"QUICK-AS-A-FLASH"
REPLACEMENT UNITS
Amazing Savings in Service Time
All important electrical and mechanical parts in the Wurlitzer 1100 can be removed and replaced from two to a hundred times faster than ever before. Important savings in service time—more money for Wurlitzer Music Merchants.

OPERATORS REPORT SAVINGS UPWARDS OF $175 A YEAR
Equivalent to $700 off the original purchase price in four years

Operators report that the savings in records and operating costs on the Wurlitzer 1100 will run as much as $175 a year. That amounts to $700 in four years—equivalent to a substantial reduction in the purchase price. It makes the 1100 the greatest phonograph value ever offered operators. In addition to these savings in records, needles and service, because of its tremendous public appeal, the Wurlitzer 1100 pays Wurlitzer Music Merchants a precedent-shattering high return. Again more money for Wurlitzer Music Merchants.

SEE YOUR WURLITZER DISTRIBUTOR NOW!
NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION—THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"!! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!

★ ENCORE BAR BOX
THE FIRST AND ONLY ONE OF ITS KIND. Not a pre-war box. A brand new, completely better, bigger and steadier money-making 30-wire BAR BOX—MADE ONLY FOR BARS. Here’s a BAR BOX that has been tested ON LOCATION. And has been PROVED PERFECT. What’s more—the "ENCORE" BAR BOX is priced to meet your pocketbook. Comes COMPLETE WITH BRACKETS—no extras. Write! Wire! Phone for Complete Details TODAY!

★ ENCORE WALL BOX
"Beautiful"... "Perfect"... these are the words everyone uses to describe the "ENCORE" WALL BOX. Indirect lighting. Program flat smack against the glass. ALL THE RECORDS CAN BE SEEN AT ONE TIME—quickly—easily—makes the music EASIER TO BUY for all customers. See the "ENCORE" WALL BOX first! A whole box load of better features never before built into any wall box. Write or wire for details TODAY.

MOST LIBERAL TRADE-IN DEAL EVER MADE TO OPERATORS ON YOUR OLD WALL AND BAR BOXES

See Your Nearest Distributor
Or Write Us Direct

DISTRIBUTORS NOW BEING APPOINTED—WRITE

ENCORE MFG. CO.
4310 CARNEGIE AVENUE
CLEVELAND, OHIO
(PHONE: HENDERSON 1044)
THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C.M.I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C.M.I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C.M.I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

One of the problems which has always confronted the operator has been to make coin machine boosters of his location owners. This is a most important problem. It is one problem to which every man now operating coin machines should give all the possible thought he can. The storekeeper is the man with whom the operators come in contact. He is the man who should boost every coin machine in his place of business and even those machines not in his store. Yet, the average operator neglects the location owner. He never does care whether the retailer boosts his machine or not, and always has the argument that, "Aw, they're not interested in anything but the cash they can get from the machines."

This is only natural. They are as much interested in profits as the operator, himself. But, they can be interested in the equipment of this industry, if the operator will apply himself to this purpose, to the extent where their power as retailers in any community would prove extremely helpful in times of stress. By the operator cultivating the location owner he wins a friend whose power is greater than his own, in most cases. If the operators in any community would run banquets every so often, or picnics, or some other type affair where the location owners were also invited, so as to bring about a closer understanding and thereby a greater friendship, they would be insuring their own future.

But, if the operator is only going to be interested in what his machine takes in on any location, rush in and grab his collection and rush right out again—then he has lost the one all-important contact which he can make today to insure his future for tomorrow.

The locations, if they become boosters, will get back of the operator when any fanatic or hypocrite or bluenosed reformer gets up to tell all the rest of us how we should conduct our lives. They can, as the leading and recognized businessmen of any community, thru their business organization and fraternal clubs, demand that the coin machine, important to their livelihood and businesses, be given the most complete consideration up and above what it is said by any publicity seeking crusader.
IT’LL BE TOO LATE TOO SOON


NEW YORK—The nation’s elder statesman, Bernard N. Baruch, calls the present policy of the nation, “let us wait and see.” That very same type of policy can today be attributed to a great many members of the coin machine industry.

This is no longer the time for “let us wait and see.” It’s too late. Every day draws tighter the reins, which are guiding on the nation’s policy, to bring about greater action for the smaller businessman, so that he can overcome the recession under which he is laboring.

In addition, the coin machine operator who, without any doubt, is an integral part of the nation’s small business, and who is suffering because small business is suffering, must immediately arrange for a change of the “let us wait and see” attitude to insure his future welfare as well.

To protect himself the operator must quickly gauge his needs, while there is still time, and order as far in advance as he possibly can, so that he won’t be caught short again.

It’s no longer any use attempting to hide the fact that this nation is gradually jumping from a “cold war” into the hottest kind of conflict. Every passing day brings reports of experts that the “time draws shorter, be prepared.”

At the same time the operator must also bear in mind that with raw materials and wages zooming, prices of all equipment must spiral to meet these increased costs. He can to some extent overcome this rise in prices by ordering what he needs now and what he will need later immediately—at present prices.

The factories of the industry’s leading manufacturers are at the disposal of the nation’s coin machine operators right now. They may not be at his disposal much longer. There is no doubt anymore that the greater majority of these plants may soon be engaged in defense work, tiding up all their facilities to the needs of the nation.

Should this happen, while ops dabble about lackadaisically with the “let us wait and see” policy, there will be a lot of sorry men in this field who will be able to recall that they could have purchased brand new merchandise at pretty decent prices compared to the fact that, just like last time, they will be paying double this price for old and worn equipment.

Every outstanding manufacturer in the industry knows that defense work is imminent. That, almost any day, he may be called in by various government agencies to turn his plant over to whatever will be required of him.

These manufacturers have quietly advised distributors, jobbers and operators that the time is drawing shorter and shorter and that the men in this field must prepare themselves for any eventualities.

It’ll be too late too soon, unless the majority of the men engaged in this field suddenly change from the “let us wait and see” policy to the “let’s go into action” policy. And actually get into fast action. So that they will not be caught short of equipment should any emergency arise.

In the first place it is only good business logic, especially for those progressive ops who change equipment regularly, to buy now. The savings which can be effected at this very moment will more than pay the operator. He will, at the same time, be far ahead of his competitors, and be able to continue onward with greater surety of success.

Regardless of what happens in the near future, and regardless of the hush-hush attitude of outstanding officials in Washington, there is no doubt that all experts regard the present world situation as “touch and go.”

In short, even the slightest tremor can set off the bomb which will explode the entire world into another blood bath.

These are facts—not conjecture. These are reports of experts. There is little time left. The average operator must act accordingly. He knows what his average requirements are and he also knows that he will need even more than average orders when prices zoom and merchandise becomes difficult to obtain.

Therefore, while he has the nation’s coin machine factories at his disposal, he can prepare himself for the future with whatever equipment he will require, if he places his order immediately with the manufacturers so that he will have machines he constantly uses in stock.

Warnings have gone forth to the operators time and time again. It is sincerely hoped that this time they will be fully and carefully heeded and that all progressive and intelligent operators will avail themselves of the opportunity to order while they can.
ART LUND CUTS A DISK

Caught in the act . . . Art Lund, MGM Records' great baritone, caught by the candid camera recording his two newest sides, "Hair Of Gold" backed with "You Call Everybody Darlin'". Art has been a moneymaker for the nation's juke boxes. Starting on the road to disk fame with his great "Mam'selle," Art has been turning 'em out consistently and winning lots of fans 'round the countryside. Ops will recall Art's grand, "Peg O'My Heart" and "What Are You Doing New Year's Eve?", rated among the best Juke box moneymakers of 1947. He's out to again bring the nation's juke boxes another batch of grand coin cutters. Personal Management: Freddy Goodman. Record Exploitation: Henry Okun. Exclusively on MGM Records.
Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS on
The Nation's TOP TEN Juke Box Tunes
(as reported by THE CASH BOX)

1. YOU CALL EVERYBODY DARLING
Jack Lathrop  RCA Victor 20-3109
2. MY HAPPINESS
Dorothy Morrow Ensemble  RCA Victor 20-2963
3. IT'S MAGIC
Tony Martin  RCA Victor 20-2862
4. YOU CAN'T BE TRUE, DEAR
Dick James  RCA Victor 20-2964
5. THE MAHARAJAH OF MAGADOR
Vaughn Monroe  RCA Victor 20-2851
6. CONFESS
Tony Martin  RCA Victor 20-2812
7. HAIR OF GOLD
Jack Lathrop  RCA Victor 20-3109
8. RAMBLING ROSE
Perry Como  RCA Victor 20-2947

This week's RCA Victor release!

✓ POPULAR
☐ Bella Bella Marie
☐ Whistling In The Dark  Larry Green  RCA Victor 20-3072
☐ Mutton Leg
☐ Symphony InSid  Illinois Jacquet  RCA Victor 20-3060
☐ I Kiss Your Hand Madame
☐ I'm Getting Sentimental Over You  Spike Jones  RCA Victor 20-2949
☐ Sam, You Made the Pants Too Long
☐ Why Did I Teach My Girl To Drive  Vaughn Monroe  RCA Victor 20-3071

✓ FOLK
☐ There's Two Sides to Ev'ry Story
☐ Everyone Has Someone But Me  Dave Denney  RCA Victor 20-3044
☐ Betty
☐ Hasta La Vista  Roy Rogers  RCA Victor 20-2019
☐ Mississippi Waltz
☐ Sweetheart Polka  The Skypoppers  RCA Victor 20-2056

✓ BLUES
☐ Why Did She Leave Me
☐ Mr. Highway Man  Little Eddie Boyd  RCA Victor 20-3058

✓ INTERNATIONAL NOVELTIES
- LATIN AMERICAN -
☐ Rumbita—Rumba
☐ Marmulla—Botero  Alberto Socarras, his Magic Flute, his Orchestra  RCA Victor 26-9040

✓ NEW AL GOODMAN ALBUM
☐ "AMERICA'S FAVORITE WALTZES"
With vocals by The Mullen Sisters, Audrey Marsh, Jimmy Carroll, and The Guild Choristers
Missouri Waltz and Let Me Call You Sweetheart
Three O'Clock in the Morning and Beautiful Ohio
That Naughty Waltz and On Miami Shore  Album CO-44
RCA Victor 20-0428
RCA Victor 20-0429
RCA Victor 20-0430

Riding High... Climbing Fast

☐ Until  Tommy Dorsey  RCA Victor 20-2061
☐ Friendly Mountains  Sammy Kaye  RCA Victor 20-2972
☐ Better Luck Next Time  Perry Como  RCA Victor 20-2888
☐ Rub A Dub  Sonny Boy Williamson  RCA Victor 20-2047
☐ He Tought Me How to Yodel  Rosalie Allen  RCA Victor 20-2022

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
YOU CALL EVERYBODY DARLIN’
AP-161—Tennessee King
DE-1178—Earl Hayes
ART-150—Artie Lawrence
MG-10258—Art Lund

MY HAPPINESS
BN-554—A. & Jim Nelson
BU-1032—Ronnie Duvall
CA-12984—The Ped Pipers
CO-38127—The Martin Sisters
CH-1241—The Mackey Trio
DE-24466—Eliza Fitzgerald

IT’S MAGIC
CA-15707—Gordon MacRae
CO-18180—Doris Day
DE-23262—Dick Haymes
JL-5135—Viv Dawn

LOVE SOMEBODY
CO-38174—Doris Day & Buddy Clark

YOU CAN’T BE TRUE, DEAR
AP-1281—N. Emmett
CA-12977—The Spinners
CO-38217—The Martin Sisters
DE-24529—Dick Haymes
DE-11717—Zippy Lane
IF-185—Fred Sager
JH-501—Larry Stewart

THE MAHARAJAH OF MAGADOR
VI-20-2851—Vaughn Monroe O.

CONFESS
CO-38176—Doris Day—Buddy Clark
DE-24696—The Mills Bros.
JL-5129—Pett Page

HAIR OF GOLD
CA-15718—Gordon MacRae
JL-1172—Jack Lawrence
MG-10255—Art Lund
JL-2918—Jack Emerson

RAMBLING ROSE
CA-15718—Gordon MacRae
CO-38207—Tony Pastor O.
DE-24486—Patsy Montana
MG-10192—Gus. Paxton O.

WOODY WOODPECKER
EN-308—Dorothy Howes
CA-13415—The Spinners
CO-38197—Kay Kyser O.

THE CASH BOX, Music  Page 7  August 28, 1948

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

A Check List of Top-Selling M-G-M Records Hits

POPULAR

BLUEBIRD OF HAPPINESS
Sunset to Sunrise
Art Mooney and his Orchestra
M-G-M 10207

UNDERNEATH THE ARCHES
The Silver Wedding Waltz
Len Camber’s Accordion Aces
M-G-M 10264

P. S. I LOVE YOU
I Wonder Where My Baby Is Tonight
Johnny Desmond
M-G-M 10225

A TREE IN THE MEADOW
Reflections On The Water
Paul Fennelly and his Orchestra
M-G-M 10211

I’D LOVE TO LIVE IN LOVELAND
On The Waterfall
Bob Houston
M-G-M 10227

EVERYDAY I LOVE YOU
(Just A Little Bit More)
Somebody Else’s Picture
M-G-M 10237

12th STREET RAG
Mama’s Gone, Goodbye
Jack Fina and his Orchestra
M-G-M 10251

HAIR OF GOLD, EYES OF BLUE
You Call Everybody Darling
Art Lund
M-G-M 10258

HEART AND SOUL
Let Me Love You As Long As I Want To
Jerry Sellers
M-G-M 10254

CORN BELT SYMPHONY
Every Day Is Just A Holiday
Nez Simon
M-G-M 10257

COOL WATER
Auf Wiedersehen, My Dear
Derry Failing
M-G-M 10256

I’M FALLING FOR YOU
Mr. B’s Blues
Billy Eckstine
M-G-M 10208

FOLK and WESTERN

LIFE GITS TEE-JUS DON’T IT
Wind In The Mountains
Carson Robison
M-G-M 10224

SONG OF SAN ANTONO
The Sun Won’t Shine For Me
Cary Ihey
M-G-M 10253

BLUES FOR DIXIE
I Had A Little Mule
Bob Wills
M-G-M 10213

LAZY MAZY
You’re Mine Tonight
Bed Hobbs
M-G-M 10206

EBONY SERIES

PUERTO-VOTIE
Mommie’s In The Kitchen
The Slim Gaillard Trio
M-G-M 10231

But We’ve Got ‘Pop’ On Ice
Viola Winkers
M-G-M 10232

NOW I KNOW (What I Didn’t Know Then)
Walter Hey
Viola Winkers
M-G-M 10232

MEMPHIS GAL
Bullmoose Jackson and his Orchestra
M-G-M 10234

Meene On The Loose
Sy Oliver and his Orchestra
M-G-M 10235

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!


**The Cash Box**

**Music**

**Page 8**

**August 28, 1948**

---

**Let’s Do It** (1:59)

**Where Or When** (3:18)

PEGGY LEE and BENNY GOODMAN

---

**Here’s one of those things you dream about. A combination like Peggy Lee and Benny Goodman cutting a hunk of wax in 1 minute and 59 seconds. Peggy rolls right into the top spot with this number. It’s got the grand Cole Porter tunes, and gives it all the makings of a future big hit.**

---

**Buttons And Bows** (2:00)

**Daddy-O** (3:05)

DINAH SHORE (Columbia 38284)

---

**“Buttons And Bows” is a surprise hit this week. It’s got the makings of a future big hit. Peggy Lee and Benny Goodman have done it again.**

---

**DINAH SHORE**

---

**Shutting out the platter, with her lively vocal carrying the tune right over the top to make listeners plunk in coins to hear her over and over again.**

---

**Sweet Dreams of You** (2:55)

**P. S. I Love You** (3:05)

**My Pal Gonzales** (3:03)

WOODY HERMAN ORCHESTRA (Columbia 38288)

---

**Opening in medium slow tempo, this number sets the stage for the sweetest of the Jazz. Peggy Lee and Benny Goodman have done it again.**

---

**Borscht** (2:23)

**He Sez, She Says** (2:35)

MARION HUTTON (MGM 10259)

---

**Though “Borscht” isn’t considered the top side of this platter, your reviewer is pleased if the “top side for juke boxes.” Not only because Marion Hutton puts a terrific beat into this soft soup song, with grand novelty lyrics and lots of speedy spinning tempo, but because this is of novelty tune that juke boxes always cash in with. Just listen to the gal and her beans song. She sure sells the tune. On the flip, “He Sez, She Says,” Marion once again returns in lively tempo to click with trick lyrics that lotsa people are gonna like. She pops the place right up with her chirping. Novel feature of this side is the way she winds up the cutting—with a long drawn out kiss. Grab some and spread ’em around.**

---

**The Silver Shenandoah** (2:45)

**Someone As Sweet As You** (2:50)

EVELYN McGRaeGor (Cof. 308)

---

**Here’s a chip that’s got lotsa voice. Evelyn does a very fine piping job on selling this soft soup song, with grand novelty style, beautifully back- grounded (as on the top side) by The Three Kings, and cuts wax that has lots and lots of possibilities. It’s relaxing, smooth, soft, mellow and sentimental. Take it from there.**

---

**“Ah, But It Happens” (3:06)**

**Down Among The Sheltering Palms** (3:27)

CLAY MASSEY (Coff. 8307)

---

**One more cutting of the very great, “Ah, But It Happens,” and this time by a crooner who presents one of the very best versions of the tune yet heard. Curt Massey’s rendition is a rare gem.**

---

**“Holy Cow, You’ve Done It Now”**

**Morning On The Farm** (3:20)

DICK JURGERS ORCHESTRA (Columbia 38285)

---

**Since his return from the Marine Corps, Dick Jurgens has been wowing ’em wherever he’s appeared. And one song that sets them all tapping out laughin’ and feelin’ grand is, “Holy Cow, You’ve Done It Now,” a novelty that is doing very well.**

---

**If You Believed Me** (2:54)

**Scotty** (2:55)

SY OLIVER ORCHESTRA (Columbia 38280)

---

**An old, sweet ballad, beautifully crooned by the very capable Henry Wells, to make “If You Believed Me” as sweet and sentimental a hit of the waltz as you could want. It’s got lots of the old pull-on-the-heartstrings. The tempo is very slow, but, Henry proves his versatility once again and does one grand job of piping the waltz on the flip, “Scotty,” maestro Sy Oliver himself completing his side. His treatment was enough of the slow and sentimental and played just right. Here is another instrumental proving his versatility with the instruments and turns out a terrific side of the phrasing for the spots where they like their music with the beat comin’ off the wax. It’s got possibilities.**

---

**“Heart And Soul”**

**Let Me Love You** (2:52)

JERRY SELLERS (Gamm 10224)

---

**The pipe that came up from radio station WAAT in Newark, N. J. and has been its own, is the top of the crippling ranks, taken off with a sweet and sentimental oldie, “Heart And Soul,” and its present version of the tune yet heard. Jerry gives it his all and here is another backgrounded by Enoch Light and his ork to cut a side of shellac that has many possibilities, no matter how well they like their music mellow and soft. On the flip, “The Long As I Want To,” Jerry once again continues in the slow and sentimental style, bringing those into the hearts of the girls and gals who gather round their record players, because they like their music sweet and sentimental. There’s no doubt that the boy’s come up a long way. Just listen in to this platter and decide for yourself.**

---

**Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.**
NEW YORK:

Stars shining round the town this week...ella Fitzgerald and Boyd Raeburn at the 126th St. Apollo...Ruth Morgan at the Attila Cascades...Freddy Martin at the Waldorf Starlight Roof...Blue Barron and the Three Suns getting a big hand on the Astor Roof...Dick Haymes at the Roxy...Dick Tracy opens at the Capitol...Count Basie continues at the Strand...Martha Tilton opens at the Paramount...Hal McIntyre at the Glen Island Casino...Charlie Ventura at The Roost...Harry Link of Peat back on the job again after a severe cold. And reports that his B.W. also took cold the same time he heard that wishing you "Better Luck Next Time" Harry and Dotty...Music boys ran their annual golf tournament Wed...Arnold Shaw of Leventhal & Brill is taking the time to listen to the new disc by the harpist's discing of "Candy Store Blues" which is clicking by sending all and sundry bubble gum. Very neat. Arnold, very neat.

NICK KENNY

Kenny may soon get his wish. Eddy Arnold is now working on his "Beyond The Purple Hills"...Ivan Ballin in town from Philby.

CHICAGO:

Chicago theatre doing land office biz with all-star disc jockey show. Quartet is composed of Eddie Hubbard, Ernie Simon, Dave Garroway and Linn Burton. Star of the show is Tony Harper who is reported to "really get the customers their money's worth." Also Tom Ten Baker and Sarah Vaughan, and Herbie Fields and his Sextette...Phil Levant, well known Chi bandleader, all set to handle talent for the "Chi Latin Quartet"...Lawrence Welk, currently appearing at the Trianon, penned in for the Corn Palace Festival at Mitchell, S. D. Sept 20 to 26...it will be old home week for Welk, whose quite a farm owner...Dale Harris, former AP and Chicago Sun columnist, will edit a weekly newsletter for the coin machine biz which will be sponsored by Bally Mfg. Co., early in September. Sheet is to be published each Saturday and will be labeled "Bally-Wop."...will carry news of personalities in the industry, stories about Bally games as well as tips and suggestions to the entire coin machine world...All Chi's music inside can hear that Billy Stoneham, oldtime songman, is in serious condition from recent heart attack...They've got Two Ten Baker hustling all the way from the Chicago Theatre to Lincoln Park for appearance at annual Orphan's Picnic. "They" are Ralph Foote and Al Bellin...working tirelessly to put this great cause over the top...Harry (Mac) McCarthy, genial manager of the Bismarck to Mayo's for complete checkup...here's hopin' that they, too, tell him his "strength..."...All local outlets reporting Benny Strong's discing of "That Certain Party" is definitely on the way up now. Benny Kanter started out last week carrying the banner of Nikki Campbell's new music publishing firm...Saxie Dowell under the weather the last several weeks with a touch of malaria...Chi's music industry looks forth to a really terrific fall biz.

LOS ANGELES:

Although legislative action against the disc bootleggers in this area isn't coming off as quickly as hoped for by indie execs (the L.A. city council still sitting on its decision) and local publicity and general heat seems to have succeeded in smoking out a few...current rumor in these parts is that one of the suspects has seriously considered pulling out of the local operation and setting up shop where things are cooler...like a certain popular city is the obvious. Despite a rash of vacations, things are buzzing for more diskers here, particularly in the race field...John Blackburn of Black & White listening to new sides at the Capitol...Bob Graham is down here and is the one in town. On the radio wave...Jim Griston's new "Dinah" for LA. on a Ben Pollack (Jewel) label, and we've got to report that while there have been "Dinahs" and "Dinahs"...this one is truly finis.

VAUGHN MONROE

Ben is en route east for rendezvous with B & W chief, Paul Kaifer, who's spending sometime with his family in Cleveland...B & W now distributing Highway's original label The Apple Blossom Record...and expecting big things from Royal B...Art Rupke promises something new out of Specialty soon...our guess is that it may be an expansion of his line of lines...Harry Gillespie rockin' the folks up San Francisco way with the B & W Williams booked in solid for six months at the L.A. Riverside Canteen, setting new record for long termers at this spot...Sylvester Cross of American Music Co. crystal balls a very "warm" reception for "Cool Water," as cut by Vaughn Monroe, which is hitting high in the charts as well as by Nellie Lutcher and by Kate Smith.

TEX WILLIAMS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE CASH BOX

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August 28, 1948

THE CASH BOX

Vienna My City of Dreams (2:53) [Fitz Herbert (Spire 9512)]

The Dark Of Midnight (2:45) [Fitz Herbert]

- Nostalgic melody, reminiscent of the Vienna waltzes, with waltz time.

SLEEPER OF THE WEEK

“Cornbelt Symphony” (2:15) [Jack Emerson (Metrotone 3014)]

“Your Old Rusty Wagon” (2:18) [Jack Emerson]

- Novelty disk with the voice of Jack Emerson singing the lyrics to the song.

Irish Stew (2:24) [Ship Ahoy, Ship Ahoy, Ship Ahoy]

- Novelty disk with Irish music.

Ship Ahoy, Ship Ahoy, Ship Ahoy (2:35) [Jery Trio (Spire 9959)]

- Novelty disk with a ship theme.

Every Day Is Just A Holiday (2:55) [Nev Simmons (MGM 10253)]

- Novelty disk with a holiday theme.

Kiss Me Again (2:40) [My Melancholy Baby (3:03) [Frank Sinatra (Columbia 38287)]

- Novelty disk with a romantic theme.

Puttin' On The Ritz (2:58) [Johnny Enko (London 260)]

- Novelty disk with a Broadway theme.

The Mountains Ain't The Mountains Anymore (2:52) [The Bathtub Run Over Again (2:45) [Johnny Enko (London 260)]

- Novelty disk with a mountain theme.

The Things You Left In My Heart (2:42) [Judy Tremaine (Signature 15218)]

- Novelty disk with a love theme.

- The words and music of these novelty disks are sure to win lots of fans among those ever loving couples who like their music on the romantic side. Take it from these!
New York, N. Y.
1. MY HAPPINESS (Jon & Sandra Steele)
2. IT'S MAGIC (Dick Haymes)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. LOVE SOMEBODY (Dosی Day-Buddy Clark)
5. I'M SORRY (Jon & Sandra Steele)
6. LOVE SOMEBODY (Dosی Day-Buddy Clark)
7. IT'S MAGIC (Dick Haymes)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. TREE IN A MEADOW (Margaret Whiting)
10. WOODY WOODPECKER (Kay Kyser)

Chicago, Ill.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. LOVE SOMEBODY (Dosی Day-Buddy Clark)
3. I'M SORRY (Jon & Sandra Steele)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. IT'S MAGIC (Dick Haymes)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. TREE IN A MEADOW (Margaret Whiting)
8. HAIR OF GOLD (Jack Emerson)
9. EVERY DAY I LOVE YOU (Dick Haymes)

San Francisco, Cal.
1. YOU CALL EVERYBODY DARLIN' (Ann Vincent)
2. MY HAPPINESS (Ellie Fitzgerald)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. LITTLE WHITE LIES (Kay Kyser)
5. LOVE SOMEBODY (Dosی Day-Buddy Clark)
6. TREE IN A MEADOW (Margaret Whiting)
7. IT'S MAGIC (Dick Haymes)
8. SO TIRED (Russ Morgan)
9. HAIR OF GOLD (Jack Emerson)
10. RAMBLING ROSE (Perry Como)

Shools, Ind.
1. MY HAPPINESS (Jon & Sandra Steele)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. WOODY WOODPECKER (Kay Kyser)
5. IT'S MAGIC (Dick Haymes)
6. LITTLE WHITE LIES (Dinah Shore)
7. PUT 'EM IN A ROK (Eddie Howard)
9. UNDERNEATH THE ARCHES (Primo Scala)
10. IT'S ONLY WHEN I DANCE WITH YOU (Guy Lombardo)

Redwood City, Cal.
1. MY HAPPINESS (Ellie Fitzgerald)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. LOVE SOMEBODY (Dosی Day-Buddy Clark)
5. TREE IN A MEADOW (Margaret Whiting)
6. LITTLE WHITE LIES (Kay Kyser)
7. DICKEY BIRD SONG (Freddy Martin)
8. JUST BECAUSE (Frank Yankovic)

Detroit, Mich.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sandra Steele)
3. LOVE SOMEBODY (Dosی Day-Buddy Clark)
4. IT'S MAGIC (Dick Haymes)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. HAIR OF GOLD (Jack Emerson)
7. RAMBLING ROSE (Perry Como)
8. TREE IN A MEADOW (Margaret Whiting)
9. THAT CERTAIN PARTY (Benny Strong)
10. SABA-BODGE (Sam Donahue)

Seattle, Wash.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sandra Steele)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. LOVE SOMEBODY (Dosی Day-Buddy Clark)
5. IT'S MAGIC (Tony Martin)
6. HAIR OF GOLD (Jack Emerson)
7. RAMBLING ROSE (Perry Como)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. THAT CERTAIN PARTY (Benny Strong)

Boston, Mass.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sandra Steele)
3. LOVE SOMEBODY (Dosی Day-Buddy Clark)
4. WOODY WOODPECKER (Kay Kyser)
5. IF I LIVE TO BE A HUNDRED (Bob Hassen)
6. RAMBLING ROSE (Perry Como)
7. POKEY LEE (Perry Como)
8. WOODY WOODPECKER (Kay Kyser)
9. THAT CERTAIN PARTY (Benny Strong)
10. IT'S MAGIC (Sarah Vaughan)

Los Angeles, Cal.
1. MY HAPPINESS (Ellie Fitzgerald)
2. LOVE SOMEBODY (Dosی Day-Buddy Clark)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. IT'S MAGIC (Dick Haymes)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. TREE IN A MEADOW (Margaret Whiting)
8. MAHARAJAH OF MAGADOR (Vaughn Monroe)
9. HAIR OF GOLD (Jack Emerson)
10. BETTER LUCK NEXT TIME (Perry Como)

Washington, D. C.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sandra Steele)
3. TREE IN A MEADOW (Margaret Whiting)
4. WILLIAM TELL OVERTURE (Spoka Jones)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. MAHARAJAH OF MAGADOR (Vaughn Monroe)
7. HAIR OF GOLD (Jack Emerson)
8. THAT CERTAIN PARTY (Benny Strong)

Bradley Beach, N. J.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sandra Steele)
3. LOVE SOMEBODY (Dosی Day-Buddy Clark)
4. HAIR OF GOLD (Jack Emerson)
5. UNDERNEATH THE ARCHES (Primo Scala)
6. RAMBLING ROSE (Perry Como)
7. BETTER LUCK NEXT TIME (Perry Como)
8. WOODY WOODPECKER (Kay Kyser)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. THAT CERTAIN PARTY (Benny Strong)

New Rochelle, N. Y.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. IT'S MAGIC (Dick Haymes)
4. MY HAPPINESS (Jon & Sandra Steele)
5. LOVE SOMEBODY (Dosی Day-Buddy Clark)
6. CAN'T YOU BE THERE (Alfred Holm)
7. RAMBLING ROSE (Perry Como)
8. LORETTA STREETS RAIL (Alan Dale)
9. UNDERNEATH THE ARCHES (Primo Scala)
10. COOL WATER (Vaughn Monroe)

Littleton, Co.
1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. JUST LIKE THAT (Jack Jones)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. RAMBLING ROSE (Perry Como)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. TREE IN A MEADOW (Margaret Whiting)
8. BLUEBIRD OF HAPINESS (Art Moore)
10. TELL ME A STORY (Sammy Kaye)

1. IT'S MAGIC (Dosی Day-Buddy Clark)
2. TREE IN A MEADOW (Margaret Whiting)
3. RAGTIME STRUTTERS RAIL (Alan Dale)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. RAMBLING ROSE (Perry Como)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. LOVE SOMEBODY (Dosی Day-Buddy Clark)
8. GLORIA (Ray Anthony)

Deadwood, S. D.
1. YOU CALL EVERYBODY DARLIN' (Jack Smith)
2. WOODY WOODPECKER (The Sportspaten)
3. YOU CAN'T BE TRUE, DEAR (Jack Jones)
4. NATURE BOY (King Cole)
5. WOODY WOODPECKER (Kay Kyser)
6. TOOTIE OOLIE DOOLIE (The Sportmen)
7. WOODY WOODPECKER (Kay Kyser)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. TREE IN A MEADOW (Margaret Whiting)
10. COOL WATER (Vaughn Monroe)

Omaha, Neb.
1. IT'S MAGIC (Sarah Vaughan)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. WOODY WOODPECKER (Kay Kyser)
6. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
7. WOODY WOODPECKER (Kay Kyser)
8. MAHARAJAH OF MAGADOR (Vaughn Monroe)
9. RAMBLING ROSE (Perry Como)
10. WILLIAM TELL OVERTURE (Spoka Jones)

Kansas City, Kan.
1. MY HAPPINESS (Jon & Sandra Steele)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. TREE IN A MEADOW (Sam Brown)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. LOVE SOMEBODY (Dosی Day-Buddy Clark)
6. RAMBLING ROSE (Perry Como)
7. THAT CERTAIN PARTY (Benny Strong)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. rifle MY LOVE YOU (Dick Haymes)
10. BETTER LUCK NEXT TIME (Perry Como)
AND NOW
THE PERMO POINT ROUND with a
NEW PERMETAL (Osmium) ALLOY TIP
DEVELOPED AND PRODUCED IN
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:
UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP
WILL OUTWEAR...
WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...
TODAY
HOLIDAY
UNDER
3.

THE SAME PRICE
SINCE 1938:
1 to 10 = 35c each, 11 to 99 = 32c each, 100 or more = 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGFIFE NEEDLES COMBINED

PERMO, INCORPORATED
6415 N. Ravenswood
Chicago 26, III.
— UNDISPUTED LEADERSHIP SINCE 1920 —

ATTENTION JUKE!s!
The Latest LATIN-AMERICAN Hits!

“TODAY AND ALWAYS”
BACKED BY
“FLORECITA”
VOCAL BY
DAN EDWARDS
Obtained only on Imperial Record No. 4001

HOLIDAY DISTRIBUTING CO.
137-139 N. WESTERN AVE. • LOS ANGELES 4, CALIF.

ANNOUNCEMENT
WE ARE NOW IN POSITION TO FURNISH PRESSINGS
IN ANY QUANTITY... WEST COAST'S LOWEST PRICES
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2. PRINTING DEPT. TO FURNISH LABELS—ALSO ANY
ADVERTISING MATERIAL
3. RECORDING FACILITIES
4. WEST COAST DISTRIBUTION IF DESIRED
FOR FULL PARTICULARS, PRICES, ETC., CONTACT
AMERICAN RECORD MANUFACTURING CO.
686 NO. ROBERTSON BLVD., LOS ANGELES 46, CALIF.
SUBSIDIARY OF MODERN RECORDS, INC.

THE CASH BOX
Race Record

“Spooks Holiday” (2.46)
JOE LIGGINS “MONEYDIPPERS”
(Exclusive 49X)

“Spooks Holiday,” Joe cuts an instrumental that's got every one ever did. It's got everything on the ball to make this side one of the most perfect hunks of terrible instrumental artistry yet heard. Joe has just got—away out and gone on this side. Joe Liggins has cut himself a platter here that's got everything any juke box op ever asked for. It's got nickels, dimes and quarters pressed right into it—and when you listen to it—you can just hear those coins plunkin' juke cash boxes everywhere. Joe, Brother, latch on to this disk by the boxful. It's great.

“The Darktown Strutters’ Ball” (2.21)

“Barbecued Hot Dog” (2.43)
“Jack, My Jaw Bone’s Breakin’” (2.33)
HAPPY JOHNSON (Columbia 38267)

HAPPY Liggins and his “Honeydippers” cutting wax that will simply make 'em sit up and howl. One of the most terrific instrumental back-grounds heard in a long, long time on the topside of this 45, “The Darktown Strutters’ Ball,” an oldie that still sends 'em into ecstasy, with vocal by Joe, himself, that pushes this platter right to the very top spot this week. Perfect for those juke box ops, those library operators, those disc jocks. Their music real gone, low down, and gangin' for headway. This is wax over wax. Oh yes, the backing, “Spooks Holiday,” Joe cuts an instrumental that's got every one ever did. It's got everything on the ball to make this side one of the most perfect hunks of terrible instrumental artistry yet heard. Joe has just got—away out and gone on this side. Joe Liggins has cut himself a platter here that's got everything any juke box op ever asked for. It's got nickels, dimes and quarters pressed right into it—and when you listen to it—you can just hear those coins plunkin' juke cash boxes everywhere. Joe, Brother, latch on to this disk by the boxful. It's great.

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“Huggin’ Bug” (2.40)
“I’m Looking For Love” (2.53)
JOHNNY MOORE’S THREE BLAZERS
(Exclusive 47X)

If you were waiting for Johnny Moore and his Three Blazers to bring you wax so hot that it seems to melt when these boys get going—here's the Wax with Charley Brown doing the vocal on the topside of this disc, “Huggin’ Bug” and laceratin’ those 88’s with the touch for which he's famous, while Johnny and the rest of the crew come in to background him, you've got one of the very best sides yet produced. It's gone. My, it's hot in the anake on this flip. The flip, “I’m Looking For Love,” Charlie opens and carries thru while the boys gang up behind him to make this wax that spells c-e-o-i-n on any spot. Grab 'em and spread 'em. They'll pay off.

“Take Another Guess” (2.21)
“He’s A Bad Man” (3.09)
VICKI ZIMMER (Bullet 286)

Low, low down and blue, comes Vicki Zimmer to sing, “Take Another Guess,” in fast tempo and sends the tune right over the top. The gal has one of those voices that'll break your heart, that'll get heat with a capital “Hi.” She sells the tune to a fare-thee-well. On the flip singing, “He’s A Bad Man,” Vicki goes even blue, and once again rings into a tune with that about of her’s that's bound to get 'em movin’ round. Don't hesitate on this disc.

“Waxxy Maxie” (2.31)
“Spider Sent Me” (2.22)
PAUL WILLIAMS SEKTETTE
(Savoy 670)

With both tunes composed by himself, with that real low down, boogie rhythm beat for which he's famous, the well liked Paul Williams simply tears these tunes into little teenty weenie pieces and produces a hunk of this stuff that will fit right up. Beat that's terrific, plus toe tap-pin' rhythm that's grand. On the flip, “Spider Sent Me” dedicated to Spider Barks of St. Louis, Paul cuts a hunk of instrumental wax that's got "Listen to me" pressed right into it. This is a nickel nubber.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Bartender's Blues" (2:18) 
"I Can't Hide The Tears" (2:32)

JOHNNY BOND
(Columbia 20467)

In speedy tempo, with grand harmony background, comes one of the favorites of the plains and hills, Johnny Bond, to present, "Bartender's Blues," a side that'll get everyone of the sud swipers behind him one million per cent. With lots of speedy rhythm and fine blues beat, Johnny carries the tune right over the top, and makes it one of the most outstanding heard in many and many a moon. There's everything on this side but the nickels—and those are sure to come wherever this platter spins. On the flip, in medium slow tempo, with grand guitar and harmonica background, Johnny laments, "I Can't Hide My Tears," and does it with a style that'll have 'em plunkin' more and still more coins in the phones. Both sides are made for juke box play. And both sides spin in speedy tempo, so that there is sure to be many of those discs cut to ribbons, listenin' to Johnny Bond selling two great songs. Latch on, this is grand, grand wax.

"She's A Real Gone Oakie" (2:55)
"The Peanut Polka" (2:42)

DEUCE SPRIGGINS
(Coent 268)

Deuce Spriggins cuts two sides of wax here but they are sure to meet with approval in many and many a spot. On the A-side, featuring the popular, "She's A Real Gone Oakie," and with the backing of his Western String Band, Deuce takes right over and sells the tune to a fare-thee-well. It's grand tempo and it's got everything on the ball to make it a grand moneymaker. On the flip, "The Peanut Polka," Deuce once again comes thru with a grand side, and with unique lyrics, Deuce sells the side, but good. It's a lively tune and it's got what it takes to get everyone into the crowd.

"Reading Your Letter With Tears In My Eyes" (1:58)
"I'm A Fool To Care" (2:35)

BOB MANNING
(Bullet 659)

Coming right to the front with one of the very speediest and most dramatic disks ever cut, Bob Manning tears into, "Reading Your Letter With Tears In My Eyes," backed by his Riders of the Silver Sage, to make one of the neatest, soft, sweet, romantic disks in slow tempo that is sure bound to increase his fans by the hundred-fold. It's great wax. On the flip, Bob goes into livelier tempo, leaving the vocal to Bill Gray, and produces a tear jerker that will get those nickels, dimes and quarters out of many and many a guy’s pocket. You can catch onto this platter, brother, it's got what it takes.

"Kue-Te-Kue" (2:01)
"Too Many Tears" (2:40)

COWBOY PAL LOYD WEAVER
(Bullet 663)

Opening with one of the livelist types of the year, Cowboy Pal Lloyd Weaver, with gorgeous guitar background, cuts a hunk of wax here that's among the speediest spinning yet produced, and that has all the earmarks of a nickel nabber written all over it. In the flip, "Too Many Tears," in his own inimitable style, Lloyd Weaver goes into a tear jerker that will click with almost every spot. Lloyd takes over a bluesy tune here in grand style. It's a disk that has lots and lots of "co-o-o-n" pressed right into it. There's no doubt that it's gonna pay off.

"Song Of San Antonio" (2:26)
"The Sun Won't Shine For Me" (2:40)

JERRY IREY
(MGM 10233)

With beat, rhythm and melody, and in fast tempo, Jerry Irey and his Texas Ranchers cut one of the very grandest sides yet, "Song Of San Antonio," the top side of this fine platter. There's no doubt that Jerry and his boys will have 'em tapin' their toes and humming the tune whatever it is played. It's got what it takes to make coins out of every thinest pocket. On the flip, "The Sun Won’t Shine For Me," Jerry goes into a slower tempo, sentimental side that has "tear jerket" written all over it. But, that's so well done, it's bound to win lots of listenin'. Grab this shelfie.

"Buttons And Bows" (2:36)
"Can't Shake The Sands Of Texas From My Shoes" (2:40)

GENE AUTRY
(Columbia 2779)

One man you can depend on to bring you the very best in Western music, Gene Autry, with his really grand vocal and in medium tempo, Gene tells all about, "Buttons And Bows," which is bound to be one of the year's dickeros, and does it up in very grand style. It's one tune that you can bank on. On the flip, "Can’t Shake The Sands Of Texas From My Shoes," Gene sings the way you like him to. The tempo is all his and the lyrics tie in with Gene's warbling. This one disk you can be sure will pull plenty of coin.

"Talking Boogie" (2:40)
"Just A Pair Of Blue Eyes" (2:22)

TEX WILLIAMS
(Capitol 15175)

Tex Williams, with his trio and his Western Caravan to background him, does one of the very grandest jobs he's done in a long time, long time with the top side of this disk, "Talking Boogie." It's got that touch of Tex Williams which has made him famous throughout the countryside and is bound to please and please again and again. On the flip, "Just A Pair Of Blue Eyes," Tex goes "moody as a mug-wump in a little while time." With grand instrumental backing and in slower tempo, Tex once again produces a side of wax that's got coo-o-o pressed right deep into it. This is one disk you should grab and grab quick.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.

1. PRETTY MAMA BLUES
   Ivory Joe Hunter
   (4 Star 1254)

2. I CAN'T GO ON WITHOUT YOU
   Bull Moose Jackson
   (King 4230)

3. DON'T FALL IN LOVE WITH ME
   Ivory Joe Hunter
   (King 4220)

4. OUT OF THE BLUE
   Hadda Brooks
   (Modern 600)

5. YOU DON'T LOVE ME
   Camille Howard
   (Specialty 307)

6. RUN JOE
   Louis Jordan
   (Decca 24448)

7. LONG GONE
   Sonny Thompson
   (Miracle 126)

8. LOLLIPOP MAMA
   Wynonie Harris
   (King 4226)

9. SOPHISTICATED LADY
   Billy Eckstine
   (National 9049)

10. SEND FOR ME IF YOU NEED ME
    The Ravens
    (National 9045)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

LONG GONE
Sonny Thompson
(Miracle 126)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)

OUT OF THE BLUE
Hadda Brooks
(Modern 600)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

LONG GONE
Sonny Thompson
(Miracle 126)

SOYISTICATED LADY
Billy Eckstine
(National 9049)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

SOPHISTICATED LADY
Billy Eckstine
(National 9049)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

CORN BREAD
Hal Singer
(Savoy 671)

WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)

MESSIN' AROUND
Memphis Slim
(Miracle)
World Records Enter Race-Hillbilly Field

NASHVILLE, TENN.—From the hillbilly capital comes word that J. D. Stokes III, who heads international Records, Inc., is entering into the hillbilly recording field.

World Records will be trade name for the firm. Following race and hillbilly artists will be featured on the label: Don Q. And His Orchestra, race; Red Gilliam And His Texas Pals, western; Buck Buchanan And His Rhythm Rogues, hillbilly; as well as a multitude of other race, western and hillbilly stars.

Distribution for World Records will be handled nationally by Volunteer Music Sales of this city who are also national distributors for Bullet records.

Pass 30,000 First Week

NEW YORK—Natural Records reported this past week that their initial release by The Orioles, "Barbara Lee," and "It's Too Soon To Know," which captured the "Race Disk Of the Week" award for The Cash Box, August 21 issue, passed the 30,000 sales mark its very first week.

Also interesting, the firm report, is the fact that six different publishers are now bidding for the tune, "It's Too Soon To Know." It is expected that by the time this item reaches print one of these firms will have closed a deal for the song.

Emerson Sees Gold From "Hair Of Gold"

NEW YORK—Due to the tremendous success being enjoyed by his Metrotone Record, "Hair Of Gold," Jack Emerson is reported to have been set for a personal appearance tour by General Artists Corp. and will front the former Chet Howard ork on this tour.

Emerson will probably be even more pleasantly surprised when he receives this issue of The Cash Box and learns that his second release under the Metrotone label, "Cornbelt Symphony," has been chosen as the "Steeper Of The Week."

Rainbow "Nail Song" Sets Advance Record

NEW YORK — Harry Fromkes, presider of Rainbow Records, this city, reported this past week that the firm's former advance sales record was absolutely "smashed to smithereens" by their new disk, "Drivin' Nails In My Coffin," as done by Al Paul and His Rambling Range Riders. The disk was picked as a "Bull's Eye" platter by The Cash Box a few weeks ago.

Fromkes stated, "The result of The Cash Box picking 'Drivin' Nails In My Coffin' as a 'Bull's Eye' a few weeks ago was to absolutely jam us with advance orders for this new release. The orders continued to pour in fast and furiously and the result was not totaling the advance business this past week we found that this disk had set a new record for advance orders for our firm."

He also stated, "We are now going all out to sell the jule box industry all about this great two minute, eight second recording."

Excess of the firm believe that the "Drivin' Nails In My Coffin" platter can set a new sales mark for them. All their distributors are being notified of the great acclaim which the disk has already received and a concerted effort is being placed behind the promotion and sales to get the disk into the hands of all music operators and dealers throughout the nation.

Beneke Hospitalized

DETROIT, MICH.—Tex Beneke was stricken with acute appendicitis while he was leading the band at the Eastwood Gardens here.

He was taken from the bandstand and rushed to the hospital for an immediate operation.

Norm Leyden, Beneke arranger, who often leads the band for Tex on recording dates and on its Mutual air show for the Army Air Forces, flew from New York to take over Beneke's baton during Tex's stay in the hospital here.

It is expected that Tex will be back on the outfit in about a week or ten days.

Plays 1897 Disk

NEW YORK—Wally Butterworth, disk jockey over WNBC, Saturday mornings, enjoyed an outstanding 1897 disk he played on his show a few weeks back, "Turkey In The Straw," sung by the old blackface comedian, Billy Golden. No masters in individual sales. Each disk was made individually.

Look To—

FOR

ALL OF THESE HITS

THE RAVENS
9045—SEND FOR ME IF YOU NEED ME

BILLY ECKSTINE
9049—SOPHISTICATED LADY

CHARLIE VENTURA
9048—'TIL ELDI—LOST NUE

HANK D'AMICO
9047—HANNE'S PRANKS

GRACE SMITH
9046—COMPETITION BLUES

DON REID
9050—JUST A GIRL THAT MEN FORGET

JACK CARROLL
9033—MAYBE YOU'LL BE THERE

BUDDY BOYLAN
7017—EYEWITNESS—SIMPLE THINGS

THE CASH BOX DISK Jockey OPERATORS TRADE PRESS AGREE ON THESE 2 GREAT SONGS

THE "SMASH HIT" OF 1948

"AH, BUT IT HAPPENS"

"THAT CERTAIN PARTY"

ALL MATERIAL AVAILABLE

BOURNE INC. 799 SEVENTH AVENUE, NEW YORK 19.

THE CALLS ARE COMING FROM ALL DIRECTIONS

CREATED BY BENNY STRONG'S SENSATIONAL RECORD

(TOWER #1271)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Capitol Opens Two More Distribs Points

HOLLYWOOD—Further strengthening its expanded distribution system, Capitol Records, Inc., today announced two additional steps to increase market coverage and speed service.

Floyd A. Bittaker, vice president and general sales manager, announced the appointment of one new distributor in the Western division and the appointment of a manager for an additional company-owned branch to be opened Sept. 1.

New distributor is Radio Distributing Co., South Bend, Ind. Functions of this new distribs point began first week in August. Lynne Jenks, former Capitol Records salesman covering the same territory, has been appointed manager of the record department for Radio Distributing Co.

Carl Hutchings, another former Capitol Records salesman, was appointed new manager of the firm's own branch to be opened in Houston, Tex., on Sept. 1. Address of new branch will be 1815 Congress Ave., Houston.

Walt Named Webster-Chicago Sales Pro. Mgr.

CHICAGO—John W. Walt has been appointed sales promotion manager of Webster-Chicago Corporation, this city, it was announced today by W. S. Hartford, general sales manager. Walt was formerly sales supervisor for Webster-Chicago nylon needles.

In his new position, Walt will supervise sales promotion of the full line of Webster-Chicago products, which include wire recorders and record changers as well as nylon Knee Action phonograph needles, which are produced exclusively by the company.

Savoy-Regent Disks To Canada's Regal

NEWARK, N. J.—Executives of Regent and Savoy Records, this city, announced this week that contracts were signed with Regal Records, Ltd., of London, Ont., Canada, for pressings, production and sales.

Savoy and Regent masters will now be pressed and sold in Canada under the Regal trademark.

According to exes of the two firms, "Regal reports that advance sales have overwhelmed them to the point where they added four additional presses to take care of this unexpected demand for 'You Call Everybody Darlin'!' by Al Trace, as well as for the Savoy Records, 'Wixie Medley' by Paul Williams, 'Corn Bread' by Hal Singer and 'My Fault' by Brownie McGhee."

Sylvia Langler Runyon Booster

NEW YORK—Sylvia Langler, secretary to A. B. Green, National Records, winning praise of music trade for grand work in behalf of Damon Runyon Fund. Sylvia is spending her evenings at the Royal Roost, where two of firm's stars, Billy Eckstine, Charlie Ventura appearing, and selling their latest disks to patrons.

HURRY! HURRY! HURRY!

Don't delay ordering
"RENDEZVOUS with a ROSE"
It's the Juke Box Operator's
DREAM!

Get your share of the quick profits to be made on this Number 1 hit for the fall season

The ORIGINAL
"RENDEZVOUS with a ROSE"
sung by DICK WONG
The Chinese Ambassador of Song
Words and music by DEB DYER
On D & D Record #45-1903
backed up by
"You Didn't Believe Me, Did You?"
The Juke Box Operators' write direct to
TOM & DEB's Music Syndicate
318 West 10th St. Kansas City, Mo.
Phone: Victory 6941 for all
D & D Popular Records
Red Hot Hillbilly Records
White Church Religious Records

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The time has come to speak of games. Especially one whose earnings grand are hailed and praised on every hand—MARVELOUS

ALICE in Wonderland

LOADING WITH MONEY-MAKING GOTTLEIB INNOVATIONS

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!

"There is no substitute for QUALITY!"

D. Gottlieb & Co.

1140-50 N. Kostner Ave.
Chicago 51, Illinois

ORIGINATORS OF FLIPPER BUMPERS

RUNYON FUND REAPS LARGE COLLECTIONS FROM GIANT PINBALLS

Machines On Six Locations Where "Time Of Your Life" Movie Showing; Atlanta Machine In Foyer Of State Capitol Bldg.; Washington, D. C. Lines Up Sensational Program; Other Cities To Follow

NEW YORK—The giant pinball machines now on location in six cities is developing into the greatest public relations project ever devised in this industry. Thus the cooperation of CMI and United Artists these games are being displayed in cities where the Cagney movie "Time Of Your Life" is running.

As reported previously, these six giant machines have been built by CMI at the cost of $3,000 each, specially for this campaign, and all receipts will be donated to the Damon Runyon Cancer Fund.

The machines are now located in Kansas City, Mo.; Columbus, Ohio; Washington, D. C.; Louisville, Ky.; Syracuse, N. Y.; and Atlanta, Ga. Previous showings were held in Rochester, N. Y., and St. Louis, Mo.

Reports from these cities indicate a large sum will be collected before the drive is over. In addition the industry is reaping reams of the most favorable type of publicity ever directed to it.

In Atlanta, Ga., where games are not running at this time, the giant machine is being operated in the foyer of the State Capitol building. It is reported that huge crowds are playing without a time break.

Washington, D. C., is really taking every advantage of the opportunity and has outlined an ambitious program. Thus the combined efforts of the coin industry, led by Hirsh de La Vey and Carter Barron of Loew's Capitol Theatre, a giant machine surrounded by four regular pinballs, will be on display in the theatre lobby.

In addition Hirsh is placing a juke box.

(Continued on page 21)

BIG SALE...BIG SAVINGS

Bally SPECIAL ENTRY $265.00
Bally VICTORY SPECIAL 135.00
Bally VICTORY DERRY 130.00
Bally MELODY 100.00
United TROPICANA 100.00
Gottlieb HUMP'TY DUMP'TY 90.00
United SINGAPORE 90.00
United HAWAI'I 85.00

REX COIN MACHINE CO., Inc.
(Phone: TE 6391)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
COIN OPERATED
ELECTRIC SCOREBOARD

FOR SHUFFLEBOARDS—ANY MAKE

Don't depend on "sheets," "pegs" or "players' memories."

The "Coin-Operated Electric Scoreboard" keeps tabs on every shuffleboard game with "actual cash in the box"—at 10¢ per person per game.

Players will like this coin-operated scoreboard because the score of all players is there for all to see without mistakes.

"COIN-OPERATED ELECTRIC SCOREBOARD" can be placed on a base or attached to a wall. Two sets of scoring numbers—red and blue—on mirror-finished scoreboard field make this unit a most practical and beautiful addition to your shuffleboard game.

Scores can be registered direct from Shuffleboard if desired.

Write, wire or phone for further information as to prices, deliveries and territories.

ADVANCE COMPANY
1350 Howard Street
San Francisco 3, Calif.

WE NEED THE ROOM
Closing Out Following Equipment

PIN GAMES
Melody ...... $100.00 Ginger ...... $35.00 Spellbound ...... $15.00
Tropicana ...... 100.00 Broncho ...... 35.00 Surf Queens ...... 15.00
Humpty Dumpty ...... 90.00 Carousel ...... 25.00 Suspense ...... 15.00
Singapore ...... 90.00 Cyclone ...... 25.00 Grand Canyon ...... 10.00
Hawaii ...... 85.00 Silver Streak ...... 20.00 Midway ...... 10.00
Hi Ride ...... 50.00 Big League ...... 15.00 Streamliner ...... 10.00
Sea Isle ...... 50.00 Dynamite ...... 15.00 Sky Chief ...... 10.00
Flying Tropics ...... 35.00 Smarty ...... 15.00 Wagon Wheels ...... 10.00

ONE BALLS
Special Entry ...... $265.00 Victory Special ...... $135.00 Victory Derby ...... $130.00

Sale of 35 Arcade Machines
WRITE FOR LIST

SPECIAL! AMI MODEL “A's”
WRITE FOR PRICE

WANT—MUSIC—SKEEBALLS—TOTAL ROLLS
WRITE IMMEDIATELY!

BOX 250 % THE CASH BOX
381 FOURTH AVENUE
NEW YORK 16, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Giant Pinballs

(Continued from page 19)

in the lobby. Receipts from all this equipment will go to CMI for donation to the Cancer fund.

A radio tie-up with station WWDG will inform the public about the program, with spot announcements every fifteen minutes. Officials of various business and social organizations will be on hand during the display to collect the money from the machines. Among those lined up are: The Advertising Club; Variety Club; The Board of Trade; The Chamber of Commerce; all Veteran organizations; and the police department headed by the Police Chief of Washington. These officials will also take part in the competition with the general public, vying for the championship title. Silver cups will be presented to both the male and female winners.

Several other plans will be put into effect by the Washington group, among which will be a sound truck traveling thru the streets announcing the event, and private cars will bring disabled vets from local hospitals to participate in the contest.

The first game to open the drive will be played by a very high governmental official, with the army supplying flood lights.

The other cities where the games will be displayed indicate that they, too, have lined up similar programs.

National Automatic Distributors Assn.
Opens Offices In Chi.

Outline Objectives—Next Meet In Chi., Sept. 13

CHICAGO—The newly formed National Automatic Distributors Association, which started off several weeks ago with 28 nationally known distributors meeting in this city, announced this week the opening of offices at 130 N. Wells Street, and the appointment of Alfred J. Fingalain as managing director.

The association outlined its objectives in a four point program:

1. That all games be location tested by the manufacturers before being offered for sale.
2. That the manufacturers shall allocate definite territories to exclusive distributors which shall not conflict with other distributors.
3. That original factory replacement parts be branded with the manufacturer's name and code.
4. That all games be marked with the serial number in a prominent place for easy identification.

A nine-man board of directors, elected at the meeting, are: Ben Lazar, B. D. Lazar Company, Pittsburgh, Pa.; Leo Weisberger, Southern Automatic Music Company, Louisville, Ky.; Irv Blumenfeld, General Vending Sales Corp., Baltimore, Md.; Lou Wocher, and George Prock, General Distributing Company, Dallas, Tex.

Best Yet!

Williams
Manufacturing Company
161 W. Huron St., Chicago 10, Ill.

Top Earnings!

Williams

STILL THE LEADER!

De-Wa-Ditty

Going Stronger Than Ever!

Used and New Juke Boxes

for

Export and Domestic Trade

Write For Prices

RUNYON SALES COMPANY
123 W. Runyon St., Newark 4, N. J.
Tel. Elbiglo 5-4771
550 Trade Ave., New York 18, N. Y.
Tel. LOngmore 4-1780

De Witt "Doc" Eaton
Buys Into Supreme Dist.

MIAMI, FLA.—In a joint statement, DeWitt (Doc) Eaton and Willie (Little Napoleon) Blutt, announced that Eaton had bought a 50% interest in the distributing firm of Supreme Distributors, Inc., this city.

Eaton returns to the coin machine business after an absence of about a year, in which he devoted his time to another business. He has been associated in every branch of the business from operator to manufacturer.
OUTSELLING ALL OTHERS!

GREATEST BARGAIN IN COIN MACHINE HISTORY!

Special Subscription Deal To THE CASH BOX

With FREE ADVERTISING PRIVILEGE

... a 40 word classified ad FREE OF CHARGE each week (worth $3.20 per week) plus subscription—at a cost to you of approximately $1 per week... Your very first ad can bring your investment, plus a profit.

- 13 WEEKS (1/4 YEAR) $15.00
- 26 WEEKS (1/2 YEAR) 26.00
- 52 WEEKS (FULL YEAR) 48.00

Select the deal you want—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX
The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVE. • NEW YORK 16, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

OUTSELLING ALL OTHERS!
EVERY INDUSTRY HAS A FORMULA

Why Not Ours?

Is history to be repeated? Are we, the Distributors of Five Ball Games, willing to suffer again from the lack of business principles which have marked the history of our industry?

We too are entitled to the business principles that exist in other industries. The Manufacturers, the Distributors and the Operators must cooperate to maintain sound and profitable merchandising principles.

It is with this in mind that the National Automatic Distributors Association has been organized. The purpose of this association is to find remedies for curing the diseases which penetrate the industry and are making it impossible for manufacturers, distributor and operator to profit as they should.

Some of the objectives of the National Automatic Distributors Association are:

1. that all games be location tested by the manufacturers before being offered for sale. (There is no excuse for manufacturers turning out games without first proving their earning power.)
2. that the manufacturers shall allocate definite territories to exclusive distributors which shall not conflict with other distributors.
3. that original factory replacement parts be branded with the manufacturers name and code.
4. that all games be marked with the serial number in a prominent place for easy identification.

ALL DISTRIBUTORS OF FIVE BALLS WITH A DIRECT FACTORY FRANCHISE ARE INVITED TO JOIN

Membership open without restrictions to all qualified distributors
For further information write:
ALFRED J. FINGULIN, MANAGING DIRECTOR, 130 N. WELLS ST., CHICAGO 6, ILLINOIS

National Automatic Distributors Association

BOARD OF DIRECTORS
Leo Weinberger, Southern Automatic Music Co., Louisville, Ky.
Bill Marmer, Sicking, Inc., Cincinnati, Ohio
Irv Blumenfeld, General Vending Sales Corp., Baltimore, Md.
George Prock, General Distributing Co., Dallas, Texas

GUARANTEED FACTORY REBUILT JACKPOT BELLS

LOOK and OPERATE Like NEW!

$150.00 Each

Offered Subject to Prior Sale

2-5 OR 3-5 PAYOUT 5c, 10c OR 25c PLAY

Your Choice: Chrome, Blue, Hammerloid, Grey Hammerloid

Reconditioned Wurlitzer
24 Record Phonograph
Excellent Condition, $150.00

Buckley Manufacturing Co.

4223 West Lake Street • • Chicago 24, Illinois

(Phone: Van Buren 6636-37-38-6533)

Builds A "Paradise" For Pin Game Ops

BILLY DESELIM

CHICAGO—United Manufacturing Company, this city, introduced its new five ball game "Paradise" to the trade this week.

"The game proved to be a big nickel grabber on test location," states Billy DeSelm, sales manager. "From reports we saw, it looks like we have another winner. All distributors have been receiving 'Paradise' beginning with this week, and they write us that the operators have found out very quickly that the game is well liked by the players."

"Paradise" includes many of the famous United playing features, including a two-way method to score plays, with a build-up holding bonus that resets only at the start of the game, a Super Bonus Feature, which increased four times in value, on and off bumpers control value of rollovers; center bottom pocket spots Para-di-se and scores 50,000, 100,000, or two re-plays.
Yes - NO BUMPERS!

The partnership of DAVE LOWY and PHIL MASON, formerly doing business as DAVE LOWY & CO. at 594 10th Ave., New York, N.Y., has been dissolved as of August 15, 1948. DAVE LOWY will continue business under the same firm name, DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N.Y.

Announcement

"Action!"

The CMI BLUE BOOK was returned as a regular weekly feature to THE CASH BOX in June. Since that time subscriptions are pouring in daily, giving the advertiser more coverage and sales opportunity than ever before.

"My recent ad in THE CASH BOX resulted in outstanding ACTION and very exceptional business," writes an advertiser (name on request).

You can reach the most active and foremost buyers and sellers of equipment thru advertising in THE CASH BOX. Start off with a trial schedule of weekly ads and find out for yourself.

MAIL IN YOUR AD RIGHT NOW!

THE CASH BOX
The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVENUE, NEW YORK 16, N.Y.

(Check for Murray Hill 4-7797)

CALIFORNIA CLIPPINGS

There may have been a whole flock of headaches floating around Coin Row last week, but the biggest one belonged to Lyn Brown, who had no more sympathy. After a valiant effort by him to have the Los Angeles City Council hear his plea for a new and fair city ordinance governing games, he was allowed all of five minutes before the Council last Friday and was cut off before he could half present the case. A unanimous vote by the Councilmen filed the matter away, with little chance of their taking any further action on it under the present situation. We're still waiting for all of the distributors in this town to realize that their best effort in the current struggle is to form a Businessmen's Association and join with the operators as businessmen and taxpayers, in seeking redress of their grievances through proper legal counsel, an enlightened public relations program and a more thoughtful, longer range view of the whole matter than the most of them have so far shown.

Joe Petree surprised us and most everybody in this town by not taking over Bill Wolf's blg, after all. J. Peckin Distributing Co., Exclusive AMI Distributors, will be located at 2903 W. Pico Blvd. It's a brand new building, right in the heart of Coin Row. Joe headed back to Los Angeles after the deal was closed and Sol Brown will be busy for the next few weeks setting up shop. Best of luck from THE CASH BOX on the new enterprise and here's hoping for a healthy stimulus to the jukebox business in this city.

Another newcomer to the Row is the National Rejoeter Service Co. of California, where H. O. Heddergott took over the Bill Walker location at 2309 W. Pico. Distinguished and well entertained visitors to the city last week were Mr. and Mrs. Herman Fuster of the Mayflower Novelty Co., Badger Sales' W. E. Hampel, for one, was hoping to snap up some gross before the Pastlers returned to St. Paul. Jack Simon of Sicking Co. also swapped notes with the visitors. Another eagerly received was W. E. Hall of Rock-Ola, who promised Bud Parr and Fred Gaunt of General Music a truckload of 30 shuffleboards within the week. General's store was almost bursting with the band when we dropped in; that's how fast they're moving in. Charlie Fulcher of Mills is not only a good salesman and a Coin Row philosopher par anybody, but also a man of his word. We were told beforehand that he'd promised us, right out of the new Mills dispenser, which does a wonderful job of mixing syrup and soda right before your eyes. Charlie also proudly strutted Mills' Super-Shuffleboard, the only aluminum one of its size, that we were given to understand.

Ran into Phil Robinson, who was walking around the Row all smiles, just as if Chicago Coin might have a new product up its sleeve. Phil was about to hop a plane for San Francisco on promotion of the new baby. Aubrey Stempien is still keeping the ops and everybody else in the biz smiling over his promise of a "new and legal game." They're all anxious to see what a legal game, Los Angeles 1948 model, looks like. How's about taking the box to your customers? Aubrey? 4-Round Pow'rs busy with the board, just like his neighbors, and also stepping out of the city after some new business. Announced is George Warner chatting with a few prospective buyers in accordance with authorities' recent decision to allow a few bells per shop for sales display purposes only. Dannie Jackson and Sammie Donin were featured in one of the beautiful German takes that the proud foreigner of today's prices. Things can't be too bad. Congrats to their servicemen, Ed Pastorek, last week's departure single and now a member of the lovely bride - Leonard E. Banksfeld, E. T. Mape Co. Gen'l Mgr. down from San Francisco supervising local office. Paul Laymon sporting Dale's new Pistol Range and Bally's Reserve Bell—a handsome console.

MINNEAPOLIS

There was quite a turnout at the North Dakota State Operators Association meeting which was held Sunday, August 14th at the Glimmerglass Hotel, Jamestown, North Dakota. The boys got together and ironed out a few of the difficulties which are usual to the operators. The boys are working towards a better percentage and with their combined cooperation, we are sure that they will reach that end.

The genial head of LaBeau Novelty Sales Co., St. Paul, Archie LaBeau, will be showing his well known string of horses at the Hopkins Horse Show this coming Friday and Saturday. Never a screen actor that Archie doesn't add some more ribbons and cups to the ever increasing collection that he has.

Phil Jordan of the Howard Sales Company has been passing out cigars to everybody, especially announcing that his wife has presented him with a baby girl. "Of course," he says, "the next time it will be a boy!"... Frank Coubel, the jolly operator from Bloomer, Wisconsin, dropped into the Twin Cities with a cheery hello for all the boys and girls. Walter Therneau, of Minnesota, was seen at the Hg-G Music Company. He had his mother-in-law with him at the time, and he was taking her down to Le Sear, Minnesota for a visit there.

Two well known Twin City Operators have sold their routes. It was quite an institution, and it didn't seem as if they would ever sell out as they were held in high esteem by the operators and locations alike. The operators in town are congratulating the boys and wishing them a lot of luck in their new venture.

We have also been informed that Mrs. Nelson is still retaining her interest out at the Minnesota State Fair Grounds. Mrs. Nelson has one of the oldest operators left in town. Tommy Shagren, her partner has sold out. The wealth of late and his present plans are to spend the coming winter in Arizona and see what he can find down there... There have been a few route changes in Northern Minnesota, with Milo Whiteman, Hibbing, Miten, doing a complete operation to Ed Ladeux. Milo is taking his son to Arizona with hopes that the Southern climate will better his son's health... Sid Millroy of Park Rapids, has sold out his interest to his partner, Pete Tarrow, leaving Pete in full command of the operations.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Lowest of low points reached in used machine equipment prices, as indicated by "Confidential Price Lists" (C.M.I. Blue Book) past few weeks. Almost ready to break all time low. And that prices will suddenly zoom. Already much used equip't very difficult to sell. Many are searching high and low for late model used games and juke boxes.

Noticeable trend past weeks has been drive for greater play promotion. Most ops are now planning ways and means to stimulate play by interesting public in machines. Juke box ops, especially, have gone to expense to get better action. Many believe that this intelligent action on part of ops will pay off as business drives into Fall and Winter.

Since appearance of item here re: counter game operation, many report that would go many miles to be able to operate former type of counters with cagy awards. Upper prices of cigarettes plus increased sales taxes which have delayed public with more pennies than ever before in history a natural for this type operation. But do one op,"can counter games of real type, offering packs of cigarettes for ten cents, be operated? None seem to think $100 Federal license will hurt.

Regarding statement made by Far-Westerner that ops in New Jersey and New York overlooked "good bet" when they didn't coin operate shuffleboards here years ago, fact is if opps would have coin operated these boards ABC board would have immediately stepped in to stop such operation. Shuffleboard is well known as competitive game. ABC won't recognize such games in taverns. Customers are charged for privilege to play.

Many ops have left coiniz. Routes have, in most cases, been taken over by other ops in same territory. Few are reported to have sold to new blood. Also closing of certain territories forced some ops out of biz. Generally, tho., coinmen regard situation as "good."

Bill introduced in House of Representatives by Rep. McCormack (D., Mass.) and Rep. Busbey (R., Ill.) for S. to mint 7c "nichel" is gaining momentum. Especially among business men who feel that this can be powerful brake on inflation of current prices. The bill will be printed in 10c. Back in early part of '46 this publication featured full page editorials urging creation of a 7c nickel, only because it would hold down price of much small merchandise, but also because it would mean 50c more to nation's ops without battle to change to higher coin. All the nation's ops should get back of this move and write their Representatives as well as Senators to urge passage of this bill. It's a lifesaver for every operator.

Manufacturers' NEW EQUIPMENT

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WANT

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 720. Will pay top prices for any Wurlitzer. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENVILLE, CHICAGO 18, N. Y. Tel.: Clinker 4-5100.

WANT—To Purchase for export ship-

WANT—Clay Biggers Machines, M

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbus, Goddess Mills 8-Cents Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condi-

WANT—Used juke box records. High-

WANT—Total Rolls, any amount. Write, wire, phone quantity and address. We pay, collect. WILLIAM SIMPSON, P.O. BOX 350, BELLEVILLE, ILLINOIS.

WANT—To make $134.00 for just a minute's work. Sit right down and write a check for $48 for a full year's "Special Subscription" to THE CASH BOX. You get 52 classified ads (one each and every week) absolutely free of charge with as many as 40 words allowed in each week's ad (the average word count being 16 words times $8 per word) plus the cost of the regular year's subscription $15, or actually $181.40, for only $48. You earn $134.00 for just a minute's work! Email or write "Special Sub-

WANT—Use records. Will positively pay more. Sell to the East's largest distributor. Write and pick up. Write, call or ship to BERNARD MUNICH, 1315 NO. 52ND ST., PHILADELPHIA 31, PA. Tel.: GR 3-6827.

WANT—Tray dies for Rock-Ola, Wurlitzer, Seeburg phonographs. IDEAL NEAR MINT. 5923 LOCUST, ST. LOUIS, MO.

WANT—Keenoy Bonus Super Bells 2-Way 5 & 25c, 3-Way 10-25c; Bally Tele Bells; Bally Eureka; Mutoscope Diggers; used Packard Boxes; will buy overstocks of late pin games for resale. Quote best prices, quantity and condition in first letter. BURLINGTON PACKARD, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: OR 5-8309.

WANT—New or Used Buckler Adap-

WANT—Coin Operated Radio—New or Used. Write GENERAL CASH BOX COMPANY, 2777 W. PICO BLVD., LOS ANGELES 8, CALIF. Tel.: Drexel 7-5411.
FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms 1/3 Deposit, balance C.O.D.

ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Music and Pin Ball Route, consisting of 95 units all on location. This route is well centralized and one of the best in the state of Minnesota. For further details, contact BOX No. 521, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—$181.40 for only $48 when you buy this “Special,” a 40-word classified ad free (cost $3.20) each and every week for a full year (52 weeks) total $166.40 plus the cost of a full year’s subscription $15. Grand total of $181.40 for only $48, the cost of the “Special” subscription to The Cash Box. Send your check for $48 immediately to: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—600 Brand New A.B.T. No. 500 regular coin chutes, 89¢ each in 100 lots. COLUMBIA MUSIC CO., 1514 N. E. 33rd AVENUE, PORTLAND 13, ORE.

FOR SALE—Music and Pinball route, located in heart of gas fields, in county seat in Western Kansas. All new equipment. BOX 812, GARDEN CITY, KANSAS.

FOR SALE—Williams All Stars used but very clean $275; 2 Photomatics, inside lights, regaled, good condition $325 ea.; Spotlite, brand new $175; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 265 MILLS ST., KALAMAZOOS, MICH.

FOR SALE—$800 Seeburg: 1 '47 Aircon Deluxe; 5 Rock-Ola '46 & '47; 1 RC Special. Pins: 1 Ballyhoo; 1 Hawaiian; 2 Crossfire; 1 Big Al. 4 Mystery, 1 Sunvalley. Fastball: Consoles: 2 Jumbos; 1 Exhibit Races; 2 Hi Hands; 1 Thoroughbred. Arcade Equipment: 1 Torpedo; 1 Goalee; 2 Jay Games; 2 Daval Free Play; 6 A.B.T. Challengers; 2 Whizz and whacks. Wall Boxes: Used—10 wired Seeburg; 1 Warthuz; 3 Rock-Ola. Slots: 2 Columbia’s; 1 Mills; 1 Se Q.T. MADISON AMUSEMENT CO., MADISON, TENNESSEE. Tel.: Madison 3666.


FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pocket, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. Write for C.O.D. to COLUMBIA MFG. CO., 3031 W. MAIN ST., OTTAWA, ILL. Tel.: Elgin 3-1212.

FOR SALE—Advance Roll $100; Bing-A-Roll $250; Heavy Hitter $50; Singapore B.D. $100; Hawaii B.D. $75; Ten Strike I.D. $25; HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE- NECY DANCE, N. Y.

FOR SALE—1947 remote model, 1-7M excellent shape $750.; 1 Seeburg 1945 remote like new $650.; 1 Super Roll, rolldown $50, ANTHONY HIRT, 2303 No. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball, Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Pin games, job lot, $5 each, uncrated as is, 20 or more. 1/2 deposit, balance C.O.D. IDEAL NOVELTY, 2823 W. Y.ork, CHICAGO 28, ILL. Tel.: Englewood 8192.

FOR SALE—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. BOX 731, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Look at This: Special Entry $265; Victory Special $135; Victory Derby $130; Melody $100; Tropicana $100; Humpty Dumpty $90; Singapore $90; Hawaii $85. CROWN NOVELTY CO., INC., 920 HAVEN AVENUE, NEW ORLEANS, LA. Tel.: Canal 7137.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery, make us offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FL.

FOR SALE—Mills Jumbo Parade P. O. $60; Mills 10c Blue Front $50; Keeney Hit Bit $50; Bostono $30; Cyclone $25; Silver Streak $20; Super Score $25; Nevada $35; Sea Isle $50; Carousel $25; Flying Trap $15; Gingers $35. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: 750.

FOR SALE—Best used Mills Slots in the South. We also refresh and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-3432.

FOR SALE—Mils Jumbo Parade P. O. $60; Mills 10c Blue Front $50; Keeney Hit Bit $50; Bostono $30; Cyclone $25; Silver Streak $20; Super Score $25; Nevada $35; Sea Isle $50; Carousel $25; Flying Trap $15; Gingers $35. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: 750.

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FOR SALE—Tube: 6DC4 29c; No. 80 42x; No. 533 38c; 6J5 45c; 617 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 30 assorted brands. Popular brands. All types in stock. Maza bulbs, No. 47, $36 per 1000; No. 40, 44, 46 and 47, $4.35 per 100; No. 51 or 55, $3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free Illustrated Wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you can be on our cooperative list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Recording discs for automatic and semiautomatic machines. Send for parts catalog. JOE MUN- NES, 615 TENTH AVENUE, NEW YORK, N. Y.
HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices
of certain equipment, like new or used. The C.M.I. Blue Book can
feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly
the same as the market quotation board at the Stock Exchange—posting
the prices as they are quoted for the past week, regardless of how much they
may be out of line. Some prices do not change for months. The C.M.I.
Blue Book, rather than show no price, retails the last known quotations for
equipment so that the subscriber at least has the last known prices as a basis
to work with. Prices continue to be very widely divergent these days. Someone
on the West Coast may feel a certain machine worth $150.00 whereas someone
on the East Coast may feel it's worth $75.00. Of course, considering serial,
assembly, demand, territory, quantity, etc., must all be taken into consideration.
The C.M.I. Blue Book reports each quotation exactly as it is made and
depends on the subscriber to make average price adjustments to fit the peculiarities
of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed
is lowest price for the week shown and lowest listed price is highest price. Where only
one price appears this should be considered lowest price.

SEEBURG (Cont.)

| Model 24 | 5,000 | 19,500 |
| Selectomat 24 | 5,000 | 17,500 |
| Broadcast Master | 3,500 | 12,500 |
| Multi Selector 12 Rec. | 12,500 | 25,000 |
| Melody Parade Bar | 6,000 | 25,000 |
| 6c Automatic Wireless | 19,500 | 25,000 |
| 5c Baromatic Wireless | 25,000 | 29,500 |
| 5c Wireless 3 Wire | 21,500 | 29,500 |
| 30 Wire Wall Box | 5,000 | 7,500 |
| Power Supply | 15,000 | 15,000 |
| 5, 10, 25 Wallomatic Wire | 19,500 | 29,500 |
| 5, 10, 25 Wallomatic Wire | 19,500 | 25,000 |

ROCK-OLA (Cont.)

| 1325 Wall Box | 10,000 | 17,500 |
| 1926 Bar Box | 9,500 | 15,000 |
| 3500 B&W Box | 3,500 | 5,000 |
| 1805 Organ Speaker | 245,000 | 49,000 |
| 610 Deluxe Johudale | 100,000 | 190,000 |

PACKARD

| Model 7 Phono | 295,000 | 395,000 |
| Hurricane Model 100 | 295,000 | 295,000 |
| Bar Bracket | 2,000 | 5,000 |
| Willow Adapter | 35,000 | 50,000 |
| Chestnut Adapter | 25,000 | 36,500 |
| Cedar Adapter | 30,000 | 39,500 |
| Poplar Adapter | 30,000 | 39,500 |
| Maple Adapter | 30,000 | 30,000 |
| Juniper Adapter | 25,000 | 36,500 |
| Elm Adapter | 25,000 | 25,000 |
| Pine Adapter | 25,000 | 56,000 |
| Beech Adapter | 25,000 | 25,000 |
| Spruce Adapter | 35,000 | 50,000 |
| Ash Adapter | 25,000 | 35,000 |
| Walnut Adapter | 25,000 | 25,000 |
| Lily Adapter | 14,500 | 17,000 |
| Vogue Speaker | 21,500 | 24,500 |
| Orchid Speaker | 49,500 | 56,000 |
| Iris Speaker | 55,000 | 59,500 |

MULLS

| Hi-Boy (302) | 169,500 | 295,000 |
| Singing Towers (201) | 60,000 | 88,500 |
| Streamliner 5, 10, 25 | 25,000 | 29,000 |
| 129,500 | 155,000 |
| Dancing Towers (15) | 25,000 | 155,000 |
| Singing Towers (101) | 45,000 | 145,000 |

BUCKLEY

| Wall Box | 2,000 | 5,000 |
| Bar Box | 15,000 | 25,000 |
| Wall & Bar Box O.S. | 3,000 | 5,000 |

AIREON

| Super Deluxe ('46) | 175,000 | 255,000 |

FREE PLAY PIN GAMES

| ABC Bowler | 19,500 | 30,000 |
| Action (Rev.) | 16,500 | 24,500 |
| Amber | 22,500 | 45,500 |
| American Beauty (Rev.) | 13,500 | 25,000 |
| Arizona (Rev.) | 20,000 | 20,000 |
| Baffle Head | 19,500 | 55,000 |
| Ballyho | 39,500 | 65,000 |
| Banjo | 43,500 | 65,000 |
| Belle Hop | 14,500 | 20,000 |
| Big Chief | 10,000 | 15,000 |
| Big Hit Single Play | 24,500 | 26,500 |
| Big League | 15,000 | 15,000 |
| Big Time | 55,000 | 55,000 |
| Bonanza (Rev.) | 37,500 | 37,500 |
| Bola Way | 13,500 | 19,500 |
| Bountown | 12,500 | 19,500 |
| Boso | 16,500 | 24,500 |
| Bowling League | 47,500 | 109,500 |
| Brown | 15,000 | 15,000 |
| Brite Spot | 20,000 | 29,500 |
| Broadcast | 45,500 | 65,000 |
| Bubbles | 50,000 | 98,500 |
| Build Up | 12,000 | 16,000 |
| Capt. Kidd | 15,000 | 29,500 |
| Caribbean | 120,000 | 158,000 |
| Carousel | 120,000 | 120,000 |
| Casablanca (Rev.) | 35,500 | 59,500 |
| Catalina | 109,500 | 114,500 |
| Cleopatra | 160,000 | 160,000 |
| Click | 18,500 | 56,000 |
| Clover | 20,000 | 35,000 |
| Cinderella | 115,000 | 159,500 |
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