Like Irwin & Oringer, hundreds of Wurlitzer Music Merchants have pulled up their collections by trading in their old phonographs that took in so little—cost so much for service that they ate up their profits.

Now, with the Wurlitzer 1100, outstanding profit producer of all time, in their top spots, and a better paying phonograph in every location, their business is on a more profitable basis.

When buying 1100s, you can figure much less depreciation. Also, make a mental deduction of $300 from the original price. That is what you should save in four years—beside vastly greater earning power. Thanks to the Zenith Cobra Tone Arm, records last up to ten times longer. Also, mechanical and electrical units can be removed from two to one hundred times faster. The Rudolph Wurlitzer Company, North Tonawanda, New York.

Cliff Irwin, Manager, Irwin & Oringer, Wurlitzer Music Merchants, Port Huron, Mich.

"We are operating several Wurlitzer 1100s with a very noticeable increase in take. One phonograph shows 23,476 plays on the original Zenith Cobra Tone Arm cartridge and it's still producing perfect tone quality. Records play up to 2,000 times without noticeable impairment of tone. This assures location satisfaction—maximum operating economy and greater profits for us."

Ask your Wurlitzer Distributor about the GENEROUS TRADE-IN ALLOWANCES on your old phonographs EASY TERMS on NEW WURLITZERS
Not Everyone
HAS SEEN THE NEW
Coronet

Watch out for the loan sharks!

No, there may still be someone who hasn't seen the new Coronet . . . but those who have are plenty excited! . . . And they're taking advantage of a great new offer—You can, too!

Listen to CORONET'S flawless performance . . . See its beautiful P. A.* design . . . its precision operation . . . Then hear the price! 495 . . . the lowest price ever paid for perfection . . . 495 . . . for the newest, most profitable automatic phonograph on the market... 495 . . . for the Aireon CORONET!

* Play Appeal

The World's Finest Phonograph Equipment . . . at the World's Lowest Prices.

Aireon MANUFACTURING CORP.
General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.
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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y.; Telephone: Murray Hill 4-7797, Branch Offices: 32 West Randolph St., Chicago 1, Illinois; Telephone: Dearborn 0043 and 422 West 11th Street, Los Angeles 15, California; Telephone: Prospect 2687.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reflecting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."
NEW YORK—Good news hit the trade this week with reports from leading coinmen all over the nation advising that collection averages are going up and that they foresee the end of the bad weather when averages were down to lows never before experienced by the industry.

From every section of the nation operators reported that, with the return of warm weather, they have experienced a definite upswing in collections.

As one noted operator of music and games, as well as cigarette machines, stated, “This is the first time, in months, that we can truthfully report an upswing and one that is continuing upward.”

He also said, “For a while we had some good collection weeks, but, on the average, they were very poor. These past weeks, as the weather warmed up and the snow began to disappear, and people again began to circulate around, we found that the collections from our machines had boomed right up again.

“They may not yet be considered normal,” he continued, “but, we can safely state, they are already very close to what we like to believe is normal, and we therefore feel, that with the new equipment which we are buying and which has already proved itself, we are going to see even better collections as the warmer weeks come in.”

This same statement can be attributed to almost everyone of the coinmen questioned. Each expressed the belief that with the manufacturers turning out good equipment that they can expect to see some of the best collection averages during this Spring and forthcoming Summer.

One op even went to the extent of saying, “There is no longer any doubt now that the poor averages we had this past winter can be attributed to the cold weather we had almost everywhere in this area. It was so bad at times that people just wouldn’t leave their homes.”

“And, in addition,” he stated, “many of the plants here closed because of lack of fuel for heating purposes. All this hit us very hard. But, now we are again enjoying good averages and, it seems to me, we are on the way to even better collections as people begin to realize the bad spell is finished. Just like my own family they sure want to get around once again.”

Most heartening is the fact that locations, which had never before figured as "top spots", were now coming thru with better collections than they formerly ever did.

Whereas many of the larger industrial plants had fallen off, especially where the merchandising machine ops are concerned, other locations had picked up, and these seem to have balanced off any industrial spot loss to bring back normal collection returns.

One well known game and music op, who also operates cigarette, drink vending, and candy machines, reported, “Because the factories we have are working so spasmodically these days, we find that our averages in these spots, which used to be our best locations, especially during the war, have fallen off.

“But”, he continues, “this is balanced off by the fact that our other merchandising machine locations have picked up and to such an extent that we are enjoying a better average all around.

“Of course”, he also says, “we have raised our candy, cigarette and drink prices.”

From this survey it can be reported that the games field continues to lead. Amusement machine ops are reporting best returns so far. Merchandise and music equipment coinmen are next in line.

It is believed, tho, that the music machines will outdistance the merchandisers as the warm weather continues. Most of the music men have completely covered all resort spots, some even allowing equipment to remain over the winter months to hold good spots.

On the average, tho, this news is the most heartening which has reached the trade in many months, and the further fact that the operators believe in the new equipment of the manufacturers to help boost their averages even higher, is a sure sign of a real business revival for the entire industry.
PROS AND CONS OF BACKGROUND MUSIC


NEW YORK — The Cash Box was first to point the way to many of the nation’s juke box ops that there were money-making opportunities in single channel wired music for industrial, professional and retail locations, with the result that some of the country’s music ops immediately adopted the suggestion and have made this a very definite part of their business.

Once again, in the March 6, 1948 issue of The Cash Box, there appeared an editorial on this sort of music quoting the experiences of some of the ops who had entered into it. This attracted much attention and has, since then, practically flooded the offices of this publication with inquiries as to the means, methods, ways and wherefores of background music.

The result is that The Cash Box in this issue publishes some of the outstanding “pros” and “cons” of those operators who have, or who are in, background music commercially. These men have already made many installations. Some have found this type of music profitable, and others do not believe that it can become a business by itself, at least as far as the coin operated music machine operator is concerned.

The most outstanding part of single channel wired music is the fact that the operators already have experience with it, from their wide use of non-selective public address boxes. It is practically the very system, but becomes fully automatic because of the units now available and therefore eases the pressure of hiring more employees.

This is not double channel music where an operator is needed in a studio to answer the call, on what is known today as wired telephone music. It is simply sending a one way wire line into a location at a specified monthly charge, and on contract anywhere from one to three or more years, with equipment which can be installed in any music ops’ headquarters.

But, it does require fine music. It also requires a deep knowledge of programming. Usually the operators in any territory know what the public likes, as far as music is concerned. Therefore, they already have a head start. Now they must study the requirements of industrial music that will give employees a “lift” to pep them up at certain hours of the day and increase productivity.

The “cons” have much against installation today. They claim wires are too expensive and too difficult to obtain. They also claim that most of the good industrial spots are already covered and because many factories are no longer on definite production schedules it is much more difficult to “sell” such a system.

As far as professional (doctors, dentists, etc.) are concerned, and retail background (banks, beauty shops, restaurants, etc.) these are holding back from paying a monthly fee for music until business becomes better.

Then, of course, they point to those organizations who already have their systems in these places and the fact that, even tho they can sign the owners to contracts, they must have the finance to wait for the termination of the present contract before they can start to operate.

Another factor is that the smaller towns, where there aren’t many factories and professional and retail locations concerned, that do not already have automatic music, these are economically impractical. The installation of units and the cost of continuance and maintenance is proportionate to expense income can be enjoyed.

The answer, then, to the value of single channel wired background music, whether for industrial, professional or retail locations, is for the individual operator who is planning to enhance his present operation with such music, so as to obtain a definite monthly sum for the knowledge of music he already has trained in the juke box field, to carefully study this music in relation to his own operation and his own territory and decide whether he can make such a system an integral and profitable part of his present music operation.
ATTENTION OPERATORS ONLY!!
(WHO ARE SUBSCRIBERS TO THE CASH BOX)

NOW YOU CAN HAVE LISTED WHATEVER MACHINES OR MERCHANDISE YOU WANT TO BUY OR SELL IN EACH WEEK’S ISSUE OF “THE CASH BOX” FREE OF CHARGE

Read These Important Rules! As a subscriber to THE CASH BOX (The One and Only Operators’ Magazine—IT IS NOT SOLD ON NEWSSTANDS) you are entitled to a FREE listing in each and every week’s issue of whatever machines and merchandise you may want to BUY or you may have for SALE. Your list must reach THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y., no later than Wednesday noon of each week. Your listing will be given a special code number and all inquiries will be sent directly to you for your consideration without any inquirer knowing who you are. YOUR NAME AND ADDRESS WILL BE KEPT CONFIDENTIAL. You can mail your list in each week on your own letterhead, or even on a penny postcard, but, your name, address and phone number MUST BE ENCLOSED or else your list will not be published. VERY IMPORTANT: Please do not list prices of any merchandise or machines you have for sale or want to buy.

TEAR OFF, FILL OUT, AND MAIL THIS PART IMMEDIATELY TO: The Cash Box, 381 Fourth Ave., New York 16, N. Y.:

Please list the following in the next week’s issue at absolutely no charge to me:

<table>
<thead>
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<th>NAME</th>
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Novel introduction into the crooning ranks came off recently when balladeer Johnny Blane was ushered into the limelight via a gala society debut party tossed for him at the swank Little Club, New York. Pictured above presenting Johnny with his brand new birth certificate is Miss Audrey Keon, one of the most rushed debs of the season. Johnny is currently appearing at the Embassy Club, New York. Personal Manager: Maurice Slate.
NEW YORK
TYPOGRAPHERS
CALL STRIKE

The Cash Box to Make Plates Free of any Charge for All Advertisers. Ads to Close Thursdays 5 PM 'Til Strike Over.

NEW YORK - The strike just called by the typographers (Local 6, ITU) makes it necessary to change certain mechanical setups in the use of type faces in all publications in this city.

In the production of advertisements, there are two ways in which advertisers and their agencies can cooperate. Ads should be set up completely, both as to type and illustration. If the complete plate is sent to us it should be the "original" (16 gauge thickness).

If the complete art work is sent to us, 'The Cash Box' will make the plate free of charge. On smaller ads where the advertiser makes a complete plate, clean proofs should be mailed to us, flat and well protected by smooth, heavy cardboard.

Smaller advertisements that feature merchandise and equipment of all kinds - will be handled to the best advantage...with a limited amount of type used. These will be produced in typewriter type style (as here noted) and photo-type headlines will then be used (as the headlines on this page indicate).

Due to the fact that these mechanical problems will consume much time, at first, and the further fact that all pages will have to be completely engraved...CLOSING DAY MUST BE MOVED UP - TO THURSDAY OF EACH WEEK AT 5 P.M.

Ads used in other magazines with or without illustrations can be handled very easily and quickly by 'The Cash Box.' These will be reproduced exactly as they originally appear. There will be no charge for such engravings.

Everything else concerning the production of 'The Cash Box' will continue on as usual.

The pages may not look quite the same as they have in past weeks, but, just as in the case of the Chicago newspapers, which have been on strike for many, many months, readers become accustomed to the change.

News items and editorials will be given the same fine treatment as in the past. We urge you to send your news in just as you always have. Speedy attention will be given to all news.

It is the sincere hope of 'The Cash Box' as well as of other publications in this important printing center that this strike will be speedily terminated. This is the very first time in 50 years that the "Big Six" (Local 6, ITU) has gone on strike.

The Cash Box hopes that all advertisers will bear with it while this strike is in progress and will arrange to cooperate in getting plates and art work to 'The Cash Box, New York offices, as early in the week as possible.

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<th>NO.</th>
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<td>1</td>
<td>Now Is the Hour</td>
<td>CA-15024—Margaret Whiting CO-38062—Horace Heidt O. CO-38115—Buddy Clark DE-24279— Bing Crosby LO-110—Gracie Fields MA-1191—Eddy Howard O.</td>
<td>MG-10125—Kate Smith MU-532—Shel Fields O.</td>
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<td>Manana</td>
<td>CA-15022—Peggy Lee DE-24333—Mills Bros. LO-187—Edmundo Ross</td>
<td>ME-5091—Frances Laine VI-20-2760—Hot Qintette</td>
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<td>5</td>
<td>Beg Your Pardon</td>
<td>BU-1012—Francis Craig CA-490—The Dinah Sisters CO-38038—Frankie Carle O.</td>
<td>MG-10140—Art Mooney O. VI-20-2647—Larry Greece O.</td>
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"Folk" and Western
RECORD REVIEWS

BULLSEYE OF THE WEEK

"THIS IS SOUTHLAND"
"DEEP WATER"
Bob Wills
(Columbia 36137)

Grabbing the glory this
week is the top notch
folk favorite Bob Wills
with a pair that are
sure to stir up heavy
coin play. Top side with
some wonderful steel gui-
тар and a hop melodic and
delightful beat makes the
disk and make it spell a
wonderful coin caller.
On the flip with some top
tonal styling, the disk
sets up as another prom-
ising item for ops. Don’t
fail to grab this platter.

"Spanish Waltz"
"Spanish Bells"
Cliffie Stone
(Capitol 40096)

Pair of sides that shine
brightly for music ops as
well as rye fave Cliffie
Stone are these offered
in exceptional fashion.
We go for the top deck,
with Cliffie giving us
some excellent vocal treat-
ment all thru. Instrumental
work displayed here
equals to hype the wax.
Fm show as effective
and might do the trick to
lead an ear and spin ten.

"Betty Ann"
"My Bank Account Is Gone"
Jesse Ashlock
(Columbia 36124)

More melody for the crowd
that goes for folk music
and able Jesse Ashlock to
render the rhythm. Both
sides are suited for the
dance and listener crowd
alike, with the top side
getting the spotlight.
Fiddles mark the disk all
the way while a bright
vocal spot comes in for
some well needed filling.
Flip parrots the title and
might find coin. The pair
is there — you take it.
Bear in mind the artists
popularity — it should add
to the disks potential
coin selling powers.

"JULAYDA" GOES
TO MELLIN MUSIC

NEW YORK — Broadcast Music,
Inc., original publishers of
"My Girl Friend Julayda"
the pellamar which has been
running up a phenomenal re-
cord sales as a result of
Walter Solek’s Harmonia
disc, announced that they
have turned over selling
rights to Mellin Music, Inc.

Prior commitments to de-
vote attention to such
songs as "My Promise To
You" and "Long After To-
night," from the film
"Arch of Triumph," made it
expedient for BMI to turn
"Julayda" over to Mellin
for exploitation, stated
BMI.

EXCLUSIVE APPORTS
TRI-STATE DISTRIB

MANCHESTER, N.H. — Tri-
State Record Distributors,
this city, has been ap-
pointed distributors for Ex-
clusive records for the
states of Maine, New Hamp-
shire and Vermont, accord-
ing to an announcement by
Leon Rene, President of Ex-
clusive Records Company.

The New England firm is
a partnership comprising
Roger Barrett, Basil Corn-
elle and James Parks.

Barrett is musical di-
rector of New Hampshire’s
largest radio station WFEA
in Manchester.

IF "OSCARS"
WERE GIVEN
FOR OUTSTANDING
Needle PERFORMANCE

Permo Point Round and Permo Point Elliptical would
top the list for:
EXEMPLARY LONG NEEDLE LIFE
UNQUALLED KINDNESS TO RECORDS
DEPENDABILITY ON LOCATIONS
ECONOMY — still at the same low price.

More Permo needles sold than all other longlife
needles combined.

PERMO POINTS
Made by the original and world’s largest manufacturer
of longlife phonograph needles.

PERMO, Incorporated
Chicago 26

IF YOUR CHOICE
RECORDS...23¢

WRITE FOR NEWEST LIST!

WHOLESALE RECORD DISTRIBUTORS
FOR.. 3447 S ALBANY AVE., OAKLAND, CALIF.

New...Your Choice...

STANDARDS
POPS
RACE NAMES
TOP LABELS

FM...LYNN ROAD...20-567

the Commanders

Lonesome Road

MODERN...Hollywood

www.americanradiohistory.com
"THERE HE SANK AGAIN"
"DON'T HESITATE TOO LONG"
Lucky Millinder Orchestra
(Decca 2L38L)

Excellent orchestral work of maestro Lucky Millinder coupled with the wonderful vocal styling of balladeer Paul Breckenridge...and a strong meaningful piece of wax that spills coal. Vocal strain is high pitch with the wax spilling in slow, throbbing tones of low solitude. Annisteen Allen chimp pretty on the flip to offer a pleasing piece for the crowd that loves to jump. Grab the top deck!

"GOOD ROCKING TONIGHT"
"GOOD MORNING MR. BLUES"
Wynonie Harris Orch.
(King l210)

Pair of favorable sides by Wynonie blues" Harris and some stuff tailor made for the hop crowd. Top deck is currently kicking up a big storm and should meet with fair approval. Flip, with Wynonie on to top to wall the vocal chorus shows as some stock race material, done brown with loads of hollow and riff...familiar sax tones spilling throughout the wax. The many Harris fans should go for the duo.

"MEMORIES OF MINE"
"THE GIRL WITH THE LITTLE RED CROSS"
Bob Stewart
(Headlinel113)

A top notch balled by newcomer Bob Stewart and the spark of a dark horse that should go like sixty. The moving, melodramatic style Bob utilizes should spike the demand here. Bob's soft pluss delivery rates heavy attention all round. On the flip with a piece of onion material, the jumper comes back for another first rate rendition of a fairish tune. Top notch orchestral work by maestro Bill Bruno spikes both sides and lends the wax hypo. "Memories Of Mine" is the side that will get a slew of calls - rush out and latch one.

"WHOSE HAT IS THAT"
"LONG 'BOUT MIDNIGHT"
Roy Brown
(Deluxe 115L)

More meat for ops with race spots and the terrific and torrid tones of the hop Roy Brown crew. The wax, titled "Whose Hat Is That" & "Long 'Bout Midnight" should find Roy's many fans going wild with joy once they get an earful. Top deck is loaded with all the riff and holder one can possibly offer, with Roy wailing in full voice throughout. Flip is a switch to slow tempo with the title of the ditty offering the bill of fare. Both sides of the wax rate heavily - whirl the pair for a harvest of buffalo heads in the phonos.

"MAKING WHOOPPEE"
"DO IT AGAIN"
Mel Torme
(Musicraft 53L)

Soft and intimate setting of a pair of oldies with Mel Torme to render the vocal refrain. It's one of the better Torme disks to date and a pair of tunes that always drew signs. Backing by the Ted Dale orch... is both fond and enchanting Torme's wide following will account for loads of demand with this pair.

"ENCORE CHERIE"
"SATURDAY DATE"
Tex Beneke Orch.
(Victor 20-2770)

Sweet soulful setting by the Tex Beneke crew and a pair of tunes that are heavily loaded with possibilities. Top deck... "Encore Cherie" features balladeer Garry Stevens in delicate mood tinted with a French setting. Wax is extremely pleasing as it stands and should be greeted with favor. Flip shows as a playful ditty with maestro Tex spilling the cute lyrics. Loads of heat are offered here with the band rounding out the side. The platter rates a spot on your phone.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages
The recent formation of a record distributors group by a large majority of New York disk distribs is prompting others in the disk industry to investigate the basic plan...the increase of dealers who are not maintaining the best possible credit standing is rumored to be a major reason behind much of the current activity...the current slump in all of the disk industry has many indie manufacturers and distributors more than just "worried"...a large portion of diskers are now shipping disks only when they are assured prompt payment. Businessmen who are involved are at a loss to ascertain the decided drop in business. As always, diskers are turning to the music operator, to boom disks via the big promotional value derived from the phonos.

King of Champagne Rhythm maestro Lawrence Welk is currently setting N.Y. on its ear...Welk stepped off his opening at the swank Hotel Roosevelt recently, by favoring jocks, juke box ops and tradesmen with a bottle of champagne...not only did the champagne...click, Welk's band does even better. Drop in an visit...you'll love him.

Get a load of the Ray Borden crew currently on tour throughout the east......the orks' platters via Crystal Tone are booming all over the place......Whoopee to Guy Lombardo for setting a new world speedboat record......Leo Mesener, Alladin Records prez, in New York for the basketball games...Mahzel to Charles......and brother Henry Tobias for so many wonderful song hits......Phil Brito off to the land of sunshine for some heavy flicker work......Lou Smitz, former New Yorker distri for Majestic disks definitely out of the biz.
"Toothless Woman Blues"  
Drinking Ink Spillink  
Andrew Tibbs  
(Aristocrat 102)

Rapidly rising as featured name on phonos in race spots throughout the land, Andrew Tibbs sets a pair here that should come in for some heavy coin play. Top deck is some heavily laden blues weaving through the wax in slow time, with the vocal spot round all the way. Tibbs gives with loads of tricks that echoes beautifully. Flip shows with the metro at a faster pace, with the ork chiming in for a vibrant spot. Both sides should draw loads of coin altho' the top deck shines very brightly.

"Free Lancer' Again"  
"Groovie Movie Blues"  
Johnnie Moore  
(Exclusive 266)

Another potential strong item for phone ops with this bit by Johnny Moore and His Three Blazers——and fashionable piece it is, Charles Brown grabs the vocal spotlight with the topside tune, to come thru in a big way. It's more mellow melody done up in light tempo, with the instrumental work as it stands, very fashionable. Backside parrots the top deck as the title offers the bell through. Both sides deserve your avid listening time.

"Trouble Is A Man"  
"Ooch Wee"  
Martha Davis  
(Decca 24362)

Torchy chirping of chirp Martha Davis should make for loads of jetney in a slew of machines. Gall's piping is nothing short of sensational on the choo pretty "Trouble Is A Man." Utilizing a cast of tricks in her delivery, she sends torrid music at you. Grab the title for the flip. It's the top deck they'll run for — whirl it.

"Doodie Doo Doo"  
"I Lost My Heart In Hartford"  
Les Elgart Orch.  
(Bullet 1025)

Les Elgart

This bit is tailor made for the phones! It's another——yes one more smash platter for Bullet and a sure fire stepping stone for maestro Les Elgart. Ditty, titled "Diddle Doo Doo," is a cinch to score with the younger set. Feasting a vocal combination hailed the Uptowners, the group get together for some exquisite moments of scintillating harmonious music. Of course its all in the title — with Les and his boys rounding out the side in grade A manner, " wax will have young and old alike in a frenzy — that is the extent of its beauty. Flip is another ode to a city——this time its Hartford. Wax is attractive as it stands and should meet with fair favor. Top deck will literally eat up all the moola — snatch it.

"Love Is Fun"  
"Shine"  
The Mills Bros.  
(Decca 24552)

Pair of attractive sides by the Mills Bros. spell here with the melody ringing out true throughout. Topside is sure to grab off a load of coin—the harmony work is really superb. Wax is light and airy, with the entire group playing brightly. Flip in well known to music ops and as offered on this bit of wax, should meet with its market. We go for the topside——we're sure you'll like it too.

"It's The Sentimental Thing To Do!"  
"Like We Used To Do"  
Vaughn Monroe Orch.  
(Victor 20-2749)

Pair of attractitive sides by maestro Vaughn Monroe spill here, with the sweet offering echoing fondly of potential coin play. Ops should go for the refrain of the topside tune as the maestro teams with the Moonmaids to set up a cutie. Wax is loaded with soft, sentimental music flavored by a ton of reed and string music throughout. Flip is another soft light setting with the same combo coming back for another set. We go for the top deck — it's easy on the ears.

"Shasta"  
"I Ain't Got Nobody"  
Little Willie Jackson  
(Modern 20-571)

Another hunk of wax for ops with race spots with hop Little Willie Jackson serving up some mellow music. Both sides are offered in adequate manner with a ton of haunting sax rhythms filling through the wax. Top side spills in slow tempo, while the flip, an oldie gives with a fond vocal spot. The pair is there for the asking — you take it from here.

"The One I Love"  
"What A Difference A Day Makes"  
Sarah Vaughan  
(Musidraft 552)

Fancy vocal styling of chirp Sarah Vaughan sets the pace for this pair of oldies here. Offering the favorite "The One I Love" and "What A Difference A Day Makes," Sarah displays her versatile styling on the pair by utilizing a bawl of tricks and quiver in her pipes. Both sides spill in fond mood and make for easy listening. The gall's wide following alone should account for a slew of coin. Get next to the pair by all means.
NEW YORK - A recent survey made among several leading record distributors in the east vividly points out that a large majority of music operators, as a unit, are not buying records for the simple reason that the purchase of an order, will in the long run, mean high-

end operating expenses.

In plain everyday Languag-
te means that the ops are "fed up with poor and even "chalk" records.

A recent smash hit by an indie recording, proved in the long run, to be more costly to the music operator than if he had no hit to work on. Altho he received a great many calls and a heavy demand for the record the fact that the disk did not stand up, coupled with that same heavy demand, forced him (the operator) to spend much more than the meager profit the record would have allowed him.

Operators have been, as of late, taking these same poorly pressed records and turning them back into the distributor. The disk distrib., in order to keep the good will and faith of the music op, in the line he carried, had to take good on the op and substitute a like number of rec-

ordin-

When the record distrib. asked the manufacturer to make good for the records he had taken in on a return basis, the distributor refused. Altho the above points to only one record manufacturer, it is a simple that is happening each and every day.

One well noted music op stated when queried as to the quality of disks, "I absolutely refuse to buy a single record, until and unless I can be guaranteed in parables, the purchase price of a recording.

"This situation", he contined, "does not only hold true to the indie disk company - it is just as true of the majors. I've bought records in the past that didn't give me as much as five lucky plays. It costs me more than 49¢ to run over to a location, and make a record change especially so when I haven't even received 10 plays or the equivalent of the price I pay for records."

"If the buying public, the Johnny Q. Public disk fan knew that the records he bought would not even give him twenty plays, let alone the supposed fifty and hundred plays, he would not buy records."

The survey conclusively proves that a great major-

ity of record manufacturer-

are in business just for the ride, and how much they can get out of it.

Here a distro is we
ing in the organ-

ization, he (the record manufacturer) would not be as lavish as they are about the quality of their records.

Consensus of opinion among record distros and juke box operators seems to be that many record makers will soon find themselves out of business. Distributors indicate that they will not hesitate to drop lines and discourage record buyers from patronizing those lines that continue to issue poor records.

Since disk distribution is the primer in the alphabet in the success of any disk company, many will find that not only are they los-

ing prestige, but they are losing business as well. Distributors are quick to realize the many prob-

lems confronting the music operator today, and also realize that the music op represents more than 30% of his total sales potent-

ial, and are therefore putting pressure upon their record label officials.

With operating costs more than double what it was in pre-war years, or during the war years themselves, music ops must secure a better quality recording.
ROY MILTON

SENSATIONAL
ON JUKE BOXES

SP 522 “KEEP A DOLLAR IN YOUR POCKET”
“MY BLUE HEAVEN”

SP 519 “ROY RIDES”
“WHAT’S THE USE”

FINE BROWN FRAME
Nellie Lutcher
(Capitol 15032)

UNION MAN BLUES
Andrew Tibbs
(Aristocrat 1101)

CORN SHUCKS BLUES
Little Miss Corn Shucks
(Hilton 243)

HONEY, HONEY,
HONEY
Hadda Brooks
(Modern 524)

SENSATIONAL IN
PERSONAL APPEARANCE TOURS

 Appearing:
ROYAL THEATRE, Baltimore, Md.
WEEK OF APRIL 2ND-8TH

THEN HEADING FOR A SERIES OF THEATRE,
RADIO AND ONE-NIGHT APPEARANCES THROUGHOUT
THE EAST

Personal Management
BEN C. WALLER

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Decca Blows Top!

So What!

NEW YORK — Reports this past week of the released sales mark reached by Decca Records, caused many in the disk and allied fields to shrug their shoulders and say — so what?

The top platter's gross was higher than that of '46 — their net was lower. Decca clipped the mark at $32,508,700, a figure which surpassed by more than 2 million their previous high. Decca's net this past year was put at $1,013,650 — a loss of over 500,000 dollars from last year.

While those not connect ed with the Decca organization might possibly view the figure with a smile of respect, Decca salesmen and other employees who total up sales continued to have the general blues existing among all diskers today. No! alone is said to be in an enviable position by following up with consecutive hits.

Majestic Halts

Newark Pressing

NEW YORK — Majestic Records last week halted the pressing of disks in its Newark plant for reasons said to be centering around the idea that distributors and dealers were not exhibiting any anxiety to pay for them under the theory that the company was deeply involved in the Chandler Act, and since they were, they (the dealers and distributors) would not pay unless forced to do so.

Rumors continue to persist that offers have and are being made to buy the firm.

Existing trade reports point out that there is an alleged plan afoot by Decca Records to purchase the platter and all its assets, principally consisting of their Howard & Elgin, Ill., pressing plants and their artists contracts. Among the big name talent is Elde Howard, a piece of property who would undoubtedly hypo the sales of any platter.

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The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. ALL MY LOVE BELONGS TO YOU
   Bull Moose Jackson

2. 35-30
   Paul Williams Sextet
   (Savoy)

3. BUBBLES
   Bill Moore
   (Savoy 662)

4. FINE BROWN FRAME
   Nellie Lutcher
   (Capitol 15032)

5. TOMORROW NIGHT
   Lonnie Johnson
   (King 4201)

6. TOGETHER
   The Ravens
   (National 9042)

7. GONE AGAIN
   Lionel Hampton O.
   (Decca 2434)

8. WHEN I GROW TOO OLD TO DREAM
   Arnott Cobb
   (Apollo 775)

9. I LOVE YOU YES I DO
   Bull Moose Jackson
   (King 4181)

10. HONEY, HONEY, HONEY
    Hadda Brooks
    (Modern 5241)

The Original Recording
by the FERKO STRING BAND

... is smashing all records for Disk Jockey and Operator plays across the nation.

Order NOW From Your Nearest Distributor

PALDA RECORD CO.
8406 Lyons Ave.
Philadelphia 42, Pa.
Telephone — Saratoga 9-4137

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
...HERE'S YOUR CHANCE TO DIG UP BUSINESS...

THE CASH BOX

'SPRING SPECIAL'

All ads go to press on April 8...RUSH YOUR AD..WRITE NOW..

THE CASH BOX
381 FOURTH AVE., NEW YORK 16, N. Y. (PHONE: MU 4-7797)
BRANCH OFFICES: CHICAGO – LOS ANGELES
King Records In Strong Position

In Race Field-Ops Laud Plattery

CINCINNATI, O. — Firmly showing the way since a definite plan of expanding their record lines in territories throughout the nation, King Records, with headquarters in this city, have definitely made their mark in the race record field.

Leaning off after their increase in distribution offices was announced, the plattery scored with Bull Moose Jackson's recording of "I Love You Yes I Do"—and impressed the buying public to such an extent, that the plattery found other material moving just as well. The firm policy of close cooperation with dealers and juke box operators evidently is paying off.

A survey made among ops in various sections of the country shows that most are anxious to do business with the King plattery.

In addition to their prime position in the race field, King is solidly entrenched as a forerunner in the folk and western music business. The great success of Cowboy Copas' "Signed, Sealed & Delivered" is currently clicking for the plattery.

King recently announced the opening of new offices in eight principal cities in the nation, in addition to their Cincinnati office.

The firm has also added employees to act as direct contact people to the many juke box operators currently on the King bandwagon. Cooperation has definitely paid off for the King plattery.

WINS Announces Poll Winners

NEW YORK — This year annual WINS crooner poll, conducted by airshow "Sign In Battle Royal" with befoff Davis as emcee evoked startled sighs and surprise to many in the music field. The poll announced this past week placed 1) Frank Sinatra 2) Alan Dale 3) Vic Damone 4) Perry Como 5) Andy Russell 6) Bing Crosby.

Big surprise was the sensational showing of Alan Dale, young balladeer who has made his mark via "Oh Marie" on Signature wax.

Many noted the absence of picker Dick Haymes from the ranks of the poll, which has a very strong listening audience.

THOUGHTLESS

the record that started the riot

BUDDY KAYE

Quintet with Tune-Timers

M-G-M #10137

"The More I play RHUMBA JUBILEE THE MORE I LIKE IT"

Says TEDD LAWRENCE

Disk Jockey

W H N, N. Y.

More and More Disk Jockeys agree on

RHUMBA JUBILEE

(The Clap-hands Novelty)

by RAMON LITTEE

and his Orchestra

1540 BREMSTER AVE

CINCINNATI 7, OHIO

KING 673

Current Releases

by KING

MOON MULlicAN

SWEETER THAN THE FLOWERS

backed by

(Let My Heart Be Texas)

KING 673

I'M MY OWN GRANDPA

Lonzo & Oscar

(Victor 25-2563)

DON'T FLIRT WITH ME

Hank Thompson

(Capitol 40085)

BUBBLES IN MY BEER

Bob Wills

(MGM 10116)

SIGNED, SEALED AND DELIVERED

Cowboy Copas

(King 4581)

ANYTIME

Eddy Arnold

(Victor 20-2700)

ADDITIONAL TUNES LISTED BELOW

IN ORDER OF POPULARITY

SLAP 'ER DOWN AGIN, PAW

Esmeraldy

(Musicalraft 524)

WALTZ OF THE WIND

Roy Acuff

(Columbia 38042)

CLOSED FOR REPAIRS

Bob Wills

(MGM 10139)

PEEPIN' THRU THE KEYHOLE

Johnny Tyler

(Victor 20-2620)

NEVER TRUST A MAN

Rosalie Allen

(Victor 20-2608)
CHICAGO - Del Courtenay expecting an new release of... "Dream Peddler", which he waxed for Vitacoustic... Ray Herbeck, now in Salt Lake City, will fold Guy Claridge into Martinique'...

-----George Olsen reports his "Eye Eye Blackbird" is enjoying a real sales spurt around the nation...Warner Brothers all excited over their oldie clickers, "Four Leaf Clover" also "Eye Eye Blackbird", and now "Baby Face"...Some of the boys rumored it around that Guy Claridge is following...Art Kassell into the Blackhawk

-----Darwin Dane, Tower's clicker, into the College Inn for a week's stand...it came as quite a pleasant surprise to Darwin...we’re told.

Phil Levant's ork with love Shirley White click-ing at the Motor Mill Ball-room....Jackie Hilliard, singing star of the Latin Quarter's new review, is a young Chicagoan who's been singing among the brightest lites in this town since he was 15...his personality...his voice...putting him up on top,...Mill Back and his ork plus vocalist, Eunice Clark, winning applause at the Melody Mill Ballroom...

-----Gene Austin, who did a job of rocking the nation some years back with "My Blue Heaven" is coming back to the Windy City via the College Inn next month....Johnny Bothwell and his al- to read keeping feet step- ping at Tin Pan Alley.

Connie Haines, fresh from N.Y. triumphs and now a Signature Record star, is wow-ing ‘em (as this gal always does) at the Chez Paree.... Mercury’s caravan opens at the Opera House here...April 11 with Eddie Hubbard doing the Emceeing....Clyde McCoy doing a whole of a swellish job at the Oriental and all jube box ops still recalling his great world famed "Sugar Blues"...and still the best the ops tell me....the gal doing the vocal Job for the McCoy ork is...Billie Jane Bennett....Jerry Abbott who clicked with his first disk "Just Friends" back in town.
**Musicraft Adds Four Distribs**

NEW YORK — Four new disk distributors have been added to the fast growing Musicraft chain this past week. Oliver Sabin, Musicraft’s Director of National Sales, disclosed that the additions are in line with president Jack Meyerson’s plan of blanketing the nation with distributors. The recent appointees named are:

Mr. Leonard Schmitt, of Allied Appliance Dist Co, Memphis, Tenn.; Joseph Galpiero, Commercial Dist Co., Kansas City, Mo.; Wm. V. Davis, Davis Sales, Denver, Colo.; and Al Young, Nola Dist., New Orleans, La.

Harry Sultan and Jack Hochman, national sales managers for the firm, are currently making extensive trips throughout the nation in a concerted effort to coordinate and promote the diskery. Jack Meyerson has also appointed Lou Larkin and Fran Jackson to handle radio promotion and also publicity on the West Coast and in Chicago. Mr. Larkin was formerly with the Hollywood Reporter in California.

**Palda Disc Clips**

300,000 Sales

NEW YORK — Current smash discing of “heartbreaker” on Palda wax has clipped the 300,000 mark in sales. Disk was one of the first to start the trend for string band music.

David Miller, proxy of the firm has expanded its distribution now over all 48 States and Canada. Latest release for the firm in “Baby Face” and “Take Me Out To The Ball Game”.

---

**The Ravens**

The Quartet You’ll Love About

Exclusive NATIONAL Recording Artists

UNIVERSAL ATTRACTIONS

17 Madison Ave.

New York

---

**WATCH**

For

**“HEARTBREAKER”**

Aqua String Band

5119

MERCURY RECORDS

---

**ALL MY LOVE**

BELONGS TO YOU

Bull Moose Jackson

(King 4189)

**YOU DON’T LOVE ME**

Camille Howard

(Specialty 307)

**TEAR DROP BLUES**

Jimmy Liggins

(Specialty 521)

**FLY THE BROWN FRAME**

Nellie Lutcher

(Capitol 15082)

**KEEP A DOLLAR IN YOUR POCKET**

Roy Milton

(Specialty 522)

**INFLATION BLUES**

Louis Jordan

(Decca 24361)

**TOMORROW NIGHT**

Lonnie Johnson

(King 4201)

**I LOVE YOU YES I DO**

Bull Moose Jackson

(King 4183)

**WRITE ME A LETTER**

The Ravens

(National 9038)

**RECESS IN HEAVEN**

Dan Grissom

(Jewel 2004)
Deluxe Invades Northwest Territory

LINDELL, N. J. — Jules Braun, president of the Deluxe Record Company, in this city, announced the appointment of the Bargell Dist. Co., to handle the firm's line in Portland, O.

This is the first inroad that Deluxe is making in this territory, generally considered by most indies as "poor" selling market.

Deluxe never ventured into this territory before because they felt that the majority of their records did not contain enough variety to satisfy the taste of the buying public.

Since the release of 10 platters last month, their line has met with success.

London Crooner Teams With T. Dorsey Orch.

NEW YORK — The long awaited arrival of London disk balladeer Denny Dennis was due to come off this week. Originally slated for guest appearances with the Benny Goodman orch., Dennis has changed plans and will tour with Tommy Dorsey.

Awarded for the Best Record of 1947

VITA MEANS "LIVING SOUND"

NEVER DID A SONG HAVE BETTER RECORD BACKINGS!

...AND THEY CERTAINLY ARE APPRECIATED!


but all Dressed up with a Broken Heart...

REFUSED TO BE LOST IN THE SHUFFLE AND IS NOW A REAL HIT IN ITS OWN RIGHT!
NEW YORK - Possibly biggest
surprise to all the old-time
automatic music operators is
the sudden and tremendous de-
velopment of the wired music
field.

All during the past war the
field lie dormant with many
of the belief that it would
never assume important pro-
portions in the coin machine
industry.

In the past few months, to
the surprise of all, this
field has suddenly zoomed to
one of the most important po-
itions in the juke box in-
dustry, with more and more
operators entering, or de-
siring to enter, into it.

Investigations have dis-
closed that the operators of
both single and double chan-
nel music are giving disks
greater exploitation than
any other medium in the coin
operated music machine field.

By constantly playing the
disks over and over again,
for professional, industrial,
retail and other types of lo-
cations, they are populariz-
ing a tremendous number of
records which would never
otherwise reach so far in
the field.

Even more surprising is the
fact that so many of these
operators are using mechan-
isms which are continuously
playing about 10 to 20 rec-
cords without halt. This hits.

The average location using a
single channel system is get-
ting this play continuously.
Customer after customer buy-
ing the thing, with the re-
result, that tunes are being
made popular faster than at
any other time in history.

Since the operators are the
programmers, it ties right in
with the new pop tunes and
the entire record business is
enjoying a new outlet which
is sure to prove one of the
most important within a very
short time.

Many of the leading manu-
facturers will soon break in
the market with new systems
along this line. This means
that record exploitation can
be stated to have reached a
new high in the coin operated
music field and every artist
and diskery, as well as all
the pubbies, now have in
their hands another means for
greater popularity and sales

WE DISTRIBUTE...
Most "race", "hillbilly",
and "popular" HITS

TOOLIE OOLIE DOOLIE
VAUGHN HORTON
CONTINENTAL 1223

KEEP A $ IN YOUR POCKET
ROY MILTON
SPECIALTY 522

X-TEMPERATEOUS BOOGIE
CAMILLE HOWARD
SPECIALTY 307

WRITE OR WIRE
FOR COMPLETE CATALOG
MANGOLD DISTRIBUTING CO.
1556 W. TRADE ST., CHARLOTTE, N.C.

HITS! HITS! HITS! HITS! HITS! HITS! HITS!

"SLAP 'ER DOWN AGIN, PAW"

Arthur Godfrey...Columbia
Patsy Montana...Victor
Smokey Rogers...Capitol
(with Tex Williams Orch.)
Emeseldy...Muscraft
Rex Allen...Mercury
Red Benson...Rainbow
Riley Shephard...Vitalacoustic

"NEVER TRUST A MAN"

Rosalie Allen...Victor
Judy Canova...Majestic
Patsy Garrett...Continental
Nevada Sisters...Farmer

Strange—Amazing—Sensational
("THE MOST TALKED ABOUT RECORD OF THE YEAR"

"DECK OF CARDS"

T. Texas Tyler.........Four Star

"MURDER ON THE RADIO"

Dude Martin..........Victor

"SPANISH BELLS"

Jimmy Dolan ..........Modern
Chiffie Stone.........Capitol
Forky Freeman.........Four Star

AMERICAN MUSIC, INC.
909 SUNSET BLVD., HOLLYWOOD 46, CALIF. — and — 1576 BROADWAY, NEW YORK 19, N.Y.
COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY INCLUDING
NAME OF SONGS, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE
AL—Aladdin
AP—Apollo
AR—Aristocrat
BL—Bullet
CA—Capitol
CE—Celebrity
CN—Contemporary
CO—Columbia
CS—Crest
DE—Decca
DEL—DeLuxe
EX—Exclusive
AJ—Joe Davis
KI—King
LI—Linen
MA—Major
ME—Mercury
MG-M—M-G-M
MI—Miracle
MN—Manger
MO—Modern
MU—Musicraft
NA—National
VT—Victor

CO-38081—ARTHUR GODFREY
The Thousand Islands Song
DE-24319—RUSS MORGAN ORCH.
Bye Bye Blackbird
ME-5100—UPTOWN STRING BAND
ME-5105—FRANKIE LAINE
MG-10119—ART MOODY ORCH.
The Big Brass Band From Brazil
MU-543—THE POLKA DOTS
RA-10043—JIMMY SANDERS
Heart Breaker
SI-15117—RAY BLOCH ORCH.
But Beautiful
TR-220—ALEXANDER ORCH.
VI-20-2668—THE THREE SUNS
Eclectic
VI-20-2787—CURLY HICKS
Limehouse Blues

4— Beg Your Pardon
BU-1700—FRANCIS CRAIG O
CA-490—DINNING SISTERS
Melancholy
CO-38106—FRANKIE CARLE O.
The Dream Peddler
DE-24339—RUSS MORGAN O.
All Dressed Up With A Broken Heart
ME-5109—SHOOKY LANSON
MG-10140—ART MOODY ORCH.
VI-20-2647—LARRY GREEN O.
Can It Ever Be The Same

5—Because
VI-20-2633—FERRY COMO
If You Had All The World And Its Gold

6—Sabre Dance
CO-38102—WOODY HERMAN O.
Swing Low, Sweet Chariot
DE-24388—VICTOR YOUNG O.
For Whom The Bell Tolls
MG-30046—MACKLIN MARROW
SI-15180—RAY BLOCH O.
Minuet In G

RE 111—Don Henry Trio
Turnpike Polka

7—But Beautiful
CO-15024—MARGARET WHITING
Now Is The Hour
CA-38053—FRANK SINATRA
If I Only Had A Match
DE-24281—BING CROSBY
The One I Love
DE-24294—BING CROSBY
Experience
LO-142—DENNY DENNIS
A Bed Of Roses
ME-5096—FRANKIE LAINE
I've Only Myself To Blame
MG-10126—ART LUND
Love Is So Terrific
MU-538—MEL TORME
Night and Day
SI-15117—RAY BLOCH
Four Leaf Clover
VI-20-2616—TEX BENEKE ORCH.
You Don't Have To Know The Language

8—Golden Earrings
CA-15009—PEGGY LEE
I'll Dance At Your Wedding
CO-37932—DINAH SHORE
The Gentleman Is A Dope
DE-24278—BING CROSBY
DE-24277—VICTOR YOUNG ORCH.
All Through The Night
DE-24270—GUY LOMBARDO ORCH.
You Are Never Away
ME-3072—ANITA ELLIS
Love For Love
MG-10085—JACK FINA ORCH.
VI-20-2385—CHARLIE SPIVAK ORCH.
Tenderly

www.americanradiohistory.com
9—Serenade of the Bells
CA-75007—JO STAFFORD
The Gentleman Is A Dope
CO-37965—KAY KYSER ORCH.
Pass That Pocono Pipe
DE-24245—GUY LOMBARDO ORCH.
Sipping Cedar By The Zanyard Zee
ME-5090—VIC DAMONE
I'll Dance At Your Wedding
MG-10091—BOB HUSTON
A Tune For Humming
VI-20-2372—SAMY KAYE ORCH.
That's What Every Young Girl Should Know

10—Balladina
CL-38040—BUDDY CLARK
It Had To Be You
DE-24265—ENRIQUE MADRIGUERA O.
Jungle Rhumba
DE-24278—BING CROSBY
Golden Earrings
ME-5075—JERRY SHELTON TRIO
The Stars Will Remember
MG-10035—JIMMY DORSEY O.
MU-15116—MEL TORME
What Are You Doing New Year's Eve?
VI-20-2433—VAUGHN MONROE O.
The Stars Will Remember

11—Pianissimo
CL-38051—BUDDY CLARK
You're Too Dangerous, Cienie
DE-24309—BOB CARROLL
One Reopend Doesn't Make A Shower
LO-141—SAM BROWNE
My Cousin Louella
ME-5089—SNORKY LANSON
MG-10118—BOB HUSTON
I'm All Dressed Up With A Broken Heart
MU-527—MINDB CARSON
What Do You Want To Make Those Eyes At Me For
VI-20-2593—PERCY COMO
I've Got A Feeling I'm Falling

12—Shine
ME-5091—FRANKIE LAINE
We'll Be Together Again

13—Slap 'Er Down
Aglo, Paw
CL-38006—ARTHUR GODFREY
ME-6009—REX ALLEN
MU-524—ESMERELDA
VI-20-2686—PATSY MONTANA

14—I'm My Own Grandma
CL-38068—TONY PASTOR O.
The Secretary Song
DE-24288—GUY LOMBARDO O.
Frankie & Johnny
KI-694—GRANDPA JONES
ME-6087—TINY HILL O.
The Eyes of Texas
MG-10136—THE KORN KOBBLERS
MU-534—ESMERELDA
TC-20-33—THE JESTERS
VI-20-2563—LONZO & OSCAR

15—Little White Lies
CO 36114—Bissh Shore
Crying For Joy
DE 24250—Dick Haynes
Sierra Madre

16—Thoughtlesss
CL-15027—GORDON MacRAE
You Were Meant For Me
CO-38079—DORIS DAY
I've Only Myself To Blame
CS-8039—CRYT MASSEY
DE-24318—GUY LOMBARDO O.
I'll Dance At Your Wedding
LO-143—THE SQUADRONAIRES
That Feathery Feeling
MA-1234—GEORGE OLSON O.
The Dickey Bird Song
ME-5104—VIC DAMONE
Love Is So Terrific

17—Matinee
CA-15041—GORDON MacRAE
Feathery Feelin'
CO-38083—BUDDY CLARK
Haunted Heart
DE-24375—BOB EBERLY
It's All Over But The Crying
VI-20-2610—VAUGHN MONROE O.
If Someone Cares

18—The Thousand Islands Song
CA-15028—JOHNNY MERCER
Hooray For Love
CO-38081—ARTHUR GODFREY
Four Leaf Clover
MG-10136—THE KORN KOBBLERS
VI-20-2619—LOUIS PRIMA O.
I'm Living A Lie

19—Haunted Heart
CA-15023—JO STAFFORD
I'm My Own Grandmaw
CO-38083—BUDDY CLARK
Matinee
DE-24362—GUY LOMBARDO O.
Saturday Night In Central Park
DE-24370—BING CROSBY
Moonlight On A White Picket Fence
VI-20-2713—PERCY COMO
Carolina Moon

20—Baby Fae
DE-25356—Henry King O.
ME-10155—Art Rooney O.

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY
21—St. Louis Blues March
22—Now Soon
26—Sierra Madre
24—Deck Of Cards
25—The Best Things In Life Are Free
26—Too Fat Polka
27—Oh! Baby Doll
28—I'll Dance At Your Wedding
29—Lover
30—Ooh I Looka There Ain't She Pretty
31—Worry Worry Worry
32—The Dickey Bird Song
33—Love Is So Terrific
34—There Ought To Be A Society
35—Teresa
36—Corna Get A Girl
37—Saturday Date
35—King Size Papa
39—All Dressed Up With A Broken Heart
NEW YORK
1. BECAUSE (Perry Como)
2. YOUR LEAF CLOVER (Art Mooney)
3. NOW IS THE HOUR (Ring Crosby)
4. BASS FACE (Art Mooney)
5. BROTHER (Frankie Laine)
6. BUT BEAUTIFUL (Margaret Whiting)
7. BE MY PARSON (Frankie Carle)
8. BABY FACE (Art Mooney)
9. THOUSAND ISLAND SONG (Louis Prima)

CHICAGO
1. NOW IS THE HOUR (Buddy Howard)
2. YOUR LEAF CLOVER (Art Mooney)
3. BASS FACE (Art Mooney)
4. BROTHER (Frankie Laine)
5. BUT BEAUTIFUL (Margaret Whiting)
6. BE MY PARSON (Frankie Carle)
7. BABY FACE (Art Mooney)
8. THOUSAND ISLAND SONG (Louis Prima)

LOS ANGELES
1. SABRE DANCE (Walter Halloran)
2. YOUR LEAF CLOVER (Art Mooney)
3. BASS FACE (Art Mooney)
4. BROTHER (Frankie Laine)
5. BUT BEAUTIFUL (Margaret Whiting)
6. BE MY PARSON (Frankie Carle)
7. BABY FACE (Art Mooney)
8. THOUSAND ISLAND SONG (Louis Prima)

MILWAUKEE, WIS.
1. MADONNA (Peggy Lee)
2. FOUR LEAF CLOVER (Art Mooney)
3. SHINE (Francis Laine)
4. LOVERS (Les Paul Trio)
5. FULL BROWN FRAME (Nella Latchher)
6. BABY FACE (Art Mooney)
7. SATURDAY GRATITUDE (Harry Tilton)
8. SABRE DANCE (Freddy Martin)
9. TRIPANG (Perry Como)

MONTGOMERY, ALA.
1. FOUR LEAF CLOVER (Art Mooney)
2. MADONNA (Peggy Lee)
3. SHINE (Francis Laine)
4. LOVERS (Les Paul Trio)
5. FULL BROWN FRAME (Nella Latchher)
6. BABY FACE (Art Mooney)
7. SATURDAY GRATITUDE (Harry Tilton)
8. SABRE DANCE (Freddy Martin)
9. TRIPANG (Perry Como)

JOLIET, ILL.
1. FOUR LEAF CLOVER (Art Mooney)
2. MADONNA (Peggy Lee)
3. NOW IS THE HOUR (Ring Crosby)
4. YOU CAN'T BE TRUE (Ken Griffith)
5. KING SIZE PAPA (Julia Lee)
6. THOUGHTLESS (Larry Green)
7. LITTLE WHITE LIES (Mac Haymes)
8. SHER B POLKA (Balt Dees)
9. NOW SOON (Jack Owens)

TOPEKA, KANS.
1. NOW IS THE HOUR (Bing Crosby)
2. YOUR LEAF CLOVER (Art Mooney)
3. MADONNA (Peggy Lee)
4. NOW SOON (Jack Owens)
5. GOLDEN EARRINGS (Peggy Lee)
6. BABY FACE (Art Mooney)
7. SABRE DANCE (Freddy Martin)
8. SHINE (Francis Laine)
9. SABRE DANCE (Perry Como)

DEADWOOD, S.D.
1. NOW IS THE HOUR (Margaret Whiting)
2. FOUR LEAF CLOVER (Art Mooney)
3. MADONNA (Peggy Lee)
4. NOW IS THE HOUR (Ring Crosby)
5. FULL BROWN FRAME (Nella Latchher)
6. SABRE DANCE (Freddy Martin)
7. SABRE DANCE (Perry Como)
8. SABRE DANCE (Jack Owens)

MINNEAPOLIS, MINN.
1. NOW IS THE HOUR (Bing Crosby)
2. YOUR LEAF CLOVER (Art Mooney)
3. MADONNA (Peggy Lee)
4. NOW SOON (Jack Owens)
5. GOLDEN EARRINGS (Peggy Lee)
6. BABY FACE (Art Mooney)
7. SABRE DANCE (Freddy Martin)
8. SABRE DANCE (Perry Como)

SAN ANTONIO, TEX.
1. FOUR LEAF CLOVER (Art Mooney)
2. MADONNA (Peggy Lee)
3. BASS FACE (Art Mooney)
4. BROTHER (Frankie Laine)
5. NOW IS THE HOUR (Ring Crosby)
6. SABRE DANCE (Freddy Martin)
7. SABRE DANCE (Perry Como)
8. SABRE DANCE (Jack Owens)

LOUISVILLE, KY.
1. FOUR LEAF CLOVER (Art Mooney)
2. MADONNA (Peggy Lee)
3. SHINE (Frankie Laine)
4. BUT BEAUTIFUL (Margaret Whiting)
5. BE MY PARSON (Frankie Carle)
6. SABRE DANCE (Woodward & Mccray)
7. SABRE DANCE (Don Henry Trio)
8. BABY FACE (Art Mooney)

MONTGOMERY, ALA.
1. FOUR LEAF CLOVER (Art Mooney)
2. MADONNA (Peggy Lee)
3. SHINE (Francis Laine)
4. LOVERS (Les Paul Trio)
5. FULL BROWN FRAME (Nella Latchher)
6. BABY FACE (Art Mooney)
7. SATURDAY GRATITUDE (Harry Tilton)
8. SABRE DANCE (Freddy Martin)
9. TRIPANG (Perry Como)

JEFFERSON CITY, MO.
1. NOW IS THE HOUR (Ring Crosby)
2. YOUR LEAF CLOVER (Art Mooney)
3. MADONNA (Peggy Lee)
4. NOW IS THE HOUR (Ring Crosby)
5. SABRE DANCE (Woodward & Mccray)
6. SABRE DANCE (Perry Como)
7. SABRE DANCE (Jack Owens)
8. SABRE DANCE (Bing Crosby)

TALLAHASSEE, FLA.
1. FOUR LEAF CLOVER (Art Mooney)
2. MADONNA (Peggy Lee)
3. SABRE DANCE (Woodward & Mccray)
4. SABRE DANCE (Don Henry Trio)
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GEORGE SEEDMAN ELECTED NAMA CHAIRMAN - REGION 2

NEW YORK - George Seedman, secretary and director of Rowe Corporation, this city, was elected chairman of Region 2 of the National Automatic Merchandisers Association at their annual meeting held at the Hotel Commodore. Frank J. Bradley of Automatic Equipment Company, the outgoing chairman, had served the organization for the past two years.

More than 60 merchandise machine operators, manufacturers and suppliers were on hand, and heard NAMA officials report on activities of the association, and later engaged in several open round table discussions on the various phases of the business.

George Pratt, vice president of Automatic Canteen Co. and chairman of NAMA's national legislative committee, stressed the importance of keeping close watch on proposed legislation, which he states is the heart of the business. He claims that it was largely due to the action of NAMA that the recently passed "smoking act" by the New York Legislature, didn't include vendors in the bill which permits the various cities to legislate a $25 per year tax on coin operated equipment. Pratt urged merchandise vendors to report any tax threats to the national committee immediately so that they can take the correct means to combat it.

Fred Brandstrader, NAMA legislative counsel, also spoke on tax matters, and he too, cautioned members to report to the national body on any proposed taxation level.

ed at the merchandise machine operator.

Howard Olsen, NAMA membership director, pointed out that the activities of the national organization is to aid individuals ops to conduct a profitable business. He presented NAMA "uniform operator accounting program that is planned to standardize accounting procedures applicable to operators. Olsen then spoke of the work of the insurance committee, that is headed by Aaron Goldman of the G.B. Mack Corporation, Washington. He also outlined the progress of the traffic committee which is now working to decrease the freight rates.

W.O. Fitzgerald, president of International Ticket Company informed the gathering that the 1948 NAMA meeting will be held at the Palmer House, Chicago, on December 12 to 15th. He stated that the '47 meeting at the Palmer House was "a milestone in the history of automatic merchandising" and predicted that the next 1948 convention would be greater than ever. He urged all members to be sure to attend.}

CIG VENDORS IN PRODUCTION

NEW YORK - News reports have been received from two manufacturers to the effect that their new cigarette machines are now in production and that the vending machine merchants can soon expect to receive delivery.

From St. Louis, Mo., Ben W. Fry, president of National Vendors, Inc., announced that production was under way on their new 9E-C console model cigarette machine. This is the new merchandiser National Vendors, Inc. displayed at the NAMA show in the Palmer House, Chicago.

Capacity of the cigarette machine is reported to be approximately 75 packs. The machine displays actual packs of cigarettes. This machine also features an automatic change maker which is self replenishing. It will reject a coin if the proper change is not in the change maker at the time.

From Los Angeles, Calif., Bernie Shapiro, Adams-Palifax Corp., announced that production had started on their cigarette machine, which is the Adams-Palifax A-F cigarette machine. It is low priced. The machine features five columns and a capacity of 200 packs. Weights 37 lbs. The machine is 23 inches high, 23 inches wide and 8 inches deep. Stand is 36 inches high. The complete machine with stand weights 63 pounds. It operates on 2 dimes and is loaded from the front.

News of these machines entering into production startled automatic merchants this past week. It meant cigarette machine manufacturers had an idea, the machine was getting under way again. Other manufacturers are expected to announce production schedules very soon.

STELLA PETTSON JOIN U.S.V.C.

CHICAGO - United States Vending Corporation announced this week the addition of two well known coin men to their executive force.

Joe Stella, formerly with Mills Industries, Inc., as assistant sales manager of the sales division, will head the service department.

Bob Peterson, who was also formerly associated with Mills Industries, will be in charge of production.

Henry T. Roberts of USVA stated that the addition of these two experienced coin men is in keeping with the policy of the firm to bring into its fold coin men with long experience in the field.

The firm is now shipping its new air-conditioned candy vending to its 18 distributors.

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52 WEEKS SUBSCRIPTION TO
THE CASH BOX
The greatest BUY in all coin machine
history . . . and here's why . . .

★ EDITORIALS . . . that dig analytically deep into the very heart of every problem
confronting the industry and point the way out. The editorials which have appeared in
The Cash Box have won acclaim and have been read into the minutes of many of the
nation's coin machine organizations. Many a bulletin board features them regularly.
And thousands of reprints have been made for leading coin machine firms.

★ NEWS . . . regarding all the coin machine business appears on the pages of The
Cash Box in each week's issue as, and many times, even before, it actually happens.
News is illustrated, carefully edited, digested and made easily readable. As a special
feature, right with the news, also appear the views and predictions of the nation's leaders.

★ AUTOMATIC MUSIC SECTION . . . unequalled in all the history of the juke
box industry. The most complete section of its kind. Contains each week: "The Na-
ton's Top Ten Juke Box Tunes"; "Record Reviews"; "Round The Wax Circle" and
"Rollin' Round Randolph" two intimate, newy columns of New York's and Chicago's
music industries; "Juke Box Regional Record Reports" giving the top ten tunes in the
nation's leading cities; "Hot In Harlem"; "Hot On Chicago's South Side"; "Hot In New
Orleans" and "Hot On Central Ave. In Los Angeles" featuring the top ten race tunes
in the nation's four leading race music centers; "The Nation's Big 5 Hillbilly, Folk and
Western Juke Box Tunes"; "Folk & Western Record Reviews"; The famous Tunnis'
"Disc-Hits Box Score" listing the 40 best selling records throughout the country; plus
pictures, news, special stories and many, many other features.

★ MANUFACTURERS' NEW EQUIPMENT . . . a complete section devoted
to the new products of the nation's leading coin machine manufacturers. Not only list-
ing the latest models just as the factory announces them, but, also featuring the prices of
all machines.

★ AUTOMATIC MERCHANT'S SECTION . . . an entirely new, different and
better approach to the "new era in automatic selling". This section features the "A.
M. Blue Book" containing the names and products (as well as the prices) of every manufac-
turer of vending machines in special categories. A service, as many have stated,
worth its weight in gold. And, in addition, complete news and technical information
regarding the entire automatic merchandising machine industry with one of its leaders
featured each week on a special two color cover.

★ AMUSEMENT MACHINE SECTION. . . . featuring the news and advertise-
ments of the nation's leading manufacturers, distributors, jobbers and suppliers to the
coin machine trade. Loaded with pictures. Bringing rapid fire, intensive, truthful
coverage of the entire amusement machine industry with pithy, analytical and exact
material to help all in the field.

★ INTIMATE NEWS COLUMNS . . . "Chicago Chatter", "Eastern Flashes",
"California Clippings", as well as columns from St. Louis, New Orleans, Houston, Dallas,
Minneapolis-St. Paul, Denver, Philadelphia and other cities, week after week, bringing
intimate personal information in a breezy, newsy style to all the trade.

★ COIN MACHINE MART . . . the greatest, most complete, most outstanding,
best read classified advertising pages in all the history of the coin machine industry.
Truly the trading mart of the business. Buys galore. Sales each week. One of the most
widely read classified sections in any publication in the nation, many have stated.

Rush That $5 Bill Immediately to . . .
THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)
<table>
<thead>
<tr>
<th>Music</th>
<th>Music</th>
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<tbody>
<tr>
<td>Wurlitzer</td>
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<td>Model 1017A Concealed chngr. w/ stepper</td>
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<td>Model 3025 5c 3-wire</td>
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<td>Model 3026 5-10c 5c-wire</td>
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<td>Model 72 Master Unit</td>
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<td>Model 215 Wireless Transmitter</td>
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<td>Model 216 Wireless Impulse Receiver</td>
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<td>Model 218 Auxiliary Amplifier</td>
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<td>Model 218 30-wire Adapter Terminal Box</td>
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<td>Model 219 Stepper</td>
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<td>Model 4000 8&quot; Metal Star Speaker</td>
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<td>Model 4003 8&quot; Plastic Star Speaker</td>
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<td>Model 4004 8&quot; Metal Musical Note Speaker</td>
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<td>Model 4005 8&quot; Walnut Round Speaker</td>
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<td>Model 4006 8&quot; Walnut Round Speaker</td>
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<td>Model Pan 48 Deluxe, Walnut Round Mirror</td>
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<td>Model 4007 12&quot; Intermediate Deluxe Speaker</td>
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<td>Model 4008 15&quot; Deluxe Speaker</td>
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<tr>
<td>Bally</td>
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<td>Ballina</td>
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<td>Chicago Coin</td>
<td>Catinalla</td>
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<td>Genco</td>
<td>Triple Action</td>
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<tr>
<td>Exhibit</td>
<td>Banjo</td>
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<tr>
<td>Gottlieb</td>
<td>Cinderella</td>
</tr>
<tr>
<td>Marvel</td>
<td>Gold Mine</td>
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<tr>
<td></td>
<td>Gold Mine w/4 play chute</td>
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<tr>
<td>J.H. Keeney Co.</td>
<td>Cover Girl</td>
</tr>
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<td></td>
<td>P &amp; S Mach. Co.</td>
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<tr>
<td>Tom Tom</td>
<td>$290.00</td>
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<td>United Mfg. Co.</td>
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<tr>
<td>Williams Mfg. Co.</td>
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<tr>
<th>Counter Games</th>
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<tr>
<td>A.B.T. Mfg. Corp.</td>
<td>Challenger</td>
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<tr>
<td>Bally Mfg. Co.</td>
<td>Bally Mfg. Co.</td>
</tr>
<tr>
<td>Heavy Hitter</td>
<td>w/stand</td>
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<tr>
<td>P &amp; S Mach. Co.</td>
<td>Bally Mfg. Co.</td>
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<td>Tom Tom</td>
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<td>United Mfg. Co.</td>
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<tr>
<td>Williams Mfg. Co.</td>
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<tr>
<th>Roll Downs</th>
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<td>Bally</td>
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<td>Tin Pan Alley</td>
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<tr>
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<td>w/stand</td>
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<td>Bally Mfg. Co.</td>
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<tr>
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<td>Box Score</td>
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<thead>
<tr>
<th>One-Balls</th>
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<tr>
<td>Bally</td>
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<tr>
<td>Jockey Club</td>
<td>Gold Cup, F. P.</td>
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<tr>
<td>Trophy, P. O.</td>
<td>$645.00</td>
</tr>
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BELL-O-MATIC CORP.
5c Jewel Bell ........................................................................ 248.00
10c Jewel Bell .................................................................... 253.00
25c Jewel Bell ..................................................................... 258.00
50c Jewel Bell ..................................................................... 338.00
Spinning Reels ...................................................................... No Price Set
Black Gold Bell ..................................................................... No Price Set
Groetchen
Columbia Twin JP ................................................................. 45.00
Columbia Deluxe Club ......................................................... 209.50
Mills Sales Co. Ltd.
Dollar Bell ............................................................................ No Price Set
O. D. Jennings
5c Std. Chiefs ...................................................................... 269.00
10c Std. Chiefs ..................................................................... 279.00
25c Std. Chiefs ..................................................................... 289.00
50c Bronze & Std. Chiefs .................................................... No Price Set
5c Deluxe Club Chiefs ......................................................... 299.00
10c Deluxe Club Chiefs ....................................................... 309.00
25c Deluxe Club Chiefs ....................................................... 319.00
25c Deluxe Club Chief ......................................................... 420.00
5c Super Deluxe Club Chief ................................................. 324.00
10c Super Deluxe Club Chief ................................................. 334.00
25c Super Deluxe Club Chief ................................................. 344.00
50c Super Deluxe Club Chief ................................................. 454.00
Pace
5c Deluxe Chrome Bell .......................................................... 245.00
10c Deluxe Chrome Bell ......................................................... 255.00
25c Deluxe Chrome Bell ......................................................... 265.00
50c Deluxe Chrome Bell ......................................................... 375.00
$1.00 Deluxe Chrome Bell ...................................................... 525.00
5c Rocket Slug Proof .............................................................. 240.00
10c Rocket Slug Proof ............................................................ 255.00
25c Rocket Slug Proof ............................................................ 265.00
ConsolEs
Bally
Wild Lemon ........................................................................... $442.50
Double-Up ............................................................................ 342.50
DeLuxe Draw Bell 5c .............................................................. 512.50
DeLuxe Draw Bell 25c ............................................................ 532.50
Hi-Boy ................................................................................... 424.00
Triple Bell 5-5-5 ................................................................. 883.00
Triple Bell 5-5-25 ................................................................. 918.00
Triple Bell 5-10-25 ................................................................. 925.00
Bell-O-Matic
Three BellS, 1947 ............................................................... 735.00
Buckley
Track Odds DD JP ................................................................. 1,250.00
Parlay Long Shot ................................................................. 1,250.00
Evans
Bangtals 5c Comb 7 Coin .................................................... No Price Set
Bangtals 25c Comb 7 Coin .................................................... No Price Set
Bangtal JP ............................................................................ No Price Set
Evans Races ........................................................................ No Price Set
Casino Bell ......................................................................... No Price Set
1946 Galloping Dominoes JP .............................................. No Price Set
Winter Book JP .................................................................... No Price Set
Columbia Twin Falls .......................................................... 485.00
O. D. Jennings
Challenger 5-25 .................................................................... 595.00
Club Console ......................................................................... 499.00
DeLuxe Club Console ........................................................... 549.00
Super DeLuxe Club Console ................................................ 545.00
J. H. Kenney Co.
Gold Nugget ........................................................................... 800.00
Pace
8-Way Bell Console 5c-10c-25c ............................................. $690.00
5c Royal Console .................................................................. 320.00
10c Royal Console ................................................................. 330.00
25c Royal Console ................................................................. 340.00
50c Royal Console ................................................................. 475.00
1.00 Royal Console ................................................................. 650.00
Arcade Type (continued)
International Mutoscope Corp.
Deluxe Movie Console .......................................................... 150.00
Deluxe Movie Counter .......................................................... 140.00
Five-Prong Well ................................................................. 375.00
Silver Gloves ......................................................................... 375.80
Parts and Supplies
Glass Sizes — Pin Games
Bally .................................................................................... 21 x 41
Chicago Coin ................................................................. 21 x 41
Exhibit ................................................................................. 21 x 41
Gottlieb ................................................................. 21 x 43
Keeley ................................................................................. 21 x 41
Marvel ................................................................. 21 x 41
United ................................................................. 21 x 41
Williams ................................................................. 21 x 43
Coils — Pin Games
Williams: 10 Ohms ............................................................... W—7
125 Ohms ................................................................. W—10
200 Ohms ................................................................. W—15
10-100 Ohms ............................................................... W—20
W—5 W/Bracket ................................................................. W—28
W—30
Gottlieb: R-20-1 ............................................................. A-20-8
R-20-4 ............................................................................. A-380
R-20-5 ............................................................................. R-20-2
A-20-4 ................................................................. R-20-3
SM20-1 ............................................................................... C-20-1
SM20-2 ............................................................................... C-20-2
AQ-20 ............................................................................... C-20-2
AQ-2 .................................................................................. C-20-3
AQ-6-6 .............................................................................. 3 make relay
AQ-6-7 .............................................................................. 3 make relay
Chicago Coin: 2876 complete ................................................ R-237
2876 brackets .................................................................. R-239
2876 coil ........................................................................... X-299
2876 pinball sleeve .......................................................... X-295
P-293 ............................................................................... U-298
X-327 .............................................................................. O-273
United: 6-23 ........................................................................ 2-24
6-23 ................................................................................ 3-23
6-29 ................................................................................ 4-24
12-23 ............................................................................... 5-25
12-24 ............................................................................... 5-25
12-25 ............................................................................... 5-25
123 ................................................................................... 5-26
Exhibit: 827 ......................................................................... 628
123 ................................................................................... 525
225 ................................................................................... 525
194 ................................................................................... 1625
629 ................................................................................... 1222
631 ................................................................................... 1224
Genco: 24 Medium ........................................................... No. 30
24 Plain ............................................................................. No. 29
J-102 ................................................................................... No. 26
J-99
As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.
Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
WILLIAM J. BURNS INT'L DETECTIVE
AGENCY RECOGNIZE COIN MACHINE BIZ

World Renowned Protective Agency Will Cover All Types of Machines. Former Prohibitive Cost Now Reduced for Coinmen. Will Obtain Service at Low Fee. Year's Test by Noted Coinman Proves Effectiveness.

NEW YORK-The renowned Wm. J. Burns International Detective Agency, with offices in principal cities of the world, have recognized the coin machine industry.

This announcement was made this past week by one of the officers of the organization after completing a full year test to prove the effectiveness of the service for one of the nation's leading coin machine operators.

The protective agency has asked that the name of this operator be withheld from any publicity.

They have documents proving that malicious mischief, vandalism and theft from the machines were halted by the use of their world famous signs, which were attached to over 100 machines owned by this operator.

They have also announced that due to the fact their service proved of such great effectiveness they are now willing to cover every type of coin operated machine and will do so at a very nominal fee for coin machine people.

The firm which has all the rights to this service for the special benefit of coin machine operators is: Coin Machine Operators of America Inc., Washington, D.C.

This firm has arranged for a saving of over 50% for all coin machine operators who wish to enjoy this protection from the usual fee that is charged by the William J. Burns International Detective Agency.

Not only will they cover all machines, but will also investigate and cover all employees, will conduct all special investigations and will also continue to have secret operatives on guard wherever machines are on location. 

ST. PAUL, MINN. - Archie LaBeau of LaBeau Novelty Sales Company, this city, recently played host to Mr. and Mrs. Frank Mayer of Grand Rapids, who are pictured above. It is reported Mayer placed a substantial order with the firm for the new Rock-Ola "Magic-Glo" phones.
BUSINESS REPLY CARD
NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

4c—POSTAGE WILL BE PAID BY—

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.
USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THIS WEEK

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OPS WITH WESTERN AND FOLK TUNES—USE THIS SECTION TO LIST YOUR FIVE TOP WESTERN AND FOLK TUNES FOR THIS WEEK

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WHAT WESTERN AND FOLK TUNES NOT LISTED ABOVE ARE COMING UP

NAME
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ADDRESS
R. F. JONES

as Bally Regional Distributor for
NORTHERN CALIFORNIA and NEVADA

WITH HEADQUARTERS AT

R. F. JONES DISTRIBUTING COMPANY
1263 MISSION STREET  SAN FRANCISCO 3, CALIFORNIA
PHONE: HEMLOCK 1-9815

R. F. Jones will give every operator, jobber and distributor in his territory the kind of co-operation and service that insures maximum profit to each and everyone from the great Bally line of coin-operated equipment.

GET TOGETHER WITH JONES AND . . . LET'S GO!

George Jenkins, Vice President and General Sales Manager

BALLY MANUFACTURING COMPANY
There is no substitute for Quality!

See your distributor without delay.

SPRING IS IN THE AIR
Scientific on Pokerino
Is Like
Sterling on Silver
Write for details about a Pokerino Concession

SCIENTIFIC MACHINE CORP.
79 CLIFTON PLACE, BROOKLYN S. N. Y.
Phones: MErion 8-0566, 7-8

Sensational Prices
On
Used Phonographs
and Games!
Write for Price List!

SCOTT-CROSSE CO.
1423 SPRING GARDEN STREET
PHILADELPHIA, PA.
Rittenhouse 6-7712

You Won’t Need a Magic Wand When You Operate
CINDERELLA
Scintillating Appeal!
Fascinating Action!
Real Earning Power!

Just put CINDERELLA on location. Watch the dependably bigger earnings. You’ll say, “It’s like magic!”

The Original
FLIPPER BUMPERS
Rotation Sequence
High Score - Kicker Pockets
plus
DOUBLE BONUS
and BONUS BUILD-UP

PRAISES WOLBERG PLAN

BRATTLEBORO, VT.- Hal March, well known amusement machine op, this city, took time out this past week to praise the suggestion offered in the March 13 issue of "The Cash Box" by Sam Wolberg of Chicago Coin Machine Co., regarding the fact that a card should appear on all pinball games reading "Entertainment For Sale - Only 5c". March believes tho, that this suggestion should be carried out even further. He claims "First, and I have said this before, the machines should not read 50 balls for 5c" because in a great many places, free plays are ruled a thing of value, and more balls are obtained without another nickel, there would be quite an argument about this. I suggest that the manufacturers put on the card "5c Per Game - For Amusement Only." The operators and the location owners can do the rest.

The headline on March’s card reads, "For Amusement Only - No Gambling Allowed." Below this he features "5c Per Game" and explains this with "Per Game" means the use of the balls as long as they are available without depositing another coin." He then explains how to play the game and finishes the bottom of his card with "No Prizes - No Free Plays - No Awards."

Sam Wolberg rightfully believes that, in this fashion, many more people would be attracted to playing pin balls because of the economical and relaxing entertainment which they provide.
BUCKLEY TRACK ODDS
AND PARLAY LONG SHOT

Hundreds of operators know from actual experience that Track Odds and Parlay Long Shot are the greatest money-makers ever offered to the coin machine trade.

If you don't know it, here's your chance to find out—and it won't cost you a cent. Both Track Odds and Parlay are available in nickel or quarter play—for straight cash or check payout.

Order a sample today on our thirty days' free trial offer explained below.

SPECIAL OFFER!

Try it before you buy it! Pay no money down!
Thirty days' free trial to established operators!

We are making this special offer in prove to you that Track Odds and Parlay Long Shot will give you better mechanical performance and will make you more money than any other console. Let us know the type of location in which Track Odds or Parlay Long Shot will be placed and we will recommend the model for your particular location.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
April 8th
IS THE DATE

CLOSING DATE OF

THE CASH BOX

'SPRING SPECIAL'

Will reach the entire industry at the most active "buying" period of the year. Operators are busy preparing for the "lush" playing weeks on location—when favorable weather draws increased play to all equipment.

MANUFACTURERS
DISTRIBUTORS
JOBBERS

PHONE - WIRE - WRITE US YOUR
SPACE RESERVATION - TODAY!

MAIL YOUR AD EARLY FOR CHOICE POSITION

THE CASH BOX

381 FOURTH AVE., NEW YORK 16, N. Y. (PHONE: MU 4-7797)
BRANCH OFFICES: CHICAGO - LOS ANGELES
EVERYBODY'S HEADIN' FOR TENNESSEE

Williams

TERRIFIC 5-BALL THRILLER with

- UNIQUE FLIPPER ACTION
- SEQUENCE • 3 SPOT ROLL-OVERS
- PREMIUM SCORE • DOUBLE PREMIUM SCORE • RESERVE SCORE
- HIGHEST HIGH SCORE plus
- WILLIAMS NEW PYLON LIGHTS!

HEAD FOR YOUR DISTRIBUTOR NOW FOR IMMEDIATE DELIVERY!

WilliamS
MANUFACTURING
COMPANY
161 W. HURON STREET
CHICAGO 10, ILLINOIS

4-STATE CONVENTION TO BE GREAT MEET

Scheduled For Radison Hotel, Minneapolis, Minn. April 26 & 27

STILLWATER, MINN. - The four state convention, sponsored by the Minnesota, Wisconsin, North Dakota and St. Dako-
ta Phonograph Associations scheduled to be held at the Radison Hotel, Min-
neapolis, Minn. on April 26 and 27, is expected to be a complete sellout.

Ken Ferguson, of Still-
water, Minn. reports that indications are that this convention will be the gre-
est ever in its 14 yrs. of meetings. An attrac-
tive program has been lay-
ed out by the committee.
Sunday, April 26 is open for exhibitors to move in to the hotel and set up.
Monday is registration day. Exhibit hours are from 10:00 A.M. to 1:00 P.M., and from 5:00 P.M. to 10:00 P.M. Program inclu-
des luncheon and open meet-
ing.

Tuesday, the exhibition floor is open from 10:00 A.M. to 6:30 P.M. Banquet, addresses and awarding of prizes will take place in the Main and Junior Ballro-
oms following the closing of the exhibition floor.

Ken Ferguson suggests that all inquiries for in-
formation be addressed to him at 1014 W. Ramsey St., Stillwater, Minn., or to the Minnesota Amusement Games Association, 713 Pi-
oneer Bldg., St. Paul, Minn.

"AS IS" SALE!

ALL PARTS INTACT

Wurlitzer 900 • $175.00
Wurlitzer 910 • $125.00
Seeburg Regal • $75.00
Seeburg Classic • $125.00
Zamora 32 • $65.00
Rock-Ola Bar • $50.00

WE CARRY THE LARGEST STOCK OF USED EQUIPMENT IN THE NATION!

ALL TYPES, MAKERS AND MODELS.

WRITE TODAY FOR COMPLETE LIST.

1/2 DOLLAR WITH ORDER—BECKHAM C.O.D.

DAVID ROSEN, INC.
EXCLUSIVE AMI DISTRIBUTOR

503 EVERGREEN AV., BALTIMORE 23, MD.
855 N. BROAD ST., PHILADELPHIA 23, PA.
Edmonton 5322
Stevenson 2-803

YOU DON'T GET WRECKS WHEN YOU BUY AT REX

RECONDITIONED FREE SALE - CLEAN UNCONDITIONAL

EXCLUS. Cross Fire 970.; Texas 266.; Mystery 85.; Bunny 85.;
Mattie 265.;
GOLDEN: Gold Ball $100.; Playboy $90.
OUTLIER: Selfie Card $165.; Lucky Star $95.
BISHOP: Renegade 780.; Hit $95.; Howell 512.; Jamison $125.
WILLIAMS: Cyclone $75.; Shark Girl $65.;
AJAY 460.; Tempo 185.;
1/2 DEPOSIT REQUIRED, BALANCE C.O.D.

REX COIN MACH, CO.
3202 WEST 23RD STREET, KENOSHA, WIS.
(Phone Temple 4-6787)
AL JENSEN (Gen. Mgr.)

FOR OPERATORS ONLY!!
READ PAGE 6
IMIG RE-ELECTED PREZ OF S.D. PHONO ASSN.

HURON, S.D.—The South Dakota Phonograph Assn. held its annual meet here March 21, 22 and 23, at which time officers were elected to serve for the next year.

Mike Imig, Yankton, was re-elected president; Gordon Stout, Pierre, vice president, and Norman Gefke, Sioux Falls, secretary.

Many important matters were discussed— with commission rates and membership drives the foremost. A vote was taken to join up with the national committee and give George A. Miller full support.

Harold Scott, outgoing secretary, was presented with a traveling bag in appreciation for his services. Next meeting is scheduled for Aberdeen.

WASH. D.C. MUSIC OPS TO MEET APRIL 13

WASHINGTON, D.C.—P.R. Chap- man, president of the Washington Music Guild, announced that the association is holding its next meeting on Tuesday, April 13. The group will meet as usual in the Blue Room of the Hamilton Hotel.

Hirsh deLavie, chairman of the public relations committee, stated that the organization is making great headway, and that membership covers practically every music operator in the city and surrounding areas.

"Not only are the officers and board of directors working hard," reports de Lavie, "but every member is out hustling to make our association 100% strong."

GOLDEN GATE OPENS OFFICE IN OAKLAND

SAN FRANCISCO, CAL.—Al Armos, Golden Gate Novelty Co., announced that the firm had opened a branch salesroom at 2561 San Pablo Ave., Oakland, this past month. Ed Heinle is in charge.

Armos also announced the appointment of Al Meyers, well known columnist, as sales manager and buyer for the San Francisco office.

NAME YOUR OWN PRICE FOR
SOLOTONE BOXES
PERSONAL BOXES
WURLITZER—SEEBURG—ROCK-OLA
UNIVERSAL AMPLIFIERS
PHONO PLASTICS—All Types For All Phonos—Tell Us What You Need
PIN GAMES AND ROLLDOWNS—BIG SELECTION—ALL KINDS ON HAND

SACRIFICE!

Must sell following equipment at way-below current market prices. This is an outstanding opportunity for you to buy at your own price!! Get in touch with us immediately.

All Equipment Guaranteed!

WIRE—WRITE
BOX No. 123, % THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N. Y.
Ohio State Phono Ops Convention April 14

Cancer Fund To Gain From Combined Drive Of Cleveland And Ohio State Assns

Cleveland, O.—Jack Cohen, president of the Cleveland Phonograph Merchants Assn, announced that the organization will hold an all-star benefit show for the Cancer Fund on Monday and Tuesday evenings, April 12 and 13, at the Music Hall. Sanford Levine and Sam Abrams are assisting Cohen in the handling of all details.

The entertainment will be headed by Dorothy Shay, "Sugar Chile" Robinson, and Carmen Cavallara and Orch.

The same stars will do the entertaining for the operators at the Annual Convention of the Ohio State Phonograph Owners Assn on Wednesday, April 14, which will be held at the Hollenden Hotel, here.

A capacity attendance is expected, and all funds raised from the banquet is to be donated to the American Cancer Society. Cohen states that he expects better than $25,000 to be raised for the Society.

WATCH FOR

GENCO'S

NEWEST

5 BALL GAME

READY FOR DELIVERY SOON!

PALISADES IS NOW DELIVERING!

SENSATIONAL NEW
BALLY 5 BALL GAME

ALSO READY
Chicago Coin—Catalina; Williams—Stormy; Exhibit—Build-Up; United—
FOR DELIVERY
Manchester; Gottlieb—Cinderella; Bally—Eureka; Genco—Triple Action. Complete Line of Exams Equipment.

A complete list of pre-war and post-war used equipment for New York Operators. Service and parts for all Cassius and Ball Machines.

PALISADE SPECIALTIES COMPANY

49 ANDERSON AVENUE   CLIFFSIDE 6-2982
CLIFFSIDE, PARK, N. J.
28 Minutes from New York City Via Lincoln Tunnel or Washington Bridge

N.O. MUSIC OPS TO FORM ASSOCIATION

NEW ORLEANS, La.—Music ops in this city and surrounding territories are enthusiastic over their first get-together recently to form an association.

Preliminaries were discussed at this meet, and arrangements have been made to call together all in the territory for the purpose of creating a solid organization. No date for the next meeting was announced but the leaders of the move are contacting the music ops. At this meeting, it is expected that organizational matters, such as a charter, by-laws, rules, and election of officers will be taken up.

ATTENTION OPERATORS ONLY

HAVE YOU MACHINES FOR SALE?

WHAT DO YOU WANT TO BUY?

READ PAGE 6

AS A SUBSCRIBER TO "The Cash Box" YOU ARE ENTITLED TO AN AD LISTING WHATEVER YOU WANT TO BUY OR HAVE FOR SALE FREE OF CHARGE
The DEMAND IS TERRIFIC!
ORDERS and RE-ORDERS for CATALINA HAVE BEEN OVER-WHELMING... BUT STEPPED-UP PRODUCTION HAS INCREASED SHIPMENTS TO A NEW HIGH!

*NEW FLIPPER ACTION
*DOUBLE BONUS
*HIGH SCORE

ORDER FROM YOUR DISTRIBUTOR TODAY!

CHICAGO COIN MACHINE CO.
1725 DIVERSITY BOULEVARD - CHICAGO 14, ILLINOIS

STOP! LOOK! ORDER!

Chico Hooker - 55. Tex Silvers 52-225. William Al. 
John A. Backman Texas Coinman Dies

DALLAS, TEX. - John A. Backman, well known operator, and perennial secretary of the Texas Coin Machine Association, and the Dallas Coin Machine Association, died on March 16.

Backman started as secretary in the earliest days of the association in this state, and served continuously over the years.

His death was a shock and the cause of profound grief among his hosts of friends everywhere.

Condolences are being received by his wife Albia at 5400 Goodwin St.

N.Y. SCHOOL SUPT. STATES "PINBALL SITUATION" UNDER COMPLETE CONTROL

NEW YORK - Dr. William Jensen, Superintendent of Schools, announced this week that the "pin game situation" was "definitely under control."

Locations in the vicinity of schools were visited during the past two weeks and no students were found playing the machines.

Jensen stated that proprietors of stores have been warned that if they harbored truant pupils, they were violating the compulsory education laws.

The stores will be checked in weekly visits by attendance officers, but in the meanwhile he is satisfied that the situation is "under control", stated the Superintendent.

Muto Shipping New Game

W.M. B. (Bill) Rabkin

NEW YORK - Bill Rabkin, International Mutoscope Corp. of Long Island City, reports that the firm is now in production and shipping the new boxing game "Silver Gloves."

"This is one of the most intriguing games we have ever produced in fifty years in the business," says Rabkin. "The player gets approximately 30 seconds of action, fun and color for a nickel. The machine has been tested and proven on location. It is definitely a money-getter and requires an absolute minimum of service. Working parts are rugged and at a minimum and this means rapid adjustment and permits the machine more working hours."

Mail Your Ad Today! BIG SPRING SPECIAL ISSUE OF The Cash Box GOES TO PRESS
WANT

WANT - To Purchase for export shipments - Model 1018 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Bally Triple Bells; Bally Draw Bells (Plastic Buttons); DeLuxe Draw Bells; Bally Eurekas; Keeney Bonus Super Bells 5¢ and 25¢; Mutoscope Front and Red Top Diggers; '47 Rock-Ola, Wurlitzer and Seeburg Phonos. Will buy over-stocks of late new or used pin games, for resale. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO, CALIF. Tel.: Ordway 3-5069

WANT - 219 Steppers. Will pay $20. each if in working order. AUTOMATIC VENDING CORP., 525 PARKET ST., CHESTER, PENNA. Tel.: 3-9282.

WANT - Used Metal Seeburg Wall Box Covers for Type DS2-1Z or Model WS-22. INTERSTATE MUSIC COMPANY, 1196 COMMONWEALTH AVE., BOSTON 34, MASS. Tel.: ASpinwall 7-0517.

WANT - Seeburg Stop Selectors No. S320-1 and Seeburg Consoles. JOY AUTOMATICS, 108 EAST CHURCH STREET, ELMIRA, N. Y. Tel: 2-7462

WANT - Substantial quantities of Jennings Standard Chiefs, Mills Black Cherries and Jewel Bells 5 - 10 - 25 - and 50¢. Must be A-1 mechanically and good appearance. Advise quantity, guaranteed condition and best price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF. Tel: Market 1-3967

WANT - Bally Eurekas, clean and in A-1 condition. State lowest prices and quantity in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: TU 5-9746

WANT - 30 Advance Rolls. Will pick up anywhere in New York City. Phone us immediately. JOMAL AMUSEMENT CORP., 3178 PARK AVE., BRONX, N.Y. Tel: Cypress 2-2770

WANT - Chicago Coin Basketball. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO.

WANT - The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT - New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 5 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11TH AVE. S6, MINNEAPOLIS 15, MINN.

WANT - Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.

WANT - Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSSY AVE., BRONX 61, N. Y. Tel.: Undershill 3-5761

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin games you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tallboy Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MN. Tel: Geneva 5646

FOR SALE - S-Balls: Baffle Cards, Kilroy $55. ea.; Play Boys $70. ea.; Streamlines $20. ea.; Sky Blasters $15. ea. All above are in top condition. Terms: 1/3 deposit. C.JM. SPECIALTY CO., 832 CEMP STREET, NEW ORLEANS 15, LA.

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., FORT WORTH, VA. Tel: Fort Worth 1026

FOR SALE - Kilroy $49.50; Rio $49.50; Canteen, Suspense, Big Hit $19.50. New games at low prices. LETHAL SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA.

FOR SALE - Brand new pin games: Geno Triple Action, Exhibit Build Up, Exhibit Treasure Chest. Good used pin games: Tornado, Dynamite, Play Boy and Lightning. All in A-1 condition. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 2-8768

FOR SALE - 2 Skyfighters $65. ea.; 1 Bally Defender $50.; 1 Bally Rapid Fire $50.; 2 Air Raiders $49.50 ea.; 1 Victory Fool $49.50; 1 Red Ball $49.50; 2 Anti-Aircraft, Br. $25. ea.; MARCUS KLEIN, 577 TENTH STREET, NEW ORLEANS, N. Y.

FOR SALE - Mills slots and stands. I also buy same. Send me your list. MILTON BRAUN, 103, BOX 428, SAVANNAH, GA. (Tel: 3-5432)

FOR SALE - Mills greatest proven money makers - original Black Cherry Ballys, Golden Falls, Vest Pocket Balls, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S., MINNEAPOLIS 15, MN.

FOR SALE - Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarolla $30.; Undersea Raider $60.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Watling 10g Rol-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE - Brand new Columbus 1g-5g Peanut Vendors; 1g Ball Gum Vendors in Stock. Brand new Deval & Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 318 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Webash 1501.

FOR SALE - This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or call. HANNAH DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-536

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CAL.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4600 CASA AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - Dufrenier $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MN.

FOR SALE - 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. 110A ST., PHILA., 40, PA. Tel: RA. 2-6705


FOR SALE - Guaranteed Used Machines - Bells; Consoles: One-Ball: Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POVYRA ST., NEW ORLEANS, LA.

FOR SALE - 4 Panoramas, like new. Splicer, film, $200. ea. F.O.B. Lewistown. 1/3 deposit with order. LEWISTOWN DIST. MART, INC., 27 VALLEY ST., LEWISTOWN, PA. Tel: 2584

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!


FOR SALE - The original change dispenser Nickle Nudger $3.45 ea. Write for quantity prices. Victory Specials $110. ea.; Gottlieb Daily Races $225.; Keeney Hot Tip $250. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND 8, OREGON. Tel: ATwater 7565

FOR SALE - 20 Bally Special Entries; 10 Bally Jockey Specials. Phone, wire, or write for quick sale. J. A. STWART, 148-25th STREET, OGDEN, UTAH. Tel: 3386

FOR SALE - Large music route in Gregg County, Texas. Only wet county in a hundred miles. Rock-Ola, Seaburg, A.M.I. Can be financed. Reason for selling explained, contact - GREGG NOVELTY CO., 100 W. GREEN STREET, LONGVIEW, TEXAS. Tel: 3011

FOR SALE - Used pin games: We have every machine in stock. You name it. We ship it same day. You can't beat our prices. We don't ship junk. Our 28th year in business. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - 2 brand new Cherry Coin Galalees, still in original crates $250. ea.; 1 used Bally DeLuxe Draw Bell $275.; 3 Bally Hi-Hand $45. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH. Tel.: 2-0021.

FOR SALE - Stock reducing: Bargain list free. Consoles, slots, phonographs, tubes, slot parts. 15 new master key locks $25.; 50 set new phono casters $45. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel.: 46512.

FOR SALE - New A-F Coin Counter, $1. counts pennies, nickels and dimes. Lightweight, fits the pocket. Counts money in half the time. Send $1. with order. We prepay postage. A-F CORPORATION, 5729 W. JEFFERSON BLVD., Dept. S, LOS ANGELES 16, CALIF.

FOR SALE - Late pin games, new and used. Get our list of used pin games at lowest prices. State your needs and we ship same day. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - 10 new Bally Double Up machines, used only one week; 5 Deluxe Bally Draw Bell; 11 straight Bally Draw Bell. All in excellent working condition. Just off location. Write or phone. BROWN MUSIC CO., 514 MINNESOTA AVE., KANSAS CITY 12, KANSAS. Tel: ATwater 1206

FOR SALE - New Black Cherry and Golden Falls Case Assemblies for $40. ea. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1001 W. MAIN ST., OTTAWA, ILL. Tel: 1312
MISCELLANEOUS

WILL TRADE — 1100 for two clean late 1015’s, pay cash difference. Will sell, no cleaning. Texas, Louisiana, Oklahoma only. Or will sell for discount. GEO. BURY MUSIC COMPANY, BOX 245, HAMLIN, TEXAS. Tel: Englewood 8192

NOTICE — Music Operators: Motors rewound $5.60; Wurlitzer counter model trays refinished and rebushed $8.60. BILL’S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192

FOR RENT — Roll Downs — to established operators: Advance Rolls $40. per month; Esso Arrows $40. per month; Total Rolls $18. per month; Lite Leagues $18 per month. Total rental may be applied against purchase price. When writing send in three references. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

NOTICE — Pin ball operators: Have your old model one-ball machines converted. Semi or fully automatic, with hold for favorite numbers. A.B.C.D. Unit and other new features. With complete new paint job. $125. to $175. Write or phone NORTHWEST COIN MACHINE EXCHN., 9756 S.E. 52, PORTLAND, OR. Tel: TA 9966

NOTICE — Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It’s a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS AND SUPPLIES

FOR SALE — Tubes, 60% off list, standard brands. Specify 1st and 2nd choice of brands. All tubes boxed. Extra special: RCA-604 45¢ (Mention The Cash Box) Send for our latest tube list. ENGLISH SALES CO., 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE — We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE — Parts and supplies for all types coin operated machines. Send for Free Illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1426 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE — Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, $24. Manda bulbs, No. 47, $40. per 1000. No. 40, 44, 46 & 47, $4.50 per 100. No. 51 or 55, $4. per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE — We have for sale nets, matting, maple wooden balls for Skeel ball Alleys. Parts for Ten Strikes, Roy Guns and all othergames. RELIABLE PARTS CO., 2612 IRVING PI. RD., CHICAGO, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Charley Schlicht, over at Willis Industries, entertaining Gus Jadin from Wisconsin, Bill Baina of La Salle, Ill., and Howard Mohle Williamsport, Pa....Charley also advising shipments of Willis Constellations starting to move much more rapidly....O.D. Jennings' officials entertaining the Jones boys who came many miles to say "hello", also saw Ed Schueffer around the Jennings' plant this past week, too....Skeet Moore, all by his ownsome this past week at the Williams factory, advises that "Tennessee" going hotter than any game in a long, long time....Seems that Harry Williams spent this past week in his native California....while Sam Stern in a dash back to Philly to spend Easter week with the wife and kids....George Fonser is still missing from the factory, but reports are he's selling those Pro-Scores fast....Jerry Halevy over at Bally Mfg. Co. claims the firm are simply swamped with orders for "Criss Cross Belle" and "Track Odds"....only wishes production would catch up with sales....Billy DeSelin over at United Mfg. Co. is playing a new game called, "How many presses have we got, anyway?"....from what Billy says, it seems that everytime he walks into the factory some more presses have been put to work...."where're they all coming from?", he's asking.

Lots of action over at Bally this week....Clarence Camp of Memphis popped into the factory and howled for more "Ballerina"....and Herb Jones already with his hands full with about 89 jobs to do trying to calm Clarence down a little so that he wouldn't walk into the factory and rush those games into that big truck of his....Herb reports "Ballerina" is clicking everywhere in the country....Art Wainand over at Rock-Ola still waiting for the "blessed event" to happen......looks like Art had his dates all mixed up, and is now rechecking....in the meantime visitors keep calling on him....bumped into Irwin Blumenfeld of Baltimore....George Murdock of San Francisco....B. D. Lazer of Pittsburgh and lots of others talking "Ballerina"....Sam Gensburg returns from Florida, just in time to catch the nicer weather here....and Sam Wolberg leaves for a business trip East....with Ed Levin still jumpin' about trying to fill those orders for "Catalina" which looks like one of the biggest sellers Chicago Coin has yet built....Jee Calcrow, of AMI, advises that Monte West is traveling the West Coast all about....from Portland to San Francisco....then to Des Moines where he will meet with....R. E. Padfield of Musical Sales Co....John Haddock of AMI popped into town from Grand Rapids this past week and advised production on their 10 selection box being stepped up daily....Harold Midgley of Union City, Tenn. in town this past week and being a good boy, we hear.

D. Gottlieb & Co. are going to get some international recognition for their newest "Cinderella"....what with shipments already under way to South Africa and the Philip-pines....Grant Shay and Charlie Liggett of St. Joe, Mo. talking things over....and Grant advising his Spinning Reels to press this past week....Woolf Solomon of Columbus in town this past week, visiting here, and there....Harry Jacobs, Jr. and Sr., in town and seen over at United Mfg. Co. talking over the new "Manhattan"....Quite a bunch of coinmen seen at Napoleon's Restaurant on the West Side this past week....Howard Peo of Valley Specialty Co., Rochester, N.Y., Oscar Sultcz and Irv Ovitiz of Chicago's Northwest siders, Midge Ryan and none other than Grant Shay of Bell-O-Matic also there....Harry Brown of the American Amusement still out on the road and report ed to be doing some real business again....Tom (Rapperoo) Callaghan in the east with his Mississ....and reported to be ready to ship down Central & South Americanways the past week with some of New York's coinmen seeing him off....George Jenkins all hot and bothered over the nice action Bally's new one-balls are getting...."Trophy" and "Gold Cup"...."with both outselling any of the others we've built", George reports.

Has Billy DeSelin got a hollow leg?....Rex Shriver over at Evans reports he is working like a beaver to get those machines into their distrbs as fast as he can....demand's growing bigger....Sam Yaras of Dallas, Tex., reported to have been in our town for a couple days....digging up equipment....Seeburg distrbs around and about getting ready to pop with their industrial music set-up featuring full page newspaper ads, we hear from some of the boys who have been in town visiting at the Seeburg plant....Gordon Sutton zooming around Indiana in that new Beechcraft Bonanza of his....and reports that this is the way to call about....Eddie Hanson, over at Groetchen working harder than ever....lots of those orders he's got for his "Camera Chief"....Music ops here not too pleased with that Jimmy Petrillo settlement with the televisers....seems like this will increase video competition, what with live musicians now on television shows....plus nite ball games this summer and other sports events....Latest reports indicate that there are now 15,300 receivers in the Chi area....$10,500 in homes and 4,500 in public places....with an additional 16,500 receivers reported all ready sold here, but, the difference....as yet not installed....there are now 1,200 re tail dealers selling television receivers in Chi....Lou Koren, we now hear, has sold his gorgeous Florida home and will make our town his permanent resting place again.
Lots of action around town this past week...many visitors here...and all excited about the pin game and rolldown situation with some of the belief that there's sure to be a very fine reaction from officials because of Dr. William Jansen's statement in The New York Times this past Wednesday. Dr. Jansen, Superintendent of New York's schools came out with the statement that his truant officers checked all pin-ball locations near schools.....and learned that the situation was "under control". In fact, Jansen's report stated that 2,693 stores in vicinity of schools were checked and that 1,016 of them had pinballs. He added, however, that only 18 children were found cutting classes...and that none of these were playing a pinball machine...He also stated that his investigators found 263 other games and 227 juke boxes. The superintendent therefore declared, that the situation was "definitely under control". He also stated that all stores would be checked by weekly visits. As long as the ops here follow the tenets and preachings of their organization...everything's gonna be okay.

Lotsa visitors around town this past week...Bumped into Tommy (That Dapper Man) Callaghan of Bally Mfg. Co. with his Mrs. at the New Yorker, Tom spent a few days prior to getting on the S.S. Beatrice for a long visit to Central and South America, as per usual, was the best dressed we saw around town. Also found that Hirsh de LaVieze of Hirsh Coin Machine Co., Washington, D.C. was in town...and, one day, he was in the company of Joe Darby (by the way, Joe's looking very swell) and, when these two get together, brother, you can betcha somethin's cookin'! Also had a nice visit from Jack Bolton of PawUCKET, R.I. and Jack telling us how he kicked up his phono take remarkably...with a little secret idea that this boys has and is sure to keep a secret, too. . . . Counsellor Sid H. Levine didn't go to Washington, D.C. not this past Monday morning for there really was nothing there which would effect the nation's juke box ops...Sid, as you know, is counsellor to Executive Committee of the nation's juke box organizations. Old old friend, Herman Perin, popped into town from Miami and told us he was now operating pins down there with Bob Weller formerly of L. & W. Vend. Co., Cliffside, N.J...Herman claims that things are going good and that some of the boys hereshoul begin to take it a bit easier and spend a little more time in the playground of the world - Miami...Which reminds me, Dave Lowy is still down in Miami & Phil Mason is holding down that Tenth Ave. fort for the firm...Had a very important visitor in town this week...Sam Wolberg of Chicago Coin Machine Co. and ops and distribure here all were in favor of Sam's plan to bring home to all the public the fact that pinball is the nation's finest and most economical entertainment...Sam advising us that he has already prepared a card...proofs of which are in his office in Chicago and he will check them the moment he returns... Bill Rabkin of International Mutoscope is shipping his newest game "Silver Gloves", all over the nation, with many of the best coinops ordering the machine.

We hear that Marvin Roth, son of Max Roth of Wilkes-Barre, Pa...will be married on March 28....wonder if this makes Max feel older?....And that reminds me...Hirsh de Lavieze advised that his daughter is being married...to a Rabbi's son. Which is something for Hirsh...Who's as unorthodox as the next man. Barney (Shuggy) Superman is all set to pop with a surprise which will meet with approval of ops interested in industrial music equipment...We note that Joe Young & Danny Kipnis have been entertaining the recording stars...the other day Art Mooney (Pour Leaf Clover) popped in & had his pic taken with the boys......Joe Eilen very much interested in a brand new deal which is popping out of Washington...and Joe is busy with this thing...every op in the nation should latch onto personally...we think he's 100% right.

Yermi Stern is clicking with his Hit Parade posters from what we heard ops telling us...seems that these posters are really helping to boom take...especially bringing in the two bits pieces....which is mighty important to all juke box coinmen...Manny Ehrenfeld of Pasaccio, N.J. using a new idea in music and putting it over in great, big way....Manny deserves plenty of compliments for grand job he's done operating music...and operating it right...Where's my pal Abe Green keeping himself these days?....Somebody asked me the other day...If there would ever be licenses for games here...we refer him to Teddy Blatt...who made the statement sometime ago that there would be such a thing...but...that progress is being made very slowly and that all guys here...should listen to those who know what it's all about....There's a cure for television...It'll break sooner than expected and is sure to help music ops all over this town
......We hear that Denny Dennison is all excited about something he saw in California on his last trip, and that he believes is gonna be "it".
Even with some distracts and many ops sitting this week out awaiting the Municipal Court decision on whether rolldowns are kosher, there still was plenty of action on Coinrow - if not elsewhere in the city... County territory seemed to have picked up its pace and the out of town fraternity made up for their sticking to the bushes last week... Speaking of out-of-towners, Bill Wolf remembered he has a home at the M.S. Wolf Co., and returned to base this week, after three weeks of touring the Coast. Bill's man Nels Nelson tells us that his outfit is taking plenty of orders for AMI's new 40 selector wall box... Ran into Chicago Coin's Phil Robinson this week not in one or two different distracts, but in three. That ought to convince the home office he's really on the hustle, checking up on the healthy progress of their 5-ball Catalyst, and proudly showing the handsome new Trinidad where it would do the most good. It was nice to see the warm, friendly reception an old timer in this business like Phil gets from such veteran distracts like Jack Simon and Paul Laymon. Phil will soon be taking a trip to Canada for other than business reasons. He's attending a convention of the B/Wai B/Rith, a fraternal organization which believes that everybody, in and out of the coin biz can live in the same world as brothers.

While chatting with headman Jack Simon at Sicking Distracts, and saying howdy to Homer Gillespie of Gillespie Games, Long Beach, we tried our hand at a few fast moments on Chiclin's Catalina and Williams' Tennessee. Found 'em both exciting, lively machines, with the sensitive flipper action and high score possibilities... Stepped in next door at Mills Sales to swap greetings with a nice guy by the name of Charlie Fulcher. Charlie was out feeding his considerable bulk of inner man so chatted with his pleasant secy. Must be slipping - didn't even get her name... Aubrey Stamler, who has a brand new shiny Aircoen "Coronet 400" sitting smack in his doorway by way of a little reminder, was pulling freight for Las Vegas when we dropped by... At Automatic Games, George Warner promised to watch his language after our quoting his jive verbatim in last week's column... Danny Jackson took over to say that Automatic has been appointed exclusive distributor for California and Nevada by Valley Specialty Co. of N.Y. for its new chain drive escalator - the gimmick that they claim makes a good bell machine better in eliminating all coin jams and cutting service calls to a minimum... Can't remember misquoting C. A. Robinson of the firm bearing his name, and Man Friday Al Betelman, but they sure weren't talking to us this week. That ought to loosen 'em up, or else our noggin next time around... General Music's top Bud Parr was his usual busy but affable self just across the street. Jumped up from his desk as we came in, extended a cordial hand, and in answer our "What's new - besides Magic Glo?", started to say, "What else is there to talk about" - then remembered his firm has just started a new deal on old records. Plan is for ops to bring in discarded discs and have them credited toward purchase of new or used equip... For weeks now we've been trying to stop in and say hello to some newcomers to Coinrow, and always found 'em in a huddle or else out. This week we had the pleasure of meeting Earl Everett, down from Seattle Coin and head man of Shine Distrib. Co. Sandwiched in between C. A. Robinson and Williams Distrib. Co., interested parties will find several demonstrators of the new Douglass Automatic Shoe Shine machine.

Bill Williams was a happy man and why shouldn't he have been? Fresh out of his first shipment of Tennessee 5-ball games and who should drop in on him from the clouds but son Harry. The Williams Mfg. Co. owner flew his own plane in from Chicago for a pleasure-business trip and Bill was all primed for a family get-together... The Laymon secret finally out this week and what is it but Bally's new one-ball Gold Cup. Moving fast, says Paul, who's now swearing out the arrival of Bally's well named 5-ball Bellorina. Laymon came up with a new addition this week - Baker's Hicker & Catcher... Len Mison, Pacific Coast Distrib. was out but we met his handsome blonde son, and even handkerker Dough-tor-in-law, who has taken over in Pop's absence. Len's sexy Sarahcastle quit to get married... Lynn Brown and a bunch of the boys playing and kibitzing at "gin" at Irv Bromberg's... Badger Salee's W. R. "Pep" Jr. hosting Minneapolis' Herman Faster this weekend. They took in such places as Ciro and Mocomo. Faster heading for Miami to join the family for a short vacation...... Other closer visitors seen around were San Diego's Iven Gilbert, A. E. Wakefield, Otis Leonan, Gene Place, and Cuy Sargent; Santa Maria's Floyd Anthony; Corcoran's Les Jorden; Inglewood's Johnny Nelson and Carl Fisher; Gardena's J. L. Orr; Taft's Walter Keene; Fomana's S. L. Griffin and Compton's E. R. Elpee.

Music-wise we slowed down this week, not too much in companies, but the clamoring, public relations wise outfits know we'll make it up next week... Just to strike one music note, the traveling Biharis at it again. Modern Records' Joe back from the big city (New York, that is) and Roz heading there. Seems like there's always a Bihari in both places.
MINNEAPOLIS

Archie Wells, who operates the "Arcade" at Duluth, drove into Minneapolis Sunday, March 21st, to spend a few days visiting friends. During the summer months, Archie operates the Airplane Concession at the park in Duluth, and because there is spring in the air, he is having his equipment all repainted. The opening day will be about the middle of May. Dan Holman of Big Fork, Minn., drove into the city for the day to visit a few distributors in the Twin Cities and informed them that he had just bought out Art La Trace at Big Fork. Connections should be pretty good for Dan, as he is one of the four deputies in that county. Frank Nager of Grand Rapids, also came to town for the day, calling on several of the distributors.

D. K. Carter of the D. K. Carter & Co., Minneapolis, left last week with his family for parts unknown—somewhere in the South. Carter and the Mrs. made up their minds on the spur of the moment, deciding that they needed a vacation—so they got into their car, and headed South for at least 2 weeks. Walter Thorne of Staples, Minn., took time out to visit the Twin Cities, and spent a few days calling on the trade. Not only is Walter in the operating business, but he is also one of the well-kneaded weavers in that area. With wheat, corn, beef, and hogs calling for nice high prices, it's a question of which of his two businesses is the most profitable.

Glenn Mackliff of Superior, Wis., in Minneapolis for the day, his first visit since early last fall. It must be the spring air that's bringing the operators out of hibernation! Carl Schumacher of St. Cloud, Minn., taking in the town for the day, ran into a heavy snowstorm in Anoka, 16 miles out of Minneapolis, although not a drop fell in this city. Max Moses of the Atlas Sales Co., and Billy Cohen of Silent Sales Co., are just about ready to return home from Phoenix, Arizona, where they have been for the last six or seven weeks. No doubt many interesting "Gin" rumors have been played between the two "champs." Art Kelly is the new owner of the Modern Music Co., Rapid City, S. D., having bought out Cy Langsdale. Mrs. & Mrs. Ray Kohner of Winona, Minn., spent a few days here, and Mrs. Kohner took advantage of the opportunity to replenish her wardrobe. Cesar Sundem of Montevideo, another co-man in town with his Mrs., who is reported spent a bundle on her spring finery. Max Paster, Mayflower Realty, and Faster Distributing Co., visiting on the West Coast. From there he heads for Miami for a spell, catching up with his family, who are vacationing there.

HOUSTON, TEX.

The Weaver & Williams Co., now firmly established in their new headquarters on McKinney Avenue, stepped into the big time when they acquired exclusive distributorship of the complete Jennings line for Texas and Oklahoma. The co-owners, Bill Williams and C. W. (Harry) Weaver, are well known in Southwest coin machine circles. Whoever Harry doesn't know in the Southern part, Bill does; and whoever Bill doesn't know in the Northern part, Harry does—so it balances up. Jacques Hochman, Southern sales manager for Musicraft records visiting at Macy's record store. Hochman reported that Henry and his attractive wife, Macy (the record store is named for her) were doing a mighty fine job with the Musicraft platters. Jacques is calling on all Southern Musicraft dealers this trip, but no doubt will tarry longer in Texas, being an ex-siggle (that is a graduate of Texas A & M) and such.

Miss Lillian Cowart, attractive and talented secretary of Standard Music Distributing Co., was married March 21. Hollis T. O'Quinn was the lucky man. The ceremony was performed in a local church and attended by relatives and close friends of the bride and groom. After her honeymoon, Lillian will return to her secretarial duties at Standard. Whoever Bill and Bill Peacock, owners of the operating firm of Cruise and Peacock, are both not only well liked in local coin machine circles, but highly regarded in business, civic and fraternal circles. At a meeting recently of Houston music men where everybody paid for his own food, Cruise had forgotten his purse and Partner Peacock paid the check. Later in the meeting the question of expenses for future gatherings was being discussed when Cruise took the floor and said "Let's pair off and take turns treating the whole group—we will go in with anybody for our share." Getting no immediate response, he stated "We will pay for the first party all by ourselves just to get things started." Some of the fellows couldn't hold back a chuckle at the expression on partner Peacock's face.

Bill Siroc, Siroc Manufacturing Co., manufacturer of the Brush Up Shoe Shine Machine announced that the Unique Co. of La Crosse, Wis., owned by A. M. Hemleben and managed by Jim Papey, had been appointed exclusive distributors for his machine in the states of Wisconsin, Minnesota, and Iowa. Jim Papey reports that his salesmen are busy covering the territory. Siroc reports that the new model is being manufactured and delivered at the rate of 100 per week, and that within 30 days, production will be up to 200 per week. Siroc also reports that Carl Honeyman of San Francisco, Cal., has retired from the coin biz.
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EACH LINE IS 7½ INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY $1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK’S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE WEDNESDAY 5 P.M. EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

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Photograph shows
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payout cup—and is
equipped with the
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