If it's a Mills, I always play it-
I get more for my quarter

The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
COSTS UP OVER 200%
Ops Must Find New Method for Getting Greater Share of Present Intake From All Equipment

CHICAGO—With all overhead expense, as well as costs of machines and parts up over 200%, leaders are urging all ops everywhere in the nation to immediately arrange for a better method of obtaining a greater share of the intake from their equipment than the 50%-50% commission basis now in effect nationally.

Since its first issue, The Cash Box has urged the trade to adopt a better commission basis. During the war period, The Cash Box suggested the 70%-30% commission basis, 70% to the operator and 30% to the location owner. Then, with costs and overhead continually mounting, The Cash Box stated that the 75%-25% commission basis had become more equitable.

But expenses, price of equipment and all general overhead continued to climb, and The Cash Box then urged a change to front money each week until the last war writing, this publication suggested that the operators adopt the $15 per week front money guarantee from every location to assure themselves a continued profitable operating business.

Now there is a general belief throughout the trade that the operator must immediately adopt a new and better commission method to assure himself remaining in the coin operated machines industry on a profitable and financially liquid basis.

Many feel that there are locations where, in music especially, the operator should reinstate the 10c, 3 for 35c play. From other locations, they claim, he must claim front money guarantees. Otherwise, they say, he simply cannot pull out from under.

These leaders point to the fact such an item as labor has jumped up 500% to 600%. They report that the present mechanic and serviceman who was paid $30 to $40 per week is now getting $90 to $125 per week. Even such an item as 30-wire cable which, prior to the war, sold at the jule box op about 14c per foot, is now priced at around 35c per foot.

For cord, which could be picked up at 3c per foot in 39 and 40, now costs as much as 6c per foot. Auxiliary speakers were selling at from $5 to $7 and now cost the cheapest of these still from $10 to $15. Records which cost around 15c to 18c now cost the music operator from 35c to $1.05. All music machine parts and supplies have doubled and tripled, from a main gear to a complete amplifier.

In addition, it is a well known fact that juke boxes which cost around $250 to $350 pre-war, now cost anywhere from $605 to $1,000. And this isn’t figuring in the costs of maintaining a store for the operator’s headquarters, trucks, tires, and a tremendous number of incalculable now necessary to successful operating of games and music.

In the amusement games field, costs have also doubled and tripled and these operators claim that the nickel is too small a coin to bring to them the profits they need to pay the prices they are paying, the overhead expense they are enduring, and the general cost increases they are undergoing.

Yet, throughout the trade it is a well known fact that more people are spending more money playing equipment of every type than at any other time in coin machine history.

Therefore, it should seem that the profits should go up accordingly. But, with higher overhead expenses, higher priced equipment and generally increased costs of parts and supplies, the average op reports that profits have not kept step.

Many also report that they have not been buying new machines the way that they used to and that this has brought about direct selling in their territories. There is also a report that direct selling to location owners is on the increase, with some actually advocating this plan because they feel that the storekeeper can make out by obtaining all the take, whereas the op has a hard fight with only 50% of the take.

The best answer, so far, these leaders agree, is what The Cash Box has been advocating for over five years now—that the operator must become at least as good a salesman as the television salesman and must “sell” his locations on the fact that he is rendering them an invaluable service which is not only helping to stimulate greater business for the average retailer, but, which is also bringing him profit at the same time. Something which he cannot obtain from a television set or any other business stimulator.

The operator, too, must arrange to change his entire present commission set-up if he is to prosper and progress and assure himself of a profitable future in the industry. He must, where he can, arrange for 10c, 3 for 25c play, these men state, and, in other locations, he must obtain a definite front money guarantee.

There are many who even believe that the operator is better off to arrange for even a “stiffer” commission basis. A basis which will assure him of profits regardless of the play. That basis is for the operator to obtain all the take and remove his overhead expense first, prior to sending a check for the month’s collection share to the retailer, just as the ops of cigarette machines and other automatic merchandisers do at this time.

Many point out that the average tavern has continued to raise prices for its merchandise, just as the producers raised prices to them. They are now charging 15c and even more for a small glass of beer and from 25c up for a bottle of beer, with liquor prices raised accordingly.

Therefore, these men state, the location owners, themselves, have noted the rise in costs and immediately covered themselves. The op, they feel, should do the very same thing.

There is a definite move afoot at this time among certain leaders here to arrange for a closer cooperating group among suppliers and producers so that prices can be lowered to the operator. “But”, one of these men said, “this is not the complete answer”.

He reported, “Regardless of the fact that we may be able to lower prices somewhat to the operators, it must also be remembered, that unless the operators do something to help themselves to enjoy a better and more equitable share of the intake from their equipment, just as you have been advocating in The Cash Box, then even lower prices won’t mean anything”.

In short, the operator is now up against a very crucial situation. He realizes that his old time 50%-50% commission basis of the horse and buggy days when a nickel was really worth 5c is outdated and cannot remain in use in those post-war days when the average nickel is worth about 1c.

If an operator would be told to remove his nickel chutes and replace these with penny chutes, he would probably hit the ceiling in his anger. But, that’s exactly what he is doing today. His nickel chute of yesterday is the 1c chute of today.

He must, then, immediately arrange to equalize this condition. He must change his entire commission basis. He cannot purchase equipment at his present commission rate. He cannot protect himself from encroaching competition. He must change his entire set-up for he will not see pre-war prices. In fact, if anything, he may see even higher prices during ’48.

The $15 per week front money guarantee is only part of the answer in some of the operators’ locations. They must also use other commission methods to arrange for a more equitable share of the machine’s income.

Perhaps the idea of first removing overhead and then paying 50% on the remainder is the answer.

Amusement and music operators must change their commission systems to equal those of the automatic merchandising machine operators.

The operator of automatic merchandising equipment slowly came out of the percentage payment right-on-the-spot method to where he has today educated the location owners to the fact that he will send them their checks after he has removed costs and commissions.

But, whatever method the operators adopt, they must do so quickly. The industry cannot carry on with horse and buggy methods when prices are jet planing into the stratosphere.
Okay—Let's set the day!

Let's make it the most memorable day in the history of your city ... the day when you will donate the proceeds from all your machines to the Damon Runyon Memorial Cancer Fund.

Okay — Let's set the day! Call on the Public Relations Bureau of Coin Machine Industries, Inc., 134 North LaSalle St., Chicago 1, Ill. for all the banners, placards and other material you may want.

In addition, phone your local newspapers and tell them the day, too. They'll back you up.

And, at the same time, it wouldn't be a bad idea to run a full page ad in your local newspaper calling attention to this one big day ... when everyone who inserts a coin into your machines will actually be donating that money to the Damon Runyon Memorial Cancer Fund.

Write to Ray T. Moloney, National Chairman for the Runyon Memorial Cancer Fund, Coin Machine Division, today — just say — "Okay Ray — I've set the day".
New Type Beverage Dispensers and Cig Machines Garner Major Attention. All Believe Big Vender Sales Year Ahead.

CHICAGO—Most interesting of all trends at this time is the sudden interest in the vending machine field by leading ops in the amusement and music divisions of the trade.

These men are now contacting leading manufacturers of automatic merchandisers to arrange for distribution and operation of their products.

Showings which have been made by automatic merchandising machine manufacturers have attracted great interest from all the trade, even to the extent where some of the largest orders known to these manufacturers, have been signed by operators who were never before actively engaged in that division of the field.

A showing of a hot coffee vending machine attracted many amusement and music ops with the result that the firm signed some of the largest orders in its history.

A new cigarette machine being manufactured by a factory formerly engaged in producing amusement equipment has attracted great interest from coinmen and many noted amusement machine operators and distributors have visited here seeking to become identified with this vendor.

Beverage dispensers are also attracting great attention from music and amusement machine men. They seem to be studying the vending field as the new and modern merchandisers are presented.

One noted coinman stated, "There is now no longer any doubt but that the entire field is going to see a big revival and a real boom for the automatic merchandisers. These machines seem to offer great opportunities for 1948 and there are a great many operators who never before handled vending machines interested in the new cigarette and beverage dispensers."

Interest has also been shown in the large candy merchandisers and almost every other type of merchandise machine. A salesmanager for a noted California factory, passing thru this city, reported, "We have just broken every known sales record we've ever had on this trip. Wherever I called I found tremendous interest in vending machines with operators willing to commit themselves for large orders."

"Those engaged in the automatic merchandising machine business now foresee many new ops entering into this division of the industry this forthcoming fall and winter of '47-'48.

One of these ops stated, "We already are competing with four different men in our territory who were formerly only interested in music and amusement. They were specializing in those machines. Now in addition they've entered into the automatic merchandising field and are giving us some real competition for locations. They are buying new machines and are working very hard to build up big routes in our town."

A manufacturer of a change maker stated, "The interest which has been shown in our unit from men in all divisions of the field convinces us that there is a decided trend to the automatic merchandiser field at this time and that this will be even more apparent as 1948 comes into being.

Even the nut vendors are moving at speedier and greater volume than they ever have before. Most of the coinmen who formerly neglected these have now added them to their routes.

One manufacturer gave as his answer to the sudden interest in automatic merchandising, "The operators are up against a problem of cashing in completely from each and everyone of their locations. Since they cannot seem to do it with only one type of machine anymore, they are filling each location with as much equipment as they possibly can in an effort to overcome larger overhead expense and also to see greater profits. In this way, the same service man and collector is used and with the expense remaining practically stationary for servicing the spot, yet more money is coming into the operators' pockets and this helps boom his business all around."

Many manufacturers, formerly in amusement and music equipment only, are expected to enter into the automatic merchandising machine business. It is already known that over seven such manufacturers are working on vending machines of one type or another. These men are enthused with the possibilities for great sales action in this field. Already many of them have made known to their present distributors their plans and have found their distributors very enthusiastic.

Right down the line, through the entire field, from manufacturer to operator, and in all divisions of the industry, there is now great interest in automatic merchandising.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
NEED NATIONAL CREDIT BUREAU

Ops Claim They Need More Liberal Credit Arrangements. Sellers Reply Collections Become Tougher. Both Sides Agree That National Credit Bureau Would Help Solve Many Credit Problems.

NEW YORK—Reports from operators everywhere in the nation are to the effect that the need for a "National Credit Bureau" grows greater each week.

Indications are at this time that ops are asking for greater and more liberal credit arrangements and that, in turn, sellers are attempting to cut down. "Because," they report, "collections are becoming tougher than ever before."

One noted op stated, "Because of such belief on the part of some of the leading wholesalers, many operators whose credit standing has always been of the highest, are suffering. We should have", he continues, "a 'National Credit Bureau' of our own, as you proposed sometime ago, so that such misunderstanding and abuse can be eliminated."

It is well known that many wholesalers have cut down on their "credit line" to operators at this time. But, there are just as many who are continuing on ahead to work with the operators who have worked with them over the years.

One of these distribs reported to The Cash Box, "We have not cut down on giving credit to the operators who have been working with us for sometime. Even to new customers we continue to give credit where we know they deserve credit. But, to promiscuously grant credit today would be business suicide."

"We agree that there should be a 'Credit Bureau' in our own industry", he continued, "but, we also believe that every operator should be registered with such a bureau so that there will not be any problems as to credit involved at anytime."

As this distribs and many others have pointed out, "There are operators who, when we tighten up on further credit to them, because of lack of prompt payment, start dealing with someone else. The result is, he claims, "that before long this operator has overextended himself and can't pay either of us. We both suffer."

It is generally believed that a "National Credit Bureau", as proposed by The Cash Box for more than four years, would overcome such problems for, each time that credit was issued to an operator, his name would be turned into the Bureau which would, in turn, notify any seller whether he should or should not give further credit, or give credit at his own risk, after checking with the operators' credit rating.

There is no longer any doubt, as the field returns to a need for greater and more 'lenient credit and terms, that there should be created a "National Credit Bureau" so as to protect all sellers, as well as all bona fide and honest operators, from suffering from the malpractices of a very few.

This would be to the advantage of the entire trade, ranging from manufacturer down to the ultimate machine consumer, the operator. And with the operator who has paid his bills and paid them promptly being given a hand when he needs it there is no doubt that this can stimulate greater business for many throughout the nation.

Just as investigations are made regarding issuance of credit for finance such investigations can be made by a "National Credit Bureau" exclusively and solely confined to this industry so that all in the field will be most completely protected at all times and yet know that there is an effort being made to assure better sales as well as longer run operations for the operators themselves.

The need for a "National Credit Bureau" grows greater each day. The fact that many are now phoning each other privately to ask regarding whether they should or should not issue credit to a certain operator is the answer in itself as to whether a "National Credit Bureau" is needed.
USE THIS PREPAID POSTCARD TO VOTE FOR YOUR
BEST MONEY-MAKING RECORDS AND YOUR MOST
OUTSTANDING RECORDING ARTISTS OF 1947

MY BEST MONEY-MAKING RECORD FOR 1947 WAS—

(NAME OF RECORD HERE)   (NAME OF ARTIST HERE)

BEST ORCHESTRA FOR '47__________________________
BEST FEMALE VOCALIST FOR '47_____________________
BEST MALE VOCALIST FOR '47_______________________
BEST FEMALE VOCAL COMBINATION FOR '47___________
BEST MALE VOCAL COMBINATION FOR '47___________
BEST "HILLBILLY" RECORD FOR '47________________
BEST "WESTERN" RECORD FOR '47__________________
BEST "RACE" RECORD FOR '47_____________________
BEST "FOREIGN" RECORD FOR '47__________________

NOTICE: Be Sure to Include Name of Artist on All Records Listed!

IMPORTANT

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR
BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE
MUSIC SHELL OR MIRRORED CABINET YOU OWN COUNTS FOR ONE
VOTE. EACH NON-SELECTIVE (Personal, Solotone, Etc.) MUSIC BOX
YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE
NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS
CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT.
THESE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT
REVEALED.

NAME_________________________________________
FIRM __________________________________________
ADDRESS _______________________________________
CITY ___________________________ STATE ___________

GET YOUR VOTES HERE

I operate the following number of Juke Boxes_________; Wall and Bar Boxes_____; Non-Selective (Personal, Solotone, Etc.) Boxes_______; Wired Telephone Music Shells__________;

TOTAL NUMBER ____________ ARE YOUR VOTES!
"Oscars" will be awarded by the Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THROUGHTOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (The Official Magazine of the Juke Box Industry) WAS EXCLUSIVELY CHOSEN TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!
BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.
USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

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WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME
FIRM
ADDRESS
CITY STATE
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

1. NEAR YOU
   Moves up as the nation's top song after a sensational rise.

2. PEG O' MY HEART
   Drops down a notch after a healthy stay at the top. Heavy play reported going.

3. I WISH I DON'T LOVE YOU SO
   In fifth place last week, this ditty moves up as one of the top three.

4. THE LADY FROM 29 PALMS
   Drops down two matches here in a heavily contested race for honors.

5. THAT'S MY DESIRE
   In fourth place last week, this song moves down one hit, although no play report peak play.

6. SMOKE, SMOKE, SMOKE
   You know about this one!
   CA-40001—Tex Williams DE-24113—Lawrence Welk Orch. VI.20-2370—Phil Harris

7. FEUDIN' & FIGHTIN'
   Proving that the use of material of this type has grown by leaps and bounds.

8. I WONDER WHO'S KISSING HER NOW
   Still rates as a heavy come winner throughout the land.

9. WHEN YOU WERE SWEET SIXTEEN
   Maintains its hold on ninth place with play on the song holding its own.
   CO-37903—Dick Jurgens O. DE-23627—The Mills Brothers VI.20-2256—Perry Como

10. TIM-TAYSHEEN
    On the bottom again, altho ops report the ditty getting steady play.
    CA-412—Red Ingle & Jo Stafford VI.20-2336—Hollywood Hillbillies

© Country. © Top The Nation's Music of September 29, 1947

Page 9
"Sweet Thing"
"Not Now Baby"
JUMP JACKSON ORCH.
(Aristocrat 401)
• Pair of hits that ops with race traits should look into are these by the Jump Jackson Boys. "Sweet Thing" and "Not Now Baby." Featuring vocalist Melrose Coplin, the top deck, the chip's rendition adds loads to the mae- stro's wonderful instrumental accom- panying. Ditty spins in the new mood, with the canary's haunting voice eating right into you. Poch revolves around the headline, with the piping getting all the glory. On the flip with some stuff by a string maestro this ditty changes to real low down blues, while a boogie beat tickles the livers throughout. Benny's heavy and pronounced voice shapes the future for this deck briskly as an attrac- tive pancake for your machines.

"When The White Roses Bloom In Red River Valley"
"All My Love"
FREDDY MARTIN ORCH.
(Victor 20-2376)
• Proving that the demand for this Lord of music has far surpassed the Freddy Martin Orches' top notch turn with their rendition of "When The White Roses Bloom In Red River Valley" and the lighting ballad Stuart Wade and The Martin Men. Here boy by boy in this affair into a ditty just egging for coin. The soft spoken words that Stuart spills should set your party fans a-wag. "All My Love" as the orch blend him with wonder- ful Jones. Ferris strums out a somber saga, the pleasant strains of Stuart's voice combined with the maestro's grade a mellow in a million. Orches" flip with the popular "All My Love," the tune can count on filling up the music sets be- hind swiping strains of vibrant melody by maestro Russ Case should boom the platter to unfor- seen heights. Perry's smooth hand- ling of this excellent ballads orchids galore. Music spills in toned down mood and is a natural for those quiet spots. The other side of this waffle shows Perry in high style once spooning the magic wordage to more hit mate- rial from the pens of Rodgers and Hammerstein. "So Fair" has the balladeer in the same refrain as the top deck, with the emphasis on sweet coming thru. The tune, handled by maestro Case, should be in Perry should meet with wide ap- proval in the very near future. For a dishing that has hit written all over it—this cutting is the one.

"Lazy Countryside"
"Forgiving You"
JOHNNIE JOHNSTON
(MGM 10076)
• You peg this ditty for a long and healthy run in every phone the nation wide. From the Walt Disney production "Fun and Fancy Free" comes this ter- rific ballad titled "Lazy Countryside," and as offered here by Johnnie Johnston, the platter looms as a heavy coin winner. With Johnnie spoming the pleasant wordlage all wrapped up in that title and the Dick Jones doing setting up a back- drop of lilting melody, the cookie defi- nitely should be skewed for heavy play. A background of strings hits the high spots behind Johnnie's soft spoken vocal efforts, which definitely are of grade A caliber. On the flip with more pleasant melody, the balladeer pipes to the set up "Forgiving You." You'll appreci- ate the choir boys' vocal efforts so many more times by grabbing the hunk of wax and using it in your machines. More cu- sid material, the cookie has that possi- bility plus labeled next to it, and is of top musical quality.

"You're Breaking In A New Heart"
"Civilization"
THE MURPHY SISTERS
(Apollo 15099)
• There's absolutely no need for this review—but since we're in a light mood, we'll like to retellera. Here's that smash recording by The Murphy Sisters—the record that started a tidal wave of coin for a million operators from Mabo to California—You're Breaking In A New Heart. You'll want to know why the cookie was labeled this way. As yet used this disc, by all means get next to it pronto. The trio's wailing is really something to be heard as they bounce, rock and roll to the rhythm furnished by Jerry Jerome and his boys. You'll go for the pleasing wordage the guil spill and likewise the melon refrain their voices blend with to a joyous effect. With this ditty in your decks in moderate calypso rhythm. The one for your money is the top deck—you'agreement you go next to it.

"A Fellow Needs A Girl"
"So Far"
PERRY COMO
(Victor 20-2420)
• Music operators waiting for a real big ditty to be featured in their platters. Perry Como has just released by the capable Perry Como in this superb rendition of "A Fel- low Needs A Girl." The ditty, from the forthcoming musical production "Allegro" seems destined to give top song of every top year a run for honors. The simple, easy flowing patterns the music sets be- hind swiping strains of vibrant melody by maestro Russ Case should boom the platter to unfore- seen heights. Perry's smooth hand- ling of this excellent ballads orchids galore. Music spills in toned down mood and is a natural for those quiet spots. The other side of this waffle shows Perry in high style once spooning the magic wordage to more hit mate- rial from the pens of Rodgers and Hammerstein. "So Fair" has the balladeer in the same refrain as the top deck, with the emphasis on sweet coming thru. The tune, handled by maestro Case, should be in Perry should meet with wide ap- proval in the very near future. For a dishing that has hit written all over it—this cutting is the one.

"Body and Soul"
"I've Found A New Elman." ORCH.
(MGM)
• Pair of sides that are bound to stir up old memories where the hi-key crowd gather. "Body and Soul" is vocality by the renowned Ziggy Elman and his crew. From the forthcoming Enter- tainment is the popular ballad "I've Found A New Elman." You'll notice Ziggy in his best mood, with the maestro's wailing of is of the best brand. This cookie turns out to be a long way to find stuff that matches. On the flip with more mellow music that has lasted through the ages, Ziggy offers the loving "I've Found A New Elman." Beat is sides, up with this and show riding throughout the disk in merry gait. If you have spots that go for this stuff, and there are zillions of 'em, by all means latch on to this pair.

"The Stars Will Remember"
"Ballerina"
VAUGHN MONROE ORCH.
(Victor 20-2433)
• Pair of sides that the Vaughn Monroe fans are bound to love. Those two songs real close are these the maestro renders in that familiar pleasing tone which spells hit in every interpretation. Proof of this live wordage to "The Stars Will Remem- ber" on the top deck, Vaughn joins with the Moon Maidens to come up with a cookie his fans will definitely go for. The ballad is well handled by the maestro and paced by the music his boys render in the background. Wax spins in slow tempo, with the vocal combo rating special applaus for a well done job. Back- ing shows Vaughn to see and style again, doing the familiar "Ballerina". This ver- sion might just fit in to pull the kick for the ditty which has made the rounds a bit. Both sides look good and should do well.

"A Fellow Needs A Girl"
"Body and Soul"
GORDON MacRAE
(Capitol 463)
• You're bound to hear and hear lots of this one—so be wise and grab the lid now. It's Gordon MacRae who pours out the scintillating wordage of "A Fellow Needs A Girl," plug tune from the musical produc- tion "Allegro." Gordon is the voice that fills the air with charming melody made to order for instrumental and phone play. Sweep- ing strings provided by Earl Moss the orh set the background off, with Gordon's vocal hole for the folding. On the flip with more flicker tunes, Gor- don pipes the popular "Body and Soul". Mabo ops can expect stimulating play once the flicker of the same name breaks. Both sides are attractive, a and should meet the flavor of your phone patrons.

"Baby Have You Got A Little Love To Spare"
"Hi'Ya Sarah"
BENNY GOODMAN Sextet
(Capitol 462)
• Featuring an aggregation of really great" or this side facts that many fans and rave of folk that love good music, Mr. Benny Goodman shows his latest here with a little this called "Baby Have You Got A Little Love To Spare." Piper Hendricks does the deed. This song is based on a Jazzy song title, as he wails the cute lyrics behind a setting in the winter. With Mel Powell on the sax's and Red Norvo on vibes, the platter really shines; and not to outdo Old Benny, he runs his hand through his top notch brand of clarity throughout. On the flip with an all instrumental piece titled "Hi'Ya Sophia", the crew goes all the way to show their wares as they get room to move around. On your spot, you should go for the cookie in a big way.
"Deep Valley"  
Tommy Dorsey Orch.  
( Victor 20-2419)  
From the forthcoming Warner Bros. flicker of the same name comes this happy-sounding number. The tune plays forlornly, and as it was written by the gifted team of Joseph Rodgers and Sam Stewart, the maestro has given it a mellow, low-key treatment. The rhythm section swings into the back ground in fine style, and the saxophones and clarinet give the tune an intimate, forlorn feeling. Tommy's piano again provides their usual quiet background, and the rhythm at the end is quite lovely.

"As Sweet as You"  
Art Lundo  
(MGM 10072)  
Popular maestro long missing from the phonograph business is back in the loop with a ditty titled "As Sweet as You". The arrangement is one of those rather 'twangy' affairs, with a hillbilly rhythm enhanced by fiddle, banjo, and mandolin. The tune is mellow, mellow, with the fiddle coming in at the close of the verse. The whole effect is quite dandy.

"Cubana"  
"Llamandete"  
Armand Federico  
(20th Century Fox, 1947)  
Pair of sides for two Old T.  
Ride with these cut by Armand Federico, and along with those spots that sport Mexican-Spanish-Latin rhythms, the duo should go over well. Tickling the ivory's all the way on the top ten charts is "Cubana," with Art Lundo on piano and Armand Federico on guitar. The combination is superb, and the song has a catchy, bright, bouncy rhythm that will appeal to all those who like this kind of thing.

"Fun and Fancy Free"  
The Donalds  
( Capitol, 1947)  
Here's a platter you're going to be hearing a lot of in the near future. The Dining Sisters, vocal combo consisting of two following up plan to thru run thru "Fun and Fancy Free," and the sound is that of a capital capable song styling in the light vein to score all the way. You'll like the pleasing ditties for big things. On the whole, the refrain of the song should remain with you a long time. You'll enjoy "So Far," from the Disney production "Fun and Fancy Free", the group offer up pleasing melody.

"Let's Get the Band Back Together Again"  
The Catalanjs  
( Capitol, 1947)  
Here's another platter that'll becandy, the popular Margaret Whiting seems destined to be one of the biggest clicks of the year. Unique as the platter stands, in that both sides are top notch material for your hit parade. chrip Margo. Again, this being with the voice of Margaret Whiting comes thru for ops once again.

"Cousin"  
"Lamandete"  
Armand Federico  
(20th Century Fox, 1947)  
Pair of sides (Capitol) for two with these cut by Armand Federico, and along with those spots that sport Mexican-Spanish-Latin rhythms, the duo should go over well. Tickling the ivory's all the way on the top ten charts is "Cousin," with Art Lundo on piano and Armand Federico on guitar. The combination is superb, and the song has a catchy, bright, bouncy rhythm that will appeal to all those who like this kind of thing.

"Fun and Fancy Free"  
The Donalds  
( Capitol, 1947)  
Here's a platter you're going to be hearing a lot of in the near future. The Dining Sisters, vocal combo consisting of two following up plan to thru run thru "Fun and Fancy Free," and the sound is that of a capital capable song styling in the light vein to score all the way. You'll like the pleasing ditties for big things. On the whole, the refrain of the song should remain with you a long time. You'll enjoy "So Far," from the Disney production "Fun and Fancy Free", the group offer up pleasing melody.

"Let's Get the Band Back Together Again"  
The Catalanjs  
( Capitol, 1947)  
Here's another platter that'll becandy, the popular Margaret Whiting seems destined to be one of the biggest clicks of the year. Unique as the platter stands, in that both sides are top notch material for your hit parade. chrip Margo. Again, this being with the voice of Margaret Whiting comes thru for ops once again.

"Long Long Ago"  
The Donalds  
( Capitol, 1947)  
Here's another platter that'll becandy, the popular Margaret Whiting seems destined to be one of the biggest clicks of the year. Unique as the platter stands, in that both sides are top notch material for your hit parade. chrip Margo. Again, this being with the voice of Margaret Whiting comes thru for ops once again.

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"Lamandete"  
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(20th Century Fox, 1947)  
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New York, N. Y.
1. I wish I didn't love you so (Francis Craig)
2. Near you (Francis Craig)
3. Come to the Marigolds (Fredric Martin)
4. Cumby Ya (Fredric Martin)
5. The lady from 29 palms (Fredric Martin)
6. Smoke, smoke, smoke (Tex Williams)
7. When you were sweet sixteen (Perry Como)
8. I see you (Francis Craig)

Saginaw, Mich.
1. Feelin' and fightin' (Blind Crosby)
2. On the avenue (Chet Fuqua)
3. I never knew (Tex Williams)
4. The lady from 29 palms (Fredric Martin)
5. Smoke, smoke, smoke (Tex Williams)
6. I wish I didn't love you so (Francis Craig)
7. Tallahassee (Blind Crosby)
8. Near you (Francis Craig)
9. When you were sweet sixteen (Perry Como)

Boston, Mass.
1. Near you (Johnny Long)
2. Paradise (Johnny Long)
3. That's my desire (Sonny Kaye)
4. And mini (Dorothy Arnold)
5. I never knew (Tex Williams)
6. The lady from 29 palms (Tony Pastor)
7. I may be wrong (Frankie Laine)
8. I have but one heart (Fu Donansa)
9. Feelin' and fightin' (Joe Stanford)
10. Stanley Steamer (Joe Stanford)

Minneapolis, Minn.
1. I wonder, I wonder (Eddy Howard)
2. That's my desire (Frankie Laine)
3. Tallahassee (Blind Crosby)
4. Feelin' and fightin' (Dorothy Shaw)
5. The lady from 29 palms (Fredric Martin)
6. When you were sweet sixteen (Perry Como)
7. Peg O'My Heart (The Hortensians)
8. Ask anyone who knows (The Ink Spots)
9. I wish I didn't love you so (Francis Craig)
10. Near you (Francis Craig)

Garnett, Kansas
1. The lady from 29 palms (Andresia Sisters)
2. Near you (Francis Craig)
3. Peg O'My Heart (The Three Suns)
4. Smoke, smoke, smoke (Tex Williams)
5. When you were sweet sixteen (Frankie Laine)
6. I wonder, I wonder (Eddy Howard)
7. Feelin' and fightin' (Darshy Shaw)
8. Hungarian Bradpo (Radka Bradpo)
9. I wonder who's missing her now (Perry Como)
10. All of me (Vuagnus Vaughn)

Tabor City, N. C.
1. Near you (Francis Craig)
2. Tallahassee (Blind Crosby)
3. Tim Tashun (Red Eagle)
4. Say no more (Vuagnus Vaughn)
5. Feelin' and fightin' (Blind Crosby)
6. Boogie woogie blues plate (Luis Jordan)
7. You sure look good to me (The Big Three Trio)
8. The lady from 29 palms (Tony Pastor)
9. Sugar blues (Johnny Monroe)
10. My future just passed (Margaret Whiting)

Chicago, Ill.
1. Smoke, smoke, smoke (Tex Williams)
2. Near you (Francis Craig)
3. Peg O'My Heart (The Hortensians)
4. Love is like a prayer (Perry Como)
5. Feelin' and fightin' (Joe Stanford)
6. When you were sweet sixteen (Perry Como)
7. Peg O'My Heart (The Hortensians)
8. You're breaking in a new heart (Frankie Laine)
9. How soon (Jack Quean)
10. I wonder who's missing her now (Perry Como)

San Antonio, Texas
1. Near you (Francis Craig)
2. I wish I didn't love you so (Bette Hatte)
3. The lady from 29 palms (Tony Pastor)
4. Feelin' and fightin' (Blind Crosby)
5. Tim Tashun (Red Eagle)
6. Smoke, smoke, smoke (Tex Williams)
7. Peg O'My Heart (The Hortensians)
8. That's my desire (Dorothy Arnold)
9. Oh, my achin' heart (The Matis Sisters)
10. That's what I like about the west (Tex Williams)

New Orleans, La.
1. Please don't play number six tonight (Tunesin, Longford)
2. Near you (Frankie Craig)
3. You're breaking in a new heart (Frankie Laine)
4. When you were sweet sixteen (Fredric Martin)
5. Tallahassee (Blind Crosby)
6. Feelin' and fightin' (John Foster)
7. The lady from 29 palms (Andrews Sisters)
8. That's my desire (Frankie Laine)

St. Louis, Mo.
1. By the light of the stars (Frankie Laine)
2. When you were sweet sixteen (Frankie Laine)
3. Near you (Francis Craig)
4. I wish I didn't love you so (Dorothy Arnold)
5. When you were sweet sixteen (Perry Como)
6. Boogie woogie blues plate (Luis Jordan)
7. Smoke, smoke, smoke (Tex Williams)
8. You're breaking in a new heart (The Murphy Sisters)
9. Feelin' and fightin' (Dorothy Shaw)
10. I want to be loved (Hunny Goodman)

Mexico City, Mexico
1. Pecador (Pedro Yague)
2. Voladora N' Acerto (Raula Espinosa)
3. Se Te Resuelve (Austen Lindon)
4. Olvidado (Mario Gill)
5. Moreita Se Me Suerte (Pedro Infante)
6. Plegaria (Tino Gomes)
7. Bonita somos hadad adama (Polio Arcar)
8. Manana Nicaragua (Tino Zuniga)
9. Gringo O Direccion (Carlos Arara)
10. Los Dos Hermanos (Tino Turrent)

Orlando, Fla.
1. Near you (Frankie Craig)
2. The lady from 29 palms (Andresia Sisters)
3. Tallahassee (Blind Crosby)
4. I wish I didn't love you so (Dorothy Arnold)
5. That's my desire (Martha Tilson)
6. Feelin' and fightin' (Joe Stanford)
7. When you were sweet sixteen (Fredric Martin)
8. I wonder who's missing her now (Perry Como)
9. Peg O'My Heart (The Hortensians)
10. Come to the Marigolds (Fredric Martin)

Los Angeles, Cal.
1. Near you (Frankie Craig)
2. Santana el Yatao (Blind Crosby)
3. When you were sweet sixteen (Fredric Martin)
4. I wonder who's missing her now (Perry Como)
5. When you were sweet sixteen (Perry Como)
6. Peg O'Myr Heart (The Hortensians)
7. The lady from 29 palms (Fredric Martin)
8. Smoke, smoke, smoke (Tex Williams)
9. Smoke, smoke, smoke (Tex Williams)
10. Sugar blues (Johnny Monroe)

Pittsburgh, Pa.
1. Kate (Allen Bula)
2. Near you (Francis Craig)
3. Sugar blues (Johnny Monroe)
4. Peg O'Myr Heart (The Hortensians)
5. When you were sweet sixteen (Perry Como)
6. Paradise (Johnny Long)
7. I wish I didn't love you so (Dorothy Arnold)
8. Smoke, smoke, smoke (Tex Williams)
9. Tim Tashun (Red Eagle)
10. When you were sweet sixteen (Perry Como)

Memphis, Tenn.
1. Near you (Frankie Craig)
2. Peg O'Myr Heart (The Hortensians)
3. I wonder who's missing her now (Perry Como)
4. That's my desire (Frankie Laine)
5. Ivy (Vuagnus Vaughn)
6. Smoke, smoke, smoke (Tex Williams)
7.アンニュー Hebrews (Eddy Howard)
8. I want to be loved (Savannah Shavers)
9. I wish I didn't love you so (Dorothy Arnold)
10. The last from 29 palms (Fredric Martin)

Waterbury, Conn.
1. I have but one heart (Fu Donansa)
2. Body & soul (Gordon MacRae)
3. That's my desire (Frankie Laine)
4. Peg O'Myr Heart (Johnny Monroe)
5. The lady from 29 palms (Tony Pastor)
6. A sum kind of love (Thelma Todd)
7. Dancing with a Heart (Shoshie Horder)
8. Feelin' and fightin' (Joe Stanford)
9. You do (Georgia Gibbs)

Columbus, Ohio
1. I'll hold you in my heart (Edy Arnold)
2. Peg O'Myr Heart (The Hortensians)
3. Any Wonder who's missing her now (Perry Como)
4. When you were sweet sixteen (Perry Como)
5. That's my desire (Dorothy Arnold)
6. How sin (Jack Howard)
7. After you've gone (Blind Crosby)
8. I wonder, I wonder (Eddy Howard)
9. Bee (Blind Crosby)
10. Fool that I am (Playd Hunt)

Indiana, Ind.
1. Near you (Francis Craig)
2. I wonder who's missing her now (Perry Como)
3. When you were sweet sixteen (Perry Como)
4. Peg O'My Heart (The Hortensians)
5. That's my desire (Sunny Kaye)
6. Feelin' and fightin' (Joe Stanford)
7. When you were sweet sixteen (Perry Como)
8. The lady from 29 palms (Fredric Martin)
9. When you were sweet sixteen (Perry Como)
10. Bartkown Pool Club (Phil Harris)
Music ops greeted the new model 1100 Wurlitzer phonograph with great enthusiasm at the formal presentation over at Emtoy Distributing Company, New York, this past week. The many new innovations within the phone attracted operators and guest artists alike, proving that the juke box manufacturers are constantly moving forward. Among the many guests who appeared at the showing were: Vic Laurence, The Three Flames, Jimmy Atkin, Vaughn Horton, Ben Herman, Izzied Brooks, Saul & Joe Larr, Jerry naker, The Bńska DJs, John Blackburn, Dave Muller and oh so many others too numerous to mention. The party was a huge success to the delight of visiting ops who came up from an along the eastern seaboard.

The yokel who made away with a nice slice of Johnny Moore’s Three Blazers gate while playing a date at Sacramento, Calif, is still being sought by loads of Sunshine Land police officers. The character presented himself as Milton Kohn, personal manager of the trio, and asked the promoter for $1000, and promptly got it. Sid Fields, road manager for the vocal group was called away to receive an urgent telegram that wasn’t there, and discovered the loss. California police are certain that the thief is in the music box since he is known of Kohns, and the manner of collecting percentage money. Milt, who languished in New York throughout the escapade calmly sits by and tears his hair out.

Nat Shapiro leaves National Records to stack for John Hammond and the Keynote Record Co., Phil Grogan, advertising and promotion manager of King Records blew into New York to set the bug city straight on folk and western music... Mercury Records cut the ole ‘Please Don’t Play Number Six Tonight’ and awready the ditty is blossoming. Frances Langford originally made the thing on ARA. Bobby Worth, who penned the ditty started his own recording by and has lined up Gene Krupa and Jimmy Dorsey to cut... Vaughn Monroe and Dinah Shore recently cut that song burning up Chi phonos, “Haw Soon”... Neile Latchner skedded to open the N. Y. Paramount this fall... Carmen Cavallero just woving’ em at Frank Daisley’s Meadowbrook... Musi- craft and Sarah Vaughan reported going over the top with their smash rendition of “Everything I Have Is Yours”... Major Dist. Co., New York adds the Tower Record Co., to their list of hit labels... Wayne King will feature his Victor recording of “Lullaby for Latinas” on his twenty city concert tour.

Count Basie rates orchids galore in furnishing the musical entertainment for the National Amputation Chapter of the Disabled American Veterans last week... Note to some enterprising booking agent: Grabs a quick look-see at the future number one band in the land; Chet Howard and crew, currently on Metro-tone Records... Disc Jockey Red Benson signed for four singles with Rainbow Records... And the there’s that amazing photo in the current issue of Life... Sammy Kaye elected prey of the Hospitalized Veteran’s Foundation... Savoy Record Co., Newark, N. J., adds two distros for Detroit and South California... Hacker Wayne Var- num annexed the Hotel Commodore to his growing list... Eddy Haller named Artist and Rep chief at Rainbow... Paul Brio moved to a GAC pact... Jack Mills off to London for glance at his poppy over there... Francis Craig cashing in big, heavy for that sensational “Near You” on Bullet Records... Likewise Red Ingel, reported nabbing one Gee per.
DISKERY LAUDS EDITORIAL STAND IN OFF COLOR RECORD POLICY

RCA-Victor Continues Policy In Not Issuing Tainted Recordings

NEW YORK — Following the action taken last week by the Utah Music Operators Association in banning off-color recordings, RCA-Victor Records lauded The Cash Box for its stand in this matter.

The Utah group in banning tainted recordings wrote their operator members to refrain from using off-color recordings in their machines and immediately got replies from their members stating that music operators would continue to use no recordings of this type.

Mr. D. J. Finn, General Sales Manager of RCA-Victor pointed out that the plat- tery would continue to issue no off-color records, regardless of what business conditions may be.

"They say if you would zoom an artist, a movie, or any unsavory prac- tice to new heights", Mr. Finn said, "the priceless ingredient is to win for it the mark of disapproval or condemnation by those who would censor or who are modern throwbacks to the old Puritan- ical Blue Laws. That may or may not be true, but if an industry or a manufac- turer bases its future on off-color products or practices, then regardless of whether criticism is heaped down upon it or not, it will of its own illegitimacy be doomed, along with those associated with it."

"Because I feel the way I do about the stand you (The Cash Box) have taken in the matter of off-color discs, we wholeheartedly endorse your campaign. It has been our feeling all along if one has to get down in the gutter to get a few extra dollars it is not worth it and any such ill-gotten gains will do no one any good."

He continued, "Speaking only as a single manufacturer of records, it has been our policy and it will continue to be our policy to make available no off-color records at any time and if it takes this kind of merchandise to get the busi- ness, we will just have to let it pass us by. True, there will always be some manufacturers who will serve this sort of tainted demand just as there will al- ways be some coin operators who will consume it, but if the legitimate oper- ators refrain from using such merchan- dise the market will not be big enough to support such production. Certainly in every industry the better element must prevail or shortly there is no industry. My Compliments to The Cash Box for the stand it has taken."

P h l l y O p s S e l e c t O c t o b e r C l i c k T u n e

PHILADELPHIA, PA. — The Philadelphia Phonograph Operators Association announced this past week that their Click Tune Party for the month of October would be "What Are You Doing New Years' Eve?".

The operator's association in a gala affair in which over 1200 teen-agers partic- ipated disclosed that the voting in this Click Tune Party was very close, with Art Land's recording of "As Sweet As You" running a close second.

Pictured above at the party are Bill King, President of the Operator's Association, Jack Sheppard, vice-president of the trade group; disk jockey Joe Grady (WPEN) who conducted the show; nightclub owner Frank Palumbo and Tony Pastor. Seated are Ed Hurst (WPEN) and Stu Wayne, KTW, prominent disk jockeys in this city.

The Click Tune Party is patterned after the Hit Tune Party, sponsored by the Cleveland Operators Association and the Cleveland Press. The Philly associa- tion donates a new phonograph to a local high school at each party, and has been instrumental in cementing better relations between the automatic music business and the public.
The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

HE'S A REAL GONE GUY
Nellie Lutcher
(Capitol 40017)

Real Gone Lutcher holds tight to the number one spot as she repeats for the second consecutive week.

TRUST IN ME
Hadda Brooks (Modern 150)

In third place last week, this great recording continues its steady climb up the ladder.

EVERYTHING I HAVE IS YOURS
Sarah Vaughan
(Musicalcraft 494)

Folks that know good music are really wild about this one and hail it as one of Sarah's best.

BIG LEGS
Gene Philips
(Modern 20-327)

In eighth place last week, the strong demand of ops boosts the ditty toward the top.

DON'T YOU THINK I OUGHTA KNOW
B. Johnson Orch.
(Victor 20-2225)

Bounces around again with operators moving the ditty up two notches this week.

OLD MAN RIVER
The Ravens (National 9035)

Drops into the sixth slot this week after a sensational run on top of the heap.

FOOL THAT I AM
Dinah Washington
(Mercury)

New tune breaking into the limelight with operators clamoring for more.

TRUE BLUES
Roy Milton
(Specialty 510)

In the fourth slot last week, this disk holds its own here as an attractive hunk of wax.

HURRY ON DOWN
Nellie Lutcher (Capitol 40002)

More Nellie Lutcher and more hit recordings!

THE LADY'S IN LOVE WITH YOU
Nellie Lutcher
(Capitol 40017)

In ninth place last week, this great disk hits the bottom here as the ops still report heavy play.
# JUKE BOX

## REGIONAL REPORT

### Richmond, Va.
1. **NEAR YOU** (Francis Craig)
2. **THAT'S MY DESIRE** (Johnny Capri)
3. **WHEN YOU WERE SWEET SIXTEEN** (Perry Como)
4. **I WONDER WHO'S KISSING HER NOW** (Perry Como)
5. **PEG O'MY HEART** (The Harmonians)
6. **FEUDIN' AND FIGHTIN'** (Dorothy Shay)
7. **COME TO THE MARSH GRAS** (Tuxier Customs)
8. **THE LADY FROM 29 PALMS** (Andrews Sisters)
9. **TALLAHASSEE** (Roy Cosby)
10. **ASK ANYONE WHO KNOWS** (The Ink Spots)

### Woodburn, Ore.
1. **SMOKE, SMOKE, SMOKE** (Laureence Walk)
2. **PEG O'MY HEART** (The Three Suns)
3. **THAT'S MY DESIRE** (Sonny Kayes)
4. **FEUDIN' AND FIGHTIN'** (Tuxier Customs)
5. **I WONDER WHO'S KISSING HER NOW** (Ted Weems)
6. **REMEMBER** (Ted Weems)
7. **THE LADY FROM 29 PALMS** (Freddy Martin)
8. **TAHITIAN BLUES** (Tony Pastor)
9. **KISS THE GIRL** (Ted Weems)
10. **CHI BABA, CHI BABA** (Perry Como)

### Atlantic City, N. J.
1. **I WONDER WHO'S KISSING HER NOW** (Ted Weems)
2. **I NEVER KNOW** (Sam Donohue)
3. **I WISH I'D DON'T LOVE YOU** (Bobby Bunday)
4. **REMEMBER** (Dorothy Day)
5. **WHEN YOU WERE SWEET SIXTEEN** (Perry Como)
6. **KOKOMO INDIAN** (Folks' Answer)
7. **EARLY AUTUMN** (Claude Thornhill)
8. **ASK ANYONE WHO KNOWS** (Ted Weems)
9. **ACROSS THE ALLEY FROM THE ALAMO** (San Kantos)
10. **PEG O'MY HEART** (Ted Weems)

### Hartford, Conn.
1. **I HAVE BUT ONE HEART** (Frank Stroeter)
2. **THAT'S MY SIRE** (Frankie Laine)
3. **YOU DO** (Donna Shore)
4. **PEG O'MY HEART** (Buddy Clark)
5. **I WISH I'D DON'T LOVE YOU** (Folks' Answer)
6. **NEAR YOU** (Francis Craig)
7. **AMERICA' EVE COMIN' BACK** (Frank Stroeter)
8. **I NEVER KNEW** (San Danahoe)
9. **EARLY AUTUMN** (Claude Thornhill)
10. **THE LADY FROM 29 PALMS** (Tony Pastor)

### Phoenix, Ariz.
1. **NEAR YOU** (Francis Craig)
2. **THE LADY FROM 29 PALMS** (Freddy Martin)
3. **I WONDER WHO'S KISSING HER NOW** (Perry Como)
4. **OH MY ACHIN' HEART** (The Mills Bros.)
5. **MOUNTAIN GAL** (Dorothy Shay)
6. **WHAT YOU DON'T KNOW WON'T HURT YOU** (The Mills Bros.)
7. **I WANT TO BE LOVED** (Solomon Chapelle)
8. **WHEN YOU WERE SWEET SIXTEEN** (Ali Johnston)
9. **FEUDIN' AND FIGHTIN'** (Dorothy Shay)
10. **YOU DO** (Roy Crosby)

### Omaha, Nebr.
1. **PEG O'MY HEART** (The Harmonians)
2. **WHEN YOU WERE SWEET SIXTEEN** (Perry Como)
3. **I WISH I'D DON'T LOVE YOU** (Bobby Bunday)
4. **I WONDER WHO'S KISSING HER NOW** (Perry Como)
5. **THAT'S MY DESIRE** (Frankie Laine)
6. **SMOKE, SMOKE, SMOKE** (Tuxier Customs)
7. **LADY'S ACHIN'** (Red Ingle)
8. **NEAR YOU** (Francis Craig)
9. **KATE** (Guy Lombardo)
10. **THE LADY FROM 29 PALMS** (Tony Pastor)

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**ATTENTION MUSIC OPERATORS**

**YOUR VOTES WILL DECIDE THE WINNERS**

**IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND BEST RECORDING ARTISTS OF 1947**

**FILL OUT AND MAIL THE PREPAID POST-CARD ENCLOSED!**

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**DO IT NOW!**

**GREATER THAN EVER!**

**FRANKIE LANE**

SINGS TWO WONDERFUL TUNES

"TWO LOVES HAVE I!" AND

"PUT YOURSELF IN MY PLACE BABY"

Mercury Celebrity Series
No. 5064

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**Roy's Latest Hit**

"THRILL ME" backed by "BIG FAT MAMA"

Specialty S.P. 518

"True Blues" "Camille's Boogie"

Specialty S.P. 510

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Joe Lutcher's "GONE" Record "ROCKIN' BOOGIE" "BLUES FOR SALE"

Specialty S.P. 303

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Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
**Rollin' Round Randolph**

CHICAGO — Here's a little somethin' all you guys and gals can do. Records are badly needed for radio station KDKA. Percy Jones, Battle Creek, Mich., where Ed Greenan is disc jock. This is the exclusive station for vets being treated for injuries received in this past war ... Jimmy Martin throws a very nice cocktail party at his home (Tues., Sept. 16) to introduce Dick (Tower Records) Bradley's latest release ... Joe Whalen of Steer, Voco & Conn here, telling me about the good old fashioned dinners Mrs. Whalen can cook up. It makes your mouth water just listenin'. And Joe plenty thrilled over Cleveland ops picking "You do" as hit tune for October to be No. 1 in the 3000 juke boxes in the Cleveland area ... Johnny Long, after talking to Bob (Signature Record's proxy) Trible, advised that his latest recording is going very good ... Eat at the Shangri-La this past week and come out with tickets presented by that personality kid — Jimmy Moy — for Frankie (Mercury Records) Laine's big party at the Sheraton in the Grand Ballroom (Sept. 22).

Lotsa guys and gals attended the concert given at the Opera House by Nat "King" Cole and his trio who have clicked so big on Capitol Records, Nat's "Sweet Lorraine", "Tea For Two" and "Route 66" won't ever be forgotten ... Leo Pambrun reports Arte Wayne's Majestic waxing of "Heartbeats," where in the actual beating of a human heart is heard, is going great. It was picked by The Cash Box as "Juke-O-The Week" in the Sept. 8 issue.

And that reminds me Pat Long (Johnny's sweet minus) has written a little something called "Romance At The Penn", for the spot Johnny opens at the Cafe Rouge of the Penn Hotel in N.Y.C. this October. It sounds good ... Sher- Man Hayes, currently appearing at the Blackhawk, playing an own song "Tail Corn" in the traditional American manner.

Freddy Nagel, strollin' down Randolph wearing a bright rust sport jacket. California here I come ... Milt Herth and his trio at the Glass Hat of the Congress Hotel, with beautiful Kathy O'Mara giving out with the vocals. Kathy makes a hit with her version of "Feudin' And Fightin'" and "Across The Alley From The Alamo" ... Eddie Messner of Aladdin Records visiting Chi this past week and Art Rupe of Specialty Records Sales Co., Los Angeles, another visitor to our Windy City.

The boys from the Southside talk about a new number that's getting a terrific play on the jukes, a little somethin' called "Bell Boy Boogie" by Todd Rhodes. This was formerly on the Sensation label but is now being taken over by Vitacoustic, along with Rhodes' other recording of "Dance Of The Red Skins". Lloyd Garrett tells us that Vitacoustic plans big things with both numbers ... Benny Strong, now playing at the Boulevard Room of The Stevens, has one of the sweetest orchestras we've heard in many, many moons. And just in case you didn't know. Benny there were a couple of exes from one of the big recording firms in your audience Sunday Eve, "just listenin' in", they told me, and you clicked big with 'em. (R. M. Blues) makin' the music ops sit up and applaud his terrific drummin' during the showing of the new Wurlitzer photo at the Bismarck. And plenty ops now wantin' to buy more Specialty wax featuring Milton.
"On The Banks Of The Old Ponchartrain"  
"Fly Trouble"  
HANK WILLIAMS  
(MCM 10073)  
• They'll really go wild about this one in cactus country. The favorite of so many phone fans, Hank Williams renders a pair of sides here that seem destined to make a big splash on many a juke box. Walling the pleasant woggadance to "On The Banks Of The Old Ponchartrain" in tender slow fashion, Hank's appealing voice fits the melody of the tune like a glove. When the lyrics breaking around the title, Hank goes on the toll about that gal he met. Background music favors the song immensely and makes the disk appear so much brighter. On the flip with a novelty stunt in the person of "Fly Trouble", Hank deals about the trouble folks have swatting that annoying pest. Wax spins in talk time, and what with the emphasis running on cute stuff these days, we see no reason for your patience not riding high with this one. Both sides look like real coin winners—you'll agree.

"Little Red Caboose"  
"Troubled Mind"  
EDDIE MCMULLEN  
(Rainbow 50004)  
• This indie's box 'bouts the western field turns up bright as we find Eddie McMullen and his Sleepy Valley Five in high style knocking out the top deck "Little Red Caboose." With the song a choo choo story, Eddie's fine vocal talents are displayed in top top measure with able support by his crew in the instrumental department. Hot clary echoes throughout with the lyrics matching in splendid style. On the back with "Troubled Mind", Eddie keeps the same speed in spacing the magic woggadance around the title. Altho this side doesn't match the top deck for performance, it makes for adequate filler material.

"Sold Down The River"  
"I'm Glad"  
THE BLUE SKY BOYS  
(Victor 20-2280)  
• A pair of sides which one may use to favorable advantage are these offered by The Blue Sky Boys, and this rendition definitely is one worthy of your ear. Top deck labeled, "Sold Down The River" is currently kicking up a storm in many a machine. Coupling Bill and Earl Bulick for the vocal efforts, the duo's choruses should win a load of praise. On the flip with "I'm Glad", the boy's feel in slow mood behind some wonderful string backing. Ditty is essentially a tear jerker, and is bound to go if you have spots that rave for this brand.

"Answer To Rainbow At Midnight"  
"You Laughed When I Cried"  
BILL CARLISLE  
(King 643)  
• There's absolutely no doubt about this tune in your machines, and going like sixty at that. It's Bill Carlisle and his "Answer To Rainbow At Midnight". The sounds the waxing make spell coin play all thru, since Bill's vocal choruses are excellent in every respect. With the meter lacking the slow train, Bill warbles the answer in simple, pleasing tones to score. Ope that remember the original dinkin', should go for this one as well. On the back with more soul stuff, Bill renders "You Laughed When I Cried" and repeats his top notch performance here. Tempo changes to a fast rite, with that saal that doesn't love him anymore getting the spotlight. Top deck looks good—get more to it!

"Folk and Western"  
RECORD REVIEWS

A Terrific DOUBLE-HEADER!

TWO GREAT RELEASES

BY KING

These releases are headed for top popularity—FAST! Two members of Lucky Millinder's orchestra, in two terrific releases. Order yours NOW!

Watch KING for the unusual and the extraordinary. These new releases are samples of some great ones headed your way. Write for our entire catalog.

ORDER TODAY

WRITE, WIRE OR PHONE

Please mention THE CASH BOX when onansering ads—it proves you're a real coin machine man!
Short Shots
From the Hills and Plains

The World's Championship Rodeo, starring Gene Autry along with Johnny Bond, Ray Whitley, Frankie Marvin, Carl Cottram and The Cactus County Boys opened in New York this past week, with the troupe playing to capacity audiences. The current show is one of the finest to date and a must on your entertainment list. Autry will do his CBS Sunday show while in the city... Luther Higginbotham, singing star of the Saturday Jamboree, WFLJ, Jacksonville, Fla., spending a few days in New York lining up recording dates... Watch Gene Autry's "Leaf Of Love" climb toward the top of the parade... Bradley Kincaid doing a wonderful job for Majestic Records via his latest "The Miners Song"... Curly and Zeke Clements, visiting New York... Dave Dayn relieves Riley Shepard as a singing star on the CBS Oklahoma Round-Up this Oct. 4 to allow Riley to fulfill stage and pilc commitments... Art Satherly, Columbia Records folk music chief into the big city this week.

The Crossroads Gang going great guns at WLAP, Lexington, Ky.... Milton Leeds all smiles this past week having nabbed four major record releases this past week... Steve Sholes, RCA-Victor, back from vacation... Gabe Drake and The Herdsmen guesting with Paul Whiteman on ABC... King Records, Cincy, out with three renditions of the popular "Move It On Over"... Paul Howard of Grand Ole Opry fame tied the knot this past week... Jack Hutton nabbed a spot on KGER, Long Beach, Calif.... Rush Hughes, prominent St. Louis disc jockey who airs The Cash Box music charts in a deal for a castus spin- ner show... Ervin Victor vacates his spot on WJJD, Chicago to free lance awhile. Ervin is angling for another show in Chi we hear... Saturday night jamborees at Clarksburg, W. Va. elic- king heavy, Shows runs twice nightly to accommodate the huge crowds... Roy Acuff, Eddy Arnold and Red Foley pulled thousands when WSM's Noontime Neigh- bors was aired from the Tennessee Fairgrounds last week.

Vitavoustic Records forthcoming western department being heralded as one of the biggest around. First release by the "Peg" plattery will be Judy Canova, radio and pic star who signed with the disk firm two weeks ago... Hollywood in a storm over "My Rancho Rio Grande"—what a hope... Red Ingle starts theatre tour with the Oriental in Chi as his first stop.

HILLBILLY
Harry Choates
20-311—JOE BLOM
20-315—RUSSELL DOUGLAS
20-318—HARRY CAVES SPECIAL
FA-DE-BO-STOMP

Hamer Clemons 20-533
OPERATION BLUES
LITTLE BEAVER

Lone Star Playboys
20-516—WESTPHALIA
20-517—WALY-WALY
20-519—PLAYBOY'S SWING
Art Shackleford
20-521—GUITAR STOMP

Distributors For
BULLET RECORDS
IN NEW YORK
* IN STOCK
The Nation's Newest Hit
"NEAR YOU"
by FRANCIS CRAIG and His Orchestra
NEW YORK
MAJOR DISTRIBUTING CO.
New York
Brooklyn
563 W. 42nd St. • 106 DeKalb Ave.

Modern Records
606 NORTH ROBERTSON BOULEVARD

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Disc Biz Booms In Central America
WASHINGTON, D. C.—A United States Department of Commerce survey recently disclosed that the record business in Central America is definitely booming, and pointed out the heavy demand for automatic phonographs.

Although the United States continues to supply the majority of recordings in Central America, the survey disclosed that the Latin countries like native music best. The remaining business in Central America is being topped by phonographs in Spain, Mexico and Cuba.

Mexico is by far the largest producer of records among the Latin countries, the survey said, with an estimated output of 650,000 monthly. At present there are two pressing plants in Mexico with a third in the wind.

The entire report showed that there is an urgent demand for phonographs throughout the Central American countries and that production in the United States has not, as yet, been able to meet with the heavy demand. Throughout the report stressed, that American manufacturers should concentrate on producing records in the Latin and Spanish realms, so that the wide export margin the U.S. once held, could be regained.

— This Age of Speed

CHICAGO—Keeping in mind that this is the age of speed, hit-parade Record proxy, Art Rupe hopped off to Chicago this past week to cut his current hot item, Ray Milton.

Milton, whose discs are hotter than a ten dollar pistol is the Windy City guessing at the formation of a fan club organized in his honor.

Rupe cut four sides and immediately rushed them to the coast for distribution. Word now is that Milton's disks are going like hot cakes, and very nearly have to buy via "la marca no fue.

COWHANDS WOW N.Y.
At Folk Concert
Tubb and Allen Click

NEW YORK—A gala roster of western folk music stars including Bob Tubb, Tommy Allen, Ray Milton, Johnny Desmond, Mary Lou Williams and George Auld.

OPERATORS: GET NEXT TO "THE OLD FERRIS WHEEL" BACKED BY "STINGY" PLEASANT No. 103 JERRY BAKER with Andy Sannella Orchestra

The Only Halloween Song on the Market "ANYTHING FOR HALLOWEEN" PLEASANT No. 102 A PAIR OF HITS THAT WILL BOOM JUKE BOX PLAY!

Eastern Distributors
RUNYON SALES CO., 593 - 10th AVENUE, N. Y. C.
OTHER TERRITORIES STILL AVAILABLE — WRITE PLEASANT RECORDS 1619 BROADWAY NEW YORK 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MANUFACTURERS' NEW EQUIPMENT

ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

WURLITZER

1100 Pho</p>
### Bells

- **Bell-O-Matic Corp.**
  - 5¢ Jewel Bell: 248.00
  - 10¢ Jewel Bell: 253.00
  - 25¢ Jewel Bell: 263.00
  - 50¢ Jewel Bell: 335.00

- **Groetchen**
  - Columbia Twin JP: 145.00
  - Columbia Deluxe Club: 209.40

- **Mills Sales Co. Ltd.**
  - Dollar Bell: No Price Set

### Pake

- 5¢ DeLuxe Chrome Bell: 245.00
- 10¢ DeLuxe Chrome Bell: 255.00
- 25¢ DeLuxe Chrome Bell: 265.00
- 50¢ DeLuxe Chrome Bell: 375.00
- $1.00 DeLuxe Chrome Bell: 650.00
- 5¢ Rocket Slug Proof: 245.00
- 10¢ Rocket Slug Proof: 255.00
- 25¢ Rocket Slug Proof: 265.00

### Consoles

- **Bally**
  - Deluxe Draw Bell 5¢: 512.50
  - Deluxe Draw Bell 25¢: 532.50
  - Hi-Bay Bell: 339.50
  - Triple Bell 5-5-5: 895.00
  - Triple Bell 5-5-25: 910.00
  - Triple Bell 5-10-25: 925.00

- **Bell-O-Matic**
  - Three Bells, 1947: 735.00

### Pace

- **Buckley**
  - Tronic Odds: DD JP: 1250.00
  - Parlay Long Shot: 1250.00

- **Evans**
  - Bangtalls 5¢ Comb 7 Coin: No Price Set
  - Bangtalls 25¢ Comb 7 Coin: No Price Set
  - Bangtalls 25¢-Trombone: No Price Set
  - Bangtalls FP PO JP: No Price Set
  - Evans Games: No Price Set
  - Casino Bell: No Price Set
  - 1946 Galloping Dominos JP: No Price Set
  - Winter Book JP: No Price Set

- **Groetchen Tool & Mfg. Co.**
  - Columbia Twin Falls: 485.00

### O. D. Jennings

- Challenger 5-25: 595.00

### Pace

- 3-Way Bell Console 5¢-10¢-25¢: $690.00
- 5¢ Royal Console: 320.00
- 10¢ Royal Console: 320.00
- 25¢ Royal Console: 340.00
- 50¢ Royal Console: 475.00
- $1.00 Royal Console: 650.00

### Arcade Type (continued)

- **Esso Manufacturing Corp.**
  - No Price Set

- **International Mutoscope Corp.**
  - Arrow Bomber (Model B): 375.00
  - Deluxe Movie Console: 150.00
  - Deluxe Movie Counter: 140.00

- **Metropolitan Games**
  - Card Vendor: 29.50
  - Double Up Skill Bowl: 299.50

- **Scientific Mach. Corp.**
  - Pagination Model 5: 279.50

- **Telecoin Corp.**
  - Quizer: 795.00

### Merchandise Machines

### Cigarette Machines

- **C, Eight Laboratories**
  - Eleetro: 189.50

- **National Vendors, Inc.**
  - Model 9E (Electric): 321.70

- **Row**
  - Grunader (6 Col) w Stand: 145.75
  - Grunader (10 Col) w Stand: 162.25

- **U-Need-A Vendor**
  - Monarch 6 Col w Stand: 149.50
  - Monarch 8 Col w Stand: 159.50

### Merchandise Vendors

- **A. B. T. Mfg. Corp.**
  - "Auto Clerk" (Gen'l Mfg.)

- **Adams-Fairfax Corp.**
  - Cash Tray Vendor

- **Asco Vending Mach. Co.**
  - Not Vendor

- **Atlantic Mfg. & Sales Co.**
  - Bulk Vendor

- **Automatic Book Mach. Co.**
  - "Book-O-Mat"

- **Automatic Dispensers, Inc.**
  - "Drink-O-Mat"

- **Bally Mfg. Co.**
  - Drink Vendor

- **Bert Mills Corp.**
  - "Hot Coffee Vendor": 540.00

- **Coan Mfg. Co.**
  - U-Select-It-74 Model: 85.50
  - U-Select-It-77 Model DeLuxe: 95.50
  - U-Select-It-126 Bar DeLuxe: 127.50

- **Drink Products Co.**
  - Stamp Vendor "Postmaster"

- **Hospital Specialty Co.**
  - Sanitary Napkin Vendor

- **International Mutoscope Corp.**
  - Photomatic
  - Voice-O-Graph

- **Kaye Products**
  - Vit-O-Mins Vendor
  - Dental Kit Vendor
  - Chewing Gum Vendor

- **Malkin-Illion Co.**
  - "Cigar Vendor"

- **Northwestern Corp.**
  - "Bulk Vendor"

- **Reco, Inc.**
  - Drink Vendor

- **Rudd-Melikan, Inc.**
  - "Drink-Cafe" Coffee Vendor

- **Shipman Mfg. Co.**
  - Stamp Vendor

### Telecoin Corp.

- **Tele-quiz Sales Co.**
  - Televiz

- **United Type Co.**
  - "Thirst—Aid, Inc."
  - Drink Vendor

- **U. S. Vending Corp.**
  - Drink and Merchandise Vendor

- **Vendall Co.**
  - Candy Vendor

- **Venditt Corp.**
  - Candy Vendor

- **Viking Tool & Mach. Corp.**
  - Popcorn Vendor
REDUCED PRICES
ON
USED AMI HOSTESS PARTS

<table>
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<td>Record Racks</td>
<td>65.00</td>
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<tr>
<td>Switchboards Complete</td>
<td>Write for Price</td>
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</table>

Consoles with 5 Turntables and Pre-Amps
Write for Price

Complete AMI Hostess Unit of 10 or More
Write or Phone for Real Low Price

Send Shipping Instructions With Order

Terms: 1/3 Deposit, Balance C.O.D.

RUNYON SALES CO.
123 W. RUNYON ST., NEWARK 8, N. J.
(Phone: Blgelow 3-8777)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Downing Appointed Director of Engineering for U. S. Vending Corp.

CHICAGO—William J. Downing has been appointed Director of Engineering, according to an announcement made by Henry T. Roberts of United States Vending Corporation, this city.

For the past eleven years, Downing has supervised design and production for one of the leading manufacturers of coin-controlled equipment, whose products included bottle vendors, phonographs, cup-drink dispensers and candy venders. During that same period, he also supervised the manufacture of war contract equipment ranging from commercial refrigerating units to tail assemblies for AAF cargo planes. Prior to this association, his career included shipbuilding, design and installation of automatic train controls in England and the United States and research in electronics with the Westinghouse organization.

"Downing's thirty-four years of mechanical and design engineering are second to none in the industry," states Roberts. "His engineering contributions have been officially recognized by the War Manpower Commission, the Society of Motion Picture Engineers and by the British Government for his service as a pilot in the Royal Air Forces in World War I."

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

NOW DELIVERING
FILDEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $3.50 TO $15.62 Per Reel
PHONOFILM
1331 NO. KLUGE DR., HOLLYWOOD 38, CAL.

MOTORS REPAIRED WURLITZER — AMI
— LEIBER — ROCK-OLA—MILLS. Revised to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. Complete No Extras $6.00

M. Luber
502 W. 41st (Lo10gepre 3-5939) New York
SALE!

NEW IN ORIGINAL CRATES!
AT LESS THAN MANUFACTURER’S COST!


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<td>ANUSEMATIC TUMBLER</td>
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<td>ONIC WHIZ &amp; STAND</td>
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NEW PIN GAMES

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NEW ARCADE MACHINES

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NEW COUNTER GAMES

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SLOT SAFES, STANDS, COUNTERS

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CONSOLES

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<td>CABINET TV 25 &amp; UP</td>
<td>525.00</td>
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ARCADE

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<th>Model</th>
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<td>AMUSAIATIC RACING</td>
<td>$544.00</td>
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<td>EVANS 7500ene</td>
<td>169.00</td>
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<td>WILLIAMS RACE</td>
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<td>TENnis BOWLING</td>
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<td>STREET CRASH</td>
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<td>BALLY SPRINT 30</td>
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ONE BALLS

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<td>VICTORY SPECIAL AUTOMATIC SHUFFLE</td>
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<td>CLUB TRIPLE LITE</td>
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<td>PINBALL, F.P.</td>
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<td>RECORD TIME, F.P.</td>
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<td>TURF KING, F.P.</td>
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<td>WOOLY MUL , 6 &amp; 1 BALL, F.P.</td>
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<td>VICTORY DEER, F.P.</td>
<td>120.00</td>
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ONE-HALF DEPOSIT WITH ORDER. BALANCE C.O.D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Cash Box
Page 28
Week of September 29, 1947

RUNYON CANCER FUND
CONTRIBUTIONS POUR IN

CHICAGO—M. R. James, Coin Machine Sales Company, Houston, Texas, regional chairman for the Damon Runyon Cancer Fund (left) presents his donation of $500 to Ray Moloney, National Chairman of the Damon Runyon campaign.

Additional Contributions To Runyon Cancer Fund Listed Below

Arrived Too Late To Be Included in Sept. 22 Listing

<table>
<thead>
<tr>
<th>AMOUNT</th>
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<tbody>
<tr>
<td>WATLING MANUFACTURING CO., Chicago, Ill.</td>
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<td>EXHIBIT SUP. CO., Chicago, Ill.</td>
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<td>JACK R. MOORE CO., Portland, Ore.</td>
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<td>O. D. JENNINGS CO., Chicago, Ill.</td>
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<td>AMERICAN MOLDED PROD. CO., Chicago, Ill.</td>
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<td>UNITED AMUSEMENT CO., Kansas City, Mo.</td>
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<td>MAYFLOWER DISTRIBUTING CO., St. Paul, Minn.</td>
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<td>SHAFTER MUSIC CO., Columbus, O.</td>
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<td>WORLD WIDE DISTRIBUT., INC., Chicago, Ill.</td>
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<td>LAKE CITY AMUSEMENT CO., Cleveland, O.</td>
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<td>SOUTHERN AMUSEMENT CO., Memphis, Texas</td>
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<td>JACK ROSENFIELD CO., St. Louis, Mo.</td>
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<td>ANONYMOUS</td>
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<td>SOUTHERN AUTOMATIC AMUSE., Louisville, Ky.</td>
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<td>WESTERN DST., Portland, Ore.</td>
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<td>ALERT SALES CO., Buffalo, N. Y.</td>
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<td>PAUL A. LAYMON, INC., Los Angeles, Calif.</td>
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<td>PORTLAND CRANE CO., Portland, Ore.</td>
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<td>CHRIS NOV. CO., Baltimore, Md.</td>
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<td>BECKER NOV. CO., Springfield, Mass.</td>
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<td>EASTERN SALES CO., Rochester, N. Y.</td>
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<td>SILENT SALES CO., Minneapolis, Minn.</td>
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<td>H. Z. VEND. &amp; SALES CO., Omaha, Neb.</td>
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<td>STANDARD FACTORS CORP., N.Y.C.</td>
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<td>JACK MOORE CO., San Francisco, Calif.</td>
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<td>SENEFF, DUNHAM &amp; SENEFF CO., Washington, Ind.</td>
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<td>KING-PIN EQUIPMENT CO., Kelso, Mich.</td>
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<td>AUTOMATIC WORLD, Ft. Worth, Tex.</td>
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<td>SEABORD N. Y. CORP., N. Y. C.</td>
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<td>H &amp; G AMUSE CO., Minneapolis, Min.</td>
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<td>ATLANTIC CONNECTICUT CORP., Hartford, Conn.</td>
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<td>SEABOARD CONNECTICUT CORP., Hartford, Conn.</td>
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<tr>
<td>D. GOTTLEIB &amp; CO. (Employees), Chicago, Ill.</td>
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<tr>
<td>GOTTLEIB FOUNDATION, Chicago, Ill.</td>
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<td>WM. GOEDEL, Portland, Ore.</td>
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(Continued on Page 45)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
HAWAII

by UNITED

with SUPER

BONUS FEATURE

INCENTIVE SCORING POCKETS

MANY WAYS TO SCORE REPLAYS

HIGH SCORE BUILD-UP

STEPPED-UP PROFITS

"GREATER THAN MEXICO"

FIVE-BALL NOVELTY REPLAY

SEE YOUR DISTRIBUTOR

GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
HAWAI
by WINTER
SUPER
BONUS FEATURE

Strengthen your shorts

UNITED STATES TURF CLUB INC.
Seeks Injunction Against Seizure Of "Bank Ball" Games

WOONSOCKET, R. I. — Edgar L. Dagesse, Radio Sales & Service Company, this city has been appointed to the Superior Court in Providence for an injunction against the "seizure and destruction" of his "Bank Ball", a skee ball type machines, by local police.

At a hearing this past week, Dagesse's counsel, requested a temporary injunction and the legality of the machines be determined by the court. The counsel pointed out that a New York Supreme Court decree found the same type of machine legal because of skill with no prizes and no awards.

Meanwhile the City Solicitor agreed to enter into an agreement with Dagesse and his counsel under which the police would not seize the machines and the operator would not place any more until the decision by the court.

Mayor Appoints Committee To View "Freedom Train"

ELIZABETH, N. J. — A committee of citizens, under the guidance of Music Guild of America (MGA), were appointed to represent the music machine industry by the Hon. Mayor James T. Kirk of this city, upon the arrival of The Freedom Train on Monday, September 22.

Mayor Kirk greeted the committee and the group were the first to enter the Train. The Committee consisted of Sam Waldor, Tom Burke, Dave Stern, Harry Pearl, and LeRoy Stein, who acted as spokesmen for the committee.

Music operators were among the many citizens of the city who went thru the Freedom Train, as well as placing the song "Freedom Train" on their machines.

"Cash-Tray Derby" Leaders

LOS ANGELES, CALIF.—The second lap of the Adams-Fairfax "Cash-Tray Derby" (a 90-day racing meet from July 15 to October 15) was completed, and Bernie Shapiro, president of the corporation, reported the leading contenders:

Dixie Coin Machine Company, New Orleans, La., is leading at this stage of the race with Camso Vending Service of New York City second place. Hi-Ho Silver of San Francisco lost a little ground, and dropped into third place.

Pressing the front runners are Bill Farmer, Rexy Vending, United Coin Machine Company, and V-P Distributing Company.

Prizes for winning contestants are:

Winner — A New 1947 Buick Sedan; Second — An RCA Combination Radio-Television Set; Third — A Fine Mahogany Executive Desk; and consolation prize — gold $22 jewel wrist watches.

At Silberman, general sales manager for Adams-Fairfax, who just returned to the factory after a country-wide trip, reports that the Cash-Tray created record sales wherever he traveled.

Fake Coins Victimize Las Vegas Operators

LAS VEGAS, NEV. — Operators here were victimized recently by a run of fake coins in their bell machines. City detectives and merchants were on the watch for the slugs who have been using Mexican 10-centavo coins in the 25c machines.

It was estimated that several hundred dollars worth of these coins were used in the machines, and when players made a score, the payoffs were emerging in worthless coins.

Also operating in the city, but on a smaller scale, it was reported, were slugs of 50c machines, who were using counterfeit United States coins. Federal agents reportedly are investigating.
Buckley

BUILD THE

Best

NEW CABINET

ASSEMBLIES

FOR MILLS ESCALATOR BILL, HAMMERLOID OR WRINKLE
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum build
- Club Handle and Handle Cylinder chrome plated
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- Heirloom Chrome Diamanté or Coin Intake.
- Payout CUPS with anti-spoon Cup.
- Drillproof Plates.

THE NEW

Music Box

Buckley gave Music Operators the FIRST practical and dependable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW Music Box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installation.

$25.00

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-cents race horse cash box that would stand up month after month—year after year—sales all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of sales. Every day new operators are banding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4333 West Lake Street • • • CHICAGO 24, ILLINOIS

PHONE: VAN BUREN 6521-27-38-6522

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Model of Play. Its tremendous success inspired a number of imitators who followed it into the market. This was a striking example of the way a new model changed the market, with a wide and enthusiastic response. The new model encouraged an increased demand for jukeboxes and other coin-operated amusement equipment.

To understand the evolution of the Wurlitzer line of phonographs, it is necessary to trace the development of the company itself, beginning with the founding of the Wurlitzer Company in 1900.

During the first years of the company, the Wurlitzer line consisted of simple, inexpensive models that were designed to appeal to a wide audience. The company's early success was due in large part to the fact that it offered a wide variety of products at attractive prices, and was able to mass-produce its products efficiently.

Over time, the Wurlitzer line expanded to include more advanced models, such as the 1000 and 2000 series. These models featured improved sound quality, as well as new features such as automatic turntables and built-in amplifiers. These advancements helped to establish the company as a leader in the phonograph industry.

In the 1930s, the company introduced the first truly mass-produced phonograph, the Wurlitzer 920. This model was designed to appeal to a larger and more diverse audience, and was successful in part due to its innovative design and low price point.

By the 1940s, the Wurlitzer line had become known for its high-quality, high-end products. The company continued to innovate, introducing new features such as automatic changers and stereo sound systems. These advancements helped to establish the company as a leader in the high-end phonograph market.

Today, the Wurlitzer line continues to be a popular choice for collectors and audiophiles alike. The company's commitment to quality and innovation has helped it to maintain a strong presence in the market, and has contributed to its enduring popularity.
A Real "American" Beauty

The JEWEL BELL CABINET

Finished in original colors... fits all mechanisms from Yellow Fronts to Golden Falls... Castings are chrome finished on brass metal, including handle and handle bushing... Special hardened lining plates. Furnished complete for 5¢-10¢ or 25¢ play. 3-5 or 2-5 pay. Satisfaction guaranteed or money back.

Wire, Write or Phone "American" Today!

American Amusement Co
158 E. GRAND AVENUE • CHICAGO 11, ILLINOIS
WHIttehall 4370

ONLY $59.50
CABINET COMPLETE
HON. JAMES E. MURRAY

CHICAGO — The outstanding efforts of the Machine Industry in its Damon Runyon Cancer Fund Drive were praised unstintedly at the Dinner for the Damon Runyon Memorial Fund for Cancer Research at the Hotel Bismarck on September 21 by the Honorable James E. Murray, United States Senator from Montana.

Addressing the group of columnists gathered at the function, Senator Murray said: "I deeply appreciate this opportunity of joining with you gentlemen of the press in your campaign for the Damon Runyon Memorial Fund.

"We in the West can see great possibilities for the future. We on our country the eve of another great period of expansion. It has already set in on the West Coast, where our population is multiplying at a phenomenally rapid pace. You are looking forward to agricultural and business expansion which is bound to come as a result of the great development of the extensive and independent American spirit. This means vastly expanded markets for Chicago and the industrial East.

"And it seems to me, that in the world of commerce and industry, as in the West, you men of the Coin Machine Industry have given us an outstanding demonstration of that pioneering spirit of American progress. Not very many years ago your industry, as the true barometer of business development, was distributing goods and services was already well established. A to a great extent practical and found system of distribution was active in the field. It would be very hard for us to understand how anyone considering the field of distribution at that time might have said to himself, 'There's no longer any opportunity there for me.'

"But the men who represent the Coin Machine Industry exhibited an independence and courage. They were a bold-thinking people and, carefully studying the field, they discovered new opportunities. Analyzing the old established methods of distributing goods and services, they found vast opportunities. They forecasted employment for thousands and have made music available at every crossroads and hamlet in the land. I, of course, do not wish that our industry be subjected to the same treatment. Only this one fact, so far as I can understand it, is a fact, that, like many others, there have been tissue-, hair-, and corn silk, and that in this respect one step farther—so that, on occasion, I

might drop a quarter in the slot and be rewarded by fifteen minutes advice on how to beat the high costs of living. Nevertheless, we must all admit that the coin-box has enabled millions of our countrymen to dance to the best bands in the land no matter where they lived or what little wealth they might be burdened with.

"Just as your coin operated phonographs have made music available to the many, so too the machine vending of commercial products, of amusement, and of services, and of means for has a wider and more effective distribution of the varied products of our American industry. I understand that now some of you are making the coin-box a feature of your frozen food. That too, with its promise of widespread, year-round, efficient distribution of foodstuffs, means not only greater convenience for the housewife, but expanded and more stable markets for the farmers and livestock producers of our agricultural states.

"As a citizen of Montana, I've been impressed by this display of pioneering inventiveness in the world of business. As a United States Senator, I've been impressed by the vigor with which your industry grew during the depths of the depression — grew within a short span of years from an infant industry to one of great and measurable importance to our whole national economy. And, from my own personal standpoint, with Washington. I had unusual opportunity to witness the complete co-operation which your industry extended in the national. It is a great opportunity to understand and to appreciate the vital importance in a modern war of the intricate precision instruments which you have provided our armed forces. Without the highly skilled personnel trained in your shops and the efficient plants for the production of precision instruments which you have developed and then made available to the National Defense, the future of the United States would have been markedly different.

"And now, in the period of reconversion, the drive for peace, your work for the Damon Runyon Foundation, you are showing another essential quality of the true American spirit. For inventiveness, energy, and independence by themselves might add up to nothing more than calculating self-interest. But when these qualities you add that generous impulse and willingness to contribute that same energy in helping a stricken neighbor, you are truly exemplifying the American creed.

"We are all deeply shocked by the unending series of stories of waste of human life, of families impoverished by severe and often preventable illness. And by stories of eager and brilliant scientists anxious to contribute their skills and seek out and halt just such enemies of man as Cancer. But unable to do their work because of lack of funds and necessary facilities.

"It is that knowledge of human misery and suffering which your program is de- signed to alleviate which impels me to say that this undertaking in which you are engaged is a contribution the whole nation will applaud. Your vigorous and well-planned campaign to add a million dollars to the funds available for cancer research will give those scientists of whom I spoke the courage and the means to carry on."

"And that same experience I've had with problems of medical care, enables me to assure you that, in choosing the Damon Runyon Fund as the dispenser of your generosity, you have chosen well. All of us who have been interested in cancer research know that Walter Winchell and his colleagues have done a magnificent job in organizing and managing the Fund. Entirely without compensation, he has unselfishly devoted to the project time and money and his amazing personal drive we all know so well. He has based the work of the Fund on the knowledge that cancer strikes without regard to a man's creed or color or station in life. He knew, too, that the knowledge of how best to halt this scourge will come from the laboratories and clinics of men and women of varied faiths and backgrounds. It is a cause in which he unites us all. As a result, the research grants by the Runyon Fund have been liberal and wisely made. Permit me to say again that you gentlemen have chosen well."

"I know your drive will be a success. I know that to whatever extent the cancer research made possible by the Runyon Memorial Fund is successful, you of the Coin Machine Industry will share with Walter Winchell that deep satisfaction of knowing that you have given of yourselves from a slow and an agonizing death.

Coinmen pictured with Senator James E. Murray of Montana, after his brilliant talk at the CMI Damon Runyon Cancer Fund dinner. (L. to R.) Lyn Durant, president of United Machine Euring Company (who donated $50,000 to the fund); Ray Stomley, national chairman of CMI's committee; Senator James E. Murray; Dave Gottlieb, president of Coin Machine Industries, Inc.; and George Glassgold, New York attorney.
NEW - IMPROVED

Williams

ALL STARS

[100% MECHANICALLY PERFECT]

Dave Bond
TRIMOUNT COIN MACHINE CO.
BOSTON, MASS.
reports:
"ALL STARS earns more money than any machine ever operated!"

ORDER NOW!
Remember, only a limited quantity are being manufactured.
See Your Distributor Today!

Williams
MANUFACTURING COMPANY
161 W. HURON STREET CHICAGO 10, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Kitt Buys Into Lindy's Rest.

CHICAGO — Gil Kitt of Empire Coin Machine Exchange, this city, reported this past week that he had purchased a substantial interest in the very beautiful Lindy's Restaurant on Rush Street, this city.

Kitt has been inviting coinmen from all over this area as well as out of town visitors to see the now famed Lindy's and also to try one of the meals being served there.

Every coinman who has eaten at Lindy's and who has enjoyed the beautiful furnishings of this $150,000 restaurant, Kitt says, has gone away tremendously impressed and pleased and continues to come back night after night.

Lindy's is gradually becoming the eating-meeting spot for coinmen and many are to be seen there every evening.

Kitt stated, "There's no place as beautifully decorated or as restful as is the new Lindy's. It is my personal belief that any coin machine man who visits there for the first time will make this his headquarters."

Cohen Reelected Pres. of Cleveland Operator's Assn.

CLEVELAND, O. — Jack Cohen, well known coin leader here, was reelected president of the Cleveland Phonograph Merchants Association at their meeting Thursday, September 4.

Other officers elected by the membership were: Sanford Levine, vice-president; and Harry D. Lieff, secretary-treasurer. Members elected to serve on the Executive Board of the association were: James Ross, Bob Minn, Joseph Solomon, Hank Ig, Hyman Silverstein, James Burke, and Nate Pearlman. Edward Kenney was elected sergeant-at-arms.

Functioning under the leadership of Cohen during the past year, the Cleveland association has inaugurated many novel and money-making ideas for its members—among which is the "Cleveland Hit Tune of The Month".
A name that means COIN OPERATED MUSIC SYSTEMS COMBINED WITH EMERSON TELEVISION

EMERSON RADIO AND PHONOGRAPH CORPORATION, famous for radio quality throughout the world, introduces its brilliant DIRECT VIEW television sets to the coin machine field through the VIDEOGRAPH CORPORATION.

EMERSON, one of the pioneers in television and VIDEOGRAPH CORPORATION—headed by men experienced in the coin operated music business—join to bring you coin operated television and music systems that offer the greatest potential EARNING POWER since the inception of automatic music.

VIDEOGRAPH is now in production and distributor applications are now being accepted.

● Attend the PREMIERE SHOWING OF THESE AMAZING SYSTEMS on October 17th, 18th and 19th in the SALLE MODERNE ROOM.

HOTEL PENNSYLVANIA, NEW YORK CITY

*TRADE MARK

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ST. PAUL, MINN.—In a decision handed down by Robert C. Bell of the United States District Court, District of Minnesota, Third Division, the court ruled "the defendant, Filben Manufacturing Co., Inc., may contract with others to manufacture for its phonographs embodying the inventions mentioned and described in said license agreement."

The finding by the court was a result of a suit brought by Rock-Ola Manufacturing Corporation against Filben Manufacturing Co., Inc., and the heirs of William M. Filben, claiming a violation of a license agreement entered into on September 27, 1938. In this agreement Rock-Ola granted William M. Filben a license to manufacture, use and sell phonographs of the "Filben type" embodying any or all phonograph inventions then, or thereafter during the life of the agreement, owned or controlled by Rock-Ola, subject to the terms and conditions in the agreement. The license agreement...

CMI Gives Wheelchair To Veteran

CHICAGO — Jas. A. Gilmore, Secy-Mgr. of Coin Machine Industries, Inc., presented Max Lehman, a paraplegic at Vaughan Hospital, Hines, Ill., with a special wheelchair. An engraved nameplate attached to the chair identifies it as Lehman's own. The veteran was a member of the 3rd Amored Division, and is a native Chicagoan, 31 years of age. In the background are Margaret E. Saunders, Oak Park, Ill., and Lehman's brother-in-law Harvey Cahn, Chicago.
IT'S BOWLING 'EM OVER EVERYWHERE!

GOTTlieb's High Score Hit

BOWLING LEAGUE

"JET" KICKERS—Action right down to the bottom on each ball! "Jet" Kickers propel ball back through the field for tantalizing recovery shots and EXTRA SCORING!

INCREASED SCORING VALUES When All Pins Are "Down!"

ATTENTION MUSIC OPS!


DO IT NOW!

ORLANDO, Fla. — Southern Music Distributing Company, this city, headed by Ron Rood, was one of the first to get going on the relief job, helping the citizens recuperate from the recent hurricane which swept thru the state.

In addition Southern Music, Rock-Ola distributors in Florida and Georgia, immediately contacted the local operators and shipped out phonographs to replace those lost or damaged by the storm.

In the photograph above a Southern truck is pictured with Ray Manning of Manning Music Company, H. W. Graham, Rock-Ola factory representative, and Bill Graffam of Southern, delivering ten phonos to Manning, prominent West Palm Beach operator. The photo was taken on South Flagler Drive on the Bay Front, showing the damage done to the Popular Boat House in West Palm Beach.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO — The Coin Machine Industries' Damon Runyon Cancer Fund Dinner held Sunday, September 21 in the Mural Room of the Bismarck Hotel, this city, was a tremendous success. The 150 column present at the dinner, representing manufacturers, distributors and operators heard the feature speaker of the evening Senator James E. Murray, United States Senator from Montana, laud the industry's efforts, listened to other speakers, heard the report of the contributions, and worked out additional plans for future programs.

Dave Gottlieb, president of GMI acted as toastmaster and introduced the speakers, who in addition to Senator Murray, included Ray Moloney, National Chairman; George Glassgold, New York attorney and Jim Mangan, director of public relations.

Glassgold reviewed the early conversations with Walter Winchell regarding Damon Runyon and Winchell's subsequent invitation to the Coin Machine Industry to participate in the Damon Runyon Cancer Fund Drive.

The Public Relations aspect of the campaign was the subject of Jim Mangan's talk. He related that all the monies donated to the fund would be used solely for cancer research, and would not go into expensive buildings, doctors, nurses salaries or services; every penny is strictly for laboratories engaged in seeksing a cure for cancer.

"The donation from the Coin Machine Industry might well be just the one to bring about the discovery of a cure," stated Mangan. "Then each Coin Machine man would be the beneficiary, because many known to us have suffered from this disease and no man has a guarantee that he will not be struck by it."

Mangan also explained the mechanics of the conduct of the Campaign. Territory chairmen were urged to stage similar meetings in their own cities and towns. Leading distributors in each large city were asked to give a complimentary dinner for the operators in their territories and at that time receive operator donations and instruct them in the full use and working of the campaign in locations.

Dave Gottlieb profusely thanked everyone for their generosity thus far, pointing out that there are four months before the drive is consummated. He emphasized that about 500 donors have given a sum of $113,857.10, that our industry boasts of having 20,000 operators, so that ultimately we should secure thousands of additional donations. The small contributions is just as welcome as the big one, pointed out Gottlieb.

Ray Moloney thanked everyone for their marvelous cooperation and stated that by showtime, January 19-22, he was sure all operators, distributors and manufacturers would have contributed to make the coin machine industry's participation 100%.

When Lyn Durant, United Manufacturing Company, who has contributed a check for $30,000 was introduced, he received an earthquake reception.

Vince Shay, vice-president of Bell-O-Matic Corporation and Herb Jones, vice president and advertising manager of Bally Manufacturing Company, announced employee drives are to be held in their respective factories and offices.

Seated at the speakers table during the dinner were: Dave Gottlieb, James A. Gilmore, Ray Moloney, James E. Mangan, United States Senator from Montana, Ray Moloney, Herb Jones, George Glassgold, Jim Mangan, John Cassatt, Exhibit Supply Co., and Walter Trattch, president of A.B.T. Manufacturing Co.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Embassy Hosts Hundreds In Two Day Showing of New Wurlitzer Phono

NEW YORK—Emby Distributing Company, this city, Wurlitzer distributors, was crowded with coinmen visiting the showing of the new Wurlitzer Model 1100 Phonograph and accessories. Meyer Lansky and Eddie Smith, heads of the firm, welcomed the many visitors, who they estimated to be over 750, and was the largest showing since these coinmen have headed the firm.

Starting early on Sunday, September 21, then thru Monday, September 22, a continuous flow of phonograph operators trekked into Embassy's showrooms. In addition many leading recording artists and recording company officials viewed the machine. Among the performers noticed were Raddis Brooks of Modern Records with Saul and Joe Bihari, officials of the company; Vic Damone, and his manager Lou Capone; Jimmy Atkins and Vaughn Horton of Continental; The Three Flames; and the Polka Dots.

Assisting Lansky and Smith entertain the guests were: Jim Hagen, general manager; James Sisti, Ben Essex, Marty Lomenoff, Al Goldberg and Mike Calland, salesmen; Jim Toman, shop superintendent; George Vecht, assistants Bill Goesta, Cash Lazzaro, "Gus" Lazzaro, and office personnel headed by Elia Brodsky.

Smith was very well pleased with the operators reaction to the Model 1100, stating "The machine was received enthusiastically by all who viewed us and we accepted quite a number of orders right on the floor."

Proudly Announcing
The New and Improved WILLIAMS' "ALL STARS" A real baseball game.
Introduces Combination Coin-Operated Television-Music Machine

Showing To Be Held Oct. 17, 18 & 19 In New York Hotel

three minutes before the television time expires.

The cabinet is one of the most attractive ever to appear, featuring throughout colored figures on mirrors. It is 9 feet, 1 inches high, and the television portion of the machine is set into the top part. A 15 inch direct view picture appears in the center of the mirrored top portion. Selection keys are available underneath the television portion for the patrons desiring records when the television set isn’t being played.

“I have been studying the effect of television on the coin operated market for quite some time” states Dennison and came to the conclusion that the operators could use a combination coin operated television-music machine. Our set is now ready for the coin machine trade. The operator can overcome any adverse conditions created in his territory by the appearance of television sets in those spots. Location owners have been paying anywhere from $1,500 to $4,000 and have not been getting any revenue back as they can with our present machine. I can’t stress too strongly to the operator who will be placing these combination television-juke boxes on location that they get a minimum of $35 front money, before a split of the collection. It has been costing the location owners from $15 to $50 a week to pay off for a set he has installed. Operators who will work on this front money basis will be making profits. And they should start off on the right plan at the beginning or they will run into many difficulties.”

Dennison plans to set up distributors throughout the country, and will leave for a trip right after the October 17, 18 and showing.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
HENRY T. ROBERTS

CHICAGO—With distributors present at the Palmer House here from everywhere in the United States Vending Corporation, this city, held its first "conference" showing their new refrigerated vending machines which will be built by Nash-Kelvinator and will be distributed to operators by the enthusiastic distributor

After a morning business session which started with an introduction by Clarence J. Bayns, and, reorganized of the firm, with Allen G. Messick, president of the company presiding, the many distributors and manufacturers, and exhibitors, Sep-tember 28, in addition to those mentioned above were:


SEN. HOMER E. CAPEHART

Manufacturing Corp.; and Carlyle Emery and Ken Stewart, Ruthrauff and Ryan, Inc.


Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
C-8 Laboratories Develop New Lighting For Their Cig Machine

NEWARK, N.J.—C-Eight Laboratories, this city, manufacturers of the “Electro” electric cigarette vending machine, announce that they have developed a new lighting method for its machines. It permits the use of one thin lumilite tube in the merchandise window compartment, instead of many small bulbs.

According to officials of the company, to bring such a method into being, it was necessary to develop a new socket which would make permanent contact without straining the light bulb beyond normal function.

The new bulb is said to be vibration-proof, and can be replaced very easily by simply jiggling the socket with a screwdriver and the bulb comes out.

Teddy Seidel Joins Klein As General Mgr.

NEW YORK—Teddy (Champ) Seidel announced that he has joined up with Marcus Klein, Amusement Sales, this city, as general manager.

Seidel, who has served in many capacities in the industry, assumed his duties this past week, and immediately got into action.

Marcus Klein entered the business approximately ten years ago as an operator, and just prior to the war opened a jobbing company along coinrow. The firm specializes in buying and selling of used equipment, and at this time are active mostly on roll down games.

Seidel expects to be at the home office most of the time, but will also travel throughout the east contacting the trade.

We would have liked to run a LARGER ad

BUT . . .

We can’t start shipping TOM TOM to our distributors until October 3rd. Get in touch with the best distributor in your territory. He will tell you about this new and different game. We have picked the cream of the crop as our distributors. See him! This game is the Only new idea for a long time; for pin game or arcade locations, or both. It’s been tested, not guessed at . . . an actual location!

P & S MACHINE CO.

3017 N. Sheffield Ave., Chicago, Ill.

40 SELECTIONS FROM 20 RECORDS

PLUS 20 MORE ADVANCED FEATURES FOUND ONLY IN THE REVOLUTIONARY NEW MILLS CONSTELLATION PHONOGRAPH

MILLS SALES CO., LTD.

Main Office:
1640 18th St., OAKLAND, CALIF.

Branches:
600 S.E. Stark St., Portland, Ore.
2827 W. Pico Blvd., Los Angeles, Cal.

"A.M."

"IT'S...THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The town buzzed all this past week with visitors from almost every city in the nation. Some distrils were here at the half of the day for pressing and discussing the new big season . . . . Quite a to-do over at O. D. Jennings & Co. and the town so jammed that some of the Jennings' distrils were forced to sleep out in Aurora, III. The boys enjoyed the big football game between the Chicago Bears and the Washington Redskins yesterday afternoon, and when the regulars from Rock-Ola distrils, J. R. Bacon of O. D. Jennings invited Art Weinand of Rock-Ola to come along to the game . . . . Joe DeSelm went out to Detroit and bought himself a new plane which he flew back to Portland, Ore. And we also hear that Al Rights, Bally's general manager, was over here on business the other day.
Good old coinrow was really humming this week. There was a two day showing of the new Wurlitzer phonograph Model 1100 on Sunday and Monday, September 21 and 22. Plans are in the offing for showing of other machines. Coinmen are plugging the Damon Runyon Cancer Fund Drive, and a committee will be meeting for luncheon to complete arrangements for the grand jubilee show on November 3. The Automatic Music Operators Association are working feverishly to complete their souvenir journal, and get set for their tenth annual banquet scheduled for October 18 at the Waldorf Astoria. And best of all, operators, jobbers and distributors doing considerably more business.

* * *

The Wurlitzer showing on September 21 and 22 brought out a large number of music operators. Eddie Smith and Meyer Lansky, heads of Embry Distributing Company report that they entertained more coinmen at this showing than they ever have at any time since they’ve handled the line. There was plenty to eat and drink and nothing but the best — at these prices no less! . . . Jackie Roberts drove in from Teaneck, N. J. to get himself a look-see . . . The hit of the day was the young singing sensation, Vic Damone, who probably signed a thousand autographs . . . Many more recording stars were present, meeting with the boys who buy their talents and showcase it to the world . . . Smith and Lansky were exceedingly pleased with the enthusiastic reception given the new Model 1100.

* * *

The Damon Runyon Cancer Fund Drive committee, headed by Jack Mitnick, chairman, will meet Wednesday, October 1 at the Villanova Restaurant for luncheon to complete details for the grand jubilee to be held November 3 at the Manhattan Center . . . Rocky Marino, head of Manhattan Phonograph Company (Aireon distributors) expected in town to visit with Tony (Rex) DiRenzo, general manager . . . A group of coinmen attended the funeral of Joe Rogers, former owner of Rogers Corner. It had been the practice of some six or eight coinmen to meet at Rogers Corner once a week for luncheon, which some wit labeled the “Washerwomen’s Lunch Club” . . . Ed Trumble, Ed Trumble Corporation, music operator, returned from a vacation spent in Cleveland, his home town.

* * *

Rock-Ola put on a two day training program at the Manhattan Trades Center for embryo mechanics. Jack Barabash, trainer for the course, lectured with the help of Rock-Ola’s “Visual Cast” projector and slides. John P. Cox, sales representative for Rock-Ola Manufacturing Corp., Dave Stern and Harry Pearl of Seacoast Distributors (Rock-Ola distributors) were on hand to view the proceedings. Barabash and Cox left before the end of the week for Syracuse, N. Y., where they’ll put on the show for customers of Rex Distributing Co. From there, the duo head for Orlando, Fla. and New Orleans, La. . . . Harry Pearl, by the way, was chuckling over an incident which took place in their Elizabeth office this week. Relates Harry, “I’ve known Tom Burke, my partner, for many years and the first time I ever heard him sing was when he played Williams’ “All Stars” — and believe me, he hit some pretty fine notes.”

* * *


* * *

Herman Perin appointed by Seaboard New York Corporation and Genco as regional manager for seven southern and southwestern states. Herman, in great spirits, leaves immediately for the territory . . . Meyer Parkoff of Seaboard belatedly tells us that five weeks ago he became the father of a girl — the third female and no boys yet . . . Bert Lane explains the Genco plan which covers the entire eastern seaboard, from Maine to Texas . . . Harold Saunders, a member of the Seaboard firm for many years, accepting congratulations from his fellow workers. He gets married Saturday, September 27 — then to California for a four week honeymoon . . . Kiva Berwald, B. & F. Amusement Company, returns from a Montreal vacation.

* * *

H. F. (Denny) Dennison, President and general manager of the newly formed Videogaph Corporation announces he will show his combination coin operated television-music machine at the Hotel Pennsylvania on October 17, 18 and 19, Friday, Saturday and Sunday . . . Ray Bigner, WESCO Novelty Company, Cincinnati, O. in town . . . Bud Parr flies in from Chicago, but has a time of it — his plane gets held up for hours . . . Joe Shribman plugging Tony Pastor’s recording of “Lady From 29 Palms” to the music ops gathered at the association’s offices . . . If you’re interested — your correspondent got his “mug” in the September 29 issue of Life Magazine — page 61.
The hustle and bustle along record row seems to be contagious... from all sources we've heard tell of how fine sales are shaping up... let's all pitch harder and help make this a record breaking month for the Damon Runyon Cancer Fund... It's truly a great cause.

* * *

M. C. "Bill" Williams' secretary Flavia is at her desk again and doing a fine sales job on the new Williams "All Stars" while the boss is up north... At C. A. Robinson, manager Al Bettleman is still running up high score on the five-balls... Al's been rather busy lately with a new supply of the latest Jennings Console Bell available in both the five and ten, and the five and quarter sizes at the Robinson emporium.

* * *

Clyde Jordan of Solotone is back in Southern California after a successful three month sales trip thru Canada. We are told that the operators reaction to the new Magic Selector is extremely gratifying... L. B. McCreevy is back in harness again after a four month rest. His friends tell us that the vacation has made a new man out of him. Welcome back to coin row "Mac"!... Jay Bullock of the Southern California Music Ops Association has purchased a number of juke boxes for shipment to the Philippines... he's taking out an export and import license... Jay already has orders for one thousand machines and pub-henty of records. Chatter along the "row" indicates that Manila is fast becoming a major market for the juke box trade.

* * *

Bill Wolf of the M. S. Wolf Distributing Company busy as all get-out with his new set-up... we picked up the phone to say hello and Bill answered with a fast "goodbye"... that man's off on another trip... Nels Nelson, general manager of the Wolf concern is handling things locally... Seen shopping along coin row; Morris Berendo, N. Hollywood... J. B. Mulleneaux, Calexico... N. C. Ranells, Glendale... Niles Smith, Olidale... Ivan Wilcox, Visalia... Edw. F. Gallagher, Inglewood... Wm. C. Thomas, Burbank.

* * *

Jack Gutshall rapidly becoming one of the hardest men to find in this metropolis... Always out!... Word from Paul Laymon leads us to understand a wonderful response to those letters he sent out on the Cancer Drive was obtained. Paul will be glad to furnish details for those who may be interested in sending out a similar letter.

* * *

Of rather special interest to ops will be the forthcoming Buddy Baker releases. Buddy, who is musical director for Exclusive Records has just finished waxing six really unusual arrangements for that label... according to Charles Craig of Exclusive, these biscuits are really hot—looks like Mesters, Rene and Craig are going to be as busy as a three alarm fire what with the Three Blazers already sizzling the country's juke boxes.

* * *

Prexy Art Rupe of Specialty Records planed to Chi. for the purpose of cutting additional sides on Roy Milton... smart distris throut the land gave Rupe a holler for more of those hot Milton platters... had quite a chat last week with Steve Earle newly appointed director of advertising and public relations with the Specialty firm... a very nice guy... Understand Saul Bihari is eager to get back to this land of eternal sunshine. Florette Bihari of Modern Records informs me that a hot K.C. combo has stopped here long enough to cut a few discs for the Modern label, before proceeding to a personal appearance in San Francisco... "The Scamps"... word of mouth and some air-mail clippings bring us news that Moderns Queen of the Boogie, Hadda Brooks is smashing all sorts of records on her eastern P.A. tour.

* * *

Spotted Leo Mesner scouting new Spiritual groups at the Philharmonic Auditorium. "Just listenin'" said the Aladdin Record man, who tells me that the Soul Stirrers are still the best he's heard... Eddie Mesner last heard from in Cincinnati where he's supposed to have made a find, but is keeping the details in the Aladdin closet for awhile... Dropped in on Bob Gordon, ves pee of Van-Es Records, just back from the East after accompanying his ivory tickler Barclay Allen on a series of P.A.'s. Both men were exceptionally pleased with the receptions given them by disc jockeys all over the country... Bob maintains that Van-Es is going all out to keep their platters on top with both technical and musical superiority.

* * *

Vitatastic's president, Lloyd Garret, has just signed Leo Diamond to a five year pact according to Mr. Bergstrom of the Vita Record Distributing Company. While Garret was in Los Angeles he cut four sides with Diamond and from advance reports on these numbers they're just what the ops want.
MINNEAPOLIS

The fall weather has now set in and the citizenry of the Northwest are breathing more easily with the temperature down to normal. With Baseball over in the Twin Cities, Football is now in the air, and the Minnesota Stadium will now do capacity business.

The Mayflower Distributing Company, St. Paul held open house recently. The new Wurlitzer model 1100 was unveiled and it seems to be a hit. Attention was given the half interest in his business to his brother-in-law, Harold Hagenhart. The new company is known now as the H. & H. Amusement Company, Harold was a former Service Engineer for homes for the state of Minnesota and also at Leed's, South Dakota. He really knows his stuff... Ed Swanson of Moose Lake, Wisconsin took time off to come down to Minneapolis for some buying... Morris Gillerstein of the Novelty Sales Company, Fargo, North Dakota was in town for a few days visiting a few distributors, but mostly to pick up a brand new automobile.

Cleve Angen of Portland, North Dakota, in town with his son, enrolling him in the McPhail School of Music, Minneapolis... V. R. Middelmas, Bismarck, North Dakota also spent a few days in Minneapolis on business... Mr. and Mrs. Roger Chester also of Bismarck, North Dakota spent a pleasant weekend in Minneapolis just sort of vacationing... Mr. and Mrs. Walter Huebuck of New Hampton, Iowa also in Minneapolis last week for a few days... Gil Smith of Fargo, North Dakota also in Minneapolis for a few days just sort of vacationing.

Beb Aberin of LaMoure, North Dakota in Minneapolis, Sunday, and spent two days calling on a few of the jobbers Roy Stone of Rice Lake, Wisconsin was in town last for the day... Ike Pierson of Bridgewater, South Dakota and Mike Imig of Yanktown, South Dakota drove in to Minneapolis together last Saturday to attend the Wurlitzer showing at the Mayflower Distributing Company, and spent several days in Minneapolis visiting several other distributors... Ben Kapel of Fargo, North Dakota took time out to do some fishing in Northern Minnesota and then drove down to Minneapolis to spend the High Holidays with relatives.

The recent hurricane here hit some of the local concerns quite hard. Milton Green and Harold Cunnion of the 49th Street store in St. Paul lost their entire stock of phonograph records, a loss which will be hard to replace... Art Backus of the downtown store in St. Paul lost his entire stock of phonograph records, a loss which will be hard to replace. The damage done to the Home Stereo Companies by the hurricane was considerable. Several of the chains had on location were also destroyed and one of them that was located on an ocean front patio was picked up by a wave and carried out to the ocean.

One of the top events of the past week was the Wurlitzer party held by the Tarant organization. Dave Engle was in charge and reported that over 350 people attended. Some of those who were expected from out of town couldn't make it because of the hurricane.

Gordon Williams of Fort Lauderdale came into town with a report that he lost his roof during the storm... George Bloom also suffered quite a bit of damage... Irv Sommers is back in town after a trip to New York, but plans to return to the South next month... The new Wurlitzer Music machine has been introduced in the Florida area than any other place in the country... Morris Haskin of Atlanta was down for a brief stay. He stopped at the martinet... The C. B. Novelty of Lake Worth sends their own plane into Miami once a week on buying trips.

Willee Blatt of Supreme getting ready for a busy season... Dave Stern of Dade Amusement ordering a heap of equipment for the season.

If anyone notices a beaming smile on the faces of men seen lugging phonograph records around, the chances are it's a St. Louis man. For phonograph records pass up the St. Louis line now... The two-month heat wave is over, and even if bar signs are down in little, the jukes are commanding a healthy flow of nickels.

It was a week of big phonograph sales. Victory Novelty in Collinsville ordered another ten boxes, while Belleville Photo, Belleville, Illinois, made off with ten more. Chuck Laramore, who was vacationing in his home state of California, bought nineteen new Rock-Olas for his Bonniverse routes. The recent dry season of months is disappearing, according to such a source as 'A'... Mostly AD's, with the exception of—most of the boys are shopping around a little for terms before they sign the contract.

Ideal Novelty is still sending out "watch and wait" invitations to the Rock-Ola mechanics school which Rock-Ola's May-nard Todd set up last month. Chairs and equipment are in, but the job of picking time is a little harder than presby Carl Trappe and considered. "Everybody works such screwy hours in this business!"

Visitors around the circuit included: A. Marconi, Springfield, Illinois, curiosity seeker of Swingtime, Inc., Keys of Farmington, Mo., Palmer Zett from E. St. Louis. A newcomer is C. Turetti of Nokomis, Illinois, who shook hands with distributors and went to Tommy Dorsey, Whose take popped in from Webster Groves to pass the time of day.

Del Veatch of V. F. Distributing Company has returned from Chicago with a fair basket of equipment and was quite high on the road with son and daughter in the car, Del heard a pappie noise coming from a hotel window, and ran out with a hammer and a jack, near Chicago. Del and family finished the trip into the Windy City by taxi, while the car went into the nearest garage.
WANT

WANT - Wurlitzer Counter Models and stands for same. Also Wurlitzer 616 lite-ups. SOUTH SIDE VENDER REPAIR SERVICE, 450 BOWEN AVE., CHICAGO 15, ILL. Tel: Drexel 4907

WANT - Keeney Bonus Super Bells 2 Way 5€ & 55¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skeel Bells; Mills' Orig. Slots 5€ - 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

WANT - Used Bally Entries; used 7 or 9 column cigarette vending machines with or without stands. Give full description, condition & lowest jobber's price in first letter. STANLEY AMUSEMENT CO., 1554 COMMERCE ST., TACOMA 2, WASH.

WANT - 5 Ball F.F.O. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $100. ea. for Seeburg Vogens. NOBRO NOVELTY CO., 369 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT - 100 Rolloldown Games - Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: Lôngarc 5-8979


WANT - Keeney Bonus Super Bells, two-way and three-way. Give best price for a quantity purchase of Victory Derbies, Jockey Clubs and Fairmounts. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT - A '74.50 new Vest Pocket Bell is yours for $25. and one Mills Escalator, Yellow-Blue-Framed or Cherry Bell. Machine must be in running condition. Trading Post, Dept. A. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S., MINNEAPOLIS 15, MINN.

WANT - 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOB E. FLOYD, 613 TAYLOR ST., ANDERSON, S. C.

WANT - Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT - Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 980, 750E; Seeburg 148, 147, Hi-Zone, etc.; Rock-0-lar 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - We want you business. We handle Phonographs, Games, Consoles. Write - Wire - Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, COLO. Tel: 8152

WANT - We want you to trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweetow your route with new five ball money makers; Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S., MINNEAPOLIS 15, MINN.

WANT - For Cash: Bally Deluxe Draw Bells; Bally Draw Bells; Bally Triple Bells; Keeney Bonus Super Bells (1, 2 & 3 way). Advise quantity, models, condition & lowest cash prices in first reply. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D.C. TELL District 0600

WANT - DuGrenier *S* Model Cigarette Machines. L & H VENDING, 4607 FOSTER AVE., BROOKLYN. N. Y.

WANT - Will buy any quantity used slot machines, all makes and models. Also, NEW Face Chrome Deluxe Slots 5€-10&-25& & $. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells. Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2358 W. FICO BLVD., LOS ANGELES 6, CALIF.
FOR SALE - Rock-Olas; Packards; Aircons. New Games. All Make. Reconditioned used games. Best prices in the business. SOUTHWEST DISTRIBUTING CO., 17 NO. 7th, FT. SMITH, ARK.

FOR SALE - '41 Derby $49.50; Bolaway, Entry, Silver Spray, Target Skill, Sky Rider, Mills 1-2-3-5 $19.50 ea.; Evans Playball $79.50; Gottlieb Skeo-ballette $59.50. GENERAL AMUSEMENT CO., 915 N. SAGINAW ST., FLINT 4, MICH.

FOR SALE - you are overlooking a great machine, Mini-top. We take trades any type equipment to start you. P. K. SALES CO., 807-09 WHEELING AVE., CAMBRIDGE, OHIO.

FOR SALE - Post War Free Play Games: Amber $19.50; Baffle Card $149.50; 10 Hit $95.50; Double Barrel $79.50; Dynamite $139.50; Fast Ball $99.50; Havana $195.50; Kilroy $195.50; Lightning $159.50; Rio $149.50; Rocket $159.50; Show Girl $169.50; Smarty $129.50; Smoky $139.50; Spellbound $99.50; Stage Door Canteen $59.50; Step Up $119.50; Superscore $129.50; Suspense $99.50; Whizz $29.50. All clean and reconditioned. R. G. PAYNE CO., 312-14 BROADWAY, RASHVILLE 5, TENN.

FOR SALE - Freight Paid To You - Special Entries, Write; 2 Big Hits $54.00 ea.; 5 Midget Racers $64.00 ea.; 2 Oklahoma $40.00 each; Federal, State & City $35.00 ea.; 3 Streamliners $42. ea.; 8 Surf Queens $50. ea.; 2 Wagon Wheels $50. ea.; 8 Blue Grass $45. ea.; 2 Club Trophy $45. ea.; 1 Dark Horse $45.; 10 Victory Specials $225. ea.; 8 Victory Derbys $250. ea.; 3-4-5-6 Bonus Ways 5-5-5-5-25 $250. ea.; 3 Sun Ray $50. ea.; 1 Golden Falls 5¢-12¢; 4 Black Cherry 9¢-15¢. ea.; 1 Blue Front 5¢-85¢; 40 Heavy Hitters $100. ea. COIN MACHINE SALES CO., 3904 GRAVES ST., HOUSTON 6, TEXAS. Tel: Jefferson 3011.


FOR SALE - Wurlitzer Model 320, 125, 225 and 100 Wall Boxes $5. New Deals Free Play Machines $15. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, MASS. Tel: Stadium 3300.

FOR SALE - Big Parade, 5-10-20, Jungle, Capt. Kidd, Argentine, Gun Club, Tall Gunner, Victory, etc. $19.50 ea.; Canteen, Big Hit, Surf Queen $40.50 ea.; LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE - Juke Box Farm and Pin Ball route, mostly new equipment, located in the best College towns in Texas, doing a good business and making money. Owner has bought a ranch and is retiring. Priced for quick sale. If interested, will show book operation. HERBIE HENDERSON, 2601 ROGERS ST., FT. WORTH, TEXAS.

FOR SALE - Kloppe Coin Counter, Separator and Carrying Cases, completely reconditioned and guaranteed $150.; All brand new-Daval Free Plays $25. ea.; Daval Best Hands $33. ea.; Silver King Grip Vase $35. ea.; 3 Musical SALES CO., 2834 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE - Closing Out - Bargains. 15 Seeburgs, used, 147M (write); 10 Seeburgs, used, 146M $600. ea.; 3 Seeburg_Console $350. ea.; 50 late Pinballs, used. Write, Wire or Phone. ATLAS PHONOGRAPH SERVICE, 4848 PAGE BLVD., ST. LOUIS 15, MO. Tel: Fo. 6200.

FOR SALE - Nominee $214.50; Hawaii (write); Bally Special Entry $475.; 25¢ P.O. Evans Racers (write); Rocket $139.50; Step Up $70.50; Mexico $175.; Flat Top $175.50; Spellbound $65.50; Music Mirror by Pantages $279.50. ROCK CITY AMUSEMENT CO., 125 - 6TH AVE. N., NASHVILLE, TENN.

FOR SALE - Pin Ball Route - 45 Five Balls, 11 One Ball marble machines, 5 new Slots, 2 used Slots, 2 Penny Scales, Salesboards 7 parts, 4 Arcade pieces netting operator over $500. per week after his taxes. Call Ray, 3201-23, State & City 1543. Will bear any kind of inspection. HERBIE HENDERSON, 2601 ROGERS ST., FT. WORTH, TEXAS.

FOR SALE - Checked, perfect. 2 Arizona $35. ea.; 2 Keep 'Em Flying $35. ea.; 1 Knockout $26.; 3 Surf Queens $45. ea.; 3 Big Leagues $45. ea.; 3 Superliners $70. ea.; 3 Smarties $70. ea.; 3 Spellbounds $70. ea.; 2 Flat Tops $35. ea.; 1/3 Certified Deposit. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel: 3267.

FOR SALE - Total Roll $225.; Tall Roll & Super Triangle $150. ea.; Sportsman Roll $195.; Rapid Fire $55.; Geale $145.; FINS; Laura $35.; Spellbound $95.; Superliner $85. WANT - Used Arcade Mills, Bally, and used Basketball Machines. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - 1946 Mutoscope Voice-O-Graph, wood cabinet, on location only a few months, excellent condition $855. Order from this ad or write for more complete description, etc. ENGSTROM & SON, 221 S. PINE ST., GRAND ISLAND, NEBR.

FOR SALE - Special! '35 Duval's Free Play, used two weeks, lots of $25-$25. ea. NORTH MAIN AMUSEMENT CO., 2601 NO. MAIN, HOUSTON 9, TEXAS.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - This Week's Special - Ace Bomber (Mutoscope) $149.50; Victory Derby, new $250.; Victory Special, new $225.; Double Barrel, like new $50.; Superliner, Superscore, Fast Ball, Stage Door Canteen, Rio, Ruffle Card & many others from $75. Slots, Music & all of the latest games always in stock. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N.Y. Tel: 6-1936

FOR SALE - Checked, perfect - Surf Queens $50.; Big League $50.; Superliners $89.50; Smartys $79.50; Show Girl $99.50; Suspense $64.50; Midget Racers $64.50. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA, PA. Tel: Market 7-4641

FOR SALE - K.H.F. Phonographs Stands, manufactured by our own firm for our routes and sold to many other operators are now available for immediate delivery from stock $17.50 ea. 5 or more $16.50 ea. Descriptive circular sent on request. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE - Keeny Three Way Bonus Super Bells, like new $850.; Victory Specials, perfect condition $249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - To any good offer pre-war Pin Gamer, all in A-1 condition & in working order. 1 Shoot Your Way to Tokio Gun, like new; 1 Jumbo Parade Console; 1 Silver Moon F. F. P.; 1-616 Wurlitzer; 2 Carlinette Hideaways; 1 Topolight; 2 - 5¢ Brown Front Mills Slots; 2 - 25¢ Brown Front Mills Slots; 2 - 25¢ Brown Front Mills Slots. FRANK GUERRINI, BEECH ST., BURLINGTON, N.J. Tel: 5726

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34TH ST., NEW YORK CITY.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CELE NOVELTY CO., 524O N. 11TH ST., PHILA., PA. Tel: MI 4-2624

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 20 wire boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - We have about 50 WS-52 Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70W7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOFERTON, GA. Tel: 33

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N.J. Tel: Rigelow 3-8777

FOR SALE - New Orleans Novelty Company's famous used games: Big Parades $25.; Exhibit Flats $5.; Knockouts $125.; Bally Longmacron (1 ball) $57.50; Victory Specials $265.; Surf Queens $45.; Havanas $105.; Rios $145.; Spellbounds $67.50; Stage Door Canteens $85.; Grand Canyon $37.50; Big Hits $85.; Mystery $125.; Super Liners $95.; Step Ups $90.; State Fairs $85.; Battle Carlinette Hideaways; 1 Topolight; 2 - 5¢ Brown Front Mills Slots; 2 - 25¢ Brown Front Mills Slots; 2 - 25¢ Brown Front Mills Slots./Game. FRANK GUERRINI, BEECH ST., BURLINGTON, N.J. Tel: 5726

FOR SALE - Reconditioned Fingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Bat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 S. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1601

FOR SALE - Warl. 1015's; Seeb. 146M; Rock-Ola 1422. Write for price. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 640-R

FOR SALE - Operators! Wake up those Ray Guns to new profits this season. Convert with extra moving target units now. Write for information today. COIN AMUSEMENT GAMES, INC., 1535 E. 47TH ST., CHICAGO 15, ILL.

FOR SALE - 1 Wurlitzer 950 $385.; 3 No. 61 Wurlitzer $75. ea.; 1 No. 61 Wurlitzer Stand $15.; 1 Pace Twin 5/10 Console Slot $5.; 1 - 1940 Evans Lucky Lure $65. 10 - 5¢ Mills Brown Fronts (refinished) $95. ea. 10 - 10¢ Mills Brown Fronts (refinished) $100. ea. 6 - 25¢ Mills Brown Fronts (refinished) $105. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIAN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CLEAR ACROSS THE LINE — ONLY $1.00

EACH LINE IS 7½ INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY $1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK’S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE FRIDAY NOON EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

ALL ADS — CASH WITH ORDER

NAME

ADDRESS

PHONE No.

CITY

ZONE

STATE
FOR SALE - Several slightly used A.B.T. Challengers $25. ea. DANIEL J. HINCE, JR., 115 E. KINGSTON AVE., CHARLOTTE, N. C.

FOR SALE - Why not offset the high cost of machines by increasing your volume with Penny Games. We have for sale A.B.T. Challengers, For-Op. Whirl-A-Ball and Mexican Baseball at prices you cannot resist. All new. SOUTHWEST DISTRIBUTING CO., 17 NORTH 7th ST., FORT SMITH, ARK.

FOR SALE - 2 -’38 Tracktimes $75. ea.; 2 Western Baseballs $60. ea.; 20 - 46-47 Vest Pockets $45. ea. A-1 condition; 1 Rapid Fire $50. A-1 condition; 1 Air Raider $40.; Ten Strikes $45. & used ping-pong. Write or call. WESCHERUBE AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE - Jennings Telephone Wired Music Studio Equipment 1 Complete 15 unit rack with 15 Garrard turntables—partially reconditioned $5,150.; 1 complete 15 unit rack with 15 Garrard turntables—as is $2,950. 1/3 Dowr, balance C.O.D. THOMPSON BROS. TELE-TONE, INC., 1623 EAST ANAHEIM ST., LONG BEACH, CALIF. Tel. T-2 64.

FOR SALE - 4 used Heavy Hitters w/stand $150. e.; 2 Total Rolls $225. ea. All A-1, clean. Original crates. Can use late 5 ball pins. 1/3 deposit, bal. C.O.D. or S.D. GEORGE BROS., 145 E. HILTON AVE., YOUNGSTOWN 5, O.

FOR MILLS original Blue Fronts, in excellent condition, serials over 436,000, 3-5 payouts, drill proof, knee action, single jackpt.; club handles: 1-25¢ play $65.; 1-10¢ play $55.; 2 - 5¢ play $50. ea.; 1 Mills 10¢ play 2-5 payout Silver Chrome Bell $65.; 1 Mills 10¢ play Melon Bell $65.; 1 Mills Double Safe Cabinet front & back door $35.; 1 Double Safe Cabinet, front door $30. 1/3 deposit, balance C.O.D. WEST SIDE NOVELTY CO., 100 SO. WYOMING AVE., KINGSTON, PA. Tel: Kingston 7-3041

FOR SALE - Wall Boxes, Assorted, All Makes: Seeburg, Wurlitzer, Rock-Ola, Buckley, Keeney $2.50 ea. as is. Ball Gum 45¢ per lb., 25 lb. car.on. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: 5R 5544

FOR SALE - 1 - 3 Way Keeney Bonus Super Bell, excellent condition $775.; 1 - 5-25¢ Keeney Bonus Super Bell $450. NEW ENGLAND MUSIC CO., INC., 51 GOLDEN ST., NEW LONDON, CONN.

FOR SALE - 25 Seeburgs, model No. 146 & No. 147, 3 Seeburg Consoles $150. ea.; 15 Seeburg 5¢ Boxes (used) $10. ea. ATLAS PHONOGRAPH SERVICE, 4848 PAGE BLVD., ST. LOUIS 13, MO.

FOR SALE - Never Uncrated. Buckley Parlays $1100.; Victory Derby $395.; Double Barrel $125.; Floor Samples — Genco $195.; Advance Roll $249.50; Atomic Bomber (new) $199.60; Roll-A-Ball (new) $175. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE - Or will trade for Post-War Games, 1 Panorama; 2 Singing Towers, 5 Ray Guns; 1 Bally Alley; 2 U-Needa 6 column candy, peanut machines; Bar Wall Boxes for Singing Tower and parts for 36 ft. National Skeel Ball. A B AMUSEMENT CO., MARGARETVILLE, N. Y.


FOR SALE - All our machines in A-1 condition; 1 Bally Double Barrel, in use 6 weeks, a buy at $50.; 1 - 9 ft. Super Skeel Roll (brand new runaway) $150.; 1 Shooting Star 5 ball, 3 weeks old $125.; 1 Wurlitzer No. 61 with stand, new pick-up and amp., just reconditioned $80. HK COIN EXCHANGE, 42-1/2 MAIN ST., GREENWICH, OHIO

FOR SALE - Marks & Fuller 2-1/2 x 3-1/2 Cameras, enlarger and reducer, cost $350.; 1 Electronic Camera 1-1/2 x 5, cost $350.; one 2-1/2 x 3-1/2, cost $400. Complete with double end booth, coin operated, cost $600. Will sell all or part for best offer. PLATYLAND, 186 SUMMERS ST., CHARLESTON 1, W. VA.

FOR SALE - New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electroson 6 ft. Roll-A-Scope, like new. Also many other used games. Write. Brand new Finch Hitters in original crates $225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, Mich. Tel: Temple 2-5786

FOR SALE - We have them in stock. Hawaii, Bowling League; Playboy, Flamino; Honey; Carousel; Hy Fly; Pop Up; Mills Q.T.; Mills Vest Pockets; Bang-A-Fitty. MILLER VENDING CO., 45 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE - Available immediately - three complete Automatic Hostess units including switchboards and location machines. Can be used for ten, twenty or thirty station studio. Extremely low price. FAIRMORE MUSIC CORP., 135 S. 5th ST., READING, PA.


FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board. 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3264

FOR SALE - Will trade: 1015's for Seeb. $800 or $8200RC. Will also trade for late games. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R


FOR SALE - Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5-6¢ Lucky Lucrea one coin type $50. ea.; 5-25 Lucky Lucrea $60. ea. 1-3/8 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At 8587


FOR SALE - Dupre, Reo, National and Unseedak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. All other coin equipment. Usedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-5777

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2352 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Pilot Trainer, used only four months. Cannot be sold from new. I am closing my arcade. $500. f.0.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2758-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Factory rebuilt Keeney 1938 Tracttime Consoles with all latest improvements. Cabinets relinished like new. 100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Mint Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.


FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pia-nor Boxes; Wurl. 900's; 500-42; Twin 12 Hideaway; No. 146 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; L new 23 cycle No. 40245 Amplifier for Trans.; Seeburg Hideaway; 5 WS-22 Boxes; Speak Organ; 2 F3024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0817

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.: Ten Evans Bongtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4006 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40, per 1000; No. 51 or 59 - for 48¢, 100 for $4.40, 300 $14.00 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢. 100 for $5.90, 300 $15.05 ea.; Tube cartons for 07 tubes (1-3/4" x 1-5/8" x 3-1/2") Bundles of Fifty 50¢; radio Tubes: 1LC6-29¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good.)
BELMONT RADIO SUPPLY, 1926 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 85¢ ea.); Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 35¢ ea.); Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 65, 63, 44, 43, 47 - 5¢ ea.; No. 50 - 8½¢ ea. gov't. tax included. These bulbs are boxed & not gov't. surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y., 10, N.Y. Tel: Watkins 9-7490

FOR SALE - Chicago Coin's Goalee Parts - 2 Doors, 1 Plate for Manikin, 2 glass caution plates, 13 Ball kickout springs, 1 Motor for Ballin, 1 Motor for ball lift, 2 small gear wheels, 2 - 2783 coils, 1 rubber for glass, 14 steel balls, 3 fibre gears for ball kickout $40.00, for best offer, 1 Bally Big League Motor, 1 Surf Queens Motor, 8 fibre gears for motor unit Double Barrel $15., 2 Double Barrel doors, 2 Big League, 2 Big Hit, 4 Fast Ball, 3 Stage Door Canteen, 1 Baffle Card, 2 Spellboud, 2 Smoky, 1 Superliner, 4 plain Genco, whole lot of these 26 doors $35.00. PHILLIPS NOVELTY CO., 2420 - 18th ST., N. W., WASHINGTON 9, D. C. Tel: Columbia 5333

FOR SALE - Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all modern phonographs including Seeburg Hi-Tone, formerly $99.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $99.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE - Increased production facilities enables us to lower the price on Wayne equalizer to $27.50. Automatically adjusts phonograph volume so that every record is produced to the same level. For use with magnetick and crystal type pick-up. G.EO. MURDOCK & ASSOCIATES, 1797 UNION ST., SAN FRANCISCO, CALIF.

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is opening, the only perfect wrapper. 70¢ per 1,000 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOS AVE., ST. LOUIS 18, MO.

FOR SALE - Factory Surplus, 24 Volt Mercury Electric Counters $1.97; G.E. six foot Cord with Plug (iron); For Bankite Knobs (black) 18¢; 8540 Tubes 79¢; 24 V. Relay D.D.B. 78¢; Terminal Strips 15¢; Armored 110 Plug Caps 11¢; Switches D.T.D.P. 27¢; Solotone Amplifiers $27.50; Volume Controls 27¢; Crackle Paint Large Drums (write); Amplifier, large and small type chassis (write); Fuse Holders, tubular type 1¢; Grommets, Resistors, Condensors, Terminal Strips, Locks, Write for quotation. GEO. MURDOCK & ASSOCIATES, 1797 UNION ST., SAN FRANCISCO 23, CALIF.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated mail chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass looks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA, 22, PENNA.

FOR SALE - Note! Sea-Coin Escalator Conversion $7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on nickels, dimes, quarters. No jamming or shingling with this device. A few minutes to convert. Buy Now! Sold on ten day money back guarantee. SEATTLE COIN MACHINE CO., 3025-27 WESTERN AVE., SEATTLE 52, WASH.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for 30¢. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

MISCELLANEOUS

NOTICE - Ad No. 6. Ten Dollars Just For Your Name! Sit down NOW and write your name, address and number of this Ad. You will receive $10. Free Credit, within one year, on purchase of first order of $50, or more. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L.I., N.Y.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 492 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE - Phone Operators: Have your Route Man save your Used Needles and send them to us for RE-SHARPENING. We will send you Free Shipping Containers and Complete Details if you will drop us a card. All inquiries answered promptly and complete satisfaction guaranteed. This means a big saving to you. Act Now. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.
King "Airliner", still grand monarch of the phonograph industry who continues to enjoy demand from top locations the world over.

Queen "Fiesta", stately member of the Royal Family. Her majesty commands great ova-tions from music lovers everywhere, who through their loyalty perpetuate her leadership.

Princess "Blonde Bombshell", stunning, alluring daughter of the Aireon Royal Family who has accepted her position with the majestic dignity common only to those born of royalty.
NEW Bally ONE-BALL MULTIPLES!

JOCKEY Special
FREE PLAY

with Amazing New
HORSESHOE FLASH

MYSTIC FLASH proved a record-amazing Profit producer in Bally Play and Special Play. Now... PROVED AND IMPROVED... the Horseshoe Flash offers bigger play action than ever... and gives repeat play longer... and nets operator profits to operators. Double or triple your one-ball multiple profits by grouping Jockey Club and Jockey Special on location now... Order today!

NEW SILVER STREAK
FAST ACTION, FAST PROFIT NOVELTY HIT!

CONVERTIBLE 5 OR 3 BALL
NOVELTY OR FREE PLAY

FASTEST ACTION AND FASTEST EARNING POWER IN NOVELTY CLASS... THAT'S BALLY'S NEW SILVER STREAK, PACKED WITH SKILL-THRILLS... AND IDEAL FOR COMPETITIVE PLAY... SILVER STREAK IS THE GAME YOU NEED NOW TO PEP UP NOVELTY PROFITS. ORDER YOURS TODAY!

A BALLY GAME FOR EVERY SPOT
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TRIPLE BELL • DELUXE DRAW BELL

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