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AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher
JOE ORLECK, Editorial and Advertising Director
ROBERT E. AUSTIN, General Manager, Music Department
G. BRUNER, Business Manager
L. MILAZZO, Classified Advertising
MARSHALL MICON, General Manager, Chicago Office

DEBERT MERRILL, St. Louis, Mo.

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"PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y. Telephone: Murray 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois. Telephone: Earborn 0045 and 422 West 11th Street, Los Angeles 15, California. Telephone: Prospect 2667. CONTENTS COMPLETELY COPY-RIGHTED 1947. All rights reserved. No publication of any material contained herein is allowed without written permission from the publisher. ADVERTISING RATES on request. All advertising closes Fridays at 5 P.M. preceding week of issue. SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request. THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types. THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine. The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. THE CASH BOX is officially recognized by many States as the "official price book of the coin machine industry."
The most oft heard question in the trade at this time is, “What's the answer?” It's a question being heard from the deep south to the far north, from the east to the west coast. Not only from operators, jobbers, distributors and manufacturers of the coin machine industry, but also from leading business men in other professions.

As far as the coin machine industry is concerned, this is the first time, a great many state, when this field did not move ahead at the same rapid pace it did in years gone by even when all other fields seemed to be stymied.

One reason, many believe, is that at long last the sellers in the industry realize that they simply must help to educate the people to whom they sell. Not just continue to sell broadcast anymore with the belief that once a coin operated product is purchased — let it be well enough forgotten.

This just doesn't work out. It can't work out. It hasn't worked out. And it will never work out, especially under conditions wherein the buyer must be a specialist, and in a highly specialized and competitive industry, to earn a profit on his investment.

Washing machine manufacturers will not just sell one of their machines and forget all about it immediately after the sale, except for the usual mechanical complaint or two which may be forthcoming. Today these washer manufacturers insist on having their own factory trained men install the machine. They further insist on their own factory trained demonstrators calling on the purchasers and correctly and clearly explaining the operation of the machine. Then, and only then, do they believe, “a sale has been made”.

For many years now the sellers in the coin machine business has gone ahead competing with each other as to "how much" they could sell, instead of "how well" they could sell. They have never come to the fore openly to advise the buyer that this, that, or the other thing, was "absolutely necessary" for him to remain in business.

They haven't, in the greater majority of cases, joined actively with the men who wanted to bring about understanding of just what was needed, as well as what was required, to assure prosperity and success for the buyer of coin operated equipment.

In some cases, some salesmen have made suggestions to the buyers and then left it at that. They haven't followed thru. The result today is a hodge podge of operational commission activity which leads the operator nowhere — faster than ever.

The operator knows that he must have "so much" to show a profit, but, in a great many cases, doesn’t even know how to go about getting the necessary share he needs. And, when he questions the seller, he gets some advice which is given without any true belief in what is being told him. For this same wholesaler will absolutely not follow thru, at least the greater majority of them won't, to do just what he tells this operator to do to earn a profit from the equipment he sells him.

What's the answer? Simply that the time has at last arrived when the trade must stop kidding itself. The time has come when men must be told just what lies in store for them. They must be helped far beyond the actual sale itself — or — just as the results are now apparent through the industry — there will be no further sales if the man on the firing line, the operator, sees no further profit (in fact, sees losses) in operating.

Every operator today needs "front money". He needs this desperately. He is in just as crucial a position as is the telephone. He simply cannot, without creating antagonism, change his nickel coin chute. Therefore he, too, just as has the retailers, the wholesaler and all others engaged in the production and sale of all types of merchandise, must receive more income. To do that — he must obtain "front money" — in one way or another.

This can be either thru a higher percentage of the gross intake which enters into his equipment, or it can be a flat weekly guarantee. The juke box operators are now in most complete agreement with The Cash Box that they need $10 or $15 per week front money guarantee. Many are planning to only use the two minute recordings, at least speedier recordings than they formerly used, and are going to ask for 60% to 70% of the gross income from their machines at the same time, to just be able to continue in business.

The answer isn't too difficult. It simply is that this field, too, which has held back and held back from asking for its rightful share from its equipment — is now faced with the absolute necessity of obtaining its rightful share and proving, at the same time, to itself, to all the sellers of this field, and to its retailer customers that it, too, must have more money to continue in business and earn even a meager profit on its investment. And, what's more, every operator in the country should be encouraged by every seller and producer to obtain a better share of the gross intake of his equipment.
NEXT DRIVE AGAINST JUKE BOX BIZ IN WASHINGTON WILL BE A VERY BITTER BATTLE


NEW YORK—The next drive by the various music protective associations to force the juke box industry to pay them tribute is bound to be one of the most bitter battles ever yet fought.

These music leaders as well as their attorneys advise that they plan to institute proceedings of a nature which will bring tremendous pressure to bear on the juke box field.

They have long claimed that the juke box gives “a public performance for profit”. They have also pointed to the recordings being licensed for “home use only”. They have used one and a dozen different angles to combat the fact that they are not yet licensing each and every juke box in the nation. They believe that every juke box in the world should pay them a license fee for playing their copyrighted music.

The fact that they already collect a fee from the record manufacturers is of little moment to them. They want to collect again. And they are not just battling for peanuts. They are out to obtain, if they possibly can, at least $100 per yearly license for each and everyone of the 500,000 juke boxes now in the nation. This would mean an annual income to them of $50,000,000.00.

Therefore, anyone engaged in the juke box industry can instantly foresee that these people haven’t quit, nor are they going to quit. In fact, they are already prepared, and further preparing, to present new bills and plans to the nation’s Congressmen to prove why they should obtain a license fee from every juke box in the land.

It is reported that the Petrillo ban may be part of their argument. They believe that much of the ban is due to the fact that Petrillo will not collect royalties from the record manufacturers, but, that he can collect from the nation’s juke boxes, and they may arrange for a combination proposition of intricate angles which would create greater controversy than ever before.

Leading music protective association members have already stated that they are preparing to present new bills in Washington at the next Congressional session and they hope, this time, to win.

The manner in which they discuss this forthcoming Congressional session, and the bills they intend to present, warns the trade that this battle, which will ensue between the juke box industry and these various music protective associations, who desire to obtain tribute from the juke boxes will, indeed, be one of the bitterest ever fought.

With income curtailed to a great extent from many other sources and with the further fact, as was brought out earlier in 1947 by some of the juke box industry’s attorneys, that the leading music organization was obtaining the major share of revenue from recordings, there will be even a more heated drive put forth to force the juke box business to pay tribute to this highly privileged group.

There is no doubt among those juke box leaders who have kept close touch with the situation that they are going to enter into one of the most bitter fights they have ever yet faced in Washington. This past year’s hearings went into seven sessions. It may last much longer and be more nerve wracking this next time.

And — the juke box industry has not made any preparations whatsoever to enter into the fight, to help defeat whatever methods and strategies will be presented by the groups who will be present in Washington.

In fact, even before the hearings were all over at this past session, some of the attorneys and leaders of the music groups who were represented, stated that they were preparing new bills and would present these at the next session of the Congress and, they believed, that they knew now just what was necessary to win.

The entire battle is based around changing the “Copyright Act of 1909”. Already some of the theatrical publications have made reference to this Act. They are already urging the members of these musical associations to get into action. They are, by their editorials, opening the way to the big fight this forthcoming year in Washington.

It is, therefore, high time that the members of the juke box industry got together again to decide their future course. To prepare for the fight they are going to face. To arrange for the representation they will need. To clear everything thru one central point. To bring about better understanding of their field and to assure themselves that they will have every possibility for victory.
Rolldown Biz Enjoys Boom


CHICAGO—The one field in the coin machine industry which is enjoying the greatest boom is the rolldown games division.

Starting far back to when only some small manufacturers were producing these machines, to meet local demand and to overcome local legal situations, the field has now expanded to the point where the nation’s leading game manufacturers have entered into it and are producing some of the finest machines ever yet seen.

The rolldown game caught on quick in many areas where nothing else could be operated. It also withstood all tests and proved that it was a real income producer. It also showed the average operator in these closed territories a new means to earning a living and, in many cases, created more mixed routes than has any other equipment in many, many years.

The rolldown game, after those first, months of operation, caught on with many operators in territories throughout the nation where no other type of machine could be operated. And, because it was already being operated in certain “closed” communities, other territories also allowed the machines to enter them and be operated.

Therefore, the rolldown game caught on very quickly. The demand began to pick up, even the the price was comparatively much higher than the average pinball. It seems now that the rolldown game has a great chance to take the lead in the amusement game field for some months to come and to prove itself the boon instrument which was needed to stimulate business all the way up and down the line.

Interesting is the fact that the manufacturers have kept the rolldown game exceptionally entertaining and simple. They have not piled it up with scoring methods which could, in any fashion whatsoever, confuse the players. Many believe that this has had much to do with the success of the game.

Already some manufacturers are arranging for various types of action.

United Manufacturing Company has developed a game which features the very same 7/8” steel ball used in the pinball machines and which has caught on with a great many of the operators throughout the nation.

Williams Manufacturing Company has developed a game which is the prototype of its “All Stars” baseball machine and which has the very same sort of baseball play action, tho the game is now called “Box Score” featuring single wood ball action.

Genco, too, has a brand new rolldown on the market. This firm can be said to have started the greater rolldown game action with their “Total Roll” and “Advanced” rolldown games.

Bally Manufacturing Company has entered the field with “Hy-Roll” which offers a unique type of basketball action, actually shooting the large wood ball into the basket and which, it is reported, seems destined to get a great deal of good action.

Chicago Coin has produced an unusually fine machine and the general belief is that it will capture a very great share of the market as have their pinball games.

The smaller firms, like Esso Manufacturing Corp. and George Pioneer Company and some of the others, have also entered into the market with fine machines.

The belief now is that the rolldown game is well on the way to capture a great deal of sales from the trade.

The swing seems to be to those entertaining machines will have been classified in past years as “strictly amusement” and the city fathers everywhere in the country are holding with the men who present these to them for they, too, believe them to be “strictly amusement” and, therefore, the market widens every day.

Southern California, New York City and perhaps Detroit County may be called the centers where rolldown became most popular. There are rolldown machines now operating in a great many cities throughout the country and fascinating the players just as coin operated bowling machines did.

In fact, some are of the belief that the growth of rolldown will once again bring back coin operated bowling games and that, with additional features added to the bowling machines, the trade can expect a revival of all types of amusement which haven’t been on the market for many years.

In the meantime, the boom is under way, and the distributors are happy in the thought that they again have a product to sell which has all the possibilities of capturing the public’s fancy.

NEW YORK—With the publication in this past week's (November 29, 1947) issue of The Cash Box of the fact that certain leading distributors are planning to arrange for the creation of a "Credit Bureau" along the lines suggested by this publication for a "National Credit Bureau", there have come many reports to The Cash Box claiming, "This is a vital need for the entire industry at this time."

In fact, one well known leader stated, "We absolutely need a credit bureau of some sort at this time more than we ever have before. The entire trade is in a state of puzzlement. Few know just how to proceed. Most are just going ahead with the tide—and the tide isn't very good at this time."

He also reported, "There's no use kidding ourselves and saying that this is only a 'temporary situation'. Whether it is, or isn't, none of us know. But, what we do know is that operators must have some credit arrangement at this time to carry them thru such periods so that they can overcome some of the problems with which they are now faced."

"The average operator", he continues, "is not in a bad position. He knows that he is entering into the holiday season full period. But, he has notes to meet, and machines to buy, and overhead expense confronting him. If he can obtain an extension of the credit he needs thru some 'National Credit Bureau' or a local credit bureau, then there is no doubt that he will come thru with flying colors. We simply must have such a bureau in this industry."

"And", he says, "I want to take this opportunity to again thank The Cash Box for originally offering this suggestion, as well as keeping it in front of this industry for the past five years, so that everyone would realize how important it is."

There are a great many distributors throughout the country today who refuse to continue any further credit arrangement methods with operators. They point to their books and explain that they are now "in deeper" than ever before. They also state that they haven't been able to collect these debts the way they have been able to in the past. This, they claim, has placed them in an embarrassing financial position and they must draw the credit strings tighter than ever before.

But, by so doing they hurt many of their customers whose credit is good and who, too, are now financially embarrassed because they are facing a slowed-up season which was most unexpected and which all business men claim is of a temporary nature. There is no reason why these men, too, must suffer along with those who haven't properly prepared themselves to meet with whatever situation might arise.

Distributors, as reported in last week's issue of The Cash Box, are eager to have a local and national credit bureau. They believe that these will protect them to a great extent and will also prove the answer to the credit extension problem. There is no doubt that they are right. They have, many times in the past, pointed out that those operators who overextend their credit line with them, and then find payments hard to meet, will drop over to their competitors with the result that two distributors are now faced with a collection problem where only one faced it before.

This can, without any doubt, be cured by a credit bureau of a local, if not national, nature. But, this isn't the complete answer to the purpose of a "National Credit Bureau".

There comes a time when the seller must work closely with the buyer. In the case of most sellers, they are willing to work 100% with the buyer. But, today, they know little or nothing about the buyers' credit except from what statements they may have seen in the past and these are not of the type, in many cases, on which credit can be extended.

This is the time, therefore, when the majority of the distributors, and the greater majority of the operators' leaders, are of one mind. That there must be created a "National Credit Bureau" because of the fact that this has become a most vital necessity and the men now feel that someone must step to the fore to get this started before some of the operators thrust the nation are faced with great loss.
"REVIEW-OF-THE-YEAR" ISSUE

THE ENTIRE YEAR OF 1947 IN REVIEW IN COMBINATION WITH THE XMAS AND NEW YEAR'S GREETINGS NUMBER. CONTAINS ALL THE IMPORTANT AND OUTSTANDING EVENTS OF THE YEAR

THE "REVIEW-OF-THE-YEAR" ISSUE WILL BE DATED — DECEMBER 27, 1947

FINAL CLOSING DAY IS FRIDAY, DECEMBER 19, 1947

IN THE NEW YORK OFFICES OF

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)

(ALL PHONES: MURRAY HILL 4-7797)

YOUR NAME SHOULD APPEAR IN THIS ALL-IMPORTANT "REVIEW-OF-THE-YEAR" ISSUE WHETHER YOU JUST OFFER XMAS AND NEW YEAR'S GREETINGS. IF YOU ARE A MEMBER OF THE COIN MACHINE INDUSTRY OR ALLIED TO THE INDUSTRY IN ANY CAPACITY WHATSOEVER GET YOUR NAME, FIRM OR ASSOCIATION LISTED IN THIS BIG "REVIEW-OF-THE-YEAR" ISSUE OF 1947. IT WILL BE THE "REFERENCE BIBLE" OF THE ENTIRE INDUSTRY!! THE ENCYCLOPEDIA EVERYONE WILL CHECK ALL DURING 1948 FOR COMPLETE DATA AND INFORMATION. THIS IS THE ONCE-A-YEAR ISSUE YOU ASKED US TO PRINT FOR YOU! BE SURE YOU ARE IN IT WITH THE SIZE SPACE BEST DESERVED BY YOU IN SUCH ISSUE!

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AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY

For "THE BEST RECORD OF 1947" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to:

The Harmonicats

Vitacoustic Records

Robbins Music Corp.

For "PEG O' MY HEART"

THE HARMONICATS

For "THE BEST ORCHESTRA OF 1947" The Cash Box "Oscar" will be awarded in behalf of the Automatic Music Industry of America to:

Eddy Howard

EDDY HOWARD

For "THE BEST FEMALE VOCALIST OF 1947" The Cash Box "Oscar" will be awarded in behalf of the Automatic Music Industry of America to:

Jo Stafford

JO STAFFORD
For "The BEST 'HILLBILLY' RECORD of 1947 BY A POPULAR ARTIST"
The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to...

Dorothy Shay

Columbia Records

Chappell & Company, Inc.
For "FEUDIN' & FIGHTIN'"

For "THE BEST 'WESTERN' RECORD OF 1947" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to...

Tex Williams

Capitol Records

American Music, Inc.
For "Smoke, Smoke, Smoke"

For "The BEST 'WESTERN' RECORD of 1947 BY A POPULAR ARTIST"
The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to...

Eddy Howard

Majestic Records

Peer International Corp.
For "MY ADOBE HACIENDA"

For "THE BEST 'RACE' RECORD OF 1947" The Cash Box "Oscars" be awarded in behalf of the Automatic Music Industry of America to...

Savannah Churchill

Manor Records

Melrose Music Corp.
For "I WANT TO BE LOVED"
HERE'S THE FINAL COUNT
OF YOUR VOTES TO CHOOSE THE BEST RECORDS AND ARTISTS OF 1947

BEST RECORD OF 1947

"PEG O' MY HEART", The Harmonicats 57,146
"NEAR YOU", Francis Craig 42,496
"HEARTACHES", Ted Weems 37,010
"ANNIVERSARY SONG", Al Jolson 17,228
"THAT'S MY DESIRE", Frankie Laine 16,069
"MAMSELLE", Art Lund 10,221
"LINDA", Charlie Spivak 4,623
"I WONDER WHO'S KISSING HER NOW", Perry Como 3,451
"PEG O' MY HEART", Three Suns 2,421
"ANNIVERSARY SONG", Guy Lombardo 1,843
"THAT'S MY DESIRE", Sammy Kaye 1,725

BEST ORCHESTRA OF 1947

EDDY HOWARD 85,290
VAUGHN MONROE 38,208
RAY LOMBARDO 17,720
SAMMY KAYE 16,900
FREDY MARTIN 15,872
CLAUDE THORNHILL 15,012
TED WEEMS 14,512
STAN KENTON 9,272
FRANKIE CARLE 8,775
LOUIS PRIMA 7,248
TED DESKIN 7,000
JOHNNY LONG 5,165
HARRY JAMES 5,042

BEST FEMALE VOCALIST OF 1947

JO STAFFORD 45,528
DINAH SHORE 41,559
MARGARET WHITING 14,453
PEG GROCE 12,266
NELLIE LUTCHER 7,621
ELLA FITZGERALD 6,667
MARIA TILTON 5,165
FRAN WARREN 3,921
JUNE CHRISTY 2,525

BEST MALE VOCALIST OF 1947

PERRY COMO 70,119
RUTGERS 32,175
FRANKIE LAINE 22,620
VIC DAMONE 15,789
FRANK SINATRA 12,784
ART LUND 13,088
HILLY ECKSTEIN 6,095
AL JOHNSON 5,121
DICK HAYMES 4,965

BEST MALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS 73,166
DINNIN SISTERS 32,089
MURPHY SISTERS 14,620
GALL SISTERS 3,227

BEST FEMALE VOCAL COMBINATION OF 1947

INK SPOTS 58,533
WILLIS BROS 57,541
KING COLE TRIO 32,644
THREE SUNS 18,668
THE RAVI 11,223
JOHNNY MOORE'S THREE BLAZERS 10,090

BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold 16,599
"JOLE BLON", Moon Mullican 14,912
"RAINBOW AT MIDNIGHT", Ernest Tubb 11,085
"WABASH CANNON BALL", Jimmy Dale 9,136
"I'LL HOLD YOU IN MY HEART", Eddy Arnold 8,104
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold 7,913
"DON'T LOOK NOW", Ernest Tubb 4,136
"HITLER LIVES", Rosalie Allen 3,246
"NEW JOLE BLON", Roy Acuff 1,528
"RYE WHISKEY", Red Foley 989
"DAUGHTER OF JOLE BLON", Johnny Bond 500
"HANG MY HEAD AND CRY", Riley Shophead 500
"YOU MUST WALK THE LINE", Eddy Arnold 500

BEST "HILLBILLY" RECORD OF 1947
BY A POPULAR ARTIST

"FEUDIN' & FIGHTIN'", Dorothy Shay 19,578
"TIM-TAYSHUN", Stafford-Ingles 23,359
"FEUDIN' & FIGHTIN'", Bing Crosby 2,185

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams 59,501
"ITALIAN DREAM WALTZ", Red River Dave 8,790
"COOL WATER", Ray Whipp 7,980
"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis 2,191
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry 1,774
"I HAVE TO TELL YOU LATELY", Sons Of The Pioneers 1,628
"T-N-TASSEME", Cliffie Stone 983
"MOVE IT ON OVER", Hank Williams 830
"ON SILVER WINGS TO SAN ANTONIO", Rosalie Allen 818
"DANGEROUS GROUND", Roy Rogers 465
"KENTUCKY WALTZ", Cowboy Copas 349
"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams 310
"LOVE LANES OF YESTERYEAR", Al Dexter 200
"TEARDROPS IN MY HEART", Sons Of The Pioneers 166
"NEW SAN ANTONIO ROSE", Bob Wills 148
"DOWN AT THE ROADSIDE INN", Al Dexter 95
"THERE'S A BIG ROCK IN THE ROAD", Bob Wills 60
"ROUND UP POLKA", Tex Williams 54
"GET THAT CHIP OFF YOUR SHOULDER", Red Merrell 50

BEST "WESTERN" RECORD OF 1947
BY A POPULAR ARTIST

"MY ADOBE HACIENDA", Eddy Howard 11,954
"RAGTIME COWBOY JOE", Eddy Howard 9,270
"SMOKE, SMOKE, SMOKE", Phil Harris 7,309
"SMOKE, SMOKE, SMOKE", Lawrence Welk 2,302

BEST "RACE" RECORD OF 1947

"THRU THE HEART OF NUTS AND BOLTS", Jimmy Dorsey 11,214
"THE HEAD PART", Eddy Howard 9,124
"DON'T CALL ME SCOTTY", Eddy Howard 6,222
"HEART OF A HUNGRY MAN", Eddy Howard 5,985
"SMOKIN' A MAFE", Eddy Howard 5,085
"ROUND UP POLKA", Tex Williams 4,888

BEST "RACE" RECORD OF 1947
BY A POPULAR ARTIST

"TRUST IN ME", Hadda Brooks 2,304
"THEM THERE EYES", Roy Milton 2,210
"I'LL BE YOURS", Johnny Bond 1,909
"CHANGEABLE WOMAN", Johnny Moore's Three Blazers 1,909
"FOOL THAT I AM", Dinah Washington 1,081
"EVERYTHING I HAVE IS YOURS", Sarah Vaughan 1,018
"REAL GONE GUY", Nellie Lutcher 998
"I GOTT A RIGHT TO CRY", Joe Liggins 965
"LET THE GOOD TIMES ROLL", Louis Jordan 645
"BLUE PLATE BOOGIE", Louis Jordan 581
"YOU WON'T LET ME GO", Johnny Moore's Three Blazers 502
"BLOW MR. JACKSON", Joe Liggins 496

www.americanradiohistory.com
NEAR YOU
Still on top of the heap for its ninth consecutive appearance here.

I WISH I DIDN'T LOVE YOU SO
Repeats its position of last week with play continuing heavily throughout the nation.

YOU DO
In third place last week and here it is again. O.K. beg this one to stay around a long time.

HOW SOON
In fifth place last week, this play tune continues to move up. Garners fourth spot here.

CIVILIZATION
Whatta jump! In ninth place last week, and here it is in the fifth slot. Loads of play on this one.

I HAVE BUT ONE HEART
Drops a few after a sensational rise near the top. In the fourth spot last week — into six here.

AN APPLE BLOSSOM WEDDING
In sixth place last week this fragrant ditty drops one to garner the seventh spot. A great coin caller.

BALLERINA
Moves into the limelight with music ops reported playing the ditty madly.

SO FAR
A great run on the phonos moves this plus tune into this featured page. Keep your eyes on this one.

FEUDIN' & FIGHTIN'
Drops to the bottom after a long ride around the board. Still catching coin galore.
"Judy" (2:53)  
"I Understand" (2:54)  

BOB MANNING  
(Clock 103)  
● Here's a pair of sides aimed at ops and bound to increase phone play way up high. Bob Manning's soothing pipes pitch pretty fine on "Judy" and I Understand" here with the name song getting the big sound. Top deck in a sentimental mood, with the crooner's tossils weaving their way in charming manner. On the flip for the side of I Understand, Bob equals the brilliant performance of the top deck to score again. This disk is a click—ride heavy with it.

"Please Don't Play Number Six Tonight" (3:01)  
"I May Be Wrong" (2:54)  

GSNE KRUPA ORCHE.  
(Columbia 37968)  
● Made for phone play and strongly at that is this tasty dish labeled "Please Don't Play Number Six Tonight," with maestro on the piano. (Here's the one that has Piper Buddy Hughes to the fore to spill the merry words that’ve been on the title and the jive box coming in for good, Buddy's smooth tones flavor this cookie with a load of spice, as the wax moves in medium tempo throughout. On the flip with an instrumental hit, Gene comes up with "I May Be Wrong" to knock out more jive box material. Ditty is toned down loads, but nevertheless has that Krupa styling to give it a rousing send-off. Grab the top deck by all means.

"As Sweet As You" (2:59)  
"Diane" (2:39)  

FREDIE STEWART  
(Capitol 479)  
● Oh, can this kid sing! Freddie Stewart is bound to put you in that warm mood with this pair titled "As Sweet As You" and "Diane". Top deck should have the coin rolling in but pronto, with the choir boy's pipes pitching way down in the low come-hither mood. On the flip with the ever loving "Diane", Fredie matches the top notch top deck, with an equally brilliant performance. You're bound to go for this duo — latch on.

"Lassus Trombone" (2:40)  
"Love Tales" (2:52)  

EDDY HOWARD ORCH.  
(Majestic 1178)  
● It's the great music by a real great band in the person of Eddy Howard to offer this pair serving for really heavy play on the phone. The familiar notes to "Lassus Trombone" on the top deck, with maestro Eddy to wal! "Love Tales" on the flip. With a tram to the way topside and some wonderful band licks, the deck is bound to meet with heavy favor, Eddy goes romantic on the flip to whisper the hush wording to "Loves Tales". The "Loves Tales" is a favorite, and the Eddy Howard alone should account for a load of coin on this pair.

"Let Me Love You As Long As I Want To" (2:49)  
"To Make A Mistake Is Only Human" (2:33)  

JERRY SELLERS  
(Crown 161)  
● Latest balladeer on the wax horizon scores heavily with his first hit on Crown label. Jerry Sellers to the mike to rate like a spade flush with a ballad you're bound to be hearing plenty of in the near future. Top was labeled "Let Me Love You As Long As I Want To" should start the hobby-sxers howling again. It's slow dreamy stuff, with Jerry's capable tossils riding high. On the flip with "To Make A Mistake Is Only Human", Jerry comes thru once again to add orchids with another top notch cookie. Both sides echo heavy coin play — you'll like 'em.

"The Dum Dot Song" (2:58)  
"It All Came True" (2:52)  

FRANK SINATRA  
(Columbia 37966)  
● Here's a wax story of the coin biz— with piper Frank Sinatra to vocalize his way into a merry howl of calamine on "The Dum Dot Song". Frank parrots the title in kidde talk to come up with loads of bounce and zest in this. Alvy West and his boys fill the background with lively music that's perfect for loopy to make the wax shine. On the flip with a tearful ballad titled "It All Came True", Frank shows his top notch wares in grade A manner, with the Pied Pipers and the Alex Stordahl boys matching his brilliant waxing. Latch on to "The Dum Dot Song" for money in the bank.

"At The Candelight Cafe" (2:34)  
"I Surrender Dear" (2:48)  

GORDON MacRae  
(Capitol 15014)  
● More romance material for the pho- nons with crooner Gordon MacRae to render the scintillating warrage. Titled "At The Candelight Cafe" and "I Surrender Dear", Gordon's pleasing tones of gypsy air on the top, and switches to the sparkling oldie on the flip. Wax is highly flavored by some great music by Paul Weston with "At The Candelight Cafe" getting top bill- ing in those quiet spots.

"My Little Donkey" (2:37)  
"Valencia" (2:35)  

LOUIS PRIMA ORCH.  
(Victor 20-2549)  
● Popular musical styling of maestro Louis Prima spouts out here on a pair of novelty tunes that should set a merry race in the phone. You'll find for Louis' nasal tones on "My Little Donkey", with the band adding the slow pacing in fine stylin' throughout. Backing shows the popular "enamel" style that's been its way wallin' once more. Both sides for a heavy whirl — get next to 'em.

FIGURES SHOWN FOLLOWING SONG TITLES INDICATE PLAYING TIME OF RECORD.

Only Records Considered Best Sailed To The Requirements Of The Trade Are Reviewed On These Pages.
**THE CASH BOX**

**Record Reviews**

"Rumba Jubilee" (3:02)  
"Tom Tom" (3:00)  
MACHITO & HIS RUMHUMAS  
(Continental 1213)

- Star starred platter for the rhumba fans in this duo of hip swivel stuff out of the Machito hit parade. With Patsy Garrett to wall the pleasing wardrobe on the top deck, the deck stacks up high. Patsy's pipes are mellow, while the maestro furnishes the hyp rhythm. On the flip, Patsy joins with balladeer Jimmy Atkins to offer "Tom Tom". It's more gay music for the rhumba fans with the hand-clap in this wax giving the deck a lift. Where the shakers gather they'll go for this.

"My Guitar Is My Sweetheart"  
(TED MARTIN)  
(DeLuxe 1120)

- A whale of a juke box tune is this offering by the popular Ted Martin. It's "My Guitar Is My Sweetheart" current, riding heavily on popularities throughout the nation. Ted pipes swell to glory here while the dainty, gay melody rolls right along. On the flip with the plug tune titled "Get A Pin Up Girl", Ted comes thru with another top notch rendition. Grab this platter for a boost in your phonograph play.

"The Greatest Mistake" (2:47)  
"Hey Pretty Mama" (3:00)  
JUMP JACKSON ORCH.  
(Aristocrat 402)

- Pair of sides for the race spots are offered here in top notch styling by the Jump Jackson crew, with cassey Melrose Colbert to grab the lime on the top deck. Titled "The Greatest Mistake" the gal's pipes weave right in to charm and warm you to her immediately. Ditty is haunting, with the slow pace blending wonderfully. On the flip, piper Benny Kelly grabs the mike to wall the hyp wardrobe to "Hey Pretty Mama", more race music with a stock beat. There's no mistake about the top side—you'll go for it.

"It's A Lonesome Old Town" (2:51)

"My Melancholy Baby" (3:00)  
ALAN DALE  
(Signature 15163)

- More Dale wax comes a 'coppin', with the choo boy piping the crushing tones of "It's A Lonesome Old Town" on the topside. The piper's tonality is in a fragrant chant with the soothing melody, as the Ray Bloch orch furnishes a splendid backdrop. On the flip with the title "My Melancholy Baby" Alan once again offers pleasure filling moments that count.

**SLEEPER OF THE WEEK**

"Beg Your Pardon" (2:50)  
"I'm Looking For A Sweetheart" (2:30)  
FRANCIS CRAIG/ ORCH.  
(Bullet 1012)

- Riding on the wave of the sensational success he scored with the famous "Near You", orkster Francis Craig looks to repeat in a big way with his latest piece in "Beg Your Pardon". The familiar Craig piano touch sets off the brilliant spot for piper Bob Lamm, with the rhythm and melody of the song offered in gay, merry style throughout. Bob Polly's the title in mellow mood with the tones he gives forth with shining brilliantly. It's Craig and his piano for the glory tho—and what's that phono fans are bound to want to hear. On the flip with "I'm Looking For A Sweetheart" it's another first rate performance by Craig and Bob Lamm, with the wardrobe of the song grabbing off the bill of fare. "Beg Your Pardon" is sure to make your Xmas brighter—get next to it—but quick.

"I'll Dance At Your Wedding" (3:08)  
"Those Things Money Can't Buy" (2:30)  
BUDDY CLARK  
RAY NOBLE ORCH.  
(Columbia 39767)

- Pair of plug tunes spill here, this time by the popular Buddy Clark-Ray Noble combination. With Buddy tonalling "I'll Dance At Your Wedding" and "Those Things Money Can't Buy" the pair light the way toward favorable juke box reception, Buddy's pipes in the soft vein with some wonderful licks by the Ray Noble crew. For the dance and listener crowd alike—especially so in the soda spots.

**FIGURES SHOWN FOLLOWING TITLE SONGS INDICATE PLAYING TIME OF RECORD.**

"Who-ee Blues" (2:57)  
"Lilta Bitta Momma" (2:46)  
LEE NORMAN ORCH.  
(Lin's 1042)

- "Ya gotta like this one. It's the Lee Norman crew with Patsy Thomas to the fore to wall the hyp wardrobe to "Who-ee Blues" and "Lilta Bitta Momma". Patsy steps out in full voice with all the riff and holler you can stand on the one while the drums pitches blended tones to back the piper in fine fashion. On the flip with the stock race stuff, Patsy's the mood happy as he wails about that light gal. Both sides for the race spots.

"Do You Or Don't You Love Me" (2:48)  
"The Song Is Ended" (2:52)  
NELLIE LUTCHER  
(Capitol 40063)

- The Kings, lovable Lutcher rides heavy again with this latest pairing bound to keep your phonos hopping. An original on the top side, Lutcher makes the music merry with "Do You Or Don't You Love Me" and flips to the Irving Berlin ditty "The Song Is Ended" for the flip. Strong following of Lutcher will prove both sides appealing coin-winners, with the familiar Lutcher sax stylers riding high to glory. Get next to the pair.

"Your Red Wagon" (3:01)  
"A Man's Best Friend Is A Bed" (2:46)  
RAY McKINLEY ORCH.  
(Majestic 7275)

- Pair of sides by the capable Ray McKinley ork, here with maestro Ray himself to wall the pleasing wardrobe. Top deck gets the billing as "Your Red Wagon" rides thru in fine novelty styling, Pilp ditto's the title with Ray's pipes hogging the lime all thru. Both sides should make attractive filler material—they deserve a hearing.

"Then I'll Be Tired Of You" (2:59)  
"Was That The Human Thing To Do" (2:40)  
KAY STARR  
(Capitol 40066)

- The sultry pipes of chrip Kay Starr echo here on a pair that have the makings, Labeled "Then I'll Be Tired Of You" and "Was That The Human Thing To Do", Kay weaves in moody slow styling to the metro set by the Dave Cavanaugh orch. The gal's pipes form their way into you and have that class tag around. Where they go for quiet music, they'll go for this duo.

"Ja Do" (3:04)  
"Three O'Clock Jump" (3:04)  
TEN CATS & A MOUSE  
(Capitol 15015)

- A seldom heard or seen aggregation get together here to knock out a pair which the hop jazzophile crowd may go for, Coupled Peggy Lee (on drums), Red Norvo, Paul Weston, Dave Barry, Billy May, Frank DeVol, Bobby Sherrwood and others, the slow pacing of the top deck comes as a pleasant surprise with the title pair. Stylish sax work makes the race spots. Spot solos highlight the pair throughout, with the notes they give off coming thru in top manner.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
BYRDE'S EYE VIEW
ROUND THE WAX CIRCLE

Byrd Gore

Congratulations to all youse guys and gals who walked off with the "Oscars" in our Second Annual Music Poll of the Automatic Music Industry of America. Operators throughout the nation participated in this poll, giving it tremendous representation. The poll is truly indicative of those tunes and artists who were popular in the juke boxes of the nation. We'd like to make a point here to those artists represented in the poll. Votes were received from music operators in every big and little city in the nation. In all probability, many an artist will never personally play an engagement in Deadwood, South Dakota or Andalusia, Alabama with all due respect to those cities. Yet the artist continues to earn his box office and promotion through the medium of the juke box. We feel the joke box operator deserves a vote of thanks. . . . Aside to the winners of the poll and their managers — contact this column immediately so we may facilitate arrangements for the presentation of the "Oscars".

A great big orchid and a hug 'n kiss for our "coinman of the week". . . .

Henry De LaVies, of Hirsch Coin Machine Co., Washington, D. C. The wonderful work Hirsch has done and is doing to promote the entire coin machine industry deserves a round of applause from all coinmen. Hirsch recently sponsored a television show in Washington, featuring the Juke box playing to a drove of teenagers. Then he and Eddie Talhaler, disc jockey at WTOP got together to formulate the "juke box record of the week". It's this sort of public relations that helps combat such atrocity statements as the "American Weekly" recently ran. More power to men like Hirsch De LaVies — our "coinman of the week".

. . .

Ed Levy and Herb Zebyey, major domos at Major Distributing Co., New York, added the Miracle Record label to their rapidly growing distribution wares. Miracle is currently riding hot, but Gladys Palmer's "Soft That I Am"... Louis Prima's success with "Civilization" and "With A Hay And A Hi And A Ho Ho Ho" have caused eyebrows to raise at several networks. Seems as if he'd be a natural for a major spot... Keep your eyes peeled for "Good Rockin' Tonight" on Deluxe Records. New Orleans operators report the ditty going smash... In her first year of recording as a single, Sarah Vaughan has become the top selling artist of Musicraft Records... Nice going Sarah... George Shearing, London platter jazz pianist on his way to the U. S. A. We hear George is going to make Uncle Sam's permanent spot... The storm of mail Percy Como continues to receive repelling him to play the life of Russ Colombo in flickers... Henry Ojan back in New York after a successful stint for the Claude Thornhill orchestra. Henry is by far, one of the more successful juke box operators contact men around... 

MGM flier край ads spoiling MGM Records... Frankie Laine and the Ray McKinley crew bow into the Paramount (N. Y.) for the great big Xmas show... Alvin Rice and the King Sisters back together again... Les Brown into the Casino Gardens soon in the land of never ending sunshine... Count Basie into the Meadowbrook, Culver City, minus a few warbler... That schedule Woody Herman has set up... Harry James crew (without boss lady, Betty Grable) planning another trek to New York mighty soon... The Latchet family, Nellie and Joe, riding hot on Cap platters...
**PERRY COMO!**

with Russ Case and his Orchestra
Two Loves Have I
and
I Never Loved Anyone
RCA Victor 20-2545

--

**VAUGH MONROE!**

Nina Nena
(Nguna Nah-no)
Mahalani Papa Do
(Hoy Hoy)
vocal by Vaughn Monroe and The Moon Maidens
RCA Victor 20-2528

--

**TOMMY DORSEY!**

Let’s Pick Up Where We Left Off
vocal by Stuart Foster
Like a Leaf in the Wind
vocal by Stuart Foster and The Sentimentallists
RCA Victor 20-2546

--

**DENNIS DAY!**

with Charles Dani and his Orchestra
Peggy O’Neal
and Mickey
RCA Victor 20-2551

--

**COUNT BASIE!**

Brand New Wagon
vocal by Jimmy Rushing
Futile Frustration
RCA Victor 20-2519

--

**LOUIS ARMSTRONG!**

and his All Stars featuring Jack Teagarden
Some Day
and
Fifty-Fifty Blues
RCA Victor 20-2530

--

**AL GOODMAN!**

and his Orchestra
Fantasia Mexicana
from “El Salom Mexico” (in M.G.M’s “Fiesta”) Themes From
“Gone With the Wind”
(from the movie “Gone With the Wind”)
RCA Victor 20-0419

--

**DESI ARNAZ!**

Made For Each Other
(Tu Felicidad)
El Cumbanchero—Congo
(From Universal’s “Cuban Pete”)
RCA Victor 20-2550

--

**BETTY RHODES!**

with Charles Dani and his Orchestra
Why Should I Cry Over You
and
Those Things Money Can’t Buy
RCA Victor 20-2547

--

**THE DARDANELLE TRIO**

I’m Easy to Get Along With
and
My Love is Elite
RCA Victor 20-2555

--

**SPADE COOLEY**

and his Band
Tailor Made Baby
and
All Aboard For Oklahoma
RCA Victor 20-2552

--

**ZEKE MANNERS**

and his Band
Don’t Do It Darling
vocal by Curley, Ez and Hake
You Can Wait Beneath That Apple Tree
vocal by The Singing Liarists
RCA Victor 20-2533

--

**CLIFF CARLISLE**

and The Buckeye Boys
I Didn’t Have Time
and
You Couldn’t be True If You Tried
RCA Victor 20-2552

--

**BUCANAN BROTHERS**

and the Georgie Calamonts
There is a Power Greater Than Atomic
and
The Heartick Blues
RCA Victor 20-2553

--

**LITTLE EDDIE BOYD**

Blues singer and his Boogie Band
You Got to Love That Girl
and
Unfair Lovers
RCA Victor 20-2555

--

**CECIL CAMPBELL**

and his Tennessee Ramblers
Talk, Talk, Talk
and
Hawaiian Dreams
RCA Victor 20-2531

--

**JESSE STONE**

and his Orchestra
Hey, Sister Lucy
(What Makes Your Lips So-Juicy)
An Ace in the Hole
RCA Victor 20-2554

--

**ROOSEVELT SYKES**

and his Original Honey Drippers
Kilroy is in Town
and
Don’t Push Me Around
RCA Victor 20-2556

--

**HENRI RENÉ**

and his Orchestra
The Whistler and His Dog—Fox Trot
and
Valse Venitée
RCA Victor 25-0105

--

**SIX FAT DUTCHMEN**

Woodshed Polka
and
Old Folks Waltz
RCA Victor 25-1102

--

**FRANK MADERA**

and his Orchestra
No Seas Asi
and
Que Venga El Mambo
RCA Victor 25-0721

--

**JOSÉ CURBELO**

and his Orchestra with Spanish vocals by
Manuel (Manay) Lopez
Peanut Vendor—Guaracha
(El Manco)
and
Jinguiti Jongolo—Celoyeso-rumba
RCA Victor 26-9023

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**PEDRO VARGAS**

La Ultima Noche—Bolero
(Our Last Night)
and
Esperame—Bolero
(Wait For Me)
RCA Victor 22-0719

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**THE STARS WHO MAKE THE HITS ARE ON**  
**RCA VICTOR RECORDS**
NEW YORK—Since the start of the campaign in The Cash Box advising the trade of the benefits which would accrue to it by use of 2 minute recordings, the disk manufacturers, it is now reported, have not advertised above them any kind of records which this industry needs and many of them, thru their distributors and salesmen, have advised juke box operators that would produce speedier times in the future.

It was a great surprise to many, and a known fact to just as many, that the most outstanding record of the year, "Peg O' My Heart" by The Harmonicats was a two minute recording. This news clinked many juke box operators. They instantly brought to the attention of the distributors and salesmen from whom they regularly purchased disks and asked these men to inform their manufacturers of this fact so that the trade could have more such faster timed recordings.

All agree, through the Juke box industry, that there are approximately two hours of peak play in the average location. This means, with the use of two minute disks, that the operator can earn 50 per cent more than he is earning at this time. This extra dollar per evening's play starts him off on the course to better profits, it helps him to cover his operating expense, and also helps him to amortize the cost of his new machines.

But, what is even more impressive, is the fact that the 50 per cent increase is only noted during the two peak play evening hours there has been proved, by actual test, that the location will earn about 20 per cent more during the balance of the day. This gives the juke box operator the extra money he needs to take care of the many extra costs with which he is faced.

Operator after operator throughout the entire country is rallying to the banner of speedier timed recordings. He now realizes that these can prove his salvation and will also enable him to enjoy better profits from every standpoint. The trade knows and agrees that the juke box operator is the one who is faced with the greatest problems on how to make his equipment pay. Here then, is one solution which has met with instant acclaim. It has pointed the right way.

It is now a surety that a great many juke box operators throughout the nation will use it as their way out of their present profit earning difficulties.

One manufacturer this past week advised that he has just cut a record which would take but one minute and fifty-six seconds of playing time. He claimed, "This is one record, because we believe in its quality as a recording, and also because we feel that the music will meet with approval, will be one of the outstanding records in the nation's juke boxes during 1948."

Other manufacturers have since learned that by cutting down the playing time, therefore widening the grooves on the average 10 inch record, that they eliminate much hiss and scratch, and generally improve the tone of the disk.

This is extremely important to the juke box trade. The juke box operators are now timing all the records which they intend to buy. All records are also being timed in the "Record Reviews" of The Cash Box and the request of the nation's leading juke box ops. The belief is that "time" will have much to do with the success of all future recordings.

As one noted op pointed out, "We can still get 60 per cent of the gross intake from our machines on any location featuring two minute records. And at 40 per cent we can give the storekeeper even more money than he used to get at 60 per cent. This means that the retailer is happy, we are certainly happy for we need that extra 20 per week or more to assure us a profitable business, and the public like records, especially like 'Peg O' My Heart', which proved a tremendous hit on every location in the country."

The juke box trade has jumped onto the bandwagon of the two minute disks and is riding the idea for all it's worth. Everyone also realizes that here is something which may even be the answer to eliminating the need for changing the present 50-50% commission basis on many of the better locations.

It means more money all around for the juke box operator and this is definitely what he needs to assure himself remaining in business on a profitable basis and, especially, being able to continue to purchase inventory at an accelerated rate so that all will profit with him up and down the line.

The manufacturers and distributors and regional directors of juke boxes are back of the idea of two minute disks. This publication has already received letters, wires and phone calls from the largest as well as the smallest juke box operators in the nation complimenting it on the proposal that all disks be made to play two minutes or less so that the trade will be able to present popular music to the people of America in the way they best like it and yet be able to bring the music to them for years to come with the assurance that the juke box will remain the number one instrument for the cultivation, development and dissemination of the popular music which has brought this country into the hearts and souls of peoples everywhere in the world.

"The two minute disk is the answer" one of the noted juke box leaders stated this past week, "and The Cash Box is to again be complimented and acclaimed, as it has been many, many times in the past, for bringing such an outstanding and important suggestion to the forefront for all the trade."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS
The Cash Box, Automatic Music Section

America's No. 1 Juke Box Attraction!

Eddy Howard and his Orchestra

SUMMERTIME
The Ravens (National 9038)
Sensational rise of this combo has the whole town talking. They're playing on the other side, too. Here it is on top.

EAST SIDE WEST SIDE
Charley Barnet (Apollo 1034)
Moves up a notch with music ops widely approving. In third place last week and into the second spot here.

FOOL THAT I AM
Dinah Washington (Mercury)
In first place a week ago, this tune drops to the third spot. Truly a great recording.

MY MOTHER'S EYES
Nellie Lutcher (Capitol 400421)
Our gal Lutcher still rides the phonos hot. In second place last week, this plug tune drops to fourth place here.

845 STOMP
Earl Baslie (Gotham 1541)
Oh, this thing is climbing! In seventh place last week and into the fifth spot here.

I LOVE YOU YES I DO
Bull Moose Jackson (King 4181)
On the bottom last week this haunting refrain moves up three to grab off seventh place.

IS IT TOO LATE
Savannah Churchill (Manor 1093)
Repeats its position of last week, with ops pegging this one higher.

EARLY IN THE MORNING
Louis Jordan (Decca 24155)
In fifth place a week ago — this ditty drops several to garner ninth place. Still receiving loads of play.

WALKIN' WITH SID
Arnett Cobb (Apollo)
On the bottom, but it still rates heavily. In sixth place last week, here it is in the tenth spot.
Majestic Sales Up; Merge Pressing Plants

ELGIN, ILL. — Sales figures for the month of October for Majestic Records, Inc., show a sharp rise over September, the best previous month since May in Majestic records sales, according to a statement released by Parker H. Ericksen, newly elected president of the plattery.

"Our seventy odd Majestic record distributors sold better than 31% more records of all types in October than in September," said Mr. Ericksen, "and commitments so far for November indicate that this month may even better the fine October showing."

The Fall upswing in record buying is admitted to be a big factor in this increase, but Majestic executives feel that the closer coordination between recording, scheduling, promotion and selling is largely responsible as well as the steadily increasing popularity of several Majestic artists.

Coincidentally, Mr. Ericksen announced the closing of the Burbank plant by Majestic, and the concentration of all production at the large plant in Newark, New Jersey. "The move is designed to cure one of our major headaches," Mr. Ericksen stated, "and since completing our additional presses in Elgin, we will be able to handle special spurs of high production that may go beyond the capacities of our Newark operation."

Majestic, in addition to such artists as Eddy Howard and Ray Darey, recently signed Artie Wayne, Dale Evans, Martha Tilton and Judy Canova.

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

NEWARK, N. J.—Bowing into the disc biz with a visit to Runyon Sales Company is promoting Jerry Sellers, Crown recording artist. Jerry's first platters are to be released early in December with the advance pressings causing beaming faces. Pictured above: Barney Sugarman, disc jockey Paul Brenner (WAAT) and balladeer Jerry himself.
SNOOKY LANSON  
and George Stroo's Orch.  
Celebrity No. 5077  
"YOU'RE TOO DANGEROUS CHERIE"  
"WHY DOES IT HAVE TO RAIN ON SUNDAY?"

TED WEEMS  
and His Orchestra Celebrity No. 5081  
"THE SECRETARY SONG"  
"AT THE CANDLE LIGHT CAFE"

HARRY COOL  
and His Orchestra Celebrity No. 5080  
"PASS THAT PEACE PIPE"  
"I WOULDN'T BE SURPRISED"

WALLY FOWLER  
and His Georgia Clodhoppers Mercury No. 5049  
"I CAN'T GO ON LIVING THIS WAY"  
"SHUT OFF FROM THE WORLD"

DICK "TWO TON" BAKER  
and His Music Makers Celebrity No. 5079  
"TOO FAT POLKA"  
"WITH A HEY AND A HI AND A HO HO HO"

TINY HILL  
and His Orchestra Mercury No. 6070  
"SEND ME YOUR LOVE FOR CHRISTMAS"

GENE AMMONS  
and His Orchestra Mercury No. 8062  
"McDOUBAL'S SPROUT"  
"HOLD THAT MONEY"

BILL SAMUELS  
and The Cab's Jammers Mercury No. 8064  
"ONE FOR THE MONEY"  
"IF I HAD ANOTHER CHANCE"

MERCURY RECORDS  
839 SOUTH WABASH AVENUE, CHICAGO 5, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Pretty Mary"
"Dixie Cannon Ball"

GENE AUTRY
(Columbia 37963)

Grabbing this featured spot this week are a pair of sides by the popular Gene Autry. With Gene wailing the smash worderage to "Pretty Mary" and "Dixie Cannon Ball", the platter stacks up as a real coin culler here. Top dick glorifies our gal Mary, with the best of the song rocking in high merry gear throughout the spinning. On the flip with another choo choo story, Gene comes thru for ops again to wail "Dixie Cannon Ball". Stuff is mellow throughout, with the instrumental backing offered filling the air in fine fashion. A double deal of dynamite for your phone!

"I'm My Own Grandpa"
"You Blacked My Blue Eyes Once Too Often"

LONZO & OSCAR
(Victor 20-2563)

You can bet your boots on this ditty. It's Lonzo & Oscar to warble "I'm My Own Grandpa", with the happy wordage bound to have millions of phono fans laughing all thru the day. The group grab the title and work it around to its utmost, with the music spilling coin play all the way. On the flip for more gay times on wax, they render "You Blacked My Blue Eyes Once Too Often" for another wax comer. The pair spell coin play — look into 'em.

"Answer To Rainbow At Midnight"
"Too Fat Polka"

SLIM BRYANT
(Majestic 6022)

Pair of sides that might meet your phone needs are those offered in top fashion by the capable Slim Bryant. Labeled "Answer To Rainbow At Midnight" and "Too Fat Polka", Slim's rendition should come in for nice action. Both sides currently riding hot and heavy — they deserve your avid listening time.

"Red, White and Blue"
"Watch It Neighbor"

CLIFFIE STONE
(Capitol 40064)

More mellow Cliffie Stone wax, this time with the labels reading "Red, White And Blue" and "Watch It, Neighbor". Top dick grabs the theme with Cliffie rasping the colors with story to match in brilliant style. On the flip with a note for caution, Cliffie matches the flourish of the top deck with another deck begging for coin. Look into the pair by all means — but pronto.
The wonderful work that Dave Miller is doing to promote folk and western artists certainly rates a round of applause from every soul in the biz. Dave's Folk Jamboree at Frank Dally's Ivanhoe Club in New Jersey really went over with a bang. Appearing on the show were Billy Williams, Ray Smith, Jimmie Dale, The Murray Sisters, Rusty Keefer and Puite Pete. We'd like to see many more — keep 'em going Dave.

* * *

A note to all folk and western artists — everywhere. Music operators throughout the nation showed their backing for you in The Cash Box Second Annual Music Poll of the Automatic Music Industry. So many artists have already wired us, indicating a desire to be represented in our forthcoming Xmas Issue, which also combines a "Review of the Year" in folk and western music. We're sure you too will want to be represented, and will want to thank the music operators who bought and played your recordings throughout the year. Write your copy and space reservations early — so that we may assure you of the best possible position. Your advertising will get the complete attention of the nation's music operators — the people who feature you in the more than $60,000 juke boxes in the country. Get in early!

* * *

Denver Darling tied the Grand Ole Opry in knots this past Saturday night we hear — nice going Denver! . . . Keep your eyes on the Deep River Boys' recording of "Mumbles" — a natural for Dick Tracy and phono fans the nationwide . . . Tex Fletcher's Decca recording of "Wond'ring" is being revived and catching on fast we hear — thanks to Dave Miller's "Home Town Follies" plugging . . . Hank Penny. King records artist in New York visiting with the Atkins brothers, Jimmy and Chester . . . An orchid to Buck Lambert for helping create so many hits Eddie Arnold, Texas Jim Robertson, Rosalie Allen, Elton Britt and so many others, via his wonderful background arrangements. . . . Rex Allen's Mercury disc "Take It Back And Change It For A Boy" is one of the most requested on the air these days . . . "An Old Christmas Card" getting sensational play down Hartford, Conn. way. The dirty started off with Jimmy Atkins on Continental platters . . .

* * *

Harry Kogen, ABC musical director in Chicago, visited New York recently, and after hearing Ray Smith and the Pinetoppers, Harry predicted loads of success for the group . . . Have ya heard Riley Shepherd's "Forty Miles At Sea" — going great guns . . . "Slap 'Er Down Again Paw" will be another "Tim Tayshun" if Red Benson's Rainbow platter is a criterion . . . Dave Denny doing a sensational job on the CBS Oklahoma Round-Up . . . Keep your eye on Flint Records, latest indie in the disk biz . . .
The brightest stars shine on Signature records

Signature is proud to announce the appointment of MODERN MUSIC SALES CORP.

10th AVENUE at 45th STREET • NEW YORK 19, N. Y.
Telephone Circle 6-4100

as exclusive distributor in NEW YORK, NORTHERN NEW JERSEY and CONNECTICUT

SIGNATURE RECORDING ARTISTS

PAUL WHITEMAN • HAZEL SCOTT
LARRY DOUGLAS • VICTOR JORY
EDDIE HEYWOOD • WILL BRADLEY
SKINNAY ENNIS • BOBBY DOYLE
MARIE GREENE • MARY OSBORNE
YANK LAWSON • RILEY SHEPARD
COLEMAN HAWKINS • ERROL GARNER

www.americanradiohistory.com
Jersey Action Opens To Test Recording Ban

TRENTON, N. J.—An action designed to test the legality of the impending recording ban by the American Federation of Musicians, on music transcriptions and recordings has been started in New Jersey Chancery Court, it was learned this past week.

The New Jersey test was initiated by the Physicians Exchange and Secretarial Answering Service, a New Brunswick organization, whose counsel in the proceeding is Frederick F. Richardson. The suit seeks a permanent injunction against the union's proposed halt in the recording industry.

It was also learned that Vice Chancellor Wilfred H. Jayne declined to issue a preliminary restraint while a decision is pending.

The suit charged that restrictions after December 31, when the working agreement the union holds with recording companies ends, would violate the Taft-Hartley Labor Relations Act. The new law outlaws payments of royalties to a union for records made.

Recordings, it added, has become "a necessary and proper part of the enjoyment" of persons in all walks of life.

Thus the Jersey suit becomes another step reportedly being taken by legal agencies to prevent the union from fulfilling their intended halt in the production of records and transcriptions. It was recently reported that Representative Fred A. Hartley, (Rep. New Jersey) co-author of the labor measure, would seek to amend the existing law to make unions liable under the provisions of the Federal anti-trust laws.

The reported amendments to the labor measure would hold the union acting in restraint of trade, it was alleged.

Frances Wayne Guests With Wurlitzer Distributor

NEW YORK—Ed Smith, local Wurlitzer distributor here points to Frances Wayne's latest Exclusive record as Frances gazes at the new model 1100 phonograph. Frances visited New York's coinrow this past week and turned the "street" into a tumult with her appearance.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE BROADWAY BEAT

The much heralded Stan Kenton ork bowed into the Century Room of the Hotel Commodore this past week with a bang — and brother we do mean bang. Loads of music-men regarded the Kenton opening as symbolic of the new vein of music being Boated around. Much to the surprise of everyone — including this ink stained character — Kenton really went over wonderfully. Altho most will agree that Kenton uses loads of brass — especially so when you take the size of the Century Room into consideration — it didn’t hamper the avid fans he drew in any manner. Dancing was limited but the crowd stood up to the bandstand and marveled at the show. Caught visiting at the opening; Beryl Davis, Willard Alexander, Johnny Rothwell, Ray Bloch, Paul Brenner, Freddy Robbins, Symphony Sid and Ray Carroll, Doris Day, Vic Damone, Rocky Graziano, Kermit Goell, Paul Cunningham, Barbara Belle, Francis Wayne, Neal Hefti, ’Nat “King” Cole, Carlos Gastel and a host of other notables in the music biz.

The Cash Box rovers stopped in at the Onyx Club this past week to pay a visit to a great artist, Savannah Churchill. Savannah sings with more body and feeling than sixty other names we’ve heard. Her rendition of “I Want To Be Loved” had the house as quiet as a pin — especially after we’d told her she was leading the way in the Second Annual Music Poll. We’d like to see Savannah leading the bill at the Paramount Theatre — that’s just where she belongs.

A thank you to maestro Louis Prima for your graciousness in autographing those disks and pics. One of your fans is truly a happy lad today ... Louis’ recording of “Civilization” really is making the boxes ... Buddy Bernard, formerly with Harry Goodman, has joined Bobby Worth Music publisher in Hollywood. Buddy will assist Ellis Allan in the management of the office out yonder ... What professional manager of a leading pubbery called up one of the nation’s top recording artists, and could not remember the name of the tune he was plugging? After several embarrassing moments it suddenly came to him — and he handed back on earth ... Beatrice Ray enthused no end over the tremendous response given her via jocks and jukes to her latest “Mention My Name In Sheboygan” ...

Workingest guy we ever saw — Guy Lombardo. In addition to doing a nightly show at the Roosevelt Grill, Hotel Roosevelt, Guy is hot ‘n heavy making a ton of transcription for Canadian Broadcasting. Guy has lined up a complete year’s work, to be completed before the 31st of October. What month. Add to that a batch of hot wax for Decca and you find Guy living, eating, and breathing music every minute of the day. With be-bop, “progressive jazz” and the rumba craze, Guy still ranks as one of the nation’s best on wax.

Put this one on your Hit Parade — Andy Russell’s waxing of “Muchachita.” We picked it up several weeks ago and believe it is one of the better pieces of Latin stuff around town ... An orchid to Billy Viner — roving radio station. Everybody’s talking about “If I Can’t Have The One I Love” — your next big — best hit ... The Andy Russell opening at the Meadowbrook drummen in droves. Why? ‘Cause they don’t nobody grab up Freddie Stewart — the kid’s a natural for a big name club ...
Philly Ops Select Click Tune For December

PHILADELPHIA, PA.—More than 2000 teen-agers gathered at the Click Cafe this past week to attend the December showing of the Click Tune Party.

The youngsters selected “Oh Looka There Ain’t She Pretty” as the Click Tune of the Month.

The party, sponsored by niter owner Frank Palumbo and the Philadelphia Music Operators Association, was greeted by the appearance of Mercury Records star, Vic Dana.

Highlights of the festivities were the distribution of record albums, a radio-phone combination and the monthly award of a brand new juke box.

“Oh Looka There Ain’t She Pretty” will be placed in the number one spot on the phonographs throughout the Philadelphia area for the month of December.

The next Click Tune Party is to be held on December 20.

McMullen Guests With Phono Distrib

MILLS PRESENTS

NEW YORK—Crown Records star Eddie McMullen dropped in to pay Modern Music Sales Co., this city, a visit this past week, with the above photo resultant. Eddie currently setting a radio show to be aired in the New York area.

Capitol Negotiations Continue With ABC

NEW YORK—Disclosure last week that reported negotiations were in the offing for the sale of Capitol Records, Inc., to the American Broadcasting Company, remained at that stage at press time.

Altho no report could be confirmed from the Capitol diskery, the appearance of premiere Glen Wallichs, in New York, was reported to be for the sole purpose of continuing these negotiations.

Capitol, altho havin gone of its best sales years, was reported to be in financial woes. The resignation of former prexy Johnny Mercer and Buddy DeSylva paved the way for those reports.

Should the Capitol plattery be turned over to the hands of the network, it would leave only the Decca plattery as one of the major recording companies without any radio affiliation.

Culmination of the proceedings is expected this coming week.

Laine’s “Desire” Runs As Hit For Full Year

NEW YORK—Frankie Laine’s recording of “That’s My Desire” for Mercury Records has proven to be one of the few songs ever to have lasted throughout an entire year.

Laine’s “Desire” continues to remain on the pop charts of jockeys, and a forerunner in juke boxes throughout the nation.

Unusual aspect here is that most disks, and hits, thereof, run for a few months, whereas, Laine’s platter has continually meant box office wherever the ballad goes.

Sales figures on the platter indicate that the song has sold more than 1,500,000 disks since its release last December. The platter was responsible for the current limelight Laine is in. The crooner is scheduled to open the Xmas show at the New York Paramount.

Jock-Juke Coop With Artist

WASHINGTON, D.C.—Another indication of cooperation with the juke box operator, artist and disc jockeys throughout the nation was emphasized this past week in Washington, D.C.

Charlie Barnet, booked at the Howard Theatre, got together with Herrn De La Vies of Hirsh Coin Machine Corp, and Eddie Gullaher, disc jockey on WTOP of the Columbia network, Hirsh and Eddie run the Record of the Week show every night at 11:30 P.M.

They met at Hirsh’s offices and talked shop, with Charlie appearing on Eddie’s show in the evening.

The Apollo Records star was amazed at the amount of requests pouring in for the previous “Records of the Week”. Latest disk to make the show was Frank Sinatra’s “Dum Dot Song”.

TOP RECORDS

TOP RECORDS

Predicts

YOUR LOCATIONS

WILL PLAY 'EM-

AND PLAY 'EM-

The International Novelty Hit

“The Window Washer Man”

—and—

“DON’T EVER SAY YOU LOVE ME”

(WHEN YOU KNOW THAT YOU’RE TELLING A LIE)

Ops: This Side Will Make Them Cry in Their Beer

Recorded by

DICK KUHN

and HIS ORCHESTRA

on TOP RECORD No. 1156

A “RACE” SPECIAL

“You got to Straighten me Out”

Backed with “Concerto Boogie”

Recorded by

TOMMY EDWARDS TRIO

TOP RECORD No. 1159

Selling Like MAD

The One and Only “Heart of My Heart”

Backed by “And The Band Played On”

by

DICK KUHN

and HIS ORCHESTRA

TOP RECORD No. 1151

Operators Price 49c (Tax Included)

Order from Your

Nearest Distributor — or

TOP RECORDS

1674 BROADWAY, NEW YORK.
**Rollin' Round Randolph**

Lots and lots of excitement along Chicago's famed tin pan alley over THE CASH BOX'S Second Annual Record Poll, which came to a close this past week. To say that much interest has been shown in this 1947 Annual Poll would be a big understatement. Our offices have just been flooded with calls week after week from artists, booking agents, record manufacturers, etc., wanting to know who's leading, by how many votes. Who's moving up, and many other such questions. Now the contest is over, the winners are announced, the "Oscars" will be awarded and we will write fins until next year. So once again we give our most sincere thanks to all who participated in this Second Annual Record Poll and will be looking forward to the 1948 contest, as we hope you will.

Capitol Records gave a nice party this past week to introduce Jack Smith, famed CBS radio singer and Capitol recording star. Jack has been appearing at the Oriental Theatre and doing one grand job... Red Ingle and His Lucky Seven, also at the Oriental, continues to knock them in the aisles with his crazy antics... Helen Grayco, the very lovely "sweetie" of song in the Spike Jones Musical Revue, made a hit with the crowds attending "Jake Box Night" at the Studebaker Theatre... The Sherman Hotel's College Inn packs in the nightlifers with the following star studded show; Mel Torme, "The Velvet Fog" of Mastercraft Records, Joe Melin and his ark of Mercury Records Leo Diamond, Harmonicats recording star for Vita- coustic Records, Jeanie Williams, Mercury's vocally and Nellie Latcher, famed for her Capitol disks... The ever sensational piano playing of "master of the ivories" Jan August, continues at the Mayfair Room of the Blackstone with the patrons calling for more and more... Sherman Hayes and his ork, now at the Blackhawk, moves into the Club Martinique this January.

We hear from Evelyn Aron that Aristocrat Records has signed and cut several sides with many new outstanding race artists, namely, Clarence Samuels, Andy Tribbs, Danny Knight, Prince Cooper and Sunnysland Slim. Evelyn tells us that each shows great promise in his own inimitable style and says that Prince Cooper's rendition of his own tune "My Fate" is said to be a big hit with distributors... Talked to Fred Foster, well known music publisher, who informs us he expects to come out with some new numbers to be released shortly. If we know Fred, (who really knows the music biz) these should be nothing short of sensational... Art Talmdge of Mercury Records back from a quick trip to New York... Eddy Hanson and Joe Whalen drop up to our Chicago office to discuss this and that about music, Eddy tells us his new tune "Windy City Polka", which has just been waxed by Lawrence Ducheow for RCA-Victor, is starting to catch on and Eddy looks for this one to climb to the top.

The music boys all talking about George Olsen's opening at the Edgewater Beach this past weekend commenting that it was one of the finest that Chicago has seen in many a day... We hear from Jack Buckley that Del Courney has now switched to Vitavoice... Russ Carlyle and his ork, currently at the Club Martinique, has cut his choral arrangement of "Chapel In The Moonlight" for Bullet, which will be released shortly... Al Bellin of Remick Music seen around town pushing the current plug, "It Happened In Hawaii" into the top brackets... Benny Bloom in town boosting the sales of his current publication "Sippin' Cider By The Ze'der Zee".

---

**HERE'S A DITTY**

**ANDY RUSSELL SINGS**

"MUCHACHITA" and "LOVE FOR LOVE"

No. 15006

CAPITOL

Andy has received hundreds of requests from Operators and Disk Jockeys for numbers like AMOR, BESAME MUCHO. A recent trip to Mexico uncovered a gem of a Latin ditty that should overshadow the money made on his previous successes.

**Just Released**

"SILENT NIGHT" (in Spanish) and
"THE FIRST NOEL"

(English and Spanish Lyric)

Hear Andy sing these Xmas Carols in Spanish, as only he can do them on CAPITOL No. 15013

Predictions are that "Muchachita" will far surpass the money you made with:

"BESAME MUCHO"

"AMOR"

"MAGIC IN THE MOONLIGHT"

THE CASH BOX says: "... Here's a ditty you're going to have to feature on your machines! With Andy to the fore... "Muchachita" sparkles for coin — ride galore... the platter is one destined to be a must on your phone... "
Don't You Love Me Anymore

Is Cleveland Hit Tune

CLEVELAND, O.—More than 1,000 enthusiastic record fans packed the popular Victory Room of Chint's Golden Dragon Restaurant this past week, to select "Don't You Love Me Anymore" as the Hit Tune of the Month for December, at the Cleveland Phonograph Merchants Association Hit Tune Party.

Special guests featured on the program were vocalists Johnny Desmond, currently at the Victory Room and Nellie Lutcher, now appearing at the Tia Juana's, in Cleveland.

"Don't You Love Me Anymore" which received more than half the number of votes cast, will be placed in the number one spot of the 3,000 juke boxes throughout the Cleveland area during the month of December. The other tunes played, in order of popularity are: "Two Loves Have I", "Nina Nana", "I'm All Dressed Up With A Broken Heart", "Oh Marie", "Too Fat Polka", "The Dumb Dot Song" and "Diane".

The program was broadcast over Station WJMO from the Victory Room by disc jockey Howie Lund, who emceed the show. Lund introduced the eight new releases to the gathering. After the records were played, record albums were distributed as prizes to lucky balloters.

BVC Pluggers Guests
With "The Cash Box"

CHICAGO—Caught browsing with The Cash Box recently, Joe Whalen (center) of Bregman, Vocco & Conn ran into Bill Gersh, left and Chicago office manager Marshall Micon. Joe tells us that the BVC firm have loads of hits in store for the music mart — and all scheduled for early release.

A New Pearl Record HIT

by LARRY VINCENT

"IF I'D ONLY KNEW YOU THEN"

Operators:
See Gloria Friedman at
RUNYON SALES CO., N. Y.
for this new Pearl Hit
PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

How right THE CASH BOX was, is indicated by VARIETY's listing of "MENTION MY NAME IN SHEBOYGAN", as among the most played by the Nation's leading Disk Jockeys.

"Mention My Name In Sheboygan"

"Hooray, Hooray I'm Goin' Away"

Beatrice Kay

(Columbia 37922)

Here's a deck you practically can't miss with. It's Beatrice Kay sending coinage galore your way with Mention My Name In Sheboygan." With Bea, the cute wordage in the manner that has so distinguished her, the deck stacks up to a surefire bet for your tavern spots. Bea tells the gang all about that famous spot and just how grand the town really is, with the punch line title coming thru. Maestro Mitchell Ayres kicks off the orchestral backing in gay vintage of yesteryear out round out the side. On the flip with more yowling that shows well, Bea offers "Hooray, Hooray, I'm Goin' Away." The phono fans will be coming toward your machines with this one, what with Kay's vocal efforts riding thru in fine style. Both sides are action packed for excellent play—whirl 'em.

Beatrice Kay

in her sensational recording of "MENTION MY NAME IN SHEBOYGAN"

backed by "HOORAY, HOORAY I'M GOING AWAY"

ON COLUMBIA RECORD No. 37922

GET IN ON THIS MONEYMAKER—ORDER AT LEAST ONE FOR EACH OF YOUR MACHINES

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
December 6, 1947

The Cash Box, Automatic Music Section

TWO SURE-FIRE MONEY-MAKERS!

Lawrence WELK
and his Champagne Music

BUBBLING OVER WITH COIN APPEAL

"I'M A LONELY LITTLE PETUNIA"
(IN AN ONION PATCH)
VOCAL BY
BOB "TEX" CROMER
BACKED BY
"SVENSKA FLICKA"
VOCAL BY
BOBBY BEERS
DECCA No. 24197

"WHIFFENPOOF SONG"
Vocal by
BOBBY BEERS and JOAN MOWERY
Backed by
"DON'T YOU GOOD"
Vocal by BOBBY BEERS
DECCA No. 23990

Also now available
Lawrence Welk's new Polka Album containing
CLARINET POLKA, BEER BARREL POLKA
and six other great sides.

Personal Management SAM J. LUTZ
Direction: MCA
8210 1/2 SUNSET BOULEVARD, HOLLYWOOD 46, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Capitol Records Revamp Disk Release Policy

HOLLYWOOD — Capitol Records announced a change in its record releasing policy designed to give dealers both better service and better merchandising.

Effective December 29, weekly Capitol record releases will consist of red Americana, black and purple label single records. Present system is to release the red Americana records one week, black and purple popular records on alternate weeks.

By making each weekly release more balanced with material in every classification, Capitol believes dealers will be able to achieve better balance in planning and merchandising their records.

There will be no change in the average total number of records under the new plan, Capitol explained.

MGM Signs Buddy Rich and Billy Strayhorn

NEW YORK—MGM Records, Inc., this city, signed Buddy Rich and Billy Strayhorn to recording contracts this past week.

Rich, long known as one of the nation’s top drummers fronts his own ork in the deal with MGM. The pact assumes a new twist, with Buddy scheduled to do vocal sides with small combo, in addition to recording with the full orchestra.

Strayhorn, it was learned will work as conductor, writer and pianist at the diskery. He formerly worked with Duke Ellington as an arranger and composer and is well noted for his works of yesteryear.

Rich and Strayhorn join the parade of artists rapidly being signed by platters throughout the nation in view of the forthcoming recording ban.

Amsterdam Guests At Jimmy Foster Intro

NEW YORK—A press party in behalf of balladeer Jimmy Foster, Lissen recording star brought out comic-disc jockey restaurater Morey Amsterdam, who in turn kept the huge gathering of music editors literally rolling for hours.

Jimmy greeted the hundred odd high -vol. college and trade paper editors with a preview of several of his forthcoming Lissen Records, which were received by the audience in splendid fashion.

Pictured above Morey and Jimmy get together for a bit of song and laughter. Morey’s work in behalf of the Damon Runyon Cancer Fund is currently gaining wide attention in music circles. The Jockey takes $5.00 per guest appearance and $1.00 per request record—the money in turn being turned over to the Runyon Cancer Fund.
Eckstine Preps MGM Waxing Session

NEW YORK—Pictured above before another MGM waxing session are Hugo Winterhalter, Jimmy Lyons, Harry Meyerson and balladeer Billy Eckstine. Billy garnered a host of votes in the Second Annual Music Poll, sponsored and conducted by The Cash Box recently.

Phono Op Bows With Apollo Balladeer

NEW YORK—Apollo Records, Inc., announced the signing of balladeer "Teacho" Wiltshire to a long term recording contract this past week.

Angle here is that I. Reznick, prominent music operator in this city, and prexy of Jesther Music has turned personal manager and sponsor for the balladeer, after hearing "Teacho" sing. Reznick heard "Teacho" during a night club performance and considered him of such tailor-made juke box material, he immediately called Apollo requesting an audition session. As a result, Teacho was immediately signed, with his recordings cut and scheduled for release December 15.

His first platter titled "Dottie" features the Hen Miller orchestra.

King Records Pact Wynonie Harris

CINCINNATI, O.—Syd Nathan, president of King Records, this city, announced the signing of Wynonie "Blues" Harris to an exclusive long-term recording contract this past week.

King disclosed that Harris will soon wax 20 sides for the Cincinnati diskery in order to build up enough masters for release throughout the coming year.

Nathan asserted that although Harris had recorded for a number of companies in recent years, he had never had the benefit of a nation-wide promotion campaign behind him.

Nathan further disclosed that plans for Harris included full scale promotion among disc jockeys, juke box operators and dealers.

EDDIE "Mr. Cleanhead" VINSON

World’s greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

JIMMY LIGGINS

"I CAN'T STOP IT"

Backed by

"TROUBLES GOODBYE"

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK—Several major disk manufacturers were reported to be mulling over the proposal that they organize an association with the prime purpose in mind to institute an advertising campaign directed at selling the public on record buying as a hobby.

Plans were also discussed for an institutional campaign directed at the public to hypo juke box play. Ad copy would be based upon the theme: "Relax with music at its cheapest anywhere."

Juke box operators have long requested a campaign of this sort, so that light might be thrown upon the service they render the public.

It is pointed out that while the actual retail price of recordings, clothing items, real estate and practically every item under the sun has been upped in prices, the price remains at 5c for juke box play.

Music operators further point that a campaign of this sort would not only show the public the job the music op is doing, but would also convince location owners of the great need for a better commission basis between the operator and the location owner.

Those diskers involved point out that increased phone play means more disk sales, from the source of buying power conceded by many to be the largest—short—the juke box operator.

It is easily seen that the phone operator, especially so since the threatened recording ban, has become of prime importance in any manufacturer's plans since the operator must continue to buy recordings to stay in business. Diskers also note that most operators are volume buyers, and also represent a vast promotional medium through the power of repeat plays and repeat sales in juke boxes.

Lissen Records Pact Folk Singer

NEW YORK—Henry Brown, president of Lissen Records, Inc., this city, disclosed the signing of Sammie Hayword, famed negro folk singer to a long term recording contract, this past week.

Brown stated that Hayword would begin a series ofnite club engagements upon conclusion of a series of intensive recording sessions.

Brown also announced completion of nationwide distribution plans, covering every major city in the nation.

"We believe that by firmly entrenching ourselves throughout the nation we can achieve the utmost in sales volume," he said. Plans are in the making for the free distribution of title strips to music operators with every record purchase.

Louis Prima Sponsors Song Writer Contest

NEW YORK—Louis Prima, in connection with his current personal appearance tour, is sponsoring a contest for amateur song writers it was learned this past week. In each locality where the band is appearing, there will be a separate competition, with the winner having his number published by one of the houses with which Prima is connected.

Barbara Belle, who acts as advance flack for the Prima orch, is the judge of each contest.

Brooklyn Meets London

NEW YORK—The place was the Hotel Commodore's packed Century Room on November 11, where Vic Damone, sensational young singing personality put on one of the biggest first nights Manhattan has ever seen. Song star, Beryl Davis, London's gift to the States thought so, too. So much in fact, that she just had to sing about it.

Beryl was just pacted for the Lucky Strike "Hit Parade" upon the conclusion of current star Doris Day's pact.

DeLuxe Names Ga. Distrib

LENDEN, N. J.—DeLuxe Records prexy, Julie Braun announced the appointment of Jack Friedman, Southland Distributors in Atlanta, Georgia as distributor for the DeLuxe line in the state of Georgia.

The appointment of Southland follows the established policy of DeLuxe in covering the entire nation with complete distribution.
December 6, 1947

THE CASH BOX

AUTOMATIC MERCHANTISING SECTION

COMPLETE PROGRAM NAMA 1947 CONVENTION

NATIONAL AUTOMATIC MERCHANTISING ASSOCIATION

1947 CONVENTION AND EXHIBIT

Palmer House, Chicago — December 14-17

* Program *

SUNDAY, DECEMBER 14, 1947

9 a.m. to 10 p.m. — Registration. Corridor—4th Floor

12 noon to 10 p.m.—Ladies Headquarters Opens. Parlor 15—Club Floor

Note: The Ladies Headquarters will be open on Monday and Tuesday from 9 a.m. to 10 p.m., and on Wednesday from 9 a.m. to 7 p.m.

2 p.m. to 10 p.m.—GRAND OPENING OF THE N.A.M.A. 1947 EXHIBIT. Machines and Equipment—Exhibition Hall—4th Floor. Supplies—Exhibit Rooms—7th Floor.

5 p.m. to 7 p.m.—PRESIDENTS AND DIRECTORS' RECEPTION, Red Lacquer Room—4th floor.

A "get acquainted" party for all registered guests.

MONDAY, DECEMBER 15, 1947

9:30 a.m. to 12 noon—CIGARETTE SESSION
Red Lacquer Room—4th floor.

Presenting "A Day With a Cigarette Operation"
A skit in One Act Featuring:
Arthur Gluck, The Row Corporation, New York
George H. Duckett, The G. B. Macke Corp.,
Washington, D. C.
J. Herman Saxton, Saxton's, Inc., Charlotte, N. C.
Martin Gluchow, East Liverpool Cigarette Services, East Liverpool, Ohio.
Sidney Kronenberg, Alamut Co., Birmingham, Ala.
E. G. Chandler, Rowe Service Co., Los Angeles, Calif.

9:30 a.m. to 12 noon—BEVERAGE SESSION
Room 18—Club Floor

I. H. Houston, Spacarb, Inc., Chairman

"Cup Vending Equipment — Type, Availability and Cost" — Lionel Harris, New York

"Problems and Potential of Automatic Merchandising of Milk" — Everett Newcomer, City Milk Co., Maspeth, N. Y.


12 noon to 6 p.m.—N.A.M.A. 1947 EXHIBIT
Machines and Equipment—Exhibition Hall—4th Floor.

Supplies—Exhibit Rooms—7th Floor.

6:30 to 9:30 p.m.—DINNER and N.A.M.A. ANNUAL BUSINESS MEETING
Red Lacquer Room—4th floor

President R. Z. Greene, presiding

Reports of the President, Treasurer and Executive Director. Report of Nominating Committee. Election of Directors.

Guest Speaker—Bob Elson, noted sports broadcaster.

TUESDAY, DECEMBER 16, 1947

8:30 a.m.—ROUND TABLE BREAKFAST
Crystal Room—3rd floor

Those who arrive on time (not later than 8:30) will be guests of N.A.M.A. Tables will be marked "Candy, Gum & Nuts", "Cigarettes", "Advertisements": Sit with the group of your choice.

9 a.m. to 12 noon—N.A.M.A. 1947 EXHIBIT
Exhibition Hall—4th floor

Exhibit Rooms—7th floor

12:30 p.m. to 3 p.m.—N.A.M.A. LUNCHEON
Grand Ball Room—4th floor

Vice President E. F. Pierson, presiding

Guest Speaker

N.A.M.A. Legislative Skit—a "mock" city council session featuring a cast of prominent N.A.M.A. members.

3 p.m. to 10 p.m.—N.A.M.A. 1947 EXHIBIT
Exhibition Hall—4th floor

Exhibit Rooms—7th floor

WEDNESDAY, DECEMBER 17, 1947

9:30 a.m. to 12 noon—CANDY, GUM & NUT SESSION
Red Lacquer Room—4th floor

Presenting "A Typical Day With a Candy Operator"
A one-act playlet featuring:
John Collins, The Canteen, New York
Paul I. Berkley, Vendex, Inc., Hillside, N. J.
S. Quaranta, Forty Vendors, Mt. Vernon, N. Y.
William Emig, Variety Vendors, Detroit, Mich.
H. A. Geiger, Geiger Automatic Sales, Milwaukee, Wis.

9:30 a.m. to 12 noon—BOTTLE BEVERAGE ROUND TABLE
Crystal Room—3rd floor

I. H. Houston, Chairman
T. Gordon Mason, Dr. Pepper Co., Discussion Leader

Assisted by Louis Ripley, Pepsi-Cola Co.

Gardner Tillinghast, Coca-Cola Co.

William Uzzell, Nehi Corporation

12:00 noon to 5 p.m.—N.A.M.A. 1947 EXHIBIT
(Final Day)

Exhibition Hall—4th floor

Exhibit Rooms—7th floor

7 p.m.—N.A.M.A. BANQUET
Grand Ball Room

George M. Scudder, Chairman

Address—"Where Do We Go From Here?"

President R. Z. Greene

Installation of Officers and Directors

Response by new President

Entertainment: Artini & Consuelo (dance team)
Johnny Mathis's Orchestra
Florence Desmond, Internationally famous impersonator.

adjournment
Drink Vendor Builds Grocer's Bottle Sales

ST. JOSEPH, MO.—Salez of bottled soft drinks in convenient 6-bottle "carry-home" packages have been tripped at Pat's Supermarket, 1801 Frederick Avenue, by owner Acel Patterson installed a $6 coke-vending machine.

The "serve yourself" machine is set up in the front corner of the store, and is large enough so that every entering customer sees it. Stacked in front are ten popular varieties of soft drinks in carry-out packages, worked into pyramids which form an "envelope" around the machine.

"Many people on a shopping trip will step to drop a nickel in the machine and enjoy a soft drink," Mr. Patterson said. "And this, of course, is a natural suggestion for them to likewise enjoy the same pleasure at home by taking one of the carry-home cases."

"Our sales people suggest this whenever we see a customer drinking a bottled drink, and since the suggestion is always made at the time when the customer has a refreshing bottle in his hand, the chances that it will be accepted are considerably increased.

"We are selling three times as much bottled drinks, and enjoying a profit from the machine as well."

Bank Will Finance 85% of "Launderette" Self Service Store Equipro for Year Period

NEW YORK—The automatic merchandising industry's first package finance plan, permitting financing of 85% of the cost of "Launderette" store equipment over a two year period, was announced today by Arthur W. Percival, president of Telecon Company.

The plan, believed to be the first of its kind in banking history, is effective immediately and will be carried through the facilities of the Bank of the Manhattan Company.

It applies only to self-service laundry stores carrying the "Launderette" name, a trademark of the Telecon Corp.

The plan encompasses all products necessary to equip and open a "Launderette" store. Those include replaced Bendix washers, irons and dryers; soap vending machines, water heaters, boilers, water softeners, electric and neon signs, bag holders, electric clocks and scales.

Telecon's coin-operated extractor, a spin-type wringer operating on a centrifugal-force principle, will be added to this list when it comes off the production lines.

Cost of equipment for an average 20-machine "Launderette" store approximates almost $6,000. Under terms of the plan, 85% of this can be financed on a two-year period.

GUARDIAN "COMPIT" PERMITS VENDING VARIOUS PRICED PACKAGED MERCHANDISE

CHICAGO—The Guardian electrical control unit, "Comptit," as said by its designers to be the answer to the old line vending machine manufacturers' quest for a flexible, low cost, standard unit which will permit the design of individual vending machines to handle a wide variety of products at an unrestricted price range.

Guardian Electric, supplier of relays and controls of the coin machine industry for many years, is the designer of the "Comptit" unit.

Company states that it will be displayed, operating, in conjunction with a standard type of vending machine, at the N.A.M.A. show, actually vending a variety of packaged items thru the single machine at the diversified prices.

It is anticipated that researchers for merchandising change representing the packaged goods, sundry products, frozen foods, dry foods and processed foods industries will be guest visitors at the show.

To those, such an item should be vitally interesting because it will enable them to set up a variety of manually controlled, a test model vending machine without much experimentation.

Guardian Electric has answered the natural questions regarding the functions of "Comptit" as follows: the unit is not a vending machine in itself; it is a sales control unit that permits the design of a machine that will accept multiple coins in denominations of pennies, nickels, dimes, quarters, or whatever, and (1) records electrically the price and merchandise selected by the patron; (2) accumulates the total of money deposited regardless of number of coins inserted or their varying denominations; (3) actuates the dispensing mechanism; (4) determines the correct amount of change return on over-payments; (6) actuates the change return mechanism; (6) receives all change and counts it off the "zero". The unit is quick in operation, all of the foregoing taking place in from one-third of a second up to three seconds.

Thus, any vendor equipped with a "Comptit" unit will have simultaneous and coordinated control of coin reception and slug rejector units, the change maker, credit storage for coins inserted and the merchandising change of "zero". All coins will be stored and the money counted.

It is highly probable, according to Guardian Electric, that manufacturers of vending machines will utilize this unit to expand their line of coin operated units, and of their present machines into multiple merchandising at unrestricted price range models.

TRUSTEE'S SALE

CIGARETTE, CANDY AND GUM

VENDING MACHINE MANUFACTURING BUSINESS

In the Matter of DuGrenier, Inc. Proceedings for the Reorganization of a Corporation, No. 69, 721 (U. S. District Court, District of Massachusetts).

Pursuant to the Order of the United States District Court, the Trustee in Reorganization of DuGrenier, Inc., 15-17 Hale Street, Haverhill, Massachusetts offers for sale to the highest bidder, subjects to the terms of the Court and the power of the Court to reject any and all bids, the following property:

All the property of DuGrenier, Inc., with the exception of cash on hand or in books, of an approximate book value of $500,000.00 or any part or parts thereof. This property is now being operated as a going concern by the Trustee. The property consists of:

1. Complete sets of tools and dies for the manufacture of cigarette, gum and candy vending machines.
2. Machinery and equipment, including lathes, drill presses, presses, milling machines, small tools, a Parker bordering and rust-proofing installation, Fostoria infra-red baking ovens, Posch water-washed spray booths and miscellaneous tools and equipment.
3. Stacks of cigarette, gum and candy machine parts, coacals, lobbies, brosd stock, miscellaneous supplies and miscellaneous stock in trade.
4. Office equipment, including desks, chairs, typewriters, adding machines, safe, files and other equipment.
5. Inventories subject to the interest thereon of the Haverhill National Bank, Assignee.
6. Goodwill, trade names, rights under patent licensing agreement and other executory contracts.

The property may be inspected of the plant of DuGrenier, Inc., 15-17 Hale Street, Haverhill, Massachusetts by arrangement with the Trustee or his Attorney.

Bids for the property as an entirety or for any part or parts thereof may be made to Chester C. Steadman, Trustee, at his office, 45 Milk Street, Boston 9, Mass., of any time up to 5:00 P.M. Thursday, December 18, 1947. The date of hearing on bids is set before the United States District Court on Friday, the 19th day of December, 1947 at 11:00 A.M. All bids must be prepared to comply with such terms of sale as may be required by the Order of the Court.

CHESTER C. STEADMAN
Trustee of DuGrenier, Inc.
45 Milk Street.
Boston 9, Mass.

Please mention THE CASH BOX when answering ads—it proves you're a real cash machine man!
### MUSICAL INSTRUMENTS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WURLITZER</strong></td>
<td>Model 1100 Standard</td>
<td>$559.50</td>
</tr>
<tr>
<td></td>
<td>Model 1080A Colonial</td>
<td>$899.50</td>
</tr>
<tr>
<td></td>
<td>Model 1214A Concealed</td>
<td>$229.50</td>
</tr>
<tr>
<td></td>
<td>Model 1015 Standard</td>
<td>$914.50</td>
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<tr>
<td></td>
<td>Model 1080 Colonial</td>
<td>$875.00</td>
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<tr>
<td></td>
<td>Model 1017 Concealed center with stepper</td>
<td>$499.50</td>
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<tr>
<td></td>
<td>Model 2140 5-10c Wireless</td>
<td>40.00</td>
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<td></td>
<td>Model 3020 5-10-25c 5-wire</td>
<td>65.00</td>
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<tr>
<td></td>
<td>Model 3025 5c 3-wire</td>
<td>44.50</td>
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<td></td>
<td>Model 3031 5c 30-wire</td>
<td>35.00</td>
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<tr>
<td></td>
<td>Model 3045 Wireless</td>
<td>34.50</td>
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<tr>
<td></td>
<td>Model 212 Master Unit</td>
<td>76.00</td>
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<tr>
<td></td>
<td>Model 215 Wireless Transmitter</td>
<td>17.50</td>
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<tr>
<td></td>
<td>Model 216 Wireless-Impulse Receiver</td>
<td>22.50</td>
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<tr>
<td></td>
<td>Model 217 Auxiliary Amplifier</td>
<td>35.00</td>
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<tr>
<td></td>
<td>Model 218 30-wire Adapter Termiad Box</td>
<td>15.00</td>
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<tr>
<td></td>
<td>Model 219 Stepper</td>
<td>46.50</td>
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<tr>
<td></td>
<td>Model 4008 8&quot; Metal Star Speaker</td>
<td>45.00</td>
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<tr>
<td></td>
<td>Model 4002 8&quot; Plastic Star Speaker</td>
<td>45.00</td>
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<tr>
<td></td>
<td>Model 4001A 8&quot; Metal Musical Note Speaker</td>
<td>30.00</td>
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<tr>
<td></td>
<td>Model 4005 8&quot; Walnut Round Speaker</td>
<td>22.50</td>
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<tr>
<td></td>
<td>Model 4005A 8&quot; Walnut Round Speaker</td>
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<tr>
<td></td>
<td>Model 4006A 8&quot; Deluxe, Walnut Round Mirror</td>
<td>35.00</td>
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<tr>
<td></td>
<td>Model 4007 12&quot; Deluxe Intermediate Deluxe Speaker</td>
<td>125.00</td>
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<tr>
<td></td>
<td>Model 4008 15&quot; Deluxe Speaker</td>
<td>185.50</td>
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</tbody>
</table>

### ELECTRONIC EQUIPMENT

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td><strong>BALLY</strong></td>
<td>Nudgy</td>
<td>$289.50</td>
</tr>
<tr>
<td></td>
<td>Sea Isle</td>
<td>275.00</td>
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<tr>
<td></td>
<td>Tally Ho</td>
<td>299.00</td>
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<tr>
<td></td>
<td>Bronco</td>
<td>279.50</td>
</tr>
<tr>
<td><strong>GOTTLIEB</strong></td>
<td>Hampty Dumpty</td>
<td>294.00</td>
</tr>
<tr>
<td></td>
<td>J. H. KEENEY &amp; CO.</td>
<td>295.00</td>
</tr>
<tr>
<td></td>
<td>Tom Tom</td>
<td>299.00</td>
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<tr>
<td><strong>UNITED MFG. CO.</strong></td>
<td>Deluxe Speaker</td>
<td>275.00</td>
</tr>
<tr>
<td><strong>WILLIAMS</strong></td>
<td>Bonanza</td>
<td>No Price Set</td>
</tr>
</tbody>
</table>

### COUNTER GAMES

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td><strong>A.B.T. MFG. CORP.</strong></td>
<td>Challenger</td>
<td>65.00</td>
</tr>
<tr>
<td><strong>BALLY MFG. CO.</strong></td>
<td>Heavy Hitter</td>
<td>184.50</td>
</tr>
<tr>
<td></td>
<td></td>
<td>196.50</td>
</tr>
<tr>
<td><strong>GOTTLIEB</strong></td>
<td>Deluxie Grip Scale</td>
<td>39.50</td>
</tr>
<tr>
<td><strong>SKILL GAMES CORP.</strong></td>
<td>Bouncer</td>
<td>44.50</td>
</tr>
</tbody>
</table>

### ROLL DOWNS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td><strong>ASSOCIATED AMUSEMENT CORP.</strong></td>
<td>Big City</td>
<td>No Price Set</td>
</tr>
<tr>
<td><strong>BALLY</strong></td>
<td>Hy-Rider</td>
<td>499.50</td>
</tr>
<tr>
<td><strong>CHICAGO COIN</strong></td>
<td></td>
<td>385.00</td>
</tr>
<tr>
<td><strong>ESSO MFG. CORP.</strong></td>
<td>Roll Down</td>
<td>385.00</td>
</tr>
<tr>
<td><strong>ESSE</strong></td>
<td></td>
<td>499.50</td>
</tr>
<tr>
<td><strong>GEO. PONZER CO.</strong></td>
<td>Pro-Store</td>
<td>495.00</td>
</tr>
<tr>
<td><strong>UNITED MFG. CO.</strong></td>
<td>Hawaii Roll-Down</td>
<td>395.00</td>
</tr>
<tr>
<td><strong>WILLIAMS MFG. CO.</strong></td>
<td>Box Score</td>
<td>375.50</td>
</tr>
</tbody>
</table>

### SOLOTONE CORP.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Leveling Pre-Amplifier</strong></td>
<td></td>
<td>44.50</td>
</tr>
</tbody>
</table>
## BELL-O-MATIC CORP.
- **5c Jewel Bell:** 248.00
- **10c Jewel Bell:** 253.00
- **25c Jewel Bell:** 258.00
- **50c Jewel Bell:** 338.00

## BUCKLEY MFG. CO.
- **Chip Cross Belle:** No Price Set

## GROETZCHEN
- **Columbia Twin Jp:** 145.00
- **Columbia Deluxe Club:** 295.00

## MILLS SALES CO. LTD.
- **Dollar Bell:** No Price Set

## O. D. JENNINGS
- **5c Std Chiefs:** 269.00
- **10c Std Chiefs:** 279.00
- **25c Std Chiefs:** 289.00
- **50c Bronze & Std Chiefs:** 289.00
- **5c Deluxe Club Chiefs:** 299.00
- **10c Deluxe Club Chiefs:** 309.00
- **25c Deluxe Club Chiefs:** 299.00
- **25c Deluxe Club Chief:** 429.00
- **5c Deluxe Club Chief:** 299.00
- **10c Deluxe Club Chief:** 341.00
- **25c Deluxe Club Chief:** 341.00
- **50c Deluxe Club Chief:** 424.00

## PACEMaker
- **5c Deluxe Chrome Bell:** 215.00
- **10c Deluxe Chrome Bell:** 255.00
- **25c Deluxe Chrome Bell:** 265.00
- **50c Deluxe Chrome Bell:** 265.00
- **$1.00 Deluxe Chrome Bell:** 855.00
- **5c Rocket Bell Proof:** 245.00
- **10c Rocket Bell Proof:** 255.00
- **25c Rocket Bell Proof:** 265.00

## CONSOLES

### Bally
- **Wild Lemon:** $542.50
- **Double-Up:** 542.50
- **Lucky Strike Bell 5c:** 524.00
- **Deluxe Draw Bell 25c:** 325.00
- **Hi-Boy:** 424.00
- **Triple Bell 5-5-5:** 855.00
- **Triple Bell 5-5-25:** 910.00
- **Triple Bell 5-10-25:** 925.00

### Buckey
- **Track & 2ds DD JP:** 1250.00
- **Parlay Long Shot:** 1250.00

### Evans
- **Bangtail 5c Comb 7 Coin:** No Price Set
- **Bangtail 25c Comb 7 Coin:** No Price Set
- **Bangtail Jp:** No Price Set
- **Bangtail FP & PO JP:** No Price Set
- **Evans Race:** No Price Set
- **Casino Bell:** No Price Set
- **1946 Deluxe Dominos JP:** No Price Set
- **Winter Book Jp:** No Price Set

### Groetzchen Tool & Mfg. Co.
- **Columbia Twin Falls:** 485.00

### J. H. Kreyen Co.
- **Gold Nugget:** 800.00

### Pace
- **3-Way Bell Console 5c-10c-25c:** 690.00
- **5c Royal Console:** 320.00
- **10c Royal Console:** 320.00
- **25c Royal Console:** 340.00
- **50c Royal Console:** 475.00
- **$1.00 Royal Console:** 650.00

### Arcade Type (continued)

#### International Mutoscope Corp.
- **Atomic Bomber (Model J):** 375.00
- **Deluxe Movie Console:** 150.00
- **Deluxe Dice Counter:** 140.00

#### Metropolitan Games
- **Card Vendor:** 29.50
- **Double Up Skill Bowl:** 395.50
- **P. & S. Tom Tom:** 299.00

#### Scientific Machine Corp.
- **Pokerinos, Location Model 5:** 279.50

#### Telequip Sales Co.
- **Telequip:** 795.00

### Merchandise Machines

#### Cigarette Machines
- **C. G. E. Laboratories**
  - "Electro" 222.50
- **National Vendors, Inc.**
  - Model 23E (Electric) 321.70
- **Rowe**
  - Crusader (8 Col) w/ Stand 165.75
  - Crusader (10 Col) w/ Stand 162.25
  - U-Need-A Vendor
  - Monarch 6 Col w/ Stand 149.50
  - Monarch 8 Col w/ Stand 158.50

#### Merchandise Vendors
- **A. R. T. Mfg. Corp.**
  - "Auto Clerk"—(Gen'l Mdse.)
- **Adams-Fairfax Corp.**
  - Cash Tray Vendor
- **Asst Vending Mach. Co.**
  - Nut Vendor
- **Atsas Mfg. & Sales Co.**
  - Bell Vendor
- **Automatic Book Mach. Co.**
  - "Book-O-Mat"
- **Automatic Dispensers, Inc.**
  - "Drink-O-Mat"
- **Bally MFG. CO.**
  - Drink Vendor
- **Bet MILLS CORP.**
  - "Hot Coffee Vendor"
- **Coan MFG. Co.**
  - U-Select-It-71 Model 91.50
  - U-Select-It-74 Model Deluxe 91.50
  - U-Select-It-126 bar Deluxe 127.50
- **Daval Products Co.**
  - Stamp Vendor "Postmaster"
- **Hospital Specialty Co.**
  - Sanitary Napkin Vendor
- **International Mutoscope Corp.**
  - Photomatic 1495.00
- **Keyem Products**
  - Vit-O-Miss Vendor
  - Dental Kit Vendor
  - Chewing Gum Vendor
- **Lehigh Foundries, Inc.**
  - FX Vendor
  - No Price Set
- **Maclin-Hillion Co.**
  - "Cigar Vendor"
- **Northwestern Corp.**
  - "Drink Vendor"
- **Revo, Inc.**
  - Ice Cream Vendor
- **Rudd-Melikian, Inc.**
  - "Drink-Cafe" Coffee Vendor
- **Shipman MFG. CO.**
  - Stamp Vendor
- **Telecoin Corp.**
  - Telejuice
- **Thrist-Aid, Inc.**
  - Drink Vendor
- **U. S. Vending Corp.**
  - Drink and Merchandise Vendor
- **Vending Corp.**
  - Candy Vendor
- **Vending Corp.**
  - Candy Vendor
- **Viking Tool & Mach. Corp.**
  - Popcorn Vendor

#### ARCADE TYPE

#### American Amusement Co.
- **Hot a Ball:** 249.50

#### Bally MFG. CO.
- **Big Iron:** 539.50
- **Bally Iron:** 539.50

#### Chicago Coin Mach. CO.
- **Basketball Champ:** 499.50

#### Edelman Devices
- **Bang a Fitty:**
  - 10"-15": 450.00
  - 15"-30": 500.00

#### Kayem Products
- **Vit-O-Miss Vendor**: 540.00
- **Dental Kit Vendor**: 540.00
- **Chewing Gum Vendor**: 540.00

#### Keyem Products
- **Vit-O-Miss Vendor**: 540.00
- **Dental Kit Vendor**: 540.00
- **Chewing Gum Vendor**: 540.00

#### Lehigh Foundries, Inc.
- **FX Vendor**: 540.00
- **Chewing Gum Vendor**: 540.00

#### Maclin-Hillion Co.
- **"Cigar Vendor"**: 540.00

#### Northwestern Corp.
- **"Drink Vendor"**: 540.00

#### Revo, Inc.
- **Ice Cream Vendor**: 540.00

#### Rudd-Melikian, Inc.
- **"Drink-Cafe" Coffee Vendor**: 540.00

#### Shipman MFG. CO.
- **Stamp Vendor**: 540.00

#### Telecoin Corp.
- **Telejuice**: 540.00

#### Thrist-Aid, Inc.
- **Drink Vendor**: 540.00

#### U. S. Vending Corp.
- **Drink and Merchandise Vendor**: 540.00

#### Vending Corp.
- **Candy Vendor**: 540.00

#### Viking Tool & Mach. Corp.
- **Popcorn Vendor**: 540.00
RUNYON
Proudly Announces Its Appointment As Distributors for
J. H. KEENEY & COMPANY
Covering The Entire States Of NEW YORK and NEW JERSEY

HI-RIDE
FIVE BALL NOVELTY GAME

GOLD NUGGET
NEW MONEY-MAKING CONSOLE

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
8Ryant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Blgelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Chicago Coin's

ROLL DOWN

KICKOUT HOLE SPOTS NUMBERS 1 TO 7 AND DOUBLES SCORING
HIGH SCORE & LIGHTED DOUBLE SCORE ROLL-OVER BUTTONS
BEAUTIFUL DELUXE CABINET

SEA ISLE

YES, 7 WAYS TO SET UP BONUS SCORE & 3 WAYS TO COLLECT THE BONUS. NEW DOUBLE BONUS FEATURE. 4 LIGHTED JUMBO ROLL-OVER BUTTONS

Chicago Coin MACHINe CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS
The NEW BAT-A-BALL, Sr., is the most advanced toy ball in the world. It offers the unique feature of being able to catch and throw the ball back to the pitcher. The ball is made of a special rubber material that makes it easy to grip and throw. The bat is also made of high-quality wood, providing a sturdy and durable product. The ball comes in various colors and sizes, making it suitable for all ages and skill levels. The NEW BAT-A-BALL, Jr., is designed for younger children who want to learn the fundamentals of baseball. It features a smaller bat and ball, making it easier for children to handle. The ball is made of a softer material to reduce the risk of injury. Both models come with a detailed instruction manual and a lifetime warranty. These toys are excellent gifts for children who love baseball and want to develop their skills in the sport. Order yours today and let the fun begin!
UNITED'S
HAWAII
ROLL-DOWN
PROVEN PLAYER APPEAL

- Straight Novelty Play
- High Score Features
- ROLL-DOWN Play
- Console Cabinet
  (Same Size As Pin Game)

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ALABAMA ABC BOARD LIFTS
MUSIC MACHINE BAN

Order Effective December 15 Opens Territory For
1,000 Additional Music Machines Immediately

R. E. L. (BOB) CHOATE

MONTGOMERY, ALA.—Music operators throughout Alabama were jubilant over the decision last week by the Alcoholic Beverage Control Board, which rescinded the regulation prohibiting "juke boxes" and dancing in places where beer and liquor are sold.

The new order, which goes into effect December 15, will apply, the board said, only after permits have been issued and in places where mechanical music and dancing are not prohibited by local laws.

A prepared statement issued by the board explained its decision to lift the music machine ban was based on passage of a 1947 legislative act giving local governments power to regulate and control mechanical music.

The ban on "juke boxes" and dancing except in certain places was imposed by the ABC Board which served during the administration of former Gov. Chauncey Sanks. Establishments which employed live orchestras were exempt. Gov. Folsom said during his campaign last year that he thought "juke boxes" should be allowed if other music was permitted or that both should be prohibited.

"If the rich man can dance and have music with his liquor," said Folsom, "then the average person ought to have music with his beer."

The announcement, made during last week's board meeting, cautioned liquor dealers against "jumping the gun," and decreed that no operator would be permitted to start until he received a permit.

Under certain restrictions and requirements pertinent to the granting of permits to licensed liquor establishments "in such localities as the board may deem proper," establishments may employ live musicians, operate mechanical music machines or contract for or subscribe to wired music service, the board said. It also ruled that dancing on such licensed premises will be granted if set forth in the application, and deemed advisable by the board.

The announcement stated that permits so issued by the board may be revoked at any time for any reason the board may deem necessary or proper. Should machines be installed without permission of the board, alcoholic beverage licenses may be revoked by the board.

It further stated that "no licenses shall be issued where local ordinances prohibit dancing or music on licensed premises."

Written applications for permits should state the model, make, serial number, the name of the owner and the terms of the contract should be stated.

The Alabama Music Operators Association has been working for this ruling for over a year. "We feel that we have really done something," states R. E. L. Choate, executive secretary for the association, "that is going to give financial relief to music machine operators operating in wet counties. I estimate that it will give to these operators approximately one thousand good locations immediately."

The Alabama Music Operators Association has accomplished a great deal since its inception, and in addition to the above, have been working on the matter of city licenses for music machines. A complete story of its accomplishments on this matter is reported elsewhere in this issue.

MOTORS REPAIRED WURLITZER — AMI
OLAS—MILLS, National No. Factory Specifications. Rapid service—rebuilt or exchanged Complete No Extras $6.00
M. LUBER
503 W. 41st (Loogoore 5-5929) New York

NOW DELIVERING!
Williams' Greatest 5-Ball
"BONANZA"
PLACE YOUR ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Panther
ALSO EXCLUSIVE DISTRIBUTORS
FOR
AIREON MUSIC

20 RECORDS · 40 SELECTIONS
AMI
phonograph

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE ‘ROLL-DOWN’ GAME
WITH
“KICK-UP” ACTION

Bally HY-ROLL
WITH CLEVER NEW SUPER-SCORE FEATURE

SUPER-SCORE BUILDS UP BY SKILL

18 Roll-Over Buttons, 7 Pockets... scoring 1,000 to 10,000... insure action and excitement on entire play-field.

Coil-spring construction of Roll-Over Buttons insures positive pop-up. Buttons cannot stick in down position.

Richly grained natural wood cabinet is an ornament to any location.

Metal arch-armor with renewable rubber bumpers eliminates archway repairs.

Simple latch holds play-field to cabinet without nuisance of nuts and bolts.

Brilliant light-up score-board attracts play.

Adjustable for 5, 6, 7, 8 or 9 ball play.

SUPER-SCORE buttons and pockets score TWO WAYS:

(1) add 1,000 or 5,000 to player’s total skill score...

(2) add 5,000 to SUPER-SCORE. Basket shot automatically transfers SUPER-SCORE to total score... an EXTRA BONUS

score that gives players an extra thrill, insures extra profits to operators. SUPER-SCORE remains on back-glass at end of game... a tantalizing repeat-play attraction... a powerful “come-on” for new players. Try HY-ROLL on location. Watch the SUPER-SCORE work. Check your profits after two or three days. You’ll want HY-ROLL in every skill spot in your territory.

*SUPER-SCORE may be allowed to score in any other skill game.

Balls actually jump off the board... plop into basket. Then... ding, ding, ding... the Super-Score bell rings a merry tune while the Super-Score is automatically transferred to player’s total score. Super-score... kick-up action... slick, smooth roll down appeal... spring-positive contact buttons... flashy glass... rich, natural wood cabinet... trouble-proof mechanism... all add up to increased profits in roll down operations. For pepped up skill profits, order HY-ROLL today.

www.americanradiohistory.com
Greatest Gathering Ever Of Chicago Coinmen See Great Show And Listen To Array Of Top Speakers

CHICAGO COINMEN RAISE $16,000 FOR CANCER FUND AT NOVEMBER 23rd BANQUET

Dave Gottlieb

CHICAGO — In one of the greatest gatherings of Chicago coinmen ever, manufacturers, distributors, jobbers, operators and suppliers attended the Damon Runyon Cancer Fund cocktail at the Mural Room of the Bismarck Hotel on Sunday night, November 23.

After dining, listening to the many honored speakers and star entertainers, the list of donations was read, and the crowd cheered when it was announced that a total of $16,000 was raised, with $12,000 coming from the Chicago Coinmen.

Al Stern and Joe Schwartz, co-chairmen of the distributors committee in charge of arrangements, who spent most of their time in preparing the details of the affair, were commended by all for making the dinner one of the most talked about and sensational events ever to be held in this city for any purpose. Other distributors singled out for their efforts were: Gil Kit, Ben Cohen, Irv Ovitz, Al Sobring, Clayton Nieme- roff and Morrie Gotschalk.

Co-chairmen of the coin machine manufacturers committee, who were extremely active in the affair, were Ray Moloney and Dave Gottlieb.

The dinner was opened with an address by Al Stern, who introduced Vince Gotschalk as toastmaster for the evening. Gotschalk is well known for his entertaining our troops overseas, and acted in the same capacity for the War Time Conference, sponsored by The Cash Box in Chicago during the war. He is known as the "Dean of American Banquet Speakers."

Dr. Max Cutler, speaking on "Early Diagnosis of Cancer" was the first guest speaker, and was followed by the principal speaker of the evening, Dr. Morris Fishbein, who spoke on "Cancer Research."

A number of entertainers followed, all donating their services for the evening. Among those who performed were: Patty Page, Mercury recording star; Josey Thorpe, a mimic; Jack Smith, Capitol recording artist; Clark Sisters, Capitol recording artists; Alfa Demorie of Consolidated Artists booking office, who brought along some of his artists; and Priscilla Holbrook, pianist; the Quiz Kids; Sonie Lunde and Pat Conion; Jackie Miles, national known comic; Monica Lewis, Decca recording artist; Rudenko Rees, jugglers; The Four Midnight Sons; Gene Fields, impersonator; and Tony Zaie, former middle-weight champion.

Following the entertainment, the speakers once again returned to the serious part of the program, Barnet Hodes made a striking appeal for funds for the Cancer Fund; Ray Moloney, chairman of the Walter Winchell Damon Runyon Fund of Chicago, spoke a few words; Dave Gottlieb, chairman of the Coin Machine Industries, welcomed the dinner; Al Sobring, distributor, thanked the honored guests and entertainers, and clarified the reason for the dinner; Herb Jones read the previous list of donors; and Al Stern read the additional donations received at the banquet.

A thousand dollars worth of gifts were distributed during the evening. When Walter Winchell's national radio program was tuned in the gathering listened to him praise the industry. Following the Winchell program, Alvin Gottlieb supervised the showing of the sensational Cancer Fund Movie.

Everyone connected with the event received the plaudits of the diners, with special mention made of the work done by Dave Orman of Coven Distributing Company and James Mangan and Gwen Desplender and their associates of CMI.

Dave Gottlieb

AL STERN

Ray Moloney

WE WANT TO BUY

ALL TYPE POST-WAR PIN GAMES!

WE'LL PAY YOU TOP CASH PRICES!

WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!

CENTURY SALES COMPANY

1002 BUCHANAN ST. (Tel: F 6-5273) SAN FRANCISCO, CAL.

EXCLUSIVE DISTRIBUTORS IN WISCONSIN & UPPER MICHIGAN

NATIONAL FILBEN CORP. . . . 30 RECORD PHONOGRAPH

UNITED MANUFACTURING CO. . . . HAWAII ROLL DOWN

NATIONAL FILBEN CORP. . . . GAMES AND CONSOLES

ADAMS-FAIRFAX CORP. . . . MERCHANDISE VENDORS

U. S. VENDING CORP. . . . REFRIGERATED VENDORS

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ROLL-DOWN GAME

SEE YOUR LOCAL DISTRIBUTOR FOR DELIVERIES
Durant Ships Princess Elizabeth Pin Game As Wedding Gift

LYN DURANT

CHICAGO — Lyn Durant, president of United Manufacturing Company, this city, sent the first pin game to England that has been shipped since before the war — he presented Princess Elizabeth with a wedding gift of his “Singapore” game.

Durant mailed the Princess a letter calling her attention to the game. It read:

“Dear Princess Elizabeth:

“We are sending you, under separate cover, a pinball or bagatelle game as a wedding gift in the sincere belief that you and your friends will find much amusement in playing it.

“Since Chicago is the coin machine center of the world, we are especially happy and honored to send you one of the latest samples of our product. You will notice that this particular model, ‘Singapore’, can be played without inserting a coin.

“Pinball games are enjoyed by millions of Americans. As a rule, they give accurate service indefinitely, but if anything ever should go wrong with ‘Singapore’, we would be delighted to dispatch a repair man immediately.

“Please accept our true wishes for your happiness.”

— Chicago Coin's Super High Score Game

IT'S NEW! SIMPLY GREAT!

Chicago Coin's

SEA ISLE

THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME

WITH SOMETHING NEW IN LIGHTS

KERTMAN SALES CORP.
575 Clinton Ave., N., Rochester, N. Y.
FOR MILLS ESCALATOR Bells
HAMMERLOID OR WRINKLE
TO YOUR CHOICE OF:
Cherry or Diamond Ornaments, Murano, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect fit of new aluminum castings.
- Club Handle and Handle Colar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5¢-10¢-25¢ chrome Denominator or Coin Intake.
- Payset Cups with anti-spoon plug.
- Drillproof Plates.

$50.00

THE NEW
Music Box

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractive. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installation.

$25.00

TRACK ODDS

Buckley TRACK ODDS has long been recognized as the only seven-cent race horse console that would stand 20 month after month—year after year—and outsells all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4273 West Lake Street • • • Chicago 24, Illinois

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Merrily We Roll Along, Roll Along

with

Humpty Dumpty

TERRIFIC ACTION
plus
HIGH SCORE!
SEQUENCE!
BONUS!
KICKEr
POCKETS!

MEMBER

"There is no substitute for Quality!"

D. GOTTLIEB & CO. 1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

Rosenberg Announced As Distrib For N. Y. C.

NEW YORK—Ben Becker, Ben Becker Sales Company, regional sales representative for Bally Manufacturing Company, announced this week that Hymie Rosenberg, H. Rosenberg Company, this city, has been appointed as distributors for the Bally line in New York City.

Since the arrival of Bally's "Hy-Roll", new roll-down game, the offices and showrooms of H. Rosenberg Company have been crowded with operators who are placing quantity orders. "Bally sure has a winner in 'Hy-Roll'," states Rosenberg "If we are to go by what the operators here have decided. They tell me that the collections are surprisingly high, even for roll down games. The rush of orders are so fast and furious that I've had to call Kay out of retirement to help with the office details."

Becker, who had intended to go on the road, has had to keep pretty close to the New York situation. However, he reports that Art Garvey will be contacting the trade in his territory during the next weeks.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Movie Depicting Industry Unfavorably Being Revised Due To Strong Protests

CHICAGO—Some weeks back, Monogram Pictures pre-viewed its movie "Louisiana" in New Orleans and column in that territory immediately started sending in protests about the way the industry was pictured.

Certain scenes in the movie erroneously placed pin ball games in the category of gaming devices, and it appeared that operators of these machines were conducting their business outside the law.

Jim Mangan, Director of Public Relations, immediately appealed to Monogram Pictures, pointing out the unfavorable and untruthful impression conveyed by this movie regarding those members of the coin machine industry.

Monogram Pictures, thru its president, Steve Brody and Lindsey Parsons, of Lindsey Parsons Productions, Inc., production chief of "Louisiana", expressed their complete willingness to cooperate and have called for a revise of the film. Parsons stated that at the time the scenes were photographed, there was no idea that they would be offensive.

Joseph L. Breen, vice president and director of The Motion Picture Association of America, Inc., Hollywood, assured Mangan that the industry’s point of view would be brought to the attention of all producers.

M. S. Wolf Plans Expansion of Biz On West Coast

CHICAGO—M. S. (Bill) Wolf of M. S. Wolf Distributing Company, Los Angeles, Calif., visited the windy city for a few days this past week. Wolf revealed some of his plans for the future, which will include expanding of his present facilities in order to adequately handle the several new lines he has taken on.

Wolf was very optimistic about the future of the coin machine business, stating that in his opinion the industry will enjoy much greater prosperity. Privately, for the west coast, Wolf commented “I’ve just received word on several very interesting items handled by our firm, and we shall make an appropriate announcement in the very near future.”

M. S. Wolf Distributing Company is distributor for AMI on the west coast, and is awaiting shipments of the new wall boxes within the next few weeks, Wolf stated.

Baltimore, Md. Asks Increased Tax For ’48

BALTIMORE, MD.—The Board of Estimatives, this city, proposed to the City Council, among other taxes, the continuation of the tax on coin machines, with some increases in the rate schedule to assure an income from coin operated equipment for next year of at least $265,000.

The revised tax schedule on coin operated machines fixes the annual license for next year as follows: Music machines $10, with an additional $2 for each additional outlet from a single machine; pin balls and other amusement machines $50; merchandise machines $5; consoles $150; and shuffleboards $25.
The accumulation of a wide selection of used machines through trade-ins forces us to SACRIFICE this equipment. Every used bargain is thoroughly reconditioned and is GUARANTEED to give like-new performance on location. Here is your chance to buy at real savings.

PIN GAMES

MISS AMERICA $115.50
ROCKET 109.50
RIO 99.50
STEP-UP 89.50
BAFFLE CARD 84.50
DYNAMITE 64.50
SUPCLINER 76.50
SUSPENSE 76.50
SPELLBOUND 76.50
STAGE DOOR CANTEEN 49.50
BIG HIT 49.50

EXTRA SPECIAL!
Any 4 of the Following For $100.

SURF QUEEN $39.50
BRAZIL 39.50
HOLLYWOOD 29.50
FLAT TOP 29.50
PARATROOP 29.50
DEFENSE 29.50
DOUBLE FEATURE 29.50
VELVET 29.50
JUNGLE 29.50
SUN SHAM 29.50
MAJOR 41 29.50
NEW CHAMP 29.50
FOX HUNT 29.50
BIG CHIEF 29.50
HIT THE JAP 29.50
MIDWAY 29.50
TEN SPOT 29.50
VENUS 29.50
VICTORY 29.50
STRATOLINER 29.50

PHONOGRAHS

ROCKOLA COMMANDO $175.00
ROCKOLA SUPER 165.00
ROCKOLA MASTER 150.00
ROCKOLA DELUXE 125.00
ROCKOLA STANDARD 125.00
ROCKOLA SPECTRAVOX 95.00
WURLITZER 850 250.00
WURLITZER COLONIAL 175.00
WURLITZER 600R 95.00
WURLITZER VICTORY 75.00

BALLY CLUB BELLS—
Open as New — Fully Reconditioned — A Real Buy Only $49.50
Write for special price on other good coin machines.

All items subject to prior sale. State 1st, 2nd and 3rd choice. Send 1/3 certified deposit with order—balance C.O.D. or sight drafts.

Wire — Phone — Write

B. D. Sagar Co.
1635 FIFTH AVENUE
Pittsburgh • Phone Grant 7818
20 Years the Leader in the Field

IT'S NEW! SIMPLY GREAT!
Chicago Coin's

SEA ISLE
THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME
WITH SOMETHING NEW IN LIGHTS

INTERNATIONAL PHONOGRAPH CO., Inc.
1226 St. Thomas St., New Orleans, La.

WORLD WIDE's Reconditioned Machines
Have That NEW LOOK

FIVE BALLS

Reconditioned and Guaranteed

Big Hill 39.50
Superliner 85
Spellbound 95
Cyclone 125
Kilroy 125
Rico 125
Havana 150
Mexico 190

CONSOLES

Unconditionally Guaranteed

Bally Draw Bell—Like New Thruout $295
Keeney Twin Bonus Super-Bell 5c. to 25c. $595

NEW FIVE BALLS

Keeney Click $195
Williams Flamingo $175
Exhibit Mambo $190

Acclaimed the World's Fastest Money Making Console

Keeney's GOLD NUGGET Twin Models — Any Combination Coin Chambers — Available NOW!

For Faster Action: For Biggest Collections!

Keeney's HI-RISE Really Terrific! New Five Ball Order Today!

WORLD WIDE DISTRIBUTORS, INC.
1330 N. WESTERN AVE.
CHICAGO 47, ILLINOIS 2200
Alabama Ops Meet With "League Of Municipalities"

Analyze Business In Plea For Lower Taxes. Assured of Recommendation To State's Mayors of $10 Maximum License

MONTGOMERY, A.LA. — Claude Hall, president of the Alabama Music Operators Association, headed a group of other officials of the association, which included Sam Stewart of Tuscaloosa, treasurer; Isaac Cohen of Montgomery, secretary; Leonard Barnes of Selma, member of the board of directors; and R. E. L. Choate, executive secretary; met with the Alabama League of Municipalities this past week in an effort to point out the status of the music machine business in order to keep municipal licenses down to a reasonable figure.

Meeting with the operators were Frank Livingston, president of the Alabama League of Municipalities, Mayor Lucien Burns of Selma, member of the League's Board of Directors, and Ed Reid of Montgomery, executive secretary of the League.

The meeting was held at the League of Municipalities' headquarters in Montgomery, and practically the entire day was spent discussing the music machine business in the state. The League's members were shown the cost of operation, the increasing cost of equipment, and the low commission contracts entered into by the operators.

"This meeting was most successful" stated Hall. "The members of the League who were present stated that they did not realize our business was operated as it is. They informed us that they would recommend to all mayors of towns in the State of Alabama that our city licenses be held at a maximum of $10. Our city licenses in this state have run from $3.50 to $15.00 per machine. We stressed to the League representatives that it was the aim of our Association to cooperate with the governing bodies of every town in the State, and the President of the League of Municipalities, Honorable Frank Livingston assured us that his organization would cooperate with our Association."

At the conclusion of the meeting, R. E. L. Choate was invited to address the State meeting of Mayors, which is scheduled to be held in December or January.
N. Mexico Court Rules Coin Machine Tax Out

BELEN, N.M.—A section of a Belen city ordinance levying an annual tax of $15 on music machines and pin games was invalidated by District Judge Charles H. Fowler this week.

Attorneys predicted the ruling might affect similar tax ordinances of other cities.

The judge ruled the section of the ordinance in question placed a tax upon the machines without regulating them. He held the statute giving municipalities power to tax the equipment provided also for their regulation, and that a straight "occupation tax" was illegal.

The ruling, given orally after a hearing, was made in a case brought by J. L. Greiner, Jr., of the Greiner Music Company of this city against the City of Belen. The judge granted the firm's request for an injunction, prohibiting the city from attempting to collect the tax in the future, and ordered repayment to the firm $824 paid under protest.

The suit was filed by Greiner only because he thought the tax was too high. The judge did not uphold this contention.

The Best Automatic Phonograph Made, Bar None.

503 Evergreen Avenue
BALTIMORE 23, MD.
Edmonson 5322
and
855 N. Broad Street
PHILADELPHIA 23, PA.
Stevenson 2-2903

Now Delivering!

THE NEW
JEWEL BELL
CABINET
FIITS ANY MILLS
MECHANISM

$59.50
Price

This $59.50 plus your mechanism gives Jewel Bell coverage for your location

REBUILT SLOTS

Jewel Bell — 5c $160.00
Jewel Bell — 10c 165.00
Jewel Bell — 25c 170.00
Golden Falls — 5c $165.00
Golden Falls — 10c 150.00
Golden Falls — 25c 155.00
Golden Falls — 50c 200.00
(hand load)

AMERICAN AMUSEMENT CO.
158 E. GRAND AVENUE
CHICAGO 1, ILL.
(Phone: Whitehall 4370)

Thank you
Thank you
Thank you
for your wonderful, overwhelming turnout at the opening of my new Baltimore showroom.

We now have TWO offices to serve you with the — 40-Selection AMI-

DAVID ROSEN
INC.

Rolldown Conversion
In Full Production

Phil Mason To Mid-West To See Distributors

NEW YORK — Dave Lowy and Phil Mason, Dave Lowy & Company, this city, report that they are now in full production on their new conversion of the Total Roll roll down game, which they call "Champions".

"Roll down operators here accepted the 'Champions' conversion in such quantities" stated Lowy "that we were busy supplying the local demand. However, we have now increased the production to the extent where we are shipping them out of town."

According to Wally Ariagno, engineer who developed the conversion, the kit is composed of a beautifully colored lite-up backboard on which are reproduced the drawings of various athletes. High scoring is a feature, the numerals showing up on this backboard. The playing field contains lite-up rollover buttons, which have been installed where the holes formerly were.

Distributors have been appointed in rolldown territory. They will have the "Champion" conversion kits, and will convert the games for operators. A complete set of diagrams and simple instructions will be included with each kit.

Phil Mason will visit the distributors starting this week and will remain on the road for about three weeks. Accompanying Mason will be Wally Ariagno, the engineer, and they will visit Cleveland, Detroit, Milwaukee, Chicago and wind up on the west coast.

Pictured below at "Champions" conversion is (left) Wally Ariagno and Phil Mason.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
Estimate Total Now 
Around $200,000

Albany Coinmen Organize Committee 
To Continue Runyon Cancer Fund Drive

CHICAGO—$2,000,000, as estimated by Jim Man-
ning, director of the CMI Public Relations 
Bureau, that the 16 momentous Runyon 
Night Dinners given at various hotels 
throughout the country by coin machine dis-
tributors and operators on November 23, 
will swell the fund by at least $60,000.

Civic holding dinners (with chairman) were: 
Albany—Robert Lawrence; Kansas 
City—Carl Hoelzi; Milwaukee—Harry 
Jacobs, Jr.; Salt Lake City—C. M. 
Murdie; Syracuse—A. N. Delaport; Cin-
cinnati—William Marmer; Detroit—A. 
P. Sauve; Dallas—George Wrenn; Den-
ver—Bill Erskin; Chicago—Joe Schwartz 
and Al Sern; Portland, Ore.—Dan V. 
Haguenin; Indianapolis—Dave Weintrig-
ger; San Francisco—John Ruggiero; St. 
Louis—Lou Morris; Houston—A. H. 
Shannon; and Baltimore—Chris Chris-
topher.

Special collections without dinners were 
also put on in Tulsa, Los Angeles, Boston, 
and many other cities.

"Returns are not in yet," stated Man-
ning, "but it looks like Chicago's dinner 
netted around $16,000. Cincinnati's con-
tribution was probably more than $7,000; 
Baltimore brought in about $4,400. Boston 
raised us $1,446 on the way; Los 
Angeles sent in $940; and our staff is 
working overtime tabulating the returns 
from other parts of the country."

Although it will take several days to tabu-
late and acknowledge every single dona-
tion, I feel that our total collection in 
CMI is now crowding the $20,000,000 mark."

The big memorial book being prepared 
on the Damon Runyon Cancer Fund con-
taining the individual donation of every 
member of the industry will go to the 
printers in a few weeks, and Manning 
states the fact that it is of paramount 
importance that every individual in the 
industry gets his donation to CMI in time 
for their name to be included. Ten thou-
sand of these memorial books will be cir-
culated at the Coin Machine Show on 
January 19 to 22, and every contributor 
will get a tremendous thrill out of seeing 
his name listed.

"Damon Runyon Night, with its pro-
grams and shows in sixteen of America's 
largest cities" continued Manning "was 
probably the largest and most impressive 
display of American spirit offered to 
the American public in recent years. The 
entertainment and cooperation of the 
artists was magnificent. The country is 
talking about us and every dinner chair-
man, along with every member of his 
committee, is to be congratulated. The dinners 
were an outstanding success, and in every 
case the results showed not only in the 
amount of money brought in, but also in 
the great acclaim received from city 
leaders and professional people and the 
press."

Additional special drives are being con-
ducted in many other cities, and it is 
expected that collections will add consid-

Cancer Research, painted a vivid picture 
of the necessity of public support of the 
cancer research work. Henry Selden, well 
known coinman, addressed the group, em-
phasizing the necessity for full and active 
cooperation of all in the coin machine 
business.

Donations and pledges of the committee 
alone brought almost one-third of 
the goal originally set, and it was therefore 
decided to raise the goal to $4,000.

A resolution was passed to form a sub-
committee for the eastern New York area 
to take concerted action to include all 
coinmen, their employees, locations and 
friends. Mrs. Jules Olshein of Albany is 
heading a group of operators and dis-
tributors wives who will carry on a drive 
of their own.

The campaign will be carried out by 
these coinmen of eastern New York State 
under the name of the "CMI Campaign 
For Damon Runyon Cancer Fund Of 
Albany." The committee, headed by Bob 
Lawrence, who was voted chairman, is 
composed of: James D'Ambrosio, Fred 
A. Etoll, John Fuller, Fred Garrett, How-
ard G. Gordon, Burt Meyers, Herman 
Murray, Jules Olshein, Richard C. Puels, 
John T. Quinn, Henry W. Seiden, Ogden 
Whitbeck and Ben S. Wolman.

A PROFIT "GOLD MINE!"

Williams' BONANZA

We Have It!
The MOST SENSATIONAL 5-BALL GAME EVER MADE!

• High score of 5 million
• Premium feature
• Bonus feature

Immediate Shipment!
Write — Wire — Phone

BIOLTTA DISTRIBUT. CO.
126 E. UNION ST., NEWARK, WAYNE COUNTY, N. Y.

IT'S NEW! SIMPLY GREAT!
Chicago Coin's

SEA ISLE

THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME
WITH SOMETHING NEW IN LIGHTS

UNIVERSAL DISTRIBUTING CO.
(WALTER GUMMERSHEIMER, Sales Mgr.)
215 N. EWING AVE., ST. LOUIS 3, MO.
DENVER RE-ELECTED PRESIDENT OF AUTOMATIC MUSIC OPS ASNN

Annual Reports Rendered. Coinmen Show Optimistic Spirit

NEW YORK—At the annual dinner and general meeting of the music operators of the Automatic Music Operators Association, Inc., here, November 25, Al Denver was re-elected president of the organization by acclamation.

Other officers elected were: Charles Bernoff, vice president; Harry Wasserman, treasurer; and Sal Trella, secretary. Members voted in to serve on the Board of Directors were: Al Budkin, William Goets, Louis Herrman, Sol Tabb and Joe Hahnman. The first three members are re-elects, and the last two are new directors.

The attendance of the members at Rosoff’s Restaurant for the banquet and meeting was the largest of all time, and it was agreed that it was the best meeting ever conducted by the association, with practically 100% of the membership in attendance. After the dinner, the business of the association was conducted—elections held, and members given the floor for their comments. Denver and Sidney H. Levine, attorney for the organization since its inception, were given a vote of thanks for the splendid leadership and their devotion to the operator’s problems.

Willie Levy, resigning member of the Board of Directors, was presented with a watch for the time and efforts given while serving the needs of the association.

Annual reports were rendered by Denver and Levine. Denver spoke of the history of the association, pointing out the great strides made in recent years, and presented the problems now facing music operators. Levine reviewed the legal situations faced during the past year, among which were the Albany tax situation, the Scott-Fellowes Bill in Washington; and the impending city license situation. It was announced that the membership performance bond program was a decided success, with only one member suspended, and every member renewing their bond.

Local problems were reviewed, and progressive ideas adopted. Among one of the suggestions that will be tried out is a method of “On the Spot Advertising”. Locations will be given placards showing the “hit” songs in an effort to stimulate play.

The meeting was held on a note of optimism, with officers and the membership looking to a bright and profitable future.

You’re Sure of Fair Dealing When You Mention The Cash Box

CHAMPIONS
Sensational Conversion of Total Roll Rollover Game, featuring all Rollover Buttons on playing field — no holes.

New Type Live Action, Lite Up Rebound Back Arch.

A
C
T
I
O
N
Spring Ball Gate
0 to 10 Hits Per Ball
Each Rollover Hit 10,000
CHAMPIONS Bonus Score to 150,000
Scores to 750,000
Colorful Back Glass
10 Lite Up New Rollover Buttons

Complete Easy, Simple Instructions and Diagram with Every Kit!

Complete Kit for CHAMPIONS Conversion of Total Roll.
$55.00

Complete Game CHAMPIONS Converted and Reconditioned by Factory Trained Crews.
$289.50

See Your Distributor or Write, Wire, Phone

DAVE LOWY & COMPANY
594 TENTH AVE. BRYANT 9-0817 NEW YORK 18, N.Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Illinois Phono Ops Assn
Collect $3,500 At
"Juke Box Night"

RAY CUNLIFFE

CHICAGO — The special "Juke Box Night" sponsored by the Illinois Phonograph Owners Association in behalf of the CMI Damon Runyon Cancer Fund, was pulled off on Tuesday night, November 29, at the Statebaker Theatre, and Spike Jones" "Musical Depreciation Revue" played to a packed house of coinmen (1,303) ... even at double the regular price of tickets.

Ray Cunliffe, popular president of the phonograph operators association, was presented to the gathering as host of the evening by Spike Jones, who acted as master of ceremonies. After a warm welcoming address, during which Cunliffe picked out and introduced leaders of the industry who were in the audience, and who had purchased large blocks of tickets, he brought out on the stage the two national leaders of the CMI Damon Runyon Cancer Fund Drive, Ray Moloney, national chairman, and Dave Gottlieb, president of CMI. Cunliffe then presented Dave Gottlieb with a check for $3,500 representing the proceeds of the evening.

The theatre itself, stage and lobby were spotlighted with gaily lit music machines supplied by AMI, Mills Industries, Packard Manufacturing Corp., Rock-Ola Manufacturing Corp., and The Rudolph Wurzler Co. A music machine in the lobby collected nickels for the Fund.

Adding to the general hilarity of the evening were special "Juke box," bell machine, and pin game effects. Throughout the acts, names of individuals in the industry were continually being mentioned, giving the affair an intimate air of friendship between the audience and members of the Spike Jones Company.

Counting The Loot Donated In Chicago

CHICAGO—Prior to presenting the checks to CMI Damon Runyon Cancer Fund, coinmen and guests add up the total of Chicago's contributions gathered thru the running of their tremendous dinner on November 22nd, at the Bismarck Hotel. Pictured above: are: (left to right) George Glassgold, New York attorney and director of the CMI Damon Runyon Cancer Fund film; Maurice Goldblatt, president of the University of Chicago Cancer Research Foundation; Ray Moloney, national chairman of CMI Damon Runyon Cancer Fund; Barnet Hodes, former Corporation Counsel of the City of Chicago; Dave Gottlieb, president of Coin Machine Industries; and Gil Kitt, Empire Coin Machine Exchange.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Covén's Coin Corner
1318 N. E ston Ave. Chicago
Phone: Independence 2210

SAFIFICModel 1422

ROCK-OLA
$400.00 Eaq.

Perfect Condition
LOOK AND WORK LIKE NEW

AUTOMATIC MUSIC SERVICE
1200 North Ave., Elizabethtown, N. J.

Hotel Reservations For Show Should Be Made Now

CHICAGO—We would like to call the
attention of all coinmen to the fact
that room reservations in Chicago during the
week of the Coin Machine Show, week of
January 19 to 22, should be made right
now.

During the past week, coinmen have been
writing and phoning about hotel
rooms for the show week, and it appears that
they are going fast. If you have
reserved your rooms, make sure you have a
reservation from the hotel.

Show week is going to be the greatest
ever held, and no room should be missed.
However, if coinmen are in reserv-

1948 Coin Machine Show Will Feature Special Programs

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visiting coinmen. Listed below is the schedule:

MONDAY EVENING, JANUARY 19
Dinner in honor of the officers of all state and local associations.

TUESDAY NOON, JANUARY 20
Luncheon, followed by an address by D. Preston Bradley, who in past
years has always had a message of special importance to the coin machine
industry. At the same meeting, Jim Manzane, director of CMI Public
Relations Bureau, will lead a discussion on the industry's public
relations program.

WEDNESDAY EVENING, JANUARY 21
Dinner and annual meeting of all regular members of Coin Machine
Industries, Inc. Following the dinner will be election of directors to succeed
those whose terms expire.

THURSDAY EVENING, JANUARY 22
The climax of the four-day session, the Annual Banquet in the Grand
Ball Room of the Stevens Hotel, This year the banquet is especially important
because of the industry's activity in raising money for the Damon Runyon
Cancer Fund. Walter Winchell, director of the Damon Runyon Fund, will
attend and will be presented with the check covering funds collected by
the industry. Many other notables are expected to attend.
B-R-R-R — the winds are blowing, the temperatures dropping in this windy City and, brother, its cold and getting colder. But, this cold snap is whipping up lots of enthusiasm amongst coinmen heretofore. Things are getting back to normal and there’s lots of optimism in the air.

All eyes are looking forward to the forthcoming big show in January.

Spent one of the most enjoyable and interesting evenings last week while attending the CMI Damon Runyon Memorial show in Philadelphia. There he attended the coin machine business was present at the Bismarck Hotel. The affair was one of the finest in the way of food and entertainment. And the collection of funds for the Cancer drive very gratifying. Much credit goes to Al Stein, Joe Schwartz, David Ormon and other members of the arrangement committee. It was a night that will be long remembered by all who attended.

Visited with Eddie Hansen of Groethen Tool and found him busy making plans for the coming show. Things are starting to hum out at Pace Mfg. Co., seen Bates tells us that orders are starting to pour in and business is on the upsing... Spent a nice afternoon visiting with Carl Morris of Micro-Master Co. Carl is one of the busiest operators in the industry and knows the business. Carl likes to discuss the past and the future and, for the present, he says, “things were never better”... Al Sebring of Bell Products getting his nerves settled after being called on to make a speech at the dinner last week.

Bill Wolf of Los Angeles in town and working on a few deals. Bill left feeling very good. “Looks like something big might pop soon” says Bill... Joe Caldon, assistant sales manager for AMI left this past Friday for a trip to Baltimore where he will attend the opening of the new David Rosen offices. From there Joe plans to go on to Philadelphia and Pittsburgh, returning to Chicago sometime this week. Monte West takes over during Joe’s absence... Spoke with Lindy Force who is taking a week off from his regular job, to recuperate after his recent operation. Lindy tells us he’s feeling much better and hopes to be back on the job by the fifteenth of this month.

Dropped around to Coven Dist. Co. and had a nice visit with a long-time coinman, Bob Coven. Spoke with Frank, and reports everything rolling along very well... Charles Aron, proxy of Aristocrat Records, took off on a trip to the deep south this past week to contact distributors in Birmingham, Atlanta, Nashville and Jacksonville... Let’s see, (Goldstein), Griffin Dist. Co., Jackson, Miss., around town confabbing and conferring with different coinmen... Harry Williams out on the west coast on biz. Meanwhile Fulton Moore carries on and reports things are humming over at Williams with their new coinmen “Box Score” and “Bonanza” going over very big.

Among the out-of-towners this past week were: Herman Paster of St. Paul, Minn., Sam Taran of Miami, Fla., Bob Ollerman, regional manager for Packard Mfg. Corp., back in town after his recent trip to Omaha, Kansas City, St. Louis and Des Moines... Jack Buckley of Vitasound Records out of town for a few days this last week on biz... Art Weinand of Rock-Ola Mfg. Corp. tells us the gang from Rock-Ola were out in force to attend “Juke Box Night” at the Studebaker Theatre this past Tuesday night with fifty of their employees attending. Art informs us that South Dixon of Johnson City, Tenn. visited them recently... Eddie Messner of Aladdin Records in town signing up new artists.

J. R. Bacon of United Mfg. Co. Billy DeSeim informs us the production rate is increasing steadily to keep up with the demand for the new United games... Spoke with Gwen Desplenter of CMI’s Public relations bureau who was very happy over the marvelous showing at the Studebaker Theatre. Among the many prominent coinmen in the audience were: Dave Gottlieb, Ray Moloney, Art Weinand, Gordon Sutton, Lindy Force, George Glassgold, Joe Caldon, Ronald Cohen, NBC, and many, many others... Gwen tells us CMI collected $8,500 for the Cancer Drive at the show and are very grateful to the many people who went all out to help make such a big success. Meanwhile he has added a new writer to their staff, namely Marilyn Roble. Marilynly formerly worked for Movie Story as assistant editor... Bernie Schutz of Coin Amusement Games informs us they have moved to larger quarters, now located at 1025 E. 47th Street, Bernie tells us he’s feeling much better these days and all he needs now to make him 100% perfect, “is a million bucks.”

Sam Ginsburg and Sam Wolberg, both of Chicago Coin, very enthused over their two games “Roll Down” and “Sea Isle.” “Sea Isle” features lighted roll over buttons plus a double bonus feature, while “Roll Down” features a new kick out hole, spots number and doubles the scoring. Both these games are going over very big with distribs calling for repeats... Lee S. Jones of B & S. Machine Co. getting ready to make some announcements soon... Over at Bell-O-Matic we found Grant Shag very enthused over several new models which are now in the works. Grant tells us they’ve been going at a steady pace and that CMI has added a very fine staff to themselves and are now making great headway to make up for the holiday... Vince Murphy of Globe Distrib. Co. getting all set to display their new coin changer at the NAMA show this month... Larry Frankel of the Frankel Dist. Co. in town this last week and visiting over at the Bally Mfg. Co.

Herb Jones of Bally talks about their new roll down “Hy-Roll” and the marvelous reception it has received. Herb says this one is really a winner and big repeat orders are already starting to come in. Black Hood of H. C. Evans & Co. back from his trip to Florida and Puerto Rico and reports consoles are in big demand... Al Stern of World Wide Dist. Co., informs us that deliveries on the new Keeney “Gold Nugget” are starting this week. Al tells us he didn’t see his office for three weeks while working on the Damon Runyon banquet.

Lyn Durant of United Mfg. Co. gifted Princess Elizabeth with a very unique wedding present. Lyn air expressed one of United’s new games... D. Gottlieb & Co. announced the release of its complete parts catalog this past week. The boys informs us for this manual will be a big help to Gottlieb operators in ordering their replacement parts... The Thanksgiving holiday sort of broke up the week. We found many of the coinmen heading out of town and closing shop early on Wednesday.
The Automatic Music Operators Association held its annual feast and elections this past Tuesday, November 25, and enjoyed the largest attendance of all time. Practically every member attended, and it was heartening to note the spirit of optimism expressed by all. Al Denver was re-elected president by acclaim, and other officers voted in were: Charley Bernoff, vice president, Harry Wasserman, treasurer, and Sid Trelle, secretary. Two attained the Board of Directors for the first time — Sol Tabb and Joe Hahnen. Three of the old reliables stay put — Al Bodkin, Bill Goetz and Lou Herman. Willie Levy, remaining member of the Board, is flashing a beautiful watch, presented to him by the association. Sidney H. Levine, attorney for the association, as well as Barney Schlang, business manager, received the thanks of the members for the good work they’ve performed the past year.

With roll down games being placed more and more, the Associated Amusement Machine Operators of New York announced thru Teddy Blatt, its attorney, that Joe Hahnen, president, had signed a contract with the Union. Mike Munves returning from a three week vacation in Hot Springs, Ark., and tells about the airplane ride. Mike claims it was the worst ride in his experience, the plane having to make an emergency landing by instruments in Nashville, Tenn. Munves claims he wasn’t scared — much.

Jack Mitrnick, Runyon Sales Company, who spent part of the vacation with Munves in Hot Springs, returns this coming Monday. Sanford Levine, Cleveland music operator, visiting in the big city. Business so “hot” on Williams’ “Box Score,” Dave Stern leaves the Newark office and comes into the city to help Harry Pearl (Seacoast Distributors) take care of the operators. Seacoast has another fast selling rolldown game in Ponsner’s “Pro-Score.” Between the two games, both Stern and Pearl have their hands full.

Ben Becker, Ben Becker Sales Company (Bally regional sales representative) announces the appointment of Hyman Rosenberg, H. Rosenberg Company, as Bally distributor for New York City. Bally’s rolldown sensation “Hy-Roll” is on the floor and Becker has to stay around the display room to help Rosenberg out. Ben was scheduled to “hit the road,” but action is so fast around here, he had to stay on. However, we hear that the genial Art Garvey will be making the rounds this week. Art will have to play some more of that “solitaire gin,” with Becker as an opponent in absentia. Bob Jacobson, former owner of United Music Company here, and now distributor for C-Eight’s electric cigar machine in Florida, back in town for a visit. Moe Luber, that motor repair expert, has some nice plans in his mind, which he will put into effect very shortly.

Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, one of the best loved coirmen in the country, off to Johns Hopkins Hospital for an operation . . . Nat Cohn, Modern Music Sales Company, plenty busy handling the Signature records for quite a nice chunk of territory . . . The new roll down conversion “Champions” being made by Dave Lowy & Company in nice demand. Production stepped up, and Phil Mason leaves for a three week trip, which will take him to Cleveland, Detroit, Milwaukee, Chicago, and probably to Los Angeles. Accompanying Mason is Wally Ariagno, the engineer who developed the conversion . . . Joe Hanna, Hanna Distributing Company, Utica, N. Y., spends all day Tuesday along coinrow . . . Al Maniaci, Paramount Music Company, laid up with a bad cold.

Plenty of local coirmen will be attending the opening of Dave Rosen’s offices in Baltimore on Sunday, November 30 . . . Harry Schneider, Sea-board Corporation of New York, Tenth Avenue office, handling all the rolldowns, and is busy . . . Music operators sending condolences to Lou Hirsh, Silvertone Music Company, whose mother died this week . . . Harry Rosen, Atlantic-Seaboard New York Corporation, off to sunny Florida, leaving Bert Lane and Meyer Parkoff with the job of taking care of those orders for Genco’s rolldown game “Bing-A-Roll” . . . Jack Semel, Esso Manufacturing Corporation, Hoboken, N. J., so well pleased with the business now coming out of Michigan after his recent showing, he plans a trip to the west coast. Semel, and the other half of the Esso deal, Jack Rubin, entertain Tom Chute of Jackson, Mich., who visits the plant to place an order.

Coirmen of the eastern part of New York State, with headquarters at Albany, get together and form a group to really put the “heat” on for collections for the Damon Runyon Cancer Fund. All the wives have been put to work, and have their own committee. Bob Lawrence was selected to act as chairman for the drive . . . Now that Al (Senator) Bodkin is once again serving on the Board of Directors of the Automatic Music Operators Association, he will have to keep buying a tie a week — just to keep up appearances . . . The final votes of the music operators throut the country, selecting the best money records, and the best money making artists, appears in this issue.
But grab a wind, that sensation that's everywhere.

"Big things everywhere." Fred Robinson.

Let's say President Dwight D. Eisenhower is busy on the golf course.

Pretty big chances Vend-A-Tune W. Corp. will spend his Christmas holidays in Palm Springs.

Sam London of Milwaukee was in town last week, and visited with many of the coin business folks in town.

W. E. Happell of Badger Sales taking some nice orders for Rock-Ola machines, indicating a real sign of big time action.

Pretty Nancy McLaren, secretary to Messrs. Gaunt and Parr of General Music had her tonsils removed last week.

Fred Gaunt has been doing a fine selling job on the new Genco roll-down "Bing-A-Roll." At the Southern California Automatic Music Ops Association, Jay Bullock tells us that a nice deal has just been closed with one of the largest music stores in the city.

"Mac" McCready of Solotone spent the Thanksgiving holidays in Palm Springs.

President Forrest E. Wilson of Solotone left this warm climate for Chicago and points east on biz... (it must have been important). Dr. EEG. Dr. EEG. Dr. EEG. Dr. EEG.

Dropped in to see Al Bettleman at C. A. Robinson's, only to find that Al has lost his touch for running up high scores on the five-balls... seriously, though, Al has been really busy selling all over the Southland.

Oh, those Southland turkeys were delicious... But that's California for you... bigger and better.

(We don't expect Texas to concur with this opinion).

The west coast coin scene looks like it's finally coming out of the dumps... everywhere we look business seems to be getting better and better... by the time Xmas rolls around, the industry here should once again be in full swing... and heading for the biggest year in its great history.

Harry Williams, boss-man of Williams Manufacturing Company, flew out to see his dad, M. C. "Bill" Williams (Williams Distributing Co.).

Harry takes no chances opening a new that god, instep problem he has to make sure he'd be able to get around to see all his many friends on the west coast, he had his little British car shipped out by rail... he flies his own plane too...

Your California correspondent spent the better part of an hour with both Harry and Dad, learning the finer points of the two new Williams games, "Box Score," a real baseball roll-down, and "Bonanza," a hot five-ball with many novel features and puhlehty of action... they're both something to see and play... that good!

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Dwight tells us that things are moving along exceptionally well up around Bishop... collections up, new equipment going in, etc., sounds fine.

Sales Manager, Warren H. Taylor of Mills Sales Company informs us that number of motion picture studios are using Mills "Constellation" phonos in pix now shooting.

Charlie Fulcher took a brief respite from the cares of the business world last week... Over at Sicking we found a horde of beaming faces including those of Jack Ryan, Jack Simon and Carl Robinson... Chicago Coin's new "Roll Down" is creating quite a sensation in these parts, or so Mr. Robinson would give us to understand.

Elky Ray (Gold Coast Coin Machine Exchange) talking to a newspaper this week about Chicago Coin's new five-ball "Humpty-Dumpty.") Elky confides that he's taking a trip through the southern part of the state to contact ops.

Dannie Jackson of Automatic Games gives out with

the information that they have become very well known in Nevada... Dan says that they're equipping many of the finer clubs in both Reno and Las Vegas with their bells... Len Brown sez his new roll down "Pro-Sea" is going even better than originally hoped for... Dropped around to see Len Micon of Pacific Coast Distributors where things are a beehive of activity, what with the latest shipment of Genco's "Bing-A-Roll.

M. S. Bill Wolf off to the Windy City on biz, while sales manager Nels Nelson holds the fort here in the city... in between trips, that is... they are the traveller's nest pair... "Big Inning," Bally's new baseball game looks like something that should move fast with all the ops... Paul Laymon tells us that contributions are still coming in for the Runyon Cancer Fund, with the donations for last week bigger than ever... Let's keep those good work this great cause... wind up the year right by reviving the Coin Machine Industry very proud of having helped make this cancer drive a wonderful success.

Incidentally, let's say it here and now and forever have it on the record, that Paul Laymon has done one great thing for the business... Paul Laymon and the Land of Sunshine have been establishing the Cancer Fund and everyone of the column here who have come thru with contributions should all receive acclaim of the C.M.I. These boys have worked and worked hard right along with Paul spreading the word far and wide of the great Damon Runyon Memorial Cancer Fund work. Hey, Walter Winschell, we understand you read The Cash Box, so, when you get to this little paragraph give Paul Laymon and the boys in the Land of Sunshine some of that credit due them for the great work they've already done, and are continuing to do each and every day, right up to the final second of this grand drive.

Had quite a conversation with Al Silberman, sales manager for the Adams-Fairfax Corporation.

Al is just back from a national tour where he contacted all leading distributors in the country... he informs us that writer that ops and distribrs are at "an almost feverish pitch of excitement over the new A-F item" to be shown at the NAMA convention at the Palmer House in Chicago, December 14th through 17th.

According to advance reports, new attendance records should be set at this convention... Al says it's really amazing and gratifying to find so many regular coin machine people swinging their full interest toward vending machines... President Bernie Shapiro and Silberman will be on hand to greet all of the Adams-Fairfax distribrs at their tent to be held at the Bismarck Hotel on December 15th.

Prexy Art Rupe of Specialty Records has been busy with Irwin B. Eisenberg, and there is a chance he may meet Roy Milton in St. Louis and finish out the last two weeks of Milton's tour, prepping sides for wax while en route... then back to Hollywood where he'll record more of these hot Milton numbers... The brothers Bihari of Modern Records have been mighty busy the past week reorganizing their sales set-up... things are humming at the new distribution office on Pico Blvd...

The boys will probably fly down to New Orleans to attend the opening of Eddie Robinson's new offices of the Music Sales Company... One of Modern's biggest distribrs... Exclusive has been hustling the past few weeks pushing some really terrific books by such talent as Jack McVea, Joe Liggins, and The Three Blazers... grab a listen you music ops... you'll be glad you did, believe me.

CALIFORNIA CLIPPINGS

THRU THE COIN CHUTE

With STEVE MASON
WANT

WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Van Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT - Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2258 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - New Williams All Stars. Call or Write: ANTHONY HIRT, 2503 N. 11th ST., SHEBOYGAN, WIS. Tel: 3273.

WANT - 5 Bell F.P.C. Fly. Tropese, Maisie, Play Ball, Superscore, Gold Ball, Hawaii, Mystery, Mexico, Nebraska, Cyclone, Tornado, Good, Bally Victory Specials. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl 71's & 81's. NOBRO NOVELTY CO., 59 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT - Victory Specials; Special Entries. Write your lowest prices. EMPIRE STATE DISTRIBUTORS, 220 SO. UNION, PUEBLO, COLO.

WANT - DuRenyier '5' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN, N.Y.

WANT - All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted - we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5973.

WANT - 1 Bell Free Play Games. Cash waiting. Advise name of game and price in first letter.

GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF. Tel: Graystone 4-7878.

WANT - Wurl. Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 148, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jann., Face F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Special; Solitone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - Victory Specials; Daily Races and Special Entries. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT - Music Operators: How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plazza 4802.

WANT - Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 180th ST., BRONX 56, N.Y.

WANT - Bally Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S0., MINNEAPOLIS 15, MN.

WANT - New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT - For Cash: Deluxe Draw Bells; Draw Bells: Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT - The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1750 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Prices Slashed! Not Junk! Completely Reconditioned Phonos: ROCK-OLA; Mon. $95.; 5 Stds. $175.; 2 Mas. $175.; 3 Sup. $175.; 1 Comm. $125.; 1 Mod. 1525 5-10-25¢ W.B. $10.; 5 Mod. 1501 5¢ W.B. $7.50.; 4 Mod. 1502 B.B. $7.50. WURLIZERS: 5 - 616 LifeTop Cab. $65.; 500 Mod. $120.; 600R $110.; 616 LifeTop Cab. $75.; 800 Mod. $215.; 600X $125.; 4 - 750E $250.; 2 - 6 Counter Mod. $69.; 12 Mod. 1525 W.C. $8.50; 450 Spkr. with W.B. $56.; 580 Spkr. with W.B. $75.; SEEBURG: 20 Rec. Royale $75.; Regal $95.; Maj. E.S. $135.; $200 Win. $150. Mills: Throne $85. Crating $3.50 extra. WERTZ MUSIC SUPPLY CO., 319 W. Main St., RICHMOND 2C, VA. Tel: 7-3021

FOR SALE - Pin Ball Operators! We have a limited supply of brand new Kitloys, Playboys, and Double Barrels in original crates. Write for best price. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 16, ILL.

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FOR SALE — New Free Play games $19.90 ea.; Also Humpty Dumpty, Singapore, Sea Isle, Ginger, Hi Ride in stock. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA. Tel: Fop. 3289

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FOR SALE — Write for complete close-out list on new Broncho, Baseball, Click, Flamingo, new Bally Wild Lemon Consoles, new Bally Deluxe Draw Bell. Also complete list of used post war games. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel: Market 74641.

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FOR SALE — Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENY MFG. CO. 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtalls 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE. 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

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FOR SALE — 10 — 616 Wurl. $75. ea.; 2 — 600 R Wurl. $150. ea.; 1 — 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIoga ST., PHILA. 40, PA. Tel: RA. 5-8705

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FOR SALE — This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-336

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FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1501 W. MAIN ST., OTTAWA, ILL. Tel: 1302.

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FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for $4.40, 300 $5.42 ea.; Nos. 40, 46, 44, 47 - 10 for 59¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for CT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 3L6-98¢ ea. (6SK7GT $6.50 ea. Center pins broken not tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

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