GEORGE A. MILLER
State President and Business Manager, California Music Operators Association

Has won acclaim for the progressive and sincere efforts in behalf of the music machine operator. Career was climaxed at the 1948 CMI Show in Chicago in January when he was elected Chairman of the National Committee for the Music Machine Operators of America, and was the CMI award winner for the outstanding public relations work done in the coin machines industry during 1947.
Everybody's buzzin' about the new price... 495... the low initial cost that makes a reasonable payment plan possible.

They're buzzin', too, about the sensible payment terms that mean profit from the start. Your weekly installments come from actual collections, not capital!

CORONET'S attractive styling stimulates customer interest—Flawless performance keeps them playing and paying, without interruption.

All this for 495... the lowest price ever paid for perfection.

The World's Finest Phonograph Equipment... at the World's Lowest Prices.
THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."
The cluckers are at it again! They’re down on everything! Times are bad! People aren’t buying! The world’s going to pieces! We’re in for the biggest depression in history! Machines are backing up on distribs! Everyone is in hot water! What should we do? Where do we go? And so forth—and so forth and so forth—far into the night! Spitting, spewing, clucking, clucking, clucking—like a bunch of fat old hens with their noses pressed right into the feeding troughs and not taking time to look up and see what’s happening around them.

STOP CLUCKING — START WORKING!!

Every economist in the nation has explained that the public is swinging back to greater economies. They’re cutting down on buying expensive merchandise. They have deserted those nite spots where 75c for a cuppacoffee was cheap. They’re not attending those $100 ringside fights. They don’t want anymore of those big time, flashy expenditures. NO, SIR—THEY SURE DON’T! And, what’s more, YOU know it just as well as any economist does. He DIDN’T HAVE TO TELL YOU! Brother, just look around your own home town and you’ll agree.

STOP CLUCKING — START WORKING!!

This is the OPPORTUNITY you’ve been waiting for. Brother—this is IT! This is the time to get into ACTION!! This is something that’s RIGHT DOWN YOUR ALLEY!! WHY?? BECAUSE YOU’VE GOT THE WORLD’S FINEST AND GREATEST — AND — MOST ECONOMICAL ENTERTAINMENT FOR MR. AND MRS. JOHN Q. PUBLIC. YOU’VE GOT IT!!

STOP CLUCKING — START WORKING!!

Get out on your locations. Be sure that each and every single spot you have has the RIGHT EQUIPMENT in it. MAKE YOUR MUSIC OR AMUSEMENT OR SERVICE—EASIER TO BUY! Promote it to the public. Clean up, dress up, flash up! MAKE THAT EQUIPMENT OF YOURS SPARKLE. Make it sound better. Make it look better. Make it so damn attractive that Mr. and Mrs. Johnny Public won’t be able to walk by it—EVEN IF THEY WANTED TO. STOP THEM COLD IN THEIR TRACKS!
MAKE 'EM BUY YOUR ECONOMICAL ENTERTAINMENT!

STOP CLUCKING — START WORKING!!

To hell with what this guy or that guy in this business who tells you about tough times. HE'S NOT PUTTING NICKELS INTO YOUR MACHINES! It's Mr. and Mrs. Johnny Public who put the coin into your equipment. PLAY UP TO THEM! They want you to. They're tired of paying those fancy high prices for entertainment. They want low priced, good entertainment, once again. They've had their fling. The spree is over. They want to get back to NORMAL. And—YOU'VE GOT WHAT THEY WANT!!

STOP CLUCKING — START WORKING!!

GET IN THERE AND GET TO WORK—RIGHT THIS MINUTE!! Get those machines of yours looking like a million dollars. Make 'em so attractive, so gleaming, so sparkling, so entertaining, so interesting, so different, so better—that Johnny and Mrs. Public will WALK RIGHT UP TO THEM AND PLAY HELL OUT OF 'EM! Brother—THIS IS YOUR BIG CHANCE!! DON'T FLUFF IT! Don't let the guys in this business tell you that this and that's lousy about everything. Just REMEMBER—THEY DON'T PUT NICKELS IN YOUR MACHINES!!

STOP CLUCKING—START WORKING—AND BROTHER, START FAST—BECAUSE YOU'VE GOT THE BIGGEST OPPORTUNITY IN ALL YOUR LIFE—RIGHT THIS MINUTE—TO START THE BIGGEST BOOM IN ALL THE HISTORY OF THE COIN MACHINE INDUSTRY.

STOP CLUCKING — START WORKING!!

Editor's Note: This article is reprinted by popular demand of the nation's leading coin machine firms who believe that it is one of the greatest editorials ever written in the coin machine industry. Many coin machine salesmen report that they have carried it about with them ever since its first appearance in The Cash Box on February 17, 1947. Others still have it prominently displayed on their bulletin boards in their offices. It is generally believed that this editorial perfectly fits present conditions in the coin machine field.
Radio Program Helps Get Him New Spots and Makes it Easier for Him to Obtain Front Money Service Charge.

NEW YORK—Following up on The Cash Box suggestion that the operators should once again return to promotional exploitation of their businesses, so that they would again attract the public to their equipment, Leon Sieger of Daytona Beach Amusement Corp., Daytona Beach, Fla., who operates juke boxes here for Morris Hankin of Atlanta, Ga., purchased a full hour radio program which features the records over the air appearing in the firm's juke boxes here and in surrounding area, mentions the locations and their addresses, and also encourages all the public to patronize these spots and listen to the very latest recordings.

The program starts at midnight Saturday and for one full hour thereafter is plugging various locations. The report is that many new locations, who have heard this radio program, have called the firm to install juke boxes in their places. Those who are already signed up by the firm are not only much pleased at the mention of their address, but what is most important to this operator, have quickly agreed to a front service money guarantee to keep this sort of promotion exploitation on the air.

Here is again demonstrated the ingenuity and showmanship of the nation's operators, The Cash Box, in an article which appeared in its February 14, 1948 issue, urged everyone of the nation's coin machine operators, whether they operate music, amusement, service or merchandising machines, to once again turn to good, old fashioned showmanship, to get the public interested in their equipment and to thereby boom play.

The use of radio and press advertising was urged in this article. The use of a full hour's air time, as is being done in this case, is of immeasurable value to the industry in Daytona Beach as well as the rest of the area this radio station covers. It starts the public back to the juke box for economical musical entertainment. It reaches right into the very home of the average man and woman who are planning to entertain themselves. It offers economical entertainment which is today's answer to what the public desires.

It isn't just Leon Sieger and Morris Hankin, both well known to the nation's ops who have started something new for the entire juke box field, it is, instead, the thought that these men have foreseen the need for greater exploitation of their business and have quickly entered into the spirit of such promotion.

The show know and like juke boxes, amusement games and merchandise vendors. But, like everyone else, have become too accustomed to them. So much so that they have forgotten, to some extent, the great value which they receive from coin operated equipment. Constant reminder is necessary. Exploitation and play promotion is fine showmanship in the modern manner. It quickly enters into the spirit of the times and encourages the public to play its juke boxes, amusement machines and merchandise vendors.

Such play promotion can go even further. It can enter into all public spirited drives. It helps charitable causes, not only with its advertising air time and newspaper ads, but, with donations of percentages of the intake from its equipment. It brings the public ever closer to the coin machine trade and, by so doing, gains greater patronage—which is the answer to greater profits.

At the same time the location owners, too, enter into the spirit of such play promotion. Not only are they receiving free advertising for their locations, but, they are also going to enjoy greater receipts from the equipment in their places. Therefore, they are agreeable to helping along such exploitation by donating a certain share of the money needed to continue and maintain such advertising. Everybody gains. Everybody profits. And the industry goes ahead gaining greater public commendation.

This is only one example of what the average op can do to promote the play of his equipment. There are still a great many other ideas which can be used throughout the nation, as more and more ops once again rally to the flag of old time showmanship, which was always the plan in this industry and bring about greater patronage of their equipment as well as all other equipment in their territories.

Perhaps this is the beginning of that new showmanship era which so many sadly neglected as they continued to think more about the technical achievements of the field than the promotional factors required to make those technical achievements successful. The operator should not concern himself with the manufacturing processes, but, rather with making the equipment he purchases popular and successful, and thereby bring to the entire industry the booming prosperity it deserves.

"The Cash Box" is the Operator's Magazine It is not sold on newsstands.
Widely hailed as one of the nation's foremost nightclub entrepreneurs, Frank Palumbo synonymously rhymes with Philadelphia to every segment of the music industry. His famous Click Club continues to feature the top name bands in the country, in addition to playing host to several thousand youngsters each month for the Click Tune Party, co-sponsored by Frank and the Philadelphia Music Operators Association. His philanthropic ways have set many a youngster on the road to a music career. Frank is as much a part of the music industry as a piano is vital to an orchestra.

FEATURES

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- The Cash Box Record Reviews
- Juke Box Regional Record Report
- 'Round The Wax Circle
- Hot In Harlem
- The Broadway Beat
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- The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes
- Hot On Chicago's South Side
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Diskeries Go Hog Wild Over Oldies With Juke Box Biz As Outstanding Exploitation Factor and Juke Ops Busting Profit Marks

NEW YORK—"If the public can go hog wild over string music, I'm betting on high button shoes, bustle skirts and derby hats."

Such was the general tenor of a conversation with a local music operator this past week. The sensational resurgence of music tainted with a gay '90 vintage has the entire music world running helter skelter mad after oldies.

Diskeries are digging down deep in their libraries and catalogs trying to find meaningful masters. Others in the record business are offering fantastic sums as the purchase price of masters that have that twang to it. While the large majority of recording officials in the music industry hurriedly seek their "next big hit," one segment of the field boldly stands out.

Those associated with the recording business will aptly admit that juke box operators and disc jockeys are vitally important to the success of any song. While the latter group might have preference or individual opinions concerning the playing of records on their air-shows, juke box operators have continually demonstrated their potency by catering to the likes and dislikes of the masses.

Evidently the public taste has rapidly changed from the fast tempo of the war years. Not only has string music made its impression upon phone fans throughout the nation. Songs that were hits well over forty years ago, regardless of their interpretation, are in strong demand. Many in the disk biz point to the fact that the present generation hasn't even heard those song hits of yesteryear. Not only do the oldies appeal to the youngsters and the college crowd—they are being greeted just as strongly as ever by adults. Therefore, a great many of the old tunes which clicked so well in years past, can be revived with every assurance that they have opportunity of taking hold with the present generation, and, certainly pleasing the older folks who hearken back to the good old days.

Many noted students of the music industry will not venture an answer as to the size and quality of the flock of standards and oldies being re-issued. Several offer that the current recording ban paved the way for the initial "hunt" by recording companies. Nevertheless, the fact remains that the entire music industry is today undergoing an evolution, the likes of which have never occurred.

Witness the sensational demand for "I'm looking Over A Four Leaf Clover", "Heartbreaker" and the current spark with "Baby Face." The demand created by the automatic music machine industry rose overnight, and put the spotlight on artists that were comparatively obscure.

Music publishers point to the juke box industry as one of their largest exploitation factors. One well noted publisher recently stated, "I'll take that juke box over all the splash you can muster. The simple fact that the juke box allows an untold amount of people to hear my song, and after hearing it, possibly go out and buy a recording, is good enough for me."

"Take the example of the song that is banned on the air for any one of a hundred reasons. While the radio audience has no means of hearing that particular tune, the juke box keeps on playing, continually building up a demand. Add to that the fact that any artist or record company has his name displayed in the phonograph right on the title strip, and you've got yourself a promotion piece hard to beat."

The fact that the entire nation has gone wild over oldies and standards is a possible indication of things to come. There are literally hundreds of songs gathering dust on shelves, to which the public might take a liking.

The record companies themselves are currently experiencing more sales than ever before. Masters which had been previously discarded are being pressed and issued faster than production facilities allow. "Bye Bye Blackbird", "Shine," "I'll Be With You In Apple Blossom Time" and many others have boomed in recent months, with the responsible recording companies beaming at the unexpected sales.

While no conclusive facts are available as to the bulk purchasing power of the automatic music industry, it is generally accepted that music operators represent more than 90% of the total potential record sales. Add to that a very high figure for the amount of repeat sales directly attributed to the phonograph industry and the net value of juke box promotion is easily seen.

The juke box industry has paved the way for an unpredictable new market in the record business. Many of the smaller firms, who could not hope to draw large sales via the dealer, turned his attention to promoting and exploiting material on automatic music machines.

One diskery head recently stated, "I found that I could not crack the retail market because the bulk of dealers are overloaded with records. The major recording companies have a large amount of masters on hand and the dealers told me that they are literally being flooded with records. Instead, I directed my sales promotion upon the juke box operators, and found a steady flow of orders. In addition, the dealers themselves came around to me, asking for the records. The simple answer was that the juke box had created a demand."

The above facts conclusively prove that the public wants tunes today with that same vigor and punch that commanded the music world years and years ago. The music, the records, the sales medium and the demand are here—let's have 'em.
The Nation's Top Ten Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

I'M LOOKING OVER A FOUR LEAF CLOVER
Still in the top spot with play continuing as strong as before.

MANANA
Repeats its position of last week with ops and phone fans mad about it.

NOW IS THE HOUR
A great coin mixer for ops. Every platter grabbing all loads of play.

BallerINA
On the way down after some sensational play throughout the nation.

BEG YOUR PARDON
In the fifth spot again. Ops report play holding up.

GOLDEN EARRINGS
In sixth place this week. Ops continue to get calls.

SERENADE OF THE BELLs
Still bouncing around as a featured item in the phonos.

HOW SOON
Riding high in eighth place altho ops report dilly has lost some of its appeal.

I'M MY OWN GRANDPAW
In the ninth spot again, with play holding tight. W'otser ops report play moving up.

I'LL DANCE AT YOUR WEDDING
On the way out after a great ride across the boards as a featured tune in so many boxes.

---

CA-491—Alexis Roy O.
CA-38100—Tony Hill O.
CA-38081—Arthur Godfrey
ME-5105—Frankie Laine
ME-5100—Uptown String Band

CA-15024—Margaret Whiting
CA-38061—Horne Heidt O.
DE-24279—Bing Crosby
MA-1991—Eddie Howard O.
ME-5103—Les Paul Trio

CA-1509—Bob Crosby
CO-490—The Dinning Sisters
CO-38076—Frankie Carle O.

CA-15009—Peggy Lee
CA-37922—Dinah Shore
DE-24279—Guy Lombardo O.
DE-24279—Bing Crosby

CA-15070—Jo Stafford
CA-37956—Ray Kyser O.
DE-24258—Guy Lombardo O.

CA-37952—Dinah Shore
DE-24101—Ray Kyser—Caravelli O.

CA-15033—Jo Stafford
CA-38086—Tony Pastor O.
DE-24269—Guy Lombardo O.
KI-694—Grandpa Jones

CA-15090—Peggy Lee
CA-37967—Ray Noble O.
DE-24266—Jeanie Leith

MG-10119—Art Mowrey O.
MG-10125—Kate Smith
MG-10035—Jimmy Dorsey O.
MG-10140—Art Mowrey O.

VI-20-2567—Larry Green O.
VI-20-2585—Charlie Spiker O.
VI-20-2704—Charlie Spiker O.
VI-20-2766—Charlie Spiker O.
VI-20-2585—Charlie Spiker O.

March 20, 1938
"What Next?" seems to be the main topic of discussion up and down Tin Pan Alley these days. Publishers, song writers, diskers and artists ask the question quite often and are referring to the sudden craze throughout the entire nation for string music. There isn't a soul we know who dares venture the why and wherefor, but nevertheless Johnny Q. Public seems to be enjoying it. It's string band music and a dash of the gay '90's that has put the spotlight on Art Mooney, the Perko String Band and a host of others. Tunes that grandpaw hopped to are the fashion today and diskers throughout the nation are rapidly making deals for the acquisition of the few masters around. It seems that the entire music biz is enjoying it all, altho there are those who claim it is "putting music back forty years."

We hear that folks out on the West Coast have been relatively quiet this week—except for an occasional outburst of "I'll sell a million." Four Star Records Bill McCall and Alladin Records Eddie Meisser still jumping all over the place. Bill's T. Texas Tyler novelty, "Deck of Cards" is really going like wildfire. More and more pressing plants being added daily. Eddie Meisser calmly up and set "Best month we've ever had." Probably right too—has a couple of hot ones riding the boards now. Saul Bihari, Modern Records vee pee observed rubbing his hands as the Commanders version of "Lonesome Road" starts to boom. Can't tell the difference between them and The Ravens...... Coast Records' general manager Bill Abel touting Van Ed's new unreleased Barclay Allen disking of "Tea For Two"...... We're still wondering how in heavens name Buddy Baker, Exclusive Records manager Bill Abel outing Van Ed's new unreleased Barclay Allen disking of "Tea For Two"...... We're still wondering how in heavens name Buddy Baker, Exclusive Records music director, achieves those wierd sounds. Herb Jeffries "My Blue Heaven" kicking up a storm we hear. Why not, the guy has a terrific voice. ...... And after all is said and done—the lads on the coast still have sunshine.

London Records continue to make their mark in the record field, with the English platter gradually carving a niche in other diskers sales. Whereas a great many platters are missing out on current song bets, the London firm can jump on the bandwagon of any particular recording and cut. Proof of the pudding is in such hits as "Manana," "Heartbreaker," "More Than Ever Before" and "Tooie Oolie Doolie" to name but a few. London's distribution lines are firmly set and reports reaching yon scribe show that music operators in particular are buying more.

Dick Bradley, prexy of Tower ("How Soon") Records in New York to herald his next release tagged "Popcorn Polka." Dick has made a tie-up with the National Association of Popcorn Manufacturers to promote the record and plans on having stickers on every popcorn vender in the country. The recording is being set to be aired in ball parks, amusement fairs and carnivals everywhere. Bradley will visit his discos in the east before heading back to his native Chicago. Incidentally, Dick topped the half-million mark with his Jack Owens recording of "How Soon."
"Scatterbrain" (2.56)
"If You Knew Susie" (2.54)
FRANKIE MASTERS ORCH. ( MGM 10155)

Pair of sides that appear headed for some fair coinplay are these offered by maestro Frankie Masters. To wining from the phonos as a name attraction, Frankie might well reestablish himself in the game of money making with this pair. Top disc titled "Scatterbrain" is the oldie that garnered a slew of coin not many years ago. It's a fine, effective pleasant stereo and might at- tain some measure of money on to boot to the limelight again. Ditty went like sixty years ago, and with the public mad about oldies today, it might suddenly blossom forth. Flip is another oldie that is given some bright treatment by maestro Masters Group vocal here spotlights the cookie while the orchestral work shines just as brilliantly. Both sides deserve your spinning 'em.

"The Pig Latin Way" (2.41)
"When I'm With You" (2.51)
BATT MASTAN ORCH. (Merco 3148)

Pair of sides that beckon coin play in a big way. Of course, this is offered by the capable Batt Mastan ork. Labeled "The Pig Latin Way" and "When I'm With You," these sides come through the for the cute Latin message of the top side. Wording is cute as a bug with the title给力ing of the bill far more. On the flip with "When I'm With You," pipe bands get the lime for the sugar coated spice of this deck. Made for ops with quiet spots, the wax as offered is effective and would go a long way toward boosting phon play. Both sides should meet with favor from a host of music ops—spit it.

"Easter Parade" (2.58)
"I Cried For You" (2.57)
ANDY RUSSELL (Capitol 15034)

Seasonal release of "Easter Parade" and wide popularity of this version should account for heavy play on the phonos. It's Andy Russell aponing the old Berlin favorites with the maestro Paul Weston and his gang ops that don't know this piece are probably far and few. Moreover, Andy's piping is soothing and relaxing and makes for pleasant listening. Flip has Andy joined by The Flip Pipers to spill the enchanting verbal of "I Cried For You." Pipers spit the deck all the way, as Andy's superb tonalling fills in for the balance. "Easter Parade" is bound to grab off a slew of coin—get next to it.

"I Remember Mama" (3.02)
"Long After Tonight" (3.04)
BETTY HOATES (Victor 29-2235)

A pair of sides that can't miss are these offered in superb fashion by chrip Betty Hoates. It's the bluish capture of "I Remember Mama" on the top side of this cookie that grabs the lead here, with Betty's pipes being pitched melodious music throughout. Wax has that set you down quality and appears to be pilled with silver—which is the ex- tent of its charm. Betty's pipes are warm set and rich for the true tone of the gold wording echoing brilliantly. On the backs- side with another comer, through Betty Anne, "Long After Tonight". It's with meat for the moon-in-june crowd, as the slow winding and haunting of it's senses thr. Orchestral work by maestro Harry Zimmerman radiates throughout the entire wax pieces giving the candy a hoppy. Both sides rate heavily.

"Jungle Rose" (2.51)
"I Wonder What's Become Of Sally" (2.40)
HERB JEFFRIES (Exclusive 29)

The deep powerful tones of balladier Herb Jeffries and some mad music with "Jungle Rose" and "I Wonder What's Become Of Sally" step out here. Top side has a delightful orchestra around for Herb's heavy thurated vocal booming throughout the wax. Stuff is made for the crooners craving good music—Herb's voice is just that. On the backing with the oldie, "I Wonder What's Become Of Sally", Herb's straight woman offers out first rate fashion. Wax weaves slow and moody and makes you stop and listen. Buddy Baker twirling the baton makes for added incentive with this platter—latch on.

"How Come" (2.37)
"Worried" (2.21)
JOE LIGGINS (Exclusive 29)

Pair of sides to which ops with race spots can latch onto are these rendered by maestro Joe Liggins. Titled "How Come" and "Worried", Joe offers the top side in slow tempo, with the title of the dizzy giving of the bill far more. Offered by the maestro is favorable and makes for pleasant listening. Lift the spin with an instrumental bit, Joe and his Honey- droppers give with "Worried." Loads of spots flourish here with that haunting sax sticking out heavily. Alto both sides won't stop traffic, they might fill that extra spot on your machines.

"Fat Meat Is Good Meat" (2.41)
"Tell Me Your Blues And I Will Tell You Mine" (2.39)
SAVANNAH CHURCHILL (Celebrity 2003)

The top nasal tones of chrip Savannah Churchill spill with a pair that beckon coin play in a big way. Wax, tagged "Fat Meat Is Good Meat" and "Tell Me Your Blues And I Will Tell You Mine" are aimed at ops with race spots. Topside spills with plenty of riff, with Savannah rich and warm throughout. On the flip with more with blues, the gal offers this bit with another pot of bouncing harmony. The hop crowd is sure to want to get next to this thing—it's tailor made for the dance spots. Orchestral work flourishes throughout the pair in fine manner, with Savannah's pipes grabbing off all the glory. Get next to this piece by all means.

"Just About This Time Last Night" (3.02)
"Serenade" (3.00)
JOHN LAURENS (Mercury 5999)

They'll yell for this bunk of wax for miles around—wow, New Orleans' Superb tonalling of balladier John Laurens with a beautiful ballad that should go like magic in every phonon in the nation. Titled "Just About This Time Last Night", John gives out with a top notch offering. With Herb's mellow wording glowing brilliantly all thru, Soft setting has the den's Dick Malloy behind pipe John spitting that same im- mensely. Wax is tailor made for the ro- mance craving hop-on-the-back of it. The flavor here is wide on the flip with the much recorded "Serenade," the choir boy comes back with another fat flip, this one appraised with this piece of sugar 'n spice. It's the top deck that will grab the buffalo 'hop to it.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages

www.americanradiohistory.com
CHICAGO—Chuck Aron just returned from a trip east and reports that he found the disk jocks in N.Y. very much pleased with their hit, "Union Man Blues". Chuck believes that the tune will soon be leading the Harlem charts. .... Murray Arnold, currently at the Empire Room, will leave to play the Hotel Schroeder in Milwaukee ... after which he disbands his present group ... to come back with an angle which is definitely terrif! and which is going to put this well liked and talented boy over the top, from all present indications, ... looks like the leading diskers will be grabbing for him but, soon ... News of Art Mooney's revival of "Baby Face", which sold out MGM disk distrills in the east almost the same day it was introduced, reached Randolph with many very pleased to hear that the "Four Leaf Clover" boy is kickin' in with another chckeroo ... didn't Benny Strong make a disk of "Baby Face"?

Phil Regan and the Hoosier Hot Shots leave the State-Lake and the kids with the velvet fog, Mel Tormé plus Ella Fitzgerald replacing 'em. ... Joe Sudy over at the Walnut Room of the Bismarck telling us how they came to call him "Joseph" ... seems this was a case of that Waldorf touch. ... Stan Kenton returns with his progressive jazz to the Opera House on April 26 and 27. ... Rocco Voccio (of BVC) came to town and, after a few days, dashed to Ft. Wayne to visit with Carmen Cavallero ... then to St. Louis to say hello to Lawrence Welk ... and Joe Whalen of BVC's local offices working right along with this fast travelin' man.

Jimmy Martin, fair haired distrib here, claims that the juke box boys are keeping him busier than ever with the new releases he has just received. ... Jimmy claims that "The Loveliness Of You" will be one of this town's biggest hits ... and soon, too. ... Dick Bradley quite extolling the first disk made for his Tower label by Darwin Dine, "The Things You Left In My Heart", which Dick believes is really something for a first timer. ... Tower also very much gur-ah over their "Pop Corn Polka", by Eddie Ballantine and the Bennett-Sisters. ... L. A. Shapiro, sales exec of Exclusive Records, in town this past week visiting with Milton Balsone of M-S Distrills ... this diskery featuring Doye O'Dell (cowboy singing star) reports plenty of biz for these westerns.

Irvin Berg, that plugga, is in line for congrats ... means that Irvin has reached the 25 year anniversary mark ... the guy doesn't look it ... or does he? ... Fred Forster of the belief that his standard, "I'm Waiting For Ships That Never Come In", will have juke box players dreaming away while the jitneys keep poppin' into the boxes. ... And Adams, Vee & Abott still howlin' mighty loud and this tune recorded by Roy Rogers, "Hawaiian Cowboy" ... lots of money-makin' shmallies in it is report. ... Plenty of press publicity paving the way for that one nite stand by Vaughn Monroe at the Aragon Ballroom, March 13, hottest band in the biz so far this year. ... Eddie Hubbard, the Honeymooners and Steve Greig and the Greig will host a jam concert March 14 at the Eight Street Theatre.
**The Cash Box**

**Automatic (1948-03) Pages 13 and 14**

**Record Review**

- **Serenade** (3:04)
  - You Can't Run Away From Love**
  - by Russ Morgan Orch. (Dec 24376)

- **Just Friends** (2:51)
  - My Sweetie Went Away**
  - by Jerry Abbott (Aristocrat 1701)

- **You Can't Run Away From Love**
  - by Russ Morgan Orch. (Dec 24376)

- **Pair of sides that beckon coin play in a big way** are these offered here by the old Dipsys, Morgan, minus Larry Clinton. Title is "Worry, Worry, Worry" and resounds with loads of gaiety as chimp Helen in the pink dress and suit sings for the vocal chorus. Gal's pipes pitch pretty, making the deck worthy of a spot in your professional lineup. Title is a repeating theme, with the title offering the hook and the lyric offering the story. What the title gives off—a "Dreamy Lullaby." Thrush Helen Lee at the mike once more pitting the torrid beat of tender wondrous in soft romantic styling. Both sides should come in for their share of phone play—especially so with "Worry, Worry, Worry.

- **Tolico Ookie Dookie** (2:58)
  - I Hate To Lose You**
  - by The Andrews Sisters (Dec 24380)

- **Pair of sides which might make excellent filler material are these offered here by the Clyde Trask orch. with piper Bob Gary to spiff up the charming lyrics of the top deck, the wax takes on an added incentive for music ops. It's the fragrant and flowing voice of "I'll Be With You In Apple Blossom Time," and since the melody is currently being timed for oldies, this one might clinch. Vocal rendition is favorable throughout, while the phrasing and spilling over of this title is superb. Flip is a switch to some kicks with "Horse & Boogie" coming out. Deck is instrumented and features ivory tickler Bob Taylor. The jump spots might grab this one, who won't drop traffic. Both sides shape up as fair possibilities.

- **Peter Blue & Jasper Too** (2:41)
  - "In The Evening When The Sun Goes Down" (2:51)
  - by Paul Gayten (Deluxe 1118)

- **Pair of smart and stylish sides for the fans of the cute lilters by "Peter Blue And Jasper Too" and "In The Evening When The Sun Goes Down" set the stage here. Both are by Paul Gayten, four, currently riding on a wave of tunes. Top deck shows with vocal and rest of the crew join in for the balance. Wax moves along at a rippling tempo which the hop jazz-philic set can jump. Flip is some low moody blues done up real brown. Stuff makes for pleasant listening and might grab off a hunk of charm with the crowd that goes for this brand. Land an ear to the pair—pronto.

- **Helen Polka** (2:50)
  - My Wife Has Gone & Left Me**
  - by The Sportsmen (Top 1162)

- **Pair of delightful novelty sides loaded with gaiety, mirth and laughter show as excellent possibilities. It's The Sportsmen to the rescue with these cute lyrics to "Helen Polka" on the top deck, while they switch to some more bluesy wax with "My Wife Has Gone & Left Me." Top deck grabs the lead, with the vocal combo offering you "Helen Polka" with their tongue twister sparkling tones that shine brightly. Tune is currently being featured on many boxes throughout the nation—this version should add to its popularity. Backing is more comical wax, with the crew laughing at the title throughout. The platter deserves that extra spot in your machine—get next to it.

- **Blue Sunrize** (2:41)
  - I Want A Girl**
  - by Dick Kuhn Orch. (Top 210)

- **Pair of playful sides which ops, can use as excellent filler material are these rendered here by the Dick Kuhn orch. With a vocal combo blending tones for the refrain of "Blue Sunrize" on the top deck, the wax stacks up to resounding moments of mirth, laughter, and gaiety. Vocal spot is charming and effective, while the orchestral backing is the balance. On the flip, Dick J. Dole's "I Want A Girl," the gang keep the tempo slow and easy, with the side offering wondrous spilling in fine fashion. Both sides should set well with ops that cater to tavern spots. The platter deserves your avid listening attention.

- **I'll Be With You In Apple Blossom Time** (2:53)
  - Horse & Boogie**
  - by Clyde Trask Orch. (Radio Artist 212)

- **Pair of sides which might make excellent filler material are these offered by the Clyde Trask orch. with piper Bob Gary to spiff up the charming lyrics of the top deck, the wax takes on an added incentive for music ops. It's the fragrant and flowing voice of "I'll Be With You In Apple Blossom Time," and since the melody is currently being timed for oldies, this one might clinch. Vocal rendition is favorable throughout, while the phrasing and spilling over of this title is superb. Flip is a switch to some kicks with "Horse & Boogie" coming out. Deck is instrumented and features ivory tickler Bob Taylor. The jump spots might grab this one, who won't drop traffic. Both sides shape up as fair possibilities.

- **Honey, Can't We Steal Away Together** (2:37)
  - Clair De Lune**
  - by Viviane Greene (Top 218)

- **Slow teasing piece of haunting music by thrush Viviane Greene, coupled with some mighty tender rhythmic tunes set the pace for "Honey, Can't We Steal Away Together." Viviane's soft dulcet tones spilling around some of the most brilliant piano fashions thrown in. Mood of the ditty is way down low in the blue theme and shining brightly in the air on the flip. The title is a joy to end it all on, with the flip crossing over in the run of elegant musical rapture. Side sets well for the quiet afternoon,humorous, ditty, easy—on your ear to this duet—by all means.

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Only Records Considered Best Suggested To The Requirements Of The Trade Are Reviewed On These Pages.
March 20, 1948

The Cash Box, Automatic Music Section

Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. FINE BROWN FRAME - Nellie Lutcher (Capitol 15032)
   Jumps from the sixth spot to grab off the lead. Coin rolling in like mad.

2. 35-30 - Paul Williams Sextet (Savoy)
   On top of the heap last week, this plug tune moves down one spot to garner second place.

3. ALL MY LOVE BELONGS TO YOU - Bull Moose Jackson
   Sensational popularity of Bull-moose Jackson booms this ditty into the charmed circle.

4. GONE AGAIN - Lionel Hampton O. (Decca 24248)
   Repeats its position of last week. Play for this song holds true to form.

5. HONEY, HONEY, HONEY - Hadda Brooks (Modern 524)
   In second place last week, chirp Hadda and the "Honey" songs drops to the fifth spot here.

6. BUBBLES - Bill Moore (Savoy 662)
   "Bubbles" bounces from the bottom to latch on in sixth place.

7. I LOVE YOU YES I DO - Bull Moose Jackson (King 4181)
   In third place last week, this click tune drops a few here to grab the seventh spot.

8. TRUE - Billy Eckstine (MGM 10121)
   Play for this one toning down a bit. In fifth place last week—here it is in the right slot.

9. TOMORROW NIGHT - Lonnie Johnson (King 4201)
   Drops into the ninth spot this week after a short stay on top. Play holding up.

10. SO TIRED - Bill Johnson O. (Victor 20-2618)
    In eight place last week—into the tenth spot here. Still drumming buffalo hide tho.

Herb Jeffries
Voted The Singer of the Year by Metronome Magazine

with BUDDY BAKER and his Orchestra

"Jungle Rose"
'I Wonder What's Become of Sally'

(w ith Instrumental Quintet)

POPULAR SERIES NO. 29-X 75c Plus Tax

Johnny Moore's
3 Blazers

'teresa' • 'Cold in Here'

...featuring CHARLES BROWN and OSCAR MOORE

Joe Liggins ... and his Honeydrippers

'Worried' • 'How Come'

MASTER SERIES NO. 262 $1.00 Plus Tax

Mabel Scott .... A New Exclusive Star

'Good Lookin' Fella'

'When Did You Leave Heaven'

MASTER SERIES NO. 263 $1.00 Plus Tax

Joe Swift ... with Red Callender's Quintet

'Chicken Leg Chick'

'Don't Trust A Woman Blues'

MASTER SERIES NO. 264 $1.00 Plus Tax
The Cash Box, Automatic Music Section

March 20, 1948

ALL MY LOVE BELONGS TO YOU
Bull Moose Jackson (King)
In fourth place a week ago—and into the top spot this week. Really going mad.

35-30 Paul Williams Sextet
(Savoy 661)
Drops one spot this week but reports indicate play is really sensational.

CORN SHUCKS BLUES
Little Miss Corn Shucks (Milton 246)
In seventh place a week ago, this plug tune grabs the tail end of the charmed circle here.

BUBBLES
Bill Moore
(Savoy 662)
New ditty really going like wild fire. Watch it rise!

UNION MAN BLUES
Andrew Tibbs (Artocrat 1101)
Catching a load of coin with ops re-ordering.

HONEY, HONEY, HONEY
Hadda Brooks
(Modern 524)
Bounces around the board with ops reporting steady play.

SOOTHE ME
Johnny Moore
(Exclusive 259)
In second place last week, the click Moore combo drops to grab off seventh place.

THERE'S NO YOU
The Ravens
(National 9042)
New Ravens ditty bearing fruit already. Ups peg it for the top.

BARNYARD BOOGIE
Louis Jordan (Decca 24300)
Repeats its position of last week, with play on the down grade.

FINE BROWN FRAME
Nelie Lutcher
(Capitol 15032)
Click Nelile Lutcher with another coin culler.

© UNION MAN BLUES
Andrew Tibbs
(Aristocrat 1101)
Catching a load of coin with ops re-ordering.

HONEY, HONEY, HONEY
I 'WHadda Brooks
(Modern S 24)
Bounces around the board with ops reporting steady play.

SOOTHE ME
Johnny Moore
(Exclusive 259)
In second place last week, the click Moore combo drops to grab off seventh place.

THERE'S NO YOU
The Ravens
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New Ravens ditty bearing fruit already. Ups peg it for the top.

BARNYARD BOOGIE
Louis Jordan
(Decca 24300)
Repeats its position of last week, with play on the down grade.

FINE BROWN FRAME
Nelile Lutcher
(Capitol 15032)
Click Nelile Lutcher with another coin culler.

That Sensational Novelty
"TUTTI TUTTI PIZZICATO"
Recorded by
LOUIS PRIMA • THE SPORTSMEN
and his Orchestra
RCA Victor
20-2711

"Tutti Tutti Pizzicato" (2.58)
"The Bee Song" (2.51)
LOUIS PRIMA ORCH.
(Victor 20-2711)

© THE CASH BOX
March 6, 1948

Charles K. Harris
Music Publishing Co., Inc.
1619 Broadway • New York 19, N.Y.
"I CAN'T GIVE YOU ANYTHING BUT LOVE"  
Sabby Lewis Orchestra—THIS IS IT!

"BUT BEAUTIFUL", Ray Borden Orch.  You all know this one!

"I'M MY OWN GRANDPAW", Hy-Lo Trio.  Still Ringing the cash box!

"BOTTOMS UP", Sabby Lewis Orch.  The Sepia Smash of 1948!

"SIDE BY SIDE", Paul Clement Trio.  Old Favorite—New Sales!

"BYE, BYE, BLACKBIRD", Hy-Lo Trio.  Breaking wide open Everywhere!

"I'M MY OWN GRANDPAW", Hy-Lo Trio.  Still Ringing the cash box!

"OL' MAN RIVER", Bert Stone.  The Laugh Riot of 1948!

Your Nearest Distributor Is:

New England  
Music Suppliers of N. E.  
New York  
Cosnat Dist. Co.  
Baltimore  
Messgold Dist. Co.  
Philadelphia  
Penn. Record Supply  
Richmond, Va.  
Allier Dist. Co.

Charlotte, N. C.  
Record Sales Co.  
Jacksonville, Fl.  
Cherry Dist. Co.  
Pittsburgh  
Standard Dist. Co.  
Davenport  
James Melon Dist.  
Chicago  
Franklin Saba Co.  
St. Louis—Commercial Music Co.

Denver  
Pan-American Record Dist.  
New Orleans  
Nola Record Dist.  
Houston, Texas  
Editor’s Record Dist.  
Baltimore, Md.  
Independent Record Dist.  
St. Paul, Minn.  
Sunland Supply

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1  
HONEY, HONEY, HONEY  
Hadda Brooks  
[Modern 157]

2  
BELL BOY BOOGIE  
Todd Rhodes  
[Vitacoustic 1001]

3  
HEY LITTLE GIRL  
Paul Gayten Trio  
[De Luxe 1138]

4  
I LOVE YOU YES I DO  
Bull Moose Jackson  
[King 4181]

5  
I CAN'T GIVE YOU ANYTHING BUT LOVE  
Rose Murphy  
[Majestic 1204]

6  
845 STOMP  
Earl Bostic  
[King 4198]  
[Gotham 154]

7  
MY LOVE IS LIMITED  
Amos Milburn  
[Alladin 201]

8  
STORMY MONDAY BLUES  
T-Bone Walker  
[Black & White 122]

9  
MISS FANNY BROWN  
Roy Brown  
[De Luxe 1128]

10  
WRITE ME A LETTER  
The Ravens  
[National 9038]
The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

1. I LOVE YOU YES I DO
   Bull Moose Jackson
   (King 4181)

2. KEEP A DOLLAR IN YOUR POCKET
   Roy Milton
   (Specialty 522)

3. TOMORROW NIGHT
   Lonnie Johnson
   (King 4201)

4. RECESS IN HEAVEN
   Don Grissom
   (Jewel 2004)

5. WRITE ME A LETTER
   The Ravens
   (National 9038)

6. TRAIN TIME BLUES
   Amos Milburn
   (Aladdin 206)

7. HONEY, HONEY, HONEY
   Hadda Brooks
   (Modern 524)

8. FINE BROWN FRAME
   Nellie Lutcher
   (Capitol 15032)

9. LONG SKIRT BABY BLUES
   T-Bone Walker
   (Black & White 122)

10. BARNYARD BOOGIE
    Louis Jordan
    (Decca 24300)

“Oh what a dilly this one will be once it makes the rounds! "My Girl Friend, Julayda," a honey of a polka ditty. Both sides shape up for a slew of juke box play.” — The Cash Box

MY GIRL FRIEND

Julayda

America's Most Toe-Tickling Novelty Polka

Vocal by
WALTER SOLEK
The Singing Drummer
AND HIS ORCHESTRA

Backed by
THE COAL MINER'S POLKA
No. H-1174

Latch on to this sensational profit-maker by ordering from your distributor today!

HARMONIA RECORDS
1328 BROADWAY, NEW YORK, N.Y.

- DISTRIBUTORS! A few choice territories are still open. Write or wire for complete catalog including Polkas, Latin-American, Swing, Polish and Italian.
"Television"  
"Ever Since Eve"  
ZEKE MANNERS BAND  
(Victor 20-2730)

A double decker that is sure to go over big with folk fans throughout the land is the story on this platter. It's the Zeke Manners Band coupled with the Singing Lariattes that grab the glory here as they offer "Television" and "Ever Since Eve." Both sides are replete with cute wordage and deserve equal mention. Top deck is a satire of the title with the lyrics ringing true throughout. On the flip with "Ever Since Eve," the gang come back for some more rollicking wonderful musical moments. Ditty is offered in popular-folk vein and should arouse wide attention. Don't miss this buffalo ride.

"Thank God"  
"I Saw The Light"  
ROY ACUFF  
(Columbia 38109)

Pair of favorable sides by the popular Roy Acuff and the beat of "Thank God" and "I Saw The Light" sweep thru here. Roy's nasal tones spill in effective fashion on the top deck with the metro skipping out in rapid measure. Flip is a patot of the top side and leans toward the spiritual side a bit more. Both make for pleasant listening and should come in for some mighty fair play—especially so where the Acuff fans gather.

"Yesterday, Today & Tomorrow"  
"Texas Plains"  
DON CHURCHILL & TEXAS MAVERICKS  
(Triple 207)

Loads of nostalgia and a ton of some fancy nasal tonalising set the stage for a slew of phonio play with this pair. Titled "Yesterday, Today & Tomorrow" and "Texas Plains," the pair stack up as attractive coin cutters. Piper Curly Burns spills the vocal chores in excellent styling, while the rhythm backing shines brightly throughout. Topside grabs the glory with Burns and some highly fashioned guitar and piano flashing thru. Get next to this duo.

"Murder On The Radio"  
"It's The Latest Style"  
DUDE MARTIN  
(Victor 20-2699)

A sure thing to get loads of attention, this disking by Dude Martin and His Roundup Gang show as a pair well loaded with possibilities. Titled "Murder On The Radio" and "It's The Latest Style," the gang do a take off on radio murder mysteries, with the novel wax sounding both refreshing and favorable. Flip is offered in straightforward manner and hyp's the "new look." Both sides for the western spots should garner loads of coin. Grab a listen—we're sure you'll spin 'em.
SLAP 'ER DOWN AGIN, PAW
Esmereldy
(Musicroft 524)

I'M MY OWN GRANDPA
Lonzo & Oscar
(Victor 20-2563)

WALTZ OF THE WIND
Roy Acuff
(Columbia 38042)

SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 650)

NEVER TRUST A MAN
Rosalie Allen
(Victor 20-2608)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

BUBBLES IN MY BEER
Bob Wills
(MGM 10176)

DON'T FLIRT WITH ME
Hank Thompson
(Capitol 40085)

PEEPIN' THRU THE KEYHOLE
Johnny Tyler
(Victor 20-2620)

ANYTIME
Eddy Arnold
(Victor 20-2700)

ROOTIE TOOTIE
Paul Howard
(Columbia 38039)

Juke Box "NATURAL"
LARRY VINCENT'S

"THOSE WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"
PEARL No. 20

"AM I WASTING MY TIME ON YOU"
PEARL No. 13

PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

AND NOW

THE PERMO POINT ROUND with a
NEW PERMOMETAL [OSMIUM] ALLOY TIP
DEVELOPED AND PRODUCED IN
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND with the NEW (OSMIUM) TIP
WILL OUTWEAR...
WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...
THAN ANY OTHER CONVENTIONAL COIN
PHONO NEEDLE MADE!

THE SAME PRICE
SINCE 1938:
1 to 10 — $2.50 each, 11 to 25 — $2.25 each, 100 or more — $2.00 each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED
6415 N. Ravenswood
Chicago 26, Ill.
— UNDISPUTED LEADERSHIP SINCE 1929 —

CHERIO MUSIC says...
Up Your Take With
"ROSALINDA"
Recorded By
DICK THOMAS..............Decca 46114
RED BENSON .............Rainbow 10033
AL STUART ...............Embassy 1006-9
RTYTOC recommends...
"I'M A LONELY LITTLE PETUNIA"
Recorded By
DICK 'Two-Ton' BAKER Mercury 5083
LAWRENCE WELK .............24197
THE HAPPY GANG
Vic (Can.) 56-0022

A SMASH JUKE BOX HIT!
"MY HAPPINESS"
featuring
JON & SONDRA STEELE
on
DAMON RECORD D-11133-8
#1 on Kansas City boxes and spreading rapidly!

DAHOM RECORDING STUDIES
Inc.
1221 Baltimore
Kansas City, Missouri

EDDIE "Mr. Cleanhead" VINSON
World's greatest blues singer and his orchestra
Exclusive MERCURY Recording Artist

UNIVERSAL ATTRACTIONS • 310 MADISON AVE., N. Y.
DANA'S most DANCEABLE novel, American recording of

"TOOLIE OOLIE DOOLIE"

THE YODEL POLKA
(Horton-Beuel)

by the
DANA SERENADERS
and
MICHEAL CHIMES HARMONICAS
DANA No. 2015

CASH BOX

SLEEPER of the WEEK
DANA EVENING BELLS - BALLAD
MY IRISH COLLEEN - WALTZ

... "First click platter for the Easter season... loaded
with beauty... set for an avalanche of coin playing."
CASH BOX, March 13.

by DON RODNEY
with
JIMMY CARROLL and the DANA SINGING STRINGS

DANA MUSIC COMPANY, INC.
286 FIFTH AVE.  NEW YORK 1, N. Y.
HERE WE GO AGAIN...
and it's hotter than
"FOUR LEAF CLOVER!"

ART MoONEY
and his Orchestra's
SMASH RECORDING OF
"BABY FACE"
backed by
"ENCORE CHERIE"
M-G-M Record No. 10156

On M-G-M RECORDS

Record Exploitation by: HENRY OKUN

LIST PRICE
60¢ EXCLUSIVE OF TAXES

Currently
ROXY THEATRE
NEW YORK
Spike Jones Visits With Wurlitzer Distrib

LOS ANGELES, CALIF.—Spike Jones, the man whowed pandemonium with music, and lovely Helen Grayco, his vocalist, recently paid a visit to the Los Angeles headquarters of Clark Distributing Co., Wurlitzer phonograph distributors for the state of California. The pair listened to their latest Victor recording, "My Old Flame," on the new Wurlitzer Model 1106, pictured above, and marveled at the wonderful reception. The new phone incorporates the famous Zenith Cobra Tone Arm, widely hailed by music operators throughout the nation for its amazing fidelity.

---

**T. TEXAS TYLER'S**

Amazing Recording

**"DECK OF CARDS"**

FOUR STAR #1228

Other Records Available By T. Texas Tyler

#1008 Remember Me (Tex's Famous Theme Song)—Oklahoma Hills

21167 Follow Through 21166 Old Fashioned Love

21149 You Degene Son of a Gun 21152 Red Light

21151 Fairweather Baby 21141 In My Little Red Book

21140 Tell Your Lies to the Man in the Moon 21115 I've Heard That Story Before

21114 Gutter Boogie Woogie 21063 It's Been So Long, Darlin'

21062 You Nearly Lose Your Mind 21052 Gals Don't Mean a Thing

21051 I Hung My Head and Cried 21022 Beautiful Morning Glory

21021 Home in San Antone 21009 Filipina Baby

---

**Savoy RECORD CO., INC.**

58 Market St., Newark, N. J.

**YOUR KISS**

Coming Up Like Mad On The Machines!

DICK HAYMES

DECCA #24297

ROBBINS MUSIC CORPORATION

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Exculsive Names Tery
Eastern Promotion Chief

NEW YORK—The appointment of Joseph Tery as Promotion Manager for the Eastern Division of Exclusive Records Distributors Inc. was announced this past week by J. Parker Prescott, General Manager.
Mr. Tery was recently released from his duties as a Major in the Intelligence Division of the Army, and was formerly associated with Decca Records Inc., World Transcriptions and the National Broadcasting Company.
The appointment of Joe Sasso as Assistant Promotion Manager for the distributing firm was also announced by Mr. Prescott. Mr. Sasso had been connected with a number of record companies for the past several years.

Jock Yodels "Toolie" Ditty

WASHINGTON, D. C.—Hypooting the sale of "Toolie Oolie Doolie", author Vaughn Horton teams with disk jockey Eddie Gallagher, CBS-WTOP to yodel the rapidly rising hit tune. Eddie premiered the disk on his Moonlight airshow. Notice him hugging that copy of The Cash Box.

New York Distributes
Mull Credit Bureau

NEW YORK—Independent record distributors in this city, representing a large majority of the nation's leading record labels were formulating plans for a meeting this past week, with the object of possibly arriving at some form of organization uppermost in mind. The establishment of a central clearing house for the dissemination of credit information appeared to be what most distributors wanted.

PAUL WILLIAMS
LEADS THE
HIT PARADE
Savoy 661—"350-30"
Savoy 662—"Bubbles"
PORTEM DISTRIBUTING CO.
520 W. 50th St., New York
Circle 6-6271

WATSm
For
"HEARTBREAKER"
Aqua String Band
5119

MERCURY RECORDS

What Disk Ban?

PHILADELPHIA, PA.—And still they come—ban and all!
The formation of a new diskery, Public Records with headquarters in this city, was announced early this past week. The firm will specialize in string band music it was disclosed.
Heading the plattery are Walter Maguire, general manager; Sam Katsoff, president; Elliot Wexler, Treasurer and Isadore Bells, secretary.
The firm announced the signing of two leading string bands in Philadelphia, the Woodland and the Hegeman. First release for the Woodland String Band includes "Peggy O'Neill", "Drifting & Dreaming", "Three Little Words" and "Headway." The Hegeman String Band's first release will be "Just Because" and "The World Is Waiting For the Sunrise." At present three distributors are handling the Public line. Kayler Company of Philadelphia, Mass Music of Boston and Post & Lester of Hartford, Conn.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
1 — I’m Looking Over a Four Leaf Clover 158.9 145.2 100.0
CA-491 — ALVINO REY ORCH. Spanish Cavalleta
CO-38100 — TINNY HILL ORCH. Show Me The Way To Go Home
CO-38082 — CODY FOX I Only Want A Buddy
CO-38081 — ARTHUR GODFREY The Thousand Islands Song
DE-24319 — RUSSELL MORGAN ORCH. Bye Bye Blackbird
ME-5100 — UPTOWN STRING BAND
ME-5105 — FRANKIE LAINE
MG-10119 — ART MOONEY ORCH. The Big Brass Band From Brazil
MU-543 — THE POLKA DOTS
RA-10043 — JIMMY SAUNDERS Heart Breaker
SI-15157 — RAY BLOCH ORCH. But Beautiful
TR-220 — ALEXANDER ORCH.
VI-20-2668 — THE THREE SUNS Eccentric
VI-20-2787 — CURLY HICKS Linehouse Blues

2 — Now Is The Hour 133.6 119.5 102.9
CA-15024 — MARGARET WHITING But Beautiful
CO-38061 — HORACE HEINTZ I’ll Never Say I Love You
CO-38115 — BUDDY CLARK Peculiar
DE-24279 — BING CROSBY Silver Thands Among The Gold
LO-110 — GRAECIE FIELDS Come Back To Toronto
ME-5103 — LES PAUL TRIO My Extraordinary Gal
MG-10125 — KATE SMITH I’ll Never Say I Love You

3 — Beg Your Pardon 87.6 80.1 53.8
BU-1700 — FRANKIS CRAIG ORCH. Mellowly
CA-490 — DUNNING SISTERS Actress
DE-24339 — RUSSELL MORGAN ORCH. All Dressed Up With A Broken Heart
ME-5109 — SNOOKY LANSON
MG-1040 — ART MOONEY ORCH.
VI-20-2647 — LARRY GREEN ORCH. Can It Ever Be The Same

4 — Manana 82.5 92.7 56.1
CA-15022 — PEGGY LEE All Dressed Up With A Broken Heart
DE-24333 — THE MILLS BROS. I Wish I Knew The Name
LO-187 — EDMUNDO ROSS The Cocoanut

5 — Golden Earrings 56.7 53.2 89.0
CA-15009 — BUDDY CLARK You’ll Dance At Your Wedding
CO-37932 — DINAH SHORE The Gentleman Is A Dope
DE-24278 — BING CROSBY Ballerina
DE-24277 — VICTOR YOUNG ORCH. All Through The Night
DE-24270 — GUY LOMBARDO ORCH. You Are Never Away
ME-3072 — ANITA ELLIS Love For Love
MG-10085 — JACk FINA ORCH.
VI-20-2563 — CARL SPIVAK ORCH. Tenderly

6 — Ballerina 56.6 79.5 95.8
CO-38040 — BUDDY CLARK It Had To Be You
DE-24265 — EMILE MADIGREUERA ORCH. Jungle Rumba
DE-24278 — BING CROSBY Golden Earrings
ME-5075 — JERRY SHELTON TRIO The Stars Will Remember
MG-10035 — JIMMY DORSEY ORCH.
MG-15116 — MEL TORME What Are You Doing New Years Eve?
VI-20-2433 — VAUGHN MONROE ORCH. The Stars Will Remember

7 — Serenade of the Bells 47.0 62.7 92.9
CA-75007 — JO STAFFORD The Gentleman Is A Dope
CO-37956 — KAY KYSER ORCH. Pass That Peace Pipe
DE-24258 — GUY LOMBARDO ORCH. Singing Cider By The Snyderee
ME-5090 — VICO DAMONE I’ll Dance At Your Wedding
MG-10091 — ROB HUSTON A Tune For Humming
VI-20-2372 — SAMMY KAYE ORCH. The Stars Will Remember

8 — How Soon 37.4 47.1 56.9
CO-37952 — DINAH SHORE Feel That I Am
DE-24101 — CARLTON CAVALLIERO — BING CROSBY You Do
MA-1179 — DICK FARNEY
ME-5069 — JOHN LAURENZ, You Call It Madness
TO-1253 — JACK OWENS Begin The Beguine
TR-195 — GUY CHERNBY Peggy O’Neil
VI-20-2523 — VAUGHN MONROE ORCH.

9 — I’m My Own Grandpa 29.5 22.3 25.3
CO-38068 — TONY PASTOR ORCH. The Secretary Song
DE-24288 — GUY LOMBARDO ORCH. Frankie & Johnny
KL-244 — GRANDPA JONES Silver Thands Among The Gold
ME-6077 — TINY HILL ORCH. The Eyes of Texas
MG-10136 — THE KORN KOBBERLS ME-536 — MUSEREDLY
TC-20-23 — THE JESTERS
VI-20-2563 — DONZO & OSCAR
10—"I'll Dance at Your Wedding"
CA-15099—PEGGY LEE
Golden Earrings
CO-37967—RAY NOBLE ORCH.
Those Things Money Can't Buy
DE-24318—GUY LOMBARDO O.
Thoughtless
DE-24266—JANIE LEITT
Please Don't Play Number Six Tonight
ME-5906—VIC DAMONE
Serenade of the Bells
MG-10095—HELEN FORREST
VI-20-2312—TONY MARTIN
Caroline in the Morning

11—"Shine"
ME-5091—FRANKIE LANE
We'll Be Together Again

12—"Pianissimo"
CO-38051—BUDDY CLARK
You're Too Dangerous, Cherie
DE-24309—BOB CARROLL
One Raindrop Doesn't Make A Shower
LO-141—SAM BROWNE
My Cousin Louella
ME-5089—N SNOOKY LANSO
MG-10118—BOB HOUSTON
I'm All Dressed Up With A Broken Heart
MU-527—MINDY CARSON
What Do You Want To Make Those Eyes At Me For
VI-20-2593—FERRY COMO
I've Got A Feeling I'm Falling

13—"Slap 'Er Down"
Agin, Paw
CO-38006—ARTHUR GODFREY
ME-6095—REX ALLEN
MU-524—ESMEREDLY
VI-20-2686—PATSY MONTANA

14—"The Thousand Islands Song"
CA-15028—JOHNNY MERCER
Hearz For Love
CO-38081—ARTHUR GODFREY
Four Leaf Clover
MG-10136—THE KORN KOBLELS
VI-20-2619—LOUIS PRIMA O.
I'm Living A Lie

15—"Thoughtless"
CA-15027—GORDON MacRAE
You Were Meant For Me
CO-38079—DORIS DAY
I've Only Myself To Blame
CS-8039—CURT MASSEY
DE-24318—GUY LOMBARDO O.
I'll Dance At Your Wedding
LO-143—THE SQUADRONAIRES
That Featherly Feelin'
MA-1224—GEORGE OLSON O.
The Dickey Bird Song
ME-5104—VIC DAMONE
Love Is So Terrific
MG-10117—BUDDY KAYE QUINTET
Carnival In Venice
LO-143—SAM BROWNE
SI-15176—ALAN DALE
At The Candelight Cafe
VI-20-2714—LARRY GREEN O.
Wishing

16—"But Beautiful"
CA-15024—MARGARET WHITING
Now Is The Hour
CO-38053—FRANK SINATRA
If I Only Had A Match
DE-24283—BING CROSBY
The One I Love
DE-24294—BING CROSBY
Experience
LO-142—DENNY DENNIS
A Red of Roses
ME-5096—FRANKIE LANE
I've Only Myself To Blame
MG-10126—ART LUND
Love Is So Terrific
MU-538—MEL TORME
Night And Day
SI-15177—RAY BLOCH
Four Leaf Clover
VI-20-2616—TEX BENEKE ORCH.
You Don't Have To Know The Language

17—"Sierra Madre"
CO-38026—RAY NOBLE ORCH.
Two Loves Have I
DE-24280—DICK HAYMES
Little White Lies
ME-5086—JOHN LAURENZ
I Understand
MG-10150—JOHNNIE JOHNSTON
The First Time I Kissed You
VI-20-2590—FREDDY MARTIN ORCH.
Don't Call It Love

18—"The Dickey Bird Song"
CA-38055—THE DICTO TRIO
Encore, Cherie
DE-24301—LARRY CLINTON O.
Great Looks There Ain't She Pretty
MA-1224—GEORGE CLARK O.
Thoughtless
MG-10138—BLUE RARRON O.
My Cousin Louella
VI-20-2617—FREDGY MARTIN O.
If Winter Comes

19—"Too Fat Polka"
CA-1480—THE STARLIGHTERS
Your Red Wagon
CO-37921—ARTHUR GODFREY
For Me And My Gal
DE-24268—ANDREWS SISTERS
Your Red Wagon
MA-602—SLIM BRYANT
ME-5079—TWO TON BAKER ORCH.
With a Hey And A Hi
MG-10106—BLUE RARRON ORCH.
Mickey
VI-20-2609—LOUIS PRIMA ORCH.
If I Only Had A Match

20—"Matinee"
CA-15041—GORDON MacRAE
That Featherly Feelin'
CO-38083—BUDDY CLARK
Haunted Heart
DE-24375—BOB EBERLY
It's All Over But The Crying
VI-20-2671—VAUGHN MONROE O.
If Someone Cares

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—"Gonna Get a Girl"
22—"Sahre Dance"
23—"Pass That Peace Pipe"
24—"Little White Lies"
25—"Civilization"
26—"Because"
27—"Big Brass Band from Brazil"
28—"Best Things In Life Are Free, The"
29—"In a Little Book Shop"
30—"Haunted Heart"
31—"All Dressed Up With a Broken Heart"
32—"If I Only Had a Mate"
33—"Your Red Wagon"
34—"My Old Flame"
35—"Love Is So Terrific"
36—"At the Candelight Cafe"
37—"Lover"
38—"Teresa"
39—"King Size Papa"
40—"Sahre Dance Boogie"

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MARIO CARUSO

With a background extending over a period of 40 years as a production executive with Lionel trains, Caruso entered the vending machine business a few years ago, opening the C-8 Laboratories. This firm, utilizing the production experience and know-how of Caruso, pioneered and developed "Electro", the electric cigarette machine. Early this year the firm moved to its new plant at New Bedford, Mass., which is claimed to be the largest factory devoted to the manufacture of cigarette machines. Caruso's production ability has proven a great boon to the merchandise machine industry.
BISCUIT VENDORS

Garwood Metal Co. 
5c Biscuit

5c Biscuit

Stater Distribs, Inc. 
5c Nicks, 9 Col., 135 Cap... 115.00

BOTTLE VENDORS

American Vendors, Inc. 
Bottle Dispenser

Autovend Co. 
Bottle Dispenser

Baden-Blessing Co. 
Bottle Vendor

Bernitz Mfg. Co. 
Bottle Vendor

California Aircraft Eng. Co. 
Bottle Vendor

Carton Cooler Co., Inc. 
Bottle Vendor

Dispensers, Inc. 
Bottle Dispenser

General Vend. Mach. Corp. 
Bottle Vendor

Glassbro Mfg. Co. 
Bottle Vendor

Ideal Dispenser Co., Inc.
Mod. 300B Beverage Vendor, 6 oz. to 12 oz., 5c or 10c coin unit... 285.00
Model 300B with 6c, 7c, 11c or 13c coin unit... 294.00
F. L. Jacobs Co. 
Bottle Vendor

Kelva Vendors, Inc. 
Kelva Quad (144 Bottle Cap)

Mills Industries, Inc. 
Bottle Vendor

Portable Elevator Mfg. Co.
Bottle Vendor

Selectivend Corp. 
Bottle Vendor

Stewart Products Corp. 
Bottle Vendor

Tip Corp of America 
Bottle Vendor

U. S. Vend. Corp. 
Bottle Dispenser

Hydro Silica Corp. (Yendall Dist.) 
Bottle Vendor

Vendo Co. 
Bottle Vendor

Vendorlator Mfg. Co. 
Bottle Vendor

Woodhouse Electric Corp. 
Bottle Vendor

BULK VENDORS

Adams-Rayfair Corp. 
"Cash-Taxy" 5c Bulk Nut Vendor, Cap, 11/16 "Cash-Trip" 1c-5c Bulk Nut Vndrs, 3 on Stand

Advance Machine Co. 
1c Bulk Nut & Candy 
5c Bulk Nut & Candy

Albano & Co., Inc. 
"Vikiner" 5c Bulk Candy

Andreas & Co. 
Bulk Nut & Candy

Bulk Nut & Candy

Atlas Mfg. & Sales Co. 
Bulk Nut & Candy

Columbus Vendor Co.
Mod. 46, 1c Bulk Nut & Candy 
Mod. 46G, 1c Ball Gum 
Mod. 48, Bulk Nut, Candy, Charms

Fielding Mfg. Co. 
Bulk Nut & Candy

Ford Gum & Mach. Co. 
Ball Gum

U. G. Grandbois Co. 
Bulk Nut & Candy

Honeoye Mfg. Co. 
Bulk Nut & Candy

Hotline Ware Mfg. Co.
Bulk Nut & Candy

1c Boxed Nut & Candy, 4 Col.

Munoz-Nutlock Co. 
Ball Gum & Candy

Norris Mfg. Co. 
1c Master Nut, Candy 
5c Master Nut, Candy

Northern Mfg. Corp. 
Mod. 40, 1c Bulk Nut, Candy & Ball Gum

Mod. 50, 1c Bulk Pink

Mod. 39, 1c Bulk Nut, Candy & Ball Gum

"Pick-a-Ball Gum"

"DeLuxe" 1c/5c Bulk Nut

"DeLuxe" 1c Bulk Nut

"DeLuxe" 5c Bulk Nut

Regal Mfg. Co.
Bulk Nut & Candy

Silver King Corp. 
"Pristone" 2 for 5c, 2 for 1c, Ball Gum Vendor

R. D. Simpson Co. 
Bulk Nut & Candy

Mod. V, Nut, Charms, Ball Gum 
Mod. K, Nut, Charms, Ball Gum

CANDY BAR VENDORS

Advance Mach. Co. 
1c-5c Candy Bar

Albano & Co., Inc. 
5c Candy Bar

Andreas & Co. 
Automatic Canteen Corp.
5c Candy Bar

U-Select-It Standard 74 (74 Bar Cap) 
94.00

U-Select-It DeLuxe 74 (74 Bar Cap) with Stand... 105.00

U-Select-It DeLuxe 126 (126 Bar Cap) with Stand... 140.25

"Candy Salesman" 5 Col., 10c Cap...

National Vendors, Inc.
Mod. 8CE, 8 Col., Electro, Console Type

Rouse Mfg. Co., Inc. 
5c Candy Bar

Shipman Mfg. Co. 
5c Candy Bar

Star Vendors of Cal., Inc. 
5c Candy Bar

Stewart Prod. Corp. 
"Kandy-King" 9 Col., Candy & Gum, 240 Cap.

Stone Mfg. Corp.
Junior Wall Mod., 6 Col., 102 Cap

Junior Flr. Mod., 6 Col., 102 Cap

Senior Flr. Mod., 8 Col., 100 Cap

DeLuxe Theatre Mod., 8 Col. 100 Cap

Double DeLuxe Theatre Mod., 12 Col., 320 Cap...

Triple DeLuxe Theatre Mod., 24 Col., 480 Cap...

E. L. Fend. Corp.
5c Bulk Refrigerated Candy Vendor

Vendall Co. 
Vendall 8 Col., 120-241 Cap

Vendall 5 Col., 75-185 Cap

Vendors, Inc.
5c Candy Bar

CHEWING GUM - 1c

Albano & Co.
1c Gum Vendor

C. F. Corp.
1c Adams Tab Gum Vendor

Kayem Prod. Co.
1c Tab Gum

1c Adams Tab Gum, 6 Col.

Palmer Co.
1c Pulver Tab Gum

Stewart Prod. Corp.
1c Tab Gum

CHEWING GUM - 5c

Automatic Canteen Co.
5c Pack Gum

Bill Fryer Asscociates.
5c Pack Gum

Coann Mfg. Co.
5c Pack Gum

Kayem Prod. Co., Inc.
5c Pack Gum

Shipman Mfg. Co.
5c Pack Gum

Stewart Prod. Corp.
5c Pack Gum
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<td>Avena Vendors, Inc.</td>
<td>5c Hot Nut</td>
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<tr>
<td>Asco Vendors, Mach. Exch.</td>
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<tr>
<td>Murno-Matlock</td>
<td>&quot;Magnum&quot; 5c Hot Nut</td>
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<tr>
<td>Silver King Corp.</td>
<td>5c Hot Nut</td>
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<tr>
<td>Tropical Trad. Co.</td>
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<tr>
<td>White Nut Co.</td>
<td>5c Hot Nut</td>
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ICE CREAM VENDORS

Reeco, Inc.
Mod. 400, Mono-Mat, Single Flavor, Single Col. Cylindrical Mod. 500, Duo-Mat, Two Col., Two Flavors
Vend-Freeze Corp.
Ice Cream Bar

JUICE VENDORS

Beaver Mach. & Tool Co.
Juice Disp.
Srikelley Vend. & Sales Co.
“Dispens-o-Lator”, Orange & Grapefruit Juice Combo, 270 Cap.
Telecoin Corp.
“Tele-Juice”, 300 can juice cap.

LAUNDRIES

Ald, Inc.
Laundromat stores and for individual operation
F. L. Jacobs Co.
Automatic Laundry
Telecoin Corp.
“Laundrette” Stores, 20 Bendix Aut. Washers, Water Heaters, Water Softeners, Plumbing, Electrical Work, Etc., Average Cost from $10,000 to $15,000

POPCORN VENDORS

Auto-Vend Co.
5c/10c Prepared Hot Popcorn
Dale Eng. & Sales Co.
Popcorn Vendor
Electro-Serv., Inc.
Popcorn Vendor
Popcorn Vendor
Henkeys Nav. Co.
Popcorn Vendor
Kunkel Metal Prod. Co.
Popcorn Vendor
Star Metal Mfg. Co.
Popcorn Vendor
Stylon Corp.
Popcorn Vendor

POSTAGE VENDORS

Advance Mach. Co.
Postage Stamp
Automatic Dispenser Co.
Postage Stamp
Automatic Machines, Inc.
Postage Stamp

AUTOMATIC ADVANCE STAR HAWKEYE KUNKEL ELECTRO-SERV., AUTOMATIC AID, TELECOIN SNIVELY BEAVER VEND-FREEZE

Dale Mfg., Inc.

Positive Control Corp.

COMMERCIAL CONTROLS CORP.

Compton Co.
Postage Stamp
Dawl Prod. Corp.
“Postmaster” 99.50
Munro-Matlock
Postage Stamp

Northwestern Corp.
Postage Stamp
Schermark Prod. Corp.
Postage Stamp
Shipman Mfg. Co.
Postage Stamp
University Press
Postage Stamp

RAZOR BLADE VENDORS

Automatic Dispenser Co.
Razor Blade
Razor Blade
Munro-Matlock
Razor Blade
Shipman Mfg. Co.
Razor Blade

SANDWICH VENDORS

Aut. Canton Co.
Frankfurter, Hamburger & Cheeseburger
Radio Chef, Inc.
Frankfurter
Vendomatic Corp.
Frankfurter

SERVICE MACHINES

Advance Machine Co.
Pencil Vendor
American Locker Co., Inc.
Parcel Lockers
25c Pocketbooks Vendor
Automatic Nevey, Inc.
Newspaper Vendor
Automatic Towel Cab. Co.
Towel Vendor
Ralph W. Brown
Insurance Vendor
Dixie Cup Co.
Paper Cup Vendor
Marilyn C. Ford
Automatic Typewriter

Hospital Specialty Co.
Sanitary Napkin Vendors
Auto Matron, 24 Cap. 29.75
Tampax, 20 Cap. 22.50
Vendafem, Jr. 18 Cap. 22.75
Gardes No. 2, 12 Cap. 15.00
Pens No. 10, 10 Cap. 14.75
Keyem Prod. Corp.
Vitamin Vendor
Dental Kit Vendor
King Mfg. Co.
Auto, Steam Cabinet
Kimpton Mfg. Co.
Shoe Shiner
Level Aspirin Mach. Co.
Aspirin Vendor
Lily-Tulip Cup Corp.
Cup Vendor
Mfrs. Agents Sales Co.
Liquid Dispenser
One-Use Toothbrush Corp.
Dental Kit Vendor
Pacific Electron Prod. Corp.
Automatic Typewriter
Sanitea Co.
Sanitary Napkin Vendor
Trans Meter Corp.
Ticket Vendor
Typ-O-Matic Service Co.
Automatic Typewriter
Vendomatic Corp.
Book Vendor
Van Duren, Inc.
Vitamins Vendor

WEIGHING SCALES

A. B. T. Mfg. Corp.
Springless Scale
American Scale Mfg. Co.
Console Scale
Console Scale
Hamilton Scale Co.
Console Scale
Ideal Weighing Mach. Co.
Console Scale
Int'l Ticket Scale Corp.
Ticket Scales
Marion Mach. Tool Co.
Console Scale
Nation Mfg. Co.
Console Scale
Rock-Ola Mfg. Corp.
Lo-Boy Scale
Sparks Specialty Co.
Console Scale
Waiting Mfg. Co.
Large Size Springless
Console Springless
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<td>Model 1000 Spkr. — Paradise</td>
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<td>Butler Wall Box Hi-Chrome 5c</td>
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<td>Model 1531 Deluxe Bar Bracket</td>
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<td>Model 1533 Universal Bar Bracket</td>
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<td>Model 1795 Wall Box Line Booster</td>
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<td>SCOTTO MUSIC CO.</td>
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<td>Remote Master Cabinet</td>
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<td>SEEBUG</td>
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<td>H-148-M RC Special</td>
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<td>RS-8-Recess Wall &amp; Ceiling Speaker</td>
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<tr>
<td>1948 Door &amp; Dome</td>
<td>102.50</td>
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**NOTICE**

ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

**MUSIC**

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<tr>
<th>Model</th>
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<tr>
<td>WURLITZER</td>
<td>1100</td>
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<tr>
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<td>Model 1017A Concealed chngr. w/ stepper</td>
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<td>Model 1015 Standard</td>
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<td>Model 1110 5-10c 5-wire</td>
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<td>Model 3025 5c 3-wire</td>
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<td>Model 3060 5-10-25c 3-wire</td>
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<td>Model 3075 Master Unit</td>
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<td>Model 215 Wireless Transmitter</td>
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<td>Model 216 Wireless Impulse Receiver</td>
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<td>Model 217 Auxiliary Amplifier</td>
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<td>Model 218 30-wire Adapter Terminal Box</td>
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<td>Model 4000 8x Metal Star Speaker</td>
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<td>Model 4002 8x Plastic Star Speaker</td>
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<td>Model 4017 12x Intermediate Deluxe Speaker</td>
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<td>Model 4018 15x Deluxe Speaker</td>
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**PINS**

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<tbody>
<tr>
<td>Baldorina</td>
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<tr>
<td>CHICAGO COIN</td>
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<td>Catalina</td>
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<tr>
<td>Genco</td>
<td>Triple Action</td>
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<td>EXHIBIT</td>
<td>Build Up</td>
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<tr>
<td>Gottlieb</td>
<td>Lady Robin Hood</td>
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<tr>
<td>Marvel</td>
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<tr>
<td>Gold Mine</td>
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<tr>
<td>Gold Mine w/ play chute</td>
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<tr>
<td>J. H. KeeneY CO.</td>
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<td>Cover Girl</td>
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<tr>
<td>P &amp; S Mach. CO.</td>
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<tr>
<td>Tom Tom</td>
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<td>United MFG. CO.</td>
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<td>Williams MFG. CO.</td>
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<td>Stormy</td>
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**COUNTER GAMES**

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<th>A.B.T. MFG. CORP.</th>
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<td>Challenger</td>
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<td>Heavy Hitter</td>
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<tr>
<td>w/stand</td>
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**ROLL DOWNS**

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<td>CHICAGO COIN</td>
<td>Roll Down</td>
<td>395.00</td>
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<td>Edelman Amuse.</td>
<td>Tin Pan Alley</td>
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<td>Genco</td>
<td>Bing-A-Roll</td>
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<td>Geo. Poner CO.</td>
<td>Pro-Score</td>
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<td>Tropicana Roll Down</td>
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<tr>
<td>Williams MFG. CO.</td>
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**ONE-BALLS**

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<td>Jackey Special</td>
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www.americanradiohistory.com
### BELLS

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<tr>
<td>BELL-O-MATIC CORP.</td>
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<td>6c Jewel Bell</td>
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<td>Spinning Bell</td>
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### MILLIS SALES CO., LTD.

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### O. D. JENNINGS

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<td>Parlay Long Shot</td>
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### EVANS

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<tr>
<td>Bangtalis 5c Comb 7 Coin</td>
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<td>Bangtal JP</td>
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<tr>
<td>Bangtal FP PO JP</td>
<td>532.00</td>
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<tr>
<td>Evans Races</td>
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<td>Casino Bell</td>
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<td>1946 Game Dominoes JP</td>
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<td>Winter Book JP</td>
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### GROETHEN TOOL & MFG. CO.

<table>
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<tbody>
<tr>
<td>Columbia Twin Falls</td>
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### O. D. JENNINGS

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<td>Challenger 0-25</td>
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<tr>
<td>Club Console</td>
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<tr>
<td>DeLuxe Club Console</td>
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<td>Super DeLuxe Club Console</td>
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### J. H. KEENEN CO.

<table>
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<th>Model</th>
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<td>Gold Nugget</td>
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### PACE

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<tr>
<td>3-Way Bell Console 5c-10c-25c</td>
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<td>60c Royal Console</td>
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### ARCADE TYPE

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<tr>
<td>BALLY MFG. CO.</td>
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<tr>
<td>Big Innin</td>
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<tr>
<td>Rally Bomber</td>
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<tr>
<td>H. C. EVANS CO.</td>
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<tr>
<td>Bat-A-Score</td>
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### EDelman AMUSEMENT DEVICES

<table>
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<tr>
<th>Model</th>
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<tr>
<td>Flash Light 12'-8&quot;</td>
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<tr>
<td>Flash Light 11'-6&quot;</td>
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### ARCADE TYPE (continued)

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<td>INTERNATIONAL AUTOSCOPE CORP.</td>
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<td>Atomic Bomber (Model B)</td>
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<tr>
<td>Deluxe Movie Console</td>
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<td>Deluxe Movie Counter</td>
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### PARTS AND SUPPLIES

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<td>Bally</td>
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<tr>
<td>Chicago Coin</td>
<td>21 x 41</td>
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<tr>
<td>Exhibit</td>
<td>21 x 41</td>
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<tr>
<td>Gottlieb</td>
<td>21 x 43</td>
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<tr>
<td>Keeney</td>
<td>21 x 41</td>
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<tr>
<td>Marvel</td>
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<tr>
<td>United</td>
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<tr>
<td>Williams</td>
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### COILS — PIN GAMES

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<td>WILLIAMS</td>
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<tr>
<td></td>
<td>125 Ohms</td>
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<tr>
<td></td>
<td>200 Ohms</td>
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<tr>
<td></td>
<td>15-100 Ohms</td>
</tr>
<tr>
<td></td>
<td>W—5 w/bracket</td>
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<tr>
<td></td>
<td>W—30</td>
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### GOTTLEIB

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<td>R-20-1</td>
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<td>R-20-4</td>
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<td>R-30-5</td>
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<td>R-20-4</td>
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<td>SM-20-2</td>
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<tr>
<td>A-20-2</td>
<td>C-20-2</td>
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<tr>
<td>A-20-3</td>
<td>2 make relay</td>
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<td>A-20-6</td>
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### BALLY

<table>
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<tr>
<th>Model</th>
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<tbody>
<tr>
<td>A-20-5</td>
<td>150 ohm 45v</td>
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<tr>
<td>A-26</td>
<td>550 ohm 115v</td>
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<tr>
<td>A-30</td>
<td>E-23</td>
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<tr>
<td>A-31</td>
<td>E-28</td>
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<tr>
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<td>C-29</td>
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<tr>
<td>90 ohm 50v</td>
<td>3 ohm 6v</td>
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### CHICAGO COIN

<table>
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<tr>
<td>2876 complete</td>
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<tr>
<td>2876 brackets</td>
<td>R-239</td>
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<tr>
<td>2876 coil</td>
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<td>2876 brass sleeve</td>
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<td>P-277</td>
<td>U-298</td>
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<td>X-327</td>
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### UNITED

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### EXHIBIT

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<td>631</td>
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### GENCO

<table>
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<td>24 Medium</td>
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<td>24 Plain</td>
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<tr>
<td>J-102</td>
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<td>J-99</td>
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</table>

As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.
Buckley builds the best.

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRinkle
YOUR CHOICE OF:
Cherry or Stone Grey
Mosaic, Copper, Gold, Green
Aluminum Gray, Chocolate, Serf
• Complete new precision built
light wood Cabinets expertly
finished with perfect 99 new
aluminum castings
• Club Handle and Handle Cal-
lor chrome plated.
• Heavy brass chrome plated
etched Reward Plates, 2/5 or
1/5.
• 11-1/2" chrome Drum
or Coin Intake.
• Payset Cups with out-of-span
Cone.
• Drillproof Plates.

Buckley gave Music Operators the FIRST prac-
tical and profitable music box of the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW music box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
the result of economies realized in large quan-
ty production.

The new Buckley Music Box is genuinely
chrome plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive rejector and double capacity
coin box. Complete program
of selections always in full view.

Buckley's exclusive features of
construction, combined with out-
standing beauty and eye appeal
make this the outstanding re-

to-remote control music box...

• equally popular for wall or bar
installation.

BUCKLEY TRACK
ODDS has long been
recognized as the on-
lly seven-coin race
horse contest that
would stand up month
after month—year after year—and out-
score all other coin machines.

Buckley operators know this to be a
fact. Experience has proved that no
other machine can ever come in a
close second from the standpoint of
sales. Every day new operators are
Buckley operators are
Buckley and that the new BUCKLEY
TRACKODDS are even more profitable
to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.
4233 West Lake Street - Chicago 24, Illinois

(PHONE: VAN BUREN 6428-37-38-4513)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
TO Coin A PHRASE
This is REALLY IT!
Chicago Coin HAS DONE IT AGAIN
* NEW FLIPPER ACTION
* DOUBLE BONUS
* HIGH SCORE
* SUPER-BONUS BUILD-UP POCKETS
* FREE PLAY LANES

Catalina
5 BALL NOVELTY
NEW FLIPPER ACTION Give
Player Greater Playing Action!

PLACE YOUR ORDER NOW!

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

Arranges Distrib. Showings Of Aireon Phonos In Eastern Territory

Alfred Sales Co., Buffalo, N. Y. Party March 14

BEN PALAISTRANT

BOSTON, MASS.—Ben Palaistrant, regional sales manager, Eastern territory, for Aireon Manufacturing Corporation, announced that he has scheduled a series of distributor showings throughout his territory of the new "Coronet 400" phonograph.

Distributor in LOUISIANA
TEXAS - ALA. - ARK. and MISS.

for
THE NEW 1948
BUCKLEY LINE
CONSOLE DIST. CO.
1005 Paydor St., New Orleans, La.
Phone: RA 3811

SAM TRIDICO & BOB BUCKLEY
"CRIS-CROSS" BELL; DAILY DOUBLE TRACK 0005; 1948 WALL & BAR BOX

The first of these showings takes place at Al Bergman's Alfred Sales Company, Buffalo, N. Y. on Sunday, March 14. Bergman will feature the entire Aireon phonograph line and accessories. Bergman has arranged for a gala affair, with an abundance of refreshments and entertainment for his operator guests.

Other distributor shows will follow Buffalo, and Palaistrant will be on hand at all of them. Distributors in Portland, Maine; Boston, Mass.; Hartford, Conn.; Philadelphia, Pa.; Baltimore, Md.; and Washington, D. C. are now arranging dates to hold their Aireon showings. "Our 'Coronet' model 400 is really going over in a big way," reports Palaistrant, "and we have been booking plenty of orders all thru my territory. The reception of this phone exceeds my greatest anticipation."

Dates for the distributor parties listed above will be announced as soon as they have all details arranged.

A-1 EQUIPMENT . . . LOWEST PRICES!

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th>4</th>
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<td>29er</td>
<td>345.00</td>
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<td>956.00</td>
<td>10.00</td>
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</table>

FOR THOSE SUMMER SPOTS!

Wurlitzer 900's $99.50
Wurlitzer 800's $110.00
Wurlitzer 500's $50.00
Seeburg Reels $50.00
Rock-Ola Reels $50.00

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Joe Hahnen Resigns As Pres. Of Amusement Mach. Ops Assn of N.Y.C.

Louis Rosenberg Elected President To Fill Out Unexpired Term

NEW YORK—Joe Hahnen, Gordon Amusement Company, and president of the Amusement Machine Operators Association of New York City, resigned this past at a meeting of the association held Thursday, March 4. Hahnen informed the membership that it was with considerable reluctance that he was compelled to give up the office, due to the pressure of his business.

The association accepted Hahnen’s resignation with regrets, expressing their thanks to him for his untiring efforts in building the organization. A common of long experience, Hahnen enjoys the respect and admiration of all those who had the opportunity of working with him.

Louis Rosenberg, Arrow Amusement, Brooklyn, N.Y., was elected to replace him as the president for the unexpired term. Rosenberg, also a young man, is considered an “old timer” in the business, having had considerable experience in the coin machine business, as well as in organization work. During the period of the old pin game association, Greater New York Operators Association, Lou served as a member of the Board of Directors. At that time he displayed great organizational ability, as well as considerable patience and tact in conducting meetings.

During the life of the present association, Rosenberg has been serving as vice president, and during the absence of the president on several occasions, was called upon to preside at meetings. The membership expressed great hope for the future of the organization under the able guidance and leadership of Rosenberg.

Rice Named Distrib. For Chicago Coin

CHICAGO—Ed Levin, general salesmanager for Chicago Coin Machine Co., this city, announced this past week that L. W. Rice of Rice Music Co., Oklahoma City, Okla., had been named distributor for Oklahoma City and its environs.

Rice was very much impressed by the newest Chieoion creation, “Catalina,” according to Ed and believes that this game will bring back booming times in his territory.

“There is no longer any doubt,” Ed stated, “that ‘Catalina’ is proving itself the outstanding five-ball game of 1948.”

Also Advises New Wall Box Being Shipped

CHICAGO—L. C. (Lindy) Force, General Salesmanager of AMI, Inc., this city, announced this past week that T & L Distributing Co., Cincinnati, O., had been named factory distributors for the southern part of Ohio as well as the Covington, Ky., area.

Leonard Goldstein, who heads T & L, and his partner M. Block are reported to be very much enthused over the AMI line and is already said to be doing a very fine business on the new Model “A” and the new 40 selection wall box.

Force also advised that samples of their new 40 selection wall and bar box had been shipped to all of their distributors and that production was well under way with shipments in quantity starting this week.

“We are working at top speed”, Force said, “to fill the big backlog of orders we have for our 40 selection wall and bar box and”, he advised, “with the fine way in which production has started we believe that all operators will be satisfied.”

T. & L. originally started as operators and branched out into selling just prior to the war. The firm is located in their own modern building and are equipped to render excellent service on repairs and service of all kinds.

To Name “Camera Chief” Distribrs

CHICAGO — Eddie Hanson of Groetchen Tool & Mfg. Co., this city, announced this past week that he would soon name the complete line up of distributors for their sensational penny play, three dimensional viewer counter game, “Camera Chief.”

Hanson said, “Distributors have been calling around at our factory almost every day since the first announcement on “Camera Chief”.

“Not only are they all very much impressed with the machine and what it has already done on locations”, he continued, “but all want to get set in their territories and start pushing hard on “Camera Chief”.”

He also said, “We are, therefore, preparing to very soon announce those firms whom we have already chosen as distributors and will, from time to time, continue to announce others. As yet”, he says, “there is territory open for enterprising firms who can do a good distributing job.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
TRIPLE ACTION by GENC0

IT'S OUTSTANDING!
IT'S T-E-R-R-I-F-I-C!
PROMPT DELIVERIES!

Order from your nearest distributor

GENCO builds greater games
2621 North Ashland Avenue • Chicago 14, Illinois

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
ALL FOR $5

Full Year

52 WEEKS SUBSCRIPTION TO
THE CASH BOX

The greatest BUY in all coin machine
dustry... and here's why...

★ EDITORIALS . . . . that dig analytically deep into the very heart of every problem confronting the industry and point the way out. The editorials which have appeared in The Cash Box have won acclaim and have been read into the minutes of many of the nation's coin machine organizations. Many a bulletin board features them regularly. And thousands of reprints have been made for leading coin machine firms.

★ NEWS . . . . regarding all the coin machine business appears on the pages of The Cash Box in each week's issue, and many times, even before, it actually happens. News is illustrated, carefully edited, digested and made easily readable. As a special feature, right with the news, also appear the views and predictions of the nation's leaders.

★ AUTOMATIC MUSIC SECTION . . . . unequalled in all the history of the juke box industry. The most complete section of its kind. Contains each week: "The Nation's Top Ten Juke Box Tunes"; "Record Reviews"; "Round the Wax Circle" and "Rollin' Round Randolph" two intimate, newsy columns of New York's and Chicago's music industries; "Juke Box Regional Record Reports" giving the top ten tunes in the nation's leading cities; "Hot In Harlem", "Hot On Chicago's South Side", "Hot In New Orleans" and "Hot On Central Ave, In Los Angeles" featuring the top ten race tunes in the nation's four leading race music centers; "The Nation's Big 5 Hillbilly, Folk and Western Juke Box Tunes"; "Folk & Western Record Reviews"; The famous Tunnis' "Disc-Hits Box Score" listing the 40 best selling records throughout the country; plus pictures, news, special stories and many, many other features.

★ MANUFACTURERS' NEW EQUIPMENT . . . . a complete section devoted to the new products of the nation's leading coin machine manufacturers. Not only listing the latest models just as the factory announces them, but also featuring the prices of all machines.

★ AUTOMATIC MERCHANT'S SECTION . . . . an entirely new, different and better approach to the "new era in automatic selling". This section features the "A. M. Blue Book" containing the names and products (as well as the prices) of every manufacturer of vending machines in special categories. A service, as many have stated, worth its weight in gold. And, in addition, complete news and technical information regarding the entire automatic merchandising machine industry with one of its leaders featured each week on a special two color cover.

★ AMUSEMENT MACHINE SECTION . . . . featuring the news and advertisements of the nation's leading manufacturers, distributors, jobbers and suppliers to the coin machine trade. Loaded with pictures. Bringing rapid fire, intensive, truthful coverage of the entire amusement machine industry with pithy, analytical and exact material to help all in the field.

★ INTIMATE NEWS COLUMNS . . . . "Chicago Chatter", "Eastern Flash", "California Clippings", as well as columns from St. Louis, New Orleans, Houston, Dallas, Minneapolis-St. Paul, Denver, Philadelphia and other cities, week after week, bringing intimate personal information in a breezy, newsy style to all the trade.

★ COIN MACHINE MART . . . . the greatest, most complete, most outstanding, best read classified advertising pages in all the history of the coin machine industry. Truly the trading mart of the business. Buys galore. Sales each week. One of the most widely read classified sections in any publication in the nation, many have stated.

"C.M.I. BLUE BOOK"
Without any doubt the most outstanding guide to the prices of all types of machines featured by the industry. Accepted by many states. Looked up to as the one and only "official price guide" in the industry. The "C.M.I. Blue Book" is mailed entirely separate of The Cash Box. Special subscription to those who qualify for the "C.M.I. Blue Book" $10 per year. Must be taken in conjunction with a subscription to The Cash Box.

Rush That $5 Bill Immediately to...

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)
Once upon a time, there were just ordinary games. Then along came Gottlieb's Magic Touch—

**CINDERELLA**

Magnificently DIFFERENT! Glittering BEAUTY! Triumphanty NEW! Phenomenally PROFITABLE!

See how CINDERELLA transforms mediocre locations to top spots RIGHT BEFORE YOUR EYES with . . .

The ORIGINAL

FLIPPER BUMPERS
ROTATION SEQUENCE
HIGH SCORE
KICKER POCKETS

plus

DOUBLE BONUS
and BONUS BUILD-UP!

“There is no substitute for Quality”

SEE YOUR DISTRIBUTOR TODAY!

---

**Names Distributors For “Flash Bowler”**

DETROIT, MICH.—I. Edelman of Edelman Amusement Devices, this city, announced this past week that the firm had named two more distributors for their latest bowling alley, “Flash Bowler”.

“These are”, Edelman said, “M. S. (Bill) Wolf who will cover the state of California and Puget Sound Novelty Co. who will cover the state of Washington.”

Edelman advised that “Flash Bowler” has taken strong hold among operators all over the country and that the firm has been receiving more orders for this bowling game than they have for any other they have yet manufactured.

He also stated, “We are preparing to announce a few more large distributors in the very near future.”

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**Harry Pearl Joins Atlantic — Heads Philadelphia Office**

PHILADELPHIA, PA. — Harry Pearl, well known coinman, took over the Seeberg phonograph distribution for Eastern Pennsylvania, Southern New Jersey and Delaware, this past week and took over the offices of the former distributor. The new firm, a branch of Atlantic New York Corporation, will operate under the name of Atlantic Pennsylvania Corporation.

“Harry Pearl is one of the foremost coinmen in the country” stated Bert Lane and Meyer Parkoff of the parent company “and we are most happy to be able to secure his services.”

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**NEW ORLEANS, LA.—Louis Boasberg, New Orleans Novelty Company announced this week that their firm has been appointed as Regional Distributors for Bally Manufacturing Company, covering the states of Louisiana and Mississippi.**

“We will keep a large stock of all Bally games on hand at all times” states Boasberg “especially the new Bally one-ball free play ‘Gold Cup’. Our new showrooms which are being remodelled and renovated, will be ready very shortly, and these games will be on display.”
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Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
WANT - To Purchase for expert shipments - Model 1015 Wurlitzer, 1946 AMI’s 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2201 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entries; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT - The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 59, ILL. Tel: Dickens 7060

WANT - New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN, N.Y.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., SO., MINNEAPOLIS 15, MINN.

WANT - Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2909 OCEAN AVE., BROOKLYN 29, N.Y.

WANT - Used Juke box records. Highest prices paid. Unlimited quantities. We purchase all year round. Compare our prices before selling your records. We pay freight.

WANT - New late pin games, close-out bargains. Keeney Bonus Super Bells; Bally Triple Bells. Will pay $75 for Seeburg Vogues and Classics; $50. for 71 and 81 Wur. w stands. Also want Slats, any make or model. Quote us prices, quantity and condition in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT - Bally one-ball Entry's (Pay-outs) and 1948 Jockey Clubs. Wire, airmail or phone (5-0461) quantity and price. THE R. F. VOGT DIST., MILNER HOTEL BLDG., SALT LAKE CITY, UTAH

WANT - Bally Triple Bells; Bally Draw Bells (Plastic Buttons); DeLuxe Draw Bells; Bally Durekas; Keeney Bonus Super Bells 5f and 25f; Mutoscope Fan Front and Red Top Diggers; '47 Rock-Ola, Wurlitzer and Seeburg Phones. Will buy over-stocks of late new or used pin games, for resale. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO, CALIF. Tel: Ordway 3-3069

WANT - Williams All Stars. State price and if new or old machine in first letter. IDEAL NOVELTY CO., 2023 LOCUST ST., ST. LOUIS 3, MO. Tel: FR 5544.

WANT - 219 Steppers. Will pay $20. each if in working order. AUTOMATIC VENDING CORP., 525 PARKET ST., CHESTER, PENNA. Tel.: 3-9282.

WANT - Used Sand Stands, Safe Stands and Jack-In-The-Boxes. State price and condition. EAST COAST MUSIC CO., 10th & Walnut Sts., CHESTER, PA. Tel.: Chester 2-3637.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker. Post today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.


FOR SALE - What have you to trade us for the following: 1 Photomint, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MN. Tel: Geneva 3645

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominos J.P.; 6 - 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 - 5¢ Big Games. HY-3 MUSIC CO., 1415 WASHINGTON AVE. MINN. Tel: 2207

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE - Five Balls: Play Boy $90. ea.; Kilroys, Baffle Cards $75. ea.; Surf Queens, Big Hits, Big League $25. ea.; South Seas, Streamliners $20. ea.; Sky Blasters $15. ea. All in top shape. C & M SPECIALTY CO., 823 CAMP ST., NEW ORLEANS 13, LA. Tel: Magnolia 5858

FOR SALE - 2 Skyfighters $65. ea.; 1 Bally Defender $50.; 1 Bally Rapid Fire $50.; 2 Air Raiders $49.50 ea.; 1 Victory Pool $49.50; 1 Red Ball $49.50; 2 Anti-Aircraft, Br. $25. ea.; MARCUS KLEIN, 277 TENNY AVE., NEW YORK, N.Y.

FOR SALE - Mills slots and stands. I also buy same. Send me your list. MILTON BRAUN, RT. 3 BOX 428, SAVALIANA, GA. (Tel: 3-5432)

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, West Point Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade you and buy with authorized Mills and Keeny Distributors. ESTABLISHED 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S0., MINNEAPOLIS 15, MN.

FOR SALE - Mills Four Bells, perfect $50.; 1 Barrel Roll Skee Ball $50.; Jennings Cigarolla $50.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Watling 10¢-4-Top $50. BELMONT VENDING CO., 705 MAIN ST., BRIDGEPORT, Olt. Tel: 750

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 S0. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTTICA 4, N. Y. Tel: 6-386

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my $80., MINN. $900. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2728-1/2 CINCINNATI ST., LOS ANGELES 52, CALIF.

FOR SALE - DuGrenier $75., WD $65., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MN.

FOR SALE - 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOTA ST., PHILA. 40, PA. Tel: RA 5-8705

FOR SALE - William's All Stars $275.; Sallyhoos $100.; Surf Queens $55.; Big Leagues $55.; Phonos: Seeburg Crown, Plaza, Gen $125. ea. ANTHONY HIRT, 2305 No. 11th St., SHEBOYGAN, WIS.


Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 FOYDRAS ST., NEW ORLEANS, LA.


FOR SALE - 4 Panoramas, like new. Splicer, film, $200. ea. F.O.B. Lewistown. 1/3 deposit with order. LEWISTOWN DIST. MART, INC., 27 VALLEY ST., LEWISTOWN, PA. Tel.: 2584

FOR SALE - Write for list of special prices on new machines of all kinds. Also list of used post-war games at special prices. It will pay you to call Market 7-6391 or Market 7-6461.

FOR SALE - 3 Bally Hi-Hands, clean $45. ea.; 1 Bally Deluxe Draw Bell $295.; 6 Photomatics $275. ea. KING-PIN EQUIPMENT CO., 882 MILLS ST., KALAMAZOO, MICH.

FOR SALE - or Exchange for large model equipment: 2 Strikes 'N Spares, late heads. ROBINSON SALES CO., 7025 GRAND RIVER, DETROIT 4, MICH. Tel.: Tyler 7-2770.


FOR SALE - Used pin games: We have every machine in stock. You name it. We ship it same day. You can't beat our prices. We don't ship junk. Our 28th year in business. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - Super-Stroke $79.50; Genco Whiz $99.50; 5-1-2-200, Frisco, Bombardier, Big Parade, Laura, Hi-Hat, Streamliner, Hollywood, Argentine, Knockout, Air Force, Spot Pool, Four Aces, Four Roses $20. ea. Don't delay, order today! CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y. Tel.: Main 5973.

FOR SALE - Late used pin games, lowest prices. WANT - Used Genco Bing-A-Rolls, advice at once. OLSCHEIN DIST. CO., 1100 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

FOR SALE - Late pin games, new and used. Get our list of used pin games at lowest prices. State your needs and we ship same day. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - 30 Hi Tone Seeburg Cabinets without mechanism. Usable for spare parts, panels, etc. What will you offer for the lot? Box 78, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE - Will trade 8 Big Fairlays (3 with cash payouts) for later type used pin ball machines in good condition. Also many pin ball machines for sale at sacrifice prices. OWL MINT MACHINE CO., INC., 28 BRIGHTON AVE., ALLSTON, MASS. Tel.: AL 4-3216.

FOR SALE - Roll down route. 8 Skee Balls, 5 Roll downs, 3 pin balls, twelve on location. Guaranteed $40. For sale $1,000. Partners disagree. Cigarette route, 30 machines, 20 on location. $1,500. plus inventory. SOFTONE MUSIC CO., 903 CLINTON ST., HOBOKEN, N. J. Tel.: HO 5-3216.

FOR SALE - The lowest used prices: Williams Sunnys $137.50 used very little; Hawaiis $125. ; Humphy Dumpys $195.; Williams Bonannas $127.50 like new; fite Fairs $35.; Nevadas $135.; Show Girls $42.60; Star Lite $97.50; Sea Breezes $40.; Williams Stormys, floor sample, write; Super Liners $47.50; Kilroys $57.50; Super Scores $47.50; Mystyers $72.50; Nudges $45.; Lightning $50; Rios $55.; Cyclones $77.; Evans Winter Book $475., floor sample; Bally Special Every 3 with a money-back guarantee to look like new and work like new $325., in quantity $315. NEW ORLEANS NOVELTY CO., 118 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: Canal 5306.

FOR SALE - 1 Exhibit Rotary Merchandiser (Pusher Type) refinished like new $195.; 1 Evans 1947 Galloping Dome $375.; 1 Evans 1947 Bangtails A-1 $375.; 1 Williams All Stars very clean $295.; 1 Packard hideaway floor sample $335.; 3 1947 Columbia Jackpot Bells $85. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - Pin games $10. ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA.

FOR SALE - Pinball and phonograph route, Louisville, Ky. Route grossing $1,200 to $1,500. weekly. About 80 locations, 135 pieces, also 250 wall boxes, 50 phonos, mostly late Seeburgs. L. TUTTLE, 406 E. CHESTNUT ST., LOUISVILLE 2, KY. Tel.: WA 6494.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

FOR SALE - Melody Lane System, ten boxes 5¢ play, master control unit, twin twelve Wurlitzers with timers, T connectors with chrome covers, wall brackets and four wire cable. Cost $850. Make us an offer. CAPE COIN-A-MATIC SERVICE, HARRISON, MASS.

FOR SALE - Original Gold Chneomes 5¢ $19.50; 10¢ $74.50; 25¢ $79.50. In good condition. The set for $215. 1/3 deposit, balance C.O.D. Excellent buy. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel: 896.

FOR SALE - Original Mills Cherry Bells 5¢ $65; 10¢ $67.50; the two for $120. They look and operate like new. 1/3 deposit, balance C.O.D. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel: 896.

MISCELLANEOUS

NOTICE - Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: ENglewood 8192.

FOR RENT - Roll Downs - to established operators: Advance Rolls $40. per month; Esso Arrows $40. per month; Total Rolls $18. per month; Lite Leagues $16 per month. Total rental may be applied against purchase price. When writing send in three references. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N.Y.

Engineer will design, develop and experiment on old or new coin operated machines. Electro-mechanical, electronic. Fee plus royalty. Od. "RAILY" ARIAGNO, 456 W. 47th ST., NEW YORK 19, N. Y. Tel: CO 5-9448.

NOTICE - Pin ball operators: Have your old model one-ball machines converted. Semi or fully automatic, with hold for favorite numbers. A.B.C.D. Unit and other new features. With complete new paint job. $125. to $175. Write or phone NORTHWEST COIN MACHINE EXCH., 6736 S.E. 52, PORTLAND, ORE. Tel: TA 9955.

NOTICE - Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE - Will trade 20-unit AMI Hostess System like new, for brand new pin games and consoles. Write us now, giving your offer. GEORGE NOVELTY CO., 1716 WASHINGTON AVE., NORTHAMPTON, PA. Tel: Northampton 679.

PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drum Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 W. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Tubes, 60 off list, standard brands. Specify 1st and 2nd choice of brands. All tubes boxed. Extra special: RCA-6C4 45¢ (Mention The Cash Box) Send for our latest list. ENGLISH SALES CO., 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE - Radio Tubes, 60 off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, $9.4. Mazda bulbs, No. 47, $4.00 per 1000. No. 40, 44, 46 & 47, $4.50 per 100. No. 51 or 55, $4. per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - We have for sale nets, matting, maple wooden balls for Skee Ball Alleys. Parts for Ten Strikes, Ray Guns and all other games. RELIABLE PARTS CO., 2912 IRVING Pk. RD., CHICAGO, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
This past week opened up a bit on the rugged side with the union here. Chicago Daily Bulletin in its May 10 edition put a story that $90,000 was raised to pay for a pin run in this man's town. The story was blazoned on the front page. [J. A. (Art) Buckwitz at Rock-Ola Mfg. Corp., sitting on jins and needles this past week writing for "the call...", so that he would be rushing on his way to St. Joseph's Hospital... went and bought the... phone. Art bets me it'll be a girl (for one buck) so we should know exactly this is on the passes...].

Jean Bates tells me that many an op read that story about Harold's Club in Reno buying 100 more Pace bells and that makes it just over 300 that this famous Club operates... which stirred some business for the firm... for Jean was a pretty busy boy all this past week.

Buster Williams of Memphis, Tenn., was in town this past week and when Billy DeSelm of United Mfg. Co. drove him down town a few times, Buster bumped into Dan Moloney of Bally who, he found, was on his way to New Orleans... so they decided to fly down together... Buster getting off at Memphis and Dan on to New Orleans... both boys arrived in scheduled time and feeling fine... From what Billy DeSelm tells me the boys over at United are working on the double to try and fill all orders for "Manhattan", which game, it seems, is clicking big with more and more orders pouring in every day... Both Sam Stern and Harry Williams were out of the plant the early part of this past week and Skeet Moore took over... seems that Sam had flown back to Phila., Pa. and no one could say where Harry was... tho he was expected back at the factory any second... Rex Shriver ever at H. C. Evans & Co. tells me that they're plenty happy at the factory with the way those orders are rolling in for "Bat-A-Score" and for the rest of the Evans' line.

Ben Coven wasn't singing the blues this past week... maybe that's because he was expecting shipment of the new Bally "Barlerina" any day this past week and already had lined up some sweet business... That reminds me, Georgie (the "G") Jenkins of Bally left on one of his mysterious trips... no one knows where he went... west, north, east or west... only that he's gone and will be reporting in the office... and Ray Moloney still down in Atlanta City with Stuart Lyon viewing the bottler's show... That item in Walter Winchell's column attracted much attention here with all wondering who "the bum" was that said "he made the arrangements" with a firm in the Damon Runyon Memorial—CMI Drive... and the fact that Winchell gave such nice praise to George Glassgold (who actually did the job) met with everyone's approval... Gordon Sutton of Illinois Simplex walking around for his mission, downstair in the Bismarck this past Saturday, tells me that there's nothing like a plane for a guy who must cover ground fast.

In case you didn't know... Hugh McGarrry is now sales manager for the Wurlitzer distrh here... Elliot Berkwit back in town after a fast flight from N. Y... seems this guy just makes flight after flight... George B. Dick of CMAC tells me that it only takes 40 or 50 bangs these days... and he should know... Funniest thing I've ever seen was the expression on Herb Gettiger's face when he started to sing "Baby Face..." and there was Ray and Millie Real almost busting their sides laughing... and not a camera in sight... Bill Kennedy, well known adman in our town, tells me that he's writing something is wrong when I woke up the next morning and found that I had been writing from the bottom..." Franklin Gartnett strolling down Randolph Street during that cold week we had this past week... Joe Caldwell of AMI (who keeps himself busy regardless) tells me that he's getting so many orders for that new 40 selection wall box that he's wondering whether it will take 5 or 10 years to fill them all... Monte West of the same firm off to the West Coast for a new service school.

W. H. Richardson and Stanley Laird in this past week from Raleigh, Ga., tell us that their firm has been in touch with the firm's distrhs... and Ed advising that very, very soon they would present their first pinball game to the industry... we wish he had come to this past week with us for it's really different!

J. R. (Pete) Pieters of Kalamazoo in town this past week looking for more and more equipment... after a very nice vacation in N.Y.C. with the missus...

Bill Marmer of Sicking, Cincinnati, O. also in our town this past week...

We hear that Earle WalDROP of Baltimore, Md. has been appointed a Williams Mfg. Co. distrh and starts right off by doing a grand job with "Stormy..." Eddie Hansen over at Groetchen Tool advises us that they are planning and calling around to get more and still more of the "Camera Chief"... one little counter game that is clicking.

Gill Kitt and Ralph Sheffield announced distributorship for the Northwestern merchandiser... Ed Levin of Chicago Coin absolutely thrilled with the way those orders keep coming in for more and more "Catalina" games... and Ed now firmly convinced that it'll be the outstanding hit of '48... By the way, Ed also reports that Rice Music Co. of Oklahoma City, Oka., has successfully landed the CMI's... and the Johnson reports that the firm have a new salesmanager in Bob Ah, formerly of Cincinnati, Ohio... Dave Wallach of Mar- vel working harder than ever in his life to get those "Gold Mines" with the "plus 4" coin chute out to the ops who have been calling around from here, there and everywhere... asking for the game which can earn 20 cents per play... Deans Donohue, they tell me, has an office downtown on LaSalle Street... Gordon Mills on his way down to the Coca-Cola meet in Atlantic City... Looks like there'll be lots of doings at the next CMI meet regarding public relations.

Ed Wurgler of Wurlitzer pops into town and gets things humming once again... good to see Eddie in action... Oscar Schulz, all by his lonesome, at the Celtic... Looks like the mountain won't come to Mohammed... that Mohammed is going to the mountain... with plenty of muffs here sending their men out into the hinterlands to say hello to distrhs and jobbers and learn what's what... while others keep up weekly contact via long distance telephones... With labor's wages going up prices of equipment are expected to rise accordingly... even beyond present policy... the most distrih says that they, too, are going to hike prices of good used machines... and keep from selling to the curbside brokers which means that smart ops will do their buying now...

Eddie Hansen over at Groetchen Tool & Mfg. Co. getting ready to make announcement regarding distributorships on their "Camera Chief"... Eddie has had one distrh after another call at the Groetchen plant to set a deal... Charley Schlicht over at Mills Industries working right along and contacting lead- ers and distrhs throughout the country to tell them about the new deal on Mills Constellation.

Lots of visitors over at O. D. Jennings & Co. this past week

Fred Anderson, who is Jennings' distrh in Northern Indi- ans around the plant watching production of Tie-Tac-Toe... Phil Burgeseon, distrh for Iowa, North and South Dakota, also in the area this past week and much impressed with the ac- tion taking place... Shallen Burger of Lafayette, Ind. also called around to meet with Jennings' execs... Charles (Harry) Weaver of Houston, Tex., at the Jennings' plant talking things over... Dick Mutter of Chicago up and down on the coast, 20 days and down to Arkansas, where he's traveling just like the Arkansas Traveler... Some of the boys in from Detroit this past week telling us that Iza Edelman of Edelman Amuse. Devices is clicking with a 6' by 3' pool table called "Belgian Pool"... boys claim that Michigan is finding Belgian Pool okay... Everyone looking forward to warmer weather to start the ball rolling.
The unwanted newspaper publicity on the pin games here practically brought biz to a standstill. The New York Times, starting last week, featured a story each day until the middle of this week. The officials taking cognizance of the games operation here for the first time, began checking locations, jobbers and distributors. The only result of this uncalled for noise, was the arrest of a storekeeper for operating a "Marvel Pop Up" which permitted an extra ball to be played. Coinmen look to an end of this slump in buying as soon as the press forgets to print stories about the games. With the situation all up in the air, and as no one knows what may result from the police drive, operators curtailed their buying until conditions right themselves again.

* * *

Irv Morris, Active Amusement Machines Company, Newark, N. J. office in Chicago this past week. Irv was seen walking thru the rain, snow and sleet, dragging Nate Gottlieb along with him from one sporting goods store to another, seeking a left handed mitt for his young son. Irv has great hopes that one day he’ll see him pitching for the New York Giants. After almost four hours of tramping about the town, they finally came across a left handed glove at Von Lengerke & Antoine’s (Chi branch of Abercrombie & Fitch). Irv sighed a great sigh of relief as he stated he just couldn’t go home unless he brought back the glove. As Morris is teaching the kid to be ambidextrous—he should have spread a little with the cabbage, and bought two gloves, one for each hand.

* * *

Harry Brown, that dynamic coinman from Chicago, visiting the jobbers and distributors along coinrow. Harry has such a wide acquaintance that it took him over an hour to walk one block. Some friend kept stopping him every few steps. . . . Mike Munves heaves a sigh of relief when he hears from brother Max that he’ll be home this week-end, and report at the office on Monday. . . . Barney (Shugy) Sugarman, Runyon Sales Company, brings along Abe Green of the firm to the city this week. Shugy reports that they have been selling off a good deal of their inventory that piled up during the past few months. . . . Bert Lane and Meyer Parkoff of Atlantic New York Corporation, and thirty of their staff off to Chicago to attend the Seeburg convention, which will feature their new music set up for commercial locations.

* * *

Ben Becker, Ben Becker Sales Co. (Bally regional sales representative) returns to the office after a week’s absence due to an attack of the flu. Ben is not fully recovered, but he just can’t stay away. Art Garvey, the demon Bally roadman, traveling Ben’s territory, and reports that business is very good, and as far as he’s concerned Ben can remain at home except for one thing. He’d like to increase the size of his bankroll, and whenever that occasion arises, he just sits down for a few hands of “gin” with Becker. Becker claims otherwise, and to prove it, is taking a few days this coming week to visit with his distributors, and at the same time catch up with Garvey, whom he calls his “gin sucker”. . . . Lester Klein, who was one of the foremost pin game operators years back, once again in action with a moderate route. . . . With the rush of biz off this week, Sid Wertheimer, of H. Rosenberg Company, has the opportunity to spend some money at his favorite haberdasher—and you should see those “Sinatra” bow ties. . . . Is Horowitz back on the job after being bedded with the flu last week.

* * *

Not satisfied with being almost rushed to death handling the new Aireon “Coronet 400”, distributing Signature Records, and producing Gem Records, Nat Cohn of Modern Music Sales Corporation, now has the distribution of Automatic Devices, Inc. "Target Master", the ray gun pistol. . . . Joe Munves, who purchased Economy Supply Company a few weeks ago, is really in action, and is happy about it all. "Things are going great" smiles Joe, “and as we go along, we’ll expand and add many items to the thousands we have in stock at this time". . . . Jack Ehrlich, Hart Distributing Company, Brooklyn games distributor visits around coinrow. . . . Mike Munves ready to turn in his 1947 Packard. Would like to get a new Cadillac. So would everybody else, Mike. . . . Ray Moloney, Bally president, and Gordon Mills, of Mills Industries, Inc., attending the bottler’s show at Atlantic City.

* * *

Jack Semel and Willie Levey, Supreme Automatics, Inc., Brooklyn, N. Y., Williams’ distributor here, back from Chicago, and all excited over the new five ball “Tennessee”. Willie, who has never been up in a plane, promised Harry Williams that on his next trip to Chicago, he’ll go up for a spin in Harry’s “Bonanza”. Semel and Georgie Helzman, old hands at the flying business, are trying to ruffle Willie’s composure, but they should know that it can’t be done. Levey will definitely take off on his next trip. We might issue a word of warning to Levey, and advise him not to try the same trick that Al Stern did one day when in the air with Williams. Just ask him.

* * *

Harry Pearl takes over the management of the Philadelphia office for Seeburg, and will conduct the business under the name of Atlantic Pennsylvania Corporation. This is a branch office of Atlantic New York Corporation. Harry will cover the territory of Eastern Pennsylvania, Southern New Jersey and Delaware. The Philadelphia headquarters are at the same location as Frank Engel’s Automatic Equipment Company, who formerly handled the Seeburg line there. . . . Fred Inguannort, president, announced the formation of Central Sales Company, Inc., at 884 Pacific Street, Brooklyn, N. Y. The company will be under the personal supervision of Irving Levenar, well known coinman. The firm will distribute amusement games and vending machines. The firm will also carry a large department handling parts and supplies.
On the minds of everyone around Coin Row this week, and on the tongues of most, was "What gives with this clampdown on rolldowns?"... For the benefit of New York and the hinterlanders, if your local sheets didn’t carry the yarn, a posse of Los Angeles gendarmes swooped down on a half dozen downtown bars last week and took over on several different brands of rolldown. Reason given at the time was that players in these spots had been making a big thing out of betting on high score. The local headlines screamed in 60 point type: Police Raid Gambling in Bars... or stuff to that effect... In the sober light of the following day, apparently the law enforcers decided to make their threatened confiscation of rolldowns legal by pointing up a technicality in the city ordinance against pin games whereby, wherefore and wherein a rolldown is so classified. The distirs and plenty of ops are naturally in a sweat over the situation. It may be a small comfort to them to predict that this hubbub will blow over in a short time... We won’t promise to eat our words if proved wrong but in checking with former newspaper colleagues of ours around the City Hall, the thing seems to shape up and be the pre-election, professional reform element vote-getting railroad.

Deciding to check all angles on the matter, we dropped in to see headman Curly Robinson of the Ops Asn... Curly was out trouble-shooting, but the obliging secy. said it wouldn’t have mattered if we’d found him in... He wasn’t being quoted on the situation at this time... Leave it to Bill Williams to find a ray of sunshine in a troubled sky. Bill fondly patted the Williams’ "Box Score" and said, "Can’t find any technicality to ban this beauty... strictly skill... no high score come-on... no automatic advance or kickoff gadgets... no sir, she’s a safe one"... Bill may have something there, but we’d humbly like to point something out: When one of these phoney, amusement killing crusades is allowed to work up enough steam, they won’t stop until they’ve banned kids from playing marbles... That is, if so doing will win ‘em any votes come election time.

Williams Sr. had enthusiasm to spare for his son’s new 5-ball “Tennessee”... Admitted he didn’t know much about it yet... "but it must be terrific ‘cause I hear it’s even better than ‘Stormy’.”

Paul Laymon, who is normally one of the most cheerful and optimistic guys on the Row, was no different this week from any other. Maybe one reason the front pages aren’t worrying him is that he just landed local distributorship of a game no stretch of the law could possibly declare out of bounds. It’s Training Devices’ new “Quizzer,” which should go great near schools and have faculty playing along with students... Developed from units used by the Navy, the old Quiz game is a fascinating pushbutton, film machine offering five questions, ranging from baseball to history, for five cents and a choice of three answers on each... An I.Q. meter clocks the accuracy and speed of your answers and rates you from Poor to Genius. Paul, his lovely, blonde wife and this scribe played it together... The best we could do (all three of us) was Expert. There are 5000 questions in each roll of film, so you don’t have to worry about repeats for awhile... and a new roll of film will be supplied to ops where we wanted. Frank Collins, Training Devices’ chief, and J. J. Stapleton were in from the plant to close the deal with Laymon.

Had a short one... conversation, that is... with Nels Nelson and learned that boss Bill Wolf would be back to M. S. Wolf and Co. following day, a well traveled man with San Diego his last stop... The boys are still at Wolf’s awaiting delivery on the new AMI 40 selector box... Len Micon of Pacific Coast Distirts down to his last Triple Action and swapping ideas with veteran distrub-operator Irving Bromberg and Bill Cohen. In for a visit from Silent Sales in Minneapolis... At Badger Sales Co. we found W. R. Happel talking over the status quo with Aubrey Stenner, who’s still beaming about the successful showing last week of the new Aironet Gun 400... Aubrey sang the same tune as Jack Simon of Sicking Distirts about the box... Compare, they harmonized, its style, durability and price with anything on the market... Speaking of tariff, Mills man Charlie Fulcher was economic minded this week too... He was all buyoed up about the come down in price on the new Mills’ Constellation.

Both Bud Parr and Fred Gaunt were out at General Music and their eyepleasing blonde secy. tried to tell us nothing was new... Wrong she was ‘cause she had a new hairdo since last week... (Hairdos you’re noticing, says the wife over our typewriter shoulder)... A quick look at General’s floor stock showed that Rock-ola’s Magic-Glo are still glioing and going... At C. A. Robinson both Charlie and Al Bettelman in, Al just back from a swing around Nebraska, where you got to worry about nothing except frostbite. Says Al: “Recently given Jennings product warmed me up.”... Robinson expecting any day now to get the new Camera Chief penny arcade machine... Found Dannie Jackson and Sammie Donin of Automatic Games in but few of information George Warner out to San Pedro... and not after fish... Elky Ray of Gold Coast out again for dear old D. Gottlieb and Co., we presume.

E. T. Mape’s Ray Powers has a big campaign set to roll on the new Lacasa music box... It’s a good looker with mirror design and down in the working op’s price class... Seen around the Row: All the way from Chi came ABT coin chute man Walter Tratsch, en route to Mexico. A. B. Marine from Oceanside... William Bradley from Covina... Allen Anderson from Shafter... Stanley Little from Lakewood Village... Cecil Vincent and Robert Boyd from San Diego... J. W. Nystrom from Bell Gardens... L. G. Wagner from San Bernardino... L. D. Smith from Downey... Lunched with Bernie Shapiro of Adams-Fairfax and his Dad, who may be credited with many of Bernie’s advanced merchandising ideas... The monthly publication put out by the firm, full of information and good advice to vending machine men, puts many a million dollar corporation’s house organ to shame.
MINNEAPOLIS


Congratulations to R. L. Cross of Jackson, Minnesota, who married the lovely Ilene Block of the same city. They are honeymooning in Los Angeles, California. . . . I. G. Black of the Springfield Novelty Company, Springfield, Minnesota drove into Minneapolis just for the day on business. . . . Garfield Brown of Chippewa Falls, Wisconsin in Minneapolis for the day. His first visit in several months—working too hard and looks very thin.

Martin Kallen of the Martin Music Company, Worthington, Minnesota, taking a few days off to visit the distributors in the Twin Cities and looking pretty good considering his siege of illness. . . . Paul Felling of Salt Center, Minnesota took time out to drive down to Minneapolis for the day, calling on a few distributors.

MINNEAPOLIS

Minneapolis was hit by another snow storm last Saturday, March 6th, but all main Highways were opened by Monday morning and fairly safe for travel. We are still getting reports from our North Dakota operators that they are still snowed in and unable to take care of their routes.

With all this cold weather, Van Middles of Bismarck, North Dakota is getting his cabin ready to move into at Ottertail, Minnesota (what an optimist). . . . Dan Hazel, wood of Aitkin, Minnesota, in town for a few days visiting several of the distributors. . . . Mr. and Mrs. Jack Harrison of Crosby, Minnesota took time out to drive into Minneapolis to spend a few days with their relatives.

NEW ORLEANS


Jimmy Tallon claims he had a very rough football season—no wonder he's been working so hard lately. . . . O. C. Marshall became a year older on March 14, but don't look it. . . . Mike McNally visiting around the coin companies, bargaining here, saving a penny there and a penny here. . . . The newspaper ads of the Penny Arcade located on Canal Street created a great amount of favorable comment for their beauty and originality. We understand these ads were originated and drawn up by one of the staff of the New Orleans Novelty Company. . . . Gene Schaneville, head of the second floor renovating crew for New Orleans Novelty, claims that his boss keeps that floor cold just so his crew will have to work fast to keep warm.

Hilliard Bach and Abe Zion, who have been working on a Lord's Prayer machine for the past six months in the Penny Arcade, claim it is now ready for operation. The machine vends a penny with the Lord's prayer printed on it upon the insertion of a penny and dime. Bach saw a machine of this type in an arcade while on a visit to New York City, and decided he would make one himself. . . . Melvin is very popular here, as attested by the number of coinmen always found in his shop buying equipment and supplies. . . . Mr. and Mrs. Henry Fox seen making the rounds in the French Quarter.

Bob Buckley and Sam Tridico, Console Distributing Company, report exceptionally fine business with their Buckley products. . . . Louis Bosberg, New Orleans Novelty Company, is in Chicago. Before leaving, he reported that the firm was appointed as Bally Regional Distributors for the states of Louisiana and Mississippi. . . . New Orleans coinmen ask when Bill Gersh of The Cash Box will be making another trip to their city. They tempt him with a list of the wonderful dishes obtainable only in N. O., especially those Oysters Rockefeller. . . . Nick Carbal, Jay Novelty Company, Inc., reports a very big business these days, especially in the used equipment department. Nick is getting many orders from companies throughout the country.
UNITED’S

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"DOUBLE-DOUBLE"
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✓ Terrific Last Second
   Cross-Action Suspense

✓ New
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✓ To Play Replays
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plus sensational new WILD LEMON LIGHT. Lemons on reels SCORE AS ANY SYMBOL when WILD LEMON is lit. Nickel or Quarter play.

WILD LEMON
CHANGING ODDS BELL CONSOLE

Features famous EXTRA DRAW ... plus new DOUBLE AWARD SPINNER which automatically doubles winners when spinner lights match reel combination. Nickel or Quarter play.

DOUBLE-UP
HOLD AND DRAW BELL CONSOLE

Triple Coin Chutes permit three players—or three coins every spin. 1000 Super Special Awards plus plenty of other big awards. Any coin combination—Nickel, Dime, Quarter.

hold and draw feature permits player to hold favorite reels, after first spin, and deposit a second coin for a second spin of reels not held. Nickel, Dime or Quarter play.

hi-boy
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