Tom Sherkick’s experience is typical of Music Merchants everywhere who have installed Wurlitzer 1100s and kept accurate figures on their earnings compared with other models.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

The Cash Box has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The "C.M.I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

For six years The Cash Box has been asking for the creation of a "National Coin Machine Tax Council" to be composed of coin machine leaders from the 48 states so that each and every state through the nation would have a source to turn to when, and if, heavier and excessive taxation was imposed on the industry.

CMI (Coin Machine Industries, Inc.) recognized this need just as it recognized the call of The Cash Box for a "Public Relations Bureau" and, today, there is a "General & Tax Department" of CMI with an attorney who is working conscientiously to bring to the trade an outstanding service for its betterment.

This attorney is Dudley C. Ruttenberg. His job has been to acquire all information regarding present and forthcoming taxes, gathered together data and precedents, to know of lost and won cases and have on hand whatever information any member of this industry would need, were he faced with sudden and excessive taxation.

The drive is on. This Fall there will be 48 state legislators meeting. The prime duty of each one of these legislatures will be to find new sources of revenue, or increase taxes of the old sources.

State after state, city after city, town after town, has increased its taxes. And, not one of these has neglected the one and only unchampioned industry—the coin operated machine business. This Fall the tax drive will be more intense, more searching than ever before.

Once again, the coin machine industry faces an era of taxation which can hurt it terribly. So badly, in fact, that many may relinquish their claim to this business and seek other fields where taxation isn’t as harmful.

Counsellor Ruttenberg cannot prevent state or city legislatures from taxing coin operated devices. But, he can show precedents, and he can help coin machine men to escape "excessive taxation." Taxation that would put them out of business.

The tax plague is once again putting its finger on this industry.

It will pay the members of this industry, many of whom are going to be faced with legislative taxation action this Fall, to contact Counsellor Ruttenberg. He has gathered much data and advice.

The Cash Box has always called for a "central source." Attorney Ruttenberg can and will make the nucleus for this "central tax information bureau."

As the "tax plague" starts smashing down on the nation’s coin machine men they should immediately—now—before it happens—arrange data and bring excessive and misunderstanding taxation can cause them.
New Equip't Starts Biz Revival

The past two weeks *The Cash Box* rushed to the fore to forcefully present to all the trade the fact that the progressive action of the industry's leading manufacturers, in presenting brand new machines during the torrid summer months, gave this field every opportunity to "beat the heat" and completely smash the so-called summertime slump and, furthermore, that this opened the way to the start of the boom era which many have so long and so eagerly awaited.

This week news began to arrive from leading wholesalers and operators all over the nation who stated that they were enjoying a revival of business, because collections were going up, and right during the hottest months of the year.

These men are now of the belief that there is every opportunity, as *The Cash Box* stated these past two issues, for the boom to get under way. They feel that by nationally concerted action all will benefit.

The best news in months is the fact that collections are, at long last, on their way up. This means that the new machines, which are beginning to get into more and more locations, are starting a business revival.

The prices for the new equipment being featured by the average wholesaler are extremely attractive. Operators simply cannot afford to pass these up. Wholesalers have cut down on profit and have, in turn, driven to get old, wornout games out of the spots which they have been blocking off to the trade.

The answer, then, for the collection increase, can only be the fact that new equipment is being pushed into spots where players were getting sick and tired of seeing the same machine day after day and week after week.

These machines have done just what new equipment always does to any location—lifts up and sparks up interest and, thereby, increases income for the operator and the location owner so that both are sufficiently heartened to go on ahead and drive harder than ever before for continuous and increasing patronage.

The storekeeper needs the income from his coin operated equipment. He'll cooperate. The operator now has something which he never had before in the slow summer months—brand new equipment—the best products the manufacturers have presented in years.

The combination of new equipment plus location owner cooperation is unbeatable.

Now that the business revival is under way for the industry harder effort than ever before is necessary. Operators should work as hard as they ever did before in all their history in this industry. Wholesalers should continue every possible effort to get worn, actually dead, machines out of all locations, and have these replaced with new machines—the new machines now on the market which are responsible for the upted collections operators are enjoying.

This is it. This is the time for the all out drive. This is when the operators and wholesalers can follow the manufacturers, who proved by their foresight, their daring and by great investment, that there wasn't any such thing as a "summertime slump". If the men in the industry will get out and work hard they can get their locations back to high collection peaks once again.

Good news! Collections are up!

This alone is incentive enough for all in the field to follow thru on the path plowed clear for them by the leading manufacturers who, one after the other, came out with new machines in the torrid month of July to give the members of this trade every possible opportunity to push themselves ahead, and to open the way to the boom all have been predicting for some months.

Days and weeks rush by. The average man in this field hasn't too much time to work before he will be right in the very heart of the new fall season. To protect himself and his locations. To increase his collections. To help start the boom for this industry. He should get out to each and every one of his locations immediately to make this forthcoming fall season the greatest and most prosperous he has ever enjoyed.

There is no longer time to hesitate. Other operators are buying. They're buying the new equipment. They find that the wholesalers will work with them. This means that, as new machines get into any section, other ops should quickly follow thru to save themselves any location losses. To insure themselves booming their collection averages. And, to further realize, that by such progressive action they will help to start the biggest and most profitable boom under way they have ever yet enjoyed in all the history of the coin machine industry.
One of the nation's most consistent coin cullers, Dick Haymes continues to set a torrid pace on thousands of juke boxes across the land with his sparkling rendition of "Little White Lies" taking phonograph honors in a million spots. Dick has been a top notch phonograph artist down thru the years, with music operators proving their faith in Dick in last year's Cash Box Music Poll. Currently clicking for the young balladeer in addition to "Little White Lies" are "Hankerin'," "Every Day I Love You," and "Maybe I Love You." Music ops well remember the success they had with Dick's rendition of "Mi Vida," "Amado Mio," "Glocca Morra," and "I'll Get By" in past years. He is featured on the Dick Haymes airshow, Thursday evenings, 9 P.M., CBS network. Personal Manager: Bill Burton. Exclusively featured on Decca Records. Direction: William Morris Agency.

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You Can't Lose with this Sizzling Sextet!

1. 'You Call Everybody Darling'
   Jack Smith With The Clark Sisters
   'Cuckoo Waltz'
   Capitol Record 15156

2. 'Twelfth Street Rag'
   Pee Wee Hunt And His Orchestra
   'Somebody Else, Not Me'
   Capitol Record 15105

3. 'My Happiness'
   The Pied Pipers
   'Highway To Love'
   With Paul Weston And His Orchestra
   Capitol Record 15094

4. 'Woody Woodpecker'
   With The Sportsmen Featuring Mel Blanc
   and his original Woody Woodpecker voice from the Walter Lantz Cartoons
   'I'd Love To Live In Loveland, With A Girl Like You'
   The Sportsmen With Orchestral Accompaniment
   Capitol Record 15145

5. 'A Tree In The Meadow'
   Margaret Whiting With Orchestra
   'I'm Sorry But I'm Glad'
   With Paul Weston And His Orchestra
   Capitol Record 15122

6. 'Tell Me, Daddy'
   Julia Lee And Her Boy Friends
   'It Will Have To Do Until The Real Thing Comes Along'
   Capitol Record 15144

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Throughout The Country.

**CODE**

AL—Alden
AP—Apollo
AR—Aran/cent
AS—Asher
BE—Beamon
BR—Bannon
CM—Commercial
CO—Columbia
DF—Dove
DE—Deluxe
•
DM—Dixie
MN—MGM
RU—RCA
MA—Majestic
CT—Columbia
ME—Mercury
DO—Dove
•
ME—MGM
TO—Top
•
MS—MCA
MT—MCA
NT—National
PA—Pai fle
OE—Ode
•
FOOLIN’
I

WANT

THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Let Me Out" (2:48)

"Twenty A Week" (2:54)

BOB ANTHONY

(Happy Melody 112081)

Pair of sides ops can use as excellent filler material are these ops of ballad. Her pipes are so pleasingly voiced, top deck, with Bob spinning the vocal refrain in effect-arrangement as a potential coin-usher, as the romantic strains of this piece of a cookie down in glowing manner. Wardrobe of the song weaves around the title, with the Red Callendar Trio providing some fair musical background. It's Anthony's voice to the lead all the way the Bob's ops will have to hear it to appreciate it. On the flip with some slow blues, Red Callendar HCunceous into the Unimento to offer "Twenty A Week." Ditty is best suited for the race spots as Red's soft vocal offering tickles the cute wardrobe. Altho the top deck won't stop to contradict, will meet with fair approval nevertheless.

"Sorry For You" (2:51)

"Tell-Tale" (2:57)

LARRY FOTINE ORCH

(Flin 5004)

Here's a real sweeper for music ops to latch onto. Bound to bounce into the phonophit spot in a big way, meestro Larry Fotine and his boys set with a platter that fairly sparkles with the" Sorry For You" to add to your op stack. It's the top deck that we're so go-go about. With ballad lilt Bob Grice True to the Red Callendar trio, Bob Bruce spilling the fond vocal refrain to "Sorry For You," the wax reels with this record. A full-fashioned voice is sure to win a load of praise in music circles. His handling of the piano is phrased out well, and weaving in slow motion is nothing short of sensational. "Tell-Tale," the beautiful piece in "Tell-Tale," Bob bounces back with another potential winner. His rich pipes and touching renditions makes for wonderful dancing pleasure. Get next to this pair and place 'em in your phonophit.

"Where Flamingoes Fly" (3:02)

"On The Waterfall" (3:04)

MARTHA TILTON

(Cap 15149)

Make no mistake about this hunk of wax! One of the best things we've heard from our gal Martha Tilton in many a moon shows up in this disc labeled sure fire winner. There are no A or B sides to this platter, both stack up for a bonanza of coin play. "Where Flamingoes Fly," currently receiving a heavy push shows the gal in glowing manner throughout this strong side of the platter. Martha's vocal pipes are pure all thru, with the ultra slow metro of this piece drawing the listener down into the徜徉. Mood and meter of the song make you wanna get up close. "On The Waterfall," the other side of this winning disc, Martha pitches pipes with all the tricks and quivers one can imagine to offer the beautful "On The Waterfall." Waxing spills in refreshing phrases of surpassing simetry with Martha's tones singing true all the way. Both sides of this op will hipo phonophit play. Don't miss 'em.

"There's Something About Midnight" (3:04)

"Look For The Silver Lining" (3:00)

MARGARET WHITING

(Cap 15149)

Of the 20th century motion picture "That Lady In Ermine" and should receive wide publicity upon its release, the song is soothing and refreshing and is styled in the intimate, warm manner associated with Margaret's song styling. Vocal flavor and deep meaning of the song are delightfully enticing and make the listener actually feel the depth and fervor of the gal's spot. Take into account the wonderful orchestrated patter turned up by maestro Frank DeVol and ops have a sensational winner. On the flip with the standard "Look For The Silver Lining," Marge turns in a repeat grade A performance that will be hot for music ops. It's her charming and winning manner of delivering this get-you--add the beautiful pitch of Paul Weston's orchestra and ops make a platter that can't be gotten by the trick. "There's Something About Midnight" will boom your phonophit play.

"Disillusioned" (2:56)

"I Still Get A Thrill" (2:57)

FRANCIS CROGH ORCH

(Bullet 1010)

Latest ditty out of the Francis Crogh hit parade and a deck that fairly reeks of bubble-harm. It's the Crogh crew and popper Bob Lamoff offering the delightful wordage of "Disillusioned," with the mellow dance tempo showing as stuff the kids are sure to go for. Bob's fragrant tones of vocal charm make for top notch listening pleasure, with the fond wordage making for loads of kicks and laughs. It's a light ballad, full of air and ease, and offered in the best of music circles. It's another top notch side of this platter, "I Still Get A Thrill," Bob Marcelli goes back again with another piece that should make the kids dig for the silver. Familiar Crogh piano touch to carry the needling to spark this thing all the more. "Disillusioned" rules a spot in your phonophit.

"Love That Boy" (2:52)

"Louisville Lou" (2:47)

JOHNNY MERCER

(Cap 15152)

The vocal charm and splendor of piper Johnny Mercer and a pair of fine musical highlights on "Love That Boy." Johnny's round nostalgic tones spill in sure-fires phrases that saturate the air with meaning. Musical accomplishment thrown up by maestro Paul Weston. Top deck, that's the one! Johnny has teamed with The Pied Pipers to offer the neat package, with Johnny setting the title, with the vocal combo delivering the wordage in exquisitely superior fashion. On the backing beautiful stuff on wax, Johnny takes it well and lets his voice flow through without any spot. "Louisville Lou" He goes on to tell all about that gal in delightful light patterns throughout the waxing to spike the disc and label it for the phonophit. Both sides should boost ops take--latch on!

"Hawaiian War Chant" (2:53)

"Cruel Love" (2:24)

WALTER SOLEK ORCH

(Danny Cassella ORCH

(1014)

"Man, oh man, if you've got those high school and college spots—grab for this platter. Just listen to Danny Cassella beat those skins on the top side of this disc, "Hawaiian War Chant." A sure nickel-nabbin' ditty, we think, and that's the platter as well. Latter's vocal tone offers the lyric's phrase in galla mood to get the stage set for a sley of coin play. On the backside with all the instrumental tag of "Cruel Love," Crogh stays up to the mike to take over the vocal spotlight, with maestro Cassella and his crew perfectly blending in the background to give the song a bit more flavor and style. "Hawaiian War Chant" is a must for the younger set, especially so for the younger set.

"This Is The Moment" (2:43)

"Win Or Lose" (2:53)

GEORGE PAXTON ORCH

(MGM 1023)

Blue ribbon package of wax suited to the dance crowd is served up here by maestro George Paxton and the Swimming Pigs. Lunaticick Merrick hogging the spotlight on the pair. It's the strong wordage and romantic styling of "This Is The Moment," from the 20th Century picture "Thirteen with A Di'm." This disc offers ops the incentive on this hunk of wax's rich baritone rings in peals of pure lush splendor to highlight the wax and tag it winner. Maestro Paxton and his crew offer the scintillating tempo of the beguine in the background to round out a tasty ditty that will be hot for the older ops like "Win Or Lose," more rhythm styled for the moon-in-June kids. Dicky's vocal spot steals the show as the platter, "Win Or Lose," is the ditty as well. Wax rates a spot in your phonophit.

"Ain't Doin' Bad Doin' Nothin'" (3:00)

HELEN FORREST

(MGM 1029)

You can always depend on Helen Forrest to produce some great wax. With the hep crew of Fred Sohelpeter and the tall Money's ork to background her, Helen cuts out of her grand set over with "Ain't Doin' Bad Doin' Nothin'." A sure dicky in a great many spots—sure the ops verdict once they hear this platter. Helen's pipes pitch pretty all the way to make this thing an operator's dream. On the backing with "Help Yourself To My Heart," the chimp once again gives a very clean sharp picture. The op on "Ain't Doin' Bad Doin' Nothin'" is a sure chimp, as its wordage fits equally well with the clapping of the drums. Helen's vocal performance gives the whole damn thing a hit. "Help Yourself To My Heart" is a sure chimp, as its wordage fits equally well with the clapping of the drums. Helen's vocal performance gives the whole damn thing a hit.

"Ev'ry Day I Love You" (2:32)

"Somebody Else's Picture" (2:41)

BLUE BARRON ORCH

(MGM 1023)

Music styled in the light sweet manner of the Blue Barron orchestra, and of all musical pattern suited to a pair of tunes rapidly becooing coin play in a slew of spots throughout the nation. Top deck, titled "Ev'ry Day I Love You," is from the much publicized show of Rodgers and Hammerstein, "Two Guys From Texas," and should come in for its fair share of coin play. Ditty is sure to be well received, with the large amount of flack the picture will receive if it's any indication. On the flip with "Somebody Else's Picture," the Blue Barron orchestra layers out the title with the familiar instrumental setup. Both sides of this platter are worth putting in your phonophit.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
NEW YORK:

At long last, New Yorkers will have a chance to see, as well as hear, the intimate "Manana" pair when the Peggy Lee-Dave Barbour combo open at the Paramount Theater, August 4th. This Capitol Record's prize package has been perfected at theParamount Theater, and should really spike business on the Great White Way for the next ... among others. Ever since they discovered this past week that legislative action is pending against record bootleggers.

LOS ANGELES—Of top importance to the entire record industry, and in particular, to local independent record manufacturers ... Together, they'll BORN? Buddy The.

LOUISIANA—Benny Goodman's New York All-Stars, led by Maceo 

CHICAGO:

The Blackhawk is inaugurating a new stunt for Monday nights.... It's called the Barnyard Frolics and features Al Trace's band in jeans and straw hats along with their "Egyptian Dancer" who does a captivating square dance in hopes that it will catch on with the people.... The sequel to last spring's disk jockey show, the show of the Lake Theater will appear on the stage of the Chicago Times-Theater. From the two weeks of such success in Chicago, so the other theaters throughout the country have tried it.... Lynn Burton, Dave Garaway, Ernie Hubbard, and Ernie Simon are the jockeys in Chicago who will be featured on this favorable program.

LOS ANGELES:

Specialty Records have joined with Modern and Exclusive in cutting the price on all future releases to $75. First on the new list, to be marketed by the new label, will be a Roy Mitton disk. Art Rupe of plenty About signs a contract with Big Mace Merriweather, one of the top blues singers in the nation. Big Mace formerly was with RCA-Victor. Modern Records reports that Hadda Brooks teamed with Dizzy Gillespie's band to hit a new box office summer hit at the Million Dollar Theater. Max Lippin, of Detroit's famed Music Sales visiting this city, of the fact that he is planning to produce some 4 Star Records, riding high with his Ivory Joe Hunter version of "Pretty Mama Blues" soaring to the top. Bill also predicts another T. Texas Tyler hit in his new release, "Memories Of France" and "Honky Tonk Gal," with the cowboys' voice sounding as never before. Joe Higgins of Columbia's local office buzzed us. We're glad to hear from him, even if he wanted to register a mild beef.... Joe, a man with over 20 years in this business impressed us as one of the nicest guys we ever got a beef from. Capitol's front office boys, that even James M. Cockey back from a European trip, with high praise for our Armed Forces' network making our pop tunes popular with Europeans. No new developments were reported regarding Capitol's expected entry into the European production market.

Paul Reiner, Black & White proxy, expected back in town shortly. Talk of the trade this past week is the beautiful new recording studio that Modern Records has recently completed. That outfit really is what the name implies, Modern. They've got one of the best record pressing plants on the coast and incidentally, also do a wonderful job dealing those biscuitu. The Modern crew currently have two hot hits on their hands, Hadda Brooks "Out Of The Blue" and Johnny Moore's "More Than You Know."
"You Call Everybody Darlin'" (2:48)
"Cuckoo Bird Waltz" (2:36)

Buddy Kaye quintet (MGM 10241)

- "If There's A Boy For Every Girl In The World" (2:42)
- "I Ought To Know Better" (2:40)

Gordon MacRae (Capitol 15154)

- "At Your Command" (3:04)
- "Win Or Lose" (3:12)

Pink Williams orch. (Bandwedge 511)

- "Bosan Bob" (2:52)
- "Baritone Bounce" (2:42)

Johnny Johnstone (MGM 10240)

- "Ah, But It Happens" (2:45)
- "Judo-Jino" (2:57)

Wolfgang Curt Gehrke at the piano (Gennett 8046)

- "Everybody Loves Somebody" (3:06)
- "Don't Smoke In Bed" (3:03)

Peggy Lee (Capitol 15153)

- "I Can't Spell Shenendoah" (2:45)
- "Kidn' Up Dust In The Nursery" (2:04)

TOMMY RYAN & THE SPORTSMEN (Capitol 15145)

- "Just For Now" (2:58)
- "It Only Happens When I Dance With You" (3:06)

VIC DAMONE (Mercury 156)

- "I'd Give A Million Tomorrows" (2:56)
- "Dolores" (2:54)

JERRY MURAD'S HARMONICATS (Universal 3736)

- "Hair Of Gold" (2.00)
- "Harmonicats Blues" (2:35)

SLEEPER OF THE WEEK

"If There's A Boy For Every Girl In The World" is offered in an entirely different and unique version of the hit that's drivin' 'em wild these days. Mel does a very unusual pitter to the side, backgrounding the Sportmen in an effective manner throughout which is sure to meet with the approval of lots of guys and girls. Ditty is currently flying in the air with a few fans today — this rendition is sure to add to 'em up. On the flip, "I'd Love To Live In Loveland," the Sportmen take off with real old-time, barber shop harmony and "the tune they made to make a man-old time drop a couple tears in his beard. Both sides are very well rendered and both will bring in a little razzle dazzle.

"Hear Of Gold" is a song that should go nowhere else but tucked in the SLEEPER section. JERRY MURAD'S Harmonicats tie into this Sunny Skylar ditty titled "Hair Of Gold," to cut one of the grandest hunks of money-metal! shelled in many a month. It's one of their very best performances since their sentimental version of "Peg O' My Heart." It's got that certain something that'll pull nicks of nickels, dimes and quarters from people in every location. A top notch tune, beautifuuly rendered by the Cats, whose harmonianics will simply tease coin from pockets. Vocal chorus in the background pitches the gala wardrobe in grade A manner to add faster and polish to an already glowing performance. On the flip with "Harmonicats Blues," Bob song-writes another rendition of what blues should sound like. Ditty is sure to grab plenty of moohah. We're banking on the top side and "Hair Of Gold" to put gold in the boxes, and plenty of it at that.

"Just For Now" is offered in the smooth vocal style of piper Vic Damone, and the set up of "Just For Now" and "It Only Happens When I Dance With You" should make excellent filler material. Ops take it from here.

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Eddy Howard Bids For Unreleased Popular Majestic Records

CHICAGO—Maestro Eddy Howard was learned to have submitted a bid for a lengthy list of unreleased Majestic master records to the receivers of the financially troubled Majestic Record Corp. Howard has recently had several records he made while a vocalist with the Dick Jurgens and George Olsen bands released by Columbia and Decca Records, while no recordings have been issued by him on the Majestic label. Altho Howard's bid for the records was considered a worthy one, legal eagles concerned with the plat- tery do not see much hope for Howard in acquiring these masters. Should the receiver okay his request, it must then be passed on for approval by Chicago Federal court and then for approval by Majestic's creditors.

Most of the masters requested by Howard are popular, and if they are not released at the present time, the songs will have no value at a later date. Included are, "A Boy From Texas", "Flower Seller", "Run 'Em In A Box" and "Little Girl."

Pan American Distributes Open Florida Offices

JACKSONVILLE, FLA. — The formation of the Pan American Distributing Corp., with offices at 90 Riverside Avenue, Jacksonville, Fla., and 1860 N. E. 1st Avenue, Miami, was announced this past week by Mr. Henry Stone, president of the new distributing office.

Pan American will exclusively distribute all records previously handled by the Taran Dist. Co., and the Seminole Record Distributing Co., of Miami, Fla.

The firm will cover the dealers and operator territory in Florida and Georgia.

Announcement of the line the distributor will handle will be forthcoming shortly, Mr. Stone declared.

Barbarous — Savage — "Cruel Love" — Danny Casella & His Orchestra

INHUMAN OR HUMAN, THEY WANT BULLET RECORD No. 1044

Backed up by "HAWAIIAN WAR CHANT"

BULLET MAKES THE HITS

ORDER FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORDS

423 BROAD ST.
NASHVILLE, TENNESSEE
6-4573

"MY HAPPINESS"

WILL BE TOP NUMBER Internationally A LONG TIME!

EVERYONE DEMANDS THE SUPERIOR ORIGINAL

by JON and SONDRA STEELE

DAMON—11133

THE JON and SONDRA STEELE SEQUEL TO "MY HAPPINESS"

Is Coming Soon!

AMERICA'S NEXT BIG SELLER D-11130

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE AVENUE

KANSAS CITY, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Disk Jockey Robbins Plays Host To Count Basie and Song Writers

NEW YORK—Guests in the nest of disk jockey Fred Robbins, WOV, who has had many songs written in his honor, the jock played host to maestro Count Basie and a trio of songwriters on his popular "1280 Club" platter party recently. Topic of discussion was Basie's new RCA-Victor recording of "Guest In The Nest," penned by Bob Russell, Dave Mann and Cherry Balaban. The trio of songwriters were also responsible for "Ballerina," "There I've Said It Again" and "Matinee." Shown here on the 1280 Club broadcast are, left to right: Russell, Mann, Robbins, Miss Balaban and the Count himself.

THE CASH BOX

Race Record Review

"Now I Know" (2:18)

"I Wonder Why" (2:32)

VIOLA WATKINS
(MGM 10232)

VIOLA WATKINS

- The gal with the boogie beat in her voice, Viola Watkins, steps out with what is to her right with music ops with this offering titled "Now I Know." Ditty is sure fire material for phone ops, with the gal's pipes weaving with loads of tricks and quivers. She makes you get up real close and listen. Ditty is likewise suitable for the hop dance spots, and is sure to meet with wide approval. Dig the '88 beating in the background and we're sure you'll agree that this thing is loaded with the stuff that makes for coin callers. On the flip with "I Wonder Why," Viola slows down the tempo a bit to turn in another grand performance. It's the top deck that really rates. Hop on the band wagon with this one—it's a winner.

"Another Day—Another Dollar" (2:54)

"Three Little Girls" (2:44)

CECIL GANT
(Bullet 280)

- Pair of sides music ops may want to latch onto these offered in effective fashion by Cecil Gant. Wax titled "Another Day—Another Dollar," and "Three Little Girls" shows Cecil's strong pipes in affable fashion, with some pleasing instrumental work in the background. Topside spills in slow, blues fashion, with a heavy piano tinkling throughout. Flip lies within the title, with Cecil telling the story of "Three Little Girls." Wax may move as filler material.

"The Spider" (2:39)

"Mad Moon" (2:37)

JOE MORRIS ORCH.
(Atlantic 459)

- Terrific sax work of tenor man Johnny Griffin combined with the orchestral pleasure of the Joe Morris crew set the stage for the metro of this duo. Johnny leads on the first track, with his deep and sharp tones ringing true throughout. Stuff is offered in a mild bop kick and is suitable for dancing. Top deck leads all the way, with the fond rhythm spilling in great mood and manner all thru. "Mad Moon" is just what the title implies—with the music matching perfectly. "The Spider" for the moose.

"Strange Woman's Boogie" (2:53)

"L. A. Blues" (2:33)

CROWN RECORDS
(Fuller 10231)

- The shouting, rushing voice of Charles (Crown Prince) Waterford, with great boogie accompaniment behind him, turns this one into a disk loaded with great potential. "Strange Woman's Boogie" is bound to jamp many a juke box with extra coin.

The Cash Box, Music

August 7, 1948

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Michigan Phono Ops
Select Eckstein Disk
August Hit Tune

DEPTOF, MICH.—Three thousand "screaming teen-agers" attending the first Hit Tune Party sponsored by the Michigan Automatic Phonograph Owners Association selected the Billy Eckstein National recording of "Sophisticated Lady" as their Hit Tune for the Month of August.

The youngsters were entertained by maestro Woody Herman and his orchestra and listened to the latest record releases presented by three of Detroit's leading disk jockeys, John Staple of WXYT, Bob Seymour of WKMH, and Beverly Norberry of WJW, Detroit's only female disk jockey.

The association disclosed that over 20,000 requests for tickets to the show were received, with a full house in attendance at Eastwood Gardens ballroom. Taking top honors in the balloting were "Sophisticated Lady" by Billy Eckstein, "If I Could Be The Sweetheart Of A Girl Like You" by Vaughn Monroe, and "Ah! But It Happens" by Frankie Laine, "Poor Butterfly" by Johnny Long, "The Click Song" by Sammy Kaye, "Dark Town Stomp" by Bing Crosby and Al Hibbler, "All The Way From San Jose" by Bing Crosby and "Heart Of Gold" by Jack Emerson.

Bally CARNIVAL is doubling and tripling 5-ball profits

THE CHOICE OF LEADING OPERATORS EVERYWHERE

AND NOW
THE PERMO POINT ROUND WITH A
NEW PERMOMETAL (Osmium) ALLOY TIP
DEVELOPED AND PRODUCED IN
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Perma Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:
UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP
WILL OUTWEAR... WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...
THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1937:
1 to 10 — $35 each, 11 to 99 — $33 each, 100 or more — $30 each.

MORE PERMO NEEDLES SOLD THAN ALL LONGITUDE NEEDLES COMBINED.

Michigan Phono Ops
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MORE PERMO NEEDLES SOLD THAN ALL LONGITUDE NEEDLES COMBINED.

Operators—DEMAND these
Bullet Originals for Folk Song Locations:
# 611—"I'M SO LONESOME"
and
"YOU CARE NO MORE FOR ME"
Clyde Moody.
# 652—"NOW I'VE SEEN EVERYTHING" (Bullet #611 COME HOME TO DIE)" and
"RIGHT NEXT DOOR TO TENNESSEE"
Tommy Dickson.
Check Bullet Records First.

BULLET RECORDS
423 Broad Street, Nashville, Tennessee
6-4737.
**MAJOR PLATTERIES SWING TO INDIAN DISK DISTS FOR WIDER COVERAGE**

NEW YORK—Major recording companies throughout the nation continued their one-day strike in independent record distributors this past week, with the exception of several platteries that would immediately disband their companies or cease operations in an effort to get wider distributor facilities and more coverage through the independent route.

Capital Records Inc., announced that it had reached an agreement with in-dependent record distributors in New York, New Orleans, and Seattle. Capital line in Memphis and New Orleans will be handled by the Delta Record Distributing Company, recently formed by the well-known partners, E. R. (Quaker) and R. W. (Guster) Sweeney. Seattle's Allisson Motorola Distributing Company has been named to handle the Capital line for that area. By naming indies for distribution, Capitol has increased the number of its independent distributor divisions and decreased its company-owned branches to 8.

Decca Records and subsidiaries, Columbia and Brunswick also recently announced that they will appoint independent record distributors. Although some of the moves made by major platteries recently were unannounced, it is evident that they are trying to cut down on operational overhead, sales executives for the firms flatly stated that they will gain in sales by the appointment of the indie distributors.

Independent record distributors this past week answered The Cash Box July 31 editorial which called for closer cooperation between distri-bution and the music operators. Several readily admitted that this move was the correct step and that the present situation was untenable.

**Apollo Names New Disk Distri-Bob For West Coast**

NEW YORK—Apollo Records announced the appointment of the Record Distri-Bob Company, as Apollo record distributor for Southern California, with Sid Talmadge and Irving Shorten in charge of the operation. The appointment was made by Ralph Berson, general sales manager for Apollo, last week as he wound up his factory tour trip by inspecting distribution for the industry. Both heads of the Record Merchandising distributor have well known in the industry, Talmadge having been branch manager in Los Angeles for the new deluxe Fo-Sonic Records, and Irving Shorten formerly affiliated with Fo-Sonic. Apollo also was learned to have taken on the 20th Century and Gotham Record Lines for distribution in metropolitan New York and northern New Jersey.

**SEE NO IMMEDIATE END TO DISK BAN ALTHO RUMORS CONTINUE STRONGLY—WAX CUTTING ABROAD INCREASES**

Diskers and Music Publishers Remain Optimistic
For Early End To Recording Ban. Hunt
For New Song On In Europe

NEW YORK—With strong rumors persisting as to the possible early end of the recording ban, no official word was received from the American Federation of Musicians (AFM) regarding such an announcement.

Altho rumors have been existing for several weeks, and in recent days, much more strongly than ever, there was no indication of any kind that the ban would end shortly. It was rumored that several major recording companies had an inside track on the end of the ban, when, the week before, they were learning to be cleaned up their old and new recording schedules. Spot checks made with several artists, who would undoubtedly be one of the first called to record in the event that the ban was lifted, revealed that they had no word of it. As a matter of fact, one well known recording artist stated that he had been told by the platteries that they didn't expect the ban to lift until just prior to election time.

Many in the disk biz have long felt that the recording ban was in some manner tied in with politics reaching as far up as Washington, D. C. With the slump in record sales continuing in steadily increasing numbers, many music publishers and composers this past week disclosed that they would continue cutting in Europe and hunt for new songs abroad. Recording executives stated that their schedule of recording overseas would certainly increase one hundred fold if there were no immediate signs of the ban being lifted here.

**NEW KING RELEASES A TONIC FOR YOUR BUSINESS**

KING RED LABEL

WHAT MY EYES SEE MY HEART BELIEVES—A MINUTE Moon Mullican
I CAN'T TELL MY BROKEN HEART A LIE—DOGHOUSE BOOGIE Howlin' Wolf
SWEET ANITA—IT AIN'T NO GOOD—FORK BROTHERS GLOW WORM—IT'S A BLOODY WAR—Homer & Jethro

KING BLUE LABEL

THE CODE SONG—I LOVE YOU, WHAT DID YOU DO TO ME—Ivy Joe Hunter
BYE BYE BABY BLUES—ONCE AND FOR ALL—The Ravens

WHY?—HOGAN'S ALLEY—Cecil Gant
STARDUST—RATIO AND PROPORTION—Lord Nelson and His Harmones

KING RECORDS
1560 BRENSTER AVE., CINCINNATI 7, O. (B. P. & RE NCH)
497 ROSEWOOD AVE., ATLANTA, GEORGIA
2338 SOUTH MINTER AVE., CHICAGO, ILLINOIS
191 W. 45 ST., NEW YORK 18, N. Y.
501 S. MAIN ST., DALLAS, TEXAS
540 10TH ST., DETROIT 1, MICH.
545 S. GRANDVIEW, LOS ANGELES & CAL.
130 SOUTH STATE ST., HARRISBURG, PA.
1317 S. SADDLEBACK—OKLAHOMA CITY, OKLA.
1303 FRANKLIN AVE., SAN DIEGO, CAL.
2600 2nd ST., N. W., WASHINGTON, D. C.

DISTRIBUTORS:
NORTHWEST MUSIC CO., PHILADELPHIA, PENNSYLVANIA
MODERN RECORDS
284 N. MAIN ST., HARRISBURG, PA.
543 34th ST., DETROIT 4, MICH.
320 SANTUZI AVE., CHICAGO 50, ILLINOIS
120 LIBERTY ST., NEW YORK, N. Y.

MODERN RECORDS
58 Market St., Newark, N. J.

**JELLY ROLE JAN JUMPIN' IN JACK'S HOUSE**

by HADDA BROOKS

SAVEY RECORD CO.
58 Market St., Newark, N. J.

MAGNETIC RECORDS
28 NORTH ROBERTSON BOULEVARD
HOLLYWOOD, CAL.

Another new MODERN release
By HADDA BROOKS
"TOOTIE TIMESIE" and "WHAT HAVE I DONE"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
<table>
<thead>
<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Run Joe</td>
<td>Louis Jordan</td>
<td>Decca 24448</td>
</tr>
<tr>
<td>2</td>
<td>I Can't Go On Without You</td>
<td>Bull Moose Jackson</td>
<td>King 4230</td>
</tr>
<tr>
<td>3</td>
<td>Don't Fall in Love with Me</td>
<td>Ivory Joe Hunter</td>
<td>King 4220</td>
</tr>
<tr>
<td>4</td>
<td>Pretty Mama Blues</td>
<td>Ivory Joe Hunter</td>
<td>King 4220</td>
</tr>
<tr>
<td>5</td>
<td>Long Gone</td>
<td>Sonny Thompson</td>
<td>Miracle 126</td>
</tr>
<tr>
<td>6</td>
<td>Out of the Blue</td>
<td>Hadda Brooks</td>
<td>Modern 600</td>
</tr>
<tr>
<td>7</td>
<td>More Than You Know</td>
<td>Johnny Moore</td>
<td>Modern 599</td>
</tr>
<tr>
<td>8</td>
<td>Lollipop Mama</td>
<td>Wynonie Harris</td>
<td>King 4226</td>
</tr>
<tr>
<td>9</td>
<td>Send For Me If You Need Me</td>
<td>The Ravens</td>
<td>National 9045</td>
</tr>
<tr>
<td>10</td>
<td>Tomorrow Night</td>
<td>Lonnie Johnson</td>
<td>King 4201</td>
</tr>
</tbody>
</table>

**Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.**

**The Top Ten Tunes Netting Heaviest Play on Chicago's South Side!**

**Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.**

**The Top Ten Tunes Netting Heaviest Play on Central Ave. in Los Angeles!**

**Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.**
### Additional Tunes Listed Below in Order of Popularity

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist</th>
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<tr>
<td>21</td>
<td>Becoming</td>
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<tr>
<td>22</td>
<td>Tree In The Meadow</td>
<td>9.7</td>
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<tr>
<td>23</td>
<td>Tea Leaves</td>
<td>9.6</td>
</tr>
<tr>
<td>24</td>
<td>Baby Face</td>
<td>9.5</td>
</tr>
<tr>
<td>25</td>
<td>Dickey Bird Song</td>
<td>9.4</td>
</tr>
<tr>
<td>26</td>
<td>Just Because</td>
<td>9.3</td>
</tr>
<tr>
<td>27</td>
<td>Blue Bird of Happiness</td>
<td>9.1</td>
</tr>
<tr>
<td>28</td>
<td>Sabre Dance</td>
<td>7.7</td>
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<tr>
<td>29</td>
<td>Better luck next time</td>
<td>6.2</td>
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<tr>
<td>30</td>
<td>Tell Me A Story</td>
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<td>31</td>
<td>Blue Shadows On The Trail</td>
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<td>32</td>
<td>Mississipi Mud</td>
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<td>33</td>
<td>Caramba!</td>
<td>5.0</td>
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<tr>
<td>34</td>
<td>How High The Moon</td>
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<tr>
<td>35</td>
<td>Friendly Mountains</td>
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</tr>
<tr>
<td>36</td>
<td>Run, Joe</td>
<td>3.1</td>
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<tr>
<td>37</td>
<td>It Only Happens When I Dance With You</td>
<td>1.6</td>
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<tr>
<td>38</td>
<td>Meadowlands</td>
<td>1.5</td>
</tr>
<tr>
<td>39</td>
<td>Fiddle Faddle</td>
<td>1.4</td>
</tr>
<tr>
<td>40</td>
<td>Walk It Off</td>
<td>1.3</td>
</tr>
</tbody>
</table>
MUSI"C

AMI
Model A-P W/Playerman...$945.00
Model A-P 10c Song Dept. 745.00
Model BB-P, Blond
W/Playerman. 910.00
Black Hi-Standard, Blond
Model B-P, Mahogany
10c Playerman. 895.00
Model B-P Standard. 855.00
HI~EWAY, Model HSP
W/Playerman Box. 425.00
& Ren. Vol. Con. 525.00
HIDEAY, Model HS-
Standard, W/Amplifier & Ren. Vol. Con. 515.00
Model SL, Small Stepper
Wall Box. 285.00
ARBOUS
Crescent 400. 495.00
49', Golden Melody. 595.00
Blonde Bombshell. 355.00
Fiesta De Luxe. 295.00
45' Model Hideaway. 299.50
45' Universal Speaker. 32.40
45' Maritozzo. 32.40
45' Impromptu Speaker. 19.50
BUCkley
Music Box. 29.00
ENCORE MFG. CO.
Wall Box. No Price Set
Bar Box. No Price Set
FIlDlEN
Metro. 505.00
Miracle Cabinet. 325.00
30 Selection Stowaway Mech. 395.00
MILLS INDUSTRIES
Postillion. 795.00
PACKARD MFG. CORP.
Manhattan Phonograph. 167.00
Hi-Ebony Model 78. 150.00
Model 1000 Spkr. 175.45
Butler Hi-Character Wall Box 5c. 43.95
Butler Hi-Character Wall Box 10c. 46.15
950 Speaker. 63.25
1200 Speaker. 153.45
Price subject to discount.
ROCK-OLA
Magical Phonograph No Price Set
1007 Moderne Corner Spkr. 107.50
1096 Regent Volume Con. 6.90
1530 Wall Box. 39.50
1603 Wall Speaker. 45.50
1606 Tenette Wall Spkr. 21.50
1616 Tone-O-Lier Spkr. 65.00
1617 Tone-O-Lier Wall Spkr. 79.75
1351 DeLuxe Bar Bracket. 18.25
1353 Universal Bar Bracket. 19.50
1795 Wall Box Line 163.00
SEEBURG
148-M Symphonola. 965.00
148-S Symphonola. 895.00
1516-M RC Special. 560.00
Wireless Wallomatic. 54.00
Wired Wallomatic. 49.75
5-10-25c Wireless Wallomatic. 53.50
5-10-25c Wallomatic. 72.50
Teardrop Spkr. 19.95
Rich Recess Wall & Coll. Spkr. 18.00
1948 Door & Speaker 108.00
WURLITZER
1100 Standard. 995.00
1080A Colonial. 992.00
1017A, chng. w/stepper. 329.50
1015 Standard. 914.50
1020 Colonial. 875.00
1017, chng. w/stepper. 499.50
2110-5-10c Wireless. 50.00
MUSIC

3025 5c 3-wire. 49.50
3045 Wireless. 59.50
3050 25c D-3 Wire. 69.50
3031 5c 3-wire. 59.50
312 Master Unit. 70.00
215 Wireless Transmitter. 17.50
216 Wireless Impulse Rec. 22.50
177 Audio Amplifier. 44.50
30-30 wire Adv't Term. 15.00
219, 211 Wall Adv't Term. 25.00
4000 8" Metal Spkr Speaker. 45.00
4002 8" B uttered Spkr Speaker. 45.00
4004A 8" Metal Musical Note Speaker. 30.00
4005 8" Wall Spkr Spkr. 25.00
4064A 8" Deluxe, Walnut Round Mirror. 35.00
4067 12" Deluxe, Spkr Speaker. 135.00
4084 15" Deluxe Speaker. 185.00

BELLS

10c Super Deluxe Club Chief. 334.00
25c Super Deluxe Club Chief. 344.00
50c Super Deluxe Club Chief. 454.00

PACE
5c De Luxe Chrome Bell. 245.00
10c De Luxe Chrome Bell. 265.00
25c De Luxe Chrome Bell. 290.00
50c De Luxe Chrome Bell. 320.00
8100 De Luxe Chrome Bell. 550.00

BUCkley
Track Odd's DP DD JP. 1255.00
Parlay Long Shot. 1255.00

EVA.nS
Bangtals 5c Comb 7 Coin. No Price Set
Bangtals 25c Comb 7 Coin. No Price Set
Bangtals FP JP No Price Set
Crans Rates. No Price Set
Casino Bell. No Price Set
Winter Book JP. No Price Set

GRAECHEN TOOL & MFG. CO.
Columbia Twin Falls. 485.00

O. D. JENNINGS
Challenger 5-25. 595.00
Club Console. 399.00
De Luxe Club Console. 329.00
Super De Luxe Club Console. 455.00

Pace
3-Way Bell Con. 5c-10c-25c. 690.00
5c Royal Console. 320.00
10c Royal Console. 320.00
25c Royal Console. 430.00
45c Royal Console. 475.00
$1.00 Royal Console. 650.00

ARCADE TYPE

BALLY MFG. CO.
Big Inviting. 639.50
Bally Deluxe Bowler. 529.50

H. C. EVANS CO.
Bat-A-Scorre. No Price Set

INTERNATIONAL MUTOSCOPE CORP.
Deluxe Movie Console. 150.00
Deluxe Movie Counter. 140.00
Fishing. 57.50
Silver Gloves. 57.50

PARTS AND SUPPLIES

GLASS SIZES - PIN GAMES

Bally. 21 x 41
Chicago Coin. 21 x 41
Gottlieb. 21 x 41
Keneo. 21 x 41
Marvel. 21 x 41
United. 21 x 41
Williams. 21 x 41
NEW YORK—Details are being completed, and the six giant pinball machines are in the building stage, in order to inaugurate the tie-up exploitation deal between CMI and United Artists, in early August.

CMI will produce these six oversized games (three times normal size) and they will be displayed in conjunction with the showing of the current James Cagney motion picture "Time Of Your Life," throughout the country. The machine is so constructed that bumpers will light up and spell out "Time Of Your Life," and if the machine is tilted, the words "Naughty, Naughty" will show up on the backboard.

Working closely, CMI and United Artists, will publicize the appearance of the motion picture and the location of the game in each city where it will be displayed. The game will be placed in a prominent location, either in the theatre lobby, or at one of the leading locations in town.

The first four cities so far are Baltimore, Md.; St. Louis, Mo.; Chicago, Ill.; and Dayton, Ohio. The opening date of the movie is August 6, and the giant games are expected to be on the stand.

George Glassgold, prominent attorney for CMI, and responsible for the tie-up, is working extremely hard to coordinate all the plans. Local coin leaders in the various towns and cities will be notified by CMI in advance of the showing, and they will be asked to cooperate to their fullest extent. Thus the offices of United Artists and local coinmen, reams of newspaper publicity, and radio breaks will bring much favorable comment to the trade.

Each of the giant machines will have a ten cent coin chute, and all receipts will be donated to the Damon Runyon Cancer Memorial Fund, thru the offices of CMI. Winners in each city or town will be brought together at a later date, and a national pinball champion will be determined.

STUDENT DEFENDS PINBALL

Syracuse U. Daily Paper Publishes Letter Of Student Answering Crusading Editor; Wins Acclaim Of Students And City's Coinmen

SYRACUSE, N. Y.—While coinmen here are reacting to the closing of Buffalo and Rochester pinball, the student editor of the Syracuse University "Orange," daily newspaper of the school, seems to have taken upon himself the crusading task of trying to get the university's students to have merchants order pinball games and coin-operated devices.

Not only has he so far failed, even tho he has used front page headlines in this daily university newspaper, but, he brought down the wrath of one student whose brilliant answer to his editorials, published in the Friday, July 16, 1948 edition of the "Orange" has won much good comment for pinball from the student body, as well as the acclaim of all coinmen here, who are fighting hard against any ban of the games in this city.

This student's letter to the editor follows:

To the editor:

After speaking to many of my fellow students here on "The Hill" I feel that an answer to your fallacious and scurrilous article concerning coin-operated games is definitely required. Besides the obvious fact that it is nothing more than a "space filler" and an example of the "phony crusade" type of cheap, yellow journalism of the worst order, this article is an unwarranted departure from the matters that the DO should concern itself with. However, to be more specific, I can confine my comments to seven, glaring, basic errors in the text of that article.

First, I should like to assure the author of the "Dear Sucker" editorial that students who want to gamble have adequate facilities to do so in the city, as he well knows. Students who play coin games do so for amusement. No one that I know is trying to work his way through college as a result of playing them.

Secondly, "that unfortunate student" last term who turned to forging checks did so due to the great losses he incurred betting on the University basketball team. Would you suggest we give up basketball in order to stop forging?

According to state law, coin operated games are not gambling devices unless local authorities declare them so. Syracuse District Attorney, William H. Bowers, has never succumbed to pressure groups which try to force him to declare them illegal.

Furthermore, at the end of your front page editorial you state that "legitimate store owners" would be happy to see the games leave the hill. Does this mean that the store keepers who voluntarily retain machines are not legitimate business men?

Your statement that the chief attraction in playing pinball games is not entertainment is a statement with which everyone to whom I have spoken has disagreed. There, however, that gambling is the main attraction to horse rooms and parlor rooms. Why not mention them?

Furthermore, you claim that you were "paid off" on winnings. Let's be realistic—how does one do that incriminate—the machines or the location owners who supervise them? You don't accuse a hammer because a man uses it to commit a murder.

Lastly, I suggest that you confine yourself in the future to tuition, room and board prices, local food costs, flappers on Marshall St., and regular school activities. Leave public morals to the proper authorities and to the discretion of your fellow citizens.

Very Sincerely,
Dick Gersh.
**“ENCORE”**

America’s Finest Wall And Bar Boxes

NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. 20 AND 24’S ARE INTERCHANGEABLE ON LOCATION. BOTH WALL AND BAR BOXES HAVE A RADIO DIAL SELECTION. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION — THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"!! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!

**ENCORE BAR BOX**

THE FIRST AND ONLY ONE OF ITS KIND. Not a pre-war box. A brand new, completely better, bigger and steadier money-making 30-wire Bar Box of pre-war only for Bars. Here's a BAR BOX that has been tested ON LOCATION. And has been PROVED PERFECT. What's more —the "ENCORE" Bar Box is priced to meet your pocketbook. Comes COMPLETE WITH BRACKETS —no extra box, no extra wire! Phone for Complete Details TODAY!

**DISTRIBUTORS NOW BEING APPOINTED—WRITE**

ENCORE MFG. CO.
4310 CARNEGIE AVENUE
CLEVELAND, OHIO

(Phone: Henderson 1044)

**THE GREATEST SALE OF ALL TIMES**

EVERY MACHINE IN A-1 GUARANTEED CONDITION. MONEY BACK GUARANTEE IF NOT SATISFIED WITHIN THREE DAYS. NOT TRADE-INS . . . OR JUNK, BUT, THE BEST IN USED EQUIPMENT—SOME USED ONE WEEK ALL JUST OFF LOCATION.

FROM 1 TO 10 OF A NUMBER

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**New Gottlieb Five-Ball Game, Following Fantasy Theme, Named “Alice in Wonderland”**

Bally CARNIVAL is doubling and tripling 5-ball profits

Important Notice—

Many inquiries have been arriving at the subscriber desk of The Cash Box, desiring to know if it is possible to change over from a $15 subscription to that of a $49 subscription, which entitles them to place a free classified ad each week.

We shall be glad to make this "special" subscription available, crediting the $15 against the $49. You are entitled to 60 words, which would give you an ad of $5.20 each week FREE.

Address your letter, enclosing check for $35 as well as your classified ad for Subscription Department, c/o The Cash Box, 581 Fourth Avenue, New York 16, N. Y.

CHICAGO — Carrying out the theme of giving the public games, swishing them into the realm of fantasy, D. Gottlieb & Company, this city, introduced its new five ball "Alice in Wonderland".

Gottlieb initiated this series with the now famous hit game "Humpty-Dumpty". Each succeeding game was named for some well known folklore story, and now we have "Alice in Wonderland."

"Alice" contains the usual Gottlieb approved play features" states Dave Gottlieb "including super-sensitive control buttons on both sides for manipulation of flippers; successive super score step-ups; and jet-action bonus. This game will be produced following our proven plan of gauged production and controlled distribution."

Distributors and jobbers are now receiving "Alice" in good quantities, reported Gottlieb.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
**ALICE**

...In Wonderland...

**IT’S WONDERFUL!**

**GOTTLIEB PLAYER-APPROVED FEATURES!**

**SUCCESSIVE SUPER SCORE STEP-UPS!**

**GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!**

**JET-ACTION BONUS!**

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

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**Iowa Music Ops Meet To Start Formation Of State Association**

Results Gratifying; Next Meet Scheduled Aug. 3

DES MOINES, IA. — Phonograph operators, representing about 20% of those active in the state, gathered for their first meeting at the Fort Des Moines Hotel, this city, last week. The meeting was called by the Committee for Organization of Iowa Automatic Music Operators Association.

The results of the meeting were more than gratifying to all who attended. Enthusiasm ran high, and many subjects were discussed with great seriousness, with practically every operator taking part. The result of the meeting was an unanimous agreement that there is a definite need for: (1) a better commission structure; (2) closer cooperation among fellow operators, which can only be accomplished by a strong state organization.

Election of temporary officers resulted in Vern Howard, Des Moines, being selected as temporary chairman. Howard was complimented on the fine job he did in conducting this first meeting. A committee was appointed to arrange for the next meeting. On this committee are: Leo Miller, Cedar Rapids; E. L. Williams, Fort Dodge; Bill Gilles, Osage; Herb Allen, Esterville; Don Hall, Spencer; and Lionel Epstein.

Next meeting was set for Tuesday, August 3, at 6 P.M., at the Fort Des Moines Hotel, Des Moines, Iowa.

**N. Y. Cig Ops Hit Hard**

By Tobacco Price Rise

NEW YORK—Operators of cigarette machines were placed in a most difficult position on Thursday, July 29, when the American Tobacco Company, manufacturers of Lucky Strike cigarettes, suddenly increased the price of each pack 7/10th of a cent. Operators now expect that the other manufacturers will follow suit.

Cigarettes were being vended at 20c per pack, which kept the price in range with retail outlets. With the added cost, it is now necessary to obtain 25c per pack.

Operators here must now change coin chutes to receive a combination of 30c, and return three pennies inserted into the pack. Coin chutes will be adapted to take three nickels and a dime; two dimes and a nickel, or a quarter slot.

The sale of cigarettes thru automatic equipment is expected to slump temporarily, until that time when buyers are acquainted with the new price arrangement. It is feared that the smaller operator may find himself in a most difficult position.

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**Bally CARNIVAL is doubling and tripling 5-ball profits**

**HERE IS A BARGAIN!**

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1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: Canal 7137 Nick Carbojol, Gen. Mgr.

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**Bally CARNIVAL is doubling and tripling 5-ball profits**

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Hanna Calls For Organization Of N. Y. State's Amusement Machine Ops

UTICA, N. Y.—Joseph A. Hanna, head of Hanna Distributing Company, this city, has taken the lead in an effort to organize a state-wide association of operators of amusement machines.

"I have assumed the initiative in this matter," states Hanna, "simply because the need for organization is stronger today than ever before, and some of us must start the ball rolling.

Coinmen throughout the state are invited to contact me, and I suggest that they do so immediately. If I receive enough favorable responses, a state-wide meeting will be called, a charter will be procured and a Board of Directors and officers will be elected, and our organization can start to function immediately.

"After giving the problem much consideration, and after discussion with various persons in the industry, I am convinced that there are definite steps which can be taken, which must be taken, through which we can safeguard our investments and livelihoods.

Furthermore, there is a strong possibility of relief if our problems are properly presented to our legislature when it meets next January."  

Hanna, who is one of the leading citizens of this city, has done much for the industry locally in the way of favorable public relations. He insists that the problems now confronting the state's operators can be solved, but it calls for concerted action immediately.

"The first step in an effort to solve our problem," concludes Hanna, "is organization. It's high time that the operators of coin-controlled amusement devices form a strong state-wide association and work out their problems together. Similar associations in other states have been highly successful."
IN EVERY HAMLET, TOWN AND CITY THE GAME THEY'RE PLAYING IS

Williams

Dew-Wa-Ditty

New RAPID BONUS TAKE OFF! ROTATING SPECIAL BONUS HOLES! 4 BONUS SCORE HOLES!

SEE YOUR DISTRIBUTOR TODAY

Williams MANUFACTURING COMPANY
161 W. HURON ST., CHICAGO 10, ILL.

Springdale, Arkansas, Ops Obtain Court Decision Restraining City From Enforcing Excess Tax Ordinance

Bill Introduced In House For a 7¢ Coin

WASHINGTON, D. C.—Some years ago, The Cash Box suggested for the first time that the coin machine trade make an effort to have the government coin a 7¢ coin. Since then, a half dozen interests have brought this matter to light, but nothing has ever been done.

This week, legislation was introduced in the House to give the country what was termed “a seven cent nickel.” It was pointed out that the seven cent coin would act as an anti-inflation weapon, and in addition be useful in paying bus and trolley fares, as well as in coin operated machines.

Representative McCormack (D., Mass.) and Representative Busbey (R., Ill.) filed companion bills which would provide for the coining of a seven-cent piece. Busbey explained:

“My measure is intended as an anti-inflationary move to keep artificial prices from rising to exorbitant levels. Very likely, these coins would be sold at their face value, but we expect that the government would purchase them at a lower price, thereby reducing the money supply.”

BALLY CARNIVAL is doubling and tripling 5-ball profits

NAME YOUR PRICE! PIN BALLS ROLLDOWNS ALL TYPES—ALL MODELS WIRE—WRITE—PHONE RUNYON SALES COMPANY 125 W. Runyon St., Newark, N. J. Tel: Elmore 3-777 102 Teoth Ave., New York 16, N. Y. Tel.: Longacre 4-1880

Bally CARNIVAL is doubling and tripling 5-ball profits

HERE IS A BARGAIN

$181.40 FOR $48

$181.40

“Biggest bargain buy in history is the $48 subscription to The Cash Box,” is what one well known coin machine man wrote us. Why? Because the “special” $48 subscription allows you to use a 40 word classified ad (actual cost $3.20) free of charge each and every week. Add the facts—52 weeks free $3.20 classified (40 word) ad totals $166.40 plus the $15 yearly subscription cost—for a grand total of $181.40... offered to you for only $48. Send your $48 check for the “special” subscription to: The Cash Box, 311 Fourth Avenue, New York 16, N. Y.
MERRY WIDOW

GOOD NEWS!
We will continue production of MERRY WIDOWS due to the great demand for this outstanding game.

FLIPPER ACTION KICK OUT HOLE SINGLE, DOUBLE, TRIPLE, TRIPLE PLUS, SUPER HIGH SCORE 7 EXTRA ROLLER BUTTONS 3—100,000 BUMPERS

ORDER FROM YOUR NEAREST DISTRIBUTOR

CHICAGO CHATTER

Seems like things will be happening... in fact, when you're reading this there's supposed to be a meeting in progress of many leading distributors here who will attempt to create a distributors' organization... which has been among the proposals made by our publisher, Bill Gehrk. This tho isn't the first time that the distributers have attempted to come together for their own good and welfare, it is hoped, with wholesaling conditions what they are... that this time they will be successful. The meeting's supposed to take place here on August 4.

Lots of the guys in the coin biz who weep those great big crocodile tears... change their tune when they're shown the classified "help wanted" ads in any big newspaper daily, in fact, about the best starting salary $45. Any good op gets that much from at least one of his spots... so why look for trouble when this business is still the very best there is in the nation? All it requires is a bit more determination which raised overhead expense in the old days... plus better service to the customers.

While we're going on this way might as well bring up the following, too. All in the biz probably noted the passing of David Wark Griffith. It was Griffith who took the "nickel show," "nickelodeon," or whatever you like to call it, from a "jitney business" and made it the "movie art" instead. The very same thing can be done for the coin biz. Someone should step forward today, courageously, and change this from a "jitney biz" into an "entertainment art"—which it actually is... certainly no different from many other entertainments in the nation.

Have you been noticing that there are now more dimes in your pockets among your loose change than ever before? Something to think about... Probably, plant back in full speed again... (July 12 to 24) to give employees a nice vacation. ... Monte West likes hot spots... he's on his way to Havana, Cuba, where he will institute personnel of his new Cuban desk. This trip is run by Sam Tarah out of Miami ... Monte reports that he will spend an entire week in Havana.

Joe Peskin, well known Chicago music op, now in Los Angeles setting up his AMI distributorship and, it is reported, may buy out Bill Wolfe's floor stock of AMI Joe was and parts while they're hot and parts while there's a chance. He has already been engaged with some nice quarters and will also bring along personnel from our town to help him get started on the west coast. He will be located in Los Angeles, California. ... Bill Miller of Putnam Distributors, Davenport, Ia., in town and looking things over... Bill is reported to have discussed sales of phonos with AMI and plans some big work in this direction.

Dave and Nate Gottlieb still on their vacation in Wisconsin but Nate expected back this week, all rested and ready to make things hum in a big way with the firm's latest five-ball, "Alice," which seems to appear along the fantasy line of names instituted by Gottlieb some time ago. From all indications seems that "Alice" will do a wonderful job for the Gottlieb firm. ... Ed Vojack, O. D. Jennings and Co. admiral, back from his vacation and factory also back—in full operation—with all in the firm hopped up and going out there for the biggest fall business season in their history.

Gordon Sutton of Illinois Simplex back on the road again... seems like he hasn't been in town but an hour when he's out there talking it over with the boys and... maybe... that's the reason why this time the business right along, without halt, whereas others keep crying the blues. Billy DeSein at United Mfg. Co. advises that things are going along very smoothly, and the boys are getting out as much business as their distributers want... seems that this is one firm that thinks of nothing but how to keep on increasing production... just wait until they get into their big, new, air-conditioned plant, they tell us, to see some production records broken.

When you phone "Skeet" Moore over at Williams Mfg. Co. these days here's what you'll hear, even before he says, "hello." It goes like this, "It's not a town, it's not a city, it's a game called 'Dew-A-Ditty'..." and that ain't even half of it... seems that everyone who comes in contact with "Skeet" lately has been singing the "Dew-A-Ditty" refrain over and over and over again... Art Weinand over at Rock-Ola Mfg. Corp. busier than ever with the way the boys are coming in for something which Art seems to be keeping pretty much up his sleeve.

All column here much saddened this past week with the passing of Jack Keevy, one of the best known men in the coin biz and one of its leaders. Dave Wallach of Marvel Mfg. Co. on the road and traveling east, we hear... also understand that Dave may soon have a surprise for his friends. But first he will have his little vacation wars. Bill Matic getting lots of visitors these days... what with everyone talking about rising costs, materials, etc. most of the men are preparing for all eventualities and stockpiling up to take care of any demand which may come along in the fall, plus the idea at all... saw Bill Marmer of Cincinnati and Whitey Lemkuhl of St. Louis in the Bell-O-Matic offices this past week.

Over at Bally Mfg. Co. everyone was just trying to kind'a crawl around the place this past week after the tremendous news the firm gave all of its employees... from all indications it was one of the most successful meetings of all time... and everyone tremendously enjoyed themselves. Just get that Remmy Callaghan on the side and ask him... he also asks for a bit of Bally-ness. Bill O'Donnell, Art Garvey and all the other swell people over at Bally what a grand time everyone had... in the meantime "Carnival" is rolling right along to be one of the big hits of all time with production well under way and shipments going forth every minute of the day.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Buckley BUILD$ THE Best
CABINET ASSEMBLIES
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
- Cherry or Diamond Ornaments,
- Marron, Copper, Gold, Green,
- Aluminum Grey, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Colar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-1c-25c chrome Denominator Coin Intake.
- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
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- 5c-1c-25c chrome Denominator Coin Intake.

THE NEW Music Box

Buckley gave Music Operators the FIRST practical and profitable music box of the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of features always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal make this outstanding remote control music box equally popular for wall or bar installation.

Buckley Manufacturing Co.
4223 WEBI ENDE STREET • • • CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

Continued indiscriminate attack by Los Angeles city authorities on amusement game industry has finally resulted in local distributors uniting in quest of a legal clarification of the games' status... This move seems definitely on the right track and should be backed up by an information or public relations program... Latest journal to get on the anti-game bandwagon is the Daily News, which departed last week from its usually indifferent policy on such matters and ran a series "exposing the 'slot' machine racket in California"... Meanwhile, L. A. police picked up another 68 bells from a private merchant... Hearing was set for August 19 but may be affected by August 10 hearing for Automatic Games' 152 machines... Sammie Denin and George Warner of that firm are staying close to home base these days but Dannie Jackson is determined to finish his Arrowhead vacation as scheduled... Bill Wolf is still busy reconnecting M. S. Wolf Co... Joe Petkin of Chicago in town last week and all set to take over AMI distributorship as soon as he finds suitable location.

Ray Powers seems to be doing fine in his new set-up, proving the adage that there's always room for another good man... Ray reports a nice run on the new Catalina electric scoring shuffleboard... Aubrey Stemberl also throws in a plug for the same baby... At E. T. Mape Distriburs the turnover on Filben "Maestros" continues, as it does with L. A. office managers... George O'Meara, who headed branch for few months, is out and a replacement will be named soon... Until then Mape's Genl. Mr. Leonard E. Baskfield down from San Francisco supervising local activities... Arnold Micon awaiting another gross of Genex's "Merry Widows" at Pacific Coast Distribts (or did we say that before?)... Unusual news at Paul Laymon's is that things were quiet, which didn't stop Paul from saying a good word for Bally's "Carnival."

Charlie Fuller of Mills also not making like a windmill when we dropped in... His showroom was conspicuously clear of the firm's best known product but the Mills "Constellation" Juke box was very much in evidence... W. R. Haybell, Jr., reported that Badger Sales doing fine on boxes, shuffleboard and Pinball machines... Lyn Brown sat the lout out by taking off for the races... Had a few good things and figured he could make more money there... We'll let you know if he came home a winner man... Jack Gutshall tells us San Diego just loves those Packard Pin-Ma-Mors... Jack Simon all set for visit in early August of Bill Marmer; from Sicking Co. of Cincinnati... Out-of-towners welcomed on this week: E. S. Trimble from Huntington Park; San Berdo's Dural Nowka; Ray Reynolds from Big Bear... Analom's Art Narath... N. C. Ranells from Glendale.

MINNEAPOLIS

Andy Bena of Ironwood, Mich., drove into Minneapolis to spend a few days and also to see the Augmentist festivities in Minneapolis... Pete Wornson of Mankato, Minn., also in town for a few hours on hurry up business... Fred Bathke of Sioux Falls, S. Dak., doing some fishing up in the Northern part of Minnesota and then driving into Minneapolis for a day or two.

Earl Barkowitz and Leo Berkowitz of the B & B Noveltty Company, Super- rior, Wis., in town for the day buying equipment at the Hy-G Music Company... Don Hazelwood of Aitkin, Minn., in town for the day and says his Arcade which he opened recently in Brainerd is going over very good.

South Dakota operators may rest easily now as a court ruling was handed down July 27, 1948, that Phonographs are legal in Taverns serving liquor. This should make South Dakota operators very happy as the restraining injunction which has been hanging on their heads for the past year has now been lifted.

... Ralph Myers of Mitchell, S. Dak., is operating on his own since Harry Johnson sold out... Mrs. Nela Nelson, wife of Nel Nelson, salesman at Hy-G Music Company, Minneapolis, was operated on Friday, July 23rd, and is doing very nicely.

Lou Fine, parts manager for the Mayflower Distributing Company, St. Paul, Minn., in Milwaukee for a few days on a business trip... Ozie Trumman of the Bush Distributing Company, Miami, Fla., writes friends, Minneapolis, that he is leaving for Havana, Cuba, for a two-week vacation... Myron Galep, Menomonie, Wis., in town for the day... Sid Levin of Hy-G Music Company, vacationing at Bass Lake for the week... Fred Bolier of Baldwin, Wis., in Minneapolis on business.

Please mention THE CASH BOX when answering ads—they prove you're a real coin machine man!
FOR SALE—You Never Get Wet Screens When You Buy At Rex. Ball, 500,000. JEFFERSON HINYAW, NEW ORLEANS 20, Louisiana. Tel.: Temple 4686. Al Morgan, Gen. Manager.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from $20 up; all in 9" working condition. Alleys, Buttons, Slot Coins and Ball Machines. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Mills Empress, etc.; See-burg Hi-Tones, Colonel, Classic, etc.; Rock-O-Winds, "40 Supers, '39 Standards and Deluxe, 12 record changers; Wurlitzer 615, 600, 500, 850, 800. Write best offer. ACE MACH. COMPANY, 127 N. JEFFERSON AVE., SAGINAW, MICH.


FOR SALE—10 Keeny Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Ballyrols, 14" Skate Alley in first class condition $90 ea. Also Target Rolls $80 ea. RELIABLE SKEE BALL CO., 4512 IRVING PARK ROAD, CHICAGO, ILL.

FOR SALE—416 Wurl. $75 ea.; 2—600W Wurl. $150 ea. 1—1940 Rock-O-Cam C. M. $90; 3 Seeburg Mayfairs $150 ea.; 2 Seeburg Regals $175 ea. All above machines in excellent condition. X-CAP NOVELTY CO., 1926 W. TIoga ST., PHILA. 40, PA. Tel.: 5.8505.

FOR SALE—3 Ball Pin Games. All house games, very complete, and rails refinished, packed in good cartons $25; Sporty, Blondie, Big Town, Tournament, Big Chief, Crossline. At $30: Four Roses, Band Wagons, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wildfire. At $35: Towers, Show Ball. At $45: Hero High. Buy at Seeburg Can Club, Dixie, Glover, Hi Hat, Champ, School Days, Laura, Legionnaire, Indian Chief. At $50: Arizona, Surf Queen, Midget Racer, Big League. At $75: Superrose. One Ball F.P.: Sport Special $45; Dark Horse $60; Blue Grass $65. Immediate drop and in all balance C.O.D. W. F. KEENEY MFG. CO., 7272 CONSTANCE AVE. CHICAGO, ILL.

FOR SALE—5 Balls; Bafline Cards, King Pin Club. Also Bonus, Free Play. Streamliners $20 ea.; Sky Blazers $15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

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FOR SALE—Free play pins, all packed, ready to go. Manhattan, $95.90; Tropicana $94.50; Treasure Chest $94.50; Bermuda $114.50; Triple Action $119.50; Steel Ball Roll Downs; Hawaii with flipper $25.50; Singapore $64.10; NATIONAL NOVELTY CO. MERRICK, N. Y.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40.00 ea. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, and complete assembly and finished and packed in individual carton. Write us for list of prices on all used purchased slots. WOLFE MUSIC CO. 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Williams All Stars used but very clean $275; 2 Photomatics, inside glass repainted, good condition $325 ea.; Spotlite, brand new $175; this is a very good ar- cada in KERN-PIN ENGINEERING CO., 326 MILLS ST., KALAMAZOO, MICH.


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FOR SALE—Make us an offer on all, or any part of the following Arcade Equipment. Ready for location: Bally Pinball; Jungle; Goliath; Totem Roll; Whizz with Band; Sky Fighter; Photomatic; Silver Gloves '48; 2 Card Venders with 2 coin chutes; Advice; Knotty Peak Machines; Three Wise Owls; Hockey; 2-way; Basketball; Heavy Hitter; Torpedo; Rapid Fire; Keene Air Raider; Texas League; Wurlitzer; Gino; Merry Go Round; Ecco- Shooter; Sack; ABT Challenger '48; ABT Target Skin; Miller; Bermuda; Wise; Men- Zingo; and new Scientific "Pitch Em & Bat Em." At L & A DIS- TRIBUTING CO., 125 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751—4077.

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Rhythm King 12 49.50 69.50 99.50
Rhythm King 16 49.50 79.50 99.50
Imperial 29 79.50 139.50 199.50
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Super Walnut 59.50 99.50 199.50
Master Walnut 130.00 218.50 310.00
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AIREON

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Action (Rev.) 17.50 45.00
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Ballad Card 19.50 29.50
Ballerina 95.50 124.50
Bally Bell 105.00 149.50
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Bermuda 99.50 149.50
Big Hit Single Play 15.00 25.00 35.00
Big Hit Multiple Play 21.50 31.50 41.50
Big Parade 19.50 29.50 39.50
Bonanza 65.00 87.50
Bomber (Rev.) 15.00 37.50
Bomber (Rev.) 15.00 37.50

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AUGUST 15, 1949

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