Leadership is an elusive thing. First you've got to win it. Then you've got to work at it to hold it.

Wurlitzer won it many years ago and with the right men, methods and merchandise, has held it ever since. The fruits of it are shared by every Wurlitzer Music Merchant.

He profits by the prestige of the Wurlitzer name that means "Musical Fun for Everyone."

He profits by Wurlitzer products that have always out-distanced the field in play appeal and earning power.

He profits by Wurlitzer's national advertising that stimulates people to patronize his locations—and by Wurlitzer's Point-of-Purchase advertising program that stimulates play in those locations.

He profits by his association with a Wurlitzer Distributor who is set up to assist him in the successful conduct of every angle of his business.

With all these factors in his favor, the Wurlitzer Music Merchant quickly attains a position of leadership himself.

Talk with a Wurlitzer Distributor. He'll show you what makes Wurlitzer leadership tick—and how it can click for YOU. The Rudolph Wurlitzer Company, North Tonawanda, New York.

WURLITZER MUSIC MERCHANTS
Cash in on
WURLITZER LEADERSHIP
Everybody... TALKS ABOUT IT!

Everybody... KNOWS IT'S THE WORLD'S GREATEST BARGAIN —

AT THE WORLD'S LOWEST PRICE —

FOR THE WORLD'S FINEST PHONOGRAPH EQUIPMENT
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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N.Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois; Telephone: DEarborn 6045 and 422 West 11th Street, Los Angeles 15, California; Telephone: PROspect 2687.
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SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $14 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."
TIME HAS ARRIVED
WHEN OPS MUST
PROMOTE PLAY

Good, Old Fashioned Showmanship Must Be Used to Attract Public to Games, Music and Vendors. Contests, Causes, Charities, Should be Featured with Plenty of Press and Radio Publicity and Advertising. Equipment is Getting Stale and Standardized in Public's Eyes. TIME HAS ARRIVED FOR A BARNUM TO STEP INTO THE COIN MACHINE INDUSTRY THERE'S NOTHING WRONG WITH THE COINBIZ THAT SOME GOOD OLD FASHIONED SHOWMANSHIP CAN'T CURE AND BRING ALL OPS BIG PROFITS AGAIN!

NEW YORK — There is absolutely nothing wrong with the coin machine business! Brother, put that in your pipe and smoke it!

The one and only thing which has failed the guys and gals in this industry is the fact that they became "too technical".

Instead of looking at the games with the eyes of "Barnumas" (promoters of pleasure and entertainment and music and efficient merchandising) they began, and have been for sometime now, looking at games with the "eyes of engineers".

And that's when the coin machine business went screwy.

This isn't an engineer's business. This is a business for promoters. For "Barnums". For guys who know how to take a simple, little game and make the public play it and play it and play it — and chuckle and exclaim over it — and tell their neighbors about it — and then come back to play some more, and some more, and some more. AND — everyone in the business makes money.

The old time coin machine guys are gone! Those were the boys who made this business a real promotional hunk of entertainment merchandising. They stimulated the storekeepers to stimulate the public. They got the public going and, once that happened, they had money rolling in.

They had the press with them and, believe it or not, the early radio broadcasters, even the vaudeville shows. Everyone was talking about their games. But, somehow, today's coin men became too dignified. They forgot that they're in a showmanship business. They've been trying too hard to "impress" the American public that they're in a new kind of entertainment field.

Hell! That's not what the public wants at all! The public wants fun. They like fun. They'll pay for fun.

This business is based on showmanship. It's based on something which no one in the entertainment field today can offer—economical fun.

Get wise, brother, get wise! This isn't the time to go "high hat". This is, instead, the time to bring back those great big boisterous "Barnum days" all over again.

THAT'S WHAT THE COIN MACHINE BUSINESS NEEDS — A "BARNUM" — A PROMOTIN' LOY-ABLE SONOFAGUN WHO WILL WIN THE PRESS AND RADIO OVER TO HIS SIDE, WHO WILL GET EVERYONE EVERYWHERE IN THIS GREAT GRAND NATION ATTRACTED TO AND ENTHUSEd OVER THE GAMES, MUSIC AND EFFICIENT MERCHANDISING OF THE PRODUCTS OF THIS INDUSTRY.

Stop being so damned dignified. Get back into that old time showman swing. Get into action. Get the boys and girls in your neighborhood to come right into the locations where your games are located to play, relax and have fun.

Yes, sir, that's what this business is all about. Having a lot of fun and making people feel relaxed, making 'em forget their troubles for a while —and letting them have a hellva lot of fun playing your equipment.

BECOME A "BARNUM"!

There's a dozen different ways in which every operator in the nation can attract the public to his machines. Everybody in this business got a terrific break when Walter Winchell went all out making almost weekly announcements about the coin machine industry. BUT — nobody has followed up on this tremendous publicity!

NOW IS THE TIME TO DO SO! Now is the time to back charities, causes and every worthwhile project, locally and nationally, to gain that "attention" and that "publicity" which this field needs to get more attention to its products, more cash in the cash box—and that means GOOD TIMES FOR EVERYONE!

You can't do it being "high hat". You can't do it by "just wishing".

(Continued on Next Page)
You've got to do it by working. By getting out there and starting something rolling. By calling attention to your equipment with some NEW IDEAS, NEW ANGLES, NEW CAUSES, NEW CHARITIES and every other conceivable thing which you can think of and which is RED HOT in your community.

Don't wait. You CAN'T LOSE! Knowing you as I do and knowing that you're a smart business man — I'm sure that you will be happy to have your take kicked up 100 and even 200 per cent and gladly give back 25% or even more—if backing some worthwhile charity or cause is the answer to earning bigger profits.

Everytime we looked around in the old days we found some "benefit" being backed by coin machines. When the churches in your neighborhood ran a bazaar—coin machines were on hand. When some worthwhile charity needed a donation—coin ma-

LOOKING FOR COIN MACHINES—BECAUSE HE WANTS TO PLAY THEM AND BECAUSE HE GETS A LOT OF FUN PLAYING AND KNOWS, AT THE SAME TIME, THAT WHEN HE DOES PLAY THEM THAT HE'S HELPING HIS FAVORITE CAUSE TO GET MORE MONEY?—

Brother, stop kidding yourself. You're in the entertainment business. And when you're in the entertainment business — YOU'VE GOT TO ENTERTAIN.

To entertain the public you've got to get their attention, respect and complete cooperation. And the one and only way to do that is to step out of your present "high hat" style and go right back to that great, old fashioned, "Barnum" publicity getting action — which attracts, which PULLS IN THE CASH — and WHICH STARTS THE BOOM, BOOM, BOOM OF GOOD TIMES GOING ALL OVER AGAIN!

DO YOU AGREE THAT THE COIN MACHINE BUSINESS NEEDS A BIG TIME PUBLICITY CAMPAIGN TO BRING ATTENTION TO ITS ECONOMICAL ENTERTAINMENT AND EFFICIENT MERCHANDISING AND THEREBY ONCE AGAIN GET IT BIG PLAY ON ALL EQUIPMENT? TELL US WHAT METHODS YOU FEEL SHOULD BE USED TO ONCE AGAIN ATTRACT THE PUBLIC TO GAMES, MUSIC AND VENDORS AND START THE BIG TIME, BIG BOOM PLAY ACTION WE ALL NEED!!

Okay, Bill, since you asked me — here's what I would do . . .

NEW YORK — A rather sudden, and somewhat surprising plea has arisen among many noted box opers throughout the country that a move be started to bring back 10c play action.

The proposers of whom have been operating some of their equipment on 10c, 3 for 25c play, have learned, they report, that they cannot feature 10c play in all of their locations, there are a large number which not only are willing to accept the dime coin chute, but, that the retailers, themselves, are very much in favor of the 10c action, in view of the fact that it brings them greater income.

They also report that with 5c play they cannot cover their present overhead expense and, furthermore, they claim, they certainly cannot continue to purchase new machines, amortize the cost of these machines, net large payments, and continue in business on a profit basis.

One report indicates that the play fell 20% when the 10c coin chute was installed in tavern locations, it still showed 40% more profit than was formerly obtained with nickel play.

"Also", this well known operator claims, "we have found that the one and only salvation to most of the financial problems confronting us today are that we have endured a loss of about 25% to 50% in play action (the taverns show a business drop of 40% nationally) and, therefore, we must get 10c where we formerly charged 5c because the nickel today, due to this inflationary era, is only worth about one cent."

He also says, "What operator would change his present nickel coin chute to a penny chute? Yet", he reports, "that's exactly what is happening throughout the country where the operators must work on a 50%-50% commission basis with the location owners and actually the nickel they get can be compared to the pre-war penny. How", he asks, "can the operators survive under such conditions?"

He continues, "Everyone of my locations have incurred the price of all the merchandise they sell. In fact, all retailers have been forced to hike prices upward. We, the juke box industry, are the one and only people who refuse to recognize the fact that our costs have tremendously increased, at least by 200%, and charge the same as we did back in 1894 for our music when our overhead was so low that a $4 national average actually showed us a profit."

"Certainly", he says, "we're not asking to hide our heads in the sand. We're supposed to be business men. We know that we are faced with tremendously increased labor and material costs, with greatly hiked parts and supply prices, and yet we do nothing to save our own skins. We just keep on with the nickel and now", he concludes, "with the business recession in effect, we're all bound to lose money."

"The time has come for the nation's juke box operators to agree to putting the 10c coin chute on machines in certain types of locations which will save them, and not for any of us to knock the other fellow out of the spot by bringing back the 5c chute when we know that we can't make it out with it in such a location."

It seems that the majority of the nation's juke box ops, who have written in regarding a return to the 10c chute for many types of locations, believe that such 10c, 3 for 25c play phonos will up the average of any route, and will allow the operator to show some profit on his aggregate collection.

They also feel that the two minute recording would help tremendously. But, they claim, with the record ban now in effect, there's little or no use to ask for two minute records until such time as the disc makers can once again press.

Therefore, they state, with retail merchants fighting their attempts to get a more equitable commission basis set up, for the retailers need every penny they can get to remain in business, the one and only solution, in their estimation, is 10c, 3 for 25c play in locations which will accept such play and which will mean that all the location on the operators' routes will show a better average and allow him to see some profit.

These men also state that they realize there is some antagonism to 10c play from some locations. But, as those who have 10c play spots point out, there are only so many real jute box players to a spot and even if 40% of these are lost, the remaining 60% putting in dimes, instead of nickels, brings the week's collection up to 40% better than what it ever was at 5c play action.

The return of the plea for 10c play may prove somewhat surprising to the trade in view of the fact that such manufacturers as AMI, Inc. and the Rudolph Wurlitzer Company backed it with great strength. The J. P. Seeburg Corp. vigorously opposed it. And, after some months of controversy, it died, practicably aborning.

But, now it has returned, and not under the direction of any of the manufacturers, but, instead, under the request of noted operators, themselves, who have tested 10c play action and who, as they were ready to change over a great part of their routes to such play, suddenly found themselves faced by competition from other ops who would rush to the spots, after the 10c, 3 for 25c chute had been installed, and offer to replace with a 5c phone.

These men feel that the trade should make some arrangement to get together on 10c play action everywhere in the country. They believe that this is the one and only answer to the operators of automatic music enjoying any profit at this time.

They claim that the ops, themselves, can better arrange for such play than can any manufacturer and that the result will be that with the music ops enjoying profits again, the entire trade will prosper.

One of these men states, "It is still the one and only answer to assure the automatic music industry going ahead progressively and prosperously."

"THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS"
Proud beaming smiles herald the presentation of The Cash Box "Oscars" to the winners of the Second Annual Music Poll, solely sponsored and conducted by The Cash Box on behalf of the Automatic Music Industry of America. Pictured above: 1) The Ink Spots, top male vocal combination, with Paul Whiteman. 2) Wesley Rose, of Milan Music who published the click hillbilly tune, "It's A Sin", with Marshall Micon of The Cash Box. 3) Executives James W. Murray and Steve Scholles of RCA-Victor and Bob Austin of The Cash Box. 4) The Capitol Record winners, presy Glenn Wallichs, Jo Stafford and Tex Williams. 5) Manie Sacks, artist and rep chief of Columbia Records beams at the "Oscar" awarded Columbia for "Feudin' and Fightin'". 6) Irving Berman, presy of Manor Records, Savannah Churchill, top Flight "race" winner with "I Want To Be Loved" and Willie Bryant over a Mutual hook-up. 7) The Harmonicats with "Pops" Whiteman. The Cats copped their "Oscar" for "Peg O' My Heart", the Best Record of 1947. 8) Top male vocalist of the year Perry Como, with Joel Friedman and Bob Austin of The Cash Box. 9) Bob Austin, Abe Olmian and Murray Baker, of Robbins Music Corp., who published "Peg O' My Heart".

FEATURES

★ The Nation's Top Ten Juke Box Tunes
★ The Cash Box Record Reviews
★ Take One Record Tam Review Report
★ Round The Wax Circles
★ Hot In Boston
★ The Broadway Beat
★ Rollin' Round Randolph
★ Folk And Western Record Reviews
★ The Nation's Big 3 Hillbilly, Folk & Western Juke Box Tunes
★ Hot On Chicago's South Side
★ The Cash Box Diamond Juke Box Scans
THIS WEEK’S RCA VICTOR RELEASE

A Sentimental Date With

PERRY COMO
RCA Victor Album P-187
When Day Is Done
When Your Hair Has
Turned To Silver
RCA Victor 20-2640
Carolina Moon and
Body And Soul
RCA Victor 20-2661
What’ll I Do and Leave Me
RCA Victor 20-2662
If We Can’t Be The Same Old
Sweethearts, We’ll Just Be The Same Old Friends
and I’m Always Chasing Rainbows
RCA Victor 20-2663

SAMMY KAYE
Two big Kaye numbers in a new re-coupling.
Hand in Hand
Vocal refrain by Laura Leslie and Don Cornell.
We Just Couldn’t Say Goodbye
Don Cornell and The Three Kaydes on the vocal.
RCA Victor 20-2679

THE THREE SUNS
I’m Looking Over
A Four Leaf Clover
A sure-fire version, as the Sun
back up some old-fashioned bar-
RCA Victor 20-2688
Eccentric
An old-time rag with a terrific toe-
tapping tempo.
RCA Victor 20-2688

TEX BENEKE
and his Orchestra
Dream Girl
Theme song of Paramount
pic of the same name, with
Garry Stevens’ vocal. Should
be the top Beneke disk of the
year.
RCA Victor 20-2667
Moonlight Whispers
Some real and bone flower of the
early Glenn Miller days.
RCA Victor 20-2667

CHARLIE SPIVAK
Springtime In
Charleston
Recorded to meet terrific
Southern demand. Tommy
Mercer and Irene Day vocal.
One Raindrop Doesn’t
Make A Shower
Perfect check-to-check number with
Tommy Mercer’s nostalgic lyrics.
RCA Victor 20-2670

BIG NEW ONES... BIG OLD ONES:

Because
RCA Victor 20-2653
PERRY COMO
Dipsy Doodle*
RCA Victor 25693
I’m My Own Grandpa
RCA Victor 20-2563
TOMMY DORSEY
I’ll Never Smile Again*
RCA Victor 20-2563
We Just Couldn’t Say
Goodbye
SAMMY KAYE
RCA Victor 20-2679
BUNNY BERGIAN
I Can’t Get Started
RCA Victor 36008

*All-time hits re-issued by request

THE STARS WHO MAKE THE HITS ARE ON

www.americanradiohistory.com
The Nation's
TOP TEN
Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play in
The Nation's Juke Boxes, Compiled From
Reports Submitted Weekly To The Cash Box
By Leading Music Operators Throughout The
Country.

BALLERINA
Still rides along as the nation's
number one tune. A terrific coin
catcher.

HOW SOON
Repeats its click position of last
week with reports indicating play
holding up.

GOLDEN EARRINGS
In third place again with ops booming
the platter.

BEG YOUR PARDON
Sensational rise of this one has it in
fourth place. Grabbing off a
slew of coin.

I'LL DANCE AT YOUR WEDDING
Maintains its hold on fifth place.
Every disk a potential coin winner.

I'M LOOKING OVER A
FOUR LEAF CLOVER
You know about this one! A real
great tune proving oldies are still in
three bravely.

SERENADE OF THE BELLS
Coin still pouring in for this dilly.
Here it is in seventh place this
week.

I'M MY OWN GRANDPAW
Continues to win approval in phonos
throughout the nation. Ope peg this
one for a long stay.

TOO FAT POLKA
Drops a hint with a host of new
tunes on the boards. Still catching
coin through.

CIVILIZATION
On the bottom after a sensational
ride across the boards. Play still
holds tight.

CODE

AL—Meddia
AP—Apellne
AS—Aristocrat
BS—Ballet
CA—Capital
CM—Columbia
CS—Cassell
DC—Dace
DI—Deline
ES—Esclaire
JH—Juke Box
KI—King
LI—Lessee
ME—Melodist
MA—Majestic
ME—Mercury
MI—Melody
MD—Modern
MO—Morse
MU—Muller
MV—National
MX—Melodisc
NA—National
RE—Regent
SH—Saymy
SM—Spartan
SP—Specialty
SH—Standard Phone
ST—Sterling
TO—Top
DA—Dutiful Artist
UN—Universal
VI—Victor
VE—Victoritic

The Cash Box, Automatic Music Section  Page 9  February 14, 1948

www.americanradiohistory.com
NEW YORK—Recent publication of an editorial piece labeled "Bootleg Records", (The Cash Box, January 24 issue) aroused a storm of controversy among diskers throughout the nation. Many, anxious to clarify their position in the current recording industry dispute pointed out that the word "bootleg" signified something which was not legal. General opinion among the phonograph record manufacturers was that they would be acting in perfect accord with the law if they were to grant employment to any licensed union musician.

Most emphatic statement was issued by Jules Braun, president of Deluxe Records, Inc., Linden, New Jersey. "The headline and the general tenor of the article", he said "indicates that the making of records after January 1st is in violation of some law or otherwise illegal and, therefore, bootlegged. This is a misleading attitude and does not truthfully express the condition of the facts, and places the seal or stamp of illegality on a perfectly legitimate business. It would be easier for The Cash Box to encourage record making as a perfectly legal and honorable business, rather than leave a "sour taste" in one's mind of it being bootlegging business."

"Unions have been permitted to operate by grant of law and have been recognized as a legitimate bargaining agency. In the case of the musicians union, a contract was signed between the union and the record manufacturer, and amongst other conditions, the manufacturers agreed to a "closed shop". That is, to employ only union musicians. Ordinarily, at the expiration of a contract, the union and the manufacturer would sit down to negotiate a new contract and if there were any conditions which they would want rectified, such as increasing rates during the contract term, they would negotiate at that time. However, the Taft-Hartley Law was passed and made it impossible to carry on any negotiating."

"While this leaves us in a position of not having a contract with Petrillo's union", he continued, "it does leave us free to contract for non-union musicians, or for the service of musicians of a different union (if there is one, or if there is none). Also, it is up to us, against the law for us to employ a musician belonging to Petrillo's union. As a matter of fact, any employer would be penalised, under the Taft-Hartley Law, if they would deny employment to any employee because of their union or non-union affiliation."

"As for Petrillo and his musicians, the success of his ban depends upon whether or not he has their full support. Without it, the members opposing him may leave the AFM to join some other union or become non-union. Generally union leaders act democratically and prepare their platform in accordance with the vote of their membership. It seems, however, that the recording musicians are not in accord with Petrillo's definite position and that public sentiment is overwhelmingly against him."

While Mr. Brauns' reasoning is perfectly logical and in accordance with the opinion of many of his fellow record manufacturers, the one glaring note of his statement, has to this date, not held water. Certainly musicians are free to record. Certainly the record manufacturers are free to use those musicians. Nevertheless, the majority of musicians everywhere hold union cards and are members of the AFM. No musician thus far has acted as the "guinea pig", and come forth to say that "I will record". Altho many have publicly stated (The Cash Box, June 25, 1947) that the recording industry alone has been solely responsible for their success, none thus far, have acted in rebuttal to Mr. Petrillo's stand.
"Cecilia" (2:41)

"Miss Annabelle Lee" (2:47)

ROSE MURPHY (Majestic 1213)

• Chi chi tones of click chick Rose Murphy and another coin culler, this time to the music of the "Cecilia". The gal's wee voice gets the nod here—add to that her unique rhythm qualities and you've got a deck that can really step out. Her initial coin went like wild fire; this one is sure to repeat. On the flip with "Miss Annabelle Lee", Rose once again displays her brilliant vocal and piano fashions to set the stage for another coin comer. Her rapidly growing flock of fans are bound to go hog wild about the pair— latch on.

"Keep A Dollar In Your Pocket" (2:42)

"My Blue Heaven" (2:47)

ROY MILTON (Specialty 522)

• Riding hot and heavy in many a phone, Roy Milton shows his wares on this cookie to come in for another slew of phenomenal coin play. Titled, "Keep A Dollar In Your Pocket", Roy varies hot this time by adding a whole plen ty of zip. Loads of gusto show here, with the title of the ditty offering the wax story. On the backing with the familiar and ever loving "My Blue Heaven", the crew come back for their trick to rom this piece again. It's the top side that'll get all the calls and a ton of them at that.

"Flower Garden Blues" (2:46)

"Big League Blues" (2:48)

ARNETT COBB (Apollo 394)

• Pair of sides to which ops might get next to are these offered by the popular Arnett Cobb. Cobb labeled "Flower Garden Blues" and "Big League Blues", maestro Arnett's is a pluper Milton Larkins to the fore for the heavy express Asian woldage. The pair, aimed at race spots with loads of howling done up brown throughout. Top deck shows with loads of beat, suitable for the hop jazzy style crowd. Both sides have stock race tempo behind, with Larkins superimposing the piano. The pair that have an extra spot on their machines might find these suitable.

"I Feel So Smoochie" (2:40)

"Gonna Get A Girl" (2:36)

KENNY SHAFFER TRIO (Lion 1044)

• Shades of King Cole — that's with this platter. The Kenny Shaffer Trio step out to do "I Feel So Smoochie" and "Gonna Get A Girl" and offer the cookie in highly pleasant manner to score. Top deck has lots of ambiance and life in it, with the vocal chorus offered coming thru in top notch fashion. On the flip with "Gonna Get A Girl" comes back for some more sugar coated stuff that is bound to go. Disk is currently kicking up a storm in many sections of the nation—we're sure you'll like it.

"Because" (3:00)

"If You Had All The World And All Its Gold" (3:02)

PERCY COMO (Victor 70-2503)

• This recording will undoubtedly in time become a treasured item by phone fans throughout the nation. Percy Como, making male vocals sat is across the country, utilizes a ton of beautiful fragrance to come up with one of his best platters ever. It's the standard format of "Because" that will cause all the excitement and set the bovvy scon through the nation bowing again. Percy's soft and delicate air surrounding the revered worderage bluts into a blossom of fruitful and stimulating musical moments. Magnificent orchestral performance by maestro Russ Case lends the ditty an angelic halo. The soft and yet kindling vocal treatment dispayed by Perry on the side is sure to arouse every music lover. On the flip with "If You Had All The World And All Its Gold", Perry once again shows his versatile styling to come up with another coin winner. It's an olde to which the adult set can go wild over, and it will set fresh and invigorating to the junior crowd who have never heard the deck. The top side is sure to be the next "big" platter of the day — "Because" is nothing short of sensational.

"You Don't Have To Know The Language" (2:57)

"My Blue Heaven" (2:49)

THE SQUADRANAIRES (London 124)

• Vocal styling of the Squadranaires and the mellow rhythm of "You Don't Have To Know The Language" and "My Blue Heaven" step out here in fair manner. Harmony offered shows adequately on the top deck, with the orchestral support adding loads of flavor to the record. It's the worderage of the tune that grabs the glory throughout, with the group's spot filling in. The second is the standard "My Blue Heaven", with their adaptation of the ditty blending harmoniously throughout. Both sides should make excellent filler material.

Figures shown following song titles indicate playing time of record.

"Heartbreaker" (2:32)


FERKO STRING BAND (Palda 109)

• Current craze of string music should have this disk featured in every phone—but with a twist. Well known to the Ferko String Band let "Heartbreaker" loose here, with the top notch refrain it offers of this thought of brilliant fashion. It's offered in "Four Leaf Clover" style and flourishes with loads of banjo throughout. Flip is an oldie and should come in for some mighty heavy coin play in the tavern spots. Both sides spin for a barrel of coin—you'll like 'em.

"I'm Looking Over A Four Leaf Clover" (2:19)

"Heartbreaker" (2:34)

JIMMY SAUNDERS (Rainbow 10043)

• Pair of sides which ops may want to get next to are these offered in pleasant styling by balladeer Jimmy Saunders, coupling a tavern technique and some beautifully pitched tommies Jimmy once again shows his "I'm Looking Over A Four Leaf Clover" and "Heartbreaker" at ops. Top deck spills in slow fashion with an additional accompaniment filling the bill. On the flip with "Heartbreaker", Jimmy comes thru with this soft arrangement in style. Both sides are well loaded with possibilities to score.

"I Remember Mama" (2:57)

"Then I'll Be Happy" (2:59)

ZIGGY LANE (Deluxe 1137)

• New balladeer on the wax horizon sends his pipes across his initial waxing to step out right and into a jackpot full of coin with "I Remember Mama". Zippy Lane's mellow tones fill the air with loads of superb quality that set the stage for this top notch piece. An adaptation of the familiar "I Remember Mama" the deck is bound to get a tremendous scoop off of it in the boxes. Able backing by Mac Ceppo's spikes the disk, with Ziggy shining all the way. On the flip for the bright tones of "Then I'll Be Happy", Ziggy lets go with a ton of nostalgia to come up with another possible coin culler. The lead is bound to strike heavy—get next to this platter.

"Rumba Jubilee" (2:42)

"Cuban Marble Game" (2:50)

RAMON FRANZI (Ano 1000)

• Pair of bright rumba sides that will shake like sixty sparkling bright as the Ramon Little Trio gather for "Rumba Jubilee" and "Cuban Marble Game". Top deck features a novel clap-handas spot that adds loads of spice to the philter. The tempo of the cookie is offered in excel lent manner bound to attract loads of attention. On the "Rumba Marble Game", the boys come back for some tops rich rhythm to get Young Chucks the pleasant worderage. Both sides will fit the rumba spots like a glove—get next to 'em.
Well over six months ago The Cash Box pointed out that oldies and standards would in time draw the host of phonograph play. Since then we've had such click tunes as "Peg O' My Heart", "That's My Desire", "Mickey", "I Won't Get Fooled Again", "Heartbreaker" and of course the current winner, "I'm Looking Over A Four Leaf Clover." Certainly, one of the most contributing factors to the success of these oldies, especially "Clover," is the "insignificant" fact that the modern generation, or bulk of the nations youth has never heard these tunes. Then again the oldies certainly enjoy hearing the songs that were popular in the gap '30's. Our well noted music pent emphatically states that the present day fold of songwriters do not have that extra bit that spells the difference between a top song hit and a run of the mill item. Nevertheless the oldies certainly seem to be a drawing card, and as a matter of fact, are putting several name bands back on the map again.

... ... ...

... ... ...

We wonder why record companies throughout the nation are currently being flooded with phone calls, wires and mail from musicians — in effect saying that they belong to an independent musicians union and are allowed to record. Add to this lead Local 701 — what's it all about? . . . Cleveland Phono Merchants Association entertained Decca star Monica Lewis and Mercury singing Jan August recently. Just got to show what cooperation means — Herman Bolein, vee pee of Georgia Music has a hit on his hands with the Perko String Band "Heartbreaker". Herman formerly was with Runyon Sales Co., and left to form his own distributing firm . . . Congratulations to Nat "Ring" Cole and Marie Ellington, who blend this coming March 21 . . . What Nolte Lutcher is doing at the Tiajuna Club in Cleveland is nothing short of mayhem . . . . .

... ... ...

... ... ...

What's all the hullabaloo about that terrific build-up a New York disc-jockey is getting? We hear his spot is in hunger . . . Aside to Lou Surita — give us a buzz . . . the splendid turnout at the Onyx Club for thrush Hadda Brooks — we did 'em out . . . the nicest people in the world — Saul Bihari and Gloria Friedman . . . Signature Records biding us farewell for the New York baseball season and hope and pray that the Giants win a slew of ball games. Their "Victory March" gets an airing every time they win . . . We predict that every Coton's "Because" will in time substitute for the vocal spot at weddings . . . one of the greatest things he has ever done. "Dana Records" with "Helen Polka" lines up a host of distracts out in the west . . . We hear that Nat Cohn, Gem Record proxy has a winner in "Sinbad Samba" . . .
“Dream Girl” (2:56)

“Moonlight Whispers” (2:56)

TEX BENEKE ORCHE.
(Victor 20-26677)

“Longer”

“Afford to Send You Roses” (2:56)

“The Dream Peddler” (3:00)

SAMY KAYE ORCH.
(Victor 20-26625)

“Hand In Hand” (2:54)

“We Just Couldn’t Say Goodbye”

SAMY KAYE ORCH.
(Victor 20-26779)

“Carnival In Venice” (2:50)

THOUGHTLESS (3:03)

DORIS DAY
(Columbia 39079)

“I’ve Only Myself To Blame” (3:00)

Ray Noble Orch.
(Columbia 38080)

“I Fell In Love With You” (3:02)

“Saturday Night In Central Park” (3:06)

“Mood of the Week”

“The Pig Latin Song” (2:51)

“Fine Brown Frame” (2:43)

NELLY LUTCHER
(Capitol 15032)

“Carnival In Venice” (2:50)

THOUGHTLESS (3:03)

BUDY KAYE QUINET
(MGM 10137)

New combo on the wax market step out fresh and vibrant with a pair bound to be a must in your group of plumes. It’s the Buddy Kaye Quintet with “Carnival In Venice,” and "Thoughtless." Buddy Kaye, showing as a pair of plug tunes that will go like mad in the boxes. Top side is one of the cutest catches in the waxing ever heard. Spotlight on the lyrics should have to make you do all kinds of silly things. Vocal chores by piper Artie Malvin flavor the cookie all the while the effective instrument parts bring the jingle jangle into the deck and appeal to the dock. On the flip with the oriental dished “I Fell In Love With You” the combo join for some highly flavorful moments that add up to a ton of coin. Setting is soft with a chorus of chores mellow throughout. Both sides beckon coin in a big way—get next to this blue.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
The Ten Top Tunes Noting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City’s Harlem.

I LOVE YOU

Bull Moose Jackson
(Decca 24248)

35-30

Paul Williams Sextet
(Savoy)

GONE AGAIN

Lionel Hampton Q.
(Decca 24246)

HOT SAUCE BOSS

Earl Bostic
(King)

HASTINGS ST. BOUNCE

Paul Williams Sextet
(Savoy 4591)

845 STOMP

Earl Bostic
(King 154)

IF I DIDN'T HAVE YOU

Gladys Palmer
(Miracle 1231)

BARNYARD BOOGIE

Louis Jordan
(Decca 24200)

TRUE

Billy Eckstine
(MGM 10123)

More Convention Pics

CHICAGO — The candid camera continued to roam about the convention halls at the recent Coin Machine Industry’s Fifteenth Annual Convention in Chicago. Pictured above, top down: Bill Gern, The Cash Box caught with maestro Lawrence Welk, Shim Weisner, and Joe Whalen. 2) The Columbia Record booth with several avid record buyers discussing business 3) Decca headliner Lawrence Welk gathers with the Decca Record Distributors.

Apollo Names Berson
National Sales Manager

NEW YORK — Hy Siegel, president of Apollo Records, Inc., announced the appointment of Ralph Berson as national sales and promotion manager for the platter this past week.

Berson comes to Apollo with several years of experience in the record field. He formerly was sales manager for National Records and also acted in a sales and promotional capacity for Continental. More recently Berson conducted a column devoted to distributor activities for a monthly trade publication.

Present plans call for Berson’s re-arranging the company’s distribution set-up and policies immediately. He will be assisted in Apollo’s sales and promotional activities by Irving Katz, eastern branch manager and Jim Frangos, who just retumed from a four week field trip to confer with Berson.

Ansa Disks Bow

NEW YORK — Ansa Record Co., Inc., announced their entry into the recording business this past week with their first release “Rhumba Jubilee” and “Cuban Marble Game”, by Ramon Littee well known Latin maestro.

Julius Marcus, president of the platter announced that he had appointed the Mid-Town Dist. Co. as distribution representatives for the state of New York. Associated with Marcus in the platter are Lee Magid and Bernard Sherman, both well known in the music business field.

Roy Milton’s Latest

"KEEP A DOLLAR IN YOUR POCKET"
backed by "MY BLUE HEAVEN"
SP522

Eddie "Mr. Cleanhead" Vinson
World’s greatest blues singer and his orchestra
Exclusive MERCURY Recording Artist

"RHUMBA JUBILEE"

has
swi tche d
To ANSA

To ANSA RECORDS
366 Broadway, New York.

Standard Songs are MONEY MAKERS!

"IF I COULD BE WITH YOU"
(One Hour Tonight)
Recorded by
THE CHARIOETERS—
Columbia
PHIL BRIOT—Musicraft
HELEN HUMES—
Black & White
INTERNATIONAL JAZZ MEN
—Capitol

Published by:
REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.
The Cash Box, Automatic Music Section

February 14, 1948

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**ALL THE EXPERTS AGREE!**

**THE CASH BOX RECORD REVIEWS**

**SLEEPER OF THE WEEK**

**SUPER DISC No. 1049**

- Here's a kid you're going to be hearing plenty of in the near future. Bowing into the disk spotlight in a big way, balladeer Ronnie Deauville shows his vocal charm with this piece labeled "Mad About You". It's plus ballad material and of the sort that you'll be hearing plenty of in the near future. Ronnie's intimate styling sets the pace here while the instrumental backing provided shows effectively. You'll also go for the flip "Deep In A Dream". It's定位的 the top deck in styling with the wardrobe filling the air with loads of finesse. This disk is a must in your machine — it spins coin play all the way.

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**THE BILLBOARD PICKS — JAN. 17, Pg. 30**

**AMONG RECORDS MOST LIKELY TO ACHIEVE POPULARITY**

**MAD ABOUT YOU**

Ronnie Deauville with Ram Ramirez Quartet

_Super Disc 1049_

Super-disc platter also in store styling with sincere Deauville piping and subdued yet solid Ramirez Quartet backing.

---

**SUPER DISCS**

1623 - 12th St., N.W.

Washington, D. C.

---

**DISTRIBUTORS:** Here's your chance to get on the bandwagon with another million copy record. Write for sample copy now!

**DISTRIBS. NOTE:** Some choice territories still available. Write or wire us today. Or phone Irvin Feld, Super Discs Sales Mgr., DuPont 0213.

---

**I LOVE YOU YES I DO**

Bull Moose Jackson (King 4181)

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**STORMY MONDAY BLUES**

T-Bone Walker (Black & White 122)

---

**LET IT ROLL**

Lucky Millender (Decca 24182)

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**I CAN'T STOP IT**

Jimmy Liggins (Specialty 520)

---

**MY LOVE IS LIMITED**

Amos Milburn (Aladdin 201)

---

**ROCKING BOOGIE**

Joe Lutcher (Specialty 301)

---

**MONEY'S GETTING CHEAPER**

Johnny Moore (Exclusive 257)

---

**I CAN'T GIVE YOU ANYTHING BUT LOVE**

Rose Murphy (Majestic 1250)

---

**BELL BOY BOOGIE**

Todd Rhodes (Vitacoustic 1001)

---

**DOWN HOME BLUES**

Joe Liggins (Exclusive 250)

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www.americanradiohistory.com
WRITE ME A LETTER
The Ravens (National 9038)

I LOVE YOU YES I DO
Bull Moose Jackson (King 4181)

LONG SKIRT BABY BLUES
T-Bone Walker (Black & White 122)

HONEY, HONEY, HONEY
Viviana Greene (Trion 190)

TRAIN TIME BLUES
Amos Milburn (Aladdin 206)

KEEP A DOLLAR IN YOUR POCKET
Roy Milton (Specialty 522)

BARNYARD BOOGIE
Louis Jordan (Decca 24300)

FOOL THAT I AM
Billy Eckstine (MGM 10097)

GOOD ROCKING TONIGHT
Roy Brown (Do-Lux 109)

TOMORROW NIGHT
Lonnie Johnson (King 4201)

PATTI PAGE
"IT'S THE BLUEST KIND OF BLUES"
"YOU TURNED THE TABLES ON ME"
Mercury Celebrity 5098
75c

VIC DAMONE
"THOUGHTLESS"
"LOVE IS SO TERRIFIC"
Mercury Celebrity 5104
75c

TRENIER TWINS
And Gene Gilbeaux's Orch.
"OOH, LOOK-A THERE AIN'T SHE PRETTY"
"NO, BABY, NO"
Mercury 8071
75c

HARRY COOL
and His Orchestra
"PASS THAT PEACE PIPE"
"I WOULDN'T BE SURPRISED"
Celebrity No. 5080—75c

JOSE MELIS
and His Orchestra
"JUNGLER RHUMBA"
"DON'T CALL IT LOVE"
Celebrity No. 5084—75c

CHUCK FOSTER
and His Orchestra
"MY CONSEN SOUILLA"
"FOGOT FOOGY DEW"
Celebrity No. 5085—75c

SNOOKY L'ANSON
Owen Bradley Quartet
"BIG YOUR PAR DON"
"DREAM GIRL"
Celebrity No. 5109—75c

UPTOWN STRING BAND
"I'M LOOKING OVER A FOUR LEAF CLOVER"
"MY LITTLE GIRL"
Celebrity No. 5109—75c

JOHN LAURENZ
Dick Molloy's Orchestra
"THE THINGS YOU LEFT IN MY HEART"
"ALL DRESSED UP IN A BROKEN HEART"
Celebrity Series No. 5093—75c

LES PAUL TRIO
with Chelly Hayes
"HOW IS THE HOUR"
"MY EXTRAORDINARY GIRL"
Celebrity 5103—75c

MERCURY RECORDS CORPORATION
839 S. WABASH • CHICAGO 5, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The past week has been a rather quiet one at Randolph Street, with no new openings. Dorothy Shay, Phil Regan, Art Kasseen's orchestra and the various other headliners now appearing in town holding forth in their own inimitable styles. One grand job is Savannah Churchill, well known race artist now at the Beige Room of the Trianon Hotel, takes top honors for her vocalizing. Savannah really knows how to put over a song and it's always a pleasure to hear her render her big hit, "I Want To Be Loved". Raymond Scott's show opened at the Reg in Dolo on the past Friday received so many requests for quintet specialties during his recent tour that he has now reorganized to a smaller group with Dorothy Collins doing the vocals. From all reports Mr. Scott is really wavin' them and is nothing short of sensational.

Jerry Glidden over at the Glass Hat of the Congress Hotel features a regular night every Monday which goes over big with the patrons. Ray Thompson, who has been breaking all records for attendance at the Mayfair Room of the Blackstone, bow out Feb. 13th, along with Tito Guizar, the romantic singer of songs takes over. Lawrence Wall finishing out a run on the south side's Trianon Ballroom while Teddy Phillips is once again playing at the Aragon on the north side. Teddy recently wrote a theme titled, "Music From The Aragon", which will be used as a back ground for all the acts playing there... Marilyn Maxwell, the curvaceous lovely of Hollywood, currently appearing at the State & Lake Theatre boasts of her start in Ch when singing as the Ted Weem ork... With her are Lou Breese, band leader and emcee of the State & Lake, has broken into the booking biz with local agent Marvin Welt.

Leo Pambrom of Majestic Records dropped in to our Chicago office last week for a visit and chat about the music biz. Leo told of the sensational sales on the Rose Murphy number, "I Can't Give You Anything But Love" and informed us of her new release "Cecilia" which he predicted would be a big hit also. Pambrom left singing praises of their stand-by, the one and only Eddy Howard, who is still Majestic's number one boy and heads the list of the second records list... The south side's Bee Hive, which has been featuring jigger-droppers for the past few weeks came up with another jazz concert this last Sunday afternoon (part of it being) aired over station WJJD with Norm Kraeht acting as emcee... The King Cole Trio skedded for a three week stint at the Oriental Theatre starting February 26th... The Regal Theatre has scheduled an array of topnotch entertainers for this next month with Count Baste who opened there last Fri.-day, Duke Ellington set for March 4th and the George Hudson ork, Eddy Vinson and the Ravens for March 26th.

Rollin' Round Randolph

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Short Shots
From the Hills and Plains

Cowboy Copas, who is featured in a Song & Picture Barn Dance story this month, plays personal appearances throughout Alabama during the month of March. Copas' phenomenal success with his King recording of "Signed, Sealed and Delivered," netted him a coast-to-coast NBC guest shot on the Grand Ole Opry air show this past February 7th... York Brothers continue to keep the ropes up while playing engagements in Michigan... Bill Monroe and his Blue Grass Blues journey to Akron, Ohio, for a personal appearance tour in March. Another WSM favorite, Lew Childers and his gang plays dates in Mississippi... Ernest Tubb, a real trooper if there ever was one, made his contribution to the March of Dimes a real heavy one by turning his Saturday night WSM air show over to that cause. This is the second straight year that Tubb has been a major factor in raising money for that charity.

Smiley Wilson, featured vocalist on Apollo's cute oat-tune "My Rancho In California" getting heavy play throughout the south. Smiley has an air spot from the Pittman Theatre, Gadsden, Ala. each day with his "Noonday Follies"... Red Duffin is well on the road to recovery from his injuries received in an explosion in Texas recently... Rosalie Allen opens at the Adams Theatre in Newark for a week starting February 19. Her current click disk "Take It Back And Change It For A Boy" is going great guns for RCA-Victor... Red Belcher and his boys are doing a grand job of entertaining at WWVA in Wheeling, W. Va. Uncle George, well noted folk music disc jockey's likewise keeping 'em hop at this outlet... Slim Stuart on ABC's "Hayloft Hoe-Down" twice a month...

Jack Day reports a slew of requests for "Till The End Of The World" on his WPIL air show... Jimmy Myers and Jack Howard in New York this past week... Jimmy Dale current at the Panther Club in Newark... An orchid to Johnny Newton who plays a mess of accordion and comes up with some great arrangements. Johnny is the lad that gives Rosalie Allen's platters such a terrific send-off... Zeb Carver and his gang stealing the show at the Hofbrau in New York... We heard a sneak preview of the Georgia Crackers Victor disc of "Yo-Lady-Pre-Doo-Pu"... Keep your eyes peeled on this platter for a hunk of coin... Shorty Long and his radio rascals are currently airing from Reading, Pa. Don't miss "Toddle Oddie Doodle"! It promises to be one of the biggest smash hits ever, both in the popular and folk field. Ditty was penned by Vaughn Horton, one of the nation's foremost songwriters.

Musicraft Sets Canadian Distrib Deal

NEW YORK — Musicraft Records is currently planning an alignment with a Canadian diskery outlet, The Cash Box learned this past week. Tentative deal calls for Musicana, a Canadian firm long established in the record business, to press and distribute the Musicraft label in that country.

Personnel changes in the plattery this past week have Harry Sultan, former local head of the diskery's sales department in an eastern sales manager to cover the North Atlantic and North Central states. Mr. Jacques Hochman has been appointed sales manager for the Southern territory.

Musicraft this week also hired a disc jockey-juke box promotion man, Elliot Horne, to assist Marvin Frank, recently appointed promotion and advertising manager for the plattery. The above changes are in line with the Musicraft policy of keeping the country covered by an able sales organization.

Records

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
SCHEDULE HEARING ON COPYRIGHT BILL FOR MARCH 1; KEARNS BILL PROPOSES HIGHER PRICES FOR COMMERCIAL RECORDS

Industry Representatives Invited To Hearings; See Possible Controversy With Kearns Bill

WASHINGTON, D. C. — Paving the way for another possibly stormy round of congressional hearings on the much discussed subject of copyright amendments, a House Judicial sub-committee this past week scheduled March 1 as the first hearing date on Representative E. R. Lewis' "solidified copyright payments" bill.

Rep. Lewis, chairman of the committee proposed the measure during the recent copyright hearings in Washington, dealing with the current recording industry dispute with Mr. James C. Petrillo, president of the American Federation of Musicians.

Another measure proposed by Representative Carroll D. Kearns, and designed to augment the current dispute in the recording ban is looked upon in many circles as a highly controversial issue. Possibility of an early hearing on the Kearns measure exists, although many believe that the proposal will be a long drawn out battle.

Both pieces of legislation are sure to get the fullest possible airing. Members of the industry, vitally affected by the proposals, have been invited to attend the scheduled hearings. Alto a definite date has not been set as yet on the Kearns proposal, a hearing date should be announced shortly or as soon as the measure is returned from the bill drafting rooms.

Music operators throughout the nation are avidly watching federal legislation and hearings for a possible recurrence or re-appearance of several bills which were brought before the House Committee last summer.

The Kearns proposal is designed to discern between commercially used recordings and recordings made for home use only. It paves the way for a possible higher price to be tagged upon the commercial disk, thus the ratio of exchange going to performing musicians for their allocation and distribution. It is understood that the record manufacturers would pay the difference in price in any manner continuing some mode of royalty payment to a representative of the musicians union. Whether or not this proposal would meet the standards of law as set by the current Taft-Hartley Law could not be ascertained. The Taft-Hartley Law prohibits the use of a union fund for the use of non-performing musicians.

Music men queried this past week still maintain that the problem of settlement in the current recording industry dispute lies with James C. Petrillo. They point out that to this date, the president of the AFM has not definitely stated "what he wants." Mr. Petrillo has in the past stated that "never again will allow my boys to record"; evoking the principle that canned music or recorded music has caused large unemployment in his union, and does not allow the recording musicians a fair share of the profits.

Record manufacturers have continually pointed out that they have no cause for argument with Petrillo or the AFM under the contract standards they have been operating on up until December 31.

Invitations to the hearing scheduled for March 1st have gone out to the American Society of Composers, Authors and Publishers, (ASCAP) Broadcast Music, Inc., record manufacturers, representatives of television and FM, motion picture companies, and "anyone else who could be conceivably interested in the proceedings." It is almost certain that the same representatives of music performance organizations and recording companies will appear in Washington as witnesses.

Op's Report Unfair Distribution Practices

NEW YORK — Music operators in ever increasing numbers are reported to continue to report unfair practices concerning record distribution.

The general tenor of reports coming to The Cash Box indicated that music operators in several sections of the country might possibly take steps to prevent these practices from becoming a habit.

Most repeated among these, it was reported that distributors continue to force records upon music operators that they do not wish to purchase. Op's point out that they cannot stand this added form of overreach and continue to remain in business.

One well noted music operator from Hereford, Texas, Mr. E. J. Poppet, told this reporter during the recent Coin Machine Industry's Convention in Chicago, that distributors in his territory were literally making the operators "eat the war." "Evidently the record manufacturers are unaware of the practices some of their distributors employ in selling records," he said. "The blunt fact that my record extensions over some 186 miles might not mean anything to the record manufacturer, but it certainly means something to me. A service call for a particular record or an out of order disk may cost me more than the cost of a new record to me. It means sending a truck, equipment and a highly salaried employee out. Add to this expense, the cost of records that are shaved down my throat and you've got yourself a pretty picture."

Ops continue to cry out for better quality in distribution. It is a large majority of any recording companies total sales potential, the automatic music industry certainly seems to have been neglected by the record manufacturers. Several discoveries contacted were known to be "tying" with the idea of a general issue of vinyle platters.

AND NOW

THE PERMO POINT ROUND WITH A NEW PERMOMETAL (Osmium) ALLOY TIP
DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while creating the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:
UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND WITH THE NEW (OSMUM) TIP
WILL OUTWEAR
WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEFENDABLE...
WILL BE MORE ECONOMICAL...
THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE

THE SAME PRICE SINCE 1938:
1 to 10 — $3.50 each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGIFE NEEDLES COMBINED

PERMO, INCORPORATED
60415 N. Ranvanswood
Chicago 26, Ill.
— UNDISPUTED LEADERSHIP SINCE 1929—
Thanks...

Louis Prima

for your marvelous cooperation and entertainment at our first post-war banquet — you sure are . . .

"The Man Who Plays Pretty for the People"

from all of us grateful people of The Phonograph Operators Assn. of Eastern Pennsylvania

Louis Prima is Exclusively on RCA-VICTOR Records
"Waltz of the Wind"
"Rockin' Alone In An Old Rockin' Chair"
CLYDE MOODY
(King 693)

- This plaintive waltz piece by the very capable and popular Clyde Moody is bound to keep the phones hopping like mad. Stuff is offered in dreamy atmosphere all wrapped up around the mellow vocal spot of maestro Clyde. Wax has phono tagged on it all the way. On the flip for "Rockin' Alone In An Old Rockin' Chair" Clyde equals the first rate performance of the top deck to come up with another potential coin winner. Instrumental backing on the pair show Moody up in high light. Top deck will have the coin waiting toward your machines.

"All The World Is Lonely Now"
"You Can't Erase A Memory"
CLIFF CARLISLE
(Victor 20-2649)

- Pair of sides which ops may use to go good advantage are these offered in stock manner by the popular Cliff Carlisle and his Buckeye Boys. Top side weaves in straight formula with adequate string backing. Flip should have more appeal for the hill spots as it spills in slow fashion behind some nice guitar. Both sides are there for the asking — take it from here.

"Ruby Red Lips"
"Texas Belle"
THE PLAINSMEN
(Victor 40087)

- More cactus stuff with The Plainsmen to warble the plaintive lyrics on this pair titled "Ruby Red Lips" and "Texas Belle". Vocal on the top deck by Andy Parker hypses the platter, altho the wordage itself doesn't add up too strong-ly. Flip has the group with some union singing as they wall about their "Texas Belle". Stuff makes for easy listening and should come in for its fair share of coin.

"Loaded Pistols, Loaded Dice"
"Serenade of the Bells"
GENE AUTRY
(Columbia 38076)

- Western styling of Gene Autry shines brightly as he takes this pair of current pop tunes and shaves off a bit for the cowboy spots. Top deck is offered in slow metro with Gene spilling the ever so cute wordage in effective tones. Flip is another pop ditty with Gene handling the vocal spot in top notch fashion. Wax might go well altho it has been released a bit late. The Autry fans, and loads of others, will grab the pair.

JACK GUTHRIE PASSES ON
SACRAMENTO, CALIF. — Jack Guthrie, famed western recording star passed away at a northern California hospital on Friday, January 18, 1948.

Jack had been ill at the hospital for several months prior to his death. Funeral services were held in Sacramento, on January 19.

"...Long known as the Oklahoma Yodeling Cowboy, Jack was born in Oklahoma, November 18th, 1915. He attended high school only two years and then succumbed to the lure of western music to devote full time to singing, playing guitar and writing songs.

He gained much of his experience in performing for real cow-boys at fairs, rodeos and other western entertainments.

Prior to his enlistment in the Army he had played with the Texas Cowtown Boys, The Beverly Billabilies and other well known units.

He entered the Army in 1944, re-enlisted in 1945 and devoted a great deal of his time to enter- taining with Special Services at hospitals, camps and other service installations.

He wrote the famous "Oklahoma Hills" and used it for his theme. The folk music is deeply sad- dened by the passing of Jack Guth- rie, one of the nations top enter- tainers. His gift to the music world will reign on constantly.

BUBBLES IN MY BEER
Bob Wills
(MGM 10116)

SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 659)

HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 10046)

THE KIND OF LOVE I CAN'T FORGET
Bob Wills
(Columbia 37926)

I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2312)

AWARDS FOR THE BEST RECORD OF 1947
THE CASH BOX REPORTS
HILL BILLY FOLK & WESTERN JUKE BOX TUNES

BILLY "ROSES"
"INFORMATION" Please
Merle Travis
(Capitol 40072)

EASY TO PLEASE
Red Foley
(Depco 46081)

ROSES HAVE THORNS
Jerry Iruby
(MGM 10117)

THE NATIONALS

BUBBLES IN MY BEER
Bob Wills
(MGM 10116)

SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 659)

HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 10046)

THE KIND OF LOVE I CAN'T FORGET
Bob Wills
(Columbia 37926)

I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2312)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY
I'M MY OWN GRANDPA
Lonzo & Oscar
(Victor 20-2563)

THE CASH BOX REPORTS

HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 10046)

THE KIND OF LOVE I CAN'T FORGET
Bob Wills
(Columbia 37926)

I'LL HOLD YOU IN MY HEART
Eddy Arnold
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ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY
I'M MY OWN GRANDPA
Lonzo & Oscar
(Victor 20-2563)

EASY TO PLEASE
Red Foley
(Depco 46081)

INFORMATION PLEASE
Merle Travis
(Capitol 40072)

BARREL HOUSE BOOGIE
Al Dexter
(Capitol 38038)

ROSES HAVE THORNS
Jerry Iruby
(MGM 10117)
Godfrey "Too Fat Polka"
Clips Million Mark

NEW YORK—Arthur Godfrey's Columbia recording of "Too Fat Polka" passed the million mark in sales this past week.

Godfrey was presented with a gold copy of his disc platter by Edward Wallerstein, Chairman of the Board of Directors of Columbia, on his CBS Chesterfield airshow this past week.

Mr. Wallerstein talked informally to Godfrey during the broadcast, telling a large studio and radio audience that he felt it was the natural, friendly quality of the Godfrey personality that resulted in the record's success. Continuing, high sales of the disk point to a top of over a million and one-half.

"Too Fat Polka" thus joins the charmed circle of "Peg O' My Heart", "Anniversary Song", "That's My Desire" and "Smoke, Smoke, Smoke". It is the first platter to reach that mark in 1948.

Godfrey has recorded several other novelties for Columbia. The "THousand Islands Song" and "Slap 'er Down Again Paw" are two of the many "home-folk" numbers from his radio repertoire that have indications of attaining the peak success of "Too Fat Polka".

Modern Records Dist. Co.
Open Eastern Offices

NEW YORK—Modern Records Dist. Co., Inc., announced the opening of their New York offices, located at 415 West 42nd St., this past week.

The firm, headed by Gloria Friedman and Bob Duberstein, will exclusively handle the eastern distribution of Modern Records.

Miss Friedman, well known to juke box operators throughout the east formerly headed the record department for the Renvay Sales Company, this city. Mr. Duberstein has been associated in the record business for a great many years.

Capitol Records Pact
Garber & Tilton

HOLLYWOOD, CALIF. — The addition of Jan Garber and the return of Martha Tilton to the Capitol artist roster were announced this past week by the platter.

Garber has been highly successful on transcriptions for Capitol. A large number of masters recorded by Garber's orchestra was acquired, and the band leader has been signed to a standard long-term contract.

Miss Tilton, who was granted a release by Capitol early in 1947 in order to perform for other firms, actually returned to the Capitol fold in December of '47. Announcement of her return is in order this time because her first record under the new contract will be released on March 1st.

Cherio Music says . . .
UP YOUR TAKE WITH "ROSALINDA"
Recorded by
DICK THOMAS ..........Decca 46114
RED BENSON ..........Rainbow 10032
AL STUART ............Embassy 1005-P
RYTVOC, Inc., says—PLAY . . . "GIN RUMMAY POLKA"
Recorded by
AL STUART ..........Embassy 1004
1585 Broadway, New York 19, N. Y.

Talk Of The Country!
“SABRE DANCE”
and "TURNPIKE POLKA"
by the
DON HENRY HARMONICA TRIO
REGENT RECORD No. 111

Going Strong! "MY GUITAR IS MY SWEETHEART"
by JOHNNY LANE
REGENT No. 107

REGENT RECORDS
1304 Elizabeth Ave., Elizabeth, N. J.

WHAT A QUESTION! WHAT AN ANSWER! WHAT A RECORD!

Where Do You Work—A John?
PHIL BRITO

No. 531
REVERSE
AN OLD SOMBRERO

With TED DALE'S ORCHESTRA

Musicraft RECORDS
4—Golden Earrings
CA-15009—PEGGY LEE  
I'll Dance at Your Wedding
CO-37932—DINAH SHORE  
The Gentleman Is a Dope
DE-24728—BING CROSBY
Ballerina
DE-24727—VICTOR YOUNG ORCH.  
All Through the Night
DE-24720—GUILLAUME BORDEAUX ORCH.  
You Are Never Away
ME-2073—ANITA ELIS  
Love for Love
HG-10058—JACK FINN ORCH.
VI-20-2558—CHARLIE SPIVAK ORCH.
Tenderly

5—Too Fat Polka  
CA-440—THE STARLIGHTERS  
Your Red Wagon
CO-37921—ARTHUR GODFREY  
For Me and My Gal
DE-24268—ANDREW'S SISTERS  
Your Red Wagon
MA-0227—SUM BRYANT  
ME-509—TWO TON BAKER ORCH.  
With a Hey and a Hi
MG-1016—BLUE BARRON ORCH.
Mickey
VI-20-2609—LOUIS PRIMA ORCH.
If I Only Had a March

6—I'm Looking Over a Four Leaf Clover
62.8  27.4  1.0
CA-491—ALVIND REY O.  
Spanish Cavalier
CA-38082—CODY FOX  
If I Only Want A Buddy
CA-38081—ARTHUR GODFREY  
 Thousand Islands Song
ME-5105—FRANKIE LAINE  
When You're Smiling
MG-10119—ART MOODY ORCH.  
Big Brass Band From Brazil
SI-15177—RAY BLOCH ORCH.
But Beautiful
VI-20-2688—THE THREE SUNS  
Eccentric

7—I'll Dance at Your Wedding
59.3  74.4  60.7
CA-15009—PEGGY LEE  
Golden Earrings
CO-37967—RAY NOBLE ORCH.  
Those Things Money Can't Buy
DE-24268—JANIE LEIT  
Please Don't Play Number Six Tonight
ME-5090—VIC DAMONE  
Serenade of the Bells
MG-10095—HELEN FOREST  
VI-20-2512—TONY MARTIN  
Carolina in the Morning

8—Now Is the Hour
35.7  25.7  1.0
CA-15024—HARRIET WHITING  
But Beautiful
CO-38061—HORACE HEIDT O.  
I'll Never Say I Love You
DE-24276—BING CROSBY  
Silver Threads Among the Gold
MG-10127—KATE SMITH  
I'll Never Say I Love You
MU-323—SHERYL Fields ORCH.  
Lane Star Moon
MA-1991—EDDIE HOWARD ORCH.  
True
SI-15176—RAY BLOCH O.  
Hina-Nina

9—Civilization
35.4  63.1  98.1
AP-1059—THE MURPHY SISTERS  
You're Breaking In A New Heart
CA-465—JACK SMITH  
Don't You Love Me Anymore?
CO-37885—WOODY HEMMEN  
Roolward of Memories
DE-23940—DANNY KAYE—ANDREW'S SISTERS
MA-2734—RAY MAHRLEY ORCH.
Those Things Money Can't Buy
ME-5507—DICK TWO TON BAKER ORCH.
HG-10063—JOE OLIVER ORCH.
DE-24728—BING CROSBY

10—Pass That Peace Pipe
34.9  34.4  29.9
CA-15010—MARGARET WHITING  
Let's Be Sweethearts Again
CO-37954—RAY KYSER ORCH.  
Serenade of the Bells
MA-1178—MARTHA TILTON  
A Fellow Needs A Girl
ME-5080—HARRY COOL ORCH.  
I Wouldn't Be Surprised
VI-20-2483—ERTY DAVIS
Ray T. Moloney

President of Lion Manufacturing Corp., producers of the Lion Beverage Dispenser, who many years ago foresaw the great growth of the beverage vending field and entered into it with great zest creating a new and profitable field for the automatic beverage merchandisers. The new Lion Beverage Dispenser has captured the imagination of all automatic merchants who have seen it. It is believed this merchandiser is destined to help open a new era in automatic beverage sales.
**AUTOMATIC MERCHANDISING SECTION**

**United States Vending Corp. Goes Into Full Production On Candy Vendor**

![Image of Henry T. Roberts]

CHICAGO — Henry T. Roberts, vice president, and director of sales for United States Vending Corporation, this city, reported that full production on their Pik-Ups refrigerated candy vendor started on Monday, February 2, and that shipments to distributors will be made the following week.

The newest model of the Pik-Ups machine was on display at the company's offices. Some changes have been made since the machine was originally shown to the many distributors who met in Chicago in September. Various changes have been made in the cabinet, but most mechanical details remain the same, with a few minor improvements.

Capacity of Pik-Ups is 450 candy bars, with several types of candy available. A selector of the Packard type has been adapted for use, each section carrying an illustration of the particular bar.

Clarence Bayne, sales manager, reported that the line of distributors is practically complete, and that in most instances they are firms dealing with the various other branches of the industry. "Pik-Ups vendor will fit into many locations where operators have other types of equipment," states Bayne "and these operators are in an ideal position to add an additional machine in their present location."

**Peanut Vendor Collects Dimes For Fund**

CHICAGO—The Hawkeye Peanut Vending Machine, a new vendor manufactured by the Hawkeye Novelty Company of Des Moines, Iowa, was selected by the Cook County Chapter of the National Foundation for Infantile Paralysis to be installed in their booth at Northwestern Station in this city to aid in the drive to collect dimes for the "March of Dimes" Fund.

The entire proceeds of the machine will be donated by the Hawkeye Company, together with a supply of peanuts roasted and salted in the shell, going to the National Foundation.

Pictured above is a group of travelers who stopped off at the station on their way west, and who have made their contribution thru the vendor. Mrs. Sophia Bogacki, volunteer worker for the March of Dimes is pictured at the right.

**We are Pleased to Announce That We have been Appointed by**

**ADAMS-FAIRFAX CORP. AS EXCLUSIVE DISTRIBUTORS FOR THE STATE OF MICHIGAN FOR**

**CASH TRAY AND CASH TRIO VENDING MERCHANDISERS**

We are fully equipped with a large supply of Machines, Almonds and Nuts, including Peanuts.

**SPECIALIZING IN TEENY ALMONDS**

**Ring Pin**

**DISTRIBUTING COMPANY**

DETROIT 1, MICH.
3004 Grand River Ave.
Phone Temple 2-5788

**ALKUNO GUM VENDOR GOES INTO PRODUCTION**

NEW YORK—Kuno E. Hamann, president of Alkuno & Company, this city, announced that the company has started on production of their new three-column gum vending machine. Three additional gum machines are being prepared and will go on the production line in March.

The three-column machine is designed for 5c packages, with a capacity of 200 packs. The other machines will be a two-column 1c vendor with a capacity of 140 pieces; a two column 5c vendor of 140 capacity; and a two column machine to vend 5c packs of Berchie or Chiclet, with a capacity of 160 packs.

**Vending Ops Assn. Holds Meet In L.A.**

LOS ANGELES—The Western Vending Machine Operators Association held its monthly meeting at the Unique Restaurant here. The members were so well pleased with this restaurant, which was being used for the first time, that they voted to hold their future meetings regularly at the Unique.

Under the leadership of M. I. Slater, president, the association discussed many important subjects, foremost being the various city licenses now in effect. The association is checking the various licenses with the view of requesting a fee.

Visitors from supply houses were present and addressed the membership.

**Herb Jones & Miss Pepsi**

CHICAGO—Herb Jones, vice president and advertising manager of Lion Manufacturing Co., accepts a drink from Miss Pepsi-Cola, at the recent coin machine show. Machine was displayed by Lyno Industries, Inc. of Chicago.

**Tell Your Automatic Merchant Friends!**

**SUBSCRIPTION TO**

"THE CASH BOX" IS ONLY $5. PER YEAR
THE LION BEVERAGE VENDER is now being manufactured to vend 9 oz. drinks of Pepsi-Cola. For complete details write for Bulletin X.

LION MANUFACTURING CORPORATION
MANUFACTURERS OF BALLY COIN-OPERATED GAMES
2640 BELMONT AVENUE CHICAGO 18, ILLINOIS

LYMO Industries, Inc., Exclusive Distributors
MERCHANDISE MART CHICAGO 54, ILLINOIS
BISCUIT VENDORS

Garwood Metal Co. 5c Biscuit

Mills Aut. Mfg. Corp. 5c Biscuit

Stauffer Distrib., Inc. 5c Nikes, 9 Col., 155 Cap. 115.00

BOTTLE VENDORS

American Vendors, Inc. Bottle Dispenser

Autowend Co. Bottle Dispenser

Bastian-Blessing Co. Bottle Vendor

Bernits Mfg. Co. Bottle Vendor

California Aircraft Eng. Co. Bottle Vendor

Carton Cooler Co., Inc. Bottle Vendor

Dispensers, Inc. Bottle Dispenser

General Vend. Mach. Corp. Bottle Vendor


Ideal Dispenser Co., Inc. Mod. 300B Beverage Vendor, 6 oz. to 12 oz., 5c or 10c coin unit $285.00 Model 300B with 6c, 7c, 11c or 12c coin unit 294.00

F. L. Jacobs Co. Bottle Vendor

Kalva Vendors, Inc. Kalva Quad (144 Bottle Cap)

Mills Industries, Inc. Bottle Vendor

Portable Elevator Mfg. Co. Bottle Vendor

Selectivend Corp. Bottle Vendor

Stewart Products Corp. Bottle Vendor

Tip Corp of America Bottle Vendor

U. S. Vend. Corp. Bottle Dispenser

Hydro Silica Corp. (Vendall Div.) Bottle Vendor

Vendo Co. Bottle Vendor

Vendator Mfg. Co. Bottle Vendor

Westinghouse Electric Corp. Bottle Vendor

BULK VENDORS

Adams-Fairfax Corp.

"Cash-Tray" 5c Bulk Nut Vendor Cap, 1½ lbs. "Cash-Tray" 1½c-5c Bulk Nut Vendor, 3 on Stand

Advance Machine Co. 1c Bulk Nut & Candy 5c Bulk Nut & Candy

Alkano & Co., Inc.

"Viknor" 5c Bulk Candy

Andrews & Co.

Bulk Nut & Candy


Atlas Mfg. & Sales Co. Bulk Nut & Candy

Columbus Vending Co.

Mod. 46, 1c Bulk Nut & Candy Mod. 46G, 1c Ball Gum Mod. 46H, Bulk Nut, Candy, Charsms

Fielding Mfg. Co. Bulk Nut & Candy

Ford Gum & Mach. Co. Ball Gum

U. C. Grand halo Co.

Bulk Nut & Candy

Hancock Mfg. Co.

Bulk Nut & Candy

Hawkeye Nov. Co.

Bulk Nut & Candy

Hollis-Ware Mfg. Co.

Bulk Nut & Candy


1c Bezoed Nut & Candy, 4 Col.

Munson-Matlock Co.

Bulk Nut & Candy

Norris Mfg. Co.

1c Master Nut, Candy 5c Master Nut, Candy

Northwestern Corp.

Mod. 40, 1c Bulk Nut, Candy & Ball Gum Mod. 29, 1c Bulk Pnut Mod. 39, 1c Bulk Nut, Candy & Ball Gum "Walk Ball Gum" "Deluxe" 1½c Bulk Nut "Deluxe" 1½c Bulk Nut, Candy

Regal Mfg. Co.

Bulk Nut & Candy

Silver King Corp.

"Perie King" 2 for 5c, 2 for 1c Ball Gum Vendor

R. D. Simpson Co.

Bulk Nut & Candy


Mod. Y, Nut, Charsms, Ball Gum Mod. K, Nut, Charsms, Ball Gum

U-Select-It DeLuxe 74 (74 Bar Cap) with Stand 106.00 U-Select-It DeLuxe 126 (126 Bar Cap) with Stand 140.25


"Candy Salesman" 5 Col., 105 Cap., 1½ lbs.

National Vendors, Inc.

Mod. 8CF, 8 Col., Elect., Console Type

Rowe Mfg. Co., Inc.

5c Candy Bar

Shipman Mfg. Co.

5c Candy Bar

Star Vendors of Cal., Inc.

5c Candy Bar

Stewart Prod. Corp.

"Kandy-King" 9 Col., Candy & Gum, 240 Cap.

Stoner Mfg. Corp.

Junior Wall Mod., 6 Col., 102 Cap.

Junior Jr. Mod., 6 Col., 102 Cap.

Senior Jr. Mod., 8 Col., 160 Cap.

DeLuxe Theatre Mod., 8 Col., 160 Cap.

Dual DeLuxe Theatre Mod., 16 Col., 320 Cap.

Triple DeLuxe Theatre Mod., 24 Col., 480 Cap.

U. S. Vend. Corp.

5c Bulk Refrigerated Candy Vendor

Vendall Co.

Vendall 8 Col., 120-248 Cap.

Vendall 8 Col., 75-155 Cap.

Vendors, Inc.

5c Candy Bar

CHEWING GUM - 1c

Alkano & Co.

1c Gum Vender

C. V. Corp.

1c Adams Tab Gum Vendor

Kayem Prod. Co.

1c Tab Gum


1c Adams Tab Gum, 6 Col.

Pulver Co.

1c Pulver Tab Gum

Stewart Prod. Corp.

1c Tab Gum

CHEWING GUM - 5c

Automatic Canteen Co.

5c Pack Gum

Bill Fryer Assoc.

5c Pack Gum

Coon Mfg. Co.

5c Pack Gum

Kayem Prod. Co., Inc.

5c Pack Gum

Shipman Mfg. Co.

5c Pack Gum

Stewart Prod. Corp.

5c Pack Gum
CIGARETTE MACHINES

Compton Co.
Cigarette

C-S "E lectro" 8 Col. Console
Electric

Frost Vend. Mach. Corp.
Cigarette

General Coin Prod. Co.
Cigarette

Lehigh Foundries
FX-8 Col. 340 Cap., Mechanical
FX-10 Col., Mechanical

J. H. Kenny & Co.
DeLuxe Electric 9 Col.

National Vendors, Inc.
Mod. 96, Electric
Mod. 96M, 9 Col., Manual
Mod. 96E, 9 Col., Elect., Consol. Type

Ronce Mfg. Co., Inc.
"Crusader" 8 Col. 145.75
"Crusader" 10 Col. 192.85
"Diplomat", Electric with Coin Changer

Stewart Prod. Corp.
"Dominator" 8 Col., Elec., with Change Maker

U-Need-A Vendors, Inc.
"Monarch" 6 Col., Mech. 149.20
"Monarch" 8 Col., Mech. 169.50
7 Col., Elec., 476 Cap.
9 Col., Elec., 612 Cap.

COFFEE VENDORS

Automatic Canteen Co.
3c Hot Coffee

Bert Mills Corp.
Hot Coffee

Coffee Vendors of America
Hot Coffee

Knappay Devices
Hot Coffee

Lymeam Mfg. Co., Inc.
Hot Coffee

Manning & Lewis
Hot Coffee

Rudd-Melikian, Inc.
"Kwik-Kafe"

COIN CHANGERS

A.B.T. Mfg. Corp.
Coin Changer

Bell Prod. Co.
Beacon Coin Changer
Beacon Jr. Coin Changer

Coin-A-Matic Cashier, Inc.
Coin Changer

Douglas Mfg. Co., Inc.
Elec. Coin Changer
Mech. Coin Changer

Frost Vend. Mach. Corp.
Coin Changer

Johnson Face Box Co.
Coin Changer

Mills Industries, Inc.
Coin Changer

National Rejectors, Inc.
Elec. Coin Changer

Universal Coin Changer Corp.
Coin Changer

Vendo Co.
Mech. Coin Changer (400 Cap)

CUP DRINK VENDORS

American Vendors, Inc.

American Vendors, Inc.
Coin Dispenser

Automatic Canteen Co.
3 Drink Disp.

Automatic Syrup Corp.
Mills Beverage Disp., 400 Cup Cap.

C. C. Bradley & Son
2 Drink Disp., 800 Cup Cap.

Coin Dispenser

Dispensers, Inc.
"Water" 2 Drink Disp., 1000 Cup Cap.

Drink-O-Mat Ind., Inc.
2 Drink Disp., 1000 Cup Cap.

Ex-Cell Prod. Corp.
2 Drink Disp., 800 Cup Cap...

Interstate Eng. Corp.
Coin Dispenser

Lion Mfg. Corp.
Pepsi-Cola Disp., 1200 Cup Cap.

Nat'l Aut. Disp., Inc.
Coin Dispenser

Spectrum Corp.
"Mix-A-Drink" 3 Drink Disp., 1000 Cup Cap.

Square Mfg. Co.
Coin Dispenser

Standard Gas & Equip. Co.
Coin Dispenser

Coin Dispenser

Stewart Prod. Corp.
Cobb Orange Drink Disp.
Coin Dispenser

DAIRY DISPENSERS

Ex-Cello Corp.
Dairy Disp.

Ideal Dispenser Co., Inc.
Mod. 300, Milk Bottle, 6c or 10c Coin Unit...

Milk-O-Mat Corp.
Dairy Drink Disp.

Selecta Prod. Co.
Dairy Drink Disp.

HOT NUT VENDORS

Alkano & Co., Inc.
"Vikinox" 5c Hot Nut

Asco Vnd. Mach. Exch.
5c Hot Nut

Munro-Matlock
5c Hot Nut

Silver King Corp.
5c Hot Nut

Tropical Trad. Co.
5c Hot Nut

White Much. Co.
5c Hot Nut
MUSIC

WURLITZER
Model 1100 Standard .......... $999.50
Model 2140 5-10c Wireless .......... 46.00
Model 3020 5-10-25c 3-wire .......... 69.50
Model 3625 5c 3-wire .......... 46.00
Model 3931 5c 30-wire .......... 39.50
Model 3645 Wireless .......... 84.50
Model 212 Master Unit .......... 70.00
Model 215 Wireless Transmitter .......... 17.50
Model 216 Wireless Impulse Receiver .......... 22.50
Model 217 Auxiliary Amplifier .......... 35.00
Model 218 30-wire Adapter Terminal Box .......... 15.00
Model 219 Stepper .......... 46.50
Model 4000 5" Metal Star Speaker .......... 45.00
Model 4002 8" Plastic Star Speaker .......... 45.00
Model 4004A 8" Metal Musical Note Speaker .......... 26.50
Model 4008 8" Walnut Round Speaker .......... 22.50
Model 4005A 8" Walnut Round Speaker .......... 25.00
Model 4006A 8" Deluxe, Walnut Round Mirror .......... 35.00
Model 9007 12" Intermediate Deluxe Speaker .......... 135.00
Model 4008 15" Deluxe Speaker .......... 185.50

PINS
BALLY
Bally .......................... No Price Set
CHICAGO COIN
Bermuda .......... 275.00
GENCO
Triple Action .......... 299.50
EXHIBIT
Treasure Chest .......... 299.50
GOTTLIEB
Lady Robin Hood .......... 265.00
J. H. KEENEY & CO.
Cover Girl .......... 299.00
P & S MACH. CO.
Tom Tom .......... 299.00
UNITED MFG. CO.
Tropicana ......... No Price Set
WILLIAMS
Sunny .......... 299.50

COUNTER GAMES
A.B.T. MFG. CORP.
Challenger .......... 65.00
BALLY MFG. CO.
Heavy Hitter .......... 184.50
GOTTLIEB
DeLuxe Grip Scale .......... 39.50

ROLL DOWNS
BALLY
Hy-Roll .......... 499.50
CHAMPION MFG. CO.
ABC Roll .......... No Price Set
CHICAGO COIN
Roll Down .......... 395.00
EUDORA MFG. CO.
Pan Tilt Alley ......... No Price Set
ESSO MFG. CORP.
Bullet Arrow .......... 499.50
GENCO
Bing-A-Roll .......... 499.50
GREAT GAMES, INC.
Teleroll ......... No Price Set
GEO. PONSER CO.
Pro-Score .......... 495.00
UNITED MFG. CO.
Singapore Roll Down .......... 395.00
WILLIAMS MFG. CO.
Box Score .......... 375.50

ONE-BALLS
BALLY
Jockey Special .......... 645.00
Jockey Club .......... 645.00
GOTTLIEB
Daily Races (F. P. Model) .......... 650.00

MUSIC

A.M.I.
Model A .......... $987.50
Automatic Hostess Complete .......... 14,880.00
HIDEAWAY CAB. W/Selective Play Mech:
W/Amplifier and Remote Volume Control .......... 515.00
HIDEAWAY CAB. W/Continuous Play Mech:
W/Amplifier and Remote Volume Control .......... 482.50
W/Amplifier—No Remote Volume Control .......... 470.80
Complete—No Amp., No Volume Control .......... 410.00

AIRBEON
Coronet 400 .......... $495.00
Blonde Bouquet .......... 383.50
Fiesta Deluxe .......... 595.00
Super Deluxe .......... 585.00
18" Model Hideaway .......... 299.50
48" Model “tiro” wall and bar box .......... 39.50
48" Model—Automatic receiver .......... 29.50
48" Carillon Speaker .......... 37.50
48" Melodion Speaker .......... 37.50
48" Impressario Speaker .......... 19.50

FIBLEN
Mirrocle Cabinet .......... $35.00
30 Selection Stowaway Mech. .......... 398.00

BUCKLEY
Music Box .......... 25.00

MILLS INDUSTRIES
Constellation .......... 780.50

PACKARD MFG. CORP.
Manhattan Phonograph .......... 1,010.00
Wall Box (Butler) .......... 38.95
1000 Speaker .......... 159.50
Wall Box (Butler 10c) .......... 41.95
956 Speaker .......... 57.50
560 Speaker .......... 19.50
Spot Reflector .......... 8.50

PERSONAL MUSIC CORP.
Measured Music Boxes, 5c-10c .......... 35.00
Studio Amplifier .......... 385.00
Studio Timing Control Unit .......... 250.00
Master Power Supply Units .......... 140.00

ROCK-O-LA
Model 1807 Modern Corner Speaker .......... 107.50
Model 1906 Remote Volume Control .......... 6.50
Model 1530 Wall Box .......... 39.50
Model 1603 Wall Speaker .......... 22.50
Model 1606 Tonette Wall Speaker .......... 21.50
Model 1608 Tone-O-Lier Speaker .......... 65.00
Model 1607 Tonette Wall Speaker .......... 19.75
Model 1531 Deluxe Bar Bracket .......... 8.25
Model 1533 Universal Bar Bracket .......... 3.95
Model 1795 Wall Box Line Booster .......... 16.35

SCOTTO MUSIC CO.
Music Master Cabinet .......... 399.50
Melody Master Cabinet .......... 325.00
Remote Master Cabinet .......... 389.50

SEEBURG
147-M Symphonola w/remote control .......... 875.00
147-M Symphonola .......... 805.00
H-147-M BC Special .......... 225.00
Wireless Wallomatic .......... 58.50
Wired Wallomatic .......... 45.50
5-10-25c Wireless Wallomatic .......... 75.00
5-10-25c Wired Wallomatic .......... 62.50
Teardrop Speaker .......... 19.55
Teardrop Speaker w/volume control .......... 22.50
Recess Wall & Ceiling Speaker .......... 18.00
Mirror Speaker .......... 49.50
Duo Volume Control .......... 21.90
Power Supply .......... 14.50
Master Amplifier .......... 53.50
Master Selection Receiver .......... 118.00
Wired Master Selection Receiver .......... 185.00
Electric Selector .......... 36.00
Remote Amplifier .......... 42.20
Solenoid Drum for 147-S .......... 60.50

SOLOTONE CORP.
Leveling Pre-Amplifier .......... 44.50

- ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.
MANUFACTURERS' NEW EQUIPMENT

B E L L S

BELL-O-MATIC CORP.
5c Jewel Bell .......................... 248.00
10c Jewel Bell ......................... 253.00
25c Jewel Bell ......................... 258.00
50c Jewel Bell ......................... 335.00
Spinning Reels ........................ No Price Set

GROETCHEN
Columbia Race in JP ........................ 145.00
Columbia DeLuxe Club .................. 209.50

MILLS SALES CO. LTD.
Dollar Bell ............................ No Price Set

O. D. JENNINGS
5c Std Chiefs ........................ 265.00
10c Std Chiefs ........................ 278.00
25c Std Chiefs ........................ 289.00
50c Bronze & Std Chiefs .............. 399.00
5c DeLuxe Chief ....................... 309.00
10c DeLuxe Chief ...................... 319.00
25c DeLuxe Chief ...................... 329.00
50c DeLuxe Chief ...................... 349.00
5c Super DeLuxe Chief Club ........... 324.00
10c Super DeLuxe Chief Club ......... 334.00
25c Super DeLuxe Chief Club ........... 344.00
50c Super DeLuxe Chief Club ........... 354.00

P A C E
5c DeLuxe Chrome Bell ................ 245.00
10c DeLuxe Chrome Bell .............. 255.00
25c DeLuxe Chrome Bell .............. 265.00
50c DeLuxe Chrome Bell .............. 375.00
$1.00 DeLuxe Chrome Bell .......... 550.00
5c Rocket Slug Proof ................ 245.00
10c Rocket Slug Proof ............... 255.00
25c Rocket Slug Proof ............... 265.00

C O N S O L E S

BALLY
Wild Lemon .......................... 512.50
Double-Up ............................ 512.50
DeLuxe Draw Bell 5c ................. 512.50
Hi-Ho ................................. 424.00
Triple Bell ........................... 890.00
Triple Bell 5-5-25 .................... 910.00
Triple Bell 5-10-25 .................. 925.00

BELL-O-MATIC
Three Bells, 1947 ..................... 735.00

B U C K L E Y
Track Odds DD JP ..................... 1250.00
Parlay Long Shot ..................... 1250.00

E V A N S
Bangtails 5c Comb 7 Coin ................ .... No Price Set
Bangtails 25c Comb 1 Coin ............. .... No Price Set
Bangtail J-35 ......................... No Price Set
Bangtail FP PO JP ..................... No Price Set
Evans Races ........................... No Price Set
Casino Bell ........................... No Price Set
1946 Galloping Dominoes JP ........... No Price Set
Winter Book JP ........................ No Price Set

GROETCHEN TOOL & MFG. CO.
Columbia Twin Falls .................. 485.00

O. D. JENNINGS
Challenger 5-25 ....................... 595.00
Club Concourse ....................... 499.00
DeLuxe Club Concourse ............... 529.00
Super Delux Club Conclave .......... 545.00

J. H. KEENEY CO.
Gold Nugget ........................... 800.00

P A C E
2-Way Bell Console 5c-10c-25c .......... $690.00
5c Royal Console ..................... 320.00
10c Royal Console .................... 330.00
25c Royal Console .................... 340.00
50c Royal Console .................... 375.00
$1.00 Royal Console .................. 650.00

A R C A D E T Y P E

BALLY MFG. CO.
Big Inning ........................... 539.50
Bally Bantam ......................... 539.50

H. C. EVANS CO.
Bat-A-Score .......................... No Price Set

E D E L M A N N A S I M U L A T I O N D E V I C E S
Flash Box .......................... 13-8" $475.00
11-8" $455.00
10-8" $425.00

A R C A D E T Y P E (continued)

GROETCHEN MFG. CORP.
Camera Chief ............................. 19.95

INTERNATIONAL MUTOSCOPE CORP.
Atomic Bomber (Model B) ............. 375.00
DeLuxe Movie Console ................. 150.00
DeLuxe Movie Counter ................ 140.00

P. & S.
Tom Tom ................................ 299.00

P A R T S A N D S U P P L I E S

G L A S S S I Z E S — P I N G A M E S
Bally .................................. 21 x 41
Chicago Coin ......................... 21 x 41
Exhibit ................................ 21 x 41
Gottlieb ................................ 21 x 43
Keeney ................................ 21 x 41
Marvel ................................ 21 x 41
United ................................ 21 x 41
Williams ................................ 21 x 43

C O I L S — P I N G A M E S
WILLIAMS:
10 Ohms ................................ W — 7
125 Ohms .............................. W — 19
200 Ohms .............................. W — 15
2800 Ohms ............................. W — 20
W — 8 w/bracket ........................ W — 28
W — 40 ................................ W — 30

GOTTLEIB:
R-20-1 ................................ A20-8
R-20-4 ................................ A-380
R-30-5 ................................ R-20-2
A-20-4 ................................ R-20-3
SM20-1 ................................ C-20-1
SM20-2 ................................ C-20-3
A20-2 ................................ C-20-2
A-20-3 ................................ 2 make relay
A-20-4 ................................ 2 make relay

BALLY:
A-25 ..................................... 159 ohm 45v
A-36 ..................................... 550 ohm 110v
A-30 ..................................... E-25
A-31 ..................................... E-28
H-24 ..................................... R-28
H-27 ..................................... B-31
H-31 ..................................... J-29
G-28 ..................................... O-186
O-31 ..................................... C-27
W-21 ..................................... C-28
W-24 ..................................... C-29
90 ohm 50v .............................. No Price Set

CHICAGO COIN:
2876 complete ........................ R-237
2876 brackets ......................... R-259
2876 coil ................................ X-299
2876 brass sleeve ...................... X-298
P-273 ................................... U-298
X-327 ................................... O-273

UNITED:
6-23 ..................................... 2-24
6-28 ..................................... 5-25
6-29 ..................................... 4-24
12-20 ................................... 5-23
12-24 ................................... 5-28

EXHIBIT:
827 ...................................... 628
223 ...................................... 528
224 ...................................... 1025
263 ...................................... 1222
682 ...................................... 1223
683 ...................................... 1224

G E N O:
24 Medium ................................ No. 30
24 Plain ................................ No. 29
J-102 ..................................... No. 26
J-104 ..................................... No. 26

As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.

www.americanradiohistory.com
Buckley builds the Best
NEW CABINET ASSEMBLIES
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
* Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum casings.
* Club Handle and Handle Coloring chrome plated.
* Heavy brass chrome plated Reward Plates, 2-3/4 or 3-1/2.
* 25-20-50e chrome Bezel or Coins Intake.
* Payroll Cups with anti-spoon Cover.
* Drillproof Plates.

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installation.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installation.

BUCKLEY TRACK ODDS has long been recognized as the only seven-cent race horse console that would stand up month after month—year after year—sell not only all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are signing up for Buckley TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.
4223 West Lake Street • • • Chicago 24, Illinois

(PHONE: VAN BUREN 1423-37-38-4533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

SOUND FINANCING BASED ON A THOROUGH KNOWLEDGE OF THE COIN MACHINE BUSINESS

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS
717 MARKET ST. SAN FRANCISCO, CALIF. 208 DELTA BLDG. 348 BARONNE ST. NEW ORLEANS, LA. 761 PEACHTREE ST., N.E. ATLANTA, GEORGIA 710 CONSTRUCTION BLDG. WOOD & AKARD STS. DALLAS, TEXAS

MICH. MUSIC OPS CONVENTION CLIX


DETROIT, MICH.—The Book-Cadillac Hotel (Monday, February 3) was the scene of one of the most successful state wide meets ever yet held by MAPOA (Michigan Automatic Phonograph Owners Assn.) with a great many noted personalities present to address the delegates and the luncheon meeting as well as many out of town phone ops there who were very much impressed with all the proceedings.

Those present during the luncheon business meeting were notified that at the meeting of the delegates of the various chapters of MAPOA throughout the state had once again elected Morris Goldman of this city, president of this statewide organization of automatic music ops.


The Saginaw Valley Ops chapter of MAPOA now consists of Jack Hickson as president, Herb Engelhart as vice-president and Earl Gardner as secretary-treasurer.

The Grand Rapids chapter has Wm. L. Miller as president, Sam Clark as vice-president and Harold Shank as secretary-treasurer.

Most important event after the morning meeting of the various chapters was the business luncheon. Here noted speakers from Detroit's chapter of the American Cancer Society came to thank the ops for their marvelous support and hold out to them the hope that they would continue to support the Michigan chapters.

On the speaker's table were also Jim Gilmore, secretary-manager of CMI; James T. Mangan, Public Relations Director of CMI; Bill Gerah of The Cash Box and many other notables who had come from all over the country to be present.

Cleveland was represented by a very fine delegation consisting of Jack Cohen, president of the Ohio State Ops Assn., Sanford Levine, Ruby Levine, Jimmy Burke and Sam Abrams.


Gene Steffens of Permo Point Needles was present this year, having missed his first meet last year when he was ill. Gene was greeted with a great hand for he had been present from the very birth of this association.

Most impressive speech of the business luncheon was that of the Rev. Joseph Q. Mayne who presented a new angle to the juke box ops present. Rev. Mayne is one of the leaders of the National Conference of Christians and Jews and brought for the many great intolerances which existed in the nation. He finished his marvelous speech with recordings which he had brought along with him and which were played for the juke box ops present.

He won immediate support. The ops who were there are now planning to use these recordings in their machines and it is the hope of all that the Rev. Mayne, with the help of the juke box industry, will be able to get these 30 second songs used as trailers by many of the leading record manufacturers on all of their better numbers. In this way the fight against intolerance of all races and creeds will have a very strong force behind it—the nation's many juke boxes.

The evening banquet at the Latin Quarter here was a tremendous success. Credit for this should go to Roy Clason, public relations director for MAPOA, Ruth Clason, secretary of the organization and Roy's wife; Irving Ackerman, legal adviser for MAPOA, Morris A. Goldman who was Chairman; Co-Chairmen were Jack Baynes and Roy Clason; and all the other officers who gave so willingly of their time to make this a long to be remembered day in Michigan's automatic phonograph history.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
announce

the formation of

YOUNG DISTRIBUTING CO.
525 West 43rd St., New York, N. Y.
as
distributors for

WURLITZER

PHONOGRAPHS AND ACCESSORIES

We cordially invite the operators in this territory to visit with us and talk over any problems you may have.
If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5 ball game at the show. You were RIGHT according to the orders received by distributors throughout the country. We believe TRIPLE ACTION to be the FINEST game in GENCO's history!

Get into ACTION at once with TRIPLE ACTION and watch those profits TRIPLE!

ORDER FROM YOUR NEAREST DISTRIBUTOR

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Mangan Resigns As CMI Public Relations Head

CHICAGO—James T. Mangan, who has served as Director of Coin Machine Industries Public Relations Bureau for the past fifteen months, announced this week that he has tendered his resignation. Formal resignation was tendered to Dave Gottlieb, president of CMI, in a letter by Mangan on October 12, 1947, asking that the resignation be effective February 16, 1948. Directors of CMI were notified at a Director's Meeting on Tuesday, February 2.

Mangan told the directors at this meeting "I formally wrote Dave Gottlieb on October 12 last, asking that my resignation become effective on February 16 after the Damon Runyon Drive and the Annual Show were over. I found the public relations job so big and so exacting that it monopolized my complete time, and I felt I could no longer neglect my other activities in the public relations, advertising, design and coin machine consulting fields. I was drafted for the work in the first place and in my fifteen months' service consider that I have made a definite contribution to the welfare of our industry."

"I sincerely thank all CMI members and every operator and distributor in the industry for the personal support and cooperation given to all CMI Public Relations projects. You have been wonderful!"

Jim Mangan organized the CMI Public Relations Bureau, staffed it, initiated several hundred successful public relations projects during his tenure, and handled the comprehensive promotion machinery of the Damon Runyon Cancer Fund Drive of the industry, which was culminated so successfully at the CMI show.

Mangan is a partner in the firm of Mangan & Eckland, Chicago, specializing in public relations, advertising, design and consultation. He has been in the coin machine business for a quarter of a century, having been merchandising, advertising, and public relations manager of Mills for twenty years. His work has made it necessary that he address hundreds of clubs and associations, and his written books and pamphlets are known to thousands.

JAMES T. MANGAN

MOTORS REPAIRED
WURLITZER—AMI—SEEBURG—ROCK-OLA—MILLS. Send your specifics. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00

M. LUBER
503 W. 41st (Cooperative 3-9399) New York

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-YUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $2.50 TO $3.50 Per Reel
PHONOFILM
333 N. KNOLL DR., HOLLYWOOD 6, CAL.
In the "Major League" of Money Makers

Williams

BOX SCORE

Super DeLuxe

ROLL DOWN
IS STILL AT THE TOP!

Scout its "big time" performance at your Distributor now! See for yourself why BOX SCORE commands big play and consistently high earnings!

Williams
MANUFACTURING COMPANY
161 W. HURON STREET
CHICAGO 10, ILLINOIS

Young Distributing Co. Appointed Wurlitzer Distributor in N. Y. C.

NEW YORK — The Rudolph Wurlitzer Company, North Tonawanda, N. Y., announced the appointment of Young Distributing Company, New York City, as authorized distributors for Wurlitzer phonographs and accessories in the metropolitan New York area.

Joe Young and Dan Kipnis head the firm, which retains its headquarters at 525 W. 42nd Street, here. Young has been the authorized Wurlitzer distributor in the Ohio territory for over eight years, and enjoys the good-will and friendship of hundreds of music merchants in that area. Kipnis, who has been a practicing attorney in Chicago since his release from the Navy, where he spent four years as a Lt. Commander, has been associating with the music machine trade, and has a host of friends in the windy city.

"We invite all the music operators in this territory to visit us," stated both Young and Kipnis "and avail themselves of our many services, and talk over any problems they may have.

Pictured above, alongside of the new Wurlitzer phonos, at the new headquarters is Joe Young (left) and Dan Kipnis.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Rudy Greenbaum Busts Air Record Attending N. Y. & Chi. Aireon Showings

R. R. (Rudy) Greenbaum, Vice-President and General Sales Manager of Aireon Manufacturing Corp., Kansas City, Kan., learned that he had broken a new record for speed flying from Kansas City to this town to attend the big showing of the new Aireon Coronet phone at the Modern Music Sales Corp. showrooms.

With a blizzard raging in this city, Greenbaum took off from Kansas City's airport in a chartered plane as the one and only passenger so as not to disappoint Nat Cohn, and the many cops here who were awaiting his arrival.

He reported, "Before I knew it, the pilot advised me that we would have to go off course, and we would have to land in Washington, D.C.," he says, "and", he continued, "I just couldn't believe it, for my watch showed that we had been in the air for exactly 2 hours and 15 minutes."

But much to Rudy's surprise, he found that his watch was true, and that it was not out of order and, after waiting at Washington's airport for clearance for sometime, and being advised that they wouldn't be able to get thru, he hopped onto a train to make the party at Modern Music Sales here.

"Not only," Rudy reported, "was this one of the swellest parties I've ever attended, but, the way the operators here have become enthused over our new 400 Coronet makes me believe that this is one of the most outstanding hits of all time in all the history of the automatic phone industry."

Rudy, to keep his promise, was forced to leave here early Thursday evening. The plane had reached this city in the meantime, and, with a strong tail wind, as he phoned in from Chicago, they made that metropolis of the Midwest in less than one hour and 45 minutes, setting a new record. But, because of the fact that it was a chartered plane bearing a lone passenger the report will not be officially indicated.

"Oh, well," Rudy commented over the long distance phone to this publication, "what I most important, I'm here, at Lou Koren's Biltmore opening and I can only tell you that the interest in our new Coronet model is even greater here in Chicago than what it was in New York."

"I know", he continued, "that when Nat reads this he's going to get all stirred up. But", he stated, "all I have to do is to see Lou Koren and check on what I'm saying. In fact, Rudy said, "I may offer a very special prize to these two grand guys to see which beats who in sales during '48 for I feel that the one about evenly matched and both are on their toes and punching for all they're worth."

Not only did Rudy attend both showings but was also able to reach his own office in time to take care of many official duties because of this specially chartered plane. "And", he said, "we flew the fastest time on record between Chicago and Kansas City and once again, because I was the lone passenger, we won't get credit for this speedy trip."

Rudy is now on his way to Honolulu, H. I., where he will attend the showing of the new Aireon Coronet in that city. He said that he would radio all information regarding the big show there right from the party.

PHILADELPHIA, PA. — What will be the first post-war banquet of the Eastern Pennsylvania Phonograph Operators Association will be held February 15 in the city. Frank Tombo's in this city on February 15 and promises to be one of the most outstanding events ever held by this group.

One very definite proof of the tremendous popularity of this affair was the fact that it was a complete sellout two weeks before the date set for it. In fact, many have been turned away. Everyone attending this banquet has been taken care of and their families and some of town leaders have also been included.

Charley Hannum, manager of the organization, has been working like a Trojan with the committee which has been appointed to help him. Jack Sheppard, president of the group, and others have been covering everyone he possibly can.

The talent which will appear at this evening's banquet will include the top names, A very great show will be headed by Louis Prima and his orchestra, as is one of Philadelphia's favorites and his new tune, "Tutti-Frutti Pizzicato," won the top spot by becoming the "Click Tune of the Month."

As Charley Hannum put it, "It simply will be a natural. Louis Prima and his orchestra, as is one of Philadelphia's favorites and his new tune, "Tutti-Frutti Pizzicato," won the top spot by becoming the "Click Tune of the Month.""

In addition to Louis Prima, other noted recording manufacturers are sending in their best talent. Eddie Fisher, Frankie Laine, Dick Todd, Willie Stewart, the Jesters, and many, many more will be present to entertain. Executives like Elie Oberstein of RCA Victor and Mance Sacks of Columbia Records will also be there, and other executivies who assembled at the Click Theatre Cafe for this big, monthly event.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ADVERTISERS IN THIS ISSUE

A
Alcurc Mfg. Co.
Kans City, Kansas. Inside Front Cover
AMT, Inc., Chicago, Ill.
Anna Records, New York.
B
Bally Mfg. Co., Chicago Back Cover

C
Chiro Music Pub., Inc., N. Y. C.
CMAC, Chicago.

D

E
Empire Coin Mfg. Exch., Chicago.
Exclusive Records, New York, Cal. 23 F

G
Genes Mfg. & Sales Co., Chicago.
Gottlieb, & Co., Chicago.

H
Howard, Edy.

I
King Record Co., Cincinnati, O. STA.

L
Lion Mfg. Co., Chicago.
Lafer, M., N. Y. C.

M
Mercury Records, Chicago.
Modern Records, Hollywood, Cal.
Music Publishers Holding Corp., N. Y. C.

N
National Records, New York.

O
Osblin Dist. Co., P.
Pherson, Inc., Chicago.
Phonofilm, Hollywood, Cal.
Papper, Geo. Co., Chicago.

R
Raven, R.
RCA-Victor Records, Camden, N. J.
Regent Records, Elizabeth, N. J.
Rosen, David, Phila., Pa.

S
Specialty Records, Los Angeles.
Scientific Mach. Corp., N. Y. C.

U
United Mfg. Co., Chicago. Inside Back Cover

V
Vinson, Eddie

W
V-P Distrib. Co., St. Louis, Mo.
Vitaconost Records, Chicago.
Wico Corp., Chicago.
World Wide Dist., Chicago.
Wuritzler, Rudolph Co.

Y

Laymon Vs. Champion

CHICAGO—Paul A. Laymon of Paul A. Laymon Company, Los Angeles, California, trying his skill against the "Bally Bowler" girl (Mrs. Peggy Church) at the CMI show.

Chicago — Woolf Solomon, Central Ohio Coin Machine Exchange, Columbus, O., has his picture snapped alongside of United's "Regal Princess" while in cold Chicago during the CMI show.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
IMPORTANT
BEGINNING WITH THE FEBRUARY 14, 1948 ISSUE
FULL YEAR
(52 WEEKS) SUBSCRIPTION TO
THE CASH BOX
ONLY $5
SMASH INFLATION!!

WE'RE KEEPING FAITH WITH THE COIN MACHINE INDUSTRY! TELL YOUR FELLOW OPERATORS THAT THEY CAN NOW OBTAIN A FULL YEAR'S SUBSCRIPTION (52 ISSUES JAM PACKED FULL OF NEWS, VIEWS, PREDICTIONS OF THINGS TO COME AND ABSOLUTELY VITAL INFORMATION) FOR ONLY A $5 BILL! HELP YOUR FELLOW OPERATORS! SEND $5 TODAY TO . . .

THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N.Y.
WANT - Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entries; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: 0rdway 5171

WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.


WANT - Will buy any quantity used Slot Machines, all makes & models. Also Columbus, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest price in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entries; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3210 ELIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3865.

WANT - The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. AMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT - New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solitone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - DuGrenier "S" Model Cigarette Machines. D & H VENDING, 4807 FOSTER AVE., BROOKLYN, N.Y.

WANT - Seeburg Step Selectors No. SS20-1 and Seeburg Consoles. JOY AUTOMATIC, 108 CHURCH ST., ELMIRA, N. Y. Tel: 2-7462

WANT - Bally Draw Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLVD., 200 - 11TH AVE. SO., MINNEAPOLIS 15, MINN.

For Sale

FOR SALE - Vest Pockets, good $40.; Packard Hideaways, Wall Boxes, 30-wire Cable. Pop Corn, Shoe Shine, Postmaster Venders, Scales, etc. All makes Pin Games, new and used. Bargains. Also Bally Draw Bells bought and sold. AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD, KANSAS CITY 2, MO.

FOR SALE - We guarantee these are the best in used games. Bally Victory Derbys $145. ea.; Victory Specials with automatic shuffleboard $185. ea.; Gottlieb Daily Races $225.; Bally Special Entries $300. ea. These machines are mechanically perfect, very clean, crated right. 1/3 deposit, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7135

FOR SALE - 2 New Packard #1200 speakers $52.50 ea.; 2 New Packard #950 Speakers $28. ea.; 1 New Packard #100 Speaker $30.; 1 new Scientific Pokering $145. 1/3 deposit with order, balance C.O.D. PACKARD DISTRIBUTING CO., 1518 PROSPECT, CLEVELAND, O. Tel: SU 3133

FOR SALE - Tubes - Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes boxed. Extra Special 100 RCA-6C4 - 48¢. ( Mention The Cash Box) Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

FOR SALE - Pranstiehl Needles - 1000 or more, 35¢; 100 or more, 37¢; less than 100, 39¢. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: FR. 8544.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - We have them in stock. Contact us for your Hirsch Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Mills 1947 "Three Bell", like new $425; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment $575; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Playing Boxes $45; 25 Pin Game Boxes, wire bound $50; Mills Slot Locks $16.00; new Cash Boxes $10.00. Bargain list free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-0152

FOR WHAT we trade you for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Hall Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominos J.P.; 6 - 5-10¢ Face Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Face Twin Reels; 2 - 10¢ Face Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel: At. 8687.

FOR SALE - We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4644.

FOR SALE - Operators! We have a good quantity of Pay Off Consoles - various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment.

VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1026


FOR SALE - 25 Galley counter games, $6. ea., or the entire lot for $125. Model #120 and #125 Wurlitzer boxes for $3.50 ea.; 6-wire cable for 5¢ per foot. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3123

FOR SALE - New 5-Ball Pin Games: Lady Robin Hood; Humpty-Dumpty; Triple Threat; Cover Girl; Melody; Banana; Sea Isle; Nudy; Star-Lite; Dolly; Singapore; Bermuda; Broncho; Hi-Ride; Treasure Chest; Tropicana; Heavy Hitter and the Vendo Coin Changer. You can't beat our prices and service. HIRSCH COIN MACHINE CORP., 1500 NEW JERSEY AVE., WASHINGTON, D. C. Tel: Hobart 3170

FOR SALE - 2 Skyfighters $85. ea.; 1 Bally Defender $50.; 1 Bally Rapid Fire $50.; 2 Air Raiders $49.50. ea.; 1 Victory Fool $49.50.; 1 Red Ball $49.50.; 2 Anti-Aircraft, Sr. $25. ea.; 1 Premier Skee Roll with Barrel, 7½ ft. $79.50.; 1 Skee Ball with Barrel, big head, like new $119.50.; 3 Fonser Bank Ball 9 ft. $69.50.; 8 Supreme Skeeballs 9 ft. $69.50. MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE - Will sell at great sacrifice, machines ready for locations. Have no space for the new sale - clean and ready to go. Take your pick, several of each of the following machines: Spot-A-Card, Seven Up, Monicker, Horoscope, Knockout, New Champ, Argentine, ABC Bowler, Zig Zag, Victory, Velvet, Ten Spot, Tall Gunner Strato liner, Star Attraction, Showboat, Sea Hawk, Jungle, Home Run, Hi Hat, Gun Club, Glamour Girl, Four Roses, Defense, Capt. Kidd, Cadillac, Bubbles, Big Parade, Alert, Duplex, Majors, Yanks, and more games too numerous to mention. $25. each. P.O.B. Boston, Mass. Write, wire or telephone us. OWL MINT MACHINE CO., 26 HEBRITON AVE., ALLSTON, MASS. Tel: Algonguin 4-3216

FOR SALE - Seeburg Wall Boxes 1947 5¢ wireless $45.; 1942 Bar-O-Matic or Wall-O-Matic $19.50; 1942 5-10-25¢ 3-wire Wall Boxes $19.50; 1942 5¢ 3-wire Boxes $19.50; 1940 Seeburg wireless hideaway $100. MUSKEGON MUSIC CO., MUSKEGON, MICHIGAN.

FOR SALE - 1 Packard Hideaway, floor sample $295.; 2 new Packard #1200 Speakers $75. ea.; 1 New 25¢ Pac Chrome Bell $155.; 1947 Gretchen Columbia Bell $95.; 2 Mills 1947 Three Bells $345. ea.; 1 Williams' All Stars $275. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND. Tel: 2-4508

FOR SALE - 10 Jennings: Silver Moons F.P.; 4 Bally Big Tops F.P. Perfect. $85.00 ea. A. L. CININELLI, 122 OAK ST., LEETONIA, OHIO. Tel: 4631


FOR SALE - 100 pin ball machines, pre-war and post-war models. Suitable for New York Operators. H. BETT & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 3-9584

FOR SALE - Clean and good working order; Rocket $80.; Lucky Star $90.; Superliner $45.; Surf Queens $35.; Canteen $35.; Fiesta $85.; Havana $75. HORACE BIEDERMAN, 9719 FIRST ST., N.W., WASHINGTON 11, D.C. Tel: Georgia 5814

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

FOR SALE — Mills Four Balls, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarolla $30.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Wurlitzer 10g Rol-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE — Brand new Columbus 1g–5g Peanut Vendors; 1 Ball Gum Vendors in Stock. Brand new Davel 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 518 SO. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE — Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTTICA 4, N. Y. Tel: 6-358

FOR SALE — DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want — Will buy anything. Send us your list. WACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE — Keeny Three Way Bonus Super Balls, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D.

FOR SALE — All kinds of used machines in perfect condition. Write us for lowest prices.

FOR SALE — Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 33, CALIF.

FOR SALE — DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th Ave., MINNEAPOLIS 15, MINN.

FOR SALE — 10 – 616 Wurl. $75. ea.; 2 – 600R Wurl. $150. ea.; 1 – 1940 Revere-Ola C.M. $90.; 3 Seeburg Mayfair $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. 31ST ST., PHILHA. 40, PA. Tel: RA 5-8705

FOR SALE — Williams' All Stars, last model, brand new in original crate, $395.; Strikes 'N Spares, new unit, excellent condition $495.; 7 Ft. Premier Ten Grand, used but like new, $225. KING-PIN EQUIPMENT COMPANY, 826 MILLS STREET, KADAKAZOO, MICHIGAN.

FOR SALE — New Games; May Bell console 5g–5g–5g–25¢ $225.; Big City rolldown $275.; Super Bell $275.; Chicago Coin Rolldown $315.; Esso Arrows $295.; Eight Ball $325.; 5¢ Personal Music Boxes: $5. ea.; Williams' All Stars $357. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH.

FOR SALE — Williams' All Stars $275.; Ballyhoos $100.; Surf Queens $35.; Big Leagues $35.; Phones; Seeburg Crown, Plaza, Gem $125. ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE — Losing warehouse. Prices slashed: Blue Fronts 5¢, $54.50; 10¢ $59.50; 25¢ $64.50. Brown Fronts 5¢, $59.50; 10¢ $64.50; 25¢ $69.50. Gold or Chrome 5¢, $68.50; 10¢ $74.50; 25¢ $79.50. Silver Moon Chiefs 5¢, $69.50; 10¢ $79.50. Silver Chiefs 5¢, $54.50; 10¢ $59.50. Red Skins 5¢, $59.50; 10¢ $69.50. Box Stands with looks $7.50. POULL'S BETTER MUSIC, 533 MILL STREET, WEST BEND, WIS. Tel: 856

FOR SALE — Manufacturers Close Out. 500 coin operated 6 tube Hotel Radios, 16 inches wide, 27 inches high. Can be used as night or end table with books and magazines. Excellent Buy. Telephone R. W. Lang, Murray Hill 2-0611.

FOR SALE — New Equipment: Bally "Hy-Roll"; Bally "Bowler"; Williams' "Box Score" and "Sunset". Used equipment: Total Roll; Rol-A-Score, Sportsman Roll. Also one brand new Bally "Big Inning". KING PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: TE 2-5788.


FOR SALE — Mills slots and stakers. I also buy same. Send me your list. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. (Tel 3-5432)

FOR SALE — New parts and supply list now ready. Write to Harold Pinous. COIN MACHINE SERVICE CO., 1547 N. FAIRFAX AVE., CHICAGO, 26, ILL. Tel: HUN 3476

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FOR SALE - New 150 Solotone Wall Boxes! 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstrating Units; 1 Studio Unit for connecting telephone lines. Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EARL, INC., 157 WEST 2nd SOUTH, SALE Lake City, Utah. Tel: 37501


FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 Foydras St., New Orleans, La.


FOR SALE - Advance Rolls $240; Total Roll $100; Sportsman Roll $95; Bang-A-Fitty $175; Tally Roll $75; Rol-A-Score $150; Super Triangle $50; Rapid Fire $25; Ten Strikes H.D. $50. MOHAWK SKILL GAMES CO., 56 MAC ARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - Tubes - Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes boxed. Extra Special! RCA-6CO-4 $45. ( Mention The Cash Box) Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30 ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jackpot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302.

FOR SALE - Parts and supplies for all types coin operated machines. Send for free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA, PA. 19122.

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-5/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: LCG-96¢ ea. (SK707 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 3111. Last cardboard, $.35 ea. on order of 10, $.25 ea. on order of 25, $.27 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffs 6-2892.

MISCELLANEOUS

NOTICE - Rent A Machine. Keep that location Hot! Established Operators - Save money by renting games & phonographs. 2/3 Rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 185 E. MERRICK RD., MERRICK, L. I., N. Y.

NOTICE - Free booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk venders or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

SWAP - 1947 DeLuxe Photomatic for pin games or roll downs. MUSKEGON MUSIC CO., MUSKEGON, MICH.

NOTICE - Music Operators. Motors rewound $.50; Wurlitzer counter model trays refinished and rebushed $.65. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Here's one man's town you can't hold down. Regardless of the fact that some of the manufacturers and some of the jobbers are pulling in their horns, the greater majority of the jobbers in the coin biz are taking their right of the first-mover. Jim Mangan is due to a great many little things like weather, election year, over-inflation, and the like. But none of his problems are hard work and some really good, ingenious ideas won't cure. And the cure is coming for we know that "way back in some of the experimentation days" as Jim Mangan has resigned from his position as Public Relations Director for Rubenstein & Co. this week. Jim did a very fine job and many hope that he will continue to carry ahead the great work which he started even in his own small way at the Coin Biz & Game. By the way every day Jim showed us some new design ideas which he has just completed which are absolutely bulkless and big. Jim Mangan was born over at Williams Mfg. Co. is tremendously impressed with the action which the firm are getting on "Box Score" and "Sunny" and reports that, "You've got to hand it to the boys in the coin machine industry. They're on their toes." In the meantime, confidentially, the fact we aren't able to make contact with Harry Williams (who seems to be buried away in the factory these days and nights) causes us to believe that any moment he's going to pop with us. It seems to have seen it fall to fall yet when Harry buries himself away for days that he doesn't come up with something sensational.

Most enthusiastic coinman of the week: J. A. (Art) Weiland of Rock-Ola Mfg. Corp. Art just returned from a trip to the far west and was bubbling over with enthusiasm. Art tells us that their new Magic-Olo '48 phonos has clicked, but big, on the western coast, and the boys are doing one of the grandest sales jobs he's seen in many a moon. Art claims that orders are bustin' in from everywhere day by day. And that reminds me, Charley Schlicht of Mills Industries, wended his way through this country and the boys in the Detroit and Michigan music ops talk things over and then spent the rest of the week calling on music men thru the state about things. Charley believes that the music machine biz will be bigger and better than ever in '48. John Schlicht, Charley's brother, is an accomplished painter with theitch now that his man Friday, Vince Murphy, has returned to his home town, Boston. Jimmy is doing it all by himself and sorting through all the orders he has taken...Lee S. Jones, one old timer whose faith and confidence in this business can always be counted on, reports that he was absolutely amazed at the way columnn went big for their new kiosk and fanned the flames.

Beer Jones over at Bally is in a dither these days. "When you get at 'Melody' he tells me, "everybody wants it all at one and the same time. They're babbling for our new 'Melody' is really something," he continues, "And," he further says, "We're busier than we ever have been trying to take care of all the boys who are calling and wiring to get 'Melody' are getting, and we've had the orders come in. We've had some excited 'Dapper' Tom Callaghan (who looks like he's gonna lose his best-dressed-man-of-the-year title to Earl Molohey) into stating that he's gonna take a trip around the nation to meet with all the firm's distribs...Barry DeSelm is all excited about the new United Mfg. Co. plant. Contract has already been let and they're starting to break ground at California and Roscoe for one of the big, outstanding factories of the coin machine industry. Barry reports that the plant will occupy 76,000 square feet for factory space with ample space for office, shipping, and recreational facilities. The phenomenal demand for United's great games is responsible for the increased space...Dave Ginsburg of Genco writes from the West Coast at the end of the March issue that their games continue to increase daily with more and more of the coast ops reordering every day. And that makes Myer, whose at the factory now, smile with happiness.

Dorothy Ellis, who replaced Gwen Despentic, reports that they have just completed their moving and that the Public Relations Relations and has found a bigger and better action than ever before when all is settled. They report that this move has been big and has been big. Jim Mangan has resigned from his position as Public Relations Director for Rubenstein & Co. this week. Jim did a very fine job and many hope that he will continue to carry ahead the great work which he started even in his own small way at the Coin Biz & Game. By the way every day Jim showed us some new design ideas which he has just completed which are absolutely bulkless and big. Jim Mangan was born over at Williams Mfg. Co. is tremendously impressed with the action which the firm are getting on "Box Score" and "Sunny" and reports that, "You've got to hand it to the boys in the coin machine industry. They're on their toes." In the meantime, confidentially, the fact we aren't able to make contact with Harry Williams (who seems to be buried away in the factory these days and nights) causes us to believe that any moment he's going to pop with us. It seems to have seen it fall to fall yet when Harry buries himself away for days that he doesn't come up with something sensational.

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Over at Chicoin action is plenty hot. Sam Wolberg is dashing down to the factory midst the sleet and snow to keep production humming...Grant Shay of Bell-O-Matic is getting ready to pop with "Spinning Reels" reviving this famed old line of coin-op games, and he's looking forward to the holliday about six times a year...Stuart Lyon around here and there talking about the new Lion Beverage Dispenser which clicked so big at the coinshow... Gordon Sutton of Illinois Simplex back at his post with his hands full and looking forward to one of the firm's best years with Wurlitzer...Now that the big show noise has quieted the report is that Bert Davidson over at Fiben is all in a dither trying to figure how to ship what first as a result of the orders taken by the...
Despite storms and cold weather, coinrow was the busiest it’s been in quite a long while... Games operators have been flocking into the jobbers, keeping in a dither... Every jobber has a variety of amusement games displayed on their floors, reminding us of the good old days... Operators are trying out this one, then that one — arguing over price and delivery... Jobbers wouldn’t be caught dead without an order book in their hands these days. All in all it’s good and lively... However, a condition exists whereby the trade is not completely clear on what type of games to operate. The distributors, in a meeting of their association, Coin Machine Distributors of New York, Inc., on Monday night, February 2, unanimously voted to send a telegram to the manufacturers in Chicago, which read in part “In view of the fact that the Industry is working to obtain a license for amusement games, and inasmuch as certain information has reached us that the Authorities look with disfavor upon plunger type games, the Body resolved that the Manufacturers be requested to ship into this territory only rolldown type of games (this refers to a pin game type in roll down play). You are also requested to price same comparable to similar type plunger pin games.”

Coinrow was also crowded with music machine operators who came down to Modern Music Sales Corporation to see the new Aireon phonograph “Coronet 400” on display. A two-day showing, Thursday and Friday, February 3 and 6, brought out practically every music operator in the area. Nat Cohn and his general manager of the coin machine division, Tony (Rex) DiRenzio, were tremendously impressed by the interest, and claim that they signed up plenty of operators for quite a volume of business. On hand to say “hello” to the visitors were Rudy Greenbaum, general sales manager of Aireon Manufacturing Corporation, who bravely carried the company to fly solo to the big city. Ben Palastrant, regional sales representative for Aireon, was on hand — and was he beaming! Many of the leading recording artists came in to greet the operators. Bob Thiele, president of Signature Records, in addition to bringing Alan Dale and other performers, brought along some gum for the bunch... Modern also had on display for the first time, a new Popcorn machine, manufactured by Linco Tool of Watertown, Mass. Nat Jones of Linco kept handing out dimes to the guests so that they could load up on the popcorn. We understand the dimes in the machine were given to the March of Dimes.

Joe Young and Danny Kipnis were announced as the new Wurlitzer distributors in this area, and formed the Young Distributing Company. The sumptuous headquarters at 525 W. 43rd St. are being retained. Young has a long background of music distributing behind him, having been the Wurlitzer distributor in the Ohio area for the past eight years. Kipnis is one of the most likeable fellows you’ll ever meet. Both invite music ops to come in and say “hello”... Ben Becker moves the Ben Becker Sales Company to 625 Tenth Avenue this week. Becker is moving fast these days, what with the many Bally games finding favor. They say the new pin game “Melody” is a honey... Max Weiss, Roni Sales Company, Brooklyn, N. Y. tells us that the demand is so great for his “Kunkel” popcorn machine, he’s flying them in from California. Max tells us that the machine can vend other types of merchandise, in addition to popcorn.

Met up with Charlie Sacks of the Newark office of Seacoast Distributors. Charlie tells us that he met five other “Charlie Sack’s” at the recent coin machine show. There are others. The Charlie Sachs of Union Automatic in Brooklyn, wasn’t at the show this year. Which reminds us that this is the first time he’s ever missed it... Barney (Shuggy) Sagerman, Runyon Sales Company, seen in a huddle with Sol Gottlieb of D. Gottlieb & Company, who is visiting our town. Subject — naturally — the games situation... Jack Mitnick of Runyon one of the busiest guys around. Just had time to yell “hello” at him as he runs out into the street, dressing on the way... Phil Mason and Dave Lowy, Dave Lowy & Company so busy talking with customers, they don’t have time to talk with each other. Is that good or bad?

Philadelphia music ops getting ready for their first post-war banquet, which will be held at Frank Palumbo’s on February 15. Plenty of big name performers booked, with Louis Prima and his orchestra set to entertain the association members and their guests... Jack Semel and Jack Rubin will have an important announcement to make to the trade soon... Steve Quinn, Cole Enterprises, Poughkeepsie, N. Y. in town with their latest pin game conversion... Philip Weinstein, a coinman from Manila, visits along the street... Always seem to miss connections with Dave Stern and Harry Pearl of Seacoast Distributors. Charlie tells us we just missed them. Evidently they were out seeing the music ops about Rock-Ola’s new phono... Harry Schneider, holding down the fort at Seaboard N. Y.’s tenth avenue offices. Harry probably sees more games ops in a day than the others see in a week. The reason is that the games association has their offices in the same location.

Max Levine, Scientific Machine Company, whose baseball game clicked so big at the CMI show, getting production organized at his Brooklyn plant, and will be ready to go in a big way very soon... Bill Rabin, International Mutoscope Corporation, had six self-operating Photomatics on display at the “Photography on Parade” Show at the Museum of Science and Industry, and reports that they did a capacity business during the first three days of the exhibition. Bill also had his Voice-O-Graphs at the show.
Coin Row spokesmen radiated plenty good cheer this week, with only light snow of the Things-Could-Be-Better-Blues in background ... Consensus of opinion is that the CMI show in Chi gave distributors and operators new faith in the coin machine industry and its future ... As Paul Laymon aptly states, "As long as the managers keep on producing new and better machines, the distributors, operators and public will always be in there pitching." ... Paul is showing his faith in the future by enlarging his firm's facilities at 1429 Tenth St. to include a new paint-shop and loading. Latter should lick one of the ops minor nightmares, the parking problem ... On the biz front, Paul reports that the new "Bally Bowler" is working up strong interest ... also a good order for Bally's "Double Up" console and the "Hy-Roll" basket roll-down ... There's a floor full of varied, new equipment at Laymon's that should make a visit worthwhile for all visiting ops.

Justified optimism is likewise in the air at M. S. Wolf Distributors, where Bill Wolf proudly shows off the AMC-60. Music ops were on hand from far and wide to see this compact beauty ... the only remote box on the market offering players a choice of 40 platters ... Speaking of boxes, there's something new and promising for operators at Solotone ... Headman F. E. Wilson conservatively calls it "the hottest thing in the industry." ... It's a startling development of the Solotone combination radio and phone remote, with four radio tubes, 10 pushbutton hashes, and 15 records handled by the hideaway unit ... If any of you ops are interested in talking to the man who owns one, drop in at Allen's Grill, Bdway, between 8th and 9th, where F. E. says the take has been doubled by 14 of the new counter boxes ... They'll be ready for delivery in 60 days.

Coin Row had a slight rash of new secretaritis this week ... and it ain't bad, at least not to look at ... Dannie Jackson of Automatic Games comes up with Lynn Tobias and Al Bettelman of C. A. Robinson and Co. introduced us to Jane Reynolds ... Neither gentleman offered any phone numbers ... But Dannie was all smiles as he told of some new action up Las Vegas way ... Al also had Nevada on his mind, expecting a bunch of the boys in Feb. 10 to see the new Jennings' machine and its criss-cross payoff feature.

Stopped in to see Elky Ray and found him out plug-ging Gottlieb's new five-ball ... Jack Ryan of Sicking Distrib's was all primed for the sample copy of Genco's new five-ball "Triple Action" ... Looks like a live one with lots of Ripper action and three bathing beauties on the board as an extra bonus feature ... At Mills Sales, Charlie Fulcher just back from Las Vegas where he put in a flock of new Mills Bells ... He also reports the Mills Constellation is going strong in Los Angeles ... Kenny's new electric dig machine wins a bouquet from W. R. Happel of Badger Sales ... Says the ops are really excited about the streamlined machine and expects to have a showing for them at the end of the month.

General Music, says Fred Gaunt, is knockin' em dead with new Rock-Ola line ... The boxes on display boast a world of color and class ... M. C. "Bill" Williams is mighty "snotty" about the five-ball game of the same name ... He made a special point of demonstrating its "ambidextrous" flipper control and the high score attraction. Nice to go home and tell the little women, "Dear, I just got through running up 5 million!" ... Bill's description of the new Williams' "Box Score" also akin to a rave ... "It's the simplest yet liveliest rolldown yet," says he ... Locations report terrific action on this one—and so far away from baseball season at that.

Seen around Coin Row: Visiting ops Paul Hirsh from Pasadena ... John Kethersid in from his locations and Long Beach restaurant ... S. W. Kethersid (no relation despite the name) from San Bernardino ... Robert Chacon from Laguna Beach ... G. F. Cooper from Riverside ... Fred Allen (no relation to Jack Benny's friend) from Bakersfield ... Floyd Anthony from Santa Maria ... George Young from Selma ... Ivan Wilcox from Visalia ... Jack Bahler, John Hawley and Johnny Nelsen from Inglewood ... C. E. Peddicord from Anaheim ... Valley Coin Machine's Mr. Griffin from Pomona ... M. V. Connor and L. D. Smith from Downey ... Stanley Little from Lakewood Village ... E. R. Rippee from Compton ... L. J. Bender from Lynwood ... Paul Row from Downey ... Bill DeVitt and Wolf doesn't go much easier on the gals in his new cutting of "Don't Telephone, Don't Telegraph, Tell a Woman," due for the cointrade this week ... What with Williams' "Never Trust a Woman," the boys will have to start scratching soon for other musical ways to heat up the ladies.

Buzzing around Song Writers' Row and Platter Square reveals that the music makers and record companies aren't fretting too hard about the Petrillo ban ... simply because they've all got enough product cut and ready for the next two years ... Meanwhile you can still run into all kinds of argument pro and con about the right and wrongs of Petrillo's beef ... Specialty Records presy Art Rupe reports orders are pouring in from all over the country for Roy Milton's latest Specialty release, "My Blue Heaven." ... In first L. A. appearance last week, Milton's crew took the town by storm with a block long line around the Central Ave. Elks Club.

Exclusive topper Leon Rene launched new sales assist policy this week ... Adman Charlie Craig will supply distrib with a continuous stream of literature as records are released and personal contact will be made with disc jocks wherever possible ... Capitol flack gal Eve Stanley happily reports that company is hitting all time high with new releases ... Peggy Lee's rendition of "Manana" is really rockin' the jukes ... Jules Bihari, Modern Records chief, lets us know Hadda Brooks recording of "Honey, Honey, Honey," is as sweet as its title ... A trade whisper tells us one of Modern's competitors suggested the number to Jules for Hadda.
Maynard Todd of Rock-Ola Manufacturing Corporation, Chicago, hustled into the 49th State last week to work with the music operators who have picked up the new phonographs and acquainted them with the advantages of the "Magic-Glo" phono. Many of the old timers who are accustomed to the many intricate moving parts are amazed at the utter simplicity of the 1948 model, according to Todd. Del Veatch, V. P. Distributing Company, returns to St. Loo from one of his continual trips to Chicago, and tells us that his January sales held up surprisingly well, compared to the usual business at this time of the year. Del's tossing Williams' "Sunnys" out to the trade as quickly as they arrive, and is also testing some of Williams' new ones in his favorite testing locations. Veatch is also busy acquainting the music ops with Aireon's new "Coronet 400" phono, which made such a big hit at the recent CMI show.

Ben Axelrod, Olive Novelty Company, complaining about the cold weather and would like to run off to the sunny climes, but the rush of biz keeps him tied up to his office... A visitor, seldom seen along coinrow here, is Julius Cook of Cook Music Company, Centralia, Ill., who dropped into the jobbing houses to pick up some new equipment... Walter Gummersheimer, Universal Distributing Company, national sales agents for "Hilco's" Ice Cream Machine, which vends a chocolate covered Borden's "Frostick", getting into fast action, and will be going full blast soon... Frank Ballogg, veteran St. Louis operator, who has been operating one of the largest routes here for the past five years, sold out to Tony and Curly Zito, new arrivals in town... Tom Dunbar, Ideal Novelty Company's veteran mechanic, who has been nursing a cold these many weeks, finally had to stay home and try to effect a cure.

The Missouri Amusement Machine Association was a bit hesitant to divulge plans for concerted action on the part of ops against profitless operation of routes. "It seems that closed competition, on a verbal basis, will be the only solution to the low income problems of most of the ops" Lou Morris states. Most of the St. Louis ops have expressed a willingness to cooperate, particularly toward such ends as $5 front money and a better split on high take premium locations. Closed competition is still a long way off, however, Lou pointed out. These problems were the chief topic of the January meeting, which was held just prior to the CMI show... Jackie Rosenfeld, Bally distrih here, busy seeing the ops with the large variety of equipment the factory is shipping in. Nat Wolf, Jackie's right hand man, spends considerable of his spare hours on his photography hobby. Wonder how the pics he took at the show came out?

Coinmen returning from the CMI show are talking about the wonderful times they had, and claimed that it was a very successful convention. However, the southern boys are putting up a squawk about the bitter cold weather they had to endure. The unanimous plea here is that the next coin machine show be held in New Orleans, or at least in April, May or June when the weather in Chicago isn't so harsh.

The main topic of conversation here, naturally, is all about the Mardi Gras. Quite a few of the coin machine distributors made contributions to the Young Business Men's Club to erect stands on Canal Street, specially for the wounded veterans so that they could view the Carnival parades from a vantage point. Among those who contributed were the New Orleans Novelty Company, Console Distributing Company, Crown Novelty Company, Dixie Novelty Company, and many others... One of the distributors claims the operators should have a Krewe parade and a ball. "That would be something" claims this coinman. "They could call it the Krewe of Ops, and their floats could depict the evolution of the pin ball tables from early Ballyhoo, up to the present Sunnys, Lady Robin Hoods, Humpty Dumpys, Tropicanas, Bermudas, Cover Girls, etc.

Marion Matranga has opened a one stop coin machine company out on the Airline highway. Matranga was formerly sales manager for the Dixie Coin Machine Company for the past five years... Bob Covington, well known op, is a frequent visitor at the Crown Novelty Company... Lou Mizell, in from Bogalusa, La., looking over the five ball machines... Nick Carbajal, Crown Novelty Company, reports that his five ball flipper machines are in big demand at this time. One of the local columnists commented about the popularity of the flipper game in one of his recent columns... Work has begun on the beautiful new showrooms and offices of New Orleans Novelty Company, who are renovating their 115 Magazine Street office. Lou Boasberg states that if this four story building is not quite large enough for their needs, its central location more than makes up for any deficiency in size.

Mr. Woods and his mechanic Mr. Vick drive in from Anadalusia, Alabama. Woods is buying Buckley parts and his mechanic got some very helpful hints on the new 1948 Buckley equipment... Eddie Centa, owner of the Pennyland, tells us that he's going to be on one of the floats in the Cynthius Parade... Jerry Hirsh is the new representative for Console Distributing Company, handling deals with the private clubs. Jerry is known as one of the swellest fellows down here, and has been in the business for quite a long while.
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