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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine. The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."
Merry Xmas and a Happy New Year

Without any doubt this past year has been one of the most eventful in the history of the coin machine industry.

 Everywhere in the field changes have been made to meet with the new general conditions of all business.

 And just as changes were made, many found themselves slowly reaching new business understandings and arranging for better business methods.

 This was the year, 1947, when all came to the very definite realization that the hectic and flush war years were over, and that business men had to once again settle back to doing business on a more normal basis, arranging for better methods in every business regard.

 As the year went on, coinmen all over the nation adopted proposals and suggestions which had long been advanced by this publication, but, which didn’t take definite hold until all began to feel the impact of the post-war era and its inflationary and recessionary periods.

 But, all things considered, the coin machine industry, in all of its divisions, did move on ahead. It progressed thru the very reactionary effects of its own business laxity. It is now adopting better and more streamlined business methods and arranging to come to a more equitable commission percentage understanding with its locations.

 It has settled down. It has overcome the first rush of those who believed that they could instantly capture the field with one product or another. It is now looking at itself with the haze of the war period removed and sees itself in clear-eyed understanding of what it needs.

 Therefore, from every standpoint this is the time when the entire industry needs but to review its past year’s events to have a better understanding of the forthcoming year and what it can best do to help itself to prosper and progress.

 And that is today made available by The Cash Box for all those students of the coin machine industry who desire to have historical data at their finger tips with the “Review-Of-The-Year” which appears in this issue.

 This is one Christmastime when all this field can calmly, clearly and intelligently celebrate the fact that it has at last become sufficiently clear-eyed to understand what it must, and what it can do, to better help itself.

 And for that very, very important fact — this is the time of the year — this grand holiday season — when all the industry can celebrate the awakening of a new era.

 When all know that this field will strive for greater and better public understanding in 1948. When more equitable commission methods will be adopted. When all organizations now in the field, and those yet to come, will work to benefit the entire industry and will, with the help of all their members, celebrate this holidaytime in the grand and good and wholehearted spirit of Christmas.

 Merry Christmas and a Happy New Year to All!
MERRY
XMAS
AND A
HAPPY NEW YEAR
FROM THE CASH BOX
In Explanation . . .

For a long time now there has been a demand from the coin machine industry to have a "Review of the Year" which could be searched out at regular intervals by both the trade and machine owners, news events, editorials and equipment.

This is the first attempt ever made by any publication in the field of coin machines to do such a review. It offers week to week information of the most interesting events in the field during the year 1947. It will act as a reference encyclopedia for all who want to have facts at their finger tips when recalling any event of the past year.

The following pages are therefore the first real reference work ever offered to the coin machine industry and will become, beginning with 1947, a regular annual effort of The Cash Box to benefit the entire trade.

JANUARY 6, 1947

The year 1947 opened with all looking forward optimistically and the trade regarding this forthcoming year and meet and this year would present. Of especial interest are the new product with which the manufacturers opened the year.

MUSIC — AMI was featuring their Model "A" phonos and their "Automatic Hostess" unit. Also were showing their "Super Deluxe Phonograph" and accessories. Packard had the "Packard Pla-Mor Model 7" and accessories of all types.

Bally was showing a new Wall & Bar Box. Personal was featuring their "Measured Music" Box.

Rock-Ola had the new "Model 1422" and accessories of all types. Seeburg had their Model "J-5G" M and accessories. Tel-O-Matic was showing a new key-change music system. Wurlitzer was featuring their Model 1018 and Model 1060 phonos and accessories.

PINEAPPLES — Bally had the "Midget Coin学师 of this machine this year would be the one shown at the Coin Opera National Show.

Chicago Coin was featuring "Super Bell.

Exhibit had "Flutes."


Genco showed "Whiz." Mutoscope had "Photomatic." "Voice-O-Graph" and "Atomic Bomber." BElLS — Bell-O-Matic was featuring "Rolling Falls." Groetchen showed the new "Columbia.

O. J. Jennings had the line of "Chiefs." Pace was featuring "Chrome & Bell." Bally was featuring "Pacer." Bally featured "Draw Belts." "De Longie." Bally said "Draw Bell." Buckley had "Track Odds." Evans showed "Galloping Dominoes" and "Bangtails." Kesney was featuring "Super Bonus Bell."

There were rumors of more new games to come at the Convention. The vegetable machines makers were telling about what they would produce. Coin operated radios were getting big attention and many new ideas set runners running wild.

WASHINGTON, D. C. — U. S. Patent Office had granted and this week released a patent which would vend a copy of the lyric, with any record played on a joke box.

RANOLULU, H. I. — Cohnen here favored continuing to play pinball boxes but for all to obtain $10 per week from every game played is the play box.

LOS ANGELES, CAL. — Samuel (Curey) Robinson of AOLAC praised the Federal Government's new booklet on vending machines.

ST. LOUIS, MO. — Leon Morris of Morris Novelty Co. moved into large building.

CHICAGO — Richard W. (Dick) Hood, Chairman of the entertainment committee for CMI show, promised "most lavish, biggest, and grandest event for the coin opera industry ever." LOCATIONS, CAL. — Shipman Mfg. Co. advised that several large drug chains had contracted for their stamp vending machines.

CHICAGO — CMI officials held a meeting of the trade and say that they would have a press conference at the CMI show.

CHICAGO — Charles Schlicht of Mills Industries, Inc. urged manufacturers to meet the rising "demand for a complete phonophony play issue.

NEW YORK — Sam Palagyi of Century Music Co. here, tested the Zinith "Cobra" tone arm on his phonos and reported them to be quite satisfactory. MILWAUKEE, WIS. — A. R. Slade of "Shine-A-Minit" said that this machine would be shown at the CMI convention.

JANUARY 13, 1947

Talk about the convention was still the main topic throughout the trade. It was reported that the "convention was a sellout," that there were "rooms left in the Chicago Loop district." All foresaw the biggest attendance in history with 5,000 registrants expected by the very first day of the show.

It is believed that the convention’s distributors would try to create a "Credit Bureau" at the forthcoming convention. Distributors have stated an assurance to jobbers and ops will be biggest profit margin of '47. At the convention the trade was opening the first Police Dept. Canteen in Cleveland, O. with the joke box donated to the cops by the Cleveland music industry ops.

CHICAGO — Mills Industries, Inc. advertised the trade to watch for their new phonos, "Star-Lite Constellation." CHICAGO — Manufacturers here urged ops to attend their "open house" parties.

CHICAGO — James A. Gilmore, secretary of CMI, advised "It’ll be a helluva big show.

WASHINGTON, D. C. — Contemplated tax cuts by Federal Government would not affect the industry, it was reported.

DENVER, COLO. — The Scripps-Howard papers had been hitting at coin ops; three teen-agers here were the "Rocky Mountain News" a very fine letter writing trio.


HOBOKEN, N. J. — Mayor James MacKinnon gathered here and were successful in obtaining a cut of taxes from $10 to $5 on bowling machines and from $25 to $10 on pinball.


JANUARY 20, 1947

Excitement grew throughout the trade as the national coin opera show seemed to be planning to be at the big show in Chicago in February. There was much conjecture as to what would result with distributors smashing prices, in many cases it was reported, actually below cost, to move out merchandise before the big show. Bottle games and pinball games were on a rampage. Distrias were upset as machines flooded into their territories at $5 an even less. Many manufacturers seemed helpless against this huge wave. Lamin, Inc. was scrambling for a national meeting to bring a halt to bootlegging. One gimmer of good came from the fact that many among operators who reported that the "show was over and that collections were going up again.

OAKLAND, CAL. — The California Arcade Operators Assn. was fighting for tax revisions.

BOOTSCRAWLA. — The city commission passed a law permitting coin operated music equipment if the machines weren’t registered and did not bear license stickers.

ST. LOUIS, MO. — The press was covering the pinball, its "British" look being same zeal as it covered the big battles of the war.

TARRYTOWN, N. Y. — Officials here decided not to hold ball halls.

NEWARK, N. J. — The Music Guild of America, music ops’ asan, here, had members put up a forfeitable bond if they did not live up to Code of Fair Practices.

CHICAGO — Pace Mfg. Co., Inc. presented their "3-Way Bell Console.

ST. LOUIS, MO. — Last week Charles Reif, vice-president and general manager of the Slug Rejectors, Inc. reported that Europe’s larger acceptance of pinball games in the U.S. after a visit to many European countries.

KANSAS CITY, KANSAS. — Airline Mfg. Co. announced that RFQ was to make them a "contractor on some job.

CHICAGO — CMI advertised that it was going to give a Cadillac away this year as its Public Relations Award at the convention.

LOS ANGELES, CAL. — There was an air of tense watchfulness in southern California where it seemed the territory would close down.

CHICAGO — Chicago Coin presented a new pinball "Killers" game. Everyone was getting much attention. A.B.T. Mfg. Corp., featured the new "Challenger," American Amusement had "Jackie’s League Bat-A-Ball;" Davel Mfg. Co. features the "Sonic-Intone;" Gottlieb & Co. was featuring "DeLuxe Gripe Scale." NEW YORK — Amusement Enterprises, Inc. introduced the "Whirl-A-Ball" game, and they have been raising its price as its Public Relations Award at the convention.

JANUARY 27, 1947

This was the big convention issue of the Cash Box. The year’s hot issues were presented to the trade. Coinmen were in Chicago two, and even three weeks, before the show. All were enthused and all looked forward to seeing many new products. There was much talk about the year’s hot issues by amusement game ops to create a national association and many believed that Charles (C. C.) Wurlitzer would head this organization. More distant routes were forseen as a result of the
FEBRUARY 10, 1947

The convention was big, but the tempo was slow. The floors were crowded day and night. The big talk of the convention was the introduction of The Cash Box: 1) National Tax Council; 2) National Credit Bureau; and 3) National Distributors Organization.

CHICAGO—Dr. Preston Bradley's proposal to sell comic books was very effective. Dr. Bradley is minister of the People's Church.

NEW YORK—G & Need-A-Vendors, Inc. showed their new "Monarch" cig- arette machine.

CHICAGO—A big public relations program was revealed by Dave Gottlieb, president. Pat Newbery—Samuel (Cur- ley) Robinson of Aolac received the public relations award from CMI.

FEBRUARY 17, 1947

An editorial entitled, "STOP CLUCKING—START WORKING" appeared in this section of the paper. The country with many covenants asking for repairs on some washing machine. The big "boys" thought the trade but ops who tried to find these reported there were none. Miss H. G. Sherman, who were asking to smash ballugging on the inedible goods. The New York Cash Box warned the trade "Watch ASCAP." ASCAP was already preparing legislation to change the "Copyright Act of 1909" and wanted every joke box to pay a fee for their playing their copyrighted music, aside from the fact that they were already collecting from the record companies. Good music ops were already improved more without the fact that many claimed they just couldn't make a go of operating music at this time.

CHICAGO—Dave Gottlieb of D. Gott- lieb & Co., announced that the "Rolloball" "control" the quantity of games they would produce.

LOUISBURG, IOWA—J. —MGA (Music Guild of America) announced they would hold their banquet on March 5.

NEW YORK—Operators reported that many distros were using newspapers to sell machines and were much upset over this. NEW YORK—Districts were in Newark, N. J., Philadelphia, Pa., and Washington, D. C. were reported to be forming new associations.

ELLENBURG, WASH.—Ops T. W. Compton and Adolph Dan appeared before the board of Kittitas County Commishioners and urged that the County re-creat the licensing ordinance for pins.

MARSHALL, Mich.—Firemen here were much upset because their percentage from vending machine operations were taken away from them.

HERKIMER, N. Y.—One of the most commanding reviews this season was in pins. A new proposal of selling pinball machines in this state appeared in the "Tele- phone" of this state.

OLYMPIA, WASH.—A bill (S. 877) was introduced by State Senator Rogers to help the machine operators.

ERIE, PA.—The Pennsylvania Milk Control Commission asked for an injunc- tion to prevent the nuisance of selling pinball machines from selling half-pint cartons at 5c.

CLOUQUET—Grant Shay of Bell-O- Matic was elected vice-president in charge of advertising by the directors of this corporation.

NEW YORK—An appeal was made to coin machine inventors to help get back the old days, simple, entertaining and relaxing games.

FEbruary 24, 1947

It was suggested that all operators buy now while stocks are still available. An editorial had the public swinging to low cost entertain- ment and ops were advised that they must secure more of better machines. Ops were also crying for direct selling to stops and stated that there were no useful publications were causing them much harm. It was also believed that the entire industry last week, was given a more normal stride.

DETROIT, MICH.—Joe Brillion re- signed as president of the Michigan Phono Ops Assn.

AUGUSTA, ME.—Rep. Leo St. Pierre of Lewiston introduced a new bill for vets to be financed by taxing theatres, dance halls and joke boxes.

SALT LAKE CITY, UTAH—A legis- lative committee urged taxing all coin machines to raise revenue.

ST. PAUL, MINN.—A bill was intro- duced to license opns $2,500 annually plus $100 for each bell for fraternal and charitable organisations.

MINNEAPOLIS, MINN.—A amend- ment was proposed to present joke box ordinance so that piped-in music would be licensed on 50c.

NEW YORK—Herald-Tribune here re- ported there were 1,000,000 phonos opns in use in U.S. making $1,000,000 yearly.

AUSTIN, TEX.—Rep. Sam Hanna re- quests for all phonos with free of state house even for charity.

CLEVELAND, OH.—Very fine article in "Among the News here" in this section about how youngsters enjoyed them- selves with joke boxes.

PAPHUWA, OKLA. —Op Maurice Martin appeared before city commission here to argue against "excessive tax" bill.

JOPLIN, MO.—Revenue Commissioner here studying how to tax wired music.

TOLEDO, O.—City reported selling $150,000 of "rolloball" in the first 4 months.

WILMINGTON, DEL.—An irate natter here defended joke box play in a local corner, "A better test to eliminate pinch cutting, bootlegging and help the pinball industry as a whole".

MOSES LAKE, WASH.—License ord-inance passed here taxing pins $40 per month.

NEWARK, N. J.—MGA elected offic- ers for the year.

ROCHESTER, N. Y.—Carley" Robinson stated that biz would be back in a year in L.A. County.

CHICAGO—Alvin J. Goldberg, Walter- zib distrb, died.

MARCH 3, 1947

Trade was advised that Johnny Q. Public doesn't buy machine when he comes up to put coin in it. Coe College of Cedar Rapids, Ia. featured big pic of joke box in magazine and gave music equipment much credit. Direct sales were continuing with ops buying. Ops were also calling to trade to open closed ter- ritories.

HIBBING, MINN.—John M. Butorac of Arrowhead Amusement Co. honored for new state's ability to give, effect, absurda.

UNION TOWN, PA.—Juke box opns giving proposed $50 to tel- phone.

CHICAGO—Ops warned to beware of bootleg machine, that are being sold for serial numbers prior to selling parts.

CHICAGO—Arthur V. Cooksey, execu- tive-president of Bell-O-Matic Corp. passed away from heart attack.

CHICAGO—Legal-type game mfrs for a big boom.

BALTIMORE, MD.—General Vending Sales Co. opened their new building.

POUGIESPEHIE, N. Y.—Square Amuse. Co. building "Sportsman Roll" (Rolloid game) based on high score appeal.

ALBANY, N. Y.—Assemblyman Wm. E. Chaney introduced a bill to tax joke boxes $250 each.

CHICAGO—Samuel Wolberg of Chicago Machine Co. honored by "The Sentinel" magazine with his picture on its front cover. This is leading weekly magazine of Jewish life.

MARCH 10, 1947

Reports from throughout the nation indicated that avenues of their operations. Suggestion was made that industry tell Mr. and Mrs. everyone all about machines and help stimulate better play thru ad and public relations program. Distrbutes were starting on plans to form local associations throughout the country.

LONACONING, MA.—Mayor John H. Evans suggested that bets be legalized and taxed.

MAYWOOD, N. J.—Teen agers here asked townsmen to create Juke Box Can- non for them.

PUEBLO, COLO.—District attorney John H. Marsalis declared that pinball was more money for the city, and that public all about machines and help stimulate better play thru ad and public relations program. Distrbutes were starting on plans to form local associations throughout the country.

WASHINGTON, D. C.—Melvin Price, New York State Assemblyman, advised that one of his constituents wrote him asking for slot concession to L.S. News.

NEWARK, N. J.—First annual ban- quet of Music Guild of America held at Terrace Room of Mospe was big suc- cess.

CHICAGO—Williams Mig, Co. announced new pinball machine.

OLYMPIA, WASH.—Higher taxes were sought on pinballs and bells in this state.
WASHINGTON, D. C.—Corp. Counsel Chester Gray urged that a hearing be held on pensions.

LOS ANGELES, CAL.—James A. Gilmore honored at AOLA's luncheon here.

MARCH 17, 1947

Ops were urged to "merchandise" their operations and get out of machines and locations which they claimed that a "National Tax Council" was needed to quiet. Republican leaders, speaking of the fact that tax bills were under way, Music was going ahead regardless of pessi- mists. No doubt ignoring the driving for mil- lion locations in few years.

MONTGOMERY, ALA.—Alabama musi- cians worked to increase the size of the state's be- gin better public relations. Officials re- fered to a cooperative.


DENVER, CO.—Op here took a toll at distros who were making direct sales.

WASHINGTON, D. C.—Robert Z. Greene of Rowe Co. received a big article in "Fortune" magazine.

BOSTON, MASS.—New England con- vention of NAA was installed in the New Wholesalers Assn. veined beer venders.

LOUISVILLE, KY.—Judge Mac Svin- fox, who reported to be here ordered coun- ty officials to return seized bells.

WASHINGTON, D. C.—Postoffice De- partment is said to be smaller & allarm stalk for venders.

BALTIMORE, Md.—City reported re- ceived protest to Campbell's from pinball and dig- gers first two months of the year.

WASHINGTON, D. C.—Coinmen saw thru those of nation's 30,700 counties, 978 were reported prohib- iting of machines, 887 banned wine and 480 banned beer.

LAKELAND, Fla.—Robert Johnson of Op here reported inventing citrus juice vender.

LOS ANGELES—California distris formed association, Ray Povers elected presid.

NEWARK, N. J.—H. F. Denneson re- signed as President of Personal Music Corp.

MARCH 24, 1947

Trade leaders were urging ops to re- move ten year old phoons which were still blocking off good locations. There were reports of big spurt in amusement game biz. Arcade owners were looking more for a good game season. With factory men in field checking close- ly bootleggers were taking a "runout powder" which it was reported.

NEW YORK—Hotel Roosevelt here installed wired music which was claimed to be great aid to its workers.

Salida, Col.—Coinmen and loca- tion owners rallied to come to the appeal or- dinance which banned juke boxes from spots where liquor was sold.

New York—Life magazine featured pics taken at CMI convention.

Arlington Heights, Ill.—Ops here refused to pay $500 in license fee claiming that it was "illegal".

Albany, N. Y.—Cigarettes to be taxed 1c per packet, new license fee claiming that it was "illegal".

New York—Ruling that television in taverns would force patrons to pay 20c more per game if the tax was handed down by Internal Revenue Dept.

Utica, N. Y.—Joe Hanna, local coin- man was approved by Mayor of city for civic activities.

Chicago—Genco announced new rollStone, "Advance Roll".

Utica, O.—A bill proposing a tax on bull ass, announced in the Senate here.

MARCH 31, 1947

Trade was urged to bust up ten year old amusement game biz. Advised that this would bring about better public relations. Storekeepers were demanding that ops bring in their machines. There was a buying burst through the trade. A national survey among coinmen showed that games were up 20% to 300%.

Springfield, O.—City convention introduced ordinance to tax all types of "vending machines".

Chicago—David C. Rockola, presi- dent of Rockola-Olif Mfg. Corp. urged ops to "analyze, pay up, do right".

Chicago—George Jenkins, vice- president and General Sales Manager of Bally Mfg. Co. in a feature article said: "Once a coin machine man always a coin machine man."

Los Angeles, Cal.—Solotone Corp. annouced new 1947 Solotone non-selective music box.

Chicago—Dave Gottlieb of D. Gott- lieb & Co. urged a "public relations pro- gram*.

Chicago—Bell-O-Matic Corp. intro- duced new "3 Bells" console.

Chicago—Rockola-Olif Mfg. Corp. sponsored a "service school" for meeting in Chicago.

Annapolis, Md.—Wm. H. Krieg, president of New Orleans Wholesalers Assn. veined beer venders.

Los Angeles, Cal.—The 20% amusement tax on television in taverns was upheld by Supreme Court.

Chicago—Bell-O-Matic Corp. intro- duced new "3 Bells" console.

Philadelphia, Pa.—Amusement Machines Assn. here ran first post-war banquet at Latin Casino.

Minneapolis, Minn.—Constitutionality of a 1947 law prohibiting coin machines to "levy a privilege tax on coin machines was upheld by Supreme Court.

Albany, N. Y.—Governor Thomas E. Dewey signed a bill permitting counties and greater up of state to levy a $10 tax on ciggy venders.

Staten Island, N. Y.—Chamber of Commerce here sold out 500 bull game venders.

APRIL 7, 1947

Ops were urged to "bust up and clean up" replacing "Scrounging all over town" to get an edge on locations with brand new machines. "Old machines was wiping out the industrial spots. Vital material was reported to be hurting all coin machine production. A new type of used market was foreseen by the trade's leaders. The shipping problem was be- coming more acute.

Chicago—Lindy Force named Gen- eral Salesmanager of AMI.

Topeka, Kan.—A bill was intro- duced seeking 2% sales tax on coin mach- ines was introduced.

Chicago—Jim Gilmore, secretary of CMI, announced plans for 1948 convention.

Chicago—DeWitt (Doc) Eaton re- signed as AMI salesmanager.

APRIL 14, 1947

The amusement games field was show- ing speediest recovery. Moves made in "Scrounging all over town" to get an edge on locations with brand new machines proved need of "Na- tional Tax Council." A big variety of ops and vendors expected to open a boom sales era.

Pemberton, Ill.—Fotherton Group took book issue in Chicago, local authorities and defendeld bell play.

Puebbo, Colo.—Vending machines here turned over 100 pennies to In- fantile paralysis depleted of $100,000.00.

Cumberland, Md.—A bill which would permit the Board of Allegheny County to tax "vending machines including bell" was passed hereby House of Delegates.

Milwaukee, Wis.—Wisconsin phoons held their first annual convention at Hotel Plitter here.

Lodi, Calif.—New San Joaquin County passed amusement game tax bill.

St. Paul, Minn.—George J. Ouska delivered a letter of congratulation to Min- nesota Anti-Bell bill.

Washington, D. C.—Juke box ops were warned new bill might be passed to, ward tax industry for millions of dollars.

Ohio—Ohio's music ops set date for convention—May 5 at Hotel Carter.

APRIL 21, 1947

Greater optimism apparent through trade. Leading firms were seeking ex- pected larger sale of machine salesmen. More coinmen were joining the "bust em up" program. Tavern television was not provided for, while departments offered it.

Boston, Mass.—J. G. Colombo held open house party in new quarters.

Pemberton, N. J. ops those were being shut off here at 10 AM.

Blackfoot, Idaho.—A petition was being circulated to get coin washers licensed.

Chicago—United Mfg. Co. intro- duced new pinball, "Havana*.

New York.—Launder drivers asked that coin washers be legalized.

Des Moines, Ia.—Music ops here has sold 5 new machines.

Washington, D. C.—Scott bill (H.R.1289) would cripple pinball biz trade war.

Chicago—D. Gottlieb & Co. intro- duced new pinball, "Maisy".

Denver, Colo.—Move afoot here to get bells licensed by state as in Idaho.

St. Paul, Minn.—Parent Teachers Assn. hit sales of cig to minor via venders.

APRIL 28, 1947

Travellers Aid Society reported it would increase passenger fares four times to meet biggest summer vacation travel- ing and ops believed roadside spots would boom. "The Cash Box" for "Get Richer Mechanics" was created being accepted by the nation's ops.

Chicago—CMI asked public relations cooperation from radio and music industry.

Chicago—Bally Mfg. Co., introduced "croc".

TonaWanda, N. Y.—Waltzlick launched big national ad campaign.

Chicago—Dave Gottlieb was reelect- ed CMI president.

Chicago—Williams Mfg. Co. pre- sented new coin machine, "Cycloon*.

Washington, D. C.—Eckers of the Scott Bill were pushing for public hear- ings.

May 5, 1947

Trade advised that era of "econ- omic entertainment" was under way. Ops reported that new machines were up. New games were getting operators' attention. Box ops were cursing for new hit tunes.

Hazleton, Ida.—$400 license fee per bell machine here to boom sales era.


Carterville, Ga.—Test of pin- ball ban moved to Georgia Supreme Court.
**JUNE 2, 1947**

The second public hearing before the House of Representatives' Sub-Committee on the Jukebox Bill was held on June 2, 1947. Hearing was devoted to the hearings held big bin-maintaining, Philadelphia, PA. Music ops' association here held big bin-maintaining. Philadelphia, PA. Music ops' association here held big bin-maintaining.

**JUNE 5, 1947**

The Scott and Fellows Bills continued to hold the news spotlight with more and more of the nation's juke box coin operators, urging postponement and urging postponement of the H.R. 1209 and H.R. 2570.

**JUNE 9, 1947**

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**JUNE 14, 1947**

The fifth public hearing on the Scott (H.R. 1209 and H.R. 2570) and Fellows (H.R. 2570) bills was called for May 25, 1947, in the Old House Office Building, Washington. The hearing was a Sub-Committee of the Committee on the Judiciary. An S.O.S. call was sent out to all the juke box manufacturers, urging everyone to get into the battle to defeat these bills. The hearing was held at 10 A.M. as a protest against the defeat of the H.R. 1270 in the meantime. The Juke box manufacturers scored heavily at the fourth public hearing when Mr. D. Levine, attorney for the New York music operators, was delegated to speak for the operators.

**JUNE 16, 1947**

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**JUNE 23, 1947**

The Scott and Fellows Bills were still the main news item in the national press, and the entire trade. The manufacturers of juke boxes were still promoting their version of the Scott Bill, H.R. 1270, to their customers, and the manufacturers of coin machines were still promoting their version of the Fellows Bill, H.R. 2570.
and challenged ASCAP to produce its records. Several artists named NAPA with the statement that they wanted their records to appear in juke boxes and asked that they be paid as well as the artists who were divided as to what high prices of equipment meant to him. The higher price, according to the professional operators, claimed that they could not afford the box unless they would retain the high prices they would like to. More music and vending machine operators were buying pinballs and the field continued its boom. In the used market, market prices of music equipment dropped to a new low point. Many of the nation's juke box manufacturers, such as the Scott and Fellows Bills proved the need for a national organization to protect the juke box industry in the future.

CHICAGO—Bally Mfg. Co. reported that the firm now features a "complete line from counter game to consoles".

INDIANAPOLIS, IND.—Packard Mfg. Corp. introduced their new phone, the "Manhattan" and held a big showing in Chicago for all the trade to see.

NEW YORK—The BIEW (juke box union) won a very important decision in the appellate Court here.

CHICAGO—The Encyclopedia Britannica reported that it would include information on juke boxes and pinballs in its next edition.

NEW YORK—Telecoin Corp. reported that it would donate all money taken in by its "Quizer" machine in showings all over the country to the Damon Runyan Memorial Fund.

ST. LOUIS, MO—City inspectors reported that juke boxes were playing too loud.

JULY 14, 1947

The Cash Box urged every operator to adopt a resolution to obtain a more equitable commission basis. Music ops everywhere should ask the nation rallied to the plan to bring about a national organization to protect their interests. In a guest editorial, Senator E. Capehart proclaimed the thoughts of "enlightened business men and women" and also reported that vending machine operators were gettingAlong again.

CHICAGO—Col. D. Gottlieb & Co. introduced his son, Alvin, to the trade and named him ad manager.

KANSAS CITY, KANS.—A. B. Mfg. Corp. foresees a ten year merchandise machine boom.

NEW YORK—Telecoin Corp. introduced a new game, "Quizer".

KANSAS CITY, KANS.—Airco Mfg. Corp. announced its "Blonde Bambino" phone.

MONTGOMERY, ALA.—The Alabama Music Ops. Assn. reported that they had three bills in the state legislature.

CHICAGO—Bally Mfg. Co. presented a new beverage dispenser.

OAKLAND, CAL.—George A. Miller, operator of the Hi-Pin, reported that his operation were victors over four state bills.

HOBOKEN, N. J.—New firm, Eso Mfg. Corp. introduced a rollodown game, "Eso Award".

NEW YORK—The Daily Mirror here featured a big article on juke box events.

SACRAMENTO, CAL.—A restaurant owner wrote the Sacramento Bee that he couldn't pay his rent since bell boys removed them.

NEW YORK—The music ops. assn. here held its biggest meet with Sidney Levine and WM. J. Alberg honored the group.

JULY 21, 1947

The Cash Box urged the trade to "Stop cucking yourself into a depression in a double page editorial and produced Government facts and figures.

Music ops were asking, "Why not coin operated juke boxes?" They believed that such machines in conjunction with juke boxes would open up a new profit path. The first opening smash for the Damon Runyon Memorial Fund came with a Sunday evening program at the Palmer Winchell on his air program and the industry was very pleased. Mr. Damon Runyon, president of Bally Mfg. Co. was named National Chairman for the coin machine commission. The Damon Runyon Memorial Fund was the first very to make a donation. This was followed by the Damon Runyon Memorial Cancer Fund, and it was the beginning of the greatest and most successful drive in coin machine history.

HOLLYWOOD, CAL.—Bona Massey, well known in the juke box industry with the new "V-12-O-Miss" vending machine.

PORTLAND, ORE.—Budge Wright of Western Distributors, this city, managed to get a page in the Medford, Ore. high-school paper featuring the Airco phone. ROMO report here showed how sluggers were cheating new juke boxes with a picture illustration.

LINCOLN, NEB.—The Morning Journal here featured a story of the fact that operators weren't earning enough money.

CLARK, N.D.—The famous "Quiz Kids" tried their luck against the Tele-

com "Quizer" machine with proceeds going to the Damon Runyon Memorial Cancer Fund.

NEW YORK—Music ops were happy that the "CMI" were not televised.

CHICAGO—Mayor Martin Kennelly of this city attended a youth center opening and admired games and juke box donated by local operators.

CHICAGO—After a meeting of CMI members it was decided that the Damon Runyon Memorial Fund might become an annual event.

CHICAGO—Bally announced a modernized "Eureka".

JULY 28, 1947

The Cash Box started off its editorial section with a big story on "Day in a Life" based on the Damon Runyon Memorial Cancer Fund and received requests from all over country for a similar one. The Public Relations Bureau asked permis-
sion of the operator to write him "Quizer" and called it to all coin machine people everywhere.

Big announcement this week was the fact that the Chicago booths were taped and that juke box comien could now rest easy if a was made that ASCAP would start again next year. Comien were paying more attention, over the air and in print, to public relations work. Ray T. Moloney, National Chairman of CMIs Damon Runyon Fund wrote a guest editorial urging complete cooperation of all in the field to make this a successful drive.

SPOKANE, WASH.—Don C. Halliday writing in the Spokane Chronicle featured an article all about pin game stylist and how they play the game.

CHICAGO—Cash Box reported that their "Quizer" game beat the Quiz Kids.

NEWARK, N. J.—The Music Guild of America, local phone ops group, voted a go ahead on the Damon Runyon Fund.

TALLAHASSEE, FLA.—A bill was introduced in the Florida assembly to make the new "V-12-O-Miss" vending machine.

PUEBLO, Colo.—This city held juke box license fee to $10 per year and operator's license fee to $125.

MARTINS FERRY, O. — Pinball in-
come was lowered from $25 to $15 per year.

HOLLYWOOD, CAL.—Wm. Cagney spent $1,000 to build a pin game for his movie star brother, James Cagney, to appear in new picture.

CHICAGO—Fulton Moore named Salesmanager by Williams Mfg. Co.

CHICAGO—D. Gottlieb & Co. intro-
duced "Lucky Star" pinball.

JUNE 30, 1947

This was the Fifth Anniversary Issue of Cash Box of the Jaws was the fact that the Scott Bill hearings had ended in Washington and the trade was assured that the battle was over. It was be-
thieved that a new generation of coin machine men were entering into their father's footsteps in this business. The game front was booming.

CHICAGO—Bally Mfg. Co. introduced "Ballyboo" new pinball.

INDIANAPOLIS, IND.—Senator Cap-
abeth of the Damon Runyon Fund introduced a bill to the Indiana legislature.

CHICAGO—Hob Jones, Vice-President and Advertising Manager of Bally Mfg. Co. stated that the industry was going to fight the battle. It was believed that a new generation of coin machine men were entering into their father's footsteps in this business. The game front was booming.

KANSAS CITY, KANS.—R. R. (Rudy) Greenbaum of Airco Mfg. Corp. described The Cash Box with one word, guts.

CHICAGO—Herb Jones, Vice-President and Advertising Manager of Bally Mfg. Co. stated that the industry was going to fight the battle. It was believed that a new generation of coin machine men were entering into their father's footsteps in this business. The game front was booming.

CHICAGO—J. H. Keeney & Co. was featuring "Hot Tip" and "Cannonball".

CHICAGO—J. A. Weinland, Salesman-
er of Rock-Ola Mfg. Corp. urged the juke box industry to keep "heads up".

CHICAGO—Walter Trachat, President of A.B.T. Mfg. Corp., foresees a ten year merchandise machine boom.

NEW YORK—Telecoin Corp. intro-
duced a new game, "Quizer".

KANSAS CITY, KANS.—Airco Mfg. Corp. announced its "Blonde Bambino" phone.

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chines. At the same time officials in- creased the juice box license fee from $15 to $25.

IRVINGTON-ON-HUDSON, N. Y. — This week a new closing on juice boxes at 11:45 P.M.

DETROIT, MICH.—The phone ops' and the rest of the drive for a bet- ter commish basis.

CHICAGO—CMI announced the prize awards for the National Phono changer picture started this week. This city was combating television successfully with more auxiliary speakers in its loc- al area.

LOS ANGELES, CAL.—Paul A. Lay- mon was appointed California Regional Chairman for the Damon Runyon Mem- orial Cancer Fund drive.

KANSAS CITY, MO.—A loc up here stated that while the war was over, it cut down his collections.

WASHINGTON, D.C.—The Su- preme Court ruled hands off pinball games.

NEW YORK—Runyon Sales Co., an- nounced Chicago showing of the Tel-O- Matic “Robert”.

PHILADELPHIA, PA.—Ops here viewed the Filben line of music equipment at Coin Machine Distrib. Co., showing, Sun- day.

CHICAGO—Genco introduced a new pinball, “Honey.”

INDIANAPOLIS, IND., — Packard Mfg. Corp. announced the appointment of Charles L. Cade as Salesman and Wm. F. Blakely as Promotions Man- ager.

NEW YORK—A story in the World-Telegram here advised that tavern own- ers were disgusted with lack of results to better business from television sets.

AUGUST 11, 1947

The answer, according to America's juice box operators, was that "We've got to get $15 per week from the money that is coming in from each machine" to show profits these days on music operating. Many leaders of the field stated that the industry was going through a "shakedown period" and would soon come out of it. Used machines started to climb and many believed that this field would pop up from now on. Facts about television were published for the music machine trade.

JACKSON, MISS. — The Mississippi Phonograph Owners Association annual meeting on Aug. 14.

AUGUST 12, 1947

Denver, President of the N. Y. phono ops asso., advised that "Good music operators keep averages up deep inside of a box.

CHICAGO—Moreland Lutheran Church had pic in press here showing its "rum- ples" turned into a pin game and a Jake box are featured.

SPOKANE, WASH.—Pin games may go at 8.30. The price may be taxed higher.

CHICAGO—Rube Goldberg drew a picture of a beverage dispenser with coin changer which gained wide circulation.

YOUNGSTOWN, O.—Music ops here reported his holding up.

CHICAGO — D. Gottlieb & Co. an- nounced a new pinball, "Marjorie".

LAUDERDALE, FLA. — Coin ope- rators who won the $2 to the state, $1 for the county and 25¢ for the county judge's fee.

This week in CHICAGO—Harry Rosen- thald's arena here donated entire day's receipts to the Damon Runyon Fund.

August 18, 1947

Many of the industry's leaders sug- gested that coin operated television was held in closed territories to open them. The big job for 1947 The Cash Box ad- vor was the Damon Runyon Memorial Cancer Fund Drive. Com- plete film now being shown all over the country that the bootleggers were at it again, and the machines in play are almost everywhere. And ten year old machines were still blocking off good space leaders stated. Amateur ve- hicles also came into the fold and agreed that they, too, needed a bet- ter commission.

CINCINNATI, O.—Joe Westerhaus of the box donated $1,000 to the Damon Runyon Fund.

CHICAGO—John Haddock of AMI re- ported that coin operated television was still too uncertain.

CHICAGO—Williams Mfg. Co. intro- duced "Flora" for the "Miss" prize.

CHICAGO—Lee S. Jones joined P & S Machine Co. as salesman.

CHICAGO—ANGELES, CAL.—CMAC opened permanent offices here with Robert B. Morse in charge.

PITTSBURGH—Gil Kitt of Empire Coin Machine Exchange donated miniature pin games to Vels' hospitals.

LOUVIAN, NEB.—Louie's amuse- ment machine tax jumped from $12 to $24 here.

CHICAGO—CMI gave Walter Win- chell first check. It was for $20,000.

HAWTHORNE, N. J.—The New Jer- sey Pinball Telephone Exposition for music. for the benefit of employees here.

BALTIMORE, MD. — Chris Christo- phus Co. gave its Novelty Co. as Bally distrbirs here.

AUGUST 25, 1947

A report of the decisions reached by juice box leaders contained the following: 1) Television here to stay; 2) Ops must guard against $15 per week guarantee; 3) Juice box collections gradually re- turning to normal in New York market where two-thirds of the nation's tele- vision receivers are located at this time as tavens found that television brings crowds but does not boost take; 4) Be- lieve television will disappear as tav- ens as home use expands and 5) Juice box ops not worried. Say that this has been best season in years for all con- nected with industry. It was also re- ported that the use of coin operated is away sales and play action from big cities pinball and coin machines were found in sales in the third quarter of '47.

CHICAGO—Chicago Coin Machine Co. indicated a new pinball, "Gold Rush.

NEWARK, N. J.—MGM (Music Guild of America) started a new membership drive this week. Rejected.

WASHINGTON, D. C.—Ben Rodins of Martin Amuse, Co., was host to 75 cri- piled children, winning much press ac- claim for the industry.

TRENTON, N. J.—Lady Music Co. in- stalled another pinball, free play in the Armorly here to benefit the National Guard.

CHICAGO — Jim Mangan of CMI's Public Relations Bureau announced the appointment of regional chairman for the Damon Runyon Fund through the national.

NEW YORK—A United Press re- ported television in taverns for the World Telegram of this city and found it wanting.

NEW YORK—Walter Winchell pro- claimed the Damon Runyon Memorial Fund work for the Damon Runyon Memorial Cancer Fund Drive in a special letter sent here.

OMAHA, NEB.—A. T. Whayne, secre- tary of the National Hotel Company, viewed hotels at the Damon Runyon for coin machines.

CHICAGO—D. Gottlieb & Co. intro- duced a new pinball, "Marjorie".

MONTGOMERY, ALA. — Music ops met here and discussed Damon Runyon and found that they had a very suc- cessful first year under management of R. E. L. Littizer.

NEW YORK—Advertising & Selling magazine featured a big article on mer- chandise—changers.

WASHINGTON, D. C.—The Internal Revenue Dept. omitted the word "garn- ish" from title on Federal tax stamp.

SEPTEMBER 1, 1947

Many noted music operators wrote in back numbers of this magazine to watch out for all local and Federal legis- lation that might affect the music box business. With Labor Day out of the way the field was girding for a boom in the near future. Many operators were expected to appear within the next few days. Some again opened claims that "$15 per week guarantee is the answer." The trade was advised that The Cash Box was going to conduct an an- nual Poll to choose the best art- ists and best records. 1947 is the 47th year of the Automatic Music Industry of America.


NEWARK, N. J.—MGA's manager, LeRoy Stein, listed ten "cardinal princi- ples" for all music operators.

NO. TONAWANDA, N. Y.—Ed Wur- gler, General Salesmanager of Wurflitzur advised the trade that "off-color records are the road to ruin."

NEW YORK—Jack Mitnick of Runyon Sales Co., was made regional di- rector for the CMI Damon Runyon Fund.

CHICAGO—Headed by C. B. (Billy), DeSelim, United Mfg. Co. employees en- joyed a picnic here.

CHICAGO—Ray Gunliffe reported that Illinois Phono Ops Assn. was doing all out for the Damon Runyon Fund.

CHICAGO—Rock-Ola Mfg. Corp. an- nounced a unique service training pro- gram.

EAST ORANGE, N. J. — J. A. Dar- win, well-known phone man, advised that a slide changer mechanism has just been patented for use with juice boxes.

SEPTEMBER 8, 1947

Great hopes were held out for a fine Fall season by all coinmen through the nation. The Damon Runyon Memorial Cancer Fund Drive got on its last lap with common coinmen working, complete cooperation to put it over the top. The 10% guarantees expected to be presented thruout the nation and a "National Tax Council" was again urged. Many coinmen now are not surprised to see the Damon Runyon Fund. Distributors again urged that all get together and form an national association of distributors. Juke box assn thruout the entire nation came in to pro- mise cooperation and asked for the ann- ual Point of the records and artists to be conducted by The Cash Box for the industry.

NO. TONAWANDA, N. Y.—Ed. Wur- gler, Wurlitzer's General Salesman, again came in to urge a purge of offen- sive records from juice boxes.
NEW YORK—Herman Prin was appointed south and southwestern regional salesmanager by Atlantic-Seafood Corp.

CHICAGO—U. S. Vending Corp., held a big meeting of its distribs and the program was conducted by Homer E. Capheart as chief speaker.

OCTOBER 6, 1947

Throuth the industry there was a call for leadership. It was well known that the trade lacked the kind of leadership where common sense and a greater height and this need was becoming more apparent each year. So coming to the fore at this time was the fact that the present ~be coin chute, which was accepted in all actuality only equal to the pre-war style chute. Therefore ops realized that they needed a better commision board to overcome this inflationary period. In the meantime ops from everywhere in the nation were reporting that newcomers to the field were up-setting many commision arrangements. First returns in the Second An-nual Poll choice the best records and most outstanding recording artists featured in this issue.

CHICAGO—Ray Cuncliffe, president of the Illinois Phonograph Owners Assn., donated a $1000 scholarship to the III. Youth Center gaining much acclaim for the trade.

SACRAMENTO, CAL. — Juke box ops here formed a chapter of the Michigan Phonograph Owners Assn. Temporary head-quarters were established and members elected. It was also announced that Grand Rapids, Mich., would set up a chapter of the state organization.

CHICAGO—Employees in coin ma-chine factories were reported here as the Damon Runyon Memorial Cancer Fund.

CHICAGO—Rock-Ola Mfg. Corp. ar ranged for the last week for able service men who completed the course they were offered.
NEW YORK.—With the possibility that pinballs may operate here soon, coinmen asked manufacturers of pin games to refrain from making new patterns until a license is issued. Joseph Hahnen, president of AAMO, sent a special letter to the manufacturers.

NEW YORK.—NAAMO held a $100 per plate dinner at the Waldorf-Astoria Hotel.

MILWAUKEE, WIS.—Art Slade, presidente of Congress, urged the manufacturers of the “Shine-A-Minit” machine, resigned from the firm.

—The order to levy a tax on every coin machine was presented here.

OCTOBER 27, 1947

The suggestion that record manufacturers produce 2 minute disks, instead of the usual 3 minute recordings, because the 2 minute records were bringing operators 50% more income during peak play hours and approximately 20% more during the balance of the day, met with the approval of some of the leading automatic music industry. The Cash Box was flooded with letters, wires and phone calls urging that the publishers follow the lead of all the record manufacturers. A well known jazz company sent a very frank letter regarding unclean juke boxes and poor servicing which won much good comment. More and still more operators were swelling over to game pro-

ers. The Cash Box AGAIN tried to tell ASCAP it was preparing new bills for presentation to the next session of the Congress. The Cash Box this year to vote the best records and recording ar-

tists was urged by the publishers. The entire music business continued to buzz about Petrolio’s recording ban (Dec. 31).

NEW YORK.—In response to public merchandise ops asked manufacturers to carefully present new blood to the business.

—The new idea of beverage dis-

dispensers was expected at the NAMA show.

CHICAGO.—Howard Pretzel, formerly of CMAC, now with Community Ven-

dors, this city, presented a new aspirin vending machine.

WEST PALM BEACH, FLA.—Op-

era told of new models offering another in-

crease in license fees.

NEW YORK.—Howard E. Richardson of CMAC in Chicago, announced his firm would distribute the “Red Ball” game.

CHICAGO.—Bally introduced two new one-ball, “Jockey Special” and “Jockey Chin-

ny.”

—An article appeared in the American Weekly entitled, “Whot of Your ‘Million Dollar’ Jukebox?” which drew great protest from this industry.

ATLANTIC CITY, N. J. —A well known Michigan music on asked the Na-

tional Tavern Owners Assn, in conven-

tion here to pass a resolution to fight any future ASCAP bills. The organiza-

tions complied with his request.

NEW YORK.—More than six full pag-

ges of photos appeared in this issue of The Cash Box of the huge banquet and entertainment given by the operators associa-

tion of this city.

CHICAGO.—CMC reported it was receiving many inquiries about the award for its Damon Runyon Memorial Cancer Fund Drive.

—The State of Utah—The Utah Music Ops Assn, elected officers with Ray Samuelson of this city named presi-

dent.

CHICAGO.—67 more coinmen donated to the Damon Runyon Drive bringing the total cost $124,000.

—The AMO—The American Machine Co. pre-

ented a new pinball, "Tom-Tom".

NEW YORK.—Collier’s magazine fea-

tured color story on Wm. Rabkin chairman of International Musotone Corp, calling him "Mr. Gimmick".

CHICAGO.—CMMI continued to receive donations to the Damon Runyon Cancer Fund Drive with the total now passing $30,000.

CHICAGO.—CMCI adopted another pro-

posal of The Cash Box and announced that attorney Dudley C. Ruttenberg to head its “Tax & Legal Depart-

ment.

CINCINNATI, O.—The City Council here was considering a new license for operators and distributors of music ma-

chines.

MIDDLETOWN, O.—The Strand and Paramount theatres opened their ver-

to room to overcome fire regula-

tions.

WASHINGTON, D. C.—Freight rates were dropped 10 cents per $100 when transferring to another location. The organization more detalh state laws which would have hiked up all license fees.

—WASHINGTON.—Senator Winchell stopped off in Chicago on his way to Hollywood and received another check from CMCI for $100,000.

OCTOBER 20, 1947

With CMII now having created a Tax and Legal Dept, the trade also asked for the remaining two organizations to be created. CMII, by the way, put out a “National Coin Machines Board of Trade” call to cull up all the rumors about the industry that the demand for new equipment was increasing. More of the nation’s juke box operators were swing-

ing over to a front money guarantee and a number of the manufacturers were blaming the record manufacturers for producing off-color disks. NAMA reported that it expected a record attendance at its ex-

hibit in Chicago this coming December. The new suggestion that records be timed to play for only 2 minutes, instead of the present three minutes, was win-

ning some support here.

CHICAGO.—Chicago Coin Machine Co. announced a new pinball, “Baseball!

—Bally introduced a new five-ball, “Juggler”.

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WICHITA, KAN.—Col. R. E. L.

Chaote, director of the phono ops assn., was a guest of the mayor of this city’s Com-

munity Chest Drive.

WHIPPANY, N. J.—R. Z. Greene of Rowe Corp. urged ops to attend NAMA show.

NEW ORLEANS, LA.—Coinmen here urged CMII to stop picture of “Louisiana” which depicted coinmen as unsavory char-

acters. This is a Monogram Picture.

CHICAGO.—CMII—AAMO—NAAMO were received for the Damon Runyon Fund banquet to be held in Nov. 13.

—CHICAGO.—Lawrence, Mass.—Leading ad-

verman here as well as police chief urged that the delivery men be better treated.

PORTLAND, ORE.—Police chief here warned against minors being allowed to play.

WORCESTER, MASS.—Councilman Abdulla of this city urged there be created a $124 a year pinball machine.

CHICAGO.—D. Gottlieb & Co., intr-

duced a new pinball, “Humpty-Dumpty”.

CINCINNATI, O.—Music machine ops received a pinball from Bally with a public airing of the bis under way.

WASHINGTON, D. C.—The Federal Government advised it had received $25,000 from Connecticut licensees of coin-operated machines.
NEWARK, N. J.—The MGM music ops assn. offered free joke boxes for school dances.

HUNTINGTON, D. C.—The ops assn. here elected new officers with John Phillipps named president, Evan Griffith, vice-president and Harold Biederman, secretary.

JACKSONVILLE, FLA.—Councilmen were considering an ordinance to tax penny arcades.

Huntington, W. Va.—Smith Music Co. and Ferrel Amuse. Co. were lauded by civic leaders for donations of pinballs and juke boxes.

NEW YORK—Walter Gay introduced a new voice recording machine at Astor Hotel showing.

PHILADELPHIA, PA.—The phone ops assn. here elected new officers with Jack Shepard voted in as President.

NEW YORK—The Runyon Fund Jamboree netted $7,953.

CHICAGO—Bally Mfg. Co. announced a new nucleus for Big Juke box.

CHICAGO—CMF's Runyon Fund now passed $137,000.

NOVEMBER 29, 1947

Complete attention of the juke box industry was captured by the Second Annual Poll of The Cash Box to determine the best records of '47 and the most outstanding jukbox commodity. The two minute record idea was gaining ground nationally and the fact that the most outstanding record of the year was "Pag O'My Heart" by The Harmonicats was a 2 minute disk clinched the plan for such recordings with operators everywhere that these be manufactured. There was a definite trend to more amusement pay action in all games with rolldowns growing ever more prominent. Distributors again were planning to form a "National Credit Bureau" as suggested by The Cash Box for over five years. Leading record artists were asking for greater juke box exploitation. At many juke box ops were getting set to expand their operations even the in a smaller area.

NEW YORK—C-Eight Laboratories, cigaret machine manufacturers, received an order from Electrical Manufacturing magazine.

NEW YORK—Trade was notified that steel supply would be short in '48.

STILLWATER, MINN.—The operators of four states who met here condemned direct to location sales, recommended a better commission basis, asked closer cooperation between distributors and operators and planned to meet again in February, 1948.

MANILA, P. L.—Collector of Customs handed down decision okaying importation of juke box.

DETROIT, MICH.—Esso Mfg. Co. showed their new rolldown, "Esso Arrows", at the Book-Cadillac Hotel in this city.

DETROIT, MICH.—The phone ops here held a huge mass meeting. A drive was instituted for front money commission basis; a committee appointed to censor disks and the tavern assay of the same asked to meet in 30 days.

CHICAGO—Word was released here that the Dominion of Canada barred further importation of coin machines as of midnite, Nov. 17.

MILWAUKEE, WIS.—United Coin Machine was lending money in local newspapers to plug coin machine industry.

CHICAGO—Williams Mfg. Co. announced two new games, "Bonnanza" pinball and "Box Score" rolldown.

BIRMINGHAM, ALA.—The music ops assn. elected new officers with Tom Kady of Grand Forks named president.

PROVIDENCE, R. I.—The Rhode Island Amusement Guild held a big open meeting here, the first Stein of the MGA. Newark, N. J. as guest speaker.

CHICAGO—Bally Mfg. Co. announced a new roldown game, "Hy-Roll-Down".

BOISE, IDA.—This year's collected $221,822 in bell fees since last May.

DECEMBER 6, 1947

Once again the trade was advised that the real answer to the present operating problem was a better commission basis. Juke box industry also told that next drive would be successful. The industry would be a very bitter battle and to be prepared. The rolldown games were enjoying boom business. Leaders agreed that a "National Credit Bureau" was acutely needed. The winners in the Second Annual Poll to choose the best records and recording artists appeared in this issue. Many record manufacturers agreed to cut the playing time of their records.

CHICAGO—The complete program of the NAMA convention was announced. The meet takes place December 14, 15, 16 and 17 at the Palmer House, Chicago.

NEW YORK —Telecön Corp. announced that the Bank of Manhattan Company would finance 85% of all "Laundrettas".

ST. JOSEPH, MO.—Grocer here advised that drink dispenser helped build his bottle sales.

CHICAGO—Chicago Coin Machine Co. announced a new pinball, "Sea Isle" and a new rolldown game, "Starfisher".

CHICAGO—United Mfg. Co. announced a new rolldown game, "Hawaii Roll-Down".

MONTGOMERY, ALA.—The Alabama ABC Board lifted the music machine ban opening the way for 1,000 more machines.

CHICAGO—Coinmen here raised $16,000 for the Damon Runyon Fund.

CHICAGO—Lynn Durant of United Mfg. Co. asked Prince Elizabeth a pinball as a wedding gift.

CHICAGO—It was announced that the Monogram picture, "Louisiana", depicting industry unfavorably was being reeled due to very strong protests.

BALTIMORE, MD.—Higher license fees were asked, $10 for phones; with an additional $2 for each outlet from the machine, such as wall and bar boxes; pinballs and other amusement machines $5; merchandise machines $5; consoles $15; suffareads $25.

NEW YORK—J. Herbert Hahnen of AAMONY signed a contract with the United Coin Machine Employees Union, Local 265, CIO. Bart Hartnett was named Bargaining agent for the union.

BELEN, N. M.—District Judge C. H. Fowler ruled out an $18 phone tax.

CHICAGO—CMF reported that the 16 Runyon night dinners were expected to bring $60,000.

NEW YORK—Al Denver was reelected president of the music machine ops assn. here.
THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

BIG 3 CONVENTION ISSUES...

No. 1
PRE-CONVENTION ISSUE

* The issue that tells your story a full week before the Big Show opens in Chicago's Sherman Hotel and also appears in The Cash Box booth the very first day of the show to be distributed to all coin machine men as they enter the exhibition floor. Be sure that your ads and news stories appear in this issue to gain complete attention to your firm right before and at the show. An all-important outstanding issue in which you can tell your story a week before the Big Show (January 19 - 22) and pull them in to see you right at the show.

DATED — JANUARY 17, 1948
CLOSING DAY FOR ALL ADS
JANUARY 9, 1948

No. 2
CONVENTION ISSUE

* This is the issue that will be distributed RIGHT AT THE BIG SHOW in the Sherman Hotel, Chicago, January 19, 20, 21 and 22, 1948. This is the issue that was the outstanding sensation of the '47 convention — it will prove an even greater sensation in 1948. And, this issue which appears on the second day of the show to once again pull more and bigger interest to you, your firm and your products. This is the issue used by operators, operators' associations, jobbers, distributors, manufacturers, all the music industry and all the allied fields. Rush your ad for this issue quick.

DATED — JANUARY 24, 1948
CLOSING DAY FOR ALL ADS
JANUARY 15, 1948

No. 3
POST-CONVENTION ISSUE

* Last year The Cash Box "Post-Convention Issue" proved to be the most attractive issue of all time. Not only were there hundreds of pictures of booths and personalites as taken by The Cash Box candid cameramen right at the show and in all the convention rooms, but, it carried the messages which brought real business interest to every advertiser. This is a VERY IMPORTANT ISSUE TO USE. Don't pass this one up — even if you have to go out of your way to MAKE SURE that your ad appears in it. Many a coinman in '47 regretted not using the "Post-Convention Issue". Don't be one of those who will regret it in '48 — SET YOUR AD UP NOW FOR THIS ISSUE!!

DATED — JANUARY 31, 1948
CLOSING DAY FOR ALL ADS
JANUARY 23, 1948

WRITE - WIRE - PHONE - CALL

THE CASH BOX

381 FOURTH AVE., NEW YORK 16, N. Y.
(All Phones: MUrray Hill 4-7797)

32 W. RANDOLPH ST., CHICAGO 1, ILL.
(Tel: DEArborn 0045)

422 W. 11th ST., LOS ANGELES 15, CAL.
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EXTRA COLORS $35.00 Each (Except Gold, Silver, Copper, Bronze)

ADVISE SIZE SPACE YOU WANT TO APPEAR IN THE
BIG 3 CONVENTION ISSUES
VAUGHN MONROE

Thanks, Fellas—

Be happy in ’48 with

“The Man Who Plays Pretty for the People”

Louis Prima

On RCA-Victor Records
### USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

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**WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA**

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**NAME**

**FIRM**

**ADDRESS**

**CITY**  **STATE**
Near You
Here it is again for its eleventh consecutive appearance in the number one spot.

I Wish I Didn't Love You So
Holds tight to the number two spot with ops rendering like mad. In ninth straight showing here.

Ballerna
Moves up from the five spot of last week, to grab onto third place and the charmed circle.

Too Fat Polka
Takes the big jump from seventh place to latch on to fourth place here.

Civilization
In sixth place last week, and here it is in the five slot. Garnering loads of coin.

How Soon
Moves down from the fourth spot to take over sixth place this week. Still calling loads of coin.

You Do
With loads of other hit discs on the board, this ditty is forced down to seventh place this week. Continues to grab a slew of coin, tho.

Mickey
Repeats its position of last week, with ops hailing this tune as a great money-maker.

An Apple Blossom Wedding
Still in ninth place, with sensational play being raked up throughout the nation.

Golden Earrings
Breaks into the big time, with every disk a coin attraction. Ops peg this all the way up.
"The Best Things In Life Are Free" (3:02)
"I Never Loved Anyone" (2:58)
GEORGE PAXTON ORCH.  
(MGM 10107)
It's the mellow tones of the George Paxton cornet that sets the tone on this recording, and duo music ops may take a liking to.  
Dick's tones echo fragrantly, and stack up with loads of possibilities.  
Top deck from the MGM flicker "Good News" should come in for some heavy play once the jive breakers across the nation.  
The flip is the oldie that went so well years ago.  
Both sides deserve your listening time.

"Ooho! Looka There Ain't She Pretty" (2:57)
"Sweet & Lovely" (2:50)  
BENNY GOODMAN ORCH.  
(Capitol 15020)
That star isn't hanging there to look cute.  
This is the cornet by the old King of 'em all shines as bright as a beacon by maestro Benny Goodman and gang step out to offer.  
"Ooho! Looka There Ain't She Pretty."  
With chirp Emma Lovelace shows up front of the band with her pretty vocal, and a highly favored spot on the flip by Milt, Benny shows you the oldie "Sweet and Lovely".  
Benny and the boys combine to show their top instrumental styling weaving into their number.  
It's a blue ribbon package and a real gift to music ops at Xmas time—wrap it up for your boys, please, and Santa — but pronto!  
*(see page 21)*

"Let's Be Sweethearts Again" (2:40)
"Mama, Mama, Mama" (2:57)  
BILL JOHNSON  
(RCA-Victor 20-2591)
The top musical styling of Bill Johnson and his Musical Notes spill here on a pair bound to be in your race spots gold-plated.  
His sounds gives us the top deck with "Let's Be Sweethearts Again."  
Bill and his boys show with wonderful tone on this slow, delightful hunk of wax.  
The woggard makes you wanna listen — you will once you hear this ditty.  
Flip has Bill vailing behind a mellow piano, with the title giving off the Bill of fare.  
Top deck for the coin.

"Montuno In G" (2:40)  
"Jungiro" (2:50)  
NORO MORALES SEXTET  
(Majestic 1193)  
You've going to go long way to beat the Latin styling of Noro Morales.  
A pair your rhumba spots should go for are these offered in very fast styling, with maestro Noro tickling the ivories throughout.  
"Montuno in G" and "Jungiro," Noro displays his brilliant rhythm in top notch fashion, with the "free" chord bound to attract loads of attention.

"I Theenk You Weeken" (2:20)  
"Talk To Me, Baby" (2:30)  
EST MORALES ORCH.  
(Rainbow 10045)
Pair of sides for the hop rhumba fans spilt out here by Est Morales and his boys, weaving in hop style band to make the hop-swiervles really shake.  
Top deck shows Sammy Fain with the rhumba, and Esty and his boys give with the music in grade A samba style.  
This one could be the theme to the dance tempo changes to a rhumba.  
Get a load of this crew — they're good.

"Wabash Blues" (2:47)  
"Have You Ever Been Lonely" (2:32)  
LE MONTI'S TU-TONES  
(Aristocrat 505)
The brand of music this crew puts out rates with the best of 'em.  
Pair of sides that are going for labels this month are these offered by Le Monti's Tu-Tones.  
Titled "Wabash Blues" and "Have You Ever Been Lonely", the combo show with loads of finish as they go instrumental for the oldie and weave in slow styling for the flip.  
Both sides rate that spot in your machines — get next to em.

"So Long" (3:00)  
"Blue & Sentimental" (2:50)  
LESLIE SCOTT  
(RCA-Victor 20-2571)
Make no mistake about this one!  
Music operators looking for a bit of blue solitude building toward a slew of coin play will find it in this coin by Leslie Scott.  
Wailing the popular "So Long" and "Blue & Sentimental," Leslie shows his tremendous vocal powers with this duo way down deep in the blue refrain.  
Top notch orchestral backing builds the duo all the way with приемы for the drapes grabbing all the glory.  
Take a look-see here — you'll like what you find.

"People Are Funnier Than Anybody" (3:02)  
"My Old Flame" (2:58)  
SPIKE JONES  
(RCA-Victor 20-2592)
Zany isn't the word for this disk — it's mad enough to draw a ton of attention.  
Spike Jones and his City Slickers combine to knock out a pair of novelty sides that will have you rolling with laughter.  
Offering "People Are Funnier Than Anybody," and "My Old Flame," Spike shows his chord boys tend, to a circuit on this pair.  
Top deck spills with a calypso beat with woggard replete.  
Flip starts out with a Pete Lorre vocal fill in for the kicks.  
A great side for the light spots.

**FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.**

**DISK O' THE WEEK**

"Pianissimo" (3:03)
"What Do You Want To Make Those Eyes At Me For" (2:40)  
MINDY CARSON  
(Musicult 527)
Mindy's the one just gotta get next to this cookie — 'n faster that a jack rabbit at that!  
Bowling into the disc spotlight with a smash hunk of wax if there ever was one is Mindy Carson, ex Paul Whiteman chirp.  
Mindy's tonalities, gilded with silver all the way, spell this so pretty boy in a "Pianissimo" manner, to set off a spark of sighs across the nation.  
With her pipes echoing in fragrant, tender tones and some wonderful string backing by the Glen Osser Sextet, the "Pianissimo" rates like a spade flush.  
They'll play, hum and sing this piece in any spot in the land.  
Especially suits for the crowd that loves to get up close.  "Pianissimo" (soft and low) is just the way the cookie sounds, with a dash of spice thrown in.  
On the flip with "What Do You Want To Make Those Eyes At Me For," Mindy once again shows her splendid wares to come in for more coin.  "Pianissimo" — a must in your machine!
"At The Candelight Cafe" (3:04)
"The Best Things In Life Are Free" (3:02)
DINAH SHORE
(Columbia 37894)
• Always a coin culler, chirp Dinah (shore comes thru for music. again with this dishking bound to be featured on many a phonograph very near future. It's 'At The Candelight Cafe', more gypsy music that should set the phonos hopping. Dinah's sweet voiced wax message rings true as Sonny Burke backs the last in fine measure. On the flip with the popular 'The Best Things In Life Are Free', Dinah keeps the brand riding high. They fit your phonograph like a glove. (see page 21).

"What'll I Do" (2:43)
"I Feel So Smoochie" (2:58)
KING COLE ORCH.
(Capitol 15019)
• Far far one of the best platters ever made by the King Cole Trio springs up here. It's an old magic Irving Berlin tune to set the stage for a slew of coin play. With Nat to spoom the charm of "What'll I Do", the deck stacks up as a sure winner for the machines. Tempo is gaited and slow easy, as the combo blend for some rare music. The flip is the rapidly rising "I Feel So Smoochie", with Nat tonallying the cute lyrics in top fashion. "What'll I Do" is a dish. (see page 21).

"Too Fat Polka" (3:00)
"If I Only Had A Match" (2:59)
LOUIS PRIMA ORCH.
(RCA-Victor 20-2609)
• Pair of novelty sides by maestro Louis Prima echo here with the tint of coin about them. Top deck currently riding heavily in the boxes is "Too Fat Polka", and shows the maestro in nasal tones behind some grade A polka background. On the flip, Louis joins with Cathy Allen to wall the lyrics to "If I Only Had A Match." The many Prima fans are sure to go for this cookie in a big way.

"Fine And Dandy" (3:00)
"The Day You Came Along" (2:38)
MEL TORME
(Muscroft 530)
• Subtle voice of Mel Torme and the oldie "Fine And Dandy" show as a corner for the many Torme fans rapidly gathering. Coming thru in slow, light tones, Mel gets up real close with this smash hit of yesteryear. the husb-hush treatment that get's 'em — this deck has plenty to spare. On the flip with "The Day You Came Along", Mel once again displays his talent in a delicate style to continue to egg coin. We like the toposide.

"Gone" (2:48)
"Luke The Spook" (2:40)
LEE RICHARDSON
(Apollo 1086)
• You can bet your boots phonos throughout the nation will be bowling, yawing and beating the drum like mad for this coin! Utilizing more depth, feeling and sincerity than we've heard in many a moon, Lee Richardson offers a side that really is "Gone." Lee pipes the heavy sugar coated wobble with tremendous vocal range to shine brilliantly throughout. Abby suited for any spot, this deck is bound to be appreciated by a million kids from six to sixty. With the mood of the song way down low and off the deep end, maestro Luis Russell gives balladier Lee terrific instrumental backing, building toward a beautiful crescendo topped off by Lee's vocal charm. The flip shows the Louis Russell ork in top notch instrumental styling, spotted by some beautiful sax work on "Luke The Spook", You're a chick to get next to "Gone" — a truly great recording.

"Pass That Peace Pipe" (3:05)
"I'm Waiting For Ships That Never Come In" (3:00)
ART MOONEY ORCH.
(MGM 10112)
• Pair of sides which music ops might latch on to and use to good advantage as filler material are these offered by the Art Mooney ork in pleasing style. Titled "Pass That Peace Pipe" and the oldie "I'm Waiting For Ships That Never Come In", Art shows his wares in ef- fective styling on the duo. The Galli Sisters grab the lime on the top deck, wailing in unison to the hypo wobble. Piper Bud Brees on the backing, crowning in sweet metro behind some fair in- strumental backing.

"Throw It Out Your Mind" (2:50)
"My Fate" (2:46)
PRINCE COOPER TRIO
(Aristocrat 1202)
• Pair of sides for ops with race spots is this offering by the Prince Cooper Trio with the refined typical King Cole manner. Prince himself to the fore for the wodrage in soft, sweet tones which go a long way towardpull- ing coin. Top deck labeled "Throw It Out Your Mind" shows the maestro in top manner wailing this cute affair. Flips equally the performance of the toposide, with Prince shining all the way. Letch on!

"And It All Come True" (2:46)
"All Wrapped Up In A Dream" (2:50)
DON REID
(Metrotone 1009)
• Don Reid, of "Remember Pearl Harbor" shows with a cookie here to make you remember. Don Reid, the original "And It All Come True", Don's flowing pas- sages glow brilliantly as he pipes in rich, warm phrases. Wodrage offered in smooth dulcet tones beckons a load of coin. On the flip, Don matches the splendor of the topside ditty by adding a little bounces to "All Wrapped Up In A Dream". Chet Howard and his lads spike the disk immensely to bring it up to a blue-ribbon coin winner.

"Just Fine" (2:59)
"The Answer To My Prayer" (2:42)
JACK OWENS
(Tower 1262)
• More mellow music from the coffers of Jack Owens, this time to a pair titled "Just Fine" and "The Answer To My Prayer." Both sides show the piping in top-notch fashion, with the Eddie Bal- lentine ork giving the pipe a hearty sendoff. You'll get a glass of "Fine", wear- ing with a bounce beat, while the flip slows down a bit in the capped tempo. Both sides for the asking — take it from here.

"It's Kind Of Lonesome Out Tonight" (3:06)
"Oh! What I Know About You" (3:02)
SAMMY KAYE ORCHESTRA
(RCA-Victor 20-2558)
• It must be the Yuletide feeling. Here's another deck bound to cause loads of attention among music operators and the trade. It's Sammy Kaye and his boys — and a mystery gal that grabs the spotlight to set the stage for some heavy phonos play. With the gal's pipes spilling the lyrics with great force and meaning, the disk shines heavily here. Offered in brilliant style, this piping through pipes her way to a beautiful peak with the Kaye rhythm ork. On the other side with "Oh! What I Know About You", Sammy shows Don Cornell and the tempo slows down a bit but the cupule topper may fit your phonos. The side to ride with here is "It's Kind Of Lonesome Out Tonight." (see page 21).

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
"They're Mine, They're Mine, They're Mine" (2:50)

"But What Are These" (3:00) CONNIE HAINES

(Signature 15167)

This gal can sing for any phone fan any day in the week! It's Connie Haines displaying her top-notch talents in this release that adds up to a load of coin play for this cookie. "They're Mine, They're Mine, They're Mine", shows the thrush weaving in slow tempo with the warodge giving off the hill of course. Connie shows on the flip to come up with a novelty fest that really is as cute as a bug. But What Are These has Connie showing off herself and asking the song title. Both sides are in there for the ops—you'll like 'em.

"Hot Saucel Boss" (2:42)

"Bosie's Jump" (2:50)

EARL BOSTIC ORCH.

(Gotham 155)

Oh, the fast crowd that loves to step lively are sure to go wild over this one. A clinch to catch in those rape spots is this piece. Earl Bostic is popular Earl with the title showing off that the wax is really hot. Both sides in the instrumental vein, with the top deck getting the glory via some mellow riff spots that should make you wanna bounce all over the place. On the flip with "Bosie's Jump", Earl comes forward with a jump boppe refraff relching all over the place. You'll really go for the top-side in a big way.

"All Dressed Up With A Broken Heart" (3:00)

"If I Didn't Have You" (2:59)

ALAN GERARD TRIO

(National 7019)

Bowling into the disk spotlight via this National cookie, Alan Gerard shows up with a pair that might be that extra bit for your phone. Wailing "All Dressed Up With A Broken Heart", Alan goes his pipes spilling in fashion with the hyp warodge of the song going a long way toward building the sound. You'll like the flip "If I Didn't Have You", with the title leading the way. Both sides deserve your listening ear—whir 'em.

"Don't Call It Love" (3:02)

"Sierra Madre" (3:06)

FREDDY MARTIN ORCH.

(RCA-Victor 20-2590)

The large following maestro Freddy Martin has are bound to go for this pair. It's Freddy Martin and his boys for "Don't Call It Love" and "Sierra Madre", a pair of ballads that beckon coin from these orbs. Top deck, from the Paramount flicker "I'll Walk Alone" shows piper Stuart Wade wading in top notch fashion, with the soft phrases coming out fine. On the flip with a Latin affair from the same flicker. Wade comes thru with The Martin Men once again for another cookie looking up. Both sides will make excellent filler material for your machines.

"Gotta Get To Oklahoma City" (2:49)

"Lone Star Moon" (2:59)

TEX BENEKE ORCH.

(RCA-Victor 20-2566)

Shades of old Glen Miller—that's with this platter! Maestro Tex Beneke shows up with a pairing bound to start the old flame for the sweetness of this crew glowing again. Titled "Gotta Get To Oklahoma City" and "Lone Star Moon", Tex whiskles, hums and plays his way for a merry ride on the machines. You'll go for the light, breezy warodge on the pair, touched with some mellow tones of the band boys. Both sides stack up heavy—we're sure you'll go for them.

"1280 Special" (2:38)

"Everything Is Cool" (3:02)

BARS 3 DISCS & A COP

(Apollo 776)

Pair of be-hop sides for the hep jazzophile crowd that goes for this stuff is bound to cause a furor. On the first release, once this platter gets around, You've got to go long way to match the Three discs in the flip with the warodge cute as a bug. If you have the spots—get next to this one.

"Come Back To Sorrento" (2:59)

"Now Is The Hour" (3:04)

GRACIE FIELD

(London 110)

More hypo London platters with chrip Gracie Fields to the fore to offer the always popular "Come Back To Sorrento". Altho this version won't stop traffic, it nevertheless shows Gracie and her high caliber of vocal styling in adequate fashion. But it's a fresh item in the air here, while the flip is the oldie "Now Is The Hour." Take a look-see, huh?

"My Sin" (3:08)

"Forever Amber" (2:56)

TONY MARTIN

(RCA-Victor 20-2576)

Pair of heavy ballads building on the romance angle spill here by Tony Martin, bound to put the crooner back into the phone spotlight once again. Top deck gets all the credit for the two, while the flip shows Tony, attaining a rich peak throughout. You're bound to go for the mood of the song, blended beautifully by the magic charm of Earl Hagen's music. The flip is the theme from title flicker of the same name. "Forever Amber," Tony displays his wares in excellant fashion, with the cookie getting spiked by the orchestral accompaniment.

"I Hate To Lose You" (3:00)

"They're Mine, They're Mine, They're Mine" (2:59)

SAMY KAYE ORCH.

(RCA-Victor 20-2577)

More teenie tones from the Sammy Kaye orch, this time with "I Hate To Lose You" and "They're Mine, They're Mine." You can expect the Kaye fans to latch on to Don Cornell's version of the top deck, weaving in slow fashion with cute cupid warodge to match. On the flip it's the other, "They're Mine, They're Mine" with the Kaye boys coming thru for the ops once again. Both sides for the asking.

"Loaded Pistons, Loaded Dice" (3:04)

"Now You've Gone & Hurt My Southern Pride" (3:02)

PHIL HARRIS ORCH.

(RCA-Victor 20-2575)

Another toppin' this time, this side rolls the former Phil Harris and his crew. Ditty labeled "Loaded Pistons, Loaded Dice" shows Phil egging heavy coin play with this hit at a great, for it's still on the place. It's Phil's double-talk vocal that gets 'em going. "Now You've Gone & Hurt My Southern Pride" is on the flip with more hurleastic material, the maestro comes thru once again. Both sides seem sure winners on the phones—get next to them. (*See Disc Extra, this page*)

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
We were completely stumped, flabbergasted and dumbfounded by the reports our reviewers brought back this past week. Not only was there a choice of our weekly Disk and Sleeper song hits, but several records were found to be of such exceptional value that we just had to blow our horn about them. Add to that the fact over 100 releases were received this past week. The songs and recordings our reviewers deemed of such high value get extra special mention this week on page 21. We’re sure you’ll agree.

* * *

Talk about song hits brings to mind the current click disk by Rose Murphy. Reports coming in from Majestic Distributors throughout the nation indicate the largest advance sales ever in this history of the Majestic plattery. We hear you can’t even talk about records in Minneapolis without mentioning Rose Murphy. Lou Suritz, proxy of Majestic Brands discloses that reaction to the record in New York is nothing short of sensational. (Memo to Lee Savin: You prayed—we picked—it clicked).

* * *

A recent survey made by a prominent diskery shows that although offering title strips to music operators, the strips were not used in the machines. The plattery checked a sample territory to find strips scrawled in every form of handwriting imaginable. Altho a great many operators were using the title strips supplied by the manufacturer with every purchase of a record, there was still a great many who did not use the printed strips at all. What about this music operators—we’d like to know.

* * *

We hear that Sam Donahue’s recent “Red Wing” and “The Whistler” has passed the quarter-million mark . . . that Sarah Vaughan’s Musicraft disking of “The Lord’s Prayer” is being acclaimed very highly in clergy circles . . . Sid Frosen of Hometown Music Co., expects a banner year for his firm, with a flock of hits on the way . . . Mel Torme flies into New York from Chicago this week to prepare for his opening at the Hotel Commodore next Tuesday (23) . . . that they’ll have capacity crowds bigger than ever when Stan Kenton and Vic Damone bow into the New York Paramount . . . Lenso and Oscar’s “I’m My Own Grandpa” kicking up a storm throughout the nation . . . Louis Prima’s “Civilization” to pass his famed disking of “Angelina” . . . Gladys Palmer has another smash disk in “If I Didn’t Have You” on Miracle Records.

* * *

We’d like to thank all our dear friends in the industry for the wonderful cooperation they’ve given us this past year. We’d need a full page to enumerate them, there are that many. Nevertheless, thanx by the ton go to all music operators, diskery folk, artists, music publishers and disc jockeys. Here’s wishing you a very MERRY CHRISTMAS AND A HAPPY NEW YEAR!
Loaded Pistols, Loaded Dice  
(vocal by Phil)  
and  
Now You've Gone and Hurt My Southern Pride  
(vocal by Phil)  
RCA Victor 20-2575

Music

Hate

December

Page

The Cash

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FIELDS

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Forever

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Century-Fox

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"Forever

Amber")

and

My

Sin

RCA

Victor

20-2576

Golden

Earrings

(from

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Paramount

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of

the

same

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vocal

by

Irene

Dyson

and

Tenderly

RCA

Victor

20-2585

My

Cousin

Louella

(vocal

by

The

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Promise

to

You

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from

Chapel's

"Nightmare

in

D

Flat")

vocal

by

Don

Grady

RCA

Victor

20-2592

TEX

BENEKE!

and

his

Orchestra

Lone

Star

Moon

vocal

by

Tex

and

(Gotta

Girl

To)

Oklahoma

City

vocal

by

Tex

and

The

Moonlight

Serenaders

RCA

Victor

20-2566

SAMMY

KAYE!

Vocals

by

Don

Carrall

and

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Koedlets

I

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to

Lost

You

I'm

So

To

You

Now

and

They're

Mine,

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They're

Mine

RCA

Victor

20-2583

VAUGHN

MONROE!

Passing

Fancy

(vocal

by

Vaughn

and

The

Moon

Maids)

and

In

A

Little

Book

Shop

(vocal

by

Vaughn

and

Ensemble)

RCA

Victor

20-2573

TONY

MARTIN!

with

Earle

Hagen

and

his

Orchestra

Forever

Amber

(Theme

from

the

20th

Century-Fox

pic

"Forever

Amber")

and

My

Sin

RCA

Victor

20-2576

CHARLIE

SPIVAK!

Golden

Earrings

(from

the

Paramount

pic

of

the

same

name)

vocal

by

Irene

Dyson

and

Tenderly

RCA

Victor

20-2585

LARRY

GREEN!

My

Cousin

Louella

(vocal

by

The

Tri)

and

My

Promise

to

You

(Adopted

from

Chapel's

"Nightmare

in

D

Flat")

vocal

by

Don

Grady

RCA

Victor

20-2592

HERRIE

FIELDS!

Come

Back

to

Sorrento

(Turna

Sorrento)

and

Chinese

Lullaby

RCA

Victor

20-2581

- TEXAS JIM ROBERTSON  
  and The Panhandle Punchers  
  The Miner's Song  
  Headin' Down  
  the Wrong Highway  
  RCA Victor 20-2566

- LUKE WILLS' RHYTHM BUSTERS  
  High Voltage Gal  
  featurin' Johnny Tyler  
  and  
  Cane's Stomp  
  RCA Victor 20-2577

- CHET ATKINS  
  and his Colorado Mountain Boys  
  Standing Room Only  
  and  
  Ain'tcha Tired of Makin' Me Blue  
  RCA Victor 20-2587

- HARMONEERS QUARTET  
  As For Me and My House  
  We'll Serve the Lord  
  and  
  The Road of Life  
  RCA Victor 20-2578

- DELTA RHYTHM BOYS  
  Little Small Town Girl  
  (With the Big Town Dreams)  
  Ain't Gonna Worry  
  'Bout A Soul  
  RCA Victor 20-2580

- JAZZ GILLUM  
  blues singer with harmonica  
  The Blues What Am  
  Roll Dem Banjos  
  RCA Victor 20-2580

- IRVING FIELDS  
  at the Piano  
  with The Caspian Trio  
  En Tus Brazos—Salero Rumbo  
  and  
  Guatemalteca—Samba  
  (Take Me in Your Arms)  
  RCA Victor 25-1100

- LAWRENCE DUCHOW  
  and his Red Raven Orchestra  
  Humdinger Polka  
  and  
  Mariscos Lavender  
  RCA Victor 25-1103

- JOSEPH ALLARD  
  Violin with Guitar  
  Accompaniment  
  Real Des Skieurs  
  and  
  Real De Cabane  
  RCA Victor 25-1106

- POLISH
  - WALTER DOMBKOWSKI  
    and his Orch.  
    Czyja  
    (Whose  
    Girl  
    Are  
    You)  
    Couca  
    (Take  
    Me  
    in  
    Your  
    Arms)  
    RCA Victor 25-9182

- LATIN AMERICAN
  - ALBERTO SOCARRAS  
    his Magic Flute  
    and Orchestra  
    To Felicidad—Bolero  
    (Made For Each Other)  
    and  
    Yo E'se Consa— Afro-Cuban Lament  
    (Worry)  
    RCA Victor 25-9024

- FERNANDO FERNANDEZ  
  and Hernandez Monquez  
  Orchestra  
  Mentiroso—Cancion Bolera  
  (Liar)  
  and  
  Nocheita—Cancion Bolera  
  (Nightcall)  
  RCA Victor 23-0743

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
WHO SAID A RECORD MUST PLAY THREE MINUTES?

No Reason Why Diskers Can't Produce 2 Minute Records and Open Flood Gates to Big, New Market in Juke Box Field.

“PEG O’ MY HEART” BY THE HARMONICATS (VOTED THE BEST RECORD OF 1947 BY THE JUKE BOX INDUSTRY) WAS A TWO MINUTE RECORD!

NEW YORK—Who said a record must play three minutes?

Who established the precedent, decreeing other ways and means for record manufacturers and juke box operators to increase their revenue?

Who said phone patrons must sit and listen to three choruses of verse, a band break, and then a repeat chorus on most recordings?

WHO?

Juke box operators throughout the nation have found another means—available to record manufacturers to establish a new high in potential record sales.

The answer—TWO MINUTE RECORDINGS!

Music operators continue to storm The Cash Box with wires, letters and telephone messages applauding the stand taken on this new mode of marketing.

Operators have proven that their revenue per juke box has been increased tremendously during the peak play hours by using two-minute disks.

Record manufacturers can share in this large, potent sales medium by producing two minute recordings and flooding the market with more than 25 million records; thus replacing the recordings now in the hands of the music industry.

Music operators point to the present commission basis between themselves and locations as one of the major factors involved in their crying need for a method to improve and boost the “take” in the juke boxes.

As one well noted music operator recently stated, “Location owners themselves are yelling because there isn’t any real money in the machines during peak play hours. By producing and using two minute recordings, both the operator and location owner are pacified. I’ve got several two-minute disks in my machines and find they bring more revenue. The ‘doubting-Thomas’ need only look at the example of “Peg O’ My Heart’ and find the answer.”

The more than 500,000 juke boxes in the nation eagerly await two minute recordings, as evidenced by the large amount of independent record manufacturers who are coming to the fore and are producing two minute disks. One independent diskier was astounded by the amount of business he did with music operators after he issued a two minute record.

“Not only did I reach a market I had been trying to concentrate upon,” he said, “but I found my sales booming in other recordings. I attribute this only to the fact that the juke box people bought those two-minute records.”

There is absolutely no reason why record men must adhere to old practices that have caused them loss of profits.

This is the age of progress—the age during which the wheels of industry continually turn to better our standard of living. The age in which men with foresight are seeking new methods to open the doors to greater prosperity and income for all.

The automatic music industry has shown the way—despite the many pitfalls incurred in their business.

You discard your clothing, your automobile and your household items when they become shopworn, obsolete and of no use to you.

Do away with the likewise obsolete records in use today. The answer—TWO MINUTE RECORDINGS!
"Deeply Grateful...

Awarded by "The Cash Box" in behalf of the Automatic Music Industry of America to PERRY COMO THE BEST MALE VOCALIST 1947

PERRY COMO
RCA VICTOR RECORDS • CHESTERFIELD SUPPER CLUB
N.B.C. Mondays, Wednesdays and Fridays 7 P.M. E.S.T.

Management GAC GENERAL ARTISTS CORPORATION
NEW YORK CHICAGO HOLLYWOOD CINCINNATI LONDON
REVIEW OF THE YEAR IN MUSIC

(Editors' Note: The following “Review of the Year In Music” is a report to those in the music industry and allied fields; to music operators, record manufacturers, music publishers, artists, the press, the public and the public administration of the highlights of the year 1947. The report contains all important news events, the top songs of the year, highlighted by specific statistics and the opinion of experts, publishers, disk manufacturers and music operators.

This report is published as a service to the industry and may be used as a complete reference guide.)

JANUARY:

The New Year saw the popular "The Old Lamplighter" as the number one song on juke boxes throughout the nation. Phonos were humming, whistling and singing the many great recordings of this song for well over two months. The King Cole Trio’s now famous rendition of "For Sentimental Reasons" had just started to blossom, with reports indicating the song would soon be on top... Larry Vincent’s "If I Had My Life To Do Over" was selected as the featured recording of the week, with its tremendous sales values indicated several months later.

"Open The Door Richard" started sweeping across the nation. The song hit not only the music industry, but also gained nationwide prominence as a d.b. brought to fame Dusty Fletcher and Jack Mevaa. Alfio barbers closed and swore at the very mention of "Open The Door", the disk was the first of the many independent labels to attain phenomenal sales figures. National Records Inc., New York, announced that they would press and distribute Cardinal Records.

The closing weeks in January had such songs as "Zip A Dee Doo Dah", "Huggin’ & Chalkin’", "Ole Buttermilk Sky", "A Gal In Calico" and "Rumors Are Flyin’" prominently featured on the juke boxes across the nation. "Mishmash", soon to be recorded by many, was selected by The Cash Box reviewers as the featured record of the week.

Sonora Records astounded the trade by disclosing that they would shortly release a platter to market for 39c. Milt Benjamine, Sonora veepee frankly admitted to "Empty Box" that he was seeking music operators favor and felt that by issuing this low priced record, he would achieve the sales in quantity expected. Claude Thornbill’s arrangement of "Sunday Kind Of Love", selected as the "Disk Of The Week" by The Cash Box, started to boom in many sections of the country.

FEBRUARY:

The first week in February brought the "Convention Time" to the members of the coin machine industry. Record manufacturers were widely represented at the CMI Convention in Chicago. Resource statements from disk manufacturers laid way for the belief that the recording industry would experience best year's sales ever. Pat Walker, general manager of MGM Records, announced to the trade their plans for the marketing of the label early in March. Mr. Walker stated MGM's position in the recording industry and said, "We are no fly by night organization, the months will prove our solvency in the music business!"

The seven year old Ted Weems recording of "Heartaches" started to boom in Chicago. N. V. Decca released the December men reporting "unusually large quantities of sales.

John Scalisi assumed the Eastern Managers duties at Capitol Records... "Open The Door Richard" was now firmly entrenched into the minds of a highly music conscious public. "For Sentimental Reasons" had hit the number one spot in juke boxes... Dirk Haymes' Decca recording of "Giorgio Mora" was selected as "Disk O' The Week" by The Cash Box. MGM Records announced their sales prices to the trade... Apollo Records signed Gordon McKae to an arrangement. National Records continued adding distributors... The closing weeks in February saw a number of "Diamond" singer Al Jolson as "Anniversary Song" featured to click in the boxes.

MARCH:

The start of March had Savannah Churchill's recording of "I Want To Be Loved" on the top of the Harlem Hit Parade. Louis Jolson's "Anybody Here But Us Chickens", selected by The Cash Box in November of 1946, first started to bear fruit... Sarah Vaughn achieved national prominence via her recording of "September Song"... "Anniversary Song", Al Jolson, and Larry Parks were firmly in the minds of phonograph fans. "Manassas Nicaraguans" became a featured disk on the juke boxes of the nation.

Independent record manufacturers gathered early in March for the annual association meeting in San Francisco. The purpose of the organization, who elected Jack Pearl chairman, was to effect an exchange of information concerning buying power, artists, sale and production, among those platteries concerned. Signature Records disclosed that they stock records over-subscribed... Musicraft Records, silent for some time officially announced that they were the market for financial assistance... Modern Music Sales was appointed eastern distributor for Rainbow Records... Henry Servais named national sales manager for Apollo platters... Columbia Records hired their pop label price to 60c... Woody Herman split his orch to go out as a single vocalist.

APRIL:

"Mam'selle" became synonymous with juke boxes early in the month.

Mercury Records signed the Ted Weems ork to a recording contract... Frankie Laine's recording of "That's My Desire" was estimated as one of the real "big" ones... Aristocrat Records bowed into the disk biz in Chicago... Decca Records announced that they would distribute the Commodore line... Wayne Varum, jack of all trades at Columbia Records, resigned his post to open a publicity and press unit... "Linda" became the top song of the nation, with a great many hit recordings of the month by The Cash Box... "Love You So" was selected by The Cash Box reviewers... Signature Records signed balladeer Alan Dale to a recording contract... "Sonora" Records were halled in the market and production by a threatened strike... Eddy Howard, continued to garner coin of the realm with his smash diskings... April saw "Heartaches" and "Anniversary Song" on top of the heap in the nation's phonos.

MAY:

The biggest month diskers across the country had. Al Jolson really riding hot with his all-time proven coin winners... Jack Myerson, we see at World Broadcasting rumored entering Musicraft picture... Frankie Laine's "Swingin' in L.A." and "I Love My N. A. Girl" hit the top Harlem listings... "Peep O' My Heart" was featured in the top box charts... Vogue Records started into the doldrums of non-existence, Phil Spitalny and his ork split with the platter, taking his master records in payment of royalties due him... RCA-Victor signed Jean Sablon and Maurice Chevalier... Jack Williams of Victor, named ad manager of the Home Instrument division... Columbia Records announced the completion of their Mexican pressing plant... Herb Allen, well known to phonograph and record manufacturers, named national sales manager for RCA-Victor Records... The most general manager of Signature Records.

JUNE:

Announcement of the pending Scott Bill Hearings, designed to tax juke box millionaires throughout the nation was disclosed exclusively by The Cash Box. The first hearings brought about the introduction of three bills, all designed to amend the 1960 copyright law, to make juke boxes public performance for profit. The Cash Box the one record company to come to the fore and publicly de announced the intended legislation, ASCAP, NAPA and other music protective agencies favor legislation.

Western Pennsylvania music operators previewed recordings at their regular meetings... Majestic Records dropped
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REVIEW OF THE YEAR IN MUSIC

and added several names to their talent roster... Seena Hamilton, MGM flutist, is in New York, tries 5% return privilege with music operators... Mushroom records, becoming financially sound again by settling its financial problems thru several

Bearings continued to progress on the new highlighted Scott and Fellows Bills... "Smoke... Congratulatory Ben... remain... Eddy Vic most... Michigan... Rainbow November... Seena... the... Columbia... Joe... its... thunder... Leo... Decca... now... The... reviewing... plattery... ops... throughout... "When... rupt... throughout... Harlem... teen"... situation... REVIEW... by... continuos... show... preview... of... yon... York... trimental... Poll... Fund... Prepare... ban... throughout... Majestic... stage... to... great... bows... December... Cash... operators... and... continued... Exclusive... price... to... manager... --... Scott... Prima... the... use... of... My... nation... to... conduct... My... diskers... signed... between... Kissing... two... cooperation... were... My... Wallichs,... Inc... to... the... 27th... list... Decca Records hypo "Free- dom" via a transcription promotion...

Voting starts in Second Annual Music Poll. First reports indicate heavy turnover of votes and ballots are distributed... Sydney Nathan, prexy of Sand Records, calls juke box men as potential cog in wheels of disk biz... "Glen Wallichs, named president of Capitol Records, looks forward to a tremendous planning season for industry... RCA-Victor sales chief applauds "The Cash Box for statistics... Decca's Mercury... Odessa... Dustone presents new coin needle to trade... "We're delighted..."... Byron... Lumbria... halls... phono as "American... Way of life"... "By... says... juke box industry is backbone of the record business..."... Frank Walker, gen... manager of... M... Records... calls for cooperation between diskers... Eddy Arnold... platters... reach peak of close to two million mark... Joe Pasternak, executive producer of... Colt... Mayer, has... juke box... price... for... E. A. Tracey... case... juke box... selling power... tremendous... OCTOBER:

As the fall season set in, music men acquired the nation's attention with an expec- pected boom in the record market. Diskers, publishers and artists started rushing... The... "When... My... Score..."... "I... "... "When... We... were... Sixteen"... 1947... "Near... You... I... "... "Have... But... Heart,"... "Feudin'... and... Funkin'... My... Heart... You... Were... Sixteen"... and... a... box... "When... We... were... Sixteen"... were... first... trenched in the minds of... box... of... the... "Week"... by... The... Cash... Box... reviewers... MGM... Records... announced... their... sign- ing... of... "Don't... be... a... Fool... "... Rainier... cods... started... giving... free... title... type... and... a... return... privilege... to... music... Preparations were being made by the New York... Assn... for... their... record... cards... continued... pouring in, with... Eddy... Howard... to... The... Andreas... Sisters... taking... early... leads...

October was the month in which the "American... Weekly..."... first... published... this... infamous... article... "Who... Gets... Your... Juke... Box... Money?..."... The... article... which... sparked... and... erroneously... pictured... music... stars... as... "racketeers"... brought... a... storm... of... attention... to... the... industry... throughout... the... nation. The... writer... of... the... article... evidently... didn't... much... about... juke box... men... and... even... less... about... the... automatic... music... industry, as... witnessed... by... his... statement... "an... operator... gets... 50c... on... records... per... week..."

The... "American... Weekly..."... obviously... paid... no... attention... to... the... great... contribu- tion... comen... were... making... to... the... Rhythm... County... Cancer... Fund. The... Coin... Machine... Industry... had... turned... $20,000... to... the... trustees... of... the... Rhythm... County... Fund... which... were... being... planned... throughout... the... nation... Walter... Wittner... has... singlehanded... the... Coin... Machine... Industry's... contribution... (thus... far)... as... the... most... impressive... and... cooperative... shov- ing... in... the... year... NOVEMBER:

Rainbow... Records,... Inc,... New... York,... isued... the... first... two... minute... disk... Music... only... hailed... the... new... platter... format... as... their... "booster"... to... juke... box... rev- enue... The... Cash... Box... campaign... to... get... disk... notes... of... new... value... was... well... under... way... Platters... because... "time-concious..."... November... "Pay... November... "Prexy... Harry... Reed... Kinney... Como... Eddy... Arnold... (Tex... Williams, Dorothy... Shan... Savannah... Chandler... One... Andrews... Sisters... and... the... Mills... Brothers... in... the... lead... for... "Oscars"... in... the... Second... Annual... Music... Poll... of... the... Automatic... Music... Industry... Nat... Cohn,... president... of... Decca... Records,... named... Eastern... Distributor... for... Signature... Rec- cords... Federal... legislation... loomed... as... the... major... issue... of... the... year... Diskers... continued... their... heavy... re- commendations... to... their... customers... of... "How... Soon..."... started... early... Independent... platters... were... making... their... signifying... Music... Note's... official... hit... of... the... year... coming... out... of... their... hands... London... Records... started... plans... for... continuing... coverage... in... distributing... their... new... platters... Hirsch... De La... stopped... their... work... with... disc-juckies... and... promoting... good-will... amongst... the... photograph... industry... Diskers... were... making... former... "infamous"... "lack"... of... market... in... the... United... States... the... most... important... topic... of... discussion... of... the... day... was... the... impend- ing... recording... ban... Signature... Rec- cords... planned... for... a... forthcoming... financial... debit... label... directed... at... music... ops... Fire... de- stroyed... the... DeLacy... Record... press... plant... in... Linden,... N.J.

The... America... Broadcasting... Company... wave... in... its... planning... to... launch... in... Vol... Records... ... Vitacoustic... Records... an- nounced... plans... for... Canadian... distribution.

DECEMBER:

The... winners... of... The... Cash... Box... Second... Annual... Music... Poll... were... an... as- sistant... to... the... Cash... Box... staff... and... diskers... and... music... publishers... throughout... the... nation... pointed... to... the... poll... as... the... most... conclusive... survey... ever... made... by... organizations... which... messages... were... received... in... heavy... numbers... Diskers... manufacturers... were... gradually... approving... two-minute... disk... A... New... York... company... opened... to... test... the... validity... of... the... recording... ban... ... Negotiations... continued... between... Cap- itol... Records... and... the... America... Broad- casting... Company... ... A... proposed... asso- ciation... between... the... two... would... establish... credit... body... for... record... manufacturers... Music... publishers... were... aligning... them- selves... with... disk... manufacturers... and... entering... the... disk... business... to... offset... the... difficulty... many... in... obtaining... rec- cords... once... the... ban... set... in... Decca... Records... bought... 4,000,000... for... expansion... purposes... A... survey... made... by... the... American... Psychology... Association... disclosed... that... au- tomatic... music... in... factories... boosted... produc- tion... well... in... the... year... Again... Records... announced... another... promotion... campaign... to... begin... with... music... operators... and... disc... juckies... Off... color... records... were... being... banned... by... many... trade... associations... As... the... New... Year,... 1948,... came... into... view... with... notice... recording... industry... and... its... allied... members... and... public... attention... to... the... expected... Petrillo... ban... The... edit... had... drawn... international... attention... in... view... of... its... tremendous... implications... Nevertheless,... the... year... 1948... predicted... that... the... past... year,... 1947,... would... show... the... largest... sales... in... history... Music... men,... publication... artists... and... operators... pointed... to... the... year... 1948... as... one... of... the... most... progressive... ever... All... looked... forward... to... 1948... as... a... year... in... which... the... industry... would... achieve... high... goals,... a... year... in... which... the... industry... would... con- tribute... more... to... the... general... wealth... of... the... nation;... and... a... year... which... would... see... the... recovery... emerge... as... a... pio- neer... group... among... all... the... leaders... in... the... nation...

HAPPY... NEW... YEAR!!

Good... luck... in... the... coming... year...
A Very Merry Xmas... and You'll Have A Happy New Year

WHEN YOU FEATURE

"HOT SAUCE! - BOSS"

(ITAL'S BIGGER THAN "845 STOMP")

Backed by

"BOSTIC'S JUMP"

Recorded by EARL BOSTIC
and His All Stars on
GOTHAM RECORD No. 155

GOING STRONG:

"845 STOMP" by EARL BOSTIC

GOTHAM RECORD No. 154

Climbing Steadily In "HOT IN HARLEM"

ORDER FROM YOUR NEAREST DISTRIBUTOR

GOTHAM RECORDS
853 NINTH AVENUE
NEW YORK, N. Y.

IT'S A HIT!!

"TURNPIKE POLKA"

By The
DON HENRY HARMONICA TRIO
REGENT RECORD No. 111

By The Company That Gave You The Original Recording Of

"MY GUITAR IS MY SWEETHEART"

By JOHNNY LANE

ORDER FROM YOUR NEAREST DISTRIBUTOR

REGENT RECORDS
1184 ELIZABETH AVENUE, ELIZABETH, N. J.
Winner of two Oscars in the 1947 poll of the Automatic Music Industry

MAJESTIC BRANDS, Inc.
601 WEST 26th STREET, NEW YORK, N. Y.

Lou Suritz, Pres.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Thank You...
Music Machine Operators For The Nicest Christmas Present We Could Have Received—YOUR SELECTION OF

OUR
“PEG O’ MY HEART”

AS
THE BEST RECORD OF 1947
In "The Cash Box" Music Poll

JERRY MURAD’S HARMONICATS

P.S. WE HOPE OUR LATEST UNIVERSAL RECORDING (U-25) of “MY WILD IRISH ROSE” backed by "VALSE BLUETTE" WILL BE A WINNER IN 1948

EXCLUSIVE MANAGEMENT:
MUTUAL ENTERTAINMENT AGENCY, 203 No. Wabash Ave., Chicago, Ill.
**HOT ON CHICAGO'S SOUTH SIDE!**

**1. BELL BOY BOOGIE**
Todd Rhodes (Vitaphone)
Still riding on top with coin really pouring in.

**2. SINCE I FELL FOR YOU**
Annie Laurie (De Luxe 1022)
Repeats its position of last week, to remain in the number two slot.

**3. DON'T TAKE YOUR LOVE FROM ME**
Hadda Brooks (Morton 151)
In fifth place last week, chimp Brooks booms again to move up to third place.

**4. EARLY IN THE MORNING**
Louis Jordan & His Tympany Five (Decca 24155)
Drops one place this week, as this chart don't move into fourth place this week.

**5. HASTINGS ST. BOUNCE**
Paul Williams Sextet (Savoy 6591)
In fourth place last week — this tune gives way to strong demand for the other top tunes. Continues to draw sensational play.

**6. MERRY CHRISTMAS, BABY**
Johnny Moore (Exclusive 254)
Moves up from the eighth spot of last week, to occupy sixth place here.

**7. I LOVE YOU YES I DO**
Bull Moose Jackson (King 4101)
Off to buy this one for the top. In ninth place a week ago and into the seventh spot this week.

**8. THRILL ME**
Roy Milton (Specialty 518)
Moves up this week, dropping to eighth place from its sixth spot of last week.

**9. EAST SIDE, WEST SIDE**
Charley Barnet (Apollo 10841)
Moves one notch. Reports show this was a steady coin caller.

**10. CHANGEABLE WOMAN**
Johnny Moore (Exclusive 2511)
On the bottom, after a sensational ride around the board. Still getting a load of phone play.

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**We also wish to take this opportunity to thank you for your cooperation during the past year.**

**DISTRIBUTORS OF APOLLO RECORDS**

- Music Suppliers of New England
  - 17 Chapell Street
  - Boston, Mass.

- Eddie's Record Distributing Co.
  - 2818 Dover Street
  - Houston, Texas

- Millnor Record Sales Co.
  - 110-112 No. 18th Street
  - St. Louis, Mo.

- F. & M. Record Distributing Co.
  - 2020 Lexington Avenue
  - Cleveland, Ohio

- Hall Record Sales Co.
  - 716 18th Street
  - Denver, Colorado

- C. & C. Distributing Co.
  - 902 4th Avenue
  - Seattle, Washington

- David Rosen, Inc.
  - 935 No. Broad Street

- Vite Record Dist.
  - 2822 W. Figueroa St.
  - Los Angeles, Calif.

- M. & M. Distributing Co.
  - 329 S. Monroe
  - Green Bay, Wisconsin

- Niagara Midland Sales Co.
  - 881 Ninth Street
  - Buffalo, New York

- Penn Midland Sales Co.
  - 31-33 Clinton Street
  - Pittsburgh, Pa.

- United Record Sales Co.
  - 1377 Fulton Street
  - San Francisco, California

- Thurber Distributing Co.
  - 134 So. Tampa Street
  - Tampa, Florida

- Wm. B. Allen Supply Co.
  - New Orleans, La.

- Dixie Record Suppliers, Inc.
  - 731 W. Cary Street
  - Richmond, Va.

- Barnett Distributing Co.
  - 15 E. 23rd Street
  - Baltimore, Md.

- F. & F. Enterprises
  - P.O. Box 129
  - Fayetteville, N. C.

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*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*
MILENE MUSIC

Extends

Best Wishes of the Season and

THANKS

To the Nation's Operators

for making our song

"IT'S A SIN"

as Recorded by

EDDY ARNOLD

on RCA-Victor Records

THE BEST "HILLBILLY" RECORDED SONG OF 1947

MILENE MUSIC, 220 Capitol Blvd., Nashville, Tenn.

Aristocrat

EXTENDS SEASON'S GREETINGS

TO ONE AND ALL

FOR YOUR WONDERFUL SUPPORT

Watch For Our Latest Releases

AR 505  "WABASH BLUES"
       "HAVE YOU EVER BEEN LONELY"
       LEE "MICKEY" MONTI'S TU TONES

AR 1001 "BOOGIE WOOGIE BLUES"
       "LOLLY POP MAMA"
       CLARENCE SAMUELS

AR 1101 "BILBO'S DEAD"
       "UNION MAN BLUES"
       ANDREW TIBBS

AR 1202 "MY FATE"
       "THROW IT OUT YOUR MIND"
       PRINCE COOPER TRIO

THE

ARISTOCRAT

OF RECORDS

SIGNED, SEALED AND
DELIVERED
Cowboy Copas
(King 658)

NEVER TRUST A
WOMAN
Rod Foley
(Decca 46074)

I'LL HOLD YOU
IN MY HEART
Eddy Arnold
(Victor 20-2332)

B-ONE BABY
Cliffie Stone
(Capitol 40041)

TO MY SORROW
Eddy Arnold
(Victor 20-2481)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 37961)

AFTER YESTERDAY
Hawkshaw Hawkins
(King 667)

GO ON
Ted Daffan
(Columbia 37959)

DIXIE CANNONBALL
Gene Autry
(Columbia 37963)

KENTUCKY
Jimmy & Leon Short
(Decca 46077)

MILENE MUSIC EXTENDS BEST WISHES OF THE SEASON AND THANKS TO THE NATION'S OPERATORS FOR MAKING OUR SONG "IT'S A SIN" AS RECORDED BY EDDY ARNOLD ON RCA-VICTOR RECORDS.
Two Years In A Row...

Thank you... "Juke Box" Operators...
For Your Votes
THE BEST MALE VOCAL COMBINATION of 1947

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Bill Gerah, our publisher, flew into town from New Orleans this past week to present Eddy Howard with his two awards for The Cash Box's Second Annual Music Poll. The presentation was made at the south side Trianon Ballroom where five thousand people watched Eddy receive two "Oscars," one for the best orchestra of 1947, the other for the best hillbilly recording by a popular artist. Eddy is a very happy and grateful boy these days. Happy because of his great success and popularity and grateful to the many operators and to The Cash Box for helping him to achieve this success... Bill Gerah who stopped in at the beautiful Blue Room of the Roosevelt Hotel while in New Orleans, to listen to Vic Lombardo and his ork, tells us Vic is doing one grand job and really packin' in the crowds.

Sam DiCara, press man for the Harmonicats, very pleased over the fact that their "Peg O' My Heart" is catching on in England and in seventh place on the Hit Parade there. We hear that Al Fiore, a member of the "cats" will announce his engagement to Mary Minosky on Christmas Day when they open at the Oriental Theatre. And that reminds me, be sure and give a listen to the Harmonicats' new release, "My Wild Irish Rose," playing time minutes. Dick Jockey peg this one as another "Peg"... Louis Prima, now appearing at the Oriental, will be presented with a scroll from The Cash Box by Eddy Hubbard, Dick Jockey, on Wednesday, December 17, for runner up in the poll for the leading orchestra of 1947. Louis makes a big hit with such numbers as, "Civilization," "Too Fat Polka," and "I Can't Give You Anything But Love."... Dorothy Shay left for New York this past week to cut some wax for Columbia Records. Dottie will then return to Chi to open at the Continental Room of the Stevens Hotel... Chick Caradale, song plugger for Burke & Van Heusen, phones in to tell us about their new release "But Beautiful," waxed by Bing Crosby, Frankie Laine, Art Lund, and several other well known artists. Chick says this one is really a beautiful number with no buts about it.

Pianist, Jan August, inked by Chicago's Mercury Records... The "Niblicks," now appearing at the Ballinese Room, celebrated their first anniversary there by recording for "Broadcast!"

We hear from Jack Burks that Leo Di- mond recently recorded his "Harmonicadenza" for Vitavoustic Records. Joe has been held over at the College Inn for an additional two weeks. His skyscraper gadget built of four harmonicas, one above the other, is a show stopper... Gloria Van ad the Vangarda's record of "All Dressed Up With A Broken Heart" and "Cindy," have just been released by Vitavoustic... Nellie Latchco, well known artist, and Red Ingle and His Natural Seven, will be the next attraction at the Sherman's College Inn... Spoke with Howard Mack, manager of the Dinning Sisters, who informed us the girls are all set for another recording session with Capitol Records and are expected to come up with some really hot tunes.

Chester Conn, of the Bregman, Vocco & Conn publicity stopped over in Chi this past week... Ned Miller of Loco Feist Inc., tells us they have taken over the musical score from "The Kissing Bandit," picture, starring Frank Sinatra. Songs include, "What's Wrong With Me," "Siesta," and, "Senorita," all to be released after the first of the year... Lawrence Welk's "Champagne Girl" is leaving to return to her native Greece and is being replaced by Kathleen O'Mara who opens with Lawrence on his return to the Trianon Ballroom December 23rd.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
But we can say—"We're pleased and proud of these honors heaped upon honors"

For "THE BEST ORCHESTRA OF 1947" The Cash Box "Oscar" will be awarded in behalf of the Automatic Music Industry of America to...

Eddy Howard AND HIS ORCHESTRA
"The Sheaffer Parade"

BEST ORCHESTRA OF 1947
EDDY HOWARD 85,290
GUY LOMBARDO 17,720
VAUGHN MONROE 38,208
SAMMY KAYE 16,980

For "The BEST 'WESTERN' RECORD of 1947 BY A POPULAR ARTIST" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to...

Eddy Howard
Majestic Records

BEST "WESTERN" RECORD of 1947 BY A POPULAR ARTIST
"My Adobe Hacienda," EDDY HOWARD .... 11,954
"Rogtime Cowboy Joe," EDDY HOWARD .... 9,270
"Smoke, Smoke, Smoke," PHIL HARRIS ....... 3,284
"Smoke, Smoke, Smoke," LAWRENCE WELK .... 2,102
"Blue Tail Fly," EDDY HOWARD ....... 1,839
"My Adobe Hacienda," DINNING SISTERS .... 632
"The Old Spanish Trail," EDDY HOWARD ..... 292

MAJESTIC RECORDS ★ W. A. SHEAFFER PEN CO.
Capitol Sets Extension Sales Co-op Program

Name Stabler Assistant National Sales Manager

HOLLYWOOD — "During 1948, Capitol Records dealers will have the most extensive sales assistance and service the company has ever offered."

Such was the declaration of Floyd A. Bittaker, Vice President and General Sales Manager for Capitol, at the conclusion of his regular meeting here with regional managers from all parts of the nation.

"This means simply that we have completed plans to help Capitol Dealers achieve greater sales and greater profits during the coming year," Bittaker explained.

Listed among items for immediate attention were:

1. New procedures designed to simplify ordering.
2. New methods for handling factory-to-dealer distribution, thus assuring smooth, fast service.
3. Specialized application of advertising funds to achieve greater sales results.
4. New activity in sales promotion for dealers and music operators.

"Despite the proposed union ban on recording after the first of the year," Bittaker said, "we have a healthy reserve of new and different material. This will be released to dealers on our established regular schedule. Dealers will be given realistic assistance designed to bring them additional sales throughout the year."

Bittaker said the 1948 program would also include a well-coordinated consumer relations program and additional artists' relations work in the field and closer personal contact with dealers.

Listing the series of appointments as a step in its program for greater dealer service in 1948, Capitol Records announced a number of key personnel changes to be made in January.

Floyd A. Bittaker, vice president and general sales manager, announced the appointment of Robert W. Stabler to the newly created position of Assistant National Sales Manager.

With his headquarters in Hollywood, Stabler will be charged with responsibility of maintaining liaison between Capitol's executive offices and its distributing organization serving dealers. Stabler is thoroughly familiar with Capitol Records' organization and selling, having been both a branch manager and a regional manager. He has been Eastern Regional Manager during 1947, with offices in New York.

William E. Hill, currently mid-west regional manager at Chicago, goes to New York replacing Stabler. Ray Marchbanks, Southern Regional Manager at Atlanta will go to Chicago for the mid-west assignment.

Victor E. Blanchard, who has been manager of the local Atlanta Branch of Capitol Records Distributing Co., Inc., is being promoted to regional manager for the Southern territory.

Ravens Click Disk Hits Half Million Mark

NEW YORK — A. B. Green, president of National Records, announced last week that sales figures on The Ravens hit recording of 'Ol Man River', are nearing the half-million mark, setting an all time sales record for the company. Green further stated that The Ravens "Summertime", released recently is currently getting phenomenal play on coin machines and threatens the mark set by 'Ol Man River'.

Green also announced the appointment of two new distributors: the M-S Dist. Co. of Chicago and the Mercury Dist. Co. of Los Angeles.

Winners of two Oscars in the 1947 Poll of the Automatic Music Industry

ON MAJESTIC RECORDS

R. A. HOWE & CO. Ltd.
HONOLULU MERCHANDISE MART
HOTEL and ALASKA STREETS, HONOLULU 9, HAWAII

XMAS SPECIALS
IMMEDIATE DELIVERY

"MARIANNE" and "HEY JACOMEIN"
THE GREATEST ITALIAN-AMERICAN RECORD SINCE ANGELINA

SAVOY No. 8005
Voicaks by FRANKIE MELTON
With JOHNNY CAPPUS ORCHESTRA
ITALIAN and ENGLISH LYRICS
Two Original Novelty Tunes
Will Make Your Juke Box Jump
For Your Italian and Italian-American Locations
ORDER FROM YOUR DISTRIBUTORS LOCATED IN PRINCIPAL CITIES

GOING LIKE WILDFIRE
"HASTINGS STREET BOUNCE"
Last Week No. 4 on Chicago's Hit Parade

#659 SURE FIRE COIN IN THE PHONO'S #659
PAUL WILLIAMS SEXTET
HASTINGS ST. BOUNCE

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.
38,208 THANKS

to the NATION'S
MUSIC MACHINE OPERATORS

from

VAUGHN MONROE

The Moon Maids • Madelyn Russell • Ziggy Talent
and the Orchestra

* YOUR 38,208 VOTES, CAST FOR US IN THE CASH
BOX MUSIC POLL FOR THE BEST ORCHESTRA OF
1947, ARE MOST GRATIFYING TO US.

Your support of our current...:

rca VICTOR RECORDS

"BALLERINA" • "HOW SOON"
"I WISH I DIDN'T LOVE YOU SO"
... have made them smash hits!

Watch for: "PASSING FANCY" • "IN A LITTLE BOOK SHOP"

"NINA NANA" • "TRUE"
Greetings
and
THANKS FOR YOUR SUPPORT

Frank Sinatra

COLUMBIA
RECORDS

M.G.M.
PICTURES

On the Air
LUCKY STRIKE
HIT PARADE
PETRILLO SAYS HE WILL COLLECT ROYALTIES DESPITE RECORD BAN

CHICAGO—James C. Petrillo, president of the American Federation of Musicians, struck an altogether unexpected note today in discussing the coming recording ban affecting the nation's disk manufacturers, when he asserted that the American Federation of Musicians would continue to receive royalty payments despite the recording ban, which goes into effect December 31.

Under the terms of the contract which will expire at the end of the year, the union receives royalty fees from the various companies on sales of records. Last year, these fees amounted to more than $2,000,000. Under Mr. Petrillo's interpretation of the existing contract, the union will continue to receive these fees on all records made during the life of the contract, regardless of when the records are sold.

"We won't make any more records after this year," Mr. Petrillo said in his office this week. "But we will continue to collect money so long as the master records my boys make are alive. I don't know how much we will collect but it may go as high as $10,000,000 because we will be collecting cash for many years to come."

Officials of several recording companies here expressed astonishment and several indignation, at the manner in which Mr. Petrillo interpreted the contract.

These officials indicated that a court battle on the question was a certainty, but they preferred to make no public comment until they have discussed the matter further with Mr. Petrillo.

The contracts covering the point provide that fees ranging from a quarter of a cent on a record selling for 35 cents to 2 cents for a record selling up to $2.99 be paid directly to the union. The acceptance of the contract four years ago marked the first time in history that an entire industry agreed to the principle of paying to a union for each piece of merchandise produced.

Mr. Petrillo gave no indication that he is seeking a solution to the recording ban or that he would be willing to accept any legal compromise that might be offered by the recording companies. Under the terms of the Taft-Hartley Law, such royalty payments as Mr. Petrillo declares will continue to be paid, are prohibited.

"Even if the companies could find some way to pay us, Congress probably would pass another law," he added. "No, the boys once and for all stop recording after December 31. That's one New Year resolution we have made and one we will keep."

THANKS ... OPERATORS for making possible the following

"OSCAR AWARD"

Awarded by "THE CASH BOX" in behalf of the Automatic Music Industry of America to

EDDY ARNOLD

for

"It's A Sin"

RCA-VICTOR No. 20-2241

THE BEST "HILLBILLY" RECORD OF 1947

HERE'S THE TALLY . . .

1st Place—"It's A Sin", Eddy Arnold ..............16,589 Votes
5th Place—"I'll Hold You In My Heart", Eddy Arnold ..............................................10,104 Votes
6th Place—"What Is Life Without Love", Eddy Arnold ..............................................7,913 Votes
14th Place—"You Must Walk The Line", Eddy Arnold .............................................. 50 Votes

LISTEN TO EDDY ARNOLD, SATURDAY, DECEMBER 27, N.B.C., COAST TO COAST

Guest Star of Prince Albert — Grand Ole Opy From WSM, Nashville

THOMAS A. PARKER, Personal Manager

4218 San Pedro, Tampa 6, Florida (Phone: W3951)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Many thanks for your warm reception during our first year in the record field.

LLOYD G. GARRETT  
PRESIDENT

J. D. (JACK) BUCKLEY  
VICE-PRES. IN CHARGE OF SALES

OFFICES AND STUDIOS 42nd Floor  
20 N. Wacker Drive, Chicago 6, Ill.  
CHICAGO - NEW YORK - HOLLYWOOD
Empire Record Co. To Handie H. R. S. Platters

NEW YORK—Mr. Joe L. Caidin, president of the Empire Record Corporation revealed that his firm would handle the manufacture and distribution of H. R. S. Records. The deal, concluded this past week, provides for the complete control of H. R. S. by Empire.

In taking over the line, Mr. Caidin disclosed that the platters, formerly listed at $1.50 would now retail for 75c.

H. R. S., one of the oldest platteries in the nation devoted to the field of hot jazz was founded in 1935 and has since continued to flourish in this field. H. R. S. was one of the first labels to reissue rare disks of the old New Orleans style of music.

Among the many outstanding artists who have been recorded on the H. R. S. label are James J. Johnson, Pee-Wee Russell, Max Kaminsky, Dicky Wells, Zutty Singleton, Rex Stewart, Barney Bigard, Brick Fleagle, Sid Weiss, Earl Hine, J. C. Higginbotham, Dave Tough, Sarah Vaughan, Johnny Hodges, Cozy Cole and many others.

Empire has long been known to independent diskers in this area as disk manufacturers. The Empire firm handles a great many of the pressings for disk units in the east.

Columbia Waxes Godfrey On Air Show

NEW YORK—Radio listeners throughout the United States were treated to a recording session this past week when Columbia Records joined with the “We The People” radio show to present a “backstage” disk session with Arthur Godfrey.

Godfrey, whose current click platter “Too Fat Polka” is spinning merrily on juke boxes across the land actually cut a session (“Slap Her Down Again, Paw”) with full studio complement on hand, including studio engineers, musicians, and even the usual studio kibitzers. Mitchell Ayres, Columbia’s musical director assisted Manie Sacks, Artist and Rep chief at the diskery.

The disk session and novel manner in which it was offered, marks the first time in the history of the trade that a “behind-the-scene” glimpse of the intricate and meticulous task of making a record was presented to the public.

CHIRP CUTS COOKIE

NEW YORK—Caught at the mike is the well known Connie Haines cutting some hot Signature wax. Connie, well known to coin men throughout the nation recently inked her Signature contract and invited juke box operators to visit with her during her engagement at the New York Paramount Theatre.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
REP. KEARNS SAYS JUKE BOX & RADIO SHOULD PAY ROYALTIES TO AFM


(Editors Note: For many weeks now The Cash Box has been noting the automatic music industry that there was legislation being prepared by certain protective music organizations for the bitterest battle which the industry will ever have to fight to be presented in this forthcoming Congressional session. This news opens another battlefront for the industry to overcome and verify the warnings which have appeared in this publication. It also brings to the fore the fact that there is a highly concentrated drive against the juke box business, as well as all users of recordings, such as radio stations, to force these industries to pay royalties in many and varied directions.)

WASHINGTON, D.C. — Rep. Carroll D. Kearns (Rep., Pa.) who was investigating Petrillo and the AFM generally while the Scott and Fellows Bills hearings were under way the early part of 1947, and who contacted many of the automatic music leaders who were present in Washington at the Scott-Fellows bills public hearings for opinions regarding his investigation, has now come forth with a statement that he believes the juke box business, which he says is reported to him to have over 450,000 juke boxes in operation bringing annual return of over $500,000,000, in addition to the nation's 1,000 radio stations which use recordings, should pay royalties to AFM (American Federation of Musicians) and that this would probably lift the recording ban which goes into effect on December 31.

Rep. Kearns is Chairman of the Labor Sub-Committee investigating James C. Petrillo. He issued a report calling for legislation, as well as an anti-trust probe, to stop the American Federation of Musicians. He also declared that the musicians deserved returns from the juke boxes as well as the radio stations which, he claims, get big profits from the work of the musicians.

Rep. Kearns has gone beyond the demands of the last Scott-Fellows Bills which wanted royalty payments for the publishers and song writers. He urges that since the Taft-Hartley Act eliminated AFM from getting royalties from the record manufacturers that the juke boxes and radio stations should now be made to pay those royalties.

Rep. Kearns made the following statement, "As I look at the picture, it would seem that it could be possible for some ruling to be made whereby revenue could be derived from the coin machine industry. This industry is of large proportion and has been continually a point of contention with Petrillo. It has made great profits by capitalizing on the playing of recordings made by AFM members."

He also reports, "I am informed that there are over 450,000 juke boxes in the United States with an annual income totaling near $500,000,000."

"The significant issue here," he continues, "is that the 450,000 juke boxes as well as the over 1,000 radio stations in America, may play the recordings that are now made, most of which are labeled, 'for home use only'. I understand that they are within the law for the Copyright Act which was written and passed in 1909 does not prohibit recordings being used for commercial purposes even tho they are labeled 'for home use only'."

He also says, "I think it is only fair that Congress consider this recording problem in all seriousness. First, we must consider the radio stations throughout our nation which form a great and profitable industry, giving employment to thousands of people. Their very existence depends upon recordings—without music recordings they would lose their listening audiences and go out of business. The same can be said of the coin machine industry, yet their development and flourishing existence has also been the outgrowth of recordings labeled 'for home use only'."

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DE LUXE RECORDS
and all our
Recording Artists
EXTEND

JULIUS BRAUN
DAVE BRAUN

Season's Greetings
DE LUXE RECORD CO., INC., LINDEN, N. J.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Best of Greetings...

on Capitol records
Cleveland Ops Peg Large Turnout At Hit Tune Party

City Officials Laud Ops For Aiding In Fight Against Juvenile Delinquency

JACK COHEN

CLEVELAND, O.—Jack Cohen, president of The Cleveland Phonograph Merchants Association disclosed that they expect their largest turnout ever at their next Hit Tune Party.

The December Hit Tune Party, held at the Victory Room of Chin's Golden Dragon Restaurant, this city was reported to have catered to over 1000 teen-agers. Also reports of the voting could not be learned of at press time, the music operators trade group disclosed that the voting was unusually heavy.

Disc-jockey Hovie Lund, WJMO, introduced the new recordings to the audience broadcast the new show, WJMO. The chosen tune, designated at the Hit Tune of the Month for January, will be placed in the number one spot of the 3000 juke boxes throughout the greater Cleveland area, during the month of January.

Special guest of the program was Eugene Baird, currently appearing at the Victory Room.

Also with the phonograph merchants were several city and educational leaders, who expressed their thanks to the music operators for aiding in combating juvenile delinquency. One official pointed out that "by taking the youngsters off the streets and having them participate in a program of national prominence and importance, the merchants have instilled in the youngsters a feeling of cooperative planning."

De Luxe Sets Coast Pressing & Distribution

LINDEN, N. J. — Dave Braun, president of the De Luxe Record Co., this city, announced that he has set up pressing facilities and distribution channels on the West Coast.

By allowing for pressing of his records on the coast, the plattery will be able to effect early shipment of all releases to that area. Distributors were named to handle the Los Angeles, San Francisco and Denver areas.

Mr. Braun, disclosed that Guy Ward, former trade paper executive has been retained to handle promotion for the plattery on the coast.

While Dave Braun was on the coast setting the aforementioned deals, brother Jules signed jazz artist Sylvia Sims. Miss Sims has already waxed several sides, scheduled for early release.

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Season's Greetings from TED WEEMS and the orchestra

...grateful to the Music Machine Operators for their Acceptance of our MERCURY RECORDINGS and for Making SMASH HITS of "HEARTACHES" "MICKEY" "THE SECRETARY SONG" on MERCURY RECORDS

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

PEARL RECORD CO.

Wish to Thank their DISTRIBUTORS — The Nation's JUKE BOX OPERATORS and DISC JOCKEYS for their Splendid Support During 1947 and Extend A MERRY XMAS and A VERY HAPPY NEW YEAR

Here are our 1948 HITS!

"LITTLE SMALL TOWN GIRL"
"SWEETHEART POLKA"
"YOU CAN'T GO WRONG WITH AN IRISH SONG"
"TELL ME I'M THE ONE, MY DARLING"
"LITTLE GIRL" (Re-Issue by Popular Demand)
"LARRY'S BARNYARD BOOGIE"
"IF I HAD ONLY KNOWN YOU THEN"

PEARL RECORDS

ROUTE 1, BOX 105 COVINGTON, KY.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
Indie Diskers Click Strongly With Disks Throughout 1947

NEW YORK — Evidence of the independent record manufacturer’s strong hold and potent force in the recording industry was revealed this past week, upon the conclusion of a survey made by The Cash Box.

Independent platteries showed stronger than ever this past year, and the report shows the possibility of a repetition of their power being wielded in 1948.

With the indies coming forth this past year with such hits as “Peg O’ My Heart”, “That’s My Desire”, “Near You”, “How Soon” and “Old Man River”, they established themselves in the forefront of this highly competitive industry. At the same time, they tore down the long supposed barriers and belief that the majors only were the “hit labels.”

One well noted independent disker points to a trade publication as one of the forces involved in the belief that a major recording company rates more than an independent.

“They rate a song not only on the quality and appeal the material might have, but also on the basis of distribution, name value and the like. On that very basis how do you account for such hits as “Near You”, “That’s My Desire” and “Peg O’ My Heart?”

Trade members also point out that the indies cannot hope to cut as much material to offset the recording ban, they nevertheless have already cut many masters to tide them over in the event that the recording ban is drawn out.

THANKS TO THE Nation’s Juke Box Ops for their fine support of:

“T * N * Teasin’ Me” during the 1947 CASH BOX Music Poll

PERSONAL MANAGEMENT
Steve Stebbins
1941 Stoner Ave.
West Los Angeles, California.

COMING UP!

“B-ONE BABY”

“WATCH IT NEIGHBOR”

“RED WHITE & BLUE OVER YOU”

CAPITOL Records

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Philly Mercury Distributes

Hypos Laine Wax

PHILADELPHIA, PA.—A sample of cooperation between an artist and a coinman was displayed here recently when David Rosen, Philadelphia distributor for Mercury Records threw a party on behalf of Mercury Records star Frankie Laine.

Inviting hundreds of music operators, Rosen opened his doors to the huge throng for the personal appearance of Laine himself.

A recent letter from Frankie Laine to Mr. Rosen is reprinted below:

"Got your wire and sure was glad to hear from you—and I was very happy to hear about "Two Loves."

"Yes, I know you boys are directly responsible for the success of "Desire" and please believe me, I'm properly grateful. From the looks of things tho', "Two Loves" might pass it—I hope so. I know you're going to have a string of hits in the near future, because we've been finding some songs that are really killers. Wait till you hear them.

"Say hello for me to all the guys and gals who have been helping me and doing me so much good. They'll never know how much I appreciate it."

Gratefully,

(signed) Frankie Laine

Wha’ Hap’n’ Baby?

NEW YORK—The spotlight on chipper Rose Murphy became brighter this past week after her appearance on the Arthur Godfrey "Talent Scouts" program CBS, coast to coast hookup.

Murphy participated in the regular formal of the show, with her recording of "I Can't Give You Anything But Love" growing by leaps and bounds in sales.

Cute twist here is that Murphy was not selected as the winner of the air show. A local baritone walked off with the glory.

Nevertheless her Majestic platter continues to zoom with plattery officials predicting her disk the biggest ever—from the point of sales. The Murphy platter even had one juke box operator nearly hysterical. He dropped a slew of "chi-chi" records shattering them to pieces.

The Season’s Greetings — and Thanks to the Music Operators of America

for Voting

Merle Travis — Tex Williams’

SMOKE! SMOKE! SMOKE! (That Cigarette)

(TEX WILLIAMS — Capitol)

BEST WESTERN RECORD OF 1947

and for the thousands of additional votes with which you honored our "COOL WATER" (Foy Willing, Majestic) *** "SO ROUND, SO FIRM, SO FULLY PACKED" (Merle Travis, Capitol) *** "T-N-TEASING ME" (Cliffie Stone, Capitol) *** "GET THAT CHIP OFF YOUR SHOULDER" (Red Murrell, Signature) *** "JOLE BLON" (Moon Mullican, King) in the 2nd Annual Cash Box Poll of the Automatic Music Industry of America.
“My gratitude to the Automatic Music Operators of America,”

Dinah

on the air for
PHILIP MORRIS CIGARETTES
CBS-Friday Evenings

on
COLUMBIA RECORDS
"Spanish Pandango"
"Bubbles In My Beer"

BOB WILLS
AND HIS TEXAS PLAYBOYS
(MGM 10116)

- Copping the featured spot this week is this first release by Bob Wills and his Texas Playboys. Labelled "Spanish Pandango" and "Bubbles In My Beer", Bob and his boys combine to offer first rate material for your phono. The top deck, with south-of-the-border flavor shows Tommy Duncan on the vocal in top manner, spiked by a wonderful guitar spot in the middle. On the flip with a tear-jerker, Tommy comes back once again to cry in his beer as he gazes over his wasted years. You'll go for the pair in a big way — spin 'em but quick.

"Cry, Baby, Like I Cried For You"
"I'll Never Love Again"

JIMMIE LAWSON
(Columbia 30215)

- Jimmie Lawson offers another pair here which his many fans are sure to care for. Titled "Cry, Baby, Like I Cried For You" and "I'll Never Love Again", the pair show Jimmie in top styling throughout. Top deck has the piper giving his gal a little heartache, while the flip shows as one on the bitter side with the title coming in for the strong stuff. Able string backing sends this cookie right at you for some top-notch coin play.

"Left My Heart In Texas"
"Sweeter Than The Flowers"

MOON MULLICAN
(King 673)

- It's more grade A material that spills from this latest Moon Mullican disk, and stuff we're sure you'll want to feature in your machines. "Left My Heart In Texas" shows as one to which dancers and listeners can ably get next to, while the flip "Sweeter Than The Flowers" shows Moon in fine styling all thru. The many phono fans Moon Mullican has are sure to go for this pairing once they hear it — latch on!

"Barrel House Boogie"
"Texas Rose"

AL DEXTER
(Columbia 30038)

- Pair of sides by the capable Al Dexter spill here as items music ops might use to good advantage in the machines. Titled "Barrel House Boogie" and "Texas Rose", Al displays his wares in high caliber to send a platter we're sure you'll go for. Al's vocal on the top side is really something to hear, while the flip, an instrumental piece let's the maestro's boys loose in full regalia. Bend an ear in this direction.
Mercury Records Sign Jan August

CHICAGO—Settlement of the Jan August recording contract dispute brought forth the disclosure that the famed "Mis-serial" artist has signed a Mercury Records contract.

August inked the contract this past week, after being informed by his attorney that he was free to sign another contract after conference with the American Federation of Musicians made him a free agent.

Mercury Records officials disclosed that the artist had signed a three-year contract, and is preparing to cut some 16 sides before January 1st.

Meanwhile it was reported that Irving Gwirtz, proxy of Diamond Records, had filed breach of contract suits here. August was under contract to Diamond prior to his present Mercury affiliation.

**Memo:**

from the desk of

GLORIA FRIEDMAN

HOLIDAY GREETINGS and THANKS
To The RECORD COMPANIES DISTRIBUTORS and OPERATORS For Their Cooperation

J. E. MILLER COMPANY, Inc.  80 Twenty Sixth Street, Pittsburgh 22, Pa.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Manor Records on behalf of

Savannah CHURCHILL
and
The Four TUNES

Extend
The Season's Greetings and Thanks to
THE NATION'S JUKE BOX OPERATORS
for the "Oscar"

Awarded by
"The Cash Box"
in behalf of the
Automatic
Music Industry
of America
to
MANOR RECORDS
for
"I WANT TO BE LOVED"
(MANOR RECORD No. 1046)
by
SAVANNAH CHURCHILL
and THE FOUR TUNES
THE BEST "RACE" RECORD
1947

MANOR RECORDS will continue to exert every effort to produce Records that will make money for your entire industry.
DISKERS READY PLANS FOR CMI CONVENTION

Exhibitors Expect Heavy Music Op Turnout

CHICAGO—Record manufacturers, music operators and artists throughout the nation have already started pointing for the coming Coin Machine Industry 1948 Convention.

With booth space for the show all sold, those record manufacturers who will be represented at the convention are already planning huge promotional pieces for the expected thousands of operators who will jam the convention floors.

Many diskers, unable to obtain space for the show have already indicated a desire to exhibit in vast suites being rented by convention headquarters here.

One well noted disk in pointing to the many benefits derived from being represented at the convention stated, "It is the one chance we have to meet and thank music operators for the sectional job they have done with our recordings. I'll venture to say that we, in the long run, will actually reap more profit from the show than we do in a week's business."

Music operators will be eager to see the many new pieces of equipment and at the same time are eager to learn just what the record manufacturers will show with at the convention. The Cash Box learned recently that several diskers have surprises in store for many a music op—surprises that will aid the music op in merchandising his music.

Bound to be of importance to music operators across the nation is the new low price label Signature Records plans to unveil at the CMI Convention. Present plans call for a 50c list platter, directly aimed at the music operators. Signature plans on using their feature artists on the label it was learned, with an announcement regarding title strips and return privileges forthcoming.

Representatives of the convention committee disclosed that a long list of the finest choice of entertainment will appear at the show and annual banquet. Many recording executives are at this date planning artists schedules for appearance in Chicago during the show.

Scheduled diskers to exhibit at the show are:


'Twill Be a MERRY XMAS and HAPPY NEW YEAR when you feature "ROSALINDA" by RED BENSON on RAINBOW No. 10033

CHERIO MUSIC PUB. Inc. 1585 Broadway New York

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Ops Call For Hit Tune Parties By Trade Organizations

NEW YORK—Music operators throughout the nation this past week called for their trade organizations to follow the example set by the Philadelphia Music Machine Operators Association and the Cleveland Phonograph Owners Association, to sponsor Hit Tune Parties.

Pointing to the tremendous strides both trade groups have made with civic, official, and charitable organizations, the operators claim that only thru direct representation with the public can they hope to attain the goals for which they strive.

One well noted music op stated "Only thru contact with the people who play our music can we expect to effect better public relations for the industry. The recent attack by the "American Weekly" proved to me that the general public were unaware of the pitfalls in the operation of our business. Certainly the people and youngsters of Philadelphia do not think of the industry as "rack-eteers". The Philadelphia group each week donates a juke box to a local high school. City officials have long praised the work being done by the music operators association in combating juvenile delinquency. I'm quite sure if the city fathers thought of the Philadelphia operators as men with questionable character, they would not permit their children to be associated with the group."

In addition to the Philadelphia and Cleveland groups, coinman Hirsch De LaViez of the Hirsh Coin Machine Co., Washington, D. C., has sponsored juke box parties. Hirsh runs a weekly "record of the week show" in cooperation with Washington disc jockey Eddie Gallaher, WTOP.

Thanks To The MUSIC OPERATORS OF AMERICA For Your Support During The Recent "Cash Box" Music Poll

In 2nd PLACE BEST RACE RECORD of 1947 LATEST HIT: "IT ALL DEPENDS ON YOU" "MINUET IN G BOOGIE" Modern 156

TILLIE and ANTHONY GALGANO Extend Season's Greetings and Best Wishes for the New Year USED RECORD EXCHANGE 1736 N. KEELER, CHICAGO 39, ILL. Telephone: DIckens 7060.
Spike Jones Revue Adds To Runyon Fund

CHICAGO — Caught selecting one of Spike Jones' latest RCA-Victor platters on the new model 1100 Wurlitzer phonograph is Ray Cuniffe, president of the Illinois Phonograph Owners Association.

Spike, in tany attire, and his musical depreciation revue recently added immensely to the tremendous jackpot being built up by the coin machine industry for the Damon Runyon Memorial Cancer Fund. Spike and the juke box ops association charged double-price admission to the revue recently, with the difference going to the Runyon Fund.

Recording artists throughout the nation are cooperating with trade groups to build the industry's contribution past its goal of one-quarter million dollars by the time the CMI Convention rolls around this coming January 10.

The Way Of All Flesh —

NEW YORK—The juke boxes can take a bow for this one.

Songwriters Buddy Kaye and Carl Lampl got together one night in Cleveland to bat out a little ditty they tagged "Thoughtless." They proceeded to take the song around to several big music publishers in the bid with the result winding up as all misses, no hits.

Buddy and Carl said the devil with it, we'll cut the thing ourselves. They grabbed a pick-up combo in Cleveland, cut the song and floated a few dubs around to the jukes and jocks.

Locations began getting calls, operators were besieged, the jockey's phones wouldn't stop ringing and Buddy and Carl knew they had a hit on their hands. A long distance phone call to Harry Link and presto, Leo Feist Inc., had a new No. 1 plug on their hands.

Mr. Link is not only wild about the tune — every diskor in the nation is. MGM bought the master from Buddy and Carl, Mercury set Vic Damone on the tune, it's a toss-up between Buddy Clark and Sinatra on Columbia; Capitol has Gordon McRae cutting it. RCA-Victor has it assigned but won't tell who — ditto Decca and we'd probably need a page to give you the other artists working on it.

Yes siree, the juke box is the way of all flesh!

Many Thanks Ops

BOBBY GREGORY

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK—Following on the heels of the recent announcement by Jimmy Dorsey that he would disband his orchestra temporarily, Glen Gray and Tony Pastor likewise disclosed this past week that they too would disband their units due to the heavy road schedule.

The difficulties of working the road, which begin with long jumps between dates and involve a great many personal appearance shots with music machine operators, disc jockeys and band hounds have caused the pair to split.

Tony Pastor quits this week and will enter a Hartford, Conn. hospital for a thorough check-up. Glen Gray follows suit and will enter a Boston Clinic for examination.

It was learned that the Glen Gray orchestra had been on the road for almost a year. Dorsey and Gray experienced practically no difficulty in cancelling their engagements; whereas Tony Pastor, it was learned, is undergoing complications.

It was the same sort of schedule that forced maestro Stan Kenton to break down this past summer and disband his unit for well over four months. In all cases, the bands were completely inactive and only the juke boxes of the nation kept their names in the forefront of the industry.

King Records Sign Folk Artist Team

CINCINNATI, O.—Syd Nathan, president of King Records, this city, announced the signing of Curly Fox and Texas Ruby, widely known folk music team.

The couple who formerly recorded for Columbia have already cut a number of sides in King's Cincinnati studio. The discs are scheduled for early release.

Both artists were signed to a long-term recording contract, Mr. Nathan disclosed.

The signing of the popular folk team, marks another step King Records have taken to firmly establish themselves in the folk and western music field. King, long known as one of the major and more successful recording companies in this field, have continued to hold a prominent position in the industry.

King recently entered the race record field in addition and have shown with its current hit recording "I Love You Yes I Do," by Paul Monroe. The tune currently is a featured record on automatic music machines throughout the nation.

Apollo Records Prep Heavy Barnet Waxing

NEW YORK—Apollo Records, Inc., succeeded this week in scheduling an additional Charlie Barnet recording session in New York City, and will cut six Barnet sides this Christmas eve, the plattery disclosed this past week.

Previous to the bands current appearance at the New York Strand Theatre, Barnet waxed a double session of platters for Apollo, following dates set several months ago in Los Angeles, under the direction of Jerry Jerome.

Barnet numbers already released on the Apollo label include "Burro", "Caravan", and the latest click "East Side, West Side". The latter tune is a current hit for the Apollo label, with music operators throughout the nation reporting peak play.

Also slated in the diskery's heavy recording schedule are The Four Blues, Cy Waller and several albums.
Dubonnet Music To Bypass All Royalties On Plug Tune. Instructs All Recording Companies To Send All Royalties Direct To Runyon Fund. Industry Calls For Other Publishers To Follow Coinmen's Contribution.

NEW YORK—Dubonnet Music Publishing Co., Inc., this city, disclosed to The Cash Box this past week their plan for contributing to the Damon Runyon Memorial Cancer Fund.

This contribution by Dubonnet represents the expected start of many in the business to strive for an all out industry wide campaign to bolster and add to the Damon Runyon Fund.

Dubonnet, in heeding the call for the music publishing industry to donate in some manner, has shown the lead. Perry Alexander, president of the firm stated, "We are instructing all recording companies to pay all royalties directly to the Damon Runyon Cancer Fund. All royalties earned by the writers and all profits earned by us (Dubonnet) from the sale of sheet music will be turned over to this great cause. We will do our share to cooperate with you in putting over this great cause—you know and I know it could be us."

"You are to be congratulated", he continued "on your fine efforts to keep this cause before the eyes of the people who are in such an enviable position to the ears of millions. Keep this great cause rolling!"

The tune, "It's For A Good Cause Brother", is scheduled to become the number one plug tune for the publishing firm.

Many in the industry point to the great strides that the coin machine industry has made in their contribution to the Runyon Fund. Mr. Alexander, in showing the way for other publishers to "start the ball rolling" stated, "The tremendous contribution of the automatic music machine industry is something to marvel at. I would like to see every recording company in the business get behind this song. We're not making a penny—every cent goes to fight this deadly killer—Cancer! It's about time the publishing industry started thinking of ways and means to save their lives and the lives of their loved ones."

Get behind Dubonnet—get behind the Runyon Fund. Have your industry represented in the greatest fight ever!
The Top Ten Tunes Netting Heaviest PlayCompiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1 MERRY CHRISTMAS, BABY
Johnny Moore (Exclusive 254)

2 GOOD ROCKING TONIGHT
Roy Brown (Deluxe 1091)

3 EARLY IN THE MORNING
Louis Jordan (Decca 24153)

4 LET IT ROLL
Lucky Millender (Decca 24182)

5 STORMY MONDAY BLUES
T-Bone Walker (Black & White 122)

6 I CAN'T STOP IT
Jimmy Liggins (Specialty 520)

7 FOOL THAT I AM
Floyd Hunt (Miracle 104)

8 ROCKING BOOGIE
Joe Lutcher (Specialty 201)

9 I LOVE YOU YES I DO
Bull Moose Jackson (King 4181)

10 MIGHTY MIGHTY MAN
Roy Brown (Deluxe 1128)

DANA MUSIC COMPANY, INC.
266 FIFTH AVENUE NEW YORK 1, N. Y.
Wisconsin 7-9093

Write, Wire, Phone Your Distributor

DISTRIBUTORS IN THE SOUTH AND SOUTHWEST...
A few choice openings available in your territory. Write right now!

THANK YOU.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Let these great MERCURY stars show you the way to greater profits!

REX ALLEN
ALBERT AMMONS
GENE AMMONS
DICK "TWO TON" BAKER
HOMER BRIARHOPPER
WALTER BROWN
CLIFF BRUNER
JACK CARSON
ELMER CHRISTIAN
LEN CLEARY
HARRY COOL
DEL COURTNEY
KEN CURTIS
VIC DAMONE
RALPH EDWARDS
ANITA ELLIS
CHUCK FOSTER
WALLY FOWLER
JOHN GARFIELD
ERROL GARNER
ART GIBSON
ROMY GOSZ
TITO GUIZAR
AMBROSE HALEY
TINY HILL
HELEN HUMES
CURLEY KINSEY
FRANKIE LAINE
FRANCES LANGFORD
JOHN LAURENZ
MAPLE CITY FOUR
ROSE MARIE
JAY McSHANN
JOSE MELIS
SHERIFF TOM OWENS
PRAIRIE RAMBLERS
RED CAPS
BILL SAMUELS
GEORGIE SLIM
STAMPS QUARTET
MYRA TAYLOR
TRENIER TWINS
BOBBY TRUE TRIO
EDDIE "CLEANHEAD" VINSON
DINAH WASHINGTON
TED WEEMS
IRENE WICKER
WILLIS BROTHERS
PATI PAGE
JERRY SHELTON
SNOOKY LANSON
LONNIE GLOSSON
ROBERT LUNN
JAN AUGUST
THE DISC-HITS BOX SCORE
COMPILED BY
JACK "One Spot" TUNNIS
IN ORDER OF POPULARITY
BASED ON WEEKLY NATIONAL SURVEY

THE CARSON AUTOMAX MUSIC SECTION

<table>
<thead>
<tr>
<th>Date</th>
<th>Artist</th>
<th>Song</th>
<th>Dec. 20</th>
<th>Dec. 13</th>
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<tr>
<td>4</td>
<td>Too Fat Polka</td>
<td>Micky</td>
<td>94.1</td>
<td>73.5</td>
<td>27.9</td>
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<td></td>
<td></td>
<td>CA-3792</td>
<td>ARTHUR GODFREY</td>
<td>For Me and My Gal</td>
<td>MG-1016</td>
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<tr>
<td>5</td>
<td>Near You</td>
<td>Frank</td>
<td>82.9</td>
<td>100.0</td>
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|      |         | BU-101 | FRANCO CRAIG | Red Rose | CA-432 | ALVINO REY ORCH. | "Oh, Annie"
| 6    | Golden Earrings | Faye | 68.4   | 34.2   | 9.9    |
|      |         | CA-1009 | FOGGY LEE | I'll Dance At Your Wedding | ME-3072 | BETTY ELLIS | Love For Love | MG-1085 | JACK FINA ORCH. | "So Far"

8 | And Mimi | 50.5 | 36.4 | 53.3 |
|    |         | CA-446 | THE DINNING SISTERS | Fun and Fancy Free | CO-3789 | FRANKIE CARLE | LOVE OF YOUR LIFE | DE-1972 | DICK NAYES | "When I'm Not Near The Girl I Love"
| 9   | Serenade of the Bells | 47.1 | 64.1 | 18.1 |
|    |         | CA-7507 | JO STAFFORD | A Tune For Happiness | CO-3757 | KAY KYSER ORCH. | Pass That Peace Pipe | DE-1975 | DICK NAYES | "Sewing Eden by The Zephyr Lee"

10 | I Wish I Didn't | 40.2 | 72.9 | 70.5 |
|    | Love You So | CO-408 | BETTY HUTTON | The Sewing Machine | CO-3756 | DANNY SHORE | "I'm So Right Tonight" | DE-1977 | DICK NAYES | "You Wont Find Me"
| 11  | Whiffenpoof Song | 36.9 | 36.7 | 29.5 |
|     |         | CO-3013 | THE FRED PIPERS | I Got The Blues When It Rained | CO-3791 | LAWRENCE WEIR ORCH. | Do You Good | DE-1990 | RING CROSBY | "Kentucky Belle"

12 | Pass that Peace Pipe | 25.6 | 15.4 | 9.7 |
|    |         | CA-1501 | MARGARET WHITING | Leave My Heart Again | CO-3790 | KAY KYSER ORCH. | Serenade of the Bells | MA-1172 | MARTHA TILTON | "A Woman Needs A Girl"

14 | Papa, We're You Dance With Me? | 20.5 | 10.3 | 3.8 |
|    |         | CA-671 | KIT HENDERSOON | Put Yourself In My Place | CO-3791 | DOWS DAY | Say Something Nice About Me | DE-2479 | DICK LOHMAN ORCH. | "I Still Get Jealous"

15 | The Whistler | 18.8 | 1.5 | 13.1 |
|    |         | CA-473 | SAM DONAHUE ORCH. | Red Wing | CO-3790 | THE MODERNIERS | "I Will Have You"

16 | A Fellow Needs a Girl | 15.4 | 17.1 | 17.8 |
|    |         | CA-403 | GORDON MURR | Body and Soul | CO-3780 | FRANK SINATRA | "Me For You" | CH-2770 | JIMMY ATKINS | "Give Me A Little Of Your Love"

17 | I'll Dance at Your Wedding | 13.7 | 31.6 | 11.6 |
|    |         | CA-1500 | FOGGY LEE | Golden Earrings | CO-3790 | BUD CLARK | "I Will Have You"

18 | Love for Lore | 5.9 |
|    |         | CA-650 | ANDY RUSSELL | Mocha Chic | CO-3790 | CLAY THORNHILL ORCH. | "I Will Have You"

19 | Feedin' and Fightin' | 5.1 | 11.1 | 17.9 |
|    |         | CA-841 | JO STAFFORD | Love and the Weather | CO-3787 | J.C. HAYES | "I Will Have You"

20 | Surprise Symphony | 5.0 |
|    |         | VI-20-2447 | TED BENEK ORCH. | "Say That We're Swept Up Again" | DE-1975 | RING CROSBY | "I Will Have You"

December 27, 1947

MA-1201 | GEORGIA GIBBS | You Are | ME-6049 | REX ALLEN | MG-1004 | RAY SMITH | "I Will Have You"

Additional times listed below in order of popularity:

21 | Kate | 4.3 | 4.8 | 10.7 |
22 | I Have But One Heart | 4.2 | 20.6 | 50.0 |
23 | Kakemana, Indiana | 4.1 | 1.0 | 1.0 |
24 | Harmony | 3.4 |
25 | The Christmas Song | 2.6 | 1.7 | 9.5 |
26 | An Apple Blossom Wedding | 2.5 | 3.3 | 6.6 |
27 | Curiosity | 2.4 | 1.2 | 5.8 |
28 | The Gentleman Is a Dope | 1.7 | 3.2 |
29 | Two Loves Have I | 1.6 | 5.1 |
30 | The Dum Dot Song | 1.5 | 8.5 |
31 | Sugar Blues | 1.4 | 3.4 | 6.5 |
32 | Those Things Money Can't Buy | 1.3 |
33 | Corrabelle | 1.2 |
34 | Christmas Dreaming | 1.1 | 1.6 | 4.1 |
35 | I Still Get Jealous | 1.0 | 4.9 |
36 | At The Candlelight Cafe | 1.0 |
37 | If That's All I Want to Know | 1.0 | 1.8 |
38 | Peggy O'Neill | 1.0 |
39 | When You Were | 1.0 | 1.9 | 18.0 |

www.americanradiohistory.com
### MUSICAL INSTRUMENTS

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<tr>
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<th>Description</th>
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<td>Model A</td>
<td>Automatic Hasless Complete</td>
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<tr>
<td>Model 26 Station Unit</td>
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<tr>
<td>Model 512A</td>
<td>Concealed changer with stepper</td>
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<td>Model 1015</td>
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<td>Model 2140</td>
<td>5-10c Wireless</td>
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### PERSONAL MUSIC CORPS

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<td>Model 1857</td>
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<td>Model 1946</td>
<td>Remote Volume Control</td>
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<tr>
<td>Model 1530</td>
<td>Wall Box</td>
<td>$30.50</td>
</tr>
<tr>
<td>Model 1603</td>
<td>Speaker</td>
<td>$42.50</td>
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<tr>
<td>Model 1606</td>
<td>Monette Wall Speaker</td>
<td>$21.50</td>
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<tr>
<td>Model 1608</td>
<td>Tone-O-Light Speaker</td>
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<tr>
<td>Model 1607</td>
<td>Monette Wall Speaker</td>
<td>$19.75</td>
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<tr>
<td>Model 1533</td>
<td>Deluxe Bar Bracket</td>
<td>$8.25</td>
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<tr>
<td>Model 1755</td>
<td>Universal Bar Bracket</td>
<td>$3.90</td>
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### COUNTER GAMES

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
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<tbody>
<tr>
<td>Model</td>
<td>Challenger</td>
<td>$65.00</td>
</tr>
<tr>
<td>Model</td>
<td>Heavy Ritter</td>
<td>$184.50</td>
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<tr>
<td>Model</td>
<td>Delux Grip Scale</td>
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### ROLL DOWNS

<table>
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<tr>
<th>Model</th>
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<tr>
<td>Model</td>
<td>Heavy Roll</td>
<td>$499.50</td>
</tr>
<tr>
<td>Model</td>
<td>Roll Down</td>
<td>$395.00</td>
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<tr>
<td>Model</td>
<td>Tim Pan Alley</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Model</td>
<td>ESSO MFG. CORP.</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Model</td>
<td>Geneva</td>
<td>$499.50</td>
</tr>
<tr>
<td>Model</td>
<td>Bingo-Roll</td>
<td>$499.50</td>
</tr>
<tr>
<td>Model</td>
<td>GREAT GAMES, INC.</td>
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</tr>
<tr>
<td>Model</td>
<td>Hawaii Roll-Down</td>
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</tr>
<tr>
<td>Model</td>
<td>WILLIAMS MFG. CO.</td>
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### ONE-BALLS

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<thead>
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<th>Model</th>
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<tbody>
<tr>
<td>Model</td>
<td>Jockey Special</td>
<td>$645.00</td>
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<tr>
<td>Model</td>
<td>Jockey Club</td>
<td>$645.00</td>
</tr>
<tr>
<td>Model</td>
<td>Daily Races (F. P. Model)</td>
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### BELLS

<table>
<thead>
<tr>
<th>Type</th>
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<tbody>
<tr>
<td>BELLO-MATIC CORP.</td>
<td></td>
</tr>
<tr>
<td>5c Jewel Bell</td>
<td>218.00</td>
</tr>
<tr>
<td>10c Jewel Bell</td>
<td>253.00</td>
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<tr>
<td>25c Jewel Bell</td>
<td>238.00</td>
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<tr>
<td>50c Jewel Bell</td>
<td>335.00</td>
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<tr>
<td>GROETCHEN</td>
<td></td>
</tr>
<tr>
<td>Columbia Twin JP</td>
<td>145.00</td>
</tr>
<tr>
<td>Columbia Deluge Club</td>
<td>209.50</td>
</tr>
<tr>
<td>MILLS SALES CO. LTD.</td>
<td></td>
</tr>
<tr>
<td>Dollar Bell</td>
<td>No Price Set</td>
</tr>
<tr>
<td>O. D. JENNINGS</td>
<td></td>
</tr>
<tr>
<td>5c Std Chiefs</td>
<td>269.00</td>
</tr>
<tr>
<td>10c Std Chiefs</td>
<td>279.00</td>
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<tr>
<td>25c Std Chiefs</td>
<td>289.00</td>
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<tr>
<td>50c Bronze &amp; Std Chiefs</td>
<td>399.00</td>
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<tr>
<td>5c Deluxe Club Chiefs</td>
<td>260.00</td>
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<tr>
<td>10c Deluxe Club Chiefs</td>
<td>309.00</td>
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<td>25c Deluxe Club Chiefs</td>
<td>319.00</td>
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<tr>
<td>50c Deluxe Club Chiefs</td>
<td>429.00</td>
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<tr>
<td>5c Super Deluxe Club Chief</td>
<td>324.00</td>
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<tr>
<td>10c Super Deluxe Club Chief</td>
<td>334.00</td>
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<td>25c Super Deluxe Club Chief</td>
<td>344.00</td>
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<td>50c Super Deluxe Club Chief</td>
<td>454.00</td>
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<tr>
<td>PACE</td>
<td></td>
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<tr>
<td>5c Deluxe Chrome Bell</td>
<td>245.00</td>
</tr>
<tr>
<td>10c Deluxe Chrome Bell</td>
<td>259.00</td>
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<tr>
<td>25c Deluxe Chrome Bell</td>
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<tr>
<td>50c Deluxe Chrome Bell</td>
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<tr>
<td>$1.00 Deluxe Chrome Bell</td>
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<tr>
<td>5c Rocket Slug Proof</td>
<td>255.00</td>
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<tr>
<td>25c Rocket Slug Proof</td>
<td>265.00</td>
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### CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>BALLY</td>
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<tr>
<td>Wild Lemon Double-Up</td>
<td>$542.50</td>
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<tr>
<td>Delux Draw Bell 5c</td>
<td>$52.00</td>
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<tr>
<td>Delux Draw Bell 25c</td>
<td>$72.50</td>
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<tr>
<td>Hi-Boy</td>
<td>424.00</td>
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<tr>
<td>Triple Bell 5-6-5</td>
<td>805.00</td>
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<tr>
<td>Triple Bell 5-5-25</td>
<td>910.00</td>
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<tr>
<td>Triple Bell 5-10-25</td>
<td>925.00</td>
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<tr>
<td>BELL-O-MATIC</td>
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<tr>
<td>Three Bells, 1947</td>
<td>725.00</td>
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<tr>
<td>BUCKLEY</td>
<td></td>
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<tr>
<td>Track Odds DD JP</td>
<td>1250.00</td>
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<tr>
<td>Parlay Long Shot</td>
<td>1250.00</td>
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<tr>
<td>EVANS</td>
<td></td>
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<tr>
<td>Bangtails 5c Comb 7 Coin</td>
<td>No Price Set</td>
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<tr>
<td>Bangtails 25c Comb 7 Coin</td>
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<tr>
<td>Bangtail JP</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Bangtail FP PO JP</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Evans</td>
<td>No Price Set</td>
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<tr>
<td>Casino Bell</td>
<td>No Price Set</td>
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<tr>
<td>1946 Galloping Dames JP</td>
<td>No Price Set</td>
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<tr>
<td>Winter Book JP</td>
<td>No Price Set</td>
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<tr>
<td>GROETCHEN TOOL &amp; MFG. CO.</td>
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<tr>
<td>Columbia Twin Falls</td>
<td>485.00</td>
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<tr>
<td>O. D. JENNINGS</td>
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<tr>
<td>Challenger 5-25</td>
<td>595.00</td>
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<tr>
<td>Club Console</td>
<td>499.00</td>
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<tr>
<td>Deluxe Club Console</td>
<td>529.00</td>
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<tr>
<td>Super Deluxe Club Console</td>
<td>454.00</td>
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<tr>
<td>J. H. KEENEOY CO.</td>
<td></td>
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<tr>
<td>Gold Nugget</td>
<td>800.00</td>
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<tr>
<td>PACE</td>
<td></td>
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<tr>
<td>3-Way Bell Console 5c-10c-25c</td>
<td>$690.00</td>
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<tr>
<td>5c Royal Console</td>
<td>320.00</td>
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<td>50c Royal Console</td>
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<td>$1.00 Royal Console</td>
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### ARCADE TYPE

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>INTERNATIONAL MUTOSCOPE CORP.</td>
<td></td>
</tr>
<tr>
<td>Atomic Bomber (Model D)</td>
<td>375.00</td>
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<tr>
<td>Deluxe Movie Console</td>
<td>150.00</td>
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<tr>
<td>Deluxe Movie Counter</td>
<td>148.00</td>
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<tr>
<td>P. &amp; S.</td>
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<tr>
<td>Tom Tom</td>
<td>299.00</td>
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### MERCHANDISE MACHINES

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
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<tbody>
<tr>
<td>CIGARETTE MACHINES</td>
<td>&quot;Electro&quot;</td>
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<tr>
<td>NATIONAL VENDORS, INC.</td>
<td>Model 9E (Electric)</td>
</tr>
<tr>
<td>RIVIERA MFG. CO.</td>
<td>Crusader (8 Col) w Stand</td>
</tr>
<tr>
<td>U-NEED-A VENDORS</td>
<td>Monarch 6 Col w Stand</td>
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<tr>
<td>BASS VENDING MACH. CO.</td>
<td>Bulk Vendor</td>
</tr>
<tr>
<td>AUTOMATIC BOOK MACH. CO.</td>
<td>&quot;Book-O-Mat&quot;</td>
</tr>
<tr>
<td>DRINK-O-MAT IND.</td>
<td>&quot;Drink-O-Mat&quot;</td>
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<tr>
<td>BALLY MFG. CO.</td>
<td>Drink Vendor</td>
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<tr>
<td>BERT MILLS CORP.</td>
<td>&quot;Hot Coffee Vendor&quot;</td>
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<tr>
<td>COAN MFG. CO.</td>
<td>U-Select-It-44 Model</td>
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<tr>
<td>KAYEM PRODUCTS</td>
<td>U-Select-It-74 Model Deluxe</td>
</tr>
<tr>
<td>LEHIGH FOUNDRIES, INC.</td>
<td>U-Select-It-126 Bar Deluxe</td>
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<tr>
<td>INTERNATIONAL MUTOSCOPE CORP.</td>
<td>Photo-Graph</td>
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<tr>
<td>J. H. KEENEOY CO.</td>
<td>&quot;Cigar Vendor&quot;</td>
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<tr>
<td>NORTHWESTERN CORP.</td>
<td>&quot;Bulk Vendor&quot;</td>
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<tr>
<td>RVCO, INC.</td>
<td>Ice Cream Vendor</td>
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<tr>
<td>RUDD-MELIKIAN, INC.</td>
<td>&quot;Dwiz-Cafe&quot; Coffee Vendor</td>
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<tr>
<td>SHIPMAN MFG. CO.</td>
<td>&quot;Bandit&quot; Vendor</td>
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<tr>
<td>TELECOIN CORP.</td>
<td>Tele-Juice</td>
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<tr>
<td>THIRST-AID, INC.</td>
<td>Drink Vendor</td>
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<tr>
<td>U. S. VENDING CORP.</td>
<td>Drink and Merchandise Vendor</td>
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<tr>
<td>VENDALL CO.</td>
<td>&quot;Body Vendor&quot;</td>
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<td>VENDIT CORP.</td>
<td>Candy Vendor</td>
</tr>
<tr>
<td>VIKING TOOL &amp; MACH. CORP.</td>
<td>Popcorn Vendor</td>
</tr>
</tbody>
</table>

**MANUFACTURERS' NEW EQUIPMENT**

- Mills Mfg. Corp
- J. O. Buckley & Co.
- O. D. Jennings
- Bell-O-Matic Corp
- Groetchen Tool & MFG. Co.
CHICAGO — Beginning Sunday (December 14) at 9 A.M., the crowds began to register at the Palmer House here as the NAMA show opened its doors.

This proved to be the largest exhibit and meeting ever yet sponsored by NAMA. Automatic machine operators from every division of the industry were present.

Distributors of amusement machines and phonographs were prominent.

It was also noted that the operators were swinging over to the automatic merchandising machine industry and that many were of the belief that this was the field which would predominate in 1948.

The exhibits on the fourth floor of the Palmer House attracted great attention from all who attended. The crowds grew larger each day. It is believed that a record was set. As yet officials haven't released complete figures of all who attended this meet.

As predicted, and dominating the exhibits, were the beverage dispensers of all types. These ranged from fresh orange drinks to all the well known soft drinks and to coffee and even hot soup vendors.

The new cigarette machines also attracted attention with many claiming that these were the greatest ever yet produced by the manufacturers. Each machine had special features and each one seemed to win many followers.

In addition to the fourth floor exhibits, there were also exhibits on the seventh floor of suppliers and manufacturers of equipment.

The men who attended were kept busy going from floor to floor and room to room seeing the newest in automatic merchandising equipment and supplies.

Among some of the new products which were seen on the exhibit floors were new small style cigarette dispensers, also the newest ideas in orange and other fruit juice vending machines, the new CocaCola, Pepsi-Cola, Dr. Pepper and other soft drink dispensers.

The new electric cigarette vending machines, the manually operated machines, new and more attractively lighted than ever before, with features which have never been seen on any of the cigarette machines which have ever appeared in the industry.

Chocolate, candy and gum being vend-ed in the most outstanding machines ever yet to be shown to the trade. Some of these units were absolutely of the finest precision construction which has ever appeared in the field. These clicked with almost all who saw them.

In addition to this glittering galaxy of new equipment and the huge crowds which entered the exhibit floors were the many fine meets which were conducted at this show and met with great approval of all who attended.

It is definitely believed here that the automatic merchandising division of the industry is now well on its way to open a new era for all in the field and many are also of the belief that this division of the field will lead the way for the entire trade during 1948 and for some years to come.

Candid Camera Clicks At NAMA Show

CHICAGO — The Cash Box candid camera man clicked these pictures at the NAMA show, Palmer House, Chicago, this past week.
The Cash Box Candid Camera Keeps on Clicking Automatic Merchants at NAMA Show

CHICAGO—Never before in the history of the automatic merchandising machine industry were there as many smiling and happy faces and such huge crowds as attended this Second Annual Meeting and Exhibit of NAMA.

All day long and far into the evening hours The Cash Box candid cameraman shot about the entire exhibit, as well as in the meeting rooms and reception parlors, to catch many automatic merchants and their wives enjoying themselves immensely at this convention.

Picture No. 1 (left to right) Robert Z. Greene, President of NAMA (as well as president of the Rowe Corp.) with Mr. and Mrs. F. L. Brandstrader, legislative counsel for NAMA, enjoying the festivities and meeting with many friends.

Picture No. 2 (left to right) Sidney Kronenberg of the Alamat Co.; Neil Mitchell of Lehigh Foundries, Inc.; Mrs. Kronenberg; Mrs. Strauss and Jules Levy all partaking of refreshments.

Picture No. 3 (left to right) Bern Bernard, Dick Gluck and Alan Remly talking over the many new automatic merchandisers they had seen and all acclaiming this exhibit "the greatest yet, but"; they stated, "just watch us next year".

Picture No. 4 (left to right) A gathering of the California delegation with the candid cameraman so busy that he just didn't have time to catch the names as they were given to him. "They were tremendously enthused", our cameraman reports, "over the convention and all the fine, new equipment which they had seen, as well as the great crowds that turned out to view the exhibits and attend the meetings. California's delegation was a very prominent one", our cameraman says.

Picture No. 5 (left to right) B. W. Scheuer, Vendomat Corp. of America; Mrs. Sidney Kronenberg and George Seedman of Rowe Corp. who was also Chairman of this meet. All three very much interested in the big cocktail party, the many, many people they met and also the interesting new machines which were shown at this convention.

(There are still dozens of pictures in our possession at The Cash Box office, but, due to press time being almost upon us as these arrived from Chicago, we have been forced to withhold the rest from this issue and will feature them, from time to time, in future issues of The Cash Box.)
1947 PRE-INVENTORY CLOSE-OUTS
REAL LOW PRICES!!

USED PIN GAMES
ALL GAMES READY FOR LOCATION

<table>
<thead>
<tr>
<th>Spellbound</th>
<th>Idaho</th>
<th>Play Boy</th>
<th>Kilroy</th>
</tr>
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<tbody>
<tr>
<td>Battle Card</td>
<td>Laura</td>
<td>Double Barrel</td>
<td>Midget Racer</td>
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<tr>
<td>Ballyhoo</td>
<td>Oklahoma</td>
<td>Dynamite</td>
<td>Gold Ball</td>
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<td>Mystery</td>
<td>Smoky</td>
<td>Rocket</td>
<td>South Seas</td>
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<td>Ranger</td>
<td>Stage Door</td>
<td>Battle Call</td>
<td>Super Score</td>
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<td>Vanity</td>
<td>Canteen</td>
<td>Big Hit</td>
<td>Tornado</td>
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<td>Lucky Star</td>
<td>Surf Queens</td>
<td>Big League</td>
<td>Amber</td>
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<td>Rio</td>
<td>Sea Breeze</td>
<td>Cyclone</td>
<td>Havana</td>
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<td>Siesta</td>
<td>Step Up</td>
<td>Fast Ball</td>
<td>Maise</td>
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<tr>
<td>Honey</td>
<td>Suspense</td>
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NEW FIVE BALLS
Keeney Hi-RIDE
Marvel DOLLY
Bally NUDGY
Gottlieb
HUMPTY DUMPTY
Williams BONANZA
United SINGAPORE
Chicago Coin SEA ISLE

PITCH SLOTS

Solotone Boxes, Brand New ............... $15.00
Personal Music Boxes .................. 15.00
Solotone Location Amplifiers .......... 79.50
Personal Location Amplifiers ......... 89.50
Personal Studio Amplifiers .......... 335.00

KEENEY SUPER BONUS BELLS AND GOLD NUGGET

BALLY ONE-BALLS & CONSOLES

PARTS
Wurlitzer 412 Amplifiers ............. $14.50
Wurlitzer 616 Amplifiers .......... 19.50
Wurlitzer 24 Amplifiers .......... 27.50
Wurlitzer Tone Arms .......... 15.50
Wurlitzer AC Motors (1140) ...... 19.50
Speakers for 24 or 616 ............. 15.50
Coin Chutes for 24's ................. 14.50

SELLING OUT! PHONO PLASTICS

WURLITZER: Each
24 TOP CORNERS, Amber or Red ...... $1.20
24 LOWER SIDES, Amber or Red ...... 4.00
500 TOP CORNERS .................. 4.00
600 TOP CORNERS, Right or Left .... 4.00
800 LOWER SIDES ................. 12.50
800 TOP CENTERS, Right or Left, Red 8.00
500 BACK SIDES, Green ............ 9.50
750 LOWER SIDES, Right or Left .... 8.75
750 TOP CENTERS, Red ............. 4.25
750 MIDDLE SIDES ................. 2.00
950 LOWER SIDES ................. 10.50

SEEBURG:
HI-TONE MODELS 1800, 8800, 8200
Lower Sides ........................ 14.50
HI-TONE MODELS 9800, 8800, 8200 Domes, Yellow, Red or Green ...... 8.00
ROCK-OLA:
STANDARD, MASTER, DeLUXE or SUPER
Top Corners ........................ 12.75
MILLS:
TOP DOOR, Yellow or Blue .......... 5.50

WRITE FOR REAL LOW PRICES!

ALL TYPES OF MUSIC MACHINES
ANY AMOUNT YOU NEED!
READY FOR LOCATION!
WRITE FOR REAL LOW PRICES!

WRITE US FOR SENSATIONALLY LOW PRICES ON ABOVE
TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

IF YOU NEED ANYTHING IN GAMES OR MUSIC NOT LISTED
ABOVE — WRITE US! WE CAN SUPPLY YOUR NEEDS!

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Greetings
TO THE ENTIRE
COIN MACHINE INDUSTRY

MICHIGAN AUTOMATIC PHONOGRAPH
OWNERS ASSOCIATION, Inc.
712 FORD BUILDING DETROIT 26, MICHIGAN

WILL PAY
TOP PRICE
FOR
Pokerinos
(MUST BE SCIENTIFIC MAKE)
Write — Wire Now!

Robert Marcus
69 Van Buren St., Brooklyn, N.Y.

PAT BUCKLEY

RENO, NEVADA—Following up on the successful showing of the new 1948 Buckley line of equipment at New Orleans, La., Pat Buckley announced that his firm is showing the line to operators at the Mapes Hotel, this city, on December 17, 18, 19, 20, 21, 22 and 23.

Buckley Manufacturing Company will display their new 1948 “Cross-Cross” Bell; the 1948 “Daily Double Track Odds” console, and the Buckley “Wall and Bar Box”. In addition a complete display of all the new Buckley accessories and equipment will be made.

“I want to thank the operators who attended the showing of Conole Distributing Company at New Orleans, La. on December 11 and 12” stated Pat. “These coinmen were enthusiastic over the equipment on display, and we are sure the Western coin machine operators will be tremendously pleased with our machines.”

According to Buckley, the complete week showing of their machines is expected to bring in coinmen from many of the surrounding states. There will be entertainment and refreshments on hand to satisfy everyone.

Buckley hasn’t announced any further showings as yet, but reports that the entire line will be on display at the Coin Machine Convention at the Sherman Hotel on January 19 to 22.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Empire Coin

1012-14 Milwaukee Ave. • PHONE: EVERGLADE 2600 • CHICAGO 22, ILL.

28,000 SQ. FT. BETTER DISPLAY & SERVICE!!!

Sale!

NEW IN ORIGINAL CRATES!

AT LESS THAN MANUFACTURER'S COST!


UPRIGHT MODEL  WITH STAND

Quantity is Limited

ORDER NOW!

Price

INCREASES

NOW ONLY

$8,450

$29,500

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere. Entirely Mechanical. Ideal For Small Floor Space, Plenty of Play Appeal!

NOW DISTRIBUTING

THE LANDIS ARISTOCRAT

POP CARN VENDOR

NEW PIN GAMES

UNITED, SINGAPORE  W  KENNY HI-RIDE  R  GOTT, HUMPTY DUMPTY  C  EXHIBIT STAR-LITE  CHICAGO SEA ISLE  R  BALLY NUBY!  WILLIAMS ABANZA  R  BALLY BALLY!  $59.50

NEW ARCADE MACHINES

SPEEDWAY 8 BALL  1 X 5 TON  $35.50  METAL FANTASY  1 BALL  $79.50  AMERICAN TORPEDO  $119.50

ROLL DOWN GAMES

GENOA CIRCLE  $49.20  CHICAGO CIRCLE  $49.20  Bally CICERONE  $47.50  BIG CITY  $39.50  PLASCO PRO-SIZED  $49.50

SLOTS

BONUS BELLS: $1.95/100; $1.95/125; $4.95/500  SOLO CHROME: $1.95/100; $3.95/150; $6.95/250  BLUE FRONT: $3.95/100; $5.95/150; $7.95/250  BROWN FRONT: $5.95/100; $9.95/150; $11.95/250  WILLY CHARLIE: $4.95/100; $7.95/150; $9.95/250  500 BALLbell: $3.95  100 MADAM: $1.95  50 BLACK CHERRY: $1.95  35 JENN, SILVER CHIEF: $85.50  35 JENN, CONSOLE CHIEF: $85.50  COLUMBIA J.P.: $85.50  25 JENN: $85.50  25 JENN: $85.50  25 JENN: $85.50  35 JENN, CIGARMODEL: $85.50  35 JENN, LITE, CIGARMODEL: $85.50  35 JENN, LITE, CIGARMODEL: $85.50  35 JENN, LITE, CIGARMODEL: $85.50  35 JENN, LITE, CIGARMODEL: $85.50

NEW COUNTERTOP

POP-U-P CLOSEOUT!  AST. CHALLENGER  45.10  COLD FOLDING STAND  59.50  GOTT, GRIP-GRIP  59.50  CHALLENGER BASKETBALL  79.50  WRIGLEY'S BASEBALL  79.50  KICK & CATCHER  27.50  WITH STAND  170.00

NEW SLOTS

JENNINGS LITE-UP CHIEF  60c.  $92.50  JENNINGS LITE-UP CHIEF  60c.  $92.50  HILLS GOLDEN FALLS, I-L  25c.  $139.50  GROETCHEN DE LUXE COLUMBIA...$168.50, J.P. COLUMBIA...$189.50

SLOTS, SALES, STANDS

CHICAGO METAL REVOLVING-DE LUXE  $459.50  BOA STANDS  $22.50  FOLDING STANDS  $12.50

EMPIRE HAS BEEN APPOINTED AS DISTRIBUTORS OF ILLINOIS, IOWA, MICHIGAN AND NORTHERN INDIANA

RECONDITIONED 5 BALLS

LUCKY STAR $109.50  SWEDISH $109.50  CYCLONE 125c.  $139.50  CHALLENGER 125c.  $139.50  VANDITIES 125c.  $139.50  KILLDEER 90c.  $128.50  SMARTY 85c.  $119.50  DAGHARTE 85c.  $119.50  SHOW GIRL 85c.  $119.50  OPPORTUNITY 85c.  $119.50  SPINSPOOL 85c.  $119.50  SUPER SORE 75c.  $119.50  FAST BELL 75c.  $119.50  SUPERLINER 65c.  $119.50  STEP UP 50c.  $119.50  MID. RADER 45c.  $119.50  CANTREICH 30c.  $119.50  SURF QUEEN 30c.  $119.50  LITE-OG-SARD  44c.  $119.50  PARDOODLE 44c.  $119.50  FLAT TOP 44c.  $119.50  LIBERTY 44c.  $119.50  SKY CHIEF 44c.  $119.50  RIC-PABLO 44c.  $119.50  AIR CIRCUS 44c.  $119.50  KEEP' EM 44c.  $119.50  SOUTH SEAS 44c.  $119.50

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE  $109.50  CLUB TROPHY, F.P.  74.50  PHILCO, F.P.  74.50  "41 DERRY 79.50  RECORD TOT  79.50  LOWCATER, F.P.  99.50  TOWER, F.P.  99.50  Jockey Club, P.O.  99.50  Hills J.O.P; Bally, P.O.  99.50  KYD, P.O.  99.50  SPORT KING, F.P.  99.50  VICTORY GERRY, B.O.  99.50

For mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Season's Greetings

UNITED MANUFACTURING COMPANY
Here's joy to you —
And PROFIT, too —
More money each week,
The whole year through!
And, here's to the industry's
Biggest hit —
The phone that gives you
The biggest split!
Together you'll prosper
And bring good cheer —
HERE'S TO YOU AND THE MANHATTAN
...AND A HAPPY NEW YEAR!

THE "Manhattan"
CREATED BY HOMER E. CAPEHART

PACKARD MANUFACTURING CORP. INDIANAPOLIS 7, INDIANA
King-Pin Equip. Co. Holds Showing Of Wilcox-Gay Recordio

J. R. (Pete) Pieters
KALAMAZOO, MICH.—J. R. "Pete" Pieters of King-Pin Equipment Company, this city, played host to between fifty and sixty coinmen from the state of Michigan on Sunday December 7, who braved unusually bad weather to attend the "Open House" and showing of the Wilcox-Gay Recordio.

"We had a small but enthusiastic turn out" reports Pieters. "On hand to greet the ops were officials of Wilcox-Gay Corporation, who explained the history of the development of the machine. In addition, as usual, we entertained our guests with the best of food and liquid refreshments."

On display at the King-Pin showrooms, in addition to the Recordio, were the latest games of Bally Manufacturing Company and Williams Manufacturing Company.

Instead of the usual form of invitation, Pieters sent his friends an invitation on the "Recordio" disc. When it was pointed out that there was a chance of the operator not being able to hear the record, "Pete" snickered, knowing that most of the operators have music machines out. The resultant attendance, even tho the weather was very bad, proved Pieters to be right.

"The operators were very interested in the 'Recordio' and we booked some very fine orders" stated Pieters.
Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is generically chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley’s exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box...equally popular for wall or bar installation.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Xmas Greetings

AND

A Happy New Year

TO ALL OUR FRIENDS

from

MUSIC SALES COMPANY

704 BARONNE ST.
NEW ORLEANS 13, LA.

Mr. Distributor—Jobber—Operator—

If you are operating Pin Ball Machines and you are burdened with a constant accumulation of used games, tell us what you have. Our EXPORT DEPARTMENT will take care of your excess machines.

If you are operating a route of BOWLING GAMES of any absolute type and collections are constantly falling off, write us. We will share with you our knowledge of how to remedy that.

From previous experience we can demonstrate new type machines which will make money for you in YOUR PARTICULAR TERRITORY. Write us regarding that.

If you are too busy to write, then take time off to visit the greatest COIN MACHINE SHOW ever held in Chicago, at the Hotel Sherman in Chicago, January 19-24—where your favorite and reputable manufacturers will have their finest and newest machines exhibited—and while there take time to see our

"FLASH BOWLER"
BOWLING GAME

"TIN PAN ALLEY"
ROLL DOWN GAME

AND OTHER EDELCO'S GAMES

BOOTHS 15 AND 16

EDELMAN AMUSEMENT DEVICES
2459 GRAND RIVER
(Tacoma, Wash. Ops Gross $1,490,000 On Pins

Tacoma, Wash. Ops Gross $1,490,000 On Pins

TACOMA, WASH. — Controller Lyle Lemley reported that the gross revenue in this city on pin ball machines was approximately $1,490,000 for the first ten months, of 1947, based on the tax reports to the city paid by the operators.

The controller’s reports from thirty-three operators for the September-October period showed 1,981 machines in operation, gross revenue of $275,073.60 with a tax amounting, at five per cent, to $13,763.85.

Lemley said this was an increase of 21 machines, $32,750 in gross revenue to operators, and $1,619 in tax over the previous tax period.

Operators are required under the 1947 ordinance to report their revenues and pay taxes to the city bi-monthly, just as they do to the state tax commission.

The controller figured that on the basis of the taxes paid, the public played 25,860,000 nickels into the machines.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
SEE Magic-Elo on NATIONAL ROCK-OLA DAYS January 3-4-5 AT MAINE AUTOMATIC MUSIC CO.
33 EXCHANGE ST., PORTLAND, MAINE
LEE R. LIBBY
Bally Boasts Complete Line Of Amusement Equip.

GEORGE W. JENKINS

CHICAGO—"Bally Manufacturing Company now offers operators the most complete line of amusement in coin machine history" claims George Jenkins, vice president and general sales manager of the firm.

"So-called arcade equipment" continued Jenkins "is enjoying a boom right now with our 'Hy-Roll' rolldown game, 'Bally Bowler', ski-ball, 'Big inning' baseball game, and 'Heavy Hitter', counter size baseball game.

"One-balls continue popular in many territories and Bally's 'Jockey Club' automatic and 'Jockey Special' free-play continue in regular production.

"Five balls are represented by 'Eureka', which is convertible to one-ball, single-coin or multiple-coin play.

"And in the console class, Bally is shipping four different games, all three-reel type — 'Triple Bell' with changing odds, 'Wild Lemon' with the new wild lemon feature, 'Double-Up' with hold and draw and double-score features, and the deluxe automatic jackpot 'Hi-Boy' with hold and draw."

All current Bally games are scheduled for continued production through the January show and well into 1948, reported Jenkins.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $12.50 TO $18.50 PER REEL
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

2
Williams' WINNERS

"BOX SCORE"
Super DuLuxo Roll Down

"BONANZA"
5-BALL WITH THE EXTRA SPECIAL "BONANZA FEATURE" AND THE "PREMIUM FEATURE"
ORDER NOW!
KING-PIN EQUIP. CO.
826 MILLS ST., KALAMAZOO, MICH.

Aireon MANUFACTURING CORPORATION

Finest IN MUSICAL EQUIPMENT

GEORGIA TOWING, Kansas City, Kansas
Mofco Corp., Lake St. Antoine Street, Montreal, Que.

Cinnaudograph Speakers Division of Aireon

Thanks —
TO ALL
NEW YORK
NEW JERSEY
and
NEW ENGLAND
Coinmen

FOR YOUR TERRIFIC RESPONSE TO
BALLY GAMES

WE HAVE EVEN BETTER THINGS
IN STORE FOR 1948

To You and All Our Friends In The Industry Everywhere—We Extend

Season's Greetings

BEN BECKER SALES CORP.
REGIONAL Bally DISTRIBUTORS IN NEW YORK, NEW JERSEY & NEW ENGLAND
444 W. 50th ST., NEW YORK 19, N.Y. (Phone PLaza 9-1331)

www.americanradiohistory.com
NIAGARA MUSIC ASSN. SETS COMMISSION DEAL WITH LOCATION AS PARTNER

Deduct Depreciation And Operating Costs—Then Split Balance

5. Depreciation on this equipment is as follows: 40% the 1st year; 36% the 2nd year, 32% the 3rd year, 19% the 4th year.

4. Operating cost per week for machine is $6.45. This includes records, parts, wages, taxes and insurance, fixed overhead, and car and truck expense.

5. From this we had compiled a figure that we must get from each installation on our route in order to break even as shown on the enclosed music cost record. That is, the weekly operating cost of $6.45, plus the depreciation on the amount and value of equipment installed in each individual location, is hundreds of dollars invested. This figure, whatever it happens to be in each instance, is used as the front money figure and deducted first from the gross weekly play. The remaining net profit of the phonograph is divided 75% to the location and 25% to the operator. This is the particular division of net profit we are using below. However, it could be divided 60% to the location, 40% to the operator, or any such plan depending on the circumstances of the operator.

6. It may be readily seen that this plan protects the better locations and gives them the break they deserve, for any location grossing a figure three times his particular minimum figure on his phonograph receives a commission which compares with 50% of the gross play, and the operator is also able to show a fair profit. This is not true on a straight 75-25% basis or 75-25% basis where the better locations are really being penalised because of the poorer ones.

7. This plan automatically controls the amount of equipment to be installed in any location because the location can see that auxiliary equipment unnecessarily installed and paying its way is costing him money as well as the operator.

8. The equipment and value of same installed in each location is listed on the enclosed "Installation Card" and placed in each machine showing the weekly minimum to be deducted in each location.

9. The enclosed charts are mailed to each location in order to try and explain just why a change in commission rates is imperative. If the phonograph operator is to survive.

10. When current model equipment becomes one year old or becomes second-hand model due to a new release by the manufacturer, the depreciation figure is moved 40% down to 30% and the minimum operating cost is raised to $8.05 per week from the above table.

11. This commission schedule is now being put into effect by other operators in this locality as well as the Frontier Novelty Company and we are encountering much less opposition from dealers than was anticipated.

Compiled by Robert F. Bradt and Arden A. Bradt, partners, Frontier Novelty Company, Niagara Falls, New York.

Circles represent gross play.

Heres how phonograph commissions must be if the phonograph operator is to survive.

CIRCLE REPRESENTS GROSS PLAY ON PHONOGRAPH.
The most fascinating game you've ever seen... "7-Grand"... you push a lever, the green felted turntable revolves and the dice turn over... never know what to expect... has great attraction and interest... A REAL MONEY-MAKER as proven by location tests.

**HIGH LIGHTS OF "7 Grand":**
- Precision-made, trouble-free
- Multiple coin slot—takes 54, 10¢ and 5¢ coins (last coin always visible)
- Sensible design
  - Easy to handle—fits all locations
  - Can be changed to number different dice games (poker or cigarette dice)
  - Comes with 2 dice sets (spot and cigarette—2 dice to set)
- ALL WORKING PARTS FULLY GUARANTEED FOR ONE YEAR

**OPERATORS' PRICE**

$69.95

2 Cash Boxes—one for location owner and one for operator.

Order from your distributor... if he cannot supply you, write us.

DISTRIBUTORS: write—wire—phone for territories and quantity prices.

Write for illustrated literature today!

Bradley Industries

BRADLEY ASSOCIATES, INC.

1652 N. Damen Ave., Phone ARMitage 8198, Chicago 47, Ill.

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**GREETINGS TO ALL — FROM**

The South's Leading Distributor

BALLY MFG. CO.
D. GOTTlieB & CO.
MILLS INDUSTRIES

CHICAGO COIN MACH. CO
BELL-O-MATIC CORP.
H. C. EVANS & CO.

GUARANTEED PERFECT USED MACHINES
BELLS — CONSOLES — ONE-BALLS — PINS

Once You Buy Used Equipment from Us, You'll Be a Satisfied Regular Customer

WRITE FOR LIST

CROWN NOVELTY CO.

NICK CARBAJAL, Gen. Mgr.

920 HOWARD AVE.
NEW ORLEANS 13, LA.
(Phone: CANal 7137)

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ADVERTISERS—SEE PAGES 14 & 15

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“Papa” Passes Away

NEW ORLEANS, LA.—Julius (Papa) Pace, one of the most beloved men in the history of the coin machine industry, head of Dixie Coin Machine Co., this city, passed away Saturday afternoon, December 13, 1947, after a lingering illness. The funeral was held on Monday, December 14, 1947.

“Papa” Pace will long be remembered by all who knew him, and all who came in contact with him, during his long career in this industry. He was one of the most outstanding men in the nation defending the rights of the members of this trade. He will long be recalled for the grand work he did in behalf of the coin machine industry in this area. And, by so doing, helping all coin machine operators everywhere.

Those who even met him casually at the many coin machine conventions and meetings he attended, immediately came within the spell of his charm and, it is stated, there were many coin machine men who traveled to this city to visit with him after meeting him but once. He was one of the warm hearted men in the trade.

He loved the opera and, many times, would entertain friends with renditions of noted arias. Small in stature, and almost as wide as he was tall, he was instantly remembered by all who, after meeting him but once, would instantly call him “Papa”.

(Wherever you are “Papa”, there is no doubt that the angels will join in singing your favorite operatic arias with you and they, too, will be as charmed, and made as happy, as you made so many, many of us while you were here. You’re not gone. “Papa”, not gone from our memories, not gone from our hearts, and not gone from our long remembrances of your many kindnesses, your charm, your love for all of us, and your leadership. So long, “Papa”, but, not goodbye.)

Xmas Greetings

Bally’s

“BIG INNING”

REAL BASEBALL ACTION

Ball Automatically Pitched — Players Run in Flash Action on Back — Glass and Field. Guaranteed Mechanically Right.

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS

1429-31 and 1503 W. PICO BLVD. (Phon: PRospect 7351) LOS ANGELES, CALIF.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Merry Xmas

and

A Happy New Year

Xmas Greetings
from
BOB BUCKLEY
SAM TRIDICO
DISTRIBUTORS OF
THE NEW 1948
BUCKLEY LINE
"CRISS-CROSS" BELL
DAILY DOUBLE TRACK ODDS
1948 WALL & BAR BOX
AND ALL BUCKLEY ACCESSORIES
AND EQUIPMENT

Guaranteed Used Machines
BELLS—CONSOLES—1-BALLS—PINS
The machines are perfect!—The
Prices are right!—Write for List.

CONSOLE DIST. CO.
1006 Paydros St., New Orleans, La.
Phone: RA 3811
SAM TRIDICO BOB BUCKLEY

Special Train From N. Y. For Show

NEW YORK—A special Coin Machine
Convention train is being prepared by
Frank McAuliffe of the New York Cen-
tral for coinmen in this city and vicinity.
Frank has secured a few cars on the
Commodore Vanderbilt, leaving New
York City on Saturday, January 17. De-
tails will be announced in a later issue.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CMI's Contribution To
Give Underprivileged
Children A Day At
The Circus

CHICAGO —— James A. Gilmore, CMI secretary-manager, reports that Coin Machine Industries has donated $60 to be used for tickets to bring a large group of underprivileged children to the International Circus at the Coliseum during the week of December 27 to January 4.

The yearly donation went to the Underprivileged Children's Circus Fund, sponsored by the Society for Underprivileged Children. Three church leaders head this Society — Rabbi Richard C. Hertz of Temple Sinai, Monsignor William McNichols of St. John's Cathedral and the Rev. William Clyde Howard of the Second Presbyterian Church.

In making the donation to the Society, which will bring 100,000 boys and girls to the circus, Gilmore specified that it should be divided equally among Catholics, Jewish and Protestant children.

CMI's 1946 contribution was used to buy circus tickets for children afflicted with polio.

"Not only does the contribution from the coin machine industry make it possible to bring holiday cheer to a number of underprivileged boys and girls," stated Gilmore, "but the industry is presented in a very favorable light by cooperating in a public charitable function."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Posters & Stickers Boosting CMI Show Now Available

HERB JONES

CHICAGO—Wall posters and stickers boosting the January Coin Machine Show are now available to all exhibitors, according to an announcement by Herb Jones, chairman of the publicity committee.

"Posters and stickers are furnished free of charge" Jones said, "and we hope that exhibitors will send copies of the poster to all of their distributors for display in showrooms all over the country. Stickers should be put in every piece of mail to remind operators and distributors about the great combined amusement-music-vending-equipment show."

Supplies of posters and stickers may be obtained by writing or phoning Jim Gilmore, secretary-manager, Coin Machine Industries, Inc., 134 N. La Salle St., Chicago. Exhibitors are also urged to use show slugs in their advertising in The Cash Box, which are on hand.

"Every indication points to a tremendous 1948 show" reports Jones "with hotels jammed, and all exhibit booths sold. However, it is important that every coinman attend the showing to see the new equipment, meet with their friends and the representatives of the factories. Every factory, distributing and jobbing organization should display one of the large posters on their walls. Every letter that is sent out should have a sticker pasted on it. It is thru the complete cooperation of everyone that we can boost the CMI show to the greatest heights ever attained."

We Wish All Of Our Friends In The Coin Machine Industry

A Very Merry Xmas

and

A Prosperous 1948

WILLIAMS DISTRIBUTING CO.

2309 W. PICO BLVD.
LOS ANGELES 6, CALIF.

Phone: DRexl 1422

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Open Letter: To "The Cash Box" and Music Operators All Over The United States

The CALIFORNIA MUSIC OPERATORS ASSOCIATION wishes Bill Gersh and the staff of the Cash Box magazine a very Merry Christmas and may the new year be even more prosperous and successful than it has been in the year past to repay them for the very wonderful job that they have done regarding the operators’ businesses for the year of 1947.

And by wishing the operators success and good will for the coming year, it seems to the writer that the music operators all over the United States should be doing something about their business to assure themselves of such a prosperous year. We have talked about tax councils and representation at the next session of Congress, but it seems that very little is being done about it. We have probably been just as negligent as any other association in the United States, but the time has come when something concrete must be done. We know that certain groups and elements are preparing to disrupt or tax the business beyond our means to pay. At least that is the way the writer sees it.

Now, as a suggestion to get a plan started, the writer would like to propse that the very capable attorneys who represented the music operators at the last session be employed by a tax council which can be set up or one that has already been set up at the last Coin Machine show. The C.M.I., which is a national organization, has a tax council which the writer is a member of. If my memory is correct, there were five men from various parts of the United States who represented the music operators associations appointed for the purpose. Let’s make this tax council function as it should have been doing for the past year.

I think under the leadership of James Mangan and the representation presented by Sidney Levine we had the makings of a very strong national organization to combat any group or groups who would like to move in on the automatic phonograph industry. I propose that a mammoth meeting of the music operators be called in Chicago some time during the coin machine show and that each association be assessed $250 to $500 apiece to accumulate the necessary funds needed by the tax council. This is just one man’s opinion, but it certainly bears fruit of thought.

George A. Miller
State President & Business Mgr.
CALIFORNIA MUSIC OPERATORS ASSN.

Philadelphia Games Assn. Asks Lower Pin Game Prices

Manufacturers Answer

PHILADELPHIA, PA. — In a letter sent to all games manufacturers, the Amusement Machines Association of Philadelphia, thru its business manager, Joseph Silverman, outlined the poor business conditions in their city, and asked that the price of pin games be set at a maximum of $175.

"We are writing to all the manufacturers with the thought in mind that YOU ALONE can bring the price down to the point where we can obtain these games at the aforesaid price from the Jobbers and at the same time give them a fair margin of profit from which to work" Silverman wrote.

Most of the Chicago manufacturers stated that they had received the letter and answered the association, pointing out that they were unable to turn out good games at the price requested. It was pointed out that their costs of labor, materials and overhead had risen in the same proportion that has manufacturing costs in all other businesses.

Silverman reported that his associates desires to meet with the manufacturers at the forthcoming Coin Machine Show in January, sit down and discuss the problems involved, and perhaps come to some solution.

SOUTHERN MUSIC SALES
727 POYDRAS ST., NEW ORLEANS 12, LA.
By Billy DeSelm
Sales Mgr. UNITED MFG. CO.

Cost of Games, although high today, is not all important providing the Operator can realize a Fair Profit.

Coin Operated Games sell at a price determined by the cost of Labor, Material and Overhead plus profits in keeping with the risk but the Demand is based on the Operator's Profits which are determined by what is in the Cash Box less the Cost of Operating or Servicing, how long the Equipment will earn top Dollar without moving it to a New Location plus the Resale Value as used Merchandise.

In the eyes of the Operator Games should have sustained Player-Appeal—Mechanical Stability and Command a good Price on the used Market.

Several of these Factors can be controlled. Player-Appeal and mechanical stability can be predetermined to a great extent by extensive location tests before starting mass production and also by turning an attentive ear to all complaints and acting on them promptly.

Under selling the Demand by a considerable amount usually builds up a high resale value.

It is the aim of the United Mfg. Co. to build Equipment that will make the Operator Money. All policies of the Company are aimed toward this Goal.

The most terrific roll down game you've ever seen — with bumper game action.

ORDER TODAY FROM YOUR NEAREST DISTRIBUTOR DISTRIBUTORS — Act Fast For Available Territories

GEORGE PONSEN CO.
158 EAST GRAND AVE. CHICAGO 11, ILLINOIS
Superior 4427

NOW—THE WHOLE RANGE OF COLOR IN
"TALKING GOLD"
PLASTIC GRILLE CLOTH
AVAILABLE IN GOLD—SILVER—COOPER—GREEN—WINE


"TALKING GOLD" Grille Cloth Prices

WURLITZER SEEBURG

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If your model is not listed above, write for further information.

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N.Y. 19, N.Y.

AL BLOOM
President

Tel. (Longdistance 5-0371)
A high score of 285,000 can be obtained by skillful playing of balls. Each ball played scores from 1,000 to 24,000.

PLUS a bonus score of 50,000 when a line is completed VERTICALLY—HORIZONTALLY or DIAGONALLY.

All balls can be played at once, yet the ingenious automatic scoring device will register the score of each ball ACCURATELY!

Score lights up rapidly as thrown balls fall into pockets. No waiting for balls to register.

ORDER FROM YOUR NEAREST DISTRIBUTOR

MEMBER

Texas Juke Box Operator Owns Two Record Stores; All Phonos In Territory; And Arranges Record Programs For Two Radio Stations

HEREFORD, TEXAS — E. J. Pepper, this city, music machine operator, who was the first coinman in the industry to call attention to the advantages of using two minute records in juke boxes, is quite a factor in the record business in his territory.

The two radio stations in Pepper's area are continually in touch with him for information about songs and records, which they feature on their programs. He operates all the automatic machines in the territory, and in addition has two retail record stores. Thru the fact that he has control of the three major outlets for records, Pepper has it in his province to put over those songs he feels the public will accept.

Pepper began operating machines in New Jersey, and is known to many of the coinmen in the East. He later migrated to Texas, where he spent many years as an operator. Having spent quite a few years in the armed services during the war, Pepper states he practically had to learn the business over again upon his return to his town due to the many changes in the operating field. Pepper plans on attending the CMI convention in January, and will be willing to present his argument for two minutes to the trade.
ROCK-OLA FACTORY, SALESMEN AND DISTS
WORK AT TOP SPEED FOR NATIONAL ROCK-OLA DAYS

January 3, 4, 5, to Find Rock-Ola Factory Reps Speeding Around Country
Covering Distrib Showings. Enthusiasm Runs High for New "Magic-Glo"
Phono. Factory in Full Speed Production With Shipments Under Way Thruout Nation.

CHICAGO — Visitors to the Rock-Ola Manufacturing Corp. plant here are amazed at the speed production now under way for the firm's new 1948 "Magic-Glo" phonograph which will be shown to the automatic music industry thruout the nation on "National Rock-Ola Days" January 3, 4, and 5, 1948.

A tremendous number of new features are incorporated into this new machine which has won the warm praise of all who have seen it. The firm is doing practically every bit of raw materials and finished product processing work on this new juke box. It is believed by all those who have visited this huge plant these past weeks that this is, without any doubt, the greatest automatic phonograph which has ever yet been produced by Rock-Ola.

As an example of the speed with which the factory is working, J. A. (Art) Weinand, Salesmanager, Phonograph Division, will cover four cities, meeting with operators at the showrooms of the firm's distributors in Kansas City, Mo., Omaha, Neb., St. Louis, Mo., and Memphis, Tenn., during the days of the showings.

Other representatives of the Rock-Ola factory will, at the same time, be on the go in many other cities, and will be hard at work contacting everyone of the nation's operators to have them view the new "Magic-Glo" phonograph of the firm.

Mr. David C. Rockola, president, has been busy these past weeks arranging for the newest and speediest production lines in juke box history. Carload lots of this new 1948 model are already under way. Some are reported to be in the warehouses of the firm's many distributors from coast to coast.

Those who know Mr. Rockola believe that this is one of the most outstanding production achievements in the history of the coin machine industry. He has, many times in the past, surprised the trade with the speed production of which his factory is capable, but it is claimed by many distributors, "This time Mr. Rockola absolutely outdid himself and has actually performed a miracle of speed and precision production in producing the new 'Magic-Glo' phonograph for his distributors on such short notice and with such neat dispatch."

The firm's distributors have also been busy these past weeks and have been notifying the operators in their respective territories to make sure and visit with them at their showrooms during the "National Rock-Ola Days" — January 3, 4, and 5.

Most impressive to all the personnel at the factory have been the many compliments which they have heard from visitors.

Some of the coinmen who have gone thru the plant and have seen the new "Magic-Glo" phonos in production have been loud in their praise of the fine craftsmanship displayed by the employees.

"It seems", one distributor stated, "that this is really a work of love as far as the Rock-Ola employees are concerned. They are all proud of the great job they are doing and are all watching very carefully to see to it that each one of the new 'Magic-Glo' phonographs that they help to produce will be the best precision work they have ever yet done."

It is also stated, that, "Rock-Ola's new 'Magic-Glo' will win great compliments from all who will see it for it is a great advancement in automatic phonograph engineering."

With distributors coming and going thru the factory each day, even after the distrb showing that took place a few weeks ago, it is believed here that Rock-Ola will be far ahead of the sales mark which has been set.

J. A. (Art) Weinand, salesman of the phonograph division, stated, "There is no longer any doubt, at least as far as our distributors are concerned, of the success which the 'Magic-Glo' has achieved almost overnight."

With the Holiday Season upon us, we turn our thoughts toward the people whose good will and friendship have made the past year a successful one. We appreciate the opportununity the Holiday Season brings to say "Thank You" and to wish you . . . A

Merry Xmas
and
A Happy New Year

R. W. "DICK" HOOD

H. C. EVANS & CO.

Chicago
Member CMI
Idaho Got $210,000 for Salesboard Licenses
First 2 Months and Over $221,882 on Bells for 6 Months in 1947

BOISE, Ida. — Interesting revelation here is the fact that this state collected $210,000 from licenses issued for salesboards the first two months. The boards being used here are all money boards for 5c, 10c and 25c play.

Also of interest to the trade is the report of the state treasurer, Mrs. Lela D. Painter, that the state received $221,882 from bell licenses for the six months period. This is expected to be doubled during 1948 when the ops here will have to buy a full year’s license for each bell beginning on Jan. 1.

Under the law passed here the minimum for each bell in the state is a yearly license fee of $500, without regard to denomination. The law went into effect on June 6 and therefore the license had to be prorated, which means that the state received only about half of what it expects to obtain in ’48.

The one point in the law which brought many cities here large fees was the fact that no “maximum” was stated, even though the “minimum” went into the writing of the law. Many cities have therefore placed a yearly license fee of as high as $600, $750 and even $7,000 as opposed to the $500 minimum allowed by the law.

For example, in Lewiston there is a graduated license. There is a $500 occupational tax for any man who decides to install a machine. In addition to a 5c machine he pays $600 per year; for a 10c the fee is $600; for a 25c machine $750; a half dollar bell $1,200 and for the silver dollar $2,000.

The following cities reported income from bells as follows: Boise $17,029.79; Pocatello $19,266.29; Twin Falls $17,694.27; Idaho Falls $15,260.29; Wallace $6,427.09; Keling $7,260.45.

Many of the smaller communities haven’t as yet made any reports as to their license income for the half year of 1947.

Of the minimum $500 per year bell license: $125 goes to the state; $125 to the county and the remaining $250 to the community where the bell is operated.

Towne like Weiser, Ida. have placed a percentage of the gross receipts tax amounting to 90%, with a proviso that the keys for all machines were to be impounded in the hands of the city treasurer, who would be the sole person authorized to open the cash boxes. This meant the employment of extra clerks who would hustle over to fill up the tubes when someone clicked with a jack-pot.

The first time the Weiser city treasurer came around to collect he brought along a pad on which he kept a record of what was taken out of the machines. These pads were in quadruplicate with copies for the operator, treasurer, U.S. Internal Revenue Rept. and also one for the state tax department. This brought out howls and the filing of a suit which was later settled before it went to the Supreme Court of the state.

What is most interesting at this time throughout this state is whether there will be over $500,000 paid the state in license fees for bells and whether, because of the first two month’s license take on salesboards, the state can expect to obtain about $1,000,000 from these. Ope await the report of the state treasurer after the licenses have been purchased.

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SOUTHERN MUSIC DISTRIBUTING CO. 503 W. CENTRAL AVE., ORLANDO, FLA.

CLOSE-OUT!
Brand NEW
Bally NUDGY

(Original Crate)
WIRE — PHONE or WRITE FOR BARGAIN PRICES

GLOBE DISTRIBUTING CO.
1623 N. California Ave., Chicago 47, III. (Tel: Armitage 0780)

OPERATORS and MUSIC ASSOCIATIONS
Let’s take the guess work out of phonograph operating.
Get your business on a sound, economic basis.
Send for a sample set of charts complete for one location for operating plan outlined in this issue on pages 71 and 72.
Enclose 25c in stamps to cover our handling and mailing costs.
FRONTIER NOVELTY COMPANY
825 Pine Ave., Niagara Falls, N. Y.

Merry Xmas
and
A Happy New Year
TO ALL

BELL PRODUCTS CO.
200 N. Oakley Ave., Chicago, Ill.

SAY, “I SAW IT IN THE CASH BOX.”

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Trenton, Mo. Op Fights High Tax Ordinance In Court Action And Wins

TRENTON, MO.—A music machine and game operator, William Moots of this city, stood up against a high, arbitrary tax ordinance in a court action—and was victorious.

Late in October, months after passage of a business license, Moots refused to pay the tax because it was unreasonable, and was arrested. The war veteran operator made application for a temporary injunction against the city, and was granted a restraining order. Moots charged that the state laws did not empower a city such as Trenton to impose a tax on machines, and asked that the section of the ordinance containing the provision be declared null and void.

On November 10, Moots was granted a permanent injunction against the city, joined the police judge and the mayor by Grundy County circuit court.

Moots in stating his position has pointed out that he does not object to paying a reasonable license fee, but feels that the present $30 per year license is unreasonable.

A motion for a new trial was promptly denied by Judge Rose, and then the notice to appeal to the state Supreme Court was filed by the counselor.

The local Trenton newspaper, an editorial, pointed out that in order for the Supreme Court to reverse the decision of the lower court, it would also have to reverse previous decisions by the high court itself. Most observers, states this paper, think the high court will not, in such a minor matter, reverse its own decisions.

If the Supreme Court affirms the circuit court ruling, the city will have to strike out the part of its license ordinance taxing music machines and "marble" machines, which are not provided for in the Missouri tax statutes.

It was stated that it would seem that the city would have been better off to have followed the advice of some persons who earlier suggested that the tax be lowered to that charged by other towns. Moots did, in fact, offer to pay a reasonable tax. Now, however, it appears as though the city would lose all revenue from machine operators.

"The city's actions all through this controversy over the new tax ordinance" concluded this editorial "have struck us as being somewhat arbitrary as well as unfair. The tax under discussion was never intended for coin-operated and marble machines without any investigation as to the earnings for such machines; or at least, without such investigation ever being mentioned."

Sam Mendelson Appointed Sales Mgr. By Dynamics

NEW YORK—Dynamics, Inc., this city, announced this week that Sam Mendelson has been appointed as sales manager.

Sam is well known, having spent the past twenty years in the selling of coin operated equipment. For many years he represented J. P. Seeburg Corporation in this territory, and then was sales manager for other distributing companies. Recently he directed the sales for a local manufacturer of roll down and amusement games, and ran up record sales.

Dynamics, Inc., who will display some new games at the forthcoming CMI Show, have been quite successful in their recent roll down.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
C M I To Host 2,000 Orphans For Christmas

CHICAGO—In addition to their donation to the Underprivileged Children's Society to take boys and girls to the Circus during Christmas week, CMI will play host to 2,000 kiddies from Protestant, Jewish, Catholic and Negro orphanages at a special Christmas party featuring a show of Walt Disney's "Pinocchio" in the RKO Palace Theatre, this city.

In addition to the show, the youngsters will be treated with 2,000 candy bars and 900 pounds of candy kisses.

The thirty-four orphanages invited to attend include the Allendale Association; Bensenville Home Society; Catherine Kasper Industrial School for Girls; Catholic Dependent Child Commission; Catholic Home Bureau of Chicago; Central Baptist Children's Home; Chicago Home for the Friendless; Chicago Home for Girls; Chicago Nursery and Half-Orphan Asylum; Chicago Orphan Asylum; Children's Receiving Home; The Cradle; Danish Lutheran Children's Home; Daughters of Zion for Jewish Day Nursery and Infant Home; Ephraim School for the Deaf; Glenwood Manual Training School; Guardian Angel Day Nursing; Dispensary and Girls Boarding Home; Home of the Good Shepard; Illinois Children's Home and Aid Society; Illinois Technical School for Colored Girls; Jewish Children's Bureau of Chicago; Joint Service Bureau of Protestant and Non-Sectarian Child Caring Agencies of Chicago; Ketteler Manual Training School for Boys; Klingberg Children's Home of Chicago; Lake Bluff Orphanage; Lawrence Hall, Inc.; Lisle Manual Training School for Boys; Lutheran Child Welfare Association; Lutheran Home-Finding Society of Illinois; Mary Bartelme Club; Norwegian Lutheran Children's Home Society; Park Ridge School for Girls; and the St. Hedwig's Industrial School for Girls.

C M I CONVENTION PROGRAM

MONDAY, JANUARY 19
10 a.m. to 5 p.m.—EXHIBIT

EVING—Dinner for Presidents and Executive Secretaries of State and Local Associations.

TUESDAY, JANUARY 20
10 a.m. to 12 noon—EXHIBIT
12 noon to 4 p.m.—EXHIBIT

NOON—Luncheon, followed by an address by Dr. Preston Bradley.

WEDNESDAY, JANUARY 21
10 a.m. to 9 p.m.—EXHIBIT

NOON—Luncheon meeting of the National Association of Amusement Machine Owners.

EVING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc.

THURSDAY, JANUARY 22
10 a.m. to 4 p.m.—EXHIBIT

EVING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

CONSOLIDATED DISTRIB. CO.
1910 GRAND AVE., KANSAS CITY 8, MO.

Season's Greetings
TO THE ENTIRE COIN MACHINE INDUSTRY
from
Automatic Music Operators Assn., Inc.
250 WEST 57TH STREET, NEW YORK CITY
ALBERT S. DENVER, Pres.

"The Cash Box" Is The Operator's Magazine

Merry Xmas and A Happy New Year TO ALL OUR FRIENDS MIKE MUNVES 510 W. 34th ST., NEW YORK CITY

Season's Greetings TO ONE AND ALL WICO CORP.
2901 N. Pulaski Rd., Chicago, Ill.

The Biggest Advertising Buy For The Coin Machine Show SEE PAGES 14 & 15

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
GEORGE R. MURDOCK & ASSOCIATES, Inc.
1797 UNION ST., SAN FRANCISCO 23, CALIF.

Exclusive Distributors for...
WASHINGTON, OREGON, CALIFORNIA, ARIZONA, NEVADA, IDAHO
WASHINGTON, D. C.—Forty music machine operators from this city and the immediate vicinity met at the Hotel Hamilton on December 16, Tuesday evening, and agreed to form a music operators association.

Following a lengthy discussion as to the whys and wherefores of the merits and advantages of forming an association, the operators agreed unanimously to the immediate necessity of combining their efforts and cooperate for the benefit of all.

Five men were elected to organize the many matters necessary to the formation of a real strong association. They will set up the mechanics of the organization, write the by-laws, and bring in the nominations for the officers.

"This new association will be 100% music operators" stated Hirsh de la Viez, chairman of the organizing committee, "and will have no connection with the present pin game group. We will cooperate with the pin game men in any tax or legislative matters. We will employ an executive to run and handle the affairs of the new group. There are about sixty boni-fide music operators here in Washington, and we feel that 85% of these men will join before the next meeting."

"One of the points all present agreed upon" continued Hirsh "was the need for a National Operators Association."

The group listened to addresses by Evan Griffith, Al Lockhart, Roy Chapman, Teddy Crawford, M. F. Schravesand, Charles Bowles, Harold Klein and Hirsh de la Viez.

The five men selected to handle the organizational matters were: Hirsh de la Viez, Hirh Coin Machine Corp.; John H. Phillips, Phillips Novelty Co.; Charles Bowles, East Coast Music Co.; Simon Davis, Washington Music Co.; and Harold S. Klein, Silent Sales Co.
This was one of the most outstanding weeks in the Windy City's history with the NAMA show attracting hundreds of coin men from all over the nation. It seemed that every noted distributor of coin machines was in town. The boys were all enthusiastic over the future of the merchandising machine division of the field. Many said that all the big coin machine manufacturers realising the potential merchandisers would lead the way in '48. In fact, the distribs seemed to be holding meetings at the various booths of the NAMA exhibits on the 4th and 7th floors of the Palmer House discussing this important phase of the gambling business. In the Hall of Fame, Harold Mapes, manager of Joe Brilli's of Detroit, Mich., was particularly happy. — Ted Bush of Minneapolis looking his handsomely relaxed and a couch at the NAMA show. — Irv Sandler of Omaha looking things over and believes that when it all ends he will be just where he is anyway, "So", so-so-so Irving. — M. M. Rutherford of Amarillo, Tex. and "Hi-Ho" Silver of San Francisco talking things over. —Art Bouterious of Mills Sales Co., Ltd., Oakland, Cal., in and busy seeing what he can see while in the Windy City. Art pleased at some of the great advances which have been made in machines. Nick Carter of Los Angeles seen hereabouts this past week over new equipment around town. —Harry Williams planes away to Arizona this past week and may continue on to California. — Pat Buckley comes up to town from a very successful showing of his '48 line in New Orleans and leaves the very same evening for Reno, Nev., where he is holding another showing at the new Mapsel Hotel. — Si Lynch of Dallas, Tex. in town and looking chipper. — Harold Klein of Milwaukee around and advising a surprise very soon with a new rollodown machine he's building. — Irv Sommer, the tanned gent from Miami, talking things over with the vending machine boys. — Dan Cohen of New Orleans smiling happily all over the NAMA stage. — Sam Mannino of Pitts- burgh in town meeting with many friends. —Harry Brown of American Amusement spotted in the Palmer House lobby waiting for a friend. —Bernie Weinberg of Philly, Pa., in town.

Ray Moloney entertaining as only he can in the Bally suite, with the help of George Jenkins, Stuart Lyons, Bill O'Donnell, Ray, Jr., Ois Murphy, et al., and meeting with all those interested in Lion's Pepsi-Cola beverage dispenser. — Jim Stewart being greeted by many of the old timers in the vending field. — R. Z. Greene of Rove advising that he leaves the great city soon to return to the Altantic City show, for two terms... And with Dave Gottlieb also not running for president of CMI next term, looks like a new set of officers for the organizations this forthcoming year of 1948. — Art Weinand of Rock-Ola a very, very busy man these days with National Rock-Ola Days in the offing and distris calling from all over the nation to advise how enthused they are over the new 1948 Rock-Ola phonos. — George Lewis of ABC seen here and that the NAMA show and very enthused over the future of vendors... Jack Keeney getting a nice reception for his new biggy machines... Al Sebring and Harry Salat busy with Bill Bennett of Bennett's Coin Machine Co. — Jimmy talk- ing with Howard Prezlet and Ken Wilson, Jackie Rosenfeld and some others. — Art Fried now associated with Chicago Simplex gets calls from every flipper all over town. — Charley Ban- Pace Mfg. Co. on the go every minute and from the looks of things will have something to announce very soon. — Ben Coven is probably one of the busiest men in town these days. — Gil Kitt of Empire Coin on the coin machine industry talking with every- one and advising of the many new machines the firm have on hand... Morrie and Eddie Ginsberg walking thru the aisles at the NAMA show... Lyn Durant and Billy Belselm busy meeting people and checking out the NAMA show and rushed right out to United Mfg. Co. plant. — Lee S. Jones of P & S busy as a bee connecting the many distris of the firm... George Botter reports his new rolldown clicking extra big with shipments going forth every day... Sam Gens- burg of Chicago Coin down in his Florida home and Sam Wolberg of the firm home with a bad throat... Jimmy Martin busy talking coin machines again.

At ABC, Joe Brilli and Ray Bazelon all tanned and back in town after a Florida visit... Busiest man I've seen in many moons is Al Stern of World Wide who simply sells 'em and sells 'em and has just shipped reports many velvelty reception for Keeney's newest... Jimmy Johnson of Globe all pepped up over the reception his coin counter is getting and Vince Murphy advising that more ops are calling for the machine... Jack Nelson scooting past at the NAMA show in his style of a like a law firm... And Herb Jones one of the busiest men in the business these days.

According to info received there will be many new machines presented long before the CMI show and many mfrs. may not show anything but what they are building at the time... Hot deals on one-balls being made by Sam Yaras, up here from Dallas, Tex. to look things over... Nate Gottlieb keeping plenty busy answering all those phone calls for games... and advising that the phone company is doing a land office business everytime a new game is announced... Phil Weisman reporting their handing a grand job... Oscar Schultz back from bird business in New Orleans and reported to have vet feet from the experience... Ted Rubenstein is working harder than ever these days... Gerald Haley at Buckley Mfg. Co. very much pleased orders the orders are coming in for the new Criss-Cross Bell and the new Buckley Track Odds.

And now a very Merry Xmas and a Happy New Year to everyone in the big concenter of the world—Chicago—as well as all of our friends throughout the nation. Here's wishing you health, wealth and happiness and also every wish that you have wished for your friends, families and loved ones... And, more important than anything else, as '48 slowly enters the scene—is for everyone in this business to get out there with courage and a smile on his face and work harder than ever to put this grand industry away over the top—so prove that this year's business that can't and won't be licked and that will go on ahead forever progressing regardless of what conditions may be generally. This is the spirit which must prevail in the coming year—the great and will make it even greater in the years to come.
With the Christmas and New Year holidays approaching, coinmen are hustling like mad to get their music and games set to take advantage of the spending spirit that will prevail. Many music operators have commitments to deliver machines for both Christmas eve and New Year’s eve at factories and offices throughout the city. Music operators, whose business has been improving the past month, are hoping that it continues on the up swing from now on.

Coinmen are beginning to look forward to the forthcoming Coin Machine Convention in Chicago, January 19 to 22. Frank McAuliffe of the New York Central Railroad has been able to assign a few cars for a special train for New York coinmen. Due to a scarcity of railroad equipment, Frank advises that reservations should be made immediately to secure passage. The train, “Commodore Vanderbilt,” will leave New York City from Grand Central Station, Saturday, January 17, at 4:45 P.M. McAuliffe can be reached at Murray Hill 9-5000, Extenion 86, 87 and 88. It is also important that room reservations in the Chicago Hotels be confirmed, as at this time it is practically impossible to secure sleeping accommodations.

January 3, 4 and 5 are the dates of the National Rock-Ola showing of the new phone. Harry Pearl, Dave Stern and Tom Burke of Seacoast Distributors, will host the music ops at their New City, Newark and Elizabeth, N. J. offices. Meanwhile the boys are kept on the jump supplying the games ops with Williams’ “Box Score” and “Ponder’s “Pro-Score” . . . Harold Van Kirk of George E. Briggs Company, music machine operators, returns to the office after being away the past two months due to a heart ailment . . . Jack Ehrlich, one of the most popular coinmen here, opens a games jobbing office in Brooklyn . . . Mike Munves, who had the best looking games display at the recent Parkmen’s show in Chicago, reports that he was well satisfied with the orders booked for spring delivery.

Barney (Shugy) Sugerman and Abe Green of Runyon Sales Company, away the past week seeing the manufacturers in Chicago . . . Jack Mitnick, just back from a vacation, is so busy he’s practically forgotten he’s ever been away . . . Sam Mendelson, handling sales of equipment for some of the best manufacturers during his twenty years in the business, becomes sales manager for Mac Pollay’s and Nat Goros’ Dynamics, Inc. The firm manufacturers amusement games . . . Ben Becker, Ben Becker Sales Company, regional sales representative for Bally Manufacturing Company, grieving that he can’t get together with his “Gin” contributor, Art Garvey. With the sale of “Hy-Rolls” going so big, we’re sure Ben don’t need Garvey’s dough for Christmas presents. Hymie Rosenberg, H. Rosenberg Company (local Bally distributor) would play Ben some “Gin”, but he hasn’t the time.

John Connolly, Connolly Vending Company, is beaming over the arrival of his son, John, Jr., who was honorably discharged from the Marines this past week. John, Jr. joins up with his dad in the music operating business. The boy was signal honor recently when he was assigned to President Truman as a personal orderly during the President’s trip to South America . . . Coinmen here shocked by the news of the death of Julius “Papa” Pace of New Orleans, La., whom they all knew and liked . . . Ben Chisofsky, Ben-Ray Music Company, back on the job after being hospitalized for a minor operation . . . Phil Mason and Dave Lowy, Dave Lowy & Company, report that the orders for their roll-down conversion, “Champions” is keeping them busy . . . Nat Cohn, Modern Vending Company, returns from the N.A.M.A. show in Chicago, and was tremendously impressed by the display of automatic merchandising machines.

Murray and Bill Weiner of U-Need-A Vendors, Inc., Newark, N. J. report that their electric cigarette machine was a sensation at the N.A.M.A. show at the Palmer House, Chicago, last week . . . Dave Feldman, Kingsboro Music Company, prefers the cold weather sports, so leaves for a two week vacation at Grossingers, Fallsburg, N. Y. . . . Jack Semel and Jack Rubin, Esso Manufacturing Corporation, Hoboken, N. J., report their “Esso Arrows” still getting a big play locally, and the demand from out of town territories getting brisker . . . Bert Lane and Meyer Paperoff, Atlantic-Seaboard New York Corporation, return from a trip to Chicago, and hear from Harry Schneider that the ops are buying Genco’s “Bing-A-Roll” in good quantities.

With this, our Christmas and New Year’s Issue, we want to pass along the Season’s Greetings and good cheer to all our many friends, and express our gratification and thanks for their fine cooperation during the past year.
With

STEVE MASON

Climaxing a wonderful, and no less amazing come-back to the entertainment world, southland leaders last week tendered a testimonial dinner to Al Jolson for "his unselfish devotion to humanity". Civic and political leaders head by Judge Stanley, Mosk attended the ceremonies as well as such entertainers as George Burns and Gracie Allen, Bud Abbott and Lou Costello, and Red Skelton. The entire affair was sponsored by the Beverly Hills Lodge of the B'nai Brith, whose members recently voted Jolson "man of the year". Judge Mosk, speaking on behalf of the Lodge, told of Jolson's unceasing efforts on behalf of charity and racial and religious tolerance, and presented Al with a chest of silver inscribed: "To Al Jolson for his unselfish devotion to humanity... Chicago Coin's Phil Robinson is one of the Lodge's officers, and Phil invited other coin folks to attend as his guests. Al Armos of the Golden Gate Novelty Co. of San Francisco and Ray Proc-tor of Sacramento and their wives both attended with Robinson... Phil was pretty excited about the event, but he did confide to this reporter that he's anxiously awaiting Chi Coin's new pin game, due shortly.

SCAMOA held a meeting last week under the leadership of E. Jay Bullock. Association business was discussed, and among the more salient points aired at the meeting were open discussions regarding some of the cut-throat tactics being employed by some ops in town... such as giving locations 70% of the take for being "allowed" to replace another op's machine in that particular spot... Sez Jay, "such unfair practises must be stopped immediately if we are to continue to make a living in this town"... Bullock handed out copies of the Taft-Hartley Bill to all ops present, and explained to them the legal aspects of such paragraphs an the one explaining and forbidding coercion by any labor union. Again states Jay, "under this law, no one can force you to join a union if you don't want to, and you cannot be discriminated against by any employer for refusing to join one". An interesting visitor at the meeting was a Marine Captain who talked up the Marine Hymn recording as a jube box favorite to aid the Navy recruiting drive. An important point brought out by the captain was the fact that many ex-marines would plunk those old nickels into the jubes to hear the Hymn.

Had a nice visit with Nels Nelson of the M. S. Wolf Distributing Co. Nels tells me that the bossman "Bill" Wolf was up north on biz last week, but is expected back in town for the holidays... We hear that the new forty-selector AMI counter boxes are due in this week... take a look ops!!... Paul Laymon wants to remind all of the coinbizz folks in the southland that the Runyon Cancer Fund is by no means wound up, and that it would be wonderful if all of you would pitch in just once more and wind up the year at the CMJ convention with the biggest donation yet... Laymon tells us that Bally's "Fly-Roll" is interesting more ops every day... that basket shot is a really terrific feature... Bud Parr of General Music is back in town after a week in the windy city on biz... partner Fred Gaunt has been doing a nice bit of business on roll downs lately.

Solotone president Forrest E. Wilson has returned to Los Angeles after taking a two-week's trip through the middle west... "Mac" McCreary tells us that some brand new items are in the hopper, and that Mr. Wilson will give out with an announcement in the near future... watch for it... Al Bettleman of C. A. Robinson's emporium is traveling around Nevada picking up some nice Xmas biz... especially on roll-downs and slots sez Charlie Robinson... Elky Ray, Gold Coast Coin Machine Exchange enjoying some fine repeat biz on "Humpty-Dumpty"... W. R. Happel, Jr. of Badger Sales Co. informs this writer that the increased business on roll-downs is extremely gratifying... Southern California and surrounding territories seem destined to become national headquarters for roll-down games... they're that hot.

M. C. "Bill" Williams of the Williams Distributing Company, this city, is very much satisfied with the way that the sensational new Williams roll-down "Box-Score" is being put out on routes by the ops, and for out of city business, that five-ball with the $5,000,000 high score, "Bonanza" is meeting with fine success... At Sicking, Jack Simon informs us that roll-downs of all sorts are really out front in demand from ops.

I would like to take this opportunity to thank all of the coin row and record folks in Southern California for helping me "break into" the coin game... it is extremely gratifying to have been so well received by all of you, and may we close this week's chapter of California Clippings with our most hearty wishes for a very merry Xmas, and an extremely prosperous New Year.

Operators seen along coinrow: Stanley Little, Lakewood Village; Claude Sharpenstein & Son, Yuma, Ariz.; Niles Smith, Oildale; L. Berlinghoff and E. A. Jerome, San Bernardino; Lee Walker, Gardena.
NEW ORLEANS, LA.

Big doings over at Tregle's Dreamland Ballroom in Jefferson Parish with Bob Buckley and Sam Tredico of Console Dist. Co. showing the new, 1948 Buckley line. The new Buckley "Cris-Cross" Bell: new 1948 Daily Double Track Odas; new 1948 Buckley Wall & Bar Box. And Pat Buckley present to greet the many, many visitors who arrived from all over this area to see his new equipment. We're told that Lynn Durant of United Mfg. Co. really enjoyed New Orleans' famous eateries and promised the boys here to come back soon . . . Sol and Marnie Gottlieb also visitors here who enjoyed Nola's food . . . Harold Cohen and Frank Vintil in a hot session of Casino with Harold ahead.

Henry Fox reported to be waiting for the strawberry season in Hammond . . . Haven't seen Jules Peres around of late . . . Manny Lansberg going strong and planning ahead . . . Joe Villars at H. B. Enterprises very proud of the fine line of equipment the firm are featuring . . . Fletch Blalock of F. A. B. out of town while music ops call around to look over his beautiful building . . . Clem Guillott and his son thinking how nice it would be to operate consoles in New York's Grand Central Terminal.

Buster Williams in Memphis but anxious to get back here to see his beautiful new quarters at 704 Baronne . . . The boys here talking about the new five ball "Lady Robin Hood" by Gottlieb . . . Some of the boys here wondering just when Houston, Tex. will open again on one-balls . . . Nick Carbajal and Al Morgan talking about the future of the coinbox . . . Louis Boasberg a busy boy with tickets for the Sugar Bowl game; his wife expecting twins; and Louis rushing off to Chi to the NAMA show . . . John Bertucci and Bill Hollifield visiting around.

Vince Shay and Midge Ryan of Bell-O-Matic; Sam Mannarino of Pittsburgh; Oscar Schultz of Chico and Mickey Green of Warsaw, Wis. hunting birds in the rain and Mickey crawling under fences instead of just walking in them . . . Jack Young of Lafayette will trade his route for a good crap table.

Ben Robinson planning to put out about 1,500 drink dispensers and talking nothing but Coca-Cola; these days . . . Andy Monte showing some of the boys a line of imported pocketbooks at wholesale prices with shoes to match . . . Dan Cohen home sick . . . Ward Peters in town doing some buying . . .

Dave Martin thinks he'll be the Daddy of twins any day now . . . Ray Bosworth at the track . . . Les Griffin up in Jackson this past week . . . Everyone waiting for the election.

A reminder — state license on pin balls (50 bucks) due in Jan. City license (50 bucks) due in March and Federal license $10 due in July . . . But it's a gay life in New Orleans anyway.

HOUSTON, TEX.

Houston Coinmen had, at the end of November contributed $500 to the Damon Runyon Cancer Fund. This amount represented one days gross receipts for every contributor.

Steering committee for the drive was composed of: A. H. Shannon, M. R. James, Coin Machine Sales Co. (Daily Distributor); A. J. N. Co., S. H. Lynch & Co. (Seebug Distributor); Harold Daily, South Coast Amusement Co. (Mills Distributor); J. C. Old, Commercial Music Co. (Wurlitzer Distributor); Jack McDaniel, Southern Distributing Co. (Rock-Ols); Sam Ayo, Standard Music Distributors, (Aireon Distributor); Cecil Harrington, Leslie Woehlt, Harrington Amusement Co. (new and used equipment distributor); A. E. Andres, Carl Simpson, Griffin Distributing Co. (A.M.I. Distributors);


The new Drink-O-Mat vending machine got a big hand at the two day showing on November 8th and 9th at a prominent downtown Houston hotel. Albert Cole, President of Drink-O-Mat and Sam Kressberg, Executive Vice-President officiated. Others who helped make the show a success were: Fred M. Cogan, factory Representative; Max Mc Cotter, State Sales Manager; Miss Sue Harmon, Houston office secretary.

Texas Drink-O-Mat Corporation, a recently organized Houston concern, was appointed exclusive State Distributor and will appoint franchised Drink-O-Mat operators over the entire State of Texas. 350 locations have already been secured in Houston.

John B. Saragosa is President of Texas Drink-O-Mat Corporation. Included on the board of Director is R. E. Paine; he is also President of one of the largest liquor distributing firms in the State. Secretary is Miss Sue Harmon.

Mr. Cole went from Houston to the NAMA show in Chicago, Mr. McCotter and Mr. Kressberg moved on to other Texas cities for promotion work. Mr. Cogan remained at the Houston office in capacity of Factory Representative.

One noticeable fact about the Drink-O-Mat show was the interest displayed by business groups not ever indirectly connected with the coin machine trade. Eighteen prominent business leaders representing seventeen district business, industrial and professional lines, were present.
MINNEAPOLIS ST. LOUIS

The Twin Cities and the Northwest are still in the grips of below zero weather, which doesn't make it very good for traveling, and therefore, operators throughout the great Northwest are staying very close to home.

However, Chris Schmidt and his wife, of Mo-bridge, South Dakota took time out to drive into Minneapolis and spent several days sort of on a buying and vacation trip . . . C. W. Anderson of Minneapolis, is getting ready to take a nice long vacation at New Orleans, Louisiana. C. W., known as Andy, is leaving right after first of the year.

Hank Krueger, of Fairfax, Minnesota, in Minne-apolis just for the day, stopping to see several of the distributors . . . Charles Rusnak of Grand Rapids, Minnesota in Minneapolis for a few days with his wife, taking a little holiday . . . A Streyle of Hazelton, North Dakota spent several days in Minneapolis visiting the distributors.

Marty Morosnick, of the Winnipeg Coin Machine Company, Winnipeg, Canada stopped off in Minne-apolis for a few days after having attended the Vend- ing Machine Show in Chicago . . . Billy Cohen, and Bennie Friedman of the Silent Sales Company, Minneapolis, attended the Vending Machine Show in Chicago . . . Ted Bush, of the Bush Distributing Company, Minneapolis drove into Chicago for the show after spending two weeks vacationing in Hot Springs, Arkansas.

Max Moses, of the Atlas Sales Company, Minne-apolis, is getting ready for his winter sojourn to Phoenix, Arizona, where he generally spends at least three months . . . Bill Riehhoff of the firm Riehhoff and Kopp, spent a few days in Minneapolis visiting several of the distributors . . . F. J. Eichinger, St. Paul operator back on the job again, after being laid up at home with a very bad cold.

Art Johnson, in town for just the day. His first visit in several months. It seems as if Art is going back into the operating business a little at a time . . . M. A. Cayo of Chippewa Falls, Wisconsin drove into Minneapolis just for the day . . . Fred Rooney, of Plankinton, South Dakota, in Minneapolis for a few days making a few calls.

Chicago claimed many of the St. Louis coinmen during the past week as Carl Tripp of Ideal Novelty, Del Veatch of VP Distributing Company and Bill Torino all hiked up for the vending machine show. A lot of expansion seems planned for the vending machine routes on this side of the river.

Mike Ogilvy, veteran operator, was sniffing around his route a bit grumpily this week as the temparature hit 22 degrees. Mike claims that from long experience, he will get two service calls extra for every degree the thermometer drops below 32.

John Gazzoli of Star Novelty is crowing around with pix of John J. Jr., who was born the 30th of October. We expect him to be walking and talking within a few weeks.

The end of the year is still "slow business" say hibernating distributors such as Bill Betz of W. B. Novelty, and John Murphy of Murphy Distribut- ing Company. Hardly a phonograph was dusted off in the warehouses, but a rush is expected after the first of the year.

Much kidded for the last ten days has been Gladys Bauman, bookkeeper at Ideal Novelty, who showed up with a shiner four inches wide early last week. It wasn't a door, said Gladys, but a weird variety of cold which settled around her left eye.

The Missouri Amusement Machine Association will start the new year with about a 30% member- ship increase, reports Lou Morris, head of the group. Many more meetings are scheduled for next year, with business at least temporarily ironed out, and more than a dozen new operators planning to join the fold.

The firm of Baum-Gummersheimer dropped suddenly from sight early in December, when Walter Gummersheimer joined up with Universal Distribut- ing Company and Barney Frericks. The Locust Street headquarters of Dan Baum's distributing business are ghostly and empty, but we couldn't reach either man for an explanation.

Everybody's mailing Christmas gifts these last few days. Olive Novelty's Ben Axelrod and Al Hane- klau won a lot of good will with handsome gift packages contained a silvered metal scratch pad clip and a copper letter knife, while Del Veatch dis- tributed leather folders with telephone memo pad and four daily-memo pads for all four seasons of the year. Gifts are bigger and better this year.

Tempers are hot over on Locust St., where some- body threw a brick through the windshield of Carl Tripp's new Buick, and a bit later Ed Randolph tanged his new Studebaker with somebody "who wasn't looking."

Visitors notable this week include Barney Neal, Harry Siegel, Art Anderson, from Wayneville, Mo. and H. R. Collinsburger from Stonington, Mo.
WANT

WANT - Panorama Projectors only. Need not be in working condition. All parts must be there. Quote lowest price in first letter. AMUSEMENT ARCADE, 419 - 9th St. N.W., WASHINGTON, D.C.

WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Bally Special Entries; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT - Keeney Bonus Super Bells 2-Way 5 & 265; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: 0rdway 3070.

WANT - DuGrenier "5" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN, N.Y.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT - Used Juke Box Records - Used Juke Box Records - Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBUTORS., 332 E. 18sth St., BK. 58, N.Y.

WANT - The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1756 N. KEELER AVE., CHICAGO 59, ILL. Tel: Cap. 7852

FOR SALE

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - New Equipment: Genex Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5758.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets reconditioned like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $200.; 2 slightly used Surf Queen $150.; 2 used Fiat Tops $125. ea. W. E. KEENNEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Wurlitzer 24 $75.; Seeburg Envoy $125.; Wurlitzer 530 Speaker $50. All these machines in perfect order with good looking cabinets. VEMCO MUSIC CO., 218 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 2123.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE

- 100 Rolldown Games - Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: Longacre 5-8879

- 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2261 W. PICO BLVD., LOS ANGELES 7, CALIF.

SALE 50-Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7923 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6816.

FOR SALE

- Four Acton; ABC Bowler; Hi Dive; Horsoscope; Leader; Seven Up; Ten Spot; Arizona; Argentine; Belway; Capt. Kidd; Four Roses; Gobs; Slugger; Metro; Bandwagon; Star Attraction & any other pre-war games $29.50 ea. Amber; Dynamite; Fiesta; Spellbound $89.50 ea. State Fair; Step Up $79.50 ea. Cyclone $124.50; Playboy $149.50; Fast Ball $85.; Kilroy $110. $2. additional for crating. Machines are all in good working order. 1/5 deposit with all orders. S. & A. VENDING CO., 3931 - 15th AVE., NEWARK, N. J.

FOR SALE

- Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1949 Rolls; Used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks—5,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1829 W. MITCHELL ST. MILWAUKEE 4, WIS. Tel: Mitchell 3284

- Packard No. 1000, No. 500, No. 700 Speakers; Twin 12 Adapters; Fla-mer Boxes; Wurl. $50.; 500-49; $15 12 Hideaways; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 194 Speakers; 5 new 25 cycle No. 40243 Amplifier Trans: Seeburg Hideaway; 5 WS-22 Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - Attention! We have brand new pin games in original crates. Will trade for Seeburg Guns, Western Baseballs, 1 Lite League and or One Goalee. Write today. COIN AMUSEMENT GAMES, INC., 1025 E. 47TH ST., CHICAGO 15, ILL.

FOR SALE - Or trade for new 5 Ball Marble Tables — 5 Mills Panthers, A-1 condition. Wire, write or call. LANTON NOVELTY, 321 E. ST., LANTON, OKLA. Tel: 1608.

FOR SALE - Photomatic, like new, latest model, used 3 months $1095.; 1 Voice Recorder $775.; 2 Packard basement units $350. ea.; 1 Tally Roll $65.; 1 Chincin Hockey $49.50; Keeney Air RAIDers $69.50. SILENT SALES CO., SILENT SALES BLDG., 200-11TH AVE. SO. MINNEAPOLIS 15, MINN. Tel: Nestor 5720

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Domines J.F.: 8 - 5 -10¢ Face Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢ - 5¢ Face Twin Reels; 2 - 10¢ Face Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At 5587.

FOR SALE - United games; Big Parades; Knockouts; Victory, etc. $19.50 ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Fop. 5299

FOR SALE - 53 New solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-FIN EQUIPMENT CO., 826 MILLS ST., KALAMA200, MICH.


FOR SALE - Brand new Rolldowns; Pro-Score; Big City; Bally Hy Roll; Super Roll; Chicago Rolldown; Saginaw Rolldown. Brand new Pin Games: Bamzans; Singapores; Dollys; Ruggys. Used Games: Supreme Board-A-Scores; Strikes 'N Spares (pocket); Premier Earl Roll; Sportsman Rolls; Whizz. Write for prices. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS 2, MICH. Tel: 9-8632

FOR SALE - Moving, Equip. Sacrificed! Evans Lucky Lucre $57.50; Evans Lucky Star $95.; Jumbo Parado F.F. $45.; Comb. $69.50; Faces Reels $35.; Bobtails F.P. $35.; Silver Moon F.P. $35.; Bally Club Bells $49.50; Big Game, Cash or F.P. $32.50; Track Odds $175.; Bakers Races $125.; 5¢ & 5¢ Super Bell $95.; Goalee $125.; Total Rolls $145.; Panorama complete with 1 guest 10-25 Wall Boxes $15.; Rock-Ola 5¢ Roll & Ear Boxes $5.; Buckley chromex boxes $10.; Hi-Hands $75.; 5¢ Keeney Comb. Super Bells $59.50. Cond. good. 1/3 dep., bal. C.O.D. Write for bargains. M. A. POLLARD CO., 726 LAKE ST., SAN FRANCISCO 9, CALIF. Tel: Orondo 3-5069

FOR SALE - Mills Four Bells 5-5-5-5 $50.; Glitter Gold Mills 5¢ play $50.; Jumbo Free Play $20.; Glitter Gold 1¢ Q.T. $20.; Wurlitzer Mod. 500 $100.; Wurlitzer Mod. 800 $200.; Seeb. 9800 $200.; Nat'l. Cig. Mach. 6 cols. $50. Goalie $75.; Undersea Raider $30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE — Keeney Bonus Super Bells $350.; Bally Draw Bells $275.; Deluxe Draw Bells $295.; Victory Specials, chrome rails $250.; Hi Hands $59.50; Super Bells $59.50; Club Bells $59.50; Wurlitzer 1015 $550.; Rock Ola 1422 $395.; Mills 25¢ Chrome $150.; Jennings Chief 5¢-10¢-25¢ $100. ea.; Blue Fronts 5¢-10¢-25¢ $65. ea. Write, phone or call. ACE AUTOMATIC DISTRIBUTORS, 1703 FIFTH AVE., PITTSBURGH 16, PA. Tel: Grant 8069.

FOR SALE — Victory Specials $245.; Special Entry $395. Excellent condition like new. Deluxe $75; 25¢ $65; 5¢ $55. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordey 3-3069.

FOR SALE — Strikes 'N Spares — Greatest money making games ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost $1100., like new $600. Total Rolls, converted to "Champions", new type Advance Odds. New Scoring Glass. Rollover Button playing Field. As good as any and better than most new rolldown games on the market $225. 3-Way $1-10-35 Keeney Super Bonus Bell, floor sample, like new $1000.; Keeney Single 5¢ Super Bonus Bell $375. PARAMOUNT DISTRIBUTORS, 225 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE — 1 No. 1017 Wurlitzer Hideaway, very clean with Plastic Star Speaker $295.; 1 Wurl. Twin 616 Hideaway Packard Adapter $95.; 1 new Packard Hideaway floor sample $335.; 2 Packard No. 1200 Speakers, $100. ea.; 1 - 104 new Pace Chrome Bell $150.; 1 - 25¢ new Pace Chrome Bell $195. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSTON 10, I. D. Tel: 3-4508.

FOR SALE — Or Trade — 80 Solotones against Roll Downs. 40 Solotones, new $15. ea.; 40 Solotones, used $12. ea.; 2 Amplifiers $50. ea. Write LINCOLN NOVELTY CO., 2742 HEMSTED ST., WILMINGTON, DELAWARE. Tel: Sheridan 8284.

FOR SALE — All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.


FOR SALE — 6 ft. Bowl-O-Bowl, electric scoring (bowling game) Fl. sample $99.50; 14 ft. Bowl-O-Bowl, Fl. sample $135.50; Mutoscope Voice-O-Graph '46 .35¢ slot, like new $950.; Chi-Coin Baseball, new $150. SILENT SALES SYSTEM, 635 D ST., N. W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE — Williams Bananza, orig. crate (write); used Rockets $30.; Tornado $90.; Kilroy $80.; Playboy $90.; Ballhoo $110. ANTHONY HIRT, 2303 NORTH 11TH ST., SHERBROGYAN, WIS. Tel: 3273.

FOR SALE — AMI Telephone Hostess Music — Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST. NEWARK, N. J. Tel: Mgold 3-8777.

FOR SALE — Attention New York City Operators! 200 Pre-War Pin Games converted for city operation $40. ea. Your opportunity for big returns on a small investment. Be ready! Stock up now before the big rush for games raises prices. Hurry. They won't last long. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE — 30 - Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE — Kilroy $100.; Tornado $95.; Cyclone $105.; Fiesta $75.; Dynamite $75.; Supercore $90.; Spellbound $75.; Flamingo $195.; Coed $200.; Chicago Coin Baseball $200.; Gold Ball $165.; Smarty $70.; Crossfire $80.; Hawaii $150.; Lucky Star $139.; Mexico $175.; Miss America $135.; 600 Victory Model Wurlitzer $100.; Rio $110.; Play Boy $129.50; Mystery $119.50. RECORD MUSIC CO., RICHMOND, KY. Tel: 705


FOR SALE — Rolldowns! New and Used. We have a complete line of every money-making Rolldown. Also, all other amusement games. Immediate delivery. Write for prices. Arcade Outfitters Since 1912. MIKE MINUVES, 510 W. 34TH ST., NEW YORK CITY. Tel: BR. 9-6677.

FOR SALE — DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11TH ST., MINNEAPOLIS 11, MINN.


Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE

FOR SALE - One of the largest Music Machine Routes in East Texas - Seeburg, Rock-Ola & A.M.I. 80 Units with all auxiliary equipment. Can be financed. No Pikers. Reason for selling - want to go fishing. Gross receipts $40,000 per year. GREGG NOVELTY CO., 100 N. GREEN ST., LONGVIEW, TEXAS. Tel: 3011

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - 30 Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE - 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. 110A ST., PHILADELPHIA 40, PA. Tel: RA: 5-8705

FOR SALE - Contact us for the lowest prices on used Phonographs. Also delivering the latest Pin Games by United, Williams, Chicago Coin, Exhibit, Genco and Marvel. TARAN DISTRIBUTING, INC., 90 RIVERSIDE AVE., JACKSONVILLE, FLA.

FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under perfect condition. In all good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 7550 NORTH ASHLEY AVE., CHICAGO 5, ILL.

FOR SALE - Goin Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. HAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Wurlitzer 600 $100.; 750EX $295.; 500 - $100.; Rock-Ola 1940 Super $100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: EBYant 9-0817

FOR SALE - This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65; Double Barrel $44.50; Big League $45.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTTICA 4, N. Y. Tel: 6-386


FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2758-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Davai 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 S. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1561.

FOR SALE - 25 new Exhibit Tally Ho, 25 new Genco Broneco $175. ea. Write for price on perfect pre-war games, United conversions and post-war games. K. C. NOVELTY CO., 419 MARKET ST., PHILA., 6. PA. Tel: Market 7-4641.

FOR SALE - Torchy, like new $179.50; Cash Trays, like new $6. ea. BIG HORN MUSIC SERVICE, R.R. #1, SHERIDAN, WYO. Tel: 1614-R

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color and blue - six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - 30 Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - 10 Keyen Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D.

ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

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PARTS AND SUPPLIES

FOR SALE - Immediate Sale - 25¢ - 2 Hour Radio Timers American Time Corporation. Original cost $7.50. Make us an offer. P.O. Box 150, Manchester, N. H.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Wholesale Radios-Parts, etc.: Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for $4.40, 300 $4.02 ea.; Nos. 40, 46, 44, 47 - 10 for 59¢, 100 for $5.30, 300 $3.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

MISCELLANEOUS

NOTICE - Want. Used Juke Box Records - Used Juke Box Records - Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BR. 58, N. Y.

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