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THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N.Y.
NEW YORK—Patience and fortitude. Two great and powerful words. Two words which should be adopted by all in the coin machine industry today as their watchwords for the forthcoming year.

The members of this industry must practise patience at this time; they must realize that the adjustment of general economies throughout all business, everywhere in the nation, will affect them, just as it is affecting everyone else.

Therefore, patience is today a virtue. Patience will help every coin machine man in the country to gradually overcome whatever problems he now has, and will lead him into the new era into which this industry has entered, with greater confidence and with a surety that he will prosper and grow great.

But, patience by itself, isn't all that will win for him in this business. There must, along with patience, also be greater fortitude shown by all engaged in this field. This is more needed today than ever before.

This showing, to use a common word, of "guts", is what everyone in this coin operated machines business needs to successfully ride over any such economic period as American business is now undergoing.

Patience and fortitude. A smiling countenance. Confidence and resolve. Faith. Faith in himself, his industry and his country, is what every coinman must have.

The "gloom boys" of the trade had a field day at this past convention. Yet, it was noted by those who look far enough ahead, that the operators themselves were not gloomy. They realized that they were in "the best business in the world" and that they were continuing ever onward, regardless of whatever economic adjustment periods came along.

Therefore, the time has arrived when the "gloom boys" must be banished from this field. They must be told to get the hell out of this business and make way for those who have faith, confidence, patience, good old American "guts" and believe in this industry and their nation.

The story of the "gloom boys" is not unfamiliar to all in the coin machine industry. These are the coinmen who saw "the end of the industry" when the war started. They are also the same men who again saw "the end of the industry" when the war was over.

And they are again seeing "the end of the industry" as economic conditions run into several adjustments throughout the nation to bring about a more efficient and better coin machine business.

This is definitely not the time for glooms. This is the time for patience and fortitude. This is the time when every coinman in the nation must carefully study his business and must patiently, but with fortitude, make the necessary adjustments to assure his profitable continuance in the industry.

He must change his commission methods. He must arrange for a better understanding with his location owners. He must see to it that every machine he has on his route is new, clean looking, better playing, more appealing than it has ever been before.

He must also make it his business to be in constant and closer contact with all of his fellow operators so that he can work cooperatively to assure this industry a better and more profitable future.

He must devote his complete time to this business as he has never done before. And he, too, must make adjustments, as have all other business men, so that he can be assured of successfully outlasting any of the present forced recessions without losing one inch of ground.

Patience, lots of it, will be required in the weeks and months to come. Fortitude, a tremendous amount of it, will prove necessary.

Both these fine virtues—patience and fortitude—are, therefore, the new watchwords and, should also become the also become the new code for the entire field.

There is no doubt that as patience and fortitude are adopted—the "gloom boys" will be chased out of this business—for there is definitely a sunny future ahead for the hard working, fast thinking, clear headed coinman who will conduct his business efficiently and with complete control over every nut, every screw, every bit of rip cord and, at the same time, make personal contact with his location owners to arrange for a more equitable share of the intake of his equipment.

The time, then, has arrived when all in this field must work more closely together than ever before. And the working together of all men in this business will be best guided by the use of patience and fortitude.

America begs for economical entertainment, merchandising and service. The coin machine industry offers the public these economic necessities. This is the time when the importance of the equipment of this industry should be stressed to one and all. And, there's no doubt, that everyone in the field will look back on present conditions with a smile of triumph in the months yet to come.

This is not the time to hesitate. This is not the time to falter. This is the time to go ahead—faster, more intelligently, more efficiently, than ever before. But, this is also the time for patience and, especially, the time for a great and tremendous amount of fortitude.

Patience and fortitude, used intelligently will prove the salvation of the industry and will, at the same time, assure everyone the great, grand, successful future to which all have looked forward to so hopefully and so eagerly since the war ended.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
MUSIC OPS PREPARE TO OPPOSE NEW BILLS BEFORE CONGRESS


NEW YORK—The entire automatic music industry of America is watching Washington today as it has never watched this legislative city before.

It is already known that ASCAP (American Society of Composers, Authors and Publishers) have reintroduced their last year's measure, Rep. Frank Fellows bill (H.R. 2570) which was discussed before the Sub-Committee of the Committee on the Judiciary during seven public hearings.

Now, in addition to this bill (H.R. 2570) it is reported that there will be introduced by Rep. Carroll D. Kearns (Rep. Pa.) who heads the Congressional Labor Committee, a bill which will ask that no non-commercial records be played for commercial purposes.

This latter has long been an outstanding argument. Many long months ago leaders in the trade asked that recordings be manufactured which would bear on their labels the inscription, "For use in automatic musical instruments"; instead of the present statement which reads that the records are manufactured "for home use only".

They also believe that the time has arrived when a "showdown" must be put to the test to decide just what is what regarding the wording on the labels of the average record sold for use in juke boxes.

The trade, they claim, cannot simply stick its head into sand, like an ostrich and forever attempt to hide the fact that it is an industry which uses records, and in great volume.

The record sellers themselves must come to some line of demarcation. They realize that the nation's juke boxes have been of all-powerful help in continuing volume sales.

Somewhere there is a complete and logical answer to the entire problem of ASCAP and others who are trying their mightiest to force this industry to pay them tribute.

There is also no doubt that there would be full agreement to facts, if definite and logical facts existed, and further, if all who are at present engaged in this field would come to the fore and completely, frankly and honestly express their opinions regarding their businesses.

Great strides have been made by the juke box industry. In Chicago, during the past meetings, the nation's leading associations have come together and have decided to oppose all such national legislative action against them.

These men believe that they are carrying forth with a certain economical type of musical entertainment which is most definitely helping the composers, authors and publishers of America to realize greater glory, greater prestige and greater income.

There is no doubt that without the national power of the juke box, many of the works of these people would be relegated to oblivion. The most outstanding among these have honestly admit this fact.

The juke boxes of this country are not trying, in any fashion whatsoever, to withhold from these members of ASCAP, nor from the commercial and non-commercial aspects of any recording, its full and true value.

In fact, in the very opposite, they are trying with all might and main to make such works of musical art more prominent—more outstanding and more lucrative for their authors, composers, publishers, and manufacturers.

There is nothing the juke box industry asks in turn from these people. No one, over the years, has arisen in the coin operated musical field, to ask these men to "pay" for what the juke boxes can accomplish for them.

Yet, artist after artist, composer after composer, author after author, publisher after publisher, has come to this field for support and, what's more, has received it — unconditionally, open-hearted and most completely in every regard.

The time has arrived when the nation's juke box leaders must ask for greater consideration for the work which they have done, in return. Perhaps, then, this may be the answer to all who ask tribute from the juke box field.

Perhaps the time has arrived when this industry, too, should begin to seek more return for what it gives. Perhaps this, then, is the time when the nation's music machine leaders should carefully evaluate what they have to offer to the nation's authors, composers and publishers, as well as to the record manufacturers, and begin to think about some "returns" for themselves, aside from simply paying constantly for the privilege to make someone else greater.

In short, two can play at the same game. If it is the belief of certain organizations that only they rate tribute, then, too, it can be the belief of the juke box organizations that, perhaps, they should also receive some consideration for what they have done in the past, are doing at present, and will continue to do in the future, to bring greatness to the very people who wish to force the juke box industry to not only help make them great but also pay for the privilege of so doing.

There are, without any doubt, many arguments pro and con, but, at this time, as was done this past year and in preceding years, the leaders of the automatic music industry of America will have to carefully watch the legislative city of Washington to note whatever action is being taken against them so that they can successfully oppose such action for the benefit of all concerned.

There will be meetings of the executive committee created from the committee of fourteen established in Chicago during this past convention. These men are all very much concerned with the bills which already have, and others which will, be introduced into Congress.

These men are planning to fight the great battle of a great industry with all diplomacy, intelligence and fortitude at their command. They should receive the well wishes and the faithful all concerned with this automatic music industry.
Entirely New Type Selling and Operating Methods Under Way. Many Believe ’48 Will Prove Crucial Year. Harder Work, Lower Overhead, Equitable Commish Basis, Liberal Credit, New Style Machines, Greater Optimism, Faith in Future of Field. All Part of Requirements for Continued Success.

Amid the weeping and wailing of certain of the gloom boys in the coin machine industry, the new era, at long last, gets under way.

It’s a better era. It’s an era of more efficient methods, of better business bargaining, and closer surveillance over each and every machine the operator has on location.

This is the era which the leaders of the industry looked forward to most eagerly. They realized that when the operators of the nation recovered from their wartime “money-moon” they would be better operators and that they would, because of this, better help the entire industry to progress.

Everyone connected with the industry realizes that the time had to arrive when the nation’s coinmen would adjust loose and inefficient methods to a point where they would again see profitable operation ahead of them.

Some of the nation’s automatic music men continued on ahead with 10¢ play when many jumped away from such action. These men have found that certain locations will accept this price. And these locations have proved profitable.

Others have made arrangements with their location owners to obtain a more equitable division of the present gross intake of their machines. For sometimes it has been known thruout the breadth and width of the industry that the majority of coinmen could not profitably continue on a 50%/50% commission basis. And many—regardless of competition—went on ahead to make better commission arrangements. These men now find themselves in an enviable position.

Almost everyone in the field has lowered overhead expense. This is absolutely necessary these days of inflated costs. If the average operator continues with the present overhead expense he now endures, he simply will not be able to come out on top, regardless of how expert and professional and astute a businessman he or she is.

There is a great need for a more liberal credit arrangement. Already one music machine manufacturer has recognized this need and has cut payments, as well as extended the time payment period to 26 months, so that the operators can more easily meet weekly notes and also continue on ahead.

New style equipment is being introduced by a great many of the factories for they, too, realize that the operator must have machines which will assure him of better profits, and will also allow him to amortize the cost speedily while, at the same time, practically guaranteeing him a good trade-in allowance.

Hard work, as operator after operator reports, has been the answer to continuance in this industry. Especially on a progressive and profitable basis. There are few, if any, operators who are “starving.”

The trade is changing, and changing fast. There are more and more new men entering into the field. This has been encouraged, in view of the fact that some of the old time operators just can’t seem to get along without “fabulous” incomes. The new men are willing to continue onward with “just a good living”.

In short, then, the new era is already under way, and everywhere in the field there is the day of reckoning at hand. The average coinman knows that he is “counting the days” until he sets up his new business economics and, unless he does so immediately, the counted days won’t be very long.

There is a demand among the operators for new equipment “at a price”. But, as yet, this does not seem to be the answer, for these very same men who demand “price” are not doing the job they should be doing with whatever equipment they now have on location.

The majority of the operators, jobbers and distributors thruout the nation (and this includes many manufacturers) must change their present methods to meet this “new era”.

There is no longer the boom, boom, boom of the “moneymoon” days. There is also no longer the man who will simply shell out his money on “hit or miss” propositions. He wants to be “sure” that he has a “chance” to go ahead with whatever he buys.

There is, therefore, absolutely nothing wrong with the coin machine industry at this present stage. It is still progressing, regardless of the “gloom boys”. It is still bound to go ahead. It will be the very first business to recover from recession, and will be the very first industry to show its true courageous and progressive colors.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
The lad that set the music world on its ear during 1947 with his rendition of "Smoke, Smoke, Smoke" on Capitol Records has since continued to set attendance and box office records at every personal appearance. His Cap disking was the first Americana platter. He has since continued to prove his juke box appeal via his "Never Trust A Woman" and a slew of other hits. Tex is pictured above with the "oscar" awarded him by The Cash Box on behalf of the Automatic Music Industry of America, for the "Best Western Record of 1947".

Tex Williams

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Kate Smith brings you MGM RECORD HITS that will help set new records for profitable Automatic Phonograph Operation.

M-G-M 10113
"IT HAD TO BE YOU"
"DANCING WITH TEARS IN MY EYES"

M-G-M 10125
"NOW IS THE HOUR"
"I'LL NEVER SAY I LOVE YOU"

On M-G-M RECORDS

1. \(\text{BALLERINA}\)  
   Continues to remain on top of the heap with ops buying like mad.  
   CO-38281—Buddy Clark  
   DE-24265—Enric Madriguera  
   DE-24270—Bing Crosby  
   ME-5076—Larry Shalton Trio  
   MG-10035—Jimmy Dorsey O.  
   MU-15116—Mel Torme  
   VI-20-2433—Vaughn Monroe O.

2. \(\text{HOW SOON}\)  
   Grabs onto the second spot this week, with every platter a coin winner.  
   CO-37952—Dinah Shore  
   DE-24101—Bing Crosby—Cavallerio O.  
   CON-11004—Jimmy Atkins  
   MA-1779—Dick Farney  
   ME-5049—John Laurens  
   TO-1258—Jack Owens  
   VI-20-2533—Vaughn Monroe O.

3. \(\text{GOLDEN EARRINGS}\)  
   Switches with the above tune, ops still receiving peak play on the phonos.  
   CA-15009—Peggy Lee  
   CO-37922—Dinah Shore  
   DE-24270—Guy Lombardo O.  
   DE-24278—Bing Crosby  
   ME-3072—Anita Ellis  
   MG-10085—Jack Pina O.  
   VI-20-2585—Charlie Spivak O.

4. \(\text{SERENADE OF THE BELLS}\)  
   Repeats it's position of last week. A serenade of coin it is.  
   CA-15007—Jo Stafford  
   CO-37966—Kay Kyser O.  
   DE-24233—Guy Lombardo O.  
   ME-5090—Vic Damone  
   MG-10091—Bob Houston  
   VI-20-2372—Sammy Kaye O.

5. \(\text{I'LL DANCE AT YOUR WEDDING}\)  
   In sixth place last week and into the fifth spot here.  
   CA-15009—Peggy Lee  
   CA-460—The Starlighters  
   CO-37921—Arthur Godfrey  
   DE-24258—Andrews Sisters  
   MA-602—Slim Bryant  
   ME-5079—Dick Baker O.  
   MG-10106—Blue Barron  
   VI-20-2609—Louis Prima O.

6. \(\text{TOO FAT POLKA}\)  
   Moves up from the eighth spot it occupied last week, to take over sixth place.  
   CA-465—The Starlighters  
   CO-37921—Arthur Godfrey  
   DE-24258—Andrews Sisters  
   MA-602—Slim Bryant  
   ME-5079—Dick Baker O.  
   MG-10106—Blue Barron  
   VI-20-2609—Louis Prima O.

7. \(\text{CIVILIZATION}\)  
   In the seventh spot again. Play still holding up in locations throughout the nation.  
   AP-1059—The Murphy Sisters  
   CA-465—Jack Smith  
   CO-37885—Woody Herman  
   DE-23940—Danny Kaye—Andrews Sisters  
   MA-7274—Ray McKinley O.  
   ME-5067—Dick Baker O.  
   MG-10083—Sy Oliver O.  
   VI-20-2400—Louis Prima O.

8. \(\text{BEG YOUR PARDON}\)  
   Breaks into the charts in a flash. Ops peg this one for the top of the heap pronto.  
   BU-1012—Francis Craig  
   CA-490—The Dining Sisters  
   CO-38036—Frankie Carle O.  
   MG-10140—Art Mooney O.  
   VI-20-2647—Larry Greene O.

9. \(\text{MICKEY}\)  
   A steady coinpuller makes its reappearance here. Demand of phonos fans has it rising hot.  
   CO-37973—Tiny Hill O.  
   DE-24267—Brooks Bros.  
   ME-5062—Ted Weems O.  
   MG-10106—Blue Barron O.  
   VI-20-2551—Dennis Day

10. \(\text{I'M MY OWN GRANDPAW}\)  
    Another new face on juke boxes across the land. Winning favor and coin by the ton.  
    CA-1503—Jo Stafford  
    CO-38038—Tony Pastor O.  
    DE-24258—Guy Lombardo O.  
    Kl-694—Grandpa Jones  
    MG-6087—Tiny Hill  
    MG-10136—The Korn Kubbiers  
    MU-536—Fernanday  
    VI-20-2563—Longo & Oscar
VITACOUSTIC TO SPONSOR JUKEBOX DESIGN CONTEST

CHICAGO—A sidelight on the recent Coin Machine Industries Convention has blossomed forth in a novel “juke box design contest”, Lloyd Garrett, president of Vitacoustic Records Inc., announced this week.

During the convention Garrett lunched with Ernst Spuehler, well known Chicago industrial designer, and several representatives of the juke box industry. Talk turned to juke box design, with Spuehler contending that the industry had given too little weight to the tastes of youth, a major buyer of coin dispensed music.

The outcome of the conversation was that Garrett offered to post prizes for a contest among students of industrial design for the best versions of how the younger generation would like juke boxes to look.

Industry men who were present at the luncheon table are reported to be drawing up specifications and rules. The contest will be officially launched by Vitacoustic in the very near future, with designer Spuehler heading a board of judges which will select the winning designs.

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OPERATORS... The FIRST and by Far The BEST HARRY HORLICK'S SENSATIONAL RECORDING OF "SABRE DANCE"
Backed with THAT CONSTANT FAVORITE "HORA STACCATO"
Two Sure And Enduring Juke Box Favorites CROWN RECORD No. 157
ORDER FROM YOUR NEAREST DISTRIBUTOR—OR WRITE OR WIRE CROWN RECORDS, 293 East 2nd STREET, NEW YORK CITY
"Hooray For Love" (2:57)
"The Thousand Islands Song" (3:01)
JOHNNY MERCER (Capitol 15282)
Johnny Mercer with another pair well loaded with possibilities to serve in a big way. It's more music from the forth- coming Hopalong Cassidy (Universal-International) record "Cashah", with the top deck "Hooray For Love" walking away with the glory. Johnny's nasal tones weave around the title, with adequate backing by the Paul Weston orch coming thru. On the flip for the sugar wadage of "The Thousand Islands Song", Johnny repeats his excellent performance for another cookie egging coin play. Waxing tells of his search for his gal Florence, with the title of the ditty filling in the balance. Stuff is there -- the many Mercer fans should go for it.

"Honey, Honey, Honey" (2:56)
"Hollywood House Party Boogie" (2:40)
HADDAA BROOKS (Modern 157)
Kicking up a storm in a zillion spots throughout the orchestra, through Hadda Brooks steps out with this platter bound to create havoc with any piano. "Honey, Honey, Honey" shows chip Hadda at her best, with the flavorful bee wording the disc with right tight tones that count. Rhythm backing gives the cookie a boost, while the gal's mellow through a piano. On the flip with "Hollywood House Party Boogie", Hadda displays her fine piano talents with this cute number built around the Ivory's. Where they go for Hadda -- they'll go for this platter -- and big at that.

"Let's Be Sweethearts Again" (3:08)
"Don't Call It Love" (2:57)
GUY LOMBARDO ORCHESTRA (Decco 24298)
Brilliant coupling here should have the phonos hopping, and ready at that. Chirp Monica Lewis joins with maestro Guy Lombardo to order up a platter that is bound to attract loads of attention. Monica to wail the sweet and simple words of "Let's Be Sweethearts Again" and the fragrant styling of "Don't Call It Love". Both are in bright bouncy fashion with the gal's pipes thrilling soft and mellow. Wording is delightful and gets a rising windoff by the top notch Lombardo crew. The flip for more ballad material and some high-ly fashioned singing by Monica again. The wax should make for exceptionally wonderful filler material -- get next to it.

"Helen Polka" (2:21)
"Happy Harmonica" (2:40)
WALT DANA (Dana 2002)
More stuff cooking up a storm, with the top side here bound to turn into an avalanche of silver for many a phone op. Spilling in gay polka tones, the soft tones of this quaint ditty show in top notch fashion to which the many polka addicts can get next to. Bound to be remembered by many a music operator, the wax should garner a swel of coin today, just as it did years ago. On the flip for "Happy Harmonica", more mellow tones spilling in effective fashion, with the midget continuing in the happy vein. Top deck should net you an increase in phone play.

"Horo Staccato" (2:38)
"Sabro Dance" (2:30)
HARRY HORLICK ORCHESTRA (Crown 157)
Pair of sides which ops can latch on to and these are very in a sparkling manner by the Harry Horlick orch. Titled "Horo Staccato" and "Sabro Dance", the duo should meet with loads of coin in those spots that really appreciate good music. Horlick always is a favorite. Flourishes throughout as the maestro utilizes a garden of strings and reeds to set the classic pattern. Horlick accentuates the heavy attention in many a spot, with this notable waxer coming in heavy. Both sides are expertly handled, and be your avid attention.

"Got A Pin Up Girl" (2:32)
"My Sweetie Went Away" (2:37)
THE HONEYDREAMERS (Vitacoustic 12)
Pleasant vocal styling of The Honeydreamers sets the stage on this duo titled "Got A Pin Up Girl" and "My Sweetie Went Away". Combined with the top side is a strip on the topside gal in gay timing with the title. The deck looks to please, with another take message. Orchestral backing by Bill McAle highlights the side, bringing the needed crass to the wax. On the flip booklet with "My Sweetie Went Away", the group combine again for some more charm, with the cute lyrics hypoing the cookie. Deck weaves in gay tempo, while the harmonization offered shows as adequate. Altho the pair won't stop traffic, they nevertheless deserve your ear.

"You're Just An Old Old" (2:47)
"I Never Loved Anyone" (2:58)
FRANCIS WAYNE (Exclusive 282)
The husky throated warble of this gal's pipes weaves a plaintive melody of beautiful musical moments that build up to a lush texture of the disc. Francis Wayne and his vocal strains with the two phonos. It's a bit of Ellington for Francis Wayne, with the vocal strains echoing in fine manner. Wax spins in medium slow fashion, with orchestral backing by Neil Hefti. A crew rounding-out the side. On the flip for the strains of this rapidly rising item, Francis wails the pleasing warble to "I Never Loved Anyone". Stuff is effective as it stands, with the gal's treatment rating heavily. Both sides should meet with fair approval, especially so in those quiet spots.

"Soothe Me" (2:40)
"Scratch Sheet" (2:46)
JOHNNY MOORE (Exclusive 259)
It's a bell ringer! This latest cookie via Johnny Moore and his Three Blazers shows as one to boost phonos play in a zillion race locations. With piper Charley Brown to spin the southland cookie to "Soothe Me", the disc shines for a ton of coin play. Moore's disc playing offered here fits the mood of the ditty like a glove, with a spot by guitarist Oscar Moore glowing all the way. On the flip for an instrumental hit, the Blazers combine for some rollicking merriment, with the strains of the wax burning bright. Both sides deserve some extra special attention.

"Stop 21" (2:40)
"Noro In Rumbaland" (2:36)
NORO MORALES (Seeco 612)
Oh will the rhumba crowd go wild over this pairing. It's Noro Morales at his best on this record. On the flip cookie labeled "Stop 21" and "Noro In Rumbaland". With the help of the pair enough to make the hip swivelers of the select glory. Noro and his gang display sensa- tional results. Both sides are up to the top quality with the maestro burning through, being built very strongly throughout the waxing. Top deck in torrid tempo makes the turntable shake as Noro's disc comes back for another roller coaster ride. Mellow ops that have the spots should reap harvest.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
All reports from Washington and the current House Labor Committee hearings indicate a settlement is in the offing in the present recording ban dispute. Recent proposals by committee members to discern between recordings made for home and commercial use have paved the way for recording companies to continue payment of royalties to the American Federation of Musicians. Altho it is uncertain at this point to state whether or not the Copyright Law will come in for revision at this session, it is almost a certainty that many provisions and amendments to the law will take place. The juke box industry has not been confronted with any taxation measures at the present hearings, although many believe that past legislation is bound to come up again. Recording ban all, our reviewers had a slew of material to eat this past week.

The National Association of Disc Jockeys, New York Chapter, staged their first annual star-studded show at the Metropolitan Opera House this past week, with the only item not on the program was the lack of working microphones. Practically every artist that appeared during the early portion of the show had trouble, with the big bonus cooking when they voiced. Bessie Murphy sat down to make some chichi. Talent alone was worth a ton of Fort Knox stuff, with old faithful Lionel Hampton really breaking it up. We doubt if the Met had ever taken on such a heavy one, the gang really put on a wonderful show.

Young choir boy to keep in mind is a lad that really sells a song and sells it in a big way at that. Currently kicking up a storm via his Crown recording of "I Love Myself & Soul", we feel that the boy is bound to start the booby-sossers yawning again. His name — Jerry Sellers.

Jerry is making the rounds of the Walter Reade Theatre Chain right now and word has it a host of agents are on his tail for some smart night club work in the near future. He's also very conscious of juke box promotion and has gone out of his way to see to it that music operators in particular get the utmost in cooperation. Here's wishing you a ton of mahzel Jerry — we're for you.

Dana Records reports that their click disk of "Helen Polka" has already reached the 300,000 mark in sales with signs of no let up. Bregman-Vesco & Conlin concentrating on two-word songs. Witness the bid with "Near You", "Yes Do", "How Soon" and "Helen Polka". Bruno; New York RCA-Victor distrib clean out of "Pianissimo" by Como. Beale Street Boys really cut a batch of fresh MGM wax before the ban. Eighteen sides in all. Harry Fronkem, Rainbow Records proxy hits the jackpot via his two coin winners, Kai Myra's "Jungle Fantasy" and Jimmy Saunders "If You Care For Me". The former is being hailed as one of the most outstanding platters ever, while Saunders platter looms big. Arcadia Records out with eight new Irish sides—tailor made for the tavern stops. The Ravens take to the air to play a Washington, D.C. engagement on Feb. 18 when they close midnight in St. Louis on their 129th. Amos Townes, former ad and promotion man at Leeds Music in as a vee pee at Duchess Music. Guy Ward, Western district for Decca Records has tripled the platter's sales in the past three months. Big hit with ops at the CMI convention was Bobby Worth's title strip advertising. They went wild over it.

HEAR THE GREAT ARTISTS AT THEIR BEST ON Columbia Records


Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"I Understand" (3:02)  
"East Coast Blues" (3:00)  
HARRY JAMES O.  
(Columbia 38059)

- The charm and simplicity of this one is bound to get the stage off on the right foot. Light, lighthearted, off-color.  
- Couplet of verses to which ops might latch on to are offered by orkester Louis Prima, with the verses of "The Thousand Islands Song" and "I'm Living A Lie" echoing thru. Top deck features crip Catto. All the kids sing cute with maestro Louis joining her for a chorus. Flip shows Losio all the way thru. The cut-aways are done all the way thru. The maestro does the cookie up royal as he pipes in nasal tones. Both sides seem well loaded with possibilities to score and deserve that extra spot in your machine.

"The Best Things In Life Are Free" (2:52)  
"I Woke Up With A Teardrop In My Eye" (3:01)  
THE INK SPOTS  
(Decca 24272)

- High soprano tones of Billy Kenny with some humor. The line is strong, "The Best Things In Life Are Free" spoor here with the musical styling shoving the end thru. "I Woke Up With A Teardrop In My Eye" Cookie is a weep and weaves in slow timing. Both sides should take a look at these in those spots that go for the group.

"Someone Cares" (3:06)  
"Matinee" (3:04)  
VAUGHN MONROE ORCH.  
(Victor 20-2671)

- More mellow music by one of the nations hottest bands with maestro Vaughn Monroe himself to spool the sugar coated flowing wordage to "Someone Cares" and "Matinee". Top deck finds Vaughn and Moon Maids cooing the soft stuff here, with the orchestral flavor running up thru. Take it easy in the slow mood follows the usual format of the group's output. Vaughn is just hogging the time. On the flip with more melancholy music, the group offer the soft downtone wordage to "I Woke Up With A Teardrop In My Eye". Cookie is a weep and weaves in slow timing. Both sides should take a look at these in those spots that go for the group.

"A String of Pearls" (3:01)  
"Jersey Bounce" (2:57)  
BENNY GOODMAN ORCH.  
(Capitol 38082)

- Pair of re-issue sides that ops have been looking for turn up here as wax that can take hold and really boom. It's the oldie "A String of Pearls" and "Jersey Bounce" by the king of 'em all, maestro Benny Goodman. Top deck with that familiar beat should mean buffalo to a load of ops, while the flip itself appears for the first time. The pair stand heavily in the minds of phone fans throughout the nation, and since they are some of the best Goodman ever played, they should wear white on your
I LOVE YOU YES I DO
1
Full Moose Jackson
King 4131
No telling how much play this ditty is getting. Outshadows every other cookie here.

35-30
Paul Williams Sextet
(Savoy)
Way down below a week ago — this plug ditty jumps to the second spot this week.

845 STOMP
Earl Bostic
(Gallomatic 7541)
Continues to remain a featured item on phones throughout Harlem.

HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 6591)
Click Paul Williams combo riding hot & heavy. This ditty still right in there.

WHAT'S THE USE
Roy Milton
(Specialty 519)
The first of a host of new tunes are using. Always a name, Roy Milton keeps coming thru.

IF I DIDN'T HAVE YOU
Glady's Palmer
( Miracle 1221)
Started in Chi and gradually sweeping the nation.

BARNYARD BOOGIE
Louis Jordan
(Decca 42400)
Another Louis Jordan winner with the sounds this platter makes beckoning coin gators.

TRUE
Billy Eckstine
(MGM 10122)
In the eighth spot with "True" and another Billy Eckstine ditty well loaded with possibilities.

GONE AGAIN
Lionel Hampton O.
(Decca 24248)
Finally breaks into the big time, with this guy loanin' price catching a load of coin plays.

HOT SAUCE BOSS
Earl Bostic
(King)
Oys selected this bit a month ago. Proof of the judgling is in its non-national dressing card.

LOVE IS SO TERRIFIC
Lew Brown
(Decca 21060)
Art Lund—MGM 10126

MADE FOR EACH OTHER
(Xaver Cugat—Savoy 10115)
(Erik Madjigoras—National 9324)

MY RANCHO RIO GRANDE
(Medallion—MGM 3006)

PASSING FANCY
(Columbia—MGM 3106)

TERESA
(Bettie 

WHY DOES IT HAVE TO RAIN
(Freed 10131)

YOU'RE GONNA GET MY LETTER
(Embee—Gong)

COMING UP

A BED OF ROSES
I'M LOOKING FOR A SWEETHEART
I LOVE YOU
I WANT TO CRY
I WOULDN'T BE SURPRISED
JUNGLE RHUMBA
MY PROMISE TO YOU
ROSALINDA
RHUMBA JUBILEE
THE DREAM (Peer)
THERE I GO
WHO'S GOT ALL THE DOUGH

BROADCAST MUSIC INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y. • NEW YORK • CHICAGO • HOLLYWOOD

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
IF I DIDN'T HAVE YOU
Gladys Palmer
(Miracle 123)
In fourth place last week this ditty booms to the top of the heap here.

35-30
Paul Williams Sextet
(Savoy 661)
Moves up from third place — takes over this featured second spot this week.

UNION MAN BLUES
Andrew Tidds
(Aristocrat 1101)
In fifth place last week — here it is in the third spot. A real coin culler.

I LOVE YOU
YES I DO
Bull Moose Jackson
(King 4101)
On the top, this plug ditty moves down a few with ops still buying heavily.

845 STOMP
Earl Bostic
(King)
Moves down from second place to grab onto the fifth spot this week.

WHAT'S THE USE
Roy Milton
(Specialty 519)
Keep your eyes peeled on this ditty, in ninth place last week, here it is in the sixth spot.

WRITE ME A LETTER
The Ravens
(National 9038)
Still going hot on the South Side. Repeats its seventh place groove this week.

IT ALL DEPENDS ON YOU
Hadda Brooks
(Madon 1561)
Drops a few from its sixth spot of last week to garner eighth place here.

I CAN'T GIVE YOU ANYTHING BUT LOVE
Rose Murphy
(Majestic 1201)
Click click Murphy still hot. Moves up to take over the ninth spot this week.

HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
On the bottom after a long sensational stay on the boards.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
THE JOCKEYS - THE RETAILERS - THE OPERATORS
PICK AS THE 1ST HIT OF 1948!

ART MOONEY'S M-G-M RECORD

"I'M LOOKING OVER A LEAF CLOVER"

1. I LOVE YOU YES I DO
   Bull Moose Jackson
   (King 41811)

2. STORMY MONDAY BLUES
   T-Bone Walker
   (Black & White 122)

3. LET IT ROLL
   Lucky Millender
   (Decca 24192)

4. I CAN'T STOP IT
   Jimmy Liggins
   (Specialty 520)

5. MY LOVE IS LIMITED
   Amos Milburn
   (Alladin 201)

6. ROCKING BOOGIE
   Joe Lutcher
   (Specialty 303)

7. MONEY'S GETTING CHEAPER
   Johnny Moore
   (Exclusive 257)

8. I CAN'T GIVE YOU ANYTHING BUT LOVE
   Rose Murphy
   (Majestic 1204)

9. BELL BOY BOOGIE
   Todd Rhodes
   (Vitacoustic 1001)

10. DOWN HOME BLUES
    Joe Liggins
    (Exclusive 250)

THE GREATEST NAME IN ENTERTAINMENT

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Apollo Records Disclose Single Wax Pacts

NEW YORK—Apollo Records, Inc., this city, disclosed that the plattery had inked several recording contracts with name headliners just prior to the recording ban.

Among those who signed recording contracts was Moroy Amsterdam, comedy star of stage and radio. Amsterdam signed a one-time pact the plattery announced, with four comedy sides to be released this year.

The Apollo plattery signed several contracts similar to Amsterdam's, arranging single sessions with new artists in an effort to expand and give variety to the waxery's backlog. Others included Bob Hannon, the Jesters, Johnny Stone and Roy Ross' orchestra.

Vocalist Muriel Adams was signed to a longer term contract; the Four Blues also recorded five sides, and also prior to the ban, Cy Walter waxed an Apollo album of piano solos.

Irving Katz, sales promotion manager for the plattery also announced that the firm's results and display of cooperation was received by music operators at jubilant manner at the recent Coin Machine Convention in Chicago.

CORRECTION

The Hollywood address of Worth Music Publishers, Inc., as it appeared in their full page insert in the January 24 issue of The Cash Box was listed incorrectly. The correct address of this firm is 6067 Sunset Blvd., Hollywood 28, California. Music operators desiring to secure additional title strips of their song "Please Don't Play No. 6 Tonight," may write to the firm at the above address.

Lieberson Named To Columbia Records Board

NEW YORK—The Board of Directors of Columbia Records, Inc., at a meeting on Wednesday, January 28, elected Goddard Lieberson, Vice President in Charge of Masterworks Artists and Repertoire to a membership of the Board. Mr. Lieberson has been with the Columbia Record firm since 1939.

AND NOW

THE PERMO POINT ROUND with a NEW PERMOMETAL (Osmium) ALLOY TIP
DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindliness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:
UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP
WILL OUTWEAR . . .
WILL GIVE LONGER RECORD LIFE . . .
WILL BE MORE dependable . . .
WILL BE MORE ECONOMICAL . . .
THAN ANY OTHER CONVENTIONAL COIN
PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938:
1 to 10—$25 each, 11 to 99—$25 each, 100 or more—30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

EDDIE "Mr. Cleanhead" VINSON

World's greatest blues singer and his orchestra
Exclusive MERCURY Recording Artist

Hadda Brooks

HONEY! HONEY! HONEY!
MODERN 157

The Top Ten Tunes Netting Heaviest Pay Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.
1 BUBBLES IN MY BEER
Bob Wills
(MGM 10116)

2 SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 650)

3 HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 40065)

4 THE KIND OF LOVE I CAN'T FORGET
Bob Wills
(Columbia 37926)

5 I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2332)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I'M MY OWN GRANDPA
Lonzo & Oscar
(Victor 20-2563)

EASY TO PLEASE
Red Foley
(Decca 46081)

INFORMATION PLEASE
Merle Travis
(Capitol 40072)

BARREL HOUSE BOOGIE
Al Dexter
(Capitol 38038)

ROSES HAVE THORNS
Jerry Irby
(MGM 10117)

America's No. Juke Box Attraction!

Eddy HOWARD
and his Orchestra

BIG in the BOXES with

SLEEPER OF THE WEEK
"TRUE"
"NOW IS THE HOUR"
MAJESTIC No. 1190

- King of 'em all and there's no doubt about it. Eddy Howard with another clicker for the nation's phone ops; this time with this delicate piece tagged "True"—Eddy's delicate tenor split the plush wordage around a backdrop of elegant music by the band boys. The slow metro of the cookie labels its musical trail, sets the stage for loads of howling by the millions of Howard fans. Especially suited for the quiet spots where the star gazers gather, the deck is easily taken to by the listener and dance crowd alike. On the flip for the highly touted "Now Is The Hour", it's Eddy wailing some more soft stuff ably backed by a vocal combo. Ops should remember the familiar note this side rings—given an airing on this Howard rendition and they are sure to remember it as a coin changer. Both sides for some heavy Howard coin—we're sure you'll agree.

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

Please mention THE CASH BOX when answering ads—It proves you're a real coin machine man!
FOLK AND WESTERN
RECORD REVIEWS

BULLSEYE OF THE WEEK

"A Woman Has Wrecked Many A Good Man"
"A Lonely Heart Knows"

FRANCES WAYNE
with Neal Hefti and his Orchestra

'The Jack Glove'

'I Never Loved Anyone'

POPULAR SERIES NO. 28 X

JOHNNY MOORE'S 3 BLAZERS
featuring Charles Brown and Oscar Moore

'Soothe Me'
'Scratch Sheet'

MASTER SERIES NO. 259

and his Orchestra

Jack McVEA

'Inflation Blues'
'Butch'

MASTER SERIES NO. 260

"Easy To Please"
"Tomorrow's Just Another Day To Cry"

ERNIE LEE
(Victor 20-2645)

"Don't Flirt With Me"
"Rock In The Ocean"

HANK THOMPSON
(Capitol 40085)

"I Guess I've Been Dreaming Again"
"Steel Guitar Rag"

SPADE COOLEY
(Columbia 30014)

"A Woman Has Wrecked Many A Good Man"
"A Lonely Heart Knows"

ERNEST TUBB
(Decca 46113)

- The phones won't stop playing with this one! It's Ernest Tubb and another bell ringer for music operators with this pair titled "A Woman Has Wrecked Many A Good Man" and "A Lonely Heart Knows". Top deck is offered in restrained manner with the warbling offered in first rate fashion. Flip is a bit of blue material aby suited for the quiet spots. Tubb grabs the spotlight on both sides to give music ops another coin winner. String backing fits the meter of the pair like a glove - you'll go for it.

- Pair of sides to which ops may take a liking to are these offered in pleasant styling by the capable Ernie Lee and his Midwesterners. Top deck, grabbing off a load of coin in the boxes should meet with fair approval. Flip is a romantic bit with loads of fiddles weaving around it. Both sides might make attractive filler material - they deserve your listening ear.

- Popular styling of Hank Thompson sets the stage for the wax story on these two sides. Titled "Don't Flirt With Me" and "Rock In The Ocean", Hank steps to the fore to offer the cute wordage. Top deck weaves around the title with adequate ork backing. Flip is offered in wafts tempo with the vocal spotlight shining on Hank. The rapidly growing clan of Thompson fans should keep the phones buzzing.

- Combination of Spade Cooley and Tex Williams on the top deck of this duo add up to a gallon full of folksy play for this side titled "I Guess I've Been Dreaming Again". Mellow warbling coupled with some mighty fine orchestral work sets the disk off, with the lyrics offered flourishing throughout. On the backing with this favorite folk instrumental piece, the Cooley crew do the wax up bright for the tones of "Steel Guitar Rag". They'll call for this in droves - hop to it.
Rollin' Round Randolph

Now that the excitement of the CMI convention is over, we can settle down to roaming the bistros, find out what's new along the gay Rialto line, and report the happenings of Randolph Street's music biz . . . Lots of the music boys are still talking about that sell party Aristocrat Records gave during the CMI convention. Reports we've been hearing claim it was quite a shindig with everyone having a wonderful time and staying over till the wee hours of the morning so as not to miss any of the fun. Among those present were leading disc jockeys, record distributors, record dealers, and operators from all over the states. Entertainment was supplied by several of Aristocrat's recording stars, Hy SHumway, disc jock from station WJGB, Hammond, Ind., M-C'd the show.

Paul Cunningham of Broadway Musie arrived in town last week with his current tune, "Just About This Time Last Night", which looks like it's shked to be one of the hits of the season. Claude Thorhill, John Laurent, Louis Prima and the "V-Tops" all cut the tune. Paul was beaming over the plugs he has been receiving in this area . . . Lawrence Welk reports that a lot of old acquaintances at the CMI show, visiting with the Decca sales staff and with many of the record distributors and juke box ops . . . Skip Farrell is reported to have cut several excellent discs for Tower Records which will be released very soon . . . George Olsen's new night program from the Edgewater Beach Hotel is being so well received that there is a lot of talk of a sponsor tip . . . but soon.

Mercury Records announces they will release an album of Gay 90's tunes sometime in March. The discs will feature Benay Venuta, backed by Armand Deutch, her husband . . . We hear that Universal Records purchased a number of masters by Gene Austin, with the Les Paul Trio on the flip side . . . Cathy O'Mara, former chimp with the Milt Herth Trio, has now joined the Lawrence Welk ork to replace Joan Mowery, while Pete Nelson goes in for Bobby Bland. The Three Suns, now touring the midwestern circuit, will open January 30th in Springfield, III., at the Orchard Lounge. . . Al Kavellin of Bourne Music, pre-pare to leave for New York where he will take over professional manager duties for the firm in the Big Town.

Music men around town all agree that Sketch Henderson's Capitol recording of "I'm A Comin' A Countin' Coraebelle" will be right up there. Sketch is now holding forth at the Stevens Hotel and doing a bang up job . . . Over at the Blackhawk, Art Kassel gets lots of requests for "Oh What I Know About You", his own composition which he recently cut for Mercury. Sam DiCara, press man for the Harmonyatics, wires us from Minneapolis, Minn. to say that the "Cats" new recording, "I'm Looking Over A Four Leaf Clover" is proving sensational up around that territory and it looks as tho the boys have another h-i-g hit . . . And that reminds me, we watch the new Frankie Laine number "Shine", this was picked as the "Disc O' The Week" in the January issue of The Cash Box. Already ops are pegging it rig ht up there with the top

One of The Greatest Hillbilly Records of All Times! Setting New Highs In California and Chicago . . . And Starting To Roll in New York

"T" TEXAS TYLER
Sensational Recording of
"REMEMBER ME" Baked by
"OKLAHOMA HILLS"
on 4 ★ ★ ★ ★ STAR RECORD No. 1008

JACK LACY — noted Disk Jockey on WINS predicts this number to be BIGGER THAN "FOUR LEAF CLOVER"

"HEARTBREAKER" Baked by
"KELLY and H-A-R-R-I-G-A-N" Recorded by
THE FERCO STRING BAND on PALDA RECORD No. 109
Exclusive Distributors in New York, New Jersey and Connecticut
GEORGIA MUSIC CORP. 478 - 10th AVE., N. Y. C.
(Phone: BR. 9-4567)

Talk Of The Country!
"SABRE DANCE" and
"TURNPIKE POLKA" by the
DON HENRY HARMONICA TRIO
REGENT RECORD No. 111

Going Strong!
"MY GUITAR IS MY SWEETHEART" by JOHNNY LANE
RECORD No. 107

REGENT RECORDS
1104 Elizabeth Ave., Elizabeth, N. J.

CLIMBING FAST!
"I'M A LONELI LITTLE PETUNIA"
(In An Onion Patch)
Recorded By
DICK "Two-Toe" BAKER
Mercury 5083
Mercury
LAWRENCE WELK — Decree 24197
MANNY TUCKER ———-Colombia
HYMAN BARBER ———Musicraft
VICTOR (Con.) 56-0022
of "CHOO CHOO CHOO WOGGIE" fame
RYTVOC, INC.
1585 B'WAY NEW YORK

LARRY VINCENT'S '48 HITS!
"THOSE WEDDING BELLS ARE BREAKING UP
THAT OLD GANG OF MINE"
"I'M MY OWN GRANDPA"
"SAME OLD LOVE LIGHT IN YOUR EYES"

Ops: MAJOR DIST. Now handling Pearl Records in the East.

PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

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"SAME OLD LOVE LIGHT IN YOUR EYES"

Ops: MAJOR DIST. Now handling Pearl Records in the East.

PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

NOW ON FOR THE FIRST TIME AT RU....
4—How Soon
CO-37952—DIANA SJOBE
Fool That I Am
DE-24101—CARLTON CAVALLERO — BING CROSBY
You Do
MA-1179—DICK FARNEY
MI-5069—JOHN LAURENS
You Call It Madness
TO-1258—JACK OWENS
Begin The Begin
TR-193—GUY CHERNEY
Peggy O’Neill
VI-20-2532—VAUGHN MONROE ORCH.
True

5—Too Fat Polla
88.3 103.3 88.3
CO-37921—ARTHUR GODFREY
For Me and My Gal
MG-10106—BLUE BARNON O.
Mickey
CA-480—THE STARLIGHTERS
Your Red Wagon
CO-37921—ARTHUR GODFREY
For Me and My Gal
DE-24268—ANDREWS SISTERS
Your Red Wagon
MA-6222—VAUGHN MONROE ORCH.
With a Help and a Hi
MG-10106—BLUE BARNON O.
Mickey
VI-20-2609—LOUIS PRIMA ORCH.
If I Only Had a Match

6—I’ll Dance at Your Wedding
84.4 60.7 50.7
CA-15009—PEGGY LEE
Golden Earrings
CO-37967—RAH NOBLE ORCH.
Those Things Money Can’t Buy
DE-24266—JANIE LEIT
Please Don’t Play Number Six Tonight
ME-5090—VIC DAMONE
Serenade of the Bells
MG-10905—HELEN FORREST
VI-20-2512—TONY MARTIN
Carolina in the Morning

7—Civilization
63.1 98.1 106.5
AP-1059—THE MURPHY SISTERS
Your Face’s Breaking In A New Heart
CA-465—JACK SMITH
Don’t You Love Me Anymore?
CO-37885—W. DOODY HERMAN
Boulevard of Memories
DE-23940—DANNY KAYE—ANDREWS SISTERS
MA-7274—RAY MILLER ORCH.
Those Things Money Can’t Buy
ME-5067—DICK TWO TON BAKER ORCH.
MG-10038—JUDE OLIVER ORCH.

8—Near You
37.8 45.9 45.2
BU-1001—FRANCIS CRAIG
Red Red Rose
CA-452—ALVINO REY ORCH.
Oh Peter
CO-37318—ELLIOT LAWRENCE ORCH.
How Lucky You Are
DE-24171—THE ANDREWS SISTERS
How Lucky You Are
MA-7283—VICTOR LOBAMBO ORCH.
Ze Na
ME-5066—TWO TON BAKER
I’m a Lonely Little Patience
RA-1001—THE AUDIOPHONES
BA-67—FOUR BARS & A MELODY
BT-3001—RODRENS BROWN
VI-20-2421—LARRY GREEN ORCH.
Ph-L-A-N-C-E

9—Pass That Peace Pipe
34.4 29.9 33.5
CA-15010—MARGARET WHITING
Let’s Be Sweethearts Again
CO-37956—RAY KITSON O.
Serenade of the Bells
MA-1176—MARThA TILTON
A Fellow Needs A Girl
ME-5010—HARRY COOL O.
I Wouldn’t Be Surprised
VI-20-2463—BRETT DAVIS

10—I’m Looking Over a Four Leaf Clover
27.4 1.0
CA-491—ALVINO, REY O.
Spanish Cavalier
CO-38082—ODY FOX
I Only Want A Buddy
CO-38081—ARThUR GODFREY
Thousand Islands Song
ME-5105—FRANKIE LAINE
When You’re Smiling
MG-10119—ART MOONEY O.
Big Brass Band from Brazil
SI-15177—RAY BLOCH O.
But Beautiful
VI-20-2688—THE THREE SUNS
Eclectic

Jan. 31  Jan. 24  Jan. 17
1—Balladina
147.4 153.6 151.6
CO-38381—BUDDY CLARK
DE-24245—ENRIQUE MADREDUGA ORCH.
ME-5071—JERRY SHELTON TRIO
MG-10035—JIMMY DORSEY ORCH.
MG-15116—MEL TORKIE
What Are You Doing New Year’s Rev?
VI-20-2433—VAUGHN MONROE ORCH.
The Stars Will Remember

2—Serenade of the Bells
105.7 71.6 95.2
CA-71007—JO STAFFORD
The Gentleman Is A Dope
CO-37958—RAY KITSON ORCH.
Pass That Peace Pipe
DE-24245—GUY LOBAMBO ORCH.
Sipping Cider By The Eddy Zee
ME-5090—VIC DAMONE
I’ll Dance of Your Wedding
MG-10091—BOB HUSTON
A Tune For Humming
VI-20-2371—SAMMY KAYE ORCH.
That’s What Every Young Girl Should Know

3—Golden Earrings
94.8 75.4 68.1
CA-15009—PEGGY LEE
I’ll Dance Of Your Wedding
CO-37932—DIANA SJOBE
The Gentleman Is A Dope
DE-24275—BING CROSBY
Balladina
DE-24277—VICTOR YOUNG ORCH.
All Through The Night
DE-24270—GUY LOBAMBO ORCH.
Too Are Never Away
ME-3072—ANITA ELLIS
Love for Love
MG-10085—JACK FINA ORCH.
VI-20-2585—CHARLIE SPIVAK ORCH.
Tenderly
11—Whiffenpoof Song 26.9 18.9 31.9
CA-20131—THE PIED PIPERS
I Got The Blues When It Rains
DE-23901—LAWRENCE WEIK ORCH.
Doin’ You Good
DE-23990—BING CROSBY
Kentucky Babe
DE-29132—WHIGED VICTORY CHORUS
Army Air Corps
MA-7224—GEORGE PATON ORCH.
Sequencer
ME-5066—ART KASSEL ORCH.
S-I-15013—MONICA LEWIS
The House I Live In
VI-20-1313—ROBERT MERRILL
Sweetheart of Sigma Chi

12—You Do 1.4 26.1 39.8 41.5
CA-439—MARGARET WHITING
My Future Just Passed
CO-37587—DINAH SHORE
Kokomo, Indiana
DE-24121—CAIERN CAVALLARO
How Soon
MA-12011—GEORGIA GIBBS
Feelin’ and Fightin’
ME-5056—VIC DANNONE
Angela Mia
MG-10006—HELEN FORREST
Baby, Come Home
SI-15114—LARRY DOUGLAS
SLEEP, My Baby Sleep
VI-20-2351—VAUGHN MONROE O.
Kokomo, Indiana

13—Now is the Hour 25.7 1.0 —
CA-15024—MARGARET WHITING
But Beautiful
CO-38061—ROHACE HIDEY O.
I’ll Never Say I Love You
DE-24779—BING CROSBY
Silver Threads Among The Gold
MG-10125—KATE SMITH
There’s No Love I Love You
MU-532—SHEP FIELDS O.
Love Star Moon
MA-1191—EDDIE HOWARD O.
True
SI-15178—RAY BLOCH O.
Nine-Nine

14—In a Little Book Shop 19.2 — 1.0 1.4
CO-38041—DINAH SHORE
I’ll Always Be In Love With You
DE-24785—GUY LOMBARDO O.
Melancholy
ME-5088—ART KASSEL O.
I’ve Got A Feeling I’m Falling
MG-10115—FRANKIE MASTERS O.
Loaded Pistols, Loaded Dice
VI-20-2573—VAUGHN MONROE O.
Passing Fancy

15—Beg Your Pardon 16.9 2.9 14.4
CA-490—DINNING SISTERS
Melancholy
CO-38036—FRANNIE CARLE O.
The Dream Peddler
SU-1700—FRANCIS CRAIG O.
VI-20-2647—LARRY GREEN O.
Can It Ever Be The Same

16—And Mimi 13.1 25.1 25.0
CA-460—THE DINNING SISTERS
Fun and Fancy Free
CO-37819—FRANKIE CARLE O.
For Once In Your Life
DE-24172—DICK HAYMES
When I’m Not Near The Girl I Love
MA-7262—RAY DOREY
Freedom Train
MG-10082—ART LUND
Jealous

17—So Far 12.2 9.5 14.9
CA-461—MARGARET WHITING
Lazy Country Side
CO-37853—FRANK SINATRA
A Fellow Needs A Girl
DE-24194—GUY LOMBARDO ORCH.
A Fellow Needs A Girl
ME-5076—THE SHILOTON TRIO
Sentimental Rhapsody
MG-10085—JACK FINA ORCH.
Golden Earrings
SI-15106—ALAN DALE
Oh Maria
VI-20-2402—PERRY COMO
A Fellow Needs A Girl

18—I’m My Own Grandpa 11.3 4.2 5.3
DE-24262—GUY LOMBARDO O.
Frankie and Johnny
CO-38067—TONY PASTOR O.
The Secretary Song
ME-6087—TINY HILL O.
The Eyes of Texas
ME-10136—THE KORN KOBBLERS
VI-20-2563—LONZO & OSCAR

19—Two Loves Have I 10.5 17.1 28.2
CO-38026—RAY NOBLE—BUDDY CLARK
Jive Madra
DE-24263—GUY LOMBARDO ORCH.
They’re Mine, They’re Mine, They’re Mine
ME-5044—FRANKIE LAHDE
Put Yourself In My Place Baby
MG-10997—BILLY ECKSTINE
Feel That I Am
VI-20-2545—PERRY COMO
I Never Loved Anyone

20—Sierra Madre 8.7 21.3 6.9
CO-38026—RAY NOBLE ORCH.
Two Loves Have I
DE-24280—DICK HAYMES
Little White Lies
ME-5086—JOHN LAURENZ
Understand
VI-20-2590—FRIDAY MARTIN ORCH.
Don’t Call It Love

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—I Can’t Give You Anything But Love 8.2 1.8 3.2

22—Corabelle 7.8 12.8 19.2

23—Your Red Wagon 6.5 17.5 10.7

24—Papa Won’t You Dance With Me? 5.7 15.6 13.3

25—Ooh! Look-A There, Ain’t She Pretty? 5.6 5.6 —

26—Gentleman is a Dope, The 4.8 4.7 1.3

27—Manana 4.7 — —

28—Pianissimo 4.3 5.7 1.8

29—Gonna Get a Girl 3.1 10.5 1.6

30—Fellow Needs a Girl, A 3.0 2.8 7.3

31—I Still Get Jealous 2.9 1.3 5.2

32—Don’t You Love Me Anymore? 2.8 — —

33—I Told Ya I Love Ya, Now Get Out 2.7 1.7 1.1

34—Passing Fancy 2.6 — —

35—My Old Flame 1.8 9.4 —

36—at The Candlelight Cafe 1.7 1.1 1.2

37—What’ll I Do 1.6 — —

38—All Dressed Up with a Broken Heart 1.4 — —

39—Little Old Mill, The 1.2 — —

40—I’m My Own Grandmaw 1.0 — —
Served as President of NAMA (National Merchandising Assn.) from October, 1945 to December, 1947. Pioneer manufacturer and operator of cigarette merchandising machines, Greene first became affiliated with the business in 1928, and through his foresight and vision built the Rowe Manufacturing Company, Inc., into one of the foremost organizations in the coin machine industry. Aside from his business and work of the Association, Greene is a great contributor to many charitable organizations.
NEW YORK STATE BOTTLE MEET
Call For Concerted Action To Combat Unfavorable Publicity. Urge Alertness To Prevent License Tax

NEW YORK—450 delegates representing the leading number of cases in New York state beverage companies met this past week at the Empire Hotel, New York, opening their twenty-sixth annual convention of the New York State Bottlers of Carbonated Beverages. A B. Hatcher of the Top Rock Bottling Company, Charleston, W. Va., a member of the executive board of the American Bottlers of Carbonated Beverages, in an address on “Reasonable combat unfavorable publicity on the industry” and also recommended a campaign for cancellation of all present license taxes on soft drinks.

Mistaken statements, largely due to ignorance, must be challenged and offset,” Mr. Hatcher said. Among these, he mentioned were contentions that soft drinks were harmful in the diets of growing children. He urged that the bottlers be on the alert to oppose the introduction of soft drink license taxes in states where there is no such tax. New York is one of the states that hasn’t this type of tax as yet.

It was urged that the bottlers take aggressive action in the event of “mistaken statements” about the carbonated beverages, and he also pointed out that it was necessary to further sharpen sales campaigns previously intensified by the march of the industry back to prewar competitive conditions.

The subject of crop curtailting by retailers was a leading and one of the discussions among the delegates. Altogether the wholesalers on eight-covers and carriers have not been raised, it was stated, many dealers persist in charging two or three cents above the price that has been considered fair by bottlers. While this practice doesn’t affect the operators of the small vendors, it was pointed out that this practice by retailers might create a feeling in the minds of some legislators that the industry could carry a one or two cent tax.

Philip Hellinckx of Northern Coca-Cola Bottling Company, Massena, N. Y., outgoing president, in testifying to the extent of his company indicate that the popular idea that candy bars and similar items cannot be sold for more than a few cents, as the vending machines are shunted by the public.

Choosing good locations, but not places where money is flush, Vendall set up an operating test in Chicago using familiar and popular names in bars, chocolate, nut and chewing gum, which are less popular but well-known first-rate items. The chocolate brands were priced at five cents and the gum and chewing gum, but less well-known, went for six cents.

After a period about two and a half months during which the machines were both popular and surprising to find that the volume in Chicago had consistently been higher than sales of the five-cent bar, indicating that people will pay an extra cent without protest.

Riel doesn’t wish to jump to any conclusions from this test but states “No one can say that people will not put six cents in the vendors. What we tried to do was simply to find whether or not the machines would work. We would cut dangerously if early prices should rise further.”

‘Real tests were conducted in Chicago’ he continued “and we are certain that, if necessary, we could vend the top bars here at the higher price. Naturally, we don’t want to do so if it can be avoided.”

Foltz Appointed To New Post By Rudd-Melikian

PHILADELPHIA — Lloyd Rudd, president of Rudd-Melikian, Inc., this city, announced that Austin H. Foltz has been named to the newly created position of Assistant Sales Manager of the firm.

Foltz has been associated with the firm since June 1947, when he joined as Assistant Director of Kwik Kafe of Philadelphia, a subsidiary company.

Tell Your Automatic Merchant Friends!

SUBSCRIPTION TO "THE CASH BOX" IS ONLY $5. PER YEAR

New Type Salted-In-Shell Peanut Vendor Attracts Aut Merchants

CHICAGO—Neil Demling of Hawkery Novelty Co., Des Moines, Ia., clicked big at the past CMI convention with the new “Salted-In-The-Shell” peanut vendor which he displayed. Thrusting the entire exhibit floors automatic merchant, their wives, and friends, were noticed going about crack- ing open these luscious peanuts, and eagerly as well as hungrily devouring them.

They came back again and again, and without fail, all started to inquire into the cost, quantity, exclusive territorial franchise and operating rights to this new type vendor which Demling was showing.

"There is no doubt," one noted automatic merchant stated, "that Demling has produced one of the big hits of the 15th annual convention."

"A long time ago," he continued, "someone decided to put pistachio nuts into a small bulk vendor and the success which was attained is past history."

"No doubt, he believes," that Demling has brought a new and better selling force to the field, and that these machines, featuring the "salted-in-the-shell" peanuts, will appear everywhere in the country.

Demling himself stated, "I believe that we were the busiest people display- ing an automatic merchandiser at the CMI’s 15th annual convention. Operators from everywhere in the nation came to discuss immediate delivery. There is no longer any doubt," he said, "of the success created by our hot peanut vendor and the fact that this is just what the public wants."

He also stated, "For sometime now "salted-in-the-shell" peanuts have met with tremendous approval wherever they have been used. This time we are bringing them right to the public’s doorstep and there is no doubt that this is the sort of merchandising which is most appreciated."

"There are going to be many thou- sands of our hot peanut vendors appearing everywhere in the country and, if peanut orders taken at this show are any indication, we have hit on the product which is going to set the automatic mer- chandising industry wanted.”
BISCUIT VENDORS

Garwood Metal Co.
5c Biscuit

5c Biscuit

Seeler Distrib., Inc.
5c Nicks, 9 Col., 135 Cap... 15.00

**BOTTLE VENDORS**

American Vendors, Inc.
Bottle Dispenser

Autoeast Co.
Bottle Dispenser

Bastian-Blessing Co.
Bottle Vendor

Bernits Mfg. Co.
Bottle Vendor

California Air Corps Eng. Co.
Bottle Vendor

Carter Cooler Co., Inc.
Bottle Vendor

Dispensers, Inc.
Bottle Dispenser

General Vend. Mach. Corp.
Bottle Vendor

Glassbou Mfg. Co.
Bottle Vendor

Ideal Dispenser Co., Inc.
Mod. 300B Beverage Vendor, 6 oz. to 12 oz., 5c or 10c coin unit... $285.00
Model 300B with 6c, 7c, 6c or 11c or 12c coin unit... 294.00

F. L. Jacob Co. Bottle Vendor

Kalva Vendors, Inc.
Kalva Quad (144 Bottle Cap)

Mills Industries, Inc.
Bottle Vendor

Portable Elevator Mfg. Co.
Bottle Vendor

Selective Corp.
Bottle Vendor

Stewart Products Corp.
Bottle Vendor

Tip Corp. of America
Bottle Vendor

U. S. Vend. Corp.
Bottle Dispenser

Hydro Slica Corp. (Vendall Div.)
Bottle Vendor

Vendo Co.
Bottle Vendor

Vendors Mfg. Co.
Bottle Vendor

Westinghouse Electric Corp.
Bottle Vendor

**BULK VENDORS**

Adams-Fairfax Corp.
"Cash-Tray" 5c Bulk Nut Vendor, Cap, 14.5 lbs.
"Cash-Trio" 1c-5c Bulk Nut Vendors, 3 on Stand

Advance Machine Co.
1c Bulk Nut & Candy
5c Bulk Nut & Candy

Alhuno & Co., Inc.
"Vikitor" 5c Bulk Candy

Andrews & Co.
Bulk Nut & Candy

Aseo Vend. Mach. Exch.
Bulk Nut & Candy

Atlas Mfg. & Sales Co.
Bulk Nut & Candy

Columbus Vending Co.
Mod. 46, 1c Bulk Nut & Candy
Mod. 46G, 1c Ball Gum
Mod. 46S, Bulk Nut, Candy, Charms

Fielding Mfg. Co.
Bulk Nut & Candy

Ford Gum & Mach. Co.
Ball Gum

U. G. Grandbois Co.
Bulk Nut & Candy

Hancock Mfg. Co.
Bulk Nut & Candy

Hankeye Inc.
Bulk Nut & Candy

Roll-Ware Mfg. Co.
Bulk Nut & Candy

1c Boxed Nut & Candy, 4 Col.

Munro-Milock Co.
Bulk Nut & Candy

1c Master Nut, Candy
5c Master Nut, Candy

Northwestern Corp.
Mod. 40, 1c Bulk Nut, Candy & Ball Gum
Mod. 58, 1c Bulk Nut
Mod. 59, 1c Bulk Nut, Candy & Ball Gum

"DuLuxe" 1c/6c Bulk Nut

"DuLuxe" 1c Bulk Nut

"DuLuxe" 6c Bulk Nut

Regal Mfg. Co.
Bulk Nut & Candy

Silver King Corp.
"Pips King", 2 for 5c, 2 for 1c

R. D. Simpson Co.
Bulk Nut & Candy

Mod. V, Nut, Charms, Ball Gum
Mod. K, Nut, Charms, Ball Gum

**CANDY BAR VENDORS**

Advance Mach. Co.
1c-5c Candy Bar

Alhuno & Co., Inc.
5c Candy Bar

Aseo Vend. Mach. Exch.
Bulk Nut & Candy

Atlas Mfg. & Sales Co.
Bulk Nut & Candy

Columbus Vending Co.
Mod. 46, 1c Bulk Nut & Candy
Mod. 46G, 1c Ball Gum
Mod. 46S, Bulk Nut, Candy, Charms

Fielding Mfg. Co.
Bulk Nut & Candy

Ford Gum & Mach. Co.
Bulk Nut & Candy

U. G. Grandbois Co.
Bulk Nut & Candy

Hancock Mfg. Co.
Bulk Nut & Candy

Hankeye Inc.
Bulk Nut & Candy

Roll-Ware Mfg. Co.
Bulk Nut & Candy

1c Boxed Nut & Candy, 4 Col.

Munro-Milock Co.
Bulk Nut & Candy

1c Master Nut, Candy
5c Master Nut, Candy

Northwestern Corp.
Mod. 40, 1c Bulk Nut, Candy & Ball Gum
Mod. 58, 1c Bulk Nut
Mod. 59, 1c Bulk Nut, Candy & Ball Gum

"DuLuxe" 1c/6c Bulk Nut

"DuLuxe" 1c Bulk Nut

"DuLuxe" 6c Bulk Nut

Regal Mfg. Co.
Bulk Nut & Candy

Silver King Corp.
"Pips King", 2 for 5c, 2 for 1c

R. D. Simpson Co.
Bulk Nut & Candy

Mod. V, Nut, Charms, Ball Gum
Mod. K, Nut, Charms, Ball Gum

**CHEWING GUM - 1c**

Alhuno & Co.
1e Gum Vendor

G. F. Corp.
1e Adams Tab Gum Vendor

Kayem Prod. Co.
1e Tab Gum

1e Adams Tab Gum, 6 Col.

Palco Co.
1e Pulver Tab Gum

Stewart Prod. Corp.
1e Tab Gum

**CHEWING GUM - 5c**

Automatic Canteen Corp.
5c Pack Gum

Bill Fryer Assoc.
5c Pack Gum

Coon Mfg. Co.
5e Pack Gum

Kayem Prod. Co., Inc.
5c Pack Gum

Shipman Mfg. Co.
5c Pack Gum

Stewart Prod. Corp.
5c Pack Gum
## CIGARETTE MACHINES

<table>
<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compton Co.</td>
<td>Cigarette</td>
<td>$222.50</td>
</tr>
<tr>
<td>Frost Vend. Mach. Corp.</td>
<td>Cigarette</td>
<td></td>
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<tr>
<td>General Coin Prod. Co.</td>
<td>Cigarette</td>
<td></td>
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<tr>
<td>Lighthouse Foundries</td>
<td>PX-8 Col., 340 Cap. Mechanical</td>
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<tr>
<td>J. H. Keeney &amp; Co.</td>
<td>Deluxe Electric 9 Col.</td>
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<tr>
<td>National Vendors, Inc.</td>
<td>Mod. 9E, Electric</td>
<td>$321.70</td>
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<td>Mod. PM, 9 Col., Manual</td>
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<td>Mod. 9EC, 9 Col., Elect., Console Type</td>
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<tr>
<td>Rowe Mfg. Co., Inc.</td>
<td>&quot;Cruisader&quot; 8 Col.</td>
<td>$148.75</td>
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<tr>
<td></td>
<td>&quot;Cruisader&quot; 10 Col.</td>
<td>$162.25</td>
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<td></td>
<td>&quot;Diplomat&quot;, Electric with Coin Changer</td>
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<tr>
<td>Stewart Prod. Corp.</td>
<td>&quot;Dominator&quot; 8 Col., Elect. with Change Maker</td>
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<tr>
<td>U-Need-A Vendors, Inc.</td>
<td>&quot;Monarch&quot; 6 Col., Mech.</td>
<td>$149.50</td>
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<tr>
<td></td>
<td>&quot;Cigarette&quot; 8 Col., Mech.</td>
<td>$189.50</td>
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<td></td>
<td>7 Col., Elect. 476 Cap.</td>
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<td></td>
<td>9 Col., Elect. 612 Cap.</td>
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## COIN CHANGERS

<table>
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<th>Company</th>
<th>Description</th>
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<tbody>
<tr>
<td>A.B.T. Mfg. Corp.</td>
<td>Coin Changer</td>
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<tr>
<td>Bell Prod. Co.</td>
<td>Coin Changer</td>
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<tr>
<td>Coin-A-Matic Cashier, Inc.</td>
<td>Coin Changer</td>
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<tr>
<td></td>
<td>Mech. Coin Changer</td>
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<tr>
<td>Frost Vend. Mach. Corp.</td>
<td>Coin Changer</td>
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<tr>
<td>Johnson Faro Box Co.</td>
<td>Coin Changer</td>
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<tr>
<td>Mills Industries, Inc.</td>
<td>Coin Changer</td>
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<tr>
<td>National Rejectors, Inc.</td>
<td>Elec. Coin Changer</td>
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<tr>
<td>Universal Coin Changer Corp.</td>
<td>Coin Changer</td>
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<tr>
<td>Vendo Co.</td>
<td>Mech. Coin Changer (400 Cap)</td>
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## CUP DRINK VENDORS

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<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>American Vend. Corp.</td>
<td>Cup Dispenser</td>
<td></td>
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<tr>
<td>American Vendors, Inc.</td>
<td>Cup Dispenser</td>
<td></td>
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<tr>
<td>Automatic Canteen Co.</td>
<td>8 Drink Disp.</td>
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<tr>
<td>Automatic Syrup Corp.</td>
<td>Mills Beverage Disp., 400 Cup Cap.</td>
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<tr>
<td>C. C. Bradley &amp; Son</td>
<td>2 Drink Disp., 800 Cup Cap</td>
<td></td>
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<tr>
<td>Calif. Aircraft Eng. Co.</td>
<td>Cup Dispenser</td>
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<tr>
<td>Dispensers, Inc.</td>
<td>&quot;Vidor&quot; 2 Drink Disp., 1000 Cup Cap.</td>
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<td></td>
<td>Drink-O-Mat Ind., Inc.</td>
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<tr>
<td></td>
<td>2 Drink Disp., 1000 Cup Cap</td>
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<tr>
<td>Ex-Cell Prod. Corp.</td>
<td>2 Drink Disp., 800 Cup Cap.</td>
<td>$596.00</td>
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<tr>
<td>Intermediate Eng. Corp.</td>
<td>Cup Dispenser</td>
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<tr>
<td>Lion Mfg. Corp.</td>
<td>Pepsi-Cola Disp., 1200 Cup Cap.</td>
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<tr>
<td>Nat'l Auto. Disp., Inc.</td>
<td>Cup Dispenser</td>
<td></td>
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<tr>
<td>Spacebar Corp.</td>
<td>&quot;Mix-A-Drink&quot; 3 Drink Disp., 1000 Cup Cap.</td>
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<tr>
<td>Square Mfg. Co.</td>
<td>Drink Dispenser</td>
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<tr>
<td>Standard Gas &amp; Equip. Co.</td>
<td>Drink Dispenser</td>
<td></td>
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<tr>
<td>Standard Prod. Co.</td>
<td>Drink Dispenser</td>
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## DAIRY DISPENSERS

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<tr>
<th>Company</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ex-Cella Corp.</td>
<td>Dairy Disp.</td>
<td></td>
</tr>
<tr>
<td>Ideal Dispenser Co., Inc.</td>
<td>Mod. 300, Milk Bottle, 5c or 10c Coin Unit</td>
<td>$285.00</td>
</tr>
<tr>
<td></td>
<td>Mod. 300, Milk Bottle, 6c, 7c, 11c or 15c coin unit</td>
<td>$240.00</td>
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<tr>
<td></td>
<td>1500, Milk Container, 6c or 10c Coin Unit</td>
<td>$295.00</td>
</tr>
<tr>
<td></td>
<td>Mod. 300, Milk Container, 6c, 7c, 11c or 15c Coin Unit</td>
<td>$304.00</td>
</tr>
</tbody>
</table>

## HOT NUT VENDORS

<table>
<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alkko &amp; Co., Inc.</td>
<td>&quot;Viknor&quot; 5c Hot Nut</td>
<td></td>
</tr>
<tr>
<td>Asco Vend. Mach. Exc.</td>
<td>5c Hot Nut</td>
<td></td>
</tr>
<tr>
<td>Munro-Matlock</td>
<td>5c Hot Nut</td>
<td></td>
</tr>
<tr>
<td>Silver King Corp.</td>
<td>5c Hot Nut</td>
<td></td>
</tr>
<tr>
<td>Tropical Trad. Co.</td>
<td>5c Hot Nut</td>
<td></td>
</tr>
</tbody>
</table>

## CIGAR VENDORS

<table>
<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alkko &amp; Co., Inc.</td>
<td>Cigar</td>
<td></td>
</tr>
<tr>
<td>Amity Mfg. Corp.</td>
<td>Cigar</td>
<td></td>
</tr>
<tr>
<td>Cigaromat Corp. of America</td>
<td>3 Col. Multi Selector</td>
<td></td>
</tr>
<tr>
<td></td>
<td>6 Col. Multi Selector</td>
<td></td>
</tr>
<tr>
<td>Frost Vend. Mach. Corp.</td>
<td>Cigar</td>
<td></td>
</tr>
<tr>
<td>Malkin-Hill Co.</td>
<td>&quot;Phillies&quot; 75 Cap.</td>
<td></td>
</tr>
<tr>
<td>Stange-Sharenow</td>
<td>10c Single Col.</td>
<td></td>
</tr>
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</table>

## COFFEE VENDORS

<table>
<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Automatic Canteen Co.</td>
<td>5c Hot Coffee</td>
<td></td>
</tr>
<tr>
<td>Bert Mills Corp.</td>
<td>Hot Coffee</td>
<td>$540.00</td>
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<tr>
<td>Coffee Vendors of America</td>
<td>Hot Coffee</td>
<td></td>
</tr>
<tr>
<td>Knappley Devices</td>
<td>Hot Coffee</td>
<td></td>
</tr>
<tr>
<td>Lymcan Mfg. Co., Inc.</td>
<td>Hot Coffee</td>
<td></td>
</tr>
<tr>
<td>Manning &amp; Lewis</td>
<td>Hot Coffee</td>
<td></td>
</tr>
<tr>
<td>Rudd-Mallikan, Inc.</td>
<td>&quot;Kwik-Kafe&quot;</td>
<td></td>
</tr>
</tbody>
</table>
ICE CREAM VENDORS
Revco, Inc.
Mod. 400, Mono-Mat, Single Flavor, Single Col. Cylindrical Mod. 500, Duo-Mat, Two Col., Two Flavors

Fendi-Freeze Corp.
Ice Cream Bar

JUICE VENDORS
Beaver Mach. & Tool Co.
Juice Disp...

Suieley Vend. & Sales Co.
"Dispense-O-Lator", Orange & Grapefruit Juice Combo, 270 Cap.

Telecon Corp.
"Tele-Juice", 300 can juice cap.

LAUNDRIES
Ald, Inc.
Laundromat stores and for individual operation

F. L. Jacobs Co.
Automatic Laundry

Telecon Corp.
"Laundrette" Stores, 2 Bendix Aut. Washers, Water Heaters, Water Softeners, Plumbing, Electrical Work, etc., Average Cost from $10,000 to $15,000

POPCORN VENDORS
Auto-Vend Co.
5c/10c Prepared Hot Popcorn

Dale Eng. & Sales Co.
Popcorn Vendor

Electro-Serve, Inc.
Popcorn Vendor

Popcorn Vendor

Hawkeye Nav. Co.
Popcorn Vendor

Kumbal Metal Prod. Co.
Popcorn Vendor

Star Metal Mfg. Co.
Popcorn Vendor

Stylon Corp.
Popcorn Vendor

POSTAGE VENDORS
Advance Mach. Co.
Postage Stamp

Automatic Dispenser Co.
Postage Stamp

Automatic Machines, Inc.
Postage Stamp

Aut. Sanitary Vendor Corp.
Postage Stamp

Commercial Controls Corp.
Postage Stamp

Compton Co.
Postage Stamp

Dental Prod. Corp.
"Postmaster" 99.50

Mauro-Mattock
Postage Stamp

Northwestern Corp.
Postage Stamp

Schermack Prod. Corp.
Postage Stamp

Shipman Mfg. Co.
Postage Stamp

University Press
Postage Stamp

RAZOR BLADE VENDORS
Automatic Dispenser Co.
Razor Blade

Razor Blade

Mauro-Mattock
Razor Blade

Shipman Mfg. Co.
Razor Blade

SANDWICH VENDORS
Advance Machine Co.
Pennyl Vendor

American Locker Co., Inc.
Parcel Lockers

25c Pocketbooks Vendor

Automatic Newsy, Inc.
Newspaper Vendor

Automatic Towel Cab. Co.
Towel Vendor

Ralph W. Brown
Insurance Vendor

Dixie Cup Co.
Paper Cup Vendor

Marilyn C. Ford
Automatic Typewriter

SERVICE MACHINES
Hospital Specialty Co.
Sanitary Napkin Vendors
Auto Matron, 24 Cap. 29.75
Tampax, 26 Cap. 22.50
Vendafem, Jr., 18 Cap. 22.75
Gardno No. 3, 12 Cap. 15.50
Fems No. 10, 10 Cap. 14.75

Koyem Prod. Co., Inc.
Vitamin Vendor
Dental Kit Vendor

King Mfg. Co.
Auto, Steam Cabinet

Kimont Mfg. Co.
Shoe Shiner

Lewel Aspirin Mach. Co.
Aspirin Vendor

Lily-Tulip Cup Corp.
Cup Vendor

Mfrs. Agents Sales Co.
Liquid Dispenser

One-Use Toothbrush Corp.
Dental Kit Vendor

Pacific Electron Prod. Corp.
Automatic Typewriter

Sanitee Co.
Sanitary Napkin Vendor

Trans Motor Corp.
Ticket Vendor

Typ-O-Matic Service Corp.
Automatic Typewriter

Vendomatic Corp.
Book Vendor

Vendomatic Corp.
Vending Vendor

WEIGHING SCALES
A. B. T. Mfg. Corp.
Springless Scale

American Scale Mfg. Co.
Console Scale

J. F. Francis Mfg. Co.
Console Scale

Hamilton Scale Co.
Console Scale

Ideal Weighing Mach. Co.
Console Scale

Int'l Ticket Scale Corp.
Ticket Scales

Marion Mach. Tool Co.
Console Scale

Nation Mfg. Co.
Console Scale

Rock-Ola Mfg. Corp.
Lo-Boy Scale

Sparks Specialty Co.
Console Scale

Waiting Mfg. Co.
Large Size Springless
Console Springless

www.americanradiohistory.com
<table>
<thead>
<tr>
<th>Music</th>
<th>Music</th>
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<tbody>
<tr>
<td><strong>AMI</strong></td>
<td><strong>WURLITZER</strong></td>
</tr>
<tr>
<td>Model A</td>
<td>Model 1100 Standard</td>
</tr>
<tr>
<td>Automatic Hostess Complete</td>
<td>Model 2140 5-10-25c Wireless</td>
</tr>
<tr>
<td>20 Station Unit</td>
<td>Model 3620 5-10-25c 5-wire</td>
</tr>
<tr>
<td></td>
<td>Model 3625 5c 3-wire</td>
</tr>
<tr>
<td></td>
<td>Model 3631 5c 30-wire</td>
</tr>
<tr>
<td></td>
<td>Model 3045 Wireless</td>
</tr>
<tr>
<td></td>
<td>Model 212 Master Unit</td>
</tr>
<tr>
<td></td>
<td>Model 215 Wireless Transmitter</td>
</tr>
<tr>
<td></td>
<td>Model 216 Wireless Impulse Receiver</td>
</tr>
<tr>
<td></td>
<td>Model 17 Auxiliary Amplifier</td>
</tr>
<tr>
<td></td>
<td>Model 218 30-wire Adapter Terminal Box</td>
</tr>
<tr>
<td></td>
<td>Model 219 Stroke</td>
</tr>
<tr>
<td></td>
<td>Model 4000 8&quot; Metal Star Speaker</td>
</tr>
<tr>
<td></td>
<td>Model 4002 8&quot; Plastic Star Speaker</td>
</tr>
<tr>
<td></td>
<td>Model 4004A 8&quot; Metal Musical Note Speaker</td>
</tr>
<tr>
<td></td>
<td>Model 4005 8&quot; Walnut Round Speaker</td>
</tr>
<tr>
<td></td>
<td>Model 4006 8&quot; Walnut Round Speaker</td>
</tr>
<tr>
<td></td>
<td>Model 4006A 8&quot; Deluxe, Walnut Round, Mirror</td>
</tr>
<tr>
<td></td>
<td>Model 4007&quot; 12&quot; Intermediate Deluxe Speaker</td>
</tr>
<tr>
<td></td>
<td>Model 4008 15&quot; Deluxe Speaker</td>
</tr>
</tbody>
</table>

**PINS**

**BALLY**
- Melody
  - No Price Set
- Bermuda
  - 275.00
- Genco
  - Triple Action
- **Exhibit**
  - Treasure Chest
  - 299.50
- **Gottlieb**
  - Lady Robin Hood
  - 265.00
  - J. H. Kenney & Co.
    - Cozy Girl
    - 140.00
  - P & S Mach, Co.
    - Tom Tom
    - 299.00
  - United Mfg. Co.
    - Sportsman
    - 275.00
  - Tropicana
    - No Price Set
- **Williams**
  - Sunny
  - 299.50

**COUNTER GAMES**

**A.B.T. MFG. CORP.**
- Challenger
  - 65.00
- **Bally MFG. CO.**
  - Heavy Hitter
    - w/stand
    - 184.50
  - **Gottlieb**
    - Deluxe Scale
    - 39.50

**ROLL DOWNS**

**Bally**
- Hy-Roll
  - 499.50
- **Champion MFG. CO.**
  - ABC Roll
  - No Price Set
- **Chicagoland**
  - Roll Down
  - 395.00
- **Edelman Amuse.**
  - Pan-Aisle
  - No Price Set
- **Esso MFG. CORP.**
  - Easy Arrow
  - 499.50
- **Genco**
  - Bing-A-Roll
  - 499.50
- **Great Games, Inc.**
  - Box
  - No Price Set
- **Geo. Pondner Co.**
  - Pro-score
  - 495.00
- **United MFG. CO.**
  - Singapore Roll Down
  - 395.00
- **Williams MFG. CO.**
  - Box Score
  - 375.50

**ONE-BALLS**

**Bally**
- Jockey Special
  - 645.00
- Jockey Club
  - 645.00
- **Gottlieb**
  - Daily Races (F. P. Model)
  - 650.00
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5¢ Jewel Bell</td>
<td>$248.00</td>
<td>Bell-O-Matic Corp.</td>
</tr>
<tr>
<td>10¢ Jewel Bell</td>
<td>$233.00</td>
<td>Bell-O-Matic Corp.</td>
</tr>
<tr>
<td>25¢ Jewel Bell</td>
<td>$258.00</td>
<td>Bell-O-Matic Corp.</td>
</tr>
<tr>
<td>50¢ Jewel Bell</td>
<td>$330.00</td>
<td>Bell-O-Matic Corp.</td>
</tr>
<tr>
<td>25¢ Super Deluxe Bell</td>
<td>$444.00</td>
<td>Bell-O-Matic Corp.</td>
</tr>
<tr>
<td>50¢ Super Deluxe Bell</td>
<td>$454.00</td>
<td>Bell-O-Matic Corp.</td>
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</tbody>
</table>

**GROETCHEN**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Twin JP</td>
<td>$145.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
</tbody>
</table>

**MILLS SALES CO. LTD.**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dollar Bell</td>
<td>No Price Set</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>O. D. JENNINGS</td>
<td>$260.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>10¢ Std Chiefs</td>
<td>$279.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>25¢ Chiefs</td>
<td>$289.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>50¢ Bronze &amp; Std Chiefs</td>
<td>$399.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>3¢ Deluxe Club Chiefs</td>
<td>$299.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>10¢ Deluxe Club Chiefs</td>
<td>$309.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>25¢ Deluxe Club Chiefs</td>
<td>$319.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>25¢ Deluxe Club Chief</td>
<td>$429.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>5¢ Super Deluxe Club Chief</td>
<td>$324.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>10¢ Super Deluxe Club Chief</td>
<td>$334.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>25¢ Super Deluxe Club Chief</td>
<td>$444.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>50¢ Super Deluxe Club Chief</td>
<td>$454.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
</tbody>
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**PACE**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5¢ DeLuxe Chrome Bell</td>
<td>$245.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>10¢ DeLuxe Chrome Bell</td>
<td>$255.00</td>
<td>GROETCHEN MFG. CORP.</td>
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<tr>
<td>25¢ DeLuxe Chrome Bell</td>
<td>$265.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>50¢ DeLuxe Chrome Bell</td>
<td>$375.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>$1.00 DeLuxe Chrome Bell</td>
<td>$550.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>5¢ Rocket Slug Proof</td>
<td>$245.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>10¢ Rocket Slug Proof</td>
<td>$255.00</td>
<td>GROETCHEN MFG. CORP.</td>
</tr>
<tr>
<td>25¢ Rocket Slug Proof</td>
<td>$265.00</td>
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</tbody>
</table>

**CONSOLES**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLY</td>
<td>Wild Lemon</td>
<td>$542.50</td>
</tr>
<tr>
<td></td>
<td>Double-Up</td>
<td>$542.50</td>
</tr>
<tr>
<td></td>
<td>DeLuxe Draw Bell 5¢</td>
<td>$512.50</td>
</tr>
<tr>
<td></td>
<td>DeLuxe Draw Bell 25¢</td>
<td>$525.00</td>
</tr>
<tr>
<td></td>
<td>Hi-Boy</td>
<td>$424.00</td>
</tr>
<tr>
<td></td>
<td>Triple Bell 5-5-25</td>
<td>$916.00</td>
</tr>
<tr>
<td></td>
<td>Triple Bell 5-10-25</td>
<td>$925.00</td>
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**BELLO-MATIC**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three Bells, 1947</td>
<td>$735.00</td>
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**BUCKLEY**

<table>
<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Track Odds DD JP</td>
<td>$1250.00</td>
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<tr>
<td>Farlay Long Shot</td>
<td>$1250.00</td>
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**EVANS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangtails 5¢ Comb 7 Coin</td>
<td>No Price Set</td>
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</tr>
<tr>
<td>Bangtails 25¢ Comb 7 Coin</td>
<td>No Price Set</td>
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</tr>
<tr>
<td>Bangtail JP</td>
<td>No Price Set</td>
<td></td>
</tr>
<tr>
<td>Bangtail FP PO JP</td>
<td>No Price Set</td>
<td></td>
</tr>
<tr>
<td>Evans Races</td>
<td>No Price Set</td>
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</tr>
<tr>
<td>Casino Bell</td>
<td>No Price Set</td>
<td></td>
</tr>
<tr>
<td>1946 Galloping Dominoes JP</td>
<td>No Price Set</td>
<td></td>
</tr>
<tr>
<td>Winter Book JP</td>
<td>No Price Set</td>
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</table>

**GROETCHEN TOOL & MFG. CO.**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Twin Falls</td>
<td>$485.00</td>
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**J. H. KEENEY CO.**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Gold Nugget</td>
<td>$800.00</td>
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**PACE**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-Way Bell Console 5¢-10¢-25¢</td>
<td>$690.00</td>
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</tr>
<tr>
<td>5¢ Royal Console</td>
<td>$320.00</td>
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</tr>
<tr>
<td>10¢ Royal Console</td>
<td>$320.00</td>
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</tr>
<tr>
<td>25¢ Royal Console</td>
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</tr>
<tr>
<td>50¢ Royal Console</td>
<td>$473.00</td>
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</tr>
<tr>
<td>10¢ Royal Console</td>
<td>$650.00</td>
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**ARCADE TYPE**

<table>
<thead>
<tr>
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<th>Description</th>
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</thead>
<tbody>
<tr>
<td>BALLY MFG. CO.</td>
<td>Big inning</td>
<td>$539.50</td>
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<tr>
<td></td>
<td>Bally Bowler</td>
<td>$539.50</td>
</tr>
<tr>
<td></td>
<td>H. C. EVANS CO.</td>
<td>Bat-A-Score</td>
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</tbody>
</table>

**EDelman Amusement Devices**

<table>
<thead>
<tr>
<th>Item</th>
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<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flash Bowler</td>
<td>13&quot;-8&quot;</td>
<td>$475.00</td>
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<tr>
<td></td>
<td>11&quot;-8&quot;</td>
<td>$450.00</td>
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<tr>
<td></td>
<td>10&quot;-8&quot;</td>
<td>$425.00</td>
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**COINS — PIN GAMES**

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<tr>
<th>Item</th>
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<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams</td>
<td>10 Ohms</td>
<td>W-7</td>
</tr>
<tr>
<td></td>
<td>125 Ohms</td>
<td>W-10</td>
</tr>
<tr>
<td></td>
<td>200 Ohms</td>
<td>W-15</td>
</tr>
<tr>
<td></td>
<td>10-100 Ohms</td>
<td>W-20</td>
</tr>
<tr>
<td></td>
<td>W-5 w bracket</td>
<td>W-25</td>
</tr>
<tr>
<td></td>
<td>5¢ Bell</td>
<td>W-30</td>
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</tbody>
</table>

**GOLDFIELDS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-20-1</td>
<td>A-20-8</td>
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**BALLY**

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**CHICAGO COIN**

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As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.
WORLD'S FINEST at the WORLD'S LOWEST PRICE!

$495.00

Announcement to Eastern and Midwestern MUSIC OPERATORS

Aireon Coronet 400
Showing
FEBRUARY 5th & 6th
Thursday and Friday

NAT COHN
New York Head
MODERN MUSIC SALES CORP.

MODERN MUSIC SALES CORP.
10th Avenue at 45th St., New York

BILTMORE DISTRIBUTING CORP.
1233 West Chicago Ave., Chicago, Ill.

HOLD TWIN SHOWING OF THE Aireon
Coronet 400-WORLD'S FINEST 1948
PHONOGRAPH SENSATION $495.00

LOU KOREN
Chicago Head
BILTMORE MUSIC SALES CORP.
Hood Praised For Masterful Show At CMI Banquet

CHICAGO—Columnists from all parts of the country are still talking about the great time they had at the CMI Banquet held Thursday, January 22 at the Stevens Hotel.

Eons of praise have been heaped on R.W. (Dick) Hood, of H.C. Evans & Company, chairman of the entertainment committee, for the great show presented on the stage. For years Hood has given the coin machine industry shows of the highest caliber, but this year, he outdid himself, and the 1,500 columnists and their wives and friends who were present were enthusiastic in their praise, calling him the "master showman" of the coin machine industry.

The show went on immediately after the dinner, and act after act brought down the house. Singers, dancers, novelty acts, etc., put on their stuff, with the acrobatic act reaping the biggest hand.

Damon Runyon Memorial Book Available To Coin Trade

CHICAGO—James T. Mangan, director of the Public Relations Bureau, CMI, announced this week that the 112-page Damon Runyon Memorial Book will be sent free by Coin Machine Industries to anyone requesting a copy. Every coinman who registered at the Convention received this book. It gives a comprehensive outline of the Cancer Fund Drive and faithfully records all of the special events, dinners and parties held by coin machine associations, state and city groups, in behalf of the Fund.

We want the world to know of the great job coin machine people did" stated Mangan "and are doing in behalf of cancer research. I believe that the Damon Runyon Memorial Book should be shown to every political, civic, social and science leader in every city and town of the United States. We were forced to close the list a few days before the Show in order to have the book printed on time. Since the Show additional donations to our Fund have exceeded $50,000. A list of these supplementary donations will be issued soon.

"Supply of this book is limited", continued Mangan. If any coinman doesn't need more than one free copy, he would appreciate it if they wouldn't ask for more. If however, it can be used judiciously and effectively, our Public Relations Bureau will send a few additional free of charge."
UNITED'S

TROPICANA

Greater Than Singapore!

FIVE-BALL NOVELTY REPLAY

Also Built As a Five-Ball Straight Novelty Roll-Down Game . . . Console Cabinet

SEE YOUR DISTRIBUTOR NOW!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS
The Cash Box  
February 1, 1948

**PRICES ON ALL EQUIP. SET FOR RE-SALE**

**ALL NEW TYPE MUSIC MACHINES**

**USE FOR LOCATION!**

<table>
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<td>5.50</td>
<td>Rolls</td>
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**ORDER NOW!**

40% **DISCOUNT ON ORDERS PLACED IMMEDIATELY!**

**SOLOTONE and PERSONAL MUSIC BOXES**

**SACRIFICE AT PRICES WAY BELOW MARKET WRITE US NOW!**

**RUNYON SALES COMPANY**

593 - 10th Avenue  
New York 18, N. Y.  
(Phone: BRyan 9-2235)

123 W. RUNYON STREET  
NEWARK 8, N. J.  
(Phone: Bigelow 3-8777)

---

**CANDID PICS OF CMI SHOW**

**ACTIV**

Reconditioned Games  
"NUFF SAID!"  
For A Complete List of Specials  
Drop a Line to Any One of Our 3 Offices

**JOE ASH**  
Active Amusement Machines Co.  
444 North Broad St., Philadelphia, PA.  
Phones: Fordham 7-4999  
18 Clinton Ave., Newark, N. J.  
Phones: Mitchell 2-8237  
1120 Wyoming Ave., Scranton, PA.  
Phone: Scuffletown 4-6796

---

"The Cash Box" Cartoon Man was all over the show snapping pictures. We bring you additional pictures carried over from last week's issue.  

"Left to right: "Cy" Bailey, Coin Chute, United Manufacturing Company; telling things over with Bill Gehr and Jerry Kerstein of Rochester; "J. V." Jerry's partner (seated at left) is taking the opportunity to rest up a few moments. (CENTURY MUSIC YEARBOOK OF AMUSEMENT OPERATORS' ASSOCIATION steps off at "The Cash Box" booth for a talk with Bill Gehr. (Bottom) H. F. (Harry) Kertman, downtown, president of Phonograph Inc. (seated from left) telling the story about his combination television-machine.

(Flight hand column) (Top) Bill Holmgren, Jr., Kentucky-Pennsylvania Company, Philadelphia; for and Charles Schlick, Mills Industries, Inc. surrounding a Mills' "Constantaille" phone. (Bottom) Fred Jack of Indianapolis, Ind., and Linda Fuchs, Sales Manager of AMI, Inc. display their wares at the AMI booth.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Buckley BUILD S THE Best 

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect 81 new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cups.
- Drillproof Plates.

THE NEW Music Box

Buckley gave Music Operators the FIRST practical and profitable Music Box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW Music Box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box.

Complete program of selections shows how Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box — equally popular for wall or bar installations.

Buckley TRACK ODDS

Buckley TRACK ODDS has long been recognized as the country's safest race horse control that pays month-after-month-after-year-and out-earns all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

Buckley Manufacturing Co.
4233 WEST JANE STREET • • • CHICAGO 14, ILLINOIS

(Phone: Van Buren 4353-37-38-6533)

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
Koren And Cohen To Hold Aireon Phone Showing In Chi And N. Y., February 5 & 6

LOU KOREN

CHICAGO—One of the news highlights emanating from the CMI convention was the announcement by Lou Koren of the organization of the Biltmore Distributing Company, which will be the distributing agent for the new 1948 Aireon line of phonographs and accessory equipment.

The announcement was made by Harry LeVine, manager of the Biltmore organization, and serving with the Southern Amusement Company, covering the southern states. In order to bring the music operator close to the new Aireon line, and to explain the new finance plan, Biltmore Distributing Company has set February 5 and 6, Thursday and Friday, as the official showing in this city. “We will not only show them the finest automatic phonograph ever built” states Koren “but will sell it at a price that will pay a profit to the operators the first week it is on location. Our showing at the Biltmore headquarters, 1233 West Chicago Avenue, will be a big show — with lots to see and hear.”

Reports Quantity Orders
For “Camera Chief”

EDDIE HANSON

CHICAGO—Eddie Hanson, sales manager of Grotechen Tool & Manufacturing Company, has received word that their new “ic Camera Chief” attracted considerable attention at the CMI convention, and both distributors have placed substantial orders before leaving for home.

Leaving all the details for a few weeks, Hanson left immediately after the show with the new Mrs. Hanson for a honeymoon. “When I return to the office” stated Ed. “I expect the factory to be rolling full blast, and deliveries being rushed to the distributors.”

YOU GET BRAND NEW EQUIPMENT ON A BRAND NEW PLAN THAT WILL BOOST YOUR RECEIPTS!

BRAND NEW, REVOLUTIONARY PLAN ON BRAND NEW EQUIPMENT THAT INSURES BOOSTING YOUR RECEIPTS TO A NEW HIGH PEAK! IT CAN'T COST YOU "DOLLARS" TO GET ALL THE DETAILS QUICK! AND CAN MEAN BETTER, BIGGER, SELLER, AND STEADIER PROFITS FOR YOU — WRITE, WIRE, PHONE US TODAY!

FRANKEL DISTRIBUTING CO.

2532 FIFTH AVENUE
ROCK ISLAND, ILL.
(Phone: 153)

1209 DOUGLAS STREET
OMAHA, NEB.
(Phone: AT 3407)
TRIPLE ACTION by GENC

If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5 ball game at the show. You were RIGHT according to the orders received by distributors throughout the country. We believe TRIPLE ACTION to be the FINEST game in GENC's history!

Get into ACTION at once with TRIPLE ACTION and watch those profits TRIPLE!

ORDER FROM YOUR NEAREST DISTRIBUTOR

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WILLIAMS CURBS SALES RUMORS
Emphatically Denies He Has Sold or Contemplates Selling His Firm

HARRY WILLIAMS

CHICAGO—Harry Williams of Williams Manufacturing Co., this city, in a very strong effort to halt rumor-mongering and gossip regarding the "sale" of his firm, reported this past week, for immediate press release, that he most definitely had not sold his firm, nor did he contemplate any such sale.

"In fact," Williams stated, "I intend to remain in this business the rest of my life."

Rumors which have been flying about in the trade should be most definitely halted by this emphatic statement on Williams' part, it is believed by all leaders here.

What Williams did announce, which is of news to the trade, is that Sam Stern of the Scott-Crosse Company, Philadelphia, Pa., will become vice-president of Williams Manufacturing Co. and will take an active role in the firm's future business procedure.

It is reported here that any further unverified rumors regarding any sales or negotiation for sale of the Williams Manufacturing Company should be instantly referred to Harry Williams, president of this well known organization.

It is also sincerely hoped by many leaders in the coin machine industry here that this quick and emphatic action on Harry Williams part, will forever help squelch unverified and vicious rumors which circulate without any substantiation.

Talk Drink Dispenser

CHICAGO—Bill Gersh of The Cash Box listening in while Ben Regan of Automatic Canteen and Tom Callaghan of Bally Manufacturing Co. discuss the Lion Beverage Dispenser which received such an outstanding reception from the nation's coin machine men at the CMI convention.

According to Regan, Automatic Canteen are going ahead at a rapid pace with placement of beverage dispensers and, he also said, the interest in these automatic merchandisers is growing greater each day.

Callaghan surprised Regan with information regarding the reception which the Lion Mfg. Corp. unit has received from operators all over the nation and also advised that the firm are working ahead at top speed to arrange for speedy deliveries as soon as is possible.
AMI, Incorporated, is pleased to announce that on account of the successful operation of the business under the Trusteeship since April 7, 1947, it has been able to negotiate a satisfactory arrangement which has been accepted by its creditors and confirmed by the District Court. This has been made possible by the confidence of thousands of operators who have continued to purchase and use our products and by the loyalty of our excellent distributors.

We take this means of expressing our gratitude to all those whose support has made our success possible.

In return we pledge our continuing efforts to produce the kind of phonographs which represent the best and most profitable investment for the operators.

JOHN W. HADDOCK, President,

AMI Incorporated

MAKERS OF THE ORIGINAL 40 SELECTION PHONOGRAPh AND WALL BOX
Empire's Supermarket
Write for special list of brand new
Closeouts
On 5-Balls, Consoles, Counter Games, One-Balls!

SLOTS
BONUS BALL: 1c, $9.95-30c; 2c, $1.95-60c; 2c, $3.95
SLOT MACHINE: 1c, $1.95-30c; 2c, $3.95-60c; 2c, $7.95-
HOT BATTLE: 1c, $1.95-30c; 2c, $3.95-60c; 2c, $7.95-
HOT WHEELS: 1c, $1.95-30c; 2c, $3.95-60c; 2c, $7.95-
WHEEL OF FORTUNE: 1c, $1.95-30c; 2c, $3.95-60c; 2c, $7.95-
SUN & MOON: 1c, $1.95-30c; 2c, $3.95-60c; 2c, $7.95-
BALLS 10c, 39.95; 44.95; 129.95
PHONE: 34.95
3 Majors 34.95; 134.95; 69.95; 39.95; 139.95; 565.00

Reconditioned 5 Balls
Sea Breeze: $2.95; 3.95; 10.99
Robin Hood: 3.95; 7.99; 17.99
New York: 3.95; 7.99; 17.99
Hustler: 3.95; 7.99; 17.99
Boat Club: 3.95; 7.99; 17.99
Mystic: 3.95; 7.99; 17.99
Viking: 3.95; 7.99; 17.99
Flyer: 3.95; 7.99; 17.99
Fly: 3.95; 7.99; 17.99
Wildfire: 3.95; 7.99; 17.99
The machine is in perfect working order, and we will guarantee it for 30 days.

Consoles
Sally Triple Bell: $39.95
2-9 One Way Bonus Super Bell: $49.95
Sally Keeney: $44.95
Bakers Pegasus, A.O.P.: $54.95
Hi-Hand Down: $59.95
Wolves: 3-14 One Way Bonus Super Bell: $64.95
Birds: $74.95
Sally Club Bell: $94.95
Marvells: $99.95

Arcade
Daveytime: $89.95
Evans Ten Strike, H.B. Model: $94.95
Evans Super Bomber: $99.95
Bally Defender: $199.95
Batting Practice: $64.95
Gasco Wire-Line New: $64.95
Ideal Football: $69.95
Chicago Club Gollee, Ltd. Now: $74.95
Sally Three Way Guns: $49.95
3-Ball Show: $54.95
Exx. Hammer Strike: $74.95
Kicker & Catcher: $84.95

Empire Coin Machine Exchange
1012-14 Milwaukee Ave. • Phone: Everglade 2600 • Chicago 22, Ill.

Clicks With U-Need-A

Jammed Booths Answer To Chicoins' Popularity

Chicago — Sam Wolberg of Chicago Coin Machine Mfg. Co. and Bill Gehr of The Cash Box looking at the huge crowds which jammed the Chicago Coin booths at every day of the CMI convention testifying to the success which the nation's largest penny manufacturers have been enjoying with this firm's games. From far and wide, the nation's pinball operators called at these booths to thank Sam Wolberg and Steve Gensberg of the Chicago firm for the fine profit producing games they had built for them all during the year and placed large volume orders for the firm's newest, "Bermuda."
**THAT NEW LOOK**

**MEANS THEY'RE HEAD OVER HEELS IN LOVE WITH**

**LADY**

**ROBIN HOOD!**

**GOTTLIEB'S ORIGINAL FLIPPER BUMPERS!**

- COMPLETE T-A-R-G-E-T SEQUENCE!
- COMBINATION HIGH SCORE AND FREE PLAY POCKET!
- FLASHING STEP-UP TARGET NUMBER!

BE SURE! ORDER FROM YOUR DISTRIBUTOR NOW FOR EARLY DELIVERY!

"There is No Substitute for Quality!"

**LO-TONE**

(CONVERTED SEEBURG HI-TONE)

SEEN AT THE SHOW! LIKED! BOUGHT!

These of you who couldn't get to Chicago will want this "Answer" to your prayers.

WRITE — WIRE — PHONE YOUR ORDERS Immediate Delivery!

$335.00

DAVID ROSEN, Inc.
EXCLUSIVE AMI DISTRIBUTOR

603 EVERGREEN AV. 855 N. BROAD ST.
BALTIMORE 23, MD. PHILA. 23, PA.
Edmonton 822 Stevenson 2-5903

**FRATERNALLY BALLY**

**CHICAGO—Ben Becker, eastern re- gional manager for Bally Mfg. Co. and "Miss Bally Bowler" sit down for a moments relaxation during the tur- moll of the convention and become extremely fraternal.**

"After all", Ben says, "we're both for Bally one hundred per cent in every way."

---

**Lew and Frank Get Tropical Over United's "Tropicana"**

CHICAGO—Lew Casola and Frank Bush of Rockford, Ill. go tropical over United Mfg. Company's newest five-ball release, "Tropicana", at the offices of United here. Both Lew and Frank claim that there's no machine that equals the United pinball for pulling in profitable play.

Both men were very happy to hear of the great reaction which huge crowds gave the new United pinball and stated, "That's only what we expect. Every pinball operator is back of United for they have produced the best."

---

**Monica Lewis Gets Weighed**

**CHICAGO—Monica Lewis, gorgeous Decca recording star, gets herself weighed on the new Marion Scale of Marion Machine Tool Co., Marion, Ohio.**

---

**Shows New Wall Box**

**CHICAGO—Maurie Marcus of The Mar- kemp Co., Cleveland, looks over the new- est wall and bar box to be shown at the CMI convention. Says Buddy, "Here's a real honey for music ops".**

---

**REMINDER!**

HELP SMASH INFLATION! The Cash Box is now selling for only $5 per yearly subscription of 52 weeks' issues jam-packed full of news, views, predictions of things to come and vital information of great importance to every coin ma- chine man in the nation.

BUY A SUBSCRIPTION FOR A FRIEND — INSTEAD OF A CIGAR — HE'LL REMEMBER YOU FOR 52 WEEKS EACH YEAR!
WASHINGTON, D. C.
MUSIC OPS ASSN.
INSTALL MEMBERS

Schedule Next Meeting
For Feb. 17. New Members
Expected Election Of
Officers and Bus. Mgr.

HIRSH DE LA VIEZ
WASHINGTON, D. C. — The Music
Guild of Washington, D. C. held a
meeting of their music operators at
the Hamilton Hotel on Tuesday, January
27, under the direction of the
temporary officers appointed, with
Hirsh de La Viez of Hirsh Coin Ma-
chine Corporation as acting president.
Hirsh told the group about the
meetings of music operator associa-
tions held at the Coin Machine In-
dustries Convention in Chicago, and
what the plans are for the future.
Most of the time was taken up with the
installation of members. The fol-
lowing were installed: Teddy Craw-
ford and M. F. Schravesande of the
Virginia Music Company; P. R.
Chapman of Chapman Music Com-
pany; E. H. Renner of Northern Mu-
sic Company; Mack Lemnick of Mu-
sic Sales Company; E. Keefe of
Keefe Coin Machine Company; Evan
Griffith of Pioneer Noveltty Company;
E. B. MacMannes, Automatic Music
Devices, Inc.; S. M. Davis, Wash-
ington Music Company; J. H. Phillips,
Phillips Novelty Company; C. W.
Hendrix, Hendrix Novelty Company;
Charles W. Bowles, East Coast Music
Company; Harry Vilas, Vilan Machine
Company; Samuel Clemenfeld, Gen-
eral Amusement Company; Robert Bur-
ner, Hub Enterprises; and Bernard
Lichtman of Kay Roin Machine Com-
pany.

It was decided to hold the next
meeting on Tuesday, February 17 at
the Blue Room of the Hamilton Ho-
etel. It is expected that the following
will become new members: Al Lock-
hart, Aloc Music Company; Harry L.
Kaplan, Music Supply Company; Tra
Byram and Harold S. Klein, Silent
Sales System; and Horace Biederman
of Liberty Music Company.

A business manager will be ap-
nointed at this February 17 meeting,
stated Hirsh. A nominating commit-
tee will be named to elect permanent
officers. The president, vice-pres-
ident, secretary and treasurer will
serve the association for one year.
Two directors will be elected to serve
two years, and three other directors
will be elected to serve one year.

THE CASH BOX' CANDID CAMERA CLICKEROOS

Picture No. 1—Monica Lewis, gorgeous
Decca recording star meets Sen. Homer
E. Capelhart at the Packard Mfg. Corp.
booths and graces the new Packard
“Manhattan” phono; No. 2—Ed Lavender
and Masi Vincent of the George Ponser
Co. talking things over during a quiet
moment; No. 3—Sam Bushnell of Stan-
dard Factors, N. Y. making a record on
the Wilcox-Gay for Mrs. Bushnell; No. 4
—Al Curtis, president of the Michigan
Miniature Bowling Assn. and Bill Gersh
in front of the National Slug Rejectors
booth; No. 5—Michael Passmore and
Charles Schlicht of Mills Industries, Inc.
with the Mills Constellation; No. 6—
Ben Rabin and Judge Margiotti looking
over the new Fillen phono at the Mor-
ison Hotel and No. 7—Bill Gerak, Wal-
ter Hurd, A. H. Shannon and Masi Bally
breaker get together at the Bally booths
and talk over the Big Show.

Picture No. 1—Julie Peres of New Or-
leans having the new Aireon Coronet
mechanism explained by L. (Pete) Pear-
son of Aireon; No. 2—Mr. and Mrs.
Jimmy James and Mr. and Mrs. Jack
Bayne of Detroit; No. 3—Max Weiss, Al
Denver, Al Pasterneck and Sal Trella,
N. Y. music ops at the Rock-Ola dis-
play; No. 4—Ira Edelman with Philip
Mazzochi and Mrs. Rose Griesner with
Bernie Mazzochi at the Edelman booths;
No. 5—Mr. and Mrs. J. R. (Pete) Pieter-
s, his daughters and mother; No. 6—
Harry Pearl (center) brings his two
brothers, Irv and Murray Pearl to their
first convention; No. 7—Franz Roelke
and Harold Klein with their Tele-Roll
roll-down; No. 8—Bill Ray, Ed Heath
and Dickie Buford at the Heath booths;
No. 9—Bert Davidson, Eddie Mape and
Hei-
nie Roberts in a get together; No. 10—
The Buckley Mfg. Co. booths featuring
the new Criss-Cross Bella; No. 11—
“Dapper” Tom Callaghan of Bally Mfg.
Co. visiting at The Cash Box booth.
The Cash Box  
Page 43  
February 7, 1948

ADVERTISERS IN THIS ISSUE

A
Arrow Mfg. Corp., Kansas City, Kansas 33
American Amuse. Co., Chicago, Ill. 33
AMC, Inc., Chicago, Ill. 36
Arenda Records, N.Y.C. 33
Athena Vending Co., Newark, N. J. 33

B
Bally Mfg. Co., Chicago. Back Cover
Bill, Inc., New York 11

C
Copey Int., Chicago, Ill. 33
Chenery Music Pub., Inc., N.Y.C. 34
Chicago Coin Mach., Chicago 33
Consolidated Diat., Co., New Orleans, La. 32
Crown Dial, Chgo 34
Crown Records, Los Angeles 34
Crown Vending, Inc., Chicago, Ill. 36
Columbia Records, Bridgeport, Conn. 36

D
Dake Lewis, Inc., New York 11
Diamond Records, San Francisco 11

e
Empire Coin Mach., Chicago 30
Exclusives, Hollywood, Calif. 33
Evans, H. C. & Co., Chicago 33

f
Leo Feit, Inc., N.Y.C. 32
Franklin Diat. Co., Rock Island, Ill. 36

h
J. H. Gester & Assoc., Los Angeles, Calif. 32
Girico Mfg. & Sales Co., Chicago 32

L
Larry Green 33

I
Ike Pin Equip. Co., Kalamazoo, Mich. 34

k
King Records Co., Cincinnati, Ohio 34

l
Laber, M. N. & Co. 32
Leover, Fred; Dorothy Rae 32

m
Martin Amuse. Co., Washington, D.C. 42

p
Paramount Records, Hollywood, Calif. 33
Perma, Inc., Chicago 33
Ponser, Geo., Chicago 33

P
Pedestal Specialty Co., Philadelphia, N.J. 33
P & S Machine Co., Chicago 33

R
RCA Victor Records, Camden, N.J. 31
Regent Records, Elmhurst, N.J. 31
Rosen, Jack, New York 31
Rossell Allen Co. 31
Royal Sales Co., N.Y.C. 31

s
Sears, Roebuck & Co., Chicago 33

S
Scott-Croxon, Co., Phila., Pa. 33

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WASHINGTON 4, D.C.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT

WANT - I Buy all arcade equipment. Also trade equipment. Let me know what you have so we can give you a high offer. H. WOLFF, 2953 W. 22nd St., BROOKLYN 24, N. Y.


WANT - The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. FICO BLVD., LOS ANGELES 6, CALIF.


WANT - Clean post-war pin games. Must have 3 kickers or more. JONAL AMUSEMENT ENTERPRISES, 3178 PARK AVE. at 161st ST., BRONX, N. Y. Tel: Tremont 8-6759

WANT - Will buy any quantity used Slot Machines, all makes & models. Also Colombias, Gooseneck Mills QT's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entries; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT - The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT - New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - DuGrenier 'S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN N.Y.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLVD., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT - Any quantity Victory Derbys and Victory Specials in any condition. Wire, write or phone best price and quantity. FUGET SOUND NOVELTY CO., 114 ELLIOTT W., SEATTLE, WASH. Tel: Alder 1000.

WANT - 8 Pokerinos, Scientific Late Models without legs; 5 Mills 1-2-3's, 1940 models F.P.; 2-way Keeney Bonus Super Bells 5¢-25¢; Draw Bells; Triple Bells; Keeney 3-way Super Bonus Bells; Slots; Sides; Stands. Write, wire, phone best prices. CENTRAL OHIO COIN MACHINE EXCH., 155 E. TOWN ST., COLUMBUS 15, O. Tel: Adams 7949

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Nine Skee Roll alleys. Manufactured by National Skee Roll. Good condition. $1,500. ROSELAND PARK, CANADAIGUA, N.Y. Tel: 113

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Mills 1947 "Three Bell", like new $425; Set 5g-10g-25g Club Bells, new cabinets, guaranteed equipment $775; 5g & 10g Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes $45; 25 Pin Game Boxes, wire bound $50; Mills Slot Locks $16. don. new Cash Boxes $10. don. Bargain list free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE - Guaranteed perfect used games: Baffle Cards, Fiesta, Rocket $100. ea.; Gold Ball, Lucky Star, Mexico, Mischei, Nudy, Playboy, Torchy $120. ea.; Ballyhoo, Flying Trapeze, Hawaii $135. ea. 1/3 deposit, balance C.O.D. CROWN NOVELTY CO., INC. 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7137

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Roll Super Rolls & Premier Ten Grand Bowling alleys. SILENT SALES CO., 300 11th AVE. E., MINNEAPOLIS, MINN. Tel: Geneva 3845

FOR SALE - Double Barrel $35; Big League $35; Dyanstine $75; Carousel $115; Capt. Kidd $15; Surf Queens $35; Big Hit $35; Whiz & Stand $22; Genie Defense $15; Majors $15; F. W. SCHMID, CLAVERACK, N. Y. Tel: Claverack 3501

FOR SALE - New 5 Bell pin games: Romans; Sea Isle; Nudy; Humpty Dumpy; Star Lite; Dolly; Oscar; Singapore; Bermuda; Bronco; Hi Ride & the new Gottlieb flipper release. You can't beat our price & service. HIRSH COIN MACHINE CORP., 1509 NEW JERSEY AVE., WASHINGTON, D.C. Tel: Hubart 3170.

FOR SALE - Auction. Make an offer on the following Consoles: 17- 5g Lucky Lucre; 6 Galloping Dominos J.r.; 6- 5-10g Face Twin Reels; 2 Evans Lucky Stars; 11- 10g Big Games; 5- 5g-5f Face Twin Reels; 2-10g Face Reels Jr. 16- 5g Big Games. HY-G MUSIC CO., 1416 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8887.

FOR SALE - Tubes at 50% off list; Bulbs; Talking Gold; Music Box Casters; Cable 5-7-9; Fusetats; Fusetrons; Projection Lamps; Photo Cells; Various other parts at large discounts. Write for Prices. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE 18, MD. Tel: CH 6612

FOR SALE - 100 Solotone Boxes; 10 location amplifiers; 1 studio amplifier. Sell or trade. Also Pin Games: Kilroy $75; Superscore $60; Midget Racer $55; Step Up $50; Bally Hoo $85; Big League $45; Surf Queens $35. First class condition. 1/3 Deposit. KENTUCKY AMUSEMENT CO., 1101 WEST MAIN ST., LOUISVILLE, KY. Tel: Clay 1997

FOR SALE - We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHIL. 6, PA. Tel: Market 7-4641

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of Used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, Mich. Tel: Temple 2-8768.

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE - 100 Rolloid Games - Playballas, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 AVE., NEW YORK CITY. Tel: Longacre 5-8879

FOR SALE - Benny Bell records, Jewish & English Comedy. Three sensational new releases now available. BELL RECORDS, INC., 2382 FITKIN AVE., BROOKLYN 7, N. Y. Tel: AP 7-2866.

FOR SALE - 5 Skee Roll alleys, 14 Ft. long, 30 inches wide, perfect working condition. Or what have you to exchange? HERMAN WOLFF, 2956 W. 22nd St., BROOKLYN 24, N. Y.

FOR SALE - Test Quests, brand new in boxes $29.50 ea. Extra sets of questions 50¢ ea. IDEAL NOVELTY COMPANY, 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: FFranklin 5544

FOR SALE - or trade for late pin games. 7 clean Bang-A-Fittys, all in good order. B & H AMUSEMENT CO., 201 TAYLOR AVE., N. E., WASHINGTON, D.C.

FOR SALE - Bally Undersea Raider $125; Jack Rabbit $99.50; Amusement Lite League $79; Goalsee $189.50; Roll-A-Score $129.50. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y. Tel: Freeport 8-8320

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FOR SALE - Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigaretta $30.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Waitling 10¢ Rol-A-Top $50. SELLING VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750


FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors: 1 Ball Gum Vendors in Stock. Brand new Davai 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Webash 1001.

FOR SALE - This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Bells $95.; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 189 CAMPBELL AVE., UTTICA 4, N. Y. Tel: 6-389.

FOR SALE - 3 Draw Bells, like new $250. ea.; Nickel and Dime Black Cherry Bells, perfect $125.; Super Bells, 5¢ play; Club Bells, clean and mechanically OK. $49.50 ea. EASTERN SALES, 109 MAIN ST., SO. MERIDEN, CONN. Tel: 3502

FOR SALE - DuGrenier, Rowe, National and Unseadapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin operated, hand crank, and motorized machines. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - One Bells: 3 Victory Specials $175. ea.; Longacres & Dust Whirls & Thoroobreds $55. ea.; Five Bells: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon $35. ea. Raffle Cards & Kilroys $90. ea. C & M SPECIALTY CO., 632 CAMP ST., NEW ORLEANS, LA.

FOR SALE - 10 - Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanism and outward appearance $500. ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1550 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4608 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7405.

FOR SALE - Pilot Trainer, used only four months. Cannot be sold from new. I am closing my arcades. $500. A.O.B., Los Angeles. Add $25. for crating. Send or wire 10¢ deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8706

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 125 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.


Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 65 - 10 for 48½, 100 for $4.40, 500 $.042 ea.; Nos. 40, 46, 44, 47 - 10 for 59½, 100 for $5.30, 300 $.05 ea.; Tube cartons for 2T tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: LCC9-59¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $5. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 8-2892.

MISCELLANEOUS

NOTICE - Rent A Machine. Keep that location Hot! Established Operators - Save money by renting games & phonographs. 2/3 Rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L.I., N.Y.

NOTICE - Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk vendors or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

WANT - Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year round. Compare our price before selling your records. We pay freight. Call, wire, write FIDELITY DISTRIBUTORS, 1547 CROSBY AVE., BRONX 61, N. Y. Tel: Underhill 3-5761

"THE CASH BOX" FIGHTS INFLATION

SUBSCRIPTION RATES NOW

FOR ONE YEAR (52 ISSUES) ONLY $5.00

PASS THIS SUBSCRIPTION ON TO YOUR COIN MACHINE FRIENDS

THE CASH BOX
381 FOURTH AVENUE
NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED IS CHECK FOR $5.00.

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STREET

CITY...ZONE...STATE...

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The show is over, but the memory lingers on. Dropping around, visiting the many coinmen hereabouts, all we hear is continued conversation about the convention. Much of the talk centers on the effects of the show. The good that it accomplished. The pros and cons about holding a convention next year. There seems to be a feeling that the convention should be changed to meet modern conditions. However, the arguments will continue and, there is no doubt, when '49 convention time rolls around, coinmen will once again get excited.

A grand change has taken place over at Covén Distributing, with quite a bit of remodeling going on. The offices, which were formerly located up front, have now been converted into very spacious and attractive showrooms to display the new line of Radio and Television sets Ben Covén is now distributing. The offices are now located in the rear of the showrooms. Ben and his sales manager, Dave Orman, are very busy completing these arrangements and very proud of their new set-up...

"Bally" Sally Goldstein of Covén Distrib. is one gal that's way ahead of the times, not only is Sally wearing the 'New Look' but also has what she calls the 'New Voice' or, the 'New Look' over the telephone. When you call Covén's and hear Sally answer you'll know what we mean.

We hear that CMI, now located at 134 No. LaSalle St., plan to consolidate their offices into one group on the same floor. Public Relations Bureau will move from the 22nd floor and CMI will move from the 5th floor, both will now be located on the 3rd floor making it easier and more convenient for all... Gwen Desplenter of the Public Relations Bureau gave us a big surprise this past week with her announcement that Friday would be her last day with CMI. Gwen plans to go out to California for several months relaxation and enjoyment. After that her plans are rather indefinite. We hope that Gwen will find her way back to Chicago and CMI's Public Relations work again after her stay on the West Coast. She's a grand gal and we know that everyone in the industry will miss her... From what we hear that was quite a party Empire Coin threw in their suite at the Sherman during the show. Lots of the boys are still talking about it.

Dropped in for a nice visit with Lindy Force of AMI. We hear that production of their new 40 selection wall box is in full swing with deliveries increasing daily, which is very good news to the AMI distrists. Lindy also informed us that they have added playmeters to all their phonos which makes it easy to know which records are getting the most play. Lindy went on to tell us about their new distributor, R. E. Padfield of Omaha, Neb., whose territory will include Nebraska and western Iowa. Lindy and John Haddock, presxy of AMI, plan to take off to attend the Annual Meeting of Michigan Phone ops which will be held in Detroit this week... Billy DeSelm and the boys over at United Mfg. Co. are settling down and getting a bit of shuteye after a very hectic week of toasting and dining their visiting distrists. Billy says if he doesn't get some sleep soon those bags under his eyes will be getting too heavy for him to carry around.

Gene Steffens over at Perno, Inc., has been getting lots of orders from music ops and distrists all over the country since the show... Al Stern of World Wide is shipping plenty of games to his many customers who visited with him at his booth during the convention. Al looks for a sharp upswing in 1948... Al Sebring of Bell Products very pleased over the reception given his coin changer. Al took a lot of orders and is getting his factory going to fill the demand... Lee Jonas of P & S Machine Co. entertained very lavishly in his suite and sold lots of the new "Kicker Tom Tom". It's quite a fascinating game, especially since the novel kicker was added... We hear that Vince Murphy may leave Globe Distributing offices soon and move eastward to go into the coin counting and sorting distributorship on his own.

Enjoyed a very nice visit with Herb Jones and "Dapper" Tom Callaghan of Bally Mfg. Co. The boys tell me that they really took plenty of orders on the entire Bally line, with a terrific demand shown for the new Bally "Melody"... Most of the action at the recent coin show was centered around the roll down games with practically all manufacturers displaying their latest creations in this category. Among the many coinmen who were displaying roll downs was George Posner looking very happy over the number of orders he received on his new "Pro-Score"... Lots and lots of swell comment on the very attractive display put on by Wico Corp. with the boys feeling very pleased over the results of their efforts. Harry Wiczek tells us that the show was a big success for them.

Rumors-rumors-rumors. The coinbiz reminds one of the good old days in Uncle Sam's Army. Seems the latest rumor has Harry Williams selling his plant and retiring to a little farm in California. But a visit with Harry reveals that this news is far from correct. Harry plans on remaining in the coinbiz the rest of his days and doesn't contemplate selling any part of his business. That should squelch those rumors. Harry also informs us that he expects Sam Stern to join his organization in the very near future to assume an active role in the firm... Eddie Hansen of Groothten Tool called to tell us about the terrific response to the firms new "Camera Chief," featuring three-dimensional pictures... Gordon Sutton of Illinois Simplex must have been so deeply touched by the farewell parties given him, besides hearing about the record snowfall in New York, that he has decided to call off his transfer to New York and will remain among us in the windy city.

From what we hear Genco's new "Triple Action" pin game is rapidly becoming the talk of the town according to Meyer Ginsburg of the Genco Mfg. Co. The factory is doing a bit of overtime work in an endeavor to catch up with the demand... Just spoke with J. B. Bacon of O. D. Jennings & Co. who informs us that they are making some very large deliveries in their new line to fill the many orders taken at the show. He also tells us that their "open house" at the plant during the convention was a wonderful success... Talked with Art Wein- and over at Rock-Ola who tells us that plans have been completed on the production of their new wireless wall box. Art advises us that delivery dates will be announced very soon... A. C. Amann, vice presy of Illinois Lock, off on a fast business trip this week.
Yep, they're all back again. All the guys and gals who went out to attend the 15th annual convention of Coin Machine Industries, Inc. are back in town and, believe it or not, each and everyone has a different version regarding what did (and some say what did not) make this the biggest hit of all time. Regardless of what they think, they all know that they enjoyed themselves, and had a great time and that, my kind friends, is what conventions are really for. Like someone said, if they just ran the convention another day or two, they'd have a bigger and better one. Maybe the boys would come out in larger and larger numbers and be happier to be there. One of the guys here claims, "There's too much of a business atmosphere about the shows which actually scares lots of the ops away. Here, everyone seems to believe, one just ain't publicizing the shows the right way. The convention is a good time for all concerned and, we believe, that the coming 1949—1950 annual show will more than prove this statement.

Lots of the guys around this town are suddenly waking up. They, at last, realize that the ops aren't just going to be "pushed around" anymore (which is the famous statement all the ops like to use) and are beginning to work with the boys much closer than they ever did before . . . Sure was sorry not to see Bert Lane at the big show. Bert took the accidental death of his dad very, very hard. We do hope, Bert, that you're feeling better and that you're back on the job again. We met your dad many times in the years gone by and found him one of the best and greatest people we've ever met.

Harry Pearl, Dave Stern and Tom Burke, all back from the big show, and all hopped up, and talking about the new Rock-Ola Magic-Glo phonos. Dave, especially, is all peppeed up over this phon. And this guy, Dave Stern, is, believe me, one of the really swell guys in the coin biz, having done lots and lots of good things for lots and lots of coin machine people and never (never that I know of) having taken any credit for it.

Eddie Corrison is one guy I like. By the way, did you and you know that at one time Eddie was one of the outstanding refs for bigtime basketball? Well, don't let that avoidipous fool youse guys. Eddie can still throw those fists around pretty good and knows where the hell he's throwing 'em, too . . . Here's a guy there should be a collection of, the coin machine industry — Irv Kaye. Irv is one grand optimist and one guy whom even the location owners can't hold down. Irv reports that his collections are still up to par and, he tells me, they'll go above par very soon for Irv has ideas. And, take it from me, they're grand and good angles . . . Say, Sid Levine and Al Denver were certainly tremendously honored at this past convention when they heard leading music association people from all over these United States tell them what great guys they really are. And Al stands to the right hand of George A. Miller of Oakland while Sid Levine is the national glamour boy when it comes to arithmetic. Both these guys should get a rising vote of thanks from all of you and you in the automatic music machine industry of New York City.

By the way, one of our boys is making good as a "manufacturer" in Chicago. None other than George Ponser who did a grand job at the convention . . . And that reminds me that Jack Rubin and Jack Semel of Euso also did alright by themselves. I hear that Jack Rubin has managed to be one of our city's biggest wholesaler in real estate . . . Got a kick out of Teddy Blatt who walked thru the convention, phlegmatic and calm as you please, looking here and there and everywhere and telling me, "What — this is a convention?" . . . And that reminds me that Willie (Little Napoleon) Blatt who is now in Miami (former Brooklyn native) bumped right smack into Willie Levy. Between themselves they almost were ruined in that first Gin game. But, take it from me, if you want to really talk to a "shrewdy," talk to Willie. He's ahead of the 8-Ball and knows where he speaks.

Say that Barnet (Shugy) Sugerman did everything but turn the convention upside down. This is one guy who thinks ahead. The only trouble with Shugy is that he's gone a bit "cool." But, believe me, everyone takes the shirt right off his back. And Abe Green didn't show up at the convention at all. But, Jack Mitnick was there, and Jack worked like a beaver — which seems to me, after all the years I've known him, a more or less natural trait for him . . . I bumped right into Sam Bushnell one day and what the hell do you think he was doing? Making a Wilcox-Gay Recordio record for himself to send home to his wife, "just to prove I was at the convention" he claimed. Anyway, that's what he claimed.

I'm happy to hear that Nat Cohn, who is clicking, but big, is in the new Airphone at $498 took on Tony Rex as his sales manager. Tony is one swell guy and, I feel, that between Tony and Nat they're simply going to establish sales record after sales record on this new phon. By the way, if you're around town on February 5 or 6 — better drop into Nat's headquarters and see this new phon and also meet all the big stars of the recording world who will also be attending . . . The Berman had himself a brand new hand at the Show, Cherie Aronson and Bill Alberg suddenly showed up at the convention and not only got a kick seeing their name first in that Cancer Booklet, but, also were absolutely thrilled to little pieces because Dick Hood of H. C. Evans & Co. put out that great game.

And my good friend, Max Levine, did one tremendous job at this convention. There's a guy who, in the largest and grandest way, does a great job and just sorts rolls along . . . And Bill Rabkin of International Mutoscope also brought back a grand game which should catch on big wherever there is anyone to play games. By the way, don't they play games while the television receiver is on? If they do, look up Bill, he's got somethin' for you . . . H. F. (Denny) Dennison was one of the busiest guys at the show with his combination television-juke box clicking big with the ops and Louis Forman of Merchants Factors is even happier, because Louis believes in Denny and Denny believes in Louie and between them they'll finance this job to a faretheewell . . . Nor did Al Bloom have too much to worry about. Al clicked with his showing of his Tele-juke at the Hotel Morrison and to this very minute hasn't finished answering all the inquiries of the people who came up to see him.

Mike Munves, in his quiet way (aside from bumping some guys around) did a great and grand job at this past convention. Joe Munves, one guy who doesn't say too much, but, who knows what it's all about, was there to grab the orders. And between Mike and Joe not a single arcade guy got away . . . Nat Jones of Linco Tool Co. (which won't be the name of this firm very soon) was in town this past week and was talking with his distr. Nat Cohn, on what will happen in the hot potato market. Joe and Nat of Asco did a marvelous job, right at the show, with Groetchen's new machine . . . So did Jack Schoenbach who doesn't believe in me too much and whom I believe is one of the grandest guys in the business. Jack is a success story. I was talking with Simon at the show and tho we didn't exchange words — we felt alike . . . Jack Briedt, Murray Weiner and Bill Weiner did one swell job at their booths with their new U-Need-A Pak Vendors. I should know. Their booths were right next to mine.
Bigest news of the week, now that everyone is back from the big convention in Chicago, is that E. J. Bullock resigned from SCAMOA (Southern California Music Operators' Association) to lead a brand new association composed of retail record dealers in this area. It seems that Jay has been working with all the record sellers to get them straightened away with the many problems which confront them at present. It was especially the Petrillo business that made it possible for the retailers to realize that their business wasn't going to hell because Petrillo had decided to ban recordings. It will be somewhat of a blow to have Jay leave the music machine ops here, but, we do wish him the greatest and grandest success with this new Retail Music Dealers Assn. and believe that his industry, ingenuity and foresightedness will make this a grand organization.

Say, Paul and Lucille Laymon (two very, very favorite people of mine) are thrilled to little tiny pieces over the marvelous reception given the new Bally "Melody" five-ball by each and everyone of the ops who has seen it. Paul is greatly enthused and Lucille tells me that business just simply jumped from the moment they returned. What a grand tosome these two are . . . Say, this business has always been your favorite and you were really happy over the country (since we have been given to understand by our publisher that this column is exceptionally well read) that the common here are much, much more nimble than they have ever been in many, many moons. They're getting back into the swing of things and are punching out like fireballs all over again. Pardon our ego, but, like we've always said, you can depend on California's sons and daughters to come off that mat—but fast—and keep punching harder than ever before.

Jack Simon of Sicking, Inc. has been plenty busy since his return from the Chi convention. Right now Jack is featuring Bally's great "Melody" game and Gottlieb's "Lady Robin Hood" on his floor and has every-one of the ops coming in and ordering and talking and discussing and making deals. Jack is all hot and bothered and happy over the fine business his firm is suddenly enjoying . . . Charley Fulcher of Mills Sales Co., Ltd., offices here took himself over to Las Vegas for some business. You can depend on Charley to come back with his pockets full of orders. He's one guy that "never misses", as the expression goes, and stays on the job 24 hours per day, if necessary, to please any customer of the firm, so he's been away from Los Angeles offices. I only hope that I can be of service to everyone of you. Don't hesitate to call me, please. I want you to feel that even though I'm no longer

with the grand guys and gals who make up this mag each and every week (and, believe me, that's a tough enough job in itself) I'm still in love with 'em and I'm for 'em on this one magazine. So you'll find me there, I'll be there for the grand and grand and grand public has been derived so much, and, I'll be right in there telling you what a great and grand public The Coin Chute is and what very, very swell people are behind it. We could probably go on like that for hours, but, I feel and I located in California and, in fact, up and down the entire West Coast and throughout the eleven western states, knows what swell people there are at The Coin Chute. So, I'm saying goodbye to you and you and you with this last column of mine and I most sincerely hope that you and you and you will believe me when I say, "Au revoo"—but, not goodbye.

Bill Wolf of M. S. Wolf Distributing Co. claims top sales around these parts with AMI boxes. Those that wish to argue with him, Bill says, can call around for a friendly chat. And, there's no doubt, before they're finished—they, too, will have bought some AMI's. Wotta salesman, wotta salesman . . . Say, betcha Aubrey Streimer has somethin' up his sleeve. Noted that Aubrey attended the convention in Chicago in company with some of the biggest of the big shots in the field and, from what seemed to be the most intimate of intimate conversations, Aubrey is destined to suddenly bust loose with an announcement which may surprise everyone concerned. Can't keep a good man down, or some such adage, should apply to this situation . . . From what I hear Eddie Smith and Jay need a new owner. I'm sure, very soon be seen on his ranch in the San Fernando. Eddie was one of the Southern Calif. boys for a short while before traveling out to that Big Town.

Betcha that Al Sleight, Bally's regional man here, won't get over that Bally Bowler beatin' he took from our publisher, Bill Gersh, for sometime to come. Bill simply needled Al into a game, but, who'd a thunk it? Noted that Bill had been winning right along at the Bally factory, and Al told he had himself a "sucker"—until Bill threw the first 4 balls—and Al holled "murderer"—even worse than Betty Hutton would . . . Ed Wilser is one kid who is happy. But happy. After what Ed saw in action at the Aireon suite at the Morrison Hotel in Chicago, he tells me, he's all set to make his first zillion bucks. And, from reports we have we believe he may certainly do so—with the kind of action which Aireon got for their new low priced phonograph giving the ops 26 months to pay only $4 per week . . . Floyd Bit-taker and George Oliver and some of the other boys of Capitol Records were really in action over at the CMI convention. Simply couldn't get to Bittaker who, in addition to being at the Capitol Records booth, held office in room 1010 at the Sherman and was being propositioned by the music boys at the drop of a hat . . . And Leon Rene of Exclusive Records, they tell me, went thru the coin show like a whirlwind. People who heard he was "on the floor" rushed hither and thither to meet with him, but, just simply couldn't find him. In fact, our own little publication had three photos stationed all over the place looking for him to grab a pic—and all reported he must simply have disappeared. Grand guy, Leon Rene, and we sure feel bad we missed him at this show.

Everyone feels bad that this was one time that Art Rupé of Specialty Records didn't get to Chi. There were many, many to meet and say hello. The closest thing to him tell him what a grand job he was doing with Roy Milton. But, Art was so busy out here in sunny Cal that he just couldn't get away. And, just wait until you hear about all the changes which he made these past weeks which means more and still more bucks for his music machine friends.
The Northwest, including the Twin Cities, are still in the grips of sub-zero weather, and there doesn't seem to be any relief in sight. International Falls has a cool 30 degrees below zero, and Minneapolis and St. Paul are in the minus 20s. Snow is still falling, and many operators throughout the Northwest territory are driving in to the Twin Cities to do their business.

Marty Manzuck of the Winnipeg Coin Machine Company and Wally Wilson of the Wilson Coin Machine Company, both from Winnipeg, Canada, stopped off in Minneapolis for the day en route home after attending the Coin Machine Convention at Chicago. Bob Cross of Johnson Motors, Minneapolis, is just back from the day after just arriving from a three-week vacation in Los Angeles, California. Billy Cohen of the Silent Sales Company, basking in the Florida sunshine (1 hope) and will be gone for about a month or so.

C. B. Case of Robinsdale, Minnesota also on a nice vacation in Los Angeles, California. Mike Crakes of the Friendly Sales Company, Minneapolis, in Duluth for a few days on business. Congratulations to Gil Hanson of St. Peter, Minnesota who became a Grandpa this week! His son, Gerald, is the proud father of a baby girl. Frank J. Ray of Dickinson, North Dakota, for many years operating in that territory, sold his route to B. Joseph Regan, who is operating under the name of the "Dikota Amusement Company". Jess Willard of Minot, North Dakota, operator for many years, sold his route to Mr. L. L. Stone who is operating under the name of the "Stone Amusement Company".

La Beau Novelty, St. Paul, Minnesota showed the new 1948 Rock-Ola Model at Bismarck, North Dakota, last week. Les Bruns and Harold Halvorson of Fargo, North Dakota are now known as the "B & H Novelty Company". The new name went into effect January 1, 1948. Lyle Kesting of Bellingham, Minnesota took time out to visit the Twin Cities for a few days. George Coutelle formerly at Negaunee, Minnesota, is making Brainard, Minnesota his new headquarters. Ray Bruder, since last Christmas, is associated with a Coffee Concern in New Orleans, Louisiana. Ray, after receiving his discharge from the Navy went into the Coin-operating business with his father, Millard Bruder, who is an old timer in the business.

Andy and Ella Oberg of E. Grand Forks, North Dakota will leave sometime this month for Los Angeles. Charles Bohnen of St. Cloud, Minnesota drove into Minneapolis this week—his first visit for many months. Art Olson of Hoico, Minnesota, in Minneapolis just for the day on business. H. Doeller of Conrad Montana stopped off in Minneapolis to visit several of the distributors en route home from Chicago after attending the Coin Machine Convention there. Fred Grohs of St. Paul, Minnesota back in town after a nice three week vacation in Arizona, and feeling pretty good even though his car broke down in Arizona and had quite a bit of difficulty getting it repaired.

New Orleans Novelty Company, back from Chicago, tells of meeting with Bill Gerash of The Cash Box.

Bill Hollfield, after being delayed on his way home due to some trouble with the Diesel on the Panama Limited, finally got home. Jules Peters and his blisss still telling about their adventures in Chicago. They really made the rounds and had themselves a time. Jules telling the New Orleans music operators all about the new Airline "Coronet 400" where he & Sam Tridico's daughter Veda Marie, entertained a large group of her friends with a dinner party at their home in Norco, La. Coinmen will be on hand to view the Christening of a new tug from the Avondale Marine Ways by Margaret Tridico this week. The ship will be called "The President Truman".

The Gubanstoral election here found two former Governors of Louisiana in the second primary. Earl K. Long, brother of the famous Huey P. Long, is one, and the other is Sam Jones. Natives here are bemoaning the fact that both these men couldn't take office at one time. . . O. C. Marshall, New Orleans Coin Machine Exchange, travelling thru Northern Louisiana, Jack Rosenfeld Company, back from the Coin Machine Show to put the finishing touches on a deal with one of the big clubs, . . . Nick Carbarjal, Crown Novelty Company, too busy at his office to say more than "hello". . . . Leon Levy from Thibodaux, La. and seen buying some Buckley parts at Console Distributing Company. . . . Prosper Donnau, Luling, La., visiting in N.O. and reports biz very good.

St. Louis coinmen, aloft back from the CMI Convention almost a week, still talking about the many happenings there. As has been the practice for many years, a St. Louis room was on hand for local as well as coinmen from all over the country who wanted to visit.

Carl Tripep, Ideal Novelty Company, was one of the busiest men at the show — running from the Sherman to the Morrison to visit with the Rock-Ola gang — then to the various booths on the floor to see his other factory exhibits. Jere Rosenfeld, Jack Rosenfeld Company, meets up with Mac Churvis, the Chicago advertising man, and they talk about the war days when they both were at the same Naval Station in Chicago.

Nat Wolf, Rosenfeld's right hand man, covers the exhibits with his camera, as he has for many years previously. Wolf, who used to bring his dog with him to the show every year, did a solo this trip. Since his last dog died, he gave up this hobby. . . . Del Veatch, V.P. Distributing Company, had a few very busy days entertaining his daughter who is attending college in the windy city. Del was plenty excited over the new Airline phone.

Ben Axelrod and Al Hanelclau, Olive Novelty Company, took in the show together. Ben very proud of his son, who is finishing up his college course this year and intends to join up with General Electric on the west coast. . . Walter Gummersheimer, Universal Distributing Co., featured the "Hilo" Ice Cream Vendor which vend a Borden's "Frostie". Walter is national sales representative for that home and was plenty busy lining up distributors throughout the country.

Other St. Louisians seen in Chi during the show were: Lou Morris, his wife, daughter and son-in-law, Joe Morris; two sons and their wives; Harry Davie and his wife, Mr. & Mrs. Abe Jeffries; Mr. & Mrs. Dan Landsbaum; Bill Betz and his wife; Andy McCall and his missus; and Dewey Gottfried, the attorney for the St. Louis association.
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