makes any location more beautiful

in fact, makes any location

THE MILLS CONSTELLATION
Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
Resolution
To Better My Business
To Insure My Future
To Remain Financially
Sound
I MUST
OBTAIN A MORE
EQUITABLE SHARE
OF MY COLLECTIONS
By Bill Gersh

There is no longer any doubt in the mind of anyone connected with the coin machine industry in any fashion whatsoever that the answer to a great many present problems is for the operator to obtain a more equitable share of the gross collections from each machine he has on location.

For five years now The Cash Box has urged operators to adopt this basis. Many operators who have already done so find themselves in a more financially sound position and are, therefore, able to continue on successfully.

But, those operators who have gone along on the theory that nothing would eventually right itself, regardless of the 50%—50% commission basis on which they are operating, have found it impossible to meet their overhead expense and to continue amortizing the new equipment which they have purchased within a reasonable period of time as well as continue to buy new machines at the competitive price required today.

The operator must make up his mind that his general overhead expenses, the cost of equipment including such other surrounding factors as wages, cost of supplies, parts, rent, etc., will continue at present high levels and perhaps even go higher before this year is over. With such conditions confronting him he simply must change his present operating method or he will find it impossible to continue on in this business on a profitable basis.

The answer to the problem facing the greater majority of the operators throughout the nation is to change their present inequitable percentage of the gross intake from 50%—50% to 75%—25%. In this fashion they will, at least, have come to a more equitable basis to gross income from their equipment. And, only by such method, will they be assured of profitable continuance in this industry.

This is an imperative requirement for the music as well as the music machine operating business. Many noted music machine distributors are today advising that they are spending more time collecting bills than they are selling equipment. There is simply no reason for this. The public are playing more music than ever before in American history and also enjoying amusement devices to a much greater extent. The operator is enriching the location owner — but not himself.

He is continuing along with ancient and outdated operating methods in an age when all businessmen have efficiently streamlined and highly modernized all business systems. The operator, too, must streamline and modernize his operating methods to meet present conditions if he desires to continue on a sound and progressive basis.

The answer is in the figures which have been presented by The Cash Box time and time again. From a $20 gross take, (and this is figuring exceptionally high as an average) the location owner receives $10 (on the present 50%—50% commission basis) and has very little expense to remove from that $10; for example, the rental he would charge for the small space occupied by a juke box or a game and the few pennies worth of electric current used. But from the $10 gross which the operator receives, he can immediately deduct 50% as operational overhead and the result is that he is now down to $5 net, from which must come amortization of his machine and his general profit. On the basis of $5 per week, without deducting any further expenses, he has the advantage of more modern and more streamlined business methods to insure himself a healthy and prosperous as well as a progressive future.

To be successful today — every operator must adopt the resolution heading this editorial — and do so immediately!
“The Cash Box” #2 Amazed at Number of Replies Received Endorsing a “National Automatic Music Protective Association.” Propose Names of Noted Automatic Music Men to Lead Organization. Interest in This Plan Because of Scott and Fellows Bills Greater Than in Any Other Ever Presented.

Here are Some of the Automatic Music Leaders Already Proposed to Serve on a “National Automatic Music Protective Association”:

George A. Miller
Albert S. Denver
Sidney H. Levine
N. Marshall Seeburg
C. T. McKevilly
Wm. H. Rosenfeld
Jock Cohen
Lee S. Rubinow
M. G. Hammersgren
Carl T. Johnson
E. Jay Bullock
Drake Cunfield
Wm. L. King
Jack Shephard

David C. Rockola
J. A. Weinand
George Skinas
I. B. Ackerman
Sol L. Kesselman
Homer E. Capehart
Wm. L. Krieg
Col. R. E. L. Choate
R. R. Greenbaum
Chas. W. Schlacht
V. G. Wahrberg
Thomas J. Callaghan
John Haddock
Morris Goldman
Edward Smith
T. W. Thomas
John J. Mulligan
Leo Weinberger
Gordon Sutton
Bert Lane
Barnet B. Sugarman
Frank Engel
Jack R. Moore
S. H. Lynch
C. S. Pierce
Don W. Clark
Nat Cohn
Chas. Cade

NEW YORK — From the very first day that the Cash Box’s Editorial Board appeared in the trade, phone calls continued to swamp the offices of The Cash Box suggesting names of juke box leaders to serve on a “National Automatic Music Protective Association.”

The idea for such an organization was proposed in Washington by some of the juke box leaders who were in attendance at the famous seven public hearings on the Scott (H.R. 1269) and the Fellows (H.R. 389) Bills. These men, meeting evenings prior to the public hearings, before a Sub-Committee of the Committee on the Judiciary, felt that the juke box industry, just as the opponents of the automatic music business, the music industries, should also have a “National Automatic Music Protective Association” to protect this industry in further national legislative cases.

There is no doubt that interest in the Scott and Fellows Bills hearings and the whole juke box industry to visit such tremendous response. It can safely be stated that there has been more interest shown in the plan for a “National Automatic Music Protective Association” than in any other ever presented to the juke box business.

The fact that name after name, prominent in the industry, was mentioned to serve on an organization of this kind, is also proof in itself of the real interest in the trade to be completely prepared for any further eventualities of like nature, as the Scott and Fellows Bills. (And there is no doubt, as all columnists who were present in Washington already know, that ASCAP, NAPA, NMC, SPA, and all the other music organizations will continue to fight the after year in an effort to make a grab from juke box income.)

The creation of such a non-profit organization, to meet only in times of national emergencies, is therefore of great interest. The whole juke box field. It would take much more from the minds of the average juke box operator to realize that the noted leaders of the trade are always prepared to battle whatever national problems with which he is faced.

The names which have already been proposed are among the most outstanding leaders in the nation’s music industry. There is a great many others who have also established outstanding leadership in the field.


Wm. H. Rosenfeld, attorney for Orlando Records; Jack Cohen, president of Cleveland’s music merchants; George A. Miller, president of California’s music merchants; George Skinas, state president of Michigan’s music men; I. B. Ackerman, attorney for Michigan’s op.; Sol L. Kesselman, attorney for New Jersey’s op.; Albert S. Denver, president of New York’s music owners; Sidney H. Levine, attorney for New York’s op.; E. Jay Bullock, director of Southern California music ops.; Dr. Drenfield, president of Illinois music operators; Col. R. E. L. Choate, director for Alabama’s music ops; Wm. L. King and Jack Shephard, president and vice-president of the Eastern Pennsylvania’s music organizations; Morris Goldman, president of Detroit’s music owners.

Lee S. Rubinow, former noted leader of New York’s op. and now Seeburg distributor of Miami; Edward Smith, Wurlitzer distributor of New York; Terry W. Thomas of Western Pennsylvania music industry; Wm. L. King and Jack Shephard, president and vice-president of the Eastern Pennsylvania’s music organizations; Morris Goldman, president of Detroit’s music owners.

The Cash Box” is the Editor’s Magazine. It is not sold on newsstands.

If There Are Any Others Whom You Believe Should Also Be Asked to Serve on a “National Automatic Music Protective Assn.” Write Their Names in Below and Mail to:
The Cash Box, 381 Fourth Ave., New York (16)

Name
Name
Name
Signed

Address
City State
"Enthusiasm and Leadership"

A guest editorial by Senator Homer E. Capehart
Chairman of the Board of Packard Mfg. Corp., Indianapolis

The time has come for this coin operated music business to make a complete reversal of former policy. The trade has been moving along on the momentum brought on by the flush times boomed into this field by the war period. The members of this industry must reverse that policy. They must change their products and their tactics. They must not only bring themselves greater respect and greater understanding, but must also bring about greater appreciation for the great work they have done by bringing musical entertainment to America's millions when there was, and still is, no other medium to do this so economically, and when there is no other factor which can so greatly exploit music appreciation to the fullest as well as to the mightiest.

Operators need to arrange for a better commission basis. The operator should adopt the 75%-25% commission basis. Every member of the automatic music industry realizes the tremendous necessity for the adoption of such a commission basis. There is no swerving from this need. There is no compromising. The operating base of this business must be made solid and strong and financially liquid if all the other factors built on that base are to continue successfully.

Only when the operator is earning profit, can he see his way clear to expanding his operations and, at the same time, take on further obligations. Only then will the selling and manufacturing divisions of the coin operated music industry be able to profit, too. The operator must arrange for a better commission basis. He must get a much larger gross income from all of his automatic music equipment.

The music operator must obtain a better commission arrangement to assure remaining in the automatic music operating business in a profitable and successful fashion. The higher cost of the machines, of parts and supplies, of trucks and tires, of labor and of all other overhead expense, has forced this on the operator.

No music operator should now hesitate to assert himself as far as the retailer is concerned. Nor should he give as an excuse the fact that others in his territory might not follow his lead. He should adopt the 75%-25% commission basis. He should ask himself, "Did I ask these other people in my territory whether I could enter into the automatic music operating business here?" He will admit that the answer is "No" to this question. Therefore, he should at once convince himself that because someone else wants to commit financial suicide is no reason why he, too, should bankrupt himself. He absolutely must change his present commission arrangement for this is the crux of the paralysis of the automatic music business at this time.

The operators of automatic music must enter into and attain the highest possible business level. The operator must assume an entirely different attitude regarding his business. He must be proud of it. He must prove to the public and to his location owners this pride in what he is doing for America's millions of music lovers. He must drive to the point where the location owner will be convinced that only the finest sort of music and the best sort of service is what he, the retailer must have. And to give the retailer such music and service the operator must obtain a better share of the income from his machines.

Furthermore, enthusiasm and leadership will help bring back boom times to the music business and will raise its level up and above whatever it has ever been before. This industry hasn't even yet entered into its post-war period. There is no change, in any radical form, from the same machines which appeared in the industry prior to the war. The field has a long way yet to go.

Everyone in the automatic music industry of America realizes that this business will jump to great heights as soon as real enthusiasm and the real leadership is forthcoming to help bring retailers a new kind of post-war product which will win them over, as well as win the public's esteem and respect and, in this way, start the automatic music boom which has long been predicted by all in the field.

Those two words—enthusiasm and leadership—should be engraved in the hearts and minds of all who are sincerely interested in seeing the automatic music business expand and in seeing it grow ever greater. These two words, enthusiasm and leadership, are among the greatest necessities during this period of American business.

And by the automatic music industry spreading them through the land and following thru with the right kind of equipment and business acumen there is no doubt that they will catch on with the public and bring to this industry the boom it has so long looked forward to.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
NEW YORK — New merchandise vending machines are beginning to appear on locations throughout the country once again. The result has been to interest a great deal of newcomers in the field, according to the old time ops, and there is now a growing demand for more of the new equipment from all parts of the nation.

Most impressive is the fact that the merchandise machine manufacturers have not hesitated for a moment, but have gone right ahead with their postwar plans for new equipment which has caught the fancy not only of the coin machine operator, but, even more important, of the public.

With the press giving continuous free columns of publicity to the new, forthcoming vending machines, and with the further fact that more and more strangers to the field have been inquiring about vending machines they have read about in their daily papers, this new equipment bids fair to gain a rousing reception.

The merchandise machine division of the industry has really gone all out for the true, post-war type of machine. There has been no drive back to former types of equipment. The manufacturers in this field are to be complimented on their foresight and vision in manufacturing the sort of machines which they believe that Johnny Q. Public and his Missus want to see.

The result here is again that the trade itself, the operators and distributors, are much enthused over the prospects for the future. They feel that with these radical changes in the vending of various different products, never before attempted, they have the beginning of a grand new era for the merchandiser field.

What's more, all in the trade seem to agree that the vending machine field is destined to step far ahead of all other divisions. The publicity departments of the manufacturers in the vending machine business are working overtime. The public relations staff is contacting all leading media in the country and expounding the cause of the merchandisers to one and all. With such effort, energy and ingenuity at work — the manufacturers are bound to find a very fine market wait-

ing for them.

Therefore, the appearance of the first new beverage venders, cigarette machines and other products which have so far been introduced, has not only captured the imagination but has stimulated everyone in this division of the business to the assuredness that they are going to again lead the field.

It is extremely interesting to note that the average merchandise machine operator has continued ahead successfully because he has been able to control the percentage of commissions he has paid to his location owners. Also in this field is the agreement among the operators to work together.

Almost everywhere the manufacturers cooperate with the local associations and the NAMA (National Automatic Merchandising Assn.) has been taking in such local organizations into their own association in block membership. This has encouraged the operators in the field and has helped them to continue on ahead in the belief that the manufacturers and all others in the field are behind them in every manner.

The merchandise machine operator also seeks to bring new and different products to the public and with the first new equipment meeting with such good acclaim (which is attested by the fact that collections have jumped to new high points where the new machines have appeared) there is no greater backlog of orders in the hands of the merchandise machine manufacturers than ever before in their history.

It is not to be misunderstood by the reader that machines are coming off production lines in any heavy quantity. The shortage of materials is still very great. Components are extremely difficult to obtain. True production on a grand scale won't be seen, according to experts in vending machine manufacture, for at least six months to a year.

But, the enthusiasm which has greeted the first new tyke venders which have been produced is so great that optimism has swept over the entire field with many now of the belief that they are most definitely destined for first place in the affections of the professional coin machine operator, and especially in the affections of the public which has greeted the new venders with such grand attention.

Here, again, merchandise machine men state, is the reason why the field is the leading one in the entire coin operated machines industry. They claim that only because of the public's demand have they gone on ahead with new and greater developments of a true postwar character. They also feel that the frozen food machines, milk venders, and many other types of merchandisers, which are as yet forthcoming will find the vendors far out ahead of anything ever imagined in the coin machine business.

Leading manufacturers are not only producing whatever they can and as fast as they can, but, they are working on new equipment developments with which they intend to surprise their customers and the entire industry. They feel that only by bringing the very newest ideas and programs to the business of vending automatically can they gain the immediate confidence of the operators, the location owners and the public. And they stand unchallenged in this reasoning.

Some of the manufacturers have had new machines in operation for sometime now even tho they haven't as yet announced them. They believe in their pre-test of all equipment. It is this carefully cautious and conservative method of manufacture which has won such confidence from the trade. It is also noted that this has resulted in extremely fine collections because the public have taken very well to the new machines and are anxious to see more of them appear.

Already all are planning ahead to the forthcoming show in December and even tho the Summer months have just begun the operators in this field are of the belief that when the NAMA show at the Palmer House does roll around that all will be most heartily appreciative of the waiting period.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
PEG O' MY HEART
No doubt about this tune being number one throughout the country!

THAT'S MY DESIRE
Made its first appearance on this page May 12, and still climbing! Peg it for the top.

ACROSS THE ALLEY FROM THE ALAMO
One of the nearest little novelties in town, you can expect this one to continue its link ride for a while.

I WONDER,
Continues its stand among the big hits of the season.

CHI BABA
Reported holding its own in this spot for the time being.

MY ADOBE HACIENDA
Please from East to West continue to feature this ditty among the big rain callers.

MAM'SELLE
One of the great ballads of the year, it dropped a couple of notches during this past week.

RED SILK STOCKINGS AND GREEN PERFUME
Gallops into the top ten this week for what may develop into an extended stay.

IVY
Another newcomer to this page, here's a tune that still has lots more time to climb.

TIM-TAYSHUN
Hopping into the cellar of the page, this one is a rocket aimed at the roof!
"Something For Nothing"

"Last Night In A Dream"

FREDY MARTIN ORCH.
(RCA-Victor 20-2318)

• Pair of sides done up in light manner and aimed at the more sophisticated spots are offered in this disc in pleasing fashion. Titled "Something For Nothing" and "Last Night In A Dream," the vocal sides should serve ops having those quiet spots well. Top deck features balladeer Clyde Rogers and a blissful accordionist that together with the vocal rendition in slow 2/4 makes the recording tomarrow's in the class division. Written by the prolific team of Dorey and Dorey, the vocals tell a story that is at the same time inspiring and pleasing to the ear. Great stuff indeed.

"Too Marvelous For Words"

"Tenderly"

RAY DOREY
(Majestic 7246)

• An old jive thru once again this week and of the brand that may well cause the record biz to sit up and take notice. It's Ray Dorey again, serving up "Too Marvelous For Words," and that's just what this platter is. Ray's vocals are perhaps a bit too pleasant listening all thru the waxing; as his fine baritone rises above a background filled with a pleasant accompaniment by a Paul Block orchestra, the disc is one to be heard. On the flip, a capitiality, Ray shows his wares in top fashion with "Tenderly," a dreamy ballad that perhaps won't stop traffic, but certainly is good music. Both sides definitely rate your listening time.

"There's A Train Out For Dreamland"

"Smoke Gets In Your Eyes"

RAY DOREY
(Majestic 7267)

• Ray Dorey, who earned a fine beginning via his disking of "Mam'selle," comes up with a ditty designed for the record trade on this latest offering. With lyrics that can be termed a modern ditty, the presentation both by Ray and the Johnny Guarnieri Trio is also suited to phone use, and it should do well wherever the more select folk gather. The flip, "Smoke Gets In Your Eyes," is as well known and in such regular demand that it should certainly gather a strong portion of play on its own. Ray does an effective job on the vocal side, and the side prove a welcome addition to any box.

"Summertime"

"S'Wonderful"

ERNIE ANDREWS
(Aladdin 193)

• A pair of great George Gershwin songs are paired together on this disc which features capable vocalist Ernie Andrews with the Maxwell Davis Trio. "Summertime," which has grown to the stature of a modern classic, is given an effective performance by the combo, and one that should net good action both as a ballad for the heavy set as a top side--wherever the call is for good music. On the flip, "S'Wonderful," is more of the same adding up to a platter geared for steady sales, and rolling over a longer period of time than most.

"Mr. Blues Jumped The Rabbit"

"Whiskey and Jelly Roll Blues"

WYNONIE HARRIS
(Aladdin 171)

• Ops looking for some natural stuff for their machines will find it in this pair. The great Wynonie Harris steps to the podium to offer "Mr. Blues Jumped The Rabbit"--one of the best "race" sides to be heard in this corner in some time now. Coupling the cutest worderdage to a fast beat that literally racks with rhythm, Wynonie pipes the lyrics in manner just made for the maestro. The hop crowd will stomp for joy with this one, as they slide the buffalo hide into your phone. On the flip with some real low down blues, done up brown in a heavy manner, Mr. Blue jumps "Whiskey and Jelly Roll Blues." Stuff is really gone with all the riff and holler you can stand. Both sides are sure bets for added phone play.

"Rockin' Horse Cowboy"

"Ask Anyone Who Knows"

LARRY DOUGLAS
(Signature 15122)

• One of the best performances ever turned in by Larry Douglas appears on this disc. While it is added on using a pair of powerful songs, also featured is the top notch music of the Lush Ray Block Orchestra. With this instrumental backing, Larry steps up to deliver the nostalgic and heart warming "Rockin' Horse Cowboy," a ditty geared for big play in tavern spots, and the very romantic "Ask Anyone Who Knows," which can be put to god use in just about any phone. A fine value for the trade in that both discs should not stand alone, the disc should also do much to boost Larry Douglas into much more active demand. All the lad needs is the kind of ok we has here to ride on, and he can really take off from there.

"Sweet Marie"

"The Turntable Song"

JACK SMITH
(Capitol 435)

• Jack (the happy voice) Smith turns in a top flight performance with a first rate tune in the top side of this disk that's dubbed "Sweet Marie." A catchy, bouncy melody, the ditty is tailor made for Smith's style and talents, and he really comes up with it to make a really good side. Try this one for a hearing. The flip, "The Turntable Song," is a novelty thing that's cunning enough to catch on. As the old turntable is the title reference, it's to the disk jock, and Oto the type has his fun with success as yet, this one may be. Bartenders will hate it, because the lyric is patterned on the old repetition formula. But, after all, the bartenders didn't like "Richard".

DISK O'THE WEEK

"Boogie Woogie Blue Plate"

LOUIS JORDAN & TYPAMYNE FIVE
(Decca 24104)

• Another hot Louis Jordan special is served up by the maestro via this discing of "Boogie Woogie Blue Plate." Replete with all the great instrumental features that have made the Tympany Five one of the greatest coin culling combos in the biz, this disc goes to showcase Louis with some really first rate lyrics, the kind that grab the phone customer's ear and hold him for more. The side tells its story in back-of-the-lunch-counter jargon, and it offers some great kicks. Latch on to this disc; it's another Jordan winner. The flip, "Sure Had A Wonderful Time," has some neat melody and some effective lyrics, but it doesn't compare to what Louis sells via the top side. You can take over from there.

"Keep Your Big Mouth Shut"

"Memphis Gal"

BULL MOOSE JACKSON ORCH.
(Super Disc 1045)

• A super-disc -- that's with this one! Bull Moose Jackson, one of the more capable musicians floating around these days, has his right foot as he offers this splendid piece aimed at these race spots just waiting for coin play. "Keep Your Big Mouth Shut!", with beat aplenty, and some wonderful breaks by the band, is a clinch to clinch that extra phone spot at your machine. Bull Moose wails his tale in top fashion, as he tells phone fans of his 'high' affair, with the wind-up revving around the title. Echoing one of the smaller combos around, the maestro's rendition will liven up lagging phone play in many spots. On the flip with "Memphis Gal", Bull goes off the deep end on some blues done up really brown, with a spot of piano fitted in there. Peg the top deck for modul galore.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
"I Wonder Who's Kissing Her Now"

"Lolita Lopez"

THE DINNING SISTERS

(Capitol 483)

- Plug tune from the flicker of the same name shows the Dinning Sisters in sharp light as they offer ops the oldie titled, "I Wonder Who's Kissing Her Now." Furring soft like a kitten, the trio trill to make mellow music of the variety that von acclaim for them time and again. Ditty spins in slow tempo, with a pick up in the latter chorus to flavor the side greatly. Once the pie makes the local rounds, you can peg the tune for heavy campaign. On the bottom deck with their table "bout that terrific gal "Lolita Lopez," the group make merry music to all the needs of many an ol. Altho "Lolita" doesn't appear to be going any place, you can count on the tune for an attractive bit as filler material.

"Until the Real Thing Comes Along"

"Billy's Boogie"

BILLY BUTTERFIELD ORCH.

(Capitol 434)

- "Until the Real Thing Comes Along," as offered here by the great Billy Butterfield, shapes up nicely for the maestro as he toots and pipes the wax in re- splendent fashion. Ditty spinning around the title has Billy vocalizing in toned down tempo, while a rhythm section plays behind. Band break gives the tune lots of flourish. On the backing with an instrumental item, the crew render "Bilboogie" in mellow time that the straw slipping crowd might go for. Spot solos in the tune give way to a neat piece by the maestro to round out the cookie.

"I'll Look Around"

"Baby I Don't Cry Over You"

BILLY HOLLIDAY

(Decca 23957)

- Pair of sides that ops who have customers that go for this brand may use to good advantage are offered here by the capable Billy Holliday. Singing party, in the sufl style which gained wide acclaim for her, Billy renders "I'll Look Around." Vascular music provided by Billy Kyle and a rhythm back- ground displays its ware in effective manner, with not enough room given to move around. On the flip with more blues, this time in rhythm style, Billie does "Baby I Don't Cry Over You." The chip's many fans are bound to go for the pair, since they represent the thrust at her best all around.

"Wabash Blues"

"Linger Awhile and Stumbling"

RUSS MORGAN ORCH.

(Decca 25107)

- Where Russ Morgan fans gather, they are bound to find plenty of appeal in these sides. An oldie steps out on the top deck in the person of "Wabash Blues," with the maestro's trombone filling the air with lots of the old vrah- rahs. On the backing the maestro picks up the pace a bit to offer "Linger Awhile," and "Stumbling," Ivory flourish emanates throughout, with lots of rhythm whirling thru to round out the side. Both sides are aimed at the more somber spots, and especially so at the crowd that tinkles glasses. You know your better than we do — so take it from here.

"One Skip Rope"

"If I Should Lose You"

JUNE CHRISTY

(Capitol 436)

- "Skip Rope," skip class, skip everything but the bone is what the kids will do once they latch on to this piece by June Christy. Terrible rhyti with that faint quiver in her tonails on a solo from the Kenton crew, shows her pipes oh so mellow with this cookie. Natch the wax echoes the title, but then again that title spells coin play. Ditty spins in bounce temps as the thrush, backed by Frankie DeVol and his wonderful ork, wails the oh so cute word- age. A nickel nubber for sure, in any spot where the boy box crowd gather in the ode this platter plays. Backing shows the lass' vocal efforts in the lime again, and words aren't enough to shower the canary with. Therefore, your cus- tomer will do it with jitter galore when they hear "If I Should Lose You." June tells the crowd what will happen — if I should lose you I will dance with some great accomplishment again by the DeVol boys. "Skip Rope" is tabbed — so latch on!

"Dream Street"

"Get Up Those Stairs, Mademoiselle"

DEEP RIVER BOYS

(RCA- Victor 20-2305)

- Long missing from the phonos the Deep River Boys come up with a tune that may well regain for them the cov- eted position they held several years ago. Spooning a lullaby hinging on a memory twist, they offer "Dream Street," that's a beauty. Ditty spins in very slow tempo as the group render the nostalgic lyrics smoothly styled all thru. On the flip with a tune currently making the rounds, the combo add to their success with "Get Up Those Stairs, Mademoiselle." To score effectively with the ditty. Both sides make for pleasant listening time, so give 'em a whirl.

"Let Me Love You Tonight"

"He's a Real Gone Guy"

NELLE LUTCHER

(Capitol 40017)

- Nelle Lutcher, who can make with a song like nobody else (so far as her own particular style is concerned) varnishes a pair of ditties on this cookie that should hit somes of you thrills while returns from the race spots along your route. Offering "Let Me Love You To- night," a well known romantic ballad, Nelle and gee-tar shape the melody into her style and what comes up is some- thing that Lutcher fans should appreci- ate. The flip, "He's a Real Gone Guy," is a simple enough to the credit of Nelle's effort and now all thru. Nelle turns it up makes it something else again. If your spots go for Lutcher, the flip is the items you don't know her yet, use this platter as an introduc- tion. It's likely to become a profitable acquaintance.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewd On These Pages.
New York
1. I WONDER, I WONDER, (Tony Pastor)
2. PEG O' MY HEART (The Harmonicats)
3. CHI BABA CHI BABA (Perry Como)
4. I NEVER KNEW (Sam Donahue)
5. PEG O' MY HEART (Eddy Howard)
6. THAT'S MY DESIRE (Frankie Laine)
7. I WONDER, I WONDER, (Eddy Howard)
8. THAT'S MY DESIRE (Frankie Laine)
9. THAT'S MY DESIRE (Frankie Laine)
10. MEET ME AT NO SPECIAL PLACE (King Cole Trio)

1. PEG O' MY HEART (The Harmonicats)
2. CHI BABA CHI BABA (Perry Como)
3. THAT'S MY DESIRE (Frankie Laine)
4. THAT'S MY DESIRE (Frankie Laine)
5. THOSE ARE MY DESIRE (Frankie Laine)
6. IT'S A SIN (Ernest Tubb)
7. ROCKING HORSE COWBOY (Frankie Carle)

Salt Lake City, Utah
1. MAM'SELLE (Art Lund)
2. PEG O' MY HEART (Art Lund)
3. CHI BABA CHI BABA (Perry Como)
4. IVY (Vic Damone)
5. I NEVER KNEW (Sam Donahue)
6. TIM TAYSHUN (Red Ingle)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. I WISH I DIDN'T LOVE YOU SO (Dubin Shore)
10. MEET ME AT NO SPECIAL PLACE (King Cole Trio)

Cincinnati, O.
1. PEG O' MY HEART (The Harmonicats)
2. CHI BABA CHI BABA (Perry Como)
3. RED SILL STOCKINGS (Sammy Kaye)
4. TAYSHUN (Red Ingle)
5. THAT'S MY DESIRE (Frankie Laine)
6. THAT'S MY DESIRE (Frankie Laine)
7. MEET ME AT NO SPECIAL PLACE (King Cole Trio)

Ft. Worth, Texas
1. THAT'S MY DESIRE (Hadda Brooks)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. I WANT TO BE LOVED (Savannah Churchill)
4. DON'T LOOK NOW (Ernest Tubb)
5. IT'S A SIN (Eddy Arnold)
6. MAM'SELLE (Eddy Dowdy)
7. LINDA (Buddy-Clark-Ray-Noble)
8. AGAIN THE ALLEY FROM THE ALAMO (The Mills Bros.)
9. TIM TAYSHUN (Red Ingle)
10. MEET ME AT NO SPECIAL PLACE (Ernest Tubb)

Los Angeles
1. CHI BABA CHI BABA (Perry Como)
2. PEG O' MY HEART (The Harmonicats)
3. TIM TAYSHUN (Red Ingle)
4. SOLD ME HEART TO THE JUNK MAN (Tallahassee Basin Street Boys)
5. IVY (Vaughn Monroe)
6. I WONDER, I WONDER, (Eddy Howard)
7. I BELIEVE (Frank Sinatra)
8. TALLAHASSEE (Red Ingle)
9. WHEN I WRITE MY SONG (Herb Jeffries)
10. DREAMS ARE A DIME A DOZEN (Vaughn Monroe)

INDIANAPOLIS, Ind.
1. PEG O' MY HEART (The Harmonicats)
2. RED SILK STOCKINGS (Sammy Kaye)
3. THAT'S MY DESIRE (Sammy Kaye)
4. I BELIEVE (Artie Shaw)
5. TIM TAYSHUN (Red Ingle)
6. I NEVER KNEW (Sam Donahue)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. I WONDER, I WONDER, (Eddy Howard)
9. THOSE ARE MY DESIRE (Frankie Laine)
10. THOSE ARE MY DESIRE (Frankie Laine)
11. IT'S A SONG (Ernest Tubb)
12. AGAIN THE ALLEY FROM THE ALAMO (The Mills Bros.)
13. I WONDER WHO'S KISSING HER (Faye Williams)

Hartford, Conn.
1. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. I NEVER KNEW (Sam Donahue)
4. THERE'S THAT LONELY FEELING AGAIN (Frankie Carle)
5. PEG O' MY HEART (The Three Suns)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. YOU'LL ALWAYS BE THE ONE I LOVE (Dubin Shore)
8. I WISH I DIDN'T LOVE YOU SO (Dubin Shore)
9. TIM TAYSHUN (Red Ingle)
10. CHI BABA CHI BABA (Peggy Lee)
When our research department put our Harlem chart together for this issue, one record was omitted that might well have headed the list. The title of the platter is "The Lady's In Love With You," by Louis Malle, and it's part of Capitol's American series. Ops, and retailers thereof through the Harlem territory report a sensational demand for the disk, and their individual figures for sales hundreds of thousands. It was Nellie's first record for the waxery, and when it arrived here it caused Hub to say; and then — BOOM — it happened. Ops and retailers were besieged. Telephone lines to Capitol's New York distributing branch were jammed with calls for "The Lady's In Love With You." The dist. sold out its entire stock of the number in a matter of hours. Un fortunately, however, the stock here was too small to meet even a small part of the demand that was created, and, as a result, only a few lucky ops had it put on their routes, and even this was not in the quantities required. Meanwhile, Capitol's Scranton (Pa.) plant had shut down for the annual vacation period, and additional pressings will not reach New York until early this week. Too late to be counted in the Harlem chart for this issue, but early enough to cash in on what looks like a smash and important hit. Watch for it.

And, continuing on the Harlem track, ops are advised to watch for Deecca's forthcoming Ella Fitzgerald album, featuring a collection of her best known platters. They will be sold as singles to the trade. Meanwhile, Ella's "Lady Be Good" is catching great big action up Seventh Avenue, and everyone says they will get part of it. Signature Records claims a smash in Johnny Long's "An Evening in Paris," a recent "Sleeper" to the phono trade, at the store in The Cash Box.

...Continuing to drive the phonos to action is Frankie Laine, Mercury's Records sensation. They guy is now so big that the familiar question — can he last? — is the topic of a party of guys meeting on Broadway now begin a conversation. And the way it looks, Frankie is in for a long ride. A party skedded for Mercury's Vic Damone at New York's swank Monton Club, After he has said on "Sin" and "I Have But One Heart," the laddie deserves it.

And speaking of "I Have But One Heart," Frank Sinatra's disking of the tune was made about two years ago, and some say it would not have been released even at this time had the Vic Damone cutting not shown the way. Meanwhile, Marilyn Robideaux, the shapely blonde, in charge of music up sales for the local Columbia distrib, reports that their entire first shipment of the platter was sold out the day it arrived. Harry Bank, form er president of Cosmo Records, set to foster the record business again come September. He'll specialize in a classical catalogue. Milt Benjamin, Sonora Records, expects big things from Baby Dee's "Like He's Never Laid Me Before." Many copies of the platter have been sold for Harlem phonos use. One of the best things we've heard in weeks is Coolie Williams' "I Want To Be Loved," and the backing is just as good...If you haven't got Red Ingle's "Tim's Tation" you're missing a great big hit.

Over at Apollo Records the folks are expecting great big things from the new Charlie Barnett cutting of "Caravan." Music authorities who have heard it are beating a lot of big drums in its praise...Jan. (Misirlou) August and Irving Schiffs are feuding, and until the wrangle is settled Eli Oberstein must wait; all indications are to the effect that the pianist will join the RCA Victor roster as soon as the AFM permits. Floyd Bit zaker, Capitol's national sales chief, returns to the West Coast via a stop-over in Cleveland, he left New York on July 18.
Lissen Records Bows in Indie Disc Field

NEW YORK — Following on the heels of the recent Petrillo blast at the recording industry was the announcement made that the company had entered the field of recording business, Lissen Records. Henry Brown, president of the platter company, announced that their first release by balladair Jimmy Foster is to be the oldie "Cuban Love Song." Lissen recently released an album of eight sides by Harry Amsterdam.

At present, the diskery is still in the process of organization, with distribution channels being negotiated.

Contrasting to the new indie entry was the meeting in Los Angeles of the bankrupt Pan American Record Company creditors. The meeting was called to determine whether or not 120 masters held by the company should be sold or listed as among the firm's assets.

Vitacoustic Records Ink Busse, Arnold & Port

CHICAGO, ILL. — Vitacoustic Record, Inc., announced to the trade this past week the signing of the Henri Busse orchestra to a long term contract. In addition to Busse, the platter company also signed the Jan Arnold orchestra and singer Tommy Port. Busse's first recordings are expected to be released August 1. Arnold formerly was with the Carmen Cavallaro band, Griff Williams and others. Port sang with the old Ted Fio Rito ork, Scat Davis, and Henri Busse.

L. B. Pambrun To Head Majestic Exploitation

CHICAGO — Majestic Radio and Television Corporation have announced the appointment of Leo B. Pambrun as its new director of advertising, sales promotion and public relations.

Pambrun brings many years of radio and appliance merchandising experience to Majestic, where he will supervise promotion on radio, records and television. He recently resigned from Stewart-Warner Corporation, as manager of radio advertising, to accept this new appointment.

Pambrun had joined Stewart-Warner in January, 1946, after two and one-half years in the U. S. Marine Corps, where he served as Chief Correspondent and Air Combat Intelligence Officer. Before the war he was assistant advertising manager of the Croxley Corporation, Cincinnati, and earlier had been with Brunswick-Balke-Collender Co. and Stewart-Warner in Chicago, in advertising and promotional capacities.

Prima Paets With Victor

NEW YORK — Louis Prima's orchestra was signed to a recording contract with RCA Victor this past week, following a series of negotiations with Eli Oberstein, RCA artist and repertoire head.

Prima signed a two year pact this past Monday, July 7. Prima's contract with his former platter, Majestic Records, expired when the maestro gave the firm 30 days notice, as per one of his contract clauses. In addition to Prima's good news the day, was the glad tidings that the maestro's horse "Dance Pretty" came in the money.

Gremlings—

Must be those flying saucers — or saucers. At any rate a gremlin got into the Super Disc Record ad last week and the title and record number of the wax advertised was inadvertently left off recording: "Keep Your Big Mouth Shut." The number: Super Disc 1045.

DISTRIBUTORS


DISTRIBUTORS NOTE:

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
LATEST RELEASES FROM RCA VICTOR!

PERRY COMO!
with Lloyd Shaffer and his Orchestra
When Tonight is Just a Memory
AND
I Wonder Who's Kissing Her Now
RCA Victor 20-2313

TEX BENEKE!
with the Miller Orchestra
Feudin' and Fightin'
AND
How Can I Say I Love You
RCA Victor 20-2311

THE THREE SUNS!
Cecilia
AND
The Goofy Gal of Tegucigalpa
RCA Victor 20-2307

PHIL HARRIS!
(I've Been So Wrong, For So Long—But)
I'm So Right Tonight
AND
George Washington, Abraham Lincoln, Ulysses S. Robert E. Lee
RCA Victor 20-2301

DORSEY!
with his Clambake Seven
But I Do Mind If You Don't
AND
That's Life, I Guess
RCA Victor 20-2302

JOHNNY DESMOND
with The Page Cowanough Trio
Just Plain Love
AND Is It's True
RCA Victor 20-2312

HELEN CARROLL
and the Satelliters, with Russ Case and his Orchestra
Smoke Dreams
(Chesterfield Supper Club Theme Song)
AND Do You Love Me
Just As Much As Ever?
RCA Victor 20-2300

TEXAS JIM ROBERTSON
and The Ponderlade Panthers
Don't Look Now
(But Year Broken Heart Is Shewing)
AND It Takes a Long Long Train with a Red Caboose
To Carry My Blues Away
RCA Victor 20-2308

CECIL CAMPBELL
and his Tennessee Ramblers
She's Got the Cutest Eyes
AND Steel Guitar Hop
RCA Victor 20-2303

PREDZ ORCAS
with their Witten County Pickers
Ole Buttermilk Sky
AND Take Them Cold Feet
Oust My Back
(Subtitle Kicker Out)
RCA Victor 20-2309

CHARLIE MONROE
and his Kentucky Pardners
It's Only a Phonograph Record
AND I'm Coming Back
But I Don't Know When
RCA Victor 20-2304

JACK TEAGARDEN'S
Big Eight: Vessen and tenors by Jack Tengender with Cliff Showland, saxophones; Peanuts Huck, clarinet; Mass Kaminsky, trumpet; Gene Schen- der, piane; Chuck Wayne, guitar, Jack Lesberg, bass; Dave Tough, drums.
Say It Simple
AND A Jam Session at Victor
RCA Victor 40-0138

DEEP RIVER BOYS
Get Up Those Steiria, Madame
AND Dream Street
RCA Victor 20-2305

ETTA JONES
with J. C. Heard and his Band
The Richest Guy
in the Graveyard
AND Ain't No Hurry Baby
(With A Guy Like Me)
RCA Victor 20-2310

PRESTON JACKSON
and his New Orleans Band
Smuff Dripping Woman
AND The Blues Stay with Me
RCA Victor 20-2306

LITTLE EDDIE BOYD,
Blues singer with J. T. Brown's Boogie Band
I Had to Let Her Go
AND Kilroy Won't Be Back
RCA Victor 20-2311

SIX FAT DUTCHMEN
Musicians Play All Night—Police
AND Klimesa Waltz
RCA Victor 25-1087

WALTER OSSOWSKI
and his Instrumental Quintet
Basie Polka
(Barbera Polka)
AND Alanik Oboe
(Former Oboe)
RCA Victor 25-9177

CONJUNTO CASINO
with vocals by Roberto Espi and Frank Espi-Rivero
Trego Amargo—Bolero
(With Tare)
AND Vieja, Rosa Yo Vives—Quarta (Old, Skinny and Nameless)
RCA Victor 23-0640

HERMANAS AGUILA
with Maria R. Armenta's Orchestra
OLVIDARTE NO PUEDO—Bolero
(If I Can't Forget You)
AND SERA IMPOSIBLE—Bolero
(It Will Be Impossible)
RCA Victor 23-0641

CLOWN WITH MARTY GINDLER AND HIS ORCHESTRA
Dancing With the Stars
AND This Sunset
RCA Victor 20-2309

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS.

www.americanradiohistory.com
The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

WHEN I WRITE MY SONG
Herb Jeffries
(Exclusive 16x)
Ops report this one of biggest clicks of the year!

DON'T YOU THINK I OUGHTA KNOW
Bill Johnson Orch.
(Victor 20-2225)
Blossoms into its own to garner the second spot this week.

PEG O'MY HEART
The Harmonicats
(Vitawax 11)
Holding its own in New York's Harlem, and in every spot in the nation.

LADY BE GOOD
Ella Fitzgerald
(Idecca 23956)
The scat styling of this one has it up near the top.

BABY, I DON'T CRY OVER YOU
Billie Holiday
(Idecca 23957)
A great tune by a great artist, with ops reporting the ditty a great coin culler.

SUMMERTIME
Al Hibbler
(Sunrise 2007)
Proves that ops will always buy good music — and this is that and more.

IT SHOULDN'T HAPPEN TO A DREAM
Al Hibbler with Duke Ellington Orch.
(Musicalcraft 464)
Hibbler and Ellington — a combo hard to beat!

THEM THERE EYES
Roy Milton
(Miltone 2011)
Its tenth consecutive appearance in this column and headed for more.

ROBBINS NEST
Illinois Jacquet
(Jazztop 2691)
A smash recording that has kids from 6 to 60 playing the tune.

OLD MAID BOOGIE
Eddie Vinson
(Mercury 8028)
Harlem ops reaped harvest with this tune, and continue to rave about it.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

AN APPLE BLOSSOM WEDDING
Buddy Clark
(Columbia 37488)
A bust of e.g. report this was headed for big things.

BLOOP BLEEP
Alvin Rey Orch.
(Capitol 428)
St. Louis ops say the ditty is a heavy coin caller.

I NEVER KNEW
Sam Donahue Orch.
(Capitol 405)
A record hit if there ever was one — will go in any spot!

I'M SO RIGHT TONIGHT
Jo Stafford
(Capitol 423)
Music ops from Maine to California peg this ditty way on top.

COME TO THE MARDI GRAS
Victor Lombardo Orch.
(Majestic 7242)
Picking up lots of coin play in the east with ops in the midwest gradually latching on.

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
"Song Of The Sierras"
"I Hear You Talkin'"

JIMMY WAKELY
Capitol Americans 40016

- Garnering the featured spot this week is one of the cutest ditties to be heard in quite some time, and featuring the capable Jimmy Wake-ly, the platter stacks up way high. Jimmy offers "Song Of The Sierras," and does so in such manner that the ditty definitely has possi-bilities of going over as a straight pop hit. Spinning in slow mood, with a wonderful off beat on the drum, Jimmy pipes his song in smooth manner all thru the wax, with some neat string and brass breaks coming in behind him to pace the side. Backing goes off the deep end with a switcheroo in metre, as Jimmy echoes the title to some fast beat and flavors the tune with lots of kicks. Saga tells the crowd that Jimmy doesn't believe a word his gal says, and winds around that theme. Pod the pair for heavy coin play—and lots of repeat action at that...

"It's Too Late To Change Your Mind"
"Cocaine Blues"
BILLY HUGHES
King 636

- The Billy Hughes fans, and they are legion, should flock to many a phonograph to hear this pair just packed full of the flavor and styling that made Billy the top ranking artist he is. "It's Too Late To Change Your Mind," shows Billy in top form as he spins the cute wordage. Story tells bout the gal who had her change, with Billy coming in with the tag line. Tempo is merry and suited for spots where they go for dancing. On the flip with more kicks galore, the crooner renders "Cocaine Blues," and as the top deck rates, so does this side. Moral of the story on wax is to lay off the hyp, with Billy wailing the trouble he got into because of it. The pair is great stuff—get next to it all means.

"Won't You Ride On My Little Hand"
"Red Wagon"
"Steel Guitar Polka"
HANK PENNY
King 639

- Pair of sides that ops may use to favorable advantage are these offered by Hank Penny. Titled "Won't You Ride On My Little Red Wagon," and "Steel Guitar Polka," the pair show up in effective fash-ion with the top deck getting the billing. Hank's vocal effort rides high, while a muted piece of brass flourishes throughout. Backing, an all instrumental affair the crew in top styling as they pitch thru this popular piece.

"I'm Lonesome Now"
"I Was Never Nearer Heaven In My Life"

SLEEPY HOLLOW RANCH GANG
(Majestic 11012)

- The Sleepy Hollow Ranch Gang step out to offer ops a pair of sides that may attract phonograph in spots that go for lots of waltzing. The topside tune "I'm Lonesome Now," shows piper Elmer New-son in the tosial department, as he runs thru this tear-jerker in slow tempo and string accompaniment fills the bill thru-out, with vocal efforts hogging the line. On the backing with the Murray Sisters doing "I Was Never Nearer Heaven In My Life," the ensemble blends well as they offer more moody stuff. You take it from here.

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Cleveland Music Ops Set August Preview Date

CLEVELAND, O. — Cain Park Theatre, Cleveland's open air summer theatre, will be the scene of the next Hit Tune Party, Saturday evening, July 12, when the Cleveland Phonograph Merchants Association, in cooperation with the Cleveland Press, presents, the latest record releases from which the Cain Park patrons will select by ballot the tune they like best.

The true chosen will be the Hit Tune of the Month for August, and will be featured in the number one spot in the July juke boxes throughout the Cleveland area.

The tunes to be heard will be selected from new record releases by disc jockeys of Cleveland radio stations. An added feature of the program will be the distribution of 35 record albums during the intermission of "Too Many Girls," show currently featured at the theatre.

Apollo Records Names Lorman Promotion Head

NEW YORK — Recognizing the need for closer cooperation with disc jockeys, talent agencies and automatic music merchants throughout the country, Hy Siegel, president of Apollo Records announced that Nat Lorman, formerly in charge of sales, has been named Promotion director for the firm in the east.

Lorman's duties will include arranging promotions and exploitation ideas with the artists, closer cooperation with talent agencies to take full advantage of the artists' engagements and record possibilities, and cooperating with phonograph dealers to give artists the widest sales possible material available from this medium.

Lorman has just returned from Boston where he helped give added impetus to one of Apollo's hand attractions, Arnett Cobb, who recently made his debut there. This will probably become a definite policy with Apollo, who will send out their best men in the field to try and build their talent by direct contact on the road.

Gerry Colson has been named to handle publicity for the diskery.

Cyclone Records Cut Mae West Pair

NEW YORK — Cyclone Records, Inc., this city, announced to the trade this past week the forthcoming release of a special series of platters by Mae West, the time motion picture queen.

Two sides cut by Miss West, titled "Come Up and See Us Sometime," and "That's All, Brother, That's All," are scheduled for release late this July.

In addition to Mae West, the Cyclone disc roster includes James Barton, of Tobacco Road fame, Buck and Bubbles, the Peters Sisters and others.

Musicdom Honors Jockey Husing

NEW YORK — The recording industry took time out recently to pay tribute to disc-jockey Ted Husing at a luncheon tendered the platter spinner at the famed Stork Club in this city.

Pictured above are (left to right): Author Quentin Reynolds, Ted Husing, maestro Benny Goodman and Mannie Sacks, vice president in charge of artists and repertoire at Columbia Records.

Husing gestures at an early model phonograph as the "amazed" guests look on. Husing's air show over WNEW daily.

Jimmy Atkins Inks Long Term Continental Pact

NEW YORK — Another addition to its list of popular artists was announced by Donald H. Gabor, president of Continental Records, this past week with the signing of Jimmy Atkins, former Fred Waring vocalist, who is now slated for a big build up as a single via airtime and disks.

Four sides to be released featuring Atkins are "Heart Of My Heart," "I'm Forever Blowing Bubbles," "Along The Old Spanish Trail," and "I Think I'm Gonna Cry Again."

Atkins is now aired over 240 Mutual stations twice weekly, and has a Sunday program in New York over WNEW.

**Money Makers for Your Machines**

**Charlie Spivak**

The First Dance Orchestra To Record — "KREISLER FAVORITES"

"CAPRICE VIENNOISE" and "LA GITANA" RCA Victor 20-2255

"LIEBESLEID" and "TAMBOURIN CHINOIS" RCA Victor 20-2256

"SCHON ROSMARIN" and "THE OLD REFRAIN" RCA Victor 20-2257

"LIEBESFREUD" and "MIGHTY LAK A ROSE" RCA Victor 20-2258

**TOP PRICES PAID**

**FOR USED RECORDS**

SELL TO Chicago's Largest Distributor of Used Records

When you call or ship today!

WE PAY THE FREIGHT!

Will Pick Up Within 100 Mile Radius

USED RECORD EXCHANGE

1772 N. Kedal Ave, Chicago 39, Ill.

Tel. CAPitol 7852

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PETRILLO SAYS HE WILL HALT RECORDINGS DEC. 31
But Platteries Remain Confident, Even Optimistic

NEW YORK: Early this past week under the leader that is the voice of James C. Petrillo, president of the American Federation of Musicians, an unusual and probably the last of the representations of further records and transcriptions by the members of his organization.

It was a powerful statement made by the one man who has heard the record industry world. When the news of his decree reached this city, and its host of record companies, what should ordinarily have been felt as a critical blow to the platter business, which has marked the record manufacturers radiated optimism, Petrillo, or no. Some even went so far as to declare, "We can beat Petrillo at his own game."

The fact that there has been a general lack of concern for Petrillo's statement (so far the increased use of canined is concerned, is in itself top news. It is a sign of the change in the music industry operator because he must have records to stay in business.

Petrillo, as president of the AFM, is the undisputed boss of some 216,000 musicians, a membership which includes every name orchestra leader and instrumentalist in the United States. And when Petrillo says they will not record, they won't. At least not if they intend to retain AFM membership, and without which, they can't work.

As a result, the recording companies must hold some important advantages on their own if, as they have indicated, they intend to continue on despite Petrillo.

Experienced observers who have witnessed the hearings in Washington, which was called to investigate alleged unfair practices laid to the union, report that Petrillo was deadly serious in his state-ments regarding the banning of the recordings. They added, too, that when during a discussion in the union concerning entering the recording business this was no idle statement.

(Editor's Note: Recent information received by The Cash Box indicates that representatives of the AFM have been sending out a number of sources which they say leads some leaders in the union to believe that Petrillo has every intention of entering the recording business if conclusions warrant this move.)

The reasons Petrillo advanced for the ban on further recordings add up to his claim that the membership of his union is at the threshold of widespread unemployment which he blames (1) the great use of recordings, radio in place of live, (2) the use of big name orchestras for network radio shows at the expense of local musicians (3) the increased use of canined via jule boxes which he says, done away with the orchestras for funerals and weddings.

In addition, Petrillo declared that the union was dissatisfied with the present treatment agreement that it holds with the recording and transcription companies, as well as the broadcasting stations.

Countering this, it is held by employers that Petrillo's basic dissatisfaction with the provisions of the current contract Taft-Hartley Act, including one whereby the royalty payment Petrillo receives from the record companies will no longer be union controlled. Up until this time, record companies have been paying a fraction of a cent royalty per record to the AFM for its unemployment fund. Under provisions of the new legislation, the royalty payment may continue, but the unemployment fund must also be administered by manu-facturer's representatives as well as the union, and benefits from the fund must be paid out only to unemployed musicians who have been actively engaged in the making of records.

It is interesting to note also that the unemployment fund received $2,000,000 in accrued royalties from the record manufacturers for the year 1946. There are few who would not agree that it is more pleasant to administer $2,000,000 without outside interference. The fact that the manufacturers radiated optimism, Petrillo, or no. Some even went so far as to declare, "We can beat Petrillo at his own game."

Here are but a few:
(1) The few larger manufacturers have tremendous catalogs of masters by the best known current and past big-name orchestras and individual artists. These catalogues go back many years. They can choose a group to repress and issue just as regularly as they do today with new material.
(2) The less enterprising of the smaller companies would fall by the wayside without new masters to press, thus eliminating a lot of thorny competition to the larger labels.
(3) The more enterprising of the smaller companies (and the larger ones, too) could transfer recording dates for new material to Mexico, a three-hour automobile ride from Hollywood, and thus escape the Petrillo ban. This was done many times during the last recording prohibition period.
(4) The reissue of old records would save the recording companies millions of dollars in recording fees and, in many cases, the payment of royalty fees where the performances was bought outright.
(5) The ban on recordings might well serve as the impetus for the organization of a new non-AFM union among recording musicians, who will suffer as the result of the recording ban. A move that many people in the music business would delight to see. So it can be seen that the record companies intend to stay in business with Petrillo, or without him, and if it takes a battle, they say "we're ready for it."
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<td>24.50</td>
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### Weeks of July 7 and 14, 1947

**C.M.I. BLUE BOOK**

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- 10c Commander: 34.50
- 25c Commander: 49.50
- 7 Way Slot 25c: 69.50
- 5c Doughboy: 20.00
- 5c Club Bell: 25.00
- 10c Club Bell: 49.50
- 25c Club Bell: 49.50

**Rocket**

- 49.50

**Chief**

- 35.00

**DeLuxe**

- 45.00

**Dixie**

- 50.00

**Star**

- 25.00

**Sup**

- 50.00

**Bell**

- 40.00

**Chief**

- 70.00

**Sky**

- 79.50

**Bantam**

- 25.00

**Columbia**

- 49.50

**Chrome**

- 75.00

**Sky**

- 79.50

**Chief**

- 99.50

**Club**

- 125.00

**Skull**

- 35.00

**Tiger**

- 95.00

**Sky**

- 199.50

**Star**

- 90.00

**Chief**

- 199.50

**Dixie**

- 75.00

**Vanguard**

- 90.00

**Sky**

- 79.50

**Vanguard**

- 120.00

**Century**

- 20.00

**Century**

- 25.00

**Century**

- 50.00

**Century**

- 50.00

**Century**

- 145.00

**Century**

- 19.00

**Century**

- 20.00

**Century**

- 29.50

**Century**

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**Century**

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**Century**

- 60.00
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For full coverage of the race, visit: www.americanradiohistory.com
1. 12 Record .................................................4.00 65.00
2. 10 Record .................................................5.00 79.50
3. Rhythm King 12 .........................................5.00 69.50
4. King 16 ...................................................6.00 99.50
5. Imperial 16 ..............................................74.50 119.50
6. Imperial 20 ..............................................74.50 106.00
7. Windsor ................................................................75.00 134.50
8. Windsor III ...............................................130.00 149.50
9. Monarch .....................................................15.00 139.50
10. 2. Std Dial-A-Tone ....................................156.00 225.00
11. 40 Super Rockolite ...................................174.50 236.00
12. Counter '29 .....................................................65.00
13. '29 Standard ...........................................149.50 249.50

WURLITZER

1. P 10 ............................................................25.00
2. P 10 III .....................................................25.00
3. P 12 ............................................................30.00
4. 312 ................................................................30.00 59.00
5. 400 ..............................................................35.00
6. 412 ................................................................59.50 75.00
7. 412 III .........................................................74.50 85.00
8. 316 ................................................................75.00
9. 316 ................................................................75.00
10. 616 ................................................................69.50 139.50
11. 616 III .......................................................135.00 150.00
12. 616 A ..........................................................30.00 50.00
13. 716 ................................................................22.50
14. .................................................................XX.
15. Revamp (24) ..............................................125.00 149.50
16. 600 R ..........................................................149.50 225.00
17. 600 K ..........................................................155.00 225.00
18. .................................................................149.50 250.00
19. 500 ................................................................169.50 200.00
20. 500 A ..........................................................169.50 200.00
21. 500 ..............................................................169.50 200.00
22. 41 (Counter) ..............................................66.00 89.50
23. 51 (Counter) ..............................................50.00 69.50
24. 61 (Counter) ..............................................72.00 129.50
25. 71 (Counter) ..............................................95.50 150.00
26. 81 (Counter) ..............................................129.50 169.50
27. 700 .............................................................249.50 350.00
28. 750 .............................................................248.50 395.00
29. 750 .............................................................230.00 325.00
30. 780 .............................................................320.00 395.00
31. 780 .............................................................295.00 350.00
32. .................................................................XX.
33. .................................................................XX.
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38. .................................................................XX.
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40. .................................................................XX.

ROCK-OLA

1. '39 DeLuxe .................................................169.50 219.50
2. '40 Super Walnut .......................................175.00 316.00
3. '40 Master Walnut .....................................175.00 265.00
4. '40 Master Rockolite ..................................169.50 265.00
5. '40 Counter ..................................................75.00
6. '40 Counter with Std ....................................85.00
7. '41 Premier ...............................................170.00 235.00
8. Wall Box ....................................................9.50
9. Bar Box ......................................................5.00
10. Spectravox '41 .........................................39.50 75.00
11. Glamour Tone Column ...............................25.00 35.00
12. Modern Tone Column .................................30.00 48.00
13. Playmaster & Spectravox ............................160.00 295.00
14. Playmaster ...............................................165.00 210.00
15. Twin 12 Cab Speak ....................................60.00 129.50
16. '39 Rec Steel Cab ASA ..............................75.00 109.50
17. Playboy .....................................................30.00 44.00
18. Commando .............................................149.50 269.50
19. 1501 Wall Box ...........................................5.00 9.50
20. 1503 Bar Box .............................................12.50 16.50
21. 1503 Wall Box ...........................................12.50 16.50
22. 1504 Bar Box .............................................8.50 17.50
23. 1510 Bar Box .............................................7.50 15.00
24. 1525 Wall Box ...........................................22.50 35.50
25. 1526 Bar Box .............................................85.00 129.50
26. Dial a Tone RevW Box ..............................4.00 5.00
27. 1905 Organ Speaker ...................................24.50 46.00
28. DeLuxe Jr Console Rock .............................75.00 110.00

A. M. I.
1. Hi Boy (302) ..............................................149.50 435.00
2. Singing Towers (201) ................................100.00 165.00
3. Streamliner 5, 10, 25 ..................................115.00 260.00
4. Top Flight ..................................................45.00 116.00
5. Singing Towers Speak ................................15.00
6. Singing Towers (301) ..................................110.00 225.00

BUCKLEY

5. Wall Box ....................................................3.75 15.00
6. Bar Box ......................................................5.00 10.00
7. Wall & Bar Box Old Style ............................5.00 6.75
IMPORTANT NOTICE

THE PRICES LISTED IN THIS ISSUE OF THE "COIN MACHINE INDUSTRIES (C. M. I.) BLUE BOOK" ARE FOR THE WEEKS OF JULY 7 and 14 1947.

PRICES FLUCTUATE WITH EACH LISTING TO MEET GENERAL MARKET CONDITIONS. THE "C. M. I. BLUE BOOK" IS ISSUED TO MEET AND LIST ALL MARKET CHANGES.
FOREWORD  Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter the C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD  The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT  Machines underlined mean these were most active in trading the past week.

CODE  Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.
2 MEANS PRICE WENT DOWN.
3 MEANS MACHINE JUST ADDED TO LIST.
4 MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.
3—Wonder, I Wonder, I Wonder 87.2 85.7 86.7
   Ca. 33—HARTRIA TELSON w/ D. ELLIOTT ORCH.,
   My Kind Of Home
   CO-3783—TONY PASTOR O, C.
   Get Up There, Ho! (Madamonia)
   CO-3735—TONY PASTOR O,
   Meet Me at the Special Place
   DE-2166—JOEY LUMBARDO ORCH.
   I Take Time
   DEL-1059—TED MARTIN
   MA-1124—EDDY HOWARD ORCH.
   Ask Anyone Who Knows
   MG-1001—VAN JOHNSON
   Good Sweetheart
   MO-20 516—THE SCAMPS
   MA-922—JAC. CARROLL
   Mama's<br>
   SD-204—TED STRATER ORCH.,
   My Pretty Cry Girl
   SI-1143—THE FOUR ACE
   VI-20 7226—LOUIS ARMSTRONG ORCH.
   I Take Time

4—Chi-Baba Chi-Boba 85.6 111.8 72.2
   Ap-1064—C. ROBINS BOWSEL
   There's That Lonely Feeling Again's
   AR-1001—DONNIE HAYES
   Say No More
   CA-419—PEGGY LEE
   Aladdin Prom Coming Back
   COL-3793—THE CHARMottieS
   Say No More
   DE-2378—LEAVENS WIECK
   My Pretty Cry Girl
   DE-1000—TED MARTIN
   Pog O' Her Heart
   MA-1133—LOUIS PRIMA
   Michael
   MG-10007—BLUE BARROW
   Oh My Achin' Heart
   SI-9073—GEORGE TOWNE ORCH.
   My Achin' Heart
   VI-20 7259—ERRY COMO
   When You Were Sweet Sixteen
   VI-7105—HENRI REENE MUSETE ORCH.

5—Across the Alley
   from the Alley 79.6 84.5 82.4
   Ca. 337—JAY KENTON O.
   No Greater Love
   CO-3799—WOODY HERMAN ORCH.
   No Greater Love
   DE-2383—MILLS BROTHERS
   Dream, Dream, Dream
   ME-3000—THE STARLIGHTERS
   VI-20 7271—Three Songs
   Pog O' Her Heart

6—Mom's C'mere 78.1 81.4 110.9
   Ap. 1051—GAYLE & HARMONICODS
   No More
   CA-394—RED PIPERS
   No More
   CO-3734—FRANK SINATRA
   Mary's Backstreet
   DE-2245—DICK HAYMES
   Sheep In Sheboygan
   EN-1577—DERRY PERRY
   Derly Perry
   MA-7217—RAY DOREY
   Derly Perry
   ME-5048—FRANKIE LAINE
   Derly Perry
   MO-1005—ART LAND
   Sheep In Sheboygan
   NA-9203—JACK CARROLL
   Derly Perry
   RA-10014—MARSHALL YOUNG
   Musical Venture
   SI-15093—RAY BLOCK ORCH.
   It's So Nice To Be Nice
   SI-2035—GEORGE TOWNE ORCH.
   Chi Chi Chi Baba
   VI-10 7221—DANNY-DAYS ORCH.
   Sheep In Sheboygan

7—My Adabe Hacienzo 56.2 50.3 61.2
   Ca. 26—GIDDING DINNER ORCH.
   If I Had My Life to Live Over
   Co. 3792—JAHRSTORF-HARMONY ORCH.
   She's All Right

8—Ivy 47.3 28.1 40.6
   Ca. 386—JO STAFFORD — WESLINGTON ORCH.,
   A Sunday Kind of Love
   CO-3732—WOODY HERMAN ORCH.
   That's My Desire
   DE-2377—DICK HAYMES
   They Don't Can't Compare Me
   MA-7223—RAY HERBAR ORCH.
   I'm No Special Place
   ME-5003—VIC DAMONE
   On a Lonely Heart
   MG-10026—DICK EMMAN
   I Believe
   VI-20 7275—CHARLIE VAN VORDE ORCH.
   I Love You More

9—Tim-Toyshus (Parody on Temptation) 32.8 29.2 18.2
   Ca. 412—RED ROOS
   For Seventy Mental Reasons
   VI-20 7236—HOLLYWOOD HILBILIES
   Covered Chaise Lounge
   VI-20 7241—CHARLIE SPYAK ORCH.
   It's That Time Again

10—Linda 31.8 68.3 73.9
   CA-343—PAUL WESTON ORCH.
   Roads In The Rain
   CO-37115—RAY HOBIE ORCH. (Fm)
   Love Is A Fandom Thing
   DE-2366—SOPHIE VONG ORCH.
   Maybe You'll Be There
   ME-3005—THE MANFORD ORCH.
   Linda
   SI-5108—LARRY DOUGLAS
   Linda In The Rain
   SO-2086—BOB CHESTER ORCH.
   Linda In The Rain
   VI-20 7247—CHARLIE SPYAK ORCH.
   It's That Time Again

11—Red Silk Stockings and
   Green Gown 20.9 27.4 23.7
   AP-14—PAUL WILLSON
   I'm Satisfied With Life
   CO-3730—TOBY FRASER ORCH.
   Get Up Those Stairs, Madamonia
   ME-2068—BENJAMIN ORCH.
   It's That Time Again
   VI-20 7248—DICK EMMAN
   Linda In The Rain
   VI-20 7250—SABBY KATE ORCH.
   Linda

12—Tell-Tell-Valene 20.8 21.8 12.1
   CA-423—THE PIPERS ORCH.
   Ceetio
   CA-421—JOHN HOPPER — WESTON ORCH.
   Ceetio
   CO-3727—JIMMY HUNGER—WESTON ORCH.
   Ceetio
   DE-2383—RING CROSBY—ANDREWS SISTERS
   I Wish I Could Love You So
   MA-7223—RAY DOREY
   Ceetio
   MO-10028—KATE SMITH
   Ceetio
   VI-20 7259—VAUGHN JOHNSON ORCH.
   It's That Time Again

13—I Believe 18.9 16.2 16.9
   CO-3730—FRANK SINATRA
   Time After Time
   CO-3710—THE KAZENS ORCH.
   I Wish I Could Love You So

14—It's All Over 16.8 16.9 16.9
   CO-3730—THE KAZENS ORCH.
   I Wish I Could Love You So
   CO-3710—THE KAZENS ORCH.
   I Wish I Could Love You So
   ME-5003—VICTOR WINGWORTH
   It's All Over
   KO-737—ALEX ANDERSON
   It's All Over
   KO-737—ALEX ANDERSON
   It's All Over

15—I Want To Be Loved 13.8 7.4 3.6
   CA. 344—MY OLD MAN ORCH.
   Michael
   CO-3705—THE MODERNENES w/ PAMMY REIT
   Same Old Love
   CA-3741—SABBY BROCK
   I Can't Tell You
   SI-7097—HARRY MARQUETTE QUARTET
   I Can't Tell You
   MA-1110—COBB WILSON ORCH.
   I Can't Get Started
   KO-737—ALEX ANDERSON
   I Can't Get Started
   KO-737—ALEX ANDERSON
   I Can't Get Started
   KO-737—ALEX ANDERSON
   I Can't Get Started

16—Hey, Love 10.6 10.6 10.6
   CA-3735—HARRY MARQUETTE QUARTET
   You'll Never Know
   SI-7097—HARRY MARQUETTE QUARTET
   You'll Never Know
   SI-7097—HARRY MARQUETTE QUARTET
   You'll Never Know
   SI-7097—HARRY MARQUETTE QUARTET
   You'll Never Know
   SI-7097—HARRY MARQUETTE QUARTET
   You'll Never Know

17—Time After Time 9.9 10.6 9.7
   CA-3735—HARRY MARQUETTE QUARTET
   You'll Never Know
   CA-3740—THE KAZENS ORCH.
   I Want To Be Loved
   ME-5003—VICTOR WINGWORTH
   I Want To Be Loved
   ME-5003—VICTOR WINGWORTH
   I Want To Be Loved
   ME-5003—VICTOR WINGWORTH
   I Want To Be Loved
   ME-5003—VICTOR WINGWORTH
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   ME-5003—VICTOR WINGWORTH
   I Want To Be Loved
   ME-5003—VICTOR WINGWORTH
   I Want To Be Loved
The Cash Box
Page 23
Week of July 14, 1947

MANUFACTURERS' NEW EQUIPMENT

ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

WURLITZER

1050 Colonial .................................. 875.00
1017 Std Phonograph .................................. 941.50
1017 Concealed Chgr .................................. 489.50
3022 5-10-23c 2-Wire Wall Box .................. 66.90
3025 se 3-Wire Wall Box .................. 42.50
3071 5c 30-Wire Wall Box .................. 39.50
3042 5c Wireless Wall Box .................. 45.00
215 Wireless Transmitter .................. 17.50
216 Wireless Impulse Rec .................. 22.50
210 Aux. Amplifier .................................. 21.50
218 30-Wire Adap, Terminal Box ............ 15.00
219 Stepper .................................. 35.00
4000 Aux. Steel Speaker .................. 45.00
4002 Aux. Plastic Speaker .................. 45.00
4003 Aux. Wooden Speaker .................. 17.50
4004 Musical Note Speaker .................. 27.50
4005 Round Walnut Speaker .................. 22.50
4006 Round Mirror Speaker .................. 52.50
4007 Oval De-Luxe Speaker .................. 8.50
4008 Super De-Luxe Speaker .................. 24.50
4009 Recessed Wall Speaker .................. 21.50
Model 25—Remote Volume Control ........ 24.00
Model 241—Outdoor Speaker .................. 55.00

PINS

BALLY

Ballybowl .................................. 279.50
Cherry Coin .................................. 14.00
Cherry Coin .................................. 10.00
Play Boy .................................. 12.00

EXHIBIT

Crossfire .................................. 34.00

GOTTLIEB

Gottlieb Lucky Star .................. 45.00
J. H. KEENEY & CO

Carnival .................................. 249.50

MARVEL MFG. CO.

P. & E. Shooting Stars .................. 249.50

UNITED MFG. CO.

Beatriza .................................. 295.00

WILLIAMS

Cyclone .................................. 304.50

COUNTER GAMES

A.B.T. CORP.

Challenge .................................. 65.00

AMUSEMENT ENTERPRISES, INC., N. Y.

Wurlitzer Ball .................................. 45.00
2 to 24 .................................. 16.50
25-99 .................................. 45.00
100 or more .................................. 43.00

BALLY MFG. CO.

Heavy Hitter .................................. 184.50
w/stand .................................. 186.50

GOTTLEIB

Deluxe Grip Scale .................................. 38.50

MARVEL MFG. CO.

Pop Up .................................. 49.50

SKILL GAMES CORP.

Bonneur .................................. 44.50

RADIO

FIRESTONE ENTERPRISES, INC.

At Your Service Radio .................. 55.00

COHERENT

Coradio .................................. 59.50

RA-G-MATIC CORP.

Radio .................................. 59.50

TRADIO, INC.

Tradio .................................. 59.50

NATIONAL SERVICE SALES

Tourist Radio .................................. 59.50

RCA

Model MI-13176 .................................. 55.00

PRECISION BILT CO.

Precision-Bilt Radio .................. 59.50

COIN CONTROLLED EQUIP. LTD.

Amco, metal console radio ............ 89.50

www.americanradiohistory.com
**MANUFACTURERS’ NEW EQUIPMENT**

**BELLS**

American Amusement
50c Golden Falls (Rebuilt) 300.00
BELL-O-MATIC CORP.
Jewel Bell

**GROUCHEN**

Columbia Twin JP 145.00
Columbia DeLuxe Club 209.50

**MILLS SALES CO., LTD.**

Dollar Bell

**O. D. JENNINGS**

5c Std Chiefs 268.00
10c Std Chiefs 278.00
25c Std Chiefs 288.00
50c Bronze & Std Chiefs 399.00
50c DeLuxe Club Chiefs 399.00
10c DeLuxe Club Chiefs 399.00
25c DeLuxe Club Chiefs 399.00
5c DeLuxe Club Chiefs 429.00
50c Super DeLuxe Club Chiefs 524.00
10c Super DeLuxe Club Chiefs 544.00
25c Super DeLuxe Club Chiefs 544.00
5c Super DeLuxe Club Chiefs 544.00
50c Silver Eagle 444.00

**PACE**

5c DeLuxe Chrome Bell 895.00
10c DeLuxe Chrome Bell 410.00
25c DeLuxe Chrome Bell 795.00
50c DeLuxe Chrome Bell $1.00 DeLuxe Chrome Bell 10.00
5c Cherry Bell 40.00
10c Cherry Bell 40.00
25c Cherry Bell 40.00
50c Cherry Bell 40.00
1.00 Cherry Bell 150.00

**CONSOLES**

**BALLY**

Deluxe Draw Bell 5c 512.50
Deluxe Draw Bell 25c 532.50
Hi-Ray 350.00
Roto-Lete (Roulette) 895.00
Triple Bell 3-5-3 895.00
Triple Bell 5-10-25 925.00

**BELL-O-MATIC**

Three Bells, 1947 1250.00

**BUCKLEY**

Track Odds DD JP 1250.00
Parlay Long Shot 1250.00

**EVANS**

Bangtails 5c Comb 7 Coin 674.50
Bangtails 25c Comb 7 Coin 764.50
Bangtail JP 671.50
Bangtail FP POP 829.50
Evans Races 829.50
Casino Bell 829.50
1946 Gamblers Delight JP 671.50
Winter Book JP 826.00

**GROUCHEN TOOL & MFG. CO.**

Columbia Twin Falls 485.00

**O. D. JENNINGS**

Challenger 5-25 595.00

**ONE BALLS**

**BALLY**

Entry 595.00
Special Entry 595.00

**GOTTIEB**

Daily Races (F. P. Model) 650.00

**KERNED**

Big Parlay 660.00
Hot Tip 660.00

**ARCADE TYPE**

**ALLITE MFG. CO.**

Strikes 'N Spares 249.50

**AMERICAN AMUSEMENT CO.**

Hat-a-Ball 249.50

**AMUSEMENT ENTERPRISES, INC., N. Y.**

Bank Ball 375.00
One World 475.00

**CHICAGO COIN MACH. CO.**

Basketball Champ 498.50

**EDELMANN DEVICES**

Bang A Fatty! 10"—14" 450.00
11"—15" 450.00
13"—19" 500.00

**ARCADE TYPE (continued)**

**ELECTROMATON, INC.**

Rool-A-Score 468.50

**ESQUIR GAMES CO.**

Spotlite 399.50

**JORESTONE**

Santa Anita Handicap 269.50
Rolloball 469.50

**GENETIC CO.**

Advance Roll 499.50

**INTERNATIONAL MUSOTOCPE CORP.**

Atomic Bomber (Model B) 375.00
Deluxe Movie Console 150.00
Deluxe Movie Counter 146.00

**METROPOLITAN GAMES**

Card Vendor 29.50
Double Up Skill Bowl 399.50

**SCIENTIFIC MACH. CORP.**

Poker Rolator Model A 278.50

**SQUARE AMUSEMENT CO.**

Sportsman Bell 425.00
Television Corp. 135.00
Telexquis Corp. 795.00

**BILL WILLIAMS MFG. CO.**

All-Star 249.50

**MERCHANTISE MACHINES**

**C. EIGHT LABORATORIES**

"Electro" 189.50

**DU GRENIER CHALLENGER**

7 Column Flat Mach w Stand 155.50
9 Column Flat Mach w Stand 185.50
9 Column Flat Mach w Stand 171.50
11 Column Slot Mach w Stand 178.50

**NATIONAL VENDORS, INC.**

Model 9E (Electric) 321.70

**ROBBIN CORP.**

Crusader (4 Col) w Stand 145.75
Crusader (10 Col) w Stand 162.25

**U-NED VENDOR**

Monarch 6 Col w Stand 149.50
Monarch 8 Col w Stand 158.00

**BALLY MFG. CO.**

Drunk Vendor 249.50

**BRYLL MILLS CORP.**

"Hot Coffee Vendor" 540.00

**CO. CO. LEVIN CO.**

U-Select-It—74 Model 85.50
U-Select-It—74 Model DeLuxe 95.50
U-Select-It—126 bar DeLuxe 127.50

**DAVAL PRODUCTS CO.**

Stamp Vendor 249.50

**HOSPITAL SPECIALTY CO.**

Sanitary Napkin Vendor 115.00

**INTERNATIONAL MUSOTOCPE CORP.**

Photomatic 145.00
Vendor-O-Matic 145.00

**MALKIN-ILLION COR.**

"Cigar Vendor" 249.50

**NORTHERN CORP.**

"Bull Vendor" 249.50

**RECO, INC.**

Ice Cream Vendor 249.50

**RUDY-MELIKIAN, INC.**

"Drink-Cafe" Coffee Vendor 249.50

**SHIPMAN MFG. CO.**

Stamp Vendor 115.00

**TELEGRAPH CORP.**

Television Corp. 135.00

**UPPER-ALD, INC.**

Drink Vendor 249.50

**U. S. VENDING CORP.**

Beer and Merchandise Vendor 249.50

**VENDALL CO.**

Candy Vendor 249.50

**VENDIT CORP.**

Candy Vendor 249.50

**VIKING TOOL & MACH. CORP.**

Popcorn Vendor 249.50

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**THE CASH BOX**

Page 24 Week of July 14, 1947
YOU’VE NEVER SEEN A MORE AMAZING SOUND SYSTEM THAN

THE TEL-O-MATIC ROBOT

IT’S ALMOST HUMAN

Here is a golden chance for wide awake leading distributors to be first in the rich markets open to this finest development in Sound Engineering.

The Robot Unit has everything—phonograph for music programs — radio for special broadcasts — public address for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location. There’s no other equipment like it! No engineering as fine!

DISTRIBUTORS

The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

CONTACT US IMMEDIATELY FOR FULL DETAILS ON TEL-O-MATIC ROBOT DISTRIBUTORSHIPS

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777
SAVANNAH, GA.—O. J. Mullininx, Mullininx Amusement Company, with offices in this city and Atlanta, has been named distributor for Packard Manufacturing Corp. for the state of Georgia.

Mullininx attended the recent Packard distributors convention in Indianapolis where he met Senator Homer E. Capehart. He reports all were extremely enthusiastic over the new “Manhattan” phonograph.

“I am very fortunate,” claimed Mullininx, “to acquire the Packard line at this time when they are producing the “Manhattan.” I consider it the most outstanding automatic music machine.

“We shall display the machine,” continued Mullininx, “at both offices. Lester Black, manager of the Atlanta office, will be on hand to show the operators of that city the machine, while I will be here in Savannah to greet the boys from this territory.”

WANTED TO BUY!
Genco
TOTAL ROLLS

Write best price offer and full particulars.

American Amusement Company
154 E. Grand Ave., Chicago 11, III.
Tel. Whitehall 4370
the finest...most luxurious...highest priced commercial phonograph made

"The MANHATTAN"

by PACKARD

the phonograph every location will demand!

PACKARD MANUFACTURING CORP. • Indianapolis 7, Indiana
**ORDER YOURS Today**

* Chicago Coin's

**PLAY BOY**

Better SCORING
FIVE 50,000 BUMPERS

Better EARNING POWER

★★★ Even better than KILLROY...
PLAY BOY with those extra five
50,000 high score bumpers ... extra
ways to win and special features.

ORDER YOURS TODAY
TO INSURE EARLIEST DELIVERY

★★★ YOUR FIRST CHOICE SHOULD always BE A GAME MADE BY

Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

---

Named Gen’l Salesmanager

ALBANY, N. Y. — Arthur Hermann, president of the Arthur Hermann Company, Inc., this city, has announced the appointment of William I. Platt as General Sales Manager.

The Arthur Hermann Company is exclusive distributor of Wurlitzer phonographs for 41 counties in New York State.

Platt has been in the newspaper field for the past twenty years, associated with the Times-Union of the Hearst Newspapers, Albany, New York, as Automotive Editor and in charge of the Automotive, Electrical and Radio Sales division.

Platt is also president of the Fellowcraft Club, Lodge No. 85, F. & A. M. Holds rank of Major, N. Y. State National Guard, acts as Public Relations Officer and is aide de camp to Maj. Gen. B. W. Kearney, member of Variety Club Tent 9, E’mai Britih and Alpha Beta Gamma Fraternity.

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Presenting to MICHIGAN

the finest...
... most luxurious ...
phonograph EVER built!

PACKARD'S

"Manhattan"

Also the sensational Packard Musical Bar, the Model No. 7 Phonograph, the Model No. 400 Hideaway, the fascinating "Out of this World" Speaker, and a complete line of Packard light-up Speakers.

**ON DISPLAY**

ANGOTT SALES CO., INC.
Michigan Distributors for Packard Equipment
2616 PURITAN at LINWOOD, DETROIT 21, MICH.
(Phone: UNiversity 4-0773)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CHICAGO—Dave Gottlieb, President of D. Gottlieb Company, this city, had a few things to say about "looking up" to his six-foot-son, Alvin, when he was recently photographed in his office at 1140 North Kostner Avenue. Two photographs on the office wall are from paintings of Dave's mother and father, made by John Dockterooff, famed portrait painter. Dave is mighty proud of the portraits which Dockterooff painted from an unretouched negative, and which had to pass a final test of approval from eight Gottlieb brothers and sisters.

Alvin Gottlieb is a recent bridegroom. He and his bride spent their honeymoon last April on a South American Cruise which began at New Orleans and took them to Vera Cruz. Out at the plant, there's a lot of friendly horseplay between Dave and his son. Dave says he never raises his hand to Alvin except in self defense. But not all of Dave Gottlieb's thoughts are in such a light vein. They're shipping their new machine, "Lucky Star," air express these days when asked to make a statement, Gottlieb obliged immediately with his sentiments as to the purpose of public relations.

He sees the program as vitally necessary "to educate the American public that the Coin Machine Industry entertains and serves the American people through juke boxes, amusement machines and vending. "It is our aim," Gottlieb stated, "to enlighten the public that our industry is an acceptable part of the American way of life, employing thousands of people and contributing to the livelihood of many more."
Music Machine Operators —

IN THE

NEW ENGLAND STATES

Call "MAC"

about the Special Showing of

THE PACKARD

"Manhattan"

PHONOGRAPH

IN

BOSTON, MASS.

JULY 16

AT THE

HOTEL BEACONSFIELD

Sen. Homer E. Capehart Will Be There to Greet You and Say "Hello"

McILHENNY DIST. CO.

910 BEACON STREET

BOSTON 15, MASS.
KANSAS CITY, KANSAS — From "Rudy" Greenbaum’s office at Air- eon’s plant here comes the announcement of another price reduction. Ef- fective immediately Aireon’s Hide- away unit, complete with Monitor speaker, is being reduced from $499.50 to $399.50, a $100 slash in price.

"This new low price will help Air- eon operators to amortize their in- vestments sooner and turn over their capital faster. They can get more ma- chines out on location and make more money, and that’s what we’re all working for!”, said Aireon’s Vice Pres- ident.

With all that is going on at Aireon these days, according to reports, in- terviewing "Rudy" Greenbaum is like trying to get a story out of the lead- ing race driver during the last lap. Right now Rudy is said to be crusad- ing on the side of lower prices. "In spite of high labor costs, continued scarcity and high prices of materials, Aireon is doing a commendable job of keeping prices stabilized and even redu- cing them in some cases, as on the Aireon unit mentioned above."

'We are doing our level best,” said Rudy, “to conform with President Truman’s request for lower prices. We are happy to lead the way in the mu- sic merchandising business, and we expect more good news on new items and lower prices for Aireon distrib- utors and operators in the near future.”

R. B. (RUDY) GREENBAUM

---

**E. T. MAPE Distributing Co.**

SAN FRANCISCO

STOCKTON

LOS ANGELES

All Merchandise TRIPLE-WARRANTED by Pacific Coast’s largest distributor of coin operated equipment.

**JENNINGS**

**CHALLENGER**

TWIN PLAY 5c-25c

WITH THE NEW FLASHY CHROME TOP

Smallest in Size

Biggest In Player Appeal

Every Operator...Every Location should have this latest Console. A magnetic attrac- tion that is absolutely irresistible to players!

WRITE—WIRE—PHONE

CONSOLIDATED DISTRIBUTING CO.

1910 GRAND AVENUE, KANSAS CITY, MO.

**THOUGHTS FOR THIS WEEK**

- In Colorado, there are 26 mountains higher than Pike’s Peak...the power of advertising!

- Three of the most profitable operators’ machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

**INTERNATIONAL MUTOSCOPE CORPORATION**

328 ELEVENTH STREET, WOBURN, MASS. LONG ISLAND CITY, NEW YORK

Mention "The Cash Box" When Answering Ads
Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

• Complete new precision-built
light wood Cabinets expertly
finished with perfect fit new
aluminum castings.
• Club Handle and Handle Col-
lar chrome plated.
• Heavy brass chrome plated
toothed Reward Plates, 2/5 or
3/5.
• 5c-10c-25c chrome Denomina-
tor Coin Intake.
• Payout Cups with anti-spoon
Clip.
• Drillproof Plates.

THE NEW Music Box

Buckley gave Music Operators the FIRST prac-
tical and profitable music box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW music box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
achieved through economies realized in large quan-
tity production.

The new Buckley Music Box is genuinely
chrome plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug
rejector and double capacity
cash box. Complete program
of selections always in full
view.

Buckley’s exclusive features of
construction, combined with out-
standing beauty and eye appeal
of outstanding re-
mote control music box
makes this
outstandingly
popular for wall or bar
installation.

$50.00

$25.00

$1250.00

Buckley track ODDS

Buckley track ODDS is long
recognized as the on-
tly accurate horse
race book on which
operators have won
cash hand after hand
over the years.—and out-
compete all other coin
machines.

Buckley operators know this to be a
fact. Experience has proved that no
other machine can ever come in a
close second from the standpoint of
earnings. Every day new operators are
finding out that the new BUCKLEY
TRACK ODDS are even more profitable
to operate than they thought.

Buckley Manufacturing Co.

4233 West Lake Street • Chicago 24, Illinois

(Phone) Van Buren 6636-37-38-6533
WE ARE EXCEEDINGLY HAPPY AND PROUD
To Announce
OUR APPOINTMENT AS DISTRIBUTORS FOR
Packard Manufacturing Corp.

FOR THE ENTIRE STATE OF GEORGIA
C'MON IN — AND SEE
THE PACKARD
ON DISPLAY AT BOTH OFFICES

Mullinix Amusement Co.
302 West Victory Drive, Savannah, Ga. * 233 Trinity Avenue, S.W., Atlanta, Ga.

Distributors for leading manufacturers of coin operated Music and Amusement Machines

Lazar Flies Games

PITTSBURGH, PA.—Over 32,000 lbs. of airfreight shipments have come to the B. D. Lazar Company, this city, from D. Gottlieb & Company, Chicago.

The above photo shows Gottlieb's newest pinball. "Lucky Star" being unloaded in quantity from a Capital Airliner which arrived in Pittsburgh in time to give Lazar's operators many extra days' advantage of getting this hit game on locations.

Games are being received by the B. D. Lazar Company in two hours and twenty minutes after they are loaded onto the airfreighters in Chicago. "This", J. D. Lazar of the firm stated this past week, "is speedier than any other service we have ever used."

With the truck strike now on in the Pittsburgh area this speedy handling of all shipments for the B. D. Lazar Company by Capital Airlines has enabled operators here to not only get Gottlieb games but to get them speedier than ever before resulting in bigger profits for all the men here due to the fact that they have been enabled to put them on location so much ahead of the usual time.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Stemler Named Int’l Distrib for Kayem

HOLLYWOOD, CAL.—Jay Kurtz, president of Kayem Products Co., this city, named Aubrey Stemler international distributor for the firm’s products. These include the Kayem Gum Vender, Vit-O-Min Vendor and Toothbrush dispenser.

The firm will also present a candy bar vender in the very near future, according to Kurtz.

All machines will soon be ready for distributors.

Stemler’s offices will remain at 2223 W. Pico Blvd. in Los Angeles. Stemler reported that, “Kayem Products have the finest, most fool-proof and most compact vending machines on the market. Many territories are available”, he continued, “for jobbers and distributors who are looking ahead to joining in the grand future facing the merchandising machine business.”

Stemler is reported to be contacting many of the noted distributors in the business at this time to advise them of the new Kayem Products Company line.

He says, “There is no doubt anymore that Kayem is going to lead the vending machine field with the machines they are producing. This is the time for all leading distributors throughout the country to tie in with us.”

Opens New San Antonio Showrooms

SAN ANTONIO, TEX.—George Prock of General Distributing Co., whose headquarters are in Dallas, and who also has branches in Houston and El Paso, officially opened his newest branch office for all southern Texas operators in this city, this past week, at 325 East Nueva, with Sam Winkler, well known coinman, as manager.

Open house was held for all the southern Texas ops for an entire week, from July 1 to July 7, including the July 4 holiday and also the Sunday of July 6.

The firm featured such new products as Williams “All Star” baseball machine, Keevay’s “Carousel” and “Hot Tip”, as well as the Rock-Ola phone.

In addition to the party the operators who attended were told, “General Distributing Company and all its personnel are trying their best to do a good job for the operator. We offer the best in quality, the quickest delivery and terms to meet your pocket book’’.

The firm displayed a most complete line of new equipment and also featured many specials in used machines. Complete parts department, repair service and many other features were called to the attention of the trade.

Both Prock and Winkler stated, “We are going to do everything in our power to make these offices the most outstanding in Southern Texas.”

See! Hear!

THE PHONOGRAPH WITH THE...

"Million Dollar" Features!

NOW ON DISPLAY AT...

PACKARD DISTRIBUTING CO.
1731-33 FIFTH AVE., PITTSBURGH, PA. (TEL: GRANT 3041)

ACTIVE
Reconditioned
GAMES
’NUFF
SAID!
For A
Complete
List
of
Specials
Drop a Line
to Any One
of
All Our
3 Offices

JOE ASH
Active Amusement Machines Co.
666 NORTH SEWARD ST., PHILA., PA.
Phone: Fremont 7-4695
1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7445
1120 WYoming AVE., SCRANTON, PA.
Phone: Scranton 4-4174

Mention The Cash Box

TRI-STATE
SALES COMPANY
NEW YORK and NEW JERSEY
PIONEER
DISTRIBUTING CO.
NEW ENGLAND
585 10th Ave. New York, N. Y.
(Phone: Chelsea 2-6468)
288 Front Street Ave., Newark, N. J.
(Phone: Bally 9-4427)

NOW DELIVERING
ALL Bally
PRODUCTS

BALLYHOO
CONVERTIBLE 5-BALL or 3-BALL PLAY

HEAVY HITTER
FAST ACTION BASEBALL COUNTER GAME

SPECIAL ENTRY
REPLAY MULTIPLE

TRIPLE BELL
Lt. 10c or Any Combination

HI-BOY
CLUB TYPE CONSOLE BELL

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOURTH HOLIDAY BOOMS RESORT PLAY

Resort Ops Down in Mouth Until 4th Holiday Weekend Booms Them Over the Top

NEW YORK — With rain greeting them almost every weekend, resort ops were plenty down in the mouth, until the “4th” holiday weekend came along with sunny skies and warm weather and the greatest crowds in all American history rushed to shore and mountain to cool off and have fun.

Resort ops, this past week, who came in to this city to replenish their stocks report, “This was the greatest life saver we have ever had. We were all ready to call it quits until this fourth of July weekend which put us over the top.”

The jubilation was noticeable especially in the premium trade thorough this city which received orders from many far away spots by telegram and long distance phone to hurry shipments to replenish depleted stocks. Some of the resort ops declaring, “We ran out of everything—including hot dogs.”

All thanked “old man sunshine” for saving them from what might have proved one of the worst summer seasons in history, regardless of the big reservation lists being held by all resort hotels.

One well known arcade operator reports, “The hotels in my area are all booked with cash deposit reservations they, too, were plenty down in the month because of the cold and rainy weekends which caused a lot of people to actually forfeit the deposits they had with the hotels rather than endure the rain and cold at the seaside.”

All stated that the crowds started to clog the roads beginning with Thursday afternoon and continued to grow greater right up to Sunday afternoon, when they reached their apex. Some are still remaining over to enjoy the good weather.

Resort ops reported, “The play was so great that it may set a new record high.”

MONEY-MAKING TIMERS
For Coin-Operated Devices

HOTEL RADIOS
ELECTRIC GOLF
TELEVISION SETS
SHOE SHINE MACHINES

AT TIMERS will increase your take...
by cutting down your service cost. Watch the dimes and quarters add up to dollars faster! AT Timers have been field tested and proved tops for any kind of coin operated machine.

\*(Theft-proof cashless \* Fully automatic \* Compact, simple construction
\* Trouble-free \* Fault-proof \* Set for any time of play
\* With or without accumulative feature

There's an AT Timer for every sized space and budget. Let us know what you need. We'll show you how an AT Timer can do the job right while it's putting more money in your pocket.

ABT COIN DETECTORS USED EXCLUSIVELY

AMERICAN TIME CORPORATION
134 CHESTNUT ST., SPRINGFIELD, MASS.

6110 Santa Monica Boulevard • Hollywood, California

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
HOW TO FOSTER BETTER PUBLIC RELATIONS


WASHINGTON, D. C. — The above picture shows Ben Rodins of Marlin Amusement, this city, being thanked by Police Capt. Robert Pearce for the seven juke boxes he donated to the Metropolitan Police Boys Clubs this past week along with thousands of musical, entertaining and educational records which the underprivileged youngsters of this city will be able to play and hear to their hearts' content at the Ernest W. Brown Camp in Scotland, Md., during the hot summer months and also in their local clubrooms. (This picture appeared in the "Times-Herald" of this city on June 29.)

Along with this donation Rodins arranged for free servicing and continued supplying of records. He has been acclaimed here for this very generous and charitable contribution by the police, civic leaders and the local press. The comments were extremely favorable to all Washington's juke box industry. (And that means, of course, to all the nation's juke box industry, too.)

(It is this sort of local public relations effort which helps this industry to properly expand and to develop accordingly. This is the sort of work which has been urged by The Cash Box upon all coinmen for the five years of its existence as the beginning of a "Public Relations Bureau" which bureau was later adopted and put into action by Coin Machine Industries, Inc. Now to back up CMI's Public Relations Bureau's efforts, every coinman in the nation should join in such effort as has Ben Rodins of Marlin Amusement Company, this city. This is the answer to the future growth and success of this industry.)

OPERATORS EVERYWHERE GIVE VOTE OF CONFIDENCE

WHEN operators vote for the coin machine they prefer, Jennings wins all the precincts. And no wonder—with its outstanding eye-appeal and their record of steady profits and trouble-free operation. Get Jennings Chiefs in your locations and get the customers "votes" too!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

See!! Hear!!

THE "Manhattan" By Packard

on JULY 14 and 15 at
MUSICAL SALES COMPANY
2632-2634 OLIVE STREET
ST. LOUIS, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Juke Boxes For Youth Approved By Juvenile Judge in Church Speech

BAYONNE, N. J.—In a comprehensive address at the First Methodist Church here County Juvenile Judge David Nimmo called upon churches of all denominations to provide greater activities and promote greater interest for children.

Judge Nimmo revealed that in most juvenile cases before him, the defendant readily admitted that he was not attending church.

The judge pointed out that the youth of today requires its activities to be channeled.

In this regard he stated, "Get moving, get around, it's normal. Juke boxes in proper environment and supervision are excellent diversions. The theory is to keep youth occupied with good so that he will have no time for wandering ideas."

Judge Nimmo also stated, "The problem of youth is for all of us, and the church is the best medium of a proper foundation."

Interesting as will Judge Nimmo's statements prove to every juke box coinman in the nation, many will recall former items which have appeared in The Cash Box highly commend ing juke boxes from churchmen, high school principals, and many civic leaders, because of the great work which they are doing to help eliminate juvenile delinquency. Judge Nimmo's statement to the members of the First Methodist Church that, "Juke boxes in proper environment and supervision are excellent diversions" for helping to squelch juvenile delinquency, should be taken up by juke box coinmen in their own communities and donations made to churches and clubs so that youth will have a juke box in canteens and various club centers.
HERE'S YOUR ALL-STAR LINE-UP FOR MAJOR EARNINGS!

ALL STARS

William's Long-Life Game!

TOPS IN ANY LEAGUE!

ORDER FROM YOUR DISTRIBUTOR TODAY!

PLEASE BE PATIENT!
We are making delivery as fast as possible.

★ MOST REALISTIC BASEBALL ACTION!
★ REAL 3-DIMENSIONAL FIGURES "RUN BASES" INSIDE THE BACKBOARD!
★ PLAYER CONTROLS BAT!
★ PITCHER CONTROLLED BY PLAYER!
★ NEW TYPE 3-COIN DROP HEAD CHUTE SPEEDS PLAY... TAKES 5c, 10c, 25c COINS!
★ CREDIT UNIT RECORDS ADVANCE PAYMENTS AND REPLAYS!

Sandler Named Rock-Ola Distrib for Iowa & Nebr.

IRV SANDLER

DES MOINES, Ia.—Irvin Sandler of Sandler Distributing Co., this city, has been named by Rock-Ola Manufacturing Corp., Chicago, as distributor for their automatic music products for the states of Iowa and Nebraska.

Sandler has been in the automatic music field in this section for some years and is reported to be extremely well acquainted with the music coin-men here.

In recent years he has extensively traveled throughout this area and has introduced many new sales innovations to the trade.

He stated, "I am extremely happy and very proud to report my connection with Rock-Ola Manufacturing Corporation. The new Rock-Ola phonos have clicked with the music operators in the states of Iowa and Nebraska and are rapidly taking the lead as the best music machines in these territories.

"There is no doubt", he continued, "that hard work and constant coverage by the music operators is making Iowa and Nebraska among the leading automatic music centers in the nation."

Remember this name . . .

ILLINOIS PLAY-MOR DIST. CO.

Opening Soon

DISTRIBUTORS FOR THE NEW PACKARD

"Manhattan"

Opening Soon

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK—An extensive public relations program has been inaugurated by International Mutoscope Corp., this city.

A special committee, consisting of William Rabkin, International's president; Al Blending, sales manager, and Daniel Pfiskin, public relations director, has been organized to create a program of nationwide scope. This committee proceeded on the theory that Mutoscope and the industry as a whole has an intriguing background with a lot of historic and human appeal.

This wealth of human interest material lends itself easily to newspaper, radio, and magazine publicity. The development and success of such machines as the Mutoscope, Photomatic, and Voice-O-Graph, is full of romantic and historic interest. The Mutoscope, for example, is one of the machines from which the development of the motion picture industry can be traced.

Some tangible results can be reported already. True magazine, in its June issue, carried a fine article on Rabkin, International Mutoscope and its products. Rabkin has appeared on two radio programs: "Dorothy Day Speaks", over WINS; and "Luncheon at Sardi's", on a WOR-Mutual national hook-up. In each of these programs, the nature of the coin machine industry, as it affects the manufacturer, the operator and the consumer was discussed.

It is felt, by the members of the public relations campaign committee, that a large consumer audience will become acquainted with the business via the publicity program. Stories both of an editorial and tabloid nature about Mutoscope's products and the coin machine industry are soon to appear through the media of North American Newspaper Alliance, International News Service, United Press and other newspapers and newspaper syndicates as well as magazines.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Cleveland Music Ops Click With Their New Firm

CLEVELAND, O.—The reorganization opening of the Windsor Phonograph Co., this city, which is composed of the Cleveland music operators and other music columnists throughout the state who are all stockholder members in the company representing Rock-Ola phones in northern Ohio, was a huge success, according to James S. (Jimmy) Ross who is general manager of the firm.

Jimmy also reports that Louis Prima, who is now featured at the Palace Theatre here, came down to the showing and was happy to meet with the music ops. The Four Aces quartet also visited and gave the crowds attending a very pleasant listening session with their newest numbers. They are featured on radio station WJW here.


K. C. VALUES

CHECKED, CLEANED, SCRAPPED

| Item          | Value
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Terms: 1/3 Deposit, Balance C.O.D.

K. C. NOVELTY CO.
419 MARKET ST., PHILA. 6, PA.
(Tel: MARKET 7-6411)

NOW DELIVERING Bally's SENSATIONAL MONEY MAKERS

BALLYHOO Write
7 Knockout Holes, Hi-Score, Greatest Sensation
Since Original Ballyhoo!

HEAVY HITTER Write
$184.50
F.O.B. FACTORY
Operate as Counter Game or With Floor Stand.
Real Baseball Thrills.

ROCKET Write
$279.50
F.O.B. FACTORY
Convertible, Novelty or Free Play!
5 Ball or 3 Balls! It's a Honey!

TRIPLE BELL Write
Triple Play — Triple Profits!
5-5-5 • 5-5-25 • 5-10-25

SPECIAL ENTRY

$595.00
F.O.B. FACTORY
Replay Multiple — Doubles and Triples
Regular One-Ball Profits. The Big Hit!

DeLuxe DRAW BELL Write
Fastest Profit Producer Ever Built
in Bell-Console Class. Sc or 25c Play.

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
1503 W. PICO STREET
Phone: DR. 3209
LOS ANGELES 15, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Nat Cohn Uses New Speedboat to Speed "Constellation" Sales

NEW YORK — With the statement, "It's too hot in town these days" Nat Cohn advised that he is using the brand new Higgins speed cruiser he just purchased to help speed sales of the Mills "Constellation" phonos.

This beautiful new four passenger cabin ship, which Nat reports, can handle six people for eating and sleeping accommodations in an emergency, is now scooting thruout the Long Island Sound area with music coin-mem...
The Cash Box

DO YOU NEED NEW MACHINES WE HAVE . . .
NEW A.S.T. MACHINES
NEW BALLY MACHINES
NEW BELL-OMATIC MACHINES
NEW EVANS MACHINES
NEW GEMCO MACHINES
NEW WILLIAMS MACHINES
NEW MULTOSCOPE MACHINES
NEW PACEMACHINES
NEW ESQUIRE MACHINES
NEW COLUMBUS VENDORS
NEW MASTER VENDORS
NEW VICTOR VENDORS
NEW WAITING VENDORS
NEW PHONOGRAPH MACHINES
Write for Detailed Circulars on These New Machines

THE FINEST — MOST LUXURIOUS PHONOGRAPH IN HISTORY—ORDER NOW FOR QUICK DELIVERY!
* EXCLUSIVE DISTRIBUTORS *
PARAMOUNT MUSIC COMPANY
231 E. TRADE STREET • CHARLOTTE, NORTH CAROLINA

Zale Relaxes Training With “All Stars”

CHICAGO — Tony Zale, middleweight champ, Art Winch, his manager, and Al Stern of World Wide Distributors, this city, group around as Zale relaxes from training for his fight with Rocky Graziano at the Chicago Stadium, July 16, by playing the Williams’ “All Star” baseball game.

Al Stern reports that he is going to present Zale with one of the firm’s pinball games the night of the fight at the Stadium. This is one fight that has attracted a great many of coindom’s sports fans and many will be present at the ringside.

Stern, in discussing Zale, who is a long time friend, stated, “In the ring he puts up a real scrap, but once outside the ring, he is shy, quiet and unassuming.”

Both Tony Zale and Art Winch were reported thrilled with Al Stern’s offer of a pinball game the night of the fight. Both men relax playing pinball and are eagerly looking forward to receiving it — with Zale still remaining the champ.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
TELECOIN’S N. Y. SHOW DRAWS BIG CROWDS
Ops Flock to Commodore Hotel July 8-9-10 to See Six New Products

NEW YORK—The three days showing of Telecoin Corp. six new products at the Commodore Hotel (South Room) on July 8, 9 and 10 went over with a bang. Ops from all over the east were present to see the new “Quizzer” game; Tele-Juice canned fruit juice vendor; a new laundry extractor which cuts down washing and drying time to absolute minimum; a new soap and bleach vender; laundry ironer; the “Photo Finish” game and the Bendix washing machine.

Ops were very much impressed with the quality workmanship and the very modern designed equipment. Success of the showing was manifested in the number of orders taken. The “Tele-coin Caravan” as the firm call it will now move on to the Hotel Carter, Cleveland for a July 14 and 15 showing; to the Hotel Stevens in Chicago for July 17 and 18; to the Hotel Adolphus in Dallas for July 20, 24 and 25 and to the Hotel Henry Grady in Atlanta for July 29 and 30.

The top picture gives some idea of the crowds attending the showing. In the lower picture (top) Irving Robey, left, punches the right answer on the Quizzer while Bernard Brecher of Brooklyn and J. C. Mellon of Consolidated Laundries, New York look on. Middle picture shows Stanford Goldwater, N. Y. op and Charles Lamb of Portchester engrossed in a demonstration of the Tele-Juice dispenser. Bottom pic shows John Daniel of Poughkeepsie and Marvin Duke of N.Y.C. enjoying Joe Lombard’s demonstration of the new ice operated Telecoin Extractor, the tumble dryer that does the whole job in six minutes.


NOW DELIVERING
THE NEW EVANS
1947 TEN STRIKE
THE ORIGINAL AND STILL THE GREATEST OF ALL BOWLING GAMES
IT’S THE STEADIEST MONEY MAKER IN THE AMUSEMENT FIELD!
$392.50
F.O.B. FACTORY — 1/3 Deposit with Order
Balance C.O.D.
SPECIAL — FOR QUICK SALE
SUPREME 9 FT. SKEE ROLL
Thoroly Overhauled and Perfectly Recommissioned.
PRICE IS UNCHEATED — $99.50
Each
F.O.B. BROOKLYN, N. Y.
BROOKLYN AMUSEMENT MACHINE CO., INC.
660 BROADWAY
BROOKLYN 6, NEW YORK
Phone EVergreen 8-4732

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
YOU’VE BEEN WAITING FOR PACKARD TO DO IT . . .
HERE IT IS

"Manhattan"

THE PHONOGRAPH ALL LOCATIONS DEMAND ORDER NOW — FOR EARLY DELIVERY!

INVESTIGATE OUR FINANCE PLAN — IT’S DESIGNED JUST FOR YOU!!

EXCLUSIVE DISTRIBUTORS
WHITEHEAD MUSIC COMPANY
JEWEL BOX BLDG., WILMINGTON, NORTH CAROLINA : (DIAL 9625)

Golumbo Named Rock-Ola Conn. Dist.

Golumbo of this city, Rock-Ola distrib in this territory has just been granted the state of Connecticut by the Rock-Ola Mfg. Corp. in addition to his present territory.

Golumbo also reports that the United States Vending Corp. of Chicago have also awarded the state of Connecticut to him for distribution of their new vending machine which has won much comment from the trade.

Golumbo reports, "We will serve the music and vending machine operators throughout the state of Connecticut, as we did at one time in the past, with the very finest in sales and service representation and”, he continued, “as the operators know we are always there with the closest cooperation to aid them to grow bigger and healthier from every standpoint.”

Golumbo is making it his personal business to visit with the Connecticut ops and tell them all about the firm’s plans for the closest coverage ever enjoyed by the music and vending operators. He said, “We have some new and unique plans and we feel sure that when the operators hear about them they are going to really be happy.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
DENVER, COLO.—Earl N. Pomeroy, well known columnist of the Denver Post, this city, took time out recently to pen an entire article, "This Brave New World", to the pinball business. The many fine suggestions, and the generally favorable comment, are so exceptionally interesting reading to the trade.

"Recently there have been some slight enlargements along the lines of effect that, in due course, pinball machines will turn up in Denver in thirties. The technicians will carry them solely as devices for furnishing amusement and teaching the manual. Should this happen, the pinball industry probably will make some of the same advances which it has in the past. For one thing, the operators have seen film which, on their backboards, bear pictures of racing nags in the quarter, stretch, the Indian, and so on, in full color, in full color, in full color.

"Now such decor, regarding of what merits it may have as art, can be suggestive. One can derive from it the impression that the pinball machine could be used as a gambling device.

"And, oh, my! Things like that which imply duly constituted authority to take action on suspicion.

"Is there a Real Fan?"

"In the main, Denver's councilmen never have been quite convinced that the pinballs were of the same general, old-fashioned fun. Moreover, that august body, the Colorado supreme court, sensed the gambling potentialities in the device.

"In a decision issued in 1936, the justices declared that the devices should be verboten in the state, because:

"Our attention is called to the allegation that such machines are intended for purposes of gambling, with the conviction and knowledge. And to the rule of omissions.

"Those pictures of racing nags may have had part in influencing this decision.

"The industry could learn something from this. They might look at Hunter College in New York state."

"Aids Education"

"From the Colorado decision has come solemn pronouncement that the students are advancing their education through use of the pinball machines. The details are not in, but we do know that the machines have been taken from brew parlors and turned over to the college where, after some adjournments, they are being had into chemistry. Specifically, the molecular construction of chemical composition.

"Presumably, those wire or tooostool eruptions on the plane surfaces of the pinball machines have been lending to embolize the various atomic elements. Support of the student, and of quality, of learning, can get one of the metal balls to twice bump the knob marked (for hydrogen), once against that designated 8 (as in sulphur), and four times against that designated G (as in oxygen).

"It could be then that the back end of the machine light up like Christmas trees, and that the student has just found the combination for making a dose of sulphuric acid.

"After having applied the formula for the simple combination, the student will work up to the machine, and then be graduated summa cum laude after he has sent a metal ball bumping against sufficient pegs to light up the panel marked sodium.

"Why, an amusement arcade could be transmitted into a university. Hungry for the highest mark, the students would go into Grogan's Elite, where the neon would be blanketed with "Beer, Eat, and Physics," and for 15 cents he could get a seed of suds and an introduction to the university's curricula—possibly of the Mickey Finn.

"The day yet may come when pictures, used of racing nags, but nuclear fusion, will grace the pinball machines, and thereby change the notion that the devices were intended for gambling."

"Changes Name of Rolllodame Game"

"We believe," Semel reported, "that the 'ops throughout the country will agree with us that this is a better name for a game. The word 'Awad' met with disapproval of many of our distributors who are located in territories where such a word might be completely misconstrued. We have, therefore, arranged the change of name of our first rolldame game and," he continued, "we believe that it will meet with the approval of the majority of coin machine men throughout the nation."

"JACK SEMEL"

"HOBOKEN, N. J. — Jack Semel, president of Esso Manufacturing Corp., this city, announced this past week that after a conference with some of the firm's leading distributors, they had changed the name of their new rolldame game "Esso Arrow" to "Esso Star."

"The company also announced that it has increased the price of the machine, and that the price is now $26.00 instead of the $21.00 that had been charged."

"The new game will be available in two models, one model having a single ball and the other having a double ball.

"The change in name was made in order to avoid confusion with the existing 'Esso Arrow' game, which is manufactured by the Wurlitzer Manufacturing Co."

"Used Equipment at Rock-Bottom Prices!"

"ALL MACHINES THOROUGHLY RECONDITIONED"

WURLITZER: SEESEUG:

Wurlitzer 950 $295.00
Wurlitzer 950 $255.00
Wurlitzer 750 $325.00
Wurlitzer 750 $300.00
Wurlitzer 700 $275.00
Wurlitzer 600 $175.00
Wurlitzer 24 $75.00
Wurlitzer 81 $50.00
Wurlitzer 81 $50.00
Wurlitzer 61 $65.00

SEESEUG 146M WRITE
SEESEUG 146W WRITE
SEESEUG 550 WRITE
SEESEUG 550 WRITE
SEESEUG 550 WRITE
SEESEUG 550 WRITE
SEESEUG 550 WRITE
SEESEUG 550 WRITE
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SEESEUG 550 WRITE

"REDD DISTRIBUTING COMPANY, Inc.
130 LINCOLN ST., ALLSTON, MASS. (S. of Back Bay)

"ACADEMY OF SCIENCE, P.O. BOX 123, MILWAUKEE, WISCONSIN"

"ALL HEADS OF DEPARTMENT"

"STEWART NOVELTY COMPANY"

"WHOLESALE DISTRIBUTORS"

"124 SOUTH MAIN ST., SALT LAKE CITY, UTAH TELEPHONE: 7-4371, 7-1491"

"Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!"
**TORCHY WILLIAMS’ GREATEST GAME!**

**WITH BRAND NEW MAGNETIC KICKERS**

**WE’VE GOT IT!**

**WRITE — WIRE — PHONE**

**RUSH US YOUR ORDER QUICK!!**

**TARAN DISTRIBUTING, INC.**

2820 N.W. 7th Ave., Miami, Fla. ☀ 90 Riverside Ave., Jacksonville, Fla.

**Named Attorney for SCAMOA**

**WILLIAM LARSON**

LOS ANGELES, CALIF. — E. Jay Bullock, managing director for SCAMOA (Southern California Music Operators Association) announced this past week the appointment of William Larson, well known attorney of this city, as the legal counsel for this organization.

Attorney Larson has figured prominently in legal work throughout this area. He has won many noted cases in local courts. It is also reported that he is extremely well acquainted with the entire coin machine field, and especially with the coin machine business in this section.

Bullock stated, "We are indeed proud to be able to announce that William Larson has accepted the post as legal counselor for our organization. Everyone of the members has complete confidence in him and all agree that this will help immeasurably to advance the organization."

Bullock also reported that this was in keeping with the promise made the members of SCAMOA that "everything possible will be done to help the organization to grow and to advance securely through the Southern California area."

**COMING...**

**"Esso Star"**

The NEW Rolldown Sensation!

**ESSO MANUFACTURING CORPORATION**

701 Monroe St., Hoboken, N. J.

**Empire Has Big Special**

CHICAGO—Gil Kitt of Empire Coin Machine Exchange, this city, reported this past week that the firm have a "Very big special for every vending machine operator which will prove of tremendous interest and which has already been proven one of the greatest moneymakers on every location."

Tho Kitt wouldn't give further information he did state. "Just have the operators contact us immediately while these last. We are sure that they'll be plenty happy that they did so."

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW SUPPLIES

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**COVEN'S COIN CORNER**

**THE LARGEST 5 BALL GAME PRODUCED AT ANYTIME!**

**USED CONSOLES**

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**SLOTS**

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**1-BALLS**

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**PARTS SPECIALS!**

**LARGE RUBBER RINGS, PAR 100**

**SLOTS**

**SMART CHECKS**

**SUPER RUBBER, PAR 100**

**PLUNGER SPRINGS, Heavy or Light**

**HARDWARE**

**CASE (10)**

**COIN DROP**

**BELL**

**RUBBER**

**TWO BILLS**

**COIN OPERATORS**

**DOMINO!**

---

**COVEN'S COIN DISTRIBUTING CORP.**

**3181 ELSTON AVE., CHICAGO 30, ILL.**

**Phone: INDEPENDENCE 2210**

---

Please mention THE CASH BOX when answering as—it proves you're a real coin machine man!
Well, thank goodness, it’s over. The big all-star game comes only once a year and this time it hit the windy city right in the solar plexus. Here we were bursting at the seams, as the expression goes, with the furniture convention and other, smaller events continually going on, and making comes the championship National and American Leagues game. Well, we don’t know where they put ‘em but somehow, somebody was able to accommodate the crowd, which was a very large one. The League had once again walked away with the honors. They did it last year too, if you remember, and it left a town of some column out there at Wrigley Field watching the action and, they tell me, a few boys put a few pennies on the game at how much the column knew about this sort of sure feel today. Oh, well, it’s come and gone so let’s get back to business.

More visiting column enjoyed a bit of a breath here this past week with some of the larger factions of the town column out at the Chicago Coin show. Among them were: Fritz Fitzgerald of Co-Operative Distributing Co., Milwaukee, Ky, and Ross Lewis of Peoria, Ill. Lee also tells me that he had quite a crowd out at his house this past week to help celebrate his son’s birthday. And said son making quite a haul of presents, according to what I gather.

Nat B. Feldstein took his wife Eva home from the Hospital this past week. It was the first time in many years that the Ginzburgs went back to the hospital for a further check-up — just to make sure ... Gil Ktit, after many trips, at last had the chance to visit some of his old haunts. He is always a little bit of a grouch and is all full of pep and hitting harder than ever before. Ralph Sabin took a look at his house days on and returned to the office with a lopsided sunburn. Seems that Ralph took a long drive and exposed his left arm to the sun a bit too much. Howard Feer also had a vacation from which he has just returned and is doing nothing but raving about the gorgeous Oregon country. And, Howie, that’s one place you can rave about.

Dave Gottlieb leaves for a vacation with his family at his summer home in Eagle River, Wis. Dave is going to just take it easy for a while and try to forget that day soon here in Chi at his beautiful factory; they are enlarging the range just to take care of the orders which roll down daily ... Johnny Chestor over at Exhibit tells me that they are soon going to open a new warehouse and that they have all kinds of different features which will make many of the column’s eyes pop when they see it ... Bumped into a bunch of guys over at Bell-O-Matic this past week including Fred Davis of New- castle, Ind., Harry Hilliard of Central Service Sales, Kokomo, Ind. and Sid Johnson of Elkhart, Ind. who were all humming over at J. H. Keeney & Co. with Bill Ryan con- structs. Bill mentioned that phone telling many good distrbs why they can’t ship to them. How about this? I wonder if these distrbs would like to receive.

Week of July 17, 1947.
First time in a long time that I took a stroll along the "Walking Wall" which runs down the street now calling New York's Colosseum (Tenth Avenue) and found that, there's plenty of wailing here and there, in general the bands are lovely to listen to, but the streets are jammed with roll-downs and they're selling them at pretty good prices, too. The boys who are putting them out are small and skinny, but they can sell anything. New York's cops just won't listen to reason and are placing the games at the corner of the street. It's annoying them out at 75% to 95% to insure themselves for tomorrow.

* * *

Bumped into Joe Harch who tells me that he expects some action is coming up in September 11 on the pinball case. Tells me that attorney Markewitch will handle the details but that the old trial horse, Atty. Ben Becker, has stepped in to watch the game. N. Y. attorneys for the Pinball Association of the old days, will do the actual talking in the court room. Joe believes that their gambler, a novelty type pinball, going here are very, very good. (Of course, the trade realizes that these games will be without meters, without free play, units, here, etc. They can be cornered, and free play, novelty. A long time ago the plan was to have them shipped into New Jersey first and have all these units removed and stored over there. Then when the op traded in the game, it would be moved over to the Jersey side once again and the units reassembled so that it could be sold through the rest of the country as a "used free play machine." The boys are all satisfied with straight novelty games and believe that they can "earn a living" operating them here.)

* * *

Brother, one gal I admire is Besserman. There's a "grandmother" who looks like a young girl and is very pleasant in person. She is quite the studied, the respect and confidence of everyone of the coin boys. Even when trouble strikes, this girl has this great plan which shut down production for a few days, and having one of the hottest records on hand, Bess stood firm, sharing the records among the music ops on an equal basis so that all were completely satisfied. (But, as always, Bess husses your ears off with those gorgeous, grandsons of hers. The trouble is, they are gorgeous.) "Talk about father and son combinations," Dave Stern was on the phone in his office and his son, Irving, who's out of B. H. W., New York, and one of those tall, slim, nice looking boys, too, selling away at a customer who dropped in to the shop to "just look things over." And from what I hear it won't be long before Irving will be taken over from the "old man" very soon.

* * *

Hyun Rosenbel had his eye all bandaged up this past week and was standing out front in his place looking at his dreary, humid, hot, rainy weather— but one good eye was enough for this guy. I was passing by and Ann Pouier was scouting over to Brooklyn to talk with Irv Kaye out there and, on his return, "He's got a real hit coming out soon." Then dashes madly for LaGuardia Airport where he hops a plane for Chi. Seems like George has become a regular Chicago commuter of late. Wonder what's up? . . . All Bloom of Speedway Products doing a very grand job with his merchandise and claims that competition has come into the field with an inferior product taking advantage of the good work he's done. This is true but, like the old adage says: "Tell everyone about it"—the boys who read it here should first check with him before buying . . . Saw a wire recorder machine over at Mike Meyer's and the man seems unique in the fact that it makes a recording of your voice, plays it back, but doesn't give the wire to the players. In the way he's making to tell machine in his place. We looked it over as well as we could but, it seems to us, Mike's holding out. If he's going to coin operate this classy console unit he should also add a juke box mechanism and he'll have a dual action machine which is bound to attract attention. Maybe he's doing just that anyway. Mike won't talk.

* * *

"Grandpa" John Mitnick is one of the long distance phone guys of the industry. This past week they had "MacNin" doing his usual work and the way that boy convinces 'em over those long distance wires is something to listen to. I'm told he's making to tell simple things as if they were heart and hard. He thrives on it. And there's just the intimation of a little bit of a paunch beginning to be noticeable on "Grampa." Ben Becker's got a nice cool office. His secretary was relaxing on one of the couches while Ben was pecking away at the typewriter with the one-finger-hunt-and-peck system. Says Ben, "I'm writing a letter to the mayor of New York and the boys are now calling New York's Colosseum (Tenth Avenue) and found that, there's plenty of wailing here and there, in general the bands are lovely to listen to, but the streets are jammed with roll-downs and they're selling them at pretty good prices, too. The boys who are putting them out are small and skinny, but they can sell anything. New York's cops just won't listen to reason and are placing the games at the corner of the street. It's annoying them out at 75% to 95% to insure themselves for tomorrow.

* * *

One Brooklyn music op tells me that he's now getting some dirty competition. Seems that he's been working on $20 front money and getting it, and have new machines and selling only to front service money which, of course knocks hell out of his operation for his location owner. Anyway, when the session was over, Ray revealed turned around and showed that he had an old, used, Bally (Dirty Lenny) machine over of his chair. He didn't know that he had been playing for money all this time. This money was donated to the Damen Runyon Runyon Sales. There's a gal who knows how to "sell" a record. And she sells plenty of 'em, too. Gloria's got that knack of keeping her pep and youth and vitality going every second—even with the heat and humidity almost unbearable.

* * *

Nat Cohn bought himself one of those new Higgins speed-boats and is cruising his time away over the weekends and sometimes during the week, too. He named it "Gallant Queenie." The "Gallant Queenie" is most popular of the clearance houseboats. On the "Gallant" for instance, the initials for this word are all the Cohn menage. For some months now, Mr. Sturley, the "Sturley," "Lil" is for Mr. Lilian, (the "a" is just left in there) "n" is for Nat and the "l" is for son Teddy. The word "Lilian" on the "Gallant Queenie" and he's been with his wife Lilian whom he calls "Queenie," So there you are "Gallant Queenie". (When—never thought I'd get it all straight)

Big affair of the week was the Television Corp. show at the Commodore Hotel, South Room. Never before met so many coin machines scattered to the four winds. Everyone getting into the machine game. The big drink dispenser guys. The "Tale-Juice" Machine which they showed clicked with many an op. This machine refrigerates popular fruit juices in small size cans at 10c per can. Operation is very simple. Capacity is good. Looks like this unit can get lots of action on the proper location. Their "extractor" machine which does a washing and drying in only six minutes got lots of attention, too. Many columnists believe this is a natural for apt, houses. And, of course, all came to see the new "Quizer" game which attracted much attention. By the way here's something of interest. Executives of Telecon report that they collected a total of $41.20 from the "Quizer" after the three day show. Now, what would you do with $41.20? The sum was passed on to the Damon Runyon Memorial Fund for Cancer Research. Practically everyone of the 824 nickels was put into the machine by visiting ops. They are now in operation in the Damon Runyon Memorial Fund for Cancer Research. That means that the "Quizer" averaged $18.75 per day.

* * *

By the way Lou Welcher of Advance Automatic Sales Co. San Francisco, popped in and out of town this past week. Lou's an old time New York boy who "went west and made pale " and he's been doing a lot of talking about the fact that he went west with Advance peanut machines (that's how come his present firm name) in the days when the late Hy Bally ran the show. Now he's back and reports they have a store on Dunam Ave., Brooklyn, and then would soon be setting in one of the hotel lobbies in San Francisco. Lou seems like Jack Fitzgibbons used to scout from N.T.G. to Connecticut where Jack ran a route of Baby Metroscopecs. Jack did this every day in the summer of the last time I came back to see if the streets were still here and how the boys were doing.

* * *

www.americanradiohistory.com
The Southern California Music Ops Association held an open meeting here this last week at the Larson and Thayer Hall. Approximately 50 operators attended as well as several record representatives. E. Jay Bullock, the association’s managing director presided over the meeting and pointed out the many advantages of membership in his organization, and in addition pointed out the need for a better operating commission. The association has been appointing new operators, with a price of $25.00 for the best letter written by an operator, for presentation to location owners on the subject of better commissions. Bullock praised The Cash Box for its terrific effort in stirring up the necessary interest and enthusiasm in the fight against the Scott-Fellowes Bill. Lee Palmer of Capitol Records; Jerry Gould, of Black and White Records; Al Solomon of Ohio Records and Howard Krause of Enterprise Records appeared and gave short talks for respect firms and also made some very helpful suggestions for the operators benefit. William Larson was introduced as the association’s Attorney.

Just heard that Preston Jarroll formerly of Coinmatic distributors has suffered a stroke and is very ill . . . Fred Gaunt of General Music tells us that his firm has been appointed exclusive distributors for the new Western Pokerino . . . Carl Honeymay of Oakland, manufacturer of a new shoe shine machine, in town planning on appointing distributors for the firm’s machines. Bill Nelson has been appointed same nice cordial for the new “Strikes ‘N Spares”. Nels tells us that he has sold and delivered quite a number of the games Ray Powers of E. T. Mape off to Bakersfield to visit with a number of the ops in that territory. Len Baskfield in town for a few days to confer with Ray Powers . . . Paul Laymon has added a new member to his staff, his brother-in-law, Charles Daniels. Paul has been moving many of the new Bally five ball game “Bally- book” . . . Jack Stemler has taken to the road again for other trip calling on ops in the vicinity of El Centro. Bill is having his switchboard removed and the phone company inadvertently cut his line off, which resulted in many callers getting the info that the line was disconnected. The error has been corrected and all operators have been taken care of again along coin row . . . Dropped around to chat with Bill Happel, Jr. of Badger Sales, and listened to Bill sell three “Strikes ‘N Spares” to Fred Casey, veteran op just back from Johannesburg, South Africa. Casey placed an order for a large amount of the new Bowling games and will take delivery as soon as the games become available . . . Allite Manufacturing Company, manufacturers of the “Strikes ‘N Spares” have been hard pressed to keep up with the unprecedented demand for their game according to Bill Schrader, president. Production facilities are being stepped up which will result in a greater output. Bill tells me that he is overwhelmed by the wonderful reception the game is receiving from all points of the country.

Over at the Adams-Fairfax Corporation. Bernie Shepko tells me that more and more coin ops are entering the vending field according to reports received from their distrubs, and the many requests for info being received from ops from all parts of the country. Al Silberman is down in Texas calling on several of the distrubs there and plans on being in Missouri and other points this week. Al writes in to say that the firm’s $5 Cash Tray is being received with open arms by vending ops everywhere he goes.

It’s been plenty hot here this past week with many of the ops taking in cool beaches and golf courses to get away from the heat. However, some of the boys were seen rushing in out of the sun shopping along coin row this past week. The list included: Charles L. Richter, Pat Yuma, Arizona; Joe Saarea, Tulare; Peter Derivivans, Fresno; D. D. Brymer, Palos Verdes; Lester Wooky, Bell; Barney Smith, Long Beach; Fred Casey, North Holly- wood; E. S. Simmons, Paso Robles; Niles Smith, Olddale; R. F. Gallagher, Santa Ana; Morris Benado, North Holly- wood; Bernard Koch, Balboa; R. G. Patterson, Corona; Lee Wirt, Montebello; Fred Allen, Bakersfield; Mac San- ders, Los Angeles; Bruce Frazier, Los Angeles.

M. E. Thiede, one of the old time coin men, having spent the past 20 years in the coin biz, has joined Badger Sales, specializing in the sale of the coin field “Strikes ‘N Spares” . . . Aubrey Stember has entered the vending biz in a big way. Aubrey was recently appointed as international distributor for the Kayem Products Company, manufacturers of chewing gum and Vito-min vending machines. Was very interested to learn that the gorgeous movie actress and singing star, Ilona Massey is an active member of the Kayem firm . . . William (Bill) Williams of the William Distributing Company, is awading word about his operation. His firm is distributing. It’s a great game and has a multiple coin chute for nickel, dime or quarter play, which not only stimulates repeated play but according to word from test locations, has resulted in phenomenal collections. The quarter play was unusually heavy.

Jack Gutshall has been doing very nicely with his record business. Jack handles a nice line of independent labels sells quite a number of records across the counter. Jack tells me that the sale of Packard phonos has been going along very well. He has been doing a lot of calling on music ops in the county and spreading the gospel about replacing old worn out equipment with new Packards to better their collections . . . Len Micon of Pacific Coast Distributors has been looking over several vending lines . . . Ken Bevins of Commercial Color Radio has his organization now going at full speed and is ready to fill orders in any amount. The firm has perfected a new inter-com system which can be quickly installed in any of their radio sets . . . Charlie Fulcher of Mills Sales informs me that the de- liveries of the new Mills Phonos was a bit slow up to this point, but that he has received word from the home office that sizeable shipments are on the way. Charlie has been very active and has made a lot of friends in the short time on his job. He has been keeping a little time reminiscing with “Hum” Brokamp of Pantages wired music this past week. Talked over old times during the last war and the present conditions in the coin biz. Bro- kamp believes that good times in the coin field are once again just around the corner. The firm is currently manufac- turing mirror cabinets for conversions and Pantages wired music units.

Dropped in to see Robert Gordon of Van Ex Record Company who informs me that his firm has Barclay Allen on exclusive contract and that a number of new hit records are soon to be released. Gordon advises that new session dates are currently being set up with the Brothers of Washington, D. C., and Vita Record Distribut- ing Company of Los Angeles . . . Leon Rene of Exclusive Records very happy over the swell response to the new Jeffries recording of “When I Write My Song.”
MINNEAPOLIS

Carl Andrejeski of Chippewa Falls, Wisconsin in town for just the day . . . L. I. Harris of Enderlin, North Dakota in Minneapolis for several days sort of vacationing and taking it easy.

Harry Partridge of Mora, Minnesota was in a plane crash two weeks ago, and was severely injured. Harry happens to be a very good flier and was flying a brand new plane from La Seur, Minnesota when he suddenly fainted as he was coming into the Airport. That's all he remembers until he awoke in the hospital.

Mr. and Mrs. Oscar Sundeen of Montevideo, Minnesota in Minneapolis for several days buying and making a few Night Clubs . . . Mr. and Mrs. Roger Chester of Bismarck, North Dakota were in Minneapolis last week for a few days . . . Lawrence Sieg of Augusta, Wisconsin in Minneapolis just for the day visiting a few distributors . . . Joe Topic and Phil Stang of the Scott Novelty Co., Shakopee, Minnesota covered an awful lot of territory in two weeks by driving to the West Coast which included California to Oregon and back through Utah to the Twin Cities . . . Con Kaluza of Browerville, Minnesota in Minneapolis just for the day on business.

Art Hawk of Yankton, South Dakota stopped off in Minneapolis after completing a three weeks automobile trip to New York City and on the way back, he drove through Ottawa, Canada, and really had an enjoyable time. Art's wife, mother and father accompanied him on this three weeks trip . . . Henry Greenstein of the HY-G Music Company is enjoying a nice ten day trip to Lake Louise . . . Al Peterka of Benson, Minnesota in town for just a day calling on distributors . . . Art Johnson of Glenwood, Minnesota since selling out his complete route has gone into the Cement Block Business and doing a pretty good job of it. Art still has 400 Peanut Machines out on the territory and plans on keeping them as additional income . . . Andy O'Brien, of Benson, Minnesota was in town for just the day . . . Solly W. Rose of Hy-G Music Co. spent the three-day Fourth of July vacation at Duluth, Minnesota to cool off . . . Paul Fellings of Sauk Center, Minnesota had tragedy strike at his home. Three weeks ago his son was struck by a truck and it looked as if he might recover, however, his son passed away this past week, and all the distributors and operators who know Paul offer their sincere condolences.

ST. LOUIS

By BERT R. MERRILL

"It never rains but it pours" has an extra meaning in the St. Louis coin machine circle these days—as flood waters piling up to an all time record over the past 103 years caused hasty removal of pinballs and phonographs from many locations thought high and dry. Bill Butcher over at East St. Louis gave up two night's sleep and a week's collections to hustle his boxes out of river-street locations. Some of them were two feet under water by the time Bill could get to them. Carl Hoffman drove casually to inspect one location only to find it five feet under water! All along the Missouri and Mississippi ops were snatching equipment away from lapping flood waters.

Ideal Novelty Company was awarded a prize by Rockola this past week for the largest sales volume of new phonographs over quota of any distributorship in the country. "We're concentrating on sales of ten at a time" portly Carl Trippie announced. Among those who carted off ten were Ted Keys of Farmington, Mo., and a batch of Illinois ops.

Olive Novelty Company is proving that it can get along without Ben Axelrod and Al Hanecklau this week. Al took off with his family for the North woods 10 days ago, to stay all summer, while Ben Axelrod is in Chicago to take in the All-Star game and a few lake front breezes. Meanwhile the receptionist is running the works!

Visitors in to buy parts and new equipment after flood damage included E. Zitta, Curley Confe., Chuck Larcom, C. E. Houser.

V. P. Distributing Company is still up against a backlog of orders for Aireon equipment, including the Music Mirror, reports Del Veach. Norwood Veach is expanding his route into central Illinois rapidly, while brother Del is capitalizing on equipment sales to the Illinois gentry.

Bad new for many in the music field was the report that Bill Saffen, record distributor who spent two years in German prison camps after piloting many bombing raids, has been medically discharged from National Guard and Reserve status, and will enter a St. Louis hospital. Good luck, Bill!
WANT - We want you to read our ads in the "FOR SALE" columns of this issue of THE CASH BOX. Buy the best, save with Safety at Silent Sales Co. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 11th AVE. So., MINNEAPOLIS 15, MINN.

WANT - Original Mills Black Cherry and Golden Falls; Keeney Bonus Super Bells; Bally Draw Bells; New or Used Phonographs. Spot Cash. For quick sale, get in touch with us. SILENT SALES CO., INC., SILENT SALES BLDG., MINNEAPOLIS 12, MINN.

WANT - Keeney Bonus Super Bells 5-25¢ & 5-10-25¢; Bally Triple Bells; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Orig. Brown Franks; Chrome and Black Cherry slots. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: Ordway 3070.

WANT - Wurl. & Seeb. 30 wire Hideaway Units complete 20'5 & 24'5; Wurl. 1015', 850's, 950's & 750'E's; Seeb. 1-465, 1-46W, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Face F. P. Mint Vendors; Post-war Photomatic; Late 6 & 11 Ball F. P. Games; used Evans Ten Strike; used Geneo Whiz; Hallie Line-A-Line; Metal Tyers; Scales, etc.; Converters 110 DC to 110 AC, 110V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT - Lite-O-Cards with Spring Bumpers. Will pay $40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

WANT - Walking and Face Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Key Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skeel Bells, Four Bells $150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT - We want you to buy used machines from an established factory distributor. Don't buy from people closing out their junk or selling junk routes. Our repainted machines look like new. Proven money makers only. Authorized Mills and Keeney distributors. Est. 1906. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. So., MINNEAPOLIS 15, MINN.

WANT - Will buy any quantity used slot machines, all makes and models. Also, New Face Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.


WANT - Blue Franks; Brown Franks, all denominations. Write, wire or phone prices. COIN-A-MATIC DISTRIBUTORS, 9654 W. CHICAGO AVE., CHICAGO 51, ILL.

WANT - For sale - Tally Rolls, Total Rolls, arcade equipment, repainted. Surprising prices. Make your needs our problem. Save with safety buy from authorised Mills and Keeney Distributor. Est. 1906. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. So., MINNEAPOLIS 15, MINN.
FOR SALE

FOR SALE—We offer only top-flight machines proven money makers repainted and rebuilt. Keeney Consoles; Mills and Jennings Bells; Mills Consoles; Evans Consoles; Bally Victory Derby and Draw Bells; Keeney Big Parlay F.P. and F.O. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball F. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WIS. Tel.: Mitchell 3264.

FOR SALE—Original Mills Bells, rebuilt, new cabinets, keno-action, club handle; re- 

silvered Silver Hammerloid to match Black Cherry Bells 5¢ $175., 10¢ $185., 25¢ $195.; Hi- 

speed rebuilt Cherry Bells; Gold & Silver Chromes; Brown & Blue Fronts; Hand Leans and many others. Bargain List Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE—5, Like new, Keeney Big Parlay one ball machines (write). Territory closed. 1/3 deposit, balance C.O.D. AUSTIN AMUSEMENT CO., 510 W. 6th ST., AUSTIN, TEXAS.

FOR SALE—2 Total Rolls, excellent condition $219. ea.; 2 Tally Rolls, perfect condition $149.50 ea. SILENT SALES CO., SILENT SALES BLDG., 200-208-11TH AVE., SO., MINNEAPOLIS 15, MINN.

FOR SALE—Arcade Equipment: 1 Wurlitzer Skee Bell (14 ft.) $175.; 1 Genco "Skill Roll" (9 ft.) $150.; 1 Super Roll (Like new) $325. 2 Rapid Fire $75.; 8 Ten Strike H.D. $50.; Rol-A-Scores, used, New Sportsman, Williams "All Star" (write); 2 All Star Hockey games $90. Pin Games: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevron $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blondie $22.; 1 Zombie $40.; 1 Captain Kidd $30.; 1 Shoat Boat $40.; 1 Duplex $40.; 1 Leader $285.50.; 1 Strataliner $45.; 1 Jungle kid $50.; 1 Monieker $45.; 1 Idaho $125.; new Double Barrel $100.; Genco Total Roll, just like new $940.; Lightning, used 1 wk., $155.; Superliner $125.; Williams Cyclones $285. One Balls: 1 Bally Victory Derby (brand new) $400.; 1 Prekness $35.; 1 Face- 

maker $35.; 1 Hawthorne $35. Bells: Used Cherry Bells & Blue Fronts, New Black Cherrys, New Jennigs, Mills Safe Stands (new or used), Chicago Metal Safes, new (write). Consoles: 3 Mills 14 cent; 3 Super Bonus Bells (write); 2 Kitchen $5 & 2 Super Bonus Bells (write); 15 Jumbo Parade P.O. $50.; 4-1946 Bakers Racers (like new), 2 Jennings Challengers (brand new), Keeney 3 Way (just like new), Deluxe Draw Bells (write); 2 Fast Times (very clean) $60. Music: 2 Wurlitzers 616 Lite-up $100.; 1 Wurlitzer Twin 12 steel cab. with Seeburg Stoppers $150.; 10 Seeburg 34 Wall-O-Matic Wireless $80.; 6 Packard Bar Brackets $4.; 10 Speak Organs PM Speakers $10.; 3 Buckley Wall Boxes $10.; 1 Wurlitzer 61 $75.; 1 Rock-Ola Deluxe 1932 $225.; 1-24 record Wurlitzer Victory Model $145.; 1 AM Singing 

Towers $160.; Mills Throne $135.; Seeburg Commander ERSC $200.; Seeburg Concert Grand $225.; Seeburg Regal $175.; Counter Games: Hy Fly's (brand new) $45.; ABT Challenger (write); Pop Ups (very clean) $55.; Windmills (very clean) $5. ea. MONE COIN MACHINE DISTRIBUTORS, INC., 

2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

FOR SALE—Massengill Pool Table, refinished perfect, same as new (make offer); 6 A.B.T. 

Challengers 1¢ or 5¢ $25. ea.; Blue & Gold V.P. $45. All equipment guaranteed same as new for 7 day trial. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-R

FOR SALE—Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LORY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0317

FOR SALE—Personal Music and Solotone Boxes. Also Studio & Location amplifiers. Wire, phone or write for real low price. RUNTON SALES CO. OF N. J., 123 W. RUNTON ST., NEWARK 8, N. J.

FOR SALE—Paces Racers ready for location. 5¢ Brown $100.; 5¢ Red $180.; 25¢ Red $250. (Pre- 

war): 5¢ Red Arrow $250. Post-War. I have Santa Anita, Turf King, etc. Need them, write. PRESTELL AMUSEMENT CO., 911 W. FRUIT, ALBUQUERQUE, N. M.

FOR SALE—Bally Fairmounts; Jockey Clubs; Turf Kings with chrome rails $80. to $70. re- 

painted like new $90. to $90. Santa Anita, Kentucky, Sport Kings, in good shape $40. Save 

with Safety, buy from authorized Mills and Keeney distributor. Est. 1905. SILENT SALES CO., 

SILENT SALES BLDG., 200 11TH AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE—Two Brand New Champion Hockeys in original crates $60. ea.; one used Champion Hockey, good condition $30.; one Paces Red Arrow $75.; one Rollette, Jr. $40. H. M. BRANSON DISTRIBUTING CO., 616 50. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE—Baffle Cards $95.; Big Hits $75.; Fast Balls $95.; Dynamites $85.; Killroys $195.50.; Mailsies $199.50.; Mystery $175.; Superliners $98.50.; Super Scores $98.50.; Surf Queens $65.; 

Supercons; Stage Door Canteen $75.; Tornados $199.50.; HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D.C.

FOR SALE—New Packard adapter for Wurlitzer 7-800 $84.50; Inner Com. Cresley 2 Station $35.; 

1500 ft. 30-wire cable AA grade, Standard code, original Spools 19¢ ft. W. SIMMONS, 1028 NO. HIGHLAND AVE., HOLLYWOOD 38, CALIF.

FOR SALE—Have good clean Arcade Equipment to trade for Pin Bells. Write for list. COIN 

AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Jockey Club Bally Multiple $75. Turf King Bally Multiple $75. Victory Derby, used $175.; Victory Derby, now, crated $300. H.H. KRUEGER, FAIRFAX, MINN.

FOR SALE - 10 Super Skee Rolls $110. ea.; 2 Air Raiders $65. ea.; 1 Rapid Fire $65. ea.; 2 Brand new, in cases, Champion Hockey $85. ea.; 1 Defender $95.; 1 Premier Skee Roll with Barrel $195. WANT - Total Rolls. MARCUS KLEIN, 577 - 10th AVE., N. Y. C.

FOR SALE - Six-Sixteen Seeburg Hall Boxes: Two Sixteen Seeburg Adaptors, one post-war $200. Three Evans Ten Strikes, two pre-war $85. ea. PRESTELL AMUSEMENT CO., 911 W. FRUIT, ALBUQUERQUE, N. M.


FOR SALE - Club Trophy $40.; '41 Derby $67.50.; Pimlico $64.50.; Sport Special $39.50.; Record Time, less motor $24.50. N. J. STEINKE CO., 18 EAST TUPPER ST., BUFFALO 3, N. Y. Tel: CI. 0065

FOR SALE - 10 American Scales, used two weeks, like new $139.50. 1/3 Deposit. SOUTHERN VENDING MACHINE CO., 526 CRAIGHEAD ST, DAVINILE, VA.

FOR SALE - Latest Model Slots: 42 Columbia DJF $98.50.; 8 Columbia Deluxe Club Bells $149.50.; 11 - 5¢ Face Deluxe Chrome $179.50.; 1 - 10¢ Face Deluxe Chrome $199.50.; Wire, phone or write. SILENT SALES SYSTEM, 635 B ST., N.W., WASHINGTON 4, D. C. 2005 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE - Keeny Super Bonus 5¢ $350.; Draw Bell $250.; High Hands $50.; Club Bells $50.; Hitone Conversions, completely illuminated done with speaker in top and crystal pickup. Cabinets refinished, looks and operates like new $400. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R


FOR SALE - Mills Vest Pockets: Chrome $35.50.; B & G $23.50. '46 $27.50 (all 5c). AMI Singing Tower $100.; Streamliners $110.; Club Bell FF $85.; Sport Specials $35.; Bolay $20.; Cover Girl $45.; Double Feature $20.; Flat Top $65.; Frisco $65.; Invasion $20.; Knockout $40.; Laura $60.; Legioneer $20.; New Champ $20.; Socko Champ $15.; Shooting Stars $50.; Skyline $20.; Slugger $20., etc. All equipment ready for location. CENTRAL AMUSEMENT CO., 1144 UNION AVE., MEMPHIS, TENN.


FOR SALE - 100 Buckley lift lid boxes $3. ea.; 8 Twin 12 Wurlitzer in steel cabinets with Buckley adapters $75. ea.; 6 Airone Deluxe models (write). KETCHESID DISTRIBUTING CO. 1151 N. 13th, BOISE, IDAHO.


FOR SALE - Factory rebuilt Keeny 1938 Tracktis Consoles with all latest improvements. Cabinets refinished like new. $106. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENLEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Standard Scale Metal Typer 10¢ Chute, used 2 weeks $75.; 4M checks $5. per M.; Massengill Pool Table, perfect 5¢ or 10¢ chute $250.; 5¢ Daal Marvels $22.50; Rock-Ola, Wurlitzer D.C. Motors $15. ea. 60 D.C. to 110A.C. Converter $20. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C.

FOR SALE - 616 Lite-up $124.50.; Rock-Ola Deluxe $229.50.; Wurlitzer 700 $349.50.; P.P. & K Skeel Barrel Roll $195.; Supreme Skeel Bell $149.50.; Tally Roll $215. NATIONAL NOVELTY CO., 133 E. MERRICK ROAD, MERRICK, N. Y.

FOR SALE - Or will trade for Jockey Clubs or Victory Derbies the following reconditioned Arcade Equipment: Liberator, Submarine, 2 Shoot-The-Bull, Air Feider, 2 Rapid Fires, Bicycle Trainer, Batting Practice, Tokio Gun, Shoot-the-Jep, Western Deluxe Baseball. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Mills original Black Cherry and Golden Falls: Polished Chrome, new cabinets. Set of three - nickel, dime, quarter; Mills Brown fronts, repainted; Jennings Chiefs - Silver Club; Silver Chiefs; Four Star, with new paint job and rebuilt like new. Write for our low prices. Save with Safety. For the best in Bells, prices the Lowest. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. S., MINNEAPOLIS 15, MINN.

FOR SALE - 10 Panoramas, clean, perfect condition mechanically, excellent outward appearance. These Panoramas were used in our own Arcade $199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.


WILTON BRAUN AND RT. 3 BOX 428, FERGUSON AVE., SAVANNAH, GA. Tel: 3-5432

FOR SALE - Specials! Victory Derbies $175.; Jennings Chiefs $65 to $35.; Gold Medal Columbus $25.; Mills Four Bells, like new $200. 1/3 deposit, balance C.O.D. Rush your order today to:

MANKATO NOVELTY CO., 65% MOUND AVE., MANKATO, MINN.


AUBREY STEMLER DIST. CO., 2223 W. PICO, L. A. 6, CALIF. Tel: FEDERAL 1189.


FOR SALE - All the latest 5 Ball Bases: Exhibits "Ranger"; Keeney's "Carousel": United's "Mexico"; Bally's "Ballyhoo"; Williams' "Torchy"; Chicago Coin's "Playboy". RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD 5, CONN.

FOR SALE - 1 to 100 New if A.B.T. Challengers 1947 model (write): 1 to 50 New Marvel Mfg. 14 Pop Up $35.50 ea. The best two penny machines made. Orders shipped some day received. 1/3 deposit with order, balance C.O.D. STATE DISTRIBUTING CO., 512 W. 6TH ST., AUSTIN, TEXAS.

FOR SALE - Wurlitzers: 1-500X $135.; 10 - 600R - $150. ea.; 5 - 700 $250. ea.; 8 - 750 $325. ea.; 6 - 800 $300. ea.; 4 Seeburg Envelopes RCVS $200. ea. All in good order on location or just off. 60 unit AM Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 5817 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE - ABC Bowler $20.; Big Parade $34.; Band Wagon $29.; Eagle Squadron $40.; Kismet $54.; Production $37.; Venus $32.; Yankee Doodle $39. All in good order on location or just off. Many others at comparative low prices. Will trade. SUN SALES CORP., 5817 N.E. 2nd AVE. MIAMI 37, FLA.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records.

X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: M. 4-2624

FOR SALE - New Packard 1000 "Out Of This World" Revolving World and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; $5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phone Casters, fit any model, sample set $1. COLEMAN NOVELTY CO., 1056 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - 2 Longacres $160.50 ea.; 2 Pimlicos $134.50 ea.; 1 Whirlaway $89.50; 8 Sport Specials $99.50 ea.; 1 Sport Event $99.50; 4 Record Time $74.50 ea.; 1 Dark Horse $85.50; 1 Club Trophy $125.; 7 Blue Grass $84.50 ea. Total for $2500. F.O.B. plus crating charges. GREGG NOVELTY CO., 100 N. GREEN ST., LONGVIEW, TEXAS.

FOR SALE - Here are some real bargains on famous New Orleans Novelty Company used games that are guaranteed to be exactly like new: Bally Rockets $185.; Chicago Coin Kilroys $145.; Exhibit Mysteries $150.; United Sea Breezes $125.; Bally Double Barrels $75.; Gottlieb Daily Races $325.; Williams Tornados $170. NEW ORLEANS NOVELTY CO. 115 MAGAZINE ST., NEW ORLEANS 12, LA.


FOR SALE - 37 Superior 1000 Hole, Jackpot Charlie Boards (5#). Still in original carton as received from factory in January and stored in a dry place. Territory down, best offer takes them. Jockey Clubs or Turf Kings, A-1, clean at $125. ea. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN.


Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Here are some real bargains on famous New Orleans Novelty Company used games that are guaranteed to be exactly like new; Bally Rockets $165; Chicago Coin Kilroys $145; Exhibit Mysteries $160; United Sea Breezes $125; Bally Double Barrels $75; Gottlieb Daily Races $325; Williams Tornados $170. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA.

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, Mo.

FOR SALE - Super Bonus (Twin and Single); Draw Bells; Deluxe Draw Bells; Triple Bells. All are in A-1 condition. Will trade for pins or music or cash. O'BRIEN MUSIC CO., NEWPORT, R. I. Tel: 577

FOR SALE - Used Mills Slots: 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $160; 25¢ Gold Chrome Bell $185; 25¢ Black Front Special $150; 5¢ Cherry Bell $107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 333 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE - Betty Telephone Studio and location boxes, etc. for twenty locations. Make offer or trade for late pins. O'BRIEN MUSIC CO., NEWPORT, R. I. Tel 577

FOR SALE - We offer you repainted cabinets - some in their original design, others better than original. Consoles: Mills Three Way, L.H. Four Way; Keeney Bonus Super Bells and Super Bells; Evans Galloping Dominoes. For the best in consoles. Authorized Mills and Keeney Distributors, Est. in 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. 50, MINNEAPOLIS 15, MINN.

FOR SALE - Panorama 250 Watt Projector Lamps $2.25 ea.; brand new Champion Couple Games $29.50 ea.; all current new Pin Games; also, all used Post War Pin Games; Slots and Music. Write for our low prices. Remember, if we can't guarantee, we won't ship. MARLIN AMUSEMENT CORP., 412 NINTH ST. N.W., WASHINGTON, D. C.

FOR SALE - Ski Balls - 5, 1½ ft. Bowl-A-Ways; 1, lift. Bomber Ball; 1, 1ft. Rocket. All in A-1 condition. Just off location. Make me an offer. GEM NOVELTY SALES, 1410 BUCHANAN ST., RACINE, WIS.

FOR SALE - Minnesota is down. We can furnish you with consoles and payout 1-ball machines at less than Cash Box low price. Let us know what you want. HT-6 MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel: Atlantic 5897.


FOR SALE - 25% to 40% Discount on 30 consoles including Mills 4 Bells, Three Bells, Bangtails 1946, 25¢ play Jumbo & Super Bell, Pace Twin Reels & Single Reels, etc. Request list. This is an ideal lot of Consoles for the operator to test out a new operation with, without a big risk. Contact us immediately. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - 2 Wurlitzer 800's, very clean $325. ea.; 1 Packard Sideaway, A-1 (write); 10 Packard Wall Boxes (late) $27.50 ea.; 3 Bally Double Barrel $95. ea.; 1 Bally Club Bell console, very clean $95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.


FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-8485

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. WANT-M ELL pay anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLEAD AVE., CHICAGO 26, ILL.

FOR SALE - Wurlitzer 850 (overhauled mechanism and amplifier) $375.; 500 Wurlitzer, excellent condition $200.; Bally Triple Bell, like new (write); Double Barrel pin game, like new $100.; Ceiling speakers (new) with 8' Cymaadograph speakers only $22. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

FOR SALE - Used 5 balls $29.50 up; One Balls, all makes $39.50 up; Wurlitzer model 500, completely refinished $299.50; Wurlitzer 800 $389.50; Seeburg 800 $295.; new 5 balls $259.50. Northwest Distributors for the best bowling game made - Bang-A-Fitty. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE - Matsuike Voice-0-Graphs, like new $795.; Photomatics $400.; Whizm game (make offer); Rock-Ola, late model. All equipment operating now. A. T. SNYDER, WILTON, CONN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE - Make us a reasonable offer for the following Arcade machines: 1 Texas Leaguer Deluxe remodeled; 1 Tommy Gun remodeled; 2 Scientific Uprights remodeled; 2 Shoot To Tokios; 1 Sky Fighter; 1 Lifter; 1 Wee Gee; 1 Rapid Fire; 2 Chicken San Conversions; 1 Bally Tank; 1 Thunderbolt; 3 ABT Model F.; 3 ABT Game Hunters; 1 ABT Target Skill; 1 Shooter; 2 Pfe Whirlwind; 1 Advance Electric Shockers: 2 Blotts; 2 Criss Cross Binges; 2 Pfe Play Pokers; 1 Change Booth; 1 Voice Recorder (General Industries) Write: A. SHERMAN, 4002 - 16th AVE., BROOKLYN 16, N. Y.

FOR SALE - We have in stock. Contact us for your Irsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - While they last. Mills New Vest Pockets $64.50 ea.; lot of five $82.50 ea.; A.B.T. Challengers, latest model, in lots of five or more (write for price). Save with Safety. Buy from Authorized Distributors. Est. in 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - We have about 50 WS-22 Seeburg Wall-O-Matic and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70+Y tube and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SUPERION, GA. Tel: 33

FOR SALE - Sell $25. ea. or any four for $85. • Bally Alley; Keeneey Anti-Aircraft. Pin Balls; Holdover; Boomtown; Bordergates; Superrall; 1 Day Show Flipper; 1 Race; Drum Major; Oh Johnny; Nippy; Majority; 41 Stratoliner; Smak The Jop; Sport Parade; Yacht Club. $15. ea. or two for $25. A.B.T. Target Skill Blue Model F.; Small mechanical Pin Ball machine not electric, name Air Ways. O. T. WEAVER, 1352 ARKANSAS AVE., PITTSBURGH 16, PA.


FOR SALE - Ten Keeneey Three Way Bonus Balls, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE-Jack Rabbit $200.; Super Triangle $175.; Tally Roll $150.; Lite League $125.; Superliner $125.; Grand Canyon $60.; Laura $75.; 14 ft. Bankrolls $75.; 14 ft. Bang-A-Fitty (excellent condition) write; Roll-A-Score $300. WANT - Used Total Rolls. State condition & be as precise as possible. Also used Basketball Champ, MOHAWK SKILL GAMES, 88 SOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - New radios, never unpacked! 1 Firestone console model, 1 Tradio. Both for $100. 12 Sloten Boxes, 1 location Amplifier, A-1, used very little - lot $200. M. C. BRITZ, 314 - 5th St. S.W., GREAT FALLS, MONT.

FOR SALE - 10 Spellbound $125.; Stage Door Canteen $90.; 25 Superliners $125.; Big League $99.50.; Midget Racer $99.50.; Surf Queen $99.50.; Big Hit $75.; Fast Ball $110.; or will trade for 700 - 800 - 750 Wurlitzers. SOUTHERN AMUSEMENT CO., 628 MADISON, MEMPHIS, TENN.

FOR SALE - The most complete stock of Arcade Equipment. Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. F.O.B. Los Angeles. Add $25. for crateing. Send or wire 10% deposit. WM. NATHANSON, 2736/1-2 CINCINNATI 15, OHIO, LOS ANGELES 35, CALIF.

FOR SALE - 1 Exhibit Sky Blazer $29.95; I Knock out the Jap $69.50; 1 Star Attraction $45.; 1 Monicker $45.; 1 Defense $49.50; 1 Billy Hi-Hand $75.; 1 Kenny Submariner $69.50; 2 Batting Practice $75.; 2 All Star Hockey $49.50; 1 Basketball Champion (write); 1 Rifle Range $69.50; 1 Underside Raider $225.; 1 Goalee $215.; Lite League $175. AUSTIN MUSIC CO., 611-13 SOUTH VIRGINIA ST., HOPKINSVILLE, KY.

FOR SALE - Slightly used Bally Victory Derbies $199.50; Jockey Clubs, Turf Kings, refurbished, chrome rails $110.; Mills Three Bells $250.; Four Bells, L.H. $200. Write for lowest quantity prices on new A.B.T. Machine, new bowling alley. Make your needs our problem. SILENT SALES CO., SILENT SALES BLDG., 200-208 - 11th AVE. SO., MINNEAPOLIS, MINN.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Rolls, like new. 10' long $185. ea.; or will trade for late pinballs: Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE - For immediate delivery. Bally Hoo; Play Boy; Lucky Star; Cross Fire; Havana; Cyclone. Used Pin Games guaranteed in A-1 condition ready for location at a sacrifice. Plans as for all model Wurlitzers. Parts for all Pin Games. A.E.K. TERN. DISTRIBUTING CO., 507 E. MARKHAM ST., LITTLE ROCK, ARK. Tel: 4-0556

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FOR SALE - 5 Very clean 5¢ combination Super Bells $75. ea.; 1 Bally Gold Cup $35.; new Universal Phonos cabinets $209.50 ea.; A.B.T. Challengers $30. ea.; new Bat-A-Ball Jr. $45.50 ea. MILLER VENDING CO., 42 FAIRBANKS N.W., GRAND RAPIDS, MICH.

FOR SALE—Act Now! All machines clean and in excellent condition — Used Evans Bandtails 7 coin F.P.-P.O. J.F.; Keeneys 5¢ Super Bell Comb., Keeneys 25¢ Super Bell Comb., 5¢ Bonus Bell, 5¢ Draw Bell, Jumbo Parade 5¢ comb., Jumbo Parades 5¢ comb. F.P., Hi-Hand 5¢ comb., Total Rolls, Victory Specials, Longaces, Pinlucen, Club Trophies, '41 Derby, Dark Horses, Five Balls; '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel.: Atwater 73511.

FOR SALE — WAMCO Pokercinos — New. We are in full production. Operators tell us that they have never operated anything that makes anyone money. Distributors still open in some territories. Write for descriptive literature, etc. We are pace setters for quality as well as price. Don't pass up an opportunity to get in on the ground floor with an organization that knows what they are doing. WESTERN AMUSEMENT MACHINES CO., 2236 FEDERAL AVE., LOS ANGELES, CALIF. Tel: Arizona 39584.

FOR SALE — Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25¢ denominations. We are in a position to rid all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casing assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE — Will trade! 10 Ball-yroll Skee Ball Alleys; 10 A.B.T. Big Game Hunters & Target Machines for: High Dial Ten Strikes or Chicken Samm (Ray Guns). RELIABLE SKEE BALL CO., 2512 IRVING PARK ROAD, CHICAGO, ILL.

FOR SALE — Bally Surf Queens $110. ea.; Bally Midget Racers $130. ea.; Bally Big Leagues $160. ea.; 2 Score-A-Barrel skee balls 10¢ each for $160. ea.. Write, wire or call ANTHONY HIRT, 2305 NO. 11th ST., SHERBOYNE, WIS. Tel.: PH. 3273.

FOR SALE — Mexico; Ballyhoo; Carousel; LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE — 2 Marvel Carnivals (write); 2 Bally Rockets $180. ea.; 1 Kilroy $180.; 1 Vanities $180. All slightly used. Guaranteed perfect. 2 Metros $20. ea.; Argentina $25.; Skyline $25.; Seven Up $25. All in working order. 1/3 deposit. IMPERIAL AMUSEMENT MACHINES SALES, 682 E. 6th ST., SALEM, OHIO.

FOR SALE — 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—Seeburg Classic $170.; Seeburg Crown $160.; 3 Seeburg 3-wire Wall Boxes, plastic chipped on two — 3 for $35.; 4 Wurlitzer 2-wire Wall Boxes, 4 for $30.; 1 Wurlitzer #120 Wall Box, never used but shopworn $7.; A.B.T. Challengers $25.; 1 Wurlitzer #412 Mechanism in 6-plex Cabinet; Buckley Adapter, Speaker, 2 Buckley Wall Boxes, ready to go $30. 1/3 with order, balance C.O.D. WHITN NOVELTY CO., 416 W. MAPLE, COLUMBUS, KANSAS.

FOR SALE—Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 25, PA.

FOR SALE — Old established Coin Machine Route consisting of 170 phonographs, 25 speakers, 110 wall boxes, 65 slots, 2 consoles, 2 Baker Paces, 37 pin balls, 1 '41 model Chevrolet truck one-half ton, 1 '41 model G.M.C. one-half ton truck, 1 '41 Ford one-half ton truck. Over 400 pieces of equipment. Good stock of spare parts, office supplies, and equipment. All for $100,000, and one-tenth down payment to right party. Operator is changing over from Coin Machine Business to Automotive Field. AUSTIN MUSIC CO., 611-13 SOUTH VIRGINIA ST., HOPKINSVILLE, KY.

FOR SALE — Groetchen Metal Typer in beautiful condition. Completely overhauled and ready for location. 1N Checks $195. CARL J. SPEISS CO., 1020 N. GOVERNOR ST., EVANSVILLE 11, IND.

PARTS AND SUPPLIES

FOR SALE — New — New — New Plastic, Waterproof, Coded 30 wire cable. $25.00 per hundred feet. Send for FREE sample. OVERLAND MUSIC SERVICE, 9087 FALLARD LANE, OVERLAND 21, MO.

FOR SALE — At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO. 2718 GRAVOSIS AVE., ST. LOUIS 18, MO.

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ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEK’S ISSUE – CLASSIFIED SECTION.

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NOTICE — North, East, South, West — Wherever you are, we are the headquarters for Roll-Down Games. Exclusive Distributors of Sportman's Roll — the newest and fastest money-maker of them all. EAST WEST DISTRIBUTORS, 674 10TH AVE., N.Y. 17, N. Y. Tel: Circle 6-5200

NOTICE — We carry a complete line of all the latest equipment of all the leading manufacturers — plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Races. Wire, phone, write. PALISADE SPECIALTIES CO., 488 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE — What's the most popular sport? Making money. Get in on this big league with Sportsman Roll. Operate this terrific moneymaker. EAST WEST DISTRIBUTORS, 674 - 10TH AVE., NEW YORK 17, N. Y. Tel: Circle 6-5200

NOTICE — FREE — Catalog containing hundred Goodwill Building Advertising Specialties as: Flashlight Key Chains; Mechanical Pencils, etc. Write today. No obligation. PRESTIGE, 630-C BERGEN AVE., JERSEY CITY 4, N. J.

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13 WEEKS SUBSCRIPTION FOR ONLY $5.00
Send Your Check to The Cash Box
381 Fourth Avenue, New York 16, N. Y.

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BALLY ENTRY
ONE-BALL AUTOMATIC MULTIPLE AND SPECIAL ENTRY ONE-BALL FREE PLAY MULTIPLE

New "Mystic Flash" feature magically transfers Win-section of play-field to top of board—no sections which normally score only Poor or Losing anytime, regardless of the number of coins per game, but four, six, eight or ten ... to reach the "Mystic Flash." Bally's new multiplier can easily double or triple normal one-ball payoffs.

BALLY MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HEAVY HITTER

Here's a game you can place by the dozens ... by the hundreds. Sensationally low price permits you to cover locations you are now passing up. Install size wins a welcome to big-money spots which cannot use larger games. Baseball skill-play opens door to all territory. Simple, rugged mechanism assures lowest service cost. Fast action earns top profits. Order today.

TRIPLE BELL

Triple Coin Channels permit three players—or three coins—every spin. 1000 Super Special Awards, plus many other big awards, and single cherry awards insure constant repeat play. Deluxe Cabinet. Trouble proof mechanism. Any coin-combination—Nickel, Dime, Quarter.

DeLuxe DRAW BELL

New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Equip your locations with the fastest profit-producer ever created in the bell-console class ... order DE LUXE DRAW BELL now. Nickel or Dime play.

hi-boy

CLUB-TYPE CONSOLE BELL with
HOLD AND DRAW

DRAW new crowds of players and HOLD the play by the hour with hi-boy. . . . the bell that easily earns double the revenue of old fashioned bells. Luxurious club-style console makes HI-BOY an ornament to the finest location. Simple, rugged mechanism insures years of trouble-free operation. Nickel, Dime or Quarter play. Order today.

A Bally GAME FOR EVERY SPOT