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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated vending machines and services machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."
How Much Longer?

By BILL GERSH

How much longer must America's coin machine operators continue their present inequitable and unprofitable commission basis before they will, of necessity, have to change?

How much longer will so many, many coin machine operators continue to fight the inevitable? And, at the same time, continue to lose money—simply because they fear to change to a commission basis which will, once again, show them a decent profit on their investment?

There is no longer any doubt, as prices go higher and higher of all the necessities of life, and of all material things, that everyone, everywhere, whether retailer, wholesaler or producer must raise prices to meet these higher costs.

But, because the coin machine operator has "fixed his price" with the nickel coin chute (just as the price of the telephone is fixed) he cannot obtain more for his amusement, music, service or merchandise, unless he arranges for a more equitable commission basis with his "partner"—the location owner.

In all understanding of partnerships, profits and losses are equally divided. But, in the case of the coin machine operators, the retailers (location owners) are enjoying "all profit" whereas the operator is enduring losses.

A few weeks ago The Cash Box published the findings of a very well known Midwestern operator whose accountants definitely showed him that from every $100 he takes in from his route he pays out $55.80. Therefore, he loses $5.80 on every $100 his machines take in, when he operates on a 50%-50% basis.

The one answer which this particular operator adopted was offered by The Cash Box to all the trade over five years ago—that the operator arrange to take 70% of the gross income and give the storekeeper 30% (instead of the 50% he is now giving him).

And yet, operator after operator has advised that he would be "the happiest guy in the world if he could only arrange for a 60%-40% commission basis, but", he buts, "what about my competitors? They'll steal everyone of my spots."

In short, then, just because "the other guy" wants to commit suicide—the operators who realize they must have a more equitable commission basis to enjoy some sort of profit on their present huge investment (and not always be "machine poor") must also commit suicide. Only because they are "afraid" of their fellow operators.

For the best interests of the entire coin machine industry it is necessary that the operator be prosperous and happy. Then, and only then, can the rest of this industry prosper.

With the operator enjoying a decent profit on his investment (which he most certainly would on a 70%-30% commission basis or a $15 per week front money guarantee) he is in the position to buy more and still more new equipment to keep his locations happy; to step up his collections; to keep competition out of his spots; and to thereby bring about better business for all distributors and manufacturers.

It is, therefore, and to a very great extent, up to the distributors and manufacturers themselves to realize that they have a great stake in the operators' prosperity. They simply must teach the operator (just as manufacturers and distributors of all types of merchandise teach the retailer) how to profit with his equipment. And they must insist that he obtain a better percentage basis so that he will be prosperous, and will be able to continue to buy in good quantity, so that the manufacturers' volume of production is kept at high peak and the distributors' sales match that production.

As yet only a few manufacturers and distributors have openly joined in the campaign to urge operators to obtain a more equitable commission basis, to at least work with the location owners as "partners" should work together.

First, deduct expenses and overhead, not only the operator's expenses and overhead but also the location owner's, and then split the balance (if this is what the operator wants to do) on an equitable basis so that the retailer enjoys profit and the operator can obtain a profit too.

The Cash Box urged five years ago, during the heat of a great world conflict, that while it was possible for the operator to rapidly change to a 70%-30% commission basis (for, The Cash Box pointed out at that time that prices of merchandise and wages of labor were going up and would never again come down) and that, because money was rolling in huge gobs, all could re-arrange their commission basis and do so without much publicity or hurt to anyone.

The Cash Box urged that the trade adopt a $15 per week front money guarantee when it saw that inflation was gaining ground to overcome the greater need for more profit to meet increasing overhead and higher machine prices.

Since then The Cash Box has been urging record manufacturers (as one notable example) to produce two minute recordings because these allow the music machine operator to earn 50% more during peak play hours and at least 20% more for the balance of the day. Then, to give the location owner (even with these two minute records in the machines) only 40% of the gross intake of the machine, because he would still be getting more at 40% than he would be at the present 50% because of the two minute disks, and the fact that they must increase take by at least $7 gross per week.

The Cash Box stunned the trade by pointing out that the greatest moneymaking record of 1947, "Peg O' My Heart" by The Harmonicats, was a two minute disk.

How much longer must the operator continue working at a loss? How much longer before he gets darn good and mad and goes out and "sells" his locations on the idea that he simply and absolutely and definitely MUST get a more equitable share of the gross intake from his machines?

HOW MUCH LONGER CAN HE HOLD OUT?
TREND IS TO FASTER PLAY ACTION

Ops Will Turn to Bells, Consoles, One-Balls and Speeder Action Amusement Games for ’48 is Prediction.

CHICAGO—Among many leaders in this manufacturing center of the coin machine industry there is the prediction that, with conditions what they now are generally thruout the nation, the operators are turning more and more to faster play equipment.

The predictions go further, to state that there will be a general swing back to bells, consoles, one-balls, and a big demand for faster play pinball, so that the operator can reduce playing to match his greater need of coin.

These manufacturers have taken time out to compliment The Cash Box on the articles it it featured some months back urging that the trade swing to speeder play amusement machines and, especially, do they compliment The Cash Box on its suggestion that the music machine operators of the nation adopt two minute recordings because these mean 25% more income during peak play hours and have proved that they can bring in 30% more play during the balance of the day.

All this demand for speeder action, of course, does not overlook the interesting, intriguing and fascinating play. It must still be incorporated into everyone of the amusement machine now being manufactured so that the public will not lose its interest in coin operated amusement.

This is one of the important points with which the manufacturers have to contend. Certainly they can speed up play action, and even add coin changers to their machines, which would get the man who hasn’t a nickel handy to also play the game. But, there must be plenty of suspense, thrills and entertainment in the machine to make the public play and play and play again.

Speed is an important and decisive factor today, only because the five cent coin chute has become known as the “standard” price of play for the average amusement game. And just as the public would holler were the telephone companies to replace their five cent chutes with a higher coin chute, they would squawk if the industry replaced the present “standard” five cent chute.

The operator, therefore, must have faster action amusement equipment (as well as a more equitable commission basis) to insure 1948 of himself with any and all games he places on his locations.

The natural swing to bells, consoles and one-balls is expected from more than just the demand for speeder play action. The fact is that a great many communities thruout the nation have become much more liberal minded than they formerly were, as they find their treasuries suddenly depleted, and the cold fact facing them that they must have more revenue to meet their greater expenses.

Therefore, as these leaders point out, there will be more bells, one-balls and consoles sold in ’48 than in ’47 and possibly even more than were sold in ’46. The operator, himself, is attempting to get a better share of the public’s amusement entertainment money and he must adopt equipment which will be able to do so for him, they state.

In the pure amusement field, such as the rolldown and hockey and baseball type machines, there is also a demand for speeder action. It seems to these leaders that the trade has swung too far over to the right in its sudden departure from fast amusement action.

This may be true. But, the facts are that the demand for such machines as the present rolldowns continues greater than ever, and the operators are not foolish enough to buy equipment with which they cannot profit.

There is also no doubt in the world that every operator in the nation would be buying more and still more bells, consoles and one-balls if he could find where to run them. The manufacturers must work with those ops who seek to have faster play equipment adopted so that all can profit.

This is a time when someone, somewhere, is going to point the way for all to enjoy profits. And the return to faster action equipment is no surprise prediction to this publication, or to anyone else engaged in this industry.

Most important, is the fact that the operators are beginning to find that they can open territory once again to such equipment as bells, consoles and one-balls and, even tho this territory may not predominate the entire national picture, it definitely points a trend. It is this trend which engendered the present prediction that the field is again swinging over to the faster action amusement games.
NEW YORK—From everywhere in the country have come encouraging statements regarding The Cash Box proposal that the juke box operators demand they get two minute records for their present equipment because this speedier play means at least 50 per cent more income during peak play hours and has proved that it can also earn 20 per cent more during the balance of the day.

An operator from Cincinnati writes, "In response to your suggestion in The Cash Box covering the manufacture of minute recordings for use on juke boxes, we believe that this will prove the solution to the high cost of operating.

"During the busy periods", he continues, "which you term the 'peak time' of the day, we find many locations stumped for time to meet the demand of the public to make their selections on the juke boxes.

"The high cost of records, service and miscellaneous expenses incurred in operating the juke boxes are often at a complete loss. Therefore many operators must have another source of income to offset the expenses of operating phonographs.

"In conclusion", he writes, we definitely and absolutely feel (the two minute recordings) will be the one and only method to sustain juke box collections."

A very large New York operator phoned in to state, "I believe that the finest suggestion which has ever yet been made to the industry is your proposal that there be manufactured two minute disks.

"This," he claims, "is the real answer. It is too difficult for many of us today to try and bust up our present commission set-ups because we have already signed a great many of our locations to lease agreements and in those agreements have stated the commission basis on which we will work. Therefore, when you suggested the two minute recordings, we instantly saw a way to get even and also earn some profit on our investment. It's the greatest idea put forth by anyone in the business and every music operator should get back of this proposal by The Cash Box."

"And", he concludes, "There is one thing which I want to say here and now and I know will be backed up by every operator in America and Canada, whether he operates juke boxes or amusement or merchandising machines and that is that The Cash Box is the real friend of the operator, his champion and also the only publication to which we can look with full confidence as a real operators' magazine, I want everyone of the operators to read this and I also want them to answer me thru The Cash Box and I therefore hope that you will print this statement."

A Miami music operator writes, "When I first read your suggestion about two minute records I immediately went for it hook, line and sinker. Since then I've been giving it more and more study and have been talking it over with my locations and, you can take this for what it's worth, I think this is the real answer to saving every music machine operator in the country from losing any more money.

"Frankly, we've always looked to The Cash Box for the best ideas and suggestions on how we can better our business. This time you've absolutely given the trade the best proposal we've ever yet had. This is the answer. This is something that every operator can do and will win real favor for himself and, at the same time, earn some profits at last."

"Take some of my locations", he writes, "even on 50%-50% they are hollering right now because there isn't any real money in the boxes. Not only will the 2 minute disk step up the take but it will earn the retailer more and will earn us more and that makes everyone happy. It sure should make the record manufacturers happy for they will start selling all over again on numbers which they have already recorded and which means double profits for them all around. You are right—they will sell at least 25,000,000 records over a period of time to the industry.

"Thanks for this suggestion and just as always you know that we operators are back of The Cash Box because it is the only magazine in this business which is back of us 100 per cent in every way."

A letter from Los Angeles reads, "When we first read your suggestion for two minute records we wer a bit afraid that this might kill the good music which we have been getting from the record manufacturers. But, after we read that 'Peg O'My Heart' was a 2 minute record—well, to say the least, we blew our top.

"We are telling everyone of the distributors we buy records from that we now want 2 minute discs and we only hope that they'll be half as great money-makers as 'Peg O'My Heart' was for all of us.

"Keep up the good work. You are on the right path. You are the one and only fighter for the operators in this business and the one and only magazine with the guts to come out and tell the truth.

"I've been in this business over 25 years and I've read plenty of the publications, but, you can take it from me, you're 'it' in my book and in every operator's heart in this country."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
"REVIEW-OF-THE-YEAR ISSUE"

THE ENTIRE YEAR OF 1947 IN REVIEW IN COMBINATION WITH THE XMAS AND NEW YEAR'S GREETINGS NUMBER. CONTAINS ALL THE IMPORTANT AND OUTSTANDING EVENTS OF THE YEAR.

THE "REVIEW-OF-THE-YEAR" ISSUE
WILL BE DATED — DECEMBER 27, 1947

FINAL CLOSING DAY IS
FRIDAY, DECEMBER 19, 1947
IN THE NEW YORK OFFICES OF

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)
(ALL PHONES: MURRAY HILL 4-7797)

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FIRM NAME
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CITY ZONE STATE

TEAR OFF AND MAIL TO "The Cash Box" IMMEDIATELY!
AMAZING SAVINGS IN RECORD 
AND NEEDLE COSTS WITH THE 

COBRA TONE ARM

The Wurlitzer 1100, with its Zenith Cobra Tone Arm, will give you 2000 plays per record—without appreciable loss of fidelity. 

You profit by the greatest play-stimulating tone in phonograph history. At the same time you save from 50 to 75% of present record and needle costs. And, even after 2000 plays your records and the cartridge are still suitable for further use, or the records for resale.

The Wurlitzer 1100 will make more money—save more money than any phonograph in history.

All this, in addition to the newest and greatest play appeal features!

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

2 TO 100 TIMES FASTER SERVICE 
WITH "Quick-as-a-Flash" 
REPLACEMENT UNITS

Mechanically, the Wurlitzer 1100 will require less service than any phonograph ever built.

Yet, should service be required, Wurlitzer's new "Quick-as-a-Flash" Replacement Units mean parts can be removed and replaced from 2 to 100 times faster than ever before.

An amazing saving in time that means a corresponding saving in money.

Actually, in records, needles and service time saved, the Model 1100 can save up to \( \frac{1}{3} \) of its original cost in four years of play.
JO STAFFORD

"The Juke Box Queen of 1947"; Awarded The Cash Box "Oscar" as "The Best Female Vocalist of 1947" by overwhelming vote of America's juke box operators
Featured on The Chesterfield Supper Club, NBC, Tuesdays and Thursdays
Personal Manager: Michael Nidorf.
Thank you...

OPERATORS

for your juke box votes —

"BEST ORCHESTRA OF 1947"
also captured 1st, 2nd, 5th & 7th places for
"Best Western Records by Pop Artist!"

Eddy HOWARD

EXCLUSIVE MAJESTIC RECORDING ARTIST

King of the Jukes by

OVER TWO to ONE!

...and the jukes prove what America likes

Majestic
The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Loading Music Operators Throughout The Country.

HEAR YOU
You can't pull this one down. On top for its tenth smash consecutive week.

I WISH I DIDN'T LOVE YOU SO
Continues to ride the phones in a big way. In second place again for its big eighth straight week.

YOU DO
A load of play on this tune. Repeats its position of last week, with a slow of ops approving.

HOW SOON
Hold tight to the fourth spot, with the phones ringing merrily.

BALLERINA
In eighth place last week, the smash success this ditty has gained moves it into the fifth spot.

CIVILIZATION
Drops one to "Ballerina", although ops continue with peak play throughout the nation.

TOO FAT POLKA
Riding the boxes handsomely with first collections boosting this tune out of nowhere and into seventh place.

MICKEY
Another new comer to this coveted page. Re-arts indicate this oldie destined to stay around for quite some time.

AN APPLE BLOSSOM WEDDING
Moves down a few after a long ride near the top. In seventh place last week and into the ninth spot here.

I HAVE BUT ONE HEART
In sixth place last week, and on the bottom this week. A real good tune, with play still holding up.

www.americanradiohistory.com
"The Cutest Little Red Headed Doll" (2:35)

"A Fellow Needs A Girl" (3:09)

BOB HOUSTON
(MGM 10109)

- Pair of sides that may attract phone play are these done up in effective fashion by balladeer Bob Houston. Wailing the heavy wondrous to "Cutest Little Red Headed Doll" and "A Fellow Needs A Girl", Bob shows off his pipes in adequate fashion throughout. Music by Winterhalter spices the disk and goes a long way toward building Houston. Where they go for the headline—they'll hold still for this.

"Too Fat Polka" (2:50)

"Mickey" (3:04)

BLUE BARRON ORCH.
(MGM 10106)

- Music in the lighter vein styled in the Blue Barron manner's changes with the solo here, with maestro Blue to offer "Too Fat Polka" and "Mickey". Both sides currently gaining wide attention in the nation's joke boxes are effective and should gain fair play in those stylish spots. Blue's arrangements of the pair are tops—and where Blue rates heavily (and that's loads of spots) this duo should garner coin.

"What's The Use" (2:55)

"Roy Rides" (2:45)

ROY MILTON ORCH.
(Specialty 519)

- Pair of sides aimed at race spots, spilt out by the hot Roy Milton crew, with this duo bound to keep the phones hot with Roy's stuff. It's "What's The Use" on the topside, with Roy piping in shuffle beat while a piano rolls. On the flip, the crew pick up the metro to offer a heap instrumental affair that may catch on. Grab Milton on the phonos and you've got coin action.

"Troubles Goodbye" (2:20)

"I Can't Stop It" (2:53)

JIMMY LIGGINS
(Specialty 520)

- More mellow music for the race spots—with Jimmy Liggins offering "Troubles Goodbye" and "I Can't Stop It" in fine voco stylings. Jimmy's pipes pitch way down low on the pair—done up real brown thorough. Instrumental accompaniment offered is effective with the spotlight shining on Jimmy all the way. The pair is there for the asking—go to it.

"Gonna Get A Girl" (3:10)

"Your Red Wagon" (2:55)

TONY PASTOR ORCH.
(Columbia 37973)

- It's the cash register with this one! Tony Pastor, always with a heavy showing on the nation's phonos, comes up with a disk bound to click from Maine to California here. Labeled "Gonna Get A Girl", Tony joins hands with The Clooney Sisters to set off some novelty stuff just egging for coin. Warbling in nasal tones, Tony spills the hypo wondrous in wonderful stylings, with loads of rhythm and musical moments from the band. Spot by the vocal combo shines like a beacon. Altho the ditty itself is an old-timer, it is bound to come in for loads of play again. On the flip with "Your Red Wagon", Tony once again shows up with some gay material. The maestro's message fits like a glove, while the org fills in with splendid tones that count. Latch onto this cookie quickly—it's sure fire material for the phonos.

"How Soon" (2:58)

"Silver Threads Among The Gold" (2:44)

JIMMY ATKINS
(Continental 11004)

- The silver pipes of balladeer Jimmy Atkins echo on this fragrant disk titled "How Soon" and "Silver Threads Among The Gold", with the refrain egging for coin all the way. Jimmy's tonals show up wondrously, with the chord striking sharp throughout. Top deck may grab a hunk of play, while the flip should garner top play in the tavern spots. Lend an ear to this choir boy—he's really that good!

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"The Best Things In Life Are Free"

"Magic Town"

MEL TORME
(Musicalraft 15118)

- The kid flies high on this pair! Mel Torme of bush-hush fame to match the pulsating, nostalgic tones of "The Best Things In Life Are Free", from the MGM flicker "Good News". The wondrous counts a long way toward coincidence, with Mel's light style culminating in soft moods of magic music. On the flip with more movie music, this time the title song from the RKO pic ("Magic Town"), Mel shows his wares in fine light style again. Both sides egg coinplay, with the top deck grabbing the glory.

"My Promise To You" (2:58)

"My Cousin Louella" (3:00)

LARRY GREEN ORCH.
(Victor 20-2582)

- Pair of sides by the popular Larry Green spilt out here in mellow mood to shower music ops with an item for the phonos. You're bound to go for "My Promise To You", with maestro Larry fingering the ivorys and balladeer Don Grady rolling through. Mood is adapted from the classics with the wondrous in sweet tones echoing brilliantly. On the flip with an ode to "My Cousin Louella", a vocal trio shine in top manner with this dainty piece. The stuff is cute and should gain wide attention in those classier spots.

"Who Were You Kissing" (2:49)

"Corabelle" (3:15)

FRANKIE CARLE ORCH.
(Columbia 37972)

- More mighty music from the piano of Frankie Carle, this time with a pair bound to satisfy the maestro's many fans. Labeled "Who Were You Kissing" and "Corabelle", the wax spilt in fancy stylish binding to win phone fans over. Top deck shows chimp Marjorie Hughes in top fashion as she wails the crip wondrous. Balladeer George Lawrence grabs the time on the flip to render another cookie in grade A metro. Both sides deserve your attention—whirl 'em.

"Among My Souvenirs" (2:47)

"The Man I Love" (2:55)

ELLEN WHITE
(Universal 5)

- New chimp bows into the wax biz with a pair that are destined for heavy play. It's Ellen White warbling her way to glory with "Among My Souvenirs" and "The Man I Love". Both sides always looking for strong phone play get top notch treatment here, with the gal's pipes in top mood all thru. The Warren Durell ork flavor the wax with some grand music to set this disk off to a merry start.


Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

www.americanradiohistory.com
"Don't You Love Me Anymore" (3:05)

"Don't Take Your Love From Me" (3:08)

HELEN FORREST

(MGM 10105)

- A gal that always rates on the machine is Helen Forrest — and she shows why with this blue ribbon package of wax. Spilling "Don't You Love Me Any- more" and "Don't Take Your Love From Me", Helen pitches high to grab a healthy lead. Top deck is bound to be a featured item on your machines, while the flip should go in those soft spots. It's Forrest all the way — grab the wax for coin cutting galore.

"The Very Thought Of You" (2:59)

"If It's True" (2:47)

THE MILLS BROS.

(Deca 25284)

- The top notch musical styling of The Mills Bros. spill out here on a re-issue disk titled "The Very Thought Of You" and "If It's True". Music ops are bound to remember the pair, and what with the trend leaning toward songs of yester year — the pair might score. Always strong favorites, the combo's wide following should prep heavy demand for the cookie.

"You Got To Straighten It Out" (2:42)

"Concerto Boogie" (2:37)

TOMMY EDWARDS TRIO

(Top 1159)

- Pair of sides that beckon coin are these offered in top notch musical styling by the favorable Tommy Edwards Trio. Top deck grabs the lime with Tommy wailing "You Got To Straighten It Out". The metro of the ditty runs in happy time with the warblers' pipes spilling in fair fashion. Backing is an adaptation of Grieg's Concerto, with the trio showing with adequate wax spicing. Lend an ear in this direction.

"It's Right Here For You" (2:47)

"You're In Love With Everyone" (2:59)

VIOLA WATKINS

(Super Disc 1047)

- Seat styling of chip Viola Watkins echoes here in teeming tones that may have coin pay galore. Viola's warbling shows mellow with her tonaliss spilling in easy manner. Ops with race spots should look into this pancake — the gal can sing.

"Ooh Looka There Ain't She Pretty" (2:27)

"Don't You Think I Ought To Know" (2:36)

BUDDY GRECO

(Musicalraft 515)

- A real "Click" disk is the top deck of this release as Buddy Greco bowls into stardom with this rendition of "Ooh Looka There Ain't She Pretty". With Buddy echoing the title throughout, and some wonderful accompaniment behind him the disc shines for a bright future. On the flip with the popular "Don't You Think I Ought To Know", Buddy matches the flourish of the top deck, to render another too notch performance. You'll go for topside — but quick.

"Sometimes I Feel Like A Motherless Child" (2:47)

"The Lord's Prayer" (2:55)

SARAH VAUGHN

(Musicalraft 525)

- Oh can this kid pipe! It's chirp Sis. Vaughn, singing with all her glory to offer the ever-lovin' "Sometimes I Feel Like A Motherless Child". Sarah's tones on this cowbell are bound to make you wanna play this thing time and again — it's that good. She repeats the balance on the flip with "The Lord's Prayer". Both sides spell peak play for your phones — especially so during the Xmas season.

"The Way You Look Tonight" (2:45)

"Bean-A-Re-Bob" (2:31)

COLEMAN HAWKINS ALL-STARS

(Aladdin 3006)

- Music tailor made for that select jazzophile set spills out here by the great Coleman Hawkins, with an aggregation hard to beat joining him on this disk. Titled "The Way You Look Tonight" and "Bean-A-Re-Bob", both sides look for heavy coin. Top deck is the oldie and features Coleman in mellow sax tones. Title gives off the bill of fare on the flip, with those fans that go for this brand bound to be satisfied. Grab onto the topside tune.

"It All Depends On You"

"Minuet In G Boogie"

HARDA BROOKS

(Moderne 156)

- The favorite of many an on takes the lead here to give off one of her finest works to date. It's Harda Brooks warbling the mellow wording of "It All Depends On You" — as cute a ditty you'll ever wanna hear. Hadda's sultry intimate piping fits the metro in grade A fashion, and aimed at the smart set, this disc should rise. The flip shows Harda fingering through the intro of "Minuet In G Boogie". You'll like the top deck — it's bound to reap loads of solid coin play.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.
With the first week in December gone by the bands, diskers, artists and publishers continue their merry pace to beat the ban. Recording companies continue to grab up artists galore — artists continue working by candle-light, and the publishers run bolt-skeleton mad for re-records. Several well noted musicians have publicly stated their desire to join another union — if there were one. Others point out that the AFM is bent on securing additional monies into their coffers; regardless of where they get it from. And that well noted columnist, showman and nitery owner who thinks music ops ought to kick in to Petrillo. To repeat: New Year's Day will bring more than 1948.

A little note to those in the disc biz in the land of eternal sunshine: California. A sustained drive is being put on by Station KPMC to place a radio or record player and a stack of records beside the bed of ever hospitalized veteran in Southern California. The boys need a lift like this throughout the year, not only during the Xmas season. Several recording companies have already started the ball rolling. Modern Records led off the list with some wonderful tokens, with a load of Indy diskery's following. Private citizens are calling like mad to offer whatever they have. Here is a chance for those in this industry to come thru for the boys who came thru. Contact Bill Leyden at KPMC — and get those gifts going!

We hear that Buddy Baker's Exclusive album is hitting on all eight. Exclusive Records proxy Leon Reno predicts Johnny Moore's "Merry Christmas Baby" to be the numbers one song this year. Eddie Money's back in Hollywood this week. Art Rupe, proxy of Specialty Records back in Los Angeles after some hot sessions with Roy Milton. The smash success of Frankie Laine at the New York Paramount is something to marvel. (Fats: Get in touch with Fats Thomas). Decca pacted Dick Thomas to their folk roster this past week. His first "Rosalinda" beckons coin from every direction. Harry James had them standing on their ears last Saturday night at Frank Palumbo's Click Club in Philly. James hasn't lost any of his power during his long absence from the p.a. circuit. And Manie Sacks helping the Click bookkeeper tabulate the receipts.

Ann Hellywell of Major Dist. Co., New York, just received from a vacation to Cuba and Florida. She enjoyed her much needed vacation so much more after major domos Herb Zehleb and Ed Levy paid all expenses. Ya need a "Near You" and "How Soon" — that's all. The line showing Hadda Brooks made in The Cash Box Second Annual Music Poll shows other artists throughout the nation that juke box promotion pays off. We hear that Hadda sold more records during the poll than at any other time. A real great artist.

Thaxx millions to Jo Stafford, Eddy Howard, Perry Como, Dorothy Shay, Eddy Arnold, The Harmonicats, The Spots, Savannah Churchill, The Andrews Sisters and Tex Williams — for all those wires and phone calls. Each and every one of you are the Kings of the Juke Boxes, selected by those who know the juke box operators of America. Don't forget to say thanks to the ops in our Big, Gigantic Annual Holiday Greetings Issue.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
IF THE PETRILLO BAN GOES INTO EFFECT...
WHAT DOES IT MEAN TO THE JUKE BOXES?

Simply That for Once in His Life the Juke Box Operator Will be Able to Use the Same Tune for a Much Longer Period of Time with the Complete Cooperation of the Location Owner and The Public

AND THAT MEANS BIGGER AND BETTER PROFITS ALL AROUND.

NEW YORK—There are still a few juke box operators, here and there throughout the nation, who are worried about the forthcoming Petrillo ban (December 31, 1947) as regards the future of the recording business.

These men want to know what the Petrillo ban will mean. They look forward to the time when there will no longer be musicians (members of AFM) playing for new recordings. And they wonder what then will happen.

So, to ease their minds, and to ease the minds of some others — let it be known that this is one of the best things which could happen to the juke box operators of America.

It will allow the juke box operator for the one time in his life, to play the same record for a much longer period of time, with the full cooperation of both the public and the location owner. And this further means that, for once in many, many moons the juke box operator will be realizing the profits he deserves from the records he plays and popularizes.

It means even more to the publishers and the artists. For they, too, will now find their tunes and their efforts lasting longer in the nation’s juke boxes. Bringing them better sheet sales, better record sales and, certainly, more greatly popularizing the recording artists for their theatre and night club bookings as well as for their radio broadcasts.

All around, without any doubt whatsoever, the Petrillo ban will setting a new precedent for the entire juke box and music industry. It is implanting a seed which has taken long to ferment. A seed which should blossom forth with new and greater profit for the juke box operator. It means a new era for his music and his instruments.

Here, then, in James Caesar Petrillo, comes a new type of automatic music machine business to those men who have long wanted to prove the worth, the lasting power and the indelible impression left on the public’s mind by the music of the nation’s juke boxes.

Petrillo’s ban will allow for the proof which only a test of time could bring. And yet, every record manufacturer in the nation is ready to shoot out new releases just as fast and as often as he ever did in the old days. He is, believe it or not, rather happy over the entire thing—just as the juke box operator and the publisher (especially the publisher who has a catalog of standards) is, at this time.

As far as the recording artist, who is a member of AFM is concerned, his future is entirely up to him. He knows that his records will last longer in the nation’s juke boxes—which means a better engagement and a higher price for his “live” performance, but, for his future it is sincerely hoped that he has cut a sufficient number of those black shellac tuneful discs to insure it for himself.

*THE CASH BOX* IS THE OPERATOR’S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
JO STAFFORD

SAYS ‘THANKS’ TO THE NATION’S JUKE BOX OPERATORS FOR SELECTING HER THE BEST FEMALE VOCALIST of 1947

In The Annual CASH BOX Poll!

on CAPITOL Records

ON THE AIR
CHESTERFIELD SUPPER CLUB
Tues. and Thurs., NBC, Coast to Coast

PERSONAL MANAGEMENT: MICHAEL NIDORF
DIRECTION: GENERAL ARTISTS CORPORATION

www.americanradiohistory.com
**SUMMERTIME**
The Ravens
(National 90381)
On top of the heap again. This combo keeps coin everywhere.

**EAST SIDE WEST SIDE**
Charley Bernet
(Apollo 10341)
Repeats its position of last week, with ops re-ordering like mad.

**I LOVE YOU YES I DO**
Bull Moose Jackson
(King 4181)
Rises like a rocket. Latch on to this one for heavy action.

**845 STOMP**
Earl Bostic
(Gotham 154)
Moves up one notch with ops reporting live play.

**HASTINGS ST. BOUNCE**
Paul Williams Sextet
(Savoy 659)
In sixth place last week, this plug tune continues to rise. Here it is in the fifth spot.

**IS IT TOO LATE**
Savannah Churchill
(Manor 1092)
Ops peg this one for the top. In eighth place last week, into the sixth spot here.

**FOOL THAT I AM**
Dinah Washington
(Mercury)
Takes a drop from the third spot, as heavy play continues.

**MY MOTHER'S EYES**
Nellie Lutcher
(Capitol 40042)
Moves down to take over the eighth spot. Ops still getting heavy calls for Lutcher.

**WRITE ME A LETTER**
The Ravens
(National 9038)
The flip of the top song. A real great disk.

**MAD LAD**
Sir Charles
(Apollo 777)
Bounces in out of nowhere. Ops getting millions of calls for this one.

---

**LATEST RELEASES!**

Johnny Moore's
3 Blazers

featuring Charles Brown and Oscar Moore

'**MONEY'S GETTING CHEAPER**'

'**IT'S OVER**'

Master Series No. 257 $1.00 plus tax

---

**JOE LIGGINS**

and his Honeydrippers

'**SUGAR**'

'**YOU'LL MISS ME SURE'S YOU'RE BORN**'

Master Series No. 256 $1.00 plus tax

---

**JACK McVEA**

and his Orchestra

'**TWO TIMIN' BABY**'

'**SWING MAN**'

Master Series No. 255 $1.00 plus tax

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**Exclusive records**
NEW YORK—One of the nation's leading disk manufacturers stated this past week, "The juke box is the acid test." He continued, "We hold down on the first number of pressings we make today on any new release to first hear from our people in the field just what the juke box play reaction to the disk has been.

"If the people will pay to play this new release thru the nation's juke boxes", he says, "and we obtain those facts and figures by the recorders we get from the juke box operators, then we know what to do as far as quantity pressings are concerned."

He also reported, "We have set up definite test points with some of the nation's best juke box operators thru our distribution channels. They shoot the new releases right out to the machines and we then await the reaction of the public to them. Once these operators phone our distributors and give them a repeat order then we know where we are going. We gauge our production on the size of those repeats."

In short, the juke box has today become the "acid test" for any newly released record. It is the Juke box, a unique and exclusive music medium, which allows the average record manufacturer to decide just how he wants to go on quantity pressings.

Of course, manufacturers have, many times, "been fooled," as the expression goes. Sometimes the public will hesitate for a period of time before playing a new release to any extent and, just when the manufacturer is ready to forget all about it, the play zooms. Pressings then start with the manufacturer usually far behind in orders.

Yet, the point that is most outstanding, as well as most important, is that the juke box serves as the "acid test" medium for all the new records now being released." Formerly, it was believed that the retail record stores were the best test for a new release. Today, the Juke box tremendously dominates due to the fact that so many, many new releases have been made "hits" only because they first appealed to the public thru Juke box play.

And the Juke box is zooming play of many a release which the record manufacturers didn't, themselves, believe it at fact. There are so many tunes which have sprung into the national limelight this past year; tunes of the smaller, in-independent manufacturers at that, that the majors are much more carefully attuning themselves to Juke box playing popularity.

It must be remembered that it is the basic fundamental of the Juke box which has caused it to become the greatest network for music in the history of the world. It is the solid fact that the Juke box allows the public to choose the record it wants to hear—when it wants to hear it—for as many times it wants to hear it—without, in any fashion whatsoever, forcing that music down the public's gullet.

And the meter reading back of that record decides the operator's orders. He cares nothing for the tune, as a tune, he only decides his preference for a new release by what "action" it received on his locations.

Definitely, the average operator is just as sentimental as anyone else where certain artists are concerned. And this sentiment stems from the fact that the recordings of these artists have proved themselves great money-makers for him in his machine.

He may, many times, prefer the records of one certain artist over that of another, yet, if unknowns like The Har-monics come along with a disc called "Fog O' My Heart" and prove that they can "outsell" other artists he will vote in their direction. This is only natural. Francis Craig's recording of "Near You" is still another example in this direction.

His preferences are kept in the back-ground as against the public's choice of records. In the Juke box domain it is most definitely "the public who decide as to just what is a hit and what isn't a hit and what they prefer to play and what they will not play."

The very fact is that the Juke box itself is the instrument which guides many to stardom thru this very basic fundamental solidarity.

There have been cases where the operators, themselves, by deciding on a certain artist, have made him one of the all time greats. But, in the long run, being able to "sample the tune for only 5¢" has been just what "decided the public."

That is most important as well as most impressive and is, in the final conception, the answer to any advertising direct to the public which the manufacturer can do. These advertisements in mass public papers do not let the public "hear the tune". Sampling of the tune to the public is what makes a record, as sampling of soaps and foods have done in the long forgotten past and do today and will continue to do in the future.

"The Juke box is the acid test!" For it is the one and only "sampling" instrument which the record manufacturer, the publisher and the artist has today, and which will treat these music forces with all great respect and complete consideration and bring them the "truth" in every case regarding recordings of their music.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
THANKS...
Music Machine Operators of America

* FOR YOUR SELECTION OF

FRANKIE Laine

A SMASH HIT WITH . . .
"PUT YOURSELF IN MY PLACE BABY"
and "TWO LOVES HAVE I"
MERCUY CELEBRITY SERIES No. 5064

in the
* BEST MALE VOCALIST OF 1947
Division of
THE CASH BOX Music Poll

PERRY COMO .................................................. 70,119
BING CROSBY ................................................. 32,175
FRANKIE Laine .............................................. 22,620
VIC DAMONE .................................................. 15,789
FRANK SINATRA ............................................. 13,784
ART LUND ..................................................... 13,086
BILLY ECKSTINE ........................................... 6,095
AL JOLSON ..................................................... 5,121
DICK HAYMES ............................................... 4,965

Now Appearing
PARAMOUNT THEATRE,
NEW YORK

MERCURY RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
BULLSEYE of the WEEK

"Slap Her Down Again Paw"
"Red Wing"
ESMERELDY
(Musicraft 524)

- New face on wax grabs the lime this week with her rendition of "Slap Her Down Again Paw" and "Red Wing". It's Esmereldy and Her Novelty crew to cut a cookie bound to set your phonos on fire. The gal's pipes send a disk right at those hill spots, with loads of zest, bounce and treble to make this one a coin culler. On the flip for the popular "Red Wing", the chirp yodels her way right thru to score. Keep your eyes peeled on this gal — she's comin' strong.

"I'm Leaving This World Someday"
"It's Got Me Down"
FLOYD TILLMAN
(Columbia 37976)

- Pair of sides which ops may go for are these offered in effective fashion by the popular Floyd Tillman. Titled "I'm Leaving This World Someday" and "It's Got Me Down", Floyd walks the onion wardage in sorrowful tones behind some slow paced boat that flavors the cookie. Top deck shines brightly to grab the glory. Whir 'em.

"Shady Valley Waltz"
"Someday You Gotta Make Up Your Mind"
CARSON ROBISON
(MGM 10110)

- Flavorful tones of Carson Robison echo here with a pair aimed right at your phonos. "Shady Valley Waltz" moves in slow timing with the cowhands' pipes pitching full of the stuff that counts. On the flip, Carson keeps the same tempo to wail "Sometime You Gotta Make Up Your Mind", with the title giving off the bit of fare. Both sides deserve your listening time.

"Teardrops In My Heart"
"Cigarettes, Whisky and Wild Wild Women"
RED RIVER DAVE
(Continental 8022)

- Strong favorite in the phonos offers his latest here, bound to start coin rolling in all directions. You'll go for "Teardrops In My Heart", a wondrous saga with Dave's mellow tones ringing true. The flip picks up a bit, with Dave once again turning in a brilliant performance. Backing offers some kicks and is loaded with some wonderfull instrumentation. Both sides suitable for dancers and listeners alike — get next to 'em.
Luther Higginbotham and Smiley Smith, The Foggy River Boys of Station WPDR, Jacksonville, Fla., recently made a trip to New York and cut a batch of Manor wax... Bobby Gregory's "She's Only A Moonshiner's Daughter" getting a big splash in the boxes. Bobby is scheduled to cut a slew of MGM records early this month... Juke box operators in Orange and Sullivan counties, New York, report Eddie McMullen's platters' going wild... Dave Miller's round-up at Frank Dalley's Ivanhoe Club in Irvington, N. J., brought out over 700 yawling fans. Billy Williams, The Murray Sisters, Ray Smith and his Pine-Toppers and Uncle Elmer Newman brought the house down.

* * *

Denver Darling cutting some hot wax down in Nashville, Tenn... And we hear that Eddie McMullen is going to cut a well known mag publisher's tune... Zeke Manners in New York prepping transcriptions... Riley Shepard cut eight for Vitasound... Tex Fletcher, Jesse Rogers and Ray Whitley cutting for Cowboy Records this month... Roy Acuff keeping busy with disc sessions. Roy recently trotted to Chi for another date... Dave Miller reports that Two Ton Baker's "Little Lonely Petunia" getting loads of calls on his WAAT. Hometown Fred... Johnny Bond's version of "John's Other Wife" getting peak play in the boxes we hear...

* * *

Tommy Summers doing a grand job for Super-Disc records. Tommy hails from Virginia with loads of friends the nation wide... Eddie Arnold, winner of The Cash Box "Oscar" for "It's A Sin", the Best Hillbilly Record of 1947 all thrilled to pieces we hear. The wires keep coming in, Eddie's album, just recently released, is one of the most relaxing sessions on wax we have ever heard. And still he rides hot — supposed to have sold more than 2½ million platters this year.

* * *

Jimmy Davis cut a real cutie for Decca this past week — look for it. Larry Potine's platters "Sorry For You" and "Angel" on Flint Records clicking in a big way. Larry, formerly arranged for Sammy Kaye and Blue Barron... Pee Wee King is rising rapidly to the top of the best seller class with his Victor hotcakes... Did'ja hear Jimmy Dale's Continental waxing of "Too Fat Polka"?

**Short Shots**
From the Hills and Plains

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**Signed, Sealed and Delivered**
Cowboy Copas
* (King) *

**Never Trust a Woman**
Red Foley
* (Decca 46074) *

**I'll Hold You in My Heart**
Eddy Arnold
* (Victor 20-2332) *

**B-One Baby**
Cliffie Stone
* (Capital 40041) *

**To My Sorrow**
Eddy Arnold
* (Victor 20-2401) *

**Additional Tunes Listed Below in Order of Popularity**

**Easy Rockin' Chair**
Ray Acuff
* (Columbia 73961) *

**I Like My Chicken Fryin' Size**
Morrie Travis
* (Capital 40050) *

**Go On**
Ted Daffan
* (Columbia 37959) *

**After Yesterday**
Hawkshaw Hawkins
* (King) *

**I Don't Want You**
Shelford Bros.
* (King) *

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**2 New Releases by King**

**King 681**
Pappy's Banjo Boogie
* Backed by "It's A Dirty Shame" *
By the Lighterust Doughboys

**King 4198**
845 Stomp
* Backed by "Earl's Ramboogie" *
By Earl Bostic

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**First Again**
The Company That Gave You The Original Recording Of
"My Guitar is My Sweetheart"
* By Johnny Lane *

**Now Brings You**
The Next Big Hit
"Turnpike Polka"

* By the Don Henry Harmonica Trio *

**Regent Record No. 111**

ORDER FROM YOUR NEAREST DISTRIBUTOR

**New York**
Major Dist. Co.
543 W. 42nd St.
New York City

**New England**
NORTHEASTERN MUS. SERV.
447 Mass. Ave.
Cambridge, Mass.

**Missouri-Kansas**
Millinar Record Sales
110 West 18th St.
St. Louis, Mo.

**New Jersey**
All-State Dist.
30 Warren Pl.
Newark, N. J.

**New Jersey**
All-State Dist.
30 Warren Pl.
Newark, N. J.

**Illinois**
Chord Dist.
2406 LaSalle St.
Chicago, Ill.

**Michigan-Ohio**
Morr- Kaplan Music
313 E. Jefferson Ave.
Detroit, Mich.

**Florida**
Seminole Dist.
1360 N.E. First Ave.
Miami, Fla.

**Pennsylvania**
David Rosen
855 No. Broad St.

**Maryland—Dist. of Col.**
633 W. Lombard
Baltimore, Md.

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Rollin' Round Randolph

Things are in a dither at the Chicago office of The Cash Box, with plenty of excitement at the close of our Second Annual Record Poll. It's hard to report what's happening along Chicago's Tin Pan Alley (Randolph Street) with so much happening right here in our own office. What with an award having been made to Dorothy Shay for the best hill-billy record by a popular artist, "Feedin' And Fightin'", over a national hookup on the Coca Cola program this past Friday night, with the forthcoming festivities connected with the presentation of an 'Oscar' to the famed Eddy Howard and to the 'Oscar' winning Harmonica. Never in the memory of this correspondent has there been such enthusiasm, acclaim, and such interest shown in a music poll as witnessed in the close of THE CASH BOX'S Second Annual Record Poll.

Lots of new openings scheduled for Chicago this month with Jimmy Palmer and his orch due to follow Russ Carlyle into the Club Martingale with a WGN wire, Thursday, December 11. Jimmy, who breezed into Chi prior to his opening to cut ten sides of standard tunes for Universal Records, had a narrow escape enroute here from Cincinnati when his car was completely wrecked near Flint, Mich. ... Phil Levant had all Randolph Street at his Blackhawk opening this last week. We hear Art Kassel and his orch are scheduled to take over when Phil finishes his stint ... Jimmy Glidden followed Milt Herth into the Glass Hat of the Congress Hotel last Monday night, with all the music men out in force to bid him welcome ... Lawrence Welk again breaking all records at the Trianon Ballroom, where he opened Thanksgiving day ... Benny Strong, one of the home town boys, recently opened at the Mark Hopkins Hotel in San Francisco. Benny cut his arrangement of the oldie "That Certain Party" for Bradley Associates, which is said to be a big hit. Be sure and give it a listen. ... Reports that Sherman Hayes is doing a capacity business on his one nighters which will continue until late January, when he then returns to the Club Martingale in Chi. ... Jim Blode, who is well known for his radio activities around these parts, has cut "Canadian Capers" and "Elmer's Tune" for Rondo Records. ... George Olsen doing several record dates for Majestic. We hear his novelty arrangement of "Begin The Beguine" and an Irish ditty entitled, "Susie Dooley" are something of a sensation ... Jack Smith, Capitol recording star, and Red Ingle, both in their second week at the Oriental Theatre, playing to tremendous holiday crowds.

The Leo Feist pubbery will handle a new tune tabbed "The Miracle Of The Bells", words by Russel Janney, the author of the book by the same title, due to be released after the first of the year. ... We hear from Ned Miller of Leo Feist, Inc., that they also have a new novelty ditty entitled "The Secretary Song", which has the clicking sound of a typewriter and the bell written into the music. Ned tells us that Ted Weems just made a terrific recording of it for Mercury. ... Leighton Noble new enjoying capacity business at the Schroeder Hotel in Milwaukee, due to open at the Aragon Ballroom December 21st. ... A flock of music men visited our windy city again last week, including Chester Conn, Mike Sukin, Julie Stern and Bobby Mellin. ... College Inn, has written a musical with Bob Wells titled "Break It Up" which goes into rehearsal shortly with Gertrude Niesen in the starring role. ... Jack Carroll with a 28 piece orchestra cut some sides for Vitavoustic this past week. ... Evelyn Aron of Aristocrat Records showering praises on their new release "My Fate", waxed by Prince Cooper, well known dance artist. Evelyn reports distributors are very enthused over this new ballad and predict it shall hit the top soon.

Hey, OPS

Here's a 2 for 1 Nickle-snatcher by the all-american saxophone star

The Whistler

Vocal by Shirley Lloyd and the Blue Hues

Both on Capitol

and

Red Wing

Vocal by Shirley Lloyd and the Ensemble

Press Relations: Jim McCarthy, 1619 Broadway, New York City

Ops: You'll whistle a merry tune — when you feature "The Whistler" and "Red Wing" by Sam Donahue, on all Your Machines!
Decca Chirp Guest At Chicago Runyon Dinner

CHICAGO, ILL.—Caught chatting with a group of coinmen at the Chicago Damon Runyon Fund Dinner recently is attractive Decca artist, Monica Lewis. Pictured with Monica Gil Kitt of Empire Coin Mach., Clayton Nemiroff, of Monarch Coins and comic Jackie Miles, currently appearing at the Chez Paree.

C O N G R A T U L A T I O N S !
YOUR RECORDING OF
"HASTINGS ST. BOUNCE"
IS REALLY GOING PLACES!
FROM 10TH PLACE TO THE
#6 SPOT IN ONE WEEK ON
THE CHICAGO SOUTH SIDE
HIT PARADE, AND CLIMBING
FAST!

MANY THANKS AL—
LOOK SHARP FOR "35:30"
BEING RELEASED THIS WEEK, AND
MY NEWEST DECEMBER RELEASE
"BOUNCING WITH BENSON"
DEDICATED TO YOU

Flash
"HASTINGS ST. BOUNCE" Cracks
THE TOP TEN ON HARLEM'S HIT PARADE

#659
SURE FIRE COIN IN THE PHONO'S
PAUL WILLIAMS Sextet
HASTINGS ST. BOUNCE

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.
MUSIC PUBLISHER BREAKS WITH INDIE DISKERY

BRIEF AFFILIATE ENTERS DISK BIZ; SEEN AS BEAT ON RECORDING BAN

NEW YORK — Ed Wilson, prexy of Tune-Disc Record Company, announced the wholesale signing of a well noted group of artists to recording contracts this past week.

The plattery's bow into the diskery field embraces a new angle to the Petrillo edict, scheduled for action this December 31. Tune-Disc also is a subsidiary of the Tune Shop Music Publishing Co., Inc., and is affiliated with BMI.

Signed to recording contracts were such names as Sonny Dunham, Ray Anthony, Al Donahue, Roy Eberle, Jane Pace and Irving Zath-Miry.

All artists have been popular in the disk biz, and represent a valuable roster of talent.

Wilson disclosed that distribution is currently being set throughout the United States, Canada, and even Milan, Italy. Over 200 masters have been cut.

Negotiations are under way at present for the possible release of a plastic record, after the first of the year to market at 49c.

In disclosing that the subsidiary publisher firm would break into the disk business, Tune-Disc paves the way for the oft rumored entry of music publishers in the industry. It is easily seen that publishers who do enter, will thus solve their problem of getting recordings for their songs. The affiliation had been rumored for some time, and undoubtedly comes as a direct result of the Petrillo edict banning recordings after December 31.

Thus music publishers, who reportedly have been running helter-skelter mad for disks for their tunes have accomplished a feasible means of beating Petrillo.

NEW YORK — Pictured above at his opening recently at the Century Room, Hotel Commodore, Stan Kenton and his orchestra go thru their paces for the jam-packed house. In front of the bandstand are disc jockey Freddy Robbins, Bea Wayne, and Lyn Duddy.

Sweeping the Country!

"MICKEY"

by TED WEEMS

and his Celebrated Orchestra

ON MERCURY #5092

The man who gave you "HEARTACHES", (one of the biggest money-makers of 1947) REPEATS with another Smash Hit. Be sure to feature "MICKEY" for big Returns!

GREATER THAN EVER!

FRANKIE LAINES

SINGS TWO WONDERFUL TUNES

"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY PLACE BABY"

Mercury Celebrity Series

No. 5064

Modern RECORDS

686 NORTH ROBERTSON BOULEVARD

hollywood
Decca Borrows Four Million For Expansion

NEW YORK—Disclosure of a $4,000,000 loan, made by Decca Records, Inc., this past week, with the First National Bank in Boston paved the way for much comment throughout the industry.

The loan, arranged for by Milton Rackwill, vice-president at the platterry, was looked upon by many as a loan to be used for other purposes than "expansion."

Decca's sales charts continue to remain in the upper brackets, and spectators view the situation with avid calm.

Decca signed several artists to recording contracts this past week, supplanting their growing artist and talent roster. Signed to pacts were Bob Carroll, former Jimmy Dorsey vocalist. Heavy emphasis is to be placed on Carroll, who, it was learned, will get plug songs, inasmuch as Bing Crosby and Dick Haymes are already set up for sessions for the remainder of the year. Also reported to be signed was Martha Davis, pianist-vocalist, to a one year deal.

Terms of the loan call for credit to be extended over a six year period, with Decca reported to be paying low interest rates.

Laughing It Off —

NEWARK, N. J. — Caught rolling in merriment, our candid camera clicks Frances Wayne, Paul Brenner and Neal Hefti during a recent visit to Radio Station WAAT.

Frances, Exclusive Recording artist is sweeping material for her opening in New York shortly.

Rainbow Signs Jimmy Saunders, Esy Morales

NEW YORK — Harry Fromkes, president of Rainbow Records, Inc., this city, announced the signing of Jimmy Saunders and Esy Morales to term recording contracts this past week.

Saunders, formerly with Charlie Spivak, Harry James and Jan Savitt is expected to have his first release out early next week. His first for the Rainbow platterry is to be "Roses Of Picardy" and "If You Care For Me".

Morales, (brother of Noro) famed unique dixieland "Jungle Fantasy" as his first, also to be set for Xmas week.

STOP! TURN BACK TO PAGES 8 & 9

VITACoustic house of harmonica hits

LEO DIAMOND Harmonicartist

in 4 sensational songs

9A "MY SIn"
9B "THEY CALLED IT DIXIELAND"
11A "DONKEY SERENADE"
11B "TODAY YOU BELONG TO ME"

ACCLAIMED FROM COAST TO COAST BY DISC JOCKEYS, JUKE BOX OPERATORS AND RECORD DEALERS AS A TREMENDOUS SUCCESS

EDDIE "Mr. Cleanhead" VINSON World's greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

Universal Attractions • 345 Madison AVE., N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
New York — The organization of the Record Manufacturers Credit Bureau has been announced by Iosidor Magidoff, an attorney at law in New York; this past week.

The formation of this bureau represents a wide survey made by Mr. Magidoff among record manufacturers seeking knowledge of the credit standing of their distributors.

It is pointed out that many record manufacturers maintain there is an urgent need for a central office where credit information can be assembled and then disseminated to those in the industry extending credits.

One of the major problems many an independent disc company has been confronted with is that of the credit standing of their distributors. Distributors also point out that competitors have frequently passed on misleading information concerning them; thus meaning the possible loss of a record line.

A statement of financial condition has been mailed to a great many distributors and dealers of phonograph records. In requesting such information, Mr. Magidoff states that the information received is to be held in the strictest confidence and revealed to only those manufacturers who likewise are recognized in the industry.

One well noted record manufacturer in pointing out the crying need for such an organization, stated, "Every industry has such a central point whereby they can be assured of payment for credit extended. The lack of credit information in the recording industry has resulted in the loss of thousands of dollars for every record manufacturer. Credit for records is frequently extended, with no knowledge of the financial condition of a particular distributor in the hands of such a manufacturer. Any distributor of records who is operating his business in an honest manner will wholeheartedly endorse this credit bureau."

Regent Records Pact
Flock of Artists

New York — Fred Mandelbaum, president of Regent Records announced the signing of a flock of artists to their recording roster this past week.

Included were: Dolly Dawn, well noted songbird; Beverly White, formerly with the Duke Ellington orchestra, Al Trace of comic fame; the Don Henry Trio, Joe Doss and Jack Berch. Miss Dawn's first release is to be an old Gershwin tune, said to be never recorded before and written expressively for Miss Dawn by George Gershwin many years ago.

Savoy Pacts Pair

Newark, N. J. — Savoy Records, Inc., announced the signing of "Michigan" Moore and his orchestra and Dexter Gordon, tenor saxophonist, to long term recording contracts this past week.

Moore has already waxed 24 sides, while Gordon has also signed a like number. Both artists recordings are scheduled for early release.

Apollo Breaks With
Two Minute Disk

New York — Apollo Records, Inc., disclosed their scheduled release of a two-minute recording this past week.

The platter, titled "I Ev'ry Uy" ("I Love You") spelled backward and "Tonight's My Night With Baby" by the Murphy Sisters has been announced by those who have heard it, as another "Near You."

The release of this recording by Apollo aligns another recording company among the many who have already whole-heartedly endorsed the idea.

Many operators have openly stated their reluctance to buy recordings that run too long. One well noted artist's current release cuts off in the juke boxes, leaving out a complete chorus, because of the unusual length of the song.

In releasing the two-minute disk, Mrs. Bess Berman stated, "This recording will continue to prove to music operators throughout the nation that Apollo is cooperating with them in every possible manner. The music ops asked for title strings, and Apollo complied. At present we are servicing operators throughout the nation by meeting their needs and demands immediately."

Current Appol click disk "Mad Lad" is rapidly rising on the juke boxes.

King Records Deal With
Wynonie Harris In Air

Cincinnati, O. — The reported signing of Wynonie Harris to a King Recording contract this week takes on other aspects.

King's disclosure that the deal is not set aside, points to an alleged report that another disc company had already signed the blues artist.

King last week released a statement that the diskery had signed Harris to a long term recording contract.
Robert Z. Greene To Close N.A.M.A. Meet With Speech At Banquet Dec. 17

"WHERE DO WE GO FROM HERE?" Is Theme Of Talk

Ops Advised To Register In Advance For N.A.M.A. Show

Program Listed

CHICAGO—Operators attending the National Automatic Merchandising Association’s 1947 convention and exhibit December 14 to 17 at the Palmer-House, this city, are urged by Convention Chairman George M. Seedman to register in advance of the show, to insure that badges, tickets, programs and other convention material will be ready for them when they check in at Chicago.

"There will be more than 2,000 at the association’s first exhibit of machines and merchandise," Seedman said, "and the operator who registers in advance will save time and money, for his registration fee will be less. There is no registration fee for wives of members".

Registration permits attendance at all exhibit sessions, all convention sessions, at the round table breakfast on Tuesday, December 16, and at the president’s and directors’ reception on Sunday, December 14. Tickets for the Monday evening dinner and Tuesday luncheon may be purchased at the registration desk. Tickets for the annual banquet Wednesday evening, December 17, should be purchased in advance by mail.

The complete program of the N.A.M.A. 1947 Convention is as follows:

SUNDAY, DECEMBER 14, 1947
9 a.m. to 10 p.m.—Registration.
2 p.m. to 10 p.m.—Grand Opening Of The N.A.M.A. Exhibit.
5 p.m. to 7 p.m.—President’s and Directors’ Reception.

MONDAY, DECEMBER 15, 1947
9:30 a.m. to 12 noon—Cigarette Session.
9:30 a.m. to 12 noon—Beverage Session.
12 noon to 6 p.m.—N.A.M.A. Exhibit.
6:30 to 9:30 p.m.—Dinner and N.A.M.A. Annual Business Meeting.

TUESDAY, DECEMBER 16, 1947
8:30 a.m.—Round Table Breakfast.
9 a.m. to 12 noon—Exhibit.
12:30 p.m. to 3 p.m.—N.A.M.A. Luncheon.
3 p.m. to 10 p.m.—Exhibit.

WEDNESDAY, DECEMBER 17, 1947
9:30 a.m. to 12 noon—Candy, Gum & Nut Session
9:30 a.m. to 12 noon—Bottle, Beverage Round Table.
12 noon to 5 p.m.—Exhibit (Final Day)
7 p.m.—N.A.M.A. Banquet.
Appointed Exclusive Distrib for "Tampax" Thru Vending Machines

CLEVELAND, O. — The Hospital Specialty Company, this city, announced that it has been appointed exclusive distributors of "Tampax" (internally-worn sanitary protection) thru dispensing machines by Tampax, Inc. of Palmer, Mass.

The "Tampax" Vendor, designed and manufactured by Hospital Specialty, leading manufacturers and distributors of sanitary napkin vending machines for almost thirty years, has found wide acceptance in industrial plants, department stores, office buildings, schools and colleges, theatres, restaurants, clubs, terminals, airports, and other locations, the firm reports.

"The entry of The Hospital Specialty Company into this field" stated one of the officials "marks the first time internally-worn sanitary protection has been available in women's restrooms on a nation-wide scale."

Dispensing twenty-five individually sealed cylindrical tubes, each containing one Regular "Tampax" and instructions for use, the vendor is a streamlined, sparkling white machine 25 inches high, 6% inches wide and 4½ inches deep. All metal, the vendor is finished in baked white enamel with chrome trim on lock and handle. Features of the machine include locked compartments and guaranteed coin return if machine is empty.

Nylon Vender To Be On Display At Show

EASTON, PA.—Lehigh Foundries, Inc., this city, will show its nylon vending machine to the operators for the first time at the N.A.M.A. show on December 14 to 17.

Neil Mitchell, sales manager of the company, has placed twenty of the nylon vending machines on test locations throughout the country for the past two months, and states that reports from these spots indicate the machines are operating successfully. Some of the locations testing the machines are: three Whelan Drug stores in New York City; Walgreen's in Chicago; Food Fair, in Philadelphia; Safeway in Los Angeles; and independent stores in Boston, Washington and New Orleans.

The vendor is specially adapted from the Lehigh FX cigarette vending machine. It has ten columns, carries sizes from 8% to 10%, and requires four quarters for each purchase. The "fawn" and "smoke" colored stockings are packed in a specially-designed blue carton, approximately the size of a standard pack of cigarettes and are sold under the trade name of "Miracle Full Fashioned Nylons", a trade-marked name owned by Lehigh.

Distribution plans for the new vendor have not yet been determined, Mitchell said, adding that they will not be announced until the test period has run its course.


CHICAGO — Paul H. Rice, president of T. & C. Company, Dallas, Texas, was unanimously elected president of the National Association of Popcorn Manufacturers at the recent convention held at the Sherman Hotel, this city.

For the past year, and before being elected to the presidency, Rice served as director of NAPM, and although he hasn't as yet announced any of his plans concerning his new responsibility, the promotion of popcorn as a national confection is uppermost in his mind.

Adams - Fairfax Mails Current Issue of "Fairfacts"

LOS ANGELES, CALIF. — The November-December issue of "Fairfacts", the house organ issued by Adams-Fairfax Corporation, this city, has been mailed to the company's customers this past week. This current company magazine is a very interesting twelve page issue, containing (in addition to the ads of the company) many photos of trade personalities and motion picture females. Charts and helpful operating procedures are outlined.

A page is devoted to the recent nationwide trip of Al Silberman, general sales manager. Al covered the entire Atlantic Seaboard from Miami to Montreal, then visited many other cities throught the mid-west and south-west.

COIN MACHINE

CORDIALLY INVITES ITS CUSTOMERS, PROSPECTS AND FRIENDS TO VISIT ITS HEADQUARTERS AT THE PALMER HOUSE DURING THE N.A.M.A. CONVENTION

CMAC PUTS EXPERIENCE AS WELL AS MONEY AT YOUR DISPOSAL

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

717 MARKET ST. 208 DELTA BLDG. 348 BARONNE ST. 761 PEACHTREE ST., N.E.
SAN FRANCISCO, CALIF. NEW ORLEANS, LA. ATLANTA, GEORGIA WOOD & AKARD STS.

DALLAS, TEXAS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
### MANUFACTURERS' NEW EQUIPMENT

#### All equipment appearing on this and following page listed only until machines are no longer in production.

#### MUSICAL INSTRUMENTS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.N.I. Model A</td>
<td>$897.50</td>
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<tr>
<td>Automatic Hostess Complete</td>
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#### HIDEAWAY CAB, W/Select Play Mech.

<table>
<thead>
<tr>
<th>W/Amplifier and Remote Volume Control</th>
<th>Price</th>
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<tr>
<td>$515.00</td>
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#### HIDEAWAY CAB, W/Continuous Play Mech.

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#### AIRBON

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<thead>
<tr>
<th>Super Deluxe Phonograph</th>
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<tr>
<td>Deluxe</td>
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<tr>
<td>Trio</td>
<td>$959.00</td>
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<tr>
<td>Solo (Wall Box)</td>
<td>$45.50</td>
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<tr>
<td>Impresso (Speaker)</td>
<td>$295.00</td>
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<tr>
<td>Melodeon (Speaker)</td>
<td>$52.97</td>
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<tr>
<td>Carillon (Speaker)</td>
<td>$56.18</td>
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#### FILIBN

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<thead>
<tr>
<th>Mirrocle Cabinet</th>
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<tr>
<td>30 Selection Stowaway Mech.</td>
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#### BUCKLEY

<table>
<thead>
<tr>
<th>Music Box</th>
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<tr>
<td>$25.00</td>
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#### MILLS INDUSTRIES

<table>
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<tr>
<th>Constellation</th>
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<td>$795.00</td>
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#### PACKARD MFG. CORP.

<table>
<thead>
<tr>
<th>Manhattan Phonograph</th>
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<tbody>
<tr>
<td>Pia 3 Monophonograph (Model 7)</td>
<td>$725.00</td>
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<tr>
<td>Hideaway (Model 400)</td>
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<tr>
<td>Wall Box (Butler)</td>
<td>$39.50</td>
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<tr>
<td>1909 Speaker (Parkingis)</td>
<td>$15.50</td>
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<tr>
<td>Wall Box (Butler 10c)</td>
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<tr>
<td>350 Speaker</td>
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<tr>
<td>650 Speaker</td>
<td>$19.75</td>
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<tr>
<td>Spot Relector</td>
<td>$8.50</td>
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</table>

#### PERSONAL MUSIC CORP.

| Measured Music Boxes, 5c-10c | $35.00 |
| Studio Amplifier | $565.00 |
| Studio Timing Control Unit | $250.00 |
| Master Power Supply Units | $140.00 |

#### ROCK-OLA

| 1422 Phonograph (Net) | $729.00 |
| 1424 Playmaster | $440.00 |
| Model 1807 Moderne Corner Spkr. | $107.50 |
| Model 1906 Remote Volume Control | $6.90 |
| Model 1539 Wall Box | $39.50 |
| Model 1632 Wall Speaker | $42.50 |
| Model 1606 Tonette Wall Speaker | $21.50 |
| Model 1608 Tone-Set Liwer Speaker | $65.00 |
| Model 1607 Tonette Wall Speaker | $19.75 |
| Model 1531 Deluxe Bar Bracket | $8.25 |
| Model 1523 Universal Bar Bracket | $3.50 |
| Model 1785 Wall Box Line Booster | $16.35 |

#### SEEBURG

| 147-M Symphonola w/remote control | $875.00 |
| 147-S Symphonola | $865.00 |
| H-147-M RC Special | $225.00 |
| Wireless Wallomatic | $58.50 |
| Wired Wallomatic | $46.50 |
| 5-10-25c Wireless Wallomatic | $75.00 |
| 5-10-25c Wired Wallomatic | $62.50 |
| Teardrop Speaker | $19.95 |
| Teardrop Speaker W/remote control | $22.50 |
| Recess Wall & Ceiling Speaker | $18.00 |
| Mirror Speaker | $49.50 |
| Duo Volume Control | $21.00 |
| Power Supply | $14.50 |
| Master Amplifier | $53.50 |
| Master Selection Receiver | $118.00 |
| Wired Master Selection Receiver | $105.00 |
| Electric Selector | $85.00 |
| Remote Speaker Amplifier | $44.20 |
| Solenoid Drum for 147-S | $60.50 |

#### SOLOTONE CORP.

| Leveling Pre-Amplifier | $44.50 |

### MUSICAL INSTRUMENTS

<table>
<thead>
<tr>
<th>WURLITZER</th>
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<tr>
<td>Model 1100 Standard</td>
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<tr>
<td>Model 1080A Colonial</td>
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<tr>
<td>Model 1611A Concealed changer w/stepper</td>
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<tr>
<td>Model 1015 Standard</td>
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<tr>
<td>Model 1080 Colonial</td>
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<tr>
<td>Model 1611 Concealed changer w/stepper</td>
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<tr>
<td>Model 2140 5-10c Wireless</td>
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<tr>
<td>Model 3020 5-10-25c 3-wire</td>
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<tr>
<td>Model 3025 5c 3-wire</td>
<td>$44.50</td>
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<td>Model 3031 5c 30-wire</td>
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<tr>
<td>Model 3045 Wireless</td>
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<tr>
<td>Model 212 Master Unit</td>
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<tr>
<td>Model 215 Wireless Transmitter</td>
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<tr>
<td>Model 216 Wireless Impulse Receiver</td>
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<tr>
<td>Model 217 Auxiliary Amplifier</td>
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<tr>
<td>Model 218 Receiver Adapter Terminal Box</td>
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<tr>
<td>Model 219 Stepper</td>
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<tr>
<td>Model 4000 8&quot; Metal Star Speaker</td>
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<td>Model 4022 8&quot; Plastic Star Speaker</td>
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<td>Model 4004A 8&quot; Metal Musical Note Speaker</td>
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<tr>
<td>Model 4006 8&quot; Walnut Round Speaker</td>
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<td>Model 4006A 8&quot; Walnut Round Speaker</td>
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<tr>
<td>Model 4006A 8&quot; Deluxe, Walnut Round Mirror</td>
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<tr>
<td>Model 4007 12&quot; Intermediate Deluxe Speaker</td>
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<tr>
<td>Model 4008 15&quot; Deluxe Speaker</td>
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### PINS

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<tr>
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<tr>
<td>Nudge</td>
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<tr>
<td>CHICAGO COIN</td>
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<tr>
<td>GECO</td>
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<td>Bally</td>
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<tr>
<td>Binz-A-Roll</td>
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<tr>
<td>Star Life</td>
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<tr>
<td>GOTTLIEB</td>
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<tr>
<td>Humpty Dumpty</td>
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<tr>
<td>J. H. PENNEY &amp; CO.</td>
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<tr>
<td>Hi-Ride</td>
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<tr>
<td>P &amp; S MACH. CO.</td>
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<td>Tom Tom</td>
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<tr>
<td>UNITED MFG. CO.</td>
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<td>Nevada</td>
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<tr>
<td>WILLIAMS</td>
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### COUNTER GAMES

<table>
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<tr>
<th>A.B.T. MFG. CORP.</th>
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<tbody>
<tr>
<td>Challenger</td>
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<td>BALLY MFG. CO.</td>
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<td>Heavy Hitter</td>
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<td>GOTTLIEB</td>
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<tr>
<td>Deluxe Grip Scale</td>
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<tr>
<td>SKILL GAMES CORP.</td>
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### ROLL DOWNS

<table>
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<tr>
<th>ASSOCIATED AMUSEMENT CORP.</th>
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<tr>
<td>Big City</td>
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<td>BALLY</td>
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<tr>
<td>Hy-Roll</td>
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<tr>
<td>CHICAGO CORP.</td>
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<tr>
<td>Roll Down</td>
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<tr>
<td>ESSO MFG. CORP.</td>
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<tr>
<td>Ems Arrow</td>
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<tr>
<td>GREAT GAMES, INC.</td>
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<td>Toleroll</td>
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<tr>
<td>GEO. PENNER CO.</td>
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<tr>
<td>Pro-Score</td>
<td>$375.50</td>
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<td>UNITED MFG. CO.</td>
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<tr>
<td>Hawaii Roll-Down</td>
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<tr>
<td>WILLIAMS MFG. CO.</td>
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### ONE-BALLS

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<th>Price</th>
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<tbody>
<tr>
<td>Jockey Special</td>
<td>$645.00</td>
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<tr>
<td>Hockey Club</td>
<td>$645.00</td>
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<tr>
<td>GOTTLEB</td>
<td>$615.00</td>
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*www.americanradiohistory.com*
### Bells

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>5c Jewel Bell</td>
<td>248.00</td>
</tr>
<tr>
<td>10c Jewel Bell</td>
<td>255.00</td>
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<tr>
<td>25c Jewel Bell</td>
<td>258.00</td>
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<tr>
<td>50c Jewel Bell</td>
<td>338.00</td>
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**Buckley Mfg. Co.**

Cris Cross Belle

No Price Set

**Grotechen**

Columbia Twin JP

145.00

Columbia DeLuxe Club

269.00

**Mills Sales Co. Ltd.**

Dollar Bell

No Price Set

### Consoles

**Bally**

Wild Lemon

$424.50

Double-Up

$424.50

DeLuxe Draw Bell 5c

512.50

DeLuxe Draw Bell 25c

532.50

Hi-Boy

824.00

Triple Bell 5-5-5

895.00

Triple Bell 5-5-12

579.00

Triple Bell 5-25

825.00

**Bally-O-Matic**

Three Bells, 1947

735.00

**Buckley**

Track Odds DD JP

1250.00

Parlay Long Shot

1250.00

**Evans**

Bangtals 5c Comb 7 Coin

No Price Set

Bangtals 25c Comb 7 Coin

No Price Set

Bangtals JP

No Price Set

Bangtals PP PO JP

No Price Set

Evans Races

No Price Set

Casino Bell

No Price Set

1946 Galloping Dominoes JP

No Price Set

Winter Book JP

No Price Set

**Grotechen Tool & Mfg. Co.**

Columbia Twin Falls

485.00

**O. D. Jennings**

Challenger 5-25

585.00

Club Console

369.00

DeLuxe Club Console

529.00

Super DeLuxe Club Console

545.00

**J. H. Keeney Co.**

Gold Nugget

800.00

**Pat**

3-Way Bell Console 5c-10c-25c

$690.00

5c Royal Console

320.00

10c Royal Console

330.00

25c Royal Console

340.00

50c Royal Console

479.00

$1.00 Royal Console

560.00

### Arcade Type (continued)

**International Mutoscope Corp.**

Atomic Bomber (Model B)

375.00

Deluxe Movie Model

150.00

**Metropolitan Games**

Card Vendor

28.50

Double Up Skill Bowl

399.50

P. & S.

Tom Tom

299.00

**Telequiz Sales Co.**

Telequiz

785.00

### Merchandise Machines

**Cigarette Machines**

C. Eight Laboratories

"Electro"

222.50

**National Vendors, Inc.**

Model 9E (Electric)

321.70

**Rowe**

Crusader (8 Col) w Stand

145.75

Crusader (10 Col) w Stand

162.55

**U-Need-A Vendor**

Monarch 6 Col. w Stand

149.50

Monarch 3 Col. w Stand

159.50

### Merchandise Vendors

A. B. T. Mfg. Corp.

"Auto-Clerk" (Gen'l Mfg.)

**Adams-Fairfax Corp.**

Cash Tray Vendor

**Asco Vending Mach. Co.**

Nat Vendor

**Atlas Mfg. & Sales Co.**

Bulk Vendor

**Automatic Book Mach. Co.**

"Book-O-Mat"

**Automatic Dispensers, Inc.**

"Drink-O-Mat"

**Bally Mfg. Co.**

Drink Vendor

**Bert Mills Corp.**

"Hot Coffee Vendor"

540.00

**Coan Mfg. Co.**

U-Select-It 74 Model

85.50

U-Select-It Model DeLuxe

95.50

U-Select-It 126 bar DeLuxe

127.50

**Daval Products Co.**

Stamp Vendor "Postmaster"

**Hospital Specialty Co.**

Sanitary Napkin Vendor

**International Mutoscope Corp.**

Photomatic

1450.00

Vending Machine

1450.00

**Kayem Products**

Vit-O-Miss Vendor

**National Vendors, Inc.**

Dental Kit Vendor

Chewing Gum Vendor

**Lehigh Foundries, Inc.**

PX Vendor

No Price Set

**Malkin-Illion Co.**

"Coin Vendor"

**Northwestern Corp.**

"Bulk Vendor"

**Revco, Inc.**

Ice Cream Vendor

**Rudd-Melikian, Inc.**

"Dwik-Cafe" Coffee Vendor

**Shipman Mfg. Co.**

Stamp Vendor

**Telecoin Corp.**

Tele-juice

**Thirst—Aid, Inc.**

Drink Vendor

**U. S. Vending Corp.**

Drink and Merchandise Vendor

**Vendall Co.**

Candy Vendor

**Vendit Corp.**

Candy Vendor

149.50

**Viking Tool & Mach. Corp.**

Popcorn Vendor
RUNYON
Proudly Announces Its Appointment As Distributors for
J. H. KEENEY & COMPANY
Covering The Entire States Of NEW YORK and NEW JERSEY

HI-RIDE
FIVE BALL NOVELTY GAME

GOLD NUGGET
NEW MONEY-MAKING CONSOLE

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRyan 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigeelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Chicago Coins' 2 BIG HITS

**FASTEST PLAY OF ALL ROLL DOWN GAMES**

**SEVEN WAYS TO SET UP BONUS SCORE**

**ROLL DOWN**
KICKOUT HOLE SPOTS NUMBERS 1 TO 7 AND DOUBLES SCORING
HIGH SCORE & LIGHTED DOUBLE SCORE ROLL-OVER BUTTONS
BEAUTIFUL DELUXE CABINET

**SEA ISLE**
YES, 7 WAYS TO SET UP BONUS SCORE & 3 WAYS TO COLLECT THE BONUS
NEW DOUBLE BONUS FEATURE
4 LIGHTED JUMBO ROLL-OVER BUTTONS

**West Coast Representitive**
Phil Robinson
607 Kelton, Los Angeles, California

**Eastern Sales Representative**
Albert Simon
215 W. 64th St., New York, New York

Chicago Coin MACHINE CO.
1725 Diversey Boulevard • Chicago 14, Illinois

See your Chicago Coin Distributor Today!
SALE!
NEW IN ORIGINAL CRATES!
AT LESS THAN MANUFACTURER'S COST!

**BAT-A-BALL, Sr**

**Quantity is Limited**

**BAT-A-BALL, Jr.**

**WITH STAND**

**SPECIAL COMBINATION OFFER—BOTH FOR $104.50**
Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

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**BRAND NEW CLOSEOUTS!**

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<tr>
<th>Original Price</th>
<th>New Price</th>
<th>Only</th>
<th>EA.</th>
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<tr>
<td>$64.50</td>
<td>$24.50</td>
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**NEW PIN GAMES**

- UNITED SINGAPORE
- BALLS ONLY
- ANUSEMATIC TUMBLER
- GENCO WHIZ & STAND

**NEW ARCADE MACHINES**

- SLOTS
- BUCKY BELL
- BELL 5
- ACE HOLE
- NATIVE AMER.:
- SILVER CROWN
- KEN'S CLUB CONSOLE
- COLUMBUS F.P.
- JENN, BUNNY, CHEWING
- JENN, GIGARLA, MODEL XV
- KERN, LITE-

**NEW COUNTER GAMES**

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**NEW SLOTS**

- JENNINGS LITE-UP CHIEF
- JENNINGS CHIEF
- MILL'S JEWEL BELL
- MILL'S VEST POCKETS

---

**ALL RECONDITIONED MACHINES**

Sold With-Back-Guarantee

**RECONDITIONED 5 BALLS**

**CONSOL**

- BALLY DELUXE DRAW BELL
- KENNEY BONUS SUPER BALL
- KENNEY BONUS SUPER BELL
- KENNEY BONUS SUPER BALL

---

**ONE BALLS**

- VICTORY SPECIAL, AUTO. SHUFFLE
- CLUB TROPHY, F.P.
- PINLID, F.P.
- LIME DANDY
- RECORD TUBE, P.O.
- LONGACRE, F.P.
- TUG OF WAR, F.P.
- JOKER CLUB, P.O.
- MILL'S BELL, 10 BALL S.P.
- LONGSHOT, P.O.
- KENTUCKY, P.O.
- SPORT KING, P.O.
- VICTORY DERRI, P.O.

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**ARCADE**

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UNITED'S
SINGAPORE
Greatest of Them All!

FIVE-BALL NOVELTY REPLAY

Also Built As a Five-Ball Straight Novelty Roll-Down Game . . . Console Cabinet

SEE YOUR DISTRIBUTOR NOW!

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Alabama Music Ops Cautioned To Follow ABC Rules Effective Dec. 15

ABC Official Suggests 2 Major Steps To Assure Continuation of Operation

MONTGOMERY, ALA.—R. P. McRee, assistant administrator of the Alabama Alcoholic Beverage Control Board in an address to the Alabama Music Operators Association, here, cautioned the operators that the "continuation of their operation in Alabama depends largely on the operators themselves."

McRee outlined the recent ABC regulation which will allow juke boxes in establishments dispensing alcoholic beverages after December 15.

Before music machines may be placed in such establishments, he cautioned, the ABC whisky and beer licensee must obtain written permission from the ABC Board.

"Don't be so greedy for the nickel," McRee said, "that like some of our licensees you'll cause adverse criticism. Remember that in one meeting the board can rescind this new ruling. The ABC Board rules and regulations are going to be carried out to the letter. They may work hardships on some persons for a time. If they prove discriminatory or unwieldy they can be changed. But until they are changed they will be enforced."

McRee suggested two major steps which would speed the approval of machine locations and help to keep them operating:

1. Have the licensee secure local authorization before applying to the ABC Board for a permit.

2. Keep the machines tuned down, installing extra loudspeakers in large places, if necessary. McRee said the majority of complaints would come from the neighboring public protesting the blare from the boxes.

"To keep down racketeering and cut-throat operations," the ABC representative said, "the board will require that before a licensee may change machine operators he must secure the board's approval. This will help to keep down unfavorable competition— one operator running in behind another and underselling his competitor."

Salesmen To Cover Territory For Marlin

BEN RODINS
WASHINGTON, D. C. — Ben Rodins, Marlin Amusement Corporation, this city, announced the appointment of a new salesman, Frank Crowley, to cover the territory of Maryland and Delaware. Leon Tepper, who has been traveling for Rodins, will take care of the state of Virginia. Both of these men are well acquainted with their respective territories, and the games distributed by the firm.

Marlin covers these states for United Manufacturing Company, Exhibit Supply Company and Chicago Coin Machine Company.
The Cash Box

Buckley

BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments,
Morroe, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.
• Complete new precision-built
light wood Cabinets expertly
finished with perfect fit new
aluminum castings.
• Heavy brass chrome plated
Handle Collar.
• Heavy brown chrome plated
etched Reward Plates, 2/5 or
3/5.
• 5c-10c-25c chrome Denominator
or Coin Intake.
• Payout Cups with anti-spoon
Cap.
• Drillproof Plates.

THE NEW Music Box

Buckley gave Music Operators the FIRST prac-
tical and profitable music box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW music box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
the result of economies realized in large quan-
tities production.

The new Buckley Music Box is completely
chrome plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug
receiver and double capacity
cash box. Complete program
of selections always in full view.
Buckley’s exclusive features of
construction, combined with
outstanding beauty and eye appeal
makes this the outstanding re-
 mote control music box... equally popular for wall or bar
installation.

BUCKLEY TRACK ODDS

BUCKLEY TRACK ODDS has long been
recognized as the only
seven-cage race
horse console that
would stand up month
after month—year after year—and out-
shines all other cain machines.
Buckley operators know this to be a
fact. Experience has proved that no
other machine can even come in a
close second from the standpoint of
earnings. Every day new operators are
finding that the new BUCKLEY
TRACK ODDS track machine is even more
profitable to operate than they hoped for.

Please mention THE CASH BOX when answering ad—it proves you’re a real coin machine man!
Dr. Bradley To Address Coinmen Once Again At CMI Convention

CHICAGO — Dr. Preston Bradley, world-famous Pastor of the People's Church, who made such a hit with coinmen at the last convention, will once again speak at the annual CMI convention luncheon at 12:30 Tuesday, January 20, in the Hotel Sherman's Louis XVI room.

Dr. Bradley has gained such popularity for his eloquence, wit and modern ideas that he has come to be an institution in CMI's annual convention. He will speak in behalf of tolerant understanding of all people for one another and will have a special inspirational message for his friends in the coin machine industry. Besides his Sunday services at the Peoples Church of Chicago, he broadcasts daily over WGN, and has spoken at many colleges. In addition he has written many books.

Dr. Bradley is chairman of the Chicago Council Against Racial Discrimination and was appointed by Governor Greene to serve on the Illinois Prison Investigation Commission. On the international front, he was invited by former Secretary of State Stettinius to attend the San Francisco Conference, which he did.

An expected 1,000 to 1,200 coin machine operators, distributors, jobbers and manufacturers, as well as various celebrities from the entertainment world, will hear Dr. Bradley speak. All convention exhibits will be completely closed from noon to 4 P.M. to enable all to attend the luncheon, at which Vince Gottschalk will be toastmaster.

NOW DELIVERING!
Williams’ Greatest 5-Ball
“BONANZA”
PLACE YOUR ORDER NOW!
EXCLUSIVE DISTRIBUTORS

LEADS THE PLAY WHEREVER IT’S PLACED!

GEORGE PONSER’S
Pro-Score
(Progressive Scoring Alley Roll Game)

It’s caught on and spreading fast — because its got that magic appeal. It’s the roll down with bumper action.

ORDER TODAY FROM YOUR NEAREST DISTRIBUTOR

GEORGE PONSER CO.
158 EAST GRAND AVE., CHICAGO 11, ILLINOIS
Superior 4427

OPERATORS ARE RAVING

Bally’s

HY-ROLL

THE ROLL DOWN GAME WITH "KICK-UP" ACTION

HIGH SCORING—18 ROLL-OVER BUTTONS
7 POCKETS . . . SCORING 1,000 TO 10,000
Topped by
The Sensational Kick-Out Hole That
Shoots the Ball a Foot into the Air
COME IN AND SEE IT NOW!

PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. (Phone: Prospect 7351) LOS ANGELES, CALIF.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Merrily We Roll Along, Roll Along
with
HUMPTY DUMPTY

TERRIFIC ACTION
plus

HIGH SCORE!

SEQUENCE!

BONUS!

KICKER POCKETS!

"There is no substitute for Quality!"

BOOTH 2-3-4

D. GOTTLIEB & CO.

CHICAGO—Announcement of the winners of the 1947 public relations awards will be made by Jim Mangan, director of CMI public relations bureau, at the annual CMI Convention luncheon on Tuesday, January 20, in the Hotel Sherman’s Louis XVI room, before an expected gathering of 1,000 to 1,200 columnists.

This year, awards will be given to the four CMI members who have done the most outstanding public relations work in their own communities during 1947. The man who is rated tops in public relations, by a jury of officers and directors of CMI, will receive a grand prize of $1,000. Second award consists of $750; third $500, and fourth $250.

To be eligible for the awards, each entrant must be a CMI member—a CMI manufacturing member or associate manufacturing member, or employee, or a distributor, jobber, operator, or one of their employees. A letter or document describing public relations services of the entrant must be sent to CMI Public Relations Bureau, 134 N. LaSalle Street, Chicago, before January 1, 1948. This may be written either by an entrant himself or someone nominating him for the award.

Following the presentation of these awards, Mangan will present a complete report and explanation of the CMI Public Relations Bureau’s activities during the past year. In addition, Mangan will outline future plans of the bureau.

Completing the program will be a symposium consisting of an open discussion on public relations with representatives of the entire industry.

Console Distrib Co.

Showcasing Switched To Treglas Dreamland Ballroom—Dec. 11 & 12

NEW ORLEANS, LA.—Due to unforeseen circumstances, the showing of the 1948 Buckley Line of games and music by Bob Buckley and Sam Tridico of Console Distributing Company, had to be changed over to the Treglas Dreamland Ballroom. The showing, to be held on December 11 and 12, will be seen by operators from Louisiana, Texas, Alabama, Arkansas, Mississippi, and many guests including Pat Buckley of Buckley Manufacturing Company.

Buckley and Tridico have arranged for a grand time for the visitors, including entertainment, food and refreshments at the Treglas Dreamland Ballroom, which is located on the Air Line Highway, next to Alamo Plaza Courts, five minutes from the city limits of New Orleans.

"Operators in our territory are being given a preview of the Buckley line that will be shown at the CMI convention in January," reports Bob Buckley "and those coinmen who can’t arrange to be in Chicago at that time should definitely make it their business to come to New Orleans for our showing."

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW ROLL-DOWN GAME

SEE YOUR LOCAL DISTRIBUTOR FOR DELIVERIES
WHAT A GIFT
FOR A BONAFIDE COINMAN!

"THE CASH BOX"
Only $5.00

Here's the solution to the problem of a gift for those coinmen on your list — a subscription to THE CASH BOX Only $5 for 13 solid weeks of real enjoyment, information and reading pleasure. Your gift card enclosed with each subscription you give. WRITE NOW . . .

SEND $5 GIFT SUBSCRIPTION TO THE FOLLOWING. ENCLOSED FIND MY CHECK AND GIFT CARDS!

NAME
FIRM
ADDRESS
CITY... ZONE... STATE

NAME
FIRM
ADDRESS
CITY... ZONE... STATE

NAME
FIRM
ADDRESS
CITY... ZONE... STATE

THE CASH BOX • 381 FOURTH AVENUE • NEW YORK 16, N. Y.
Aireon Preparing 1948 Line Of Music For Exhibit At Show

EAST LONGMEADOW, MASS.—Automatic Devices, Inc., a recently organized manufacturing company, will introduce a new miniature electric nickel slot range called “Target Master” at the CMI show in Chicago.

“The game, which will be introduced for either nickel or dime play,” reports one of the company’s officials “is one of the smallest and most compact coin-operated amusement devices ever manufactured. It occupies less than one square foot of space, and is ideal for bar, counter or wall installation.”

“Target Master” is described by the company as composed of three parts—the cash box and AFB slug detector assembly; the target box; and the pistol, which is a duplicate of the U.S. Army .45. The target box has a fluorescent bulbs-eye and target area which reflect each shot. Lights flash and a gong rings for each direct hit. Indirect lighting on the target indicates the player’s score. The player will get ten shots for each coin.

It is stated that the firm will present the game with six different mounting methods to meet all space conditions. The cabinets are smartly styled of plastics.

Automatic Devices, Inc., will have a staff present at the CMI convention, displaying their “Target Master” in booth 97.

ROLL DOWN BARGAINS!

<table>
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<tr>
<th>Item</th>
<th>Price</th>
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<tr>
<td>5 SUPER TRIANGLES</td>
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<tr>
<td>5 Advance Rolls, ea.</td>
<td>$3.25</td>
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<tr>
<td>1 One World</td>
<td>$1.50</td>
</tr>
<tr>
<td>1 Bank Roll</td>
<td>$9.50</td>
</tr>
<tr>
<td>2 Super Skeeroll, ea.</td>
<td>$7.50</td>
</tr>
<tr>
<td>1 Tangle Roll</td>
<td>$15.00</td>
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</tbody>
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R. B. (Rudy) Greenbaum
KANSAS CITY, KAN.—R. B. (Rudy) Greenbaum, vice president and general sales manager of Radio-Phono Division, Aireon Manufacturing Corporation, this city, announced that the company is tooling and preparing for production of its 1948 line of phonographs, wall boxes, speakers, hideaways and other accessory equipment, which will be shown at the CMI convention in Chicago in January.

“Aireon will build the finest line of automatic phonographs and accessory equipment ever produced” reports Greenbaum. “Furthermore, Aireon will build a line of merchandise that operators can pay for out of collections. We will supply the necessary accessory and auxiliary equipment and at a price the operator can afford to pay. We will continue to maintain our policy of better merchandise at lower prices and this is the only policy which will be a successful policy with the operators.”

In a voluntary action on November 22, Aireon Manufacturing Corporation applied to the local United States District Court for reorganization to reorganize its capital structure as provided in Chapter X. of the Chandler Act. In this application Aireon set forth the fact that its assets exceeded its liabilities, but stated it could not meet its debts as they matured. This application was approved by the Court and two Trustees appointed.

“The Trustees have been ordered to operate the business under the direction of the Court, pending the development of a complete reorganization of the company’s capital structure.”

“This condition was created” stated Greenbaum “because of the fact that Aireon was devoting all of its energies and resources to the war effort. The company had no time nor inclination to divert from war work to the preparation for peacetime operations on a scale commensurate with the dimension to which it had grown during the war. However, it is important to remember that the company’s assets exceed its liabilities. The voluntary action is designed to strengthen its capital structure and improve its ability to produce quality merchandise and service customers.”

“The schedule of reorganization as approved by the Court” continued Greenbaum, “provided for the submission of a plan of reorganization on March 15th of this coming year and hearings on this plan on May 14th of the coming year. If this schedule is maintained and a plan approved in accordance with it, the company should emerge on this latter date new, strong, self-reliant, and able to improve its already strong competitive position in the industries in which it operates.”

“At this time, the company is operating at capacity on Cinaudograph Speak- ers, and is tooling and will produce shortly an unusual oil display rack for service stations,” stated Rudy. “Other products, in addition to our 1948 line of automatic music indicate a bright outlook for the future.”

The 1948 line which will be on display at the CMI convention is scheduled for early February delivery, according to company officials.

Will Introduce Target Machine At Show

STOP! TURN BACK TO PAGES 8 & 9

Now Delivering!

THE NEW JEWEL BELL CABINET

FITS ANY MILLS MECHANISM

Price $59.50

This $59.50 plus your mechanism gives Jewel Bell coverage for your location

REBUILT SLOTS

Jewel Bell — 5c $160.00
Jewel Bell — 10c 165.00
Jewel Bell — 25c 170.00
Golden Falls — 5c $145.00
Golden Falls — 10c 150.00
Golden Falls — 25c 155.00
Golden Falls — 50c 200.00

AMERICAN AMUSEMENT CO.

158 E. GRAND AVENUE

CHICAGO 1, ILL.

(Phone: Whitehall 4370)

1948 BUCKLEY LINE

Will Be On Display At The TREGLES DREAMLAND BALLROOM

NEW ORLEANS, LOUISIANA

DECEMBER 11 and 12

INSTEAD OF AT THE JUNG HOTEL

Operators in LOUISIANA — TEXAS — ALABAMA — ARKANSAS — MISSISSIPPI

Please Note Change

Tregles Dreamland Ballroom is located on Airline Highway next to Aloma Plaza Courts, 5 Minutes from New Orleans City Limits.

* * * * * Buckleymachines have proven tobe real moneymakers wherever operated. Be sure to see on hand and partake of the usual New Orleans hospitality.

BOB BUCKLEY

SAM TRIDICO

CONSOL DISTRIBUTING CO., INC.

1006 POYDRAS STREET, NEW ORLEANS 20, LA.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
122 FIRMS TO EXHIBIT AT CMI CONVENTION JAN. 19-22

CHICAGO—Jim Gilmore, secretary-manager of Coin Machine Industries, released a complete line-up of the 122 exhibitors who will be present at the CMI Coin Machine Show at the Sherman Hotel, January 19 to 22.

The CMI show will find exhibitors of every conceivable type of coin operated equipment and accessories. Gilmore states that approximately 20% of the exhibitors will show various merchandise vendors, others will be recording companies, suppliers, allied products, and the many music and game manufacturers.

Listed below are the exhibitors and the booth numbers assigned to them:

A.B.T. Manufacturing Corp. Chicago, Ill. Booths 6 & 6
Ace Coin Counting Machine Chicago, Ill. Booth 79
Advance Machine Co. Chicago, Ill. Booth 53
Adverting Posters Co. Chicago, Ill. Booths 105 & 106
Aero Needle Co. Chicago, Ill.
Alltronic Manufacturing Co. Los Angeles, Calif.
Alltronic Manufacturing Co. Kansas City, Mo. Booth 38
A M I Inc. Chicago, Ill. Booths 37, 38, 39 & 40
Amusement Corp. Chicago, Ill. Booths 107 & 108
American Lock & Safe Co. New York City
Automatic Coin Mach. & Supply Co. Chicago, Ill.
Automul Inc. Chicago, Ill.
Bally Manufacturing Corp. Chicago, Ill. Booths 58, 59, 60, 61 & 62
Bell-O-Matic Corp. Chicago, Ill.
Bell & Howell Corp. Michigan City, Ind.
Bell Products Co. Chicago, Ill.
Bethlehem Steel Corp. Chicago, Ill.
Berts & Evans, Ind.
Block, 65 & 66
Buckley Music System, Inc. Chicago, Ill.
Buckeye Coin 141, 142 & 143
Capital City, Booth 199
The Cash Box New York City
Chicago Coin Manufacturing Co. Chicago, Ill.
Chicago Coin Manufacturing Co. Chicago, Ill.
Choice Candy Co. St. Louis, Mo.
Chicago Coin Machine Co. Chicago, Ill.
Chicago Coin Machine Co. Chicago, III.
Chicago, 48, 59 & 50
Chicago Coin Machine Co. Chicago, Ill.
Chicago, 50
Coin Amusement Games, Inc.
Chicago, Ill.
Coin Machine Journal Chicago, Ill. Booth 116
Coin Machine Parts Supply Milwaukee, Wis.
Coin Review Los Angeles, Calif.
Coin Dealers of America Los Angeles, Calif.
Coin 203
Chicago, Ill.
Chicago, Ill.
Cole Enterprises, Inc. Poughkeepsie, N. Y.
Columbia Records, Bridgeport, Conn.
Booths 164 & 166
Commodity Vendors, Inc. Chicago, Ill.
Counter Sales New York City
Booths 87 & 88
The National Products Corp. Chicago, Ill.
Booths 21 & 22
Decker Distributing Corp. Chicago, Ill.
De-Lux Coin Machines New York City
Booths 30, 31 & 32
Druskine Coin Corp. New York City
Booth 102
Dynamic Devices, Inc. New York City
Booth 201
Electric Vending Machine Corp. New York City
Edelman Vending Machines Chicago, Ill.
Booths 15 & 16
Empire Coin Machine Exchange Chicago, Ill.
Booths 92, 93 & 94
Esso Manufacturing Corp. Hoboken, N. J.
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Baltimore, Md.—David Rosen, Inc., of Baltimore, opened its doors at 606 Evergreen Avenue, this city, on Sunday, November 30 to a large gathering of coinmen who came to see the AMI phonograph and express their best wishes.

On hand to greet the many visitors, were the officials of the AMI distributing firm, David Rosen, Marty Leavitt, Bernie Rose, Pete Mongelli and Sidney Myers.

The building is a newly constructed one-story store front, situated right on a corner of the street. The building was well planned in advance and consists of nicely laid out showroom, front and private offices, repair and parts department, record department, and storage room. There is plenty of parking space for cars, and delivery trucks can drive right into the storage room of the building.

The firm expects to do a big job in distribution of records, having the exclusive on four lines at this time, and others coming.

Visitors were given a demonstration of the AMI phonograph by Rosen's expert mechanics, and ate, drank and danced to their heart's content. In addition, a "Bell" machine was a great magnet, getting a continual play every moment of the party. A sign was displayed on the machine reading "All receipts will be donated to the CMI Damon Runyon Cancer Fund—courtesy of Baltimore operators".

Rosen will spend most of his time in his Philadelphia office, but expects to visit Baltimore quite frequently.

Northern New York Ops
Cooperate In Damon Runyon Cancer Drive

Glen Falls, N. Y. — Clifford B. Witham, Sr., operator in this city, and chairman of the Northern New York Coin Operators Association, sent his company's check to the CMI Damon Runyon Cancer Fund to Chicago. Witham advised the CMI Public Relations Bureau that the coin machine industry's participation in this cause had been thoroughly publicized in the Glen Falls "Times" and "Post Star", and by news bulletins on radio stations WQLN and WWSC in that city.

The members of the Northern New York Association placed a three-column ad entitled "Cancer", outlining the coin machine industry's sponsorship of the drive in the newspapers of this city. The ad was signed by Witham, as chairman, along with Nate Englehardt, Sarto Smal...
Holds Private Showing In New York On New Roll Down Game

HAROLD KLEIN

NEW YORK — Harold Klein, Great Games, Inc., Milwaukee, Wis., held a private showing of his new roll down game "Tele-Roll" at the Hotel New Yorker, this city, for a group of distributors.

While no details of the game were divulged, except to those few top distributors here, Klein reported that the new game was received enthusiastically by all who saw it.

"We have no intention to set mysteries" stated Klein, "but it isn’t good strategy to release all the details before we are ready. However, we are ready for our factories to begin production immediately and shall make our complete announcement in about a week."

Before leaving New York City, Friday, December 5, Klein had committed a deal, appointing a distributor for this territory.

Portland Coinmen Raise $1,700 For Cancer Fund

PORTLAND, ORE.—Coinmen of Oregon raised more than $1,700 at their November 28 banquet at the Heathman Hotel for the Damon Runyon Cancer Fund Drive.

The affair was sponsored by the five distributing firms in Portland, who absorbed all the expenses involved so that every cent of the proceeds could be contributed to the fund. General arrangements were under the supervision of Daniel V. Huguenin, sales director of Jack R. Moore Company. Various other committees were headed by Bob Portale of M. S. Wolf Distributing Company; Frank Sandberg of Mills Sales Company, Ltd.; Bud Wright of Western Distributors; E. Roland Allen, Columbia Music Company; and J. E. Casson of Jack R. Moore Company.

Dr. Thomas Medor, director of the Portland City Health Department, was the principal speaker, discussing the scientific phase of cancer research. A great array of entertainers put on a spectacular show, with the talent contributed through the cooperation of the American Guild of Variety Artists and Local 59, Portland local of the American Federation of Musicians. State Representative Jack Bain was the master of ceremonies.

Over 150 coinmen bought tickets at $10 each, and additional revenue was raised thru the play of coin machine equipment contributed for the affair by the five distributors.

Pictured to the right is the Portland committee: (1. to r.) Dan Huguenin, Bud Wright, Frank Sandberg, Bob Portale, and E. Roland Allen.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Agree To Tax
Bell Machines—
But Disagree On
How High To Go

BOISE, IDAHO — Boise city council in a meeting here this past week, appeared to agree that the city should collect more taxes from Bell machines, but disagreed on how to go about raising them.

One of the Councilmen, Carl Burt, introduced an ordinance taxing the Bells 50% of the gross collections. As there are 440 machines estimated to be operating in the city, the yearly tax would be considerable.

Another ordinance to increase the city's take was less harsh, but pretty bad at that. It was introduced by Councilman Ted Hardy, and provides for license fees as follows: $500 for a five cent machine; $600 for a ten cent machine; $800 for a quarter machine; $1,000 for a fifty cent machine; and $1,200 for a one dollar machine.

The arguments were hot and heavy as to which ordinance to vote in, as it was pointed out that the city needs considerable money to run during the coming year.

Op's Son Saves Firm
$3,000 In Holdup

FORT WORTH, TEX. — Pete McDonald, eighteen year old son of Ben McDonald of the Star Coin Machine Company, this city, was a hero in his town recently when he refused to open the company's safe to a holdup man, thereby saving his father over $3,000.

With an ugly looking pistol stuck in his face, Pete told the burglar that he didn't know the combination to the safe, so he ran the business when Ben was in the service. The thief ultimately reached into the money box and took $300, in coins and $31 in bills, and ran.

Pete is a student at North Texas Agricultural College, and was with two of his friends when the holdup man forced the boys to lie on the floor in a back room while he made his getaway.

Commissioners Approve
Bill Legalizing Bells

LEONARDTOWN, MD. — Full support and approval of a bill legalizing Bell machines in St. Mary's County, was announced by Capt. Matthew R. Bailey, J. Frank Raley and Frank Bailey, St. Mary's county commissioners.

The three commissioners made their announcement in connection with the referendum, which will be voted on December 9, with a full explanation of their attitude as a means of reducing the county's tax load.

IMMEDIATE DELIVERY!

KEENEY'S
GOLD NUGGET | HY-RIDE

AMERICAN PHONOS & AUTOMATIC HOSTESS

ORDER TODAY!
SUPREME ORDER, INC.
3817 N.E. 3d Ave.,
49 Riverside Ave.
Suite 77, P.O. Jacksonville, Fla.
Phone 7-7490 Phone 2-2516

SAM STERN
Says...

WILLIAMS' BONANZA
Is an extravagant of profit, action and high score.
Its terrific — It's wonderful
ORDER TODAY!
from SCOTT-CROSSE
Your WILLIAMS Distributor

SCOTT-CROSSE CO.
1423 Spring Garden St., Phila., Pa.
Rittenhouse 6-7712

Cancer Fund Donations Listed For Past Week

American Spring & Wire Specialty Co.,
Chicago ........................................... $500.00
Aeronautical Elec. Co., Chicago .......... 100.00
A. Benetti Novelty Co., Inc., Reno, Nevada 100.00
Marl Screw Machine Products Co.,
Chicago ........................................... 100.00
Nightingale Electrical Works, DeKalb, III. 100.00
Hamiton Glass Co., Inc., Chicago ........ 100.00
Epstein, Harvey, Hodges & Mantyhbd,
Chicago ........................................... 100.00
O. J. Bassetti & Co., Minneapolis .... 100.00
Frank J. Stevens, General Bearers Co.,
Chicago ........................................... 100.00
Miller Iron & Metal Co., Inc., Chicago .... 100.00
Three Star Mfg. Co., Chicago .......... 100.00
Chicago Modern Music Co., Hollywood, Calif. 100.00
Pendleton Post No. 117, American Legion,
Pendleton, Ind. 100.00
Warrick Post No. 200, American Legion,
Bouwh, Ind. 100.00
Mishawka Aerie No. 2033, FOE Mishawka, Ind. 100.00
Clifford R. Wilken, Sr., Glasgow, Mont. 100.00
Scotty Music Co., Sacramento, Calif. ... 100.00
American Legion Osage Post No. 308
Mishawka, Ind. 100.00
Anonymous, San Francisco 100.00
Gilbert Davis Post No. 157
Cheyenne, Ind. 100.00
S. C. Fehrenbacher, Seattle, Wash. .... 100.00
Bielentand Glass Corp. of Ill. 100.00
Chicago, Ill. 100.00
Bill Edef, North, Miss. .... 25.00
Exact Metal Specialties Co., Chicago .... 25.00
Jean Baine, Beaumont, Texas .... 25.00
Continental Plating Co., Chicago .... 100.00
Butlerfield & Young, Hudson Falls, N.Y. ... 100.00
Amer. Legion Post No. 289, Gray, Ind. .... 100.00
Wm. A. Books Post No. 985, WFV, Bush, Ind. 100.00
Herbath Kuhn, Amer. Legion Post No. 253,
North Webster, Ind. .... 25.00
Jack Jernghi, Chicago, Last Liquor
Store, Inc., Chicago ..... 25.00
National Coin Machine Exch. Inc.,
Rochester, N. Y. 100.00
South Georgia Music Co.,
Thomasville, Ga. 10.00
D. G. Prunt, Fairmont, W. Va. .... 10.00
Playland Arcade, Jacksonville Beach, Fl. 10.00

TWO OFFICES TO SERVE YOU

DAVID ROSEN, Inc.
Exclusive AMI Distributor
503 Evergreen Ave.
Baltimore 23, Md.
Edmonton 322
Stevenson 2-7093

Here are the finest used games on the market at prices that cannot be beat!

Koneey CLICKS
Chicago Coin BASEBALLS .......................... $122.50
Bally Coin BASEBALLS .......................... 142.50
Bell Coin RUFFLES .............................. 365.50
United Coin RUFFLES .......................... 142.50
United SEA BREEZES .......................... 50.00
Wilmington TUMBLING .......................... 50.00
United NEVADAS ............................... 185.00
United HAWAIIAN .............................. 175.00
ORLANDO ...................................... 60.00

$4 International Microscope
VOICE-OGRAPH, used very little $700.00
Send 1/3 Deposit by Postal Money Order or Certified Check

NEW ORLEANS NOVELTY CO.
115 MAGAZINE ST., NEW ORLEANS, LA.
(Phone: Cahn 5306)

FALL MARKET
BRAND NEW
SOLOTONE EQUIPMENT
59 BOXES, Each .......... $ 7.95
12 Location Amplifiers, Each. .... $5.00
1/3 Deposit With Order

KING-PIN EQUIP. CO.
826 MILLS ST., KALAMAZOO, MICH.

Alice C. King, Yarding Divn.
10.00
Arthur F. Schultz Co., Erie, Pa. .... 10.00
Ravenna Amusement Co., Ravenna, Ohio .... 10.00
Clyde J. Darter, Kanakee, Ill. .... 10.00
Harold J. Lynden, Kasson, Minn. .... 10.00
Rabkin Amusements Inc., Rehobeth, N. J. .... 10.00
National Yarding Machine Co.,
Scranoton, Pa. 10.00
Sadikoff Sales Co., Chattanooga, Tenn. .... 10.00
Ray Szollosi, Barnsville, O. .... 5.00
A. E. Condon Sales Co., Lewiston, Idaho .... 5.00
Earenst May, Jacksonville, Ill. .... 5.00
Wm. R. Selden, Robertsville City, Calif. ..... 5.00
Pioneer Yarding Service, Brooklyn, N.Y. ... 5.00
 Marcello Bros., Delight, Pa. .... 5.00
W. C. McClintic, Elmira, N. Y. .... 5.00
B. A. Blackwell, Rock Hill, S. C. .... 5.00
David L. Larkin, Battle Creek, Mich. .... 5.00
Morris Rosen, Lancaster, Pa. .... 5.00
Mrs. J. W. Hoots, C. B. & H. Music Co.,
Brownwood, Tex. 5.00
Cosby Enterprises, Late Worth, Fla. .... 5.00
Gordon Roof, Los Angeles, Calif. .... 5.00
C. A. Stebbins, Darien, Ga. .... 5.00
Marcorens Park Beach, Union City, Pa. .... 5.00

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Covén Distributing Co.
3811 E. 80th Ave. Chicago, Ill.

Phone: INDEPENDENCE 2210

1948 COIN MACHINE SHOW WILL FEATURE SPECIAL PROGRAMS

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visiting coinmen. Listed below is the schedule:

MONDAY, JANUARY 19
10 a.m. to 9 p.m.—EXHIBIT EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations for discussion of CMI's program for the benefit of the Industry.

TUESDAY, JANUARY 20
10 a.m. to 12 noon—EXHIBIT 4 p.m. to 10 p.m.—EXHIBIT NOON—Luncheon, followed by an address by Dr. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangen, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY, JANUARY 21
10 a.m. to 9 p.m.—EXHIBIT NOON—Luncheon meeting of the National Association of Amusement Machine Owners.

EVENING—Annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY, JANUARY 22
10 a.m. to 4 p.m.—EXHIBIT EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

"THE CASH BOX" IS NOT SOLD ON NEWSSTANDS

THE "REVIEW-OF-THE-YEAR" ISSUE OF "THE CASH BOX"
GOES TO PRESS DEC. 19

SEE PAGES 8 & 9
The holiday season is slowly descending upon us. The general atmosphere hereabouts is one of happy anticipation and festivity. Who are again looking forward to the gifts they hope to receive. The coinbiz is looking forward to a real upswing in business. Well, the Second Annual Music Poll of The Cash Box is over but the excitement lingers on. "Oscars" to be presented here Jan. 7, house me again. . . .

Frank Garnett of Illinois Simplex braving the cold winds here after taking the mineral baths at Hot Springs . . . Gordon Sutton off again on another of his numerous jaunts . . . Ewen McLellan of CMI's Public Relations Bureau tells us that the donations received from the Damon Runyon Cancer dinners are still pouring in, with everyone at CMI busy taking the totals. (A word to all you guys and gals who are planning donations to the fund DO-IT-NOW — so we will be sure to go over the top in the coin machine industry's pledge of $250,000 . . . Harold "Perk" Perkins of American Amusement is one hard peron to catch. "Perk" is always busy staring here and there. "Business doesn't count to you, you have to go out and get it," he tells us . . . Dropped in at Commodity Vendors and found the boys over there all set to display their new Lavel Aspurn Vendor at the NAMA show next week. Sol Gottlieb of D. Gottlieb & Co. informs us that their new parts catalog is going over very big with their distributors . . . Gene Bates of Pace Mfg. tells us they are building production on their new slots and that they are shipping in increasing numbers daily. Gene says to watch for something new in slots, to be announced later . . . Dropped around to Ami the early part of this past week and found Joe Caldon, assistant sales manager, still out of town on this unexpected vacation within a day or two. Monte West, who holds down the fort until Joe returns, informed us everything was rolling along very well . . . Over at Coven Distrib, talked with Ben Coven who is now keened up with his hobby, miniature model railroads. Ben had the railroad out on display while still working on it. And believe me, it's really clever. We know lots of Dads who use Christmas as an excuse to play with their kids trains. Well, Pop, drop around and visit with Ben and really have yourself a time . . . Spoke with "Bally" Sally (Goldstein), who tells us that the rest of the gang at Coven are becoming very Christmas conscious, starting their Xmasropaing early and busy making plans for the holidays.

Lillian Lewis of Coin-A-Matic Distrib. taking a few days off from work this past week to tend to her nine-year-old son, who has been in the hospital with his teeth . . . Harry Williams back from his trip to the west coast . . . Fulton Moore of Williams Mfg. Co., tells us about their new roll down "Box Score" and reports. "It's clicking." Moore, who pilots his own plane, manages to get in some flying now and then, making weekend trips to visit with coinmen . . . Howie Freer reports that Empire Coin is now the exclusive distributor for the Aristocrat Popcorn Vendor in Northern Illinois, Michigan and Wisconsin. The Aristocrat Vendor is manufactured in California. Empire Coin, which is one of the most up and coming distrubs in the business, are now handling both the "Coin-O-Matic" and the "Aristocrat". "Coin-O-Matic" field offers marvelous opportunities and Empire will be right in there pitchin' it, says Howie . . . Gil Kitt returned from Baltimore this past week after spending the holiday with his family . . . Vince Murphy of Glove Distrib. Co. back from a very successful trip thru Illinois and Indiana . . . Talked with Herb Jones of Bally Mfg. Co., who praises "Hi-Roll", their new rolldown game. This game has pulhent action and will move fast with the ops, says Herb . . . We hear that Bill Fielding of the Toronto Trading Post paid a visit to the Bally factory this past week . . . Carl Morris of Micro-Master Co. planning a quick trip up to Michigan . . . George Ford, who is now living in Fort Worth, Texas, was in Chicago last week. Mr. Anderson, holds the fort here in the city, that is, in between his trips . . . Grant Shay of Bell-O-Matic informed us they planned to have a pheasant dinner in their Owl Room, December 4th, as a result of a hunting trip some of the boys went on. We Grant that all the employees at Bell-O-Matic are suffering from a bad case of 'Pink Patties', which is due to opening the marvelous pistachio nuts that Meyer Ableon of Pittsburgh gifted them with. Recent visitors to Bell-O-Matic this past week were: Sam Mannarino of Pittsburgh, Bill Cohen of Minneapolis, Fred Davis of New Castle, Ind. and Art Steine of Peoria, Ill.

Jack Stockley of Vита and coinmen in town after his recent trip to New York . . . Sam Gensburg and Sam Wolberg of Chicago Coin, both very enthused over the marvelous reception being given their two new games, "Sea-Isle" and "Roll Down" . . . Bill Lipscomb, eastern sales manager for O.D. Jennings & Co., takes a week off to dash back east on biz while John Neice, also of Jennings, takes off for New Orleans. Bill talks about their recent visitors from Denmark and Sweden and says they are very interested in seeing how our market looks good, all we have to do now is figure out how to get across the borders, says Bill . . . Evelyn Aron of Aristocrat Records home ill this last week but will be back on the job again soon . . . Rock-Ola Mfg. Corp., held a meeting that was over with all their distribres coming in to attend. Look for some important announcements to pop soon regarding this meeting . . . Lee Jones of P. & S. Machine tells us that their force has been here since 5:30 a.m. (over time or even working) during their lunch hour trying to fill the demand for the new "Tom Tom" . . . Keep running in to different coinmen who are still talking about that very swell CMI Runyon Cancer Fund dinner banquet, it sure was a wonderful affair.

Barbara Belle, business manager for Louis (Da Preem) Prima, the famed New Orleans band leader, breasted into town to tell about Louis' plans and to announce that he opens at the Oriental Theatre here on December 11th. Louis would like to meet the music ops in the windy city and invites the boys back stage for a visit . . . Seems as though half the coinmen in town listened to the Chesterfield programs last week and heard the announcement of The Cash Box 'Oscar' award to Jo Stafford and Perry Como. — We received no less than three dozen calls and visits from interested listenersjobs. Chatted with Ted Busken of Marvel Mfg., who tells me that the firm has about completed their reorganization and expects to be in full swing and plans to increase production on their new game which will be announced soon. Both Pessoes being tremendously well received, Billy informed us.

Lew Gensberg over at the Genco factory calls in to tell us that the firm's new "Bingo-A-Roll" is really rolling off the assembly lines in big numbers and that, according to reports from their distributors, "the game is doing a terrific job on locations" . . . Dropped in for a visit with George Ponser and found the plant a beehive of activity. Ponser tells us they are beginning to get nice orders for his new roll down. Incidentally, we might report that the activity in the roll down field is terrific. "It's like a shot in the arm", says the manufacturer. . . . Wakefield and others are beginning to pick up a bit and that he is selling many games. AI expects a general upswing in biz from now until showtime . . . Al Sfhrieing out calling on the ops and report space looking good. Al informs us that many locations are instilling the changer for the holiday rush.
Music machine operators here were in a more optimistic mood this past week than they have been for quite some time. With the weather getting colder, their collections have shown signs of increasing —this past week, receipts climbed up nicely. The games operators report collections good, but were confused by the local situation. The best advice we can offer is that operators consult with the officers of the association, Joe Hahnen, Bart Hartnett, and their attorney, Teddy Blatt.

Dave Rosen, David Rosen, Inc., played host to the music operators of Baltimore, Md., on Sunday, November 30, when he threw the doors of his new distributing offices open. Many of the music ops, their wives, and children, came in to visit and wish Dave and his associates the best of luck. Pete Mongelli, Bernie Rose and Sid Myers will run the Baltimore offices. They will cover the territory as distributors for the AMI line of phonographs and music accessories, and in addition will handle a half dozen record labels. Joe Caldron, assistant sales manager of AMI, was on hand to talk with the operators. The Damon Runyon Cancer Fund will also be a gainer, as all the receipts from the play of a "Bell" machine that was on display, will be sent to Chicago—courtesy Baltimore operators and Pete Mongelli.

George Jenkins, general sales manager of Bally Manufacturing Company, and Ralph Nickelson from the factory, were the guests of Ben Becker, Bally regional distributor, for the week. Jenkins was extremely pleased with the great demand for the Bally rolldown game "Hy-Roll", which is in big demand here. The continual rush of business is keeping Hymie Rosenberg of H. Rosenberg Company (Bally local distributor) and his assistant Sid Wertheimer on the move. If you ask Ralph Nickelson "Do cows fly on Broadway?" — we're afraid he'll have to answer "Yes". Bill Alberg's (Brooklyn Amusement Machine Company) friends will be glad to know that he's back on the job — the week he spent in Johns Hopkins Hospital was only for a check-up.

Jack Mitnick, Runyon Sales Company, returns from a nice long vacation in Hot Springs, Ark., and is full of ginger. Before returning to the office, Jack spent five days at Miami Beach, Fla. — Barney (Shuggy) Sugerman of Runyon, will have a special announcement to make next week — Congratulations to Earl Winters. He'll be telling you very shortly. Ben Rodins, Marlin Amusement Company, spent a week running his 48 foot boat down to Florida, then returned by plane. Ben will return to the land of sunshine later on for an extended vacation. Mac Lesnick, Musical Sales, Baltimore, Md., will leave shortly for a nice vacation in Miami. He'll fly his two kids down for a few weeks — during school holiday vacations — but will not accompany them back. Teddy Blatt, attorney for the Associated Amusement Machine Operators of New York, will soon issue a statement about the local situation.

Dave Stern and Harry Pearl Seacoast Distributors (Rock-Ola distributors) away to Chicago for the better part of the week. Meanwhile games operators keep the Seacoast staff on down turn as the firm is handling two of the hottest roll down games in the city — Williams' "Box Score" and Ponson's "Pro-Score". Joe Gaige sells his music route to Joe Kelly, Modern Music Company, and returns to his home town of Chicago, where he bought a music route. Maxie Green, New Deal Distributors, doing a big job with roll downs. Maxie says he'll have an announcement to make this coming week. Saw Jackie Berman, Economy Supply Company, during our trip to Baltimore, and he reports he's doing a fine jobbing business. Jackie's getting to look more and more like his dad. Earl Lipe of Roy McGinnis Company, hopes the local license situation will be satisfactory in a short while.

Music operators getting a tremendous thrill out of the publicity being given the juke box business on the radio this week. The winners of "The Cash Box" poll thanked the operators over national hook-ups. (there's plenty more to come, fellows) Mike Munves in Chicago for the Parkmen's show. Ditto Bill Rabkin of International Mutoscope Corporation. Max Munves goes to Florida for his annual four month vacation. Moe Rosenblatt, Rose Music Company, sells his music route to Irv Klenetsky. Nat Cohn, Modern Music Sales Corp., takes on the Coast Record line for about a dozen eastern states. Irv Morris, Active Amusement Machines Company, Newark, N. J., moves to 98 Clinton Avenue. Perry Wachtel, De Perri Advertising, coin machine advertising specialists, celebrated a birthday on December 3. Charley Stange and Johnny Sharenow of Stange-Sharenow, exclusive distributors for "Automatically Yours", a 10c cigar vendor, off to the N.A.M.A. show, where they'll display the machine in Booth 79.

Phil Mason, Dave Lowy & Company, on the road visiting distributors showing them the company's new roll down conversion "Champions". Meanwhile Dave is in a blizzard trying to take care of the many business details at the office. Lou Hirsh, Silvertone Music Company, leaves for a short rest on the beaches of Miami. Another music op, Sal Trella, leaves for his home in Sarasota, Fla., for a six week vacation. Max Weiss, Roni Sales Company, Brooklyn, N. Y., getting ready to leave for the N.A.M.A. convention in Chicago. Teddy Seidel, Marcus Klein Company, is so busy, he grabs a cup of coffee for lunch at around three p.m. Joe Pashetti, local music op, fully recovered from a recent injury to his leg. Harry Schneider, Seaboard New York Corporation, doing a great job with Genco's "Bing-A-Ball", a pinball game. Tony (Rex) DiRenzo, Manhattan Phonograph Company (Aireon distributors) away visiting the factory.
With
STEVE MASON

We ran into a lot of ops along coinrow the past week, and from the general trend of their conversation, it looks like their "take" is increasing in many spots ... everyone is sincerely looking forward to the CMI convention ... expecting new ideas, machines, and what have you ... According to reports filtering through to the West Coast, and from manufacturers themselves, there will be no disappointments either ... everybody seems bent on making this 1948 convention the greatest the coinbiz has ever seen ...

* * *

Paul Laymon has been making deliveries on Bally's new roll-down "Hy-Roll" this past week, and ops are really latching on ... Paul has asked that this column remind all of you to keep making those wonderful contributions to the Runyon Cancer Fund ... Paul has devoted a lot of his own time toward this great cause, and we owe him a big debt of gratitude for giving his time so unselfishly ... Ray Powers of E. T. Mape and Co. tells us that the Filben Mirrocle boxes are meeting with ops approval with demand for the mirror jobs really growing ... many ops report that the fast-change record mechanism has boosted their take as much as 15% ... all ops agree though, that the two minute record is still the answer to increased take ... Diskeries please note!!!

* * *

Jay Bullock of the Southern California Music Operators Association has been mighty busy the last few days delivering the new Vend-A-Tone Record bars. Those record vendors are catching on like mad ... Fred Gaunt of General Music is back in town after spending the Thanksgiving holidays in Palm Springs ... Bud Parr is also back at his desk after spending two weeks up north on biz ... M. S. "Bill" Wolf, that ever travelling man, is, of all things, travelling again ... manager Nels Nelson is handling things here during Bill's absence ... At Badger Sales your reporter spent a very pleasant half hour or so discussing the foreign trade coinbiz with Mr. Duarte, in charge of the Badger foreign department ... it's amazing how tremendously widespread the coin machine operating business has become ... China, The Philippines, Hawaii, South America ... A tremendously fascinating part of the coinbiz ... Bill Happell Jr. has been doing a very nice business with the new Rock-olas as well as the new roll-down "Hawaii" ...

* * *

Warren H. Taylor, general sales manager for the Mills Sales Company spent the Thanksgiving Holidays in Oakland with his family ... Charlie Fulcher is back in town after a short vacation with his folks ... Charlie tells me that his Holiday turkey was so good that he is not going to wait for Xmas to partake of another bird ... with cranberries Charlie ... Gold Coast Coin Machine's Elky Ray confides that the take from his route has increased amazingly in the past few weeks that he's had some of Gottlieb's "Humpty-Dumpty" out ... Seems like that terrific five-ball with the "bouncing buttons" has caught the public's fancy ...

* * *

Lyn Brown has been as busy as the proverbial beaver with his shipment of Ponser's roll-down "Pro-Score" now on his show room floor ... ops are buying like mad ... Pacific Coast Distrib's Len Micon boosting his already fine stock even higher with Southland ops by helping them get their fair-operating practices committee set up ... Len has some great ideas on the subject, and has offered his help in straightening out this very knotty problem ... don't hesitate to call him ... Danny Jackson of Automatic Games still making whopping sales ... If any of you ops have any records you don't need, new or used, send them to radio station KMPC Hollywood ... Help make Xmas finer for our vets.
MINNEAPOLIS

Quite a few Wisconsin operators were in Minneapolis over the weekend to see the final game for the season between University of Wisconsin and Minnesota which was played at the Memorial Stadium in Minneapolis.

* * *

Mike Crakes, owner of the Friendly Sales Company, Minneapolis, in the hospital for an operation. Best of luck, Mike! ... Art Hawk and Harold Higenbart of the H & H Amusement Company, Yankton, South Dakota spent several days in Minneapolis calling on distributors ... Stanley Cordes, former ace mechanic with Mike Crakes passed away two weeks ago after having been troubled with T. B. for the past few years. Our sincere condolences to Mrs. Cordes and family.

* * *

Mrs. Harrison has been at the Asbury Hospital in Minneapolis for several days under observation, and it has been found that she will need a gall-stone operation very shortly ... Bud Keeney of the J. H. Keeney Company, Chicago, Illinois, has been spending several weeks with the Silent Sales Company in Minneapolis, learning a few tricks of the trade ... Eddy Birkemeyer of Litchfield, Minnesota, in town just for the day, making a few calls ...

* * *

Mr. & Mrs. Allan Kirt, of Deer River, Minnesota, back home after spending a month's vacation traveling through Colorado ... The E & B Corporation, owned by Stanley Huboda was sold last week to Marty Canter of the Harmony Music Company, Minneapolis ... August Streyle of Hazleton, North Dakota drove into Minneapolis after stopping off at Rochester, Minnesota for a check-up.

* * *

J. V. Donatell of Spooner, Wisconsin drove into Minneapolis just for the day and called on several of the distributors ... Bob Cross, of Jackson, Minnesota, just about ready to go on a California trek ... Mr. & Mrs. Jack Harrison of Crosby, Minnesota in town for several days, visiting friends and relatives.

ST. LOUIS

by Bert Merrill

Phonograph receipts after the first week of really cold weather in the 49th State brought smiles to the faces of operators all over the city. Pickup averaged 20%, say old timers like Jimmy Carmody, much accustomed to breaking even on some locations for many a moon.

* * *

While play was up, there was a noticeable decline in equipment sales, according to distributors. "Too near the first of the year" was the general cry. Some distributors whose pin game and juke box sales were averaging three or four a day have seen them fall to a half dozen per week. Lots of smart ops are trusting that prices won't go higher, say members of the Missouri Amusement Machine Association.

* * *

Chuck Larcom, St. Louis op who sold most of his routes last August, is writing from California that his lovely fiancee Elaine Sterling is slated for roles in MGM productions for 1948. Elaine is a familiar figure in St. Louis coindom.

* * *

E. R. Emmett of Federal Automatic Industries, New York, was greeted around the circuit over the past week. Glad-handing for the parent company, Emmett renewed some old acquaintances.

* * *

In addition to a showing at the Cancer Fund dinner, proxy Lou Morris of Morris Novelty Company is exhibiting Genco's new "Honey" at the Morris chambers. Plenty of interest in the game, but the usual slow deliveries, Lou reports.

* * *

Puzzled by slow deliveries, rotund Carl Tripe of Ideal Novelty Company took off early this week for Chicago, to see if he can't bestir some action with the Windy City manufacturers. "St. Louis men drop in so often that a lot of factory men think we're a Chicago suburb" a Rock-ola executive reported.

* * *

Visitors during this week included Jimmy Housers of Centralia, Ill., Harry Siegel of Acme Novelty St. Louis, Simon Aaron of Aaron Distributing Company, St. Louis, and brothers Joe and Eli Nissbaum of Wonder Novelty ... Harry Siegel is planning on his usual big Christmas rental operation which has become a specialty in the Siegel calendar — and not without profit, says Harry!

* * *

A sample "Singapore" hit Ideal Novelty Dec 1 and got immediate attention from pin game ops, says Ed Randolph. However, no deliveries are expected for ten days or so.
WANT

WANT - Mutoscope Diggers, Fan Front or Red Top; Rotary Merchandisers; Bally Deluxe Draw Bells; Triple Bells; Wild Lemon; Double Up; Jockey Specials and Jockey Clubs 48; Cigarette Vendors and Keeny Bonus Super Bells. FOR SALE - Floor sample Strikes U' Spares, like new $700.; Keeny free play hot tips, brand new $450.; 2 Gottlieb F. F. Daily Races (write) or will trade for any of the above machines. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

WANT - The used records from your boxes. We buy steadily all year round. Top prices paid.
SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

WANT - Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. 3929 F.P. Equipment ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Face Chrome Deluxe Slots 5¢-10¢-25¢ # $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeny Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - '46 & '47 Galloping Dromedaries and Bangtails. Quote price & condition. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel: Chester 2-3637

WANT - All type post-war pin games. We’ll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We’ve got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted—we mean business.
Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI 6-5273.

WANT - DuGrenier *S* Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN, N.Y.

State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT - Keeny Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. W.A. POLLARD CO., 7255 LARKIN ST., SAN FRANCISCO 5, CALIF. Tel: Ordway 3070.

WANT - 50 A.B.T. Five Jacks 1¢ Machine made before the war. Mall price, condition and quantity. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 8, PA. Tel: Market 7-4541

WANT — Victory Specials; Daily Races and Special Entries. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT - Bally Draw Bells; Triple Bells; Keeny Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 5 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. So., MINNEAPOLIS 15, MINN.

WANT - New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT - To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. Quote quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - 100 Rolldam Games — Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: Lorraine 5-8879.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Cash Box Classified Advertising Section

For Sale

For Sale - Moving, Equip. Sacrificed! Evans Lucky Lucre $57.50; Evans Lucky Star $95.; Jumbo Parade F.P. $45.; Comb. $89.50; Faces Reels $35.; Bobtails F.P. $35.; Silver Moon F.P. $35.; Ball Club Balls $49.50; Big Game, Cash or F.P. $32.50; Track Odds $175.; Bakers Races $125.; 5¢ & 5¢ Super Bell $95.; Goalee $125.; Total Rolls $145.; Panorama complete with film $185.; Wall-O-Matics $10.; Rock-Ola 0-10-20 Wall Boxes $15.; Rock-Ola 5¢ Wall & Bar Boxes $5.; Buckley chrome boxes $10.; Hi-Hands $75.; 5¢ Keeney Comb. Super Balls $95.50. Cond. good. 1/3 dep., bal. C.O.D. Write for bargains. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3-3069

For Sale - Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

For Sale - Goin' Out Of Business. 10 Strikes 'N Sentries. Also a good paying route of 19 Strikes 'N Sentries on location. Also 40 brand new Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

For Sale - Used Games. 7 For $100. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILIA. 21, PA. Tel: Pop. 3299

For Sale - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock, Brand new Dallow 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 518 S. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1501.

For Sale - 30 Unit Wired Music Sets, Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

For Sale - Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

For Sale - 10 Sportsman's Rolls, A-1 condition $175. ea. Free Delivery within 200 miles in lots of 5 or more. 2 Scientific Pokerinos at $175. ea. 1/2 deposit with order. WALTER DUGAN, 12 GLEN AVE., WILLOUGHBY, OHIO Tel: 819

For Sale - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucre; 6 Galloping Dominoes J.P.; 6 - 5 -10¢ Face Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Face Twin Reels; 2 - 10¢ Face Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8887.

For Sale - Strikes 'N Sentries - Greatest money making Games ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost-$1100., like new $600. Total Rolls converted to "Champions", new type Advance Odds. New Scoring Glass. Rollover Button playing field. As good as any and better than most new rolldown games on the market $225.50. 3-Way 5-10-25¢ Keeney Super Bonus Bell, floor sample, like new $1100.; Keeney Single 5¢ Super Bonus Bell $500. PARAMOUNT DISTRIBUTORS, 528 MAIN STREET, BEACON, N. Y. Tel: Beacon 900

For Sale - Phonographs & Pin Ball Route - Ft. Myers & Punta Gorda. About 75 Phones, 75 Pinballs. All new equipment. Either or both routes have wonderful opportunities for ambitious person. FRED HOUSE MUSIC CO., S. TAMAMI TRAIL, SARASOTA, FLA. Tel: 2689

For Sale - 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

For Sale - 3 Surf Queens $40. ea.; 1 Double Barrel $50.; 2 Suspense $65. ea.; 3 Rocket $95. ea.; 1 Big League $50.; 3 Spellbound $75.; 1 Smarty $85.; 2 Step Up $75. ea.; 1 Ballyhoo $115. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4500

For Sale - Special on perfect New Orleans Noveltly Company games: Keeney Clicks, used very little $139.50; floor sample Genco Bronches (write) and Chicago Coin Baseballs $147.50; Mexicans $160.; Bally Special Entries $365.; Sea Breezes $55.; Havana $100.; Oklahoma, Double Barrels and Big Hits $35. ea.; International Mutoscope Voice-O-Graphs, used very little $750. ea. NEW ORLEANS NOVELTLY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306


For Sale - A-1 Buys: Cig, Candy, Scales, Popcorn, Latin Stamp Machs.; Folders. U.S.P. 100 GRAND, WATERBURY 5, CONN.

For Sale - New Equipment: Genco Advance Rolls & Bally Nudy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Sentries, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.


Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE - Established Firm of Distributing & Jobbing Coin-Operated Equipment on Pacific Coast in beautiful port town. Doing business with all leading Coin Machine Manufacturers selling all types of coin operated equipment & parts. Operating small Vending & Amusement Machine Route. Repair Shop completely equipped. Have contacts with over 500 Washington operators and all in Oregon, Idaho, Utah, and Idaho. Will sell business and equipment for inventory consisting of Pin Games, Slots, Phonographs, Arcade Machines, Parts, Private Offices, Office, Store and Shop Equipment. Present monthly gross $8,000. to $12,000. Reason for selling - Poor Health. Required $12,000 to $14,000. For more information, contact: STANLEY AMUSEMENT CO., 1534 COMMERCES ST., TACOMA 2, WASH. Tel: Main 3751

FOR SALE - Large selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 694 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRYANT 9-0817.

FOR SALE - Dupreiner W $75., WD $85., completely overhauled, equipped with double dimmechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - Bonus Super Bell, late serials, clean $300. ea.; Deluxe Draw Bells, like new, used 6 weeks $300. Will trade above machines for Pin Games. New Deluxe Draw Bells (write). Money back guarantee on above machines if not satisfied. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN. Tel: 5154-W

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNTON SALES CO., 123 W. RUNTON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - 4 ft. Bowl-O-Bow, electric scoring (bowling game) fl. sample $99.50; 14 ft. Bowl-O-Bowl, fl. sample $139.50; Mutoscope Voice-0-Graph '46. $500. slot, like new $950.; Chi-Coin Baseball, new $150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single-line 10 turntable board, 4 record racks-5,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3284

FOR SALE - Well established Phonograph Route - 192 Pieces. Half are 1946 and 1947 Models. 100 - 5¢ 10¢ 25¢ Bar Boxes, all new, Located in Sarasota, Bradenton, Venice and Beaches. Also Pin Ball Route - 140 Pieces, all new, 2 Trucks & 1 Car. In business 15 years. Reason for selling-Refiring. FRED HOUSE MUSIC CO., S. TAMIAI TRAIL, SARASOTA, FLA. Tel: 2689

FOR SALE - Mills Four Bells 5-5-5-5¢ $50.; Glitter Gold Mills 5¢ play $50.; Jumbo Free Play $50.; Cross Gold 1¢ $20.; Wurlitzer Mod. 500 $100.; Wurlitzer Mod. 800 $200.; Seeb. 9800 $200.; Nat'l. Cig. Mach. 9 cols. $50. Goatee $75.; Undersea Raider $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Face $5 Chrome $145.; Face $25 Chrome $155.; Mills 50¢ Black Cherry $225.; Mills 50¢ Blue Front $175.; Mills 5¢ Q. T. Blue $65.; Mills 5¢ Q. T. Glittering Gold $65.; Columbia G. A. Cig Reels $32.50.; Many other Bargains. Write for List. OWL DISTRIBUTING CO., 190 EAST SYCAMORE ST., INDEPENDENCE, KANSAS. Tel: 531

FOR SALE - Photomatic, like new, latest model, used 3 months $1095.; 1 Voice Recorder $75.; 2 Packard basement units $325. ea.; 1 Tally Roll $65.; 1 Chicoing Hockey $49.50; Keeney Air Riders $69.50. SILENT SALES CO., SILENT SALES BLDG., 200-11th AVE. SO., MINNEAPOLIS 15, MINN. Tel: Nestor 5720

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TERN.

FOR SALE - Strikes 'N Spares. (3). Like new with latest type mechanism and cables. These machines are trouble free and ready to be placed in locations. Will sacrifice at $500.00 each. F.O.B. Detroit. CURTIS COIN MACHINE COMPANY, 5033 HAMILTON AVENUE, DETROIT 1, MICH. Tel: 2-4140

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4068 CASS AVE., DETROIT 1, MICH. Tel: Tempia 1-7408.

FOR SALE - Post-War Pin Ball Games at the Lowest Prices in the U.S.A. Baffle Card $75.; Ballyhoo $150.; Big Hit $125.; Big League $30.; Carousel $85.; Crozfire $120.; Dynamo $110.; Dynamite $69.50; Fast Ball $50.; Fiesta $85.; Gold Ball $115.; Havana $89.50; Klieg $85.; Lucky Star $115.; Maisie $115.; Midget Racer $30.; Playboy $99.50; Rio $75.; Rocket $95.; Sea Grease $45.; Showgirl $55.; Smoky $90.; Spellbound $45.; Stage Door Canteen $30.; Step Up $40.; Surf Queen $50. All games are clean and in A-1 condition. Terms: 1/3 deposit with order, balance C.O.D. or by sight draft. All games subject to prior sales. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel: 6-3583

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - One of the best routes in Central Nebraska. 100 Music, 33 new Wurlitzers, 70 Pin Balls in nice shape and good truck. Have permanent Air Base here. Write MORTON AMUSEMENT CO., 1917 CENTRAL AVE., KEARNEY, NEBR. Tel: 2031

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone for price. Selling for real low price. RUNYON SALES CO., 125 W. RUNYON ST., NEWARK & N. J. Toll Bigelow 3-8777


FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want — Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Have no room, will sell at great sacrifice, machines ready for locations. Take your pick, several of each of the following machines: ABC Bowler, Argentine, New Champ, Knockout, Victory, Gun Club, Glamour, Horoscopes, Jungle, Four Roses, Monicker, Seven-Up, Snappy, Sea Hawk, Spot-A-Card and more games too numerous to mention. Write, phone or wire us. OWL MINT MACHINE CO., 26 BRIGHTON AVE., ALESTON, MAES. Tel: Algonquin 3287

FOR SALE - Ten Keeney Three Way Bonus Balls, like brand new $1100. ea.; Ten Evans Hangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 5113.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950’s; 500-42; Twin 12 Hideaway; No. 145 Steppers; 500 Adapters; No. 351 & 352 Boxes; 59A Speakers; 6 new 25 cycle No. 475 Amplifiers; Seeburg Hideaway; 5 WS-22 Boxes; Speak Organ; 2 F9024 Speakers; new 2” Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - 1st Class Condition: Advance Rolls $395.50; Total Rolls $149.50; Sportsman Rolls $149.50. (Add $10. for Crating). NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - 10 - 616 Wurl. $75. ea.; 2 - 800 Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfair $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIoga St., PHILADELPHIA, PA. Tel: RA 5-9705

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue - six columns - compact - slug proof - immediate delivery $24. F. O. B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 5¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - This Week’s Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-568


FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcades. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NAISONIAN, 3736-1/2 CINCINNATI ST., LOS ANGELES 63, CALIF.

FOR SALE - Music Route-Covers 2 small towns in King County, Wash. 26 locations. 16 - 1947 machines; 69 new Seeb. Wall Boxes; 25 Seeb. Speakers. Weekly take $350. Plenty of room for expansion. Price $20,000. Half Cash, Balance - 2 years. Also complete Teletone Wired Music Systems incl. changers, brackets, volume controls & misc. equip. at 25% of original cost. HALL MUSIC CO., 1527 COMMERCE ST., TACOMA 2, WASH. Tel: Broadway

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FOR SALE - Brand new, 100 - 1 hr. & 2 hr. National Slug Rejector Radio Timers $7.85 ea.; brand new, Wayne Equalizers for Automatic Volume Control on Seeburg, Wurlitzer & Rock-Ola $285.00; used Packet Adapters for Wurlitzer No. 24 in first class shape $15.00 ea. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE W., SEATTLE 99, WASH. Tel: Alder 1010

FOR SALE - Brand new 5¢ Keeney Super Bonus Bell $450., like new Twin Super Bonus 5/56 and Bally Triple Bell 5/10/25¢ $500. ea. GENERAL COIN MACHINE CO., 227 N. 10th ST., PHILA. 7, PA. Tel: WA. 2-4378

FOR SALE - Rolldowns! New and used. We have a complete line of every money-making Rolldown. Also, all other amusement games. Immediate delivery. Write for prices. MIKE MUNVES, 510 W. 34th St., NEW YORK CITY Tel: BR. 9-6677


FOR SALE - Attention New York City Operators! 200 Pre-War Pin Games converted for city operation $55. ea. Your opportunity for big returns on a small investment. Be Ready! Stock up now before the big rush for games raises prices. Hurry! They won't last long. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900

PARTS AND SUPPLIES

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. 30., MINNEAPOLIS 15, MINN.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1426 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $50. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 75c per 1,000 9 boxes 5¢ wrappers to a case $6.50; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOS AVE., ST. LOUIS 18, MO.

FOR SALE - Wholesale Radio-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 56 - 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 48, 44, 47 - 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for OT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 11C6-98¢ ea. (6SK7G 35¢ ea. Center pins broken but tubes good). BElMONT RAdio SUPPLy, 1921 BElMONT AVE., CHiCAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 496 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2992.

MISCELLANEOUS

NOTICE - Music Ops - Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.


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Yes... here's a roll-down that's really different. Balls actually jump up off the board... plop into basket. Then... ding, ding, ding... the Super-Score bell rings a merry tune while the Super-Score is automatically transferred to player's total score. Super-score... kick-up action... slick, smooth roll-down appeal... spring-positive contact buttons... flashy glass... rich, natural wood cabinet... trouble-proof, cheat-proof mechanism... all add up to increased profits in roll-down operations. For pepped up skill-profits, order HY-ROLL today.