the heart
of the phonograph
holds the secret of its long life
and efficient operation

ROCK-OLA'S
POSITIVE CAM MOVEMENT
Simple—nothing to require service. 12 years of
proven success in the field. Service-free
changer mechanism controlled by single cam
assembly, warm driven by V-belt from motor.

THE PHONOGRAPH
THAT SELLS
MUSIC

WALL BOX MODEL 1530

ROCK-OLA
Greatest "quarter puller" ever offered on a coin-controlled phonograph is the button on the left-hand panel of the Constellation! The player drops his 25¢, pushes the "Hit Tune" button—and he hears the six most popular selections in the record magazine. It saves time... gives him the outstanding numbers... and an extra play free! Everyone likes it—but the extra quarters in the cash box will make you like it best of all.

THE
MILLS
CONSTELLATION

Mills Industries, Incorporated • 4100 Fullerton Avenue • Chicago 39, Illinois
DEcisions Reached by Juke Box Leaders

1) Television Here to Stay.  2) Ops Must Get Minimum $15 Weekly Guarantee.  3) Juke Box Collections Gradually Returning to Normal in New York Market Where Two-Thirds of Nation's Television Receivers Now Located as Taverns Find Television Brings Crowds But Does Not Boost Take.  4) Believe Television Will Disappear From Taverns as Home Use Expands.  5) Juke Box Ops Not Worried. Say This Has Been Best Lesson in Years for All Connected With Industry.

NEW YORK—As the television problem came more and more to the front, The Cash Box decided that the time had arrived when a complete survey of the situation in New York City, where television broadcasting is now being made, would prove beneficial to all the julex box industry for operators in those cities where television broadcasting stations are being planned would then be able to profit from the experiences of those other music operators who have already faced television competition.

For some weeks now readers of The Cash Box have been obtaining the news and views of various noted coin machine leaders regarding television programs and the effect they have had on julex boxes as well as on what is now being sold for the television boxes in those areas where television is broadcast.

The most affected city in the nation is New York. Of the 12,000 receivers already in operation in the nation, 15,000 are located here. Next highest on the city list is Chicago where there are 5,000 television receivers in operation. The reason for this is attributed to the fact that New York has so many sporting events in almost continual operation. All coinmen seem to agree that the selling of television receivers as this is a market which is being conducted at this present day is completely based on sporting events.

Yet, with all this competition to face, the New York music operators haven't lost too much ground to television. They admit that they have been hurt to a certain extent, but on the average, they have been able to more or less overcome television competition and now the average tavern owner is working with them against the television receiver he purchased and has maintained at least some service to himself.

Many methods of combating television have appeared. One noted operator has installed more auxiliary speakers in his locations, cut down amplification, and found that the steady patrons (and a great many of the transients) still prefer to hear the julex box even while the television program is under way. Many others have since adopted these same tactics and found that they, too, are successfully weathering out over television.

Another new idea which has come into being is the combining of a television receiver with the julex box. This will be done by one New York firm for at least 15 minutes of televised broadcast at $2.50 or by the simple flick of a switch, the patron can insert a quarter and obtain 5 record play. This idea has clicked with many music ops who believe that it has great possibilities for success. The idea being, they report, that the average tavern does not now want to spend anywhere from $400 to $2,500 for a television receiver and would rather use his own coins (25c) to continue television play for as long as it would be worthwhile.

There are a great many tavern owners who feel that if they charge an "admittance fee" in the form of a "minimum" for the patron to sit at the bar and see the television sporting events, that they will be faced with an important challenge to the television box. This has already been attempted in Dauphin County, Pennsylvania. And with so many of the New York taverns now refusing to serve beer while the television program is on, this may be construed as charging a "minimum" or even likened to an "admittance charge" which would make them liable to a "theatre license" fee.

The tavern owner has most definitely learned one thing. And that is that his television receiver has not increased his income. In fact, he has found that his competitors does not help increase the sales of his merchandise.

Yet, the trade knows that television will continue. It may take five, ten, or more years to be perfected. A tremendous number of problems face the television manufacturers, broadcasters and all others engaged in the industry. One thing the music machine industry has always had the ability and the technical ability to bring the television receiver prices to a minimum, that once television receiver prices come down, that the television receiver will go into homes. When they go back, more sets are bought to get into homes. And that means, they lose their attraction in taverns. And that means, that they will either have to be brought upon him by his competition or he will have to admit that television does not help him large crowds, but not larger income. To combat this he has hung up signs reading, "No beer served during television broadcast". He is also attempting many other methods to make his television receiver play his way. But, regardless of what he does, he is up against an expense (which he claims has been brought upon him by his competition) and is forced to admit that television does not help increase the sales of his merchandise.

The answer is once again the same. In fact, The Cash Box has urged on the automatic music trade for over five years, and that is that the operators of automatic music must simply "sell" the greatness and advantages of their music to their locations to the extent where they can arrange for location contracts which call for a minimum $15 per week from the money guarantee from their machines. In this way they are fully protected against all losses and also assured of a more financially certain future with sufficient music to purchase new equipment, so that competition will never again hurt them in any fashion whatsoever.
GET MAD

DAMN GOOD AND

MAD AT CANCER

"THE KILLER"

HELP BOOST THIS $20,000 CHECK CMI GAVE WALTER WINCHELL ON AUG. 13 TO $1,000,000 BY CONVENTION TIME, PLUNGE INTO CMI'S DAMON RUNYON MEMORIAL CANCER FUND DRIVE TODAY!
IT’S EASY...

TO FILL OUT THE COUPON ON THIS PAGE TODAY AND MAIL TO

Ray T. Moloney
(National Chairman, Coin Machine Division of Damon Runyon Memorial Fund for Cancer Research)
c/o Coin Machine Industries, Inc.
134 No. LaSalle Street, Chicago 1, Illinois

Dear Ray:

I want to do my share for this great Fund. Here is my personal donation in the amount of ____________________________

I am also going to give □ part or □ all of the collections from my machines for (day or days) ____________________________

Signed ____________________________

Firm ______________________________________

Address ______________________________________

City ____________________________ State ____________________________

"The Cash Box" is the Operator's Magazine — It is Not Sold on Newsstands
NEW YORK—Reports are at last filtering thru to the trade generally that the smiths of a fortune have in pre- cedence over the big urban centers and have today become the outstanding buyers and sellers of amusement machines as well as juke boxes.

Once again the small town, always known to be able to accomplish re- bone of the nation”, has come to the fore, and the trade’s leaders are contact- ing deep into these communities and meeting with better and better reception.

The controversy may rage over the belief that on a large city, can, with one huge smash, take more equipment than dozens of small towns combined. Yet the facts as they are today show that consistent buying and selling of coin operated equipment, the smaller towns are beginning to find the luxury of the business of the industry to a greater extent than ever before.

It is agreed that many of the nation’s large urban centers can use gobs and gobs of machines of all kinds if they wax very popular in those places. But, there is not that consistency which has won leadership for the smaller community evident in such spasmadic purchasing power.

The fact remains that the small town operators, jobbers and distributors, have gone along in their unassuming and quiet fashion and have proved to the satisfac- tion of the average manufacturer that they, too, can use quantities of equip- ment. This isn’t usually evident in the first orders but, rather, in the consistent re-orders which have come about when the first opening wedge is driven into these communities.

It is also noticeable that even the large city distributor and jobber has now made it his business to get “out on the road” to cover the smaller towns. These men have found that the small local buyers have helped them to hold up their volume of purchases and are, therefore, making it a point to keep these small markets as intensively as they possibly can.

What is important to the industry is the fact that the smaller towns have developed a closer relationship between the operator and the community than the big cities have been able to do. Regardless of what public relations effort the urban centers have attempted. It seems that the size of the community has had something to do with this. Yet, on a proportionate average this should not be the case. The reason? Simply that in the smaller towns there are so many less coin men as compared to the large city.

Biz Switches to Small Town Coverage. Amusement and Juke Box Sales and Play Action Greater in Smaller Communities.

can be based on the same figures of so many coin machines to so much popula- tion. Therefore, so many coin men to so many people.

But, for some reason or other, the small town coin man has found it to his advantage for years and years to have his business better listed and more in- dividually improved on the citizens of his community than has the big city opera- tor. Where the big city operator shows indifference, the small town op is right in there working with all the citizens in his community. Where the big city op neglects public relations work — the small town op makes use of this great necessity in every possible instance.

The result is that the small town ops have been able to keep their communities running smoothly on their games and phonos with as equitable taxation as pos- sible, whereas the big city ops have been forced to many times close down and have also been forced to pay extremely heavy and inequitable taxes.

Therefore, over a period of years now, the small town operator has continued to boost his status in the industry, and is today said to have taken away much of the “big buying action” from his large city brother.

Coinmen are making it their business to get out into the small towns of America to work more closely with the opera- tors who are located in these communi- ties. Salesmen who neglected to call on these people, especially during the war years, are now arranging more intensi- coverage of these markets.

Manufacturers, too, have come to the realization that these many thousands of small communities in America are extremely important to them and are now asking that their districts, who in most instances are located in the large centers, to make it their business to visit these coinmen more regularly.

With sales and play action going more and more into the highways and byways of America, with the small town leading; the way, with the lovely out of the way little place on the road blossoming forth as an important entity in the merchan- dinising picture, there is no doubt that many new types of products will also be developed to meet with the conditions which prevail in these communities. These may benefit all in the field.

The greater majority of small town coinmen have long ago arranged for bet- ter commission basis with their locations. Most of these men did not fear the same sort of competition as did their big city brothers. They went right to work and pointed out to every location their need for a better share of the intake from their equipment. This, plus their lower overhead (and yet the fact is that their take, too, is much lower than that of the big city) has helped them to obtain this enviable position they now enjoy regarding commissions.

It is a surety that as the months go by, the small town will continue to grow in importance. Many manufacturers are surprised by the fact that a large per- centage of the merchandise they ship is reshipped into the smaller communities of the nation.

One manufacturer reported, “It was a complete surprise to us to learn that over 65% of the games we had shipped were being reshipped into the small towns surrounding the big city where our dis- tributor was located. We have awakened to the fact that the small town is ex- tremely important to our future. We are, therefore, sending our salesmen into these communities to learn more facts for us. And we believe that they may return with information which will prove invaluable to our future plans.”

Whatever the future holds for the in- dustry, one fact has become clear to all— that the small towns of America have taken the lead from their larger, big city brothers and, from all present indica- tions, are sure to continue to hold that lead for sometime to come.
Sales Continue to Boom for New Rolldowns and Pinballs. Both Type Games Reported to Stand Up for Long Runs. Trade-in Prices Holding Up.

CHICAGO—Now that the industry has reached the midway mark in the third quarter of the year, it is interesting to note that the amusement games division has not only held its sales lead, but, seems to have also insured that lead with even greater sales sure to result for the balance of this year.

The new pinballs and rolldowns are getting the lion’s share of the sales action. Coinmen everywhere in the nation report that the new games which have been produced have proven themselves among the greatest ever turned out.

Rolldowns started their boom in the Northwestern states during the second quarter, and the market hasn’t as yet actually been scratched, the results which have come about assure the trade that it will continue its growth. It seems that two associations have already been formed or are being formed in the New York market. One is in Manhattan and the other in Brooklyn, which brings back the same condition which existed as far as associations are concerned during the pinball era here.

Los Angeles and surrounding territory is a strong rolldown market. This city, it is expected, is sure to awake with the cooler September weather and much speedier action is sure to result. As yet, there hasn’t been too concerted a rush for the new rolldowns in this area this past month, especially when compared to the New York market. But gradually this far western area, which was the first big rolldown market is developing into an most important future rolldown sales center.

In the midwestern cities, pinballs have taken the lead, with this exception of Detroit and some surrounding area. In Detroit, rolldowns and bowling alleys continue to lead in demand. But, there are pinballs operating in Michigan, and there are a great many more being shipped into that state daily.

Also interesting is the fact that many cities that have adopted rolldowns, such as Newark, N. J., are also pinball users. It is said of this city that the pinball play is showing very good action, that not too many new machines seems to be sold here. Bowling alleys are also part of the sales picture in Jersey and will always continue to hold an important place in operating here.

In the Northwestern states, pinballs are leading in the sales and operating pieces mentioned. Pinball has proved and will prove to be an important and most active in this area during the third quarter of this year. There is no doubt that they will continue into the fourth quarter, from all present indications.

In the Northwestern area — again — it’s pinball. Here some bells, cones, and one-balls are also operating. But, action is mainly on pinballs with some rolldowns being sold in various spots. Bowling alleys saw some action here the first part of the year, but sales were not in comparison to pinball and rollerball continues to be the favorite.

In the Southeastern area — pinball again is the leader. There are rolldowns operating in Florida and some part of the surrounding areas, but, it’s pinball in the lead by a wide margin. It was hoped in Miami that this Fall season would see all console action but this did not materialize. Now, attention is once again turned to the new pinball games, and sales have held up and even gone ahead in some instances. Coinmen predict that Florida will prove a very important market this coming winter season. Surrounding states have also been active as far as pinballs are concerned.

The Central South is practically all pinball area tho there are some cones and bells and one-bells operating. Here, again, as in the other territories mentioned, pinball has proved and will prove to be the most active and outstanding of all coin operated equipment. The operators are reported to have done a fine job of bringing up their averages with the new machines and sales have continued on at a good pace. Many more pin games have been shipped into this area than what was originally believed.

In the Southwestern part of the country pinballs lead again. There have been some very good sales of rolldowns in this area, too. But the far greater majority of the sales on coin operated equipment made through the better trade-in prices and also because, as well as in the first and second quarters of the year, have been pin games. The Southwest continues to operate pin games of every description. Tho a few important centers have closed down the rest have taken up whatever slack occurred and the pin game is well in the sales lead.

The consensus is that the pin game will continue to prove the most outstanding machine on the present sales market all thru the third and fourth quarters. If present sales trends are any indication of the future.

It seems, tho, that many more games would have been sold were the manufacturers able to supply the demand. With some of the large factories operating under “gauged production” plans, it seems that it will take a little more time to cover a great many areas.

This “gauged production” plan on the part of leading pinball manufacturers has helped tremendously to encourage sales. It is believed. In the first place, some report, this has made it possible for the operator to hold onto his game much longer than he formerly did and realize as good, if not better, trade-in valuation for his machine even tho he had held the machine from trade-in for a longer time interval.

It has, because it is gauged at a certain specified number of machines to each new product, been able to give the distributors and jobbers more leeway, which has helped them to offer more to the public to assure customers of a longer run with whatever games they have sold them in the past.

Pinball has reigned as king up to this point and it seems a certainty that this will be the case right up to the finish of 1947. There seems to be no other product at present being manufactured which can take this leadership away.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS
USE THIS PREPAID POSTCARD TO LIST
YOUR TEN TOP TUNES FOR THE WEEK

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WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

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CITY STATE

www.americanradiohistory.com
The Top Ten Tunes Netting Heaviest Play in The Nation’s Juke Box, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN
AR—APOLLO
AR—ARISTOCRAT
BU—BULLET
BW—BLACK & WHITE
CA—CAPITOL
CN—CONTINENTAL
CO—COLUMBIA
CS—COAST
DE—DECCA
DEL—DELUXE
DIAMOND
EC—EXCLUSIVE
EX—EXCELSIOR
JB—JUKE BOX
KI—KING
MA—MAJESTIC
MD—MERCURY
ML—M-G-M
MN—MADON
MO—MODERN MUSIC
MU—MUSICRAFT
NA—NATIONAL
NU—QUEEN
RA—RAINBOW
SF—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
TR—TRI-LOIN
UN—UNITED ARTIST
VL—VICTOR
VT—VITACOUSTIC

PEG O’ MY HEART

For the 8th straight week leading the top ten, "Peg O’ My Heart" is the record that collectors are chasing. The second week out, the song still is the one everyone wants, and collectors turn up everywhere to try and get their hands on the first pressing.

THAT'S MY DESIRE

Surprise of the week, the sudden spurt of this tune, from 4th place last week to 2nd place this week, with many reporting at their best money-maker.

SMOKE, SMOKE, SMOKE

This tune jumped from 8th place two weeks ago to 3rd place last week and still holding this spot through the nation.

WHEN YOU WERE SWEET SIXTEEN

Moved up a notch last week, and up two more this week. A tune that is backed by two of the greatest discs made so far for this year.

TIM-TAYSHUN

In the No. 5 spot for the third straight week and the play getting stronger. Truly a sensational hit.

I WONDER, I WONDER

This past time in the 11 weeks this tune has been up the top ten that it has dropped. This week "I Wonder" falls from 2nd to 6th place.

CHI-BABA CHI-BABA

For 10 straight weeks among the top ten tunes. Dropped from 4th to 6th place last week, but climbed until this week back to 5th.

I WONDER WHO’S KISSING HER NOW

This time in the 13 weeks this tune has been the spot, not that it has dropped. This week "I Wonder Who’s Kissing Her Now" is back at the top.

FEUDIN’ & FIGHTIN’

Hit the favored spot ten last week in this spot and holds the position this week. The possibilities for this tune could be very, very good.

ACROSS THE ALLEY FROM THE ALAMO

Holding onto the top ten for 14 consecutive weeks which is a record so itself, and still bringing plenty of coin into the nation’s juke boxes.
"Happyness Is A Thing Called Joe"
Frances Wayne
Exclusive 17X

The gal everyone's heard about since she signed with Exclusive and all have been waiting to hear her first release. Frances brings all her enthusiasm to "happiness" - a song about the joys of a safe, happy home. The melody is simple, the lyrics are pure, and the tune is catchy. Frances, who has been called the "new Roseline" by many critics, delivers a powerful performance that will leave you feeling uplifted and content.

"Red Top"
"Idaho"
Gene Ammons Sextet
(Mercury 8048A)

Gene Ammons Sextet has Chicago's south side shoutin' praises for "Red Top". It's one of the hottest platters we've reviewed in a long while, with all the boys coming in to solo it over the top. Gene, himself, does a real hunk of business on his tenor sax, capably supported by Earl Bostick, trumpet; Jim Craig, piano; Chuck Williams, drums and Gene Wright on the bass. Here's real red meat for your race spots. On the flip, "Idaho", the boys again show off their instrumental prowess. This one will bring in plenty of coins.

"The Freedom Train"
"And Mimi"
Ray Dorey
(Majestic 7262A)

Here they come, "The Freedom Train" disks. On this cutting for the Majestic label, Ray Dorey does a grand vocalizing job on an arrangement made and conducted by Jack Mathias. You'll like Ray's stirring singing of this great tune. On the flip, Ray takes you to the Rue De La Paix and warbles all about "And Mimi". The topside, in this platter, is the one that counts.

"Long Gone Blues"
"Am I Blue"
Billie Holiday Orch.
(Columbia 37586)

Once again Billie cuts a biscuit low down and blue and the gal pipes the tune and the lyrics of these oldies in very pleasing style, getting terrific support from Harry Smith on the tenor sax and Walt Smith on trombone. In this platter, Billie is at her best, delivering a powerful performance that will leave you feeling moved and touched.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
"Oh You Beautiful Doll"  
_Claude Thornhill Orch._  
(Columbia 37593)

- For the jukes, we still pick the old oldies in this duo, "Oh You Beautiful Doll" creates their lots of oldies and oldsters who'll applaud the way maestro Claude Thornhill does this side and also the way those topnotch Gene Williams, warbles the lyrics. But, don't overlook "Early Autumn" where the maestro 'em hear his piano wizardry and thrush Fran Warren spoons out the lyrics of the beginning song. Here's one to get next to — it's got lots of coin culling power.

"Summertime Gal"  
_Satchel Mouth Baby_  
_Basin Street Boys_ (Exclusive 19X)

- Here's wax that will get 'em stompin' up in Harlem. The Basin Street Boys are on the best harmonizing "Satchel Mouth Baby" in swingin', tInglin fashion and to which they have added a neat piece of taking business you'll like. They're backed by Lucky Thompson's ork with the maestro furnishing swing support all the way thru. On the flip, "Summertime Gal" (which we note was written by Exclusive's proxy, Leon Reed) the boys spoom out some sweet and close harmony you'll want to hear over again. This platter should help hold up your averages.

"Why Should I Cry Over You"  
_"Boulevard of Dreams"_  
_Ray Dorsey_ (Majestic 72661)

- Ray Dorsey really goes to town on the topside with the oldies, "Why Should I Cry Over You", in the best rendition of this one time sensational big hit we've yet heard. Ray really gives it the schmaltz, but good, and sells the song right to the finishing second. Here's a real coin grabber if there ever was one. On the flip, Ray again latches onto an oldie in very fine style. Our bet's on the topside of this platter. Get it when it's released.

"Big Fat Mama"  
_"Three O'Clock In The Morning"_  
_Gene Phillips_ (Modern 20-519A)

- Here's Gene Phillips — plenty brown and lowdown. While Gene wails for a "Big Fat Mama" you'll hear many a coin pop into jacket pockets all over the land. Fast tempo, plus good melody, to make up a very nice hunk of wax. On the flip, Gene adds a few variations to that great standard, "Three O'Clock In The Morning" which is the topside that has the big play possibilities.

"Sugar Blues"  
_"Why Should I Cry Over You"_  
_Johnny Mercer_ (Capitol B448B)

- Two swell oldies with vocalizing by Johnny Mercer, Johnny gives with that old-time, hot, lowdown and blue in a new and humorous fashion, improving on the original lyrics to cut a great hunk of dixieland, rhythmic wax in "Sugar Blues". The way Johnny and the gang do it, supported by the Paul Weston ork, you're sure to like it. On the flip, Johnny is joined by the Pied Pipers to give this one time sensational ballad plenty of zing. Here's a disk that should get plenty, especially from the many Mercer fans.

"You Gave Me Everything But Love"  
_Angel Eyes_  
_Herb Jeffries_ (Exclusive 18X)

- Here's one every Herb Jeffries' fan will spend plenty of nickels to hear over and over again. The platter whose record, "When I Write My Songs", has 'em singing out loud in Harlem, does a really fine job on two great ballads, beautifully supported by Buddy Baker and his ork. In medium swing tempo with Herb's pipes giving out in the romantic manner, the tunes, "You Gave Me Everything But Love" and "Angel Eyes" sound like a set of naturals for your spots. Plenty of real Juke box action here.

"True"  
_When The White Roses Bloom_  
_Andy Russell_ (Capitol B450)

- Here's a platter that will catch coin in a multitude of your spots. That sweet twosome of romantic ballads, Andy Russel, really goes to town on the topside, "True", and will make many a pretty girl's spine tingle with his warbling of this number. On the flip, Andy does a very neat piece of business with, "When The White Roses Bloom In The Red River Valley", Thrust both sides the crooner gets grand support from Paul Weston ork. We chose the topside, and believe you will too.

"I'm Palling For You"  
_"Sweet Slumber"_  
_The Scamps_ (Modern 20-521B)

- A biscuit that has been pressed into something romantic, slow and soft, for those spots on your route where the customers like to hear that soothing wall of a good voice backed by neat piano playing. It's really restful hunk of wax with both sides about equal. If you've got some of it, it's a fancy treat when they like their piano in deep and easy, you'd do good with this disk.
New York, N. Y.
1. COME TO MARDI GRAS (Freddy Martin)
2. TWO SWEET SIXTEEN (Perry Como)
3. HAVE BUT ONE HEART
4. SMOKE, SMOKE (Tex Williams)
5. FEUDIN' & FIGHTIN' (Dorothy Shay)
6. IVY (Taught Monroe)
7. TIM-TAYSHUN (Stauff-Ingale)
8. I WONDER WHO'S KISSING HER NOW (Perry Como)
9. ON THE AVENUE (Eddy Howard)

San Antonio, Tex.
1. PEG O' MY HEART (Three Suns)
2. THAT'S MY DESIRE (Sammy Kaye)
3. RAGTIME COWBOY JOE (Fred Hoisington)
4. CHI-BABA CHI-BABA (Perry Como)
5. RED SILK TEA-KINGS (Sammy Kaye)
6. LINDA (Ray Webber)
7. FEUDIN' & FIGHTIN' (Tex Beneke)
8. TALLAHASSEE (Billy Crosby)
9. SMOKE, SMOKE (Lawrence Walk)

Chicago, Ill.
1. THAT'S MY DESIRE (Frayda Laine)
2. FEUDIN' & FIGHTIN' (Frayda Laine)
3. SMOKE, SMOKE (Tom Williams)
4. APHRA BLOOM FROM WEDDING (Sanny Kaye)
5. I WONDER WHO'S KISSING HER NOW (Vic Damone)
6. PEG O' MY HEART (Harmonica Bob)
7. CHI-BABA CHI-BABA (Perry Como)
8. ALL OF ME (Vaughn Monroe)
9. TIM-TAYSHUN (Eddy Howard)
10. I WONDER, I WONDER (Eddy Howard)

St. Louis, Mo.
1. COME TO MARDI GRAS (Mills Brown)
2. FEUDIN' & FIGHTIN' (Joe Stafford)
3. NEAR YOU (Francis Craig)
4. BY THE LIGHT OF THE STARS (Three Suns)
5. AIN'TCHA EVER COMING BACK (Stay McNeill)
6. SWEET SIXTEEN (Perry Como)
7. I WONDER WHO'S KISSING HER NOW (Perry Como)
8. SMOKE, SMOKE (Tex Williams)
9. WHEN TONIGHT IS JUST A MEMORY (Perry Como)
10. NAUGHTY ANGELINE (Art Long)

Elkhart, Ind.
1. PEG O' MY HEART (Harmonica Bob)
2. SMOKE, SMOKE (Tex Williams)
3. TIM-TAYSHUN (Red Ingle)
4. SWEET SIXTEEN (Red Ingle)
5. I WONDER, I WONDER (Eddy Howard)
6. CHI-BABA CHI-BABA (Perry Como)
7. SWEET SIXTEEN (Perry Como)
8. FEUDIN' & FIGHTIN' (Dorothy Shay)
9. IVY (Dorothy Shay)
10. I BELIEVE (Frank Sinatra)

Fayetteville, N. C.
1. SMOKE, SMOKE (Tex Williams)
2. TIM-TAYSHUN (Red Ingle)
3. SWEET SIXTEEN (Perry Como)
4. PEG O' MY HEART
5. HOW CAN I SAY I LOVE YOU
6. WHEN AM I GOING TO KISS YOU (Red Ingle)
7. I WISH I DIDN'T LOVE YOU SO
8. RAGTIME COWBOY JOE
9. FEUDIN' & FIGHTIN' (Bing Crosby)
10. TALLAHASSEE (Dinah Shore)

Boston, Mass.
1. THAT'S MY DESIRE (Dinah Shore)
2. PARADISE (Johnny Long)
3. I NEVER KNEW (Sam Donahoe)
4. SWEET SIXTEEN (Perry Como)
5. SMOKE, SMOKE (Tex Williams)
6. TALLAHASSEE
7. LADY FROM 29 PALMS
8. PEG O' MY HEART (Harmonica Bob)
9. IVY (Joe Stafford)
10. COME TO THE MARDI GRAS (Freddy Martin)

Pittsburgh, Pa.
1. NEAR YOU
2. SWEET SIXTEEN (Perry Como)
3. PEG O' MY HEART (Perry Como)
4. I WONDER, I WONDER
5. TIM-TAYSHUN
6. CHI-BABA CHI-BABA (Perry Como)
7. SMOKE, SMOKE (Tex Williams)
8. THAT'S MY DESIRE (Frankie Laine)
9. FEUDIN' & FIGHTIN' (Dorothy Shay)
10. IVY (Dick Haymes)

Atlantic City, N. J.
1. I WONDER WHO'S KISSING HER NOW (Tex Williams)
2. SWEET SIXTEEN (Perry Como)
3. I NEVER KNEW (Dean dims)
4. I HAVE ONE HEART
5. PEG O' MY HEART (Ted Weems)
6. CHI-BABA CHI-BABA (Freddy Martin)
7. THAT'S MY DESIRE (Frankie Laine)
8. I AIN'T MAD AT YOU (Cozy Bally)
9. I WONDER, I WONDER (Guy Lombardo)
10. I BELIEVE (Frank Sinatra)

Deadwood, S. D.
1. PEG O' MY HEART (Harmonica Bob)
2. THAT'S MY DESIRE (Freddy Martin)
3. TALLAHASSEE (Vaughn Monroe)
4. I BELIEVE (Joe Stafford)
5. SMOKE, SMOKE (Mills Brown)
6. ACROSS THE ALLEY (Mills Brown)
7. I WONDER, I WONDER
8. SUNDAY KIND OF LOVE (Perry Como)
9. CHI-BABA CHI-BABA (Perry Como)
10. SWEET SIXTEEN (Perry Como)

Los Angeles, Cal.
1. SWEET SIXTEEN (Perry Como)
2. COME TO THE MARDI GRAS (Freddy Martin)
3. LADY FROM 29 PALMS
4. SMOKE, SMOKE (Tex Williams)
5. I HAVE ONE HEART
6. FEUDIN' & FIGHTIN' (Harmonica Bob)
7. CHI-BABA CHI-BABA (Perry Como)
8. AIN'TCHA COMING BACK
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. WHEN I WRITE MY SONG (Hed Jeffries)

Wichita, Kans.
1. SMOKE, SMOKE (Tex Williams)
2. PEG O' MY HEART (Art Lund)
3. I WONDER, I WONDER
4. RED SILK STOCKINGS
5. TIM-TAYSHUN (Red Ingle)
6. ACROSS THE ALLEY (Red Ingle)
7. I WONDER WHO'S KISSING HER NOW (Perry Como)
8. FEUDIN' & FIGHTIN' (Red Allen)
9. LADY FROM 29 PALMS (Vic Lombardo)
10. I TISH ELD COMING BACK (Terry Martin)

Vancouver, Wash.
1. PEG O' MY HEART (Three Suns)
2. SMOKE, SMOKE (Tex Williams)
3. I WONDER, I WONDER
4. SWEET SIXTEEN (Perry Como)
5. TIM-TAYSHUN (Tex Beneke)
6. THAT'S MY DESIRE (Sammy Kaye)
7. I WONDER WHO'S KISSING HER NOW (Ray Noble)
8. ACROSS THE ALLEY (Mills Brown)
9. RED SILK STOCKINGS (Sammy Kaye)

Kingman, Ariz.
1. PEG O' MY HEART (Clark Dennis)
2. TIM-TAYSHUN (Red Ingle)
3. SMOKE, SMOKE (Tex Williams)
4. ACROSS THE ALLEY (Mills Brown)
5. I WONDER, I WONDER (Guy Lombardo)
6. MY KIND OF HACIENDA (Enrique Tito)
7. LINDA (Frank Sirot)
8. IVY (Joe Stafford)
9. SUNDAY KIND OF LOVE (Joe Stafford)
10. RED SILK STOCKINGS (Tex Beneke)

Whitehall, N. Y.
1. PEG O' MY HEART (Clark Dennis)
2. THAT'S MY DESIRE (Martha Tilton)
3. RAGTIME COWBOY JOE (Eddy Howard)
4. TIM-TAYSHUN (Tex Beneke)
5. SMOKE, SMOKE (Three Suns)
6. I WISH I DIDN'T LOVE YOU SO (Ray Noble)
7. CECILIA (Ray Noble)
8. JE VAIS AIME (Dick Haymes)
9. ACROSS THE ALLEY (Mills Brown)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

Herford, Tex.
1. THAT'S MY DESIRE (Dinah Shore)
2. SUNDAY KIND OF LOVE
3. OH MY ACHING HEART (Mills Brown)
4. I WONDER, I WONDER
5. ASK ANYONE WHO Knows (Dick Haymes)
6. I WONDER WHO'S KISSING HER NOW (Ted Weems)
7. CHI-BABA CHI-BABA (Perry Como)
8. PEG O' MY HEART (Clark Dennis)
9. DOIN' YOU GOOD (Lawrence Walk)
10. PASSING BY (Freddy Martin)
BROTHER, CAN YOU SPARE A TITLE STRIP?

Biggest and Cheapest Juke Box Promotional Factor Being Overlooked by Diskeries as Ops Cry for Title Strips. When Disks Were 19¢ Each Strips Were Free to Ops. Now at Triple the Price for the Records They Just Ain't to be Had.

NEW YORK—"When records sold for 19¢ each", one noted juke box operator wrote The Cash Box this past week, "we used to get all the title strips we wanted from the record manufacturers. Now that records cost triple that much", he commented, "we can't even get near seeing a title strip in the envelope of the records we buy".

Here is the greatest and cheapest promotional factor the record makers have ever had and which they are overlooking at a time when competition is keener than ever before in all disk history.

Every artist, every publisher and every diskery knows how important the title strip is to the operator and also what these title strips mean to him. There is no doubt that the continuous appearance of the name of an artist, the name of the record maker and the name of the song, appearing in a juke box, acts as a showcase reminder for the public long after the song has passed from radio and promotional prominence.

In short, names of leading artists are constantly on display in juke boxes, wall and bar boxes and in wired music sheets all over the nation. The name of the tune itself means much to the publisher as well as to the record manufacturer and the artist, and the cost of this tremendously marvelous promotion is so small that many, to this day, wonder why it has been overlooked since the beginning of the war.

Many times a record manufacturer will complain that the name of the record firm does not appear on the hand made strips which the operators themselves are forced to make up for their juke boxes. This is simple because the busy operator just hasn't the time to sit down and write out all details on a small title strip. He puts in the name of the song and the name of the artist and that's all.

But, were the record manufacturer to print the title strip for him and enclose it in the envelope in which the record appears, as he did in years before the war, he would be able to also mention the record and its serial number so that, in this fashion, he would be gaining greater sales action from the public who first hear the record in a juke box prior to entering into a music store to purchase it.

The very uniformity of the title strip invites such manufacture by the diskers. They can, then, not only get over the name of the artist and the name of the song in strong, bold type, many times in reverse, but also print thereon the name of their own record company and the serial number of the record to make it easier for the public to purchase such records.

It certainly speaks well for the record manufacturer whose name appears more times than any other on any individual juke box. This is direct "point-of-sale" advertising which he couldn't purchase anywhere else. Right when Mr. and Mrs. Johnny Q. Public and the youngsters are looking over the record chart on the juke box or wall box — they are sold the name and number of the record they most prefer.

They are, at that moment, in the best buying mood they will ever be. And, yet, the record manufacturer overlooks this extremely important promotional sales advantage for himself at the cheapest price he could ever pay for such advertising.

There is no waste circulation on the juke box record charts. Here all numbers are being constantly sold to the public. They are choosing generously of the music they like and when a new number strikes them favorably it becomes part and parcel of the stock that the neighborhood record store must carry at all times. This is admitted by all intelligent record merchandisers who realize that the juke boxes are among the greatest and most daring of sales anticipators and sales creators.

The juke box operator always takes a chance on a new tune — in quantity. But, the average record store will hold out until calls come in for that number. Therefore, since the juke box is an opening wedge to future sales of a number — certainly this should be most completely utilized by the manufacturers and they definitely should print title strips for the operators.

The operators want and need such strips. They have been purchasing them and hand manufacturing them but none of these hand made things are equal to the fine printing which was used some years back and which gave the appearance of uniformity to the average phonograph record rack.

For a long time now music operators have been asking the manufacturers and their distributors for title strips. It's about time the publishers, artists and record manufacturers came together to answer this great need and to, at the same time, gain for themselves the many promotional advantages which such marvelous point-of-sale advertising can bring to them.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
Plenty members of Tin Pan Alley at the midnight preview (Mon., Aug. 18) of "Mother Wore Tights" pie given by Bregman, Voces and Conn. Except for one Catskill-type heckler in the audience, everything very pleasant. Songs, were "You Do" and "Kokomo, Indiana", Ted Husing, subscriber to The Cash Box, asked about joke box polls for his show... Jack Eigen, disk jock at the Capabana lounge, now checking The Cash Box polls... Art Mooney's disk, "On The Avenue", clicking sweelily everywhere and now Art's searching for "an old Irish tune" which benefits "That genial Irish gentleman". By the way, Art opens at the Capitol this week... Mannie Sacks, busiest of the busy guys, but always has time to talk things over... Mel Torne tells us he cut "about 15 sides", some for the new album Musicraft is bringing out... Little "Rocky" waving his arms all about and waxing enthusiastic over The Skykids. "My swell kids", Rocky says, "just cut a terrific hunk of wax." One music up from Fremont. O. Bert Frost, and for 80 copies of The Cash Box "Ten Top Juke Box Tunes" each week for distribution to his locations... Saul Bihari of Modern Records wires that Hadda Brooks' newest clickeroo, "Trust In Me", is keeping the firm's presses plenty busy... Leon Rene of Exclusive advises that George Morrison formerly of Capitol now in charge of all promotional and publicity activities in NYC area... Evelyn Aroon of Chicago's Aristocrat Records writes to advise the firm just signed Jump Jackson and his band. Says Evie, "A race outfit that really jumps, and cries the blues." Aristocrat also signed Melrose Colbert, sepia torch. Evie also writes, "The enthusiastic reception given The Five Blazes has decided Aristocrat to expand their race line." ... Perry Como and Marion Hutton with Sam Donahue's orchestra at the Meadowbrook over Jersey way while you read this and the Jersey Kids mobbing the joint... Lois (Ting-Ling) Mindling, who handles such swell material as Dorothy Shay, Buddy Clark, Vic Lombardo, etc., etc., wailing about the five years he spent working for Uncle Sam at 68 beans a month... The Murphy Sisters preparing to go back to 30 years ago on their next hunk of wax with a+ talking angle. Some bust out wide on Sept. 1 Irving Falk, Crown Records, tells me that Sarah Vaughan's disk sold over 15,000 before he could spell seventy-seven... Phil Biro telling his Jersey Juke box pals to get next to his "Apple Blossom Wedding"... Milt Salstone wrote me from Chi to say that "Money Hustlin' Woman" (Aladdinf) featuring Amos Milburn is the "hottest record on Chicago's south side"... June Christy will be back with Stu Kenton when the orch. starts up again on Sept. 15... Peggy Lee did a whale of a job on disk jock subbing for Bill Leyden of KMPC L.A... Would have liked to hear how Peggy toffled The Cash Box poll which is KMPC feature... Spike Jones on his way to Broadway with a back drop curtain made entirely of hotel towels. NY ops waiting to see Spike in action... We hear that MGA (Music Guild of America) Newark, N.J. delayed their hit tune party (their first) till cooler weather... Tex Beneke goes into Philly's Click Sept. 4 to celebrate 1st anniversary of spot with Frank Palumbo reported going all out to make this greatest event in Philly's nite spot history... Jersey ops being urged to buy Frank Sinatra and Dinah Shore's cutting of "Tea For Two" backed by "My Romance", Proceeds (mfr., distr., and dealer) from sale of record going to Damon Runyon Memorial Fund... Nice check Walter Winchell got from Coin Machine Industries in Chi for 20 years. This is first check in million buck drive. And WW reported plenty thrilled by coinmen's cooperation to Damon Runyon Memorial Fund.

"Moonrise"
"Juke box lil"
"Angel eyes"

with BUDDY BAKER and his orchestra

"You gave me everything but love"

herb jeffries

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
LATEST RELEASES FROM RCA VICTOR!

ELTON BRITT and The Skytoppers
Castle In The Air
AND After We Say Goodbye
RCA Victor 20-2367

PEE WEE KING and his Golden West Cowboys
Too Hot To Handle
AND I Hear You Knockin'
RCA Victor 20-2366

MONTANA SLIM (The Yodeling Cowboy)
and the Big Valley Bronco Boys
Too Many Blues
AND Singin' On Borrowed Time
RCA Victor 20-2364

CLIFF CARLISLE and the Kentucky Boys
You Just Wait and See
AND Death by the Roadsides
RCA Victor 20-2361

ZEKE MANNERS
Meet A Texas Gal
(In Cal-for-nia)
AND You Are So Different
RCA Victor 20-2349

JOHNNY TYLER
and the Riders of the Rio Grande
Behind the Eight Ball
AND I Don't Know Where to Go
But I'm Goin'
RCA Victor 20-2348

DELTA RHYTHM BOYS
with Frank Comstock and his Orchestra
Every Six Months
AND Come In Out of the Rain
RCA Victor 20-2365

VIVIEN GARRY QUINTET
I'm in the Mood for Love
AND Operation Movie
RCA Victor 20-2357

BIG MACEO
My Own Troubles
AND I Lost My Little Woman
RCA Victor 20-2353

SONNY BOY WILLIAMSON
Mellow Chick Swing
AND G, M, & O Blues
RCA Victor 20-2349

CARLOS GARDEL
with Orchestra and Guitars
Album Of Tangos (5-22-A)
Silencio And Soledad
RCA Victor 28256

MI BAJA (and Melodia Del Arroyal)
RCA Victor 28257

Por Una Cabeza
AND Golondrinas
RCA Victor 28258

LATIN AMERICAN

JOSÉ CURBELO
Vocals by Tita Rodriguez
Marry Ann—Cabrera Rumba
AND Ed Sullivan Samba
RCA Victor 22-0659

JORGE NEGRETE
with the Trio Calaveras and El Mariachi Vargas
Chaparrita Cuerpo De Uva
AND Aunque Lo Queríamos o No
RCA Victor 79-7198

ITALIAN

STEFANO LOMBARDI
with RCA Victor Continental Orchestra
Ricordati Di Me
AND Tu Non Sì Più L'Amore
RCA Victor 79-7088

SWEDISH

KAREN JUEL
with Waldemar Orchestra
Sailor Song
AND Sjömansvals
RCA Victor 36-1063

GREEK

SILVANOS
with Popular Orchestra
Sto Limanaki Sou sto Ritmo
AND Baglamados—Zebrakio
Strobos and Styli
Karmelitis
RCA Victor 36-1193

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS

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AND After We Say Goodbye
RCA Victor 20-2367

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RCA Victor 20-2349

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with Orchestra and Guitars
Album Of Tangos (5-22-A)
Silencio And Soledad
RCA Victor 28256

MI BAJA (and Melodia Del Arroyal)
RCA Victor 28257

Por Una Cabeza
AND Golondrinas
RCA Victor 28258

LATIN AMERICAN

JOSÉ CURBELO
Vocals by Tita Rodriguez
Marry Ann—Cabrera Rumba
AND Ed Sullivan Samba
RCA Victor 22-0659

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Chaparrita Cuerpo De Uva
AND Aunque Lo Queríamos o No
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Strobos and Styli
Karmelitis
RCA Victor 36-1193

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS

LATEST RELEASES FROM RCA VICTOR!

PHIL HARRIS!

Smoke, Smoke, Smoke
(That Cigarette)
RCA Victor 20-2370

Crawdad Song
RCA Victor 20-2370

Serenade of the Bells
RCA Victor 20-2372

SAMMY KAYE!

VAUGHN MONROE!

COUNT BASIE!

I'm Drownin' in your Deep Blue Eyes
RCA Victor 20-2364

JIMMY DORSEY!

KATE
RCA Victor 20-2363

AND I'll Be There
RCA Victor 20-2364

The Old Piano Tuner
RCA Victor 20-2371

AND Just an Old Love of Mine

DENNIS DAY!

with Charles Daat and his Orchestra

Love and the Weather
AND Naughty Angeline
RCA Victor 20-2360

ERSKINE HAWKINS!

and his Orchestra, with vocals by Jimmy Mitchell and Laura Washington

"Tuxedo Junction"
RCA Victor 20-2367

Tuxedo Junction And Don't Cry, Baby
RCA Victor 20-2368

Tippin' In AND I've Got A Right to Cry
RCA Victor 20-2369

After Hours AND Cherry
RCA Victor 20-2370

Sweet Georgia Brown AND Song of the Wanderer
RCA Victor 20-2371

BILL JOHNSON!

and his Musical Notes

Half A Love AND Leave It to Fate, Gate
RCA Victor 20-2362

The Cash Box Page 15 Week of August 25, 1947
NEW YORK—"The show must go on"—even if there aren't any sensational new tunes which will make people pop more instead of getting into to a juke box and so the music ops tout the country are jamming their boxes full of oldies and novelty discs which are bringing up averages and also getting good play from Mr. and Mrs. Johnny G. Public.

Western, hillbilly and folk tunes have captured the favored positions in the juke boxes in the nation's biggest cities. These are doing a job where none of the modern songs have been able to capture the play. It is interesting to note that such tunes as, "Smoke, Smoke, Smoke", "Tim-Tayshun" and "Feudin' & Fightin'" were ranking among the most played on August 18 in New York. In Chicago, the regional record report for the week of August 18, shows these three tunes in 8, 9 and 10 position, and in Los Angeles and other of the larger cities, they hold even better positions.

This may prove a surprise to a great many in the music business, but the juke box ops throughout the nation claim that these songs are bringing in more coin than any others on the present market. And, as is well known in this, or any other business, "it's what's in the cash box that counts."

Take such oldies as "Peg O'My Heart", since it was introduced by Vitaphone with the harmonica, number has held first place in juke box reports from throughout the nation for seven straight weeks. This is better than any tune has done this year. And, from all indications, at least at this writing, it looks like the "Peg" will set a new record for holding the first place position. It just simply seems that the public have turned back to the sweet, melodious oldies and there's nothing that can be done about it.

So, to match the public's desire, the nation's publishers and disc jockeys have turned to the oldies and are today presenting everything from "Beil Mir Bist Du Schelm" all the way to "Beer Barrel Polka". Some of the tunes currently grabbing the spotlight and which juke box operators are jamming into their machines are: "That Old Gang of Mine", "Sugar Blues", "Christ of the Mines", "I Wonder Who's Kissing Her Now", "Old Man Mose", "Beer Barrel Polka", "Sugar Blues" and others.

Still digging deep into dusty bins to gather up songs of 20 years and more ago and putting them to new best to place them on the market once again.

A pertinent example, "Why Should I Cry Over You?", that Ned Miller of Fort's Chicago office dug out of its trunk and brought back and which is now beginning to gradually climb to a point where even Ned, who wrote the song years ago and plugged it personally from the boxes of many a Chicago theatre, is surprised. But, that song is only a youngster compared to "I Wonder Who's Kissing Her Now?". We wonder how Joe Howard, who a few years ago, worked for a juke box and arcade machine operator, Johnny Christofano, when Johnny opened the "Little Old New York" calls an 14th Street, and brought back such names as the late Eddie Leon and also Joe Howard, Joe certainly must be wondering what's wrong with the modern day Tin Pan Alley?

This issue of The Cash Box finds "That Old Gang of Mine" chosen the "Sleeper of The Week". It really is something to marvel at—the return of the oldies and the fact that they seem to grow 'great'-er instead of weaker with each passing day.

As one noted music man stated, "We must remember that most of the boys who are now 20 and even older, never heard of these tunes. They were sensational hits when most of these young men wore still in their diapers. They were being sung by mother and dad who were the 'flappers' and 'sheiks' in those days.

"Now, these boys are hearing the tunes again for the first time and they like them. They like them because they're sweet and restful and relaxing, and that's what the country wants again.

"So, to those boys who are beginning to reach that age when their mothers and dads, too, got over the bouncy-berg and one-step and some of the other hot dances of their day, these boys, too, want something restful and sweet and melodious and relaxing, and to them — these tunes are brand new."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTAND."
NEW INDIE RECORD GIVES PROFITS TO DAMON RUNYON CANCER FUND


The coin machine operators who play these songs in a given week, probably September 29 to 28, will be asked to donate their entire net proceeds from this record to the Damon Runyon Cancer Fund as sponsored by Coin Machine Industries, Inc.

The record itself was introduced by James T. Mangan to the National Disc Jockey's Association, which convened at the Sherman Hotel, Friday, August 15. Mangan, in a short talk, informed the disc jockeys of the record's royalty donation and asked that such information be part of the broadcast announcements when the record is played on the air. Each disc jockey received an advance copy of the record.

Walter Winchell was shown the record on his visit to Chicago during his meeting with CMI officials. He complimented United Artist, M. O. Wells, Broadcast Music, Juke box operators and distributors for their great generosity.

"You fellows in the coin machine industry are really going all out in the Cancer Fund drive," Winchell said. "My many, many thanks! I never anticipated such tremendous support. I hope to see these two tunes on every one of the 400,000 juke boxes in this great country."

Desi Arnaz Learns How

INDIANAPOLIS — Desi Arnaz pays a call on his friend and AMI phone distributor here, Paul Jock of P-J Distributing Co., who gave Desi a lesson in just how a juke box gets tone quality from records.

"Arnaz is well acquainted with mechanism," Jock reports. "and you can take it from me that some of the questions he asked regarding amplification, volume and general tonal reproduction were something to answer."

"The Cash Box" Is The Operator's Magazine
COIN MACHINE OPERATORS:

IMPORTANT: A Special Contributors Stamp will be delivered with each record, to be affixed to each machine. Do not accept records without stamps. Contribute your proceeds from this record to a great cause. A national publicity campaign will direct traffic to machines bearing the contributors' stamps.

ORDER UNITED ARTIST RECORD No. UA 108 IMMEDIATELY BY COLLECT WIRE

Delivery will be made directly to you.

FROM:
COIN MACHINE INDUSTRIES, Inc.
134 La Salle Street
Chicago, Illinois

UNITED ARTIST RECORDS
6605 Hollywood Blvd.
Hollywood

Or from your nearest UNITED ARTIST DISTRIBUTOR ▼

UNITED ARTIST RECORDS • HOLLYWOOD

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Maestro Takes A Gander At His Disks

NEW YORK — That big smile on Freddy Martin is due to the way his disks "Come To The Mardi Gras" and "Lady From 29 Palms" are catching on with juke box ops everywhere in the country as he looks at the reports in The Cash Box.

From left to right: Freddy Martin, Johnny Dugan and Bob Austin of The Cash Box. Johnny Dugan, who books Freddy, reports that theatre box office records are being smashed by Martin because of the big juke box play he is getting.

Freddy has been re-signed for the Strand Theatre here for next year due to the tremendous hit he made on his last appearance.

To Hold Hearing For Scrap Price Reduction

NEW YORK — The American Truck Association (ATA) will hold a hearing on August 26 at the Hotel Governor Clinton, this city, on behalf of all record companies who have filed applications for the reduction on the price of scrap records.

These record manufacturers who have not already filed their applications are urged to do so immediately, according to S. M. Gasster of Decca Records, Inc., offices here.

The railroad hearing on the reduction on price of scrap records is scheduled for sometime during the month of September.

Gasster will furnish information to any record manufacturers who are not completely familiar with the plan to get a price reduction on scrap record haulage.

"Them Durn Fooi Things"
"Song Of Indians"
Red Ingle
(Capitol B451)

That man Ingle is back again to try and match his big clickeroo, "Tim-Tayshun," this time he has taken, "Those Foolish Things Re-mind Me Of You" and turned it into one of the most comical hunks of wax you've ever listened to in "Them Durn Fooi Things". Supporting his usual "babe" Mrs. James F. Paine- ley, whoever she is, and Capitol will tell yet. On the flip, Red becomes "Chief Red Eagle" and goes into what he calls the "Song of Indian" (Song Of India) sup- ported in the tonal work by "Min- nie Haw Haw". (And we can't get Capitol to tell us who she is, ei- ther). For a hunk of really great coin nabbing material grab this platter.

"I Never See My Baby Alone"
"The Little Shirt My Mommy Made For Me"
Smlin' Eddie Hill
(Apollo 159)

Here's a hunk of humorous, melodious wax by Smlin' Eddie Hill and his Ten- nessee Mountain Boys. You'll find people playing over and over again. Smlin' Eddie is heckled through his vocal on the topside by one of his crew who does a Donald Duck quacking questioning kibitz that proves a very nice piece of business. On the flip, Eddie comes through with an- other really great piece of wax. Both sides sure to prove themselves nickel getters.

"Downtown Poker Club"
"That's What I Like About The West"
Tex Williams
(Capitol A40031)

Fast talking recitation all about the "Downtown Poker Club", about old Bill and a cheating poker game. Tex does a very good job here with a speedy, match- ing musical background by his Western Caravan. On the flip, Tex goes into an- other recitation about why the West is best that should get the support of everyone west of the Mississippi. Both sides extremely good for any western juke box.

"Just Me And You"
"Too Long Blues"
Little David Wheaton
(Capitol A40034)

Little David does a very workmanlike job on the topside here in a blues ar- rangement wherein he tells you why you should "leave us to ourselves" in "Just Me And You" that's got plenty of coin calling possibilities on any piano anywhere of the sort. The bottomside is just another addition to his vocalizing, he has cut a couple of sides sure to please.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE TUNE WAS MADE BY THE WAY IT WAS PLAYED AND IT'S TAKING THE COUNTRY BY STORM!!

The One And Only

"NEAR YOU" RECORDED BY FRANCIS CRAIG And His ORCHESTRA

On The Way Up

"I'LL HOLD YOU IN MY HEART"
Eddy Arnold (Victor 20-2332)

"DAUGHTER OF JOLE BLON"
Johnny Bond (Columbia 37566)

"RAGTIME COWBOY JOE"
Eddy Howard (Majestic 1155)

"I HEAR YOU KNOCKIN'"
Pee Wee King (Victor 20-2366)

"DON'T BOTHER TO CRY"
Eddy Arnold (Victor 20-2332)

"MAYBE, IT'S ME BABY"
Al Dexter (Columbia 37538)

"STEEL GUITAR POLKA"
Hank Penny (King 629)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Cleveland Ops Pick
"On The Avenue" As September "Hit Tune"

CLEVELAND — 350 members of the Cleveland Phonograph Merchants Assn. and their friends chose "On The Avenue" as the "Hit Tune of the Month for September" at the association's annual picnic, Tuesday, August 19, at the Richmond Country Club.

Balloting took place in the evening when Howie Land, of Station WJMO, one of Cleveland's most popular disk jockeys, introduced the ten tunes, which were played on a Mills "Constellation" phono.

Results of the balloting showed that "On The Avenue" received one third of the votes cast. This tune will be placed in the number one spot of the 3000 juke boxes in the Cleveland area throughout the month of September.

The other nine tunes played, in order of popularity, were: "Kate", "Kokomo, Indiana", "Just Plain Love", "Penguin At The Waldorf", "Just An Old Love Of Mine", "That's What Every Young Girl Should Know", "How Looky You Are", and "Huckleberry Duck".

PETRILLO BANS NEW DISK FIRMS

NEW YORK—James C. Petrillo, head of AFM (American Federation of Musicians) announced this past week that AFM is refusing to make instrumenta-lts available to new concerns who want to enter into the record manufacturing business.

This is believed to be the outcome of the strategy adopted by AFM after the enactment of the Taft-Hartley Law. AFM will not sign any new contracts wherein the disk maker has to pay directly to the union a fee for each record sale. Such a contract would be illegal under the Taft-Hartley Law, but all former contracts will remain in force to July 1, 1948.

It is reported that rather than alter the operation of its welfare fund at this time, the musicians' union decided not to negotiate any new contracts. Dental of contracts has kept many new firms from entering into the record manufacturing business.

It is believed here that should AFM grant new contracts without the royalty payment provision, those firms who now hold contracts which carry fees for each record, would protest that they were receiving inadequate treatment.

**Briefs —**

Bullet Records report 9 plants working on Frankie Craig's version of "Near You". Over 500,000 records so far sold. Back orders over 92,000. Jim Bullet, owner of firm, in NY this past week lining up additional eastern pressing plants. Major Dist. Co. here slated over big NYC sales. The Ravens' record, "Old Man River", tops in Harlem, reported now spreading to Chicago, Philly, Detroit and Los Angeles. Deanna Bartlett back from 5 weeks in Chi lined up radio shots on "Tw A Lonely Persian". Records to be released in Sept. Golden Gate Quartet now finishing Goldwyn pic, "That's Life", with Danny Kaye, Louis Armstrong, Lionel Hampton and others, report their wanting, "Pray For The Lights To Go Out", spotted in plenty Eugene, Ore. Juke boxes since opening of site spot engagement there. Requests being received by dice jocks to play Margaret Whiting's old sidle "Moonlight In Vermont".

**Bits and Pieces**

**THE CASINO**

The Ten Top Tunes NETTING
Heaviest Play Compiled From
Reports Submitted Weekly To
The Cash Box By Leading Music Operators in New York City's Harlem.

OLD MAN RIVER
The Ravens
(Record No. 635)
In the number four spot last week, this tune has sold 1000 copies, more than any other.

**LINDWOOD RECORDS**

of Philadelphia Mummers' fame to meet the current demand for String Band Music

Be prepared when this craze hits your area. Choice distributorships are still open. JUKE BOX OPERATORS sold direct until distributors are assigned.

NEW RELEASES

L-101 "MY LITTLE GIRL"
"BEER BARREL POLKA"
L-102 "LET ME CALL YOU SWEETHEART"
"AND THE BAND PLAYED ON"

**THE LINDWOOD RECORD COMPANY**

1938 Market Street
PHILADELPHIA 3, PENNSYLVANIA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Smashing all precedents...

2 IRVING BERLIN TUNES picked by

1. DISK O'THE WEEK

"Kate"
"If My Heart Had A Window"
ALAN DALE
(Signature 15114)

ALAN DALE

New face on the wax horizon steps out here with more hit material out of the Irving Berlin grab bag and scores—but heavily! Peg this ditty for big things in the near future and also take note of Alan Dale. The balladeer, behind a background of musical perfection offered by Ray Bliss, spills the wordage of "Kate" in such mood as to charm and enchant any listener. That the lad can sing, and sing well at that, will be attested to once you catch his golden pipes. Alan's quiver flowers the arrangement ever so much, making for more nickel nabbing all the way thru. Excellent marimba solo opens the way for the crooner to follow up in style. A band chorus follows the lead in the second chorus."Kate" for the moos, and a barrel-full at that!

2. SLEEPER OF THE WEEK

"Love and the Weather"
"Feudin' and Fightin'"
JO STAFFORD
(Coentel 443)

JO STAFFORD

With "Love and the Weather", Jo goes off the deep end with as beautiful a ballad you could possibly muster today. It's more plaudits for Jo and Irving Berlin on this score, which features some wonderful instrumental accompaniment by the Weston crew again. In the lighter mood of music, Jo's soft purring should have the Barry-eyed kids singing and playing this ditty in no time at all. Both sides make for heavy coinage — get next to them by all means!

IRVING BERLIN Music Corporation
1650 BROADWAY, NEW YORK 19, N.Y. • TELEPHONE CIRCLE 7-4200

Please mention THE CASH BOX when answering a.s.—it proves you're a real coin machine man!
New York has been the mecca for hillbilly and western recording arts for the past several weeks. Eddie Arnold waxed for Victor and will be in town to guest the Victor program on Sept. 7. Lonzo and Oscar have also been in to cut some wax for the same label. ... Eddy Howard, King Records' new discovery, is a sure-fire click. From all reports, he has a flock of new releases, including some of Roy Acuff's greatest numbers ... Johnny Bond is doing alright in the peroxide department for Columbia with his cutting of "Jole Bloan's Daughter". Nice break for a nice guy ... You probably never heard of Jimmy Hinchoe unless you happened to pick watermelons in a neighboring patch down in Mississippi, or were a shipmate of his in Uncle Sam's Navy, but word comes from the joke box biggies that he'll soon be a tickle grabber in the rural sections. Waxing for Continental, his first release (Sept. 1) is "Kentucky Waltz" backed with "It's A Sin"... Jack Day of ABC's "Hayloft Hoedown" is a terrific bet for any record firm looking for another Red Foley ... Have you heard Jack Beasley on CBS "Oklahoma Roundup" knockin' 'em dead with "Sold Down The River"? ... Spade Cooley's waxing of "Red Hot Polka" will burn up many a juke this fall ... Rex Allen is knockin' the stuffin' out of us'as with his "Feudin' & Fightin". His weapon is a Mercury disk ... Ernie Benedict's Continental Record of "Baby Sitter" is a very unusual novelty. Babies cryin' and such stuff. You'll be hearin' it soon. ... Plenty a juke box op will go for Smiley Wilson's hunk of Apollo wax called, "Gotta Get To Oklahoma City". Smiley really rides this one to a fare thee well.

KATE
Eddy Howard (Majestic 1160)
Guy Lombardo O. (Docca 23989)

I HAVE BUT ONE HEART
Frank Sinatra (Columbia 37554)
Vic Damone (Mercury 5054)

LADY FROM 29 PALMS
Freddy Martin (Victor 20-2347)
Andrews Sisters (Docca 23976)

NEAR YOU
Francis Craig (Bullet 1001)

NAUGHTY ANGELINE
Art Lund (MGM 10046)
King Cole Trio (Capitol 437)

ON THE AVENUE
Art Mooney (MGM 10056)
Eddy Howard (Majestic 1160)

“WHEN I WRITE MY SONG” BY TED MOSSMAN and BILL ANSON

RECORDED BY

HERB JEFFRIES with BUDDY BAKER'S ORCHESTRA Exclusive

JOHN LAURENZ Mercury

XAVIER CUGAT and BUDDY CLARK Columbia

HADDA BROOKS Modern

Published By LEON RENE PUBLICATIONS

6047 HOLLYWOOD BLVD. HOLLYWOOD, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
## MUSICAL EQUIPMENT

<table>
<thead>
<tr>
<th>Model Code</th>
<th>Description</th>
<th>Price</th>
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<tr>
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<td>Colonial</td>
<td>$875.00</td>
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<tr>
<td>1015</td>
<td>8ft Phonograph</td>
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<td>1017</td>
<td>Concealed Clear</td>
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<td>3020</td>
<td>5 10-25c 3-Wire Wall Box</td>
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<td>3025</td>
<td>5c 3-Wire Wall Box</td>
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<td>5c 30-Wire Wall Box</td>
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<td>3045</td>
<td>5c Wireless Wall Box</td>
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<td>3045</td>
<td>Wireless Transmitter</td>
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<td>216</td>
<td>Wireless Impulse Rec.</td>
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<tr>
<td>217</td>
<td>Aux. Amplifier</td>
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<td>219</td>
<td>12 to 14 Wire Adapter Terminal Box</td>
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<td>219</td>
<td>Stepper</td>
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<td>4009</td>
<td>Aux. Steel Speaker</td>
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<td>4002</td>
<td>Aux. Plastic Speaker</td>
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<td>4005</td>
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<td>241</td>
<td>Outdoor Speaker</td>
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## MUSICAL INSTRUMENTS

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<td>Model 531</td>
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<td>Model 533</td>
<td>Universal Bar Bracket</td>
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<td>Model 1780</td>
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## EXHIBIT GAMES

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<td>147-15</td>
<td>Symphonia w/remote control</td>
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<td>147-5</td>
<td>Symphonia</td>
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<tr>
<td>H147-M RC Special</td>
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<tr>
<td>Wireless Wallomatic</td>
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<tr>
<td>Wired Wallomatic</td>
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<tr>
<td>5-10-25c Wireless Wallomatic</td>
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<td>5-10-25c Wired Wallomatic</td>
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<tr>
<td>Teardrop Speaker</td>
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<tr>
<td>Teardrop w/volume control</td>
<td>$22.25</td>
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<tr>
<td>Recess Wall &amp; Ceiling Speaker</td>
<td>$18.00</td>
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<tr>
<td>Mirror Speaker</td>
<td>$15.25</td>
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<tr>
<td>Duo Volume Control</td>
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<tr>
<td>Power Supply</td>
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<tr>
<td>Master Amplifier</td>
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<tr>
<td>Master Selection Receiver</td>
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<tr>
<td>Wired Master Selection Receiver</td>
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<tr>
<td>Electric Selector</td>
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<tr>
<td>Remote Speaker Amplifier</td>
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<td>Solenoid Drum for 147-8</td>
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## COUNTER GAMES

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<tr>
<td>Teardrop Speaker</td>
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<tr>
<td>Teardrop w/volume control</td>
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</table>
**BELLS**

AMERICAN AMUSEMENT  
50c Golden Falls (Rebuilt)  
300.00

BELL-O-MATIC CORP.  
Jewel Bell  
GROTENH  
Columbia Twin JP  
145.00  
Columbia Deluxe Club  
269.50

MILLS S. AYER CO., LTD.  
Dollar Bell  
O. D. JENNINGS  
5c Std Chiefs  
260.00  
10c Std Chiefs  
275.00  
25c Std Chiefs  
289.00  
50c Bronze & Std Chiefs  
399.00  
5c DeLux Club Chiefs  
299.00  
10c DeLux Club Chiefs  
309.00  
25c DeLux Club Chiefs  
319.00  
25c DeLux Club Chief  
429.00  
5c Super Delux Club Chief  
349.00  
10c Super DeLux Club Chief  
344.00  
25c Super DeLux Club Chief  
344.00  
50c Super Deluxe Club Chief  
464.00  
50c Silver Eagle  
PACE  
5c DeLuxe Chrome Bell  
245.00  
10c DeLuxe Chrome Bell  
255.00  
25c DeLuxe Bell  
265.00  
50c DeLuxe Chrome Bell  
375.00  
$1.00 DeLuxe Chrome Bell  
550.00  
5c Rocket Slug Proof  
245.00  
10c Rocket Slug Proof  
255.00  
25c Rocket Slug Proof  
265.00

**CONSOLES**

BALLY  
DeLuxe Draw Bell 5c  
512.50  
DeLuxe Draw Bell 25c  
532.50  
Hi-Boy  
395.00  
Triple Bell 5-5-5  
905.00  
Triple Bell 5-5-25  
910.00  
Triple Bell 5-10-25  
925.00

BELL-O-MATIC  
Three Flies, 1947  
BUCKLEY  
Track Odds DD JP  
1250.00  
Parlay Long Shot  
1250.00

EVANS  
Bangtails 5c Comb 7 Coin  
674.50  
Bangtails Comb 7 Coin  
764.50  
Bangtail JP  
671.50  
Bangtail FP PO JP  
839.50  
Evans Racers  
839.50  
Casino Bell  
574.50  
1946 Galloping Dominoes JP  
651.50  
Winter Bell JP  
826.00

GROTENH TOOL & MFG. CO.  
Columbia Twin Falls  
485.00

O. D. JENNINGS  
Challenger 5-25  
595.00

PACE  
3-Way Bell Console 5c-10c-25c  
699.00  
5c Royal Console  
320.00  
10c Royal Console  
330.00  
25c Royal Console  
340.00  
50c Royal Console  
475.00  
$1.00 Royal Console  
650.00

**ARCADE TYPE**

ALLITE MFG. CO.  
Strikes 'N Rolls  
245.00

AMERICAN AMUSEMENT CO.  
Bat a Ball  
235.00  
AMUSEMENT ENTERPRISES, INC., N. Y.  
Bank Ball  
375.00  
One World  
475.00

CHICAGO COIN MACH. CO.  
Basketball Champ  
495.00

EDELMAN DEVICES  
Bang A Fifty!  
10"—8"  
450.00  
11"—8"  
450.00  
13"—8"  
500.00

ESQUIRE GAMES CO.  
Spotlite  
399.50

**ARCADE TYPE (continued)**

ESSO MANUFACTURING CORP.  
FIRESTONE  
Santa Anita Handicap  
269.50  
Rolloball  
469.50

GENCO MFG. CO.  
Gold Ball Roll  
499.50

INTERNATIONAL MUTOSCOPE CORP.  
Atomic Bomber (Model B)  
375.00  
Deluxe Movie Counter  
140.00

METROPOLITAN GAMES  
Card Vendor  
29.50  
Double Up Skill Bowl  
399.50

SHIPMAN & CO.  
Pokerino, Location Model 5  
279.50

SQUARE AMUSEMENT CO.  
Chief Roll  
425.00

TELECOIN CORP.  
Quirizer  
785.00

TELEQUIZ SALES CO.  
Telequiz  
785.00

U. S. MFG. CO.  
All Stars

**MERCHANDISE MACHINES**

**CIGARETTE MACHINES**  
C. EIGHT LABORATORIES  
"Electro"  
189.50

DU GRENIER CHALLENGER  
7 Column Split Mach w Stand  
155.50  
9 Column Split Mach w Stand  
165.50  
9 Column Flat Mach w Stand  
175.50  
10 Column Split Mach w Stand  
175.50

NATIONAL VENDORS, INC.  
Model 9E (Electric)  
321.70

ROWE  
Cruiser (8 Col) w Stand  
145.75  
Cruiser (10 Col) w Stand  
162.25  
U-NEED-A VENDOR  
Manch 6 w Stand  
149.50  
Monarch 8 w Stand  
155.50

**MERCHANDISE VENDORS**  
A. B. T. MFG. CORP.  
"Auto Clerk"—(Gen'l Mds.)  
ATLAS MFG. & SALES CO.  
Bulk Vendor  
AUTOMATIC BOOK MACH. CO.  
"Book-O-Mat"  
AUTOMATIC DISPENSERS, INC.  
"Drink-O-Mat"  
BALLY MFG. CO.  
Drink Vendor  
BETT WILLS CORP.  
Best Coin Vendor  
COAN MFG. CO.  
U-Select II—74 Model Deluxe  
85.50  
U-Select II—76 Model Deluxe  
92.50  
U-Select II—126 Bar Deluxe  
127.50

DAVIL PRODUCTS CO.  
Stamp Vendor  
HOSPITAL SPECIALTY CO.  
Sanitary Napkin Vendor  
INTERNATIONAL MUTOSCOPE CORP.  
Phootmatic  
1495.00

MALKIN-ILLION CO.  
"Coin Vendor"  
NORTHWESTERN CORP.  
"Bulk Vendor"  
RECO, INC.  
Ice Cream Vendor  
RUDL-MELIKIAN, INC.  
"Dewl-Cafe" Coffee Vendor  
SHIPLEY MFG. CO.  
Stamp Vendor  
TELECOIN CORP.  
Tole-juice Vendor  
THIRST—AID, INC.  
Drink Vendor  
U. S. VENDING CORP.  
Drink and Merchandise Vendor  
VENDALL CO.  
Candy Vendor  
VENDIT CORP.  
Candy Vendor  
VETERAN TOOL & MACH. CORP.  
Popcorn Vendor
YOU’VE NEVER SEEN A MORE AMAZING SOUND SYSTEM THAN

THE
TEL-O-MATIC ROBOT

IT’S ALMOST HUMAN

Here’s a golden chance for wide awake music operators and distributors to be FIRST in the richest market open to the finest development in Sound Engineering.

The Tel-O-Matic Robot has EVERYTHING — 40 selection phonograph for music programs — radio for special broadcasts — public address system for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location — a complete daily program can be inserted at one time — there’s no other equipment like it! No engineering as fine!!

OPERATORS
The Tel-O-Matic Robot opens a completely NEW FIELD for you — for sales and rentals ... get complete details TODAY!

DISTRIBUTORS
The market for the Robot is as wide as the industry and commerce of America. Factories ... Stadiums ... Department Stores ... Hospitals ... Offices ... Funeral Homes ... Industrial Cafeterias, etc.

CONTACT US IMMEDIATELY FOR FULL DETAILS ON TEL-O-MATIC ROBOT DISTRIBUTORSHIPS

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRYant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777
**Here Now!**

**Chicago Coin's Sensationally New**

**COLD BALL**

Four "Silver Balls" and one "Gold Ball" The "Silver Balls" register from 10,000 to 50,000 by a new patented magnetic feature the "Gold Ball" automatically registers double score.

ORDER SOON... FOR EARLIEST DELIVERY

**Chicago Coin Machine Co.**

1725 Diversey Boulevard • Chicago 14, Illinois

---

**M G M Starts Big Membership Drive**

Public Relations Program Stressed

NEWARK, N. J.—At the last meeting of Music Guild of America (MGA), music operators association here, it was decided to conduct a membership campaign in order to induce non-members to join the Guild.

An invitation was sent to non-members by Sam Waldor, president, in which he invited them to call on him so that he could discuss the advantages of membership in their organization.

Every member of the association was urged by Sam Waldor and Ernest Krauter (Chairman of the Membership Committee) to call on some non-member with whom they were friendly and discuss their mutual problems and invite them to join up.

"Competition between members and non-members" states Waldor "only revert to the benefit of the location and to the financial loss of both the member and non-member. The important fact is that all music machine merchants will benefit thru membership in the Guild financially with a better commission arrangement and the assurance of "front money"."

The Guild is now working on a half dozen good will measures under the direction of LeRoy Stein. Stein has advised the membership to place a placard on every machine, sponsoring the collections for the Damon Runyon Cancer Fund. Streamers have also been supplied to the operators, who are covering all their spots with them.
Empire Coin Machine Exchange

1012-14 Milwaukee Ave.

Chicago, Ill.

Phone: Humboldt 6288

Week of August 24, 1947

Page 27

Empire Coin Machine Exchange

1012-14 Milwaukee Ave.

Phone: Humboldt 6288

Chicago, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Rodins Host To 75 Crippled Children

WASHINGTON, D. C.—Ben Rodins, Marlin Amusement Corporation, this city (pictured above at left), played host to 75 crippled and handicapped children last week on a boat cruise down the Potomac to Marshall Hall and back.

Police officers cooperated with Rodins, using their own cars to drive the kids to and from the wharf. The children were taken from Children’s Hospital and social service lists, and Ben reports they had “the time of their lives”.

This is only one of the many public services undertaken by Rodins. Recently he led a collection for the wife of one of Washington’s policemen, killed in a shooting brawl.

JENNINGS
SENSATIONAL TWIN PLAY
CHALLENGER
IMMEDIATE DELIVERY

Available in ..............
  5c-5c  5c-10c  5c-25c
play

It’s the console that needs little more floor space than a single machine!

Don’t Wait . . . Contact Your Dealer or Write

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Remember This!!

CHICAGO—As a member of the coin machine industry send your check today to Ray Moloney, CMI, Inc., 134 No. La Salle St., Chicago 1, Ill. for the Damon Runyon Memorial Fund for Cancer Research.

BANG-A-FITTY BOWLING GAME

STRICTLY 100% LEGAL
BEST MONEY-MAKER ON THE MARKET TODAY
Northwest Exclusive Distributors
10’’ (Best Size) or 11’’ at $450.00
1/3 Down Payment, Balance C.O.D.

MIDWEST COIN MACHINE CORPORATION
773-777 UNIVERSITY AVE.
ST. PAUL 4, MINN.

FRANKEL DISTRIBUTING COMPANY

ROCK ISLAND, ILL. — 2532 FIFTH AVE. — Phone 153
DES MOINES, I.A. — 1220 Grand Ave. — Phone 3-2184
OMAHA, NEBR.—1209 Douglas St.—Phone Atlantic 3407
KANSAS CITY, MO., 3014 Main St., Phone Westport 4456

SEE THE "Manhattan"

BY PACKARD

At any one of

FRANKEL'S

BIG "4"

Free Phono At Nat'l Guard

PATerson, N. J.—Lady Music Company, this city, recently installed a music machine in the Armory of Paterson for the free use of the National Guard.

The operating firm explain that by this gesture they are assured of all locations in the Paterson area getting increased play, since every member of the National Guard appreciates the free use of the music machines and want to play other music machines to show this appreciation.

“Cooperation”-Theme Stressed By Mann At Cincy Ops Meet

FRED MANN

CINCINNATI, O. — At the regular monthly meeting of the Cincinnati Phonograph Assn., held at the Gibson Hotel, Fred A. Mann, regional sales manager of Aireon Manufacturing Corp., guest speaker, spoke on “Prosperity or Bust.”

Stressing cooperation as the only means of success, Mann stated “The relationship between the manufacturer, distributor and operator is not that of employer and worker; for their interests are identical and not diametrically opposed to one another. The proponents of the theory that we must fight one another are the apostles of doom and bust. The only way to continued prosperity in our industry is for all three branches — manufacture, distribution and operating, to equally share our responsibilities.”

After the meeting Mann and the Aireon Manufacturing Corp. were hosts of all present at a buffet supper. Among visitors from other sections of the State were: Leo Dixon and Myron Erb, Cleveland; and Ed Dressel, Columbus. Don Fisgale manager of Triangle Distributing Co., local Aireon distributor, displayed the “Fiesta” and “Blyode Bombshell” phonos at the meet.

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Buckley builds the **Best**

**NEW CABINET ASSEMBLIES**

**FOR MILLS ESCALATOR BELLS**
Hammerloid or Wrinkle
Your choice of:
- Cherry or Diamond Ornaments,
- Maroon, Copper, Gold, Green,
- Aluminum Gray, Surf Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect 65 new aluminum casings.
- Club Hostle and Needle Cables, chrome plated.
- 25c. 50c.—$1.00—$2.00—$3.00—$5.00—$10.00—$25.00—$50.00—$100.00.
- Complete new precision-built lightweight cast aluminum Reward Plates, 2 3 or 5.
- $5.00—$10.00—$25.00 chrome Denominator or Cents Intake.
- Round Cups with anti-spoon Cup.
- Drillproof Plate.

**THE NEW Music Box**

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a **NEW music box** of advanced design and perfection at a **NEW LOW PRICE**.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, positive mechanically sealed, lockable construction, combined with outstanding beauty and design makes this the outstanding remote control music box... equally popular for wall or bar installation.

**V250**
- **$50.00**
- **$25.00**

BUCKLEY TRACK ODDS has long been recognized as the one seven-eighths horse console that would stand up months after month—year after year—and outscore all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are proving out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

**$1250.00**

Buckley Manufacturing Co.

4223 West Lake Street • • • Chicago 24, Illinois

(PHONE: VAN BUREN 6636-37-38-5533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Cancer assure the CHICAGO territories Mullininx, furnishing Reichcl.


THE CASH BOX Page 31 Week of August 25, 1947

UNITED MEXICO with NEW BONUS FEATURE

Added Thrills
More Action
Greater Profits TERRIFIC LAST BALL SCORING POSSIBILITIES

Five-Ball Novelty-Repaly
See Your Distributor Now?

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

BEN RODINS SAYS
Keep Posted... On Price for New and Used Equipment WRITE TODAY... A Postcard Will Do Let Ben Rodins add your name to his Mailing List REMEMBER—if I Can’t Guarantee it I Won’t Ship It

V MARLIN Amusement Company 412 5th St., N.W. • DI 1625 WASHINGTON 4, D. C.

A. Palmantier, Palmantier Sales Co., Canton, Ohio.
Warren Taylor, Mills Sales Co., Ltd., Oakland, Calif.
Carl Sundberg, Mills Sales Co., Portland, Oregon.
Mike Koong, Mills Sales Co., Los Angeles, Calif.
Dan Stewart, Stewart Novelty Co., Salt Lake City, Utah.
Ken Cohen, Silent Sales Co., Marion, Indiana.
Harold Daily, North Coast Amusement Co., Houston, Texas.
Carl Heitlz, United Amusements Co., Kansas City, Mo.
John Bemalu, United Novelty Co., Altoa, Mo.
Dave Gottlieb, President of Dave Gottlieb Company and President of Coin Machine Industries, Inc., publishes this list of his chairman:
Mr. Karl Van, Amex Company, Dallas, Texas.
Julius Pace, Dixie Coin Machine Co., New Orleans, La.
Joe Butler, Central Illinois Novelty Supply Co., Chicago, Ill.

In the case of territories where co-chairmen or seemingly duplicate appointments have been made, Damion Runyon Fund representatives are holding separate meetings to assure individual territorial committees to properly cover the territories.

The Public Relations Office of CMJ is furnishing these chairman with necessary materials for contacting their operators to achieve 100%. operator participation in the Drive.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

ONE FINANCING AGENCY THAT KNOWS THE COIN MACHINE BUSINESS.

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

U. P. Reporter Checks Tele At Taverns

NEW YORK—The World-Telegram local evening paper, featured the above cartoon and a story on the effects of television at bars by David Quinlan, United Press Staff Writer, who interviewed many tavern owners.

"New York tavern owners" writes Quinlan "debated today whether television—there are more than 7000 sets in public places here—was the biggest thing in bar business since the free lunch, or the nearest thing to the free load.

"Last summer, television receivers in public places in the metropolitan area could be numbered in the hundreds. This summer they have blossomed in taverns. They are attracting an estimated daily audience of more than 150,000 persons.

"Tavern keepers" reports Quinlan "were of varied opinion as to their boost-business value. Location played a big part."

"Business district bars, both midtown and downtown, have increased sales up to 200 per cent in some cases. There’s a particular boom in the baseball season. Men, and sometimes women, who ordinarily never would visit a bar during business hours, now drop in to watch an inning or two.

"While they watch, they sip.

"In the neighborhoods, it’s a different story.

"One neighborhood proprietor sat in a booth morosely watching the Dodgers and the Pirates.

"Baseball,' he grunted. ‘All the time baseball! And I don’t like baseball.

"Down the bar 14 men leaned on elbows, eyes fixed on the screen. ‘Look at the customers’ said the tavern owner. ‘Everybody with his chin in his hand—nobody drinking. They just watch. Before was talk, a little argument, the jule box taking in nickels. Now is only baseball—quiet baseball.’"

Probing further, Quinlan questioned the promoters of athletic events. Arthur Mann, press agent for the Brooklyn Dodgers, said he believed television was developing the women’s interest, and prompted them to go to the ball park to see the real thing. Madison Square Garden claims to be drawing the same number of people to their games as last summer and expect a larger attendance this coming winter due to the increased interest in television (Ed comment: Last Friday, August 15, the Garden drew less customers than it ever did in its fight history).
WALTER WINCHELL PRAISES "THE CASH BOX"

NEW YORK—Reproduced above is a letter from Walter Winchell to George M. Glassgold, well known attorney and who is acting as liaison between the industry and Winchell on the CMI Damon Runyon Memorial Fund drive.

In addition to this fine compliment, The Cash Box has received quite a few oral bouquets from Winchell. The Cash Box is more than happy to use its columns to further this grand cause and we know that the Coin Machine Industry will win the highest praise by America's public for its outstanding and heartfelt support of this great drive.

DAMON RUNYON MEMORIAL FUND
(For Cancer Research) August 5, 1947

Dear George:

The copies of the "Cash Box" have just arrived, and we are certainly pleased with the amount of space they give to the Drive. The support you are getting from the organization you represent is one of our greatest sources of satisfaction.

Thank you.

Walter Winchell
235 East 45th Street, New York 17, N. Y. - Murray Hill 2-1000

Arrest Cancer! It's wanted for Murder!!!

Bally GAMES EARN BIGGER PROFITS!

**EUREKA**
OPERATE AS MULTIPLE
OR SINGLE-COIN GAME
FAST 5-BALL PLAY
CONVERTIBLE TO 1 OR
2-BALL PLAY

**Bally ENTRY**
SPECIAL ENTRY
HEAVY HITTER
TRIPLE BELL
DeLuxe DRAW BELL
BALLYHOO

**hi-boy**
CLUB TYPE
BELL CONSOLE
with
HOLD AND DRAW
NICKEL, DIME OR QUARTER
PLAY

**Distributors For**
WILLIAMS
GENCO - BALLY - EXHIBIT and CHICAGO COIN

**King-Pin**
EQUIPMENT COMPANY
Kalamazoo 21, Mich.
326 Mills Street
Phone 2-0021

DISTRIBUTING COMPANY
Detroit 1, Mich.
3004 Grand River
Phone Temple 2-5788

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE

**PAUL A. LAYMON, INC.**
DISTRIBUTORS FOR BALLY MFG. CO. IN SOUTHERN CALIFORNIA, SOUTHERN NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. Phone: Prospect 7351 LOS ANGELES, CALIF.
WE’LL TELL THE WORLD — THEY ALL LOVE
MARJORIE
A NEW GOTTLIEB SWEETHEART

COMBINATION HIGH SCORE!
SEQUENCE SCORING!
ACCELERATED ACTION!

Order From Your Distributor Today!

There is No Substitute for Quality

Improved Deluxe
GRIP SCALE
Consistently Best Since 1927

DAILY RACES
1-Ball Multiple

STILL THE STANDOUT
for ACTION and
EARNINGS!

PAYOUT AND
REPLY MODELS

NOW—THE WHOLE RANGE OF COLOR IN
"TALKING GOLD"

PLASTIC GRILLE CLOTH
AVAILABLE IN GOLD—SILVER— COPPER—GREEN—WINE

New Glamour—New Attraction with "Talking Gold" in colors. Every color sparkles brilliantly in electric light or sunlight. Immediately makes your juke box command attention.

Greatly increases playing popularity.

OMAHA, NEB.—In a special feature article in the Mid-West Hotel Reporter, a hotel trade magazine, A. T. Whayne, secretary-treasurer of the National Hotel Company, asks the hotel owners "Are You Overlooking Sources of Income?"

This hotel executive in pointing out that "By Products of the Hotel Business may seem trivial when viewed alone, but when taken in the aggregate they amount to a substantial sum", suggests that they install various types of coin operated equipment.

Among those coin machines listed in this article are: Amusement Machines: commission from receipts of pin ball or other amusement machines; Candy Machines; commissions from these machines in small hotel not having cigar or drug stores; Cigarette Machines: commissions in small hotel not having cigar stands; Drink Machines: commissions in small hotels, and large hotels for sales to employees; Gum Machines: commissions in small hotels.

While certain type machines were omitted from this listing, column could install other equipment such as: Coin operated radios, cigar venders, ice cream and food venders, etc.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK—Due to delays in securing the materials necessary to complete the rebuilding of their new quarters, New Deal Distributors, Inc., 764 Tenth Ave., this city, were forced to postpone their opening one week. New date set for their gala opening party is Thursday, August 28. Headed by Maxie Green, the firm has been appointed exclusive distributors for Abbott Specialties’ “Buccaneer” and a new amusement game “Skill Wheel.” The firm will trade in all types of coin machines.

“ESSO STARS”

THE NEW SENSATIONALLY DIFFERENT

ROLDOWN GAME
With Floating Rollover Buttons and Continuous, Intriguing Fast Action

MAKING QUANTITY DELIVERIES
Write! Wire! Phone Today!

ESSO MANUFACTURING CORP.
701 MONROE ST., HOBOKEN, N. J. (Tel. HO. 3-1472)

2 TERRIFIC 5-BALL GAMES

The REVOLUTIONARY New
William’s FLAMINGO
Riotous, Farous Action

The SPookWHIRLING New
KEENEY’S CLICK
13 Ways To Score

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR THOSE IN THE KNOW...

Williams

FLAMINGO

11 WAYS TO WIN

- SPOTEM BUMPERS
- 50,000 BUMPERS
- SPECIAL BUMPERS
- KICK OUT HOLES

- NEW TYPE
  MAGNETIC ACTION
- AND OTHER
  FEATURES GALORE

You'll agree...it's the
GAME OF THE YEAR!

SHIPPING SOON
THE NEW IMPROVED
ALL STARS

* * *

Detailed Article On
Vendors Featured
In National Magazine

NEW YORK—Advertising & Selling,
a national trade paper devoted to the
advertising field, featured a six page
story "Will Retail Robots Revolutionize
Marketing?" by Bertrand R. Canfield,director of sales and advertis-
ing, Babson Institute. The story was
devoted to the various coin operated
vendors on the market today, and
others that are in the process of
manufacture. Various photographs of
these machines were used to illustrate
Going into great detail, the story
deals with "Auto-Serv" and the
"Reedoozle" (automatic grocery
stores); automatic laundries; Gaso-
terias (automatic vending gasoline
pumps); cigarette; candy; cigars;
beverage; food; nuts; ice cream; drug
items; cosmetics; shirts; hose; books;
etc. Service machines were given a
good amount of space. Among those
vendors mentioned were: Music ma-
achines; railroad tickets; shoe shiner;
telegrams; insurance; weighing scales;
lockers; pay toilets; typewriters; etc.
The coin changer was also de-
scribed. The writer pointing out that
this machines makes it possible to
insert any coin into the vendor and
get the correct change.

"Although vending equipment is
still quite complicated, expensive to
make, costly to service and maintain,
and restricted in the number of items
it can handle" writes the author "in-
dividual enterprise, initiative and in-
ventive genius stimulated by wartime
experience and facilities are rapidly
extending mechanization in trade.
"The advantages of automatic mer-
chandising were discovered during
the war. Many stores, unable to em-
ploy salespeople, converted to self-
service. Buyers became accustomed to
the advantages of waiting upon them-
selves. With automatic merchandisers
service is instantaneous, and can be
made at any hour of the day or night.
"The article concludes with "Industrial
engineers whose talents have
made America the greatest mass pro-
duction factory in the world now are
mechanizing merchandising with the
results which promise to bring about
a revolution in retail trade."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**Rock-Ola Offers Unique Full Color Service School Shows**

WASHINGTON, D.C.—The Internal Revenue Department changed the title of gaming device special tax stamps (in a Bulletin (No. 1980) sent to their collectors on July 21 and explained the Department's reasons.

This change in title in no way changes the law itself nor the license fee amounts.

Thus, in the $100 license class, where formerly both the special tax return form 11-B and the special tax stamps original wording was: "Coin-operated GAMING DEVICES (slot machines and all other machines involving element of chance)."

The new nomenclature in: "Coin operated DEVICES — Section 3267(b) Int. Rev. Op."

Operators are very appreciative of this change, as certain games which were not classified as "gaming devices" in local territories and states, had Federal gaming device stamps posted on the premises of the location. This seemed to indicate that the location was violating local codes.

Reproduced below is the notice "A&C-Circular, Coll. No. 1980, July 21, 1947, Change in Title of Gaming Device Special Tax Stamps. COLLECTORS OF INTERNAL REVENUE:"

---

**ATTENTION 5-BALL OPERATORS! LIKE NEW POST-WAR 5 BALLS**

- **Big League** $110.00
- **Catalina** $165.00
- **Dyestar** $145.00
- **Easiest** $195.00
- **Fiesta** $195.00
- **Heaven** $175.00
- **J. C. Penney** $275.00
- **Fair Ball** $95.00
- **Klasy** $165.00
- **Klory** $165.00
- **Rock-Ola** $155.00

---

**GLOBE DISTRIBUTING CO.**

1623 No. California Ave., Chicago 47, III.

(TEL: Armite 0780)

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**Thoughts for This Week**

- After the government takes enough to balance the budget, the citizen has the job of budgeting the balance.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

---

**Distributors for the New Packard**


---

**ATTENTION!**

 gropes for... **A.M.**

THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!!

Look! Real Pingame Buys! Clean!

- **EL MACHET** $125.00
- **SHOW GIRL** $125.00
- **ROCKET** $125.00
- **SPELLBOUND** $125.00
- **RUNNER** $125.00
- **SUN VALLEY** $125.00
- **MAYAT** $125.00
- **ROCKET** $125.00
- **NEW CHAMP** $125.00
- **BIG PARADE** $125.00
- **ABC BOWLER** $125.00
- **LADIES** $125.00
- **STAR ATTRACTION** $125.00

Olsheim Distributing Co. 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel: 5-5523)
CovEN'S COIN CORNER

TO ALL OPERATORS!

Are you progressive...or, do you hesitate too long before you act?

Don't deprive yourself of the TREMENDOUS EARNINGS that EUREKA will bring to any of your locations!

DON'T WAIT! DON'T HESITATE! ORDER TODAY! COME IN AND SEE IT!

See EUREKA in ACTION! CONFESS YOURSELF! EUREKA—the 5 Ball game with ONE BALL PROFITS!

NEW FIVE BALLS

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<th>Bally</th>
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<th>Super Bell</th>
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SPECIALS

- NEW MACHINES
- HAVANA $910.00
- LUCKY STAR $190.02
- 5-25 KEENEY SUPER BONUS $850.00

SPECIAL!

TRIPLE BELLS, GUARANTEED.
LIKE NEW

USED FIVE BALLS

<table>
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STOP! LOOK! READ! PARTS SPECIALS!

Small White Light Rubber Balls...per 100...$1.35
Medium White Light Rubber Balls...per 100...$2.30
Large White Rubber Balls...per 100...$3.35
Extra Large White Rubber Balls per 100...$4.65
Arch Ball Bell.........per 100...$5.50
Phyglen Glass...per 100...$2.35
Choke of nine (3) $10.50
T-Bar $24.25, 4-Slot Shell $30.15
Nets for 50 Lamps, $1.50
7-Watt 180 Volt Candela Lamps $1.50
Bally shooter Springs, heavy or light $2.50
Plastic Bell, Lid Covers for per Bally $3.00

WHILE THEY LAST!

1 1/2" triplet, 3" single triplet, and 30 assorted rubber balls, with 21" rubber ball. $1.00
Large Yellow Like Rubber Balls for $1.00
Medium Yellow Like Rubber Balls for $1.50

FOR YOUR BALLY EQUIPMENT

WIRE, PHONE, WRITE

CONEY DISTRIBUTING CO.

3181 ELSTON AVE. CHICAGO, ILL.
Phone: INDEPENDENCE 2210

Looking for a break in prices?

Write for our list of terrific buys, games and music machines — thoroughly reconditioned. Every one perfect inside and out.

DAVID ROSEN EXCLUSIVE DISTRIBUTOR

855 N. Broad Street - Philadelphia 23, Pa.
Quite a bit of excitement around this torrid town this past week. Dave Gottlieb and Ray Moloney presented Walter Wincheil with a check for $20,000 which proves that the eyes and gals of the Coin Machine Industry have really gone all out for the Damon Runyon drive... Ben Coven of Coven Dist. Co., is one man we think deserves a lot of credit for his efforts. It has been staged a one man campaign to help this great and charitable cause, making it a point to ask all his personal friends (regardless of their business) to contribute and make the check payable to CMJ. Ben tells us it doesn’t matter if the check is for $10 or $100 just let everyone give what they can. “If you get enough people to contribute it mounts up, and very soon is your enemy some- thing you can buy several dollars be your weapons and go all out to fight it”, Ben says.

Thelma Weinstein, secretary to Harry Rosenthal of Banner Specialty Co., Pittsburgh, in this town this past week. Miss Weinstein lunched with Jim Mangan, Director of CMI’s Public Relations Bureau, where they discussed the coming show “Arade Days”, which was to be held in Pittsburgh on the 20th, and all proceeds to be donated to the CMI Damon Runyon Cancer Drive... John Klein, president of United Artist Recordings Co., Hollywood, and Morris Wells composer of the song, “You’re The Sunshine Of My Heart”, conferred here last week and announced that all royalties from UA’s first record would be donated to the Cancer Drive... Carl Haverlin, president of BMI and Hy Reiter, publicity director, reported they were going all out on this recording to help benefit the cancer drive... Jim Mangan reports the two distributors who top the distris list for donations to the cancer drive as being, Bill Marmer & Ben Goldberg of Sieking, Inc., Cincinnati and Joe Wheeler of Cheviot, O. Both donated $1000, each to the Damon Runyon Drive.

We hear that Bert Molohon, who just recently joined Mills Industries as District Sales Manager of their phon division, left last week on a business trip. Bert’s route north takes him to Chicago, Rose of C. E. Rose Agye, tells us Bill Perry will be amongst the missing for a week or so. Bill, aside from enjoying his vacation, will also have time now to concentrate on the new addition to the Perry family. Carl Hartman, manager of the Chicago rock band Chuck Arons and Fred Brunett returned from a very successful trip down south. Chuck and Fred contacted all their distris in addition to signing up two new ones, Music Sales in Memphis and Monarch Sales in Birmingham... Dave Lovitz over at O.D. Jennings talks about his ten week old daughter. It seems that Dave enjoys being called “daddy”. His only complaint being that he can’t play a decent game of gin rummy. Dave also tells us about Jennings’ newly remodeled display room. From the description it sounds classy. Plastic wallpaper, acoustic boarding for the ceiling and indiffer lighting. Dave also reports Kate Schneider, bookkeeper for Jennings, enjoying a two week’s vacation in Detroit.

Over at CMAC we found Ray Borman in the Chicago office. Ray spends most of his time in New York but manages to get down town even now and then. Our host, Preasel is reported still enjoying his vacation in Denver but is due back next week. Meanwhile Joe Collins also of CMAC carries on with the work and loves every minute of it. Joe reports they’re going to be out of town common love to visit. Reason? Aside from their very good products, it is also one of the coolest spots in town. The boys tell us once you get to Joe you just don’t want to leave.

Weinland reports Rock-Ola ready to launch their new Service Training Program. Art tells us Bill Hannel of Badger Sales Co., Los Angeles, Carl Hapell of Badger Sales Co., Milwaukee, Karl Rogers of Scott-Cross Co., Philadelphia and Jim Grimes of United Amuse- ment Co., San Antonio, were recent visitors to Rock- Ola who were interested in the course being given in connection with this program.

Billy DeSelm of United Mfg. Co., reports Buster Williams of Music Sales Co. of Memphis, a recent visitor to the shop. We also heard about the picnic held for all the employees and their families and reported there were several cases of absenteeism the following morning. “A case of too good a time”, says Billy. Ray Caniffe of Illinois Phono Owners is one of the many, many people complaining of the heat these days. Ray tells us, “When it gets this hot you can’t think or talk of anything but the heat”... We found Harry Williams back at his desk after a weekend visit to the Dells in Wisconsin, Harry and his gorgeous Mrs. flew their plane up Saturday and returned Sunday. Fulton Moore of Williams reports Jack Mennenese of Roanoke, Va. and Lou Boasberg of New Orleans, La. as visitors. Moore tells us the air conditioning at Williams still isn’t working, but reports that on the very first cool day the unit will be in better working order than ever.

Bol Brown, sales manager for Illinois Pla-Mor reported back in town after a recent visit to Rockford, Ill., where he was the guest of Bill Morris, prominent: up in Rockford. Meanwhile Les Levison keeps busy preparing for Illinois Pla-Mor’s grand opening... Over at Mfg. Dist. Co., we heard Bill Stone back in harness again after his recent business trip. The boys there report the record business as being very good for the summer season, their only complaint being, they can’t fill their orders... Bob Bleckman reported back in Chi after a visit to Des Moines where he was guest of the Frankel Dist. Co. Another rooiman back on the job again is Carl Morris of Miss Master Co. Carl just returned from a two month vacation in California... Lindy Force of AMI talks about his trips around the country. Lindy really covered ground, getting around down south, east, and west. Lindy has been appointed several new distris and is on the lookout for more. Lindy reports one very nice thing about the trip was that he managed to combine business and pleasure.

Grant Shaw was one of the few people we spoke to who didn’t complain about the heat. Grant tells us with the air conditioning back in order (Bill OMalley) he manages to keep cool and comfortable. In fact several people have found it so comfortable they’ve even threatened to bring pillows and spend the night there. Grant also reports business as being very good for the summer months... Over at Bally we found George Jenkins just as busy as ever, dashing here and there, in an dunt. George tells us that’s what helps to keep him young... Bally have Vici Jewsco Records back in town after a very successful trip throughout the east. Meanwhile Ruth Patch keeps busy at her newly appointed job as publicity director... Gene Bates of Pace Mfg. reports that business rather quiet this week. Gene tells us the weather here keeps all the visitors away.

Howard Freer of Empire Coin just returned from a very enjoyable and very cool two week’s vacation in Oregon and Idaho (Shelby and also Bree) reports he keeps busy these days with the remodeling and instal- lation of offices in their new headquarters. Ralph tells us if things go as planned they should be ready for occupancy in a month. Ralph also tells us about Empire’s recent purchase of the Munsey Mfg. Co. at a liquidation sale. Gil announced the sale consisted of two models of Bat-A-Ball, a floor model and a table model with stand. The results of this purchase will enable Empire to offer the two games at less than cost. Gil feels that this should be a very welcome opportunity to all operators.
The weather cooled off a bit this week, and so did the action along coinrow. What evidently happened is that with the last few weeks of summer on hand, coinmen are getting set for business after the Labor Day holidays. Reports in the newspapers and on the radio indicate that this coming fall will prove to be one of the best business seasons the country ever had. Business always shows a great pick-up after Labor Day, and operators are looking forward to a real boom.

The grand opening party scheduled for this week by New Deal Distributors, Inc., had to be postponed until Thursday, August 28, due to delays in materials showing up to complete the renovating job being done on the premises. Maxie Green, head of this new distributing company, tried his best to open, but it just wasn't possible. Lyn Brown of Los Angeles, Calif., in town for a few days, and then flies back to the west coast. Jack Semel and Jack Robin, Esso Manufacturing Corp., Hoboken, N. J., knock themselves out turning out their "Ezoo Stars", which is finding great favor among the ops here, and go away for a week-end to Atlantic City to rest up... Al Blendow, sales manager of International Mutoscope Corp., getting ready to leave for the Canadian World's Fair, held annually in Toronto.

Concessionaires at Long Beach ran into trouble last week, when the "Fascination" and poker roll down games were "pinched". The games were licensed and (have been for years) but the recent move against "bookmakers" caught up with everything regardless. Everything was straightened out okay, with the games continuing... Al Maniaci, Paramount Music, picks up his two kids, and his wife and runs out of the city for a four week vacation... Sid Mittleman, Abbott Specialties, Inc., away to Boston on biz... Joe Madden, Old Reliable Music Co., buys Joe Baksi's (heavyweight fighter) farm, and will renovate it for a summer home... John Bennett, Aireon factory service engineer, spends the week here with Manhattan Phonograph Company... Irving Berkowitz, manager of Apollo's Tenth Avenue Branch, flies down to New Orleans to help set up a branch there.

Nat Cohn, Modern Music Sales Corp., buys out the complete stock of Vogue records from the factory, which is now defunct. Nat has another record deal in the works, and will make an announcement around the beginning of September... Jack Greenfield, Greenfield & Cantor, fully recovered from his recent illness... Herman Silver, Empire Music Company, returns from a vacation... Leo Knebel acquires a location on coinrow, and will open around the middle of September... Hymie Rosenberg, H. Rosenberg Company, dying to get on the road again, but local business keeps him tied up... Dave Stern, Seacoast Distributors, moving around so fast on coinrow, it's hard to catch him at his desk... Telecoin Corporation, distributor of coin-operated washing machines and other automatic machines, reported six month net earnings at the end of May 31 of $345,776, equivalent to 37c per share.

Jack Mitnick, Runyon Sales Company, unable to take a vacation this summer, claims he's getting mighty weary. Morris Rood, another Runyon exec, also too busy to take a few weeks — so takes week-ends to rest up... Phil Mason of Dave Lowy & Co., returns to the office after being away for a few days at the shore. Phil evidently can't stay away from activity... Ben Chiocksky, Ben-Ray Music Co., goes to Canada until after Labor Day... Max Weiss of Brooklyn, a visitor along Tenth Avenue, placing orders for plenty of vending machines... Sidney H. Levine, attorney for the Automatic Music Operators Association, takes his beautiful and peppy wife, Nan, and runs away from it all for a few weeks... Ben Becker, Tri-State Sales Company and Pioneer Distributing Co. (Bally Distributors) still away on the road.

Remember the editorials in The Cash Box suggesting a 71/2c coin. Now comes a request from New Yorkers for coin of this denomination. Due to the impending increase in subway fare, it is pointed out that a rate of 71/2c would be a fair amount to pay for a ride. It was also pointed out that this coin would be ideal for use in music machines, amusement machines and vending machines... Ben Meltzer, Ace Music Service, returns from a vacation, fully recovered from a recent illness... Al Bloom, Speedway Products, getting ready to let the music operators know about his most recent development. "It's just what New York ops have been praying for" claims Al... Barney Schlang, business manager for the Automatic Music Operators Association, who tells us what the operators are doing, and who goes away on vacation, can't get away for a rest himself. Barney is handling the many regular details, plus working on the preparation of the souvenir journal for the coming banquet, which will take place at the Waldorf on October 18.

Last reports reveal that there are 143 manufacturers of coin-operated radios. Probably more than there are operators... Joe Collins of CMAC, expected in town this coming week... There's an ex-coin machine man now connected with one of the major motion picture producing companies, and every time we speak with him, he sighs "Boy, how I'd like to be back in some phase of the coin machine business."... Local coinmen getting ready to put on a big concerted drive for the Damon Runyon Memorial Fund for Cancer Research.
The long awaited merger of a number of the independent record labels has taken place with an announcement to be made shortly. The new combine will operate under the United Artist label. The independent platters may have come up with something which should help them promote their takes in the cut-throat field. John Craig has been announced as President and General Manager. The executive offices are located at 6605 Hollywood Blvd., Hollywood, Calif. . . .

Charlie Craig of Exclusive Records has announced the appointment of George Morrison as regional promotion manager for the east coast. Morrison will have his offices at the Exclusive Record Distributing in New York City and is flying to New York the first of the month. Morrison will work under the direction of Craig who is in charge of promotion and advertising at Exclusive Records. This live wire outfit is moving along at a nice clip . . . Bill Leyden popular disc Jockey on station K.M.P.C. is readying his new show this week. The "Cash Box" will be used as the official disc poll of top tunes of the nation, ops can hear this program each Friday from 10:15 to 10:45 A.M. Give it a listen.

M.C. (Bill) Williams of the Williams Distributing Company is home this week with a case of the flu and the weather has been so nice too. We miss Bill's great optimism and hope he will be back on the job soon. The new Williams' "Flamingo" is due in shortly and from what we hear it ought to wow em out here . . . Charlie Fulcher of Mills Sales is a busy boy this week. Charlie has his mother visiting him from Oakland and is busy showing her the wonders of Southern Cal. . . . Its congrats to Joe Duarte of Badger Sales. Joe became a proud papa this past week. It's a boy and he arrived fighting at a weight of 7 lbs.

W. E. Happel is still in the windy city attending the Rock-ola school and is due back shortly . . . That eager beaver Lyn Brown, the boy who can deal a deal a mile away, is off to the east coast to work on a few good deals. Brown plans on spending a few weeks away before returning . . . Its congrats to Arnie Micon of Pacific Coast distrbs. Arnie just got himself engaged to a nice local gal named Betty Wager.

Just met Albert S. Denver, president of the Automatic Music Operators Association of New York who was visiting with E. Jay Bullock of S.C.A.M. O.A. The boys had lots to talk over and were in deep confab when last seen. Denver plans on spending a short time here looking over the music setup before returning to the east coast . . . Most of the Bihars of Modern Records are touring the country with Jules cooking up some deals in Houston, Texas. Joe is up in the Bay City and Saul plans on leaving for New York shortly . . . A bit more of the ops chasing around coin row looking for games and parts this week. We include, R. J. Messina, Alhambra; Charles De Witt, Redlands; Howard Hunt, Redlands; R. F. Gallagher, Santa Ana; R. E. Barton, Long Beach; M. H. Stearns, Marysville; Chris Torrey, Westmorland; Jan Rubini, Santa Monica; Lee Wirt, Montebello; Frank Ghioga, Encino; Ivan Gilbert, Lemon Grove; Bernard Mills, Bell Gardens.

Paul Laymon really has his heart and soul in the Damon Runyon cancer drive. Paul has been calling lots of the boys and is currently sending out several hundred personal letters appealing to the boys to get their checks in early. Laymon reports that the demand for the new Bally games is very good. The new Bally "Eureka" is being well received by the ops, Paul tells me. Lucille Laymon has recovered from her recent illness and is back on the job relieving Paul who has been battling the thing out alone all week.

Ray Powers of E. T. Mape tells me that all the new phono equipment he has been sweating out this past week has finally arrived and the showing and party will come off as planned early in September. Ray promises an announcement on this shortly. Len Basfield of the main office in San Francisco is due in this week to confer with Ray on plans for the party and showing . . . J. Harry Snodgrass is now finally entrenched over at the Pantages Maestro Wired Music plant and is looking after the production end of the biz. Brokamp has taken off for a few weeks vacation before hitting the highways and byways on behalf of the firm, covering most of the country in the next few months . . . Bill Wolf is still as hard to find as ever. Bill is doing plenty of traveling up and down the coast and between getting in a few good games of golf, Bill is selling lots of equipment to ops along the way . . . Jack Gutshall is staying close to home these days. Jack has been working on a few good deals we hear which should help things along . . . Lou Chudd of Holiday Distributing Company just back from the east coast takes off again on a flying trip to Mexico. Lou hopes to close a few deals for his line of Latin American records.

Elky Ray and David Robin of Gold Coast Coin Machine Exchange working hard over some old Arcade equipment to put it in shape for several impatient ops. Elky tells them to hold em up, it would be cheaper to replace them with new attractive games.

Charlie Robinson has been stocking up with lots of new games and equipment. Al Bettlemann sales manager for Charlie has been taking some nice orders and tells me that sales are holding up very nicely . . . Fred Gaunt over at General Music has just closed a deal to deliver a number of the new Buckley Track Odds . . . Bud Parr of Solotone tells me that deliveries on the new Solotone boxes are holding up very well and that production on the cabinet is increasing, with increased deliveries being made right along . . . Nels Nelson is still waiting for the deal he has been working on to jell. Nels tells me he expects word any day.
MIAMI, FLA.

By Irv MANDELL

The equalizing of freight rates by the Supreme Court several years ago may have cut the coin machine industry to
south considerably. Many of the Miami area distributors were
heartened by the news and several of them are planning ad
campaigns to sell off some of their used equipment.

Even since Cuba put thumbs down on pin games the problem
of selling used machines was quite serious in this area. Now
that the freight rates have been equalized the local merchants
will be able to compete with the rest of the country's coinmen.

Willie Blatt of Supreme was so impressed with the turnout
at the Sam Gellin and Max Becker (Sunshine Coin Machine
Company) Philbin party that he is now at work planning
an industry-wide show in Miami Beach in November. He has
already arranged to take over one of the largest oceanfront
hotels for the deal.

Jack Lovelady of Automatic Music is getting things in shape
so that he can take a few wks off before the seasonal rush
of the used machines is fair. He himself is away and the big
man has been running his business the way he does, but the
risk is that he will make the fat in his office ... Bob Wellner, formerly of New Jersey,

doesn't have to worry about the Dade County Amuse ... George Maier and

is getting things together for his season . . . . Harry Goldberg of H & G novelty sporting a new
Cadillac around town . . . Van House, Maples, Ft. up in Miami
on a buying spree.

Dave Engle is another no-better who has settled down here.

Dave is now with Taran Distributing Company . . . Murray Morris is anxiously awaiting the return of Joe Mangone who is
having a Miami golfing holiday. Murray plans an introductory party for the new Packard Phono.

Bill Frey back in town after a short trip to New York . .

Disc Jockey programs becoming more popular than ever. Out-
standing one is in the Copa Cabana lounge with Dick here. Also
features name acts on program. Billy Vine and Dolly
Dawn last week and Henny Youngman takes over this week.

Sam Gellin of Sunshine Coin Machine Co. left for Chicago
immediately after the Marvacci trade show last week to
speed orders. Max Becker reports that the affair was a great
success with more than 300 attending. Some from as far away
as Alabama, Bert Davidson and Bill Zieg were on hand to
represent the manufacturers.

MIANPENSES

The Twin Cities and practically the entire state of Minnesota
has been sweating the past ten days from some real summer
heat, temperature ranging from 95 to 102 degrees above zero.
A break in the heat wave has brought considerable refresh-
icine out is helping a lot, not only for the comfort of the

Ozio Trumpp of the Bush Distributing Company, Minne-
apolis, is away for a few days on a trip into the Dakotas, and
that isn't any plants in this hot weather. Dave Ziskin of the Silent Sales Company is out of town for a few
days on business . . . J. E. McIntee of the Minneapolis Riffe
Sport, Inc. and Harry Foster, the manager, have made a
returning, August 17, the funeral being today, Wednesday, August 26.

Cecil Pense of the Automatic Piano Company, Minneapolis,
purchased the Sport Club from Ted Clyer located at Hudson,
Wisconsin. This is a new venture for Cecil and we all wish him
a lot of luck.

Harry Partridge of Mora, Minnesota who

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WANT — Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ols 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Venders; Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.


WANT — Keeney Bonus Super Bells $25; Nutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Late Pingames for resale. Quote best prices, quantity and condition First letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT — We want your business. We handle Phonographs, Games, Consoles. Write — Wire — Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, Colo. Tel: 8152

WANT — AMI Equipment. Singing Towers, Topflights, X'S, Streamliners, Cellar Units Bar Boxes, Wall Boxes, Speakers, etc. AMERICAN PHONOGRAPH CO., 5 N. 21st ST., PHILA. 5, PA.

WANT — 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl. Miss America. Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for resale. State quantity and lowest price in first letter. Will pay $100 ea. for Seeburg Vogs. NOHRRO NOVELTY CO., 360 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: Tudex 4976

WANT — Genco Advance Rolls; Walling Scales (State lowest price); Mills Scales (State lowest price). Phone, Wire or Write. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO Tel: SU. 4600

WANT — 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Any quantity 5 Ball machines; Bally Triumph Free Play. Must be no parts missing and no broken glasses. Write or wire condition. MOUNT ROYAL SPECIALTY REG'D., 2316 REAURIBEN ST. EAST., MONTREAL, QUE., CAN.

WANT — We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SU., MINNEAPOLIS 15, MINN.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Face Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES Co., 2850 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — We will buy Mills original escalator machines, no rebuilds. Liberal trade allowance on Vest Pockets, Black Cherry Bells in all denominations. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SU., MINNEAPOLIS 15, MINN.

WANT — Will buy for cash — new or used phonographs, floor and basement models. Must be in good condition for resale. No junk pleas! Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SU., MINNEAPOLIS 15, MINN.

WANT — Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC Co., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT — Will buy new or used Advance Rolls. Also Chicago Coin Basketballs. State lowest price and condition. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: Plaza 9-1580. Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE

FOR SALE - Ten Rock-Ola Commandos in excellent shape, ready for location. Cabinets perfect and all plastics intact. For sale at $175. F.O.B. Fayetteville. VEMCO MUSIC CO., 215 FRANKLIN ST., PATTETEVILLE, N. C.

FOR SALE - 9 Seeburg Wall-O-Matic Boxes $22.50 ea.; 10 Seeburg Select-O-Matic Boxes $10.50 ea.; 1 Seeburg Adaptor, tube 5D 2412 complete with transformers $24.50. All A-1 condition. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE - 10 Panoramas, clean, perfect condition mechanically, excellent outward appearance. These Panoramas were used in our own Arcade $195.50 ea. 1/5 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - New Daval Free-Play machines in original cartons. Make us an offer. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF.

FOR SALE - 5 Ball Pin Games, clean and ready for locations $25. ea. or 5 for $100. Argentine, Attention, Belle Hop, Big Chief, Blondie, Bola Way, Bongo, Capt. Kidd, Champ, Dixie, Drum Major, Gobs, Gold Star, Gun Club, Hi Hat, Home Run '41, Horoscope, Majors '41, Pan American, Play Ball, Production, School Days, Score Card, Seven Up, Silver Skates, Snappy '41, South Paw, Speed Ball, Sport Pool, '37 Attraction, Strataliner, Tall Gunner, Ten Spot, Victory, Zig Zag. BONNIVILLE AMUSEMENTS, 1111 BUCKINGHAM AVE., NORFOLK, VA.

FOR SALE - Two 1946 models Evans Bangtalis, priced right; Wurl. Twin 12 Hideaway with 5 Buckley Wall Boxes $125.; 6 Northwestern Penny Merchandisers and 22-No. 33 Peanut Venders. Lot of 26 machines $165.; Seeburg Hideaway and 5 Wall-O-Matics. write. COLEMAN NOVELTY CO., 1026 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1325

FOR SALE - Widget Racers, while they last $55. ea.; 1 Floor Model Metal Typer, solid base $75.; Any Pre-war game $50. GEORGE FAIR, 951 TROY ST., DAYTON 4, OHIO

FOR SALE - Wurlitzer Counter Model #61. In good shape and ready for location. First offer of $65. and we will send it to you. Also have Solotone Equipment at very low prices. Write or wire. VEMCO MUSIC CO., 215 FRANKLIN ST., PATTETEVILLE, N. C.

FOR SALE - Best offer takes one or all. "Mauz." Each one guaranteed to be clean and in good working order. Chicago Coin Goalase (like new); Geno Bank Roll 14 ft.; Supreme Skee Roll 2 ft.; Scientific Pokerino; Seeburg Chicken Sam. MUSIC SERVICE 737 NASSAU ROAD, HEMPSTEAD, N. Y.

FOR SALE - $285.00 and up Mills, Jennings. Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - Chicago Coin's Basketball Champ (like brand new) write: Western Pokerinos (used) $195.; Watling Slots (used 1 week) $5 $165.; 10¢ 165.; 25¢ $185.; Gray Front 5¢, reconditioned $85.; Blue Front $85.; Pace 10¢ chrome Slugproof $80.; Jennings 4 Star Chief $75.; Daval Free 1947 Model, counter game $45.; Daval Skill Thrill $47.50; Smiley $10.; Tally Roll $150. GENERAL MUSIC CO., 2377 W. FIFTH BLVD., LOS ANGELES 6, CALIF.

FOR SALE - New making delivery of KIXROX, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - 44,000 Records suitable for playing on Juke Boxes. 432 different artists. 20¢ ea. W. F. EMERSON & CO., 3411½ LEE ST., GREENVILLE, TEXAS

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. For crating. Send or wire 10% deposit. WM. NATHANSON, 2758-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Rock-Ola, Seeburg, Wurlitzer - Hideaway Units. Write for list and special price. ACE AUTOMATIC DISTRIBUTORS, 1705 FIFTH AVE., PITTSBURGH 19, PA.

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE. 418 THIRD ST., SANTA ROSA, CALIF. Tel: 303

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEX MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Attention Arcade Owners! Slightly used, and floor model Atomic Boomers, almost like new $275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY. N. Y. Tel: Bryant 9-0817

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE – 1 Smarty $150.; 2 Step Up $150. ea.; 1 Big League (Bally) $115.; 2 Double Barrel, A-1 $95. ea.; 3 Surf Queen, clean $95. ea.; 1 Evans Winterbook Bangtails (write); 2 Wurlitzer Counter Model 61 $75. ea.; 3 A.B.T. Challenger, like new $27.50 ea.; 1 Gottlieb Gripper, A-1 $22.50; 1 1946 29¢ Jennings Standard Chief (chrome) like new (write). AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA AVE., EVANSVILLE, IN.

FOR SALE – DuGrenier, Roe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 36, ILL.

FOR SALE – 10 Super Deluxe Airsons. In perfect condition. Just like new. Make me an offer. ACE MUSIC CO., INC., 15 OAK ST., PORTSMOUTH, VA.

FOR SALE – State your needs for Coin Machine Equipment. We can supply at lowest cost to you. Contact Box 131, THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE – Manufacturers, Distributors, Operators – Attention!! Coin Machine Plant for Sale and Territory vacant. Coin Craft Canada, Hamilton, Ontario, Canada ceased operating some time ago, is now for sale completely. Model Plant $200,000. Surplus Stock $10,000. This is a Snap. COIN CRAFT CANDADA, 441 ABERDEEN AVE., HAMILTON, ONTARIO, CAN.

FOR SALE – To all regulation and miniature Billiard Room Operators. We have been in the Billiard Supply business for a quarter of a century. We don’t carry inferior goods. Our Rubberized, reinforced with smooth canvas back, Grade A Table Cloth (sample furnished) 4 x 8 $20.50. Wide enough to gain two cushion covers. 4½ x 9 $23.75. Positively 15% savings. Genuine synthetic German ivory ball ever molded $4.65. For further information, write. Four prong Canadian maple shaft plastic ferrules, topped with rubber bumpers $31.50 per doz. net. 15% saving. Genuine chrome through and through. Assorted tips $2.50 per hundred. We have 3 – 4x8 slightly used 6 legged slate top slot tables (pearl design). Our make and trap, positively buy proof. This table sold new for $585. Write for price, booklet and pictures.

FOR SALE – Territory closed! Machines used few weeks only, like new, Evans Bangtail J. F. Cash $495.; Comb. F. P. $645.; Keeney Bonus Super Bell 5; $395.; 5-10-25¢ $995.; Bally Draw Bells $295.; Bakers Races J.P. $145.; Races Faces (Red Arrow) $145.; Victory Specials chrome rails $275. M.A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – Complete line of Mills new Black Cherry slots, Buckley’s new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25¢ denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete: Case & Casting assemblies. Contact us for high quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1512.

FOR SALE – Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25¢ Super Bonus Bell $900.; 5¢-5¢ Lucky Luces one coil type $50. ea.; 5-25 Lucky Luces $60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At 8587.

FOR SALE – 8 – 24’s 30 wire Seeburg Wall Boxes; 5-10-25 Wurlitzer Wall Boxes. All kinds of Music Box cases for sale. PIONEER MUSIC CO., INC., 329 WARRENT ST., ROXBURY 19, MASS.


FOR SALE – 1 Skill Time; 1 Super Track Time; 1 Twin Faces Reels; 3 Faces Reels; 1 Platop Claw; 2 Deluxe Rock-Olas; 1 Counter Model Rock-Ola; 2 – 5 Balls ‘Sporty’; 1 Super Bell; 1 Hi-Hand; All $200. TOMMY RYAN, BLACKSTONE APTS., 53 & CHARLES STS., BALTIMORE 18, MD.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RHYON SALES CO., 123 W. RHYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777.

FOR SALE – Checked, perfect Surf Queen $55.; Big League $60.; Spellbound, Superliner $100.; Dynamite, Smarty $125.; Show Girl $145.; Suspense $100.; Midget Racers $75. K. C. NOVELTY CO., 419 MARKET ST., PHILLA. 6, PA. Tel: 7-4641.

FOR SALE – 15 Model 120 Wurlitzer Wall Boxes. $12.50 ea., Reconditioned and in perfect condition. MEL 0 DEE MUSIC CO., 626 W. WASHINGTON ST., PHOENIX, ARIZONA.

FOR SALE – Mills Black Cherry. 1 – 5¢, 1 – 25¢, brand new original crates $400. for the two: 1 Jennings 10¢ Club Electric lights Super Deluxe, used ten days (write for price); Mills 25¢ Blue Front single Jack $75.; Mills De Brown Front $85. 1/3 Deposit, balance C.O.D. BUSINESS STIMULATORS, 912-914 E. WASHINGTON, INDIANAPOLIS, IND.

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FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best munny maker out today. Trouble free. Immediate delivery. Make us offer on any new or used pin tables you need. MURRELL Amusement Co., 1068 S. Florida Ave., Lakeland, Fla.

FOR SALE - The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Reconditioned in Crackle Finish Baked on Paints. Also Mills Bells Reconditioned and Overhauled for $30. parts are extra. Sixteen years experience. Send one in by Express. Work guaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA. Tel: 3-5432

FOR SALE - 4 Bally Midget Racers, clean, good as new in original crates, all for $225. 1/3 Deposit or certified check. DUFF’S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel: 2367

FOR SALE - We have 'em; buy your new or used 5 Balls from us and save money; Torchy; Cyclone; Ranger; Lightning; Carousel; Havana; Amber; Midget Racer; Suspense; Tornado, etc.; Packard Floor Models; Hideaways; Wall Boxes; Speakers; Adapters; Cable; Rock-Ola Floor and Play- Sages; Rock-Ola Super 40 $189.50; Face Slots: Lucky Strike and Penny Counter Games. For any needs and low prices contact: AUTOMATIC COIN MACHINE Co., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.


FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: 2321

FOR SALE - 2 Triple Bells, 5-5-5, like new and 1 Triple Bell, 5-5-5, like new. Write for prices for 1 Three Way (5-10-25) Bonus Bell, like new $800. ROTH NOVELTY CO., 54 N. PENNSYLVANIA AVE., MILKES-BARKE, I. A. Tel: 3-2853

FOR SALE - Shoot your way to Tokio $25.; Liberator $25.; Sky Battle $70.; Zingo $50.; Ten Strike (H.B.) $35. GOMI BROS., 216 N. 3rd ST., ALBUQUERQUE, N.M.


FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4006 CASS AVE., DETROIT 1, MICH. Tel: TEMple 1-7485

FOR SALE - 2 Keeney Super Bonus Bells 5¢ play, very clean $325. ea.; 2 Super Track Times $175. ea.; 1 Rally Draw Bell $250.; 1 Mills Golf Bell slot 25¢ play (motor driven payout $150. LA FRANCE AMUSEMENTS, 482 BELLEVILLE AVE., NEW BEDFORD, MASS.

FOR SALE - Used Mills Slots: 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $165.; 25¢ Gold Chrome Bell $165.; 25¢ Black Front Special $165.; 5¢ Cherry Bell $107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 335 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE - Reconditioned, Reconditioned 5 Ball Games!! Rio $140.; Cross Fire $165.; Maise $165. 5¢; Havana $185.50; Kilroy $185.; Step Up $115.; Cyclone $175. ROCK CITY AMUSEMENT CO., 125 - 8th AVE. NO. NASHVILLE 3, TENN.


FOR SALE - Ten Strikes; Air Raider; Texas Leapgr; Rock-A-Ball; Boul-A-Bomb; Midget Skee Ball; Undersize Raider; Lite League; Seeburg Duck Guns; Wurl. 61 & stand; A.M.I. Hi Boy 302; 40 record A.M.I. Singing Toppers. Make offer. G. W. VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE — Seeburg 3-wire Wall Boxes, used only few weeks, some can't be told from new, type 3W-2L0. $37.50 ea.; Seeburg W522, 3-wire O-Matics, no cracked cases, refinished same color as new boxes. Cleaned & checked inside, 70L7 tube, new nameplate on case $17.50 ea. PROST MUSIC CO., 1415 BIRCHARD AVE., PREMONT, OHIO.

FOR SALE — Keeney free play and payout — Skylark $40.; Fortune $50. as is; newly repainted and reconditioned Sky Lark $75.; Fortune $90. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 — 11TH AVE. SO., MINNEAPOLIS 15, MNN.

FOR SALE — $15 ea. for following: Bally Play Ball, Flicker; C.C. Fox Hunt, Yacht Club; Exhibit's Wings; Gottlieb's Spot Pool. $10. ea. for following: Lucky; Polo; Oh Johnny; W. Salls. AUTO- MATIC MUSIC CO., 449 COLO. AVE., GRAND JUNCTION, COL. Tel: 2240


FOR SALE — Wurlitzer Skeel Bells, thoroughly reconditioned, high score type head. Recently equipped with new nets & balls. Cabinets revarnished. Complete mats. CURTIS COIN MACHINE CO., 3035 HAMILTON AVE., DETROIT 1, MICH.

FOR SALE — We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering these at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE — Chicago Coin Gold Bell; Mexico; Ranger; Playboy; Carousel; Honey; Torchy; Marjorie. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299


FOR SALE — New Premier Barrel Rollers, orig. crated $300.; used Champion Hockey $50.; new Bally Double Barrel $150.; used Pin Games, good working condition $30.; Tom Mix Ray Gun, refinished $50. GREEN & DELITZ, 115 WEST FRANKLIN ST., WAUSAU, WIS.

FOR SALE — New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Pla-Mor Caster, fits any model, sample set $1. COLEMAN NOVELTY CO., 1055 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE — Chicago Coin Gold Ball. Write, wire or phone for price. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE — 8 Massengill Coin-operated Pool Tables, size 3 1/2 x 7 feet. Good working order and clean. Complete with cues, rails, rack, etc. ACE MUSIC CO., 416 BROAD ST., NASHVILLE 3, TENN.

FOR SALE — 1 Wurlitzer 616 (110V., D.C.) $134.50; 1 Rock-Ola Premier $199.50; 2 Rock-Ola Commando $199.50 ea.; 1 Aircon Super Deluxe $475.; 1 Seeburg 8800 Hi Tone $169.50. Phone, Wire, Write, SILENT SALES SYSTEM, 635 D. ST., N.W., WASHINGTON 4, D.C. Tel: DI-0500 2605 NO. CHARLES ST., BALTIMORE 18, MD. Tel: Belmont 8189

FOR SALE — 10 Victory Cabinets, new for Wurlitzer machines $50. ea. Make offer on used Pinball Cartons. 2 — 71 Wurlitzers $75. ea. 1/3 deposit. TARIAN DIST., INC., 2220 N.W. 7TH AVE., MIAMI, FLA.


FOR SALE — Music and Pin Ball Route. Established twelve years. Located in best section of West Florida near permanent Air Base where business is good the year around. Route consists of forty-five machines including twenty new machines. Priced for quick sale $20,000. One-half down, balance easy terms. Reason for selling — other interests. HILL FULLER, CRESTVIEW, FLA.

FOR SALE — Bally One-Ball Payoffs — Victory Derbies, front repainted, machine can't be told from new $150. to $175. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 — 11TH AVE. SO., MINNEAPOLIS 15, MNN.

FOR SALE — 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE — The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 610 W. 34TH ST., NEW YORK CITY.

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PARTS AND SUPPLIES

FOR SALE - Wurlitzers; 1-600X $135; 10-600R $150 ea.; 5-700 $250 ea.; 8-750X $325 ea.; 6-800 $300 ea. 4 Seeburg Envoy RCES $200 ea. All in good order on location or just off. 80 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 3617 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records.

X-CEL NOVELTY CO., 5224 N. 11th ST., PHILA., PA. Tel. MI. 4-2624

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NOTICE - Ten Dollars Just For Your Name! Sit down Now and Write us your name, address and number of this ad. You will receive $10. Free credit, within one year, on purchase of $50 or more. Also receive free each month, our illustrated Newslette. Ad No. 1. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L.I., N.Y.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types.

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Are you suffering from "High Blonde Pressure"?
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