That's maestro Benny Goodman congratulating click chirp Peggy Lee, one of the hottest fem vocalists in the nation, on her recent sensational success with "Golden Earrings", "I'll Dance At Your Wedding", "All Dressed Up With A Broken Heart" and last, but certainly not least, her rendition of "Manana". These recordings put the national spotlight on the gal after an absence of seven years. Peggy was Benny's thrush during the famed maestro's "King of Swing" days, and first blossomed out with her rendition of "Why Don't You Do Right". Benny's recent "Beyond The Sea" and "For Every Man There's A Woman" started the storm breaking again for the maestro. The latter side also teamed the thrush and tootler, much to every music lover's delight. Benny is currently prepping a personal appearance spot at the famed Click Club, Philadelphia, this coming May 24, with his sextet. Peggy recently closed a very successful series at Ciro in Hollywood and is soon to start work on a forthcoming MGM motion picture. She also plans an extensive road tour which will take her into New York's Paramount Theatre this summer. Peg and Ben are exclusive Capitol recording artists.

FEATURES

★ The Nation's Top Ten Juke Box Tunes
★ The Cash Box Record Reviews
★ Juke-Box Regional Record Report
★ Round The Wax Circle
★ Hot In Harlem
★ The Broadway Beat
★ Rollin’ ‘Round Randolph
★ Folk and Western Record Reviews
★ The Nation’s Big 5 Hillbilly, Folk & Western Juke-Box Tunes
★ Hot On Chicago's South Side
★ The Cash Box Disc-Hits Box Score
THE OPERATORS CHOICE
Makes it
THE PEOPLE'S CHOICE

RECORDED BY

VAUGHN HORTON
Continental 1223

HENRI RENE
RCA Victor 25-1114

THE SPORTSMEN
Capital 15009

MICHAEL CHIMES
Dona 2015

ALPINE BELLES
Flint 5005

ANDREWS SISTERS
Decca 24380

MARLIN SISTERS
Columbia

JOHNNY DENIS
London 201

DICK HAYMAN
Stellar 1013

LARKIN SISTERS
Spira 5505

“HIT-TUNE OF THE MONTH”
by
THE CLEVELAND PHONO OPERATORS ASS’N.

“CLICK TUNE OF THE MONTH”
by
PHONO OPERATORS ASS’N. OF EASTERN, P. A.

“THE SLEEPER OF THE WEEK”
THE CASH BOX
FEBRUARY, 21

WALTER WINCHELL
Says...
“...The novelty tune sensation via Continental Records “Toolie Oolie Doolie”... experts predict a sale of a million platters.”

Published by
CHARLES K. HARRIS
MUSIC PUBLISHING CO., INC.
1619 BROADWAY • NEW YORK 19, N. Y.

NOW IS THE HOUR
Remains the nation’s top tune. Plays booming on a slow of recordings.

1. CA-15024—Margaret Whiting
   CO-38061—Harpo Italia O.
   CO-38115—Dee Clark
   CM-7202—Jerry Wald O.
   DE-24378—Bob Carroll
   DE-24279—Bing Crosby
   LO-110—Grazie Fields

MA-1191—Eddy Howard O.
   ME-3013—Les Paul Trio
   MG-10125—Kotk Smith
   MU-532—Step Fields 0.
   SI-15178—Roy Block O.
   VI-20-2704—Charlie Sprink O.

SHINE
Repeats its position of last week, with everybody going wild with this click ditty.

2. DE-48074—Slim Green
   DE-25354—Ellie Fitzgerald
   DE-25353—Guy Lombardo 0.

DE-24382—the Mills Bros.
   ME-5091—Frankie Lane
   VI-20-2760—Hot Qintette

MANANA
In fourth place. last week—this tune climbs again to the third spot.

3. CA-15022—Peggy Lee
   DE-24333—Mills Bros.
   LO-187—Eduardo Ross
   VI-20-2819—Joe Loss O.

BECAUSE
Takes the big jump from seventh place to this featured spot.

4. VI-20-2653—Perry Como

BABY FACE
In eighth place last week—here it is in the fifth spot. Play picking up.

5. AP-1114—Phillie All Stars
   CO-30014—Jerry Wayne
   DE-25356—Herni King O.
   KR-216—Uptown String Band
   ME-2120—Aquile String Band

MG-10156—Art Monroe O.
   ST-294—Hum & Strum
   TO-294—Benny Strong O.
   PA-1105—Ank Song Band
   UN-627—Milt Scott O.
   VI-22879—Sammy Kaye O.

SABRE DANCE
Repeats its position of last week. Every disk a potential winner.

6. CO-38102—Woody Herman O.
   DE-24388—Victor Young O.
   MG-30048—Macklin Morrow

SI-15180—Ray Block O.
   RE-111—Don Henry Trio
   VI-20-2721—Freddy Martin O.

BUT BEAUTIFUL
Drops from third place to grab onto the lucky seventh spot. Still a featured ditty.

7. CA-15024—Margaret Whiting
   CO-38053—Frank Sinatra
   DE-24282—Bing Crosby
   DE-24294—Bing Crosby
   LO-142—Denny Dennis

ME-5096—Frankie Lane
   MG-10126—Art Lund
   MU-538—Mel Torme
   SI-15117—Ray Block O.
   VI-20-2616—Tex Beneke 0.

TOOLIE OOLIE DOOLIE
Starts to rise from the tenth spot. This week occupied a week ago. Ops reordering already.

8. CA-15059—The Sportsmen
   CN-1223—Vaughn Horton
   DA-2015—Dame Serenaders
   DE-24380—Andrews Sisters

FL-5005—Alpine Belles
   LO-201—Johnny Dennis
   SP-5005—Larkin Sisters
   ST-1013—Dick Hayman
   VI-25-1114—Honi Ren O.

I'M LOOKING OVER A FOUR LEAF CLOVER
In fifth place a week ago—this winner drops to ninth place here.

9. CA-491—Alton Ray O.
    CO-38100—Tony Hilly O.
    CC-38018—Arthur Godfrey
    CO-38082—Ced Fox
    DE-24319—Roz. Morgen
    ME-5105—Frankie Lane
    ME-5100—Uptown String Band

MG-10119—Art Money O.
    MU-543—Polka Dots
    RA-10043—Denny Saunders
    SI-15117—Ray Block O.
    TR-220—Alexander Or.
    VI-20-2668—Three Suns
    VI-20-2787—Curtell Hicks

BEG YOUR PARDON
On the bottom after a sensational run across the board. Play slightly falling down.

10. BU-1012—Francis Craig
    CA-490—The Dinning Sisters
    CO-38026—Frankie Cralle O.

DE-24336—Russ Morgan O.
    ME-5109—Snoody Lanson
    MG-10140—Art Money
    VI-20-2667—Lorry Green O.

The Cash Box, Automatic Music Section
Page 9
April 24, 1948
www.americanradiohistory.com
THIS WEEK'S RCA VICTOR RELEASE

PERRY COMO
You Can Do No Wrong
and Love of My Life
RCA Victor 20-2784

Two great new Cole Porter songs from the MGM film, "This Pirate," "I'm in Love," easy tempos that Perry does so well. The flip is beguine rhythm with plenty of warmth, romantically feeling. This waxing will fly to the top and keep spinning for months to come!

COUNT BASIE
"Piano Rhythms"
Album P-200
Backstage at Staff's and My Buddy
RCA Victor 20-2693
Shine On Harvest Moon and St. Louis Boogie
RCA Victor 20-2694
Basie's Basement
and I Never Knew
RCA Victor 20-2695
Sugar and Swinging the Blues
RCA Victor 20-2696

TOMMY DORSEY
Evelyn
A coin-catcher in typical "Tee Dee" fashion! Light, danceable rhythm...mellow, dreamy lyrics...and a smooth vocal by Harry Prime and the Clark Sisters.

The Miracle Of The Bells
Title theme of a much heralded new pic, "Bell-Iske"...celtic harmonies and Stuart Foster's appealing vocal will make this the favorite disk...
RCA Victor 20-2779

PHIL HARRIS
Somebody Else—Not Me
Phil's fast delivery is ideal for this old Bert Williams' favorite. Every line of punchy patter will egg on more and more sales!

Deck of Cards
A clever and unusual "story" disk...how a G. I. found faith and inspiration in an ordinary deck of cards.
RCA Victor 20-2821

ROY ROGERS and THE SONS OF THE PIONEERS
Together on two new film hits...just as they sing them in Disney's "Melody Time!"

Blue Shadows on the Trail
(There'll Never Be Another)
and Pecos Bill
RCA Victor 20-2780

When you get both Roy and "The Sons" on one record, you've got sure-fire jukebox business. This will go over in any loc...with folks wanting to hear them again and again as they did in the pic!

CLYDE GRUBB
Blue Memories and There's Nothing I Can Do
Valley Boys
RCA Victor 20-2781

ETTA JONES
with Luther Henderson's Orchestra
This Is A Fine Time and Misery Is A Thing Called Now
RCA Victor 20-2782

JAZZ GILLUM
Gonna Take My Bop and Chaffeur Blues
With Harmonica
RCA Victor 20-2783

NEW INTERNATIONAL HITS!
OSMAR MADERN
and his "Orquesta Tipica"
Concerto to the Moon—Tango fantasy and Bolero
RCA Victor 20-0111

HENRI RENÉ
and his Musette Orchestra
Piano Polka and Main Street Polka
RCA Victor 20-1111

RAY McKINLEY
Tambourine
Swell swing number from the Broadway hit "Angels In The Wings." The band comes up with lots of rhythm and riffs in a flashy arrangement...Ray sings the vocal.

A Man Could BE A Wonderful Thing
Keep your eye on this one! Amusing words and a fresh approach may make this the novelty hit of the year. Roy and Marry Ludes trade fancy patter.
RCA Victor 20-2768

SURE HITS!
SAMMY KAYE
I Love You, Yes I Do
RCA Victor 20-2674
PERRY COMO
Laroo Laroo Lilli Bolero
RCA Victor 20-2734

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“I’ve Had My Moments” (2.42)  
“Train Blues” (2.23)  
ROY MILTON  
(Specialty 524)  
- Roy Milton and his crew come through for ops in a big way here with a duo dab of magic with race. The result is a stunning top deck with hush-hush treatment. Roy sets pipes to spin off an aluring touch to “I’ve Had My Moments.” Disk appears to be extremely attractive, and should come in for a load of coin once it gets around. Background goes for the group by blending adequately to boosmop this deck all the more. Roy puts a switch on the flip to go off to the other end with a ton of hot and holler. Stuff is tailor made for the fast set that delve. Keep in mind Milton’s sensational popularity and then run out and get next to this bit.

“For Into The Night” (2.58)  
“La Ola Mariona” (2.56)  
IRVING FIELDS  
(Victor 26-9036)  
- Light piano fashions by the capable ivy twinkler Irving Fields spill here and show as wax to which ops with wired music locations can latch onto. It’s the top No. 1 title. Impressive stuff that seems attractive, with the haunting sides—also with a pair of sheet music—marking coin play. Light background patters flavor the cookie all the way. Flip is the widely known and popular “La Ola Mariona”, with maestro Irving at the ’88 once again. Stuff is suited to the crowd that goes for light rhythm rhymes. Both sides deserve your listening time.

“Laroo, Laroo, Lilli Bolero” (2.46)  
“The Story of Sorrento” (3.00)  
BING CROSBY  
(Decca 24404)  
- Kicking up a storm in phones throughout the nation, this nostalgic bit by Bing Crosby serves as another rendition that should draw buffets hide to the jukes. It’s the fond “Laroo, Laroo, Lilli Bolero” with Bing ably assisted by the effective Ken Darby and the Columbia orchestra. Fans tunes pile equally well as flip for the flip, “The Story of Sorrento.” Bing makes for delightful listening pleasure and should suit the many Crosby fans to a “T.” Top deck is the one that grabs and holds the spotlight. Ops that haven’t already latched on to this tune should take a look-see here.

“Bride & Groom Polka” (2.43)  
“Evelyn” (3.00)  
KAY KYSER ORCH.  
(Columbia 38169)  
- More mellow music from the Kay Kyser domain with a pair of attractive coin callers in the offering. It’s the bright set-up of "Bride & Groom Polka" that seems so appealing here. Piper Harry Babbitt teams with the Campus Kids to render the nostalgic waltz, bearing a path around the title. Waxing is light and leaves plenty of room for the dance created here. The result is a backing with a fond, romantic ditty titled “Evelyn”. Harry gives out with loads of sweet vocals on this flip. Stuff is smoothly finished and shows as an enticing performance. “Bride & Groom Polka” will draw coin-play.

“My Singing Parents” (3.06)  
VAUGHN MONROE ORCH.  
(Victor 20-2811)  
- Pair of sides that should create a mild storm in disc circles are due here. Both sides are well-plugged via the Universal International flicker “Are You With It?” show as extremely attractive to sides to which music fans throughout the nation can latch onto. Top deck, featuring maestro Vaughn, Maudlyn Russell and the Moon Maids makes for splendid moments of musical charm and pleasure. Vaughn’s deep tonal flavor the wax throughout with chip Maudlyn and the vocal combo blending also. Wax is light and as offered shows the band in wonderful manner. Flip is another piece that will mean phone pay for music ops. Maestro Vaughn on deck again for the setting of “What Do I Have To Do?” Wurdage spills around the title throughout the entire waxing, with Vaughn in the vocal spotlight for the light, velvety wortage. The many Monroe fans, and others too, should climb on the bandwagon for this piece. Both sides因子 for some sweet phone pay in the boxes.

“Misery Is A Thing Called Moe” (2.50)  
“This Is A Fine Time” (2.56)  
ETTA JONES  
(Victor 20-2782)  
- The pipes on this kid should boom this hunk of wax over the top. Sedlom mentioned as a flack figure in phono circles, choir Etta Jones sets her wonderfull pipes on a pair that should drag down a ton of coin. Top deck is the one we go for—it’s titled “Misery Is A Thing Called Moe”. Wax weaves in very slow metro with Etta’s tonal tricks offering a galaxy of up-tempo instrumental stuff. Stuff is very nostalgic and draws the listener back again for another earful. Flip is picked up a bit, with a heavy beat spilling in the background. Orchestral back- ing by Luther Henderson spins the cookie all the way. Grab the top deck!

“Lilly’s Book of Song” (3.06)  
DICK HAYMES  
(Decca 24257)  
- More light playful rhythm from the forth coming Universal International flicker “Are You With It”, with this pair of plug tunes served up by balladore LaVern Dots. Both sides are offered in mellow manner, with Dick’s glibd pipes swinging and singing along delightfully. That’s one thing that the galloping jive slang lyrics provided, ably make for adequate nomenclature of Flip, title: “What Do I Have To Do?” Dick has asked that perennial query found in a romance story. Balance provided by the Vich Shoor orch is fashionable and rounds out the side favorably. Both tunes are due for heavy flip, and plugging. Dick’s many fans are sure to ask for the pair.

“Don’t Love Me” (2.50)  
“X-Temperaneous Boogie” (2.45)  
CAMILLE HOWARD  
(Specialty 307)  
- Another hot and heavy platter for this week’s review with ivy-thrilled the Camille Howard on top for the spotlight. The gal’s pipes are a jive and jive and send this top deck, “You Don’t Love Me” with the metro weaving in slow mellow timing to blend in perfectly. Stuff is upbeat and catch in her tonals makes you wanna listen all the more. Stuff is aimed at ops with race spots, with this flip being one coin play galore. Flip has Camille off the bit over those precious blues and the along in top notch metro bound to suit the likes of the jump set. Phonos fans that go for some of this stuff are surely won’t be disappointed with this side. Both sides will fill your phonos with coin.

“Hand Made” (2.47)  
DECK WATSON & THE BROWN DOTS  
(Victor 74535)  
- Pair of sides which music ops may use as filler material are these rendered by Deck Watson and The Brown Dots. Titled, “I’ve Got The Situation Well In Hand” and “Pray For The Lights To Go Out”, Deck steps outside for the usual chorus. Both sides may meet with fair approval on the part of ops who have race locations. Everything very exciting is offered on the pair, although they do make for pleasant listening. Top deck parrots the title throughout, with Deck wailing the adequate worderage. Flip is a stock race item which shows the group in fair light. Ops that have room in their machines should take note.

“Everybody Eats When They Come To My House” (2.45)  
“Ghost Of A Chance” (2.58)  
CAB CALLOWAY ORCH.  
(Decca 38171)  
- Long missing from our phonos as a name attraction, maestro Cab Calloway, the King of Hi-De-Ho steps out with a pair that might be expected to come in for a slew of coin. Top deck, titled “Everybody Eats When They Come To My House” is offered here to this mellow piece. Wurdage splits around the title throughout the background provided showing as effective. Natch its the Cab himself who sets the pace on this deck. Flip is a treasure of an all-time great, “Ghost Of A Chance” featuring the immortal Chu Berry on tenor sax. Phonos fans that appreciate finer jazz will run wild with this one—that is the extent of its greatness. Take a look-see here.

“Long Ago” (4:06)  
SAMMY EDDY  
(Decca 25762)  
- Another timely little package of blues that seems to be in vogue this week, with “Long Ago” offering the hit. Sammy Eddy is a white man who is divning in blues and is a success. The flip is one of his own doing, and seems to be a hit. Sammy’s delivery is smooth and he does an excellent job. The flip is a dandy and should be strongly recommended.
The "modern Al Jolson," none other than Frankie Laine, had a field day this past week, as he opened before a packed house at 'Nat Harris' Harem in New York. Frankie had the huge crowd, howling and yawling for more continuous "Scat." As a matter of fact, he occupied the solo spot at one stage of the show for close to an hour. The crowd literally "ate up" his rendition of "That's My Desire," "That Ain't Right," "Shine" and "I May Be Wrong." Co-featuring on the bill with Frankie was the grand Beatrice Kay, who likewise thrilled the house with her renditions of "Songs of the 90's" and "Mention My Name In Sheboygan." It's a first rate show—and one that is not to be missed.

The influx of bootlegged records on the West Coast certainly seems to have raised a storm of protest in the music industry. The situation certainly is one that is smeared by the foul taste of a group of individuals who are greedy and uncouth enough to pull this stunt. The thieves are undoubtedly familiar with the workings of the disk business. What they seem to have forgotten, is that Uncle Sam enforces a little matter tagged excise tax, and another item labeled income tax. Latest to be hit is Capitol Records, who are reported to have lost quite a number of sales on their click discings of Julia Lee's "King Size Papa." It took an occasion such as this to bring the major disaters and the independents together.

Alan Dale and Connie Haines clicking like sixties at the Andrea Club, Syracuses, New York. Connie and Alan are all thrilled to pieces as their Signature cookies ride in featured spots in juke boxes throughout the land... Dick Contino, the non-stop Cinderella boy of the Mor- 5ace Heidt show, tells us that he has signed a recording contract with Decca Records, and will wax just as soon as the ban is lifted. First side is to be his "Lady Of Spain."... George Dalin, profes- ional manager of Feist Music, Inc., in the hospital for a minor operation re- ceived a horseshoe of flowers with black crepe thrown around it, from his many plugger pals. Darin almost had a relapse and had his nurse toss it-out. The boys came back with hot corned beef sandwich- wiches a bit later and really went to town... Disk jockey Dave Miller is really sold on Vaughn Horton's arrange- ment of "Tooie Oolee Doolee." In a recent broadcast, he mentioned that another version, by a well known combo on a major label, should have its master smashed.

Harry Rosen, Philly distrib for Manor Records, burning up the phone for more of Savannah Churchills' "Time Out For Tears." Indications are that this disk will be another big one for Savannah and Manor—possibly bigger than her "I Want To Be Loved."... Amigo Music pres- ident Dixie Shayer, in a "Rhumba Jubilee" mood having heard that her brother, Sam Shayer, will soon operate his own radio station in Homestead, Pa. The station will feature record and news shows... Contrary to all reports, Charlie Spivak and RCA-Victor have not split ties. Spivak as a matter of fact, figures very prominently in the diskery's forthcoming plans. In the meantime, Spivak's releases continue to flourish as they undoubtedly will for some time to come.
"Xochimilco" (2:59)
"Jinguli, Jongolo" (2:51)
ENRIQUE MADRIGUERA ORCH.
(Deco 24407)
• More Latin rhythms for the hep swimmers, all dolled up on sides 2 & 3, Enri Enrique Madriguera ork. With chipp Patricio Gilmore on top for the light melody of the top deck, the wax takes on the attractive air. "Xochimilco," (try and pronounce it) is a light live piece built around the Vincent Longo flip. "Xochi- milco" flows free and clear around it, with Enri and the boys blending in between. Flip is a lullaby, with a host of tonnrs puring the cute lyrics. Both sides are fair tunes and can be used as such. Folks that follow Madriguera should find no fault with this pair.

"Heartbreaker" (2:56)
"Sobre Dance" (2:59)
THE ANDREWS SISTERS
(Deco 24427)
• Pair of sides on tones that are already on the market and are currently kicking up a storm are these twoWriter George White here in effective fashion by the Andrews Sisters. In "Heartbreaker," wrote Bob and "Sobre Dance," both heavy coin cullers at the present time. The trio's rendition on the pair should do for spurs throughout, and although it lacks polish, it should draw some play. Harmonics crew back the gals on both sides, with this group displaying their wares in more brilliant style on the flip. Top deck is a string-band craze item with the gals' vocal spot round. Wording misses on the flip because of the fast pace the wax sets. Stuff can be used as filler material if ops have the spots.

"Just Becuse" (2:40)
"Traffic Jam Polka" (2:57)
FRANK ZAIC POLKAETEERS
(Continental 1228)
• Ditty kicking up a storm throughout the nation is offered here in "Traffic Jam polka" rhythm by Frank Zaic and his Polkaeteers. Labeled "Just Becuse," the wax spills in gay, carefree tones till it offers ops a piece of wax to take note of. Ditty is extremely catchy and as such should be added to its play potential. "Traffic Jam Polka" parrots the title as a slew of traffic sounds seep thru the polka melody. We like "Just Becuse"—your many phone customers will also.

"We Just Couldn't Say Goodbye" (2:50)
"What Do I Have To Do?" (2:53)
SHEP FIELDS ORCH.
(Musicrost 521)
• Brilliant fashioning music by maestro Shep Fields and another potential coin winner for music ops with this cookie titled "We Just Couldn't Say Goodbye" and "What Do I Have To Do?" Top deck couples with his signature style in the vocal spotlight, with the cute, light woggling spilling in fragrant tones. Stuff makes for a load of listening pleasure and is suited to both listeners and dancers. Flip, from the forthcoming University International, is titled "You With It." This is another light, airy affair with chipp Toni Arden on deck in the vocal department. Wax is well fashioned, with Toni's pipes cooing and purring the delicate lyrics in smooth style. Shep's many fans should go for the pair in a big way.

"Blue Shadows On The Trail" (3:07)
"Melody Time" (3:15)
BUDDY CLARK
(Columbia 38170)
• Tender tones of piper Buddy Clark grab this featured spot this week. With a pair of brand new tunes from the forthcoming Disney picture "Melody Time," Buddy steps just out to offer "Blue Shadows On The Trail" and a film headline "Melody Time." The balladens enhanting and rich display of vocal talent offer; the incentive on this wax. Top deck, fashioned in western setting is extremely soft and relaxing, with Buddy's airy pipes echoing fondly. Beautiful orchestral backing enhances the disc's performance, all the more. Flip is offered in light manner with a touch of romance thrown in. Once again Buddy's fine voice makes this piece extremely attractive. The wax is due for a heavy amount of publicity once the film breaks, which should add to its coin-winning potential. Get next to this blue ribbon winner for a boost in photo play.

"Teardrop Blues" (2:49)
"Cadillac Boogie" (2:51)
JIMMY LIGGIN ORCH.
(Specialty 521)
• Pair of sides sure to clinical a spot with ops that use this brand are offered in top notch styling by the rapidly rising favorite Jimmy Liggins. Jimmy's smooth pipes spill in fine caliber as he offers a sure winner in "Teardrop Blues." Wax spins in slow mood, with a solid haunting refrain winding in the background. Backing picks up in metro, with Jimmy on deck again for "Cadillac Boogie." Stuff here is for the jump crew, with a fine rasping boogie offering the incentive. Take the maestro's wide following into account when you step up to the counter. The wax means buffers— latch on.

"My Fair Lady" (3:04)
"Cincinnati" (2:56)
KAY KYSHER ORCH.
(Columbia 38157)
• Stylish musical setting by maestro Kay Kysher shows up in this pair, with the vocal tones of piper Harry Babbitt set this cookie up as a potential coin puller. Harry's smooth singing is done up in a low volume to the offering of this nostalgic. "My Fair Lady" and "Cincinnati" are tailor made for the swoon set—and the huge throng of Kay's fans to the pour and you've got winnin' style to do the work for you. Flip shows as another Chamber of Commerce ditty, this time the spool wars around Cincinnati. Thru Gloria Wood and the Campus Kids offer that typical setting, with the wax eating light and rhythmic throughout. Top deck is the one we like—we're sure you will too.

"Jack-Pot" (2:41)
"Charlie Comes On" (2:36)
CHARLIE VENTURA
(Savoy 663)
• Charlie Ventura Quintette and a pair of sides aimed at the hep jazzophile set that approves this brand. It's Charlie and his tenor sax that hog the spotlight throughout the pair, with both sides flowing with loads of music. Take any tone. Stuff is hot jazz, and as such might grab a spot on your machine. Rhythm backing behind Charlie is shown as favorable. "Jack-Pot" grabs the glory, with the mellow rhythm spill- ing in top notch tones that satisfy. Ops that have the spots should take a look-see.

"Two-Gun Harry From Tucumcan" (2:40)
"The Sample Song" (3:00)
DOROTHY SHAY
(Columbia 38140)
• Cute novelty ditty by thurst Dorothy Shay spills here with both sides holding loads of phone possibilities, Top deck, titled "Two-Gun Harry From Tucumcan" shows the gal in fine voice wailing this pleasant piece wrapped up with the title. Wax is light and breezy throughout and makes for easy listening. Flip shows just as well as the top deck, with Dorothy chirping about her trials and tribulations regarding her sampling under the sun. Ork backing by Mitchell Ayres shows the gal up in high light. Ops that have calls for this branch should find favorable reception to this pairing.

"Sally, Won't You Come Back" (2:53)
"Ciribirib" (2:24)
TED WEEMS ORCH.
(Mercury 6639)
• Light melodic music suitable to ops that operate wired music locations are these offered here by the Ted Weems ork. Top deck shows as a pleasant hit, with the vocal refrain rendered in stylish manner. Wax parrots the title throughout, and although it wouldn't trade itself for music that is easy on the ears. Flip is another worthwhile hit, with Ted's terrific stuff in the spotlight. Ditty should be familiar to most ops, since it has been a standard since the time of his appearance. You take it from here.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
B.M.I. Adds To Board; Renew Julie Stern Pact

NEW YORK—Walter C. Evans, president of Westinghouse Radio Stations, Inc., and vice president of Westinghouse Electric Corp., and J. Herbert Hollister, mid-west radio station owner, were elected to the Board of Directors of Broadcast Music Inc., it was announced this past week at the regular Spring meeting of the B.M.I. directors. Increase in the B.M.I. board from 12 to 14 directors by the addition of Mr. Evans and Mr. Hollister is for the purpose of providing added representation on the board of the industry-owned music and licensing organization.

B.M.I. also announced the renewal of general professional manager Julie Stern’s contract at this meeting.

Stern is now in Hollywood where he has just appointed Sid Lorraine to take over professional activities for B.M.I. on the West Coast. Lorraine, formerly coast representative of E. B. Marks Music Corp. and Southern Music, replaces Irving Weiss who has become associated with Warren Music.

The B.M.I. professional staff, including Harold Wald, Jerry Lewin and Walter Fleischer in New York, and Jimmie Caikna in Chicago, will be retained. In addition, Eddie Jans will continue in his post as head of B.M.I.’s Film Synchronization Dept. in Hollywood.

Management also outlined to the board the operation of B.M.I.’s new television service department. (TV stations are licensed by B.M.I. on the same basis as AM & FM.)

“My Happiness” Points Way As Indie Disk Hit

KANSAS CITY, MO—Reported demand of Damon Records “My Happiness” continues to pick up by leaps and bounds pointing the way for another possible independent label’s smash disking. Vic Damon, proxy of the platter, reports well over 100,000 platters have been ordered thus far, with 40,000 of same going to Chicago. The firm has already added pressing facilities in the mid-west, and plans on concentrating the platter in New York next.

BEST BET for the BOXES

TELL ME A STORY

recorded by

BOB HOUSTON

M-G-M No. 10144

Published by

LAUREL MUSIC CO.

1419 BROADWAY NEW YORK

IF “OSCARs” WERE GIVEN FOR OUTSTANDING Needle PERFORMANCE

Permo Point Round and Permo Point Elliptical would top the list for:

1. EXTREMELY LONG NEEDLE LIFE
2. UNEQUALLED KINDNESS TO RECORDS
3. DEPENDABILITY ON LOCATIONS
4. ECONOMY — still at the same low price

More Permo needles sold than all other longlife needles gambled.

PERMO POINTS

Made by the original and world’s largest manufacturer of longlife phonograph needles.

PERMO, Incorporated

Chicago 26

Awarded

for the

Best Record

of 1947

VITA TONEctric

MEANS

“LIVING SOUND”

DON’T MISS THIS MUST!

FRANKIE LAINE’S

“THAT AIN’T RIGHT”

MERCURY #5114

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Capitol Records To Reopen N.Y. Branch—Name Crowell Manager

HOLLYWOOD, CALIF.—H. H. Crowell, Jr., formerly manager of Capitol Records' Pittsburgh branch, is assuming management and preliminary work connected with setting up a branch in New York City. This appointment was announced this past week by Floyd A. Bittaker, Vice President and General Sales Manager for the plattery.

Capitol's New York branch was closed by fire at the end of 1947 and has been inoperative since. Dealers usually serviced by that branch have received service from Brooklyn and other branches meanwhile.

John Coveny, who had been manager of the New York City branch at the time of the fire, was assigned new duties in the firm's International Division and will continue in that position.

John Triferro, formerly a salesman in Capitol's Boston branch, has been assigned as new manager for the Pittsburgh branch.

The New York City branch will be opened early in May at 109 East 116th St., the plattery disclosed.

Coast Records Take Over Lamplighter Masters

HOLLYWOOD, CALIF.—Charles Washburn, president of Coast Records, announced the acquisition of all masters cut under the Lamplighter label.

Ted Yerka, head of Lamp Lighter, completed a deal whereby Coast will release all of the former plattery's discs under the Coast label, bearing a special series to be known as the "Lamplighter Series."

The exact number of masters involved has not been determined in the transaction, although 200 sides are estimated to have figured in the deal. To date only a small portion of these sides were ever released.

Among these masters are sides done with Charlie Ventura, Bob Zuke, Count Basie, Kay Starr and other jazz musicians of note.

First sides to be released under this new Coast series will be two by Kay Starr, "Frying Pan" and "I Cried For You". Musical background used on these sides consist of small combos of top musicians. Coast had been concentrating in the Latin field and recently released several pop and race records. The Coast plattery recently inked Dorothy Lamour to a long term recording contract.
Eli Oberstein, RCA-Victor Artist Chief, Guest Speaker at Philly Music Ops Ass’n Meeting

Discusses Problems of Phono Operation and Disk Biz with Association Members: Ops Laud Talk

PHILADELPHIA, PA.—Eli Oberstein, artist and repertoire chief at RCA-Victor Radio, was guest speaker at a meeting of the Philadelphia Phonograph Operators Association this past week.

The meeting of the association, a weekly event, was regarded by many operators as one of the most beneficial ever conducted. Operators unanimously applauded Mr. Oberstein’s discourse on the recording business.

Oberstein discussed with the operators, in “down to earth language” the problems confronting both the music operator and the manufacturer.

Music operators have long believed that what the entire industry needed was a common ground on which music operators, as the purchaser of recordings, could meet the record manufacturers and discuss their mutual problems. It is fairly evident, that when both these factions meet, any decisions or progress made, would be most beneficial to the operators and the record manufacturer. A letter received from Charles F. Hanum, business manager for the trade group voiced the sentiments of the many operators who attended.

“Eli Oberstein was here at our meeting and talked to the operators, explaining very thoroughly and in the most interesting manner, the demands of the record business. Eli went into a discourse on records that was second to none. I honestly believe that if all operators had a better understanding of problems confronting the record companies and the manufacture of records, they (the operators) would be better equipped in buying records, and know definitely when they were getting their money’s worth. We cannot speak too highly of him, and we feel that we need more men of his type in our industry.”

Other music associations, upon hearing of Mr. Oberstein’s guest appearance at the Philadelphia meeting were learned to be contemplating inviting representatives of recording companies to their weekly meetings. The music ops association also announced that their next Click Tune Party, sponsored by the association in conjunction with the Philadelphia Daily News and Frank Palumbo’s Click Cafe, will be held on April 24.

“‘Nature Boy’ Has Many Diskers Rushing To Cut

NEW YORK—The storm of approval that has greeted the release of the novel and unique disking of “Nature Boy,” by King Cole on Capitol has diskers running helter-skelter, trying to cut. Joining the ranks of disks released on the click song are records released late this past week by Frank Sinatra on Columbia, and Sarah Vaughan on Musi- craft. Both are reported to have utilized a choir to supplement for the lack of orchestral support. Meanwhile, distributors of all three are reported loaded with orders. Musi-craft reportedly has a backlog of over 40,000 orders, with the disk only released Thursday, April 18.

All-Time Standards by DICK KUHN & ORK

HEART OF MY HEART
AND THE BAND
PLAYED ON No. 1151
THE WINDOW WASHER MAN
DON’T EVER SAY THAT YOU LOVE ME No. 1156
Write for Catalogue
Dist.: Some Territories Available

Top Records, Inc.
1674 Broadway New York 18, N.Y.

Standard Songs are MONEY MAKERS!

“I’VE GOT A CRUSH ON YOU”
Recorded by FRANK SINATRA—Columbia 38151
SARAH VAUGHAN—Musi-craft 505
MARY MARTIN—Decca 24277

Published by: NEW WORLD MUSIC PUB. CO.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N.Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
John Halonka Opens Disk Distributing Firm

NEW YORK—John Halonka, well known figure in record circles in this city, this past week announced the formation of the Master Record Distributing Company, with offices located at 603 9th Avenue, New York. The firm currently handles the Dana, Alvin, Top and Damon record lines.

Halonka formerly was national sales manager of Dana Records. Prior to that he was associated with the Runyon Sales Company, New York.

Bogus Platters Flourish—Indies Hit Hard

HOLLYWOOD, CALIF.—Independent recording companies, joined by many major distributors continued their investigation this past week as "bootlegged" records continued to flourish here.

Many of the independent companies were known to be more than alarmed at the situation, which in some cases, has cut down their sales considerably. Reportedly affected by the thievery this past week was Capitol Records. Most of the bogus platters have been found in the race record field.
DeLuxe In Heavy Flack Campaign With Plug Tune

NEW YORK—Convinced by initial trade reaction that they have a novelty hit in Nancy Donovan's first recording, "Tell Me 'Fraidy," De Luxe Records, Linden, N. J., launched an all-out promotion campaign in the New York-New Jersey area this past week. The firm utilized a one-day, around the clock disk jockey campaign, a scanty-clad "Daisy Mae" model delivery platter to the trade, display space in newspapers and juke box stickers pointing attention to the disk.

David Brown, president of the platter, declared the novelty recording had the hit potential of "Tim-Tayshun" and stated that the firm would shortly launch a national promotion campaign to push the disk.

STAFF RECORD CO.'S
Weekly Specials

"IF I SHOULD LOSE YOU"
By Milton Hinton & His All-Stars. Vocal by Emilie Jones
STAFF RECORD # 606

"O LALA FEE"
By Milton Hinton & His All-Stars
STAFF RECORD # 609

"CALL ME DARLING"
By Ted Buechner's Orch. Vocal by the "Lady of Twilight Moon"—Bobbe Corten
STAFF RECORD # 602

ORDER FROM YOUR
NEAREST DISTRIBUTOR

MAJOR RECORD DISTRIBUTORS
345 W. Abil Street
New York, N. Y.

BALLEN RECORD COMPANY
1335 W. Jefferson

GENERAL DISTRIBUTING CO.
3 N. Greene Street
Baltimore, Md.

M. S. DISTRIBUTORS
1235 E. 6th Street
Chicago, Illinois

DAY DISTRIBUTING CO.
700 E. 28th Street
Los Angeles, Calif.

National Distributor

IDESSA MALONE DISTRIBUTORS
604-B E. VERNOR HIGHWAY
(Phone: Woodward 2-7396)
DETROIT 1, MICHIGAN

SOME TERRITORIES STILL OPEN. WIRE, WRITE OR PHONE

WE HAVE IT!

THE ORIGINAL
T. TEXAS TYLER'S

Amazing Recording

"DECK OF CARDS"

FOUR STAR #1228

Other Records Available by T. Texas Tyler

(THE MAN WITH A MILLION FRIENDS)

#1068 Remember Me—Oklahoma Hills (Tex's Famous Theme Song)
21167 Follow Through
21166 Old Fashioned Love
21165 Melody Of A Gun
21154 Fairweather Baby
21140 Tell Your Lies to the Man in the Moon
21143 Guitar Boogie"Waltz"
21142 You Nearly Lost Your Mind
21141 I Hung My Head and Cried
21140 Home in San Antonio

"I Hate To See You Go"

"Time After Time"

ERNEST TUBB

DECCA 46091

EGGING coin play in a big way this is the bit by the very popular Ernest Tubb. Titled "I Hate To See You Go" and "Time After Time," Ernest displays his able talent in top manner throughout both sides of the wax. Top deck is the one they'll go for, as Tubb's tonsils careen this weary piece. Fancy guitar work offered makes for extremely pleasant listening. Egg has Tubb in grade A fashion again for the message of this deck. Both sides beckon coin play—latch on.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Short Shots
From the Hills and Plains

Gene Autry's Melody Ranch, this past Sunday, April 11, played host to cheering throngs. On hand for the festivities were the Cass County Boys, Carl Cotner, The Pinafores and comic Johnny Bond. Johnny's new Columbia release is "Oklahoma Waltz" coupled with "John's Other Wife."... Jimmy Davis has two toppers in "You Are My Sweetheart" and "Golden Curls" via Decca. T. Texas Tyler will bring down the house when he invades New York's famed Carnegie Hall this coming April 25. Tyler's "Deck Of Cards" has hit the entire nation—and it hit solid. Tex's 4-Star platters are sure to continue to boom...

Tremendous influx of folk and western stars in the eastern area seems to prove that the day of reckoning has arrived. Folk and western stars have proved their popularity beyond the shadow of a doubt. We remember the day when cowboys and hillbilly's wouldn't even think of coming near New York; yet alone do a series of p.a.'s here. The barriers are down. Ernest Tubbs' tour really tore the house down when he invaded New York last summer. We're sure the heavy of folk and western stars coming to the East will boost this brand of music even higher...

Orchids to Bill Graham, Publicity Director of WSM, Nashville, Tenn., for the wonderful work he is doing keeping the entire informed of activities out in Nashville... Toppling the list on Rosalie Allen's WOV hit parade is famed song-writer Vaughn Horton's "Tokie Dokie Doodle." Ditty was originally classed in the folk department—but it grew to such proportions that music lovers now have it as a popular hit—and we do mean hit... Les Paul has been transferred to the Good Samaritan Hospital, Los Angeles. His many friends would do well to drop him a get-well card... Elton Britt did two weeks at the Olympia Theatre, Miami... hopped to New York for a guest shot with Paul Whiteman... then hit the road again to continue his tour.

Hits the Right Key—the "Clap-hands" "Rhumba Jubilee"

Says

JACK LESCOULIE
Disk Jockey
WOR, N. Y.

More and More Disk Jockeys agree on

"RHUMBA JUBILEE"
(Transcribed novelty)
by
RAMON LITTEE
and his Orchestra

No Money Trouble Here!

'TROUBLE IS A MAN'
Recorded by
Mary Ann McCall
on
COLUMBIA 38131

SPARKLE STRIPS

THE FINEST, WHITEST PAPER OBTAINABLE.
$1.50 PER BOX OF 4000 STRIPS... AT YOUR SEEBUG DISTRIBUTOR

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Eddy Howard
and his Orchestra

BIG in the BOXES with

"LAROO, LAROO, LILLI BOLERO"
"SPRING IN DECEMBER"
MAJESTIC No. 1224

"JUST BECAUSE"
"ENCORE CHERIE"
MAJESTIC No. 1231

Going Strong
"NOW IS THE HOUR"
"TRUE"
MAJESTIC No. 1190

"BUT BEAUTIFUL"
"MY COUSIN LOUELLA"
MAJESTIC No. 1214

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT Majestic RECORDS in your machines.

Rollin' Round

CHICAGO—Loads of excitement hit Chicago this past weekend as the Mercury Records caravan took the Windy City by storm. Literally tearing down the Opera House, the show, headlined by the "modern Al Jolson"—Frankie Laine played to capacity audiences. Frankie Laine, Jan August, Helen Humes and Dick Two-Ton Baker kept the huge crowd happy throughout the entire performance. Dick, who had recently been bedded down with pneumonia climbed on the Caravan in Chi and thrilled the crowd with his smash rendition of the very popular "I'm A Lonely Little Petunia".

Maestro Carl Fischer's ork backed the entire roster of artists throughout in fine manner and received a tremendous ovation at the close of the show.

Wee Bonnie Baker opened at the Oriental Theatre this past week. Still draws rave with her "Oh Johnny"... Tony Martin follows Bonnie at this spot next week with an all star cast... incidentally, the entire proceeds of an all star show, to be run during Tony's stay at the Oriental will be donated to the Davenport Runyon Cancer Fund and the American Heart Association... Nat "King" Cole and his Trio at the Regal Theatre this past week. Nat really sent the audience into hysteria with his rendition of the sure-to-be classic "Nature Boy"... Answering the terrific demand for personal appearances, DeLuxe Record stars Annie Laurie and Paul Gayten headline the Regal Theatre bill this coming April Fools' Day... Annie bounded to fame with her "Since I Fell For You"... Universal Records' "Ritual Fire-Dance" and "Jardanella" by the Harmonicas kicking up a terrific storm... The Blue Note keeps jumping with Slam Stewart and his Trio and Beryl Booker at the ivory's... Perry Como introduces the latest Irving Berlin songs, from his flicker "Easter Parade" on his May 4th Chesterfield air-show... Damon's disk "My Happiness" a heavy coin winner in Chicago... Ray Herbeck had all Randolph St. rushing to the La Martinique for his smash opening...

Chuck Foster and his crew firmly entrenched at the Stevens Hotel for a long stay... Joe Sudy closes the Bismark Hotel May 16th... Skitch Henderson does a healthy biz at the State-Lake Theatre... Herbie Fields due for a CBS wire at the College Inn... and speaking of the Inn, we managed to catch the entire Mercury entourage there after their smash Caravan show last week... Marty Gould at the Chez Paree mapping out a program for TV producers... Orrin Tucker opened at the Edgewater Beach Hotel this past week. Local jocks Eddie Hubbard, Ernie Simon, Linn Burton continue to wow capacity audiences with their great show at the State-Lake... Whassamatta with that Chi diskery? Artists complaining about the very evident lack of promotion—especially as via juke boxes... Paul Cunningham, Broadway Music major domo headed this way we hear... Petite Kay Starr, a great gal and a greater performer evening Seymour Heller while singing "He's A Good Man" at the College Inn... Folks along Randolph Street continue to stare in amazement as more and more indies breaking into the field reach them. Certainly seems as if there is plenty of room—as long as someone somewhere has the right song... Joe Whalen of Bregman, Vose & Conn doing a grand job with "Little White Lies"... That "Mystery Song" on ABC's "Stop The Music" air-show has folks going wild.
SENIATE COPYRIGHT BILL GOES TO JUDICIARY COMMITTEE—FIGHT LOOMS

WASHINGTON, D. C.—The measure recently introduced in the Senate, S. 2164, a bill designed to amend the existing 1909 Copyright Act and exact tribute from music machine operators, was reported into the Senate Judiciary Committee this past week.

This piece of legislation, a companion bill to the ASCAP sponsored H. R. 1209 is in effect, an exact duplicate of the latter measure.

There is no doubt in the minds of those in the automatic music industry that music operators throughout the nation are faced with a most serious problem. Members of ASCAP and other organizations supporting passage of both bills are known to be in Washington, constantly supervising to their utmost, the sponsorship of these bills. Spokesmen for these organizations have stated that should the proposed legislation become law, they would (ASCAP) "make equitable demands upon juke box operators."

What the above statement means in "everyday" language is that the ops overhead will be increased one-hundred fold. In addition to paying the royalty, music operators will have to staff additional bookkeeping facilities, in order to maintain "true and accurate records."

Music ops are urged to write, wire and notify their representative in Congress—presenting them with the true facts and a picture of the music industry.

Want to make fewer "in-between calls" and at the same time nearly double record plays?
You can when you install the sensational Webster-Chicago Ivory Nylon Needle with KNEE ACTION and precious jewel tip. Pays for itself in a matter of weeks! $350

CHECK THESE FEATURES:

- Nylon—filters scratch even at high frequencies!
- Nylon—resilient tracking ends groove hopping! (groove pinch and destructive wear!)
- With Knee Action—feather-touch "give" protects and preserves records ends lateral pressure!

WEBSTER-CHICAGO

5610 BLOOMINGDALE AVE. • CHICAGO 39, ILL.

FLASH!

There Are Now IMITATORS... DEMAND THE ORIGINAL!

"MY HAPPINESS"
The Sensational Duet by JON and SONDRA STEELE

on DAMON RECORDS ONLY D-11133

The ORIGINAL is now OUTSELLING "Hit Parade" Discs wherever introduced! The NUMBER ONE Record in St. Louis....ACTUAL SALES 40,000 in Chicago in 2 weeks....15,000 in Pittsburgh in 1 week....Smash sales in Kansas City, Philadelphia, Detroit, Akron, Cleveland and many others!

A TERRIFIC SMASH RECORD! ORDER NOW!

K. C. MUSIC COALS CO. 1822 North Western Chicago, Illinois
K. C. MUSIC SALES CO. 807 North 16 Street Kansas City, Kansas
SCOTT-JOHN COMPANY 1102 North 16 Street Philadelphia, Pennsylvania
STANDARD DISTRIBUTING CO. 1739 Fillmore Avenue Pittsburgh, Pennsylvania
MASSACHUSETTS MUSIC DIST. CO. 1396 Tremont Street Boston, Massachusetts
W. E. HARVEY CO., INC. 1260 Linwood Avenue Detroit, Michigan
W. E. HARVEY CO., INC. 224 Webster Cleveland, Ohio
REDSIDE COMPANY West Richfield, Ohio
F. & M. DISTRIBUTING CO. 120 North 7th Street Cleveland, Ohio
HURT SALES AND DIST. CO. 311 D. N. F. Childress, Texas
HARRY FOX ASSOCIATES 2133 West 7 Street Los Angeles, California
MILLNER RECORD SALES CO. 1170 North 16 Street St. Louis, Missouri
MARTIN FORD SALES CO. 163 Ninth Avenue New York City
MAJOR DISTRIBUTING CO. 146 Du Kall Avenue Brooklyn, New York

BALLYTNYES 7221 Northeast Sandy Portland, Oregon
NORTHWEST MUSIC 921 South Dakota
DUNBAR DISTRIBUTING CO. 2000 Rose Avenue Kansas City, Missouri
W. M. AMANN DIST. CO. 1005 North 24th Shreveport, Louisiana

AND OTHERS

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE AVENUE

KANSAS CITY, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK—Conferences involving legal entanglements were known to have been entered into between Majestic Records officials and representatives of Decca Records this past week.

Majestic, currently undergoing the throes of their Chapter XI (Chandler Act) petition, were reported agreeable to an arrangement with Decca, whereby the latter would take over some of the firm's assets.

Known to be a troublesome situation, is the exact position of the Eddy Howard contract. The famed bandleader, one of the nation's leading recording names, is reported to have severed his contract relations with Majestic when his pact with the plattery expired late last year. Majestic holds some thirty masters of Howard, and these masters are allegedly causing legal eagles to scan a bit deeper.

Should Decca take over the Howard masters, the question of Howard's contract with Majestic, which the latter asserts still is in effect, becomes quite a problem. Howard, in the meantime, has been made several recording offers. It is easily seen that Howard could obtain a new recording contract with any number of diskeries. Should this become fact, he would be left without any records on the market, unless his new possible plattery took title to the masters in the Majestic firm.

Meanwhile, Howard and his manager, Biggie Levin refuse to negotiate with any platteries until the present situation is cleared up.

RECORDED BY

PERRY COMO BING CROSBY DECCA
VIC DAMONE HOWARD MAJESTIC
SHIP FIELDS HOUSTON MAJESTIC
FRANKIE CARLE JACK CARROLL MUSCRAFT
PEGGY LEE SAM BROWNE M.G.M.
CAPITOL LONDON

Words by SYLVIA DEE and ELIZABETH MOORE
Music by SIDNEY LIPPMAN & CO., Inc.
1270 SIXTH AVENUE NEW YORK 19, N. Y.
LOUIS BERNSTEIN President GEORGE PINCUS, General Manager

TWO MORE LONDON FULL-RANGE HIT RECORDS

FIDDLE FADDLE

AND FANTASIE IMPROMPTU No. 10006
List Price 75c plus tax

YOU CAN'T BE TRUE DEAR

AND ONCE UPON A WINTERTIME with Bob Farnon Orchestra and Chorus No. 202
List Price 75c plus tax

SHAPIRO, BERNSTEIN & CO. Inc.
1270 SIXTH AVENUE NEW YORK 19, N. Y.
**JUKE BOX OPERATORS!**

**HOW MANY PLAYS MUST YOU GET FROM A RECORD TO MAKE IT PROFITABLE IN YOUR EQUIPMENT?**

**NOTICE...** for years automatic music operators have complained about records not giving them "enough play". The time has arrived when The Cash Box, in cooperation with the entire automatic music industry, believes that a "standard" should be set up so that all will realize exactly the minimum number of plays required from each record to make it profitable to operate in automatic music equipment. Remember... the weight of the tone arm in your juke box mechanism has much to do with the wearing qualities of any record; four ounce tone arms on old machines eat up records in a hurry, whereas the new machines featuring one ounce tone arms give much longer play. The same applies to needles. Operators who change their needles often get better wear from records. Those who neglect to make changes as often as they should find needles "eating away" the records. Clean records play longer. Most record firms supply buffers for polishing records so that they will wear longer and play clearer. The average operator who neglects to clean his records during each servicing is simply adding on more overhead to his business. But, with all these things taken into consideration the operator should be able to arrive at a "standard" which will acquaint all the record manufacturers with what he believes is THE MINIMUM NUMBER OF PLAYS A RECORD SHOULD GIVE TO BE PROFITABLE FOR AUTOMATIC MUSIC OPERATION.

**HELP TO SET A "MINIMUM RECORD PLAY STANDARD" FOR THE JUKE BOX INDUSTRY. IT MEANS MORE PROFITS FOR YOU! TEAR OFF AND MAIL COUPON BELOW TODAY!**

---

The Cash Box  
381 Fourth Avenue  
New York 16, N. Y.

Okay! Here's the minimum number of plays I believe should become the "standard" for all juke box records:

<table>
<thead>
<tr>
<th>25 PLAYS</th>
<th>50 PLAYS</th>
<th>75 PLAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 PLAYS</td>
<td>150 PLAYS</td>
<td>200 PLAYS</td>
</tr>
</tbody>
</table>

CHECK ANY OF THE ABOVE OR GIVE US YOUR OWN IDEAS IN THIS REGARD:

__________________________

__________________________

__________________________

__________________________

FIRM

ADDRESS

CITY & STATE
5— I’m Looking Over
A Four Leaf Clover  66.9 107.5 115.6

CA-491—ALVING REY ORCH.  Spanish Cavalier
CO-38100—TINY HILL ORCH.  Show Me The Way To Go Home
CO-38082—CODY FOX  I Only Want A Buddy
CO-38081—ARThUR GODFREY  The Thousand Islands Song
DE-24319—RUSs MORGAN ORCH.  Bye Bye Blackbird
ME-5100—UPTOWN STRING BAND
ME-5105—FRANKIE Laine
MG-10119—ART MOONEY ORCH.  The Big Brass Band From Brazil
MU-543—THE POLKA DOTS
KA-10043—JIMMY SAUNDES  Heart Breaker
SI-15117—RAY BLOCk ORCH.  But Beautiful
TR-220—ALEXANDER ORCH.
VI-20-2660—THE THREE SUNS  Eccentric
VI-20-2787—CURLY HICKS Lighthouse Blues

6—Because
50.6 41.4 32.9

VI-20-2653—PERRY COMO  If You Had All The World And Its Gold

7—Baby Face
39.8 28.8 10.7

AP-1114—PHILLIE ALL STAR STRING BAND  Bye Bye, Blackbird
CO-30014—JERRY WAYNE & DELL TRIO  Oh, You Beautiful Doll
DE-25316—HENRY KING ORCH.  The Tropics
KR-216—UPTOWN STRING BAND
ME-2120—AQUA STRING BAND
MG-10156—ART MOONEY ORCH.  Encore Cherie
ST-294—HUM & STRUM
TO-294—RENNY STRONG ORCH.
PA-1105—FEKXO STRING BAND
UN-627—MILT SCOTT ORCH.
VI-22879—SAMMY KAYE ORCH.  Miss You

8—But Beautiful
39.5 27.6 24.4

CA-15024—MARGARET WHITING  New Is The Hour
CO-38053—FRANK SINATRA  If I Only Had A Match
DE-24283—BING CROSBY  The One I Love
DE-24294—BING CROSBY  Experience
LO-142—DENNY DENNIS  A Bed of Roses
ME-5096—FRANKIE Laine  I Only Myself To Blame
MG-10126—ART LUND  Love Is So Tender
MU-538—MEL TORME  Night and Day
SI-15117—RAY BLOCk  Four Leaf Clover
VI-20-2616—TEX BENEKE ORCH.  You Don’t Have To Know The Language
9—Shine
DE-48074—SLIM GREEN
DE-25554—ELLA FITZGERALD
DE-25353—GUY LOMBARDO O.
DE-24382—THE MILLS BROS.
ME-5091—FRANKIE LAINE
Still We'll Be Together Again
VI-20-2760—HOT QUINTETTE
T-Bone Rhapsody

10—Tooie Ocie Doolie
CA-15059—THE SPORTSMEN
CG-1233—VAUGHN HORTON
DA-2015—DANA SEBENARDS
DE-24380—ANDREWS SISTERS
FL-5005—ALPINE BELLES
LO-201—JOHNNY DENNIS
SP-5505—LARKIN SISTERS
ST-1013—DICK HAYMAN
VI-25-1114—HENRI RENE O.

11—Laroo Laroo
Lilli Boreto
CA-15048—PEGGY LEE
Talking To Myself About You
CO-38130—FRANKIE CARLE O.
Someone Cares
DE-24404—BING CROSBY
The Story Of Sorrento
ME-5121—VIC DAMONE
My Fair Lady
MG-1016—BOB ROBINSON
I Still Love You
MU-546—SHEP FIELDS O.
Hold It Joe
VI-20-2734—PERRY COMO
When Your Hair Has Turned To Silver

12—Little White Lies
CO-38114—DIANAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
VI-27521—TOMMY DORSEY O.

13—Haunted Heart
CA-15023—JO STAFFORD
I'm My Own Grandmaw
CO-38112—Buddy Clark
First Prize At The Fair
CO-38083—BUDDY CLARK
Matinee
DE-24362—GUY LOMBARDO O.
Saturday Night In Central Park
DE-24370—BING CROSBY
Moonlight On A White Picket Fence
ME-5120—VIC DAMONE
Tell Me A Story
MG-10153—GEORGE PAKTON O.
Dream Girl
VI-20-2713—PERRY COMO
Carolina Moon
VI-45-0080—RUSS CASE O.
Inside U. S. A.

14—Serenade of the Bells
CA-75007—JO STAFFORD
The Gentleman Is A Dope
CO-37956—KAY KYSER ORCH.
Pass That Peace Pipe
CO-38076—GENE AUTRY
Loaded Pistols & Loaded Dice
DE-24258—GUY LOMBARDO ORCH.
Sipping Cider By The Snyder Zee
DE-24305—DICK HAYMES
ME-5090—VIC DAMONE
I'll Dance At Your Wedding
MG-10991—BOB HUSTON
A Tune For Humming
VI-20-2377—SANNY KAYE ORCH.
That's What Every Young Girl Should Know

15—Matinee
CA-15041—GORDON MacRAE
Fashyly Feacin'
CO-38083—BUDDY CLARK
Haunted Heart
DE-24375—BOB BERBERLY
It's All Over But The Crying
VI-20-2671—VAUGHN MONROE O.
If Someone Cares

16—St. Louis Blues March
DE-20-2722—TEX RENNEKE O.
Cheeky Canyon

17—Pianissimo
CO-38051—BUDDY CLARK
You're Too Dangerous, Cherie
DE-24309—BOB CARROLL
One Raindrop Doesn't Make A Shower
ME-5089—SNOOKY LANSON
MG-1018—BOB HOUSTON
I'm All Dressed Up With A Broken Heart
MU-527—MINDY CARSON
What Do You Want To Make Those Eyes At Me For
VI-20-2593—PERRY COMO
I've Got A Feeling I'm Falling

18—Worry, Worry, Worry
CA-486—HAL DERWIN O.
We Just Couldn't Say Goodbye
CO-38106—KAY KYSER O.
DE-24377—LARRY CLINTON O.
Dreamy Lullaby
ME-5107—VIC DAMONE
That Feathery Feeling
VI-20-2676—THE THREE SUNS
That's A Plenty

19—Thoughtless
CA-15027—GORDON MacRAE
You Were Meant For Me
CO-38079—DORSY DAY
I've Only Myself To Blame
CS-8093—CURT MASSEY
DE-24318—GUY LOMBARDO O.
I'll Dance At Your Wedding
LO-143—THE SQUADRONAIRES
That Feathery Feeling
MA-1234—GEORGE OLSON O.
The Dickey Bird Song
ME-5104—VIC DAMONE
Love Is So Terrific
MG-10137—BUDDY KAYE KINETT
Carnival In Venice
SI-15176—RAY BLOCH O.
At The Candlelight Cafe
VI-20-2714—LARRY GREEN O.
Wishing

20—Tell Me A Story
CO-38050—FRANKIE CARLE O.
My Promise To You
DE-24329—AMES BROTHERS
If You Had All The World And Its Gold
ME-5120—VIC DAMONE
Haunted Heart
MG-10141—BOB ROBINSON
VI-20-2761—SANNY KAYE O.
I Wouldn't Be Surprised

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Golden Earrings
22—Ballerina
23—Deck Of Cards
24—Thousand Islands
Song, The
25—Nature Boy
26—Goofoos
27—Just Because
28—How Soon
29—Best Things In Life
30—Lover
31—Dicky Bird Song, The
32—Peanut Vendor
33—Tutti-Tutti Pizzicato
34—Beyond The Sea
35—Slap 'Er Down
36—I'm My Own Grandpa
37—Sierra Madre
38—All Dressed Up
39—You Were Meant
For Me
40—I Love You, Yes I Do
<table>
<thead>
<tr>
<th>MUSIK</th>
<th>MUSIK</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.M.I.</td>
<td>WURLITZER</td>
</tr>
<tr>
<td>Model A w/ play meter</td>
<td>Model 1100 Standard</td>
</tr>
<tr>
<td>Model A without play meter</td>
<td>Model 1080A Colonial</td>
</tr>
<tr>
<td>&quot;</td>
<td>Model 1017A Concealed chngr. w/ stepper</td>
</tr>
<tr>
<td>CEAWAY CAB</td>
<td>Model 1015 Standard</td>
</tr>
<tr>
<td>W/Amplifier and Remote Volume Control</td>
<td>Model 1080 Colonial</td>
</tr>
<tr>
<td>HIDEAWAY CAB</td>
<td>Model 1017 Concealed chngr. w/ stepper</td>
</tr>
<tr>
<td>W/Amplifier and No Remote Volume Control</td>
<td>Model 2140 5-10-15c Wireless</td>
</tr>
<tr>
<td>W/Amplifier Complete</td>
<td>Model 3025 3c 3-wire</td>
</tr>
<tr>
<td>—No Remote Volume Control Complete</td>
<td>Model 3015 Wireless</td>
</tr>
<tr>
<td>5c &amp; 10-25c selection box</td>
<td>Model 3020 5-10-25c 3-wire</td>
</tr>
<tr>
<td>Stepper for 10 wall boxes</td>
<td>Model 3031 3c 30-wire</td>
</tr>
<tr>
<td>Stepper for 25 wall boxes</td>
<td>Model 212 Master Unit</td>
</tr>
</tbody>
</table>

**AIDRON**

| Model Cornet 400 | Model 2140 16" Deluxe | 35.00 |
| $495.00 | Model 3000A 10" Deluxe | 22.50 |
| Blonde Burghell | Model 3000A 10" Deluxe | 22.50 |
| 59.00 | Model 4000 10" Deluxe | 45.00 |
| Fiesta Deluxe | Model 4000 8" Deluxe Star Speaker | 45.00 |
| 595.00 | Model 4004A 8" Metal Musical Note Speaker | 30.00 |
| Super Deluxe | Model 4006 "W" Walnut Round Speaker | 22.50 |
| 595.00 | Model 4005A 8" Walnut Round Speaker | 25.00 |
| 48" Model Hideaway | Model 4006A 8" Deluxe, Walnut Round Mirror. | 35.00 |
| 299.50 | Model 4007 12" Intermediate Deluxe Speaker. | 135.00 |
| 48" Model "trio" wall and bar box | Model 4008 15" Deluxe Speaker | 185.50 |
| 59.50 | Cottier Model | 299.50 |
| 48" Model X — Rotomatic receiver | Cottier Model | 299.50 |
| 29.50 | Cottier Model | 299.50 |
| 48" Model — Universal 30 wire adapter | Cottier Model | 299.50 |
| 29.50 | Cottier Model | 299.50 |
| 48" Carillon Speaker | Cottier Model | 299.50 |
| 37.50 | Cottier Model | 299.50 |
| 48" Melodion Speaker | Cottier Model | 299.50 |
| 27.50 | Cottier Model | 299.50 |
| 48" Impressario Speaker | Cottier Model | 299.50 |
| 19.50 | Cottier Model | 299.50 |

**PIANS**

**BALLY**

<table>
<thead>
<tr>
<th>Ballerina</th>
<th>$289.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHICAGO COIN</td>
<td>Trinidad</td>
</tr>
<tr>
<td>GENCO</td>
<td>Trade Winds</td>
</tr>
<tr>
<td>EXHIBIT</td>
<td>Banjo</td>
</tr>
<tr>
<td>GOTTLEBER</td>
<td>Cinderella</td>
</tr>
<tr>
<td>MARVEL</td>
<td>Leap Year</td>
</tr>
<tr>
<td>COVER GIRL</td>
<td>Leap Year w/ 4 coin chute</td>
</tr>
<tr>
<td>UNITED MFG.</td>
<td>Cover Girl</td>
</tr>
<tr>
<td>WILLIAMS MFG.</td>
<td>Cover Girl</td>
</tr>
<tr>
<td>Tennessee</td>
<td>Cover Girl</td>
</tr>
</tbody>
</table>

**COUNTER GAMES**

**A.B.T. MFG. CORP.**

| Challenger | $65.00 |

**BALLY MFG. CO.**

| Heavy Hitter | $184.50 |
| w/stand | 196.50 |
| DELUXE | Deluxe Grip Scale | 39.50 |
| GROETCHEN MFG. CO. | Camera Chief | 19.95 |

**ROLL DOWNS**

| Haly-Roll | $499.50 |
| GEO. PONSER CO. | Pro-Store | 495.00 |

**ONE BALLS**

| BALLY | Gold Cup, F. | $645.00 |
| Trophy, P. O. | $645.00 |
| J. H. KEENEY CO. | Favorite | No Price Set |
## Manufacturers' New Equipment

### Arcade Type (continued)

**International Mutoscope Corp.**
- Deluxe Movie Console .................................. 150.00
- Deluxe Movie Counter .................................. 140.00
- Ring-Bell Well ........................................... 375.00
- Silver Gloves ............................................. 375.00

### Parts and Supplies

**Glass Sizes — Pin Games**

<table>
<thead>
<tr>
<th>Bally</th>
<th>31 x 41</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago Coin</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Exhibit</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>21 x 43</td>
</tr>
<tr>
<td>Keeley</td>
<td>21 x 43</td>
</tr>
<tr>
<td>Marvel</td>
<td>21 x 43</td>
</tr>
<tr>
<td>United</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Williams</td>
<td>21 x 43</td>
</tr>
</tbody>
</table>

**Coin — Pin Games**

<table>
<thead>
<tr>
<th>Williams</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Ohms</td>
<td>W—7</td>
</tr>
<tr>
<td>15 Ohms</td>
<td>W—10</td>
</tr>
<tr>
<td>200 Ohms</td>
<td>W—15</td>
</tr>
<tr>
<td>525 Poor Ohms</td>
<td>W—20</td>
</tr>
<tr>
<td>W—5 w/bracket</td>
<td>W—28</td>
</tr>
</tbody>
</table>

**Gottlieb:**
- R-20-1: A20-8
- R-20-4: A-520
- R-20-5: R-520
- A-20-4: R-520
- SM-28-1: C-520
- SM-28-2: C-520
- A-20-2: C-520
- A-20-3: 2 make relay
- A-20-6: 2 make relay

**Bally:**
- 6-26: 150 ohm 45v
- A-26: 550 ohm 115v
- A-28: E-24
- A-31: E-24
- R-24: R-24
- R-27: R-27
- R-31: J-27
- G-26: C-27
- W-21: C-27
- W-24: C-27
- 90 ohm 50v
- 5 ohm 6v

**Chicago Coin:**
- 2876 complete: R-237
- 2876 brackets: R-239
- 2876 coil: X-299
- 2876 brass sleeve: X-299
- P-273: U-399
- X-270: O-273

**United:**
- L-23: 2-24
- 6-23: S-23
- 6-29: 4-24
- 12-23: S-25
- 12-24: S-28
- 125

**Exhibit:**
- 627: 628
- 123: 525
- 124: 125
- 629: 1222
- 629: 1225
- 631: 1224

**Genco:**
- 24 Medium: No. 30
- 24 Plain: No. 29
- 24 Web: No. 26
- J-99

As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.

### Consoles

<table>
<thead>
<tr>
<th>Bally</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wild Lemon</td>
<td>$542.50</td>
</tr>
<tr>
<td>Double-Up</td>
<td>$542.50</td>
</tr>
<tr>
<td>Hi-Ho</td>
<td>$424.00</td>
</tr>
<tr>
<td>Triple Bell 5-5-5</td>
<td>$89.00</td>
</tr>
<tr>
<td>Triple Bell 5-10-25</td>
<td>$910.00</td>
</tr>
<tr>
<td>$1,000 DeLuxe Chrome Bell</td>
<td></td>
</tr>
</tbody>
</table>

### Bells

<table>
<thead>
<tr>
<th>Bell-O-Matic Corp.</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c Jewel Bell</td>
<td>$248.00</td>
</tr>
<tr>
<td>10c Jewel Bell</td>
<td>$253.00</td>
</tr>
<tr>
<td>25c Jewel Bell</td>
<td>$258.00</td>
</tr>
<tr>
<td>5c Bonus Bell</td>
<td>$250.00</td>
</tr>
<tr>
<td>10c Bonus Bell</td>
<td>$253.00</td>
</tr>
<tr>
<td>25c Bonus Bell</td>
<td>$265.00</td>
</tr>
<tr>
<td>5c Black Gold Bell</td>
<td>$258.00</td>
</tr>
<tr>
<td>10c Black Gold Bell</td>
<td>$263.00</td>
</tr>
<tr>
<td>25c Black (solid Bell)</td>
<td>$280.00</td>
</tr>
<tr>
<td>5c Melon Bell</td>
<td>$215.00</td>
</tr>
<tr>
<td>10c Melon Bell</td>
<td>$228.00</td>
</tr>
<tr>
<td>25c Melon Bell</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

### Groetchen

<table>
<thead>
<tr>
<th>Groetchen</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Twin JP</td>
<td>$145.00</td>
</tr>
<tr>
<td>Columbus Deluxe Club</td>
<td>$398.00</td>
</tr>
</tbody>
</table>

### Pace

<table>
<thead>
<tr>
<th>Pace</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>DeLuxe Chrome Bell</td>
<td>$245.00</td>
</tr>
<tr>
<td>DeLuxe Chrome Bell</td>
<td>$255.00</td>
</tr>
<tr>
<td>DeLuxe Chrome Bell</td>
<td>$265.00</td>
</tr>
<tr>
<td>DeLuxe Chrome Bell</td>
<td>$375.00</td>
</tr>
<tr>
<td>$1,000 DeLuxe Chrome Bell</td>
<td></td>
</tr>
</tbody>
</table>

### O. D. Jennings

<table>
<thead>
<tr>
<th>O. D. Jennings</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Challenger 5-25</td>
<td>$355.00</td>
</tr>
<tr>
<td>Club Console</td>
<td>$499.00</td>
</tr>
<tr>
<td>DeLuxe Club Console</td>
<td>$529.00</td>
</tr>
<tr>
<td>Super DeLuxe Club Console</td>
<td>$545.00</td>
</tr>
</tbody>
</table>

### J. H. Keeneey Co.

<table>
<thead>
<tr>
<th>J. H. Keeneey Co.</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Nugget</td>
<td>$800.00</td>
</tr>
</tbody>
</table>

### Pace

<table>
<thead>
<tr>
<th>Pace</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c-10c-25c</td>
<td>$690.00</td>
</tr>
<tr>
<td>5c Royal Console</td>
<td>$320.00</td>
</tr>
<tr>
<td>10c Royal Console</td>
<td>$330.00</td>
</tr>
<tr>
<td>25c Royal Console</td>
<td>$340.00</td>
</tr>
<tr>
<td>50c Royal Console</td>
<td>$475.00</td>
</tr>
<tr>
<td>1.00 Royal Console</td>
<td>$650.00</td>
</tr>
</tbody>
</table>

### Bally Mfg. Co.

<table>
<thead>
<tr>
<th>Bally Mfg. Co.</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Inning</td>
<td>$539.50</td>
</tr>
<tr>
<td>Bally Bowling</td>
<td>$326.00</td>
</tr>
</tbody>
</table>

### H. C. Evans Co.

<table>
<thead>
<tr>
<th>H. C. Evans Co.</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bat-A-Score</td>
<td>No Price Set</td>
</tr>
</tbody>
</table>

### Edelem Amusement Devices

<table>
<thead>
<tr>
<th>Edelem Amusement Devices</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flash 13&quot;</td>
<td>$475.00</td>
</tr>
<tr>
<td>11&quot;-8&quot;</td>
<td>$450.00</td>
</tr>
<tr>
<td>19&quot;-2&quot;</td>
<td>$455.00</td>
</tr>
<tr>
<td>Belgian Pool</td>
<td>$319.50</td>
</tr>
</tbody>
</table>

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www.americanradiohistory.com
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Serf Blue.

• Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
• Club Handle and Handle Collar chrome plated.
• Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
• 5c-10c-25c chrome Denominator Coin Intake.
• Payout Cups with anti-spoon Cup.
• Drillproof Plates.

BUCKLEY TRACK ODDS has long been recognized as the only seven-cent race horse console that would stand up month after month—year after year—and outsells all other coin-operated race horse machines.

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship has not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plate and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view.

Every day new operators are finding that the BUCKLEY TRACK ODDS are equally popular for wall or bar installation.
BUFFALO, N. Y. — Ed R. Wurliger, General Sales Manager of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., announced the appointment of Alfred Sales, Inc., as authorized distributors of Wurlitzer commercial phonographs and auxiliary equipment for Western New York and Northern Pennsylvania.

Al Bergman, president of Alfred Sales, Inc., has a distinguished record in the coin machine business. During his fifteen years of activity in the field, Al has been both an operator and distributor of automatic music machines, and has acquired numerous friends in his territory. As a distributor these past years, he has established an enviable reputation for service and cooperation with music machine operators in the area.

Alfred Sales, Inc., will maintain offices, showrooms and completely stocked parts and service departments for Wurlitzer machine merchants at the established offices at 8th Main Street, this city.

Wurliger, in announcing the appointment, urged Wurlitzer operators to make full use of the Wurlitzer sales-service facilities available to them at Alfred Sales. “We urge all the Wurlitzer machine merchants to call on the experienced Alfred Sales organization” stated Wurliger for advice and assistance in achieving profitable operation.”

Parts For Mills Bells Available

CHICAGO—Bell-O-Matic Corporation, exclusive national distributor for Mills Bells products, this city, report that they are gradually building up a reserve of all the most urgently required parts for Mills Bells, and are able to supply all repairs which operators had considerable difficulty in obtaining during the past several years.

“If the operators will write us” informed Vince Shay, we will send them a Parts Manual to assist in placing repair parts orders. Most parts are in stock now and can be shipped immediately. Anything which is not, as yet, ready will be back-ordered and forwarded as soon as parts now under construction in our factory are completed.

“Because we realize that all operators have been seriously handicapped by a lack of genuine Mills parts during the past several years” continued Shay “we are now making every effort to replenish our stock of parts just as promptly as possible. Altoh the material situation is still very critical, genuine Mills parts built from the same tools and materials used in manufacturing the original Bells, are now becoming available again.”
Glittering Array Of Stars To Appear At 4-State Conv. Banquet

Large Attendance To Be At Radisson Hotel

MINNEAPOLIS, MINN. — Complete arrangements of the 4-State Convention have been completed, and operators from all over the country are expected to be on hand on April 26 and 27 at the Radisson Hotel, this city. Ken Ferguson, chairman of publicity, reports that not only have the operators of Minnesota, Wisconsin, North Dakota and South Dakota indicated that they will be at the convention in great numbers, but all the exhibit space has been sold out.

In addition to viewing the equipment on exhibit, the operators will attend the various meetings scheduled through Monday and Tuesday. The banquet will take place on Tuesday night.

“We have been fortunate in securing Senator Homer E. Capehart of Indiana as guest speaker” states Ferguson. “We are also very proud of the exceptionally great list of national known entertainers who will appear on our show. Personal appearances by Stan Kenton, June Christy, The King Cole Trio, plus the three orchestras of Lawrence Duchow, Fezz Fritsche, and Spike Haskell, all intermixed with a sparkling array of acts and radio stars, assures a successful windup to the two-day convention. There is a possibility that many additional recording artists other than those above, will appear at the banquet.”

Ferguson states that they will do everything possible to take care of requests for banquet tickets for members of the industry if they write to the Minnesota Amusement Games Association, 713 Pioneer Building, St. Paul, Minn.

“There has been more interest shown in this our fourteenth meeting than ever before” reports Tom Crosby, one of the convention officials and well known midwest columnist. “Registration will start on Monday, and the exhibit hours are from 10:00 A.M. to 6:00 P.M., and from 5:00 P.M. to 10:00 P.M. Program includes luncheon and open meetings Tuesday, the exhibit floor is open from 10:00 A.M. to 6:30 P.M. Banquet, addresses and awarding of prizes will take place in the Main and Junior Ballrooms from 7:30 P.M. to far into the night.”

DYESS MUSIC COMPANY BUYS OUT GRIFFIN MUSIC

GREENVILLE, MISS.—Dyess Music Company, this city, has purchased the Griffin Music Company, formerly owned by Les Griffin.

Griffin, who owns the Griffin Distributing Company with offices in New Orleans, La., and Jackson, Miss., was recently injured in an auto accident, and is at present convalescing in the St. Dominic Hospital, Jackson.

NEW YORK—Al Blendow and Al Meyers, who formed the Blendow & Meyers, Inc. firm a few weeks ago, are moving ahead as if they were organized for years.

Blendow is handling the active duties of the company, as Meyers is busy with his many other coin machine enterprises. One of the best known coinmen in the country, Al has spent more than twenty years among the many phases of the coin machine business. Up until the first of the year, he was sales manager for International Mutoscope Corporation, and before that was connected with some of the cities leading music machine distributors.

“As my experience is more closely associated with the arcade part of the business” states Blendow, “we are specializing in the sale of arcade machines, and entire arcades. We have a blueprint to organize arcades scientifically from the smallest size to the biggest. Not only will we lay out the arcade, but fit it out with the best money making equipment.

“While the arcade phase of the business is where we are placing our efforts at this time” continued Blendow, “we definitely are not limiting ourselves to this entirely. As a matter of fact, I shall make an announcement soon about the distribution of another machine enterprise disassociated from the arcade field.”
WANT YOUR OPERATING PEPPY AND PROFITABLE?
Go Steady with CINDERELLA

Players sit up and take notice ... earnings start zooming when Operators bring CINDERELLA's lively action and thrilling appeal into locations!

Original

FLIPPER BUMPERS
ROTATION SEQUENCE
HIGH SCORE • KICKER POCKETS
DOUBLE BONUS
and BONUS BUILD-UP

Ray Daggett, Rex Coin Mach. Dist.
V. P. Discusses Favorite Subject

SYRACUSE, N. Y.—Ray Daggett, vice president of Rex Coin Machine Distributing Corp., this city, can supply an invigorating and convincing shot in the arm to any and all pessimistic coinmen who drop into his office at 281 S. Salina Street.

Daggett, known as the "Silver Fox" of the coin machine industry, has been in the business for eight years and says that he finds it "fascinating."

"There are no two deals alike, never any repetition—that's what makes it so interesting," he claims.

At the moment his favorite topics are the new Recordio and the flipper feature on pinball games. He considers the latter to be the most revolutionary and exciting innovation since he entered the business.

"Music is location insurance today," he states. "However, it cannot be profitably handled by any other ratio but 60-40. Personally, I prefer wired music."

Daggett had 17 years experience in the candy business as a route man and sales manager before entering the coinbiz. Now he's here to stay.

"A better and cleaner element is moving into the industry," he claims. "The old days of fast returns and ruthless competition is disappearing. The requirement now is for business men."

Like most coinmen throughout the nation, Daggett notes this trend with satisfaction, and attributes a great deal of it to the efforts of The Cash Box.

"We let some of our customers overextend their purchases of equipment until they reached the point where they could no longer pay," Ray says. "About a year ago I had a client who invested $15,000 in equipment, despite my warnings that he was engaging in dangerous speculation. The fault was as much ours as it was his. We should have called a halt."

Daggett quoted a letter from J. Raymond Bacon, vice president and general manager of O. D. Jennings & Co., to the effect that steel allocations are making it necessary for the manufacturers to get their orders earlier.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WILL BLOW GREATER PROFITS YOUR WAY

- Extra Special Adjustable Free Game Feature.
- More Ways To Advance Bonus Scores.
- Speedier Flipper Action to The Top of Board.
- The Player Action Is Exciting and Fast.
- SIX Original FRB Features.
  (FLOATING ROLL-OVER BUTTONS)

ORDER FROM YOUR NEAREST DISTRIBUTOR

Genco MANUFACTURING and SALES CO.
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Wisconsin" is United’s New Game

CHICAGO — Billy DeSelm, United Manufacturing Company, this city, announced that the reception of their new five ball "Wisconsin" by the trade surpasses anything ever turned out by the firm.

"United’s reputation for manufacturing hit pin games is a by-word of the industry today" states DeSelm, "but it appears as if ‘Wisconsin’ is the greatest game we’ve ever produced. The pile-up of orders on hand, altho we’ve just announced the game, indicates that it is the greatest United game to date, and assures continued top speed production for many, many weeks."

"Wisconsin’ contains many of the money making features of the United line—plus newly developed innovations designed to give the player fast and interesting action," continued Billy. "Player controlled kickers contribute greatly to the appeal, as does the ‘change-of-place’ scoring of the bonus unit. Other player features are center roll-overs, lights ‘Wisconsin’; double, double bonus; high scoring; automatic shuffle; and re-play button."

Resigns From Ala. Music Ops Assn.

MONTGOMERY, ALA.—R. E. L. (Bob) Choate, who has served as executive secretary of the Alabama Music Operators Association since the end of the war, announced that he had resigned in order to devote his time to his insurance business.

Choate, who has been of invaluable assistance to the music operators of the state, submitted his resignation last October, but agreed to serve until the music operators had a decision on their fight with the Alabama Alcoholic Beverage Control. Alabama is now permitted to place Juke boxes where alcoholic beverages are sold at the discretion of the local authorities.

Choate stated he would always be happy to assist the operators in any possible manner.

R. E. L. (Bob) Choate

Selling Out!

Brand New And Used
STEEL BALL ROLLDOWNS
and
WOOD BALL ROLLDOWNS
TELL US WHAT YOU NEED!
Make An Offer!

WIRE—WRITE
BOX No. 133, % THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N. Y.
The Cash Box

Page 35

April 24, 1948

BUCKLEY TRACK ODDS AND PARLAY LONG SHOT

Hundreds of operators know from actual experience that Track Odds and Parlay Long Shot are the greatest money-makers ever offered to the coin machine trade.

If you don't know it, here's your chance to find out—and it won't cost you a cent. Both Track Odds and Parlay are available in nickel or quarter play—for straight cash or check payout.

Order a sample today on our thirty days' free trial offer explained below.

TRACK ODDS

Illustration at the left shows the TRACE ODDS top glass. From one to seven coins may be played at one time. Winner is indicated by the spinner and odds changer shows odds. Figures like the TRACK ODDS because it is easy to understand and gives them ACTION and THRILLS.

PARLAY LONG SHOT

Illustration on the right shows Buckley PARLAY top glass. Below the big odds—10-15-20-25-30 to 1 plus jackpot as high as 500 to 1. Naturally the PARLAY is a real favorite with long shot players. It's an ideal companion console for the TRACE ODDS.

SPECIAL OFFER!

Try it before you buy it! Pay no money down! Thirty days' free trial to established operators! We are making this special offer to prove to you that Track Odds and Parlay Long Shot will give you better mechanical performance and will make you more money than any other console. Let us know the type of location in which Track Odds or Parlay Long Shot will be placed and we will recommend the model for your particular location.

Buckley Manufacturing Co.
4223 West Lake Street • • • Chicago 24, Illinois

PHONES: Van Buren 6636-6637-6638-6633

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
OPERATORS ONLY... it's YOUR move now!

Read These Important Rules! As a subscriber to THE CASH BOX (The One and Only Operators' Magazine—IT IS NOT SOLD ON NEWSSTANDS) you are entitled to a FREE listing in each and every week's issue of whatever machines and merchandise you may want to BUY or you may have for SALE. Your list must reach THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y., no later than Wednesday noon of each week. Your listing will be given a special code number and all inquiries will be sent directly to you for your consideration without any inquirer knowing who you are. YOUR NAME AND ADDRESS WILL BE KEPT CONFIDENTIAL. You can mail your list in each week on your own letterhead, or even on a penny postcard, but, your name, address and phone number MUST BE ENCLOSED or else your list will not be published. VERY IMPORTANT: Please do not list prices of any merchandise or machines you have for sale or want to buy.

TEAR OFF, FILL OUT, AND MAIL THIS PART IMMEDIATELY TO:
The Cash Box, 381 Fourth Ave., New York 16, N. Y.:

Please list the following in the next week's issue at absolutely no charge to me:

NAME

FIRM

ADDRESS
EVERYBODY LOVES VIRGINIA

- BRAND NEW!
- EXCITING!
- DIFFERENT!

The Game You’ve Always Wanted!

William
MANUFACTURING
COMPANY
161 W. HURON STREET
CHICAGO 10, ILLINOIS—SEE YOUR DISTRIBUTOR NOW!

Syracuse Coinmen Form New Games Assn.; Adopt Many Constructive Measures

SYRACUSE, N. Y.—The operators in this city have formed a new association and calls itself “Coin Machine Industry of Syracuse.”

Indicative of the interest in the association was the large turnout for the meeting on April 12. Practically every operator in the city, both large and small were on hand.

Officers of the association are: Al Craner, Atlas Equipment Company, president; Tom Cullivan, Cullivan Enterprises, vice-president; Angelo Delaporte, Rex Amusement Company, treasurer; and Ernie Band, N & N Amusement Company, secretary.

"Coin Machine Industry of Syracuse" explains the purposes and aims of its group. It will give the operators a meeting place where they can discuss their problems; improve general operating conditions; adopt more equitable commission arrangements; and create a feeling of good fellowship among the members of the industry in this city.

Regulations have been adopted to eliminate cut-throat competition. A grievance board has been formed to settle disputes among its members. Eventually, they report, it is hoped to use the facilities of the association as a central agency in public relations programs.

As a measure to raise revenue, it was proposed that a stiletter marked “CMI” be placed on every machine owned by the members, and the fee would be 25¢ per stiletter per month.

Tom Cullivan, well known cohanan, and vice president of the organization, is highly enthused over the progress that has been made and would like to see similar organizations in every city. “Such organizations can be of great advantage in unifying the industry against unduly high taxation and adverse publicity” stated Cullivan.

Postel Becomes A Grandpa

MACK POSTEL

CHICAGO—Mack Postel, well known operator and distributor of this city, became a grandpop. His son-in-law, Martin Fryer, music machine operator in this city, announced the big event this past week.

Postel, who has spent over 25 years in the business, will have to wait a while longer for the opportunity to train a grandchild for the business, as this edition is on the feminine side, and Mack objects to having women in the active end of operating machines.
OHIO STATE MUSIC OPS 9th ANNUAL CONVENTION GOES OVER VERY BIG


CLEVELAND MUSIC OPS MAKE BIGGEST SINGLE CONTRIBUTION TO THE COUNTY’S AMERICAN CANCER SOCIETY FUND, PRESENT CHECK FOR $10,000.00 WITH ALL RETURNS FROM TWO DAY SHOW NOT YET REPORTED.

CLEVELAND, O.—One of the most successful conventions ever yet held by the music ops of this state took place this past Wednesday (April 14) with the crowd who attended completely justified that this ninth annual convention will never be surpassed.

The convention opened with a business meeting at 10:30 A.M., where reports of the last annual convention business meeting were read and discussions were brought to the fore. Elections took place at this morning meet. Bob Pinn and James Burke were re-elected to the state board of directors from the Cleveland association. E. F. Edwards of Youngstown, O. and H. W. Hoffman of Warren, O. were also re-elected to the state board of directors. This meeting closed at noon with an agreement reached as to what each of the men would speak about during the luncheon session.

At the big luncheon where publishers, song writers, record firms and artists were invited, a business discussion took place with attorney Bill Rosenfeld in the position of moderator. Harry Lief, one of the older ops here, took the floor first and brought out the many problems which face the operators. He believed that the time had arrived when 10¢ play should be placed into effect. He was followed by Bill Gersh of The Cash Box who was called on by councilman Rosenfeld to speak on the national legislation facing the industry in Washington at this time. Ben Selvin of Columbia Records is reported to have greatly encouraged the operators present with his speech regarding the fact that there were plenty of masters awaiting release. Others followed, from the record manufacturers, and spoke along the same line.

A cocktail party was then tendered to the association by RCA-Victor recording engineers and was thus thoroughly enjoyed by all present.

The evening started off with a bang. It proved to be one of the grandest entertainments ever yet arranged by the organization. Headliners were: Carmen Cavallaro and his orchestra, who not only played for all the stars who appeared, but, also played for the dancing after the show. Dorothy Shay clicked tremendously with the crowd. Artie Malvin, Jan Murray, “Sugar Chile” Robinson, Frank Connors, Howie Lund, M. C.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Distributors For

**Bally**

**ALL PRODUCTS**

**“MAGIC-GLO” PHONO**

ALL TYPES OF NEW AND USED MACHINES

Ready for Delivery

WRITE—WIRE—PHONE

LAKE CITY AMUSEMENT CO.

1648 ST. CLAIR AVENUE, CLEVELAND, OHIO

(Phone: Cherry 7067-8)

**QUICK ACTION SALE!**

IMMEDIATE SHIPMENT

Pre-war five-ball machines, Post-war five-ball machines, Metal Typers, Mills Bells, Coin Operated Pool Tables, RCA Radios, Bally Trophy, Bally Gold Cup, Ballerinis and other latest games by various manufacturers including, Trimiled by Chicago Coin, Wisconsin by United Manufacturing, Cinderella by Gottlieb, Mills Constellation phonograph by Mills, and others. New ABT Model "F" Targets, DuGrenier Cigarette machines, Mutoscope Fishing Well, Voice-O-Graph, DeLuxe Photomaties, American Gripp Meters, Mercury Athletic Scales, 5¢ Cookie Venders, Columbus Peanut Venders, Ball Gum Venders, Pistachio Venders.

**SPECIAL:**

6 POST-WAR ABT CHALLENGERS, & GOTTLIEB GRIPPERS. THESE 6 PIECES VERY REASONABLE.

WRITE FOR PRICES

THE VENDING MACHINE CO.

207 Franklin Street

Fayetteville, North Carolina

**STOP! LOOK NO FURTHER! BARGAINS!**

**MUSIC**

PIN GAMES & ARCADE

- War. 398K ....... 350.00 Mills Thrust ...... 65.00
- War, 71 & Stand, 51.00 Back-Oka 1942 .... 350.00
- War, 61 ........ 45.50 Sec. Gem ....... 85.00
- Sec. 9000 BCES 140.00 War. 3015 ...... Write

**SPECIAL:**

NEWEST PIN GAME RELEASES AT LOWEST PRICES. READY FOR DELIVERY.

**OLSHEIN DISTRIBUTING CO.**

1100-02 BROADWAY

ALBANY, N. Y.

Phone: 5-0228

**PALSADIES IS NOW DELIVERING: SENSATIONAL NEW BALLY & S BALL GAME**

**BALLERINA**

THE BALLY & S BALL GAME WITH ONE BALL SUPREMACY

Chicago Car—Trimiled; Williams—Virginia; Exhibit—Build-Up; United—Wisconsin; Gottlieb—Jack & Jill; Bally—Europa; Bally—Draw Bell Genco—Trade Winds; Evans—Winterbowl; and Evans—Races. Also slightly used Radko, Hoods, Manhattans, Trade Winds, Carribean, Build-Up and Catalines, Stormys, Bermuda and Mahalas. Cannot sell them from new or parts for all Consoles and Bell Machines.

**PALSADIES SPECIALTIES COMPANY**

486 ANDERSON AVENUE

CLIFFSIDE 4-282

CLIFFSIDE PARK, N. J.

28 Minutes from New York City Via Lincoln Tunnel or Washington Bridge

**SACRIFICE! 2 AMI’s**

1947 MODEL "A"

Slightly used. On location only short time. Selling out. WHAT DO YOU OFFER? BOX #143
c/o CASH BOX

381 4th AVE, NEW YORK 16, N. Y.

Distributor in LOUISIANA

TEXAS—ALA. — ARK. and MISS. for

THE NEW 1948 BUCKLEY LINE

CONSOLE DIST. CO.

1006 Poydras St., New Orleans, La.

Phone: RA 3811

SAM TRIBICO

FOR BUCKLEY "CRISS-CROSS" BELL; DAILY DOUBLES TRACK ODDS; 1948 WALL & BAR BOX.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
OPERATORS' EQUIPMENT

LISTINGS

IMPORTANT: Address all answers to THE CASHEX BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y. In your letter you must refer to code number of listing in which you are interested. Your name will be sent directly to the operator by THE CASHEX BOX. Operators only, who are subscribers to THE CASHEX BOX, are entitled to a listing free of charge each week for whatever equipment they want to buy or have for sale. No prices are allowed to be advertised in these free listings. Operators' names and addresses are always kept strictly confidential.

WANT—Clean used Bally Jockey Specials; Malais; Click. Price $15 & up. (Code #424901)

FOR SALE—Wurlitzer phones, most all models; also Seeburg and Rockola. Bally Triple Bells, Bally Draw Bells and Deluxe Draw Bells. Many other consoles. (Code #424902)

FOR SALE—1 Periscope, like new; 1 Bally Rapid Fire; 1 Flying Tiger; 1 Sharpy-La; 1 Shoot-Your-Way-To-Tokio; 1 Seeburg Short-The-Jap; 1-e Smiley, new. (Code #424903)

FOR SALE—1 Wurlitzer 61 reconditioned. 1 Malais; 1 Rocket; like new. (Code #424904)

WANT—Goosseneks; Blue Fronts; Mills Q.T. (Code #424905)

WANT—Bally Victory Specials and used Eurekas. FOR SALE—Or will trade the following: 1 Seeburg Casino; 2 Seeburg Vogue; 1 Seeburg Classic; 1 Wurlitzer 800; 1 Wurlitzer 800L; 1 Wurlitzer 608K; 4 Wurlitzer Victory, 600; 300 and 2-24s; 2 Wurlitzer 616; 4 Wurlitzer 415s; (Code #424906)

WANT—Bally Deluxe Draw Bells; New 5 balls in original crates at closeout price from stock dealer. FOR SALE—A selection, antique, candy bar, vending. Panoram machine complete with new film. Wurlitzer 61 counter model. Skylark 1-ball. (Code #424907)

FOR SALE—1 Mills 4 Bells, 1 Mills 5¢ Original Chrome, 4-e; DeLuxe; Foreman, Canteen, 1 Williams Smarty, 1 Marvel Lighting, 1 Chico Spellbound, 1 Joker, 1 Williams Dynamite with flippers, 1 Exhibit Big Hit, 1 Gottlieb Miss America, 2 Genco Step Up. (Code #424908)

WANT—6 column Royal and 6 and 8 column Rowe Premium machines. FOR SALE—3-10 column Royals and 3-10 column Presidents, completely refinished and overhauled. (Code #424909)

WANT—Need a few Watling scales in good condition ready for location, no broken parts or chipped enamel, either Forte model, Junior Tom Thumb or 500 series Fortune models. No other makes or models wanted. (Code #424910)

FOR SALE—Complete 30 station AMI Automatic Hostess studio and subscriber equipment in good condition. (Code #424911)

FOR SALE—12 eonsaries, Mills 1947 model Three Bells, in use only 2 months. 70 slots, Mills Black Cherry, Mills Blue Fronts and Mills Cherry Bells. All machines just off location and in perfect shape mechanically and in appearance. (Code #424912)

FOR SALE—1 Kirk Guesse Scale; 1 Columbia Scale, mirror-in-front; 1 Peerless scale porcelain, tall; 1 National Scale tall, big dial, porcelain; Will trade for Pace or Rockola Scales. (Code #424913)

FOR SALE—9 Bally Deluxe Draw Bells. (Code #424914)

FOR SALE—4 Bally Ray's Tracks in good condition. (Code #424915)

WANT—New or used Packard Adaptors for Wurlitzer 24s. (Code #424916)

WANT—Wurlitzer 1015 phonos and Wurlitzer 3929 wall boxes. (Code #424917)

WANT—Used Jockey Specials and Nudgys. FOR SALE—2 U-Need-A-Pak 6 cil. cigarette machines; 1 Rowe Imperial 6 cil and 1 Rowe Aristocrat cigarette machines. 2 Mills B & S and Vest Pockets. (Code #424918)

FOR SALE—Mills 5¢ and 10¢ Jewel Bells, like new; 1947 Columbus, interchangeable; 1 Dewey console PO; 1 Super Bell; 1 Club Bell comb.; 1 Faces Reels JR PO; 1 Faces Reels comb. w/ rails 8s; 2 Chicken Sam; 1 Shoot-Your-Way-To-Tokio Rapid Fire; All rare pinch wheels ready for location, cheap. (Code #424919)

FOR SALE—5 ball FP pin games clean and ready for location: State Pat, Amber, Ballyhoo, Tornado, Tally-Ho, Arcade equipment; Liberator, Chicago Coin Hockey, Super Torpedo, Scientific Battling Practice. (Code #424920)

FOR SALE—8 Pre-Flight Trainers, complete with maps and projectors, used only 3 months, will sacrifice. (Code #424921)

FOR SALE—4 Model “A” AMI, 1947 phonos. Used only 6 months. Am selling out. Make me your highest offer in first letter. (Code #424922)

FOR EXCHANGE—1 Telematic industrial and background wired music studio. (Code #424923)

WANT—We are in the market for good rolldown games of all kinds. Get in touch with us. Tell us what you have to offer. (Code #424924)

WANT—New free play pinball closeouts. FOR SALE—Brand new Adams Gum Vendors with Adams 1¢ vending gum. (Code #424925)

WANT—Mills 10¢ & 25¢ Black Cherry Bells; Bally 5¢ Double Ups; For sale: Wurlitzer 304 steppers: Wurlitzer 146 step- pers; Jennings Silver Moon Totalizers; 1 Watlings; Mills Melon Bells. (Code #424926)

FOR SALE—Have large quantity of A/B/T targets will sell cheap. (Code #424927)

FOR SALE—Brand new Personal and Solotone non-selective music boxes. These are the best and the latest. Absolute sacrifice. Name your own price. Write quick. (Code #424928)

WANT—Bally Deluxe Draw Bells in good condition. (Code #424929)

FOR SALE—Pinballs and rolldown games. Wood or steel ball rolldowns. All merchandise is guaranteed. Write now and tell us what you need and what you want to pay. We'll meet the price. (Code #424930)

WANT—Victory Derby P.O. For Sale—Free play games: Carnival, Kiley, Playboy, Torch Flamingo, Rocket, Cyclone. (Code #424931)

FOR SALE—9 practically new Schermack folder type stamp machines. (Code #424932)

WANT—Mills 10¢ and 25¢ Black Cherry; Bally 5¢ Double Ups; Wurlitzer model 1015 phonos. (Code #424933)

FOR SALE—Route consisting of 85 music machines, 30 cigarette machines; 30 pinballs. All equipment on location. (Code #424934)

FOR SALE—Mills Panoramas, make offer. (Code #424935)

FOR SALE—Genco Advance Rolls, Total Rolls, Esso Arrows, poor condition. Wurlitzer 660s, 700s and 1015s. (Code #424936)

FOR SALE—Or will swap for music or five-balls: 1 '41 Derby, 2 Sun Bay consoles. These machines are complete and in good operating condition. (Code #424937)

FOR SALE—Several thousand used records weekly. Send offer in first letter. (Code #424938)

FOR SALE—Will take best offer for Drivemobile, K.O. Fights, Scientific Battling Practice, Lifeguards, Thorshaven, Automatic Library 10c book vendor; Rue Ball pool table; Keep Fighting, Challenger, Fikes Pool; Ray Guns; Eagle Eye; Tokio; Tall Ganners; Tommy Guns. Also single or double slot safes. (Code #424939)

WANT—Closeouts on new five ball or one-ball tables. Also want Wurlitzer 71 with stand. (Code #424940)

www.americanradiohistory.com
WANT

WANT – To Purchase for export shipments – Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT – Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.

WANT – Used juke box records. Highest prices paid. Unlimited quantities. We buy all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1647 CROSBY AVE., BROOKLYN 1, N. Y. Tel.: Underhill 3-5761

WANT Bally Eurekas, clean and in A-1 condition. State lowest prices and quantity in first letter. NORRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: TU 5-4976

WANT – Bally Triple Bells; Bally Draw Bells; Deluxe Draw Bells; Bally Eurekas; Mutoscope Fan Front & Red Top Diggers; '47 Rock-Ola, Wurlitzer & Seeburg phonos; Packard & Aircon Hideaways. Will buy over-stocks of late new or used Pin Games for re-sale. Quote best prices. quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO, CALIF. Tel: Ordway 3-3069

WANT – Late pin games, phonographs, Bally Hy-Rolls, Advance Rolls and Bing-A-Rolls. Write, wire or phone: MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND, O. Tel: Superior 4600

WANT – New and used wall boxes, Wurlitzer 3031, Packard and Buckley Chromes, no plastic sides. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION, PUEBLO, COLO.


WANT – New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Olas; Mills, Jennings F. F. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA

WANT – Will buy any quantity used slot machines, all makes & models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Have you late five balls or slots - to trade us for: 1 New Packard Manhattan phonos, 2 Packard Model #7 floor samples, 2 Packard Hideaways, 1 Wurlitzer Keyboard #500 phonos. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: Main 8751

WANT – Goosenecks, Blue Fronts and Mills Q.T.'s Vest Pockets. HOWELL & PRIOR GAMES CO., 4379 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: WE 35195.

WANT – Late equipment: Jennings' Standards, Club Consoles, etc. Bally '47 Entry, Special Entry. '48 Jockey Clubs, Triple Bells, etc. Keeney two and three way Super Bonus Bells. Late Wurlitzer, Seeburg and Rock-Olas. Mutoscope Diggers. WESTERN DISTRIBUTORS, 3126 ELLIOT AVE., SEATTLE 1, WASH.

WANT – Watling and other scales. State condition and price. Address L. R. Porter, BOX 152, ALEXANDRIA, INDIANA.

WANT – Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel: GR 3-8838.

WANT – Bally Victory Derbies, Draw Bells, Triple Bells and Keeney Super Bonus Bells. Will pay cash or trade for new Mills Bells, etc. SILENT SALES CO., 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: Geneva 3645.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE - We have them in stock. Contact us for your Hirsch Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE - 5-Balls; Saffle Cards, Kilroys $55 ea.; Play Boys $70. ea.; Streamliners $20. ea.; Sky Blazers $15. each. All above in top condition. Terms: 1/3 deposit. C & M. SPECIALTY CO., 635 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE - Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarolla $30.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envy $200.; Mills Empress $200.; Watling 10¢ Rol-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daival 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $300. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1550 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - DuPrenger $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. $70. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-ola C.M. $90.; 3 Seeburg Mayfares $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIoga ST., PHILZA 40, PA. Tel: RA 5-8705


FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - Selling Out! Brand new and used Steel Ball rolldown Games and Wood Ball Rolldown Games. Tell us what you need. Make offer. Box 153, The Cash Box, 311 Fourth Avenue, New York 16, N. Y.

FOR SALE - 2 brand new Chicago Coin Gealees, still in original crates $250. ea.; 1 used Bally Deluxe Draw Bell $275.; 3 Bally Hi-Hand $45. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH. Tel: 2-0021.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!

FOR SALE - New Black Cherry and Golden Falls Case Assemblies for $40, ea. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312

FOR SALE - 10 5¢ and 9 10¢ Watling Big Games, best console built. Owing to closed territory, will take $25 each. First come, first served. 1/3 down, C.O.D. HY-G MUSIC COMPANY, 1415 WASHINGTON AVE., SOUTH, MINNEAPOLIS 4, MINN. Tel: Atlantic 8587

FOR SALE - Mills Original Black Cherries, all late serial numbers: 5¢ $159.50; 10¢ $144.50; 25¢ $149.50. Golden Falls: 5¢ $154.50; 10¢ $159.50; 25¢ $164.50 - 1 or 2 cherry payout. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - 3000 records - never used - good numbers - 25¢ ea. or 20 assorted numbers in boxes at $.50 per box. GEORGE NOVELTY CO., 1716 WASHINGON AVE., NORTHAMPTON, PA.

FOR SALE - Roll Downs: Advance Rolls $175; 14ft. Bang-A-Fifty $150; Sportsman Roll $60; Roll-A-Score $50; Bing-A-Roll $300; Hy-Roll $275; Hawaii $200; Singapore $250; Tropicana $300. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - the original change dispenser Nickle Nudger $3.45 ea. Write for quantity prices. Victory Specials $125 ea.; Gottlieb Daily Races $175; Keeney Hot Tip $235; Strikes 'N Spares $295. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. Tel.: AT 7590.

FOR SALE - First hand standard label record stock at reduced price of 38¢ per record. This price will afford you a saving of $10 to $14 per hundred. Late titles and standard artists. Orders for any amount accepted. Lists sent upon inquiry. MAIL ORDER RECORD SERVICE, 80 WEST MAIN ST., COLUMBUS, 0.

FOR SALE - 5-Ball Pin Games, shipped in good cartons: Baseball $69.50; Big Hit $24.50; Bonanza $124.50; Bronco $104.50; Co-Ed $99.50; Cover Girl $99.50; Crossfire $60.50; Fast Ball $29.50; Flamingo $99.50; Gold Ball $89.50; Havana $79.50; Hawaiian $124.50; Honey $79.50; Kilroy $49.50; Lightning $64.50; Lucky Star $82.50; Maisie $99.50; Melody $174.50; Mexico $99.50; Mystery $69.50; Nevada $124.50; Opportunity 24.50; Oscar $74.50; Playboy $84.50; Ranger $99.50; Stage Door Canteen $29.50; Stormy $174.50; Superliner $49.50; Tornado $69.50; Super Score $49.50. Immediate shipment, subject to prior sale. 1/3 deposit, balance C.O.D. HIRSH COIN MACHINE CORP., 1509 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - Wisconsin, Trinidad, Trade Winds, Cinderella, Virginia, Catalina, Leap Year. LEHIGH SPECIALTY COMPANY, 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA.

FOR SALE - New Atomic Bombers $375; New Goalee $250; Used Goalee $125; '46 slightly used Photomatics and Voice-O-Graphs $950. UNITED NOVELTY CO., INC., BLOXOI, MISS. Tel.: 101.

FOR SALE - New records at 25¢ each. Standards, pops, race, names, top labels. Boxes of 25 only. Terms: Cash in advance or C.O.D. Write for catalogue. WHOLESALE RECORD DISTRIBUTORS, 3447 SAN FABIO AVE., OAKLAND, CALIF.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE

FOR SALE - New and Used Phone Records. New records are last years popular labels. Used are in excellent condition, playable on both sides. Write for prices. Box #94, % THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 18, N. Y.

FOR SALE - Consoles: Bonus Super Bell 5¢; Draw Bell DeLuxe; Draw Bell Plain; Bally Wild Lemon; Bally Hi Hand; Bally Double Up; Mills Jumbo. All on free play or Automatic. One Bell Machines: Jockey Special; Victory Special; Special Entry. All in good condition. MADISON AMUSEMENT COMPANY, MADISON, ILL. Tel.: Madison 3686.

FOR SALE - The Biggest Show In Town Is Always At Crown. Bally Victory Specials $150; Victory Derby $135; Daily Races $195; Sunny $135; Humpty Dumpty $140; Singapore $140; Bermuda $140; Tropicana $155; Hawaii $105; Mexico $95. These machines are excellent and the prices are right. 1/3 Deposit required, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: Canal 7137. Nick Carabajal, Gen. Mgr.

MISCELLANEOUS

NOTICE - Music Operators. Rotors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192

NOTICE - Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 1770, FT. DODGE, IOWA.

NOTICE - Mailing list. 8,401 coin machine operators in the U. S. $80. Write for list by states. WHIPPLE NOVELTY CO., P.O. BOX 107, N. CHARLESTON, S. D.

NOTICE - Rent a machine with option to buy. 2/3 of actual cash is credited toward purchase. Trinidad $60, Manhattan $55, Treasure Chest $40, Hy-Roll $35, Gold Ball with flippers $30. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

PARTS AND SUPPLIES

FOR SALE - Tubes, 60% off list, standard brands. All tubes boxed. Extra special: RCA- 634 45¢; M-46, N-47, M-48 Bulbs $4.50 per 100. Send for our latest tube list. ENGLISH SALES CO., 820 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, $24. Mazda bulbs, No. 47, $4.00 per 1000. No. 40, 44, 46 & 47, $4.50 per 100. No. 51 or 55, $4. per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Skee Ball & Ray Gun Operators, Attention! # 1489 Chilco Gun Lamps 45¢ ea.; #244C Tubes $1.41 ea.; #928 All Directional - Photo Tubes - $3.21 ea.; ABT new Coin Chutes $2.50; slides 73¢ ea.; Resistors for Wurlitzer Skee Ball $1.20. Send for our new Skee Ball, Ten Strike, Ray Gun parts list. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO 18, ILL. Tel: Irving 4600

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Regardless of when I called around this past week... just couldn't catch Lyn Durant in at United... and, so I gather, Lyn is away on one of his jaunts... which, as one noted coin distributor related to me, is a rare occurrence wherever he goes, we'll have some unusual and new names for United's games... But, Billy DeSelm and Herb Getlinger aggregate among their hits many of the Currents... during the records he was reviewing on the record changer they have in the factory and almost bust up the entire day's production schedule... at least one of the Greek boys in the factory just stopped working to listen... Billy also tells me that "the bloodshot eyes are alright, but, I haven't yet developed the drool"... so it seems that the Rev. Will Livemore will have to wait until Billy's a bit more "complete" before he goes on that tour with him... Grant Shav was a busy boy this past Monday... both Vince Shav and Midge Ryan left the office... and Grant was taking care of visitors and all else while trying to get his own work out of the way... "Just got out my new 'Spinning Reels'; too," Grant informed me... and really a nice looking' issue, Grant.

That Jack Walsh (looks like you lost a couple of ounces these past few weeks, kid) flyin' between New York and Chicago... almost continuously these days... and earning hank's than ever, from what they tell me... The Harry Jacobs, Sr. and Jr., of Milwaukee, Wis. advising us that in the hustle and bustle of moving they almost tangled themselves up in knots... and you'd have to be very happy with Pied Piper's and with those United games they're featuring... and look forward to some sweet business... Announcement from Bill Krieg, proxy of Packard Mfg. Corp., regarding the forthcoming materials scarcity, etc., etc., and which has started to kick prices upward for their new "Manchester" phone only boys... the music boys here talkin' this past week... with many of the belief that "this is only the beginning, prices are bound to zoom upwards as materials become scarcer and labor is tougher to obtain..." and that you'd be most happy with Pied Piper's and with those United games they're featuring... and look forward to some sweet business... Announcement from Bill Krieg, proxy of Packard Mfg. Corp., regarding the forthcoming materials scarcity, etc., etc., and which has started to kick prices upward for their new "Manchester" phone only boys... the music boys here talkin' this past week... with many of the belief that "this is only the beginning, prices are bound to zoom upwards as materials become scarcer and labor is tougher to obtain..."

Jean Bates, over at Pace Mfg. Co., planning some new ideas which are sure to meet with the approval of the nation's bellmen and, from what we gather there are more Pace bells leavin' the factory as there have been in many moons... so maybe Jean has clicked with a grand idea... ask him... And that reminds me, Jerry Hailey continues to be one of the busiest guys in our town... what with the way Track Odds are moving and those Criss Cross Belles going, looks like Jerry will just keep right on going on without any rest... and maybe without even a vacation this summer... Over at Chicago Coin the boys are all hopped up over the success of their "Trinidad" game... looks like Chicoin has clicked big again with another winner that will go right on and on and on... for the orders, if they're any indication, just don't stop coming in for this machine... and Ed Levin is a smillin' and happy about it all.

With the sudden demand in the market for one-balls, Georgie Jenkins over at Bally Mfg. Co., is whizzing about takin' those orders right on the ground where they come from... and George knows how to get around... as well as get the orders... both new one-balls Bally is building... "Gold Cup" FP and "Trophy Point"... have the new features... and working hank's it... for Georgie means... and says, "This is probably the reason for the revival of business the one-balls are seeing these days"... Quite a few of the music men up in Cleveland's Hotel Hol- lenden this past week... with both Pace and Ohio attend- ing their annual convention... and all enjoying the music of Carmen Cavallaro and his orchestra and the entertainment provided by the Ohio phone ops... lots of credit to Jackie Cavallaro... he seems to attract the attention of others, not forgetting that ever growing youngster, Harry Lieb... for the swell affair they put on for all who attended... And the restaurant convention on tap at the same time with Eddie Hanna... and Pace & Mfg. Co. there showing off their automatic steak broiling machine which made a terrific hit with all the restaurateurs.

George Ponsor still away from the factory covering the eastern part of the country and talking "Pro-Score"... George has done one helluva swell sales job on this grand rollover game and many of the orders just keep rolling on as sure as that the firm is figuring on whether to go into production on a new idea they have or just simply continue manufacturing more units of "Pro-Score"... ain't he George, ain't he... and also proves your great sales prowess... Bumped into a bunch of the boys the other dawnin' in the Singapore munchin' away on those barbered ribs and all the other chow and about music... but all agressin' that a better commish basis... like the graduating scale (featured in this issue) and being used by cig machine and other vending machine ops... would sure do the trick for the music ops... so let's go, beginning June 1, 1948 and make this a very memorable day in the his- tory of the joke box biz by nationally adopting a commish basis which will allow joke box ops to continue on ahead... profitably.

Looks like some of the bigger plants here are turned east... to Washington... and you can expect to see those guards return- ing to the foyers of these factories... as Uncle Sam starts those long and tiring "Vacations" which he states is en- tailed in a military way over there... There were quite a few of the Wurlitzer distribs in town and many remained over into this past weekend... that the Indianapolis Mfg. Co. is send- ing those fancy of a joke box op in this area... Hear that Lou Koren is doin' a grand job with the Aireon Coronet "400" phone and expects that shipments will just keep on rollin' on through the plant and some prices... and that there's no way around this... and our old kontinent, we're told... Steel, copper, lead, zinc alloys, rubber and other materials soon harder than ever to obtain, leaders tell me... so look for price hikes again... and very soon, too... Operator's boys comin' in to tell what they would like to buy and sell... Plenty of the distribs here in town upping their prices on used equipment as conditions tighten.

Dave Wallach of Marvel, plenty excited over the manner in which their game "Easy-View" has gone over... Wallach reports that the firm has appointed nine new distribs thru- out the country... Among the visitors dropping in to see Billy DeSelm at United were George Prock of General Distributing Company, Dallas, Tex., and Loccary of T & T Distributing, Cincinnati... "All I hear" claims Billy "is—get those 'Wisconsins' to us immediately"... John Haddock, AMI press rep., has just arrived here to see the Pace office... Lindy tells us that the firm will be making a sen- sational announcement very shortly... Otto Mallegg, foreign rep., just back from the Orient... and has been on the road for over two months, which took him thru South and Central Amer- ica... In talking of his experiences down yonder, Otto was par- ticularly proud of his hunting in the mountains and in the mountains and in the mountains... he'll be able to take in those baseball games and a bit of golf... Ben Coven, Coven Distributing Co., a new papa too. An 8 pounder arrived in the nursery recently... Ben has been busy, Ben still has time to report that his staff is doing won- ders with Bally's "Ballerin"... Ben Waller, mgr. of Roy Milton, in town visiting with Milt Salton of M. S. Distributing Co., Dallas, Tex., have another visitor seen at Milt's office, Clarence Bayne, United States Vending Corp., traveling ex- tensively through the country, acquainting the trade with the firm's new "Hustler"... Jimmie Martin off to Miami for a vacation... R. H. (Dick) Hood, H. C. Evans Co., just back from a lengthy vacation, eyes the other Chicagoans who are in a position to run off to Miami. Dick is too busy at this time to get away.
Once again, music takes the front runner spot here. Operators are showing a steady weekly increase in collections. Jobbers and distributors state that there has been a decided increase in the sale of both used and new music machines. From now on in, it is expected that this condition will improve continually as the weather gets nicer, and the bars and taverns get a bigger play. The games situation remains status quo, with all concerned patiently waiting for the condition to clear up.

Willie (Little Napoleon) Blatt, the transplanted New Yorker, now a dyed-in-the-wool native Floridian, should be paid a fee by the Florida Chamber of Commerce. Or at least, they should pay his expenses for entertaining so many out-of-town coinmen. Not only does he show them the high spots of Miami Beach, but goes all out to sell them on “The Playground of the World”—and exhibits himself as the shining example. Lou Hirsch, New York music op, recently dropped off for a stay. With Lou were his Siasus and their two kids. The “angels” took too much of the sun on their first day, and were the victims of a severe case of sunburn . . . Mr. and Mrs. Jack Keeney of Chicago also vacationing in Miami. Willie writes Jack looked especially fine . . . Archie Kass and his wife, formerly from Newark, N. J., spent considerable time with Blatt, discussing old times. Kass is looking very well . . . Joe Kochansky’s brother-in-law, former music machine operator in Brooklyn, now owns a tavern in Miami, and also operates a danceteria (Blatt operates two phonos in this spot) . . . Bill Shayne, Dixie Music Company sold his Broward Company route to Gordon Williams. A big deal, as the route runs to over two hundred juke boxes . . . Blatt comments about the local political situation: “Florida is beginning to feel the pressure of electing a sheriff, a comptroller, a governor, and a complete set of lesser officials—but then the tourist season is just about over and we have a little more time for electioneering right now.”

Mike Colland, Young Distributing Company (Wurlitzer distributors) finishing up his honeymoon, and returns to the office this Monday . . . James V. Sisti, of the Young firm, is an uncle to the major league ball player, Sibi Sisti, of the Boston Braves . . . The newly organized export department of Young Distributing Company, under the management of Andres Echevarria, is in full action. Echevarria reports that the firm has already shipped equipment to practically every country where it is possible to send American merchandise. The young fellow speaks and writes more than a half dozen languages . . . Paul Bennett, Bennett Needle Company, Chicago, in town seeing the trade, and reports he filled up an order book of substantial orders . . . Mike Munves, who used to be practically a chain smoker, now is off the stuff completely. And it’s quite a problem to him as this is the busiest part of the year, and his customers are always offering him a smoke—then when he stochically refuses, they blow the smoke right into his face.

Ben Becker, Ben Becker Sales Company (Bally regional sales representative) away to Chicago again—must be trying to recoup from his last meeting with the “Gin” expert (?), Art Carney . . . Joe Munves, Economy Supply Company, preparing a catalogue of his many parts and supplies . . . Teddy (Champ) Seidel, tells us that he’s contemplating returning to the squared ring. His advisers tell him that if he dyes his gray hair, he’ll be ready. What we want to know is, what’s he going to use for legs? . . . Bill Rabkin, International Mutoscope Corporation, sees the boys along coinrow . . . Willie Levy, Supreme Automatcics, Inc., Brooklyn, N. Y., claims he made the trip to Tenth Avenue to deliver a cash box for a Williams’ game. That’s what he said, but we have an idea it was an excuse to visit coinrow, and later the music ops assn. . . . Nat Cohn, Modern Music Sales Corporation, away from the office for a few days, seeing the music ops on the Aireon phonos.

Barney (Shuggy) Sugerman, Runyon Sales Company, rearranging his offices and showrooms in New York to give him greater leeway to handle the increased demand for the AMI phono and wall box. Shuggy is spending all his time these days in the New York office . . . Oreste D’Allesandro, better known to the trade as Ray Alexander, is back at Central Coin Machine Company, Rochester, N. Y., after a year’s absence, which he devoted to remodeling the Windsor Hotel, now known as Hotel Alexander, one of the most modernistic and beautiful hotels in Rochester. Now that Ray is back on the job at Central Coin, he reports that he is going to revamp these quarters. The stuff was glad to see Alexander back in the office. Mike Del Fave, formerly of the Delfay Coin Machine Co., has returned to the Central sales staff, and joins up with Bill Simone, collector and mechanic, Luther Gene Wiss, mechanic, and Annabelle Jean Audino, who has been his secretary for the past five years. Ray tells us that brother Jim Alexander is now honeymooning in Cuba.

Sid Wertheimer, H. Rosenberg Company, studying how to take the right kind of photos with his new Graflex. Sid claims it’s more difficult than servicing a pin game . . . Phil Mason and Dave Lowy, Dave Lowy & Company, both hustling, and state that they’ve been shipping plenty of music machines, many to foreign countries . . . The offices of Alfred Simon, Inc. (Chicago Coin sales representative) almost completed, and when Al returns from Chicago next Monday, they’ll be ready to go . . . Al Blendow, Blendow & Meyers, Inc., getting plenty of visitors flocking into his offices to wish him good luck, and as Al states “More important—to place some nice orders for arcade machines.” . . . Irving (Kempy) Kemper, demon salesman for Runyon Sales Company, attends the wedding of his young sister together with his bosses, Sugerman and Abe Green. “Kempy” celebrated so much, he had quite a time getting back on the job the following Monday.
The rolldown situation, we regret to report, doesn't look much better this week... Request for injunction against police pickup of the machines was turned down by local court... Meanwhile pickups have continued and one op decided to plead guilty rather than face trial... The $50 fine maybe wasn't too rough on him but it served as a bad precedent for other cases now pending... As things stand, one appeal is due within 30 days or so, but, what with the election fever on, there'll be plenty more cases before then... Congratulations are due Jack Simon and Jack Ryan of Sicking Distribrs on their third anniversary (in business, that is) this week... The pair of Jacks were getting a dry toast from Genco's Art Crane and Chi Coin's Phil Robinson when we dropped in... By way of celebrating, we tried our hand against Crane's on Genco's new "Trade Winds" and came off, as might be expected, on the short end... Art was so hot you could feel the Trade Winds blowing his way... Spent a few minutes with Charlie Fulcher at Mills Sales listening to Bull Moose Jackson's "I Wanta Bowlegged Woman"... Charlie and this column wondered how double entendre you can get on a record... but we loved every line of the smart lyrics.

W. R. Happel Jr. of Badger Sales down to San Diego over weekend, saw boys there and took in a jai alai game across the border... At General Music both Bud Parr and Fred Gaunt were busy and the only thing new was their secretary's hairdo... Had a squat at Minthorne's new Seeburg 200 record unit... Mammoth box price slightly prohibitive for ops and most regular locations but ideal for hospitals, other institutions and industrial use... George Warner of Automatic Games reports Vegas action picking up nice, with orders pouring in via the mails... Aubrey Stermer was out on the hustle, so chatted with office force... Bill Williams had a few kind words for "Tennessee," to be sure, and also expressed surprise at authorities picking up a "Box Score"... It's a pure game of skill, and Bill's ready to prove it... Lyn Brown, a guy who has rolldowns on his mind as much as anybody, was up to his waistline in shuffleboards when we stopped by... the boards, says Lyn, are turning out to be even better than a fill in item... Kibitzed with Arnold Micon and his lovely wife at Pacific Coast Distribrs while Pop Micon was out checking around... The big news from M. S. Wolf is that boss Bill Wolf was in town for a change... Chatted with him and Nels Nelson on amusement game and music box situation throughout California... Better in some spots than others, adding up to a fair average... At Paul Laymon's the boys were resting up after a nice week of out-of-town business... Art Crane caught us playing another machine besides "Trade Winds" in Paul's well represented showroom and straight off he was out... Phil Weinberg of Bally's Chi plant was a visitor this week to Laymon's and other spots along Coin Row while on his sales tour.

Looked over Solotone's new 10 record, four radio station unit and impressed with its low cost and lack of maintenance... F. E. Wilson has a showing scheduled within few weeks, with machines already in production for early delivery... The Cash Box joins local distribr and ops in mourning the death of veteran operator Art Daws of San Diego... Seen around the Row this week from out-of-town were Gardena's J. L. Orr and Lee Walker... Long Beach's Barney Smith... Riverside's G. F. Cooper... San Diego's E. E. Peterson, Oril Leeman and George Wheelock... Paceimo's Langford Trieste... Huntington Park's E. S. Trimble... Claremont's John Mallette... San Bernardino's William Shorey... Pomana's L. S. Griffin... Ingleswood's Dudley Trojan (on a fishing trip... and not after suckers)... Coronado's L. Jard... Laguna's Bob Chacon... Northridge's A. J. Hanlin.

On the more cheerful side of the record ledger comes Aladdin's Leo Menzer, who—fresh back from his cross-country hop—exudes optimism for his firm and any others whose execs are on the ball... Leo says, "I learned on this trip that such junkets really pay off in the goodwill built up with distributors, dealers and the buying public"... 4-Star's Bill McCall is enroute back from his trip to New York via Pittsburgh, Chi, St. Louis and Denver, also visiting distribrs and arranging an Eastern stock terminal for the steady flow of "Deck of Cards" and other 4-Star disc... Speaking of "Deck of Cards," despite Jimmy Petritto and Bill McCall, the sleeper hit is due for a bunch of new platters before the week is up... Bill's T. Texas Tyler will have for company Tex Ritter on a Capitol disc with organ accompaniment... Victor's Phil Harris version with choral background is already hotly played and liked... Nelson King has cut one for King label... Ridley Shepard with organ on Banner... Rainbow Four on Rainbow label... Columbia is expected to come up with an Arthur Godfrey before long and the same grapevine quotes Decca execs as saying they're ready to cut the "Deck" with a "top artist."

Contacted Modern Records and chatted with salesman Joe Bihari re this and that and bootlegging... To the effect that Modern has been long aware of the goings on but hasn't been hurt too bad on it... Specialty's Art Rupe, a pleasant and informative fellow, also didn't have much else to say this week... other than to admit that the bootleggers have nicked him too... At Mercury Les Jaffe talked up the expansion of their race line with Eddie "Cleanhead" Vinson's "Some Women Do" and "Alimony Blues"... What with Vic Damone and Frankie Laine carrying the Mercury label these days, you almost forget they're also a solid sending outfit... Their new hillbilly tune, the "Jazzkass Polka," sounds promising for the jukes, with the Polka Chips dishes out appropriate sound effects... Exclusive Records promise to be coming along with some hot news in the near future, according to Norma Lovret, who is handling the publicity chores since Charlie Craig left.
MINNEAPOLIS

Andy and Ell Obweg of E. Grand Forks, Minnesota, stopped off in Minneapolis for several days while Ella took advantage of the time to do some shopping. The Obwegs have just arrived from Hot Springs, Arkansas, where they spent a lovely six weeks of vacation. They plan to leave for E. Grand Forks the latter part of this week. Ernie Kopf of the firm Klebhoff and Kopf, Detroit Lakes, Minnesota, drove into Minneapolis and spent a few days before returning home. Ernie has just returned from Hot Springs, Arkansas, where he was taking advantage of the baths to try and cure his rheumatism. Ernie said that the weather there was perfect, and with his car, he took advantage of the beautiful scenery and other surrounding country.

Frank Davidson of Spooner, Wisconsin, in town just for the day, and he reports that the Phongraph stands he is handling are selling very well, and he has figured on the sale of them. Walter Huebuck of New Hampton, Iowa, took advantage of W. H. Pickron's (Moline, Illinois) drive to Minneapolis, and he accompanied him just to spend the day here. Pickron drove to Onamia, Minnesota, where he is looking over the site where he will build a new summer home on the lake so that he and his family can stay there during the summer months. Onamia is one of the most beautiful spots in the State of Minnesota, and the lakes are known for their fishing.

Don Hazelwood of Aitkin, Minnesota, one of the biggest "ops" in that territory, has given up his record store and has gone into the Candy and Cigarette business. In connection with his Coin-operations, the Candy and Cigarette reside a natural set-up, and he is doing a terrific business...I. F. La Fleur of Devil's Lake, North Dakota, drove into Minneapolis to spend several days visiting his friends, and we understand that he is to be a "Grandpa" sometime during the month of July. Noel McAllister, of Little Falls, Minnesota, stopped off in Minneapolis with his wife and daughter, 60 lbs. lighter, Doctor's orders, as Ernie suffered a heart attack the early part of this last winter and he has to shed additional weight.

Harry Galey of Menomonie, Wisconsin, took time off to spend the day in Minneapolis calling on the distrubitors...One of the greatest Nightclubs in the Northwest opened last Thursday evening, April 8th. Patrons were limited by invitation only. The new showplace is known as the "Carville," and is located on 14th and Nicotell Avenue South, Minneapolis. The opening band to make the first appearance was Frankie Carle and his Orchestra, and he will spend two weeks there. The policy of the new club is to feature top name bands. Arrangements and bookings have been made for the next three months. The establishment was known as the "Happy Hour" before it burned, a year and a half ago. The cost of remodeling and refurbishing the new Carville has run close to the $200,000 mark. The new Carville is one of the most outstanding night-eries in the country. The manager of the establishment is Mr. A. Perkins.

Harry Partridge of Mora, Minnesota, in Minneapolis, Monday, April 12th, calling on several of the distributors...Nels Nelson, operator in Alexandria, Mo., has figured a quantity of them...Walter Huebuck of New Hampton, Iowa, took advantage of W. H. Pickron's (Moline, Illinois) drive to Minneapolis, and he accompanied him just to spend the day here. Pickron drove to Onamia, Minnesota, where he is looking over the site where he will build a new summer home on the lake so that he and his family can stay there during the summer months. Onamia is one of the most beautiful spots in the State of Minnesota, and the lakes are known for their fishing.

ST. LOUIS

St. Louis operators are awaiting word on Ben Morris, of Morris Noveltv Company, who was rushed to a city hospital during the latter part of the week, suffering from a mild operation. Ben, who with brothers Joe and Louis has made the name synonymous with good operating practices in the 49th State, is feeling a lot better and reports he is feeling better and better each day.

Art Weinand of Rock-Ola, who made a lot of friends in Minneapolis, took the opportunity to pay a visit to the Art in St. Louis last month, fathered a brand new baby boy, friend Carl Trenchman. Congratulations flowed up Chicago way to compliment Art on his third youngster.

Andy McCall, of McCall Novelty, may be hors de combat soon due to a severe cold which has grown worse from day to day. Andy, whose rural proclivities with his produce farm keep him outdoors a lot, is soon to make some "surprise" announcements. He bought another string of two phonographs this week, making him about the heaviest juke box purchaser in the city for 1947-48.

Speaking of phonographs buying, E. E. Summy of Rolla, Mo., made a fast trip into St. Louis after hearing that a few Rock-Olas were available, and made off with three.

Collections were down a bit due to continued cold weather and rain which has even the most patriotic St. Lousian shuffling with rage. Taverns reported beer sales at the lowest for any spring month in ten years, and the jukes were not far behind. However, there was a ray of sunshine in pinball play, apparently the customers have waited for the rain to abate a bit.

Visitors seen around the circuit included Noel Reed of Willow Springs, Mo.; Bob Young from Collinsville, and T. V. McAllister from Cape Girardeau. Bill Holleneck renewed a few acquaintances, after a month or two of traveling the South.

NEW ORLEANS

The new showrooms and renovating at the New Orleans Novelty Company has finally been completed, and Louis Boisberg means that construction work is really a headache in these times. Mrs. Henry Fox made the headlines this past week. While helping out in the office, busy showing a customer some records, a thief sneaked in, grabbed her purse, and ran off. The purse contained $185, and her New Orleans friends claim she won't be playing blackjack this week...Meanwhile, hubby Frank Fox is spending most of his days in the strawberry country—and we'll bet he isn't picking berries either.

O. C. Marshall back from a good road trip. He claims the Tic-Tac-Toe is really moving great...Benny Newbauer seen enjoying a good sized luncheon with Joe Cannizzaro of Conso- dele Distributing Company...Visitors at New Orleans Coin Machine Exchange were Henry Morel, New Roads, La., and Frank Speno, Morganza, La...Ed Hollifield and Adrian Martin of Dixie Coin Machine Company have been busy the last two Sundays, exhibiting their skill with the red and reed near Sliddell, La. Their friends are hoping for good weather so that they can enjoy the results of their excursions.

Paul Danove, Dixie Coin Machine Company, displays a wonderful photo of his beautiful daughter, Dianne Marie, on his desk. The baby is the favorite of the entire staff, and all of the coinmen in town...Joe Ben Jones of Dixie Coin played host to an old buddy of his, Murrell (Jake) Jones, who plays first base for the Boston Red Sox, when the baseball team played a exhibition game here. Joe and Murrell were school chums and spent considerable time reminiscing about old times...The New York Yankee team followed the Sox into town, and the baseball fans among the coinmen had a Roman holiday for several days.

Al Morgan of the Rex Coin Machine Company riding around in a new Pontiac...Harry Cohen rides around the Lake Front trying to put mileage on his new convertible...Low Mounger of St. Louis Novelty Company is busy finding time to get work to keep him busy for two months...Bob Buckley and Sam Trisko, Console Distributing Company, busy handling the demand for Buckley's "Crist-Close" Bell, "Track Odds" and "Parlay Long Short" Consoles...Nick Carabajal, Crown Novelty Company, shipping plenty of used five balls throughout the country.
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