...when you operate the **Wurlitzer 1100**

- The day you install a Wurlitzer Model 1100—down go your operating costs—up goes your income.
- The Zenith Cobra Tone Arm gives you up to 2000 plays on a record. Your record and needle costs are drastically reduced.
- New, sensational engineering improvements mean minimum service, but when needed Wurlitzer's "Quick-As-A-Flash" Replacement Units make parts removal and replacement from 2 to 100 times faster. Down go your service costs.
- At the same time, up goes your take. No phonograph ever packed the play appeal of this one. The public can't resist it. They play it over and over again. To admire its beauty and action! To hear its sensational tone.
- Start now. Install Wurlitzer 1100s in your top spots for top profits and watch the cash box prove our claims. The Rudolph Wurlitzer Company, North Tonawanda, New York.

**can save up to**

\[
\frac{1}{3}\text{ its original cost in 4 years' play}
\]
when I want the best in music

I always play a Mills!

- NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:
  - Six Hits for Two Bits
  - Wide Range Tone
  - Aluminum Cabinet
  - Adjustable Tone Arm
  - Table Top Service

- Plays 40 Selections

The public prefers
THE MILLS CONSTELLATION
The coin box concur.

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
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SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $45 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."
"Peg O' My Heart" by The 2-MINUTE RECORDING

NEW YORK—Juke box operators the nation over are flooding The Cash Box with letters to advise that their estimation, the proposal made by this publication recently, that the record manufacturers produce two minute recordings for use in juke boxes, is the greatest idea that has yet been presented to the automatic music field.

As The Cash Box pointed out, the two minute disk will bring the operator 50 per cent more income during "peak play" hours, when the phonograph continues to play records one right after the other without halt, of which there are two such hours even on the average location, and will also bring the operator at least 70 per cent more income during the balance of the day.

This means approximately $7 extra per week for the operator (figuring that he only receives half of increase, giving the other half to the location owner), it will, therefore, bring about better relationship with, and profit for, the location owner as well as juke box operator, and greater music for the public.

For a while there were some juke box operators who resisted the thought of two minute records, just as there were recording companies of the same opinion in view of the fact that such speedier timed disks might "kill" the musical arrangement of the tunes on the recordings.

But, when the nation's operators, in the Second Annual Poll of the Automatic Music Industry of America, (sponsored and exclusively conducted for them by The Cash Box), voted "Peg O' My Heart" by The Harmonicats "Best Moneymaking Record of 1947", then they advised the entire juke box industry, as well as every record producer, that the two minute record was "the answer for "Peg O' My Heart" by The Harmonicats is a TRUTHFUL STATEMENT.

Since then every leading record manufacturer has started a study of two minute disks. There is no doubt that, as far as the recorders are concerned, they will open a tremendous market for themselves in the automatic music industry, by just replacing the 25,000,000 records now in the hands of the juke box field. It means a grand, new market for them. (It means the same as the "new look" in clothes meant to the women's textile industry.)

Before going any further into the value of the two minute record (The Cash Box has already explained this for weeks past) here are some of the letters which have been received from juke box operators throughout the nation.

A noted juke box operator of Tucson, Ariz. (American Music Co.) writes: "In my opinion the two minute record is the one thing left for the operator so that he may continue in business without going broke."

I agree 100 per cent and believe that your idea is the best of all. I wish to thank you very much and want to also say that your insistence shall convince the operators in this country."

From Davenport, Ia. (Davenport Music Co.) writes: "I think that the 2 minute record idea is one of the greatest benefits the phonograph operator has had in many years. I personally believe that this will mean a difference to many operators staying in business rather than giving up their machines."

From Caribou, Me. (Disy's Amusement Co.) writes: "The proposed 2 minute record is something all box operators should welcome. With the cost of renting a juke box going up, it is necessary to have more income to make it worthwhile."

From Ithaca, N. Y. (Jones Radio Sales) writes: "I have read all arguments pro and con on ways of raising the income of juke boxes. I am all operator. However I have all new machines in locations. I find that present income is not sufficient to completely justify their purchase. I feel that the latest suggestion of 2 minute records will very nicely assist in increasing revenue to a point to at least new machines and a better rotation of disks. I am also a firm believer in at least $10 per front money which I have always collected."

From Festus, Mo. (Bill's Novelty Co.) writes: "We are decidedly in favor of the 2 minute record. Rating in this particular territory is almost impossible to arrange for a better commission basis than present which you have always said, we know, is gradually forcing the operators to break. In our opinion the 2 minute record is the key, just what the doctor ordered. Thanks a lot to The Cash Box."

From Indianapolis, Ind. (Jane's Music Co.) writes: "I think two minute records are what the operator needs. In fact, we, as operators, are watching for the ones to be pressed and intend buying them. More power to you. Two minute records are the intelligent answer to today's problems. And let it won't correct all problems, at least it will give the operator a break, by bringing in a little more income, which we all badly need."

More and more letters continue to arrive at the offices the Cash Box every day. More and more operators are going over to the two minute record plan for they realize that the extra revenue these speedier timed disks will bring in (just as "Peg O' My Heart" by The Harmonicats, voted the record of 47) will be the answer to keep them in the profitable business.

In all its record reviews, The Cash Box now prints playing time of all disks. Ops should check these daily.

THE CASH BOX ON NEWSSTANDS
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As The Cash Box pointed out, the two minute disk will bring the operator 50 percent more income during “peak” hours, when phonographs continue to play records one right after the other without halt, and of which there are two such hours even on the average location, and will also bring the operator at least 20 percent more income during the balance of the day.

This means approximately $7 extra per week for the operator (figuring that he only receives half of the increase, giving the other half to the location owner) and it will therefore bring about better relationship with, and profit for, the location owner as well as juke box operator, and greater music for the public.

For all a while there were some juke box operators who persisted over the thought of two minute records, just as there were recording companies of the same opinion, in view of the fact that such speeder timed disks might increase the mechanical arrangement of the tunes on the recordings.

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A noted juke box operator of Tucson, Ariz. (American Music Co.) writes: “I’m my opinion the two minute record is the only thing left for the operator so that he may continue in business without going broke. I agree 100 per cent that I believe your idea is the best of all. I wish to thank you very much and want to also say that your insistence shall convince all the operators in this country.”

From Charlotte, N. C., Hlinc Music Co. (Operators of 112 juke boxes) write: “I think it is a very good idea especially if we can get the good records that will play. Our colored spots demand certain artists.

“Certainly hope that you can put this over”. From the Bronx, New York City (Commercial Amusement Co.) write: “This is an excellent idea. Please don’t fail to get immediate action from the record companies.” From Scottshull, Neb., R. C. King writes: “Two minute records are entirely satisfactory for my territory.

“Peg O’ My Heart” by The Harmonicats, a two minute record, was and still is a smash hit on most of my locations. Never had one complaint on this record because of its speedier time.” From Cincinnati, O. (Bigner, Inc.) write: “In response to your suggestion The Cash Box covering the manufacture of two minute records for use in juke boxes we find that this will prove the solution for the high cost of present day operating.”

“The busy period we find many locations simply can’t meet the demand of the public in making selections on the juke boxes.

“I certainly feel that the two minute record is the one method which will sustain juke box collections.” From Irvington, N. J. (Metropolitan Amusement Co.) Inc. write: “This idea is terrific! Today, due to television and many other things, we have been practically allotted the hours of 6 P.M. to 9 P.M. and from 11:30 P.M. to 2 A.M. for playing time as witnessed by my telephone contest system. This applies to juke boxes, too.

“Now, a two minute record will play about 25 to 30 times per hour, or 5 and 10 times more than the three minute records. This will most certainly increase our revenues greatly.

“My hat’s off to the one whose idea this is. It’s about time somebody did something to help the operator. Now for someone to make a record that will last longer will be a real blessing. And together (the two minute record and the lasting lasting disk) these ideas will save us, for sure do need saving.”

From New Orleans, La. (F.A.B. Distributing Co., Inc.) writes: “This is entirely correct thinking. Add provision: 1) Two minute records on 5c player boxes; 2) three minute records on 10c, 3 for 25c boxes. This last suggestion for dance spots where full recordings are desirable.”

From Kingston, N. Y. (Kingston Novelty Co.) writes: “This is the best idea you have had for bringing in more money in juke boxes. I am behind it 100 per cent.” From Little Rock, S. C. (Modern Music, Inc.) write: “We believe that the two minute record will be the salvation of the automatic music industry in view of the tremendous record tear on equipment somewhat. But, the unfavorable customer reaction does not warrant the small savings resulting from using play.

“The two minute record solves every problem confronting the industry today and will enable the operators to again start putting new equipment and give the public more than its money’s worth compared to every other commodity today.” From Ponca City, Okla. (Ponca Coin Machine Co.) write: “I think the two minute record is the best and only solution for the music operators to stay in business. The sooner we get the two minute records the better.”

“Hope that The Cash Box can give us the names of the companies who are now making two minute records. Thanks a lot for trying to put this over.”

From Chester, N. Y. (R. C. Carpenter) writes: “Being an operator of 400 juke boxes I can only tell you that there simply must be something done and done quick to increase the take. The two minute record will be the solution. I’m for it 100 per cent.”

From Jacksonville, Fla. (Turner Distribution, Inc.) writes: “We are distributors for Wurlitzer phonographs in Alabama, Georgia, and all of Florida. We also distribute RCA Victor, Royal, and several other makes in the South and it has always been our practice to do our best to offer you the finest records available.

“We have talked several operators and music stores and everyone agrees that the two minute record will give them the increased profits which are so badly needed at this time.” From Belleville, Ill. (Irv’s Music Service) writes: “Why didn’t somebody think of this five years ago? This is one of the last ideas I’ve ever heard of to help improve records and everyone agrees that the two minute record will increase the sales of records.”

From Jamaica Plain, Mass. (Automatic Distributors, Inc.) writes: “I think the two minute records are what the operator needs. In fact, we, as operators, are watching for the first ones to be pressed and intend buying them.”

From Davenport, Ia. (Davenport Music Co.) writes: “I think that the 2 minute record idea is one of the greatest benefits the phonograph operator has had for many years. I personally believe that this will mean the difference to many operators staying in business rather than giving up their routes.”

From Fair O. (Bill’s Amusement Co.) writes: “The proposed 2 minute record is something all juke box operators should welcome. With the cost of records climbing up and up, wages going in the same direction, and ‘calls’ coming in, the two minute record will greatly help overcome these many expenses. In good spots the saving of at least one minute per play will greatly increase the take. We are all for it, and the sooner the better.”

From Ithaca, N. Y. (Jones Radio Sales) writes: “I have read all arguments pro and con on ways and means of raising the income of juke boxes. I am a small operator. However I have all new machines in all locations. I find that present income is not sufficient to completely justify their purchase. I feel that this latest suggestion of 2 minute records will very definitely assist in increasing revenue to a point at least as good as the new machines and a better reputation of records. I am also a firm believer in at least $10 per week from each box which I have always collected.”

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From Indianapolis, Ind. (Jane’s Music Co.) writes: “I think two minute records are what the operator needs. In fact, we, as operators, are watching for the first ones to be pressed and anticipating buying them.”

“More power to you. Two minute records are the only intelligent way to today’s problems and while it won’t correct all problems, at least it will give the operator a break, by bringing in a little more cash, which we all badly need.”

More and more letters continue to arrive at the offices of The Cash Box every day. More and more operators are saying over to the two minute record plan for they know that this was their salvation. They realize that the extra dollars these speedier timed disks will bring in (just as did “Peg O My Heart” by The Harmonicats, voted the best record of 47) will be the answer to keep them in a profitable business.

(In all its record reviews, The Cash Box now prints the playing time of all disks. Ops should check these carefully.)
"REVIEW-OF-THE-YEAR" ISSUE

THE ENTIRE YEAR OF 1947 IN REVIEW IN COMBINATION WITH THE XMAS AND NEW YEAR'S GREETINGS NUMBER. CONTAINS ALL THE IMPORTANT AND OUTSTANDING EVENTS OF THE YEAR

THE "REVIEW-OF-THE-YEAR" ISSUE
WILL BE DATED — DECEMBER 27, 1947

FINAL CLOSING DAY IS
FRIDAY, DECEMBER 19, 1947

IN THE NEW YORK OFFICES OF
THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)
(ALL PHONES: MURRAY HILL 4-7797)

YOUR NAME SHOULD APPEAR IN THIS ALL-IMPORTANT "REVIEW-OF-THE-YEAR" ISSUE WHETHER YOU JUST OFFER XMAS AND NEW YEAR'S GREETINGS. IF YOU ARE A MEMBER OF THE COIN MACHINE INDUSTRY OR ALLIED TO THE INDUSTRY IN ANY CAPACITY WHATSOEVER GET YOUR NAME, FIRM OR ASSOCIATION LISTED IN THIS BIG "REVIEW-OF-THE-YEAR" ISSUE OF 1947. IT WILL BE THE "REFERENCE BIBLE" OF THE ENTIRE INDUSTRY!! THE ENCYCLOPEDIA EVERYONE WILL CHECK ALL DURING 1948 FOR COMPLETE DATA AND INFORMATION. THIS IS THE ONCE-A-YEAR ISSUE YOU ASKED US TO PRINT FOR YOU! BE SURE YOU ARE IN IT WITH THE SIZE SPACE BEST DESERVED BY YOU IN SUCH ISSUE!

SPECIAL SPACE ORDER FOR THE "REVIEW-OF-THE-YEAR" ISSUE OF "THE CASH BOX" ONLY!

Gentlemen:

Please reserve size space checked for the big, once-a-year "REVIEW-OF-THE-YEAR" issue of The Cash Box. My copy and cuts are enclosed or will follow immediately.

☐ Full Page (7½" Wide by 13" High) ........................................... $273.00
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Please be sure to set aside best possible position for my ad!

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FIRM NAME...........................................................................(Please Print)

ADDRESS..............................................................................

CITY..........................................................ZONE.................STATE

TEAR OFF AND MAIL TO "The Cash Box" IMMEDIATELY!
ARE YOU THE MISSING LINK?

CHICAGO — With just a very few weeks left to go for the forthcoming 1948 coin machine convention the entire industry is pointing itself to meet its self-imposed, voluntary quota of $250,000.00 donation to the Damon Runyon Memorial Cancer Fund.

Yet, tho a great many coinmen throughout the nation have come to the fore, and contributed whatever they possibly could, whether it was $1 or $50,000, there are many who have neglected this great need. And, from what can be learned, it is just a case of sheer neglect on the part of these coinmen.

Are you the missing link? Are you the man who hasn't yet come forward with your donation? Time is running short. The contributions to the Damon Runyon Memorial Cancer Fund continue right up to the coin machine convention time.

Therefore, if you are the missing link, this is your chance to clear yourself from that category. Send your contribution in today. Sit down and make a check payable to: Damon Runyon Memorial Cancer Fund, Coin Machine Division — and send it quick to: Ray T. Moloney, National Chairman, Coin Machine Division, Damon Runyon Memorial Fund, c/o Coin Machine Industries, Inc., 134 North La Salle Street, Chicago 1, Illinois.

There's still a lot of money necessary to meet this $250,000 goal. Walter Winchell, in his past Sunday broadcast (heard by over 25,000,000 people) told the nation of the great and grand work which the Coin Machine Industry is doing to obtain money for the Damon Runyon Memorial Cancer Fund.

Don't let your industry down. Don’t let Walter Winchell feel that you didn't give everything you possibly could. Those 25,000,000 listeners believe that you are among the greatest and grandest guys who ever lived.

Don't be the missing link in this great national chain which has brought such outstanding glory and honor to the entire coin machine industry. Benefit from it in your heart. Remember it for years to come. Send that check TODAY!
PERRY COMO

HAVE YOU HEARD...

(that) "My Sweetie Went Away"
(with a) "Pin-up Girl" . . . .

12A "MY SWEETIE WENT AWAY"
(but she didn't say where)

12B "GET A PIN-UP GIRL"

By the Honeydreamers

In their unique interpretive style

OFFICES AND STUDIOS 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.
CHICAGO • NEW YORK • HOLLYWOOD

**HEAR YOU**
Here it is again for its eleventh consecutive appearance in the number one spot.

BU-1001—Francis Craig
CA-4522—Alvin Ray O.
CO-37838—Elliott Lawrence O., ME-5066—Two Ton Baker O.

**I WISH I DIDN’T LOVE YOU SO**
Holds tight in the number two spot with ops ordering like mad. In ninth straight showing here.

CA-409—Betty Hutton
CO-37568—Dinah Shore
DE-23977—Dick Haynes
MA-7226—Dick Farney

**BALLERINA**
Moves up from the four spot of last week, to grab onto third place and the charmed circle.

CO-38281—Buddy Clark
DE-24265—Enric Madriguera
ME-5015—Jerry Shelton Trio

**TOO FAT POLKA**
Taking the big jump from seventh place to latch on to fourth place here.

CA-480—The Starlighters
"C"O-37921—Arthur Geoffrey
DE-24268—Andrews Sisters
ME-402—Tim Bryant

**CIVILIZATION**
In sixth place last week, and here it is in the five slot. Garnishing loads of coin.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters

**HOW SOON**
Moves down from the fourth spot to take up sixth place this week. Still calling loads of coin.

CO-37953—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
CON-11004—Jimmy Atkins

**YOU DO**
With loads of other hit disks on the board, this ditty is forced down to seventh place this week. Continues to grab a slow of coin, tho.

CA-438—Margaret Whiting
CO-38977—Dinah Shore
DE-24101—Crosby-Cavallero MA-12011—Georgia Gibbs

**MICKEY**
Repeats its position of last week, with ops holding this tune as a great money-maker.

AR-501—The Two Tones
CO-37978—Tiny Hill O.
DE-24267—The Brooks Bros.

**AN APPLE BLOSSOM WEDDING**
Still is ninth place, with sensational play bringing racked up throughout the nation.

CA-430—Hal Dorris O.
CN-1101—Joe Dash
CO-37488—Buddy Clark
DE-24117—Kenny Baker

**GOLDEN EARRINGS**
Breaks into the big time, with every coin attraction. Ops pay this all the way up.

CA-15009—Peggy Lee
CO-37912—Dinah Shore
DE-24270—Guy Lombardo O.
**Disk O' The Week**

**"The Dream Peddler"** (3:02)

**"You're Too Dangerous, Cherie"** (3:00)

HAL DERWIN ORCH.
(Capitol 481)

* Pair of sides which one or more may look into are the featured in pleasing tones by the capable Hal Derwin ork. Hal's sweet string stylings throughout "The Dream Peddler" and "You're Too Dangerous, Cherie", with the maestro and the Hi-Liters vocalizing on the wax. Top deck parrots the title, with reeds flourishing. Flip on a cutie theme, shows Hal's vocal pitch in mellow mood. Both sides deserve your ear.

**"Never Make Eyes"** (2:48)

**"That's The Way He Does It"** (3:11)

JOHNNY MERCER
(Capitol 15016)

* More novelty wax by the capable Johnny Mercer spills out here with Johnny's cute wax message shining brightly. You'll go for "Never Make Eyes", whirling in light, merry tempo flavored by some musical charm by Paul Weston and his boys. Johnny keeps the theme happy on the flip titled "That's The Way He Does It", as the Pied Pipers join in for gay harmonizing. Where the fans flock heavily for Mercer (and that's loads of spots) they'll go for this pairing.

**"The Best Things In Life Are Free"** (3:10)

**"I Never Loved Anyone"** (2:49)

JO STAFFORD
(Capitol 15017)

* Queen of the phonos sends a disk colored with coin at ops with her rendition of "The Best Things In Life Are Free" and "I Never Loved Anyone." Top deck, from the QM ficker "Good News" should come in for a load of coin play once the flicker breaks locally. Jo gives the tune a lift with several fast runs, ably spied by mellow music from Paul Weston. The flip shows the gal at her best as she wails the slow meter of this popular oldie. You'll feature this one in your machines far sure — hop to it.

**"It's Wonderful"** (2:40)

**"You Go To My Head"** (2:56)

PAUL GAYTEN TRIO
(Deluxe 1105)

* More oldie material, and stuff flavored by the Paul Gayten Trio shines here. Offering "It's Wonderful" and "You Go To My Head", Paul and his boys combine to set the stage for several right moments of listening pleasure. Ops should be familiar with this pair of all-time proven coin with Gayten. The new flip works matches the brilliance of the vocal spot to highlight the disk. Bend an ear in this direction.

**FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.**

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed Os These Pages.
"Old Folks At Home" (3:08)  
Caprice Viennais" (2:50)  
FRED LOWERY  
(Columbia 117865)  
- Pair of stock race sides for those spots that like 'em way down deep are offered by Ivory Joe Hunter here, with the piper's tenors filling the bill all the way. Labeled "San Francisco Blues" and "Don't Be No Fool—Fool", Joe sick's 'em up and lays 'em down throughout, with a mellow beat spilling in the background. Title gives off the top deck, while the flip comes up with kicks. Both sides are nothing to rave about, but will nevertheless catch coin adequately.

"Two Timin' Baby" (2:45)  
"Swing Man" (2:52)  
JACK MCEA ORCH.  
(Exclusive 255)  
- Jack McVea crew, of "Open The Door, Richard" fame come thru with a slice of "Two Timin' Baby" here, some mellow riff wax that might set the hip crowd howling again. With Rabon Tarri's help to the fore to whip the way-age of the top deck; the wax takes on top finish. Piper Sammy Yates grabs the laze for the flip, with loads of kicks behind offered some glory beat in gay time. The pair rate heavily as items for the race spots.

"I Told Ya I Love Ya, Now Get Out" (3:02)  
"Unison Rif" (3:03)  
STAN KENTON ORCH.  
(Capitol 15011)  
- Progressive jazz stylings of maestro Kenton echoes with a pair labeled "I Told Ya I Love Ya, Now Unison Rif", it's pure Kentonese all the way, with Chippie June Christy spilling the top deck in merry might. The gal goes with her cute trick pipes that weave right into you. On the package Stan displays loads of brass, with tones to match weaving and winding their way to a smashclash. Both sides not on the commercial side but nevertheless, they should make good listening for the Kenton flock.

"You'll Miss Me Sure's You're Born" (2:25)  
"Sugar" (2:25)  
JOE LIGGINS ORCH.  
(Exclusive 256)  
- Joe Liggin's and his hep crew of Honeydrippers step lively here with this blue ribbon pack in rollin' cussing wax. Titled "You'll Miss Me Sure's You're Born" and "Sugar", Joe steps out in top notch manner on the pair. "Wailing the hype worderage to the top deck, the maestro makes mellow moments of music for those race spots. On the flip Joe oldies labeled "Sugar", Joe and the crew keep the gait to come thru once more.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

**THE CASH BOX**

**Record Reviews**

**SLEEPER OF THE WEEK**

**"I Can't Give You Anything But Love" (2:36)**  
"When I Grow Too Old To Dream" (2:47)  
ROSE MURPHY  
(Majestic 1204)  
- We'll bet dollars to doughnuts that this cookie hits your phone—but real quick. It's Rose Murphy (remember the name) waxing in her most unusual style the melody of "I Can't Give You Anything But Love" and "When I Grow Too Old To Dream". With her pipes pitching as small, and her wee, squeamish voice shining brightly; the gal shows with an item music ops throughout the nation will be ravaging about. Rose throws some scat in there, of the sort you've never heard before, to highlight the duo. The thrush tickles the ivories while some rhythm accom- paniment backs her up. Both sides garner a slew of coin when offered many moos ago, and should come in for twice as much with this lassie's rendition. You'll love to hear this thing to really appre- ciate it — run out and grab a zillion — it's that good!

**"Goodbye To Love" (3:02)**  
"The Way You Look Tonight" (2:52)  
KENNY HAGOOD  
(Savoy 660)  
- You can bet your boots on this one! Climbing the sure road to fame via this disk is piper Kenny Hagood, with a pair of tessas that are bound to charm and enchant the nation. Kenny's tessas, with a touch of Billy Eskdale therein, flavor the top deck with loads of beautiful vocal magic, while a slow winding beat fills the background. On the flip with the oldies "The Way You Look Tonight". Kenny comes thru once again for the ops. Haunting beat blends with the choir boy to set off a chain of sparkling coin- nabbling. You'll go for this cookie in a big way — latch on!

**FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.**
New York
1. NEAR YOU (Frankie Croc)
2. BALLERINA (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. GOLDEN EARRINGS (Peggy Lee)
5. TWO LOVES HAVE I (Frankie Laine)
6. CIVILIZATION (Louis Prima)
7. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
8. HOW SOON (Jack Owens)
9. AND MIMI (Dorothy Lamour)
10. WHITE CHRISTMAS (Ring Crosby)

Elkhart, Ind.
1. TOO FAT POLKA (Arthur Godfrey)
2. YOU DO (Vaughn Monroe)
3. GOLDEN EARRINGS & DELIVERED (Country Boys)
4. HOW SOON (Vaughn Monroe)
5. I WISH I DIDN'T LOVE YOU SO (Dick Haymes)
6. BALLERINA (Vaughn Monroe)
7. HOW SOON (Vaughn Monroe)
8. CIVILIZATION (Louis Prima)
9. SERENADE OF THE BELLS (Sammy Kaye)
10. A FELLOW NEEDS A GIRL (Frank Sinatra)

Breckenridge, Texas
1. NEAR YOU (Frankie Croc)
2. YOU DO (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. GOLDEN EARRINGS & DELIVERED (Country Boys)
5. HOW SOON (Vaughn Monroe)
6. I WISH I DIDN'T LOVE YOU SO (Dick Haymes)
7. BALLERINA (Vaughn Monroe)
8. HOW SOON (Vaughn Monroe)
9. CIVILIZATION (Louis Prima)
10. I'LL HOLD YOU IN MY HEART (Eddy Arnold)

Seattle, Wash.
1. NEAR YOU (Anders Sisters)
2. FEUDIN' AND FIGHTIN' (Dorothy Shay)
3. SMOKE, SMOKE, SMOKE (Lawrence Welk)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. SERENADE OF THE BELLS (Jo Stafford)
6. CIVILIZATION (Louis Prima)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. AN APPLE BLOSSOM WEDDING (Eddy Howard)
9. PEG O' MY HEART (The Three Suns)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

Bristol, Va.
1. NEAR YOU (Larry Coryn)
2. HOW SOON (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. CIVILIZATION (Louis Prima)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. HOW SOON (Vaughn Monroe)
8. PEG O' MY HEART (Buddy Clark)
9. A FELLOW NEEDS A GIRL (Guy Lombardo)
10. YOU DO (Dinah Shore)

Washington, D. C.
1. NEAR YOU (Frankie Croc)
2. YOU DO (Helen Forrest)
3. CIVILIZATION (Louis Prima)
4. HOW SOON (John Loureens)
5. GOLDEN EARRINGS (Peggy Lee)
6. BALLERINA (Vaughn Monroe)
7. TOO FAT POLKA (Arthur Godfrey)
8. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
9. AN APPLE BLOSSOM WEDDING (Peggy Lee)
10. I STILL GET JEALOUS (Harry James)

Salisbury, N. C.
1. CIVILIZATION (Louis Prima)
2. NEAR YOU (Frankie Croc)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. A FELLOW NEEDS A GIRL (Frank Sinatra)
5. SERENADE OF THE BELLS (Sunny Kaye)
6. GOLDEN EARRINGS (Peggy Lee)
7. TOO FAT POLKA (Arthur Godfrey)
8. YOU DO (Vaughn Monroe)
9. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
10. I HAVE BUT ONE HEART (Dorothy Lamour)

Oklahoma City, Okla.
1. MICKEY (Ted Weems)
2. NEAR YOU (Frankie Croc)
3. CIVILIZATION (Louis Prima)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
6. GOLDEN EARRINGS (Peggy Lee)
7. I STILL GET JEALOUS (The Three Suns)
8. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
9. WHITE CHRISTMAS (Ring Crosby)
10. A TUNE FOR HUMMING (Rozzy Cornish)

Brattleboro, Vt.
1. NEAR YOU (Larry Coryn)
2. HOW SOON (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. CIVILIZATION (Louis Prima)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. HOW SOON (Vaughn Monroe)
8. PEG O' MY HEART (Buddy Clark)
9. A FELLOW NEEDS A GIRL (Guy Lombardo)
10. YOU DO (Dinah Shore)

Reno, Nevada
1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. GOLDEN EARRINGS (Peggy Lee)
4. TOO FAT POLKA (Arthur Godfrey)
5. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
6. I STILL GET JEALOUS (The Three Suns)
7. SERENADE TO THE BELLS (Sunny Kaye)
8. MICKEY (Ted Weems)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

Los Angeles
1. NEAR YOU (Frankie Croc)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. BALLERINA (Vaughn Monroe)
4. GOLDEN EARRINGS (Peggy Lee)
5. CIVILIZATION (Louis Prima)
6. AND MIMI (Dick Haymes)
7. HOW SOON (Jack Owens)
8. TOO FAT POLKA (Arthur Godfrey)
9. TWO LOVES HAVE I (Frankie Laine)
10. AN APPLE BLOSSOM WEDDING (Eddy Howard)

Albany, New York
1. BALLERINA (Vaughn Monroe)
2. TOO FAT POLKA (Arthur Godfrey)
3. CIVILIZATION (Benny Kaye—Anders Sisters)
4. NEAR YOU (Frankie Croc)
5. HOW SOON (Jack Owens)
6. YOU DO (Roy Camp)
7. AND MIMI (Art Land)
8. SERENADE OF THE BELLS (Sammy Kaye)
9. DON'T YOU LOVE ME ANYMORE (Buddy Clark)
10. THAT'S ALL I WANT TO KNOW (Dick Haymes)

Kingman, Ariz.
1. NEAR YOU (Frankie Croc)
2. YOU DO (Margaret Whiting)
3. WHAT ARE YOU DOING NEW YEARS' EVE (Dick Haymes)
4. FEUDIN' AND FIGHTIN' (Dorothy Shay)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. HOW SOON (Dick Haymes)
8. I WONDER WHO'S KISSING HER NOW (The怎能 Sisters)
9. CIVILIZATION (Louis Prima)
10. KATE (Guy Lombardo)

Memphis, Tenn.
1. NEAR YOU (Frankie Croc)
2. HOW SOON (Jack Owens)
3. SO FAR (Perry Como)
4. CIVILIZATION (Louis Prima)
5. BALLERINA (Vaughn Monroe)
6. AND AN APPLE BLOSSOM WEDDING (Eddy Howard)
7. PEG O' MY HEART (The Harmonetics)
8. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
10. MICKEY (Ted Weems)

Baltimore, Md.
1. NEAR YOU (Frankie Croc)
2. HOW SOON (Jack Owens)
3. BALLERINA (Vaughn Monroe)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. I HAVE BUT ONE HEART (Dorothy Lamour)
6. TOO FAT POLKA (Arthur Godfrey)
7. I'LL DANCE AT YOUR WEDDING (Peggy Lee)
8. GOLDEN EARRINGS (Peggy Lee)
9. YOU DO (Dinah Shore)
10. CIVILIZATION (Louis Prima)
We're all plum puckeried out—pooped—jes plain tired. With dates for presentations of our "Oscars" being set with radio stations, theatres and night clubs, the pace is fairly heavy. Nevertheless, the congratulatory messages we continue to receive makes us feel so much happier. Music operators throughout the nation applaud all these artists who came thru for them this past year, and look to bigger and better years in the very near future. (Aside to all artists and performers. Next week's issue is the big, Annual Holiday Greetings Number—an issue you are bound to want to be represented in. Say thanks to the music press throughout the country who bought and played your recordings this past year).

We hear that New York music ops visiting with Mercury Records star Frankie Laine at the New York Paramount Theatre are getting a two-for-one show. Frankie has invited all music ops to guest with him backstage at the Paramount, and many an op has taken advantage of Frankie's generosity, leaving the theatre well pleased. Frankie's show is one of the best in New York—he really proves his sensational success with "That's My Desire" by showing what a truly great artist he is.

Ira Wegard, head of Bregman, Vocco and Corn's Standard and Novelty Song Department uncovered a valuable piece of property in a tune called "Helen Polka". The original title of the ditty was "Helena Polka", and is well over 200 years old. The song has been given a modern adaptation with English lyrics. Originally recorded on Dana Records, the tune will now be issued on Victor-International with Henri Rene twirling the baton. Doris Deller, a gal who knows, predicts big things for this disk, now that polkas are coming into their own.

Congrats to our Cash Box cookie, Gloria Bloom, who ties the knot this coming Sunday . . . Al Millet, formerly advertising and promotion manager at Continental Records forms a mail order slugging kiddie disk . . . Stan Cantor continues to jam the Century Room of the Hotel Commodore. I love that pitch Chico Alvarez hits with "Machito" . . . That major recording company who believes they don't have to continue to service their artists thru juke box ops, because their artists are toooo big — HAH! . . . Nellie Lutcher tearing them apart at the Regal Theatre in Chicago . . . Didja hear that Crown cookie with Jerry Sellers — the kid is a natch.

FREDDY MARTIN!
Why Does It Have to Rain on Sunday
cover by The Martin Men
Beginner’s Boogie
(Adapted from “Chopsticks”) Piano by Charles Allan
RCA Victor 20-2557

SAMMY KAYE!
Oh! What I Know About You
vocal by Dan Cornell and Laura Leslie
It’s Kind of Lonesome
Out Tonight
vocal by Your Sunday Serenade Sweetheart
RCA Victor 20-2559

LOUIS PRIMA!
My Little Donkey
vocal by Louis Prima
Valencia
Vocal by Louis and Orchestra
RCA Victor 20-2549

THE THREE SUNS!
Sweetheart Serenade
and
Who Were You Kissing
(When You Kissed Me Last Night)
Vocal by Artie Dunn
RCA Victor 20-2567

DENNIS DAY!
with Charles Dant and his Orchestra
Sincerely Yours
and
Melancholy
RCA Victor 20-2574

JEAN SABLON!
with Russ Case and his Orchestra
A Tune for Humming
and
Falling in Love Again
(Can’t Help It)
RCA Victor 20-2568

LARRY GREEN!
Gonna Get a Girl
and
Song of New Orleans
vocal by Trix
RCA Victor 20-2560

BETTY RHODES!
with Charles Dant and his Orchestra
Put Yourself in My Place Baby
and
Just Around the Corner
RCA Victor 20-2559

LESLEI SCOTT!
with Luther Henderson and his Orchestra
Blue and Sentimental
Tender Son solo by Bud Johnson
and
So Long
RCA Victor 20-2571

OTHER CURRENT RCA VICTOR RELEASES

1. "SININ´ THE BLUES" (RCA Victor Smart Set Album P-192)
   LOUIS ARMSTRONG and his Hot Six
   Blues for Yesterday and Blues in the South
   RCA Victor 20-2456

2. MILDRED BAILEY with The Ellis Larkins Trio
   That Ain’t Right
   and
   I Don’t Want to Miss Mississippi (Any More)
   RCA Victor 20-2457

3. JACK TEAGARDEN’S Big Eight
   St. Louis Blues and Blues After Hours
   RCA Victor 20-2458

4. ETHEL WATERS with The Herman Chittison Trio
   Careless Love and Blues in My Heart
   RCA Victor 20-2459

5. SONS OF THE PIONEERS
   A Hundred and Sixty Acres and The Last Round-Up
   RCA Victor 20-2569

6. LONZO AND OSCAR
   and the Winston County Fiddlers
   I’m My Own Grandpa
   and
   You Blackened My Blue Eyes Once Too Often
   RCA Victor 20-2563

7. BILL BOYD and his Cowboy Ramblers
   Out in the Rain Again
   and
   Don’t Turn my Picture to the Wall
   RCA Victor 20-2562

8. THE BLUE SKY BOYS
   Garden in the Sky and There’s Been A Change
   RCA Victor 20-2570

9. MONTANA SLIM and the Big Honee Busters
   Hang the Key on the Bunkhouse Door
   and
   Rye Whiskey
   RCA Victor 20-2561

10. ETTA JONES with Luther Henderson and his Orchestra
    What Ev’ry Woman Knows and Overwork Blues
    RCA Victor 20-2564

11. ARTHUR “BIG BOY” CRUDUP
    Train Fore Blues and No More Lovers
    RCA Victor 20-2563

12. ARBEE STIDHAM with accompaniment
    My Heart Belongs to You
    and
    I Found Out for Myself
    RCA Victor 20-2572

13. MISCHA BORR and his Waldorf-Astoria Orchestra,
    playing “Dinner At The Waldorf” (RCA Victor Musical Smart Set
    Album P-173)
    When Day is Done and Muchuchis Hermosas
    RCA Victor 20-2185
    I Love Thee (Ich Liebe Dich) and Valeh Ethinellis
    RCA Victor 20-2186
    Ma Curly-Headed Baby and Bandoncone Arrabalera
    RCA Victor 20-2187
    Tristeza (from Chapin’s Elute in E, Op. 10, No. 3)
    and
    Minnetta
    RCA Victor 20-2188

14. JOE BIVIANO with RCA Victor Accordian Orchestra
    Varsoviana-Polka and Viennese Polka
    RCA Victor 25-1164

ITALIAN

15. STEFANO LOMBARDI with RCA Victor Continental Orchestra
    Un Saluto A Mamma and Serenata del Cuore
    RCA Victor 25-7090

16. JEWISH (COMEDY)

17. MICKEY KATZ
    and his Kasher-Jammers
    Haim Afen Range and Yiddish Square Dance
    RCA Victor 35-5881

18. LATIN AMERICAN

19. RAQUEL MENDOZA with Jose Manorf and his Orch.
    Sentimientos—Salsa and Intonacion—Salsa
    RCA Victor 23-0721

20. SOFIA ALVAREZ with the Marleksi Vargas of Teatroñ
    Baja el Sol de Jalisco—Concienc Ranchera
    and
    El Raboza Mexicano—Concienc Ranchera
    RCA Victor 23-0739

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS

www.americanradiohistory.com
RECORDING ARTISTS
RECORD MANUFACTURERS
PUBLISHERS

XMAS
AND

NEW YEAR'S
GREETINGS

NEXT ISSUE

WRITE
THE CASH BOX, 381 FOURTH AVENUE, NEW YORK (16)

PHONE
MUrray Hill 4-7797

WIRE
YOUR AD IMMEDIATELY

ALL ADS CLOSE
5 P.M. FRIDAY, DECEMBER 19th

FOR MORE COMPLETE DETAILS ABOUT THIS BIG, IMPORTANT, TWO-IN-ONE ANNUAL ISSUE
TURN BACK TO
PAGES 7 and 8
Associations Will Form Committees To Visit Record Mfrs at CMI Convention and Urge Immediate Pressing of 2-Minute Disks. Letters, Wires and Phone Calls Acclaim the 2-Minute Records as “The Answer” to Profits.

NEW YORK — Wires, letters and phone calls received from the nation’s juke box leaders claiming The Cash Box suggestion of two minute recording for the juke box trade also contained an urgent appeal to all the nation’s music operators to immediately write to the record manufacturers and ask them to start pressing two minute disks.

Association leaders advised that they intend to form committees from among their members to visit with the record manufacturers at their booths during the CMI convention as well as in their suites of rooms and discuss the immediate pressing of two minute disks for the juke box trade.

On pages 5 and 6 of this issue there are a few of the letters received from operators all over the nation urging the pressing of two minute records. More and more are flooding in every day.

Not one letter, wire or phone call has yet arrived which, in any fashion whatsoever, does not believe that the two minute record is “the answer” to the need for greater income.

Everyone agrees this is an urgent necessity — the two minute record. Tests have already indicated that 50% more income is obtained with the use of such records during the peak play hours and that 20% extra income is assured for the balance of the day’s play.

Operators who are in competition to television receivers, claim this is of the greatest necessity for them, since it will give them more coin in the hours of time there is left to play their juke boxes.

Other music ops pestered with chiseling business opponents who will give locations as much as 60% in an effort to “get in,” believe that the two minute disk is “the answer” for them. There can be no chiseling with a two minute record.

Ops who have wanted to better their commission percentage basis claim that with the two minute record they can safely do so and can obtain at least 60% of the gross intake because the location owner will still be getting as much, if not more, than he now gets at 50%.

And all these are only the partial facts. With overhead expense up over 200%, and with prices of all equipment increased at least 150% and still going up, the extra cash which will result from the use of good two minute records is absolutely needed by the operators to assure them some profit on their investment.

As far as the record manufacturing industry is concerned this opens the path to the manufacture of at least 25,000,000 records to replace those already in the hands of the juke box industry. This is the same as a “new look” revival for the record field.

It also means the entrance of new arrangers, artists and new type repertoire men. It may, in the long run, open one of the greatest and most prosperous eras for the recording industry.

It surely is, in great measure, “the answer” for the juke box trade. The record manufacturers, to maintain their large volume of business in the automatic music industry, should immediately meet the overwhelming demand of this field.

"THE CASH BOX" IS THE OPERATOR’S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Whistling Album by America's Outstanding Whistling Virtuoso

FRED LOWERY
(of "Indian Love Call" fame)

and Lovely

DOROTHY RAE
The Girl with a smile in her voice

COLUMBIA C-148
"TREES"
"STAR DUST"
"SONG OF INDIA"
"LA GOLO DRINA"
"CAPRICE VIENNOIS"
"LA PALOMA"
"SONG of the ISLANDS" (Duet)
"OLD FOLKS AT HOME" (Solo)

Each Record a Nickel-Nabber!
SOLD SINGLY TO OPERATORS

Thanks Operators, for your continued play of our COLUMBIA Releases

Management
GENERAL ARTISTS CORPORATION
NEW YORK - CHICAGO - HOLLYWOOD - CINCINNATI - LONDON
London Platters Boom As Disk Ban Nears.

NEW YORK—With the impending recording ban less than three weeks off, the position of London Records seems greatly enhanced, The Cash Box learned this past week.

The London Gramophone Corporation, importers of the London label revealed that their primary objectives in introducing English talent to the American public has been satisfactorily set.

According to Mr. Dudley Hale Toller-Bond, director of the plattery, in the firm's first three months of operation, distribution and sales forces have been established in areas covering 82% of the population of the nation. Thorough national distribution will be achieved within in the next thirty days, Mr. Toller-Bond stated.

Trade advertising has accentuated two selling points—boasting recognized British stars to the buying public, and stressing technical points of the imported records. Plant facilities in England are being expanded. A new plant, located in Southampton, will go into operation in the latter part of December, with a reported production capacity of 18 million records.

Records are scheduled to be released monthly, with three albums and 16" recordings slated for release late in January.

As most diskers continue at a "frantic" pace to offset the forthcoming recording ban, London’s platters seem assured of regular release with possibly no interference from the scheduled ban.

McKinley-Majestic Pact Due For Court Action

CHICAGO—Altho a ruling issued last week by the American Federation of Musicians released ex-actor Ray McKinley from his contract agreement with Majestic Records, Inc, The Cash Box learned that the plattery intends taking the matter to a civil court for a ruling there.

The Majestic-McKinley hassel, was brought about when McKinley took advantage of an option in his contract calling for the release of the artist in the event that the plattery did not fulfill terms of contract. A minimum amount of production, promotion and sale of his records. The agreement called for a 30-day cancellation clause.

Meanwhile, Majestic asserts that a renewal agreement, altho not filed with the AFM, is in their hands, and that they legally have the right to McKinley’s services until January, 1949.

Another deal has been mooted in the making, with McKinley supposedly going to RCA-Victor. Victor is supposed to be allowing McKinley to cut McKinley, with the disposition of their masters being determined at the close of court action.

Decca Cuts At Normal Pace

NEW YORK — The frantic recording schedule most diskers in the industry are currently working at, apparently has not caught on with Decca Records.

Decca’s president, Dave Kapp disclosed that the firms production schedules are far below that of other recording companies. He estimated that Decca’s waxing schedule would be about one-third that of Capitol, RCA-Victor or Columbia Records.

Meanwhile, Decca waxed Danny Kaye, Bing Crosby and The Andrews Sisters during Mr. Kapp’s recent visit to the coast.

Crosby’s “White Christmas”, now becomes a standard seller and money-maker on phonographs throughout the nation continues to boom again, this Christmas season.

Columbia Shifts Personnel

NEW YORK—Kenneth McAllister, who has been serving as Manager of the production, planning and scheduling department of Columbia Records, Inc., Bridgeport, Conn., and King’s Mill, Ohio plants, has been assigned to new duties in the Executive Offices, it has been announced by M. B. Ranyon, executive vice-president of the plattery.

William Madelung will assume the duties formerly carried by McAllister.

Jiminy Dorsey Band Splits Due To Illness

NEW YORK—Jimmy Dorsey, MGM Records star, will disband his orchestra shortly, The Cash Box learned this past week.

Dorsey will retire to his home in California for a period of at least three months. He has cancelled bookings and engagements up until February.

The breakup of his band is the first time Dorsey has ever made such a move, since he took over the band in 1936.

Apollo Records Pact Font & Meredith

NEW YORK—Apollo Records, Inc., announced the signing of Ralph Font to an exclusive recording contract this past week and has scheduled recording sessions for the Latin American artist and his orchestra in the next few days.

Font previously recorded “Hababara” and “Jalousie” for the Apollo plattery this year, and it was the success of these disks that prompted the label to sign him exclusively.

The diskery also announced the signing of vocalist Gall Meredith, Miss Meredith, formerly appeared at the Embassy Club in New York, the Chez Paree in Chicago and the Copacabana in Rio De Janeiro.

Font currently holds forth at the La Martinique in New York.

Modern Records

686 NORTH ROBERTSON BOULEVARD

hollywood

A New Pearl Record HIT!

by LARRY VINCENT

"IF I'D ONLY KNEW YOU THEN"

Operator—See Gloria Friedman at RUNYON SALES CO., N. Y. for this new Pearl Hit!

PEARL RECORD CO.
Route 1, Box 105, COVINGTON, KY.

GREATERTHANEVER!

FRANKIE LAINE

SINGS TWO WONDERFUL TUNES
"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY PLACE BABY"

Mercury Celebrity Series
No. 5064

The Ravens

The Quartet You'll Rare About

Exclusive NATIONAL Recording Artists

The Cash Box, Automatic Music Section Page 21 December 20, 1947

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Columbia Hypos Jock-Juke Campaign

NEW YORK—In conjunction with the new two-million dollar promotion campaign announced by Columbia Records Inc., plans have been completed for an extended service to disc jockeys and juke box operators throughout the United States.

Finding that the best service is obtained thru distributor channels, Columbia plans to rush the first pressings of each release to its distributors who will see that they are promptly relayed to disc jockeys and music operators.

Information sent along with each recording will be in the form of a digest which will contain a list of the ten top Columbia platters as determined by several leading trade publications; a complete listing of the Columbia releases for any given week and photographs and press information.

The plattery announced that the trade service is to commence with their December 16th release.

Nat Cohn Named Distrib For Coast Platters

NEW YORK—Nat Cohn, president of Modern Music Sales Corp., this city, disclosed the firm's appointment as exclusive distributors for Coast and Peerless Records this past week.

Cohn's firm, well known to music men throughout the nation, will handle the record line in New York, New Jersey, Connecticut, Delaware, Maine, Vermont, New Hampshire, Rhode Island, Massachusetts and Pennsylvania.

The distribution contract was completed by Mr. C. A. Wiser, sales manager for the plattery during a recent visit to New York.

Among the many artists on the talent list of Coast are Ithams Jones, Curt Masey, Jack McLean, Mark Warnow, and Ozzy Walters. Negotiations were reported in progress for the signing of screen star Dorothy Lamour.

Cohn recently took on the exclusive distribution of Signature Records in the Eastern area.

GOTHAM Does It Again!!

IT'S BIGGER Than '845 STOMP"

"HOT SAUCE! - BOSS"

Backed by

"BOSTIC'S JUMP"

Recorded by EARL BOSTIC
and His All Stars on GOTHAM RECORD No. 155

GOING STRONG! "845 STOMP" by EARL BOSTIC
GOTHAM RECORD No. 155
Climbing Steadily in "HOT IN HARLEM"

ORDER FROM YOUR NEAREST DISTRIBUTOR

Seminole Record Dist. Co., 1360 N.E. 1st Ave., Miami, Fla.
Nola Record Dist., 509 Iberville, New Orleans, La.
M. & S. Dist., 1350 E. 61st St., Chicago, Ill.
Idessa Malone Dist., 605 E. Vernon Hwy., Detroit, Mich.
Belmont Record Shop, 268 - 15th Ave., Newark, N. J.
Oriole Corp., 512 Penn. Ave., Baltimore, Md.

DISTRIBUTORS: WRITE — WIRE FOR AVAILABLE TERRITORIES

GOTHAM RECORDS
853 NINTH AVENUE
NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
— and many thanks, Operators, for voting us "Best Female Vocal Combination of 1947" in your Cash Box poll.

THE ANDREWS SISTERS

Exclusively on DECCA RECORDS

Campbell Soup's "CLUB FIFTEEN"
(CBS Monday • Wednesday Friday 7:30-7:45 EST)

Personal Management—LOU LEVY—RKO Bldg. • Radio City • New York
Rollin' 'Round Randolph

Things are slowly getting back to normal here in our Chicago office. All the excitement that came with the closing of our 1947 Annual Music Fair is over but not forgotten. Long will we remember 1947; the great job the ops did in casting their votes; the wonderful work done by the recording companies and the outstanding job by the recording artists.

Soon we will say goodbye to the old year and eagerly look forward to the new year with hopes that 1948 will bring even bigger and better things for all...

The Three Suns, now appearing at the Oriental Theatre, make a big hit with the crowds with their rendition of these two oldies, "Sleepy Time Gal" and "That Old Gang Of Mine". The boys recently guest starred on the Coca Cola program (Friday, Dec. 5) along with Spike Jones and Dorothy Shay, when Dottie was presented with The Cash Box's award for her recording of "Fountain In And Out"... Jerry Glidden and his very versatile orch., who recently made their debut at the Congress Hotel's Glass Hat, pleases the patrons with an abundance of sophisticated dance music, occasionally swinging into the 'boogie' class and also doing very nicely in the Latin realm. The manner in which the Glass Hatters acclaim Glidden and his helpers is ample indication that these boys will continue to do well.

Maurice Murray, ABC producer and talent man for Vitacoustic Records informs us that "Sleepy Town", the lovely new ballad written by he and Fred Rose has been taken up by a New York publisher with dozens of the big recording stars vying for advance copies to introduce it to listeners...

We hear that Jose Melis, Latin band leader at the College Inn and Eddie Hubbard, disc jock, have just published their cute little jump tune entitled "Midnight Flight"...

Duke Ellington, another one of the bandleaders now flipping the discs, will air his one hour show in Chi from 11 p.m. to 12 over station WSBC starting December 29...

Louis (Da Preem) Prima opened with his orch. at the Oriental Theatre December 11. Louis' waxing of "Civilization" is really catching on, with the op's rating it high among the ten top tunes... Sam DiCara, press man for the Harmonicats, informs us that the boys have added a new member to the group, namely Kappy LaFoll. Kappy, a vocalist, who opened with the 'cats' a week ago in Miller, Ind., was given a terrific reception by the crowds and from all reports Kappy's vocalizing makes for a very favorable addition to the group. The Harmonicats recently cut ten new sides for Universal Records, some of which will be introduced when they open here at the Oriental Christmas Day...

We hear that Bonnie Baker has now joined the Universal label while Marle Shaw, well known around nite club circles, has been inked by Tower Records. The Bregman, Voco and Cono punks along with their subsidiaries all set to start plugging their new material "Melancholy", "I Feel So Smoothie", "In A Little Red Book Shop" and "Oh What I Know About You", all of which have been one hundred percent recorded...

Charlie Ventura's sextet raising the rafters at the Club Silhouette. The Silhouette after experimenting with jazz for awhile will return to the paths of more general entertainment this month...

Aristocrat Records out with a new release titled "Billo's Dead" waxed by the well known race artist Andrew Tibbs. Will Salston and Jimmy Martin, dist. for Aristocrat tell us to watch for this one in the ten top race tunes, "it's sure to be right up there", say the boys...

Jack Buckley tells us that Jimmy McVillard and his Jazz combo have been pacted by Vitacoustic Records. We also hear from Jack that Saxie Dowell has recorded two of his own tunes, "Playmates" and "Oogoo", also "Back In The Pocket Yard" and "Will Er Up" for Vitacoustic, all of which are scheduled for early release. Several dist. who, have heard the play backs on these tunes are very enthused about them and their possibilities for excellent sales...

The RAVERS

SUMMER TIME

WRITE ME A LETTER

OL' MAN RIVER

WOULD YOU BELIEVE ME

ENRIC MADRIGUERA

MADE FOR EACH OTHER

JACK, JACK, JACK

NAT. 9028

NAT. 9035

NAT. 9038

The Cash Box, Automatic Music Section  Page 24  December 20, 1947
**Folk and Western RECORD REVIEWS**

*Bullseye of the Week*

**"Jamboree"**

*I'm Tired of Playing Santa Claus To You"**

**COWBOY COPAS**

*King 686*

Cowboy Copas, currently riding high on the juke boxes of the nation with "Signed, Sealed And Delivered" sends another smash hit towards operators with this discging labeled "Jamboree" and "I'm Tired of Playing Santa Claus To You". Loads of stuff here for those hill spots, with Copas' rendition in fine style throughout. Both sides a natural for dance and the quiet spots. They should meet with favorable advantage from his many fans.

**"High Voltage Gal"**

**"Cains Stomp"**

**LUKE WILLS**

*(Victor 20-2577)*

Pair of sides which might fill the bill of fars are these offered in pleasing tones by the capable Luke Wills. Offering "High Voltage Gal" and "Cain's Stomp", Luke and his boys show in favorable light their splendid music making. His many fans are bound to go for this duo.

**"I Can't Go On Living This Way"**

**" shuts Off From the World"**

**WALLY FOWLER**

*(Mercury 6069)*

More mellow rhythm from Wally Fowler with this coupling labeled "I Can't Go On Living This Way" and "Shut Off From the World". The pairing on the weeping side take on loads of finish with Wally grabbing off the glory. Title gives off the wax message on both sides with "I Can't Go On Living This Way" roused as the top deck.

**"Never Trust A Woman"**

**"Behind The Eight Ball"**

**TINY HILL**

*(Mercury 6062)*

Mellow musical styling of Tiny Hill with a pair bound to be on the phonos in a short period of time. It's Tiny and his boys coming thru with "Never Trust A Woman" and "Behind The Eight Ball", made of loads of kicks that your phone fans are bound to go for. Top deck is riding the boxes heavily at present and should garner a load of play. The flip, with the title kicking off, should make loads of coin for a host of ops.

Eddy Arnold, top artist of the year on hillbilly platters is currently dickeri with a Hollywood movie studio for a movie contract calling for six pictures. Tom Parker, Eddy's manager is quietly arranging details with the flicker studio. Eddy's RCA-Victor records sold over than 3/2 million this past year, topping all other artists in the field.

**Ernest Tubb, having completed his personal appearance tour with his picture, "Hollywood Barn Dance", is now bow at WSM on the Grand Ole Opry show... Judy Martin, soft-voiced folk music singer, is also back at WSM after a short illness... Cowboy Copas, who scored so largely in Washington, D.C., when he played Constitution Hall last month with a WSM Grand Ole Opry unit, makes a return to the Capitol December 31st. He will star in his own show then in Washington's Turner Arena... Bil Monroe off to a personal appearance tour in Virginia and West Vee ay... Roy Acuff on the road with Cincinnati and Houston scheduled during December... The York shooters are playing to capacity houses in aicenigan we near. Typical of their strenuous routine is a November Saturday night when they finished their Grand Ole Opry stint at midnight, got in their cars and drove to a small town in Michigan for a Sunday matinee..."

**Ray Smith and his Pinetoppers open at the Village Barn, New York in January with three different networks carrying their show. Watch Ray's sensational recording of "Alcatraz" and "Hell's Fire" on Rainbow Records... Stu Davis set a world's record by flying 5,000 miles to record for RCA-Victor. Stu sails from Calgary, Alberta, Canada. He also flew back upon the conclusion of the session for a total of 7,000 flight miles... Red Foley's Decca delight "Never Trust A Woman" is still riding high on the juke boxes... Get a load of Box Allen's "Teardrops In My Heart" for Mercury platters... Tony Gottuso, one of the world's finest gastrointestinalists, is one of the busiest fellows we know of these days, doing recording dates day and night. Tony's terrific string tickling is a big contributing factor in a lot of hit records in the folk field...**

**Short Shots From the Hills and Plains**

**IT'S A HIT!!**

"**"TURNPIKE POLKA"**"

By The **DON HENRY HARMONICA TRIO**

**REGENT RECORD No. 111**

By The Company That Gave You The Original Recording Of "MY GUITAR IS MY SWEETHEART"

By **JOHNNY LANE**

**ORDER FROM YOUR NEAREST DISTRIBUTOR**

BY THE COMPANY THAT GAVE YOU THE ORIGINAL RECORDING OF "MY GUITAR IS MY SWEETHEART"
ENGLAND'S No. 1 SONG HIT
and a BEST SELLER Over Here!

"THE LITTLE OLD MILL"
(WENT 'ROUND AND 'ROUND)
By DON PELOSI, LEWIS ILDA and LEO TOWERS

(Listed Alphabetically)

BUDDY CLARK ..................................................Columbia 37920
HAL DERWIN ..................................................Capitol 469
MILT HERTH and BOB JOHNSTONE..............Decca 24199
SAMMY KAYE ..................................................RCA-Victor 20-2434
FRANKIE MASTERS ..........................................MGM 10099

MOOD MUSIC COMPANY, Inc.
1270 SIXTH AVENUE, NEW YORK, N. Y.
RICHARD M. VOLTER, President  MICKEY ADDY, General Manager
(SHAPIRO, BERNSTEIN & CO. INC., SELLING AGENTS)

THANKS OPERATORS FOR
PICKING MY RECORDING OF
WABASH CANNONBALL—#8009 (Continental)
AS ONE OF THE BEST HILLBILLY RECORDS
OF 1947—AS SHOWN IN CASH BOX
DECEMBER 6, 1947

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 37961)

AFTER YESTERDAY
Hawkshaw Hawkins
(King 667)

GO ON
Ted Daffan
(Columbia 37959)

DIXIE CANNONBALL
Gene Autry
(Columbia 37962)

KENTUCKY
Jimmy & Leon Short
(Decca 46077)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

TO MY SORROW
Eddy Arnold
(Victor 20-2401)

B-DONE BABY
Cliffie Stone
(Capitol 40041)

I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2322)

NEVER TRUST A WOMAN
Red Foley
(Decca 46074)

SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 658)

NEED YOUR LOVE TONIGHT
Roy Acuff
(Columbia 37960)

JIMMIE DALE'S
Original
TOO FAT POLKA
Coupled with
JOLLY POLKA
FRANK YANKOVIC
AND HIS ORCHESTRA
C-1220

SEE YOUR Local Distributor or
CONTINENTAL RECORDS
NEW YORK 265 WEST 54th ST., NEW YORK, N. Y.
CLEVELAND 620 HURON ROAD, CLEVELAND 15, OHIO
DETROIT 415 BRAINARD ST., DETROIT, MICH.
NEW YORK—Caught displaying their latest click Vitacoustic Recording are (left to right) Paul Cassetta, Gloria Friedman and John Roman. Paul and John are the major demos at Vita Records Dist. Co., this city, while Gloria holds forth at Bunyon Sales Co. The record—"Bell Boy Boogie", caught on in Chicago recently and is rapidly booming throughout the rest of the nation.

Everybody's Asking

"WHAT DID HE SAY?"

(The Mumble Song)

The Deep River Boys

Will Tell You

On

VICTOR RECORD No. 20-2610

EDDIE "Mr. Cleanhead" VINSON

World's greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

Current Hit!

"RAILROAD PORTER'S BLUES"

"KING FOR A DAY BLUES"

Mercury No. 8060

JIMMY LIGGINS

"I CAN'T STOP IT"

Backed by

"TROUBLES GOODBYE"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Accidents tended to increase more with waltzes in the opening period than with marches.

Accidents tended to decrease with music in the earlier part of the shift, but to increase slightly with music in the latter part.

Mr. Joseph Tiffin of Purdue University says in a forward of the report that industrial music "may well become a milestone among studies on the use of music in industry."

It is interesting to note that while music increased production, it also tended to further acquaint the vast listening audience with the recording artist. By accomplishing this, the artist and the recording company benefited by potent promotion, and also resulted in giving the recording company an increase in record sales. Many persons bought those recordings for their home use, after hearing them in the factory.

The music operator, in supplying the music to the factory, also continued to buy recordings to replenish his stock, and continued to satisfy his large listening audience.

The results of this survey conclusively prove that automatic music, whether in factories, taverns, candy and ice-cream shops, professional offices, or your neighborhood restaurant, is a definite and integral part of the American way of life.
New York—Off-color records, the subject of wide discussion by automatic music merchants and the topic of recent editorials in The Cash Box, caused several music operators to lose their locations. The Cash Box learned this past week.

One well-known music operator told of a heated argument, incurred when dessert patrons in a tavern started a fight; which later caused the tavern owner to call the police. The argument came about after a request by one patron to another to refrain from playing a current popular recording, deemed off-color and banned by many music operator associations throughout the nation.

Music operators contacted, pointed out that the job of "holding-off" on off-color disks is best done directly from the recording manufacturers. Once a record is out in the market and the public starts demanding it in the juke boxes, a music operator must comply and furnish his locations with those "double-entendre" recordings.

A prominent recording executive told The Cash Box that he believes "the production of off-color records a very, cheap and low manner for any record manufacturer to derive some mode of profit."

"The issuance of off-color records, not only tends to destroy current educational programs but also hinders those trying to combat juvenile delinquency," he concluded.

Craig Puts Spotlight On Nashville

Nashville, Tenn.—Caught visiting with local Aireon phonograph distributor C. V. Hitchcock, right) this city, is Francis Craig of "Near You" fame. Craig's Bullet recording of "Near You" set those Aireon phonos playing the tune at a road pace says Mr. Hitchcock, and also put the spotlight on Nashville.

Mr. Hitchcock, also an executive of the Bullet plattery disclosed that the firms new pressing plant in Nashville will be in operation on January 1st.

3—GREAT SONG HITS—3

ARTHUR GODFREY'S COMEDY POLKA HIT

"TOO FAT POLKA"

By ROSS MAC LEAN and ARTHUR RICHARDSON

(Listed Alphabetically)

ANDREWS SISTERS ..........Deco 72486
ACCORDION MASTERS Standard S-135
TWO TON BAKER ............Mercury 5079
BLUE BARRON ...............GMG 10106
SLIM BRYANT .................Majestic 6032

JIMMY DALE ................Continental C-1220
ARTHUR GODFREY ..........Baltimore 37972
LOUIS PRIMA ...............Victor 20-2699
THE STARLIGHTERS ........Capitol 480
SEVA ALL STARS ..............Sevo 2004

THE TERRIFIC BALLAD FAVORITE

"... AND MIMI"

By JIMMY KENNEDY and NAT SIMON

(Listed Alphabetically)

FRANKIE CARLE ..........Columbia 37819
JERRY COOPER .............Diamond 2083
DINNING SISTERS ..........Capitol 466
RAY DOREY .................Majestic 7262

DICK HAYMES ..............Decca 24172
ART LUND .................GMG 10082
CHARLIE SPIVAK . RCA Victor 20-2422
MEL TORME ..............Meisterfest 15144

OUR FIRST 1948 No. 1 SONG

"AN OLD SOMBRERO"

(AND AN OLD SPANISH SHAWL)

By LEW BROWN and RAY HENDERSON

Records Available Shortly

SHAPIRO, BERNSTEIN & CO. INC.

1270 SIXTH AVENUE
MUSIC PUBLISHERS

NEW YORK, N. Y.

RICHARD M. VOLTER, Vice President

GEORGE PINCUS, General Manager

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO — More than 2,000 coin- men from everywhere in the country are attending the N.A.M.A. 1947 con- vention and exhibit at the Palmer House, this city, which opened Dec- ember 14 and runs to the 17th, to view the greatest display of auto- matic merchandising machines and equipment ever assembled at one convention. Exhibits in the 10,000 square feet of floor space in the hugh fourth floor exhibition hall include machines which vend automatically candy, gum, nuts, cigarettes, beverages, pop- corn, milk, ice cream, tooth brushes, fruit juices, postage stamps, photo- graphs, voice records, cigars, cough drops, pocket-size books, hot coffee, hamburgers, toasted cheese sand- wiches, biscuits, frankfurters, book matches, and many others.

Equipment such as coin changers, coin counters and sorters, slug re- jectors, locks, lockers, scales and laundry machines are also on dis- play. In addition the suppliers and merchandising companies are well re- presented.

There is a great deal of interest in the drink vendors. Canned fruit and vegetable juices are being featured in some of the machines. Bottle ven- dors, pre-mixed and mixed vendors attracted a great deal of attention. The "Auto-Clerk" of ABT Manu- facturing Company, which attracted a great deal of attention last year, won great acclaim at the exhibit. The machine gives change and vends doz- ens of products automatically.

Service machines were in evidence. There were shoe-shining machines, scales, change makers, etc.

NAMA PROGRAM

SUNDAY, DECEMBER 14, 1947
9 a.m. to 10 p.m.—Registration.
2 p.m. to 10 p.m.—Grand Opening Of The N.A.M.A. Exhibit.
5 p.m. to 7 p.m.—President's and Directors' Reception.

MONDAY, DECEMBER 15, 1947
9:30 a.m. to 12 noon—Cigarette Session.
9:30 a.m. to 12 noon—Beverage Session.
12:00 noon to 6 p.m.—N.A.M.A. Exhibit.
6:30 to 9:30 p.m.—Dinner and N.A.M.A. Annual Business Meeting.

TUESDAY, DECEMBER 16, 1947
8:30 a.m.—Round Table Breakfast.
9 a.m. to 12 noon—Exhibit.
12:30 p.m. to 3 p.m.—N.A.M.A. Luncheon.
3 p.m. to 10 p.m.—Exhibit.

WEDNESDAY, DECEMBER 17, 1947
9:30 a.m. to 12 noon—Candy, Gum & Nut Session.
9:30 a.m. to 12 noon—Bottle, Bever- age Round Table.
12 noon to 5 p.m.—Exhibit (Final Day)
7 p.m.—N.A.M.A. Banquet.

Patrons Pending

MURRAY WINTER — sales manager and his gang will be on hand to greet you and demonstrate the unique and important features of the NEW U-NEED-A ELECTRIC Cigarette Machine

U-NEED-A VENDORS, INC., 288-308 Frelinghuysen Ave., Newark 5, N. J., Bigelow 3-1767

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK—The automatic merchandising business received national publicity recently from an article in The American Iron and Steel Institute released to the national press thru INS (International News Service), in which the story was told of the merchandise that would be vended thru the machines, and which would reach more than a billion dollars (The Cash Box, issue November 22).

The above release was a condensed version of an article that appeared in the November 14 issue of "Steelways," published by the American Iron and Steel Institute.

A multi-colored drawing introduces the story and is the most beautiful illustration ever made featuring automatic merchandising machines and the products vended. A hand is seen dropping a coin in a vending machine and alongside the machine strung out across two pages are: Cups of coffee, cigarettes, tickets, frozen hamburgers, ice cream, candy, gum, aspirin, a typewriter, popcorn, soda, hamburger, stamps, toothbrushes, blades and books.

Headed "Design for Automatic Living" by John Clay Davies, the sub-head reads "Modern vending machines provide unique services, don't talk back or make mistakes and maintain a steady, man-killing pace."

"The vending machine industry is no longer the late-night-time operation of a few years ago," writes Davies. "Today it is big business with more than 100 factories making coin-operated devices and expecting to produce a volume which may run to $150 million, wholesale value. It is estimated that these machines will take 190,000 tons of cold-rolled steel, 50,000 tons of aluminum and more than 40,000 tons of stainless steel."

 Mentioning many types of machines and their utilities, plus the amount of merchandise sold, the article also reviews the "service" type of machine, and how it helps the general public. However, a goodly part of the story is pointed at the use of steel, which goes into its construction.

"Although the steel cabinets of most vending machines are designed to take the beating administered by vandals" it reads "there is no longer any need for machines to withstand the roughing up caused by a customer's indignation. The mechanisms have been so improved during the past few years that few people need to shake them."

Sturdiness, however, is still a vital requirement for vending machines. They must be built to stand up under hard usage by millions of individual patrons who have no reason to handle them carefully. Moving parts must function perfectly over long periods of time, with a minimum of repairs and maintenance. Steel Stampings and machined studs offer the most durable construction.

RESUMES PRODUCTION OF "FROSTI-SERVER" ICE CREAM BAR VENDOR

LOS ANGELES, CALIF. — H. & M. Company, this city, originally formed in 1932 to manufacture the "Frosti-Server" ice cream vending machine, has purchased by new interests on August 15 of this year, and have now resumed operations after being shut down during the war years.

The new owners are R. A. Keeley, president; J. D. Carter, vice president and sales manager; and John C. Redell, secretary and treasurer.

According to Carter, the firm's hand built units were on test locations from 1932 to 1939 undergoing experimental operation. In 1940 the first hundred production models were built, output being discontinued in 1941.

The firm's new vendor is now enclosed in a redesigned modernistic cabinet, but mechanically remains unchanged from the earlier models. The machine weighs approximately 460 pounds, and stands six feet high, and is built for H. & M. under contract by Western Flying Service, Lakeside, Calif., a firm also engaged in the manufacture of precision parts for aircraft.

According to Carter, the "Frosti-Server" vendors are being sold thru state distributors to operators. Distributor setups are now being made.

Carter is also head of Universal Sales Corporation, the sales and service company thru which firm acts as national sales representatives for the "Frosti-Server" Vendor.

SILVER-KING CORP. INTRODUCES TWO NEW VENDORS

CHICAGO — To meet the long felt need of operators to step up ball gum vending from child play to adult play, the Silver-King Corporation, this city, has just introduced two new vendors which have already proved their ability to do the trick. These new vendors put ball gum vending in the 5c field, thus appealing to adults as well as children.

The new Silver-King "Price-King" vending two balls of gum for 5c, or two balls for 1c. In those states where prizes can be used, bigger and better prizes can be offered by the locations. For example, cameras, binoculars, billfolds, radios, and fishing reels are possible prizes because the 5c play returns $0.05 per pound of gum, giving the operator a bigger margin for more expensive prizes to draw adult players.

In addition, each player has a chance to win two prizes for one play as well as a jackpot prize is one in twenty.

Many operators on locations such as bowling alleys, arcades, taverns, gas stations, showrooms, etc., already report remarkable sales at two for 5c on both bubble gum and standard gum.

The two for 1c gum vendor is especially attractive, using the smaller size ball sold, and is a real sales stimulator in butcher shops, candy stores, store stores, etc. Although the profit per piece is less than the increased volume at two for 1c more than makes up the difference.

According to reports it has now ready for delivery the "Prize-King" model 241 on the 1 for 2 1/2 c., and "Price-King" model 242 on the 2 for 5c play.

"Orders are now being booked on these models," stated one of the officials, "and from the standpoint of the ball gum vending industry, it is most encouraging to note that 5c gum vending is here to stay."

ADAMS-FAIRFAX CORP. INTRODUCES "CASH-TRIO"

LOS ANGELES, CALIF.—Adams-Fairfax Corporation, this city, announces that they have introduced "Cash-Trio", which features three machines on a pedestal, permitting the buyer to purchase merchandise for either 1c or 5c.

"The "Cash-Trio" not only meets all mechanical and sanitary requirements" reports Al Silverman, sales manager, "but also permits you to come thru on the desired feature of low price. The pedestal base is something absolutely new. The problem was put to get a good looking stand, with polished surface if possible, and still have it light enough in weight to ship to any part of the country economically. Both of these problems have been licked in the "Cash-Trio" base. This is a low, cast aluminum base, highly polished to match the gleaming finish of the machines, and chrome standpipe. Water can be poured into the hollow to add weight, or if added weight is needed, sand can be poured in."

Silver-King's NEW "PRIZE-KING" BALL GUM VENDORS

2 for 5c
2 for 1c
Sensational new 2 for 5c machine and 2 for 1c gum vending machine. Features will bring you at least 20,000 more sales per location. With groups of 2, you can sell to adults as well as children. Bigger prizes are possible with 2 for 5c play. Higher prizes for 2 for 1c play are possible.

The most sensational gum vending machines ever developed!

At All Best Dealers or Write
Silver-King Corp.
122 Divesey Pkwy., Chicago 14, Ill.
<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model A</td>
<td>$997.50</td>
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<tr>
<td>Automatic Hostess Complete</td>
<td></td>
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<tr>
<td>20 Station Unit</td>
<td>$4,800.00</td>
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<tr>
<td>HIDEAWAY CAB. W/Selective Play Mech:</td>
<td></td>
</tr>
<tr>
<td>W/Amplifier and Remote Volume Control</td>
<td>$515.00</td>
</tr>
<tr>
<td>HIDEAWAY CAB. W/Continuous Play Mech:</td>
<td></td>
</tr>
<tr>
<td>W/Amp. and Remote Volume Control</td>
<td>$515.00</td>
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<tr>
<td>W/Amp.—No Remote Volume Control</td>
<td>$4,000.00</td>
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<tr>
<td>Complete—No Amp., No Volume Control</td>
<td>$4,000.00</td>
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<tr>
<td>AIREON</td>
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<tr>
<td>Blonde Bombshell</td>
<td>$699.50</td>
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<tr>
<td>Super Deluxe Phonograph</td>
<td>$897.00</td>
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<tr>
<td>Fiesta Deluxe</td>
<td>$699.50</td>
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<tr>
<td>Tri-O (Wall Box)</td>
<td>$1,500.00</td>
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<tr>
<td>Solo (Wall Box)</td>
<td>$750.00</td>
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<tr>
<td>Impresario (Speaker)</td>
<td>$125.00</td>
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<tr>
<td>Melodeon (Speaker)</td>
<td>$52.97</td>
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<tr>
<td>Carillon (Speaker)</td>
<td>$56.18</td>
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<td>FIBLEN</td>
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<tr>
<td>Mirrocle Cabinet</td>
<td>$350.00</td>
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<tr>
<td>30 Selection Stayway Mech</td>
<td>$1,000.00</td>
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<tr>
<td>BUCKLEY</td>
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<tr>
<td>Music Box</td>
<td>$25.00</td>
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<td>MILLS INDUSTRIES</td>
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<tr>
<td>Constellation</td>
<td>$795.00</td>
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<td>PACKARD MFG. CORP.</td>
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<tr>
<td>Manhattan Phonograph</td>
<td>$1,000.00</td>
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<tr>
<td>Pla Phonograph (Model 7)</td>
<td>$755.00</td>
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<tr>
<td>Hideaway (Model 400)</td>
<td>$450.00</td>
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<tr>
<td>Wall Box (Butler)</td>
<td>$95.00</td>
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<tr>
<td>1000 Speaker (Pulsed)</td>
<td>$215.00</td>
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<tr>
<td>Wall Box (Butler 10e)</td>
<td>$41.50</td>
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<tr>
<td>950 Speaker</td>
<td>$57.50</td>
</tr>
<tr>
<td>560 Speaker</td>
<td>$19.75</td>
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<tr>
<td>Spot Reflector</td>
<td>$8.50</td>
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<tr>
<td>PERSONAL MUSIC CORP.</td>
<td></td>
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<tr>
<td>Melodeon Music Boxes, 5c-10c</td>
<td>$25.00</td>
</tr>
<tr>
<td>Studio Amplifier</td>
<td>$505.00</td>
</tr>
<tr>
<td>Studio Timing Control Unit</td>
<td>$250.00</td>
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<tr>
<td>Master Power Supply Units</td>
<td>$140.00</td>
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<tr>
<td>ROCK-O-LA</td>
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<tr>
<td>1422 Phonograph (Net)</td>
<td>$728.00</td>
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<td>1424 Playmaster</td>
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<td>Model 1867 Modern 5e Corner Spt. (Wireless)</td>
<td>$187.50</td>
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<td>Model 1906 Remote Volume Control</td>
<td>$69.00</td>
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<td>Model 1530 Wall Box</td>
<td>$39.50</td>
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<td>Model 3 Wall Speaker</td>
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<td>Model 1606 Tonette Wall Speaker</td>
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<td>Model 1608 Tone-O-Liner Speaker</td>
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<td>Model 1607 Tonette Wall Speaker</td>
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<td>Model 1531 Deluxe Bar Bracket</td>
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<td>Model 1533 Universal Bar Bracket</td>
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<td>Model 1795 Wall Box Line Booster</td>
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<td>SEEBEURG</td>
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<tr>
<td>147-M Symphonol w/remote control</td>
<td>$875.00</td>
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<td>147-S Symphonol</td>
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<td>H-147-M BC Special</td>
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<td>Wireless Wallmatic</td>
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<td>Wired Wallmatic</td>
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<td>5-10-25c Wireless Wallmatic</td>
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<td>5-10-25c Wired Wallmatic</td>
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<td>Turntable Speaker</td>
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<td>Teardrop Speaker</td>
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<td>Recess Wall &amp; Ceiling Speaker</td>
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<td>Mirror Speaker</td>
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<td>Duo Volume Control</td>
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<td>Power Supply</td>
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<td>Master Speaker</td>
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<tr>
<td>Master Selection Receiver</td>
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<td>Electric Remote Control</td>
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<tr>
<td>Remote Speaker Amplifier</td>
<td>$44.20</td>
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<tr>
<td>Solenoid Drum for 147-S</td>
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<td>SOLOTONE CORP.</td>
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<td>Leveling Pre-Amplifier</td>
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<td>WURLITZER</td>
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<tr>
<td>Model 1100 Standard</td>
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<tr>
<td>Model 1080A Colonial</td>
<td>$895.00</td>
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<td>Model 1071A Conceived changer with stepper</td>
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<td>Model 1080 Colonial</td>
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<td>Model 1087 Conceived changer with stepper</td>
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<td>Model 2140 5-10c Wireless</td>
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<td>Model 3020 5-10-25c 3-wire</td>
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<td>Model 217 Auxiliary Amplifier</td>
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<td>Model 218 30-wire Adapter Terminal Box</td>
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<td>Model 221 60c Stepper</td>
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<tr>
<td>Model 4000 8&quot; Metal Star Speaker</td>
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<tr>
<td>Model 4002 8&quot; Plastic Star Speaker</td>
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<tr>
<td>Model 4004A 8&quot; Metal Musical Note Speaker</td>
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<td>Model 4005 8&quot; Walnut Round Speaker</td>
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<td>Model 4005A 8&quot; Walnut Round Speaker</td>
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<td>Model 4006A 8&quot; Deluxe, Walnut Round Mirror</td>
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<td>Model 4009 15&quot; Intermediate Deluxe Speaker</td>
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<td>Model 4008 15&quot; Deluxe Speaker</td>
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<td>Noddy</td>
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<td>CHICAGO COIN</td>
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<tr>
<td>Sea Isle</td>
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<td>Bronco</td>
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<td>EXHIBIT</td>
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<td>Sport Life</td>
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<td>Humpy Dumpsey</td>
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<td>J. H. KEENEN &amp; CO.</td>
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<td>Hi-Ride</td>
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<td>P &amp; S MACIL CO.</td>
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<td>UNITED MFG. CO.</td>
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<td>Singapore</td>
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<td>WILLIAMS</td>
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<td>Bonanza</td>
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<td>COUNTER GAMES</td>
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<td>A.B.T. MFG. CORP.</td>
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<td>Challenger</td>
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<td>BALLY MFG. CO.</td>
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<td>Heavy Hitter</td>
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<td>w/stand</td>
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<tr>
<td>DeLuxe Grip Scale</td>
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<td>ROLL DOWNS</td>
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<td>BALLY</td>
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<tr>
<td>Hy-Roll</td>
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<tr>
<td>Roll Down</td>
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<td>EDELMAN AMUSE.</td>
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<td>Tin Pan Alley</td>
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<td>ESSO MFG. CORP.</td>
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<td>Ezzo Arrow</td>
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<td>GENCO</td>
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<tr>
<td>Bing-A-Roll</td>
<td>$495.00</td>
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<tr>
<td>GREAT GAMES, INC.</td>
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<td>One-Balls</td>
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<td>BALLY</td>
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<tr>
<td>Jockey Special</td>
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<tr>
<td>Jockey Club</td>
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<td>GOTTLIBER</td>
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<tr>
<td>Daily Races (F. P. Model)</td>
<td>$650.00</td>
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MANUFACTURERS' NEW EQUIPMENT

BELLS

BELL-O-MATIC CORP.
- 3c Jewel Bell ..... 248.00
- 10c Jewel Bell ..... 253.00
- 25c Jewel Bell ..... 258.00
- 50c Jewel Bell ..... 338.00
GROETCHEN
- Columbia Twin JP ..... 145.00
- Columbia Deluxe Club ..... 265.00
MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs ..... 260.00
- 10c Std Chiefs ..... 278.00
- 25c Std Chiefs ..... 289.00
- 50c Bronze & Std Chiefs ..... 399.00
- 5c Deluxe Club Chiefs ..... 299.00
- 10c Deluxe Club Chiefs ..... 308.00
- 25c Deluxe Club Chiefs ..... 318.00
- 50c Deluxe Club Chiefs ..... 420.00
- 5c Super Deluxe Club Chief ..... 324.00
- 10c Super Deluxe Club Chief ..... 334.00
- 25c Super Deluxe Club Chief ..... 344.00
- 50c Super Deluxe Club Chief ..... 454.00

PACE
- 5c Deluxe Chrome Bell ..... 245.00
- 10c Deluxe Chrome Bell ..... 255.00
- 25c Deluxe Chrome Bell ..... 265.00
- 50c Deluxe Chrome Bell ..... 275.00
- $1.00 Deluxe Chrome Bell ..... 550.00
- 5c Rocket Slug Proof ..... 245.00
- 10c Rocket Slug Proof ..... 255.00
- 25c Rocket Slug Proof ..... 265.00

CONSOLES

BALLY
- Wild Lemon ..... $42.50/Lb
- Double-Up ..... 542.50/Lb
- Deluxe Draw Bell 5c ..... 512.50/Lb
- Deluxe Draw Bell 25c ..... 532.50/Lb
- Hi-Bay ..... 124.00/Lb
- Tri-Bell 5-5-5 ..... 985.00/Lb
- Tri-Bell 5-3-25 ..... 910.00/Lb
- Tri-Bell 5-10-25 ..... 925.00/Lb

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP ..... 1250.00
- Parlay Long Shot ..... 1550.00

EVANS
- Bangtalls 5c Comb 7 Coin ..... No Price Set
- Bangtalls 25c Comb 7 Coin ..... No Price Set
- Bangtall JP ..... No Price Set
- Bangtall FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1916 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls ..... 485.00

J. H. KEENEY CO.
- Gold Nugget ..... 800.00

PACE
- 3-Way Bell Console 5c-10c-25c ..... $690.00/Lb
- 5c Royal Console ..... 520.00/Lb
- 10c Royal Console ..... 320.00/Lb
- 25c Royal Console ..... 330.00/Lb
- 35c Royal Console ..... 340.00/Lb
- $1.00 Royal Console ..... 550.00/Lb

ARCADE TYPE

BALLY MFG. CO.
- Big Inning ..... 539.50/Lb
- Bally Bowlery ..... 539.50/Lb

EDELMAN AMUSEMENT DEVICES
- Flash Bowler ..... 475.00/Lb
- 11"—8" ..... 450.00/Lb
- 10"—8" ..... 425.00/Lb

ARCADE TYPE (continued)

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) ..... 375.00/Lb
- Deluxe Movie Console ..... 150.00/Lb
- Deluxe Movie Counter ..... 140.00/Lb
- P. & S.
- Tom Tom ..... 299.00/Lb

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" ..... 222.50/Lb

NATIONAL VENDORS, INC.
- Model 9E (Electric) ..... 321.70/Lb

ROWE
- Crusader (6 Col) w Stand ..... 145.75/Lb
- Crusader (10 Col) w Stand ..... 162.25/Lb

U-NEED-A-VENDOR
- Monarch 6 Col w Stand ..... 149.50/Lb
- Monarch 8 Col w Stand ..... 158.50/Lb
1947 PRE-INVENTORY CLOSE-OUTS
REAL LOW PRICES!!

USED PIN GAMES
ALL GAMES READY FOR LOCATION

Spellbound
Batte Card
Barlipog
Mystery
Ranger
Vanity
Lucky Star
Rin
Siesta
Heavy
Idaho
Laura
Oklahoma
Smoky
Stage Door
Canteen
Surf Queens
Sea Breeze
Step Up
Suspense
Play Boy
Double Barrel
Dynamite
Rocket
Battle Call
Big Hit
Big League
Cyclone
Fast Ball
Kilroy
Midgen Racer
Gold Ball
South Seas
Super Score
Tornado
Amber
Havana
Maisy

NEW FIVE BALLS
Keeney Hi-RIDE
Marvel DOLLY
Bally NUDGY
GoThee
Humpty DUMPTY
Williams BONANZA
United SINGAPORE
Chicago Coin SEA ISLE

PACE SLOTS
Solotone Boxes, Brand New .......... $15.00
Personal Music Boxes ...............  15.00
Solotone Location Amplifiers .......  79.50
Personal Location Amplifiers ......  89.50
Personal Studio Amplifiers ........  335.00

KEENEE SUPER BONUS BELLs AND GOLD NUGGET

BALLY ONE-BALLS & CONSOLES

PARTS
Wurlitzer 412 Amplifiers ............. $14.50
Wurlitzer 616 Amplifiers ............. 19.50
Wurlitzer 24 Amplifiers............... 27.50
Wurlitzer Tone Arms .................  15.50
Wurlitzer AC Motors (1140) .......... 19.50
Speakers for 24 or 616 .............  15.50
Coin Chutes for 24's ...............  14.50

SELLING OUT! PHONO PLASTICS
WURLITZER: Each
24 TOP CORNERS, Amber or Red ....  1.20
24 LOWER SIDES, Amber or Red ......  4.00
500 TOP CORNERS ..................  4.00
600 TOP CORNERS, Right or Left ....  4.00
600 LOWER SIDES .................. 13.50
800 TOP CENTERS, Right or Left, Red 8.00
800 BACK SIDES, Green .............  9.50
750 LOWER SIDES, Right or Left ....  6.75
750 TOP CENTERS, Red .............  4.25
750 MIDDLE SIDES .................  2.00
950 LOWER SIDES .................. 10.50

SEEBURG:
HI-TONE MODELS 9800, 8800, 8200
24 TOP CORNERS, Amber or Red 14.50
Lower Sides ......................... 8.00

HI-TONE MODELS 9800, 8800, 8200 Domes,
Yellow, Red or Green .........  8.00

ROCK-OLA:
STANDARD, MASTER, DeLUXE or SUPER
Top Corners ......................... 12.75

MILLS:
TOP DOOR, Yellow or Blue .........  5.50

ORDER NOW!
40% DISCOUNT ON ORDERS
PLACED IMMEDIATELY!

ALL TYPES OF MUSIC MACHINES
ANY AMOUNT YOU NEED!
READY FOR LOCATION!
WRITE FOR REAL LOW PRICES!

WRITE US FOR SENSATIONALLY LOW PRICES ON ABOVE
TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

IF YOU NEED ANYTHING IN GAMES OR MUSIC NOT LISTED
ABOVE — WRITE US! WE CAN SUPPLY YOUR NEEDS!

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRYant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Theodore Blatt Appointed Attorney For
N. Y. Distributors And Jobbers Assn.

solid continual uninterrupted run from
now on. We have gained a great deal
of knowledge since the old days and will
avoid those mistakes we made previ-
ously.

"More and more locations are being
opened for games" continued Blatt "thus
giving this division of the industry a
real opportunity to engage in a nice
solid profitable business. During the past
weeks, new jobbing offices have been
opened, and as they qualify and meet the
conditions of the CMD, they will be wel-
comed into the association."

Levy And Holzman
Open Jobbing Offices

BROOKLYN, N. Y.—Willie Levy and
George Holzman, are operating their
newly organized jobbing offices under
the name of Supreme Automatics, Inc.,
at 1012 Beverly Road, this city.

Both these columns have a wealth of experience, having operated games dur-
ing the old days, and large music routes
currently. The firm is catering to the
Brooklyn operators, offering them the
new games of all the manufacturers. In
addition the firm is dealing in used
games and music machines.

Speaking for the firm, Levy stated
"Altho our new company is in action
only about a month, we have been doing
a wonderful business. As soon as we are
able to get around to it, we intend to run
a big party for the trade. It'll proba-
ably be the week before the Coin Machine
Show in January, or the week after it."

Supreme is ideally located for
the Brooklyn operators, being right off

THEODORE BLATT

NEW YORK—Theodore (Teddy) Blatt
has been appointed attorney for the
Coin Machine Distributors of New York
City (Distributor and jobber association)
this week. The organization is composed
of the twenty leading distributors and
jobbers in the city, and additional mem-
bers are being considered.

Blatt, who is also the attorney for the
local amusement game operators asso-
ciation (Associated Amusement Machine
Operators of New York) has been as-
sociated with the industry locally as an
attorney since the early days, and is
looking forward to successful operation
of games here for a long time.

"The games operators had a fine pro-
fitable run of 12 years previously" stated
Blatt "and we are preparing now for a

NOTHING SUCEEDS LIKE
A
PREFERRED
PRODUCT

MANHATTAN

Created by HOMER E. CAPEHART

MOTORS REPAIRED
WURLITZER — AMI
— JUBERG — ROCK-
OLA — MILLS. Rewound To Factory Specifi-
cations. Rapid service—repaired or exchan-
ged within 12 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 41st St (Deposits 3-1939) New York

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICES $12.50 TO $13.00 Per Roll
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Coney Island Avenue, the coin row of
the "City's Biggest Borough". There are
plenty of parking facilities available on
the street, making it possible for the
operators to run their cars and trucks
right up to the door and load on their
equipment.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
EMPIRE MARQUES

WORLD'S LARGEST DISTRIBUTING HOUSE

1012-14 MILWAUKEE AVE.

The Cash Box

December 20, 1947

Page 37

BAD NEWS CLOSEOUTS!

BALLY BALLYHOO 160.00
MARVEL OSCAR 120.00
GENCO RUGGED 49.50
GENCO WHIZZ & STAND 79.50

NEW PIN GAMES

UNITED SINGAPORE W 99.50
HANDEL DOLLS 299.50
KEENLY RIDE FREE R 79.50
GOTT, NAPPY DUMPTY T E 99.50
EXHIBIT STARLITE E I 125.00
CHICAO SEA ISLE F 225.00
BALLY NUGSY E 99.50
WILLAINS DONNA E 125.00

NEW ARCADE MACHINES

SPEEDWAY RONDBOAT $253.50
P. F. C. MIR-O-SCALE $253.50
IDEAL FOOTBALL 299.50
M-I-S-A-C-K AMERICAN FOOTAGE SCALE 199.50

ROLL DOWN GAMES

GENCO CHIN-O-SHUFFLE 49.50
ARGO DOWN TIGER 49.50
BALLY BY-ROLL 299.50
BUCATEER 49.50
BIG 6-YEAR 49.50
PRO-Score 199.50

SLOTS

BONUS BELL 2¢ 99.50 1¢ 253.50
GOLD CHROME $5.00 99.50 5¢ $25.00
BALLY FRONT 2¢ 89.50 1¢ 253.50
COLUMBIA FRONT 2¢ 89.50 1¢ 253.50
GOLD CHROME H. L. $119.50 99.50
2¢ MILLS CLUB CONSOLE 99.50 1¢ 253.50
1¢ BLACK CHERRY, NEW 99.50
3¢ JENN, CLUB CONSOLE CHIEF 99.50
3¢ COLUMBIA J.P. 99.50 1¢ 253.50
5¢ JENN, CICAROLA, MODEL 99.50
5¢ JENN, LITE-UP CHIEF—Color 10 Colors 99.50 1¢ 253.50

ONE BALLS

VICTORY SPECIAL, AUTO, SHUFFLE $25.00
CLUB TROPHY, F.P. 79.50
PONY, P.O. 89.50
'NI DERRY' 89.50
RESTORED 79.50
LONGACRE, F.P. 89.50
WINDSHEER, P.O. 89.50
JOCKEY CLUB, P.O. 89.50
CHICAGO SUPER & BALL F.P. 89.50
LOSTGOOD, P.O. 89.50
KENTUCKY, P.O. 89.50
SPIRIT KING, P.O. 89.50
VICTORY DERRY, P.O. 89.50

CACTUS

LUCY LUCKY STAR 59.50
ROCKY 99.50
CYCLONE 99.50
WIDEBODY 99.50
WONDERBOY 99.50
SHOW GIRL 99.50
OCCURRANCE 99.50
SUPER SLOT 99.50
FAST BALL 99.50
SUPERLINER 99.50
STEP UP 99.50
MID-RACER 99.50
CANTER 99.50
QUEEN RUBY 99.50
LITE-O-DARD 45.00
YANK NOODLE 45.00
FLAT TOP 45.00
LIBERTY 45.00
SKY CHIEF 45.00
BIG PARADE 45.00
BIG CIRCUS 45.00
KNOCK OUT 45.00
MISS FLY 45.00
SOUTH(SEAS 45.00
SANTA FE 45.00
VICTORY DERRY, P.O. 89.50

RECONDITIONED 5 BALLS

LUCY LUCKY STAR 59.50
ROCKY 99.50
CYCLONE 99.50
WIDEBODY 99.50
WONDERBOY 99.50
SHOW GIRL 99.50
OCCURRANCE 99.50
SUPER SLOT 99.50
FAST BALL 99.50
SUPERLINER 99.50
STEP UP 99.50
MID-RACER 99.50
CANTER 99.50
QUEEN RUBY 99.50
LITE-O-DARD 45.00
YANK NOODLE 45.00
FLAT TOP 45.00
LIBERTY 45.00
SKY CHIEF 45.00
BIG PARADE 45.00
BIG CIRCUS 45.00
KNOCK OUT 45.00
MISS FLY 45.00
SOUTH(SEAS 45.00
SANTA FE 45.00
VICTORY DERRY, P.O. 89.50

EMPIRE HAS BEEN APPOINTED BY H. C. EVANS AS DISTRIBUTORS IN ILLINOIS, IOWA, MICHIGAN AND SOUTHERN INDIANA.

CONSOLES

CONSOLES

DALL BY DRELL DALL BY DRELL DALL BY DRELL DALL BY DRELL DALL BY DRELL

ARCADE

ARCADE

DARBY DOLL 99.50
DARBY DOLL 99.50
DARBY DOLL 99.50
DARBY DOLL 99.50
DARBY DOLL 99.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

ENTIRE Stock of machines ready for instant shipment to all parts of the U.S.

MACHINE

EMPIRE

COIN

EXCHANGE

1012-14 MILWAUKEE AVE.

PHONE: EVERGLADE 2600

CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
UNITED'S
SINGAPORE
Greatest of Them All!

FIVE-BALL
NOVELTY
REPLAY

Also Built As a Five-Ball Straight Novelty Roll-Down Game... Console Cabinet

SEE YOUR DISTRIBUTOR NOW!

www.americanradiohistory.com

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Bally Bowler" Ski-Ball Game
In Production

GEORGE W. JENKINS,

CHICAGO—George Jenkins, vice president and general sales manager of Bally Manufacturing Company, this city, announced that after prolonged location tests, the firm has commenced production this week of "Bally Bowler," described as a De Luxe ski-ball type game.

Outstanding play feature of "Bally Bowler" is in the "White Pocket" with constantly changing value, from 40 to 80. In addition to the score-per-game, which is projected in large illuminated numerals, the game registers highest previous score, thus providing strong competitive play appeal. Special acoustic materials are used to make the game practically silent in operation. This feature and the adjustable length—from 9 feet to 15 feet—are reported as opening many new locations to the game.

"We have given 'Bally Bowler' the most careful and lengthy location tests," states Jenkins "and reports from the first fifty games indicate unusually high earning power."

Orders Games—

WAUSAU, WIS.—Bob Schaeffer, one of Empire Coin Machine Exchange's (Chicago) topflight road salesmen, who covers the Wisconsin territory, pictured above (right) with Mickey Green of the Green Novelty Company, this city, explaining the reason for the delay in deliveries of Gottlieb's "Humpty-Dumpty".

"Back-orders for this Gottlieb game," explains Bob "have stacked up due to the tremendous demand for it, and we are filling orders in the rotation they were placed."

In addition to the rush for the "Humpty-Dumpty" game, Schaeffer reports that this trip thru the territory resulted in many orders for games they distribute for other manufacturers plus some nice used equipment orders.

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St.
Chicago 24, Ill.

Baum Dist. Co. Turns Over Lines To Universal

ST. LOUIS, MO. — Dan Baum, Baum Distributing Company, announced that his company has turned over all their machine lines to the Universal Distributing Company, 210 N. Ewing Avenue, this city.

Walter Gummersheimer, one of the best known coinmen in the country, is sales manager for the Universal firm. They are featuring the lines of various manufacturers, as well as dealing in used equipment of all kinds. At present Gummersheimer is busy with Chicago Coin Machine Company's latest five ball "Sea Isle" and the rolldown "Chicago Coin's Roll Down".

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
HERB JONES, chairman of the publicity committee, 1948 Coin Machine Industries Show is releasing to all exhibitors a highly attractive, striking poster to publicize the January Show. The exhibitors are planning to send these posters to all their distributors and jobbers for display in their offices and showrooms. The poster, reproduced above in miniature, measures 22 inches in height, and is 16 inches wide.

1948 COIN MACHINE SHOW WILL FEATURE SPECIAL PROGRAMS

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visiting coinmen. Listed below is the schedule:

MONDAY, JANUARY 19
10 a.m. to 9 p.m.—EXHIBIT
EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations for discussion of CMI's program for the benefit of the Industry.

TUESDAY, JANUARY 20
10 a.m. to 12 noon—EXHIBIT
4 p.m. to 10 p.m.—EXHIBIT
NOON—Luncheon, followed by an address by Dr. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY, JANUARY 21
10 a.m. to 9 p.m.—EXHIBIT
NOON—Luncheon meeting of the National Association of Amusement Machine Owners.
EVENING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY, JANUARY 22
10 a.m. to 4 p.m.—EXHIBIT
EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Buckley BUILDSTHE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Grey, Chocolate, Surf Blue.

Completely new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.

• Club Handle and Handle Collar chrome plated.
• Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
• 5c-10c-25c chrome Denominator Coin Intake.
• Payout Cups with anti-spoon Cup.
• Drillproof Plates.

THE NEW Music Box

Buckley gave Music Operators the FIRST PRACTICAL and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box—equally popular for wall or bar installation.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Gottlieb “Does Not Choose To Run”
For Re-Election As President Of CMI
Served As Pres. 8 Years — Director for 12 Years

Gottlieb “and I now feel that the responsibilities of the office of President should be turned over to some other man. There are many capable men who have the ability to administer the office properly and direct the activities of the association in such a manner as to enhance the prestige of the organization.

“During all the years that I have been connected with the association, I have always served to the best of my ability, and in the interest of the entire industry. I now feel that I am entitled to a little rest, and I am sure that those who have worked with me on association matters will agree.

“I want to take this opportunity to thank the entire industry for the splendid co-operating given me during my tenure of office.”

Speculation is rife as to whom the next president will be. The present officers are E. W. (Dick) Hood of H. C. Evans & Company, vice-president; John Chest, Exhibit Supply Company, Treasurer; and the Board of Directors consists of Walter Tratsch, A.B.T. Manufacturing Corporation; Herb Jones, Bally Manufacturing Company; Sam Wolberg, Chicago Coin Machine Company; Louis Gensburg, Genco Manufacturing Company; and Harry L. Williams, Williams Manufacturing Company.

Any of these present officers or manufacturer members of the CMI may be nominated and elected by the organization at its annual dinner and meeting Wednesday evening, January 21.

**Entertainment At CMI Banquet Greatest Ever**

**RICHARD W. HOOD**

CHICAGO—R. W. (Dick) Hood, H. C. Evans & Company, and chairman of the entertainment committee for the CMI Show is planning on presenting the most stupendous evening of entertainment ever produced in the industry’s history at the Grand Ball Room of The Stevens Hotel, on the evening of January 22.

The evening’s entertainment will get under way with the traditional banquet. At the conclusion of the banquet, the finest choice of current stars of the stage, radio and night clubs will put on a breath-taking show on the tremendous stage. The Committee has decided not to announce details of the program until all entertainers are selected and signed. Full details will be announced later.

“Advance reservations point to the fact that the show will be a sellout” stated Hood “and we suggest that reservations be made at once to insure your party suitable space for this ‘Show of Showers’.”

**CLOSE-OUT!**

Brand NEW
Bally NUDGY
(Original Crate)

WIRE — PHONE or WRITE FOR BARGAIN PRICES

**GLOBE DISTRIBUTING CO.**

1623 No. California Ave., Chicago 47, III.
(Tel.: Armourage 0780)

SAY, “I SAW IT IN THE CASH BOX.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
ROLL-DOWN SAME

DIFFERENT!

EXCITING!

GENCO'S

NEW

ROLL-DOWN GAME

SEE YOUR LOCAL DISTRIBUTOR FOR DELIVERIES
WHAT A GIFT
FOR A BONA FIDE COINMAN!

“THE CASH BOX”
Only $5.00

Here's the solution to the problem of a gift for those coinmen on your list — a subscription to THE CASH BOX Only $5 for 13 solid weeks of real enjoyment, information and reading pleasure. Your gift card enclosed with each subscription you give. WRITE NOW...

SEND $5 GIFT SUBSCRIPTION TO THE FOLLOWING.
ENCLOSED FIND MY CHECK AND GIFT CARDS!

NAME
FIRM.
ADDRESS
CITY... ZONE... STATE

NAME
FIRM.
ADDRESS.
CITY... ZONE... STATE

NAME
FIRM.
ADDRESS.
CITY... ZONE... STATE

THE CASH BOX • 381 FOURTH AVENUE • NEW YORK 16, N. Y.
SURE IS EASY THIS YEAR!

"There is no substitute for Quality!"

D. GOTTlieb & Co.

1140 N. Kostner Ave.

CHICAGO 51, ILLINOIS

ADDITIONAL CMI EXHIBITORS

Inadvertently Omitted

From Listing In Issue

Of December 13

CHICAGO—Due to a mechanical error, the names and booth numbers of five exhibitors who will display their equipment at the CMI Convention at the Sherman Hotel on January 19 to 22 were inadvertently omitted. In addition to those companies listed in last week's issue of The Cash Box (December 13), the following will exhibit:

THE VIKING TOOL & MACH. CO.
BELLEVILLE, N. J.
Booths 137 & 138

WATLING MANUFACTURING CO.
CHICAGO, ILL.
Booths 117 & 118

WICO CORPORATION
CHICAGO, ILL.
Booths 81, 82 & 83

WILCOX-GAY CORP.
CHARLOTTE, N.C.
Booths 23 & 24

WILLIAMS MANUFACTURING CO.
CHICAGO, ILL.
Booths 17, 18 & 19

A complete list of CMI Exhibitors will be published once again in a forthcoming issue.

Havana Coin Company Cooperates In Cancer Fund Drive

HAVANA, CUBA—Leon Shapirohnik, vice president of Cia. Distribuidora Pan-Americana, S. A., Wurlitzer distributors in Havana, Cuba, notified Jim Mangan, director of CMI public relations bureau, that they are co-operating in the collection of donations for the Damon Runyon Cancer Fund.

Altho coinmen in this country have not forth great efforts to make the Cancer Fund a tremendous success, this is the first indication from a coinman in another country that coinmen everywhere are behind the Industry's program to collect the $250,000 by showtime.

In responding to Shapirohnik, Mangan wrote: "You thoroughly gladden the hearts of all in the U.S.A., with the news that a group in your company is faithfully working on the Cancer Fund. The example you are showing acts as an inspiration to all of us to do more and better work in behalf of this great cause."
GORDON B. SUTTON

NEW YORK—Gordon B. Sutton and Daniel D. Kipnis have announced that they will take over the New York offices for the distribution of Wurlitzer phonographs and accessories effective January 1, 1948. Edward Smith, present head of Emby Distributing Company, Inc., reported that he is retiring from the business as of that date.

Sutton has a vast knowledge of the Wurlitzer line, his experience running back many years. For the past year he has headed the office of Illinois Simplex Distributing Co., in Chicago. In addition, he heads the Indiana Simplex Distributing Company, located in Indianapolis. Alto Sutton will give up his interest in Illinois Simplex, he states he will retain the Indianapolis offices.

Sutton first became associated with the Wurlitzer distributing organization in 1946. His wonderful success in the distributing field resulted in his appointment to the position of Assistant Sales Manager of The Rudolph Wurlitzer Company’s North Tonawanda, New York, division in January 1946. Sutton held this position until October 1946, when he returned to the distributing end of the business.

Kipnis, a former Lieutenant Comman- der in the United States Navy, and a lawyer in Chicago for ten years, has been interested in the business for many years.

Sutton and Kipnis will be on hand in the New York offices starting with the first of the year to meet with all the local music operators. “We will give the music operators the best possible service” stated both men. “We invite all coinmen to visit with us, and we assure them of the utmost co-operation at all times.”

CHICAGO—With Gordon Sutton heading for New York City to take over the distributor offices there, it was announced that Art Freed, well known columnist, will become associated with the Illinois Simplex Distributing Company, this city.

Freed has many friends in the coin machine business, having formerly been associated with the late Al Goldberg, whose firm distributed the Wurlitzer line of phonographs and accessories in Chicago. Freed will step into the firm beginning with the first of the new year.

Until Sutton leaves for New York, Freed and he will be on the floor to talk with the operators. Freed has many operator friends in the territory and is anxious to meet with them once again and renew his old relationships.

FREED BECOMES ASSOCIATE OF ILLINOIS SIMPLEX DIST. CO.

SAM STERN
Says...

WILLIAMS' BONANZA
Is an extravaganza of profit, action and high score.
It's terrific — It's wonderful
ORDER TODAY
from SCOTT-CROSSE
Your WILLIAMS Distributor
SCOTT-CROSSE CO.
1423 Spring Garden St., Phila., Pa.
Rittenhouse 6-7712

MORE...
OF EVERYTHING YOU WANT WITH
"TOM TOM"

Tom Tom looks like a pin game, is the same size as a pin game, plays like a pin game, and in the most elaborate cabinet you ever saw—but that's where the resemblance ends. The player shoots 8 plastic balls at a barrel that slowly revolves, and if he's skillful enough, he gets 100,000 for each ball in the barrel, and he gets that ball back for reality. Every ball counts for something, from 10,000 and on up, to 990,000.
With a total score of 500,000 or more the player receives a reward: It's about the most competitive game you ever saw.

P & S MACHINE COMPANY
3017 N. SHEFFIELD AVE — PHONE DIVERSEY 2414 — CHICAGO, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Niagara Music Ops Assn. Practically 100% Solid

Devise Commission Plan

NIAGARA FALLS, N. Y. — Early in September of this year, a group of music operators began the formation of an association in this city, and today the Niagara Music Association is functioning with practically 100% membership.

"Of the four hundred odd machines in Niagara Falls and vicinity" reports A.A. Bradt of Frontier Novelty Company, president of the association, "all but three machines are represented in our association to date, and we are quite confident that it will be one hundred per cent before long.

"One of the main objectives in forming this association, aside from promoting cooperation among all operators, is of course to adjust commissions to a more equitable basis. We have followed with much interest, articles on the subject in the issues of The Cash Box and concur with the general idea wholeheartedly. However, we feel that there are some disadvantages in each of the plans thus far presented, and as a result have spent considerable time discussing many proposed schedules.

"As an association we are agreed that the soundest basis to operate is a plan devised by Frontier Novelty Company which makes the location a 'partner' in the receipts after the costs of operating and depreciation (the biggest consideration in the business today) is deducted."

Officers of the Niagara Music Association are: A. A. Bradt, Frontier Novelty Company, president; Dave Oliver, Music Service Company, vice president; Dan Oliver, Cataract Amusement Company, secretary; and C. L. Carr, C. L. Carr & Son, treasurer.

A complete breakdown of the Frontier Novelty Company plan, together with charts, will be published in the next issue of The Cash Box (December 27).

Washington, D. C.
Music Ops To Form Association

"Hirsch De La Viez of Hirsch Coin Machine Corporation."

The first meeting has been called for Tuesday, December 16 at the Chantilly Room of the Hamilton Hotel for 8 P.M.

"Every juke box operator in the vicinity of Washington, D. C., nearby Maryland and Virginia has been invited to attend" reports Hirsch. "About forty music men have indicated that they will be present, and we expect an additional twenty or so. A group of music machine operators here met informally a short while ago and it was decided that complete cooperation amongst us would result in many operating conditions becoming more favorable and profitable. We therefore agreed to contact all the juke box operators in our territory in this effort to form an association."

Videograph Shown At Automatic Phonograph Dist. Co.

CHICAGO — Mike Spagnola, general manager of the Automatic Phonograph Distributing Company, this city, played host to over a hundred coinmen at his headquarters on Sunday, December 7, who came to view the coin-operated phonograph and television combination manufactured by the Videograph Corporation of New York City.

Starting at 2 P.M., the reception continued late into the night. Visitors were treated with refreshments and met many of Chicago celebrities of radio, the entertainment world and recording companies.

H. F. Dennison, president of Videograph and Dave LaRue were on hand to demonstrate the machine. The guests were treated to a visual of the football game being played in town between the Chicago Bears and the Los Angeles Rams.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
TO ALL THE COINMEN WHO ATTENDED
OUR RECEPTION and SHOWING OF

THE 1948 BUCKLEY LINE

New 1948 "CRISS CROSS" BELL
New 1948 "DAILY DOUBLE" TRACK ODDS
New 1948 WALL and BAR BOX
AND ALL THE REST OF THE NEW 1948 BUCKLEY LINE
OF EQUIPMENT AND ACCESSORIES

* GUARANTEED USED MACHINES ON HAND *
BELLS - CONSOLES - ONE-BALLS - PINS
The Machines are Perfect... The Prices Are Right... Write for List!

BOB BUCKLEY
CONSOLE DISTRIBUTING CO., Inc.
1006 POYDRAS STREET
NEW ORLEANS 20, LA.

Ben Becker Elected Unanimously As
Pres. Of Coin Machine Dists Of N.Y.C.

Dave Lowy, Vice-President; Sid Mittleman, Secretary;
Jack Semel, Treasurer; Teddy Blatt, Attorney

NEW YORK—At a meeting of the newly organized Jobbers and Distributors organization, Coin Machine Distributors of New York City, at the Park Central Hotel on Thursday, December 11, Ben Becker of Ben Becker Sales Company, was unanimously elected President. Other officers elected were: Dave Lowy, Dave Lowy & Company, vice-president; Sid Mittleman, Abbott Specialty Company, secretary; and Jack Semel of Eso Manufacturing Corporation, Hoboken, N. J., treasurer.

Most of the members of this association have been connected with the coin machine industry as jobbers and distributors previously, and know the value of complete cooperation among its members. Teddy Blatt, recently appointed attorney for the association, also has a world of experience in handling matters for both operators and wholesalers, and the foundation of the organization has been laid for a strong, healthy, well coordinated group.

The association at present is composed of twenty one members (one additional member being admitted at this meeting) with other jobbers being considered for membership. The members at present consist of: Mike Munves Corporation; Modern Vending Corporation; New York Distributing Company; West Side Distributors; New Deal Distributors, Inc., Seaboard Sales Corporation; H. Rosenberg Company; Abbott Specialty Company; Dave Lowy & Company; Simon Sales, Inc.; Al Simon Sales, Inc.; Brooklyn Amusement Machine Company; Empire Automatics; Supreme Automatics; American Phono Company; Ben Becker Sales Company; Amusement Enterprises, Inc.; Marcus Klein; Runyon Sales Company; and Eso Manufacturing Corporation.

The membership has additional jobbers under consideration and when they meet the rigid rules set up, they will be admitted.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box

Page 49

December 20, 1947

COIN MACHINE SHOW
GREATEST EVER

By DAVE GOTTLEIB
President, Coin Machine Industries, Inc.

On the eve of each succeeding CMI show, it's customary for us to say, "This will be our biggest and best show!" But the convention in January 19-22 will definitely be the greatest ever. Due to the tremendous amount of activity in the past year, our industry has never been so closely welded together as it now is. Our relations activities—the complete expression of the coin machine industry in general—will have a chance to see all kinds and varieties of coin machines, from the most novel contrivances to the very newest in music, amusement and vending machines.

We expect a registration of from 6,000 to 10,000 and know that each visitor will make the best investment of his life in seeing the entire coin machine industry on exhibition in one place, the Sherman Hotel.

Our public relations activities of the past year have reached every operator in the business, and I know that I'm safe in saying every person in the industry is more public relations conscious now than ever before.

The Damon Runyon Cancer Fund Drive sponsored by CMI is undoubtedly the biggest charitable activity of any independent organization in the entire entertainment industry. Chairman of committees, Walter Winchell, undertook the drive in order to serve a humane cause and also to prove that ours is a public relations industry, one which is good for both parts of the country and obtaining nation-wide co-operation.

To date, we have over 1,500 individual donors, and we expect that at the time, over 8,000 donors, representing a perfect cross-section of the entire business, will be present. We are hoping to have Mr. Winchell here in person January 22, on the evening of our big banquet at the Stevens Hotel, to receive the entire industry's donation to the Cancer Fund.

When our collection passed $100,000, we had reached our first objective—to raise more money for the Cancer Fund than any other industry in America.

Mr. Winchell has graciously announced on his nation-wide radio broadcasts that we are the number one "Cancer Claus" in the entire nation. Our public relations office has been besieged with requests and inquiries from other organizations conducting charity drives, asking us to explain what methods we used to so successfully reach our objectives. I believe the real explanation is the spirit, generosity and public service instinct of all coin machine men.

Besides the presentation to Mr. Winchell, there will be an elaborate program of entertainment at the banquet in the Stevens Hotel. Dick Hood, in charge of entertainment, has promised us the best show of his life. Since Dick Hood, has been an established showman for 40 years, we can be sure that some of the best-known entertainers in the amusement world will be present.

On January 20 in the Louis XVI room of the Sherman, we expect the biggest luncheon attendance in the history of coin machine shows. Special feature of the luncheon will be an address by Dr. Preston Bradley, internationally famous speaker, which should be well-worth every coin man's hearing. Dr. Bradley, Pastor of the Peoples Church in Chicago, has gained world prominence as an author and speaker. His daily radio program over WGN is one of the most popular local programs.

Following Dr. Bradley's speech, Jim Mangan, director of the CMI Public Relations Bureau, will discuss the value of public relations and present a detailed report on the function of our public relations bureau during the past year. An eagerly anticipated feature of the luncheon will be the announcement of the public relations awards for 1947. Four outstanding individuals will be honored with cash prizes—$1,000 for the first award, $750 for second, $500 for third and $250 for fourth.

At this time, I want to thank all manufacturers and manufacturers' executives and employees, distributors, jobs, operators and people on their staffs, as well as their families, who have done so much for our industry's public relations. I also wish to personally thank each and every donor to the Cancer Fund. These donations represent a real sacrifice and I look on them as very great contributions to society. In particular, I wish to personally and individually thank all operators' associations, amusement, music and vending, who have participated in all of our public relations activities, especially the Cancer Fund. Reviewing the complete support our industry has had whenever a public relations project is proposed, I can't help feeling thrilled in realizing that you're all with me one hundred percent.

FOR SALE
COMPLETE MANGLES
SHOOTING GALLERY
MARLIN AMUSEMENT CORPORATION
412 - 7th ST., N.W., WASH., D. C.
District 1425

WE WANT TO BUY—
ALL TYPE POST-WAR PIN GAMES!
WE'LL PAY YOU TOP CASH PRICES!
WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!
CENTURY SALES COMPANY
1002 BUCHANAN ST. (Tel: Fi 6-5273) SAN FRANCISCO, CAL.

RUSH YOUR AD IMMEDIATELY FOR THE
XMAS AND NEW YEAR'S GREETINGS
AND THE "REVIEW-OF-THE-YEAR" ISSUE OF "THE CASH BOX"
GOES TO PRESS FRIDAY, DECEMBER 19
SEE PAGES 7 & 8

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

www.americannradiohistory.com
NEW YORK—The games situation in New York was spotlighted in the local press this past week when three daily papers devoted quite a bit of space to the pin game license, which is under advisement by the Commissioner's Office and the City Council.

The "Daily News", with its circulation running into the millions, featured the story on Page 3 under the headline "City Seeks to License Pinball". The "News", without indicating its source, printed the story entirely favorable to the license.

The measure, writes this paper "being prepared under the direction of Acting License Commissioner Patrick J. Meehan, would bring in fees expected to total from $100,000 to $250,000 depending on the rate set by the Council. The bill, by setting up stringent licensing controls, is intended to bar use of machines as gambling devices to shut out hoodlum elements formerly active in the old pinball and slot-machine industry.".

"The fact is that no present law prohibits pinball machines" continued this News story, "The new approach to the pinball problem recognized that many persons like to test their skill and/or luck in whanging the little metal balls toward high scoring receptacles, and that such diversion can be harmless with the gambling attachments removed."

The paper continues that all persons in the industry, manufacturers, distributors, jobbers, and operators would come under the License Department's scrutiny. Any attempt to convert a pinball machine to gambling would bring immediate license revocation. Licenses would be refused to premises situated within 500 feet of a school, house of worship, hospital, public building or similar institutions. The "News" states that the completed measure is expected to be before the City Council soon after January 1.

Two other papers, the "New York Daily Mirror" and the "Evening Journal" stated in their columns that they had contacted the Acting License Commissioner Patrick J. Meehan, and he had indicated that any license granted would be for the "Amusement type" games, and not for "pinball." Teddy Blatt, attorney for both the Associated Amusement Machine Operators of New York City and the Coin Machine Distributors of New York City (distributors and jobbers association) told The Cash Box "It is the present policy of the industry to stick to rolldown games and Pin games are out until the License Department issues Licenses for them. Unfortunately some irresponsible individuals have gone contrary to the organized industry and have attempted to 'jump the gun' by pushing out striped pin games. It is embarrassing that these people have brought the industry unfavorable publicity, and perhaps caused a delay in the license legislation."

Attorney Blatt cautions all in the industry to go slow, so that when the proper legislation is put into effect, the trade can be assured of a long, permanent, untroubled business.

CONSOLE DISTRIBUTING CO. SHOWING OF 1948 BUCKLEY

NEW ORLEANS, LA. — In one of the most successful showings ever held in this territory, Bob Buckley and Sam Tridico of the Console Distributing Company, Inc., this city, displayed the new 1948 Buckley line of equipment to operators of five states at the Treglas Dreamland Ballroom on Thursday and Friday, December 11 and 12.

On hand to greet operators from Louisiana, Texas, Alabama, Arkansas, and Mississippi, in addition to Bob Buckley and Tridico, were Sam Martin, sales manager for Console Distributing, and Pat Buckley of Console Manufacturing Company, Chicago.

On display at the Treglas Dreamland Ballroom were all the new 1948 products of Console, including the "Cris-Criss-Criss-Bomber", the new 1948 "Buckley Daily Double Track Odds", the new 1948 Buckley Wall and Bar Box, and other equipment.

Every guest was given the time of their lives, being entertained by the genial hosts, and guest performers who were on hand. There was plenty of food and drinks to please the most discriminating visitor.

Most pleasing of all to the heads of Console Distributing was the active buying by the operators who attending the showing. Some of the most prominent buyers on hand were Ward Peters and Clem Guilliot of Jefferson Parish.

Among the out of town visitors, in addition to Pat Buckley, were: John Bertucci of Biloxi, Miss.; and Bill Holifield, of the New Orleans office of United for Bertucci; Vince Shays and Midge Ryan of Bell-O-Matic; Sam Manzerino of Coin Machine Distributing Company, Pittsburgh, Pa.; Oscar Schultz of Automatic Coin Machines & Supply Company, Chicago; Mickey Green of Wausau, Wisc.; Emil Iacoponelli, and Roy Giard of Chicago.

"The tremendous reception given to the new 1948 Buckley line was even greater than we had anticipated" stated Buckley and Tridico. "We not only placed a great many orders for immediate delivery, but operators indicated that they were greatly impressed by the money-earning possibilities of the equipment."
NOW SHOWING

AT THE

MAPES HOTEL
RENO, NEVADA

DECEMBER
17-18-19-20-21-22-23

NEW 1948
BUCKLEY LINE
OF EQUIPMENT

BE SURE TO BE PRESENT AND SEE

BRAND NEW 1948 MACHINES
OF
BUCKLEY MANUFACTURING CO.

Created A SENSATION At The New Orleans,
Louisiana, Showing This Past Week!

Buckley Manufacturing Co.
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
## DAMON RUNYON CANCER FUND
**FUND RAISES $176,866.69**

**Addition Contributions Listed**

<table>
<thead>
<tr>
<th>Name</th>
<th>City</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Matheny Vending Co., Inc., Wichita, Kansas</td>
<td>$100.00</td>
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<tr>
<td>Stanley Amusement Co., Tacoma, Wash.</td>
<td>$100.00</td>
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<tr>
<td>Jerry Jerome, New York, N.Y.</td>
<td>$65.00</td>
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<td>Ann Motor Sales Co., Chicago, Ill.</td>
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<td>E. T. Mapo Dist. Co., Los Angeles, Cal.</td>
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<td>Ferdy Polchon, Lebanon, Pa.</td>
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<td>Super Discs, New York, N.Y.</td>
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<td>John Amano Sons Co., Chicago, Ill.</td>
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<td>Detorl Operating Co., Lancaster, Cal.</td>
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<td>Hummel &amp; Downing Co., Chicago</td>
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**TWIN FALLS, IDA.**

An amended resolution adopted this past week by the city council of this city will authorize the sale of "Balls" at $350 for a five-cent machine to $2,750 for a $1 machine.

The councilmen lowered the ante as suggested in a previous proposal on the five-cent and ten-cent machines, but increased the fee on the twenty-five-cent, fifty-cent, combination and $1 machines.

The new ordinance will call for a city license fee of ten cents on five-cent machines, $500 on ten-cent machines, $1,500 on the twenty-five-cent machines, $2,000 on the fifty-cent machines and combination variety, and $2,500 on the $1 machines. In addition to these fees, a license must contain county and state licenses at an additional total cost of $250 per machine. These licenses must be paid for in full when obtained.

The Council decided that the city fees can be paid on a quarterly basis.

The original proposal called for a range of from $750 to the five-cent machines to $1,750 on the $1 machines.

The proposal will have to pass three readings before being enacted into law.

*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*
Vending and coinmen from many parts of the country are gathering in Chicago this week to attend the Automatic Merchandising show at the Palmer House. More coinmen are showing greater interest in vending machines than have heretofore and according to reports a lot of equipment will be sold at the show.

In getting out the coinchutes, the finds mixed feelings of optimism and pessimism, the normal seasonal letdown seems to have seriously affected some coinmen hereabouts who believe the office within a week. It may mean more work, longer hours and greater effort on one's part. This is the time to roll up your sleeves and get in there and really fight. You are just about the only business any longer, its respectability has been established, the publicity received through the efforts of the C.M.I. Damon Runyon Cancer fund drive and The Cash Box's Music Poll has brought excellent public reaction, lets kick up the good work.

Talked to Gene Bates over at Pace Mfg. Co. and learned that Ed Pace is home sick with a stomach ailment. He is busy getting the office within a week. Bumped into Al Stern of World Wide and Al Sebring of Bell Products at the Marigold fights last Monday night. Al tells us he has been taking some nice orders for the new Keeney "Hi-Ride" and "Wild Nut" machines. He has also been rebuilding and reconditioned a number of five balls which he is featuring is his current sales program. J. R. Bacon of O. D. Jennings & Co. informs us they are now in full production of the most "odd" and "loony" coinchutes with deliveries being made promptly. Something exciting is in the works for the show we hear. Bill Lipscomb, eastern sales manager for Jennings, tells us the "Roll Down" is being well received in all parts of the country and according to reports it is doing a terrific shot. Really, Miami with his family. Sam Sengbusch, also of Chicago Coin, now vacationing in Florida is due back the 18th of this month. Lucky Sol Gottlieb got out of town in the nick of time to avoid the current snow storm sweeping the windy city.

Visited over at Bally Mfg. plant and watched a number of the boys try their luck on the new "Bally Botcher" skee ball type game. It's a very fascinating game and features a white painted pocket. When ball drops in this pocket a surprise score is added to the total. This new feature adds much interest to the game and according to reports it is doing a terrific job on location. Irv Edelman of the Edelman Devices in Detroit, Mich. visited our windy city this past week. Irv displayed his roll down and voice recorder at the Outboard Amusement Association show held at the Sherman Hotel. Earl Morris of Micro-Master Co. off on another trip this time up to Savage, Minn. Chuck Aron and Fred Brout of Aristocrat Records left for Indianapolis and Cincinnati while Leonard Chess, also of Aristocrat, takes off for Detroit and Cleveland. Joe Schuman, head of the service department at Coven Distrib. is a busy man these days. Aside from his regular duties, Joe is helping Ben Coven assemble his new model railroad. Talked to Mac Brier of Coven who tells us they're getting in a television set soon. Mac says once the set is installed they won't have to look elsewhere for entertainment. They've got a couple of blachers and make like they're at the ballpark. Found "Bally" Sally (Goldstein) proudly showing off a very nice autographed picture of her boss, Ben Coven. We'll have to admit that Ben is very photogenic. Joe Caldrum of AMI back from his trip to Baltimore. Joe tells us he is busy preparing for the Coven's trip to Detroit which he said was a real blast. Lindy Force is expected back at his desk Monday, December 15. John Haddock, proxy of AMI also expected in sometime this week. Several out of town column reported visiting the loop offices of AMI were: Alfred Michael of Sidco, the famous Richardon of Pioneer Distrib. Co., and Jack Howard of the Minneapolis Securities. Howie Freer of Empire Coin getting set to display at the NAMA show. You could see the smile on his face along it a fast pace share with Globe Distrib. Co. Howie tells us they will show the new Aristocrat Popcorn Vendor and the Victor Peanut Machine, for which they are now the exclusive representatives.

The Poll received your shot. The greater affect the World "Dictator" has been, and the "Battle" in "Bowler." We hear from Vince recently returned from a road trip through Illinois and Indiana . . . Howard Pretzel of Commodity Vend- dors back from a very successful trip through Ohio. Howard visited with coinmen in Cincinnati, Dayton and Columbus. Both Howard and partner Ken Wilson are busy preparing for the NAMA show where they will display the Lewel Aspvin Vendor . . . Gordon Sutton at the Nash Seymar Distrib. Co. is one of the busiest coinmen we've come across in a long time. Gordon really keeps on the move commuting between here and Indianapolis, that's what comes from being the head of the firm. . . Fulton Moore of Williams Mfg. Co. tells us they have brought down their new roll down "Box Score." Reports from district points received samples of the game are very favorable and they look for this one to be a sure fire hit. Moore reports things have been better since getting their new Roll Down "Box Score." The Coven's have been down along it a fast pace over at Williams, every one sticking close to the home front with their nose to the grindstone. Among the out of town coinmen visiting Williams this past week were; Charles Reider of the Weller of Kansas City, Sol Silverman of Baltimore, and Earl Montgomery of Memphis. We hear from Grant Shaw of Bell-O-Matic Corp. that Vince Shaw and Midge Ryan, along with several other well known men of the coinbusiness, are planning their new Roll Down "Box Score" in New Orleans and Mississippi in hopes of bagging some Quail and Duck. The group includes Vince and Midge, Sammy Mannarino, Mickey Green, Emil Iaconelli and Jack Silverman. Grant tells us he spent a very nice afternoon last this week (December 11) enjoying himself at the Chicago Federated Advertising Club's Christmas party . . . Dick Hood of H. C. Evans & Co. has a big job ahead of him lining up talent for the CMI banquet dinner to be held at the Stevens Hotel January 22. Dick promises a very good show with a lot of top notch entertainment.

Gwen DeSelm of CMI's Public Relations Bureau phones in to tell us the total amount collected for the Damon Runyon Cancer Drive up to December 10th is $170,820.69 . . . Marvin Bland of the Indiana Music Co. is the only coinman who has put all his efforts into helping the Cancer Drive. He's a pretty important man, who is territorial chairman for the CMI Cancer Drive, keeps busy contacting various clubs throught his terri- tory, many of which he has received donations from. It's a kind of work that will help us meet our pledge of $250,000.00 and also give our industry the good name it deserves . . . Chatted with George Ponser and learned that they have now licked all production problems and that their new "Box Score" is really rolling off the line in ever increasing numbers . . . Billy DeSelms of United Mfg. Co. tell us the building plans for their new factory are swinging into high gear and that they expect to be completed sometime this summer . . We hear that most of the Rock-Ola distribs from all over the country attended the meeting held at the factory this past week. Did they get a peek at the new phones?
The games division of the business getting plenty of action locally, with four new rolldowns coming into town. United’s “Singapore”, Great Games’ “Tele-Roll, Cole’s “Sportsman Roll”, and Edelman’s “Tin Pan Alley” were on display at the jobbers … The Distributors Association of New York City announced that Teddy Blatt has been employed as their attorney. Blatt also handles the legal work for the Associated Amusement Machine Operators Association. Most of the coinmen badly disturbed by the adverse newspaper publicity that appeared this week due to two pin game court cases — one in the Bronx and one in Brooklyn. And then the stories in the “News”, “Mirror” and “Journals.”

The music machine industry here will be meeting the new Wurlitzer Distributors — Gordon Sutton and Dan Kipnis beginning with the new year. The boys are very well known throughout the country, and have a host of friends. Ed Smith, present head of the Wurlitzer distributing offices, retiring from the business … Milty Green, American Vending Co., makes a rush trip to Miami, and then back to Brooklyn — all in one week. Milty has a distributing organization running in Miami … Murray Weiner, salesmanager of U-Need-A Vendors, Inc., together with brother Bill, off to Chicago for the N.A.M.A. convention, where they have an exhibit … Nat Cohn, Modern Vending Company (distributor for U.S. Vending Corp.) also will be at the N.A.M.A. show when you read this.

Dave Stern and Harry Pearl, Seacoast Distributors, getting all ready to run a two or three day showing of the new 1948 Rock-Ola phonograph … Jerry Kertman, Kertman Sales Company, Rochester, N. Y., in town visiting. Jerry had just returned a few weeks ago from a three week trip to Los Angeles, and is planning on a long vacation in Miami Beach, Fla. after the show. “I’ll probably stay on at Miami Beach until Spring” stated Kertman, with his eyes shining and his face wreathed in a big, broad smile … Ben Becker, Bally regional sales representative, relaxes in the office of Hymie Rosenberg, H. Rosenberg Company, the local Bally distributor. Ben and Hymie report the Bally rolldown “Hy-Roll” a tremendous success in this city … Rosenberg startled Kay this past Tuesday, by phoning her from a moving auto. He borrowed Sol Wohlman’s car, which has a two way radio in it — contacted the phone company, and they connected him with his office.

Ben Becker elected unanimously as president of the Distributors Association of New York City. Other officers are: Dave Lowy, vice president; Jack Semel, treasurer; and Sid Mittleman, secretary. The association has twenty-one members, with some others soon to be voted in. … Bert Lane and Meyer Parkoff, Atlantic-Seaboard Corporation of New York, spend the week in Chicago … Ben Palastrant, regional sales representative for Aireon Manufacturing Corporation, in the city on one of his regular visits. Ben reports nice action here. He had just covered Philadelphia, Baltimore, New Hampshire, Vermont and Maine. Ben’s son, Bill, returned to the United States, after spending one year in Japan as a soldier. He’s located in San Francisco, and reports that after a year without any milk, he is drinking the Gold Coast city dry.

Tony (Rex) DiRenzso, Manhattan Phonograph Company, made a visit to the Aireon factory recently, and was on the same plane with Betty Hutton. Tony spent some time playing “Gin” with the singing star, but refuses to tell who wound up the winner … Jack Semel and Jack Rubin, Esso Manufacturing Company, Hoboken, N. J., so busy at the factory, Semel has to postpone a contemplated trip to the coast. Now he states he won’t be able to get there until after the forthcoming CMI show … Arthur Herman, Boro Amusement Company, Brooklyn, vacations in Miami Beach … Senator Al Bodkin’s beautiful missus, Frances, running a successful record shop in Forest Hills, Long Island. … Eddie Trumble, Manhattan AMI Company, off again to visit his home town, Cleveland.

Max Levine, Scientific Machine Corporation, not saying anything, but word has it he’ll have something mighty interesting to show coinmen at the CMI show in January … Phil Mason, Dave Lowy & Company, returns from his tour of the mid-west states with the rolldown conversion “Champions”, and reports an exceptionally fine reception. … Local coinmen who are first starting to try to get reservations at the Chicago hotels for the Coin Machine Industries Convention are having a rough time of it. The rooms are practically all gone. Anyone figuring on attending the show, in addition to getting sleeping (?) quarters, should start in at once to make railroad or plane reservations.
Last week your correspondent had the pleasure of attending the opening of Clark Distributing Company's new offices and showrooms in Los Angeles. The entire layout, designed in advanced modern motifs was planned and supervised by Paul M. Fuller of the Rudolph Wurlitzer Co. Fuller, to further enlighten you, is the gentleman who has had over a period of years, enormous success designing all types of Wurlitzer equipment. On hand to greet ops and sundry other of the elite in southern California coincidence were: Don-Clark, L. A. mgr. Bill Schetter, San Francisco mgr. Ken Popkey, Seattle mgr. Ed Horisley, and Clark's able service manager Stan Turner. According to Don, his company hopes to usher in a new high standard of service to automatic phonograph operators in the Southern Calif. area. This writer also spent a very pleasant half hour or so with Wurlitzer's advertising manager Ben Holsinger, who's on a national junket visiting ops and distris all over the U.S.A. About recorded people and recording talent showed up for the gala occasion, and prases were showered on the new Wurlitzer boxes that 1100 in particular is really a masterpiece of modern juke box design. It is the first piece of interior design to utilize the wartime plexiglass commercially.

E. Jay Bullock of the Southern California Music Operators Association has been doing a land office biz with records during the past few weeks. Jay's pretty secretary Thorna, informs us that she's kept so busy recording numbers from the manufactur- ers, that she hasn't even time to go to lunch. Jack Simon of Sinking Distrits has a knotty problem on his hands. If anyone knows of an apartment, let him know. Danny Jackson of Automatic Games tells us that business is still coming in from Vegas and Reno, with repeat orders and new inquiries arriving daily. Activity aplenty at Automatic Games.

Band leader Elliott Lawrence stopped in last week to meet with Taylor and Fulcher of Mills Sales Company, and while visiting, was indoctrinated into the workings of the Mills Constellation. We hear through the grapevine that lots of nickels are being dropped into just such boxes to hear Lawrence's Columbia Records.

Paul Laymon has been mighty busy demonstrating Bally's new roll-down "Hy-Score" to many ops, both local, and from out of town. To quote Lay- mon, "It's amazing as well as gratifying to see how wonderfully "Hy-Score" has been accepted by ops all over this area".

Elky Ray, Gold Coast Coin Machine Exchange, back in town after a trip through the southern part of the state contacting ops, and very happy over the increased "take" being reported wherever Gottlieb's five-ball "Humpty-Dumpty" is on location. Len Micon of Pacific State Distris confides that in addition to selling some nice orders of Genco's "Bing-A-Roll", the new operator's fair practices committee which he helped form recently, is beginning to take on permanent shape. The Adams-Fairfax plant is in a dither this week pre- paring for the NAMA convention in the Windy City the 17th. President Bernie Shapiro and sales manager Al Silberman are anxious to show off the latest item now in production.

Ken Smith, operator, from Olddale, California was in town last week. A funny thing about Ken. Just a few weeks back he wanted to sell his very profitable route even wanted to bet some of the coinrow folks that he was quitting the game for good. Now we hear that Ken has bought ten new juke boxes for his route. chuckles, of course, have been heard, but that man Smith has built himself a big business.

M. C. "Bill" Williams of the Williams Distributing Company getting a fine response from ops on the two new Williams games "Box Score", roll down, and the Five-Ball "Bonanza". Ray Powers of E. T. Mape Company taking some nice orders on that mirror box by Filben. Lyn Brown tells that orders are beginning to come in for lots of the Pomse Rolldown game "Pro-Score". From words bandied here and there, most of the coin machine folks are waiting to see just what innovations the big CMI convention brings. Everyone seems to be exceedingly optimistic about the outlook for 1948. Indications in Southern California lead us to expect that with biz already on the upswing, by the time January rolls around, new equipment will be replacing the old at a fast rate, and the coinbiz will once again settle down to enjoy a very prospe- rous year.

London Gramaphone Records last week announced the appointment of Wilford Bros. of Los Angeles, to be their Southern California Distribu- tors. The Wilfords are not new to the record distribution game by any means, having served for some time as distris for labels such as Black & White, Musicraft, and United Artists. About 200 retailers attended a cocktail party given at the Ambassador Hotel by the Wilfords for the express purpose of introducing their line of London Records to Los Angeles. Disk Jocks are given the London line a terrific send off locally, and from the quality of some of the records this correspondent has heard, London should be tremendously successful.

Modern Records this week announced the signing of Butch Stone to the stellar line up of the Modern label. In making this announcement, Prexy Bihari stated that although Stone has been recording with his own band for some time under the Majestic banner, Modern intends using him as a vocal soloist with instrumental backgrounds, thereby creating an entirely new trend of music to the already fine Modern library. That "Big Legs" man, Gene Phillips, is creating a mild sensation in the nation's juke boxes according to sales figures released by Modern. The Biharis inform us that you ops won't have long to wait for many more of the hot Phillips platters.

Lovely Kay Thomas, receptionist at Exclusive Records has gotten herself engaged, but she won't tell to whom. Prexy Leon Rene of Exclusive is busy cutting all of the top Exclusive talent. Sorry to hear that adman Charlie Craig was ill.
The Twin Cities were visited, recently, by a typical Midwestern blizzard. Not only were the Twin Cities snowed in, but practically the entire state; making it very difficult for operators to get around. Operators in certain parts of North Dakota have not been able to get out on their territories to check their locations for the past month which gives one some idea of how badly snow storms have been hitting that section of the country. However, many operators still drove or took the train into the Twin Cities the past week to take care of business.

Annette Harrison, of the Howard Sales Company, Minneapolis, was operated on at the Ashby Hospital last week and is convalescing very nicely. A. D. Vanscheik of Red Wing, Minnesota passed away December 1, at the ripe old age of 84. Vanscheik was one of the oldest operators in the state of Minnesota. Bobby Anderson, formerly with several distributors in the Twin Cities is now with Don Lear, Minneapolis.

Glen Addington of Bismarck, North Dakota took a few days off to visit the Twin Cities on business. Buck Collins, of Morris, Minnesota, spent a few days in Minneapolis calling on a few distributors. Dick Henderson, right hand man of Bob More, Willmar, Minnesota, will become the new owner of Bob More's route. Bob sold his route to Dick so that he can devote most of his time to his record and instrument shop at Willmar.

Francis Bohr of Lewiston, Minnesota had to spend the night in Minneapolis because of the blizzard. Harry Galep of Menomonie, Wisconsin in town the day of the snow storm and immediately left for home. We haven't heard from Harry, but are sure he arrived home safely. Wayne Wobschall of Rochester, Minnesota, now making headquarters at La Cross, in town for a few days on business. Roy Forster of Sioux Falls, South Dakota, in town for several days, calling on several of the distributors in the Twin Cities.

Mr. C. B. Case, of Robinsdale, Minnesota, had his picture in the Minneapolis sports page the other day, having caught a 10 pound pickerel, ice fishing. It's the largest fish caught, so far this season.

Report on the South Dakota State Operators quarterly meeting held at the Charles Gurney Hotel, Yankton, South Dakota. Twin Cities distributor's representatives all attended this three day meeting which was held November 30th through December 2nd. The genial president, Mike Imig, extended himself to entertain the operators and jobbers. Drinks and canapes were served at a late Sunday supper followed by an all day business meeting on Monday. A fine report was made by the State's secretary, Mr. Harold Scott. Many operating difficulties were ironed out. The meeting was closed Monday night with a most beautiful dinner, and with music.

MINNEAPOLIS ST. LOUIS

By BERT MERRILL

Christmas cheer seems more in evidence along Coin Machine Beach for 1947 than for a long time. Jack Rosenfeld's windows are sporting a Christmas tree, as are W. B. Novelty, Ideal Novelty, and a number of record distributing houses. As in pre war days, all of the distributor crew are getting ready to send out Christmas gifts in the form of handy pocket memo books and such. Much missing are the zippy calendars which used to be almost standard operating procedure about this time of the year.

We found Ben Axelson of Olive Novelty Company handcuffed to his desk with a load of new "Humpty-Dumpty's" to ration out to clamoring ops. "They wait to the last minute to make up their minds" Ben snorted angrily. He's doing his Christmas shopping by mail this year, as his partner Al Haneklaus. Olive is glowing with pride over the excellent cooperation Gottlieb has been giving toward Yule time.

Visitors around the circuit included a lot of new faces this week. Plying distributors with rate demands for equipment were Dutch Mees of Festus, Mo., Frank Kretzer from Columbia, Mo., Fred Obermiller of the same city, Buddy Black from Mexico, Mo., and Rudy Falk from Bowling Green.

Walter Morris of J. S. Morris and Sons is back on the job, after a sunny honeymoon on the Gulf of Mexico. Poppa Joe Morris, fully recovered from a serious siege of illness is holding down his full time job again — running the ramified Morris routes.

We found Del Veach of VP Distributing Company gargling a bit of salt water following a sore throat which hampered his usually dulcet tones. Del announced proudly receipt of 100 new Bonanzas, most of which are being distributed in the 49th State, rather than being shipped out to parts unknown. His visitors included some new faces such as Billy Keller from Anna, Illinois, Bob Anderson of Pla More Music, Alton, Illinois, Clarence Kenyon, of Missouri Music, Flat River, Mo., and Bart Greenaway from Collinsville.

Carl Trippe of Ideal is back on the front desk after being laid up for three days at home. Major domo Ed Randolph held down the fort while Maynard Todd, Rock-Ola representative, helped out a bit. Ideal will hold its formal presentation of the 1948 Rock-ola on January 4 with a buffet lunch, and will introduce Art Weinand, general sales manager of the firm. Before flu laid him low, Carl attended the Parks and Arcade convention in Chicago, buying a slew of new Dodgems and Pretzel Rides.

Dan Baum, Baum Distributing Co., turned over his distributor lines to Universal Distributing Co., headed by Walter Gummersheimer. Dan wants to thank all his friends and customers for all past courtesies.
**CLEAR ACROSS THE LINE — ONLY $1.00**

Each line is 7½ inches long — all you can type or write on this card on one line — only $1.00. Whatever you have for sale — or want to buy — will appear in next week’s issue — classified section, name, address, and phone number figures as one line. Ads close Friday noon each week. Write your ad on this card and mail.

**ALL ADS — CASH WITH ORDER**

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Want — 100 rolldown games: Playballs, tally rolls, total rolls, advance rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 Tenth Ave., New York City. Tel: Longacre 5-8878.

Please mention THE CASH BOX when answering ads — it proves you’re a real coin machine man!
WANT - The used records from your boxes. We buy steadily all year round. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay the freight. Write, call or ship to: USED RECORD EXCHANGE, 1738 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7832

WANT - Mutoscope Pan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entries; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT - Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Face F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 26 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — I used Abbott Straight 5¢ Coin Counter, Write or Phone. S & S SERVICE CO., 44 FRIDAY ST., MILLVALE, PITTSBURGH 9, PA. Tel: Millvale 1412.

WANT - All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted — we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT - DuGrenier 'S' Model Cigarette Machines. L & H VENDING, 4807 POSTER AVE., BROOKLYN, N.Y.


WANT - Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Pan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 3, CALIF. Tel: O/Rway 3070.

WANT - Will buy any quantity used Slot Machines, all makes & models. Also Columbia, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2658 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Victory Specials; Daily Races and Special Entries. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT - Used Phonograph Records - Recent numbers from juke box operators. Phone. R & F PHONO SERVICE, 300 W. 75th ST., CHICAGO 21, ILL. Tel: Ste. 1676.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. 30., MINNEAPOLIS 15, MINN.

WANT - Used Juke Box Records — Used Juke Box Records — Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBUTORS, 332 E. 188th ST., EK. 58, N.Y.

WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2261 R. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - 100 Rolldown Games— Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: Longacre 5-8879.

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FOR SALE—30-Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE—Ten Keeny Three Way Bonus Balls, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE—Factory rebuilt Keeny 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $180.; 2 used Flat Tops $125. ea. W. E. KEENEN NOG., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—Packard No. 1000, No. 800, No. 760 Speakers; Twin 12 Adapters; Plug-n-Box; Wurl. 950’s; 500-44; Twin 12 Hideaway; No. 145 Steppers; 303 Adapters; No. 351 & 353 Boxes; 39A Speakers; 5 new 25 cycle No. 40114 Amplifier Trans.; Seeburg Hideaway; 5 WS-ZZ Boxes; Speak Organ; 2 F920 Speakers; new 2” Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY Co., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT Co., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—Or trade for new 5 Ball Marble Tables — 5 Mills Panoramas, A-1 condition. Wire, write or call LAWTON NOVELTY Co., 302 “C” ST., LAWTON, OKLA. Tel: 1605.

FOR SALE—We have the largest stock of legal Roll Down Games in Michigan. Brand new Pre Scores; Big City; Super Rolls; Bally Hi Rolls; Genco Advance Rolls; Chicago Coin Roll Down; Genco Bing A Roll; Williams Box Score; Bally Bowlers; Esso Arrows; Buccaneer. New Pin Games in stock; Bonanza; Sea Isle; Nudy; Humpty Dumpty; Star Lite; Singapores; Dolly; Ginger; Oscar; Chicago Coin Baseball; Nevada; Flamingo. Phone, Wire or Write for prices. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 96532.

FOR SALE—Wurliitzer 24 $75.; Seeburg Envoy $125.; Wurlitzer 560 Speaker $50. All these machines in perfect order with good looking cabinets. VEMCO MUSIC Co., 418 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 2123.


FOR SALE—Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucre; 6 Galloping Dominos J.F.; 6 - 5–10¢ Face Twin Reels; 2 Evans Lucky Stars; 11–10¢ Big Games; 3-5¢ & 5¢ Face Twin Reels; 2-10¢ Face Reels Jr.; 16–5¢ Big Games. HY-G MUSIC Co., 1418 WASHINGTON AVE. 50., MINNEAPOLIS 4, MINN. Tel: At. 8657.

FOR SALE—53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN Equipment Co., 825 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Special on perfect New Orleans Novelty Company Games: Keeny Clicks, used very little $132.50; floor sample Genco Bronchos (write) and Chicago Coin Baseballs $147.50.; Mexico’s $160.; Bally Special Entries $365.; Sea Breezes $55.; Bannons $100.; Oklahoma’s, Double Barrels and Big Hits $35. ea.; International Mutoscope Volley-0-Graphs, used very little $750 ea. NEW ORLEANS NOVELTY Co., 115 MAGNOLIA ST., NEW ORLEANS, LA. Tel: Canal 3006.


FOR SALE—New Equipment: Genco Advance Rolls & Bally Nudgey (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes ‘N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING Co., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE—30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES Co., INC., 2201 W. PICO Blvd., LOS ANGELES 6, CALIF.

FOR SALE—Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target units. COIN AMUSEMENT GAMES, INC., 1023 E. 47TH ST., CHICAGO 15, ILL.

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FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel.: Rhyant 9-0817.

FOR SALE - DuGrayner W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Forms 1/3 down, balance $90.00 in 3 months. CASH CO., 700 BAVN. ST., MINNEAPOLIS 11, MND.

FOR SALE: Five (5) new A.M.I. Twenty Station Hostess Units; Five (5) new A.M.I. Hide-A-Way Units; One (1) new A.M.I. Continuous Play Mechanism; Seven (7) Master Power Supply Units, manufactured by Personal Music Corp.; One Hundred Twenty Seven (127) Melody Land Wall Boxes with Connectors, Table and Counter Brackets manufactured by Personal Music Corp. For any information desired or for purpose of submitting written bids on this coin operated Phonograph Equipment, write: F.O. BOX 145, C/O THE CASH BOX, 531 FOURTH AVE., NEW YORK 16, N.Y.

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel.: Bigelow 3-9777.

FOR SALE - 1 No. 1017 Wurlitzer Hideaway, very clean with Plastic Star Speaker $295.; 1 Wurl. Twin 616 Hideaway Packard Adapter $95.; 1 new Packard Hideaway floor sample $335.; 2 Packard No. 1200 Speakers, new $100. ea.; 1 - 10¢ new Face Chrome Bell $150.; 1 - 25¢ new Face Chrome Bell $185. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA AV., PHILA. 5, PA. Tel.: Hemstead 881B.

FOR SALE 30-Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel.: Hemstead 881B.

FOR SALE - 6 ft. Bowl-O-Bowl. electric scoring (bowling game) fl. sample $99.50; 14 ft. Bowl-O-Bowl, fl. sample $139.50; Metoscope Voice-O-Graph '46, $365 slot, like new $950.; Chi-Coin Baseball, new $150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel.: District 0500.


FOR SALE - 3 Grip Scales, like new $15. ea.; 2 Columbus, like new $35. ea.; Vest Pockets 5 & 25¢ $25. ea. FRANK GUERRINI, BEECH ST., BURNHAM, PA.

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 2 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks, 3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254.

FOR SALE - 5 Strikes 'N Spares with latest type mechanism and cabinets. Used in Arcade. Sacrifice at $500. ea. 1/3 Deposit with order. CURTIS COIN MACHINE CO., 3033 HAMILTON AVE., DETROIT 1, MICH. Tel: 2-4140.


FOR SALE - Photomatic, like new, latest model, used 3 months $1095.; 1 Voice Recorder $755.; 2 Packard basement units $325. ea.; 1 Tally Roll $65.; 1 Chicoin Hockey $49.50.; Keeney Air Raiders $96.50. SILENT SALES CO., SILENT SALES BLDG., 300-11th AVE., S0., MINNEAPOLIS 15, MMINN. Tel: Nestor 5720.

FOR SALE - Phone, Wire or write for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC Co., 4606 CASS AVE., DETROIT 1, MICH. Tel. TEMPELE 1-7465.


FOR SALE - Victory Specials $245.; Special Entry $395. Excellent condition like new. 5¢ Chrome $75.; 10¢ Brown and Blue Fronts $75.; 25¢ Brown Fronts $85. M. A. POLLARD CO., 275 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: Ordway 3-3069.

FOR SALE - We take trade in on Singapore, Humpty Dumpty, Star Lite, Sea Isle, etc. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE - Strikes 'N Spares. Greatest money making game ever manufactured, with new type parts, cables, shields, etc. Will sacrifice for $475. BOX 146, C/O THE CASH BOX, 531 FOURTH AVE., NEW YORK 16, N. Y.

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FOR SALE — Wurlitzer Wall Boxes, Model 320, Two Wire, A-1 condition $7.50 ea.; Buss Glass Tube Fuses, combination offer one thousand 1 amp. and one thousand 3 amp. all for $20; 28 Volt Special Bayonet, Miniature lamps 10¢ ea.; Scotto Music Cabinets, are now available for installing your old mechanism. Contact us for prices and further detail. BIGGER, INC., 1983 STATE AVE., CINCINNATI 14, OHIO. Tel: Wa. 1994.

FOR SALE — Strikes 'N Spares with latest improvements. Make offer. 20 Three-Wire Seeburg Wall Boxes, new covers. WESTERN MUSIC, 17617 DETROIT AVE., CLEVELAND 7, OHIO.

FOR SALE — 30 — Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 — 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE — 10 — 616 Wurl $75. ea.; 2 — 600R Wurl. $165. ea.; 1 — 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIDOA ST., PHILA. 40, PA. Tel: RA. 5-8705


FOR SALE — This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UICTA 4, N. Y. Tel: 6-386

FOR SALE — Three-Wire Paramount — Adams $475. ea. Cash or Money Orders. ALL SILENT, COLUMBUS 7-1551.

FOR SALE — Pre-WarChromeScrewDs, complete, art, 1940. Pre-War Pinball Machines, complete, art. All games are in excellent condition. Write or Call. E. C. MORGAN, 301 S. WILSHIRE BLDG., LOS ANGELES 5, CALIF.

FOR SALE — 1500 Gravity Bells, all quality. All complete. Price $20 each. Selling for $95.00. Direct to Original Makers. P. A. KELLY, 2025 NOBLE AVE., BAYARD CITY, S. D. OR. 25;

FOR SALE — Attention New York City Operators! 200 Pre-War Pin Games converted for city operation $400. Your opportunity for big returns on a small investment. Be ready! Stock up now before the big rush for games raises prices. Hurry! They won't last long. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE — Rolldowns! New and Used. We have a complete line of every money-making Rolldown. Also, all other amusement games. Immediate delivery. Write for prices. Arcade Outfitters Since 1912. MIKE MUNYES, 910 W. 34th ST., NEW YORK CITY. Tel: BR. 9-6677.

FOR SALE — Strikes 'N Spares — Greatest money making Games ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original price $1,000., like new $600. Total Rolls, converted to "Champions", new type Advance Odds. New Scoring Glass. Roller Button playing field. As good as any and better than most new rolldown games on the market $325.; 5-Way 5-10-25¢ Keeney Super Bonus Bell, floor sample, like new $1000.; Keeney Single 5¢ Super Bonus Bell $375. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE — Personal Music and Solotone Boxes. Also Studio and location amplifiers. Write, phone or write for real low price. RUNTON SALES CO., 125 W. RUNTON ST., NEWARK 6, N. J. Tel: Bigelow 3-8777.

FOR SALE — 50 Buckeye Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE — Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE — DeGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want — Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE — Any pre-war pin game $15. Also have large stock of used post-war games and used music (hi-tones and Rock-Olas). Write us immediately for your needs. GEORGE NOVELTY CO., 1716 WASHINGTON AVE., NORTHAMPTON, PA. Tel: 679.

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FOR SALE
Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details.
BAUM DISTRIBUTING CO., 2352 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Brand new Columbus 14-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Deval 5¢ Free Play Cigarette or Fruit Reels. Write: H. N. BRANSON DISTRIBUTING CO., 516 S. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE 30 - Advance Rolls, nearly new $295.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6615.

FOR SALE - Going Route in Los Angeles. All new, legal equipment earning over $300. weekly can be purchased for $3500 down. MILLER SALES CO., LTD., 2327 W. PICO, LOS ANGELES, CALIF.

SALE - Music Route - 4 Seeburgs, 20 Williams. Sound territory - Cleveland $25,000. MIывается DISTRIBUTING CO., 2258 E. 105, CLEVELAND 6, OHIO. Tel: Cedar 5156.

3 SALE - Advance Rolls, like new $325.; Sportsman Rolls with light up plastic rollover buttons $25.; Big Cities $550. MIDWAY AMUSEMENT CO., 186 BRIGHTON 10th St., BROOKLYN 24, N. Y. Tel: Dewey 6-3661.

FOR SALE - Model N Adams gum machines $10. ea. M.A.C. VENDING CO., 144 CANTERBURY ST., NORWICH, MASS.

PARTS AND SUPPLIES

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., SO., MINNEAPOLIS 15, MN.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated blank chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1426 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1502

FOR SALE - Wholesale Radios-Parts, etc.; Pilot Lites Special! No. 47 $40. per 1000; No. 51 or 55 - 10 for 48$, 100 for $4.40, 300 $3.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for $5.30, 300 $ .05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: L6C-99¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $5. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

MISCELLANEOUS

NOTICE - Decals! - Build up your business by advertising with our all lacquer name plates. Brilliant colors, attractive designs, ideal for coin machines. $20 for $8.; 500 for $12.; 1000 for $16. For special designs, send us a rough sketch and we will quote you a price.
MAIL ORDER DECAL CO., 30 W. WASHINGTON, CHICAGO 2, ILL.

NOTICE - Want. Used Juke Box Records - Used Juke Box Records -- Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIB., 532 E. 188th ST., BOX 58, N. Y.

NOTICE - Music Ops - Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.


NOTICE - Rent A Machine - Keep that Location Hot! Established Operators - Save money by renting games and phonographs. 1/2 rental fee may be applied against purchase. Send your name and address to receive our monthly Newsletter NATIONAL NOVELTY CO., 183 E. WERRICK RD., ELLICOTT, N. Y.

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