The gal with the big smile and a sweet set of pipes is Margaret Whiting—beaming over the sensational success of her smash disking of “A Tree In A Meadow.” Sales reports indicate that the ditty will undoubtedly be Margaret’s big winner. Chirp Whiting has been riding hot on phonographs throughout the nation for ever so long now, with her smash recordings of “But Beautiful”, “Now Is The Hour”, “So Far” and “Spring Isn’t Everything” among her top winners. In between knocking out record hits, Margaret is featured on the “Club Fifteen” Campbell Soup airshow, Monday thru Friday, CBS, 7:30. Margaret Whiting is exclusively featured on Capitol Records. Direction: William Morris Agency. Personal Management: Bill Burton. Press Relations: Bobby Weiss.
FALL SPECIAL

ISSUE OF

THE CASH BOX

DATED—OCTOBER 2nd

CIRCULATES THRUOUT THE TRADE SEPT. 27th

ALL ADS GO TO PRESS ON

SEPTEMBER 23rd

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisements each week, not to exceed forty words, $8 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C.M.I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the only one and officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

The hand that deposits the coin rocks this industry. And the time has now arrived when the members of this trade must take cognizance of the fact that the hands that deposit coins aren't as active in this effort as they have formerly been.

Drastic changes are due. Music operators realize that they cannot long continue, under present overhead expense and with ever-growing competition from television and other sources, to profitably operate their businesses.

They must make drastic changes. And the most drastic change of all is for the members of the automatic music industry to SELL MUSIC.

In short, they simply must get out to every location they now have on their books and "sell" the fact that they are a service industry, serving music to locations to help these locations enjoy better business.

And for this great service—they must have a service fee. The national picture in the automatic music industry would change overnight were the music operators to obtain a service fee guarantee, as well as a better commission basis.

Regardless of the fact that the greater majority of the music operators are not purchasing new equipment, even tho the many claim they sorely need new units, and further, regardless of how much they try to cut down on purchases of parts and supplies, as well as eliminate service and maintenance costs in an effort to curtail overhead—the answer is now, always was and always will be—MORE BUSINESS—or a better share of the business being done.

The operator must get more business. Since he cannot do so at this time, he must then get his due and fair share of the collections. He is not now receiving a fair share of the collections from his locations.

When an operator splits the take 50-50 he is NOT getting 50% of the proceeds. His share isn't even 20% of the gross after his overhead expense is removed, whereas, when the location owner removes the small overhead expense he has, his share is better than 40% of the gross.

It is up to the music operators. It is up to them to decide now whether they want to continue on in business profitably, or whether they want to fall lower and lower on a losing scale.

A service fee—first. A better commission basis—second. So that the hand that deposits the coin which rocks this industry will not be able to upset its equilibrium now or in the future.
This is the answer to what the pinball industry needs to gain better and closer understanding and to win over the public to the fact that here is economical and relaxing entertainment that is, most definitely, not forced upon the public and that has gained the commendation of many of the nation's leaders.

The above picture shows three well known Chicago manufacturers, Ray T. Moloney of Lion Manufacturing Corp., Harry Williams of Williams Manufacturing Co., and Sam Wolberg of Chicago Coin Machine Company, standing beside one of the giant pinball games built by the pinball manufacturers to help the Damon Runyon Memorial Cancer Fund obtain even more than the $250,000.00 which the Coin Machine Industry itself donated to this great cause this past year.

Tie in with United Artists for their great feature picture, "The Time Of Your Life," the nation's pinball manufacturers spent the time and money necessary to build these eight feet high $5,000.00 pinballs, so that in every city where this picture would open the pinballs would be placed in the lobbies of the theatres and the public and the public's officials invited to play.

All coin that enters into the "The Time Of Your Life" pinballs is donated to the Damon Runyon Memorial Cancer Fund.

This is the answer. It gives the public and the public's officials a better and closer understanding of pinball. It tells a story a million words could never write. It proves once again the great heart and charitableness of the members of this industry.

In Washington, D. C., glorious reports emanated just a few weeks ago as to the grand effect "The Time Of Your Life" pinball had upon the public and its officials who came to play it and were entertained and pleased. In Kansas City, Mo., Columbus, Ohio, Louisville, Ky., St. Louis, Mo., Rochester, N. Y., Syracuse, N. Y., and Atlanta, Ga., where the games have already appeared, and the other cities that will have the pleasure of playing these pinballs, knowing that each coin inserted will be donated to the Damon Runyon Memorial Cancer Fund, adds greater and still greater prestige to, and wins outstanding respect for, this industry.

This is the answer. This is how the pinball industry will build itself to the leadership it has so long and so rightfully deserved. This is the path which will lead to better understanding. It will win for the pinball business a closer relationship with the public. It will gain the approval of all who are sincere and unbiased in their thinking, who are charitable, and who realize that pinball is, in itself, an outstanding division of the nation's entertainment industries.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
**The Nation's Top Ten Juke Box Tunes**

1. **IT'S MAGIC**
   - CA-15072—Gordon MacRae
   - MG-10127—Buddy Kaye Quintet
   - ME-51092—Gino Paletta O.

2. **YOU CALL EVERYBODY DARLIN'**
   - CA-15171—Tennessee Ernie Ford
   - MG-10123—Art Lund
   - ME-3155—Anne Viscott

3. **RAMBLING ROSE**
   - CA-15112—Gordon MacRae
   - ME-51092—Gino Paletta O.
   - MG-560—Phil Barta

4. **A TREE IN A MEADOW**
   - CA-15112—Margaret Whiting
   - ME-51092—Bing Crosby
   - MG-10121—Paul Frennessy O.

5. **MY HAPPINESS**
   - SM-2111—A. J. Jim Nelson
   - ME-51092—Gene Krupa
   - MG-10121—Paul Frennessy O.

6. **THE MAHARAJAH OF MAGADOR**
   - CA-15105—Pete Wini Hast
   - ME-51092—Bing Crosby
   - MG-10123—Art Lund

7. **TWELFTH STREET RAG**
   - CA-15135—Bing Crosby
   - ME-51092—Bing Crosby
   - MG-10123—Art Lund

8. **HAIR OF GOLD**
   - CA-15135—Bing Crosby
   - ME-51092—Bing Crosby
   - MG-10123—Art Lund

9. **LOVE SOMEBODY**
   - CA-15174—Buddy Clark
   - ME-51092—Bing Crosby
   - MG-10123—Art Lund

10. **CONFESS**
    - CA-15174—Buddy Clark
    - ME-51092—Bing Crosby
    - MG-10123—Art Lund

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**Features**

- The Nation's Top Ten Juke Box Tunes
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- Juke Box Regional Record Report
- Round The Wax Circle
- Rollin' "Round Randolph
- Race Record Reviews
- Folk and Western Record Reviews
- The Cash Box Hit-Hits Box Score
- Hot in Boston, Chicago, Los Angeles & New Orleans
- The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes
Juke Box Operators Are Going WILD over "DRIVIN' NAILS IN MY COFFIN"

RAINBOW RECORD 70013

"MOST TERRIFIC MONEYY MAKER IN YEARS," SAY LEADING JUKE BOX OPS!!
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BELMONT RECORD DIST. CO.
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CHORD DIST. CO.
2406 S. LaSalle St., Chicago, Ill.

CADET DIST. CO.
15649 Linwood Ave., Detroit, Mich.

DELSON & STOKEN DIST. CO.
1709 W. Pico Blvd., Los Angeles, Calif.

DISCUS RECORD SUPPLY CO.
817 No. 15th St., Boise, Idaho

G. & S. DIST. CO.
243 W. Kellogg Blvd., St. Paul, Minn.

HIJ RECORD DIST. CO.
425 Plum St., Cincinnati, Ohio

KES, KELL CO.
223 So. Delaware St., Iowa City, Iowa

M. B. KRUPP DIST.
451 E. Franklin St., El Paso, Texas

LEMAR DIST. CO.
41 W. 66th St., N. Y. C.

MANGOLD DIST. CO.
215 S. Eutaw St., Baltimore, Md.

MANGOLD DIST. CO.
147 W. Morehead St., Charlotte, N. C.

MACY'S DIST. CO.
1913 Leeland, Houston, Texas

MASS. MUSIC DIST. CO.
1309 Tremont St., Boston, Mass.

MERCURY DIST. CO.
6 S. New Jersey Ave., Indianapolis, Ind.

OKLAHOMA RECORD SUPPLY
417 W. California St., Oklahoma City, Okla.

POST & LESTER CO.
16 Chestnut St., Hartford, Conn.

ROBERTS RECORD DIST. CO.
2234 Olive St., St. Louis, Mo.

SCOTT CROSS CO.
1421 Spring Garden St., Philadelphia, Pa.

SPECIALTY RECORD SALES
1505 Ross Ave., Dallas, Texas

SOUTHLAND DIST. CO.
441 Edison Ave., S.E., Atlanta, Ga.

TRI STATE RECORD DIST.
1900 Fifth Ave., Pittsburgh, Pa.

TRIANGLE DISTRIBUTING CO.
1900 Five Ave., Detroit, Mich.

UNITED MUSIC SALES
539 Hayes St., San Francisco, Calif.

VOGUE PACIFIC DIST. CO.
2500 First Ave., Seattle, Wash.

ZEUS DIST. CO.
43 Dewey Ave., Rochester, N. Y.

RAINBOW RECORDS, 156 W. 44th ST., NEW YORK 18, N. Y. (Tel: L0ngacre 4-4320)
NEW YORK:

King Records, that Cincinnati diskery that has been riding high and heavy in the race for national prominence, has opened another office in the heart of the city. The new office is located at 926 Ninth Ave. Music ops et al are invited to meet and greet the King staff. The platters also plan on opening an additional office in Nashville, Tenn. Keep your eyes peeled for Capitol's "Scrubatin' Yab," a parody on the King Cole classic "Nature Boy" (played backwards). The Bee Geese are playing with the same business while leading the band at Eastwood Gardens, Detroit. Norm Leyden, Bee Geese arranger, flew from New York to take over the show. Buddy Bauch, disk jockey and publicist, knows one Broadway character who thinks a pizzicato is one of those large Italian prawns. Tony Pastor is currently at the beautiful "Three Rivers Inn" in Syracuse, N.Y. Tony reports that business is good and that the crowds never seem to tire of the Pastor favorites. . . . Gem Records prez, Nat Cahn and General Manager Paul McFarlane report that they are in no way connected with the label of the same name, which operated out of California. It was alleged that the latter label turned out some bad pressings with that tag carying over to the present Gem label. Nat's "Golden The Samba" getting good reaction throughout the nation. . . . Ed Levy and Herb Zebley of Major Dist. Co., New York, have opened offices in Buffalo, New York to adequately service the eleven northern New York counties for their large distributing operation. The territory will include Syracuse and go as far west as Erie, Pa. . . . Johnny Long, orkleader who has opened at the New York Strand on September 17th, sez he knows a musician who plays golf at 3 A.M. He uses night clubs! And speaking of Johnny, we love the way his disking of "Just Like That & Keeps Rolling." Mel Torme drawing loads of rave on his Philip Morris airshow. . . . Columbia Records oughta push a push on Doris Day's "I've Only Myself to Blame," one of her best ever. Lots of jockey's pointing about having to buy their own records. They have a legitimate beef there. . . .

CHICAGO:

Paul Whitman will put in a personal appearance at the opening of the American Broadcasting Television Station here on September 17th. Martha King recent singing star of Show Boat receiving rave notices for her work at the Chicago Theatre. . . . Gene Autry opened at 9:40 at the Oriental theater last week. . . . Danny Thomas and Marie McDonald opened at the Chicago theatre this week. Incidentally, Danny Thomas has been seen huddling with Charles Luckman president of Lever Bros. and it looks like a real "Straw Hat" show in the offing. . . . Benny Strong's record of "That Certain Party" gaiing favor daily in this city area, while Benny and his band does likewise in the Boulevard Room of the Stevens Hotel where he is held over through November. . . . One of the leading song men, Billy Stonehans, passed away last week and all Randolph Street turned out to pay their respects. . . . The new lineup of the Aragon and Triana Ballrooms include Orrin Tucker at the former and Tommy Carlyn at the south side dance spot. . . . Eddie Howard playing one nights in their area with Chicago as a pivot for his Sunday commercial. . . . Ella Fitzgerald opened at the Rag Doll. . . . The Blue Note, one of Chicago's new outstanding hot spots include the following line up, currently Sarah Vaughan with Bill Harris, to be followed by Joe Cavanaugh trio after their Show Boat engagement in Milwaukee. . . . Art Tatum and Miff Mole, will be followed by Billy Eckstine and Charlie Ventura, the combination that did so terrific at New York's Royal Lounge. . . . The Melody Mill, north River Side ballroom, trying out a series of Sunday night big name attractions opening with Woody Herman. . . . Alvin Roy Oshinsky to set for the China Doll this fall of this week no 17th with a new line up. . . . Desi Arnaz penciled in for the Oriental following Gene Autry. . . . Correction: Monroe Passas new quarters for his Chord Distributing is at 2230 S. Michigan. . . .Buddy & the Rest of 2039 as erroneously reported last week. . . . We like the way the Alan Dale-Connie Haines Signature recording of "Darktown Strutters Ball" keeps picking up. Really a coin catcher. . . .

LOS ANGELES:

Don't hold your breath, folks, while waiting for that promised anti-bootlegging bill from the local City Council. Seems there's a few other things on the officials' minds these days, including vacations. Still credit's no less John Blackburn of Black & White, Ben Pollack and the other kids who are in and out of there against the bootleggers whenever they can. . . . Art Rapo says his is good with Roy Milton's "Everything I Do Is Wrong" and "Hop, Skip and Jump" catching on locally as it has already 'cross the country. . . . Art claims switch to yellow label by Specialty has thrown copies for a short while, although for not long, he admits with a bittersweet grin. . . . The Kenny crew had a call from Lee Eulalich, the star of "Cheyenne" in a scene of the movie "Cheyenne," but then he was a bit out of it this week. . . . One of the most exciting events in the history of the city, the new "Underneath the Arches," gives a new name to the 1965 musical comedy musical. . . . Keep your eye on Tempo Records and watch for the new 4-Star Ivory Joe disc.

For Original Hits

Look to London The Leader

ANNE SHELTON & SAM BROWNE

"Say Something Sweet to Your Sweetheart"
"The Law is Comin' Fer Ya Paw!"

NO. 260
List Price $10 plus tax

PRIMO SCALE

"Underneath The Arches"
"Side by Side"

Vocal by The Keynotes with Band and Accordion Orch.

NO. 238
List Price $10 plus tax

LOS ANGELES:

"The Velvet Touch"
From the ECO Film "The Velvet Touch"

"Melancholy Minstrel"

Anne Shleton with Roy Robertson and his orchestra

No. 267
List Price $10 plus tax

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE SERENADERS (Columbia 38274)

Another effort of the widely popular "Underneath The Arches", with the Serenaders on deck for the smart offering, "There's A Barber In The Harbor Of Palermo," The orch is rendered here for a matchy count, but that's all there is to it. The orchestra is backed by "I Want Some Money", the cymbals give out with loads of novelty, and the orchestra is given a chance to voice this sweet title. It's not bad, but it's not much of a hit. You'll need a date to go with this offering.

Buddie CLARK (Columbia 38294)

The captivating voice of Buddie Clark and a pair of tunes that should increase music operators' revs up from the phonos. Buddie's voice is bound to give the smart offering a great boost. It's a sweet tune which should meet with fair approval. This is the one to back with big effort on the phonos. Buddie's popularity is getting a real boost. Both sides recommend this offering.
USE THIS PAGE AS YOUR CHECK SHEET  Here’s a handy way to order and to re-order RCA Victor’s top new hits!

RCA VICTOR STARS on
The Nation’s TOP TEN
Juke Box Tunes
(as reported by THE CASH BOX)

1) IT’S MAGIC
TONY MARTIN  RCA Victor 20-2862

2) YOU CALL EVERYBODY DARLIN’
JACK LATHROP  RCA Victor 20-3109

3) RAMBLING ROSE
PERRY COMO  RCA Victor 20-2947

4) A TREE IN A MEADOW
DOROTHY MORROW ENSEMBLE  RCA Victor 20-2965

5) MY HAPPINESS
DOROTHY MORROW ENSEMBLE  RCA Victor 20-2965

6) THE MAHARAJAH OF MAGADOR
VAUGHN MONROE ORCH  RCA Victor 20-2851

7) TWELFTH STREET RAG
SIDNEY BECHET ORCH  RCA Victor 20-3120

8) HAIR OF GOLD
JACK LATHROP  RCA Victor 20-3109

9) CONFESSION
TONY MARTIN  RCA Victor 20-2812

This week’s RCA Victor release!

\[POPULAR\]
\[1\] Big Fat Sam
Lucky Blues  ERSKINE HAWKINS  RCA Victor 20-2044
\[2\] I’m Gonna Be A Jazz Me Nat
In the Market Place of Old Manerey  FREDDY MARTIN  RCA Victor 20-2048
\[3\] Buttons and Bows
I Still Get a Thrill  BETTY RHODES  RCA Victor 20-2078
\[4\] That Element of Doubt
When the Moonlight Fell on the Waterfall  THE THREE SUNS  RCA Victor 20-2035
\[5\] Dainty Brenda Lee
Carnaby Symphony  JACK LOTHROP and the Drugstore Cowboys  RCA Victor 20-3119

\[FOLK\]
\[1\] My Mother’s Smile
Love Me Now or Never  ERNIE LEE  RCA Victor 20-3084
\[2\] Watching the Girls Go By
You Won’t Do It Na More  LONZO and OSCAR  RCA Victor 20-3083
\[3\] My Feet Takes Me Away
The Missouri Is a Devil of a Woman  SONS OF THE PIONEERS  RCA Victor 20-3082

\[BLUES\]
\[1\] Brake and Hungry
Across the Hall Blues  DR. CLAYTON’S BUDDY (Sunnyland Slim) Orch.  RCA Victor 20-3083

\[INTERNATIONAL NOVELTIES\]
\[1\] When I Come—Polka
Lover’s Lane  LAWRENCE DUCHOW and his Red Raven Orch.  RCA Victor 20-1127

Riding High... Climbing Fast

\[1\] Until
TOMMY DORSEY  RCA Victor 20-2051
\[2\] All the Way from San Jose
RAY MCKINLEY  RCA Victor 20-2092
\[3\] This Is the Moment
TONY MARTIN  RCA Victor 20-2093
\[4\] The Old Piano Polka
ZEKE MANNERS  RCA Victor 20-2079
\[5\] He Taught Me How to Yodel
ROSALIE ALLEN  RCA Victor 20-2022

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
"I'd Love To Live In Loveland" (3:02)  "I Love You" (3:00)

DENNIS DAY (Mercury 1001)

• Pair of sides by balladier Dennis Day and the metro of "I'd Love To Live In Loveland" by Duke Ellington in a sweep thru. Top deck, currently kicking on a new syncopated style, Gov't Mule, Suggs, and Rudi are diverse in their arrange-ment of the nation, shows Dennis' pipes to better advantage as he spoons the light, and in his own way, adds spice to the emotional manner. Orchestral backing by the vocalists, a surprise to the listener on the side add to the disk's winning ways. On the flip with some sugar 'n spice, Dennis Day and the Grooverons back up the kids who love to love. Altho both sides won't stay popular, the Dennis Day fans should go for the pair.

"Little Girl" (2:48)  "The Moon Is Always Bigger On Saturday Night" (2:56)

ORRIN TUCKER (Mercury 5165)

• Light and tunes of the Orrin Tucker oky and a pair of sides which should add to music ops take. It's the delightful metro of "Little Girl" that grabs the glory here, with maestro Orrin in the vocal spotlight throughout. Wax böners all is airy mood, with Orrin's pipes trilling pleasantly all the way through. Side "Billy" is a better one of coins—this rendition should boost it all the more. On the backside with the chick music, Orrin comes back with "The Moon Is Always Bigger On Saturday Night." Wax par- rors the title throughout, with Orrin's pipes ringing true in effective fashion. For the picky ops, run out and grab 'em.

"Cornbelt Symphony" (2:51)  "A Strawberry Moon" (2:50)

ANNE VINCENT (Mercury 5171)

• Ditty currently arousing loads of attention in the disk bid is this piece offered here by chapp Anne Vincent. Titled "Cornbelt Symphony," Anne offers the zany lyrics in attractive styling to set the stage for some potential hits and those who hear this bit to understand it. Anne's pipes are tuned to a fine note in this pair of sides. Add to the bill. On the flip with "A Strawberry Moon," the gal bounces back with another acceptable waxing in this hunk of wax. Instrumental backing on the pair serve the gal well enough to come out the side. For the asking—ops take it from here.

"Underneath The Arches" (2:44)  "You're A Heartbreaking Cowboy" (2:40)

AL HUMMER & HIS MUSUMERS (Mercury 5173)

• Click ditty using harvest for music operators is this hunk of wax titled "Underneath The Arches." Offering the brushed to nis fashion is Al Hummer and His Muminers, replete with their banding band music. Wax rolls in along well mannered, with the crew displaying their vocal talents in a most effective manner. Ditty itself is being widely re-ceived and is a true success all the more. On the flip with "You're A Heartbreaking Cowboy," the gang hankers after a true hit in the trio with another pleasing performance. "Underneath The Arches" and "You're A Heartbreaking Cowboy," both Del and Cat, will roll the Jitney in for music operators.

"SLEEPER OF THE WEEK"

"You're So Lovely" (2:50)  "But None Like You" (2:48)

DAVID STREET (Rainbow 10075)

• This one is a shot in the dark which should blossom out to be an avalanche of phenomenal coin play for music ops. "But None Like You," for example, adds vocal pipes pitching beautifully all thru. On the backside with the widely popular "But None Like You," the crooner comes back with more top notch music, for another first rate performance. The charm and splendor displayed on this diskin make for loads of wonderful listening pleasure, as they both have it to the hilt.

"The Whistler & His Dog" (2:59)  "Fickle Fanny" (2:46)

AL TRACE ORCH. (Regent 1223)

• Vocal spoiling of piper Johnny Hartman, combined with the musical pleasure served up by maestro Danny Mendelkoch and a tasty dish of music in the offering for music ops with "Why Was I Born," it's much deep, strong tones of vocal charm spike this cookie and add loads of zest to an already enchanting bouquet. Wax spills in slow, shuffle mood and is definitely suited for a night out. The arrangement makes for mellow listening pleasure and should meet with widespread approval. On the flip with more slow stuff, John Hartman turns on the hearts and flowers for "A Woman Always Understands." Wax weaves around the title, with John turning in a pleasurable performance on the side. Top deck for the moosla.

"You Darlin'" (3:00)  "Billy" (2:51)

LANG THOMPSON ORCH. (Regent 1224)

• A musical tribute to the great and immortal Bette Midler, currently cre-ating loads of talk in the disk biz is this piece offered here by The Jesters. Wax, tagged "Safe At Home" hasly describes the exploits of the mighty lady in affectation style. Vocal flavor displayed here is deep and search-ing, mellow, tender, and satisfying. The orchestra, gussied up with chords, cuts in story form and draws the listener close to the phone for some mighty attention grabbing. The chorus, veers in slow motion, with Lang's pleasing tones skating smoothly and comfortably. Stuf is made for the quiet spots where the kids love to dance real close. On the flip with the standard "Take Me Out To The Ball Game," and "Safe At Home," the Jesters keep spoiling for vocal flavor in the baseball patter. Ditty is there for the asking. "Safe At Home" should draw its fair share of Jitney in the music machines.

"My Destiny" (3:17)  "Solitaire" (2:39)

FREDDY MARTIN ORCH. (Victor 20-3073)

• Latest ditty out of the Freddy Martin hit parade bag is this bit done up in terrific styling by piper Clyde Rogers. Song is definitely a winner and should boost ops take all the way up. Labeled "My Destiny," Clyde spools a deep and emotional ballad, a song in repressed phrases of flow-ing-glowing beauty. Wordage of the song gush in an emotional delirium, the title thoroughly and rings the bell all the way. Song is aimed for the kids of all ages and should make 'em orgie the phone all the more. Add the rapturous music that maestro Freddy put together and ops have a hit that can do it. On the flip with the instrumental ballad, "Solitaire," tramp thumper Barclay Allen hogs the time as he tidies his merry way to "Solitaire," with his distinctive listening time and is another feather in his big bag. Freddy Martin, a fine musician. "My Destiny" is the side to ride with—climb on the bandwagon.
BRITISH RECORD BAN HITS U.S. DISKERS. AFM RENEWS PEACE EFFORTS THRU TRANSCRIPTION FIRMS. SEE PLATTERIES REBEL AGAINST RECORDING BAN

Diskers Seek Other Means Of Recording As British Musicians Union Cracks Down On Recording. Platteries Turn To Mexico

NEW YORK—The crackdown made late this past week by the British Musicians Union barring their members from recording for U. S. disk stars was viewed here as the possible final stages of the American Federation of Musicians recording ban, imposed by the union this past December 31, 1947.

The move by the BMU was completely unexpected by the majority of recording companies in this country. Many diskers who had been importing background music from England were learned to have been slightly amazed by the announcement. The resolution by the BMU came so unexpectedly that even the AFM was unaware of their forthcoming statement. The AFM had sought the British union's cooperation some months ago.

Spokesmen for the BMU evidently could not get together in stating what exactly brought on the British ban. Statements released by the British Musicians Union conflicted by first saying that there was no connection with the British ban and the AFM, and later stating that BMU had been “influenced by the American Federation of Musicians.”

Not only were recording companies caught unaware by the British announcement, but music publishers who had been “getting a little air” via British recording were virtually left without a source to place new material.

There was the possibility that the U. S. recording industry would retaliate and ask the government to bar English made imported disks.

The large majority of industry observers believe that with the British ban in effect, recording officials will come out into the open against the AFM and record with whatever union musicians they can get, or if need be, use non-union musicians.

Meanwhile the AFM was learned to be advancing a new mode of settling the recording ban thru the major electrical transcription companies. The plan submitted to the transcription organization was reported to have been originally handed down to the diskers, who upon investigation with Government attorney's turned it down on the grounds that it conflicted with the Taft-Hartley Law. Basis of the plan is fundamentally the same as had been in effect prior to ban except that the Guaranty Trust Co. would collect royalty payments for the AFM. Most observers believe that the transcription companies would not go for this plan.

Teddy Powell and Little Jack Little
are grateful to the
MICHIGAN AUTOMATIC PHONO OWNERS ASS'N
for the selection as "Hit Tune of the Month"
in the No. 2 Spot—
Our New Song

"IF I COULD BE THE SWEETHEART OF A GIRL LIKE YOU"

Recorded by

Elliot Lawrence: Vaughn Monroe

Special Thanks to our Publisher—
HENRY SPITZER MUSIC PUB. CO., Inc.
1619 BROADWAY, NEW YORK, N. Y.

“DECCA DOUBLES” YOUR PLAYS

ANOTHER DECCA DOUBLE

ELLIO FITZGERALD
BRAND NEW-
IT’S TOO SOON TO KNOW
Vocal with Male Quartet
and Instrumental Accompaniment
COUPLED WITH
I CAN’T GO ON
(WITHOUT YOU)
Vocal with Orchestra

DECCA 24497

ORDER TODAY!

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
<table>
<thead>
<tr>
<th>Location</th>
<th>Top Records</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York, N. Y.</td>
<td>1. IT'S MAGIC (Doris Day) 2. A TREE IN A MEADOW (Margaret Whiting) 3. YOU CALL EVERYBODY DARLIN' (Al Tracy) 4. RAMBLING ROSE (Perry Como) 5. UNDERNEATH THE ARCHES (Primo Scala) 6. HAIR OF GOLD (Jack Emerson) 7. MY HAPPINESS (Joan &amp; Sandra Steele) 8. TWELFTH STREET RAG (Pee Wee Hunt) 9. HAIR OF GOLD (Jack Emerson) 10. THAT CERTAIN PARTY (Benny Straus)</td>
</tr>
<tr>
<td>Chicago, Ill.</td>
<td>1. TWELFTH STREET RAG (Pee Wee Hunt) 2. YOU CALL EVERYBODY DARLIN' (Al Tracy) 3. IT'S MAGIC (Doris Day) 4. MAYBE YOU'LL BE THERE (Gordon Jenkins) 5. MY HAPPINESS (Joan &amp; Sandra Steele) 6. UNDERNEATH THE ARCHES (Primo Scala) 7. HAIR OF GOLD (Jack Emerson) 8. A TREE IN A MEADOW (Margaret Whiting) 9. LOVE SOMEBODY (Doris Day-Buddy Clark) 10. LOVE SOMEBODY (Doris Day-Buddy Clark)</td>
</tr>
<tr>
<td>Los Angeles, Calif.</td>
<td>1. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley) 2. IT'S MAGIC (Doris Day) 3. EVERYBODY LOVES SOMEBODY (Peggy Lee) 4. A TREE IN A MEADOW (Margaret Whiting) 5. CALL EVERYBODY DARLIN' (Al Tracy) 6. DARKTOWN STRUTTERS BUILD (Perry Como) 7. BOWS (Jack Day) 8. EVERYBODY LOVES SOMEBODY (Doris Day-Buddy Clark) 9. RAMBLING ROSE (Perry Como) 10. UNDERNEATH THE ARCHES (Andrews Sisters)</td>
</tr>
<tr>
<td>Philadelphia, Pa.</td>
<td>1. IT'S MAGIC (Doris Day) 2. EVERYBODY LOVES SOMEBODY (Peggy Lee) 3. A TREE IN A MEADOW (Margaret Whiting) 4. YOU CALL EVERYBODY DARLIN' (Al Tracy) 5. DARKTOWN STRUTTERS BUILD (Perry Como) 6. THIRTEENTH STREET RAG (Pee Wee Hunt) 7. MAYBE YOU'LL BE THERE (Gordon Jenkins) 8. LOVE SOMEBODY (Doris Day-Buddy Clark) 9. RAMBLING ROSE (Perry Como) 10. UNDERNEATH THE ARCHES (Andrews Sisters)</td>
</tr>
<tr>
<td>Milwaukee, Wisc.</td>
<td>1. TWELFTH STREET RAG (Pee Wee Hunt) 2. MY HAPPINESS (The Pied Pipers) 3. THE MAHARAJAH OF MAGADOR (Vaugha Monaroa) 4. RAMBLING ROSE (Perry Como) 5. IT'S MAGIC (Doris Day) 6. MAYBE YOU'LL BE THERE (Gordon Jenkins) 7. THIS IS THE MOMENT (Jo Stafford) 8. UNDERNEATH THE ARCHES (Primo Scala) 9. COOL WATER (Vaugha Monaroa) 10. BUTTONS &amp; BOWS (Dinah Shore)</td>
</tr>
<tr>
<td>Wilkes-Barre, Pa.</td>
<td>1. IT'S MAGIC (Doris Day) 2. RAMBLING ROSE (Perry Como) 3. MY HAPPINESS (Joan &amp; Sandra Steele) 4. LOVE SOMEBODY (Doris Day-Buddy Clark) 5. THAT CERTAIN PARTY (Benny Straus) 6. YOU CALL EVERYBODY DARLIN' (Al Tracy) 7. YOU WERE ONLY FOOLING (Blue Barron) 8. THE MAHARAJAH OF MAGADOR (Vaugha Monaroa) 9. COOL WATER (Vaugha Monaroa) 10. CONFESSION (Doris Day-Buddy Clark)</td>
</tr>
<tr>
<td>Butte, Mont.</td>
<td>1. YOU CALL EVERYBODY DARLIN' (Al Tracy) 2. LOVE SOMEBODY (Doris Day-Buddy Clark) 3. MY HAPPINESS (Joan &amp; Sandra Steele) 4. A TREE IN A MEADOW (Margaret Whiting) 5. THE MAHARAJAH OF MAGADOR (Vaugha Monaroa) 6. UNDERNEATH THE ARCHES (Andrews Sisters) 7. THAT CERTAIN PARTY (Benny Straus) 8. HAIR OF GOLD (Jack Emerson) 9. TWELFTH STREET RAG (Pee Wee Hunt) 10. RAMBLING ROSE (Perry Como)</td>
</tr>
<tr>
<td>Buffalo, N. Y.</td>
<td>1. IT'S MAGIC (Tony Martin) 2. TWELFTH STREET RAG (Pee Wee Hunt) 3. YOU CALL EVERYBODY DARLIN' (Al Tracy) 4. IF I HAD YOU (Ken Griffin) 5. YOU CAN'T BE TRUE, DEAR (Ken Griffin) 6. MAYBE YOU'LL BE THERE (Gordon Jenkins) 7. A TREE IN A MEADOW (Margaret Whiting) 8. UNDERNEATH THE ARCHES (Primo Scala) 9. WILLIAM TELL OVERTURE (Suky Jones) 10. RAMBLING ROSE (Perry Como)</td>
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<td>St. Louis, Mo.</td>
<td>1. IT'S MAGIC (Doris Day) 2. MY HAPPINESS (Joan &amp; Sandra Steele) 3. MAYBE YOU'LL BE THERE (Gordon Jenkins) 4. LOVE SOMEBODY (Doris Day-Buddy Clark) 5. UNDERNEATH THE ARCHES (Primo Scala) 6. THE MAHARAJAH OF MAGADOR (Vaugha Monaroa) 7. RAMBLING ROSE (Perry Como) 8. A TREE IN A MEADOW (Margaret Whiting) 9. UNDERNEATH THE ARCHES (Primo Scala) 10. MAYBE YOU'LL BE THERE (Gordon Jenkins)</td>
</tr>
<tr>
<td>Cleveland, O.</td>
<td>1. BLUEBIRD OF HAPPINESS (Art Mannay) 2. ANYTHING GOES (Doris Day) 3. MY HAPPINESS (Jan &amp; Sandra Steele) 4. A TREE IN A MEADOW (Margaret Whiting) 5. RAMBLING ROSE (Perry Como) 6. YOU CALL EVERYBODY DARLIN' (Al Tracy) 7. ALL STARS (Jack Dale-Colin Mairs) 8. TWELFTH STREET RAG (Pee Wee Hunt) 9. MAYBE YOU'LL BE THERE (Gordon Jenkins) 10. BLUEBIRD OF HAPPINESS (Art Mannay)</td>
</tr>
<tr>
<td>Santa Ana, Calif.</td>
<td>1. IT'S MAGIC (Doris Day) 2. EVERYBODY LOVES SOMEBODY (Peggy Lee) 3. YOU CALL EVERYBODY DARLIN' (Al Tracy) 4. MAYBE YOU'LL BE THERE (Gordon Jenkins) 5. CONFESSION (Patti Page) 6. COLD WATER (Vaugha Monaroa) 7. LOVE SOMEBODY (Doris Day-Buddy Clark) 8. RAMBLING ROSE (Perry Como) 9. WILLIAM TELL OVERTURE (Suky Jones) 10. UNDERNEATH THE ARCHES (Primo Scala)</td>
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<td>Jacksonville, Fla.</td>
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</table>
EXCLUSIVE RECORDS
NOW LOCATED
IN THE HEART
OF NEW YORK'S
COIN MACHINE ROW
TO BETTER SERVE
MUSIC MACHINE OPERATORS

Announces—
The Opening
of its
Branch Office
at 606-10th Ave.
(Near 44th Street)
NEW YORK, N.Y.

FAST PICK-UP SERVICE
GOOD PARKING FACILITIES

Drop in To Say "Hello" To
GLORIA FRIEDMAN
Who Is In Charge Of This Office

EXCLUSIVE records

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

RACE DISK O' THE WEEK

"I'll Be Faithful" (2:52)
"Everything I Have Is Yours" (3:10)
BILLY ECKSTINE
(MGM-1039)

His voice was never better. And his sentimental selling of the melody is something that will get 'em zipppin' more and still more nickels into juke boxes everywhere in the land to hear again and again. This is one side that's a clickeroo from every standpoint. On the flip, "Everything I Have Is Yours," Billy once again croons a romantic tune for those couples with the lootveing in their eyes whether they're sixteen or sixty. He "sells" the tune to a fare-thee-well, and does it in such smooth, grand style that the platter places him right in the front row of the nation's top vocalists. Here's a disk that has plenty of nickels, dimes and quarters pressed right inside of it. Grab a boxful and spread 'em around.

"It's Mad, Mad, Mad" (2:58)
"Don't Be So Mean To Me Baby" (3:11)
DUKE ELLINGTON ORCH.
(Columbia 38295)

- The grand, grand warbling of Billy Eckstine, featuring two numbers well known to every juke box in the nation, takes the spotlight this week. With the topside, "I'll Be Faithful," Billy goes into a slow, smooth, romantic mood to spread the grand wedge of this oldie for a base cleaning home run.

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"Joy Dust" (2:48)
"Slightly Groovy" (2:52)
EARL BOSTIC ORCH.
(Gotham 162)

- In slow tempo, demonstrating great artistry, Earl Bostic and his alto sax, and five great artists, produce one of the grandest sides ever cut in, "Joy Dust," an instrumental that's bound to catch coin after coin on many and many a location. With a change of pace, Maestro Bostic cuts, "Slightly Groovy," in fast tempo, carrying sweet, rhythm and gorgeous instrumental throatout to again cut a side that has all the earmarks for culling lots of coin anywhere at anytime. This is one disk that's heartily recommended for juke boxes everywhere. Latch on.

"Run Joe" (3:14)
"My Heart Belongs To You" (2:55)
TOMMY WILLARD
(Varsity 3002)

- A tune that's slickin' far and wide, "Run Joe," beautifully done by Tommy Willard who sells it to a fare-thee-well. His diction is clear and distinct and the calypso warbling will roll into the listener's ears with grand melody behind it. It's a side that has plenty of o-o-n pressed into it, and with the popularity of the song itself so great, should go well in spot after spot. On the flip, "My Heart Belongs To You," Tommy again does a very nice warbling job to sell this sentimental song. But, our money's on the topside. Listen in and decide for yourself.

"Long Gone" (2:58)
"Tomorrow Night" (2:35)
TOMMY WILLARD
(Varsity 3001)

- A tune that has swept and continues to hold attention in spots throughout the nation, "Long Gone." Tommy Willard cuts lots of grand wax here to bring juke box ops something that has lots of coin play pressed in to it. It's an instrumental with grand grand artistry. On the flip, "Tomorrow Night," in medium slow tempo and selling the tune for all it's worth, Tommy and the ork combine to produce a grand wax side. It's worth lots of listin' to. Take it from there.

"Do Unto Others" (2:40)
"Hush" (3:10)
GOLDEN GATE QUARTET
(Columbia 3013)

- A spiritual that will please every listener is cut here by the well known Golden Gate Quartet. It's a platter that will prove a coin culler in locations where spirituals are once again leading. On the topside, "Do Unto Others," the quartet cut one of the very best sides of shellac they have ever yet produced. It's got gorgeous harmony and the lyrics are pleasing throughout. It's a very grand side. On the flip, "Hush," the boys once again prove their artistry, presenting a side of wax where they be beautiful harmonizing simply comes right off the platter and intimately sells itself to the listener. This is one spiritual that has everything the juke box op wants and needs.
He Taught Me How to Yodel (2:34)

"I Wasn't Born Yesterday" (2:43)

ROSALIE ALLEN (Victor 20-3022)

* 'Nuff sed, when you mention a new disk by Rosalie Allen. But this time the gal simply outsings herself to produce one of the greatest grannies that's ever yet heard. The topside, "I Taught Me How To Yodel," with the Black River Riders to background her, is without any doubt a side that's gonna get play over and over and over and on and over. It's grand. The gal's the gals' greatest little yodeler we've heard and many a boy and many a moon and the melody itself, the lyrics, the way the gal does the entire side is something to write home about. It's a crackjack moneymaker. On the flip, Rosalie goes all out with, "I Wasn't Born Yesterday," to again produce a winner. The gal simply gets "it" and has turned out a disk here that should bring plenty of nickels, dimes and quarters into juke boxes everywhere. Latch on.

Sleepy-Time in Caroline (2:44)

"Dreamy Housatonic." (2:34)

SINGIN' SAM (MGM-10065)

* Here comes Singin' Sam the Barbasol Man to cut wax that has lots and plenty of possibilities to click on juke boxes everywhere in the land. With the topside, "Sleepy-Time in Caroline," Singin' Sam cuts out one of the very loveliest ballads he's ever yet produced and does it in slow, romantic tempo to sell the side right over the top. This is one hunk of wax that'll capture plenty of play. On the flip, "Dreamy Housatonic," Sam goes all the way out in slow and sentimental style to cut a disk for the Connecticut Air who'll have these boys braggin' about their state. This is grand wax and deserves a spot in every one of your phones.

"There's No Room in My Heart" (2:49)

The Georgia Crackers (Victor 20-3021)

* click with many and many a juke box right over the universe. On the topside, "There's No Room In My Heart For The Blues," Paul goes into slow tempo to produce one of the loveliest hanks of wax he's ever cut. The gal certainly can wash a tune like a fabe-well. On the flip, "Those Foolish Lies," Paul speeds the tempo and with grand results. And the Cotton Pickers, add beat and rhythm to a point where this thing, too, can be called the "topside" of the platter. Listen in and decide for yourself. There's many a location that'll welcome this platter.

"Bouquet Of Roses" (2:30)

"Texarkana Baby" (2:37)

Rex Turner (Variety 8001)

* Backing up two great tunes, Rex Turner presents himself to the folk field offering shellac that has all the earmarks of a winner written all over it. On the topside, "Bouquet Of Roses," the boy begins plainly and brings a grand side to the juke box field. It's a tune well known to all and it should continue to ride the juke boxes for a long time to come. On the flip, "Texarkana Baby," one of the liveliest and best tunes of the year, gets its just due in "singing" from Rex Turner. Listen in and take it from there.

"If You Don't Love Me Now" (2:27)

"Cornhusker's Polka" (3:05)

WOODY WOODELL (Dome 1001)

* Woody Woodell and the Ridin' Rangers cut a side of wax in, "If You Don't Love Me," that spells "coo-in." Woody gives with the long tune and produces grand, tuneful wax, just as grandly landed by the Ridin' Rangers to cut a side with lots and lots of merit. On the flip, Cornhusker's Polka, the boys go all out with a speedy tempo instrumental. The net result is a tune that's sure to win lots of attention on many and many a location. Here's wax that has plenty of possibilities to listen in.

SPECIAL ANNOUNCEMENT

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
<table>
<thead>
<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Label(s)</th>
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<tr>
<td>1</td>
<td>It's Too Soon To Know</td>
<td>The Orioles</td>
<td>Natural 5000</td>
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<tr>
<td>2</td>
<td>Out of the Blue</td>
<td>Hadda Brooks</td>
<td>Modern 600</td>
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<tr>
<td>3</td>
<td>Sophisticated Lady</td>
<td>Billy Eckstine</td>
<td>National 9049</td>
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<tr>
<td>4</td>
<td>Am I Asking Too Much</td>
<td>Dinah Washington</td>
<td>Mercury 8095</td>
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<tr>
<td>5</td>
<td>Pretty Mama Blues</td>
<td>Ivory Joe Hunter</td>
<td>4 Star 1254</td>
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<td>6</td>
<td>Cobb's Boogie</td>
<td>Arnett Cobb</td>
<td>Apollo 781</td>
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<tr>
<td>7</td>
<td>Lollipop Mama</td>
<td>Wynonie Harris</td>
<td>King 4226</td>
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<tr>
<td>8</td>
<td>Long Gone</td>
<td>Sonny Thompson</td>
<td>Miracle 128</td>
</tr>
<tr>
<td>9</td>
<td>Corn Bread</td>
<td>Hal Singer</td>
<td>Savoy 671</td>
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<tr>
<td>10</td>
<td>My Fault</td>
<td>Brownie McGhee</td>
<td>Savoy 5551</td>
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</table>

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.

September 11, 1948

www.americanradiohistory.com
MORE AND MORE HITS ON KING

Michigan Music Ops Pick "Archers" As September Hit Tune

DETROIT, MICH.—The Michigan Automatic Phonograph Owners Association (MAPOA) recently selected the Al Hammer Mercury recording of "Underneath the Arches" as their Hit Tune For The Month of September.

Four thousand enthusiastic teenagers attended the hit tune party at the Eastwood Gardens and danced to the music of Charlie Spivak and his orchestra, popular RCA-Victor recording star. The large crowd was entertained by local talent throughout the afternoon, with three of Detroit's leading disk jockeys presenting the latest record releases.

The association disclosed that they had received 20,000 requests for tickets to this second Hit Tune Party promotion.

Following is the order of balloting for the new releases presented:

"Underneath the Arches," "It's You or No One," "Three Little Words," "Stampede," "Then I'll Be Happy," "Will You Be My Darlin'," "Side By Side," "If I Had You."

Apollo Records Name New Distributors—Take On Independent Lines

NEW YORK—Apollo Records announced this past week on the return of sales manager Ralph Berson from a business trip throughout the south, that the diarchy has switched distributors in Florida, appointing Pan American Dist. Co., of Jacksonville and Miami, as exclusive Apollo distributor for the state of Florida.

In New Orleans, a second transfer of distributorship was made by Berson which resulted in the appointment of the Music Sales Company, serving Mississippi and Louisiana. In South Carolina, Apollo Records will be distributed by Wyatt's Music House of Spartanburg; and the state of North Carolina by F & P Enterprises.

Apollo also disclosed that they are now taking on independent record lines to distribute throughout New York State and Northern New Jersey. Apollo's new and enlarged quarters at 457 W. 46th St., New York, offer excellent facilities for merchandising and shipping. Apollo has already signed Gotham, Gen and 20th Century Records for exclusive distribution in the above specified territories.

Standard Songs are MONEY MAKERS!

"KISS ME AGAIN"
Recorded by
FRANK SINATRA—Columbia
LOUIS BUTLER—Capitol
FRANKIE LAINE—Mercury
PAUL LA VALLE—Musicafe

Musicians Publishing Holding Corp.
NEW YORK, N.Y.

Juke Box Operators Are Going WILD

"D'nni 'Mails in My Coffin"—Rainbow Record 7001

G. & S. Distributing Co.
245 W. Kellogg Blvd.
SAINT PAUL, 2, MINN.

THANKS

Yes — Yes — Many Thanks to You OPERATORS, DISK Jockeys, DEALERS for Making "San Antone Polka" A SMASH HIT!!

CHOICE LOCATIONS OPEN FOR DISTRIBUTORS
Order Through Your Nearest Distributor or Direct From MIDTOWN SALES, 378 Genesee St. Buffalo 4, N.Y.

"IS IT TRUE?"
Yes, it is!
on HIGHWAY 3457 Sweeping NEW YORK and Points East

ORDER NOW—
BLACK & WHITE
Recording Company
715 Santa Monica Blvd.
Los Angeles 27, Calif.

TED PIERCE PICKS:
(Original Disc Jockey Will Farm, P.A.)

NORTHWEST MUSIC CO.
Pier 9, S. Dakota
Vogue PACIFIC DISTRIBUTORS
1300 1st Ave
Seattle, Wash.
EL BANDITO CORDOVA
335 12th, Salt Lake City, Utah
SUNLAND Supply Co.
120 Durango St.
El Paso, Texas
MASSACHUSETTS Music DISTRIBUTION, INC.
1699 Tremont St.
Boston 20, Mass.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
RCA-Victor Signs Eve Young & Jack Lathrop

NEW YORK—RCA-Victor has signed to exclusive recording contracts two new personalities who will be the subject of an intensive buildup. The artists are Eve Young, radio songstress currently featured on NBC's "Honeymoon In New York" and the Jack Pearl show, and Jack Lathrop, former vocalist with NBC's "Tune Twisters" and original voice on the Pepsi-Cola singing commercials. Eve Young is already represented on the RCA-Victor label with a child's recording of "Nature Boy" backed up by a chorus, and is soon to be heard in her second release "Say Something Sweet To Your Sweetheart." Lathrop and his drug store cowboys have already moved into the best-seller class with their waxing of "Hair of Gold." Eve Young, one-time vocalist with Benny Goodman has already shared the title of "The Girlfriend" and will be exploited accordingly. Lathrop was formerly guitarist and vocal arranger for the late Glenn Miller.

Varnum-Ward Combine

NEW YORK—Wayne Varnum Associates, New York public relations firm, and the Patricia Ward Company, research, announced the opening of their new offices this past week. Under the new set-up, the Ward organization will handle research for the publicity firm in return for press service and public relations counsel. Varnum and his associate, Marvin Drager, represent the Hotel Commodore, New York, Vaughn Monroe, Beryl Davis, Dick Jurgens, Larry Green, and recently completed special campaigns for Bond Stores Inc. and Artkraft-Strum Sign Corp. Varnum will introduce Eve Young, RCA-Victor cassey this fall.

ALL TIME STANDARDS

by

The Great Mr. B.

on

NATIONAL

Records

WILL GIVE LONGER RECORD LIFE... WILL BE MORE DEPENDABLE... WILL BE MORE ECONOMICAL... THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938:

1 to 10—35c each, 11 to 99—32c each, 100 or more—30c each

More Perm needles sold than all long life needles combined

Perno, Incorporated

6415 N. Ravenswood

Chicago 26, Ill.

—UNDISPUTED LEADERSHIP SINCE 1929—

HERE AT LAST!!

We Proudly Present

D-11130

EVEN SURPASSES

OUR ORIGINAL

"My Happiness"

Order Now

From your

DAMON DISTRIBUTOR

OVER 35,000 IN ADVANCE ORDERS

BEING FILLED FROM STOCK

NO OTHER LABEL HAS IT!

NO FUTURE Imitation CAN EQUAL IT!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
A Check List of Top-Selling M-G-M Records Hits

**POPULAR**

I'LL BE FAITHFUL
Everything I Have Is Yours
BILLY ECKSTINE
M-G-M 10259

BLUEBIRD OF HAPPINESS
Sunset To Sunrise
ART MOONEY
and his Orchestra
M-G-M 10207

UNDERNEATH THE ARCHES
The Silver Wedding Waltz
LEN CAMBER'S Accordion Aces
M-G-M 10264

I'D LOVE TO LIVE IN LOVELAND
On The Waterfall
BOB HOUSTON
M-G-M 10227

EVER' DAY I LOVE YOU
(Just a little bit more)
Somebody Else's Picture
BLUE BARRON
and his Orchestra
M-G-M 10223

12TH STREET RAG
Mama's Gone, Goodbye
JACK FINA
and his Orchestra
M-G-M 10251

HAIR OF GOLD, EYES OF BLUE
You Call Everybody Darling
ART LUND
M-G-M 10258

CORN BELT SYMPHONY
Every Day Is Just A Holiday
NEY SIMONS
and his Ambassadors of Note
M-G-M 10257

LILLETTE
Azusa, Cucamonga and Anaheim
JIMMY DORSEY
and his Orchestra
M-G-M 10245

**FOLK and WESTERN**

PAN AMERICAN
I Don't Care
HANK WILLIAMS
M-G-M 10226

BANJO BOOGIE
Have A Little Fun
ARTHUR (Guitar Boogie) SMITH
M-G-M 10229

SLEEPY-TIME IN CAROLINE
Dreamy House-tonic
SINGIN' SAM
M-G-M 10265

LIFE GITS TEE-JUS DON'T IT
Wind In The Mountains
CARSON ROBISON
M-G-M 10224

**EBONY SERIES**

NOW I KNOW
(What I Didn't Know Then)
I Wonder Why
VIOLA WATKINS
M-G-M 10232

IF YOU BELIEVED IN ME
Scotty
SY OLIVER
and his Orchestra
M-G-M 10255

MEMPHIS GAL
Moose On The Loose
BULLMOOSE JACKSON
and his Orchestra
M-G-M 10234

WEDDING BELLS
Baby Don't Be Mad At Me
THE BEALE STREET BOYS
M-G-M 10197

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

---

**PORTEM DISTRIBUTORS**

Distributor for BE-BOP RECORDS on these HIT LABELS

**SAVVY**
"CORN BREAD" by Hel Singer
"WAXIE MAXIE" by Paul Williams
"MY FAULT" by Brownie McGhee

**SPECIALTY**
"YOU DON'T LOVE ME" by Camilla Howard
"BAECRICKOLE BOGGIE" by Camilla Howard
"HOP TEP AND JUMP" by Ray Milton

**BLACK & WHITE**
"LONESOME WOMEN BLUES" by T-Bone Walker

**HIGHWAY**
"IS IT TRUE?" by Don Paul

**JEWEL**
"RECESS IN HEAVEN" by Don Grissom

Complete Stocks in These Lines Available for Immediate Delivery

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**IT'S A NATURAL RECORDS**

**ACCLAIMED**

THE OPERATORS PICK!

THE DISK JOCKEYS PICK!!

"THE CASH BOX" PICKS!!

The Song Of The Year

"IT'S TOO SOON TO KNOW"

as originally recorded by

The Orioles

The Nation's Newest and Greatest Singing Quintet

Over
75,000
Records
SOLD
TO DATE

On
NATURAL RECORD # 5000

Distributors:
WRITE — WIRE
FOR AVAILABLE TERRITORIES

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The Cash Box, Music
Page 166
September 11, 1948
Flint Records ‘Safe At Home’ Contributes To Babe Ruth Foundation

NEW YORK—John W. Mangan, president of Flint Records, Inc., this past week disclosed that 25% of all receipts from the sale of that firm’s recordings of Safe At Home,” the widely publicized tribute to Babe Ruth, would be turned over to the Babe Ruth Foundation.

“The recording, released this past week has been wonderfully received by the public and our distributors,” Mangan stated.

“At this writing advance orders top anything we ever had on our label herefore.

“We feel that this tribute to Babe Ruth should be of financial aid to the Babe Ruth Foundation, and in line with that thinking we are turning over to that organization 25% of all receipts.

“Meanwhile King Records, Inc., this past week adopted a new policy with reference to the distribution of records, and will in the future, take on other labels, it was learned this past week.

“In conforming with the new policy, the plattery disclosed that they will handle DeLuxe Records in the following territories:

-St. Louis, Kansas City, Mo., Des Moines, Detroit, Cleveland, Cincinnati, Pittsburgh, Nashville, Louisville, Memphis, Birmingham, Charlotte, and Atlanta, Ga.

-At this writing advance orders top anything we ever had on our label herefore.

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-St. Louis, Kansas City, Mo., Des Moines, Detroit, Cleveland, Cincinnati, Pittsburgh, Nashville, Louisville, Memphis, Birmingham, Charlotte, and Atlanta, Ga.

-David Braun, president of DeLuxe Records confirmed the announcement and stated that distributors in remaining territories will not be disturbed. DeLuxe Records will continue to release new recordings from their large backlog of masters.

-Meanwhile King Records announced the opening of new and larger quarters for their branch distributing office in New York. The plattery also announced plans to open another distribution point in Nashville, Tenn. in the very near future.

“IS IT TRUE?”

Yes, it is!

on HIGHWAY # 3457
Sweeping CHICAGO
and Points North

ORDER NOW
BLACK & WHITE
Recording Company
4915 SANTA MONICA BLVD.
LOS ANGELES 27, CALIF.

New MODERN Release
Featuring “The Blues Man”
GENE PHILLIPS
and his Rhythm Aces

“YOU’RE GETTIN’ DOWN WRONG”
backed with “RAMBLIN’ WOMAN”
MODERN 20-603

“LATE FREIGHT”
backed with “SONNY’S RETURN”
by SONNY THOMPSON
with The Sharps and Flats
M-128

“IF I COULD BE THE SWEETHEART OF A GIRL LIKE YOU”
(Michigan Automatic Phonograph Owners Ass’n selection as “Hit Tune Of The Month” in the No. 2 spot)
RCA VICTOR 20-3000

Exclusive Mgt.: WILLARD ALEXANDER, INC.
Direction: MARCHARD MUSIC
Press: WAYNE VARNUM ASSOCIATES

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
**Signature Records Add International Series**

NEW YORK — Signature Records Inc., this city, this past week announced the beginning of a new series to augment their rapidly increasing catalog.

This series, it was disclosed, will be number 61,000 and will be known as the Internation Series. It will feature Folk Dances and music of all nationalities including French, Italian, Jewish and Polish. The label color will be yellow and black.

Meanwhile Signature disclosed that their sensational Alan Dale-Connie Haines recording of “Darktown Strutter Ball” had already surpassed the 150,000 mark in sales, with indications of the disk clipping the quarter-million mark.

**Tempo Records Open New York Offices**

NEW YORK—Irving Fogel, president of the Tempo Record Co., this past week announced the opening of the New York branch of the firm at 728 Tenth Avenue, this city.

Mr. Fogel stated that the opening of the New York branch was necessitated by the increased demand for Tempo Records throughout the New York territory. This office will stock the complete Tempo catalog including the famous Ben Light Records as well as the new Tempo 33-1/3 transcriptions.

Mr. Fogel also disclosed the appointment of Mr. Milton Saltman, formerly of the Hollywood office, as the new Atlantic Division Manager for Tempo. Saltman will make his headquarters in the Philadelphia office of the firm.

**Lenox Records Bow With 16 Race Sides**

NEW YORK—Lenox Records, the new Remington label aimed at the race record market bowed this past week with sixteen sides covering all types of sepia material from be-bop to religious dying.

All Lenox sides will feature the “Lenox Beat,” special accentuation in recording of some tremendous driving rhythm, it was disclosed.

Bill Simon, general manager of the Remington plattery disclosed that the Lenox Line will be distributed through indie record distributors to be announced in the near future.

**Masked "Spooner" Storms Gotham**

NEW YORK—“Superman” in the dash has taken sophisticated Gotham by storm in the person of a masked “Spooner” who half-talks, half-sings lyrics to pop tunes. Latest innovation in the croon world, “Spooning” promises to make musical history, already has hobby-soxers moaning in the aisles and everyone else standing on his head trying to identify the masked man. Gueses range from Gregory Peck to Alan Ladd and Joseph Cotten.

On his first trip to the East the “Spooner,” with two bodyguards, made flying visits to the Starlight Roof of the Waldorf to see Freddy Martin, the Astor Roof where the Three Suns and the Blue Barron ork are holding forth, and took a guest shot on Sammy Kaye’s “NBC Supper Club.”

“Spooner” signed his exclusive RCA Victor recording contract with a thumbprint while costumed in full mask and red-lined cape.

**It's the original**

**"IT'S MY LAZY DAY"**
by SMILEY BURNETTE

he wrote it and he sings it on Bullet Record # 654... Flipside—Nickel Nabbin'

**"HOMINY GRITS"**
Order thru your nearest distributor

BULLET RECORDS
423 Broad St. 6-4573 Nashville, Tenn.

**IS IT TRUE?**
Yes, it is!
on HIGHWAY # 3457
Sweeping HOUSTON
and Points South
ORDER NOW—
BLACK & WHITE
Recording Company
4910 SANTA MONICA BLVD.
LOS ANGELES 27, Calif.

**It Hit...**

**"HAIR OF GOLD"**

Recorded by
JACK EMERSON
on METROTONE #2018

- Picked as "SLEEPER OF THE WEEK"—THE CASH BOX
- Picked as "TIPS ON COMING TOPS"—THE BILLBOARD
- Sales in the first two weeks far exceed "HAIR OF GOLD" for the same period
- OPERATORS NOTE—Running time—2:14

**METROTONE RECORDS**

712 CROWN STREET • BROOKLYN, N. Y. • Phone: PRESIDENT 4-5086

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
TRIALS And TRIBULATIONS OF "Lady Pinball"

POUGHKEEPSIE, N.Y.—Al Schlessinger, Square Amusement Company, this city appears to be laying the groundwork for a literary career. A few months ago, Al sent us a poem called "Whitther," in which he delved into the operator problem. This week he switches his talents and sends "Fantasy" called "Serial #1000." Jim Mangan had better look to his laurels.

Serial No 1000

By AL SCHLESSINGER

Out in Northwest, was where I first was conceived, chopped down, sawed up, and then put aboard a freight train. I arrived at Chicago and was put aboard a truck and hauled out to a great big factory. Here I was to meet my next of kin, who came from the mines and who were known to me as steel, copper, zinc and iron. They were attached to me in various forms known as wire, relays, steps, coils, plungers, etc.

After our masters put us all together they gave us a screen job and a nice polish. One said to another, "She's a Honey," and the other said, "We have a winner." Then one said what shall we call her? The other one said she has to have a serial number, and I suggest we start with 1,000. So therefore I was referred to as Serial #1000.

After playing around with me for several weeks my masters decided I was perfect. I overheard them say, let's call in our distributors for a preview. So, a week later about fifteen men gathered about me and they played me for hours and hours and I had my picture taken many, many times. On all sides I heard the praises of these men that I was sensational and that they were going to place orders for many, many more like me. Shortly thereafter I was packed and put aboard a plane for a distant city, where I arrived in good order and was immediately placed upon the showroom floor where many men, called "operators" gathered around me and praised me to the sky.

After several days my new owners decided to sell me to an operator who wanted me badly and who told the distributor that he had a wonderful home for me. Off I went in my new masters truck and they placed me in a Bar & Grill. For several days thereafter the men coming in the place had great admiration for me. They called me a "Beauty" and said she is "liberal."

My master came to see me about a week later and after a shortaget discussion with the owner of the Bar, he came to me and opened me up and made several changes. He took all the money that the men had inserted into me and said she will be all right now. For the next several weeks thereafter I noticed that the men were not so kind to me any more. As a matter of fact they had begun to say that I was tough and called me various bad names. A short time later the proprietor and my master had another secret call and my master said that he would change me. Well, I spent seven weeks in that tavern when the master's truck came after me one day and took me to another location called "A Quick Lunch."

There I spent five weeks with many men finally persuading the proprietor to get rid of me. Again my master moved me from there to a "Pool Room." Here the men were hard and they wouldn't give me a chance. They called me all kinds of bad names and they kicked my legs. My master was kind to me for he cleaned and polished me and even replaced a glass that one of the men broke while he was angry at me.

After five weeks I was decided to get rid of me and brought me back to the distributor. Here I lay idle for two weeks while various operators debated whether to purchase me or not.

Finally I was sold and my new master took me out to the country to a "general store." Here I relaxed a bit and tried hard to please the customers who were more kindly to me. They didn't insert too many nickels in me so after three weeks I was again moved to a diner also in the country where I remained for four weeks. I was only played nights occasionally and I seemed to like the folks playing me but they didn't stay long as they remarked they couldn't beat me. Again I was removed this time to a club house where I had a real rest. After eight weeks my master decided it was time to get rid of me and again I was headed for the distributor. After much wrangling my master left me and the distributor said to one of the help "break her up and throw her in the fire."

Close-Outs of Brand New F.P. Pinball games, Price Must Be Right. Cash Waiting!

Write Immediately — State Quantity and Price in First Letter

BOX 345, % THE CASH BOX, 381-4th Ave., New York 16, N. Y.
NO BUMPERS!
Screwball
MORE ACTION!
Screwball
LIVELIER!
Screwball
FASTER!

ORDER FROM
YOUR NEAREST
DISTRIBUTOR

2621 NORTH ASHLAND AVE.
CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
LOCATION LIFE-SAVER!

BARNACLE BILL

New AS TOMORROW'S HEADLINES!

2 SCORING SEQUENCES TO INCREASE BUMPER VALUES!
NEW TYPE BONUS WITH RAPID FIRE BUILD-UP AND HIGH SPEED TAKE OFF!

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 31, Illinois

100,000-BUMPERS!
IMMEDIATE DELIVERY FROM YOUR DISTRIBUTOR

N.Y. Music Ops Assn Banquet Oct. 23
At Waldorf

Busch Distributing Co.
Opens Offices In
Jacksonville, Fla.

MAY, FLA. — Ted Busch, Busch Distributing Company, with headquarters in this city opened offices this week in Jacksonville, Fla., as an added service to operators in Northern Florida and Southern Georgia. J. E. Stephens has been appointed manager of the Jacksonville branch. Stephens, who formerly served as office manager for F. A. Blalock in Birmingham, Ala., has a background of several years in the coin machine business. Busch Distributing Company was appointed distributors for Wurlitzer phonographs and accessories for the state of Florida, South Georgia and Cuba on June 1, and opened offices at 286 N. W. 29th St., formerly the home of Modern Vending Company. In addition to Busch, Otzie Trappman, who had been with him for thirteen years in Minneapolis, Minn., is at the Miami office, as manager. During the past three months, a group of experienced personnel has been added to the sales and mechanical staffs. Busch states that within a short

CLOSE-OUT! "BANK BALLS"
9, 12 & 14 FT. Skee Balls $129.50 EA.
WRITE • PHONE • WIRE
RUNYON SALES CO.
123 W. Ruyton St., Newark, N. J.
Tel.: Elipig 3-3777
193 Tenth Ave., New York 19, N. Y.
Tel.: Lironge 4-8880

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS.
Exclusive Distributor of
BUCKLEY TRACK ODDS AND CRIS CROSS SLOTS.
COMPLETE STOCK OF COIN MACHINE PARTS.
CONSOLE DISTRIBUTORS, Inc.
1006 Peydros St., New Orleans, La.
and
3425 Metairie Road
Jefferson Parish
Metairie, La.

time, an office will be opened in Havana for the convenience of Cuban operators. Until that time business will be handled by a travelling representative out of Miami.

In addition to the Wurlitzer music line, the firm also handles pinball machines in their territory.

Bush reports business as good, but is looking forward to the balance of the year, when the season gets going in this vacation spot.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Aireon Ships “Coronet” in Cartons; Saving 50% On Transportation Costs

Sept. 14 Meet of NCMDA To Be Well Attended

CHICAGO—Alfred J. Fingulin, managing director of the newly organized National Coin Machine Distributors Association, reports that many new distributor members have joined the organization since its inception several weeks ago.

“Our next meeting, scheduled for September in Chicago, will be well attended” stated Fingulin. “We have letters from distributors all over the country informing us that they intend to be in Chicago for the September 14 meet. We have a very interesting program, and matters close to the hearts of all distributors will be discussed.”

Originally named “National Automatic Distributors Association”, it was necessary to change the name to “National Coin Machine Distributors Association” (NADA) in order to avoid conflict with the name of “National Automatic Merchandising Association” (NAMA).

freight savings, it is believed that another indirect benefit will result in that transportation companies will not handle the equipment as roughly as in the past, as the nature of the carton will enforce more careful handling. A new multi-colored advertising broadside labeled “14 Points of Profit” is now being distributed to all music operators thru the mails.

KANSAS CITY, KAN. — Aireon Coronet Phonos will now be shipped in a new lightweight durable Kraft container, according to an announcement by Bernard D. Craig, General Sales Manager of Aireon Manufacturing Corporation, this city.

“The cartboard container has been thoroughly tested in trial shipments about the country and has proven itself a durable one,” reports Craig. “Of utmost importance to our distributors, this method of shipment will effect a substantial savings in transportation charges. It has been estimated that these savings will be approximately 50% of the charges for the old type heavy wooden crates. This new carton is attractively marked in red and blue letters with the name ‘Aireon Coronet’ and other pertinent shipping instructions on its sides.”

Craig points out that in addition to

IT’S NOT TOO LATE in ’48!
Fall Season Business Is Always THE BEST!
Get Into Action With An Ad In The FALL SPECIAL of THE CASH BOX • See Inside Front Cover •

Prediction Made September 21, 1946

NEW YORK—Two years ago, on September 21, 1946, several coin-

men were seated around a table in a New York restaurant discussing this and that about the future of the coin machine industry.

Among the group was R. R. (Rudy) Greenbaum, at that time vice-president and general sales manager for Aireon Manufacturing Corporation. He tore out a sheet of paper and wrote the following prediction:

“September 21, 1946—Two years from above date there will be 200,000 more phones on location—there will be 50% less ops—and there still will be over 1,000,000 untouched potential locations.”
WANT TOTAL ROLLS
State Quantity And Price!

Will Buy or Sell
BING-A-ROLLS
Brand New $269 PRO-SCORES

Now Delivering...
Sensational Amusement Machine
For ALL TERRITORIES
HOOP-A-ROLL

GEORGE PONSER CO.
OF NEW YORK
250 W. 57th ST. NEW YORK, N. Y.
(PHONE CIRCLE 6-6651)

Special Introductory Offer!
To Music Machine Operators on
"ENCORE"
America's Finest WALL And BAR BOX

MOST LIBERAL TRADE-IN DEAL EVER MADE TO OPERATORS ON YOUR OLD WALL AND BAR BOXES. YOU HAVE TO HEAR IT TO BELIEVE IT.

See Your Nearest Distributor
Or Write Us Direct

DISTRIBUTORS NOW BEING APPOINTED—WRITE
ENCORE MFG. CO.
4310 CARNEGIE AVE., CLEVELAND, OHIO
(PHONE: HENDERSON 1044)

EASTERN FLASHES

With the Labor Day Holiday Week-end approaching, many coinmen took the opportunity to rush away from their offices for the last shot at a vacation. The same enthusiasm which has marked the early months of the year, is due to a fine active Fall Season. Experience has proved that immediately following Labor Day, collections begin to jump, and sales of equipment by distributors and jobbers improve considerably. In keeping with the acknowledged improvement in business at the beginning of Fall, The Cash Box will issue its Fall Book, on the 2nd or 3rd of October, 1948. (Adv.: The Fall Specials go on press on September 23—so get those ads in on time.)

With Bert Lame out of town for a few days, Harry Rosen out of the office at the moment, Howie Peroff, Atlantic-SeaBoard, tells us that Genco's new five-ball "Screw Ball," with its "no bumber" feature, is creating quite a stir in their territory, and that he's in touch with Dave Gensburg of the factory every few hours, bustling up deliveries ... Al Dolins, Pioneer Music, Boston, Mass., runs up to his summer home at Hyannis, Mass, on the Cape, for week-ends. Nat Friedman, Fred Ackerman, Pioneer Music, Green Island, N.Y., visits the big city with his charming wife, and beautiful daughter (a typical Southern dark haired charmer). Ask Jake to tell you about the "Vest Pocket" that was presented to him at his hotel.

Barney (Shugy) Segerman, Runyon Sales Company, on the road once again this week, leaves New York early next week to sign up the local orders ... Ben Becker, Ben Becker Sales Company (Bally regional sales representative) flies out to the Bally factory for the week. Wonder if Ben took his lucky "pin" with him ... A cartoon strip in the "World-Telegram" afternoon paper (and perhaps it's a syndicated strip appearing in many other cities) introduced a character called "Pinhead" who claims to be the greatest coin machine operator in the world ... Al Blendow, Blendow & Meyers, Inc., is concentrating on the promotion and sale of Alliet's '48 Bowler. "It's comparatively expensive states Al, but the collections are big.

George Ponsen, George Ponsen Company, of New York, brings out a conversion of a Total Roll, calling it "Hoop-A-Roll," which is a Shuffleball machine in appearance, except the height of the playing field is table high instead of being at floor level. George tells us he has a written Okavy from the ABC Board of New Jersey, and that operators in that territory are flocking in to buy them. The game was on display this week at Dave Lowy & Company on cornwall's ... In an effort to handling "Hoop-A-Roll," LeRoy and selling used machine machines ... Hymie Rosenberg, H. Rosenberg Company, tells us he's handling the Shuffleboard manufactured by American Shuffleboard, for the local territory.

One of the local jobbers specializing in used Arcade Equipment was telling us of the difficulty of conducting this type of business profitably. He contends that practically all used arcade machines are so beat up when he buys them, he has to invest between $50 and $75 in repairs, parts and painting. The machines, when completely renovated and reconditioned, look wonderful, and work perfectly, but operators and arcade owners object to paying the price for them. Paul McGraw, who handled the American, during N.Y. Atlantic, Gas, reports business picking up ... The many friends of John (Mac) McLennan will be happy to hear that he has joined up with Joe Mangone at All Coin Machines Company of Miami, Fla. Mac once covered the State for Wurlitzer, and is known by most of the coinmen there.

Jim Sisti, Young Distributors, Inc. (Wurlitzer distributors), walking around with a big broad smile these days. His cousin, Sibbi Sisti, of the Boston Braves baseball team, is in good physical shape once again, and is playing a good second base defensively, and comes up with those hits in the clutch ... Coinrow welcomes another record company this week. Exclusive Records opens a branch office at 606 Tenth Avenue, near 44th Street. The general manager of the Eastern offices, has appointed the popular Gloria Friedman to manage the office. This office will cater primarily to the juke box operators ... Joe Murphy, the parts and supplies man, selling plenty of those title strips ... Bill Wiener, Vendors, Inc., national distributors for U-Need-A Vendors' new electric cigarette machine, bring a supplier down to see the new joysticks developed to assist in adapting circuires ... Many of the Eastern and Southern distributors are planning to attend the September 14 meet of the National Musical Distributors Association. It seems that all Aydor Records needed to get a "hot" record going, was to move to coinrow. Ray Pellerin tells us the records are flocking in to grabbing that spiritual "I Just Rose To Tell You" by the Beat Lights ... O. A. Honan, Snyder, N. Y., informs us that he is the patentee of the multi-selective record changer used in the counter model phonograph manufactured by Wurlitzer. The license agreement has expired and he is offering it on the market.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
September 14 is the date of our next big meeting in Chicago. All Distributors of Five-Ball with a direct factory franchise are invited to come — and to join this worth while Association which has been created to correct the abuses which have been penetrating our industry and causing loss of profits to manufacturers, distributors and operators alike. It's time to establish sound and profitable merchandising principles which have made other industries great.

LET'S BE CONSTRUCTIVE

The members listed here subscribe to the principles of fair trade practices and believe that a National Amusement Distributors can make definite contributions to our industry. We know that problems can be solved by close cooperation with the CMI, representing the manufacturers and with the various operators groups throughout the country.

We made a good start at our August meeting and the manufacturers have promised full cooperation. We all know our problems, we each have certain ideas for solving them.

Come to our meeting, submit your ideas and let's do something about it. Protect your business, your investment, your future.

All DISTRIBUTORS of FIVE BALLS WITH A DIRECT FACTORY FRANCHISE ARE INVITED TO JOIN

Membership open without restrictions to all qualified distributors.

ALFRED J. FINGULIN, MANAGING DIRECTOR, 130 N. WELLS ST., CHICAGO, ILLINOIS

ATTEND THE BIG MEETING IN CHICAGO ON SEPTEMBER 14

At our meeting the next day, on September 15, there will be a joint session with the C. M. I.

NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION
GREATEST BARGAIN IN COIN MACHINE HISTORY!
Special Subscription Deal
To THE CASH BOX
With FREE ADVERTISING PRIVILEGE
... a 40 word classified ad FREE OF CHARGE each week (worth $3.20 per week) plus subscription—at a cost to you of approximately $1. per week. . . . Your very first ad can bring back your investment, plus a profit.

□ 13 WEEKS (1/4 YEAR) . . . $15.00
□ 26 WEEKS (1/2 YEAR) . . . 26.00
□ 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX
The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVE. • NEW YORK 16, N. Y.

CHICAGO CHATTER

With Labor Day coming up, everyone looks forward to a gala holiday. Commerce around these parts are busy making plans . . . where to go and what to do . . . to assure themselves a very enjoyable week end. Many of the guys and gals plan to scatter in all different directions . . . others intend to do their celebrating right here in the windy city. There are a few who tell me they plan to stay home and just take it easy. As one columnist put it the other day, "A little rest won't do any harm right now. With the full season coming on we'll all have to keep on our toes." Ain't that what we're all waiting for?

Big news over at United Mfg. Co. is the robbery that was staged there August 28th. The gory details were described to us by Billy DeSelm. Billy tells us that the watchman was overpowered and the safe cracked. But all that the scoundrels managed to get away with was petty cash. This is United's second robbery within a year. We hear that Bill Marmer of Sinking, Inc., Cincinnati, was a recent visitor to the United plant. Also Mr. and Mrs. Raymond Williams of Commercial Music, Dallas, who are in town to combine business with pleasure. . . . "Skeet" Moore of Williams Mfg. Co. tells us things are really hummin' with everyone keeping busy preparing for the release of their new game. The boys are all keyed up about this one and expect it to be a sensational hit. Skeeter says, "The plant has been a beehive of activity the past few weeks with many out of town visitors, among a few who dropped in recently are Louis Baoaberg and Joe Lesanen of New Orleans."

Stopped over at Illinois Simplex the other day and learned that Gordon Sutton was off on another one of his many plane jaunts. Mr. Sutton, you sure are a very hard person to contact. . . . Talked to Grant Shay of Bell-O-Matic who reported that orders are very much on the increase. Shay is a very happy boy these days over the volume of business that Bell-O-Matic is enjoying, and foreshores bigger and better things yet to come. . . . We heard that Jim Mangan's book "The Knock Of Selling Yourself," which sold 50,000 copies when it first appeared, has been revised. The new edition is now at all book stores. We're sure that all of Jim's many friends in the industry will be very glad to hear of his big success as the author of a best seller. . . . All his friends will be happy to know that Charles McGarrity, genial manager of the Hi-mareck Hotel, is doing very nicely after his recent operation at the Mayo Clinic. . . . The boys over at D. Gottlieb & Co. are all wearing big smiles because of the wonderful way the ops and distributors are receiving their new game,"Bally and BILL." Orders are coming in so fast that the production line is working overtime to keep up with the demand.

Lindy Force of AMI, who just returned from a two week vacation, looks great and feels great. Lindy says, "Did exactly nothing but sit and relax." Nice work if you can get it, hmmm? . . . Lots of huddles going on over at Genco where they're trying to figure out ways and means to satisfy the demand for their new game, "Screw Ball." We hear it's a beauty and is attracting players because of its unique feature—no bumpers. . . . Mac Churvis, well-known adman, tells us he's taking things rather easy these days since his recent release from the hospital. Mac says he's feeling much better, but still not quite up to par. "However, now that the hot spell has broken," he says, "I'll be back in there pitching."

O'Toole Indian Wigwam over at Bally one of the most crowded of places this past week. Seems everyone runs to Bally to beat the heat. Lou Boasberg, Ray and Ralph Bosworth of New Orleans along with Jim Tallon, Nola op, visited there. Also Herman Pastore of St. Paul, Boots Strange of Danville, Ill., Mr. and Mrs. B. D. Lazar of Pittsburgh, Hymie Rosenberg of N. Y. C., Lou London from Reading, Pa., Cee Stone of Memphis, Harry Hoffman of Spokane and J. Stambaugh of West Palm Beach. From coast to coast . . . Herb Jones is busier now than ever getting everything set for the forthcoming convention and expect a report any minute that all booths have been taken. By the way, did you note that Herb came back from a grand Maine vacation just in time for Chicago's worst heat spell. . . . Tommy (Callaj-Han) Callaghan still talking about what happened in the Colorado Rockies. What the hell could happen in the Colorado Rockies with Callaj around—we'd like to know? . . . Everybody's looking forward to Dale Harrison's first edition of "Bally-Who" . . . Dale was former Chicago Sun and AP columnist and ran one of the best and most reading columns ever published in this man's town . . . they tell us it'll be out on Sept. 4 . . . and that first edition, if we know Dale's ability, should really prove valuable. (Aside to Dale: Reported this fact in our "Round The Wax Circle" column, August 28 issue, and all music men here, Dale, looking forward to reading this first column of yours.)
Funny how an old game can come back and lead the way into new ideas for better profits. This is happening with Genco’s “Total Roll”. One version of this game appearing in the coin-op market at this time has captured much attention. Location tests proved the machine a fine money maker. The game is an extremely simple reramp. Players like it because it is something new for them to understand the play idea. Game is considered to be in “legal” classification. Has already gained ABC okay in Jersey for tavern operation.

Neuest pinball are of real value to the field. In each case the games have met with good interest from the public. They have helped to maintain averages. Each one of the leading pinball factories continues to present outstanding play-appealing machines.

Interest in bells up again as the Fall season gets under way. Neuest models are gaining interest. As more and more of the nation’s industries get into defense work, bells will be appearing in locations they enjoyed during the war period. It will be interesting to note how these machines take to the better industrial locations with bells. Many expect a real boom in bells this Fall and Winter.

Prices of used equipment jumping about. Always an indication of the uncertainty of the members of the industry. In few cases, someone else boosts, average is holding with the levelling off period considered pretty much over and a new, higher priced used machine market under way.

Many leading distributors planning to be present at the NCMA meet on the 13th. There is no doubt of the great need for a solid distributors’ organization. These men can do much to help the industry enjoy greater prosperity. In short, if the nation’s leading distri- butors will come together into a solid and sincere group they can do much that can be accomplished for the good of all concerned.

Some greedy ops in every deal. After a certain game played in the Midwest, some of the “greedy boys” jumped into the picture, even tho they do not belong. It is the practice, and reports indicate that this deal may now fold. The same is true in New York where a few games were okayed. Word has leaked out that some ops have started to replace with everything new banned. This can bring down wrath of officials and hurt all. But, there are only a few strong willed men as yet in the business who are going to see to it that these ops either pull these banned games, or will advise officials where they can be found.

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CALIFORNIA CLIPPINGS

People in coin biz no different from any other people. Soon as they hear about somebody else's greater woes they ease up crying the blues on their own, while the market simply gets hotter and hotter. Tens of thousands of seniors of Los Angeles' Coin Row thinking that this wasn't such a bad place to—whether things are up or down. . . With or without a heat wave, it's too-long to Pacific Coast Districts. . . With Len Micon now firmly and profitably entrenched in the submarket business ("People eat almost every day," says Len) and things as quiet as they are gamewise, son Army closed up shop this week and partitioned his sprawling North and South River offices for the past three years. . . This doesn't mean the Micon name will be going anywhere. He's too cautiously his own man to do anything that he might be back with a new and very good deal of interest to The Cash Box and its readers. . . Meanwhile he'll take a breather up Las Vegas way with his wife who was there recently.

Art Crane, who will now be carrying the Genoa lancers on his own broad-shoulders, budding friendly rival-like with Chi Coin's Phil Robinson and a few other of the boys in Coin Row's favorite smoke filled room, Irving Brom-berg's office. . . Lynn Brown next door working over some fouled up bank statements and meaning "As if things aren't bad enough." . . From an optimist, that ain't good. . . Though quiet in a business way, the row was busier than usual last week with American Al Stern of World Wide Distributors in Chi and Don Clark down from San Francisco checking on local Wurlitzer distribution. . . W. R. Happe of Badger really out to uphold his office's name and has enticed over one new and some old accounts. . . This time it was brother Carl Happe and family in from the Badger Novelty Co. of Milwaukee on vacation. . . First trip to Cali- fonia and the local branch of the family really showed them around. . .

Speaking of vacations, Fred Gaunt of General Music railing to get off on his first vacation in 26 years to5, Mexico, for some of that fine fishing. . . Fred says he's due a vacation, too, the way those Rock-o-la boards have been moving in and out of late.

L. B. McCleary of Solotone back at his desk from a two-month extended hibernation. Don't know how it was, and none too happy to be back again when his wife checked the local markets for trout and found 'em at $1.85 per lb, same fish the fellows had been pulling out of those streams at the rate of $3.50 per lb. Vend reports that predicted on the super Solotone Select Box radio-record-television combo is going along at full speed but still far short of the overwhelming demand. . . Pinned husky Aubry Stempel down at the new Wurlitzer office and found him driving around in a brand new "game." . Best we could get out of him was "I'm still looking for it myself." . . Ray Powers boasting new Catalina box with its colored controlled scorer; above the usual, mind you. . . Nice display, too. Ray has yet another playing board. . . Shook hands with H. O. Heddergott of National Slug Jockey Club of Chico, in new Wurlitzer location. Says by him things are jumping, especially with coin changers for vending machines. Had a coke with Charlie Fulcher again but this time at corner drugs store. . . he'd sold his box thru local Eckerd's drug store. Dan Gould of Enterprises hearing his moniker in Chi visiting Sisking Distributors on vacab- chez and ogling Geneco's new "Screwball," the barmanshaw wonder 5-ball, and also Cole Falala, Jack Simms and a bunch of others.

The Minnesota State Fair is one of the largest in the country and one people are expected to go through the turnstiles during the ten days that it runs. Many operators throughout the Northwest find this event a good excuse to come into Minnesota to spend a few days, . . Ted Anderson and Edwin Swanson of the Northwestern Stereo Company, Mpls, Minnesota, took the opportunity to drive into Minnesota for a few hours and Ted found it hard to be back on the job after enjoying a week's cruise on the Great Lakes, with his wife, as the flagship of itf Drinkers, North Dakota, drove to Minnesota last Tuesday, August 24th and spent several days in Minnesota doing some fishing, and left for home Tuesday, August 31st.

Glenn Rackliff of Superior, Wisconsin, in Minneapolis for a few hours calling on the distro of Spooner, Wiscon. also found a little time to drive into Minnesota for the day to see a little fishing. . . Gil Smith of Fargo, North Dakota, sporting a brand new Ford Truck . . hiked down to Minn. in the past six or seven months. He claims business is so good that it is impossible for him to get away.

Beauregard Serber, Stenographer at Hy-G Music Company walks down the aisle and will take the marriage vows Monday, September 6, 1948. The couple will honeymoon in Chicago and Minn. . . Phil Smith, 3369 Olson Highway, Minneapolis, is one of the most successful operators in the State. His new office and store, having been done and still doing a terrific job in building up his route, having been completed, resulted in a profit of $2,000. Then last week he was out three days on the route, and it is paying off handsomely. . . Alva Baker and his family of Deer River, Minnesota drove into Minneapolis with a brand new Oldsmobile. Spent a few days and six months of vacation for the family.

Hy-G Music Company, Minneapolis, reports that they can't keep up with their orders on the new Gottlieb BARNACLE BILL. Orders far exceed shipments, and Hy Greenstein wants Nate Gottlieb to do something about it!

WANT—The used records from your boxes. We buy steadily all around top. Prices paid. Tell to Chicago, 3841 Fourth Ave, Dept. of Used Records. We pay freight. Write, Call or ship to: USED REC- ODS. 3841 Fourth Ave. Minneapolis 14, Minn. Galgano, 4142 W. ARMITAGE AV. CHICAGO 39, Ill. Tel. Dickens 7060.

WANT—5 Ball F.P. original Flipper games and new game clones; Stella, Bally and pinball models; Keeney Bonus Solder Balls; Bally Triple Balls; Eureka; late model photono-graphs. All equipment must be in A-1 condition. State quantity and prices in letter, NOBO NOVI- ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: Tux- edo 5-4976.

WANT—Total Rolls, any amount. Write, wire, phone quantity and price. GEORGE PONDER COM- PANY OF NEW YORK, 250 W. 57th St., NEW YORK, N.Y. Tel.: Circle 6-6651.

WANT—Closeouts on Brand New Machines only in opening up Mer- chandise such as half ball pinballs, Roll Down, Diggers (no slots), Arcade equipment, Wurlitzer, Rock-Ola or Seeburg Phonos or Parts. Must be packed for export. MOR-COIN COMPANY LTD., 170 SAN ADREAS, MALATE, MANILA.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, Call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-6828.

WANT—Coinmen who are looking for fast action. An investment of $15 will give you a subscription to The Cash Box for 13 straight weeks plus a Free Classified Ad of 30 words in each issue . . . A value of $31.20 of classified advertising, plus a copy of The Cash Box for only $15. A subscription for 26 weeks gives you 26 free ads for $26; and a subscription for 52 weeks permits you to run 26 free ads for $46. You can't go wrong. Mail us your check and ad today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

WANT—Keeney Bonus Solder Bell 2-Way 5 & 25c, 3-Way 510-25c. Bally Triple Balls; Bally Eureka; Minnesota changers; used Coin Boxes; will buy overstocks of late pin games for resale. Quote best prices, quantity and condition in first letter. KENNEY BONUS SALES CO., 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: Old- way 3-3069.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE

FOR SALE—10-616 Wurl. $75 ea.; 2-600 Wurl. $150 ea. 1940 Rock-Ola C M. $90; 3 Seabury Mayfair 16-Tone $150. Seabury Regals $175 ea. All above machines in excellent condition. C. W. TIGGA ST., PHILA. 40, PA. Tel. Ra. 5-8705.

FOR SALE—Special subscription to The Cash Box, 13 Free Channel ads of 30 words, plus 13 issues of The Cash Box for $15. A value of $31. A subscription will be furnished at once. A subscription of 26 weeks gives you 26 Free ads for $26 and a subscription for 52 weeks permits you to run 52 Free Ads for $45. You need only check today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.


FOR SALE—35 Model 33 Northwestern Peanut Vending Machines, $1250 each. Not advertised in any catalog. Can’t be told from new. 1/3 deposit, balance in 45 days. J. W. HAWARD BEARDSLEE, LEBANON, KAN.

FOR SALE—Operators! We have a large number of Pay Off Consoles, various makes—from $20 up; all in good working condition. Also Sloes, Pin Balls and machines, one will not be undersold. Tell us what you need and be sure to get our prices on every machine. IRVING NOVELTY CO., 400 WATER ST., PORTSMOUTH, Ohio. Tel. Portmouth 1025.

FOR SALE—Used 10-12-14 ft. Bang-A-Fifty Skee Balls, reconditioned, like new $150 each; used Premier Barrel Balls and Ten Heads, to 14 ft., make us an offer. KING-PIN EQUIPMENT COMPANY, 1267 MILLS ST, KALAMAZOO, MICH.

FOR SALE—10 Kneey Three Way Novelty Super Balls, like new, guaranteed perfect mechanically and outward appearance $800 each. Terms: 1/3 deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Pin Game and Music Business for sale for $35,000. 150 Machines approximate. Seabury, Music and one-half Pin Ball and Amusement machines. 1946 Truck and Tank. Excellent opportunity to expand. Average past income, $2500 per month. Should increase this year because of recently added equipment. Ideal territory, promising and especially lucrative year. Owners interested in other business, but will be on hand to assist if necessary. BOX #120, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—Music: Complete A-1 Mechanisms in Cabinets, some cheap enough to sell as parts. Highest bidder: 2 Tuxon 12's, 4 20-record hideaways, 5 20-record adapters, 2 12-record adapters, 1 Rock-Ola Premier, 2 Rock-Ola 20 Window, Write on wire. TRISTATE AMUSEMENT COMPANY, 141-18 ST, WHEELING, W. VA.


FOR SALE—Look At This! Late Models ’47 Bangballs, all reconditioned $285 ea.; Evans Winter $195 ea.; Single model Super Bell $295 ea. These are in A-1 condition and look very good. Rush your orders with 1/3 deposit. REX COIN MACHINE CO., 3025 JEFFERSON ST., NEW ORLEANS 1, LA. Tel. 6391.

FOR SALE—25 Vest Pocket Bells, chrome, for quick disposal. $45.00 each. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, Minn. Tel. Atimute 5509.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Hand Hnle, Drum Proofing, Award Car- ds, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt models. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel. 1312.

FOR SALE—Advance Roll $100; Bing-A-Roll $250; Heavy Hitter $50; Singapore R.D. $100; Hawaii R.D. $75; Ten Head $100. DANIEL MARKLING GAMES CO., 67 SWAGGERTOWN ROAD, SCHAFFEDAM TOWN, 2 N.Y.

FOR SALE—Operators! Closed territory here means bargains for you. Kneey Gold Nugget 5¢-10¢, on location 5 days $695; Mills QT 5¢ new in original carton $89: have few used slots, write. WALTER GRAZICK, 7 HAYES, GREEN- BUSH, N. Y.

FOR SALE—1 Seabury 1947 remote model, 14-7M excellent shape $575; 1 Seabury 1945 remote model $695; 1 Super Roll, rolldown $50. ANTHONY HIRT, 2303 No. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—Guaranteed Used Ma- chines—Bells; Consoles; One-Ball; Pinos. The machines are perfect—the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1106 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Five Pop Corn Sex Vending Machines. Excellent condition, used only 2 months. Must sell at sacrifice. Terms if desired. BOX #22, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—Vending Machine Men Attention: I have a ten percent inter- est in the Douglas Automatic Showboat Co. Write for list, write or wire for details. P. D. DOUGLASS, 787 HARDER RD., HAYWARD, CALIF.

FOR SALE—5 Balls; Baffle Cards. Kilroy $.05 ea.; Play Boys $70 ea.; Stroud $.20 ea.; Sky Blazers $15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Old established photo- graph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. BOX 731, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery: Make us offer cash on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1658 FL. AVENUE, LAKELAND, FLA.

FOR SALE—Mills Jr. Parade P. O., $60; Mills 10c Blue Front $50; Keeney Hi Ride $60; Hydrone $60; Cyclone $30; Silver Streak $20; Super Score $25; Nevada $50; Surf $25; Spot $25; Flying Treasure $35; Ginger $35. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, Conn. Tel. 750.

FOR SALE—Bush used Mills Sloots in the South. We also refinish and rebuild same. Seventeen years of building. Mills Sloots parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVAN- NAH, GA. Tel. 3-5432.

MISCELLANEOUS

NOTICE—Special For The Month Of October—To assist you in getting off to a big Fall Season, The Cash Box offers for the month of October only Five Classified Ads (Maximum number of words 30) for only $5 and first ad before September 20, THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

NOTICE—Music Ops!: We reprinted your used phonograph needles scientific- ally and guarantee complete satisfaction. Hundreds of operators use them. 60¢ per 100. Write for details. Write for complete details and new style dealer catalog. RE-HARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Music Operators. Motors reconditioned 50¢. 5,000 dealers model refinishing and rebushed 85. Latest BILLY PHONOGRAPH REPAIR, 2947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192.

PARTS & SUPPLIES

FOR SALE—Tubes: 6CA 249c; No. 80: 1, 2. $53.30 2. 3. 564. 5. 454c; 670c. Other tubes 60% off list. ENG- LISH SALES COMPANY, 260 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score, Glasses, etc. Ten Strike—Manikins, wood pins, etc., new high score scoring units. Write for catalogue of parts. RELIABLE PARTS CO., 2121 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, $3.65 per 1000; No. 40, 44, 46 and 47, $4.35 per 100; No. 51 or 55, $5.50 per 100. Write for samples. JOE MUN- NES, 615 TENNY STREET, NEW YORK, N. Y. Tel. Plaza 2-7175.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOC MARBLE CO., 1429 S. BROAD ST., PHILA. 22, PENNA.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
## HOW TO USE THE "C. M. I. BLUE BOOK"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true retailer, the C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as any newspaper as far as the Stock Exchange is concerned, and prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at last has the last known prices as a basis to work from. Prices continue to be very favorably to the average consumer on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends of the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.

### WURLITZER

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## PHONOGRAPHS

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</tr>
<tr>
<td>AIREON</td>
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### ROCK-OLA (Cont.)

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### PACKARD

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<td>Mod.</td>
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<tr>
<td>Mfg.</td>
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### MILLS

<table>
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<tr>
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<tr>
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<tr>
<td>Dance Master</td>
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<td>Rex</td>
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<td>Castle</td>
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<tr>
<td>Home</td>
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<td>Keymaster</td>
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<tr>
<td>Duro</td>
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<td>Triumph</td>
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### BUCKLEY

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<tr>
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### AIREON

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**FREE PLAY PIN GAMES**

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<td>Bosco</td>
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<td>Bowling League</td>
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<tr>
<td>British Spot</td>
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<tr>
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<tr>
<td>Bubbles</td>
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<tr>
<td>Build Up</td>
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<tr>
<td>Capt. Kidd</td>
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<td>Caribbean</td>
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<td>Carousel</td>
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<td>Casablanca (Rev)</td>
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<td>Catalina</td>
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<tr>
<td>Cleopatra</td>
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<td>Click</td>
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<tr>
<td>Clover</td>
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<tr>
<td>Cinderella</td>
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**C. M. I. BLUE BOOK**

**September 11, 1948**

### MILLS (Cont.)

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<tr>
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### PACE (Cont.)

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### MILLS

<table>
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<tr>
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<tr>
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<td>25c Emerald Chrome HL</td>
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### WATING

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<td>10c Rolatop '47</td>
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**na**

### JENNINGS

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<tbody>
<tr>
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<td>50.00</td>
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<tr>
<td>15c Chief</td>
<td>90.00</td>
</tr>
<tr>
<td>25c Chief</td>
<td>125.00</td>
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<tr>
<td>50c Chief</td>
<td>200.00</td>
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<tr>
<td>5c Silver Moon</td>
<td>110.00</td>
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<tr>
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<td>150.00</td>
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<td>25c Silver Moon</td>
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<tr>
<td>50c Silver Moon</td>
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<td>1c Gold Vender</td>
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<tr>
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<tr>
<td>1c C.M.I. Chief</td>
<td>149.50</td>
</tr>
</tbody>
</table>

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PARADISE

✓ BUILD-UP -- HOLDING BONUS
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BELL-FRUIT
WINNERS

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AND ALL-12 "SKILL FEATURE
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COMPETITIVE PLAY APPEAL

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AUTOMATIC

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6, 8, OR 10
COINS
PER GAME

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FOR EVERY SPOT

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WILD LEMON
DOUBLE UP
HI-BOY
HY-ROLL
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