ROCK-OLA

...for unsurpassed TONE

NEW and excellent features insure powerful and true full-range fidelity.

- Matched Tubes - Plug-in
- Filter Condensers - Continuously Variable Tone Controls
- Rubber Cushioned Mountings

The PHONOGRAPH That Sells - MUSIC
If it's a Mills, I always play it—

sounds like the real thing!

The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
It was our pleasure to be present in the offices of one of the nation's best known juke box ops when his servicemen returned to make their daily reports.

One of these men reported that as hard as he tried he couldn't get one of his locations to agree to a minimum $5 per week front money guarantee on an old juke box located in the spot.

After much talk up and back between this employee and his employer, this noted op suddenly remarked, "Get it or forget it!"

It definitely was a thrill to hear him make this remark.

It was a thrill, because he pointed out to his employee that, according to collection reports over a matter of many weeks from this same location, it was a complete loss to operate the spot without some sort of guarantee involved.

He also told this employee, "We're better off losing the location and letting someone else take it, for we know that whoever does take it won't last. And, eventually, the spot will come back to us on our terms."

As this employee left his office, a bit disgruntled, but admitting that the location was not a money-maker and was actually losing money, this op turned to us and said, "That's the way we're operating today. We've got lots of machines out on similar locations. Gradually we're wiping them off. We don't want losses. We want our men to realize that if they want to earn better commissions we must have better collections."

He also stated, "You've done a very great and commendable job for the entire industry. Your articles regarding the juke box business have been passed around from employee to employee here. We make it a point to see that everyone of our collectors and service-men read these articles and, today, they know we can't stay in business without some sort of front money guarantee.

"We're getting $15 and $10 on many spots where we have new machines", he continued, "and where we have older equipment, our minimum is $5 per week front money guarantee. The boys are happy, too, because they earn more commission, and we are happy, because, at last, we're seeing some profit."

He also said, "There is one thing we have been all waiting for and that's for all the manufacturers to not only just try and make a sale and then tell us how their distributors are following up this sale by giving us lots of service, but, for these same manufacturers to come right out to the forefront, the way that you have, and start an educational campaign to show music operators why they must get at least $15 per week front money on every new machine.

"When that happens", he said, "then we will say that this industry has progressed to the point where it is equal to many other industries such as the electrical appliance business and other businesses where the manu-

facturers not only sell the dealers their equipment but show them how to sell this equipment and send their own men in to educate them to profit from the merchandise."

"We were in the appliance field and we know what we're talking about. Furthermore, the manufacturers in that field make it their business to see that the dealers are sold and financially strong for they know that this means repeat business year after year."

"In the juke box business, we operators are the dealers, but, do you see anyone else beside yourself coming around to tell us how and why we should get a front money guarantee?"

"Sure," he continued, "a salesman now and then will mention this important fact, while working hard on us to sell us more machines. But, he won't tell us how and, what's more, he won't tell us why, except show us some of your articles he carries around and also tell us other things, which you have already written about."

To The Cash Box (and it was The Cash Box's hope that every operator in the nation could have been present when this noted operator discussed the need for a front money guarantee with this collector-service man) this statement of this very well known juke box operator, "Get it or forget it," was one of the best ever heard.

This is what The Cash Box has been driving for, this is what can save every operator in the country. This is the one and only way in which every music machine operator in America is guaranteed his future and is also assured of a profitable business. "Get it or forget it."
There's lots and lots of well wishers in this world—guys that just wish. The guys that wish that this and that and the other thing will settle itself and wish. Further, that you and everyone else would do what they wish you would do so that they could just keep right on wishing.

There are so many of these guys that sometimes the people who are doing all the working (and not so much wishing) get a little hot about them, and want to chop their fool heads off.

Here's a tremendous campaign under way in the coin machine industry to help the Damon Runyon Memorial Fund for Cancer Research raise a million dollars. Already $20,000 (August 13) was given to Walter Winchell, while he was in Chicago, in a personal presentation by Dave Gottlieb and Ray Moloney on behalf of Coin Machine Industries, Inc.

The well wishers saw this picture appear in The Cash Box and just smiled — a triumphant smile — tho they, themselves, had done absolutely nothing about helping to accumulate even this picayune sum for this tremendously worthy cause.

WISHING WON'T HELP — CASH WILL!

A lot of guys should stop wishing. These same guys should plunge in with all they have on the ball to make sure that this MILLION DOL-

LARS is handed to Walter Winchell in one big amazing check when the convention rolls around.

And tho a lot of the well wishers might not believe it—time is getting short.

We're in the midst of September. Then—October, November, December—and, bingo, there we are.

CMI wants to be able to hand over a check for seven figures to this tremendous research fund — THE DAMON RUNYON MEMORIAL FUND FOR CANCER RESEARCH.

WISHING WON'T HELP — CASH WILL!

If you haven't made a personal donation — DO SO NOW! If you haven't yet set the day or days when you will donate part or all of the proceeds from your machines — DO SO NOW! If you haven't approached your storekeepers and friends to also have them donate to the Damon Runyon Memorial Cancer Fund — DO SO NOW! Time is getting shorter — every second — every second that you read this.

And — if you feel that the stuff you're reading here is entirely too much for you—then STOP READING—GET OUT AND GET DOING! DO SOMETHING ABOUT IT! DO IT NOW TO HELP YOURSELF, YOUR INDUSTRY, THE PEOPLE YOU LOVE, BY PLUNGING INTO THIS TREMENDOUSLY WORTHY AND CHARITABLE CAUSE FOR THE RESEARCH OF CANCER SO THAT YOU AND YOURS AND ALL OF YOUR FRIENDS WON'T EVER BE SUBJECT TO A HORRIBLE, MURDEROUS DEATH, BY THIS FOULEST OF ALL DISEASES THAT CLAIMS ONE OUT OF EVERY EIGHT PEOPLE IN THIS NATION.

WISHING WON'T HELP — CASH WILL!

Some swell guys in this business have already made their donations, have already designated the day or days when they will give part or all of the proceeds from their machines to the Damon Runyon Memorial Cancer Fund — WHY NOT YOU AND — WHY NOT NOW??

WISHING WON'T HELP — CASH WILL!

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
IT'S EASY...

TO FILL OUT THE COUPON ON
THIS PAGE TODAY AND MAIL TO

Ray T. Moloney

(National Chairman, Coin Machine Division of
Damon Runyon Memorial Fund for Cancer Research)
c/o Coin Machine Industries, Inc.
134 No. LaSalle Street, Chicago 1, Illinois

Dear Ray:

I want to do my share for this great Fund. Here is my personal
donation in the amount of ..........................................................

I am also going to give □ part or □ all of the collections from
my machines for (day or days) ..................................................

Signed .................................................................

Firm ........................................................................

Address ........................................................................

City ..............................................................State

"The Cash Box" is the Operator's Magazine — It is Not Sold on Newsstands

NEW YORK — Reports from everywhere in the nation indicate that there has come about, these past months, more liberal interpretation of existing amusement machine codes and that a great many of the nation's communities have seen fit to enact more liberal rules as regards the operation of strictly amusement type equipment.

Some of the nation's leaders attribute much of this to the search for revenue now going on in almost every one of the nation's communities. They believe that the average revenue seeker will turn to more and more amusement equipment and, in so doing, will bring about greater legal liberality of interpretation in the community as regards this equipment. The facts are that more communities are now allowing automatic amusement equipment to operate, but, under new and heavier licensing taxes.

One of the most logical reasons for the fact that greater liberality now seems to pervade the average community's officialdom is that the storekeepers, themselves, are demanding the return of amusement equipment to offset whatever business slump they may be enduring. This has helped in certain communities here and there throughout the country to bring about the return of amusement machines.

The facts are that some of the largest cities in the nation are now allowing such amusement devices as coldloon games to operate where, formerly, they would not allow anything in the amusement line that was coin operated appear in locations in these cities. Even some of the smaller communities are discussing openly in their press the advantages of allowing equipment to operate under censorship, control by licensing, rather than have it appear here and there in the community without license.

One noted amusement machine manufacturer stated: "As greater liberality comes into being throughout the country, there is no doubt anymore that a boom is rapidly developing in the amusement game field. This means that there will be more strictly amusement type machines appearing in the industry from now on and, furthermore, this may open an entirely new type of operation, as well as new merchandising and sales plans."

The average citizen is of the belief that amusement products should be allowed to operate. But, he wants them under control. He also wants to see them licensed and the community receiving revenue from their operation. The few who have opposed the operation of strictly amusement equipment do not speak for the majority of the people in their community. Legal interpretations of any existing laws can be extremely liberal or, the reverse, extremely harsh. It is, therefore, up to the business men and the people in each community to decide just what they want, and if the politicians will listen to the voice of the business men and the people, amusement products will operate.

It took some deep hurt in the pocketbook of the average community to knock some sense into the head of the average official. With almost every community in the nation now seeking more revenue to pay increased salaries of its civic servants, school teachers, firemen, policemen, maintenance men, etc., etc., down a long, long list from the mayor of the city to the street cleaner, every type of product or merchandise which can be taxed to bring revenue to any community and, at the same time, help the business men of the community, is being sought after by the revenue seekers. Therefore, the strictly amusement type products seem to be enjoying more liberal interpretations that ever before in a great many communities throughout the nation.

Columns who have entered into cities or towns or villages where no amusement equipment is now operating, and have discussed operation of strictly amusement type games with the storekeepers, have found them in favor of such operation.

"In fact," one noted operator reports, "some of the leading storekeepers in this town went right up to the city hall and asked why games couldn't operate. After some talk up and back and a complete operation of the machine, with an interpretation from the legal department soon forthcoming, it looks like we shall soon be operating here, because the business men want the games and, what's more, the city wants the revenue."

Greater liberality is foreseen for every type of amusement machine this forthcoming year. The general belief is that more and more communities start their search for even greater revenue, and as more and more business men demand products which will help them to overcome whatever business slump they may be undergoing, there will rapidly develop a boom game era.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
JUKE BOX LEADERS SMASH DOWN ON OFF COLOR DISKS


NEW YORK - For sometime now there has been a silent campaign under way to get juke box ops to remove any off-color and gambling records from their machines so that there would not result any more legislation and censorship for everyone in the automatic music industry.

But, due to the fact that many of the juke box ops paid little, or no attention to these first warnings, leaders have come out into the open with this campaign, and are now smashing down hard on those ops who insist on using such disks in their machines.

Long ago a very few in the juke box trade turned to off-color and gambling disks and were instantly smoked down by city officials as well as by legislators. There is no doubt that this will happen again, but, this time, it is believed, with greater force than ever before.

The trade realizes that the average juke box op is always seeking disks which will boost his earning capacity. There is also no doubt that on many locations the off-color and gambling disk has a definite attraction for a great many persons, and so the coin rolls in faster than ever before—for a short while—before the machine is suddenly pounced upon and the operator faced with grave charges. He is quickly censured by his city fathers, and the legislature, which is constantly seeking something, anything, with which to distract the voters' minds while the election year is under way, also pounces upon him.

Those gambling disks, featuring horse races and motorboat races, etc., have never really earned money for the juke box operators. They have turned their locations into gambling spots, and have, in the long run, used his equipment as the excuse.

The operator is, therefore, the one who suffers most, whenever trouble occurs, and suddenly finds himself bereft of all who told him how staunchly they would back him.

The use of the off-color disks has long been an evil which the industry has successfully combatted. This year, more than ever, and because of certain small, independent producers of records, many ops have been urged to place these disks in their juke boxes so as to meet and overcome competition.

The simple way would have been for these same ops to turn this matter into the hands of one of the leading Juke box manufacturers and allow this producer of automatic music equipment to overcome this evil. The best way, to protect himself, is for the operator to turn in any location which, in the long run will bring censorship and legislation against all his locations.

In such instance, where the music ops remain silent, they are not doing themselves, or any of their fellow operators, any good. They are actually hurting themselves. They are bringing the anger of the community down on their heads. They are asking for censorship which can be as light and as evil as it is today in a great many other fields.

This is, therefore, not the time for any operator to hesitate. It is, rather, the time for him to get into action and to openly report to the proper authorities those operators who are using such disks, so that he will protect all others in his community, and prove to the officials that it is not the purpose of this industry to feature anything but the most upstanding of the recordings now being produced. There is no doubt that much of the blame should be placed on the heads of those record manufacturers who have found fit to prostitute the automatic music industry by introducing records to certain weak members of the trade who will use them regardless of what may result. These are the men who will involve operators who have thousands of dollars invested in equipment and in their routes, and who can lose very heavily if censorship comes into being.

The trade must follow what the leaders of the industry have started and blast away at any and all operators, regardless of who they are, who will use off-color and gambling records in their machines. In this way they will protect their own livelihood and their own future.

The operator must not be afraid to talk out loud. He should immediately contact the proper authorities and tell them exactly what is happening so that they can remove these records.

The industry must squelch the use of records brought to certain of its weaker members by the sneaking grimeones of the kind of people who think that these produce more business than the records of the stars of today who have continued to bring coin into juke boxes year after year.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Music that forces a location patron to cup his ear to hear it won’t coax many coins from his pocket. Neither will music so loud that he has to cover his ears in self-defense.

It’s been proved in thousands of locations. Music at the proper sound level is profitable music from the Music Merchant’s standpoint.

Get that proper and pleasing sound level in any location, large or small, single or multi-room, with a Wurlitzer Engineered Music System.

Your Wurlitzer Distributor will check your locations with you. He’ll show you—with Wurlitzer’s complete line of Auxiliary Speakers—how to produce better-sounding, better-paying music in every location on your route.

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

MODEL 4008
Super De Luxe Wall or Ceiling Speaker

MODEL 4007
Oval De Luxe Speaker

MODEL 4004
Musical Note Speaker

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
VOTING STARTS NEXT WEEK

First Vote Cards To Appear in “Fall Special” Issue.
Juke Box Ops Ready to Vote for Best Disks and Artists. Interest Big From All in Music Biz.

NEW YORK — Plaudits from every corner of the nation and the music business were received by The Cash Box this past week in answer to the call for complete cooperation in sponsoring and conducting the Second Annual Poll of the Automatic Music Industry of America.

Music business people loudly voiced their approval to The Cash Box for conducting a popularity poll of this sort. Said one well known figure in the industry, “I fully realize the tremendous proportions of a poll of this sort. Not only will the findings of this poll be very important to the artists and performers, but it will definitely show the recording business just how powerful a factor the juke box operator is in leading the way for large volume sales of records.

The poll met with large success at its inception last year. Recording artists and performers wrote to say that they themselves were amazed at the music knowledge juke box operators displayed in voting and selecting the best money-making records and artists of 1946. Congratulatory messages continue to pour into The Cash Box from artists who are very anxious to learn of their standing with juke box operators.

The voting cards, which require no postage at all, will appear in the next issue of The Cash Box, the “Fall Special Issue,” dated Sept. 22.

The categories which music operators will be asked to vote upon are: best orchestra, best money-making record, best female vocalist, best male vocalist, best female vocal combination, best male vocal combination, best hillbilly recording, best western recording, best race record and best foreign record for the year 1947.

Each piece of music equipment the music operator owns will be counted for one vote. (i.e.—juke boxes, wired telephone music shells, wall and bar boxes, non selective music boxes, etc.) Operators are urged to list the complete number of units owned to insure full credit to the artists and recordings selected.

Juke box associations, who will distribute voting cards at organizational meetings have urged their members to abide by the rulings set forth by The Cash Box. Operators are requested to vote once and only once in this poll. The poll, considered by artists and performers, music business people and association leaders to be the most concerted effort ever made by any group in conducting a poll of this sort is scheduled to run through mid-December, thus assuring music operators throughout the nation a chance to vote for their best tunes and artists of the year.

Tabulations will be printed as received by The Cash Box. The voting cards will appear in every issue until conclusion of the poll. Individual figures of a music operator’s votes will not be revealed. The only figures to be published will represent composite tabulations.

A recapitulation of the outstanding tunes of the year will be published in the Fall Special Issue of The Cash Box, to aid music operators in selecting the best money-making tunes and artists of the year.
USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

__________________________
__________________________
__________________________

NAME
FIRM
ADDRESS
CITY STATE

www.americanradiohistory.com
BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

1. **PEG O' MY HEART**
   In first place for eleven consecutive weeks! There's no telling how long this one will run.

2. **FEUDIN' & FIGHTIN'**
   Moves up one notch this week, as it races for the top position among the nation's top song hits.

3. **THE LADY FROM 29 PALMS**
   In fifth place last week, the tremendous rear of ops moves this song into third position here.

4. **NEAR YOU**
   A song now if there ever was one. Unheard of two weeks ago, "Near You" now tops the heap.

5. **THAT'S MY DESIRE**
   Drops down several spots this week, with ops still receiving great play.

6. **I WISH I DIDN'T LOVE YOU SO**
   Rapidly rising song hit is this one. Ops searching high and low for records.

7. **SMOKE, SMOKE, SMOKE**
   In fourth place last week, the cigarette song drops a few here - ops still getting heavy play on this tune too.

8. **I WONDER WHO'S KISSING HER NOW**
   Maintains its steady hold as a coin attraction throughout the land.

9. **WHEN YOU WERE SWEET SIXTEEN**
   Still riding high with every record out on this disk a coin caller.

10. **TIM-TAYSHUN**
    In eighth place last week, this row novelty tune hits the bottom here, although ops report heavy play on the tune.

www.americanradiohistory.com
**The Cash Box**

**The Man I Love**  
**It's A Long Story**  
**Frank Sinatra**  

**For Once In Your Life**  
**And Mimi**  
**Frankie Carle Orch.**  

**My, How Time Goes By**  
**I'm Still Sitting Under The Apple Tree**  
**Vaughn Monroe Orch.**  

**Near You**  
**How Lucky You Are**  
**Elliot Lawrence Orch.**  

**I've Heard Of A Home On Canaan Shore**  
**Didn't It Rain**  
**Diamond Jubilee Singers**  

**As Years Go By**  
**Every So Often**  
**Bob Houston**  

**The Stars Will Remember**  
**Christmas Dreaming**  

**I Wanna Be A Friend Of Yours**  
**Just Around The Corner**  

**The Pied Pipers**  

**Anyone Can Dream**  
**Baby Darlin'**  
**The Merry Macs**  

---

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
"I Miss You So"   "One Little Tear Is An Ocean"   LIONEL HAMPTON ORCH.   (Decca 24181)

Ops catering to the crowd that go for dreamy, blue stuff would do well to get next to this pairing by the great Lionel Hampton crew. Top deck features a piper Roland Burton, whose heavy sponging should set the kids down a peg. Walling low behind a set up by Lionel and the Sextette, the balladeer offers that extra hit that spells the difference between top and mediocre. "I Miss You So", currently being featured on many machines throughout the nation gets an added lift by this version. On the backside with a ditty just egging for coin and loads of it at that, piper Wendell Callie steps to the fore to wail "One Little Tear Is An Ocean," Repeating the mood and theme of the top deck, the piper utilizes his utmost to come up with a smash clicking. Both sides look good for these orbs and will undoubtedly meet with your approval once you've heard them.

"The Stars Will Remember"   Hills Of Colorado"   GUY LOMBARDO ORCH.   (Decca 24179)

Pair of sides that ops may find favor with are these offered and styled in the Guy Lombardo manner. A long and adequate plugging should meet with heavy approval. Top deck's "The Stars Will Remember" features balladeer Don Rodney spilling the pretty wordage throughout. That the tune on the backside to the top will be attested to once you've heard the platter. Rodney's vocal efforts are effective, and backed by typical Lombardo sweet, should go well with the hot LombardoAura. Backing shivers Don running the gauntlet as he goes from sweet to wilder mood, and altho this side doesn't offer anything unusual Lombardo rhythm, and with the follow-in, western, Don's sweet vocalizing should make this a hit.  Both sides echo wondrously this gang have the platter is bound to be eaten up.

"Near You"   "Pic-A-Nic-In"   LARRY GREEN ORCH.   (Victor 20-2421)

Sweetest band to come up in many a moon spell a tune here that has all the ear marks of becoming one of the hottest attractions on many an op's phonos. It's the Larry Green orch running thru "Near You" and its version is one to hear. Styled in the smooth finished mood of the classier orbs, Larry shows some wonderful piano stylishly hard to match. On the backside of this set it is lusciously snug, currenttly enjoying peak plugging, the band offer "Pic-A-Nic-In," and if you have spots that go for this one, they'll hold you. A side for fans of pie. Chuckie June Robbins to the fore to wail the cute lyrics on this one, and her vocal chords are bound to charm and enchant many a wax fan. Both sides spill in light mood, and should fit dinner spots effectively.

"Fun And Fancy Free"   PHIL HARRIS ORCHESTRA   "Say It With A Slap"   LOUIS PRIMA ORCH.   (Victor 20-2401)

"They Can't Convince Me"   "What A Pool I Have Been"   BETTY RHODES   "The Four Aces"   (Decca 24189)

From the current Columbia pic "Down To Earth" comes this ditty labeled "They Can't Convince Me" and highlighting chip Betty Rhodes on the piano. Has this one added up to moosla. The ditty, which was released a bit several months ago, should come in for heavy plugging. This four meter is now being released. Betty's chipping is adequate and should meet with the approval of your phonos' listeners. The band, spilling in slow, tender mood, the Charles Shavers back the loss in top fashion all thru. On the flip with more music aimed at those spots where romantics gather, Betty offers "A Fool I Have Been" and does so in pleasing tones and of such liberality as to win a host of justifiable praise. With the cookie echoing the wordage throughout, Betty comes thru for ops looking for potential coin winners.

"So Long"   "Joint's A Jumpin'"   THE FOUR Aces   (Paramount 102)

Ops looking for a platter Jim packed with coin would definitely well by getting next to this waxing. Virtually unknown in many spots throughout the nation, The Four Aces are launching this cookie that's bound to put them in the limelight, and in doing so they make a barrel full of coin play. Straining sweet and low, in mood and manner smart for this side, and on the combo join in offering "So Long." The ditty should be familiar to many an operator, for it's one of the better pieces of wax around. With the riff coming off in slow tempo, the high soprano pitch echoes thru to grab off all the glory. They change the meter on the backing as they do "Joint's A Jumpin", with their harmony work once more emphasized. You'll find this cookie in a big way—so latch on.

"Back In Your Own Back Yard"   "I'll Be There"   FREDDIE STEWART   (Columbia 409)

Chirping in the soft smoothe manner that usually, distinguishes a far vocal-  list, balladeer Freddie Stewart remixes this melodic piece in wonderful mood to set "Back In Your Own Back Yard," a garage full coin play. Freddie runs thru "Back In Your Own Back Yard" in slow fashion, with the piper's vocal effort coloring in all the way. The kid's pipe pitch low and melts and makes just plain wonderful pitch and play all the more. On the flip with a fast rising number, the piper offers "I'll Be There." A ballad as the wax stands, Freddie's rendition is really one to be heard. Mood is really strong, should sell heavy with the moon-in-June crowd.

"I'm Drowning In Your Deep Blue Eyes"   SOUTH COUNT BASIE ORCH.   (Victor 20-2346)

Pairs of sides that ops may find favor with are these offered and styled in the classier fashion of the well known Count Basie orchestra. Titled "I'm Drowning In Your Deep Blue Eyes" and featuring voice play on the top deck, the platter shapes up as effective work for the days. Your phonos' space spots Bailey's vocal work should be appreci- ated by the many fans who go in for frenetic type of rhythm and mode. The tune all around that end. Highlighted by some wonderful breaks and an inspired vocal, this cookie may prove itself once you've heard it. On the backing with a riff and holler known by many and played and sung again, the Basie crew offer "South." The mood displayed on the flip of this disk work here as do the rest of the crew.
New York

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Dorothy Shay)
3. I WONDERS WHO'S KISSING HER NOW (Dorothy Shay)
4. I WANT TO BE LOVED (Tex Williams)
5. I WONDER WHO'S KISSING HER NOW (Dorothy Shay)
6. I'M COMIN' (Red Vaughn)
7. NEAR YOU (Francis Craig)
8. WISH YOU WERE HERE (Tex Williams)
9. WISH YOU WERE HERE (Tex Williams)
10. FEUDIN' AND FIGHTIN' (Dorothy Shay)

Omaha, Nebr.

1. PEG O' MY HEART (Buddy Clark)
2. THAT'S MY DESIRE (Nanny Kaye)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. THE LADY FROM 29 PALMS (Perry Como)
5. I WISH YOU WERE HERE (Tex Williams)
6. THE LADY FROM 29 PALMS (Perry Como)
7. I WISH YOU WERE HERE (Tex Williams)
8. THAT'S HOW MUCH I LOVE YOU (The Ink Spots)
9. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
10. I WONDER, I WONDER, I WONDER (Tony Pastor)

Pittsburgh, Pa.

1. NEAR YOU (Francis Craig)
2. SWING, SMOKE, SMOKE (Tex Williams)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. THE LADY FROM 29 PALMS (Perry Como)
5. I WISH YOU WERE HERE (Tex Williams)
6. I WISH YOU WERE HERE (Tex Williams)
7. THAT'S HOW MUCH I LOVE YOU (The Ink Spots)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. ON THE AVENUE (Chuck Foster)


1. ANYTIME EVER COMIN' BACK (Frank Sinatra)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. I WISH YOU WERE HERE (Tex Williams)
4. I WISH YOU WERE HERE (Tex Williams)
5. THAT'S HOW MUCH I LOVE YOU (The Ink Spots)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. TEN TAYSUN (Red Ingles)

Boston, Mass.

1. NEAR YOU (Francis Craig)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. THE LADY FROM 29 PALMS (Perry Como)
5. THE LADY FROM 29 PALMS (Perry Como)
6. I WISH YOU WERE HERE (Tex Williams)
7. I WISH YOU WERE HERE (Tex Williams)
8. KATE (also solo)
9. FEUDIN' AND FIGHTIN' (Dorothy Shay)
10. SUNDAY MORNIN' LOVE (Frankie Laine)

Indianapolis, Ind.

1. FEUDIN' AND FIGHTIN' (Dorothy Shay)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. I WISH YOU WERE HERE (Tex Williams)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. THE LADY FROM 29 PALMS (Perry Como)
6. APPLE BLOSSOM WEDDING (Eddy Howard)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. CARRY ME HOME (Nellie Lutcher)
9. HURD ON DOWN (Nettie Lutcher)

Chicago

1. SMOKE, SMOKE, SMOKE (Tex Williams)
2. PEG O' MY HEART (The Harmonets)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. I WONDER WHO'S KISSING HER NOW (Dorothy Shay)
5. I HAVE BUT ONE HEART (Tex Damone)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. AS CROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
8. NEAR YOU (Francis Craig)
9. TALLAHASSEE (Johnny Mercer)
10. WHEN YOU WERE SWEET SIXTEEN (Perry Como)

Los Angeles

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Dorothy Shay)
3. ANYTCHA EVER COMIN' BACK (Frank Sinatra)
4. I WANT TO BE LOVED (Tex Williams)
5. I WONDER WHO'S KISSING HER NOW (Dorothy Shay)
6. I WISH YOU WERE HERE (Tex Williams)
7. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
8. NEAR YOU (Francis Craig)
9. I WON'T LIE (Frankie Laine)

Milwaukee, Wisc.

1. KATE (Eddy Howard)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. NEAR YOU (Francis Craig)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. THE LADY FROM 29 PALMS (Perry Como)
6. TALLAHASSEE (Johnny Mercer)
7. THE WHELPLEYE SONG (Lawrence Welk)
8. BABA TAYSHUN (Lawrence Welk)
9. CO-DE TO THE MARDI GRAS (Freddy Norris)
10. KATE (Eddy Howard)

Nashville, Tenn.

1. IT'S A SIN (Eddy Arnold)
2. NEAR YOU (Francis Craig)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. THE LADY FROM 29 PALMS (Perry Como)
5. SARAH BEECH-KINCAID (Carter Gentry)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. BABA TAYSHUN (Lawrence Welk)
8. TALLAHASSEE (Roy Crosby)
9. KATE (Eddy Howard)
10. ON THE AVENUE (Chuck Foster)

St. Albans, W. Va.

1. PEG O' MY HEART (Art Ladd)
2. THE LADY FROM 29 PALMS (Perry Como)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. I WISON WHO'S KISSING HER NOW (Dorothy Shay)
5. I HAVE BUT ONE HEART (Tex Damone)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. TALLAHASSEE (Big Crosby)
8. I'M COMIN' (Red Vaughn)
9. NEAR YOU (Francis Craig)
10. WHAT'S YOU WAY (The Mills Bros.)

Breckenridge, Texas

1. NEAR YOU (Francis Craig)
2. TIM TAYSUN (Red Ingles)
3. I HOLD YOU IN MY HEART (Eddy Arnold)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. PEG O' MY HEART (The Three Suns)
6. TALLAHASSEE (Johnny Mercer)
7. I WONDER, I WONDER, I WONDER (Eddy Howard)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. OH MY ACHIN' HEART (The Mills Bros.)
10. FEUDIN' AND FIGHTIN' (Dorothy Shay)

Charlotte, N. C.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Harmonets)
3. I WISH YOU WERE HERE (Eddy Howard)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. TALLAHASSEE (Big Crosby)
6. I HAVE BUT ONE HEART (Tex Damone)
7. FEUDIN' AND FIGHTIN' (Dorothy Shay)
8. TALLAHASSEE (Johnny Mercer)
9. CHI-BABA CHI-BABA (Perry Como)

Deadwood, S. D.

1. I WONDER WHO'S KISSING HER NOW (Dorothy Shay)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. THE LADY FROM 29 PALMS (Perry Como)
4. APPLE BLOSSOM WEDDING (Eddy Howard)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. APPLE BLOSSOM WEDDING (Eddy Howard)
7. NEAR YOU (Francis Craig)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)

Fort Lauderdale, Conn.

1. I HAVE BUT ONE HEART (Frank Sinatra)
2. THE LADY FROM 29 PALMS (Perry Como)
3. PEG O' MY HEART (The Harmonets)
4. I WONDERS WHO'S KISSING HER NOW (Dorothy Shay)
5. MY FUTURE JUST PASSED (Frank Sinatra)
6. SMOKE, SMOKE, SMOKE (Tex Williams)
7. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. EASY SATURN (Chadise Thornhill)
10. FEUDIN' AND FIGHTIN' (Dorothy Shay)

Miami, Fla.

1. FEUDIN' AND FIGHTIN' (Dorothy Shay)
2. TIM TAYSUN (Red Ingles)
3. NEAR YOU (Francis Craig)
4. NEAR YOU (Francis Craig)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. APPLE BLOSSOM WEDDING (Eddy Howard)
9. MOVE IT ON OVER (Harry Williams)
10. I WONDER (The Mills Bros.)

Louisville, Ky.

1. FEUDIN' AND FIGHTIN' (Dorothy Shay)
2. PEG O' MY HEART (The Harmonets)
3. I WONT LIE (Frankie Laine)
4. YOU DO (Margaret Whiting)
5. I WONDER (The Mills Bros.)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. MOVE IT ON OVER (Harry Williams)
8. CHI-BABA CHI-BABA (Perry Como)
The bevy of songs with potential hit labeled about them currently flocking the music mart, point to one of the most successful fall seasons for all concerned in the music business. Music publishers are feverishly working overtime to get their songs into the hands of the recording companies and the disc jockeys are likewise going like sixty to get the platters into market. Music folk predict that this coming fall season will see sales figures for previous years smashed. Insofar as record prices are concerned, the trend seems to be up, as many other major platters have indicated they will hold the line.

That Claude Thornhill opening at the Hotel Pennsylvania, New York, really had the mob of kids that came down to see him rolling in high gear. Claude's wonderful stage personality, plus his excellent music styling played to capacity house. The Tin Pan Alley entourage that greeted the maestro set the evening off to a wonderful start, with the Thornhill crew rounding out the show.

Murray Deutch of Miller Music ties the knot this November and then off to South America to honeymoon . . . David Ross, MGM record artist signed as musical conductor for the Red Skelton show . . . Love that Rainbow "Romeo and Juliet" . . . Badda Brooks into New York's Apollo Theatre September 26 . . . The Three Flames, Columbia recording group received the Barry Gray award of the week recently . . . Eddie Messner of Aladdin Recordings in the East to arrange for pressings here . . . Get a load of Chuck Foster and his recording of "On The Avenue" . . . Mel Torme still holding 'em down tight at Frank Dailey's Meadowbrook . . . Musicroft Records have signed The Polka Dots, harmonica team currently kicking up a storm . . . Beryl Davis greeted pop Harry last week, completing her family reunion. Harry is one of Britain's leading orkers . . . Satchmo Louis Armstrong on tour with Jack Tengarden, Barney Bigard and Big Sid Varetz. Congrats to Frank Oberender on his appointment as advertising and sales promotion manager for Zenith Radio and Television Corp. New York district for MGM Records . . . Hal Tenny, disc jockey at WAAAT (N.J.) all excited about his part in the stage show "Through The Night.”

Carmen Cavallaro reported concentrating on juke box material . . . Nat Shapiro back at his flank post at National Records . . . Phil Brito opens the Borsilino Club in Cleveland this week . . . Cheertio Music hard at work on another chick, following "Choo Choo Ch'Boogie" . . . Paul Reiner of Black and White Records in New York lining up his Eastern distribution. Paul has a hot one in Lena Horne's, dishing of "Frankie and Johnnie" . . . Arthur Plantadil to Broadway Music's coast office . . . Have you heard Aristocrat Record's version of "Mickey'? . . . Count Basie's latest, "South" being hailed as one of his top all time seasonal . . . Mall flooding our desk this week all "bout our forthcoming Music Poll. Artists peg this poll as the most concerted effort made by any group to determine the best in music . . . Perry Como and Jo Stafford back again on the NBC "Supper Club" . . . Talent being lined up for the gala Automatic Music Operator's Banquet at the Waldorf Astoria, October 18. Show promised to be the best ever with notables from every corner of the earth skedded to appear.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Report Publishers To Meet To Inaugurate Runyon Fund Division and Appoint Regional Managers To Determine Method of Collection For Drive

NEW YORK — Reports received by The Cash Box this past week, indicate that there is a concerted drive under way on the part of music publishers throughout the nation to inaugurate a Music Publishers Division of the Damon Runyon Memorial Cancer Fund.

Music publishers, it was learned, have been for weeks upon end talking of forming a division of their own in this great drive of all industries to combat cancer, that the publishers realize the import of this move is easily seen in the statement of one well noted figure in the industry.

"I have felt for sometime now that the music publishing industry as a group should do something to aid the Damon Runyon Memorial Cancer Fund. Cancer hit a friend of mine and many others when it struck Damon Runyon, and unless we get together now and fight this dread disease, we are going to see many more of our friends hit below the belt.

The music publishing industry, as a group, start a collection division of its own and in that way bring untold amount of money into the sack. Walter Winchell didn’t hesitate to start the ball rolling. There is absolutely no reason why we can’t get going too."

It is reported that music publishers in this city and Chicago are making preparations for a meeting, the outcome of which, will see regional managers appointed, and the method of collection determined.

Several music publishers have voiced the opinion that the fairest method of collection would be to have each and every music firm in the nation, whether ASCAP or BMI, donate a percentage of royalties received. Music people easily recognize that the above method of collection would bring hundreds of thousands of dollars into the Runyon Fund.

Another well known figure in the music publishing business stated when queried as to his views regarding the formation of a Publisher’s Division of the Runyon Fund, "I’ve already given several hundreds of dollars to the Runyon Fund, and I’ll personally welcome the opportunity to donate more. Every youngster that is taken by cancer means another potential hit song writer lost in my eyes, and not only is his death a loss to his family and friends, but a terrible loss to music lovers everywhere."

"I’d like to see the music publishing industry get together on common ground to fight a disease that took more lives than the total war loss of both war combined. This cancer is a mean thing—it strikes when you least expect it, and everybody in this wide world is vulnerable to attack."

Several publishers point to the example set by the Coin Machine Industry and what they are doing in their effort to combat cancer. It is a well known fact throughout the music business, that music operators have been donating collections received from their juke boxes to the Damon Runyon Fund. Placards informing the public that "The collection of this juke-box are going to the Damon Runyon Fund" have been distributed by music operators associations throughout the country. Association leaders and the Coin Machine Industry’s Public Relations Division are constantly sending literature to members urging them to contribute to the Fund.

Personal contributions from people in the coin machine business are going to regional managers, and are included in the Coin Machine Division’s contribution.

Others point to the example set by several recording companies, Columbia Records, Frank Sinatra and Dinah Shore contributed all the profits from their recording of "Tea For Two" and "My Romance," Columbia last week sent a check for $6,600 to the Runyon Fund as an initial contribution from the recording.

United Artist Records and their distributors are contributing $2 per record from the sale of each and every record for juke box consumption only. Distributors have been asked to contribute $2 per record, while United Artist is contributing the balance. Stamps have been forwarded to distributors, who in turn will give the stamp to music operators buying the Runyon Fund record "Ella." The music operators will in turn paste the stamp upon their juke boxes playing the recording. It is reported that those music operators playing the recording will in turn donate one-day’s collections to the Runyon Fund.

The grounds have been paved for the music publishing industry to start their cancer fund drive. The success of this drive depends upon each and every music publisher and the publishing industry, as a group.

ARREST CANCER — IT’S WANTED FOR MURDER!

"THE CASH BOX" IS THE OPERATOR’S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
**BILLY ECKSTINE**

Orchestra conducted by Hugo Winterhalter

**THE WILDEST GAL IN TOWN**

Boulevard of Memories

M-G-M 10069

---

**Sy Oliver Calling**

**BILLY ECKSTINE**

"Hello, Billy. Say, man, your new M-G-M record of 'THE WILDEST GAL IN TOWN' will put the gals in an Eckstine ecstacy. I see it has already been chosen by The Billboard as a future best-seller, and as for me, William, you deliver me out of this world!"

"Thanks, Sy. And the feeling is mutual. Your M-G-M discs are really flying high. Incidentally, I'll be watching for more solid Sy Oliver music on your M-G-M Record of 'CIVILIZATION.'"
Short Shots

From the Hills and Plains

Bob Sherman has been appointed recording director for the largest recording company in the world, and is scheduled to work out of Hollywood and New York, and has already cut his first session in the big city. Bob is responsible for the discovery of many of our top pop artists of the day, including Frankie Laine, King Cole Trio and Johnny, Moore's Three Blazers. Elmer Lee signed by RCA-Victor this past week in addition to Chet Atkins, Jenny Lee Carson and Duke Wilkerson entered the folk biz when standing in for Red Foley on NBC several years back. Miss Carson is the star of the famous National Barn Dance; Chet Atkins is widely known in the Rocky Mountain region while Lake is a brother to the famous Bob Will.

The folk music concert planned for Carnegie Hall, New York this coming September 18 and 19th, will be the biggest thing of its kind ever held in the country. Ernest Tubb with most of the Grand Ole Opry gang will appear, along with Ronnie Allen and Dave Miller, New York, known for many a year as a hard city to crack with western and folk music, will undoubtedly see one of the greatest shows ever performed by any group of artists...Tex Fiecher, popular for years via Grand National Decca Records and the Mutual Broad-cast Network, has returned from his previous tour ready to start recording again...Edith McMullen in with a hit, "The Little Red Caboose" Broker Burns on Rainbow...Roy Rogers packing them in with his great Rodeo show, Philadelphia...Phil and Nat Tannen doing quite well with their mail order record shop...Grandpa Jones and Jack Hawkin, King Record artists autographing pictures like mad...The pair recorded over 5000 requests last week.

MAIL BAG: Via Roy Acuff, "I want to congratulate The Cash Box magazine for excellent information and interest shown by western recording artists in your publication...From Cliff Stone, "I am quite aware of the potential power of your magazine, and I am planning to make use of it at the earliest opportunity"...Ted Daffan bought himself a plane to make dates easier. Just cut eight sides for Columbia...Watch Mouse Powell burn up the jokes with his great novelties once they come out. The zany crew open at the Hotel St. George, Brooklyn, September 24 with a wire...Doris O'Dell doing a fine job in place of Ozzie Waters on ABC's Sun-set Round Up. He begins Saturday, afternoons...Vaugon Horton penning a smash Xmas hit we heard, titled "An Old Xmas Card"...Get a load of the Hall Sisters and their version of "You Never Can Tell The Depth Of A Well, etc..."

THE TUNE WAS MADE

BY THE WAY IT WAS PLAYED

AND IT'S TAKING THE COUNTRY BY STORM!

The One And Only

NEAR YOU

RECORDED BY FRANCIS CRAIG
And His Orchestra

BULLET RECORD No. 1001

Don't Settle For A Substitute

GET THE ORIGINAL FROM THE FOLLOWING DISTRIBUTORS

Cherry Distributing Co.,
Jacksonville, Fla.,
Ernest H. Harwood, N.C.
Allen Distributing Co.,
Waco, Tex.
Sargent Distributing Co.,
Baltimore, Md.
Major Dist. Co., N.Y.C.
Michigan Music Distri-
uct., Boston, Mass.
Mohawk Music, Gloversville, N. Y.
Standard Distributors,
Buffalo, N. Y.
Associated Distributing Co.,
Moline, Ohio
Chord Distributors,
Forest City, Ill.

Davis Sales Co.,
Denver, Colo.
Ozark Music Co.,
Oklahoma City, Okla.
Black & White Distributors,
Baltimore, Md.
Macy's Record Dist. Co.,
Chicago, Ill.
Sundland Distributing Co.,
El Paso, Tex.
Sundland Distributing Co.,
Phoenix, Ariz.
Wittco Distributors,
Los Angeles, Calif.
Le Roy Sales,
San Francisco, Calif.

Love Electric Co.,
Nashville, Tenn.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2332)

"SMOKE, SMOKE, SMOKE"
Tex Williams
(Capitol 40001)

"TIM-TAY-SHUN"
Jo Stafford—Red Ingle
(Capitol 4121)

"IT'S A SIN"
Eddy Arnold
(Victor 20-2241)

DAUGHTER OF JOLE BLON
Johnny Bond
(Columbia 37566)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

BLUE YODEL No. 4
Bill Monroe
(Columbia 37565)

FEUDIN’ AND FIGHTIN’
Dorothy Shay
(Columbia 37195)

WON'T YOU RIDE IN MY LITTLE RED WAGON
Hank Penny
(King 567)

ON SILVER WINGS TO SAN ANTONE
Rosalie Allen
(Victor 20-2333)

TOO MANY SWEETHEARTS
Jimmy Wakely
(Capitol 414)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Click Tune Party
Clicks As 1400
Select "Near You"

PHILADELPHIA, Pa. — Some 1400 teenagers stormed into Frank Palumbo’s famous Click Cafe last week to enjoy their Click Tune Party, and came away crammed full of energy after selecting "Near You" as their favorite juke box tune for the month of September.

This, the last of the summer parties is hailed as being the most successful yet. With interest in the monthly affair increasing throughout the nation, the forthcoming October party promises to touch off a series of huge success. The idea, sponsored by Frank Palumbo, Philly nitery operator, and the Philadelphia Automatic Music Merchants Association has met with the approval of thousands of teenagers in the city and promises to be one of the greatest promotional stunts ever pulled in the music field.

Planned for the October party is the preview of a new teenager band, organized by disc jockeys Joe Gradey and Ed Hirst of WPEN, and the guest appearance of Tony Pastor, plus the monthly award of a juke box to a local high school.

The monthly party has been praised by city officials as one of the most contributing factors in the fight against juvenile delinquency.

The juke box was presented to the Hallahan Girls’ High School on behalf of Regional Legal, who held the winning ticket. Conducting the program this past week were Stu Wayne and Ed Hirst, local disc jockeys.

Rhumba Wax For Jukes

NEWARK, N. J. — Hal Tunis, local disc jockey at WAAT, this city is caught poring over The Cash Box charts during a recent program. Hal, well known throughout the music business and a noted figure among music machine operators uses The Cash Box charts as a regular feature on his show, presenting to his listeners the Top Ten Tunes on juke boxes as listed by the “bible” of the juke box industry.

Music machine operators will particularly remember Tunis for his fine work in emceeing the Music Guild of America’s Annual Banquet last year, and his handling of the show at the opening of the Atlantic-Seaboard Corp’s, offices in New York last winter.

NEWARK, N. J. — Hal Tunis, local disc jockey at WAAT, this city is caught poring over The Cash Box charts during a recent program. Hal, well known throughout the music business and a noted figure among music machine operators uses The Cash Box charts as a regular feature on his show, presenting to his listeners the Top Ten Tunes on juke boxes as listed by the “bible” of the juke box industry.

Music machine operators will particularly remember Tunis for his fine work in emceeing the Music Guild of America’s Annual Banquet last year, and his handling of the show at the opening of the Atlantic-Seaboard Corp’s, offices in New York last winter.

Kenton To Resume; Starts Rehearsals
HOLLYWOOD, CAL. — After a vacation of several months, Stan Kenton has announced that his orchestra will start active rehearsals September 15 in this city. Musicians and personnel are converging on the film capital from every part of the country to join the re-organized band.

The much discussed point in music circles, as to whether or not vocalist June Christy and sideman Vido Musso would rejoin Kenton, has it, according to the maestro’s representatives, that they would rejoin the orchestra.

A tentative date has been set for the Kenton orchestra to spearhead a concert at Carnegie Hall, New York this winter.

Sterling presents
The Only Race Version of the Smash Hit of the Season!

NEAR YOU

STERLING RECORD 3001
by DOLORES BROWN
(Formerly DUKE ELLINGTON’S Ace Vocalist)
And the AUDITONES with BILL DOGGERT’S Music
(Formerly with the Ink Spots)

This number is tops on the Pop Chart and it’s selling fast! Jump on the Band Wagon and get Sterling’s terrific recording now!

NOW AVAILABLE FOR IMMEDIATE DELIVERY
STERLING RECORDS, Inc.
7 West 46th Street
New York 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Capitol Records To Hold Price Line

HOLLYWOOD, CAL.—In view of a general industrial trend toward higher prices in the record market, Capitol Records, this city, announced to the trade this past week a policy aimed at "holding the price line."

"There will be no increase in prices for Capitol's catalog items," declared Executive Vice President Glenn E. Wallach in making the announcement. "Despite indications that other sections of the industry will move into higher price brackets, Capitol feels it must maintain the present price structure as a stabilizing factor for dealers."

Capitol now produces records on three labels—the red and black labels which market at 60 cents plus tax and a purple label at 75c plus tax.

Capitol recently started using the red label, cataloging their folk, western and race artists into a label called Capitol Americana. The move was made to be believed in music circles, after an unusual amount of interest was shown for western and hillbilly material.

Capitol, along with Majestic and Victor are the only remaining major platters maintaining the price line in the 90c field. Columbia Records raised the price of their popular line last week to 90c.

Duotone Markets Needle Aimed At Music Ops

NEW YORK — Stephen Nester, president of Duotone Company this city, announced to the trade this past week that his firm would market two new types of coin machine phonograph needles, "specifically designed to reduce surface noise to the minimum."

"The decision to market these two needles," Mr. Nester stated, "was reached after conducting a series of extensive field tests on every conceivable type of juke box."

"With the new osmium alloy tip, which was designed specifically for juke box operation, the Duocoin is available in two styles; the standard straight shank, and the duotone curved shank, both of which fit every type of pick up arm," he continued.

"We know that music operators have constantly been in need of a needle which would increase the playing life of records. Because of the new osmium alloy tip, the Duocoin has been found to increase playing life over 25%. This, plus the fact that the Duocoin has, by test, outlasted every other needle available, will cut the operator's cost appreciably."

Freddie Martin Guests With New York Op

NEW YORK — Maestro Freddy Martin paid a visit to Runyon Sales Co., this city, recently for the specific purpose of meeting local music operators who are responsible for the current success of Martin's click disk "Come To The Mardi Gras."

Pictured above with Martin is Ben Linn, local music op.
Rollin' Round Randolph

CHICAGO—George Olsen phones me to advise that Sam Goldwyn's next pic will be called "Secrets" and will feature the song "Secrets" as its theme song. And George all slated because his recording of "Secrets" got plenty of raves .... Ned Miller of Leo Feist's offices here all thrilled because some of the better known wax cutters are preparing to record his great hit, "Why Should I Cry Over You" ... Sherman Hayes opens at the Blackhawk and is greeted by a big gathering of music biz personalities. Sherman is getting ready for a big wax cutting session for Aristocrat label ... And that reminds men, Chuck and Evelyn Aron of Aristocrat plenty happy over the way that Irish oldie, "Mickey," is clicking for them. It was cut by the Tu-Tones. Two guys with squeeze boxes but a different way of presenting a tune ... Milt Herth who opens at the Glass Hat cut some grand wax for Decca ... Johnny Long who was awarded with a "Sleeper-Of-The-Week" here a few weeks back for his grand recording of "Pardiz" backed by "It's Like A Trip To Tipperary" for Signature is now playing this grand music for the dancers at the Trionon here.

Jose Meils, currently at the College Inn, has the song boys here raving about his fingering of the 88's. Jose has cut some great wax for Mercury and when his own ork gets into action hopes to cut some outstanding pops ... Which reminds me that one of the world's great pops in the music biz today is Art Faime over at Mercury. Art's doing 16 different things all at one and the same time ... Fred (Missouri Waltz) Forster just back from a vacation and all full of pep and vinegar ... Biggie Levin dashes off to the west coast to shmooz with Eddie Howard ... Herb Hall of Sonora advises that the firm returns to albums and standards. No more pops ... Jack Buckley suffering from annual hay fever attack ... Lee Eganick of Miracles forgets luncheon apps ... Dick Bradley of Tower Records around town yelling, "How Soon". The tune originally backed up a Reynolds' Rocket Pen commercial disk, but, when the firm investigated they found disc jocks playing the flip instead of the Rocket commercial. Now Juke box ops are eating it up.

Benny Strong gets a nice hand from the Juke box guys at the Mills Industries' party for their new assistant music department manager, Joe Stella. Ditto for Freddy Nagel and his missus who also attended. Very nice pipsque ... Lotsa Juke box ops would like to have Al Jolson cut the oldie, "That Certain Party", the old Paul Ash theme when he opened the Oriental. Whaddayansay, Dave Kapp? ... Some pluggers just shootin' the breeze in our offices the other day claimed, "Eddy Howard would out-Como Como as a single" ... Remember "Old Man Mose" as waved by Patricia Norman with Eddy Duchin's ork on the old Brunswick label? They tell me that there's a gal on the southside who's doin' it even better. The pluggers are gangin' up on that shmo who's been kickin' "em around some lately ... Wonder what Lou Levy would say if he heard "On The Avenue" blaring out loud on Roosevelt R-O-A-D? ... Maybe the Dinning Sisters should cut some more wax soon. Howard, and folget all about milk for a while. But, Leddy as a disc jockey? Wha' happen Buddy? ... Lotsa guys listenin' to in Tommy Dorsey jockeys the disks for the Chi-Sun over WCFL ... Bill Putnam of Universal Records getting set to make important announcement concerning the Harmonicats and their first waxings on this label.

National HIT Releases!

Eckstine at his Best!

GLOOMY SUNDAY IN THE STILL OF THE NIGHT
Billy Eckstine and his Orchestra
Nat. No. 9037

SYNTHESIS BLUE CHAMPAGNE

CHARLIE VENTURA AND HIS ALL-AMERICAN SIXTEXT
Bill Harris • Charlie Shavers
Chubbby Jackson • Dave Tough
Ralph Burns • Bill DeArango
and Buddy Stewart
Nat. No. 9036

No. 1 for Five Consecutive Weeks on Cash Box's
Harlem Hit Parade!
OL'MAN RIVER
WILL YOU BELIEVE ME
THE RAVENS Nat. No. 9035

The maddest record ever made!

DUSTY FLETCHER'S MAD HOUR
Parts 1 and 2
DUSTY FLETCHER and HIS GANG—Nat. No. 4013

Order from your nearest NATIONAL distributor
NATIONAL DISC SALES
1841 BROADWAY, NEW YORK 23, N. Y.
Decca Records Hypo “Freedom Train”


NEW YORK — Three special half-hour programs featuring Bing Crosby, Orson Welles and The Andrews Sisters have been prepared for use by radio stations and automatic music systems as a public service in connection with The Freedom Train. They were announced this past week by Jack Kapp, President of Decca Records.

The transcriptions will be distributed to the five hundred and fifty stations which are World broadcasting subscribers through World, Mr. Kapp said. World Broadcasting is a subsidiary of Decca. The transcriptions will also be made available to every station in the country to tie in with The Freedom Train promotion. Request cards for the transcriptions will be mailed to the stations directly, Mr. Kapp said.

The first recording contains a reading of “The Star Spangled Banner” by Bing Crosby; a narration by Bing of “The Man Without A Country” with a drum roll background; and the Andrews Sisters recording of the Irving Berlin “Pennies From Heaven” Song.

The second program is a series of Cleveland Ops Plug Hit Tune Party Via Radio

CLEVELAND, O.—As a new phase in hit tune promotion, the Cleveland Phonograph Merchants Association announced that they will present their September Hit Tune Party in the form of a radio broadcast, Sunday, September 14 over radio station WJMD.

Howie Lund, disk jockey will emcee this program and will introduce the latest recordings, inviting the radio audience to select the Hit Tune of the Month for October from the new releases. The tune selected will be placed in the number one slot in 6,000 jockey boxes throughout the Cleveland area for the month of October.

“Near You” To Be Flown Nearer You

NEW YORK — Adding the colossal to the stupendous, Pudlett Records proxy, Jim Bullet announced that the 78s were being arranged for air shipment of pressings on the current rare “Near You” from Los Angeles. Bullet is having several members of the former flying group haled The Flying Tigers, fly over Major Dist. Co. offices (N.Y. district for Bullet) and deliver the shipment from the air by means of a mechanical landing device.

With Bullet’s backing of orders eclipsing 300,000 it seems the platter really wants to catch up.

Apollo Names New Distrib For Florida & Alabama

NEW YORK — Apollo Records, Inc., this city announced the appointment of the Thurwai Distributing Company, Tampa, Florida, to handle the distribution of records for southern Florida and the southern portion of Alabama. The distributing firm will handle this territory previously covered by Apollo’s Atlanta, Ga. branch.

Meanwhile Henry Servais, general sales manager for the platter continues his tour of the country surveying distributing points and sales for Apollo. Accompanying Servais is Jim Frangos, national sales representative.

famous speeches of Daniel Webster, Patrick Henry, Thomas Jefferson and Lincoln’s “Gettysburg Address”, delivered by Orson Welles.

The final transcription is a presentation of “The Legends Train,” a musical legend about the Lincoln funeral train, featuring Burl Ives, and “Patrick Henry and the Frigate’s Keel” narrated by Clifton Fadiman.

These recordings are now ready for immediate distribution, Mr. Kapp announced, and have been rushed by Decca to make them available to stations by the time The Freedom Train starts its tour on September 17.

“The Freedom Train,” a government sponsored project will tour hundreds of cities throughout the nation, carrying such documents as the Declaration of Independence, the Magna Carta, the Constitution, etc. First scheduled stop for the Train is to be Philadelphia.

Phono Clicks Away For Damon Runyon Fund

PHILADELPHIA, PA. — More bucks for the Damon Runyon Fund say Frank Palumbo and Jack Sheppard of this city. Sheppard donated the photograph shown to Frank’s swank C.R. Club, while Frank turned around and donated all receipts to the Runyon Fund.

Standard Songs are MONEY MAKERS!

"I ONLY HAVE EYES FOR YOU"

Recorded by:
FRANK SINATRA—Columbia
BOYD RAEBURN—Jewel
PAUL WESTON—Capitol
COLEMAN HAWKINS—Keynote
PUBLISHED BY LENEMICK MUSIC CORP.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

10 INCH RECORD PRESSINGS:
Shellac or Vinylite
Fast Service — High Quality
Send in Order Blank
SBCRAFT, INC.
1605 W. 96th St., Chicago 39, III.
### The Cash Box Automatic Music Section

**Sept. 8** | **Sept. 1** | **Aug. 25**
---|---|---
3—That's My Desire | 87.1 | 88.8 | 110.2
AP-1046—KIRBY LEWIS
Sky Hits
CA-395—EMMETT YOUNG—ELLIOTT ORCH.
I Wonder, I Wonder, I Wonder
CH-4049—GOODWIN QUARTET
I Want to Be Loved
CO-3738—WOODY HERMAN ORCH.
DE-35666—ELLA FITZGERALD
A Sunday Kind of Love
MB-3043—PRINZ PIANINO
For the River St. Angel
MO-1003—ART ADAMS ORCH.

10—I Wish I Didn't Love You So | 35.1 | 35.8 | 9.5
CA-409—REMY HUTON
The Swaying Machine
CO-3750—DAN SHORE
My Heart Cries Tonight
DE-36997—DICK HAYMES
Naughty Night Angel
HQ-7251—DICK NARAY
My Yowling and South Heart
HG-1004—HELLEN FORREST

8—Feudin’ and Fightin’ | 76.3 | 51.4 | 46.2
SE-8450—ED STAPFORD
Love and the Weather
CO-3710—GINNY SHAY
Say That We’re Sweethearts Again
DE-3679—BING CROSBY
Goodnight, My Lover, Goodbye
MA-1021—GEORGIANS
You Do
ME-600—REY ATTEN
MG-1004—JACK MILLER ORCH.
Tomorrow
MG-1004—LADY SMITH
Tomorrow
VI-20-5231—RENEE MILLER
How Can I Say I Love You

5—Tim-Tayshun (Parody on Temptation) | 67.2 | 99.6 | 72.2
CA-411—ENDINO
Old Songs for Seventy Menal Beauties
VI-20-5356—HOLLYWOOD HILLES
Tempting Thru Choo Choo

1—Wonder Who’s Kissing Her Now | 58.8 | 62.2 | 32.9
AP-1035—THE ORCHADS
Dreams Are A Dime A Dozen
CA-433—DINING SISTERS
Lolita登录
CO-3754—RAY NOBLE ORCHESTRA
April Showers
CO-8002—JACK McLEAN ORCHESTRA
DE-5067—EVELYN KAYE (DABY)
What’s Your Dream
DE-5067—EVELYN KAYE (DABY)
That Old Gang of Mine
DI-1041—DIDDLE HoWARD
MA-6013—FOY WILLING
Why I Got My Sunshine in the Moonlight
RA-10002—MAURICE JOHNSON
SI-10507—ROBERT SCOTTY DUCY (FOSCO)
A Serenade to an Old Fashioned Girl
VI-10-0101—SAM BARNARD
Innocent
VI-10-2319—FERRY COMO

7—When You Were Sweet Sixteen | 52.7 | 64.8 | 54.9
On the Avenue
DE-2410—AL BAKER—JOHNNY JOHNSON
Waiting for the Robert E. Lee
DE-3297—BVERS BROTHERS
Way Down Home
VI-10-2958—FERRY COMO
Chi-Baba Chi-Baba

8—The Hollerhorses | 49.7 | 52.6 | 45.2
CA-422—THE RED PIPPERS
CA-423—JOHNNY MERCER—WESTON ORCH.
CAST-3738—JIMMY SHORT—WOODY HERMAN ORCH.
Joker
DE-3888—BING CROSBY—ANDREW SISTERS
I Wish I Didn’t Love You So
MA-739—RUPY SORS
Je Vous Aime

10—I Wonder, I Wander | 33.9 | 55.8 | 51.3
CA-395—MARTHA TUTON WITH D. ELLIOTT ORCH.
That’s My Daddy
CO-3738—TONY PASTOR ORCH.
We Do So the World
CO-3738—TONY PASTOR ORCH.
Meet Me at the Sweet Spot Place
DE-3889—GUY LOMBARDO ORCHESTRA
It Takes Time
DI-1073—TIRED MARTIN

### Additional Listings

**Week of September 15, 1947**

17—Across the Alley from the Alamo | 12.9 | 27.4 | 22.9
CA-387—JAN KENTON ORCH.
No Greater Love
CO-37289—WOODY HERMAN ORCH.
No Greater Love
DE-2686—MILLS BROTHERS
Dream, Dream, Dream
HG-3011—RAY MILLER ORCHESTRA

18—Ask Anyone Who Knows | 12.8 | 7.6 | 11.6
CA-410—MARGARET RAY
Old Devil Moon
CO-3764—DOROTHY SHORE
Pepo, Don’t Pray to Me
DE-29900—THE INN SPOTS

19—Come to the Mardi Gros | 11.5 | 7.7 | 14.2
CA-3756—RAY CUGAT ORCH.
Mardi Gras Bunko
DE-3415—MARTIN
Ain’t That A Wonderful World
MO-8023—VICTOR LOMBARDO ORCHESTRA
Oh My Arch!”
VI-20-2018—FRANKY MARTIN ORCH.
Wolfe You Believe Me

20—Bloop-Bleeg | 9.1 | 7.8 | 28.9
CA-432—AYVON REY ORCH.
Cerino
CO-3751—RAVIS HORN ORCHESTRA
Ruby Cane Home
DE-23900—RICHARD REY
I Got A Song
MG-803—FRANKIE BAKER
A Chocolate Smile on a Saturday Night
MG-1004—FRANKY MARTIN ORCHESTRA
Sing A Tobacco Song
VI-20-2997—DEEP RIVER BOYS

### Additional Tunes Listed in Order of Popularity

21—Naughty Angeline | 9.0 | 26.3 | 12.7
22—You Do | 6.8 | 14.6 | 11.7
23—An Apple Blossom Wedding | 6.1 | 6.7 | 7.1
24—I Want to Be Loved | 6.0 | 10.1 | 10.1
25—Cecilia | 5.9 | 5.6 | 7.9
26—On the Avenue | 5.8 | 1.0 | 1.0
27—Sugar Blues | 5.7 | | |
28—Love and the Weather | 5.6 | 3.3 | |
29—Hurry on Down | 5.4 | 2.0 | 8.1
30—All My Love | 5.3 | | |
31—The Echo Said “No” | 5.2 | 5.0 | 12.6
32—Red Silk Stockings and Green Perfume | 3.8 | 12.3 | 9.6
33—How Soon | 3.7 | | |
34—Whipcord Song | 3.6 | 5.5 | 5.1
35—Oh! My Arch’ Heart | 3.5 | 12.2 | 3.9
36—Kokomo, Indiana | 3.4 | 4.9 | 3.3
37—Je Vous Alme | 3.2 | 3.4 | 7.7
38—Without Music | 3.1 | | |
39—I’ll Be There | 3.0 | | |
40—Passing By | 2.8 | 3.9 | 8.0
REduced Prices

on

used ami hostess parts

Subscriber Cabinets ..................... $115.00
Amplifiers .............................. 75.00
Pre-Amps ................................ 15.00
Turntables ............................... 8.00
Turntables Complete .................... 15.00
Mikes with Shells ....................... 7.00
Coin Chutes Complete ................... 40.00
Speakers ................................ 15.00
Coin Drive Motors ....................... 5.00
Record Racks ........................... 65.00
Switchboards Complete .................. Write for Price

Consoles with 5 Turntables and Pre-Amps
Write for Price

Complete AMI Hostess Unit of 10 or More
Write or Phone for Real Low Price

Send Shipping Instructions With Order

Terms: 1/3 Deposit, Balance C.O.D.

Runyon Sales Co.
123 W. Runyon St., Newark 8, N. J.
(Phone: Bigelow 3-8777)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Days Cancer Fund Drive For Southern Calif. Music Ops

U.S. Bureau of Commerce To Exhibit Again At C M I Show In Jan.

CHICAGO — Victor H. Kinison, business specialist for the U. S. Bureau of Commerce, this city, announced that the Bureau of Commerce will again have a large exhibit at the Annual Coin Machine Convention of Coin Machine Industries, Inc., Sherman Hotel, January 19-22.

Mr. Kinison stated, "We are very pleased at the results of the Bureau's exhibit at the 1947 Show. During the four days of this Show we serviced several thousands of business men from all sections of the country. From the reports of our Chicago office clearing through Washington, we found that this annual CMI Convention is by far the biggest show entered by the Bureau of Commerce in the whole country. We have never seen such concentrated and sustained interest in the service of the Bureau from any other industry. We are indeed grateful to Messrs. Gottlieb and Gilmore to again appear at the 1948 Show January 19-22 in the Hotel Sherman".

The U. S. Bureau of Commerce exhibit will specialize in dispensing information of great use to small business men, facts and figures on U. S. industry in general and special information on exports. The Bureau invites continuous inquiries throughout the year from coin machine men everywhere.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Empire Coin Machine Exchange
1012-14 Milwaukee Ave. • Phone: Humboldt 6288 • Chicago 22, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Sale!

NEW IN ORIGINAL CRATES!
AT LESS THAN MANUFACTURER'S COST!

UPRIGHT MODEL WITH STAND

NOW ORDER NOW!

OUR SUPER VALUES!

<table>
<thead>
<tr>
<th>Quantity</th>
<th>4 GENCO WHIZZ &amp; STAND—Brand New</th>
</tr>
</thead>
<tbody>
<tr>
<td>$8450</td>
<td>500 MILLS GOLDEN FALLS, H.L., NEW REBUILD</td>
</tr>
</tbody>
</table>

SPECIAL COMBINATION OFFER—BOTH FOR $104.50
Legal Everywhere, Everywhere, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

<table>
<thead>
<tr>
<th>BRAND</th>
<th>NEW COUNTER GAMES</th>
<th>NEW SLOTS</th>
<th>NEW ONE BALLS</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOTTLEIS LUCKY STAR</td>
<td>POP-UP</td>
<td>JENNINGS LITE-UP CHIEF</td>
<td>BALLY JOLLY CLUB, P.O.</td>
</tr>
<tr>
<td>219.50</td>
<td>ART SMALLMEN</td>
<td>81-909</td>
<td>$145.50</td>
</tr>
<tr>
<td>MARVEL LIGHTNING</td>
<td>POST-UP</td>
<td>JENNINGS STANDARD CHIEF</td>
<td>BALLY JOLLY SPECIAL, P.O.</td>
</tr>
<tr>
<td>199.50</td>
<td>ART SMALLMEN</td>
<td>125-205</td>
<td>80.50</td>
</tr>
</tbody>
</table>

NEW PIN GAMES
UNITED HAWAI'I |
RALLY BALLYWOOD |
SOUTH SHOOTER |
GOTT LIGHTNING |
185-40 |
205-40 |
237-60 |
225-00 |
375-00 |

NEW ARCADE MACHINES
MAGNETIC TURBO |
SCHEDULED RINGER |
PREMIER BOWLING |
PREMIER 500, 500, 100-100-50 |
PREVIEW |
450-00 |
450-00 |
525-00 |

NEW IN USE PIN GAMES
KILROY |
ATCHING CHIPS |
ANDERSON |
KING PIN |
175-90 |
270-40 |
250-00 |
175-90 |

SLOT SAFES, STANDARDS, COUNTERS
CHICAGO REPRODUCTIONS |
100-00 |

SLOTS
<table>
<thead>
<tr>
<th>SLOTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
</tbody>
</table>

CONSOLES
<table>
<thead>
<tr>
<th>CONSOLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
<tr>
<td>1-BOXES ALLENTOWN</td>
</tr>
</tbody>
</table>

Arcade
AGRAMATIC ROUGHEAMEN |
ERIK'S CRYSTAL, P.O. |
ERIK'S CRYSTAL, P.O. |
ERIK'S CRYSTAL, P.O. |

38 CENTS | 104.50 |
226.90 |
226.90 |
226.90 |

38 CENTS | 104.50 |
226.90 |
226.90 |
226.90 |

38 CENTS | 104.50 |
226.90 |
226.90 |
226.90 |

AGRAMATIC ROUGHEAMEN |
ERIK'S CRYSTAL, P.O. |
ERIK'S CRYSTAL, P.O. |
ERIK'S CRYSTAL, P.O. |
ONE of the trade papers of the coin machine industry recently published a full page article which confirms our oft repeated statement that a great majority of Operators of Vending and Music Machines "help pay their overhead" with Amusement machines.

"Higher plane of operation" becomes a myth when profits fly out the window. The Operator who does not make his goal is no credit to himself or the industry. He should step out and leave the industry to those willing and anxious to diversify their operation to such extent that profits are sure to result.

Now I repeat what I have written before because I still mean every word of it and I challenge anyone to successfully refute it.

Every machine that operates by the insertion of a coin is a coin operated machine - always was and always will be. The manufacturers, distributors and operators of all types of coin operated machines are each and every one an integral part of the coin machine industry. The problems of one should be the problems of all. Legislation, taxation and regulation are directed against all types of machines in the great majority of instances - seldom against any one type.

Our Association is organized and conducted on that basis. Our Annual Coin Machine Show and Convention welcomes as exhibitors manufacturers of ALL types of coin operated machines: Vending, Music, Amusement, and Service and solicits attendance of Operators, Distributors, Jobbers, and Manufacturers of every type of coin operated machine. Our Public Relations Program is for the benefit of the coin machine industry as a whole. We Do Not single out any one type of machine or any one type of operation. Our aim and object in our Public Relations Program is to convince the Public that the Operation, Distribution, and Manufacture of coin operated machines is legitimate business - that it is an industry and that It Is Not a racket.

The coin machine industry should be an all for one and one for all industry. Naturally, there are problems of special interest to each type of machine but by and large the problems of the industry as a whole are the problems of vending machine manufacturers, distributors and operators just the same as music, amusement and service machine manufacturers, distributors and operators.

Coin Machine Industries, Inc., welcomes to membership all reputable operators, distributors, jobbers or manufacturers of any type of machines that operate by the insertion of a coin.
Join Us

IN WINNING THE COMPLETE GOOD WILL OF THE AMERICAN PUBLIC FOR THE GREAT COIN MACHINE INDUSTRY!

Join CMI's great public relations campaign right now! Almost a year ago the Coin Machine Industry started its public relations campaign. Through our Public Relations Bureau we have succeeded in placing tens of thousands of favorable stories in magazines, newspapers and on radio broadcasts — good will material that would never have seen the light of day if we hadn't adopted a formal campaign for selling ourselves.

Our future depends on the proper understanding of our products and our service by the public. There is indeed a small difference between public respect and disapproval. It is our purpose to bridge this fine line between the people's, "Yes" and "No" and get 140,000,000 Americans wholeheartedly endorsing a more widespread operation and use of all types of coin operated equipment.

Our Public Relations Program has been financed by the manufacturers listed below, and by more than 600 operators and distributors of coin machines. The manufacturers donate an agreed per cent of their annual sales; operators and distributors, in joining as Associate Public Relations Members, pay yearly dues of $25.00 each.

MANUFACTURERS SUPPORTING COIN MACHINE INDUSTRY'S PUBLIC RELATIONS CAMPAIGN

A.B.T. MANUFACTURING CORP.
AMI INCORPORATED
BALLY MANUFACTURING CO.
BELL-O-MATIC CORP.
CHICAGO COIN MACHINE CO.
COAN MANUFACTURING CO.
EDELMAN AMUSEMENT DEVICES
H. C. EVANS & CO.
GENCO MANUFACTURING & SALES CO.
D. GOTTLIEB & CO.
GROETCHEN TOOL & MFG. CO.
INTERNATIONAL MUTOSCOPE CORP.
RELIABLE METAL ENGINEERING CO.
REVCO, INC.
UNITED MANUFACTURING CO.
WILLIAMS MANUFACTURING CO.

EXHIBIT SUPPLY CO.

How You Can Back Up Our Public Relations Campaign Now! —

Join in this great campaign today! Manufacturers, not listed above, should notify us by mail or telephone of their willingness to support this campaign on the same basis as the manufacturers listed. Operators and distributors should fill in coupon at once, enclose check for $25 and mail today. Let's all get into this campaign together and work to make our industry the greatest industry of all. Good public relations will do it. A united front is NECESSARY, with no one's name missing! Your participation in this campaign will be the best financial investment made.

COIN MACHINE INDUSTRIES, INC.
ROOM 508, 134 N. LA SALLE STREET
(Phone: State 9399) CHICAGO 2, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Steffens of National Rejectors In Europe Surveying Markets

ST. LOUIS — Manufacturers of merchandise automatic vending machines are said to be looking forward with keen interest to results of a European market survey now in progress under direction of Fred C. Steffens, vice president and general manager of National Rejectors, Inc., this city.

The safety factor of merchandise and the introduction of machines equipped for multiple coin handling in foreign countries are primary problems for American manufacturers.

The St. Louis firm supplies a vast portion of the coin devices sold to the manufacturing trade and is interesting itself in a plan intended to aid restoration of the world markets to Americans and also a plan to exploit new fields for this country's vending machine manufacturers.

Steffens left August 17 by plane for England and went directly to Germany where he is now personally supervising the study in cities in American and British zones. The trip is his second this year, the first, last Spring, involved a study of Scandinavian markets and their potential development by American manufacturers of merchandise automatic vending machines.

While in Germany, Steffens will also attend the first postwar trade fair, to be held in the British zone at Hanover. The purpose is to interest British and American firms in German merchandise, so that exchange funds can be acquired to help defray western zone upkeep, at present costing British and American taxpayers many millions yearly.

Before departing Steffens said he would stress investigation of German industry, where its present development stands, and what bearing it has on the whole American automatic merchandising industry.

One of the numerous coin detecting and handling devices made by National Rejectors, the National coin changer, has been generally adopted by the beverage vending industry. The device makes possible a 200 percent business increase on all beverage vending machines equipped with the National coin changer.
PHONE – WIRE YOUR AD NOW!

for the

FALL SPECIAL ISSUE

of THE CASH BOX

ALL ADS GO TO PRESS

THURSDAY-SEPT. 18th

THE CASH BOX

PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y.
(Phone: Murray Hill 4-7797)

CHICAGO OFFICE
32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PRospect 2687)
Buckley builds the new cabinet assemblies

For Mills Escalator Bells
Hammerloid or Wrinkle
Your choice of:
- Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Grey, Chocolate, Surf Blue.
- Complete new precision-built light wood cabinets expertly finished with perfect fit of new aluminum castings.
- Club Handle and Handle Col- lar chrome plated.
- Heavy brass chrome platedstick Reward Plates, 2/5 or 3/5.
- 5r-10c-25c chrome Denominator or Coin Intake.
- Payoff Cups with anti-spoon cap.
- Drill-proof Plates.

The New Music Box

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley is setting the pace by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug reward system and Cast All-steel cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box—equally popular for wall or bar installation.

The New Music Box

$50.00

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug reward system and Cast All-steel cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box—equally popular for wall or bar installation.

Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box—equally popular for wall or bar installation.

Track Odds

BUCKLEY TRACK ODDS has long been recognized as the only seven-cent race horse game that would stand up month after month—year after year—and out- sells all other race machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are switching to the Buckley TRACK ODDS and Buckley TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 West Lake Street • • • Chicago 24, Illinois

PHONE: VAN BUREN 4638-37-38-3531

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Jack Moore Honored By War Department

JOSEPH, ORE.—Jack R. Moore, owner of the Jack R. Moore Co., this city and Western Regional Distributor for the Eddy Manufacturing Co., Chicago, manufacturers of coin-operated amusement games, was similarly honored recently when he was awarded the Exceptional Service Medal—one of twenty such medals presented by the War Department to men whose service records were outstanding.

Moore, whose war-time rank was that of Major, Civil Air Patrol, was presented with the medal by William H. Inman, State Commander, Oregon-Washington Wing. The citation, signed by Robert F. Patterson, Secretary of War, read as follows: "For exceptionally meritorious achievement as Commander, Civil Air Patrol, Linn County, from 1 March 1943 to 15 March 1944, and for repeated exhibiting marked courages in the face of danger while performing regular war-time flying missions. By devoting his efforts loyally and patriotically under difficult conditions in line of national need to the leadership, training, and supervision of civilian volunteers engaged in the performance of such war-time flying missions, he rendered service to the United States deserving of this recognition."

James T. Mangum, CMI Public Relations Director, believes that Jack Moore's service record is an example of the unselfish devotion to country evidenced by countless all over the nation during the war years. Mangum said: "All our companies had Treasury ‘Sales,’ many others ‘SC’ bases for war production. One company sold $3,000,000 in War Bonds in one week. It is not surprising then that one of the industry’s foremost representatives, Jack Moore, should receive one of the nation’s highest awards for patriotic service."

Displays Music At Liquor Dealers’ Picnic

NEW YORK — Atlantic New York Corporation, this city, saw to it that Seeburg music systems was given prominent display at the annual outing of the United Restaurant Liquor Dealers of Manhattan at Rye, N. Y. From left to right are Harry Schneider, Eddy Poryno, Harvey Bakerman and Harry Wax of Atlantic New York Corporation, Seeburg Distributors and John Staparitis of the Seeburg Company.
NEW - IMPROVED

Williams

ALL STARS

[100% MECHANICALLY PERFECT]

Max Glass says:
"ALL STARS"
ears more money than any
machine I have ever
operated!"

ORDER NOW!
Remember, only a limited quantity
are being manufactured.
See Your Distributor Today!

Williams
MANUFACTURING
COMPANY
161 W. HURON STREET
CHICAGO 10, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Extra Coin Appeal
In New Bally Game

GEORGE W. JENKINS

CHICAGO — Bally Manufacturing Company, this city, introduced its newest free-play multiple one-ball game “Jockey Special” to the trade this week. It is described as incorporating a new idea to stimulate multiple-coin play called “Horseshoe Flash” which is a development of the “Mystic Flash” idea introduced in “Bally Entry” and “Special Entry.”

“Proved in the ‘Entry’ games and improved in ‘Jockey Special,’ is the way George Jenkins, Bally vice-president and general sales manager, describes the new features.”

“In our new ‘Jockey Special,’ Jenkins explained, “the player has an extra-powerful incentive, for extra-coin play. After playing all desired multiple coins for changing odds and selections, he may press the Horseshoe Button and deposit additional coins to play for big special advantages. Number one, a series amounts to wins odds. Number two, show section receives wins odds. Number three, show section receives top odds. Number four, 4 is added to lits selections. Number five, 5 and 6 are added to lits selections. With all these extra advantages to shoot for, it is easy to see why players throw four to six coins into the chute over and above the usual multiple play.”

Nama Making Room Reservations for Exhibitors for 1947 Convention

CHICAGO — C. S. Darling, executive director of National Automatic Merchandising Association, this city, has requested exhibitors at the forthcoming 1947 Convention, to be held at the Palmer House from December 14 thru 17, to send their reservations for rooms at the hotel to NAMA immediately.

“We are asking exhibitors to send their reservations to us” states Darling, “and not to send them direct to the Palmer House, as the hotel will accept only those reservations made thru NAMA. Reservations will be made immediately upon receipt of the requests, and official confirmation will be mailed to the exhibitor by the Palmer House.”

All exhibitors have received a form to fill out and return. The rates for all types of reservations are listed, plus other necessary data.

HAWAII
by UNITED
with Super BONUS FEATURE

- Incentive Scoring Pockets
- High Score Build-Up
- Many Ways to Score Replays

STEPED-UP PROFITS
“Greater Than Medora”

See Your Distributor Now!

UNITED MANUFACTURING COMPANY
5737 North Broadway
Chicago 40, Illinois

Joe Stella With Mills Since 1934

CHICAGO — Joe Stella, newly appointed Assistant Sales Manager in the Music Division of Mills Industries, Inc., this city, has been with the firm since 1934, and has served in every department from the ground up. He has handled service engineering for Mills’ cigarette venders, candy venders, and scales. He entered the Music Division in 1939, acting in the capacity of Service Engineer on the Panoram, Sono-Vision and photopgraph.

“I was born with a technical mind” Stella stated “and just naturally gravitated to that type of work. Mills gave me the opportunity to follow my chosen field and I’ve picked up the fine points here, I’m tickled to death for the chance to tackle this new job.”

Perhaps his most important work in the service field has been the conducting of service schools throughout this country, Canada and Mexico and the writing of technical manuals on Mills products, familiarizing operators and distributors with their intricate mechanisms. Joe stated emphatically that, “In late years the servicing of machines and the knowledge of mechanics has become a must for anyone in the selling end of the business. I believe in selling, first of all, the operator’s service man, because I know if he knows the workings of the product he has a much better understanding of it and can use it more intelligently.”

A.B.T. CHALLENGER

A new slick shooting streamlined Challenger will always make plenty of money. Don’t be a has-been and think it won’t fill full of profits just because your old worn-out Chal- lengers are dead.

$65.
Quantity buyers: we CAN do business.
A. L. KROPP, Jr.
BOX 452 (Phone: 8-0042) Tuscaloosa, Ala.

ACTIVE Reconditioned Games ‘NuFF Said!’
For a Complete List of Specials Drop a Line to Any One of Our 3 Offices

JOE ASH
Active Amusement Machines Co.
666 North Broad St., Philadelphia, Pa.
Phone: Firestone 7-6993
1040 Broad Street, Newark, N. J.
Phone: Mitchell 2-6664
Phone: Savannah 4-4375

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Senators Murray And Capehart To Address Gathering; Winchell Invited To Talk From New York via Telephone Hook-up

CHICAGO — Coin Machine Industries, Inc., is throwing a big complimentary dinner in behalf of the Damon Runyon Cancer Fund Drive of the Coin Machine Industry in the Mural Room of the Bismarck Hotel on Sunday, September 21, at 6:30 P.M.

Features of the dinner are an address by Hon. James E. Murray, distin- guished U. S. Senator from Montana, and nationally known statesman who has been a continuous friend to small business men everywhere and an especial friend of the coin machine industry. Senator Homer E. Capehart of Indiana, lifelong coin machine man has also been invited to address the gathering. Walter Winchell, head of the nationwide Damon Runyon Cancer Fund Drive, has also been invited to personally address the meeting from New York City by means of a telephone hook-up. Winchell, in his broadcast of Sunday, September 7, told his millions of listeners just what the coin machine industry is doing. He informed his audience that the coin machine industry expects to raise $250,000 this year, and every year from now on. It was the greatest "boost" the industry ever received.

Invited to the September 21 dinner are all coin machine manufacturers, all suppliers of parts and materials for coin machines, all territorial chairmen of the Damon Runyon Cancer Fund Drive of the Industry, and other distributors and operators who have conducted outstanding campaigns in behalf of this cause.

Dave Gottlieb, President of CMI, stated "This gathering will be a miniature coin machine convention in itself. Everyone attending will receive a tremendous amount of inspiration. We are asking all of our territorial chairmen to concentrate during the next week in getting as many as possible of their operators and jobbers to put on special Cancer Fund Drives in their territories."

Checks For Cancer Fund

"At this meeting we will make the first public announcement of all contributions to the Coin Machine Industry's Damon Runyon Cancer Fund Drive thus far. We hope to have a tremendous number of new ideas and suggestions offered to us for carrying on the Drive during the next four months. Our aim is to make the contribution of the Coin Machine Industry absolutely the largest contribution received by the Damon Runyon Memorial Fund from any one source. We are highly honored by being addressed in person by these distinguished speakers and we feel certain that everyone of any importance will attend this dinner, which is given with the compliments of Coin Machine Industries, Inc."

CMI urges all people who have received invitations to send in their acknowledgment cards at once so that arrangements may be completed for the big dinner. In case you have not received a formal invitation, you will be welcome anyhow, provided you write Coin Machine Industries, Inc., 134 North LaSalle, Chicago, Illinois, informing them that you are coming.

COMING SOON!

A RUNDUP OF STEADY HEAVY PIN GAME PROFITS!

WATCH GENCO!

GENCO MFG. and SALES CO.
CHICAGO

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Ops Report Williams' "All Stars" Game Bringing Big Returns

High School Students Use Music Machines

FREEPORT, N. Y.—Betty Jane Foster, in a feature story for the Nassau Review-Star, reports her findings after a survey of the teen-agers through Nassau.

"Teen-agers are more than just slightly interested in juke-boxes" writes Miss Foster. "They have all sorts of ideas in mind for their use but they are not always up to the approval of their individual schools."

Some students are fortunate enough to have music machines in the cafeterias for use during lunch time, but more are still trying to have them placed.

Under the supervision of a teacher and the auspices of the G.O. council, the juke box in Baldwin High School has been a very successful project, according to the principal of the high school. The share of the school's receipts go into the General Organisation treasury, being used for student purposes.

Other schools rent music machines for dances from local operators. However, these students are pleading for the continual use of the machines, and according to Miss Foster, their voices will be loud enough to force the issue.

Tony Gasparro stated, "Here's a letter received from an operator in Kenmore, who reports collections of better than $30 a day with our 'All Star' game. Here's still another letter from a coin machine man in the west who claims that in two days time he collected $162 on his 'All Stars' and he writes, 'This is the first time in history that any game earned that sort of money on this location. What's more', he writes, 'the game was placed right in between two pin tables'.

"That's the kind of reports we are getting from everywhere in the country", Gasparro said. "We have received more mail about our 'All Star' game than we ever had before. Everyone believes that this will prove to be the greatest game yet built in the trade. What's more', he stated, "everyone believes that this will prove to be a game that will be a hit everywhere in the country every day."

Harry Williams, who has just returned from a California visit, was startled over the many letters which the firm have received since shipping started on their new and improved 'All Star' model.

Harry reported, "Wherever I went operators told me that 'All Star' was bringing in better play and bigger earnings than they had ever before enjoyed. Everyone believes that this will prove to be the greatest game yet built in the trade. What's more', he stated, "everyone believes that this will prove to be a game that will be a hit everywhere in the country every day."

Arrangements are being completed at the factory for all out production and delivery of "All Stars" with everything else pushed aside for the time being to take care of the great demand for this machine. The entire plant is now at work completing orders on "All Stars".

Tony Gasparro said, "We are shipping them just as fast as we possibly can and we only ask that the trade bear with us for a few more days until we have hit peak production."
Efforts To Oust Coin Operated Laundries Meets Failure

SAN FRANCISCO, CALIF.—Efforts by the San Francisco Laundry Owners Association to close up twenty-two newly opened automatic washing machine locations met with failure in this city. The association’s attorneys went to the Board of Supervisors demanding that laundrettes be established in industrial districts only.

Attorney Milton Marks, employed by the laundrettes, submitted a list of restrictions to which the operators are willing to submit. This includes regular inspections by the Department of Public Health, complete obedience to all fire and safety laws, and a conspicuous display of all prices.

New Type Location For Music Machines?

HARRISON COUNTY, MO.—A possible new type of location for automatic music machines may have been discovered by Herbert Tanner, who raises saddle horses and trains them for show purposes. Tanner placed a juke box on his farm, installed extra speakers, and turned the volume up to the limit—the motive being to accent the horses to the noise and music of horse shows.

"There is No Substitute for Quality"

RIGHT DOWN YOUR ALLEY!

GOTTLIEB'S New High Score Hit BOWLING LEAGUE

"JET" KICKERS—Action right down to the bottom on each ball! "Jet" Kickers propel ball back through the field for tantalizing recovery shots and EXTRA SCORING!

INCREASED SCORING VALUES When All Pins Are "Down"!

MOST DEPENDABLE! DAILY RACES

1-Ball Multiple Payout or Replay Models

ORDER FROM YOUR DISTRIBUTOR

PHONOGRAPH BARGAINS

1 Rockola Playmaster Kom. 195.00 1 Seeburg Gem 100.00
1 Rockola 106, 495.00 1 Snelling Tower 100.00
2 Rockola No. 1. 295.00 1 Playmaster & Spectrasize 200.00
12 Record 50.00 2 Wurlitzer 61 Counter Model 75.00
1 Champion 20 Aristocrat 250.00 2 Wurlitzer 77 Counter Model 125.00
1 Seeburg 20 Aristocrat Cabinet 100.00 2 Wurlitzer 312 50.00
1 Seeburg 12 50.00 4 Wurlitzer 412 50.00
1 Seeburg Colonel 100.00 3 Wurlitzer 500 150.00
1 Remorse 300.00 1 Wurlitzer 680 B Victory 125.00
1 Seeburg Crown 100.00 1 Wurlitzer 780 200.00
1 Seeburg Place 100.00 1 Wurlitzer 785 300.00
1 Seeburg Victory 125.00 1 Wurlitzer 850 350.00

ALL THE ABOVE PHONOGRAPHS WILL BE PAINTED NEWLY IF NECESSARY AT THE PRICE QUOTED ABOVE.

IDEAL NOVELTY COMPANY

2823 LOCUST STREET (Phone: FR. 5544) ST. LOUIS, MISSOURI

"AM"

IT'S...THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

Distributors For . . . WILLIAMS
Gенко - Bally - Exhibit and Chicago Coin

King Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
328 Milwaukee Street
Phone 3-6001

DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River
Phone 7 Temple 3-5788

20 YEARS OF LEADERSHIP

1140 N. KOSTNER AVENUE, CHICAGO 51, ILLINOIS

"There Is No Substitute for Quality"
N. Y. Cancer Fund Drive "Jamboree" Set For Nov. 3 At Manhattan Center

"Stars" To Perform; Tickets To Be Bought And Distributed By Coimmen

NEW YORK — New York coinmen will all gather at the Manhattan Center on November 3 (election eve) and participate in the greatest coin machine "jamboree" ever held anywhere. The purpose of the "show" is to put together a great sum of money to be handed over to the CMI Damon Runyon Cancer Fund Drive.

All coinmen will purchase a block of tickets and distribute them to their friends, family and locations. Jack Mitnick, chairman of drive here, informs us that the price of the tickets will be very nominal (exact admission charge is being determined and will be announced in a few days). All net receipts will be turned over to the CMI headquarters at Chicago.

"We have worked out the idea of a 'jamboree' so that everyone can contribute a sum by buying tickets," stated Mitnick. "The coinmen who desire to purchase large blocks of tickets will be welcomed with open arms — and those who can afford to buy only a small amount of tickets can do so. In this manner we're able to participate in this great cause in a program that meets everyone's pocket-book — large and small."

Ticket buyers will see a tremendous show at the Manhattan Center on that night. Every recording artist, radio performer, stage and night club personality that is in the city will be asked to appear. In addition a sensational door prize will be given away.

A committee of the city's most prominent and powerful coinmen has been assembled, and each and every one is working diligently to make the forthcoming "jamboree" a tremendous success. Headed by Mitnick, chairman of the committee consists of Bess Berman, Apollo Records; Al Denver, president of the Automatic Music Operators Association; Barney Schlang, business manager of the Automatic Music Operators Association; Charles Aronson, Brooklyn Amusement Machine Company; Bill Rabkin, International Mutoscope Corporation; Harry Rosen, Atlantic-SeaBoard Corporation; Nat Cohn, Modern Music Sales Corporation; Dave Simon, Simon Sales Company; Eddie Smith, Emby Distributing Company, Inc.; and Joe Orlick, The Cash Box.

$25 Pinball Tax Proposed For Boston

BOSTON, MASS. — A proposal by the police commissioner, this city, to provide a license fee of $25 on all pinball machines in Boston is being studied by Walter R. Milliken, chief of the city licensing division.

City Auditor Charles J. Fox also is studying the proposal, and with Milliken, will report back to Mayor John B. Hynes.

The tax revenue obtained from these games is expected to run into quite a figure.
N.Y. Music Ops 10th Annual Banquet To Be Sellout

ALBERT S. DENVER
NEW YORK—The music operators of this city get together at the Waldorf on Saturday night, October 18, to celebrate the 10th Annual Party of the Automatic Music Operators Association.

Year by year, this banquet has grown in size, until the association was forced to take over the Main Ballroom of the Waldorf a few years ago. The same condition exists today which plagued them in the past. The demand for tickets is greater than the space available. Al Denver, president, and Barney Schlang, business manager, are overwhelmed with requests for reservations, not only from local coinmen, but many out-of-towners who desire to attend.

"The 1947 banquet should be the biggest and best ever" stated Al Denver "Although there is still about a month to go, the ticket reservations are pouring in. I would like to suggest to our friends that they do not wait until the last moment to place their reservations, but contact us now so that they are not disappointed later on."

SEPT. 18th (THURSDAY) IS THE DATE THE FALL SPECIAL ISSUE OF THE CASH BOX GOES TO PRESS

PHONE — WIRE IMMEDIATELY

381 FOURTH AVE., N.Y.C. (All Phones: MU. 4-7797)

Appointing Distribrs For Beacon Coin Changer

AL SEBRING

CHICAGO — Al Sebring, Bell Products Company, this city, announces that he is appointing distributors, assigning territorial franchises, at this time for his Beacon Coin Changer.

Progressing slowly and surely, Sebring has had the Beacon Coin Changer out on test at the most exciting locations (Walgreen's Drug Store, at State and Randolph Streets, the Chicago Public Library, and others in town) and it has withstood every demand placed on it.

"The Beacon Coin Changer has stood up better than we ever dreamed of" reports Sebring. "The change is vended so rapidly and accurately, it's amazing, and in addition the mechanical properties of this electric changer has withstood every abuse given a coin machine."

ATTENTION ALL OPERATORS! WHY NOT CONTACT US FOR ANY OF YOUR COIN MACHINE REQUIREMENTS. YOU'LL FIND OUR SERVICE EXCELLENT AND OUR PRICES INTERESTING!

GLOBE DISTRIBUTING CO. 1423 No. California Ave., Chicago 47, III. (TEL: ARm4age 0780)

You're Sure Of Fair Dealings When You Mention The Cash Box

WANTED AT ONCE! PACIFIC COAST SALES REPRESENTATIVE

Appoint and work with Jobbers and Distributors — Ten Western States. Permanent Top Notch Job for Right Man. Must Have Cor. Give Age, Experience, When Available to J. O. DATES, General Manager

PACE MANUFACTURING CO., INC. 2909 INDIANA AVENUE CHICAGO 16, ILLINOIS

2 TERRIFIC 5-BALL GAMES

The REVOLUTIONARY New WILLIAM'S FLAMINGO Blotto, Furtious Action

The SPELLBINDING New KEENEY'S CLICK 13 Ways To Score

OPER DIRECT FROM SCOTT-CROSSE COMPANY 1423 Spring Garden St., Phila., Pa.

MAKE US A REASONABLE OFFER ON 60 UNIT AMI HOSTESS OR ANY PART OF IT

SUPREME DISTRIBUTORS, Inc. 3817 N.E. 2d Ave. Miami 32, Fla. Phone 7-7490

THOUGHTS FOR THIS WEEK

• To be prejudiced is always to be weak.
• Expedients are for the hour; principles for the ages.
• Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

"The Cash Box" Is The Operator's Magazine

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WE NEED SPACE
MUST CLEAR OUT
ALL USED GAMES
!!! IMMEDIATELY !!!

ALL ORDERS SUBJECT TO PRIOR SALE
Check in Full Must Accompany All Orders

ADVANCE SHOCKER  14.00
BIG GAME, F.P., A.R.  29.50
BIG GAME, F.P., F.R.  29.50
BOLTAIL, F.P., F.R.  29.50
CHICAGO HOCKEY  59.50
FAST TIME P.O.  29.50
GALLOPING DOMINO '41  59.50
JUMBO PARADE, P.O., A.R.  39.50
ROLL A BALL  9 Ft. Stake Ball 559.50
TURF KING  494.50

USED FIVE BALLS

All American  39.50
Big League  39.50
BOLA WAY  29.50
Bowl Squad  34.50
EXHIBIT JEEP  34.50
Knockout  54.50
Landlide  26.50
Midway Racer  49.50
Midway  39.50
Showboat  34.50
Sky Blazer  39.50
Sparky  119.50
STARS  34.50
Superstar  199.50
Surf Queens  84.50
Suspense  119.50
Ten Spot  39.50
VENUS  29.50
Victory  34.50
ZIG ZAG  15.50

WE HAVE 200 OTHER GAMES AT CORRESPONDINGLY LOW PRICES

NEW FIVE BALLS

BOWLING LEAGUE
CLICK
HAWAII  289.50
HAWAII  279.50
MAM'SELLE  299.50

BALLY ENTRY  450.00
GRAND NATIONAL  19.50
SPORT EVENT  19.50
SPORT SPECIAL  19.50

(Shortly Used)
(GUARANTEED LIKE NEW)

BRAND NEW 5 BALLS

Havana  175.00
Play Boy  175.00
Ranger  175.00
Victory Derby Ch. Rails  139.50

NEW GAMES

BALLY EUROPA  501.00
DRAW BELL DE LUXE Sc  512.00
DRAW BELL DE LUXE 25s  532.00
HI BOY Sc  339.50
HI BOY 25s  359.50
TRIPE BELL 5-10-25  125.00
TRIPE BELL 5-5-5  895.00

PARTS

We carry a complete stock of Official Bally Parts at factory prices. Orders filled same day received. Also carry complete line of parts of other manufacturers.

PARTS SPECIAL OF THE WEEK

Extra Large White Rubbers Per 100  52.99
No. 50 Hose Lamps Per 100  6.00

COVEN DISTRIBUTING CO.
3181 ELSTON AVE. CHICAGO, ILL.
Phone: INDEPENDENCE 2210

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Here's something to think about. Well known op advises that his pinball in tavern spots have shut off television sets. Claims four very town the. L. Art. Michigan Vince terrific. Automtic. week. A 1 Dick Ray thrilling. Eddie. tavern Bill Ray few. Lindy. his. Watch "Dynamic". getting. Harry M. huddle that real. We Paul. George. Joe You've Tower her on as dashes Heineie very hear over of. "Something new", one. He'll. many music ops have asked for sale. Hindebo, Roy Mcinnis' son-in-law, may soon be biggest op of hot coffee vendors in town. Wolf Rewitz of Denver telling how he plan to. N.Y.C. claim. Funky News for juke box venders will break very soon from Cleveland. Something many music ops have asked for sale. "Nothing special. Just work and more work..." Tom (Dapper) Callaghan down in Texas. Tom bought a series of horses and cattle and tied up his own truck. Why? Max Glass claims "All Stars" best game in his arcade. Paul Bessie explains the reason for his reports to offer a terrific needle to the juke box bliz... Big news for juke box venders will break very soon from Cleveland. Something many music ops have asked for sale.

Gene Bates of Pace ready to break with some good news for ops. Ben Lotke discussing the "41 ruling on the non-coin operated Marvel. Harry Salat of Bell Products got an invite from NAMA to attend and turned it down... Grant Shay leaves town for a few... Art Weinard of Rock-Ola on one of his fast trips over the weekend. Overnight train to Pittsburgh, work during day, overnight sleeper to Philly, work during day, take plane back to Chi... Eddie Ginsberg of Atlas not feeling too well since his fever attack... Lindy Force of AMI getting ready for a trip... Ray Moloney dashes away for the weekend... Jim Gilmore rushing off to "sign some letters"... Johnny Lukasek and Pete Keros of Tom-Tom Novelties at the Atlantic plant looking things over... Dick down the line industries new are more ops making this their headquarters. Ben advices. Ben has a surprise for ops who seek credit.

Harry Williams all thrilled over the letters the firm have been receiving from ops all over the nation telling record of earnings with the firm's new and improved "All Stars." Harry and Tony Gasparro decide to go into all out production on this machine due to many fine reports... When asked what territory he worked, Red Zogg answered, "All over"... Dick enjoying a sniffer or two while talking over conditions generally... Howard Pretzel rushing off to the barber shop... Mr. and Mrs. Lou Koren occupying a ringside table at the Chess Sunday eve... Also at the Chess same time Bennie Ehrlich of Chicago is on his way into town and immediately rushes off for Grand Rapids. Returns, and again dashes off. This time for N.Y. Barnet (Shugy) Sugarman pulls into town from N.Y.C. Shugy telling about the screechers and ushers. Jim except when he got his job as New York's Catskill Mountains... George Pomer of N.Y. on his way into town... One of the busiest men in Chi—Ben Coven of Coven Distri. Co. and doing a bangup sales job right along. "Saw a combo and we'll take all..."
New York coinmen were thrilled over the wonderful announcement about the coin machine industry by Walter Winchell on his broadcast Sunday night, referring to the great support it is giving the Damon Runyon Cancer Fund Drive. Plans of the local coinmen in support of this drive have progressed greatly. Manhattan Center has been hired for the evening of November 3 (election eve) and a tremendous Jamboree will take place. All coinmen will be offered a block of tickets, which they can distribute as they please. Jack Mitnick, chairman in this territory, is working on the admission price, and hopes to be able to arrange it under $1. The foremost coinmen have accepted a place on the local committee. They all expect the Jamboree to be the greatest shindig ever held—and hope to be able to turn over a very large sum of money to CMI Cancer Fund Drive. One distributor has already ordered 1,000 tickets.

* * *

Joe Fishman, Atlantic-Seaboard New Jersey Corporation, Newark, N. J., in Los Angeles, Calif., visiting with the coinmen there—and at the same time relaxing in the wonderful California climate ... Bert Lane, Atlantic-Seaboard New York Corporation, returns from a business trip thru the midwest ... Sam Gage, music op here, originally from Chicago, on his way back for a few weeks vacation ... Ben Palstraert, Aireon regional manager, visits with Tony (Rex) DiRenzo, Manhattan Phonograph Company, distributors here. Ben was on his way home to Boston after a visit to the factory in Kansas City ... Gloria Friedman, manager of the record department for Runyon Sales Company, played host this week to Eddie Messner, Aladdin Records, L.A., Saul Bihari of Modern Records, Los Angeles, and Paul Reiner of Black & White Records, Los Angeles. Also visiting with Gloria was Dick Kuhn of Top Records, located locally.

* * *

Barney (Shugy) Sugerman, Runyon Sales Company, returns home after spending the fore part of the week in Chicago. Shugy will be making some announcements of a few deals he worked out in the Windy City ... Sam Cantalupo, music operator, adds another business to his string—he’s running a fleet of trucks which remove debris from wrecked buildings ... Dave Stern and Harry Pearl of Seacoast Distributors (Rock-Ola distributors) spend the week in Chicago ... Another Chicago visitor was H. F. (Denny) Denison ... Irv Morris, Active Amusement Machines Co., Newark, N. J. spends a day on coinrow kibitzing with the distributors. Irv reports a decided pick-up in business ... Jim Bullett of Bullet Records and Joe Sinzheimer of Allen Distributing Company, Richmond, Va., visiting with Herbert Zebley of Major Distributing Company, work out details for deliveries of Francis Craig’s recording of “Near You”.

* * *

Nat Cohn, Modern Music Sales Corporation, getting ready for a Chicago trip the end of the month. Nat claims he’ll be ready at that time to announce details of the new merchandise machine he’ll distribute here ... Hyman Rabinowitz buys a music route and joins up with the local association ... Phil Mason and Dave Lowy, Dave Lowy & Company, let up for a moment from their rush-rush-rush, when we visit them—and sigh deeply when the conversation turns to Miami Beach, Lake George, and California ... The roll down operators attend a meeting at the St. George Hotel, Brooklyn, N. Y., Thursday P.M. ... Sol Schlang, manager of Silver Lining Music Company, moves into his new home on November 1 ... Joe Shutosky of J & H Music Company buys the route of Joe Simon, Criterion Music Company.

* * *

Bob Jacobs, arcade owner in Coney Island, Brooklyn, N. Y. reports a good season, but not up to 1946 ... Mike Munves taking it a little easy these days, looks in great shape. Munves just completed the best season he’s ever had. Now he’s going to concentrate on equipment for indoor locations ... Lucky Skolnick and Al Koondel, seeing the distributors along coinrow, report their rolldown concession at Coney Island did more business than ever this past season ... Jahn Corrieri, G. C. Enterprise sells his music route and concentrates on the games field ... Eastern operators are reporting big play on Williams’ “All Stars” ... Maxie Green, New Deal Distributors, rushing around continually, buying and selling new and used games. The showroom of this company is a beehive of activity.

* * *

The 10th Annual Banquet of the Automatic Music Operators Association, scheduled for October 18 at the Waldorf will be bigger and better than ever if we’re to take the word of Barney Schlang, business manager. Reservations for tickets are pouring in, and the Souvenir Journal is shaping up with plenty of ads ... Hymie Rosenberg, H. Rosenberg Company, doing a land-office business on roll down games. Hymie expects to be in Chicago next week ... Sid Mirtleman, Abbott Specialties, report local operators clamoring for more and more of their new rolldown game “Buccaneer” ... Jack Semel and Jack Rubin, Esso Manufacturing Corp., Hoboken, N. J., working on a new rolldown game, and will be ready with an announcement in a very short time.
Had a nice visit with Bill Suter of Manila, Philippines, this past week. Bill distributes phonos and some games in the islands. Bill had a case tried recently in which he tested the validity of a local law barring certain types of equipment and during the trial the Chief of the legal division of the Philippines Customs Service named "Accon" left the bench and tried his luck with the game and did very well. Bill hopes that the judge will be with him, and pointed out that there are eleven distros now in Manila with phonos being the chief type of equipment being operated there. He informed me that the most popular type of music played in the Juke boxes are Sambas, Tangos, and Rhumbas. Perry Como is the number one favorite in the Philippines in the popular record field. Upon inquiry Suter pointed out that the operators handle all locations on a 66-40 to 70-30 commission basis. He indicated that he feels the quality of the platters would improve as the heat warps most of the records they receive. Suter recently bought out the interest of Jack R. Moore and now personally owns the Morocin Company of Manila.

Visiting in town and calling on the distros on coin row were Barney Greenberg of the the Atlas Novelty of Detroit and Chicago and Joseph Fishman of the Atlantic New Jersey Corporation of New Jersey. They planned on a visit to the Allite Manufacturing plant to see the plant in operation and call on owners of the officials. Jules Bihari of Modern Records informs me that this firm is opening their new distributing offices in Los Angeles, that it will be located at 676B S. Vermont Ave. Joe BeU at the company headquarters, Haddas top recording artist of the firm to Washington D.C. for personal appearance and night club engagements. An extensive trip across the country is planned. Saul Bihari and sister Rossland are in New York. That leaves Florette in charge of the works to keep things humming until the traveling members get back . Leon Rene president of Exclusive leaves for New York via the Super Chief this week to look in on the new offices in that city and call on some of the boys. We hear that Herb Jeffries opens at the Morocco this week, and Francis Wayne opens at the Theatre Club in Oakland. Johnny Moore and his Blazers off on a well earned vacation, then back to the wars for personal appearances on Dile Jockey Shows, night club engagements and a number of theatre engagements. The boys have a very busy schedule.

Charlie Fulcher of Mills Sales is off again to Las Vegas. Charlie does lots of good business on these jaunts to the famed Nevada playground and plans on taking some nice orders for Mills Bells and phonos. Edward Howard of Mills Industries of Chicago out on the west coast conducting mechanics schools at Portland, Oakland and Los Angeles, reports very nice attendance at these sessions . . . A few of the coin men see shopping along coin row this past week included: N. P. Craver, San Diego; Law- rence Raya, Colton; Ivan Gilbert, Lemon Grove; Bernard Mills, Bell Gardens; Ben Korte, Glendale; Thomen Bros., Delano; Fred Allen, Bakersfield; Danny Lipton, El Monte; Ray B. Jones, Ingelwood; W. D. Tanner, Fresno; Jack Bahler, Inglewood.

Oh, that Bill Wolf, that ever travelin' man, is off again and this time to the A.M.I. factory at Grand Rapids, Michigan, then back to Chicago, then off to New York on a few business matters, then back. I hope to catch up with this guy some day . . . Jack Gutshall traveling along the highways and byways calling on ops along the line and doing some selling of Packard phonos and other coin equipment. Jack tells me that "if the boys are too busy to come in I guess I will just have to chase out to see them this week to attempt new orders" named John Schaefer of St. Louis. M. C. (Bill) Williams a bit worried over his daughter just taken to the hospital. Bill just received word that a nice shipment of new Williams "Flamingo" a really swell five ball is due in shortly.

Dropped around to see Bill Happel, Jr. at Badger Sales who informed us that the Rock-Ola school for mechanics, servicemen and operators is to start this week and will run for the next three or four weeks. Nephew William E. Happel who attended the Rock-Ola school at Chicago will be the instructor in charge . . . The distribution of records over at the Southern California Automatic Music Ops Association is swinging into high gear with more than thirty record companies supplying records to the association for sale to the ops at wholesale prices. This set up is a terrible break for the record companies and a wonderful service to the operator and a saving to them. Jay Bullock has several new ideas up his sleeve for the music ops and plans on making them public at the next meeting to be called soon.

Paul and Lucille Laymon plan on leaving for Chicago this week to attend the famous function of great interest here in the Rock-Ola industry. Bihari is also coming to Chicago and the directors of the famous "Aceron" division of the famous Michigan, Bahler, Mills, Lawrence company. Angeles, famed for their high shares on practically every new game in the place . . . Eddie Messer of Aladind Record out of town this week and due back shortly with several new recordings which we hear are very hot to listen to and which should go well in those race spots.

Len Micon of Pacific Coast Distros just received a nice shipment of the new Genco "Honey" and delivering them as fast as he gets them in. Len's son Arnie listens to them wedding bells come next November 2nd . . . Lyn Brown we hear has just taken on a new line of games including a new roll down . . . Aubrey Steiner and Jay Kurtz of the Kayem Products, distributing a new line of vending machines, working on a new addition to their line and getting lots of response to their present line of equipment . . . Elky Roy taking a few days off and calling on some of the ops in the territory and taking orders on the new Gottlieb games . . . Things are humming over at Allite Manufacturing Company.

Your California rep of The Cash Box leaves for Chi- cago this week after nearly two years of very swell association with some of the nicest guys in the coin game. I take this means of saying thanks for the cooperation and help given me by my many friends I have met in this business. I am leaving on the 6B and will be on the west coast for a few days and will drop in and see you all of you the best of luck. I leave in my stead to carry on a nice guy named Steve Mason. He's new in this game and needs your help. If you will give him this same wonderful help you gave me when I was just breaking in that's all we ask.
MINNEAPOLIS

The Twin Cities are having another heat wave and although vacation season is practically over, many of the operators are still flocking up to the breezy northern part of the state to cool off.

Harry Johnson of Mitchell, South Dakota stopped off in Minneapolis for a few days enroute home after spending several days in Chicago ... Frank Davidson of Spooner, Wisconsin, in Minneapolis just for the day making the rounds ... Jess Marquise of Fargo, North Dakota also spent several days in Minneapolis visiting relatives. Jess just recently came back after spending several weeks in New York ... Dick Henderson of Midwest Novelty Company, Willmar, Minnesota was in Minneapolis for a few days.

Matt Engal of the Mayflower Distributing Company in St. Paul, Minnesota is spending a two weeks vacation in New York ... Paul Haye of Rochester, Minnesota, in town for a couple of days, telling us the heat wave in Rochester is worse than in Minneapolis. It doesn’t sound possible ... Le Roy Roberts of Luverne, Minnesota, back home after spending a nice vacation in Canada. Also very proud of the fact that he caught a 15 pound Northern ... The South Dakota Operator’s State Convention being held at Rapid City, South Dakota must have been a success, although we haven’t received the full details yet. All the representatives of the distributors in the Twin Cities were there for the two day meeting.

Mr. and Mrs. Lyle Kesting of Billingham, Minnesota were in Minneapolis last week. The Kestings attended a wedding of their niece ... A. J. La Beau, Jr. of the La Beau Novelty Company is not planning on returning to school at Tulanne University this year as he is in the business, and will attend night law school in St. Paul ... Ralph Skinner of Glenwood, Minnesota reports that fishing is much better now than it was two months ago ... Martin Kallsen of the Martin Music Company, Worthington, Minnesota also in Minneapolis for a couple of days visiting the distributors and several friends. The large camp he operates during the summer months is now closed for the season, and from what we understand, it has been a very successful one.

Henry Rasmussen of Fergus Falls, Minnesota was in town just for the day, and very anxious to get back where it is nice and cool ... Joey Atol of the Arrowhead Novelty Company, Duluth, Minnesota, in town just for the day on business, and very happy to return to the cool shores of Lake Superior ... Mr. and Mrs. O. Sundem of Montevideo, Minnesota, in town for a few days just sort of vacationing.

St. Louis

The boys in St. Louis are still mopping brows and muttering as the 52nd day of heat over 95 degrees arrived. "Maybe we’re all dead and are getting punished" op Chuck Larcom observed. Play in all fields is down due to general lethargy over the 49th State.

One exception is interest in the "crooical" series between the Bums and Cardinals, which is selling tickets like wildfire, and whereupon the association took up the idea. Some pretty fair country equipment is going into the load as every distributor jumped aboard the bandwagon.

Jimmy Carmody is the lucky owner of ten new phonographs. He grins mysteriously when asked what happened to them! Lou Morris of Morris Novelty has returned from over a month in Chicago. Instead of finding the cooling breeze he received on the lakefront, Lou reports. Al Haneklau of Olive Novelty is the only coin luminary who went far enough north to stay cool.

Among visitors at V. P. Distributing Company were Howard Coverstone and Harold Brown of Mattoon, Ill., Bill Keller from Anna, same state, Ralph Hankin of Cuba, Missouri, Elmo Collett, Moberly, Mo., and C. R. Crandall of Fayetteville, Ark. Prexy Del Veach is dragging them in from long distances these days.

Goods news on coin machine beach is the fact that Ed Randolph, after a long siege of illness, is back on the counter at Ideal. More news there is the marriage of Bill Metcalf to Reba Sudloff, former secretary at Ideal. Jack Barbash of Rockola is in town, with slide machine training films for operators and Rockola mechanics.

Carl F. Tripp tells us that Rock-Ola operators and service men in this territory will soon have an opportunity to attend a course of special training at the Ideal Novelty Company School. Known as the Visualcast Service Training Program, the course will consist of five one hour sessions, using motion pictures and the Rock-Ola Service Specialists’ Handbook. All Rock-Ola operators and their service men are urged to attend. At the completion of the course, each person who has attended will be given a set of questions to answer and those who qualify will be awarded a diploma.
WANT - Mexico pin game, new or used. Also any new five ball pin games in the original boxes. State quantity and lowest price in first letter. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO.

WANT - 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Supernova, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for resale. State quantity and lowest price in first letter. Will pay for Seeburg Vogue. NOBRO NOVELTY CO., 369 ELIOTT ST., SAN FRANCISCO 2, CALIF. Tel: Tixedo 4976

WANT - We will buy Mills original escalator machines, no rebuilds. Liberal trade allowance on Vest Pockets, Black Cherry Bells in all denominations. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 15, MINN.

WANT - Seeburg Wall-O-Matics Three Wired Used Boxes in good condition. REX NOVELTY CO., 170 S. STATE ST., WILKES-BARRE, PA. Tel: W. H. 5-7542

WANT - Keeney Bonus Super Bells 5-25¢; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Late Pingames for resale. Quote best prices, quantity and condition first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.


WANT - Will buy for cash - new or used phonographs, floor and basement models. Must be in good condition for resale. No junk please! Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS, 15, MINN.

WANT - Scales; 1946 Aircon; 46-47 Rock-0-las; Seeburgs; Wurlitzer. State condition and price in first letter. Write: BOX 159, C/O THE CASH BOX, 354 FOURTH AV., NEW YORK 18, N. Y.

WANT - DuFrenier "ST" Model Cigarette Machines. L & H VENDING, 4807 POSTER AVE., BROOKLYN, N. Y.

WANT - Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT - Will buy new or used Advance Rolls. Also Chicago Coin Basketball. State lowest price and condition. SSIDEL COIN MACHINE SALES, 456 W. 47TH ST., N. Y. C. Tel: Plaza 9-1380.

WANT - We want to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, Phonographs, Bally Draw Bells, Victory Special, Special Entry. Swear your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11TH AVE., MINNEAPOLIS 15, MINN.

WANT - Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots $5-10¢-20¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2885 W. FICO BLVD., LOS ANGELES 6, CALIF.

WANT - A 774.50 new Vest Pocket Bell is yours for $25. and one Mills Escalator, Yellow-Blue-Brown Front or Cherry Bell. Machine must be in running condition. Trading Post, Dept. A. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11TH AVE., MINNEAPOLIS 15, MINN.

WANT - Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750B; Seeburg 146, 147, 148, 149, 150, 151; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - a few more Victory Derbys, Arcade machines, Vending Machines. Good allowances toward our Bang-A-Fitty. Best money maker on the market. There is no substitute for Bang-A-Fitty. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT

WANT - We want your business. We handle Phonographs, Games, Consoles. Write - Wire - Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, Colo. Tel: 6192

WANT - 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. FOR E. FLOYD, 517 TAYLOR ST., ANDERSON, S. C.

FOR SALE

FOR SALE - Territory Closed. 17 Special Entry (write for price); 1 Eureka (write for price); 30 Longacres $135. ea.; 2 Record Time $75. ea. Texas License Paid. Send truck to haul them. LANCE J. HARRIS, 117 N. A ST., HARLINGEN, TEXAS Tel: 694

FOR SALE - Super Skeeroll alley $125.; Keesey Submarine $45.; Chicoin Hockey $45.; Tally Roll $140.; Jennings Club Ball $5 $49.50; P.P. Big Tops $50. ea.; Mills Thrones $75. ea.; Wurl. 600R $120.; Rock-Ola 16 $75.; Rock-Ola 12 $40. and other buys! GOLSEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. E-CEL NOVELTY CO., 5240 N. 1st ST., PHILA., PA. Tel: Mi. 4-2824

FOR SALE - Any pre-war game or conversion $19.50 ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, Pa. Tel: Pop. 3299

FOR SALE - Wurlitzer: 1; 500 $135.; 10 - 600R - $150. ea.; 5 - 700 $250. ea.; 8 - 750E $325. ea.; 8 - 900 $300. ea. 4 Seeburg Envy PCES $200. ea. All in good order on location or just off. 60 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 3617 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE - Wurl. 1015's; Seeb. 14GM; Rock-Ola 1422. Write for price. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R


FOR SALE - 3 Kilroys $160. ea.; 5 Stage Door Canteens $70. ea.; 1 Miss America $165.; 2 Vest Pockets $35. ea. All games still on location. Will crate and clean for you. S. F. ARMSTRONG, 315 HEARNE, SAN ANTONIO, TEXAS.

FOR SALE - ABC Bowling $20.; Big Parade $34.; Band Wagon $29.; Eagle Squadron $49.; Kismet $64.; Providence $37.; Venus $35.; Smoke Doodle $39. All in good order on location or just off. Many others at comparative low prices. Will trade. SUN SALES CORP., 3137 N.E. 2nd AVE., MIAMI 37, FLA.


FOR SALE - Used Mills Slots: $5 Bonus $137.50; 10¢ Bonus $147.50; $5 Blue Front $97.50; $5 Brown Front $107.50; 10¢ Gold Chrome Bell $185.; 25¢ Gold Chrome Bell $385.; 25¢ Black Front Special $185.; $5 Cherry Ball $107.50. Brand new post-war Jennings Chief Jackpot Balls in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE - Arcade and Legal Equipment. Ready to plug in. Ballay Basketball $49.50; Tri-Score (floor sample) regular $485., close-out $119.50; 2 Ballay Undersea Riders $99.50 ea.; Hi-Score (floor sample) regular $425., close-out $109.50; Play Ball $109.50; Ten Strike $64.50; 11 - 10-1/2 ft. Premier Barrel Rolls like new $199.50 ea.; 3 new 10-1/2 ft. Premier Barrel Rolls $229.50 ea.; 3 - 12-1/2 ft. Premier Barrel Rolls (like new) $219.50 ea.; Bowling League $29.50; Chicken Sam converted to Shoot the Bar tender $69.50; Chicken Sam converted to Wolf (black light) $89.50; 2 Roll-A-Balls $79.50 ea.; Skyfighter $84.50; Dragon Shocker $89.50; Bat-A-Ball Sr. (post-war, upright, like new) $89.95; 3 Chicago Coin Gondolies $129.50 ea.; Scientific Batting Practice $54.50; Red Ball $69.50.; Keesey Submarine $49.50.; Exhibit Foot Vitalize (post-war, like new) $119.50.; 2 - 14 ft. Bank Balls (post-war, like new) write; Lite League $45.50; 1-1/2 Deposit. ALFRED SALES CO., 1000 MAIN ST., BUFFALO 2, N. Y.

FOR SALE - Mills Blue Fronts $5 $35.; 10¢ $90.; 25¢ $95.; Mills Brown Fronts $5 $95.; 10¢ $100.; 25¢ $105.; Gold Chrome $5 $105.; 10¢ $110.; 25¢ $115.; Pace Coast 5¢ $65.; 10¢ $70.; 25¢ Standard Chief Jennings (write). All above machines completely rebuilt and refinished and guaranteed. Also have quantity of Mills Slots (as is) at low prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSTON 10, IND.

FOR SALE - New Bradley Drink Dispensers. Serves two different flavors simultaneously. Capacity 800 drinks at one filling. Completely contained, fully automatic with counter level chromium cup platforms. This new unit is considered the Rolls-Royce of the Drink Machine Industry. Att: T. W. Wagman, THRIFT AID CO., 521 - 5th AVE., N. Y. C.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE—Juke Box & Pin Ball route located in the best resort town in Texas. 21 newest Wurlitzer PhotograPhs, 23 newest Five Ball marble machines; 10,000 records; 47 Dodge pickup; Wall Boxes; Ferts & Shop equipment. MostlY contract locations. My take averaged $475. per week first six months of this year. Very low overhead expense. Terms: BOX 140, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Reconditioned Pinemas: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. W. BRANSON DISTRIBUTING CO., 518 So. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1601

FOR SALE—New Orleans Novelty Company's famous used games: Big Parades $25.; Exhibit Fast Balls $85.; Knockouts $35.; Kelly Lumberjacks (1 ball) $69.50; Victory Specials $865. Surf Parades $295. Risers $145.; Spellbounds $87.50; Stage Door Canteens $55.; Grand Canyons $37.50; Big Hits $55.; Mystery $125.; Super Liners $95.; Step Ups $90.; State Fairs $85.; Raffle Cards $145.; Lotta Fun $40.; Contest $25.; South Seas $35.; Air Circuses $25.; Velvets $25.; Carousel $147.50.; Sea Breezes $69.50; Sky Chiefs $35.; Big Leagues $67.50; Liberians $35. For Fair samples; Chicago Coin Gold Balls (write); Williams Torches (write); Williams Cyclones $155. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, La. Tel: Raymond 7904

FOR SALE—50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—Will trade; 1015's For Seeb. 8800RC or 8800RC. Will also trade for late games. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE—Checked, perfect—Surf Queens $50.; Big League $50.; Superliners $59.50; Scarin's $78.50.; Show Girl $91.50.; Suspense $84.50.; Midget Racers $64.50. K. C. NOVELTY CO., 1150 W. 47th BLDG., PHILADELPHIA 11, PA. Tel: Market 7-4641

FOR SALE—We have many good United's Revamps (Idaho, Streamliner, Grand Canyon, etc.) coming in from our routes. These are cleaned up and ready for location, only $44.50. Write for list of other Post-War games available and let us prove that our prices are the lowest in the business. Immediate Delivery on United's new "Hawaii"—Their Best—No more need be said. BANISTER & BANISTER DIST. CO., 444 MASS. AVE., INDIANAPOLIS 4, IND.

FOR SALE—Keeney free play and payout—SkyLark $40.; Fortune $50. as is; newly reconditioned and skyed Lark $75.; Fortune $50. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200—11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE—Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH MUSIC MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE—Keeney combination free play and payout One Ball. Long life for Keeney's quality machine. Big Parlay, slightly used $250.; a few new Big Parlays, still in original crates, regularly $800. Less than distributors price. Save with safety from an authorized Mills and Keeney Distributor. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200—11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE—Just compare these prices! 3 Suspense $79.50 ea.; Superliner $89.50; Show Girl $109.50.; Torando $124.50.; 2 Havana (with new 5000 stepper motor) $169.50 ea.; 2 Stage Door Canteen $64.50 ea.; 2 Piggy Parades $50.50 ea.; 3 Genco Victory $25. ea.; 1942 Home Run $34.50.; Girls Away $29.50.; Knockout $34.50.; Fast Racers $35.50.; 24 Zag $29.50.; Spot Pool $29.50.; Tall Gunner $29.50.; Towers $19.50.; Five-Ten-Twenty $34.50.; 12 assorted United Conversions $44.50 ea. ONE BALLS; 2 Club Trophy $24.50 ea.; 5-4 Derby $29.50 ea.; 3 Pimlco $39.50 ea.; regular Victory Special $229.50.; Victory Special converted to automatic shuffle $319.50. For proper reconditioned, A-1 shape. 1/3 Deposit. ALFRED SALES, INC., 1006 MAIN ST., BUFFALO 2, N.Y.

FOR SALE—Operators! Wake up those Ray Guns to new profits this season. Convert with extra moving target units now. Write for information today. COIN AMUSEMENT GAMES, INC., 1355 E. 47th ST., CHICAGO 15, ILL.

FOR SALE—Bally One-Ball Payouts—Victory Derbys, front repainted, machine can’t be told from new $150. to $175. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200—11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE—Five brand new latest model Vest Pocket Balls. Never taken out of original boxes $30. ea. These machines have meters. A. L. KROPF, JR., BOX 452, TUSCALOOSA, ALA. Tel: 8-0042

FOR SALE—The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNTHE, 510 W. 34TH ST., NEW YORK CITY.

FOR SALE—600 used popular records properly packed for shipment $9. ea! Sparks & Smiley counter game $7.50 both. Tokyo Gun $19.50. Wallbox brackets $1. ea. OLSHEIM DISTRIBUTING CO., 1192 BROADWAY, ALBANY 4, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE — Will trade Rock-Ola 1940 Super Walnut cabinet complete except for mechanism and Speaker for Rock-Ola Playmaster Cabinet. GIORGE BROS., 216 No. 3rd ST., ALBUQUERQUE, N. M.


FOR SALE — Total Roll $225.; Roll-A-Score $200.; Super Triangle, Tally Roll & Jack Rabbit $150. ea.; Rapid Fire (2 for $60); Little League $95.; Sportsman Roll $250. FINS: Spellbound $100.; Superliner $100.; Laura $35.; Grand Canyon $35.; Baffle Card $125. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE — We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRILL AMUSEMENT CO., 1056 S. FLORIDA AVE., LAKELAND, FLA.


FOR SALE — We have 'em; buy your new or used 5 Balls from us and save money; Torchy; Cyclone; Ranger; Lightning; Carousel; Havana; Amber; Midget Racer; Suspenze; Tornado, etc.; Packard Floor Models; Hideaways; Wall Boxes; Speakers; Adapters; Cable; Rock-Ola Floor and Playmasters; Rock-Ola Super 40 $189.50; Pace Slots; Lucky Strike and Penny Counter Games. For any prices and low prices contact: AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE — 1 Wurlitzer 616 (110V, D.C.) $134.50; 1 Rock-Ola Premier $199.50; 2 Rock-Ola Commands $199.50 ea.; 1 Aircon Super Deluxe $475.; 1 Seeburg 8800 Hi Tone ESRC $235.50; 1 Seeburg 8800 Hi Tone $159.50. Phone, Wire, Write. SILENT SALES SYSTEM, 635 D. ST., N.W., WASHINGTON 4, D.C. Tel: DI-0500 2050 NO. CHARLES ST., BALTIMORE 18, MD. Tel: Belmont 6189


FOR SALE — K-H-F. Phonographs Stands, manufactured by our own firm for our routes and sold to many other operators are now available for immediate delivery from stock $17.50 ea. 5 or more $16.50 ea., 10 or more $15.50 ea. Descriptive circular sent on request. K. H. FERGUSON CO., 3104 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE — We have about 50 WS-22 Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 707Y tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 23.

FOR SALE — Write this ad thru: Brand new hand spun aluminum Wurlitzer counter model record trays, regular $20. per set of 12, close-out at $11.95 per set; 32 new ABT Challenger stands $5.95 ea.; Wurlitzer Stroller with chromed No. 125 Wall Box $54.50; Guardian Service Kits, list $8.33, close-out $6.45 ea.; 2 Sally Club Bells $59.50 ea.; first quality Tubular Wrappers $15. per case of 25M; JaroC Universal Amplifiers — model A (fits all models except Seeburg Hi-Tone) $34.50 ea.; model B (fits all models) $44.50 ea.; 2 Packard Out-of-the-World Speakers (write). 1/3 deposit. ALFRED SALES, INC., 1006 MAIN ST., BUFFALO 2, N.Y.

FOR SALE — Wurlitzer Model 320, 125, 220 and 100 Wall Boxes $5; Rock-Ola Wall Boxes $5. New Deals Free Play Machines $16. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: Stadium 3320

FOR SALE — The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for $50.; parts are extra. Sixteen years experience. See one in Bay Express. Work guaranteed. WILLIAM BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA. Tel: 3-5452

FOR SALE — AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE — 18 only Automatic Postage Stamp Dispensers for use indoors or outdoors, regularly $38.75 — while they last $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 — 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE — 4 Pace Racers 5-26s Brown, Red Arrow, Post & Pre-War $75. up; 3 Evans Ten Strikes $65. up, one of these Post-War; 1 — 10¢ Watling Pre-War $75. All these games are clean and working. PRESTELL AMUSEMENT CO., 911 W. FRUIT AVE., ALBUQUERQUE, N. MEX."
FOR SALE - Amber $159.50; Raffle Card $149.50; Big Hit $59.50; Double Barrel $79.50; Dynamite $139.50; Stage Door Candy $59.50; Fast Ball $9.50; Fiesta $129.50; Havana $169.50; Kilroy $159.50; Lightning $169.50; Suspenze $99.50; Surf Queen $89.50; Super Score $129.50; Step Up $139.50; Defender 2,000 $199.50; Show Girl $189.50; Swivelbound $99.50; Rio $149.50; Rocket $169.50; Whiz $23.50; Goalee $179.50; Batting Practice $49.50; Hockey $49.50.

H. G. PAYNE CO., 312-14 BROADWAY, NASHVILLE, TENN.


FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices.

BLISSMILL MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455

FOR SALE - Mills greatest proven money makers - original Black Cherry Balls, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1890. Send for complete list.

FOR SALE - Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 54-56 Lucky Luxe one coil type $50. ea.; 6-25 Lucky Luxe $80. ea. 1/3 deposit required. HY-G MUSIC CO., 1415 WASHINGTON AVE. 50., MINNEAPOLIS 4, MINN. Tel: At. 8567

FOR SALE - These will go fast at this price - tip top condition: 2 - 25 cycle '40 Super Rock-Olas $179.50 ea.; 2 - 500 Wurlitzers $279.50 ea.; 3 - 61 Counter Model Wurlitzers with brand new parts, complete operation $65,000. 1/2 Cash, balance 6 years.

FOR SALE - 3 Whiz's (without bases) $50. ea., 1 Total Roll $200.; 1 Goalee $100. (like new); Rapid Fire $50. ea.; Ten Strike L.D. $35.; Mute. Skyfrighter $50. Chilcino Hockey $50.; Bally Defender $25.; 200 Free Play Games. Make offer. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 5-4976

FOR SALE - New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for twin Pla-Wor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Wor and other boxes on the Dance Floor and many other places; Phonos Casters, fit any model, sample set $1. COLEMAN NOVELTY CO., 1020 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1363

FOR SALE - Music Route Southern California. 70 Locations, 6 Room House and Service Car, 1940 Chev. Shop and Parts. Complete operation $50,000. 1/2 Cash, balance 6 years. BOX 138, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.


FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb, Maestro E.S. Double Line, 7 Seeb, Maestro E.S. Single Line, 1 Rock-Ola Spectra Ton with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer.

MELCHER NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - DuGrone, Reyer, National and Unedeapoak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. All also in other coin equipment. Unedeapoak parts. Want - will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 28, ILL.

FOR SALE - Territory closed! Machines used few weeks only. Like new. Evans Bangtail J. P. Cash $.45; Comb. S. P. $.45.; Keeney Bonus Super Bell $.45.; 5-10-25 $.45.; Mix Draw Bells $295.; Bakers Races J.P. $145.; Faces Races (Red Arrow) $145.; Victory Special chrome rails $275. M. A. POLLARD CO., 726 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for a low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 6, N. J. Tel: Bigelow 3-5777

FOR SALE - Available immediately - three complete Hostess units including switchesboards, tables and location machines. Can be used for ten, twenty or thirty station studio. Extremely low price. FIREWORE MUSIC CORP., 135 S. 5th ST., READING, PA.

FOR SALE - 3 Seeburg Envoys $175. ea.; 3 Seeburg Classics $220. ea.; 2 - 8500 Seeburgs $225. ea.; 1 Model 24 Wurlitzer $150.; 2 - 600 Wurlitzers $200. ea.; 2 - 760E Wurlitzers $225. ea.; 16 Buckey Wall Boxes $75.60. WOOD AMUSEMENT CO., F. O. BOX No. 147, ANDALUSIA, ALABAMA

Please mention THE CASH BOX when answering ads—it prove you're a real coin machine man!

FOR SALE - Factory rebuilt Keyney 1953 Trackline Consoles with all latest improvements. Cabinets refinished like new. $100. 1/5 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEN MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.


FOR SALE - 8 – 24¢ 30 wire Seeburg Wall Boxes; 5-10-25 Wurlitzer Wall Boxes. All kinds of Music Boxes for sale. PIONEER MUSIC CO., INC., 329 WARREN ST., RIOBERY, N. Y.

FOR SALE - New making delivery of KILROY, Chicago Coin Machine Co.’s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2353 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Keyney Three Way Bonus Super Balls, like new $850.; Victory Specials, perfect condition $249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1536 HOWARD ST., SAN FRANCISCO 5, CALIF.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade, $500. O. M. LOUIS ANGELES, AND $25. for routing, Sand or wire 10¢ deposit. WM. NATHANSON, 2733-1/2 CINCINNATI ST., LOS ANGELES 5, CALIF.


FOR SALE - For sale, we are loaded and want to dispose of 1¢ Counter Games: 31 new ABT Challengers $32.50 ea.; 74 used post-war ABT Challengers $22.60 ea.; 29 new Bat-A-Ball Jr. #42.50 ea.; 47 used Bat-A-Ball Jr. $19.50 ea.; 23 new Kicker & Catchers $29.50 ea.; 33 used Kicker & Catchers #20. ea.; 42 new Champion Basketball (write); 34 used Champion Basketball (write); new Skill Thrill $29.50; new Bouncer (write); Fixes Peak $15. ea.; 4 New Line-A-Baskets 5¢ play – mechanical $39.50 ea., electrical $69.50 ea. You can’t make a new Bally on these for an easy profit at these prices! 1/3 Deposit. ALFRED SALES, INC., 1006 MAIN ST., BUFFALO 2, N.Y.

FOR SALE - Ten Keyney Three Way Bonus Balls, like brand new $1100. ea.; Ten Evans Balltells 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $275.; also 1 Mills Panorama in excellent condition and thoroughly reconditioned. Will sacrifice $500. or more for complete set. Write and let us know what you want. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0617

FOR SALE - 1 Skill Time; 1 Super Track Time; 1 Twin Paces Reels; 3 Paces Reels; 1 Flat Top Claw; 2 Deluxe Rock-Ola; 1 Counter Model Rock-Ola; 2 - 5 Balls “Sporty”; 1 Super Bell; 1 Hi-Hand. All $300. CAPITOL COIN CO., 2867 MURA ST., BALTIMORE, MD. Tel: Wolfe 3525-W

PARTS AND SUPPLIES

FOR SALE - Badger Parts Specials - 30 wire cable 19¢ ft.; Independent 7/8” Locks 60¢ ea.; $6.80 doz.; 28 volt bulbs $15. per 100; B-3 pickups $2.95 ea., $32.50 doz.; Phone Title Strips $4.75 M., $4.90 M. in 5M lots; Electric Hand Drill $11.80; 12” Speaker Cabinets $4.95; Coin Wrappers 60¢ M., 60¢ M case lots; Zipcord 260’ Spool $4.75. Also parts in stock for Keyney, Rock-Ola, Bally, Mills Gumco, Exhibit, Gottlieb, etc. BADGER SALES CO., INC., 2261 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - Wholesale Radio Parts: #47 Bulbs $40. per thousand; Alliance Phone Motor $3.95; Astatic phone pickup with L-72 cartridge. Regular $4.50 net for $2.95; Motor and pickup together $5.95; Record changer, No Gears! No Belts! Fool-proof! Guaranteed Perfect! $19.95.; 15 Watt Amplifier, complete with speaker and cabinet $82.95. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, IIL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Blank Cherry and Golden Falls Case and Casting Assemblies for $30 ea. Assembly includes Castings, Wood Case, Club Handle, Drive Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1502

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated mail cart. Lists over 1200 different items from A to Z. See our mail cart. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 16%, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 16, MO.

FOR SALE - Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $99.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE - G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 6 & 8 amp. (100 to pack 5¢ ea.; Glass Fuses (Auto Type) (little Fuse or Bulbs) (100 to pack) 1-2-3 amp. .24¢ ea.; 4 amp. .49¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 46, 47 - 5¢ ea.; No. 50 - 5½¢ ea. gov't. tax included. These bulbs are boxed & not gov't. surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 26th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

MISCELLANEOUS

NOTICE - Ad No. 6. Ten Dollars Just For Your Name! Sit down NOW and write your name, address and number of this Ad. You will receive $10. Free Credit, within one year, on purchase of first order of $50. or more. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L.I., N.Y.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Clifside 6-2692

NOTICE - Phon Operators: Have your Route Man save your Used Needles and send them to us for RE-SHARPENING. We will send you Free Shipping Containers and Complete Details if you will drop us a card. All inquiries answered promptly and complete satisfaction Guaranteed. This means a big saving to you. Act Now. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

PASS THIS SUBSCRIPTION ON TO A FRIEND!!

"THE CASH BOX"

"The Confidential Weekly of The Coin Machine Industry"

381 FOURTH AVENUE, NEW YORK 16, N.Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR $15.00

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME

FIRM

ADDRESS

CITY ZONE STATE

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Now
IT CAN BE TOLD
THE INSIDE STORY OF THE
Aireon Blonde Bombshell

SPECIFICATIONS

CABINET: Imported walnut, %2-inch plywood, seasoned thoroughly for perfect tonal resonance—bleached and hand-selected for graining to produce finest expensive furniture finish possible.

TRIM: Custom-built chrome, leather and plastic trim of the finest quality.

LIGHTING: Cool fluorescent economical lighting.

ANIMATION: Multiple ever-changing rainbow colors, creating scintillating beauty and marvelous play appeal.

HEIGHT: 60 inches. WIDTH: 32 inches. DEPTH: 24 inches.


SPEAKER: Heavy-duty, 12 inch, high fidelity speaker enables maximum range of harmonics.

COIN ACCUMULATOR: The latest type new guardian design, convertible to 10¢ per play or 3 plays per quarter, if desired, by one simple change.

ACCESSIBILITY: Easily serviced from the front—maximum accessibility with "slide away" mechanism.

BEAUTY: Unusual beauty never before achieved in any other phonograph at any price—styling by Raymond Loewy—taps in "eye appeal—play appeal."

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Que.
MORE thrills for players! MORE profits for operators! Thanks to the new sensational Horseshoe Flash which permits player to play extra coins to qualify for big Horseshoe features:
1. Purse section receives Win odds;
2. Show section receives Win odds;
3. Show section receives top odds; (4) number 440, 80, 120 or 160; (5) numbers added to Win selections; No 3 and 5 added to Win selections. No wonder players never stop a normal multiple play . . . but keep on . . . six, eight or ten coins per game.

Mystic Flash proved a record-smashing profit-producer in Bally Entry and Special Entry. Now . . . PROVED AND IMPROVED . . . the Horseshoe Flash offers bigger play attraction than ever . . . holds repeat play longer . . . and nets richer profits to operators. Double or triple your one-ball multiple profits by getting JOCKEY CLUB and JOCKEY SPECIAL on location now. Order today!