manufacturers introduced some of the best products they had ever built.

They didn't stop there. They continued right into the opening of the Fall season and have, this last quarter, captured a tremendous amount of business for the amusement games division of the field. This has heartened all in the industry.

Everyone of the better known amusement games manufacturers are going forward. These men are not resting on whatever laurels they accumulated up to this point.

They foresaw the rush to readjust, to cut overhead, to lower costs, to eliminate here and there and wherever possible, but, this did not stop them. They knew that if they continued to build equipment which the public liked that they would go ahead. The fact is that they have built such equipment, and they are going ahead.

A visit through the leading pinball factories by any member of this field is one of the most heartening things he can do at this time. These factories are working at top speed. They are having trouble getting all the employees they require. They are manufacturing at capacity. They are gaining ahead with new and better ideas.

Not only are the pinball manufacturers rushing to the fore to take advantage of the business pickup which resulted with the opening of the Fall season, but, the automatic music manufacturers are now also in the midst of a bid to get more and still more business.

Some of the leading juke box manufacturers have actually smashed their way into the new season. Advance rumors has it that some very outstanding new mechanisms will be shown, and will be priced to please the trade.

Even more impressive is the fact that leading manufacturers have recognized the inroads which television has made and are also preparing to feature television-juke box combos.

These are so ingeniously arranged that the operator can use them on a “free” basis, which means continue to allow the public to see the picture without insertion of a coin, or on a coin operated basis.

Whatever the music operator will decide for, whether to enter into the television field and take advantage of public demand, or continue strictly in the juke box business, the fact remains that there is a decided revival in the automatic music market with more coinmen entering into the new ideas which have been proposed.

For has this betterment uplift stopped with just the pinball and juke box fields. The other manufacturers, too, are now feeling the sudden boom which seems to be developing and which, leaders claim, will reach its peak sometime after November. They, too, are going ahead just as rapidly as their profits possibly can.

For example, there is now a sales spiral most noticeable in the one-ball games field. The largest manufacturer here is thrilled by the orders which have poured in for his latest product. And the orders continue to pour in. Reaching beyond even his tremendous production capacity.

The same is also true in the bell field. Showing of brand new bells by one leading manufacturer this past month resulted in some of the best business this firm has done. Execs of the firm are actually excited at the way operators have taken to this new equipment.

One sales manager remarks that shipments are larger than ever before in history and that, it seems to him, some of the ops must definitely be stockpiling the equipment to order in carload lots.

Another distributor-operator remarked a few weeks ago that any good coinman could use a very handsome quantity of a brand new console. It seems, at the same time that he made this remark, that the consoles were selling in larger quantity than they have in many months. Sales are going ever higher. Some of the manufacturers are quite surprised as well as greatly pleased at this grand revival of the market.

All this better business which has resulted these past months is attributed to a great many causes. Some state that this is due to the fact that the average location owner has found he needs more coin operated equipment to insure his income. Others state that greater liberalities has suddenly resulted as money grew scarcer. Some believe that taxation programs are responsible, and that coin machine will be among the first most highly taxed as well as encouraged at the same time.

Whatever the real reason for the sudden boom, the fact is that this field is going ahead faster than ever before as other industries seem to fade and enter into the readjustment period which all fields have to go thru to survive in this new business era.

But, as stated here before, there is but one cloud on the horizon as this industry gets going again. That is the entrance of defense work which is taking away production capacity from the trade.

Already some of the leading manufacturers have defense contracts. More are expected daily. Some even believe that their entire production facilities may be taken up with the defense projects to which they have listened.

If such is the case, and if this recovery period continues to go ahead, and it should since ops are reporting that collections are not only holding their own, but even going up, then every coinman in the nation should protect himself with whatever equipment he will need by antiquating his future wants immediately and ordering the products he will use in quantity.

While the factories can supply him, and will know how much of their production capacity will be taken up by the industry, is the time for the up to take advantage of what he will require to protect himself.

It would be very sorry and sad commentary on the trade should the men who comprise this industry be once again caught short and have to pay for used equipment what they can now pay for those fine new machines which are being rushed to market by the outstanding manufacturers.

While the trade zooms ahead. While interest continues to grow white hot in all the new games and new types of music, is the time for the members of this field to zip into action, and take advantage of this situation, which will give them a lead that will never be overcome by any competitor.

"THE CASH BOX" IS THE OPERATOR’S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Interest At Fever Pitch As Votes In Third Annual Music Poll Pour In.
Trade Association Leaders Urge Music Operators To Vote Early.
“Happy In Love” (2:44)  
“Moon Glow” (2:48)  
SHIRLEY MOORE (Apoll 1113)  
- Pair of sides by chimp Shirley Moore on the refrain of two sides slipping thru the wax. On the top deck with “Happy In Love,” Shirley dispays her fullness on the pleasant tone pipes of the little vocal tune. Song is one that is widely known to music operators and phono fans. The pipes ring true throughout and makes for easy listening pleasure. On the flip with “Moon Glow,” Shirley once again cantos to excellent advantage with this standard. Both sides are there for the asking—ops take it from here.

“Temptation” (2:29)  
“By The Waters Of Minnetonka” (2:39)  
VIN RODDIE (Apollo 1130)  
- Pair of sides which may go in wired music locations are these rendered here by pianist Vin Reddie. Wax, featuring the timbres of these rends has possibilities of winning favor in those locations skipping thru the air waves of those spots easily. “Temptation” and “By The Waters Of Minnetonka,” both widely known to music operators showcase Vin’s ivory styling in fair fashion. Ops who have the spots should lend an ear in this direction.

“Don’t Want That Man Around” (2:59)  
“Harlem Holiday” (2:28)  
STAN KENTON ORCH. (Capitol 15248)  
- Jazz styling by maestro Stan Kenton, and some wax that seems sure to click, with his wide body of fans. It’s chimp June Christy on deck for the topside tune, please spare and Labour’em down in scintillating fashion around “Don’t Want That Man Around V.” With a snappy, moody, afflaged up with loads of blues feeling supplied in abundant fashion by the trumpet. Expressive background, mooded with loads of brass, add to the latter of the platter immensely. On the flip with an instrumental bit, the Kenton crew run wild on “Harlem Holiday.” It’s Kenton at his best—grab ’em.

“You’d Be Surprised” (2:49)  
“Rub-Dub” (2:42)  
RAYMOND SCOTT ORCH. (MGM 10282)  
- Maestro Raymond Scott in the driver’s seat with the refrain from this oldie bounching around in fair fashion. Chimp Dorothy Collins purrs the comely wordage on “You’d Be Surprised” in effective fashion here, and whilst the discs bounching are no doubt to come in for some phone play. On the flip with an all instrumental bit, Ray and the boys gel together for “Rub-Dub,” some pleasant music ops can use as fillers. Both sides won’t raise hackles in the least. “Trend Music” opst take it from here.

“Anytime” (2:37)  
“Bouquet Of Roses” (2:51)  
DICK HAYMES (Decca 24506)  
- The vocal styling of balladeer Dick Haymes, and a pair of tunes currently clicking away like sixty on thousands of music machines in folk and western locations. The tunes showcase Dick’s superb tenor in such a manner as to be the stuff for a ton of coin play. It’s wax that can really move in the Phonos and with the platter that Dick’s map fans are bound to grab up. Top deck, titled “Anytime” has Dick purring the romantic wondrous in ultra slow tempo, with a mixed chorus spoiling in the background. Dick’s refreshing vocal treatment of this tune is sure to arouse loads of excitement and garner a ton of coinage. On the flip with “Bouquet Of Roses,” Dick bounces back with another folk and western song to keep the mood set and low and soft and once again, in the romantic vein. It’s a nickel-snabber for sure—get with it!

“Any Resemblance To Love” (2:49)  
“Old Fashioned Love” (2:43)  
NORMA SHEPARD (MGM 10283)  
- Vocal chirping of Norma Shepard and the musical offering of a pair of tunes in an instrumental bit. Wax, titled, “Any Resemblance To Love” and “Old Fashioned Love” is offered in effective manner and should grab its fair share of phone play. The pair of songs in this pairing and vocal accompanying makes for pleasant listening and is easy on the ears. Alto the tunes won’t stop traffic, they should get warmed up in music circles. The pair are the romantic vein, spilling in moderate tempo, with laces weaving around the titles. Wax is there for the asking.

“Tickle Polka” (2:39)  
“Hoyer Waltz” (2:41)  
ERNIE BENEDICT POLKATES (Victor 20-3129)  
- Pair of sides styled in light mood and manner, with maestro Ernie Benedict serving it up. Top deck, titled “Tickle Polka” spins in medium fast tempo with the refrain showing something different. Both sides that have the spots would do well to get with this side. Flipped we find, “Hoyer Waltz,” an all instrumental bit done up in effective fashion. Wax won’t stop traffic, but it should serve ops who use this brand well enough.

“The More We Are Together” (2:56)  
“The Trail Of The Lonesome Pine” (2:52)  
RUSS MORGAN ORCH. (Decca 24196)  
- Music styled in the “Morgan Man” and the setup up of a pair of tunes that beat fairly attractively. It’s the maestro himself, paired with a vocal ensemble, to call the soothing wordage to “The More We Are Together” on the top deck. Wax shows an excellent filler material and is especially suited in all instrumental locations. The music won’t rain a storm of phone play but nevertheless is sure to satisfy the mgp fans. Wax on both sides by this standard, “The Trail Of The Lonesome Pine,” runs takes it solely to bounce back with another piece of effective material. Music operators who have the spots should take note.

“Lil Marlene” (2:44)  
“A Bluebird Singing In My Heart” (2:49)  
BING CROSBY (Decca 24508)  
- It’s Bing in the saddle, warbling a pair music ops can use as potent coin earners in their phonographs. Bing’s tuneful pipe offers their usual brand of sweet music and soothing moodage on both of his side, titled “Lil Marlene.” Song might be attractive enough to warrant a featured opening spot, since it is widely known and was at one time, extremely popular. Therefore, should be in abundance in music circles. With the grower delivering his usual warm and rich vocal side, “A Bluebird Singing In My Heart,” to offer music operators another potential coin winner. Ops are bound to find a spot open, especially so since it’s Crosby.
MERCURY RECORDS BUYS
DEFUNCT MAJESTIC WAXERY

Indie Diskery Outbids Majors With Top $142,000
Bid. To Release New Artists Platters This Week.
Eddy Howard Masters Draw Top Prices.

CHICAGO—Mercury Records, Inc., this past week purchased the assets of the defunct Majestic Record Company at open auction. This included 166 masters on Eddy Howard, masters by Louis Prima, Rose Murphy, Three Suns, Ray McKinley and many others. In addition, Mercury acquires the entire Majestic pressing plants in New-
ark, and Burbank. The total purchase price was revealed to be $142,000.

Mercury disclosed that they will release under its own label, all records of the above mentioned artists.

With the acquisition of this bulk lot of masters and the pressing facilities, Mercury will take top honors as the nation’s largest so-called “independent record manufacturers.”

Mercury outbid individual prices for masters put forth by Capitol, RCA-Victor, Decca, Savoy and several other companies. Representatives of George Olsen, Percy Faith and other artists also bid for their clients’ masters, it was disclosed.

Center of excitement as far as the bidding was concerned was the disposal of the extremely valuable Eddy Howard masters. Mercury, in acquiring the lot of Howard platters, reveals that they will immediately release six sides by Howard, with four more coming up for early release next month. Among the Howard platters currently on their way to Mercury distributors throughout the nation are “Bella Bella Marie,” “Dainty Brenda Lee,” “On A Slow Boat To China,” “I’d Love To Live In Loveland,” “Just Because” and “When The Red Red Robin.”

Alto Mercury has acquired the Howard masters, it could not be immediately ascertained if the Howard contract went along with the deal. It was learned that Howard’s attorney, Norman Nachman, had filed a petition with the court in an effort to put a lien on the Howard masters. Howard claims that his contract with Majestic terminated one day before the platter entered into Chapter 11 of the Chandler Act.

A similar request was put before the court by legal representatives of Alfred Newman, who had cut approximately 30 longside sides for Majestic.

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Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
**THE CASH BOX**

**SLEEPER OF THE WEEK**

**Tara Talora Talo** (3:01)  
**Before Long** (3:03)  
**JOHNNY DESMOND**  
*(MGM 10267)*

**JOHNNY DESMOND**

- Oh, what a dilly this one is gonna be! Sure to arouse a ton of excitement and create an avalanche of coin play for music operators from Maine to California is this latest offering by ballader Johnny Desmond. It's one of the better songs we've heard in many a moon—and offered in the best of vocal styling by Johnny. The rave fave of millions of ex-G.I.'s, Johnny is sure to be remembered for his work with the old Glenn Miller band. Purring the enchanting lyrics to "Tara Talora Talo," a beautiful duty offered in the lullaby vein, Johnny displays his usual top-toned brand of toning. The song is softly set with loads of warmth and meaning echoing through the wax. Pleasingly, Johnny's vocal spot is nothing less than sensational—his pipes pitch pretty and ring crystal clear thereby inviting the favor of music fans everywhere. Johnny's vocal spot is nothing less than sensational—his pipes pitch pretty and ring crystal clear thereby inviting the favor of music fans everywhere. 

**Buttons & Bows** (2:49)  
**JEFFREY CLAY**  
*(Donna 2023)*

- Ditty loaded with possibilities to score is this hit offered here by ballader Jeffrey Clay. It's a "Darlin', My Darlin'", the tune appears to have the stuff that makes for coin callers. Jeff's pleasant pipes tickle along in moderate tempo, with the light, dainty waltz-like echoing favorably. Ops shouldn't confuse this one with the tune from the production "Where's Chauncey?" in that "Buttons & Bows"—the tune appears to have the stuff that makes for coin callers. Jeff's pleasant pipes tickle along in moderate tempo, with the light, dainty waltz-like echoing favorably. Ops shouldn't confuse this one with the tune from the production "Where's Chauncey?" in that this latter one is an entirely different tune. *Jealousy*.

**Mexicali Rose** (2:35)  
**Rose Of Washington Square** (2:42)  
**FRANKIE CARLE ORCHE**  
*(Columbia 3833)*

- Piano styling by Frankie Carle and the musical offering of "Mexicali Rose" and "Rose Of Washington Square." Both sides taken from a Carle album and offered to ops as singles, have Frankie displaying his talented fingers in excellent fashion. Operators should know the wax well, since they both have been favorites for some time. The light spots should a pair. 

**When Summer Comes** (2:57)  
**You Gave Me The Runaround** (2:59)  
**SONNY DUNHAM ORCHE**  
*(Embassy 1009)*

- Pair of sides styled by maestro Sonny Dunham with piano Pete Hanley in the vocal limelight to render "When Summer Comes" and "You Gave Me The Runaround." Wax shows as a pleasant piece and might come in for some piano play. Pete's handling of the vocal chores is at the indispensable piece, the combo bounce back with "I Want To Be The Only One." Wax has the spark of a coin caller and will be a great item. The many Mills Brothers fans should for the wax—especially so with "Gloria."

**It's A Quiet Town** (2:49)  
**Strictly On The Corndie Side** (2:53)  
**BETTY GARRETT**  
*(MGM 10288)*

- Pair of novelty sides by chippy Betty Garrett and some wax ops may use as filler material. Betty's heavy pipes pitch pretty on "It's A Quiet Town," as the Harold Moomy orch back the lass in effective styling. Song is a parody on the title, with Betty thrashing her way thru the fair fashion. On the flip with "Strictly On The Corndie Side," Betty renders more novelty wax in same versatile way. Ditty is from the MGM flicker "A Date With Judy" and might grab some publicity from that. Ops who use this brand should take a look see. 

**Czaradas** (2:49)  
**On A Slow Boat To China** (2:56)  
**FREDDY MARTIN ORCHE**  
*(Vicor 20-3123)*

- Here's a bit of unusual wax by maestro Freddy Martin and his crew. With Gene Conklin on deck to whistle lullabies—"the enchanting melody of the widely popular "Czaradas," the deck takes on the air of a potential hit. Notice, the key of the background is first rate and should be received with wide popularity. It's the whistle spot by way of the "Czaradas" that's desired glory. It is Song is refreshing to the ears. With Melba's "Goin' Wild" wax on the flip, with a ditty currently rising in popularity, piper Glenn Hughes joins in to give a "Slow Boat To China." This rendition should catch the fave and put the tune into the limelight all the more. Many Martin fans should yell for "Czaradas."

**Down Among The Sheltering Palms** (2:48)  
**If We Can't Be The Same Old Sweethearts** (2:51)  
**JACKIE BROWN QUARTET**  
*(MGM 10286)*

- Pair of tunes kicking up a storm in a slew of locations. One of the better versions of the Jackie Brown Quartet. With a vocal duct purring the lyrics to "Down Among The Sheltering Palms" and "If We Can't Be The Same Old Sweethearts," the wax takes on the refreshing air of the palm trees, the loads of coin play. Both songs are oldies dating back, much to the pleasure of music fans and ops throughout the nation. Top deck is currently receiving heavy plugging and should be one of the better versions of this tune out. Vocal work shown here is extremely happy to the ears. Wax is essentially the same, but slightly warmed. Flip is currently spinning on hundreds of music machines throughout the nation. This version should add to its popularity. Wax rates your listening time.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
NEW YORK:
Neil McDonald, advertising head at Signature Records, operates his own record shop in Greenwich, Conn. Neil inaugurated several promotion bounds to promote the sale of records including the servicing of jukebox areas in the boxes for the dances at the YMCA and several schools... "We're a little late, but congratulations nevertheless to Mr. & Mrs. Buddy Haye on the arrival of their lovely daughter, Barbara Leslie... And Kenton goes on... Fabian and a Stanford group for Stan and the band were reported smash sellouts.

Orkster Art Miron, over the half-million mark with his MGM recording of "Bluebird of Happiness." Third check in a row for Art. Seems as if he really has a "four leaf clover"... Local jazz addicts can wait for the reported re-organization of the famed Benny Goodman and Artie Shaw bands. Loads of guys and girls we know would love nothing better than to hear Benny and Artie stepping out again with their old brand of music. And then there's that circle who insist Benny, Artie and the late Glen Miller, if he were alive, would bring back the band big—but quick!

The main item just ravin' and ravin' is the new Frank Looesser tune from "Where's Charlie," tagged "My Darlin', My Darlin'," Look for this ditty to be among the top ones in nothing flat. Some wonderful platter out on it too... Thrush Sarah Vaughan stepping out like wildfire in the Third Annual Music Poll. Votes pouring in for the lady like mad... No, it's not to all the jocks for their wonderful cooperation in getting our new "Dick Jones Regional Report" feature off to a flying start... Piper Vic Damone still draws the crowd, largeness 'n all. Great big with a great voice... In a great Tony Pastor and gang, all at the Paramount... Lovely dance music at the Tavern-on-the-Green, with Blue Barney on the bandstand... Look for The Orokies to open at a Broadway theatre... Mel Torme, bouncing like mad at the recent like the Jacquet-Sarah Vaughan jazz concert... Dick Haymes running neck and neck with Perry Como in our Music Poll... Freddy Martin's music at the Strand just wonderful.

CHICAGO:
Big interest being given the first vote returns of THE CASH BOX 1949 Annual Record Poll. Already our office is deluged by calls from observers wanting to know "how does it look," and, "who do you think will win." If you haven't yet sent in your selections, be sure and mail them in today, and help give your favorite recording artists the votes they so richly deserve... Genial Del Courtney boved into the south side's Trianon Ballroom for a three week engagement. Following his appearance there Del will then place the Midwest tour on the heels of his return to Chi on Nov. 19th for his opening at the Marine Dining Room of the Edgewater Beach Hotel. Meanwhile the Edgewater features Will Osborne and his band with Victor Lombardo's band opening for a short stint. Get with the... Bumped into disk jockey Rosemary Wayne over at the Blackhawk, Rosemary tells us she is now doing a six time a week show over station W7... Al Tenero now holding forth at the Blackhawk, receives numerous requests for the tune titled, "Brush Those Tunes From Your Eyes," this is Al's new candidate to top even the fabulously successful "Call Everybody Darlin'... The Congress Hotel scored a score of points with Lenny Herman and his little band into its Glass Hat. The Herman group make a big hit with their immense library of jazz, as well as Lenny's own compositions, plus the usual crop of modern tunes. That performer up big time, The Blue Note Records. Leven set for a WBBM remote wire. Louis Armstrong penciled into The Blue Note for six weeks beginning early November, with Woody Herman inked for two weeks starting Jan. 19th... Skitch Henderson scheduled for the Shermer's College Inn when the spot opens the latter part of this month.

LOS ANGELES:
Considerable interest evoked in these parts by Capitol taking over on Tele-funk German catalog and Mercury buying up Majestic assets... While the imported stuff normally wouldn't excite the jukebox boys in view of its leaning on the classics, pop hits of such over runs as "Lilil Marlene" and "You Can't Be True, Dear," there's no telling what Tele-funk might come up with... George McDonald ranging to go in on the Majestic masters, particularly those by Eddy Howard... George also tending in on promotion for Norman Grant's forthcoming "Jazz at the Philharmonic" concert, featuring Flip Phillips, Coleman Hawkins and crew... Fans assured of some great jazz, judging by past performances. Leonjery Klein of Gold Seal records visiting here from East and stirring up demand for several of his platters... 4-Start Sales Mgr. Don Pierce sounding out local trade on next contemplated Ivory Joe release while awaiting McBill's return from East any day now... Don tells us the '57 Toppers is over his illness and hogged plane for engagements in Oregon and Washington... B & W crystal baller Johnny Blackburn sez... "Keep your eye on T-Bone Walker's... I'm Still in Love With You"... it's gonna get there first... We'll be there, rooting for it, John... We're under prediction and comment to Modern's "Feeling So Sad" by Jimmy Witherspoon, this time the oracle being a sharper one—the Rocker, Gal Friday, Pearl... Jimmy Witherspoon's other patron, Al Patrick of Supreme Records, admitting he's over that one hit yet the way Paul Watson's "A Little Bird Told Me" has caught on cross country... Could say we told ya... rest of the group... Art Rupe another disc-borne beaming over sales of a hit... "Looks Like Him... Everything It Is Wrong"... Milt Gablin is 'doin' right by dear old Specialty," says Art... With the platter heading for a clean sweep of the charts, the Rupe shouldn't be grim... Johnny Blackburn just buzzed us to say, "You know you, and these other characters grinding out records don't give enough credit to some of the stores for the job they do in helping us get a good record over... like the way I go at Lenn, hagan's was sold on "A Little Bird Told Me" and sold everyone else who got within range... Sunse & Vine for Benny Goodman to get started.
Capitol Records Continue Expansion
In International Field With
Arrangement In Mexico

HOLLYWOOD—The second expansion within two weeks into the international field by Capitol Records, Inc., became evident this week when Floyd A. Bittaker, the firm's Vice President in charge of general sales, and" revealed that Capitol has followed its recently announced reciprocal agreement with Germany's Telefunken, with a similar arrangement in Mexico.

According to Bittaker's statement, Capitol has signed contracts with Articulos Domesticos, S.A., and Panamericanos de Discos, S.A., calling for these two firms to manufacture and distribute Capitol records in Mexico. Under terms of the agreement concluded Oct. 12, Capitol Records in turn will press and distribute in this country Mexican records produced by the Mexican recording firm, Articulos Domesticos.

Signing the final contracts for Capitol Records were Bittaker, Glenn E. Wallich, the firm's president, and Sandor A. Porges, chief of Capitol's International Department. Porges, who played one of the leading roles in the Telefunken deal, also was responsi-

ble for the arrangements with the two Mexican companies.

Mr. Bittaker signed for Arti-

culos Domesticos, while his brother, Eduardo C. Bittaker, signed for Pan-

americanos de Discos. The latter is one of Mexico's pioneers in the phonograph record industry, having built the first record factory in the country some 23 years ago, producing and dis-

dtributing records under the "Peerless" label. Mexico's longest known.

He sold the Peerless factory a year ago and is no longer connected with the label. Mexico's longest known.

Although Capitol has exported its product to Mexico previously, Bittaker stated that these sales arrangements were shelved in favor of the present agreement due to changing government restrictions in Mexico.

While Capitol spokesmen were pleased with this prospect of entering the Mexican sales field for the first time on a large scale, they also pointed out that the agreement would enrich to a considerable extent the firm's catalog for domestic consumption.

Higgins-Selvin Swap
Columbia Disk Spots

Manie Sacks, Vice President in Charge of Popular Artists and Repertory for Columbia Records Inc., announced this week that Ben Selvin has been appointed Manager of Popular Artists and Repertory in Hollywood and that Joe Higgins moves from Hollywood to New York as Eastern Manager of Artists and Repertory.

Mr. Sacks stated that Mr. Selvin will also continue as Director of Children's Records for the Company. Another change in assignments at CRI involves George Avakian, Manager of Hot Jazz Classics. In addition to his previous duties, Mr. Ava-

kian becomes Manager of the Foreign Language Division, reporting to God-

Vernon Bittaker, Vice President in charge of the Mastersworks Division. Mitchell Ayres, who has been Man-

ager of the Foreign Language Divi-

sion, will continue as Musical Di-

rector in the Popular and Artists and Repertory Department.

Ben Selvin first joined Columbia Records in 1927 as Musical Director and Assistant Recording Manager. He remained with the Company until 1937 when he became Vice President of the Division. He was associated with Muzak until 1945, when he was appointed Vice President in Charge of Artists and Repertory at Majestic Records Inc. He rejoined the Columbia organization in 1947.

VOTE NOW!

In The
Third Annual
Music Poll!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Jan Andree

WWWS—Pittsburgh, Pa.

1. IT'S MAGIC (Tony Martin)
2. IF YOU ARE SEARCHING (Louis Armstrong)
3. GLORIA (Ray Anthony)
4. EVERYTHING'S BRIGHTER (Fred Waring & His Pennsylvanians)
5. IT'S MAGIC (Doc Harmony)
6. THAT'S WHAT I'M HERE FOR (Red Norvo)
7. I'LL BE TRUE TO YOU (The Ink Spots)
8. YOU CAME A LONG WAY FROM ST. LOUIS CITY (The Ink Spots)
9. YOU STARTED SOMETHING (Tony Pastor)
10. RUN, JOE (Louis Jordan)

Stu Wayne


1. ON A SLOW BOAT TO CHINA (Kay Kyser)
2. PRETTY RAY (Terry Bozzio)
3. BLUEBIRD OF HAPPINESS (Jo Stafford)
4. APPLE OF MY EYE (Art & John Tully)
5. WILL YOU BE MY DARLING (Jack Owens)
6. ALL THE RIGHT REASONS TO YOU (Pat & Pegg)
7. LOVE BOAT (The Memories)
8. FOR YOU (The Memories)
9. BUTTONS & BOWS (The Singing Sisters)
10. THE DAUGHTER OF ROOSEVELT (Gale Kelly)

Eddie Gallacher

WTOP—Washington, D.C.

1. THAT CERTAIN PARTY (Benny Strong)
2. MY MUSICAL PAPER (Paul Robeson)
3. IT'S MAGIC (Tony Martin)
4. BUTTONS & BOWS (Dishaw Shire)
5. CALL EVERYBODY DARLING (Art Tatum)
6. LOVE SOMEBODY (Dinner & Buddy Clark)
7. YOU CALLED EVERYBODY DARLING (Art Tatum)
8. A TREE IN THE MEADOW (Tony Martin)
9. THE LADY IS A SACRIFICE (Art Tatum)
10. ON A SLOW BOAT TO CHINA (Kay Kyser)

Al Bergman

WQDR—Syracuse, N. Y.

1. UNTIL (Tommy Dorsey)
2. BUTTONS & BOWS (Dishaw Shire)
3. AH, BUT IT HAPPENS (Frankie Lane)
4. CALL ME (Frankie Lane)
5. BRUSH THOSE TEARS FROM YOUR EYES (Happy Green)
6. I ATTEMPT TO LOVE YOU (Perry Como)
7. THAT CERTAIN PARTY (Benny Strong)
8. BUTTONS & BOWS (Art Tatum)
9. RAMBLING ROSE (Perry Como)
10. HAIR OF GOLD (Gordon MacRae)

Al Buettner

WTMJ—Milwaukee, Wis.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Dorothy Day)
3. MAD ABOUT YOU (Gordon Jenkins)
4. MY HAPPINESS (The Pied Pipers)
5. MY HAPPINESS (Perry Como)
6. TWELFTH STREET RAG (Perry Como)
7. BLUEBIRD OF HAPPINESS (Art Tatum)
8. YOU CALL EVERYBODY DARLING (Art Tatum)
9. LOVE SOMEBODY (Dinner & Buddy Clark)
10. YOU CAN'T BE TRUE (The Sportson)

Hali Tate

WATT—Chicago, Ill.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. WHAT'S THAT MEAN (Margaret Whiting)
3. EVERY DAY I LOVE YOU (Joe Stafford)
4. BUTTONS & BOWS (Dishaw Shire)
5. UNDERNEATH THE ARCHES (Prime Scale)
6. JIMMY DURANTE (Dinner & Buddy Clark)
7. YOU CALLED A LONG WAY FROM ST. LOUIS CITY (Kris McKinnon)
8. COOL WATER (Vivian Leonard)
9. UNDERNEATH THE ARCHES (The Harmonizers)
10. ON A SLOW BOAT TO CHINA (Art Lund)

Eddie Hubbard

WIND—Chicago, Ill.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. WHAT'S THAT MEAN (Margaret Whiting)
3. EVERY DAY I LOVE YOU (Joe Stafford)
4. BUTTONS & BOWS (Dishaw Shire)
5. UNDERNEATH THE ARCHES (Prime Scale)
6. JIMMY DURANTE (Dinner & Buddy Clark)
7. YOU CALLED A LONG WAY FROM ST. LOUIS CITY (Kris McKinnon)
8. COOL WATER (Vivian Leonard)
9. UNDERNEATH THE ARCHES (The Harmonizers)
10. ON A SLOW BOAT TO CHINA (Art Lund)

Hi Shumway

WASK—Lafayette, Ind.

1. I'M MAD ABOUT YOU (Sam & Sandra Staples)
2. THAT CERTAIN PARTY (Benny Strong)
3. HUMPTY DUMPTY HEART (Tommy Dorsey)
4. MY REST TO YOU (Andy Russell)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. YOU CALL EVERYBODY DARLING (Art Tatum)
7. BUTTONS & BOWS (Art Tatum)
8. WHEN I'M YOUNG AND RADIANT (Tony Martin)
9. EVERY DAY I LOVE YOU (Ike Brown)
10. UNDERNEATH THE ARCHES (Andy Russell)

Dudley Done

KFAM—Saint Cloud, Minn.

1. STIR DOWN THE MAIL BOX (Montana Slim)
2. HIGH LOUD (Art Lund)
3. RAMBLING ROSE (Art Tatum)
4. IT'S MAGIC (Doc Harmony)
5. CALL EVERYBODY DARLING (Art Tatum)
6. I LIKE IT (Art Tatum)
7. BUTTONS & BOWS (Art Tatum)
8. IN A DIGGLE DUGGLE HEART (Tommy Dorsey)
9. WHEN I'M YOUNG AND RADIANT (Tony Martin)
10. UNDERNEATH THE ARCHES (Tony Martin)

Bill & Roma

KYYA—San Francisco, Calif.

1. I LOVE YOU SO MUCH IT Hurts (Floyd Tillman)
2. THE GODS WERE ANGRY (Eddie Kirk)
3. HE'S THE MAN (Ray McCallum)
4. IT'S THE BLUES (Art Tatum)
5. CALLED EVERYBODY DARLING (Art Tatum)
6. WHEN I'M YOUNG AND RADIANT (Tony Martin)
7. BUTTONS & BOWS (Tony Martin)
8. UNDERNEATH THE ARCHES (Tony Martin)
9. THE LADY IS A SACRIFICE (Tony Martin)
10. UNTIL (Tony Martin)

Andy Wilson

KOOO—Phoenix, Ariz.

1. FROM A TREE IN THE MEADOW (Margaret Whiting)
2. SLOWLY (Artie Wayne)
3. TWELFTH STREET RAG (Perry Como)
4. THIS IS THE LIFE (Artdriver)
5. HAIR OF GOLD (Gordon MacRae)
6. SAY SOMETHING SWEET TO YOUR SWEETHEART (Joe Stafford)
7. CALL EVERYBODY DARLING (Art Tatum)
8. IT'S MAGIC (Tony Martin)
9. UNTIL (Tony Martin)
10. ALL OF ME (Louis Prima)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"I Don't Care Who Knows" (2:50)  
"You Had Better Change Your Ways" (2:51)  
BUDDY JOHNSON ORCH.  
(Decca 48088)

**Buddy Johnson**

- Grabbing this featured spot this week is this offering by Buddy Johnson and his group. Both sides of this platter spell coin play and promise to be loaded with the stuff that goes toward making a coin winner. With chirp Ella Johnson warbling the glowing wordage of "I Don't Care Who Knows" on the top deck, the platter really steps out. The steel pipes ring true throughout the dicing to put a well deserved spotlight on her. It's one of the best pieces we've heard in a long while, and one that is sure to be received with rich favor by music operators. On the flip with Arthur Prysock at the mike to offer "You Had Better Change Your Ways," the cookie once again shines as a nickel rabber for music ops. The ballader's deep, rich pipes spoon vocal magic all over the place on this lot. Tempo is moderate and in the blues vein. We're sure you'll go for this hunk o' wax—latch on!

"McKinie's Jam For Boppers" (2:49)  
"Downfall Blues" (2:44)  
TOM ARCHIA  
(Aristocrat 605)

- Music styled by Tom Archia is shown to excellent advantage here with some wild rhythm flowing down for music ops to listen to. Wax, titled "McKinie's Jam For Boppers" and "Downfall Blues" as attractive as ever and should grab some heavy phonoplay. Top deck has just what the title indicates, some great tones of modern bop with a heavy sax hogging the leads of the solo. Shells should go with the Jazzaphone set and go in a big way at that. On the flip with a blues offering, the group display their instrumental wares in excellent fashion again. It's the top deck to grab.

"Ollopa" (2:29)  
"This Is It" (2:33)  
J. C. HEARD ORCH.  
(Apollo 783)

- One of the biggest names in jazz and music circles, and one of the finest musicians around today, maestro J. C. Heard sets up with a pair which should draw some Jimney. Topside, titled "Ollopa" is a fast instrumental with the crew running wild throughout. It's top drawer music, offered in the very best of fashion. On the backside with "This Is It," the Heard crew slow down the tempo a bit to bounce back with another item music ops can go for. Both sides make for happy listening pleasure—get next to 'em.

"I'm Lazy That's All" (2:35)  
"Say It Simple" (3:00)  
PEARL BAILEY  
(Columbia 3122)

- Always a heavy favorite with music fans everywhere, this pearl Bailey steps to the mike to render a pair that have all the earmarks of becoming big winners for music ops. It's the top deck, "I'm Lazy That's All" which grab a ton of coinplay. The tord, and yet attractive pipes that Pearl show make this a top notch platter. Lyrics here parrot the title, with some mellow as offered by the Mitchell Ayres orch thrown in. On the flip with "Say It Simple," Pearl once again delivers a story on wax, with the refrain making for mellow listening pleasure. You'd gotta listen to appreciate this stuff—which is just what we recommend.

"Hawk's Nest" (2:51)  
"Goldwyn Stomp" (2:44)  
LIONEL HAMPTON ORCH.  
(Decca 24505)

- Music styled in the Lionel Hampton manner, with Lionel himself in the spotlight tapping out some mighty fine rhythm at the vibes "Hawk's Nest" and "Goldwyn Stomp." Wax is from the Goldwyn flicker "A Song Is Born" and as such is sure to receive some heavy publicity. It's a mellow stuff all thru, with the maestro turning in a dazzling display at the vibes. Light beat in the background of the pair adds luster and polish to an already glowing platter. Both sides are aimed at those who appreciate the finer stuff in jazz. Ops who have these spots should get with this one!

"Bye, Bye Baby" (2:50)  
"Just A Minute" (2:41)  
COUNT BASIE ORCH.  
(Victor 20-301)

- Count Basie on the stand, with piano Jimmy Rushing at the mike to spoon the wonderful wordage to "Bye, Bye Baby." Wax really steps out with Jimmy warbling blues here, while the Count and his boys offer some great music in the background. Always a heavy favorite with phonoplay fans, this side should be greeted warmly by the many Basie fans. Flipped we find an instrumental affair that shows an off-key Basie is styled in easy flowing manner and makes for mellow listening pleasure. "Bye, Bye Baby" is the side to ride with.

"Strange Hour" (2:58)  
"Rhythm Itch" (2:49)  
SIR CHARLES ALL STARS  
(Apollo 782)

- You just gotta get with this one! It's Sir Charles and his group of All-Stars on deck with a pair that are sure to clinch with phonoplay fans. The mad metro of this pair spell coin play all over the lot. On the top deck with "Strange Hour," Sir Charles and his boys display some wonderful music with a heavy sax and piano spot hogging the glory. It's tailor made for the dance and listeners spots. Flip shows attractively too, with the rhythm in "Rhythm Itch" beating thru in top tempo. Don't miss this duo—they are sure to boost your take.
Jon & Sondra Steele Guest At Michigan Music Ops Hit Tune Party

DETROIT, Mich.—Jon & Sondra Steele, exclusive Damon recording artists, this past week guested at the Michigan Phonograph Owners Association Hit Tune Party.

The Damon recording of "I Want To Be The Only One," was recently selected by the music ops trade group as the Hit Record of the Month of October. The party, tendered Saturday, October 17th, was crowded to the rafters with an enthusiastic audience, largely consisting of teenagers.

The youngsters tore the house down with their applause for the Jon & Sondra Steele act, who sang "My Happiness" and a recording not yet released.

Vic Damon, proxy of Damon Records, disclosed that music operators throughout the nation are currently reordering on "I Want To Be The Only One." Flatter sales on this disk were reported to have passed the 100,000 mark already.

Sandy Rederer Resigns Bullet Records Post
To Form New Disk Distributing Firm

NEW YORK—Sanford (Sandy) W. Rederer, National Sales Manager of Bullet Records Inc., Nashville, Tenn., this past week announced his resignation from that post, to set up an entirely new type of record distributing organization.

Rederer, who just returned to New York after four-week trip thru the South, will make his resignation effective November 1st. During his trip thru the South, Rederer reorganized the sales setup of Volunteer Music Company, Nashville Bullet Record Distributing subsidiary.

Rederer disclosed that details of his new distributing firm will be announced shortly.

Disk Promotion Thru Ops Hype's Record Sales

NEW YORK—Firm in his belief of hyping music and record sales thru automatic music operators, Leo publicist-disc jockey Buddy Basch, this past week disclosed plans for a future intensive promotion campaign with several of his clients.

Basch, who this past week completed his 30th broadcast over WPXY, Jersey City, N. J., acted as original advance man for the Tex Beneke and Glenn Miller Orchestras Jimmy Desmond, is currently handling the press relations and promotion for the Johnny Long Orchestra.

"By promoting and selling music and records with the music operator," Basch stated, "the band or group being promoted realize the utmost in exploitation by receiving promotion at the point of sale."

"These music operators are going to go out and buy recordings and then in turn place it upon their juke boxes, thereby giving the band the opportunity for repeat sales of recordings and a chance for the public to hear the band's music."

"Tie-ins are especially important. A band tour is something that had the music trade talking for quite a while was the tie-in he made with the Bungalow Bar Corporation for Johnny Long's engagement at the Strand Theater. Basch had the Bungalow Bar supply him with a Bungalow Bar sales truck, drivers, uniforms, etc. He got two young actresses and had Long's record firm make up buttons for the uniforms and the signs for the truck. That done, he took three days and nights off and went to see every disc jockey, record librarian, trade and newspaper personnel, entertainment sheet staffers, and broadcasters. The stunt really attracted attention and paid off box-office wise for monster Johnny Long."

In addition to his disc jockey show, Basch writes two weekly and five monthly columns. Not a fellow who sits in his office, Basch has hit the road for the Glenn Miller band, Johnny Desmond and Johnny Long and boosted grosses for them in Chicago, Detroit, Milwaukee, Boston, etc.

NO. 1—In the Juke Boxes—6 Consecutive Weeks
From The Cash Box, HOT IN HARLEM

"IT'S TOO SOON TO KNOW"
by The Nation's Greatest Singing Quintet
The Orioles
It's a NATURAL Hit! #5000

WATCH FOR THEIR NEW RELEASE NOV. 4th
JUBILEE RECORD CO., Inc.
764 10th Avenue
NEW YORK, N. Y.

THE CASH BOX reports

ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)

JUST A LITTLE LOVIN'
Eddy Arnold
(Victor 20-3013)

SWEETER THAN THE FLOWERS
Moon Mullican
(King 673)

DEAR OKIE
Doye O'Dell
(Exclusive 33X)

I LOVE YOU SO MUCH IT HURTS
Floyd Tillman
(Columbia 20430)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

LIFE GETS TEE-JUS
Carson Robison
(MGM 10224)

MY DADDY IS ONLY A PICTURE
Eddy Arnold
(Victor 20-3013)

COOL WATER
Sons Of The Pioneers
(Victor 20-2016)

BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

FOREVER IS ENDING TODAY
Ernest Tubb
(Decca 46134)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
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<th>No.</th>
<th>Title</th>
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<td>IT'S TOO SOON TO KNOW</td>
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<td>EVERYTHING I DO IS WRONG</td>
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<td>MY FAULT</td>
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<td>YOU SURE LOOK GOOD TO ME</td>
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SPECIALTY RECORDS DROP PRICE ON
ALL LABELS TO 79c. ADD TO STAFF.

Pete Kameron Named Promotion Chief of Firm

LOS ANGELES, CALIF.—Because of the high cost of living, Specialty Records, Inc., this past week announced a price cut on their entire line. Specialty Records now will re-price the label of 79c it was learned.

Dealers' and Operators' costs are now 49c, which includes the present and future yellow and black label, as well as the old red label release series which recalled for the price of $1.00. The red label will list for 79c.

Art Kugel, president of Specialty Records, Inc., feels this change was necessary to stimulate sales by reducing the price at a price people could afford.

The firm disclosed that the current Roy Milton recording of "Everything I Do Is Wrong" backed by "Hop, Skip and Jump" has already passed the 200,000 mark in sales; while the Camille Howard dirking of "Barcarolle Boogie" and "Has Your Love Grown Cold?" has topped 100,000.

Pete Kameron, former jazz concert promoter, band manager and West Coast manager for Capitol songs and other publishers, has been handed exploitation and promotion reins for Specialty Records, Inc., and is currently engaged in setting up a new publishing firm, Venice Music, Inc. The addition to Specialty's staff was necessitated by Art Kugel's plans for expansion in the record and publishing field.

Monroe Cops "Kilroy Award"

NEW YORK—Vaughn Monroe this past week contributed with the "First Annual Kilroy Award" by the men of the European Command for having the "outstanding" band of 1947 and the band that contributed most to the morale of the American forces.

The award, a hand carved wooden plaque with a Kilroy figure at the top was sent from Rochet, Germany, and was made by the American Forces Network of the Armed Forces Radio Service.

Orders Are Pouring In For

"YOU, YOU, YOU ARE THE ONE"

Vocal by

JOHNNY EAGER and His Eager Beavers

on GRAND Record 625010

Also on.

Instrumented by

HENRI RENE

on STANDARD Record T-142

Ask for Individual Language catalogs—Polish, Italian, Bohemian, Hebrew, Greek, German, Latin-American, Scandinavian, Russian, etc., etc.

Order NOW From Your Jobber or Direct From

STANDARD PHONO CORP.

163 WEST 23rd STREET

NEW YORK 11, N. Y.

Orders Are Pouring In For

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Ask for Individual Language catalogs—Polish, Italian, Bohemian, Hebrew, Greek, German, Latin-American, Scandinavian, Russian, etc., etc.

Order NOW From Your Jobber or Direct From

REGENCY MAKES THE HITS!

WE ARE PROUD TO PRESENT OUR LATEST AND GREATEST RELEASES!

Al Trice’s New Shuffle

Scary Song Sensation

SOMEBODY'S LYIN’

backed by

I’LL BE SATISFIED

With the Colonel

AL FOSTER

RE 140

#136 BEAUTIFUL EYES

SOMEBODY STOLE MY ROSE

COLORED GLASSES

#135 BUCKLE DOWN WINSKOW

OLD MAN RIVER

Another All Trice Song Hit—Going Big

#134 BRUSH THOSE TEARS FROM YOUR EYES

ANYTIME AT ALL

Al Trice

#133 MUSKRAT RAMBLE

BASIN BLUE

Tommy Dorsey

#129 KILLER DOOR

TEDDY BEAR

Buster Coy

#128 FIDDLE'S PROBING

WHISTLER & HIS DOG

Al Trice

#122 YOU DARLIN’

BILLY

Lung Thompson

#117 YOU CALL EVERYBODY DARLIN’

LINGER WHILE

Al Trice

Order Today—Don’t Delay

REGENCY RECORDS INC.

58 Market St., Newark, N. J.

TO MAKE A MISTAKE IS HUMAN!

But Jake Box Ope Has It Right!

"Who's Heart Are You Breaking Now?"

by

THE MURPHY SISTERS

Order From Your Nearast Distributor or Write

APOLLO RECORDS, INC.

457 WEST 45th STREET

NEW YORK 18, N. Y.

"Answer To Moonlight And Skies" (2:44)

"In The Shadows Of My Heart" (2:46)

JACK GUTHRIE

JOHNNY & JACK

(2:53)

uncovered And Unclaimed" (2:41)

That’s Why I’m Crying Over You" (2:52)

ZEKE MANNERS

(2:51)

"Trouble" (2:51)

"Cimarron" (2:40)

"What Would You Do" (2:38)

JOHNNY BOND

(2:40)

I Love You So Much It Hurts" (2:42)

THE FRONTIERSMEN

(2:38)

Johnny Bond on deck with a pair that dazzle and glister. Offering the mellow rhythm to "Cimarron" and "What Would You Do," Johnny really steps on this pair to set the stage for some heavy coin play. Topside features some wonderful guitar work with a vocal chorus backing up Johnny's solo spots. Down below, with Johnny wailing the pleasant vocal in the music. Both sides beckon a ton of silver—feed with em.

"Dear Ole" (2:40)

"I Love You So Much It Hurts" (2:42)

THE FRONTIERSMEN

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Johnny Bond on deck with a pair that dazzle and glister. Offering the mellow rhythm to "Cimarron" and "What Would You Do," Johnny really steps on this pair to set the stage for some heavy coin play. Topside features some wonderful guitar work with a vocal chorus backing up Johnny's solo spots. Down below, with Johnny wailing the pleasant vocal in the music. Both sides beckon a ton of silver—feed with em.

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HEALTH BOWL GAME CANCELLED

Bally Proclaims "Citation" The Best One-Ball Ever To Come From Their Factory

CHICAGO—Jubilation reigns at Bally Manufacturing Company! "We are simply astounded at the way our new Free Play One-Ball "Citation" is ringing up big collections everywhere," beams George Jenkins, vice president and general sales manager. "Our own location tests proved to us here at Bally, that "Citation" was a winner. But, since this game has gone out into one-ball locations scattered all over the country, collections, without exception, have far exceeded our greatest expectations.

"The many new play-compelling features built into 'Citation' coupled with the other profit-proved features of previous Bally one-balls provide the reasons why 'Citation' (Free Play) and 'Lexington' (Automatic) are getting such a tremendous play," continued Jenkins. "They are the greatest one-balls we have ever built."

Production facilities at the Bally plant are working day and night. It was stated, in an effort to take care of the tremendous amount of equipment ordered.

Photomatic Used In Royal Palace

NEW YORK—Bill Rabkin, President of International Mutoscope Corporation received a letter from an Egyptian operator who advised that His Majesty, King Farouk, and entourage visited and used the Photomatic he has on location.

The King was greatly impressed with the speed with which the machine produced pictures and with the quality of the photographs... so much so that Mutoscope received an order for a machine for delivery to the Royal Palace and this Photomatic is now on its way to Egypt.

"Although the Photomatic has earned a world-wide reputation since we first introduced it in 1935 and is in operation in practically every part of the world," stated Rabkin, "this is the first time in the history of our company that a Photomatic has ever shipped for use in the palace of a reigning monarch."

Appointed Distributor For Aireon In Indiana

INDIANAPOLIS, IND.—Henry J. Windt, Hoosier Simplex Distributing Company, this city, was appointed distributor for the Aireon line of phonographs and accessories, according to an announcement by Bernard D. Craig, Aireon's general sales manager.

Extensive remodeling is underway at the headquarters of the Hoosier Simplex firm, 2064 North Illinois Street, and a formal showing of the new Aireon Tele-Juke combination will be announced in a few weeks.

Wayne Trout, well known to Indiana operators, has been retained to head the sales department, and an extensive sales promotion program has been planned. Feature of the campaign, it was stated, will be a strong public relations program aimed at location owners to acquaint them with the operator's problems and with the view of getting the operators a better percentage set-up.

"One of the biggest problems in the business," comments Windt, "is the fact that for years the operator has actually been giving away his profits by placing new machines on location on a fifty-fifty basis. With our sales program, plus Aireon's low priced line of equipment, we expect to whip this."

"Henry Windt and his firm are one of the most substantial in the state," said Craig, "and we are very happy to welcome them into the Aireon family. We know that from Henry's years of experience both as founder and past president of the Indiana Phonograph Operators Association, that he understands their problems thoroughly and we can look forward to the utmost in cooperation and service from him."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Hart Distrib Co.
Appointed Wurlitzer Distribs For Seattle, Wash., And Portland, Ore.

NORTH TONAWANDA, N. Y.—The appointment of Hart Distributing Company as authorized distributors of Wurlitzer phonographs and auxiliary equipment for the Seattle, Wash., and Portland, Ore., territories has been announced by E. R. Wurgler, general sales manager of Wurlitzer’s Phonograph Division, this city.

Hart Distributing Company, through arrangements with Clark Distributing Company, has taken over the established Wurlitzer distribution headquarters at 906 Elliott Avenue, West, Seattle 99, Washington. Complete sales and service personnel and facilities will be maintained by Hart Distributing Company at this address.

Owners of the firm are Joseph K. Hart and Ron W. Pepple, both of whom have been active in the coin machine and music machine business for many years. Until the organization of Hart Distributing Company, Joe Hart and Ron Pepple conducted large phonograph operations in the Northwest.

In announcing the new Wurlitzer distributorship, Wurgler stated, “Joe Hart’s proven executive ability and his successful record in the phonograph business ideally qualify him to direct Wurlitzer distributing activities in the Seattle-Portland territory. Wurlitzer Music Merchants in that area can count on Joe Hart, Ron Pepple and their organization for friendly cooperation and expert assistance in meeting the needs and solving the problems of their business. We urge them to stop by for a get-acquainted visit at their earliest opportunity.”

The Clark Distributing Company’s San Francisco and Los Angeles territories remain unaffected by the change in the Seattle-Portland area.

Wurlitzer—One of the major problems in refrigeration, it being checked daily at Lion by the P206 Analysis Method. Samples of refrigerant (Freon F 12), for analysis are drawn from (1) Hermetic units received from manufacturer; (2) Refrigerant as received from supplier; (3) Systems with strainer coil; (4) Equipment for charging systems with refrigerant; (5) Completed units with dryers after thorough dehydration process.

The company engineers further emphasized that constant attention is given every detail throughout the entire assembly and dehydration process to insure moisture-free, longer-life units.

Pictured above is a section of the new, modern laboratory at Lion Manufacturing Corporation.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
LOCATIONS SURRENDER TO

PLAYERS CAN'T RESIST SWASHBUCKLING APPEAL!

"TREASURE CHEST" AWARD—SCORING BONUS BUILD-UP TO 200,000—
AND OTHER CAPTIVATING GOTTLIEB FEATURES!

SET YOUR COURSE TO YOUR DISTRIBUTOR NOW—
IMMEDIATE DELIVERY!

DALLAS, TEX.—Aireon Manufacturing Corporation's "Coronet" television-juke combination, and equipped to play microgroove records, was put on display for Texas operators by the American Distributing Company, this city, this week, and operators from all over the state came in to take a look.

Henry Manning, Joe Mataa and Leonard Mataa, heads of American Distributing, together with W. P. Roberts, Aireon regional sales manager, and E. J. King, Aireon chief engineer were on hand to demonstrate the new equipment.

The first television station in that vicinity inaugurated operations about September 29, and interest in this new type of broadcasting is very strong.

"The showing has drawn tremendous interest not only from operators and distributors," stated Manning, "but also from the passersby on the streets, as this is the first time they have seen television in most instances.

"Orders have been taken at the showing," continued Manning, "from operators who were most enthusiastic about the opportunity to make money by use of this equipment. Shipments are currently being made."

The showing will continue for a considerable period, Manning announced, to give operators in the nearby cities the opportunity of seeing the equipment.

MINNEAPOLIS, MINN.—Don Carmichael and Harold Harter, Music Service Company, recently appointed distributors for Aireon Manufacturing Corporation in this city, are conducting a location showing of the new Aireon "Coronet" with television.

Ken Willis, Aireon regional sales manager, and Sim Tyler, factory radio engineers were on hand and opened the opening days of the showing.

"Operators and distributors in the territory dropped in to see the new equipment in operation," stated Carmichael, "and they were most enthusiastic in their approval."

AIREON DISTRIBUTORS, HOLD SHOWINGS

OF NEW TELE-JUKE COMBINATION

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"Reserve Hotel Rooms Now For CMI Show"

CHICAGO—Officials of CMI (Coin Machine Institute) state that reservations for hotel rooms throughout the city are being gobbled up by advance reservations for the week of the big Convention—January 17, 18 and 19.

"We suggest that all column make hotel reservations immediately," warned Herb Jones. "Every year, without fail, many of our members wait until the last moment, and then find out that it's impossible to secure rooms. We expect a greater gathering than ever before—so reserve your hotel rooms now."

COIN MACHINE MOVIES
For Regular Programmes and Solo-Vue RELS OF 8 AN 10 SUBJECTS
Our Films Get The Dimes
PRICE $2.50 TO $3.00 PER Real
PHONOFILM
3311 No. Kostner Dr., Hollywood 28, Cal.

N A M A Seeks To Double Op Members

NEW YORK—N.A.M.A. (National Automatic Merchandising Association), under the leadership of Membership Chairman Fred Baehr of the Gum Vending Corp., New York City, is conducting an intensive drive to double the organization's operator membership.

In announcing the drive, Baehr pointed out that 44 state legislatures are scheduled to meet in 1949, and the association must be even stronger and more effective in its primary activity—that of combating unfair, discriminatory and confiscatory taxes.

"Ten of these legislatures have unfair laws on their books already," stated Baehr, "so that we have ten offensive battles to fight and win right there.

"We started a team in 1938—a team of manufacturers, suppliers and operators—because we knew that the team could do things which no member of the team could do single-handedly. We still have the team, and it's done very well since. We must be on our toes lest new unfair laws are enacted, plus the effort of conducting offensive battles against present unfair legislation."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
YOU'LL KNOCK 'EM DEAD WITH PUDDIN'HEAD

Better than SCREWBALL!
GET YOUR ORDERS in EARLY!

IT'S Genco IN '48 AND '49

Order from your Distributor Today!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**GREATEST BARGAIN IN COIN MACHINE HISTORY!**

**Special Subscription Deal To THE CASH BOX**

With FREE ADVERTISING PRIVILEGE

. . . a 40 word classified ad FREE OF CHARGE each week (worth $3.20 per week) plus subscription—at a cost to you of approximately $1. per week . . . Your very first ad can bring back your investment, plus a profit.

- **13 WEEKS (1/4 YEAR)** $15.00
- **26 WEEKS (1/2 YEAR)** $26.00
- **52 WEEKS (FULL YEAR)** $48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

**THE CASH BOX**

The Confidential Weekly of the Coin Machine Industry

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

![Image: Advertisement for The Cash Box]

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

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**EASTERN FLASHES**

Operators are hoping the beer delivery strike will be settled quickly. Bars and taverns weren't affected too badly as a whole this week as the supply on hand was sufficient for current needs, but operators are worrying about a slump in collections if the strike continues. It is not known yet whether the beer is being delivered by New Jersey trucks, but the amount will hardly be sufficient to supply all the quantity. Conferences between the union and brewers to remedy the situation before it gets to a point where it may affect collections badly.

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John Lee, Lake City Amusement Company, Cleveland, O., in town with the misus, enjoying a vacation. The Greens took in a Broadway show practically every night. Leo tells us a story about the most wonderful dinner enjoyed by Paul Reiser, manager Paul Reiser Manufacturing Company, at the Hart Hotel, New York, when he was visiting here with him in Cleveland. Leo claims Paul raved and raved . . . Another visitor seen along Broadway, enjoying the city's amusement centers and sights, was Robert Berman, B & B Novelty Co., Louisville, Ky. . . . Many other visitors arriving for the music operators banquet Saturday night at the Waldorf.

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Barney (Shugy) Sugarman, Runyon Sales Company, scored to death by the necessity of an emergency appendicitis operation for his youngest boy, Myron. Shugy had to rush the kid to the hospital at 6 A.M. and stayed there all day. Latest report is that the operation was a decided success, and the boy is on the mend . . . Just heard that Charlie Engelman, the well-known music op and rancher owner, added a new member to the family, a boy, 8 months old, named Charles S. Another music executive, Charlie St. Mayfair Music, should be presented with a bundle of joy very soon, and we understand he's reducing rates for a holiday . . . Ben Palastrea, Eastern regional sales representative for Aireon Manufacturing Corporation, announced the marriage of his daughter, Annette, last Sunday, October 17.

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The CASH BOX moves this week end to the Empire State Building, and we've been busy with all the details of moving, and preparing the suite of new offices . . . After a visit at the new quarters of Mike Munves, 11th Avenue near 43rd Street, our efforts are to be considered microscopic. What a colossal moving job Munves is going thru, moving machines that probably run into the thousands. Trucks have been running back and forth for the past several weeks, and Munves hopes to have this part of the job finished this week. Then comes the matter of settling up in the new building. Brothers Joe and Mike spent some time here this week, where everything is completely settled. Munves is planning on using one of the floors for display of several completely stocked arcades, each to be supplied at various prices.

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Ben Becker, special field representative for Bally Manufacturing Company, visited with Abe (A.J.) Rechtsheffer and his nephew Paul of Reliable Coin Machine Company, Hartford, Conn. (Bally regional representatives for Connecticut.) Ben tells us that upon this visit, Abe had just had all his lower teeth extracted. Taking advantage of the situation, Becker invited him out for a steak dinner, but Abe had to settle for oatmeal. But, as usual, when all is said and done, the all the laid plans, etc., nephew Paul accompanied them, and he has all his teeth. Becker states "now I won't be able to buy my own lunch for a week."

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Bob Siler, Sicon Sales, Hillside, N. J., visiting along coinrow. Bob recently returned to the coin machine biz, and is handling a shoe shine machine for the Fane Distributing Company of Detroit. Bob has some important plans for the future, one of which is to set up in the big city . . . Phil Mason, Mason Distributing Company, driving to the West Coast on business, and leaves word that he'll be back in some ten days to two weeks . . . Dave Lowy, Dave Lowy & Company displays the Aireon "Coronet" on his showroom floors, and music ops dropping in to take a look-see. Lowy states the Aireon combination tele-juke machine will be on hand soon.

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Bill Wiener, Vendors, Inc. (national factory agents for U-Need-A Vendor's electric cigarette machine) all alone at the Tenth Avenue offices. Murray Wiener, Leo Willens, and Jack Breidt attending the Tobacco show at Columbus, Ohio. We understand Berndt Potte, Chicago and Abe Stept of Pennsylvania, also attended the Columbus show. Bill gives us a demonstration of the new machine, and it looks like a winner . . . Jack Semel visits his friend Ben Becker, and Jack has just bought the most elaborate and largest arcades in Coney Island from Phil Gould. Called "Pleasureland," it occupies a space of 50' x 200', running from Surf Avenue to the Boardwalk. Shubert Company of America, Linden, N. J., getting into some fast action with their "Nu-Art" Shuffleboard. Ope in this territory studying the advisability of installing the more modernly constructed (modernly operated). This is not bothering the tavern owner or bartender with score sheets. In addition, it keeps score accurately, eliminating any arguments among the players . . . Dave Stern, Seaboard Distributors, Newark, N. J., tells us that he's doing more business at this time than he's done for quite some time. Dave is particularly in love with "Electric Shine" shoe shine machine, for which he's acting as national sales agent. "Inquiries are coming in from operators and distributors throughout the country" states Dave . . . We know the trade will be sorry to learn of the death of Leo Shakes, the custom shirbanker for many in the industry, who died of a heart attack.
NU-ART SHUFFLEBOARD

The Very Finest PRECISION BUILT Shuffleboard on the Market!!
Built for Strength and Style by the Pioneer Shuffleboard Manufacturer!
BACKED BY 12 YEARS OF "KNOW-HOW"!!
NO COMPETITION FOR QUALITY!!!

ALL WOODS USED ARE FIRST GRADE HARD WOODS.
LEGS ARE NOT JUST ONE PIECE OF WOOD—BUT
8 STRIPS SOLIDLY AND SECURELY LAMINATED TOGETHER TO LAST FOREVER! CAN'T WARP!!!
CAN'T CRACK!!!
PERFECT!!

PICTURED HERE
DE LUXE MODEL
Standard 22 Ft. Size
ALSO COMES IN
16 Ft., 18 Ft., 20 Ft.
All De Luxe Models

COMPLETE LINE OF SUPPLIES!

ALSO AVAILABLE—COMBINATION
BOWLING GAME AND SHUFFLEBOARD
16 Ft. Size Only (Not Illustrated)

WIDE AWAKE DISTRIBUTORS!! WIDE AWAKE OPERATORS!!
HERE'S A GOLDEN OPPORTUNITY TO GET THE BEST—FIRST!!
WRITE-WIRE-PHONE-RIGHT THIS MINUTE-HURRY!!
SPECIAL PROPOSITION TO ALL WIDE AWAKE COINMEN!!

SHUFFLEBOARD COMPANY OF AMERICA, INC.
224 EAST ELM STREET, LINDEN, NEW JERSEY

Manufacturers of "Nu-Art" Shuffleboards for Twelve Years

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Announcement

AMI Incorporated will not produce a new phonograph for the coming Coin Machine Show.

We believe that music operators do not welcome the introduction of too many new models which may obsolete present equipment and reduce trade-in values.

We have introduced two new phonographs in the last three years, each model phenomenally successful as a music maker and a money maker.

Our latest model, introduced in May this year, is the beautiful 40 Selection "B."

It has already won nation-wide acclaim as the most popular phonograph on the market.

This is our "show model," available to you right now!

JOHN W. HADDOCK, President

AMI Incorporated

127 N. Dearborn St., Chicago, Ill.

Buckley MUSIC BOX

Available for 20, 24, 32 Record Selection

PRICE $29.00 F. O. B. Chicago

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positively known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box ... equally popular for wall or bar installation.

BUCKLEY MUSIC SYSTEM, INC.

4223 W. LAKE STREET

CHICAGO 24, ILL.

(Phone: VAn Buren 6-6636-37-38-6533)

CHICAGO CHATTER

With the coming election but a short time away, main topic of conversation around town seems to be of the campaign. Most columns seem to agree that "after the election an improvement in general conditions will prevail."

The Wheel of Fortune is "boom" in the business... Fulton (Shoet) Moore of the Williams Mfg. Co. back in full swing and globe is again rolling. Chris Moore, who is chairman of the Republicans, has just returned from a trip to Philadelphia in quest of more territory. Moore is entire business trip last week, flying his own plane up to Milwaukee. While Sam Stern, vice president of Williams, returned from his trip to Philadelphia, Harry Williams remains in town, "but," says Harry, "I always have some kind of a trip planned and will be off again at the first opportunity." Found things rather quiet over at AMI with Monte West down in Memphis on his, and prexy John Haddock and Lindy Force in Baltimore, leaving Joe Caldon to look after the home front. Joe tells us that Lindy will travel on up north to visit with operators and distributors while Haddock covers the southern territory. Joe informs us that AMI's production continues at a heavy pace with sales on the increase.

Firm heads, Sam Genaburg and Sam Wolberg of Chicoen, announced that the first deliveries had been made on their new 3-Ball Cally." The game has several new features which include lighted tower bummer, powered boppers, a bonus replay set up and a new type ball tray. They stated, "These new attractions should prove to be a big drawing card." Expect "Sally" to receive much favorable attention from distributors and ops... Leon René of Exclusive Coin News stepping plane in Chi between Jenkins, A. Green of National Record Co., also a visitor to the Windy City... Billy DeSelm of United Mfg. Co., tells us that R. E. Williams of Dallas, Tex., was a recent visitor to the city. A frequent flyer to "Billy's" new plant. Also hectic to "Billy's" the new cafeteria, which offers all the comforts of home plus a few extras, is due to open sometime next week.

At least he hopes it will open then because the employees are so much about it they're getting very, very anxious. In the meantime, everything is "Blue Skies" with Billy... Spoke with Mr. Davran, export manager for Illinois Simplex, who informed us that he recently received from the Department of Commerce showing the amount of phonos exported during the first six months of 1948. Davran learned that Illinois Simplex shipped 10% of the total amount sent to foreign countries during that period.

George Jenkins, sales manager for Bally Mfg. Co., announced the appointment of the Roanoke Vending Machine Co., headed by veteran coinman Frank Page, as Bally distributor for that territory. Al Shannon, president of Coin Machine Sales Co., Houston, and George Wrenn, who heads Wallbox Sales Co., Dallas, were recent visitors to the Bally plant and reported excellent business in the Texas territory. Vice-Frexy Herb Jones, who is also (Show Chairman for the CMI Convention) tells us that this year's show is expected to be the biggest ever and will feature a more impressive line-up of booths and exhibits than in any other previous year. Jones urged that all persons planning to attend the convention make their reservations as early as possible and help to avoid the usual last minute rush... Partners Gil Kitts and John Haddock of Empire Coin very pleased over the completion of their remodeling program. The boys stated that under the new arrangement they now have five times the former showroom space which will allow their customers a better view of Empire equipment... Bumped into Milt Salatone of the M. S. Distrib. Co., dashing hurriedly across the Loop, trying to keep up with his many appointments. Milt tells us that Herman Lubinsky of Savory Records was another out-of-towner visiting Chi this past week.

Tony Galzano of the Used Record Exchange says his business is good and improving. "The time is now, it's now," he says, "and I am now driving two cars... Wally Fink of World Wide Distributors returned from a recent trip through the midwest with very glowing reports. Wally says that business has picked up and an even bigger improvement should be noticed after election... Murray Rosenthal of Coinex is a very busy guy these days. Not only does he have his own business to attend to but also helps his wife who is very active in charity work... Spoke with Jerry Blonder at Eagle Coin Machine Co. They are now settled in their new quarters on Montrose Avenue. Jerry is now pleased with conditions and says the plastic replacement part business is going great.

Morris Gottlieb of Dallas, Tex., visiting brother Dave here this last week. Alvin Gottlieb tells us that things continue to roll along at a steady pace over at Gottlieb & Co., with emphasis on the high for their latest game, "Buckancer"... Art Weinand of Rock-Ola Mfg. Corp. is one guy who doesn't believe in giving himself a minute's rest. We hear that Art recently left town on a business trip... Frank Page left on a trip to the west coast and activity at the Western office is well up. The boys jammed with orders for their new "Puddin' Head"... John Nieze of O. D. Jennings Co. attending the C. A. Robinson showing out in Los Angeles while Ed Vojack keeps busy looking after things at the end.

Fred Mann, regional distributor for Airion Mfg. Co., took time out from his very busy routine to tell us about Airion's new Tele-Juke combo, which was recently placed on location in a tavern on Chicago's south side, made such a hit the tavern owner refuses to let it go. Fred says the former Juke combo there took in an average of $8 a week, while in the first week there, the Tele-Juke combo took in $50, which is good business in anybody's language.
MINNEAPOLIS

Jess Wadell of Charles City, Iowa, spending a few days in Minneapolis making the rounds, calling on several of the distributors... Mr. and Mrs. John Laymon, of Laymon's Hardware, are hunting with the records. They are hunting for new V-type rebound new being readied by Bud Parr complete with coin mechanism.

Walter Solomon, Mape's new local mgr., really moving those Filion Mastes... Seems Walter brought the starting Standard plastic top board along with him and E. T. Mape is now distributing game in these parts... Lyn Breitenstine, head of the secretarial staff of Breitenstine & Co., one of the oldest and best stores in the world, is testing a new machine in the Twin Cities, he and his wife, who have been in the business for years, are... Have received a letter from the secretary's office of the Pontiacs... All orders for our products shipped... WANTED—Used box records, high out prices paid. Unlimited quantities. We purchase all year round. Call on us at 1205 W. 6th Street, and see your records. We pay freight. Call Wire, Wire FIDELITY DIST., 1547 CROSBY, VERNON, 27, N. Y. Tel. Underhill 3-5761.

MINNEAPOLIS

Mr. and Mrs. Glen Addington of Bismarck, North Dakota drove into Minneapolis one day ago and spent a few days in the business. They are hunting for new V-type rebounds now being readied by Bud Parr complete with coin mechanism. Walter Solomon, Mape's new local manager, really moving those Filion Mastes... Seems Walter brought the starting Standard plastic top board along with him and E. T. Mape is now distributing game in these parts... Lyn Breitenstine, head of the secretarial staff of Breitenstine & Co., one of the oldest and best stores in the world, is testing a new machine in the Twin Cities, he and his wife, who have been in the business for years, are hunting with the records. They are hunting for new V-type rebounds now being readied by Bud Parr complete with coin mechanism.

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WANT—Good used Gold Caps. State best price, condition. REX NOVELTY CO., 170 S. STATE ST., WILKES-BARRE, PA. Tel. 7-5742.

WANT—Good Bally Eureka's and latest 5-ball tables. State your best price. SCOTT NOVELTY CO., 710 W. 42nd St., HOUSTON 18, TEXAS.

WANT—5 Ball F.P., original Flippers games and new game closeouts; Slots, all makes and models; Kneen Royalty; Bell; Bally; Triple Bell; Eureka; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel: Tuxedo 5-4796.

WANT—Used joke box records. High out prices paid. Unlimited quantities. We purchase all year round. Call on us at 1205 W. 6th Street, and see your records. We pay freight. Call Wire, Wire FIDELITY DIST., 1547 CROSBY, VERNON, 27, N. Y. Tel. Underhill 3-5761.

WANT—We will buy $50 for Rock-Ola Seeburgs, or trade for Seeburgs, or trade for other phonographs. All makes and models, all conditions; we trade for Seeburgs and Majora Recorders, any model or size. JEANETTE MUSIC CO., 533 PINE ST., MUSKEGON, MICH.

WANT—We will buy, sell or exchange our used phonograph and record collections. Good or Bad Rolls; any record. Mail orders and local transactions. WE BUY, SELL, EXCHANGE, 432 MINNEAPOLIS AVE., SEATTLE, WASH.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write: Call or Wire: USED REC. EXCHANGE, Anthony "Fancy" Galgano, 4112 W. ARMITAGE AVE., CHICAGO 39, III. Tel: Dickens 7060.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750L. Also all types of phonographs. Quote lowest price and condition. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK 18, N. Y. Tel: Glickiering 4-5100.

WANT—Any type used phonographs. Buy old and new Bally Classics, Vintage and Envys. Any condition. No permission necessary. Send your records or phonographs to: PHONOGRAPH CO., 6118 CARNEGIE AVE., CLEVELAND 3, O. OHIO.

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 950 W. 8TH BLVD., LOS ANGELES 6, CALIF.
FOR SALE—Used National and American Radios—Variety of models. A. P. Caroli Radio BK 951; Rock-A-Ball $95. 4½" Ft. Midget Skeet Ball $45; Singapore; Hawaii radios $40; Transomnica Console $60; Gold Mine Console $50. WEST SIDE DIST. FOR SALE—New LIFETHUMEN ATTEND, NEW ORLEANS, LA. Tel: Circle 6-8464.


FOR SALE—Five Ball Pinazines: In excellent condition at $35 ea. Ari. $25 The Big Bantam; Frisco, Riviera, South Seas, Stage Door Canteen, Supernova, Surf Giants, Super, etc. $15 ea. Big Chief, Big Parade, Capt. Kidd, Columbia, Dart, Dixie, Duke Ranch, Hail, Home Run, Baseball Marvel, Moniker, Seven Up, Star Attraction, Victory, Wallcreeper, etc. KENTY-ELY, CT. 1929 W. TIAGO ST., PHILADELPHIA 40, PA. (Tel: 215-787-4200)

FOR SALE—Juke Box Route. Approximately 400 weekly income. 50 phonographs on good locations. La. 1946 and 1943 Models. H. E. ENGLISH, 220 MAIN ST., NEW ORLEANS, LA.

FOR SALE—Jennings Challengers Se-C 25 play $200; Kenney Bonus Super Balmoral $225; H. E. En- glish, Cond. $125; 500 Rolatope $20; 50 Lo- topate $40; 50 Rolatope $50; 25 Rolatope $60, Free. All gets 50c Av. fr, 50c Chief. Act now. Good machines, packed right. WOLFIE LEE, BUSH ROAD, EASTPORT, ME.

FOR SALE—Cigarette Machines: 3 8-column Roswell Presidents $90 ea.; 3 8-column Roswell Presidents $125 ea.; 3 8-column Roswell Presidents $140 ea.; 3 10-column Roswell Presidents $150 ea. All clean and ready for location. JOY AUTOMATICS, 108 E. CHURCH ST., SAN ANTONIO, TX.


FOR SALE—Best used Mills Slots in the South. We also refurbish and rebuild some of the older machines. Mills Slot parts and stands bought and sold. MILTON BRIDGER, 1111 E. 64th ST., SAVAN- NAH, GA. Tel: 3-5432.

FOR SALE—Operators of Jar and Bingo Tickets and Salesboards. Here’s a Special 2200 2-W. Jar Tickets Single ’5’ and ’7’ in a bundle at the regular price. 18 Jars. 2220 at $20 a dozen; Bingo 10,000 tickets at $10 a dozen; 1200 tickets on account (you pay must go). Complete line of tickets and salesboards of every known makes and order, bal. C.O.D. HENRY E. WEISS, 140 N. 31st ST., HELL- SING, PA.

FOR SALE—Bing-A-Roll $250: Hy- Roll $200; Advance Roll $100; Singapore RD $75; Heavy Jitter $35; Chieftain Spinball pinball $120, MOHAWK SKILL GAMES CO., 67 W. 31ST RD., SCHENECAD- TAY, N. Y.

FOR SALE—Used National and American Radios—Variety of models. A. P. Caroli Radio BK 951; Rock-A-Ball $95. 4½" Ft. Midget Skeet Ball $45; Singapore; Hawaii radios $40; Transomnica Console $60; Gold Mine Console $50. WEST SIDE DIST.

FOR SALE—Used Pop Corn Seas Vend- ors. Good condition single machine $120; lots of ten or more $105. For refinished, make so best price in first letter. Also have used records for sale. WILLIAMS DISTRIBUTORS NEW ORLEANS, W. CHURCH ST., TAMMOM, LA.

FOR SALE—5 Mills Blue Fronts, high serifs; 1 factory rebuilt with 7 coin doors. Machine in perfect working condition. $95. 5 Saucers Silver Chief extra clean with new strip. Works perfect, make so best price in first letter. Also have records for sale. WILLIAMS DISTRIBUTORS NEW ORLEANS, W. CHURCH ST., TAMMOM, LA.

FOR SALE—14 Snacks (with stands) completely refinished, midweek. All machines vend balls gum $225 each. usual stock of dimes (used with set film) $249.50. Skill Thrill shoots pennies (new) in original factory case. All Thrill shoots pennies (used) $19.50. Underines Ridder used reconditioned $99.50. Franz Auto. $19.50.—FRITZ BECKETT, 3218 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Victory Specials $125; Gottlieb Dolly Races $175. M. A. POLK, 225 DARWIN ST., CHICAGO 5, ILL.

FOR SALE—Victory Specials, clean, electronic parts, etc. $55.50. No sections. 225 DARWIN ST., CHICAGO 5, ILL. $75. Kenney Favorite, original cases, 4-balls, combination Free Play and $224.90; Gottlieb Dolly Races $99.50, Hot Tip $99.50, Strikes of Vintage $169.50; Special Eastern $249.50. J. L. ANDERSON, WES- TERFERN DISTRIBUTORS, 226 S. 16th AVE., PORTLAND 5, ORE.

FOR SALE—Henry Jerome’s record- ing of “Christmas Carol, Both Once, A Year” backed by “Hello New Year, Hello.” Pleasant. Buy a hot new set and be the first to tell your friends. Remit with order we pay express charges. 49c a record. PLEASANT RECORDS, 1619 BROADWAY, N. Y. C. 19, N. Y.

FOR SALE—Garnet Used Machines—Bells, Consoles, One-Ball Pines. The machines are perfect, the parts are new. COMPLETE CONSOLE DISTRIBUTING CO., 105 E. WELFARE RD., NEW ORLEANS, LA.

FOR SALE—Cheap! One complete 300 coin slot Music System. Consists of 150 boxes, 150 lamp channels, 150 sound channels, 150 volume levels, 1-40 records. Puts over $1,000 a week. Will sell wall boxes and location amplifiers separate: 3-10 Mills Silver Chrome, clean $110; 4-10 Mills Silver Chrome, clean $115. T.E. KANNOE, 1526 KANSAS AVE., TOPEKA, KANS.

MISCELLANEOUS

NOTICE—Musie Operators. Motor rewound $5.50; Wurlitzer counter motor $75.00. PAYS POSTAGE. BILLY PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 31, ILL. Tel: Engine wood 8192.

NOTICE—Redeem this ad for cash. Make your counter models earn $4. We shoot complete Model Counter Towers designed to factory specifications and six new rigid centers, 36 hour service with this ad $5.00. Send a mafs set as you wish with ad. Offer expires Nov. 5th. 4. MUSIE MACHINE CO. P.O. BOX 601, ANN ARBOR, MICH. Ph. 1-31.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It’s a big saving. Write for complete details and free shipping containers. BARP SNEDDLE SERVICE, BOX 770, P. O. DODGE, IOWA.

NOTICE—Phonograph Motors working to factory specifications for a flat rate of $3.50. No exceptions. We are now handling a list of 9,330 coin machine op- erators and distributors in the United States. Prices are correct. This list is not printed or mimeographed but typewritten and up-to-date. WILSON DISTRIBUTING CO., P. O. BOX 483, FORT MILL, S. C.

PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazzas, bulk, No. 47, $36 per 100; No. 40, $43.50 per 100; No. 51 or 55, $3.50 per 100. Bulbs can be assorted for better prices. SMOKEY BARKER CO., 2192 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Radio Tubes: 642 29¢ each; No. 45 29¢ each; No. 47 27¢ each; No. 43 34¢ per 100; No. 51 or 55, 3.50 per 100. Bulbs can be assorted for better prices. SMOKEY BARKER CO., 2192 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Keystone Coin—Balls, Genuine Cork Mats, Reflectors, Score Glasses, Ten Strike Markings, wood pins, coils, new high score scoring units. Write for catalog Styles 2, 3, 4, 5, 58-1246. R. H. WINTERBURN, 251 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—We carry the most com- plete line of used slot machines, for sale and rent. We can ship any make of coin operated machines. Our line includes parts for many of the older machines that are no longer available from the manufacturer and scarce backboard glass. Write for our new list, which includes registers $1 per 100, while supplies last. Enter your city. IVERSON CO., 345 S. FAIRFIELD AVENUE, CHICAGO 22, ILL.
**THIS WEEK'S BUSINESS IN PHONOGRAPH PROGRAMS**

Continuing at a most rapid rate are the price fluctuations in the phonograph field. Prices skim between high and low and average, above average and below average, each day and every week with different territories shaking the price structure. This is one time when one is not to be assured of the best price set-up which will ever be found in the automatic phonograph market.

**WURLITZER:**
- 616—High, Pa., Ill., Low, N. Y.; Average, Ky.
- 24—High, Low, O.; Average, N. Y., Ky., Pa.
- 6400—High, Minn., Ill., Low, Pa.; Average, N. Y.
- 6400—High, Ill., Low, N. Y.; Average, Wisc., Ky.
- 500—High, Ill., Low, Ky.; Average, N. Y.
- 5000—High, Ill., Wisc.; Low, N. Y.; Average, Pa.
- 5000—High, Ill., Low, O.; Average, N. Y.
- 750—High, Ill., Low, O.; Average, Minn.
- 71—High, Ky., Low, Minn.
- 700—High, Pa., N. Y.; Low, Ill.
- 750—High, Ga., Ill., N. Y.; Low, Wisc.
- 7500—High, Ill., N. Y., Low, Ky.
- 7802—High, Ill., Low, N. Y.
- 800—High, Ill., N. Y.; Low, Ky.
- 850—Hi-lo, Ill., Minn.; Low, Ky.; Average, N. Y.
- 930—High, Wisc., Ill., Low, N. Y.
- 1015—High, Minn., Calif.; Low, Ky., Pa.; Average, Wisc., Md.
- 1093—High, Calif., Wisc., Minn., Ill., Low, N. Y.

**SEEBURG:**
- Rex—High, Ill., Low, Ky.
- Raystate—High, Ky., Low, Calif.
- Regal—High, Ky., Wisc.; Low, Ill.; Average, N. Y., Ohio.
- Gem—High, Low, Ill.; Average, Calif.

**CLASSIC:**
- 112—High, Ill., Low, Calif.
- 102—High, Ill., Low, Minn.
- 1025—High, Wisc., Ill.; Low, Ohio.
- 1454—High, Ill., Wisc.; Low, N. Y.
- 147M—High, Calif.; Wisc.; Low, Minn., Ill.

**ROCKOLA:**
- 29—Standard—High, O.; Low, Ky., Pa.; Average, Wisc., Ill., N. Y.
- 52 Deluxe—High—High, O.; Low, Ky., Pa.; Average, Wisc., N. Y.
- 75—Super Rockola—High—High, O.; Low, Ky., Pa.; Average, Wisc., N. Y.
- 75—Master Rockola—High—High, O.; Low, Pa.; Average, Calif., Ill., N. Y.
- 1025—High, Calif., Wisc., Ill.; Low, O.; Average, Ill., N. Y.

**PACKARD:**
- Model 7—High, Calif., Wisc.; Low, Ky., D. C., N. Y.

**MILLS:**
- Panorama—High, Minn.; Low, Ky., N. Y.; Average, Pa., O., Ill., Canada.
- Thro-Pine—High, Ill., Illinois; Low, Ky.; Average, Pa., O., N. Y.
- Constitution—High, Ill., Low, N. Y., N. J.

**AMI:**
- Hi-Buy—High, Minn., Ill., Low, N. Y.
- Singing Tower—High, Pa., Ill., N. Y., N. J.
- Model A—High, Calif., Wisc., Ill., Wisc., Low, N. Y.

**AERON:**
- Super Deluxe—High, Pa.; Low, Ky., N. Y.

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**IMPORTANT**

A complete report and analysis of equipment most active on the market during the week, as well as locations (by states) of price range areas, and other pertinent facts to help good buyers and sellers. States where prices are “high,” “low,” “average,” “below average” or “above average,” should be checked with “The Confidential Price Lists” on the following pages. All states are abbreviated. All markings also abbreviated. Read carefully. Check closely.

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**THIS WEEK’S BUSINESS IN FREE PLAY GAMES**

Most noticeable again this week is the fact that only latest type of pinball machines are being pushed in sales to present market. Some of those “days” may never again be equalled for there is a slow rise in market prices and even tho’ every so often, some comes in to crack the general market scale, prices are going up regardless. Belief is that this is the very best time to buy used pinball before these prices zoom. Check “The Confidential Price Lists” very carefully this issue.

**AMBER—High, Md.; O.; Low, Wisc.**
**Bella Card—Hi-lo, O.; Low, Pa.; Average, Md.**
**Bumpers—High, O.; Ill.; Low, Wisc., Md.**
**Big Hit SP—High, Ill.; Low, Pa.**
**Bowing League—High, Ill.; Low, Md.**
**Carnival—Hi-lo, O.; Low, D. C.; Average, Md.**
**Click—High, Md.; Low, D. C.**
**Cinderella—Hi-lo, O.; Low, Md.**
**Crazyhorse—Hi-lo, O.; Low, Md.; Average, Ill., D. C.**
**Doubles Barrel—High, O.; Low, Wisc.**
**Dynamite—High, Pa., Low, Pa.; Average, Ill.**
**Fast Ball—High, Ill.; Low, O.; Wisc., Md.**
**Ginger—Hi-lo, O.; Low, Md.**
**Gold Ball—High, O.; Low, Md.; Average, Ill.**
**Hawaii—Hi-lo, O.; Low, Calif.**
**Hi-Ride—High, O.; Low, Pa.; Average, Ill.**
**Henry—Hi-lo, O.; Low, Calif.; Average, Ill.**
**Hula—High, Low, Calif.; Ill., Low, Md.**
**Kiley—High, O.; Low, Wisc.; Average, Pa., Ill.**
**Lady Robin Hood—High, Ill., Low, Md.**
**Major League Baseball—Hi-lo, O.; Mexican, Calif., Ill., Low, Md.**
**Manhattan—High, Ill.; Low, Md.**
**Marlure—High, Calif., Low, Md.**
**Maxixe—High, Ill., Low, Md.**
**Midset Racer—High, O.; Low, Wisc.; Average, Ill.**
**Miss America—High, Ill.; Low, Pa.; Average, Calif.**
**Mystery—High, Ill.; Low, Calif.; Average, Md.**
**Play Boy—High, O.; Low, Md.; Average, Ill.**
**Ranger—High, O.; Low, D. C.**
**Bee—High, O.; Low, Pa., Wisc.**
**Rocket—High, Ill., O.; Low, Wisc., Md.**
**Sea Kneader—High, Ill.; Low, Wisc.; Average, O.; Woman.**
**Show Girl—High, Wisc.; Low, Md.**
**Smarty—Hi-lo, Ill., Wisc.; Average, Md.**
**Spintball—High, O.; Low, Pa., Calif.**
**Step Up—High, Ill.; Low, Md.; Average, Wisc.**
**Superliners—Hi-lo, Ill.; Low, Md.; Average, Calif.**
**Surf Queen—High, Ill.; O.; Low, Pa.; Average, Wisc.**
**Tornado—High, O.; Low, Md.**
**Trampoline—High, Ill.; Low, Pa.; Average, Md.**
**Yanks—High, Ill.; Low, Md.**

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**THIS WEEK’S BUSINESS IN ARCADE EQUIPMENT**

Action continued to pick up in the arcade equipment field this past week. Seems that there will be more equipment placed on the used market during the next few weeks than appeared even during the past summer season. Belief is, too, that prices will continue on more even keel, which was very noticeable this past week with widely separated territories quoting same prices for some machines.

**Stikes ‘N Spares—High, O.; Low, Minn.**
**Boomerang—High, O.; Low, Wisc.**
**Life League—High, Ill.; Low, Pa.**
**Heavy Hitter—High, Ill.; Low, Pa.; Average, Ill.**
**Quelle—High, Ill.; Low, Wisc.**
**Hockey—High, Ill.; Low, N. J.**
**Ten Strike—High, O.; Low, Ill.**
**Marksmann Sniper—High, Ill.; Low, Wisc.**
**Drive Mobile—High, O.; Low, Wisc.; Average, Calif.**
**Sky Fighter—High, O.; Low, Minn.; Average, Calif.**
**Batting Practice—High, Ill.; Low, Wisc.**
**All Stars—High, Ill.; Low, Wisc.**

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**THIS WEEK’S BUSINESS IN BELLS**

Sales action continues at high speed in the one-ball market. The many more games are listed by dealers than herein mentioned, prices remained pretty well equalized for all but the equipment listed here. Belief is that this field is gradually going on ahead and may assume even greater importance in trade this winter. Already reports filtering thru that one-balls being placed in more and still more areas and that reception very liberally accepted.

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**THIS WEEK’S NEW EQUIP’T**

Four brand new five-ball free play games presented this week:

**Blue Skies** by United Mfg. Co., Chicago, Ill.
**Bucanneer** by D. Gottlieb & Co., Chicago, Ill.
**Paddlin’ Head** by Gene Mfg. Co., Chicago, Ill.

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To view the rest of this issue, please visit the American Radio History website.
### SEEBURG (Cont.)

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<td>Walnut Adaptor</td>
<td>$25.00</td>
</tr>
<tr>
<td>Lily Adaptor</td>
<td>$14.50</td>
</tr>
<tr>
<td>Violet Speaker</td>
<td>$21.00</td>
</tr>
<tr>
<td>orchid Speaker</td>
<td>$49.50</td>
</tr>
<tr>
<td>Iris Speaker</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

### MILLS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zephyr</td>
<td>$19.50</td>
</tr>
<tr>
<td>Studebaker</td>
<td>$32.50</td>
</tr>
<tr>
<td>201 Phone</td>
<td>$25.00</td>
</tr>
<tr>
<td>De Luxe Dance Master</td>
<td>$40.00</td>
</tr>
<tr>
<td>Rockola Premier</td>
<td>$50.00</td>
</tr>
<tr>
<td>Panorama</td>
<td>$75.00</td>
</tr>
<tr>
<td>Panorama with Music</td>
<td>$95.00</td>
</tr>
<tr>
<td>Empress</td>
<td>$65.00</td>
</tr>
<tr>
<td>Panorama Adaptor</td>
<td>$8.50</td>
</tr>
<tr>
<td>Panorama 10 Wall Box.</td>
<td>$8.50</td>
</tr>
<tr>
<td>10k Speaker</td>
<td>$10.00</td>
</tr>
<tr>
<td>Conv. for Panorama Peek ('46)</td>
<td>$225.00</td>
</tr>
<tr>
<td>Constellation</td>
<td>$350.00</td>
</tr>
</tbody>
</table>

### A M I

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hi-Boy (302)</td>
<td>$75.00</td>
</tr>
<tr>
<td>Singing Towsers (201)</td>
<td>$60.00</td>
</tr>
<tr>
<td>Ballyhoo (16, 20)</td>
<td>$50.00</td>
</tr>
<tr>
<td>Top Flight</td>
<td>$25.00</td>
</tr>
<tr>
<td>Singing Towsers Peak</td>
<td>$15.00</td>
</tr>
<tr>
<td>Ballyhoo (19, 20)</td>
<td>$50.00</td>
</tr>
<tr>
<td>Model A '46</td>
<td>$495.00</td>
</tr>
</tbody>
</table>

### BUCKLEY

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wall &amp; Bar Box G. S.</td>
<td>$3.00</td>
</tr>
<tr>
<td>Wall &amp; Bar Box N. S.</td>
<td>$15.00</td>
</tr>
</tbody>
</table>

### AIREON

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super DeLuxe ('46)</td>
<td>$129.50</td>
</tr>
</tbody>
</table>

### C M I BLUE BOOK

**HOW TO USE THE "C. M. I. BLUE BOOK"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the stock exchange—the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very low over the average three days' quotations on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial number, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.
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  - BONUS "GROWS" FROM 100 TO 2000 TOP

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