DUAL MOTORS

Eliminate necessity for clutch and other extraneous parts. Constant speed turntable motor specially designed by Rock-ola engineers. Control motor talently designed for changing records and equipped with thermal cut-off. No adjustments necessary.
If it's a Mills I always play it!

you can't beat a bargain!

the Public prefers

THE MILLS CONSTELLATION

the coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
All during the rains, drought and torrid temperatures of this past summer, everyone remarked, "Just wait’ll Fall comes and, brother, we’re going to cut loose, but cut loose like we’ve never done before."

Perhaps there’s a reason. Perhaps a great many retailers and wholesalers who believed that Mr. and Mrs. Johnny Q. Public would continue to chase after them to buy their merchandise are now realizing (suddenly and shockingly) that Johnny and his Missus have stopped chasing after them.

A lot of people in the coin machine industry are undergoing the very same experience. And perhaps they, too, want to get out there and contact Mr. American Coin Machine Operator and show him the way to greater and better profits with today’s new equipment:

A lot of new thoughts have come into being in the merchandising of all products — and a great share of it is a return to normalcy. This is good for everyone concerned. This means that all will once again be enjoying the exhilaration of sales achievement and of overcoming competition.

It means, too, that the merchandising world is now returning to normal conditions much faster than was expected by the big-wig economists. The sales boys are beating the bushes once again to get the business they must have to keep their jobs, as well as to assure their factories that production can go on ahead just as rapidly as ever.

Therefore, all look to the Fall season of 1947 as the answer to a great many merchandising problems. Heat was so great and consistent during this past summer that many of the factories, for days on end, allowed their employees to leave at noon and even earlier in some cases. This production lag must be made up this Fall.

"All look to Fall. ‘47’? Well, here it is. Under way, at last. And everyone getting ready for one of the grandest and greatest money-making seasons of all time. This is, therefore, the time when everyone in the industry will awaken to what tomorrow should and can bring, and when that happens — normal times are back again.

Because of the great interest in the Fall season of 1947, The Cash Box has moved up its renowned “Fall Special” issue to September 22, 1947. This is the week which is sure to prove one of the most outstanding in the history of the trade.

Already many manufacturers have made reservations for large space in this issue. Some have arranged for inserts. One manufacturer will have the largest insert in his history appearing in that issue.

There is no doubt that the news and the advertisements which will appear in the issue of September 22, 1947 will in all probabilities, be the answer to the Fall season of 1947.

Many, many coinmen everywhere in the nation are depending on Fall, 1947, to bring back the greatest sales of equipment in the year’s business history. Many are also predicting that the sales already made, and those purchases for which they have committed themselves for this Fall season can prove this to be the greatest and most financially successful season of 1947.

This is the time, then, when the industry can go all out — while Indian Summer gets under way — while the heat disappears — and the trade returns to harder work — while production steps up — new ideas are presented — new plans are being made — and all work to one end — for a greater and grander industry — and to the fact that this field has only just started to grow — to make this Fall the most outstanding in coin machine history.

These thoughts are the theme for the "Fall Special" issue of The Cash Box which will make its appearance in the trade the week of September 22, 1947.

By Bill Gersh
BROTHER—CAN YOU SPARE A DAY FOR THE DAMON RUNYON CANCER FUND DRIVE?

Just one working day out of your whole life! Just the time necessary to help put the Coin Machine Industries' Damon Runyon Memorial Cancer Fund drive away over the top!

The one day when everyone of your machines will be plastered with signs telling the players that this one day's receipts will go to the Damon Runyon Memorial Fund for Cancer Research.

This shouldn't prove too hard a job. This certainly won't hurt you in your territory with the public. This should, instead, prove the big booon to you and to all the many people everywhere in the nation who are looking to the proceeds from the Damon Runyon Memorial Fund to carry on ahead to success the great research work which this marvelous fund has started.

Coin Machine Industries, Inc. has already presented its first check to Walter Winchell for $20,000. This is, as all coin machine men know, but the down payment on the $1,000,000 which this industry so sincerely hopes to obtain for the Damon Runyon Memorial Fund for Cancer Research.

Brother, can you spare a day for this great cause?

If you can, then why not set the date and WRITE NOW TO — Ray T. Moloney, National Chairman, Coin Machine Industries, Inc., Damon Runyon Memorial Fund for Cancer Research, 134 North La Salle Street, Chicago 1, Ill.

Tell Ray the date you've set so that he can count on YOU to help put this great charitable drive AWAY OVER THE TOP!

Every little bit helps. Every nickel that will enter into your machines for that one day (any day you set) will be completely appreciated and fully welcomed by the Committee for the Damon Runyon Memorial Fund Drive of Coin Machine Industries, Inc. and will be especially blessed by the Damon Runyon Fund people themselves and all those whom this money will help.

It's one day — or — if you feel that you can — make it two or three or more — but — please set that day or days NOW — so that the industry can work with you — can count on you — and know that YOU are back of the success of this drive one million percent.

There's no one around to force you, to give one (or more) days' receipts to the Damon Runyon Memorial Cancer Fund. It's simply a grand investment on your part.

It's the kind of investment in which you can be extremely proud. This is one investment that will help thousands upon thousands of peoples everywhere in this nation.

Remember that 1 out of every 4 families in the U. S. are being hit by cancer. That alone should strengthen your resolve to enter into the Damon Runyon Memorial Cancer Fund with greater force than you have ever before entered into any charitable move.

Get back of this big drive by CMI. Give everything you can — personally — as your own donation to making this the biggest success in coin machine history — and then arrange for the day or days when your machines will swell your personal donation to make this fund a tremendous success.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
IT’S EASY...

TO FILL OUT THE COUPON ON THIS PAGE TODAY AND MAIL TO

Ray T. Moloney

(National Chairman, Coin Machine Division of Damon Runyon Memorial Fund for Cancer Research)
c/o Coin Machine Industries, Inc.
134 No. LaSalle Street, Chicago 1, Illinois

Dear Ray:

I want to do my share for this great Fund. Here is my personal donation in the amount of ..........................................................

I am also going to give □ part or □ all of the collections from my machines for (day or days) ..................................................

Signed ..........................................................

Firm ................................................................

Address ................................................................

City .............................................. State ...............

"The Cash Box" is the Operator's Magazine — It is Not Sold on Newsstands
NAT'L TAX COUNCIL
NEEDED QUICK

Many New Tax Bills to be Presented to State Legislatures and City Councils During Next Session. All Venders, Jukes and Games Slated for License Hikes in New Revenue Raising Measures. Ops Foresee Need for Council to Help Prevent Further Inequitable Taxation.

NEW YORK—Once again the need for a "National Tax Council", which has been urged upon this industry for over five years by The Cash Box, comes to the fore.

In the past few weeks letters have arrived advising that a great many new revenue raising measures are now being prepared and will be presented at the next sessions of state legislatures and city councils everywhere in the country.

These revenue raising bills will include, at least the greater majority of them, new and higher license fees for all types of coin operated equipment. And this will range, from all reports, from peanut venders to juke boxes.

There is no longer any doubt of the fact that one of the very first industries pounced upon by the revenue seekers is always the coin machine field. This has become a sort of annual spree for the politicians.

Each and every year, as the sessions in state legislatures come to order, or city councils are called to meet, one presents a new bill urging that various types of coin operated equipment be licensed at a far higher rate that what present license fees call for.

This year it is expected that a great many of the juke box common will find themselves facing demand for annual license fees ranging anywhere from $25 per year to over $100 per year. Already one legislator has prepared a bill wherein it will ask that every one of the juke boxes in his state be licensed at the rate of $100 per year.

This does not include the fact that every town, city and village in this same state, according to state law, can then demand at least half that much from the juke boxes in their communities.

This would mean that an operator would be paying $150 per year, were the bill to pass the state legislature and also duplicated in the city where his machines are located. And the industry knows that this operator would have to fold up his business and go elsewhere.

These operators as well as organization heads who have written The Cash Box regarding these forthcoming tax measures have asked whether the National Tax Council", which was to be put into operation by the industry this past January, 1947, had as yet been created. There has been no news in this regard as yet.

But, the need grows greater each passing day. There is no longer any doubt that the trade will be facing some of the severest and most inequitable tax measures in all of its history these forthcoming legislative sessions.

There is only one way in which an operator, or a group of operators, can be prepared to combat inequitable taxation. They must be given factual data which only a "National Tax Council" can accumulate. They must be helped with reports of former tax measures, how these were defeated, or what happened when they did pass. They must be given advice of tax experts who can work with the operators' attorneys and whoever else comes to the operators' aid. But, without such help, the average operator is absolutely at a loss even how to appeal from inequitable taxation.

Operator after operator has suddenly found himself faced with a tax measure which was so ignorant of his business, that he actually gasped from sheer astonishment when he read it. Yet, when he called at his local city hall and attempted to bring about some understanding of his own earning capacity and that of the machines he operates, he found himself up against a blank but, nevertheless, a stone wall, which he couldn't budge, for he wasn't able to bring along with him the proper data needed to prove his statements.

A "National Tax Council" would have saved many an operator from carrying the huge tax load he does at present in his community. A National Tax Council" would have entered into the proceedings right along with him, at least to the point of instantly furnishing him with the legal ammunition he required, to overcome some of the tax measures which have been introduced and which have been defeated by associations and operators throughout the country, who proved that most tax bills were not only inequitable, but confiscatory, in many instances.

These precedents are invaluable to all in the industry. A "National Tax Council" could gather them together and have them on file for the benefit of all who may be faced, especially this forthcoming legislative season, with new and higher revenue raising measures.

The answer to one of the most pressing problems which will face a great many in the trade these forthcoming legislative sessions is the instant creation of an active, intelligent and able "National Tax Council".
DISTRIBUT AGAIN URGED NATIONAL ASSN BE STARTED THIS YEAR


NEW YORK—Once again an active and important group of coin machine distributors is considering the formation of a national association to bring about a great many cures in their division of the industry as well as to eliminate a great many evils which have sprung up during the post-war period.

Last winter, prior to the opening of the 1947 convention doors in Chicago, this same group believed that it was prepared for the creation of a national distributors' association. But, due to certain of its members suddenly deciding not to go ahead with their plan during the convention, the idea was dropped, everyone was hushed up, and the organization never came into being.

In the meantime, bootlegging has run rampant again and a great many distibs, everywhere in the country, are much concerned. They find that this has not only cut into their sales, but has actually dropped their profit margin to a dangerous point.

Others are insistent that the present profit margin they are working on, because of many surrounding circumstances, is too small for them to be able to give the proper sort of sales effort required to hold sales at peak in their territories.

One distib explained, "With wages for good salesmen at a high point, and with the fact that there must also be a very good commission inducement to make a man travel a territory so that he can be assured a decent living, as well as with the service which has to be rendered after the sale and all other such factors to be considered in the expense column, we just can't go on with the small margin some of the manufacturers allow us."

He also stated, "Even these small profit margins wouldn't be bad, in many instances, if the bootleggers didn't come around and knock even these down to a point where we must sell at a loss if we are to sell at all. There's no firm in the country that can go on ahead on this basis. But, by the creation of a national organization, a great many of these things can be straightened out, and we would all be in a better business. And," he continued, "better able then to cooperate with everyone of the operators in our territories, giving them bigger trades-ins, and also arranging for them to get the finest service."

These men are of the belief that a meeting should be called in Chicago this October and that everyone of the nation's distributors should be present.

One of the men said, "There will be no conflict because of the different types of equipment we handle. Today, almost every music distributor also handles vending machines and games. This makes a lot of our problems easier to solve. Those who specialize in games or juke boxes or vending machines or service equipment, would find it to their advantage to tie in with us. The distributor handling more than one kind would be able to work with the man who handles only one type."

Altho it is a well known fact that the greater majority of the nation's distributors favor a national association, so far few of them have made any moves to arrange for such an organization to come into being.

Some months ago a group of distibs met in Chicago, discussed plans, and left the meeting highly pleased. But, nothing ever came of it.

There was lots of talk and rumor floating about the industry regarding the meeting and then all this, too, died away. Since then no further efforts have been made to tie the distibs together into a unit so as to eliminate a great many evils now being endured by all of them.

The new move, which has now started may be successful. But, this will require much effort and expense on the part of certain individual distributors. The results may be that, if these individuals get no favorable response to their efforts, they may again drop the entire matter and continue on the present, unprofitable basis.

It will be interesting to all in the trade to watch further developments and see whether the distibs can come together into a national organization.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
NEW YORK — Stop clucking! Stop complaining! Stop telling everyone you meet how “lousy” things are!

The American way is to go in there fighting, thinking, working—and win, win, win—that's what made this industry—and all this country—great!

That's the sort of thing that will make YOU great—if you follow the principle of bouncing right back without a second's hesitation when you're knocked down.

Everyone gets knocked down every so often. That's only to be expected. It's human. No one can hold out on top day after day, week after week, month after month and year after year—without taking one rap on the chin.

There never was a fighter who was so clever, he, too, didn't have to take some bangs on his jaw. Take guys like Benny Leonard whom all the sports writers sologize—and tell you how very, very clever and scientific he was—but Leonard, too, admitted he had taken many a punch which almost wrapped him around the ring posts.

Brother, you've got to take some punches. That's life. That's what makes you enjoy the better things when you get there. You enjoy them all the more. You know you've been thru hell—to victory.

Stop clucking—with your nose pressed down deep in the feeding trough. You're doing a great job. You're going ahead. You must have expected some one season to slow down just a little bit. You must have realized that the whole blamed world wasn't just out there working for you, and you only.

The best way—the one way—is to go in there fighting and be sure of winning, because of good, solid, logical thinking and plenty of courageous fighting.

There is no reason on earth why you shouldn't make good—if you'll get up off that soft chair and go out there and — WORK — WORK HARD — WORK LIKE YOU WANT TO WIN — and work as if work means everything in the whole wide world to you. That's the answer to a bellw hairst of the clucking you and I and everyone else have been hearing. WORK is the answer. WORK, and thinking, and fighting and WINNING.

Do it the American way. With a smile, with guts, with lots of good thinking power back of every move you make. With belief and faith and confidence in yourself, that you're going to WIN — AND WIN YOU MUST!

All this talk, talk, talk—clucking, clucking, clucking—about this and that and everything else being lousy and no good and on its way to hell—that doesn't help you or anyone else. It never will. It wasn't meant to. It's the sort of thing you expect from weaklings. From guys who have no guts. Who are afraid. Who won't face facts.

Do things the American way. Get out there and fight. And, when you run up against a problem—think it out. Break it down, logically. Answer it, truthfully.

Do the job the way you would want the other guy to do it for you. Get next to yourself. Stop kidding yourself. You're not hurt. You're in the one and only nation on earth on which all other nations that make this world are depending to save them.

You're in a grand position to do things. You're giving people relaxation and entertainment and belief and hope and confidence in themselves—because of this relaxation. You've got something to really SELL to America. Now sell it to YOURSELF, your locations, and then go out and WIN!!

These cluckers aren't doing anyone any good. How can they? They're only in there because they're tiny things, and afraid of today, and especially tomorrow. Because they have a couple of bucks invested in something they don't know how to SELL, or to control, or to get patronage for, or to even APPEAL with to all the people.

You should be different. You should do things in the American way. You should WORK HARD and FIGHT HARDER and THINK QUICKER and LAUGH EASIER and COME BACK FASTER than anyone else in all the countries in the world. Make this industry, YOUR BUSINESS, the greatest and grandest and most successful in all the world.

INSTEADED OF CLUCKING...
JUKE BOX ASSNS WELCOME "The Cash Box"
SECOND ANNUAL DISKS & ARTIST POLL

Full Cooperation Offered By Nation's Juke Box Ops' Associations to Gather Votes From All Members. Second Annual Poll to Ascertain Best Money-Making Records and Most Outstanding Artists of '47. Will Be Most Complete Poll in Automatic Music History.

NEW YORK—From clear across the nation, music operators' associations asked to answer the call of "The Cash Box" for complete cooperation in the Second Annual Poll of the Automatic Juke Industry of America. Everyone in the field of juke box ops' organizations instantly reported that they would make it their business to have all their members vote in the poll to choose the best records and the most outstanding artists of '47.

At press time, some pictures of organization leaders weren't engraved yet. These will be reproduced at a later date with the statements from the leaders of these organizations.

With the poll's beginning as yet a few weeks away (September 22, "Fall Special" issue of "The Cash Box"), it is already guaranteed that this will be the most outstanding vote contest ever conducted in the history of the Automatic Music Industry of America.

The manner in which the largest juke box organizations throughout the nation rapidly offered their complete cooperation assures an almost 100% vote in this Second Annual Poll sponsored and conducted exclusively for the Automatic Music Industry of America by its chosen publication, "The Cash Box." The tunes and the artists for which the juke box owners will vote as their "best" will be the ones who will receive the beautiful engraved "Oscars" annually given to the record manufacturers, artists and publishers by "The Cash Box" at its own expense.

This year, with all in the juke box industry so completely interested in this Second Annual Poll of the Automatic Music Industry of America which is annually and exclusively conducted and sponsored by "The Cash Box," the polls will be conducted in a forthcoming issue for the benefit of all the juke box industry to refresh the memories of all the music ops as to the records and artists which produced the greatest amount of nickels in the juke boxes and other automatic music equipment of America, there is sure to be one of the most complete and outstanding fair and impartial polls ever conducted in all music history.

A resume of all the outstanding hit tunes which appeared in "The Cash Box" weekly charts during the year will be reprinted in a forthcoming issue for the benefit of all the juke box industry to refresh the memories of all the music ops as to the records and artists which produced the greatest amount of nickels in the juke boxes and other automatic music equipment of America, there is sure to be one of the most complete and outstanding fair and impartial polls ever conducted in all music history.

LE ROY STEIN
President of the Automatic Music Operators Association of New York

Jack Cohen
President of the Phonograph Merchants Association of Ohio, Cleveland, O.

William L. King

Ray Cunliffe
President of the Illinois Phonograph Operators Assn., Chicago, Ill.

George A. Miller
Managing Director of the California Music Operators Assn., Oakland, Calif.

E. Jay Bullock
Managing Director of the Southern California Music Operators Assn., Los Angeles, Calif.

Col. R. L. Chase
Managing Director of the Alabama Music Operators Assn., Montgomery, Ala.
PEG O' MY HEART
This ditty heads the list for all honors as it captures the top spot for the tenth consecutive week.
AL-337—Al Gayle
Harmoniaords
CA-346—Clark Dennis
CO-37352—Buddy Clark
DE-26776—Glen Miller O.

THAT'S MY DESIRE
More up one notch this week, with ops reporting this oddie a steady seller.
AP-1056—Curtis Lewis Trio
CA-195—Martha Tilson
CN-6046—Golden Arrow
Quartet
CA-843—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs

FEUDIN' & FIGHTIN'
Continues to rise in the face of pop tunes flooding the market. O.K. just love this one.
CA-844—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs

SMOKE, SMOKE, SMOKE
In second place last week, the cigarette song runs into the fourth slot with continued heavy play.
CA-4001—Tex Williams
DE-24113—Lawrence Walk Orch.
VI-26-2370—Phil Harris

THE LADY FROM 29 PALMS
Zoons into the fifth slot this week after its first appearance on the bottom. Shod this song as a rare corn winner on your machine.
CO-37562—Tony Pastor O.

NEAR YOU
The sensational rise of this one merits its first showing in the number six slot, with ops running high and wide to buy the disk.
BU-1001—Francis Craig
CA-452—Alhina Ray O.

I WONDER WHO'S KISSING HER
Rays its position of last week, with flicker play hyping the jive spawning.
AP-1056—Four Vagabonds
CA-433—Dinah Sisters
CO-37544—Ray Noble O.
CS-6002—Jack McLean O.
DE-24110—Danny Kaye
DE-25076—Ted Weems

TIM-TAYSHUN
In fifth place last week this classic drags a few here. Peak play being reached by ops throughout the middle west now.
CA-412—Red Ingle & Jo Stafford
VI-20-2336—Hollywood Hillbilies

WHEN YOU WERE SWEET SIXTEEN
Plug tune with three hit records on it drops to the number nine slot after a sensational ride in ops boxes throughout the nation.
CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

I WISH I DIDN'T LOVE YOU SO
Pegged by The Cash Box reviewers over four months ago, this one just blossoming now with big things in the record for it.
CA-407—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Forney
MG-1004—Helen Forrest
VI-20-2274—Vaughn Monroe
"My Silent Love"  
"Pick-A-Nice-Id"  
Billy Butterfield Orch.  
(Capitol 457)  

Man with a horn of glowing vibrant tones, with ork to match does hit for 15 just as a top with a pair of licks should not next pay on a host of pho- 
no. Billy Butterfield sends vocalist Tom Tom Tyler on top to his fans in the popu- 
lar "My Silent Love," and the pitch into the coin of the over makes an end on the 
barrel. Altho Tommy's vocal efforts can- 
not be rated to stop a clock, the bal- 
lard and his "tune" takes the cake on this 
piece. On the backing with a novelty stilted "Pick-A-Nice-Id," a tune cur- 
currently most popular, pluggs the "one- 
stro" sends chimp Pat O'Connor and 
Tommy Tyler to the podium for this bit. 
Ditty carries clever lyrics, and is offered 
in the light mood rapidly becoming so 
popular, both among the platers, and 
should make excellent material

"Civilization"  
"Forsaking All Others"  
Louis Prima Orch.  
(Victor 20-2400)  

First Prima platter out of this dis- 
kay's wax is allowed to delivered far peak play 
from the many fans ole' Louis has. Wal- 
ing through the arrange to this single 
story in humored manner, maestro Louis util- 
izes his nasal tones and special effec- 
ts. All boys in the band to best 
advantage here as he wallows "Civiliz- 
ation." "Forsaking All Others" takes Louis spills the lyrics in pleasant fash- 
ion, while the crew make merry may- 
be here. Not a bad platter off the 
end, maestro Louis comes in for a spot with chirp chimp Pat O'Connor and 
chirp chimp Al Prima. All Others." Music is 
mellow and makes for fairly attractive filer material. Vocal work displayed by 
Cathy shives to score and 
also the platter itself won't stop traffic. 
It's worthwhile deserves your listening 
time.

"Penguin At The Waldorf"  
"The Glow Worm"  
France Carle orch.  
(Columbia 37567)  

Music styled in the light manner and 
aimed at those diapasons are these sides 
offered by the renowned Frankie Carle orchestra. While Junior's finger- 
ing spells scintillating melody through- 
out the waxing of "Penguin At The Wal- 
dorf" while the entire ork comes 
through to fill the air with tingling tones on the 
gl Week. "The Glow Worm" is a catchy 
spin in slow tempo with the emphasis on 
the light air. Dis quirleau of a 
peanut, tripping his merry way thru the 
cookie. On the backside with the tempo 
picked up and the boys. Frankie and the boys 
make merry music to the familiar tunes of "The Glow Worm." Ope having vired 
the music locations should do tremendously 
well with this pairing—add to that the 
widely recognized name of Carle and 
you have a potential coin caller.

"Big Fat Momma"  
"Thrill Me"  
Roy Milton Orch.  
(Columbia 45122)  

Royal crew of jazz hounds clicking 
from coast to coast with every hunk of wax this platter brings is an remarkable 
arrangements of more hit material with this duo titled 
"Big Fat Momma" and "Thrill Me." The merry Roy Milton orkef the topside 
ditty in rip tempo with maestro Roy 
nailing. Rhythm combo is of the family. The ditty, a coin curler when offered 
several times it makes a hit due to the 
agan with the udge being that good music 
ever dies; this cookie holds the line 
throughout. It brings the medley in the 
deep blue vein, Camille Howard 
grabs the biter of the track. This Mike 
sides are aimed at race spots, and 
ops needing mooja music should by all means 
grab this pair.

"Strange What A Song Can Do"  
"My Friend Irma"  
Harry James Orch.  
(Columbia 37810)  

Music made to charm and soothe the 
most ardent music lover are these offer- 
ings. "Strange What A Song Can Do," 
and mellow it is throughout. Dis- 
playing his easy going mood full of vi- 
brant passages, harpist Harry James 
joins with Harry to render the meaning- 
ful "Strange What A Song Can Do," 
Irma's vocal efforts win 
praise from this corner and will undoubt- 
ly win the favor of so many operators. 
On the flip with a piece tailored for 
the college campus and the ice-cream 
parlor, "My Friend Irma" comes into 
the picture in the personage of c Cynthia 
Irma Morgan, and the mellow off this ditty 
notes shives up like a sure coin winner. 
Now the meter is happy, throughout, 
with Marion wailing "bout that verray 
gal. Both sides show bright, with 
"My Friend Irma" and a "A Song Can Do" 
nabbing the nod.

"I Have But One Heart"  
"The Lady From 29 Palms"  
The Pied Pipers  
(Capitol 460)  

Pair of ditties clicking in virtually 
every phono in the nation are offered 
here by The Pied Pipers, and with the 
former combo a perfect pair. "The Lady 
cash in on this disking. Wailing the 
efforts of the combo bring the title 
"I Have But One Heart" on the top deck, the esquire 
well behind a background furnished by 
the Pied Pipers combo. The music 
making division of this biscuit keeps this 
the platter下来 to a minimum, 
while the groups piping is done in 
smooth, somber tones. Ditty of this sort 
reaches way out wide and this tiff 
translate is bound to put you in that 
romantic mood on the other deck with some gay 
and happy movements to follow with 
"The Lady From 29 Palms," a 
slab of wax that's bound to endear 
yourself to the operator. Singing job 
adds to the gold-digger angle making this disking 
up to repeated coin play all the 
way.

"Stanley Teacher"  
"When You Got A Man On Your Mind"  
Jo Stafford  
(Capitol 454)  

It's not Cinderella G. Stump this time, 
but the thrill of jube fame Jo Stafford to the rule dent a ditty that is bound to 
catch on to many in the near future. 
From the forthcoming MGM flicker 
"Summer Holiday," Jo steps out to do 
a cutie that will have grandpop 
swinging to its rhythm. Jo wails the 
pleasing and catchy lyrics to 
"Stanley Teacher" here, and with the 
warbling of the combo Jo and the 
Starlighters backing our vocal lass 
the platter should wind up on top, 
Topo spins in fine fashion while the vocal 
combo pitch in to blend perfectly 
through- 
out. On the backside with some 
sharps and flats in the blue theme, Jo renders 
"When You Got A Man On Your Mind."
Jo's version of this merry 
waxy air 
shape up for pleasant listening time, and 
operators catering to those spots 
that go off the deep end, should find this 
side meant to eat.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
"If It's True"

"Ooh La La"

COTIE WILLIAMS ORC.

(Majestic 1165)

• Band with lots of meat and bounce behind it. There's a fun-filled minority from the phones with a clocerroom up with a top ten material. Their record establishes their name as a top crew in the jule trade. Knocking out some stuff in the person of an oldie, Cotie shows piper Billy Mathews in fine style doing "If It's True." You'll warm up to Billy from the moment you grab the first note out of his tonals, and come back for more later on. Billy's fine baritone is really something to be heard. And if you've got the spots to love, they'll get for this in a big way. On the backing with some Parisanie, the crew and pitch man Bob, Kooky. Ooh La La. A big hit in merry gait throughout the waxing, and the wordage spinning around the title does a mood with the sleeve-kop as a number for those hop jazzophiles in the race spots. One for the money is the oldie.

"It Takes A Long Train With A Red Caboose"

"Do A Little Business On The Side"

DINAH SHORE

(Columbia 37804)

• Where they rock heavy for the Dinah Shore record, and it's a real eye-opener. It's for this disking. Chirp Dinah holds the formed sound down as this song takes the time of "It Takes A Long Train With A Red Caboose" on the top deck, and with this is a lighter vein. "Do A Little Business On The Side." Top marks make for something listening moments, with the chanteusee cooling in whispered voice of that supreme pleasure boding spell. It's dreamy blue material throughout, and although the waxing leaves a bit of Dinah at her best. On the other deck with "Do A Little Business On The Side," there's a nice mood with the excitement on pure listening pleasure, Mary chirs the pretty wording behind a background of velvet furnished by the Ralph Burns orck. Paced slow, with Mary cooing under a soft setting, the coo STACKS up high from this corner. Spots that love to listen and enjoy good music at its best will undoubtedly want this and more. On the backing with a message of merry note, the campaign used with the following phrasing of "Money Is Honey," Background picks up on boogie beat, which is bound to have the jittering crowd just jumping mad in those ice cream Parisers. Ditty spins around the title, with Mary's vocal work shining like a beacon. Next get to this pair—by all means!

"The Wildest Gal In Town"

"On The Boulevard Of Memories"

BILLY ECKSTINE

(MGM 10069)

• If you need a platter that carries more meat and weight, and shows heavy kind of winning than a host of tunes we've heard in many a moon—get next to this disking. The Bronze Balladeer of Song, Billy Eckstine, behind a superb background of incantation music furnished by the Hugo Winterhalter orck, grabs the lime-light as he pipes "The Wildest Gal In Town" and "On The Boulevard Of Memories." There are no A or B sides to this platter, it's a smash disking if ever there was one. Billy's tone and paced treatment that he gives with on the former is so well knit that he is bound to step and make every music lover ask for more. Spinning in the mel- low mood, just made for dancers the full throated vocal that Billy gives out with will have his fans in a dither. On the other deck Billy repeats to score like a spade flash, with "On The Boulevard Of Memories." Where they like good music as its best, they'll go for this one in a heavy way.

"Christmas Dreaming"

"You Shure You Betcha"

DENNIS DAY

(Victor 20-2377)

• Pitching his blended pipes in the direction of music oops the nation round, balladeer Dennis Day offers the first of a host of brand new Xmas tunes soon to be found flooding the market. Wailing the effective wordage to "Christmas Dreaming." Dennis shows the smooth manner of voice that has earned him the high reputation he holds. The ditty in the gay and far off dreamy blue is favorable as the wax stands, while in instrumental backing furnished by the Charles Dant orchestra shows the picker up in fair mood. On the backing with a cheerio mood of tuned in this tavern sound, put out in the middle west. Dennis uses a novel approach to the tune titled "Ya Shure You Betcha," as the label indicates, for the harmonies are tossed at those folks that go in for Swedish dialect rhythm, and the choir boys' spooning shapes up to meet most any demand.

"Every So Often"

"Come In Out Of The Rain"

DELTA RHYTHM BOYS

(Victor 20-2378)

• Vocal combo with heavy following step out here to do a pair that are becoming more and more with artists like this. It's an effective way of laying down the mellow wordage to this moon in June music, the combo put high up in pleasing tunes "Every So Often." And it's a deep cut of sorts, and could fill out a job as fine as this. With the biscuit aimed at both race and pop spots, we'll bet this one will catch with this one. On the backside with "Come In Out Of The Rain," a tune coming on this peak play in many a spot, the group once again demonstrate their fine adaptation to music in the blue refrain. Where they go heavy for rounded notes, they'll go for this platter.

"Our Little Spots"

"Tennessee"

RED BARRON ORC.

(MGM 10056)

• More stuff coming out of the chamber of commerce is this affair by the Blue Barron orck, and surprisingly enough the differences come out with lots of sound and stuff behind it. A novelty hub of wax, done in top manner by a solid trio of singer, pianist and sax player, Babs Ryan handles the vocal chores in effective fashion as waves "Tennessee." The music is effective and is a chance for this one if fairly evident. Styling is pleasing and makes for lots of kicks. On the flip with the puppy love sentiment the orck gather to spin out "Our Hour." The sax is featured and it's a cut of 6 to 60 bowling, as the chorus wall, bark, and carry the cute wordage. Both sides are attractive and deserve your listening time.

"Just An Old Love Of Mine"

"The Old Piano Tuner"

TOMMY DORSEY ORC.

(Victor 20-2371)

• The Tommy Dorsey orck offer a pair of cuts that are bound to bring good advantage here with their rendition of "Just An Old Love Of Mine," and "The Old Piano Tuner." Featuring choir boy Stuart Foster on the pan the wax echoes coin play in every respect. Top side tune in toned down mood shows the picker in fine form while the chippy lady Ann Polk and the Trio Criers with Stuart in handling the tonsil department. Original sentimental in the jazz strain, and altho the platter is nothing to rave about, it's one that may interest those where the Dorsey orck fans heavy. On the flip with a new tune, Stuart grabs the piano and wails the romantic refrain to "The Old Piano Tuner." Tempo is slow and with the wordage beating a path around the title. Both sides are adequate material and can be used as fillers in your machine.

"The Stars Will Remember"

"Emperor Waltz"

SKITCH HENDERSON ORC.

(Capitol 495)

• Borrowing scops out of the blue, the well known Skitch Henderson orck come up with a tune that may put them back into the forefront of the music world. Showing piano Glen Sterling on this up editor, Skitch matches maestro Skitch offers "The Stars Will Remember," and "Emperor Waltz." The piano here is so good that it is sure to match the already established reputation of the masters. Skitch shows some fine piano styling as he plays "The Emperor Waltz." Also here on this side the piece gets some fine treatment by the Hendersons and makes for those spots that go for this sort of material, you'll want to get next to this version.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

The Cash Box, Automatic Music Section Week of September 8, 1947 Page 13
New York
1. COME TO THE MARDI GRAS
   (Fred Beck)
2. SMOKE, SMOKE, SMOKE
   (Fred Beck)
3. I HAVE BUT ONE HEART
   (Fred E. Stein)
6. CUMANA
   (Fred Beck)
5. I WISH I DIDN'T LOVE YOU SO
   (Vaughn Monroe)
6. DON'T TELL ME
   (Margaret Whiting)
7. THE LADY FROM 29 PALMS
   (Andrews Sisters)
8. PEG O' MY HEART
   (The Harmonicats)
5. TALLAHASSEE
   (Big Crosby)
6. IVY
   (Vaughn Monroe)
7. WHEN YOU WERE SWEET
   (Perry Como)
8. SMOKE
   (Tex Williams)
9. THE LADY FROM 29 PALMS
   (Andrews Sisters)

Minneapolis, Minn.
1. THAT'S MY DESIRE
   (Frankie Laine)
2. TALLAHASSEE
   (Sing Crosby)
3. I WON'T LET YOU KISS HER NOW
   (Perry Como)
4. PEG O' MY HEART
   (The Harmonicats)
5. FEUDIN' AND FIGHTIN'
   (Dorothy Shay)
6. WHEN YOU WERE SWEET
   (Perry Como)
7. SMOKE
   (Tex Williams)
8. THE LADY FROM 29 PALMS
   (Andrews Sisters)
9. IVY
   (Vaughn Monroe)
10. APPLE BLOSSOM WEDDING
    (Eddy Howard)

Wichita, Kansas
1. OH! MY ACHIN' HEART
   (The Mills Bros.)
2. BEWARE
   (Louis Jordan)
3. IVY
   (Vic Damone)
4. PEG O' MY HEART
   (The Harmonicats)
5. WHEN YOU WERE SWEET
   (Perry Como)
6. NEAR YOU
   (Francis Craig)
7. ACROSS THE ALLEY FROM THE ALAMO
   (Stan Kenton)
8. FEUDIN' AND FIGHTIN'
   (Dorothy Shay)
9. TIM TAYSHUN
   (Red Ingle)
10. SMOKE, SMOKE, SMOKE
    (Tex Williams)

San Antonio, Texas
1. THAT'S MY DESIRE
   (Hadda Brooks)
2. PEG O' MY HEART
   (The Harmonicats)
3. I WONDER, I WONDER
   (Guy Lombardo)
4. ASK ANYONE WHO KNOWS
   (The Ink Spots)
5. TALLAHASSEE
   (Sing Crosby)
6. I WISH I DIDN'T LOVE YOU SO
   (Betty Hutton)
7. THE LADY FROM 29 PALMS
   (Andrews Sisters)
8. SMOKE, SMOKE, SMOKE
   (Tex Williams)
9. TIM TAYSHUN
   (Red Ingle)
10. FEUDIN' AND FIGHTIN'
    (Dorothy Shay)

Chicago
1. THAT'S MY DESIRE
   (Frankie Laine)
2. FEUDIN' AND FIGHTIN'
   (Dorothy Shay)
3. I HAVE BUT ONE HEART
   (Vic Damone)
4. PEG O' MY HEART
   (The Harmonicats)
5. TALLAHASSEE
   (Sing Crosby)
6. IVY
   (Vaughn Monroe)
7. WHEN YOU WERE SWEET
   (Perry Como)
8. ASK ANYONE WHO KNOWS
   (Eddy Howard)
9. SMOKE, SMOKE, SMOKE
   (Tex Williams)
10. THE LADY FROM 29 PALMS
    (Andrews Sisters)

Los Angeles
1. NEAR YOU
   (Frankie Laine)
2. WHEN YOU WERE SWEET
   (Andy Williams)
3. THE LADY FROM 29 PALMS
   (Fred Bledsoe)
4. SMOKE, SMOKE, SMOKE
   (Tex Williams)
5. PEG O' MY HEART
   (The Harmonicats)
6. COME TO THE MARDI GRAS
   (Perry Como)
7. FEUDIN' AND FIGHTIN'
   (Dorothy Shay)
8. CUMANA
   (Barclay Ingle)
9. BLACK AND BLUE
   (Frankie Laine)
10. BY THE LIGHT OF THE STARS
    (Frankie Laine)

Salisbury, N. C.
1. NEAR YOU
   (Frankie Laine)
2. PEG O' MY HEART
   (Three Suns)
3. THAT'S MY DESIRE
   (Sammy Kaye)
4. SMOKE, SMOKE SMOKE
   (Tex Williams)
5. TIM TAYSHUN
   (Red Ingle)
6. I WONDER WHO'S KISSING HER NOW
   (Perry Como)
7. FEUDIN' AND FIGHTIN'
   (Dorothy Shay)
8. YOU SURE LOOK GOOD TO ME
   (The Big Three)
9. CHI BABA CHI BABA
   (Perry Como)
10. I WISH I DIDN'T LOVE YOU SO
    (Vaughn Monroe)

Columbus, Ind.
1. TIM TAYSHUN
   (Red Ingle)
2. THAT'S MY DESIRE
   (Frankie Laine)
3. PEG O' MY HEART
   (The Harmonicats)
4. CHI BABA CHI BABA
   (Louis Prima)
5. I NEVER KNEW
   (Sam Donahue)
6. I WONDER, I WONDER
   (Eddy Howard)
7. FEUDIN' AND FIGHTIN'
   (Dorothy Shay)
8. BLOOP BLEEP
   (Frank Loesser)
9. SMOKE, SMOKE SMOKE
   (Tex Williams)
10. I WANT TO BE LOVED
    (Savanah Churchill)

Omaha, Nebr.
1. PEG O' MY HEART
   (The Three Suns)
2. SMOKE, SMOKE, SMOKE
   (Tex Williams)
3. THAT'S MY DESIRE
   (Frankie Laine)
4. TIM TAYSHUN
   (Red Ingle)
5. WHEN YOU WERE SWEET
   (Perry Como)
6. I WONDER WHO'S KISSING IT?
   (Perry Como)
7. FEUDIN' AND FIGHTIN'
   (Dorothy Shay)
8. I WONDER, I WONDER
   (Eddy Howard)
9. ACROSS THE ALLEY FROM THE ALAMO
   (The Mills Bros.)
10. THE LADY FROM 29 PALMS
    (Andrews Sisters)

Hartford, Conn.
1. AINTCHERA COMIN BACK AGAIN
   (Frankie Laine)
2. YOU DO
   (Dinah Shore)
3. I NEVER KNEW
   (Sam Donahue)
4. THAT'S MY DESIRE
   (Frankie Laine)
5. WHEN YOU WERE SWEET
   (Perry Como)
6. I AIN'T BUT ONE HEART
   (Frank Sinatra)
7. I WISH I DIDN'T LOVE YOU SO
   (Eddy Howard)
8. CHI BABA CHI BABA
   (Perry Como)
9. OLE MAN RIVER
   (The Ravens)
10. I WONDER WHO'S KISSING HER NOW
    (Perry Como)
It's not very often that this ink stained character gets a chance to visit opening nights and the like. Well, I took one in this past week and have only one word to describe a thrilling performance by a great group of artists. Sock!. It was Mel Torme and Ray McKinley and crew opening at Frank Bailey's Meadowbrook in Cedar Grove, N. J. Mel literally killed the crowd—had to come back for three calls. To top it off The Velvet Fog picks up a pair of sticks to knock out a drum solo equal to the great work McKinley showed with. Ray and crew spill some mighty fine music and were greeted with a tremendous ovation. Attending the opening along with Tin Pan Alley were—mention a few: Tex Beneke, Beryl Davis, Johnny Desmond, Novo Morales, and others too numerous to mention. Good luck Mel and Ray—for a long and successful engagement.

Honored this past week by the presence of Saul Shinar of Modern Records, Hollywood, Saul has some mighty fine ideas for the disk business and along with those ideas, a stack of hits in the making. Running hot right now for the Modern diskery in Hadda Brooks' latest, "Trust In Me." Keep your eye peeled in this direction for several startling events.

Now we have it that June Christy will definitely resume with Stan Kenton when he returns to the music fold this fall . . . Nellie Lutcher, Capital click chick invades New York mid September for an indefinite engagement at Cafe Society Downtown . . . Major Distributing Company, New York agency for Bullet, Haven and Aladdin Records, is the cutest little headache on their hands. Not only are they blessed with the sensational Francis Craig "Nee Ya", but they have a Harlem hot shot in "Money Hustlin' Woman" on Aladdin with "Peace Of Mind" is the classic example of what the independent record companies, such as Bullet, have been doing in making the majors look to their laurels. This Bullet click is bound to pass the million mark say the experts, and we see no reason why it shouldn't go further . . . Orchids and more orchids to United Artist Records for their contribution to the Damon Runyon Memorial Cancer Fund . . . Joey Sasso backing for Sterling Records . . . Lena Horne greeted on masse by thousands of her fans when she returned home to native Brooklyn.

What won't they think of next? Majestic diskery recorded the human heart on a sure fire winner by Artie Wayne of "Mahrel" fame. Dirty is titled "That's What Your Heart Is For" . . . The Sun Shines On The Three Suns, as the vocal combo are spotlighted by "Three Suns Week" September 21 thru 27 . . . Elliot Lawrence returns to the Clock and hometown Philadelphia this week. The town really goes wild when this boy gets in—he's rolled up sensational grosses everywhere he's gone . . . Decca Records declared 25c dividend on capital stock this past week . . . Louis Jordan on the beat again after a short stay in a New York hospital for an intestinal operation . . . Harry Scholer quittance of T. Dornay's Casino Gardens for a partnership deal at the Hollywood Meadowbrook . . . Artie Shaw pacted a one-year deal with Musicafter much ado Martha Tilton inked a Majestic Records contract this past week with her first disk for her new label slated for early release . . . Oric leader Tommy Tucker breaks up his hand next week having already notified his crew of his intentions. Tommy will continue to record but will devote loads of time to personal interests.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MOVIE MOGULS TIE IN WITH JUKE BOXES TO BOOM ATTENDANCE

Theatre Managers Now Demand That Promotion Depts Get Juke Box Ops to Feature Pic's Hit Tunes to Assure Them Top Attendance at All Performances. Also Ask That Jukes Appear in Lobbies of Theatres.

NEW YORK — The motion picture industry is currently engaged in a concerted drive to stimulate box office figures in theatres throughout the country by tying in with juke box leaders.

The findings of an exhaustive survey, conducted by The Cash Box among theatre owners and juke box association leaders, pointed to the fact that the movie industry is most completely sold on the sales pitch the juke box carries as a sales factor.

Theatre managers throughout the nation are now calling upon juke box leaders to feature automatic phonographs in their lobbies. In so doing, they point out, a juke box playing the hit tunes of the picture appearing at the theatre, has greatly influenced box office figures.

The force a motion picture tune carries upon a highly music conscious public is easily demonstrated by the example that the picture. "I Wonder Who's Kissing Her Now," set. When the tune was selected by the Cleveland Phonograph Operators Association as their "Hit Tune" of the month for August, theatre owners and Managers literally besieged juke box operators in that city for use of automatic phonos to be featured in their lobbies.

The manager of one of the largest theatres in Cleveland reports; "The juke box constantly playing "I Wonder Who's Kissing Her Now" in my lobby proved to me that successful promotion of motion pictures included exploitation of that picture's tunes. We promoted the hit tunes from the picture by featuring the juke box in our lobby and, in a short while, had the theatre crowd who were patiently waiting for seats, humming and singing the tunes. I now have a juke box in my lobby at all times for every musical pic and see how beneficial it has been in aiding box office figures."

The movie industry has already indicated that they plan on concentrating heavily on musical features this fall. Music publishers, intent on getting peak performance for their songs, have long been associating themselves with juke box operators, realizing that hit recordings and repeat play help up their sheet sales. In similar manner, theatre operators request automatic music machines for their lobbies.

Juke box operators also note the increase in phono play since placing phonos in theatre lobbies.

Several theatre managers now request their promotion departments to emphasize the importance of the phono in conjunction with the picture showing. Theatres have arranged for placards indicating a hit song's national prominence with the notation that the song is from the picture currently appearing at "Such and Such Theatre."

Phono fans now associate songs they hear on juke boxes with motion pictures. Classic example is the resurgence of the song "I Never Knew" into national prominence recently. The song, used as background music for the film "Johnny O'Clock," became one of the nation's best record sellers and saw peak juke box play when Sam Donahue recorded the tune.

A replay of the film on local circuits found many phono fans who again saw the picture, playing and buying the record. Theatre managers who featured the film point to the recording as being instrumental in rolling up unheard of box office figures for a film several years old.

The automatic phonograph is, more than ever before, becoming a vital factor in successful picture promotion. Motion picture executives are now heavily concentrating on the automatic music industry in order to obtain peak public attention to a picture's hit tunes.

Max Mink, manager of the RKO-Palace Theatre in Cleveland, is shown with the new Rock-Ola phonograph featured in the theatre's lobby during the showing of "I Wonder Who's Kissing Her Now."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
**Sterling presents the Smash Hit of the Season!**

**NEAR YOU**

**STERLING RECORD 3001**

by DOLORES BROWN
(Formerly DUKE ELLINGTON’S Ace Vocalist)

And the AUDITONES with BILL DOGGERT’S Music
(Formerly with the Ink SpotS)

This number is tops on the Pop Chart and it’s selling fast! Jump on the Band Wagon and get Sterling’s terrific recording now!

**NOW AVAILABLE FOR IMMEDIATE DELIVERY**

STERLING RECORDS, Inc.
7 West 46th Street
New York 19, N. Y.

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"I Know It’s Wrong"
"Please Be Like Your Daddy"

WESLEY TUTTLE
(Capitol America 40037)

**Music styled for boots and saddle spots and other outdoor fun by renowned Wesley Tuttles shape s us as adequate material for many another hit. Sponging the words in slow time to “I Know It’s Wrong”, Wesley renders a platter which you may find an excellent filler. On the flip with some more heart tugng stuff, the pipes will give the strains of “Please Be Like Your Daddy”. Both sides pick up the refrain of the title and spin in slow tender setting, with “I Know It’s Wrong” nabbing the nod.

---

**Sensible!**
HEAR THIS DUET DO IT
Cowboy Copas and Grandpa Jones
Together in
"MOVE IT ON OVER"
KING 665
Online with THE SAME HIT

**Song by FAIRLEY HOLDEN**

Written - Write or Phone Your Orders

---

**Short Shots**
From the Hills and Plains

The tremendous success of Riley Shepp- ard’s “Oklahoma Round-Up (CBS-Sat.) has garnered another quarter hour for the show and CBS expects just raving bout Riley’s scripting and wonderful sense work... Ditto Zeke Manners on ABC... in Dave Denny, one of the more talented youngsters to come down the pike in years just signed by RCA-Victor... Get a load of the Sons of the Pioneers on “You’ll Never Miss The Water Till The Well Runs Dry...” Heading for a heat wave on millions of ops machines is a sure click platter labeled “You Should Live So Long,” Reports reaching The Cash Box find ops paying black market prices for the disk.

Sterling Records now operator policy meeting with the wholehearted approval of many. Sterling now issues at least one disk per week and we hear they are concentrating heavily on their folk and western line... Success story of Sid Prosen, Professional manager of Home-town Music, Inc., really a saga. Sid came to New York well over two years ago, virtually unknown and is responsible today for many of our current hits. He’s worked right along with such notables as Smiley Wilson, Steve Sholes, Johnny & Jack, Tommy Souppee, Larry d’Ell, Hoagy Carmichael and others. After serving four years in the Air Force, the kid really deserves all he has earned.

Passing around the spotlight let’s not forget Dave Miller, folk music disc jockey of WATT (Newark, N. J.) Dave started his “Hometown Follies” years ago when most people frowned on hillbilly and cowboy music... and Jack Black of WHK, Cleveland; Nelson King of WCKY, Cincinnati, Elmer Newman of ABC’s Hayloft Hoe-Down... and many others. Willi-ams and crew rolling up sensational grooves since Tex’s “Smoke, Smoke, Smoke”.Tex nabbing 50’s per week now... Gene Autry cut four Xmas tunes for Columbia last week... Spade Cooley literally rook ’em during the second annual Jam-O-Reno celebration. Spade played before an estimated crowd of 100,000 people and he and crew were kept on the stand for two hours over his allotted time.

Jimmy Wakely, Capitol American artist to be featured on half-hour package show labeled “The All American The- ater.” Rumored that the Western Caravan of Music Company, skedding the building of a one-million dollar in the San Fernando Valley, to be devoted ex- clusively to western-style dancing. West- ern Caravan is headed by Tex Williams, Smoky Rogers, Cactus Sollo and Larry De Pav... Philadelphia, going hog wild over folk and western music, adding daily program over KYW, NBC outlet.

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**KING RECORD DIST. CO.**
1540 BROWER AVE., CINCINNATI, OHIO
AND NOW ... THE FASTEST RISING SONG IN THE COUNTRY!

"NEAR YOU"
Selected By The PHONOGRAPh OPERATORS ASSN. of EASTERN PA.

As
"CLICK RECORD OF THE MONTH"
(Will Be Featured in No. 1 Spot on Over 3000 Juke Boxes In Eastern Pennsylvania)

THE TUNE WAS MADE BY THE WAY IT WAS PLAYED

The One and Only

"NEAR YOU"
RECORDED BY FRANCIS CRAIG And His ORCHESTRA

on

BULLET RECORD No. 1001

ORDER FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORDING CO.
BOX 1002
NASHVILLE, TENNESSEE

Additional Tunes Listed Below in Order of Popularity

1. "SMOKE, SMOKE, SMOKE" Tex Williams (Capitol 40001)
2. I'LL HOLD YOU IN MY HEART Eddy Arnold (Victor 20-2322)
3. "IT'S A SIN" Eddy Arnold (Victor 20-2241)
4. FEUDIN' AND FIGHTIN' Dorothy Shay (Columbia 37189)
5. "TIM-TAY-SHUN" Jo Stafford—Red Ingle (Capitol 412)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
VITA Acoustic
"LIVING SOUND" TONE
CONTROLLED
Records

Soaring to New Heights
on Another "Peg"

Jerry Murad's
"HARMONICATS"

"Peggy O'Neil"

7A
"September Song"
(by popular demand)

7B

VITA Acoustic
"LIVING SOUND"
Records

Chicago
New York
Hollywood
General Office
& Studios
42nd Floor
20 N. Wacker Drive
Chicago 6, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The FALL SPECIAL Issue

OF

THE CASH BOX

Will be dated Sept. 22nd

CLOSING DATE SEPT. 18th

STARTS THE BIGGEST COIN MACHINE ERA IN HISTORY. EVERY JUKE BOX OPERATOR IS PREPARED FOR THE FASTEST ACTION EVER SEEN.


RESERVE YOUR SPACE NOW FOR PREFERRED POSITION!

MAIL YOUR COPY NOW!!

THE CASH BOX

PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y. (Tel: MU 4-7797)
CHICAGO OFFICE
32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PRospect 2687)
Over 9 1/2 Million Records on Display and in Active Use in 400,000 Juke Boxes in U. S. Over 2 1/2 Million More Disks in Active Use in All Other Automatic Music Equipment.

I shifted feet, and pulled out a cigarette as he continued.

"Didja ever realize that there are over 2½ million other music outlets in the country besides juke boxes? Walk in to your dentist's office and you hear "I'm Forever Blowing Bubbles." The kid working over a stamping machine in a factory listens to "Stardust". Throw a nickel into a box while having your coffee and the damn thing stands up and whistles "Yankee Doodle". And all those songs are on records.

"Now you're saying, "so what"—well, Junior. If Johnny Brown hears "I'm Forever Blowing Bubbles" he's gonna go out and buy the disk sooner or later. Then his sister Katie finds she likes the tune, and the windup is we've got a hit on our hands."

"This juke box business is big time — they don't listen with ear phones anymore. They've got automatic phonographs today that do all but tie your shoes for you. Our artists are reaping grosses from college campuses from coast to coast. And those kids play those machines like mad."

"Add up the score and whaddya get? More than TWELVE MILLION records being used by music operators throughout the nation. Stop chewing gum and go down and see those music operators. They'll welcome you with open arms."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSTANDS.
W'eeek of September 8, 1947
The Cask Box

Old Man River
The Ravens (National 9035)
What a hunk of wax this is! In first place for five straight weeks now!

He's a Real Gone Guy
Nellie Lutcher (Capitol 40002)
Lutcher is riding high—with this cookie nabbing coin galore.

Hurry On Down
Nellie Lutcher (Capitol 40002)
Lutcher is riding high—with this cookie nabbing coin galore.

Would You Believe Me
The Ravens (National 9035)
The flip of the top deck moves down one notch, with ops reporting both sides a tremendous winner.

The Lady's in Love With You
Nellie Lutcher (Capitol 40002)
Triple threat gal with three great hits, and more coming. Look out!

True Blues
Roy Milton (Specialty 510)
Harlem ops just killing local distribs with this one. A true money-maker if there ever was one.

Trust in Me
Hadda Brooks (Modern 150)
Chap with a pair of golden pipes moves on up the ladder, with another duty rapidly climbing behind her.

Don't You Think I Oughta Know
Bill Johnson Orch. (Victor 20-2225)
In second place last week, this consistent money maker was down. Ops still rate the thing as one of the best.

 Blow Illinois Blow
Illinois Jacquet (Addin 5001)
Great instrumental work styled by Jacquet proves a cracker to crack with million of ops buying by it.

 Blow Mr. Jackson
Joe Liggins Orch. (Exclusive 264)
Inimitable Joe Liggins still proves his great value as he continues to ride the boxes with this small dish.

Johnny Moore's 3 Blazers
"Make-Believe Land"
backed by "Nursery Rhyrne Boogie"—#152
Just concluded one of the greatest and most successful p.a. tours of all time.

Gene Phillips
and his Rhythm Aces
"Just a Dream" and "Big Legs"—#20-527
Currently rocking Frontier Club, Santa Monica—and turntables all over the country.

Please mention THE CASH BOX when answering ad—it proves you're a real coin machine man!
"ANYONE CAN DREAM"

...EVEN A JUKE BOX!

THE

MERRY MACS

ON

MAJESTIC RECORD No. 7268

(B Side "BABY DARLING")

IT'S A DREAM COME TRUE FOR NICKEL HUNGRY MUSIC MACHINES

PLATTER SPINNERS FROM COAST TO COAST SAY . . .

"Another Merry Mac Hit!"

TRY IT!

OTHER RECENT RECORDINGS BY THE MACS

"YOU AND MY MOTHER-IN-LAW"
"AIN'TCHA EVER COMIN' BACK"
Majestic No. 7235

"NATCH"
"I'M DROWNIN' IN YOUR DEEP BLUE EYES"
Majestic No. 7260

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Major Labels Reported Following Col. Price Hike

NEW YORK—In view of the recent price hike on the part of Columbia records, music ops this past week viewed the record situation with keenness rather than alarm. The raise in prices by Columbia, who upped their popular line to the last week was expected by many, The Cash Box learned.

Record executives who queried this past week as to expected raises in their lines would offer no comment, although music ops believe that the rest of the majors will follow suit.

The only large recording companies still maintaining their low price are Capitol, Majestic and Victor.

The latest move up in regard to the price raise, “I believe that the rest of the record companies will raise their prices” his the reason the last Xmas season set in, and in so doing grab off the fall business. Many operators who have been buying Columbia in the past, have been doing so because of the low price. Now that the record manufacturers have raised their prices, let’s see them give us their title strips, better delivery, and a longer wearing record.”

Mercury Records Buys Berle Adams Stock

CHICAGO, ILL.—Berle Adams stock in Mercury Records was absorbed into the disk firm this past week when stockholders of the firm bought the ex-chairman’s holdings. It is believed in these quarters that because of the sale of the outstanding Adams stock, the organization will be permitted to function more closely than ever before.

Jimmy Hilliard, vice president in charge of artists and repertoire announced the appointment of Lew Diamond to his staff.

WE ARE THE DISTRIBUTORS

For

Bullet

Mercury

Speciality

Bibletone

Disc

AND ALL OTHER LEADING RECORDS! WRITE!
WIRE! PHONE US TODAY FOR THE BIGGEST HITS YOUR JUKE BOXES HAVE EVER YET FEATURED!

SOUTHLAND DISTRIBUTING CO.
439 EDGEMOOD AVE., S.E.
ATLANTA, GA.

BMA Pin-up Sheet

Hit Junes for September (On Records)

CASTANETS AND LACE (Republic)

Sunny Kaye—Vic. 20-2345 • Jack Houtz—MGM

COME TO THE MARDI GRAS (Peer)

Xavier Cugat—Col. 37556 • Freddy Martin—Vic. 20-2288

Victor Lom bardy—Col. 7282 • Charlie Spivak—Cap.

Guy Lombardo—Dec. 24156 • Dining Sisters—Cap.

IT TAKES TIME (London)

Danny Goodman—Cap. 375 • Louis Armstrong—Vic. 20-2279

Doris Day—Col. 3722 • Guy Lombardo—Dec. 2385

I WONDER WHO’S KISSING HER NOW (MCA)

Perry Como—Vic. 20-2313 • Tod Weems—Ferry Como—Dec. 21079

Joc Sahlow—Vic. 20-1051 • Danny Kaye—Dec. 24110

Joe Howard—Decca 1058 • Dick Robertson—Dec. 1512

Frankie Carle—Cap. 37556 • Dining Sisters—Cap.

Four Vogues—Bud Lib—Dec. 13307 • Jerry Cooper—Decca 2082

Robbie Leydon—Maj. 25078 • Ida Brown—Maj. 20812

Roy Willing—Maj. 2013 • Jack McLean—Crest 8002

Joseph Liptoe—Picture 1372 • Marshall Young—Rainbow 10002

Frank Preado—Dec. 23852 • Bear Yost Singers—Sangro 1084

JUST AN OLD LOVE OF MINE (Columbia)

Billy Eckstine—MGM 10043 • Dick Fairley—Maj. 7248

Tommy Dorsey—Vic. 20-2377 • Peggy Lee—Cap. 445

Doris Day—Col. 37471

LOLITA LOPEZ (Encore)

Freddy Martin—Vic. 20-2288 • Dining Sisters—Cap. 413

SMOKE! SMOKE! SMOKE! (That Cigarette)

Freddy Martin—Vic. 20-2288 • Charlie Spivak—Cap.

SMOKE! SMOKE! SMOKE! (MGM)

Tommy Dorsey—Vic. 20-2377 • Lawrence Welk—Maj. 24110

Steve Allen—Col. 37504 • Orbit Singers—Cap.

Johnny Bond—Col. 37831

TE-NN-E-SS-EE (Stevens)

Blue Barron—MGM 10058 • Charlie Spivak—Vic. 20-2422

THE STORY OF SORRENTO (Pomora)

Sunny Clark—Xavier Cugat—Col. 37507 • Bobby Day—Sig. 15079

THAT LONELY FEELING AGAIN (Mollin)

Connie Boswell—Apollo 1064 • Hal McIntyre—MGM 10037

Freddy Stewart—Cap. 4128 • Charlie Spivak—Vic. 20-2377

Frankie Carle—Col. 37504 • Louis Prima—Maj. 1165

WAIT’LL I GET MY SUNSHINE IN THE MOONLIGHT (Vanguard)

Ginny Simms—Sangro 20014 • Jack McLean—Crest 8005

Four Chicks and Chuck—MGM 10048 • Roy Willing—Maj. 6013

*Soon to be released

Comming Up

A GIRL THAT I REMEMBER (BMI)

EVERYBODY AND HIS BROTHER (BMI)

FORGIVING YOU (Mollin)

HILLS OF COLORADO (London)

HONEYMOON (Donw)

THAT MISS FROM MISSISSIPPI (Donw)

THIS IS THE INSIDE STORY (Stevens)

YOU’RE THE PRETTIEST THING (Duchess)

BROADCAST MUSIC INC.

580 FIFTH AVENUE • NEW YORK 19, N. Y.

NEW YORK • CHICAGO • HOLLYWOOD

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Indie Picture Bright as "Near You" "Peg" and "That's My Desire" Hit Top Sales

NEW YORK—The independent recording companies have stolen the spotlight from the majors this summer with a number of thumping successes that seem destined to cop all awards this year.

The indies, whose future seemed shaky at points during the past year, have come up with startling sales figures and look toward bigger things in the coming months. The recent example set by Vitasco Records and "Peg O' My Heart," which literally put them in business, has the major labels looking to their laurels. Vitas' "Peg" has sold well over 1,000,000 copies and gave the publisher, Robbins Music, an unexpected boost.

Frankie Laine, an obscure figure in the music business, was put into the national spotlight with his disking of "That's My Desire." Reports have it that Laine's platter has sold close to 750,000 copies. These two tunes have been on top of the nation's juke boxes for the past several months and only recently came into their own. It is well known in the disk biz that because of this sensational pair, The Harmoniacs and Frankie Laine have been rolling up sensational grosses at guest appearances.

Latest disk on the record mart, threatening to smash all existing sales records is the Bullet label's entrant in the race for honors via Francis Craig's "Near You." Bullet reports that they have just leased their IRS pressing plant and have a backlog of over 300,000 records already. The New York distributor for Bullet, Major Dist. Co., reports that they are selling close to 5,000 disks per day. One North Carolina music operator had a tremendous call for the disk and had to fly to Charlotte to take care of the orders which were growing by leaps and bounds.

Just Warmin' Up—

Apollo In Optimistic Report For Fall Season

NEW YORK—Irving Katz, New York sales manager for Apollo Records Inc., this city, regards the forthcoming fall season in the recording industry with much optimism in a statement released to the trade this past week.

"The record business will see its peak season this coming fall," said Mr. Katz. Those firms who have gone ahead promoting their artists, records, and distributors are not even thinking of entering into any retribution period. This past summer season saw Apollo come out with many hit recordings by closely following their artists and promoting them to the fullest extent."

Mr. Katz continued, "Apollo has added many new distributors recently and now have nation-wide coverage. We expect to have our biggest season this fall. Katz was instrumental in the success of the "Joe and Paul" recordings and continues to look toward the fame of Lee Richardson, Arnett Cobb and the Carl Anderson orchestra.

BE SURE TO HEAR
The Second Great Recording by America's Newest Singing Sensation
VIC DAME
"YOU DO"
"ANGEL MIA"
Mercury Celebrity Series No. 5056

Distributors For BULLET RECORDS IN NEW YORK

IN STOCK The Nation's Newest Hit
"NEAR YOU" by FRANCIS CRAIG and His Orchestra

MAJOR DISTRIBUTING CO.
New York Brooklyn
563 W. 42nd St. • 106 DeKalb Ave.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Cash Box  
Page 28  
Week of September 8, 1947

M A N U F A C T U R E R S' N E W E Q U I P M E N T

- ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSICAL EQUIPMENT

AMERICANarta

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HIDEAWAY CABINET W/CONTINUOUS PLAY MECH:

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BALLOON PHOTOGRAPH

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PACKARD MFG. CORP.

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PERSONAL MUSIC CORP.

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<td>19.75</td>
<td>Model 1607 Tonic Wall Speaker</td>
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<td>18.00</td>
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SOLOTONE CORP.

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<td>Solotone Adaptor-Amplifiers</td>
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<td>Solotone Booster Amplifiers</td>
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MUSICAL EQUIPMENT

WURLITZER

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PINS

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COUNTER GAMES

A.B.T. CORP.

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AMUSEMENT ENTERPRISES, INC., N. Y.

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GOTTLEIB

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GOTTLEIB

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BELLS

AMERICAN AMUSEMENT
Bell Jewel

GROETZCHEN
Columbia Twin JP
Columbia Delux Club

MILLS SALES CO. LTD.
Dollar Bell

B. D. JENNINGS
5c Std Chief
10c Std Chief
25c Std Chief
50c Bell & Std Chiefs
5c Deluxe Club Chiefs
10c Deluxe Club Chiefs
25c Deluxe Club Chiefs
25c Deluxe Club Chief
5c Super Deluxe Club Chief
10c Super Deluxe Club Chief
25c Super Deluxe Club Chief
50c Super Deluxe Club Chief
50c Silver Eagle

PACENT
5c Deluxe Chrome Bell
10c Deluxe Chrome Bell
25c Deluxe Chrome Bell
50c Deluxe Chrome Bell
$1.00 Deluxe Chrome Bell
5c Rocket Slug Proof
5c Rocket Slug Proof
10c Rocket Slug Proof
25c Rocket Slug Proof

CONSOLES

BALLY
Deluxe Draw Bell 5c
Deluxe Draw Bell 25c
Hi-Bay
Triple Bell 5-5-5
Triple Bell 5-5-23
Triple Bell 3-10-23

BELL-O-MATIC
Three Bells, 1947

BUCCELLY
Track Odds DD JP

EVANS
Bantails 5c Comb 7 Coin
Bantails 25c Comb 7 Coin
Bantail JP
Bantail FP PO JP

GROETZCHEN TOOL & MFG. CO.
Columbia Twin Falls

O. D. JENNINGS
Challenger 3-25

PACE
3-Way Bell Console 5c-10c-25c
5c Royal Console
10c Royal Console
25c Royal Console
50c Royal Console
$1.00 Royal Console

ARCade Type (continued)

ESSO MANUFACTURING CORP.
Esso Stars

FIREBALL
Santa Anita Handicap

GENCO MFG. CO.
Advance Roll

INTERNATIONAL METOSCOPE CORP.
Atomic Bomber (Model B)

METROPOLITAN GAMES
Coin Vendor

TELECOIN CORP.
Quizzor

WILDEN MFG. CO.
All Stars

MERCHANDISE MACHINES

CIGARETTE MACHINES
C. RIGHT LABORATORIES

DUANE CHARLENGER
7 Column Flat Mach w Stand
9 Column Split Mach w Stand
9 Column Flat Mach w Soft
11 Column Split Mach w Stand

NATIONAL VENDORS, INC.
Model 5E (Electric)

ROWF
Cruisader (8 Col) w Stand
Cruisader (10 Col) w Stand

U-NEED-A VENDOR
Mariner 6 Col Conant
Monarch 8 Col w Stand

MERCHANDISE VENDORS

A. B. T. MFG. CORP.

ATLAS MFG. & SALES CO.
Bulk Vendor

AUTOMATIC BOOK MACH. CO.

BALLY MFG. CO.

BERT MILLS CORP.

COACH-VENDO CORP.

HOSPITAL SPECIALTY CO.

INTL. METOSCOPE CORP.

MILKIN-JILLION CO.

NORTHERN CORP.

REVO CO., INC.

RUDD-MILLIKAN, INC.

SHIPMAN MFG CO.

TELECOIN CORP.

U. S. VENDING CORP.

VENDALL CO.

VENDIT CORP.

VIKING TOOL & MACH. CORP.

www.americanradiohistory.com
YOU’VE NEVER SEEN A MORE AMAZING SOUND SYSTEM THAN

THE

TEL-O-MATIC

ROBOT

IT’S ALMOST HUMAN

Here's a golden chance for wide awake music operators and distributors to be FIRST in the richest market open to the finest development in Sound Engineering.

The Tel-O-Matic Robot has EVERYTHING — 40 selection phonograph for music programs — radio for special broadcasts — public address system for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location — a complete daily program can be inserted at one time — there’s no other equipment like it! No engineering as fine!!

OPERATORS
The Tel-O-Matic Robot opens a completely NEW FIELD for you — for sales and rentals . . . get complete details TODAY!

DISTRIBUTORS
The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

CONTACT US IMMEDIATELY FOR FULL DETAILS ON TEL-O-MATIC ROBOT DISTRIBUTORSHIPS

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777
Wurglers Pushes Purge Against Use of Offensive Records

ED. WURGLER

Following his initial blast against certain phonograph operators for placing "off color" and "gambling" records in their phonographs, E. B. Wurglers, Wurlitzer General Sales Manager, reports that he is daily receiving a flood of letters and wires from members of the industry giving him their support.

"I didn't have to be convinced," he stated, "that the great majority of all music merchants want to keep phonograph operation a clean business. That's a known fact. But it is reassuring to see such active interest on the part of the rank and file of this industry."

"Every far-sighted individual, whether manufacturer, distributor or operator, can see the outcome if objectionable records are allowed to find their way into phonographs.

"Unfavorable reaction will come from the public, legislators and from newspapers.

"Let none of us stand idly by while a few short-sighted operators bring the house down on our heads. There are millions of dollars invested in the commercial phonograph business. Thousands of families depend upon it for a living. A great part of the public relies on the juke box for musical entertainment. Let's not endanger our own businesses and the wholesome enjoyment of the people we serve, by poor judgment and bad taste."

The Cash Box has also been receiving numerous letters from music operators throughout the country for quite a while condemning the use of "off color" and "gambling" records. With the appearance of Ed Wurglers statement in the past issue, many more letters and phone calls have reached our office, complimenting his stand.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
IF IT ISN'T LISTED WE MAY HAVE IT IN STOCK!

YES!
We Welcome Trade-Ins!
YOUR OLD, PRE-WAR 5-BALLS ARE WORTH
$40 EACH
UP TO

IN TRADE ON NEW MACHINES! SEND YOUR LIST TODAY!

NEW GAME MACHINES
CHICAGO COIN PLAY BOY
QUICK STAR
UNITED HAVANA
MARVEL LIGHTNING

NEW PIN GAMES
RALLY DOUBLE BARREL
UNITED GAMMA
RALLY BALLYWOOD
KEEPER CLOCK
GOLDEN VULTURE
S. & S. SHOOTING STARS
WILLIAMS FLAMINGO
CHIDIN SOLO BALL
EXH. NANSHEL
GEO. HONEY

NEW ARCADE MACHINES
AMUSOMATIC TERRACES
ADVANCE ROLL
PREMIERE BOWL
BIG LEAGUE
BIG HIT
LITTLE CHAMP
METAL TYPE
YANKS ALL STARS
IDEAL FOOTBALL
HOCKEY
WATLING FORTUNE SCALE
WATLING FORTUNE SCALE

NEW CONSOLES
SALLY HIL-BY
SALLY TRIPLE BELL
OR. LUCKY BELL
WILLI J. BELLS
SALLY ROLLER
EVANS RACES
EVANS SIMULATIONS
GEO. TERRY
GEO. TERRY

NEW SLOTS
JENNINGS LITE-UP DOLLS
JENNINGS LITE-UP DOLLS
MILLS GOLDEN FALLS M.L.
WATLING BOSTON
MILLS VEST DOLLS

NEW SLOTS SAFES, STANDS, COUNTERS
CHICAGO MEDAL REDEMPTION SAFE—UNIVERSAL
STANDS, TOSS
HEAVY REVERSAL SAFES—ICE-CUBE SAFE
BOX STAND
ACE COIN COUNTER AND CARRYING CASE

SLOTS
MILLS BLUE FRONT
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CONSOLES
Rev. Pacemaker
Rev. Pacemaker
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Rev. Pacemaker

SLOTS
One-Half Deposit With Order, Balance C.O.D. or Sight Draft

Empire Coin Machine Exchange
1012-14 MILWAUKEE AVE.
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1012-14 MILWAUKEE AVE.
Claude Hall Re-Elected President Of Alabama Music Operators Assn.

Pledge Support To Damon Runyon Cancer Fund

MONTGOMERY, ALA. — Claude Hall, Jasper, Ala., operator, was re-elected President of the Alabama Music Operators Association in a two day meet held in this city Aug. 31 and Sept. 1.

Other officers elected were: T. E. Farnd, Russellville, 1st vice-president; C. L. Cawlishaw, Mobile, 2nd vice-president; Sam H. Stewart, Tuscaloosa, Treasurer; and I. E. Cohen, Montgomery, Secretary. Voted to sit on the Board of Directors were: Nathan Allen, Birmingham; Paul Daniels, Montgomery; W. B. Lessier, Decatur; Johnnie Walter, Selma; J. H. Wienand, Fairhope; J. C. Barnes, Demopolis; David Franco, Montgomery; Leonard Barnes, Selma; C. J. Fox, Mobile; and Ollie Coker, Birmingham.

R. E. L. Choate, business manager for the association, introduced Ed E. Reid, executive secretary of the Alabama League of the Municipalities, principal speaker at a luncheon held the first day at the Whitley Hotel. The following afternoon and the next day were given to business matters concerning music machine operation.

The association voted unanimously to support the CMI Damon Runyon Cancer Fund — each operator in the state to give a percentage from the gross receipts of his machine beginning at once and carrying on until January 1.

A great deal of time was devoted to the subject of the cost of music machines and equipment and obtaining a better commission arrangement. Ten cents a record, 3 for 5c was discussed, but since this plan had been tried in the state by several operators and found unsuccessful, the membership discarded any thought along the lines of raising the price of music to the public. Several plans were suggested by various operators and the one which received the most attention was a declining scale plan of commissions with locations, which would be based on the gross receipts ranging from 25% if the gross was less than $1.00 to 50% if over $1.00. Members of the association are going to experiment with the various plans, and pass on the results to the association. Some of the members urged that the commission arrangements suggested in the many ed-

JENNINGS
SENSATIONAL TWIN PLAY
CHALLENGER
IMMEDIATE DELIVERY

Available in .............
5c-5c  5c-10c  5c-25c  play

It's the console that needs little more floor space than a single machine!

Don't Wait... Contact Your Dealer or Write

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET - CHICAGO 24 - ILLINOIS
The Leader in the Field for over 40 Years

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
BIG BOWLING SEASON OFFERS BIG OPPORTUNITY FOR ALL OPERATORS

STRIKES 'N' SPARES

Automatic Pin Setting Bowling Alley
- Electric Score Board
- Automatic Ball Return
- Phenomenal Earning Power

ALLITE MFG. COMPANY
MAIN OFFICE AND FACTORY — 5732 DUARTE STREET, LOS ANGELES 11, CALIF.

Coinmen Run Special Events and Donate Percentage of Receipts To Cancer Fund

CHICAGO — Jim Mangan, director of CMI Public Relations Bureau, has been receiving loads of mail informing him of the plans and special events being unfolded by coinmen throughout the country in support of the Damon Runyon Cancer Fund drive. Among them were the following:

Lou Welcher, Advance Automatic Sales Co., San Francisco, California, has been conducting a campaign of his own with his operators, for the Damon Runyon Memorial Fund for Cancer Research. As a result of his efforts, he advises the CMI Public Relations Bureau that the Puccio Novelty Company, 288 East 3rd St., Pittsburgh, California, an operator, will donate 5% of the proceeds of their company during the week of August 24 to the Damon Runyon Cancer Fund.

Louis Boasberg, New Orleans Novelty Co., New Orleans, writes that they designated Wednesday, September 3rd as Damon Runyon Cancer Fund Day in their Arcade. Mr. Boasberg states, "Everything taken in on this day will be sent to the Fund!"

Leo Weinberger, Southern Automatic Music Co., Louisville, Ky., reports that two of his operator customers have agreed to set aside a week for the Drive. They are the Weaver Enterprises, 715 North 4th, Lafayette, Indiana, who will donate 5% of the proceeds of their machines for the week of September 1st; and the Stivers Novelty Co., 1310 N. W. Fifth St., Richmond, Indiana, who will give 5% of all their revenue during the week of October 12.

Ben Axelrod, Olive Novelty Co., St. Louis, Mo., also advises that one of his customers, I. W. Hudson, Jr., 229 Main St., Mound City, III., will donate 10% of their proceeds for one week to the Fund.

Signs reading, "THIS MACHINE IS WORKING FOR DAMON RUNYON CANCER FUND" have been provided these operators to inform the public of the great good the Coin Machine Industry is doing in the fight against Cancer.

Get In The Dough with Williams' "FLAMINGO" 11 WAYS TO WIN

YOU'LL AGREE . . . IT'S THE GAME OF THE YEAR!
ORDER NOW!
CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVENUE
KANSAS CITY, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The FALL SPECIAL Issue
OF
THE CASH BOX
Will be dated Sept. 22nd
CLOSING DATE SEPT. 18th

STARTS THE BIGGEST COIN MACHINE ERA IN HISTORY. EVERY COIN MACHINE COMPANY — OPERATOR — JOBBER — DISTRIBUTOR — AND MANUFACTURER — IS NOW READY FOR THE FASTEST ACTION EVER SEEN!

Get Your Share of the Business!
Your Ad Will Reach the Entire Trade at the Moment When Everybody is Most Interested in Buying.

Reserve Your Space Now for Preferred Position!

MAIL YOUR COPY NOW!!

THE CASH BOX
PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y. (Tel: MU 4-7797)
CHICAGO OFFICE
32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PROspect 2687)
CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:
Cherry or Diamond Ornaments, Morose, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with a perfect fit of new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass, chrome plated etched Reward Plates, 1/2 or 1/3.
- 5c-10c*25c chrome Denominator Coin intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

$50.00

THE NEW
Music Box

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realised in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity program of selections always in full view. Buckley’s exclusive feature, construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installation.

Buckley TRACK ODDS has long been recognized as the only seven-cent race horse console that would stand up month after month—year after year—and outlast all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of results. It is the only machine standing and proving that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.
6223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6336-37-38-4923)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
COMING SOON!
A ROUNDPUP OF STEADY-HEAVY PIN GAME PROFITS!

WATCH Genco!

Genco MFG. and SALES CO.
CHICAGO

For Service... SEE FRANKEL

For Quality... SEE FRANKEL

For Values... SEE FRANKEL

All used equipment perfectly reconditioned and fully guaranteed!

DISTRIBUTORS FOR THE NEW PACKARD MANHATTAN PHONOGRAPH

FRANKEL DISTRIBUTING COMPANY
Serving the "Heart of America"
ROCK ISLAND, ILL.—2532 Fifth Ave.—Phone 153
DES MOINES, I.A.—1220 Grand Ave.—Phone 3-0184
OMAHA, NEB.—1269 Douglas St.—Phone Atlantic 2407
KANSAS CITY, MO.—3814 Main St., Phone Westport 4856

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Prohibition Is Gradually Seeping Back; One-Third of the Nation Already Dry — Is Report

This map tells the story of the battle for local prohibition. More than 25,000,000 Americans can’t buy a drink of liquor and 10,000,000 can’t buy even beer in the areas where they live.

NEW YORK CITY — The United States is drying up again, much faster than most people realize, states the NEA Service, reporting from an assay by Frederick G. Brownell who reported his findings on the growing prohibition movement for the American Magazine.

Brownell’s survey discloses that on thousands of separate fronts throughout the country, the drys are battling the wets on the issue of prohibition, and in the majority of cases the drys are winning. In 20,000 local option elections since repeal the drys have won 12,000.

Today more than 25,000,000 Americans can’t legally buy a drink of liquor, and 10,000,000 can’t buy legal beer, which covers one-third of the nation.

Three States — Kansas, Mississippi and Oklahoma — never repealed their constitutional bans on drinking. Even in traditionally wet cities like Chicago, 125 precincts have voted themselves dry.

Mr. Brownell says the biggest battle between wets and drys at the moment is being fought in Kentucky, which produces 42 per cent of the nation’s whiskey, and is already 82 per cent dry. There are now 92 wholly dry counties in the state, and 13 more which contain considerable dry territory. The drys are seeking local option elections in seven of the remaining wet counties this fall and have an even chance of winning them, according to Mr. Brownell.

One argument drys have been unable to overcome so far is “who’s going to pay the bills if prohibition returns to Kentucky?” Liquor taxes of $11,000,000 last year paid almost a third of the state’s general expenses.

The problem of state revenue killed a proposed state-wide prohibition referendum in Alabama even before it got thoroughly started because no one could suggest how to replace the nearly $12,000,000 revenue that would be lost if liquor sales were banned.

Nevertheless, the drys are pushing their campaign for return of national prohibition. Predictions of how soon this can be accomplished vary from five to twenty years, says Mr. Brownell.

In Congress Arthur Capper of Kansas heads the dry forces in the Senate and Joseph E. Bryan of South Carolina, dry “internally, externally and eternally,” does the same job in the House.

Mr. Bryan estimates that 10 per cent of the present House is for prohibition as a matter of principle, while most of the Southern Representatives, except those from metropolitan centers, would vote dry as a matter of expediency.

On the national front the latest drive of the drys was an unsuccessful attempt to secure passage of Senator Capper’s bill to ban inter-state liquor advertising. Mr. Capper believes that sentiment for prohibition is growing about as fast as it did at turn of the century, before the passage of the 18th Amendment.

**Williams’ “FLAMINGO” Truly The Greatest Game Of The Year! 11 WAYS TO WIN! ORDER NOW! EXCLUSIVE DISTRIBUTORS WRAP THE PANTHER ALSO EXCLUSIVE DISTRIBUTORS FOR AIREON MUSIC**

**BEN RODINS SAYS Keep Posted... On Prices for New and Used Equipment WRITE TODAY... A Postcard Will Do Let BEN RODINS add your name to his Mailing List REMEMBER—If I Can’t Guarantee It... I Won’t Ship It!**

**MARLIN Amusement Corporation 412 9th St., N.W. - Dl 1625 WASHINGTON, D. C.**

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
QUESTION: What has delayed ALL STARS shipments?
ANSWER: The unprecedented play ALL STARS test games received showed up a few "bugs."

QUESTION: Will the new improved ALL STARS have any "bugs?"
ANSWER: NO! It is 100% mechanically perfect!

QUESTION: Has the additional 10 and 25c coin chute increased collections?
ANSWER: 25% to 40% of the collections have been dimes and quarters!

QUESTION: Is ALL STARS suited for all locations?
ANSWER: YES—in fact, Pin Table locations have shown ALL STARS earnings exceed any other type game!

QUESTION: Is ALL STARS a Free Play or Novelty Game?
ANSWER: ALL STARS can be operated either way by a simple plug adjustment!

QUESTION: Is ALL STARS a seasonal game?
ANSWER: NO! It is a year round game. Your experience in operating baseball type games has shown you, as a rule, that fall and winter collections exceed summer collections.

QUESTION: Is ALL STARS easy to play?
ANSWER: Yes—one of the outstanding virtues of ALL STARS is the simplicity of operation and tremendous play appeal.

QUESTION: Can ALL STARS be moved as easily as a Pin Game?
ANSWER: Yes. The dimensions are about the same. The back box, legs and console front are removable.

QUESTION: When will the new, improved ALL STARS Game be available?
ANSWER: Shipments are now being made. Only a limited quantity of ALL STARS will be made. Be sure to reiterate your orders now with your distributor to insure delivery of the greatest game of all time... ALL STARS!

Williams
MANUFACTURING COMPANY
161 W. HURON ST., CHICAGO 10, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PUT-IN-BAY, O. — Mayor Henry Fox of this resort island village, answering some of the criticisms pointed at him by the state liquor inspectors for permitting the operation of bell machines, pointed out that money collected from penny fines has put his town on a sound financial basis.

Mayor Fox, described as the 77-year-old good humor man, following a practice of ten years, and let 'em run, has netted almost $50,000 for the general fund of Put-In-Bay Village in the 10 years he has been in office.

Yearly fines of $100 each have wiped out a $30,000 bonded indebtedness and the village treasury today sports a $19,000 surplus.

"It's all very legal" asserted Fox, "I just issue warrants against the machine operators and then hold court. They plead guilty and pay up."

The mayor admits he has been financing his village chiefly thru bells since he took office in 1937. One year the take was $5,100. It has never been less than $2,800. Last July 15, Fox issued four operators $4,000 for 41 machines.

"There is absolutely no graft. What's more, he says, his machines can produce receipts, court records and general fund accounts to prove that the money went to the village's 500 year-around residents."

Once a year, around July 4, Mayor Fox says that he enlists one of the village's two policemen, and they make a round of the spots, counting the machines.

"Why should the Government in Washington get any more out of the machines than we do," Mayor Fox argues, "Now these fellows pay $200 a year and nobody bothers them."

"The people here know all about it," he continued, "and know that I handle the money honestly, otherwise they would never have stood for it. Nobody here plays the machines much, and the bells go only in the summertime when the tourists keep them going."

The $30,000 debt was standing when Fox became mayor. The village's only income was from tax money and it wasn't enough to keep up city services. It took Fox until three years ago to pay off that $30,000, but, now, thanks to the bell machines, the paving bills are paid and the water works is debt free.

COLUMBUS, O. — Shaffer Music Company, this city, is labeled a "Coin Equipment Department Store" by local operators. In addition to distributing the equipment of a great many manufacturing companies, Shaffer carries on a large business in used machines.

"We offer the operator" states Ed Shaffer "a carefully selected line of equipment which covers every phase of the coin machine business—from bells to vendors, and if we do not have the particular piece of equipment on hand, we are in a position to secure most any other machine which an operator may need.

The firm handles the lines of J. P. Seeburg Corporation; J. H. Keeney & Company; D. Gottlieb & Company; Williams Manufacturing Company; O. D. Jennings & Company; Genco Manufacturing Company; Chicago Coin Machine Company; Marvel Manufacturing Company; A.B.T. Manufacturing Company; Columbus Vending Machine Company; and Norris Manufacturing Company.

Catering further to operator's needs, Shaffer Music maintains one of the most modern equipped repair departments and stock rooms containing parts and supplies. "Every used machine that leaves our door is carefully checked and completely renovated by experts," stated Shaffer. "These machines when received by our customers are ready to be placed right on location."

"With all these machines and services available" he concluded "It's no wonder the coinmen here call us the 'Department Store'."

Shaffer Music Co. Called "Department Store"

**Revenue From Bell Machines Keeps Ohio Town In Sound Financial Condition**

**Overcomes $30,000 Debt In 10 Years**

**$19,000 Surplus**

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**Distributors For . . . . WILLIAMS, GENCO — BALLY — EXHIBIT AND CHICAGO COIN**

**King Pin**

**EQUIPMENT COMPANY**

**KALAMAZOO, 31, MICH.**

**DISTRIBUTING COMPANY**

**DORT 1, MICH.**

**3004 Grand River**

**Phone: 2-0021**

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**Put-In-Bay, O. —**

**DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS**

1429-31 and 1503 W. PICO BLVD. Phone: PROspect 7351 LOS ANGELES, CALIF.

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**Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!**
Appointed Distrib. For So. California

LYN BROWN

LOS ANGELES, CALIF. — LYN Brown of LYN Brown Company, this city, has been appointed distributors for Esso Manufacturing Corporation’s “Easso Stars”, according to an announcement by Jack Semel of Esso.

Brown returned to his Los Angeles office a few weeks ago after spending some time in New York City. He visited Semel and Jack Rubin of Esso Manufacturing Company at their plant in Hoboken, N. J. and worked out the details of the deal. Brown will cover the entire Southern California territory as exclusive distributor.

“Easso Stars” a roll down game, with roller button and high scoring features, are now being shipped to Brown.

Coinmen Own Ohio’s Zane Caverns

COLUMBUS, O. — Bernard “Nick” Nebel and his son George of G. N. Vend- ing Company, this city, have a very unusual business interest aside from their coin machine company. These coin- men own and operate the nationally known Zane Caverns near Bellefontaine, Ohio, which they purchased about a year ago.

Zane Caverns is one of the two largest, and the only two-level cavern in the state. Visitors are registered from nearly every state in the Union and a half dozen foreign countries every year. A typical summer week-end draws over 1,000 to the newly constructed free park at the entrance to the caverns which covers over 100 acres of forest and scenic canyons.

According to Nick and George Nebel, it takes about an hour for a guide-conducted party to tour the caverns. Electric lights (enough to light a small village) reveal thousands of stalactites and fairyland formations. One stalac- tite which has puzzled geologists stands at a 90 degree angle to the surrounding stalactites. Solid “Bubble” crystals found in Zane Caverns are believed to be the only ones known to exist. Another stalactite is over 9 feet in height.

Harvey Hobbs and Joe Flynn, among other coinmen, who have made the tour recently, claim the visit was well worth while.

The Nebels, who have been operating coin machines for over 18 years, are very enthusiastic over their new venture, and are constantly making improvements in the caverns.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
U. S. Vending Corp. To Manufacture Frozen Food Vendor For Birdseye
Production Scheduled For Early In 1948

Gottlieb Introduces New Pin Game

CHICAGO — Dave Gottlieb, D. Gottlieb & Co., this city, this week introduced a new novelty pin game to the trade called "Bowling League".

Taking advantage of the forthcoming bowling season, which starts right after Labor Day, Gottlieb stated "There are more bowlers in this country than any other sporting activity. 'Bowling League' follows the bowling play in a pin game cabinet, giving the operators the opportunity of 'cashing in' on many thousands of bowlers. It is a high score game with 'jet' kickers propelling the ball back thru the field for tantalizing shots and extra scoring. The game is in full production and our distributors thru the country are making immediate deliveries."

RIGHT OFF OUR OWN LOCATIONS
GUARANTEED PERFECT MECHANICALLY AND IN APPEARANCE

LOOK AT THESE PRICES!

MUSIC
3 Wurlitzer 600K, each $149.50
4 Wurlitzer 500, each 149.50
1 Wurlitzer 800 265.00
6 Wurlitzer 600R, each 134.50
4 Wurlitzer 950, each 265.00
4 Seeburg Lo-Tones, each 205.00
10 Seeburg 9800 ESRC, each 185.00
3 Seeburg Envoys ES, each 159.50
1 Seeburg Cadet 159.50
1 Seeburg Gem 135.00
1 Seeburg Major 159.50
2 Seeburg Commanders ESRC, each 169.50
10 Seeburg 8800 ESRC, each 185.00
5 Seeburg Classics, each 159.50
5 Seeburg Colonels ESRC, each 169.50
2 Seeburg Vogues, each 159.50
1 Seeburg Rex 90.00
1 Seeburg 8200 Victory 100.00
10 Rock-Ola Super, each 155.00
5 Rock-Ola DeLuxe, each 145.00
2 Mills Thrones, each 100.00

AMUSEMENT GAMES
7 Sportsman Rolls, Like New, each $235.00
1 Each
1 Bowlo, Like New 225.00
Esoo Stars (New) Write For Information
1/3 DEPOSIT, BALANCE C.O.D. OR SIGHT DRAFT

FIRST COME—FIRST SERVED! DON'T WAIT!!

PHONE - WIRE - WRITE
DAVE LOWY
& COMPANY
594 TENTH AVENUE
NEW YORK 18, N. Y.
(Phone: BRyan 9-0817)

A.M.
IT'S...THE DAWN OF A NEW ERA
IN AUTOMATIC SELLING!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
RIGHT DOWN YOUR ALLEY!

Gottlieb's New High Score Hit

Bowling League

"JET" Kickers—Action right down to the bottom on each ball! "Jett" Kickers propel ball back through the field for tantalizing recovery shots and Extra SCORING!

INCREASED SCORING VALUES When All Pins Are "Down"!

Improve Delux
GRIP SCALE
THREE-WAY STRENGTH TESTER
Consistently best since 1927

"There is no Substitute for Quality"

MOST DEPENDABLE!
DAILY RACES
1-Ball Multiple
Payout or Replay Models

ORDER FROM YOUR DISTRIBUTOR

The Cash Box
Page 43
Week of September 8, 1947

MINNESOTA STATE ATTORNEY RULES FREE PLAY PINS OKAY

ST. PAUL, MINN. — Pinball machines which return only free replays are not in violation of either the lottery or the gambling laws of the state, Attorney General J. A. Burnquist held this past week.

In a legal opinion to Bruce J. Broady, St. Paul corporation counsel, the attorney general said that the legislature intended a free replay shall not be deemed to be a thing of value.

"If it is not a thing of value within the meaning of our gambling statutes," said the attorney general, "it should not be construed as property of a thing of value within the meaning of our lottery laws."

At present 17 applications for machines are pending before the St. Paul city council. Permits have been held up pending a superior court appeal from an order issued last spring by Ramsey county attorney James Lynch. Lynch had ruled that free replay pinball machines were illegal.

Operators in this city obtained a temporary restraining order in district court which permitted the machines in operation to continue until the final ruling of the court.

Corporation counsel Broady said that the effect of Burnquist's ruling on the new applications would have to be decided by the council itself.

"There are statutes in some states and ordinances in some cities that clearly prohibit the operation of pinball ma-

chines with or without a free play," Burnquist wrote.

"If our statutes were as definite as those in other states with respect to this class of machine there would be no difficulty in determining the question."

Broady described free play machines as coin operated devices which do not return any chips or tokens. However, if a player attains certain scores, he becomes entitled to one or more replays, the machines being so adjusted that they automatically give him such replays.

Amusement game operators throughout Minnesota still have one more battle to win in the state. The State Supreme Court may be asked to issue a final official decision.

Bally Offers Bulletin Binder Free To Ops

CHICAGO — Bally Manufacturing Company, this city, has made available free of charge a loose-leaf binder for operating instructions, service bulletins and parts catalogs.

An index of current Bally bulletins is furnished with the binder.

Send Your AD
In NOW For
The
Fall Special Issue
Of
The Cash Box
DATED
Sept. 22nd
Closing Date For All Ads
Sept. 18th

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
TONY GASPARRO

CHICAGO—Williams Manufacturing Company, this city, explained to its trade the reason for the delay in shipments of their novelty baseball game “All Stars”.

“The unprecedented play ‘All Stars’ test games received showed up a few ‘bugs’” reported Tony Gasparro, general manager of Williams Manufacturing Company. “The new improved game is 100% mechanically perfect, and we are now making shipments.

“Our tests have shown that this baseball game has met with a great reception” continued Tony “and many favorable features have been pointed out to us. ‘All Stars’ can be placed in every conceivable type of location and gets a play regardless of the season. The simplicity of operation and acceptance by the players has been amazing.”

“One of the most outstanding features of the game” he stated “is the additional 10c and 25c coin chute, and our tests show that between 25% to 40% of the coins in the cash box have been dimes and quarters.”

Gasparro informs us that all Williams’ distributors will have “All Stars” for immediate deliveries.

Bell Machines’ Revenue Exempts Citizens From Local Taxes

OLDTOWN, IDAHO — This newly incorporated village in the northern tip of Idaho promises to be the taxpayer’s paradise.

Village trustees say that taxes won’t be necessary at all because an estimated $10,000 a year yield from Bell machines and liquor licenses will be more than enough to cover all municipal expenses.
Pierce Distrib. Co.
Shows "Manhattan"
At Rockford, Ill.

BRODHEAD, WIS.—Pierce Distributing Company of this city, held its first showing of the Packard "Manhattan" phono at the Faust Hotel, Rockford, Ill. recently. Operators from Rockford and immediate vicinity were the guests of C. S. Pierce, head of the distributing firm.

Larry Frankel of Frankel Distributing Company drove Bill Bolles, advertising manager of Packard to the party in his new Cadillac. Bob Bleekman, regional manager for Packard, threw a nice dinner party for the guests, which included Charles L. Cade, General Sales Manager of Packard.

Among those who attended the showing were: W. B. Kerr, Rockford; J. C. McClay, Rockford; H. Rubert, Rockford; A. Nordgren, Rockford; Dick Barbuer, Beloit, Wis.; Adam J. Keys, Rockford; Jack Vella, Rockford; H. H. Rimmerman, Rock Island; Harold Livingston, Rockford; Mr. & Mrs. Curt Reynolds, Rockford; Harold Shults, Monroe, Wis.; Mr. & Mrs. Rodger Bernstein, Brodhead. Wis.; Joe Rutenburg, Rockford; Mr. & Mrs. S. L. Wright, Brodhead, Wis.; Mabel Bork, Brodhead; Dorothy Jacobson and Francis Saunders, all of Brodhead, Wis.

"All the operators who attended the showing" reported Pierce, "were enthusiastic in their praise of the "Manhattan" phono.

Mississippi Phono
Ops Hold Meet

MERIDIAN, MISS. — The Mississippi Phonograph Operators Association held a state wide meeting at the offices of the Magnolia Amusement Company, this city and report it was a decided success.

All operators and distributors in the state were invited, of which approximately seventy attended.

A meeting of the Board of Directors preceded the regular meeting, at which Marvin Bates of Magnolia Distributing Company, Packard distributor, introduced the visitors, who addressed the gathering with a brief message.

Following the meeting, the group adjourned to Bates' camp, about five miles from town, where a real get-together and good old fashioned barbecue was held with Marvin a most affable host.

Several out of town guests were present, among those being C. L. Cade, General Sales Manager of Packard Manufacturing Corporation, who flew down especially to enjoy Bates’ southern hospitality.

Among those present were:

John H. Humbert, Indiana; E. E. Hill, Greenwood; A. B. Fort, Columbus; J. C. Weather, Jackson; O. F. McCormick, Jackson; Lou Griffin, Jackson; Dick Farr, Jackson; L. P. H. Day, Canton; W. D. Shively, Yazoo City; T. R. Kipling, Forest; V. H. coon, Chunkly; J. C. Moore, Meridian; Ted Ballard, Stewarts; T. C. Nash, Meridian; Mrs. Stray, Hattiesburg; J. C. Harmon, Laurel; H. R. Redd, Laurel; O. C. McColley, Hattiesburg; and Woodrow Garmon, Bay Springs. Out-of-town visitors were Mr. Fort, Alpha Music Company, Meridian, Miss.; Miss E. H., Stewarts, Mississippi; Miss B. J. T., Bally Distributing Co., New Orleans, La.; T. M. Donald, F.A.B. Distributing Co., New Orleans; Mr. Edson, Southern Music Sales Co., New Orleans, La.; and C. Stone, Southern Amusement Co., Memphis, Tenn.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Rothstein Views
United's "Hawaii"

PHILADELPHIA, PA.—I. H. Rothstein, well known head of Banner Specialty Company, this city, shown alongside of United Manufacturing Company's new novelty game "Hawaii".

The photo was taken recently in Lyn Durrant's office while Rothstein was visiting United.

Rothstein, who is one of the country's leading horticulturists (having won prizes in national competition) tried to sell Durrant the idea of naming one of his forthcoming games for one of his favorite flowers, "Rhododendron". Lyn's objection was that the name was so long it wouldn't fit on the backboard.

Billy DeSelm, United's sales manager, reports that operators throughout the country are ordering "Hawaii" in large quantities, stating "It's bringing in plenty of nickels into the cash box".

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Packard Mfg. Corp. Names Woodworth Production Manager

William E. Woodworth

Indianapolis, Ind. — The promotion of William E. Woodworth to production manager of Packard Manufacturing Corp., this city, was announced today by Charles W. Parker, vice-president in charge of engineering.

"The appointment of Mr. Woodworth to this new position of responsibility is a promotion well deserved, and it pleases all of us at Packard," Mr. Parker said in making the announcement. "It culminates another forward step in the expanded manufacturing progress we are undertaking."

"Our goal," Mr. Woodworth stated in accepting his new position, is steadily and rapidly increasing production to meet the hundreds of thousands of dollars worth of existing, unfilled orders for Packard Automatic Music Systems."

Mr. Woodworth, who resides at 2952 Broadway with his wife and two daughters, Phyllis and Nancy, has served with Packard Manufacturing Corp. since 1941. He is a native of Shelbyville and was associated with his father and brother in the ownership and operation of the Indiana Furniture Company there prior to coming to Indianapolis. Mr. Woodworth also attended Indiana University.

Attention

5-Ball Operators!

Like New

Post-War 5 Balls

Big League $110.00

Catoline $85.00

Dynalite $105.00

Fiesta $150.00

Havana $150.00

Fast Ball $95.00

Kilroy $105.00

Longacres, Deluxe Model

Pimlico

Write for Closeout Prices

1/3 Deposit with Order, Balance C.O.D.

Globe Distributing Co.

1423 N. California Ave., Chicago 47, Ill.

(Tel: Armilage 0780)

Sept. 18th Is the Date

The Fall Special Issue of

The Cash Box

Goes to Press

Entire Industry Enters into Its Biggest Season of Buying

Send Your Ad in Now for Preferred Position

Everybody Agrees!

Something New and Novel in a Coin Game is Required. We Have It! Ready for shipment this month. You can see a working model here. It’s been on location. We know what it will do. Come in and see it exclusive.

P & S Machine Co.

3017 N. Sheffield Ave.

Chicago, Ill.

Thoughts for This Week

Teacher: "Jimmy, Name a great time saver!"

Jimmy: "Love at first sight!"

Three of the most profitable operators’ machines ever built: Photomatic, Voice-o-Graph, Atomic Bomber.

International Mutoscope Corporation

Attention

Call Us Today!

Distributors for the New Packard

"Manhattan"

Illinois PLA-MOR Dist. Co.

1705-09 S. Michigan Ave.

Chicago 16, Ill.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Silberman Blazes Thru Chicago

CHICAGO — In addition to umpiring an inter-city baseball game between the Chicago and Milwaukee firemen at 11:30 A.M., at Wrigley Field, Al Silberman, general sales manager for the Adams-Fairfax Corporation, Los Angeles, Cal., was one of the busiest men in the town.

He arranged for luncheon with the visiting firemen at the Edgewater Beach Hotel, cocktails at the Sherman, and dinner at the Shoreland. While in town, Silberman also held a special preview showing of the Adams-Fairfax cigarette vender (to sell for about $50) and the new card game.

Continued in 1st column.
Bally's Jockey Specials & Clubs

NOW DELIVERING!

To BEN COVEN: Date:
Ship at once: ...Jockey Specials
Jockey Clubs at $645.50 Each

Enclosed is our Check for $...
Ship Sight Draft. Bank...
Ship Via:

Name:
Address:
City:
Zone:
State:

Bally's Jockey Specials & Clubs

USED CONSOLES
All Reconditioned and Guaranteed
$6 Big Games F.P. $44.50
$6 Bob Tails 59.50
$6 Fast Time, P.O. 49.50
$6 Galloping Domino 42 J.P. 139.50
$6 Jumbo Paredes, P.O., L.H. 59.50

USED ARCADE
ABT Late Model F $32.50
Adams Shoot-off 74.50

USED ONE BALLS
Blue Grass 99.50
Grasp National 29.50
Jockey Club 49.50
Record Time, F.P. 39.50
Santa Anita, P.O. 49.50
Sport Special, P.C. 49.50
Sportsmen, F.D. 24.50
Victory Derby Auto Shuffle $199.50

USED SLOTS
Oriol, Black Cherry, 10c $155.00
Blue Front, 5c 49.50
Folding Stand, 2.95
Rebuilt Original Chrome Front, 5c $135.00
Speedway, 5c 14.50
Tennis, 5c 25.00
Complete Set 425.00

NEW GAMES
BALLY EUREKA $489.50
DRAW-HELL DE LUXE $612.00
DRAW BALL DE LUXE 25c $32.50
HI HO 5c 339.50
HI-TOY 25c 359.50
TRIPLE BOWL 5-15-25 $26.00
TRIPLE BOWL 5-5-5 495.00

NEW FIVE BALLS
Sallyhoes $277.50
Gold Bell 279.00
Hawaii Gold Bell 279.00
Honey 279.00
Main Street 295.00
Ranger 175.00

STOP! LOOK! READ! PARTS SPECIALS!
Small White Live Rubber Rings Per 100 $3.00
Medium White Live Rubber Rings Per 100 4.00
Large White Rubber Rings Per 100 5.00
Extra White Rubber Rings Per 100 6.00
Arch Roll Rubber per ft. 0.65
Roll and Pin per 100 ft. 4.00
Playfield Glass, 21x42, Single Sheet 2.60
Playfield Glass, 21x54, Single Sheet 2.90
Case of eight (8) 20.00
No. 50 Lamps, Each 8.50

Ball Shooter Springs, heavy duty Per 100 3.00

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN, NORTHERN ILLINOIS

THE CASH BOX Page 48 Week of September 8, 1947

Please mention THE CASH BOX when answering ads—It proves you're a real coin machine man!
With Labor Day past and the start of a new fall season upon us, coinmen here report awakening enthusiasm and are anxiously looking forward to a very definite business upswing. From every viewpoint, there seems to be an optimistic outlook that the coin business will enjoy even better days and that this will be one of its very good years.

J. R. Caldron, Assistant Sales Mgr. for AMI reports W. H. Richardson of the Pioneer Dist. Co., Radeigh, N. C. in town for a visit last week. Caldron tells us that AMI have just completed their Service Manual for the Model A Phono and that it's now ready for distribution . . . Larry Frankel of the Frankel Dist. Co., breezed into town again this past week. We hear Larry spent a few days in the hospital for treatment . . . Bill Bolles of the Packard Mfg. Corp. paid a visit to Chio, sporting a new kind of cigarette lighter. Bill calls it his lighter (also of lightings) has been finer that, Bert, can light his way anywhere, he tells us . . . Ruth Patch, Publicity Director for Vitavocoustic Records informs us that they have lost "The Peg Of My Heart" Harmonica of Vitavocoustic Trouble shooter just returned from the Ches Pore, Del Courtney from the Edgewater, Gay Claridge of the Club Martinek, Benny Strong from the Stevens Hotel, Ray Pearl from the Blackhawk (also of lightings) has been in and out of the hotel that Shirley Corash of Empire Coin is planning a vacation trip out to the west coast. Shirley intends to spend about twelve days out in sunny California and expects to be there by the time this comes off the press.

Gwen Desplenter of CMI’s Public Relations Bureau, who just returned from her vacation, talks about the reception being held at Mills Industries, Inc., in honor of Joseph M. Stella. The gang at CMI all plan to be on hand for this event and were eagerly looking forward to meeting some of the entertainers who are invited to make personal appearances there. A few of the celebrities expected to attend are: Fred Nagel and Jane Easton of the Fulton House, Marty Helriegel from the Chies Pore, Del Courtney from the Edgewater, Gay Claridge of the Club Martinek, Benny Strong from the Stevens Hotel, Ray Pearl from the Blackhawk (also of lightings) has been in and out of the hotel that Shirley Corash of Empire Coin is planning a vacation trip out to the west coast. Shirley intends to spend about twelve days out in sunny California and expects to be there by the time this comes off the press.

W. F. Lipscomb of O. D. Jennings & Co., tells us that Jennings plans to hold a General Sales Meeting for their dealers and distributors, in their new display room, on September 17th. This is to be followed by a dinner at the Illinois Athletic Club, then they plan to attend the Herald American football game later on in the afternoon. We hear that Shirley Corash of Empire Coin is planning a vacation trip out to the west coast. Shirley intends to spend about twelve days out in sunny California and expects to be there by the time this comes off the press.

J. Perry Kinzie and Bert Molohon, District Sales Managers for Mills Industries phono division, both paid a visit to Chi this past week . . . Art Weinand of Rock-Ola Mfg. Corp., reports W. C. Deaton of Galion. reports the range of their product is excellent. R. W. G. reports recent visitors. Art tells us Rock-Ola has their Service Program well under way, with training crews out instructing all their distributors on the Visual Cast Service Training Program . . . Fulton Moore informs us that everyone over at Williams Mfg. Co. is keeping busy these days, trying to keep up with the work as it comes in. Moore reports business as being very good and tells us their new games “Flamingo” and “All Stars” are going over big on locations. Harry Williams will be amongst the missing for a few weeks, having flown out to the west coast on business.

Over at Bell-O-Matic Corp., we found Grant Shay and Midge Ryan making plans to drive to Cincinnati to attend the coinmen’s show at Bell-O-Matic this past week. Bill Helriegel the third, of Keystone Panorams, Philadelphia, Pa., Dan Stewart, Stewart Novelty, Salt Lake City, Utah and John Bertucci of United Novelty, Biloxi, Miss. . . Leo Lewis of Coin-A-Matic Distributors tells us he expects his boys to have him back on the job sometime this week. Mrs. Lewis has been home recuperating from a recent operation . . . Joan Eisman, secretary to Fred Kleiman of the Frederick Kleiman Adv. Ageny, just returned from Cape and Drive and the week in the deep south . . . Over at D. Gottlieb & Co., we found Nate Gottlieb busily working away, trying to make up for the days work lost due to the holiday last week. "Bally" Sally (Goldstein) of Coven Dist. Co., informs us that she keeps busy answering all the phone calls that come into Coven’s. Sally tells us she allows two minutes of her time to each party that calls. Ben Cohen is still putting all his efforts behind the CMI Danne-Camp Car and Drive and the week in the deep south . . . Over at D. Gottlieb & Co., we found Nate Gottlieb busily working away, trying to make up for the days work lost due to the holiday last week. "Bally" Sally (Goldstein) of Coven Dist. Co., informs us that she keeps busy answering all the phone calls that come into Coven’s. Sally tells us she allows two minutes of her time to each party that calls. Ben Cohen is still putting all his efforts behind the CMI Danne-Camp Car and Drive and the week in the deep south . . . Over at D. Gottlieb & Co., we found Nate Gottlieb busily working away, trying to make up for the days work lost due to the holiday last week. "Bally" Sally (Goldstein) of Coven Dist. Co., informs us that she keeps busy answering all the phone calls that come into Coven’s. Sally tells us she allows two minutes of her time to each party that calls. Ben Cohen is still putting all his efforts behind the CMI Danne-Camp Car and Drive and the week in the deep south . . .

We found Charlie Arons and Fred Brount of Aristocrat Records, both back on the job again. Chuck just returned from a trip to St. Louis and Fred spent a few days traveling up in Michigan . . . Over at United Mfg. Co., we found Billy Deban busier than ever. Billy tells us that this past week was a big one for United, with twice as much to do and everyone working twice as hard trying to get it done. In talking to Billy he informed us that Charles Ewing (daugt of Ben Goldberg of Sicking, Inc.) to William Besen, which is to be held on Sept. 7th at the Alms Hotel in Cincinnati. Grant reports a few of the out of town coinmen visiting at Bell-O-Matic this past week were Billy Helriegel the third, of Keystone Panorams, Philadelphia, Pa., Dan Stewart, Stewart Novelty, Salt Lake City, Utah and John Bertucci of United Novelty, Biloxi, Miss. . . Leo Lewis of Coin-A-Matic Distributors tells us he expects his boys to have him back on the job sometime this week. Mrs. Lewis has been home recuperating from a recent operation . . . Joan Eisman, secretary to Fred Kleiman of the Frederick Kleiman Adv. Ageny, just returned from Cape and Drive and the week in the deep south . . . Over at D. Gottlieb & Co., we found Nate Gottlieb busily working away, trying to make up for the days work lost due to the holiday last week. "Bally" Sally (Goldstein) of Coven Dist. Co., informs us that she keeps busy answering all the phone calls that come into Coven’s. Sally tells us she allows two minutes of her time to each party that calls. Ben Cohen is still putting all his efforts behind the CMI Danne-Camp Car and Drive and the week in the deep south . . . Over at D. Gottlieb & Co., we found Nate Gottlieb busily working away, trying to make up for the days work lost due to the holiday last week. "Bally" Sally (Goldstein) of Coven Dist. Co., informs us that she keeps busy answering all the phone calls that come into Coven’s. Sally tells us she allows two minutes of her time to each party that calls. Ben Cohen is still putting all his efforts behind the CMI Danne-Camp Car and Drive and the week in the deep south . . .

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The Fall Season practically opened here this week, with most of the city's coinmen back from vacations and hustling for that extra dollar. Jobbers and distributors along coinrow report that many operators who haven't been around for some weeks, were in evidence. Another indication that the summer is over is the announcement that the Board of Directors of the Automatic Music Operators Association will resume weekly meetings with the coming Tuesday, Sept. 9.

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Under the driving leadership of Jack Mitnick of Runyon Sales Company, regional chairman for the CMI Damon Runyon Cancer Fund, arrangements are being completed to hold one of the biggest Jamborees ever held in the city's history. Details will be announced in about a week. All the jobbers and distributors are working with Jack... Barney (Shugsy) Sugarman, head of Runyon Sales Company will be in Chicago when you read this. Shugsy tells us there's some very interesting deals in the offing... Sidney H. Levine, attorney for the Automatic Music Operators Association spent the past few weeks vacationing in his home town, Milford, Conn... Jack Sheppard, Philadelphia music operator is one of the most active coinmen in the affairs of the Philadelphia Music Operators Association. Jack had been laid us with kidney trouble for a while, but now is back on the job.

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Ben Becker will be making an important announcement very soon... Al Bloom, Speedway Products Co., tells us that coinmen have been visiting his office in droves asking when his combination juke box-television will be ready. "It won't be long now" answers Al... Charley Bernoff, Regal Music Company, returns to the city from a vacation spent at Totem Lodge, New York... Mario Pacor, Premier Coin Machine Manufacturing Corporation, and Mrs. Pacor left for Trieste, Italy this week. Pacor expects to spend a month abroad and visit other countries in Europe before returning... Hymie Rosenberg, H. Rosenberg Company, planning to visit Chicago in a week or so.

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Nat Cohn, Modern Music Sales Corp., reports the demand for Mills' "Constellation" phono increasing as the operators find out about the upped receipts in the cash box. Nat expects to visit Chicago in a few weeks to see the Mills executives, and Henry Roberts of United States Vending Corporation, whose machine is expected to be ready very shortly... Frank Veneri, Sutton Phonograph Company, leaves for the West Coast for a vacation... Maxie Green, New Deal Distributors, newest distributor on coinrow, tells us that his opening party was a tremendous success. However, more important, he

claims operators are flocking to his showrooms to buy equipment... Dave Lowy and Phil Mason, Dave Lowy & Company, one of the most active firms on the street, buying, selling and trading all types of equipment. "There's been some very fast action" states Mason "the past few weeks, but Dave and I are hustling more and more. That's the only way to run a profitable business today."

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Jackie Berman, Economy Supply Company, Baltimore, Md., celebrated a birthday this past week... King Records opens a local office at 767 Tenth Avenue. Barney Kantrowitz is the manager... Jack Semel and Jack Rubin, Eso Manufacturing Corp., Hoboken, N. J., working at top speed to meet the demand. Semel, who contacts the distributors along coinrow every day, tells us that they are increasing their production to handle all the local demands, plus out-of-town orders. The latest distributor appointed was Lyn Brown of Lyn Brown Company, Los Angeles, Calif... Murray Singer opens a record distributing company at 767 Tenth Avenue, handling the lines of Universal, Tower and Swank for Connecticut, New Jersey and New York.

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Tony (Rex) DiReno, Manhattan Phonograph Company (Aireon distributors) doing a mighty fine job with music ops... Max Levine of Scientific Machine Corporation, will be making an announce- ment about a new game any minute now... Dave Stern, Seacoast Distributors (Rock-Ola distributors) one of the busiest execs on the street—there are always a dozen ops in conference with him in his office... Jim Noonan, Noonan Music Company, here on a visit from Miami, Fla. expects to stay around about a month... Sid Mittleman, Abbott Specialties, Inc., manufacturers of the roll down game "Bue- caneer" getting many compliments from operators who have seen the game in the showrooms.

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Local taverns are in a quandary about what they should charge their customers for a glass of beer. Beer producers have increased the price per barrel, and the tavern owners claim they will have to raise the price to 15c per glass—or cut down the size of the glass. The size of the 10c beer is microscopic now—so what eventually will take place is that the price will be 15c from now on... Al Denver, Barney Schlang, Ruth Nussbaum, and all the staff of the Automatic Music Operators Association are right up to their necks in preparation for the annual banquet, which will be held at the Waldorf on Saturday, October 18. Even with a month or more to go, out-of-town coinmen have indicated their inten- tion of being present.
The boys hereabouts are really ducking the heat by skipping out of town heading for the wide open spaces. That long Labor Day weekend won't be over for a few days from the looks of things along coin row. The temperature soared and soared until it hit a high of 101 degrees which is unusual even in this unusual part of the world. Jay Bullock managing Director of S.C.A.M.O.A. sitting in his office and sweating profusely while talking things over with a number of the ops and several record reps. Bullock was just appointed to head a drive in Southern Cal. for the Coin Machine Industries Damon Runyon Cancer Fund among the julex box operators. Ray Powers of E. M. West is off to the Bay City to confer with the boys of the firm about their forthcoming showing of their new line of phonos. Ray plans on returning about the fifteenth of the month and to announce the date of the planned showing . . . Charlie Fulcher of Mills drove up to Oakland for the holidays and is spending a few days at the main office and plant. Upon his return he plans on making stops in Fresno and Bakersfield and to stop and see as many of the ops as he can while driving down along the inland road from Oakland . . . Jack Simon of Sicking leaves this weekend for a fast plane trip to Cincinnati to see Bill Marmer then over to Chicago for a few days before returning to the west coast . . . Phil Robinson of Chicago Coin has been dieting and losing weight and is sporting that girlie figure which makes it easier for him to get around. Phil informs me that a nice shipment of the new "Gold Ball" is on the way and that he is piling up a nice back log of orders. A bit of excitement near the Badger Sales offices with lots of buzzing and talking by the help. Seems that one of the employees spotted a corpse on the seat of a car parked in an empty lot nearby. After a crowd collected the coroner arrived and took over and that's until the next bit of excitement comes up. Bill Happel spent a quiet weekend with his wife away from the crowds and heavy traffic.

Harry Williams of the Williams Manufacturing Company of Chicago flew into town this week to attend his daughter's birthday party. Harry flies his own plane and loves to travel. He is spending a little time with his dad M. C. (Bill) Williams. Dad Williams is always happy to see his boy and likes to talk things over . . . Dropped around to see Audrey Stelmer who tells me that the demand for vending equipment is growing by leaps and bounds with indications that more and more of the coin ops are getting into the vending field . . . Danny Jackson of the Automatic Games Company off to Las Vegas to sell more bells. Danny has supplied all bells in several well known clubs in that famed city . . . David Robin over at the Gold Coast Coin Machine Exchange confided that he has the ring all picked out and plans on a wedding within the year . . . and speaking of weddings, Arnie Micon of the Pacific Coast Distributors has given his gal a big ring and expects to listen to them wedding bells this winter. The number of Genco "Honeys" rolling out to the west coast, are increasing Arnie tells us.

Exclusive Records are putting on a big publicity campaign this fall with personal appearance tours of its artists, radio shows and Disc Jockey shows according to Leon Rene, President. Charles Craig is head of Publicity and Promotion and doing plenty Ok in his job.

Paul Laymon is very happy over the response of the jobbers and distributors in getting their contributions in for the Damon Runyon Cancer Drive Fund. Paul is hoping for 100% support, and checks from each and every distributor. A number of operators have been sending in their checks as well, Paul informs me. This is one time when all the boys should pitch in and work together in this really wonderful campaign. Besides the good it will do in the fight against this dreaded man killer, the good will gained in the coin biz will be terrific . . . According to word along Hollywood Blvd., the new merger of "independents" into the United Artists Record Co. is working along very smoothly and the boys we hear are doing ok . . . Eddie Mesner of Aladdin Records off to Houston, Texas on several record deals. Eddie likes to travel and doesn't miss any opportunity to take off in that shiny new Cadillac he's driving.

Dropped around for a visit to the Allite Manufacturing plant and found the plant a beehive of activity and action. Jack Nelson took us on a tour of the plant and I found new additions, new buildings and lots of new employees added to the staff. This outfit is growing by leaps and bounds and is getting those new "Strikes 'N Sares" out to the distrbs as fast as possible. Bowling is becoming a terrific pastime in this country and many ops are alert to the fact that bowling leagues are growing all over the country with a great demand for these games increasing weekly, according to Nelson, General Sales Manager . . . Shine Distributing Company displayed their new shoes show at the recent exhibit and show at the Pan Pacific Auditorium with lots of favorable comment coming from the large crowds of visitors.

Fred Gaunt is still out on his vacation while shipments of new games are arriving daily. The boys over at General Music are very enthusiastic over the new Buckley Bell with the new Criss Cross Chutes, with lots of the boys admiring them. Lovely Nancy McClaren is looking after things while Fred is away . . . Al Bettlaman over at C. A. Robinson is fast becoming the "ace pin ball player" on coin row. Al has been demonstrating so many games to so many boys that it's a push over for him to get 8 to 9 hundred thousand on the new Kenny "Carousel" they have on their floor . . . If Nels Nelson doesn't close that deal he has been telling us about pretty soon some of us will get old and grey . . . William (Bud) Parr of Solotone tells us that the demand for the Solotone boxes is still good and that they are shipping lots of these boxes to all parts of the country to fill the orders coming in . . . Bill Wolf of the M. S. Wolf Distributing Company is up in the north country visiting his Seattle offices we hear via the grapevine . . . Jack Gutshall very busy since his general manager and accountant has left.
Mr. and Mrs. M. H. Whisman of Hibbing, Minnesota stopped off at Minneapolis for a few days just vacationing. They were also accompanied by Roy Foster, Mrs. Whisman's brother-in-law, who drove in from Sioux Falls that day. Sort of a family accidental gathering... Mr. and Mrs. Harold Scott of Mobridge, South Dakota took time out to visit Minneapolis for a few days just sort of getting away from it all. Mrs. Scott deserved a few days vacation as she has been working very hard... The South Dakota quarterly convention for the State operators will be held at Rapid City, South Dakota, September 8th and 9th. A good turnout is expected.

Frank Mager of Grand Rapids, Minnesota drove down to Minneapolis just for the day calling on several of the distributors in the Twin Cities... Fred F. Fixel of Pembina, North Dakota drove into Minneapolis last Thursday, August 28, with a brand new Chrysler and spent a few days visiting some of the distributors in the Twin Cities... I. F. La Fleur, Sr. and Jr. of Devils Lake, North Dakota were in town for several days with their wives and families visiting relatives... Charles Leetch of the Leetch Novelty Company, Rapid City, South Dakota also in Minneapolis last week for a few days just sort of vacationing and visiting a few distributors in the Twin Cities... Dave Myers and his son Bill drove into Minneapolis Tuesday, September 2, too late to visit the Minnesota State Fair, attended to their business and left for home that same day... Ike Pierson of Bridgewater, South Dakota stopped in Minneapolis for a couple of days, making a few calls.

Jack Michaud of Litchfield, Minnesota will be leaving for South Bend, Indiana to enroll at Notre Dame the latter part of this month... Carl Schumacher of St. Cloud, Minnesota was in town just for the day... Mr. and Mrs. B. R. Couch of Grand Forks, North Dakota drove into Minneapolis, Wednesday, September 3 and expect to spend several days just sort of vacationing while Bun does a little buying... Andy Benna of Ironwood, Michigan drove into Minneapolis, Wednesday, September 3 for a few days to visit some of the distributors... Kenny Glen of the La Beau Novelty Company spent a couple of weeks up in Duluth vacationing and caught some very fine fish up there.

Number one rule around town this week is if you have a friend and you want him to stay your friend, don't touch his back. Taking advantage of the last summer holiday of the year, ops and distributors closed up shop for the long Labor Day week-end and crowded the roads for their favorite entertainment spots.

Attracting a lot of attention around town is the new radio program on KXXL here. Nightly the first ten hit tunes are played as according to a survey of the leading phonograph ops in town. All are given credit on the program and include such well known ops as Andy McCall, Lou Morris, Joe Morris, Ideal and others. Actually the program is offering much the same service as The Cash Box with the ten top tunes as according to a survey. KXXL is one of newest stations in town, with studios in Clayton, Missouri, fast growing St. Louis suburb.

John Gazzoli, Star Novelty, is displaying a beautiful set of blisters in his hands. Instead of bucking the traffic on the highways John spent the week-end cutting the grass at his home in Ladue. Harry Dorn at Star had a near mishap the other day. A sliver of steel from the grindstone came near putting out his eye. But with a couple of days rest he was back on the job.

Al Lebrick and wife drove up to Chicago over the week-end in the new Oldsmobile that has been gracing the front of Star. "That was one trip which I really enjoyed," smiled Al. "The wife paid all the expenses."

Labor Day marked the closing of Carl Trippe's Chain of Rocks Amusement Park. Carl reports the park had one of the best seasons this date. A sideline which is proving effective for promoting penny games is the portable penny arcade operated by Ideal. The outfit, which is completely mobile, can be dismantled and set up within a few hours. Carl has been hitting the various fairs, outings, picnics and etc., around town with the unit. The date for ops to watch for is the arrival of the traveling mechanics show of Rock-ola which is due to be at Ideal within the next couple of weeks. The school, which will last one day, will include photo slides and actual operating props of the phonographs. Ops were instructed in operational procedure to insure the longest and most efficient use of the machines.

Ben Axelrod, over at Olive Novelty, doesn't know whether to be gay or sad. Said Ben, "I haven't a pinball on the floor to sell. Everytime a shipment arrives it is snatched up by the ops. Now I haven't anything to sell. In fact, I don't even have a sample game on the floor to show prospective buyers."

Tuesday following Labor Day looked like old home week in many of the distributors locations. Many out of town ops who have been missing for many a moon were back in town. Most of the searchers for new equipment were from Central and Southern Illinois, including: Mike Cramer, Effingham, Illinois; Howard Coverstone, Mattoon, Illinois; Ed Kinehart, Alton, Illinois; Ed Loueri, Pittsfield, Illinois; Frank England, Elettick, Illinois and Elmer Gabbert, Taylorville.
WANT—Any quantity Bally Triumphs in good running condition and no broken glasses. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAURIER E., MONTREAL, QUE., CAN.

WANT—Phonographs—Wurl. 750's, 850's; Aireans '46, '47; Rock-0las; Seeburgs and AMT's. State lowest price and condition in first letter. GENERAL MUSIC CO., 2277 W. FICO BLVD., LOS ANGELES 6, CALIF.

WANT—Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-0la 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT—We will buy Mills original escalator machines, no rebuilds. Liberal trade allowance on Vest Pockets. Black Cherry Bells in all denominations. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 600 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT—Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT—A $74.60 new Vest Pocket Bell is yours for $25. and one Mills Escalator, Yellow-Blue-Brown Front or Cherry Bell. Machine must be in running condition. Trading Post, Dept. A. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 600 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT—Will buy for cash—new or used phonographs, floor and basement models. Must be in good condition for resale. No junk please! Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 600 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT—DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN, N. Y.

WANT—Genco Advance Rolls; Walling Scales; Mills Scales. Phone, wire or write. MONROE COIN MACHINE DISTRIBUTORS, INC., 2333 CHESTER AVE., CLEVELAND 14, OHIO Tel: SU. 4600

WANT—Draw Balls; Triple Balls; Bonus Balls; Victory Specials; Victory Derbys. State condition and lowest price in first letter. GENERAL MUSIC CO., 2277 W. FICO BLVD., LOS ANGELES 6, CALIF.

WANT—Keeney Bonus Super Balls 5-25¢; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Late Pingames for resale. Quote best prices, quantity and condition first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Will buy new or used Advance Rolls. Also Chicago Coin Basketballs. State lowest price and condition. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: Plaza 9-1380.

WANT—We want you to know we will trade latest five ball free play releases for equipment you can’t use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Balls. Victory Special, Special Entry. Sweater your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A. SILENT SALES CO., SILENT SALES BLDG., 600 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT—Will buy any quantity used slot machines, all makes and models. Also, NEW Face Chrome Deluxe Slots $5-10¢-25¢ & $. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells. Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2255 W. FICO BLVD., LOS ANGELES 6, CALIF.


WANT—5 Bell F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $100.00. en. for Seeburg September Nos. NOBRO NOVELTY CO., 369 ELLIOTT ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT - 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT - We want your business. We handle Phonographs, Games, Consoles. Write - Wire - Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, 0LO. Tel: 6152


FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA, PA. Tel: MI. 4-2624

FOR SALE - Juke Box, Cigarette and Pin Ball Route. Located in fastest growing city in Texas. Approximately $7,000. per month My Take. If interested, book inspection allowed. Priced to sell quick. Terms if desired. BOX 137, c/o THE CASH BOX, 331 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE - Wurlitzers: 1 - 500R $135.; 10 - 600R $150. ea.; 5 - 700 $250. ea.; 8 - 750E $225. ea.; 6 - 800 $300. ea.; 4 Seeberg Envoys RCS $200. ea. All in good order on location or just off. 60 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 317 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE - 9 Practically new Schermack 2 column Foler Type Stamp Machines. All for $225. FRANKLIN VENDING CO., 851 W. 177th ST., NEW YORK, N. Y.


FOR SALE - 2 Arizona $75. ea.; 2 Keep 'Em Flying $47. ea.; 1 Knockout $30. Clean and in perfect condition. 1/2 deposit or certified check. DUFFY'S RECORD SHOP, 24 E. FICCA- DILLY ST., WINCHESTER, VA. Tel: 3367

FOR SALE - Seeberg 3-wire Wall Boxes, used only few weeks, same can't be told from new, type 3W2-366 only $37.50; Seeberg WS22 Wall-O-Matics, no cracked cases, refinished same color as new boxes. Cleaned & checked inside, 70lb tube, new nameplate on case $17.50 ea. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO

FOR SALE - 1 - 3 Way Bonus Super Bell, in perfect condition $775.; also 1 Draw Bell $275. NEW ENGLAND MUSIC CO., INC., 31 GOLDEN ST., NEW LONDON, CONN. Tel: 2-1670

FOR SALE - ABC Bowler $20.; Big Parade $34.; Band Wagon $29.; Eagle Squadron $49.; Kismet $34.; Production $37.; Venus $22.; Yankee Doodle $39. All in good order on location or just off. Many others at comparative low prices. Will trade. SUN SALES CORP., 3517 N.E. 2nd AVE., MIAMI 37, FLA.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION.

NAME
ADDRESS
CITY ZONE STATE
FOR SALE—Advance Rolls (write); Tally Roll $145.; Super Triangle $145.; Sportsman Roll $200. Keeney Submarine $40.; Rock-0la 12 $45.; Big Parade $30.; ABC Bowlor $30.; $6 Blue Front rebuilt $75.; 6c Jennings $60. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE—Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gob-No- Snappy '41; Hi-Bat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 S. 2nd St., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE—50 Buckeye Chrome Boxes, 20 and 24 record $15. ea.; 60 old style Buckeye Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—Checked, perfect—Surf Queens $50.; Big League $50.; Superliners $89.50; Smartys $79.50; Shoe Girl $99.50; Suspense $64.50; Midget Racers $64.50. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE—Keeney free play and payout—Skylark $40.; Fortune $80. as is; newly repaired and reconditioned Skylark $75.; Fortune $90. Authorized Mills and Keeny Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S., MINNEAPOLIS 15, MINN.

FOR SALE—1 Skill Time; 1 Super Track—500. $9.50. Situated between N. Y. and Phila. No competition. Minimum possibility for Expansion. Write Box 130, THE CASH BOX, 381 FOURTH AVE., N. Y. 16, N. Y.

FOR SALE—Seeburg 1-48M $600.; AM Singing Tower, new paint job $100.; Rock-0la 39 Deluxe $150.; Seeburg Mayfair $150.; Wurlitzer 24 (W.M. in metal cabs) $97.50.; Wurlitzer 412 $49.50.; Wurlitzer 618 $69.50.; Wurlitzer 24A $97.50.; Rock-0la Windsors $97.50. GENERAL DISTRIBUTING CO., 2812 MAIN ST., DALLAS 1, TEXAS.

FOR SALE—New Timpeo Custom Built Revoluvaround Heavy Duty Double Slot Cabinets $169.50 lots of 5. $31.50 deposit. Write for prices on new Fins, Slots, Consoles and Music. EXCHANGE COIN MACHINE CO., 620 W. BROAD ST., COLUMBUS 5, OHIO.

FOR SALE—Operators! Wake up those Ray Guns to new profits this season. Convert with extra moving target unit now. Write for information today. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

FOR SALE—5 Double Bonus Super Bells 5-5 $850. ea.; 35 Jennings Silver Neon and Victory Chiefs 5, 10, 25¢ 1 Cherry P.0., all in A-1 shape $75. ea.; Keeny Super Bells and Bally High Hands $50. ea. ROTH NOVELTY CO., 54 NO. PENNSYLVANIA AVE., WILKES-BARRE, PA.

FOR SALE—Bally One-Ball Payouts—Victory Dobbies, front repainted, machine can't be told from new $150. to $175. Authorized Mills and Keeny Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S., MINNEAPOLIS 15, MINN.

FOR SALE—The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNROE, 510 W. 34TH ST., NEW YORK CITY.

FOR SALE—Used Mills Slots: 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $150.; 25¢ Gold Chrome Bell $165.; 25¢ Black Front Special $150.; 5¢ Cherry Bell $107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 336 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE—Mills Blue Fronts 5¢ $85.; 10¢ $90.; 25¢ $95.; Mills Brown Fronts 5¢ $85.; 10¢ $100.; 25¢ $105.; Mills Chrome 5¢ $105.; 10¢ $110.; 25¢ $115.; Pace Comet 5¢ $65.; 10¢ $70.; 25¢ Standard Chief Jennings (write). All above machines completely rebuilt and refurbished and guaranteed. Also have quantity of Mills slots (as is) at low prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSTON 10, IND.

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FOR SALE – 18 only Automatic Postage Stamp Dispensers for use indoors or outdoors, regularly $39.75 - while they last $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – 3 - 10 column Rowe Presidents $39.50 ea.; 5 - 10 Column Rowe Royals $79.50 ea.; 1 Single and Double Slot Safe, as is, $10. ea.; 3 - 8 column Rowe Royals $69.50 ea. 1/3 Down, balance C.O.D. J. W. JACQUST CO., EW HAUKE, WIS.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us an offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Wurlitzer 616 Lite-up top and bottom, now on location $115. Also Duplex postage stamp machine $20. WANT – Drink vending (cup) machines. PHILLIP FRENCH, 77 DIVISION AVE., BROOKLYN 11, N. Y.

FOR SALE – Packard Model 900 Speakers, original price $51., now $30. These are brand new in crates. Musical W. B. $10. Amplifiers $30. We have 31 model 600 Wurlitzers in A-1 shape $115. Send ¼ deposit. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE. N.W., WASHINGTON, D.C.

FOR SALE – 10 Triple Bells; 20 late Draw Bells; 5 Victory Specials; 5 Victory Derby comb. F.P.-C.; 10 new Post-war 5 Bells. These games are all in top locations. Will sell on or off location. Also have 5 room furnished apt. for buyer, if wanted. Phone, wire or write to VALLEY AMUSEMENT CO., 418-2nd ST., MARYSVILLE, CALIF. Tel: 2895-R after 6 P.M.

FOR SALE – Genuine Pre-Flight Trainers complete with Projectors, Maps and Coin Box. Closing concession Coney Island. Faced at only $275. F.O.B. Brooklyn, N. Y. INTERNATIONAL DISTRIBUTORS, 4924 AVE. H. COR. UTICA AVE., BROOKLYN 3, N. Y.

FOR SALE – 1 Wurlitzer 616 (110V., D.C.) $134.50; 1 Rock-Ola Premier $199.50; 2 Rock-Ola Commando $199.50 ea.; 1 Aircon Super Deluxe $475.; 1 Seeburg 8800 Hi Tone $232.50; 1 Seeburg 8200 Hi Tone $159.50. Phone, Wire, Write. SILENT SALES SYSTEM, 635 D. ST., N.W., WASHINGTON 4, D.C. Tel: DI-0000 2905 NO. CHARLES ST., BALTIMORE 15, MD. Tel: Belmont 1899

FOR SALE – 4 Paces Racers 54–25¢ Blue, Red Arrow, Post and Pre-war $75. up; 3 Evans Ten Strikes Pre and Post-War $85. up; 1 - 10¢ Watling Pre-war $75. All games in working order. PRESTELL AMUSEMENT CO., 911 W. FRUIT AVE., ABERQUEQUE, N. M.

FOR SALE – We have ‘em: buy your new or used 5 Bells from us and save money; Torchy; Cyclone; Ranger: Lightning; Carousel; Havana; Amber; Midget Racer; Suspense; Tornado; etc.; Packard Floor Models; Hideaways; Wall Boxes; Speakers; Adapters; Cable; Rock-Ola Floor and Playmasters; Rock-Ola Super 40 $189.50; Paces Slots; Lucky Strike and Penny Counter Games. For any needs and low prices contact: AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE – The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Reconditioned in Crankle Finish Baked on Paints. Also Mills Bells Reconditioned and Overhauled for $30.; parts are extra. Sixteen years experience. Send one in by Express. Work guaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA. Tel: 5-6432

FOR SALE – 17 Musical Wall Boxes mfg. by Teletone Corp. with brackets; 4 Musical Amplifiers and 4 Filters. Practically new. Bargain for quick sale. AUTOMATIC MUSIC DEVICES, 1220 – 14th ST., N.W., WASHINGTON 5, D.C.

FOR SALE – Keeney Three Way Bonus Super Bells, like new $950.; Victory Specials, perfect condition $249.50. Terms: 1/3 Deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 5, CALIF.

FOR SALE – K. F. Phonographs Stands, manufactured by our own firm for our routes and sold to many other operators are now available for immediate delivery from stock $17.50 ea., 5 or more $16.50 ea., 10 or more $15.50 ea. Descriptive circular sent on request. K. H. FERGUSON CO., 1014 W. RANSEY ST., STILLWATER, MINN.

FOR SALE – We have about 50 WS-22 Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70D7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASE AVE., DETROIT 1, MICH. Tel: Temple 1-7456


FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNTON SALES CO., 123 W. RUNTON ST., NEWARK, N. J. Tel: Bigelow 3-9777


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FOR SALE - Available immediately - three complete Automatic Hostess units including switchboards, tables and location machines. Can be used for ten, twenty or thirty station studio. Extremely low price. FAIRMORE MUSIC CORP., 136 S. 5th ST., READING, PA.

FOR SALE - Now Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adapters for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono 1500, Auto 1500 model, sample set $1. COLEMAN NOVELTY CO., 1055 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - 3 Whiz's (without bases) $50. ea. 1 Total Roll $200; 1 Geese $200. (like new); Rapid Fire $50. ea.; Ten Strike L.D. $35.; Muto. Skyfighter $50.; Chicio Hockey $50.; Bally Defender $50.; 200 Free Play Games. Make offer. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2. CALIF. Tel: Tuxedo 5-4976

FOR SALE - 30 Model N Adams Gum Vendors, Chrome Fronts. All machines complete and ready for location. M.A.C. VENDING CO., 144 CANTERBURY ST., WORCESTER, MASS.

FOR SALE - 15 Model 120 Wurlitzer Wall Boxes, $12.50 ea., Reconditioned and in perfect condition. MED & DEE MUSIC CO., 626 W. WASHINGTON ST., PHOENIX, ARIZONA.

FOR SALE - Geno Advance Roll. Write or phone for price. RICHARD C. FRIEDMAN, 2061 BROADWAY, NEW YORK CITY. Tel: Sc. 4-0132


FOR SALE - Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bell $900.; 59-64 Lucky Larrys one coil type $650. ea.; 2-25 Lucky Larrys 650. ea. 3 deposit required HY-C MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 Premier single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3264


FOR SALE - 10 Super Skee Rolls $110. ea.; 2 Air Raiders $65. ea.; 1 Rapid Fire $65. ea.; 2 Bantam new, in cases, Champion Hockey $65. ea.; 1 Defender $95.; 1 Premier Skee Roll with Barrel $195. WANT - Total Rolls. MARCUS KLEIN, 577 - 10th AVE., N. Y. C.


FOR SALE - 8-24's 30 wire Seeburg Wall Boxes: 5-10-25 Wurlitzer Wall Boxes. All kinds of Music Boxes for sale. PIONEER MUSIC CO., INC., 325 WARREN ST., ROXBURY 19, MASS.

FOR SALE - DuPresner, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNTON SALES CO., 123 W. RUNTON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in $4, 10¢ & 25¢ denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 3132.

FOR SALE - Big Hit $125.; Superliner $125.; 5-10-20 $45.; Miss America $175.; Step Up $145.; Midget Racer $125.; Frisco $99.50; Four Aces $45.; Bomberdier $45.; Argentine $35.; '41 Major $35.; Laura $65.; Knockout $50.; Hi-Hat $35.; Spot Fool $35.; Wild Fire $25.; Defense $25.; Silver Star $45.; Band Wagon $25.; Pimlico $125.; 41 Derby $95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N. Y. Tel: Main 5973

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FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0517

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., St. Louis 3, MO.

FOR SALE - Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $250. For used phonographs, beautifully reconditioned, we have what you want, write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA, 23, PA.

FOR SALE - Best offer takes one or all. "No Junk". Each one guaranteed to be clean and in good working order. Chicago Coin Geolene (like new); Genco Bank Roll 14 ft.; Supreme Skee Roll 9 ft.; Scientific Pokerino; Seeburg Chicken Sam. MUSIC SERVICE 737 NASSAU ROAD, HEMPFIELD, N. Y.


FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arsenal $500. f. o. s. Los Angeles. Add $25. for crate. Send a wire 10% deposit. Wm. NATHANSON, 2732-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Factory rebuilt Keeney 1338 Tracktime Consoles with all latest improvements. Cabinets refurbished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $305.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEE MFG. CO., 7739 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - 7 Keeney Bonus Triple Bells 5-10-25 $850. ea.; 3 Bally Draw Bells, used two weeks $295. ea.; 3 brand new Bally Draw Bells $325. ea. 1/3 Deposit with order. IRVING BROMBERG CO., 1549 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel: Fr. 2630

PARTS AND SUPPLIES

FOR SALE - Hopax Circuit Protector Plug. Complete protection for your fractional phonograph motors. Thermostatic Control. Prevents Fire Hazards, Overload and Motors from burning. $6.00. P.O. Box 724, Sales 5 L, quantity of 10 or more 75c. GEORGE MURDOCK & ASSOCIATES, 1797 UNION ST., SAN FRANCISCO, CALIF.

FOR SALE - Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $89.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 16, MINN.

FOR SALE - Parts and supplies for all types coin operated machines. Send for free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA, 22, PENNA.

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.50; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2731 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - Coin Machine Needles made sp. for Coin operated automatic phonos. Durable - Long lasting No. 10 J Straight: 50 needles, 44¢ ea.; 100, 40¢ ea.; 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 31 & 35 - 10 for 45¢, 100 for $4.40; 300, $4.42 ea. No. 40, 46, 47 - 10 for 68¢, 100 for $5.30, 300, $5.05 ea. 5AG, 2 Amp. Fuses - $3, per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Badger Parts Specials - 30 wire cable 19¢ ft.; Independent 7/8" Locks 60¢ ea., 5¢ ea.; Scott Pilot bulbs 15. per 100; E-3 pilot bulbs 99¢ ea.; $2.50 doz.; Phone Title Strips $.45 M, $.40 M in 5M lots; Electric Hand Drill $11.80.; 12" Speaker Cabinets $.45; 5¢ Coin Wrappers $65 M; 60¢ in M case lots; Zipcord 250' Spool $4.75. Also parts in stock for Keeney, Rock-Ola, Bally, Mills, Genco, Exhibit, Gottlieb, etc. BADGER SALES CO., INC., 2281 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - Free Play Adaptor for Model 1015 Wurlitzer in production. Adapter allowing Free play of Phonograph without Auto-Drive Register. Perfect for Party Jobs, continuous play and allows selection of records. $5. ea.; 3 for $12.50. COHEN AMUSEMENT CO., F. O. BOX 301, MONTGOMERY, ALA.

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COIN MACHINE MART

PARTS AND SUPPLIES

FOR SALE - G.E. Mazda Lumelines, 24 to carton 85¢ ea. govt. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.); Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 5¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 65, 63, 44, 46, 47 - 5¢ ea.; No. 50 - 5½¢ ea. govt. tax included. These bulbs are boxed & not govt. surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th St., N.Y. Tel: Watkins 9-7490

MISCELLANEOUS

NOTICE - Phon Operators: Have your Route Man save your Used Needles and send them to us for RE-SHARPENING. We will send you Free Shipping Containers and Complete Details if you will drop us a card. All inquiries answered promptly and complete satisfaction Guaranteed. This means a big saving to you. Act Now. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

NOTICE - Ad # 5. Ten Dollars Just For Your Name! Sit down Now and write your name, address and number of this Ad. You will receive $10. Free Credit, within one year, on purchase of first order of $50. or more. NATIONAL NOVELTY CO., 185 E. MERRICK RD., MERRICK, N. Y.

NOTICE - Rio Operators. End 5000 unit troubles. Send $1. for complete wiring diagram and instructions. GEORGE R. RHODES, 73 S. M.T. VERNON EXT., UNIONTOWN, PA.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Mines. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

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Electronic Phonograph Sensation!

Some things are so difficult to picture in all their natural loveliness—a colorful rainbow, lovely symphonic music, the ever-changing moods of a beautiful sunset...you just can't seem to put them on paper. AIREON’S Blonde Bombshell is like that. Here is a picture of it...yes...but we still say...to really appreciate the dreamy loveliness, the terrific EYE APPEAL and EAR APPEAL of the Blonde Bombshell you must SEE it and HEAR it! Ask your AIREON Distributor.

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