Caught checking sales figures on Gordon Jenkins' smash recording of "Maybe You'll Be There," Dave Kapp, vice president in charge of recording at Decca Records, smiles as the tally continues mounting. Gordon's disking of the click tune has been spinning wildly on thousands of music machines throughout the nation and is currently one of the top song hits of the day. Gordon (left), has another click platter in "For You," while his rendition of "Manhattan Towers" remains one of the most talked about recordings in the trade. Currently writing two musical productions, Gordon is kept quite busy with his duties as Decca musical director and recording artist. Gordon Jenkins is exclusively featured on Decca Records. Personal Manager: Jimmy Saphier.
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SALES SPIRAL AS COLLECTIONS CLIMB .......... Page 4
MUSIC SECTION .................................. Page 5
NATION'S TOP TEN TUNES ..................... Page 6
RECORD REVIEWS ................................ Pages 8 and 10
GENERAL COIN MACHINE SECTION .......... Page 19
CLASSIFIED ADV. SECTION .................... Pages 26 and 27
C.M.I. BLUE BOOK ............................... Pages 28, 29 and 30
CHICAGO CHATTER ..............................
EASTERN FLASHES ..............................
CALIFORNIA CLIPPINGS .......................
SALES SPIRAL AS COLLECTIONS CLIMB


Most impressive to all the field these past weeks has been the sudden sales spiral. This has now been attributed to the fact that more and still more operators throughout the nation are reporting “increased collections” and, furthermore, that many of them have also stated, “collections continuing to go up.”

Much of the great sales increase being enjoyed by the amusement games field is due to the fact that juke box ops have switched over to more diversified operations. Even leading juke box distributors, who formerly handled nothing but automatic music, are now also distributing and operating amusement equipment.

This sudden switch on the part of the nation’s leading juke box operators to equalize their lowered collections has been responsible for a flood of orders for new games.

But, what is most outstanding, is the fact that collections started to slowly climb as the Fall season came into being and then, just a few short weeks ago, suddenly zoomed, surprising even the operators themselves. They have continued steadily upward to the point where many now believe that they are heading into one of the best Fall seasons in years.

Surprisingly, too, is the fact that amusement equipment is riding right along with this sudden collection and sales spiral. Shuffleboards have clicked in many areas, even tho these have been known to the field (as non-coin operated) for many, many years. Pinball is going right ahead maintaining its sales leadership which it regained the early part of the year. Bells are selling better, as are consoles and one-balls and other equipment.

Now, there is a demand coming up, and which is growing ever more prominent, for a moderately priced novelty-type game for closed areas. The greater portion of this demand, it is noted, is from juke box operators who are eagerly seeking supplemental income to their juke box intake.

Such cities as New York, Detroit, Cleveland, Atlanta, Los Angeles and many, many others, could use such equipment. These are among the big buying areas in the nation.

Somewhat dimming the picture at this time is the fact that many of the coin machine factories have been called into conferences with Government officials who have discussed dies, tools and general machinery with them.

This foreshadows the time when many of the largest coin factories may be once again working for Uncle Sam, producing whatever he needs to assure adequate defense of the nation.

Leaders are therefore urging operators to anticipate their needs now so that they won’t again be caught short. The belief is that once some of the larger factories in the trade get under way with defense projects much of the production potential will be lost and game prices will zoom even beyond what they are at this time.

As some leaders see it, this may once again raise the used machine to a higher price than what operators can now purchase new equipment.

This was something everyone attempted to avoid during the past war period but, if it enters into a loss of manufacturing capacity in the field due to defense work, this is what will most likely result and will mean that many, who can now definitely protect themselves from being gouged, will find themselves in the unenviable position of paying more for an old, worn machine, than what they can now pay for this same machine, new and factory guaranteed.

The sales spiral will continue upward for the weeks to come, it is the general consensus, for collections are going up very steadily. Such being case the coin machine industry may be among the very first to recover (from among all small businesses) from the readjustment era.

This readjustment, which has caused so many bankruptcies and general business recession, has now left a very definite and glaring imprint on practically all business.

Some businesses are first now beginning to feel its effects. The coin machine trade felt the effect long ago and gradually adjusted to a point where recovery is possible. Now with overhead lowered in most cases and with greater industry and conservatism predominating, the tendency toward recovery grows stronger each day.

As long as collections even hold at their present level, sales will continue to zoom forward, but, with the fact that collections are rapidly rising—sales, too, will rise in keeping with the collection spiral.

There is as yet much work to be done by all in the field to actually bring about complete recovery. But much of this work has already been accomplished. The greater problem now is for the trade to increase its efforts and work to the point where the possible peak can be foreseen. And then strengthen itself at this peak for the future.

The manufacturers are working like trojans to assure the field all the equipment it will need. They are turning out the very finest games in their long histories.

But, the field itself, must now take advantage of this opportunity to insure its income for tomorrow, and especially for the day when defense work may take away the largest part of the manufacturers production potential, so that none are caught short again.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
YOUR VOTES DECIDE THE WINNERS
IN THE 3rd ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1948

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by
THE CASH BOX
"The Official Publication of the Automatic Music Industry of America"
**The Cash Box, Music**  
*Page 6*  
*October 16, 1948*

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### The Cash Box

**Brush Those Tears From Your Eyes**  
"I Gotta Know"  
BY BARRY GREEN  

- You can chalk this one up on your calendar! It may be one of the biggest hits yet, as evidenced by the fact that the listeners are clamoring for it. May be a huge hit.

**This Is My Beloved**  
"Just A Gigolo"  
BY DALE WALTZ  

- The romantic tenor pipe of Dale Waltz is displayed here in glowing fashion as the balladeer steps out on the hoof and hogs the platter release. Spawning the amaze pure wondrous "This Is My Beloved," Dale Waltz in a full of drama and feeling conveys the story of unrequited love and one of the moon-in-june kid that should go for. On the backside with the nice "Just A Gigolo," Dale delivers another socko vocal to set the stage for some very heavy coin play. This plunk of wax might be just the ticket to hypo sagging phonos play for music ops. Lend an ear in this direction.

---

### Disk of the Week

**"Autumn In New York"**  
"A Moonlight Night"  
BY FRANK SINATRA  
(Columbia 38316)  

- It's wax with a story and delivered in the very best of song stylings. Song is a sign of romantic feeling and creates a dramatic flutter of strings and reeds making the enchanting lyric "The Moonlight Night." Song is captivating and fascinating style of this song is sure to create an avalanche of excitement with Sinatra fans as well as music operators. Frank displays a ton of beautiful vocal feeling and sincerity in this song, full of deep meaning and glamour. You've never had this kind of music on record to really appreciate it—and that is just what we recommend. On the flip with another come, Frank keeps the refrain the soft romantic vein with "A Moonlight Night." Song pattern the title, with Frank's pipes echoing the glowing lyric beautifully. Both sides of this recording should stimulate phonograph play immensely.

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### Reviews

**"You Started Something"**  
"The Night Is Young And You're So Beautiful"  
BY RUSS CASE ORCH.  
(2:20-3090)  

- Plug tune which should start rolling in the boxes mighty soon is this high de-hung one done up in grade A musical manner by the top notch Russ Case orch. It's a dazzling display of beautiful rhythm that maestro Russ offers, with the Clark Brothers on the strong strings in able manner. Ops will be right here as this platter should get next to this version pronto. On the flip with a standard, Russ and his boys do "The Night Is Young And You're So Beautiful," and do it the style and manner that adds up to looking this one up in the charts. Loads of floating strings and a charming showcase of music have the unit rendering a stellar performance. Take a look here.

**"Bella Bello Marie"**  
"The Money Song"  
BY ANDREWS SISTERS  
(2:20-3499)  

- Ditto corycally kicking up a storm in loads of spots throughout the nation is this bit by The Andrews Sisters. It's wonderful harmony the gal offers, with the sweet strains of "Bella Bello Marie" spelling coin play galore. Song, done up in Neapolitan manner for extremely pleasant listening and should be greeted handsomely by the many Andrews Sisters fans. The rolling rhythm displayed here and the array of spots throughout the nation is a hit by The Andrews Sisters. The rolling rhythm displayed here and the array of spots throughout the nation is a hit by The Andrews Sisters. The rolling rhythm displayed here and the array of spots throughout the nation is a hit by The Andrews Sisters.

**"Lillian"**  
"Love That Boy!"  
BY LOUIS PRIMA ORCH.  
(2:19-3079)  

- More gay wax via maestro Louis Prima...giving the fans a nice taste of the flavor of the "Lillian" leading the way on this hunk of wax. The baton twirler himself is out there spotlessly to plug the wonders in nasal tones that satisfy. Lyric echo the title with the rhythm spilling mellow tempo throughout. Spot vocal chorus and a bit of a gag round up this great platter. Is the "Perfect Timing" with the "Love That Boy!" chimp Cathy Allen steps to the mike...well the effect is out in style. Gal's delivery is in there all the way and should meet with fair approval. The many Louis Prima fans should yell for this duo.

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**"The Sleigh"**  
"Stay"  
BY THE SPORTSMEN  
(Capitol 15235)  

- Pair of revivals by The Sportsmen showcase this vocal group's versatile talent in gala fashion to beckon coin play for music ops throughout the land. The combo harmonize their way smoothly and smoothly thru the nostalgic lyrics shown on the top deck, "The House Is Haunted." Ditty is one that scored many years ago—with oldies browning back like mad, we find no reason for this thing not grabbing on today. On the flip with a tune that has been kicking around for a long time, the vocal combo offers one of the very best. Vocal performance ever with this frantic, tongue-twisting tune. Ops who have room in their machines might do well with this pair.

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### Ratings

**"Canadian Caperers"**  
"Back Home In Illinois"  
BY LAWRENCE WELK ORCH.  
(Decora 25316)  

- Pair of oldies by the widely popular Lawrence Welk ork, and the refrain of "Canadian Caperers" and "Back Home In Illinois" show as a side music operators can use to extremely good advantage. Both tunes are offered in light, danceable styling and should meet with fair reaction in the more quiet spots. Wax is especially suited for music ops with wired music locations. The pair, straight instrumental bits have the Welk trio displaying their usual fine music. Ops who have the spots should use some of this.

**"I Love You So Much It Hurts"**  
"Maria Mia"  
BY REGGIE GOFF  
(London 312)  

- Here's a tune that is sure to keep music operators busy as all get out. Currently winning wide favor in folk and western locations, this ditty titled "I Love You So Much It Hurts," should blossom out into its own as a pop hit. Top notch vocal treatment by balladeer Reggie Goff is the cause of all the excitement. His full, heavy pitch fits the pattern of this tune in a good way. Its magic is in the way that, some wonderful musical accompaniment provided by the Cyril Stapleton arr. On the flip with "Maria Mia," Reggie splits the vocal spot with English and Italian lyrics offered. Both ditties are swell. Hey, Ops, you should be making for "I Love You So Much It Hurts" is the side to ride with. Latch on!

---

**"Remember September"**  
"Just Like Old Friends"  
BY BILL HART  
(Republic 140)  

- Bowing into the disk spotlight via this performance, piper Bill Hart shows the spirit of an imp with his terrific rendition of "Remember September." His soft, intimate warping voice gets you to real close and listen attentively. Lyrics of the song are dreamy and should draw raves from the rubble-kids. Flip has loads of possibilities also as Bill bounces back with another one with the piccolo platter in "Just Like Old Friends." His mellow choral sound and silver pipe sound for delightful listening pleasure. Accompaniment by the Dewey Bergman Ensemble adds to the platter's winning ways all the more. Looks like a "sleepers"—spin it.

---

Only Records Reviewed Best Suited To The Requirements Of The Trade. Are Reviewed On These Pages.
The Top Ten Juke Box Tunes

The Top Ten Tunes Nimetime

1. A Tree In A Meadow
   - Artist: Margaret Whiting
   - Catalogue Numbers: CA-15722, CD-38779, DE-24381, CA-5185, MG-10241

2. Twelfth Street Rag
   - Artist: New Orleans Rhythm Kings
   - Catalogue Numbers: CA-15105

3. It's Magic
   - Artist: Gordon MacRae
   - Catalogue Numbers: CA-15072, DE-36896

4. You Call Everybody Darlin'
   - Artist: Tennessee Ernie Ford
   - Catalogue Numbers: CA-15115

5. Maybe You'll Be There
   - Artist: Imogene Coca
   - Catalogue Numbers: CA-302, DE-24403, MA-1129

6. Underneath The Arches
   - Artist: Dean Martin & The Four Freshmen
   - Catalogue Numbers: CA-15133

7. Ramblin' Rose
   - Artist: Linda Kaye
   - Catalogue Numbers: CA-15178

8. My Happiness
   - Artist: Jimmy Dorsey
   - Catalogue Numbers: BU-31015, CA-15974

9. Hair Of Gold
   - Artist: Mel Torme
   - Catalogue Numbers: BN-5016, CA-39315

10. Cool Water
    - Artist: Sonny Terry & Brownie McGhee
    - Catalogue Numbers: CA-31432

Please note: The list above is just a sample and does not include all the information present in the full scan of the document. For a complete list of songs and their artists, please refer to the full scan.
THE CASH BOX

"Riffette" (2-59)

"Cuban Sugar Mill" (3-03)
FREDDE SLACK ORCH.
(Capitol 15239)

- More re-issue wax, with maestro Freddie Slack in the driving seat to offer "Riffette" and "Cuban Sugar Mill." Both sides are old Slack favor-ites and should be well remembered by the many fans Freddie has. Top deck, an up tempo tune features maestro Slack in the well arranged, with some wonderful licks in the hands by Bone Walker on guitar. Flip steps down in tempo and once again features the maestro at the keyboards. One who use this brand would do well to grab a listen.

"You're Nobody Till Somebody Loves You" (2-58)
"When You Left Me" (2-51)
RUSSELL MORGAN ORCH.
(Decca 24503)

- Orchestraed pitter and vocal splendor of Maestro-balladeer Russ Morgan and a pair of sides which might come in for some heavy play on the ready-to-go phonos fans. Title "You're Nobody Till Somebody Loves You" and "When You Left Me," Russ shows his magic styling to glowing advantage here with this duo. Top deck "What's This I Do," well played, should suit the fans. Bottom deck "When You Left Me," as the light sifting rhythm fills the ether with sweet nostalgia. Wax rates ops listening time.

"What's This I Do" (2-59)
"I'd Love To Call You My Sweetheart" (2-57)
DICK HAYMES—ANDREWS SISTERS
(Decca 24504)

- The vocal combination of Dick Haymes and the Andrews Sisters sets up here with a duo that glows with love and passion. Top deck, "What's This I Do," is currently wiggling with fans and should be well known to music ops. This rendition, an excellent one, should boost the popularity of the ditty im-mensely and ring the bell with phonos fans. On the flip with more erot stuff, Dick and the gals purr "I'd Love To Call You My Sweetheart," to come back with another mutual hit. Wax parrots the title and makes for pleasant listening time throughout. Ask lacking Dick's maestro Vic Schoen adds to the disk's winning ways. Ops should grab it!

"Mexico" (3-08)
"O Passo Do Kanguru" (3-00)
PHIL GREEN ORCH.
(Pan American 087)

- Music in the Latin manner done up by maestro Phil Green is offered here in fairly attractive mood to set the stage for some possible coin play for music operators. Wax, tagged "Mexico" and "O Passo Do Kanguru"...
NEW YORK:

Understand that New York's Carnegie Hall is almost sold out for the forthcoming Illinois Jacquet-Sarah Vaughan concert this coming October 16. The group is currently booking records at the Music Theatre, Newark, N.J. . . . Bobby-sox idol Perry Como took time off recently from the rigors of an entertainer's life to sandwich in a little golf and spend some time socializing, and he went to the “Supper Club” recently, just put the finishing touches on his latest MGM picture, “Words and Music,” the life of Rodgers and Hammerstein, the Menzel at Regent Record is tremendously enthused over the forthcoming disk by piano Johnnie Young, whose spooning has always clicked with juke box ops. Music men will remember Johnnie’s “My Guitar Is My Sweetheart” which was No. 1 for three weeks in Regent’s platter. “Johnny’s Bambino” is currently receiving some of the best advance notices ever, with loads of music folk predicting the disk for a smash. He is currently appearing at the Hi-Hat in Bayonne, N. J. Run down and see him—a swell show and wonderful performer. . . . Al Donahue, oik pilot now in the Navy, is still involved in the making of a current from a recent trip to Italy, “My Old Fashioned Girl” will front the Jan Savitt band for the remainder of dates Sandy Savitt and lineup up prior to his untimely death this past week. Don Rosnow reports they are doing four times the amount of business for the month of September as against a like period in 1947. . . . Speaking of Dana, there is quite a bit of talk in the trade regarding an old Savannah item called “Charlie Was a Boxer,” originally recorded on the old Bluebird label by Vincent Lopez. 1946. Platter was a steady seller in the international field. During the war, Harry Link of Leo Feist, Inc., changed the title of the song to “Charlie Was A Sailor.” Excitement now stirred up has the Lopez platter coming out again, with Dana coming out with the song with a fresh set of lyrics by Herbert Fields. Watch for it. . . . The Orioles closed their first theatre engagement recently and are sked for the Apollo Theatre this week.

CHICAGO:

Music lovers had a treat in store for them the past week-end when Jose Iturbi, celebrated pianist, was in the city. Of course, he cut his teeth here at the time of the October 8th . . . October 9th and 10th brought Stan Kenton and his band back to the Opera House, which was an excess of too much for the thousands of fans who were turned away from previous performances. Stan really knacks ‘em dead with his terrific arrangements. . . . Coming to Orchestra Hall the evening of October 25th is the great Paul Whiteman, his orchestra, and soloists with a concert in tribute to the music of the late Great Gershwin. . . . The Fabulous One, pop loop song, is strangely quiet of late nights but only because of the two subdued units on hand. Coleman Hawkins, one of the greats of the Page Cavanaugh trio, a fine singing-instrumental combo, very much on the quiet side. Both Hawkins and the Cava- noughs do well to register between them in their current appearances. This is well illustrated in the Hawk’s Victor sides, “April In Paris” and “How Long,” the tunes lend the band and its style an ideal blending with its particular styling and he does right by them. Soft vocal harmony, coupled with neat arrangements, make the Cavanaugh trio’s current Victor releases, “The Daddy-O” and “That’s Where He Goes,” very pleasant listening also. . . . Cootie Williams and Gladys Palmer, star of Miracle Records, now holding forth at the Bay Dor, is doing a big hit with the famous “They all call me,” the popular side spot. Pee Wee Hunt and his oik are set for the Dot starting October 12th. . . . Jimmy Featherstone, the personable young drummer and singer, also at the Bay Dor, has been heard to form his own band, which has been used on the Walnut Room of the Bismarck October 5th. Altho this is Jimmy’s debut as a band leader, he is well known to patrons for his work with the Karl Dor oik. . . . Lobby: Frank Tingley, Earl Father Hines, and Jack Teagarden continue to attract crowds to the Oriental Theatre where they are now playing. Louis goes forth with his version of “A Song Is Born” and gives as much jazz as his trumpet, and believe us, the place really starts to jump.

LOS ANGELES:

“A Little Bird Told Me” is really tellin’ ‘em, accordin’ to Black & White’s Johnny Blackburn, who says the Al Patric Superman hyped by new chimp Paula Williams, has cut his teeth on the business as well as on the Avenue . . . B & W chief Paul Reiner glad to be back from his long national tour and find the home office jumpin’ with several other hits too . . . Looks like maybe the bootleggin’ wall has faded away with the advent of some real action for the local comedians, Art Bupe’s, who should be sitting atop of the world with Roy Hilton’s two-sided hit, “Hop, Skip, Jump” and “Everything I Do I Do it Wrong,” off to see his doctor with what the Specialty topper calls “record man’s stomach.” . . . Wonder if it can be anything as bad as newspaper man’s stomach. . . . Leo Mesner due back from New York, where brother Eddie is staying on awhile, pluggin’ over old “Daddy-O” and Aladdin and take in Los Angeles and look like he’s there . . . Bill McCull of 4-star Still East, hitting Philly, Nastville, Memphis and St. Louis on route home, is gettin’ into some good work, since the local disc jocks that all the good platters can’t get . . . George’s bigest plug this week goes to Vic Damone’s “Lillette,” and “The Night Has A Thousand Eyes.” . . . Modern’s Sales Mr. Lester Sills, back from New York, tells us that the “Ban” has taken on Pacific Coast dist for Signature . . . Bhari’s really have a sweeter thing in Pee Wee Crayton’s “Blue Flame” . . . Jimmy Rabbitt is expectin’ a nice play on their new Colonial label “Silver Dollar” by Jimmy Cook . . . The number’s right in the present crop but-poor pop style. Tempo Advertising Director Richard Woll reports long distance callin’ with the band, Col. Irving Wolf, leaving New York on a “Crazy For Canada” for Italy . . . Fowlg. was a mad cap parade while countin’ on wartime radio in Italy, will have audience with Pope, travel all of Italy, Paris, Berlin and London . . . Harry James’ Crystal-Tone recording of “Ab-Mur” ready starting to pick up.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
THANKS, OPERATORS and DEALERS
for your help in making

"ONE HAS MY NAME"

#1 in the NATION'S BIG FIVE FOLK & WESTERN JUKE BOX TUNES
CAPITOL 15162

ALL I CAN SAY IS:

"I LOVE YOU SO MUCH, IT HURTS"
(Just Out on CAPITOL)

WATCH FOR THESE 2 GREAT SIDES

"WALKING THE SIDEWALKS OF SHAME"
"MINE ALL MINE"
(Out this week on CAPITOL)
Michigan Music Ops Sked Heavy Promotion For New Damon Disk

DETROIT, MICH.—Roy W. Clason, business manager of the Michigan Automatic Phonograph Owners Association, this past week disclosed that the Hit Tune for the Month of October, selected by thousands of teen-agers at their recent Hit Tune Party, is "I Want To Be The Only One," recorded by Jon & Sondra Steele on Damon Records.

Clason stated that the Steele combo would be flying in to Detroit, to appear at the trade groups next Hit Tune Party on October 17th.

Second choice of the association was the Jeri Sullivan recording of "Dream House" on Signature Records. The Cash Box inadvertently reported that "Dream House" had been selected as the association's Hit Tune of the Month.

Both the Steele platter and the Sullivan recording will receive heavy promotion by the Michigan operators group.

Columbia Records Buy Jewel’s "Recess In Heaven" Master

NEW YORK—Columbia Records this past week learned to have purchased the master-recording of the smash Jewel recording by Dan Grisom "Recess In Heaven.

Rather than go to the expense involved in getting out its own version of the click race disk, Columbia purchased the master this past week.

Most of the major platteries were expected to release their renditions of the tune shortly.

Grisom, who at one time worked with Cab Calloway and Jimmie Lunceford made the Jewel disk as a single. The platter is reported to have topped the 200,000 mark in sales, with half of these being attributed to the California region alone.

It’s A Hit!

ANNABELLE

Billy Bishop and his orchestra

TWELFTH STREET RAG

Bullet Record # 1060

BULLET RECORDS

423 Broad St. Chicago

3 SMASH HITS!

COAST TO COAST

# 5551 "MY FAULT"

by Brownie McGhee

# 670 "WAXIE MAXIE"

by Paul Williams

# 671 "CORN BREAD"

by Hal Singer

SAVOY RECORD CO., INC.

58 Market St., Newark, N. J.

IT’S NEW!

IT’S SENSATIONAL!

LESTER YOUNGS

Recording of

"EAST OF THE SUN, WEST OF THE MOON" backed with 
"SHEIK OF ARABY"

ALADDIN 3016

BE THE FIRST WITH THIS MONEY-MAKER!

"LIGHTNIN’ HOPKINS"

Recording Of

"PICTURE ON THE WALL"

backed with 
"SUGAR MAMA"

ALADDIN 3015

No. 1 SENSATION

Greatest Of Them All!

ROY MILTON'S

"EVERYTHING I DO IS WRONG"

backed with 
"HOP, SKIP AND JUMP"

SPECIALTY 314

Write, wire or phone for our entire list of America’s biggest hit disks!

CENTRAL RECORD SALES CO.

831 S. STATE ST. (WE 7440) CHICAGO 5, ILL.

Benny Strong’s

Original Sensational Recording of

"THAT CERTAIN PARTY"

backed by

MY BEST GAL

on TOWER #1271

JURY BOX OPS ARE GOING STRONG

for

"The Young Man Who Sings the Old Songs"

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
New York, N. Y.
1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. IT'S MAGIC (Dick Cary)
4. RAMBLING ROSE (Perry Como)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. BUTTONS & BOWS (Dick Shaw)
7. HAIR OF GOLD (Jack Emerson)
8. EVERY DAY I LOVE YOU (Dick Haymes)
9. THAT CERTAIN PARTY (Benny Strong)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

Greensboro, N. C.
1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. EVERY DAY YOU (Jo Stafford)
4. HAIR OF GOLD (Jack Emerson)
5. I'LL SIT ALONG SOMEWHERE (Son Donahue)
6. HINDUSTAN (Ted Weems)
7. CONFESS (Petty Page)
8. LOVE SOMEBODY (Day-Dav-Buddy Clark)
9. MY MOONLIGHT MADONNA (Paul Weston)
10. IT'S TOO SOON TO KNOW (The Orioles)

Boston, Mass.
1. IT'S MAGIC (Sarah Vaughn)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. LIL' DOG (Buddy Johnson)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. HINDUSTAN (Ted Weems)
6. IT'S MAGIC (Son Donahue)
7. RAMBLING ROSE (Perry Como)
8. HAIR OF GOLD (Jack Emerson)
9. MY OLD FASHIONED GIRL (Al Donahue)
10. KISS ME AGAIN (Frances Laine)

Elizabeth, N. J.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. LOVE SOMEBODY (Day-Dav-Buddy Clark)
4. MY HAPPINESS (Joan & Sandra Steele)
5. IT'S MAGIC (Sarah Vaughn)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. UNTIL (Tommy Dorsey)
8. RAMBLING ROSE (Perry Como)
9. RENDEZVOUS WITH A ROSE (Dick Wang)
10. FICKLE FANNY (Al Trace)

Saginaw, Mich.
1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. IT'S MAGIC (Day)
5. BUTTONS & BOWS (Dick Shaw)
6. MY HAPPINESS (Joan & Sandra Steele)
7. BLUES (Son Donahue)
8. LOVE SOMEBODY (Day-Dav-Buddy Clark)
9. MEADOW (The Orioles)
10. THAT CERTAIN PARTY (Benny Strong)

Reno, Nev.
1. A TREE IN THE MEADOW (Margaret Whiting)
2. BUTTONS & BOWS (Dick Shaw)
3. LOVE SOMEBODY (Day-Dav-Buddy Clark)
4. MY HAPPINESS (Joan & Sandra Steele)
5. IT'S MAGIC (Day)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. UNTIL (Tommy Dorsey)
8. RAMBLING ROSE (Perry Como)
9. RENDEZVOUS WITH A ROSE (Buddy Clark)
10. YOU CAN'T BE TRUE, DEAR (Ken Griffin)

Hot Springs, Ark.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. LOVE SOMEBODY (Day-Dav-Buddy Clark)
3. IT'S MAGIC (Day)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. JOE GOES TO COLLEGE (Ray McEnroe)
7. MY HAPPINESS (Joan & Sandra Steele)
8. RAMBLING ROSE (Perry Como)
9. THAT CERTAIN PARTY (Benny Strong)
10. A TREE IN THE MEADOW (Margaret Whiting)

Concord, N. H.
1. BUTTONS & BOWS (Dick Shaw)
2. BLUEBIRD OF HAPPINESS (Art Monroe)
3. AIM MY LOVE (Vaugha Monrrie)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. BLUEBIRD OF HAPPINESS (Art Monroe)
6. COOL WATER (Vaugha Monrrie)
7. IT'S MAGIC (Day)
8. LOVE SOMEBODY (Day-Dav-Buddy Clark)
9. LIFE GETS TEE-JUS DON'T IT (Carron Robison)
10. YOU WERE ONLY FOOLING (Blue Barons)

Norfolk, Va.
1. A TREE IN THE MEADOW (Margaret Whiting)
2. LIFE GETS TEE-JUS DON'T IT (Carron Robison)
3. COOL WATER (Vaugha Monrrie)
4. CONFESS (Day-Dav-Buddy Clark)
5. IT'S MAGIC (Day)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. HAIR OF GOLD (Jack Emerson)
8. BETTER LUCK NEXT TIME (Perry Como)
9. RAMBLING ROSE (Day-Dav-Buddy)

Sharks, Ind.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jan & Sandra Steele)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. RENDEZVOUS WITH A ROSE (Buddy Clark)
7. UNDERNEATH THE ARCHES (Andrews Sisters)
8. IT'S MAGIC (Day)
9. LOVE SOMEBODY (Day-Dav-Buddy Clark)

San Francisco, Calif.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. THAT CERTAIN PARTY (Benny Strong)
5. EVERY DAY I LOVE YOU (Dick Haymes)
6. MY HAPPINESS (Jan & Sandra Steele)
7. MEADOW (The Orioles)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. HAIR OF GOLD (Jack Emerson)
10. RENDEZVOUS WITH A ROSE (Dick Wang)

Phoenix, Ariz.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. UNDERNEATH THE ARCHES (Primo Scala)
3. UNTIL (Tommy Dorsey)
4. HAIR OF GOLD (Jack Emerson)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. BUTTOD & BOWS (Dick Shaw)
7. MY HAPPINESS (Jan & Sandra Steele)
8. YOU WERE ONLY FOOLING (Blue Barons)

Augusta, Me.
1. A TREE IN THE MEADOW (Margaret Whiting)
2. LOVE SOMEBODY (Day-Dav-Buddy Clark)
3. UNTIL (Tommy Dorsey)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. IT'S MAGIC (Day)
6. HAIR OF GOLD (Jack Emerson)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. RUTHERFORD (Day-Dav-Buddy Clark)
9. MEADOW (The Orioles)
10. LIFE GETS TEE-JUS DON'T IT (Carron Robison)

Knoxville, Tenn.
1. LIFE GETS TEE-JUS DON'T IT (Carron Robison)
2. COOL WATER (Vaugha Monrrie)
3. CONFESS (Day-Dav-Buddy Clark)
4. A TREE IN THE MEADOW (Margaret Whiting)
5. UNTIL (Tommy Dorsey)
6. IT'S MAGIC (Day)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. HAIR OF GOLD (Jack Emerson)
9. BETTER LUCK NEXT TIME (Perry Como)
10. RAMBLING ROSE (Day-Dav-Buddy Clark)
**FOR A STEADY FLOW OF HITS... LOOK FOR.....**

**THE RAVENS** (America's Lending Quartet) 9056—"IT'S TOO SOON TO KNOW"—"Be On Your Money Way"

BILLY ECKSTINE (Another Hit by the Great Mr. B) 9052—"YOU'RE MY EVERYTHING"—"COOL BREEZE"

CHARLIE VENTURA (National's King of R&B) 9055—"EUPHORIA"—"If I Had You"

RAY SMITH'S 5920—"MY DADDY IS ONLY A PICTURE"—"I'm A Fool To Care"

GRACE SMITH'S 9051—"WHAT'S ON THE RAIL FOR THE LIZARD"—"Get Your Fat Man Now"

DON ALFONSO'S 9054—"PAPA SABE"—"Dorotea"

**CURRENT AND TERRIFIC NATIONAL-LY!**

**THE RAVENS** 9027—"DO YOU"
9026—"SEND FOR ME IF YOU NEED ME"
9024—"WRITE ME A LETTER"

CHARLIE VENTURA'S 9048—"EAST OF SUEZ"
9031—"HOW HIGH THE MOON"
9043—"SOOTH ME"

JACK CARROLL'S 9033—"MAYBE YOU'LL BE THERE"

**THE CASH BOX**

**Race Disk O' The Week**

"You're On The Right Track, Baby" (2:55)
"Dodd-O" (2:41)
LOUIS JORDAN WITH MARTHA DAVIS
(Decoy 14502)

"Pleasing You" (2:51)
"Feel So Lonesome" (2:48)
LONNIE JOHNSON
(King 4245)

"Elevator Boogie" (2:44)
"My Baby's Giving Me The Brush"
BILL JOHNSON
(Victor 253108)

"Away" (2:41)
"East Side, West Side" (2:44)
THE FOUR NOTES
(Decoy 146)

**Side, West Side," the vocal combo display some great harmony on the pair to egg on coin play. Top deck, well known to Lee Richardson as the current favorite "Am I Asking Too Much?" A thing's pipe Harries the strong sentimental warding in tones that are bent and add up to a heavy coin winner. It's top drawer material and wax that can keep the phones ringing. On the flip with "The Blues Can Jump," The Four Blues lend their hit to this piece with some clever instrumental and vocal kicks. It's top deck that'll score with ops— latch on!

"Go Long" (2:40)
"Long, Lean & Lanky" (2:37)
THE DIXIELANDS
(Gotham 163)

**Another Money-Maker on MANOR RECORDS**

by SAVANNAH CHURCHILL

who gave you "I Want To Be Loved," "Time Out For Tears and I Want To Cry"

"I'll NEVER BELONG TO ANYONE ELSE" and "TRY TO FORGET"

by SAVANNAH CHURCHILL

MANOR RECORD 1142

**Race Disk O' The Week—Oct. 9, 1948**

"I'll Never Belong To Anyone Else" (2:27)
"Try To Forget" (2:52)
SAVANNAH CHURCHILL

(Manor 1142)

- The gorgeous gal with the even more gorgeous pipes wails the "Dick Of The Week" singing two tunes that double and even triple her growing number of fans everywhere in the nation. On the top side, "I'll Never Belong To Anyone Else," Savannah, with the support of The Four Tones, simply sells the song right off the platter and brings it sweetly, intemately and with grand set right into the room making the listener feel that she's singing for him, and him alone. It's one of the greatest vocal jobs this grand gal has ever yet cut and will, without any doubt, send her rating even higher up in the song world. On the flip, "Try To Forget," with Ralph Herman's orb backgrounding the singing she sells the song in a (more) than well. "Try To Forget," with Ralph Herman's orb backgrounding the song, he sells the song in a (more) than well. There'll be arguing as to which side is top in deck of this disc. But, for one thing we'll take, 'I'll Never Belong To Anyone Else' this one.

"Away" (2:41)
"East Side, West Side" (2:44)
THE FOUR NOTES
(Gotham 16)

- Pair of sides skillfully in the light vein here by The Four Notes shows as wax ops can use as top notch filler material. Titled, "Away" and "East

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THANK YOU
MICHIGAN AUTOMATIC PHONOGRAPH OWNERS ASSOCIATION
FOR SELECTING
OUR D-11130

"I WANT TO BE THE ONLY ONE"

By
JON and SONDR A STEELE

★ NUMBER ONE HIT RECORD ★
FOR OCTOBER

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE AVENUE
KANSAS CITY, MO.

"THE CASH BOX"—Calls It
A HIT!

RACE DISK O'TH WEEK

"Always Mine" (2:30)
"I've Been Thru The Mill With Bill" (2:53)
ANN CORNELL
(Bandwagon 517)

Order Immediately From Your Nearest Distributor

Get On The BANDWAGON
with BANDWAGON RECORDS
7 West 46th St., New York, N. Y. Tele.: LU 2-0660

PUBLICITY

Thank You

THE CASH BOX

Folk and Western Record Reviews

"Say Good Mornin' Nellie" (2:44)
"New York To New Orleans" (2:51)
PEE WEE KING
(Victor 20-3106)

・ Make no mistake about it—here's one that'll thrill folk and western fans alike in every phonograph spot in the nation. It's P ee W ee King and his great outfit offering one of the best tunes we've heard in many a moon. The ultra fast, frantic tempo of "Say Good Mornin' Nellie" is the side that's gonna cause all the stir 'n' fun. Song makes you keep pace with the rhythm and is a cinch to find dancers going wild over it. Ditty is offered in grade A manner and rates like a spade flush to mere with music operators. On the flip with a choo choo story in "New York To New Orleans," P ee and the boys display their versatile styling to offer ops another potential coin culler. Tempo is hot and heavy with the lyrics weaving around the title. "Say Good Mornin' Nellie" should add a slew of fans to P ee W ee King's bevy and fill the jeans of music ops with jule box silver.

"Time Nor Tide" (2:49)
"Gosh I Miss You All The Time" (2:43)
THE MADDOX BROTHERS & ROSE
(4 Star 1271)

・ Here's some stuff that is sure to win heavy favor with western music ops. The Maddox Brothers and Rose team up for the fond refrain of "Time Nor Tide" and do the ditty up in great style to beckon a slew of coin play. Vocal treatment offered here is hard to beat, with the excellent instrumental backing coming thru to round out the side. Wardrobe spills in slow, melancholy manner that satisfies throughout. On the flip with more "onion material," the group gather to send ops another potential winner in "Gosh I Miss You All The Time." Ops should ride herd with this pair.

"Walkin' The Sidewalks Of Shame" (2:46)
"Mine All Mine" (2:47)
JIMMY WAKELY
(Capitol 15236)

・ Wait'll music ops hear about this one! It's Jimmy Wakely riding the trail on a pair of tunes that are sure to find their way into thousand of juke boxes throughout the nation. With Jimmy spoonsing the lyrics to the soulful "Walkin' The Sidewalks Of Shame," this hunk of wax takes on all appearances of becoming a bit coin culler. Song is set in mellow tempo with the refrain spelling coin play all over the lot. On the backside with "Mine All Mine," Jimmy keeps the platter sizzling as he offers ops more winning wax. Always a strong contender for phonos honors, Jimmy should make an avalanche of coin in the boxes with this duo. Listen on—but pronto!

"You'll Rue The Day" (2:28)
"Devils Dream" (2:28)
MAKE COOLEY
(Columbia 20890)

・ Top notch music via Spade Cooley and his gang shows up, with a pair of songs that should be spinnin' hot and heavy in phonographs mighty soon. It's the fond refrain of "You'll Rue The Day" that grabs the limelight on the topside, with Spade spillin' the lyric in tunes that count. On the flip with an instrumental bit, Spade and the gang really go out all with "Devils Dream." Rhythm offered here is extremely attractive and makes you dance while you listen. Stuff is catchy as the melody and should win heavy phonofavor.
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<tr>
<th>No.</th>
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<tr>
<td>1</td>
<td>IT'S TOO SOON TO KNOW</td>
<td>The Orioles</td>
<td>(Natural 5000)</td>
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<td>MY FAULT</td>
<td>Brownie McGhee</td>
<td>(Savoy 5551)</td>
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<td>3</td>
<td>AM I ASKING TOO MUCH</td>
<td>Dinah Washington</td>
<td>(Mercury 8095)</td>
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<td>4</td>
<td>CORN BREAD</td>
<td>Hal Singer</td>
<td>(Savoy 671)</td>
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<td>5</td>
<td>EVERYTHING I DO IS WRONG</td>
<td>Roy Milton</td>
<td>(Specialty 314)</td>
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<td>6</td>
<td>MY HEART BELONGS TO YOU</td>
<td>Arbee Stidham</td>
<td>(Victor 20-2571)</td>
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<td>7</td>
<td>SOPHISTICATED LADY</td>
<td>Billy Eckstine</td>
<td>(National 9049)</td>
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<td>BARCAROLLE BOOGIE</td>
<td>Camille Howard</td>
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<td>PRETTY MAMA BLUES</td>
<td>Ivory Joe Hunter</td>
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<td>10</td>
<td>OUT OF THE BLUE</td>
<td>Hadda Brooks</td>
<td>(Modern 600)</td>
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LONDON LIBRARY SERVICE SEEN AS HYPO TO WIRE MUSIC INDUSTRY

Wide Selection Of Popular & Standard Music Aids Music Operator, Cuts Costs

NEW YORK—The London Library Service, a division of the London Gramophone Company, this city, is now making available to wired music operators and industrial plants, a library of specially recorded material on 10" discs at 78 RPM. It is the only library service of its kind available in the United States.

Featuring instrumental arrangements only, the library contains the outstanding standards plus the popular hit tunes of the day. Rhythm and tempo are treated with care and the variance in volume level is kept within reasonable range, thus avoiding the problem of constantly monitoring the music.

The library, it was learned, may be used in conjunction with any automatic or manually operated 78 RPM record player. Now that the use of automatic equipment for wired music is rapidly increasing, there is less need to engage the services of personnel to manually operate wired music studies. The use of the London Library Service with additional material that is now available will sustain full time wired music operation.

Music operators throughout the East who have been using the service disclosed that they find the library very satisfactory. One local music operator stated, "I find that I'm making more money by using the London Library Service. I don't have to worry about records as much and find that my operational overhead has been decreased appreciably. With defense plants going up more than ever, I'm sure wired music is the thing today."

RCA Victor Skeds Nationwide Promotion For Sons Of Pioneers

NEW YORK—RCA Victor Records has launched a nationwide promotion of recordings made by the Sons of the Pioneers to tie in with the group's Fifteenth Anniversary Tour, which is taking the singers of Western songs to key cities of the United States.

Slated for exploitation through disc jockey promotion and sale activities by RCA Victor distributors are fifteen selected discs and their "Cowboy Classics" album.

RCA Victor's Disc Jockey Service has shipped a special Sons of the Pioneers Anniversary Album to platter spinners. Personal appearances in record stores are being backed up with point of sale display material.

RCA Victor has also announced the distributor contest with prizes going to the distributors on the basis of a comparison of sales of Sons of the Pioneers recordings in any given territory against the existing market potential in the same area.

The Sons of the Pioneers promotion will continue until October 31, with distributor winners being announced shortly thereafter.

Sheet Music Sales Up Over Last Year

NEW YORK—Climaxing a national sales tour covering more than 15,000 miles in three months, Bernie Prager, general sales manager of The Big Three (Robbins, Feist & Miller) returned to his New York headquarters this week.

Prager reported a definite increase in dealer activity over and above the routine sales apt to the beginning of the Fall season. Stock orders are reported more than twenty-five percent better than last year, and popular sheet music activity is encouragingly high. The present popularity of indie record labels has changed the national picture considerably. Prager reported.

In many areas, Prager reports the Robbins published "Underneath The Arches" hit the streets in sales, while at the same time in other territories as a result of the nature of the song promotion in specially selected areas it had not yet started.

Important aspects of Prager's trip was sales promotion, dealer relations and adding incentive measures to encourage display of sheet music to an even greater extent than previously.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
AIREON MFG. CORP. PRESENTS NEW TELE-JUKE COMBINATION


CHICAGO—Showing to Aireon regional managers by the firm's execs and engineers along with RCA-Victor engineers present, an RCA-Victor television unit which was probably the most enthusiastic reception ever given to new coin operated music equipment in the history of this city.

Aireon executives and engineers presented their new Aireon Coronet, combining RCA-Victor Television in a single unit featuring, at the same time, micro groove recording which exceeded all hopes of the firm's regional men, "and brought the house down," as some of them later reported.

In the first place the new Aireon Coronet is so arranged that it lies in with the special RCA-Victor television unit using the phone's audio system which, because it brings up the watts from 2 or 4 to about 20, presents a much clearer picture as well as finer tone quality.

At the same time the new Aireon Coronet is so equipped that it can handle the new micro groove, long play recordings which, should they enter the market within the next few months, can be used in the Coronet.

All the improvements shown can be added on to any of the present Aireon phonos in the market now for a very small charge.

The television unit is a separate piece of equipment and may be located in any position in the location regardless of the position of the phonograph. The use of the unit may be charged for at the rate of 6c for each three minutes, and the coins are collected in the phonograph and in the wall boxes now in use.

The meeting started Saturday morning with Aireon engineers and RCA-Victor's television experts present. Conferences and sales discussions continued thru Sunday into Monday. Monday at 6 P.M. there was a cocktail party at which the press was invited and shown the new Aireon Coronet—RCA-Victor television combination which was given full explanation of this revolutionary departure.

Samples will be in the hands of all regional managers by October 15th and all distrib will have their samples the following week it was stated. Operators will get delivery by November 5th.

In addition to the press, Aireon execs, engineers and regional managers, the following noted column also saw the new combination telejuke box: Vic Conford of the Distributing Corp. of Ill, Chicago, Ill; Glenn Yuille of Wolverine Sales Co., Pontiac and Detroit, Mich.; Myron Erb and Barney Worth of Triangle Music Co., Cleveland, O.; and Sam Hastings of Hastings Distrib, Co., Milwaukee, Wis. It is reported that these noted music men were tremendously impressed and placed large orders in advance.

Aireon execs who were present included: Harold Pearson, President; Barney Craig, Salesmanager; Harry Miller, Trustee; Ed King, Chief Engineer; Sim Tyler, Engineer; and John Bennett, Sales Engineer.

Regional managers present were: Ben D. Palchrest, Eastern States; Fred A. Mann, Midwestern Area; Dan Brennan, Southeastern States; Bill Roberts, Southwest Territory; Clayton Ballard, Pacific Coast and Ken Willis, Central Western States.

Most important to all present was the fact that here was presented a unit because of its unique construction which could combat the present downturn in juke box take. All those who listened to the sales appeal of the new combination were in agreement that this was the instrument that would, once again, put the ops back on their feet.

As some of the Aireon regionals (Continued on Page 21)
PHONOGRAPHS IN PLAYING CONDITION AT LOW WHOLESALE PRICES

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TERMS: 1/3 Down payment, Balance C.O.D.

ILLINOIS SIMPLEX DISTRIBUTING CO.

831 S. WABASH AVE. PHONE: WABASH 2-4090 CHICAGO 5, ILL.

Beer Wholesalers Association Warned Of Prohibition Threat

NEW YORK—Of interest to the coin machine industry was the warning issued to its members by John E. O'Neill, general counsel of the Small Brewers Association, at the recent annual convention of the National Beer Wholesalers Association which took place at the Commodore Hotel this week.

O'Neill addressed the gathering declaring that bills strongly curtailing liquor advertising and directed to ward national prohibition will be re-introduced at the next session of Congress, and will be supported by at least 30 per cent of the population. He warned that many people fail to recall the intolerable conditions that existed during the prohibition era and other adults were too young to have seen them.

He pointed out that the deciding factor on prohibition is neither the "wets" nor the "drys", but a third group of "non-consumers". The attitude of this group will be influenced by what its members see of the liquor industry, he asserted.

"If local social problems result from abuse at the retail level, lax enforcement of the law, or any other reasons, regardless of where the responsibility lies, this group will eventually support the drys and we will have prohibition," O'Neill cautioned.

"The liquor industry must give the fullest support to every official, local, state or Federal, who is charged with supervising the industry and must be constantly alert against industry conditions that could draw criticism," he stated.

As the welfare of the coin machine industry, to a large extent, depends upon the continuance of liquor sales, it would be to the interest of all in it to watch developments, doing everything possible to cooperate with the tavern owners and local liquor associations.

New York Coin Men Meet With City Officials

NEW YORK—A committee of New York's coin men met with city officials on Wednesday, October 6, and discussed the local situation, with a view of operating equipment that meets with complete approval of that body.

Discussions took place around a table and no decisions were forthcoming, except that the city group will take under advisement the licensing of slot halls. The fee set is $60. per machine per location, except where a battery of games are operating, and the license still remains at $50. for 1 or 100. License is due on March 1, and column are looking for a practical solution of this problem in cooperation with the city.

Representing the column were: Max Levine, chairman; Lou Rosenberg; Sol Tacy; Sol Wolman; Herb Weaver; Frank Thompson; Al Fisch; Harry Fries and Harry Rosen. For the city, the Commissioner of Licenses, John O. Cannella; Jt. Roos, legal dept. of Police; and Mr. Gibals, Engineering Dept. of Police.

CHILLICOTHE, O.—We always knew that the coin machine business was a fast-stepping business, but here's one coinman that can't wait for regular air freight delivery, but flies games from the distributor in his own plane. Gilbert Francis of Central Amusement Company, this city, is pictured above (left) ready to load his plane with a Bully Reserve Bell, which he just bought from Joe Abrah- am of Lake City Amusement Company, Cleveland. Joe was on hand to make sure the console (and the plane) got off on its way.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
DISTRIBUTORS—OPERATORS

Write For Complete Information On

"Nu-Art" SHUFFLEBOARDS

A Precision Built—Quality Shuffleboard

THERE'S MORE TO SHUFFLEBOARD
— THAN PRICE. MANUFACTURING
— KNOW-HOW AND QUALITY CON-
STRUCTION IS MOST IMPORTANT

TERRITORIES BEING ASSIGNED

Write Or Wire

SHUFFLEBOARD COMPANY OF AMERICA, Inc.

224 EAST ELM STREET, LINDEN, NEW JERSEY

- Manufacturers of "Nu-Art" Shuffleboards For Eleven Years

NEW GROETCHEN

WINNER LOOK

The new LOOK machine is now ready in 5c play
— features nine pictures, 3-
dimensional. Attractive Viewer in battery or electric model. Additional film at 60c each.

GROETCHEN

TOOL & MFG. COMPANY

126 N. Union St.
Chicago 6, Ill.

CMI Still CMI, But Now It's
Coin Machine Institute

CHICAGO—CMI will still be CMI, but Coin Machine Industries, Inc., is being changed to stand for Coin Ma-
chine Institute.

The new name was approved by the Board of Directors in September and went into effect early this month, Dave Gottlieb, president, announced.

"We feel that the new name will be more appropriate to a not-for-profit trade association" Gottlieb stated.

Persons unfamiliar with CMI ac-

d

tivities were often confused by the old designation, "Coin Machine Industries, Inc." Many thought that we

were an industrial firm organized for profit, thus hampering our public relations program to some extent."

A new CMI emblem is being pre-
pared and cuts will be sent to all members. Changes in CMI letter-hands and other printed matter will be ready soon.

Scientific Into Full
Production On "Ski-Bowl"

BROOKLYN, N. Y.—Max Levine, president of Scientific Machine Corporation, this city, announced that he is going into full production on his new skee-ball alley, "Ski-Bowl." This alley is nine feet, and contains the regular playing features of all alleys, except the ball release is mechanical, not electric.

"The scoring backboard is a light-
up, but in order to meet with the com-
plete approval of city officials, we made our ball release mechanical," stated Levine. "It is an attractive, and especially sturdy, constructed game, and we are going into produc-
tion only after lengthy location tests have been made, not only by ourselves, but by some of the leading operators and arcadie owners in this territory."

Scientific still continues production on its popular "Pitch 'Em And Bat 'Em" baseball game.

Munves Moves To 11th Ave.

NEW YORK—Mike Munves, Mike Munves Corporation, foremost sup-
er of arcade equipment to the coin

machine trade for over 40 years, an-
ounced that his firm has secured larger and more modern quarters at 575 Eleventh Avenue, this city, where he expects to be completely set up on October 20.

Joe Munves' parts and supply busi-
ness is being incorporated into the Mike Munves organization, and the firm will retain the 10th Avenue ad-
dress for display of equipment.
managers stated, "This is the very first musical instrument that not only offsets the effect which television has had on juke box take, but, most important, which brings big profits back to the juke box operators and assures their continuance in the music business as professional men who know how to handle automatic music in every one of its branches, including television."

Harold Pearson, President of Air-eon Mfg. Corp., stated, "This is one time when the operator is assured of continuing on in his business in a position where he is able to take over, because of his many years of music knowledge, and gain profit from the very instrument which was so terribly affecting his business."

The result of the showing is that a country-wide demand for immediate samples has come about. Operators who have since been told by their regional managers and distributors what is in prospect are hoping to see the machine as soon as they possibly can.

The Aireon plant is hard at work to fulfill all the many advance orders which their regional managers have promised and which seem now to be the very minimum demand which can be expected.

BUCKLEY MUSIC SYSTEM, INC.
4223 W. LAKE STREET
CHICAGO 24, ILL.
(Phone: VaN Buren 6-6636-37-38-6533)
Jennings' Dealers And Distribrs At Asbury Park, N. J. Showing

CHICAGO—Repercussions from the recent O. D. Jennings' series of showings are still reverberating through the trade. Officials of the company report that aside from the many orders for the new machines introduced, the "Monte Carlo Console" and the "Life Jack Pot Challenger," letters are being received from coinmen thanking them for the wonderful entertainment supplied.

Photos taken at the Asbury Park, N. J., showing are reproduced above, picturing a few scenes of the activity:


(2) Looking for that jackpot—l. to r. Walter Heist, Reading, Pa.; Lee La Rouche; Lou Urban, Jennings' sales engineer; and Henry Strong, Jennings' club sales manager.

(3) Dealer and distributor luncheon—prior to the showing that evening.

(4) Charles Schlicht, Jennings' director of sales research, welcoming the coinmen to the Asbury Park show.

(5) T-e-a-t-i-l-i-n-g! Harold Berenbaum, Philadelphia, Pa., and Paul Resky of Roth Novelty Co., Wilkes-Barre, Pa., looking over the equipment.
The Oval Track Does the Trick!

Williams

Speed Way

AT YOUR DISTRIBUTOR

Williams
MANUFACTURING COMPANY
161 W. HURON ST., CHICAGO 10, ILL.

New Bally One-Balls In Full Production

New Guaranteed Odds Feature

"The new guaranteed odds," explained Jenkins, "means that odds multiply on a mystery basis. The second coin may multiply odds by three or four instead of only two. First or second coin may jump odds all the way to 160 top. Player will then continue to play extra coins for additional selections because odds never go back to a lower bracket. Every time a coin is played, odds either remain as high as on previous coin or advance to higher odds. During the entire game, odds are guaranteed to change only by advancing. Without fear of losing favorable odds, players play coin after coin... 10 or 12 or more... to get additional selections. Regardless of number of coins played, odds never drop back... always remain as big as before... or bigger.

"This new guaranteed odds feature in one-ball play has proved intensely interesting on location," continued Jenkins, "and I want to go on record with this unequivocal statement—"Citation" and "Lexington" are far and away the greatest one-balls Bally has ever made."

Both "Citation" and "Lexington," Jenkins stated, contain the familiar Horseshoe Flash, Spell-Name, A-B-C-D and Build-Up Feature and other profit-proved principles for which Bally one-balls have been so famous.

Rock-Ola Files Patent Infringement Suits And Names Eight Companies

CHICAGO—Rock-Ola Manufacturing Corporation, this city, announced that it had filed eight patent infringement suits in Chicago, Miami, Denver, San Francisco and Milwaukee, and named as defendants the Filben Corporation, the manufacturer, National Filben Corporation, sales agency, and several operators and distributors.

The suit asked an injunction against the eight defendants and requested an accounting of the operations with a view to fixing the damages.

Clarence Bayne Resigns From United States Vending Corp.

CHICAGO—The resignation of Clarence J. Bayne, vice-president in charge of sales for United States Vending Corporation, this city, was announced by F. P. Garven, president.

No successor was named, but it was indicated that R. A. Peterson will supervise the activities of the Chicago office. E. E. Rosenfeld will continue to head up the Candy Merchandising Division, it was stated.

Bayne is leaving the industry at present, having been assigned a military position outside the Continental Limits of the United States. "I have enjoyed my association with all in the coin machines industry," stated Bayne, "and shall continue to keep abreast of its activities as much as possible."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NOTICE TO THE TRADE

Due to the overwhelming demand for Genco’s Screwball, which, incidentally, is even greater now than the first week it was introduced, we are announcing the end of production on this great game.

Sounds screwy, doesn’t it? And it takes a lot of courage too. Want to know why we’re doing it? It’s because we at Genco honestly believe that our policy of cutting runs of games far short of the demand is the only way to keep our industry healthy during these trying times.

We know you didn’t get near enough the number of Screwballs that you wanted; as a matter of fact, we didn’t complete 60% of our orders, but when you see the price of used Genco games on the market six months from now, we’re sure you’ll agree that our policy is right. And besides, wait till you see what we’ve got up our sleeves. If you think Screwball was something, just watch the next one and the one after and the one after that. We’re in the groove and they’re going to keep coming.

IT’S GENCO in ’48 and ’49!

Genco

2621 NORTH ASHLAND AVE.
CHICAGO 14, ILL.

CALIFORNIA CLIPPINGS

The Jewish High Holidays had things a little quieter than usual on the Row, with some of the boys taking off for a few days. ... Joe Peckin hopped a plane for Chicago to spend the Holidays with his family. ... Paul Silverman was already there and J. Peskin Diattrix carried on with Sol Brown in charge of moving out those AmI boxes. ... Jack Ryan of Sicking Co. wished us a “Gut Yomtov” and said he thought taking off for the holidays was a fine thing ... In fact, he was going to dig up an old Gaelic calendar when he got home and see if he’d skipped any Irish yomtovs. ... Lyn Brown says, “only a sideline,” but he’s been appointed California distributor for Brogan’s cycles and scooter trucks, which indicates that the amusement business is still a little on the q.t. side locally despite glowing reports from the East about those better days ahead.

Heaviest action in these parts last few weeks has been the Los Angeles County Fair out Pomona way. ... George and Billie Bryant ran the arcade for Craft shows and reported the best take since before the war ... if only for the reason that this was the first County Fair since the first shot was fired. ... Sounds nice and peaceful, does a County Fair. ... Wonder what’ll happen to ‘em if they ever start dropping A-bombs wholesale. ... Charlie Fulcher heading north up to Santa Maria to line up some more shuffleboards and Coke machine customers. ... Both items are doing nicely with the locals. ... George Werner in at Automatic Games and getting ready for the forthcoming Shriners Convention ... Only one thing makes Georgie happier than selling a bell ... that’s puttin’ on the old fes and attending a convention.

New “Recordio” and “Quizzer” fastest moving items around Paul Laymon’s ... Bally. Reserve Bell doing well out of town. ... Which reminds us that boom for reelection of Los Angeles Mayor Fletcher Bowron was kicked off last week with every sheet in town going pretty strong on commending His Honor for 11 years of civic achievement as First Executive of this city. ... Local ops and others are beginning to wonder if all the rumors about an opposition candidate are just that. ... As regards the amusement game situation, Mayor Bowron’s continuance in office gives no special cause for alarm, we believe. ... Present severe attitude toward the industry might just mellow after next year’s municipal election ... “But that’s a long time in between feeding the kids,” the little man behind the 8-Ball pipes up. ... Among light visiting contingent to Coin Row past week were Herbert Ward of Las Vegas and Robert Anderson of Phoenix, both in looking things over at Badger Sales.
CHICAGO CHATTER

This week opened with much talk-talk all about the big Aireon regional market meeting which was held at the Sheraton Hotel, Saturday, Sunday, and Monday and which introduced the firm's new television-juke box combo. The combo features the very latest and finest RCA-Victor TV set plus the new Airline Copaset which is immediately shifted over to the new micro-groove records which seem a sure thing for the future, according to execs. . . . More news also in the music field is the forthcoming presentation by Seeburg of their new phone which, according to so many rumors, will be anything (but what it will probably be) when last seen before they are on the market. . . . Sam Wolfberg of Chicago returns from Florida where he visited with his mother and sister, both very ill, and Sam much worried. . . . Billy De Selm over at United Mfg. Co. very, very busy these days showing the machine about the big, new United snipers where the firm have now moved over their executive offices and all the boys and gals very proud of that new cafeteria and special dining room for execs. . . . They claim that Sam Taras who visited there this past week was ready to buy the plant, he was so enthused over it. . . . He could, they say.

By the way they now tell me, after all, that this Ray Riehl of United has two more initials in his name, in short, Ray (T.B.) Riehl. Never was anyone as busy as Ed Vojack over at O. D. Jennings & Co. Adam Ed is simply up to his ears trying to gather together all the data of their tremendous successful newings. In was nice, we're sorry in down fighting the flu bugs. . . . Charley Schlicht is in Florida — always a nice place to be. . . . Henry Strong is working away as usual. This guy simply never lets a day go by, and on and on. . . . Phil Burgeson of Minneapolis and Fred Anderson of Indiana in the Jennings factory this week and both guys greatly impressed with the nice reception they are getting from ops on the new Monte Carlo Series.

Morrie Ginsberg hied himself to California and left brother Eddie in charge of everything . . . which includes the business. . . . Carl Huppert is one guy who can't get a minute's rest . . . just keeps right on going with those Jewel Bell Cabinets as if there will never be an end to this business and, after 5 years now, why should there ever be an end. . . . Harry Brown seen driving down town in his new, sparkly split in a great big car. . . . Dennis W. Donohan in a hurry to get a train back to New York City. Seems that Denny spends more time in N. Y. C. than he does in Chi these weeks. . . . Dick Grotchen just got back from a long trip through the eastern states and getting his car ready for a trip down into the deep south to meet with many of the firm's customers who've been writing. . . . Harry Williams has a new one. It's called a directional range finder. And Harry claims that he's now got it on his Beechcraft "Bonanza" even before the big airliners put it on. By the way, Harry and Lee were given one of the very biggest write-ups in one of the noted aviation mags for their flying.

Bumped smack into Mr. and Mrs. Ralph Nicholson over at the Boulevard Room of the Stevens and Ralph advising he had just flown in from Fort Worth, Tex., and also that "business was beautiful." Those last three words most impressive of all the rest of the conversation. . . . George Posen flew in and flew out in less than 24 hours with some just catching a glimpse of his plane as he whizzed thru the town. . . . Mr. and Mrs. Glenn S. Scott of Scott Novelty Co., Houston, Tex., visiting over at the Bally plant while Scott on his way to the Mayo Bros., to see an examination. Vice-pres. were busy taking the couple for a very interesting tour through the big Bally plant and, we hear, they were, much impressed. . . . Also hear that Holman Pastor of St. Paul in town. . . . Joe Abraham of Cleveland around . . . and that gal, the one and only woman operator, Rose (O'Grady) Knothimiller from Toledo looking over her future Bally prospects and much pleased with what she saw there.

Every factory had a radio turned on somewhere this past Wednesday with the guys and gals hanging onto the announcer's words regarding the "world serious" which is taken very seriously here. . . . Most enthusiastic sales rep in town this past week was Fred Mann because of Aireon tele-juke combo which, he believes, as a former operator, is the answer to what the op needs to assure himself a real income again. . . . One of the very busiest factory managers in the town—Genco—where the boys are going on at top speed and making deliveries just as fast as they can of their bumperless game, "Screwball." . . . Big dealings at one of the Wurlitzer stores here this coming week. . . . Goffle is busy with their new game and going right ahead with their "gauged production" plan which has clicked. . . . More and still more enthusiasm for shuffleboards. Even those areas where they ran "free" for so long now taking on coin operated units and reporting "top take." . . . Tom (That Dapper Man) Callaghan wasn't around this past week at all—and so many cables for him too. . . . George (The "G") Jenkins tells me, "If you don't get lounced out on your pants—then everything's all right."

Music ops here going big for Benny Strong's recording of "That Certain Party." Benny is a local west side boy who made good. He originally introduced here playing with Paul Ash at the Oriental, when that theatre first opened. Now featured at the Boulevard Room of the Stevens with a date coming to be in New York. And like Benny says, "Our guys in the world—the juke box operators." . . . Joe Beck's Telequiz goes on so big this week that this factory now in production with rest and more still more orders coming in. . . . Hear that Joe Eaton was in town this past week much happier about being back in the coinbiz after a long layoff. . . . And over at AMI some big news breaking soon with Lindy Force so busy he didn't even phone us this week.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
EASTERN FLASHERS

Barney (Slygur) Sugerman, who recently appointed Bob Charles of Binghamton Amusement Company, Binghamton, N. Y., as sub-distributor for the AMI line of phonographs, reports that he is making very good sales, and expects to have a sample of the Aireon phonos on his floor this week, being recently appointed distributor for the territory. Phil Mason, Mason Distributors of Detroit, has now obtained Aireon phonographs, and Bob, who recently returned from Detroit, reports that the firm is enjoying some very nice sales, with operators dropping in to see him continually. Phil's active buying and selling music, and pointing his efforts to the export trade... Max Schwartz, Manhattan Sales Co., catches a very bad cold, but doesn't have the time nor inclination to lay down in bed.... George Posner, George Posner Company of New York, takes a hurried trip to Chicago, up and back within a few days. Lew Wolf, Wolf Welfare Enterprises, Buffalo, N. Y., getting ready to move to bigger and better quarters. After November lst, Lew will be located at 589 Tonawanda Street.

By Siegel, Videocon Corporation, distributors for "Videograph," combination tele-juke box, has set up a complete service organization to cooperate with the operators. It reports that he is making very good sales, and expects to have a sample of the Aireon phonos on his floor this week, being recently appointed distributor for the territory. Phil Mason, Mason Distributors of Detroit, has now obtained Aireon phonographs, and Bob, who recently returned from Detroit, reports that the firm is enjoying some very nice sales, with operators dropping in to see him continually. Phil's active buying and selling music, and pointing his efforts to the export trade... Max Schwartz, Manhattan Sales Co., catches a very bad cold, but doesn't have the time nor inclination to lay down in bed.... George Posner, George Posner Company of New York, takes a hurried trip to Chicago, up and back within a few days. Lew Wolf, Wolf Welfare Enterprises, Buffalo, N. Y., getting ready to move to bigger and better quarters. After November lst, Lew will be located at 589 Tonawanda Street.

Ben Piastrant, eastern regional sales representative for Aireon Manufacturing Corporation, returns to his offices in Boston, Mass., after attending a meeting of the New England AMCs. Ben returns with the news that Aireon is introducing a combination television phonograph that he is considering introducing to the operators immediately, with deliveries ready to go to operators by November 15th. Paul Galgano, Wurlitzer Distributors, Chicago, expects to visit our town this coming week... Hey—Ben Becker! Our good friend, "Senator" Al Bolkin (your cravat competitor), wants to know if you can recommend a substitute for the "swisswatchlace." We imagine you'll be back in mortal combat with Tom (the well dressed man) Callaghan... Jim Stitt, Your home entertainment arms, distributors, for his cousin Sibbl Stass of the Boston Braves, rises to the heights when Boston wins the opener, but becomes very sad when Cleveland takes game number two. However, Jim hopes for a series winner... Max Levine, Scientific Machine Corporation, Brooklyn, N. Y., gets an official approval of his eee ball alley, "Ski-BowI" and goes into full production. The game is a 9 footer.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE—Wurlitzer C. M. 61 $30; C. M. 71 with stand $55; P-12 $25; 412 $30; 616 Victory Cabinet $50; 24-323; 5-150; 2-250; 5-130; Big Band Sam; needs minor repairs $60; sev. in stock; call or write. A. L. FEBBETT, 103 WATER ST., EASTPORT, ME.

FOR SALE—Will never regret the day I traded in my 8-column Table and try it out. More returns for the dollar invested than any other machine, and in use since manufactured. G. F. FERRY, BOX 132, JOHNSTON, S. C.

FOR SALE—2 Electronie Roll-A-Score, like new. $94.50; 2 Roll-A-Ball Skeeballs $94.50; 2 Sportsman Rolls $94.50; Hawaii Skeel Ball R.D. $44.50; Tropicana $74.50; Singapore $54.50; WALT-Flyer type HOOT OWL NOV. ELTY CO., MERRICK, N. Y.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $100. Each. Complete, includes sets of Castings, Wood Case, Club Hardware, Lucite, Plastic, etc., complete, assembled and packed in individual cases. Suitable for use on new, and used and rebuilt slots. WOLF MUSIC CO., 1201 W. MICHIGAN ST., OTTAWA, Ill. Tel.: 1312.

FOR SALE—Cigarette Machines: 3 Balbo, 1 Sanborn. New $150. Each. 3 10-column Presidents $100 ea.; 3 5-column Crusaders $140 ea.; 3 10-column 2-ball $150 ea. All in very good condition. Terms: 1/3 deposit, C. & O. R. R. box car 1013; DELAWARE STREET, NEW ORLEANS 13, La.

FOR SALE—5 Balts: Ballie Cards, Kilroy $155 ea.; Phyo Boys $70 ea.; Showmovers $20 ea.; Sky Blazer $175 ea.; Jack Pot Glass, etc., completely assembled and packed in individual cases. Like new. $5 each, or new, used and rebuilt slots. SCHULZ MUSIC CO., 1201 W. MICHIGAN ST., OTTAWA, Ill. Tel.: 1312.

FOR SALE—5 Mills 5c Vest Pocket Bell, $10 each; $50 for 7. Complete, in perfect order. DUVY, CHILDERSBURG, Ala.

FOR SALE—5 Mills. Blue Fronts, high serials; 1 factory rebuilt with 7 coin elevator Buckleys style; 1 25c Jennings; 2 50c Jennings; new cabinet job. All go together; so make best price in first letter. All: CHARLES CLARKS DISTRIBUTING CO., 601 W. CHURCH ST., GREENSBURG, Pa.

FOR SALE—10 clean, used 5c P. O. Mills. Will separate; all in very good condition. Ideal to open closed territories. Coin checkers, all in perfect condition. Reasonable for lot refused. HODGES SALES CO., N. WILKESBORO, N. C. Tel.: 769.

FOR SALE—Miami Beach house, furnished throughout, complete, beautiful neighborhood, 5 bedrooms, 4 baths, all modern, 3 rooms, bath, Landscaped corner property, $30,000. Reasonable terms. Owner direct. HARRY ROBERTS, 4501 N. BAY ROAD, MIAMI BEACH, Fla. Tel.: 5612-1464.

FOR SALE—14 Snacks (with stands) completely refinished, middle compartment vends ball gum $22.50 ea.; 4 each; 1000 cards, 25¢ films $249.50; Skill Thrill shoots pennies $13; 4 Bobcats, 2 Aces, 2 Undersea Raiders used $19.50; Undersea Raider unused $9.50; Aristoc Scales, new $87.50. J. ROSEN, 425 E. 103RD ST., BROOKLYN, N. Y.

FOR SALE—1 Seeburg 1947 remote model, 1-474 excellent shape $755.; 1 Seeburg D. R. M. 575 with $695.; 1 Super Roll, rolldown $50. ANTHONY HIRT, 2303 No. 11th ST., SHIBUYA, WIS.

FOR SALE—Victory Specials $125; Gottlieb Daily Rates $125.; M. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE—I complete 15 unit Jennings Telephone System $750; 1 complete unit Coin-Operated Telephone consisting of 18 boxes, 16 location amplifiers, 2 studio amplifiers, 2 volume controls; price $1,000 plus erating. Will sell wall boxes and locate amplifiers separately. $105. Mill Silver Chrome, clean $110; 25c Thrill Chrome, Completely Restored, $125. TOPEKA MUSIC CO., 626 KANSAS AVE., TOPEKA, KANS.

FOR SALE—Machines, clean, closeout, single, ca. $65, 5 or more, ca. $75; Keeney Favorite, original cabinets, all complete, new and $224.50; Gottlieb Daily Races $99.50; Hot Tip $99.50; Skill Thrill $110. Girls, $149.50; Entry $249.50; Challengers $350; WESTERN DISTRIBUTING CO., 6 W. S. H. 16 AVENUE, PORTLAND 5, ORE.

FOR SALE—4 Complete sets for $500. Three good, one excellent. $300. Complete sets $300 each. $150 each. $100 each. Each: ABBOTT CO., 501 M. 14TH AVE., PHILADELPHIA 31, PA.

FOR SALE—Music Ops: We re-grind your used phonograph & scientifics—add complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

FOR SALE—Phonograph Motors reconditioned. Check with us for a flat rate of $3.50. No extras. $3.50 is all you pay for complete set. Motor and operators in the United States. Ask for 5230 correct. This list is not printed or mimeographed but typewritten and up to date. Address: GRIFFIN CO., P. O. BOX 483, FORT MILL, S. C.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound $5.00; Wurlitzer Counter model $6.00; Phoenix model $6.50. BILL'S PHONO MOTOR REPAIR, 3947 MAIN STREET, CHESTER, 111. Ill. Tel.: Englewood 8192.

NOTICE—Redline this ad for cash. Music and Wurlitzer Model cars earn $8. Wurlitzer Counter Model Cars, tricycles, gasoline engines, phonographs and new rigid centers. 36 hour service with this ad $3.50. Send at many sets as you wish with ad expires 5, 1948. A1 MUSIC. 1030 CONNOISSEUR AVE., PHILADELPHIA 31, PA.

NOTICE—Music Ops: We re-grind your used phonograph & scientifics—add complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

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PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. All modern types in stock. Mazdas bulbs, No. 47, $36 per 1000; No. 40, 44, 46 and 48, $45, No. 51 or 53, $35 per 100. Bulbs can be assembled for best price. Write, W. W. SNYDER, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—All types of domestic and forest fire fighting equipment in stock, or made to order. Special on Coin Changers, High Speed Paper Feed and 600 large supply of Slug Rejectors. JOE MUNVES, 615 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-2175.

FOR SALE—Tubes: 6UC 29t $60; No. 65 $55; No. 64 $55; 6BE 66 $66. Other tubes 60% off list. ENGLISH SALES COMPANY, 350 N. BROAD ST., PHILA., 22, PENNA.

FOR SALE—Skee Ball, Nets, Balls, genuine Cork Mats, Beifiers, Score Glasses, etc. Ten Skee—Manniekins, wood pins, coeds, new high speed machine. Price $35.00 each. CHANCE, a leader of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—We carry the most complete stock of parts and supplies for all types of coin operated machines. Send for Free Illustrated wall chart. Lists the different items from A to Z. If you operate coin machines you should be on our mailing list. BILL BONNER, 1024 N. CALIFORNIA AVE., BROAD ST., PHILA. 22, PENNA.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Beifiers, Score Glasses, etc. Ten Skee—Manniekins, wood pins, coeds, new high speed machine. Price $35.00 each. CHANCE, a leader of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
A M I

MILLS

ROCK-OLA (Cont.)

Hi-Boy (301)...
Singing Towers (201)...
Streamliner 15, 10...
Singing Towers Speak...
Monte Carlo (160)...
Model 149 (550)...

BUCKLEY

Wall & Bar Box O. S...
Wall & Bar Box...

AIREON

Super DeLuxe ('46)...

FREE PLAY PIN GAMES

ABC Bowling...
Air Circus...
All Baba...
American Beauty...
Baffle Card...
Ballyhoo...
Bank...
Bell Hop...
Big Chief...
Big Hit Multiple Play...
Big Leage...
Big Tree...
Bomber...
Bonanza...
Bolero (Rev.)...
Bola Way...
Boo Montem...
Bottle Bowling...
Brite Spot...
Broadcast...
Bubbles...
Build Up...
Bust-A-Move...
Casablanca (Rev.)...
Catalina...
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C. M. I. BLUE BOOK “The Confidential Price Lists”

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporters, the C. M. I. Blue Book can only feature on market prices as they are quoted. The C. M. I. Blue Book is exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C. M. I. Blue Book, rather than show no price, retains the last known prices for such equipment, so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quality, etc. must all be taken into consideration in the C. M. I. Blue Book, each price exactly as it is paid, and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C. M. I. Blue Book should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.

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