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THE CASH BOX

“THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY”

THE CASH BOX IS THE OPERATOR’S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

BILL GERSHI, Publisher
JOE ORLECK, Editorial and Advertising Director
ROBERT E. AUSTIN, General Manager, Music Department
G. BRUNER, Business Manager
G. BLOOM, Circulation
L. MIAZZO, Classified Advertising
HERB OLSON, General Mgr., Automatic Merchandising
JOEL FRIEDMAN, Music Editor
BERT MERRILL, St. Louis, Mo.
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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE
February 28, 1948  Vol. 9, No. 22

ROVING REPORTER ASKS PUBLIC ABOUT JUKE BOXES ........................................ Page 4
GAMES GRADUALLY COVERING N. Y. CITY .................................................. Page 5
OPS SEEK COMPLETE REPRESENTATION FOR WASI, D. C. HEARINGS ............... Page 6
AUTOMATIC MUSIC SECTION ............................................................... Page 7
NATION'S TOP TEN TUNES ............................................................. Page 9
RECORD REVIEWS ................................................................ Pages 11 and 13
AUTOMATIC MERCHANT’S SECTION .................................................. Page 25
THE ALPHABET OF A SUCCESSFUL AUTOMATIC MERCHANDISER ............... Page 26
MANUFACTURERS’ NEW EQUIPMENT .............................................. Pages 29 and 30
GENERAL COIN MACHINE SECTION .............................................. Page 31
CHICAGO CHATTER .................................................................. Page 47
EASTERN FLASHES .................................................................... Page 48
CALIFORNIA CLIPPINGS ............................................................... Page 49
MINNEAPOLIS—ST. LOUIS—NEW ORLEANS ........................................ Page 50

ADVERTISER’S INDEX  Page 42


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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

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NEW YORK—The life of a roving reporter is very interesting one—if the question to be asked is interesting, too. When The Cash Box called me in and asked me to just mind about answering, asking whomsoever I met whether they did, or did not, like juke boxes, I considered this a very interesting question.

First of all, I'm a juke box enthusiast myself. And, therefore, not being a member of the juke box industry directly, I believe that you'll be interested in what I have to say concerning why I spend about 50¢, sometimes less, sometimes more, per week, in juke boxes. If you drop into a neat little cocktail lounge on your way home each evening and there is a new, nice juke box there, and I find a song I like listed among the many titles—do I drop a nickel or two (and sometimes more) into the machine? It isn't the machine, as far as I'm concerned. It's the music that counts with me. And, I've since learned, by making this coverage for your favorite magazine, The Cash Box, that that's what counts with the average man or woman in this big metropolis, too.

The very first stranger I questioned was the cab driver who drove me to my first post of call from the building in which The Cash Box is located.

His name, Jack Goldstein. He's driver number 47875 and he told me that he spends around 25¢ per week in a juke box at 54th Street and 6th Avenue here in Manhattan where he usually stops off for a bite. Jack also told me that he has a young daughter who is a juke box enthusiast and, if she hasn't the money, "the kids go around with" it will usually spent from 50¢ to 60¢ per week in juke boxes.

According to Jack, "it isn’t the juke box so much, but, when they get nice music in them, I'll put some nickels in. In the first place, he told me, "it's the music. It's nice to hear music. I like popular music to begin with, and when I see songs I like in the juke box, I put some nickels in."

Jack dropped me off at a favorite tavern of mine where "Rusty" Sage is the boss. Talking with Rusty I learned that even he, as the proprietor of the place, likes juke box music. "Look," Rusty told me, "here you are. It's quite right now. The guys who writes, like you do, start dropping in about 5 o'clock. Well, sometimes they get restless. If the joint's too quiet—they leave. So what do I do? I walk over to the juke box. There's good tunes in there—so I put in a quarter. So what happens? So everybody gets peped up. They drink better. They like the joint. It's lively. It's got stuff on the ball."

When I asked Rusty, does he put some nickels into strange juke boxes he told me, "Listen, wherever I am, I play juke box. Personally, I like music." The way Rusty pronounces "personally" is "polonically". "I like juke box music because they got the big stars. When the hell's the good of listening to some bums tryin' to sing a song when for a nickel you can listen to the big time people. But, that wasn't what I wanted to learn from Rusty. Being a tavern owner, Rusty told me isn't all hearts and flowers. In the first place, Rusty used to have six bartenders. Today he's only got two and he's working behind the bar himself. He used to get what he calls, "a nice hunka chance" each week from his juke box. "I ain't remembered when the guy paid me. In fact, he says, it's a new guy here and with what's the take now, I guess the beam can't pay nothin' anyway. But", Rusty says, "the juke box is the juke box and people want it around. The kids, like juke box music. And when the kid's first box, Rusty reminiscenced, "have a dame that came in here and dropped quarters in all around the box, and she ain't seen her around in a long time. Rusty also tells me that his television receiving set has somewhat cut into his cash box. "It's natural," he says, "because, after all, it don't cost them nothin'—so they stak around and listen to the set. But", Rusty says, "it ain't like juke box music. And, after all's said and done, they still want hear the music. Especially when there's some guys and a kids sittin' in the booths. Yet", he tells me, "when the big sports events are on they like the box. That's natural. Why don't the box guys make television sets?", he asked me. (I suggested that on to you people in the juke box industry for whatever it's worth.)

A newspaper man who's roamin' these parts for many years asking questions, I figured I should get out to one of those "kid spots" and hear what the younger generation thinks about juke boxes. So I hopped into a cab outside of Rusty's joint and met Harry Reich, driver number 40/42, and started a conversation with him. As has been stated time and time again by the guys who write about the Big Town, there's no better man to tell you all about the town than the cabbies here. Believe me—they know whereof they speak. And, as for philosophy, you won't get a greater philosopher than a New York cab driver.

Harry told me that he's good for about 25¢ a week in the juke box where he eats his first meal before going on the night shift, "Only when they have good songs", he emphasized.

Regarding television, which has now become one of my major questions, Harry told me, "It's a racket with the taverns. When I questioned him as to why, he told me, "It's a racket. I useta see a whole television show for a glass of ale. Now, the sonofaguns got a racket. Ya gotta buy a bottle.

Harry also claims, "Television ain't so good yet, either. I'd likets have one in my home", he told me, "but they're too expensive."

Questioned more directly on juke boxes, he said, "Look, I don't know who you are, Mister, but, you can take it from me, they're alright. They got good music. When you walk into a joint and you're lonesome or tired or just feeling lousy, ain't nothing like a nice big juke box music to pep you up. Me", Harry told me, "I like juke box music. I like it because it's somebody singin' to me. That's worth more'n a nickel to me. What the hell kind a a guy wouldn't spend some nickels in a juke box?" Harry asks.

By this time I was away at a bar here at Columbia U. and paid him off. I dropped into one of the well known swareshops where the students gather and, after longer conversation with a young student named Jack Bors.

"We all like juke boxes. They offer us entertainment at a price we couldn't buy elsewhere. The only trouble is, no one who put them here put to the records we want to hear. Most of the students ask the stokers for the records and", Jack claims, "cally we got them. Take Eddie Howard, Nellie Lutcher, Louis Prim, Rose Murphy and some of the others. They're good." Jack claims, "rot, we have a lot of trouble getting their latest records into the machines."

It seems to me, a complete and rank outsider to the juke box business, that there's absolutely nothing wrong with the industry. All I can see is for the boys in the business to continue to give the public what they want and they can bet that they'll get that 25¢ per week or even better from each New Yorker in their machines.

It also seems to me, as a roving, questioning reporter, that there's absolutely nothing wrong with the juke box business. In fact, I'm beginning to think it's one swell business. I believe that the juke box business hinges on good material, good tunes, and that the people in the business have a fundamentally sound business, that all they need do is simply keep it going and "sell" it a little harder to the public than they formerly have.
Manually Operated Games Meeting With Official Approval. Plunger Type Being Converted. Over 300 Ops and Distsrib Joined in Two Assns. All Believe Licenses Will Eventually Come. Coinmen Plan to Police Field Themselves.

NEW YORK—Slowly, but surely the amusement machine situation here is becoming clarified. Leaders of the games division and the two associations that are, are now beginning to better understand what is required of them to continue on ahead, according to statements issued by the association heads and their attorney.

The Coin Machine Distributors of New York, Inc., the association of the jobbers and distributors here, is composed of 22 members.

These twenty-two men, it is reported, are working very closely with the operators’ organization and are using the services of attorney Theodore H. Blatt, who is also legal counsel for the operators.

The operators’ organization: Associated Coin Machine Operators of New York, Inc., is now reported to be composed of almost 300 members.

At first, this association only took into membership operators of roll-down games. But, since the mass meeting held in the Manhattan Center this past week, they have also decided to take into membership the ops of stripped down pinballs.

The same, this city is now well under way to again becoming the most important factor in the amusement machine picture.

It is known that the authorities here look with some disfavor upon the plunger type machines, yet they allow the manually operated type. Tests have already been made whereby two games of a similar type were placed on the same location, one a plunger type and one a manually operated roll-down type. The police did not molest the manually operated machine, whereas they did pick up the plunger type.

This, regardless of the fact that the stripped down pinball is just as legal as the other, under the present law. But, for some reason or other, authorities don’t seem to favor the plunger type machine as yet. The result is that the operators have agreed to convert their present plunger type games to manually operated machines. It is believed that the majority will do so.

Plunger type games, even though stripped down completely, to meet all the tenets of the legal rulings here, have been picked up in the Bronx and in other boroughs by the police department under Section 982 of the Penal Code, State of New York (which is the old Esquirel-Robinson Bill) and on the “possession” clause contained in that bill.

To overcome the loss of expensive, new equipment, operators were urged to change over to manually operated machines. They have agreed to do so, and are using a very nominally priced conversion unit which allows them to change over a plunger type pinball in a manually operated machine and return it to the plunger type when ready for resale.

Both the operators and the distributors here are very much intent on policing the industry themselves, and meeting with any and all provisions of the law.

They not only intend to keep machines the legal distance from schools and churches and other such institutions, but, they also intend to see to it that no one Dumpers another’s location so that the amusement games business here will continue on a smooth and progressive path.

It has been noted, in the seven or eight months now that manually operated type games have been in operation here, that if any, arrests have been made on these, and no arrests for the type of game itself. This has heartened many. The ops here believe that the main problem, then, is to continue to meet with the provisions of the authorities as to the type of equipment desired.

As to the licensing of the amusement equipment now operating here, which seems to be the main hope of many ops, it is believed that this, too, will gradually come about.

It must be remembered though that the new license commissioner, Pat Meehan, some weeks ago made the following statement in the press, “As long as I am License Commissioner I won’t license pin games.”

This was in answer to press headlines obtained by one of the well known ops here who insisted that the stripped down pinballs were absolutely legal, in keeping with a decision rendered some years ago by Justice Samuel Rosenman.

Attorney Theo. Blatt has stated, “I expect the coin machine industry to continue on here in New York for the next twenty years. And I won’t settle for 19 years. But, progress will be slow and operations which may not have been carefully thought out. I am also confident,” he said, “that we will eventually have licenses for our amusement equipment.”

In the meantime the amusement games men here are going ahead. They are all of the belief that this city will once again become the apex of all amusement equipment operating in the country.

Prior to the ban on pinball here, it was estimated that there were approximately 20,000 such machines in operation in the Metropolitan New York area. It is believed that this may again prove the case with manually operated games which, by the way, seem to be doing a very profitable job for the ops here.

The very fact, though, that both the distrbs and ops in this area have joined themselves, more or less, under one banner, and all are intent on following every law which is set down, gives confidence to the fact that this city has every possibility of proceeding to develop its amusement machine market to its former frontal position.

It is also noted that the most experienced men, from an operating, distributing and legal standpoint, are engaged in leading the industry here. This means much to all in the field. It also means that the operators, if they will continue to follow the sage advice of these experienced leaders, are sure to progress and win for themselves a much better understanding throughout this entire area.

The repercussions are already noticeable in adjoining communities. Towns and villages surrounding this huge metropolis, which formerly also banned amusement machines when this city did, are once again allowing operation of equipment, along the same lines as is this city.

The belief is also that many other communities will once again welcome equipment and that, all in all, the opening of New York to amusement machines will mark the brightest star so far in the 1948 picture.

NEW YORK—Word has already been released from Washington, D. C., that all interested in the “Consolidated Copyrights Amendment Bill” to be introduced into the Subcommittee of the Committee on the Judiciary by the Chairman of the Sub-Committee, Rep. Earl Lewis (Rep. Ohio), should be present in the courtroom where the Committee will be holding hearings to give testimony on this bill.

The bill will receive its serial number after introduction in the Sub-Committee of the Committee on the Judiciary. It is directed, as were the bills last year, against the present Copyright Act of 1909, and is expected to met the objections therein, which would cause the juke box operators of America to pay royalties to the owners of print music which may be playing in their automatic phonographs.

This measure, known to many, not only would ASCAP (American Society of Composers, Authors and Publishers) be able to collect tribute from the nation’s juke box operators, but, that anyone who writes (or has already written) a song, and has it recorded, and then played in a juke box, would be able to approach the location owner with a demand for royalty payment for playing of the tune, provided of course, that the tune is copyright.

Once again, then, beginning with the first public hearing on March 1, 1948, the nation’s juke box owners will have to be present in Washington, D. C. to give testimony as to why they should not pay such royalty to the owners of the copyrights of the music which are now featuring on recordings which they are purchasing, or why the Copyright Act should not be changed.

Of course, the nation’s juke box operators this year, not like the past year and the years prior to that, have a new force in operation for them. This is composed of Sidney H. Levine, the nation’s legal censor (who is also attorney for the Automatic Music Operators Association of New York) and whose great testimony in 1947 helped defeat the bills which were then presented, as well as the members of the Executive Committee who were appointed at the meeting held during the CMI convention in Chicago.


These are the men upon whose shoulders will be placed the burden of carrying through to a successful finish the job of opposing this new legislation which is being introduced by Rep. Earl Lewis of Ohio.

There is a great deal of inner and interesting facts to be considered in the introduction of the new bill. It is understood that ASCAP raised the price for performing rights to the theatre owners of the nation. It is reported that 1200 of the 1700 owners of the nation’s movie houses settled their case with ASCAP.

Therefore, there seems to be some doubt this year in what manner this new bill will be even introduced. But from the fact that “those interested” have been notified to appear at the first public hearing on March 1, then surely the plan to introduce this, or a similar bill, must be under way.

In addition to this new attempt to obtain royalties from the juke box industry by changing or amending the Copyright Act of 1909, there will possibly also be introduced a bill by Rep. Carroll D. Kearns (Rep. Pa.) who heads the Labor Committee of the House of Representa- tives, in the Sub-Committee of the Committee on the Judiciary calling for a clarification between records for juke box use only and for “commercial pur- poses.”

Here, again, the nation’s juke box operators are involved, for it will be testified, that the records they use are for “commercial purposes”. The disc jockeys, too, will also come into this bill. They, too, are capricious to be using rec- ords for commercial purposes.

At the moment the bill seems to be directed against the record manufactur- ers so that they will pay all connected with the making of a record for “com- mercial purposes” a new and higher fee, which will (so it seems) bring back the royalties which the AFM (American Federation of Musicians) were receiving from the record manufacturers origin- ally, and which is reported to have amounted to approximately $2,000,000 per year.

Whether or not this will clash with the provisions of the Taff-Hartley Act will have to come at the hearings when, and if, this bill is introduced.

In short, the nation’s juke box operators are once again faced with national legislation which is directed against them and which can mean the greatest ob- stacle ever yet placed in the path of the juke box industry. Undoubtedly, it will remove all possibilities for profits from the juke boxes. The average juke box op today is fighting hard to maintain himself under very adverse business conditions.

It is, therefore, the hope of all those who met in Chicago during the period of the CMI convention that the nation’s juke box operators will take these problems much to heart and will make it their business to work with the Executive Committee which was appointed during that meeting.

It is definitely necessary to have the cooperation of every single juke box operator in America, these men report, and they must funnel their support through the Executive Committee that it is contained in one single group to eliminate the possibility of any clashing or conflicting statements.

Each day that goes by draws the juke box industry closer to the first public hearing which will be held before the Sub-Committee of the Committee on the Judiciary in Washington, D. C. on March 1.

The nation’s juke box op realize the gravity and the importance of their situ- ation. It is up to them, to protect them- selves. It is up to them to secure them- selves of victory, as they did last year. They must get behind the men who will represent them with all their strength and make it possible, thereby, for these members of the Executive Committee to bring victory to them.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Exclusive Records star Herb Jeffries (left) is shown being welcomed to New York by Albert S. Denver (right), President of the Automatic Music Operators Assn. of Greater New York. Jeffries' rendition of "Basin St. Blues", "When I Write My Song" and "Flamingo" have won him acclaim throughout the industry. J. Parker Prescott (center), general manager of the Eastern Division for Exclusive is the gent responsible for Herb's peak record popularity in the east.

FEATURES

★ The Nation's Top Ten Juke Box Tunes
★ The Cash Box Record Reviews
★ Juke Box Regional Record Report
★ 'Round The Wax Circle
★ Hot In Harlem
★ The Broadway Beat

★ Rollin' 'Round Randolph
★ Folk And Western Record Reviews
★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes
★ Hot On Chicago's South Side
★ The Cash Box Dial-Hits Box Score
The Touch of Gold for the Nation's Automatic Music Machines!

"IF YOU HAD ALL THE WORLD AND ITS GOLD"
Recorded by PERRY COMO on RCA Victor 20-2653
backed with the ever popular "BECAUSE"

The Cash Box DISK O'THE WEEK
"If You Had All The World And Its Gold"
"Because" PERRY COMO (Victor 20-2653)

"If You Had All The World And Its Gold", Perry once again shows his versatile styl-
ing to come up with another coin winner. It's an oldie to coin winner. It's an oldie to

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The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**Ballerina**
- Grabs the top spot again. Still racking up sensational coin play.
- **CO-38381**—Buddy Clark
- **DE-24265**—Enric Madriguera
- **DE-24278**—Bing Crosby
- **MB-5075**—Jerry Shelton Trio
- **MG-10035**—Jimmy Dorsey O.
- **MU-15116**—Mel Torme
- **VI-20-2433**—Vaughn Monroe O.

**I'm Looking Over a Four Leaf Clover**
- A four leaf clover it is—raptly pushing the top tune.
- **CA-491**—Alfino Roy O.
- **CO-38100**—Tony Hill O.
- **CO-38081**—Arthur Godfrey
- **ME-5106**—Frankie Laine
- **ME-5100**—Uptown String Band
- **MG-10119**—Art Mooney O.
- **MU-843**—Pella Dots
- **RA-1049**—Jimmy Saunders
- **SI-15117**—Ray Block O.
- **TR-220**—Alexander O.
- **VI-20-2468**—Three Suns

**Golden Earrings**
- Moves into the three spot this week with play still riding high.
- **CA-15009**—Peggy Lee
- **CO-37932**—Dinah Shore
- **DE-24270**—Guy Lombardo O.
- **DE-24278**—Bing Crosby
- **ME-3072**—Anita Ellis
- **MG-10005**—Jack Fine O.
- **VI-20-2565**—Charilla Spivak O.

**Beg Your Pardon**
- Drops one spot this week, although heavy play throughout the nation continues.
- **BU-1012**—Francis Craig
- **CA-490**—The Dinning Sisters
- **CO-38083**—Frankie Carle O.
- **MG-10140**—Art Mooney O.
- **VI-20-2447**—Lary Green O.

**How Soon**
- In seventh place last week—into the fifth slot here. A sensational coin cutter.
- **CO-37952**—Dinah Shore
- **DE-24101**—Bing Crosby
- **CON-11004**—Jimmy Atkins
- **MA-1179**—Dick Ferney
- **ME-5060**—John Lawrence
- **TO-1258**—Jack Owens
- **VI-20-2523**—Vaughan Monroe O.

**Serenade of the Bells**
- Rises from eighth position to nab the sixth slot here. A tremendous boost for pop everywhere.
- **CA-15007**—Jo Stafford
- **CO-37955**—Key Kyes O.
- **DE-24258**—Guy Lombardo O.
- **ME-5090**—Vic Damone
- **MG-10091**—Bob Hutton
- **VI-20-2372**—Sammy Kaye O.

**I'll Dance at Your Wedding**
- In sixth place last week, this ditty moves down one here to take over seventh place. Still racking up loads of play.
- **CA-15009**—Peggy Lee
- **CO-37967**—Ray Noble O.
- **DE-24265**—Jeanie Laffit
- **ME-5090**—Vic Damone
- **MG-10095**—Harriett Forrest
- **VI-20-2512**—Tony Martin

**I'm My Own Grandpaw**
- Drops from the fifth spot it occupied last week to move into eighth place here. Still nabbing nickels.
- **CA-15033**—Jo Stafford
- **CO-38062**—Tony Pastor O.
- **DE-24268**—Guy Lombardo O.
- **KI-190**—Grandpa Jones
- **ME-6087**—Tiny Hill
- **MG-10130**—The Kern Kobblers
- **MU-526**—Emeralds
- **TC-20-33**—The Jesters
- **VI-20-2563**—Lanny & Oscar

**Manana**
- Breaks into the big time with reports indicating the ditty will be around quite some time.
- **CA-15023**—Peggy Lee
- **DE-24333**—Mills Bros.

**Now is the Hour**
- Op's peg this one all the way up, riding hot on a million phonos they say.
- **CA-15024**—Margaret Whiting
- **CO-38061**—Horace Heidt O.
- **DE-24279**—Bing Crosby
- **MA-1191**—Eddy Howard O.
- **ME-3103**—Les Poul Trib
- **MG-10125**—Kate Smith
- **MU-532**—Shep Fields O.
- **SI-15179**—Ray Block O.
- **VI-20-2704**—Charlie Spivak O.
**Tex Beneke**
The lush Beneke style, in medium tempo. Vocals by Garry Stevens. “A” is the current European smash hit.

*Beyond the Sea*

*RCA Victor 20-2691*

**Charlie Spivak**
Now Is The Hour

This one's getting a big play! Mellow “farewell” by Tommy Mercer.

*Who Are We To Say*

Steady dance beat, with Charlie's newest trumpet. Tommy Mercer and Irene Day blending voices.

*RCA Victor 20-2704*

**Phil Harris**

*“On The Record” Album P-199*

Pappy's Little Jug and Minnie the Mermaid

The Dark Town Poker Club and 44 Sycamore

*RCA Victor 20-2687*

That's What I Like About The South and
Look Out Stranger I'm a Texas Ranger

*RCA Victor 20-2681*

 Ain't Nobody Here But Us Chickens and Woodman, Spare That Tree

*RCA Victor 20-2683*

**Tommy Dorsey**

Sentimental Rhapsody

Reminds you of: “Laura.” Often used as a screen theme...now heard in 20th Century Fox's “Kiss of Death.”

*You Can't Make Money Dreamin'*

(Or I'd Be a Millionaire)
The old Tee-Dee bonanza! Zippy vocal by Harry Prime and the Clark Sisters.

*RCA Victor 20-2665*

**Tony Martin**

with Earl Hagen and his Orchestra

4 hits from Tony's new Universal International pile, "Carabba"

*For Every Man There's a Woman*

and

*What's Good About Goodbye*

*RCA Victor 20-2699*

*Hooray for Love*

and

*It Was Written in the Stars*

*RCA Victor 20-2690*

**Dude Martin**

and his Roundup Gang

A terrible success in the San Francisco area, with his appealing, humorous style. Sure to click in your area.

*Murder on the Radio*

and

*It's the Latest Style*

*RCA Victor 20-2699*

**Chet Atkins**

and his Colorado Mountain Boys

*My Guitar Is My Sweetheart*

A big hill-billy hit, role-mode for Chet!

*Bug Dance*

Gypsy strumming in barrel-house rhythm

*RCA Victor 20-2692*

**Bill Boyd** and his Cowboy Ramblers

*I'm Writing a Letter to Heaven and Vacant Heart*

*RCA Victor 20-2697*

**Pat Flowers**

and his Rhythm

Save the Bones for Henry Jones and Googie Woogie

*RCA Victor 20-2698*

**Cantor Moshe Kusevitsky**

with String Ensemble

Zamd Un Shiteren (Send and Send) and Der Chassan Un, Der Gobol (The Center and the President)

*RCA Victor 38-1024*

**The Three Suns**

I'm Looking Over a Four Leaf Clover

*RCA Victor 20-2688*

**Louis Prima**
The Thousand Islands Song

Got "93" rating by Opy's in Billboard!

*RCA Victor 20-2619*

**Freddy Martin**
The Dickey-Bird Song

*RCA Victor 20-2617*

**Vaughn Monroe**
Matinee

*RCA Victor 20-2671*

**Larry Green**
Thoughtless

*RCA Victor 20-2714*

**Glenn Miller**
Tuxedo Junction

*RCA Victor 20-1754*

**Artie Shaw**
Summit Ridge Drive

*RCA Victor 26763*

**Flash!**
Check your distributor for RCA Victor's new "Coin Operator Specials...24 all-time hits in 4 different groups for every type of juke location!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Robbins Nest" (2:43)  
"Your Red Wagon" (2:49)  

COUNTRY BASE ORCH.  
(Victor 20-2677)  

- Pair of mellow sides to which ops with race spots can latch on to are these. Moore's instrumental ditty is an excellent example of the Count Basie ork. Titled "Robbins Nest" and "Your Red Wagon", the Count and his boys display all his well-known fine talents here in wonderful fashion throughout. Top deck, an instrumental piece, while not more or less become a standard shows the crew in bright styling with the maestro fin- ishing the 88's for a spot himself. Flip, riding high on many a box showers vocal- istic Jimmie Rushing to wall the pleasing wondrous. Instrumental backing is of the finest—the many Basie fans should ride herd here.

"Carolyn" (3:00)  
"I Love" (2:58)  

BUDDY MORENO ORCH.  
(Victor 20-2689)  

- First release by Buddy Moreno and his crew on RCA-Victor platters points to an immensely bright future for the maestro. With Buddy himself to wall the very pleasing wondrous to "Caro- lyn", and "I Love" as a sampling for the group, the bandwagon is up and around. Buddy's smooth and refreshing pipes lend the cookie an air of beautiful simplicity. His vocal work back him in top manner. Flip has Buddy and Perry Mitchell on "I Love", a cute novelty platter which might attract attention in those quiet spots. Get on the bandwagon with Moreno—looks mighty good.

"Wishing" (2:50)  
"Thoughtless" (2:56)  

LARRY GREEN ORCH.  
(Victor 20-2714)  

- More light lithting rhythm, with maes- tro Larry Green sending a pair that seems as cute as a bug. Titled, "Wish- ing" and "Thoughtless", Larry shows the platter with loads of scintillating piano fashions. Vocal trio to wall the light wondrous on the top deck; an oldie that caught fire several years back. Flip is sure to rise to the top of the heap but pronto. It's "Thoughtless", current plug tune rapidly rising as a featured item on Broadway productions throughout the nation. Vocal combo come back again for the fragrant wondrous, offering the tone in light silvery tones that satisfy. Both sides loom big—nab 'em.

"You Got To Get Yourself A Job" (2:47)  
"Hard Ridin' Mama" (2:56)  

WYNONIE "BLUES" HARRIS  
(Aldon 208)  

- Pair of sides by the top notch Wynonie Harris crew and the heat of "You Got To Get Yourself A Job" and "Hard Ridin' Mama" spill here as meat with ops as race tunes. Wynonie stages the lead on the pair winding in stock race record vocalee and with loads of yelp and holler, with the wax moving in slow fashion. Flip features a band vocal with a band vocal too. Both are superbly brilli- ant, Titles give off the bill of fare on the pair with the refrain shining bright- ly. Harris, always a feature front in any phone should catch more coin with this duo.

"My Baby Likes To Be-Bop" (2:56)  
"I've Got A Feeling I'm Falling" (2:46)  

ELLA FITZGERALD  
(Dcocco 24332)  

- The pipes on this kid don't need any rave notices—they're just out of this world! The Count Ella Fitzgerald covers her tonals around a pair that appear to be musts for ops. "My Baby Likes To Be-Bop" grabs the lead, with Ella throwing her vocal strains in excellent manner all around the wax. Cute spot of what hypot the needleling. Flip, titled "I've Got A Feeling I'm Falling" has Ella display- ing fine vocal charm in light bounce fashion. Staff is tailor made for the phonos—especially in the "race" spots.

"Monona" (2:49)  
"I Wish I Knew The Name" (2:43)  

THE MILLS BROS  
(Dcocco 24333)  

- The pitch pipes of this combo should rack up coin in a zillion spots. The Mills Brothers, always a top notch crew in any phone step out in a blaze of glory with the current click tune "Monana". War- bling the pious in light bounce fashion, the group set the stage for a harvest of coin for any ops. Harp here is illuminating, with the happy wondrous spilling in pleasant mood all the way. On the flip with "I Wish I Knew The Name", the combo back for a repe- tition click disking. Staff moves in slow tempo behind some highly fashioned purring. Wax makes you relax and should have the nickels pouring into the phone like mad.

"It's A Quiet Town" (2:59)  
"The Big Brass Band From Brazil" (3:03)  

DANNY KAYE-ANDREW'S SISTERS  
(Dcocco 24361)  

- The kids will split their sides laugh- ing at this one! Click coupling of Danny Kaye and The Andrews Sisters come back with more coin culling powers on this latest hilarious cookie. "It's A Quiet Town" has Kaye and the Andrews gals at their best as they spell this quaint satire of the Goon West. Title given off the bill of fare, with the Vic Schoen orchestra backing, makes the combo stand out with a西北side with "The Big Brass Band From Brazil", the combo once again draw the curtain on another buffalo ride. Riding high on many spots, this version should keep the phonos hopping. It's a blue ribbon kind of wax that scores—get next to it.

"I Hate To Lose You" (2:55)  
"The Feathery Feelin'" (2:27)  

MINDY CARSON  
(Musicroft 541)  

- Coming back for a repeat perform- ance on her second release, chindy Mindy Carson proves her perfection on this flavorful ditty titled "I Hate To Lose You". Stuff is rich and novel in rendition, with the strong sugar coated wondrous spiked all the way. It's an oldie that made a big hit back in 1918 and since this is the reincarnation era—it might come off with a high flyer. The oldie Frank Loesser ditty labeled "The Feath- ery Feelin'" gets a great sendoff by through his Mervyn as should the other this light bouncy ditty. The Glen Osner orch back the lads in exceptional fashion throughout, with the spotlight on Mindy all the way. Both sides definitely rate your listening time.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
King Records To Extend Distribution Lines—Annual Stockholder's Meet Points To Banner Year

CINCINNATI, O.—Stockholders of the King Record Distributing Company at their annual meeting last week approved the addition of eight new distribution branches during 1948, which will bring to 14 the number of offices operated by the Cincinnati firm.

Growing popularity of folk and western music throughout many parts of the country, plus the expansion of King’s Blue label including some of the nation’s leading race artists, has prompted the King to enlarge its distribution facilities.

Space in Detroit and Atlanta has already been rented it was learned, and the company expects to begin operations in these new outlets within the next four to six weeks. King already has its own distributing outlets in Charlotte, N. C.; Chicago, Dallas, Los Angeles, New York City and Oklahoma City.

Other branches the firm expects to open this year include those in Washington, D. C.; Nashville or Birmingham, St. Louis, Kansas City, Jacksonville and New Orleans.

The King firm, one of the nation’s best equipped and staffed diskeries has continually pointed toward enlarging their record lines. The platter has repeatedly racked up continuous repeat sales through Blue label and varied catalog of folk and western tunes. That King is firmly established is easily seen in their dominance in the folk and western music field.

Directors of the company elected Sydney Nathan president of the firm; Saul Halper, vice-president; C. H. Simon, secretary; and Elmer Hummel, treasurer.

Mr. Jack Pearl, New York legal counsel for the plattery, was named executive vice president, and Alfred Meitus, Cincinnati attorney, was named assistant treasurer.

Royal Plastics, manufacturing affiliate of King Records, also held its annual meeting in Cincinnati last week. The company approved plans for the immediate construction of additional storage facilities on territory adjacent to the firm’s Cincinnati plant. Howard Kessel, was re-elected president of the plastics firm. Other officers’ names were Arthur Sieg, vice president; Bernice Steinberg, secretary and Elmer Hummel, treasurer.

King currently has two first rate records in the national spotlight: “I Love You Yet Do,” by Bolmoo Jackson on the Blue label, and “Signed, Sealed and Delivered,” by Cowboy Copas on their Red label.

Lack of Disk Cooperation Hits Music Biz

NEW YORK—The growing lack of cooperation between national record distributors and automatic music operators has caused many in the industry to vehemently protest current existing practices, The Cash Box learned this past week.

A recent case brought to light caused one music operator in New Mexico to cut down on record buying to such an extent that the operator, after a time, was literally besieged with requests to “come into the fold again.”

Cause for chief complaint was the vast territory a music operator in Texas, Oklahoma, Arkansas, New Mexico and adjoining states has to travel in order to purchase records. The operator in many cases finds that the expense involved in such a trip is much too expensive and he therefore will substitute any fairly decent records he has around rather than make such a trip. The loss involved arises in these cases to all concerned, the music publisher, artist and record manufacturer, who all lose in profits and royalties.

Standard Songs are MONEY MAKERS!

“IT’S ONLY A PAPER MOON”

Recorded by

BENNY GOODMAN 
ELLA FITZGERALD 
DELLA RHYTHM BOYS

Decca
Decca

Published by HARMs, Inc.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

Wanna Strike GOLD?

SEE PAGE 8
(Inside Front Cover—Music Section)

All Time Standard

NICKEL NABBERS

AMERICA’S OUTSTANDING WHISTLING VIRTUOSO

FRED LOWERY

two

DOROTHY RAE

THE GIRL WITH A SMILE IN HER VOICE

“TREES”

COLUMBIA 37864

(5046)

can on COLUMBIA RECORDS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
"I've Only Myself To Blame" (2:48)  
"The Geek" (2:41)  
KING COLE TRIO  
(Capitol 15036)

- More lilting tones of subdued harmonious rapture by the King Cole Trio, with the wax message of "I've Only Myself To Blame" rounding out. Stuff is offered in 1,500 sharp tones that satisfy, with the bright and tender ivory tinkling of the king himself filling the air with lovely, mesmerizing music. The ditty as offered should run hot and heavy with the many King Cole fans. The girl in the single of personality, as the group combines to knock out a rhythm piece titled "The Geek". Both sides make pleasure treasures—nab 'em.

"What's Good About Goodbye" (3:00)  
"Gypsy In My Soul" (2:59)  
MARGARET WHITING  
(Capitol 15038)

- This kid is a cinch to have the riot squad out in every town, village and hamlet in Uncle Sam's backyard! It's Margaret Whiting, displaying her pleasing pipes in oh so wonderful a vein on this Jim dandy hunk of wax labeled "What's Good About Goodbye". From the forthcoming Universal-International flicker "Cassbah"; the ditty is sure to rise to the top of the pops charts. Too, it has that flavor of flack around it breaks. Mac's purring piano lends an angelic air about the wax—it's that good. Soft florishing tones of musical rapture float down as our lass spills this lovely romance story. On the backside with "Gypsy In My Soul", the gal keeps the performance in her grade A style to come up with another potential coin winner. Wax moves here with a purpose and backside is the label giving off the message. It's the top deck that will have the sierras going—full blast that is!

"You Were Meant For Me" (2:41)  
"I've Been A Good Girl" (2:40)  
CHARLIE SPIRVAK ORCH.  
(Victor 20-2716)

- Couple of sides that might make attractive film coupling. These sides are offered by the popular Charlie Spivak ork. Titled, "You Were Meant For Me" and "I've Been A Good Girl", Charlie sends pipers Tommy Mercer and Ivan Davis to the forefront of this unit. It's the oldie with pic, and arrangement as rendered might come in for a hayride. Flip shows Ivan Davis in the circle warbling the novelties and light woggard to "I've Been A Good Girl". Stuff is offered in pleasing style, and alltoo it's not laden with dynamite, it makes for some mellow listening moments.

"But Beautiful" (2:56)  
"Four Leaf Clover" (2:47)  
ALLEN DALE with  
RAY BLOCH O.  
(Signature 15177)

- Pair of bright and melodic sides coupling pipers Allen Dale and the Ray Bloch orchestra and the trio of "But Beautiful" and "Four Leaf Clover" coming thru. The homage to Allen wailing the charming woggard to this Paramount pie "Road To Rio" plug tune, with his playing laid out for operators getting next to this deck. Stuff is bound to be a big seller. Flip breaks around the local circuit. It is the current click "Four Leaf Clover", with the Ray Bloch orchestra, the ditty resemble lending their top notch talents to this fragrant oldie. Natch the cookie is

"Tell Me" (2:47)  
"Easter Parade" (2:43)  
ANDY RUSSELL  
(Capitol 15034)

- Nostalgic tones of balladeer Andy Russell and the gala wax story of this pleasing melody labeled "Tell Me". Andy does—and in the same grade A caliber that has identified him as a "name" item on the phonos. Stuff spills in slow tender mood, with Andy offering a chorus of Spanish lyrics in the middle. Music by maestro Paul Weston offering lovely arrangement, piano, French horns and dozens more offer the platter immensely to possibly set the stage for a slow of play. It is the quaint standard "Easter Parade"—a ditty of wax that has garnered exceptional play throughout the years. Andy's rendition runs true to form—it's another first rate performance.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
In my long career as orchestra leader, artist and recording manager, I haven't been so enthused about a record as I am about **EVENING BELLS**. I predict the music world will echo my enthusiasm. My sincere thanks to Don Rodney, Jimmy Carroll and Al Game. You are really wonderful artists.

Walter Dana

---

**DANA**

**Presents...**

**EVENING BELLS** ...Ballad

**MY IRISH COLLEEN** ...Waltz

The rich baritone voice of DON RODNEY lends a perfect medium for expression in a song beautiful in thought and melody and sung "from the heart." Supplemented by the piano, conducted by the maestro, JIMMY CARROLL.

Released to coincide with the St. Patrick season, it's a great little song for any season.

---

**WRITE, WIRE, PHONE YOUR DISTRIBUTOR**

James M. Martin, Inc. 1497 Ditmyer Park Chicago, Ill.


John Zinco 274 Clarendon St. Fall River, Mass.

Mid-Town Distributing Co. 1742 Broadway New York, N. Y.

Niagara Milford 633 Mulberry St. Buffalo, N. Y.

Dana Distributors of 014 S. England 17 Tualatin Rd. Portland, Ore.

Music Suppliers of New England, Inc. Pheasant Hollow St. Louis, Mo.

Metter Record Sales 819 S. 3rd St. Minneapolis, Minn.

Schwartz Bros. 717-1 West Washington D. C.

**DOMINO POLKA** backed by Toledo Polka

**Helen Polka**

**HAPPY HARMONICA** (Polka)

**I Love Julida** (Polka) backed by Toleda Polka

**DOMINO POLKA**

**Crime Doesn't Pay** (Hollywood Polka) backed by Tex from Texas

**DOMINO POLKA**

James M. Martin, Inc. 1497 Ditmyer Park Chicago, Ill.

**Standard Distributing Co.**

Harry Schumke Buffalo, N. Y.

**Co-Op Distributing Co.**

John Zinco Portland, Ore.

**All-State Distributing Co.**

**DOMINO POLKA**

**Dana Distributors of**

**Don Rodney**

**O. S. England**

**Toledo Polka**

**New York**

**Washington D.C.**

**Maine Ave.**

**Durham Ave.**

**3rd St.**

**Milwaukee**

**Pittsburgh, Pa.**

**Main Ave.**

**Oregon Ave.**

**Wide Plank Blvd.**

**Los Angeles, Calif.**

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**BYRDE'S EYEWITNESS ROUND THE WAX CIRCLE BY BYRDE GORE**

Larry Green's opening at the Bowman Room, Hotel Biltmore, New York, meant ropes up for the management, and an enjoyable evening to the huge throng of music folk who attended. The Bowman Room appearance is Larry's first New York engagement—and from the many whispers overheard, it certainly seems as if he'll be playing mainstem for quite some time. The crowd roared their approval of Larry and his brilliant piano fungus all thru the evening. Seems as if Larry, who has been a Boston favorite for ever so long might become a new heart-throb.

We hear that Capitol Records and Stan Kenton, ardent-bandleader—progressive jazz advocate, have settled their differences over a recording believed to be the most unusual recorded by the Kenton orchestra. "Monotony" will be included in the next Kenton release, Capitol announced at the end of its discussion with Kenton. However, the release date of the recording has been moved ahead from its original February date to the middle of May, because of delays resulting from discussions. Capitol originally felt "Monotony" should not be released because the music is so "radical." Kenton felt that if it should be released as an outstanding expression of the progressive jazz he supports.

The story behind the birth of a song: Louis Prima's little lucky charm, five year old Guia Lombardi seems to be responsible for the maestro's latest RCA Victor platter. Glia, who appears with the band whenever playing the east, recently popped with "I don't know whether I'll have a baby brother or sister, 'cause Maumme's been shooting in the Bronx (N.Y.) where we live." Everybody scratched and finally somebody suggested telling the story of the birds and the bees. Being an inquisitive child, she began asking the boys in the band for the story. Louis told her that when writing a song called, "The Bee Song," "May I hear it," she asked. The windup—Louis, Barbara Belle and Anita Leeds sat down and knocked out what has been recorded on RCA Victor 20-2711—"The Bee Song."

Raymond Scott has dropped his big band in favor of devoting his entire efforts to his famed six-man quintet, Scott, who originally achieved musical prominence via radio and records had fronted a 16 piece crew for the past several years. . . . p.s. dig the title of his latest composition—"Dedicatory Piece To The Passengers And Crew of The First Rocket Express To The Moon." . . . Dean Martin, the singing half of the Dean Martin—Jerry Lewis comedy team, opened out at the Cameo Club in Pittsburgh, Feb. 23, . . . Regent Records reports of "Sabre Dance" by the Don Henry Trio is really picking up a stir. United Music picked up a copyright on the Don Henry arrangement while Leeds Music discovered the tune was in their catalog. Leeds requests royalty payments from Regent because they claim they hold the copyright. Meanwhile, Regent Records is in the middle. . . . Nellie Lutcher is booked solid right through November, 1948. whew. . . . Peggy Lee the hottest female vocalist around with her rendition of "Manhattan Earrings" and "I'll Dance At Your Wedding" hotter than a ten dollar pistol. . . . Iris Dash music publisher from across the pond taking back several songs he picked up here. Among the many—"La Rosas," "If I Had A Penny," "Tell Me A Story," "Rasbling Rose," "My Country Cousin" and "I Evad You."

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Nite-lifers continue to throng to the Hotel Sherman's College Inn now featuring Mildred Bailey. Several years have passed since Mildred last appeared in Chi, yet she comes back now to make a big hit with her show stopping numbers. Best of all her numbers is that famous oldie "Old Rockin' Chair," "Lover Come Back To Me," "There'll Be Some Changes Made," and "Don't Worry About Strangers." Johnny Kirby and his ork supply the music, accenting swingy tempos with subtle rhythms for dancing. Will Back, who opens with his orchestra February 27th at the Melody Mill, all enthused over distributors' reaction to his Tower recording of "Short and Sweet." . . . .

Joe Suti now appearing at the Walnut Room of the Bismark Hotel is anxiously awaiting the release of his Fortune Record which he waxed in Detroit before the ban. The numbers include, "Just For Tonight," "I'll Teach You The Words," and "When Senorita Comes To Meet The Senor." . . . Record stores and Victor Distributors are receiving numerous requests for Eddie Hanson's "Windy City Polka," with Lawrence Duchow and his Red Raven Ork. Although this number has not yet been released, demands stem from the rendition Eddie gave on his broadcast. . . . Patrons at the Mayfair Room of the Blackstone Hotel applauding their approval of Tito Guizar, the romantic Latin troubador. Tito comes up with one of the most sensible tunes we've heard in years, "If Life Could Be Like Music, How Sweet It Would Be." . . . .

The State and Lake Theatre which brings Dave Garroway, Eddie Hubbard, Ernie Simon and Lynn Burton, the four top disc jocks, together in one act when they open there on March 12th, will also feature Mel Torme, "the Velvet Fog" and Rose Murphy, Majestic's sensational thrush. . . . Orchids to Art Kassel, band leader, now at the Blackhawk, who took time out this past Wednesday afternoon to entertain the vets out at Hines Hospital, with his "Kassels in the Air" music. . . . Over at the North side's Rag Doll, Raymond Scott gives promise of surpassing all his previous successes. Ray, along with his new reorganized small band, really makes a hit with the crowds that pack in to hear such numbers as "Siberian Sleigh Ride," "Slaughter in the Chicken House," and "Power House," some of Mr. Scott's own compositions. . . .

Tex Beneke and his Ork playing the University of Chicago's annual Washington Prom last Saturday night. . . . Ruth Patch, publicity director for Vitacomotive Records, back at her desk again and on the job once more. . . . Lee Ephrathick of Miracle Records tells us the platter is considering a deal to tie up with another race label, . . . Evelyn Aron of Aristocrat Records all enthused over the terrific response to their "Union Man Blues." Ops are pegging this number high among the ten top race tunes. . . .

Rolloin' 'Round Randolph

America's No. 1 Juke Box Attraction

SLEEPER OF THE WEEK

"NOW IS THE HOUR"
"TRUE"

MAJESTIC No. 1190

"ALL DRESSED UP WITH A BROKEN HEART"
"I'M LOOKING OVER A FOUR LEAF CLOVER"

MAJESTIC No. 1236

"BUT BEAUTIFUL"
"MY COUSIN LOUELLA"

MAJESTIC No. 1214

Coming Up!
"BEG YOUR PARDON"
"AN OLD SOMBRERO"

MAJESTIC No. 1220

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co. Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT Majestic RECORDS in your machines.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Pasternack Named Sales Chief at LeMav Dist. Co.

NEW YORK—John Le Matt, president of the Le Max Distributing Corp., announced the appointment of Mr. Al Pasternack as general sales manager of the automatic music division, this past week.

Mr. Pasternack has been associated in the automatic music industry for the past sixteen years and recently manned a post at the phonograph operators union in this city.

Well known to juke box operators throughout the east, Mr. Pasternack stated that he will immediately institute a policy of close cooperation between the juke box operators and his distributing office.

Atlantic Records Set Distribution Thruout Eastern Area

NEW YORK—Herb Abramson, president of Atlantic Records, announced this past week that initial Eastern distribution for the company has been set in three major cities.

Handling the line at present are Cosmat Dist. Co. for the New York area; the Scott-Crosse Company for Eastern Pennsylvania and Schwartz Bros. company for Washington, D.C.

Atlantic artists include Stan Kenton bandleader Eddie Sforzanzi, Bob Howard, Melroz Colbert, the Tiny Grimes Quintet, Joe Morris Orchestra and The Harlemers.

Abramson formerly was national sales manager for National Records and was greatly responsible for their click sales smash of "47, "Open The Door Richard."

Important Announcement For All MUSIC OPERATORS

SEE PAGE 8 (Inside Front Cover—Music Section)
The Critics Agree
It’s a Solid Hit!
on
CONTINENTAL’S
original
TOOLIE
OOLIE
DOOLIE
(THE YODELING POLKA)
by VAUGHN HORTON (composer)
and his POLKA DEBS
BACKED BY
THE SKATERS WALTZ
Continentnal #C1223

February 21, 1948

THE CASH BOX
SLEEPER
OF THE WEEK

"Toolie Oolie Doolie" (2:50)
"The Skaters Waltz" (2:41)
VAUGHN HORTON ORCH.

IMMEDIATE DELIVERY FROM STOCK

COPIES AVAILABLE by
Southern Music Publishing Co.
1619 BROADWAY, N. Y. C.
Write for Complete Catalogue of Continental hits

SEE YOUR Local Distributor or
CONTINENTAL RECORDS

NEW YORK ......... 765 WEST 51st ST., NEW YORK, N. Y.
CLEVELAND ......... 674 HURON ROAD, CLEVELAND 15, OHIO
DETROIT .......... 415 BRAINARD ST., DETROIT, MICH.
CHICAGO ........... 549 W. RANDOLPH ST., CHICAGO 47, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Debs Set Debut For Johnny Blane

NEW YORK—New twist in introducing a member of the swan parade will occur this February 26 at The Little Club, this city, when a crop of the season’s most ravishing debutantes usher in vocalist Johnny Blane.

Johnny, formerly using the tag line Lane was selected by the deb, with Miss Audrey Keon, one of the most rushed deb's of the year throwing the cocktail party for Johnny.

Proceeds of the cocktail party will be given to the Parkway Hospital Building Fund, Miss Keon’s Committee announced. An elaborate program has been set for the party, with many of the nation's top notch artists and recording stars scheduled to appear. Mr. Blane will be christened with his new name officially at the party and will also sing a medley of songs.

Blane highlights Regent Records and formerly made his initial guest appearance at the Blue Mirror, Newark, N. J.

For 60th in The Boxes

TURN TO PAGE 8

(HOST FRONT COVER—Music Section)

HAILED by TOP CRITICS! SMASH HIT of 48

"MAD ABOUT YOU" Backed by "DEEP IN A DREAM"

RONNIE DEAVILLE RAM RAMIREZ Quartet

SUPER DISCS No. 1049

Distributors: Some choice territories still available. Write, wire, or phone to IRVIN FELD, Sales Mgr., SUPER DISCS, 3623 12th St., N.E., Washington, D. C.—Phone Dupont 0213.

AND NOW

THE PErMO POINT ROUND with a NEW PERMOMETAL (Osmium) ALLOY TIP DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PErMO POINT ROUND WITH THE NEW (OSMIUM) TIP WILL OUTWEAR...

WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...

THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE
SINCE 1938:

1 to 10—33c each; 11 to 99—33c each; 100 or more—30c each

MORE PERMO NEEDLES SOLD THAN ALL OTHER NEEDLES COMBINED

PERMO, INCORPORATED
6415 N. Ravenswood
Chicago 26, Ill.
—UNDISPUTED LEADERSHIP SINCE 1929—

Exclusive Names National Sales Rep.

HOLLYWOOD, CALIF.—Leon Rene, president of Exclusive Records Company, announced the appointment of Mr. L. A. Shapiro as national sales representative for the firm.

Mr. Shapiro, with an extensive background in the record distributing business will act as liaison representative for the firm between their New York and Hollywood offices. He will also contact all their national distributors, the platter announced.

“We are sure that Mr. Shapiro will be a definite asset to our organization”, said Mr. Rene following the announcement.

Dedicated PHONO DISTRIBUTORS:

UNION MAN BLUES Andrew Tibbs (Aristocrat 1101)
Here it is in second place after a phenomenal rise. A great coin cutter.

BARNYARD BOOGIE Louis Jordan (Decca 24300)
Grabs onto the charmed circle with Jordan’s click tones charming coin.

I LOVE YOU YES I DO Bull Moose Jackson (King 4181)
One of the greatest money makers ever say a million ops.

IF I DIDN'T HAVE YOU Gladys Palmer (Miracle 1213)
In fifth place this week with ops still catching heavy play.

SOOTHE ME Johnny Moore (Exclusive 2591)
Click Johnny Moore tune beckons a slew of coin.

KEEP A DOLLAR IN YOUR POCKET Roy Milton (Specialty 522) Bounces into the limelight with ops pegging this one high.

WHAT'S THE USE Roy Milton (Specialty 519) Drops from its peak position last week to latch on to eighth place here.

BUBBLES Bill Moore (Savoy 6621) Latest Savoy click tune. Music ops reported getting hot for this one.

TRAIN TIME BLUES Amos Milburn (Aladdin 2061) Spreading like wild fire throughout the nation. Keep your eyes peeled on this one.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

WRITE ME A LETTER
The Ravens
(National 9038)

I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)

KEEP A DOLLAR IN YOUR POCKET
Roy Milton
(Specialty 5221)

BARNYARD BOOGIE
Louis Jordan
(Decca 20700)

LONG SKIRT BABY BLUES
T-Bone Walker
(Black & White 122)

TRAIN TIME BLUES
Amos Milburn
(Aladdin 206)

TOMORROW NIGHT
Lonnie Johnson
(King 4201)

HONEY, HONEY, HONEY
Hadda Brooks
(Modern 524)

CADILLAC BOOGIE
Jimmy Liggins
(Specialty 522)

RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)
Gale Drake's Republic record of "I Lost My Love" is catching on fairly rapidly in the east . . . ditto the Harmonyaires waxing of "Rainbow Ranch" . . . Mills and Bonnie, The Radio Rangers, are knockin' 'em dead on WWYA, Wheeling, W. Va. The gals are featured on the Saturday night Jamboree and have several other programs as well . . . Murray Sisters are one of the highlights on the ABC Hayloft Hoe-Down heard on Saturday nights out of Philadelphia. These girls are one of the few acts in the country who have what is known as perfect harmony. Wait till you hear them on "Tootie Oolie Doodle" . . . Incidentally, the rapid popularity of folk and western music in Philadelphia is nothing short of astounding. We can remember the time that this brand of music didn't even rate along the eastern coast . . .

Met one of the most charming personalities over this past week at a New York band opening. The name — Rosalie Allen. She currently has one of the better featured shows in the New York area dealing with folk and western music. On the air over WOV, 10 to 12 midnight every night, Rosalie's popularity has grown by leaps and bounds. And don't forget her slick RCA-Victor record which are constantly in demand. Her current clikk tune, "Never Trust A Man" is catching a slew of coin in the phones . . .

Short Shots
From the Hills and Plains

Something not to be missed. T. Texas Tyler's terrific recording of "A Deck of Cards" on Four Star Records. You can bet your boots that this record will be in the top brackets before long . . . Texas Jim Robertson has two hits riding at one and the same time. "The Miner's Song" and "Signed, Sealed and Delivered." Speaking of the latter tune, have you noticed the tremendous amount of flack that has been focused on Cowboy Copas since its release? We understand that Copas has a raft of offers for personal appearances . . . The Korn Klobbers still breaking house records at The Flagship, in New Jersey, despite the general busi- ness slump . . . Betty Johnson still pleasing many via her CBS "Carolina Calling" air show . . . The Nevada Sisters rapidly catching coin via "Pin A Rose On Me" . . . Chet Atkins making personal appear-ances with Homer & Jethro out of Knox-ville, Tenn.

A GOLD STRIKE!
TURN TO PAGE 8
(Inside Front Cover—Music Section)

LeMAR DISTRIBUTING CORP.
Is Pleased To Announce The Appointment Of
AL PASTERNACK
As GENERAL SALES MANAGER to the TRADE

Ask Him About the HITS on
RAINBOW — ATLAS — TRILON — VERNE HUB — LAFF

Featuring These Great Artists
FRANKIE LAINE — JIMMIE SAUNDERS VIVIANE GREENE — THE RAVENS

LeMAR DIST. CORP., 41 W. 66th ST., N. Y. C. (Phone: TR 3-0603)
BULL MOOSE SCORES AGAIN!
ANOTHER SMASH HIT!
"All My Love Belongs To You"
GREATER THAN "I LOVE YOU YES I DO"
ON
KING 4189 backed by "I Want A Bowlegged Woman"
AND
KING 4213 backed by "Three Bones"

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EXECUTIVE OFFICES
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PLAZA 2211.
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CHICAGO, ILL. 2001 S. HALSTEAD
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NEW YORK CITY (Cincy Records) 702 TENTH AVE.
OKLAHOMA CITY 1317 N. BROADWAY

The Ravens
The Quartet You'll Race About
Exclusive NATIONAL Recording Artists

uestion: Who Will Be The New Musical Sensation of 1948?

ANSa: RAMON LITTEE
AND HIS SPARKLING ORCHESTRA
FOR THE
RECORD: "RHUMBA JUBILEE"
and
"CUBAN MARBLE GAME"

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NEW YORK STATE
MID-TOWN DISTRIBUTORS, INC.
1674 B’WAY, NEW YORK 19, N. Y.
(PHONE: PLAZA 7-2944)

1 SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 4581)

2 I'M MY OWN GRANDPA
Lonzo & Oscar
(Victor 20-2608)

3 NEVER TRUST A MAN
Rosalie Allen
(Victor 20-2608)

4 BUBBLES IN MY BEER
Bob Wills
(MGM 10116)

5 SLAP 'ER DOWN AGIN, PAW
Esmereledy
(Musicraft 524)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

ROSES HAVE THORNS
Jerry Irby
(MGM 10117)

THE KIND OF LOVE I CAN'T FORGET
Bob Wills
(Columbia 37926)

I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2332)

TUCK ME TO SLEEP
Denver Darling
(MGM 10129)

BLIND ALLEY
Johnny Bond
(Columbia 36063)

www.americanradiohistory.com
3—Serenade of the Bells
CA-75007—JO STAFFORD
The Gentleman Is A Dope
CO-37956—RAY KYSER ORCH.
Play That Peace Pipe
DE-24258—GUY LOMBARDO ORCH.
Singing Caper By The Zephyr Zee
ME-5090—VIC DAMONE
I'll Dance at Your Wedding
MG-10091—BOB HUSTON
A Tune For Humming
VI-20-2372—SAMMY KAYE ORCH.
That's What Every Young Girl Should Know

4—Golden Earrings
CA-15009—PEGGY LEE
I'll Dance at Your Wedding
CO-37952—DINAH SHORE
The Gentleman Is A Dope
DE-24278—BING CROSBY
Ballerina
DE-24277—VICTOR YOUNG ORCH.
All Through the Night
DE-24270—GUY LOMBARDO ORCH.
You Are Never Away
ME-3072—ANITA ELLIS
Love for Love
MG-10085—JACK FISHA ORCH.
VI-20-2385—CHARLIE SPIVAK ORCH.
Tenderly

5—Now Is the Hour
CA-15024—MARGARET WHITING
But Beautiful
CO-38061—HORACE HEIDT O.
I'll Never Say I Love You
CO-38119—BOBBY CLARK
Peculiar
DE-24279—BING CROSBY
Silver Threads Among The Gold
ME-5103—LES PAUL TRIO
My Extraordinary Gal
MG-10135—KATE SMITH
I'll Never Say I Love You
MU-532—SHEP FIELDS O.
Lone Star Moon
MA-1191—EDDY HOWARD O.
True
SI-15178—RAY BLOCH O.
Nite Time
VI-20-2704—CHARLIE SPIVAK O.
Who Are We To Say

6—How Soon
CA-37952—DINAH SHORE
Fool That I Am
DE-24210—CARMEN CAVALLORE—BING CROSBY
You Do
MA-1179—DICK FARNFY
ME-5069—JOHN LAURENS
You Call It Madness
TO-1258—JACK OWENS
Begin The Beguine
TR-195—GUY CHERNEY
Peggy O'Neil
VI-20-2353—VAUGHN LOMBARDO ORCH.
True

7—I'll Dance at Your Wedding
CA-15009—PEGGY LEE
Golden Earrings
CO-37967—RAY NOBLE ORCH.
Those Things Money Can't Buy
DE-24318—GUY LOMBARDO O.
Thoughtless
DE-24266—JANIE LEITT
Please Don't Play Number Six Tonight
ME-5090—VIC DAMONE
Senadone of the Bells
MG-10095—HELEN FOSTER
VI-20-2531—TONY MARTIN
Carolina in the Morning

8—Beg Your Pardon
CA-15002—PEGGY LEE
All Dressed Up With A Broken Heart
BU-1700—FRANCIS CRAIG O.
CA-490—DINNING SISTERS
Melancholy
CO-38036—FRANKIE CARLE O.
The Dream Peddler
DE-24319—RAY MORGAN ORCH.
All Dressed Up With A Broken Heart
MG-10140—ART MOONEY ORCH.
VI-20-2467—LARRY GREEN O.
Can It Ever Be The Same

9—Manana
CA-15002—PEGGY LEE
All Dressed Up With A Broken Heart
DE-24333—THE MILLS BROS.
I Wish I Knew The Name
10—Too Fat Polka
CA-480—THE STARLIGHTERS
Your Red Wagon
CO-3792—ARTHUR GODFREY
For Me and My Gal
DE-24268—ANDREWS SISTERS
Your Red Wagon
MA-6022—SLIM BRYANT
ME-5079—TWO TON BAKER ORCH.
With a Hey and a Hi
MG-10106—BLUE BARKON ORCH.
Mickey
VI-20-2609—LOUIS PRIMA ORCH.
If I Only Had a Match

11—Civilization
36.2 44.4 35.4
AP-1059—THE MURPHY SISTERS
You're Breaking In A New Heart
CA-465—JACK SMITH
Don't You Love Me Any More?
CO-37885—WOODY HERMAN
Boulevard of Memories
DE-23940—DANNY KAYE—ANDREWS SISTERS
ME-7274—RAY MCKINLEY ORCH.
Those Things Money Can't Buy
ME-5067—DICK TWO TON BAKER ORCH.
MG-10083—S Y OLIVER ORCH.
DE-2478—BING CROSBY
VI-20-2400—LOUIS PRIMA O.
Forsaking All Others

12—Pianissimo
28.6 7.9 25.5
CO-38051—BUDDY CLARK
You're Too Dangerous, Cherie
DE-24309—BOB CARROLL
One Raindrop Doesn't Make A Shower
ME-5089—SNOOKY LANSON
ME-10118—BOB HOUSTON
I'm All Dressed Up With A Broken Heart
MU-327—MINDY CARSON
What Do You Want To Make Those Eyes At Me For
VI-20-2593—PERRY COMO
I've Got A Feeling I'm Falling

13—Pass that Peace Pipe
24.7 28.7 34.9
CA-15010—MARGARET WHITING
Let's Be Sweathearts Again
CO-37956—KAY KYSER O.
Serenade of the Bulls
DE-24269—BING CROSBY
Suspense
MA-1176—MARTHA TILTON
A Fellow Needs A Girl
ME-5080—HARRY COOL O.
I Wouldn't Be Surprised
MG-10112—ART MOONEY O.
I'm Waiting For Ships That Never Come In
VI-20-2483—BERYL DAVIS

14—I'm My Own Grandpa
20.7 16.8 14.1
CO-38068—TONY PASTOR O.
The Secretary Song
DE-24288—GUY LOMBARDO & HIS ORCH.
Frankie & Johnny
KI-509—GRANDPA JONES
ME-6087—TINY HILL O.
The Eyes of Texas
MG-10136—THE KORN KOBBLERS
MU-336—ESMERELDY
TC-20-33—THE JESTERS
VI-20-2563—LONZO & OSCAR

15—Sierra Madre
18.1 20.3 9.3
CO-38026—RAY NOBLE ORCH.
Two Loves Have I
DE-24280—DICK HAYMES
Little White Lies
ME-5086—JOHN LAURENZ
I Understand
VI-20-2590—FREDDY MARTIN ORCH.
Don't Call It Love

16—But Beautiful
17.9 9.9 5.5
CA-15024—MARGARET WHITING
How Is The Hour
CO-38053—FRANK SINATRA
If I Only Had a Match
DE-24283—BING CROSBY
The One I Love
DE-24294—BING CROSBY
Experience
ME-5096—FRANKIE LANE
I've Only Myself To Blame
MG-10126—ART LUND
Love Is So Terrific
SI-15117—RAY BLOCH
Four Leaf Clover
VI-20-2616—TEN BENEKE ORCH.
You Don't Have To Know The Language

17—Near You
15.5 20.1 21.6
BU-1001—FRANCIS CRAIG
Red Rose
CA-452—ALVINO REY ORCH.
Oh Peter
CO-37838—ELLIOT LAWRENCE ORCH.
How Lucky You Are
DE-24171—THE ANDREWS SISTERS
How Lucky You Are
MA-7263—VICTOR LOMBARDO ORCH.
Zu-Bl
ME-5066—TWO TON BAKER ORCH.
I'm a Lonely Little Petunia
RA-1001—THE AUDITIONS
SA-657—FOUR BARS & A MELODY
ST-3001—DOLORES BROWN
VI-20-2421—LARRY GREEN ORCH.
P-A-N-I-N

18—Slap 'Er Down
Agin, Paw
11.5 6.8
CO-38006—ARTHUR GODFREY
MU-524—SHEREDLY
VI-20-2686—PATSY MONTANA

19—You Do
9.2 22.8 23.9
CA-438—MARGARET WHITING
My Future Just Passed
CO-37587—DINAH SHORE
Kokomo, Indiana
DE-24101—CARMEN CAVALLARO
How Soon
MA-12011—GEORGIA GIBBS
Fadin' and Fightin'
ME-5056—VIC DAMONE
Angela Mia
MG-10050—HELEN FORREST
Baby, Come Home
SI-15114—LARRY DOUGLAS
Sleep, My Baby Sleep
VI-20-2361—VAUGHN MONROE O.
Kokomo, Indiana

20—Because
8.6 — —
VI-20-2653—PERRY COMO
If You Had All The World And All Its Gold

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Whiffenpoof Song
7.3 7.5 14.5
22—Your Red Wagon
6.9 11.9 9.1
23—Shine
6.3 7.4 —
24—Matinee
5.6 — —
25—Thousand Islands Song
5.3 1.8 —
26—Corabelle
5.2 7.8 11.8
27—Ooh, Look-A There, Ain't She Pretty?
5.1 2.6 1.4
28—Papa Won't You Dance with Me?
5.0 2.9 9.0
29—Gonna Get a Girl
4.3 6.7 2.1
30—Best Things In Life Are Free, The
3.9 6.9 —
31—Barnyard Boogie
3.6 — —
32—My Old Flame
3.5 2.8 5.1
33—Fellow Needs a Girl, A
3.4 1.9 3.9
34—So Far
2.4 9.4 7.5
35—At the Candlelight Cafe
2.3 5.9 4.7
36—Two Loves Have I
1.9 14.4 12.9
37—All Dressed Up
1.8 — —
38—If I Only Had a Match
1.7 — —
39—Dickey-Bird Song, The
1.5 — —
40—Passing Fancy
1.3 1.5 —
His pioneering and outstanding efforts were instrumental in bringing to the automatic music industry of the world many great and fundamental developments which helped to bring ever greater recognition to this division of the industry. Today, as president of the United States Vending Corp., Henry T. Roberts presents the first refrigerated candy vending machines as well as many other great advances in the field of automatic merchandising helping to bring about ever more rapidly a new era of automatic selling.
The return swing to the automatic merchandising system has been in the past months. This is more or less due to the fact that the coin machine operator, who entered into the business during the present era of highly saturated amusement game operation, has sought an outlet for the knowledge and skill he has mastered in field where he would not have to contend with as many problems.

To understand the merchandising machine of today, there must be some knowledge of the machines of years past. Those who were engaged in the industry before the present age will recall the many merchandisers of those days with something of wondertainment as to how much radical change has been wrought. They were "the highest development of modern, economical merchandising," in which they get a wider size of merchandise being presented today.

The changes have not only been radical, but have proven the progress of the merchandising division of the industry even while it languished in the shadow of amusement game and automatic machine operation, for a new division is one division that is destined to lead the industry out of its present morass. Don't for a moment get the idea that the amusement and service machines will ever fade out of the picture. They will be here to stay. The coin operated ma- chine is truly automatic sales development, bringing economy of sales promotion to the household of products. And will eventually be accepted by the American industry just as it has accepted other economy producing products of this nature.

Therefore, in view of the fact that many believe the eventual destiny of the coin machine industry lies in the automatic merchandiser, it is important for operators (even those who may not be interested in automatic merchandising equipment) to acquaint themselves with the elementary essentials of these machines.

Every merchandiser, offered for sale to intelligent vending machine operators, creates three important factors for the merchandiser and consumer.

They are: 1. Mechanical principles 2. Merchandising principles 3. Operating principles.

These three can be again divided into the alphabetical denominations to which they refer and can in such case be divided into primary and secondary. A newcomer to the automatic merchandising machine division of the coin machine business, who is used as a chart by the more experienced operator for checking against the claims of others may be made for the machine itself.

Under the first heading, Mechanical Principles, there are as follows:

Modernism of Design. The automatic merchandiser must comply with the principles of modern design to meet the modern store trend. This is more easily explainable from the standpoint of present fixtures in all modern locations are of a very exacting standard of design and of such outstanding workmanship that to attempt to locate a such a machine in the midst of most modernism would certainly hurt the industry instead of gain for it the necessary cooperation of the public.

The very first essential of the merchandising machine must therefore be modernism of design that will withstand criticism of even the most exacting locations.

(B) Simplicity of Operation. The machine merchandiser should be simple for the average person to understand and operate. There are machines in operation today sold with intricate systems for merchandising delivery and operation. In every case those machines have failed. Only the very elementary simplicity we encourage purchases. The average man or woman is embarrassed by any machine they are forced to stop and study before they insert their coin, or even find the proper place to insert coin. This is the first check items for the purchaser of automatic merchandisers, simplicity of operation. It will be generally noted that this is just where the machine merchant machine manufacturer have accomplished in their present model. A machine that is easy to simplify the method of operation in every possible way, especially now that electricity entered machines are entering the picture.

(C) Long life. The automatic merchandiser must be constructed for long life. Not on the basis of the cost of the average fine machine, but because the merchandise machine operator is selling in most cases items that require the most careful construction that will assure him constant working operation. Machines that are expected to last only three or five years, can not compete on the same plane with the purchasers, but actually lose customers and locations. The demand for automatic machines in the next five years is greater than in any other division of the industry. The success of the mechanical merchandiser is the outstanding example in this direction. Peanut machines on some locations are as much as 20 years old. This in itself is tribute to the life of the manufacturing processes used by the mechanical machine manufacturer. Every check item should be on the list of every operator who is in the merchandise machine business or who intends entering the business to prove rapid amortization of machine cost is only possible with excellent mechanically constructed machines.

(D) Quick, inexpensive repairs. As is readily understood there is nothing in this entire world that is perfect. The average manufacturer can not hope to allow for quick and inexpensive repairs. Parts must not be too expensive in relation to the general cost of the machine itself. One of the needs of automatic merchandisers is for quick repairs on location. Where manufacturers have made parts inter- changeable they have helped make their operators successful. That is why the average manufacturer and the automatic merchandising division of the industry spends more time and money to produce a machine that do manufacturers in any other division of the industry. Most of the outstanding merchandisers have their main working parts die-cast. This allows them to produce a machine that goes out of order, and to obtain that part at a very nominal cost.

(E) Sturdy finishes. Next line we are on the subject of the mechanical principles of automatic merchandisers, comes the new finishes that are being used. Some of these in late years have been among the most beautiful ever produced. But, not only must these finishes be attractive, they must also be so built that they can withstand the most severe abuse and yet be repaired when necessary without too great expense. Some of the finishes which have attracted operators have proven to be head- aches in the long run for their repair departments. This was due to the fact they were cheaply made, and nothing could be done to re- pair them. The entire cabinet had to be replaced. And, a homemade repair is impossible. This is another one of the problems an operator is thinking of tomorrow as well as today.

Slip protection is the greatest mechanical necessity of all protection against slugs. A merchandising machine must be at least 85% trouble-free; it must meet all common forms of slugs and a great many uncommon types without throw- ing away much money in repairs. The industry has tremendously advanced in this regard, it must be remembered. One of the main reasons this feature is stressed as the most important, is because all the mechanical features, is because when a merchandising machine is properly slip protected, it is practically trouble free. A phonograph or an amusement machine can actually use slugs for millions of years and still function; any of these types of machines usually do, but, the merchandise machine cannot afford such a practice. The repairs and the sac- rifices lost by slugs creates a loss which many sales are required to balance. The same is true of any other merchandiser item. The money spent on experi- enced merchandise machine operators, when looking over a new vendor, will bring a pocketful of information which have caused them the most trouble and spend hours at a time attempting to plug the new machine with all the systems and tricks which they have learned over a great period of time.

The Mechanical Principles are of first consideration, without these there would be no use checking into the further features of any machine, the second set of features, Merchandising Principles, are just as important. These features are compiled from the average manufacturer of each individual machine. Like the Mechanical Principles these have not been taken from any manufacturer. Each shares in the importance of the whole.

To be continued in the next (March 6, 1948) issue, completing the entire alphabet from (A) to (Z).
7 1-2c. COIN PROPOSED FOR DRINK VENDORS BY BOTTLING PREXY

Grain Slump May Effect Steel Allocation For Farm Machinery, Increasing Availability For Others

WASHINGTON, D. C.—As a result of the farm slump in food prices, it’s possible that farm machinery might have been put on the list of industrial items for placed under voluntary steel rationing, John C. Virden, director of the Office of Industry Co-operation, said some farm equipment makers have forecast a drop in their orders, shaky grain prices dictating farmers from buying new equipment.

Dropping farm machinery from the priority list would be a great help to Virden said, but the issue is not yet settled. Whatever the result, although steel would be available for other manufacturers, the demands for steel will remain heavy. Domestic and United States foreign operations will keep the steel industry under severe strain, stated the Commerce Department official.

A voluntary system of rationing scarce materials under the Republican Anti-Inflation Act is being set up. So far, steelmakers have agreed to channel part of their output into four “industries”—night cars, petroleum, housing and farm machinery.

Virden reported these developments:
1. His office now hopes that no more than 3,000,000 to 4,000,000 tons of additional steel must be routed to the four industries. This is 5 or 6 per cent of the annual output.
2. New drives to boost scrap and pig iron output may raise steel production by 1,500,000 tons. This would effect in part the priority demands, so that the auto and other industries “will not suffer too much dislocation.”
3. Other industries, fearing a shortage, are trying to get on the “essential” list.
4. Lumber may be allocated, but Virden’s office is “going cautiously”. Soda ash probably will be rationed. It is used in steel, glass and other products.

Beverage Vendor In Action

CHICAGO—Bob Brether and Ray Moloney, president of Lion Manufacturing Corporation, stop off at a busy location to watch one of his Pepsi-Cola beverage vendors in action.

Tax Vendors In Trenton, N. J. Theatres

TRENTON, N. J.—Operators of automatic merchandise machines with locations in theatres in this city face an occupational tax which may force them to “pull” their equipment, particularly in those theatres with small seating capacity where the volume of business won’t warrant a machine.

Seeking additional revenue, city officials have placed a tax of $25 on every piece of equipment in theatres. Operators of equipment in larger theatres state that they are absorbing the tax, and that it will work a hardship on them.
IMPORTANT

FULL YEAR
(52 WEEKS) SUBSCRIPTION TO

THE CASH BOX

ONLY $5

TELL YOUR FELLOW OPERATORS THAT THEY CAN NOW
OBTAIN A FULL YEAR'S SUBSCRIPTION (52 ISSUES JAM PACKED
FULL OF NEWS, VIEWS, PREDICTIONS OF THINGS TO COME AND
ABSOLUTELY VITAL INFORMATION) FOR ONLY A $5 BILL! HELP
YOUR FELLOW OPERATORS! SEND $5 TODAY TO . . .

THE CASH BOX
381 FOURTH AVENUE
NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED IS CHECK FOR $5.00.

NAME ........................................................................................................................................

FIRM ........................................................................................................................................

STREET ....................................................................................................................................

CITY ........................................... ZONE .......... STATE ..................................................

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<th>Model A</th>
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<td>Station</td>
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<td>W/Amplifier and Remote Volume Control</td>
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<td>Complete-No Amp. No Volume Control</td>
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<td>30 Selection Stowaway Mech</td>
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<td>BUCKLEY</td>
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<td>MILLS INDUSTRIES</td>
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<td>Constellation</td>
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<td>MODEL 1000 Spkr. — Paradise</td>
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<td>950 Speaker</td>
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<td>PERSONAL MUSIC CORP</td>
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<td>Measured Music Boxes, 5c-10c</td>
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<td>Studio Amplifier</td>
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<td>Studio Timing Control Unit</td>
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<td>5-10-25c Wired Wallomatic</td>
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<td>Dual Volume Control</td>
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<td>Electric Selector</td>
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<td>Remote Speaker Amplifier</td>
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<td>Solenoid Drum for 147-S</td>
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<td>Leveling Pre-Amplifier</td>
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<td>WURLITZER</td>
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<td>Model 1100 Standard</td>
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<td>Model 2140 5-10c Wireless</td>
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<td>Model 219 Stepper</td>
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<td>Model 4000 5&quot; Metal Star Speaker</td>
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<td>Model 4001 5&quot; Plastic Star Speaker</td>
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<td>Model 4004A 9&quot; Metal Musical Note Speaker</td>
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<td>Model 4047 9&quot; Walnut Round Speaker</td>
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<td>Model 4060A 8&quot; Deluxe, Walnut Round Mirror</td>
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<td>Model 4067 12&quot; Intermediate Deluxe Speaker</td>
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<td>Model 4068 15&quot; Deluxe Speaker</td>
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**PINS**

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<tr>
<td>CHICAGO COIN</td>
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<td>GENCO</td>
<td>Triple Action</td>
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<td>EXPIRT</td>
<td>Build Up</td>
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<tr>
<td>GOTTLIEB</td>
<td>Lady Robin Hood</td>
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<td>J. H. KEENEY &amp; CO</td>
<td>Cover Girl</td>
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<td>P &amp; S MACH. CO</td>
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<td>UNITED MFG. CO</td>
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<td>WILLIAMS</td>
<td>Stormy</td>
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**COUNTER GAMES**

| A.R.T. MFG. CORP. | Challenger | 65.00 |
| BALLY MFG. CO. | Heavy Hitter | 184.50 |
| GEMCO | Goliath | 198.50 |
| GOTTLIEB | Deluxe Grip Scale | 39.50 |

**ROLL DOWNS**

| BALLY | Hy-Roll | 499.50 |
| CHAMPION MFG. CO. | ABC Roll | No Price Set |
| CHICAGO COIN | Roll Down | 395.00 |
| DELMAN AMUSE. MFG. CORP. | Tin Pan Alley | No Price Set |
| ESSO MFG. CORP. | | |
| ESso Arrow | | |
| GENCO | Bing-A-Roll | 499.50 |
| GREAT GAMES, INC | Teleroll | No Price Set |
| GEO. PONSER CORP. | Pro-Score | 495.00 |
| UNITED MFG. CO. | Singapore Roll Down | 395.00 |
| WILLIAMS MFG. CO. | Box Score | 375.00 |

**ONE-BALLS**

| BALLY | Jockey Special | 645.00 |
| Jockey Club | 645.00 |
MANUFACTURERS' NEW EQUIPMENT

BELLS

BELL-O-MATIC CORP.
5c Jewel Bell .................................. 248.00
10c Jewel Bell .................................. 253.00
25c Jewel Bell .................................. 350.00
50c Jewel Bell ................................ 338.00
Spinning Reels ................................ No Price Set
Black Gold Bell ................................ No Price Set

GROTECHEN
Columbia Twin JP ................................ 145.00
Columbia Luxe Club ............................. 269.50

MILLS SALES CO. LTD.
Dollar Bell ...................................... No Price Set

O. D. JENNINGS
5c Std Chiefs .................................. 260.00
10c Std Chiefs .................................. 279.00
25c Std Chiefs .................................. 289.00
50c Bronze & Std Chiefs ...................... 390.00
5c DeLuxe Club Chiefs ......................... 290.00
10c DeLuxe Club Chiefs ....................... 290.00
25c DeLuxe Club Chiefs ....................... 319.00
25c DeLuxe Club Chief ......................... 429.00
5c Super DeLuxe Club Chief .................. 334.00
10c Super DeLuxe Club Chief .................. 344.00
50c Super DeLuxe Club Chief .................. 454.00

PACK
5c DeLuxe Chrome Bell .......................... 245.00
10c DeLuxe Chrome Bell ........................ 265.00
25c DeLuxe Chrome Bell ........................ 265.00
50c DeLuxe Chrome Bell ........................ 375.00
5100 Deluxe Chrome Bell ....................... 550.00
5c Rocket Slug Proof .......................... 245.00
10c Rocket Slug Proof .......................... 245.00
25c Rocket Slug Proof .......................... 265.00

CONSOLES

BALLY
Wild Lemon ..................................... $425.50
Double-Up ...................................... 542.50
DeLuxe Draw Bell 5c ........................... 512.50
DeLuxe Draw Bell 25c ........................ 532.50
Hi-Boy .......................................... 424.00
Triple Bell 5-5-5 ................................ 895.00
Triple Bell 10-5-25 ............................. 910.00
Triple Bell 5-10-25 ............................. 925.00

BELL-O-MATIC
Three Bells, 1947 ............................. 735.00

BUCKLEY
Track Odds DD JP ............................. 1250.00
Parlay Long Shot .............................. 1250.00

EVANS
Bangtals 5c Comb 7 Coin ........................ No Price Set
Bangtals 25c Comb 7 Coin ........................ No Price Set
Bangtal JP ...................................... No Price Set
Bangtal Gold JP ................................ No Price Set
Evans Races .................................... No Price Set
Casino Bell .................................... No Price Set
1946 Galloping Dominies JP .................. No Price Set
Winter Book JP ................................ No Price Set

GROTECHEN TOOL & MFG. CO.
Columbia Twin Falls ........................... 465.00

O. D. JENNINGS
Challenger 5-25 ................................ 595.00
Club Console ................................... 499.00
DeLuxe Club Console ........................... 529.00
Super DeLuxe Club Console .................... 545.00

J. H. KEENEY CO.
Gold Nugget .................................... 800.00

PACE
3-Way Bell Console 5c-10c-25c .................. $600.00
5c Royal Console ................................ 320.00
5c Royal Console ................................ 320.00
25c Royal Console ................................ 340.00
50c Royal Console ................................ 475.00
$1.00 Royal Console ............................. 400.00

ARCADE TYPE

BALLY MFG. CO.
Big Inning ...................................... 539.50
Bally Bowler ................................... 539.50

H. C. EVANS CO.
Bat-A-Score ................................. No Price Set

EDELMANN AMUSEMENT DEVICES
Flash Bowler
13-8-8 ........................................ 475.00
11-8-8 ........................................ 450.00
10-8-8 ........................................ 425.00

ARCADE TYPE (continued)

GROTECHEN MFG. CORP.
Camera Chief .................................. 19.95

INTERNATIONAL AUTOSCOPE CORP.
Atomic Bomber (Model B) ..................... 375.00
Deluxe Movie Console .......................... 150.00
Deluxe Movie Counter .......................... 140.00

P. & S.
Tom Tom ........................................ 299.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally ........................................... 21 x 41
Chicago Coin ................................. 21 x 41
Exhibit ......................................... 21 x 41
Gottlieb ....................................... 21 x 43
Keeney ......................................... 21 x 41
Marvel ........................................... 21 x 41
United .......................................... 21 x 41
Widow ........................................... 21 x 43

COILS — PIN GAMES

WILLIAMS:
10 Ohms ........................................ W—7
125 Ohms ...................................... W—10
200 Ohms ....................................... W—15
10—100 Ohms ................................... W—20
W—w/bracket ................................. W—28
W—30

GOTTLEIB:
R-20-2 .......................................... A20-6
R-20-4 .......................................... A20-4
R-20-5 .......................................... R-20-2
A-20-4 .......................................... R-20-3
SM20-1 .......................................... C-20-1
SM20-2 .......................................... C-20-3
A-20-2 .......................................... C-20-2
A-20-3 .......................................... 2 make relay
A-20-4 .......................................... 3 make relay

BALLY:
A-25 ............................................. 150 ohm 45v
A-26 ............................................. 550 ohm 115v
A-30 ............................................. E-20
A-31 ............................................. E-28
H-24 ............................................. R-28
H-27 ............................................. E-31
H-31 ............................................. J-26
G-28 ............................................. C-1866
O-31 ............................................. C-27
W-21 ............................................. C-28
W-24 ............................................. C-29
90 ohm 50v ..................................... 5 ohm 6v

CHICAGO COIN:
2876 octagon .................................. R-237
2876 brackets .................................. R-239
2876 coll ....................................... X-269
2876 brass sleeve .............................. X-208
P-273 ........................................... U-298
X-327 ........................................... O-273

UNITED:
6-23 ............................................. 2-24
6-28 ............................................. 3-25
6-29 ............................................. 4-21
12-23 ........................................... 5-21
12-24 ........................................... 5-28
123 ............................................. 6-26

EXHIBIT:
827 ............................................. 628
123 ............................................. 535
223 ............................................. 626
224 ............................................. 1625
624 ............................................. 252
626 ............................................. 1232
629 ............................................. 1233
631 ............................................. 1229

GENCO:
24 Medium ..................................... No. 30
24 Plain ........................................ No. 29
34 .............................................. No. 30
J-99 .............................................

As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.

February 28, 1948

www.americanradiohistory.com
Buckley builds the best

For Mills Escalator Bells
Hammerloid or Wrinkle
Your Choice Of:
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.
- Complete new precision-built
light wood cabinets expertly
finished with perfect fit of new
aluminum castings.
- Club Handle and Handle Cal-
lar chrome plated.
- Heavy brass chrome plated
etched Reward Plates, 2/5 or
5/5.
- 5c-10c-25c chrome Denomin-
ator Coin Intake.
- Payout Cups with anti-spoon
Drillproof Plates.

The new Buckley Music Box

Buckley gave Music Operators the FIRST prac-
tical and profitable music box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW music box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
the result of economies realized in large quan-
tity production.

The new Buckley Music Box is genuinely
chrome plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug
rejector and double capacity
cash box. Complete program
of selections always in full view,
Buckley's exclusive features, of
standing beauty and eye appeal
makes it the outstanding re-
 mote control music box.
... equally popular for wall or bar
installation.

BUCKLEY TRACK ODDS has long been
recognized as the on-
ly seven-cent race
horse console that
would stand up month
after month year after year—now cut-
ears all other coin machines.
Buckley operators know this to be a
fact. Experience has proved that no
other machine can even come in close
second from the standpoint of earnings. Every
day new operators are
finding that the new BUCKLEY
TRACK ODDS are ever more profitable
to operate than they hoped for.

Buckley Manufacturing Co.
4723 West Lake Street • • • Chicago 24, Illinois

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PHILADELPHIA, PA. — What proved to be the biggest party in the history of Eastern Pennsylvania’s phonograph owners’ association occurred this past Sunday evening (February 15, 1948) at Frank Palumbo’s great restaurant in this city. It was estimated that there were far over 2,000 present at this affair.

Both Charley Hannum, managing director of the organization and Jack Sheppard, president, were commended by all who attended.

In addition to the music and entertainment offered by Louis Prima and his orchestra there were many stars who showed their wares in person to the juke box operators who are constantly featuring their recordings. As an example of the extent and size of the affair some of the tables snapped by the organization’s candid camera appear alongside.

Pic No. 1—Bill Gersh of The Cash Box, Mr. and Mrs. Jackie Fields of Smith & Fields Dist. Co., Harry Link, of Leo Feist, Inc., noted music publishers and Mrs. Bill Gersh.

Pic No. 2—Councilman David Jamison, Louis Prima, Judge Adrian Bonnelly, Jack Sheppard and Cathy Allen, Prima’s vocalist, giving Jack Sheppard Prima’s autographed new record, “Tutti Tutti Pizzacato,” picked as the “Click Tune” for February by the Philadelphia association.

Pic No. 3—Barbara Belle, Louis Prima’s manager: Frank Palumbo, Bill Gersh, Claire Menel of RCA-Victor and Ed Pinsky, just named general salesman manager for the Raymond Rosen Co., RCA-Victor distribs in Philly.

Pic No. 4—Philadelphia’s press gathes at this affair to honor the juke box operators. Standing—Louis Prima, Pete Genna, Frank Palumbo and Bob Palumbo. Seated are: Ray and Mrs. Guthrid of the Daily News; Mrs. Don Fairburn, Jerry Kahagan, Frank Brokhauser and Mrs. Brokhauser, Don Fairburn and Jerry Foley.

Pic No. 5—The gang from Columbia Records play host to gorgeous Cathy Allen and have one grand time at this affair. Manie Sacks of Columbia wasn’t able to attend this year for the very first time in Philly’s history.

Pic No. 6—Ed Pinsky, new general salesman manager of Raymond Rosen Co. is being congratulated by Jack Sheppard, president of the Eastern Pa. organization on his appointment. The firm are local distributors for RCA-Victor Records.

Dozens and dozens of noted coinmen from all over this and from surrounding states were present at the affair and all pronounced it the most outstanding triumph which this association had ever yet conducted.

Many are of the belief that the success of this year’s banquet here and the further fact that the turnout was the largest in Philadelphia’s history will bring about even greater prestige for this organization which is slowly but surely winning 100 per cent membership throughout the eastern area of the state.

It is also noted that the recording stars from everywhere in the area, many flying here to be present at this affair, were greatly impressed with this biggest of all turnouts which has ever yet been seen in this city.
Chicoin's New 5-Ball Ready

SAM WOLBERG

CHICAGO—Sam Wolberg, president of Chicago Coin Machine Company, this city, announced that production on its new five-ball game "Catalina" is running full capacity, and that deliveries will soon be made to all distributors.

"Catalina" features a beach scene with a sailboat in action on the backboard, and the playing field features high-scoring and high score bonus pockets. In addition the game contains twin flippers, controlled by buttons on both sides of the cabinet.

"The eight bumpers placed on the playing field give the player an additional 50,000 score when all are hit" stated Wolberg. "Double bonus and special bonus build-up pockets and free-play lanes are additional features designed to stimulate player appeal."

Phila. Banquet Big Success

PHILADELPHIA, PA.—So much was being done at the Philadelphia Phon-Ops Banquet that all the pies couldn't get on the preceding page. Here's a few more (1) Ed Hurst and Joe Grady, Station WPEN, surround Judy Tremaine of Stella Records (2) Left to Right: Frankie Laine, Camie Serrano, Fosgie Merono and Dave Rosen (3) Left to Right: Rex Alexander, Ben Corson, Frank Palumbo and Marty Freedman (4) Mr. & Mrs. Bobbie Palumbo and friend.

It's Obsolete

IF IT ISN'T 40 SELECTIONS

AMI Incorporated
127 NORTH DEARBORN, CHICAGO 2, ILL.

MAKERS OF THE AMI 40 SELECTION PHONOGRAPH

COIN MACHINE BRUSH

SPECIAL

$4.00

PER DOZ.

Manufactured for
The U. S. Army and Navy during the war.
ORIGINALLY PRICED AT
$4.50 EACH

GROSS LOTS

This is a perfect brush for the operator and mechanic to get into every possible part of equipment—runways, corners, remote parts, etc.

Sturdily constructed of 50% hair and 50% bristle. 10 inches long. Just what you need.


LUXOR SPECIALTIES
335 E. 23rd ST., NEW YORK, N. Y.
(Tel: MU 3-4379)

A GOLD STRIKE!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PAY out of PLAY

Sensational new finance plan now available to reputable operators throughout the United States on Pro-Score
America's Outstanding Roll Down Game

GEORGE PONSER CO.
158 East Grand Avenue • Chicago 11, Illinois • Superior 4427

SALE!!
LAST MODEL
Williams'
ALL STARS
CONV. F.P. or NOVELTY
Guaranteed LIKE NEW

$300.00

SPECIAL S-WAY: 5-39-72c. Keeney
Sample 1.00

See our ad in Classified Section

PARAMOUNT DISTRIBUTORS
528 MAIN ST., BEACON, N. Y.
(PHONE: BEACON 900)

10% OFF
On Purchase of Any
3 PINS or PHONOS
In Our Huge
CLEARANCE S A L E

WRITE—WIRE—PHONE FOR LIST

SCOTT-CROSSE CO.
1423 SPRING GARDEN STREET
PHILADELPHIA, PENNSYLVANIA

Get Yours First!
Williams' New B-BALL STORMY
Entirely new—Double Bonus New Action Flippers — 7 Million High Score ORDER NOW!

MAX D. LEVINE
BROOKLYN, N. Y.—Max Levine and Fred Halpam, Scientific Machine Corporation, announced their removal of their manufacturing plant to 79 Clifton Place, Brooklyn, N. Y.

This is a cold statement of fact, but behind this announcement is a move that merits the consideration of all in this industry. Max Levine is known to be one of the most conservative and sound business men in the coin machine business. When he moves his firm into what is probably the largest games factory outside of Chicago, that's news—because it indicates the utmost optimism for the future greatness of this business.

Levine took us thru a tour of the factory, offices and showrooms. The plant occupies over 60,000 square feet of space, embodied in three connected buildings. There is a six story building connected on the left by a four story building and on the right by a three story site. The walls of the floors of the two outside buildings are broken thru, and when on the floor it appears to be one building.

With the exception of a few parts, the entire machine will be constructed in the Scientific plant. Separate sections of the premises have been laid out to handle the various parts of the machine. There is a department that makes the tools and dies; woodworking department to make the cabinets; metal department to construct any metal parts; spraying machines; silk screen department for the colorful glass designs, assembling section, and inspection and shipping departments.

"We spent considerable time before taking over these premises" stated Levine "studying general conditions and conditions in the coin machine field. However, we are confident that the demand for our products will not only keep this big factory rolling at full speed, but within a short time, we may have to utilize the garage building across the street for its additional space. With the present facilities we are now able to build quality equipment and offer it to the operator at a saving in price that will permit him to make good money."

Levine stated that quantity deliver- ies of his new baseball game will be coming along in thirty days.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
TRIPLE ACTION by GENCO

IT'S OUTSTANDING!
IT'S T-E-R-R-I-F-I-C!
IT'S WORTHWHILE WAITING FOR!

Triple Action
Triple Profit!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
STORMY has extra special play incentives PLUS new Flipper Action—sure to pep up any location!

Williams MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILL.

WE HAVE MOVED
OUR NEW ADDRESS IS . . .
★ 79 CLIFTON PLACE
BROOKLYN 5, N. Y.
OUR NEW PHONES ARE . . .
★ NEVENS 8-0566-7-8

SCIENTIFIC MACHINE CORP.

IMMEDIATE DELIVERY!
KEENEY 5c SINGLE BONUS
BELLS ___________________ $235.00
EVANS 6c WINTERBOOKS . 455.00
EVANS 6c-25c CASINO
BELLS ___________________ 470.00
BALLY VICTORY DERBY . . . . 145.00

These Used Machines are
Mechanically Perfect, Refinished,
Crated Correctly.
1/3 Deposit required, Balance C.O.D.

CROWN NOVELTY CO., INC.
920 Howard Ave., New Orleans 13, La.
(Phone: Canal 7137)
NICK CARRAJAL, Gen. Mgr.

MOTORS REPAIRED
WURLITZER — AMI — SEEBURG—ROCK- 
OLDA-MULL instructions to Factory Specifications.
Rapid service—repaired or exchanged
within 24 hours after arrival.
Complete No Extras $6.00

M. LUBER
503 W. 41st (Longacre 5419) New York

NEW ORLEANS NOTES

John Latino and Clarence Sanchez of White Castle, La. came to town this past week and visited around with distribs and coalmens here . . . the boys reported things going along very good . . . looking forward to even better conditions very soon . . . Johnny Pal- misano, who runs a few bells here, also has a very nice stable of running horses . . . his best horse, Johnny tells us, is a 3 year old, "Willow Twigg" . . . so you guys and gals who love to watch the bangtails keep your eyes peeled for this baby . . . "Willow Twigg" may be a real factor in the New Orleans Handicap . . . . And that reminds me, too, that Louis Prima, New Orleans own outstanding ork pilot, is getting plenty attention to his race horse stable with a two year old mare called, "Penny Maker" . . . that name’s a bunch for some of you guys and gals . . . last time they ran the little mare she almost broke the track record . . . so just watch her in the future.

Clem Guillot is still dreaming about the time he can run himself 50 or 60 consoles in the Penn Station . . . or, as Clem puts it, "I'll even take New York's Grand Central Station if the Penn won't have 'em". . . brother Clem—that's what we call an opera- tion . . . . Virus X got Sam Tridico the other day and put him to bed very sick for some days . . . this is one in- fectious malady none of the docs know anything at all about . . . so watch out for it . . . . Edgar Babin of Luling, La. tells me that he can now work all of the time . . . his asthma seems to have disappeared . . . here's hoping, Ed, it stays disappeared . . . .

Dropped in to say "hello" to Hal Mc- Intyre at the Blue Room of the Roose- velt and found that he knew our pub- isher Bill Gersh and the charming Mrs. Gersh very, very well . . . in fact, Hal hoped they were around just to get together with 'em once again.

Here's something for you juke box guys . . . favorite tune of the medical students and the interns at Charity Hospital . . . in the spot they patronize in between chopping and curing is, of all things, "Operation Blues" . . . and, believe me, it ain't bad . . . . Louis Bousberg tells me that this could be some better at his South Rampart Street arcade . . maybe it'll pick up big again in a few weeks, Louis . . . .

The ops tell me that they expect John Basch to make a very capable president of the ops' association here . . . John is the quiet type, but, from what we gather, one of the most intelligent coalmens in these parts and also has the respect of all the ops hereabouts . . . the not full of the late Papa Pace's dynamic aggressiveness, John is re- ported to have that stuff on the ball.

Looks like this is turning into a horsey column . . Joe Greco, local op, has a colt that is considered a candi- date for first place honors for the Santa Anita Handicap, the New Or- leans Handicap and the biggest of 'em all—the Kentucky Derby—as well as all the other big stake races . . he's got a little horse is "Sergeant Joe" . . . . it is reliably reported that Joe has been offered $100,000 for the colt . . . but turned it down . . . flatly . . . so just watch "Sergeant Joe" do his stuff . . . .

Bob Buckley all around the place these days with a great big smil- ing smile . . . the new Southport Club just remodeled their place . . . featur- ing all brand new Buckley equipment.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NOBODY CAN RESIST LADY ROBIN HOOD!
The ORIGINAL FLIPPER BUMPERS!
COMPLETE SEQUENCE!
FLASHING STEP-UP TARGET BUMPER!
COMBINATION HIGH SCORE AND FREE PLAY POCKET!

Operators!
There's nothing like it for tantalizing appeal! It's practically impossible to distract players from Lady Robin Hood's thrilling play, scoring excitement and that Original Gottlieb Flipper Bumper action! If you'd like to see your earnings shape up to a pretty figure, order Lady Robin Hood from your Distributor today!

"There is no Substitute for Quality!"

D. Gottlieb & Co.
1140-50 N. KOSTNER AVENUE, CHICAGO 51, ILLINOIS

We Are Happy and Proud To Announce OUR APPOINTMENT AS EXCLUSIVE DISTRIBUTORS FOR Williams MFG. CO. IN THE METROPOLITAN NEW YORK AREA (INCLUDES NORTHERN NEW JERSEY)

Jack Semel Willie Levey
SUPREME AUTOMATICS, INC. 1012 BEVERLY ROAD BROOKLYN, N. Y.

Sugerman Bar-Mitzvah Party Draws Big Crowd Of Coinmen

NEWARK, N. J.—Barney (Shugy) Sugerman's son Nathan, reached his thirteenth birthday this past Saturday night, February 14, and in celebration Shugy ran a Bar-Mitzvah (Confirmation) party at the Clinton Manor, this city, that is still the talk of the town.

Among the hundreds of guests, relatives and friends, a large crowd of coinmen were on hand, with some even coming from out of town. The party started off in the early afternoon with cocktails, then into a sumptuous dinner and entertainment that ran into the early hours of the following morning. The attendance was treated to an extra special song session by Shugy's youngest son, Myron, whom many claim have the potentialities of a "Sinatra".

Among the coinmen noted were: Sam Strahl, Angy Cangelier and Skip Strahl from Pittsburgh; Mr. & Mrs. Dave Rosen; Mr. & Mrs. Harry Pearl; Mr. & Mrs. Dave Stern; Mr. & Mrs. Tom Burke; Mr. & Mrs. Irv Morris; Mr. & Mrs. Bernie Goodman; Mr. & Mrs. Abe Green; Mr. & Mrs. Max Retting; Mr. & Mrs. Bill Gerah; Mr. & Mrs. Eddie Berg; Mr. & Mrs. Sam Wianansky; Mr. & Mrs. Harry Wianansky; Mr. & Mrs. Maemie Ehrenfeld; Mr. & Mrs. Teddy Blatt; and Mr. & Mrs. Willie Levey. Other coinmen were present but we may have missed them due to the large gathering.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
George A. Miller Honored With Surprise Party
By California Music Operators Assn.

Presented With Gift For Outstanding Public Relations Efforts

George A. Miller

Oakland, Calif.—Upon his return from Chicago, George A. Miller, State President and Business Manager of the California Music Operators Association and national award winner of the Public Relations prize for 1947, was honored by members and friends from all parts of California at a dinner at the Lemonade Hotel Bowl, February 4.

Miller won the Public Relations Award, as well as a check for $1,000, for being the outstanding individual in the coin machine industry for his public relations efforts during the past year.

At a meeting in Chicago during the CMI convention of sixty-eight leading music machine representatives of various associations throughout the country, Miller was elected chairman of a national committee to combat legislation that is being proposed in Washington, D.C. by certain groups and elements that would jeopardize the automatic phonograph industry.

The party, arranged by Joe Silla, chairman and Bill Malick, co-chairman of the committee of arrangements for CMOA, was a complete surprise to President Miller.

George R. Murdock of San Francisco acted as Master of Ceremonies and Gordon H. Garland, former director of motor vehicles and speaker of the lower house, made an outstanding address regarding George’s honesty and integrity, loyalty and sincerity—and also presented Miller with a gift that was awarded him by the members of the California Music Operators Association.

Miller, addressing the group, thanked them for the honor, and then went into the problems that are confronting the music machine industry today. In his address he stated that he was only a small part of the CMOA and that all honors and glory belonged to the entire membership. “Without the sound advise from the directors and the support and loyalty of the membership,” stated Miller, “the CMOA could not and would not be one of the outstanding associations in the United States.” Concluding his talk, George stated that with the continued support and efforts by the membership, the CMOA would be able to meet all problems facing the music business in the coming year.

During the talk, Miller reiterated his the outstanding principals, which he attributed greatly to the success of the organization. “More morals and less technicalities in the automatic machine business. Keep music separate and apart from all other coin operated equipment. Keep the industry clean and on a legal basis at all times. By all means do not degenerate the business by using lewd and obscene records on an automatic music machine, where school children can hear them.”

There were over 300 operators and close friends in attendance. Jobbers, distributors and manufacturers representatives of phonographs, record companies, electrical supply houses and all parts of the industry were on hand to welcome and honor George Miller upon his return. The directors and members of the California Music Operators Association went on record as being proud of having such an outstanding public relations man representing their association.

An outstanding floor show presented by Lane Productions and dancing completed the evening.
They, Too, Were At Phila. Party

Walter T. Miller
Elected President of Illinois Phonograph Owners Assn.

CHICAGO, ILL.—The Illinois Phonograph Owners, Inc., the Chicago association of automatic music operators, held its annual meeting on Monday, February 16, and elected a new Board of Directors for the coming year.

Walter T. Miller was elected President; Paul M. Brown was chosen as Vice President; and Jerry Frazin was elected Secretary-Treasurer. Mike Spagnola was re-elected to serve as Executive Secretary.


Ray B. Cunliffe, retiring President, was given a vote of appreciation by the organization for his excellent services rendered during his five year term in office.

Ray Moloney Radio Interview On Cancer Fund To Be Aired February 23rd To 26th

NEW ORLEANS, LA.—In this famous old city, there is a dancer in one of the French Quarter night clubs who is as famous to local Orleanians and visitors as is Canal Street itself. Very few, if any, know the real name of this famous dancer, but to the regulars and visiting fun seekers, she has been known for many years as just “Stormy.”

“Stormy’s” fame has reached out to the furthest corners of this city, and there is hardly anyone in the city or environments who hasn’t heard of the famed dancer, whether it be man, woman or child.

As Williams Manufacturing Company has been naming all of their pin games after meteorological disturbances, namely Tornado, Cyclone, etc.” reports Louis Boasberg, New Orleans Novelty Company, local distributor for Williams. “I suggested to Harry Williams that he name one of his games for the famous ‘Stormy’.”

This suggestion was made some time ago, and this week a sample of “Stormy” arrived at New Orleans Novelty Company. Boasberg immediately put it into his Sports Center. One of the local columnists commented on the fact that this game was named for “Stormy” in his newspaper column, and Boasberg states that “Stormy” herself is coming down to the Sports Center to have her picture taken playing her namesake.
AIREON PHONO SHOWING IN MILWAUKEE DRAWS 500

MILWAUKEE, WIS.—Sam Hastings Distributing Company, this city, exclusive Aireon distributors for Wisconsin, showed the complete line of Aireon Automatic phonographs and accessories at a two-day showing, Saturday and Sunday, February 14 and 15, at their new showrooms. On display, and the feature of the showing, was the new "Coronet 400" phonograph. The Fiesta and Blond Bombshell, it was reported, came in for a great deal of attention also.

R. R. (Rudy) Greenbaum, vice president and general sales manager of Aireon Manufacturing Corporation, was on hand, as was Fred A. Mann, regional sales manager. Johnny Bennett, factory engineer and service expert also was at the showrooms helping Sam explain the mechanical details of the machines.

Ray Jordan, who formerly covered the state for Sam London, is now with the Hastings Distributing Company, and is reported to have done a swell job already.

Greenbaum, enthusiastic over the recent showings at other cities, told the Milwaukee column "Aireon is moving into high gear now, and 'Coronet' production is really booming.

The industry is verifying our belief that this phonograph can't be beat. We've been practically buried with orders, and our output is being speeded up to meet the demand. Peak production will be reached very soon, and 'Coronets' will roll out by the carload.

"Aireon is proud of the tremendous response this phonograph is enjoying. Naturally, everybody in our organization has great faith in what it will do for the industry, and all hands are at work to get those orders filled as soon as possible. In his first year as Aireon's president, Pete Pearson has been extremely gratified by the industry's enthusiasm for Aireon products, and by the wholehearted cooperation he has received from everyone in the trade.

"Just a few weeks ago, Aireon alerted the music industry for the big news. Now it's out — and not a soul is disappointed. Because the big news is Aireon's 'Coronet' — plus the 400 Club plan. It's the best combination ever offered for successful, profitable operation."

The Hastings showing was attended by over 500 people, and Sam stated that practically all the operators in Milwaukee, and many from the state were in attendance. Some of the more prominent who attended were: A. Issets, Kenosha; M. McBair, Plainfield; L. A. Rand and George Brittins, Jr., Manitowoc; Walter Graz, Pewaukee; Patrick Jerrold and Eugene Stokdyk, Port Washington; Andy Waterman, Wisconsin Dells; Otto Hadrian, Mill; Frank Davidsen, Spooner; Chet Meisner, Pewaukee, and R. Felts, Arcadia.

$5.00 WILL BRING YOU A FULL YEAR'S SUBSCRIPTION (52 ISSUES) TO THE CASH BOX

PALISADES IS NOW DELIVERING! SENSATIONAL NEW BALLY 5 BALL GAME MELODY ALSO READY: Keynote—Golf Chicago Coin—Catalina; Williams—Stormy; Exquisite—Build-Up; United—Manhattan; Gottlieb—Lady Robin Hood; Billy—Ereke; Genoa—Triple Action. Complete Line of Evans Equipment. A complete list of pre-war and post-war used equipment for New York Operators. Service and parts for all Cansoles and Ball Machines.

PALISADE SPECIALTIES COMPANY 1311 NO., KNOLL DR., MILWAUKEE, WIS. 37 MINUTES FROM NEW YORK CITY

COIN MACHINE MOVIES FOR REGULAR PANORAMS AND SOLO-YES BILLS OF $ AND $ SUBJECTS. Our Films Got The Dimes
PRICE $2.50 TO $10.50 Per Reel
PHONOFILM 1331 NO., KNOLL DR., HOLLYWOOD 36, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

WANT – To Purchase for export shipments – Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Will buy any quantity used Slot Machines, all makes & models. Also Columbus, Gooseneck Mills Q.T.'s, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Autoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entries; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3586.

WANT – The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT – New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F.F. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – DuGrener "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN, N.Y.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 110 AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Watling, Pace, Rock-Ola and Mills Scales. Highest prices paid for established scale routes. Write full details. FOX SCALE CO., 247 BELDEN PL., HAMMOND, IND. Tel: MU 1064-J

WANT – Chicago Coin Goalee; Bally Defenders; Hockey's; Wilcox-Gay Coin Recordio; Bally King Pin, 10 ft. skeeballs; Basketball Champs. Must be last class condition and priced right for quick sale in order allow fair margin profit. Can use any amount the above machines immediately. Have buyers waiting. But must be priced right. Airmail special lowest prices, how many. LEMKE COIN MACHINE, 135 VERNOR HIGHWAY, DETROIT 1, MICH.

WANT – Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.

WANT – Mills Q.T.'s; Vest Pockets; Blue Fronts; and old Goosenecks. HOWELL & PRIOR CO., 4379 W. PICO BLVD., LOS ANGELES 8, CALIF. Tel: Yo 9255

WANT – Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BROOKLYN 61, N. Y. Tel.: UNDERHILL 3-5761

WANT – Late Free Play one-balls and Free Play Consoles. Will buy any quantity. Quote your lowest prices in first letter. All equipment must be clean. AUTOMATIC SALES & SERVICE CO., 8 WEST OLIVER ST., BALTIMORE 1, MD. Tel.: Lexington 6387

WANT – We are interested in securing some escalator belts for old style Bally games. TWIN CITY NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

WANT – New late pin games, close-out bargains. Keeney Bonus Super Bells; Bally Triple Bells. Will pay $75. for Seeburg Vogues and Classics; $50. for 71 and 81 Wur. w. stands. Also want Slots, any make or model. Quote us prices, quantity and condition in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE - We have them in stock. Contact us for your Hirsch Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.


FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Alley. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6'Galloping Dominos J.P.; 6 - 5 - 10¢ Face Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Face Twin Reels; 2 - 10¢ Face Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1026

FOR SALE - Five Balls: Play Boy $90. ea.; Kilroys, Baffle Cards $75. ea.; Surf Queens, Big Hits, Big League $35. ea.; South Seas, Streamliners $20. ea.; Sky Blazers $15. ea. All in top shape. C & M SPECIALTY CO., 632 CAMP ST., NEW ORLEANS 13, LA. Tel: Magnolia 5686

FOR SALE - New 5-Ball Pin Games: Lady Robin Hood; Humpty-Dumpty; Triple Threat; Cover Girl; Melody; Bonanza; Sea Isle; Nudge; Star-Lite; Dolly; Singapore; Bermuda; Broncho; Hi-Ride; Treasure Chest; Tropicana; Heavy Hitter and the Vendy Coin Changer. You can't beat our prices and service. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C. Tel: Hobart 3170

FOR SALE - 2 Skyfighters $65. ea.; 1 Bally Defender $50.; 1 Bally Rapid Fire $50.; 2 Air Raiders $49.80 ea.; 1 Victory Fool $49.50; 1 Red Ball $49.50; 2 Anti-Aircraft, Br. $25. ea.; MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE - 100 pin ball machines, pre-war and post-war models. Suitable for New York Operators. H. BETTI & SONS, 1708 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 3-6584

FOR SALE - Mills slots and stands. I also buy same. Send me your list. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. (Tel: 3-5432)


FOR SALE - Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarette $50.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Watling 10¢ Rol-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 5150 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - This Week's Specials! Suspense $59.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $500. ea. Terms: 1/3 Deposit, Balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kind of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-15 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - DuGrenier W $75., WD $85., completely overhauled, equipped with double dimme mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200-11th ST., MINNEAPOLIS 11, MIII.

FOR SALE - 10 - 616 Wurl. $75. ea.: 2 - 600R Wurl. $150. ea.: 1 - 1940 Rock-0la C.M. $90.: 3 Seeburg Mayfair $150. ea.: 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIoga ST., PHILIA. 40, PA. Tel: RA. 5-8705

FOR SALE - Williams' All Stars, last model, brand new in original crate, $395.: Strikes 'N Spares, new unit, excellent condition $495.: 7 Ft. Grand Ten Grand, used but like new, $225. KING-PIN EQUIPMENT COMPANY, 826 MILL STREET, KADAMAZOO, MICHIGAN.


FOR SALE - Good News! Limited quantity brand new Adams Model C.V. 14 Gumb Machines, color - red and blue - six columns - coin drop - slug proof - immediate delivery $24. F.O.B. Anderson, Unlimited quantities of Adams 14 Vendng Gum $1 each per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M


FOR SALE - New 160 Solotone Wall Boxes! 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstarting Units; 1 Studio Unit for connecting telephone lines. Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EALE, INC., 157 WEST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel: 37601

FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1008 POYDRAS ST., NEW ORLEANS, LA.


FOR SALE - Last model Williams' All Stars, Conv. F.P. or Noveltv, guaranteed like new $300.: 3-Way 5/10/25¢ Keeney Super Bonus Bell, floor sample, $1,000.: Keeney Single 5¢ Super Bonus Bell $375.: Total Roll $110.: Total Roll Champion, with rollover buttons and 700,000 score $175.: late model Strikes 'N Spares with all new type parts $300. PARAMOUNT DISTRIBUTORS, 526 MAIN ST., BEACON, N. Y. Tel.: Beacon 900

FOR SALE - Tubes, 60% off list, standard brands. Specify 1st and 2nd choice of brands. All tubes boxed. Extra special: RCA-8C4 45¢ (Mention The Cash Box) Send for our latest tube list. ENGLISH SALES CO., 600 W. ABERDEEN ST., CHICAGO, ILL.


FOR SALE - 1947 Deluxe Photomatics, 6 wood cabinet Voice-O-Graphs, 8 months old. What do you offer for any part or all. Will sell on or off locations. Retiring from Vending machine operating business. LEMKE COIN MACHINE, 135 W. VERNON HIGHWAY, DETROIT 1, MICH.

FOR SALE - 8 30-wire Buckley Wall Boxes, 24 selections $5. ea.: 14 30-wire Wurlitzer $3. ea.: 5 Model 2-wire Wurlitzer $30 with stepper $35. ea.: 5 30-wire old type Seeburg Wall Boxes $2. ea. BIGNER, INC., 1983 STATE AVE., CINCINNATI 14, O. Tel.: WA 1994

FOR SALE - 1 Deluxe Photomatic; 1 Deluxe Voice-A-Graph; 5 latest model Strikes 'N Spares. All brand new in original crates. Make best offer. THE HUB ENTERPRISES, INC., 32 S. CHARLES ST., BALTIMORE 1, MD. Tel.: Lexington 6446-7

FOR SALE - In good condition: Sea Breeze $109.50; Superliner $99.50; Stage Door Canteen $90.50; Smoky $125.; Suspense $99.50. MAINE AUTOMATIC MUSIC CO., 33 EXCHANGE ST., PORTLAND 3, MAINE

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE

FOR SALE - Completely reconditioned games: Arizona, Hollywood, Santa Fe $19.50; Big Hit, Surf Queens, Stage Door $34.50; Big League, Fast Ball, Suspense, Spellbound, Step Up $49.50; Carousel, Fiesta, Kilroy, Lightning, Smarty, Vanities, State Fair $59.50; Mystery, Rocket, Ranger $79.50; Cross Fire, Mam'Selle, Rio $89.50; Havana, electric motor $99.50. New Games: Tropicana, Triple Action, Build Up, Write. MID-STATE DIST., 712 LOCUST AVE., FAIRMONT, W. VA.

FOR SALE - Pre-war Games $10. ea. All post-war games in stock. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA. Tel.: POP. 3299

FOR SALE - Williams' All Stars baseball games, used less than 90 days, $375. each. Can give immediate quantity delivery. 1/3 Deposit, Balance C.O.D. GENERAL DISTRIBUTING COMPANY, 1906 LEELAND AVENUE, HOUSTON 3, TEXAS. Tel.: C 4-4200

MISCELLANEOUS

NOTICE - Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk venders or are interested in beginning. BECKER VENDORS, 106-7 DEWEY, BRILLION, WIS.

NOTICE - Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.; Englewood 6192

FOR RENT - Roll Downs - to established operators: Advance Rolls $40. per month; Esso Arrows $40. per month; Total Rolls $18. per month; Lite Leagues $16. per month. Total rental may be applied against purchase price. When writing send in three references. NATIONAL NOVELTY CO., 103 E. MERRICK RD., MERRICK, N. Y.

MUSIC OPERATORS - Our service is over six years old. If you have not yet used this service, you are losing a great deal on your operating costs. What Service??? Re-Sharpening your used phonograph needles. It is Dependable and Guaranteed in every way. Do not delay; send a card and we will send complete details and free shipping containers.

RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

Engineer will design, develop and experiment on old or new coin operated machines. Electro-mechanical, electronic. Fee plus royalty. 0. "WALLY" ARIAGNO, 458 W. 47th ST., NEW YORK 19, N. Y. Tel.; CO 5-9448.

PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free Illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 - 10 for $4.40, 300 $0.042 ea.; Nos. 40, 46, 44, 47 - 10 for $6.80, 100 for $5.50, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4'' x 1-3/4'' x 3-1/2'') Bundles of Fifty 50s; Radio Tubes: ILC6-99s $6. (5SK7GT 35$ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $5. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bali & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Toll Cliffside 6-2892.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Lots of action all over town ... it's this Spring weather that seems to perk everyone up here ... and with the fact that co-owners are once again starting to call around here and there, they're going to make a lot of noise, and add a lot of speed to the action. ... Al Stern of World Wide Distributes is a very happy man these days, as his firm, Williams Mfg. Co. for the states of Illinois and Indiana ... and he reports that with a game like "Stormy" to start with he's sure that nobody even over the story marker of this game ... the score goes as high as 7,000,000. ... Johnny Chest of Exhibits advises that there are a lot of people producing of a new game he's called "Build Up" ... and it is supposed to give a big build up to locations everywhere, according to John. ... Al-level is quite enthused and elated ... just told us that his Beacon, Jr. coin changer should start coming off the production line from within 40 to 60 days ... and the firm is quite ready to get some very nice news from former sales manager Vince Murphy ... seems that the firm has let him off to start getting into sub-distributing for the Globe coin counters and coin changers ... according to what Jimmy tells us, Vince has been sending thru some very, very neat orders.

Joe Caldon of AMI is happy, too, these days ... seems, according to what he tells us that the new "High Wall," gets an extremely good presentation and that everyone who has already seen it comments on how nice the phone appears to the public ... so Joe tells me that he believes there will be plenty of locations, as well as plenty of the public, who want AMI as a result. ... We hear that "Bally" Sally Goldstein is no longer with Coven Distrib, Co. here ... but that she pops up every week or so to check over the phones and make sure the action is going along. One of the busiest boys we know is Herb Jones over at Bally ... aside from being advertising manager and Vice-President, Herb is also the man in charge of much other work ... and the other day was on Bob Elson's radio program. "On the Century," when Herb went on the air to tell the boys that he's going into a new business with ops from here, and everywhere going for it big ... and that the boys that has kept the entire Bally organization (which is quite an organization, believe you me) going at top speed ... and it has just been a day and a half that the firm has being in the phone business.

Grant Shay over at Bell-O-Matic, who has just joined the editorial ranks, have brought back the firm's famous "Reels" magazine ... is busier than ever greeting visitors to the place ... trying to get ads out on time ... trying to keep notes for each issue of their house organ ... and trying to learn what's going on in the business at the same time ... this past week was working with Bob Warner of Canton, O. and Roy McGinnis of Chicago and Baltimore. ... Howell Freer over at Empire Coin advises that he's still getting some nice export orders and believes that the foreign fields are going to develop bigger and better than ever for the amusement machine biz ... in the meantime "boss" Gil Kitt is busier than ever covering export orders for the new games that have been ordered and reported to be doing a very sweet business. ... Del Veitch of V-P Distrib., St. Louis, Mo., was in town the other day and reported that he and AMI are working with Williams Mfg. Co. and talking about a new game which the firm are clicking with and what he's doing in his state with the firm's other coin operated machines. ... Frank Desplenter, in charge of sales for Williams Mfg. Co. isn't any too enthusiastic about this Spring weather ... claims that the nasty cold has been much too weather changing over so rapidly.

Great optimistic ... Gordon Mills over at Mills Industries and ... usually 100 per cent right in every way. ... Gordon reports that there are a lot of people going into the production and orders being filled just as rapidly as possible. ... Gordon views the future optimistically due to the many, many orders which MIL has brought back to their production line, and one which will make history very shortly. ... Dave Gottlieb bitten by the Florida bug ... leaves for that sunny state to visit around and take things easy for a while. ... Dave did some grand work in many, many months ... both on the CMI cancer drive and the big show. ... It sounds as if the new game has been working out for Dave. Gottlieb gets some help while Dave's gone with Sol Gottlieb back in harness after his eastern trip on "Lady Robin Hood" where Sol is reporting, have done a real swell job for the firm. ... Sol also says, "The business outlook is brighter than ever. As the weather gets warmer things are getting better". ... Jimmy Johnson of Globe Distrib., advises that he has got some very nice news from former sales manager Vince Murphy ... seems that the firm has let him off to start getting into sub-distributing for the Globe coin counters and coin changers ... according to what Jimmy tells us, Vince has been sending thru some very, very neat orders.

Sam Wolberg of Chicago Coin reports that they've "done it again". ... the name of the game is "Catalina" to the orders which resulted from the very first announcement have the factory going ahead at top speed. ... DeWitt's (Doe) Eaton for town for a week or so, is starting off the New Year off with a bang. ... Ted Rubenstein of Marvel reports that they are working over time in getting to their new factory and make sure that the firm's going out there. ... he's got his hands full trying to satisfy the demand for "Tropicana" which is clicking everywhere, according to what we hear from the people that has to do with the game on the West Coast. ... Billy DeSelm at Over at United Mfg. Co. busier than a bee these days ... in addition to rushing out to watch how the people are doing with the new game and the orders. ... he's going out there and he's got his hands full trying to satisfy the demand for "Tropicana" which is clicking everywhere, according to what we hear from the people that has to do with the game on the West Coast. ... Billy's new the "official photog" for all the boys who visit at the factory since he's been taking such very nice pics of them. ... Eddie Hansen is on the telephone constantly these days ... still receiving congratulations on his recent marriage. ... and, at the same time, it's the firm's "Triple Action" ad that's giving the firm a great new production and sales record sure to be set for the firm with this machine.

Howard Richardson of Pioneer Dist. Co., Raleigh, N. C. in town this past week and rushing here and there to complete his contacts as fast as possible ... so that he can get back to his desk and paper work. ... By the way, thanks to you and you and you who told us how much you liked the editorial which appeared in our February 14 issue. We've relayed the info to our editors and they tell us that they're going to do a lot better. ... Harry Brown will soon have a very important announcement to make, from what we hear, and all the boys are working with him to get the new deal started. ... Lou Koren of Bimuzzy Distrib., I'm told, is doing a whiz of a biz with the new Airone Crane game. ... we hear, they've got a new order for it from the Crate." ... They're going to do a lot better. ... Say, we haven't heard from Phil Weisman of late. ... Gene Stellens busier than ever and out on the phone all the time. ... And that affair in Milwaukee, where Wisconsin's photo ops met this past week, attracted plenty of our Windy City music guys.
Mac Friedman, formerly one of this town’s most active, is now in the merchandise biz... firm is Luxor Specialties... and Mac is sure happy to come back into the coinbox business. A solid front man for his firm which is one really handy item for any operator or serviceman... it has attracted plenty of nice comment from the boys in the field... Ben Friedestein, who is helming a private office built for himself... this will give Ben the privacy he requires when talking with out town visitors who have no place to go... the boys are among the most enthusiastic of the coin hounds in these parts... they haven’t built a coin box... it’s on a game... not taking on the Williams’ line... maybe that’s why they came into their offices this past Sunday?... Dave Rosen of Philadelphia’s Famous “Stormy,” simply didn’t last out the day... in short, the boys had the whole load sold within a few hours after its arrival... and that’s even more interesting, since both these guys are among the most enthusiastic of the gin rummy hounds in these parts... they haven’t built a coin box... it’s on a game... not taking on the Williams’ line... maybe that’s why they came into their offices this past Sunday?... Dave Rosen of Philadelphia’s Famous “Stormy,” simply didn’t last out the day... in short, the boys had the whole load sold within a few hours after its arrival... and that’s even more interesting, since both these guys are among the most enthusiastic of the gin rummy hounds in these parts... they haven’t built a coin box... it’s on a game... not taking on the Williams’ line... maybe that’s why they came into their offices this past Sunday?...Dave Rosen of Philadelphia’s Famous “Stormy,” simply didn’t last out the day... in short, the boys had the whole load sold within a few hours after its arrival... and that’s even more interesting, since both these guys are among the most enthusiastic of the gin rummy hounds in these parts... they haven’t built a coin box... it’s on a game... not taking on the Williams’ line... maybe that’s why they came into their offices this past Sunday?...Dave Rosen of Philadelphia’s Famous “Stormy,” simply didn’t last out the day... in short, the boys had the whole load sold within a few hours after its arrival... and that’s even more interesting, since both these guys are among the most enthusiastic of the gin rummy hounds in these parts... they haven’t built a coin box... it’s on a game... not taking on the Williams’ line... maybe that’s why they came into their offices this past Sunday?...
The Cash Box joins all the distribus and ops in wishing Al Goodman a speedy recovery.... Al was crossing Coin Row when a bus tripped him up.... The leg's coming along all right, from latest reports, but Al will be out of circulation for weeks to come.... When asked how's biz, Jack Simon of Sicking Distrub, answered with, "Take a good look. Do you see a 5-ball in the house?"

Noting around Pico Blvd. ran into an interesting post-mortem on the recent wedding of Mills' executive J. P. "Midge" Ryan.... Seems Kingman, Ariz., was scene of nuptials and not Vegas.... What's more, Midge might want to do some explaining to the boys about one of the witnesses looking suspiciously like a deputy sheriff, complete with reasonable facsimile of shotgun.... Charlie Pulcher of Mills Sales is all aglow about the new Black Gold Bell.... First shipment of the handling beauty reached Bell-O-Matic not two months ago and they're already hard pressed to keep up with the demand.... Mills will soon have two more 1948 Bells ready for delivery, the Melon and Bonus.... The company is urging ops to get their orders in early.

Dropped in to say hello to Myron "Mike" Hobert of Minthorne.... Besides hello, he said the new Sseburgs were moving out in fine fashion.... At C. A. Robinson and Co. Al Bettelman fresh back from a jaunt to Nevada's Vegas, Searchlight, Caliente, Pioche and a few other lively burgs you never head of.... Traveled 1500 miles in all and reports that the "trip was profitable from the sales angle.".... Seems Al also took time out for a little sport up Las Vegas way.... Charlie Robinson in Northern California and due back this weekend.... Gave the Williams' new 5-ball, "Stormy," a fast play and found it to be everything Bill Williams says it is.... Lightning flipper action, high scorer and wind tossed bluffe tossed in for good measure on the backboard.... General Music's Fred Gaunt busier than a paperhanger on the phone, taking orders for the new Rock-ola.... That so nice to look at blonde sey, intrigued us.... that is, her new electric typewriter did.... Great gimmick.

Badger Sales was its usual hum of activity, with both Happels on the go.... Noticed the company is really servicing ops with some fine literature on new products put out by Keeney and Gottlieb.... Ray Powers of E. T. Mapes proudly showed us some of the new Filben Mirror- cule designs.... Those mirror jobs are really something for locations that want to have their boxes in keeping with the atmosphere.... Tropical scenes, rhumba, fife, blues.... they're all available.... Also available, says Ray, are mirror cabinets with 20 and 24 selectors for use with old, hideaway units.... At M. S. Wolf's, we found sales manager Nels Nelson entertaining Stanley Little of Long Beach and a few other ops who had dropped in to take a longing look at the new AMI 40 selector box.... Bill Wolf is still up North and the box has the boys in a sweat waiting on a delivery date.... Paul Laymon reports biz really on upswing and not just something to talk about.... His Bally "Melody" moving along nice.... a good, fast game, as we learned by experience.... Expansion has started at Laymon's and there'll be soon more room for more games and more people.

Haven't bumped into Bud Parr of late.... wondering whether Bud's on one of his trips East again.... some of the boys asking for you Buddy.... Al Sleigh seems to have done a sleight of hand, too.... haven't been able to catch up with him as yet.... so gather he may be up Portland way.... which is Al's home grounds.... Ed Wiler is reported to be touring the trails far and wide these days.... the news from Silver City still being the reason.... with Ed said to be doing a grand job covering the juke box field.... What's happened to Aubrey Stemler?.... since his return from Chi the boys here have all been waiting for Audrey to pop with some very interesting news.... Youse guys and gals who didn't receive the "CMI Blue Book" will be getting them very regularly from now on.... complete check-up of all subscribers was made by the home office and now lists are ready once again to cover those anxious to have this info.

There's a move afoot out east, we're told, which may bring many coinmen back to this area.... if for no other reason than to establish residence.... some of the boys plan on buying routes and settling down here.... and some are reported about ready to open up distrub and jobbing firms, in addition to routes.... will prove very interesting if this rumor comes true.... New Pace equipment will be getting plenty of attention all over this area from reports received from our Chi office.... where claim is that Jean Bates of the firm has equipment which will most definitely please all out here interested in bells.... Haven't seen the boys from the Bay City in for some weeks now.... usually pop in one after the other.... seems like they're too busy these days to travel down to our town.... And for you and you and you who like to read our juke box items—look in the Automatic Music Section for those two sunny initials, "L.A."
MINNEAPOLIS

Everybody's got their coats off here—... the weather bounced up 37 above zero and the boys and gals in the Twin Cities are absolutely sweating. It's Spring—and everyone just loves it. Millie Stick, Sioux Falls, S.D., bounced into town—found her just as perk as ever—and Millie reported she'll spend a few days here visiting friends. John McMahon of Eastlake, Wis. drove into town to call around on distributors just for the day John tells me. Emil Siriani, also of Eau Claire, drove into town... sporting a brand new Chrysler... all tan. It is rumored hereabouts that we can expect Snooks Harrison any day now to tell us he's a Papa. Snooks is with Howard Sales Co., Minneapolis. Mr. and Mrs. Pete Vanderhyde of Dodge Center, Minn., came into the Twin Cities to do some shopping among the jobbers and distrubes here... and seemed well satisfied when we last saw them.

Walt Schmidt of Red Wing Novelty Co., Red Wing, Minn., came into town for a couple of days to attend the big Goodyear Rubber Sales Convention... not only is Walt in the operating business but owns a large tire store in Red Wing. Don Ehrman of Winona, Minn., took time out to drive into town and look things over. Fred Dahlin of Concord Sales Co., South St. Paul, became the proud Daddy of an 8 lb. bouncing baby boy Thursday, Feb. 12 at the Miller Hospital... and is Fred proud... Sol Stone of Gopher Novelty Co., Minneapolis, is recuperating from what might have been a very serious accident... after repairing a tire, he found he couldn't release the jack, when he finally did—the jack came down with such force that it flew from under the car—cutting a gaping hole in the top of his head. But Sol is recovering very nicely and happy to still be around to tell the story.... Bud Harrison, also of Howard Sales Co., has been placed on a very strict diet... he's got to lose 65 lbs. "It's murder", Bud tells me, but, "it's the doctor's orders".

Tom Kady and his son, Norm, drove in from Grand Forks, N. D., to call on several of the distrubes here and spend a few days in the Twin Cities... nice combination Tom and his son... we like them to visit around here... Jim Noah of Crookston, Minn. also in town for a few days seeing what's to be seen... Jess Wadell of Charles City, Ia., came into town... seems that Mrs Wadell wants to make some purchases in our local department stores... here's hoping your bankroll holds out, Jess... Fritz Elchinger, one of our local characters, is recovering nicely from his recent operation... we expect Ozzie Truppmann of Bush Distrib, Co., back from California and we hope he'll tell us all about his trip... by the way, Ozzie went all alone, leaving the Mrs. behind... We also hear that Ted Bush, himself, is on his way to Seattle... Fred Newman is now operating a movie house in Big Lake, Minn. was in the operating biz for many years... but just sold his route to his son-in-law, Orville Devries and former mechanic, George Deming... firm is now known as D & D Novelty Co. Tommy Shagren of Nelson & Shagren is at the Veteran's Hospital with a bad case of rheumatic fever.

Dick Unger is home now convalescing from his last attack of ulcers... Mildred Birkemeyer of Automatic Sales Co., Litchfield, Minn. reported to be coming around swell after her operation for gallstones... Vie Hendel of Worthington, Minn. was around town seeing some of the distrubes... Forgot to tell you guys... but with the Golden Gloves Tournament under way... we get plenty of common visitors... seems like every one in the coinbiz has a favorite or two and it seems they are all watching the Golden Gloves and many come miles to boost their boys... J. Allen Redding of Houston, Minn. was around town for a few days feeling swell, he tells me... All of the boys hereabouts still saddened by the passing of M. Archie Labeau and all offering Archie their most sincere condolences.

Herman Paster, we hear, trekked down to that Florida sunshine to kind of recuperate from the zero weather we were having around this town.... Looks like Willie Cohen of Silent Sales is making Chicago a commuting stop this past week... Willie is in Chicago every other day, from what we hear... Many things happening in our coinbiz in the Twin Cities... it pays to keep your eyes peeled for this column. With the below zero weather out of the way... we hope... we sure feel like things are going to open up in a much bigger way this year... everyone of the operators believes that collections are going 'way up... as people begin to creep out of their winter hibernating.

HOUSTON, TEX.

Bunch of big coin machine doings coming up in this fair burg these next few weeks. Had a long talk with Bill Roberts, Aireon regional sales manager, and he said the sensational new Aireon phonograph would be shown here not later than March 3rd. Place will be Standard Music Distributors, Houston and South Texas Aireon dealer, and date will be announced on individual invitations.

Bill also announced a new Texas Aireon distributor. Crowe-Martin Distributing Co. was named to handle the entire Aireon line in San Antonio and surrounding territory. The Crowe-Martin outfit have offices in Houston and San Antonio and it appears that the two partners are stepping right along in their effort to back up their rather ambitious slogan: "Fastest growing distributing concern in the Southwest".

Another coming event of some importance is the S. H. Lynch & Co. public and press showing of industrial and commercial music at Sam Houston hotel, Houston, on March 29th through April 4th. A. A. Sage, Houston branch manager, said that extensive preparations were in the making for the industrial and commercial musical program including a National convention in Chicago for all Seeburg branch managers and salesmen.

Still another event of purely local nature, but usually a pleasant one for most of the boys, is a big social meeting and feed for Houston operators slated for late March or early April. Such meetings were held every month before the war and were always well attended. This will be the first one since 'way back in '42 and should be a dinger.

Word came from a reliable source that Miss Lillian Cowart, well known secretary at Standard Music, will soon step daintily into the sea of Matrimony—Operator Clyde Atkins new Dodge could not withstand the solid impact of a much larger automobile and was completely wrecked. Atkins came out of the crash blameless and uninjured—A penny scale alongside a free scale in a large chain store is just the right height to hold ladies purses and packages while they check their poundage on the free job.

Red Harrington said the only thing that hold up his sale of one and five ball games was more games to sell—Operator Cecil Robertson said the only salvation for the bona fide music operator was a higher commission scale but how to get such a scale in general operation was the problem—Harry Armer, former well known music operator now part owner of a fairly sized steel fabricating plant—L. R. Gardener, who used to own the Houston Amusement Co. but sold out on account of bad health, back in the city recently sort of looking the situation over.
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