Casper Reda says:

"MY WURLITZER 1100s ARE TAKING IN 30% MORE than my former best-paying models... save me 75% on records and service."

With an increase of $10.00 per week on every Wurlitzer 1100 and a decrease of 75% in his record, needle and service costs, Casper Reda is facing the future with confidence. He says, "Mechanically, Wurlitzer 1100s are trouble-free. Thus far I have not replaced a part. The tone, without a question, is perfect... with a good treble, good bass and high fidelity."

Reda's opinion carries more than ordinary weight because he has been in the music business for 25 years... 15 years as an orchestra leader.

You, too, will find that this Wurlitzer Phonograph, with the famous Zenith Cobra Tone Arm sets new high standards for recorded music. Records played a thousand times sound as good as they did the first time—can be played upwards of 2000 times with only 5% loss in fidelity—and still bring top used record prices.

Furthermore, all major assemblies can be removed from 2 to 100 times faster than in other phonographs and replaced with "spares" when shop servicing is required.

Never before has a commercial phonograph had so many money-making, cost-saving features.

Put your route on a more profitable basis by trading in your old phonographs on Wurlitzer 1100s. The Rudolph Wurlitzer Company, North Tonawanda, New York.

Ask your Wurlitzer Distributor about GENEROUS TRADE-IN ALLOWANCES on old phonographs EASY TERMS ON WURLITZER 1100s
ENCORE BAR BOX

The first and only one of its kind. Not a pre-war box. A brand new, completely better, bigger and steadier money-making 30-wire bar box—made only for bars. Here's a bar box that has been tested on location. And has been PROVED PERFECT. What's more—the "ENCORE" bar box is priced to meet your pocketbook. Comes COMPLETE WITH BRACKETS—no extras. Write! Wire! Phone for complete details today!

ENCORE WALL BOX

"Beautiful"... "Perfect"... these are the words everyone uses to describe the "ENCORE" wall box. Indirect lighting. Program flat smack against the glass. All the records can be seen at one time—quickly—easily—makes the music EASIER TO BUY for all customers. See the "ENCORE" wall box first! A whole box load of better features never before built into any wall box. Write or wire for details today.

Distributors now being appointed—write

ENCORE MFG. CO.
4310 CARNEGIE AVENUE
CLEVELAND, OHIO
(Phone: Henderson 1044)
BOOM AHEAD ........................................... Page 4
MUSIC SECTION ........................................ Page 5
NATION'S TOP TEN TUNES ............................ Page 6
RECORD REVIEWS ...................................... Pages 8 and 10
MANUFACTURERS' NEW EQUIPMENT .............. Page 18
GENERAL COIN MACHINE SECTION ............... Page 19
CLASSIFIED ADV. SECTION ......................... Pages 26 and 27
C.M.I. BLUE BOOK ...................................... Pages 28, 29 and 30
CHICAGO CHATTER ......................................
EASTERN FLASHERS ....................................
CALIFORNIA CLIPPINGS ...............................
BOOM AHEAD

Need for 1,500,000 More Workers Reported by Gov’t. Youngsters Enlisting or Being Drafted, Defense Industries Springing Up Again with Aviation Leading the Way. Acute Shortage of Steel, Copper, Zinc, Lead, Tin and Other Basic Materials. Ops Urged to Anticipate Needs and Buy Now. See Used Equip’t Prices in Upward Spiral.

NEW YORK—“There’s a boom ahead,” is the statement being made by many coin machine men from coast to coast.

For some weeks now The Cash Box has been calling the attention of the trade to the fact that the enterprising, leading manufacturers of this industry saw fit, during these torrid, summer months, to crack the bogey of “summer slump” and produce new games.

These games have given a lift to the field and have, in a great many cases, enthused coinmen to the point where, disregarding the heat, they went out on the road and learned that they could bring in business, even during those torrid months of August, the months when, formerly, many of these same men laid down on the job.

Now reports filter thru from reliable government economic agencies that the big labor employment record, which has continued to rise each month, has reached the highest figure in all American business history.

But, that even tho this figure of over 61,000,000 people gainfully employed seems to be about the apex, industry is still short over 1,500,000 workers.

Women, these statisticians state, will once again be called back to defense industries as well as to larger retail and industrial firms. Women will be asked to come back to work to help alleviate the critical labor shortage.

At the same time, 18 year olds are “joining up” to overcome being drafted when they reach 19. Older youths, from 19 to 25, are being drafted back into the armed services.

This means that more money will once again be flowing into the pockets of people everywhere in the nation. It will mean that younger men will have more money to spend all over again, as they had during the war years. It will also mean that wives, as well as their husbands, will be bringing in regular weekly pay checks and that income will mount to new highs for each family.

This means to this, as well as to all other industries, that the time for boom is drawing closer every minute. It is believed that with so much more money jingling in their pockets, the public may go on the biggest spending spree in history.

But, this may never prove the case. Simply because there will be less merchandise to buy, and there will be higher prices in effect for the basic and essential requirements of all families.

It is well known that steel, copper, tin, zinc, aluminum, rubber, and many other basic raw materials are in short supply. This means, because of the demand from many industries, that prices will go even higher than what was expected. And as prices climb for the raw materials, then the components, so will they climb up for finished products.

That means higher prices for all types of coin operated equipment.

To somewhat offset the rise which are already under way, as manufacturer after manufacturer in this industry is notified of price spirals, operators are urged to anticipate their needs and place orders immediately.

It is well known in the trade that once the prices of new equipment spiral upward, used machines will also go up to keep within line of the price increases. That means that the used equipment field is bound to boom along with the new machines as they go to new price.

Labor, because it is demanding even higher wages to meet the highest cost of living, is also going to tack on a tremendous price increase to all types of merchandise. And coin machines are no exception. Whether it is amusement, music or vending machines, these are bound to rise even higher than at present.

To offset this some of the nation’s leading operators and wholesalers of more basic equipment, such as the tells, have already ordered in quantity that which can be considered “stock-piling”. These men claim, “We don’t want to get caught short again.”

There is no operator in the country who wants to get caught short as the boom gets under way. He will find need for more new machines as greater play amasses down on the old equipment he now has and puts it into the mechanical junk heap. To overcome being caught short when prices are sky high, he must anticipate his requirements now—and order accordingly.

There is no time to wait. All know the present situation. All realize that they cannot long hesitate at a time when materials are climbing steadily and when labor’s wages are going up daily.

Whatever the future course of events will bring about, this is the time when those who intend to remain in this business (and continue in it profitably) must prepare themselves for any eventuality.

Manufacturers, if they can obtain bonafide orders at this time, are in position to buy whatever they possibly can, and may even be able to overcome some price rises so that those who placed orders now will be able to benefit from the savings which can be effected, when the manufacturer knows what his production schedule is like in advance.

There is also no doubt that some of the larger coin machine manufacturers will be back in defense projects as prime contractors or sub-contractors. When this happens, the great majority of these factories will be shut off from further coin machine manufacture. This may catch many a coin machine man in a position where he will have nothing but old, worn out equipment to operate, and may catch wholesalers without anything to sell.

As the boom gets under way, and each day it draws closer and closer, with all believing that immediately after election day it will reach new and ever greater heights, the industry must prepare itself, in advance, for whatever it will require.

It must be stated to the credit of the outstanding manufacturers that they are attempting with all might and main to supply themselves with inventory of all raw materials and components they will require to offset any loss on the part of the operator as well as their wholesalers.

But, the manufacturers all by themselves, are not in position to stem the tide of rising costs. They must have the cooperation of the rest of the trade. And this cooperation can best be given by anticipation of requirements with orders rushed to them immediately so that they can gauge their future production schedules and know just what to buy, while they can buy.

The boom is ahead. Growing closer each day. And each day is more crucial than the one before. It is up to this trade to not allow itself to be caught short. It is up to the more intelligent men who comprise this industry to immediately offset any possible shortcomings by placing orders now.

Already some manufacturers have advised certain wholesalers of the fact that materials are becoming ever more difficult to obtain and that prices are away up somewhere in the blue inflationary sky.

These men, then, shouldn’t hesitate, as they read reports of what all industries require and should rapidly judge their markets, even calling in their leading customers to make arrangements for rapid purchase of whatever they will need, so that they, and their customers, won’t be caught short.

It certainly would be pitiful, as the boom comes on, to find coinmen caught without the equipment they will require. Especially when they now have the opportunity of ordering in advance to fulfill their requirements.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
An answer to the juke box operators' prayer, Camille Howard has consistently batted a 100% average on records. Featured with the Roy Milton combination for the past five years, Camille has a slew of hits to her credit, among them, "Thrill Me," "Groovy Blues," "Mr. Fine" and "Camille's Boogie." She became so popular that maestro decided to give the gal from Galveston a break and record on her own. Her first release was an immediate double-header hit, "X-Temperate Boogie" and the current click "You Don't Love Me," which is currently riding high on thousands of juke boxes throughout the nation. Art Rupe, president of Specialty Records has just signed Camille to a long term recording contract. Direction: Reg. D. Marshall Agency. Personal Manager: Ben C. Waller.
Here's a handy way to order and to re-order RCA Victor's top new hits!

**RCA VICTOR STARS**

**The Nation's TOP TEN Juke Box Tunes**

(as reported by THE CASH BOX)

1. **MY HAPPINESS**  
   **DOROTHY MORROW ENSEMBLE**  
   **RCA Victor 20-2965**

2. **YOU CAN'T BE TRUE, DEAR**  
   **DICK JAMES**  
   **RCA Victor 20-2944**

3. **IT'S MAGIC**  
   **TONY MARTIN**  
   **RCA Victor 20-2863**

4. **THE MAHARAJAH OF MAGADOR**  
   **VAUGHN MONROE**  
   **RCA Victor 20-2851**

5. **CONFESS**  
   **TONY MARTIN**  
   **RCA Victor 20-2812**

6. **LITTLE WHITE LIES**  
   **TOMMY DORSEY**  
   **RCA Victor 27521**

7. **JUST BECAUSE**  
   **LONE STAR COWBOYS**  
   **RCA Victor 20-2941**

**This week's RCA Victor release!**

**POPULAR**

- I'd Love to Live in Loveland with a Girl Like You  
  **DENNIS DAY**  
  **RCA Victor 20-2915**
- Manteca  
  **DIZZY GILLESPIE**  
  **RCA Victor 20-2923**
- The Click Song  
  **SAMMY KAYE**  
  **RCA Victor 20-2917**
- Saltaire  
  **FREDDY MARTIN**  
  **RCA Victor 20-2918**
- Tea Leaves  
  **FREDDIE GARDNER ORCH.**  
  **RCA Victor 20-3131**

**FOLK**

- He Taught Me How to Yodel  
  **ROSALEEN ALLEN**  
  **RCA Victor 20-2932**
- Topeka Polka  
  **SPADE COOLEY**  
  **RCA Victor 20-2939**
- Horses, Women and Wine  
  **GEORGIA CRACKERS**  
  **RCA Victor 20-2938**

**BLUES**

- Love Me or Let Me Be  
  **WASHBOARD SAM**  
  **RCA Victor 20-2934**

**INTERNATIONAL NOVELTIES**

- The New Accordion Polka  
  **JOE BIVIANO**  
  **RCA Victor 25-1125**

**NEW ALBUM OF GYPSY MUSIC**

- "MARINA KOSHEZ PRESENTS GYPSY AIRS"  
  with Jack Scholl and his Orchestra  
  **RCA Victor Album S-55**
- Kalitka (Little Gate)  
  **RCA Victor 26-5029**
- Shto Mue Gore (There's No Sorrow)  
  **RCA Victor 20-3040**
- Day Mill Droog (Give Me Your Hand For Luck)  
  **RCA Victor 26-5044**
- Ya Vecher Mlada (Last Night I Drunk Too Much)  
  **RCA Victor 20-3041**
- When It's Love  
  **RCA Victor 26-5041**
- Graziosa (If I Could Sleep Never to Wake)  
  **RCA Victor 26-5041**

**Riding High... Climbing Fast**

- Cool Water  
  **VAUGHN MONROE**  
  **RCA Victor 20-2923**
- Rambling Rose  
  **PERRY COMO**  
  **RCA Victor 20-2967**
- You Came A Long Way (From St. Louis)  
  **RAY MCKINLEY**  
  **RCA Victor 20-2913**
- Quit Hankin' That Horn  
  **PEE WEE KING**  
  **RCA Victor 20-2995**
- Just a Little Lovin'  
  **EDDY ARNOLD**  
  **RCA Victor 20-3013**
- The Dreidel Song  
  **MICKEY KATZ**  
  **RCA Victor 20-5084**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Top Ten Tunes Noting Heaviest Play In The Nation’s Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**MY HAPPINESS**
BY—ALFRED APOLLINAIRE
DE—Oklahoma
FL—Florida
FL—Florida
FL—Florida
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“Don’t Blame Me” (3:54)  
“The Blue Room” (3:20)  
BERYL DAVIS  
(Victor 20-3819)

“Will You Be My Darlin’?” (2:26)  
“Don’t Take Your Love From Me” (3:02)  
JACK OWENS  
(Tower 1288)

“Ev’ry Day I Love You” (3:02)  
“There’s Music In The Land” (2:59)  
HARRY JAMES ORCH.  
(Columbia 38254)

“Ah! But It Happens” (2:59)  
“For All We Know” (2:59)  
FREDDIE STEWART  
(Capitol 15161)

“Hey John” (3:29)  
“Just For Me” (2:59)  
THE GALLI SISTERS  
(Mab 3402)

“Don’t Be So Mean To Baby” (2:50)  
“Just A Shade On The Blues Side” (2:44)  
PEGGY LEE  
(Capitol 15159)

“Pale Moon” (2:51)  
“Dolores” (3:18)  
BING CROSBY  
(Decca 25399)

“I’d Love To Live In Loveland” (3:06)  
“Love Thy Neighbor” (2:57)  
BING CROSBY  
(Decca 24741)

“Canticle Of The Week”  

“Don’t blame me” is a job of Beryl Davis. “The Blue Room” is a job of Beryl Davis as well. “Will You Be My Darlin’?” is a job of Jack Owens. “Don’t Take Your Love From Me” is a job of Jack Owens again.

“Ev’ry Day I Love You” is a song by Harry James Orchestra. “There’s Music In The Land” is a song by Harry James Orchestra as well.

“Ah! But It Happens” and “For All We Know” are songs by Freddie Stewart.

“Hey John” and “Just For Me” are songs by The Galli Sisters.

“Don’t Be So Mean To Baby” and “Just A Shade On The Blues Side” are songs by Peggy Lee.

“Pale Moon” and “Dolores” are songs by BING Crosby.

“I’d Love To Live In Loveland” and “Love Thy Neighbor” are songs by BING Crosby as well.

“Canticle Of The Week” is a column for music suggestions.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
NEW YORK:
The gal ran true to form. Just as everybody in the music biz predicted, chimp Peggy Lee rocked 'em in the aisles at her New York Paramount premiere opening this past week. No need to tell you how the crowd applauded when she gave out with "Manana"... And a special tribute to hubby Dave Barbour, really a wonderful musician... We could see the eyes pop from here when we read the wonderful spread the New York Star gave away Mickey Ady of Shapiro-Bernstein, on the fundamentals of the song plugging biz... Congratulations to all the talent and loads of best wishes to Paul Brenner, WAAT disk jockey, the proud father of a bouncing boy last week. Mom and the junior disk jockey doing fine too... Tex Beneke was the first to be notified, and while the flames were still licking at the pier, Tex rushed from his hotel and pulled the hand instruments and music from the fire.

* * *

E. R. Lewis, proxy of the London Gramophone Corp., and director of Decca Records Ltd., arrived in New York on the Queen Elizabeth this past week... Dick Jurgens was selected as the "Band Of The Year" by the United States Treasury Department, "in recognition of the splendid service given over a period of many months in the interest of United States Savings Bonds"... Loads of talk in the disk biz about young Dick Wong, the kid that sounds like Eddy Howard and his B & D recording of "Rendezvous With A Rose"... Bookers and agents flocking like mad, but very mad, after Jack Emerson, the swoon sensation on the terrace "Hair of Gold" recording... Jim Bullett, proxy of Bullet Records visiting New York... ditto Lee Eganick of Miracle Records... Spike Jones starts a new tour late in August after a two-week honeymoon to Honolulu... People are meeting "Underneath The Arches" now instead of in the dark...

CHICAGO:
Chi town high as a lark this past week, with the news of the Sherman Hotel reopening the College Inn this October, with a name band policy again. The famed spot dropped that policy about a year or so ago... The Latin Quartet, which closed about six months ago, is also getting a face lifting, and will open as the Loop Casino soon, operating on the same basis as the famous "Click" night club in Philadelphia... Both spots will have radio wire... Sarah Vaughan, Herbie Fields and Two Ten Baker are three of the artists slated for the Chicago Theater disk jockey show in a couple of weeks... The Harmonicats are being held over for another two weeks, which pleases both the boys and the fans... Lawrence Welk returns to his old stand at the Trianon for a one month stand... Many people have asked Al Trace during his engagement at the Blackhawk who the female vocalist is on "You Call Everybody Darlin'". The guesses have been wild and many, but we're willing to bet it's Miss June Thomas, wife of Al's vocalist, Bob Vincent... She's currently working as a single at Ye Olde Cellar on Michigan Avenue...

* * *

Gene Autry sure to bring the mob back to the Oriental again. He's scheduled for an early slot at that spot, to be followed by Red Arnaz's ork... Jack Fina replaces Charlie Spivak at the Aragon August 10th, for a three week stint after which Jack returns to New York at the Waldorf. Eddy Howard and his orchestra are scheduled to come back home to Chicago for a long stay at the Northside Ballroom. Eddy and his boys currently are hot with their recording of "Just Because"... Add Harmonicats: before leaving Chicago the boys have two sides set to go, and from all advance reports they are both great tunes. Their dishing of "Hair Of Gold" is also causing loads of excitement... Murray Arnold into the band his again via an eight-piece unit at the Cleveland Hotel's Bronze Room. Galbe, Lutz & Heller have taken on the Lero Piper band... Dick Bradley wild about Benny Strong's latest Tower platter "That Certain Party"... Wonder why that Chi op won't buy any Mercury records?

LOS ANGELES:
Art Rapo out hustling new releases by Roy Milton and the Pilgrim Travelers, but holding off on Camille Howard's newie... Henry Shebib of Crystal Records all aglow with the terrific reception given Eddie Dean's "One Has My Name, The Other Has My Heart." Here's one to look out for, folks, "It's In The Cards," the American history version of "Deck Of Cards." It's a sectional release of the new music publishing firm headed by well known songwriter Julian Kay... Several major disciers are reportedly interested in the tune following Ken Curtis' disk on the bullet label... Ivory Joe Hunter, currently clicking like sixty opens the Milton Dillard Theater, Bill McCall of 4 Star Records, announce he'll have another Hunter master ready by September 1st. Cute secy, Doris from Modern Records keeping things humming while pert Flovette Bihari vacations... Gordon MacRae recently cut "Hair Of Gold," pegged as the next big one around wax circles... Hollywood's Palladium is booking the Pied Pipers as an added attraction when Ziggy Elman's orchestra goes into the dance palace August 17th...
THE CASH BOX

Page 10
August 14, 1948

SLEEPER OF THE WEEK

"Rendezvous With A Rose" (2:55)
"You Never Did Believe Me" (2:47)

DICK WONG
(D and D 45-1903)

The soft, rich voice of singer Johny
DeIisman and a hot band of wax
for music ops to handle. It's the thrill-
in only the old "Bella Bella Marie"
(Detroit) (3:06)

"All Night Long" (2:50)

JOHNY DEISMAN
(Columbia 38269)

She's got that memory that's
written all over it. On the backing,
"My Best Girl," Maestro Strong, with
swell support from his orchestra, does
each of the best versions of this great
tune yet cut. It's got sweet beat, clean
rhythm and marvelous arrangement.

But whichever side you choose, you'll
come away with a general feeling that
dick this one, brother, it's got what you
need to boost these days.

"Bella Bella Marie" (3:06)

"Lillette" (2:50)

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But whichever side you choose, you'll
come away with a general feeling that
dick this one, brother, it's got what you
need to boost these days.
FEDERAL AGENCIES LOOK INTO
DISK BOOTLEGGING. LAW AGAINST
BOGUS PLATTERIES IMMINENT
ON WEST COAST

Los Angeles City Council Rushing Emergency
Legislation—Attorney Dave Pollack Threatened

LOS ANGELES, CALIF.—With the
booming record situation rapidly
 gaining the attention of Federal law
 enforcement agencies, among them the
 United States Treasury Department,
 the Los Angeles City Council was
 learned to be rushing thru emergency
 legislation against the bogus disk
 manufacturers and their representa-
 tives.

Passage of the law was firmly indi-
cated here this past week as represen-
tatives of the record industry this
 past week put on a complete demon-
 stration before the City Council. Rep-
 resented at the meeting were Ben Pol-
luck of Jewel Records; John Black-
 burn of Black & White; Art Dupe of
 Specialty Records; Leo Meenser of
 Aladdin, and attorney Dave Pollack.

Mayor Bevan of Los Angeles, is
 rumored to have his pen in hand, ready
to sign a law making it illegal to
 manufacture or sell records by unau-
thorized persons. The Los Angeles
 County Board of Supervisors are also
 scheduled to take up the matter at
 a meeting this coming week.

Federal law enforcement agencies
 have entered into the matter since it
 was brought to their attention that
 no excuse was being paid on the spuri-
cous platters. Paul Reiner, president
 of Black & White Records, conferred
 with Congressman Norris Poulson in
 Washington, D. C., and has been prom-
 ised that Congress will look into the
 matter.

Meanwhile attorney Dave Pollack,
thru whose efforts the plight and exist-
 ence of the bootlegging situation was
 brought to light, was threatened via
 the telephone this past week. The
 party who threatened Mr. Pollack was
 allegedly known to the authorities,
 who are rapidly taking more than a
 meager interest in the case.

The latest report of bootlegged rec-
 ords has been laid to Damon Records,
 Inc., Kansas City, Mo. The indie plat-
tery, whose recording of “My Happi-
 ness” is the nation’s top tune at pres-
 ent, was learned to have asked the aid
 of the Federal Bureau of Investigation
 in the bogus platter matter. “My
 Happiness” is reported to be selling too
 much, which is the first indication of
 possible thievery. Distributors are re-
 ported to be selling more records than
 they have ordered, with the balance
 of these sales allegedly coming from
 bootlegged sources.

The method used by the bootleggers
 usually is alike. Masters are usually
 stolen during the evening and returned
to its rightful place, when the pressing
 plant is in operation again. During the
 theft, stampers are made from the
 master. It is easily seen that a large
 amount of recordings could be proc-
 essed once the stampers were in the
 hands of the thieves.

THE HIT SONG

“CONFESS”

By THE HIT TEAM

DORIS DAY - BUDDY CLARK

on Columbia Record 38072

NATIONAL'S

COIN-NATURALS!

BILLY ECKSTINE
9049 "SOPHISTICATED LADY"

CHARLIE VENTURA
9048 "LAST OF SUEZ" (Instrumental Rup-Vocal)

DON REID
9506 "LOVE IS A DANGEROUS GAME" "JUST A GIRL THAT MEN FORGET"

Standard Songs are MONEY MAKERS!

“THE MAN I LOVE”
Recorded by
EDDIE HEYWOOD—Decca
BENNY GOODMAN—Columbia
DINAH SHORE—Victor
HADDA BROOKS—Modern

Published by: HARMs, Inc.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

ONLY
LONDON RECORDS

HAS

"SAY SOMETHING SWEET TO YOUR SWEETHEART"

ANNE SHELTON and SAM BROWNE

backed by
“THE LAW IS COMIN’ FER YA PAW!”
with The Raymonds and Orchestral Accompaniment

NO. 260 List Price 75c plus tax
THE LONDON GRAMOPHONE CORP., 16 W. 33rd St., NEW YORK 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
### New York, N.Y.
1. **MY HAPPINESS** (Doris Day-Buddy Clark)
2. **LOVE SOMEWHERE** (Doris Day-Buddy Clark)
3. **PUT EM IN A BOX** (King Cole)
4. **IT'S MAGIC** (Doris Day-Buddy Clark)
5. **WOODY WOODPECKER** (Kay Kyser)
6. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
7. **A TREE IN A MEADOW** (Margaret Whiting)
8. **LITTLE LIES** (Doris Day)
9. **KEEPER OF MY HEART** (Bredon)
10. **HAIR OF GOLD** (Jack Emerson)

### Louisville, Ky.
1. **IT'S MAGIC** (Doris Day)
2. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
3. **LOVE SOMEWHERE** (Doris Day-Buddy Clark)
4. **CALL EVERYBODY DARLIN'** (Al Trace)
5. **MY HAPPINESS** (Jan & Sandra Steele)
6. **KEEPER OF MY HEART** (Bredon)
7. **HAIR OF GOLD** (Jack Emerson)
8. **TEN IN A BOX** (King Cole)
9. **THE ARCHES** (Primo Scala)
10. **COOL WATER** (Vaughn Monroe)

### Sioux Falls, S. D.
1. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
2. **WOODY WOODPECKER** (Kay Kyser)
3. **MY HAPPINESS** (Jan & Sandra Steele)
4. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
5. **RUN JOE** (Louis Jordan)
6. **LITTLE LIES** (Doris Day)
7. **KEEPER OF MY HEART** (Bredon)
8. **HAIR OF GOLD** (Jack Emerson)
9. **TEA LEAVES** (Alan Dole)
10. **NATURE BOY** (King Cole)

### Warren, Ark.
1. **IT'S MAGIC** (Dick Haymes)
2. **LOVE SOMEWHERE** (Doris Day-Buddy Clark)
3. **MY HAPPINESS** (Jan & Sandra Steele)
4. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
5. **LITTLE LIES** (Doris Day)
6. **KEEPER OF MY HEART** (Bredon)
7. **WOODY WOODPECKER** (Kay Kyser)
8. **HAIR OF GOLD** (Jack Emerson)
9. **UNDERNEATH THE ARCHES** (Primo Scala)
10. **NATURE BOY** (King Cole)

### Newark, N. J.
1. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
2. **LOVE SOMEWHERE** (Doris Day-Buddy Clark)
3. **WOODY WOODPECKER** (Kay Kyser)
4. **ST. LOUIS BLUES MARCH** (Tex Borden)
5. **CONFESS** (Doris Day-Buddy Clark)
6. **A TREE IN A MEADOW** (Margaret Whiting)
7. **LITTLE LIES** (Doris Day)
8. **HAIR OF GOLD** (Jack Emerson)
9. **HAWAIIAN WAR CHANT** (Danny Cressell)
10. **IT'S YOU OR NO ONE** (Doris Day)

### Manchester, N. H.
1. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
2. **MY HAPPINESS** (Jan & Sandra Steele)
3. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
4. **CUCKOO BIRD WALTZ** (Ken Griffin)
5. **LITTLE LIES** (Doris Day)
6. **KEEPER OF MY HEART** (Bredon)
7. **HAIR OF GOLD** (Jack Emerson)
8. **IT'S YOU OR NO ONE** (Doris Day)
9. **RUN JOE** (Louis Jordan)
10. **WOODY WOODPECKER** (Kay Kyser)

### Chicago, Ill.
1. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
2. **TWELFTH STREET RAG** (Pete Yoe Hunt)
3. **MY HAPPINESS** (Jan & Sandra Steele)
4. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
5. **IT'S MAGIC** (Dick Haymes)
6. **LOVE SOMEWHERE** (Doris Day-Buddy Clark)
7. **A TREE IN A MEADOW** (Margaret Whiting)
8. **UNDERNEATH THE ARCHES** (Primo Scala)
9. **HAIR OF GOLD** (Jack Emerson)
10. **COOL WATER** (Vaughn Monroe)

### Lowell, Mass.
1. **WOODY WOODPECKER** (Kay Kyser)
2. **MAYBE I LOVE YOU** (Judy Tremaine)
3. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
4. **ANYTHING YOU WANT** (Doris Day)
5. **CONFESS** (Patti Page)
6. **HAIR OF GOLD** (Jack Emerson)
7. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
8. **LITTLE LIES DOOLIE** (Andrews Sisters)
9. **TRUE, DEAR** (Ken Griffin)
10. **BLUEBIRD OF HAPPINESS** (Art Murray)

### Atlantic, Ga.
1. **MY HAPPINESS** (Jan & Sandra Steele)
2. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
3. **WOODY WOODPECKER** (Kay Kyser)
4. **TWELFTH STREET RAG** (Joe Wee Hunt)
5. **LITTLE LIES** (Doris Day)
6. **TOMORROW NITE** (Lennie Johnson)
7. **CONFESS** (Patti Page)
8. **TOOLIE OOLIE DOOLIE** (Andrews Sisters)
9. **TEA LEAVES** (Alan Dole)
10. **NATURE BOY** (King Cole)

### New Orleans, La.
1. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
2. **WOODY WOODPECKER** (Kay Kyser)
3. **MY HAPPINESS** (Jan & Sandra Steele)
4. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
5. **TWELFTH STREET RAG** (Joe Wee Hunt)
6. **LITTLE LIES** (Doris Day)
7. **RAMBLING ROSE** (Perry Como)
8. **HERE MUST BE A WAY** (Perry Como)
9. **YOU CAME A LONG WAY FROM ST. LOUIS** (Ray McKinley)
10. **HAIR OF GOLD** (Jack Emerson)

### San Antonio, Tex.
1. **WOODY WOODPECKER** (Kay Kyser)
2. **MY HAPPINESS** (Jan & Sandra Steele)
3. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
4. **FOREVER ENDING TODAY** (Frankie Howerd)
5. **KEEPER OF MY HEART** (Bill With)
6. **LITTLE LIES** (Doris Day-Buddy Clark)
7. **TOOLIE OOLIE DOOLIE** (Andrews Sisters)
8. **IT IS MAGIC** (Dick Haymes)
9. **TEA LEAVES** (Alan Dole)
10. **YOU WERE ONLY FOOLING** (Blue Barons)

### Santa Ana, Calif.
1. **MY HAPPINESS** (Jan & Sandra Steele)
2. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
3. **LITTLE LIES** (Dick Haymes)
4. **I HAVE TO LOSE YOU** (Andreas Sisters)
5. **WOODY WOODPECKER** (Kay Kyser)
6. **LITTLE LIES** (Doris Day-Buddy Clark)
7. **DEAR OAKIE** (Dave O'Dell)
8. **ST. LOUIS BLUES MARCH** (Tex Borden)
9. **JUST BECAUSE** (Ada Howard)
10. **YOU CALL EVERYBODY DARLIN'** (Al Trace)

### Denver, Colo.
1. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
2. **MY HAPPINESS** (Jan & Sandra Steele)
3. **KEEPER OF MY HEART** (Bredon)
4. **LOVE SOMEWHERE** (Doris Day-Buddy Clark)
5. **CONFESS** (Patti Page)
6. **TEA LEAVES** (Alan Dole)
7. **WOODY WOODPECKER** (Kay Kyser)
8. **LITTLE LIES** (Doris Day-Buddy Clark)
9. **TEA LEAVES** (Alan Dole)
10. **LITTLE LIES** (Dick Haymes)

### Toledo, Ohio
1. **YO NO BE TRUE, DEAR** (Ken Griffin)
2. **YOU CALL EVERYBODY DARLIN'** (Al Trace)
3. **MY HAPPINESS** (Jan & Sandra Steele)
4. **YOU CAN'T BE TRUE, DEAR** (Ken Griffin)
5. **WOODY WOODPECKER** (Mel Blanc)
6. **TEA LEAVES** (Alan Dole)
7. **HAIR OF GOLD** (Jack Emerson)
8. **IT'S MAGIC** (Doris Day)
9. **TEA LEAVES** (Alan Dole)
10. **THE MAHARAJA OF MAGADAR** (Vaughn Monroe)
Confucius Say—

Chinese Boy Sing
American Love Song SWELL!

DON’T DELAY ORDERING

“RENDEZVOUS with a ROSE”
Number 1 Hit for FALL SEASON

Sung by

DICK WONG

“The Chinese Ambassador of Song”

Words and Music by DEB DYER

on D & D Record # 45-1903

(Backed up by “You Didn’t Believe Me Did You”)

Juke Box Operators write direct to

TOM & DEB’S Music Syndicate

318 WEST 10th ST., KANSAS CITY, MO. (PHONE VICTORY 6941)

Daddy Gave My Dog Away

“T” Texas Tyler

(A Star 1248)

“No. M-2018

g Time 2:14

LD” Today!

HUMPTY DUMPETY HEART
Hank Thompson
(Victor 20-3680)

TEXARKANA BABY
Eddy Arnold
(Victor 20-3806)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

Sweeter Than The Flowers
Moon Mullican
(King 673)

Who? Me?
Tex Williams
(Capitol 13113)

TENNESSEE MOON
Cowboy Copas
(King 714)

What a Fool I Was
Eddy Arnold
(Victor 20-7200)

“Look Out For The Crossroads”
Jack Guthrie
(Capitol 40121)

“No Need To Knock Upon My Door”
JACK GUTHRIE
(Capitol 40121)

Flair over an oldie and putting a western touch to it is doing things the hard way, but Texas Jim Lewis and his Lone Star Cowboys turn out one of the grandest cantos of wax heard in a long, long time with “I Hate To Lose You.” It’s in medium fast tempo with swell background support and spits for only 2 minutes and 22 seconds to add up to one of the surest moneymakers for Juke boxes. In true Texas style, Texas Jim brings out the instrumental artistry of his Cowboys as he orders them to the front at the finish of his vocal. And, take it from us, this boy can warble, but good. On the flip with “Jim Turner’s Colt,” Texas Jim adds traditional western flavor to medium fast tempo and cuts a very great side again. It’s six, two and even as to which side you’ll like best. It’s a sure bet that this is one biscuit that’s gonna jam coin into Juke boxes for some time to come. Listen onto this disk. It’s got big take pressed right into both sides.
I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

OUT OF THE BLUE
Hadda Brooks
(Modern 600)

RUN JOE
Louis Jordan
(Decca 24448)

LOLLIPOP MAMA
Wynonie Harris
(King 4226)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

LONG GONE
Sonny Thompson
(Miracle 126)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

OUT OF THE BLUE
Hadda Brooks
(Modern 600)

SOPHISTICATED LADY
Billy Eckstine
(National 9049)

EAST OF SUEZ
Charlie Ventura
(National)

THAT OLD BLACK MAGIC
Tiny Grimes
(Atlantic)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

RUN JOE
Louis Jordan
(Decca 24448)

I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

FRIENDLESS BLUES
Johnny Moore
(Exclusive 272)

OUT OF THE BLUE
Hadda Brooks
(Modern 600)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

MORE THAN YOU KNOW
Johnny Moore
(Modern 599)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

OUT OF THE BLUE
Hadda Brooks
(Modern 600)

HEY LITTLE GIRL
Paul Gayten
(DeLuxe 1170)

MORE THAN YOU KNOW
Johnny Moore
(Modern 599)

MESSING AROUND
Memphis Slim
(Miracle)

THE TWISTER
Paul Williams
(Savoy 665)

WE'RE GONNA ROCK
Bill Moore
(Savoy 664)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)
NEW INDIE DISKERY POPS WITH 39c LABEL AIMED AT MUSIC OPS

WHY ACCEPT
UKULELES — MILK BOTTLES and MOUTH ORGANS

DEMAND DAMON ORIGINAL
“MY HAPPINESS”

by JON and SONDRÉ STEELE

IT’S AMERICA’S NUMBER ONE RECORD
DAMON—11133

WATCH FOR Next Top Seller!
IT’S DAMON 11130
The Follow Up To “MY HAPPINESS”

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE AVENUE
KANSAS CITY, MO.

ANNOUNCEMENT
WE ARE NOW IN POSITION TO FURNISH PRESSINGS IN ANY QUANTITY. WEST COAST’S LOWEST PRICES
1. FULL PROCESSING
2. PRINTING DEPT., TO FURNISH LABELS—ALSO ANY ADVERTISING MATERIAL
3. RECORDING FACILITIES
4. WEST COAST DISTRIBUTION IF DESIRED
FOR FULL PARTICULARS, PRICES, ETC., CONTACT
AMERICAN RECORD MANUFACTURING CO.
686 NO. ROBERTSON BLVD., LOS ANGELES 46, CALIF.
SUBSIDIARY OF MODERN RECORDS, INC.

NEW YORK—Following Eli Oberstein’s entry into the low-price disk business, Remington Records, Inc., this past week announced that they too will market a popular platter in the same price field.

The firm, with four subsidiary’s headed by Donald Gabor, president of Continental Records, Bill Simon, former recording director of Vox Records, and Foch Allen, former artist and rep chief at King Records.

Spokesmen for the new platter, who will operate under four different labels stated that the popular record line, will sell at list for 39c with a 40% reduction in price to dealers and music operators. With retail sales falling down presently day, it is easily seen that Remington will basically concentrate on the rapidly growing operator market.

The firm will market the popular series under the Broadway Record banner, and will in the same manner as Varsity Records, stress relations with music operators. No distributors will be involved in their merchandising plan, and they will concentrate on selling the low cost platter on the basis of low-cost production, hit tune coverage, and to repeat, constant coverage of the juke box market.


First release for the Broadway label is widely growing popular, “Hair of Gold” and “Underneath The Arches.”

Remington will also market a race label tagged “Lemon,” which will retail at the standard price of 75c plus tax. Included in the one catalog are several masters by Sarah Vaughan, Dizzy Gillespie, Charlie Parker and many other widely known race stars.

The policy instituted by Eli Oberstein’s Varsity Records of turning out replicas of current popular hit tunes, will be closely watched by the new indie diskery. Should that plan be successful, and at present, all indications are that it will be, the new group will also follow suit and direct their recording activities in the hit tune field.

Masters will be cut in Switzerland, and vocal renditions dubbed in this country during the recording ban. No statement was given as to what policy the firm might pursue should the recording ban be lifted. The firm has just purchased a record press factory in New Jersey, and also have a contract with the Webster Factory in Webster, Mass.

The disks to be marketed by Remington will all be made on a non-glare biscuit designed by Donald Gabor, rumored to be one of the largest instrument dealers in the new recording venture. The platter is a black plastic and is said to allow operators more play than most of the records around in the field today.

Spokesman for the firm readily stated that the juke box operator market, potentially representing more than 25% of the total sales volume of the recording business today needs a low cost platter. Operation of music routes today, certainly is far more expensive than in past years, and the automatic music business probably is the only field in which “retail” prices haven’t been raised.
Victor Cuts First Post Ban Platter With "Hair of Gold"

NEW YORK—RCA-Victor Records Inc., this past week disclosed that they had cut their first post-ban recording in the United States, using Jack Lathen with a harmonica on the popular "You Call Everybody Darlin'" and the rapidly rising "Hair of Gold", first recorded on Metrotone Records by Jack Emerson.

RCA-Victor, who prior to the ban had reportedly cut more wax than any other platter, thus joins the ranks of all the other major diskers in post-ban cutting. No need had been found to cut additional platters up to this period because of the platters large stock of masters.

Capitol Names Nelson New Transcript Head

HOLLYWOOD—Ken Nelson, former music director for radio station WJJD in Chicago, reported to Capitol Transcriptions' headquarters in Hollywood to begin his duties as the company's new program director.

Announcement of Nelson's appointment to the newly created post was made by Walter Davison, manager of Capitol Transcriptions, a division of Capitol Records, Inc.

Nelson comes to Capitol with better than 21 years experience in the music business. The 36-year-old executive first touched the music world when he wrote a song at the age of 16 and shortly afterward became a "song plugger."

Davison said Nelson's activities will be concerned with both recording and programming for the Transcription division. He will coordinate talent and artists relations activities for the Transcription Division with James B. Conkling, vice president and director of repertoire for Capitol Records.

Major Distributing Co. Open New Offices

ED LEVY

NEW YORK—Ed Levy, president of Major Distributing Company, and Herbert Klaw, vice president of the record distributing organization, this past week announced the opening of the firm's new and larger quarters at 720 Eleventh Avenue, New York.

Major, one of the largest record distributors in the East, handles the Signature, Bullet, Damon, 4 Star, Metrotone and Miracle Record labels, among many others. Practically all of the aforementioned platters have record hits going at the present time. Zebley disclosed that the firm will concentrate on the music operator market more. "With the larger quarters we have, we'll be able to service every music operator in the East giving him the fastest service possible and the best records around. Music operators will have the privilege of free parking space, and quick pick up and delivery service."

Cincinnati Music Ops Select "I'm Sorry But I'm Glad" August Hit Tune

CINCINNATI, O.—With more than 700 enthusiastic teen-agers present at the August Hit Tune Party, sponsored by the Cincinnati Automatic Phonograph Owners Association, "I'm Sorry But I'm Glad", recorded by Margaret Whiting on Capitol Records, was selected as the August Hit Tune selection.

Sam Chester, president of the association disclosed that the balloting was close at the start of the party, but after several playings the Capitol selection won handily.

"I'm Sorry But I'm Glad", will be placed in the number one spot on the more than 2,000 automatic phonographs in the Cincinnati area as a result of the balloting. Extensive local advertising will be done on the song of the month.

The next Cincinnati Hit Tune Party will be held on Saturday, September 11th, the trade group announced.

Ross Named Aid To Victor's Steve Sholes

NEW YORK—Robert Ross of Nashville, Tenn., formerly associated with Tom Parker, in the management of Eddy Arnold, ace RCA Victor country music star, has been named Assistant to Stephen H. Sholes, RCA Victor director of Specialty Recordings. Ross, who has had considerable experience in management of top rhythm, blues and hillbilly artists, will operate out of Nashville, scouting the Southern territory for new talent.

Precious Patti Clayton sings --

"SHUT THE DOOR THEY'RE COMING THRU THE WINDOW"

and

"IT'S A LONESOME OLD TOWN"

All on BULLET RECORD # 1039

ORDER FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORDS

423 BROAD STREET, NASHVILLE, TENNESSEE

6-4573

The Greatest Novelty Hit of the Season!

CAMILLE HOWARD

AND HER TRIO

A New Star in Her First Release!

"YOU DON'T LOVE ME"

"X-TEMPERAMOUS BOOGIE"

MIRACLE PARADE OF HITS

"LATE FREIGHT"

backed with

"SONNY'S RETURN"

by SONNY THOMPSON

with The Sharp B and Flats

M-128

MIRACLE RECORD COMPANY

500 EAST 63RD ST., CHICAGO 37 ILL.

TWIN SONG HITS FROM M-G-M's

"A DATE WITH JUDY"

IT'S A MOST UNUSUAL DAY

JUDALENE

ROBBINS MUSIC CORPORATION

779 SEVENTH AVENUE * NEW YORK 19


another new MODERN release

By HADDA BROOKS

"TOOTSIE TIMESIE"

and

"WHAT HAVE I DONE"

by HADDA BROOKS

MODERN 20-402

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box, Music & Radio
Page 18
August 14, 1948

THE CASH BOX
DISC-HITS BOX SCORE
COMPILED BY JACK "One Spot" TUNNIS
IN ORDER OF POPULARITY
BASED ON WEEKLY NATIONAL SURVEY

CODE
AL—Aladdin
AS—Astor
AR—Arabian
BR—Bridge
CA—Capitol
CM—Columbia
CO—Columbia
CS—Columbia
CP—Crammed
CR—Crescent
DE—Decca
DL—Decca
DM—Decca
DM—Dinah
DO—Dodge
DE—Double
DG—Dove
DL—Dove
ST—Sun
T—T.N.P.
TA—One
TB—Tip
TI—Time
TO—Top
TR—Tip
TV—Tip

Aug. 7 July 31
RO-128—KEN GRIFFIN
VI-20-2944—DICK JAMES

1—TODD WOOD—PECKER
120.0 147.7
BN-508—DOROTHY HOWE
BU-1032—R. DEVAUILL
CA-15094—THE PIED PIPPERS
CO-38197—KAY KYSER O.

2—MY HAPINESS 115.9 110.3
BN-504—A. 8. J. NELSON
BU-1032—R. DEVAUILL
CA-15094—THE PIED PIPPERS
CN-1241—THE KAY McKAY TRIO
DA-20-17—ANNE VINCENT
DNW-11133—JON & SONDRA STEELE

6—YOU CALL EVERYBODY DARLIN' 58.8 35.4
AP-161—KENNELS
CA-15156—JACK SMITH
CO-38216—JERRY WAYNE
ME-1178—BRUCE HAYES
ME-5155—ANNE VINCENT
RE-117—AL TRACCE.
ST-3032—AL TRACCE.

7—LOVE SOMEBODY 58.7 58.5
CO-38174—DORIS DAY & BUDDY CLARK

8—IT'S MAGIC 50.6 43.1
CA-15072—GORDON MacRAE
DE-23826—DICK HAYMES
ME-5138—VIC DAMONE
MG-10187—BUDDY KAYE QUINTET
MU-557—SARAH VAUGHAN
VI-20-2862—TONY MARTIN

9—LITTLE WHITE LIES 42.9 68.8
CO-38114—DINAH SHORE
DE-34280—DICK HAYMES
ME-8085—STEVE GIBSON
MU-558—MEL TORME
VI-27321—TOMMY DORSEY O.

10—NATURE BOY 35.3 46.2
CA-15024—KING COLE
CO-38120—FRANK SINATRA
DE-24439—DICK HAYMES
RE-365—HIRE JEFFRIES
RI-1007—EDDY MANSON
VI-25-2122—EVE YOUNG
VI-20-2944—DICK JAMES

11—A TREE IN A MEADOW 32.9 9.7
CA-15122—MARGARET WHITING
CO-38279—BILL JOHNSON
DE-24411—MONICA LEWIS
SABRE

19—TEA LEAVES 10.0 9.6
AG-1933—EMIL COTE
CA-15102—JACK SMITH
CO-38230—EMIL COTE

20—MAYBE YOU'LL BE THERE 9.8 11.3
CA-297—BELLY BUTTERFIELD
CO-37339—ANNY TUCKER
DE-34043—GORDON JENKINS

35—THE MAHARAJAH OF MAGADOR 14.2 15.5
VI-20-2851—VAUGHN MONROE O.

40—FRIENDLY MOUNTAINS 1.2 4.1

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

21—EVERYDAY I LOVE YOU (JUST A LITTLE BIT MORE) 9.7 —

22—RAMBLING BONE 9.6 18.3

23—BLUE SHADOWS ON THE TRAIL 9.5 5.2

24—TURKISH DELIGHT 8.2 —

26—HAUNTED HEART 5.5 24.6

27—HOW HIGH THE MOON 4.2 4.9

28—FELLA WITH AN UMBRELLA, A 3.5 11.2

35—THE BLUE BIRDS OF HAPPINESS 3.4 9.1

36—UNDERNEATH THE ARCHES 3.1 —

38—IT ONLY HAPPENS WHEN I DANCE WITH YOU 2.9 1.6

39—SABRE DANCE 2.8 7.7

39—HANRECKIN' 2.4 —

39—FIDDLE ALONG 2.3 1.4

39—DICKY BIRD SONG, THE 2.1 9.4

39—JUST FOR NOW 1.9 —

39—MEADOWLANDS 1.5 1.5

39—FRIENDLY MOUNTAINS 1.2 4.1

www.americanradiohistory.com
Suggestion to use old time counter games clicked with some ops. They wrote in asking questions. Seems like a lot of newcomers don’t know anything about the old time counter games with the center reels. One of these ops believed that $100 Federal license was not the problem. Claimed if machine looked in good money he could work plain out with location owner. Best method to adopt—the no license pay off pay packs of cigs as well as pay license fee and give location owner 75% of gross collection in return each week. Plenty of sales tax pennies around, and with cigs going up in price, some ops should be able to make out very well with the old time penny counter games.

The 39c record announced by Eli (Ohio) Obeister has attracted attention of Julie box ops. Will cost ops about the same at 3c. May be, in part, solution to cutting down present overhead. “Ohio” claims disks will be “the best” in tunes and quality.

Newest news yet—that collections are going up. This ties in with what new equipment can always do for any spot. Interests enlisted in most cases. Get more play. Win better cooperation from bookkeeper, but both need it. And start drive for better times.

Manufacturers have proved to all, and to themselves, this is not time for complacency, but rather time for the sort of daring drive ahead which made the industry great. Time for enterprising investment. Time to take a chance. Time to work with a will toward those who will do will reap the harvest.
GIANT PINBALLS ON LOCATION AT CITIES FEATURING MOVIE

CMI And United Artists Exploitation Plan On Cagney’s “Time Of Your Life” Gets Off With Bang; Receipts To Runyon Cancer Fund

NEW YORK—In its greatest public relations effort of all time, CMI’s tie-up with United Artists in the exploitation of James Cagney’s current hit movie “Time Of Your Life”, got off to a running start this week. Giant-sized pinball machines were on hand at several cities where the movie is being shown. Thru the combined efforts of coinmen located in these cities, and those of United Artists and local movie owners, the most favorable type of publicity is being broadcast over the radio, and thru the newspapers. In addition, national publicity will result when feature stories appear in Life, Look and Pic.

St. Louis, Mo.; Rochester, N. Y. and Atlanta, Ga. have the pinball machines displayed, and there is a possibility that Chicago may have one running when you read this. The next group of cities where the machines will be shown are Syracuse, N. Y.; Kansas City, Mo.; Los Angeles, Calif.; and Dallas, Tex.

Six oversized pinball machines have been constructed by CMI at the cost of $6,000 each. These glorified machines stand eight feet high, three and one-half feet wide and seven feet long. Four times the size of the average slot, stairway to the coin slot (10c) will be provided for the players.

As reported exclusively in The Cash Box, issues of July 31 and August 7, these machines will spell out the title of the picture, “The Time Of Your Life” thru pictures of James Cagney: turn on sound effects, etc. By special arrangement, the “title” will show on the backboard reading “Naughty, Naughty”.

Dave Gottlieb, president of CMI, enthusiastically stated, “We are most happy to be able to cooperate with United Artists in this exploitation plan as it will result the most favorable type of public relations. But more than that it gives our industry the opportunity to further increase the funds which will be turned over to the Damon Runyon Memorial Fund to fight the dread disease of cancer.”

“Last year the coin machine industry donated a quarter million dollars to the Damon Runyon Cancer Fund,” stated Ray T. Moloney, CMI’s national chairman of the Damon Runyon Fund, “and this tie-up with United Artists gives our industry the marvelous opportunity to start gathering a sum which we hope will be considerably larger.”

George Glassgold, prominent attorney, who is responsible for the cooperation of CMI and United Artists in the pinball exploitation plan spent several days in Chicago with the leading officials of CMI, and reports that everyone is enthusiastic over the manner in which everything is working out. “The greatest public relations idea ever consummated,” claims Glassgold.

Texas Coinmen Open New Quarters

DALLAS, TEX.—At the recent opening of its new quarters, Walbox Sales Company, this city, Fred Barker and George Wrenn, officials of the firm, played hosts to a large gathering of coinmen.

Pictured above is a group surrounding a Bally “Gold Cup”. Reading from 1. to r. Fred Barker, Walbox; Gus Sundman, Pan American Sales Co., Inc., San Antonio; A. H. Shannon, Coin Machine Sales Co., Houston; and unidentified coinman; Phil Weinberg and Dan Moloney from Bally Manufacturing Co.; and George Wrenn of Walbox.
Ponser Back In Distributing Biz

NEW YORK—George Ponser, one of the country's leading coinmen, announced this week that he is returning to the distribution end of the business. He will release all details very shortly.

"Just tell my friends that I shall distribute the products of one of the foremost Chicago manufacturers. We are completing plans for our new quarters, and when all the preliminaries are settled, we will inform the trade of the address and the products we'll handle. Meanwhile, suffice to say we'll cover the Eastern states."

At this time, Ponser is devoting his time to the sale of the game he manufactured "Pro-Score" a rolldown, which he tells us is moving steadily.

New Phono Draws Extra Biz

FITTSFIELD, MASS.—The music operator who recently installed a Wurlitzer 1100 in the Majestic Restaurant, located here, wrote the factory that since that time business improved greatly, not only on the juke box, but in general, according to the restaurant owners, Tony and Frank Martin (shown above).

The Majestic Restaurant, located in this town, which is hailed as the "Heart of the Berkshires," is a heavy tourist traffic center all summer long, and a sports mecca in the winter.

"This beautiful Wurlitzer phonograph has proved a泪iful drawing card," says Tony. "Best crowd puller we ever had." echoes Frank. "Our patrons stay longer, spend more for food and refreshment while they put the juke box thru its paces."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Best Bet!

Operators' Consensus: AMI's Model "B" is a solid success—trouble free—full of flash and extra fast earning power.

AMI Incorporated
127 NORTH DEARBORN, CHICAGO 2.

**Action**!

The CM1 BLUE BOOK was returned as a regular weekly feature to The Cash Box in June. Since that time subscriptions are pouring in daily, giving the advertiser more coverage and sales opportunity than ever before.

"My recent ad in The Cash Box resulted in outstanding ACTION and very exceptional business," writes an advertiser (name on request).

You can reach the most active and foremost buyers and sellers of equipment thru advertising in The Cash Box. Start off with a trial schedule of weekly ads and find out for yourself.

MAIL IN YOUR AD RIGHT NOW!

**THE CASH BOX**
The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVENUE, NEW YORK 16, N.Y.
(Phone: MURRAY HILL 4-7797)

**EASTERN FLASHES**

Many of our good friends have written and phoned us asking if the young Syracuse student, whose letter defending pinball was reproduced in the August 7 issue, is the son of Bill Gern. Everyone who was in touch with us praised young Dick Gersh, and when "the old man" admitted it was his youngest, they chuckled "a chip off the old block." (We might as well confess that when Dick was looking over the various colleges in the country, Syracuse was selected because it wasn't too far from home.)

"Not only is most important, would give him an opportunity to study all types of coin operated equipment on location, so that he could have a background for future use. He has to defend pinball. If these games were removed from the town of Syracuse, he would have to remove himself to another college, probably in Nevada. So keep up the good work, Dick, or we'll have to farm you out to another league."

If you ever get the blues, and are in the dumps, we suggest that you call in Hirsch de la Viez, of Hirsch Coin Machine Company, Washington, D. C. This fun loving coirmann will soon have you looking at life thru rosy glasses. He may disrupt and disorder your entire place of business, but somehow, after he's been there, you won't mind. He's always as usual, coinrow resembles a battlefield when he made his mind up to return to the capitol city. But, everyone had a good time when he was there. We might mention, that in between creating a tumult on the streets, Hirsch carried off some very important business deals with the New Yorkers... Dan Kipnis, Young Distributing, Inc., Wurlitzer distributors, leaves for a trip to the mid-west. Looks like Dan has a winner in that record. You'll be hearing of it soon.

Barney (Shugy) Sugarman and Morris Rood, Runyon Sales Company, explaining why their showrooms are practically bare of equipment. "The model 9" AMI phone is going great guns," states Shugy, "and we've been moving considerable used phonos. As a matter of fact, we've done a lot buying also, to fill orders from our customers."... H. F. (Denny) Dennison, expects to be in the city for another week, then off on the road again... Milty Greens, American Vending Co., at his Brooklyn office these days. Milty comes up from Miami every year during the summer months, spending the hot weather at his Manhattan Beach home in Brooklyn... Ben Becker, Ben Becker Sales Corp., states that reports from his territory are raving about the money earning capacity of Bally's "Carnival." "Orders for this great five ball game are coming in better and better each week," claims Ben.

Lucky Skolnick and Al Koondel sell their arcades in Coney Island, and will try to take it easy from now on. Koondel, who had been laid up with a heart ailment, is getting around again, but under orders, will refrain from any exerting type of work... Bud Firestone, one of the real old-timers in the biz, putting out shoe box alleys... Lou Price, who operates in partnership with Larry Serlin on the Island, visits coinrow and does some buying. Lou is putting on weight, and looks like a million... Hymie Rosenberg, H. Becker's Company, tells us he's been in action, buying and selling equipment... Moe Bittner, one of the most proficient mechanics in the city, free lancing around Tenth Avenue. It must agree with him, as Moe's putting on plenty of weight... Phil Mason, Dave Lowy & Company, has a nice deal pending. However, until the details are worked out, Phil will run off for a few weeks vacation.

J. A. (Mac) McIlhenny, well-known New England coirmann, in town with his Missus for a visit. Mac is moving down to Miami, and wants his friends to contact him at 1629 N. W. 19th Street, Miami, Fl... Another Boston coin company that breaks into the news is Beacon Coin Machine Co. Jack Mitnick and Harry Poole buy themselves a trailer. Mitnick leaves immediately on a whirlwind tour of New England. He will meet all operators in that territory, giving them a demonstration of the AMI Model "B", which will be displayed in the trailer... Marcus Klein returns from a vacation-business trip thru New York State and Canada. Canadian coinmen would love to get some American equipment, but are forbidden by law to import any...

Al Bloom, Speedway Products, busy placing his combination tele-juke boxes around. Claims collections are very good... Ben Berman, Apollo Records, Ill for a few days, and forced to stay away from the office... Joe Munves shows us a stock of orders piled up awaiting the express service. The trade very sorry to hear of the death of Sam Hendelman, one of the most active men connected with the coin machine industry from the very early days... Gloria Friedman, tabbed by Nick Kenny as the "Juke Box Queen," now connected with Exclusive Records... Dennis Donohue arrives in town and spends a few days here securing future business deals.

A recent ruling in Suffolk County, Mass., by the County Court, stated that a "free game" in a pinball machine is not "something of value" and, therefore, such a machine is not in contravention of the Massachusetts laws.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
YOU’LL BE SITTING PRETTY with

Williams

New RAPID BONUS TAKE OFF! ROTATING SPECIAL BONUS HOLES! 4 BONUS SCORE HOLES!

SEE YOUR DISTRIBUTOR TODAY

William s
MANUFACTURING COMPANY
161 W. HURON ST., CHICAGO 10, ILL.

Introduces Game; Asks Ops To Name It

LOS ANGELES, CALIF.—Aubrey Stempler, well known distributor and veteran coinman, announced this week his manufacturing-distribution of a new game, which he describes as “strictly legal and already approved by city authorities.”

In conjunction with this announcement, Stempler revealed his plan to conduct a contest whereby operators would be invited to submit a name for the game following a demonstration of the machine.

“Operators often complain that manufacturers and distributors don’t consult them in proportion to the operators’ stake in the coin machine business,” Stempler said. “I believe that this is a justifiable beef and that is the basis of my plan to have the operators express their full approval of this game by even naming it.”

100% RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT
SEND TODAY FOR OUR NEW LIST

DAVID ROSEN, INC.
Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903
303 Evergreen Ave., Baltimore 23, Md.
Edmonton 1322

100% RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT
SEND TODAY FOR OUR NEW LIST

Aireon’s Coronet FOR
495

COIN MACHINE MOVIES
For Regular Panoramas and Solo-View Reels of 8 and 6 Subjects
Our Films Get The Dimes
PRICE $2.50 TO $8.50 Per Reel
PHONE FOR 10 OVER

The Cash Box Page 23 August 14, 1948

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
MERRY WIDOW

Featuring Sensational NEW CONTACT BUMPERS

FLIPPER ACTION KICK OUT HOLE SINGLE, DOUBLE, TRIPLE BONUS SUPER HIGH SCORE 7 EXTRA ROLL-OVER BUMPERS 3—100,000 BUMPERS

ORDER FROM YOUR NEAREST DISTRIBUTOR

CHICAGO CHATTER

Best news to reach the trade this week is the fact that two of the nation's Congressmen have, at last, decided to push thru a bill asking for the minting of a '5e nickel.' This would be a lifesaver for any operator. It would mean almost 50 cent more per take. And that's the difference between profit and loss. Most outstanding fact about this new "5e nickel" is that the operators won't be able to lattice the public nor the location owner change of coin chutes. Bill was introduced into Congress by Representatives McCormick (D., Mass.) and Bushey (R., Ill.). Ope should make it their business to immediately write all Congressmen and Senators to back this bill for all they're worth. Letters will help put this bill over the top. Write now.

Lots and lots of action over at Bally this past week..."Chris Christopher in town from Baltsheano and wrangling and angling to get more and still more Bally equipment as fast as it can be shipped his way...C. N. Macmarrie and R. E. Brown (San Francisco Distributors) were in here...both men reported plenty enthusiastic over new Bally equipment...and Herman Pastor of Mayflower Distrib., Co., St. Paul, Minn., in town visiting at Bally and told us about how well Bally machines are going over with ops in his territory...which is always very heartening to hear...but how many guys have the pep and enthusiasm that Herman has...or the sales ability?

Pat Buckley was a busy, busy boy this past week...Bill Barbera of Mishawau, Ind., and Johnny Wamsler of South Bend, Ind., in the plant looking over the Buckly line...and from way down Mississippi way came Mr. and Mrs. Faso from St. Cloud, Minn., who followed Mr. Faso to also see the new models...while from Brookfield and Ottawa, Ill., came Al Paeta and Elmer Wolfe, in that order and in nice orders...and Frank Gessner of St. Louis...Dennis Donohue dashed for a train this past week to get to New York where he has some very interesting developments under way...S. S. shocker for a bell, coming into mains, is a bell that has so much of the belief that these are for stockpiling purposes...one large manufacturer reporting that shipments increasing in size each week.

(Aside to Jim Mangan: "Yes, Dick Gerah is son of Bill Gerah and is one who wrote letter to Syracuse University daily paper defending pinball...")...Dan Kipnis, Wurlitzer distributor from New York City, in town this past week and met with many old friends...Dan is a good guy and many old friends...Dan is a civic sinner...Dennis Donohue dashed for a train this past week to get to New York where he has some very interesting developments under way...Sudden smash of orders for bells coming into mains, is a bell that has so much of the belief that these are for stockpiling purposes...one large manufacturer reporting that shipments increasing in size each week.

AMF offices busy this past week with visitors seeking to take on the line...report is to effect that sales at new high peak for the firm and that they are establishing many new sales records in various areas about the nation...John Hadduck, proxy of AMF, Inc., now at Grant Rapid's and keeping right down on the production line to turn out equipment just as fast as possible to meet demand...Art Weinand of Rock-Ola away on his vacation and no one seems to know just where Art has wandered off to right now. But, here's one guy that deserves a rest. Works like four men in a frenzy.

 Ups visiting over at Genco advise the firm's game, which is enjoying a fine long run, is one of the very best of the coin makers that has ever been produced...seems like the Genco plant will be running "Merry Widow" for a long time to come from all reports...lots of action over at United Mfg. Co., with the boys there working harder than ever and, it is confidentially reported, readying but all production and sales records (which would really be something for this firm) when they enter their new plant in California and Roscoe. (Aside to Lyn Durant: Why not call the first game from the new factory "Roscoe")

Everyone here quite impressed with the work United Artists already doing in a publicity way to boom the play on the giant pinball being constructed to be featured in the front lobby of all theatres playing, "The Time Of Your Life." Games will be 8 ft. high by 7 ft. long by 3 1/2 ft. wide. Stairs will be built so that the player can get up to the coin chute and the "Pinball Championship Of The World" will be under way. Idea was originally worked out between our publisher, Bill Gerah, and one of the execs of United Artists. It was then turned over to Art. G. Glenn (who arranged for Damon Runyon Fund) and the idea was taken over by CMF. Now Damon Runyon Fund to benefit from play on games in all theatres where play featured. By city license will be set up at one time, and all profits will be taken to the newspapers informed of leaders and will play off the championship to a real fanfare of lights, music and, we hope, lots and lots of do-re-mi for the Damon Runyon Fund.

Over at D. Gottlieb & Co. there's lots of action since the firm's distributors received their first shipments of " Allies " in Woodstock...the boxes, they tell us, is going over big with the successive super-score-step-ups clicking with players...looks like the Gottlieb family will be busy for sometime to continue trying to satisfy demand for this machine...Over at A-1, all we can hear these days is, "Dew-Wa-Ditty," which is immediately followed up with, "In every hamlet, town and city, the game they're playing is Dew-Wa-Ditty." wonder if this is Sam Stern's poetry?

Hear that Meyer M. Marcus of Encore Mfg. Co., Cleveland, Ohio, will be in town this forthcoming week to arrange for distribution of his "Encore" wall and bar boxes, reports claims, are clicking with machines almost over the board...seems that the firm worked over two years getting this box ready for market...and the long period of effort was worthwhile for the boxes are reported to be doing a real moneymaking job.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Club Colar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cups.
- Drillproof Plates.

**THE NEW Music Box**

Buckley gave Music Operators the FIRST practical and profitable music box of the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This exceptional low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal make this the outstanding remote control music box equally popular for wall or bar installation.

$29.00

Buckley and Track Odds have long been recognized as the only seven-cents pool horse console that would stand up month after month—year after year—and outcues all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 West Lake Street • • • Chicago 24, Illinois

(Phone: Van Buren 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Pardon us while we flip over our crystal ball and see if things look any clearer on the other side... A little confusing this week, with half the Coin Row folks pulling in their ears and predicting a sadatter fate come the August 4 scheduled rollover trials... Other half see things as easing up (despite the Daily News' continued vicious attack on everybody who ever brushed up against an amusement game)... Sammie Donin and George Warner of Automatic Games awaiting their case on August 10, had a kind word to say about fairness of police and city officials in considering allowance of several bells for sales display, presumably to be used out of city.

Best of luck to Bill Wolf, who we understand is launching a route in San Bernardino territory... It now appears that Joe Peskin of Chicago will be taking over the M. S. Wolf biz, as well as the AMI distributorship... Ran into Al Silberman, former Gen’l Mgr. of Adams-Fairfax Sales Co., at Badger Sales, where Al's special interest seems to be the handsome Drink-O-Mat... W. R. Happel Jr. was proudly showing the unit off to some gentlemens from South America when we dropped in... Found Jack Gutsall hollering around on crutches... He broke a few bones in his foot “just playing around, not as young as I used to be,” said Jack... Army Moon of Pacific Coast Distributors whailing a dull way all night at Lyin' Brown’s, kibitzing friendly out trash gin game between Lyn and operator Hy Grossman... The Brown man is still quoting hopeful from his brief case.

Paul Laymon reports good action on New Electro 8 ft. reboud shuffle, with coin chute and electric scoreboard... also on “Quizzer” games... Joe Theis of Bally visiting Paul, as were Southern distrib. Clarence Camp and wife while on vacation... Jack Simon of Slicing back from vacation to Arrowhead Distributors... says he’s more playing around than if he’d been out trying... His son, Celie Padwa getting all set for Yosemite with some shopping that included one of the most abrev. bath. stis. we’ve yet ogled... General Music Co. really all out with shuffles and doing fine with all of ‘em, according to Fred Gaunt... Looked the full size Rock-Ola board over close and it’s a beauty that lives up to its name... Day Powers looked mighty busy when we dropped by... Latest gizmick on the French Octagon miniature billiard game is a built-in bar... At Mills, Charlie Fulcher wheeling out local situation and ready for another run up Nevada way... Seen on Coin Row this week: Rabby on Big Bear Lake, Orenseide’s Harry Perrine, L. G. Leonard from Santa Monica, Glendale’s N. C. Ranelli, Lloyd Dindberg from Carlshag, Ventura’s Perry Irwin, C. E. Collard, W. H. Shorey and S. W. Ketchersid from San Berdo John Ketchersid of Long Beach, Bakersfield’s Wm. Black, Lloyd Barrett, and S. L. Griffin from Pomona, Lemota’s Tom Boddy, W. E. Erwin from Berrin, Jack Sanders and F. Cooper from Riverside, Santa Barbra’s Bill Sparrow, Bert Pollin from San Luis and Coronado’s Le Jordan.

MINNESOTA

Mr. and Mrs. Eddy Birkemeyer in town for a couple of days, both of them wearing a beautiful coat of tan, as they are spending considerable time at their lake home, and doing a lot of fishing in their spare time... Cecil Trever of the C. T. Sales Company, Winona Minnesota, spending a few hours in Minneapolis, and taking in a few of the Augieatinal festivities.

The three Hunder brothers of Wheaton, Minnesota also in Minneapolis for a few days on business and pleasure... Mr. and Mrs. John Kalsaar of Ladysmith, Wisconsin, in Minneapolis to see the Acme Follies, and spending a few days with friends... Mike Kalasardo, brother of John, of Medford, Wisconsin, following on the heels of John as he arrived in town the day his brother left... John Bohem of Freeport, Minnesota, making his quarterly appearance in Minneapolis while his son checked on the new draft law at Fort Snelling.

Bill Battestad of Cotton Wood, Minnesota, for many years operating throughout that territory, has called it quits and has sold out. Bill expects to take his family up North for a few weeks vacationing... Hy Greenstein, of the Hy-G Music Company, left for Chicago Tuesday, August 3rd on business.

Ben Jahnow of Hutchinson, Minnesota taking the day off to make a hurry-up trip to Minneapolis on business... Al Eggemont of Minneota Minnesota spending the day in Minneapolis calling on several of the distributors... George La Beau, of the La Beau Novelty Company, St. Paul, Minnesota in Wisconsin for a few days calling on operators... Al John and his family, of La Crosse, Wisconsin, spending a few days in Minneapolis for the Augieatinal festivities.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE

FOR SALE—You Never Get Wracks When You Buy At Rex. Bally Vic-
tory Specials $135; Gottlieb Cinder-
elle $115; Chicago Coin Catapult $110; United Manhattan $100; United Tropicana $95; Gottlieb Hamputy Dumpy $90; United Sin-
gapore $90. 1/3 deposit required, balance C.O.D. The machines are ex-
cellent and the prices are right. REI COIN MACHINE CO., 3025 JERSEY DEPOT, HWY. C.F. LEANS 20, LOUISIANA. Tel.: Temple 4686. Al Morgan, Gen. Manager.

FOR SALE—Operators! We have a large number of Pay Off Consoles—
various makes—from ($20 up) all in good working condition. Also Skeeball Falls and Wracks. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIR-
GINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Wall Boxes—job lot. Wurlitzer, Seeburg, Buckley, Keeney. Make offer on all or part. Willing to send them open account to reli-
able operators. IDEAL NOVELTY CO., 2950 LOCUST STREET, ST. LOUIS, MO.

FOR SALE—25 Model 80 Kirk Ast-
rology Scale $160.50 ea. THE-
VENING MACHINE CO., 205-215
FRANKLIN ST., FAYETTEVILLE,
N. C. Tel.: 3171.

FOR SALE—10 Kenney Three Way
Bonus Super Balls, like new, guar-
anteed perfect mechanically and
outward appearance $800 ea. Terms 1/3 Deposit, balance C.O.D. AD-
VANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRAN-CISCO 3, CALIF.

FOR SALE—Ball-rolls, 14' Skeeball
Alleys in first class condition $90 ea. Also 9' Target Rolls $80 ea. RE-
LIABLE SKEE BALL CO., 2512
IRVING PARK ROAD, CHICAGO,
ILL.

FOR SALE—161 Wurl. $75 ea.;
2—600R Wurl. $150 ea.; 1—1940
Rock-ola C-M No. 90; 3 Seeburg
Mai-
fairs $150 ea.; 2 Seeburg Regals $175 ea. All above machines in ex-
cellent condition. X-CEL NOV-
ELTY CO., 1926 W. TIoga ST.,
PHILA. 40, PA. Tel.: Rvs 8780.

FOR SALE—5 Balls, Balle Cards, Kits, $55 ea; Play Boys $70 ea.;
Streamliners $20 ea.; Sky Blasters $15 each. All above in top condition. 1/3 Deposit, balance C.O.D. M. & SPECIALTY CO., 325 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Guaranteed Used Ma-
chines, complete. Seeburg, Bally, Comodo, and Pin Pals. The machines are perfect, the pricings are right. Write to: CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW OR-
LEANS, LA.

FOR SALE—Complete “Teletone”
wireless system, 150 boxes, 14 location amplifiers, 3 studio limited amplifiers, 16 brackets, 160 receivers, 160 micros, spare parts, etc. This equipment can readily be adapted for use on any A.M. or wireless systems that do not have bar and broken phones. Full original price $16,000. Make offer. HALL MUSIC COM-
PANY, 1327 COMMERCCE STREET, TACOMA 2, WASHINGTON.

FOR SALE—We have them in stock. Contact us for your Hi Birks Red for-
Cals, Made in Florida. Variety of maker out today. Trouble free. Im-
mediate delivery. Make us each offer on any or used pin tables you need. MURRELL AMUSEMENT CO., 2020 FLORIDA AVE., LAKELAND, FLA.

FOR SALE—Mills Jumbo Parade P. O. $80; Mills 10c Blue Front $55;
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Super Score $25; Nevada $35; Sea Island $55; L Leisure $25; Flying Traps $35; Ginger $35. AUTO-
MATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: 730.

FOR SALE—50 Stands $12.75 each; 35 Black Berry Balls, original (5c $175); $5 each; 20 Santa Fe $5; 770; 620 $5. Watlings $95; 7 beautifully re-
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FOR SALE—One Ball Payouts: Turf
King $75; Santa Anita $50; Haw-
thorne $75; $1 Cigarette, $50 all
working perfectly; 50 Walzer 1 He-
ading $75; 42s, $80; Mills $85;
$2; 1 Cigarette $7.50; 1 Poker Face
$15; 1 1c Mills Q.T. $30, can con-
vert to 3c; 5c Mills Q.T., new factory job $75; 1 5c Jennings Chief $165; 1 10c Wurlitzer $75; 1 5c PRESTIE; 1 5c W. FRUIT AVE., ALBURQUER-
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FOR SALE—Here are some real bar-
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