HADDA BROOKS

Widely hailed by music operators as the “Queen of the Boogie,” chirp Hadda Brooks has continuously demonstrated her popularity via a slew of click recordings. Well known to music ops throughout the land, Hadda has appeared on behalf of the Damon Runyon Cancer Fund, Coin Machine Industries Division, time and again. Her smash disking of “That’s My Desire” and “Trust In Me” proved to be coin winners this past year. Currently filling the machines with coin on “Honey, Honey, Honey,” Hadda is likewise playing to capacity audiences on a personal appearance tour throughout the East. Exclusively featured on Modern Records. Personal Manager: Joe Bihari.

FEATURES

* The Nation’s Trip For Juke-Box Trends
* The Cash Box Record Reviews
* Juke Box Regional Record Report
* Round The Wax Circle
* Hot In Harlem
* The Broadway Bent

* Rollin’ ‘Round Randolph
* Folk and Western Record Reviews
* The Nation’s Big 5 Hillbilly, Folk & Western Juke-Box Tunes
* Hot On Chicago’s South Side
* The Cash Box Disc-Hits Box Score
Positive Profits with
Lenny Herman
and his Hotel Astor Orchestra's
Manor Recording of
Pin up Polka
A Great Song
DEDICATED TO
Walter Thornton's
PIN UP GIRLS
backed by "Hey Goomba"
on MANOR
RECORD 1019

A Socko Recording!

REMEMBER—YOUR STOCK WON'T BE COMPLETE
WITHOUT RECORDS BY
Manor RECORD CORPORATION
313 W. 57th St. • NEW YORK 19, N. Y.
The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

NOW IS THE HOUR
Retains its hold on first place, with play booming throughout the nation.

SHINE
In third place last week, the sensational return of this ditty boosts it up to the second spot this week.

BUT BEAUTIFUL
In fourth place a week ago—into the third hole this week. Caining coin galore.

MANANA
Moves up to the fourth spot after a short stay in fifth place.

I'M LOOKING OVER A FOUR LEAF CLOVER
Drops to take over the fifth slot this week, altoho play continues to hold.

SABRE DANCE
Moves up one notch this week to garner the sixth spot.

BECAUSE
In ninth place a week ago—this terrific oldie booms into the lucky seven spot.

BABY FACE
Holds onto the eighth spot with play continuing in strong proportions.

BEG YOUR PARDON
Drops from the sixth spot it occupied a week ago to grab onto ninth place.

TOOLIE OOLIE DOOLIE
Terrific demand for this ditty booms it into the Top Ten. Ope pop this one for a long stay.

1. CA-15024—Margaret Whiting
   CO-38061—Horace Heidt O.
   CO-38117—Edward Clark
   CM-7502—Jerry Wald O.
   DE-24378—Bob Carroll
   DE-24279—Ring Crosby
   LO-110—Gracie Fields

2. DE-48074—Slim Green
   DE-25354—Ella Fitzgerald
   DE-25355—Guy Lombardo O.

3. CA-15024—Margaret Whiting
   CO-38053—Frank Sinatra
   DE-24283—Ring Crosby
   DE-24294—Ring Crosby
   LO-142—Denny Dennis

4. CA-15022—Peggy Lee
   DE-24333—Mills Bros.
   LO-187—Edmundo Russ
   VI-20-2819—Joe Loss O.

5. CA-491—Alcino Rey O.
   CO-38100—Tony Hill O.
   CO-38081—Arthur Godfrey
   CO-38082—Cody Fox
   DE-24319—Russ Morgan
   ME-5105—Frankie Laine
   ME-5100—Uptown String Band

6. CA-38102—Woody Herman O.
   DE-24388—Victor Young O.
   MG-30048—Macklin Marrow

7. VI-20-2653—Perry Como

8. AP-1114—Phillie All Stars
   CO-30014—Jerry Wayne
   DE-24356—Hank King O.
   KR-216—Uptown String Band
   ME-2120—Aquato String Band

9. BU-1012—Francis Craig
   CA-490—The Diming Sisters
   CO-38036—Frankie Carle O.

10. CA-15059—The Sportsmen
    CN-1223—Vaughn Horton
    DA-2015—Dano Serenaders
    DE-24380—Andreas Sisters

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CODE

AL—Alladin
AP—Apollo
AR—Aristocrat
BU—Bullet
CA—Capital
DA—Doris
CN—Continental
CO—Columbia
CS—Coast
CE—Celebrity
DE—Decca
DEL—Deluxe
EX—Exclusive
KI—King
MI—Miracle
MA—Major
ME—Mercury
MG—M-G-M
LO—London
MN—Mann
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savour
SD—Super Disc
SI—Signature
SP—Specialty
ST—Sterling
TO—Top
TC—Twentieth Century
UN—Universal
VT—Victor
VT—Vitavoustic

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Terrific demand for this ditty booms it into the Top Ten. Ope pop this one for a long stay.
Save Time and Money
ON SERVICE CALLS
when you install
WEBSTER-CHICAGO
NYLON NEEDLES
with Knee Action
(Pat. Appl. For)

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“FOOLIN”... UH-HUH ... IT’S BULLET'S

New Francis Craig record! Bob Lamm vocalizes song-sational
“FOOLIN’” ON RECORD No. 1013....Backed by hit-wise “DO ME
A FAVOR DEAR”. “BEG YOUR PARDON” and “LOOKING FOR
A SWEETHEART”, RECORD No. 1012, is really going strong.
Francis Craig’s, “NEAR YOU” RECORD No. 1001 .... it’s tops!

Order from your nearest distributor
BULLET RECORDS
423 BROAD ST., NASHVILLE, TENN.
64573

JUKE BOX OPERATORS!
HOW MANY PLAYS MUST YOU GET FROM
A RECORD TO MAKE IT PROFITABLE TO
USE IN YOUR EQUIPMENT?

NOTICE: for years automatic music operators have complained about records not giving them “enough play”. The time has arrived when The Cash Box, in cooperation with the entire automatic music industry, believes that a “standard” should be set so that all will realize exactly the minimum number of plays required from each record to make it profitable to operate in automatic music equipment. Remember... the weight of the tone arm in your juke box mechanism has much to do with the wearing qualities of any record, 4 ounce tone arms on the old machines eat up records in a hurry, whereas the new machines featuring 1 ounce tone arms give much longer play. The same applies to needles. Operators who change their needles often get better wear from records. Those who neglect to make changes as often as they should find needles “eating away” the records. Clean records play longer. Most record firms supply buffers for polishing records so that they will wear longer and play clearer. The average operator who neglects to clean his records during each servicing is simply adding more overhead to his business. But, with all these things taken into consideration the operator should be able to arrive at a “standard” which will acquaint the record manufacturers with what he believes is the MINIMUM NUMBER OF PLAYS A RECORD SHOULD GIVE to be profitable for automatic music operation.

HELP US TO SET A “MINIMUM PLAY STANDARD” FOR THE JUKE BOX INDUSTRY! IT MEANS MORE PROFITS FOR YOU! TEAR OFF AND MAIL COUPON BELOW TODAY!

THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

Here’s the number of plays I believe should become the “standard”
for all juke box recordings:

( ) 25 PLAYS ( ) 75 PLAYS ( ) 150 PLAYS
( ) 50 PLAYS ( ) 100 PLAYS ( ) 200 PLAYS

CHECK ANY OF THE ABOVE OR GIVE US YOUR OWN IDEAS IN THIS REGARD:

________________________________________________________________________

Signed...

FIRM...

ADDRESS...

CITY & STATE...

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
"Little Fellow" (3:56)  “Nuff Said" (2:57)
RAY HERBEC ORCH.
(Ballet 105)
● Pair of delightful sides from the ca-
  pella Barn Dance Orchestra.  The light
  toned fashionable sides of “Little Fellow”
  and “Nuff Said” weaving thru the wax
  in smooth flowing pattern and a mile
  thru the top deck.  Grab the title and you’ve
  got a super side which here and there
  spot is pleasant as it stands, with the
  basic flip going in round out the side
  the flip with “Nuff Said”, Lorraine Ben-
  son joins with Hal to spell a cute little
  pair of sides, and should meet with
  favorable approval by music ops—espe-
  cially those who operate wired music.

"Laroo Laroo Lillo Boloer" (3:03)
“Spring In December” (3:16)
EDDY HOWARD ORCH.
(Majestic 224)
● Ultra soft purring by maestro Eddy
  Howard and his boys is a full of pleasure
  treature with this cookie.  It’s the rapidly
  rising “Laroo Laroo Lillo Boloer” on the
  top deck, with Eddy piping in slow, tender
  tones that satisfy.  You’ll go for the
  re-
  maining work which features a vocal side
  such as Eddy Howard has, and you’ve
  got a coin winner.  The maestro-balladier
  combination work for ops and the flip, an
  other piece bound to stir up sighs and
  the like among the wongo set. “Spring in
  December” shows as a disk that can do
  the trick—and in a big way at that.  It’s
  more velvet set to music and of the kind
  bound to soothe and charm the most avid
  listener.  Get a load of this bit—it’s sure
  to prove itself.

“He Likes The Girlies" (2:51)  “Nightmole Polka" (2:36)
WALTER SOLE ORCH.
(Harmonio 1175)
● Label this hunk of wax “must” ma-
  terial for your phonos.  Polka on the
  heels of their smash success with “I Love
  Julayda”, Walter Sole and his boys step
  out in full readiness with this one.  Wax
  of the brand that stacks up heavily when
  it comes to coin play.  Sensational word-
  age, and spiced up with a very gen-
  eral arrangement makes the disk as
  catchy as the mumps.  You’ll likewise go
  for the flip, it’s happy polka fling in
  good flavor all thru.  Top deck is
tailor made for a spot on your machines.
  With the nation polka happy—we see
  no reason for it not clicking.

“My Happiness" (2:51)  “They All Recorded To Beat The Bon” (2:49)
JON & SONDA STEELE
(Demon 11133)
● Ditty kicking up a storm in the mid-
  west, and rapidly spreading throughout
  the nation is this one by Jon & Sonda
  Steele.  Labeled “My Happiness”, the wax
  shown by the Phonos speaks for strong
  possibilities to score.  Ditty spills in slow,
  tender mood, with the duo pitching pipes in
  soft hushed manner behind some fa-
  vorable instrumental backing.  Grab the
  title here and you’ve got the bill of fare.
  These folks should get together some more
  and especially so with the fans that
  love to listen.  Flip is a take-off on the disk
  ban, with the title once more offering
  the wax message.  All the coin potential
  lies within the top deck—it should rack up
  lively play as it stands.

“Nature Boy” (2:46)  “Lost April” (2:57)
KING COLE
(Capitol 19504)

“Mary Lou” (2:40)  “Chinatown & Hindustan” (2:41)
AQUA STRING BAND
(Modern 20-978)
● This thing should slay ‘em—and have
  the lady buying something special to play
  this hunk of wax.  It’s more string band
  music, with a pair of fresh and in-
  novative sides such as they are giving
  the widespread approval.  With the fond strains
  of “Mary Lou” and “Chinatown & Hindustan" echoing
  in brilliant fashion here, the wax
  takes on the appearance of top phone ma-
  ners in every way.  The lovely mix
  the ladies get a hypo from its flicker attachment
  of the same name.  Spot vocal on the side
  is high and goes perfectly with the kid
  to round out the wax.  Stuff is sure to go
  in a zillion spots—hop on the bandwagon.

“Love Of My Life” (3:13)
“Can You Do No Wrong” (3:00)
HARRY JAMES ORCH.
(Columbia 13156)
● Pair of fashionable sides by maestro
  Harry James and wax that the moon-
  struck kiddies can latch onto.  Featuring
  That Trio and the Conga band, a beautifull set
  disk shows with loads of appeal for a
  phono spot.  They’ve got all the glory,
  with the thrush spooning her delightful
  way all thru.  Wax is slow and haunting,
  and sounds as though it’s coming from
  the other side of the ditty, in beguine tempo, is
tightly suited to the dance crowd.  On the
  flip they’re back to their old tricks and
  Vinny De Campo joins the canary for a
  light novelty spot.  Wax is fair as it
  stands, and altho it won’t stop traffic, it
  should go over well with the many James' fan-
  s.  Both sides are from the forthcoming
  MGM flicker, “The Pirate” and should
  come in for some heavy flack once it
  breaks.

“You Can’t Be True Dear” (2:58)
“Once Upon A Wintertime” (2:47)
VERA LYN
(Columbia 20-278)
● The pipes on this kid makes you sit
  up and take notice!  It’s chirp Vera Lynn
  on a pair that contains more mad ravals
  once it gets around.  Pitching pipes to
  the tempo of the current click “You Can’t Be
  True Dear” get the Vera on that spot with
  a boatload of tensils.  Waxing weaves in walts
tem-

“Bouncing With Benson” (2:41)  “Boogie Ride” (2:46)
PAUL WILLIAMS SEXTET
(202)
● Pair of flashy sides that ops with race
  spots can latch onto are these offered in
  stylish manner by the hep Paul Williams
  Sextet.  Top deck grabs the lead with an
  ode to Jockey Al Benson spilling.  Titled,
  “Bouncing With Benson”, the disk does
  just that—it bounces and rocks all over
  the place.  Mellow instrumental work is
  sportful throughout the wax, making the
  refrain fine and dandy.  On the flip with
  a choo choo story labeled “Boogie Ride", the
  crew come thru with more stuff made
  to order for the jazzophile set.  Get next to
  the pair—they spell coin play.

“Long After Tonight” (3:04)
“What Do I Have To Do” (3:00)
ANDY RUSSELL
(Capitol 1555)
● Strong balladding of piper Andy Rus-
  sell in even more powerful tones on this
  bit takes on an atmosphere of rich ex-
 uberance and the excellent coin play
  for phone ops.  Currently receiving
  wide rave critical circles, Andy’s rendition of “Long After Tonight” should
  meet with heavy approval.  Take
  notice the ditty and you’re picture-
  starred in the much flack flicker “Arch of Triumphe”.  On the flip a bit of gaiety,
  “What Do I Have To Do” is loaded
  with color and mood, and is sure to
  pitch a duet on “What Do I Have To Do”.  This one’s picture- 

FIGURES SHOWN FOLLOWING
SONG TITLES, INDICATE PLAYING TIME OF RECORD.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages

www.americanradiohistory.com
With all the sad, dreary expressions on most faces around Tin Pan Alley, one would think that a wake had hit the street. Most pubbers complain that sheet sales are experiencing their worst slump every while diskers aver that record sales continue to hold up. All factions agree that "things ain't what they used to be"—or should be, in this case. Recent trend noted in the biz is that songwriters are taking the initiative and are going out stimulating their own material thru juke box operators. Poppers claim that since the publishers and parent record manufacturers won't plug their own songs via juke boxes; they will. And not too surprising is it to see a host of these songwriters come away with beaming smiles. Nevertheless, the slump in sheet music sales, and the comparative tightening in disc circles represents a problem to the biz. To reiterate a wise saying of yesteryear—"What we need is a good ole cigar." 

Palda Records followed this column’s suggestion and recorded the Charlie Tobias-Peter DeRose tune "Babe" by the Ferko String Band. Using 65 pieces, the session was one of the most ambitious to date. "Babe" is dedicated to the King of Swat, the Mighty Sultan, Babe Ruth, and with his approval, will have the advantage of exploitation on the song done thru a flier being made on the Babe’s life and an eight week serial in the Saturday Evening Post. The disc is scheduled for release in two weeks, right in time for the opening of the baseball season. 

Deluxe Record prez Dave Braun announces that his firm has set up their own distribution in Baltimore, Md., to cover both the Baltimore and Washington, D.C. territories. The office is under the guidance of Mr. Sidney Bernstein, well schooled in the disc biz... "Bullet" Durgon, personal manager for Andy Russell, the Pied Pipers and other personalities in the music biz has at many occasions been mistaken for Jim Bullitt, proxy of Bullet Records. As a matter of fact they have been receiving each other’s mail. The two caught up with each other one day last week and worked up a business arrangement whereby Bullet will release and distribute one of "Bullet’s" attractions, the Bob Troop Trio. First side is to be "Bye Bye Blackbird" and "Heidi"... 

Merrill Kaplan, ace trombonist at the Loew’s State for 17 years recently joined the staff of Georgia Music, and has been selling so many records, he tells us he’s thru with the horn... Keep your eyes peeled for "My Happiness": a storm about to break in record circles. It’s on Damon Records... Leading pudders making up viny platters and flashing their ace tune on same to disk jocks and ops alike... Couldn’t catch our breath after gazing at that smart Daisy Mae that visited us this past week. Daisy is heralding the forthcoming Deluxe release leaming “Makin’ Love Mountains Stew"... Duke Ellington, one of the truly greats of our time coming along nicely after a very dangerous bit of surgery... Keep your eyes peeled for "Better Luck Next Time" and "A Fellow With An Umbrella" from the MGM flicker "Easter Parade".
At A Sidewalk Penny Arcade (2:35)  
"Crying For Joy" (2:40)  

Pied Pipers (3:05)  
• Loads of pleasure in store for phone fans with this double-decker. It's the Pied Pipers offering romantic strains of harmonizing "At A Sidewalk Penny Arcade". Effective background music by masterful Pittsburgh band. When finished here, broach this piece as meat for the sofa-sipping crowd. Stuff is soft and refreshing and makes a fine bit for wannah come back for more. On the flip for the metro of the gallant Gerzhvin oldie "Crying For Joy", the combo sing their merry way to a name of coin. The light bounce treatment offered by this very refined and attractive Latch on to this pair of satisfiers and keep the buffalo heads rolling into your phonos.

The Miracle Of The Bells (3:11)  
"Evelyn" (3:01)  
TOMMY DORSEY ORCH.  
(Victor 20-2179)  
• Pair of sides by maestro Tommy Dorsey and the sweet melody of "The Miracle Of The Bells" and "Evelyn" sweeping thru with a top notch. Backed by Stuart Foster on the lead in the top deck, with his pipes ringing true all the way. Ditty is feature full of wondrous beauty and should garner a slew of high public acclamation. On the backing with more light refrains, Harry Prime teams with the Clark Sisters to offer "Evelyn". Ditty is soothing and refreshing and should meet with approval in the more quiet spots. The pair will make excellent filler material. Ops that have a spot—take note.

Love Of My Life (3:04)  
"You Can Do No Wrong" (3:07)  
PERRY COMO  
(Victor 20-2784)  
• More sweet-talking music by balladeer Perry Como and a sure thing to be on the top of phone lists in the very near future. Titled "Love Of My Life", Perry offers a ton of romantic worderage in exceptional styling. Ballad is very strong and meaningful, with Perry's changed tonsils spilling an air of tender fragrancy throughout. Backed by the best blend spikes the disk and adds to the tremendous possibilities it has. On the backing with "You Can Do No Wrong", Perry once again thru with another coin winner. Both sides are by Cowboy Horton and are featured in the forthcoming MGM flicker "The Pirate." The Russ Case orchestra Perry in very fashionable styling, with the spotlight on the crooner on the crooner. Get next to "Love Of My Life"—it's going to be a big one.

Lies (2:56)  
"Congratulations" (2:49)  
CHRIS CROSS ORCH.  
(Stirling 4050)  
• Pair of sides bound to kick up a storm which might develop into an avalanche of coin play for music ops are these offered in exceptional manner by the Chris Cross orch. Top deck is an oldie but goodie and has that knock out bound to draw a load of attention—and buffalo side at that. It's the best and rhythm offering that attracts, plus a fond vocal spot by Hal Reson and the Crostenos. Flip side is a wonderful melodic listening and should go well with the quiet mix. "Lies" as it stands will draw loads of nickels.

Just Naive (3:13)  
My Fair Lady (3:22)  
DENNY DENNIS  
(London 120)  
• Crooner Denny Dennis bounces into the spotlight again via this disking bound to air up loads of coin play. It's titled "Just Naive" and sure to set the boxy-box parade howling and clamoring for more. Set in a soft place, the different combination of musical charm and rapture, Denny offers a ton of melodic brilliance with this nostalgic ballad. Tailor made for the crowd that loves to love—this piece is a natural for the phonos. Dennis' rich pleasuring voice is filled with intimate meaning, and makes for startled sighs and the like. On the backing with more meat for the moon-in-june kids, Denny comes back with another potential winner in "My Fair Lady." It's more sweet strains of pleasure filled listening with Denny displaying his excellent vocal strains in grades A fashion throughout. Orchestral backing by the Stanley Black orchestra hypes the pair all the way and add to its coin culling ways. "Just Naive" will serve up as a featured disk in the phonos,

You'll Never Cry Again (2:50)  
"Jump It But Don't Bump It" (2:56)  
SUNNY WILLIAMS  
(Capitol 5105)  
• More meat for ops with race spots are these offered in fair fashion by Sunny Williams. Titled "You'll Never Cry Again" and "Jump It But Don't Bump It", Sunny displays his versatile styling on the pair which will prove attractive. Top side spills in slow, tender fashion with Sunny offering the warbling in a manner racy. Title gives off the bill of fare throughout. Flip is a bit of ivory boogie, with Sunny coming thru with a spot vocal. Wax won't tear up the town, but nevertheless is favorable.

Just Naive (2:57)  
"The Man With The Horn" (3:00)  
JIMMY ZITO ORCH.  
(Crest 4001)  
• Combination of chimp Helen O'Connell, ex-Jimmy Dorsey chirp, and Jimmy Zito and his boys lays down another glittering. Dust, Helen's warbling on the top side, titled "Just Naive" proves to be just as mesmerizing. The gal's croon has lost none of her fine vocal quality. Flip is an instrumental bit, with maestro Jimmy Zito offering up the band's melody of "The Man With The Horn". Wax should be familiar to music ops since it scored on the phonos not too long ago by another horn-blower. "Just Naive" is the side they'll yell for—and loud and long at that.

That Ain't Right (2:43)  
"May I Never Love Again" (3:05)  
FRANKIE Laine  
(Mercury 3114)  
• Pair of sides that will fit your phonos like a glove are these done up real brown by Frankie Laine. Spilling the vocal strains of this oldie on the topside, Frankie demonstrates his superb brand of tonalling, with the Carl Fischer ork backing the lad in fine manner. On the flip with a piece that is more toned down, Frankie offers "May I Never Love Again". Stuff is nothing to music ops but will be a plushy and plentiful throughout and makes for favorable listening both sides. All sides are sure to go over big with the many Frankie Laine fans—latch on.

Tell Me A Story (2:54)  
"Haunted Heart" (2:57)  
VIC DAMONE  
(Mercury 5120)  
• More melodic music that is bound to fill your phonos is this piece by crooner Vic Damone. Labeled "Tell Me A Story" and "Haunted Heart". Vic displays his top notch vocal caliber behind a plush background of sweet and strings. Stuff is sugar coated for the romance crowd and is suited to both the punch and listener crowd. Both sides are currently kicking up a storm in many a spot, and as such; should come in for loads of flank. The pair are also being heavily and are bound to cause loads of excitement once they make the rounds. Vic's rendition will fill the bill—you take it from here.
Continued Success To
OHIO STATE AUTOMATIC
PHONO OWNERS ASSN.
On The Occasion Of Your 9th Annual
Convention And Banquet

FRED LOWERY
America's Outstanding Whistling Virtuoso
and

DOROTHY RAE
The Girl With A Smile In Her Voice

YOU, AND THE NATION'S OPERATORS ARE MAKING
COIN MACHINE HITS OF—

"TREES" and "SONG OF INDIA"
"STAR DUST" and "SONG OF THE ISLANDS"
"CAPRICE VIENNOIS" and "OLD FOLKS
AT HOME"

on COLUMBIA RECORDS

ALL MY LOVE
BELONGS TO YOU
Bull Moose Jackson
(King 4189)

FINE BROWN FRAME
Nellie Lutcher
(Capitol 15022)

KING SIZE PAPA
Julia Lee
(Capitol 40082)

35-30
Paul Williams Sextet
(Savoy)

INFLATION BLUES
Louis Jordan
(Decca 24381)

BUBBLES
Bill Moore
(Savoy 662)

GOOD ROCKING
TONIGHT
Wynonie Harris
(King 4210)

WHEN I GROW TOO
OLD TO DREAM
Arnett Cobb
(Apollo 775)

I LOVE YOU
YES I DO
Bull Moose Jackson
(King 4181)

PERMO POINTS
Made by the original and world's largest manufacturer
of longlife phonograph needles.
PERMO, Incorporated
Chicago 26

Modern Records
1896 North Robertson Boulevard
Hollywood

Permo Point Round and Permo Point Elliptical would
top the list for:
EXTREMELY LONG NEEDLE LIFE
UNEQUALLED KINDNESS TO RECORDS
DEPENDABILITY ON LOCATIONS
ECONOMY — still at the same low price!
More Permo needles sold than all other longlife
needles combined.

IF "OSCARS"
WERE GIVEN FOR
OUTSTANDING
Needle PERFORMANCE

Heaviest Play
Compiled
From
Reports Submitted
Weekly
To
The Cash Box By Leading Music
Operators in New York City's Harlem.
Signature Sponsors "Ray Bloch Week" April 15-22

NEW YORK—After thirty successful years in music, and 20 years in radio, Ray Bloch, music conductor for Signature Records is being honored through the medium of "Ray Bloch Week" (April 15 to April 22.)

Sponsored initially by Signature, the program has gained momentum as radio stations, disk jockeys and trade publications throughout the nation climbed aboard for the week long salute.

Climaxing the week, Ray Bloch conducts an all-Gershwin Concert at Carnegie Hall. The concert is sponsored by the Victory Lodge of B'nai Brith and the proceeds of same will go to charities designated by that organization. It, incidentally marks Bloch's first appearance at Carnegie Hall. Appearing on the bill will be vocalists Alan Dale, Robert Merrill, Genevieve Rowe and Monica Lewis.

Capitol Records Hold Disk Distrrib Meet

HOLLYWOOD, CALIF.—First major meeting with dealers in the history of Capitol Records, Inc., was held this past week, (April 2) at Salt Lake City, Utah, in cooperation with Mountain States Distributors, Inc.

Attending this meeting at the Newhouse Hotel in Salt Lake City were Jerry Connely, Gordon MacRae, Martha Tilston, the Benny Goodman Trio, Merle Travis and Jimmy Wakely; all representing Capitol artists.

Floyd A. Bittaker, Vice-President of the planters, and Robert W. Stabler, assistant national sales manager, represented the firms national headquarters during the session.

Arrangements for the meeting, attended by more than 600 dealer representatives, were made by E. E. Pritchet, manager of the Mountain States distrib firm, and Frank Greenburg, manager of the firm's record department.

The program included a brief discussion of record merchandising and an entertainment program featuring many Capitol Records artists.

The Records You Need!

Write, Wire or Phone
For Complete List and Prices

M.S.Distributing Co.
1350 E. 61st St. • CHICAGO 37
Mil Saltstone

Juke Box "NATURALS"

LARRY VINCENT'S
"THOSE WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"
PEARL No. 20

"LITTLE GIRL"
PEARL No. 22

"DOWN ON THE FARM"
(Novelty Riot)
PEARL No. 63

PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

DON'T MISS THIS MUST!
FRANKIE LAINE'S
"THAT AIN'T RIGHT"
MERCURY #5114
Charlie Spivak Rumored In Split With Victor

NEW YORK—Charlie Spivak and RCA-Victor were rumored to have severed contract relations this past week. What is supposed to have caused the split between the maestro and the disky is unknown at this writing.

Spivak came to RCA-Victor during the last record strike, called by the American Federation of Musicians. At that time, Spivak recorded for Columbia, and he advised the latter pliantly of his intended move just prior to the strike being called. Columbia pulled all his disks from the market, leaving Victor with none to issue at all. Spivak, meanwhile went without a record for close to two years.

Krantz Severs "Clover" Deal With Mercury

PHILADELPHIA, PA—Dave Krantz, president of the Krantz Record Co., disclosed that he has severed his affiliations with the Mercury Record Co.

Krantz had a deal with Mercury, whereby the former would press and distribute the original Krantz recording of "Four Leaf Clover" by the Uptown String Band.

Mercury is supposed to have ceased pressing as of April 1st, with all stampers used in the production of the click disk to be returned to Krantz. An accounting of disks sold is also to be made to Krantz. The cancellation of the contract will not involve any legal tangles Krantz asserted, since there never was a written contract with Mercury.

WSM Retains Exclusive Right To Grand Ole Opry

Another Federal Court this week upheld Radio Station WSM's exclusive right to the use of the show title, "Grand Ole Opry."

In a suit brought in the Southern Division of the Southern District of Mississippi in Biloxi, WSM, Inc., was granted a permanent injunction restraining Chuck Williams and his Georgia Peach Pickers from using the name, Grand Ole Opry, in his advertising or using any reference to the Opry which would "have a tendency to mislead and deceive the public into believing that his programs are sponsored by or in any way connected with the plaintiff in the case."

Commenting on the action Harry Stone, WSM General Manager, pointed out that this case was important, not only because once again it proved WSM's right to the exclusive use of "Grand Ole Opry," but because it demonstrated that other acts cannot falsify their advertising with references to past connection with the Grand Ole Opry.

The decision in the Williams case was handed down by United States Judge S. C. Mize. Other similar action brought within the past year by WSM, Inc., resulted in successful suits in Kentucky and Georgia.

No Money Trouble Here!

"TROUBLE IS A MAN"
Recorded by Sarah Vaughan
on Musicraft 533

Regent Music Corp.
1619 Broadway
New York, N.Y.

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators In Los Angeles, Cal.

1 ALL MY LOVE BELONGS TO YOU
Bullmoose Jackson
(King 4189)

2 YOU DON'T LOVE ME
Camille Howard
(Specialty 3071)

3 FINE BROWN FRAME
Nellie Lutcher
(Capitol 15032)

4 REET PETITE & GONE
Louis Jordan
(Decca 24381)

5 TEAR DROP BLUES
Jimmy Liggins
(Jimmy Liggins 521)

6 INFLATION BLUES
Louis Jordan
(Decca 24381)

7 RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

8 TOMORROW NIGHT
Lonnie Johnson
(King 4201)

9 KEEP A DOLLAR IN YOUR POCKET
Roy Milton
(Specialty 522)

10 GOOD ROCKING TONIGHT
Wynonie Harris
(King 4210)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ALL MY LOVE BELONGS TO YOU
Bullmoose Jackson (King)

KING SIZE PAPA
Julia Lee (Capitol 40082)

FINE BROWN FRAME
Nellie Lutcher (Capitol 15032)

35-30
Paul Williams Sextet (Savey 661)

KEEP A DOLLAR IN YOUR POCKET
Roy Milton (Specialty)

TOMORROW NIGHT
Lonnie Johnson (King 4201)

BARNYARD BOOGIE
Louis Jordan (Decca 24300)

HONEY, HONEY, HONEY
Hadda Brooks (Modern 157)

I LOVE YOU YES I DO
Bull Moose Jackson (King 4181)

WRITE ME A LETTER
The Ravens (National 9042)

HOLLYWOOD, CALIF.—Federal police officials, in addition to private and local law enforcement officers were known to be investigating reports of “bootlegging” or in stronger terms, the actual theft of recordings and masters here this past week.

The situation, which has been kept in the dark for the past three weeks, until police officials could start their investigation, has grown to quite a large extent, involving a great many of the major and independent recording companies on the West Coast.

A ring of thieves, undoubtedly familiar with the recording business, are reported to be dubbing records off the air, reproducing actual labels, and selling the disks thru various distribution channels. In many cases, master recordings are “borrowed” to assure the disk’s accuracy.

It is pointed out that there are dozens of pressing plants on the west coast, many who will take on work without asking any questions. Not only are the original recording companies being injured by these tactics it is pointed out, but publishers, artists and the Federal government itself are involved. The manufacturer of these spurious platters evidently forgot about the payment of Federal Excise tax. Several of the major platters have been reported landing together with many independents in an effort to track down the instigators of the racket.

LISTENERS “CLAP HANDS” WITH GLEE WHEN I SPIN “RHUMBA JUBILEE”

Says
BOB SMITH
Disk Jockey
NBC, N. Y.

More and More Disk Jockeys agree on

“RHUMBA JUBILEE”
(The Clap-hands Novelty)

by
RAMON LITTEE
and his Orchestra

WINCHELLE GIVES TWO RAVES IN ONE WEEK ABOUT . . .

DANA RECORDS

“HELEN POLKA”
DANA 2002

Winchell says: “It’s AN OSCAR-ISTOCRAT”

“THE WINDSHIELD WIPER SONG”
DANA 2011

Winchell says: “THE BIG TIME!”

Watch For These New POLKA Hits

“PAY DAY POLKA” “TOODLE-OO, BABY”

2009 2016

PLACE ORDER NOW WITH YOUR DANA DISTRIBUTOR TO INSURE YOUR QUOTA

Best Wishes to the OHIO STATE PHONO OPERATORS ASS’N on the Occasion of your 9th Annual Convention

DANA MUSIC COMPANY, INC. DANA

286 FIFTH AVE.
NEW YORK 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Southard To Head Col. Merchandising Dept.

Paul Southard, formerly in charge of Sales of Columbia Records, Inc., has been appointed Vice President in Charge of Merchandising, according to an announcement by Frank K. White, President of Columbia Records. Under the company's new organizational plan, the Merchandising Department under Mr. Southard's supervision will incorporate sales, distribution, advertising, sales promotion, publicity and related angles of the business.

Mr. Southard has a background of more than a quarter of a century in the record business. He started in 1920 with the Aeolian Company which made Vocalion Records, at a time when modern recording was in its infancy. Later he was associated with the Brunswick Company, the American Record Corporation, and the RCA-Victor Company. In 1939 he joined Columbia Records as Sales Manager, in charge of training the field force and developing the company's distributing organization. He became Vice President of the company in 1943 and member of its Board of Directors in 1947. He is a resident of Fairfield, Conn.

TENNESSEE WALTZ
backed by
How Much Do I Owe You
by COWBOY COPAS
KING 696

FOR SALE
MUSIC OPS!
MAIL IN YOUR TOP TEN TUNE CARDS!

# STAR TITLE STRIPS
THE FINEST, WHITEST PAPER OBTAINABLE.
$1.50 PER BOX OF 4000 STRIPS . . . AT YOUR
SEESEBURG DISTRIBUTOR
STAR TITLE STRIP CO., Inc.
P. O. BOX 6125
PITTSBURGH 12, PA.

WE HAVE IT!
THE ORIGINAL!
T. TEXAS TYLER'S
Amazing Recording
"DECK OF CARDS"
FOUR STAR #2288

Other Records Available by T. Texas Tyler
(THE MAN WITH A MILLION FRIENDS)

# 1008 Remember Me—Oklahoma Hills (Tex's Famous Theme Song)
# 1167 Follow Through
# 1149 You Doggone Son of a Gun
# 1151 Fairweather Baby
# 1140 Tell Your Lies to the Man in the Moon
# 1114 Guitar Boogie Woppie
# 1062 You Nearly Lose Your Mind
# 1051 I Hung My Head and Cried
# 1021 Home in San Antonio
# 21166 Old Fashioned Love
# 21165 Good Light
# 21141 In My Little Red Book
# 21115 I've Heard That Story Before
# 21063 It's Been So Long, Darlin'
# 21052 Gals Don't Mean a Thing
# 21047 Beautiful Morning Glory
# 21009 Filipino Baby

For the Best in Folk Music
210 NORTH LARCHMONT AVE.
HOLLYWOOD 4, CALIF.

Folk and Western
RECORD REVIEWS

"Tennessee Waltz"
"How Much Do I Owe You"
COWBOY COPAS

Published on the heels of his smash recording of "Signed, Sealed & Delivered," Cowboy Copas sets another pair here that are sure to become feature items in juke boxes. It's the topside of this patter that grabs the glory, as Copas steps up to offer "Tennessee Waltz." Ditty is a slow tempered folk tune, with Copas' strong competent tonality spilling in smooth refrain throughout. Stuff is tailor made for your machines—add to the disk's top notch quality the tremendous popularity of Copas and you've got one that will score. Flip is a switch to some peppy wax with Copas and the boys displaying their talents in fine fashion. You'll go for the top deck in a big way.

"Seaman's Blues"
"Waiting For A Train"
ERNEST TUBB
(Decca 46119)

● Pair of sides for ops to latch onto are these offered by the very popular and capable Ernest Tubb. Titled "Seaman's Blues" and "Waiting For A Train," Er nest shows with a load of flavor and nostalgia, sure to kick up a storm. Top deck is a plaintive ditty with Tubb pitching pipes in smooth manner. Flip is another choo choo story which might garner a load of attention. Take note of Tubb's wide popularity and you're sure to grab onto this piece of wax.

"Lone Star Moon" "Play Fair"
GENE AUTRY
(Columbia 38148)

● More mellow music by Gene Autry and a pair of sides which ops might use as good filler material. Both sides are fashioned in effective fashion, with the top deck, "Lone Star Moon" hogging the spotlight. Group vocal on this deck highlights the wax and likewise adds to Gene's vocal spot. Flip is favorable as it stands, with the relaxed melody spilling throughout. Ops that have a call for Autry, and that covers loads of territory, ought to go for this.

"No Reason Left To Care"
"I Feel Better Since I Got Your Letter"
PETE NEWMAN
(Majestic 6028)

● Pair of sides which might kick up a slight storm, are these offered by Pete Newman. Render of both shines brightly, but its the material offered that detracts. The pair are offered with loads of nostalgia, as the wax weaves slowly throughout this melancholy piece of wax. Both sides are aimed at ops with Western spots. You take it from here.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE CASH BOX REPORTS

THE NATION'S

HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

1 ANYTIME
Eddy Arnold
(Victor 20-2700)

2 DECK OF CARDS
"T" Texas Tyler
(4-Star 1228)

3 WALTZ OF THE WIND
Roy Acuff

4 SLAP 'ER DOWN AGIN, PAW
Esmereldy
(Musicraft 524)

5 CLOSED FOR REPAIRS
Bob Wills
(MGM 10179)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

PEEPIN' THRU THE KEYHOLE
Johnny Tyler
(Victor 20-2620)

BUBBLES IN MY BEER
Bob Wills
(MGM 10116)

HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 40065)

PRETTY MARY
Gene Autry
(Columbia 37963)

SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 658)

America's No. 1 Juke Box Attraction!

Eddy Howard
and his Orchestra

BIG in the BOXES with

SLEEPER OF THE WEEK

"LAROO, LAROO, LILLI BOLERO"
"SPRING IN DECEMBER"
MAJESTIC No. 1224

"JUST BECAUSE"
"ENCORE CHERIE"
MAJESTIC No. 1231

Going Strong

"NOW IS THE HOUR"
"TRUE"
MAJESTIC No. 1190

"BUT BEAUTIFUL"
"MY COUSIN LOUELLA"
MAJESTIC No. 1214

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3:30 P.M., EDT over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT Majestic RECORDS in your machines.
CHICAGO—Tower records new address, come May 1st, will be 540 Michigan Ave., North, which will also feature their display rooms . . . and that's going "classier" than ever, Dick Bradley says, so here's wishing you lots of luck in your new spot. . . . Nellie Luther still absolutely 'lovesin' 'em with her individual style of singin' those numbers over . . . London Records bangs into town with a new hit, clickin' in the jukes here, "Heartbreaker" . . . and the London firm just gettin' 'goin' we've told . . . well? after that zinger too "Now Is The Hour"? . . . Rosalie Allen getting lots of nice congrats from the music boys here because of her RCA-Victor platter, "If I've Only Been True To You" . . . swell job, Rosalie, it's a honey. . . . Disc jocks here all hopped up over "The Mojo" by Sax Malliard. . . . Aristocrat is now chalkin' up another hit. . . . Eddie Howard ("Juke Box King" of '48 and '47) provin' it, believe me, at the Aragon these nites—get out there and see for yourself.

Composer and quintet leader Raymond Scott is absolutely sock-in' 'em over with his daring and original music at the Rag Doll . . . and this is one spot where you get what you pay for, my boy, you gotta be good. . . . Kay Starr continues to be the major attraction at the College Inn which includes up and comin' balladeer Darwin Dain . . . watch this kid, he's goin' places. . . . and Herbie Fields in a very, very grand job behind this star-studded show. . . . The Blue Note will offer Louis Armstrong's great jazz group in a television concert . . . and that Louie knows how. . . . Skitch Henderson on the stage at the State & Luce and don't it up brown. . . . Skitch you're gettin' better every day. . . . Georgie Olsen, with those smooth, danceable rhythms of his will be leaving the Edgewater, he tells me, on April 9 and that Orvin Tucker and his ork follow in.

That lovely you hear these nites singin' with Chuck Foster is . . . Marion Spellman, . . . nice, ain't she? and extra good on the vocals, too. . . . Jimmy Petherstone opens at the O'Henry Ball-room on May 5 . . . catch his music. . . . Wayne Gregz into the Martinique on May 6 . . . Universal disc now have Ken Griffith's "You Can't Be Too Dear". . . . a lovely honka stuff . . . listen to it . . . you'll like this version. . . . Tommy Carlyle leaves the Tianon. . . . and back to his old stampin' grounds. . . . Bill Green's Casino in Pittsburgh. . . . but the smoke ain't gonna hide this kid. . . . he's got the stuff. . . . expect to see him hostin' Broadway wide open one of these days. . . . Stan Kenton and his "progressive jazz" (which Stan claims was the biggest of all big gambles he ever took) clicked to well here that they've got him comin' back to the Opera House for more . . . April 20 and 21.

Hey, you guys, didja get in on those cigars Hughie Krough was passin' out in the Woods Bldg. this past week? Seems Hughie became a daddy for the fourth time . . . one more and they'll be featurin' the Krough basketballers in Madison Square Garden one of these days: whaddaya say, Hughie? . . . What a helluva break Thelma Gracen got last Sunday eve! Those gammon who held up the Martinique taking those rings from Gay O'Bridge's vocalist valued at 15 gees . . . our sympathies, Thelma, and here's hopin' they catch those crooks. . . . Gloria Hart still givin' with "the stuff" that brings 'em back again and again to the Blackhawk. . . . while Art Kassel builds 'em castles in the skies with his sweet music, that Art's okay, ain't he? . . . knows just what the people want.
OHIO OPS MEET
ATTRACTS NATION
MUSIC BIZ LEADERS

Many Music Publishers, Song
Pluggers and Diskers To Be
Present at Annual Meet,
Hollenden Hotel, Cleveland,
April 14

CLEVELAND, O.—Music operators
here are of the belief that one of the most
impressive turnouts in all the history
of the state's music organization will be
noted this April 14, at the Hollenden
Hotel, when the Ohio State Phonograph
Operators Association convenes for their
Ninth Annual Convention here.

Already many of the nation's leading
music publishers, pluggers and diskery
representatives are on their way to at-
tend this state-wide meeting of Ohio's
automatic music operators.

In addition, every one of the large juke-
box factories intends to have representa-
tives present at this meet, just as they
have been present in past years.

The meeting will be called to order
during the early morning hours by Jack
Cohen, president of both the Cleveland
Operators group, as well as the state
organization.

Delegates from various chapters of the
association, in the cities thruout the
state, will also be present. Many im-
portant problems are expected to be
discussed at the meetings which have
been arranged during the daytime period.
The evening will see one of the usual
grand entertainments, dinner and dances
which the organization features. Decca
headliner Carmen Cavallaro is the fea-
tured orchestra this year.

Last year two bands appeared, Eddy
Howard and Gene Krupa, both presenting
one of the finest shows ever. In addition
to Cavallaro, entertainers will also be
on hand.

The organization has again asked Th-
Cash Box to distribute copies at all tables
for the big evening affair. A special ship-
ment of The Cash Box will be flown to
Cleveland for distribution.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THANKS: operators of the OHIO STATE PHONO OWNERS' ASS’N for selecting our Band to play your 9th Annual Convention and Meeting at the Hollenden Hotel, Cleveland, Ohio April 14th C.C.

NEW YORK—Yermi Stern, president of Hit Parade, Inc., this city, who are clicking in the juke box industry with their “Hit Parade” posters featuring points of sale advertising for the top tunes of the month, reports that the firm are preparing to name distributors for these posters throughout the nation.

According to Stern, “After long and exhaustive location tests throughout the country we have now decided, because of the great and growing demand for our ‘Hit Parade’ posters, that we need distributors in all important sections of the nation so that the juke box operators will be able to obtain instant service.”

He also said, “With such organizations as the Automatic Music Operators Association of New York voting wholeheartedly in favor of ‘Hit Parade’ due to the tests made by their president, Al Denver, who is, by the way, one of our most enthusiastic users, as well as the tests conducted by Jack Sheppard, president of the Eastern Pennsylvania Phonograph Owners Assn., and Jack Cohen of the Cleveland and Ohio State Phonograph Merchants Association also enthusiastically behind ‘Hit Parade’, we are up against a problem of instant supply, so that we can get our posters to the operators everywhere in the country through central sources.”

Juke box ops who have already subscribed to the monthly “Hit Parade” service rendered by this firm report that this point of sale advertising has not only brought them a larger percentage of quarters into their machines, but, has tremendously stepped up their collections.

Some report better than 50% increase in take. The firm, itself, conservatively stays to the average of 15 per cent increase “wherever the ‘Hit Parade’ is used correctly, and with the cost only 30 cents per poster per month, this makes it one of the most profitable promotional products to have ever yet been presented to the automatic music industry.”

In the meantime, Stern reported, other tests are also under way in various parts of the country and in Canada, and advance reports from these juke box operators is to the effect that they have “been pleasantly surprised at the grand reception given the ‘Hit Parade’ by the public and also the increase they are enjoying in collections.”
Black & White Diskery
Form Distrib Biz

LOS ANGELES—Paul Reiner, president of Black and White Record Company, this week issued his long promised announcement of interest to independent record companies, distributors and dealers in the formation of B and W Record Distributors, Inc.

Plan is something new in distribution set-ups, covering 14 states and also geared especially to the advantage of music box operators, according to Reiner.

"We will distribute all other labels as well as Black and White," Reiner said. "Our unique service includes an arrangement whereby independent record companies supply masters and labels for pressing at a minimum cost. Distribution charges will be only on a basis of records sold."

"In this way," Reiner points out, "there will be no inventory losses on the part of the record company. This plan's general advantage for music operators is its assurance of their getting jukebox hits which otherwise might not be properly pressed, widely distributed and fully promoted."

B and W Record Distributors, Inc. plans to cover the country before long but at present will operate in the eleven western states, plus Texas and the Dakotas, through eleven distributing points in central cities.

FLASH!
There Are Now IMITATORS ......
DEMAND THE ORIGINAL
"MY HAPPINESS"
The Terrific Duet by JON and SONDRA STEELE
on DAMON RECORDS ONLY D-11133

The ORIGINAL is now OUTSELLING "Hit Parade" Discs wherever introduced! Check Philadelphia, Detroit, Cleveland, Pittsburgh, Akron, Kansas City, St. Louis and many other areas.

ORDERS totaling 40,000 from Chicago in 2 WEEKS!

A TERRIFIC SMASH RECORD! ORDER NOW!

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE AVENUE
KANSAS CITY, MO.
CO-38082—CODY FOX
I Only Want A Buddy
CO-38081—ARTHUR GODFREY
The Thousands Island Song
DE-24319—RUSS MORGAN ORCH.
Bye, Bye Blackbird
ME-5100—UPTOWN STRING BAND
ME-5105—FRANKIE LAINE
MG-10119—ART MOONEY ORCH.
The Big Brass Band From Brazil
MU-543—THE POLKA DOTS
RA-10043—JIMMY SAUNDERS
Heart Breaker
SI-15117—RAY BLOCH ORCH.
But Beautiful
TR-220—ALEXANDER ORCH.
VI-20-2668—THE THREE SUNS
Eclectic
VI-20-2787—CURLY HICKS
Lighthouse Blues

4—Beg Your Pardon 97.2 96.9 100.5
BU-1706—FRANCIS CRAIG O.
CA-490—DINNING SISTERS
Melancholy
CO-38036—FRANKIE CARLE O.
The Dream Peddler
DE-24339—RUSS MORGAN O.
All Dressed Up With A Broken Heart
ME-5109—SNOOKY LANSON
MG-10140—ART MOONEY ORCH.
VI-20-2647—LARRY GREEN O.
Can It Ever Be The Same

5—Sabre Dance 87.9 65.8 10.8
CO-38102—WOODY HERMAN O.
Swing Low, Sweet Charlie
DE-24338—VICTOR YOUNG O.
For Whom The Bell Tolls
MG-30048—MACKLIN MARROW
SI-15180—RAY BLOCH O.
Minuet In G
RE-111—DON HENRY TRIO
Tuxedo Polka
VI-20-2721—FREDDY MARTIN O.
After You’re Gone

6—Because 41.4 32.9 41.8
VI-20-2653—PERRY COMO
If You Had All The World And Its Gold

7—Haunted Heart 36.2 26.7 13.1
CA-15023—JO STAFFORD
I’m My Own Grandmom
CO-38112—BUDDY CLARK
First Prize At The Fair
CO-38083—BUDDY CLARK
Matinee
DE-24362—GUY LOABARDO O.
Saturday Night In Central Park
DE-24370—BING CROSBY
Moonlight On A White Picket Fence
ME-5120—VIC DAMONE
Tell Me A Story
MG-10153—GEORGE PAXTON O.
Dream Girl
VI-20-2713—PERRY COMO
Carolina Moon
VI-45-0050—RUSS CASE O.
Inside U. S. A.

8—Little White Lies 30.5 15.1 15.9
CO-38114—DIANAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
VI-27521—TOMMY DORSEY O.

9—Baby Face 25.8 10.7 12.9
AP-1114—PHILLIE ALL STAR STRING BAND
Bye, Bye, Blackbird
CO-30014—JERRY WAYNE & DELL TRIO
DE-25356—HENRY KING O.
Oh, You Beautiful Doll
KR-216—UPTOWN STRING BAND
ME-2700—AQUA STRINGS BAND
MG-10156—ART MOONEY O.
Encore Cherie
ST-294—HUM & STRUM
TC-294—BENNY STRONG O.
PA-1105—FERKO STRING BAND
UN-627—MILT SCOTT ORCH.
VI-22879—SAMMY KAYE O.
Miss You

CO-38082—CODY FOX
I Only Want A Buddy
CO-38081—ARTHUR GODFREY
The Thousands Island Song
DE-24319—RUSS MORGAN ORCH.
Bye, Bye Blackbird
ME-5100—UPTOWN STRING BAND
ME-5105—FRANKIE LAINE
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CO-38112—BUDDY CLARK
First Prize At The Fair
CO-38083—BUDDY CLARK
Matinee
DE-24362—GUY LOABARDO O.
Saturday Night In Central Park
DE-24370—BING CROSBY
Moonlight On A White Picket Fence
ME-5120—VIC DAMONE
Tell Me A Story
MG-10153—GEORGE PAXTON O.
Dream Girl
VI-20-2713—PERRY COMO
Carolina Moon
VI-45-0050—RUSS CASE O.
Inside U. S. A.

8—Little White Lies 30.5 15.1 15.9
CO-38114—DIANAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
VI-27521—TOMMY DORSEY O.

9—Baby Face 25.8 10.7 12.9
AP-1114—PHILLIE ALL STAR STRING BAND
Bye, Bye, Blackbird
CO-30014—JERRY WAYNE & DELL TRIO
DE-25356—HENRY KING O.
Oh, You Beautiful Doll
KR-216—UPTOWN STRING BAND
ME-2700—AQUA STRINGS BAND
MG-10156—ART MOONEY O.
Encore Cherie
ST-294—HUM & STRUM
TC-294—BENNY STRONG O.
PA-1105—FERKO STRING BAND
UN-627—MILT SCOTT ORCH.
VI-22879—SAMMY KAYE O.
Miss You
10—St. Louis Blues March 28.1 13.1 10.9
VI-20-2722—TEX BENEKE O.
Cherokee Canyon

11—But Beautiful 27.6 24.1 39.8
CA-15024—MARGARET WHITING
How Is The Hour
CO-38053—FRANK SINATRA
If I Only Had A Match
DE-24283—BING CROSBY
The One I Love
DE-24294—BING CROSBY
Experience
LO-142—DENNY DENNIS
A Bed of Roses
ME-5096—FRANKIE LAI
I've Only Myself To Blame
MG-10126—ART LUND
Love Is So Terrific
MU-538—NEL TORME
Night and Day
SI-15117—RAY BLOCH
Four Leaf Clover
VI-20-2616—TEX BENEKE O.
You Don't Have To Know The Language

12—Shine 25.9 17.8 19.4
DE-48074—SLIM GREEN
What's The Reason
DE-25354—ELLA FITZGERALD
Darktown Strutters Ball
DE-25353—GUY LOMBARDO O.
Cave Silks
DE-24182—THE MILLS BROS.
Love Is Fun
ME-5091—FRANKIE LANE
We'll Be Together Again
VI-20-2760—HOT QUINTETTE
Ebony Rhapsody

13—Serenade of the Bells 23.6 24.3 31.3
CA-75007—JO STAFFORD
The Gentleman Is A Donkey
CO-37956—KAY KYKER ORCH.
Pass That Peace Pipe
CO-38076—GENE AUTRY
Loaded Pistols & Loaded Dice
DE-24285—GUY LOMBARDO O.
Sippin' Cider By The Zzyder Zee
DE-24305—DICK HAYMES
ME-5090—VIC DAMONE
I'll Dance At Your Wedding
MG-10091—BOB HUSTON
A Tune For Hamming
VI-20-2372—SAMMY KAYE ORCH.
That's What Every Young Girl Should Know

14—Thoughtless 17.9 32.0 13.9
CA-15027—GORDON MacRAE
You Were Meant For Me
CO-38079—DORIS DAY
I've Only Myself To Blame
CS-8039—CURT MASSEY
DE-24318—GUY LOMBARDO O.
I'll Dance At Your Wedding
LO-143—THE SQUADRONI
That Feather Feelin'
MA-1234—GEORGE OLSON O.
The Dicky Bird Song
ME-5104—VIC DAMONE
Love Is So Terrific
MG-10137—BUDDY KAYE QUINTET
Carnival In Venice
SI-15176—RAY BLOCH O.
At The Candlelight Cafe
VI-20-2714—LARRY GREEN O.
Wishing

15—Matinee 16.7 17.4 13.4
CA-15041—GORDON MacRAE
Feathery Feelin'
CO-38083—BUDDY CLARK
Haunted Heart
DE-24375—BOB EERLY
It's All Over But The Crying
VI-20-2671—VICTOR MONROE O.
If Someone Cares

16—The Thousand Islands Song 16.6 14.7 13.3
CA-15028—JOHNNY MERCER
Hurry For Love
CO-38081—ARTHUR GODFREY
Four Leaf Clover
MG-10136—THE KORN KOBELERS
VI-20-2619—LOUIS PRIMA O.
I'm Living A Lie

17—Laroo Laroo 23.1 2.3
Lill Bolero
CA-15048—PEGGY LEE
Talking To Myself About You
CO-38130—FRANKIE CARLE O.
Someone Cares
DE-24404—BING CROSBY
The Story Of Sorrento
ME-5121—VIC DAMONE
My Fair Lady
MG-10116—ROBERT HUSTON
I Still Love You
MU-546—SHEP FIELDS O.
Hold It Joe
VI-20-2734—PERRY COMO
When Your Hair Has Turned To Silver

18—Tommie Oolie Doozie 15.4 8.6
CA-15059—THE SPORTSMEN
CON-1233—VAUGHN HORTON
DA-24283—ANDREW SISTERS
FL-5005—ALPINE BELLEs
LO-201—JOHNNY DENNIS
SP-5505—LARKIN SISTERS
ST-1013—DICK HAYMAN
VI-25-1114—HENRI KENE O.

19—Ballarina 15.3 24.2 28.4
CO-38040—BUDDY CLARK
It Had To Be You
DE-24266—ENRIC MADRIGUERA O.
Jungle Rhumba
DE-24278—BING CROSBY
Golden Earrings
ME-5075—JERRY SHELTON TRIO
The Stars Will Remember
MG-10035—JIMMY DORSEY O.
ME-15116—NEL TORME
What Are You Doing New Years Eve?
VI-20-2433—VAUGHN MONROE O.
The Stars Will Remember

20—Golden Earrings 15.0 29.3 32.8
CA-15009—PEGGY LEE
I'll Dance At Your Wedding
CO-37932—DINAH SHORE
The Gentleman Is A Donkey
DE-24278—BING CROSBY
Balladino
DE-24277—VICTOR YOUNG ORCH.
All Through The Night
DE-24270—GUY LOMBARDO O.
You Are Never Away
ME-3072—ANITA ELLIS
Love For Love
MG-10085—JACK FINA ORCH.
VI-20-2585—CHARLIE SPIVAK ORCH.

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—I'm My Own Grandpa 11.5 25.9 17.9
22—Slap 'Er Down Agin' Paw 11.4 24.0 18.4
23—I'll Dance at Your Wedding 10.4 9.7 5.9
24—Tell Me A Story 9.2 16.0 —
25—Dickey Bird Song, The 9.1 4.9 1.8
26—Worry Worry Worry 9.0 1.2 1.9
27—Lover 8.9 2.7 5.8
28—Pianissimo 8.1 8.7 19.5
29—Sierra Madre 8.0 13.3 7.9
30—How Soon 4.9 9.8 9.9
31—Best Things In Life Are Free, The 1.0 8.9 7.5
32—Love Is So Terrific 3.5 1.7 1.7
33—Peanut Vendor 2.9 —
34—Beyond The Sea 2.8 —
35—All Dressed Up With A Broken Heart 2.7 5.3 1.0
36—Deck Of Cards 1.7 2.6 7.8
37—Feathery Feelin' 1.2 2.5 —
38—Loveliness Of You 1.1 —
39—Teresa 1.0 —
40—Completely Yours 1.0 —
### New York
| 1. | BECAUSE (Perry Como) |
| 2. | TOOTIE DOOLIE DOOLIE (Tex Beneke) |
| 3. | NOW IS THE HOUR (Bing Crosby) |
| 4. | BUT BEAUTIFUL (Margaret Whiting) |
| 5. | FROM THE HEART (Bing Crosby) |
| 6. | HELEN POLKA (Tex Beneke) |
| 7. | THOUSAND ISLANDS SONG (Louis Prima) |
| 8. |oodle DooDle DooDle (Margaret Whiting) |
| 9. | THOUGHTLESS (Buddy Kaye) |
| 10. | FOR A LEAF CLOVER (Art Murray) |

### Chicago
| 1. | NOW IS THE HOUR (Bing Crosby) |
| 2. | TERESA (Vic Damone) |
| 3. | SABRE DANCE (Wally Horton) |
| 4. | TOOTIE DOOLIE DOOLIE (Tex Beneke) |
| 5. | BUT BEAUTIFUL (Margaret Whiting) |
| 6. | FROM THE HEART (Bing Crosby) |
| 7. | FOUR LEAF CLOVER (Art Murray) |
| 8. | T. B. BEAUTIFUL (Perry Como) |
| 9. | SABRE DANCE (Wally Horton) |
| 10. | YOU CAN'T BE TRUE, DEAR (Ken Griffin) |

### San Antonio, Tex.
| 1. | NOW IS THE HOUR (Bing Crosby) |
| 2. | MANANA (Pages Lee) |
| 3. | FOUR LEAF CLOVER (Art Murray) |
| 4. | BUT BEAUTIFUL (Margaret Whiting) |
| 5. | SABRE DANCE (Wally Horton) |
| 6. | THOUGHTLESS (Buddy Kaye) |
| 7. | BECAUSE (Perry Como) |
| 8. | MANANA (Pages Lee) |
| 9. | TOOTIE DOOLIE DOOLIE (Vic Damone) |
| 10. | BABY FACE (Art Murray) |

### Washington, D. C.
| 1. | BECAUSE (Perry Como) |
| 2. | NOW IS THE HOUR (Bing Crosby) |
| 3. | BUT BEAUTIFUL (Margaret Whiting) |
| 4. | SABRE DANCE (Wally Horton) |
| 5. | FROM THE HEART (Bing Crosby) |
| 6. | FOUR LEAF CLOVER (Art Murray) |
| 7. | SABRE DANCE (Wally Horton) |
| 8. | T. B. BEAUTIFUL (Perry Como) |
| 9. | SABRE DANCE (Wally Horton) |
| 10. | BABY FACE (Art Murray) |

### Pittsburgh, Pa.
| 1. | BECAUSE (Perry Como) |
| 2. | NOW IS THE HOUR (Bing Crosby) |
| 3. | BUT BEAUTIFUL (Margaret Whiting) |
| 4. | SABRE DANCE (Wally Horton) |
| 5. | FROM THE HEART (Bing Crosby) |
| 6. | SABRE DANCE (Wally Horton) |
| 7. | BUT BEAUTIFUL (Margaret Whiting) |
| 8. | THOUGHTLESS (Buddy Kaye) |
| 9. | SABRE DANCE (Wally Horton) |
| 10. | BABY FACE (Art Murray) |

### Seattle, Wash.
| 1. | FOUR LEAF CLOVER (Art Murray) |
| 2. | TOOTIE DOOLIE DOOLIE (Vic Damone) |
| 3. | THOUGHTLESS (Buddy Kaye) |
| 4. | SABRE DANCE (Wally Horton) |
| 5. | BABY FACE (Art Murray) |
| 6. | TOOTIE DOOLIE DOOLIE (Perry Como) |
| 7. | ENEGORE CHERIE (Lonny Herman) |
| 8. | MEDINA (Vic Damone) |
| 9. | BECAUSE (Perry Como) |
| 10. | MEDINA (Vic Damone) |
MANUFACTURERS' NEW EQUIPMENT

• All equipment appearing on this and following page listed only until machines are no longer in production.

MUSIC

A.M.I.
Model A w/ play meter .......................... 897.50
Model A without play meter ......................... 887.50
Automatic Hostess Complete 20 Station Unit ... 14,800.00
HIDEAWAY CAB. W/ Selective Play Mech.: W/Amplifier and Remote Volume Control ...... 515.00
HIDEAWAY CAB. W/ Continuous Play Mech.: W/Amplifier and Remote Volume Control ...... 482.50
W/Amplifier-No Remote Volume Control ... 470.00
Complete-No Am. No Volume Control ... 410.00
5c 3 wire 40 selection wall box .................. 52.50
5-10-25c 3 wire 40 selection wall box .......... 59.50
Stepper for 10 wall boxes .......................... 39.75
Stepper for 25 wall boxes ......................... 42.75

AIRION
Coronet 400 ........................................ 395.00
Blonde Butler Cab. .................................. 595.00
Fiesta DeLuxe ....................................... 595.00
Super DeLuxe ........................................ 595.00
48" Model Hideaway ................................ 295.50
48" Model "Tri" w/ balance box .................. 295.50
48" Model X — Rotomatic receiver .......... 25.50
48" Model — Universal 30 wire adapter .... 29.50
48" Carillon Speaker ............................... 37.50
48" Melodeon Speaker .............................. 27.50
48" Impresario Speaker ............................ 19.50

FILIBEN
Mirrocle Cabinet .................................... 325.00
30 Selection Stowaway Mech. ...................... 398.00

BUCKLEY
Music Box .......................................... 25.00

MILLS INDUSTRIES
Constellation ....................................... 785.00

PACKARD MFG. CORP.
Manhattan Phonograph ............................. 645.00
Hideaway Model 400 ................................ 383.00
Model 1000 Spkr. — Paradise ..................... 129.50
Butler Wall Box Hi-Chrome 5c ...................... 32.50
Butler Wall Box Hi-Chrome 16c ..................... 33.95
950 Speaker ........................................ 35.00
650 Speaker ........................................ 16.50

ROCK-OLA
Magic-o-matic Phonograph — No Price Set
Model 1507 Moderne Corner Spkr. ............. 107.50
Model 1906 Remote Volume Control ............ 6.90
Model 1930 Wall Box ................................ 39.50
Model 1603 Wall Speaker .......................... 42.50
Model 1606 Tonette Wall Speaker ............... 21.50
Model 1608 Tone-O-Lier Speaker ............... 65.00
Model 1607 Tonette Wall Speaker ............... 39.75
Model 1531 De Luxe Bar Bracket ............... 8.25
Model 1533 Universal Bar Bracket ............. 3.90
Model 1795 Wall Box Line Booster .............. 16.35

SCOTTO MUSIC CO.
Music Master Cabinet ................................ 325.00
Melody Master Cabinet ............................. 285.00
Remote Master Cabinet ............................. 315.00

SEEBURG
148-M Symphonola .................................. 965.00
148-S Symphonola .................................. 865.00
H-14-M RC Special ................................ 561.00
Wireless Wallomatic ................................ 58.50
Wired Wallomatic ................................... 49.75
5-10-25c Wireless Wallomatic ..................... 87.50
5-10-25c Wired Wallomatic ......................... 75.00
Teardrop Speaker .................................... 19.50
RS-8 Recess Wall & Ceiling Speaker ............ 18.00
1948 Door & Dome ................................... 102.50

MUSIC

WURLITZER
Model 1106 Standard ................................ $999.50
Model 1080A Colonial ................................ 899.50
Model 1017A Conceled chngr. w/ stepper ...... 529.50
Model 1015 Standard ................................ 914.50
Model 1806 Colonial ............................... 785.00
Model 1017 Conceled chngr. w/ stepper ...... 499.50
Model 2140 5-10'6 Wireless ........................ 50.00
Model 3025 5c 3-wire ................................ 49.50
Model 3045 Wireless ................................ 59.50
Model 3020 5-10-25c 3-wire ....................... 69.50
Model 3031 5c 30-wire ............................. 39.50
Model 212 Master Unit .............................. 70.00
Model 216 Wireless Transmitter ................... 17.50
Model 216 Wireless Impulse Receiver ........... 22.50
Model 217 Auxiliary Amplifier .................... 35.00
Model 218 30-wire Adapter Terminal Box ....... 15.00
Model 219 Stepper ................................... 48.50
Model 4000 8" Metal Star Speaker ............... 45.00
Model 4002 8" Plastic Star Speaker .............. 45.00
Model 4004A 8" Metal Musical Note Speaker .... 30.00
Model 4005 8" Walnut Round Speaker ............. 22.50
Model 4005A 8" Walnut Round Speaker .......... 25.00
Model 4006A 8" Deluxe, Walnut Round Mirror .... 35.00
Model 4007 12" Intermediate Deluxe Speaker ... 135.00
Model 4008 15" Deluxe Speaker .................. 185.50

PINS

BALLY
Ballrini .............................................. 289.50

CHICAGO COIN
Trinidad ............................................ 275.00

GENCO
Trade Winds ........................................ 280.50

EXHIBIT
Banjo ................................................. 299.50

GOTTLIEB
Cinderella ............................................ 294.00
MELVILLE
Gold Mine ........................................... 289.50
Gold Mine w/4 play chute .......................... 299.50
J. H. KEENENY CO.
Cover Girl ............................................ 265.00

UNITED MFG. CO.
Manhattan ............................................ 275.00

WILLIAMS MFG. CO.
Tennessee ............................................ 299.50

COUNTER GAMES

A.B.T. MFG. CORP.
Challenger ........................................... 65.00

BALLY MFG. CO.
Heavy Hitter ......................................... 184.50
w/ stand ............................................. 196.50

GOTTLIEB
Deluxe Grip Scale ................................... 39.50

GROETCHEN MFG. CO.
Camera Chief ......................................... 19.95

ROLL DOWNS

BALLY
Hy-Roll .............................................. 449.50

GENE FONER CO.
Pro-Score ............................................ 495.00

ONE-BALLS

BALLY
Gold Cup, F. P. ..................................... 645.00
Trophy, P. O. ........................................ 645.00

www.americanradiohistory.com
BELL-O-MATIC CORP.

| Gold Bell | $245.00 |
| 25c Jewel Bell | $217.00 |
| 50c Jewel Bell | $253.00 |
| Spinning Reels | $490.00 |
| Black Gold Bell | $450.00 |

GROETCHEN

| Columbia Twin JP | $287.00 |
| Columbia DeLuxe Club | $287.00 |

MILLS SALES CO. LTD.

| Dollar Bell | $287.00 |

O. D. JENNINGS

| 5c DeLuxe Club Chiefs | $287.00 |
| 10c DeLuxe Club Chiefs | $300.00 |
| 25c DeLuxe Club Chiefs | $390.00 |
| 5c Super DeLuxe Club Chief | $324.00 |
| 10c Super DeLuxe Club Chief | $344.00 |
| 25c DeLuxe Club Chief | $420.00 |

PACE

| 5c Chrome Bell | $255.00 |
| 10c Chrome Bell | $265.00 |
| 25c Chrome Bell | $375.00 |
| $1.00 Chrome Bell | $550.00 |
| 5c Rock Slug Proof | $245.00 |
| 10c Rock Slug Proof | $255.00 |
| 25c Rock Slug Proof | $265.00 |

CONSOLES

BALLY

| Wild Lemon | $542.50 |
| Double-Up | $524.50 |
| Hi-Roy | $424.00 |
| Triple Bell 1-5-25 | $90.00 |
| Triple Bell 5-25-25 | $91.00 |
| Triple Bell 5-10-25 | $255.00 |

BELL-O-MATIC

| Three Bells, 1947 | $735.00 |

BUCKLEY

| Track Odds DD JP | $1250.00 |
| Parlay Long Shot | $1250.00 |

EVANS

| Bangtall 5c Comb 7 Coin | $50.00 |
| Bangtall 25c Comb 7 Coin | $50.00 |
| Bangtall JP | $50.00 |
| Bangtall FP PO JP | $50.00 |
| Evans Races | $50.00 |
| Casino Bell | $50.00 |
| 1946 Galloping Dominoes JP | $125.00 |
| Winter Book JP | $125.00 |

GROETCHEN TOOL & MFG. CO.

| Columbia Twin Falls | $455.00 |

O. D. JENNINGS

| Challenger 5-25 | $595.00 |
| Club Console | $499.00 |
| DeLuxe Club Console | $529.00 |
| Super DeLuxe Club Console | $545.00 |

J. H. KEENEY CO.

| Gold Nugget | $800.00 |

PACE

| 2Way Bell Console 5c-10c-25c | $690.00 |
| 5c Royal Console | $320.00 |
| 10c Royal Console | $330.00 |
| 25c Royal Console | $340.00 |
| 50c Royal Console | $475.00 |
| 100 royal Console | $650.00 |

ARCADE TYPE

| Flash Bowler | $475.00 |
| Big Bopper | $450.00 |
| Dally Bowler | $450.00 |

EDELMAN AMUSEMENT DEVICES

| Flash Bowler | $475.00 |
| Big Bopper | $450.00 |
| Dally Bowler | $450.00 |

ARCADE TYPE (continued)

| International Mutoscope Corp. | $150.00 |
| Deluxe Movie Console | $140.00 |
| Deluxe Movie Counter | $135.00 |
| Flashing Well | $375.00 |
| Silver Gloves | $375.00 |

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

| Bally | 21 x 41 |
| Chicago Coin | 21 x 41 |
| Exhibit | 21 x 41 |
| Gottlieb | 21 x 43 |
| Keeney | 21 x 41 |
| Marvel | 21 x 41 |
| United | 21 x 41 |
| Williams | 21 x 43 |

COILS — PIN GAMES

| WILLIAMS: | |
| 10 Ohms | W-7 |
| 125 Ohms | W-10 |
| 200 Ohms | W-15 |
| 10-100 Ohms | W-25 |
| W-5 w/bracket | W-28 |
| W-30 |

GOTTIEB:

| R-20-1 | A20-8 |
| R-20-4 | A-580 |
| R-20-5 | R-20-2 |
| A-20-4 | R-20-3 |
| SM20-1 | C-20-1 |
| SM20-2 | C-20-3 |
| A-20-2 | C-20-2 |
| A-20-3 | make relay |
| A-20-6 | make relay |

BALLY:

| A-55 | 150 ohm 45v |
| A-26 | 550 ohm 116v |
| A-30 | E-25 |
| A-31 | E-25 |
| H-24 | R-28 |
| H-27 | C-21 |
| H-31 | J-20 |
| G-28 | C-1866 |
| G-31 | C-27 |
| W-21 | C-28 |
| W-24 | C-29 |
| 90 ohm 50v | 5 ohm 6v |

CHICAGO COIN:

| 2876 complete | R-237 |
| 2876 brackets | R-239 |
| 2876 coil | X-299 |
| 2876 brass sleeve | X-598 |
| P-276 | U-266 |
| X-327 | O-273 |

UNITED:

| 5-23 | 2-24 |
| 5-25 | 2-26 |
| 5-29 | 2-24 |
| 12-23 | 5-25 |
| 12-24 | 5-26 |
| 125 |

EXHIBIT:

| 628 |
| 629 |
| 525 |
| 528 |
| 1625 |
| 624 |
| 1222 |
| 620 |
| 1225 |
| 631 |
| 1224 |

GENCO:

| 24 Medium | No. 36 |
| 24 Plain | No. 29 |
| J-102 | No. 26 |
| J-99 |

As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.
The Cash Box

Buckley BUILDS THE Best
NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ormolu,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood cabinets expertly finished with perfect RF new aluminum castings.
- Club Handle and Handle Col-
  ler chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 5/5.
- 5c-10c-25c chrome Denominat-
  or Coin Intake.
- Payout Cups with anti-skid Cup.
- Drillproof Plates.

Buckley gave Music Operators the FIRST prac-
 tical and profitable music box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW music box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
the result of economies realized in large quan-
tity production. The new Buckley Music Box is genuinely
crime plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug rejector and double capacity
for the latest in national and local selections always in full view.
Buckley's exclusive features of construction, combined with out-
standing beauty and eye appeal makes this the outstanding re-
 mote central music box . . . equally popular for wall or bar
installations.

Buckley Manufacturing Co.
4223 West Lake Street • • • Chicago 74, Illinois

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The NEW Big Profit Field for Music Operators

COMMERCIAL MUSIC

THE ORIGINAL! THE ONE AND ONLY COMMERCIAL MUSIC SYSTEM THAT HAS PROVED ITSELF PERFECT ON LOCATIONS THRUOUT THE ENTIRE NATION!!

TELOMATIC "ROBOT"

ADD TO YOUR PRESENT INCOME
BY BUILDING A ROUTE AMONG THE COMMERCIAL LOCATIONS IN YOUR AREA! NO DEPRECIATION! NO OBSOLETE MACHINES! CONTINUOUS, STEADY, WEEKLY PROFITS!

TELOMATIC "ROBOT" IS...

PRICED LOW TO HELP YOU TO BIG PROFITS!

The Telomatic "ROBOT" is more than a library! It features 40 selections and commercial music experts state that all that is today necessary in any commercial location is from two to three hours of music during the working day! Complete programs can be inserted in the "ROBOT" at one time and in advance! Features a radio for special broadcasts! Has a Public Address System built right in for paging, and for commercial and other announcements! What's even MORE IMPORTANT—is the FACT that—Telomatic "ROBOT" NOW COMES TO YOU AT A SPECIAL LOW PRICE TO MAKE IT POSSIBLE FOR YOU TO EARN BIG, STEADY, CONTINUOUS PROFITS!!! Buy the ORIGINAL and the BEST! WRITE, WIRE, PHONE IMMEDIATELY FOR PRICE AND FURTHER FACTS which will absolutely amaze you! DO IT NOW!!

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.
BRYant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Ops Flock To Burns Detective Agency For Protection

WASHINGTON, D. C.—Executives of The Coin Machine Operators of America, Inc., Commerce & Savings Bank Bldg., this city, who are exclusively handling the protection service of the world famous William J. Burns International Detective Agency, Inc., in the interests of the coin machine industry, report that they have been "deluged with requests" from manufacturers over the country for more information regarding this famed protective service.

As one of these execs stated "We have never realized what theft and vandalism the average coin machine operator was subject to until we made the announcement we are now handling the world famous William J. Burns International Detective Agency protection for the coin machine trade.

"It seems," this executive continued, "that operators of all types of machines are in need of our service. They have in the past gone along in a very careless manner and haven't protected the equipment from thieves and vandals. It is sad to think of all the loss which has been caused by the average operator from theft alone, not to speak of vandalism. Machines have not only been stolen, but, they have been marred and damaged to such a point where the trade-in acceptance was absolutely worthless.

"Furthermore," he continued, "because of the tests which have been made over a year's time, we are now able to offer this famed protection to the coin machine operator for less than a penny a day!"

It is also reported that many of the nation's leading associations have arranged for the William J. Burns International Detective Agency protection for their members on a combination membership rate.
THE LION BEVERAGE VENDER is now being manufactured to vend 9 oz. drinks of Pepsi-Cola. For complete details write for Bulletin X.

LION MANUFACTURING CORPORATION
MANUFACTURERS OF BALLY COIN-OPERATED GAMES
2640 BELMONT AVENUE CHICAGO 18, ILLINOIS

LYMO Industries, Inc., Exclusive Distributors
MERCHANDISE MART CHICAGO 54, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
JUKE BOX BIZ IN DANGER


WASHINGTON, D. C.—The nation's juke box leaders are shocked. They've been caught short. Not feeding the warnings of The Cash Box, they disregarded the bills which were supposedly "dead" from the hearings held last year before the Sub-Committee of the Committee-On-The-Judiciary. This Sub-Committee, charged with Trademarks and Copyrights, suddenly, without any warning whatsoever, decided favorably on the Scott Bill (H. R. 1269) which is reproduced on this page, and passed this Bill on to the big Committee-On-The-Judiciary which is in session right now.

This means that should this Bill pass the Committee-On-The-Judiciary it will go into the Rules Committee from where it enters into the House of Representatives for vote.

At the same time, Senator Hawks (R.N.J.) has introduced a companion bill (S-2164) into the Senate which is reported to be exactly similar to the Scott Bill.

Both bills mean to extract tribute from the juke box industry. Both bills suddenly, without any warning or hearing, pounced down on the necks of the juke box operators and smashed down so hard that a battle for the very life of this business is now at hand.

It is up to everyone juke box operator to alert everyone in his territory re-patriots the bills.

The legal counsel for the national operators' Executive Committee, Sidney H. Miller, also attorney for the Automatic Music Operators Assn, of New York City, is on his way to Washington to meet with Hammond Chaffetz, attorney for the juke box manufacturers, to discuss ways and means to overcome these bills in the House and Senate.

Before leaving for Washington, Attorney Levine phoned The Cash Box to state, "No one needed your warnings. This proves that The Cash Box knew what it was writing about when it blasted those headlines at the trade urging it to be prepared."

George A. Miller, Chairman of the national operators' Executive Committee, has already been notified. He is urging all to keep calm, cool and collected, until further facts are known. He urges more pressure on the juke box operators just as soon as he believes that such a battle cry should be made.

Should these bills pass it means that every juke box operator in the nation is subject to pay tribute to ASCAP (American Society of Composers, Authors and Publishers) and also any one else who publishes a song and has a recording of it played in a juke box.

It will be the most complicated puzzle which has yet ever appeared before any industry in this nation. It will mean paying tribute to tens, possibly hundreds of publishers and societies who will jam down on the operators and demand royalties for playing of a song which they can, individually, or as a group, copyright.

Four times have the members of New York's juke box industry been victorious over these people. But never before have they been faced with a situation as grave as this one.

This is the furthest advance ever yet made to get the "Copyright Act of 1909" changed so as to force every operator in the country to pay tribute to one privileged group, or, to perhaps hundreds of privileged persons who will decide to do their own collecting when they copyright their own tunes.

"It's a black day for the industry", one noted juke box leader here stated. He further believes, "This is the one time when every juke box operator in the nation must be alerted so that he stands ready for the battle that is ahead of him. If he disregards this warning he will be a very sorry man. The Cash Box", he continued, "is to be given, once again, tremendous credit for the work which it has done in the past and which it can be counted on to do now. Every juke box operator should get back of The Cash Box."

The situation is made even more tense due to the fact that the Pan American report, now in the hands of Congress, charges that these neighbors are not getting royalties for the songs which are used commercially in this country. And since there is a move afoot to bring closer together the Pan American union with the United States it is believed here that this report will have a very serious effect on these bills.

Furthermore, such statements as made by Rep. Carroll D. Kranz (R. N.J.) who, as head of the Labor Committee, urged that juke box pay royalties to the musicians, as a cure for all musicians' ills, has also hurt this industry.

Operators of automatic music are urged to remain calm, but, to be prepared for the battle of their lives.

There is no doubt what conditions what they are in the automatic music industry today few, if any, can stand any further costs being added onto their operations at this time. As is well known, should these bills be successful, the costs which can be charged against the industry, regardless of their amount to begin with, will only increase with the increasing number of operations.

This is the "Scott Bill" reproduced from the June 2, 1947 issue of "The Cash Box". Better Read It Again to See What You, As a Juke Box Operator, Are Now Up Against.

80TH CONGRESS 1ST SESSION

IN THE HOUSE OF REPRESENTATIVES

JANUARY 23, 1947

Mr. HUGH B. SCOTT, Jr., introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

1. That the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended, be amended, as amended, as follows:

Amend section 1 of such Act by striking out the last paragraph thereof which reads: "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

12. This Act shall take effect as of July 1, 1947.
PRODUCT LEADERSHIP begins with men—It is important for you to know the men behind the music equipment you buy today—for example, the Manhattan phonograph.

MUSIC PIONEERS—They are the same men who created the first commercial automatic electric phonograph more than twenty years ago.

POLICY-MAKERS—They are the same men who sold and developed the idea into an industry and established its basic policies.

EXPERIENCE—Their experience is important to you because it provides you with equipment of unmatched play-appeal, operating efficiency and dependability—plus unrivalled creative design and modernity.

MANHATTAN BEST EXAMPLE—In a few short months their newest creation, the Manhattan phonograph, has become known as—"The finest, most luxurious, best-toned phonograph made.

GOODWILL BUILDER—Manhattan's outstanding popularity is winning choice locations, creating music patronage—and bettering 'split' and profits for Ops.

'DIRECT' SALES PLAN—A clear-cut example of industry policy-making is Packard's recently announced Direct-To-Operators Sales Plan.

PLAN BENEFITS YOU—By ordering direct from factory you receive the $1010 Manhattan phonograph for $625.50 cash, or $695 financed over 26 months.

YOUR SAVINGS—In round figures you save between $300 and $400 per phonograph. Your $2 does the work of $3. You establish your business and future securely.

NATION-WIDE APPROVAL—Music Operators, from coast to coast, express succinct approval of preferred Manhattan phonograph and preferred Packard Direct-To-Operators Sales Plan as—"Only Deal Today for an Operator!"

Preferred Product...
Preferred Sales Plan...
Only Packard Gives You BOTH!
BUCKLEY TRACK ODDS AND PARLAY LONG SHOT

Hundreds of operators know from actual experience that Track Odds and Parlay Long Shot are the greatest money-makers ever offered to the coin machine trade.

If you don’t know it, here’s your chance to find out—and it won’t cost you a cent. Both Track Odds and Parlay are available in nickel or quarter play—for straight cash or check payout.

Order a sample today on our thirty days’ free trial offer explained below.

TRACK ODDS
Illustration at the left shows the TRACK ODDS top glass. From one to seven coins may be played at one time. Winner is indicated by the spinner and odds changer shows odds. Players like the TRACK ODDS because it is easy to understand and gives them ACTION and THRILLS.

PARLAY LONG SHOT
Illustration on the right shows Buckley PARLAY top glass. Nettie the big odds—10-15-20-25-30 to 1 plus jackpot as high as 500 to 1. Naturally the PARLAY is a real favorite with long shot players. It’s an ideal companion console for the TRACK ODDS.

SPECIAL OFFER!
Try it before you buy it! Pay no money down! Thirty days’ free trial to established operators! We are making this special offer to prove to you that Track Odds and Parley Long Shot will give you better mechanical performance and will make you more money than any other console. Let us know the type of location in which Track Odds or Parley Long Shot will be placed and we will recommend the model for your particular location.

Buckley Manufacturing Co.
4223 West Lake Street • Chicago 25, Illinois

PHONES: VAN BUREN 6636-6637-6638-6533

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
YOU'VE TRIED THE REST... NOW BUY THE BEST!

NEW

Pro·score

Now—

AT NEW

LOW

PRICE!

NOT JUST ANOTHER ROLLDOWN GAME—BUT THE GREATEST— STEASIEST, BIGGEST MONEY-MAKER IN ALL ROLLDOWN GAMES’ HISTORY—THE OTHERS ARE GONE—BUT “PRO·SCORE” IS STILL SELLING—AND SELLING BIGGER THAN EVER—THAT’S WHY, BECAUSE OF VOLUME PRODUCTION, WE ARE NOW IN A POSITION TO OFFER YOU—A NEW LOW PRICE—GET OVER ON “THE RIGHT SIDE OF THE FENCE”—WRITE FOR NEW, LOW PRICE TODAY!!!

GEORGE PONSER CO.

158 EAST GRAND AVENUE
CHICAGO 11, ILLINOIS
(PHONE: SUPERIOR 4427)

250 WEST 57th STREET
NEW YORK, N. Y.
(PHONE: CIRCLE 6-6651)
WILL BLOW GREATER PROFITS YOUR WAY

- Extra Special Adjustable Free Game Feature.
- More Ways To Advance Bonus Scores.
- Speedier Flipper Action to The Top of Board.
- The Player Action Is Exciting and Fast.
- SIX Original FRB Features.
  (FLOATING ROLL-OVER BUTTONS)

ORDER FROM YOUR NEAREST DISTRIBUTOR

Genco MANUFACTURING and SALES CO.
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
COMPLETE PROTECTION
FOR EVERY OPERATOR

WARNING
PROTECTED BY THE
WILLIAM J. BURNS
INTERNATIONAL DETECTIVE AGENCY
N. O. D-37346
OFFICES IN PRINCIPAL CITIES OF THE WORLD

NEVER BEFORE HAS THIS
WORLD FAMOUS SERVICE
BEEN OFFERED OPERATORS
AT A SPECIAL LOW PRICE!

...A FULL YEARS' TEST PROVED IT...

For an entire year one of America's outstanding coin machine operators used the world famous protection of the William J. Burns International Detective agency with the result that not only did all vandalism, theft, breaking and marring of his equipment cease, but, in addition, he won the acclaim and greater respect of his locations.

Every type of machine is covered by the William J. Burns International Detective Agency protective system, everywhere in the nation. Whether you operate vending machines, consoles, bells, one-balls, pinball, arcade equipment, music machines, scales, or whatever type of coin operated machine you have an location anywhere in all the world, you receive complete and full protection from the William J. Burns International Detective Agency.

Your employees are also investigated for you absolutely free of charge. Other coverage is given you. Investigations are part of the William J. Burns International Detective Agency service. If you operate in Timbuctoo or New York City you are covered—completely—absolutely, by this world famed organization.

Furthermore, because of the fact that the William J. Burns International Detective Agency is now prepared to offer their remarkable and efficient protective service to the coin operated machines industry, it has been placed in the hands of an organization with many years of experience in the coin machine business, an organization that understands your problems and can work right with you to give you the maximum protection.

Exclusively, in the coin operated machines business, the William J. Burns International Detective Agency protection will be handled by:—THE COIN MACHINE OPERATORS OF AMERICA, INC., whose headquarters are:—Washington, D. C.

Don't let theft and vandalism put you in the red. Stop worrying about your equipment. For much less than a penny a day you are now assured complete and absolute protection. Write, wire or phone immediately for complete details and cost of the world famous William J. Burns International Detective Agency protective system—OFFERED AT A SPECIAL PRICE TO COIN MACHINE FIRMS.

The Coin Machine Operators of America, Inc.
Suite 304, Commerce & Savings Bank Bldg. 631 "E" St., N.W., Washington, D.C.
Phone: HOBART 0905

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
JACK MITNICK RESigns FROM RUNYON SALES

Will Announce New Set-Up Shortly

NEW YORK—Jack Mitnick, who has headed the sales division of Runyon Sales Company for a number of years, announced that he had resigned from the firm effective with Saturday, April 3.

The resignation was brought about, Mitnick reports, by the organization of a new venture—about which he will inform the trade in full detail within a very short time.

"My association with Runyon and its personnel has been the happiest years I've spent in the coin machine business," stated Mitnick, "and when I explained my plans to Barney Sugerman and Abe Green, they were in agreement with me that I couldn't turn this great opportunity down.

"I shall be ready to make my announcement very shortly," continued Jack, "and it will be a very pleasant surprise to the trade."

Mitnick has been associated with the coin machine industry for over twenty years, having been connected at one time or another, with every phase of the business. In the past few years, he has specialized in the sale of the AMI phonos and accessories for Runyon Sales Company.

Perin & Miller Appointed To Executive Posts In Jack R. Moore Company

PORTLAND, ORE.—W. H. (Bill) Schetter, president of Jack R. Moore Company, announced the appointment of Ralph D. Perin as Branch Manager of the Portland area, and George Miller as Sales Manager for the Portland office.

Perin has been associated with the Moore Company for the past four years, and is well known to operators throughout the entire state. Miller is known to all coinmen in the area, as he has been associating with them for many years.

In addition to greeting operators here," stated Schetter, "I intend to get out in the field and visit with them on their own grounds."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK—Runyon Sales Company, this city, national distributors for Telomatic Corp., manufacturers of the "Robot" and "T-3" units for commercial music, presented a very elaborate compilation of commercial music routes this past week which proved that the average music operator should add on commercial music to his present route to assure himself extra steady income.

As one of the exces of this firm stated, "For many months now we have been urging music operators everywhere in the country to take on our 'Robot' and 'T-3' units for these have proved themselves the steadiest moneymakers in the commercial music field. Operators," he continued, "who have already entered into the commercial music field are averaging from $15 to $17 per week steadily, each and every week, under contractual agreement with the commercial locations in their territories."

He also said, "We have featured the 40 selection unit because, as past experience has proved, and has been stated by famous industrial music experts, no more than 2 to 3 hours of music is necessary in the average industrial and commercial location."

The Telomatic firm has also found that their "Robot" and their "T-3" wired music unit which are completely automatic, requiring no attendants, are easily operated because the average operators have old mechanisms which they can use in conjunction with these units.

"To make the deal even more fascinating to the operator," this executive stated, "we are willing to start him off by accepting a trade-in deal on some of his present juke boxes. In this way we feel," he continued, "the operator will definitely get into this very lucrative business and sign up locations right in his own vicinity which he has overlooked.

The average operator is obtaining approximately $15 per week for the rental of the 'Robot' unit along with an installation of anywhere from two to five extra speakers. These men have found, it is reported, that they can obtain steadier extra income from the "Robot" and the "T-3" wired music unit, than they can from any other source identified with their businesses.

Since no extra help is needed, the same service man covers these spots and simply installs the records requested, thereby saving the operator much overhead expense.

It is also a fact that the average operator, because he knows the music which is most popular in his territory, has been of great help to all factory executives and commercial locations, for he can arrange for the music best liked by the workers in these spots as well as by the public in the commercial locations.

The firm is also making a special price offer, in addition to the trade-in plan, to the operators all over the country, and the belief is that this offers the most unusual opportunity for the average operator to cash in on the commercial music field."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PLANS PROGRAM TO AID NATION’S MUSIC OPS
Will Push For Greater Acceptance of Automatic Music By Public To Help Boom Play

OAKLAND, CALIF.—George A. Miller, chairman of the music operators of America, National Executive Committee, is reported preparing a program which will benefit ops through the nation.

Winner of the 1947 Public Relations Award of Coin Machine Industries, Inc., Miller has proven his adeptness at public relations work and understanding of what is required to get the attention of the public.

This effort, it is believed by many, should prove of very great interest to all the automatic music industry for it can open the path to greater play and will mean bigger profits for all music ops.

There is need for greater public acceptance of automatic music through the nation. Yet too many have recognized the need for exploitation and advertising sales promotion.

Miller is among the few music leaders in the industry who have knowledge of what intelligent promotional effort can do for the operators. He has always gone ahead on the basis of winning public friendship and understanding and, thereby, gaining the good will of each community.

As Chairman of the National Executive Committee of the music operators it is believed that his program, when it is ready for the trade, will be of unusually good help to all concerned.

Adams-Fairfax Officials Retire From Business

LOS ANGELES, CALIF.—Bernie Shapiro, president, and Monroe Shapiro, vice president, Adams-Fairfax Sales Corporation, this city, announced this week that they retired from the coin machine industry.

The brothers, who are identified with the “Cash-Fray” line, have negotiated for two of their employees, Morris Meyers and Fred W. Holm, to continue handling the full Adams-Fairfax product as the Abbey Manufacturing Company, with offices in this city.

Al Silverman, former sales manager for Adams-Fairfax, states he plans to continue in the coin machine industry and will announce his plans shortly.

## Selling Out!

Brand New And Used
STEEL BALL ROLLDOWNS
and
WOOD BALL ROLLDOWNS

TELL US WHAT YOU NEED!
Make An Offer!
WIRE—WRITE
BOX No. 133, % THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N. Y.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $2.50 TO $15.50 PER REEL

PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 38, CAL.

MOTORS REPAIRED
WURLITZER — AMI
OLA—MILLS. Rewound to Factory Specifications. Spindles service-repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
333 W. 41st (10-3393) New York

Please mention THE CASH BOX when answering ads—it proves you’re a real machine man!
NEW YORK—Stirred by the wonderful cooperation among the music machine leaders of the country, and by the choice of its leaders, Al Denver, President of the Automatic Music Operators Association, Inc., this city, expresses his sentiments in the following article.

"At the 1945 Coin Machine Show held in Chicago, a meeting was arranged for the executive officers of the Music Operators Associations throughout the United States.

"When the election of National Chairman was presented to the body, I was pleasantly surprised to realize that the name of one individual was paramount in the minds of each representative. By unanimous vote, George Miller, State President of the California Music Operators Association was elected as National Chairman and National Treasurer. The designation of George Miller, a gentleman of high caliber, trustworthy and reliable, is to be commended.

"My assurance to the representative body, that their choice of Sidney H. Levine as National Chief Counsel and Representative for the Music Operators of America was meritorious. Mr. Levine has been associated with the New York Music Operators Association for the past eleven years as counsel, during which time he generously contributed to the welfare of the operators and to the interests of our industry. The responsibilities of our legal problems, pertaining to the ASCAP Congressional hearings during the summer months of 1947, were assumed by the able and capable attorney, Sidney H. Levine, who rallied the cause of each and every operator in the country.

"It would, therefore, be an ungrateful act on my part, if I did not pause to thank the representative body for their choice of leadership.

"My personal and sincere thanks for the honor bestowed in electing me as National Vice-Chairman. Rest assured that it will be my desire and pleasure to offer all possible services to George Miller, Sidney H. Levine and to the music operators of America.

"Your leadership is now engaged in one of the most far reaching tasks of our existence. We must plan to build, not for the year, but for the future. "With co-ordination and unity on the part of all associations, our designs will be accomplished."

CMI CONtributes $25,000 To Chi Tumor Institute

Because of the success of the Cancer Fund Campaign of the Coin Machine Industries, Inc., the Chicago Tumor Institute received a check for $25,000 for cancer research Sunday, April 14.

Dave Gottlieb, president of CMI, presented the check to Dr. Ludvig Heckton, president of the institute, at a dedication dinner of the Jennie Rubenstein Memorial Fund. Gottlieb, who also addressed the group, was assisted in the presentation by Meyer Ginsburg, the Genco Manufacturing & Sales Co., Chicago.

The $25,000 was allotted to the tumor institute by Walter Winchell and the directors of the Damon Runyon Cancer Fund, to which CMI members have contributed more than $250,000.

The dinner, held in the Covenant Club, Chicago, was attended by more than 200 civic and charitable authorities and contributors to the CMI and Jennie Rubenstein funds. The latter agency gave Dr. Heckton a check for $10,000.

Because of the large number of persons desiring to attend the annual "dinner, dinner," it was requested Sunday, April 11, Dr. Louis Mann, of Sinai Temple, president and entertainment was provided by stage, radio and screen stars currently appearing in Chicago.

The Jennie Rubenstein Memorial Fund was founded by Mrs. Nathan Lockitz in memory of her mother, a cancer victim. Mrs. Joseph Hyman is president.
CLEAR ACROSS THE LINE — ONLY $1.00

EACH LINE IS 7 1/2 INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY $1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE WEDNESDAY 5 P.M. EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

ALL ADS — CASH WITH ORDER

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 

NAME....................................................................................... PHONE No. .................................................................
ADDRESS..............................................................................
CITY...................................................................................... ZONE........................................... STATE..........................
FIRST CLASS
PERMIT No. 43309
(Sec. 510, P. L. & R.)
NEW YORK, N. Y.

BUSINESS REPLY CARD
NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

4c—POSTAGE WILL BE PAID BY—
THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

www.americanradiohistory.com
Read These Important Rules! As a subscriber to THE CASH BOX (The One and Only Operators' Magazine—IT IS NOT SOLD ON NEWSSTANDS) you are entitled to a FREE listing in each and every week's issue of whatever machines and merchandise you may want to BUY or you may have for SALE. Your list must reach THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y., no later than Wednesday noon of each week. Your listing will be given a special code number and all inquiries will be sent directly to you for your consideration without any inquirer knowing who you are. YOUR NAME AND ADDRESS WILL BE KEPT CONFIDENTIAL. You can mail your list in each week on your own letterhead, or even on a penny postcard, but, your name, address and phone number MUST BE ENCLOSED or else your list will not be published. VERY IMPORTANT: Please do not list prices of any merchandise or machines you have for sale or want to buy.

TEAR OFF, FILL OUT, AND MAIL THIS PART IMMEDIATELY TO:
The Cash Box, 381 Fourth Ave., New York 16, N. Y.:

Please list the following in the next week's issue at absolutely no charge to me:

NAME
FIRM
ADDRESS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Steel Shortages Holds Back New Vendors

Further Steel Curtailment Cuts Back Vending Machine Manufacture. Prices Are Expected To Go Up Again

PITTSBURGH, PA.—Reports from the “Steel City” indicate that further curtailment of steel production can be expected as the days of the coal strike drag on.

This was instantly felt throughout the cointrade with the vending machine division most severely affected.

It is now believed that with steel harder to obtain and with shorter production schedules as well as the possibility of a further coal strike this summer to again halt steel production, prices of all vending machines will go up to meet steel prices.

In the meantime some of the vending machine manufacturers already report that they have found it unusually difficult to continue to obtain the steel they need for further production.

With the vendors coming out very slowly from factories throughout the country, and now with steel more difficult to obtain, even the many promised volume delivery beginning this past March, the trade believes that new production of vendors will not be seen until sometime later.

United Coin Mach. Co. Moves To New Large Quarters

CHICAGO.—Eddie Hanson of Groetchen Tool & Mfg. Co., this city, reported this past week that, “Immediately after announcement of our battery model ‘Camera Chief’ we received orders from operators all over the country, many of whom had already purchased the electric model.”

Eddie showed a letter from one op who wrote, ‘Thanks a million for the battery model. This is just what I needed. Please ship me immediately. I also think’, he continued, ‘that this will open many thousands of locations throughout the country where they cannot use electric models.”

Hanson also said, “The letter speaks for itself. We had requests from many of the operators of electric models who told us they need a battery model ‘Camera Chief’ for many of their spots. The above letter proves how true this is and we know, from the orders which have already come in that there will be a production race in our factory now between the electric and the battery models.”

CHICAGO—HARRY Jacobs, JR.

MILWAUKEE, WIS.—Harry Jacobs, Jr., United Coin Machine Company, this city, announced that the firm had moved to its new quarters at 3724 West Vliet Street.

Under the leadership of Jacobs, the firm has grown in stature with each succeeding year, and is acknowledged to be among the foremost distributing organizations in the middle west.

‘We distribute the products of the leading manufacturers, in cl u d e d among which are music, amusement games, vendors and service machines,” states Jacobs “and it has been our policy to give the operator not only best equipment, but the best service at all times.”

Please mention THE CASH BOX when answering #1.—it proves you’re a real coin machine man!
WASHINGTON, D. C.—It is reported here that Hirsh de LaViey of Hirsh Coin Machine Co., this city, and Joe Eisen of Joe Eisen & Sons, New York City, have joined forces with The Coin Machine Operators of America, Inc., Suite 304, Comerce & Savers Bank Bldg., 631 "E" St., N. W., here, to bring home to the nation's coin machine operators the many great advantages of the William J. Burns International Detective Agency protective plan.

Both Hirsh and Joe Eisen have long been active in all operator matters in their areas and are also well known as leaders in organization work as well as distributors for leading manufacturers.

Both men stated that they believed the William J. Burns International Detective Agency was offering the trade the most outstanding protection which had ever yet come its way.

As Joe Eisen stated, "For many years now one of the biggest problems which confronted all operators was theft, vandalism, pilferage and actual destroying of machines right on location. Costs to protect themselves were always so high that the average operator simply couldn't afford them. Now, with the deal just arranged for the coin machine industry by the William J. Burns International Detective Agency, which costs the operator about one-half cent per day for such outstanding protection, every operator is assured of overcoming the one problem with which he always contended." 

Sales arrangements will be announced within a few days by both Hirsh Coin Machine Co., this city and Joe Eisen & Sons of New York covering their areas for the Coin Machine Operators of America, Inc., who handle the William J. Burns International Detective Agency protection exclusively for the entire coin machine trade.

Joseph A. Gilmore Resigns From CMI Post

CHICAGO—James A. Gilmore has announced his resignation as secretary-manager and director of Coin Machine Industries, Inc., (CMI). His resignation, effective immediately, was accepted by the CMI board of directors at its meeting April 6.

In recognition of his long service and efforts in behalf of the Industry CMI directors voted Gilmore a substantial pension.

Gilmore played an important role in CMI since its organization in 1929. After a period of inaction during the war, Gilmore returned in September 1945. "We regret Jim's decision to leave us and wish him every success in the future. He has been a loyal associate," stated Dave Gottlieb, CMI president.

Gilmore states that he has no immediate plans for the future. Beyond his desire to take a much needed rest.

APRIL SALE!

Five-Ball Games

Balluba, Bally $41.50
Raffe Card, Gottlieb $45.50
Big Hit, Excalibur, Gottlieb $49.50
Dynamite, Williams $51.50
Gottlieb, Big Pach, Chicago $53.50
Gold Ball, Chicago Coin $54.50
Klondyke, Chicago Coin $79.50
Rob-A-Rak, Chicago Coin $79.50
Gold Ball, Chicago Coin $79.50
Diamonds, Chicago Coin $79.50
Vigilante, Chicago Coin $79.50
Roulette, Gottlieb $89.50
Coin-Op, Chicago, CMI $108.50
Big Show, Chicago Coin $115.50
Secret Agent, Chicago Coin $115.50
Step Up, Genco $121.50
Tornado, Williams $124.50
Tricycle, United $137.50
Tropicana, United $177.50
Mexican, Williams $129.50
Gizmo, Williams $115.50

T & L DISTRIBUTING CO.

1321 Central Parkway, Cincinnati 14, Ohio

Main 5-5111—Telephones—MA. 6077
FOR SALE—Mills 5c and 10c Jewel Bells, like new; 1947 Columbia inter-changeable; 1 Dewey console PO; 1 Super Bell; 1 Club Bell comb.; 1 Faces Reels Jr. PO; 1 Faces Reels comb. w/1 rolls 5c; 2 Chicken Sam; 1 Shoot-Your-Way-To-Tokio; 1 Rapid Fire; All prewar pinballs ready for location. (Code #417921)

FOR SALE—2 Wurlitzer 950, 1-750E, 2-850, 2 Rockola Standards, 2 Rockola Masters, 10 Wurlitzer #125 wallboxes; all equipment in A-1 shape, mechanically perfect. (Code #417922)

FOR SALE—Slots, used 8 months, Pace DeLux and Black Cherry, 5/10/5c. (Code #417925)

FOR SALE—2-6 col. U-Need-A-Pak cigarette machines; 1 Rowe Imperial 6 col. and 1 Rowe Aristocrat cig. mach. 2 Vest Pockets B & G; WANT—Used Jockey Specials and Nudgies. (Code #417929)

FOR SALE—Total Roll, Electromation, Roll-A-Scores, Monarch merchandise; 1 beckoning pin; 1 Pastime pin; 1 Longacre 1-ball with ABCD and DD, Bally Silver Streak, Gottlieb Lucky Star with flippers. (Code #417935)

FOR EXCHANGE—Sportamans, Total Roll, Advance Roll, Tri-Score, Wurlitzer 616. (Code #417926)

WANT—New or used Packard Adaptors for Wurlitzers. (Code #417927)

FOR SALE—6 Eight Balls, 4 Big City, 6 Esso Arrows, 3 Premiere Bargain Rolls 10½ ft., 1 Wurlitzer 14 ft. Skeel Ball. (Code #417928)

FOR SALE—Closing out our entire stock of pinball games and woodball rolldowns very cheap. (Code #417929)

FOR SALE—15 New Seeburgs and 25 postwar pin games on locations. (Code #417930)

WANT—Used speaker and amplifier for Mills Empress, reasonable. (Code #417932)

FOR SALE—375 phonographs on locations largest city in the deep south. Net income from $900 to $115,000 yearly. In whole or in part. Owners retiring after 20 years in business. Will show books to potential buyers. Everything verified. Finest locations. First time route offered for sale. (Code #417933)

FOR SALE—5 ball FP pin games clean and ready for location: State Fair, Amber, Ballyhoo, Torrado, Tally-Ho, Arcade equipment: Liberator, Chicago Coin Hockey, Super Torpedo, Scientific Battling Practice. (Code #417934)

FOR SALE—4 Model "A" AMI, 1947 phonos. Used only 6 months. Am selling out. Make me your highest offer in first letter. (Code #417935)

FOR SALE—Brand new Personal and Solotone non-selective music box. These are the best and the latest. Absolute sacrifice. Name your own price. Write quick. (Code #417936)

FOR SALE—Pinballs and rolldown games. Wood or steel ball rolldowns. All merchandise is guaranteed. Write now and tell us what you need and what you want to pay. We'll meet the price. (Code #417937)

FOR SALE—3 Envoy, 4 Rockola Standard, 1 Regal, 1-600R, 8-616S, 8-412. Make offer. Will sell separately. All machines in good condition. (Code #417938)

FOR SALE—3 Mills Jumbo Paradise PO 5c, 1 Mills Jumbo PO 25c, 1 Mills 5c Blue Front, 1 Mills 10c Blue Front, 1 Mills 25c Blue Front, 1 Evans Ten Strike 1947. (Code #417939)

WANT—New free play pinball closeouts. FOR SALE—Brand new Adams Gum Vendors with Adams 1c vending gum. (Code #417940)

FOR SALE—Melody Lane system, 11-5c play boxes, master control, 1 twin-12 Wurlitzers with timers, 1 connector with chrome covers, wall brackets, 4-wire cable. Make us an offer. (Code #417941)

FOR EXCHANGE—1 Telematic industrial and background wired music studio. (Code #417942)

WANT—We are in the market for good rolldown games of all kinds, please. In touch with us. Tell us what you have to offer. (Code #417901)

WANT—Victory Derby P.O. For Sale—Free play games: Carousel, Kilroy, Playboy, Torch Flamigo, Rocket, Cyclone. (Code #417902)

FOR SALE—4 Panoramas. $125,000 business also. (Code #417903)

FOR SALE—Have large quantity of ABT targets will sell cheap. (Code #417904)

FOR SALE—Mercury and Marvel counter cigarette machines; Chicago Coin double Hockey, will sacrifice. (Code #417905)

FOR SALE—12 Roll-A-Scores, 6" console rolldowns; 1 Total Roll; 3 converted Total Tolls; 2 Premier 7" Barrel Rolls. (Code #417906)

FOR SALE—Music route, 25, 1946 phonos in excellent condition and on good locations. Route consists of 1015 Wurlitzers, Packard Model 75, Packard Model 400s. (Code #417907)

FOR SALE—8 Pre-Flight Trainers, complete with maps and projectors, used only 3 months, will sacrifice. (Code #417908)

FOR SALE—Genco Advance Rolls, Total Rolls; Esso Arrows; perfect condition; Wurlitzer 1015 phonos and 600s; Seeburg Colonels, Vogues, Gems. (Code #417909)

FOR SALE—Pins: Big Hit, Dynamite, Kilroy, Rio, Havana, Show Girl, Torrado, Ballyhoo, Rocket; One-ball: 2 Victory Special; Consoles: 1 High Hand, 3 Super Bells, 11 Bally Draw Bells, all in excellent condition. Slots: 10c Jennings Gold Vendors. (Code #417910)

FOR SALE—5 Seeburg 9860s ERC Hi-Tone; 2 Seeburg 9860s ERC Lo-Tone; 4 Wurlitzer 860s. (Code #417911)

WANT—Mills 10c & 25c Black Cherry Bells; Bally 5c Double Up; For sale: Wurlitzer 304 steppers: Wurlitzer 145 steppers; Jennings Silver Moon Totals; 1c Watlings; Melon Bells. (Code #417912)

WANT—Bally DeLux Draw Bells in good condition. (Code #417913)

FOR SALE—2 Big Parade, 2 Fox Hunt, 1 Victory, 1 Spot Pool, 1 Topic, 1 Fishin’, 1 Torpedo Patrol, 1 Air Force, 1 Seven Up, all working. (Code #417914)

FOR SALE—2 Chicoine Bermudas, 2 Williams Flamigos, 2 Mills 5c Blue Front, excellent condition; 25 used five ball games; some over 5 months old, guaranteed perfect condition. (Code #417915)

FOR SALE—5c & 10c non-selective wall boxes: butterfly switch 40 in original cartons, sample submitted COD, make me an offer on the 40. (Code #417917)

FOR SALE—8 Wurlitzer 616, 1-600R, 3-412, 1 Seeburg Envy, Regal; 1 Rockola Standard. All in good condition, make offer. (Code #417918)

FOR SALE—Wurlitzer: 2-412, 2-616, 4 Victory, 5-600R & K, 1-750; Seeburg; 3 Vogues, 3 Majors, 1 Major ES, 1 Colonial ES. (Code #417919)

FOR SALE—25 Smilies, 580 Wurlitzer Speaker; 7850 Seeburg; Seeburg Royal and Model “K”. (Code #417920)
WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - The used records from your boxes. We buy steadily all year round. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLVD., 200 - 11th AVE. 50., MINNEAPOLIS 15, MINN.

WANT - Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.

WANT - Used Juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BROOKLYN 61, N. Y. Tel: Underhill 3-5761

WANT Bally Eurekas, clean and in A-1 condition. State lowest prices and quantity in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: TU 5-4976

WANT - Bally Triple Bells; Bally Draw Bells; Deluxe Draw Bells; Bally Eurekas; Mutoscope Fan Front & Red Top Diggers; '47 Rock-Ola, Wurlitzer & Seeburg phonos; Packard & Aircon Hideaways. Will buy over-stocks of late new or used Pin Games for re-sale. Quote best prices, quantity & condition in first letter. M. A. POLLAND CO., 725 LARKIN ST., SAN FRANCISCO, CALIF. Tel: OUday 3-3089

WANT - Some Mills Puritan Bells Counter. State lowest price in first letter. MILTON BRAUN, ROUTE 3, BOX 428, SAVANNAH, GA. Tel: J-5432

WANT - Coin operated Scales. Highest prices paid for Rock-Ola Loboy, Mills, Toledo, Walling Jr., Jennings Jr., Ideal, Hamilton, Pace. Advise as to condition and age. GEORGE LIND MUSIC CO., 1710 50. 58th ST., OMAHA 6, NEB. Tel: GLen 4597

WANT - Late pin games, phonographs, Bally Hy-Rolls, Advance Rolls and Bing-A-Rolls. Write, wire or phone: MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND, O. Tel: Superior 4600

WANT - New and used wall boxes, Wurlitzer 3031, Packard and Buckely Chromes, no plastic sides. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION, PUEBLO, COLO.


WANT - New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA

WANT - Will buy any quantity used slot machines, all makes & models. Also Columbus, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.
FOR SALE

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel.: Geneva 3845

FOR SALE - 5-Balls: Baffle Cards, Kilroys $55 ea.; Play Boys $70 ea.; Streamliners $20 ea.; Sky Blasters $15 each. All above are in top condition. Terms: 1/3 deposit. C.&M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from $20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be underbid. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1026


FOR SALE - Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarolla $50.; Undersea Raider $80.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Watling 10¢ Soi-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O.HIO. Tel.: 760

FOR SALE - Brand new Columbus le-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: Nabash 1501

FOR SALE - This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $85.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel.: 6-386

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $600. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices.
BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel.: TEMple 1-7455.

FOR SALE - DuGrenier $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.W. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIGGA ST., PHILA. 40, PA. Tel.: RA. 5-8765


FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - Selling Out! Brand new and used Steel Ball rolldown Games and Wood Ball Rolldown Games. Tell us what you need. Make offer. Box 133, % The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - The original change dispenser Nickle Nudger $3.45 ea. Write for quantity prices. Victory Specials $110. ea.; Gottlieb Daily Races $225.; Keeney Hot Tip $250. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE, PORTLAND 5, OREGON. Tel: ATwater 7565

FOR SALE - 2 brand new Chicago Coin Goalees, still in original crates $550. ea.; 1 used Bally DeLuxe Draw Bell $275.; 3 Bally Hi-Hand $45. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH. Tel.: 2-0001.

FOR SALE - New Black Cherry and Golden Falls Case Assemblies for $40. ea. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot class, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312

FOR SALE - 10 5¢ and 9 10¢ Watling Big Games, best console built. Owing to closed territory, will take $25. each. First come, first served. 1/3 down, C.O.D. HY-G MUSIC COMPANY, 1415 WASHINGTON AVE., SOUTH, MINNEAPOLIS 4, MICH. Tel: Atlantic 8597

FOR SALE - Mills Original Black Cherries, all late serial numbers: 5¢ $139.50; 10¢ $84.50; 25¢ $149.50; Golden Falls: 5¢ $154.50; 10¢ $159.50; 25¢ $184.50 - 1 or 2 cherry payout. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - 19 Solotone boxes, can't be told from new; 1 Solotone location amplifier; 1 Personal Music location Amplifier, brand new; 1 night studio amplifier, brand new will handle 20 locations, $500. for the whole set. TOM TOM MUSIC CO., 8701 S. SAGINAW, CHICAGO, ILL.

FOR SALE - Hummy Dumptry $180.; Nevada $125.; Mexico $90.; Silver Streak $90.; Malsie $75.; Honey $65.; Havana $50. The following games at $25. ea.: Canteen, Surf Queens, Big Top, Frisco, South Seas, Brazil. All equipment mechanically right and cleaned. HORACE BIEDERMAN, 5719 FIRST ST., N.W., WASHINGTON 11, D. C. Tel: Georgia 5814

FOR SALE - Used 5-Balls: Baffle Card $69.50; Ballyhoo $74.50; Big Hit $29.50; Carousel $69.50; Dynamite $45.50; Defense $15.50; Glamour $15.50; Gold Ball $94.50; Jeep $15.50; Jungle $15.50; Kilroy $95.50; Liberty $15.50; Malsie $69.50; Marjorie $89.; Midget Racer $92.50; Playboy $78.50; Play Ball $15.50; Rico $76.50; Rocket $69.50; Smarty $42.50; Showboat $15.50; Smoky $79.50; Show Girl $52.50; Sky Ray $15.50; Slugger $15.50; Spellbound $34.50; Stage Door Canteen $29.50; Sun Beam $15.50; State Fair $46.50; Sport Parade $15.50; Step Up $44.50; Suspense $34.50; Torpedo $15.50; Tornado $74.50; Tropicanna $177.50; Ginger $119.50; Mexico $139.50. T & L DISTRIBUTING CO., 1301 CENTRAL PARKWAY, CINCINNATI 14, 0. Tel: Main 8751, Main 0477


FOR SALE - 5-Ball Pin Games, shipped in good cartons: Baseball $69.50; Big Hit $24.50; Bonanza $124.50; Broncho $104.50; Co-ed $99.50; Cover Girl $174.50; Crossfire $99.50; Fast Ball $29.50; Flamingo $99.50; Gold Ball $89.50; Havana $79.50; Hawaii $124.50; Honey $99.50; Hot Spot $89.50; Lua $74.50; Magical Girl $174.50; Mexico $99.50; Mystery $89.50; Nevada $124.50; Opportunity $24.50; Oscar $74.50; Playboy $84.50; Ranger $89.50; Stage Door Canteen $29.50; Stormy $174.50; Superliner $49.50; Tornado $69.50; Super Score $49.50; Immediate shipment, subject to prior sale. 1/3 deposit, balance C.O.D. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.
FOR SALE

FOR SALE — 12 Rol-A-Scores (Legal 6 foot console amusement game); 4 Total Rolls; 3 converted Total Rolls; 2 Barrel Rolls (Premier 7 ft. scoopball). All machines complete and in excellent condition. Unrated at $50. ea. ARROW AMUSEMENT CORPORATION, 5432 KINGS HIGHWAY, BROOKLYN 3, N. Y. Tel: INgersol 2-1026

FOR SALE — 3 Stands for Wurlitzer counter model phonographs refinshed $17.50; 1 10¢ Jennings DX Chief $150.; 1 25¢ Jennings SDX Chief $160.; 1 10¢ Jennings SDX Chief $155.; 1 5/10 Jennings Challenger $395.; 2 Evans 1947 Galloping Dominos, like new $375. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IN.

FOR SALE — 5 Packard Manhattan phones used 30 days, in original crate, perfect condition, satisfaction guaranteed. MUSICAL SALES CO., 2634 OLIVE ST., ST. LOUIS, Mo. Tel: Franklin 2601

FOR SALE — New United Tropicanas in original cartons $175. each. Write for special prices on all new games. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA, PA. Tel: Market 7-6391.

FOR SALE — Rolldowns $140.; Singapore $140.; Hawaii $135.; Chicago Coin $85.; Cover Girl $175.; Gold Mine $175. WANT — Phonographs 1100 and AMI 1946 models. HERMAN DISTRIBUTING CO., 1505 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE — Wurlitzer counter model phonographs refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192

FOR SALE — Williams "All Stars" $279.50 good condition. Rol-A-Score $175. Used Pin Games, A-1 condition: Tornado, Dynamite, Surf Queens with flipppers, Lightning, Play Boy. Used Total Rolls $99.50; Bally new Hy-Roll. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT, MICH. Tel: 2-5798

FOR SALE — 3000 records — never used — good numbers — 25¢ ea. or 20 assorted numbers in boxes at $5. per box. GEORGE NOVELTY CO., 1716 WASHINGTON AVE., NORTHAMPTON, PA.

MISCELLANEOUS

NOTICE — Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinshed and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192

NOTICE — Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE — Rent a machine. Banjo $60. per mo.; Catalina $60. per mo.; Manhattan $50. per mo.; Bonanza $40. per mo.; Hawaii rolldown $40. per mo. 2/3 of rental may be applied to purchase price. Send 3 ref. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

PARTS AND SUPPLIES

FOR SALE — Tubes, 60% off list, standard brands. All tubes boxed. Extra special: RCA-6C4 45¢; M-46, M-47, M-48 Bulbs $4.50 per 100. Send for our latest tube list. ENGLISH SALES CO., 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE — Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE — Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, $24. Mazda bulbs, No. 47, $4. 40, per 1000. No. 40, 44, 46 & 47, $4.50 per 100. No. 51 or 55, $4. per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 15, ILL.

FOR SALE — Skee Ball & Ray Gun Operators, Attention! # 1489 Chico Gun Lamps 45¢ ea.; #2A4G Tubes $1.41 ea.; #928 All Directional — Photo Tubes — $3.21 ea.; ABT new Coin Chutes $3.50; slides 75¢ ea.; Resistors for Wurlitzer Skee Ball $1.20. Send for our new Skee Ball, Ten Strike, Ray Gun parts list. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO 18, ILL. Tel: Irving 4600

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Things happen, and happen, and happen... and the Windy City leads 'em all... but all-ways... So what happens this week?... Well, Charlie Schlicht left for the east where he intends to work with Mr. P. H. of Chicago regarding the Constellation... and Charlie believes that Mills is still gonna head the list when it comes to phone sales.... And Lindy Force of AMH (while we're talkin' duh) is all excited about some event come May 8... but, Lindy won't talk much, except to say, "Just wait 't see what we have up our sleeve."... Marvin Bied of the Vlie Manhardt Co., Milwaukee, was in our town this past week and made it his business to get around, but good, we saw and heard Marvin all over places where he was askin' questions, they tell me.... And over at Williams Mfg. Co. (they must have somethin' new poppin' soon for it's almost impossible to reach Harry) "Sheet" Moore, who seems to be all entangled with the sales work, is hoppin' around on one of those size 8 shoes of his and calling "Tennessee"... whatever in the hell he means by that... but, from what we can gather, it seems like Williams' "Tennessee" is goin' over and orders are pourin' in.

Art Weinand (our newest Daddy, and a boy at that) amilinates any evidence of or any corp of N. Y. or S. F. and in a three weeks' vacation in the sunshine state... all prepared to drink orange juice after orange juice... look out on that can... and that's all. "Boy, how they do it back there... in between goin' to the dog and horse tracks and maybe a nitie spot or two or three. And with Dave Gottlieb back on the job (the boss, himself) so what does Sal do? Hasten himself on to Nyo Yawk... where he gets himself into conversations about who's the biggest market... biggest market? (Ed.)... Rick Pond, Dick Hoak back from his, Ft. Lauderdale, Fla., home (which, someone told me, Dick just sold, and for a handsome profit, too) so Rex Shriver throws himself off for a deserved rest!... and Dick tellin' me that "everything's hunky dory with sales goin' along swell." I suppose, Dick will, of these fine sunny days, pick himself up and tell the guys and gals at H. C. Evans & Co. that he's off to his St. Joe, Mich., home... just to see how the chickens and grapes are gettin' along.

Ed Lawzender of George Posner Co., went up to Cleveland to meet with "the boss" (none other than George Posner) this past week and was plenty smilin' when he got back... said Ed to yours truly: "We've all helluva sellin' job up there," but, from what Florence Vincent, that very efficient secretary tells me, "Ed, believe me, had that 'club car' look when he got back here..."... what's more, Ed, whatthehell is this "we-business" anyway?... Over at Bally Mfg. Co., this past week the boys were swarin' 'round with Ken Wilheim of San Antonio and George Proch of Dallas, this past week, while in between phonin' long distance to talk to this and that guy back east and did an entangled N. Y. lot of Biglin's and being "Tennessee"... wherever the hell he means by that... but, from what we can gather, it seems like Williams' "Tennessee" is goin' over and orders are pourin' in.

Nate did it. He threatened he would do it. So, what happens? Last week Nate Gottlieb picks himself up, phones his BW (beautiful wife) and says, "Honey, get ready, we're on the way," and tells his wife to book a ticket on the train for our town and that he'll be back in three or four days. So, Nate is back here, and he's got a job. He's got a job, he tells me, at a place called Minneapolis (Twin Cities) from now on... Dave Wallach as engineer on the train... seems he's been on this trip (wonder if the gal goes with the game?)... and maybe he'll come back next year... and Dave tells me that before they could even get into productive work (like they had in Chicago) he said, "I can't believe it, kid, ship, we can use 'em!" and that made Dave and Ted Rollenfein feel like a million dollars. It's all a very nice thing, ain't it, Dave, to have such nice distributors who will spend money to phone long distance to give you orders?

Monte West of AMI just rolled into town and rhoned us... said he had one helluva swell time out on the coast with the J. J. and that he and that takes in Johnny Ruggeri, Helen Casson, Ralph Perin, George Miller and all the gang up in Portland... and Portland is one swell place to be right now, too. That Sprin' blossom country is somethin' to see at this time of the year. Lotsa the cointryside here very pretty. I've heard that now, and that takes in Chicago's cancer clinics from the big Damon Runyon Fund and Walter Winchell having Dave Gottlieb and Myer Gansbarba make the rounds... (yal can look it up in the paper, y'know) and that's the way the wind blows. Anyway, this week we were in the new plant, now, so I've had more room to talk to you, but, believe me, these guys have got me hummin'... and I hear that Herb Oettinger (that music critic) was reviewing these Chicago records this past week... where'd you learn Greek, Herb?"

Chicago Coin, one of the most enthusiastic and cheerful guys I know... all hepped over "Trinidad" which, according to Ed, should pass the sales mark set by "Catalina"... their last group drive should surpass it. (Ed.) according to advance reports which Ed has already received about the game. Eddie Hancock of Groeten Tool & Mfg. Co. hies himself to Cleveland for the big restaurant convention and finds they've slated him for a room in one of the outlin' hotels... but... what does Eddie do? He simply get on with the ship, one of the coinys who he called from Cleveland and... whammo... there's a room in the leading hotel... gotta give our coinys credit for the way they take care of the "leftovers." Hey, what's happened to Ray Cuniliffe?... ain't heard a word from the guy in some weeks... c'mon, Ray, give out.

Over at Genco there's lots of celebratin'... seems that "Trade Winds" clicked right off the bat and the orders are flowing in. They're gonna go ahead and do a new handle, with the factory and sales and production and everything else... and smiley' pretty as those wires and phone calls advise him, "It's a movermaker, Myer, one of the best things we've produced"... ain't that nice to hear from your distris, ain't it?... Well and good, Ed, and I've got Billy DeMoe's we're gone... I hear... and seems that Billy was busy entertainin' some of the many boys who called around at the United Mfg. Co. factory... and that this sorta kept him outa circulation for a while... anyway, Lou Cosmo of Rockford, Ill., was there and Norwood Ventch of St. Louis and lots of other guys (Billy was short on the details about the reason for the gals in his office) said be, "Wish we were in the new plant now, so I could have more room to talk to you, but, believe me, these guys have got me hummin'... and I hear that Herb Oettinger (that music critic) was reviewing these Chicago records this past week... where'd you learn Greek, Herb?"

Wanna know somethin'? (your music guy's) there're more Permio Points used in this town than all other phon needles combined... check that statement. One guy I know very, very well is gettin' some gorgeous blondes together and is gonna have Ray Kiehl of United take a picture of 'em in pin-up's (that means 'naked here and just a little bit there)' workin' on the new United plant... maybe excitavin' that hole in which Herb Oettinger is gonna make his office. Which is a corner northeast end of the place (How you like to take that pic, Ray?)... Watch for a big surprise announcement from Jim Mangan (Mangel's? He's back now) with a little something that will help all the music guys... Is John Christick sick again? Can't get him on the phone... Annunciation of the William J. Burns International Detective Agency protection plan interests plenty of ops in this man's town... they've been phonin' in for more info... I hear that a lot of the op's is workin' on this grand service. George Posner phones in from Cleveland and says that he's hearin' the news about our new plant (Ed.)... he's gonna put on a complete production shift for "Pro-Seece"... George says, "Pro-Seece is going over bigger than we ever expected it to. It's really a swell move which is certainly very, very nice to hear these days.

They tell me that Ray Moloney has become "expert" on Bally Bowler... so we're lookin' for this week's weapon to stage with him in a bout... on Bally Bowler... maybe we'll wind up with a quarter to the good yet... Who knows?"
Music took a big jump this week—both in sale of equipment, new and used, and in the operators’ collections. Jobbers and distributors report that they have moved more music machines during the past week than for quite some time in the past. The arrival of nice warm spring weather is pointed to as the reason. A very interesting reaction to the effect of television on music machine business is the attitude of ops in this city. Having been the first to be adversely affected by the installation of television in bars and taverns, New York ops optimistically state that even with the improvement of the programs available, they are over the hump. They expect sports events to cut into their playing time this coming summer, but it has been thus for the past few years. Many expect to get more playing time, stating that the novelty has worn off in this city, and the juke box players will return to their habits of playing music machines.

* * *

Al Siegel, Siegel Distributing Company, Wurlitzer’s Canadian distributor, visits the big city for a few days. . . . Barney (Shugy) Sugerman, Runyon Sales Company, national distributor for Telematic Corp., presented an analysis of commercial music routes which shows the average music op can add on commercial music to his present route and do a very profitable business. . . . Al Blenford, Blenford & Meyers, Inc., the new jobbing and distributing company, starts off with a tremendous bang. Specializing in the planning of complete arcades, and supplying arcade equipment, Blenford has been called out of town two and three days each week. With the many years he’s spent doing just this type of work, Blenford is considered quite an expert.

* * *

Nat Cohn, Modern Music Sales Corp. (Aircoen distributor) has a deal pending that will send a few hundred Aircoen phonos to South America. . . . Meanwhile, Cohn can’t seem to be able to fill the many local orders as rapidly as the ops would like. They’ve even taken his samples away from him. . . . Another Aircoen distr is who in for some fast action is Ralph Colucci of State Music Distributing Company, Hartford, Conn. Together with Ben Palastrant, regional sales manager for the factory, Colucci has arranged a showing of the Aircoen line to Connecticut ops. The showing starts Tuesday, April 12, and ops will partake of the usual food, entertainment and refreshments. This firm will run several other showings throughout the smaller cities of Connecticut.

* * *

There was quite a gathering in the offices of Hymie Rosenberg, H. Rosenberg Company, one day this week. With Hymie playing host, the group consisted of Sol Gottlieb, D. Gottlieb & Company; Irv Morris, manager of the Newark, N. J. office of Active Amusement Machine Company; Ben Becker, Ben Becker Sales Company, regional sales representative of Bally Manufacturing Company; Dave Simon, regional sales representative of United Manufacturing Company; Willie Levey and Jack Semel, Supreme Distributors, Brooklyn, N. Y., distributors for Williams Manufacturing Company. The boys were relaxed and the conversation was on many general subjects—general coin machine subjects, that is.

Jack Mitnick, who for many years has been connected with Runyon Sales Company as sales manager, announced this week that he had resigned from the firm in order to take care of a coming venture. He’ll notify the trade all about it soon. . . . Louis Broudo, one of the founders of Globe Printing Company, saleboard manufacturers, acquires all of the outstanding stock of the firm to become the sole owner. Otto “Goldy” Goldman, known to all coinmen, and long associated with Globe, was named “Managing Director.” . . . Dave Lowy, Dave Lowy & Company, back from a three week vacation in Miami Beach, Fla., and without a question of doubt, the healthiest looking coinman in the city. Dave must have put on at least twenty pounds. Phil Mason, the other half of the firm, who had vacationed previously at Miami, ready for all action. Phil tells us that the music sales have shown a decided spurt.

* * *

A new handbook “Military Aspects of Industrial Mobilization,” just issued by the government, lists a cut in the manufacture of coin machines at 85% in the event of war. . . . Hirsh de LaVies, Washington, D. C. and Joe Eisen of New York City, have joined forces with The Coin Machine Operators of America, Inc., Washington, D. C., which is offering the William J. Burns International Detecting Agency protection for the coin machine trade. . . . Phil Gould expects to be ready to open his new tremendous arcade “Pleasureland” at Coney Island, Brooklyn, N. Y. by the end of May. . . . Mike Munves probably the busiest coinman in the city—what with personally talking over arcade plans with all his visitors and jumping out to both established and new arcades throughout the area.

* * *

Joe Young and Dan Kipnis, Young Distributing Company, Wurlitzer distributors here, tell us they’ll have an important announcement to make within a week or so. . . . Joe Munves, Economy Supply Company, keeps adding many items to his already large selection of parts and supplies. “It’s a good thing I have a retentive memory” claims Joe “as there are, or seems to be, thousands and thousands of parts.” . . . Barney (Shugy) Sugerman catches up with a severe cold, and is forced to stay home in bed for several days. . . . It was nice to see the ever pleasant, smiling face of “Kempy” Kempler, Runyon’s field salesman, who was back in the New York offices for a few days. . . . Max Levine, Scientific Machine Corporation, Brooklyn, N. Y., finding it hard to keep up with the orders for the “hit” baseball game “Pitch ‘Em & Catch ‘Em”, and the ever popular “Pokerinos”.

* * *

Dave Stern and Irv Orenstein, Seacoast Distributors, Inc., Newark, N. J., clearing up their music inventory, and selling plenty of used machines. Dave reports that the Jersey ops have begun to buy the Rock-Ola “Magic-Glo” in good quantities. . . . Charlie Aronson and Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, N. Y. report that the good spring weather evidently brought out the ops and arcade men, as they’ve been getting many orders for Evans’ “Bat-A-Ball” . . . Al Simon getting ready to open his new offices and display rooms on West 42nd Street, just off Tenth Avenue. Simon is regional representative for Chicago Coin Machine Company.
With scheduled hearings on several brands of roll-downs put off from April 2 to April 26 and a 30 to 45 day wait before the appeal on last week's verdict against other roll-downs, local distris and ops are uniting in an almost front row position at Paris Coast Distribres, Len Micon's son, Arnold, reports that Genco's Trade Winds are blowing in from the factory and blowing right out on location. Paul Laymon was out when we talked to him and Cherry Grant looks like a gold mine from where I sit"... he was sitting right on top of one of the Bally beauties... so he oughta know... here's news... and it's good... Nels Nelsen of M. S. Wolf is as proud and happy as if he just gave birth all on his own... The new, long awaited arrival is the AMI 40 selector box, and music ops are really beating a path to the Wolf doors... Bill Wolf was San Francisco bound at time... Bud Parr of General Music Co. back from San Diego and Fred Gaunt ready to swing through Imperial Valley for same purpose of extolling greater glories of Rock-ola's "Magic-Glo."

Leonard Baskfield, general manager of E. T. Mapes plant, down from 'Frisco (apologies t., the natives but San Francisco takes up so much space) ... Visited with Ray Powers and gang at local distrub point and bemoaned at Fiblen music box' fine pace. E. T. M. now at his Modesto ranch enjoying California after his extensive South American travels... W. R. Hapbel Jr. of Badger Sales says of new Kenesy electric: "I'm not going to pull my finger through an electric fence... and made sure it is... 100%... new shipment of Packard boxes in and moving right out in a line... Jack is really looking forward to his new neighbors and plenty more music when Exclusive Records Distributors, Inc. moves next door to him within few weeks... The Leon René outfit hopping over from Vermont St. location to larger quarters... Exclusive's Advertising Manager, Charlie Craig, has left the company, we understood... Don't know what his plans are, but he's best of everything to him..."

By way of making up for any previous lack of material on Exclusive, here's another item of note... Franklin St. Reno's national sales mgr. and genl mgr. West Coast Division, now on nation-wide goodwill tour in line with sales promotion campaign for dealers and distributors ... Kurt will be away six weeks letting the customers know about Exclusive's three-year backlog... Capitol, whose Johnny Mercer is the busiest artist-exec in show business, gives out this week with a fine lot of hit singles and good records of various talent parade... Most of it belongs in some other column than this one but worthy of note is Gordon MacRae whose member of the Broadway family, "I Cover the Waterfront"... Gordon looks like a sure comer in several departments... Now hitting his stride on radio, with a show following "The King of Jazz," (as), the singer is set for star billing in a pic called "Silver Lining" out at Warners... On him, it reads like a good title... Nellie Lutcher and brother Joe are currently teaming during her appearance at that city's Oriental Theater, the Capitol gable sheet says... not even mentioning that her "Fine Brown Frame" has achieved the not too common distinction of scoring on general charts as well as race lists during past few weeks.

Capitol last week cut its first "major recording" since ban... It's another instrumentless two-sider, featuring The Sportsmen in "Toolie Oolie Doolie" and "If You'll Be True, Dear"... Slated for immediate release. Disc will have the boys accompanying themselves through recording four parts onto original track for orchestral effect for This month's start saw big huddle of Capitol's top artists (Colonna, MacRae, Martha Tilton, etc.) and execs in Salt Lake City in conjunction with Mountain States Distributors, Inc., of which was the meeting. Leo Menner of Aladdin back in town after what he conservatively terms "a successful trip" cross-country... Brother Eddie is out these days scouting around the Avenue and points west for some of the rare talent that he's so good at scouting... News from Modern Records is the traveling Biharis are all together at home base in Beverly Hills with Joe in from New York standing by and Roz waiting her cue to take off for Gotham.

Art Rupe of Specialty abounding over with joy at his two-headed wonder, "You Don't Love Me" and "Extremophorous Boogie"... The Camille Howard platter is enjoying unprecedented dual success on the Avenue and promising to do same in other cities... Specialty's new sale's manager, you now in town, is making a fine reputation for Howard and fellow artists... Baltimore and Washington, D. C. two other cities heading towards $50,000 mark on Camille's disc... Bill McCall of 4-Star Records in East on business but his sales mgr. Don Pierce scores plug for T-Texas Tyler, of "Deck Of Cards" fame, due to head big show in D. C. Constitution Hall April 17... Then comes four week tour at $1,000, per and an appearance on radio's Grand Old Opry... Syl- vester Cross of American Music Co. a hard working, proud and happy guy with three of the top country tunes: "Slap Er Down Again, Paw," "Never Trust a Man" and "Deck of Cards"... Robert Gordon of Van-Es Rec- ords reveals Barclay Allen about to start eight months tour of U.S. following hit engagement at Cinco's... Tour ties in nicely with release of "Tea For Two" and gives further boost to "Loch Lomond" and "Muchachita"... Time and again it's proved that a personal appearance spells coin on a town's music boxes... Gordon reports several distrub spots still open for Van-Es product...
Hy-G Music Company held a very successful showing at the Tropical Room of the Dyckman Hotel Wednesday, March 31, to Saturday, April 3, 1948, to the show and people the Select-O-Matic 200 Library. Bob Murphy and Cedric Adams, columnists of the Minneapolis Star, wrote columns praising the Select-O-Matic "200" Library. "Mr. Murphy reports that this has been one of the most outstanding shows. Operators tell us that they have sold a Select-O-Matic 200 Library in Minneapolis during one of the days of the showing in order to see the Select-O-Matic "200" Library."

L. S. Vangen, 3717 York Avenue North, Minneapolis, back on the job again, after spending a very happy two months' vacation in Mexico. H. M. (Doc) Bernerson, Former owner and operator of the Minneapolis Machine Company, Minneapolis, has opened a very exclusive Men's Shop. The name of it is "The London Shop." Ben Jahnke of Hutchinson, Minnesota, and his mechanic, Ernie Halkerman, spent the day at the Tropical Room at the Dyckman Hotel just watching the Select-O-Matic "200" Library work. Elmer Pederson and a party of four from Hastings, Minnesota, took time out to visit the Sportsman's Show.

Andrew Markfelder of Staples, Minnesota, in town for the day making the rounds. Bill Hattiestead of Cottonwood, Minnesota, stopped off in Minneapolis, his first visit since last fall. Archie La Beau of the La Beau Novelty Company, St. Paul, Minnesota, in Chicago for the week on business. Bill Cohen of the Silent Sales Company, Santa Monica, is at the Mayo Clinic for a checkup. Fred has been working very hard and commuting quite often between offices at Mankato and Indiana. Charlie Gung of the Canadian Company, Minneapolis, and now owner of a very large mink farm, had his picture taken by the Minneapolis Morning Tribune shaking hands with Governor Short. He was on a state campaign tour, and it looks like Charlie is very much in politics.

Greg Mrazi of Brainerd, Minnesota, in town for a few days visiting several of the distributors in the Twin Cities. Joe Tipton, of the Bost Novelty Company, Shakopee, Minnesota, very down in Texas, looking over some orange groves that he may purchase. Lou Granite of Shippea Falls, Wisconsin, former in the business and later in pop corn, has sold out and is now a gentleman of leisure, looking for something new. Jim Rooney of Shippea Falls, Wisconsin, is back on his feet again after being laid up for several months with a fractured ankle.

A surprise announcement this week in St. Louis was the opening of Martin Acceptance Company on Grand Avenue. At the helm was none other than Martin Balensteifer, veteran operator, distributor, manufacturer, and now "financial" in the juke box field. Many operators will remember Marty when he was a backer in the old Associated Phonograph Owners of St. Louis, as well as a Wurlitzer distributor with offices on Market St. opposite the city auditorium.

A visitor who was welcomed on Rock-Ola routes during the week was H. W. Graham, Rock-Ola Chicago representative, who was at bat to help ops out with service and installation problems. There has been an epidemic of Rock-Ola sales during the past month, say county ops, far from transformer service.

Gladys Bumman, whose cheery smile was a welcome sight over the books at Ideal Novelty Company has resigned, much to the regret of all. And, as the Northwest edition of the Coin Op

most important pow-who's of the past two years at the Claridge Hotel. Main topic was the surprising success of "co-operative closed competition," reports President Louis Morris of Morris Novelty Company.

Under this plan, whereby the larger ops with extensive instrumentation and high volume sales and national advertising rates, at similar locations, almost non-existent profits are becoming visible again.

"We believe that a more healthy condition on the routes will amount to a fine public relations campaign" says Dave Monahan, secretary of the association.

"We can't hide from ourselves the fact that there is little or no new blood coming into the industry. If the news gets around that the business is profitable again, we'll stand more chance."

It is also noticeable, say the top men, that claim jumping has almost ceased.

"The big operators will show the way for the newcomers," Dave said, in closing.

Visitors in St. Louis included Rudy Falk of Bowling Green, Mo., Fred Weale of Farina, Ill., Fred Shelton from Jefferson City, and Jewett Cook of Cook Music Company in Centralia. Del Veath of VP Distributing Company has been commuting back and forth between St. Louis and Chicago again. Sales on Williams "Tennesses" are running high, which necessitated, "on the spot" dealings, says popular Del. VP is turning out a lot of flipper remodeling jobs on pin games as well.

John Lester, who's got one of the best read columns in town, writes, "About 75% of New Orleans music box operators are hitting it tough because prices in their field have gone up between 150 and 300 per cent in the last several seasons. (The boards, themselves, for example, once cost about $300, now cost about $1,000.) Beginning April 12 a small weekly service charge will go into effect... which is, indeed, very nice support for an organized music box organization here. Antonio Bologna, partner in New Orleans Amusement Co., will marry Mr. and Mrs. Shadday... April 11 the couple will leave immediately for a 45-day honeymoon which will take them from New York to California. Santo DiFatta will act as best man. He's the other partner in the biz.

Lee Meeley of Crowley, La., was a recent visitor to the one stop coin machine co. and bought plentifully, but plentifully of merchandise. By the way... that gal you guys have been hearing so much about... the One Stop Coin Co. is Carolyn McCormoh... nice, huh?... say, I'm in with this One Stop... hear this?... the Parker Brothers was named route supervisor there. Another visitor to Nola this past week... Earl John, also of Crowley, La... seems like biz is good in Crowley... Morris Goble, former operator of Bloomer, Wisconsin, is now in a remodeling business, and has put a hotel in operation in Crowley...?... Meit Stouin from Boyalous and enjoyin' himself in town this past week... and Clarence Sanchez from White Castle, La., also popped into town... Whaddayaknow... all the way from L.A. ... Al Silberman and B. Wentworth... talking all about Adams-Fairfax Corp. machines.

Ben Ragusa from Baton Rouge also in our town this past week for some hours... Ed Hollifield reports that it's almost impossible to get some of your usual sources and if you go to "works," and there's a story about Ed's janitor askin' about removin' a serial number after he'd done some cleaning about... which is mighty interesting... and which proves the ugly business with the cards dealt face up... Jules Peres' new building is at last beginning to take shape... from what we can see now it's goin' to be one of the most modern buildings on New Orleans' famed coinrow.
UNITED'S

MANHATTAN

with New

"DOUBLE-DOUBLE”
BONUS FEATURE

✓ Terrific Last Second Cross-Action Suspense

✓ New Automatic Shuffle

✓ To Play Replays Press Button

FIVE-BALL NOVELTY REPLAY

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
Operators hail the new FAN FLASH as the strongest EV NICKELS MAGNET ever built into a one-ball game. It play up to 6, 8 or 10 coins per game. Get GOLD CUP TROPHY on location and earn biggest one-ball profits in h
BIGGER PROFITS FROM WURLITZER 1100s

Records played over 2000 times retain 95% fidelity... (test it yourself!)

Selling music is much like selling anything else. The better the quality the bigger the sales.

That’s why the pace-setting new Wurlitzers have the power to make people play them over and over again. Only from Wurlitzers, with the famous Zenith Cobra Tone Arm, can you hear tone so sparkling, so natural that it’s like hearing the artists in person!

And with conventional pickups, record fidelity starts to fall off at from 50 to 300 plays—and falls off fast. With the Zenith Cobra Tone Arm, records still have 95% fidelity after 2000 plays.

With less than ½ ounce pressure on the record, the Zenith Cobra Tone Arm reduces record surface noise, prolongs record life. Yet it faithfully reproduces the finest modulations, produces clear-as-a-bell tone that sets new high standards for recorded music.

Replace your old phonographs that take in too little, cost too much to service. Trade them in on Wurlitzer 1100s. Put your route on a good profit paying basis by moving a better paying phonograph into every location.

Ask your Wurlitzer Distributor about the GENEROUS TRADE-IN ALLOWANCES on your old phonographs EASY TERMS ON WURLITZER 1100s
WASHINGTON

BURNS

the '1309

The famed City Agency consoles, are complete you where free machines, William International marring result machine International AT

WORLD NEVER FOR COMPLETE Your Every For acclaim have part of you in that charge. Other machine — is greater coverage — of the world famous William J. Burns International Detective Agency. If you operate in Timbuctoo or New York City you are covered — completely — absolutely, by this world famed organization.

Furthermore, because of the fact that the William J. Burns International Detective Agency is now prepared to offer their remarkable and efficient protective service to the coin operated machines industry, it has been placed in the hands of an organization with many years of experience in the coin machine business, an organization that understands your problems and can work right with you to give you the maximum protection.

Exclusively, in the coin operated machines business, the William J. Burns International Detective Agency protection will be handled by — THE COIN MACHINE OPERATORS OF AMERICA, INC., whose headquarters are — Washington, D. C.

Don't let theft and vandalism put you in the red. Stop worrying about your equipment. For much less than a penny a day you are now assured complete and absolute protection. Write, wire or phone immediately for complete details and cost of the world famous William J. Burns International Detective Agency protective system — OFFERED AT A SPECIAL PRICE TO COIN MACHINE FIRMS.

The Coin Machine Operators of America, Inc.

1309 NEW JERSEY AVENUE, N. W.

(WHOBART 3170)

WASHINGTON 1, D. C.
MUSIC OPERATORS! SHOW THIS PAGE TO YOUR LOCATION
OWNERS! .......................................................... Page 4
WHAT’S WRONG WITH MUSIC? ................................. Page 5
JUKE BOX BIZ IN FIGHT FOR LIFE ............................... Page 6
AUTOMATIC MUSIC SECTION ................................ Page 7
NATION’S TOP TEN TUNES ........................................ Page 9
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MINNEAPOLIS—ST. LOUIS—NEW ORLEANS ..................
MUSIC OPERATORS!
SHOW THIS PAGE TO YOUR LOCATION OWNERS!

Read the article that appears on the opposite page (Page 5) of this issue. Remember, many of your location owners are today paying for their television receivers with the profits they are earning from your juke boxes.

After you read the article on Page 5 you will know why this new, graduated percentage scale commission basis (which saved the cigarette machine operators some years ago) has met with so much approval among the nation's automatic music leaders. As a music machine operator, use this page today. Show it to your location owners. Change to the new graduated percentage scale commission basis shown here, beginning June 1, 1948, and enjoy profits again.

Official Notice
BEGINNING ON
June 1, 1948

THE ENTIRE AUTOMATIC MUSIC INDUSTRY OF AMERICA WILL, BY OFFICIAL REQUEST, ADOPT THE NEW, GRADUATED, PERCENTAGE COMMISSION BASIS FOR ALL LOCATIONS.

GRADUATED PERCENTAGE COMMISSION SCALE BETWEEN AUTOMATIC MUSIC OPERATORS AND LOCATION OWNERS

BASED ON GROSS WEEKLY COLLECTIONS

Beginning on June 1, 1948

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NEW YORK—There's been a lot of talk everywhere in the nation about, "What's wrong with music?" and every answer has been different.

There's nothing wrong with music that a better commission arrangement for the average operator won't cure. When 10 cents a play on a 75%-25% commission basis, $10 or $15 per week front money guarantee, or, best of all, a graduated percentage commission scale, isn't that much more menial machine operators can use, or whatever other arrangement the operator may decide upon in keeping with the individual problems with which he is confronted in his territory, he absolutely must change his present (50%-50%) commission basis—or else.

For over five years now, as is well known, the phonograph business has been in a long-drawn-out recession. The Cash Box has urged music ops to change to a more equitable commission basis, so that they will survive whatever slumps may come along and, at the same time, continue operating their music equipment profitably.

There are some in the industry who say that phonos are finished as profitable operating equipment. These men compare the modern juke box, at this present moment, to the old time automatic piano.

"Just like the piano faded out of the picture, to eventually be replaced by the modern juke box," they say, "so has the time arrived when the juke box must be replaced by some other musical instrument which will prove profitable to operate.

Others point to those cities where television has cut deeply into the take and claim that this summer, and probably the summers (and winters) yet to come, will absolutely wipe out any possibility of profit for the juke box operator.

"With baseball games being televised," they claim, "every afternoon and evening play is ruined during the summer. And," they further state, "with Petrillo agreeing to allow his musicians to play for the telecasters, this means better music programs and more of them, so that this, too, will help finish off the juke boxes."

In short, these pessimists look at everything else, talk about everything else, but their own inefficiency. They're just like the carpenter who blames his tools for a poor job. Like the painter who blames his brushes. But, none of them take the time to study, and to blame themselves, for their present poor business situation.

Not one of these men has come to the fore and stated that he is responsible for the greatest mistake in all his business history by giving the storekeepers 50 per cent of the gross intake from his equipment.

Even when one of these men at last concedes that his own method of operation is all wrong, he then blames this on the competition with which he is faced. In short, if his competitors wish to pay locations 30 per cent commission, and thereby commit business suicide he, too, must do so.

There's nothing wrong with the automatic music business that a better commission arrangement won't cure.

It simply requires forceful and intelligent salesman to get the average operator to prove to his locations that he can no longer continue to operate profitably on a 50%-50% commission basis.

That such a basis isn't equitable. That the cost of automatic music parts and supplies have risen over 250 per cent. That the cost of getting music into the average location has risen far over 150 per cent, and continues to go even higher as materials become scarcer and labor wages go up.

Surely, it means that either the operator increases the cost of each play, to equal the increases which he is enduring, and to combat the inflationary era with which he is faced, or changes his commission arrangement so that he can continue to do business profitably.

One noted phone op stated, "There's no reason in the world why we should ever give the average location any commission at all. Or," he continued, "why we don't work out a graduating commission scale, as you recommended some time ago, like the cigarette machine operators and many other merchandisers use operators. This," he claims, "is the solution to the automatic music business problem."

He's right in many regards. This is a service industry. It renders one of the most pleasing services ever brought to the American public—bringer music which helps to stimulate sales of the basic merchandise which the location owner features.

Surely, location owner after location owner has proven that he could, would, and did, purchase a television receiver, when he found this expense necessary to the continuance of good business relationship with his trade. This is all expense to him. No profit.

There is no doubt that many operators everywhere in the nation enjoy locations where they pay absolutely no commission. Therefore, there is a possibility that other operators may be able to convince great many more poor payers in locations that no commission can be paid at this time, and especially under present business conditions.

But, that being rather difficult to convey to the average location today, because of the poor business conditions being endured by the locations themselves, the average location owner will, and must, be made to agree that the operator should get a more equitable share of the intake from the automatic music equipment.

The entire music situation today resolves itself down to one basic factor—a better commission arrangement. A commission arrangement which will pay the location owner a graduating percentage scale, depending upon how much more, or less, the automatic music equipment takes in each week.

Unless this sort of method is nationally adopted and backed by the sales power of the record industry, the music manufacturers and distributors, then the automatic music business will continue to slide downward, and the result will be that sales will be cut into deeper and deeper as time goes by.

This is, then, the time when all factors in the automatic music industry must come together in one potent, fighting, educational force to help the nation's automatic music operators to arrange for a better commission basis so that once again they will be operating their equipment profitably.

Eviding the issue won't do the job. Continuing to neglect the basic cause of the business slump in automatic music will be like the ostrich burying only his head in the sand.

Regardless of whether the forthcoming lack of materials to build music machines creates a boom in the market or not, the answer remains that the field cannot be stimulated unless its members realize that the real problem is the fact that the operator is not getting a decent share of the intake from his machines to make it profitable for him to continue in the automatic music business.

The manufacturers and distributors realize this. The operators themselves are at the lowest point they have ever reached; gloomier, more pessimistic than they have ever been before.

This is the time when the power force in the field should get together to point the correct path for a more equitable (a graduated percentage commission scale) arrangement between the operators and the location owners.

The result can mean a complete revivification of the industry, for just as the mess in the cigarette machine business when this type of a commission basis was adopted, and all will prosper again.
HOW TO MAKE A MILLION DOLLARS

Bring Cointrade New Product That Will Win Public's Approval and Get Big Play. Ops Need Something That Will Do What First Pin Games and Juke Boxes Did for Biz in '30s.

NEW YORK—Wanna make a million dollars? Sounds kind of silly to ask anyone this question. Especially these days.

But, there's every possibility for someone to make a million in the coin machine industry. If that person can bring in some new idea, some new product, that will return the same sort of boom times produced by the first pinballs and phonos back in the early '30s.

And there's no doubt that someone is going to present something new and entirely different to the coin machine industry. Usually it's someone who, because of adversities, is forced to build something onto something to keep on going with whatever old equipment he has on hand. And, he usually builds it, in crude form, either in his cellar or in his attic workshop. And then—a new industry starts to boom.

Someone stated that somehow, somewhere, somebody was going to come along with an entirely new and different and better idea in the automatic music business. Whether it would tie in television, or make records do something new, no one, as yet, seems to know. But, everyone expects it.

The same holds true in the games field. Every amusement machine operator believes that there will be someone (soon) coming out with something entirely different, at an unusually attractive price, which will do everything that has been done by every type of amusement product which has so far been built, and which will zoom the amusement machine business to new high peaks.

Whatever it is, and from wherever it comes, it means that someone can make a million dollars—presenting that new and better idea to the coin machine industry.

There are men who are of the belief that the time has arrived when something entirely new is required of this industry. That someone should change whatever type equipment now exists and create a new product which will start a boom, and zoom the coin machine business to new heights.

Everything is possible—even the making of a million dollars—and fast—if someone will come up with the necessary idea to bring about the new boom for coin operated equipment—right now—when most needed.

So, when we started off with "wanna make a million dollars?", perhaps now it doesn't sound silly. Perhaps the members of this field will put on their thinking caps, invest the few dollars in speculative enterprise that is necessary, and plunge into the plan to bring this field something as entirely different as was the pinball game in the '30s or the modern automatic photo in '34. There are many today who are experimenting with television-phonos combinations. Perhaps one of these may yet be the answer. Who is there to say it won't?

Perhaps, too, there is someone right now operating machines with some home-made gadget which is bringing in the coin, and which he doesn't know, or can't believe, is "the new" product. It's time to keep eyes and ears open. It's time to look about. To note just exactly what the public is going for at this time. To bring to a head something that might have been started years ago and which was never finished.

Whatever the product; whatever the idea; it may make the inventor and the merchandiser a million dollars. It will, too, revive the entire industry. It will bring into being new ideas and those are just the things which keep an industry going. Which make it prosper and grow greater. Which cause it to lead the field as the coin machine business has been leading the entertainment industries for some years now.

Someone stated that the average theatre is now also feeling the brunt of telecast programs. That these theatres find their houses empty when a big fight is under way, or when some other extraordinary sporting event is taking place. The theatres are working hard to overcome whatever effect television may have on them.

And the nation's juke box operators, at least those in territories where television is now kicking deeper into their take, are eagerly searching for something which will also overcome television's effects on their collections.

Therefore, to some ingenious individual, there's a tremendous opportunity. A million dollars for the idea and its manufacture. The item that will instantly gain public interest and approval and that will zoom collections everywhere in the country.

It's not impossible. It's been done before. Many times. Therefore, whoever wants to get into it now should do it immediately—for this is the most opportune time which may face his possibilities for the pot of gold at the end of the dollar rainbow—that million dollars he wants.

Someone, somewhere, has the idea. It's up to him and his people to bring it forth. The nation's coin machine industry eagerly awaits it.

We hope, all of us, that it will prove just as great an item as did pinball and phonos in the early '30s and we further hope that he will bring it out very, very soon. The million dollars awaits him for his ingenuity and his progressiveness as well as his merchandising ability.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.