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More Glitter
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*Play Appeal

The World’s Finest Phonograph Equipment . . . at the World’s Lowest Prices
IN THIS ISSUE
February 21, 1948 Vol. 9, No. 21

WALTER WINCHELL GIVES C.M.I. BIGGEST PRAISE.

COINBIZ GETS GOING.

FORESEE MORE OPEN TERRITORY.

NATION'S TOP TEN TUNES.

SEE KEARNS BILL READY IN 14 DAYS.

RECORD REVIEWS.

AUTOMATIC MERCHANTS SECTION.

MARCH WILL BRING DELIVERIES OF MANY AUTOMATIC MERCHANDISE AND SERVICE MACHINES.

MANUFACTURER'S NEW EQUIPMENT.

N. Y. OPS & DISTRIBS. IN MASS MEET.

ATTORNEY LEVINE ON WAY TO WASHINGTON, D. C. TO STUDY NEW JUKE BOX BILLS.

CHICAGO CHATTER.

EASTERN FLASHES.

CALIFORNIA CLIPPINGS.


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SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."
WALTER WINCHELL GIVES CMI BIGGEST PRAISE

Pauses in Midst of Broadcast Sunday Eve., Feb. 8 to Announce Dave Gottlieb and Ray Moloney in Studio and Have Just Brought Check for $130,000 More.

NEW YORK — Walter Winchell, on his international broadcast, Sunday evening, February 8, 1948, gave CMI (Coin Machine Industries, Inc.) the greatest praise yet received by any organization or any industry for the grand work which this trade has done to help make the Damon Runyon Memorial Cancer Fund one of the most outstanding successes ever yet sponsored by him or by anyone else.

In the very midst of his broadcast, listened to by over 25,000,000 people in this country, he paused to tell all listeners that there was present in the studio with him two grand gentlemen, Dave Gottlieb and Ray Moloney of CMI, who had just brought him an additional check for $130,000.00.

This makes the $250,000.00 mark complete which Coin Machine Industries, Inc. had set for itself from the opening announcement that it

would go all out for the Damon Runyon Memorial Cancer Fund.

In fact, according to Winchell’s former week’s broadcast, CMI had passed the $250,000 goal which it had set for itself by over $7,000 at the big, annual convention banquet and this he also announced over the air, advising his listeners at that time (February 1) that he had just received a telegram to this effect.

There is no longer any doubt that the coin machine industry as a whole has been greatly honored by the grand and good work which it has done to help make the Damon Runyon Memorial Fund such an outstanding and complete success.

It is the general opinion of the trade that the Damon Runyon Fund will become an annual drive for the coin machine industry. The members of the trade feel that this is one of the most outstanding causes to which they can devote themselves and many have made arrangements with local chapters of the American Cancer Society to work along with them to help put over the drives which these locals will also institute in their sections.

In the meantime, the effect of this last broadcast of Walter Winchell has become most noticeable in the many thrilling letters and wires which have been received, from coinmen from all over the nation who not only listened to the program but who had their attention called to it by customers and friends.

“Walter Winchell’s fine compliments”, one letter reads, “makes us feel that we should work harder than ever to put the Damon Runyon Memorial Fund Drive over the top every year.”
NEW YORK — Regardless of snow storms, droughts or heat waves, the coin machine industry goes on ahead.

The year opened with a great many coin men feeling down in the mouth. Conditions seemed to be against all in the trade as business fell off with retail locations throughtout the nation.

But, these past few weeks have seen a most remarkable recovery. More and still more ops report conditions not only returning to normal, but, actually picking up all over the country.

The result is that the coin machine business is getting back into speed action once again. Optimism is returning. The trade is opening up wide and many ops are of the belief that this is going to be one of the best operating years they have ever yet enjoyed.

What is even more remarkable is the fact that the manufacturers are pushing for high speed production to equal orders which they have already taken. And all are experimenting with new equipment which each one of them believes the trade wants and needs.

This latter is one of the best signs for continued progress and success for the entire industry. As long as the manufacturers will go ahead and spend thousands of dollars experimenting with new type machines, the trade can rest assured of continued prosperity.

And this isn't all. The new merchandising programs instituted by some of the manufacturers are already paying off. Operators are calling around. They feel closer to the manufacturer than they have in many years.

One op presented this in the following statement: "For the first time in the many war years the manufacturers have recognized the importance of the operator. We feel that not only is this the opening of a new era as you wrote, but, is also means that we have a better chance for greater profits than we have ever before enjoyed."

It again proves what The Cash Box stated a few weeks ago—that the "gloom boys" of the industry can be rapidly chased out of the picture as long as the real members of this field go on ahead with the fortitude required of them to make this one of the most successful years of all time.

This is the time when every operator in the nation, whether he operates amusement, merchandise or service equipment, can open up wide, get out to grab as many locations as he can and, at the same time, arrange with those locations for a much more equitable commission basis.

This is also the time when the average operator is also going about efficiently reorganizing his business so that there is no longer any wasted effort. He knows now that the field requires him to be "on his toes" and also be a more astute business man than he has ever before been in his life.

He must not only be able to meet and offset competition, but, he must also be in a position to arrange for a better set-up for himself, not only for this year, but, also for the years to come.

The optimism which is seeping into the trade is going to expand with a great and sudden burst and is going to suddenly bring upon those men, who have efficiently protected themselves for tomorrow, greater prosperity than they have ever before enjoyed.

Regardless of the fact that this is an election year and that both parties are playing politics to an exceptionally high degree—the industry knows that they must open wide the gates of prosperity and of boom to make certain of the future regardless of the politicos who will be elected to office.

Therefore, the coin machine industry stands to gain, from every angle. It is the one, and possibly the only industry, which offers the American public exactly what it wants. It is one industry which does "economically" what others do "expensively!"

The field is on its way again. It is pinching its way to the top. It is festooned with enthusiasm and optimism and with men who just can't be held down. It is the sort of business in which it is a pleasure to be engaged for these men, because of the very portability of their equipment and the wide nationalization of their thoughts, are going to lead the nation back to greater prosperity than has ever before been enjoyed.

This is the entrance of the era which all have been promised. This is the type of business which opens wide its arms to receive the plaudits of the nation. The members of this industry are eternal optimists. They have never before failed. They have always found the path which led this country to greater prosperity.

And with the new equipment which the manufacturers are preparing this is the time to present to the public the fact that this is one industry which has kept step with modern economic progress and one trade which is ahead of all others.

The fact that this field have recovered from the economic recession with which it was faced just a short time ago means that it is today ready for tomorrow, and whatever tomorrow has to offer.

"THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
NEW YORK — From many parts of the nation come reports that license owners are once again calling in operators to obtain amusement machines. This is being done by these retailers to help them bring back much-needed income which they are now enduring.

Realizing, as most retailers do, that amusement machines will not only help them overcome their present overhead expense, but will also bring back much of the income which they have lost due to general business conditions, many leaders in the trade are now of the belief that 1948 will prove to be one of the best operating years. (This was predicted by The Cash Box over six months ago.)

With the city of New York now once again seeing pinballs in everyone of its boroughs, these are the stripped down, novelty action type machines, it is believed that as soon as these are licensed by the city, it will open a market for better than 20,000 pinballs.

This is the figure that was last known when free play pinballs operated in this city.

And, because of the fact that the stripped down, novelty action type games are again being spread throughout New York City, many surrounding towns have also started to place them, and are finding that they are not opposed by city officials.

Should licensing of these pinballs come about in New York, it is believed that the resultant publicity would be of major help in bringing pinball operation back again to a great many nearby communities, and possibly stirring sufficient appeal from retailers in many surrounding states to also have pinball and other amusement machines back in their places of business.

One very well known operator writes, "We were getting calls from many of our locations to replace the pinballs we had to remove when this city refused to license them. We simply told the storekeepers to meet with the city officials and see what they, as business men, could do about it. "The result has been," he continues, "that there's going to be a meeting of the City Council here very shortly, at the request of many of the retailers, to definitely establish pinball operation all over again."

"These storekeepers," he writes, "know that pinballs helped them to meet and overcome much of their overhead expense. They have told this to the City Council, and they believe that the City Council should work with them especially where the games are not used for anything but amusement. They have advised the officials here that they need these machines, that the public wants them, and that they are willing to abide by the result of a public referendum, so that they can continue in business at this time and somewhat overcome the losses which they are enduring."

This operator believes that a public relations program well directed to various communities thrust the nation will reopen much territory at this time.

"Of course," he writes, "this will have to be diplomatically handled and the program should not start until coinmen and retailers in the community are contacted, as well as some of the officials."

"Then," he believes, "with some good advertising and good contact and a logically true and factual story for the public, I feel sure that many of our present closed territories are going to again be reopened. That's what a public relations program is for as far as I am concerned, and I further believe, that's what all will agree it's for. Once it gets started, everyone down the line will benefit."

In the meantime, many coinmen throughout the nation are of the same belief, that general business conditions are forcing business men to demand the return of amusement products, as well as other accessories, so that they can again see some profit while business is undergoing its present adjustment period.

There is also a belief among some coinmen that there will be a swing back to consoles, bells and one-bails in many areas and that the local officials will agree with the business men in such areas to the operation of these machines. This has already become noticeable because of the sudden demand for used equipment in these lines.

Most impressive to all the trade, of course, is the fact that more territory is sure to open and this will not only enhance operations, but will also zoom sales with many of the belief that a real boom can develop most suddenly in this field.

A good games sales year is, therefore, being foreseen by all in the coin machine industry. They are of the belief that as sales get going once again, as the warmer weather comes on and people can once again leave their homes, that the trend will be to the amusement machine field with many new products leading the way.

Already manufacturers are experimenting with new ideas in amusement and these are sure to prove of good profit to the field.

There is also no doubt that as more territory opens, on demand of local business men, that the operators will follow thru with machines of many types which are bound to increase the collections of all coinmen and will, thereby, open a bigger and better sales and operating era for all the trade.
Currently keeping juke box operators throughout the nation on the go for his hit RCA-Victor records, Maestro Louis Prima keeps his hit streak intact with his forthcoming click disk, "Tutti Tutti Pizzicato," recently selected by the Eastern Pennsylvania Phonograph Operators Association as their "Click Tune of the Month." His "Civilization," "If I Only Had A Match," and "The Thousand Islands Song," still ride hot in the phonos.

Direction: Music Corporation of America. General Professional Manager: Barbara Belle.

FEAT U R E S

★ The Nation's Top Ten Juke Box Tunes
★ The Cash Box Record Reviews
★ Juke Box Regional Record Report
★ Round The West Circle
★ Hot In Harlem
★ The Broadway Beat
★ Rollin' Round Baldwin
★ Folk And Western Record Report
★ The Nation's Top 5 Hillbilly, Folk & Western Juke Box Tunes
★ Hot On Chicago's South Side
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(52 WEEKS) SUBSCRIPTION TO

THE CASH BOX

ONLKY $5

TELL YOUR FELLOW OPERATORS THAT THEY CAN NOW OBTAIN A FULL YEAR'S SUBSCRIPTION (52 ISSUES JAM PACKED FULL OF NEWS, VIEWS, PREDICTIONS OF THINGS TO COME AND ABSOLUTELY VITAL INFORMATION) FOR ONLY A $5 BILL! HELP YOUR FELLOW OPERATORS! SEND $5 TODAY TO . . .

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381 FOURTH AVENUE
NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED IS CHECK FOR $5.00.

NAME

FIRM

STREET

CITY _______ ZONE _______ STATE _______

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

1. **Ballerina**
   Still on top of the heap, with coin pouring in by the ton.

   - CO-38381—Buddy Clark
   - DE-24266—Enric Medrignuera
   - DE-24278—Bing Crosby
   - ME-5076—Jerry Shalton Trio
   - MG-10040—Jimmy Dorsey O.
   - MU-15116—Mel Torme
   - VI-20-2433—Vaughn Monroe O

2. **I'm Looking Over A Four Leaf Clover**
   In sixth place last week, the sensational popularity of this ditty boosts it into the number two spot.

   - CA-491—Alrino Ray O.
   - CO-38100—Tony Hill O.
   - CO-3801—Arthur Godfrey
   - ME-5105—Frankie Laine
   - ME-6100—Uptown String Band
   - MG-10119—Art Mooney O.
   - MU-543—Polka Dots
   - RA-10043—Jimmy Sanders
   - SI-15117—Ray Bloch O.
   - TR-220—Alexander O.
   - VI-20-2668—Three Suns

3. **Beg Your Pardon**
   Moves up one spot, with a slew of click disks around.

   - BU-1012—Francis Craig
   - CA-490—The Dinning Sisters
   - CO-38036—Frankie Carle O.
   - MG-10140—Art Mooney O.
   - VI-20-2647—Larry Green O

4. **Golden Earrings**
   Drops one to take over fourth place. Play still continues heavily.

   - CA-15009—Peggy Lee
   - CA-37972—Dinah Shore
   - DE-24270—Guy Lombardo O.
   - DE-24278—Bing Crosby
   - ME-3072—Anita Ellis
   - MG-10085—Jack Fina O.
   - VI-20-2585—Charlie Spivak O

5. **I'm My Own Grandpaw**
   Winning attention throughout the land. Really a great Juke box tune.

   - CA-15033—Jo Stafford
   - CO-38086—Tony Pastor O.
   - DE-24288—Guy Lombardo O.
   - KI-694—Grandpa Jones
   - ME-6087—Tiny Hill
   - MG-10136—The Korn Kobblers
   - MU-534—Esmenberg
   - TC-203—The Jesters
   - VI-20-2563—Lenco & Oscar

6. **I'll Dance At Your Wedding**
   Drops one this week to latch on to sixth place. Play holding up tho.

   - CA-15009—Peggy Lee
   - CA-37967—Ray Noble O.
   - DE-24266—Jeannie Leitch
   - ME-5090—Vic Damone
   - MG-10095—Helen Forrest
   - VI-20-2562—Tony Martin

7. **How Soon**
   Moves down the list this week to match the seventh spot. Still a featured item in phones across the land.

   - CO-37952—Dinah Shore
   - DE-24101—Bing Crosby—Cavaliere O.
   - CO-37904—Jimmy Atkins
   - MA-1179—Dick Farney
   - ME-5069—John Lawrence
   - TO-1258—Jack Owens
   - VI-20-2523—Vaughn Monroe O

8. **Serenade Of The Bells**
   In seventh place last week — here is this tune in the eighth spot. A coin serenade if there ever was one.

   - CA-15007—Jo Stafford
   - CA-37958—Kaye Kyser O.
   - DE-24258—Guy Lombardo O.
   - ME-5090—Vic Damone
   - MG-10091—Bob Houston
   - VI-20-2372—Sommey Kaye O

9. **Too Fat Polka**
   Still bouncing around with enough play in the phones to rate this spot.

   - CA-480—The Starlighters
   - CO-37921—Arthur Godfrey
   - DE-24268—Andrews Sisters
   - MA-6022—Slim Bryant
   - ME-5079—Dick Baker O.
   - MG-10105—Blue Barron
   - VI-20-2607—Louis Prima O

10. **Civilization**
    Repeats its position of last week. Play still holding in many spots throughout the nation.

    - AP-1059—The Morphi Sisters
    - CA-465—Jack Smith
    - CO-37985—Woody Herman
    - DE-23940—Danny Kaye—Andrews Sisters
    - MA-7274—Ray McKinley O.
    - ME-5057—Dick Baker O.
    - MG-10083—Sy Oliver O.
    - VI-20-2400—Louis Prima O

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**CODE**

- AL—Alabama
- AP—Appal
- AR—Arkansas
- BU—Bullet
- CA—Capital
- CO—Colorado
- CS—Crest
- DE—Decca
- DL—Delaetz
- EM—Exciters
- JB—Juke Box
- KI—King
- LI—Lexco
- M—Miracle
- MA—Majestic
- ME—Mercury
- MG—Musicraft
- MH—Mohan
- MI—Muller
- MT—Mastertone
- NA—National
- RA—Rainbow
- RE—Regent
- GA—Garten
- SI—Signature
- SP—Speciality
- DE—Standard Phone
- ST—Sterling
- TO—Top
- TC—Twentieth Century
- DA—Darted Artist
- DI—Dixieland
- VT—Victor
- VT—Victoracoustic
See Kearns Bill Ready In 14 Days — Diskers Point To End of Recording Ban

NEW YORK—Representative Carroll Kearns (Rep., Pa.) went on record this past week that he will definitely offer a bill amending the 1909 copyright law to give musicians royalties on commercial records, "within the next 14 days."

It was learned that Rep. Kearns has outside counsel and the Legislative Reference Division of the Library of Congress working with him drafting the legislation.

The bill, reportedly concerned with discerning between records used for commercial purposes and records used for home purposes only is said to have aroused much controversy among diskers, music protective associations and members of Congress also.

As reported, the bill seeks a higher price on those records which are used for commercial purposes. This is in itself viewed by many in the automatic music industry as the first step in a renewal of possibly many hearings concerning the juke box industry. Several pieces of legislation were presented to Congress last year, all calling for amendments to the 1909 copyright law. The juke box industry and its representatives will remember the Scott and Fellows Bills which sought some mode of royalty payment from the automatic music industry. Both bills were tabled in Committee at the close of the House session this past year.

Recording executives throughout the nation this past week saw an early settlement in the present recording industry dispute. Many believe that the legislation being prepared for discussion in committee at present, indicated that the Federal government itself was interested in seeing the recording ban come to an early end.

Altho the bill as presented by Rep. Kearns calls for the recording companies to absorb the higher cost of those commercial records, several trade organizations in the music industry were learned to be vitally interested in the bill. Many took the stand that the Kearns bill would not bypass current restrictions and would set forth by the Taft-Hartley Law. The present Taft-Hartley Law prohibits the payment of royalties to a 2 and such as the American Federation of Musicians have by performing musicians for non-performing musicians.

Of most concern to the recording companies tho was the "blunt fact", as one record executive put it, "that Petrillo to this date has not issued a statement saying what he wants."

Meanwhile the automatic music industry and its representative trade organizations were avidly watching the proceedings in Washington. It was learned that the industry counsel, Mr. Sidney H. Levine, also attorney for the New York Automatic Music Operators Association was preparing to fly to Washington for the prime purpose of studying the proposed legislation and how it would effect the juke box industry.

It was believed unlikely that the House Judiciary Committee, to which the Kearns Bill would automatically be referred, would get around to hearings on the bill. The committee has a full schedule of hearings throughout March, included of which is committee chairman Rep. Earl Lewis’ (Rep., Ohio) consolidated copyrights amendments bill. First hearings on the Lewis proposal are set for March 1.
**THE CASH BOX**

**I'm Afraid Of You** (2:56)  
"Honey, Honey, Honey" (2:49)  
**THE CATS & THE FIDDLE**  
(Marx 1112)  
* Duo of wax treatment that should set fresh with ops who have race spots are offered here by The Cats & The Fiddle. Ten cuts. "I'm Afraid Of You" shines brightly as the combo spill the smooth waddle in soft tones that satisfy. Ditty weaves around the title, with light rhythm filling the background. Backside is the current disc "Honey, Honey, Honey". Its presentation here should net it some healthy action in the boxes, once the cookie music around. Fern chirping is finished and fills the air with cute trickly listening. Both sides rate your ear.

**Haunted Heart** (3:02)  
**Maureen** (3:06)  
**BUDDY CLARK**  
(Columbia 38003)  
* Sparkling stylistic tunes of Buddy Clark set the stage for a slew of coin play with this group of ballad-round to be spining in the machine in the very near future. Top side, labeled "Haunted Heart" from the musical production "Inside USA" shows Buddy perfectly with harmonious singing behind some highly sugar coated musical moments provided by maestro Mitch Ayres. Secondly, "Maureen" is one of those slow blues with Bud's piping trilling in subdued tones. Flip should come in for some heavy play also, with Buddy giving the heavy worado to "Maureen" a spilling all the way. Stuff is emphasized by Mitch Ayres wonderful orchestral background you'll go for it.

"You Were Meant For Me" (3:04)  
"Paradise" (3:00)  
**CLAUDE THORNHILL ORCH.**  
(Columbia 16298)  
* Pair of re-issue sides by the hot Claude Thornhill ork spill here with the tunes of "You Were Meant For Me" and "Paradise" seeping thru. It's an old cookie that went well many moons ago, and as rendered, should come in for its day today. Top side, Claude half ballad Dick Harding chating the fragrant wordage, with maestro Claude linking the ivories in the background. Flip should be familiar to many an op, since it was an attractive piece in its day. Chirp by Doyle handles the pleasure-full vocal spot, with her piping coming out effectively; Where they go for Thornhill (and that covers lots of territory) they'll go for this.

"Oye Negro" (2:42)  
"Intermezzo" (2:47)  
**JAN AUGUST**  
(Mercury 5106)  
* Brightly fashioned piano tones of 88'er Jan August sparkly plenty here as the echo of the seasoned "Oye Negro" and "Intermezzo" spill on this wax. Initial cutting for Jan August on Mercury shows as a pair that can hyper coin play in a million spots. Top deck is offered in Rumba tempo, Chirp by Doyle handles the pleasure-full vocal spot, with her piping coming out effectively; Where they go for Thornhill (and that covers lots of territory) they'll go for this.

**SHANON O'SHAY** (3:01)  
"Sugar Beat" (2:56)  
**ELLIOT LAWRENCE ORCH.**  
(Columbia 38004)  
* Click tune from that click musical production "Look Ma I'm Dancin'" grabs the featured spot this week, with maestro Elliot Lawrence getting the baton hot jackpot full of phone play. With thrush Realalin Patton to the mike to spill the cute wordage to "Shannon O'Shay", the coin fairly shines for music ops across the land. Light sparking tones of musical splendor by the maestro offset the fresh and vibrant vocal spot of chip Patton. Wax weaves and bounces thrush, with the lyrics offering loads of meat in them. You'll go for the canary's smooth styling as she offers loads of nostalga in her pipes. The flip is an original piece by Lawrence titled "Sugar Beat", and features the entire crew in full regalia. Staff is suitable for dances and should attract some heavy attention once it gets around. "Shannon O'Shay" will keep the phones hopping like mad.

"Thoughtless" (3:02)  
"Love Is So Terrific" (2:58)  
**VIC DAMONE**  
(Mercury 5104)  
* Fervent vocalizing of balladier Vic Damone and a ditty that will rock 'em in the aisles show as an attractive piece for ops this week. It's the metro of "Thoughtless" that will have the younger set melting in each others arms. Vic's powerful tonsils spill the flavorful worado in smooth tones that set you down and make you want to listen. Add to that the splendid orchestral background by maestro Caramareta and you've really got a platter. Flip is faster tempo with the cute hyper lyrics of "Love Is So Terrific" spilling. Ditty is light and bouncy, and gives Vic loads of room to move about in. It's the topside they'll yell for— and yell they will!

**DISK O'THE WEEK**

"When Your Hair Has Turned To Silver" (3:04)  
"While We Dance At The Mardi Gras" (3:00)  
**MONICA LEWIS — BOB EBERLY**  
(Decca 24235)  
* Star studded platter — that's with this latest Decca release. The Fortunato funny tricky pipes of chip Monica Lewis and the warm soulful tones of Boys Bob Eberly, this deck shapes up as one that is bound to boost your phone play. Top side. The titled "When Your Hair Has Turned To Silver" should meet with the taverns set in a big way. Monica and Bob each take a spot of light hearted melody, while the Russ Morgan ork back the pair in effective fashion. Flip parrots the top deck, with "While We Dance At The Mardi Gras" coming thru. Both sides show merit with fair approval in the sedate dinner spots.

"What'll I Do" (3:00)  
"I'll Always Be In Love With You" (3:03)  
**ART LUND**  
(3:04)  
* Pair of sides by balladeer Art Lund and the metro of "What'll I Do" and "I'll Always Be In Love With You" step out today. For Op's that have a new face of several moons ago gets some sugar 'n spice by Art, as the metro stripes the wax in light bouncy fashion. Bit of rhythm offered here should sit well with the dance fans. Flip is offered in much the same manner as the top side, with Art kicking the piece around in adequate fashion. The Johnny Thompson ork back the lad on the pair and come thru for him effectively. Both sides won't stop traffic, but nevertheless are sure to make for some mellow musical moments.

"Honey, Honey, Honey" (2:49)  
"Undecided" (2:50)  
**MARION ABERNATHY**  
(King 4205)  
* Hip platter rapidly making its name as a crossover thruout the nation shows as effective material for the many race locations looking for a hyp. "Honey, Honey, Honey" offered by thrush Marion Abernathy shows as a safer piece here in the jazzy department. Vocal side, opens might get next to for use as filler material. Staff is offered in stock tempo with a lack of fare in the jazzy department. Vocal spot is the balance that shines. Flip is a switch to some fast hip stuff with the title offering the bill of fare on the side. Wax weaves and rocks, with thrush Marion yowling thru-out.

"Heart & Soul" (2:54)  
"Blues In The Dark" (2:59)  
**MEL ROSE & CHICAGO**  
(Atlantic 853)  
* Oh the pipes on this kid is enough to drive you frantic. Certainly destined to become a "name" in the near future, chip Melrose Colbert displays her gorgeous, soul stirring talent on this "over lovin'" ballad. As torchy as you can possibly want it, "Heart & Soul" as offered by this lady is the real deal, the phone fan, and especially those that love it done up royal blue. Utilizing a bag full of tricks thru out, the torchy shows mellow throat. Flip is another potential "name" with the "Blues In The Dark" peekin thru. Orchestral support by the Cliff Small crew rates heavily. Listen to this one kids this will charm any phone.

**FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.**

**Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.**
Here's that "Horn O' Plenty" Harry James and his orchestra playing

"I UNDERSTAND"
Vocal by Buddy Di Vito

"EAST COAST BLUES"
Trombone Solo by Ziggy Elmer
Columbia 38059

COLUMBIA'S TUNE TIPSTER

BEST BETS

Frank Sinatra
with orchestra under
the direction of Axel Stordahl

"But Beautiful"
(from "Road to Rio")
Columbia 38033

Tony Pastor
and his orchestra

"If I Only Had A Match"
Columbia 38053

Woody Herman
and his orchestra

SWING LOW, SWEET CLINARES!
Vocal by Mary Ann McLellan
Columbia 38012

WATCH THIS ONE!

SABRE DANCE
(from "Georgen Ballet Suite")
Columbia 38086

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

SURE FIRE!

The Cash Box, Automatic Music Section Page 12

The Cash Box, Automatic Music Section Page 12

BYRDE'S EYE VIEW ROUNDED THE WAX CIRCLE

Recent sales figures released by record manufacturers point to the largest and most impressive year in the history of the recording industry. Every platter in the nation, with the exception of a few who have been bogged down by the high cost of operation, seems to have racked up their largest sales orders ever. Indeed, as individual artists are concerned, Eddy Howard, Vaughn Monroe, Guy Lombardo, Sammy Kaye, Perry Como, Frankie Laine, Claude Thornhill and Vic Damone seem to be among the leaders. Eddy Howard's platters continue to click throughout the nation; with a resurge of Howard discs in the eastern market seen. Vaughn Monroe currently rides hot with four disks that have put him over the $1,000,000 mark in sales. His "Ballerina," "You Do," "I Wish I Didn't Love You So" and "How Soon" account for his tremendous popularity. Other artists mentioned above have continued to hold their own, and all at present are riding the boxes with several click tunes. And didja ever see an industry that was more competitive?

Maestro Louis Prima's luck certainly runs heavy. Ever since his switch from Majestic to RCA Victor platters, his disks have been hotter than a ten dollar pistol. Might be because Louis' key number is 7. He signed with Victor in the 7th month in the year 1947; his birthday is December 7th; he's got 7 big discs riding hot, has 7 brass in the band, 7 horns in his racing stable, is recorded in suite 507, and switched from violin to trumpet at the age of 7. Aside to Louis: May we borrow the cabs?

Louis Armstrong says de "definitely" will fly to Paris this month for the jazz festival which Hughes Panassie will present from February 25 to March 4. Armstrong's recent engagement at the New York Roxy Theatre was hailed in music circles as the first of many potential jazz concerts to be brought into mainstream theatres. Really rocked 'em we hear... We'll wager Capitol Records got a trillion calls regarding Benny Goodman's recent platter labeled "Beyond the Sea". The stuff was waxed on so sweet that hardly a soul could identify the orchestra... The storm due to break around balladeer Don Reid will mean only one thing—a series of sensational personal appearance tours. We hear his "More Than Ever Before" is a smash.

Loads of attention focused on several pieces of legislation before Congress... might possibly affect the disc jockey's also... speaking of jock's—our nomination for one of the sweetest guys ever—Paul Brenner, WAAT... Poor Jackie Smith at Mercury Records. Whychta walked around with a net and catch butterfly's?... Orchids to Gloria Friedman and Bob Duberstein—a combo working for the music ops... Steve Gibson and his Original Red Caps planning a legit bow... Would love to sit and front from Fran Warren's pipes any day in the week, or night for that matter... The Pan Alley has it that Sinatra Songs purveyor folds this week... MGM pressing well over 65,000 platters per day (!) on Art Mooney's click "Four Leaf Clover"... Ellis Lawrence scaring the college crowd. Pulled over 4,000 at St. Paul.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"What's Good About Goodbye" (3:04)
Dick Haymes
The Stars" (2:59)

"Do It Yourself" (2:59)
Dick Haymes
(Deca 3122)

The stylish and fanciful singing of Dick Haymes and a pair of ballads that will become a virtual must in your listening habits for your grading of this platter— but fast. From the forthcoming Universal-International release, "Casbah", the duo should come in for a load ofACK once it breaks. Top deck, "What's Good About Goodbye" rates the glory. Dick's wailing on this side is superb. He grab the head from the very first chord to render a radiant piece of warbling all thru. Backing rates heavily also, with the balladeer lending himself to the material in first rate fashion. Instrumental backing by the Gordon Jenkins orch spikes the count the way, Grab this platter — it's hot.

"Baby Face" (2:51)
"Sweet Georgia Brown" (2:57)
Benny Strong Orch.
(Tower 1255)

Nostalgic vocal styling on this oldie backed by Benny Strong should have the phones ringing night and day. Benny, the quintessential piping echo beautifully on "Baby Face", a ditty that dates back like sixty years ago and is definitely becoming coin today. Smart soft set behind the vocal spot blends well to add the side up to a ton of coinage. On the flip with a standard, Benny once again shows his first rate fashion on "Sweet Georgia Brown" with a world-modate tempo with the ork filling the air with loads of sweet and reed thrust. Latch on to "Baby Face" — it'll boost your take a hundred-fold.

"My Cousin Louella" (3:02)
"The Blue Barrow Song" (3:00)
Blue Barron Orch.
(MGM 10138)

Smartly fashioned orchestral work of the Blue Barron crew spool out here with the metro of "My Cousin Louella" and "The Dickey-Bird Song" offering the incentive. Top deck is the one that score with the host of Blue's fans. Piper Charlie Fisher grabs the lead for the vocal chores here with the gang highlighting all the way. Charlie comes back for a spot on the flip, "The Dickey-Bird Song" to continue the merry pace. Altho this side doesn't quite fill the bill for listening pleasure. It shows the crew in effective fashion. Top deck is the one they'll call for.

"I Love You Yes I Do" (2:56)
"A Sad Sad Story" (2:57)
Raymond Scott Orch.
(MGM 10121)

Currently hitting the top on a million race locations throut the nation, this powerful ditty gets an added dose of Buffalo with this disking by the capable Raymond Scott orchestra. "I Love You Yes I Do", with the gal's pipes to wait the melodramatic wardrobe shows as a cookie that is hot to stir up quite a bit of attention in music circles. The gal's pipes are in there pitching all the way, which is quite a lot of entertainment to the panace. On the backside with an instrumental affair labeled "A Sad Sad Story", Ray and Dorothy Waring are in top fashion. Adapted from the classics, the trio's delivery here is quite fair in off those spots that go for this brand. Top deck is the one that rates like a cake flash — get next to it.

"How Could So Many People Be So Wrong" (2:58)
"It's Gotta Come Out" (2:56)
Val-Tino
(Leo 1003)

You've gotta wear this one to believe it! New voice on the wax horizon, with the monicker Val-Tino steps out to spill a pair that will liven up the music water history. Using a choir background and a harmonica for rhythm, the pickers steps out with the flip's refrain filling the air full of beautiful serenity. Your ears are smooth as the ditty, the pair, labeled "How Could So Many People Be So Wrong" and "It's Gotta Come Out", Tonials reach a blended peak to which the cuddle crowd can really snuggle next to. The David Lambert choir match Val-Tino's splendid orchestral touch to offer him a stepping stone. By all means, give this platter your avid attention.

"Manana Rhumba" (2:47)
"Sinbad The Sambas" (2:41)
Dolph Tramyn
(Golden 1002)

Pair of click rhumba sides that will go like sixty are these offered in brilliant fashion by the very capable Dolph Tramyn. Both sides show Dolph in first rate manner at the ivory's, with effective Latin beat around seeping thru. Top deck spool in slow swaying motion with the refrain of the ditty giving off a ton of feeling and most of all the way, the side in moderate tempo for the first chorus, to fill out and blend to the samba for the balance. It's the sensational plan work that grabs the spotlight here, with the fervid and enchanting rhythm blossoming forth for a slew of coin play.

"Dork Avenue" (2:49)
"My Own Little Blue Moon" (2:43)
Shirley Moore
(Apollo 1091)

The haunting pipes on this lass knocks you down a bit, and immediately makes you come back to give this platter every second of your attention. Utilizing a million tricks and quivers, Shirley Moore shows as a thrush that seems destined to drive to the forefront of the "Worryin' Me" movement. In a pair of torchy sides done up real mellow and ravishing are the vehicle for Shirley's sensational kick off, "Dork Avenue" and "My Love Dirge" both in the way-down-blue-mood should come in for some nice healthy coin play once this cookie gets around. You'll go for the slow torrid and teasing tones of thrush to offer Shirley Moore — hop on the bandwagon.

"Venus Is The Moon Tonight" (2:58)
"That's Worryin' Me" (2:49)
Tommy Edwards Trio
(Top 1198)

Bright sparkling tones of the popular Tommy Edwards trio show as potential coin winners in the world of swing music. "Venus Is The Moon Tonight" and "That's Worryin' Me", Tommy grabs the lead to render a pleasant vocal spot that radiates thru the platter. Top deck is offered in toned down mood, with the emphasis on the waltz. Without any heavy and sugar coated all the way, and should set at least two of the girls to a swoon. The Flip switches to some light melody, with the pleasant purring meter of "That's Worryin' Me", setting for Tommy's fashioned tonals in a big way — the wax rates your listening time.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

Only Records Counted/Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
The Ten Top Tunes Netting
Heaviest Play Compiled From
Reports Submitted Weekly To
The Cash Box By Leading Music
Operators in New York City's Harlem.

I LOVE YOU
YES I DO
Bull Moose Jackson
(King 4101)
Continues to ride the board as the
best ditty around. Truly a great tune.

WHAT'S THE USE
Roy Milton
(Specialty 519)
Click Roy Milton crew repeat again.
A real heavy item for the phonos.

35-30
Paul Williams Sextet
(Savoy)
In third place again with ops still
buying like mad.

GONE AGAIN
Lionel Hampton O.
(Decca 24248)
Oh what a killer this one is —
Hampton hot and heavy on the jukes.

HOT SAUCE BOSS
Earl Bostic
(King)
Hot licks by Bostic draw the buff-
falo. Repeats with play coming
like mad.

HASTINGS ST.
BOUNCE
Paul Williams Sextet
(Savoy 4659)
Still a featured item on phonos
throughout Harlem. Ops report this
thing might become standard in time.

845 STOMP
Earl Bostic
(King 154)
More help material by Bostic with
"845 Stomp". The nickels are
stomping too.

IF I DIDN'T HAVE YOU
Gladys Palmer
(Miracle 123)
Play picking up on this ditty. Ops
report chimp Palmer on the way up.

BARNYARD BOOGIE
Louis Jordan
(Decca 24300)
Another click Jordan platter with
the noise meaning phone play.

TRUE
Billy Eckstine
(MGM 10122)
Subtle tones of balladeer Eckstine
and a rising ballad.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
De Luxe Records Add Oregon Distributor

LINDEN, N. J.—Jules Braun, president of De Luxe Record Company, Inc., announced the appointment of the Bargelt Supply Company, Portland, Oregon, as exclusive distributors for the De Luxe line in the state of Oregon.

The Bargelt Supply Company, whose record division is managed by Mrs. Bertha Gribble, has been negotiating with the De Luxe firm for several months. Mr. Guy Ward, De Luxe West Coast representative closed the deal for the platter.

De Luxe Records formerly had been serviced in that territory by the Alex Alpers Sales Co., in San Francisco. The addition of Bargelt is in line with the policy of the diskery to decentralize distribution throughout the entire country.

Oberstein To Assist In Sales and Promotion

NEW YORK—Eli Oberstein, artist and repertoire chief at RCA-Victor Records will turn his talents toward sales and promotion it was learned this past week.

Mr. Oberstein, whose duties as rep head at the platter have been mini-

mized since the recording ban went into effect will assist sales chief, D. J. Finn.

It was learned that he will at first turn himself with disk promotion, planning on promoting one recording at a time. Initial start for Obic is said to be Perry Como’s platter of “Plaisi-

simo”, currently gaining in popularity throughout the nation.

Signature Sales Head Caught By Jack Spell

CLEVELAND, O.—Cleveland radio his-
tory was made along with this photo of Signature Records sales chief Earl Winters (left) and Hal Morgan, radio station WGAR disc jockey.

Occasion for the celebration was the first remote out of WGAR, a 6000 watt CBS link. Winters’ guested at Morgan’s table during his show “Morgan's Musical Inn,” at Chin’s Golden Dragon, scene of many a Cleveland Hit Tune Party.

Mr. Winters is currently touring the nation aligning distribution for the platter. Signature recently announced their new sales and distribution policy, after abandoning the General Electric Com-

pany set up.

The Cash Box, Automatic Music Section Page 16 February 21, 1948

TAKING THE COUNTRY BY STORM!!!

PALDA RECORDS

Sensational Recording of

“HEARTBREAKER”

And The Tavern "NATURAL"


Recorded by FERKO STRING BAND

on PALDA No. 109

Here's What "THE CASH BOX" says of These 2 Great Sides

“Current craze of swing music should have this disk featured in every phone—but pronto. Well known and capable Ferko String Band (caption above) loose here with the top notch refrain it offers echoing throughout in brilliant fashion. It’s offered in “Four Leaf Clover” style and furnished with loads of banjo throughout. Flip is an oldie and should come in for some mighty heavy coin play in the tavern steps. Both sides spin for a barrel of coin—you’ll like ‘em.”

EASTERN DISTRIBUTORS

GEORGIA MUSIC CORP., 478-10th AVE., NEW YORK, N. Y.

PALDA RECORDS

8406 LYONS AVENUE, PHILADELPHIA, PA.

PHONE: SAratoga 9-4137

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. I LOVE YOU YES I DO
   Bull Moose Jackson (King 4101)

2. STORMY MONDAY BLUES
   T-Bone Walker (Black & White 122)

3. LET IT ROLL
   Lucky Millender (Decca 24102)

4. I CAN'T STOP IT
   Jimmy Liggins (Specialty 520)

5. MY LOVE IS LIMITED
   Amos Milburn (Alladin 201)

6. ROCKING BOOGIE
   Joe Lutcher (Specialty 103)

7. MONEY'S GETTING CHEAPER
   Johnny Moore (Exclusive 257)

8. I CAN'T GIVE YOU ANYTHING BUT LOVE
   Rose Murphy (Majestic 1204)

9. BELL BOY BOOGIE
   Todd Rhodes (Vitacoustic 1001)

10. DOWN HOME BLUES
    Joe Liggins (Exclusive 250)

**REX ALLEN**
AND HIS ARIZONA WRANGLERS

"SLAP HER DOWN AGAIN PAW"
"SAVE A LITTLE CORNER IN YOUR HEART FOR ME"
MERCURY 6095-75c

Back again Greater than ever

**ROSE MARIE**
"CHIDABEE, CHIDABEE, CHIDABEE"
"ROMO, THE ROMEO OF ROME"
With Van Alexander Sextet
MERCURY 5102-75c

Walter Winchell says:
"Orchids-to the RED CAPS for their Mercury Recording of "Wedding Bells".

STEVE GIBSON
RED CAPS
"WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"
"I'VE LIVED A LIFETIME"
MERCURY 8069-75c

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Majestic Records Reorganize Under Chandler Act — To Continue Present Disk Policy

CHICAGO — Majestic Records, Inc., a subsidiary of Majestic Radio and Television, Inc., has filed notice under Chapter 11 of the Chandler Act recently, providing for a moratorium on debts the plattery holds.

Majestic filed notice under Chapter 11 of the Chandler Act recently, providing for a moratorium on debts the plattery holds.

All indications point to Majestic’s continuation in the disk business in the manner which they had proceeded for the past several months. It was reported that plans were under way to reduce operational costs by appointing new or individual distributors, but this was not confirmed. At present the plattery operates a number of exclusive distribution agencies throughout the country.

No accredited list of creditors are available it was learned, but Majestic had interested a banking firm in putting new monies into the company in the event that arrangements with creditors could be worked out.

All rumors to the effect that the labels chief recording artist, Eddy Howard, would sever his contract relations with Majestic this past week were granted. Majestic it is understood has a firm agreement with Howard, one of the nation’s top recording artists.

The plattery it was learned will continue to supply all distributors and dealers with recordings and releases at regular release dates.

Juke Box "NATURALS"
LARRY VINCENT'S
"AM I WASTING MY TIME ON YOU"
Pearl No. 13
"THOSE WEDDING BELLS ARE BREAKING UP THAT OLD GANG
OF MINE"
Pearl No. 20
Thanks: MAJOR DISTRIB. for the bang-up job in The East.
PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
**Guest in the Nest**

NEW YORK—Mindy Carson, guest in the nest of popular disc jockey Fred Robbins, WOV got together one day recently to discuss among other things, Freddy’s new license plates, issued to him by the New York Motor Vehicle Bureau as “FR-1290.”

Mindy, click fem vocalist on Musicraft platters is currently riding high with her rendition of “Plaisir.” Formerly with the Paul Whiteman orchestra, Mindy is prepping a series of personal engagements throughout the nation.

Howard Disks Continue To Boom Thru Nation

NEW YORK — Maestro Eddy Howard, whose current stand at the Century Room, Hotel Commodore, is being hailed as the locations best personal appearance date ever, continues to ride high on records throughout the nation.

His “Now Is The Hour”, “Corabelle”, “True” and “The Thousand Islands Song”, are featured tunes with juke box operators everywhere.

The sensational grosses and popularity of maestro at the Commodore was prompted the management to offer him a renewal date this year.

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**BULLSEYE of the WEEK**

**Sows, Cows, Plows**

**Honky Tonk Baby**

SAM NICHOLS (MGM 10134)

- It’s the clever lyrics and vocal chords on this cookie that rate it this featured spot this week. Sam Nicholas steps out in first rate fashion to offer “Sows, Cows, Plows”, a ditty that seems sure fire phono material. Excellent string backing throws loads of light on the refreshing set of lyrics, with Sam’s tussils in there pitching all the way. On the flip for the metro of “Honky Tonk Baby”, Sam equals the splendor of the top deck to come thru with another attractive wax bit. Flavor here is on the string work, with the warbling by Sam grabbing the glory. Top side for the coin—in a big way at that.

**Tell A Woman**

“I Can’t Get My Foot Off The Rail”

JOHNNY TYLER (Victor 20-2565)

- Pair of playful sides for cactus ops are these offered here in pleasant styling by the capable Johnny Tyler. Titled “Tell A Woman” and “I Can’t Get My Foot Off The Rail”, Johnny splits the pair with loads of flavor around. Top deck is offered in gossip fashion, while the flip excels as a bar number loaded with bounce throughout. String backing here rates heavily—lend an ear to this duo—but pronto.

**Pennsy Ante**

“Please Mr. Bartender”

SLIM BRYANT (Majestic 6024)

- Vocal styling of Slim Bryant and the setting of this hunk of wax offer the nostalgia and inducement here. Slim goes all out on the top side “Pennsy Ante”, with the polka treatment rendered in fine manner. Flip strictly a number for the tavern stops, with the title giving off the hill of fare on the side. Vocal styling is tuned to a “Smoke” ditty, with the metro offering the balance in top measure.

**A Rocky Mountain Lullaby**

“Bottle Talk”

RED RIVER DAVE (Continental 9033)

- Pair of bright sides spin out here by the popular Red River Dave, with the setting of “A Rocky Mountain Lullaby” and “Bottle Talk” seeping thru. Top deck shows Dave in throaty vocal styling with the wax swinging in slow fashion. Flip is more bar material with Dave once again shining. Both sides appear attractive—lend an ear.

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**THE DICKEY-BIRD SONG**

From M-G-M’s “Three Daring Daughters”

BLUE BARRON M-G-M

LARRY CLINTON Decca

FREDDY MARTIN Victor

GEORGE OLSEN Majestic

JERRY WAYNE-DELL TRIO Columbia

ROBBINS MUSIC CORPORATION • 799 Seventh Avenue • New York 19, N. Y.

**THE RAVENS**

The Quartet You’ll Have About

Exclusive NATIONAL Recording Artists

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**GLORIA FRIEDMAN**

Welcomes

THE EASTERN OPERATORS

(New York-New Jersey-Conn.)

TO THE NEW QUARTERS OF

Modern RECORDS

412 W. 42d St., NEW YORK

Current Hit!

HONEY!

HONEY!

By HADDA BROOKS

Modern 157

MODERN RECORDS DIST., Inc.

Gloria Friedman Bob Dubeinstein 412 W. 42d St., New York, N. Y.

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**THE CASH BOX, AUTOMATIC MUSIC SECTION**

Page 19 February 21, 1948

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www.americanradiohistory.com
Sears-Roebuck Co. Enter Disk Biz—To Release Damone Wax

NEW YORK—Sears-Roebuck Co., Inc., nationwide mail order house and department store firm disclosed their entry into the disk biz this past week, with the announcement that they would release twelve Vic Damone recordings early this spring.

The platters, which are all standards, were cut before Damone was parted by Mercury Records. Damone, currently one of the nation’s hottest items on wax is a cinch to boost his popularity via the Sears platters.

Of interest to music operators is the fact that the records are to be released in vinylite form, and will wholesale at the plus tax. Beginning May 3, Sears-Roebuck stores throughout the nation will observe Vic Damone week, with the young balladier scheduled to make personal appearances throughout the eastern stores.

Detroit Ops Hail “Miss Juke Box of ’48”

DETROIT, Mich.—Detroit Phone Ops Association recently selected Miss Gall Meredith as “Miss Juke Box of ’48,” with the above picture resulting. We hear maestro Ted Weems is currently thawing about Gall and is aiming her toward a featured series of public appearances.

WRITE ME A LETTER
The Ravens
(National 9018)

2. I LOVE YOU YES I DO
Bill Mooso Jackson
(King 4181)

KEEP A DOLLAR IN YOUR POCKET
Roy Milton
(Specialty 522)

TOMORROW NIGHT
Lonnie Johnson
(King 4201)

BARNYARD BOOGIE
Louis Jordan
(Decca 24300)

LONG SKIRT BABY BLUES
T-Bone Walker
(Black & White 122)

HONEY, HONEY, HONEY
Vivian Greene
(Triloon 190)

TRAIN TIME BLUES
Amos Milburn
(Aladdin 206)

FOOL THAT I AM
Billy Eckstine
(MGM 10097)

GOOD ROCKING TONIGHT
Roy Brown
(DeLuxe 1092)

Talk Of The Country!

“SABRE DANCE”
and “TURNPIKE POLKA”
by the DON HENRY HARMONICA TRIO
REGENT RECORD No. 111

Going Strong!
“MY GUITAR IS MY SWEETHEART”
by JOHNNY LANE
REGENT No. 107

Cherry Music says...
Up Your Take With
“ROSALINDA”
Recorded By
DICK THOMAS—Deco 46114
RED BENSON—Rainbow 10033
AL STUART—Embossy 1005-P
RHYTHM RECORDS

“I’M A LONELY LITTLE PETUNIA”
Recorded By
DICK ‘Two-Top’ BAKER Mercury 5083
LAWRENCE WELK—Deco 24177
THOMMY TUCKER—Columbia

THE HAPPY GANG
Vic (Con.) 56-0022
Jerome Brackenridge

“GIN RUMMY POLKA”
Recorded By AL STUART Emb. 1004
1585 BROADWAY, NEW YORK, N. Y.
Rollin' Round Randolph

Several new openings skedded for the various nite spots around town with Joe Sutl due at the Walnut Room of the Bismarck Hotel replacing Tony DiPardo. Gay Ciardelli moves into the Club Martinque; Ray Robbins opening at the O Henry Ballroom; Tommy Carlyn and his ork take over at the Trixion while Del Courtney will furnish the music for the Aragon Ballroom ... We hear that Lucille Ballantine has been appointed to produce the shows and bands for the Bismarck's Walnut Room and Tavern Room ... George Olsen, now appearing at the Edgewater, looking very pleased over the tremendous success of his new Majestic release, "Thoughtless" and "The Dickey Bird Song". ... Dick Bradley, proxy of Tower Records, tells us to watch for their releases by Skip Farrell. A lot of excellent disks that are sure to hit the big time, says Dick ... By the way, be sure and give a listen to the new Arthur Godfrey number, "The Thousand Islands Song", it looks like Mr. Godfrey has latched on to another big hit ...

Had a nice chat with Jack Buckley and Lloyd Garrett of Vitacoustic Records, both of whom have some very fine ideas concerning the promotion of the record biz and the juke box industry and are very interesting boys to talk to. With Valentine's Day just a short way off both boys were talking of their new release, "The Valentine Song" which is a very beautiful number and ties in with the coming holiday ... Skitch Henderson and his ork now holding forth at the Boulevard Room of the Stevens gives the patrons a listen to his arrangement of that oldie, "When You're Smiling", which he recently cut for Capitol Records ... Talked with Art Talmadge of Mercury Records who is very enthused over the formation of the Mercury Caravan, a group of Mercury recording artists, who will start on a twelve day concert tour through East and Mid-Western states beginning April 1st. The group will be headed by Frankie Laine, Harry Cool's orchestra and Janie August and his trio, and according to Art, should prove to be a terrific promotional success for Mercury Records ... The State & Lake Theatre, now producing stage shows, have pacted four of Chicago's leading disk jockeys to headline their stage bill the week of March 12th. The top platter spinners include, Linn Burton, Dave Garroy, Eddie Hubbard and Ernie Simon, all to be co-featured as eneese. With them will appear a leading record artist who will be chosen by Al Borde from a list of top talent the jocks have been plugging on their respective programs ...

Peggy Lee, the sensational throat who zoomed into the spot light with her waxing of "Golden Earrings", has gone and done it again with a new number titled "Manana". This ditty came from nowhere to sky rocket to the top, and, thanks to Miss Lee, is now being acclaimed as the number one disk by many of the leading ops. We hear that Capitol Music has taken over the song and is being swamped with requests for copies from many of the recording stars ... Sears-Roebuck Company due to release 12 sides by Vic Damone which he recorded for the Sears' Silvertone label prior to his signing with Mercury Records ... Savannah Churchill, now at the Beige Room of the Pershing Hotel, brings the house down after introducing "Fat Meat Is Good Meat".
4 — Serenade of the Bells  
DE-24257 — JOHN STAFFORD
The Gentleman Is A Dope
CO-43756 — RAY KYER ORCH.
Pass That Peace Pipe
DE-24258 — GUY LOMBARDO ORCH.
Sipping Cider By The Ryder Zee
ME-5099 — VICTOR DAMONE
I'll Dance at Your Wedding
MG-10091 — ROB HUSTON
A Tune For Humming
VI-20-2377 — SAMMY KAYE ORCH.
That's What Every Young Girl Should Know

5 — How Soon
47.3 85.1 93.5
CO-37952 — DINAH SHORE
Fool That I Am
DE-24101 — CARMEN CAVALLERO — BING CROSBY
You Do
MA-1179 — DICK FARNER
ME-5069 — JOHN LAURENZ
You Can Call It Madness
TO-1258 — JACK OWENS
Begin The Begin
TB-195 — GUY CHEWEN
Peggy O'Neil
VI-20-2523 — VAUGHN MONROE ORCH.
True

6 — Too Fat Polka
64.9 84.2 88.3
CA-480 — THE STARLIGHTERS
Your Red Wagon
CO-37921 — ARTHUR GODFREY
For Me and My Gal
DE-24268 — ANDREWS SISTERS
Your Red Wagon
MA-6022 — SLIM KRENT
ME-5079 — TWO TON BAKER ORCH.
With a Hoo and a Hi
MG-10106 — BILLY BARON ORCH.
Mickey
VI-20-2609 — LOUIS PRIMA ORCH.
If I Only Had a Match

7 — I'll Dance at Your Wedding
53.9 59.3 74.4
CA-15009 — PEGGY LEE
Golden Earrings
CO-37967 — RAY NOBLE ORCH.
Those Things Money Can't Buy
DE-24266 — JANNI LEITT
Please Don't Play Number Six Tonight
ME-5090 — VICTOR DAMONE
Serenade of the Bells
MG-10095 — HELEN FORREST
VI-20-2512 — TONY MARTINI
Carolina in the Morning

8 — Now Is the Hour
48.5 35.7 25.7
CA-15024 — MARGARET WHITING
But Beautiful
CA-38061 — HORACE AND O.
I'll Never Say I Love You
DE-24279 — BING CROSBY
Silver Threads Among The Gold
ME-5103 — LES PAUL TRIO
My Extraordinary Gal
MG-10125 — KATE SMITH
I'll Never Say I Love You
MU-532 — SHEP FIELDS O.
Lone Star Moon
MA-1191 — EDDY HOWARD O.
True
SI-15178 — RAY BLOCH O.
Nina-Nana

9 — Beg Your Pardon
45.6 27.1 16.9
RU-1700 — FRANCIS CRAIG O.
CA-490 — DINGO SISTERS
Melancholy
CO-38036 — FRANKIE CARLE O.
The Dream Peddler
MG-10140 — ART MOONEY ORCH.
VI-20-2647 — LARRY GREEN O.
Can It Ever Be The Same

10 — Manana
44.6 9.2 4.7
CA-15022 — PEGGY LEE
ADressed Up With A Broken Heart
DE-24333 — THE MILLS BROS.
I Wish I Knew The Name

11 — Civilization
44.4 35.4 63.1
AP-1059 — THE MURPHY SISTERS
You've Breathing In A New Heart
CA-465 — JACK SMITH
Don't You Love Me Anymore?
CO-37815 — WOODY HERMAN
Boulevard of Memories
DE-23940 — DANNY KAYE — ANDREWS SISTERS
MA-4724 — RAY MCKINLEY ORCH.
Those Things Money Can't Buy
ME-5067 — DICK TWO TON BAKER ORCH.
MG-10083 — OLIVER ORCH.
DE-24278 — BING CROSBY
12—Pass that Peace Pipe
CA-15010—MARGARET WHITING
Let's Be Sweethearts Again
CO-37956—KAY KYser O.
Serenade of the Bells
MA-1176—MARTHA TILTON
A Fellow Needs A Girl
ME-5030—MACK COOL O.
I Wouldn't Be Surprised
VI-20-2483—eryl DAVIS

13—You Do
CA-436—MARGARET WHITING
My Future Just Passed
CO-37587—DINAN SHORE
Kokomo, Indiana
DE-24101—CARMEN CAVALLARO
How Soon
MA-12011—GEORGIA GIBS
Feelin' and Fightin'
ME-5056—VIC DAMONE
Angelo Min
MG-10050—HELENE FORREST
Baby, Come Home
SI-15114—LAIRY DOUGLAS
Sleep, My Baby Sleep
VI-20-2361—VAUGHN MONROE O.
Kokomo, Indiana

14—Sierra Madre
20.3 9.3 8.7
CO-38026—RAY NOBLE ORCH.
Two Loves Have I
DE-24280—DICK HAYMES
Little White Lies
ME-5086—JOHN LAURENCE
I Understand
VI-20-2590—PRETTY MARTIN ORCH.
Don't Call It Love

15—Near You
BU-1001—FRANCIS CRAIG
Red Rose
CA-452—ALVIN O. KEY ORCH.
Oh Peter
CO-37838—ELIOT LAWRENCE ORCH.
How Lucky You Are
DE-24171—THE ANDREWS SISTERS
How Lucky You Are
MA-7263—VICTOR LOMBARDO ORCH.
Za-Bi
ME-5066—TWO TON BAKER
I'm a Lonely Little Petunia
RA-1009—THE AUDITONES
RA-457—TOUR BAX & A MELODY
$7.3001—DOLORES BROWN
VI-20-2421—LARRY GREEN ORCH.
Pie-A-Nite-Us

16—I'm My Own Grandpa
16.8 14.1 11.3
CA-15030—JO STAFFORD
CO-38036—TONY PASTOR ORCH.
DE-24268—GUY LOMBARDO ORCH.
RI-604—GRANDPA JONES
ME-6087—TINY MILL
MG-10136—THE ROBIN ROBBERS
MU-5336—ESKEREEDY
VI-20-2563—LONZO & OSCAR

17—Two Loves Have I
14.4 12.9 10.5
CO-38026—RAY NOBLE—BUDY CLARK
Sierra Madre
DE-24263—GUY LOMBARDO ORCH.
They're Mine, They're Mine, They're Mine
ME-5064—FRANKIE LAIN
Put Yourself In My Place Baby
MG-10097—BILLY ECKSTINE
Feel That I Am
TR-202—VIVIANE GREENE
Life's Lesson
RA-10036—CLAUDE HOPKINS
Put Yourself In My Place Baby
VI-20-2545—FERRY COMO
I Never Loved Anyone

18—Your Red Wagon
11.9 9.1 6.5
CA-480—THE STARLIGHTERS
Too Far Paulette
CO-37973—TONY PASTOR ORCH.
Gonna Get A Girl
DE-24248—ANDREWS SISTERS
Too Far Paulette
MA-7725—RAY MCKINLEY ORCH.
A Man's Best Friend Is A Bed
MG-10114—JACKIE PARRIS TRIO
Skyliner
VI-20-2677—COUNT BASIE ORCH.
Robbins Nest

19—But Beautiful
9.9 5.5 —
CA-15024—MARGARET WHITING
Now Is The Hour
CO-38033—FRANK SINATRA
I If Only Had A Match
DE-24283—RING CROSBY
The One I Love

DE-24294—RING CROSBY
Experience
ME-5096—FRANKIE LAIN
I've Only Myself To Blame
MG-10135—ART I. UND
Love Is So terrific
SI-15117—RAY BLOCH
Four Leaf Clover
VI-20-2616—TEX BENEKE ORCH.
You Don't Have To Know The Language

20—So Far
9.4 7.5 12.2
CA-461—MARGARET WHITING
Lazy Countryside
CO-37883—FRANK SINATRA
A Fellow Needs A Girl
DE-24194—GUY LOMBARDO ORCH.
A Fellow Needs A Girl
ME-5070—JERRY SHETLER TRIO
Sentimental Rhapsody
MG-10085—JACK PAPA ORCH.
SI-15109—ALAN DALE
Oh Marie
VI-20-2402—PERRY COMO
A Fellow Needs A Girl

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—In a Little Book Shop
8.9 20.4 19.2

22—Pianissimo
7.9 25.5 4.3

23—Corabelle
7.8 11.8 7.8

24—And Mimi
7.7 8.2 13.1

25—Whiffenpoof Song
7.5 14.5 26.9

26—Shine
7.4 — —

27—The Best Things in Life Are Free
6.9 — —

28—Slap Her Down
6.8 — —

29—Gonna Get a Girl
6.7 2.1 3.1

30—at the Candlelight Cafe
5.9 4.7 1.7

31—I Still Get Jealous
3.5 5.0 2.9

32—Papa Won't You Dance with Me?
2.9 9.0 5.7

33—My Old Flame
2.8 5.1 1.8

34— Loaded Pistols,
2.7 1.2 —

35—Ooh! Look-A-There Ain't She Pretty?
2.6 1.4 5.6

36—What'll I Do?
2.5 — —

37—A Fellow Needs a Girl
1.9 3.9 3.0

38—Thousands Island Song
1.8 — —

39—Passing Fancy
1.5 — —

40—Teresa
1.4 — —
Walter Tratsch, President of A.B.T. Manufacturing Corp., Chicago, Ill., one of the real "old timers" in the coin machine industry who, many, many years ago, foresaw the greatness, logicality and efficiency of automatic merchandising. For years he has been one of the greatest boosters for the automatic merchandising machine field and his own developments in this industry have helped to pave the path to the great era of automatic selling now beginning to attract international attention to American merchandiser manufacturers.
March Will Bring Deliveries Of Many Automatic Merchandise And Service Machines

Many Improved Standard Type Vendors, As Well As New Type Now Being Placed Into Production

RICHMOND, VA.—Legislation pending in the State Senate of this state may force operators of automatic merchandise and service machines to make sure they classify the operator as a retail merchant and impose a license of $20 a year for every machine, regardless of the amount of business done.

If this legislation passes, it would permit each city, town and county in the state to ask the same fee, equivalent to their being paid by retail merchants.

The new regulation reads in part: “Every person, firm and corporation engaged in the business of selling goods, wares and merchandise thru the use of coin-operated vending machines shall be classified as a retail merchant and shall pay an annual State license tax for the privilege of doing business in this State of $20; provided, however, that if any such person, firm or corporation has more than one definite place in this State at which goods, wares or merchandise are sold, kept or assembled for selling such vending machines, the annual State license tax hereby imposed shall be $20 additional for each such definite place in excess of one.

An additional problem facing operators of cigarette machines is the proposed general increase of sales tax on tobacco products, plus a three cent tax on each pack of cigarettes.

Production On New Nut Vendor Set For March

MORRIS, ILL.—The Dual Nut vendor, newest machine being manufactured by the Northwestern Corporation, this city, will go on the production line sometime in March, it was announced here last week.

The Dual Nut vendor features two compartments, each containing a different type of nut, averaging four pounds in weight. One turn of the handle will release a pinto portion. However, if the purchaser can obtain both types of nuts by turning the handle of each section to equal the coin placed into the machine.

Officials of Northwestern report that all servicing problems have been taken into consideration, and parts are easily removable and interchangeable.

Telling Your Automatic Merchant Friends!

SUBSCRIPTION TO "THE CASH BOX" IS ONLY $5. PER YEAR
IMPORTANT
FULL YEAR
(52 WEEKS) SUBSCRIPTION TO
THE CASH BOX

ONLY $5

TELL YOUR FELLOW OPERATORS THAT THEY CAN NOW OBTAIN A FULL YEAR'S SUBSCRIPTION (52 ISSUES JAM PACKED FULL OF NEWS, VIEWS, PREDICTIONS OF THINGS TO COME AND ABSOLUTELY VITAL INFORMATION) FOR ONLY A $5 BILL! HELP YOUR FELLOW OPERATORS! SEND $5 TODAY TO...

THE CASH BOX
381 FOURTH AVENUE
NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED IS CHECK FOR $5.00.

NAME

FIRM

STREET

CITY ZONE STATE

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
### MANUFACTURERS' NEW EQUIPMENT

- **ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.**

#### MUSIC

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Model A</td>
<td>Automatic, No. Complete</td>
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<tr>
<td>20 Station Unit</td>
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<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>HIDEAWAY CAB, W/Select Play Mech.</td>
<td>W/Amplifier and Remote Volume Control</td>
<td>$515.00</td>
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<tr>
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<tbody>
<tr>
<td>HIDEAWAY CAB, W/Continious Play Mech.</td>
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<td>AIREON</td>
<td>Coronet 400</td>
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<td>Blonde Bombshell</td>
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<tr>
<td>Fiesta DeLuxe</td>
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<td>Super DeLuxe</td>
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<tr>
<td>48&quot; Model Hideaway</td>
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<td>48&quot; Model &quot;trip&quot; wall and bar box</td>
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<td>48&quot; Model X — Rotomatic receiver</td>
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<td>48&quot; Model — Universal 30 wire speaker</td>
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<td>48&quot; Carillon Speaker</td>
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<td>48&quot; Melodeon Speaker</td>
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<td>48&quot; Impressario Speaker</td>
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<tr>
<td>FILIBEN</td>
<td>Mirrcle Cabinet</td>
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<td>30 Selection Stowaway Mech.</td>
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<th>Model</th>
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<td>BUCKLEY</td>
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<td>PACKARD MFG. CORP.</td>
<td>Manhattan Phonograph</td>
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<td>Hideaway Model 400</td>
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<td>Model 1000 Spkr.</td>
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<td>Butler Wall Box Hi-Chrome 5c</td>
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<td>Butler Wall Box Hi-Chrome 10c</td>
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<tr>
<td>950 Speaker</td>
<td>$35.00</td>
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<td>650 Speaker</td>
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<tr>
<td>PERSONAL MUSIC CORP.</td>
<td>Measured Music Boxes, 5c-10c</td>
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<td>Studio Amplifier</td>
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<td>Studio Timing Control Unit</td>
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<td>Master Power Supply Units</td>
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<tr>
<td>ROCK-OLA</td>
<td>Model 107 Moderne Corner Spkr.</td>
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<td>Model 1906 Remote Volume Control</td>
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<td>Model 1530 Wall Box</td>
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<td>Model 1603 Wall Speaker</td>
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<td>Model 1606 Tonette Wall Speaker</td>
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<td>Model 1608 Tone-O-Liter Speaker</td>
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<td>Model 1607 Tonette Wall Speaker</td>
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<td>Model 1229 Deluxe Bar Bracket</td>
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<td>Model 1233 Universal Bar Bracket</td>
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<td>Model 1759 Wall Box Line Booster</td>
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<tr>
<td>SCOTTO MUSIC CO.</td>
<td>Music Master Cabinet</td>
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<td>Melody Master Cabinet</td>
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<tr>
<td>Remote Master Cabinet</td>
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<tr>
<td>SEBURG</td>
<td>Wireless Wallomatic</td>
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<td>Wired Wallomatic</td>
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<td>5-10-25c Wired Wallomatic</td>
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<td>Teardrop Speaker</td>
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<td>Teardrop Speaker w/volume control</td>
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<td>Teardrop Speaker w/remote volume control</td>
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<td>Teardrop Speaker w/control</td>
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<td>Teardrop Speaker w/remote volume control</td>
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<td>Teardrop Speaker w/remote volume control</td>
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<tr>
<td>Duo Volume Control</td>
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<tr>
<td>Power Speaker</td>
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<tr>
<td>Master Speaker</td>
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<tr>
<td>Master Selection Receiver</td>
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<td>Wired Master Selection Receiver</td>
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<tr>
<td>Electric Selector</td>
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<tr>
<td>Remote Speaker Amplifier</td>
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<tr>
<td>Solenoid Drive for 147-S</td>
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<tr>
<td>SOLOTONE CORP.</td>
<td>Leveling Pre-Amplifier</td>
<td>$44.50</td>
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### PINS

- **BALLY**
  - Melody | No Price Set

- **CHICAGO COIN**
  - Miranda | 275.00

- **GENCO**
  - Triple Action | No Price Set

- **EXHIBIT**
  - Build Up | No Price Set

- **GOTTLEIB**
  - Lady Robin Hood | No Price Set
  - J. H. KEENEY & CO. | Cover Girl | 265.00

- **P & S MACH. CO.**
  - New Tom | 299.00

- **UNITED MFG. CO.**
  - Tropicana | No Price Set

- **WILLIAMS**
  - Sunny | 299.50

### COUNTER GAMES

- **A.B.T. MFG. CORP.**
  - Challenger | 65.00

- **BALLY MFG. CO.**
  - Heavy Hitter w/stand | 184.50

- **GOTTLEIB**
  - Deluxe Grip Scale | 39.50

### ROLL DOWNS

- **BALLY**
  - Big Roll | 499.50

- **CHAMPION MFG. CO.**
  - ABC Roll | No Price Set

- **CHICAGO COIN**
  - Roll Down | 350.00

- **EDELMAN AMUSE.**
  - Tin Pan Alley | No Price Set

- **ESSO MFG. CORP.**
  - DeLuxe | 75.00

- **Eva Arrow | 499.50

- **GENCO**
  - Ring-A-Roll | 499.50

- **GREAT GAMES, INC.**
  - Teleroll | No Price Set

- **GEO. PONCE CO.**
  - Pro-Score | 495.00

- **UNITED MFG. CO.**
  - Singapore Roll Down | 395.00

- **WILLIAMS MFG. CO.**
  - Box Score | 375.50

### ONE-BALLS

- **BALLY**
  - Jockey Special | 645.00

- **Jockey Club | 645.00

- **GOTTLEIB**
  - Daily Races (F. P. Model) | 650.00

- **WURLITZER**
  - Model 1100 Standard | 999.50
  - Model 2140 5-10-25c Wireless | 48.00
  - Model 3020 5-10-25c 3-wire | 69.50
  - Model 3025 5c 3-wire | 44.50
  - Model 3031 5c 2-wire | 39.50
  - Model 3045 Wireless | 54.50
  - Model 212 Master Unit | 70.00
  - Model 215 Wireless Transmitter | 17.50
  - Model 216 Wireless Impulse Receiver | 22.50
  - Model 217 Auxiliary Amplifier | 35.00
  - Model 218 20-wire Adapter Terminal Box | 15.00
  - Model 219 Stepper | 48.50
  - Model 4000 8" Metal Star Speaker | 42.00
  - Model 4002 8" Plastic Star Speaker | 45.00
  - Model 4004A Deluxe Universal Musical Note Speaker | 39.00
  - Model 4006 8" Walnut Round Speaker | 22.50
  - Model 400SA 8" Walnut Round Speaker | 25.00
  - Model 400T Deluxe, Walnut Round Mirror | 32.00
  - Model 4007 12" Intermediate Deluxe Speaker | 135.00
  - Model 4008 12" Deluxe Speaker | 185.50
### BELLS

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<tbody>
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<td>C-28</td>
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<td>E-28</td>
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<td>W-X-299</td>
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<td>J-29</td>
<td>344.00</td>
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<td>5-25</td>
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<td>R-20-3</td>
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<td>3-23</td>
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<td>324.00</td>
<td></td>
</tr>
<tr>
<td>21x43</td>
<td>475.00</td>
</tr>
<tr>
<td>No.</td>
<td></td>
</tr>
<tr>
<td>628</td>
<td></td>
</tr>
<tr>
<td>525</td>
<td></td>
</tr>
<tr>
<td>223</td>
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<tr>
<td>1625</td>
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<tr>
<td>24</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td></td>
</tr>
<tr>
<td>5-5-25</td>
<td>250.00</td>
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<td>5-5-5</td>
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<td>5-10-25</td>
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<td>250.00</td>
</tr>
<tr>
<td>5-5-5</td>
<td>250.00</td>
</tr>
</tbody>
</table>

### CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLY</td>
<td></td>
</tr>
<tr>
<td>Wild Lemon</td>
<td>$542.50</td>
</tr>
<tr>
<td>Double-Up</td>
<td>342.50</td>
</tr>
<tr>
<td>Delux Chrome</td>
<td>512.50</td>
</tr>
<tr>
<td>Delux Chrome</td>
<td>532.50</td>
</tr>
<tr>
<td>Hi-Boy</td>
<td>424.00</td>
</tr>
<tr>
<td>Triple Bell</td>
<td>895.00</td>
</tr>
<tr>
<td>Triple Bell</td>
<td>910.00</td>
</tr>
<tr>
<td>Triple Bell</td>
<td>925.00</td>
</tr>
<tr>
<td>BELL-O-MATIC</td>
<td></td>
</tr>
<tr>
<td>Three Bells</td>
<td>735.00</td>
</tr>
<tr>
<td>BUCKLEY</td>
<td></td>
</tr>
<tr>
<td>Track Odds DJ DP</td>
<td>1250.00</td>
</tr>
<tr>
<td>Parlay Long Shot</td>
<td>1250.00</td>
</tr>
<tr>
<td>EVANS</td>
<td></td>
</tr>
<tr>
<td>Bangtali 5c Comb 7 Coin</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Bangtali 25c Comb 7 Coin</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Bangtali JP</td>
<td></td>
</tr>
<tr>
<td>Bangtali FP PO JP</td>
<td></td>
</tr>
<tr>
<td>Evans Races</td>
<td></td>
</tr>
<tr>
<td>Casino Bell</td>
<td></td>
</tr>
<tr>
<td>1945 Galloping Horses JP</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Winter Book JP</td>
<td>No Price Set</td>
</tr>
<tr>
<td>GROETCHEN TOOL &amp; MFG. CO.</td>
<td></td>
</tr>
<tr>
<td>Columbia Twin Falls</td>
<td>485.00</td>
</tr>
<tr>
<td>O. D. Jennings</td>
<td></td>
</tr>
<tr>
<td>Challenger 5-25</td>
<td>550.00</td>
</tr>
<tr>
<td>Club Console</td>
<td>490.00</td>
</tr>
<tr>
<td>DeLuxe Club Console</td>
<td>520.00</td>
</tr>
<tr>
<td>Super DeLuxe Club Console</td>
<td>545.00</td>
</tr>
<tr>
<td>J. H. KEENEY CO.</td>
<td></td>
</tr>
<tr>
<td>Gold Nugget</td>
<td>800.00</td>
</tr>
<tr>
<td>PACE</td>
<td></td>
</tr>
<tr>
<td>3-Way Bell Console 5c-10c-25c</td>
<td>$690.00</td>
</tr>
<tr>
<td>5c Royal Console</td>
<td>320.00</td>
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<tr>
<td>10c Royal Console</td>
<td>330.00</td>
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<tr>
<td>25c Royal Console</td>
<td>340.00</td>
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<td>50c Royal Console</td>
<td>475.00</td>
</tr>
<tr>
<td>$1.00 Royal Console</td>
<td>650.00</td>
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</tbody>
</table>

### ARCADE TYPE

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLY MFG. CO.</td>
<td></td>
</tr>
<tr>
<td>Big Inning</td>
<td>509.50</td>
</tr>
<tr>
<td>Eddy Bowler</td>
<td>489.50</td>
</tr>
<tr>
<td>H. C. EVANS CO.</td>
<td></td>
</tr>
<tr>
<td>Bat-A-Scotch</td>
<td>No Price Set</td>
</tr>
<tr>
<td>EDELMAN AMUSEMENT DEVICES</td>
<td></td>
</tr>
<tr>
<td>Flash Bowler 12-8&quot;</td>
<td>475.00</td>
</tr>
<tr>
<td>11-8&quot;</td>
<td>450.00</td>
</tr>
<tr>
<td>10-8&quot;</td>
<td>425.00</td>
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### ARCADE TYPE (continued)

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>GROETCHEN MFG. CORP.</td>
<td>19.95</td>
</tr>
<tr>
<td>INTERNATIONAL Mutoscope CORP.</td>
<td></td>
</tr>
<tr>
<td>Atomic Bomber (Model B)</td>
<td>375.00</td>
</tr>
<tr>
<td>Deluxe Movie Console</td>
<td>150.00</td>
</tr>
<tr>
<td>Deluxe Movie Counter</td>
<td>140.00</td>
</tr>
<tr>
<td>P. &amp; S.</td>
<td></td>
</tr>
<tr>
<td>Tom Tom</td>
<td>299.00</td>
</tr>
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</table>

### PARTS AND SUPPLIES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Exhibit</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>21 x 43</td>
</tr>
<tr>
<td>Keeney</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Marvel</td>
<td>21 x 41</td>
</tr>
<tr>
<td>United</td>
<td>21 x 41</td>
</tr>
<tr>
<td>Williams</td>
<td>21 x 43</td>
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</table>

### COILS — PIN GAMES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-25</td>
<td>150 ohm 45v</td>
</tr>
<tr>
<td>A-26</td>
<td>550 ohm 115v</td>
</tr>
<tr>
<td>A-30</td>
<td>E-23</td>
</tr>
<tr>
<td>A-31</td>
<td>E-28</td>
</tr>
<tr>
<td>H-24</td>
<td>R-28</td>
</tr>
<tr>
<td>H-27</td>
<td>R-51</td>
</tr>
<tr>
<td>H-31</td>
<td>J-29</td>
</tr>
<tr>
<td>G-25</td>
<td>C-1886</td>
</tr>
<tr>
<td>O-25</td>
<td>C-37</td>
</tr>
<tr>
<td>W-21</td>
<td>C-28</td>
</tr>
<tr>
<td>W-24</td>
<td>C-29</td>
</tr>
<tr>
<td>90 ohm 50v</td>
<td>5 ohm 6v</td>
</tr>
</tbody>
</table>

### CHICAGO COIN:

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2876 complete</td>
<td></td>
</tr>
<tr>
<td>2876 brackets</td>
<td></td>
</tr>
<tr>
<td>2876 coil</td>
<td></td>
</tr>
<tr>
<td>2876 brass sleeve</td>
<td>X-298</td>
</tr>
<tr>
<td>P-273</td>
<td>U-298</td>
</tr>
<tr>
<td>X-227</td>
<td>O-273</td>
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</tbody>
</table>

### UNITED:

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-25</td>
<td>2-24</td>
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<tr>
<td>6-28</td>
<td>3-23</td>
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<td>6-29</td>
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<td>12-23</td>
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<td>12-24</td>
<td>5-28</td>
</tr>
<tr>
<td>125</td>
<td></td>
</tr>
<tr>
<td>EXHIBIT:</td>
<td></td>
</tr>
<tr>
<td>827</td>
<td>628</td>
</tr>
<tr>
<td>125</td>
<td>525</td>
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<td>223</td>
<td>528</td>
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<tr>
<td>124</td>
<td>1625</td>
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<td>628</td>
<td>1215</td>
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<tr>
<td>629</td>
<td>1223</td>
</tr>
<tr>
<td>630</td>
<td>1224</td>
</tr>
</tbody>
</table>

### Genco:

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>24 Medium</td>
<td>No. 30</td>
</tr>
<tr>
<td>24 Plain</td>
<td>No. 29</td>
</tr>
<tr>
<td>J-102</td>
<td>No. 26</td>
</tr>
<tr>
<td>J-99</td>
<td></td>
</tr>
</tbody>
</table>

As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.
USE THESE CARDS — FOR YOUR CONVENIENCE—WE PAY POSTAGE

DISPLAY ADVERTISING — $7.00 Per Column Inch

If You Desire Larger Space, Check Off Below, Send Us Your Copy, We'll Prepare an Attractive Ad.

<table>
<thead>
<tr>
<th>Size Description</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>COLUMN INCH (2½&quot; Wide by 1½&quot; High)</td>
<td>$7.00</td>
</tr>
<tr>
<td>QUARTER PAGE (3¼&quot; High by 7½&quot; Wide)</td>
<td>$8.25</td>
</tr>
<tr>
<td>ONE-THIRD PAGE (4¼&quot; High by 4½&quot; Wide)</td>
<td>$9.00</td>
</tr>
<tr>
<td>HALF PAGE (6½&quot; High by 3½&quot; Wide)</td>
<td>$13.50</td>
</tr>
<tr>
<td>TWO-THIRDS PAGE (10&quot; High by 6½&quot; Wide)</td>
<td>$19.00</td>
</tr>
<tr>
<td>FULL PAGE (13½&quot; High by 7½&quot; Wide)</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

CLEAR ACROSS THE LINE — ONLY $1.00

EACH LINE IS 7½ INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY $1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE WEDNESDAY 5 P.M. EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

ALL ADS — CASH WITH ORDER

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 

NAME ____________________________ PHONE No. ____________________________

ADDRESS ____________________________ CITY ____________________________ ZONE STATE ____________________________
BUSINESS REPLY CARD
NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

4c—POSTAGE WILL BE PAID BY—
THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.
Buckley BUILD THE Best NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE YOUR CHOICE OF:
Cherry or Diamond Ornaments, Morden, Copper, Gold, Green, Aluminum Gray, Chocolate, Soft Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect 60 new aluminum castings.
- Club Handle and Handle Colar chrome plated.
- Full length chrome plated etched Reward Plates. 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin intake.
- Payout Cups with anti-spoon Clip.
- Drillproof Plates.

Buckley gave Music Operators the FIRST practical and profitable music Box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW Music Box of advanced design and perfection at a NEW LOW PRICE. Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is handsomely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view.

Buckley’s exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installations.

$50.00

$25.00

THE NEW Music Box

BUCKLEY TRACK ODDS has long been recognized as the only genuine race horse console that would stand up month after month—year after year—and out-come all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new Buckley TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4232 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(Phone: Van Buren 6436-37-38-4333)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
PAY out of PLAY

Sensational new finance plan now available to reputable operators throughout the United States.

**Pro-Score**
America's Outstanding Roll Down Game

GEORGE PONSER CO.
158 East Grand Avenue • Chicago 11, Illinois • Seperior 4427

REAL LOW PRICES! GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Cup</td>
<td>$15.00</td>
</tr>
<tr>
<td>Fortune</td>
<td>$30.00</td>
</tr>
<tr>
<td>Underscore Raider, used</td>
<td>$95.00</td>
</tr>
<tr>
<td>Underscore Raider, new</td>
<td>$125.00</td>
</tr>
<tr>
<td>Geotone, used</td>
<td>$150.00</td>
</tr>
<tr>
<td>Geotone, new</td>
<td>$195.00</td>
</tr>
<tr>
<td>Kenney Air Raider</td>
<td>$35.00</td>
</tr>
<tr>
<td>Heavy Nitter, new</td>
<td>write</td>
</tr>
<tr>
<td>2 Total Rolls, ea</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

MUSIC

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>71 Wurlitzer &amp; stand</td>
<td>$90.00</td>
</tr>
<tr>
<td>1939 Wurlitzer</td>
<td>$95.00</td>
</tr>
<tr>
<td>Wurlitzer Victory 24 Rec.</td>
<td>$50.00</td>
</tr>
<tr>
<td>5 Packard Hideaway, floor models</td>
<td>$300.00</td>
</tr>
<tr>
<td>500 Wurlitzer</td>
<td>$110.00</td>
</tr>
<tr>
<td>600 Wurlitzer</td>
<td>$95.00</td>
</tr>
<tr>
<td>Packard Pla-Mor, new</td>
<td>$255.00</td>
</tr>
<tr>
<td>Packard Musical Bar, new</td>
<td>$450.00</td>
</tr>
</tbody>
</table>

LEW WOLF ENTERPRISES
1022 MAIN ST., BUFFALO 2, N. Y.
(Phone: GArfield 7780)

17 YEARS...
of quality, service, and responsible performance

**SCIENTIFIC MACHINE CORP.**
229 W. 28th St., New York 1, N.Y.

---

Groetchen "1c Camera Chief" in Big Demand

CHICAGO — "Never before in my experience have I seen such interest in a machine" stated Ed Hanson of Groetchen Tool & Manufacturing Corporation, speaking of the new "1c Camera Chief" now being featured by this firm. "We've had calls from every part of the country" that we ship the machines in quantity continued Ed "practically demanding immediately."

Hanson, who was married only a few weeks, had to curtail his honeymoon and return to the factory to take charge of the volume orders pouring in.

The "Camera Chief" shows nine colored three-dimensional pictures for a penny, featuring syndicated comic characters such as Flash Gordon, Captain Marvel, etc. The operator can be supplied from a variety of subjects at 35c per film. The operator gets two separate keys, one for the cash box and the other for the door to the machine, which permits him to leave extra film subjects with the location owner, who can set them into the machine as the situation warrants. The machine is mechanically operated with electric illumination.

Dick Groetchen is smiling broadly these days, and tells us "Ed is solely responsible for the '1c Camera Chief. He brought it to my attention, and went ahead on his own. Any success this game develops is to be credited to him."

Elected As V-P's At CMAC

CHICAGO — George M. Dick, Executive Vice President of Coin Machine Acceptance Corporation (CMAC), this city, announced this week that M. J. Mesler and Samuel Stormer were elected as Assistant Vice Presidents of the corporation.

"Both Mesler and Stormer have been with us for years" stated Dick "and we are sure that our customers and friends will be glad to learn of their well-deserved promotions."

Lawrence Host At Rock-Ola Showing

ALBANY, N. Y.—Bob Lawrence, manager of the Albany branch of Rex Coin Machine Distributing Corporation, pictured with a group of operators and their wives who attended the recent showing of the new Rock-Ola "Magic-Glo" phone. Despite a blinding snowstorm and hazardous roads, Lawrence reports that some of his customers drove over two hundred miles to attend the showing.

Please mention THE CASH BOX when answering ads—it you're a real coin machine man!
Semel Joins Levey
At Supreme Aut. —
Appointed Dists
For Williams Mfg. Co.

Jack Semel, one of the best-known coinmen in the East, announced that he has joined up with Wil-

tle Levey of Supreme Automatics, Inc., here, and the firm will act as distributors and jobbers of amusement machines.
Semel and Levey, upon their return from a visit to Chicago, report that they have been appointed exclusive distrib-
utors for Williams Manufacturing Company, and will distribute all products of this firm in the Metropolitan area,
which extends thru New Jersey up to Trenton.
Located on Beverly Road, right off Coney Island Avenue, in the center of Brooklyn's coin row, Supreme is ideally
situated. Under the direction of these two leading and experienced coinmen, the firm will carry a complete line of all
games, both new and used. Altogether the firm has been at this address only a short time, they already find out that
they need additional space, and are now breaking down a few walls, renovating and rebuilding the entire set up.

Harry Distrib. Co.
Appointed Wurlitzer
Dists In No. Car.

NORTH TONAWANDA, N. Y. — Ed R.
Wurrgler, general sales manager of The
Rudolph Wurlitzer Company, this city,
announced the appointment of Harvey
Distributing Company, Inc., as author-
ized distributor of Wurlitzer phono-
graphs and auxiliary equipment for the North Carolina territory.
Harvey Friedman, well-known music machine distributor, is the president of Harvey Distributing. In addition to the
North Carolina territory, Friedman's or-
ganization also holds the Wurlitzer dis-
tributorships for Washington, D. C., and
the States of Maryland and Virginia.
"We will retain the established Wurl-
itzer headquarters at 620 West More-
head Street, Charlotte, N. C., where com-
plete Wurlitzer sales and service facili-
ties will be available to North Carolina Music Merchants" stated Friedman. He
announced that J. H. Wilburn will be the
manager of the Charlotte office.
In announcing Harvey Distributing
Company's appointment as North Caro-
olina distributor, Wurrgler stated, "Harvey
Friedman brings to the North Carolina
territory valuable experience and knowl-
dge gained through many years in the
commercial phonograph business. His ad-
vice and assistance will be material aids
in helping Wurlitzer Music Merchants in this
territory toward better and more
profitable operation."

JACK SEMEL

BROOKLYN, N. Y. — Jack Semel, one of the best
known coinmen in the East, announced that he has joined up with Wil-
tle Levey of Supreme Automatics, Inc., here, and the firm will act as
distributors and jobbers of amusement machines.
Semel and Levey, upon their return from a visit to Chicago, report that
they have been appointed exclusive distributors for Williams Manufacturing
Company, and will distribute all products of this firm in the Metropolitan area,
which extends thru New Jersey up to
Trenton.
Located on Beverly Road, right off
Coney Island Avenue, in the center of
Brooklyn's coin row, Supreme is ideally
situated. Under the direction of these two
leading and experienced coinmen, the firm
will carry a complete line of all games,
both new and used. Altogether the firm has
been at this address only a short time, they
already find out that they need additional
space, and are now breaking down a few
walls, renovating and rebuilding the entire
set up.

Harry Distrib. Co.
Appointed Wurlitzer
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commercial phonograph business. His ad-
vice and assistance will be material aids
in helping Wurlitzer Music Merchants in this
territory toward better and more
profitable operation."

JACK SEMEL

BROOKLYN, N. Y. — Jack Semel, one of the best
known coinmen in the East, announced that he has joined up with Wil-
tle Levey of Supreme Automatics, Inc., here, and the firm will act as
distributors and jobbers of amusement machines.
Semel and Levey, upon their return from a visit to Chicago, report that
they have been appointed exclusive distributors for Williams Manufacturing
Company, and will distribute all products of this firm in the Metropolitan area,
which extends thru New Jersey up to
Trenton.
Located on Beverly Road, right off
Coney Island Avenue, in the center of
Brooklyn's coin row, Supreme is ideally
situated. Under the direction of these two
leading and experienced coinmen, the firm
will carry a complete line of all games,
both new and used. Altogether the firm has
been at this address only a short time, they
already find out that they need additional
space, and are now breaking down a few
walls, renovating and rebuilding the entire
set up.
EVANS’ BAT A SCORE

ANIMATED MANIKIN-ACTION HIGH SCORE BASEBALL GAME PLAYER CONTROLLED!
BALL PITCHED THROUGH the Air!
(NOT ROLLED)

MANIKIN CATCHER catches the ball on strikes, balls, fouls.

BAT-A-SCORE puts your locations up among the leading “scorers”! Irresistible appeal, LIFE-LIKE baseball action and “ninth-inning-bases-loaded” thrill! BAT-A-SCORE keeps players in there swinging... pays off in champion collections all the year round!

ORDER FROM YOUR DISTRIBUTOR OR DIRECT
H. C. EVANS & Co.
1528 W. ADAMS STREET
CHICAGO 7, ILLINOIS

Music Taxed $5: Pins Raised From $10 To $15 In N.L., Conn.

NEW LONDON, CONN.—A new ordinance which has been under consideration here for many months, was finally voted in by the New London City Council. The ordinance licenses music machines at a $5 yearly fee, and increases the tax on pin balls from $10 to $15 per year.

The vote taken this past week was after the usual three readings were made, and only councilman voted against the ordinance. He pointed out that he was of the opinion it was illegal to tax music machines for the purpose of revenue, but could be licensed for regulation purposes. However, he stated that it would cost the city more money to administer the law than they would get in return.

SALES REPRESENTATIVE
For America’s finest commercial phonograph, experience helpful but not necessary as we will train and assist you in every way possible, excellent income afforded to the right applicant. Car necessary and must be willing to travel. Territory in Onondaga, Oswego, Cortland, Tompkins and Cayuga Counties in New York State. Write giving complete information as to your past and present activities. Box 115, The Cash Box, 381 Fourth Ave. New York 16, N. Y.
N. Y. OPS & DISTRIBS IN MASS MEET

Over 300 Attend Big Game Meeting ... Decide On Manually Operated Games ... Will Convert Plunger Type Games ... Attorney Blatt Expresses Confidence on Eventual Licensing ... "Must Make Progress Slowly" He Tells Gathering.

At first the group had hired one of the small halls at the Center and, because of the large crowd that began to arrive, were forced to transfer to the largest hall available, to accommodate them.

The meeting was termed one of the "most progressive" ever yet held by any group of coinmen in this territory. The men not only carefully listened to complete reports of all phases of their present game and operating problem here, but were believed to be very much satisfied with the manner in which their officers and attorney were conducting their business for them.

Attorney Theodore Blatt, who has long handled the legal work for the amusement machine people here, addressed the large audience and explained in detail all the various plans which were being made as well as what the operators were up against in this area at this time.

He pointed out that the authorities here looked with disfavor on the plunger type pinballs and did not seem to mind the manually operated games. It was decided that the ops would convert their present plunger type pinballs to manually operated games. A low priced conversion unit was shown which could quickly convert the present games.

It was also pointed out that on certain locations where two games were used, one a plunger type machine and the other a manually operated type, that the plunger type was picked up under Section 982 (Esquirel-Robinson Bill) on "possession" under this anti-slot machine bill. The manually operated machine was not touched.

It is also known that License Commissioner Pat Meehan made the statement sometime ago, "As long as I'm License Commissioner pin games won't be licensed".

Counsellor Blatt also pointed out that in the 7 to 9 months which rolldown games have been operating here that not one of these has been picked up on the "possession" clause.

Even tho the plunger type, stripped down pin game is legal, as far as the law is concerned, yet, he reminded, the authorities looked with disfavor on the plunger games.

He stated that there was no use for the operators to risk expensive machines and that they must make progress slowly.

He expressed complete confidence in the continuance of the amusement machine business in the City of New York for the next twenty years and even longer, "And", he stated, "when I say twenty years, I won't settle for nineteen, either."

He believes that the industry must do its own policing and that every operator must cooperate to assure continuance of the business. He is also confident that eventually licensing will come about.

Joe Hirsch, well known coinman here, also took the floor to speak and brought out many salient facts.

It is believed, tho, that this huge mass meets definitely points the way to a new and better era for amusement machine operation in this metropolis.

NEW YORK — What started out as a regular combination group meeting of the Coin Machine Distributors Assn. of New York, Inc. and the Associated Coin Machine Operators of New York, Inc., this past Tuesday evening at Manhattan Center here, became one of the biggest mass meetings in the history of this city.

GROETCHEN TOOL & MFG. CORPORATION
126 North Union Avenue, Chicago 6, Illinois • Phone RAhduhel 2807

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NOBODY CAN RESIST

LADY
ROBIN HOOD!
The ORIGINAL FLIPPER BUMPERS!
COMPLETE SEQUENCE!
FLASHING STEP-UP TARGET BUMPER!
COMBINATION HIGH SCORE AND FREE PLAY POCKET!

"There is no Substitute for Quality!"

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Attorney Levine On Way To Wash., D.C. To Study New Juke Box Bills

SIDNEY H. LEVINE
NEW YORK—Attorney Sidney H. Levine, national counselor for the juke box operators of America, left this past week for Washington, D.C. where he will investigate and study the new bills which have been reported introduced in the Committee of the Judiciary and the Labor Committee of Congress.

Counselor Levine stated prior to leaving, "There is no longer any doubt of the great need for everyone of the nation's automatic phonograph owners to keep in constant touch with the members of the Executive Committee, headed by George A. Miller of Oakland, Cal., to learn whatever future developments will transpire in Washington against their interests."

He also stated, "It is a well known fact that for many months now we have been expecting certain of the nation's music protective associations to enter bills in Congress against the best interests of the automatic phonograph industry and to attempt, in every possible fashion, to exact whatever tribute they possibly can from the nation's juke box operators."

"Now", he continued, "we may also be faced with a bill from Rep. Carroll D. Kearns who heads the Labor Committee of the House of Representatives wherein there will have to be some decision arrived at concerning what is a record for commercial use and what is a record for home use only."

He asked that the following message be conveyed to all juke box operators, "It is to the best interest of every automatic phonograph operator in America to keep in constant touch with the situation. The best way that they can do so is to make contact with the Executive Committee named in Chicago during the past convention. George A. Miller of Oakland, Calif., heads this committee", he stated, "and operators should only contact him, not make any direct contact with Washington."

McHugh Outbids Mann For Auto At Mich. Ops Meet

CHICAGO — Fred Mann, regional representative for Aireon Manufacturing Corporation, reports how he almost came away from the Michigan Music Operators Association meet with a brand new car.

A Ford Mercury Sedan was auctioned off to the gathering, the receipts going to the Damon Runyon Cancer Fund Drive. The bidding started off at $3,000 and the car was finally awarded to the bidder of $2,875. Mann was in action all along, going as high as $2,500.

The master of ceremonies, reports Fred, was terrific, stimulating the competition until he obtained the last possible dollar. Mann's big laugh came when it was called to his attention that many of the guests thought he was a "Shill" for the M.C.

F. P. McHugh, 7122 Vernon Drive, this city, was the highest bidder, and is now not only sporting a new car, but is proud that the money he paid will go to the great Cancer Memorial Fund.

REAL BARGAINS!
GOOD GAMES
REAL LOW PRICES!

1 Arizona 2 Oklahoma ALL
1 Trade Wind 2 Streamliner $29.00
1 Santa Fe 1 Liberty EACH
1 Grand Canyon 1 Contest

2 Surf Queen 1 Big Hit $39.00 Ea.
1 Smoky 1 Dynomite $49.00
1 Spoolwood 1 Amber EACH $69.00
1 Torpedo 1 Rocket 2 Step Up ALL GAMES CLEAN AND READY FOR LOCATION

WASHINGTON
SALES COMPANY
118 SOUTH 9TH STREET
OMAHA, NEBRASKA
1/3 Deposit with order, bal. C.O.D.

MOTORS REPAIRED WULSTER — AMI
OECKE—FOCK
OLA—MILLS, Rewound to Factory Specification. Rapid service—repaired or exchanged within 24 hours after arrival. Complete No Extras $6.00

M. LUBER
503 W. 41st (LOngacre 3-5939) New York
If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5 ball game at the show. You were RIGHT according to the orders received by distributors throughout the country. We believe TRIPLE ACTION to be the FINEST game in Genco's history!

Get into ACTION at once with TRIPLE ACTION and watch those profits TRIPLE!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
More quarters in the bag

with AMI 6 plays for 25c

Deliver a selective package of music! Any 6 selections for 25c! Any AMI Phonograph, in the field, or brand new, can have this feature.

AMI 40 SELECTION PHONOGRAPH

AMI Incorporated

127 North Dearborn, Chicago 2, Illinois

New Bally 5-Ball Being Shipped

George Jenkins

CHICAGO—George Jenkins, vice president and general sales manager of Bally Manufacturing Company, announced that shipments began this week of their new five-ball game "Melody".

Jenkins takes great pride in describing the study that went into the development of this new game. "The new 'Melody' game", George relates, "was developed in a three-point research program. First, our field men and regional distributors made exhaustive surveys of what the public wants. This gave us a basis of proven play appeal. Second, our engineering department translated the results of our survey into development of the play-features built into 'Melody' and also completely re-engineered the mechanism to produce a game as nearly trouble-free as is humanly possible. Third, pilot models of 'Melody' were tested in various parts of the country. The result is a line of games that Bally distributors and operators in the number one position in the novelty-replay class."

Describing the play of the game, Jenkins states "Melody" includes the popular bonus feature whereby, in addition to the total score, player builds up an extra bonus score which is transferred to total score when player shoots a ball in bonus hole. A novel variation of the bonus feature in 'Melody' is the repeat bonus idea. Normally, when bonus transfers to total score, bonus resets to the nominal 5,000. But, if player lights 'Hold' by skill, bonus does not re-set after transfer to total score. Thus, if the player has, say 50,000 bonus and transfers that to total score, after lighted 'Hold' is released as their potential bonus.

"The game also features high score sequence and special roll-over scores. Play-field has three saucer pockets, which add exciting action to the board, and five kick-out pockets, including one kick-back pocket at the bottom of the board. This feature suspends to the last split second of play."

"Additional action and player skill control is provided by kick-bumpers which the player can operate by pressing buttons on each side of the cabinet. This new feature is strongly merchandised by a display sign on the back-box."

CMI Accepts Resignation Of Mangan As Director Of Public Relations Bureau

CHICAGO—Dave Gottlieb, president of Coin Machine Industries, Inc. (CMI), this city, announced this week that resignation of James T. Mangan, director of the Association's Public Relations Bureau had been accepted.

It was also announced that a Director to replace Mangan will be announced in the near future.

Meanwhile, all future releases of the Association will be handled by Barbara Humphrey, formerly of the Chicago Sun.
**IMMEDIATE DELIVERY!**

**KEENEY 5c SINGLE BONUS Bells**

- 5c Winterbooks ... 485.00
- 5c-25c Casino Bells ... 470.00
- 5c Single Bonus Bell ... 150.00
- 5c-25c Single Bonus Bell ... 499.50

These Used Machines are Mechanically Perfect, Refinished, Tested Correctly.

1/3 Deposit required, Balance C.O.D.

**CROWN NOVELTY CO., INC.**

2720 Howard Ave., New Orleans 13, La.

(Phone: Conn 7137)

NICK CASEJALL, Gen. Mgr.

**IMMEDIATE DELIVERY ON ALL NEW BALLY GAMES USED GAMES**

**IMMEDIATE DELIVERY**

Bally Victory Specials

- (Chrome Rolls) ... $159.50
- Bottle Triple Bells ... $56.00
- Bottle Special Entry ... $375.00
- Bottle Deluxe Draw Bells, 5c ... $100.00
- Bottle Regular Draw Bells, 25c ... $100.00
- Bottle Deluxe Draw Bell, 25c ... $335.00

Keeney Single Bonus Bell

- (Brand New) ... $395.00
- Keeney Single Bonus Bell, 5c ... $100.00
- Keeney Single Bonus Bell, 25c ... $499.50
- Keeney Twin Super Bell, 5c ... $49.50
- Mills Four Bells, 5c-25c ... $69.50
- Mills Five Bells, 5c-25c ... $49.50
- Mills Big Leagues ... $49.50
- Mills Jukebox ... $89.50

**CHRIS NOVELTY CO.**

1217 N. CHARLES ST., BALTIMORE 1, MD.

Phone: Versus 4223

**Distributor IN LOUISIANA**

**TEXAS - ALA. - ARK. and MISS.**

**FOR THE NEW 1948 BUCKLEY LINE**

CONSOLE DIST. CO.,

1006 Poydras St., New Orleans, La.

Phone: RA 3811

SAM TRIDICO 
BOB BUCKLEY

"CRIS-CROSS" Bells and Double Track Oodds. 1948 Wall & Bar Box.

**Suggests Mail Campaign To Locations To Stimulate Owner To “Push” Play**

**AUSTIN, TEX.**—Eddie Schatz, Austin Photogaphy Company, one of the most experienced coinmen in the country passes along an idea he’s thought about for quite a while, which, in his opinion, increase the play of automatic phonographs.

Schatz writes: "I am sure that the play of phonographs can be increased substantially if the proprietor and manager and employees in a ‘location’ will ‘push’ it—that is if they will suggest playing the phonograph to customers, talk about it, match for the play, etc. Some few location owners do make this effort to encourage customers to keep the ‘juke box’ going constantly, and those who have taken an interest have found that their efforts are profitably rewarded in increased play.

“My thought is that the industry should do something to focus the attention of location owners in general to the profit possibilities in pushing the juke box play. If operators or the industry will devise a campaign to bring this matter to the attention of location owners in a striking way, and will then carry on a campaign to repeatedly remind the location owners of the facts, I think that our efforts will be justified and rewarded.

“I have in mind that the manufacturers might present a few stampers, letter or flyers to be mailed to lists of location owners—to be furnished by the operators. The promotional literature should point out that the revenue from the phonograph is additional revenue to the location owner that does not require any expenditure on his part; that it pays the cost; that over a period of weeks or months it is substantial in amount; that it is possible to increase the play by his constant efforts; and that continuous play of the machine will multiply his profits. Examples should be used in the literature—specific ones. The campaign that I visualize would be a scatter type of mailing that would remind the location owner of the facts again and again—say every Tuesday’s mail.

“We will use the opinion of other music operators, distributors, and the manufacturers.

**Pin Game Featured In Movie**

Hollywood, Calif.—A pin game, specially manufactured by Fred E. McKee, is being featured in the Arpi Production’s "For You I Die." Jane Weeks, featured in the film is seen above playing the machine and showing herself quite a time.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
WANT - Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entries; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity and condition in first letter. N. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Or'day 5171

WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.


WANT - Will buy any quantity used Slot Machines, all makes & models. Also Columbus, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entry; Bally Entry; Draw Balls, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3120 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3565.

WANT - The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT - New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - DuGrenier 'S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN N.Y.

WANT - Bally Draw Balls; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. 50., MINNEAPOLIS 15, MINN.

WANT - Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 180 miles. Write or wire. HARMEL MUSIC CO., 2509 OCEAN AVE., BROOKLYN 29, N. Y.

WANT - Used Juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our price before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel: Underhill 3-5761

WANT - 50¢ War Eagle or Roman Head. Must be clean. Also $1.00 Dewey. A. THOMSON, 1610 - 19th AVE., OAKLAND 6, CALIF.

WANT - One 25¢ Mills Bonus Bell and one Twin Faces Reels 5-25¢. State price and condition. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PENNA. Tel: Chester 2-3637

WANT - Watling, Pace, Rock-Ola and Mills Scales. Highest prices paid for established scale routes. Write full details. FOX SCALE CO., 247 BELDEN PL., HAMMOND, IND. Tel: MU 1064-J

WANT - We would like to have 5¢ and 10¢ Solotone and Personal Boxes. Quote best prices. REX NOVELTY CO., 170 50. STATE ST., WILKES-BARRE, PA. Tel: 3-7542

FOR SALE - 5 Skee Ball Alleys, all working perfect, 14 ft. long, 50 in. wide, all 5¢ alleys $450. Alleys ready to operate, balls and all. HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

FOR SALE - Attention New York Operators: Stripped pre-war Pin games $28. each or 4 for $100. JOMAL AMUSEMENT ENTERPRISES, INC., 5178 PARK AVE., at 161st ST., BRONX, N. Y. Tel: Cypress 2-2770

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - We have them in stock. Contact us for your Harish Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1028 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Mills 1947 "Three Bell", like new $425. Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment $750. 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes $45; 25 Pin Game Boxes, wire bound $50; Mills Slot Locks $16. doz. new Cash Boxes $10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. 5., MINNEAPOLIS, MINN. Tel: Geneva 3846

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dimes J.F.; 6 5-10¢ Face Twin Rolls; 2 Evans Lucky Stars; 3 5¢-10¢ Face Twin Rolls; 2 10¢ Face Rolls Jr. $16 - 5¢ Big Games. HY-C MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO. 400 PLAYST, PORTSMOUTH, VA. Tel: Portsmouth 1026

FOR SALE - Pin Balls: Play Boy $50. ea.; Kilroy, Baffle Cards $75. ea.; Surf Queens, Big Hits, Big League $25. ea.; South Seas, Streamliners $20. ea.; Sky Blazers $15. ea. All in top shape. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS 13, LA. Tel: Magnolia 5588

FOR SALE - New 5-Ball Pin Games: Lady Robin Hood; Humpty-Dumpty; Triple Threat; Cover Girl; Melody; Bonanza; Sea Isle; Nudie; Star-Lite; Dolly; Singapore; Bermuda; Broncho; Hi-Ride; Treasure Chest; Tropicana; Heavy Hitter and the Vendo Coin Changer. You can't beat our prices and service. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C. Tel: Hobart 3170

FOR SALE - 2 Skyfighter $85. ea.; 1 Bally Defender $50. 1 Bally Rapid Fire $50.; 2 Air Raiders $49.50 ea.; 1 Victory Pool $49.50; 1 Red Ball $49.50; 2 Anti-Aircraft, Br. $25. ea.; MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE - 100 pin ball machines, pre-war and post-war models. Suitable for New York Operators. H. Betti & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 5-8594

FOR SALE - 3 Evans Races 5¢ Free Plan Conv. $495. ea.; 2 Victory Special $135. ea.; 1 Twin Bonus Super Bell 5-5-5 $435.; 1 Bonus Super Bell $275.; 2 Draw Bells $200. ea.; 1 Total Roll, like new $145.; 3 High Hands $35. ea.; 4 Silver Moons $22.50 ea.; 1 Bangtail 5¢ F.P. Conv. $275. WALDROP DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel: Lex 7647

FOR SALE - The best in used games: Unitex Mexico $100.; Harrails $130.; Nevada $135.; Singapore $150.; Gottlieb Flying Trapeze $115.; Humphrey Dumpty $155.; Bally Special Entry $310.; Victory Special, without automatic shuffle $155., with automatic shuffle $175. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: Canal 7137

FOR SALE - Pinball games at the lowest prices in the U.S.A. Mexico $115.; Kilroy $70.; Canteen $35.; Big League $35.; Havana $70.; Rio $85.; Spellbound $45.; Baffle Card $60.; Carousel $80.; Mystery $50.; Fast Roll $40.; Big Hit $55.; Suspense $40. 24 hour delivery to New York. All pre-war games $15. ea. RELIABLE COIN MACHINE COMPANY, 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583

FOR SALE - Thoroughly reconditioned Pin Game: Kilroys $60.50; Havanas $79.50; Mexico $139.50; Bonanza $149.50 Nudging, new $124.50; Gold Ball $99.50; Playboy $89.50; Cyclone $79.50; Ballyhoo $74.50; Tornado $69.50; Rio $69.50; Carousel $59.50; Mystery $55.50; Rocket $54.50; Super Score $49.50; Sea Breeze $49.50; Spellbound $39.50; State Fair $39.50; Fast Ball $34.50; Suspense $34.50. ATLAS AMUSEMENT COMPANY, 1078 UNION AVE., MEMPHIS, TENNESSEE. Tel: 36-2309

FOR SALE - Knockouts, Big Parades, Victory, etc. $10. ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA. Tel: POP 3299

FOR SALE - Brand New Bally Hi-Roll and Bally Big Inning, Williams Box Score. Used: 3 Strikes 'N Spares, like new $350. ea. or $1,000 for the 3; 1 Williams All Stars, good condition $250. KING-FIN DISTRIBUTING COMPANY, 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE - Mills slots and stands. I also buy same. Send me your list. MILTON BRAUN, RT. 5, BOX 428, SAVANNAH, GA. (Tel: 3-5432)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

FOR SALE - Mills Four Bells, perfect $50; 1 Barrel Roll Skeeball $50; Jennings Cigarolla $30; Undersea Raider $50; Loudspeker $8; Seeburg Envoy $200. Mills Express $200; Watling 10¢ Rol-A-Top $50. BELMON'T VENDING CO., 703 MAIN ST., BRIDGEPORT, O.H. Tel: 750

FOR SALE - Broadway COLUMBUS 14-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new DAVOL 5c Free Play Cigarette or Fruit Reels. Write: E. H. BRILLIANT DISTRIBUTING CO., 518 So. 2nd St., LOUISVILLE 2, KY. Tel: Wadash 1501.

FOR SALE - This Week's Specials! Suspense $65.50; Surf Queens $39.50; Step Up $65; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, NY. Tel: 6-368

FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want - will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms 1/2 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am writing my arcades. $500, C.O.D. Los Angeles. Add $25. for crating. Send or wire 10% deposit. Wm. NATHANSON, 2739-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - DuGrenier W $75., WD $85., completely overhauled, equipped with double dimen. mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/2 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. $75., ea.; 2 - 600R Wurl. $180. ea.; 1 - 1940 Rock-Ola C.M. $60.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIoga ST., PHILADELPHIA 40, PA. Tel: RA 5-8705

FOR SALE - Williams' All Stars, last model, brand new in original crate, $395.; Strikes 'N Spares, new unit, excellent condition $495.17 Ft. Premier Ten Grand, used but like new, $225. KING-FIN EQUIPMENT COMPANY, 828 MILES STREET, KALAMAZOO, MICHIGAN.

FOR SALE - William's All Stars $275.; Ballyhoos' $100.; Surf Queens $55. ; Big Leagues $55.; Phonos: Seeburg Crown, Plaza, Gem $125. ea. ANTHONY HIRT, 2303 No. 11th St., SHEBOYGAN, WIS.

FOR SALE - Losing warehouse. Prices slashed: Blue Fronts 5¢, $84.50; 10¢ $95.50; 25¢ $94.50. Brown Fronts 5¢, $59.50; 10¢ $64.50; 25¢ $69.50; Gold or Chrome 5¢, $69.50; 10¢ $74.50; 25¢ $79.50. Silver Moon Chiefs 5¢, $69.50; 10¢ $79.50. Silver Chiefs 5¢, $54.50; 10¢ $59.50. Red Skins 5¢, $59.50; 10¢ $69.50. Box Stands with looks $7.50. POULL'S BETTER MUSIC, 533 MILL STREET, WEST BEND, WIS. Tel: 896

FOR SALE - Packard Phonographs Model #7 and #400, Hideaways, new, never unpacked. Also new Packard Speakers, Models 700, 800, 900. Closing out distributor stock. Write or wire. NORTH IDAHO SALES, 303 SIXTH ST., WALLACE, IDAHO. Tel: 319

FOR SALE - 5 Choken Sams $40.; 2 Bally Rapid Fire $45.; 1 Scientific Batting Practice $55.; 1 Jennings Free play 5¢ slot, like new $45.; 14 ft. bowling alley $50.00. C. W. RUMPEL, 540 W. MOODOCK AVE., SAGINAW, MICH. Tel: 2908.

FOR SALE - Wurlitzer $95, 950, 800 $225.; 700E $239.50; 500 $119.50; 816 Illuminated $59.50; 816 plain $49.50. Seeburg: Hitone RC $149.50; Commander, Cadet, Envoy, Major, etc. $149.50; Classic, Vogue $109.50; Plaza, Casino, Regal, Gem $89.50; Wireless and 3-wire Wallboxes, write; Lotones professionally rebuilt and guaranteed $250. Rock-Ola: Commando $129.50; Super & Master $129.50; Deluxe $119.50; Standard $109.50; 1946 Rock-Ola, $50. like new $389.50. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y.

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color and red and blue - six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 5¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-W


Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $50. en. Assemblies include Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1501 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types of coin operated machines. Send for Free Illustrated chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA, 22, PENNA.

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 - 10 for 485, 100 for $4.40, 300 $4.42 ea.; Nos. 40, 46, 44, 47 - 10 for 585, 100 for $5.50, 300 $6.56 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 550; Radio Tubes - 100 ea. (Specify 1-3/4" or 2-1/2") Special. MELBON RADIO SUPPLY, 1911 BELMONT AVE., CHICAGO, ILL. 13.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $5. ea. on order of 10, $2.95 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE - Tubes - Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes LGC-054 ea. Extra Special: RCA-064 - 455. (Mention the Cash Box). Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

FOR SALE - Tubes - Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes boxed. Extra Special: RCA-064 - 455. (Mention the Cash Box). Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

MISCELLANEOUS

NOTICE - Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk vending or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

NOTICE - Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 6182

FOR RENT - Roll Downs - to established operators: Advance Rolls $40. per month; Esso Arrows $40. per month. Total Rolls $18. per month; Lite Leagues $16 per month. Total rental may be applied against purchase price. When writing send in three references. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

FOR RENT - Summer concessions in Coney Island, such as Penny Pitches, Games, Guess Your Weight, Poker Roll in Penny Arcade, Fishing Game. HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

MUSIC OPERATORS - Our service is over six years old. If you have not yet used this service, you are losing a great deal on your operating costs. What Service?? Re-Sharpening your used phonograph needles. It is Dependable and Guaranteed in every way. Do not delay; send a card and we will send complete details and free shipping containers.

RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Over at Pace Mfg., Co., Gene Bates continues to be one of the busiest guys I've met. Gene has arranged some new sales plans for the trade and there's no doubt that lots and lots of the nation's coinmen report that "sheerewitt's" arrangements. For full details—see Gene... well, well, well, and looks like Ben Coven is completely set in the radio and television field. The new wall box will be ready any day now. Ben is also very optimistic about coinhis future, reporting that business has been on the upswing... Charlie Schlichtig is expecting to have the extended sales reports that are being sent along great guns and that if everything continues to roll along just as smoothly as it has been, there may be a lot of March... Eddie Hansen, vice-pres. of Groetchen Tool, who is still very much the bridgegroom, is absolutely thrilled to hear the kids are simply stuffimg the Camera Chiefs with pennies to see the famous syndicated comic strips in 3 dimension color.

The boys over at Marvel Mfg., Co. are plenty hopped up these days over the swing of orders they've been getting for the firm's new game, "Gold Mine"... and from what we hear Ted Ringgold is beginning to feel like one of the most important of the msf's in this man's town... he should with a good hit... Gordon Sutton, the Windy City's Wurlitzer man, is all peped up, too... he tells me that business has been booming right along... "and," adds Gordon, "with some of the deals we've got under way, wouldn't be surprised if '48 turns out to be one of our very best business years"... and that should make lots of you music guys feel terrific... Al Stern of World Wide reports that he's working on several new angles and experiments in coin, puts something really different for the coin... and very, very soon... we're listenin', Al... Myer Gensburg is really thrilled with the orders Geneo has been getting in every day's mail for their new clicker, "Triple Action"... according to Myer, "It started at the convention and the orders have been growing greater every day"... there's something to latch on to... And lots and lots of action over at Williams Mfg., Co. this past week... Fulton (Skeet) Moore, in charge of the orders, tells the firm's famous right over the top and turning out to be one of the best ever built by the firm... Harry Williams has been mysteriously busy in that "way back room of the firm developing something sensational"... the firm has a reputation of being the best... and it very soon... Sam Stern of Scott-Cross Co., Phila., Pa., popped into town and was in conference with Harry Williams. Sam, it is reported, will soon take over his duties as vice-pres. of the firm.

Of the firm are really zoomin' over with the coinmen everywhere... that's really somethin' nice to hear when you return to your desk... Joe Caldron of AMI came back with one of those airplane stories... he seems that on his visit down to Union City, Tenn., Joe bumped into a phone op (who also pilots his own plane) and who installed his first machine at the local airport... the results were so good, Joe reports, that he's now contracted with 15 more surrounding airports... Joe will need a whole new plane... that's sending music up in the air, ain't it, Joe?... We hear that Jim Mangan of Mangan & Eckland (whose new book, by the way, "Quickie", has clicked swelliingly) will soon have something of very outstanding importance for the nation's many coinmen... Sol Gottlieb just returned from an extended trip around the country... and I'll have to go nutz. Both Ray and Dave greatly enjoyed their quickie trip to the Big Town, we hear... Most enthusiastic guy we've heard from is the manager of the Pollock's, who's simply squiring with the King's English all about their new "Three's Company" series... the way Billy tells it, it seems to me that any day now I'll have to drive northwest instead of just north. But, what's most important, Billy tells me, is the way that boys here, there and everywhere in the country are going for "Tropicala..." It seems United just can't make 'em fast enough... Dick reports that their new "Bat-A-Score" is going so well with the boys that he is rushing the factory to get those babies out just as soon as possible. Looks like Dick has a really grand hit in this new baseball game...
The operators, jobbers and distributors of amusement games gathered at the Manhattan Center this week to discuss the local pin game situation. Teddy Blatt, attorney, addressed the group and pointed out that the manual type game should be operated at this time, and that the plunger type games are looked upon with disfavor at present by the officials. "We should progress slowly and surely" stated Teddy. Joe Hirsh also addressed the group, expressing his views on the plunger type game. Originally the intention was to hold the meeting in one of the smaller rooms at the Center, but over 300 coiny turned out, and it was necessary to take over a large hall.

Meanwhile, the distributors and jobbers are in good action, selling plenty of equipment. Some operators are using Al Schlesinger's conversion, which eliminates the plunger, and makes the game the roll down type... The jobbers and distributors are now phoning and calling on each other, buying and selling machines... Ben Becker, Ben Becker Sales Company, was demonstrating his skill on Bally's new five ball roll down "Melody" at Hymnie Rosenberg's office. Ben hit the highest possible score on one occasion. Which reminds us, Becker spent the week-end with the Bally officials, Ray Moloney, George Jenkins and Herb Jones, and was a loser of $15 at Gin. "I got off a lot easier than most of them" claims Ben... Dave Gottlieb, head of D. Gottlieb & Co., also was in town. Dave and Ray presented Walter Winchell a check for $130,000 for the Damon Runyon Cancer Fund, which brought the total up to the quarter million mark promised by the industry. Winchell, with Gottlieb and Moloney at his broadcast, gave the industry quite a send off to his many millions of listeners.

Jack Semel returns from Chicago with Willie Levey, and announces that he has joined up with him in Supreme Automatics, Inc., Brooklyn, N. Y., and that the firm have been appointed exclusive distributors for Williams Manufacturing Company for the Metropolitan area, which includes New Jersey up to Trenton. Their building, located in the coin row of Brooklyn, is now being renovated and rebuilt, to give the firm more space... Al Silverman, sales manager of Adams-Fairfax, California, in town and visiting with the boys along Tenth Avenue... Barney (Shuggy) Sugarman, Runyon Sales Company, personally seeing the jobbers and operators on Keeney's "Cover Girl"... Dave Lowy and Phil Mason of Dave Lowy & Company, have a raft of amusement machines on their floor, offering the operator quite a selection... The offices of Modern Music Sales Corporation are quite a gathering point these days, and Nat Cohn has a number of new people in his employ to handle the many additional lines he's taken on lately.

Eddie Corriston, Palisade Specialties, Inc., Cliffside Park, N. J., seen in a very serious huddle with Hyymie Rosenberg. Looks like something in the wind... Eddie, a known basketball expert, has been collaborating with one of the local sport writers, who is gathering material for a special feature story... Harry Schneider, Seaboard New York Corporation, in addition to doing quite a business on used equipment, is smiling broadly over the acceptance of Genco's "Triple Action"... Charlie Aronson and Bill Alberg, over at the Brooklyn Amusement Machine Company, Brooklyn, N. Y. tells us that the operators are placing some nice orders for Evans' "Bet A Score" baseball game.

Harry Pearl and Dave Stern, Seacoast Distributors, looking toward Spring with great optimism. Harry tells the story how the recent snow storms slowed up deliveries of Rock-Ola phonos to his customers, but in some instances he was able to overcome the problem. An operator wanted a machine delivered to his location, but due to the high pile of snow along side the street, claimed it was impossible to set it. That didn't stop Harry. He drove as close to the location as possible, and with the help of his mechanic and the operator shoveled the snow away. "If it has to be done, it has to be done" states Pearl... Jack Ehrlich, Hart Distributing Company, Brooklyn, N. Y., a family man of the highest calibre, tells us that he's been so busy lately, that he's being kept down at the office at all hours.

Dave Feinberg, who has been distributing machines in this territory for a number of years, announces that he's opening up jobbing offices at 141 Atlantic Ave., Brooklyn, N. Y. under the name of Amusement Supply Co. Until the above location can be readied for occupancy, Dave is conducting business from his present quarters, 2062-84th St. Sidney H. Levine, attorney for the Automatic Music Operators Association, leaving for Washington, D. C. to study the impending juke box bills. Levine, by the way, is representing the many music associations, who appointed him to that post at their recent meeting in Chicago during the CMI convention... Joe Young and Dan Kipnis, of the newly organized Young Distributing Company, Wurlitzer distributors here, have been meeting with many of the local operators, who are dropping in to meet up with them... Chris Christopher, Chris Novelty Company, Bally sales representative with offices in Baltimore, Md., returns from a road trip thru Pennsylvania, and relates how he was iced in at these towns, and was delayed for hours... Sammy Stern, Scott-Crosse Company, Philadelphia, Pa., reports that Williams' new five ball "Stormy" is going great... Al Cohen, Asco Vending Company, Newark, N. J., states that he's selling loads of Groetchen's "1c Camera Chief". "The greatest small amusement machine turned out in years" claims Al.
Local ops more than mildly interested in the story carried by daily papers on arrest of a San Diego man for putting the slug to 13-year-old . Federal agents called the culprit under the recent fed statute that makes it unlawful to so abuse coin machines . When arrested, the suspect had 8500 plugs and 800 pennies on him . His double take on the illegal operations consisted of the penny change haul and resale of cigarettes . Musically, the local press also got a big rise out of Cole Porter and most of the same in the vicinity of Sunset and Vine . Song writers and record companies took note of the settlement pending between Petrelli and Co. In other word, Petrelli (R . J .) promised to intro-duce a big granting royalties on records . the amount to be bargained out between musicians and platter makers .

Meanwhile, come Petrelli, bans and congressional investiga-tions, most of the local record companies are proceeding merrily on their way . If they can’t cut ’em, they can still release ’em . and most of the discomforts, are in shape to do that for at least a year . Modern Records are so optimistic about prospects, they’re now enlarging production plant . Head man Jules Bihari and Sol Bihari in New York “on business” while Joe Bihari dropped in on New Orleans this week to help open the new office of Music Sales, Modern’s distributors, at 704 Baronne Street .

Capitol reports a lively flow on its product, with Nellie “Real Gone Gal” Lutcher leading the jukebox parade with just about anything that’s been cut by her . Speaking of Nellie, she’s also a real good gal . what with her eagerness volunteering to appear on the March of Dimes program over a local radio station . and then quietly mailing a nice check to station to be turned over to the fine cause . Red Ingle is a check to boost his already strong popularity with coin machine players by a personal appearance at one of the local niteries . The “Tim-Tay-Shun” artist will undoubtedly pac ’em in . and if it gets too crowded, trust Red to tear the roof off . Martha Tilton, a surefire favorite of music box men, is now back in the Capitol fold after a short absence . Her first new release will be cut March 1 .

Over at Aladdin things are still going like magic . Talent finder Eddie Mesner is up Acapulco way vacationing and seeing what the natives have to offer in the way of talent while brother Leo is tending to the home works . Ready for release on February 20 are a new batch of blushing blues by “Lightnin’” Hopkins, Wynonie “Mr . Blues” Harris, “Plenty Dirty” and some of the other Aladdin line . Leo reports that the spiritual trend in popular “race” records is coming up strong . Contributing to it will be Sister Dorothy Mae Willetts’ “I’m Going To Live A Life That I Sing About” backed by “Stand Still” . New label by Aladdin is Score, featuring Baltimore’s Trumpeteers in the spiritual mood with “Milky White Way” and “Handwriting on the Wall” . Robert Gordon of Van-Es is due soon with new release for Barclay Allen and the Rhythm Four . hoping for another “Cumann” hit . Herb Monteil of Vanguard Songs is busy plugging “Penny” by the Pied Pipers (Capitol) and Arctic Wayne’s rendition of “Tony’s Place” ( RCA) . Specialty Record’s chief Art Ruge talks like a man about to pocket a few dollars over Roy Milton’s “Keep a Dollar in Your Pocket” . Art has Cadillac’s on his mind these days, what with trying to make an exploitation tie-up with General Motors for Milton’s new “Cadillac Boogie” .

Coin Row registered plenty of steady activity this week . Nothing sensational, as Automatic Games’ Dannie Jackson puts it, but nothing for the obituary columns . Dannie reports some new sales in San Bernardino and expects a lot more from that territory in near future . Nels Nelson tells us that Bill Wolf is still in San Francisco with AMI’s John Hadock and is looking for release date on the new AMI 40 Record selector box when the boss gets back this weekend . Bill Williams continues to sing the praises of “Box Score” rolldown and would be doing the same for William’s 5 ball “Sunny” except he’s fresh sold out of ’em . C . A . Robin-son’s Al Bettelman heads for Las Vegas this week to show off the new Jennings “Tie-Tae-To” . Paul Laymon blossoms out with some more snappy looking 5 balls in United’s “Tropicana” and Gottlieb’s “Robin Hood” . Both feature illustrated boards to please the male eye, one with hula maidens and the other with Maid Marion in lieu of her archer boy friend . Paul has a good word for the new Redy-Nickel coin changer . down in price and moving fast, says he .

Bernie Shapiro reports several new items for his Adams-Fairfax vending outfit . Brand new machine offers the public one slot for pennies and nickels, with a six portion for five cent option to the ops . Also a new coin counter for pennies, nickels and dimes with the talent in automatic features . Right hand man Al Silberman still in New York lining up new products and distributing that “many old coin machine men are taking on vending machines as a stabilizing product” . Len Micon of Pacific Coast Dist . says Genco’s “Ring-A-Roll” rolldown is proving a good thing on locations . same goes for Genco’s “Triple Action” 5 ball, a real live one . Len calls it “the country’s No . 1 pin game” .

Charley Fulcher of Mills Sales had visitors this week, including J . P . “Midge” Ryan from the Chi factory and Art Bontlerous from the Oakland office . Ryan stopped off at Las Vegas — to get married . Jack Gutshali says new Packard equipment coming in and moving out every day . General Music’s Fred Gaunt fresh from back trip to San Diego and glowing about Rock-Ola’s new Magic-Glo . Ray Powers of E . T . Mapes is busy entertaining the boss down from San Francisco and trying to keep pace with the demand for Fillen’s new phone .

Seen on and around Coin Row this week were such visiting firemen as San Gabriel’s Crowley and Petteruto; Compton’s E . R . Rippee and Frank Milano; Inglewood’s Jack Bahler and Johnny Nelson; Gardena’s J . L . Kilza; Van Nysa R . L . Melin; Covina’s Bill Bradley and the Mrs . . Floyd Anthony of Santa Maria also had the Frau along . Fred Allen did a single-o from Bakersfield . Ray Faust in from Santa Ana, Clyde Denlinger from Balboa and Cal Brown dropped in from Automatic Games’ office in San Diego .

Late wax clippings: Exclusive’s Charlie Craig says he’s on lookout for Johnny Moore and His Three Blazers’ disc of “Teresa” . Mercury is priming a new Frankie Laine release . Spina-Green are plugging like mad on “Let’s Spend a Quiet Evening at Home” . Evelyn Knight did it on air last week, also the Andrews Sisters . . Only waxing so far on tune is a Majestic by Artie Wayne . TIP TO OPS: If you’re doing well with Bobby Worth’s “Please Don’t Play No. 6 Tonight,” switch to your No. 6 position and watch it do even better . This was the finding of a psychologist, claims Bobby . . people love to be told what not to do . . FLASH: Clarence Ansley, who formerly operated the Automatic Sales Co . in Santa Fe, N . M ., now operating the Crawford Coin Machine Sales & Service Co . in Las Vegas, Nev., a route he recently purchased . Clarence wants all his friends to stop off when in Las Vegas and visit with him .
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