WE ALL GO FOR IT

MUSIC TO PERFECTION

PERFECT PROFIT PROVIDER!

A SNAP TO SERVICE!

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH RICE AVENUE • CHICAGO 17, ILLINOIS
If it's a Mills, I *always* play it—
sounds like the real thing!

The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
2 DOWN 2 TO GO!

There is no doubt that every progressive and intelligent coinman in the nation was tremendously gratified to learn of the creation of a "Tax and Legal Department" by CMI (Coin Machine Industries, Inc.)

This is comparable to the "National Tax Council" for which The Cash Box has been battling for over five years now. And, it once again brings about the acceptance of another progressive department, as urged on the trade by this publication.

The first suggestion of this publication, which was accepted and passed on by the CMI, was the "Public Relations Bureau". From its very first issue, The Cash Box urged the creation of such a bureau and was tremendously pleased when it was instituted as part and parcel of Coin Machine Industries, Inc.

The not all are as yet in agreement with the work which has been accomplished by this bureau, these men must remember that what has been done has been truly remarkable and of excellent quality.

The Public Relations Bureau is young. It is working on a limited budget. It has accomplished a tremendous amount of good. Give it time. Give it a little more experience — and there is no doubt that it will help lead this industry to ever greater achievements.

Its efforts in behalf of the Damon Runyon Memorial Cancer Fund are absolutely remarkable and should be commended by all.

But, The Cash Box, as gratified as it is, still isn't completely satisfied, Two down — but — two more to go. Two more important units which this publication looks to CMI to bring into existence.

These are: 1) National Coin Machines Board of Trade, and 2) National Credit Bureau.

Some many months ago The Cash Box warned that the trade was splitting apart. The automatic music industry and the merchandiser division were drifting away from the amusement field. This has now happened. But, because each has its own interests, there has been little hope of putting them together under one all-powerful banner, so that this industry would be recognized (regardless of the type of equipment) as a complete and solely contained unit.

(The Cash Box wrote one editorial entitled "Unity" which won much comment from many important coin machine leaders. Since then it has written a great many articles regarding the importance of unification of all divisions of the industry into one solid, powerful group. The need for this was especially proved during the war period, when meetings of all industries were called in Washington, and when only separate divisions of the cointrade appeared.)

A "National Board of Trade", as suggested by The Cash Box, is simply an organization of a non-political and non-profit nature which would act as a common meeting ground for all divisions of the industry so that, in times of need and of stress, the entire field would be able to get together for its own future greatness and achievement.

Such an organization may sound Utopian, but, there are enough intelligent members of the industry to realize that it can, and should, be accomplished and that it will have a tremendous bearing on the future greatness and prosperity of this entire business.

Another need at this time, is for a "National Coin Machine Credit Bureau." This is something every distributor, jobber and operator is hoping for at this time. It would be the answer to a great credit problems now pervading the field. It might save operators, whose reputations are proved, a great many and embarrassing headaches.

This is the time, because of the crucial financial position of many business men, when a "National Credit Bureau" is most needed. It is hoped that CMI will also adopt such a bureau as a division of their organization as they have already adopted the suggestions for a "Public Relations Bureau" and a "National Tax Council".
CHICAGO—Manufacturers and distributors throughout this area advise that there has been a sudden increase in demand for new equipment from many territories throughout the nation. This leads some of these men to believe that a sales boom may be slowly getting under way as new territories open to games.

Those in the music field state that new machines are being sold in better quantity than in many previous months and that some of the juke box ops are stepping out to make their routes vulnerable to new blood competition which has arisen in some parts of the country.

Whether this sudden demand presages a sales boom is as yet questionable. Production has not as yet stepped up to any very great heights in the factories here which have been working on more or less a gauged production basis. One factory is producing but 1,000 of each new pin game introduced. Other factories, the figures are higher, but not as yet attempt to increase until the sales boom definitely develops.

But all are now optimistic as the demand steps up. Many believe that this will start a better sales era than what has been seen by the trade these past months. It is also noticeable that demand continues heavy for the newest type machines and those who sold off the last of certain numbers they produced have seen these rapidly disappear at very good prices these past weeks.

A demand for used and new consoles is also very noticeable throughout this area. Many of the leading distribs are now in action to supply this demand and are working their sales forces at top speed to procure needed equipment. Also impressive is the fact that the demand for the later model used pin games has jumped to better heights and all now believe that the used market has more or less established a base for operations in the future because of this demand.

Bells, too, have been moving along at a better clip. Demand for new replacements in this field is brisk, some leaders here report. This field, it is stated, remained very quiet during what was expected to be a very good summer season, but according to the men here, has suddenly once again shown good life and, it is expected, will continue to grow stronger daily.

There is an extremely good demand for roll down games, it is reported. Three factories are said to be getting ready to present something entirely new in this direction. Use of roll downs in the eastern market has stimulated many to enter into this division of the games field. There is a report that other states are also now accepting the machines and, some believe, this may start the opening of much territory through the nation for this type of machine.

Most impressive of all to the trade here is the fact that the juke box field have started to go over better than expected. Presentation of more new machines is being looked forward to at this time. Some state that the juke box field will awaken with a rush and the trade will find itself going ahead faster than ever.

As yet, tho the games field continues its sales leadership and it is also believed will follow thru on this leadership for sometime to come. Demand from outside countries for equipment has somewhat slowed down with many believing that this, too, will pick up as the Fall season gets under way.

There is much interest in vending machines in this market with many distribs here preparing to enter into the sales division of this business. Some are planning on extensive promotions for cigarette, candy and other type vending machines in the belief that this field is sure to gain greatly in sales in ’48.

Whatever machines do take hold, it is a known fact that sales are more brisk than they have been in a long time and this means to many, that the sales boom which was predicted by certain leaders sometime ago, may well be under way, slowly crawling out of the first set-back the trade has had and getting ready to blossom forth openly.

There is also no doubt that much of the brisker sales movement is due to the good work which has been done by distribs and their sales forces. These salesmen are traveling far and wide throughout their territory and are contacting ops whom they haven’t called on since before the war. This, it is stated, will surely lead to greatly expanded sales action for all in the industry.
NEW YORK—Here's really good news for all engaged in the automatic phonograph industry. More and more juke box ops are swinging over to the $15 per week front money guarantee as sponsored by this publication.

Letters arriving from various parts of the country definitely established this fact. Ops have written stating that they are making every possible effort to convert their locations from their present percentage commission basis to a $15 per week front money guarantee with the balance to be equally divided between the location owner and the operator.

In fact, one manufacturer here, who is preparing to present a combination television and automatic phonograph machine, will urge that his ops obtain $20 per week front money guarantee. He explains that the average $1,200 television receiver which the taverns are now purchasing cost the tavern owners approximately 25% down payment and they must be financed for the balance which forces them to pay approximately $75 per month to the firm selling the set.

This manufacturer stated, "Everyone of the operators who will enter into any location with our combination television and phonograph is sure to obtain $20 per week front money guarantee for this means to the location owner that he pays nothing for the set, gets free servicing and parts, and will actually show a profit. It will even pay the location owner to drop the quarters into the coin chute to keep the television set operating during big sporting events for, at the end of the week, he will come out ahead anyway when the collection is made."

With salesmen everywhere encouraging juke box ops to get at least $15 per week front money guarantee, and with ops reporting that this is being more easily accomplished today, especially with the new phono-ops, it seems that the automatic music industry will return to a very profitable operating basis which will spread prosperity throughout the entire field.

One letter received this past week by The Cash Box is indicative of the many others which have since arrived, "In our territory", this op writes, "we are now driving to get $15 per week front money guarantee just as you recommend. In fact, we are actually showing some of our locations the articles you have written and we can report that we have so far been more successful than we ever dared hope we would.

"Your double page editorial", the letter continues, "on the fact that costs have risen over 200% was the greatest thing you ever did for us and every other operator. We have mailed phonographed copies of this to many locations where we are getting ready to apply for a change of commission method to $15 per week front money guarantee with the balance to be split 30/70.

"We have so far found the following to be true", this writer states, "in some cases a location will continue for weeks bringing in less than $15 and yet the owner won't complain for he realizes now that this location doesn't even pay us. We simply continue to charge the difference back to him and when business picks up, we tell him that we will make it up. The average location owner goes along with us when we tell him this."

The writer winds up his letter with, "Just keep up the good work and you can rest assured that you will be the one who will help bring the very profitable operating to the entire juke box industry. Everyone should thank you for your fighting, stimulating articles."

The very fact that more and more of the nation's juke box ops have found that they can, and must, obtain at least $15 per week front money guarantee, is encouraging to the entire automatic music industry.

With new machines now available at good prices and with many able to purchase these on remarkable finance terms, there is no doubt that more and more juke box ops will turn to new equipment for, it seems, it is the new machine which helps the operator to get the $15 per week front money guarantee and, at the same time, it boosts his collections and holds them to a higher average in everyone of the spots where he places new equipment.

Those who believed that America's juke box operators wouldn't heed nor understand the need for $15 per week front money guarantee should hide their heads in shame. The fact that so many have already written to The Cash Box in answer to the article which appeared in the September 22 issue of this publication is sufficient proof that the juke box op knows on which side his bread is buttered.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
NEW YORK — A great many reprints have been ordered of the article which appeared on Page 20 of the October 6 issue relating to the fact that off-color records will give the juke box industry a black-eye from which it is likely never to recover.

It is already known, from press reports, that some ops have been smashed down hard by city officials in certain parts of the country for resorting to the use of off-color discs.

It was these first press reports which angered all the juke box operators' leaders as well as the outstanding manufacturers, and all plunged instantly to the fore to prevent any further use of such off-color platters which would most definitely bring about unpleasant censorship to the automatic music industry.

Now those ops who have answered this article state that it is certain of the indie diskers who have brought this evil to the trade. They claim that these men have gone to the extent of actually getting locations to ask for these disks and that the locations which are first chosen are, naturally, out of the way spots which cater to a crowd that might appreciate this sort of recording evil.

"But", as one noted association leader stated, "we have warned everyone of our members and have also told them that we would be the very first to report use of any such recordings to the proper authorities in this community so that the others in this organization would not be endangered. In fact, we have already offered to cooperate with the authorities here who first reported the use of such records by a non-member and strongly brought home to them the fact that he was a non-member.

"We strongly and emphatically recommend", this leader writes, "that the names of any of the recording companies be openly published in The Cash Box who are pressing this sort of filth which would hurt the entire industry. Don't let them get away with it. Simply hang down hard on them now and let the whole industry know they are so that they will never again be able to hurt anyone in this business."

Another juke box leader writes, "I guess you have already read the enclosed clipping regarding the fact that some operator in this town started to use off-color disks. Well, we warned and warned him and, when he wouldn't listen to us, we simply turned him in. The result was this little item in the press. But, we cleared everyone of the men in this area and the fine that operator paid will keep him away from those disks for a long, long time to come. Whatever profit he may have earned with that kind of filthy record he more than paid when he was fined and given the worst calling down we have ever yet heard in an open courtroom with the judge, at the same time, exonerating all the other ops here and, in fact, complimenting us for turning him in after the warnings we had given him about stopping use of such records."

The entire juke box industry is now on the watch for any such off-color disks which may appear anywhere in the nation. These will be openly published to the trade. It is hoped that this will be the last item The Cash Box will ever again have to write in this regard.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

CHICAGO—Members of N.A.M.A. (National Automatic Merchandising Assn.) expect to see the greatest crowd in all vending machine history attend the forthcoming convention at the Palmer House, this city, on December 14, 15, 16 and 17, 1947.

With all booths already called for, and with many reservation rooms thru NAMA here, it is now believed that the crowds which will attend the show will probably surpass all former attendance records.

Some estimate that there will be approximately 2,000 persons in attendance. Others claim that this figure will be doubled and tripled.

One fact that has already come to light is that many manufacturers of food and other products will attend to see the automatic merchandising equipment which will be presented and learn whether it is fitted for their products. Also known to many in the trade, according to reports received, it is that there will be a large number of people interested in entering into the automatic merchandising machine business, from manufacturing to operating, who are also planning to attend this convention.

One noted manufacturer of metal toys has written to The Cash Box and advised that the he will attend the show, his main interest is to see the type of machines produced to compare them with the line of automatic merchandisers he contemplates placing on the market. Established automatic merchants are restful of the fact that so much new blood will be allowed to enter into the convention hall. These men feel that the manufacturers of automatic merchandisers owe them the courtesy of allowing them first franchise on what ever new equipment they have.

One of these men stated, "For years now we have been operating old machines because we haven't been able to get delivery of the machines we want. We don't like the idea of so much new blood entering into the convention halls because of the fact that this sort of competition upsets the market with the result that all of us suffer until the new competition gets himself out or goes out of business."

"In the meantime", he continued, "he usually does a lot of damage, especially to the commission payments we make, and this, in itself, is something which the manufacturers should consider when they place new blood in this field.

In the meantime, manufacturers who are now engaged in the production of amusement games and automatic musical instruments are also expected to show merchandisers of one type and another. These manufacturers have been quietly preparing to match the products of those manufacturers solely engaged in producing merchandising equipment.

One noted games manufacturer will present an electric cigarette vendor. Others have drink dispensers and candy merchandisers. There will also be shown some new type venders, such as aspirin vending machines, vitamin merchandisers and other units which have won much press publicity.

It is also believed that a scale, which will sell a short term insurance ticket, will be displayed at this forthcoming convention of NAMA. This is not new, having been in operation in England and other European countries for sometime, it may bring about a rebirth of the scale business. As yet this manufacturer reports that he hasn't completed negotiations with the insurance companies regarding the 24 hours policy he intends to purvey, "But", he states, "if everything comes thru on schedule, I shall show the machine at the N.A.M.A. convention for the first time."

There will also be many other vendors displayed which are bound to attract great attention. The "Auto Clerk" of A.R.T. Manufacturing Corp, this city, is sure to get much newspaper space. The this unit isn't as yet ready for the production line, its unusually fine vending method is going to capture a great deal of good attention from the automatic merchants who will attend.

Some surprises are also in store for the vending machine people in machines which will vend products never before offered thru the automatic merchandisers of the nation. One of these is going to create a sensation if the manufacturer cares to display it at this convention. It is backed by one of the largest meat producers in the nation.

The "Pocket Books" people will again be on hand with their "Book-O-Mat" which attracted much attention last January at the CMI show. This machine is now ready for franchise setups and the general belief here is that a great many will eagerly enter into this field.

All in all, the NAMA convention promises to be extremely interesting, even if delivery of the new equipment is as yet on short scale production.
Can't you just hear the surgeon saying, "Too late — it's cancer!"

Can't you feel the agony, the excruciating pain, the complete loss of energy and of lust for life, pervading that useless cancer ridden bulk lying on the operating table?

One out of every two families in America suffer from death by cancer. It's the worst scourge of the modern world. It can only be stopped by helping everyone of the researchers who now seek cause and effect. It can only be whipped — arrested — by your dollars.

The dollars you give to the Damon Runyon Memorial Cancer Fund will, it is sincerely hoped by thousands upon thousands, once and for all time eliminate this horrible death. "Arrest cancer — it's wanted for murder."

Your donations, whether a dollar or $50,000.00, will help do the big job facing America's greatest medical researchers.

Set aside a day now when everyone of your machines will work for the Damon Runyon Memorial Cancer Fund. Every penny those machines take in will be the happiest donation you can make to help prevent the further encroachment of this deadly disease on you — your friends — your children.

"Arrest cancer — it's wanted for murder."

Don't delay any longer. Help CMI (Coin Machine Industries, Inc.) your industry — put the Damon Runyon Memorial Cancer Fund drive — away over the top.

Prevent some surgeon saying, "Too late — it's cancer!", about you, your children, your family, your friends, the people you know and like.

Don't become a living bulk — dying slowly, agonizingly, mutely, help arrest cancer. Help with every single penny you can spare.

This is the grandest job you (and all your industry) can do — right this minute. A job which has won you and your industry acclaim before an audience of more than 25,000,000 Americans — over Walter Winchell's radio program. A job that will be recognized for many, many years to come.

Donate now — open your machines (as well as your hearts) to the great drive by CMI — help arrest cancer — prevent some surgeon from saying, "Too late" — about you and yours.

Set the day when every coin that enters into your machines will go to the Damon Runyon Memorial Cancer Fund Drive of CMI. Write now to: Ray Moloney, National Chairman CMI's Damon Runyon Memorial Cancer Drive c/o Coin Machine Industries, Inc., 134 North La Salle Street, Chicago 1, Illinois, and say, "Okay, Ray. I've set the day — and, Ray, here's my personal donation to help 'arrest cancer' before it's 'too late'!"

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
Interest at Fever Pitch in Second Annual Poll of Automatic Music Industry as Votes Come Pouring in

## BEST RECORD OF 1947

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>&quot;PEG O' MY HEART&quot;</td>
<td>Harmonicats</td>
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<td>&quot;HEARTACHES&quot;</td>
<td>Ted Weems</td>
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<tr>
<td>&quot;NEAR YOU&quot;</td>
<td>Francis Craig</td>
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<tr>
<td>&quot;ANNIVERSARY SONG&quot;</td>
<td>Al Jackson</td>
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<tr>
<td>&quot;THAT'S MY DESIRE&quot;</td>
<td>Frank Laine</td>
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<tr>
<td>&quot;MAM'SELLE&quot;</td>
<td>Art Lund</td>
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<tr>
<td>&quot;LINDA&quot;</td>
<td>Charlie Spivak</td>
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<tr>
<td>&quot;I WONDER, I WONDER&quot;</td>
<td>Eddy Howard</td>
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<tr>
<td>&quot;PEG O' MY HEART&quot;</td>
<td>Three Suns</td>
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<tr>
<td>&quot;PEG O' MY HEART&quot;</td>
<td>Clark Dennis</td>
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## BEST ORCHESTRA OF 1947

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<th>Name</th>
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<tbody>
<tr>
<td>EDDY HOWARD</td>
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<td>FREDDY MARTIN</td>
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<td>GUY LOMBARDO</td>
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<td>VAUGHN MONROE</td>
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<td>CLAUDE THORNHILL</td>
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<td>SAMMY KAYE</td>
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<td>TED WEEMS</td>
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<td>FRANKIE CARLE</td>
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<td>STAN KENTON</td>
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<td>HARRY JAMES</td>
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<td>TEX BENEKE</td>
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<td>JOHNNY LONG</td>
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<td>LOUIS PRIMA</td>
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<td>RAY McKINLEY</td>
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<td>BENNY GOODMAN</td>
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<td>ELLIOT LAWRENCE</td>
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<td>CHARLIE SPIVAK</td>
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<td>TOMMY DORSEY</td>
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<td>JIMMY DORSEY</td>
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<td>RAY ANTHONY</td>
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## BEST FEMALE VOCALIST OF 1947

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<th>Name</th>
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<tr>
<td>JO STAFFORD</td>
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<td>DINAH SMOKE</td>
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<td>MARGARET WHITING</td>
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<td>ELLA FITZGERALD</td>
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<td>PEGGY LEE</td>
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<td>MARTHA TILTON</td>
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<td>FRAN WARREN</td>
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<td>FRANCIE LANE</td>
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<td>MONICA LEWIS</td>
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<td>BERYL DAVIS</td>
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<td>JUNE CHRISTY</td>
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<td>SARAH VAUGHAN</td>
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<td>GEORGIA GIBBS</td>
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<td>DORIS DAY</td>
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<td>MARJORIE HUGHES</td>
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## BEST MALE VOCALIST OF 1947

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<tr>
<td>PERRY COMO</td>
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<td>BING CROSBY</td>
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<td>ART LUND</td>
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<td>FRANK SINATRA</td>
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<td>VIC DAMONE</td>
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<td>SUE REX</td>
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<td>BUDDE CLARK</td>
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<td>JOHNNY MERCER</td>
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<td>ANDY RUSSELL</td>
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<td>PHIL BRITO</td>
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<td>TONY MARTIN</td>
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<td>MEL TORME</td>
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<td>ALAN DALE</td>
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## BEST FEMALE VOCAL COMBINATION OF 1947

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<tr>
<td>ANDREWS SISTERS</td>
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<td>DINNING SISTERS</td>
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<td>MURPHY SISTERS</td>
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## BEST MALE VOCAL COMBINATION OF 1947

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<tr>
<td>MILLS BROS.</td>
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<td>INK SPOTS</td>
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<td>KING COLE TRIO</td>
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<td>PIED PIPERS</td>
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<td>THE RAVENS</td>
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<td>THREE SUNS</td>
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<td>MODERNAIRES</td>
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<td>CHARIOTEERS</td>
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<td>FOUR VAGABONDS</td>
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<td>GOLDEN GATE QUARTET</td>
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## BEST "HILLBILLY" RECORD OF 1947

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<tr>
<td>&quot;TIM TAYSHUN&quot;, Stafford-Ingle</td>
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<tr>
<td>&quot;FEUDIN' &amp; FIGHTIN'&quot;, Dorothy Shay</td>
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<tr>
<td>&quot;WABASH CANNON BALL&quot;, Jimmy Dale</td>
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<tr>
<td>&quot;IT'S A SIN&quot;, Eddy Arnold</td>
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<tr>
<td>&quot;WHAT IS LIFE WITHOUT LOVE&quot;, Eddy Arnold</td>
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<td>&quot;RAINBOW AT MIDNIGHT&quot;, Ernest Tubb</td>
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<tr>
<td>&quot;NEW PRETTY BLONDE&quot;, Moon Mullican</td>
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<td>&quot;I'LL HOLD YOU IN MY HEART&quot;, Eddy Arnold</td>
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<td>&quot;DON'T LOOK NOW&quot;, Ernest Tubb</td>
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<td>&quot;JOLE BLOM&quot;, Moon Mullican</td>
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<td>&quot;DAUGHTER OF JOLE BLOM&quot;, Johnny Bond</td>
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<td>&quot;NEW JOLE BLOM&quot;, Roy Acuff</td>
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<td>&quot;FEUDIN' &amp; FIGHTIN'&quot;, Bing Crosby</td>
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<tr>
<td>&quot;YOU MUST WALK THE LINE&quot;, Eddy Arnold</td>
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<tr>
<td>&quot;HANG MY HEAD AND CRY&quot;, Riley Shepherd</td>
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## BEST "WESTERN" RECORD OF 1947

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<tr>
<td>&quot;DANGEROUS GROUND&quot;, Roy Rogers</td>
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<tr>
<td>&quot;SO ROUND, SO FIRM, SO FULLY PACKED&quot;, Tex Williams</td>
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<tr>
<td>&quot;THAT'S WHAT I LIKE ABOUT THE WEST&quot;, Tex Williams</td>
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<tr>
<td>&quot;ON SILVER WINGS TO SAN ANTONIO&quot;, Rosalee Allens</td>
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<tr>
<td>&quot;LOVE LANCES OF YESTERYEAR&quot;, Al Dexter</td>
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<tr>
<td>&quot;DOWN AT THE ROADSIDE INN&quot;, Al Dexter</td>
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<tr>
<td>&quot;ROUND UP PRAIRIE&quot;, Tex Williams</td>
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<tr>
<td>&quot;GET THAT CHIP OFF YOUR SHOULDER&quot;, Red Murrell</td>
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## BEST "RACE" RECORD OF 1947

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<tr>
<td>&quot;TANYA&quot;, Joe Liggins</td>
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<tr>
<td>&quot;TRUST IN ME&quot;, Haddie Brooks</td>
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<td>&quot;EVERYTHING I HAVE IS YOURS&quot;, Sarah Vaughn</td>
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<td>&quot;JAZZ AT THE PHILHARMONIC&quot;, Illinois Jacquet</td>
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<td>&quot;I GOT A RIGHT TO CRY&quot;, Joe Liggins</td>
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<tr>
<td>&quot;FOOL THAT I AM&quot;, Dinah Washington</td>
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<tr>
<td>&quot;YOU WONT LET ME GO&quot;, Johnny Moore</td>
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<tr>
<td>&quot;BLOW MR. JACKSON&quot;, Joe Liggins</td>
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DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THROUGHTOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (The Official Magazine of the Juke Box Industry) WAS EXCLUSIVELY CHosen TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!
**The Nation’s TOP TEN Juke Box Tunes**


1. **NEAR YOU**  
The rage of the country! Number one on every juke box for the fourth consecutive week.

BU-1001—Francis Craig  
CA-452—Alvin Ray O.  
CO-37838—Elliott Lawrence  
ME-5066—Two Ten Baker O.  

2. **I WISH I DIDN’T LOVE YOU SO**  
Maintains its hold on second place for the third straight week. Every disk drags attraction.

CA-409—Betty Hutton  
CO-37506—Dinah Shore  

3. **I WONDER WHO’S KISSING HER NOW**  
In fourth place last week, this popular oldie swamps up a notch with demand continually growing.

AP-1055—Four Vogabonds  
CA-437—Dinah Sisters  
CO-37346—Ray Noble O.  
CS-8002—Jack McLean O.  
DE-24110—Danny Kaye  
DE-25078—Ted Weams  

4. **THE LADY FROM 29 PALMS**  
Reverts position with the above song, with heavy play continuing.

CO-37562—Tony Pastor O.  
DE-23976—Andrews Sisters  

5. **I HAVE BUT ONE HEART**  
In sixth place last week, this plaintive Italian air moves up one notch to come over the fifth slot. Appearing on this featured page for four consecutive weeks.

CO-35754—Frank Sinatra  
CA-460—The Pied Pipers  
DE-24154—Carmen Cavallero  

6. **FEUDIN’ & FIGHTIN’**  
In seventh place last week, this one climbs again to grab the sixth slot. Taps in coin cutting!

CA-8443—Jo Stafford  
CO-37189—Dorothy Shay  
DE-23975—Bing Crosby  
MA-12011—Georgia Gibbs  

7. **THAT’S MY DESIRE**  
Drops several spots this week after a long stay near the top. In fifth place last week, this sunny takes hold of seventh position here.

AF-1056—Curtis Lewis Trio  
CA-395—Martha Tiller  
CN-5048—Golden Arrow Quartet  

8. **SMOKE, SMOKE, SMOKE**  
Holds tight in eighth place with upcoming arrival.

CA-4001—Tea Williams  
DE-24113—Lawrence Welk Orch.  
VI-20-2370—Phil Harris  

9. **PEG O’ MY HEART**  
In ninth place last week — and love aquote note. Bound to be one of the real big ones of the year.

AL-537—Al Gayle  
CA-342—Clark Dennis  
CO-37392—Buddy Clark  
DE-25075—Glenn Miller O.  
DE-23960—Eddy Heywood O.  
DE-25076—Phil Regan  
DEL-1080—Ted Martin  
MA-7263—Victor Lombardo O.  
ME-5066—Two Ten Baker O.  

10. **AN APPLE BLOSSOM WEDDING**  
Enter the cherished circle for the first time, with one reporting peak play.

CA-430—Hal Warnin O.  
CN-1101—Joe Dash  
CO-37469—Buddy Clark  
DE-24117—Kenny Baker  
DI-2081—Larry Cooper  
MA-1586—Eddy Howard  
MI-15112—Bill Brito  
SO-3046—Grady Simms  

RA—RAINBOW  
SI—SIGNATURE  
SO—SONORA  
ST—STERLING  
SW—SWANK  
TO—TOP  
TR—TRILON  
UA—UNITED ARTIST  
VI—VICTOR  
VT—VITACOUSTIC  

**Leading Artists**

RA-10025—The Auditionees  
SA-657—Four Bros & A Melody  
ST-3001—Dolores Brown  
VI-20-221—Larry Green O.  

ME-5060—Halie Plain  
VI-20-2294—Vauque Montana  

ME-5093—Vic Damone  
ME-15096—Barbara Lawrence  
SI-15064—Monica Lewis  
VI-20-2246—Tex Beneke  

ME-6049—Ray Allen  
MG-10041—Kate Smith  
VI-20-2123—Tex Beneke O.  

ME-1004—The Cats & The Fiddle  
ME-1507—Hedda Brooks  
SO-2015—Ray Anthony O.  
VI-20-2251—Sammy Kaye  

**Leading Labels**

ALADDIN  
APOLLO  
ARISTOCRAT  
BU-BULLET  
CAPITOL  
CONTINENTAL  
CO-COLUMBIA  
DE-DECCA  
DEL—DELUXE  
EX—EXCLUSIVE  

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www.americanradiohistory.com
"Two Loves Have I"

"Put Your Little Foot in Your Little Shoe Baby"

FRANKIE LAINIE

(Mercury 5064)

Pair of sides by the popular Frankie Lainie. The recording is in pleasing ensemble, and given adequate plugging, the duo is bound to meet with widest success with the flock of Lainie fans. Top deck spins in the slow mood, with good. On the flip with a tune of his own, Frankie Lainie, "Put Your Little Foot in Your Little Shoe Baby" with the mood of the song once again echoing the pipers great tonal work. Music ops that have a call for Lainie, and there are many, would do well to nab a listen to this pair.

"Made For Each Other"

"Rhumba Fantasy"

XAVIER CUGAT ORCH.

(Columbia 37939)

Xavier Cugat's Latin styling, the duo offer a pair in fine form for the benefit of the very merriest of the nation's fans. The tune, due for heavy plugging in the near future, again offers as Buddy's full voice pitches this ballad behind the Latin maestro's beguine tempo. Ditty is light and appealing, with the instrumentation of Rimsy-Korsakov's "Caprice Espagnol", and the Rhumba Fantasy, the side looms as a big one for the rhumba crowd. It's top musical styling by Cugat and should have the maestro's fans hopping.

"How Soon"

"Begin The Beguine"

JACK OWENS

Music ops the nation round know about this one! And those who haven't as yet wrapped their mitts around the disc are bound to be missing a sure lot by letting it slide. Latest indie to score on wax, is Tower Records with this smash cookie by balladier Jack Owens. Wailing in perfect, but near the edge of subdue crooning, Jack makes the wondrous sit up and take notice. Actually, the arrangement offered by the Eddie Ballentine orch blends well with the crooner's pitch to make the song shine. Jack's pleasing vocal efforts are sure to click with every phonograph in the nation. Backing is the standard "Begin The Beguine" and offered in beguine tempo with Jack's pipes grabbing the spotlight once again. For money in the bank—get next to "How Soon."

"Tennessee"

"And Minnie"

CHARLIE SPIVAK ORCH.

(Victor 20-2422)

Pair of sides aimed at ops by the "charming" Charlie Spivak, the disc are rendered with the quality label taggered "And Minnie" and "Tennessee" by the maestro. Tommy Mercery on the pair to sing "Tennessee" and "And Minnie", the platter looms as a pair written for the disk fans to want to grab up. Top deck is in the novelty style with "Tennessee" and the other a wondrous about that fair state. chorus limited, Tommy in the splendid to add to the tune's appeal. This deck, with the plug tune—"And Minnie", Tommy Spivak's, is another delivery of the top shelf performance once again. Currently enjoying peak play in many a phone, this cutty by Charlie Spivak and Tommy Mercery should have many extra hits for your phonograph needs.

"You Never Miss The Water Till The Well Runs Dry"

"After You"

THE MILLS BROS.

(Deccca 24180)

Providing easy flowing rhythm that stacks up to occasion galore. The Mills Brothers knock out a platter well loaded with the zest of buffalo therein with this rendition of "You Never Miss The Water Till The Well Runs Dry." Altho the title may not be enough to get your winded, don't let it stop you from loading up, this disk. Ditty weaves in the slow, tender mood, with the ex- cellent harmony the vocal group spiff filling the air with soft filling melody. Wardrobe is extremely cute with the combo adding the cupid angle through out. On the flip with the Mills and their latest disc phonos pop, the combo offer "After You." This side reports the scintillating capture of the top deck with lyrics, tone and quality replete. For a studded platter pop to your phone get, next to this release.

"Sipping Cider By The Zzyper Zee"

"The Old Ferris Wheel"

LARRY GREEN ORCH.

(Victor 20-2479)

Music styled in the ultra-sweet mood with music ops the nation round know about this one! And those who haven't as yet wrapped their mitts around the disc are bound to be missing a sure lot by letting it slide. Latest indie to score on wax, is Tower Records with this smash cookie by balladier Jack Owens. Wailing in perfect, but near the edge of subdue crooning, Jack makes the wondrous sit up and take notice. Actually, the arrangement offered by the Eddie Ballentine orch blends well with the crooner's pitch to make the song shine. Jack's pleasing vocal efforts are sure to click with every phonograph in the nation. Backing is the standard "Begin The Beguine" and offered in beguine tempo with Jack's pipes grabbing the spotlight once again. For money in the bank—get next to "How Soon."

"Girls If You Ever Get Married"

"Don't Eat Me"

THE MURPHY SISTERS

(Apollo 1080)

Here is a number you're going to want to grab—and grab quickly at that! It's The Murphy Sisters and their latest cookie labeled "Girls If You Ever Get Married." Crooning touch in harmony perfection is what this disc offers, as the trio will be reciting the wondrous wardrobe in wonder ful timing behind a background of top-notch musical patterns furnished by the Jerry Jerome orch. Especially suited for eating, with tavonic locations, the cookie is well loaded with laughs and merriment to boost your phonograph play. Wailing the cute lyrics in milk mellow, the gala spill is one that should wipe around the title, complete with ad libs. On the back with more novelty material, the cookie labeled "Don't Eat Me," appropriately titled for the disc with the theme. Tune flourish's around a pierce of eye bread with the gals coming in to offer its phono galore. Side to ride with is the deck.

**DISK O' THE WEEK**

"Sentimental Souvenirs"

"I Still Get Jealous"

HARRY JAMES ORCH.

(Columbia 37929)

HARRY JAMES

Here's a two-sided version of phenomenon, the duo play on every op right square in the face. As a result work of Gus Gosling and songs throughout the land, Harry James turns out a pair of brilliant sides with his rendition of "Sentimental Souvenirs" and "I Still Get Jealous." Actually, there are no A or B sides to this platter, both stack up for heavy coin play. "Sentimental Souvenirs" showers vocalist Marion Morgan with one of the better waxings she has done to date. The mood of this melodic disc should fit your romantic spots like a glove, and should go well where the intimates love to dance. Marion's chirping, in the low, sul try mood offers loads of meaning in the pitch she emits with, while a sparkling, rapturous background of horns (a la James) and string work fill in behind the lass. On the flip with more outstanding music from the musical "High Button Shoes", maestro Harry features balladier Buddy DeWitt to the excellent format to "I Still Get Jealous." The caliber of Buddy's trumpet pitch here is A-1 and should merit side one of this platter by many an ops. Again, the orchestra arrangement shines bright ly making this deck loom large in the phonographs.

"My Little Red Head"

"For Once In Your Life"

BILL JOHNSON

(Victor 20-2427)

Bill Johnson and His Musical Notes, currently enjoying peak success on the phonos with "Don't You Think I Oughta Know" knocks out another pair here that may meet with ops approval. The duo, labeled "My Little Red Head" and "For Once In Your Life" are flavored greatly by the maestro's trumpeter Gus Gosling, a chorus behind him. Top deck, getting heavy plugging throughout the music biz should click well with those chasing up spots. Beat echoes above Gus' top warbling, while the disc spins in fast tempo. On the other side, you're bound to be hearing of Gus comes back to walk "For Once In Your Life." Mood is soft and sentimental, with the tonal quality of the disc being replete. Both sides deserve your ear.

**Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.**
"I'll Never Make The Same Mistake Again"
"You Can't Tell The Depth Of A Well"

LOUIS PRIMA ORCH.
(Victor 20-2477)

I'm picking 'em up and laying 'em down in the ever popular style he created years ago, resulting in the hit "Prima turns out a pair of platters well loaded with possibilities. The title, titled "I'll Never Make The Same Mistake Again," and "You Can't Tell The Depth Of A Well" is offered in Facial tones loaded with band kicks and licks throughout. Top deck should be familiar to ops. Louis comes in with a spot trumpet piece that fairly glitters and one which should meet the approval of his many fans. Backing is in the strict novelty vein, as the maestro wails the cute title behind a background that fouls up. Also for dancers and listeners alike, the pair is there for the asking.

"Naughty Angeline"
"After You"

JOHNNY LANE
(Regent 108)

Take notice here and now that this latest newcomer to the Top Pops ranks, is bound to set off a chain reaction of loaded coin to grow among the nation round. Johnny Lane spils a pair here that are sure to be grabbed by many an A and B top pop. Wailing in beautiful dulcet tones to the tune of "Naughty Angeline" and "After You," Johnny has a smash disk in his initial cutting. Top deck should be familiar to ops since it is currently is riding high. Lane's rendition of this pleasing cut disks up as an excellent performance and is bound to impress many in the biz. On the flip, with the subdued "After You," Johnny once again comes through for ops in fine, brilliant fashion. Backing by the Rhodes ork the disk meets the balladeer to rate like a spade flush. Get a load of Johnny Lane for money in the bank!

"L-L-L-A"
"The Old Chaperone"

TOMMY DORSEY ORCH.
(Victor 20-2468)

More disk possibilities headed ops way is this latest thing by the Tommy Dorsey orch headed "L-L-L-A," Featuring chrip Mac Williams and The Town Criers to wall about that sunshine spot Los Angeles, the ditty shapes up as one that is bound to get heavy plugging in the very near future. With the wordage bouncing around the title, Mac's vocalizing comes through in the style while maestro Tommy offers superb backing. In the gay happy mood of the town itself, the platter should gain wide attention from the hordes of the country,  with the strong possibility of other corners to follow. On the back with the familiar "The Old Chaperone," Tommy sends Moe Turner a clatter-prone to the mike to wail the cute Latin flavored wordage. Ditty spins around the title throughout, with the Town Criers coming up with a punch that sends listeners out.
New York, N. Y.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
3. A FELLOW NEEDS A GIRL (Perry Como)
4. SO FINE (Tex Williams)
5. HOW SOON (Jack歐内斯)
6. AND MIMI (Dick Haynes)
7. I HAVE BUT ONE HEART (Eddy Arnold)
8. CIVILIZATION (Louis Prima)
9. DON'T SMOKE, SMOKE, SMOKE (Benny Williams)
10. SMOKE, SMOKE, SMOKE, (Tex Williams)

Chicago, Ill.

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. THAT'S MY DESIRE (Frankie Laine)
5. I HAVE BUT ONE HEART (Eddy Arnold)
6. HOW SOON (Jack欧内斯)
7. PEG O' MY HEART (The Harmonicats)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
10. FEUDIN' AND FIGHTIN' (Babes in Arms)

Canton, Ohio

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
3. FEUDIN' & FIGHTIN' (Jo Stafford)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. I WISH I WAS KISSING HER NOW (Perry Como)
6. APPLE BLOSSOM WEDDING (Eddy Howard)
7. PEG O' MY HEART (The Harmonicats)
8. THE LADY FROM 29 PALMS (Andrew Sisters)
9. THAT'S MY DESIRE (Frankie Laine)
10. WHEN YOU WERE SWEET SIXTEEN (Perry Como)

Omaha, Nebr.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Harmonicats)
3. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
4. I WONDER WHO'S KISSING HER NOW (Perry Como)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. I WISH I WAS KISSING HER NOW (Perry Como)
7. AN'T NO COMING BACK (Peggy Lee)
8. COME TO THE MARDIS (Freddy Martin)
9. KATE (Eddy Howard)
10. THE ECHO SAID NO (Sonny Kaye)

Bridgeport, Conn.

1. I WONDER WHO'S KISSING HER NOW (Ted Weems)
2. NEAR YOU (Francis Craig)
3. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
4. MICKEY (Ted Weems)
5. THE LADY FROM 29 PALMS (Freddy Martin)
6. YOU DO (Freddy Martin)
7. THE WISH GAL IN TOWN (Billy Eckstine)
8. I HAVE BUT ONE HEART (Freddy Martin)

Gary, Ind.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Ted Weems)
3. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
4. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
5. PEG O' MY HEART (The Harmonicats)
6. TALLAMASEE (Toughy Monroe)
7. YOU DO (Freddy Martin)
8. I HAVE BUT ONE HEART (Freddy Martin)
9. I'M TAYLOR (Red Ingles)
10. A FELLOW NEEDS A GIRL (Perry Como)

Birmingham, Ala.

1. FEUDIN' AND FIGHTIN' (Jo Stafford)
2. APPLE BLOSSOM WEDDING (Sunny Kaye)
3. NEAR YOU (Francis Craig)
4. KATE (Alan Dale)
5. PEG O' MY HEART (The Harmonicats)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. I HAVE BUT ONE HEART (Freddy Martin)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. IT'S A MY (Eddy Arnold)
10. ON THE AVENUE (Guy Lombardo)

Albany, N. Y.

1. NEAR YOU (Francis Craig)
2. YOU DO (Freddy Martin)
3. PEG O' MY HEART (The Harmonicats)
4. I HAVE BUT ONE HEART (Freddy Martin)
5. AN' TAYLOR COMING BACK (Peggy Lee)
6. AND MIMI (Frankie Carle)
7. BROOM D' SO'UL (The Mills Bros.)
8. THRILL ME (Roy Milton)
9. I WISH I DIDN'T LOVE YOU SO (Bobby Hatton)
10. FEUDIN' AND FIGHTIN' (Jo Stafford)

Minneapolis, Minn.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
3. APPLE BLOSSOM WEDDING (Eddy Howard)
4. FEUDIN' AND FIGHTIN' (Babes in Arms)
5. JUST PLAIN LOVE (The Ink Spots)
6. THE ECHO SAID SO (Sonny Kaye)
7. I WONDER WHO'S KISSING HER NOW (Perry Como)
8. KATE (Eddy Howard)
9. THE WHIFFENPOOF SONG (Bing Crosby)
10. THAT'S MY DESIRE (Frankie Laine)

Los Angeles, Cal.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
3. SUGAR BLUES (Johnny Mercer)
4. BLACK AND BLUE (Clyde Lucas)
5. SNATCH AND GRAB IT (John Lee)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. PEG O' MY HEART (The Harmonicats)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. HOW SOON (Jack欧内斯)
10. A FELLOW NEEDS A GIRL (Perry Como)

Raleigh, N. C.

1. NEAR YOU (Francis Craig)
2. PEG O'MY HEART (The Harmonicats)
3. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
4. THAT'S MY DESIRE (Sonny Kaye)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. I WONDER WHO'S KISSING HER NOW (The Andrews Sisters)
7. I MISS YOU SO (King Cole Trio)
8. FEUDIN' AND FIGHTIN' (Jo Stafford)
9. TALLAMASEE (Freddy Martin)
10. THE LADY FROM 29 PALMS (Freddy Martin)

Pittsburgh, Pa.

1. NEAR YOU (Francis Craig)
2. KATE (Alan Dale)
3. I WISH I DIDN'T LOVE YOU SO (Toughy Monroe)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. HOW SOON (Jack欧内斯)
6. SO FAR (Perry Como)
7. I HAVE BUT ONE HEART (Freddy Martin)
8. PEG O' MY HEART (The Harmonicats)
9. SUGAR BLUES (Johnny Mercer)
10. ZUBI (Sonny Kaye)

Columbus, Ohio

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. KATE (Alan Dale)
4. PEG O' MY HEART (The Harmonicats)
5. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. AN'T NO COMING BACK (Frank Sinatra)
8. HOW SOON (Jack欧内斯)
9. FEUDIN' AND FIGHTIN' (Babes in Arms)
10. THE WHIFFENPOOF SONG (Bing Crosby)

Sioux Falls, S.D.

1. SMOKE, SMOKE, SMOKE (Tex Williams)
2. THAT'S MY DESIRE (Huddle Brooks)
3. NEAR YOU (Francis Craig)
4. ON THE AVENUE (Chuck Foster)
5. PEG O' MY HEART (The Harmonicats)
6. AN APPLE BLOSSOM WEDDING (Eddy Howard)
7. SUGAR BLUES (Johnny Mercer)
8. THE ECHO SAID NO (Gay Lombardo)
9. I WONDER WHO'S KISSING HER NOW (The Andrews Sisters)
10. FEUDIN' AND FIGHTIN' (Babes in Arms)

Saint Louis, Mo.

1. NEAR YOU (Francis Craig)
2. SUGAR BLUES (Johnny Mercer)
3. MICKEY (Ted Weems)
4. BY THE LIGHT OF THE STAR (Frankie Laine)
5. FEUDIN' AND FIGHTIN' (Babes in Arms)
6. JUST PLAIN LOVE (The Ink Spots)
7. THE ECHO SAID SO (Sonny Kaye)
8. WHAT YOU DON'T KNOW (The Mills Bros.)
9. OLD MAN RIVER (The Raveons)
10. THE LADY FROM 29 PALMS (Andrew Sisters)
11. PEGGY O' MULL (The Harmonicats)
When ops, artists and diskers read this piece on Monday, October 29—the gala annual shindig, sponsored by the Automatic Music Operators Association of New York will have been marveled at, hashed about and praised to the skies. At press time, the foremost thought in the minds of all the disk biz centered around the banquet. Barney Schlang, business manager of the association reports that attendance figures for the show are destined to be smashed. A terrific show is in the offing with every recording company to be represented. In addition, a program sponsored by the operators group themselves has been arranged and promises to be something big. From what we gather, they'll be talking about this affair for months to come—and with good reason too.

While most people in the record biz are fretting about impending strikes and the like, there is one disk executive around town that continually keeps on his toes. Harry Fromkos, of Rainbow Records, Inc., New York, tells us that he definitely has big things in store for his label, and from the tone of Harry's voice, music ops can expect things popping from the Rainbow mist. Rainbow last week announced to the trade their decision to give free title strips and a 5% return privilege to music ops, thus starting the ball rolling in the right direction. Keep your eyes peeled on Rainbow—for something big in the wind.

Heard a pair of disks recently and came up with two of the brighter male vocalists currently starting the sure road to stardom. Sure bets for bookers are Johnny Lane, heard on Regent Records; and Jimmy Foster, crossing on the Lisen label. Johnny's rendition of "My Guitar Is My Sweetheart" is of too caliber, while Jimmy's "Hold Me" is bound to click in a heavy way. Music ops have already started to rave about the pair and hail the boys as tops in song.

Jockey Paul Brenner rode a winner this week when he grabbed the Walco Needle account for his WAAT program. Highlight of the show will be a give-away of over $1500 worth of needles each week...Joe Davis going with three labels at the same time. Beacon with folk and western material; Davis with Latin stuff and Songbird for his pop stuff. Songbird's first release is attracting wide attention in music and radio circles currently. It's Mary Small doing "Refugee's Lullaby"...Understand that Bullet's "Near You" passed the million mark this past week. Proxy Jim Bullet flew back to Nashville to set Francis Craig's next session...Tex Williams really going all over 'em at the Oriental (Chicago)...

Frank Walker, MGM record chief reports that his October sales thus far have already passed his September mark...Ray Dorey peers at The Cash Box to learn the rave tunes in Boston while playing an engagement at the RKO Theatre in bean town...And now they've got astrologers on wax...Mel Torme hails ven a la Jolson at the Paramount (NY)... Savoy Records name new distrib for Mississippi...
**TONY MARTIN!**

The Stanley Steamer
(with Victor Young, his Orchestra and Chorus)
(from M-G-M's "Summer Holiday")

AND

Julie
(with Earle Hagen, his Orchestra and Chorus)
RCA Victor 20-2425

---

**SAMMY KAYE!**

Forgiving You
vocal by Your Sunday Serenade Sweetheart
AND The Little Old Mill
(Went "Round and "Round)
RCA Victor 20-2434

---

**FREDDY MARTIN!**

When I Write My Song
vocal by Stuart Wade
AND Don't You Love Me Anymore
vocal by Clyde Rogers and The Martin Men
RCA Victor 20-2473

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**TOMMY DORSEY!**

The Old Chaperon
vocal by Max Williams, Stuart Foster and The Town Criers
AND L-I-L-L-A
vocal by Max Williams and The Town Criers
RCA Victor 20-2468

---

**COUNT BASIE!**

House Rent Boogie
AND Take a Little Off The Top
vocal by Harry Edison, Count Basie, Ted Donnelly and Ensemble
RCA Victor 20-2435

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**THE THREE SUNS!**

Papa, Won't You Dance With Me?
vocal by The Sun Maidls and Artie Dunn
AND I Still Got Jealous
(based on "High Button Shoes")
RCA Victor 20-2469

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**TEX BENEKE!**

with The Miller Orchestra
Body and Soul
(from the United Artists' pic of the same name)

Stormy Weather
RCA Victor 20-2374

---

**CHARLIE SPIVAK!**

Tennessee
vocal by Irene Daye
AND
—And Mimi
vocal by Tommy Mercer
RCA Victor 20-2422

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**OTHER CURRENT RCA VICTOR RELEASES**

- ERSKINE HAWKINS
  * Feel That I Am*
  * Wiggie Worm*
  * RCA Victor 20-2470*

- DELTA RHYTHM BOYS
  * with Frank Carney and
  His Orchestra
  * My Future Just Passed*
  * (from Paramount's, "Safety in Numbers")
  * RCA Victor 20-2436*

- TEXAS JIM ROBERTSON
  * and The Pianohunters
  * Answer to Rainbow
  * at Midnight
  * RCA Victor 20-2437

- I'm In Love With A Gal
  * (Who's In Love With A Guy
  * Who Needs Me)
  * RCA Victor 20-2426

- ROY ROGERS
  * (King of The Cowboys)
  * with Country Washburn and
  His Orchestra
  * Do Ya Or Don'tcha*
  * RCA Victor 20-2438

- HARMONEERS QUARTET
  * Lord, Build Me A Cabin
  * In Glory
  * RCA Victor 20-2473

- ERNIE LEE
  * and His Three Customers
  * Hominy Grits
  * RCA Victor 20-2439

- I Miss A Little Miss
  * RCA Victor 20-2428

- Tokin' It Easy Hero
  * RCA Victor 20-2429

- SAMMY KAYE
  * "Year Round Favorites"
  * (RCA Victor)
  * Musical Smart Set P-184
  * Easter Parade
  * vocal by The Three Kaydets and
  The Orchestra
  * April Showers
  * vocal by The Stanley Brothers
  * Sweetheart
  * RCA Victor 20-2429

- Summertime
  * vocal by Dan Cornell
  * and His Orchestra
  * June Is Bustin' Out
  * All Over
  * vocal by Laura Leslie and
  The Kaydets
  * RCA Victor 20-2390

- Indien Summer
  * vocal by Johnny Ryan and
  The Orchestra
  * September Song
  * vocal by Your Sunday Serenade
  * Sweetheart
  * RCA Victor 20-2391

- White Christmas
  * vocal by Johnny Ryan and
  The Orchestra

- DONALD DAME
  * with Russ Case and
  His Orchestra
  * RCA Victor Musical Smart Set
  * "Love Song P-172"
  * A Dream
  * RCA Victor 20-2392

- Auf Wiedersehen!
  * RCA Victor 20-2312

- Lonesome—That's All
  * RCA Victor 20-2313

- A Little Love, A Little Kiss
  * RCA Victor 20-2313

- To the land of My Own Romance
  * RCA Victor 20-2314

- I'll Take You Home
  * Again, Kathleen
  * RCA Victor 20-2315

- PHIL HARRIS
  * and His Orchestra, vocals by
  Phil Harris
  * That's What
  * I Like About The South
  * RCA Victor 20-2471

- HENRI RENÉ
  * and His Mussette Orchestra
  * Cuckoo Waltz
  * AND Dancing Doll
  * (Papina Variante)
  * RCA Victor 20-2427

- SOFIA VEMBO
  * with M. Saigouliev Orchestra
  * A Trees Me!
  * (My Aunt Amrasoula)
  * RCA Victor 20-2389

- FIDEL DURAN
  * with Orchestra, accompaniment
  * Ballet (Hebrew National Anthem)
  * AND Adams
  * (Song of the Earth)
  * RCA Victor 20-2421

- SIX FAT DUTCHMEN
  * Chicken Polka

- VICTOR HOFMANN
  * and His Orchestra
  * "Jive At Tage"
  * RCA Victor 20-2426

- JOHNNY VADNIL
  * and His Orchestra
  * Gay Polka

- AL'S Yadel Waltz
  * RCA Victor 20-2397

- WALTER OMBROWSKI
  * and His Orchestra
  * Babushka Polka
  * AND Kanine Waltz
  * RCA Victor 20-2386

- JOSÉ ROYDOLO
  * and His Orchestra
  * Rambo Mejorar
  * AND Clarinet Samba
  * RCA Victor 20-2397

- LOS TRES VAQUEROS
  * No Se Va A Peder—
  * (Concierto Ranchero)
  * (Impassable)

- Ponche Garcia—Corrida
  * RCA Victor 20-2400

- RENÉ CABEL
  * Cuentame Tu Vida—
  * (Tell Me About You)

- Vuelva A Querer—
  * (I Love You Again)
  * RCA Victor 20-2406

- FERNANDO FERNANDEZ
  * with Andres Muniz and
  his Group
  * Chino de los
  * Ojos Negros
  * (My Black and Baby)

- Guajolote—Corrida
  * (The Turkey)
  * RCA Victor 20-2407

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**THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS**

www.americanradiohistory.com
NEW YORK—Plugging a song is a tough, yet exhilarating business. It's like watching a baby grow up—and, many times, achieve dizzying heights of accomplishment.

Yet few, if any, of the outstanding song exploiters realize the full impact which the automatic music industry of America can give to every song presented.

500,000 juke boxes and 2,500,000 wall and bar boxes (not counting over 1,000,000 non-selective music boxes, over 100,000 wired music shells, the unlimited number of professional, industrial and retail music outlets) stand ready to plug a song millions of times.

Not just one speedy plug over the air but, instead, constant repetition, with the name of the song, the name of the artist, and the name of the diskery, constantly appearing before the eyes of the American public during its hours of relaxation—from the tiniest village to the largest metropolis.

Here in the juke box industry of America there are far over 3,000,000 units to plug a song. Far over this number to feature name, artist, record, etc. And, if the tune has merit, has quality, has endurance, to push that song over the top, and to maintain the name in that juke box, that wall and bar box, on the title strips, for months to come. Making it a more outstanding, a more glorious, a more profitable song.

The juke box industry has time after time, brought to the publisher, to the artists, to the recording firms—greater glory and greater possibilities for future achievements.

Those constant, continuous plugs. Those 500,000 juke boxes, 2,500,000 wall and bar boxes, starring the public in the eye AT THE POINT OF SALE each and every day—hour after hour—suggesting a song that becomes great overnight, as the nation's automatic music industry accepts it and uses it to the profitable advantage of the men who wrote it, published it, sang it and recorded it.

There, then, is the greatest exploitation market in the nation's history. A market that has on hand at all times at the very lowest quantity, over 12,500,000 records. A market using an automatic instrument that literally eats records.

The cost of such exploitation is extremely low. Yet, no publishing firm in these United States has branded its name for "quality", upon the great juke box audience which offers it over 3,000,000 exploitation outlets.

The artists work hard to cooperate with this tremendous outlet. So do the record manufacturers. But, the writers and the publishers—do not hammer away constantly and consistently on an exploitation medium which is absolutely invaluable to them.

A medium that plays a song around the corner and sends people into retail stores to buy just that song. That stimulates some piano playing amateur or expert to buy a sheet—because he heard it "in the corner juke box". A medium that offers so many possibilities to the music industry that to outline all of them would take pages and pages of print—for new possibilities appear each and every day.

A medium that bust wide open with the oldies and put them over the top. A medium that features the newest, and has people whistling and humming and singing the tunes. A medium of such extraordinary worth and size and power—and—that is overlooked by the one division of the music industry which can best use it.

The juke box operators of America seek the cooperation and the knowledge and experience which the music industry has gained over its many, many years. They need it, for they are comparatively new to music. They feature what the public plays—what the public pays its nickels for—and, many times, they guess wrong. But, with the invaluable experience of those exploiters who made the music industry great, back of them—the juke box industry would grow ever stronger and greater.

This, then, is the time for those men who seek plugs to remember there are more than 3,000,000 units always ready and waiting to plug their tunes, their artists, their writers—AWAY OVER THE TOP.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
"Ravens" Disk Brings Order Avalanche To National

NEW YORK — National Records Co., this city, announced to the trade this past week that advance orders for the latest disks by The Ravens had already passed expectations, and that they were putting their plant at Philadephia, N. J. on a three shift basis, working around the clock.

The Ravens, who clicked so big with their rendition of "Ol' Man River" and brought them out of comparative obscurity into the limelight waxed four sides for the National plattery this past week. The first release couples the Gershwin "Summertime" and "Write Me A Letter".

Herb Abramson, director of artists and repertoire for the plattery explained the unusually quick pressing by stating, "We believe we've got one of the hottest vocal groups in the country right now. Their radio, theatre and night club offers are just starting to pyramid."

In order to fill advance orders, and to build a supply that will meet the unprecedented demand, A. B. Green, president of National has the company's plant facilities working on an around the clock basis. Mr. Green stated further that due to the high demand, distributors and dealers should have a substantial supply of the new platter by October 28, the scheduled release date.

Glen Gray Leaves Mercury

CHICAGO—Glen Gray, the Casa Loma orchestra leader, secured a release from his recording contract with Mercury Records it was learned late this past week.

Gray still had nine months to go on a two-year recording deal with Mercury. The ork leader signed his past with the plattery with Beke Adams, former vee pe of the plattery who recently resigned.

NEW YORK—Pictured above whooping it up at the release of their latest Capitol disk "Red Wing" are (left to right) vocalist Shirley Lloyd, drummer Harold Hahn, and sax tootin' maestro Sam Donahue himself.

Donahue, well known to music ops throughout the country recently scored a smash success with his recording of the oldie "I Never Knew," which saw several sales records smashed. The young maestro was discharged from the service last year—banded a Capitol recording contract and "I Never Knew"; and the resultant success was heard 'round the music biz.

Watch Rainbow Records

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE

.....ANNOUNCING.....

UNIVERSAL RECORDS' DISTRIBUTORSHIP

COAST ...... TO COAST

☆ MASS. MUSIC DISTRIBUTORS.................Boston
☆ PAUL H. MILEMORE, INC. ..................New York
☆ DAVID ROSEN COMPANY .................Philadelphia
☆ BARNETT DISTRIBUTING CO..............Baltimore
☆ NIAGARA MIDLAND COMPANY ..............Buffalo
☆ TRIANGLE RECORD DISTRIBUTORS Pittsburgh
☆ W. E. HARVEY COMPANY..................Cleveland
☆ W. E. HARVEY COMPANY..................Detroit
☆ TARAN DISTRIBUTING CO.................Jacksonville, Fla.
☆ RECORD SALES COMPANY ..............Atlanta
☆ KLAYMAN DISTRIBUTING CO. ...........Cincinnati
☆ RECORD SALES COMPANY .............San Francisco
☆ RECORD SALES COMPANY .............Birmingham
☆ JAMES H. MARTIN, INC. .................Chicago
☆ MUSIC SALES COMPANY...............New Orleans
☆ GRIFFIN MUSIC COMPANY ..............Jackson, Miss.
☆ MUSIC SALES COMPANY .................Memphis
☆ MILLNER RECORD SALES..............St. Louis
☆ CROWE-MARTIN DISTRIBUTING CO........Houston
☆ MILLNER RECORD SALES...............Kansas City
☆ DOBBS-SKINNER, INC. ..............Dallas
☆ DAVIS SALES COMPANY ...............Denver
☆ SUNLAND SUPPLY CO., INC.............El Paso
☆ MELODY SALES COMPANY .............San Francisco

☆ SELLING

THE LABEL — UNIVERSAL
THE STARS — HARMONICATS
THE HITS — "MY GAL SAL" "I LOVE YOU"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fool That I Am</td>
<td>Dinah Washington</td>
<td>Mercury</td>
<td>Running as the top tune in Harlem for two consecutive weeks now!</td>
</tr>
<tr>
<td>2</td>
<td>Trust in Me</td>
<td>Hadda Brooks</td>
<td>Modern 150</td>
<td>Holds tight in the number two slot for the fifth straight week. Opus wild about this one.</td>
</tr>
<tr>
<td>3</td>
<td>Early in the Morning</td>
<td>Louis Jordan</td>
<td>Decca 24155</td>
<td>In fifth place last week, this pop Jordan tune moves up two notches to cop the third position here.</td>
</tr>
<tr>
<td>4</td>
<td>Everything I Have Is Yours</td>
<td>Sarah Vaughan</td>
<td>Musicraft</td>
<td>Continues its steady attraction as this plug tune rises from sixth place to grab the fourth spot.</td>
</tr>
<tr>
<td>5</td>
<td>True Blues</td>
<td>Roy Milton</td>
<td>Specialty 510</td>
<td>In third place last week, this heavy tune by Roy Milton moves down to number five this week, with steady play reported.</td>
</tr>
<tr>
<td>6</td>
<td>Love That Man</td>
<td>Annie Laurie</td>
<td>Deluxe 1002</td>
<td>In ninth place last week, this rapidly rising favorite moves into sixth position this week.</td>
</tr>
<tr>
<td>7</td>
<td>He's a Real Gone Guy</td>
<td>Nellie Lutcher</td>
<td>Capitol 40017</td>
<td>Takes a drop from fourth place to grab seventh position, Lutcher still hot tho!</td>
</tr>
<tr>
<td>8</td>
<td>Big Legs</td>
<td>Gene Phillips</td>
<td>Modern 20-527</td>
<td>In seventh place last week “Big Legs” drops one to the eighth spot. Still heavily played.</td>
</tr>
<tr>
<td>9</td>
<td>Thrill Me</td>
<td>Roy Milton</td>
<td>Specialty 510</td>
<td>In tenth place last week, this ditty moves up one notch to latch on to ninth place.</td>
</tr>
<tr>
<td>10</td>
<td>Red Top</td>
<td>Gene Ammons</td>
<td>Mercury 8048</td>
<td>For this one a sleigh ride. Starts to move with its first appearance here.</td>
</tr>
</tbody>
</table>
Bullet's "Near You" Hits Million Mark—Fall Biz Continues To Boom

NEW YORK — Reports coming to The Cash Box this past week, indicated that the expected fall boom in the record market has just about started to break, with peak sales being reported by a large majority of disk manufacturers.

Of most importance to the trade, was the announcement by Bullet Records prez, Jim Bullet that his current hit "Near You" has passed the one million mark in record sales, Bullet's eclipsing the phenomenal mark, set by so many as the sign or goal in the disk biz, proves to the trade that the public today continues to buy good music, regardless of label or artist. The demand for "Near You" continues to grow, and many believe that the tune has not as yet reached its peak in popularity. The sensational rise of the song, from practically nowhere to the top of every pop list in the nation further proves that the so-called independent record manufacturer does have an avid eye in the record industry. Bullet had well over twenty-four pressing plants in operation throughout the country, with all plants running at full production schedule. Continuing the trend set by records, Francis Craig is currently being "pushed" by so many booking agents and theatre managers. Craig is set for one week at the Adam Thra, Newark, N. J., starting October 30.

In a statement to The Cash Box regarding the important role the music operator played in making a success of "Near You", Ed Levy, president of Major Distributing Co., New York Distributor for Bullet, stated, "The music operator was of prime importance in promoting and selling "Near You". Music operators, always quick to catch the sense of a potential hit literally swamped our office with orders. Their placement upon thousands of machines in the New York area resulted in widespread attention being focused upon "Near You". We firmly believe that the repeat playing of the song in juke boxes was a direct result of the phenomenal sales we achieved with the retail market. Altho, we operated at a handicap at the outset, so many operators, consumers and retail men patiently stood by."

Major currently has several hits on their hands, namely "Near You", the Tower recording of "How Soon" by Jack Owens, (said to have passed the 500,000 mark in sales) and the spark of a new hit by Regent Records "My Guitar Is My Sweetheart."

Lissen Records Names Elaine Cohen Flack Chief

NEW YORK—Henry C. Brown, president of Lissen Records Inc., this city, announced the appointment of Miss Elaine Cohen as publicity and promotion manager of the plattery this past week. "Through our new department closer cooperation with local distributors and music operators in promotional campaigns are planned", said Mr. Brown.

Miss Cohen formerly was with the Lester Harrison Advertising Agency, She attended Olivet College, Olivet, Mich.

The Original
"THE FRECKLE SONG"
by Larry Vincent

ONLY on PEARL RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CUT RECORD PLAYING TIME TO 2 MINUTES OP SAYS TO BOOST INCOME

Texas Music Op Offers Suggestion After Long Experimentation Which Upped His Take Over 20% Overall — And 50% During Peak Hours of Play

NEW YORK—About four years ago The Cash Box suggested that special juke box records be manufactured which would feature speedier playing time and which would also eliminate a great many of the legislative headaches being encountered annually in controversies with ASCAP and other music protective associations.

A large number of the nation's juke box ops agreed wholeheartedly with this suggestion at that time and one independent record manufacturer advised the trade that he was going to manufacture records with the wording on the label reading, "Exclusively for play in automatic music instruments".

After this past year's victory in Washington, the trade more or less forgot about this suggestion. But, it seems now that certain juke box ops remembered about the plan for shorter playing time records for juke boxes and went right ahead to see what could be done about it as a means to up income.

One of these operators, who has been operating since 1934, E. J. Pepper of Hereford, Texas, liked the idea so well that, when faced with present inflated overhead costs and prices of the new phonos, he decided to cut down on the playing time of the records in an experimentation program to learn whether this would earn him more money: possibly displease his customers so that he would have to stop the speedier play; and also whether in the long run it might be the solution to the need for front money as against the operating standard of 50%-50% commission basis.

Pepper now writes to The Cash Box, "The present record for phonographs is about three minutes, including record change and playing record time, making juke boxes earn about $1.00 per hour.

"The record time can be cut to two minutes of play which would give the juke box of today (including changing of records) which I have tested, an extra ten plays per hour or 50% increase during peak hours.

"You can take any route of juke boxes and find that for two hours a day a phonograph will play continuously, on the average. That means that juke boxes will earn $1.00 per day extra (as a minimum) under these conditions.

"An operator can then figure to pay 50% on his phonographs, which is the only way left to operate with all hazards, so that location owners will not think they are being cheated.

"At the end of 30 days a man can meet his notes, make more money, buy more machines and stop the continuous squawking.

"Your idea for $15 per week front money guarantee is fine where there is an association and the territory is a well organized section. But here, and elsewhere, where there are distributors who will sell location owners phonographs, and continually create new operations, the $15 per week front money guarantee is out.

"The only sensible solution where the coin operated phonographs are concerned — is playing time."

The Cash Box, therefore, offers Mr. Pepper's suggestion for the benefit of the juke box industry. There is no doubt that the public can get just as much musical thrill from a two minute record as from the present three minute recording. (This has been proved by Mr. Pepper whose tests showed that the public didn't resent the speeded up play and, in fact, few even knew the difference.)

In keeping with this thought, the record manufacturer can produce two minute recordings for the juke box trade. He can continue with the three minute recording for the home trade, if he so desires. But, speeded up playing time can mean greater collections for the juke box operators. And this is the answer to the entire music problem today.

There is no doubt that if the nation's operators will test their present playing time and add on to their peak play hours the extra coins they would receive for speeded up play of two minute recordings, there is a survey that they, too, will agree with Mr. Pepper that here is a suggestion which is certain to meet with great approval throughout the nation and one which can bring juke box operating better profit.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Since I Fell For You
Annie Laurie
(Deluxe 1082)
On top of the Chicago hit parade for the second consecutive week! Sensational play reported.

Changeable Woman
Johnny Moore
(Exclusive 251)
This rave fave repeats its position of last week, with ops hungry for Moore mugs.

The Wildest Gal in Town
Billy Eckstine
(MGM 10069)
In fourth place last week, the popular Eckstine moves up one notch here to garner the number three slot.

Bell Boy Boogie
Todd Rhodes
(Sensation)
In the sixth spot last week, "Bell Boy Boogie" takes hold and moves up two to grab the fourth position.

Big Legs
Gene Phillips
(Modern 20-527)
Moves down two here, although ops still report heavy play. Ran third last week — in the fifth spot now.

Near You
Francis Craig
("Bullet 1007")
Music ops continue to rave about this one. In seventh place last week this smash recording rises into the sixth position here.

Red Top
Gene Ammons
(Mercury 8048)
Popularity of this one forces ops to push it into seventh place after holding down the eighth spot last week.

Don’t Take Your Love From Me
Hadda Brooks
(Modern 1531)
On the bottom last week — into number eight here. A great recording by a great artist.

Thrill Me
Roy Milton
(Specialty 518)
Play Roy Milton takes over Chi like a storm to move into the top ten with "Thrill Me" in ninth place.

Early In The Morning
Louis Jordan
(Decca 24155)
Rapidly rising throughout the country, this hot player holds down tenth place here with ops reporting peak play.

Please mention THE CASH BOX when answering ads — it proves you’re a real coin machine man!
**Rollin 'Round Randolph**

CHICAGO — New that Frankie Laine, whom Marty Bloom has nicknamed "The modern Al Jolson", has closed at the College Inn, he simply jammed on his opening day at the Oriental this week and it seems that the jaunting will con-

**Benny Strong** at the Boulevard Room of the Slovons with everyone of the big-

ers present on opening night to greet Orrin. Benny hit the road "for about a year's time" we hear, covering here, there and everywhere in the nation. This may give Benny that necessary popularity in either of the nation's noted spots to bring him up in the record biz limelight. By the way, we hear Benny has just recorded "That Certain Party" for Tower Records and looks to this recording becoming one of the biggest hits. We also know that Benny has been approached by some of the New York record firms to cut disks for them.

Ned Miller of Leo Feist's offices here all peppeled up this week by the many, many air plugs his "Why Should I Cry" hit of yesterday got. "And", says Ned, "it looks like the 'Cry' song is going to be even a bigger hit with the way the gang's going for it." Ned also advises that the firm have put the plug on "Peggy O'Neill" and "I Understand", expecting both numbers to go over terrifically. . . . Matt Salton of M-S Pub-

**Jack Buckley of Vitacoustic** is so ex-

pected because the Harmonicats are lead-

ing the Second Annual Poll of the Auto-

matic Music Industry of America with their "Peg" tune that he's already plan-

ning plant to make this the greatest and

most startling announcement in all juke box history should Jerry Marad's boys

come into first place and win the "Osc-

er" for the Best Moneymaking Record of

1947. . . . Bill Putnam of Universal is on a short jaunt around the country getting more pressing facilities for the Harmonicats' recording of "My Gal Sal". . . . Ellen White, the gal Universal discon-

vored with Warren Durretta's band, will have her first record released very, very soon. . . . Joe E. Bihari of Modern Records around town this past week and telling us all about his latest releases. . . . The Dancing Sisters opened at the College Inn. . . . Spike Jones and Dorothy Shay, two swell juke box names, on CBS here and each getting ready for some special stints in town very soon. . . . Libby Hol-

man takes with Mercury and will record the famed "Body & Soul" as her first disk. . . . Sarah Vaughan bows out of the Club Silhouette with Billy Eckstine following her into the spot. . . .

Eddy Howard is expected back at the Aragon on October 21 and Biggie Levin is going all out to make this return of the "juke box king" one of the biggest ever. . . Al Friedman, with Melody Lane here, anxiously waiting for his "Chick-

asaw Limited" records from Woody Herman, Martha Tilton and Hal Mooney. Which is an impressive line-up to start off with . . . Frankie Carle and Dave Weaver in lots of huddles here. Why, he's got to do with that music publishing venture and the Bullet Records deal? Frankie in the meantime is wowing 'em at the Chicago Theatre.
"Tellin' Lies"
"Now Or Never"
BILL BOYD
(Victor 20-2379)

Big stick of the week is this offering by the popular Bill Boyd, with the music and wordage charmingly handled by this boy.夫n this big coin play in many an ope route. Top deck, "Tellin' Lies", is of grade A caliber with Bill walking in soothing manner throughout. Ditty offers loads of laughs, while the instrumental accompaniment offered matches the brilliance of the tune itself. On the flip with "Now or Never", Bill changes the mood to go off the deep end and come up with a slowly patterned tune hinging on the romantic end. Once again Bill's vocal charm grabs the spotlight to beckon coin play galore. "Tellin' Lies" for telling buffalo hides.

"Be My Darlin'"
"When The Sun Goes Down"
FOY WILLING
(Majestic 4016)

Pair of sides offered in splendid treatment are headed by Foxy Willing, and titled "Be My Darlin'" and "When The Sun Goes Down". Both sides shape up as a platter well loaded with possibilities. "Be My Darlin'" raises the glory here with Foxy's pleasant styling coming thru in fine style. Wordage weaves around the little throughout, while background music echoes adequately. On the flip with "When The Sun Goes Down", Foxy takes off on a fast speaking stunt to rave about his gal loaded down with dynamite. Both sides may do the trick for you, and deserve your listening time.

"Follow Thru"
"I Like My Chicken Fryin' Size"
MERLE TRAVIS
(Capitol 40850)

Following of this popular artist is headed by "I Like My Chicken Fryin' Size", and does so in wonderful manner replete with the stuff that adds up to hearty coin play. Top deck tells of Merle and his message to "Follow thru" and "I Like My Chicken Fryin' Size", and does so in splendid manner for which Merle is so well noted. What 'em—willa?

"I Come From Missouri"
"When Your Hair Has Turned To Silver"
DENVER DARLING
(MGM 10094)

Your phono patrons are bound to play this disk night and day! First side by the popular Denver Darling, who has continually attracted peak phono play are rendered in top song styling throughout. Out Wailing "I Come From Missouri", from the flier "Romance of Ozark Ridge", Denver scores all the way. Ditty is in wonderful timing, with his Ozark boys joining in to add loads of flavor to the side. It makes for pleasant listening anywhere and is sure to be appreciated by a host of your customers. On the flip with a cotype theme labeled "When Your Hair Has Turned To Silver", Denver waives the fragrant wordage in sweet tones of solitude. The side they're going to want is "I Come From Missouri".

KING
prudently presents
Grandpa Jones
Exclusive KING Artist

And His
New Hit
KING 644
CALL ME DARLING
.once again
BACKED BY
ALIMONY TROUBLE

This great number was picked as the BULLSEYE OF THE WEEK in the Sept. 22 issue of Cash Box. Thank you, Cash Box, for calling your shots!

OTHER
GRANDPA JONES HITS!

513
STEPPIN' OUT KIND
YOU'LL BE LONESOME TOO

532
EIGHT MORE MILES TO LOUISVILLE
TEARS THAT MAKE BELIEVE

545
EAST BOUND FREIGHT TRAIN
GET THINGS READY FOR ME, MA

624
MOUNTAIN DEW
MY DARLING'S NOT MY DARLING ANYMORE

668
AND HIS LATEST RELEASE
OLD RATTLE
MOUNTAIN MAW

Write — Wire — Phone

KING
RECORD DIST. CO.

1540 Brewster Ave., Cincinnati 7, Ohio
845 Grandview St., Los Angeles California
913 Camp St., Dallas 2, Texas
1317 N. Broadway, Oklahoma City 3, Oklahoma

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Short Shots
From the Hills and Plains

Ops report Elton Britt’s latest Victor click disk “I’m Tying The Leaves So They Don’t Come Down” a real money maker ... Is Bob Wills leaving Columbia to record for MGM? ... Chubby Check Boe and Jack Dees have rejoined the Zeke Mannen crew ... Sylvester Cross, American Music Co., visiting in New York. Sy’s current hit is “Smoke, Smoke, Smoke”. And speaking of the cigarette song, we hear that Tex Wills is really ripping the Oriental Theatre (Chicago) apart ... Roy Whitley doing a fine radio promotion job for the rodeo currently in New York’s Madison Square Garden ... Red River Dave clicking big with Continental Records . . . . The entire folk music industry is rooting for the next big dance show via the Rustic Cabin, Englewood N. J. The show stars Denver Darling, Elton Britt, Dave Miller, Rosalie Allen and loads of other excellent talent ... Riley Smith cutting wax again ... Merle Travis bought a new home on the West Coast.

Dave Benny steals the show on the Oklahoma Round-Up via CBS ... Red Merrill stepping fast on Signature wax ... Chet Atkins first release on Victor “Canned Heat” really is that hot ... Isn’t it great to hear Ford Bailey on the Grand Ole Opr’y again ... Slim Cowan’s “I Won’t Love Song” coming fast ...omer & Jethro, on King Records cut “Lonely Little Petunia” last week ... New Record Co. have signed Jim Hand this past week. Jim’s release is already on the street ... Smiley Wilson has reorganized his old circle Three Ranch Gang ... Bill Carlisle, favorite King recording artist and his brother Cliff, have transferred radio activities from WNOX, Knoxville, to WLEX, Lexington, Ky. ... Bob Manning and Mary Martin really wowing at the Texas State Fair ... Guy Gillet, folk music head at Capitol Records stopped off at Dallas this past week to cut some wax ... Jimmy Wakely touring the southwest.

Jimmy Osborne, Kentucky born folk singer now heard over KWKH, Shreveport, La., signed a recording contract for King this past week ... Bealsy Smith, whose train songs (“Tennessee Central No. 9”, “Night Train To Memphis”, and “City of Memphis”) have been national hits, slips into a novelty mood in his most recent collaboration with Francis (“Near You”) Craig. Their new song scheduled for early release with the Craig band is “Reg Your Pardun” ... Whitey Ford is now back at WSM after a successful road show which kept him busy all summer ... Biggest new folk music show of the winter at WSM is the Universal Network origination, the Roy Acuff show, starring Roy and His Smoky Mountain Boys. Sponsored by American Ace Coffee, the new thirty minute program (7:30 P.M. CST, Saturday) originates at WSM and is at present heard on 18 stations. Expansion plans call for 35 stations to be carrying Roy before the end of the month.

“AS SWEET AS YOU”
Recorded by
ART LUND
on MGM No. 10072

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

FEUDIN’ AND FIGHTIN’
Dorothy Shay
(Columbia 37189)

ANSWER TO WALKIN’ THE FLOOR
Ernest Tubb
(Decca 46029)

PO’ FOLKS
Roy Acuff
(Columbia 37245)

WEDDING BELLS
Bill Carlisle
(King)

YOU LAUGHED AND I CRIED
Jack Guthrie
(Capitol 406)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK—"The American Weekly", Hearst’s weekly publication which features "Greatest Circulation in the World" along with its title and also calls itself, "The Nation’s Reading Habit," this week (October 19, 1947 issue) featured an article, Page 28, entitled "Who Gets Your Juke Box Nickel?"

The article goes back to the days of the Scott and Fellows Bills when they were introduced this past year in Congress and reports on the "American Weekly" called on various columnists and publications in the juke box field asking for information.

The article tells the story of Fred Waring’s attempt to get the "Copyright Act of 1909" changed. It also lists this publication as "The Automatic Music Box Industry of America and its official publication, ‘The Cash Box’, ‘The Confidentian Weekly of the Coin Machine Industy’," of which Waring says that this publication, "is well satisfied with that clause", referring to the fact that the juke box business should not pay any royalties to certain organizations.

What the reporter for the "American Weekly" overlooked is: 1) That any reference to the fact that juke box operators are "told where to place machines" is absolutely erroneous and that no such thing exists in this nation today. 2) That this publication was not against anyone of the articles. 3) They had as much right

Therefore, if the American Weekly’s feature writer was interested in doing the artists so much good, he naturally wouldn’t want to hurt their royalty checks by condemning the fact that the public likes to play juke box music.

Juke box music is fundamentally sound; it is music that the public enjoys, and when it desires to play that music. There is no one standing near a juke box and shilling the public. There is no one around the juke box with a big sign forcing the public to play.

The public likes and always will like juke box music, regardless of radio and television, for in the juke box the public can choose what it wants to hear when it wants to hear it.

The writer of this feature article could be corrected in a great many statements which he made. But, would there be much worth to such criticism in a publication of such a story which is written for anything but facts?

It seems, that someone really gave a great sob story to the writer of this article telling all about the "200 plays" on a record. (Every operator in the nation is seeking such recordings.) And the fact that whoever wrote the song should get a few cents from each play.

No facts, actual, honest, frank facts about the juke box business and its problems are presented at all. Simply a quick, jumpy story, that flies from one spot to another, touching on nothing and yet many things and then an attempt to smear an entire industry without giving that industry the opportunity of defending itself prior to publication of an article of this kind.

The largest part of this feature article covers the number of plays which the operator can obtain from the average recording. With the tremendous staff which the American Weekly employs, it would be a very simple matter for that publication to cover hundreds of the nation’s operators and get a really factual, truthful picture of the "number of plays which can be obtained from a record". There might be some really surprising answers for American Weekly from such a survey.

There might also be many other changes to this item were the writer to call in experienced juke box people and listen to the entire story of the juke box business.

Perhaps, American Weekly may yet do so. Who can tell?
Yellen-Fain Tune Stirs Music Biz—Hypo Mel Allen Disk Show

NEW YORK — Wide speculation was aroused this past week since the emergence of disc jockey Mel Allen, WINS, and a current Jack Yellen-Sammy Fain tune which Allen is currently featuring on his show.

The tune, bound to become a controversial item is called "Reguggee’s Lullaby", and features a heartbreaking lyric and melody built about a mother bewailing her child’s plight. The song, essentially a plea for Palestine has already caused much comment in official circles it was learned late this past week.

Allen, WINS station executives and Charles Ross, huddled this past week trying to decide whether or not to put the tune on the air. Once it was decided to do so, WINS decided to call attention to the disk. Mary Small is featured on the disk, while the flip is "The Jews Have Got Their Irish Up".

Crown Records Pact Vocalist Ruby Hill

NEW YORK—Crown Records, this city, announced to the trade this past week the signing of vocalist Ruby Hill to a long term recording contract. Her first disks have just been released and consist of four sides.

In conjunction with the announcement of the signing of Miss Hill, Irving Falk, promotion manager for Crown emphasized that the plattery would concentrate heavily in the race and folk fields. Scheduled for early release are several platters in the folk and western field.

Exclusive Cuts Wax

HOLLYWOOD, CAL.—Caught directing during a recording session are Exclusive Records president Leon Rene and national sales manager Franklin Kort. Prexy Leon just returned to the land of sunshine after inspecting the new Exclusive branch office in New York and reports his sales have almost doubled. Mr. Kort recently concluded a nation wide tour of distributors.
Second Annual Music Poll Draws Heavy Voting—"Peg", Howard, Stafford & Como Lead

NEW YORK—As voting cards continue to pour into The Cash Box in the Second Annual Music Poll of the Automatic Music Industry of America, the tabulations show that the entire music industry is avidly watching the returns.

Music publishers, artists, recording executives and managers eagerly await the returns. The poll, endorsed by music operators and associations throughout the nation, has captured attention in every section of the country.

Publication of the second week's standing in the music poll disclosed that several artists and recordings in various categories of the poll are literally leading by a mile.

"Peg O' My Heart" has taken a hearty lead in the Best Record Division, over such strong winners as "Heartaches," "Anniversary Song" and "That's My Desire." At this stage of the voting it is The Harmonicats recording of "Peg" which seems to be winning widespread approval.

Eddy Howard has taken a lead of over more than three times as many votes as his runner-up Freddy Martin. It is well to note that Martin, Guy Lombardo and Vaughn Monroe remain close to each other in the balloting.

Jo Stafford remains the top female vocalist, altho votes received at press time indicate that Joan Shaw and Margaret Whiting are rapidly closing the gap.

Perry Como has taken a commanding lead over such all time favorites as Bing Crosby and Frank Sinatra. Newcomer Vic Damone continues to remain close to Sinatra, while Buddy Clark, Johnny Mercer and Dick Haymes are neck and neck.

The strongest lead shown in the poll

Victor Pub Entrance Draws Loud Protest

NEW YORK—The reported entrance of RCA-Victor Records into the music publishing business was apparently stymied this past week, after loud voices were raised by established music publishers.

The general objection of most music publishers was that of the publishers stating "they were not getting into the recording business, why should you get into the publishing field?"

However, publishers overlooked the fact that Decca Records has been in the music publishing business for quite some time and has established themselves as a very important publisher at that. Decca has several affiliations and subsidiaries in the music publishing field.

Watch For—
PRETTY KITTY KEELAN

BELL Novelties

Watch RAINBOW RECORDS

BELL RECORDS, Inc.
2382 Pitkin Ave., Brooklyn 7, N.Y.

By - BENNY BELL

Dealer’s price, 49c. C.O.D. only
IF YOU HAVE NO LOCAL DISTRIBUTOR, ORDER FROM
BELL RECORDS, Inc.
669 North Robertson Boulevard
Hollywood

A Juke Box Hit
JOE LUTCHER’S
"ROCKIN’ BOOGIE"
and
"BLUES FOR SALE"
Specialty SP503

Roy’s Latest Hit!
"THRILL ME"
and
"Big Fat Mama"
Specialty SP518

"True Blues"
and
"Camille’s Boogie"
Specialty SP510

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
new horizons
IN PLAY APPEAL AND OPERATING ECONOMY

WURLITZER
1948 Phonographs and Engineered Music Systems

VI-20-3313—TEX BENEKE ORCH.
How Can I Say I Love You
3—Smoke, Smoke, Smoke 85.2 72.7
CA-0001—TEX WILLIAMS
Roundup Polka
CO-37631—JOHNNY BOND
Wanted Tears
CS-365—DUCE SPRIGGINS
DE-34113—LAWRENCE WEIK ORCH.
Pic-A-Boo (In the Park)
VI-20-2370—PHIL HARRIS ORCH.
Crawdad Song

36—Just Plain Love 1.2 1.0 3.6
37—Ivy 1.1 4.6 9.6
38—Civilization 1.1 2.3
39—Too Late 1.0
40—I Miss You So —1.0
THE WORLD'S FIRST REAL POSTWAR PHONOGRAPH IS HERE!

It's the Wurlitzer Model 1100!

New from top to bottom, from styling to tone, from cabinet construction to program selection, it opens wide new horizons in play-appeal and operating economy.

Look at it! Listen to it! Probe into its innards and marvel at its engineering. Your eyes, your ears and your service men will welcome its breath-taking advancements. It is far ahead of anything ever conceived in this industry. There are literally no standards by which it can be compared.

It's the first commercial phonograph to incorporate the sensational Zenith Cobra Tone Arm . . . first to introduce clear non-fade plastics . . . first to offer a 24-record program with a revolving selector that speeds up selection by serving up eight numbers at a time . . . first to present aeronautical astro-dome plastics in a record changer compartment window . . . first to inaugurate a whole host of service features that make it possible to remove parts for service up to 100 times faster than ever before.

Here, in the Wurlitzer Model 1100, is a phonograph that will plumb new lows in operating cost . . . that will hit new highs in earning power . . . that will offer more Musical Fun for Everyone than any commercial phonograph in history.

For Specifications see back page.
<table>
<thead>
<tr>
<th>Track</th>
<th>Title</th>
<th>Artist</th>
<th>Model 1100</th>
<th>Model 1300</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-1</td>
<td>How Can I Say I Love You</td>
<td>Mi Vi-20-2313—Tex Beneke Orch.</td>
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<td>2</td>
<td>Smoke, Smoke, Smoke</td>
<td>CA-40000—Tex Williams Roundup Polka</td>
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<tr>
<td>3</td>
<td>Roundup Polka</td>
<td>CA-37831—Johnny Bond Wabash Fandango</td>
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</tr>
<tr>
<td>35</td>
<td>Rio</td>
<td>CS-263—Duce Spriggins</td>
<td></td>
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<tr>
<td>36</td>
<td>Just Plain Love</td>
<td>De-24113—Lawrence Welk Or</td>
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<td>37</td>
<td>Ivy</td>
<td>VI-20-2370—Phil Harris Or</td>
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<td>38</td>
<td>Civilization</td>
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<td>40</td>
<td>I Miss You So</td>
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ITS GREAT SKY-TOP TURRE makes it a "sidewalk superintendent's" dream!
The greatest eye-appeal of all time! Gorgeous moving, changing illumination through crystal-clear embossed door plastics — an innovation in the industry. No paints to fade. No loss of brilliance even in bright daylight. You actually see the color cylinder through a series of rectangular lenses with the most startling, pleasing, play-promoting color effects on any phonograph.

And, to top it off, Wurlitzer's panoramic SKY-TOP Record Changer Window. Larger than ever, stronger than ever, built like a bomber nose, it's a "sidewalk superintendent's" dream. Gives everyone a ringside seat as the record changer mechanism works its magic in a dramatic, theatrical setting right before their very eyes.

Its Fascinating New Encore Program Selector Keeps People Playing Again and Again

Another exciting example of Wurlitzer leadership! The new Encore Program Selector. A master stroke in multiplying play-appeal by making record selection faster, easier, more fun.

Divides 24 records into three programs of eight records each. Player makes selection from eight numbers showing on program holder. By pressing the Master Key, the program holder revolves and another selection of eight different numbers comes into view. New numbers appear above the selector buttons corresponding to the new set of eight tunes, and the color behind these numbers also changes to match the colored program numbers opposite the program slips.

Action, motion, illumination combine in the Encore Program Selector, encouraging people to play the phonograph again and again. More and more profits for you!
Its scintillating tone brilliance is enhanced by the

**ZENITH**

Cobra Tone Arm

Wurlitzer sets another precedent. Enhances its long held leadership in tone by being the first commercial phonograph manufacturer to adopt the famous Zenith Cobra Tone Arm.

Less than 2/3 ounce pressure at the “floating filament” stylus point. Extremely low record surface noise. Picks up the finest modulations to reproduce tones never before heard on a record.

The “floating filament” is housed in a retractable cartridge. Therefore, the pickup will stand amazing abuse. Your service man can accidentally drop the pickup on the record, or scrape it clear across the surface. No damage to record or stylus. Any pressure on the tone arm rocks the cartridge upwards... raises the “floating filament” point off the record... leaves only a smooth plastic shoulder in contact that will not harm a record.

You can move the phonograph, jolt it, run it on springy floors without injury to record or the “floating filament” stylus.

**Sensational savings in record wear**

The public plays the average popular numbers on your phonograph from 1500 to 2500 times. With conventional pickups the fidelity of those records starts to fall off at from 50 to 300 plays and, from that point, falls off FAST. You have to replace that record 3 or 4 times during the life of that tune.

Not so with the Zenith Cobra Tone Arm! ONE RECORD will play the ENTIRE run. That record will have 95% fidelity after 2000 plays — will STILL be suitable for secondary spots or for resale.

There's a further economy feature, too. Conventional pickups give you from 190 to 420 plays per dollar spent for needles and records. Zenith's Cobra Tone Arm gives you 1620 plays for the same dollar.

Needles and record costs represent one of the major factors in your operating expense. Now you can conservatively figure a 50 to 75% reduction in those costs, a saving that can represent hundreds of dollars in extra profits on every Wurlitzer Model 1100 Phonograph.

Furthermore, the tone of your new Wurlitzer will always be the type that attracts more and more play — that produces more and more profits for YOU.
Back door opens from latch in front:
Flick a latch just inside the front door. PRESTO! The back door swings open! No reaching through chassis. Cleaner, quicker, far more convenient way of getting at the rear of the chassis.

3-point suspension for accurate permanent leveling:
A caster under each front corner. A double caster centered in the rear. A 3-point adjustable suspension that accurately and permanently compensates for uneven floors — prevents sag, saves service.

Colorful Musical Note dust cover protects tray stack: A dust cover and an eye-catching ad for Wurlitzer Music combined! Wurlitzer's Sign of the Musical Note in full color right where it will be seen by everyone who looks into the record changer compartment.

Entire cabinet and door are metal framed for extra ruggedness: Skyscraper construction! Cabinet is metal framed. Door is metal framed. Door is hinged into metal. No warping. No sagging. The Wurlitzer Model 1100 will retain its beauty for years and years to come.

Greater illumination than ever at lowest wattage on record:
You never saw a phonograph so gorgeously illuminated, so packed with eye-appeal, yet, thanks to the clarity of Wurlitzer plastics and the reflective power of the aluminum grille, it's accomplished with a total consumption of only 155 watts.

Jam-proof 3-in-1 coin entry:
Single 5, 10, 25c coin entry and coin track eliminates any possibility of coins jamming — saves coin mechanism service. 3 in 1 Magnetic Slug Rejector. Positive automatic coin return for off-power conditions.
In the new Wurlitzer 1100 all mechanical and electrical parts have been so improved and refined that this great phonograph will require still less servicing than any of its predecessors.

With the introduction of the "Quick-As-A-Flash" replacement units, Wurlitzer scores another great "first." Realizing that when servicing is required, the biggest time factor is removal and replacement of parts, the Model 1100 has been designed so that all important parts can be removed and replaced with little more effort than is required to insert a plug in a light socket.

The direct result is an amazing saving in time — one that will reflect itself in a substantial increase in profits from every Wurlitzer 1100. No bolts — no screws — no soldered connections to fuss with. Just snap out one unit and snap in the replacement and "Quick-As-A-Flash" the Wurlitzer is again working for you.

Remove Junction Box
100 TIMES FASTER

Twelve years ago Wurlitzer originated the idea of terminating all electrical connections in a central Junction Box. That feature is retained and improved on the Wurlitzer Model 1100. Today the entire Junction Box lifts out by releasing one latch. 100 times faster than current conventional methods.

Remove and Expose Amplifier
OVER 100 TIMES FASTER

The Wurlitzer Model 1100 Amplifier is equipped with fader and matching transformers for connecting auxiliary speakers. No additional kits are required. Tube complement increases range and output of amplifier, as well as frequency range of the music. This Amplifier is part of the Wurlitzer Engineered Music System built right into the phonograph — is so designed that you can remove and expose it for service over 100 times faster than you can ordinary amplifiers.

Remove and Replace Coin Mechanism and Cover
NEARLY 3 TIMES FASTER

Mounted on inside of speaker door. Open the door — the mechanism is right in your face and operating where it can be easily and quickly removed. You can remove mechanism and cover nearly 3 times faster and replace it over twice as fast as in the past.
Replace Cobra Cartridge Nearly TWICE AS FAST

You can replace a Cobra cartridge nearly twice as fast as you can replace a needle used with conventional pickups. And, when you replace a Cobra cartridge, you instantaneously bring the tone arm and the pickup to the state of perfection it had when it left the factory.

Remove Encore Selector OVER 3 TIMES FASTER

Another time-saver where time is money. To remove the Electric Selector on the Model 1100, you pull a plug, loosen two latches and it's out. Over 3 times faster than the time it used to take.

Remove Program Holder, Change Slips and Replace Holder NEARLY TWICE AS FAST

Rotating Program Holder lifts out of record changer compartment. Small, compact, you can remove old numbers, substitute either new individual slips or 4-number multigraphed cards and replace Holder nearly twice as fast as on any other phonograph.

Remove and Adjust Moving Light Motors OVER 6 TIMES FASTER

Moving Light Motors lift out as an assembly by the simple removal of 2 screws. You may remove them and adjust them over 6 times faster than in the past.

Remove Slug Rej ector 5½ TIMES FASTER

Slug Rej ector is mounted on inside of speaker door. To remove it you simply open the door, lift out the unit. Actually 5½ times faster than former methods.

On Top of . . .

Unprecedented Earning Power

THE WURLITZER "1100" CAN SAVE
UP TO 1/3 OF ITS ORIGINAL COST IN FOUR YEARS OF OPERATION!

- Never before was a commercial phonograph so packed with earning power — so economical to operate. With its famous ZENITH COBRA TONE ARM and QUICK-AS-A-FLASH replacement units, the "1100" will show such tremendous savings in record cost and service, that during the first four years of use it can reduce your original investment as much as 1/3.
The rousing reception accorded this beautiful and authentic Colonial Model by Music Merchants and Location Owners alike has prompted Wurlitzer to continue it in the line for 1948.

Now known as the Model 1080A, it incorporates Model 1100 sound system and the Zenith Cobra Tone Arm!

Already recognized for its brilliant tone, music by this graceful period instrument becomes even finer than before. No needle noise. No damage to records even if you drop the Cobra Tone Arm on them, or scrape it across the record surface. No damage to the floating pickup either. It's retractable. Any extra pressure forces the needle up off the record, leaving only a smooth plastic shoulder resting on the record.

See and hear the new Colonial Model 1080A. Instantly you'll see its possibilities as a location-holding, profit-producing phonograph.
Opens the door to locations where it is essential to save space—features the Zenith Cobra Tone Arm

Continued in Wurlitzer's 1948 line as the 1017A, this compact, efficient unit can be placed in basements, store rooms, under counters, bars or other out-of-the-way spots.

It features the Zenith Cobra Tone Arm. It will provide the basis of a Wurlitzer Engineered Music System, rendering brilliance and clarity of tone never before approached.

Front and top doors open wide for easy service accessibility. A small monitor speaker is included for the convenience of the service man.

Here, as with all 1948 Wurlitzer Phonographs, record and needle economy, provided by the Zenith Cobra Tone Arm, will go a long way toward paying for this hidden unit.

For Specifications see back page.

NEW WURLITZER AUXILIARY AMPLIFIER MODEL 227

for use where location size precludes proper music coverage by standard phonograph

May be used in combination with Wurlitzer Phonograph Models 1100, 1080A and 1017A where location size is too great for phonograph to give proper volume coverage. Eliminates excessive power drain on phonograph amplifier imposed by a large number of speakers. Is equipped with Model 29 Independent Compensated Volume Control. To add Remote Volume Control, simply remove key controls and install in remote station.
From the equipment pictured and described on these pages it is possible for any Wurlitzer Music Merchant to install a complete Music System in any location regardless of size, shape or acoustical properties. Wurlitzer 1948 Phonographs are basically designed to handle auxiliary equipment. All speakers are basically designed for tone, and then styled. Matching transformers match the voice coil to a high impedance line. The results are less line loss, better tone; music at a pleasing sound level at any point in any location. In the final analysis, a Wurlitzer Engineered Music System means music with greater appeal to the public — producing greater profits for YOU!

**Model 4004-A**

This attractive wall speaker is finished in black, red and gold. Simulates a phonograph record in motion. Features the Sign of the Musical Note face, illuminated from behind.

**Model 4006-A Round Mirror Speaker**

Sparkling, scored mirror face reflects light and color. Bright, easily read lettering advertises "Wurlitzer Music System". A permanent magnet speaker and exclusive Wurlitzer "SonoCircle" Tone Chamber assure perfect music reproduction.

- **SIZE:** 10" diameter, 8" depth.
- **MATERIALS:** Walnut veneer cabinet with deluxe mirrored front. Styled "W" on grille cloth over speaker.
- **SPEAKER:** 8" permanent magnet.
- **MISCELLANEOUS:** 3½ Ohm voice coil.

**Model 4008 Super DeLuxe Wall or Ceiling Speaker**

First 15" Auxiliary Speaker ever offered. Real phonograph tone and output. Strikingly different design combines curly maple veneer, translucent molded plastics, polished metal trim and multi-faceted mirror glass. Fully illuminated, including a positive motor-driven revolving, jewel-like center section that presents an ever-changing array of brilliant colors.

Wurlitzer’s new “SonoCircle” Tone Chamber assures musical reproduction never before attained by an auxiliary unit. Perfect for use with concealed phonograph installations. Can be used in conjunction with smaller speakers.

- **SIZE:** 16½" diameter, 7½" deep.
- **MATERIALS:** All-wood cabinet with yellow metal disc and colorful Musical Note front.
- **SPEAKER:** 8" permanent magnet, dust-proof with volume control 3½ Ohm voice coil.
- **MISCELLANEOUS:** Contains wall or ceiling mounting brackets. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15' light cord with A.C. plug.
**Model 4007 Oval Deluxe Speaker**

Unique oval design featuring ever-changing colors that play on the sparkling silver grille cloth and mirrored rim. Novel 3-dimensional replica of Wurlitzer's Sign of the Musical Note. Combination of heavy duty 12" Speaker and "SonoCircle" Tone Chamber gives increased output, tonal fidelity and frequency response.

**SIZE:** 30½" high, 22¼" wide, 11½" deep.

**MATERIALS:** Wood frame, Silver grille cloth with red V. Mirror front with revolving colored light cylinder behind Musical Note.

**SPEAKER:** 12" heavy duty permanent magnet with 8 Ohm voice coil.

**MISCELLANEOUS:** Contains wall mounting provisions. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15' light cord with A.C. plug.

---

**Model 4005-A**

An inexpensive yet attractive genuine walnut veneer wall speaker that harmonizes with any location and reproduces phonograph music with amazing fidelity, thanks to Wurlitzer's exclusive new "SonoCircle" Tone Chamber.

**IZE:** 16½" diameter, 6" deep.

**MATERIALS:** Walnut veneer drum shaped cabinet with stylized "W" on gold grille cloth.

**SPEAKER:** 8" permanent magnet. 3½ Ohm voice coil.

**MISCELLANEOUS:** Wall mounting provisions. Terminal strip on back for connecting voice coil directly to phonograph or through a 500 Ohm matching transformer.

---

**Model 4009**

New and different. Enables you to line up locations and offer a permanent sound system before construction starts — or easily and conveniently installed in any wall or ceiling. Simple, inexpensive, amazingly high output speaker. Removable from mounting board for servicing.

**SIZE:** 14" diameter. Recesses in wall 2½".

**MATERIALS:** Metal frame. Lace Cane Grille complete with mounting board, braces, etc. Visible flange of speaker easily mounts flush with wall or ceiling with four screws.

**SPEAKER:** 12" permanent magnet with 8 Ohm voice coil.

**MISCELLANEOUS:** Includes wall or ceiling mounting.

---

**Model 4002 Multi-Colored Wall or Ceiling Speaker**

Similar in design to Model 4000 Speaker but constructed of vari-colored plastics. Already a tested play-stimulator in all types of locations.

**MULTI-COLORED PLASTIC CASE ILLUMINATED BY 60 WATT BULB.**

**SIZE:** 8¼" deep by 23¾" diameter.

**MATERIALS:** All-metal exterior.

**SPEAKER:** 12" permanent magnet type.

**MISCELLANEOUS:** Includes wall or ceiling mounting.

---

**Model 4000**

A handsome, all-metal speaker. Illuminated, highly polished metal frame will help sell Wurlitzer Music in any location. Stands away from the wall or ceiling to cast a pleasing pattern of light around it. Picks up and reflects surrounding colors with gorgeous effects in eye-appeal.

**SIZE:** 8¼" deep by 23¾" diameter.

**MATERIALS:** All-metal exterior.

**SPEAKER:** 12" permanent magnet type.

**MISCELLANEOUS:** Includes wall or ceiling mounting.
MODEL 1100 PHONOGRAPH

SPECIFICATIONS

DIMENSIONS: 57¾" high — 30½" wide — 27½" deep.
WEIGHT: 355 Lbs., Crated 412 Lbs.
WATTAGE: Lighting 155 — Complete Phonograph 400.

MODEL 1017-A CONCEALED UNIT

SPECIFICATIONS

DIMENSIONS: 31½" high — 31½" wide — 23" deep.
WEIGHT: 235 Lbs., Crated 274 Lbs.
WATTAGE: 330.
<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>AMI</td>
<td>Model A</td>
<td>$897.50</td>
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<td>HIDEAWAY CAB.</td>
<td>W/Selective Play Mech:</td>
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<td>FIBLOC</td>
<td>Mircole Cabinet</td>
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<td>MILLS INDUSTRIES</td>
<td>Constellation</td>
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<td>PACKARD MFG. CORP.</td>
<td>Manhattan Phonograph</td>
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<td>ROCK-OLA</td>
<td>1422 Phonograph (Net)</td>
<td>728.00</td>
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<tr>
<td>SEEBURG</td>
<td>147-M Symphonola w/remote control</td>
<td>$875.00</td>
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<tr>
<td>SOLOTONE CORP.</td>
<td>Leveling Pre-Amplifier</td>
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## Music

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>WURLITZER</td>
<td>Model 1100 Standard</td>
</tr>
<tr>
<td>BALLY MFG. CO.</td>
<td>Flying Trapeze</td>
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<tr>
<td>GOTTIEB</td>
<td>Deluxe Grip Scale</td>
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## Pins

<table>
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<tbody>
<tr>
<td>BALLY</td>
<td>Naudy</td>
</tr>
<tr>
<td>CHICAGO COIN</td>
<td>Gold Ball</td>
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</table>

## Exhibits

- **Bally**: No Price Set
- **Gottlieb**: Flying Trapeze
- **J. H. Keeney & Co**: Click

## Skill Games Corp.

- **Bally**: Jockey Special
- **Gottlieb**: Daily Roses (F. P. Model)

## Countertop Games

- **A.B.T. MFG. CORP.**: Challenger
- **Gottlieb**: Heavy Hitter
- **Gottlieb**: Deluxe Grip Scale
### MANUFACTURERS' NEW EQUIPMENT

#### BELLS

<table>
<thead>
<tr>
<th>BELL-O-MATIC CORP.</th>
<th>1c Jewel Bell</th>
<th>2c Jewel Bell</th>
<th>3c Jewel Bell</th>
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<td>245.00</td>
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<td>209.50</td>
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<td>GROETCHEN</td>
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<td>Columbia Deluxe Club</td>
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<td>MILLS SALES CO. LTD.</td>
<td>Dollar Bell</td>
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#### CONSOLES

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<tr>
<th>RALLY</th>
<th>Wild Lemon</th>
<th>Double-Up</th>
<th>Deluxe Draw Bell 5c</th>
<th>Hi-Boy</th>
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<td>BUCKLEY</td>
<td>Track Odds 100 Jp</td>
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<td>Parlay Long Shot</td>
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<td>EVANS</td>
<td>Bangtails 2c Comb 7 Coin</td>
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<td>Bangtail Jp</td>
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<td>Bangtail Jp PO Jp</td>
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<td>Evans Races</td>
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<td>Casino Bell</td>
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<td>3245 Galloping Dominos Jp</td>
<td>No Price Set</td>
<td>Winter Book Jp</td>
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<td>O. D. JENNINGS</td>
<td>Challenger 5-25</td>
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<td>Club Console</td>
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<td>DeLuxie Club Console</td>
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<td>Super DeLuxie Club Console</td>
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<td>PACE</td>
<td>A Way Bell Console 5c-10c-25c</td>
<td>$600.00</td>
<td>5c Royal Console</td>
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<td>5c Royal Console</td>
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#### ARCADE TYPE

| AMERICAN AMUSEMENT CO. | Hit a Ball | 245.00 |
| CHICAGO KOIN MFG. CO. | Basketball Champ | 499.50 |
| EDELMAN DEVICES | Bang A Fity: | 10" - 15" | 45.00 |

### ARCADE TYPE (continued)

| ESSEX MANUFACTURING CORP. | No Price Set |
| INTERNATIONAL MUSCOTYPE CORP. | $1.00 Model B | 127.50 |
| DELOUXE MOVIE CONSOLE | Deluxe Movie Console | 150.00 |
| U. S. VENDING CORP. | Drink and Merchandized Vendor | 140.00 |
| METROPOLITAN GAMES | Card Vendor | 29.50 |
| P. & S. | Shooting Stars | 249.50 |
| SILENT PLAY | Tom Tom | 200.00 |
| TELEDENVIN COP. | Quizzer | No Price Set |
| TELECOIN CORP. | Telequiz | 795.00 |

### MERCHANDISE MACHINES

| C. EIGHT LABORATORIES | "Electro" | 189.50 |
| NATIONAL VENDORS, INC. | Model 92 (Electro) | 321.70 |
| ROWE | Crusader (8 Col) w Stand | 145.75 |
| | Crusader (10 Col) w Stand | 162.50 |
| U-NEED-A VENDOR | Monarch 6 Col w Stand | 149.50 |
| | Monarch 8 Col w Stand | 159.50 |
| MERCHANDISE VENDORS | "Drink-O-Mat" |
| B. T. MFG. CORP. | "Auto Clerk"—(Gen'l Mds.) |
| ADAMS-FAIRFAX CORP. | Cash Tray Vendor |
| ASCO VENDING MACH. CO. | No Vendor |
| ATLAS MFG. & SALES CO. | Model 20 Vender |
| AUTOMATIC BOOK MACH. CO. | "Book-O-Matic" |
| AUTOMATIC DISPENSERS, INC. | "Drink-O-Mat" |
| BENTLY MFG. CO. | Drink Vendor |
| BERT MILLER | "Bell Col Vender" | 540.00 |
| COAN MFG. CO. | U-Select-It—74 Model | 85.50 |
| | U-Select-It—74 Model DeLuxe | 155.50 |
| | U-Select-It—125 Bar DeLuxe | 197.50 |
| DAVAL PRODUCTS CO. | Vender "Pomaster" |
| HOSPITAL SPECIALTY CO. | Sanitary Napkin Vendor |
| INTERNATIONAL MUSCOTYPE CORP. | Coin Vendor |
| | Phone Vendor | 1450.00 |
| | Voice-O-Graph | 1450.00 |
| KAYEM PRODUCTS | "Drink-O-Mat" |
| VIT-O-MINS Vendor | "Drink-O-Mat" |
| DELOUXE VENDORS | Cheering Gum Vendor |
| MALKIN-ILLION CO. | "Cash Vendor" |
| NORTHWESTERN CORP. | "Bell Vendor" |
| REYCO, INC. | Ice Cream Vendor |
| RUSSELL-MELKIAN, INC. | "Izick-Cafe" Cofee Vendor |
| SHIPMAN MFG. CO. | Candy Vendor |
| TELECOIN CORP. | Bulk Vendor |
| YEOMAN PRODUCTS | Tonic Vendor |
| TREAT-AID, INC. | Drink Vendor |
| U. S. VENDING CORP. | Drink and Merchandized Vendor |
| VENDALL CO. | Candy Vendor |
| VENDIT CORP. | Candy Vendor |
| VIKING TOOL & MACH CORP. | Popcorn Vendor | 149.20 |
## SELLING OUT!

### PHONO PLASTICS

#### WURLITZER:

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>24 TOP CORNERS, Amber or Red</td>
<td>$1.20 ea</td>
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<tr>
<td>24 LOWER SIDES, Amber or Red</td>
<td>$4.00 ea</td>
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<tr>
<td>500 TOP CORNERS</td>
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<td>600 TOP CORNERS, Right or Left</td>
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<tr>
<td>800 LOWER SIDES</td>
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<tr>
<td>800 TOP CENTERS, Right or Left, Red</td>
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<td>800 BACK SIDES, Green</td>
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<tr>
<td>750 LOWER SIDES, Right or Left</td>
<td>$8.75 ea</td>
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<tr>
<td>750 TOP CENTERS, Red</td>
<td>$4.25 ea</td>
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<tr>
<td>750 MIDDLE SIDES</td>
<td>$2.00 ea</td>
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<tr>
<td>950 LOWER SIDES</td>
<td>$10.50 ea</td>
</tr>
</tbody>
</table>

#### SEEBURG:

- **HI-TONE MODELS 9800, 8800, 8200**
  - Lower Sides                        | $14.50 ea |

- **HI-TONE MODELS 9800, 8800, 8200 Domes,**
  - Yellow, Red or Green               | $8.00 ea |

#### ROCK-OLA:

- **STANDARD, MASTER, DeLUXE or SUPER Top Corners** | $12.75 ea |

#### MILLS:

- **TOP DOOR, Yellow or Blue** | $5.50 ea |

### ORDER NOW!

**30% DISCOUNT ON ORDERS PLACED IMMEDIATELY!**

Terms: 1/3 Deposit, Balance C.O.D.

---

**RUNYON SALES CO.**

123 W. RUNYON ST., NEWARK 8, N. J.

(Phone: Bigelow 3-8777)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
JAMES A. GILMORE
CHICAGO—James Gilmore, secretary of the CMI, has been up to his ears in work these past weeks accepting space reservations for the forthcoming Convention to be held at the Sherman Hotel from January 19 to 22.

"Practically every booth has been assigned" stated Gilmore "and it appears as if the 1948 Coin Machine Convention will surpass anything ever held."

"One of the biggest problems in connection with the convention" said Gilmore "will be hotel rooms to take care of the many thousands of coinmen who will be on hand. Many coinmen have already reserved rooms at the leading hotels, and from now it will be most difficult to secure preferred accommodations. I suggest that coinmen write immediately to their favorite hotel so that they are not disappointed later on."

"The Cash Box" Is The Operator's Magazine
Sale!
NEW IN ORIGINAL CRATES!
AT LESS THAN MANUFACTURER'S COST!


**UPRIGHT MODEL**  **UPRIGHT MODEL**

<table>
<thead>
<tr>
<th>Original Price</th>
<th>Now Only</th>
<th>EA.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$249.50</td>
<td>$84.50</td>
<td></td>
</tr>
</tbody>
</table>

**SPECIAL COMBINATION OFFER—BOTH FOR $104.50**

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

- **NEW INVENTORY**
- **NEW COUNTER GAMES**
- **NEW SLOTS**
- **SLOTS, SAFES, STANDS**
- **CONSOLES**
- **ARCADE**

Empire Coin Machine Exchange

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEVADA
"Greatest On Four Legs"
by UNITED

4 Ways To Set Up
SUPER BONUS FEATURE

SEE YOUR DISTRIBUTOR

FIVE-BALL NOVELTY REPLAY

GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Bally's New Five-Ball Features New Playing Principle

CHICAGO — George Jenkins, vice president and general manager of Bally Manufacturing Company, this city, reports that everyone in the factory is thrilled by the reception of the trade of their new five ball novelty game "Nudgy". Not only have they received commendation from their jobbers and distributors throughout the country, but operators have written of the success of the game.

According to Jenkins, "Nudgy" is described as the only player-controlled game in the industry, containing the really first new playing principle since Bally introduced "Bumper" back in the pre-war days.

"Nudgy" is a fast five ball game, equipped with a player-operated Nudge-Lever states Jenkins that actually shakes and vibrates the playboard — kicks the ball back up the field to create plenty of bumper and kick-out action, building up fantastic high scores.

By the use of a "nudge lever" on the right hand side of the play field board, the player can control the action of the ball by pressing the lever with his thumb, Jenkins said. As the entire play field moves up and down on roller bearings and travels an inch either way, the skillful player can "wiggle the ball back up to the top of the board even after it has reached the bottom."

Every bumper score 5,000 points; when a score of 800,000 is reached, a hit on either of the two diamond-shaped bumpers on the play field brings on a red light at the bottom of the field and makes all subsequent bumper hits register 10,000 points. The four kick-out pockets also automatically give increased scoring from 25,000 to 50,000 points after 800,000 points are scored.

Distributors have already begun to rush to the factory to order Jenkins for bigger and faster shipments of "Nudgy". Among the visitors seen at the Bally Manufacturing Company plant this week were: Ed Ravorby, Associated Armaments, Inc., Boston, Mass.; Ed Holyfield, Dixie Coin Machine Co., Inc., New Orleans, La.; R. F. Jones, Jones Distributing Company, Salt Lake City, Utah; B. D. Lazar, B. D. Lazar Company, Pittsburgh, Pa.; Jack Moore and Al Sleight, Jack R. Moore Company, Portland, Ore.; and Jimmy Johnson, Pan American Sales Company, San Antonio, Tex.

"With this general acceptance by both our distributors and the operators" continued Jenkins "we have put our entire production line to work, and shall take care of large and fast deliveries."
A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

BIG ENOUGH TO FINANCE ANY DEAL OF ANY SIZE FOR ANY MANUFACTURER OR DISTRIBUTOR IN THE INDUSTRY.

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

Cade Welcomes Roth As Packard Distrib

WILKES BARRE, PA — Max Roth, Roth Novelty Company, this city, recently appointed distributor for Packard Manufacturing Company's line of music machines and accessories, played host to music operators in his territory a short while ago at a party introducing Packard's "Manhattan" phonograph.

Among the visitors attending the showing was Charles L. Cade, general sales manager of Packard Manufacturing Company, and other officials of the factory.

Pictured above in Cade welcoming Roth into the Packard family, left to right: Max Roth, H. Lindemann, Herb Wedeman, and Charley Cade.

Roth, one of the industry's well known distributors stated "I am very happy to be representing Homer E. Capehart's phonograph company in my territory, and operators who attended the showing, showed their acceptance by placing some nice orders."

NEW player-controlled playfield in Bally NUDGY: Nudge-Lever shifts, shakes, vibrates the board to kick the ball and build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Buckley builds the best.

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf Blue

• Complete new precision-built
sign wood Cabinets expertly
finished with perfect fit new
aluminum castings.
• Club Handle and Handle Col-
lor chrome plated.
• Heavy brass chrome plated
etched Reward Plates.

$50.00

THE NEW Music Box

Buckley gave Music Operators the FIRST prac-
tical and profitable music box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW music box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
the result of economics realized in large quan-
tity production.

The new Buckley Music Box is genuinely
chrome plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug rejector
and double capacity cash box. Complete program
of selections always in full view,
Buckley's exclusive features of
construction, combined with
outstanding beauty and eye appeal
makes this the outstanding re-
 mote control music box.

$25.00

rack odds

BUCKLEY TRACK ODDS has long been
recognized as the on-
ly, sveencade race
horse console that
would stand up month
after month—year after year—and out-
core all other coin machines.
Buckley operators know this to be a
fact. Experience has proved that no
other machine can even
come close second from the standpoint of
profitability. Buckley operators are
finding out that the new BUCKLEY
TRACK ODDS are even more profitable
to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.
4023 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(Phone: Van Buren 6436-28-35-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Heads Montgomery's Community Chest Drive

MONTGOMERY, Ala.—Col. R. E. L. Choate, executive secretary of the Alabama Music Operators Association, was honored last week by being appointed to lead Montgomery County's Community Chest drive for this year.

Announcement of this appointment was made by the executive committee of this charitable and welfare organization, which is headed by Wallace Mercer.

Two years ago, when Choate retired from the Army, he accepted the position as executive secretary to the Alabama Music Operators Association. Col. Choate's military record shows that he enlisted in the U. S. Regular Army at Love Field, Dallas, Texas, and was later transferred to Kelly Field where he was trained in the Mechanic's School. In 1929 he was sent to Maxwell Field. He completed a Reserve Officers' Training Course in 1934, and returned to Maxwell Field in 1939 as an enlisted pilot. He was commissioned as a second lieutenant in 1939. After assignments at Mitchell Field, N. Y., Langley Field, Va., and Luke Field, in the Hawaiian Islands, he once again returned to Air Training Center at Kelly Field. Later on he was executive officer to General Harris at Gunter Field. Subsequent service found Choate at the AAF Basic school, Bainbridge, Ga., as projects officer and a member of the War Department general staff in Washington. He became Maxwell Field's commanding officer on the retirement of Col. Elmer Bowling.

Upon his appointment to head the local Community Chest drive, a member of the organization wrote: "The Community Chest is fortunate in obtaining the leadership of Col. Choate for this drive. He is ably prepared for the task ahead of him in his proven ability as a leader."

"festa" DE LUXE

Aireon

EXCLUSIVE DISTRIBUTORS
HERMITAGE MUSIC COMPANY
423 BROAD STREET NASHVILLE 3, TENN.

1904 EIGHTH AVENUE, N. BIRMINGHAM, ALABAMA

SUPER DE LUXE MODEL
ALSO AVAILABLE
Rowe Urges Ops To Attend NAMA Show

WHIPPANY, N. J. — Rowe Manufacturing Company, this city, announced that they have taken space on the seventh floor of the Palmer House for the NAMA Convention to be held December 14th thru the 17th. "This space at the Hotel" stated Chris Gabrielson, vice president of Rowe, in charge of research, "will be devoted to the instruction of operators and servicemen, as well as repair men, in the handling of the Rowe machines."

Gabrielson stated that Ralph Fphipp, Gale Anderson and Richard Kapke, all experts in Rowe parts, will be present in the rooms at all times. "This should be an incentive for all operators to bring their servicemen to the Convention" continued Gabrielson, "as the very latest in repair equipment will be on hand so that operators can gain a good deal from personal instruction and personal observation."

In addition, the Rowe Manufacturing Company is boding every effort to secure a large attendance of their operators and customers at the convention.

The job of rounding up Pennsylvania and New York operators has been delegated to John Moran, who is regarded as the Dean of automatic salesmen in the United States. In discussion the forthcoming Convention, Moran commented "This is an opportunity for operators throughout the entire country to view all types of machines. Operators who are specializing in one type of machine can very readily handle other types."

Rowe, who will exhibit a new machine, will be located in Booths 5, 6 and 7 on the fourth floor of the Palmer House Exhibit Hall.

George M. Seedman, Secy. of Rowe Corporation, has been telling all his customers to be sure and reserve hotel rooms immediately. "Hotel accommodations are very scarce at this time" explains Seedman "and we suggest to all who intend to be present at the show that they rush their hotel reservations to NAMA headquarters so that they can be sure of having accommodations during the Convention."

**Distris In Chi To See New Game**

CHICAGO — Billy DeSelm of United Mfg. Co., this city, reports that even before he could advise all of the firm’s distris regarding their newest five ball. "Nevada", two distris had arrived at the offices of the plant and were eager to see and play the machine.

They are, from left to right, Woolf Solomon of Central Ohio Coin Machine Exchange, Columbus, O. and Carl Hoelzel of United Amusement Co., Kansas City, Mo.

"Both distris" DeSelm advises, "were absolutely thrilled with 'Nevada' and wanted to leave the largest orders they had ever yet placed for the game."

**Our Specialty! BUCKLEY**

DAILY DOUBLE TRACK ODDS AND LONG SHOT PARLAYS

**NEW BUCKLEY CRISS CROSS and GUARANTEED JACK POT BELLS**

FACTORY REBUILT BUCKLEYS

Complete Line of Bell and Track Odds Parts on Hand

**Contact Us Before You Buy BUCKLEY PRODUCTS**

**CONSOLE DIST. CO.**

1006 Poydras St., New Orleans, La.

Phone: RA 3811

SAM TRIDICO ROB BUCKLEY
Motion Picture Depicts Coinmen As Unsavory Characters

Louisiana Op Asks CMI Public Relations Bureau Contact Picture Producers To Delete Unfair Scenes

NEW ORLEANS, LA.—A New Orleans, Louisiana, operator, is up in arms (and we might be) at the attitude of the Motion Picture Corporation who have released the motion picture "Louisiana" starring Governor Jimmy Davis of that state. The picture points to the coin machine operator in an entirely unfair and prejudiced manner, and CMI Public Relations Bureau should try its utmost to have this picture company delete those portions of the picture that are untrue and harmful to the coin machine industry.

The New Orleans operator writes: The Motion Picture Industry, because of drastic and childish censorship, is limited as to the amount of realism it may present in its pictures. Because of minority objections and fear of commercial reprisals it must confine its propaganda films to industries and people who, because of their lack of unity, cannot protest against these unfair attacks. This should not be the case in the Coin Machine Industry, who can protest and will protest against such propaganda.

The writer attended the World Premiere of "Louisiana", a Monogram Picture starring Governor Jimmy Davis of Louisiana. This picture portrays Pinball Operators as being gangsters and shady characters and also shows Jimmy Davis, then Police Commissioner of Shreveport, raiding the Pinball Tables and then raiding Gambling Houses. That Pinballs should be linked with gambling is a grievous error. Pin Games are legal in Louisiana and pay the highest license of any place in the United States. We all know the Pin Game operators are not gangsters because if they were gangsters with gangster methods, they could not remain in business very long. If there ever were a business that has imagination and foresight and ingenuity, large percentage of Pinball Operators is the operation of Pinball Tables. A are also Phonograph Operators, and these very same operators, especially in Louisiana, have been very kind to Governor Davis in the promotion of all of his records, namely "You Are My Sunshine", and "There's a New Moon Over My Shoulder" and many others. I would suggest that Motion Picture Pictures be content in regard to deleting the offensive scenes and if they refuse, I believe a boycott of all Motion Pictures should take effect by every member of the industry.

"The Public Relations Department of the Coin Machine Industries and the Damon Runyon Cancer Committee have done a great deal to help our industry. There is no reason why we should be footballs to be kicked around by the Press, Politicians and Movie-Makers. If they think we cannot strike back, we shall strike back at them and strike back hard. There are thousands and thousands of people who make their livings by Coin Machines, and therefore, I ask them to write to Monogram Pictures and warn them that unless this propaganda stops, we will strike them where it hurts them most, at the Box Office."
Stewart Heads Expanded Service Dept. at Packard Mfg. Corp.

LOUIS G. STEWART
INDIANAPOLIS, IND.—William H. Krieg, president and general counsel of Packard Manufacturing Corporation, this city, announced that effective immediately, the functions and facilities of the service department of the firm will be expanded, and the department maintained completely within a big section of the corporation’s Niagara Plant in this city.

Louis G. Stewart, factory service manager has been placed in charge of all service parts sales, shipping and receiving for the department, all repair and outside service, according to Krieg. Stewart also will head Packard’s special group of traveling regional service instructors.

“This improved service to our distributors throughout the country is necessary,” Krieg said, “in view of the rapidly expanding manufacturing program at Packard — the result of the great enthusiasm for ‘The Manhattan.’”

Since coming to Packard in the capacity as service manager in January, 1946, Stewart has been instrumental in developing the nucleus of what has become, according to Krieg, the finest-trained staff of service personnel in the industry. Stewart, who now lives in Indianapolis with his wife and two children, served three years with the U.S. Army Signal Corps, attaining the rank of Captain. Prior to entering the service, he spent 15 years with the engineering department of Western Union Telegraph Company, assisting the development of automatic switching and transmission of pictures by wire. He is a graduate of Ohio State University, School of Electrical Engineering, class of 1928.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VOUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $1.25 TO $1.50 PER REEL
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

MOTORS REPAIRED
WURLITZER—AMI—REVERE—ROCKE—OLAMILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 41st (Loegiara 3-9393) New York

BEN BECKER SALES CO.
444 West 50th Street, New York 19, New York

RUNYON SALES CO. 123 W. Runyon Street New York, New Jersey
REX COIN MACHINE DIST. CORP. 1230 Broadway Albany, New York
REX COIN MACHINE DIST. CORP. 811 S. Sallina Street Syracuse, New York
ALFRED SALES, INC. 1006 Main Street Buffalo, New York

BECKER NOVELTY COMPANY 97 Dwight Street Springfield, Mass.
RELIABLE COIN MACHINE CO. 192 Windsor Street Hartford, Conn.
ASSOCIATED AMUSEMENT, INC. 846 Commonwealth Avenue Boston, Mass.
KERTMAN SALES COMPANY 575 Clinton Avenue, North Rochester, New York

Patent Pending

NUDGE LEVER

FAST 5-BALL PLAY
CONVERTIBLE NOVELTY OR FREE PLAY

EXCLUSIVE! Only Bally NUDGY has the player-controlled SHIFTING playfield. NUDGE LEVER allows player to work the ball from bottom of board right up to the top. Plentiful of high-score bumpers and kick-out appeal. Holds play by the hour. Order NUDGY today!

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
41 More Donations To Damon Runyon Cancer Fund Listed

CHICAGO—James Mangan, director of CMI Public Relations Bureau, released another list of contributors to the Damon Runyon Cancer Memorial Fund. The donations listed below brought the total $120,560.31 as reported in the October 13 issue of The Cash Box.

Michigan Miniature Bowling Ass'n., Detroit, Michigan ........................................ $500.00
Mills Sales Co., Ltd., Oakland, Calif. ................................................................. 500.00
Taran Distributing, Inc., Miami, Florida ......................................................... 200.00
Valley Specialty Co., Inc., Rochester, New York ................................................ 200.00
Rex Distributing Corp., Syracuse, New York ....................................................... 200.00
O'Connor Vending Machine Co., Richmond, Virginia ........................................ 200.00
Reichel Distributing Co., El Paso, Texas ............................................................. 200.00
Stan Terry — Coin Machine Service, Portland, Oregon ...................................... 200.00
Christopher-Luker Co., Inc., Miami, Florida ...................................................... 100.00
J. R. Townsend, Dallas, Texas ................................................................. 100.00
Jake Shurman, Alliance, Ohio ................................................................. 100.00
Hermitage Music Co., Nashville, Tenn. ............................................................. 100.00
Pennsylvanian Merchants Transfer Co., Chicago, Ill. ....................................... 100.00
Town Club of Jamestown, Inc., Jamestown, New York ..................................... 100.00
Block Marble Co., Philadelphia, Pa. ............................................................... 50.00
Davies Plating Works, Chicago, Illinois ........................................................... 25.00
W. A. Stanford, Winter Haven, Florida ............................................................ 25.00
Hays & Russell, Inc., Winter Haven, Florida .................................................... 25.00
Automatic Phonograph Co., Mason, Ga. .......................................................... 25.00
John C. Black, Battle Creek, Michigan .............................................................. 25.00
General Etching and Mfg. Co., Chicago, Illinois .................................................. 25.00
Henry B. Smith, Long Beach, California ........................................................... 15.00
June Dixon, Doyle, California ........................................................................... 15.00
John Jellison, Midway Tavern, Doyle, California .................................................. 15.00
Hank & Hazel, Doyle, California ....................................................................... 15.00
Shirley Villon, Susanville, California .................................................................. 15.00
Victor Conte, Utica, New York ........................................................................... 10.00
Paul J. Manafort, New Britain, Conn. ..................................................................... 10.00
Warren H. Taylor, Los Angeles, Calif. ................................................................. 10.00
M. C. Brits & Co., Great Falls, Montana ............................................................. 10.00
Anonymous ........................................................................................................ 10.00
Roscoe Overseal Service, Inc., Chicago, Ill. ......................................................... 10.00
The Charles E. Shute, Enterprises, Longmeadow, Mass. ...................................... 10.00
Bouchard's Store, Standish, California .............................................................. 10.00
Dear Haven Lodge, Susanville, California ......................................................... 10.00
Bert M. Kremer, San Francisco, California .......................................................... 10.00
J. H. Kimbrough, Johnsonville, California ......................................................... 7.50
J. Schenckbach, Brooklyn, New York ............................................................... 5.00
Superior Record Distributors, Muncie, Indiana .................................................... 5.00
Edgar L. Hagist, Los Angeles, California ............................................................. 3.00
Wm. M. Williams, Dearborn, Michigan ............................................................ 2.00

Bally NUDGY

Be first with Bally NUDGY — with new SHIFTING playfield, an exclusive Bally feature. Now, startling player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high score, bumper and kick-out appeal. Get NUDGY on location now, order today!

Patent Pending

MAYFLOWER DISTRIBUTING CO.
2210 UNIVERSITY AVE.
ST. PAUL, MINN.
615 TENTH ST.
DES MOINES, IOWA

EVANS' CONSOLES
LEAD THE FIELD WITH
BANG TAILS
WINTER BOOK
GAL. DOMINOES
WRITE—WIRE—PHONE
CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVENUE, KANSAS CITY, MO.

Bally NUDGY

Exclusive! Only Bally NUDGY has the play-controlled SHIFTING playfield. NUDGE LEVER allows player to work the ball from bottom right up to the top. Plenty of high score, bumper and kick-out appeal. Holds play by the hour. Order NUDGY today!

Patent Pending

CLIFF WILSON DISTRIBUTING CO.
1121 S. MAIN STREET
TULSA, OKLAHOMA

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Unveiled in New York October 17th... the most sensational and revolutionary music systems ever introduced to the coin machine field!

Predicted by everyone to be the greatest profit maker in the entire automatic music industry!
Earnings Go Up with the Greatest of Ease
When You Operate GOTTLIBE'S New

FLYING TRAPEZE

A CIRCUS OF ACTION!

... On the Backboard — Colorful Light-in-Motion presents Animated
Trapeze Act, High Wire Act, Human Cannonball!

... On the Field — A Three-Ring Whirlwind of Balls, Bumpers
and Kick-Outs!

TOPS in
DEFENDABILITY
Improved, Deluxe

GRIP
SCALE

3-WAY
STRENGTH
TESTER

Consistently Best
Since 1927

"There is no substitute
for Quality!"

TWENTY YEARS OF LEADERSHIP

D. GOTTLIBE & CO. 1140 N. KOSTNER AVE., CHICAGO 51, ILL.

Wants Pin Games
Licensed in Lawrence

M.

LAWRENCE, MASS.—Following up a
letter sent last June to Alderman Louis
J. Scanlon of this city, police chief
Mar-V. O'Sullivan once more reiterated
the stand he had taken previously that
pin-ball games should be licensed as
amusement devices as they have been in
Boston and Cambridge.

Sullivan stated the games in operation
are not gaming machines, and recom-

mended that the city council adopt an
ordinance licensing them, the license fee
to be determined by the council. Up to
date the matter was never formally
brought before the council for action.

"If the machines were licensed" stated
Sullivan "and any complaints against
the method of operating them were verified
by my department, the licenses then
would be revoked." However, Sullivan
reported that he hasn't received any com-
plaints about the use of pinball machines
in Lawrence.

Warns Against Minors
Playing Pin Games

PORTLAND, ORE.—A warning was is-
sued to storekeepers by the police chief
of this city that juveniles are not per-
mitted to play pin ball machines.

Although the machines are licensed by
the city, persons under twenty-one years
of age are not allowed by law to play
them. The warning was issued after a
detective in charge of juvenile investiga-
tion observed students playing the ma-
cines in a cafe near a high school.

WWW.AMERICANKAIZED.COM
COMING!

"Humpty Dumpty"
THE GREATEST INNOVATION IN THE HISTORY OF PIN GAMES!

THE PLAYERS WILL BE THRILLED!
THE OPERATORS OVERJOYED!

Congratulations On Appointment Pour In

NEW YORK—Ben Becker, head of the newly formed Ben Becker Sales Company, this city, has been receiving congratulations from his many friends throughout the country on his appointment as regional sales distributor for the entire Bally line of machines in New York, New Jersey and New England.

Becker, who has spent considerable time on the road covering the territory and seeing all the jobbers and distributors, returned to his office, where he will be for the next week. At this time Becker has appointed eight firms in the territory as distributors. The newest firm to join the ranks is Jerry Kertman's, Kertman Sales Company, Rochester, N. Y. Those firms previously appointed are: Runyon Sales Co., New Jersey; Alfred Sales, Inc., Buffalo, N. Y.; Rex Coin Machine Distributing Corp., Syracuse and Albany, N. Y.; Becker Novelty Company, Springfield, Mass.; Reliable Coin Machine Company, Hartford, Conn.; and Associated Amusement, Inc., Boston, Mass.

ACTIVE
Reconditioned GAMES 'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our
3 Offices

JOE ASH
Active Amusement Machines Co.
666 North Broad St., Philadelphia, Pa.
Phone: Fremont 7-4495
1066 Broad Street, Newark, N. J.
Phone: Mitchell 2-7446
Phone: Scranton 4-6176

ALSO EXCLUSIVE DISTRIBUTORS FOR AIREON MUSIC

LAKE CITY AMUSEMENT CO.
1621-33 Superior Avenue
Cleveland, Ohio

Williams' "ALL STARS" NEW—IMPROVED EARN MORE MONEY! ORDER NOW! EXCLUSIVE DISTRIBUTORS

Bally NUDGY
New player-controlled playfield in Bally NUDGY! Nudge Lever shifts, shakes, vibrates the board to kick the ball and to build up high scores. Only NUDGY has this exclusive feature.
Get NUDGY on location now! Order at once!
Patent Pending
Videograph 3-Day Showing In New York Draws Large Attendance

H. F. DENNISON

NEW YORK CITY—The three day showing (Friday, Saturday and Sunday, October 17, 18 & 19) of the Videograph Corporation's "Videograph" the coin operated combination television-music systems, brought in column from New York, New Jersey and Connecticut, will start to arrive at the Salle Moderne Room of the Hotel Pennsylvania early the first day and kept on coming for two days.

A great deal of time was spent in organizing the show and H. F. (Denny) Dennison, president, didn't overlook a single detail. Upon entering the exhibit room, the visitor was met by a bevy of pretty models who handed out different colored buttons which identified the particular phase of the business each person was conducting. A green button designated an operator, a red button a manufacturer, and a white button meant the embooder was a distributor.

The visting column were then presented with a facsimile thirty dollar bill with an attached note that read "You can get at least this much real money every week from every location when you operate Videograph!" an attractive folder explaining why the operator is able to get $30 minimum front money; copies of location agreements to use; installation instructions (highly locations sign); a printed sign to place near the equipment which reads "In case of trouble with television, call (distributor's name) is inserted, as all service calls are taken for one year) music machine service, call (operator's telephone number inserted); a sample of a mailing piece being sent directly to locations, explaining the two Videograph systems which are obtainable thru operators, and outlining the $30 front money plan (attached to the mailing piece is an explanation to the column on the kit that it is being used to secure locations for the equipment); and a price list of all equipment.

The display of equipment was laid out with a great deal of thought. Upon entering the room, set up at the left, were four restaurant booths, each installed with wall boxes operating the 3-way system radio, phonograph and television. On each side of the four booths a ceiling model television screen was exposed. As the visitor continued, he saw a silver painted trailer with a cabinet placed in it, the idea being that it is to be used for demonstrating in soliciting locations. Next in view were 2 cabinets without any mechanisms. And then the visitor came upon a display of four floor models of the Combination television-music machine unit. Also included in the display was a table showing the various parts that go into the equipment.

Dennison, who was highly elated over the turnout and the interest shown, stated "This is the end of free television in bars, and with our two different combination television-music systems, operators can absolutely get $30 front money. It can be seen from the printed material being handed out at the door that we have gone into the manufacture of these television-music systems with the greatest of care, and have devised the most complete sales and merchandising program ever offered the operator in the coin machine industry."

Assisting Dennison at the showing were: Ernie Hufnagel and David La Rue, sales representatives; and Helen Hoffman, private secretary.

The Cash Box Page 43 Week of October 20, 1941.

Watch for...

THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!!

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WORLD WIDE

CONSOLES

KEENEY

Three Way Bonus Super Sell $5c, 10c, 25c (floor sample) $25.00
Twin Bonus Super Sell $5.15
Single Bonus Super Bell $4.95

MILLS

Three Bells 5c, 10c, 25c Repainted, Reconditioned.
Guaranteed Unconditionally, Mechanically perfect $250.00

New PIN GAMES

Keeny Click $1.20
Eskimo Marselle $1.00
Black Cat Candy Bell $1.00
Chicago Call Playboy $1.00
Williams Flame $1.00
Williams Torchy $1.00
Gnomeo Trampoline $1.00
Williams Ginger $1.00
United Nevada $1.00

BALLY

Triple Bell, Any Combination Coin Chutes WRITE
Deluxe Draw Bell, 25c WRITE
Deluxe Draw Bell, 5c WRITE
Draw Bell, Large Red Buttons $2.95
Draw Bell, Metal Buttons $2.50

Now ONE BALLS

Bally Entry
Jockey Special WRITE
Keeny Big Payoff Latest
Marquis, Free Play A
Payout Comb. $2.75

New PHONOGRAPHs WRITE: for Prices and Models

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVE. CHICAGO 47
EVErglade 2300

Bally NUDGY

New player-controlled playfield in Bally NUDGY, Nudge Lever presses, vibrates the board to kick the ball and to build up high scores. Only NUDGY has this exclusive feature.
Get NUDGY on location now! Order at once! Patent Pending
855 N. Broad Street Philadelphia, Pa.

O n l y B a l l y  N U D G Y h a s a player - controlled playfield. Board actually shakes and vibrates. Each fall up the board to build up fantastic high scores. Don't let competition nudge you out ... order NUDGY today.

David Rosen

Bally NUDGY

Only Bally NUDGY has a player-controlled playfield. Board actually shakes and vibrates. Each fall up the board to build up fantastic high scores. Don't let competition nudge you out ... order NUDGY today.

Patent Pending

Christopher-Luker CO.

763 S. W. 8th St.
Miami, Florida

Consolidated Sales

PROFITS ON KICKS

For Complete Line of the attic at

New Phonographs & NUDGYs

Bally, Mills, KeeneY, etc.

The Cash Box Week of October 20, 1941.
Blatt Leaves "Gin" Partners In Lurch And Visits New York

WILLIAM BLATT
NEW YORK—Willie (Little Napoleon) Blatt, Supreme Distributors, Inc., Miami, Fla., left his business, his "gin" rummy partners, and the wonderful Miami Beach climate in the lurch for a week, and came on to the city to attend the banquet of the Automatic Music Operators Association.

Blatt, who left the big city some years ago, and became a resident of the so-called "America's Playground" has become a real dyed-in-the-wool Floridian, but admits that he gets the urge every once in a while to visit his many friends up north. "Altho I've gone 'native'" admits Blatt "all I need is an excuse to come to the big city, and the operators banquet offers this opportunity. However, after a week, I'm good and ready to go back to the land of the palm trees and cabanas. After all, where can one find gin partners who can get together every day at one in the afternoon?"

Miami Starts 'Em Off Young

MIAMI, FLA.—It must be Miami weather! Here's Janice Groden, granddaughter of Dave Engle, Manager of the Miami office of Taran Distributing Inc., Wurlitzer Distributors, selecting a bloop-bloop tune. Janice joined the National Wurlitzer Day throng at Taran's showing of the new Wurlitzer Model 1100, and as a true hobby-soxer (yep, she wears 'em) kept the machine playing without a let-up.

CORRECTION
Due to a Printer's Error, The Price Quoted on Williams' "ALL STARS" IN OUR AD APPEARING IN THE OCT. 13th ISSUE WAS INCORRECT THE PRICE OF Williams' "ALL STARS" SHOULD HAVE BEEN LISTED AS $479.50 EMPIRE COIN MACHINE EXCH. 1012-14 MILWAUKEE AVENUE CHICAGO 22, ILL.

HERES THE ANSWER
SEEBURG LO-TONE Converted From Seeburg Hi-Tone $335.00 Completely renovated—New Plastics, new trim, new everything. Perfect working condition. It will do everything a new machine will do.

RUSH YOUR ORDER
1/2 With Order—Bal. C.O.D.
DAVID ROSEN
855 NORTH BROAD STREET PHILA. 23, PA.
PHONE Stevenson 2250-2259

Bally NUDGY
Exclusively! Only Bally NUDGY has the player-controlled SHIFTING playfield. NUDGE LEVER allows player to move the ball from bottom to top right up to the top. Plenty of high-scores, bumper and kick-out appeal. Holds play by the hour. Order NUDGY today!

1503 Young St.
WALBOX SALES CO.
Dallas, Texas

THE VENDING MACHINE CO.
205 Franklin Street
Fayetteville, N. C.
NAMA Announces Convention Program

ROBERT Z. GREENE, President NAMA

CHICAGO—N.A.M.A. announced its program for the four-day convention and four-day merchandising and machine show December 14 to 17 at the Palmer House. Included in the program is exhibits, events, meetings, discussions, dramatic skits, round-table discussions, entertainment — and other events.

More than 2,000 operators, suppliers and manufacturers throughout the United States are expected to attend according to Convention chairman George M. Seedman. Every major type of automatic merchandising and service machine will be represented at the show.

Registration will be conducted Sunday, December 14, from 9 a.m. to 10 p.m. The exhibit will open at 2 p.m. and close at 10 p.m. A reception by the president and board of directors will be held from 5 to 7 p.m.

Candy, gum, nuts, cigarette and beverage problems will receive special attention in dramatic skits. The cigarette and beverage sessions will be held Monday, December 15, from 9:30 a.m. to 12 noon. The candy, gum and nut meeting is scheduled for the same time Wednesday. Key problems will be covered. After the termination of the skits, members of the cast will remain on the stage to answer questions from the floor.

President Robert Z. Greene will preside at the dinner and business session to be held from 6:30 to 9:30 p.m. Monday evening. Greene will present his annual report and reports will also be heard from Treasurer L. D. Chambers and Executive Director C. S. Darling.

Seven directors will be elected to fill vacancies and to increase the number of directors from 13 to 15.

A round table breakfast will be conducted from 8:30 a.m. to 10 a.m. on Tuesday, December 16.

Elmer Pierson, vice president, will preside at the luncheon Tuesday, December 16, at 12:30 p.m., which will be followed by a legislative skit dramatizing a city council hearing on a vending machine tax proposal.

Highlight of the concluding banquet Wednesday evening at 7:30 will be an address by President Robert Z. Greene. Recognition will also be accorded Convention Chairman George Seedman, who will preside at the banquet.

The exhibit itself will be open from 12 noon to 6 p.m. on Monday, December 15; from 9 a.m. to 12 noon and from 4:30 to 10 p.m. on Tuesday, December 16, and from 12 noon to 5 p.m. on Wednesday, December 17.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Wurlitzer Appoints Sutton As Distributor For Indiana Territory

Harry Henning Appointed Manager

GORDON B. SUTTON

NORTH TONAWANDA, N. Y.—Appointment of Indiana Simplex Distributing, Inc. as newly authorized distributors for Wurlitzer phonographs and auxiliary equipment in the Indiana territory has been announced by E. R. Wurgreen, General Sales Manager of The Rudolph Wurlitzer Company, this city.

Gordon B. Sutton, a native and until several years ago, a resident of Indianapolis, is president of the new firm. Sutton's initial connection with a Wurlitzer distributing organization was made in 1940. His distinguished record in the distributing field resulted in his appointment to the position of Assistant Sales Manager of The Rudolph Wurlitzer Com-

pany's North Tonawanda, New York, Division in January 1943. Sutton held this position until October, 1946 when a reorganization of certain Wurlitzer distributing activities brought him back into the distributing end of the business.

Harry Henning has been appointed manager of the new firm which will continue to maintain offices, showrooms and parts and service departments at 2451 North Meridian Street, Indianapolis, Ind. Henning is a native of Brownsburg, Ind. and has been associated with Wurlitzer distributing activities for several years.

Indiana Simplex Distributing, Inc. will handle all sales and service of Wurlitzer's recently announced line of 1948 phonographs and auxiliary equipment in addition to parts and repair service on all makes of music equipment.

In commenting on his appointment for the Indiana territory, Sutton stated "the facilities of Indiana Simplex Distributing are available to all music operators here, and I urge them all to make full use of our services. Having been associated with music machine operators for many years, both myself and Henning are acquainted with the facilities necessary to keep the music merchant operating at 100% of efficiency.'

Cincy Music Machine
Biz Gets Public Airing

CINCINNATI. O.—Music machine operators in this city have been receiving considerable unfavorable press stories due to a recent bombing of a tavern. As a result, it is reported that some 250 cafe owners have pulled the plugs at the request of the dealers' association, leaving the operating of the machines to the hands of the customers who have control.

Presenting the music operators' viewpoint, State Senator Lawrence Kane, legal representative for the Automatic Phonograph Owners' Association, here, contacted a columnist of the "Post", local newspaper. The columnist ran the following: "Mr. Kane says the association is as anxious as any of the police to catch up with the bomb-thrower because his act hurts its good name.

"Mr. Kane called up to correct some figures continued the article "which were given us here on good authority, as we thought. We were told that the members of the Automatic Phonograph Owners' Association pay $3 a month into the association for every machine they operate. Mr. Kane said they pay only 45 cents a month per machine.

"They do have to pay into the union 75c a month for each machine they operate. They operate 1048 jug boxes in all. The independent jug box operators don't pay a nickel to the union. At present there are only 24 members in the association; 70 juke box operators are not in the association and are non-union."
Coven Distributing Shows Bally’s
“Nudgy” In 3 Indiana Cities

Offers Trade A Close-Out In Phono Plastics

BARNET B. SUGARMAN
NEWARK, N. J.—Barney (Shugy) Sugarmann, Raynou Sales Company, this city, announced that his firm is closing out a large stock of phonograph plastics.

“The plastics we are offering can be used for practically every phonograph” stated Sugarman “and as a special inducement we will permit a 30% discount to all buyers ordering within the next few weeks.”

Felix Fleischmann, the manager of the Newark office, tells me that due to a good buy he made, he has been able to not only offer them to the trade at a very low price, but has included the 30% incentive for speedy buyers.

According to Fleischmann the plastics have been going fast locally, and the limited supply will be sent to those columnists who order immediately.

BEN COVEN

CHICAGO—Ben Coven, Coven Distributing Company, this city, expressed jubilation over the two day showings of daily’s new novelty game “Nudgy” at three different cities through Indiana, which followed immediately after the initial Chicago presentation on October 1 to 3.

Conducted by David Orman and Edward Wikoff of Coven’s sales staff, the “Nudgy” showing was held in Fort Wayne at the Hotel Keenan on Oct. 6 and 7. On Oct. 8 and 9, the operators of Indianapolis were guests of Coven at the Hotel Lincoln. Then the staff moved to Evansville for October 10 and 11, where the Hotel McCord was the meeting place of local ops who viewed the new game.

“The operators have shown more real interest in ‘Nudgy’ than any game I’ve ever handled” reports Coven. “The amazing player-controlled action of shifting the playboard by flipping the ‘Nudge-Lever’, which actually shakes and vibrates the board, has the most experienced operator jumping with excitement. However, the actual results of the three city showings was in the number of orders placed. Orman and Wikoff kept phoning in orders continually, and we are now concentrating on getting large deliveries from daily to fill these orders. George Jenkins, daily’s vice president and general sales manager, assures me that the factory are routing them off the line and take care of my orders immediately.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
COINMEN RECEIVE TICKETS FOR N. Y. DAMON RUNYON CANCER FUND "JAMBOREE"

All Out Effort By Industry's Members in N. Y. - N. J. and Conn.

NEW YORK—Culminating a preliminary period of some three weeks work by a few local coinmen, and two weeks concentrated effort by established committees, the ball is now rolling rapidly to put over the Damon Runyon Cancer Fund "Jamboree" in a way only the coin machine trade can.

Set for November 3 (only two weeks away) coinmen are expected to jam the Manhattan Center and accumulate over $50,000 to contribute to the CMI Damon Runyon Fund. Every branch of the industry is cooperating to sell 10,000 tickets through New York, New Jersey and Connecticut. All expenses involved in this effort will be absorbed by members of the trade, thus assuring the Fund receiving 100% of all monies collected.

The committees meeting this past week were informed that the tickets were printed, and ready to be sold. The ticket committee then met at Atlantic-Seaboard Sales late Friday, October 17, and each one accepted definite assignments in the greatest mass selling effort ever undertaken in this area. With the price of the ticket set at $5, every coinman in the territory is expected to purchase the amount of tickets that he is financially capable of handling.

The enthusiasm of everyone connected with the planning of the "Jamboree" and those delegated to spend many hours of hard work to put it over, is unbelievable. It is recognized by all that the wonderful job being done by CMI in general for this great cause will reflect enormously upon the industry, and as a matter of pride it is necessary that coinmen in this metropolis collect the $50,000 it has set as a goal.

Every member of the industry will be receiving tickets, and in addition will be contacted by individual members of the ticket committee. BUY AS MANY OF THESE DAMON RUNYON CANCER FUND "JAMBOREE" TICKETS AS YOU CAN AFFORD.

The entertainment committee has reported that the show will feature the foremost talent of stage, nightclub, radio and records — not only giving the ticket holder an evening loaded with fun and music — but also the satisfaction of knowing that his money will be used to combat one of the most inidious diseases known to man — cancer.

SO — DON'T MAKE ANY DATES FOR NOVEMBER 3 — YOU HAVE ONE AT MANHATTAN CENTER.

YOU CAN OBTAIN TICKETS FROM ANY MEMBER OF THESE COMMITTEES

EXECUTIVE COMMITTEE

JACK MITNICK, Chairman, Runyon Sales Co.
HARRY ROSEN, Treasurer, Atlantic-Seaboard
AL DENVER, Pres., AMOA
BARNET SUGERMAN, Runyon Sales
GEORGE PONSER
HARRY PEARL, Seacoast Dist.
JOE ORLECK, The Cash Box

TICKET COMMITTEE

New York

WILLIE LEVY
MILTON GREEN
CHARLES LITCHMAN
HYMIE ROSENBERG
HARRY BERGER
DAVE LOWY
SAM SACHS
MAXIE GREEN

New Jersey

LeROY STEIN
ARE GREEN
JOE FISHERMAN
HARRY ORNSTEIN
HARRY STEINBERG

Connecticut

GEORGE HURWICH
RALPH CALLUCCI

MIKE MUNVES, Mike Munves Corp.
SIDNEY LEVINE, Atty., AMOA
BESS BERMAN, Economy Supply
SAM KRESBERG, Drink-O-Stat
JOE HAHNEN, Pres., AMAO
SAM WALDOR, Pres., MGA
F. McKIN SMITH, Pres., NAAMO
SAUL PEARLMAN, Pres., CMOWMA
HERBERT X. BLUM, Pres., AOSSIO
R. Z. GREENE, Rowe Corp.
MARIO RUSSO, C-8 Labs.
MURRAY WEINER, U-Needa Vendors
Empire Buys Glass' Arcade Equipment

GIL KITT
CHICAGO — Gil Kitt, Empire Coin Machine Exchange, this city, announced that his firm has purchased all the arcade equipment of Max Glass, formerly on location in the Sherman Hotel Arcade.

The machines, which number well over 150 pieces, have been removed to Empire's shop, where they are being cleaned, polished, and checked. After it is assured they are in perfect working condition, they will be placed in the showrooms and offered for sale. Ralph Sheffield is supervising the display and sale, and is being assisted by Howard Freer. The stock is typical arcade games, among which are fortune telling, ray guns, peeps, voice recorders, and many others.

CONN. OPS PAY $123,040 TAX

WASHINGTON, D. C. — The Federal Government in 1947 received $123,040 from Connecticut licensees of coin operated machines, according to a report of the Internal Revenue Bureau.

There were, according to the report, 624 amusement devices for which $10 license fees were paid, and 610 gaming devices for which $100 license fees were paid.

Watch Those Fingers, Senator!

INDIANAPOLIS, IND. — After treating them a a fine luncheon, Senator Homer E. Capehart, creator of Packard Manufacturing Corporation's "Manhattan" phonograph, took a group of distributors on a trip thru the factory.

Capehart is pictured here nailing up one of the "Manhattans" in a crate for shipment. Also pictured above, left to right, are: George Cade, Cade Distributing Co., Philadelphia, Pa.; Art Nyberg, Calvert Novelty Company, Baltimore, Md.; Lew Wolf, Lew Wolf Enterprise, Buffalo, N. Y.; Virgil Ruppenthal, Cumberland, Md.; Max Roth, Roth Novelty Co., Wilkes Barre, Pa.; the Senator; Charles L. Cade, general sales manager of Packard; Howard Maurer, Lew Wolf Enterprises; Herbert Wedewen, Packard Regional Manager; and Hans Landemann, Roth Novelty Company.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
NEW YORK — A decision by Special Magistrate Court on Monday, October 16, in the case of the People vs. Joe Hirsch, dismissed the people's case that the "striped-down" pin games came under the jurisdiction of Section 982, thereby indicating it was not a gaming device. Section 982 prohibits the operation and possession of games that can "be easily converted into gaming devices. The game under the observation of the court was made expressly for a test, eliminate the objectional features, and made so it was non-convertible.

Anticipating a favorable decision, the Associated Amusement Machine manufacturers, local amusement machine association, a few days previously, moved to work out the future operating possibilities so that a sudden influx of objectionable games do not flood the territory and jeopardize the chance of approved games being licensed. They sent a special appeal to all pin game manufacturers asking their cooperation.

A group of the leading distributors, jobbers and operators will visit the Chicago manufacturer on Monday, October 20, to present the facts and work out plans so that operators can function profitably in New York for a long time.

Along with manufacturers who expressed the intention to be among the group to visit the Chicago manufacturers are: Mike Munves, Mike Munves Corp.; Hymie Rosenberg, H. Rosenberg Company; Dave Hahnen, Seaboard & Company; Bert Lane, Seaboard Sales; and operators Joe Hirsch, Lou Rosenberg, Charles Berndoff, and Joe Hahnen, president of the Associated Amusement Machine Operators.

The Following Letter Was Sent To All Pine Game Manufacturers By AAMO

This is to inform you that within the past several months there has been organized in New York City the ASSOCIATED AMUSEMENT MACHINE OPERATORS, whose membership includes the greatest majority of amusement machine operators in this area.

The sole purpose of this organization is to unify and strengthen the position of the amusement business in the city, which we all agree has been sadly mishandled in the past.

In order to insure the future prosperity of this business, the following measure was introduced and passed by the Board of Directors at their last meeting:

"Resolved, that the Coin Machine Industry be notified that the organized operators in the Greater City of New York do not sanction the operation of pin games 'striped' or otherwise, until such time as the City Authorities pass necessary legislation."

This resolution was acted upon with the full knowledge of a case now pending in Special Sessions Court (People vs. Joe Hirsch) in which there is a possibility of a favorable decision being handed down within the next few days.

All concerned, operators, jobbers, distributors and manufacturers are being asked to do everything possible to prevent a sudden influx of so-called "striped-down" pin games, which might easily upset the present operation of roll-down games and endanger any chance of a licensed pin game measure, being adopted upon completion of above mentioned court case.

We are respectfully requesting your cooperation, along with all other pin game manufacturers in refusing shipment of pin games to the few who will profit momentarily and possibly jeopardize future operations and long time profits by acting prematurely.

An expression of your reaction to the contents of this letter at your earliest convenience will be greatly appreciated.

JOSEPH HAHNEN

Duke Luker Writes Florida Coinmen To Contribute To Runyon Cancer Fund

MIAMI, FLA. — Duke Luker, Christo- pher-Luker Company, this city, who is chairman of the Damon Runyon Cancer Fund Drive in this territory, is ex- tremely active stimulating contributions from coinmen here. Following up on previous letters and personal calls, Duke mailed the following letter to everyone in his area:

"The man who wrote 'Sand In My Shoes' and, who was best known in Florida as the 'Hermit of Hibiscus Island', lost his fight against cancer so recently that it seems only yesterday.

"A group of his friends, headed by Walter Winchell, organized a campaign to solicit funds in his name to fight cancer."

"The Coin Machine Industries, Inc. (most of all coin machine people belong as associate members) has subscribed to this fund to the tune of $250,000 a year until further notice. Now, they are calling on all their members and friends to help them help Winchell & Company aid the cancer fighters by putting up the cash for the fight against this dreadful diseases.

"NOW to get down to 'cracker-talk'— What is needed for all of us 'crackers' and 'yankee doodles', who came to visit and got sand in their shoes and stayed to get in the coin machine business, is to come on in with a few skins and help the 'IM' make their promise. If there ain't nothing in the 'cash box', let's knock a little out of the tubes and send it to this outfit. Remember that 'scratch' is coming out of your donation.

Whatever you put on the ticket, that's what goes into the office.

"If you would like to help in this fight and don't want to send your donation to Chicago, just put in an envelope, along with your name and address, and I will see that you get a 'paid ticket' for it.

"Hoping to help you pass on a little old stuff, I remain,"

"Duke"

FOR SALE OR WILL TRADE FOR LATE MODEL MUSIC MACHINES


WRITE — WIRE — PHONE
AJAX MUSIC COMPANY, INC.
55 ERANFORD ST., NEWARK, N. J.
SIEGLOW 3-7744

Duke Luker concludes his appeal to the coinmen by saying:

"SAY, I SAW IT IN THE CASH BOX."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NAAMO HOLDS $100 DINNER

Slade Resigns From Coin - Arts Industries

MILWAUKEE, WIS.—According to an announcement, Art Slade, president of the Coin-Arts Industries, Inc., manufacturer of "Shine-A-Minute," has been ordered to relax by his doctors, and therefore has resigned as president of the company.

Slade has turned over all of his interest in the corporation to his associate A. C. Cline as trustee.

Cline, a prominent attorney of Toledo, Ohio, is now handling all details of the corporation and reports that several large firms are negotiating for the manufacture of the shoe shine machine.

Presents Ordinance To Tax All Machines $10

INDEPENDENCE, MO.—An ordinance to levy a license fee of $10 a year on all coin operated machines was presented to the City Council here recently.

The ordinance took no cognizance of the various types of equipment, and included guns machines, peanut machines, stamp machines, music machines, penny scales, cigarette machines, all other merchandise machines, and all amusement type machines.

Operators of the many varied types of equipment are endeavoring to show the council that in some cases the license fee would be confiscatory.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Lee Jones of P & S helping the boys get their new game "Tom-Tom" ready for delivery. Lee informs us, "The ops are really going for this one"... Linda Force of AML tells us they're making steady progress on their wall box and hope to have it out by December. Lindy and John Haddock, prey of AML, are planning a trip to Omaha to sign up a new distributor... Gene Steffen of Permo resting between trains, dashing here and there to attend a number of dealer parties around the country. Gene leaves for St. Louis, Oklahoma City and Dallas to be away about ten days... Bill Zook of the B & S Sales Co, Cairo, Ill., visiting over at American Amusement, the boys just recently opened up their new biz... "Perk" Perkins tells us things are picking up big at American Amusement... "Perk" reports, "We're receiving very good response for our new cabinet!"... Harold Matherway of Marquette Music dashes off to Waukegan while Janice Keely continues to keep busy answering phone calls and looking after the home front... Over at Coin-O-Matic, Ted's great and Lillian Lewis just as busy as ever. Lillian tells us Ross Lewis of Peoria, Ill. paid them a visit this past week... Bill Perry, admn for C. E. Rose, back on the job again after a week's vacation.

Harry Williams is off again, galavinin' around the country in his private plane. Harry just returned from a trip to Kan- sas city, where he spent a few days attending to biz... We hear Jimmy Johnson of Globe Dist, is going in for photography. Jimmy has a new speed camera and is having grand time taking pictures of all the out of town coinmen visiting over at Globe... Larry Frankel of Frankel Dist, Co. breezed into Chi this past week... "Bally" Sally Goldstein of Coven Dist, Co. drops up to our Chicago Office for a little burning and talks a lot about what to keep up with Sally. Sally tells us they've had a big demand for Bally's "Nudgy". At the recent showings Coven held distributors' and ops' reaction to this new game was sensational she says... Art Weinard of Rock-Ola all set to take off on a trip east. Art plans to meet up with Maynard Todd Rock-Ola representative, then go on to New York to attend the music ops association banquet... Arnold Palmberg, manager of the service department over at Rock-Ola just returned from a trip through the east. Arnold covered Pittsburgh, Baltimore, New York, Philadelphia, Syra- cuse and many other spots.

Clarence Camp and Buster Williams in town visiting over at Gottlieb & Co. Sol Gottlieb reports things are running along smoothly... Mac Chuevis, well known admn, trying to get things cleared off his desk in order to get away for a few days rest and relaxation... Chuck Aron of Aristocrat Records informs us he signed up two new distributors while out in Cali- fornia. They are: Modern Music in Los Angeles and Melody Sales in San Francisco... Grant Shay of Bell-O-Matic tells us the boys on the West Coast bowling league are kidding Johnny Kelly, sales correspondent, about the loud "song of the islands" shirts he wears. Johnny is now known as 'The Shirt". Grant reports Ray McLaughlin of Bell-O-Matic, finally got Ken Wilson on the phone over at Commodity Ventures. Ken in- formed us that Howard Prezelski was out in Omaha on business but he remains here to handle things at this end... Now it's Gordon Sutton who's so hard to reach, the idea is to catch him in between trips but we don't get up that early.

The boys over at Chicago Coin talk about their new parts catalog which contains all kinds of interesting information. This attractive manual lists prices, tells you how to get more from your equipment and answers facts. It's free of charge, just write the factory and they will be glad to send you one... Lots of action over at Mills Industries. Dick Law, advertising manager, takes off for a quick trip. Charles Schillinger will not return from his recent operation, planning to dash off to New York for a few days. Charlie tells us he's been running around with a very conspicuous looking bandage on his head which he claims is a result of his operation but it tells him they he was hit with a bottle. Joe Stella and Ed Howard planning to leave for Detroit to conduct a two day training program at the Marquette Dist. Co. Recent visitors reported over at Mills were Henry Brandshaw of Denver, Vic Manhardt of Milwaukee and Mickey Green of Saras, Wis... Ray Berman, presy of American & Business Credit Corp, in New York, Parent Company of C.M.A.C, visiting our windy city and getting around here and there.

Irvin Edelman of the Edelman Amusement Devices, Detroit, Mich, another out of town coinman seen around visiting our town... Ambrose O'Malley, C.M.A.C fireball and contact man drops up to the CMI offices to trade a few ideas on the coinfiz... Jack Milnich of the Runyon Sales Co. in New York in demands for new information and new coinfiz, to get over for a New York show. Jack is sending out special invitations to all the Chicago heads to attend the big jamboree. All proceeds are to be donated to the CMI Damon Runyon Cancer Fund and any one interested can send him word of their anticipations for the New York show. And that reminds me, Gwen Despleter of CMI's Public Relations Bureau phones in to tell us the total amount collected for the CMI Cancer Drive up to October 15th is $121,093.31—let's all help along and get other coinfiz for the Goldblatt of the Goldblatt Foundation, cancer research at the University of Chicago, visiting with Dave Gottlieb and talking about the work being done on a cure for cancer. Mr. Goldblatt assured Dave that when a cure is found it will come out of Chicago.

Jim Mangan talks about the many, many, people in the coin machine field who have been stopping up to his offices in the Board of Trade building. Some seek jobs, some want advice on personal problems and others just want to sit down and chat about the industry and Jim is well equipped and very happy to oblige them all... Bert Davidson of Filben Corp, back at his desk again after his recent trip out to the west coast... Over at United Mfg. Co, everyone is still in a dither and talking about the recent robbery. Well that's one way to stir up some excitement... Saul Bihari of Modern Records, who was visiting Chi last week, now back in L.A. while his wife requests that we write to her... Jack Kunz... Ed Wilkoff, salesman for Coven Distrib, making extensive trips into Indiana on business... Fred Kleiman of the ad agency, very grateful over the many donations received for the disabled vets at Hines Hospital. Fred tells us they still need lots and lots more in order to take care of all the boys. Why not send in your donation now? Mail it direct to Fred Kleiman at 32 W. Randolph Street, Chicago 1, Ill.
This past week was one of the most eventful ever seen in this city’s coin machine history. In order of their appearance, these events took place: The Damon Runyon Cancer Fund Drive for coinmen in New York, New Jersey and Connecticut broke away from the barrier and got going under a full head of steam; NAAMO held its $100 a plate dinner on Wednesday at the Waldorf-Astoria; the “striped” pin game case was dismissed by Special Sessions Court, which held the game was not in violation of Section 982, and the Associated Amusement Machine Operators issued a plea to the manufacturers to cooperate with them and not ship “striped” or any other type pin games into the city until licenses can be obtained. Approximately a dozen coinmen made ready to leave Sunday night to visit with the pin game manufacturers and present their problem to them in person. Videograph presented their combination television-juke box at the Pennsylvania Hotel on Friday, and continued thru Saturday and Sunday; and finally the piece de resistance — the 10th Annual Banquet of the Automatic Music Operators Association in the main ballroom of the Waldorf-Astoria on Saturday night.

**The Damon Runyon Cancer Fund “Jamboree”**

The Damon Runyon Cancer Fund “Jamboree” will take place in only two weeks from now — ON NOVEMBER 3 — at the Manhattan Center. Every coinman in the city should buy as many tickets to this affair as they can afford, even if they cannot use them all, or attend themselves. It is the hope of the committee that a minimum of $10,000 can be collected to turn over to CMI in Chicago. A complete story of the drive appears elsewhere in this issue, and it can be seen from the names listed on the various committees that the drive has the backing of every phase of the local industry, and the biggest as well as the smallest operator. If you have not received tickets by this time, wire or phone Joe Orleck of The Cash Box, or any of the people listed on either committee, and we’ll see that you get them.

**The Videographe**

The Videographe showing at the Pennsylvania Hotel attracted large crowds of coinmen during its three day showing—many from out of town . . . The American Weekly, a Hearst magazine that is included as part of their many Saturday and Sunday newspapers, appears this week end (October 18) and libels the industry pretty badly . . . Tony Palermo, Eastern Novelty Co., Bradley Beach, N. J. visits with Ben Becker. Ben had another visitor, big Art Garvey, of Bally Manufacturing Company. Garvey, who usually travels the road with Becker, playing “pin” by the hour, was forced to play the game with Becker represented by an empty chair. “As strange as it may seem” relates Garvey “that Becker didn’t win a single game. In a period of two weeks, he owed me 7 million dollars.” Upon his appearance in New York, and an evening of “pin” with Becker in person (all 230 pounds), Garvey gave back all his winnings. However, Garvey was well satisfied when Becker invited him home for a good Jewish cooked meal.

Charley Reissner, service manager for Seacoast Distributors (Rock-Ola distributors) seen in a huddle with Arnold Palmberg, Rock-Ola factory service manager. Dave Stern of Seacoast was planning on a trip to see his southern friends, but is holding off until the Damon Runyon Cancer Fund “Jamboree” is successfully concluded . . . Nat Cohn, Modern Vending Company, tells us that he expects U. S. Vending Corporation’s refrigerated candy vendor in very soon, and orders will be filled in order in which they have been placed . . . Barney (Shug) Sugerman, Runyon Sales Company, should be in Chicago when you read this . . . Max Weiss takes on the distribution of a pop corn machine, and forms a new company, Roni Sales Company, with Irving Borden as general manager.

Willie (Little Napoleon) Blatt, Supreme Distributors, Miami, Fla. in town the past week and will take in the music operators’ banquet . . . F. McKim Smith, Atlantic City, N. J.; Meyer Wolf, Atlantic City, N. J.; Joe Ash, Active Amusement Machines Company, Philadelphia, Pa.; Al Rodstein, Philadelphia; and Ben Rodins, Marlin Amusement Company, Washington, D. C. in town for the NAAMO $100 dinner . . . Representatives from the phonograph manufacturers flooding into the city for the music operators banquet . . . Herb Weaver, the arcade owner, reminisces about his old partner of many years back, Pickram . . . Maxie Green, New Deal Distributors, tells the cancer committee he’ll take a bundle of tickets . . . By the way, 200 cancer fund tickets have been sold to each of the following: Barney Sugerman of Runyon; Dave Stern of Seacoast; and Harry Rosen of Seacoaboard.

Jack Semel and Jack Rubin, Esso Manufacturing Corporation, will be ready next week to make an announcement of quite a few distributors who will handle their “Esso Arrows” . . . George Ponser returns from a Chicago trip . . . Win Gaffney of W. Gaffney & Co., Norwich, Conn. visiting along coin row . . . WE CAN’T FIND ANY BETTER WAY TO CLOSE THE COLUMN THAN WITH THE REQUEST THAT COINMEN IN NEW YORK, NEW JERSEY AND CONNECTICUT, GET THEIR CHECK BOOKS OUT AND IMMEDIATELY ORDER TICKETS FOR THE DAMON RUNYON CANCER FUND “JAMBOREE”.

www.americanarchivehistories.com
The second week's voting for The Cash Box's 1947 Music Poll has caused quite a stir out in these parts ... people in all phases of the music and record industry are really beginning to sit up and take notice. Many have asked this reporter's views on possible winners in the various categories. Only one answer to that question can be given ... We don't know ... It is entirely in the hands of the judge box operators throughout the nation ... Of course reminders to the ops of mid season hits will help refresh their memories.

Dropped in at Exclusive to see Leon Rene, president of that diskery, and was informed by his charming secretary that Mr. Rene was in conference, but that she could give me some news items ... To wit; Mr. Rene has been extremely busy waxing sessions with Johnny Moore's Three Blazers, Francis Wayne, and the newly paced Jack McVey, atop Exclusive talent ... It's a pleasure to stop in at the Exclusive firm ... everyone is happy.

At the Modern Records wax palace I bumped into Saul Bihari who is just back from what he terms "the longest six weeks" in the east. Brother Joe is still on tour with Modern's number one gal, Hadda Brooks, who's still doing p.a.'s and disc jockey shows. They're both due back in November for some new waxings. From what the distribs tell me, they can't get enough of the Bihari platters.

Bell Records are now releasing through United Artists, and according to Bill Meyer of that firm, their new 1400 series featuring the Official Srenaders of the Royal Hawaiian Hotel in Honolulu is due for release shortly in conjunction with a personal appearance tour of the U.S. ... Look for them ... Eddie Meenser of Aladdin Recordings has his hands full these days what with brother Leo back in New York on biz.

Listened to a really terrific record at Specialty today . . . "I Can't Stop It" backed up by "Troubles Goodbye" ... a fine pressing by Specialty Records featuring Jimmy Liggins and his Drop of Joy ... Art Rupe tells me that the Specialty disc of William ``Mighty Max"" McCall is wonderful ... Well no wonder ... this number was made for the juice box ... it drives from start to finish.

Along coin row this week, I found Paul and Lucille Laymon discussing the mild earthquake that shook their house last week ... maybe it was some ops trying out that new Bally five ball "Nudgy" ... Now there is a game that should make all of the "body English" players very happy ... I was ... Seriously though, Paul feels that with the advent of Bally's new two consoles, "Wild Lemon" and "Double Up", Bally is rounding out one of the most complete lines in the coin biz.

Mr. and Mrs. William Anderson are back from a very delightful trip to Honolulu ... Bill Wolf, after promising to stay in town for a while, piled into his Cadillac and tore off for the north again ... before he left, spotted him in a huddle with Stuart Metz of San Bernadino ... Sorry to hear that Barney Fishman passed away ... Barney was well known along the row, and manager for the Glass Arcade in Ocean Park.

Len Micon of Pacific Coast Distribs finally receiving a long awaited shipment of Genco Advance Rolls, and sending them out the very next day ... Found Elky Bay of Gold Coast in a friendly huddle with Mac Sanders and Phil Robinson so I dealt myself in for a few rounds and learned from Elky that his "take" has improved quite a bit ... on the records that is.

Automatic Games' Sammy Donin has been up and down the coast visiting several of the larger ops and looking over territories, but is back in town for a while 'til partner Danny Jackson gets back from his eastern trip.

Jack Simon of Sicking Distribs has a new, and I might add, very pretty Secretary, Celia Padowa, formerly of Cleveland ... When I glimpsed the Sicking cutie, she was wearing a bright red blouse ... a warning??

While talking to Warren H. Taylor, gen'l sales manager for Mills Sales Co., I noticed something on their mailing machine that we think they deserve a pat on the back for ... on every letter or package that is mailed by the Mills firm, a Stamper prints the following words: "SUPPORT THE DAMON RUNYON CANCER FUND"

Bob Foch is a new salesman with the Mills people here in Los Angeles, and he and Charlie Pulcher will work in and around L.A. so as to become personally acquainted with all the ops in this area.

Seen shopping along the row; W. E. Erwin, Needles ... Stuart Asherst, Long Beach ... Marty Platt, Hawthorne ... William Shorey, San Bernadino ... Robert Boyd, Barstow ... Joe Selan, North Hollywood ... John Mallett, Claremont ... Ed Andary, Montebello ... Dwight Anthony, Santa Monica ...

Lyin' Brown in showing a sensational new roll-down at his place on Washington Blvd ... Lyn and Operator Bob Dunn taking nickels from each other by way of demonstration ... worthwhile dropping in for a look see ... Caught W. E. Happell of Badger Sales going to "lunch" at two p.m. ... told me that he could hold out for food longer than anyone on the row ... and I believed him ... that is until one of the gals behind the counter told me he hadn't eaten breakfast until eleven!!! W. E. did finally show me the shipment of Keeney "Hot Tip" before leaving to satisfy the gnawing pangs of hunger.

Bud Parr and Fred Gaunt of General Music having a good laugh over your reporter's efforts on a Buckley Bell shipment, I did find out (from the honeyed lips of Bud's exquisitie secretary) that their mechanic, Pete Oomans is leaving for Chicago soon to set up as an operator ... best of luck Pete ...

Had an interesting conversation with Forrest E. Wilson, head of the Solotone firm, who's just back from a national tour. From all indications, the Magic Selector is gaining tremendous favor with ops all over the country. Mr. Wilson picked up a new car back east, and after some important conferences with Videograph officials in New York, started his tour of the U.S. ...

C. A. Robinson's Al Betelman practicing high score on a new shipment of Chicago Coin's latest five-ball baseball game ... Al informs me that the ops are very receptive ... M. C. "Bill" Williams hustling around coin row while his gal Friday, (secretary Flavia) demonstrates the Williams' "All Stars" to all the ops who walk in ... The Filben showing last week at E. T. Mape Co. went over very well we are told by Ray Powers, ops busy asking this, that, testing first one, then 'tuther of those beautiful mirror jobs.

Van-Es Recording Co. has appointed a new distributor in Philadelphia, The Penn. Record Supply Co., Harry Sigldrop, Prop. ... Understand that Bankers, Allen, Berry tickler, and artist for the Van-Es plattery did seven disc jockey appearances while in Boston, among them a two hour session.
MINNEAPOLIS

The duck season opened up with a bang, and operators throughout the Northwest were up at the crack of dawn. Practically everyone got their limit, the weather in the Twin Cities has been very summery, and many operators are taking advantage of this weather to drive into the Twin Cities to visit many of the distributors.

Verling Geib of Deadwood, South Dakota took time out to drive to Kansas City, Missouri and from there will go on to Los Angeles, California which is a beautiful trip this time of the year. He expects to spend several weeks in Los Angeles before returning home. Kelly Diedrich of the Diedrich Suppy Company, Chaska, Minnesota saw the full 7 games of the World Series. He said it was one of the finest games of the year, that he had had in his life, and something he had always dreamed about. Ralph Myers of Mitchell, South Dakota drove into Minneapolis with his wife and spent several days visiting. Jules Dircks of Marshall, Minnesota visited Minneapolis—his first visit in 10 months. Jules has been on the road for the past two or three years, and definitely looks much better.

Bob More of the Midwest Novelty Company of Wilmar, Minnesota drove into Minneapolis with his family to see the Northwestern Football Game at the Minnesota Twins Stadium. The way, 66,000 people saw the game under perfect weather conditions.

Mr. and Mrs. John Kalalaar of Ladysmith, Wisconsin drove into Minneapolis to spend a few days, just sort of a little vacation. Julius Koers of Rapid City, South Dakota drove in from Otter Tail Lake to spend a few days in Minneapolis visiting relatives and calling on several of the distributors. Mr. and Mrs. Ed Zerriff of the Winchester Coin Machine Company, Winnepeg, Canada, in Minneapolis for several days. Squint Jamapers of the Scot Novelty Company, Shokapee, Minnesota is recovering very nicely at the St. Joseph's catholic hospital, St. Paul, Minnesota after being operated on a stubborn case of ulcers.

DENVER, COLO.

Sure would hate to be a deer or elk roaming the "Hills of Colorado" during the next week, as the hunting season is in full swing now. Even though the non-resident game report is more scarce than it ever has been, a great number of cars are seen daily coming into Denver loaded down with deer or elk, or both. Business is really booming in Idaho Springs, Evergreen, Glenwood Springs, Dillon, Gunnison, Meeker, Rifle, and all other resort towns near here because of the large number of hunters.

A. A. McDougal, operator from Atwood, Kansas, who is recovering from a broken neck incurred in an automobile accident about a month ago, is up and around now and will be able to have the cast removed soon—which just goes to show, you can't keep a good man down. We're rooting for you, Mac!

W. H. Erskin, of Jones Distributing Company, left for Albuquerque, New Mexico to attend the Seeburg showing and service school being held there. Frank Ritchie, also of Jones, is returning from the school—by the way, Ritchie named his new son Jimmie Frank. On October 19 Mr. Erskin of Jones is having a showing of the Seeburg line and a luncheon in Denver for all the operators and their families. There will also be a showing in Billings, Montana the following Wednesday.

Al Roberts, of Wolf Sales, and Jack Wyscaver just returned to Denver from a trip through the Southwestern and Southwestern part of the state, and report that business in that area is on the up grade. The recent harvest brought to the farmers a greater amount of money than they have seen for many, many years. In the Southwestern part of the state, they anticipate this increase to hold up for the next few months due to hunting seasons, etc. They report operators were very receptive to the new Wurlitzer 1106.

Hugh Darnell, Service Instructor for Wolf Sales, recently made a trip to the eastern part of Colorado, and following his return from that trip, he started off to once again contact all of the Wolf Sales customers. Betty Ferguson has just been added to the field force at Wolf.

John Tribellhorn, of Peerless Music Company, and his wife, recently drove to San Jose, California, where they spent their vacation. Gibson Bradshaw of Denver Distributing Company, is planning an extended trip through the southern part of his territory to show the Mills Constellation.

ST. LOUIS

Unseasonal warm weather has delayed many ops with equipment in outdoor locations from bringing it in. A few of the4 areas that are expected for certification now 6 months ago, are holding out another month and report collections good.

All of the coin machine fraternity is eyeing anxiously the fight of St. Louis theatres and other amusement centers against a proposed additional tax of 25% on movies, night clubs, etc. While the city's attempt won't touch coin operation directly, a lot of the boys feel that it could set a dangerous precedent.

Del Vestach of VP Distributing Company appears to be commuting back and forth between St. Louis and Chicago. Unexpected popularity of Williams' "All Stars" pin game is the major reason, according to Del, who is escorting some of his shipments personally. New "All Stars" went this week to Freddie Girardeau, and one each to Howard Converse of Mattoon, Illinois, and Whitely Leinhohk of St. Louis. Another big shipment of Aircons is reported to have reached VP.

The Missouri Amusement Machine Association held a long delayed business meeting at Hotel Claridge last Wednesday night, to argue out a few points which have needed clarification. The largest group on record, enjoyed a steak dinner, and heard Bill Bets of W. B. Novelty Company.

Big issue on the program was rates. Lou Morris, head of the association, has pointed out that something must be done, inasmuch as all St. Louis ops are having difficulty making ends meet under today's conditions. "The ten cent slot has been a failure" Lou pointed out. "The only solution will have to come from rate revision and a better break for the op in new locations." Many suggestions were made for later action.

Proud owner of a new shotgun is Carl Triple, whose Brown-ing automatic will accompany him on a hunting trip with Bill Kelly late this month. Carl has delivered new Rock-Olas for Curley Beal of Oney, Illinois, Harold Brown of Mattoon, and Fred Brinkman, Springfield, Illinois.
WANT—Buy any machine used slot machines, all makes and models. Also, NEW Face Chrome Deluxe Slots 5$-10$-25$ 5$. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2288 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Keeney Bonus Super Bells 2 Way 5$ 25$. Bally Triple Bells; Exhibit Rotaries; Kutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills’ Orig. Slots 5$ 50$. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

WANT—Scales; 1946 Aircoens; 46-47 Rock-Olas; Seeburgs; Wurlitzers. State condition and price in first letter. Write BOX 159 c/o THE CASH BOX, 301 FOURTH AVE., NEW YORK 16, N. Y.

WANT—AMI Model A Phones. COMMERCIAL GAMES CO., NEW BRITAIN, CONN. Tel: 94859

WANT—Advance Rolls at $175.; Total Rolls $100. Also about 25 post-war pin games. Must be reasonable. A few 750E or 780E. Can use 2 No. 860 Wurlitzer and about 5 Hidesways. Need about 10 clean Western Baseballs, 5A (from 1 party if possible) and a few Genco Playballs. Please state Price and condition. DONALD ZAK, 3017 S0. 14th ST., MILWAUKEE 7, WIS. Tel: Orchard 2828

WANT—We want you to know we will trade latest five ball free play releases for equipment you can’t use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., WINNIPEG 15, MAN.

WANT—Triple Revolv-around Safe, used but must be in perfect shape and have all keys. HAL L. MARCH, 5 WALKER PL., BRATTLEBORO, VT. Tel: 501

WANT—For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write Stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D. C. Tel: District 0500

WANT—DuGrerier “S” Model Cigarette Machines. L & H VENDING, 4907 FOSTER AVE., BROOKLYN, N.Y.

WANT—5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobber Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT—Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 66, N. Y.

WANT—Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 280, 280, 7508; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1400; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT—Solotone equipment. Must be brand new. Wanted at distress prices for export purposes. Grey boxes preferred. Give serial numbers & quote lowest prices. ALLAN PULLMER, 30 BUCKINGHAM APTS., WINNIPEG, MANITOBA, CAN.

WANT—Bally Draw Bells, Red Button; Bally Deluxe Draw Bells; Keeney Bonus Super Bells 5$. State lowest price in first letter. Will pay cash or will accept in trade for latest new Five Ball Pin Games in original crates. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURG 17, PA.

WANT—5 Ball F.P.O.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $90. for Seeburg Vogues. MOBRO NOVELTY CO., 369 MUHS ST., SAN FRANCISCO, CALIF.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE - Bargain Sale! Look: 2 Rock-Ola and 2 Seeburg Cellar phonos in wooden cabinets, Standard & G & M Roch, all above for $240.; 3 Whizz, like new $100.; 2 — 54 Keeny Super Bells, both for $80. AMERICAN AMUSEMENT CO., 105 DANFORTH ST., SYRACUSE 8, N. Y. Tel: 2-2440

FOR SALE — Total Roll $195.; Sportsmen Roll $185.; Tally Roll $125.; Advance Roll $425.; Goosel $110.; Super Triangle (new motors) $100.; Rapid Fire $35.; Kicker Catcher (pre-war) $15. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE — All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE — Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE — 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., SHEBOYGAN 10, WIS.

FOR SALE — Flory rebuilt Keeny 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. 1/0.1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 1 used Flat Tops $125. ea. W. E. KEENY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE — Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE — Ten Keeny Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3712.


FOR SALE — Hasvans, Kilroy, Tornado, Rlo $100.; Pre-war games and conversions $19.50; Big Hit $35. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3099.

FOR SALE — 6 Victory Specials, guaranteed $250.; 3 Jumbo Parade (Comb) $60.; 1 Club Bell $35. SEEBURGS: 2 Regal $125.; 3 Classic $125.; 1 Mayfair $100.; 2 Colonel $150.; 2 Cadet $135.; 1 Envoy $150.; 1 Vogue $100.; 15 Wall-O-Matics $20. WURLITZERS: 2 No. 500 $150.; 1 No. 600 $550.; 4 No. 700 $275. MILLS: Empress $75. 10 Packard Wall Boxes, like new $15. CLARENCE A. CLAREY, 1112 E. LACARTE, FORT WORTH 3, TEXAS. Tel: 2-1293.


FOR SALE — Wurlitzers: 3 No. 61 Counter models, clean $65. ea.; 1 No. 600, very clean $124.50.; 1 No. 24 Victory $124.50.; 1 No. 24 $95.; 1 No. 850 $349.50.; 1 Twin 616 Hidayen $95.; 2 No. 616, very clean $79.50 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANS- VILLE 10, IND.

FOR SALE — Write for prices on new Bally Deluxe Draw Bell; new Jockey Club Special; Chicago Coin Gold Ball; Gottlieb Marjorie; Genco's Broncho; Chicago Coin Baseball, Williams' Flamingo. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641.

FOR SALE — MUSIC EQUIP.: 1/3 Dep. with order, Bal. C.O.D. ROCK-OLA: 3 — 12 Rec. $47.; 2 Std. $190.; 1 Master $200.; 3 Supers $200.; 4 Mod. 1525 Wall Box $14.50.; 35 Mod. 1501 Wall Box $6.50.; 4 Mod. 1502 Bar Box $8.50. WURLITZER: 1 - F-12 $40.; 4- 412 $45.; 5- 616 Lite Up $75.; 1- 616 Lite Up $85.; 1- 500 $125.; 6- 600X $135.; 1- 600X $250.; 1- 750 $295.; 2- 61 CM $70.; 12 No. 125 Wall Box $9.50. SEEBURG: 2- 12 Mod. C $37.50.; 12 Mod. D $42.50.; 1- 20 Royal $75.; 1 Regal $100.; 1 Maj. ES $145.; 1 - 8200 $185. MILLS: 2 Empress $125.; Throne $95. WERTZ MUSIC SUPPLY CO., 319 W. BROAD ST., RICHMOND, VA. Tel: 7-3021.


FOR SALE — 5 new 5¢ Vest Pocket Bells $60. ea. A. L. KROPP, JR., BOX 452, TUSCALOOSA, ALA.

FOR SALE — Floor Sample Packard Hideaways (write); Packard new 700 & 800 Adaptives, new Twin 12 Steel cabinets; 42-600R Wurlitzers $125. ea.; 1 Red Ball in excellent condition $995.; Paymaster Free Play Games 35¢. ea. ROCKY Mtn. COIN MACH. CO., 224 N. SANZA FZ AVE., PUEBLO, COLO.

FOR SALE — 14 clean A.B.T. Challengers $30. ea.; 2 Pop Ups $25. ea.; 1 Max Baseball $30. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel: 3-6432

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE—Pin Ball and Console route in central Massachusetts, consisting of 25 One Balls, 50 late pin balls, 10 late consoles, 2 - 1947 pick up trucks, shop, parts and all facilities to operate. Write: BOX 143, c/o THE CASH BOX, 381 FOURTH AVE., N.Y. 16, N.Y.

FOR SALE—Good as new Peanut Machines filled with peanuts $4.75 ea. 1/3 deposit. Y. WILHELMA GOLTHE, 225 COMMERCIA AVE., S.W., GRAND RAPIDS 3, MICH.


FOR SALE—Jaco Rel-A-Ball, clean, mechanically perfect, ready for location. All equipped with new type Ball Release and are really trouble free. We bought them right and can now undersell others $79.50 ea. in lots of 5 - $300. Nothing extra for crating. We have your needs in Phonographs ready for location. Make us an offer or will trade for late 5 Balls - What Have You? KEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WISC. Tel: Sturgeon Bay 848.

FOR SALE—Genco Step Up; Bally Midget Racer; Four Aces; Mystic; Duffie; Hi-Stepper; Super Six; Five In One. All clean and ready for location. Make best offers for any or all. W. H. BLACKWELL, 647 E. BLACK ST., ROCK HILL, S. C.


FOR SALE—Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE—AMI Telephone Hostess Music—Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE—New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electromast 6 ft. Roll-A-Score, like new. Also many other used games. Write. Brand new Pinch Hitters in original crates $225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE—2 - 36 Tracktimes $75. ea.; 2 Western Baseballs $60. ea.; 20 - 46-47 Vest Pockets $45. ea.; A-1 condition; 1 Rapid Fire $50.; A-1 condition; 1 Air Raider $40.; Ten Strikes $45. & used pingames. Write or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, 2, N. Y.

FOR SALE—Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRYANT 9-0817

FOR SALE—Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Fla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-22 Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE—This Week's Special — Ace Bomber (Mutoscope) $149.50; Victory Derby, new $250.; Victory Special, new $225.; Double Barrel, like new $50.; Superliner, Superscore, Fast Ball, Stage Door Canteen, Kic, Baffle Card & many others from $75. Slots, Music & all of the latest games always in stock. HANNA DISTRIBUTING CO., 189 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-1986

FOR SALE—Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 20th St., LOUISVILLE 2, Ky. Tel: Wabash 1801

FOR SALE—Dugrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTLE, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE—Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE—You are looking over a great machine, Minitpop. We take trades any type equipment to start you. P. K. SALES CO., 507-09 WHEELING AVE., CAMBRIDGE, OHIO

FOR SALE—Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE—The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNYES, 510 W. 34TH ST., NEW YORK CITY.

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FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro, E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1829 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - We have stock in hand for your Hirsh Red Bells for state of Florida. Best on hand mail orders. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you have. ASA SILENT CO., 1201 MA. AV. 51, ST. LOUIS 10, MO.


FOR SALE - 1 Midget Movies, practically new, used less than one week, including 2 reels of films of 4 subjects each. Only $225. Cost new including film $400. MELODY MUSIC CO., 113 N. 9th ST., MIAMI 36, FLA. Tel: 9-1301

FOR SALE - Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5-55 Lucky Lucretes one coil type $50. ea.; 5-25 Lucky Lucretes $60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587


PARTS and SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30.00. This also includes Castings, Wood Case, Drill Proofing, Award Cards, Joe Pat Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for 44¢. 300 .042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.50, 300 $.05 ea.; Tube cartons for CT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 11C6-98¢ ea. (55X7G3 35¢ ea. Center pins broken but tubes good). BELMONT RADIOD SUPPLY, 1201 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items. Free A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass knobs, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 75¢ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 58¢ ea.; Glass Fuses (Auto Type) (little Fuse B) (100 to pack) 1-2-3 amp. 3¢ ea.; 44¢ ea.; Rubber double action sale plugs 75¢ ea.; G.E. Mazda small bulbs No. 51, 55, 64, 44, 46, 44, 47 – 15¢ ea.; No. 50 – 55¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th St., N.Y. 10, N.Y. Tel: Watkins 9-7490

FOR SALE - Money Wrappers, Tubular Coin Wrappers. 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 75¢ per 1,000 boxes wrappers to a case $6.50; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2719 GRAVES AVE., ST. LOUIS 18, MO.

FOR SALE - Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NOTICE – For Sale: Sea-Coin Escalator Conversion at $7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on Nickels, Dimes, Quarters. No jamming or shingling with this device. A few minutes to convert. Sold on ten day money back guarantee! Write: SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

NOTICE – Rent A Machine - Keep That Location Hot! Established Operators - Save money by renting games & phonographs. 1/2 rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Bimes. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE – Phone Operators: Have your Route Man save your Used Needles and send them to us for RE-SHARPENING. We will send you Free Shipping Containers and Complete Details if you will drop us a card. All inquiries answered promptly and complete satisfaction Guaranteed. This means a big saving to you. Act Now. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

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First really new game since original Bumper! Not merely a new score-system, but a new, startling PLAYER-CONTROLLED action! Playboard actually shakes and vibrates when player flips the Nudge-Lever...kicks the ball back up the field! Plenty of high-score, bumper, and kick-out appeal...plus revolutionary SHIFTING, SHAKING, SHOCKING playfield!

Be first! NUDGY starts a new craze that will sweep the country like wild-fire.

Don't let competition nudge you out—order NUDGY from your distributor today!

PATENT PENDING

NUDGE-LEVER

Snap the lever and see what happens! Entire playboard jumps like a jackrabbit...actually shakes and vibrates...kicks ball back up the field to pile up fantastic high scores. By skilful manipulation, player can work and wiggle the ball from bottom of board right up to the top.

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