Forty selections from 20 records—twice as many without increasing your inventory! The Mills T Clyde Mechanism plays both sides of the record, gives more reasons for dropping nickels. Earns more, too—more nickels, more dimes, more quarters.
The performance and the profits make the Constellation the modern phonograph miracle.
USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

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WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

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NAME

FIRM

ADDRESS

CITY_________ STATE_________
STOP CLUCKING YOURSELF INTO A DEPRESSION

HERE ARE THE FACTS: 1) U.S. Dept of Labor advises Employment as of July 1st was 60,055,000. All Time Record Reached for the First Time in U.S. History Plus 1,398,000 in Armed Forces Makes Total 61,453,000 Being Paid. 2) National Industrial Conference Board Reports Hourly and Weekly Earnings Reach All Time High in 15th Consecutive Month Increase to $1.30 ½ Per Hour, $52.76 Per Week, which is 17 ½% Above the Highest Average Reached Ever During The War. MORE PEOPLE ARE EARNING MORE THAN EVER BEFORE IN AMERICAN BUSINESS HISTORY! MORE PEOPLE HAVE MORE MONEY TO PLAY MORE MUSIC AND GAMES AND BUY MORE PRODUCTS FROM VENDING MACHINES! MAYBE THE REASON YOU ARE NOT GETTING YOUR SHARE IS BECAUSE YOU NEED A MUCH MORE EQUITABLE COMMISSION ARRANGEMENT BETWEEN YOURSELF AND YOUR LOCATIONS!

By Bill Gersh

The cluckers are at it again. They were quiet for a few months while business went into high. But, as it fell down a little, with business men here and there throwing the country into a state of depression to meet a new, streamlined and modernized business era, they once again adopted their famed mark of disturbance — the dropped jaw, the sidelong expression, the crocodile tears. The weary eyes and, once again, everything was on its way down to the “helluva depression.” Yes, sir, the cluckers are at it again, and they’re clucking louder and harder, than they’ve ever clucked before.

And, mind you, all the while they have their noses pressed down deep in those great big feeding troughs — gobbling away just as fast as they possibly can — and rumbling that their nice fatted stomachs their age-old lament, the fact that, “we’re not getting as much as we oughta get while the getting’s good.”

The cluckers are a sad people, They would be a tragic people — if they weren’t so gorged and over-bloated now. Before the average, hard working, sweating guy in this business can turn around and try to get himself all convinced, all uptight, and over-stimulated over his line of gub — they’ve changed their mind and everything has become ray-nosed for them — they’re in business all over again.

Very funny, indeed. So funny — that the man with any common sense, the hard working common, the man on the hiring line, has lost respect for them, and refuses to pay attention to them anymore. He, if patience holds out — just laughs at them, instead of simply soaking them right in one of his big, weepy, blue eyes.

Here are FACTS! Facts which cannot be disputed. These are facts presented by the largest agencies of these United States. The U. S. Department of Labor reports that there were more people at work as of July 1, 1947 than at any other time in the history of the United States. And, what’s more, this figure will be increased as seasonal farm labor and building construction steps up. For the very first time in the history of this nation there are now 60,055,000 people gainfully employed, this plus the 1,398,000 in the armed forces receiving pay checks, makes the awe inspiring, impressive total of 1,453,000 people working. That’s a record no other nation in the world will ever, nor can ever, expect to even equal. This figure definitely puts any statement of business recession right out, cold.

In addition to this fact, comes the report of the Government created National Industrial Conference Board which advises that hourly and weekly wages have continued to rise for the 15th consecutive month to a point even beyond anything ever earned during the last boom-time war period, $1.30 and ½ per week, which is 17 ½% up and above the highest average reached even during this past war period when all believed that labor had reached the apex of all earning power.

Therefore, with more of the American people earning more money than they ever did before in all their history; with the further fact that there are more people playing more music than ever before in music history; and with more people with more money to spend playing games and buying products from vending machines — there’s simply something wrong with the “cluckers” — with the people in this business who are weeping and complaining and crying those great big crocodile tears — then there is with the public. AND IT’S THE PUBLIC WHO COUNT!

Maybe the real reason that these cluckers are clucking again is because they haven’t yet adjusted themselves to the modern and streamlined business requirements of this atomic age. Maybe they haven’t changed their commission arrangements with their locations. Maybe they’re not operating the right equipment in the correct manner. Maybe they don’t even serve their accounts the way they should. Nor gain the respect of their locations as well as the public. Nor win over the storekeepers to push for their products. That’s why these cluckers may be clucking so hard.

Perhaps, if these cluckers would, instead of clucking everywhere they go to whoever they meet, get out there and really do some good sales work for a change, they might find that the very first thing they should do to get their share of the income from everyone of their machines is to change their present commission arrangement. Maybe they should change to 7½%-8¼%, or to $18 or $20 or $26 per week front service money, or to one and a dozen different methods which would insure them a decent share of the gains that come from their equipment. And then maybe this would stop their diurnal and disharmonious clucking.

The people who are doing the right thing, are working out there on the front lines. Who are ingeniously protecting themselves and who are getting an equitable division of the incomes from their equipment aren’t clucking. They’re working. They’re fighting. They’re progressing. They’re buying new equipment. They’re not telling one and all and wherever they meet that they’re up against hard, tough times and tougher people and problems. No, sir, these are the guys who are earning a decent living because they would rather operate in a spot where they can show a profit than just tie up a location where they lose money, and cry great big crocodile tears, or be a clucker all their lives with lots and lots of locations, lots and lots of equipment and be machine poor.

A long time ago The Cash Box wrote “STOP CLUCKING! START WORKING!” And, a lot of guys in this fascinating and thrilling and speedy coin machine business read, believed, and actually went to work and, to their amazement, are now earning REAL PROFIT! They’re earning profit because they changed their entire operating set-up. They changed their commission basis. They went out and did a sales job on their locations. They proved to their location owners, as their location owners have proved to the public, that they need more to do more and better for them. And they are doing better work. They are giving better service and finer tuned equipment and better playing machines and certainly the most beautiful merchantable vendors ever originated and designed in history.

The time has come for the cluckers to stop clucking themselves into a depression. The facts are that there is no such thing in this nation at this time as a depression or a recession or whatever the cluckers like to call it. The unassailable, honest facts are that this nation is carrying on ahead better and greater than it ever has in all of its history. It’s doing a job which is unequalled in the history of all the world’s business.

Yes, it did take all business a few months of steady to catch up with itself. To readjust its set-up. To adjust and modernize. To recreate its entire business proposition to meet with the requirements of the modern, atomic business age. But, it wasn’t worried. It had earned enough during the past years to be able to take a bit of a licking which was, truthfully, no licking at all, for the money was simply removed from present heavy taxes away — and, therefore, was able to get going better and more efficiently, more assuredly — than ever before in history.

Stop clucking. Start working. Work harder than ever to prove to your locations that you can get a more equitable share of the income from your equipment. That’s the difference between profit and loss. That means your profitable continuation in your chosen profession. Be proud of your industry. Show how it has continued to charge $c for the play on its phones and games where all other trades have hiked and hiked and hiked their prices again and again and again. Here is a business that believes in the people of this great country to carry on where others give up as failures.

Stop clucking! Start working! Start now to get an equitable share from the intake of your machines. Get a better commission arrangement under way immediately! Note that when their commission basis is corrected how those great, big, sad, weepy, forlorn, crocodile tears disappear from the cluckers and they become, instead, the smilingest, most optimistic guys in all this great, grand world.

“THE CASH BOX” IS THE OPERATOR’S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
NEW YORK—"Why an ostrich? Why hide your head in the sand? Television is here to stay. It's getting over popular every day. Television manufacturers have already announced that they're going to produce cheaper sets. And what's more, television is kicking hell out of juke box collections. Let's face the facts. What can we do to help ourselves?"

The above is the sort of statement coming from many noted music operators in the various areas where rates are being cut down to a minimum. In some cases the drop is reported to be as bad as 65% off normal collections.

Music ops are of the belief that the automatic music equipment manufacturers are lining up against popular television to offset this loss and to also eliminate the creeping paralysis which has affected television in all areas where television is in operation.

"Yes", one noted music operator stated, "we know that television is a novelty at this time. We realize that, in time, it will become just as commonplace as radio. And, when this happens", he continued, "we also know that they won't be permitting the taverns to do away with the baseball games and prize fights and other sporting events—maybe.

In time, of course, the ops are losing their best peak hours. Some of them are suffering greatly. All of them are worrying about becoming suffering to the point where they believe that the manufacturers can give the public the best of both worlds. We are going to be so outstanding that it will eliminate direct purchase of television sets by the tavern owners and they will be able to profit from television's popularity.

One operator here put it this way: "How do we know that the public will only want to see the television program in their own homes? They told us that when the radio-phone combo sets came out, the people still like to listen to recordings on juke boxes. But, what can we do when they shut off the juke box by pulling the plug, and the television set is operating, especially during a night baseball game or prize fight. Maybe people will travel into taverns to see and hear television."

"Here in New York", he stated, "we are having a new Box on Friday nights with Madison Square Garden fights. And, especially other nights when the Giants or Dodgers are playing a night game we may as well forget we've even got a juke box and are in the juke box business."

The operators aren't just crying over something which may happen. They are in tears over something which is happening, and which has affected their livelihood. They are seeking relief. They believe that the ingenuity of the manufacturers (in whom they place great faith) will pull them out of this slump and put them over the top once again.

As one noted music operator puts it, "We know that the manufacturers have recognized the seriousness of this problem. Alright, I know, and lots of other but legendary is coming. We know that we will outdo the television set. The tavern owners are learning that they have made a terrific investment (anywhere from $800 to $2,500) in their television set and that it's all cost. But, in the meantime, we know that our collections are down. We certainly haven't going to buy new machines while we are losing out to the television business. We surely aren't going to look for more locations. We agree with The Cash Box that we should get a better percentage from our present collections. As far as I'm concerned I'm getting a $15 weekly front money guarantee. I can operate under that figure. But, that still isn't the answer. I know that television is here to stay and, what is more, it's just starting. Let's get the real answer."

Calmly, coolly and collectedly — there is only a few weeks left and you cannot put this off as far as television is concerned. That is, that coin operated music, but if a red light came up, you will write the television sets. The public still love music of the best orchestrations, the best instrumentalists and vocalists.

But, there men are fighting a very tough battle right now to meet their competition, and that is why many of them are going to continue on in the operating business. They want some action. Here's what a bunch of music operators have to say.

"Why can't the manufacturers give us coin operated television in conjunction with an automatic music mechanism. They know, and we know, that this will meet with tremendous acclaim by the location owners. We believe the with such a unit we could pitch television right out of every location. The tavern owners would come along with us. My locations, and I've known them for more than ten years, would be sitting right along with us."

"Just think what this means to the location owner. He doesn't have to make an investment. Even if we fixed it at 10 minutes or 15 minutes for 25c — they would still be getting away with murder. And, if red light came up to tell him that within a few minutes the time was up — so that they could deposit another coin — and even if the location owner himself put the coins in — it would still be much cheaper for him."

"Why? Because he wouldn't have to pay for parts, servicing or make any weekly payments. He would have just what he wanted and yet not have the expense that goes along with it. And, when the baseball game of light or important speech was over, they could switch right on to the juke box once again. And they're not one picking dimes and quarters just like we do now. But, if they were, we could have some kind of the money would be making the money on television."

There is a definite belief among the coin machine operators here that whoever will come up first with a combination television and juke box unit is going to grab a lot of business from music operators located in territories where television has already hit.

They believe, further, that this manufacturer will be doing a tremendous service for the industry. They feel that the installation of the coin machine and juke box unit in conjunction with a juke box mechanism should be the answer to the many problems with which the trade is faced where television has already taken hold.

One music operator says, "This is only localized now, but, just watch these television people. They're going ahead. In a few months from now they will have hit the smaller towns and then these ops will be just as good as they've been hollering now. There's no use thinking that television is going to die. It's got too much a grip on this country. I'm sure we'll be showing you the people you're listening to. That means something to the public, or else they wouldn't be crowding the places where television sets are now installed. The hell with all arguments against us. We know what the results are by what we take out of our machines. And, brother, that's what counts with me and with every other operator. Let's get something to offset this loss."

Many music machine operators are of the belief that the manufacturers have recognized their problems and that they are experimenting and developing sets of this kind already.

One New York operator said, "I am sure that the manufacturers know what they're doing and they're not overlooking the fact that we're plenty hard hit. We like to buy new machines and we've got a good deal here. But, we can't continue on progressively under present conditions and the manufacturers must know this. They must already be developing new combination television-juke box sets and we're ready to buy them for we know we can get a good commission deal on these with a front money take that will make us all some real money."
Follow-Up Review

NO. 1 FIFTH AVENUE BAR, NEW YORK.—Spots has added to its regular show for a week a new act which took first honors in its recent amateur contest series. Act is a vocal quartet, the High Lights, two boys and two girls who showed good voices and harmony. Arrangements are distinctive but their four numbers done in the same tempo, get monotonous. They did "Love, Bidin' My Time," "Plays the Tubes and They" at Christopher Columbus at least one pop novelty or special would give them a lift. Quartet, Da-son, Hildy, Spice, and Cause The

AFM Orders Release
Of Dorothy Donegan
From FB's Stable

HOLLYWOOD, July 5.—Frederick Bron, agency last week was or-dered to release pianist Dorothy Donegan when American Federation of Musicians' (AFM) national headquarters upheld piano player's charges that agency had been unable to offer her satisfactory bookings.

Frederick office refused Donegan charges, claiming that agency had built sol from a $300-a-week to a $1,000-$1,500 featured act. Moreover, agency alleged that Miss Done- gan had consistently turned down bookings averaging $500 to $1,000 a week.

Under the original Frederick pact, Miss Donegan's commission would have been split with Agent Bert Gervis. New Petrello ruling gives Gervis exclusive booking pact, although Gervis stated he may voluntarily continue to split commissions with Frederick office as in the past.

Cap Ork on Stage,
"Pit Lift Failing"

W YORK, July 5.—The Capitol w.ork went back to working color "Tuesday (1) after using the any years. But it was all an- other house band and pit on stagehands, accident or not, elevator which raises and sits went out of wack as speck- lics are going into the the cause.

doesn't use the entire in one, and according 1 house booker, u.l. Management has the pit elevator will extra stagehands are ous has a contract add this addition to dispute. But after enforcement be- will determine for equires extra hands.

Latin Quarter Adds
Cover to Minimum

CHICAGO, July 5.—For the first time since the niterly boom exploded, the Latin Quarter has decided to put a cover charge on the tab. Spot has opened with the Ritz Brothers for what is said to be $10,000, and Ralph Berger added $1.50 cover on checks. This added bite is in addition to the $3.50 minimum in effect here.

Opening biz wasn't hurt by the tapped tariff. In fact, house had ca-pacity reservations for both shows and long street lines waiting to get in.

HOTEL
OLMSTED
E. 9th at Superior

Throughout the war years we've advertised to and catered to theatrical PROFESSION. We still offer our spe-cial rates to YOU.

HOMES OF PALACE AND HANNA THEATRE STARS IN CLEVELAND
SAM W. GERSTNER, Mgr.

JOE MARSOLASI WANTS
Pianists, Dano. Triss for Cocktail Lounge.
Write
Suite 906
1697 Broadway, N. Y. C.
Phone: Globe 5-4034

BACK AGAIN!
1st American Appearance Since 1946
GINO DARO & CORDA
Dance Stars , The Sowcet Satirists of Stage & Screen
Direct from
TA BA RIS
Buenos Aires, Argentina
Now appearing
CLUB CHARLES
Baltimore, Md.
Thanks to SOL TEPPER

BUSINESS OPPORTUNITY DELUXE

One of Illinois' best-known taverns, famous for Chicago, Illinois, for sale: beautiful building, property, lots: $150 a day. Situated on the Illinois River in the heart of the city, 12 miles

This will be sold complete: building, property, extra bar, fine equipment, etc.—COIN OPERT- OPERATING MACHINES WHICH INCLUDE A LAYER- TYPE MULLSTAR GRAND, ORCHESTRION, (HALF-DOLLAR QUARTER, DIME RICERS), RECORDING MUSIC BOX AND SAPM MACHINE. Write, direct, or wire.

THE BEAUTY OF THE ROOMS YOU WILL HAVE THE KEYS. "OPEN" COUNTY—

HANS NOT BEEN "DOWN" FOR 10 YEARS.

Only reason for selling, I must go back on the road to build my Dealers song. Please note you can have the building and property for $150 a day. Plans will be shown. Write, wire, or call for appointment. Address, 745 Olive Street, Chicago, Ill. Wr.

Lower floor of building is 800 sq. ft. Dark, kitchen. Upper is living quarters, lots of space. 3 bedrooms, 1 bath. All equipment in place, including all necessary supplies. Will rent furnished. All electric, all plumbing, all fixtures, all new equipment throughout. Your careful inspection in this place may be returned to you within 24 months. Situated in the heart of the city, 

A stock of valuations, code, etc., ready controlled and will be available to anyone operating this

[Address for inquiry: BOX S-56, c/o THE BILLBOARD, Cincinnati 22, Ohio.]

Address for: BOX S-56, c/o THE BILLBOARD, Cincinnati 22, Ohio.
NAT'L AUTOMATIC MUSIC PROTECTIVE ASSOCIATION ACCLAIMED BY TRADE

Ops Suggest More Names. Urge Leaders to Meet. Believe This Protection of Paramount Importance.

NEW YORK—There has already been received a very fine addition to the names published this past week by The Cash Box on the suggestion of juke box leaders that there be created for his industry a National Automatic Music Protective Association which would be a non-profit organization and which would act as the necessary watchman for the industry to advise and protect it from adverse national legislation.

The idea for a National Automatic Music Protective Association came about when the juke box leaders went down to Washington to fight the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R.2570) Bills. These bills, as is today well known thruout the Scott and Fellows Bills, and saw therein grouped before them the most expensive and most outstanding array of experienced attorneys they felt butterflies arise up in their stomachs and realized, that and there, that they were up against something which was not a "fly-by-night" nor just a "one time shot in the dark".

The members of these organizations have already advised those coinmen who were present at the seven public hearings in Washington that, "If we lose this year, we'll be back next year and the year after that, and after that, until we win".

And these people aren't playing for marbles. They're shooting for about $40,000,000 per year for their treasuries from the juke boxes of this nation and Canada and everywhere else they can sneak their way in, once they win in Washington.

They've introduced bill after bill, year after year, with the exception of the war period, and are going to continue. They will, next year and the year after that, face new sub-committees of the Committees On The Judiciary, created by the Congress and, perhaps, one of these days they're going to get a committee which will be "favorable" to them. That's what they say and believe.

That's why it's so extremely important that the members of this automatic music industry be prepared for any and all eventualities. Not only for whatever legal work may come up in Washington, but also in other parts of the nation, too, where adverse legislation can affect the juke box business and spread to other sections wiping out healthy automatic music business territory.

It was noticeable this early summer in Washington, during the public hearings, that the manufacturers were entirely separate from the operators. This should never have been.

The facts are that those attorneys of the many operators' associations who met evenings prior to the hearings never knew that the manufacturers would also be present, when they would be present, what they planned to say, and who they had planned to have speak for them.

It was just sheer good luck that everything worked out as it did with no confusing nor conflicting statements being made to offset the work of one group or the other because of the fact that a committee of attorneys was created (on the insistence of The Cash Box) at one meeting which funneled all information and which arranged for complete harmonization of all material to be presented.

Next time there may exist confusion. Next time, should another bill be presented, and there is every certainty that there will be a bill presented by ASCAP or NAPA or SPA or any one of the others, there should be eliminated rushed and hurried meetings and the possibility of confusing and conflicting statements being made to the members of whatever committee may be appointed to conduct the hearings by the Congress.

That is why those coinmen who were present in Washington are now asking that there be created for the benefit of the entire automatic music industry of America a National Automatic Music Protective Association wherein the attorneys from the leading operators, distributors' and manufacturers' organizations, as well as the individual attorneys most of these men retain on a yearly basis, will be able to meet with the members of such a body and plan far in advance just what will be done, how it will be done and, thereby, assure the smallest operator as well as the largest manufacturer, that he is having all his interests completely protected by a strong and intelligent group of men who know what they are about.

The names which appeared listed in this past week's issue of The Cash Box were the names proposed by the men who had gone on to Washington. It seems that they have chosen very well for the music machine operators have acclaimed this list in letters and phone calls to The Cash Box.

Other names have also been added. (The Cash Box is as yet withholding further publication of names until they are all grouped together and will publish them at one time for the benefit of all the industry.)

The names already published are definitely the leaders of the automatic music industry. They are the men whom the rest of the industry look up to to protect their interests. They are men with experience and with knowledge of this business, and men who will know what best to do when they are faced with any national emergency.

These are the men in whom all the industry can have confidence, and in whom they can place their trust. There is no doubt that the need for these men to meet and to create the nucleus for a National Automatic Music Protective Association is very great.

These are the men who can now proceed on ahead to benefit all the juke box business and be assured of the complete support of every member of their industry.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
WALTER WINCHELL PRAISES

Goes All Out on His Radio Program to Thank Coinmen for Offering to Put Damon Runyon Memorial Fund for Cancer Research Over Moloney and Dave Gottlieb. Ray Moloney Elected National Chairman Relations Bureau to Handle All Details. Drive Started Monday July 21.

is Composed of All Manufacturers. Distribs to Become Territorial to Place Signs on Machines to Donate Part or All Proceeds

NEW YORK — Broadcasting from Los Angeles, 25,000,000 Americans heard Walter Winchell, internationally famed columnist, pay great compliment to the nation's entire coin machine industry and, specifically, to two of its leaders, Ray Moloney, Chainman of the Coin Machine Industries Drive for the Damon Runyon Memorial Fund for Cancer Research who was thanked over the air by Walter Winchell on Sunday, July 13, for coming forward to help put the Damon Runyon Memorial Fund over the top.

Winchell then went on to convey his thanks to the column for their fine gesture and added that he wished there were more people like them.

pinball machines, venders, etc., would all be represented.

Many already questioned stated that they would be willing to give much more than one day's collection.

Leonard Lyons, well known N. Y. Post columnist and President of the Damon Runyon Memorial Fund, wrote to Walter Winchell thanking him for arranging the broadcast, and to the coin machine industry for their support.

George Glassgold, New York attorney and Walter Winchell, world renowned columnist and treasurer of the Damon Runyon Memorial Fund, It was Attty. Glassgold who arranged with Winchell for participation of the entire coin machine industry in the Fund's drive.

JAMES T. MANGAN
Director of Public Relations for Coin Machine Industries, Inc., who will handle all the necessary publicity and promotional work to help put the drive over the top.

WALTER WINCHELL
The Cash Box Page 8 Week of July 21, 1947

THE CASH BOX
DONS $90,000 TO THE
Damon Runyon
Memorial Fund
Stop asking them to take a walk!

...and you'll start making MORE MONEY!

Human nature is a factor to reckon with. In any group of location patrons you'll find a surprising number who are too timid to walk across the floor and start the Wurlitzer. Others are too preoccupied to do it.

That's how Wurlitzer Wall Boxes step up your profits. They put Wurlitzer Music at patrons' fingertips no matter where they sit. They multiply play. They multiply profits.

Ask your Wurlitzer Distributor about the advantages of Wurlitzer Engineered Music Systems. He'll survey your locations with you—tell you how and where to place Wurlitzer Wall Boxes and Speakers to make every spot more profitable for you...more enjoyable for your customers. The Rudolph Wurlitzer Company, North Tonawanda, New York.

MAKE YOUR MUSIC MORE...

accessible   profitable   enjoyable

with a

WURLITZER

ENGINEERED MUSIC SYSTEM

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

1. **PEG O’ MY HEART**
   - Al Gayle
   - Harmonicords
   - CA-316—Clark Dennis
   - CO-73072—Buddy Clark

2. **THAT’S MY DESIRE**
   - Curtis Lewis Trio
   - CA-396—Mertha Tilton
   - CH-6406—Golden Arrow Quartet

3. **I WONDER, I WONDER, I WONDER**
   - Tony Pastor Orchestra
   - DE-23865—Guy Lombardo O.
   - DEL-1075—Ted Martin

4. **CHI BABA CHI BABA**
   - Connee Boswell
   - AR-1001—Sharmay Hayos O.
   - CA-419—Peggy Lee
   - CO-73284—The Charlestonettes

5. **ACROSS THE ALLEY FROM THE ALAMO**
   - Stan Kenton O.
   - CO-73289—Woody Herman
   - DE-23863—The Mills Bros.
   - ME-3060—The Starlighters

6. **MY ADOBE HACIENDA**
   - The Dinning Sisters
   - CO-73323—Lousie Mayssey
   - CT-8001—Jack McLean
   - DE-23864—Kenny Baker

7. **TIM-TAYSHUN**
   - Smiley Wilson
   - DE-23966—Lawrence Welk Orch.
   - CO-73330—Tony Pastor Orch.
   - MA-7216—Ray McKinley Orch.

8. **RED SILK STOCKINGS AND GREEN PERFUME**
   - AL-316—Al Gayle
   - CA-192—The Pied Pipers
   - CO-73343—Frank Sinatra
   - DE-23861—Dick Haymes
   - EN-257—Dorothy Frapey

9. **MAM’SELLE**
   - AR-316—Al Gayle
   - CA-316—The Pied Pipers
   - CO-73343—Frank Sinatra
   - DE-23861—Dick Haymes
   - EN-257—Dorothy Frapey

10. **QUEEN**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

11. **RA—RAINBOW**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

12. **SI—SIGNATURE**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

13. **SO—SONORA**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

14. **ST—STELLING**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

15. **SW—SWANK**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

16. **TO—TOP**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

17. **TR—TRILON**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

18. **VI—VICTOR**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

19. **VO—VOUGE**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

20. **VT—VITACOUTIC**
    - DE-23865—Ella Fitzgerald
    - ME-5021—Frankie Laine
    - MG-9027—Art Lund
    - NA-9027—Red McKenzie
    - SI-15119—Perry Como

Additional Information:
- **One of the year's great songs, it's at the last stop now, so far as this page is concerned.**
- The Cash Box: Week of July 21, 1947
- P. J. Lawrence, Right: 3165 W. 83rd, Chicago, Ill., 60631. Phone: Sidedraft 4-5124.
“The Old Chaperone”
“I Do Do Do Like You”

BING CROSBY
(Vocal; Decca 25955)

- Pair of sides flavored with Latin beat are those offered by a trio of great combustion all rolled into one this waxing. Showing Bing Crosby, The Skylarks and the John Scott Trotter ork in fine form, this trio of sounds (made up of two songs and the cameo lyrics of “The Old Chaperone”, in mellow manner with all the zillion liltzy fans around. Wailing the wording of that chic senorita just nabbed by her many Pancapers on “The Chaperone” steps in full flow with a wail which all adds up to added coin play in a photo. On the flip with a ditty currently enjoying peak success, Bing does “I Do Do Do Like You” in much the same manner as the topside deck, With The Skylarks and The Trotter ork shining thru in top styling.

“One Little, Two Little”

“Old Devil Moon”

MILT PAGE TRIO
(Morkee 1002)

- First cutting by this new indie turns up a fine performance by the Page Milt Trio Page, and given adequate plugging it is an offer that will win the praises of many aces, Aimed at the show rest spots where the boys can join in with much skeptic. “One Little, Two Little” and the familiar “Old Devil Moon” the latter may get that extra nod for the very pleasing manner. By voice combo tagged The Bobsters maestros Milt Page handles the vocal chores in pleasant mood, toned down to draw utilizing a faint treble in his pitch, attention. “Old Devil Moon” Milt shows off which adds to the splendor of this waxing. By all means, give the pair a whirl.

“Fine Thing”

“Stop Throwin’ Rocks At The Devil”

CHARLIE SPIVAK ORCH.
(Victor 20-2319)

- Latest pair of waxes by the Charlie Spivak crew show up as fine that ops may use to favorable advantage and in spots where play is heavy for the Spivak brand, should produce prime photo attractions. Balladeer Tommy Mercer renders the topside deck in effective styling as the maestro mounts out the music that makes for pleasant listening. Piped with a pleasingly waxed with the subtle Rusty Nichols at the mike spelling the cute wording all wrapped around that title “Stop Throwin’ Rocks At The Devil”. Bobby-sox material on this side lie the many Spivak fans to their nearest photo.

“I Ain’t Mad At You”

“The Jungle King”

COUNT BASIE ORCH.
(Victor 20-2314)

- Platter not too lot of beat replete with stuff to make those feet stomp for Joy is this latest offering by him rendering out the paces the crew sat on this waxing makes for sure nickel nabbing. You see the one here with Taps Miller coming in for a bit of a re-boob jargon which the voice brings through. Band vocal echoes the title all thru, with some instrumental breaks coming thru to round out the mood. On the flip with more meat for those race spots the Count goes into another ditty with “Every So Often”, Wailing the wording around the title, Martha spins her tale in slow meter, weaving the lyric around that supreme mood. Both sides rate heavy from these orbs, and with Martha’s many fans flocking around, are bound to be turned into an extremely attractive coin puller for many a music op.

“All Of Me”

“Eevery So Often”

MARTHA TILTON
(Capitol 440)

- That the click of yesteryear is still rated today, is proven by this latest Martha Tilton waxing in “All Of Me”. That the chirp can sing in tones that made her one of the best in the biz is further proven in the gal’s rendition of this ever popular ditty, Cooing soft and pretty all thru the cookie, with some wonderful accompaniment by the Ernie Felice Quartet, Martha adds that faint quiver in her pipes to coat the tune as a money-maker. On the backing with a romantic piece, Martha comes through for more with “Every So Often”, Wailing the wording around the title, Martha spins her tale in slow meter, weaving the lyric around that supreme mood. Both sides rate heavy from these orbs, and with Martha’s many fans flocking around, are bound to be turned into an extremely attractive coin puller for many a music op.

“And The Angels Sing”

“Three Little Words”

ZIGGY ELMAN ORCH.
(MGM 10067)

- Bouncing back with a tune that fairly rocked ’em not too long ago, maestro Ziggy Elman displays his famous brass as he offers (once again) “And The Angels Sing”. Displaying the same styling as the original recording Ziggy’s trumpet steals the show which will no doubt, delight many an op. Thrush Virginia Maxey pipes the lyric in pleasing fashion with the maestro and heavy beat bouncing through in the second chorus. On the backing with a capidity, chirp Virginia gets more room to move around in, vocalizing “Three Little Words”, namely ‘I love you.’ Tempo is merry with the band carrying the melody in the background thru the last verse. Ziggy adds lift to your machine, grab Ziggy and “The Angels Sing”.

“Honeymoon”

“Be Sweet To Me Kid”

RAY BLOCH ORCH.
(Signature 15141)

- Pair of sides from the forthcoming ficker “I'll Change It When I Kissin' Her Now” show maestro Ray Bloch and his ork in a splendid arrangement of “Honeymoon” and “Be Sweet To Me Kid”. Both sides ride the tones of production numbers offer Ray’s chorus, the Swing Fourteen, in harmony work that’s hard to beat. Arranger Billy Fisher deserves an orch as does Ray himself for scintillating work as this. Leading the way with “Honeymoon”, the group vocalize sweet all the way in carefree manner as they spill the lyrics in lilting strains. Backing in a light vein shows the combo equally as well. Both sides should merit a spot in your machine once the ficker makes the local circuit.

“Bleep Bleep”

“A Chocolate Sundae On A Saturday Night”

DICK TWO-TON BAKER ORCH.
(Mercury 5058)

- Popular Loesser novelty flick kicking around and raising dust at that is this offering by the capable Dick Two-Ton Baker ork. “Bleep Bleep’ the new familiar story of that never-ending-drip of a water faucet shows maestro Baker in the lime as he offers the attractive phrase. With the beat hanging around for the chopped vocal, and some band breaks in the middle chorus, the waxing shapes up well. On the bottom deck with “A Chocolate Sundae On A Saturday Night,” Dick comes up with a piece that the straw sipping crowd may well go for. Weaving the wording around the title once more, Dick handles the tonsil department effectively with his crew blending well in the background. Both sides are there for the asking — so go on it!

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
"Naughty Angeline"

"That's What"

THE KING COLE TRIO

(Capitol 437)

The King Cole Trio, one of the best rhythm making combos in the business, comes up with a cute little ditty in "Naughty Angeline." With Nat Cole turning in his good-as-usual bit on the lyrics, and with all members of the Trio really coming thru to carry the melody for a ride, the side comes up to stack up well among the combo’s past performances. More interesting, however, is the backing, tagged "That’s What." One of the hottest bunches of melody ever turned in by the combo, it features a great show by Nat Cole as he saunt-wailles to the quick tempo of all hands. What with the scatting of Ella Fitzgerald’s "Lady Be Good" netting so much attention, this deck by King Cole’s men might very well do the same.

"Tomorrow"

"Foudin' and Fightin'"

KATE SMITH

(M-G-M 10041)

Kate (songbird of the south) Smith really breaks out with one of the gayer bits of melody we’ve heard in many a week. Putting plenty of voice before an instrumental that’s sippin’ and full of zest, Kate makes "Tomorrow" an item you’ll want to have today. The flip, "Foudin’ And Fightin’", is a semi-folk ditty that should appeal to city and country folk alike. Kate has not been getting too much play via the phonos in quite some time, but this platter should help put her in there as an attraction. The lady deserves it. Peg this as a disk you should hear.

"You're Not So Easy To Forget"

"Don't Tell Me"

TONY MARTIN

(RCA-Victor 20-2326)

Tony Martin, a man who can really sing, spins a pair of big songs from a pair of big motion pictures on this disk, and ops would do well to tie the platter in with the film’s appearance in their territories. Offering "You’re Not So Easy To Forget," from "Song Of The Thin Man," and "Don’t Tell Me," from "The Hucksters," Tony does both romantic ballads in a manner that should click well in any spot they like their wax, both for listening and dancing, and there are plenty of ‘em! At any rate, give this disk a ride!

"I Never Loved Anyone"

"I Kiss Your Hand, Madame"

TONY MARTIN

(Mercury 5042)

Tony Martin, the big "sleeper" for this and many weeks to come in this latest Tony Martin waxing of a thing called "I Never Loved Anyone," to a haunting romantic ballad that’s one of the more danceable and listen-able items to come up in a while. With Tony blending his stellar voice to the well-written melody and lyrics the side shows as a big coin winner that’s just itching for heavy play so that it may reap all its potential popularity. Give it a bearing for sure. Meanwhile, the flip, "I Kiss Your Hand, Madame," a big tune from a big flicker, has all the earmarks of a hit on its own. Now being done by lots and lots of labels, Tony’s interpreta- tion can certainly be expected to stand up high among the rest. Con-sider this a disk you should get out on your route.

"September Song"

"Bill"

MARIE GREENE

(Signature 15138)

Still a bit early to cash in on the season, for "September Song" Marie Greene’s version of the now-standard ratio ballad is not too early to draw action on its own merits; her per-formance is first rate. The flip "Bill," another long-time favorite, is just as good. With both songs so well known and in regular demand, we need say no more than that this is a good disk that can and should be moved from one location to another until both decks have been worn white. And that shouldn’t take long.

"When Your Old Wedding Ring Was New"

"I Wouldn’t Trade The Silver In My Mother’s Hair"

BUDDY RAYMOND

(Continental 1159)

A pair of real old fashioned songs appears on this disk, and, if past performances are an indication, both sides should not good action in tavern spots where old-timers ather for a few. Hand-ling the lyric to the flip deck is Buddy Raymond, and his performance is work-manlike and in keeping with the rest of the melodies. An item particularly suited to a certain trade, enough demand for this type of record exists to insure strong play.

"My Future Just Passed"

"You Do"

MARGARET WHITING

(RCA 438)

One of the better musical pairings on wax this week is offered here by talented Margaret Whiting, who can really sing the way the boys like it. Lead-off side of the disk is "My Future Just Passed," a winning ballad that’s a plug tune from the film "Safety In Numbers." What with the lush orchestral treatment that backs Margaret all the way, and her mellow vocal as well, the side can well be pegged an able coin promoter wherever the boys and girls gather to sing each at tables, bar, and on the dance floor. The flip, "You Do," is a ballad with a bit more bounce to it, and a reliable phono item on its own.

"All Of Me"

"I Kiss Your Hand, Madame"

VAUGHN MONROE ORCHESTRA

(RCA-Victor 20-2316)

It seems a long time since Vaughn Monroe stepped up to do a vocal turn without a combo of gals coming in to fill the act, and on this second, Vaughn, at last long, gets that opportunity. What’s more he does it up fine! Offering the very well known "All Of Me," and "I Kiss Your Hand, Madame," two top romantic ballads well geared for romancers, Monroe’s interpretation should meet heavy favor from the legion of follow- ers he has gathered. There’s a simplicity and sincerity to his performance on this platter that should attract "let’s—" of at-tention, and the ork behind him fills in to offer dancers the kind of rhythm that makes ‘em happy.

"The Lady From 29 Palms"

"Cumana"

FREDY MARTIN ORCHESTRA

(RCA 20-2347)

A record you shouldn’t miss is the compliment earned by the Freddy Martin Orchestra with this waxing of a pair that should play heavy action among spots where higher prices prevail. Offering a crackerjack novelty ditty in "The Lady From 29 Palms," Freddy and the boys turn in a lively performance that’s suit- able for both dancing and listening alike. The Martin Men supply the vocal, and their performance is better than ade- quate. The flip, "Cumana," is an all-instrumental work on a Latin theme, high-lighting the sensational piano of Barclay Allen. If you have had success with Jan August, this side should prove a natural for the same locations. Give it a hearing, and you can’t help but agree.

Only Records Considered Best Satted To The Requirements Of The Trade Are Reviewed On These Pages.
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<td>1. CHI BABA CHI BABA (Perry Como)</td>
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<td>2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)</td>
<td>2. CHI BABA CHI BABA (Perry Como)</td>
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<td>1. PEG O' MY HEART (Buddy Clark)</td>
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<td>2. WHEN AM I GONNA KISS YOU GOOD MORNING (Frankie Martin)</td>
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Faces that have been stony on record row during the months past are begin-
ing to melt, and New York's tempera-
ture is not all that's causing it. For-
Lo and Behold! — business is get-
ing better! . . . And that report meets the
agreement of just about everybody con-
cerned. According to both manufacturers
and distribs, the market is climbing up
out of the cellar, and the you've still got
to have a fairly good record to gain sales,
sales are no longer restricted to the top
hits, which brings a point to mind: Selling
records (and we mean selling and
not order-taking) is about the toughest
game in the world, we think. So do a lot
of salesmen we know. That being the
case we're going to solicit some trade
readers, for a couple of articles on the
subject. We think they'll make interesting
reading.

Eli Oberstein, RCA-Victor's recording
genius, is taking lots of time and trouble
setting up the first platters Louis Prima
will wax for the label . . . Meanwhile, he's
off to Cleveland (O.) for confabs with
Perry Como, who's appearing there . . . A
big party was tossed at the awash
Monte Carlo, New York City, in honor of
Mercury's songsters, Vic Damone.
In addition to the horde of celebs, dish-
jacks, mag eds, etc., a number of phono
ops attended. Everybody had a grand
time and found Vic a night guy, and an
outstanding via in-person performances
as he is on records . . . Credit: Pat Cold.
Mercury Records contact gal in the east,
for perfect hostessing of the affair.

A barrage of rave notices has been
launched in greeting Charlie Barnet's
cutting of "Caravan" for Apollo Records.
Music insiders predict it will be one of
the biggest platters of the year . . .
Dennis at Capitol Records the boys have
plenty of reason for good cheer. As a
peek at THE CASH BOX regional chart
illustrates, they have three big clicks
riding, "Tim-Tashun" by Red Ingle and
Jo Stafford, "Smoke, Smoke, Smoke," by
Tex Williams, and Sam Donahue's "I
Never Knew." Meanwhile Walter Rivers,
eastern recording chief, goes to Wash-
ington and Bob Stabber, eastern regional
sales chief hops to Chicago . . . And
still another travel note: Vere Adams,
who recently resigned as chairman of the
board of Mercury Records, arrived in
New York City to tie up some loose
business ends before departing for Los
Angeles, where he says he'll work hard
at vacationing.

Decora is set to release another Al Jol-
sen album. As usual, the records will be
sold separately to the music op trade
Patricia Norman's famed cutting of
"Old Man Mose," has been appearing on
increasing numbers of phonos lately, and
ops report that it's getting loads of play.
The platter is available through Columbia
Records distribs . . . Irving Katz, Apollo
Records New York sales manager, shut-
tled over to the waxery's 10th Avenue
branch on cognizance to relocate vaca-
tion-bound Irv Berkowitz. Music
Records spokesmen declare that the firm
is still negotiating with Artie Shaw, and
reports that he has left the label are
"unfounded." In addition they have an-
nounced that they will continue to focus
plenty of promotion behind vocalists Mel
Torme, Phil Billo and Sarah Vaughan . . .
X-G-X Records announce they have
deployed Denver Darling.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WHEN I WRITE MY SONG
Herb Jeffries
(Exclusive 16)
Retains its hold on this coveted position.

DON'T YOU THINK I OUGHTA KNOW
Bill Johnson Orch.
(Victor 20-2225)
Repeats to garner the second place spot, with api boosting the ditty highly.

ROBBINS NEST
Illinois Jacquet
(Apollo 709)
Wonderful sax stuff by Illinois Jacquet makes for more coin play.

PEG O'MY HEART
The Harmonicats
(Vitaeconomic 1)
They'll play this anywhere!

SUMMERTIME
Al Hibbler
(Sonora 2007)
The classic story of the oldie — good yesterday and better today.

LADY BE GOOD
Ella Fitzgerald
(Denca 22956)
If Ella never does another one, she'll have a tough job matching the su-
pervision of this platter.

BABY, I DON'T CRY OVER YOU
Billie Holliday
(Denca 22957)
Some haunting melody rated high by a host of ops.

THE LADY'S IN LOVE WITH YOU
Nellie Lufher
(Capitol 40002)
Pay this one in tone — but fast.

OLD MAN RIVER
The Rovers
(National 7035)
Hailed as one of the able combos in the nation — this disk aptly proves it.

THEM THERE EYES
Roy Milton
(Milstone 201)
Seems as if they won't ever stop playing this one — it's that good!
"On Silver Wings To San Antonio"
"I'll Never Grieve"

ROSA莉 ALLEN
(RCA-Victor 20-2211)

- Rosalie Allen, one of the few gals who can really sell music from the saddle, offers a pair of really worthwhile ballads on this latest disk. Actually, there have been enough songs about San Antonio to put it on a map if it had need existed, but this one has a place nonetheless. It's modern in that the gals sing of a plane instead of a horse. Rosalie's version sounds, as usual, more like a "pop" ballad that the usual folk thing, but it adds up to good advantage, all the same. The flip, "I'll Never Grieve," is a real weepy thing despite the title, and Rosalie does it up brown. Offering a good contrast in pace, the top deck is at lively as a plane going home, while the "Grieve" side is—well—in grivning tempo. Give the platter a ride, it should prove a strong coin winner.

"I'm Goin' Back To Where I Came From"
"Daisy Put On The Coffee Pot"

HIRAM HIGSBY
(Apollo 146)

- Hill-style is the word for Hiram Higby, and after giving this pair a listening you'll agree. Using a couple of fiddles to give him the rhythm, Hiram varies "I'm Goin' Back To Where I Came From," in a manner that should delight phono locations heavy with country boys and gals. The flip, "Daisy Put On The Coffee Pot," offers enough musical comedy to get plenty of ride on its own. Actually you must hear Higby to appreciate what he can do, and wise ops will do just that. Check Davis A-"The Gang, backing him with the music-making tools, are corny enough to be great.

"Ragtime Cowboy Joe"
"Bessie Couldn't Help It"

RONNIE KEMPER
(Signature 15143)

- Maybe this record should not be included in this review column. Actually, it was issued as a regular "pop" release, but considering the tunes, and the manner in which they're done, we list it as first class material for the country music spots. Best known of the pairing is "Ragtime Cowboy Joe." a song now enjoying lots of action as it was done by other artists, and Kemper's takes up well with the rest. The flip, "Bessie Couldn't Help It," is a very cute little novelty ditty done up by Ronnie in the same style that has made "Cecilina" famous. Give it a try. The deck appears to have a good chance.

"On The Old Spanish Trail"
"I've Got A Feeling"

ROY ROGERS
(RCA-Victor 20-22320)

- Roy Rogers, well known as a cowboy singer and commanding a tremendous phone audience, offers a big plug tune on this latest platter with "On The Old Spanish Trail." Now being performed on wax by a number of big name popular vocalists, this version by Rogers should meet the approval of his followers for the ballad done by a more or less authentic western performer. If that situation prevails in your territory, this disk is for you. The flip, "I've Got A Feeling," is a light ballad that should stand up well as a support side to the title track. So far as Roy is concerned, he's in good form on both sides. His fans can't ask for more.

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ARREST CANCER—IT'S WANTED FOR MURDER!

Recorded by

Larry Vincent on Pearl Records

"FRANKIE & JOHNNY" No. 58
"I'LL NEVER LEAVE HER BEHIND AGAIN" No. 59
"I WONDER WHO'S KISSING HER NOW" No. 15
"LITTLE SMALL TOWN GIRL" No. 14

Pearl Record Co., Covington, Ky.
"Songs from the South"

THE NEXT NUMBER ONE SONG HIT

AN
APPLE
BLOSSOM
WEDDING

By JIMMY KENNEDY—England's Great Lyricist
and NAT SIMON—America's Great "Pop" Tune-Smith
Recorded By:
(Listed Alphabetically)

KENNY BAKER
—RUSS MORGAN
BUDDY CLARK
JERRY COOPER
HAL DERWYN
JOE DOSH
EDDY HOWARD
SAMMY KAYE
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NEW YORK, N. Y.

TEA FOR TWO
TONY MARTIN—Mercury
ELLA LOGAN—Black & White
DINAH SHORE and
FRANK SINATRA—Columbia
JAN AUGUST—Diamond

Published by Harms Incorporated

CHICAGO, ILL. — Following on the heels of the recent resignation of Berle Adams as chairman of the board of Mercury Records, the plattery disclosed to the trade this past week that an announcement naming Adam's successor would be forthcoming shortly.

Insiders feel that Jimmy Hilliard, currently handling Mercury's artist and repertoire list, is a likely choice to fill the spot vacated by Adams.

Adams left the diskery after several tiffs with executives and directors, including Irving Green, Art Talmadge, Jerry Fischer and Nat Hoffman, and because he wanted to retain the close relationship he currently has with several of the firm's artists.

Adams disclosed that he holds 26 per cent of Mercury Stock, and that if his holdings are not taken up by the present directors, he will offer it to outside interests.

The departure of Adams is not expected to have any effect on the platter's talent roster, although several music biz reps express concern because "they have always done business with Berle."

Columbia Pacts Bechet

NEW YORK — Columbia Records, Inc., this city announced the signing of Sidney Bechet to an exclusive Columbia Recording contract this past week, thus adding another top flight musician to the diskery's artist and repertoire list. Bechet has long been regarded as one of the great jazzmen of all time and one of the leading exponents of the soprano saxophone. His recordings are scheduled to start this fall.

Bechet, whose career began in fabled New Orleans as a clarinetist, made his international reputation as soprano sax soloist with Noble Sissle's orchestra during a European tour immediately after the first World War. In recent years, Bechet has been a familiar figure on New York's famed 52nd Street, and has been associated with Louis Armstrong and his jazz concerts.

Flying Saucers!!

CHICAGO, ILL. — Flying saucers? No — just the folks out Chicago way going wild over the smash success of the Three Harmonicas recording of "Peg O' My Heart." Pictured above Chicago model Putney Verne dishes out dozens of platters to the not too startled bystanders in front of the Oriental Theatre, this city, where The Harmonicas are currently engaged.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
SOUTH. CAL. MUSIC OPS ASSN. START DISTRIBUTING RECORDS WHOLESALE


LOS ANGELES — A most significant move that may well change the present pattern of record distribution to juke box operators has taken place in this territory with the announcement by E. Jay Bullock, managing director of the Southern California Music Operators Assn., that the group has set up facilities whereby members of the trade may purchase records direct from this organization.

At the same time it was revealed that a number of record companies have already notified the organization that they will cooperate fully with the plan, and will sell their platters to the association at regular distributor's discounts for resale to the operators.

In making announcement of the plan, Bullock declared: "Any service that can aid the operators is the aim of SCAMOA. We have agreed to act for both operator and record company to sell records to operators at wholesale. This will benefit the operator in savings and will distribute records for the manufacturer. The service will be available to members and non-members alike.

Two record company representatives were available for statements. Lee T. Palmer, Capitol Records' branch manager here said, "This will provide better and quicker service to operators, which is our aim."

Howard Krause, president of Enterprise Records, reported that he felt the plan would work to excellent advantage for both interests in that "the inaccessibility of buyers in the juke box field, plus lack of representative distributors in the highly competitive Southern California territory, plus a desire to cooperate in fund raising for a worthy organization, has prompted our distribution set-up with SCAMOA."

As word of the SCAMOA plan leaked out across the country this past week a number of other factors began to stand out that were quick to register with trade leaders in both the recording and automatic music industries. The effects they visualize might well set an entirely new program between recording and juke box interests.

Taken in order, they appear to be:

1) The plan will quickly spread to other operator groups throughout the country.

2) The smaller record labels, who for the most part are finding it increasingly difficult to establish adequate distribution that would give strong coverage to the phonograph operators, may find it the answer to their problem.

3) It is very likely the smaller labels would sell to the associations at regular distributor's markdown and that the associations would, in turn, sell to the operators at cost.

4) With major labels having already signified their intention to cooperate with SCAMOA, and with many of the minor labels scrambling to get on the bandwagon, operators will be able to do their record shopping at a single location.

What has proven most important of all to the juke box operator is the fact that he can "save money" purchasing the records at wholesale price. The differential between his present and the wholesale price, many juke box operators believe, will prove the difference between profit and loss.

"At least", as one noted op put it, "if we get our records cheaper the saving can show up on locations where we are now actually faced with a loss."

"SEND ME 500" SAYS - JACK SHEPHERD of the Phone Operators Assn. of Eastern Pa.

"I'LL TAKE 1,000" SAYS - JOHNNY HOLONKA, Mgr. of Runyon Sales Co., New York

DON'T GET CAUGHT SHORT — IT'S THE NEXT BIG NOVELTY SONG!

MY LITTLE RED HEAD

By MAX C. FREEMAN (Author of "Sioux City Sue") and FRANKIE ADAMS

SAPPHIRE RECORD NO. 710

ORDER FROM YOUR DISTRIBUTOR OR DIRECT FROM SAPPHIRE RECORDS, 600 CHANCELLOR ST. PHILADELPHIA, PA.

Published by: SHAPIRO, BERNSTEIN & CO., Inc., RKO BLDG., NEW YORK

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CLEVELAND, O. — Three thousand patrons of Cain Park Theatre, Cleveland's open air summer theatre, chose by an overwhelming majority "I Wonder Who's Kissing Her Now" from a group of new record releases as the Hit Tune for August, at the Hit Tune Party presented by the Cleveland Phonograph Merchants Association, this past week.

Results of the balloting showed that "I Wonder Who's Kissing Her Now" received more than half of the votes cast. This tune will be placed in the number one spot of more than 3000 juke boxes throughout the Cleveland area, and will be extensively advertised in the city during the month of August.

Following the Hit Tune Party, James Ross vice president of the Cleveland Phonograph group tendered a cocktail party at the Carter Hotel, in honor of Perry Como and Freddy Martin. The singer and orchestra leader arrived in town and offered their thanks to the music operators of the association for their wonderful cooperation in promoting the sale of their recordings.

Pictured above Dorothy Partridge of the Cleveland Press and two of the members of the cast of the Cain Park Theatre Production "Too Many Girls" inspect the Rock-Ola phono used during the preview. Below: James Ross, vice president of the operators group and Dr. Dina Rees Evans, director of the theatre ready the phone. Bottom: Renee Orkin star of "Too Many Girls" and James Ross tally the ballots submitted after the party.

IT'S GREAT!
Frankie Laine's Latest
and Greatest
Mercury Release
"KISS ME AGAIN"
on
Mercury No. 5059

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MAR-KEE RECORDS
49 WEST, 55 STREET N.Y. 19, N.Y. • CI 6-5939

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<td>5c Slot</td>
<td>265.00</td>
</tr>
<tr>
<td>10c Slot</td>
<td>275.00</td>
</tr>
<tr>
<td>25c Slot</td>
<td>285.00</td>
</tr>
<tr>
<td>50c Brass &amp; Silver Slots</td>
<td>295.00</td>
</tr>
<tr>
<td>5c DeLuxe Club Slots</td>
<td>295.00</td>
</tr>
<tr>
<td>10c DeLuxe Club Slots</td>
<td>305.00</td>
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<tr>
<td>25c DeLuxe Club Slots</td>
<td>315.00</td>
</tr>
<tr>
<td>50c DeLuxe Club Slot</td>
<td>325.00</td>
</tr>
<tr>
<td>5c Super DeLuxe Club Slot</td>
<td>335.00</td>
</tr>
<tr>
<td>10c Super DeLuxe Club Slot</td>
<td>345.00</td>
</tr>
<tr>
<td>25c Super DeLuxe Club Slot</td>
<td>355.00</td>
</tr>
<tr>
<td>50c Super DeLuxe Club Slot</td>
<td>365.00</td>
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### BUCKLEY

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track Odds DD JP</td>
<td>1250.00</td>
</tr>
<tr>
<td>Parlay Long Shot</td>
<td>1250.00</td>
</tr>
</tbody>
</table>

### EVANS

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangtails 5c Comb 7 Coin</td>
<td>674.50</td>
</tr>
<tr>
<td>Bangtails 25c Comb 7 Coin</td>
<td>764.50</td>
</tr>
<tr>
<td>Bangtail JP</td>
<td>671.50</td>
</tr>
<tr>
<td>Bangtail FP PO JP</td>
<td>839.50</td>
</tr>
<tr>
<td>Evans Races</td>
<td></td>
</tr>
<tr>
<td>Casino Bell</td>
<td></td>
</tr>
<tr>
<td>1946 Galloping Dominos JP</td>
<td>671.50</td>
</tr>
<tr>
<td>Winterlook JP</td>
<td>826.00</td>
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### GROETCHEN TOOL & MFG. CO.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Twin Falls</td>
<td>485.00</td>
</tr>
</tbody>
</table>

### O. D. JENNINGS

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Challenger 5-25</td>
<td>595.00</td>
</tr>
</tbody>
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### PAGE

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three-Play Bell Console 5-10-25c combination</td>
<td>690.00</td>
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### BALLY

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Entry</td>
<td>595.00</td>
</tr>
<tr>
<td>Special Entry</td>
<td>595.00</td>
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### GOTTLIEB

<table>
<thead>
<tr>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Daily Races (F. P. Model)</td>
<td>650.00</td>
</tr>
<tr>
<td>KLEENEY</td>
<td></td>
</tr>
<tr>
<td>Big Parlay</td>
<td>660.00</td>
</tr>
<tr>
<td>Hot Tip</td>
<td></td>
</tr>
</tbody>
</table>

### ARCADE TYPE

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allite MFG. CO. Strikes 'N' Spares</td>
<td>249.50</td>
</tr>
<tr>
<td>American Amusement Co. Bell A Ball</td>
<td>249.50</td>
</tr>
<tr>
<td>Amusement Enterprises, Inc., N., Y.</td>
<td></td>
</tr>
<tr>
<td>Bank Ball</td>
<td>375.00</td>
</tr>
<tr>
<td>One World</td>
<td>475.00</td>
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</table>

### CHICAGO COIN MACH. CO.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basketball Champ</td>
<td>499.50</td>
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</table>

### EDMELMAN DEVICES

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Bang 'A' Fifty</td>
<td>450.00</td>
</tr>
<tr>
<td>10' - 8&quot;</td>
<td>450.00</td>
</tr>
<tr>
<td>11' - 8&quot;</td>
<td>450.00</td>
</tr>
<tr>
<td>12' - 8&quot;</td>
<td>500.00</td>
</tr>
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</table>

### ARCADE TYPE (continued)

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electromat, Inc. Roll-A-Score</td>
<td>669.50</td>
</tr>
<tr>
<td>Esquire Games Co. Spotlite</td>
<td>399.50</td>
</tr>
<tr>
<td>Firestone</td>
<td>269.50</td>
</tr>
<tr>
<td>Roll-O-Ball</td>
<td>169.50</td>
</tr>
<tr>
<td>Genco MFG. Co.</td>
<td>499.50</td>
</tr>
<tr>
<td>International Mutoscope Corp. Atom Bomb (Model B)</td>
<td>375.00</td>
</tr>
<tr>
<td>Deluxe Movie Counter</td>
<td>140.00</td>
</tr>
<tr>
<td>Metropolitan Games Card Vendor</td>
<td>29.50</td>
</tr>
<tr>
<td>Double Up Skill Bowl</td>
<td>399.50</td>
</tr>
<tr>
<td>Scientific MACH. Corp. Pokerino, Location Model 5</td>
<td>279.50</td>
</tr>
<tr>
<td>Square Amusement Co. Sportsman Roll</td>
<td>425.00</td>
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<tr>
<td>Telequiz Corp. Quizzler</td>
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</tr>
<tr>
<td>Telequiz Sales Co. Telequiz</td>
<td>795.00</td>
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<tr>
<td>Williams MFG. Co. All Star</td>
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### MERCHANDISE MACHINES

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cigarette Machines</td>
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</tr>
</tbody>
</table>

### C. EIGHT LABORATORIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Bingo&quot;</td>
<td>189.50</td>
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</tbody>
</table>

### DU GRENER CHALLENGER

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Column Flat Mach w Stand</td>
<td>155.50</td>
</tr>
<tr>
<td>9 Column Split Mach w Stand</td>
<td>165.50</td>
</tr>
<tr>
<td>9 Column Flat Mach w Stand</td>
<td>175.50</td>
</tr>
<tr>
<td>11 Column Split Mach w Stand</td>
<td>175.50</td>
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### NATIONAL VENDORS, INC. Model 9B (Electric)

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Rove</td>
<td>321.75</td>
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</tbody>
</table>

### U-NEED-A VENDOR

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Monarch 6 Col w Stand</td>
<td>149.50</td>
</tr>
<tr>
<td>Monarch 6 Col w Stand</td>
<td>159.50</td>
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</tbody>
</table>

### MERCHANDISE VENDORS

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. B. T. MFG. CORP. &quot;Auto Clerk&quot;-(Gen'l. Mde.)</td>
<td></td>
</tr>
<tr>
<td>ASCO VENDING MACH. CO. Nut Vendor</td>
<td></td>
</tr>
<tr>
<td>ATLAS MFG. &amp; SALES CO. Bull Vendor</td>
<td></td>
</tr>
<tr>
<td>AUTOMATIC BOOK MACH. CO. &quot;Book-O-Mat&quot;</td>
<td></td>
</tr>
<tr>
<td>AUTOMATIC DISPENSERS, INC. &quot;Drink-O-Mat&quot;</td>
<td></td>
</tr>
<tr>
<td>BALLY MFG. CO. Drink Vendor</td>
<td></td>
</tr>
<tr>
<td>BENDIT CORP. &quot;Hot Coffee Vendor&quot;</td>
<td>540.00</td>
</tr>
<tr>
<td>CAIN MFG. CO. U-Select-It-74 Model</td>
<td>85.50</td>
</tr>
<tr>
<td>U-Select-It-74 Model DeLuxe</td>
<td>95.50</td>
</tr>
<tr>
<td>U-Select-It-125 bar DeLuxe</td>
<td>127.50</td>
</tr>
<tr>
<td>DAVAL PRODUCTS CO. Vendor&quot;</td>
<td></td>
</tr>
<tr>
<td>HOSPITAL SPECIALTY CO. Sanitary Napkin Vendor</td>
<td></td>
</tr>
<tr>
<td>INTERNATIONAL MUTOSCOPE CORP. Photomatic</td>
<td>1495.00</td>
</tr>
<tr>
<td>Voice-O-Graph</td>
<td>1495.00</td>
</tr>
<tr>
<td>MARKELLION CO. &quot;Clair Vendor&quot;</td>
<td></td>
</tr>
<tr>
<td>NORTHWESTERN CORP. &quot;Bulk Vendor&quot;</td>
<td></td>
</tr>
<tr>
<td>REVO, INC. Ice Cream Vendor</td>
<td></td>
</tr>
<tr>
<td>RUDD-MELIARIAN, INC. &quot;Dr-In-Cafe&quot; Coffee Vendor</td>
<td></td>
</tr>
</tbody>
</table>
YOU'VE NEVER SEEN A MORE AMAZING SOUND SYSTEM THAN

THE TEL-O-MATIC ROBOT

IT'S ALMOST HUMAN

Here's a golden chance for wide awake music operators and distributors to be FIRST in the richest market open to the finest development in Sound Engineering.

The Tel-O-Matic Robot has EVERYTHING — 40 selection phonograph for music programs — radio for special broadcasts — public address system for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location — a complete daily program can be inserted at one time — there's no other equipment like it! No engineering as fine!!

OPERATORS
The Tel-O-Matic Robot opens a completely NEW FIELD for you — for sales and rentals . . . get complete details TODAY!

DISTRIBUTORS
The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

CONTACT US IMMEDIATELY FOR FULL DETAILS ON TEL-O-MATIC ROBOT DISTRIBUTORSHIPS

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRYANT 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
BIGELOW 3-8777
ORDER YOURS TODAY

* Chicago Coin's
PLAY BOY

Better SCORING
FIVE 50,000 BUMPERS

Better EARNING POWER

Even better than KILLROY...
PLAY BOY with those extra five
50,000 high score bumpers... extra
ways to win and special features.

ORDER YOURS TODAY
TO INSURE Earliest DELIVERY

Your first choice should always be a game made by

Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Movie Star Shows Vender

Hollywood — Ilona Massey well
known movie actress in conjunction with
former U.S. Naval Commander Jay
Kurtz have joined in a vending machine
manufacturing venture and are produc-
ing the Kayem Chewing Gum and Vit-O-
Mins vending machine. Headquarters are
at 8161 Santa Monica Blvd.

Kurtz and Miss Massey announced the
appointment of Aubrey Stemler well
known coinman as their International
distributor. Stemler will maintain his
present offices as well as 8161 Santa
Monica Blvd.

Stemler stated in an interview that the
Kayem vending machines embody the
latest improvements to prevent tamper-
ing, or slugging and that every sanitary
protection known has also been embod-
ed in these machines, and production
was in full swing with unlimited deliv-
eries assured. Territory franchises to
reliable distributors are available. Stem-
ler gave assurance his firm has available
an unlimited supply of Wrigley, Beech
Nut and American Chicle gum.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
We, the undersigned distributors, wish to take this opportunity to thank the Rock-Ola Manufacturing Corporation for the marvelous advertising efforts which they have put forth in our behalf, as well as in behalf of all concerned with the automatic music industry of America.

We are most sincere in our belief that the Rock-Ola Manufacturing Corporation has made it possible for everyone connected with the automatic music industry of America to feel greater respect, keener elation and true triumph in the advertisements which have been featured by the Rock-Ola Manufacturing Corporation to further the growth, development, success and future of the automatic music industry of America.

Badger Sales Co., Inc.
1612 W. Pico Blvd.
Los Angeles 15, Calif.

Birmingham Vending Co.
2117 Third Ave., North
Birmingham 3, Ala.

Consolidated Distributing Co.
1910 Grand Ave.
Kansas City 8, Mo.

General Distributing Co.
2812 Main Street
Dallas 1, Texas

J. J. Golumbo & Co.
115 Newbury St.
Boston 16, Mass.

Brilliant Music Co.
4005 Cass Ave.
Detroit 1, Mich.

Ideal Novelty Co.
2823 Locust St.
St. Louis 3, Mo.

Indiana Automatic Sales Co.
450 Massachusetts Ave.
Indianapolis 4, Ind.

LaBeau Novelty Sales Co.
1945 University Ave.
St. Paul 4, Minn.

B. D. Lazar Co.
1635 Fifth Ave.
Pittsburgh 19, Pa.

Maine Automatic Music Co.
33 Exchange St.
Portland 3, Maine

1797 Union St.
San Francisco 23, Calif.

H. G. Payne Company
512 Broadway
Nashville 3, Tenn.

Bill Doyle & Company
330 Boed Ave., N. W.
Grand Rapids 2, Mich.

821 S. Salinas Street
Syracuse 3, N. Y.

Southern Music Sales Co., Inc.
727 Poydras St.
New Orleans 12, La.

S & M Sales, Inc.
1074 Union Ave.
Memphis, Tenn.

821 S. Salinas Street
Syracuse 3, N. Y.
IT TAKES IN MORE MONEY!

AMI
DE LUXE MODEL “A”
Roll all the features of the Model "A" AMI phonograph into one, and you come up with the simple basic fact: "The AMI makes more money!"
We know this is the feature which interests you most of all because phonograph earning power is the only solution for today's success in music operating.

AMI HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance
Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI Selective Play Mechanism and Remote Volume Control
$515

With AMI Continuous Play Mechanism
Complete with Amplifier and Remote Volume Control
$482.50

Complete with Amplifier but without Remote Volume Control
$470.00

Complete without Amplifier and without Remote Volume Control
$410.00

Prices F.O.B. Grand Rapids Excise Tax Included—Plus Local Taxes

GRIFFIN DISTRIBUTING CO.
3604 TULANE AVE., NEW ORLEANS 19, LA.
106 MINERVA ST., JACKSON, MISS.
322 FOURTH ST., SHREVEPORT, LA.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO—The above pictures were taken at the Knickerbocker Hotel showing of the new Packard “Manhattan” phonograph.

Top pictures show Senator Homer E. Capehart explaining the features of the “Manhattan” to Dave Gottlieb of D. Gottlieb & Company, this city, who is also president of Coin Machine Industries, Inc.

Bottom pic shows Wm. L. Krieg, president of Packard Mfg. Corp., Indianapolis, and Senator Capehart discussing the various features of the new “Manhattan”.

Packard reported this to have been one of the most outstanding showings of their new commercial phonograph with many noted coin machine leaders here attending.
### New Advance 25c Sanitary Vendors

**Clutch Handle**: $22.50

**New PIN Games**
- DALLY DOUBLE BARREL: $450.00
- UNITED HAVANA: 275.00
- RALPH: 275.00
- MARVEL LIGHTNING: 795.00
- CEM. HANES: 595.00
- W.M. TROLLEY: 595.00

**Arcade Machines**
- SPEEDWAY RONDABOUT: $250.00
- PREMIER TEN GAUGE: 15 80.00
- METAL TYPERS: 275.00
- SUPERLINE: 275.00
- SCHOOL HOUSE: 295.00
- MICRO SCALE: 525.00
- WALTzing FORTUNE: 525.00

**One Balls**
- Bally Entry P.O.: $355.00
- Bally: 355.00
- Gott: 555.00

### Recreation Pin Games

**Dynamite**: $148.50
- **Show girl**: 181.50
- **Shafter**: 179.50
- **Fiesta**: 174.50
- **Spillbound**: 174.50
- **Past Ball**: 174.50
- **Superliner**: 182.50
- **Step-Up**: 182.50
- **Hindley Racer**: 182.50
- **Big League**: 154.50
- **Scape Door**: 114.50
- **Summer**: 184.50
- **Big Hit**: 104.50
- **Prince**: 75.00
- **Chief**: 75.00
- **Gott**: 70.00
- **Air Circus**: 70.00
- **Bib Parade**: 70.00
- **Golden Glow**: 70.00
- **Trailing Wind**: 70.00
- **Sweeper Wheels**: 70.00
- **Flat Top**: 70.00
- **Buckley**: 104.50
- **United**: 104.50

### Slotted Games

**Slott Safes, Stands, Counters**
- **Chicago Update-Safe Lux**: $822.00
- **Chicago Safe**: $822.00
- **Lock Safe**: $822.00
- **Gala Stand**: $15.00
- **Ace Coin Counter and Carrying Case**: $155.00

### New Consoles
- **Bally Triple Bell**: $930.00
- **Top Gun**: 255.00
- **Jenn. Challenge**: 255.00
- **Evans Winterbrook**: 255.00
- **Evans**: 195.00
- **Gott H.K.**
- **Gott Pacific**: 172.50
- **Gott Tornado**: 445.00

### Vendors
- **Silver King**: 15 or 25c
- **Silver King话**: 15 or 25c
- **Silver King Hot Nut**: 25c
- **Vending Machine**: 15 or 25c

### One Balls
- **Dance Ball**: 375.00
- **Vend-A-Dance**: 375.00
- **Vend-A-Bowling**: 375.00
- **Jenn**: 255.00

### Arcade
- **Total Hull**: 75.00
- **Evans Ten Strike**: 75.00
- **Evans**: 75.00
- **Bally Defender**: 75.00
- **Poker King**: 37.50
- **The Sorcerer**: 75.00
- **Bridge Club**: 75.00
- **Chutes**: 75.00
- **Jenn**: 255.00

### Consoles
- **Jenn**: 255.00

### Slot Games
- **4 Mills Blue Fuji 3rd**: 75.00
- **10c Mills Blue Fuji 2nd**: 75.00
- **25c Mills Blue Fuji 1st**: 75.00
- **5c Mills Blue Fuji 3rd**: 75.00
- **10c Mills Blue Fuji 2nd**: 75.00
- **25c Mills Blue Fuji 1st**: 75.00

### New Counters

**Jennings LITE-UP COUNTER**
- **Jennings Standard COUNTER**: $600.00
- **Bally Mills COUNTER**: $600.00
- **Waltzing Holton COUNTER**: $750.00
- **Jennings Columbia COUNTER**: $750.00

### New Slot Games

- **Jennings LITE-UP COUNTER**
- **Jennings Standard COUNTER**: $600.00
- **Bally Mills COUNTER**: $600.00
- **Waltzing Holton COUNTER**: $750.00
- **Jennings Columbia COUNTER**: $750.00

### Consoles
- **Jenn**: 255.00

### Machine Exchange

**Machine**

**Exchange**

**Empire Super Mark's**

**Coin's**

**1012-14 Milwaukee Ave.**

**Phone**: Humboldt 6288

**Chicago, 22, Ill.**
DENVER, COLO.—Chris Une Murray, secretary to Gib Bradshaw of Denver Distributing Co., this city, always wondered how movie stars were able to get their picture into the papers. She learned this past week.

"They make news," she said, "and so I decided to make news, too, and I told one of the Rocky Mountain News' reporters all about the Mills Constellation."

Result — Christine got into the news. And with a nice two column display of herself, as above, demonstrating the new 40 selection mechanism of the Mills Constellation. Christine told all the readers of the Rocky Mountain News that the new juke box could be tilted at any angle and still give perfect ional reproduction.

Gib Bradshaw, Christine's boss, also came in for some nice news highlights by explaining the mechanism to the reporters who called around at the firm's offices to see the Mills Constellation.

But, when it wound all up — Christine was the one who got her picture in the paper and was also the one who demonstrated the machine.

Bradshaw did get a chance to tell reporters. "The machine has a new kind of coin slot shaped like an 'X,' which will take nickel, dime or quarter. This slot — getting convenience down to a fine point — makes it easier for both left-handed and right-handed people to insert coins."

Bradshaw also told reporters that it took Mills Industries five years to design the machine.
Buckley gives Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view.

Buckley's exclusive features of construction, combined with outstanding remote control music box—equally popular for wall or bar installation.

For Mills Escalator Bells
Hammerloid or Wrinkle

Your choice of:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Alumnum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Color chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator or Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

For Mills Escalator Bells

$50.00

The New Music Box

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding remote control music box—equally popular for wall or bar installation.

For Mills Escalator Bells

$25.00

Buckley Track Odds

Buckley Track Odds has long been recognized as the only seventeen-cent real track odds. Every one would stand up month after month—year after year—and out-corn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can ever come in a close second from the standpoint of earnings. Every day new operators are finding out that the new Buckley Track Odds are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 West Lake Street • Chicago 24, Illinois

(Phone: Van Euren 6634-37-38-8533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Fountain
School Supplies

Medford Students Enjoy Good Music

The GREEN LANTERN

30 E. Main

PORTLAND, ORE.—Budge Wright of Western Distributors, this city, sent this page which appeared in the Medford (Ore.) High School Annual and which shows the advertisement of an operator's location (The Green Lantern) publicizing the fact that, "Medford Students Can Enjoy Good Music" at this place.

At the same time this progressive owner of The Green Lantern sent the trouble of having a photo taken showing some of the High-school's students gathered around an Aireon Super Deluxe phone.

"It isn't just the idea of this page appearing in this fine school's magazine", Budge advises, "it's, instead, the idea that a location owner has seen fit to publicize a juke box to the students who are among the best customers he has."

Wright also continued, "There is no doubt in my mind that this is grand public relations work for the entire industry. It shows how storekeepers value the juke boxes in their locations. It also proves to everyone in the juke box business that we should not, nor even for a moment, forget that we are doing a grand music job for the highschool kids, bringing them the music they like and want at a price that's never been raised."

Coin Machine Industries, Inc. Public Relations Bureau also picked up the picture and in their report stated, "Along with many other comment, Mr. Morse and Mr. Wright both realize the value of teen-age community public relations."

NOW DELIVERING
FILBEN '47—Record Phono
Pantagos Maestro Music System
Personal Music Systems

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

The Greatest Of All
Williams' Games

"ALL STARS"
A Baseball Game With ACTION — SUSPENSE THRILLS — COLOR ORDER NOW! EXCLUSIVE DISTRIBUTORS

V.P. DISTRIBUTING

ALSO EXCLUSIVE DISTRIBUTORS FOR AIREON MUSIC

Mention "The Cash Box" When Answering Ads
Celebrates New Sales Record For Firm

BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Co., this city, wired The Cash Box this past week, "In the midst of depressive talk among certain types of coin machine people believe this of great import. Our firm has broken every sales record we have ever established so far this year. Believe this much due to good machines which we have enjoyed from Bally and also fact that coinmen are interested in equipment which will earn them real profits."

Coven also went on to state in his wire, "My compliments to The Cash Box for the fine work you are doing to prove to coin machine people everywhere that this business is leading all others. Any coinman who will check his records will find that comparatively he is far ahead of all other types of businesses in his community and that he is on the way to new and better achievements."

He ended his telegram with, "I am convinced that this business hasn’t really started as yet. Just watch the tremendous action which will result when faith and confidence return to all the coinmen."
Lincoln, Neb.—The Morning Journal featured the following editorial this past week which may have the answer to lowered collections for some ops here. The editorial was headlined, "Lost Nickels".

"While there are as many small coins circulating now as in war time, according to the U.S. treasury, thousands of them have lately been deflected from two popular channels, causing grief to certain big inventors. They blame the women. It seems that Rosie the Riveter was an impassioned devotee of the jukebox and the pinball throughout the war years. Now that she has gone back to the kitchen the revenue from those gadgets has been cut to the bone. Professional statisticians still contend that women haven't flocked out of the mills and back to housekeeping in such vast numbers as had been anticipated, but that merchants of cheap time-killing know better. Rosie and her pals used to spend six nickels for lunch and four on the jukebox, listening to sentimental ballads and dreaming of their G.I. Joes. They seldom got away without a turn at the pinball machine. Now that Joe himself is manning the factory benches, the golden stream has become a trickle. It did not do to change the selection of records to cater to masculine tastes. Men still love the pinball, but are able to keep their enthusiasm within bounds. Desperate search for the reason has turned up an odd theory—that people just aren't spending their money so lavishly."

Roanoke, Va.—Local newspaper here, The World-News, reproduced the above picture with the following:

"In this day of a nickel's worth for a quarter one has had to watch his nickels as well as his P's and Q's. This youngster has devised a method of getting his music free if he is on his toes. When questioned about it he said, 'I actually help the machine as normally I might put one nickel in the slot; this way the machine grabs my nickel about half the time and the fascination keeps me broke.'"

(This is the well known string trick, whereby a hole is usually punched thru a coin and string attached, in the hope that the coin will trip the mechanism and the player get it back before the coin can drop. Sometimes the mechanism will chew off the string and break it and the coin goes into the machine. Other times, by speed and skillful manipulation, the player gets the coin back before it drops. Ops here believe that this picture may start some "stringers" working again, but the average coin mechanism today will kill any possibility of this trick working.)
GIL KIT

CHICAGO — Gil Kitt of Empire Coin Machine Exchange, this city, reports that the firm is making a special offer to operators this month on all equipment.

Kitt has been contacting coinmen throughout the nation and has accumulated one of the largest stocks of machines in the firm's history.

"We have", he stated, "some of the greatest buys in our history right now and, in addition," he said, "we are also arranging for a special offer to those operators who can use quantities of good merchandise."

Telecoin's Cleveland Show Pulls Crowd

CLEVELAND, O. — According to executives of Telecoin Corp, who showed their machines here at the Hotel Carter on July 14 and 15, the "Telecoin Caravan" is continuing to attract large crowds of operators wherever it travels.

The interest shown by the ops here was as great, if not greater, than the premier showing which was held in New York at the Hotel Commodore on July 8, 9 and 10. The firm's execs, who are traveling along with the "Telecoin Caravan", report unusually great interest in each of the one products shown.


Some of the out of town coinmen at the show were: C. C. Cleghorn, St. Peters burg, Fla.; Frank Collins, Detroit, Mich.; Steven Collins, Detroit, Mich.; Albert Glick, Columbus, O.; W. J. Himmel, Akron, Oh.; Carl J. Nadiola, Toledo, O.; Wm. Roberts, Elyria, Oh.; E. M. Tarkiils, Youngstown, O.; G. H. Waltamath, Cincinnati, O.; C. E. Willoughby, Toledo, O.; Lamar Young, St. Petersburg, Fla.; E. O. Clifford, Erie, Pa.; J. W. Klingen, Edinburg, Pa.; and J. E. Raftry, Niles, O.

No J. P. In This Will

SPOKANE, WASH. — According to the press here, a will made by the late Earl C. Green, leaving $37,500 to his widow, Mrs. Alliette Green provided that she will lose the entire amount if she does not stop playing bell machines.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Quiz Kids Buck "Quizzer" For Damon Runyon Fund

CLEVELAND, O. — The Cleveland Plain Dealer, leading newspaper here, featured a double column story on the fact that the NBC "Quiz Kids" and Mrs. Naomi Cooks and Pat Conlon will attempt to beat the Telecoin "Quizzer" machine over National Broadcasting Corp. network. All winnings will go to the Damon Runyon Memorial Fund for Cancer Research.

Telecoin's showing here won much attention from column and when arrangements were made, because all coins which are inserted to play the "Quizzer" are donated to the Damon Runyon Fund, the press here decided that the "Quiz Kids" of NBC radio fame should attempt to buck the machine and whatever money they can win so doing would be turned over to the Damon Runyon Fund.

It is understood that Telecoin's executives immediately agreed to the match and the hope is among them that the "Quiz Kids" will do a great deal of winning to help benefit the Damon Runyon Fund.

The Telecoin traveling "Caravan" has gone on further west and will show their machines to operators everywhere on this tour. As coins are taken into the "Quizzer" from play at these showings the total is immediately sent to New York to the Damon Runyon Memorial Fund.

Music Ops Happy Graziano-Zale Fight Was Not Televised

NEW YORK — Music operators here and in other parts of the country where television has taken hold reported that they were extremely happy that the Graziano-Zale fight was not televisual this past Wednesday (July 16) where Rocky Graziano won the World's Middleweight Championship.

"Maybe", one noted music op here stated, who has found that 68 of his 70 tavern locations now have television sets, "this will start a new era. Many of the prize fight promoters have found that they cut down attendance by selling television rights to their fights. Yet, they don't take in enough on the televising of the fight to make up for the difference in attendance."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FILBEN “Mirro-Cle” To Premiere In Pittsburgh

PITTSBURGH, PA. — The new “Filben Mirro-cle” music line will be premiered at the Coin Machine Distributing Company, this city on Sunday, July 27.

The Filben system combines the Filben thirty record selection, one side, mechanism and Mirro-cle Music Cabinet. Also featured will be a complete line of remote speakers.

Coin Machine Distributing Company expects an attendance of approximately one thousand operators and their families from the various sections of Western Pennsylvania and the bordering territory of Virginia and West Virginia.

Coin Machine Distributing Company is headed by Sam Mannarino and John Labacco. Edward Steele is sales manager.

In addition to the Executive Staff the entire personnel of the Coin Machine Distributing Company will be on hand to greet the visiting operators. Many celebrities are expected to attend including Hank Greenberg, Billy Herman and Ralph Kiner of the Pittsburgh Pirates baseball team, as well as Little Jackie Heller, nationally famous master of ceremonies and delineator of popular songs.

The National Filben Corporation will be represented by Bert Davidson, Vice President and General Manager; William Rabin, President of the Filben Corporation; Ray Emerson, Chief Engineer and Chuck Hammet and William Zogg, chief service engineers.

All operators are invited to attend. Refreshments will be served from a very elaborate buffet bar.

America’s Best Buys!!

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
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<tr>
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<td>Bonus Bell</td>
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WE HAVE ALL MILLS SLOTS AND JUMBO PARTS

WANT

Mills Blue Frts. & Brown Frts.

COIN-A-MATIC DISTRIBUTORS
Formerly Lewis Coin Mach. Service

312 N. Chicago Ave. Chicago 21, Illinois

** KING-PIN SPECIALS **

BRAND NEW—ORIGINAL CRATES

- Bally 5c Draw Bell
- 25c Double Ballad, Ea.
- 25c Premium Bowler, Ea.
- 25c Marvin Pop Up, Ea.
- 25c Linco-Basket
- 25c Genco White w/Stand, Ea.
- Champion Marley, Ea.
- 25c Saltman Bowler, Ea.
- 25c Saltman Amplifiers, Ea.
- 1 Deposit With Order, Balance C.O.D.

SAY, “I SAW IT IN THE CASH BOX”
The Cash Box

**OPERATORS EVERYWHERE ARE THANKING THEIR**

**LUCKY STAR**

IT'S GOTTLIBE'S! IT'S GREAT!

Meteoric 5-Ball Action! Kick-Out Pockets! Score and Re-Score up to 15,000 at a Time!
Super High 40,000 Score!

Order From Your Distributor Today!
Make Every Day a Lucky Day on All Locations!

**MEMBER**

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

**DAILY RACES**

1-Ball Multiple LEADER IN ACTION! APPEAL! EARNINGS!

**PAYOUT AND REPLAY MODELS**

**OPENING SOON**

**CHICAGO'S MAYOR ATTENDS YOUTH CENTER OPENING**

CHICAGO—Present at the opening of the Moreland Lutheran Church youth center this past week (in the picture below, left to right) were: Jim Gilmore, secretary-treasurer of CMI, Inc.; Martin Kennedy, Mayor of Chicago; Art Weind, Salesmanger, phonograph division of Rock-Ola Mfg. Corp. and contributor of Rock-Ola phone in this picture to the youth center, and Hjalmar Hansen, pastor of the Church and former U.S. Navy Commander stationed at Great Lakes Naval Training Station.

In addition to the Rock-Ola phone, the Youth Center is equipped with a Wurlitzer record player, an Edsman Bang-A-Fifty bowling game, two pinball tables, a Sea-Raider machine, a counter game and various other amusement machines, all donated by members of the industry. All games will operate free.

Rock-Ola especially rebuilt the phone, which operated for several years in the USO Center on Wabash Ave., here during World War II.

Chicago's Mayor Attends Youth Center Opening

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**ATTENTION ONE BALL OPERATORS**

20 VOLT BAYONET BASE LAMPS
12c Each
MINIMUM ORDER 100 LAMPS

GLOBE DISTRIBUTING CO.
1623 No. California Ave., Chicago 47, Ill.
(TEL: ARmitage 0780)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
DAMON RUNYON DRIVE MAY BE ANNUAL EVENT

CHICAGO—Manufacturers got together at Bismarck Hotel for a special luncheon where they decided on the Damon Runyon Memorial Fund for Cancer Research drive.

Among those in attendance were: Dave Gottlieb, Jim Gilmore, Jim Mangas, Walter Tratsch, Dick Hood, Ray Moloney, Grant Shay, Lew Gensburg, Sam Wolberg, Andy Reen, Herb Jones, George Jenkins, John Chrest and George Glassgold, New York attorney.

It was at this special luncheon meeting where the manufacturers decided to go all out in the fight against the dreaded cancer disease and urge the entire industry to enter wholeheartedly into this battle against cancer.

The Damon Runyon Memorial Fund for Cancer Research is strictly non-sectarian. It is solely a money raising agency and the monies it collects are turned over to established laboratories, hospitals and universities to be spent for further cancer research.

It is hoped that this Damon Runyon Memorial Fund for Cancer Research will become an annual event for the entire coin machine industry with all coinmen everywhere giving their time and efforts to help make it successful each year.
Bally Announces Modernized "Eureka"

CHICAGO — Bally Manufacturing Company has commenced volume production of the “Eureka” free play pin-table, which was originally introduced in 1938. Announcing the revival, George Jenkins, Bally vice-president and general sales manager, explained that operators have been calling for a post-war “Eureka” ever since the end of the war.

"Hundreds of ‘Eureka’ tables," Jenkins said, "are today earning top money, after nearly a decade on location. ‘Eureka’ operators not only requested that the new game retain the profit-proved features of the original but also insisted on the use of the original name. ‘Eureka’ embodies the famous Bally one-ball principles—such as changing odds, mystery selections, sectional playfield—but has no race-horse atmosphere and is built only in a free-play, table-style model. In the new 1947 ‘Eureka’ we have added the ever-popular A-B-C-D feature and the old favorite spell-name feature. The new ‘Eureka’ also has the popular motor-driven shuffle and convenient mechanism-shelf introduced in ‘Bally Entry’.

‘Eureka’ is described as instantly convertible from multiple-coin to single-coin operation, 1-ball, 2 ball, or 5-ball play.

Correction!

In the DAVID ROSEN AMI ad that appeared in the July 7 issue of The Cash Box the name and picture of HARRY STERN Major Amusement Co. 5th and Poplar Philadelphia, Pa. WAS USED IN ERROR.
The big news all over town is the marvelous broadcast made by Walter Winchell on Sunday evening, July 13 from Hollywood and his mention, specifically, of Ray Moloney and Dave Durant, both of whom are much enthused over the opportunity this gives the industry to fight the flimsy, flier, and ad-deck types. Many an old coinman in this area is all out in the fight to help wipe out cancer. The winning slogan for the Damon Runyon Memorial Fund benefit is, "When Cancer Collapses, the Cancer Victims of America Can Stand Up." This slogan was originated in the office of the late Harry Cohn, who was always a supporter of the cause. The slogan is a fitting tribute to the memory of Harry Cohn, who was always a staunch supporter of the cause.

The new slogan for the Damon Runyon Memorial Fund is, "When Cancer Collapses, the Cancer Victims of America Can Stand Up." This slogan was originated in the office of the late Harry Cohn, who was always a staunch supporter of the cause. The slogan is a fitting tribute to the memory of Harry Cohn, who was always a staunch supporter of the cause.

Also of big interest this past week was the record breaking Zale-Graziano fight. Coinmen from all over the nation came in for this battle and they actually melted in the humid heat of the stadium. But all were plenty satisfied with the great fight and the fine gate. A report was noticed Jackie Fields, Wurlitzer distribs of Pittsburgh at the ringside and saw him introduced as the former World's Welterweight Champion. Many other coinmen were sprinkled everywhere throughout the stadium. It was one of the fights that again proved how much coinmen love the major sporting events. In fact, we hear that many have already sent their checks into the N.Y. Yankees' offices to be sure of seats at all the forthcoming World Series. Lots of fun with flying discs popping off all over Randolph Street and buzzing right by our office windows here. After a bit of running about, some brave people decided to take the time and up and see what those white disks were all about. To make a long story short—it was once again clever promotion by our good friends. Jack Schuman of Coven Distributing Co., at the present time in the States and now enjoying their 3rd week at the Oriental Theatre here and the new records they have cut for the firm since making "Peg O' My Heart"... Jack Nelson, sales director for Allite Mfg. Co., Los Angeles, seen at the airport last week, being greeted by his wife and family, after a long trip in from the west coast. But due to the press of business on this bowling machine, Jack remained in town for just about two hours, and then flew out again to Detroit and other cities on his schedule.

Ben Coven of Coven Distributing Co. is right in the midst (heat and all) of setting up a most complete parts dept. Joe Schuman, formerly in charge of Bally's parts dept. and one of the old timers in the coinbiz, will be in charge of Coven's parts dept. In the meantime, Ben was forced to delegate much of his work to Bob Schaeffer who, in the future will divide his time between the offices here and the road. Ben also reports that Eddie Wikoff is going great guns on the road with Bally equip't and the ops depend on seeing him regularly... Lindy Force of AMI reports that he can once again stretch his legs a bit a since the firm moved their sales offices to 127 No. Dearborn. Lindy feels certain that this new location will prove very popular with all visiting distribs since it is right in the very heart of the Loop and within walking distance from all well known hotels... J. R. Bacon, vice-president of the Chicago Coin still in the thick of the business... Someone dashed right thru a red light to smash into his new '47 Ford. Fortunately he escaped with minor injuries. By the way, Dave Lovitz, Jennings' adman, returned from his recent trip to Hollywood, but reports that they stuck pretty close to home because of the new daughter, but he liked loafing around the house for a change.

Harry Williams is back from the west coast. Harry flew straight thru, just stopping off to refuel his new Beechcraft, in his hurry to get home. "They can say what they please about that beautiful California weather," Harry reported, "but it was far as I was concerned, just too humid. And the Los Angeles coinmen in this area is all out in the fight to help wipe out cancer. The winning slogan for the Damon Runyon Memorial Fund is, "When Cancer Collapses, the Cancer Victims of America Can Stand Up." This slogan was originated in the office of the late Harry Cohn, who was always a staunch supporter of the cause. The slogan is a fitting tribute to the memory of Harry Cohn, who was always a staunch supporter of the cause.

Both Billy Delves and Lynn Durant at Union Mfg. Co. reported their place to be busier than ever this past week with plenty of visitors pulling up to see the newest ideas at work in their factory. Most of the guys had come in a day or two before the big fight and Friday night was the first big day of call... Carl Trippe of Ideal Novelty Co., St. Louis, Mo., was around town this past week. Carl hasn't been here in some time but he enterprises that they had a good past week with very large shipments of the games he represents in this area... Dave Simon of Simon Sales, New York, was also in town and was arranged to get the larger shipments of the games he represents in the East. We also heard Dave tell what a nice place he is opening on Todd South Ave., "You won't believe it"... His shipment flew back to town this past week. Harry has been commuting between New York and Chicago so regularly that all the plane schedules knew him by name. Harry expects some big things to break very soon... Ted Rubenstein of Marvel advises that they had a good past week on new game but that material shortages and other difficulties forced them to make some changes. He claims, that demand for their "Lightning" still continues and that they are doing everything possible to keep their customers happy.

Gordon Sutton of Illinois Simplex was a pretty busy guy this past week. He entertained his parents who came up from Indianapolis to visit with him as well as his brother who came all the way from St. Petersburg, Fla. In the meantime, Gordon is planning on a complete remodeling of his offices which he hopes to have completed by August 1. Then, with the crunch on, so many, many Wurlitzer distribs and execs arrived to attend the big Zale-Graziano fight and Gordon was again busier than ever... Irv Kleiman of Atlas Novelty leaves for a business trip thru Illinois this week, while Joe Klein returns from a trip to California vacation. This is one busy spot in town. While there bumped into Dick McClanathan of Savannah, Ill., A. R. McDonald of Ottawa, Ia., Oscar Hepka of Waterloo, Ia. and Gus Ondrus and Emil Charan of Union City, Mich. ... Mike Spagnola was a happy guy thru the past week. He's secretary returner. Now he is going to try and regrow some of the fingers he wore down to the third knuckle typing his own correspondence while still a sickie. Mike also played host this past week to John Haddock, away president of AMI and Randy Force, salesmanager of the AMI firm.

Art Weinard talking things over with Mayor Martin Ken- nedy this past week when Rock-Ola donated a phone to the Moreland Lutheran Church Youth Center. This phone had formerly been in the USO Center on Wabash Ave. and is now seeing more duty at this new Youth Center which opening the Mayor attended. Great times in the spot for the kids and entertainment... Nate Gottlieb tells me that they just haven't time to mind the heat over at the Gottlieb factory. Demand for Gottlieb games, he says, continues greater than ever and it's just a matter of getting out the machines. Those of us who visit around over to Bally's big plant this past week to compliment Ray Moloney on his National Chairmanship for the Damon Runyon Memorial Fund drive and also on his bringing back (all modernized) the new "Eureka," which first appeared in 1938.
Biggest news of this past week was Walter Winchell's broadcast from Hollywood, Sunday evening, July 13th wherein he went out to pry into the coin machine industry for its grand offer to the Damon Runyon Memorial Fund for Cancer Research, specifically mentioning Joe Ponser of Dave Gottlieb and Company, Inc. This is the grandest opportunity which has ever come before the entire coin machine industry. We know that New York's coinmen will immediately take advantage of it and will go all out to help the Damon Runyon Memorial Fund by setting aside one day a week where the complete proceeds from juke boxes, roll down games, bowling alleys, vending and servicing machines will be given to the Fund. New York's coinmen have always led the parade in these great, charitable causes, and, here's one that really means something to each and every coinman in New York. We urge AMOA to get together immediately in a big mass meeting and name a day wherein every juke box in this man's town will be placed advising the general public of the proceeds (including the location of the juke boxes) will all go to the Damon Runyon Memorial Fund. There is no doubt in our minds that Walter Winchell, if he received Lyons and Dan Parker, who are all officers of the Fund, will gladly publicize this day in their columns, attracting great attention to the juke boxes. They also urge everyone of the roll down game distributors to call in their operators to a general mass meeting and arrange to have them set aside one day sometime in the future. Here's the wire that Walter Winchell sent to Dave Gottlieb, president of Coin Machine Industries, Inc. "Your George Giambrone brought me the exciting news of what you all will do for the Runyon Cancer Fund. I am thrilled. Thanks. This is to authorize the Drive. I am rushing your letter to Runyon Committees and Counsellors who will put it all in proper form. Let's all meet here to set aside one day at a time with your generous cooperation the Cancer Fund is assured of financial success." Walter Winchell wired The Cash Box, "Thank you very much for your wonderful support. Regards."  

Former Brooklynite Willie (Little Napoleon) Blatt sends us up one of his new business cards with the new famous cartoon of himself as "Little Napoleon" from his Miami Beach offices and on the back of the card has a picture of old Father Time and a casket. Printed on the back is the following: "Don't let this happen to you-play too little too late. Here's a chap who never learned how to play or relax. He was so busy trying to make money that he did not notice the inaudible but ceaseless footsteps of time. Result—the Old Man now has to relax brother, relax.

According to Jack Kosofsky who writes a Philadelphia column for the Miami Herald, "A newspaper check in Philadelphia showed that one out of five gum vending machines in the city don't deliver the merchandise, which means a lot of extra profit for the machine operators." (Philadelphia gum vender ops, please check.)... Hymie Rosenberg is feeling much better, reports that Walter Winchell has heard from him, that patch from his eye and also taken off the dark glasses he was forced to wear. "At least, Hymie says, "I can see what I'm selling again"... George Ponser is out of town again, on his way to Chicago. We wonder whether George will soon have an announcement regarding those constant trips to Chi? Jack Semel reports plenty of action in the Hoboken factory of Easo Mfg Co. with leading distrubs calling around to get a look at the firm's new kolldown. Jack believes that they're going to set some kind of a record with their first game.  

Dave Simon's new offices on the "Wailing Wall", which is what they're calling New York's Coinrow (Tenth Ave.), just recently opened. We know that New Yorkers are touching the spot right now... Mike Macues relaxing in his nice big private office and taking in a baseball game right in the middle of the afternoon. Mike has built a very remarkable console television set which has caused plenty of talk-talk up and down the Wailing Wall with everyone wondering whether Mike is going into the Television-Juke Box which some of the music men have been talking about. Jack Shepard phones in from Philly to advise that everyone there is all hopped up about the important story of the IBEW Local here on picketing... Jim Ross of Cleveland, who is Secretary-Treasurer of the Ohio State Phonograph Owners Assn, also phones in to long distance to talk about the "Tune" for August was picked last Saturday night at Cien Park in Cleveland Heights and is "I Wonder If He's Kissing Her Now" as sung by Perry Como. By the way, the Cleveland boys threw a cocktail party for Como and Freddy Martin at the Carter Hotel barroom this past Wednesday.

Dave Stern had himself a busy Tuesday this past week, "Just like from nowhere", Dave says, "the joint was jammed with buyers." And, it seems to have been the same all over the board. Stern did most of the selling with Dave taking over that nice, big soft chair in his private office for some confidential chatting... Since the news has got around the street that Nat Cohn has bought himself a Higgins speed cruiser the boys are trying to convince Nat that here's his chance to win the Indianapolis 500. One of the Newark, N. J. coinmen tells me that they should be calling Nowak's Broad Street, which is that city's Colonn, "The Jersey Wailing Wall". There's still plenty of dispute around town concerning if and when there will ever again be novelty games operating here. Some are adamant that they will not be allowed to return. Others just as vociferous that they will. Who knows?

Big meeting at Bert Lane's last Wednesday evening brought out some very fine and pertinent facts to the coinmen here which will prove of extremely good value if the advice given is carefully and zealously followed. Bert is 100% out to get everyone in the business here to join and cooperate with the AMOA to continue in business profitably and smoothly... Dave Lowy and Phil Mason seem to have a hunk of the phonc export market. Also note that the boys are rolling out those Sportsman Rolls just as fast as they arrive. Chippy Maltz, we hear, is reported to have created a roll down game which is going into production very soon... Jack Mitnich, Runyon's hard working manager, was really working and sweating away this past week on the shipment of brand new AMOA phonos arrived. Maybe Jack's reducing. Anyway, the old boy can still swing those phonos around.

Here's a kid who has won plenty of nice comment from juke box ops here—Joe Kornfeld, see salesman for Runyon's record department and going to leading music dice. "When Joe says a record's good—you can bank on it"... Brooklyn music op, Sam Gage of Gage Music Co. joined AMOA this past week... Whole gang of music ops rushed themselves away from this hot and sticky city this past week for vacations. Among them were: Tom Connolly of Connolly Music Co., Irving Reckerman of Monarch Music Co., Ben Feldman of Long Beach, Tom Manca of Manca Music Co. and some others we weren't able to catch up with... We hear that Frank Schneider of Click Vending has fully recovered from his recent appendectomy and is getting around to say "hello"... Lou Wolcher of Advance Automatic Sales Co., San Francisco, Calif., spent the past week in town visiting with his family here and also seeing what was to be seen around town.

Hirsh de LaViez of Hirsh Coin Machine Co., Washington, D.C., just nailed us a very fancy covered booklet entitled, "What I Like About the Ginnings in Hollywood". It's got 24 full pages inside—each one blank. (At least the paper's nice and soft anyway, Hirsh)... We hear that Lee Rubinow (former New Yorker) and now settled for life, it seems, in Miami distributing Seeburgs, has bought himself a hunky new piano and has set out to learn all about the sea... Charley Polgan back home in Newark visiting with the home folks. Charlie now operates music and games down in Miami and reports that, "Miami's my home from now on."
A few of the ops braved the summer heat to do their coin shopping along the row this past week, they included: E. E. Simmons, Paso Robles; Thomp sen Bros., Delano: Jud Levey, Los Angeles; Joe Soares, Tulare; John McGee, Downey, Niles Smith, Olddale; Fred Casay, North Hollywood; Charles De Witt, Redlands; Alfred Pratte, Hawthorne; Howard Hunt, Redlands.

Nels Nelson has been selling quite a number of new Mirror cabinets. Nels tells me that many of the music ops are installing these conversion cabinets in their locations and find that it frequently increases their weekly collections... Charlie Fulcher, managing the Mills Sales office here tells me that he has been taking some nice orders for the new Mills Constellation phonos. Charlie says that he expects larger deliveries of the machines to fill all demands and fill many of the orders he has in his files. In talking about other types of equipment that is in demand now, Fulcher says there is a good demand for the new Mills Bells... Len Micon and Art Crane took off for a few days trip by car traveling up north to call on the distributors, and get things ready for the new pin game the boys expect to handle in the very near future... Ken Bevins of the Commercial Coin Radio informs us that their plant is in full production of the firm's new coin operated radio. Bevins has received many calls asking for info on the tremendous demand Bernice system which is causing lots of swell reaction from motel and hotel operators.

Al Silverman of the Adams-Fairfax Corporation is wending his way across the country and is somewhere in the midwest. Al plans on seeing most of the firm's districts on the way and appoint many new ones. The new 5 cents 1947 Tray is in tremendous demand... Shapiro says, President of the firm. Shapiro tells me that more and more ops are turning to vending machines and that the volume of requests for info are growing each week... Eddie Meehan and Abadin Reaza has just reached New York and plans on spending some time there turning out several recording sessions... Heard from Ben Ellison of Hollywood International Records that his Hollywood Collection is to be made into a movie and will bear the same title. This is a good break for Ben and should help to sell lots of those swell albums... Leon Rene is very happy of the swell response of the ops to the new Jeffries Recording of "When I Write My Song," Leon tells that the sales of this new platter is growing by leaps and bounds... Howard Krause of Enterprise Records has been receiving many calls from ops after his very stirring talk and advice given the music ops at their last meeting. An attempt is being made to get the several different factions together again with Krause being asked by both sides to act as peacemaker.

M. C. (Bill) Williams, of Williams Distributing Company has been very happy over the response of the ops to the new Williams "Torchy". It's a terrific game with more action than the boys ever dreamed of. It's a natural for locations that need action Bill tells me... Aubrey Stemer is going after the vending business in a big way, Aubrey tells me that the boys are turning to vending operations in greater numbers every day. We were quite pleased to learn that Aubrey is representing Iona Massey, that really gorgeous Movie Star.
THRU THE COIN MILE

MINNEAPOLIS ST. LOUIS

The temperature in Minneapolis has been hovering around 90° and better this past week, and since the sensational Walter Winchell broadcast from Hollywood, California last Sunday evening, the temperature around coinrow has taken on the advent of getting much hotter. All coinmen, music operators, jobbers and distributors are rapidly climbing on the bandwagon to aid this worthy cause, The Damon Runyon Memorial Cancer Fund. The suggestion from one leading coinman to have the local music association, set aside one day in the near future to donate all proceeds from collections to the Fund is meeting with the wholehearted approval of Twin Cities folk. Placards stating that the collections of "this juke box" are going to the Damon Runyon Fund will undoubtedly boost the proceeds of this noble fund, but will also in turn stir the very heart and soul of not only the Twin Cities, but also the nation. Now is the time to show the entire country, that the Minneapolis and St. Paul coin machine industry is behind the Damon Runyon Memorial Cancer Fund. Now is the time for the entire coin machine industry to aid in the fight of a foe whose death toll in 1946 was greater than that of the horrible war years just ended. Walter Winchell, whose life long friend, Damon Runyon was struck down by cancer has come to the fore to fight this deadly disease which strikes without warning. ARREST CANCER—IT'S WANTED FOR MURDER!!

The Twin Ports Sales Company of Minneapolis held open house last week at the new Packard "Manhattan" Phonograph received a preview showing. Senator Homer E. Capehart attended the showing and guested a banquet held in his honor at the Nicollet Hotel. Operators received the Manhattan with great ovation, and the attendance at the banquet was tremendous.

Frank Mager and his wife, of Grand Rapids, Minnesota, were here as one of the visitors to the show, and also spent a little time calling on several other distributors in the Twin Cities . . . J. C. Weber of Blue Earth, Minnesota spent a few days in Minneapolis calling on a few distributors . . . Garfield Brown and his wife, of Chippewa Falls, Wisconsin, visited Minneapolis just for the day . . . Congratulations Department: To Phil Smith on the birth of a new seven pound baby boy at the Asbury Hospital, Minneapolis. Mrs. Smith is doing very well, and Phil was busy the following day passing out cigars . . . . J. H. Bessler, of the Hy-G Music Company set to leave for a few week boat trip on the Great Lakes . . . Henry Greenstein, of the Hy-G Music Company just back after a nice ten day trip in Canada.

Paul Hayes of Rochester, Minnesota spent a week in Duluth and also at Two Harbors, Minnesota just vacationing . . . George Wheeler, operator at Wadena, Minn., for many years and who has been on the sick list for many years, passed away Thursday, July 10. All distributors and their friends offered their condolences to Mrs. Wheeler in her time of sorrow . . . Ralph Meyers of Mitchell, South Dakota spent a few days in Minneapolis just sort of vacationing . . . Minnesota State Association for Operators will hold a meeting at Brainerd, Minnesota on July 24. This is the first summer meeting to be held for quite some time. A good turn out is expected due to the fact that the meeting is being held in one of Minnesota’s finest resort towns . . . Mike Cranes is doing all right for himself in the Real Estate Business as a sideline.

That long feared "hot weather" of St. Louis summers has prompted ops and distributors around town to take off for their favorite vacation grounds. Those who can tear themselves away are basking in the sun on the beaches or working their blood pressure up even more by "going on the East Side." An unusual feature about this latest period of hot weather is the fact that business has been booming.

John Gazzoli, Star Novelty Company, is all smiles over the recent return of Harry Dorn to the Star flock. According to John, things will really start humming now that Harry is back in charge of the service department of the outfit.

No one would ever know that Joe Morris, J. S. Morris and Sons Novelty Company, was ever sick the way he is handling things since his return from Arizona this Spring. Sidney Morris is glad to have his Father back for more reasons than one, for while others are sweltering in the heat, he is enjoying the cool nights and days of South Haven, Michigan.

That voice you heard cheering on the Cardinal players during the All-Star games was Ben Axelrod of Olive Novelty. Ben spent his week vacation in Chicago taking in the sights, which consisted mainly those on the beaches. That girl who is flashing pretty smiles to Olive customers is Ben’s new receptionist, Estelle Holtzman. John Kujath and Bob Huggins are sending "Wish you were here" cards to the less fortunate members of the Olive staff . . . While others are glad to rid themselves of used machines in the best way possible, Ben is reporting an amazing increase in the demand. "In fact, business is booming so that I am in need of an expert mechanic to keep up with the orders," Ben stated, "I’m actually out looking for used machines now."

That noise St. Louis folk are starting to hear is not an earthquake nor the flying saucers around town, but rather the opening gun being shot for the St. Louis portion of the coin machine industry division of the Damon Runyon Memorial Cancer Fund. Walter Winchell’s broadcast from Hollywood, Calif., last week sent a chill up and down the spine of every coinman in the city. Fighting cancer now means saving the lives of countless individuals throughout the nation at a later date. Your kids deserve the chance to grow up without knowing this dread disease. The coin machine industry had the opportunity to combat an enemy such as this. The nation wide campaign to direct the collections from juke boxes, games, roll downs, vending and service machines to the Damon Runyon Memorial Cancer Fund will undoubtedly meet with the approval of all St. Louis. Cointrade members are vehemently urging the St. Louis association to back this worthy cause to the hilt! We can’t possibly use enough strong language to make each and every coinman realize that the fight to kill cancer is a fight for existence.

The hot weather just means more nickels to Carl Tripe, Ideal Novelty Company, Carl’s Sylvan Beach, Westlake Park and Chain of Rocks Amusement Parks have been loaded with people escaping from the heat of the city. Flood waters came within a few feet of washing out Carl’s Sylvan Beach lay-out . . . Marvin Mitchell, right hand man of Lou Morris over at Morris Novelty Company, is getting a much needed rest while Lou keeps the records turning on the Morris routes.

Jim Hauser of Centralia, Illinois and Jack "Slim" Mehl of East St. Louis were in to see Ben Axelrod about a couple of new Kelvin alarms. "Slim" Mehl is a big man on the East Side. In fact, Slim is a big man anywhere with a grin that makes Sidney Greenstreet look like a starvation case.

As of this Thursday your St. Louis reporter, Bert Merrill, will be a married man. Original plans called for a later date, but the (1) just couldn’t wait to tie the knot.
WANT — The greatest money makers in Consoles — Bells, One and Five Ball machines, Skee Ball Alleys, and High Score Tally and Total Rolls. Thirty-five years distributors for leading manufacturers. Your quantity and condition of safety against misrepresentation. Let your requirements be our problem. SILENT SALES CO., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.


WANT — Genco Advance Rolls; Genco Totals Rolls. Phone, Wire or Write. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

WANT — Low Price on good, used Bally Triple Bell or Keeney Three Way Super Bonus Ball. Can you use Phonographs or pin balls in trade? We trade or pay full cash. EDWARDS MUSIC CO., 115 NO 3rd ST., DOUGLAS, WYOMING.

WANT — Victory Specials F.P.; Daily Races F.P.; Bally Special Entries F.P. Games must be in A-1 condition and quote lowest price in first letter. N. J. STEINKE CO., 18 E. TUFFER ST., BUFFALO 5, N. Y.

WANT — Blue Fronts; Brown Fronts, all denominations. Write, wire or phone. COIN-A-OMATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 81, ILL.


WANT — Bally Triumphs, any quantity. Please write or wire prices and conditions of machines. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIEN ST. EAST, MONTREAL, CANADA.

WANT — DuCrenier "S" Model Cigarette Machines. L & H VENDING, 4807 POSTER AVE., BROOKLYN, N. Y.

WANT — Will buy any quantity used slot machines, all makes and models. Also, New Face Chrome Deluxe Slots 5-100-25¢ & $1. Quote your lowest prices in first letter. All machines must be in A-1 condition and in complete working order. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2888 W. FICO BLVD., LOS ANGELES 6, CALIF.

WANT — 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $100. ea. for Seeburg Vugies. NOBRO NOVELTY CO., 369 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT — Bally Fairmount Pay Tables, any number, no rebuilds. Will pay Cash or Will Trade for equal value on new Gottlieb Daily Races Free Play. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585

WANT — We want you to buy used machines from an established factory distributor. Don’t buy from people closing out their junk or selling junk routes. Our repainted machines look like new. Proven money makers only. Authorized Mills and Keeney distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. ST., MINNEAPOLIS 15, MINN.

WANT — Lite-O-Cards with Spring Bumpers. Will pay $40. ea. MODERN AMUSEMENT CO., 530 UNSULIDE ST., NEW ORLEANS, LA.

WANT — Will buy new or used Advance Rolls. Also Chicago Coin Basketball. State lowest price and condition. SEIDEL COIN MACHINE SALES, 456 W. 47th ST., NEW YORK C. Tel: Plaza 9-1380.

WANT — 5 Ball Fronts pay your Tables. All machines must be A-1 in appearance and mechanically. State quantity and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Used Genco Advance Rolls and Total Rolls. Advise quantity and best price in first letter. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS.

WANT — Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy. etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. F. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. F. Games; used Evans Ten Strike; used Coca Cola White; Bally Line-A-Line; V. V. Tappers; Scales, etc.; Converters 110 DC to 110 AC, 110V, 25 cycle to 110V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Keeney Bonus Super Bells 5-25¢ & 5-10-25¢; Bally Triple Bells; Mutoscope Fan Front & Rod Top Diggers; Rock-Ola Playmasters; Orig. Brown Fronts; Chomes and Black Cherry SLOTS. State quantity and condition of first letter. W. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070.

WANT — Original Mills Black Cherry and Golden Falls; Keeney Bonus Super Bells; Bally Draw Bells; New or Used Phonographs. Spot Cash. For quick sale, get in touch with us. SILENT SALES CO., INC., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.
FOR SALE — 1 Gray Mills Agitator, model H83 New Special $59.50; Twin tube wooden nickel nudger, same high quality, New Low Price $3.45 ea., in lots of 200 or more only $2.35 ea.; 2 used Gealees, very clean $269.50 ea.; 3 Auto — 5 FP Jumbo, all reconditioned and refinished, only $57. ea. take them all. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, OREGON.

FOR SALE — Massengill Pool Table, refinished perfect, same as new (make offer); 8 A.B.T. Challengers 1¢ or 5¢ $25. ea.; Blue & Gold V.P. $45. All equipment guaranteed same as new for 7 day trial. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-R

FOR SALE — Personal Music and Solotone Boxes. Also Studio & location amplifiers. Wire, phone or write for real low price. RUYON SALES CO. OF N. J., 123 W. RUYON ST., NEWARK 6, N. J.

FOR SALE — Tally Rolls, Total Rolls, arcade equipment, repainted. Surprising prices. Make your needs our problem. Save with safety buy from authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200-11TH AVE. S., MINNEAPOLIS 15, MINN.

FOR SALE — Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 654 TENTH AVE., NEW YORK CITY. N. Y. Tel: Bryant 9-0917

FOR SALE — Radics — 1000 Coin-operated, never used, original packing, complete with 25¢ - 1 hr. Slot. Beautiful Walnut finished cabinets. Will not consider sale of less than 50. Make an offer. R. SWONDER, NEWBURY, INDIAN

FOR SALE — All the latest 5 ball games, at the best prices in the U.S.A. Mexico; Carousel; Ranger; Ballyhoo; Play Boy; Torchy. Try us once. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD 5, Conn. Tel: 6-5583

FOR SALE — 2 Total Rolls, excellent condition $219. ea.; 2 Tally Rolls, perfect condition $149.50 ea. SILENT SALES CO., SILENT SALES BLDG., 200-208 — 11TH AVE., S., MINNEAPOLIS 16, MINN.

FOR SALE — 6, Like new, Keeney Big Parlay one ball machines (write). Territory closed. 1/3 deposit, balance C.O.D. AUSTIN AMUSEMENT CO., 210 W. 8TH ST., AUSTIN, TEXAS.

FOR SALE — One Mills Black Cherry Bell, 25¢ play, 2-6 payout $100. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SOUTH WYOMING AVE., KINGSTON, PA. Tel: Kingston 7-3041

FOR SALE — We offer only top flight machines proven money makers repainted and rebuilt. Keeney Consoles; Mills and Jennings Consoles; Mills Consoles; Evans Consoles; Bally Victory Derby and Draw Bells; Keeney Big Parlay F.P. and P.O. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

FOR SALE — Biggest Bargains in Country — 5 Tube Model Table Radio, list $29.95. Your cost in lots of six $10.; Radio Tubes 50¢ off, lots of 100 — 50 & 10%; Portable Elec. Phone, list $95., 2 for $165.; in new condition; models 200 & 220 M.P.D. at 200 Volts $55 per hundred. MIDTOWN SALES, 378 GEORGE ST., BUFFALO 4, N. Y.

FOR SALE — 5 Bally Draw Bells, brand new in original crates $350. ea.; 1 Keeney Single Bonus Bell, used $95.; 7 Keeney Triple Bonus Bells 5-10-25. Used two weeks $1150. ea. 1/3 deposit required, balance C.O.D. IRVING BROMBORG CO., 1549 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel: Prospect 2830

FOR SALE — $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panorama $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel: Mitchell 3234.

FOR SALE — Original Mills Bonus Bells, rebuilt, new cabinets, knee-action, club handle; refinished Silver Hammerloid to match Black Cherry Bells $4 $175. 10¢ $185. 25¢ $195.; Hi-grade rebuilt Cherry Bells; Gold & Silver Chromes; Brown & Blue Fronts; Hand Loaded and many others. Bargain List Free. KOLOCHE NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1325

FOR SALE — Want To Trade for used five ball games; 80 Daval free play counter games, brand new; 6 Mills Four Bells with original heads & nickels; 1 Jennings 5¢ deluxe light up Club Chief; 1 Jennings 10¢ Deluxe light up Club Chief; 6 Bakers Races; 1 $5 rebuilt Black Cherry; 1 10¢ rebuilt Black Cherry; 1 10¢ Extra Bell; 1 Mills 5¢ Blue Front; 1 Mills 5¢ original Chrome Bells; 2 5¢ Face Chromes; 1 10¢ Face Chrome; 1 5¢ & 25¢ Super Bell. What have you to offer for trade? TWIN CITY NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE — Jennings 10¢ Super Deluxe Electric Club Chief, used two weeks (write); Mills Black Cherry in original crates, never opened, one nickel—one quarter $400. for the two; Pinball Games — Smokey $180.; Mystery $189.; Mains $195. 1/2 deposit, balance C.O.D. BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE — Music Operator — Order Sample Hideaway Cabinet $57.50. All new materials Solidly constructed, locks, casters, complete. Send 1/3 deposit, balance Sight Draft your bank. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH.

FOR SALE — Mutoscope Voice-O-Graph, late model, like new, Sacrifice $695.; Photomat $400.; Whizm with stand, used $45. A. T. NYDER, WILTON, CONN.

FOR SALE — Will trade 1 new Keeney Big Parlay for 4 new Cages. Have 8 Parleys. Will also trade Parleys for Arcade Equipment of Post-war 5 Balls. Send list. WESTERN DISTRIBUTORS, 3290 ELLIOT AVE., SEATTLE, WASH.

FOR SALE — 10 Super Skee Rolls $110. ea.; 2 Air Raiders $85. ea.; 1 Rapid Fire $85. ea.; 2 Brand new, in cases, Champion Hockey $85. ea.; 1 Defender $95.; 1 Premier Skee Roll with Barrel $95. WANT — Total Rolls. MARCUS KLEIN, 577 — 10TH AVE., N. Y. C.

FOR SALE — Bally Fairmounts; Jockey Clubs; Turf Kings with chrome rails $60. to $70., re-priced like new $80. to $90. Santa Anita, Kentucky, Sport Kings, in good shape $40. Save with Safety, buy from authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 11th AVE. SO., MINNEAPOLIS 15, MINN.


FOR SALE — 23 late Packard Wall Boxes $27.50 ea.; 1 Packard #400 Hideaway (write); 3 - 1¢ ART Challengers (late) $27.50 ea.; 1 Bally Club Bell $75.; 1 Keeney 4 Way Super Bell $250.; 3 Bally Double Barrel 5 ball free play $95. ea.; 3 Bally Surf Queen 5 ball free play $95. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.


FOR SALE — 10 American Scales, used two weeks, like new $139.50. 1/3 deposit. SOUTHERN VENDING MACHINE CO., 528 CRAIGHEAD ST., DANVILLE, VA.

FOR SALE — Standard Scale Metal Typer 10¢ Chute, used 2 weeks $375.; 4¢ machines $8. per M.; Massengill Pool Table, perfect 5¢ or 10¢ chute $250.; 5¢ Duval Marvels $22.50; Rock-Ola, Wurlitzer D.C. Motors $15. ea. $60 D.C. to 110 A.C. Converter $50. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C.

FOR SALE — Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refurbished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEN MFG. CO., 7727 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE — Keeney Super Bonus $500.; $350.; Draw Bell $250.; High Hands $50.; Club Bells $50.; Hitone Conversions, completely illuminated dome with Speaker in top and crystal pickup. Cabinets refurbished, locks and operates like new $400. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 849-R


FOR SALE — 1 Keeney 3-Way Bonus Superbells, excellent condition $900.; 4 Atomic Bombers, like new $275.; 2 Jack Rabbits $250.; Gene "Whizm" $75.; Amusement Lite League $115.; Ace Bomber (Mutoscope) $115. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel. 6-1994

FOR SALE — 2 Kirk Astrology Scales & Supply of Tickets $75. ea.; 10¢ Blue, rebuilt perfect condition $65. 1/2 deposit, balance C.O.D. SCENER PRODUCTS, 2611 MILWAUKEE AVE., CHICAGO 47, ILL.

FOR SALE — Close Out — new Nickel Dudgers $7. ea., few left; Shimmer Dice Games (no Coin Chutes) $9.90 ea. (formerly sold for $12.50 ea.) Make Offer — 200 Free Play Pre-war games: Chiocin Hockey; Bally Rapid Fires; Sky Fighters. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEKS ISSUE—CLASSIFIED SECTION.
FOR SALE— Shoot Your way to Tokio Gun; 1 Twin Twelve Wurlitzer in steel cabinet; 1 Twin Twelve Rock-Ola; 10 Chrome Buckley Boxes; 1 Mills Slot 60; 2 Mills Slots 25¢; 1 Mills Slot 10¢; 1 Coinbox Gun Circus Days, like new. Will sell all or any one piece. 2 Wurlitzer Model 618 Amplifiers $15. ea. FRANK GUERRINI, BEECH ST., BURNHAM, PA. Tel: 5726

FOR SALE— Special Discount 1947 25¢ Photomatic in original crate; Evans Bengstalls, floor sample F.P.-F.O. Best offer gets game. ROCK CITY AMUSEMENT CO., 126 - 6th AVE. N., NASHVILLE, TENN.

FOR SALE— Total Roll $275.; Rol-A-Score (write); Super Triangle $185.; Jack Rabbit $175.; Tally Roll $180.; Lite League $125.; 14 ft. Genco Bankroll $75.; Chi Coin Hockey $50.; Rapid Fire $40.; Superliner $125.; Laura $50.; Grand Canyon $40. MOHAWK SKILL GAMES CO., 86 HOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE— Reconditioned Prizes: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobe; Snappy ‘41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 518 SO. 2nd ST., LOUISVILLE, KY. Tel: Wabash 1501

FOR SALE— 2 Victory; 2 Glamour Girls; Ten Spot; Strato-liner; Capt. Kidd; Legationaire; Gun Club; Horoscope; Wildfire. All in good condition, ready for locations. $30. ea., lot $300. F. O. B. Boston. OWL MINT MACHINE CO., 26 BRIGHTON AVE., BOSTON, MASS.

FOR SALE— JENNINGS Bobtails Tet. F. P. $39.50; ‘41 Evans Galloping Domino, Cash P.O. $49.50; ‘46 Twin Duo Bells F. P. $250 $129.50; Bally High Hand $95.50; Bally Triple Bells 5/8/5¢ $849.50; Keeney Four Pay Super Bells F. P. Comb. 5/8/5¢/5¢ $149.50. SILENT SALES SYSTEM, 635 D ST., N. W., Washington 4, D. C. Tel: DI - 0500. 2505 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE— One used Brand electric Coin Sorter and Counter, Model 98. This machine has been recently overhauled and is in A-1 condition. A. S. HARDY CO., 25 MORTON ST., MALONE, N. Y.

FOR SALE— Write In And Get On Our Mailing List: Lite League $149.50; Rol-A-Score (write); Supreme Skee Ball $195.60; 618 Plain $99.50; Seeburg Cadet $269.50; Rock-Ola Deluxe $225.90; Seeburg Classic $239.50. NATIONAL NOVELTY CO., 185 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE— Big Hit $125.; Pinilo $120.; Superliner $125.; ‘41 Derby $95.; Spellbound $135.; Record Time $70. 5-10-20 $45.; Victory Special $350.; Miss America $175.; Step Up $145.; Goofy Golf $50.; Midget Racer $125.; Smiles (new) $17.50; Frisco $99.50; Four Aces $45.; Bomber $45.; Argentine $35.; Laura $65. CENTRAL COIN MACHINE CO., 462-86 CENTRAL AVE., ROCHELLE 5, N. Y. Tel: Main 5973

FOR SALE— Arcade Equipment; All Star Hockey; Super Torpedo, Sky Fighter; 3 Supreme Rocket; Periscope; 3 Liberators; Champion Hockey; 1 Zingo. Ready for Location. Make us an offer. RICHMOND SALES CO., 803-06 W. BROAD ST., RICHMOND 20, VA.

FOR SALE— Mills original Black Cherry and Golden Falls: Polished Chromes, new cabinets. Set of three - nickel, dime, quarter; Mills Brown fronts, repainted; Jennings Chief - Silver Club; Silver Chiefs; Four Star, with new paint job and rebuilt like new. Write for our low prices. Save with Safety. For the best in Bells, prices the Lowest. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S., MINNEAPOLIS 15, MINN.


FOR SALE— 10 Panoramas, clean, perfect condition mechanically, excellent outward appearance. These Panoramas were used in our own Arcade $199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.


FOR SALE— The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for $30.; parts are extra. Sixteen years experience. Send one in by Express. Work guaranteed. MILLON BRAWN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA. Tel: 3-5432

FOR SALE— 103 Gardner Sales Boards, packed in a wooden box. 56-5¢-1200 Hole Dip's Special. 11-10¢-1200 Hole Big Dipper, 5-10¢-1200 Hole Ten Big Fens, 29-25¢-1000 Hole Jackpot Charlie Boards. All fresh stock. Territory down. Entire lot for $150. K. H. FERGUSON, 1014 W. RAMSEY ST., STILLWATER, MINN.


Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE - Arcade Equipment: 1 Wurlitzer Skee Ball (14 ft.) $175.; 1 Geno "Skill Roll" (9 ft.) $150.; 1 Super Roll (like new) $300.; 1 Rapid Fire $75.; 5 Ten Strike H.D. $50. ea.; Roll-A-Show (used); new Sportsman (write); Williams "All Star" (write); 2 All Star Hockey Games $90. ea. Pingames: 1 Show Girl $145.; 1 Baffle Card (just like new) $140.; 1 Vanities (just like new) $185.; 1 Lucky Star (write); 1 Play Boy (write); 1 Ballyhoo (write); Heavy Hitters (write); Williams Cyclones (write); Williams Torchy (write). One Balls: 1 Bally Victory Derby (used new) $400.; 1 Freakness $35.; 1 Fossmaker $35.; 1 Harrows $35. Counter-Games: Hy-Fly (brand new) $49.; A.B.T. Challenger (brand new) write; Copy Ups (very clean) $35.; 10 Windmills (very clean) $55. ea.; Fee Wee (just like brand new) $35. Bells: Used Cherry Bells & Blue Fronts (write); New Black Cherrys (write); New Jennings (write); Mills Safe Stands (new or used) write; Chicago Metal Safe (new) write. Consoles: 3 Mills 2 Bally 5 & 250 Super Bonus Bells (write); 15 Jumbo Parade P.O. $50. ea.; 4 - 1946 Bakers Racers (like new) write; 2 Jennings Challenger (brand new) write; Deluxe Draw Bells (write); 2 Fast Times (very clean) $60. ea. Music: 2 Wurlitzer 616 lite-up $100. ea.; 1 Wurlitzer Twin 12 steel cab. with See- burg Steppers $150.; 10 Seeburg 54 Wall-O-Matic Wireless $200. ea.; New Packard Bar Brackets $4.; 10 Speak Organs P.M. Speakers $10. ea.; 3 Buckingham Wall Boxes $10. ea.; 1 Wurlitzer 61 $75.; 1 Rock-Ola Deluxe (1939) $225.; 1 - 24 record Wurlitzer (Victory Model E) $145.; 1 AMI Singing Tones $165.; Mills Throne $135.; Seeburg Commander E.S.R.C. $200.; Seeburg Concert Grand $225.; Seeburg Regal $175. MONROE COIN MACHINE DISTRIBUTORS, 2353 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

FOR SALE - Slot machine Operators! Better grab this Bargain! 104 Black Cherry; 254 Black Cherry; 54 Bonus; 256 Bonus; 54 Golden Falls; Jennings Triplex; 26% Jennings Chief; 54 Silver Chief; 54 Star Comet; 256 Mills Escalator Small Jackpot; 52 Face Gosenecak. This is not junk. Every machine excellent condition. $975. complete. MICKelsen NOVELTY CO., 147 HARRISON ST., MANISTEE, MICH.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 900's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 735 MAIN ST., OSAGE, IOWA.

FOR SALE - We have them in stock. Contact us for your Harsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us an offer on any new or used pin tabs you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2739-1/2 CINCINNATI ST., LOS ANGELES 55, CALIF.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIRE MONVES, 610 W. 34th ST., NEW YORK CITY.

FOR SALE - Geno Playballs, excellent condition $115. ea.; Keeney Air Raider (Gun) $50.; Basso, Bowl-o-Matic, Gold Star, Home Run '42 $150. for the lot. S. J. WEISSER, 2931 JOHN ST., DETROIT 1, MICH.

FOR SALE - Ten Keney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - Geno Total Rolls $180. F.O.B. Los Angeles. WANT - Exhibit Knockouts. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.

FOR SALE - We have about 50 WS-22 Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SUPERSON, GA. Tel: 35

FOR SALE - While they last. Mills new Vest Pockets $64.50 ea.; lot of five $62.50 ea.; A.B.T. Challengers, latest model, in lots of five or more (write for price). Save with Safety. Buy from Authorized Distributors. Est. in 1905. SILENT SALES CO., SILENT SALES BLDG., 200-11th ST. AVE., MINNEAPOLIS 16, MINN.

FOR SALE - Mexico; Torchy; Ranger; Ballyhoo; Carousel; All Stars. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, Pa. Tel: Pop. 3299

FOR SALE - 2 Longaeres $160.50 ea.; 2 Pimilcos $134.50 ea.; 1 Whirlyway $89.50; 8 Sport Specials $89.50 ea.; 1 Sport Event $99.50; 4 Record Tins $74.50 ea.; 1 Dark Horse $89.50; 1 Club Trophy $126.; 7 Blue Grass $45.50 ea. Total for $2500. F.O.B. plus crating charges. GREGG NOVELTY CO., 110 W. GREEN ST., LONGVIEW, TEXAS.

FOR SALE - Sport Kings, Long Shots $60. Kentucky's $75.; Jockey Club and Turf Kings $135. All in (1) Condition. TOLEDO COMMUNITY EXCHANGE, 811 SUMMIT, TOLEDO, OHIO.

FOR SALE - New making deliveries of XILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co.'s Wall Ball Champion, a 10 our with brand new stock. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2352 LOCUST ST., ST. LOUIS 3, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - 41 Majors $35.; Factory reconditioned and refined Jumbo P.O. $99.50; V.P.'s reconditioned, original, Factory Hammerloid finish $9.95; Knockout $90.; Hi Hat $35.; Spot Pool $35.; Wild Fire $28.; Defense $28.; Silver Spray $26.; Band Wagon $26. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHELLE, IL. Tel: Main 5973

FOR SALE - Roll-aways - largest stock in Michigan. Immediate delivery out of stock at substantially reduced prices. Also Premier Boule; Sportman Roll; One World.

FOR SALE - JUMBO/PIN EQUIPMENT CO., 926 MILL ST., KALAMAZOO, MICH.

FOR SALE - American Eagles $7.50.; Mills $4 Q.T. $15.; Mills Ticketee; Penny Packs; Trix Packs; Reel 21; Reel Spot; Centasmoke $5. ea. All in good working condition. 50% deposit, please. PEERLESS NOVELTY CO., SPOONER, WIS.

FOR SALE - Here are some real bargains on famous New Orleans Novelty Company used games that are guaranteed to be exactly like new; Bally Rockets $165.; Chicago Coin Kilroys $145.; Exhibit Mysterees $180.; United Sea Breezes $125.; Bally Double Barrels $75.; Gottlieb Daily Races $365.; Williams Torndados $170. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA.

FOR SALE - New Packard 1000 "Out Of This World" Revolving games and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any models, sample set $1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1523

FOR SALE - Act Now-All machines clean and in excellent condition - Used Evans Bangtalls 7 coin Bell P.P.O. & P., Keeney $4 Super Bell Comb., Keeney 25¢ Super Bell Comb., 5¢ Bonus Bell, 5¢ Draw Bell, Jumbo Parade 5¢ comb., Jumbo Parades 5¢ comb. F.P., Hi-Hand 5¢ comb., Total. Rolls, Victory Specials, Longacres, Pinaclos, Club Trophys, '41 Derbys, Dark Horses, Five Balls; '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D.

ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel.: Atwater 7351.

FOR SALE - Rock-Ola Commando $150.; Watling 28¢ Roll-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thones $200.; Foot Ene $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BEMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Used Mills Slots; 5¢ Bonus $137.50.; 10¢ Bonus $147.50.; 5¢ Blue Front $97.50.; 5¢ Brown Front $107.50.; 10¢ Gold Chrome Bell $160.; 25¢ Gold Chrome Bell $165.; 25¢ Black Front Special $150.; 5¢ Cherry Bell $107.50. Brand new post 1940 Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE - New - New - New Plastic, Waterproof, Coded 30 wire cable. $22.50 per hundred feet. Send for free sample. OVERLAND MUSIC SERVICE, 9027 PALLARDY LANE, OVERLAND 21, MO.

FOR SALE - Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Gold Falls machines in 5¢, 10¢ & 25¢ denominations. We are in position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Gold Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard wholesale price. SAGE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records.

X-CEL NOVELTY CO., 9240 N. 11th ST., PHILA., PA. Tel: Ml. 4-2624

FOR SALE - We offer you repainted cabinets - some in their original design, others better than original. Consoles: Mills Three Way, L.H. Four Way; Keeney Bonus Super Bells and Super Bell; Evans Galloping Domes. For the best in consoles. Authorized Mills and Keeney Distributors, Est. in 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE-Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $975.00.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $325. Write for complete list. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you want. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE - Panoram 250 Watt Projector Lamps $2.25 ea.; brand new Champion Counter Games $29.50 ea.; all current new Pin Games; also, all used Post War Pin Games; Slots and Music. Write for complete list. Rembrandt and Moulin Rouge also are in stock guarantee, we won't ship. MARLIN AMUSEMENT CORP., 412 NINTH ST. N.W., WASHINGTON, D.C.

FOR SALE - 25¢ to 40% Discount on 30 consoles including Mills 4 Bells, Three Bells, Bangtalls 1946, 25¢ play Jumbo & Super Bell, Face Twin Reels & Single Reel, etc. Request list. This is an ideal lot for Consoles to test out a new operation with, without a big risk. Contact us immediately.

COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1523

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE – Seeburg Classic $170.; Seeburg Crown $160.; 3 Seeburg 3-wire Wall Boxes, plastic chipped on two – 5 for $35.; 4 Wurlitzer 2-wire Wall Boxes, 4 for $30.; 1 Wurlitzer #120 Wall Box, never used but shopworn $7.; ABT Challengers $25.; 1 Wurlitzer #415 Mechanism in 5-wood Cabinet; Buckley Adapter Speaker. 2 Buckley Wall Boxes, ready to go $50. 1/3 with order, balance C.O.D. WHITT NOVELTY CO., 416 W. MAPLE, COLUMBUS, KANSAS.

FOR SALE – Wurlitzers; 1 – 500W $135.; 10 – 600R – $150. ea.; 5 – 700 $250. ea.; 8 – 750E $325. ea.; 6 – 800 $300. ea. 4 Seeburg Envoys RCES $200. ea. All in good order on location or just off. 60 unit AM Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 5817 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.


FOR SALE – DuGrenier, Rowe, National and Undecapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Undecapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.


FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel.: Temple 1-7466

FOR SALE – Minnesota is down. We can furnish you with consoles and payout 1-ball machines at less than Cash Box low price. Let us know what you want. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MISO. Tel.: Atlantic 9587.

PARTS AND SUPPLIES

FOR SALE – Just Out – All New – Nothing ever before like it. The amazing new Sea-Coin Conversion that fits all Mills escalators of any denomination. No more Jamming or other escalator troubles. Easy to install. Only $7.50. Money back guarantee if not satisfied in 10 days. SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

FOR SALE – Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (Little Fuse or Buss) (100 to pack) 1-2-3 amp. 5¢ ea. 1½ amp. 4½¢ ea.; Rubber double action male plugs 8½¢ ea.; G.E. Mazda small bulbs number S1, S5, 63, 44, 46, 47 and 50. For best results use G.E. Mazda only. G.E. Mazda 1485 Gun Bulbs 45¢ ea. (Top All). ARCADE BULB CO., 56 N. 29th ST., N.Y. 10, N.Y. Tel.: Watkins 9-7490.

FOR SALE – At the Coin Machine Show. The Tabular Coin Wraper that has been accepted by the operators. STEEL STRONG. It’s self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2725 GRAVOIS AVE., ST. LOUIS 18, MO.


FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

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NOTICE – Music Operators: Just a reminder to send your Used Needles to us for Re-Sharpening. Hundreds of satisfied Operators offer the best testimonials of the quality of our work. It is fully GUARANTEED. Free Shipping Containers and Details sent on request. Drop us a card. Don’t put it off. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 499 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

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