ROCK-OLA

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THE
MILLS
CONSTELLATION

Mills Industries, Incorporated, 4100 Fullerton Ave., Chicago 39, Illin
FLASH
SECOND PUBLIC HEARING CALLED FOR 10 A.M., JUNE 4, 1947 IN THE CAUCUS ROOM, OLD HOUSE OFFICE BLDG., WASHINGTON, D.C.

For months The Cash Box continued to advise the automatic music industry that there was being planned a smash at the ASCAP, NAPA and other music organizations and that the trade should make every possible effort to prepare to fight all and any bills appearing in Washing- ton or anywhere else.

Now the Scott bill (H.R.1269) and (H.R.2760) have already had their first public hearing as reported in this past week's issue of The Cash Box. Prior to the opening of the hearing Rep. Frank Fellows of Maine charged in with another bill which he openly stated was being done in favor of ASCAP (American Society of Composers, Authors and Publishers) because, too, believed that the jukes are operating without a public performance for profit and this new Fellows Bill (H.R.2750) is also now in the battle against the entire automatic music industry of America.

There are now three bills in Washington against the juke box business. Each one of these bills is out to get part of the income from every juke box in the nation. These bills can become Federal law. The people sponsoring them want a share of the intake of each phone in the nation on the claim that the phone ops are playing their copyrighted music without paying for this privilege as does a nite club or restaurant.

Each one of these bills goes back to history. This is the testimony which was given by one of the men who has already appeared on the witness stand before the sub-committee of the Committee on the Judiciary, in the Old House Office Building, in Washington, D. C., this past Friday, May 23, 1947.

He claimed that when the original copyright act was written no one ever believed that the phonograph of that date, which was listened to by ear phones in penny arcades would grow up to be an industry with an income of over $230,000,000,000 per year.

He also referred to the present label on all records which reads that the record is for "home use only".

Back in the days of The Buckalew Bill in Washington, which these three new bills are following—The Cash Box says at that time urged the entire industry to request the record manufacturers to arrange for a special label for juke boxes.

All the testimony which this attorney gave before the sub-committee can be re-read in the Cash Box. His refutation is already incorporated into a brief prepared by the attorney for the New York Phonograph Owners Association.

But ASCAP and NAPA and all the others are driving for an "operators" label. They are out to get a share from the income of every juke in the nation. They believe that there is too much money here and they want "in." This is, therefore, the time for every automatic music operator in the country to calmly and carefully study his position in this affair.

He knows that should the Scott Bill or the Fellows Bill become law he is definitely up against one of the worst obstacles which can ever be placed in front of any industry. By any whim or fancy ASCAP, or any other protective association can then decide that they want so much per year from each juke box in the nation and, because it is Federal law, they can obtain this amount.

Therefore, an ounce of prevention is worth a pound of cure. It is up to every operator in the nation to be represented at the next open hearing. AND THIS DATE HAS ALREADY BEEN AN-

NOUNCED—so swiftly that even as fast as The Cash Box is trying to get this news to the trade—it is almost humanly impossible to do so—\n\nTHE DATE OF THE NET OPEN HEARING is June 4, 1947 at 10 A.M. in the Caucus Room of the Old House Office Bldg., Washington, D.C.

This open hearing of June 4 will probably not be the last. But, there will be testimony given which will have its effect on the final outcome. Therefore, it is imperative that every juke box operator in the nation have someone present at the hearing to help him to overcome and defeat what these music people want to do to him.

There is nothing so ridiculous as the statement given in testimony by Fred Waring of NAPA who said at the first open hearing that "repetition" of an artist's records hurt the artist. Those who have been in the juke box industry for any length of time can imagine how foolish this statement is. Only by constant repetition of his music has the artist been able to advance to the top of the ladder. Only by the fact that the public want to hear constant repetition of Waring's music has he been able to get to the position he now occupies in the orchestra world. But, this is the sort of testimony which will be given and will be listened to and so far the members of the automatic music industry haven't as yet been given any opportunity to testify in their own behalf.

They will probably be given such an opportunity at this second open hearing on June 4. That is why it is so urgently imperative that every juke box man in the nation be represented at this second hearing and at all the hearings which will follow, if any more do follow.

THIS IS THE SCOTT BILL
80th CONGRESS
First Session
H. R. 1269

IN THE HOUSE OF REPRESENTATIVES

Mr. Hoom D. Scott, Jr., introduced the following bill; which was referred to the Committee on the Judiciary

A BILL
To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended.

1. Be it enacted by the Senate and House of Representa-

tives of the United States of America in Congress assembled,

2. That the Act entitled "An Act to amend and consolidate the

3. Acts respecting copyright", approved March 4, 1909, as

4. amended, be amended as follows:

5. Amend section 1 of such Act by striking out the last

6. paragraph thereof which reads: "The reproduction or ren-

7. dition of a musical composition by or upon coin-operated

8. machines shall not be deemed a public performance for

9. profit unless a fee is charged for admission to the place

10. where such reproduction or rendition occurs."

11. This Act shall take effect as of July 1, 1947.
Agree This is Only Thing Which Can Cure Present Phono Slump and Build Greater Future for Automatic Music Biz. All Back THE CASH BOX Suggestion for 75%-25% Commission Basis or $10 Weekly Guarantee

NEW YORK—Since publication of the article, "WHAT'S THE ANSWER TO MUSIC?" in the May 19, 1947 issue of The Cash Box, a flood of good comments has reached this publication and general agreement has been voiced as regards the most complete presentation of the music problem as well as its solution which has been suggested by The Cash Box for over four years.

Once again The Cash Box urges every operator in the automatic music industry to seriously consider this present commission basis with location owners from the 80%-50%, which is now predominant and continues to remain so since the inception of the present style automatic phonograph, to a new basis of 75% to the operator and 25% to the retailer.

This is the one and only way in which the music machine operator can come out of the red with present excessive and constantly increasing overhead expenses as well as amortize the present high prices of the automatic phonos and accessories within an 18 to 24 month period. Should the operator feel that he cannot obtain a change of percentage basis from 60%-35% to 75%-25% then he should most certainly adopt the policy of obtaining 10% front money guarantee each week.

As The Cash Box pointed out in its editorial in the May 19 issue, there are more people playing more music today than ever before in the musical history of this music loving nation. Juke boxes are earning more money than they ever did—in gross—but actually losing money—in the final net figures. The reason for this is that the music machine operator is not charging the proper price for the music to the public. The cost to the operator is extremely well acquainted with the fact, that there are only so many hours of "peak play". These come anywhere between 9 P.M. and 2 A.M. Those are the hours upon which the operator is not only to clear his overhead, but also to amortize his machine and, at the same time, show him a profit. If he can’t see this way clear even allowing his machine to play steadily for three or four hours per evening, five or six evenings during the week, and enjoy a profitable business (which seems to be the case at the present time) then the only answer is to change to a better commission basis.

This commission basis should be 75% to the operator and 25% to the retailer or, should it be a $10 per week flat guarantee to be removed from the gross collection by the operator. This guarantee is for service and overhead expense and, then the balance of the collection split on a 50-50 basis. If there isn’t $10 in the cash box then it’s up to the operator to either change the spot or to get the difference from the location owner.

Surely those tavern owners who have been purchasing television sets for which they pay a more than $10 per week over their period of payment time, will not come too strenuously the cause of the man who is bringing them music and making it pay for them at the same time. When they start paying for servicing of their television sets they then realize what overhead expense can mean. And the operator must get this point over to everyone of his locations—right now—to survive.

From everywhere in the country this article which appeared in the May 19 issue of The Cash Box is being acclaimed by automatic music columnists. They realize that this is their only salvation. Any music operator who presents the argument that he is willing to go ahead on this basis, but that the others in his territory won’t cooperate, is simply stating that if someone wants to commit suicide he must do so, too.

The fact is that the average juke box operator did not ask his fellow juke box operators in his present territory if he could enter into the juke box business. He went right ahead and put himself in business. It is now up to him to go on further ahead and assure himself remaining in this business and remaining in it on a profitable basis.

Even at $10 per week front money guarantee it still means that the operator will need 18 months to amortize the cost of the present new equipment. It means that even with 29 per cent depreciation allowed each year on new machines he has a tough row to hoe and must earn much more than that to remain in business. He must cover an overhead expense which is daily increasing and to do so he has to be on his toes every minute of the day.

It is entirely up to him. No one can better help him than himself. He must get his present commission basis changed and he must do so immediately, if he wishes to survive present economic conditions, as well as assure himself a profitable future in the automatic music business.
GAME BOOM CONTINUES


NEW YORK—The game boom seems to be insatiable. Instead of quieting buying becomes more brisk and demand grows greater with each passing week.

The pinball field is growing with leaps and bounds, and the already considered first place in the trade, there is now no doubt that it will go even beyond all predictions and, perhaps, assume the greatest proportion it has ever yet enjoyed since the thirties when pin games led everything else in the industry.

Many more coinmen are entering into pin game ranks. The fact that these men from the music and merchandise machine divisions are now adding pin games to their routes has helped to boom even further the sales of pinballs and also has helped to stimulate greater sales, as well as general play action.

These men have, very quietly in most cases, been opening territories here and there throughout the nation. The there was a belief among many that some of the larger metropolitan centers might also open, to accommodate the demand of business men who have justly seeking additional income, this hasn’t yet become fact. But, there is still hope among a great many coinmen that as the recession sets in deeper and becomes stronger, many more of the areas will open which will send the pin game business over the top and into its former category when all large cities thrust the nation inspired production records in all the games factories.

The pinball machine has won the greatest following at this time. Pinball equipment has also started upward in sales action. The trade has been eagerly waiting for some territories to open and to once again accept machines of various types. This is now reported to be the case and that, in addition, many other territories, taking their cues from states where machines have been more or less legalized, are now considering opening their areas to the products of the industry.

Much of the present boom is attributed to the recession by a great many in the field who claim that the average storekeeper needs all the extra income he can obtain while cities and states seek ever more revenue. The facts are that during the thirties, when the general business depression was under way, the games field boomed and continued its boom to the point where taxation crept onto the scene and over stimulated popularity of the games brought many down upon them — as greater prosperity came into being.

“Once noted manufacturer stated, "It seems that, at certain intervals, the cycle of business recession comes into being and when this comes about coin operated products suddenly become more valuable in the eyes of business men as well as legislators. It seems that we are on the top part of that cycle right now and are enjoying a return to our business because storekeepers everywhere where we can help them to remain in business, and legislators know that this business can help them to gain the revenue which they need."

Many of the old games are being replaced every day. The idea of the bust-up campaign a few months ago to get some of these old machines from blocking off good locations, has now changed. The tempo is to continue the production of high grade equipment, which has won the public’s fancy, so as to replace the old machines in this most intelligent fashion.

As the old machines get out of the locations the average op who held them in the spot now finds himself earning more money, enjoying less service calls and pleasing both the location owner and the players. One op wrote The Cash Box in this regard, “You can take it from me that I’ve just learned a lesson. I was for your campaign to get rid of the ten year old machines. The truth is that they weren’t earning me enough to make it even worthwhile to service them. And, brother, I was servicing myself right out of business with the cost of help what it is today. Now with the name games on my locations I haven’t had anything like the service calls I formerly received. This alone, believe me, is more profits all around. And with the fact that the machines are bringing in real collections I feel that we are back in the game business in a big way from now on.”

The boom will continue, is the prediction of the average coinmen, who is to-day operating pinballs. He claims that with collections growing, and with the demand from players for new types better than ever, that there is no chance that the boom will slacken for a long time to come.

This, naturally, is of interest to the entire field. It means that with pinball going so good, and with the other type amusement machines climbing back into position, that the amusement division of the business will lead the way to keeping the entire industry going at good speed.
JUKE BOX TRADE BATTLES MANY TAX MEASURES


NEW YORK—What leaders in the juke box field feared for sometime past has now come to a head with cities, states and the Federal Government indifferently seeking to cut into the income from the nation's juke boxes.

With the Scott Bill (H.R.1290) as well as (H.R.2570) and now the Fellows' Bill (H.R.2570) in Washington the major battle on the hands of the juke box industry, there comes another big state bill, this time from the State of Illinois, where attempts are being made to tax the box, operating and allow for more rapid amortization of new equipment, but it won't also satisfactorily handle increased city, state and Federal tax measures.

The phone manufacturers are fighting at this time to overcome the excise tax which is placed into effect as a wartime measure so that this savings could be passed on to the operator. This is in comparison to what is now being attempted from a revenue seeking standpoint as tax bills.

The operator is faced with a real problem. He needs help and is appealing for it to all music leaders. He realizes that he cannot succeed at all to overcome any many tax measures which have suddenly sprung up here and there throughout the nation and which, it is believed, have come about because of the growing popularity of the juke box and the fact that the public prefers juke box music to other types today.

The need for a "National Tax Council" is, therefore, greater than it has ever been in the history of this industry. It won't just be juke boxes, but all other types of equipment which will be faced with taxation problems as cities, counties and states begin to note the loss of revenue from regular business. The tax makers will, as usual, urge down the products of this field and will seek the revenue they need from the earnings of its equipment. The operator cannot stand up in a battle of this kind all by himself. He needs good legal advice, tax experts, tax data, past tax rulings and all information he can possibly obtain to help him fight off any excessive and inequitable tax measures.

There is no coin machine man in the United States who is not willing to pay a fair and equitable tax to his community. He knows that this is what his city or county or state needs to carry on. But, he also must have the tax makers completely educated and as completely informed as to just how much tax he can stand—and still continue on in business. This is where a "National Tax Council" comes into the picture. Without such educational time to such effect, the machine operator is up against one of the most biggest situations in the history of the country. The very mention of anything "coin operated" is immediately against him. He must, therefore, be able to show proof, thru such tax experts who have handled matters of this kind for many years, so that the tax maker will understand his problem and realize his complete business position prior to introducing any inequitable tax measure.

The most outstanding tax problem is at present faced by the juke box industry in the Scott Bill in Washington. Here, should this bill ever become law, the entire juke box trade will be affected to the point where some may be forced to close shop. This bill will give such organizations as ASCAP (American Society of Composers, Authors and Publishers) the unique opportunity of collecting for copyrighted music under Federal law, and being able to actually name their own price for each and every juke box in the nation, whether on a monthly or yearly basis, or on any other basis they may prefer.

With the search for revenue growing ever more desperate, legislators who have experienced tax revenue seekers, are shirring these men to get into many fields and are placing experimental tax measures into committees. The same of these false out of the picture, a great many remain, and some still think into the minds of other tax makers who, in turn, also attempt to write tax bills, the majority with little or absolutely no understanding of such fields as the highly specialized juke box business.

This is, therefore, the time for the entire coin machine field to completely unify itself to stave off whatever tax obstacles may be placed in its path. The one and only organization which can devote its entire time to such effort would be a "National Tax Council" staffed with the experts necessary to help every operator in the land.

www.americanradiohistory.com
The Country.

By he


MAM'SELLE
Background music from "The Rosers Edge" now on top of the heap for the second consecutive week, and still going strong.

CA-376—The Pied Pipers
CO-23743—Frank Sinatra
EN-23861—Dick Haymes
EN-257—Denny Fargnatt
MA-7317—Ray Dorey
ME-5046—Frankie Laine
MGM-10011—Art Lund
NA-9032—Jack Carroll
RA-10014—Marshall Young
SO-2023—George Towne O.
VI-20-2111—Dennis Day

LINDA
A steady money-maker for the past three months, maintains this coveted second place position.

CA-362—Paul Weston O.
CO-37215—Buddy Clark—Ray Noble O.
DE-23864—Gordon Jenkins O.
ME-3058—Chuck Foster O.
SI-15100—Larry Douglass
SO-2006—Bob Chester O.
VI-20-2047—Charlie Spivak O.

HEARTACHES
Pegged by a disk-jockey down south, it rose among the nation's top ten and is still going strong.

AP-1045—Gordon Macrae
CA-372—Joe Alexander
CN-802—Ray Smith
CO-37305—Harry James O.
DE-25011—Ted Weems O.
DEL-1064—Ted Martin
EN-147—The Casaman Sisters
KI-598—Cowboy Copas
MA-1111—Eddie Howard O.
MEM-307—Bobby True Trio
MG-10001—Jimmy Dorsey Orch.
NA-9027—Red McKenzie
SI-15065—Ray Block O.
SO-2006—Ted Sorensen
VI-20-2175—Ted Weems O.

MY ADOBE HACIENDA
Running on the top ten page for eight consecutive weeks now, and winning over greater favor.

CA-389—The Dining Sisters
CO-37312—Louise Messey
CT-8001—Jack McLean
DE-23846—Kenny Baker
EN-147—The Casaman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-307—Bobby True Trio
RH-101—The Exquiere Trio
VI-20-2150—Billy Williams
VO-785—Art Kassel

THAT'S MY DESIRE
Started catching coin in Harlem and rose to this position with lightning speed.

AP-105—Gurlee Lewis Trio
CO-395—Martha Tilton
CN-604—Golden Arrow Quartet
DE-23729—Woody Herman
EN-147—The Casaman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-307—Bobby True Trio
MF-1064—The Cats & The Fiddle
MJ-147—Hadda Brooks
SO-401—Ray Anthony O.
VI-20-2551—Sammie Kaye

ANNIVERSARY SONG
One of the best juke-box money-makers of the year. Hit the top ten quick and still in third pitching.

CA-338—Andy Russell
CO-37234—Dinah Shore
DE-23714—Al Jolson
DE-37990—Guy Lombardo O.
DEL-1057—Russ David O.
MA-1107—Louis Prima O.
ME-3056—Anita Ellis
MG-10003—Kate Smith
MU-428—Artie Shaw O.
SI-15076—Larry Douglass
SO-2004—George Towne O.
VI-20-2125—Tom Beeke—Miller O.

ACROSS THE ALLEY FROM THE ALAMO
Maintains its position among the nation's top ten, with more records on the tune headed your way.

CA-387—Stan Kenton O.
CO-37289—Woody Herman
DE-23863—The Mills Bros.
ME-3060—The Starlighters

PEG O' MY HEART
Pegged by the "Cash Box" reviewers to rise high on the list, this tune is catching coin wherever it appears.

AL-537—Al Gayle Harmonicards
CA-346—Clark Dennis
DEL-1060—Ted Martin
ME-5015—Ted Weems
NA-9027—Red McKenzie
VT-1—The Harmonicats

GUILTY
The good songs always last longer, and this one is still a coin caller.

BW-821—Nick Delano
CA-326—Margaret Whiting
DE-23844—Ella Fitzgerald
EN-247—Dal Courtney O.
MA-1106—Tony Mottola Four
ME-304—Tony Martin
MU-428—Artie Shaw O.
MU-426—Artie Shaw—Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

I BELIEVE
Just hit the top ten in the juke box field but headed up the list according to reports.

COL-37300—Frank Sinatra
MU-492—Artha Shaw O.
VI-20-2240—Louis Armstrong Orch.
**The Cash Box**

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**Week of June 2, 1947**

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**My Young & Foolish Heart**

**Moonlight Serenade**

**Tek Beneke Orch.**

(Victor 20-2272)

- The crew with the sweet background step out to do a tune that should go places, and given plugging, should get there fast. "My Young & Foolish Heart," featuring Garry Stevens on a romantic pitch looks like a ditty that ops may use to good advantage. The number floats up at you, and placed in spots where the starry-eyed crowd gather, should receive whole hearted approval. Garry's voice is in there all the way, and fills the bill in top manner. On the backside with an echo that has long distanced the Beneke-Miller ork, "Moonlight Serenade" hops out to rate like a flash; as it did years ago. Stuff like this will undoubtedly go in so many spots in the proportions of a 'standard', and if you haven't used the thing yet, this is the time to grab it now. Topside tune will catch coin, so latch on!

**Where Is Sam?**

**You Must Have Been A Beautiful Baby**

**Bob Smith**

(Victor 20-2264)

- Novelty cookie headed your way, that might be worthy of your knocking down shapes up nice as Bob Smith does "Where Is Sam". Wailing, and I do mean wailing, about that character Sam, Bob tells his story in slow dialogue fashion while the Herman Chittison Trio fill the background with mellow music. Bob leaves plenty of room to move around here, with no one echoing in the latter chorus and some low down crying on the part of the piper. On the flip with an old standard, Bob does "You Must Have Been A Beautiful Baby". Ops know the tune well, and if you feel you have room for it, give it a whirl. Bend an ear toward "San", lots of kids kids!

**Dreams Are A Dime A Dozen**

**Yes Yes Honey**

**Gene Krupa Orch.**

(Columbia 37534)

- Gene Krupa steps to the podium to offer ops a ditty that is currently being used in so many spots, and is meeting with enthusiastic approval of the trade. "Dreams Are A Dime A Dozen," showing crooner Tom Berry in the lime, spins in the soft, romantic mood that romancers love to get close to. The boy can sing, and does in tunes that may start the hobby-sax crowd yawning again. On the flip with a slow novelty stunt by chanteuse Carolyn Grey, "Yes Yes Honey," shapes up as a ditty that ops can use as good material in any location. Echoing the title the chirp goes on to tell about the guy who has her eating right out of his hand. It's good stuff, so grab a pair, huh?

**Disk O' The Week**

**Say No More**

**Ivy**

**Vaugn Monroe Orch.**

(Victor 20-2275)

- Ditty that looks good this week and grabs the featured spot is this thing by the Vaughn Monroe ork. Titled, "Say No More," and showing more than Vaughn in the limelight, the number shapes up nicely to make the wax an attractive package for ops. It's slow stuff built around the Title, and spins in the romantic refrain. You'll like the treatment Vaughn gives the tune, with light strings swaying in the background, and reeds filling in. Vaughn's vocal is soft throughout, and will be appreciated by the host of Monroe fans. On the backside with "Ivy," Vaughn renders a scintillating version of the plug tune from the flicker of the same name. Ditty should get terrific response once the pie makes the local rounds. The maestro lends the same brilliant touch to this hunk of wax as he does to the topside piece. Ops should, by all means, get next to the pair—they stack up high.

**Peg O' My Heart**

**Across The Alley From The Alamo**

**The Three Suns**

(Victor 20-2272)

- You can't say we didn't tell you so about this tune! Here's the Three Suns version of "Peg O' My Heart," ditty currently knocking em down all round the nation. The Suns do this thing up royal, utilizing accordion, organ and guitar to make mellow music all through the waxing. Cookie spins in the slow refrain, with the organ filling in the background throughout. Natch it's nice stuff, so latch on. On the other end with a ditty that's catching coin oh so fast, Artie Dunn offers "Across The Alley From The Alamo". Artie Dunn's vocal doesn't quite hit the pitch, it is effective ballading nevertheless, and can be used as good filler material wherever they love the Suns, and that covers lots of territory. "Peg O' My Heart" by the Suns will stand up to any version, so get next to it.

**Chi Baba Chi Baba**

**Say No More**

**The Chariteers**

(Columbia 37384)

- Ditty worthy of your listening time is this thing by The Chariteers. Titled "Chi Baba Chi Baba," the platter looks big by this combo, and brings a ray of use special effects throughout to come up with a money-maker. Injecting a high pitch as they echo the title, this lullaby is one that they won't stop playing, A host of wax out on the number, The Chariteers version was used up last week grabbing the high spots. On the backing with a slow romantic piece, "Say No More," shows up nicely by the group as they pipe in low meaningful tunes. This side, given adequate plugging, should go places and reap harvest for the op. The pair is there for the asking, so go to it.

**One Thing I Never Could Do**

**Hey Sweet Potato**

**Buddy Johnson**

(Decca 48028)

- Moaning low and deep throughout, the Buddy Johnson ork offers piping Arthur Prysock on some heavy blues, done up brown. The boy's got a way to make wonderful listening, and ops with race spots waiting for a plug tune certainly could use this bit to good advantage. The wax spins slow, with Arthur wailing in blue fashion. The kid is hard by, and within reach. No Billy Eckstine—which makes this piece one to be heard. On the flip with Buddy Johnson doing "Hey Sweet Potato," the maestro trips it lightly and politely as he echoes the title. His 'sweet potato' is a gal of course, and you can grab the bill of fare from here. Topside tune for the money.

**Peg O' My Heart**

**On The Old Spanish Trail**

**Art Lund**

(MGM 10037)

- Kid has only reaping coin for a host of ops, comes through once again on a thing that deserves to be on top of the heap, "Peg O' My Heart," an oldie kick from way back showcases Art Lund, and except for one falter, the piper does a good job. Spinning in the period mood of the ditty, Lund's vocal is effecting throughout, with orchestral effects making an enthralling running through in fine manner. On the flip with "On The Old Spanish Trail," the balladeer renders effective piping to make this tune one to be heard. The pair spins nicely and is worthy of your listening time.

**Sarah Come Back To The Range**

**Borscht Belt Blues**

**Les Benson & Monteigello Mountains**

(Monor 1070)

- Clickerish that shapes up as an attractive coin-ringer for any locations that cater to the bagel and lox trade is this pair out of the Manor hit-trick. "Sarah Come Back To The Range," and "Borscht Belt Blues", with Les Benson and his Monteigello Mountains grabbing the lime light like a pair that definitely are going places. Topside tunes features a western kick with a ditty that ops can use as good material in any location. The boy spins it as he splits the lyrics with Yiddish chatter. Backing is soft and in the same mood as Les wails about the Alps, and they are not Swiss. The pair will get a rise out of your customers, and do serve a spot in your phonos.

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**Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.**
"Blow Mr. Jackson"
JOE LIGGINS
(Exclusive 234)

The inimitable Joe Liggins and His Honeydrippers step out to do a pair of piano and vocal material in the phonos. Titled "Blow Mr. Jackson" and "The Blues," the pair echo the stock phrase, "let's get the billing." Mr. Jackson features, Mr. Jack- kid that toots a most tenor with riffs by the rest of the crew coming in the middle. On the flip with a slow affair, dig the title and you've got the pitch. Both sides are aimed at the race spots and if you have room in your machines, the pair will serve you well.

"Let's Go Back And Kiss The Girls Goodnight"

"I Wish I Could Shimmy Like My Sister Kate"
THE KORN KOBBLENS
(MGM 10022)

Pair of novelty cookies aimed at those spots which have axed-red crowd gather fill the bill here as the Korn Kobbles offer "Let's Go Back & Kiss The Girls Goodnight" and "I Wish I Could Shimmy Like My Sister Kate." Topside tune is where for years piped with that ops may use as good as anything in the phonos. The combo use special effects with this one which adds to the spots chances. On the flip with Stan Fritts hogging the lime, the crew combine to render a bit of New Orleans. Both sides won't stop traffic and don't appear to be headed anywhere, but nevertheless deserve a whirl.

"Peg O' My Heart"

"Remember"
AL GAYLE & HARMONICORDS
(Aladdin 537)

Duplicating another waxing currently enjoying peak success in so many phonos, Al Gayle and The Harmonicords come up with "Peg O' My Heart," to score along with the horror movies trickling around. Utilizing a batch of harmonicas, the crew render the oldie in style that rates like spade flash. On the flipover with another oldie that should garner a batch of coin, "Remember," definitely will be remembered. The group's version spins in slow fashion with the mouth organ once again getting the pitch. If you have spots that glow for the old material "Remember" should do well. Topside ditty will go anywhere, so latch on.

"Sunday"

"5 M Blues"
LESTER YOUNG
(Aladdin 162)

Stiff aimed at the bass of jazzo- pianos kicked it out pretty good from this corner, as Lester Young falls out to do "Sunday" and "5 M Blues." Recognised as one of the foremost exponents of the tenor sax, Lester trills the pair to go. Bit of piano in the topside tune flavors the wax greatly, with Les getting top billing all the way. On the backing, the quintet is still getting the ditty off. The low down blues that music lovers of this type go for. If you have spots whose customers go for this brand, give the pair a whirl by all means.

"Pete"

"It Takes Time"
DORIS DAY
(Columbia 37324)

The story of a gal who made good echoes in this one—and getting next to this platter you'll understand why. It's Doris Day, chimp who for years piped with the big names doing a ditty called "Pete." Doris displays her wares in top manner here as she tells the boys all about her man, and how great a guy he is. Her voice trills the air with a quiver that spells extra coin play for you. Chirping in somber tones, with some wonderful instrumental backing by Mitchell Ayres, the gal's refrain makes this thing a comer. It's good stuff with a romantic tint, and since the boys are crying for the sweet today, this affair should satisfy their every demand. On the backing with a ditty with more beat and meat behind it, Doris comes through for ops again, doing "It Takes Time," the number, currently enjoying a spot in so many phonos will go as well by this chirp. Get next to "Pete".

"All Of Me"

"Almost Like Being In Love"
MILDRED BAILEY
(Majestic 1140)

This gal still has it! Ditty currently being reviewed on so many platters rates an orchid for a wonderful performance by a grand artist. "All Of Me," with Mildred Bailey handling the vocal chores looks good enough to earn that extra spot in your phonos. The chanteuse still has that stop and listen quality that spells the difference between good and mediocre singers. One of course, will remember the tune and the appeal it had for so many customers several years ago, and since this is the day and age of the oldie, the piece should go now. On the backside with the plug tune from the musical show "Brigadoon," the can- can offers "Almost Like Being In Love," and ratch her piping is hard to beat. It's slow stuff that will move fast and given adequate plugging, should do well for the ops. Peg "All Of Me".

"As Do As I Say"

"When I Grow Too Old To Dream"
ROY MILTON ORCH.
(Miltone 202)

Outfit enjoying a favorable position in the phonos with a recent clickeroo steps out here with more stuff that looks good. "When I Grow Too Old To Dream" is a piece that undoubt- edly will go for years to come, and this version, aloft jazzed up a bit, should do well. Maestro Roy Milton takes vocal bows here and offers an effective rendi- tion. The pair is there for the asking, and since you know your route better than we do, go to it.

"Ask Anyone Who Knows"

"Pappa Don't Preach To Me"
DINAH SHORE
(Columbia 37344)

Hot platter reaching for the sky is a thing called "Ask Anyone Who Knows" and you'll be the sorriest if you don't get next to it. Here's Dinah Shore and her version of this cookie, and catch the kid's rendition is one to be heard. Dinah chirps low and pretty, echoing the title in moods that the straw-sippers love. Background provided by Sonny Burke and his boys fills the air with splendor galore and fits the canary's piping like a glove. On the flip with a novelty ditty, Dinah does "Pappa Don't Preach To Me." From the forthcoming pic "Perils of Pauline," the number may get more ac- tion once the flier makes the local rounds. It's cute stuff and alto it won't stop traffic it makes pleasant listening. Peg the topside tune, it's going place- fast.

"Woodchoppers Ball"

"Indian Boogie Woogie"
WOODY HERMAN ORCH.
(Decca 25079)

Pair of sides that the jazz crowd may go for, and especially so the younger fans are the old "Woodchoppers Ball" and "Indian Boogie Woogie" re-issued on the Decca label. Topside tune features the old Herman horn and the brand of music they display is tops today, just as it was years ago. "Woodchoppers Ball" should be familiar to so many ops and you've got the spots that are going for the oldie bandwagon, this ditty de- serves a spot on your machine. On the flip with more instrumental riff, the boys tickle the ivory, blow brass and trill reeds—stuff that the kids may go for. The A side is the one they'll play if any, and you might do well to get next to it.
IT'S A SMASH HIT!

'TIM-TAYSHUN' 
(TEMPTATION)

Red Ingle

AND HIS NATURAL SEVEN
VOCALS BY CINDERELLA G. STUMP AND RED INGLE

FLIP OVER
"I (LOVE YOU) FOR SEVENTY MENTAL REASONS"
(I LOVE YOU FOR SENTIMENTAL REASONS)

CAPITOL RECORD NO. 412

For the past couple of weeks we've been talking about an RCA Victor disk that has been getting heavy and continuous action for several years in the South. It has been placed, notably at Dolly's Tavern, a little place on East 106th Street. After learning of the outstanding success of the side in that location, and checking with the local distributor to learn it has been a very steady seller for years, we brought it to the attention of the trade as a possible big sleeper, since the manner in which it is done makes it a natural for any territory where a top polka, tarantella, reel, etc., can always be depended upon to grab heavy coin. Well, this week we give you the title of the side as well as the number. It's "Fischiettando," and it's on RCA Victor 25-7027. You take it from there.

* * *

From Ben Selvin, Majestic Records chief, we learn that the label will be well represented at the NAMM Convention in Chi, and Ben will kill a couple of birds with one stone now what he records Ray McKinley during the show days . . . MGM Records will be represented by a group that includes Charles C. Hasin, Charles Roberts and Harold Drayson. It's their first show under the label. Meanwhile, they're expecting great big things from Art Lund's "Peg O' My Heart." Sonora is pegging a series of platters by Fred Meadows to the phono trade, which features songs of long ago that have remained tavern favorites. First release will offer "When Your Old Wedding Ring Was New," backed by "When I Lost You."

At the recent annual banquet of the Western Pennsylvania Automatic Phonograph Owners Association, rep of the plattersies gathered with the coinmen for the festivities. Present, and publicly thanked for their cooperation, were: H. H. Crowell, Jr., of Capitol Records; Thomas Messersmith, of Columbia Records; Sal LaScota, of Decca Records; John Schoenberg, of Majestic Records; and Charles A. Feldman, of RCA Victor Records. . . . Reported to be visiting New York again this week is Irving Green, of Mercury Records. . . . The Ink Spots are Europe-bound, and will make personal appearances in England and France. According to British music ops who visited here recently, the boys should really wow 'em over there.

"Hit Tune" parties sponsored by music op associations in cooperation with newspapers, niteries, etc., appear to be growing increasingly popular, according to a number of coinmen from all parts of the country, and it's a swell public relations tool and play-stimulator as well. The Cleveland chapter of the Ohio State Phonograph Owners Association deserves lots of credit for all they've done in recent months to point the way for other groups in carrying out this grand idea . . . Incidentally, the record manufacturers here are coming to hold increasing interest in the progress of all such activity . . . Glen Wallicka, Capitol Records' executive vice president, made a quick trip to Hartford with Bob Stabler, regional manager, prior to taking off for the NAMM convention in Chi.

But now it's getting to be time to wran this thing up and get nerttied up and packed for the trip to Chi. Everybody's going, and we've no exception. We intend to see everybody out there, but everybody. We know the best of music ops who are music wholesalers and retailers, as well, will send a big contingent, so there's going to be lots of folks we want to see. Just in case we don't get together with you, give us a buzz. We're at 32 West Randolph St., and the number is DEarborn 0645.

Red Ingle

AND HIS NATURAL SEVEN
VOCALS BY CINDERELLA G. STUMP AND RED INGLE

FLIP OVER
"I (LOVE YOU) FOR SEVENTY MENTAL REASONS"
(I LOVE YOU FOR SENTIMENTAL REASONS)

CAPITOL RECORD NO. 412
NEW YORK—Jack Mills, president of Mills Music, Inc., will attend the National Association of Music Merchants Convention in Chicago, Palmer House, starting June 2. Mr. Mills firm, Mills Music will be the only major music publishing company having an exhibit at the show.

"The splendid business resulting from last year's meeting proved the music publisher is as important to the business welfare of the industry as is the record dealer," said Mr. Mills.

"I am sure 1948 will find a number of important music publishers joining us in exhibiting at this annual meeting," he concluded.

Attending with Mills will be Jack Eoeff, General sales manager; Bob Teck, Miss Josephine Eden and Miss Pat Apgood.

Manor Records
Reaps Harvest With Low Price Album Line

NEW YORK—Manor Records, this city, announced to the trade this past week, the results of a study pertaining to lower priced merchandise in the record industry. J. M. Schiff, Sales Manager of the firm calls attention to the fact that Manor started its program of decreased prices in their album line last November, and since then, the study has indicated, the policy has met with huge success. A complete album line embracing almost every known type of record will continue to be made at the firm's low price. "An ambitious plan for future development is in the making and will be announced soon," said Schiff.

GREAT LUCK from Recording Company
607 N. LaBREA
HOLLYWOOD, CALIFORNIA

To The NATIONAL ASSOCIATION OF MUSIC MERCHANTS SHOW IN CHICAGO

CUMANA!
(KOO-MA-NA)

Will Be There Too!

Featuring BARCLAY ALLEN RHYTHM FOUR
Represented at the Show by BOB GORDON

TOP PRICES PAID FOR USED RECORDS
SELL TO Chicago's Largest Distributor of Used Records!
Write, Call or Ship Today!
We Pay the Freight!
Will Pick Up Within 100 Mile Radius
USED RECORD EXCHANGE
1736 N. Keeler Ave., Chicago 39, Ill.
Tel.: CAPitol 7852

Philly Disk Jocks Pick Area's Ten Top Disks

PHILADELPHIA, PA.— Cooperating with local music operators in an effort to exchange record information which would be of mutual benefit, two well known Philadelphia disk jockeys late this past week submitted to The Cash Box lists of the ten records for which they had received the largest number of requests from their listeners. The platter spinners, Ed Hurst, of WPEN, and Stuart Wayne, of KYW, reported they were eager to join in an exchange of info with column since the interests of the two are so much alike.

ED HURST REPORTS
1. I Never Knew (Donahue)
2. Rocking Horse Cowboy (Carle)
3. Heartaches (Weems)
4. Mam'melle (Lundy)
5. I Want To Be Loved
6. Chi-Baba Chi-Baba (Lee)
7. My Adole Hacienda (Howard)
8. Linda (Clark)
9. Mah-Zel (Goodman)
10. I Wonder, I Wonder (Tilton)

STUART WAYNE REPORTS
1. Rocking Horse Cowboy (Carle)
2. Heartaches (Weems)
3. I Wonder, I Wonder (Howard)
4. Anniversary Song (Shore)
5. April Showers (Al Johnson)
6. I Want To Be Loved (Churchill)
7. If I Had My Life To Live Over (Dinning Sisters)
8. Across The Alley From The Alamo (Mills Bros.)
9. Chi-Baba Chi-Baba (Como)
10. I Never Knew (Donahue)

Come and Meet a LOAD OF DYNAMITE
at the PALMER HOUSE in CHICAGO

IN BOOTH 60 JUNE 2-5
Meet Dave Braun
Air Lane Trio
Emil Coleman and his Orchestra
Jude T. Martin
Cousin Joe
Denver Darling
Paul Gayten
Joe Howard
Ted Martin
Mickey Jones
"Last" John Miller
Betty Reilly
Cousin Joe
Denver Darling
Paul Gayten
Joe Howard
Ted Martin
Mickey Jones
"Last" John Miller
Betty Reilly
Chicago's
LYNDAH, N. J.
Hear his Week (Album)

One and Special

RCA Victor 20-3259

Tony Martin!

with Victor Young, his Orchestra and Chorus in his first RCA Victor Recording:

Passing By

AND

Oh! My Achin' Heart

RCA Victor 20-2253

Sammy Kaye!

Ask Anyone Who Knows

Don Cornell’s vocals

AND

Would You Believe Me

RCA Victor 20-2239

Page Cavanaugh Trio!

PEE WEE KING

and his Golden West Cowboys

Keep them Cold

Icy Fingers Off of Me

AND

Kosky Wilts

RCA Victor 20-2252

CHANAN BROTHERS

and The Georgio Costamatas

You’re a Cyn

AND

My Cony Island Baby

RCA Victor 20-2254

ZEKE MANNERS

and his Band

I’m a-Goin’, Sue, I’m a-Goin’ AND

You’ll Get Used to it

with The Singing Lutisters

RCA Victor 20-2247

CLIFF CARLISLE

and The Buckeye Boys

The Devil’s Train

AND

Scars Upon My Heart

RCA Victor 20-2248

TAMPA RED

with Big Morris, piano and Chick Sanders, drums

Pay Proof Woman AND

Please Be Careful

RCA Victor 20-2249

DEEP RIVER BOYS

Scorn Four and Twenty

Elfers

AND

Live Humble

RCA Victor 20-2250

The Stars Who Make the Hits Are on RCA Victor Records

Heni Rene

and his Muscle Orchestra

Happy Farmer AND

When It’s Lamp Lights’ Time in the Valley

RCA Victor 35-0091

ERNIE BENEDIKT

and his Polkateers

Harmony Banch Polka

AND

Night in May—Waltz

RCA Victor 20-1080

JERRY PONDA

and his Orchestra. Vocals by Jerry and Anna Bridal

Kdy’s Siyim Klarinet

(When I Hear The Clarinet)

AND

Zlata ‘Ma Vi, Valtik

Dear Mother, Waltz

RCA Victor 20-2254

Trio Vegvarino

Fernandito de la Nuestro

La Overture; And

Isidor Handler

& Orchestra.

Amor Del Alma—Bolero

RCA Victor 22-6092

Nestor Chatres

Con His Orchestra de los Fabulosos

La Primavera—Cancion

AND

To the Michoacan—Bolero

RCA Victor 20-0595

Maria Luisa Landin

Con su Orq. De Rafael Hernandez

Desdichados; Bolero AND

Injusticia—Bolero

RCA Victor 70-7490

Sidor Belarsky

with Mische Bori and his Orchestra and Chorus

Songs of the Steppes

Albem

Katucha AND

By the Cradle

RCA Victor 26-0025

HoBo Song

(from Astaire & Kelly’s Opera "Minker"

AND

Morning Light

(United Nations)

RCA Victor 26-5026

Tenchanks and Dark Night

RCA Victor 26-5027

From Border to Border;

My Reloved One AND

At the Samevar

RCA Victor 26-5028

The Cash Box Page 13 Week of June 2, 1947
W. Pa. Music Ops 'Preview' New Disks At Meetings

NEW CASTLE, PA.—One of the most progressive policies among music operators and record manufacturers in this territory is now being practiced here regularly by both parties as an aid to the buying and selling of phonograph platters.

The system calls for the presence once every month of record sales people at a meeting of the Western Pennsylvania Automatic Phonograph Owners Association, well known trade group in this area, at which time the record reps bring down their latest and forthcoming releases, and play them before the membership.

In this way, the music ops can make their record purchases at a single place and, largely, at a single time, and the record reps, most of them quartered in Pittsburgh, can cover the music operator market on one day, permitting them to more adequately schedule the wide territories most must cover regularly.

Ops and disk salesmen both agree that the arrangement works out to advantage of all concerned, and readily recommend its adoption in other areas.

Majestic Drops Ex Adds To Talent List

Downey & Regan Released; Ink Ware, Faith & V. Lombardo

NEW YORK—Continuing plans to adjust their talent roster to the program the firm will follow in their platter releases in the months to come, Ben Selvin, vice president in charge of Majestic Records, announced this past week the recent additions and deletions among the company's artists.

Released from their contracts thru mutual assent were Morton Downey and Phil Regan, both well known vocal stars. Recent additions include the Leonard Ware Trio, the Percy Faith Orchestra, and the Victor Lombardo Orchestra.

Meanwhile, Selvin declared, the firm's new offices and studio in this city, located at 18 East 40th Street, are being completed, and will be ready for occupancy on July 15th.

Seena Hamilton Joins M & M Publicity Staff

NEW YORK — Announcement was made this past week by Frank Walker, General Manager of M-G-M Records, of the appointment of Seena Hamilton, as assistant to Charles Roberts, advertising manager.

Prior to joining M-G-M, Miss Hamilton was on the publicity staff of Columbia Records, and she will be engaged largely in publicity work in her new position, it was said.
The Cash Box

Week of June 2, 1947

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)
Retains its hold on first place for the third consecutive week.

THEM THERE EYES
ROY MILTON
(Roy Milton 201)
A real money maker, appearing in this column for over a month now.

IT SHOULDN'T HAPPEN TO A DREAM
DUKE ELLINGTON with
AL HIBBER
A great song by a great artist, catching coin galore for Harlem ops.

MAM'SELLE
FRANKIE LAINE
(Mercury 5048)
Ditty with flicker backing adding impetus to this crooner's hit parade.

KIDNEY STEW
EDDIE VINCENT
(Mercury 8028)
Continues its steady climb up the ladder, catching coin for ops.

I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)
Appearing in this spot for ways over three months now.

YOU DON'T LEARN THAT IN SCHOOL
KING COLE TRIO
(Capitol 393)
Ops report tremendous success with this tune.

THAT'S MY DESIRE
FRANKIE LAINE
(Mercury 5007)
Originated here weeks ago and continually catching coin for a host of happy ops.

WHEN I GROW TOO OLD TO DREAM
ROY MILTON
(Miltone 202)
A real sleeper that is rapidly catching on.

SOLITUDE
DUKE ELLINGTON
(Ebony)
An older from way back bounces into this spot for the first time.
Popular Hit Tunes

ILLUSION (Parama)
Hal Watters-Jose Mesino—Apollo 1034 • Don Jose—Gotham 3003
Xavier Cugat—Col. 37319 • Bobby Doyle—Sig. 15079
John Parish—Vic. 90-1021

MIGHT IT HAVE BEEN A DIFFERENT STORY (Campbell-Porgie)
Tex R getNext—Vic. 21-213 • Buddy Clark—Col. 37302
Hal Derwin—Cap. 377

IT TAKES TIME (London)
Benny Goodman—Cap. 376 • Louis Armstrong—Vic. 20-2228
Dark Day—Col. 37324 • Guy Lombardo—Dec. 23665

I WONDER WHO'S KISSING HER NOW (Mark's)
Joe Howard—Deluxe 1036 • Frank Fricke—Dec. 23662
Four Vogabanders—Apollo 1055 • Terry Cooper—Diamond 2082
Bobby Day—Cap. 15057
Fay Williams—Cue, 6013
Joseph Lutman—Platinum 5912 • Marshall Young—Rainbow 10002
Ben Yost Singers—Senora 1064 • Wayne King—V. 7000
Ted Weems—Voyeur Country—Vic. 28
Jean Sobol—Vic.

MANAGUA, NICARAGUA (Encore)
Freddy Martin—Vic. 20-2026 • Guy Lombardo—Dec. 23782
Kay Kyser—Col. 37214 • Gordon Trio—Sonora 3032
Two Ton Baker—Merkury 5016 • Dick Peterson—Entertainer 251
Julie Conway—Sig. 15086 • Ito Curbelo—Vic. 26-9015

MY ADOBE HACIENDA (Peer)
Billy Williams—V. 20-2150 • Jack McLean—Coast 8001
Coffman Sisters—Ent. 197 • Louise Trio—Rhapsody 102
Hammondians—Mar. 1037 • Eddy Howard—Maj. 1117
Bobby True Trio—Merr. 3057 • Ray Morgan—Kenny Baker—Dec. 23646
Louise Massey—Col. 37332 • Dinning Sisters—Cap. 359
Art Kassel—Vogue 785 • Billy Hughes—King 609

MY PRETTY GIRL (Republic)
Spice Jones—Vic. 20-2023 • Cliffie Stone—Cap. 378
Lawrence Welk—Dec. 23870 • Ted Trotter—Sonora 2022

THAT'S HOW MUCH I LOVE YOU (Vogue)
Bing Crosby—Dec. 23840 • Frank Sinatra—Col. 37231
Louis Prima—Maj. 2107 • Eddy Arnold—Vic. 20-1948
Arlene Ray—Cap. 364 • Wally Fowler—Merr. 4031
Fred Knight—Senora 2023 • Red Foley—Dec. 46028

THERE'S THAT LONELY FEELING AGAIN (Melline)
Canne Boxwell—Apollo 1064 • Hal McIntyre—MCM 10032
Frankie Carle—Col.* • Charlie Sparks—Vic.*
Louis Prima—Maj.*

UNLESS IT CAN HAPPEN WITH YOU (Stevens)
Three Suns—Vic. 20-2197 • Frankie Carle—Col. 37111
Mr. & Mrs. Andy Russell—Cap. 386 • Johnny Long—Sig. 15109
Blue Barroom—MCM 10014 • Lawrence Welk—Dec.* •
The Starlighters—Merr.*

WE COULD MAKE SUCH BEAUTIFUL MUSIC (BBM)
Vaugn Monroe—Vic. 20-2095 • Frankie Carle—Col. 37222
Monica Lewis—Sig. 15068 • George Towne—Senora 2002
Billy Butterfield—Cap. 371 • Blue Barroom—MCM 10005

YOU DON'T LEARN THAT IN SCHOOL (Vanguard)
Louis Armstrong—Vic. 20-2240 • King Cole Trio—Cap. 393
Rosemary Clooney—Maj. 1119 • Roberto Leon—Senora 2016
King Sisters—Vogue* • Jack McLean—Merr.*
Sunny Skylers—Mercury• • Sherman Hayes—Art fartocat
* Soon to be released.

Folk Tune Leaders

BLUE TEXAS MOONLIGHT
Elton Britt—Vic. 20-2106 • Hal Horan—Sonora

BROKEN PROMISE MEANS A BROKEN HEART
Wesley Tuttle—Cap. 373 • Gene Autry—Col.*

COOL WATER (Am. Can.)
Son of the Pioneers—Vic. 20-1724, Dec. 46027 (reissue)
Red River—Vic. 20-1724 • Slim Dusty—Merr. 6003

DON'T LOOK NOW (But Your Broken Heart Is Showing)
Ile & Range • Ernest Tubbs—Vic. 20-2139

DOWN AT THE ROADSIDE INN
Al Dexter—Col. 37103

DUST ON THE BIBLE
(Russell—Autry)
Buddy Martin—Vic. 20-2139 • Slim Bryant—Merr. 11003

EXCESS BAGGAGE
(Golden West)
William Toms—Cap. 398

HAVE YOU SEEN MY DADDY HERE?
(Country Music)
Blue Sky Boys—Vic. 20-2151

HERE'S TO THE LADIES
(Golden West)
Gene Autry—Col. 37101

HONEY, BE MY HONEY BEE
(Peer)
Riley Sheppard—Merr. 442 • Fred Kirby—Sonora 87006

I CAN'T TELL THAT LIE TO MY HEART
(Russell—Autry)
Rosie Allen—Vic. 20-2237 • Fred Kirby—Senora 1043

I'LL STEP ASIDE
(Hill & Range)
Ernest Tubbs—Dec. 46041 • Johnny Bond—Col. 37159

KENTUCKY WALTZ
(Peer)
Bill Monroe—Col. 36907 • Eddy Dean—Maj. 11004

MISSISSIPPI GAL
(Hill & Range)
Sam Nichols—MCM 10015

MISSOURI (American)
Zake Manners—Vic. 20-1013 • Hank Penny—King 240
Merle Travis—Cap. 250 • Okeanos—Vic. 20-2232
Riley Sheppard—Merr. 400 •toete Sisters—Sonora 7025
Red Foley—Dec. 46034 • Dorothy Lutcher—Deluxe 5209

PEPPER POT POLKA
(Country Music)
Lawrence Duchow—Vic. 25-1079 • Jack Robel—Dec.*

OAKIE BOOGIE
(Hill & Range)
Jack Guthrie—Cap. 341 • Lubin Derbene—Deluxe 5029

OLD SHEP
(Cole)
Denver Darling—Deluxe 5036 • Harmony Rangers—Vogue 1011
Doyle O'Dell—Exclusive 15

ONE LITTLE TEAR DROP TOO LATE
(Tom Auff—Autry)
Tex Ritter—Cap. 364 • Jimmy Wakely—Dec.*
Bob Allen—Col. 37173

SO ROUND, SO FIRM, SO FULLY PACKED
Merle Travis—Vic. 25-1007 • Tex Taylor—Four Star 1511
Johnny Tyler—Vic. 20-2111 • Red Foley—Dec. 46034

SUGAR MOON (Bill & Range)
Bob Wills—Col. 37133

WHAT IS LIFE WITHOUT LOVE?
(Adam's, Way & Abbott)
Eddy Arnold—Vic. 20-2058 • Red River—Vic. 20-2054

*Soon to be released.

BROADCAST MUSIC, INC. 580 FIFTH AVENUE, NEW YORK 19 NEW YORK • HOLLYWOOD • CHICAGO
CHICAGO — A large contingent of music operators who are also record and music dealers are expected here, and if advance reservations are any indication, it is believed that the big annual show of the National Association of Music Merchants being held at the Palmer House from June 1 to 5 will probably resemble a miniature music op convention, at least so far as the attending personalities are concerned.

The music op-dealers are coming to see the great display of brand new merchandise that is to be exhibited here, as well as to meet with the many record manufacturers to whom the affair is a big annual event.

Highlights of the show, in addition to the merchandise displays, will be the panel discussions that have been scheduled, and in these the coinmen are expected to participate actively.

"This show is becoming of increasing importance to us," one local musicman pointed out. "Like so very many other music operators throughout the country I opened a music shop here as part and parcel of my phonograph operation, since I believed that the merchandising of music could be handled by people who had an established know-how. The phonograph operation gave that to me; in addition, I believed that it was wise to profit, too, by the promotional aids the machines give to retail sales.

"With thousands of operators doing the same thing, this show is of great importance to us," the op-dealer continued, "since we've learned that to reap the most from our dealerships we must carry more than just records, and in these other fields we've got to gain lessons and experience, the type of which can only be handed out by the veterans of that business who will be on hand here at the NAMM show."

Louis G. LeMair, president of the National Association of Music Merchants, has said that this show will see the greatest registration of music merchants in the history of the trade, not only from the U. S., but also from all over the world.

"Every music merchant attending the trade show and convention should carefully consider his stake in the music industry's future," LeMair declared. "A prosperous industry means more business for everyone. Upon this decision may rest our future."

Music Op — Dealers
We Invite You To Contact Our Chicago Offices
For Information And Directions To Manufacturers And Distributors
AND ANY OTHER ASSISTANCE DURING YOUR STAY HERE

THE CASH BOX
32 West Randolph Street
DEarborn 0045

Coinman's Music Store In Orlando

ORLANDO, FLA. — Modernity is the theme of Ron Rood's music store located here. The noted coinman and head of Southern Music Co., said that since the coin machine business is among the most modern in the world, all ventures he enters that are allied with it must express the same atmosphere.

Another Great "Natural" following MY ADOBE HACIENDA
COME TO THE MARDI GRAS
(NÃO TENHO LÁGRIMAS)

PEER INTERNATIONAL CORP.
Solo Selling Agent
SOUTHERN MUSIC PUBLISHING CO., INC.
1619 Broadway
New York 19, N.Y.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
TOPS IN NATIONAL ADVERTISING
Through the columns of such best-selling magazines as Life, Look, Colliers and Seventeen, Signature reaches more people than ever before. Every week, everyone sees a Signature ad somewhere.

SELLING AIDS THROUGH PROMOTIONAL MATERIAL
With many fine counter displays and colorful streamers, Signature boosts sales with eye-catching, appealing literature and posters. Signature goes all out with the dealer in helping him sell—dealer aids are an important phase of the campaign.

IN THE IMPORTANT TRADE JOURNALS
Leading trade papers such as Billboard, Cash Box, Record Retailing and Record Industry bring the Signature Message to the dealer and the distributor in a forceful manner each week.

Signature records
DISTRIBUTED BY GENERAL ELECTRIC SUPPLY CORPORATION
See your GESCO distributor or write direct to
Signature Records, 601 W. 26th St., New York 1, N.Y.
THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

CHI BABA
CHI BABA
PERRY COMO
(Victor 20-2259)
Sensational rise of this tune from reports received, indicates nationwide popularity in the near future.

MY HEART IS A HOBO
TEX BENEKE ORCH.
(Victor 20-2260)
Ops in Greenville, N. C. report this ditty is getting strong play — watch it!

ROCKIN' HORSE COWBOY
FRANKIE CARLE ORCH.
(Columbia 37337)
Pegged as a comer by "The Cash Box" reviewers, this ditty is rapidly kicking up a storm.

SAME OLD DREAM
TOMMY DORSEY ORCH.
(Victor)
Mid-western ops report this tune on the way up.

VIOLETS
TED WEEMS
(Mercury 5052)
Said to be assuming the proportions of "Heartaches", peg this ditty.

NOTICE
Because of the demand for Frankie Laine records from his album they are now available in singles to operators only.

"West End Blues" "I Can't Believe"
"Sunny Side of the Street" "Wrap Your Troubles"
"Blue Turning Gray" "Black and Blue"

"Future heartthrob"—Seventeen Magazine
"Look for big things from Damone"—Variety
Regional Record Report
For The Week of June 2, 1947

ACROSS MY SCORE

APRIL AP R I L

MANAGUA MERCURY

MY WEEK

GLOCCA MAM'SELLE

TIME MELLIN.

LINDA MANAGUA CHICAGO


NEW YORK — Lawrence Welk, champagne music maestro pictured above with music publisher Deanna Bartlett, Rytevo Music Inc., this city, going over the score of "I'm A Little Lonely Petunia (In An Onion Patch)" , at the Roosevelt Hotel recently.

Publisher Bartlett, expecting big things from the tune has lined up a score of recording artists and companies to do the number. Song, written by Johnny Kamano, Billy Saber and Maurie Hoffman has been riding on a press agents dream, getting loads of publicity throughout the country.

Miss Bartlett will be remembered for her recent success with "Choo Choo Cha/Boogie".

"Little Petunia" Goes To Welk

ARTIE WAYNE

Sends "MAHZEL" To Ralph Emmett

FOR PICKING ARTIE WAYNE'S ORIGINAL RECORDING AND COMPOSITION, THE "GOOD LUCK" SONG... "MAHZEL" ON HUCKSTER'S LABEL AS "THE CASH BOX" "SLEEPER OF THE WEEK"

GET LUCKY WITH THE ORIGINAL "MAHZEL"

You'll Love That Record

ORDER FROM YOUR DISTRIBUTOR — OR WRITE

JACK BEEKMAN

HUCKSTER RECORDING CO., INC.

5424 FRANKLIN AVENUE (Tel. HO 7587) HOLLYWOOD 27, CAL.

Latch On To These TOP RECORDINGS Of This HIT BALLAD

"THERE'S THAT LONELY FEELING AGAIN"

CONNEE BOSWELL (Apollo) • FRANKIE CARLE (Columbia) • HAL McINTYRE (M-G-M)

LOUIS PRIMA (Majestic) • CHARLIE SPIVAK (RCA Vict.) • FREDDIE STEWART (Cap.)

DECCA (to be announced) • MERCURY (to be announced)

MELLIN MUSIC, INC.

HOLLYWOOD 1650 BROADWAY, NEW YORK 19, N. Y.

CHICAGO 54 W. RANDOLPH ST.

JERRY LESTER — GEORGE LEE

JOE DRACCA

www.americanradiohistory.com
The Singing
that keeps
the Nickels
Ringing!

"Her Nibs" GEORGIA GIBBS

"AS LONG AS I'M DREAMING"

and

"BALLIN' THE JACK"

Georgia Gibbs and
Glenn Osser’s Orchestra
Majestic No. 12010

Here is dreaming that's smart scheming for every coin-box operator! The little queen of song gives a romantic number that swoony siren stuff that slates it for encore after encore! Turn it over and you've got a nifty number for the nimble-footed fans, with smooth swinging that'll make "Ballin' the Jack" a jackpot selection! Remember — Georgia's the little songster that's tops — and going up and UP!

"NECESSITY"

and

"HOW ARE THINGS IN GLOCCA MORRA"

Georgia Gibbs and
Glenn Osser’s Orchestra
Majestic No. 12009

You'll Get Your "Pot o' Gold" with these Finian's Rainbow Hits!

"Necessity"! — that's what this popular platter is with Georgia putting that extra "oomph" in every line, as only Georgia can. With her tender rendering of "Glocca Morra" on the reverse you're in for some record-breaking nickel taking.
MGM Disk Distrib
Tries 5% Return
To Music Op Trade

NEW YORK — George Hayes, sales
manager of the local M-G-M distributing
point in this city, revealed this past
week that he is experimenting with a
5% return privilege to the music op
trade.

Stating that he is attempting to carry
out the plan after reading an article
concerning the idea which appeared in
a recent issue of The Cash Box, Hayes
went on to say that he is basing his
experiment on the reaction he receives
from the small group of New York oper-
ators to whom he has offered the pro-
position.

"After all," he declared, "we are in-
terested in bigger sales to the coin
machine field, and if we can get it this way,
all well and good. I feel that these are
unorthodox in this phase of the
record industry's history, and it's time
to inaugurate ideas that may appear un-
orthodox to some."

Hayes admitted that he was not cer-
tain that the idea would be proven to
be a practical one, and for that reason
he is restricting, for the present, the
number of operators participating in the
plan.

"If it works out," he said, "and so far
we have indications that it will, we'll
be only too happy to offer it to all our
coin machine accounts."

HADDINGTON RECORDS
460 NORTH ROBERTSON BOULEVARD

Hollywood

DISTRIBUTORS

Record Sales,
217 Third Ave., New York.
George Roses, managing
Jack Derenthal
1520 Washington Blvd.,
Los Angeles, Calif.
Henry Harker
569 Sixth St.,
San Francisco, Calif.
Davis Sales Co.,
1527 S. Broadway,
Los Angeles, Calif.

Davis Sales Co.,
109 Flinders Ave.,
New Orleans, La.

Maxon Distrib.
173 S. W. 23rd St.,
Winter, Fla.

205 S. State,
1350 N. 6th St.,
Chicago, Ill.

Music Sales Co.,
300 S. 11th St.,

New Orleans, La.

Standard Music
510 7th Ave.,
New York.

Standard Music
57 Dwight St.,
Springfield, Mass.

Pan-American Distrib.
1740 Randolph,
Detroit, Mich.

Universal Music
372 & 373 S.
Kansas City, Mo.

Horace Sales Co.,
593 Tenth Ave.,
New York, N. Y.

Universal Music
592 N. Second St.,
St. Louis, Mo.

David Rosen
505 N. Brood St.,
Pittsburgh, Pa.

Music Sales Co.,
500 Union Ave.,
Trenton, N. J.

E. K. Kepp Res.
306 N. Green St.
Chicago, Ill.

C & S Distrib.
304 4th Ave.,
Seattle, Wash.

Record Sales
2191 South Ave.,
Memphis, Tenn.

Standard Music
510 7th Ave.,
New York.

Aladdin Distributors
3037 South Ave.,
Jackson, Miss.

Aladdin Distributors
1920 Darrow Ave.,
Dover, Del.

McREAE
distributors


customers' Choice!
in
HOT JAZZ, POPS and BLUES

ILINOIS JACQUET

AL CAYLE

and his
HARMONICORDS

WYNONIE

(Mrs. BLUES)

HARRIS

AMOS MILBURN

LESTER YOUNG

ERNIE ANDREWS


customers' Choice!
in
HOT JAZZ, POPS and BLUES

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AL CAYLE

and his
HARMONICORDS

WYNONIE

(Mrs. BLUES)

HARRIS

AMOS MILBURN

LESTER YOUNG

ERNIE ANDREWS

ALADDIN

THESE STARS in THESE HITS!

"Blow, Illinois, Blow"
"Illinois Blows the Blues"
$3001

"MAM'SELLE"
"HONEY"
$536

"Rugged Road"
"Come Back, Baby"
$172

"Down the Road A-piease"
"Don't Beg Me"
$161

"S. M. BLUES"
"SUNDAY"
$162

"BE NICE"
"How Good It Feels To Be Glad"
$175

See the Aladdin Distributor in your area
EDDY HOWARD
AND HIS ORCHESTRA

Majestic Records
DISK SALES SLUMP ONLY SEASONAL, SAY RECORD LEADERS

NEW YORK — The weeping and the railing so far as the record business is concerned is a lot of wasted bereavement, according to a group of platter industry leaders quizzed late this past week by The Cash Box.

The fact that the record market has taken a sharp nonseasonal decline in recent weeks is widely admitted by all concerned, but unlike many of the newer manufacturers who have been publicly and privately complaining of the financial chills, the old timers in the biz agree that the drop was to be expected by anybody who has been dealing with wax for anytime more than a couple of dizzy seasons.

The oldsters, familiar with the usual May sales decline (which, some claim, began this year in April), are looking for a time-proven overall sales advance in June, which they expect will set off a gradual increase through the months to follow until sales are back to normal.

And when they say "normal," they point out that their idea of normalcy is pegged on normal times and not war-won pocket-books.

"The months to come will bear out that the record business is a business for serious sales-minded merchants," Jack Hallstrom, RCA Victor's general merchandising manager, declared. "Even while so many dealers have been complaining and getting the jitters, the sales-conscious music people have been selling, displaying, promoting and pushing their sales to higher than ever peaks.

"The next few months will be better than this one just past," he continued, "but those who will reap the most will be those who know how to sell, and that's the key to continuous success in this business."

Reiterating this confidence in the future of the industry was Harry Kruse, Decca vice president and general sales manager, who went on to say that every experienced record man saw this drop coming and provided for it, at least psychologically.

Glenn L. Walllicks, executive vice president of Capitol Records, whose experience in the record industry covers all phases including that of the retailer, was another to state that the key to bigger record markets rests largely with sales and merchandising ability on the part of all channels from the factory on down to the eventual consumer; so far as "slumps" are concerned, he, too, agrees that this is a time for optimism and stronger sales effort on everyone's part.

Another interesting statement offered was that there is a growing tendency toward lower prices on radio-phonographs, which is causing some stimulation in that market; many record leaders who have held that the high prices of this equipment have been the bottleneck to an increasing market for records, are holding much stock in a skyrocket for the record industry when and if a truly wide-scale price break does come about.

Others to hold this latter belief are a number of record dealers, who go on to say that every phonio sale is worth a very pleasant piece of added record business, and the more phonos in circulation, the bigger the record demand.
SHOW BIZ TURNS  OUT FOR N.Y. PHONO DISTRIB OPENING

NEW YORK—Recording artists and show business personalities galore turned out this past week to greet the opening of the Atlantic New York Corporation and the Seaboard New York Corporations' new offices with the tremendous approval of three thousand odd cooimen who gathered to pay their respects to Bert Lane, Meyer Parkoff and Harry Rosen, executive officers of the firm.

Cooimens were treated to a display of talent throughout the day, as they exchanged greetings with members of the industry at the luncheon and cocktail party.

Among the artists appearing at the showing were:

Larry Douglas, Beryl Davis, Bill Osborne, Milt Herth, The Murphy Sisters, Joan Mowery, Bobby Beers, Lawrence Welk, Blue Barron, Sally Stewart, Clyde Burke, Jack Kelley, Johnny Loeb, Betty Reilly, Judith Arlen, Patsy Garrett, Mel Torme, Billy Williams, Ben Berman writer of the current song hit "Midnight Masquerade," Dick Farney, and Hal Tuns who exceed the show, and many others.

Displays of the many recording companies represented added color to the festivities.

Pictured above are:

1—The Murphy Sisters, Apollo Records stars and Bert Lane.

2—Mel Torme

3—Bert Lane & Betty Reilly

4—Dick Farney and Hal Tuns

5—Johnny Loeb and Beryl Davis
**BULLSEYE OF THE WEEK**

"Po' Folks"

"There's A Big Rock In The Road"

ROY ACUFF
(Columbo 37345)

- You'll like this cookie, no mistake. About it. It's Roy Acuff doing as cute a novelty ditty that you'll want to "Po' Folks", with Roy telling all about the character who won't work, doesn't work and finds it hard to save a cent is bound to get a rise out of your phonograph customers. Background music offered is top material, with Roy's voice hogging the limelight all the way. On the flip with "There's A Big Rock In The Road", music ops will go for this platter as well as the toadie ditty. Echoing the title all the way, Roy goes on to give depth to the story. Lots of heat behind the thing, of the kind you'll like. Get next to this pair, for some sure money-making.

"You Don't Know What Lonesome Is"

"Teardrops In My Heart"

SONS OF THE PIONEERS
(Victor 20-2276)

- The Sons Of The Pioneers step out here to do a ditty that might fit your needs, depending upon the locations you have. "You Don't Know What Lonesome Is", with the group telling all about the weary cowhand, fills the bill as effective folk music. Vocal, in deep bass tones doesn't quite hit the pitch altho the instrumental backup comes through. On the flip with "Teardrops In My Heart", the side echoes it's top-mate with a novel twist thrown in. A bit of dialogue invades in the middle chorus which adds flavor and quality to the tune. You know your route better than we do, so go to it.

"Won't You Mend My Achin' Heart"

"Born To Be Blue"

CLIF BRUNER
(Decca 46044)

- Ditty with a fair pitch that ops can reap harvest with is this tune titled. "Won't You Mend My Achin' Heart" as offered by Clif Bruner. The kid can sing, and that's something these days. Song has lots of heat behind it, and for this side it opens with a stock phrase, Clif's vocal and the lyrics come off to make this a dandy. On the backing with "Born To Be Blue", Clif echoes the title as he wails about his sorry affairs. Both sides are there for the asking, and altho they won't stop traffic, they will make effective filler material.

"Wabash Cannon Ball"

"Sparkling Blue Eyes"

BILL CARLISLE'S KENTUCKY BOYS
(Decca 4045)

- Pair of sides that ops can use to good advantage are "Wabash Cannon Ball" and "Sparkling Blue Eyes". Topside tune a choo choo story—grab the title and you've got the kick. It's good stuff and Bill Carlisle's boys render mellow music. Pair of guitars and mandolin make the setting brighter, with the vocal grabbing top honors. The backing, hinging on a romantic stunt fills the bill and will make good filler material. Lots of heat to this side as the guitars highlight the way. We like "Wabash Cannon Ball" and so will you.

---

**MILT HERTH TRIO**

with 8 most requested tunes

**ROCKIN' IN RHYTHM**

**HONKY TONK TRAIN BLUES**

**THE DIPSY DOODLE**

**CANADIAN CAPERS**

**IN AN 18TH CENTURY DRAWING ROOM**

**TOY TRUMPET**

**THE WHISTLER AND HIS DOG DOWN SOUTH**

Decca Album No. A-539

---

**A Sensational New Musical Thrill!**

**Mel** HENKE pianist and

**34th Alexander's Ragtime Band**

**38 What is this thing called love?**

**40 My Heart is a hobo**

**43 I won't be home anymore**

(when you call)

**Stamps, flute, tenor saxophone, vibraphone, tambourine, etc.**

**FREDDY NAGEL**

and his **ORCHESTRA**

---

**VITA RECORDS**

**LIVING SOUND**

GENERAL OFFICES & STUDIOS - 42ND FLOOR - 30 N. Wacker drive - Chicago 6, Ill.

CHICAGO - NEW YORK - HOLLYWOOD

---

**WWW.AMERICANRADIOHISTORY.COM**
Jack Myerson Named To Head Plattery

NEW YORK — After weeks of profound silence, Musicraft Records this past week announced to the trade that the reorganization plan approved by stockholders on May 19th, is now fully effective.

With its financial problems temporarily settled, Musicraft notified their distributors throughout the country that they would once again proceed to issue records, and try to assume a proper position in the recording industry.

Musicraft’s silence for the past month caused a great deal of confusion and anxiety on the part of distributors, it was learned. Distributors, not knowing whether or not the plattery would remain in business, and being stocked with records which are considered ‘dead’, were left in the middle of the road, with no knowledge as to their position. It is felt in these quarters that because of the stand that Musicraft took, although the firm’s officials did not know where to turn next, the prestige of the organization has been damaged tremendously.

The new Board of Directors, which represents a complete revamping from its previous membership announced the election of Jack Myerson as president and director of the plattery. Mr. Myerson resigned his position with Decca Records, after being with the firm for fourteen years.

The new Board of Directors, in addition to Myerson, consists of William A. Shea who will serve as Chairman of the Board and general counsel; Robert O. Buck, Warren York and Irving M. Felt, former chairman of the board.

Just how the discracy’s new setup will affect the firm’s artists is not known, although several attempts have been made to lure Musicraft star, Mel Torme away from the plattery. A deal has been reported set involving the Duke Ellington orchestra.

Our Current Hits!!

LINDA

BOB CHESTER — Sonora
BUDDY CLARK — Columbia
MATT DENNY — Capitol
LARRY DOUGLAS — Signature
CHUCK FOSTER — Mercury
GORDON JENKINS — Decca
CHUCK MILLER — Hollywood Rhythm
CHARLIE SPIVAK — Victor

RED SILK STOCKINGS AND GREEN PERFUME

SAMMY KAYE — Victor
RAY McKINLEY — Majestic
TONY PASTOR — Columbia
LAWRENCE WELK — Decca
SMILEY WILSON — Apollo

MY YOUNG AND FOOLISH HEART

TEX BENNEKE — Victor
DORIS DAY — Columbia
DICK FARNEY — Majestic
HAL MCINTYRE — MGM

THAT’S HOW MUCH I LOVE YOU

EDDY ARNOLD — Victor
BING CROSBY — Decca
RED POLE - Decca
WALLY FOWLER — Mercury
FRED KIRBY — Sonora
LOUIS PRIMA — Majestic
ALVINO REY — Capitol
FRANK SINATRA — Columbia
OZZIE WATERS — Coast

WE KNEW IT ALL THE TIME

RAY ANTHONY — Sonora
JACK FINA — Mercury
MERRY MACS — Majestic
VAUGHN MONROE — Victor
RAYMOND SCOTT — MGM
BOBBY SHERWOOD — Capitol
CLAUDE THORNHILL — Columbia

I WANT TO BE LOVED

(But Only By You)

SAYANNA CHURCHILL — Manor
BERTYL DAVIS — Victor
GOLDEN ARROW QUARTET — Continental
BENNY GOODMAN — Capitol
MATT DENNY — Capitol
LIONEL HAMPTON — Decca
MODERNAIRES — Columbia
SY OLIVER — MGM
GEORGE TOWNE — Sonora
COOTIE WILLIAMS — Majestic

EDWIN H. MORRIS & COMPANY, Inc.
MELROSE MUSIC CORP.
1619 BROADWAY
NEW YORK 19, N.Y.
Philly Ops Select "Chi Baba" Click Tune

PHILADELPHIA, PA. — Inaugurating the Philadelphia Click Hit Tune Party of the Month, the Philadelphia Automatic Music Operators Association have selected "Chi Baba, Chi Baba" as the Click Tune for June.

At a dinner tendered by the association, over three hundred members of the group participated in the selection of the tune.

Frank Palumbo, Philadelphia night club owner, Bill King president of the organization and Jim O’Brien, public relations director of the trade group, presented the plan, to have the association select a hit tune each month, to members of the organization several weeks ago. The plan has met with the full support of the Philadelphia press, social service organizations and has been hailed as a latent power in the fight to combat juvenile delinquency.

Apollo Nabs Boston Accounts; Recall Boswell Platters

NEW YORK—Irving Katz, sales promotion manager of Apollo Records, returned from Boston this past week after consuming new dealer accounts which have opened, the company revealed, as a result of the recent surprise signings of Charlie Barnet and Connee Boswell.

With these latest dealer additions, Apollo reaches over-all coverage of Massachusetts and Rhode Island, Katz disclosed. Mr. Katz toppled off the New England report with a resounding statement on the local distribution picture, announcing that the firm now has distribution in every principal record store in New York.

The platter also announced recalling the recent issued Connee Boswell records, because of a mechanical deficiency therein. Defects occurred during the progression of masters to the completed records, of which the platter was apparently unaware of at first, Miss Boswell’s records will be replaced early next week with a new series.

Fielding Named RCA Ad and Promotion Manager

CAMDEN, N. J.—Richard M. Fielding has been appointed advertising and promotion manager of the RCA-Victor Record division it was announced late this past week.

He formerly was assistant to Jack Williams, who recently was named advertising manager of the Home Instrument Division of the platter.

Swank Records Using "Dumor" Compound

NEW YORK—Swank Records, this city, have started producing all their releases with the Dumor compound, it was announced late this past week.

The compound, a product of Dumor Plastics, Avenel, New Jersey, was specifically developed for the recording industry.

In speaking of the record’s quality, Ale Singer, technical and recording director of Swank said, “we find our record’s are superior in many respects than the ordinary type shellac record, and believe we can get a greater amount of play with our disks.”

Featured artists on the Swank label are Betty Brewer, the Elm City Four, and Frank Raye.

Capitol Pacts Stewart

HOLLYWOOD, CAL. — Capitol Records Inc., this city, announced the signing of vocalist Freddie Stewart to a long term recording contract, this past week.

Stewart, well known in the music business and last associated with the Tommy Dorsey orchestra as featured vocalist, has already cut his first sides for the platter, to be released in mid-June.

Stewart has been on the Coast since splitting with Dorsey, making teen-age pictures for Monogram.
The Cash Box

Briefs—

All the talk this past week has centered around the N. A. M. M. convention which opens in Chicago this week. According to reports received from convention headquarters, a tremendous turnout is expected. Record company execs, coinmen, music ops and recording artists galore will be on hand for the festivities.

Folks around New York still talking about the Atlantic Seaboard grand opening party last week, attended by a throng of over three thousand. Congrats to Bert Lane, Meyer Parkoff and Harry Rosen for a wonderful time. Art Land, former Benny Goodman crooner, opening at the Capitol Theatre New York early in June. Sam Lutz, personal manager of Lawrence Welk hies off to Chi to promote the Dacca recording artist at the platter's booth. Ork More, to arrange silly Fisher for those wonderful Ray Bloch patterns. M.N. Records folks gaff over the recent success of their clickeroo "I Want To Be Loved". Harry James turns film producer upon conclusion of current road tour. Is Duke Ellington being peddled?

Henry Okun, well known flack and promotion impresario, signed by orch leader Blue Barron to handle the maestro's exploitation plans. Barron hit tune around town is "Chi Baba Chi Baba". Cyclose Records Inc., plans to set up own distribution office throughout the nation. Orch leader Stan Kenton rapidly on the road to recovery and plans on returning to the fold early this fall. They still own Scoop Records, Phila., with an echo effect in their disks. Milt Herth in novel bid trading antiques—claims he's making dough also. Vitacoustic's "Peg O' My Heart" kicking up a storm from Maine to California. Irving Mills, proxy of Mills Music reviving the Blue Rhythm Band on disks. Berle Adams and Jimmy Hilliard, Mercury Records execs trek to the Coast next week to supervise recording sessions with Frankie Laine, Anita Ellis and others.

Derry Falligant cutting four sides for Enterprise Records this week. The Sportsmen, Jack Benny airshow quartet, inked to recording contract by Town & Country Records last week. Cash Box cookie ties the knot this coming Father's Day. Frank Palumbo, Philly publicity operator evolves plan to finance scholarship fund for needy students. Palumbo will sponsor any name band Philly studes pick to play at prom or dance, and gate receipts go toward the scholarship fund. Santly-Joy Pubs have acquired music rights to the Disney pie "Fun and Fancy Free". Ben Selvin, Majestic Records chief to the Coast next week for recording sessions with Jack Leonard, Merry Mace, Eddy Dean and Martha Stewart. Looker Janice Waldor clicked with Mel Torme at recent Atlantic-Seaboard party.

Two Roy Milton clicks have Runyon Records Folks up in a dither. More talk about Bob Thiele, Signature Records reviving with name talent. Folks say Christine Edwards, flack chief at Columbia Records doing a man-sized job. Satchmo' Louis Armstrong heads for green jazz concert fields. Ted Weems repays jockey Kurt Webster for revising "Heartaches" to national fame by playing dance date at Charlotte, N. C., profits of which go the song plugger.
### MANUFACTURERS' NEW EQUIPMENT

#### MUSICAL INSTRUMENTS

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<td>20 Station Unit</td>
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#### AIREON

- Super DeLuxe Phonograph
- Frite Phonograph
- Trio (Wall Box)
- Solo (Wall Box)
- Impressa Stella (Speaker)
- Melodeon (Speaker)
- Carillon (Speaker)

#### BALLY

- Phonograph
- Music Box

#### BUCKLEY

- Music Box

#### MUSICAL MINUTES, INC.

- Musical Minutes Box
- Johnnie Music System

#### MILLS INDUSTRIES

- Constellation

#### PACKARD MFG. CORP.

- Pia Mo Phonograph (Model 7)
- Hideaway (Model 400)
- Wall Box (Butter)
- 1000 Speaker (Paradise)
- 900 Speaker (Rose)
- 800 Speaker (Daisy)
- 700 Speaker (Dahlia)
- Walnut Adapter (Hideaway)
- Beech Adapter (Hideaway)
- Willow Adapter (Hideaway)
- Pine Adapter (Hideaway)
- Birch Adapter (Hideaway)
- Spruce Adapter

#### PERSONAL MUSIC CORP.

- Measured Music Boxes, 5c-10c
- Studio Amplifier
- Studio Timing Control Unit
- Master Power Supply Units

#### ROCK-OLA

- 1422 Phonograph (Net)
- 1424 Play-Away (Net)
- Model 1897 Moderne Corner Spkr.
- Model 1996 Remote Volume Control
- Model 1603 Wall Speaker
- Model 1604 Tone-A-Lier Spkr

#### SEEBURG

- 141-3 Symphonia w/remote control
- 141-8 Symphonia w/remote control
- H-147-6 MC Special
- Wireless Telephonic
- Wired Wallomatic
- 5-18-2c Wireless Wallomatic
- 5-18-2c Wired Wallomatic
- Teardrop Speaker
- Teardrop Speaker w/Volume control
- Recess Wall & Ceiling Speaker
- Mirror Speaker
- Duo Volume Control
- Power Supply
- Master Amplifier
- Master Selection Receiver
- Wired Master Selection Receiver
- Electric Selector
- Remote Speaker Amplifier
- Solenoid Drum for 141-8

#### SOLOPHONE CORP.

- Leveling Pre-Amplifier
- Mirror-Tone Selector
- Solozone Individual Coin Box
- Solozone Adapter-Amplifiers
-Solozone Sound and Telegraphing Wiring Units
- Solozone Booster Amplifiers

### WURLITZER

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<td>217</td>
<td>Aux. Amplifier</td>
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<td>3-Wire Adapter</td>
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<td>219</td>
<td>Speaker Selector</td>
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<td>5007</td>
<td>Round Speaker</td>
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### PINS

- Bally Rocket
- Chicago Coin Kilroy
- Exhibit Crossfire
- Gottlieb Mains
- J. H. Keneeney & Co.
- Marvel MFG. CO.
- P. & L. Shooting Stars
- United MFG. CO.

### COUNTER GAMES

- A.B.T. Corp.
- Challenge
- American Amusement Co.
- Junior League Cat-A-Ball

### RADIO

- Firestone Enterprises, Inc.
- At Your Service Radio
- Corso Radio
- RCA-MATIC Corp.
- Radio
- Trajo, Inc.
- National Service Sales
- Tourist Radio
- B.C.A.
- Precision Bilt Corp.
- Coin Controlled Equip. Ltd.
MANUFACTURERS' NEW EQUIPMENT

BELLS

AMERICAN AMUSEMENT
50c Golden Falls (Rebuilt) 300.00

BELLO-MATIC CORP.
Jewel Bell

GROETCHEN
Columbia Twin Jp 145.00
Columbia Single Jp 209.50

MILLS SALES CO. LTD.
Dollar Bell

O. D. JENNINGS
5c Std Chiefs 260.00
10c Std Chiefs 279.00
25c Std Chiefs 299.00
50c Bronze & Std Chiefs 399.00
5c DeLuxe Club Chiefs 399.00
10c DeLuxe Club Chiefs 399.00
25c DeLuxe Club Chiefs 319.00
25c DeLuxe Club Chief 429.00
5c Super DeLuxe Club Chief 324.00
10c Super DeLuxe Club Chief 334.00
25c Super DeLuxe Club Chief 344.00
50c Super DeLuxe Club Chief 454.00
50c Silver Eagle

PACE
5c DeLuxe Chrome Bell 19c DeLuxe Chrome Bell 25c DeLuxe Chrome Bell 50c DeLuxe Chrome Bell 1.00 DeLuxe Chrome Bell 5c Cherry Bell 19c Cherry Bell 25c Cherry Bell 50c Cherry Bell $1.00 Cherry Bell

CONSOLES

BALLY
DeLuxe Draw Bell 5c DeLuxe Draw Bell 25c 10-Ball Roto-Lite (Roulette) Triple Bell 5-5-5 Triple Bell 5-10-25

BELL-O-MATIC
Three Bells, 1947

BUCKLEY
Track Odds DD JP Parlay Long Shot 1250.00 1250.00

EVANS
Bangtals 5c Comb 7 Coin 674.50 Bangtals 25c Comb 7 Coin 764.50 Bangtals JP 871.50 Bangtals FP PO JP 839.50 Evans Races Casino Bell 1946 Galloping Dominoes JP 671.50 Winterbook JP 826.00

GROETCHEN TOOL & MFG. CO.
Columbia Twin Falls 485.00

O. D. JENNINGS
Challenger 5-2-5 595.00

KEENEY
Bonus Super Bell 5c FP & PO Bonus Super Bell 5c 25c FP & PO Bonus Super Bell 5c 5c FP & PO Bonus Super Bell 5c 10c 25c PO

BALLY
Entry Special Entry 595.00 555.00

GOTTLIEB
Daily Races (F. P. Model) 650.00

KEENEY
Big Parlay Hot Tip 660.00

ARCADE TYPE (continued)

CHICAGO COIN MACH. CO.
Basketball Champ 499.00

EDELMAN DEVICES
Bang A Pipe 19" — 8" 17" — 8" 15" — 8" 506.00

ELECTROMAT INC.
Roll-A-Score 495.00

ESQUIRE GAMES CO.
Spotlite 399.00

FEIS ONE
Santa Anita Handicap 269.00

GALLOPS
50c 489.50

GENCO MFG. CO.
Advance Roll 490.00

INTERNATIONAL MUTOSCOPE
Photomatic 1495.00

NATIONAL ENTERPRISES, INC.
Atomic Bomber 495.00

METROPOLITAN GAMES
Double Up Skillet Bowl 395.00

SCIENTIFIC MACH. CORP.
Pokerino, Location Model 5 279.00

SQUARE AMUSEMENT CO.
Sportsman Roll 735.00

TELEQUIZ SALES CO.
Telequiz

MERCHANDISE MACHINES

C. EIGHT LABORATORIES
"Electro" 189.00

DU GRENIER CHALLENGER
7 Column Flat Mach w Stand 155.50
9 Column Flat Mach w Stand 165.50
9 Column Flat Mach w Stand 165.50
11 Column Flat Mach w Stand 176.50

NATIONAL VENDORS, INC.
Model 2E (Electic) 321.75

ROWE
Crusader (8 Col) w Stand 145.75

U-NEED-A VENDOR
Monarch 6 Col w Stand 149.00
Monarch 8 Col w Stand 159.00

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
"Drink-Cafe" (Gen'l. Mfg.)

ASCO VENDING MACH. CO.
Nutm Vendor

ATLAS MFG. & SALES CO.
Bulk Vendor

AUTOMATIC BOOK MACH. CO.
"Book-O-Mat"

AUTOMATIC DISPENSERS, INC.
"Drink-O-Mat"

BALLY MFG. CO.
Bally Vendor

BERT MILLS CORP.
Hot Coffee Vendor 540.00

COAN MFG. CO.
U-Select-I — 74 Model 83.50
U-Select-II & 74 Model DeLuxe 95.50

DAVAL PRODUCTS CO.
Stamp Vendor

HOTAL SPECIALTY CO.
Sanitary Napkin Vendor

MALKIN-IILLION CO.
"Opie Vendor"

NORTHWESTERN CORP.
"Bark Vendor"

REYCO, INC.
Ice Cream Vendor

RUDUM-MELIKIAN, INC.
"Drink-Cafe" Vendor

SHIPMAN MFG. CO.
Stamp Vendor

THIRSC-AID, INC.
Drink Vendor

U. S. VENDING CORP.
Drink and Merchandise Vendor

VENDALL CO.
Candy Vendor

VENDIT CORP.
Candy Vendor

VIKING TOOL & MACH. CORP.
Popcorn Vendor
Do You Know Any Indian Chiefs?

We've got ✓ doctors
✓ funeral directors
✓ ball park owners
✓ restaurateurs
✓ ✓ ✓ and everyone else

Anxiously Awaiting

the NEW

TEL-O-MATIC ROBOT

Centralized Sound System
So completely automatic it's almost uncanny.
Phonograph-Radio-Microphone Channels
A Complete Sound System Unit

DISTRIBUTORS
WATCH THIS SPACE NEXT WEEK FOR PICTURES AND DETAILS

RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777
ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEK'S ISSUE—CLASSIFIED SECTION.

NAME ____________________________

ADDRESS ____________________________

CITY ____________________________ ZONE _______ STATE _______
STRIKES 'N' SPARES

Automatic Bowling Alley

PLACE YOUR ORDERS NOW WITH YOUR EXCLUSIVE DISTRIBUTOR

ALBANY, N. Y.
REX COIN MACH. DIST. CO.
1230 BROADWAY

BALTIMORE, MD.
HUB ENTERPRISES
32 S. CHARLES ST.

BUFFALO, N. Y.
REX COIN MACH. DIST. CO.
1423 MAIN ST.

BUTTE, MONT.
H. B. BRINCK CO.
825-7 E. FRONT ST.

CLEVELAND, OHIO
THE MARKEPP CO.
4310 CARNEGIE AVE.

DES MOINES, IA.
ATLAS MUSIC CO.
221-7TH ST.

DETROIT, MICH.
ATLAS MUSIC CORP.
4704 CASS AVE.

HARTFORD, CONN.
SEABOARD CONN. CORP.
1625 MAIN ST.

JACKSONVILLE, FLA.
SUPREME DIST. INC.
49 RIVERSIDE AVE.

KANSAS CITY, MO.
UNITED AMUSEMENT CO.
3410 MAIN ST.

LOS ANGELES, CAL.
BADGER SALES CO.
2731 W. PICO BLVD.

MEMPHIS, TENN.
S & M SALES CO.
1074 UNION AVE.

MIAMI, FLA.
SUPREME DIST. INC.
3817 N. E. 2ND

MILWAUKEE, WIS.
BADGER NOY, CO.
2346 N. 30TH ST.

MINNEAPOLIS, MINN.
BUSH DIST. CO.
253 PLYMOUTH AVE., NO.

NEWARK, N. J.
SEABOARD N. J. CORP.
27-29 AUDIENCE AVE.

NEW YORK, N. Y.
SEABOARD NEW YORK CORP.
350 W. 18TH ST.

OKLAHOMA CITY, OKLA.
G. R. KELLER CO.
425 W. MAIN ST.

PHILADELPHIA, PA.
SCOTT CROSS CO.
1423 SPRING GARDEN ST.

PITTSBURGH, PA.
& D. LAZAR CO.
1635 FIFTH AVE.

PORTLAND, ORE.
WESTERN DIST. INC.
1228 S. W. 16TH AVE.

ST. LOUIS, MO.
BAUM. DIST. CO.
3235 LOCUST ST.

SAN FRANCISCO, CAL.
ADVANCE AUTOMATIC SALES CO.
1359 HOWARD ST.

SEATTLE, WASH.
WESTERN DIST. INC.
3126 ELLIOTT AVE.

ST. CROIX, N. Y.
REX COIN MACH. DIST. CO.
821 SO. SALINA ST.

New automatic pin-setting and automatic scoring bowling alley. An exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. 14 feet long, 33 inches wide, dismantles into two sections. Two dime coin chutes. Enormous earning power proved by actual operation for a full year at 32 various type locations. A thrilling new game with the strongest player appeal of any game invented.
Runyon Shows Tel-O-Matic Robot

NEWARK, N. J.—Runyon Sales Company, this city, national sales agents for Tel-O-Matic showed the new "Robot" unit of the firm this past week (Thursday, May 22) to a large gathering of coinmen as well as leading executives of various firms.

In the above picture Jack Mitnick, sales manager and Barnet (Shugy) Superman of Runyon Sales can be seen addressing part of the large crowd which attended to hear the details of this new "Robot" unit. To the right one of the girls of the Runyon Sales force is shown demonstrating the unit.

Present also at this showing were Abe Green of Runyon Sales Co., Mannie Ehrenfeld of Tel-O-Matic Corp., John Haddock, president of AMI, Inc. whose 40 selection mechanism is being used in the Tel-O-Matic "Robot" and who also addressed the gathering giving a very favorable view of the new "Robot" unit: E. Lichtenstein, programming director and A. C. Williston, advertising and publicity director also addressed the gathering.

The firm report that the response to this first showing of the Tel-O-Matic "Robot" was very enthusiastic and that sales have already started. Coinmen who were present foresee the "Robot" as the answer to a great many locations where no other type of music can be featured.

The "Robot" is one of the most ingenious electronic music creations ever yet devised by the Tel-O-Matic Corp., according to officers of Runyon Sales Co. They claim that, "Not only is this the answer to every operator's prayers, but, it definitely points the way to an entirely new and profitable field. Deliveries are getting under way and we are already appointing distributors in various parts of the nation to handle the new "Robot."
NEW YORK—Before the news of the first public hearing on the Scott Bill (H.R.1269) and (H.R.1270) as well as the new, surprise bill by Rep. Frank Fellows (Me.) H.R.2570, could grow cold, the chief clerk has advised those men who were present at the first public hearing (Friday, May 23, complete details of which have been reported in the May 26 issue of The Cash Box) that the second public hearing would take place on Wednesday, June 4, 1947 at 10 A.M. in the Caucus Room of the Old House Office Building, Washington D.C.

The men who were there to fight the Scott Bill at the first public hearing are rushing down to this second hearing. But, they need help—lots of help. They need a more complete representation of all the juke box industry. They need the support and backing of every single juke box coin man in the nation. And, every juke box coin man should make it his business to be represented at this second public hearing on the Scott Bill so that this bill will be defeated.


The following coin machine men were present at the first hearing (if no one was present among these coin men to represent you and your livelihood it is up to you to get someone to Washington on that date to represent you): Albert Denver, president and Sidney H. Levine, attorney, Automatic Music Ops Assn., New York; Jack Cohen, president and Sanford H. Levine, secretary-treasurer, Cleveland Phonograph Owners Assn., Cleveland, O.; Wm. L. King, president and Jack Shephard, vice-president, Phonograph Owners Assn. of Eastern Pa., Philadelphia, Pa.; Irving B. Ackerman, attorney, Michigan Phonograph Owners Assn., Detroit, Mich.; Sol L. Kesselman, attorney and LeRoy Stein, managing director, Music Guild of America, Newark, N. J.; Hammond E. Chaffetz, attorney and L. P. Meier, executive secretary, Automatic Phonograph Manufacturers Assn.

As the above wire from attorney Sol L. Kesselman of the Music Guild of America (phono ops associated) Newark, N. J. indicates—it is absolutely imperative that every juke box coin man in the nation be represented at this hearing. This is the second public hearing. ASCAP and NAPA and the other music protective associations are going out to win and to license (and thereby tax) every single juke box in the nation to pay yearly revenue to their organizations. They are fighting an all out battle. They have batteries of the upper crust, expensive attorneys. They have prepared briefs, arguments, witnesses, and everything they could possibly get together, to greedily grab whatever they can from each juke box in the country.

No juke box man in the nation can afford to allow these bills to pass. He must get into this fight—right now. He can't wait. He can't sit back and "let the other guy do it". It's too late for that sort of thing now. He must make it his business immediately and urgently to have someone represent him at this second public hearing in Washington on the Scott Bill. Nor can he hope that only the few who have been present at the first hearing will be able to carry on against the overwhelming forces which the music protective associations are throwing against them.

The juke box operator who wants to continue in a healthy, financially secure condition—will get into this fight right this minute. This is no time for holiday. This is not time in our economic situation for any holiday. Here are a bunch of powerfully equipped (both financially and legally) organizations who are out to smash down an indescriminate tax on the heads of every juke box operator in the nation.

Act now—or else.
**Come In and See...**

**THE TWO GREATEST GAMES EVER BUILT!!**

Williams

"ALL STARS"

A Baseball Game With Action, Thrills, Suspense, Color.

- Real Battering Action on the Diamond
- Life-Like Players Run the Bases in the Back-Board
- New 3-Coin Drop Head Chute

ORDER NOW!

---

**ADVANCE AUTOMATIC SALES COMPANY**

1350 HOWARD STREET, SAN FRANCISCO, CALIF.

WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

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**Peters Forms New Firm After Split**

PITTSBURGH, PA. — Following the recent split between Johnny Peters and Gus George, of the Pittsburgh Amusement Company, Johnny Peters announced this past week the formation of a new firm to be known as Ace Automatic Distributors.

"We will carry a full line of coin operated machines," Johnny declared, "and my new organization will base its policy on the practice of the fairest service for the fairest prices. I am looking forward to an early visit from all my many friends in the trade."

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**Visitors At United's Chicago Factory**

CHICAGO—Reporting a tremendous reception for the game in their respective territories, Hymie Zorinsky (with cigar), of H. Z. Vending, Omaha, Neb., and Irving Ovitz, of Automatic Coin Machine, this city, were recent visitors to United Manufacturing Company's factory here, where they witnessed "Havana" games being created on the busy assembly lines.

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**First National Showing of the...**

**COMPLETE FILBEN MUSIC LINE**

Sunday — JUNE 15

AT OUR OFFICE AND SHOWROOMS

See Next Issue of "THE CASH BOX" For Complete Details

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**Firestone Games**

TOP-FLIGHT MACHINES

Firestone Games

TOP MONEY MAKERS

Firestone Enterprises, Inc.

1604 CHESTNUT ST.

BROOKLYN 30, N. Y.

ESPlaode 5-702

---

**Williams**

SPECTACULAR NEW AUTOMATIC PINNING AND AUTOMATIC SCORING BOWLING ALLEY.

Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes, 14 feet long, 33 inches wide, dismounts into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built gate wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Your choice of:
- Cherry or Diamond Ornaments,
- Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built gate wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

**THE NEW Music Box**

Buckley’s exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box.

**BUCKLEY TRACK ODDS**

Buckley operators know this to be a fact. Experience has proved that no other machine can even come close second from the standpoint of earnings. Every buckley operator is looking for that new buckley track odds to be even more profitable to operate than they hoped for.

**Buckley Manufacturing Co.**

4023 West Lake Street • • • Chicago 24, Illinois

(PHONE) Vann Van 6646-37-38-6533
Wurlitzer Appoints
Smith & Fields to Phila.

NORTH TONAWANDA, N. Y.—E. R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company, announced the appointment of Smith & Fields Distributing Company as authorized phonograph distributor for the Philadelphia, Pa. territory this past week.

Smith & Fields Distributing Company has been the Wurlitzer distributor for the Pittsburgh area for the past several years and will continue this activity in addition to the new distributorship. The firm is owned by Russell L. Smith and Jackie Fields who have had long and varied experience in the commercial phonograph business.

The established Wurlitzer sales-service facilities and personnel at 1518 North Broad Street, Philadelphia, Pa. will be retained by Smith & Fields Distributing Company to serve the Philadelphia area. A completely stocked parts and service department, staffed by factory-trained experts, will be maintained at this address.

The Philadelphia office of Smith & Fields Distributing Company will be managed by Fields, former world's welterweight champion, better known as "Jackie" throughout the sports world and to his many friends in the Philadelphia area.

Talking It Over

CHICAGO—James T. Mangan, director of CMI Public Relations Bureau, and Vince Shay, president of Bell-O-Matic Corporation, seem to enjoy their reminiscences of the happy old days. Picture was taken during a visit by Mangan to the Bell-O-Matic showrooms.
Triangle Holds Three City Fiesta Show

CLEVELAND—From their headquarters here, Triangle Distributing Co., Inc., announced that they have just come thru one of the most successful showings they have ever yet held. This was a three city showing, according to Leo J. Dixon, president of the firm, who was accompanied by Myron G. Erb also of the headquarters’ offices of Triangle.

Tuesday, May 20, the firm held a gala showing of the new Aireon Fiesta phonograph in their Cincinnati offices. Don Fosgate, local manager of Triangle’s offices here had Fred Mann, district manager of Aireon Mfg. Corp. as his guest as well as Dixon and Erb. Fosgate reports that this was the largest gathering of music ops here.

On Wednesday, May 21, Dixon and Erb traveled up to the Columbus offices of the firm, known as The Dressel Distributing Co., where Ross and Dressel of this firm introduced them to another large gathering of phone colunmen. Fred Mann was with them here, too.

On Thursday, May 22, Dixon, Erb and Mann returned to the firm’s headquarters here where the largest showing of all was held with everyone of the music ops in this city and surrounding territory were invited to what Mann reported as, “The gayest fiesta of them all with Aireon’s Fiesta the very center of attraction and with all the music ops showing real enthusiasm for this new, small phone.”
Ben Rodins
WASHINGTON, D. C. — A new approach to increasing business in amusement games arcades is being tried here by Ben Rodins, well known head of Marlin Amusement Corp.

Utilizing radio spot announcements, which are aired to this territory four times weekly over Station WWDC, Rodins calls the public's attention to his "Marlin Amusement Theatre," inviting the listeners to go there much as motion picture houses invite the listeners to view their films.

The results of this campaign have been most satisfactory," Rodins reported. "I have long believed that the operation of an arcade must keep up with the times, and, in keeping with that, we have maintained the appearance of our arcade in such a manner that we have been commended upon it. We have drawn a better class of customer, many of them distinguished foreign representatives, and I have become convinced that there is a great future for the 'arcade theatre'.

TRI-STATE SALES COMPANY
NEW YORK and NEW JERSEY
PIONEER DISTRIBUTING CO.
NEW ENGLAND
585 10th Ave. New York, N. Y.
(Phone: Chelsea 2-4668)
288 Frelinghuysen Ave., Newark, N.J.
(Phone: Bigelow 2-7787)
NOW DELIVERING
ALL Bally
PRODUCTS
ROCKET
CONVERTIBLE 5-BALL or 3-BALL PLAY
HEAVY HITTER
FAST ACTION BASEBALL COUNTER GAME
SPECIAL ENTRY
REPLAY MULTIPLE
TRIPLE BELL
5c - 10c - 25c or ANY COMBINATION
DELUXE DRAW BELL
CONSOLE 5c and 25c PLAY

* Your Best Bet as an Advertiser
is to get there first! Put THE CASH BOX first on your advertising schedule!
Names Distrib for Maestro Music

H. F. Dennyson

LOS ANGELES, CAL.—H. F. Dennyson of Pantages Maestro Co., announced the appointment of the following distributors for their new Music Mirrors this past week.


Another Great New Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

* New Tantalizing Ball Action
* Multiple Scoring Pockets
* Saucer Kick-Out Pockets
* HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
* Cross-Ball Action
* Fourteen Ways to Score Replays

See Your Distributor Now!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

STRIKES 'N' SPARES

Automatic Bowling Alley

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes, 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.

25 Years the Leader in the Field

B. D. Lazar Co.

1635 FIFTH AVENUE
PITTSBURGH
Phone Grant 7818

EXCLUSIVE DISTRIBUTOR FOR STRIKES 'N SPARES IN WEST VIRGINIA, WESTERN PENNSYLVANIA, WESTERN MARYLAND, NORTHWESTERN COUNTIES—OF VIRGINIA
ATLANTIC CITY, N. J.—At a recent meet of NAAMO's execs held here on May 17 it was pointed out that over 250 years of coin machine experience had come together in the group.

Seated from left to right: Miss Vaughn, Atlantic City, acting exec secretary of group; F. McKim Smith, president with 9 years experience in coin machines; Al Meyers, Rockaway Park, N. Y. in the business 29 years; Meyer Wolf of Atlantic City, 29 years; L. H. Rothstein of Philadelphia, Pa. with 39 years.

Standing from left to right: Al Rodstein of Philadelphia, Pa. with 12 years; Joe Ash of Philadelphia with 11 years; Al Blendow of Long Island City, N. Y. with 30 years; Sam Pinkowitz of Philadelphia, Pa. with 31 years; Max D. Levine of New York City with 23 years and Max Schaefer of New York with 46 years in the coin machine business.

The group also reported that were C. J. Fendrick of Denver, Colo. and Stephan Maroney of Washington, D. C. also present at this meet, both are regional directors for NAAMO, there would have been 100 more years added to the 250, since both Fendrick and Maroney are considered among the older of the old timers in the coin biz.

It is reported that membership has increased at good speed and the execuitive board of NAAMO were well pleased with other business reports which they heard at this meeting.
Townsendites Say Vendors Take Away Jobs


This is blazoned across a three column head and the article is written by a C. J. Papara who, instead of giving facts and figures as to how many clerks are losing jobs, simply reports on the publicity already obtained by various vendors in national newspapers.

The “Townsend National Weekly” is the weekly newspaper of the “Townsendites” who created a furore some years ago with their plan for the Government to pay older citizens so much per week, which, they claimed, would help promote greater prosperity for all the nation.

To return to the story which covers about a full column in this May 17 issue of this weekly newspaper, the writer simply mentions that there are now coin operated machines for food products, insurance policies, newspapers, etc.

Nowhere in the article is there any mention whatever of the number of clerks who have lost jobs and why they would lose jobs to vending machines.

The writer does state that the big problem which formerly confronted the vending trade was the making of change and that this has now been accomplished by change-making devices built into the new merchandising machines.

In fact, aside from the headline, the item can actually be considered very favorable to the vending machine industry.

The author starts off with, “Americans, on the threshold of the push-button, automatic selling age, may eventually do much of their shopping before any one of scores of vending machines, with a basket in one hand and a handful of nickels, dimes and assorted coins in the other.”

He also writes, “Coin operated vending machines now in use in many parts of the country already make available more than 50 different items and services.”

5TH ANNIVERSARY PARTY OF THE CASH BOX WILL BE JUNE 30

YOU’RE INVITED TO ENJOY THIS BIG 5TH ANNIVERSARY PARTY ISSUE — RESERVE SPACE FOR YOUR AD NOW!

CLOSING DATE — THURSDAY JUNE 26th

WE WILL TRADE
10 CLUB BELLS
5 HI-HANDS
3 SUPER BELLS
1 JUMBO
1 BIG TOP

WILL TAKE IN TRADE
4 New Pin Ball Machines
for the above lot namely:
ROCKET — CROSS FIRE
KILROY — HAYAHA — TORNADO
One of the kind or mixed.

We will deliver within 500 miles and pick up the games. Most of these games are free play and have no pay out units. We can handle one or more deals.

PENNSYLVANIA VENDING CO.
1822 Carson St., Pittsburgh 3, Pa.
(Phones: EV 5152 - CA 3767)

BEN RODINS SAYS
Keep Posted...
On Prices for New and Used Equipment
WRITE TODAY... A Postcard Will Do
Let BEN RODINS add your name to his Mailing List
REMEMBER—If I Can’t Guarantee It... I Won’t Ship It!

MARLIN Amusement Corporation
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WASHINGTON 4, D. C.

A Good Time was had by all
all of Western New York operators who attended Al Bergman’s grand party celebrating the first showing of the Aireon Fiesta Deluxe — the sensation of the coin-machine convention.

It was a howling success — and the Aireon Fiesta Deluxe made a terrific impression on the boys... with its leadership in design, leadership in play appeal, leadership in pay appeal.

SEE IT! HEAR IT! ENJOY IT!

Exclusive Distributors of Aireon Electronic Photographs and Accessories in Western New York.

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947 — The Aireon Fiesta Deluxe and the Aireon Super Deluxe. From now on Aireon
PHILLY MUSIC OPS ASSN
"CLICK TUNE PARTY" CLIX

Speakers' table at Philadelphia's first "Click Tune Party", standing, left to right: Harry Stere, Secretary of Eastern Pa. Music Op's Assn.; Morris Gruen; Sam Stern, president of the pin game assn.; Sam Odell, president of the Southern New Jersey music ops assn.; Joe Silversman, business manager of the pin game assn.; Sid Warner, disk jockey at radio station KYW; and Fred, disk jockey at radio station WPEN; Seated, left to right: Lon Klein, treasurer of music ops assn.; Jack Shephard, vice-president of the music ops assn.; Bill King, president of the music ops assn.; Bill Gersh of The Cash Box; Sol Kesselman, attorney for the Music Guild of America, Newark, N. J.; Jim O'Brien, business manager of music ops assn.; Chas. Stange, manager of Unit Vending Co.

Listening to the results of the first poll, left to right: Bill Gersh of The Cash Box, president of the evening; Frank Palumbo, night club impresario and owner of the Click Theatre Cafe where the tunes are chosen by teen agers each month and Bill King, president of the Phonograph Operators Assn. of Eastern Pa. and New Jersey.

PHILADELPHIA, PA. — The Phonograph Owners Association of Eastern Pennsylvania ran the most successful affair in all their history this past week (Monday, May 26) at Frank Palumbo’s club where, with a Packard Fla-Mor phonon on a platform the 300 or so coin men who were present listened to 24 tunes and decided, after their ballots had been counted that the tune, “Chi-Ba Chi-Ba”, was the “Click Tune” for the month of June. This tune will now be placed in the number one position on all juke boxes in the Eastern Pennsylvania area and will be publicized and advertised to the general public.

The first dinner meeting was exlusively for coin machine men, the next "Click Tune Party" will be for teen agers only and will be held at Frank Palumbo’s Click Theatre Cafe here. Palumbo is working with the juke box ops to arrange for the party and to have the teen agers pick the tune of the month. The next party is scheduled for June 21. Palumbo’s “Click Theatre Cafe” will extensively advertise the “Click Tune” of the month throughout the Eastern Pennsylvania area.

All the leading record firms were allowed to bring two new records which they believed were their most outstanding and these are placed in the phonograph on a platform where disk jockeys announce them and then play the tune allowing the teens to do the voting for whichever tune they believe the best.

Not only did the coinmen present listen to the tunes, but door prizes were also arranged and everyone admitted spending one of the most enjoyable evenings in Philly’s coin machine history.

Among leaders present and introduced to the gathering were: Jackie Fields, new Wurlitzer distrib in this area; Herb Wedewen, Packard representative; Charles Cade, new Packard distrib; Morris Gruen, representing Rock-Ola; Marvin Stein, representing Seeburg; Harry Rosen, representing AMI; Frank Hammond, former business manager of the music ops assn.; Bill Bye, former Wurlitzer distrib; Chas. Hannum, former music ops assn. manager and now Atlantic distrib; Chas. Stange, Unit Vending Co. of North Jersey who organized the first cissy ops assn.; Nelson Verbit of Scott-Cros and Rainbow Records; Manny Jaspan of Apollo Records; John Little of Decca; Sam Grabols of Signature; Ray Alexander and Tohany of Columbia; Harry Burtick of Victor; Bill Cooper of Majestic; Jerry Shetack of Sonora; Harold Blumenstein and Leonard Smith of MGM; Joe Nanni and Ken Sharp of Capitol Records; Dick Buehnel of Majestic; Jerry Urban of Victor; Harry Okum, Blue Barron’s representative.

Principal speakers of the evening were Bill Gersh of The Cash Box and Sol Kesselman, attorney for the Music Guild of America, Newark, N. J. Gersh spoke on impending taxation and told about the various tax bills now being placed in effect in communities throughout the country as well as in many states where new license bills have been proposed and also spoke on the Scott Bill in Washington (H.R.1269) (H.R.1370) and also the new Fellows Bill (H.R.5570).

Kesselman followed him and spoke of the need for closer organization among all the music machine operators. He explained that only by close association would it be possible for the juke box industry to defeat the bills now up for their second public hearing in Washington on June 4. He appealed to all present to work with the men who were now in Washington fighting to defeat the Scott Bill.
ST. PAUL, MINN.—Pinball ops and distros here were suddenly hit with a ruling by Ramsey County Attorney James F. Lynch (Friday, May 23) who declared that pinballs were illegal. This started great commotion here especially in view of the fact that when the anti-slot bill was passed, Attorney General J. A. A. Burnquist had handed down a ruling that pinballs were legal on May 12.

ST. Paul's coinmen immediately went to court and obtained an injunction against this ruling. This injunction halts any molestation of the pinballs here until a more definite ruling comes down.

No sooner had this St. Paul action been declared settled than the Minneapolis press took up the battle cry and the Minneapolis Morning Tribune (Sat., May 24) featured pictures of four pinballs on its front page along with a story headlined, "Pinball Experts Say It's Skill." That very same evening The Minneapolis Star also front paged a story headlined, "Pinball Legality Up To Police, Dillon Declares".

According to the information received, it seems that Hennepin County Attorney M. J. Dillon decided that it was up to the police to determine whether a pinball was a game of skill. "If anything of value is offered and chance dominates," Dillon stated, "then the machine is a gambling device." Attorney Dillon handed down this opinion in answer to a question put to him by Sheriff Ed. Ryan who asked, "What is the status of free play pinball machines?"

Richard S. Wiggins, Minneapolis City Attorney, has also prepared an opinion to be handed to Chief Glenn MacLean. He said that he had read the Dillon ruling and believed that his opinion "would not deviate from the county attorney's".

Dillon is reported to have stated, "The important question after the dropping of the nickel into the slot is whether the shooting of the ball into the field, where it meets many obstacles in the nature of 'bumpers' before it drops into holes, is a game of skill or chance." Dillon also said that the offer of a free play or any other consideration is "one of the three elements" which classify such machines as gambling devices.

Richard S. Wiggins, Minneapolis city attorney, reported that he had received a ruling from Attorney General J. A. A. Burnquist on May 12 as to whether pinballs licensed under the city ordinances were legal and that Burnquist had ruled that the machines are legal under the 1947 anti-slot machine act, provided slugs or chips are replayed in the games. Pinball machines are not gambling devices if the chips obtained can be exchanged for cash or merchandise. Burnquist's letter to Wiggins is reported to have stated.

ST. PAUL Ops Fight County Attty’s Ruling Declaring Pinball Illegal


Meet The Jewel Belle

CHICAGO — When the camera eye caught Joe Simonds and Oscar Schultz, Automatic Coin Machines & Supply Co., Chicago, in the Bell-O-Matic showroom they claimed to be discussing the Mills Jewel "Belle" with Dee Balla, a lovely Chicago model.

E. F. MAPE Distributing Co. INCORPORATED
SAN FRANCISCO STOCKTON LOS ANGELES

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

MENTION "THE CASH BOX" WHEN ANSWERING ADS
Baseball Case Settled

CHICAGO — A thirteen year old baseball game case was at last settled this past week with a Supreme Court of Illinois mandate ending further attempts of Genco, Inc. to collect $110,625 for damages and court costs from Rock-Ola Mfg. Corp. This case goes back to the Rock-Ola "World Series" and Genco's "Official Baseball" pinball machines.

It has been dragged thru the courts for all those years with a decision given in favor of Genco when a Master in Chancery recommended that damages to the amount of $110,625.20 be paid to Genco and the Supreme Court upheld the ruling.

The Appellate Court reversed this judgment against Rock-Ola on the grounds that Genco was not legally entitled to any damages. Genco then filed a petition in the Supreme Court which the Supreme Court denied this past week.

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.

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Meet in Washington Prior to Scott Hearing

WASHINGTON, D.C.—Prior to attending the hearing on the Scott Bill these noted column men here to discuss what action should be taken. Left to right: Attorney Sol L. Kesselman of the Music Guild of America, Detroit, Mich. Scott, vice-president and president of the Phonograph Ops of Eastern Pa. and Irving B. Ackerman, attorney for the Michigan Phono Owners Asn., Newark, N. J.; Jack Shepard and Bill King, vice-president and president of the Phonograph Ops of Eastern Pa.
PHOENIX, ARIZ. — Approximately 150 Arizona operators attended Garrison Sales open house at their headquarters in Phoenix. The occasion to introduce Aireon's new automatic phonograph "Fiesta DeLuxe".

Factory representatives present for the event were Rudy Greenbaum, Vice-President and General Sales Manager; Ed Waiser, Western Sales Manager; and Elton Yoakum, Field Service.

The new "Fiesta" clicked with the operators if Roy Garrison's order book is any judge because lots of nice orders were written. Also receiving lots of attention was Aireon's outstanding and greatly improved 1947 "Super DeLuxe." The show room was brilliantly decorated in the Latin theme as suggested by the name "Fiesta." It didn't take the crowd long to get in a festive mood, either. A very generous buffet and bar were well attended. There was dancing all thru the evening. Elmo and Mrs. Robinson were voted "best jitterbugs," Mrs. Garrison and Rudy Greenbaum won the cup for "rumba champs." By the end of the evening Roy Garrison was looking tired, but happy, his efforts had resulted in a real Fiesta.

**Urges Ops Write On Scott Bill**

BOYSTON, MASS.—J. A. McIlhenny, McIlhenny Distributing Co., this city, reported this past week that with the surprise announcement by Rep. Frank Fellows (Rep., Me.) of a new bill in favor of ASCAP (H.R.2570) that he immediately notified every juke box operator in Maine urging them to write to Rep. Fellows and advise him what this bill would do to their livelihood.

McIlhenny is distributor for Packard Mfg. Corp. in this area and stated that he had heard from Senator Homer E. Capehart that he was watching this legislation very closely. He also reported, "Every operator in the country should write or wire his Congressman opposing this bill as well as the Scott Bill. They should also send a copy of their letter or wire to Senator Capehart who can use all the ammunition we can supply."

**Charley Herman Opens N. Y. Distrib Offices**

NEW YORK—Charles Herman, well known coinman, and for many years associated with his brother Lou in County Amusement Co., a Mount Vernon operating company, opened distributing and jobbing offices here this week, at 674 Tenth Avenue.

Associated with Charley are his sons, Arthur and Phil, and his son-in-law, Joe Graham.

The first line acquired by this firm is Square Amusement Company's "Sportsman Roll" for the Metropolitan area, including all of Long Island and Westchester county.

The new showrooms are now in the process of renovation and will be ready this week.

**What's "A.M.?"**

IT'S THE DAWN OF A NEW ERA
IN AUTOMATIC SELLING!

**Here's a COIN MECHANISM THAT'S BUILT FOR SERVICE**

Designed and built by coin operators especially for Coin Rotos. (Post. Pendl- ing) Coin chute completely automatic. Electrically operated. No buttons to push or slides to pull. Only four moving parts, nothing to get out of order. Mechanism takes one to five quarters. Set to play one hour for 25c. May be set for 15c hour with or without. Coin chute controlled by nationally known clocks. Coin trips by micro switch. Impossible to jam into operation. Coin cannot be tipped from chute. Easy to install or remove. Overall dimension 4½" x 3½" x 2½".

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COIN MECHANISM DIVISION
1521 W. Anaheim St.
Telephone 915-75
LONG BEACH, CALIFORNIA

**It's What's In The Cash Box — That Counts**

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NEW YORK—What was probably the biggest official opening in the history of this city’s coin machine industry was accorded to Atlantic-Seaboard when they showed their complete sixth floor at 940-550 W. 36th St. of over 15,000 square feet which are now considered the most outstanding offices and showrooms in all the industry to a surprise jam packed crowd of over 3,000 people who attended this great opening party.

Recording stars from everywhere were present to entertain at this affair. Coinmen, their wives and families were present. Food and drinks had been prepared for approximately 1,500 people, but early in the evening these gave out and the Bert Lane, Meyer Parkoff and Harry Rosen called around desperately to even rate spots in an attempt to get more to satisfy the huge and unexpected crowds. Nine was obtainable.

In the pictures at the right: Pic No. 1: L to R: Clyde Port, field service mgr for Seeburg; Barney Blatt of Atlantic Dist. Co., Boston; Charley Smith, eastern dist. field mgr, behind Harry Reilly, New England dist. field mgr. for Seeburg; George Haranich, Connecticut mgr. for Atlantic-Seaboard; Mac Leann, Baltimore; Harry Rosen, Joe Fishman, Meyer Parkoff and Bert Lane of Atlantic-Seaboard; R. E. Reza, mast sales mgr, C. T. McKelvey, sales mgr for Seeburg and Bob Dunlap of Seeburg.

Pic No. 2—Bert Lane with Donnie Price, Jack Nelson and Joe Fishman looking over Alittle’s “Stikers ‘N Spares” bowling machine.

Pic No. 3—Ed Lesoon of Viking, Tom Mahady and Lester Klein of Atlantic, Walter Hendryx of Washington, Paul Federman and Harry Klein of Silent Sales, Washington looking at the new popcorn machine.

Pic No. 4—Gives some idea of the huge crowd in the reeprasad repair department listening to the recording artists.

The affair was supposed to start at 2 P.M. and go on until 6 P.M. People began to come in at 11 A.M. and many didn’t leave until late evening. The stars of the record companies piled into the affair. Such outstanding performers as Mel Torme, who had just flown in from California, the Murphy Sisters, Beryl Davis and many, many others were present and greeted the huge crowds in a beautiful nice club set-up with songs which had made them famous.

The Seeburg people had a private meeting of their own on Friday evening and were entertained with a dinner at the Sherry-Netherland Hotel afterwards. From Seeburg came C. T. McKelvey, Bob Dunlap, Clyde Port, Ernie Rezaau, Charley Smith along with a great many out-of-town Seeburg’s district. They all enjoyed the affair tremendously. All were loud in their praise of these beautiful showrooms and offices.

This is the first firm in this city’s history with three private showrooms, each more beautiful than the other, and all modernistically designed. There are showrooms for the Seeburg music equipment, vending and amusement machines. In addition there is probably the largest repair department in the country on this floor. The private offices have never been equalled and will probably never be excelled. They are the very last word in modernism with even cloth walls featured in some of the offices. Coinmen who attended simply gasped at the splendor also present from other manufacturers’ organizations as well as out of town guests. Jack Nelson, sales manager and Donnie Price, inventor of the new bowling game hit. “Strikes ‘N Spares” of Alittle Mfg. Co., Los Angeles, Calif., from Praschbeli medallion came Mr. and Mrs. Meyer Ginsburg from "Eastern Flashers" column.
**Florida Ops Sign Up Console Spots**

MIAMI, FLA.—With the news that there has already been a favorable committee report in the state senate at Tallahassee, it was noted these past few weeks that coinmen are already signing up spots to place consoles throughout Dade County.

The senate's finance and taxation committee have reported favorably on the bill to legalize and tax consoles. The bill's sponsor, Sen. A. G. McArthur of Fernandina, estimated that the state would receive $15,000,-000 per year from the 6% gross of the machine intake. Twice that amount or 12% of the gross would be permitted to console ops.

Under the bill, one machine would be licensed to every 100 population, by counties. The bill would tax each $2,500 with a license of $100 for each machine. All cities would be permitted to levy another $100 per machine tax.

In its present form the bill requires that a notice be posted over each console pointing out to the player that "over a long period of time play will always result in a loss". Another provision at present in the bill would permit counties, by legal option, to outlaw the consoles.

Legislative observers report that this is one of the very few revenue raising bills which have been introduced this session and with a $15,-000,000 anticipated deficit in state finances, it is expected to gain considerable support. State revenue from the consoles, under provisions of the bill, is to be split between schools and the counties.

Already a great many coinmen are of the belief that the bill has every opportunity of passing and that this will mean one of the greatest winter seasons in Miami's history for 1947-1948 season.

**FREE:** 1 PFANSTIEHL TONE ARM SCALE WITH EVERY ORDER OF 50 PFANSTIEHL NEEDLES.

Pfanstiehl Needles.......................... Ea. 50c

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Money Back Guaranteed—Samples on Request DISTRIBUTING COMPANY CHICAGO, ILL.
Pin Balls and Slots Run

Again in Spokane as City Council Rescinds Ban

SPokane, Wash.—Bells and pinballs are back in action again in this city in a surprise move by the city commissioners who on May 12 rescinded their ban which went into effect on April 16.

The commissioners agreed not to attempt to prohibit operation of bells in private clubs until or unless the state supreme court decides definitely that they are illegal. At the same time the council voted to approve the application of pinball ops that they be permitted to operate until their present license expires January 1, 1948. No more pinball licenses will be granted during 1947, the commissioners explained, and the ordinance licensing pinballs will be repealed as of December 31, 1947.

"This is the only fair and equitable way the city council can turn", Mayor Arthur Meehan is reported to have stated, "in the light of current conditions."

The committee as a whole made the following report. "Many operators of pinball machines are veterans of World War II who invested their savings and incurred indebtedness for the purchase of properties in which operation of said machines was an integral part of the value, and have made further investments in the purchase of said machines; that many other operators likewise have made large investments in properties and machines; and all of said operators have been issued licenses by the city for the year 1947."

"Operators purchased businesses and machines and obtained licenses in good faith on the assumption that they could operate their machines during the full period of their licensing. If their operations must cease upon the short notice issued, they cannot possibly liquidate their indebtedness, but will suffer severe financial losses."

"The committee has given serious consideration to the matter and in its considered judgment that fair play and equity demand that operators of pinball machines be given some relief. After considering the question from all sides, the fact that the city did issue licenses for the full year, that operators purchased properties in good faith and in reliance on the terms of their licenses, we made this recommendation."
Western Pa. Music Ops Dinner-Dance Clix Big With Members

NEW CASTLE, PA.—Music operators, employees and their families gathered here on Saturday evening, May 22nd, to offer a large attendance to the second annual dinner-dance of the Western Pennsylvania Automatic Phonograph Owners Association, held in the Crystal Ball Room of this city's Castelton Hotel.

Starting at 6:30 p.m., the affair drew music commoners who had come from counties to be present at the organization's big social event of the year. Opening the festivities was the carefully catered dinner, the serving of which was punctuated with dance sets by the Kenny Clark Orchestra.

Following the dinner, Terry Thomas, portly and affable secretary-treasurer of the association, took over the reins as master of ceremonies and introduced the guest speakers for the evening; they included Harry Payne, of the Packard Manufacturing Corp., Ralph Emmett, of The Cash Box, William Rosenfeld, attorney for the Ohio State Phonograph Owners Association, and John Boland, attorney for the W. Pa. Association.

Payne brought greetings from Homer E. Capelhart, president of Packard Manufacturing Corp., and delivered the message: "The hope of the automatic music industry lies in the trade association."

Emmett, reporting on the progress of the fight against the Scott Bill (H.R. 1589) and the Fellows Bill (H.R. 2570), warned the musicmen that the associations must remain vigilant to all such legislation, and that "the brightest hope against this and other such nefarious bills rests in the united action on the part of each and every member of the trade."

Extending the greetings of the Ohio State Phonograph Owners Association, Rosenfeld discussed the problems that must be solved before a national association of music operators could be formed. Discussing the current problems being faced by the Pennsylvania musicmen, including a statewide tax of $50 per year on phonos, Rosenfeld reminded the audience that the Ohio operators would extend all aid to assist their fellows in the neighboring state in all difficulties with which they may be faced.

John Boland, attorney for the Western Pennsylvania association, told the musicmen of the necessity to continue together for the advancement of the entire industry in general and their own businesses in particular.

Following the talks, the tables were removed for the dancing and stage show that had been arranged.

The committee of which De Los Burnsides’ had served as chairman, was acclaimed by all present for the excellent manner in which the affair had been arranged and conducted.

The officers of the Western Pennsylvania Automatic Phonograph Owners Association are: J. J. Mulligan, president; De Los W. Burnsides, vice president; T. W. Thomas, secretary-treasurer; H. Cusack, Trustee; and J. Peifley, Trustee.

P. & S.
"SHOOTING STARS"

This 5 Ball Free Play Game Will Bring You MORE PLAY

It costs LESS to Buy and OPERATE

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P. & S. MACHINE CO.

3017 N. Sheffield Av. Chicago 14, Ill.

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WORLD'S GREATEST BASEBALL GAME!

ACTION like a HURRICANE!

"Come-on" that assures terrific play!

SCORES up to 950,000

JOIN THE WILLIAMS HIT PARADE! ORDER FROM YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

161 W. Huron St.  Chicago 10, Ill.

ATTENTION! OPERATORS EVERYWHERE!!

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!

WE OFFER ALL THE BRANDBS AT ALTERNATIVE PRICES!

GLOBE COIN SORTER $290.00

BY FAR THE BEST THE DONNAY-JOHNSON COIN COUNTER IMMEDIATE SHIPMENT.

1 Yr, Warranty.

$217.50 F.O.B. Chicago

OUR RECONDITIONED MACHINES DEF ALL COMPARISON! Send For Our Complete List.

We are interested in a large quantity of Fast-Win 5 Ball.

Send Your Application, Cash Waiting!

CHARLES (JIMMY) JOHNSON

VINCE MURPHY

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PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA AND THE
HAWAIIAN ISLANDS
1429 W. PICO BLVD. LOS ANGELES, CALIF.

Plans First Show
Of Filben Music Line

HARRY JACOBS, JR.

MILWAUKEE, WIS. — Harry Jacobs, Jr. of United Coin Machine Co., this city, reports that his firm will make a complete showing of the new Filben music line.

This will be the first national showing, Harry informs, and also says, "We are planning to hold the first national show of the complete Filben music line on Sunday, June 15, in our offices and showrooms at 6304 W. Greenfield Ave."

He reports that the firm are arranging for an unusually fine display and will have something of real interest to show all the music machine ops. Harry says, "We want every operator in our territory to be present to see the newest and finest idea ever originated in automatic music."

TABLE ROCK, NEB. — Mason L. Colbert of Nebraska City, received a lead story in the "Argus", local newspaper here, on the fact that he flies his own plane into this town each Friday to give speedy service.

The newspaper reported that after Colbert services the pinball locations in this town he flies off to the next town, etc., to continue giving quick service. It also reported that one time one of the local locations suddenly had a machine go out of order and phoned Colbert. "In twenty minutes", the paper reports, "Colbert was on the job repairing the machine."
Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.

ORDER NOW!

Exclusive Distributors for STRIKES 'N' SPARES in State of MINNESOTA

BUSH DISTRIBUTING CO.

255 PLYMOUTH AVENUE, N.
MINNEAPOLIS, MINN.

Frankel To Open K.C.
Offices June 7 and 8

"LARRY" FRANKEL

ROCK ISLAND, ILL.—Larry Frankel of Frankel Distributing Co., this city, and with other offices throughout the midwest, announced this past week that the firm are opening offices in Kansas City, Mo. at 3814 Main Street.

"The official opening of these offices," Larry reported, "will be on June 7 and June 8. We intend to feature one of the most outstanding displays of equipment for the coin-trade ever seen in the state of Missouri, in addition to the Packard Pla-Mor phonograph, hideaway units and wall and bar boxes as well as the rest of the Packard music line."

He also reported, "We are inviting everyone of the operators, jobbers, distributors and manufacturers to this opening. We are putting on a really fine and outstanding event for the trade here and we hope that everyone will accept our invitation and be present at the official opening of these Kansas City offices on June 7 and 8."

Music Gets Shellacking

FALLS CITY, NEBR.—Juke box ops here have found players using nickels coated with shellac. The coins jam the mechanism and the play is for free once they get into the chute. Ops have complained to the police who are watching for the users of these shellac coated nickels.
Combines Opening Of New Offices With Aireon Fiesta Showing

JACK MULLIGAN
PITTSBURGH, PA. — Providing a gay, holiday atmosphere with loads of refreshments and with all the rooms bedecked with flowers sent by many well wishers, Jack Mulligan, well known coinman and head of Mulligan Distributors, Inc., threw open the doors of his brand new headquarters at 1400 Fifth Avenue, this city, on Sunday and Monday, May 23 and 24, and combined a grand opening with the initial showing here of the new Aireon "Fiesta" phonograph.

Assisting Jack in greeting the many coinmen who attended the two-day affair was Mrs. J. J. Mulligan; Ray Emerson and John Conti, sales representatives, and Henry Prezedowski and George Borland, service department, explained the "Fiesta" phono to visitors. On behalf of the Aireon factory were Fred Mann, Regional Sales Manager, and Wilbur Goll, Field Service Representative.

All who attended agreed that the new three-story building was truly one of the finest coin machine showplaces they had ever seen.

C'mon in...to the...

5TH ANNIVERSARY issue of
The Cash Box

DATED — JUNE 30, 1947
CLOSES — Thurs., June 26
Rush Your Ad Space Reservation Now!

THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N. Y.
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THE SOUTHERN CALIFORNIA AUTOMATIC MUSIC OPERATORS ASSOCIATION
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Mr. & Mrs. Show Game

NEW YORK — In the above photo are Mr. and Mrs. Myer Gensburg of Genco, Chicago, who came to New York to attend the opening of their distributor's beautiful new offices and showrooms—the Atlantic New York Corp.

Both Mr. and Mrs. Gensburg reported that they tremendously enjoyed their visit to New York and especially were thrilled with the huge crowds of people who came to see these new offices and showrooms.

Both were in attendance in the special showroom where Genco's "Advance Roll" rolldown game was shown to all who attended the grand opening party. Myer Gensburg reported, "We've never before seen and heard such great interest in any game we've manufactured and believe that the majority of New York's operators are eagerly waiting for the time when they can place 'Advance Rolls' on locations in this big city.''

Allite Use Turning Wheel To Speed Production

LOS ANGELES, CAL.—As noted in the picture above, Bill Shrader of Allite Mfg. Co., this city, has devised a turning wheel method to speed production of his new "Strikes N' Spares" bowling alley.

It is believed that this turning wheel consumes less space for these larger cabinet machines and, at the same time, greatly speeds their production, taking them off the line at spaced intervals right into the packing crates which await them.

It is because of this ingenious production system which Bill Shrader devised that Allite have been able to meet all specified delivery dates, it is reported.

CLOSE OUT!

SEEBURG
100% RECONDITIONED WALL BOXES

300 Sc Wireless (WS2Z)………….. ea. $17.50
100 5-10-25c Wireless (WS10Z, WS2Z)…………. ea. $27.50
1/3 Dep. with Order, F.O.B. Hartford

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1627 MAIN ST., HARTFORD, CONN.
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Bally's "HEAVY HITTER"
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CONSOLES

GALLOPING DOMINION

BRAND NEW... $195.00
COPPER RACE, inc., J.P.P., U.S. TWIN-TEN... $159.00
ALFRED WITH BALLY'S ICE P. D. 25.00

BALLY CLUB BILL, P. D. 25... $19.50
BALLY CLUB BILL, P. D. 25... $19.50
FAST TIME, P. D. 3... $9.50
FAST TIME, P. D. 3... $9.50
MILLS 1 BALLS, Clean, Excellent Condition... $19.00
MILLS JUNIOR, P. D. St. Base, Brand New... $8.00
LUCKY STAR, Excellent Boy... $19.50

ARCADE

CHASE GAMES
LIKE NEW... $225.00
Like New... $165.00
Excellent cond. $79.00
Like a District... $59.00

WAX BALL BASEBALL
New... $25.00

CHASE GAMES
New... $215.00
Even Soil Ball 75.00
M.512 AMI Streamliner Clean... $179.50

PARTS - SPECIALS

LA RUBBER PISTOL-GOLド Rings... 100 $2.75 or $2.00 361.50%
MOD. RUBBER... 100 $3.75 New 5.50
SOUTH RUBBER... 100 $2.25 New 4.50
SOUTH RUBBER... 100 $2.25 New 4.50

DOMINOE SERVICE SPRINGS

Service... $3.50 or $2.00 $1.25

SLOTS

JENNINGS 26 CLUB SPECIALS... $115.00
JENNINGS N 55 CLAYSHELD... $115.00
JENNINGS N 99 DEODORATOR... $115.00
JENNINGS N 00 VICTORY CHIEF... $89.50

LIKE NEW SLOTS

Mill Bills, Shady... $101.00
Mill Bills, Shady... $101.00
Mill Bills, Shady... $101.00
Mill Bills, Shady... $101.00
Mill Bills, Shady... $101.00
Mill Bills, Shady... $101.00
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ATTENTION

Representatives to the Second Public Hearing of the Scott and Fellows Bills

A meeting will be held in the Statler Hotel, Washington, D. C., Tuesday evening, June 3 at 8 P.M. in a special room registered in the name of Sol L. Kesselman, attorney for the Music Guild of America of Newark, N. J. Be sure to attend.
Action better every day. In every division of the field coinmen report an increasing enthusiasm. Column white-salesmen cover are born on the road and getting business. This is all helping the trade to get into speedier action. The warm weather had much to do with it too, according to old timers. Showings of new products are drawing the coinmen and are showing the way to better profits. From every viewpoint there is no longer any doubt about the fact that the coin machine business is well under way for one of its good years.

Jim Mangan, director of CMI's Public Relations Bureau hurt in an airplane auto crash this past week and is at home recovering from some bad cuts and a hurt knee cap. Gene Bates of Pace explaining why 90-10 is a grand deal on a bell. Check with Gene on this and you'll agree... Al Sten having a hurry-up lunch at the Celtic... Ken Wilson looking over the games in his Sherman lobby arcade and smiling happily as the first coin Opera tickets sell. Even in training getting ready to learn to fly that new twin-motorized airplane he bought... John Haddick of AMI in the east visiting with the firm's reps.

Pat Buckley busier than ever these days rushing here and there and everywhere to keep those production lines at his factory going at top speed... "Happy" Greenbaum as own record flies thru on his way to the west coast where he will attend the "A" day parties of his distibs... Larry Cooper in town for only one night are then delayed an hour and a half in his flight back to St. Paul. In the meantime Mary Cooper phones long distance. (Just to check up, Larry, that's all.) George Dick in the lobby of the Bismarck dreamily staring into space. Maybe it's spring fever, George... DeWitt (Doc) Eaton around in this pub that the coin opera tickets are selling... Exec's Vice-Pres. & Salesmanager of American Ceramics Sales Co., Washington, D. C. and Treasurer and Gen'l Salesmanager of Mannington Potterly Co., Mannington, W. Va.

Lou Kuren, Fred Man, Dan Brennan, Charley Rosenblatt and Vic Conforti in a huddle over at Distributing Corp. of Ill. after their "A" day showing of the Airone Fiesta phonos... Mill Sullivan of Mill Distrib Co., "Hammergren" (Curley) Pretzel of CMAC fly to N.Y.C. for a short stay... Ed Shaffer of Shaffer Music Co., Columbus, in town and carrying his golf clubs along with in his back the new Olds Hydraulic just in case the weather warms up for a game of golf as he drives along. Ed reported that, while he was here it was much too cold to play golf... Interesting visit for any day—drive over to George Sax's Exchange National Bank. 130 S. LaSalle St. and see how this well publicized bank operates... John Frankel of Frankel Distrib. Co. in town for a few days and making his calls around the town as fast as he can. "Too much business to take care of in my office," is Larry's excuse for his speedy visits.

Shirley Corash, Gill Kiff's secretary (Empire Coin) was just operated on for an appendicitis appendix this past week. (Here hoping you're feeling swell when you read this, Shirley.) Bill Perry over at Marvel Mfg. Co. very busy remodeling the interior and exterior of the firm's plant in anticipation of a very busy season. "We're going to have some really nice surprises for the boys", Bill advises... Dave Simon of N. Y. around our town this past week... Seen over at the 885 Club for dinner one night last week — George Sax, George and lip glassgold... And, in the very same club, talking things up very successfully is under editor of AMI, Bill (H.O.) Wolf and Bill Smith of the Los Angeles and Seattle offices of Wolf Distrib, Co.... Bob Bleekman, Packard's regional man here, seen in the Sherman all dressed up this past week for a well known dealer's wedding and who then become distrib for Packard in Kansas and also for half of the state of Missouri.

Dave Lovitz, adman for O. D. Jennings & Co. had himself quite an experience in his home this past week. Dave awoke one morning to find the kitchen on fire. The refrigerator motor decided to backfire and created a terrific few hours. Dave advises... Dave Bond of Trimount Coin, Boston, around town this past week visiting the firm's various manufacturers... Bill Lipscomb, eastern salesmanager for O. D. Jennings, is sure happy to have his wife home again after a week's absence. And the firm's sales appendix tells us... All tied up in sales conference, Irv Ovitz, Oscar Schultz of Automatic Coin and Joe Simon of Iowa State Sales. "Nothing to do with a shitload, either", Oscar claims... Vince Murphy of Globe Distrib, Co. wishing he had four hands all past this week as the phones continue to ring regarding the specials Globe has on five-balls... Interesting to all juke box ops is that record retailing store called, "The Record Bar", located in the 900 block on S. Michigan Bird, which featured a large neon sign reading, "With A Pen 67¢". (It's a Tip!) Engineers in training getting ready to learn to fly that new twin-motorized airplane he bought... John Haddick of AMI in the east visiting with the firm's reps.

John Chrest of Exhibit Supply Co. wishing that he could obtain more materials and supplies to "satisfy the terrific demand for our games" he tells me. John says that everyone is now a machine they get flooded with more and still more orders. Dick Hockett of Coin-A-Matic says that the firm in town this past week visiting the big Gottlieb factory. By the way, Dick's plane, which he flies around the country, is piloted by a former navy instructor... Brother—meet the ideal husband, Leo Lewis of Coin-O-Matic Distribbs who is planning to close up shop to properly celebrate his wife's birthday—happy, happy Mrs. Lewis to have so well a hubby... Ben Siegel of P & E is getting lots of action on his "Phon Star" game which is clicking with pinball ops... Mike Spero of Automatic Coin, Chicago... "We haven't any trouble at all moving those AMI phonos as fast as they come in.

Bob Tyrell, new adman over at Rock-Ola, going thru a process of readjustment after spending three long years in Uncle Sam's Navy. But, from the way he's taking hold, looks like this process won't last long, believe you me. By the way, Art Weinand tells me that W. C. (Ed) Hall is back with Rock-Ola Mfg. Corp. after spending two years with a subsidiary. Ed will hit the road for the firm as special sales rep. His first trip will take him through Texas and Louisiana. Good luck, Ed... Gordon Sutton down in Indianapolis taking care of some personal business we hear... Bumped into some prominent coinmen over at Bell-O-Matic this past week: Marvin Bland of Terre Haute, Ind., Lew London of Leader Sales Co., Dallas, Tex., Pat Goldberg of Stereo King, Inc., Cinci, O. and Harry Hilliard of Kokomo, Ind. And all the boys talking great things for the future of the coin biz.

Say, have you noticed those beautiful ties Ben Coven has been sporting of late? We asked and we asked but we couldn't get the info as to where Ben was obtaining them. Until, yes sir, until—we learned that Mrs. Coven selects each and every one of these tie personally and that Ben can't even remember anymore when he last bought a tie for himself. Now we think it's up to Ben to buy something for Mrs. Coven whose birthday is on June 7. Ben, remember? By the way, we've got to stop here because we run out of the big N.A. Coin exhibit show over at the Palmer House where the music merchants from all over the nation are coming together to hear some of the happenings in their industry. They tell me that plenty of coinmen will be present for the international show and also distribute records for many manufacturers—and we do want to say "hello" to them all... So here's 30...
The Atlantic Seaboard opening party was the event of the week — or the year for that matter. Close to 3,000 visitors attended the party, which ran from noon Sunday, May 25, to late at night. Among the thousands who attended, were many from out of town. Jack Nelson of Allite Manufacturing Co., won the gold handled mustard cup, having flown in from Los Angeles, Calif. Bert Lane, Meyer Parkoff and Harry Rosen, executives of Atlantic Seaboard were kept busy accepting the congratulations of their many customers and out of town visitors. Helping out were the heads of the departments, plus Joe Fishman, manager of the Newark offices, and George Hurwich, manager of the New Haven offices. * * * * * 

The factories were represented at the party. Among those seen were: C. T. McKelvy, sales manager of J. P. Seeburg Corp., Robert Dunlop, Advertising Manager, Clyde Port, Ernie Rezrea, and Charles Smith, all of Seeburg; Jack Nelson, sales manager and Duane Price, chief engineer, of Allite Manufacturing Co.; Clarence Lommerin, general manager and Ed Lesnon, sales manager, of Viking Tool: Clifford Williams of Pfanstiehl Needles; and Meyer Gensberg of Genco. * * * * * 

Other out of town visitors seen were: Walter Hendrix, Washington, D. C.; Meyer Marcus, Cleveland, O.; Bill Betz, St. Louis, Mo.; H. Silverberg, Kansas City, Mo.; Phil Greenberg, Pittsburgh, Pa.; Barney Greenberg, Detroit, Mich.; M. Auerbach, Baltimore, Md.; Ernie Waldrop, Baltimore, Md.; Morris Gross, Philadelphia, Pa.; Dave Rosen, Philadelphia, Pa.; Mac Lesnic, Baltimore, Md.; J. D. Lazar, Pittsburgh, Pa.; Cliff Bailie, Syracuse, N. Y.; Fred Iverson, Rochester, N. Y.; Joe Hanaa, Utica, N. Y.; Al Lafferty, Chicago, Ill.; Abe Fish, Hartford, Conn.; Leo Weinberger and Morton Weinberger, Louisville, Ky.; Harry Klein, Washington, D. C.; Ben Lutske and Al Douglas, Chicago, Ill.; Art O'Melia, Baltimore, Md.; Sol Gottlieb, Chicago, Ill.; Woolf Solomon, Columbus, O.; and many, many others. * * * * * 

The visiting coinmen were overwhelmed by the size and beauty of Atlantic Seaboard's new quarters. Comments from operators overheard indicated this firm impressed them greatly with their complete faith in the future of the business. One could not be present without feeling proud of being connected with the coin machine business. It was a great party. * * * * * 

Jack Mitnick, Runyon Sales Company of New York, celebrated his 30th Wedding Anniversary on Wednesday, May 28. . . . Henry Cooper doing a fine operating job on Long Island . . . Monte Becker, Springfield, Mass. coinman, drops down to Tenth Avenue to see his friends . . . Milty Green, American Vending Co., Miami, Fla. on his way to New York City . . . Phil Raisen, Banner Novelty Co. moves to new offices on Nostrand Avenue, Brooklyn, N. Y. . . . Ben Fireman, the Philadelphia coinman, installing carbonators in the bars of his city . . . Jerry Kertman, Kertman Novelty Co., and his sales manager Jack Ryan, drop down from Rochester to visit coinrow . . . Bill Rabkin, International Mutoscope Corp., mentioned in a story appearing in Tuesday's New York Post . . . Jack Semel goes to Chicago for a visit. * * * * * 

Nat Cohn, Modern Music Sales Corp., won't be at his office this entire week. As chairman of the entertainment committee for the fund raising drive for the Rockaway Beach Hospital, to be held at the Waldorf on June 7, Nat will spend all his time completing all the final arrangements . . . Max Brown, Philadelphia Coin Machine Exchange, Phila., in town visiting the jobbers and distributors . . . Ben Becker, Tri-State Sales Co., and Pioneer Distributing Co. (Bally distributors) getting many great reports on Bally's "Rocket" from his customers, who are clamoring for more amusement games. Charley Engelman, the "Cowboy" coinman, opens his new home in Mahopac, N. Y. Many coin machine men will be his guests during the season. * * * * * 

Dave Stern, Seacoast Distributors (Rock-Ola distributors) reports plenty of action on Rock-Ola's new 1422-6 phono . . . With the approaching Decoration Day opening of many arcades, Mike Munves came down to the office early and stayed on late into the night getting out equipment . . . Charley Herman, formerly operating with his brother Lou in Mount Vernon, N. Y., opens a distributing firm on coinrow with his two sons, and his son-in-law. The firm has been appointed distributors for Square Amusement's "Sportsman Roll" for Metropolitan New York City and other counties including Westchester, and all of Long Island . . . Harry Fraier, Joe Kochansky and Mario Pacor, Premier Coin Machine Manufacturing Corp., take on an additional factory of 6,000 square feet at First Avenue to improve their production facilities. * * * * * 

Teddy Blatt, Intimate Music, Inc., returns from a three week vacation in Miami Beach with the darkest tan ever seen on coinrow . . . Dave Friedman, Buffalo, N. Y. drops around Tenth Avenue to see his old friends . . . Dave Lowy and Phil Mason, Dave Lowy Co., turning over plenty of games and music machines . . . Al Schlesinger, Square Amusement Co. and Teddy (Champ) Seidel take in the Battina-Lesnevich fight in the city, and Al leaves the arena a very sad man. Battina and his manager Grippio are personal friends of Al. It was a sad sight — Battina getting in it 59 seconds of the first round . . . Al Maniaci, Paramount Music Co., becomes a father for the second time — another boy . . . Mike Spector, Spector Distributing Co., Philadelphia, Pa., seen in conference with Charles Katz of Esquire Games at Hymie Rosenberg's place on Tenth Ave. Charley tells us that Spector has taken on the "Sportlite" game for his territory.
The big rush fell over Hollywood this week as all leading record makers left for the big NAMM show at the Palmer House in Chicago where they will show their latest releases, talk with their dealers and distributors and meet a large number of Juke box people who have been in receipt of more and more record distribs. The record manufacturers of Hollywood are constantly on the watch for new themes and sales are going to start zooming and continue zooming right up to the 13th day of the year. All believe that with the way the Juke box col- lections have moved and that after the Congress sales be ground away by phono needles everywhere in the nation.

There were big goings over at the Mills Sales showrooms this past week. The new Mills' Constellation was unveiled to all the Southern California music ops who attended the show- ing. Comment was very good. And, by the way, all enjoyed the new "Stripes 'N Sparer" bowling alley which is attracting great attention throughout this territory. Bill reports that he has already taken some very nice orders and believes that, as promoted, this is going to be a real local hit. He says they will find through the worst area they have for Allrite Mfg. Co. By the way, Bill also tells me that export business has picked up again, and has been in receipt of more and more foreign orders right along with colleens all over the world now recognizing Mills. Their needs. Looks like Bill will wind up being the leading international coinman very soon.

Must report that there's plenty of action over at those two swell people—Lucille and Paul Laymon. The Laymons are moving, "And moving day" Lucille puts it, "is still moving day, even if it's just a half a block away." (Brother, if that doesn't sound like "Indiana" to you—then nothing ever will.) Moving is no picnic, tho, for the Laymons have been esta- blished in their old quarters for sometime. They've become a landmark to all the cointrade in Southern Calif. But, tho sorry to hear them up and down the road, they tell us they have more space and grander quarters for all their many confriends.

Vitacoustic Records have come to our town. They have just set up an office at 2822 W. Pico Blvd., Los Angeles with Lee Bergstrom and Abner Delson in charge. Naturally, we now expect to hear those Harmonica's coming out with "Peg O'My Heart" in a big way. With the way these three former harmonica makers have revamped, there's a lot of records going out there is no doubt that they will get a good reception here, too.

You can always depend on Ray Powers of E. T. Mape to come up with something extra special for the ops. This time Ray has created a most complete mobile repair and service unit. It's a truck which is completely wired for all electrical business as needed to service ops right in their own backyards and this, we believe, is the kind of service the ops in the small, out-of-the-way-towns, will really appreciate. Parts will also be car- ried by this mobile unit and whatever part isn't on hand (and that's really something hard for Ray to state) the mobile unit will actually be in position to make for the op. Just watch for the pictures and story of this mobile servicing unit which will appear here soon.

Bill Shrader of Allrite Mfg. Co. kept his promise to all of his distribs and began to ship them "Strike's 'N Sparer" with good deliveries getting under way and production stepping up every day. A very nice stunt during a busy week was that Bill also showed me some of the collection figures on test locations and, boy, we sure look forward to taking it from them. The people are really thrilled. Bill was as happy as a kid over the way everyone has received the machines—from players to distribs and ops.

The new Allrite Fiesta is showing on the way here very, very soon, maybe before you even get finished reading about it here, according to what Ed Wiser, regional Allrite manager tells me. Ed's greatly enthused over the reaction to the new Fiesta in all parts of the country and reports that local dis- tricts, Nela Nelesen and Frank Navarro, are sure to find a marvelous reception forthcoming from all the music ops in this section of the country. Ed also appeared at the Fiesta showing at the New Price Sales in Phoenix, Ariz. and claims that the Arizona ops went for Fiesta in a big way.

Danny Jackson and Sam Donin are out calling on the ops throughout this territory taking orders and shipping games every day. Both boys are hard workers and don't let the grass grow under their feet. They deserve the swell business they're do- ing. A panel of Quality Pics tells me that he is now in production on his new "Sing along Bill." Merle believes this new series is the very best they've ever yet produced and should help everyone of the peak machine ops zoom right back to bigger-than-ever collections. Bud Parr of Solotone tells me that they are in production on their Mirror Tone cabinets and also that they had now started shipping the new, improved Solotone boxes . . . Fred Gaunt of General Music is looking high and low for more new equipment to fill the many orders he has already taken and is taking almost every hour of the day.

We learned this past week that the new music unit which was formed and is affiliated with the AFL (American Federation of Labor) is set to present a meeting of all the Southern California music operators very, very soon. There will be a great deal of interest in this meet- ing from what we hear. . . No sooner back, then off again to Chicago. Bill Wolf says he will return this week. He needs more production details in Chicago and the op. claims, and that's the reason for his rush trip. . . Len Micon of Pacific Coast Distrib., is back in job once again after a long, long illness. Many friends came around to say "hello" and ask him how he felt and each one left an order for Len on the phone with him. In almost a day. . . We hear that the sales of of the new "Advance Rolls" are moving and more and more of their newest "Advance Rolls". Len also reported, "It sure is good to be back on the job again."

Elky Ray of Gold Coast went all out on purchases this past week and bought up a lot of machines which he is completely renovating and reconditioning and will have on the market at remarkably low prices. According to what Elky tells me he's going ahead at top speed with Gettlibe products. . . Jack Guitierrez of the Ray Sales is up with a complete batch of salmen to han- dle the many independents. Jack also tells me that his reports that his record sales have held up remarkably well and that he believes with these men covering the territory that business will get even better. Jack also told me that he learned from ops, as he covered the territory just a few weeks ago, that collections have been going well. Jack believes that we have zoomed right over the jump that happened last week. and all dealers are going to get better and better. and all thruout the Southern California and we'll have Bill Williams (father of Harry Williams) and who handles distribution for the follow ops in all pedrestrian and will tell the returning Williams' baseball machine, "All Stars". According to Bill, "This is one of the greatest and most ingenious game achieve- ments in the history of the business." But, even the Bill is all excited over the forthcoming deliveries on "All Stars" he isn't sitting back a minute but is out there punching away and getting plenty of orders for the firm's "Cyclone."

This past week was a bit quiet along coniaow, what with the forthcoming holiday and everything else, and the boys working hard again. Yet we won't find a men as they went from place to place, including Max Brunsbould of Bur- bank; John D. Calas of Torrance; Roy C. Jones, Jr. of Inyo- korn; G. F. Cooper of Riverside; C. E. Collard of San Ber- nardino; Fred Allen of Bakersfield (and I hope that Fred will some day get on radio star's Fred Allen's show and have the latter just ask him name. If that doesn't click on the air- what else will it??); J. S. LaGravis of Beverly Hills; Lee Wirt of Montebello and K. B. Hoar of El Monte.

Lou Chudd of Holiday Distribs went all the way to New York and back on the 22nd. (They'll catch me if you know where he tells me, in time to get to the opening of the NAMM show at the Palmer House in Chicago. . . Saul and Jules Behari of Modern Records flew off, by plane (which both boys claim is the only means of travel for young Chicago NAMM show. . . All the music men are getting to be plane- riders.)
MINNEAPOLIS

The South Dakota operators’ quarterly meeting which was to be held on May 23 and 26, was postponed and will be held at Pierre, South Dakota on June 2 and and 3 ... Stan Woznak of Little Falls, Minnesota in town after enjoying a week’s fishing trip near the Canadian Border and he reports that they caught their limit of trout each day ... Bill Lord is now running the route and cafe at Sebeka, Minnesota for Harry Harrison. Harry is convalescing at home ... Bill and Don Hunter of Wheaton, Minnesota in town for the day. Bill reports his airplane school is doing a thriving business ... Mel Goldstein, manager of the Twin Ports Sales Company office in Minneapolis, played samaritan last Friday, May 23, as a woman crossing a street at Fourth and Nicollet was hit by a car. Mel happened to be there and gave her first aid until the ambulance arrived. Mel’s picture was plastered in the evening Tribune that same night.

* * * *

Sol Stone of the Gopher Novelty Company, Minneapolis, left last Friday with his wife for a month’s trip to California. Sol has been ill for the past several weeks with stomach trouble so this trip should do him some good ... Tom Kady and his son Norman of Grand Forks, North Dakota were in town for the week end ... Jess Waddell of Charles City, Iowa spent the day in Minneapolis calling on a few of the distributors ... Bill Gilles of the Gilles Amusement Company, Osage, Iowa, also in town this week just making the rounds.

* * * *

Charles Rusnak of Grand Rapids, Minnesota in town for a few days just kind of taking it easy and checking on conditions in Minneapolis ... The Bush Distributing Company of Minneapolis had a very successful fiesta party. It was held May 25 and 26. There was quite a turn-out of operators throughout the entire territory ... Dick Kabot of Dakota, Minnesota, in town for just the day. Mrs. Kabot is at home after spending several weeks in the hospital from an injury occurring when she stumbled on her basement steps ... Eddie Birkenmeyer, of the Automatic Sales Company, Litchfield, Minnesota in town with his young son showing him the sights.

ST. LOUIS

Warm weather of the past week in the 49th State apparently slowed down collections rather than picking them up—everybody’s too lazy to lift a nickel into the slot, say tavern owners. However, there was a pickup in vending machine collections which kept some of the vending boys working nights for the first time in several yrs.

Ops throughout St. Louis bowed their heads in recognition of the valor of a brand-new Rockola which went down in the Mississippi River last week. It seems that the Golden Eagle, last remaining passenger packet plying the Ole Miss, hit a dangerous sandbar a bit south of her landing, and had to be abandoned, breaking up rapidly in high water. Crewmen who sculled ashore away from the 80-year old paddle-wheeler swore they heard the Rockola playing away to the last as the Golden Eagle went under.

Chuck Larcom, music op who dabbles in motorcycle race promoting as a sideline, is booking a lot of ace motorcyclists for a show in August. Between the two, he found time to fly into New York over the weekend, buy a few tailor made shirts and tear back.

Slava Zitta, who occupies the last spot in the East St. Louis Telephone Directory list, made off with a good number of brand new Rockolas purchased from Ideal Novelty. With plenty of attention flowing the way of the coin machine industry since an election re-legalized all types of amusement games over there, the ten boxes were not wasted!

More than 500 pingames, vending machines and phonographs have been carted over to East St. Louis since May 1, those “in the know” report. After four years, a lot of Illinois residents are finding more use for nickels than dropping them in telephones.

Bill Betz, W B Novelty away to New York with his Mrs. ... Del Veatch, V-P Dist. Co. really going to town with Williams’ new “All Stars” and the new Aireon “Fiesta”.

“No news is good news” say Ben Axelrod and Al Haneklaus, veteran heads of Olive Novelty Company. Both were too busy to coin any bon mots when your reporter dropped in.

A & P Distributing Company, punchboard salesroom operated by Art Paulle, is sailing along. Art reports. The outfit, rechristened this past week, moved over to 2220 Washington a few days ago.

Jack Rosenfeld, J. Rosenfeld Co., loaded down with orders for Bally’s “Rocket” and “Heavy Hitter.”

WANT - Old Gooseneck Slots, Mills, Jennings, Watling, Pace, Calila. 5¢ Only. Mills Q.T.’s & T. SHEFFLER, 1106 SO. WESTERN, LOS ANGELES 6, CALIF. Tel: RE. 6845

WANT - Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT - Ten Strikes with High Dials; Seeburg Chicken Sam Ray Gun; Ball Alley Scoring Units; Strike High Dial scoring units; Quantity of used 5¢ APT $500 Coin Chutes. RELIABLE Skee Ball Co., 2512 IRVING PARK RD., CHICAGO 18, ILL.

WANT - Keenev Super Balls 5¢, 5-5¢, 5-25¢ and 5-10-25¢; Bally Draw Bells, new or used; Bally Triple Bells; Mutoscope Fan Front and Top Diggers; Late Fingames. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 DANKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

WANT - Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Balls, Keenev Bonus Balls, Single, Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.


WANT - Used Keenev Twin Bonus Bell 5 5¢. 25¢-5¢ Models. Write giving full details, prices, conditions, etc. Also Keenev Super Tracktime, good condition, give full details. No Junk. Write at once to: RICHMOND SALES CO., 803-807 W. BROAD ST., RICHMOND 20, VA.

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WANT - Wurl. & Seeb. 30 wire Hideaway Units complete 20’s & 24’s; Wurl. 1015’s, 850’s, 950’s & 7500’s; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.: R. 0. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Bell P. F. Games; used Evans Ten Strike; used Genco White; Bally Line-A-Line; Metal Types; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - Lite-O-Cards with Spring Bumpers. Will pay $40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.


WANT - Watling and Face Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Way Super Bonus Balls; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Ske Ball, Four Bells $150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

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FOR SALE - 4 Perfect Games Poker Tables with legs $75.; 3 Red Balls, no glass or sticks $95.: Fine Mills Vest Pockets $45. F.O.B. plus crating. 1/3 cash, balance C.O.D. K. C. ABRAMS, 836 W. FLAGLER ST., MIAMI, FLA.

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FOR SALE - Keeney Super Bell 5¢ $60.; Club Bell 5¢ $60.; Jumbo Parade 5¢ $45.; Silver Moon 5¢ $35.; Club Trophy 1 ball $45.; Genco Total Rolls $200. 1/3 deposit, balance C.O.D. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.

FOR SALE - 20 Barry Victory Derby automatic payout one ball pin games. Used only 1 week. In perfect condition, just like new. Make us an offer. F.O.B. Tucson. Write or Wire. JOHN LIVOSICK, 15 W. 27th ST., TUCSON, ARIZONA.

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FOR SALE - 6 Genco Total Rolls, perfect $250.; Bally Draw Bells, red button $275.; Bally Deluxe Draw Bells (write); Keeney 5¢ Super Bonus Bell, very clean $375. Terms: 1/3, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILDA. 6, PA. Tel: Market 7-4641

FOR SALE - $14.40 ea. - 4 Diamonds; Ten Spot; Ocean Parks; Fleets and Sports. $39.50 ea. - Races Races Br. Cb.; Chicken Sams & Bally Rapid Fires (Munves Conv.). $49.50 ea. - Hi Hands & Silver Moons. All in working condition and ready for location. EASTERN SHORE DISTRIBUTING SERVICE, MIDDLETOWN, DELAWARE. Tel: 174

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FOR SALE - New Packard Adapters & Steel Cabinets 1/2 price; 30 wire Plastic Cable 27' ft.; New Mills Vest Pocket $30.; New 5-10-25¢ Face Consoles $300. Lucky Strike Counter Dice Games $15.; Rot-A-Ball Jr. $49.50; Sr. $99.50. AUTOMATIC COIN MACHINE CO., 15 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE - 5c Keeney Bonus Super Bell F.P. Comb. $460.; 5¢ Keeney Bonus Super Bell F.P. Comb. $675.; 5¢-25¢ Keeney Bonus Super Bell F.P. Comb. $675.; 5¢ Bally Draw Bell $310.; 5¢ Bally Deluxe Draw Bell (write); Bally Triple Bell (write); 5¢-25¢ Duo Bell F.P. $185.; 5¢-25¢ Duo Bell F.P. $185. SILENT SALES SYSTEM, 635 D ST., N.W., WASH. 4, D.C. 2505 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE - Hi-Hand Comb F.P. & P.O. $69.50; Jumbo Parade F.P. $50.; Mills 4 Bells $245.; Rally Club Bells; Comb. F.P. & P.O. $99.50; Bally Sun Ray $85.; Jennings Fast Five $135.; Jennings Silver Moon $75.; 1 set 5¢-10¢-25¢ Blue Front Slots $100. ea. All above completely reconditioned. AUTOMATIC GAMES CO., 2868 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Republic 22732

FOR SALE - Write in for our Illustrated Mailing List! Seeburg Hi-Tone 8800 RCE $350.50; Wurlitzer 500-K $225.; Red Ball $159.50.; Scientific X-Ray Poker $94.50.; Tri-Score $295. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE — New Model vending machines, Nut or Candy mgd. by L. A. Mfg. Co. Compiled to sell $25 $17.50. A. G. POUILLOS, GRAND ISLAND, NEBR.

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FOR SALE — Factory rebuilt Keene 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE — 1 New Mills Golden Falls 10¢ play 2-5 payout, serial $15,013 $120.; 1 Mills double or'w'll'nt, front Total back door $35.; 1 double safe cabinet, front door $30. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SO. WYOMING AVE., KINGSTON, PENNA. Tel: 7-3041

FOR SALE — Mills Rebuilt Slots: Black Cherry, Silveror Copper Chromes. 5¢ $150.; 10¢ $180.; 25¢ $170. Cash or $100. and your old esculator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash or $75. and your old esculator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL.

FOR SALE — Total Rolls, excellent condition, crated for shipment $239.50 ea.; 2 new Chicoin Basketball Champs (write); 1 Bakers Races J.P. fine condition $199.50; 25¢ Races Machines $99.50. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.


FOR SALE — Keene Super Bonus 5¢ $400.; Twin Bonus 5-10¢ $575.; Deluxe Draw Bell (write); Draw Bell $275.; High Hand $50.; Club Bells $50. ROYAL MUSIC CO., 76 MAIN ST., WEBSTER, MASS.

FOR SALE — 1 Jennings Grandstand Cig. Reels $9.; 1 Topper Gum Vendor $4.; 1 Kirk Astrology Model 80 Scale $89.; 1 Kirk Astrology Small Model $59.; 1 National Health Chart Scale $39.; 1 9800 Seeburg Hi-Tone $425.; 1 Pace Lobay Scale $25. 9 Packard Pla-Mor Boxes, used $21.50; 2 Crystalcointe Coin Radios, new $49.50. STEWART NOVELTY CO., 1361 S. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE — Keene 4 Way Super Bells (3-5¢/1-25¢) $250.; Keene 4 Way Super Bells (4-5¢) $225.; Mills Three Bells $375.; Mills Four Bells (4-5¢) $280. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.


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FOR SALE — Telephone Studio equipment complete with Boxes, Amplifiers and Speakers. Handles 20 locations. O'BRIEN MUSIC CO., 348 THAMES ST., NEWPORT, R. I. Tel: 577

FOR SALE — Mills Three Bells $250.; Mutoscope Punching Bag, as is $25.; Total Rolls $250.; ea.; Face Royal Club Bell 10¢ and 5¢ play $95. ea.; Jennings 25¢ Club Bell $95. 1/2 deposit. WANT—Ten Strikes! OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE — Ten Keene Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtalls 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3715

FOR SALE — Wurlitzer Model 600 $125.; Model 600 $100.; Model 412 $80.; Model 24 $90.; Model 750E $1600.; Model 800 $135.; Seeburg 9000 $200.; Classic $150.; Mills Four Bells $100.; New Vest Pocket 5¢ $50.; Jennings 5¢ Chief $25.; 5¢ Roll-A-Top $40. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750
FOR SALE—Reconditioned Slots, Consoles & 1 Balls; Club Trophy $89.50; Fortunes $50.; Victory Special $325.; Sun Ray $49.50; Jumbo Parade $65.; Club Bells $75.; Keeney Super Bon. Balls $350.; Jenn. Silver Moon $49.50; Mills Bonus 5¢ $185.; Silver Chrome 5¢ $185.; Hand Load 5¢ $145.; Vest Pockets 5¢ - 47 $50.; Q. I. S. $50.; 1947 Columbia Deluxe & Silver Chrm. Write; Watling 1947 Rol-A-Top $145.; Pace Reels $50.; 1 Mills 5¢ Cherry Bell 3-10 P. O. $85. INTERSTATE COIN MACHINE CO., INC., 314 LOCUST ST., SPRINGFIELD, MASS.

FOR SALE—Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OAGA, IOWA.

FOR SALE—Reconditioned Pin Games and One Balls; Double Barrel, new $200.; Midget Racer $135.; Frisco $89.50; 5-10-10 $35.; Casablanca $50.; Stage Door Canton $90.; Wagon Wheels $75.; Catalina $59.50; Paratroops $35.; Eagle Squadron $35.; Liberty $40.; Shamrock $42.50; Jeep $47.50; Knockout $54.50; Club Trophy $89.50; Fortune $50.; Victory Special $325. Call, Write or Phone. INTERSTATE COIN MACHINE CO., INC., 314 LOCUST ST., SPRINGFIELD, MASS.

FOR SALE—Console: one brand new Bally 5¢ Draw Bell $380. Michigan Distributors for Bally Manufacturing Company. KING-PIN EQUIPMENT CO., 626 MILLS ST., KALAMAZOO 21, MICH.

FOR SALE—1-70-J Wurl.: 1-500 Wurl.: 2-800 Wurl.: 6-616 Wurl. 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gez.; 1-Ball Pool Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11TH STREET, PHILADELPHIA 41, PENNA.


MOHAWK SKILL GAMES CO., 86 SOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoramas $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WIS. Tel.: Mitchell 3254.

FOR SALE—7 Ace Coin Counters, new $99.50 ea.; 15 Big Game Consoles. Fruit Symb. Cash P. O. $60. ea.; Genco Whiz with stand, Floor Sample $49.50. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN.

FOR SALE—50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes 5¢. ea.; 5 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—Scales. Seven Ideal Loboy Scales for $225.; one Columbia Big Dial $20.; ten new Hamilton Scales, still in original crates $77.50 ea. or all for $725. T. M. KUPRAS, 430 S. TORDUNDA DR., CHEEKWTOWAGA 11, N. Y.


FOR SALE—Act Now—All Machines Clean and in excellent condition. — Used Evans Bangtails 7 coin P.F.—P. O. J. P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parade, 5¢ Comb., Jumbo Parades 5¢ Comb. P. F., Hi-Hand 5¢ Comb., Victory Specials, Longacres, Pimlicos, Club Trophys, ’41 Derbys, Dark Horses, Five Balls; ’41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make your offer for any part or all. All machines cleaned and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1150 W. COLORADO BLVD., ARCADIA, CALIF. Tel.: Atwater 73511

FOR SALE—Arade Equipment: 1 Wurlitzer Skeel Ball (14 ft.) $175.; Genco "Skill Roll" (9 ft.) $150.; 1 Super Roll (like new) $300.; 1 Rapid Fire $75.; 5 Ten Strike $50. ea.; Roll-A-Score (used), new Sportsman (write); Advance Rolls, immediate delivery $499.50. Pin Games: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevrolet $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blonde $22.; 1 Zombie $40.; 1 Captain Kidd $36.; 1 Show Boat $40.; 1 Duplex $40.; 1 Leader $89.50.; 1 Strutliner $45.; 1 Jungle $50.; 1 Moniker $46.; 1 Lone Star $45.; 1 Idaho $125.; new Kilroy, Double Barrel, Rocket (write); Genco "Total Roll", just like new $250. One Balls: 1 Keeney Big Farlay, write; 1 Peakness (used) $35.; 1 Pacemaker (used) $35. Balls: New Black Cherrys, new Jennings, Mills Safe Stands (new or used), Chicago Metal Safe (new or write). Consoles: 3 Mills 4 Balls, very clean $200. 2 Keeney 5¢ Super Bonus Balls, 2 Keeney 5¢ & 25¢ Super Bonus Balls (write); 15 Jumbo Parade P.O. $50. ea.; 4-1946 Bakers Racers (like new) and 2 Jennings "Challengers" (write). Music: 1-12 records Rock-Ola 75¢; 2 Seeburg Classic R.C. $250. ea.; 1 Seeburg Envoy E.S.R.C. $280.; 2 Wurlitzer 616 lite-up $100. ea.; 1 Wurlitzer 713, $125.; 1 Wurlitzer Twin 12 Steel cab with Seeburg Steppers $150.; 10 Seeburg 5¢ Wall-O-Matic Wireless $225.00 ea.; 1 Packard Bar Brackets $4.; 10 Speak Organs M. P. Speakers $10. ea.; 3 Buckley Wall Boxes $10. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600
FOR SALE – Mr. Operator! Have you tried a sample order of Lonson Boxes – The Box that holds unwrapped nickles – The Box that cuts out wrapping your customer’s share. Holds $20. worth of nickels in convenient rows. Send your address and we send you sample box. Write today!
MANKATO NOVELTY CO., 639% MOUND AVE., MANKATO, MINN.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th St., NEW YORK CITY.


FOR SALE – 4 Baker's Pacers with check separator and daily double, used 30 days $115. ea.; 1 Ball payouts in good condition: Kentucky $100.; Long Shots $90.; Sport Kings and Santa Antas 1.; 2 Skylarks P. & P. & 1 in excellent condition $60. ea.; 1 Faces Reels $50.; 1 - 1938 Keeney Tracktime, like new $75.; Columbia Jackpot Bells $30. ea.; 2 Keeney Super Bells, 5-25¢ comb. $150. ea. AUTOMATIC GAMES CO., 1816 BROADWAY, TOLEDO 9, OHIO.

FOR SALE – Unloading 100 Bonus Bells, Draw Bells, Deluxe Draw Bells, High Hands, Club Bells, Face Reels, Super Bells. J. VINSKI, 105 BRADDOCK AVE., TURTLE CREEK, Pa. Tel: Valley 9346


FOR SALE – We have about 50 WS-22 Seeburg Wall-O-Matics and are offering them at a special price of $24.50. ea. The covers are not broken and every one has a 707 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SUPERTON, GA. Tel: 33

FOR SALE – Two Brand New Champion Hockeys in original crates $60. ea.; one used Champion Hockey, good condition $30.; one Faces Red Arrow $75.; one Rollette, Jr. $40. H. M. BRANSON DISTRIBUTING CO., 816 S. 2nd St., LOUISVILLE 2, Ky. Tel: Webash 1501

FOR SALE – All Mills Slot parts. Immediate Delivery. COIN-AMATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

FOR SALE – We have Consoles to trade for Chicken Sams, Jail Birds, or Shoot The Japs, Seeburg Guns. We will buy Seeburg Guns any quantity. State condition and prices. Write or Wire. COIN AMUSEMENT GAMES, INC., 1335 N. 47th ST., CHICAGO 15, ILL.

FOR SALE – A.M.I. Hostess! Located in Eastern Fenna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.’s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, Mo.

FOR SALE – Large Selection of reconditioned photographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: HYyant 9-0817

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1056 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – 1946 Phonographs; Wurlitzer 1015; Seeburg model 146; Rock-Ola Model 1422; and Airson model 1200. Write for prices. Seeburg Factory Distributors. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y. 875 MAIN ST., BUFFALO, N. Y.

FOR SALE – DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Every type of used equipment available for immediate delivery. Total Rolls; 5¢ Super Bells; 25¢ Super Bells; 5¢ and 25¢ Super Bells F. F. & F. O.; 4 Bells Late Head; 4 nickel two tone ‘41 Lucky Lucre; Hi-Hand; 10¢ Saratoga C. F. & F. P.; New Packard Boxes; Speakers; Hideaway: 1000 Out of this World Speakers. Write for our amazingly low prices. PACIFIC COAST DISTRIBUTORS, 1347 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.
PARTS AND SUPPLIES

FOR SALE - Wholesale Radio Parts, Condensers, Speakers, Volume Controls, Radios ($19.25), Tubes, Pilot Lights, Test Equipment (Precision, etc.), Phono Motors. Record Changers, Phono Pickups, Batteries, Crystal Cartridges, Needles (Coin Machine, etc.), Microphones, Amplifiers, P.A. Systems, Kreuter tools, Belden Wire, Transformers, Recording Discs. Regular trade discounts special quantity prices. Catalogs sent with each order. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Have you Escalator troubles? Seattle Coin Machine Co. have invented a conversion for Mills Slots called (San Coin). Same conversion parts fit all denominations. Can be installed in a few minutes. There is absolutely no Jamming or Shingling with this device. Price $7.85. SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE, WASH.

FOR SALE - Write for our new price list. Just Released. Spec. price values to all operators. Write to Harold Pincus. COIN MACHINE SERVICE CO., 1547 N. FAIRFIELD AVE., CHICAGO, 22, ILL.

FOR SALE - Large Stock Post-war Slot Machine Repair Parts, including Clock Gears, Escalators, Springs, Pay Out Slides, Cabinets, Mechanism Bases, 5¢ & 10¢ & 25¢; Pay Slides, Cash Boxes, Reel Assemblies, Jack-Pot & Cash Cups; Cabinet & Handle Bolts by the 1000; 70 ft. new Brass Coin Tubes; Mills Rebuilt Clocks. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 49¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE - Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (Little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; 1/2 amp. 4¢ ea.; Rubber Male Plugs 5¢ ea. Small Bulbs No. 51, 52, 83 - 5¢ ea.; No. 44, 46, 47 - 6¢ ea. Includes Govt. tax. GE Mazda 1469 Gun Bulbs 45¢ ea. (Pops All). ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N. Y. Tel: Watkins 9-7490

FOR SALE - At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

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