always
the stamp of approval
From Patrons, Location Owners, and Operators

ROCK-OLA
The Phonograph That Sells Music
If it's a Mills, I always play it—
it has everything!

The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
The Second Annual Record Poll

By BILL GERSH

The Second Annual Poll of the Automatic Music Industry of America, sponsored and exclusively conducted by The Cash Box, finishes with this week's issue.

As in the First Annual Poll (1946) all leaders of the juke box business came to the fore to make this one of the most interesting, outstanding and impartial polls ever conducted.

Nor was this poll conducted strictly from a musical standpoint. Rather, it was run on the basis of "My Best Money-Making Record" and "My Best Money-Making Artist", which is an unusual and different angle than is used in the conduct and decision of any other music poll.

The juke box operators of America cast their votes for what they believed was their "best money-making record" and their "best money-making artist". An unusual distinction for the record as well as for the artist.

In short, the records which will win the "Oscars" are the records which received the most play in juke boxes throughout the nation in 1947. This same holds true for the artists.

And those artists whose names appeared in the poll, regardless of how many votes they may have received, were artists whose money-making capabilities on recordings are outstanding in the juke boxes of America.

It should be noted that the operators to cast votes had to "own" the juke boxes which gave them number of votes. They had to "own" the wall and bar boxes, the wired telephone music shells and the non-selective music boxes.

Therefore, the artists who had votes cast in their favor were receiving those votes from people who were active in the juke box business.

People who "owned" every single vote they cast. (In short, a juke box operator who "owned" 10 juke boxes, was entitled to 10 votes.)

In this fashion the voting was absolutely impartial. The operator realized that "every single one of his votes counted." This is what he reported to The Cash Box was the most outstanding part of this poll as conducted by this publication.

It was truthful. It was impartial. It was factual. It opened the eyes of publishers, song writers and record manufacturers, as well as the artists of the nation.

As the Second Annual Poll of the Automatic Music Industry of America draws to its close this week (Saturday midnight November 29, 1947) after which none of the cards will be counted, unless they are postmarked on or before midnight, November 29, there will be many in the music industry who will have the opportunity to analyze, to digest and to plan for 1948, after they read the final returns which will appear in the following issue of The Cash Box.

As happened the latter part of 1946, The Cash Box will award the "Oscars" just as fast as they are received from the engravers. This year's "Oscar" is probably the most outstanding as far as beauty is concerned. Time and care and good planning have been given to the 1947 "Oscars" and, therefore, those artists, publishers and record manufacturers who will receive them will truly have something to display and of which to long be proud.

It takes a lot of "stuff on the ball" to capture an "Oscar" in the Automatic Music Industry of America. The winner must be the best money-maker of the year. The winner must obtain the votes of various parts of the nation — in large number — to be classified a "winner."

Not only the operators in the bigger cities of the nations, but, the juke box merchants in the smaller towns, on the plains, up in the hills and away out in those tiny hamlets with such surprising names.

To those artists, publishers and record manufacturers who will be awarded "Oscars" during 1947 this publication, in behalf of the Automatic Music Industry of America, gives its most sincere thanks.

It is these men who helped tremendously to make the juke box industry ever more popular. Who continued its great network of economical music for the nation's millions by their outstanding artistry.

To those men we, of this publication, representing the Automatic Music Industry of America, once again give our most heartfelt thanks and sincerely hope that they will continue to turn out such great records for the years to come.

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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2 MINUTE RECORDS

Means 50% More Income During Peak Play Hours and 20% Overall Income Increase During Balance of Day. Juke Box Leaders Acclaim 2 Minute Disks

PLAYING TIME OF "Peg O' My Heart" By The Harmonicats, BIG HIT OF '47, ONLY 2 MINUTES

NEW YORK—Stirring the imagination as well as the hopes of juke box operators everywhere in the nation is the suggestion for 2 minute recordings first made by The Cash Box some weeks ago from an idea offered by juke box operator E. J. Pepper of Hereford, Texas.

Already, from every state in the nation, letters, wires and phone calls have been received at the offices of The Cash Box commending and acclaiming this great suggestion. Everyone of the nation's juke box ops sees great hopes in the 2 minute recordings as "the answer" to the present profit problem.

Here, without need for cutting commissions, without need to fear competitors barging in on locations where a new commission basis has been attempted, can the juke box operator obtain greater additional income to allow him to continue profitably in his chosen profession by surveying economical music to America's millions of people.

The operators realize that by arranging for a 75% to 25% commission basis they invite competition to step in and once again offer the retail merchant the original 50% profit participation.

They also know that unless a strong organization is there to back everyone of their moves in this direction, they may not be successful in obtaining a better percentage division, and a more equitable share of the gross income from their automatic music equipment.

But, the two minute recording solves this problem. By bringing in $1.50 per hour, during the peak hours of play, instead of the present $1.00 and even 80c per hour, the operator can see his way clear to amortizing the cost of his new equipment more rapidly, as well as meeting his tremendously increased overhead expense, and even enjoying a small percentage of profit on his investment.

At the present time the average record plays for about 3 minutes and, in some cases, even longer. (The Cash Box, in all of its record reviews, gives the playing time of all the new releases.) This means that by playing 3 minute records, even during the peak hours (of which juke box operators agree the average location has at least 2 such hours during the day) the operators can only obtain $1 per hour for the 20 three minute recordings which can be played during the sixty minutes. And, since some of the recordings run as much as 3 minutes, 14 seconds and even longer, then he can only obtain about 80c to 90c per hour, even during the peak hour play periods.

With two minute records, the operator obtains $1.50 per hour during the peak hour play periods, and since it is agreed there are usually two such hours during each day on the average location, this means $1.00 more per day. It also means, as tests have already shown, a 20% over-all income increase during the balance of the day, when the machines play at spasmodic intervals. This $1.00 additional income is the difference between profit and loss to the juke box operator.

The additional $7.00 per week made possible by the two minute disks, means that the operator amortizes his equipment so much more rapidly and enjoys greater profit. Of course, even this $7.00 must be divided with the location owner. This means that the juke box operator actually obtains only $3.50 net for himself from the peak play hours. But, with an additional 20% over-all play increase, he also has 20% more for the balance of the week’s play and this can clear his present high overhead expense.

Therefore, from every standpoint, the two minute disks are what many juke box operators at present term, “the answer”, to the entire juke box operating problem.

These mean no fear of competitors barging in and trying to “steal” the location away because commissions have been changed. It also means that the public are enjoying music in more economical form. And the retail merchants are enjoying greater profits.

Yet, the intelligent juke box operators believe, that because of the very reason the two minute disks will show a definite income increase, the operator should obtain 60% of the gross income from his equipment for the retailer will still be getting more money, even with the operator obtaining 10% more from the gross collections, than he formerly received at 50% of the gross, because of the fact that the machine will take in more money.

This is one argument in which The Cash Box is in favor for it means a more financially solid operating base for the entire juke box industry.

Very, very important in the consideration of two minute recordings, which a great many of the song writers, publishers, record manufacturers and artists are thinking seriously about, is whether or not they will be able to produce the tunes in the fashion in which they should be produced to give the utmost artistry and pleasure to the listener.

The answer to that is simply in the most outstanding record of 1947 — "Peg O' My Heart" by The Harmonicats — which is a 2 minute recording and which not only pleased millions on millions of people but which proved to be a most outstanding money-making record.

Surely, none will say that the recording of "Peg O' My Heart" by The Harmonicats lacked finesse. That it did not please the public. That it proved anything but a great hit and encouraged many, many others to make the same tune under various labels.

There, then, is the answer to whether the public will, or will not, like two minute disks. "Peg O' My Heart" stands as a bulwark against any and all arguments for two minute records. It is one of the most outstanding hits of all time and also is proof personalized that the recording industry can continue, and should produce, such hits within the limit of only two minutes of actual playing time.

With the entire trade swaying to the suggestion which The Cash Box instantly picked up and has so openly and continually presented, is the "answer" to what the entire juke box industry now needs to bring about greater play and more income for its own members as well as for the recording firms, artists, publishers, and, especially for the nation’s retail merchants who feature juke boxes in their locations.

It means a new sales era. A brand new, greater market for the record manufacturer. It means an entirely new era for the song writer, the publisher, the artist. It means that there has entered on the American musical scene a new type of recording with a new type of tunesmith who can bring enjoyment to America’s many millions of music lovers thru the artistry of great musicians by presenting arrangements for the new music which will bring two minutes of pleasure, instead of the usual three and more minutes as now featured on the present records.

Most important of all, at least as far as this publication is concerned, is the future of the juke box industry. To keep his industry forever progressing ahead. To make this industry more outstanding. To assure its members a profitable business. Then the juke box business most definitely needs two minute recordings, similar to The Harmonicats’ recording of "Peg O' My Heart".

There is definitely no other way out of the abyss of despair which has seized upon a great many in the automatic music business as they note overhead costs rising far above 250% what they ever were before; when they see the prices of parts and supplies zooming away out of sight into the stratosphere; when they realize that the prices of the new machines are far up and above what they ever were; than that the members of this industry, its very foundation, its base, the juke box operators, must find profits to assure everyone else all the way up the line — profits.

And the two minute recordings offer a new and better way to the thousands of business men who have their all tied up in the automatic music industry. A way which assures new and better profits by continuing to bring the peoples of America the popular music they want and love; bringing the retail merchants of the nation continued bigger and better profits; and clearing a percentage of profit for themselves on their investment, up and above their present overhead expense, and all other mounting costs.

WHAT DO YOU THINK? READ NEXT PAGE!

“THE CASH BOX” IS THE OPERATORS’ MAGAZINE — IT IS NOT SOLD ON NEWSSTANDS
WHAT DO YOU THINK OF 2 MINUTE RECORDS?

Write YOUR Opinion — Tear Off — Mail Today To...

The Cash Box
381 FOURTH AVENUE
NEW YORK 16, N. Y.

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SIGNED............................................. (Please Print)

FIRM NAME...........................................

ADDRESS...........................................

CITY.............................................. ZONE.............. STATE............
GAMES TREND TO MORE AMUSEMENT PLAY ACTION

Mfrs Meet Ops’ Demand For More Novelty Amusement Play Action. Rolldowns Grow More Prominent. See Return to Novelties

CHICAGO—One of the most interesting facts which has developed in the amusement field is that the manufacturers and groups have been giving more simplified, more easy-to-understand, and better playing equipment to the operators, with the resultant effect that all are enjoying greater profits.

Operator after operator reports that the new machines, which are coming off the production lines of the leading amusement game factories here, are meeting with the complete approval of the players.

It is also extremely noticeable that the trend is toward greater amusement from a novelty play standpoint and many expect a return to the days of a cross line and jigsaw puzzle playing effects with high scoring as the outstanding feature.

The rolldowns are gaining more and more followers. They allow operators to enter into many territories where other types of machines aren’t as yet in operation. At the same time, these operators report that the action featured on the rolldown games is gaining great following among the players and that, in many instances, these machines remain on location for a much longer period of time.

The manufacturers, in most cases, are continuing their method of “controlling” their production output. This has reacted with tremendously good advantage to all in the field. It has not only held up the trade-in valuation but has also allowed the operator to hold onto the machine for a longer period of time, more assuredly amortizing its cost, and also knowing that when ready to trade he would receive a good price.

The facts are that the manufacturers are working very close with the operators and meeting with all of their demands. They are giving them exactly what they want and this, because it means a greater future for the amusement games field, is reacting with good effect on all the industry.

As the market for amusement games begins to grow bigger and, especially, as materials and components grow more scarce, with the Marshall plan probably cutting deeply into steel, copper and many materials necessary to the production of amusement machines, there will be a boom sales era and greater buying in preparation against Government controls of the necessary raw and finished materials and components.

It is noticeable also that the average coin machine operator is going all out to locate as many machines as he possibly can. He is purchasing amusement products of the greatest simplicity so that all players, young and old, male and female, will enjoy the action of the machines and understand the play without the necessity of having to read lines on lines of instructions.

Since the latter part of ’46 the amusement game field took the sales lead in dollar and cents volume and hasn’t relinquished it. In fact, it has gone ahead to where, sometime earlier in the year, this publication reported, “Pinball is king”. There should be no doubt at this time, to anyone engaged in the coin machine industry, that the amusement machine field leads all other divisions.

The ingenuity of the manufacturers in this division of the trade is absolutely outstanding. Even should the Marshall plan take away steel, copper wire and many other necessities from all the rest of the field, there is no longer any doubt, just as during the wartime era, that the amusement machine field will lead the way to new and better products thru ingenious manufacturing methods.

In the meantime the games trend is to more amusement play action. There is also a surety that many novelty play ideas will return in new form as these simplified games take hold. The public like the easier-to-understand machines. They like the high scores. They like action which they not only quickly understand but which thrills them with suspensful novelty play appeal.

The amusement machine field definiteley tends to capture the entire market. More people will be at work than ever before earning more money as the Marshall plan gets under way, according to the economists, and they will, surely, need the relaxation which they always receive from amusement machines of this industry.

The future for the amusement games field certainly appears to be exceptionally bright.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
**DISTRIBS PLAN NAT'L CREDIT BUREAU**

**Will Ask All to Cooperate in Extending Future Credit. Will Protect Sellers If Credit Extended is Listed and Checked with Bureau**

NEW YORK—For sometime now the nation's distrbs have been in full agreement with *The Cash Box* suggestion for a "National Credit Bureau.

It is a well known fact that these sellers of the industry's products have been extending unusually liberal credit and, of late, have been finding payments rather slow.

As one distrb reported, "It's back again to the days when that an operat- tor owes us some money, the next we hear of him is that he is buying from one of our competitors. The answer is that both of us are then stuck for a long time to come."

"But", he continued, "If the distrbors thrurst the nation, or at least in each individual city to start with, would arrange for the adoption of your idea of a 'National Credit Bureau' such things wouldn't and, in fact, couldn't happen."

He claims, "As a new dealer, especially one who I know is dealing with one of my competitors, walked in to buy machines from me, and asked me to extend credit, I would simply phone the bureau, where they would have his name listed and what he owes to any of the other distrbors in this area, and I would then be able to gauge just what I myself wanted to do in his case."

"But", he reports, "today we have no such facilities. Many times, if we distrbors are friendly, we'll phone each other and ask such questions. Then the operat- tor will simply travel a few miles further along the line and buy from someone else, offering one or a dozen different excuses for his action, and again none of us can control the credit situation."

"It's a known fact", he says, "that almost everyone of the nation's leading distrbors are spending more time chasing down operators who owe them money than trying to sell the new equipment they are constantly receiving."

Here, then, is the reason why so many distrbors thrurst the country are planning to institute a "National Credit Bureau" as suggested by *The Cash Box* for over five years now.

Furthermore, the honest and hard working operator likes the idea. It means eliminating the kind of competition, he claims, which is harmful to him. He is of the opinion that a great many of the outstanding operators competitors are columns who are simply living from hand to mouth and only continuing in business because they are able to always grab credit from some distrbutor here or there about the territory.

"These are the men", one op stated, "who offer the dirtiest competition. They are so much in need of cash", he con- tinues, "that they will cut commissions and do everything and anything just to pay their bills. The result is that we all suffer. When we call around on our lo- cations we find that this operator has been there making a split commission offer which would ruin the average oper- ator. But, because he needs cash quick, he is willing to do anything to get it. If there were a 'National Credit Bureau' the legitimate operators would be given first consideration and a lot of this sort of competition would be wiped out."

One of the plans which certain leading distrbors had for the creation of a na- tional distrbors' organization was the formation of a "National Credit Bureau" as part and parcel of the association which would, they believed, bring them 100 per cent membership since all distrbs would want to join into such a bureau to know just who was, and who wasn't, to be trusted.

Already in certain leading centers thrurst the nation distrbs are forming themselves into groups and it is a cer- tainty that these men will create local credit bureaus of their own for their own protection.

Today this is one of the most impor- tant factors of the creation of any distrbors' organization. They must know whether they can continue to extend credit. They must also know to whom to extend this credit. And they cannot afford to be tied up for long periods of time with the credit which they ex- tend for the new machines must be picked up on a C.O.D. basis continually.

It will be interesting for *The Cash Box* as well as all the industry to watch the formation of these distrbors' or- ganizations and how well they can put into effect a "National Credit Bureau", or even local credit bureaus, to benefit themselves and, especially, the opera- tors.

"**THE CASH BOX** IS THE OPERATOR'S MAGAZINE
**IT IS NOT SOLD ON NEWSSTANDS.**
ALL VOTING ENDS MIDNITE, SAT., NOVEMBER 29 — RUSH YOUR VOTES NOW

LAST CALL FOR YOUR VOTES

BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats..... 49,866
"NEAR YOU", Francis Craig..... 32,875
"HEARTACHES", Ted Weems..... 32,451
"ANNIVERSARY SONG", Al Jolson..... 14,237
"THAT'S MY DESIRE", Frankie Laine..... 12,107
"MAMSEBELLE", Art Lund..... 9,986
"LINDA", Charlie Spivak..... 3,528
"I WONDER, I WONDER", Eddy Howard..... 2,555
"PEG O' MY HEART", Three Suns..... 2,421
"ANNIVERSARY SONG", Guy Lombardo..... 1,843
"THAT'S MY DESIRE", Sammy Kaye..... 1,222

BEST ORCHESTRA OF 1947

EDDY HOWARD..... 76,235
VAUGHN MONROE..... 32,573
GUY LOMBARDO..... 14,740
CLAUDE THORNHILL..... 14,499
FRED O' 나타NNI..... 13,762
SAMMY KAYE..... 13,649
TED WEEMS..... 11,336
FRANKIE CARLE..... 8,065
STAN KENTON..... 7,090
TEX BENEKE..... 7,001
JOHNNY LONG..... 6,120
HARRY JAMES..... 6,044
ALAN PRIMA..... 3,014

BEST FEMALE VOCALIST OF 1947

JO STAFFORD..... 43,205
DINAH SHORE..... 35,803
MARGARET WHITING..... 14,368
PEGGY LEE..... 9,386
ELLA FITZGERALD..... 6,667
MASTERS OF CLEARWATER..... 5,170
MARIA TILTON..... 3,921
FRAN WAREN..... 1,738

BEST MALE VOCALIST OF 1947

PERRY COMO..... 69,657
BING CROSBY..... 25,419
FRANKIE LANE..... 14,648
ROBERT LIND..... 12,056
VIC DAMONE..... 11,618
FRANK SINATRA..... 8,754
BILLIE ELLISHINE..... 6,095
BUDDY CLARK..... 3,650
ALAN DALE..... 2,448

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS..... 68,101
DINNIN SISTERS..... 68,101
MURPHY SISTERS..... 68,101
GALLI SISTERS..... 68,101

BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS..... 52,690
INK SPOTS..... 51,983
JOHNNY'S BOYS..... 25,932
TRIO SUZANNE..... 15,434
THE RAVENS..... 10,124
JOHNNY MOORE'S THREE BLAZERS..... 8,023

BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold..... 16,183
"JOEY BLOOM", Moon Mullican..... 11,709
"WABASH CANNON BALL", Jimmy Dale..... 11,023
"RAINBOW AT MIDNIGHT", Ernest Tubb..... 10,127
"I'LL HOLD YOU IN MY HEART", Eddy Arnold..... 9,552
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold..... 7,913
"DON'T LOOK NOW", Ernest Tubb..... 6,411
"HITLER LIVES", Rosalie Allen..... 1,030
"DAUGHTER OF JOE BLOOM", Johnny Bond..... 655
"NEW JOE BLOOM", Roy Acuff..... 528
"RYE WHISKEY", Red Foley..... 215
"I'LL STEP ASIDE", Ernest Tubb..... 53
"HANG MY HEAD AND CRY", Riley Shepard..... 50
"YOU MUST WALK THE LINE", Eddy Arnold..... 50

BEST "WILDBILLY" RECORD OF 1947

"FEUDIN' & FIGHTIN'", Don Gibson..... 28,918
"TIM-TAYSHUN", Stafford-Hingle..... 21,247
"FEUDIN' & FIGHTIN'", Bing Crosby..... 1,214

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams..... 57,578
"COOL WATER", Roy Acuff..... 6,386
"ITALIAN DREAM WALTZ", Red River Dave..... 4,123
"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis..... 2,191
"WHEN THE PINEBROWS CROSS THE ROCKIES", Gene Austin..... 1,374
"I HAVE TOLD YOU LATELY", Sons of the Pioneers..... 1,300
"LET ME TEASING ME", Chilly Gonzales..... 983
"MOVE IT ON OVER", Hank Williams..... 830
"ON DRY SWEAT TO THE SOUTH", Rosalie Allen..... 818
"ANGUISH OF GREEN", Roy Rogers..... 465
"KENTUCKY WALTZ", Cowboy Copas..... 349
"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams..... 310
"LOVE LANCES OF YESTERYEAR", Al Dexter..... 200
"TEAR DROPS IN MY HEART", Sons of the Pioneers..... 148
"NEW SANTONIO ROSE", Bob Wills..... 95
"DOWN AT THE ROADSIDE INN", Al Dexter..... 74
"THE THERE'S A BIG ROCK IN THE ROAD", Bob Wills..... 51
"ROUND UP POLKA", Tex Williams..... 54
"GET THAT CHIEF OFF YOUR SHOULDER", Red Murrell..... 50

BEST "WESTERN" RECORD OF 1947

"MY ADOBE HACIENDA", Eddy Howard..... 10,419
"RAGTIME COWBOY JOE", Eddy Howard..... 8,580
"SMOKE, SMOKE, SMOKE", Phil Harris..... 3,174
"BLUE TAIL FLY", Eddy Howard..... 1,339

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill..... 24,099
"THAT'S MY DESIRE", Hadda Brooks..... 22,933
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson..... 17,118
"OLD MAN HILL", The Ravens..... 11,438
"HURRY ON DOWN", Nellie Lutcher..... 10,746
"OPEN THE DOOR RICHARD", Jack McVea..... 9,309
"OLD MAID COWBOY", Eddie Vinson..... 5,605
"TANYA", Joe Liggins..... 4,888
"NEW ORLEANS BLUES", Johnny Moore..... 3,625
"AIN'T NOBODY HERE BUT US CHICKENS", Louis Jordan..... 2,951
"THRU THE SEASON", Ray Milton..... 1,802
"THAT'S A WOMAN", Johnny Moore..... 1,802
"LET THERE BE LAYERS", Ray Milton..... 1,802
"CHANGEABLE WOMAN", Johnny Moore..... 1,802
"FOOL THAT I AM", Dinah Washington..... 1,802
"EVERYTHING I HAVE IS YOURS", Sarah Vaughan..... 1,802
"TRUST IN ME", Hadda Brooks..... 1,802
"REAL GONE GUY", Nellie Lutcher..... 1,802
"I GOT A RIGHT TO CRY", Joe Liggins..... 1,802
"BLUE PLATE BOOGIE", Louis Jordan..... 1,802
"YOU WON'T LET ME GO", Johnny Moore..... 1,802
"JAZZ AT THE PHILHARMONIC", Illinois Jacquet..... 1,802
"I LOVE YOU YES I DO", Bull Moose Jackson..... 1,802
"TRUE BLUES", Ray Milton..... 1,802

www.americanradiohistory.com
LAST CALL!

"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

YOUR VOTES DECIDE THE WINNERS
IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THROUGHOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (The Official Magazine of the Juke Box Industry) WAS EXCLUSIVELY CHOSEN TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!
The Country's
TOP TEN
Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In
The Nation's Juke Boxes, Compiled From
Reports Submitted Weekly To The Cash Box
By Leading Music Operators Throughout The
Country.

NEAR YOU
There's no stopping this one. In the
number one spot for the ninth smash
week.

CA-452—Alvin Reynolds,
CA-37838—Eliott Lawrence.
MA-7283—Victor Lombardo O.
ME-5066—Two Ton Baker O.

I WISH I DIDN'T LOVE YOU SO
Repeats its position of last week for
its seventh straight appearance here.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7226—Dick Fairney

YOU DO
Makes a big jump from seventh
place into the third spot here.
Catching loads of coin!

CO-35794—Frank Sinatra
CO-37952—Dinah Shore
DE-24101—Bing Crosby—
Cavallero O.
MA-1179—Dick Fairney

I HAVE BUT ONE HEART
Drop one to take over fourth place.
Ops keep reordering the load of hit
disks.

CO-35794—Frank Sinatra
CO-37952—Dinah Shore
DE-24154—Carmen Cavallero

HOW SOON
In ninth place last week — this
play tune takes over the fifth spot here.
This one is destined for the
big time!

CA-430—Hal Derwin O.
CN-1110—Joe Dash
CO-37488—Buddy Clark
DE-24117—Kenny Baker

AN APPLE BLOSSOM WEDDING
Drops two as this play ditty garners
the sixth spot. A beautiful song with
a load of hit recordings out.

CA-430—Hal Derwin O.
CO-37952—Dinah Shore
DE-24101—Bing Crosby—
Cavallero O.
MA-1179—Dick Fairney

WHEN YOU WERE SWEET SIXTEEN
In sixth place last week, this rain
caller moves down one to grab the
seventh spot here.

DE-23627—The Mills Brothers

FEUDIN’ & FIGHTIN’
Retains its eighth place position
with heavy play continuing the
nation round.

CA-8443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs

CIVILIZATION
Breaks into the big time as ops go
wild hunting for more records.
A real big number.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—
Andrews Sisters

I WONDER WHO’S KISSING HER NOW
On the bottom with this estab-
lished oldie. One of the greatest
songs ever sung by the ops.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CA-5002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DE-1083—Lee Howard
DI-2392—Jerry Cooper
KA-6013—Foy Willing
RA-10002—Marshall Young
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10063—Sid Oliver O.
VA-2400—Louis Prime O.

CO-37803—Dick Jurgens O.

ME-6049—Ray Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

VI-20-2295—Perry Como
**DISK O'THE WEEK**

**It's The Bluest Kind Of Blues**

(3:01)

**Make Believe World**

(3:15)

**Tease**

(2:50)

**AL LERNER QUINTET**

(Black & White 511)

**Lover Man**

(3:32)

**ANNE SHELTON**

(4:10)

**On Green Dolphin Street**

(2:51)

**I Still Get Jealous**

(2:49)

**JIMMY DOISSEY ORCH.**

(2:40)

**Two Loves Have I**

(2:24)

**Fool That I Am**

(2:46)

**BILLY ECKSTINE**

(MGM 10099)

**Un Poquito De Amor**

(2:57)

**I Love To Dance**

(2:50)

**JOHNNY JOHNSTON**

(MGM 10104)

**The Stars Will Remember**

(3:01)

**A Love Story**

(2:54)

**JACK FINA ORCH.**

(MGM 10103)

**Walking My Baby Back Home**

(2:43)

**Oh! Marie**

(2:24)

**DEAN MARTIN**

(Apollo 1088)

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**FIGURES SHOWN FOLLOWING ON TITLES, INCLUDING PLATTING OF SPOT**

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**THE CASH BOX Record Reviews**

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"I Know Your Wig Is Gone" (2:40)

"Call It Stormy Monday but Tuesday Is Just As Bad" (2:58)

T-BONE WALKER

(Black & White 122)

- Pair of sides aimed at race spots spill out here by the popular T-Bone Walker. With the lead shining bright all the way for a merry coin roll. Top deck labeled "I Know Your Wig Is Gone" spills around the title, with Walker's pipes shrilling behind some wonderful instrumental accompaniment. On the flip with same stuff with a "walk me this here" Walker shines again with an item the heavy spots may go for. Both sides make for favorable listening pleasure.

"Hot Rock" (2:50)

"Sometimes I'm Happy" (2:50)

AL LERNER QUINTET

(Black & White 511)

- Lots of happy stuff by the capable Al Lerner Quintet spill here, with a pair of sides bound to make those folks that love this brand go wild. The duo, labeled "Hot Rock" and "Sometimes I'm Happy" are offered in top notch manner, with some wonderful breaks throughout the wax coming thru. "Hot Rock" gets the green light, while the flip "Sometimes I'm Happy" might be the one to boost your player. Grab a listen to the pair, they definitely deserve your listening time.

"Down At The Old Bull & Bush" (2:32)

"Lover Man" (3:02)

ANNE SHELTON

(London 102)

- They'll play this while tilting glasses on our side of the pond also! First release out of the London diskery shines for a bright future for the Anne Shelton gal. Lannie pipes the sugar coated wordage to "Down At The Old Bull & Bush" on the top deck in silvery tones of happy wax, with the title of the tune giving off the bill of fare. On the flip with "Lover Man", Anne takes this sultry one to wrap up a cute package of Buffalo for music ops. Both sides a must in your machines.

"For Once In Your Life" (3:10)

"How Deep Is The Ocean" (3:12)

ANNE SHELTON

(London 109)

- More Shelton wax on London platters, with the chip to the fore to wall the pleasing wordage to "For Once In Your Life" as "How Deep Is The Ocean". Loads of musical flavor by the Stanley Black ork, as swinging strings lift the gal's pipes way up high on the top deck. The backing may come in for a sleigh, since the mood today is oldies. The thrush's pipes offer a top notch pair, bound to increase your phone play.

"I Still Get Jealous" (2:49)

JIMMY DOISSEY ORCH.

(MGM 10099)

- Long missing from the phonos as a name attraction, Jimmy Dorsey comes thru with a pair here that may well boost him right on top again. With balladeer Bill Lawrence to the mike to wall the cupid wordage to "On Green Dolphin Street", the deck shows as one well loaded with possibilities. Bill's chords are effective, and show him in a smooth performance. On the flip with "I Still Get Jealous", Bill joins chip Dee Parker to come thru with a deck that may click. It's the sax styling of maestro Dorsey throughout—give the pair a whirl.

"Walking My Baby Back Home" (2:43)

"Oh! Marie" (2:24)

DEAN MARTIN

(Apollo 1088)

- Fresh wax by this balladeer stems as stuff you wanna keep your ear to. Dean Martin spells the pleasant wordage to "Walking My Baby Back Home" and does so in tones that go a long way toward peak coin play. Dean's rendition of this oldie should grab on. On the flip with the ever popular Italian air "Oh! Marie", Dean sense really makes the most of those spots who go for this brand with a style set-a sockets. Dean's vocals are there for the asking—you take it from here.

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**Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.**
"The Wildest Gal In Town" (3:05)
"Put Yourself In My Place Baby" (3:16)
DUKE ELLINGTON ORCH.
(Columbia 37957)

- Wax in the Ellington manner spills here, with the pair labeled, "The Wildest Gal In Town" and "Put Yourself In My Place Baby." Both sides currently attracting wide attention with many a phonor on, offered in tempting tones that suitably, with the spot shining on the canaries' pipes. Ope who need attractive filler material would do well to lend an ear in this direction.

"Baby Have You Got A Little Love To Spare" (2:20)
"You're Gonna Be Sorry" (2:10)
CLAUDE HOPKINS QUARTET
(Rainbow 10041)

- More mellows music from the Rainbow platter with thrush René Collins and the Claude Hopkins Quartet to charm and enchant phonor fans. René's vocal chords spell coin play magic on the top deck, as the combo back the laa in fine style. The gal's voice makes for soothing, pleasurable moments. On the flip with some onion stuff, René steps out to wail "You're Gonna Be Sorry." Wardrobe weaves around the title, with the metro spinning in the heavy mood. They're cute cookies — with em.

"The Window Washer Man" (2:32)
"Don't Ever Say That You Love Me" (2:38)
DICK KUHN ORCH.
(Top 1156)

- Polka fans throughout the nation are bound to mad with this one, Maestro Dick Kuhn and his gang show in top manner as they gather to offer "The Window Washer Man." Cute wardrobe Polly's the title, with the message on wax making for loads of merriment. On the flip with some rolled material, piper Roy Watson steps out to offer the tones to "Don't Ever Say That You Love Me." Sitty is effective as it stands and may be the needle ops are seeking. The polka for the money.

"If Dreams Come True" (2:20)
"When My Dream Boat Comes Home" (2:30)
CLAUDE HOPKINS QUARTET
(Rainbow 10040)

- Pair of side flavored with the tonsil- ling of René Collins should make your play perk up quite a bit. With René's piping, "If Dreams Come True" and the all-time favorite "When My Dream Boat Comes Home," both decks back up for a load of coin play. The Claude Hopkins Quartet back the laa in top musical styling to add to the wax greatly. Top deck is the one you'll grab with chrip René shining brightly.

"Serenade Of The Bells" (3:14)
"Pass That Peace Pipe" (3:12)
KAY KYSER ORCH.
(Columbia 37956)

- Fond musical styling of the Kay Kyser ork spell on a pair that may well catch your ear. "Serenade Of The Bells" and the Campus Kids grab the spot to mouth "Pass That Peace Pipe" brings us. While Harry's trick is favorable as it stands, it's the injure happy go lucky that will grab the coin age here. Where they go for Kyser — they'll hold still for this pairing.

"White Christmas" (3:17)
"All The World Is Mine" (3:07)
HARRY JAMES ORCH.
(Columbia 37955)

- As established as Xmas itself, this disk by the popular Harry James crew might we be the one you'll be playing while you're away during the Yuletide season. With thrush Marion Mornay to spell the hypo wordage of "White Christmas," the platter stacks up as an attractive gift for your phone fan. The gal's pipes shine throughout, while the deck gets spiked by the mellow horn of maestro Harry. On the flip with "All The World Is Mine," from the flicker "Carnegie Hall," maestro Harry and the crew show their wares in top musical moments that count. Ride with James on the top deck.

"Wabash Blues" (3:12)
"Organ Grinder" (2:25)
SHORTY SHEROCK ORCH.
(Commodore 7508)

- The select crowd of jazzophiles who appreciate this stuff are bound to go wild with this Shorty Sherock release, labeled "Wabash Blues," the wax shows Shorty and horn in unique musical styl- ing all thru, with the rest of his crew making his brilliant tones. It's an oldie that always went, and if you have the spots that go for this brand — latch on to this cookie. On the flip "Organ Grinder," Shorty once again blows his top — with coin play on the end of it all.

"With A Hey And A Hi And A Ho Ho Ho" (2:46)
"Too Fat Polka" (2:51)
DICK (TWO TON) BAKER ORCH.
(Mercury 5079)

- Rave fave with the bubble-gum brigade in the middle west, throws out a pair bound to keep the kids yawling. Titled "With A Hey And A Hi And A Ho Ho Ho" and "Too Fat Polka," Dick (Two Ton) Baker shows his musical wares in top fashion here. Each deck min spin in the happy vein, with the maestro spilling the cute wordage to match the mood. Backing is the popular polka current- ly pairing coin galleries. Baker's many fans should yell loud and plenty for this cook-o.
As the Xmas and Yuletide seasons roll close, music men in all phases of the industry appear to be in better spirits than they have in quite some time. Loads of smiling faces beckoned up and down the corridors of Tin Pan Alley this past week. Most record execs anticipate a thriving holiday season, while music publishers continue to run in all directions for recordings. Disks have become of foremost importance to the publishers— in view of the impending recording ban. And while we're on the subject of the ban—the attitude of most diskers, juke box operators and artists alike appears to remain one of avid calm. Cotest gig of the week with reference to the ban—the Abbott and Costello airshow—minus music.

Gorgeous Frances Wayne, Exclusive Records star, guested with a slew of music operators this past week. Frances Top that off so many egging her on for a chorus of "Happiness Is Just A Thing Called Joe". The singing star has a million youngsters following her up coinrow (NY) as she visited with Emby Distributing Co., Bennyson Sales Co., Sea- coast Distributing and Modern Music Sales Co. Were the ops pleased — ask the Exclusive order department!

John Laurenz, Mercury Records bal- cocker, a consistent show stopper at the famed Glass Hat, New York. John's powerful voice prompted Mercury to sign him during the recent filming of "Cap- tain From Castille". He also appears in the heralded "Arch of Triumph". His "How Soon" is riding big for the Mer- cury plattery, with something special in the offing on his next release... "As Sweet As You", recent "Sleepier of the Week" here, gets another recording with Freddy Stewart on Capitol... " Trouble Is A Man" soon to be released on whole- sale order. A Regent Music song, the puberty already has Sarah Vaughn on MusiCraft, Mary Ann McCall on Colum- bia. Peggy Lee on Capitol, Ginny Powell and Boyd Raeburn on Majestick... Aside to an enterprising gent: Hop over to the Belmont Plaza Hotel (NY) and get a gander of the great Eddie Stone- work. Not only is Eddie a great bet for records— he'll park any house to the rafters.

Manor Records scheduled to announce pressing deals across the pond. The tremendous reaction to Vic Damone's "Ave Maria", originally cut on a twelve inch recording, has prompted Mercury to press special sides for ops on a ten inch plat- ter. New York distributors for Mercury, Malverne, report a backlog of over 15,000 records awaiting... Dick Kuhn, Top Records proxy cops a beat with a first again on the old favorite "The Window Washer Man". Requests for the oldie started coming in from distributors and Dick promptly cut the tune again. It is interesting to note that there are over 15 recordings of the song, built up thru the years... Keep your eyes peeled on Jim Bullett, proxy of Bullet "Near You" Records. Jim is reported set to spring a deal within the next few weeks that will aid so many indie record guys and gals... A little applause for Joe Pittsburgh, of Bennyson Sales Co., for the tremendous job he did in putting on that great show at the Grand St. Settlement House, New York.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
New York

NEAR YOU (Francis Craig)
I WISH I DIDN'T LOVE YOU
1. Excerpts from "The Lady from Prague"
2. "F "a "'J 'f " f
3. "DON'T BROWSE"
4. "HEART FOR A SOUL"
5. "YOU MAY HAVE"
6. "HEART FOR A SOUL"
7. "DON'T BROWSE"
8. "YOU MAY HAVE"
9. "HEART FOR A SOUL"
10. "DON'T BROWSE"

Chicago

NEAR YOU (Francis Craig)
I WISH I DIDN'T LOVE YOU
1. Excerpts from "The Lady from Prague"
2. "F "a "'J 'f " f
3. "DON'T BROWSE"
4. "HEART FOR A SOUL"
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6. "HEART FOR A SOUL"
7. "DON'T BROWSE"
8. "YOU MAY HAVE"
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Los Angeles

NEAR YOU (Francis Craig)
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6. "HEART FOR A SOUL"
7. "DON'T BROWSE"
8. "YOU MAY HAVE"
9. "HEART FOR A SOUL"
10. "DON'T BROWSE"

Minneapolis, Minn.

NEAR YOU (Francis Craig)
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Wheeling, W. Va.

NEAR YOU (Francis Craig)
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1. Excerpts from "The Lady from Prague"
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Pittsburgh, Pa.

NEAR YOU (Francis Craig)
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9. "HEART FOR A SOUL"
10. "DON'T BROWSE"

San Antonio, Tex.

BEYOND THE BLUE
1. "I'M LOOKING FOR A SWEETHEART"
2. "BEG YOUR PARDON"
3. "F "a "'J 'f " f
4. "DON'T BROWSE"
5. "HEART FOR A SOUL"
6. "YOU MAY HAVE"
7. "HEART FOR A SOUL"
8. "YOU MAY HAVE"
9. "HEART FOR A SOUL"
10. "DON'T BROWSE"

Ft. Wayne, Ind.

NEAR YOU (Francis Craig)
I WISH I DIDN'T LOVE YOU
1. Excerpts from "The Lady from Prague"
2. "F "a "'J 'f " f
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7. "DON'T BROWSE"
8. "YOU MAY HAVE"
9. "HEART FOR A SOUL"
10. "DON'T BROWSE"

Pierre, S. D.

NEAR YOU (Francis Craig)
I WISH I DIDN'T LOVE YOU
1. Excerpts from "The Lady from Prague"
2. "F "a "'J 'f " f
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Nevada

NEAR YOU (Francis Craig)
I WISH I DIDN'T LOVE YOU
1. Excerpts from "The Lady from Prague"
2. "F "a "'J 'f " f
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5. "YOU MAY HAVE"
6. "HEART FOR A SOUL"
7. "DON'T BROWSE"
8. "YOU MAY HAVE"
9. "HEART FOR A SOUL"
10. "DON'T BROWSE"

Pipers

NEAR YOU (Francis Craig)
I WISH I DIDN'T LOVE YOU
1. Excerpts from "The Lady from Prague"
2. "F "a "'J 'f " f
3. "DON'T BROWSE"
4. "HEART FOR A SOUL"
5. "YOU MAY HAVE"
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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ARTISTS ASK FOR
GREAT P. JUKE
BOX PROMOTION

Recognize Juke Box Exploitation as Invaluable
Aid to Greater Popularity. Increased Disk Sales
and Bigger Box Office Appeal

NEW YORK—The results of a survey, conducted by The Cash Box among
leading recording artists recently, indic-
ates that artists are more than ever
before, looking toward the juke box as a
means of exacting greater promotional
benefits.

The survey further indicated that re-
cording artists today widely recognize
the juke box as an invaluable medium
in creating and maintaining their names
in the forefront of the music world.

Many point out that the juke box
operator, as a buyer of records in large
volume, also offers his phonograph as an
invaluable tool in accounting for large box
office receipts.

Theatre managers, night club opera-
tors and booking agents take into ac-
count an artist's popularity on the juke
box, when determining theatre engage-
ments. Artists now employ record ex-
ploration men for the specific purpose
of increasing their popularity on the juke
boxes.

One well noted artist, in speaking of
the juke box and its potential benefits,
said, "There is no doubt in my mind as
to what the juke box can do. I know
what it has done for me."

"I recently played a theatre where the
manager specifically requested me to do
only those tunes which he reported were
receiving exceptional play in the juke
boxes in his territory."

"The juke box is the only means
whereby an untold number of persons
may gather and listen to my recordings at
the same time. Those persons listen-
ing represent a potential record buyer
and a potential theatre-goer, thereby
greatly enhancing my box office value
and possibly increasing the sales volume
of my recordings."

Many artists showed great enthusiasm
when queried as to the large drawing
power of various "Juke Box Parties",
currently sponsored by automatic music
operator associations in several sections
of the nation. It was widely agreed that
these parties not only aid in combating
juvenile delinquency, but they also ac-
count for tremendous good will with
those juke box operators who jointly
gather for these presentations.

A great many of those artists queried
asked for more promotion by their re-
cording companies thru advertising
channels in those publications represent-
ing the juke box operator. They pointed
out that thru such advertising, they can
reach the bulk of the automatic music
industry and therefore obtain the widest
possible representation among juke box
operators.

One artist pointed out that the juke
box acts as a theatre to him. "Most
bandleaders and singers only play those
dates, which net them the most returns," he
said, "The juke box meanwhile, is
found in every nook and corner of the
nation constantly playing an artist's
songs."

It is also important to note the stand
several artists have taken in the im-
pending recording ban dispute. Orches-
tra leader Count Basie recently de-
clared, "I'm just one member of the
AFM, and I can just abide by the edicts
of the union, the latest of which forbids
us from making recordings after De-
cember 31, and that's that. As far as I
am concerned, personally, records have
been responsible for every bit of success
I've had as a bandleader. The ban is
going to hurt the young bands that are
struggling to reach the top, and will
certainly stop the development of new
names in the business."

Maestro Ted Weems, when queried as
to the value of the juke box stated, "The
best answer I can give you is to tell you
about my record of "Heartaches."
I've been in the band business a long time,
but I never enjoyed as much popularity
as I do now, as a result of the play my
record of "Heartaches" received in the
juke boxes. I wish I could personally
say hello to every juke box operator in
the country and express my thanks for
the help they gave me, just by making
my records available to the public in the
machines. Brother, anybody who thinks
jukeboxes hurt the box office value of
an artist should get acquainted with the
music business — but fast!"

The majority of artists agree that the
country's 500,000 juke boxes represent one
of the greatest promotional mediums
ever presented to them. They point out
that those 500,000 phonographs represent
more than ten million records which are
constantly being displayed and played in
every corner of the nation. This sum
does not include the many more outlets
for records, such as thru wire.

Theatre, wall and bar boxes, selec-
tive and non-selective music boxes, fac-
tory and professional music installations,
etc. etc.

As artists continue to vie for promi-
nent spots on the nation's juke boxes,
these same phonographs continue to of-
ferto artists a vehicle by which they
the artists, can derive tremendous gains.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
FOOT THAT I AM
Dinah Washington (RCA)
Holds tight to this spot for its ninth straight week. A real coin roller!

MY MOTHER'S EYES
Nellie Latcher (Capitol 4044)
In fourth place last week, this play tune rises to grab the second spot here.

EAST SIDE WEST SIDE
Charley Baranct (Apollo 1084)
In fifth place last week, this tune grabs third place with ops running.

SUMMERTIME
The Ravens (National 9282)
A real big one! In seventh place last week, The Ravens march up to the fourth spot here.

EARLY IN THE MORNING
Louis Jordan (Decca 24155)
Drops a few to take over fifth place. Still receiving heavy play.

WALKIN' WITH SID
Arnett Cobb (Apollo)
In second place last week — this great one falls off as it grabs the sixth spot this week.

845 STOMP
Earl Bostic (Gotham 154)
Breaks into the big time with a splash! Off pay this one for a long ride.

IS IT TOO LATE?
Savannah Churchill (Manor 1093)
Another new one with ops throughout Harlem reporting steady play.

HASTINGS ST. BOUNCE
Paul Williams Sextet (Vocalion 4591)
Broke into Chicago a week ago — and here it is in New York. Keep your eyes peeled on this one.

I LOVE YOU
Tall Moose Jackson (King 4181)
On the bottom with ops cautioning us to watch this one climb.

THE BROADWAY BEAT
Stan Kenton's opening at the Century Room, Hotel Commodore this Tuesday, November 25, is causing loads of talk around the great White Way. Up and down music row, pluggers, publishers and music boys continue to wonder at the outcome of the scheduled opening. Causing all the talk is Stan's plan to alternate dance sets with "Concerts and progressive jazz," for which he will ask the audience not to dance — just to listen. All air pick-ups will be jazz concerts. Several of the pluggers point out that by featuring such jazz concerts, they will necessarily be forced to stay away from the opening, since they plan to strike of pop tunes. Nevertheless, we hear that Stan ran the same format while in Chicago at Orchestra Hall, and it came off tops. Guess we'll just have to wait and see.

Savannah Churchill's opening at the Onyx Club on 52nd street brought out ropes-up crowds. Savannah continues to lead in our Second Annual Music Poll, with "I Want To Be Loved" as the top Race Record of the year thus far. A great big hug and kiss to Morey Amsterdam for his determined contribution to the Damon Runyon Cancer Fund. Morey grabs guests for five and records played on the air for one dollar — all going to this worthy cause. The rest of youse jocks ought to take note. . . . Regent Music cut more record material with "Gotta Have More Money. " Ahrweedy have Johnny Moore's Three Blazers on Exclusive. Anita O'Day on Signature and an undisclosed Mercury disk. . . . All the get well grams our boy Frankie got . . . Buddy Johnson into the pub biz with his Sophisticate Music Company (BMI) . . . Sarah Vaughan back home at the Adams theatre in Newark . . .

Lassen Records becomes Liss'n Records — with a brand new yaller and pink label . . . Skitch Henderson's many fans have started a new fan club, "Skitches Witchitis" . . . Joe Glaser making room for recently added Jimmy Tyron associated Booking . . . Guy Lombardo continues to draw 'em in at the Hotel Roosevelt . . . Oh is that Connie Haines breaking it up at the Paramount. Lovers of ops will remember Connie and those flying trips last year . . . Frankie Carle continues to pack 'em in at the Strand Theatre . . . The great job Rosalie Allen and her crew are doing at the Rustic Cabin and the Meadowbrook . . .

Keep your eyes peeled for a new Larry Vincent click tune. Larry's last real big one. "If I Had My Life To Live Over" showed the nation that joke box people know music . . . Is Charlie Barnet breaking it up? . . .

The great job that Nick and Charles Kenney are doing for hospitalized vets throughout the city . . . In answer to all those queries re our Second Annual Music Poll. The poll ends midnight November 29. Presentations of The Year "October" "Oscars" will be announced immediately following the announcement of the winners. Loads of artists have already wired us questioning the best method of thanking music ops. . . . Paul Cohen of General Music reading anudder big one? . . . Shapiro-Bernstein running hot and heavy on the Hit Parade with three click tunes. Not to mention 'Too Fat Polka'.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
SIGNATURE SET WITH 50 CENT OPS PLATTER

To Issue Disk Aimed At Ops—New Record To Have Two Minute Playing Time

NEW YORK — Signature Records, Inc., this city, revealed this past week that they plan to issue an addition to their record line, to market at 50c.

The new line, to be called Signet, is being marketed with a direct eye on the juke box business it was learned. The disclosure by Signature followed on the heels of recent distributor appointments, breaking up the vast General Electric Supply chain, the plattery had.

Operators contacted late this past week, voiced a storm of approval when they learned of Signature's plans. It is easily understood why Signature should make such a determined bid for the juke box business. The plattery, by recognizing the tremendous purchasing power of the juke box operator, will undoubtedly meet with wide success, should their records be of any value.

It was learned that Signature plans on re-issuing several masters they now hold on the cheaper price label. Among these, Monica Lewis, Floyd Sherman, Bobbie Doyle and Larry Douglas. First sides to be released are "Made For Each Other" and "Thrill Me" by Monica Lewis, and "Don't Cry Little Girl Don't Cry" and "Till We Meet Again" by Floyd Sherman.

Of far reaching importance to music operators is the disclosure by Signature that the new platters will run at a shorter playing time, approximately two minutes.

Spoke Jones Revue To Benefit Runyon Fund


The revue, to be held on the evening of November 25, will find the Studebaker Theatre doubling their usual price for tickets, with the benefits of the show going to the Runyon Fund. Another feather in the hat of the coin machine industry!
TOP ARTISTS
TOP RECORDS
for 1947

Hadda Brooks
"QUEEN OF THE BOOGIE"
"THAT'S MY DESIRE"
MODERN 147
"TRUST IN ME"
MODERN 150

Gene Phillips
"BIG LEGS"
MODERN 527
"ROCK BOTTOM"
MODERN 546

Johnny Moore's
Three Blazers
"YOU WON'T LET ME GO"
MODERN 142
"IT HAD TO BE YOU"
MODERN 154

Willie Jackson
"ON THE SUNNY SIDE
OF THE STREET"
"58th STREET JUMP"
MODERN 547

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD

BE MODERN
BUY MODERN
Juke Box Ops Get Set to Expand Operations

Juke Box Ops Covering Entire Bldgs Eliminating Transport Expense, Boosting Collections While Cutting Overhead, Programming Important Factor in New Music Moves.

NEW YORK—Reports from throuout the nation indicate that juke box operators are turning more and more to the allied automatic music fields and that, by such action, are not only cutting down transportation costs and overhead expense but are booming collections by containing operations within a local area.

The above illustration gives some idea of what music ops are doing. As indicated in the sketch this is a corner building containing the following places of business: a bank on the corner, a super market, drug store and tavern, all located on the first floor. The second floor has doctors and dentists offices, an insurance office, beauty shop and a small factory.

In one such complete building location an operator in the midwest is offering the following types of music: for the beauty shop, dentist and doctor as well as the bank, insurance office small factory and super market he is piping in non-selective single channel wired background music on a regular monthly charge of $15 for each first speaker and $5 for each additional speaker.

In the tavern and drug store he is featuring juke boxes with wall and bar boxes. This gives him an entire building which brings him a handsome income, eliminates transportation expense and cuts down servicing overhead.

At the same time he is spreading his plan throuout the rest of the territory he covers and has proved his method extremely successful. In short, by confining himself to a much smaller area, he has been able to produce more profitable income by using the allied automatic music methods which have long been known to the trade.

For sometime juke box operators have been planning installations of this type rather than travel miles between locations. In this fashion they are able to cut down on their overhead and transportation expense and also, at the very same time, produce greater income revenue to be better able to continue on with the latest ideas in automatic music.

In fact, this midwestern operator is located almost in the very heart of his operating area, having rented a small office which he uses as a studio for his non-selective, single channel background music operations.

This has brought about another problem to him, reports, and which is entirely based on an understanding of good programming.

He writes, "As far as my juke boxes are concerned we can tell by the play meters just which records the people in the locations like best. But, when it comes to the background music, we must have perfect programming to meet with the approval of the users of this type of music. This has become somewhat of a problem and it is our hope that The Cash Box will make it its business to advise operators like myself what is the best type of program which should be featured."

Most important to the music business is the fact that this automatic music expansion now opens an even greater market than the juke box industry has ever before offered.

It is a well known fact that over 600,000 juke boxes and approximately 2,500,000 wall and bar boxes are in use throuout the nation. There are reported to be over 100,000 wired telephone music shells and approximately 1,000,000 non-selective single channel boxes in operation.

As yet there aren't any very definite figures on the number of factory, professional and other background single channel, non-selective music locations for this industry available.

While Muzak and a few others have had this field pretty much to themselves, it is now becoming part and parcel of the juke box industry with more and still more automatic music merchants entering into the field for they can not only bring the music to the locations at a more economical monthly figure but find that it is fitted to their present equipment and their good understanding of music.

The development of this market is sure to bring about the 1,000,000 locations which the juke box industry is striving for and which it predicted would be in use by the members of this field within the next few years.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Rollin' Round Randolph

Well, the plans and preparations are all made and Tuesday night, November 25th will see the Phonograph Operators Association and all members of CMI out in force to attend the Spike Jones "Musical Deprecation Revue" at the Studebaker Theatre. The price of admission will be doubled and the difference between cost and what is realized from the sale of seats will be turned over to the CMI Damon Runyon Cancer Fund. So let's all make it a point to attend "Juke Box Night" at the Studebaker Theatre. This is your chance to see that wonderful show headed by Spike Jones and His City Slickers, and also help the Cancer Drive...

Jack Owens bows out of the College Inn while Jose Melis, the Latin band leader continues his musical chores. Lee Wiley, who just completed a stint at the Bag Doll, has recorded the Gershwin oldie "I Still Suit Me", along with Bing Crosby... Gladys Palmer, whose first recording "Fool That I Am", had one of the biggest sales of any disc by an independent company and is still making hot and heavy in the race spots, has just cut two more sides, "Strangest Feeling" and "I Understand". These will be ready for release December 1st, under the Miracle label...

Gorgeous Monica Lewis offers her distinctive song stylings to the Mayfair Room patrons at the Blackstone these nights. Monica makes a hit with such numbers as "I'm In The Mood For Love" and "Sometimes I'm Happy". Mill Hirth now appearing at the Glass Hat of the Congress very enthused over the success of his new Decca release "Part of a Neil" backed by "The Little Red Mill". Mill leaves the Congress the first of the month to cut lots of sides for Decca in New York before the deadline...

I. J. Wagner, well known radio writer with the Olian Advertising Co., has now turned to song writing. Wagner just completed a ditty titled "Pardon Me But Haven't I Met You Somewhere," which has been taken over by Leo Iselin, Inc. Don Genson being presented with a remembrance from the Chicago music boys on his departure for the west coast to take up his duties there for Leeds... Eddie Rothbardt, well known in society circles around town, being assured by his many friends that he has a big in her new song "You Do You Think You're Fooling"... Ned Miller of Leo Feist, Inc. informs us that they've taken the number over and that Eddy Howard, Buddy Clark, and several other artists are already very interested...

Benny Strong in town for a couple of days prior to his trek to the west coast where he opens next month at the Mark Hopkins, and anxiously awaiting release of his new recording. "That Certain Party"... Eddy Hanson's tune. "Windy City Polka" has just been waxed by Charlie Duchow and his Red Raven for RCA Victor...

Wayne Van Dyke, one of the network singers, doing four sides for RCA Victor Records this week, including a terrific tune titled, "It's December Again"...

Freddy Nagel, currently at the Schroeder Hotel in Milwaukee and moving into the Chase in St. Louis, cut his theme "Sophisticated Swing", as well as, "If You Knew Suzie" for Vitacoustic Records... Jack Buckley of Vitacoustic tells us that Lee Diamond, who is being backed by the National Broadcasters Association, just waxed a new number for them entitled "Fill Her Up"; playing time 1:36...
A Reel "Tip"

with another "First" Record
Title Strips for the Juke Box Operators!

to make the coins jingle!

"BLUE SENSATION" "DANCE OF THE REDSKINS"
VITACOUSTIC 1002A TODD RHODES and his Orchestra VITACOUSTIC 1002B TODD RHODES and his Orchestra

"BLUE SENSATION" "DANCE OF THE REDSKINS"
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VITACOUSTIC 1002A TODD RHODES and his Orchestra VITACOUSTIC 1002B TODD RHODES and his Orchestra
Chicago Ops Flip “Near You”

CHICAGO — Windy City music operators were finding play somewhat stimulated when they started to flip “Near You” and come up with “Red Rose”, this past week.

Cute angle here is that “Red Rose” was originally hailed as the A side. Bullet hyp’d promotion of “Red Rose” by showering the country with roses. Then came “Near You”, and a million records sold.

Is “Red Rose” another “Near You”?

Decca Records Pact Larry Clinton Ork

NEW YORK — Larry Clinton, top maestro of yesteryear, signed a term contract with Decca Records late this past week.

The deal with Decca was understood to be a handsome one insofar as Clinton is concerned. Clinton formerly was musical director for the defunct Cosmo plattery. Changeover to the pop field came about when other deals for the Hotel New Yorker and The Meadowbrook were set.

NATIONAL CURRENT RELEASES

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<tr>
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<th>Title</th>
<th>National No.</th>
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<td><strong>The RAVENS</strong></td>
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<td>“SUMMERTIME”</td>
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<td>“I DON’ T CARE IF I NEVER GO TO BED”</td>
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<td>“CHEROKEE”</td>
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<td>“REDSKIN RHUMBA”</td>
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ALBUMS

“LUKE, THE SINGING DUCK”                      Alb. C-1
“PETE JOHNSON’S HOUSEWARMIN’”                 Alb. 1001

SALES

Z-O-O-M-I-N-G

TWO RECORD HITS

“ROSALINDA”                                     By RED BENSON — RAINBOW No. 10033

“TOO BIG POPPA”                                   By CLAUDE HOPKINS — RAINBOW No. 10035

RAINBOW RECORDS

156 WEST 44th STREET
NEW YORK 25, N. Y.

EDDIE “Mr. Cleanhead” VINSON

World’s greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

Current Hit!

“RAILROAD PORTER’S BLUES”
“KING FOR A DAY BLUES”

Mercury No. 8060

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
ANSWER TO WALKIN’ THE FLOOR
Ernest Tubb
(Decca 46029)

SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King)

NEVER TRUST A WOMAN
Red Foley
(Decca 46074)

I’LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2312)

FAT GAL
Merle Travis
(Capitol 40026)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

B-ONE BABY
Cliffie Stone
(Capitol 40041)

NEW BROOM BOOGIE
Al Dexter
(Columbia 37594)

TO MY SORROW
Eddy Arnold
(Victor 20-2481)

EASY ROCKIN’ CHAIR
Roy Acuff
(Columbia 37961)

I LIKE MY CHICKEN FRYIN’ SIZE
Merle Travis
(Capitol 40050)

HILLS OF COLORADO
DECCA 24179
"KATE"
DECCA 23989

from the Musical Hit "HIGH BUTTON SHOES"
"PAPA WON’T YOU DANCE WITH ME" and
"I STILL GET JEALOUS"
DECCA 24226

from the Musical Hit "ALLEGRO"
"A FELLOW NEEDS A GIRL" and
"SO FAR"
DECCA 24194

ON DECCA RECORDS

ON DECCA RECORDS

www.americanradiohistory.com
1. Bell Boy Boogie
   Todd Rhodes (Vitaphone)
  抢占本周的头条位置，据称 ops 刚报道了这场表演。

2. Since I Fell for You
   Annie Laurie (DeLuxe 1082)
   虽然 ops 公告称本周的热门歌曲，但有关歌曲的持续稳定。

3. Early in the Morning
   Louis Jordan (Savoy 424)
   大部分 ops 公告称本周的热门歌曲，据称 Louis Jordan 正在动态地继续前进。

4. Don’t Take Your Love from Me
   Hadda Brooks (Modern 153)
   虽然 ops 公告称本周的热门歌曲，但据称 Linda Lovelace 正在动态地继续前进。

5. Thrill Me
   Roy Milton (Specialty 272)
   据称 op 报道称本周的热门歌曲，Roy Milton 正在动态地继续前进。

6. Hastings St. Bounce
   Paul Williams Sextet (Savoy 659)
   据称 op 报道称本周的热门歌曲，Paul Williams 正在动态地继续前进。

7. Changeable Woman
   Johnny Moore (Exclusive 251)
   虽然 ops 公告称本周的热门歌曲，但据称 Johnny Moore 正在动态地继续前进。

8. Big Legs
   Gene Ammons (Modern 20-327)
   据称 op 报道称本周的热门歌曲，Gene Ammons 正在动态地继续前进。

9. Don’t You Think I Ought to Know
   Hadda Brooks (Modern)
   虽然 ops 公告称本周的热门歌曲，但据称 Hadda Brooks 正在动态地继续前进。

10. Red Top
    Gene Ammons (Mercury 8018)
    据称 op 公告称本周的热门歌曲，Gene Ammons 正在动态地继续前进。

Holiday Hits FROM KING!

KING 688 I’m Tired of Playing Santa Claus to You
   backed by Jamboree

KING 4195 Christmas Blues
   backed by Teasin’ Brown

KING 4196 Merry Christmas (To You)
   backed by In That Great Gettin’ Up Morning

KING 675 White Christmas
   backed by Jingle Bells

KING 4162 Holiday Blues
   backed by World War Two Blues

Hang these stars on your Christmas tree!
Top tunes, top talent — to make your Christmas cheerier (and more profitable)! Besides the tunes listed below, there are four favorite albums. Write, wire, or phone PLaza 2211, Cincinnati, for orders or information.

KING RECORDS
EXECUTIVE OFFICES, 1540 BREWSTER AVE., CINCINNATI 7, OHIO

OKLAHOMA CITY
LOS ANGELES
CHARLOTTE
NEW YORK
CHICAGO
DALLAS
Fire Destroys DeLuxe Record Pressing Plant

Waxing & Pressing To Continue
With Outside Aid

LINDEN, N. J. — Fire in adjoining premises spread early last week (Sunday, Nov. 16) and reduced to total loss the DeLuxe Record pressing plant in Linden, N. J.

Smoke coming out of the air vents around the building was discovered early Sunday morning. Firemen worked five hours putting out the flames which deplored the entire building with the exception of two walls. The total damage is assessed at approximately $215,000.

Several pressing companies in New York and Newark immediately phoned Jules Braun, DeLuxe head, when learning of the serious implications of the fire. Many expressed their willingness to Braun to help out by pressing records for them.

Braun cancelled all weekend leaves for the entire office staff and work immediately commenced in obtaining labels, additional supplies, sleeves, boxes and cartons.

Braun disclosed that all the fire almost put him out of commission, his office and master records were intact in a safe deposit vault, four blocks from the scene of the fire.

It was learned that Braun will continue to press with outside help, and continue to furnish his many distributors with all orders received.

Music Op Sponsors Video Phono Show

WASHINGTON, D. C.—"Teen-Ager's", a one hour television show sponsored by the Hirsh Coin Machine Corporation, this city, on NBC television station WJZ covering Washington, Philadelphia, New York, Schenectady and Baltimore, played to an audience of more than 500 in the WJZ studios at the Wardman Park Hotel, recently.

Hirsh de la Vie, president of the Hirsh Coin Mach. Co., describing the show to Jim Mangan, CMI Public Relations Bureau head, said, "The comment on the show was terrific."

"Fifty teen-agers were present. The show opened with a close up of the juke box . . . faded back and then the camera was turned on the juke box girl who sang a number with the juke box furnishing the music. All through the show the kids danced . . . there were four specialty numbers by the teen-agers and two songs with the juke box. A bar on the stage served Pepsi-Cola."

The show was received so well by the audience and the teen-agers enjoyed the affair so much, that Mr. de la Vie disclosed he is considering a repeat performance next month.

ANNOUNCEMENT

Exclusive Eastern Distributors For MIRACLE RECORDS

NUMBER ONE HIT RECORD

"FOOL THAT I AM"

Vocal By GLADYS PALMER
Miracle 104

MAJOR DISTRIBUTION CO.
563 W. 42nd ST., NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Vitacoustic Preps Canadian Distribution

CHICAGO — Jack Buckley, president of Vitacoustic Records, Inc., this city, announced to the trade this past week that the firm is currently in the process of arranging for Canadian distribution and pressing services.

Buckley also announced the formation of a scientific research group to test consumer reaction to the firm's platters. A dealer and operator relation group, to cement good will among dealers and operators is also in the process of being formed.

It has long been known that Canada greeted Vitacoustic very warmly, especially so during the "Peg O' My Heart" era. Reports from Canadian operators show that they have been very satisfied with the service rendered by Vitacoustic.

The move by Vitacoustic is looked upon by music men to be an important one, in view of the impending recording ban.

Cleveland Ops Set Hit Tune Party Date

CLEVELAND — The Cleveland Phonograph Merchants Association presents a new slant to their monthly "Hit Tune Party", when they hold their November Hit Tune Party at the popular Victory Room of Chin's Golden Dragon Restaurant, Sunday, November 28. Several hundred record fans are expected to attend the program, which will be broadcast from the Victory Room over Station WJMO. Disc jockey Howie Lund will emcee the show and will feature as his special guest star, vocalist Johnny Desmond, currently appearing at the Victory Room.

The Hit Tune of the Month for December will be selected by the votes of the fans attending the party and the radio audience, from the new releases played on the program. The tune chosen will be featured on the number one spot of the 3000 juke boxes throughout the Cleveland area during the month of December.

Monica Chirps

NEW YORK — Riding hot with her first Decca release is chirp Monica Lewis. Caught during one of her many recording sessions, Monica shows why she is received so well—both on the stage and on disks.

America's No. 1 Juke Box Attraction!

Eddy Howard and his Orchestra

BIG in the BOXES with

Getting Terrific Action!

"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"
MAJESTIC No. 1177

Watch This One!
"I'M A-COMIN' A-COURTIN'"
"CORABELLE"
"I'LL BE THERE"
MAJESTIC No. 1170

"WHITE CHRISTMAS"
"I'LL BE HOME FOR CHRISTMAS"
MAJESTIC No. 1175

"KATE"
MAJESTIC No. 1160

"RAGTIME COWBOY JOE"
"ON THE OLD SPANISH TRAIL"
MAJESTIC No. 1155

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co., Sundays, 3-3.30 P.M. E.D.T. over NBC—Coast to Coast.
ABC SET TO BUY CAPITAL

Report Merger Of Radio Station With Capitol Records

HOLLYWOOD, CAL. — Disclosure this past week of alleged negotiations between the American Broadcasting Company and Capitol Records, Inc., for the purchase of the latter, laid one to one of the biggest recording company-network deals in the history of the disk business.

It is reported that the American Broadcasting Company will take over the plattery within a month or two. At this time, no report could be confirmed. It was learned that papers had not been signed as yet.

Capitol's largest stockholders, Johnny Mercer and Buddy DeSylva, are reported to have been offered large shares of stock in the network. Glen Wallichs, president of the plattery, is to remain in that position it was learned.

The deal with Capitol, who have done a landslide business this year, represents the culmination of several alliances with major recording companies by networks, with the exception of Decca Records.

Columbia Records are a subsidiary of the Columbia Broadcasting System; MGM, an affiliate of Loew's Inc.; Victor with the Radio Corp. of America, and Majestic with the Majestic Radio and Television Corp.

It is interesting to note that this deal comes at a time when the recording business is fairly up in the air. The impending recording ban, scheduled to go into effect December 31, seems to have had no effect on the plans of the American Broadcasting Company. The alliance between ABC and Capitol, will also give both "more room" for the added promotion of their artists thru air shows, jockey programs and the like.

WALTER WINCHELL

Says —

"Orchids to FRANKIE LAINE'S Mercury Record
'TWO LOVES HAVE I'"

The Best Version
To Date!

Order From Your Distributor
At Once!

OPENING DECEMBER 3rd
PARAMOUNT THEATRE, N. Y.

OPERATORS — COME BACK STAGE AND SAY "HELLO"

MERCURY RECORDS

Please mention THE CASH BOX when answering a. it proves you're a real coin machine man!
NEW YORK—Celebrating the great signal honor recently bestowed upon them, C-Eight Laboratories, Inc., with headquarters in Newark, N. J., called the members of the trade press and the intimate family of the firm to the Waldorf Astoria Hotel for a quiet dinner on Tuesday night, November 18.

C-Eight Laboratories, Inc., pioneers in the development of the electrically operated cigarette machine, was one of five concerns awarded a certificate and a cash prize of $500 by The Gage Publishing Company, publishers of “Electrical Manufacturing”.

Frank J. Oliver, editor of the publication, addressed the group, complimenting the company on its achievement. The award, he stated, was awarded by an impartial committee of judges for “outstanding achievement in product design and a meritorious presentation of the story of the product’s development.”

C-Eight found itself in good company, as the other four awards went to Spiral Binding Company, Micro Switch Company, Rockford Machine Tool Company, and General Electric Company. It is interesting to note that Micro Switch Company is allied with the coin machine industry, probably supplying most of them with micro switches.

Lewis A. Jaffa, Eastern Electric Vending Machine Corporation, New York, national sales representative for C-Eight, arranged the dinner. The guests were kept in lively spirits by the music of a two piece “stroller” outfit, and a hour of magic after the meal by “Doc” Ross, outstanding card manipulator and sleight of hand artist.

“As the first in the coin machine industry to win such an outstanding award stated Jaffa, “we are greatly honored and proud of our accomplishment.”

Mario Caruso and his son Anthony informed those present that the firm has many new and novel ideas in electrically operated automatic merchandise machines, and will present them to the trade when they are fully tested and proven.

Other members of the C-Eight Laboratories present at the dinner were: George Wightman, Sam Farina and W. F. (George) Hoban, the well known inventor.

Reproduced on this page is the certificate of award presented to the firm.

The photograph below shows the guests and members of the firm surrounding Mario Caruso, who sits at the head of the table.
NEW YORK—In a feature story, Sidney Fish of “The Journal of Commerce” reports that the increased demand for steel supplies will become available to metal consumers late this summer. In the meantime, the flow of scrap shortages here will limit the gains in finished steel production.

The steel industry is aiming for an increase of 3,000,000 to 3,500,000 tons of ingot capacity, it is reported. But owing to scrap shortages, ingot steel output in 1948 may be only 1,600,000 to 3,000,000 tons larger than in 1947. Such a high production level would permit a rise of 759,000 to 2,250,000 tons in finished ingot steel. This gain would have to be distributed among the 87.5% of the furnaces now operating.

Bids for the sale of scrap steel under the Marshall Plan will account for approximately 16% of the steel available in 1948.

Rowe Corp. Offers Common Stock for Sale

NEW YORK—A group headed by Hay- den, Stone & Company, offered this week 150,000 shares of the Rowe Corporation common stock at 45.75 a share.

This stock is being sold for the account of the company, including Robert Z. Greene, president and founder of the company, who owns 414,120 shares, or 82 per cent of the amount offered.

Rowe Corporation and a number of its subsidiaries are engaged in the operation of automatic merchandise machines, and through a subsidiary manufacture the machines.

Capitalization consists of 594,000 common shares now outstanding.

ACCORDING TO the report, the scrap barrel has been scrap meter clean. Most important of all, scrap is generally of very poor quality. This means higher steel production costs and a lower ingot yield.

Summing up their study of the condition, “The Journal of Commerce” reports that the most important result of the scrap shortage, in its 1948 potential steel production next year as follows:

1. The gain in the ingot capacity will not mean a commensurate gain in steel production in 1948.
2. The gain in steel production in 1948 will permit an increase in sheet and strip production. Sheet and strip capacity is being increased 300,000 to 2,500,000 tons. But the available supply of semi-finished steel may yield a gain of less than 1,000,000 to 3,000,000 tons in sheet and strip production. And this would be due to the fact that most of the steel ingots could not be channeled entirely into sheet and strip.
3. If scrap were exported under the Marshall Plan, steel production would drop next year.

If scrap exported under Marshall Plan, production would drop.

Tele-Juice Announces
Initial Distribution
Of Juices and Milk

NEW YORK—Jack M. Cross, manager of the Tele-Juice division of Telecos Corporation, this city, announced that an initial distribution of 25,000,000 cans of juice and milk, representing seven different flavors, will be launched by the company in the next few weeks for opening operations of its vendor throughout the country.

A list of the names of packers for the juice was also announced. They are College Inn Food Products Co., Chicago; tomato cocktail; Edgar F. Wurtz Co., Ltd., N. J. and Philadelphia Packing Co., Cambridge, Md.; tomato juice; and Edgar F. Wurtz Co., Traverse City, Mich., and Red Creek Fruit Cooperative, Chambersburg, Pa., apple juice.

To handle the free of cans from the packer to the machine, Telecos reports that they have organized a special distribution set-up, establishing its own warehouse facilities at key points throughout the country.

TRUSTEE'S SALE
CIGARETTE, CANDY AND GUM
VENDING MACHINE MANUFACTURING BUSINESS

In the Matter of DuGrenier, Inc. Proceedings for the Reorganization of a Corporation, No. 69, 721 (U. S. District Court, District of Massachusetts).

Pursuant to the Order of the United States District Court, the Trustee in Reorganization of the DuGrenier, Inc., has on the application of the Trustee, authorized to sell for the highest bidder or bidders, subject to the approval of the Court and the power of the Court to reject any and all bids, the following property:

All of the property of DuGrenier, Inc., with the exception of cash on hand or in banks, of an approximate book value of $500,000.00 or any part or parts thereof.

This property is now being operated as a going concern by the Trustee. The property consists of:

1. Complete sets of tools and dies for the manufacture of cigarette, gum and candy vending machines.
2. Machinery and equipment, including lathes, drill presses, presses, milling machines, small tools, a PARKER tonger, rust-rushing installation, Fasthold, infrared baking ovens, Fasthold, water-washed spray booths and miscellaneous tools and equipment.
3. Stocks of gum, candy and cigarette machine parts, enameled, lacquers, brass stock, miscellaneous supplies and miscellaneous stock in trade.
4. Office equipment, including desks, chairs, typewriters, adding machines, safe, files and other equipment.
5. Accounts receivable, subject to the interest of the Merrick National Bank, Boston, Mass.
6. Goodwill, trade names, rights under patent licensing agreement and other executory contracts.

The property may be inspected at the plant of DuGrenier, Inc., 15-17 Hale Street, Haverhill, Massachusetts, arranged with the Trustee or his Attorney.

Bids for the property as an entirety or for any part or parts thereof may be made to Chester C. Steadman, Trustee, at his office, 45 Milk Street, Boston, Mass., open at any time up to 5:00 P.M. Thursday, December 18, 1947. The date of hearing on bids is set before the United States District Court on Friday, the 19th day of December, 1947, at 11:00 A.M. All bidders must be prepared to comply with such terms of sale as may be required by the Order of the Court.

CHESTER C. STEADMAN
Trustee of DuGrenier, Inc., 45 Milk Street, Boston, Mass.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
### Manufacturers' New Equipment

- **ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE • LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.**

#### Music

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1080A</td>
<td>Standard</td>
</tr>
<tr>
<td>1080A Colonial</td>
<td>$890.50</td>
</tr>
<tr>
<td>1071A Concealed changer with</td>
<td>499.50</td>
</tr>
<tr>
<td>1015</td>
<td>Standard</td>
</tr>
<tr>
<td>1050</td>
<td>Colonial</td>
</tr>
<tr>
<td>1017 Concealed changer with stepper</td>
<td>499.50</td>
</tr>
<tr>
<td>2140</td>
<td>5-10c Wireless</td>
</tr>
<tr>
<td>3020</td>
<td>5-10c-25c 3-wire</td>
</tr>
<tr>
<td>3025</td>
<td>5c 3-wire</td>
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<td>3031</td>
<td>5c 30-wire</td>
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<td>400</td>
<td>Wireless</td>
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<tr>
<td>212</td>
<td>Master Unit</td>
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<tr>
<td>215</td>
<td>Wireless Transmitter</td>
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<tr>
<td>216</td>
<td>Wireless Impulse Receiver</td>
</tr>
<tr>
<td>1845</td>
<td>30-wire Adapter Terminal Box</td>
</tr>
<tr>
<td>210</td>
<td>Stepper</td>
</tr>
<tr>
<td>1400</td>
<td>8&quot; Metal Star Speaker</td>
</tr>
<tr>
<td>1602</td>
<td>8&quot; Plastic Star Speaker</td>
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<tr>
<td>5003</td>
<td>Intermediate Deluxe Speaker</td>
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<tr>
<td>1408</td>
<td>Intermediate Deluxe Speaker</td>
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#### Pins

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<tr>
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<tbody>
<tr>
<td>214</td>
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</tr>
<tr>
<td>795</td>
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</tr>
<tr>
<td>30-wire</td>
<td>No Price Set</td>
</tr>
<tr>
<td>30-wire</td>
<td>No Price Set</td>
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<tr>
<td>30-wire</td>
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#### Counter Games

<table>
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<tr>
<th>Model</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Challenger</td>
<td>65.00</td>
</tr>
<tr>
<td>1040A Heavy Duty</td>
<td>184.50</td>
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<tr>
<td>1040B Heavy Duty with stands</td>
<td>196.50</td>
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<tr>
<td>1040C Deluxe Grip Scale</td>
<td>39.50</td>
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<tr>
<td>Bouncer</td>
<td>44.50</td>
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#### Roll Downs

<table>
<thead>
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<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Big City</td>
<td>No Price Set</td>
</tr>
<tr>
<td>Esso MFG. Corp.</td>
<td>No Price Set</td>
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<tr>
<td>Hawaii Roll-Down</td>
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#### One-Balls

<table>
<thead>
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<tbody>
<tr>
<td>Jockey Special</td>
<td>645.00</td>
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<tr>
<td>Jockey Club</td>
<td>645.00</td>
</tr>
<tr>
<td>Jockey</td>
<td>650.00</td>
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</tbody>
</table>
BELLS

BELL-O-MATIC CORP.
5c Jewel Bell
10c Jewel Bell
15c Jewel Bell
25c Jewel Bell
50c Jewel Bell

BUCKLEY MFG. CO.
Cris Cross Belle
No Price Set

GROETCHEN
Columbia Twin JP
145.00
Columbia Deluxe Club
209.50

MILLS SALES CO. LTD.
No Price Set

O. D. JENNINGS
5c Std Chairs
260.00
10c Std Chairs
279.00
25c Std Chairs
289.00
50c Brass & Std Chairs
399.00
5c Deluxe Chrome Chairs
309.00
10c Deluxe Club Chairs
315.00
25c Deluxe Club Chair
325.00
50c Deluxe Club Chair
341.00
10c Super Deluxe Club Chair
334.00
25c Super Deluxe Club Chair
341.00
50c Super Deluxe Club Chair
434.00
10c Silver Eagle
No Price Set

PACE
5c Deluxe Chrome Bell
215.00
10c Deluxe Chrome Bell
255.00
25c Deluxe Chrome Bell
265.00
50c Deluxe Chrome Bell
375.00
50c Deluxe Chrome Bell w/Prof.
550.00
5c Rocket Slug Proof
245.00
10c Rocket Slug Proof
235.00
25c Rocket Slug Proof
265.00

CONSOLES

BALLY
Void Lemon
5512.50
Double-Up
542.50
Deluxe Pinball
512.50
Deluxe Draw Bell 25c
352.50
Hi-Boy
424.00
Triple Bell
490.00
Triple Bell 5-5-25
910.00
Triple Bell 5-10-25
925.00
BELL-O-MATIC
Three Bells, 1947
735.00

BUCKLEY
Track Balls DD JP
1250.00
Parlay Long Shot
1250.00

EVANS
Bangtals 5c Comp 7 Coin
No Price Set
Bangtals 25c Comp 7 Coin
No Price Set
Bangtals FP 50 JP
No Price Set
Evans Races
No Price Set
Casino A
528.00
1946 Galloping Dominoes JP
No Price Set
Winter Book JP
No Price Set

GROETCHEN TOOL & MFG. CO.
Columbia Twin Falls
485.00

O. D. JENNINGS
Challenger 5-25
395.00
Club Console
499.00
Deluxe Club Console
525.00
Super Deluxe Club Console
545.00

J. H. KEENEY CO.
Gold Nugget
No Price Set

PACE
3-Way Bell Console 5c-10c-25c
3690.00
5c Royal Console
320.00
10c Royal Console
330.00
25c Royal Console
345.00
50c Royal Console
415.00
81-00 Royal Console
620.00

ARCADE TYPE (continued)

INTERNATIONAL MUTOSCOPE CORP.
Atomic Bomber (Model D)
375.00
DeLuxe Movie House
150.00
Deluxe Movie Counter
140.00

METROPOLITAN GAMES
Cash Vendor
29.50
Double Up Skill Bowl
395.50
P. & S. Tom Tom
295.00

SCIENTIFIC MACH. CORP.
Pokertor, Location Model 5
275.50
TELEQUIZ SALES CO.
Telequiz
795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
"Cigar Vendor"
222.50
NATIONAL VENDORS, INC.
Model 9E (Electric)
321.70

ROWE
Crusader (8 Col) w/Stand
145.75
Crusader (10 Col) w/Stand
162.25

U-NEED-A VENDOR
Monarch 6 Col. Stand
149.50
Monarch 8 Col. w/Stand
159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
"Auto Clerk"—(Gen'l Mds.)

ADAMS-FAIRFAX CORP.
Cash Tray Vendor

ASCO VENDING MACH. CO.
Nut Vendor

ATLANTIC MFG & SELL CO.
Bulk Vendor

AUTOMATIC BOOK MACH. CO.
"Book-O-Matic"

AUTOMATIC DISPENSERS, INC.
"Drink-O-Mat"

BALLY MFG. CO.
Drink Vendor

BERT MILLS CORP.
"Hot Coffee Vendor"
540.00

COAN MFG. CO.
U-Select-It—74 Model
85.50
U-Select-It—74 Model Deluxe
95.50

DAVAL PRODUCTS CO.
Stamp Vendor "Postmaster"

HOSPITAL SPECIALTY CO.
Sanitary Napkin Vendor

INTERNATIONAL MUTOSCOPE CORP.
Phoot Vendor Inc.
1485.00
Voice-Of-Graph
1485.00

KAYEM PRODUCTS
Vi-O-Mite Vendor

Dental Kit Vendor
Chewing Gum Vendor

LEHIGH FOUNDRIES, INC.
PX Vendor
No Price Set

MALKIN-ILLION CO.

NORTHWESTERN CORP.
"Bulk Vendor"

REVO, INC.
Ice Cream Vendor

RUDD-MELIKIAN, INC.
"Drilik-Cafe" Coffee Vendor

SHIPMAN MFG. CO.
Stamp Vendor

TELECORP INC.
Tele-juce

THIRST—AID, INC.
Drink Vendor

U. S. VENDING CORP.
Drink and Merchandise Vendor

VENDALL CO.
Candy Vendor

VENVIT CORP.
Candy Vendor
149.50

VING TOG & MACH. CORP.
Pokerino, Vendor

MANUFACTURERS' NEW EQUIPMENT
RUNYON
Proudly Announces Its Appointment As Distributors for:

J. H. KEENEY & COMPANY
Covering The Entire States Of NEW YORK and NEW JERSEY

HI-RIDE
FIVE BALL NOVELTY GAME

GOLD NUGGET
NEW MONEY-MAKING CONSOLE

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Brilliant Music Co. Appointed Rock-Ola Distrib For Entire Michigan

Bally Employees Donate $960 To Runyon Fund

CHICAGO—Herb Jones, vice president of Bally Manufacturing Company, reports that the employees of his firm have donated up to date a total of $960 to the Damon Runyon Cancer Fund.

Jones, in a memorandum to his employees, made an appeal for an even $1000 and states that the sum will be acquired before the week is over.

This great contribution from Bally's employees is reported to hold the record for in-plant donations.

Now Delivering!

THE NEW

JEWEL BELL CABINET

FITS ANY MILLS MECHANISM $59.50

Price

This $59.50 plus your mechanism gives Jewel Bell coverage for your location

REBUILT SLOTS

Jewel Bell — 5c $160.00
Jewel Bell — 10c 165.00
Jewel Bell — 25c 170.00
Golden Falls — 5c 145.00
Golden Falls — 10c 150.00
Golden Falls — 25c 155.00
Golden Falls — 50c 200.00

(hand load)

AMERICAN AMUSEMENT CO.
158 E. GRAND AVENUE
CHICAGO 1, ILL.
(Phone: WHitehall 4370)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
BELLS
259.50
499.50
79.50
5c
49.50
84.50
59.50
99.50
429.50
24.50
365.00
WAY
225
44.50
R
89.50
<225
179.50
£9.53
FOLDING
330
November
59.50
§595.00
30.00
BALL.
59.50
89.50
Ic
189.50
69.50
99.50
22
The

NEW PIN GAMES
UNITED NEVADA
GOTT, HUMPHREY GAME
EXHIBIT SLARLITE
CHICAGO, ILL.
WILLIAMS GINGER
BERN, P. HARDY
WILLIAMS BONANZA
ENZO BIONDI

NEW ARCADE MACHINES
GARBET C. SHARP
IDEAL CREATION
1958
D. JENNINGS
WILLIAMS VENUS
AMERICAN FORLACE TALE

ROLL DOWN GAMES
ADVANCE ROLL
SILVER BELT
POKERING
BUCCANEER
BIG CITY
E&O ARROW

SLOTS
BONUS BELL, Sl. $1.109.90; 10c, $1.259.90; 25c, $1.399.90
GOLD GRYPHON, Sl. $1.109.90; 10c, $1.259.90; 25c, $1.399.90
BLUE FRONT, $1, $1.109.90; 10c, $1.259.90; 25c, $1.399.90
BRENN MINT, Sl. $1.109.90; 10c, $1.259.90; 25c, $1.399.90
3c MILL B.T.
3c GOLD CHYME, N.A.
2c WILLIAMS CLUB CONFINE
VEST POCKET, 10c, 10c, 10c, 10c, 10c, 10c, 10c, 10c, 10c, 10c, 10c
2c JENN, SILVER CHEESE
2c JENN, SREVER CHEESE
JENN, SILVER CHEESE, MODEL XV
JENN, SILVER CHEESE
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5
JENN, LITE-UP CHEF, 2-5

ONE BALLS
VICTORY SPECIAL, AUTO. SHUFFLE
CLUB TROPHY, F.P.
PIMLICIO, F.P.
"I" DIAMOND, F.P.
RECORD TIME, F.P.
LUNA, F.P.
TURF KING, P.O.
GOTT, "HAPPY BALL" S.B.
LONGSHOT, P.O.
SPORT KING, P.O.
VICTORY DEBBY, P.O.
UNITED'S HAWAII ROLL-DOWN
PROVEN PLAYER APPEAL

- Straight Novelty Play
- High Score Features
- ROLL-DOWN Play
- Console Cabinet (Same Size As Pin Game)

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
THREE ASSOCIATIONS OF 4 STATES

HOLD HISTORIC MEET AT STILLWATER

Condemn Direct To Location Selling—Recommend

Higher Commission Basis—Ask Closer Cooperation

Between Distrbuts and Ops — Plan Next Meet In February

STILLWATER, MINN. — A four state gathering of aftermarketers met at this city, on November 10, in what is believed to be a history making event in the industry. The representatives from the associations of North Dakota, South Dakota, Minnesota and Wisconsin gathered here during an inclement day, despite dry bad weather. Some of the members from the out of town associations were not able to make the meetings due to this inclement weather, but sent word that they would vote up to the resolutions of their respective leaders.

The talks covered the many problems now facing operators, with most of the prevailing practice of the sale of equipment directly to locations. Other matters that came up were higher commission were higher commission, arrangement, inter-exchange of bulletins and ideas, cooperation among operators and distributors, and the arrangement for the next four state meeting.

Tom Crosby of Faribault, Minn., president of the Minnesota Amusement Games Association, opened the meeting with a advertising address. He pointed out the thrust of his many travels to all parts of the country visiting operators and distributors, the practice of location sales in the four states represented at the meeting the worst, and called for a solution to this problem.

Harold Scott of Mobridge, S. Dakota, secretary of that state association, who edits a monthly bulletin to the members, devoted his speaking time to outlining conditions as they were before the war, and as they are today.

Mike Imig, President of the So. Dakota Association, pointed out the harmful affects of direct selling in his territory, and presented some suggestions to help curb this practice.

The president of the No. Dakota Association, Tom Kady of Grand Forks, operating since 1917, then spoke to the operators and informed them that in their state, the association is striving for greater cooperation between the state, members and all distributors. He stated that the No. Dakota Association is compiling a list of all operators in the state, members and non-members alike, and will place it in the hands of all distributors, hoping it will be of assistance to them in offsetting sales to locations.

C. S. Pierre, president of the State of Wisconsin Phonograph Association, who had just returned from an 8400 mile trip thru the western states, reported that in three out of four locations the prevailing practice of operators was to give 50% commissions on phonograph receipts. He pointed out that the operators receiving better commissions were the ones that operated better kept up machines, with typed title strips, later model equipment, newer recordings, and better service.

The meeting resulted in many resolutions, suggestions and ideas. It was agreed by all that it was necessary to eliminate location sales. A great deal of the blame was put on the shoulders of the distributors, with some of the members coming under criticism for this practice. As a means of prevention, a resolution was made that any new person entering the business be compelled to purchase a minimum of five new phonographs in the same equipment value. It was pointed out that anyone starting out must have at least that amount to get anywhere. "While new blood is welcomed" stated one official "it was generally conceded that location sales by operators were made in most cases by those who have run into difficulties overbuying, giving unequitable commissions to locations, or poor business practices."

Following along this line of reasoning, the members adopted a resolution suggesting that manufacturers and distributors use more diligence in their selling practices.

Another resolution adopted called for an inter-exchange of bulletins of the four state associations, with the president and secretary of each to be placed on all mailing lists.

By unanimous vote of all officers and directors present, it was decided to hold another four state meeting, together with a four state convention to last two days. The site selected was either St. Paul or Minneapolis, Minn., and the time to be about the middle of February, 1948. Distributors will be invited to make a showing of their equipment. Recording companies will be contacted and those artists who may be in that part of the country at that time will be asked to make personal appearances at the banquet that will close the two day meet.

Tom Crosby was appointed general chairman for the coming event, and Ken Ferguson was appointed to handle the publicity. Each state is to appoint two members to serve on the general convention committee, and as it is necessary to have someone in the St. Paul or Minneapolis territory close at hand to take care of the details, at least three operators from that territory will be appointed to a committee.

Dates, time and place will be determined, and the trade will be notified.

(SEE PAGE 43 FOR PHOTOS)
Pins Okay in Philippine Islands

MANILA, PHILIPPINES — Bill Suter, who recently took over the branch here from the late Jack R. Moore, and re-named the firm Morcoin Company, Ltd., reports that the Collector of Customs handed down a decision on October 20, deciding that pin games are permitted to be brought into the Islands.

After considering the appeal of Suter, The Republic of Philippines, thru its Customs office issues the following order:

"In the light of the foregoing, (a description of the play of pin games is gone into at great length), this office believes, and so holds, that the 'Pin-Ball' machines under consideration do not fall within the class of prohibited importations specified in Section 3 (c) of the Philippine Tariff Law. They are, therefore, hereby ordered released and delivered to the importer upon the payment of custom duties, internal revenue, taxes, and other charges that may be due thereon, if there be any."

Reporting on business conditions, Suter stated "Business is still highly competitive over here, and we are holding most of our locations and making most of sales on service, rather than price."

Ops Photoed At 4 States Assn Meet

Operators —
LOUISIANA — TEXAS — ALABAMA
ARKANSAS — MISSISSIPPI
You're Invited To SEE The
1948 BUCKLEY LINE
AT THE
JUNG HOTEL, NEW ORLEANS, LA.
ON
DECEMBER 11 and 12
Buckley Machines have proven to be real money makers wherever operated. Be sure to be on hand and partake of the usual New Orleans hospitality.
BOB BUCKLEY
SAM TRIDICO
CONSOLE DISTRIBUTING CO., INC.
1006 POYDRAS STREET, NEW ORLEANS 20, LA.

A Hunting We Will Go!

ST. LOUIS, MO.—Operators here visiting Ideal Novelty Company have been getting quite a chuckle out of a sign posted here by Carl Tripp, William Kelly and their wives, which gives the "score of a three day pleasant hunting trip."

The score, according to Carl, over a length of the trip included 12 drinks, 1 black eye, 1 jack rabbit, 2 days of rain, 4 wet posteroirs, 60 pheasants and 1 skunk.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Buckley builds the best new cabinet assemblies

For Mills Escalator Bells Hammerloid or Wrinkle
Your choice of:
- Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum casings.
- Club Handle and Handle Color chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

FOR MILL CHERRY OR DIAMOND ORNAMENTS, MAROON, COPPER, GOLD, GREEN, ALUMINUM GRAY, CHOCOLATE, SURF BLUE.

$50.00

THE NEW MUSIC BOX

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slot rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal make this the outstanding remote control music box.

$25.00

TRACk ODDS

Buckley, track odds has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines. Experience has proved that no other machine can even come in close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4723 West Lake Street • • • Chicago 74, Illinois

(Phone: Van Buren 6638-37-38-4532)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box

Page 45

November 29, 1947

GALA Baltimore OPENING

of Dave Rosen’s New AMI Showroom

Sunday, November 30, 1947 at 503 Evergreen Ave., Baltimore 23, Md.

FROM NOON TILL...

Come one, come all — come in empty, come away full. See your friends and hear the best automatic phonograph, bar none, the magnificent 40-selection AMI.

DAVID ROSEN, Inc.

Exclusive AMI Distributor in Philadelphia, Baltimore and Washington, D.C.
855 Broad Street, Philadelphia, Pa.
503 Evergreen Ave., Baltimore 23, Md.
Stevenson 2-2903
Edmonson 5322

ESSO DETROIT SHOWING CLICKS

Rubin and Semel Show Michigan Ops “Esso Arrows” Rolldown

JACK SEMEL

DETROIT, MICH.—Jack Semel and Jack Rubin of the Esso Mfg. Corp., Hoboken, N. J., held one of the most impressive showings seen here in many years at the Hotel Book Cadillac when they displayed their “Esso Arrows” rolldown game for the first time for the ops in this state.

Part of this impressive showing was a lunch given by Semel and Rubin for the Board of Directors of the Michigan Automatic Phonograph Owners Assn. and for the Miniature Bowling Games Assn.

The showing was held on Sunday, Monday, Tuesday and Wednesday of this past week and met with great acclaim and approval of all the many ops, jobbers and distris who visited the large suite which the firm had.

Regarding the showing Rubin and Semel stated, “We realize now how much our new ‘Esso Arrows’ rolldown game is appreciated by those ops who feature these machines on their locations. Everyone praised the game and all are of the belief that it is the most outstanding rolldown ever yet seen in this area.”

They also said, “Leading distributors, jobbers and operators who have been here to see ‘Esso Arrows’ tell us that the game is the finest that they have ever played and they all want shipments to start immediately. We are therefore”, they continued, “scheduling deliveries here in quantity to meet the demand of the coinmen here.”

You’ll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

NOW DELIVERING!

Williams’ Greatest 5-Ball “BONANZA” PLACE YOUR ORDER NOW!
EXCLUSIVE DISTRIBUTORS

NOW DELIVERING!

V·P DISTRIBUTING INC.

ALSO EXCLUSIVE DISTRIBUTORS FOR

AIREON MUSIC

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MICHIGAN PHONO OPS ASSN HOLDS BIG MASS MEETING


DETROIT, MICH.—A big mass meeting held at the Fort Shelby Hotel in this city this past Monday evening of the Michigan Automatic Phonograph Owners Assn., Inc. in conjunction with the Michigan Miniature Bowling Assn. was reported to be the most successful and most outstanding in the history of this organization.

Not only did the leading ops of the state attend but all were very much enthused over the speech made to them by Bill Gersh, publisher of The Cash Box, and they all agreed that this was the time for the entire organization to arrange for a new "front money commission basis".

Bill Gersh's speech was received with a rising vote of thanks by all those present. Everyone acclaimed his speech.

Morris Goldman, president of this noted association stated, "This has been one of the most memorable evenings in the history of Michigan's automatic phonograph owners."

The organization also discussed the fact that the Censorship Bureau of the Police Dept., was now active in the matter of certain records which were being featured by some of the ops in their juke boxes. Tho Lt. Case, who heads this department, stated that "most of the records are on the borderline", the members themselves voted to set up their own censorship committee and ask ops to refrain from purchasing certain types of recordings.

Fred Copeland of the Michigan Tavern Owners Assn. was also present at the meeting and, after listening to the speech made by Bill Gersh regarding why the music ops needed front money, asked that a committee be appointed from the organization to meet with the tavern owners and that he believed this matter could be more easily settled in this fashion.

He stated, "I'm sure that the tavern owners will agree to work with the juke box operators and help them to once again earn a decent profit on their investment."

Most important event of this meeting, and which was also brought to the fore by Bill Gersh, was the forthcoming Damon Runyon Memorial Cancer Fund Dinner to be held in the Grand Ballroom of the Hotel Book Cadillac here on November 23.

Roy Clayson, Public Relations Director for the Michigan phono ops organization, has lined up the greatest show in the history of this city for this dinner with everyone of the leading clubs participating and everyone very much enthused.

It is believed by the membership that this dinner will prove to be the most successful in the history of this state and from all indications, it will exceed all funds ever before collected for any charitable event.

MOTORS REPAIRED WURFLEITZ — AMI ADAMS—ROCK-OLA—MILLS. Rewound by Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. Complete No Extras $6.00

502 W. 41st (Longacre 3-5939) New York

FINIAL MARKDOWN BRAND NEW SOLOTONE EQUIPMENT

53 BOXES, Each $9.75
12 Location Amplifiers, Each. 55.00
1/3 Deposit With Order

KING-PIN EQUIP. CO.
826 MILLS ST., KALAMAZOO, MICH.

WE WANT TO BUY—
ALL TYPE POST-WAR PIN GAMES!
WE'LL PAY YOU TOP CASH PRICES!
WRITE—WIRE—PHONE—GIVE COMPLETE DETAILS AND PRICE WANTED!

CENTURY SALES COMPANY
1002 BUCHANAN ST. (Tel: FI 6-5273) SAN FRANCISCO, CAL.

YOU AIN'T SEEN NOTHIN' UNTIL YOU SEE

Bally's

HY-ROLL

NEW ROLL DOWN GAME

PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. (Phone: Prospect 7351) LOS ANGELES, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
YOU ARE GUARANTEED...

The Finest in Automatic Music Equipment as well as the Greatest Service and Cooperation and the Full Use of Our Entire Facilities to Help You Operate the Biggest and Best Profits You Have Ever Earned in Automatic Music History. We are Proud of Our Appointment as Rock-Ola Distributors for the Entire State of Michigan. Come in Today to see the Greatest Automatic Music Equipment in All Phonograph History.

BRILLIANT MUSIC COMPANY
4606 CASS AVENUE (Phone: TE 1-7455) DETROIT 1, MICHIGAN

CANADA BARS COIN MACHINES FROM U. S.


CHICAGO—Manufacturers and distributors here were very much upset this past week to learn that the Dominion of Canada had placed an embargo on U. S. coin operated equipment as of midnight, Monday, November 17.

This follows the embargo placed on coin operated machines from the United States by Argentina, Brazil, Sweden, Mexico (July 1, 1947) and by Columbia. In the case of Columbia it is understood that the government has decided on the embargo to the extent where importers of coin operated machines were given an allocation equal to the number of machines they imported in 1941.

U. S. coin machines were declared "luxury merchandise" by the Canadian government and with dollars growing scarcer in the Dominion were banned at the insistence of the Parliament.

Coinmen here, in Detroit and Buffalo were rushing machines all day Monday to beat the deadline. Phone calls were coming in from Canadian coinmen asking for almost all types of equipment and promising immediate payment on delivery.

It is generally believed that this embargo will not last for too many months, but Canadian coinmen are really down-hearted and are of the hope that their government will relent as soon as the Marshall plan really gets into action so that business can once again be resumed with the United States coin machine industry.

It is understood, and from all reports, that repair parts will be allowed to enter into the Dominion of Canada to keep all machines now in operation there in working order.

"But", one noted manufacturer here stated, "we do not believe that they will allow shipment of broken down machines to be assembled in Canada by Canadian workmen."

1948 CMI Convention Stickers Available

CHICAGO — Coin Machine Industries (CMI) has started out to publicize the 1948 Convention and Coin Machine Show, January 19, 20, 21 and 22.

Exhibitors have received a batch of stickers, and have been asked by Jim Gilmore, Secretary-Manager of CMI, to paste them on their letterheads and all literature being mailed out.

Gilmore states that there are plenty of these stickers available for any coin machine firm who wishes to have them.
Merrily We Roll Along, Roll Along

with

HUMPTY DUMPTY

TERRIFIC ACTION
plus

HIGH SCORE!
SEQUENCE!
BONUS!
KICKER!
POCKETS!

"There is no substitute for Quality!"

D. GOTTLIBE & CO. 1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

NOW DELIVERING ALL GAMES BY ALL MANUFACTURERS

- OSCAR
- NEVADA
- GINGER
- HAWAII ROLLDOWN
- ESSO ARROWS
- NUDGY
- HUMPTY-DUMPTY
- TALLY-HO
- BRONCHO

Also FIBLEN MIRROCLE MUSIC

"Wisconsin's Leading Distributors"

UNIVERS COIN MACHINE COMPANY
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

Abraham Kicks In To Cancer Fund

CHICAGO — While visiting the Bally Manufacturing Company factory recently, Joe Abraham of Lake City Amusement Company, Cleveland, O., took the opportunity to present his contribution to the Damon Runyon Cancer Fund. Pictured above Abraham (right) is seen presenting the check to Bill O'Donnell, assistant sales manager of Bally.

WE WANT
Sizeable Quantity of
BALLY TRIPLE BELLS
LATE MODELS
State Lowest Price
Acceptable
Cash Waiting!

GLOBE DISTRIBUTING CO.
1623 No. California Ave., Chicago 47, III.
(Tel.: ARmitage 0780)

NEW ADDRESS NOTICE!
TED HAWK
GENERAL SALES COMPANY
1416 SOUTH CALHOUN STREET
FORT WAYNE, 3, INDIANA
Operators of All Coin Operated Equipment
ROLL-DOWN GAME

SEE YOUR LOCAL DISTRIBUTOR FOR DELIVERIES
AN OPEN LETTER TO DAVE GOTTLIEB
FROM DAVE BOND

TRIMOUNT COIN MACHINE COMPANY
Manufacturers of
Merchandise Vending Machines
47 Walham St.
Boston 12, Mass.

Nov. 12, 1947

Dear Dave:

We here at Trimount are proud as punch to distribute exclusively for you here in Maine, N. H., Vt., Mass., and N. L. Your Humphy-Dumpy has a shot in the arm for the entire coin machine industry. It represents an unequalled advancement, ingenious engineering and design—never before found in any pin game. It's a machine designed to combine the best of all existing machines. It's a machine designed to combine the best of all existing machines.

We have tested "Box Score" thoroughly, and it is absolutely trouble free," stated Williams.

Both the five ball, "Bonanza" and the roll down "Box Score" are being shipped from the factory, it is stated.

No. Dakota Music Ops Assn. Holds Meet

ELECT NEW OFFICERS

BISMARCK, N. D. — Forty-two members of the North Dakota Music Operators Association and distributor guests attended a meeting held Sunday and Monday, November 16 and 17, in a private dining room of the Grand Pacific Restaurant.

New officers and directors were elected at this meet, and the directors distributed their phones.

The officers elected were: Tom Kady, grand forks, president; Jack Baeus, Jamestown, vice-president; and Bob Wernum, Bismarck, secretary-treasurer. Members voted in to serve on the Board of Directors are: Glen Addington, Bismarck; Floyd Howell, Dickinson; and Fred Fixel, Prentina.

It was decided to hold meetings every three months, and the next date was announced as the second Sunday in February. The membership will gather in Minot.

Brother, Can You Spare A Buck?

HERB JONES

BEGGING A BUCK

Bally Distributors have given $9,900 to the Damon Runyon Cancer Fund. If I can receive just one buck from each distributor now, it would be an even ten grand.

How about it?

HERB JONES

CHICAGO—Herb Jones, vice president of Bally Manufacturing Company, discovers he has hidden talents that come to the fore only when he has to use them. Pictured above is a postcard Herb dreamed up to get some additional money for the Damon Runyon Cancer Fund. Anyway anybody want to bet Herb got the fifty he asked for?

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Mississippi Phono Ops Assn. Meet

JACKSON, MISS.—A substantial group of members attended the recent meeting of the Mississippi Phonograph Operators Association, held at the Heidelberg Hotel, this city, on November 13.

A. J. Christadoro of the Radio Specialty Corporation, New Orleans, La., was the guest of the association for the afternoon.

Among the matters taken up by the membership was the question of the "Use Tax". A nominating committee was appointed for the election of officers for the coming term.

It was announced at the meeting that Roscoe Redd, Redd Music Company, Laurel, had offered to donate to the proposed Youth Center of Laurel, an automatic music machine, plus a large supply of records. Redd, who is one of the most active of the association members, received considerable favorable publicity in the local press.

A letter from the Y.M.C.A. was read to the gathering, wherein the organization thanked the Jackson operators for sponsoring twenty boys for membership in the "Y".

Next meeting is scheduled for December 18, and will be held in Jackson.

Ponder Heads Tampa Offices For Taran

TAMPA, FLA.—Ed. Ponder, one of the best known column men in the south, has opened offices for Taran Distributing, Inc., Wurlitzer distributors, in this city at 1113 Cass St.

For many years, Ponder has acted as distributor, jobber and operator of coin machines in Louisiana and Florida, and is considered an expert on southern types of singing and instrumentals.

The Tampa office will offer the music operator a complete service of parts, supplies, etc., in addition to covering the territory on the new Wurlitzer 1100.

EVERYBODY AGREES...

WILLIAMS ALL STARS WAS GOOD BUT...

THE SAME DYNAMIC GAME IN A DELUXE ROLL DOWN BOX SCORE IS SUPER!

SEE YOUR DISTRIBUTOR

Williams
MANUFACTURING COMPANY
161 W. HURON STREET CHICAGO 10, ILLINOIS

MUSIC MACHINE OPS —
THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947 CLOSES NOV. 29 IF YOU HAVEN'T MAILED YOUR VOTE SEND IT IN NOW!

Fill Out the Prepaid Post Card Enclosed in the Music Section

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

SACRIFICE!
MODEL 1422
ROCK-OLA
$400.00 Ea.
Perfect Condition
LOOK AND WORK LIKE NEW
AUTOMATIC MUSIC SERVICE
1200 NORTH AVE., ELIZABETH, N.J.
Rhode Island Amuse. Guild Holds Big Meet In Providence

Le Roy Stein of MGA Guest Speaker. Discuss Commission Arrangements. Await Pin Game Decision.

L. K. WOODS, President

PROVIDENCE, R. I. — Music and pin game operators of the newly formed Rhode Island Amusement Guild vehemently agreed upon the need for a better commission basis at a meeting held this past Tuesday, November 15.

With the main topic of discussion centering around the present poor commission arrangement, guest speaker Le Roy Stein, business manager of the Music Guild of America, Newark, N. J., greeted the assembly of operators.

Pointing out the tremendous strides other trade organizations have made, Mr. Stein stated, "It gives me great pleasure in knowing that operators, such as yourself, have formed trade organizations. Only through the formation of a trade group can we in the industry expect to accomplish the goals we envision. The dire need for better public relations is easily seen, especially so when music operators throughout the nation are referred to as pacemakers."

Mr. Stein was referring to the recent article in The American Weekly entitled "Who Gets Your Juke Box Nickel?"

"We do ourselves and our families a great injustice," Mr. Stein continued, "by allowing such falsehoods to be digested by the very people who patronize our business."

Imposing the membership to arrange for a better commission basis with location owners, Mr. Stein lauded The Juke Box for its continued efforts in behalf of operators throughout the nation.

Operators throughout the state are eagerly watching the test case introduced in the Supreme Court recently, to learn about a favorable decision in the matter of allowing pinball machines to operate in Providence. The machines are in operation throughout the entire southern section of the state, but are not allowed in Providence, although there is no ruling against them.

L. K. Woods, elected president of the association at the group's initial meeting on November 4, reiterated Mr. Stein's sentiments by urging the membership to continue to promote selling music to the best of their ability.

"While every other form of business, and industry have raised their prices to the consumer, music for the masses continues to remain at five cents a play," he declared.

"Our operating costs since the end of the war have risen tremendously, yet we continue to operate at the same commission basis."

Johnny Lane, singing star of Regent Records, highlighted the evening's proceedings by entertaining the membership with a number of songs. The group greeted Johnny with a wholehearted display of enthusiasm.

The next scheduled meeting for the guild is to be November 26th.

NEW RECORDS SET IN FIRST THREE WEEKS

with GEORGE PONSER'S PRO-SCORE

(Progressive Scoring Alley Roll Game)

NEW SCORING PRINCIPLE — EXCITING ACTION

THE GREATEST ROLL-DOWN EVER MANUFACTURED

Never before has a game taken hold so quickly . . . a fabulous roll-down that gives the player complete control of the ball and yet all the thrills and action of a bumper-game.

Scoring up to 699,000, KICKER POCKETS, floating roll-over buttons all add-up to super-action that will hit the big money for years.

Location Tested — And It's Right

GET THE CREAM OF THE PLAY
AND THE CREAM OF THE LOCATIONS
Order from Your Local Distributor
IMMEDIATE DELIVERY!

DISTRIBUTOR TERRITORIES AVAILABLE WRITE! PHONE! WIRE!

GEORGE PONSER CO.
158 EAST GRAND AVE., CHICAGO 11, ILLINOIS
Superior 4427

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
New Roll Down Game Being Shipped By Bally

GEORGE W. JENKIN

CHICAGO—George W. Jenkins, general sales manager of Bally Manufacturing Company, this city, announced that the firm has started to ship their new roll down game "Hy-Roll" this week.

"The game is adjustable to operate with 5 to 8 balls," states Jenkins, "which is operated by the player himself, who throws the balls by hand. In addition to the roll-over buttons and seven pockets, the scoring is high, 1,000 to 10,000 being added on every contact. However, the intriguing feature of the "Hy-Roll" play-field is the new kick-up pocket which causes the ball to jump off the field into a pocket. The game also introduces a new Super-Score which builds up on the back-glass by certain skill shots, but is not counted into the total score until the player rolls a baskets-shot. Super-Score remains lit at the end of the game, a strong repeat-play incentive.

"We have tested 'Hy-Roll' on location" continued Jenkins "and the Super-Score has proved an unusually strong money-maker."

Idaho Collects Fees On Bells Totaling $221,892

BOISE, IDAHO — The state of Idaho was the beneficiary of $221,892.06 in license fees since last May from the operation of bell machines, according to Mrs. Julia D. Painter, state treasurer.

A total of 111 cities and villages are remitting license fees to the state. Under a new law enacted by the last legislature, machines must be licensed for no less than $500 each. From each machine the state and county each receive $125, and the cities and villages licensing the equipment receive the remainder.

The most revenue has come from Pocatello, which has turned in $19,926.89 to the state. That means that the city of Pocatello has taken in at least twice that much, and Bannock county the same amount as the state.

Other large amounts turned in to the state from cities include Twin Falls $17,685.27; Boise $17,022.79; and Idaho Falls $15,262.29.

Under the law bells can be licensed only in incorporated cities and villages.

Considering the fact that some cities levy taxes as high as $600, $750 and even $750 on bell machines, Mrs. Painter pointed out that the total amount collected in taxes by city, county and state probably is in excess of $900,000.
Gottlieb Announces
New Parts Catalogue
Ready For Operators

CHICAGO — The release of a new parts catalogue, featuring new factory-specified units for all Gottlieb machines was announced this week by D. Gottlieb & Company, this city.

Developed under the supervision of Alvin Gottlieb, advertising and promotion manager of the firm, the catalogue is designed in book form, with easily inserted loose-leaf catalog sheets.

"This catalogue, which is free upon request to all bona fide coinmen," advises Alvin "describes all items fully and completely. The catalogue is so arranged that any part desired may be quickly located in the book. Following the release of future games, part sheets for each game will be prepared and mailed to coinmen users."

The new catalogue was produced in the Company's own printing plant, and the firm will continue to print their own catalog pages in order to provide speedier information on new parts availability, Alvin stated.

Commenting on the issuance of this new parts catalogue, Dave Gottlieb, president of the firm, stated "This is just another of the many Gottlieb services which has been put into effect since the war when we have been able to do so. We have other plans that will greatly assist the operator of our games, and as they are completed, we will bring them to the operator's attention."
It's very interesting rolling around the city with the boss in town and calling on many of the manufacturers and distrubs, it seems that many of the boys in the know know us up a bit and give out with much more informa- tion on the general picture than they generally do . . . Dropped around to visit with Harry Williams of the Williams Manufacturing Company and found Harry in a very happy frame of mind, the demand for the sen- sation is still great, we were told, but Harry, "Wait until the boys see the new William's "Box Score" it's a really new and sensational roll down, more about this in another part of the book, the new Wil- liams five ball "Bonomata" is one game that has plenty of action and should go over in a big way everywhere . . . Dropped around to visit with Fred Forrester the well known Music Publisher and listened while Fred talked over old times in the big "The new boys" says Fred "Have lots to learn about this business" and from what we heard Fred can tell them plenty . . . Saw the new Bally "Hy-Roll" a new Roll down and the new Bally "Big inning" on display at Covens, both games looked very good and should do a terrific job in the field for ops . . . One of the most interesting hours ever spent was spent this past week listening to E. W. Pace of the Pace Manufacturing Company. Ed really went all out talking about the games old days when operating bells was quite a task. Pace tells about his experiences, of which some go back over fifty years . . . Dropped over at the Rock-Ola factory to spend some time visiting with Art Weinand. Lots of hot stuff in the mill with Rock-Ola taking the sales on this and will strike when the time is ripe . . . We hear from Joe Caldon, assistant sales manager for AMI, that Lindy Force is improving daily and should be back in the offices in a few days when operating their distrubs visited their offices this past week, George Pittman of the Pittman Dist. Co., Davenport, Iowa, stopped in for a chat with Joe. George reports busi- ness as being very good and announced that he has recently put on two new salesmen . . . Pat Ryan of the Vogue Western Dist. Co., in Salt Lake City, Utah stopped by also, from here Pat planned to go on to Covens . . . George Glazer, manager of the Ohio Dist. Co., November 30th with John Haddock or Joe Hadd- docks . . . Monty West of AMI back from a nine week swing around the country conducting training pro- grams . . . David Rosen, Inc., AMI distrub in Baltimore, Md. will hold an opening of the new premises on November 30th and will have Joe Haddock or Joe Cal- don attending . . . Harry Brown of American Amuse- ment back from Philadelphia where he attended the funeral of his Mother. Although Mrs. Brown had been ill for some time, her death came as quite a shock to Harry and he feels a tremendous loss . . . Ken Wilson and Howard Prentice of Commodity Vendors talk about the latest model of their aspirin machine with several novel features that were developed by the boys them- selves. Ken and Howard report they are now receiving much faster delivery on the Jewel Aspirin Vendors to help fill their many orders . . . Ray Camille, president of the Illinois Phone Owners Association, and Mike Spagnola, secretary; spent some time this past week hobnobbing with Spike Jones, looking over the Stude- baker Theatre and making plans to display juke boxes in connection with "Juke Box Night" which will be held November 25th . . . Jim Mangan, CMF's Public Relations Director, left for Cincinnati this past Friday to com- plete preparations for the CMF dinner for the Damon Magazines . . . Bernie Schutz of Coin Amusement Games, Inc. back on the job after a recent hospital stay. Ber nie tells us he's feeling much better now but will have to take it easy for a while . . . The new Baby Ben Machine Co. very happy over the fact that their cabinet production has been stepped up. Lee reports quite a few visiting coinmen at P. S. S. this last week and tells us they all show much interest and enthusiasm over their new game "Tom Tom" . . . Over at Coven Dis- trib. Co., we found "Bally" Sally Goldstein as busy as the proverbial bee trying to keep up with all the phone calls. Never a dull moment when you work at Covens, says Sally . . . Harold Motherway of Marquette Music, we learn that Janice Keeley, her girl Friday, is on leave of absence . . . Gwen Desplenter of CMF's Public Relations Bureau back on the job and going strong again. Gwen tells us that the staff at CMF are feeling very proud these days over the praise they showered on the mastermind Whinechell on the Bob Hope program, November 18th. Mr. Winchell made it a special point to thank the Coin Machine Industry on behalf of the Damon Run- von Cancer Fund . . . Clarence Campbell of Memphis, Tenn., breezed into town this past week . . . Herman Lubinsky of Savoy Records and Eddie Messner of Aladdin Records, also visited our windy city last week . . . We hear from Helen Jeff of Globe Dis- trib. Co., that Vince Murphy has hit the road on an extended trip thru Illinois and Indiana. Vince is plug- ging the Filben line for which Globe has the distrib- utorship for those two states. Meanwhile Helen keeps busy with all her additional duties making sure that Vince is away . . . Sam Gensburg and Sam Wolberg, both of Chicago Coin tell us about their new game “Roll Down” and all its interesting features. The boys re- port that it is already different than any other roll down game and samples are expected to go out to their distrubs sometime this week . . . Over at Bally Mfg. Co. we found things rolling along with all the boys hard at work with the opening of the new games. The Boys new games “Double Up” and “Wild Lemon” . . . Among the out of town coinmen visiting at Bally were: Sam Rose of the King Pin Dist. Co. in Detroit, Mich. and Clarence Camp of the Coin Machine Co., Memphis, Tenn . . . The boys at Bell-O-Matic are making plans for their big welcome party which they hold every year for the operators that come in to attend the coin machine convention . . . Grant Shay tells us that all the distributors of Bell-O-Matic prod- ucts have received hand tooled leather bound books for Thanksgiving presents, in appreciation for the wonder- ful job they have done in putting the new Jewel Bell over . . . We hear from George Glazer about his new secre- tary, Terry Cahill, whom he describes as a very pretty red head, and every man at Bell-O-Matic will back up this statement, says Grant . . . Recent visitors to Bell- O-Matic were: Ray McGiniss of Baltimore, Mr. Sam Mannarino of Pittsburgh, Pa., Harry Hilliard of Kokomo, Ind., and Arthur Doyle of Syracuse, N. Y. . . . Gil Kutt of Empire Coin back in town after a quick trip up to Detroit to their branch office the Robinson Sales Co. and visit with manager We also hear from . . . Ralph Sheffield of Empire takes a week end off to go hunting. We hear that Ralph is a very enthusiastic sportsman and has been looking forward to this for some time . . . Paul Glazer of Bell-O-Matic also of Empire, leave on another selling trip this week. Paul will travel thru Illinois while Bob takes in Wisconsin . . . Spoke to Fulton Moore of Williams Mfg. Co. who tells us about their new "Bally" box which means a source of unexpected wealth. Moore reports "Bon- ana" is definitely living up to its name and is a sure money maker for everyone . . . We hear from Moore that Sam Stern of Philadelphia, Pa. and Pete Pieters of Kalamazoo, Mich., recently paid a visit to Williams . . . Bill Lipscomb, eastern salesmanager for O. D. Jennings & Co. informs us they've already started mak- ing plans for the 1948 show. The CMF dinner was held in January . . . Looked in at the George Ponser Co. and found them in full production on their new roll down game. Spoke to George Ponser who tells us that "Pro- score" is doing well in the states and Ponser plans to introduce all over the country . . . Visited with Billy DeSelm of George Ponser Mfg. Co. who talks about his two years with the firm. Billy recently celebrated his second anniversary with United and was showered with congratulations and well wishes from his many friends. We also hear from Billy that "Hawaii Roll Down", United's new game is going over very big and orders are pouring in big.
Jobbers and distributors throughout the city are enjoying a rush of business the like of which hasn't been seen since the days when pin games were being operated. Operators are doing well with roll down games, and more and more are being spotted every day. In addition to games being manufactured locally, the Chicago manufacturers have sent in new ones, and others will be on display soon. With the weather cooling off greatly, music machines have become more active. Operators are upsing their averages, and are showing a greater inclination to purchase additional equipment.

Four new roll down games appeared on the floors of the distributing and jobbing firms along coinrow recently. Hy-Roll, Genco's "Bing-A-Roll", Chicago Coin's "Roll Down", and Williams' "Box Score". Each of these games have different playing features and it appears that operators are buying all four. Ben Becker, Ben Becker Sales Company, Bally regional sales representative, reports that operators have reported that the "ball throwing hole" feature of "Hy-Roll" has captured the eye of the players. Harry Schneider, Seaboard New York Corporation, displayed his skill on Genco's "Bing-A-Roll" to a group of operators, who immediately placed their orders. Al Simon, Al Simon, Inc., distributor for Chicago Coin Machine Company, reports that he is rushed filling orders for their "Roll Down". Harry Pearl, Seacoast Distributors, shows Williams' "Box Score" and has to fight off the ops who want to take the sample off his floor.

Ted Ruby, Paramount Distributors, Beacon, N.Y., leaves his associate Gurdon Browne to handle things in the offices, and visits his friends along Tenth Ave. Paramount handle the distribution of Genco's games in his territory, which includes the counties of Duchess, Orange, Putnam, Columbia, and others. Jack Mitnick, Runyon Sales Company, drops us a card from his vacation spot, Hot Springs, and it looks like he's having himself a time. Meanwhile, Barney (Shugy) Sugarman is spending all of his time in the New York offices. Shugy reports that his company is doing a nice job with the recently acquired Keeney line. Harry Pearl and Dave Stern, Seacoast Distributors, awaiting their sample of Ponsor's "Pro-Score" roll down game. By the way, Seacoast had a Rock-Ola phonograph on display at one of the city's leading department stores, and we understand, will soon get some fine newspaper publicity.

Jack Semel and Jack Rubin, Esso Manufacturing Corporation, Hoboken, N.J., return from Detroit, Mich., where they held a three day showing of their roll down game "Esso Arrows". We understand they brought home some very nice sized orders. "Still selling plenty in the local market" reports Semel "with those ops who have them out, reorder." Semel and Rubin had quite a time while in Detroit. Harry Stanton of Robinson Sales Company, leaving on a ten day hunting trip, kidnapped them and rode out into the country for over 100 miles before they could get out of the car. They had to hire a taxi to get back to Detroit. On another occasion, Semel kibitzed a "Gim" game being played by Gil Kitt of Empire Coin Machine Exchange, Chicago, and Joe Brilliant, Brilliant Music Company, to the extent that the laughter was so great, the card game had to be discontinued.

Lew Jaffa, Eastern Electric Vending Machine Company, national sales agents for C-Eight's electric cigarette vendor, gave a nice intimate dinner at the Waldorf on Tuesday night, November 18, to celebrate the award the firm received for outstanding achievement in design. Eastern Electric, by the way, just moved to larger quarters in the same building, General Motors Building. Herman Perin, well known coin machine salesman, moves his family and sets up in Miami, Fla., and should be settled there when you read this. Lou Morengen, Moray Music Company, just returned to the city after vacationing in Miami Beach for three weeks. Lou Hirsch, Silvertone Music Company, will be leaving for Miami after the general meeting of operators, which will be held at Rossoff's restaurant on Tuesday, November 25. This is election night for the association.

Al Bloom, Speedway Products, Inc., who has been going along slowly (and surely he says) in preparing his combination television-music machine, says "it won't be long now". Nat Cohn, Modern Music Sales Corporation, expected to take a trip to Chicago, but the acquisition of the Signature record line will keep him close to the office. However (he states he will attend the NAMA Show at the Palmer House in December). Max Weiss, Roni Sales Company, distributor for Kunkel popcorn machines, will be another coinman who will head for the Palmer House for the NAMA convention. Mac Postel, who was in the city for about two weeks, left last Friday for home — Chicago. Robert (Red) Hazelton, Ideal Music Company, opened a Bendix washing machine store in Harlem. Abe Bernstein, Academy Music Company, another music op who spread out — buying a bar and grill at Elmont, Long Island, which is located near the Belmont Race Track.

Dave Lowy and Phil Mason, Dave Lowy & Company, working overtime trying to supply the demand for their roll down conversion "Champions", an Hymie Rosenberg, H. Rosenberg Company, cuts out the article in last week's "Eastern Flashes" quoting Teddy Blatt on the local situation in regard to pin games, and pastes it on the wall for all to see. Harry Rosen, Atlantic-Seaboard New York Corporation, leaves for Miami Beach on Thanksgiving day, and will remain for the winter. Max Schifman will open jobbing offices on Tenth Avenue. Al Denver's father-in-law on the road to recovery after a recent illness. Sam Mendelson, well known coinman and active in the industry since 1933, announces that he has resigned as sales director of Premier Coin Machine Mfg. Corp.
THRU THE COIN CHUTE

With

STEVE MASON

Ops in this city are beginning to do something about the unfair tactics of some of the newer en-
trants in the operating field . . . Last week, under the temporary chairmanship of Len Micon (Pacific Coast Distrib.), a group of them were banded together to work for the best interests of the ops in town and to combat unfair licensing and unethical operation of machines . . . Gordon Roper, Jack Stongin, J. D. Cohen, Harry Goldman, and Harold Sharkey were all appointed as a committee to form a permanent set-up.

People in all phases of the coin machine industry were shocked last week upon hearing that Jack R. Moore, one of the western pioneers in the coinbiz, had passed away last Saturday. Jack Moore had many close friends in the coinbiz, and his passing will be felt by all . . . Many of the local ops and distris went to Portland to attend the funeral.

Around at SCAMOA, Jay Bullock is beaming broadly over the initial success that the new Vend-A-Tune record bar is enjoying . . . Wes Middleton, the oldest operator in this vicinity has just bought ten of the racks for his missus to operate. Wes believes that there's nothing like it on the market today for women to operate . . . No repairs . . . standard locations such as drugstores and markets . . . all that's needed is a periodical check and refill of the records . . . Jay Bullock is really going to town, what with the record bar, a full stock of disks, and now, a complete line radios and phonographs.

M. C. (Hill) Williams of Williams Dist. Co. in and around Southern California seeing ops about the new Williams roll-down "Box Score" . . . Bill tells us that sales on their five-ball "Ginger", are going fine . . . General Music's Fred Gaunt informs us that Bud Parr is off on a week's trip up and down the coast seeing ops about the new Buckley boxes . . . Aubrey Stemler and Mr. and Mrs. Paul Laymon trained up to Portland for Jack R. Moore's funeral.

Max Thiede, salesmen for Badger Sales, back from a short trip up north where he took some nice orders for Rock-Olas . . . Lyn Brown momentarily expecting the "Flying Tigers" airline to land on his roof with that long awaited shipment of Pomner's roll-down "Pro-Score" . . . Lyn is wearing a tie these days . . . tsk, tsk . . . Eddie Wilkes, salesmanager for Paul Laymon, is extremely pleased over the reception ops are giving Bally's new roll-down "Hi-Score" . . . Gold Coast Coin Mach. Exchange's Elky Ray returned from a trip to Palm Springs and vicinity where he made some nice sales on Gottlieb's new five-ball "Humpty-Dumpty" . . . Elky says he should have taken a pair of hip boots along to wade through the "heavy dew" . . . (California Chamber of Commerce please note).

Jack Simon of Sicking Distribrs, has been entertaining friends and relatives who are visiting him from Chicago . . . Seems like Dan Jackson of Automatic Games, had a completely successful trip . . .

In addition to making some swell deals on Bells, and picking up a new Cadillac while back east, on his arrival back in this city, Dan found two big orders for bells to be delivered in both San Francisco and Reno . . . M. S. Bill Wolf busy as ever making deals via long distance phone.

General Sales Manager Warren H. Taylor of Mills Sales Co. back in town after some weeks in the Oakland office . . . Charlie Fulcher and Bob Finch, both of Mills, checking territories and seeing ops around these parts . . . Comes a snicker from Ed Hagist (Mills Freezer Division) about that dough he lost to Charlie on the football game.

Adams-Fairfax sales manager Al Silberman in New York for a few days, and from there, he heads for other cities in the east, then a trip through the southwest, and back to L.A. . . . President Bernie Shapiro tells us that things are really humming . . .

Released this week is a new record by chimp Hadda Brooks of the Modern Records firm . . . The brothers Bihari feel that this number, "It All Depends On You" is destined to become one of the greatest ever . . . It may be an old number, but the phrasing that the Brooks canary affords it is as refreshing as the sound all those nickels will make dropping into the juke boxes . . . Talent Director Joe Bihari has a new blonde secretary, name of Roseyay Dorbin . . . Saul Bihari tells me that Jack Kapp of Decca was in town for a quick biz deal, but he left for N.Y. before we could say a fast hello.

Adman Charlie Craig of Exclusive Records has been mighty busy the past week visiting local disk jocks . . . that new album by Buddy Baker "Beyond The Stars" is really meeting with praise all over the country according to latest reports . . . Prexy Leon Rene is still very busy waxing lots of Exclusive talent . . . Some of you may have missed the Bob Hope broadcast last Tuesday nite . . . Walter Winchell made a last minute guest appearance near the end of the show, and thanked every member of the coin machine industry for the wonderful help they had given to the Runyon Cancer Fund.

Leo Messner, prexy of Aladdin Records, has been busy catching up on all that developed during his biz trip in the east . . . word from Eddie, last heard from in New Orleans, indicated that he's "discovered" some terrific new talent for the Aladdin label.

Capitol's mad boy Red Ingle really knockin' folks out all over the country . . . his next booking calls for an engagement at Chicago's Oriental Theatre . . . Dave Braun, president of Deluxe Records, Inc. in Los Angeles to arrange for west coast distribution points as well as pressing facilities there. Dave tells us that there's been a tremendous demand for Deluxe platters during recent months, and he feels that by arranging for this part of the country to get their records right here, an increasing demand for disks will be created.
November 16 found everybody gearing up for the Cancer Fund dinner dance, sponsored by St. Louis coin machine distributors who at the same time are planning a "miniature CMI Show". Such top distributors as Ben Axelrod, Carl Trippie, Delmer Veatch, Bill Betz, Dan Baum, etc., will be on deck with new pinballs and phonographs out of their wrappings in a separate hall. This will give a lot of ops a chance to see the equipment they might otherwise have to wait a couple of months to see, according to the boys in the know.

Red headed secretaries seem to be the rule rather than the exception along the 49th State's Coin Beach. Latest addition is pert Jackie Beck who is holding down the front desk at Ideal's display sanctuary. Jackie held her breath a couple of weeks, and now says she's accustomed to the vagaries of coin machine dealings.

Rock-Ola factory men have been popping up everywhere over the city in recent days. First was H. E. "Cracker" Graham, followed by Maynard Todd, and four more are expected in the near future.

Visitors who lugged off new equipment this week included Adolph Gabler of Festus, Mo., Freddie Weal of Farina, Ill., and Curly Young of Victory Amusement Co., E. St. Louis.

Prexy Del Veatch of VP Distributing spent last week in Chicago greeting with Harry Williams of Williams Mfg. Co., and checking the manufacture of the new Bonanza game which Williams named in honor of his airplane (a Beechcraft Bonanza). Del was welcomed home by visitors Earl Walker, Herrin, Illinois, John Hereford, Perryville, Mo., M. Buescher, Washington, Mo., and Bill Brandt from down Mauldin, Mo., way.

Elmer Wisman of Ideal Novelty passed cigars to celebrate a new baby boy born last week ... Route service and management has improved a lot at Morris Novelty Company since Marvin Mitchell, in charge of music, lost a snuffle cold which rendered him hors de combat on the phone.

Len Aaron, junior partner in Aaron Distributing Company, large St. Louis music operating house, has announced his marriage to Shirley Schwartz, as a surprise move. The couple honeymooned in the East, but returned hurriedly to St. Louis to keep routes operating.

Operators throughout the entire state of Minnesota were very impatient for the signal to start shooting as deer season opened Saturday. Many of the Twin Cities operators were not to be found on the job this week as they were on the trail looking for deer.

Walt Thorne of Staples, Minnesota took time out to drive into Minneapolis to spend a few days visiting a few distributors in the Twin Cities ... Jack Lowrie of Lake City, Minnesota in Minneapolis just for the day; his first visit in several months, as he is spending all of his time in Lake City managing his restaurant and Night Club which has turned out to be a tremendous success ... Frank Kummer of Spring Valley, Minnesota stopped off in Minneapolis on his way home after spending four days in Canada, fishing. His trip was a huge success as Frank caught a 25 pound Northern, one of the largest ever to be pulled out of a lake.

Al Plotnick of Minneapolis, formerly mechanic for the North Star Novelty Company, Minneapolis, has bought out Isy Truppmann's route and is now in business for himself. We all wish him the best of luck ... Teddy Heil of Gaylord, Minnesota can't wait until the ice freezes over on the lakes so that he can start in with a little bit of crumpy fishing ... Bill Welch of Chippewa Falls visited Minneapolis just for the day.

Gil Hanson of St. Peter, Minnesota and his son were in Minneapolis for a full day ... Doug Gleason of the Acme Sales Company, Minneapolis, is in Chicago for two weeks on a business trip ... George Ganil, owner of the Karmel Korn, Minneapolis, Minn., also in Chicago for a few days on business ... Verling Geb of Deadwood, South Dakota back on the job again after spending five weeks in California.

Wally McFarland of Bismarck, North Dakota took a little jaunt into Minneapolis for a couple of days of calling on the trade ... Harry Lerner, operator in Minneapolis for many years who owns the Appliance Store, has taken on a new partner. Harry Piltman. Too much business for Harry to handle by himself ... August Streyle, of Hazel-town, North Dakota also in town for several days, just sort of vacationing ... Bob Brezt of the Hy-G Music Company drove up to Duluth to do some deer hunting with Joe Atol of the Arrowhead Novelty Company ... A. H. Lieberman of Hy-G Music Company is back after taking a month's honeymoon trip to Florida.
WANT - Good Music and Pintable Mechanic. Write. DYS'S AMUSEMENT CO., CARIBOU, MAINE.

WANT - All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games and condition, also give us the price you want. No time wasted - we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT - Bally Victory Specials. Advise how many you can ship at once and lowest price. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF.

WANT - Will buy any quantity used slot machines, all makes and models. Also, NEW Face Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2808 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Wurlitzer All Victory Games. Get Cash, Write, or Phone. WURLITZER CO., BALTIMORE 1, MD.

WANT - Mexico, get NOVELTY BRONX & CALIF. Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2808 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Will buy any quantity used slot machines, all makes and models. Also, NEW Face Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2808 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - New or slightly used 1946 or 1947 model Rowe or DuGrenier Cigarette Vendors, 8 or 10 column. Quote lowest Jobbers' Price in first letter. STANLEY AMUSEMENT CO., 1334 COMMERCE ST., TACOMA 2, WASH. Tel: Main 3731.

WANT - Victory Specials; Daily Races and Special Entries. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1500 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT - Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188TH ST., BRONX 58, N. Y.

WANT - New or slightly used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4355 MURRAY AVE., PITTSBURGH 17, PA.

WANT - The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1756 N. KEELER AVE., CHICAGO 9, ILL. Tel: Cap. 7952.

WANT - For Cash: Deluxe Draw Bells; Draw Bells: Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT - Bally Draw Bells; Tripele Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, 24 Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11TH AVE. SO., MINNEAPOLIS 15, MINN.

WANT - Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802.

WANT - DuGrenier "S" Model Cigarette Machines. E & H VENDING, 4807 FOSTER AVE., BROOKLYN, N.Y.


WANT - Keeney Bonus Super Bells 2-Way 5¢ & 25¢: Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070.

WANT - To Purchase for export shipments - Model 1013 Wurlitzer, 1946 AMI's, 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2261 W. PICO BLVD., LOS ANGELES 6, CALIF.

Please mention THE CASH BOX when asanswering ads—it proves you're a real coin machine man!
WANT - Rock-Ola Playmaster No. 1411 to be used on 5 Wire Rock-Ola Dial Wall Box or Spectra-vox. State quantity and best price. LANIEL AMUSE. MACH. EXCH., 1807-15 OUEST RUE NOTRE DAME, MONTREAL 3, CAN.

WANT - Mills Q.T.s, Vest Pockets and old Goosenecks. SHEFFLER BROS., INC., 1106 S0. WESTERN AVE., LOS ANGELES, CALIF. Tel: KE. 6845.

FOR SALE - Pin Ball Operators! We have a limited supply of brand new Kilroys, Playboys, and Double Barrels in original crates. Write for best price. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete 101 Record Racks $7500. BADGER SALES CO., INC., 2261 W. FT00 BLVD., LOS ANGELES 6, CALIF.

FOR SALE - Or Trade for 1946 Pin Games: 30 Seeburg Select-O-Matic Wall Boxes. Equipment clean and ready for location, 15 - 10¢ slots, 15 - 5¢ slots $17.50 ea. Write or Phone: MUSIC MACHINE CO., 636 BROAD ST., AUGUSTA, GA. Tel: 23613

FOR SALE - Strikes 'N Spares - Greatest money making Game ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost-$1100., like new $650. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE - Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Tests quarters counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Genco Advance Roll (Floor Sample) $350.; Chicago Coin Baseball, new $160.; 1947 Deluxe Photomatics $900.; 1948 Alron Photographics with late changers $300.; Cash Tray, new $6.50. Will trade for Victory! Special Entry or any F.P. Consoles. If you can use our equipment and have what we need, call us. 100 Pre-War Plastic Bumper Games including some conversions such as United $15. each our selection. HERMITAGE MUSIC CO., 421-423 BROAD ST., NASHVILLE, TENN.

FOR SALE - 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $85. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - Seeburg Maestros with beautiful Figurine lite-up glass $175., with new Marble-glo paint job $225. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. 50., MINNEAPOLIS 15, MINN.

FOR SALE - Advance Roll $375.; Total Roll $175.; Sportsman Roll $180.; Goosie $100.; Tally Roll $75.; Rapid Fire $25. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - One Uneeda-Pak Monarch 8 col. cigarette machines, used 3 months, like new $100. ea. F. O. B. Chester. R. C. CARPENTIER, CHESTER, N. Y. Tel: 3190.

FOR SALE - Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Luxes; 6 Galloping Dominoes J.P.; 6 - 5 - 10¢ Face Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Face Twin Reels; 2 - 10¢ Face Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. 50., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Deval 5¢ Free Play Cigarette or Fruit Reels. Write: H. N. BRANSON DISTRIBUTING CO., 516 S0. 2nd ST. LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - W525 Boxes $10.; 5-Wire Seeburg Boxes $8.; 5-10-25 Bar-O-Matics $17.50. No Broken Cases. 1946 Seeburgs $625.; 392-1556 Boxes, like new $35. 1/3 deposit certified check. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO. Tel: Main 3007

FOR SALE - Special Close-out brand new slots at low prices. Jennings Lite-Up Club Chiefs, 1-5¢, 1-10¢, 2-25¢; Jennings Standard Chiefs, 2-5¢; Face Chrome Bells, 1-10¢, 1-25¢. These are brand new in original factory crates. Write for special prices. AUTOMATIC AMUSEMENT CO., 1000 PENN-Sylvania St., EVANSVILLE 10, IND.

FOR SALE - Few Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - Keener Super Bonus Bell 5-10-25¢ $1100. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Some of our famous absolutely perfect games: Gottlieb Bowling Leagues $180; United Mexico $167.50; Gingers (write); Bally Special Entry $380; Chicago Coin Play Boys $119.50; Baffle Cards $95.; Step Up $95.; Longears $47.50; Int'l. Auto. Voice-O-Graphs $775. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 3306

FOR SALE - Sacrifice. AMI Telephone Hostess Machines, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

FOR SALE - Phone, Wire or Write for us all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 520 MADISON MEMPHIS, TENN.

FOR SALE - Mills Vest Pocket $39.50; Bally Club Bell $85.; A.B.T. Challenger $20.; Genco Whizz $29.50; Wurlitzer 61 $65. Good as new Pin Games: Coed $170.; Base Balls $175.; Bowling League $190.; Trapese $190. Best offer takes these games: Step Up; State Fair; Spellbound: Canteen; Laura; Flat Top; Big League; Rocket. Williams All Star $475.; Victory Specials $125.; Advance Roll, like new $350.; Evans Racer, floor samples $650. 5¢ F. & F. and 25¢ Automatic. ROCK CITY AMUSEMENT CO., 125 SIXTH AVE. N., NASHVILLE, TENN.

FOR SALE - AMI Telephone Hostess Machines - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - Close Out Sale of Pre-War & Revamped Pin Games $29.50 ea. Take your pick. ABC Bowler, Argentine, Belle Ho, New Champ, Exhibit Star, Line Up, Knockout, Victory, Gun Club, Glamour, Horrorcope, Jungle, 4 Roses, Oh Boy, Mystic, Monicker, Texas Mustang, Play Ball, Seven Up, Snappy, Sea Hawk, Shangri-la, School Days, South Paw, Spot-A Card, Spot Pool, 5-10-20 & 200 more games too numerous to mention. If any game you want are not listed here - write for them & send deposit. We have them. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE - Immediate Delivery - Ready for Location! Fast Ball $60.00; Stage Door Canteen $50.00; New Double Barrels $75.00; Suspenze $50.00; Show Girl $75.00; Surf Queens $45.00; Big League $50.00; Yanks, South Paw, Snappy Commander, Champ $15.00 each; Rock-Ola Commando $125.00; Post War Photomatic (write); Brand New Personal Music Equipment - Sacrifice prices (write); All Star Hockey $40.00; Brand new Co-Radios $35.00 each. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS, TENN. Tel: 36-2309

FOR SALE - Large Selection of reconditioned photographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0817.

FOR SALE - 10 Bucktrack Track Odds, Daily Double Jack Pot Models, excellent condition $425. ea. GENERAL MUSIC CO., 2277 W. PICO, LOS ANGELES, CALIF.

FOR SALE - Rock-Ola Commando $150.; Watling 2¢ Roll-A-Top $95.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 780

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3264

FOR SALE - Rowe Imperial Cigarette Machine 6 col $25.; 8 col $40.; Royal $55.; Rowe Fres. 10 col $100.; 12 col $150.; National 9A $60.; Stewart McGuire 9 col $40.; 7 col $25. CLARENCE A. CLEERE, 1112 E. LANCASTER, FORT WORTH, TEXAS. Tel: 2-1293

FOR SALE - Route - In open territory, California. Juice Boxes, Pins, Consoles, Sales Boards, etc. Very good set up for right person. Route grosses $1000. per week. Write. NILES H. SMITH, 204 WOODROW, OILDAL, CALIF.

FOR SALE - DuCreiner W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.


FOR SALE - Williams $210.; Genco Broncho (write); Exhibit Coed $205.; Bally Silver Streak $185.; Bally Nudy (write); Marvel Oscar $185.; Chicago Coin Baseball $200.; Two-toned Bronco, Williams Ginger (write); Ponsers Big City (write); Genco Advance Roll $425.; Super Roll $395. Used Games: Genco Total Rolls $215.; Fast Ball $85.; Surf Queens $57.; Step Up $75.; Smartly $115.; Carnival $79.; Flat Top $50. Victory $30.; Kilroy $15.; Sky Chief $45.; Knockout $38.; Whizz $35.; Vest Pockets $45. Write for prices on new games. We have them in stock. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 99632

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE — Floor sample Strikers 'N Spares, like new $700. ; Keeney free play Hot Tips, brand new $450. ; 2 Gottlieb F.P. Daily Races (write) or will trade for any of the following games: Seeburgs, W.A.N.T. — Museoscope Diggers, 35 Fan Front or Red Top; Rotary Merchandisers; Bally Deluxe Draw Bells; Triple Bells; Wild Lemon; Double Up; Jockey Specials and Jockey Clubs 48; Cigarette Vendors and Keeney Bonus Super Bells. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE — Write for complete close-out list on new Broncho, Baseball, Click, Flamingo, new Bally Wild Lemon Consoles, new Bally Deluxe Draw Bell. Also complete list of used post war games. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 74641.


FOR SALE — All type Plastics for Hi-Tone. Colors: red, marble green, marble yellow. Also six (6) used Genco pin games in good condition. COUNTY VENDING CO., 474 ELELLAND AVE., FORT CHESTER, N. Y. Tel: Fort Chester 5-2647.

FOR SALE — Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and sell them below cost. HIRSH COIN MACHINE CORP., 1330 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE — Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Fla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans.; Seeburg Hideaway; 5 WS-22 Boxes; Speak Organ; 2 F9054 Speakers; new 2" Canisters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1026 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512.


FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE — We have them in stock. Contact us for your Hirsh Red Bells for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pins you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKEELAND, FLA.

FOR SALE — Vending Opportunity — Large Percentage of Profit. Start your Business with a Small Investment. 45 "Cash Trays", like new $250. 1/3 deposit. SUPERIOR VENDING SERVICE, INC., 65 EDWOOD AVE., BURFALO 1, N. Y.

FOR SALE — Factory new Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.


FOR SALE — Juke Box & Pinball Route. 23 Seeburg Phones, 40 late Pinballs. Net $400. weekly. Price $28,000. Part Cash. Write or Phone. CONNECTICUT MUSIC CO., 48 TURNER AVE., OAKVILLE, CONN. Tel: Watertown 987.

FOR SALE — Pilot Trainer, used only four months. Cannot be sold from new. I am closing my arc with $500. F.o.b. Los Angeles. Add $55. for crating. Send or wire 10% deposit. WM. NATHANSON, 2736-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE — All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE — 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5 ea.; 8 S. & M. Wire Bells $4.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE — Genco Advance Rolls $375.; Genco Total Rolls $160.; Genco Play Balls $75. This includes packing and machines are in good working condition and clean. NATIONAL NOVELTY CO., 185 E. MERRICK ROAD, MERRICK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color red and blue - six columns - compact - slab proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 6¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 515 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - 3 Bank Balls $65.; 10 Supreme Super Ske Rollers, 9 ft.; $75.; 10 Super Ske Rollers, 7 ft.; $55.; 2 Keeney Air Raiders $45.; 1 Defender $55.; 1 Rapid Fire $45.; 1 Skyghter $45.; 1 Red Ball $55.; 1 Victory Pool Table $45. MARCUS KLEIN, 577-10th AVE., NEW YORK CITY.

FOR SALE - A-1 and ready for location. 3 South Seas, 2 Stage Door Canteens, 1 Surf Queen, 1 Riviera $39.50 ea.; 3 Lov-A-Funs, 1 Spot Pool $19.50 ea.; 2 Star Attractions, 1 Casablanca $24.50 ea.; 2 Sea Breezes, 1 Superliner $64.50 ea.; 1 Miss America $79.50; 1 State Fair $84.50; 1 Rio $99.50; 1 Cyclone $119.50; 1 Cross Fire $129.50; 2 Sat-A-Ball Sr. 1/3 deposit with order, balance C.O.D. A.M. AMUSEMENT CO., 1000 POYDRAS ST., NEW ORLEANS 13, LA. Tel: RA. 6023

FOR SALE - Personal Music and Sotolone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 5-8777

FOR SALE - Counter Games; Stamp Machines; Peanut Machines; Baseballs; Westerns; Heavy Hitter, etc.; Phonematics; Voice Recorders; Frames and Records; Pokers; Scales; Skee Balls; Panoramis; Upright Games - Boomerang, Tumbler, Spotlight, etc.; Athletics, Hockeys; Basketball; Moving Pictures. New or Factory Rebuilt Amusement Machines. Any Make or Model. Parts, Supplies and Cards. Munves has them all. Free! Illustrated Catalog on Request. MIKE MUNVES, 510 W. 34th St., NEW YORK CITY.

FOR SALE - DuReniern, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good condition, ready for location. Also all other coin equipment. Uneedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO, II.

FOR SALE - Exceptional Buy! 25 Skill Wheels, $149.50 to Operators; $124.50 to Jobbers; 10 Roll-A-Scores, $75. to Operators, $60. to Jobbers. 1/3 Deposit down. NEW DEAL DISTRIBUTORS, 764 TENTH AVE., NEW YORK 19, N. Y. Tel: Circle 7-4805

FOR SALE - Ten Victory Derbys, clean, ready to go $100. F.O.B. Ogden, Utah. PLA-MOR DISTRIBUTORS, 265 - 26th St., OGDEN, UTAH. Tel: 5-0094

FOR SALE - This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersie Raiser $75. An exceptional buy on swiftly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 189 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 10 - 616 Wurl. $75. ea.; 2 - 600 Rurl. $150. ea.; 1 - 1940 Rock-0la C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIoga St., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - Three used Seeburg 1946 Hideaways including two wooden platforms $349.50 ea.; 17 (1946) Seeburg WILSE Wall-O-Matics in perfect condition $42.50 ea. GARDEN STATE MUSIC CO., 1409 PALISADE AVE., W. ENGLEWOOD, N. J. Tel: Teaneck 7-10179

FOR SALE - Surf Queen $34.50; Laura $34.50; 5-10-20 $24.50; Hi-Dive $24.50; Carousel $99.50; Fiesta $99.50; 2 Grand Canyons $95.50 ea.; Double Play $29.50; Ten Spot $29.50; 4 Invasions $29.50 ea.; Flat Top $29.50; Arizona $34.50; Contest $49.50; Brazil $34.50; Cantonese $34.50; Superliner $59.50; Four Aces $24.50; Carnival $49.50. Write, Wire or Phone today. 1/3 down and balance C.O.D. or entire shipment C.O.D. MUSIC SALES CO., 680 UNION AVE., MEMPHIS 3, TENN. Tel: 8-4821

PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30.00. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, Ill. Tel: 1502

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 $5 wrappers per case 1500. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 16, M.W.

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PARTS AND SUPPLIES

FOR SALE - 70L7 Tubes - Special Pre-Inventory Sale - $1.60 each ($1.50 ea. in 100 lots) Quantity limited. List Price $3.00! Get them while they last. All tubes Guaranteed. Shipment will be made C.O.D. immediately upon receipt of order. All other tubes at 50% off old List Price. BUY NOW AND SAVE! MINTHORNE MUSIC CO., 2520 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Parkway 2177

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 - 10 for 48$, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58$, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-5/4" x 1-3/4" x 3-1/2") Bundles of Fifty $0.75; Radio Tubes: 1LC6-98$ ea. (6SK2GT 35$ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free Illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, $310 lb. test cardboard, $.3 ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 496 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2692.

FOR SALE - Combination Offer: 1 thousand 1 AMP and 1 thousand 3 AMP glass Buss type fuses, all for $20. BIGNER, INC., 1983 STATE AVE., CINCINNATI 14, OHIO.

MISCELLANEOUS

NOTICE - You are invited to visit our display at the Outdoor Amusement Exposition, December 1-4, in the Hotel Sherman, Chicago, Booths 22 and 41 and see Edelco's Roll down game "Tin Pan Alley" and Edelman's newest bowling game "Flash Boiler". EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER AVE., DETROIT 1, MICHIGAN. Tel: Randolph 8547

NOTICE - Music Ops - Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.


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