Your Rock-Ola Distributor can solve your location problem...

Combinations of Rock-Ola Music Equipment will fit the Requirements of Any Location

ROCK-OLA

UNIVERSAL Music SYSTEM

ROCK-OLA Manufacturing Corp. 800 North Kedzie Avenue Chicago 51, Illinois
Help yourself to effortless service! Through the front and top of the Mills Constellation lie all the parts most frequently serviced—not hidden deep down inside, but up handy-high, within accessible reach. Service your machine—change the records, needle, title strips, empty the coin box and check the play counter—all without once bending into an uncomfortable position. You "stand" to make more money! Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.
In order to correctly classify the Members of our Industry, and as an added service to the trade, it is important that you list the following information. Please mail it immediately to "THE CASH BOX" 381 4th Ave., New York 16, N. Y.

Name of Firm .................................................................
Address .................................................................................
City .............................................................. State ............

JOBBER ☐
WE BUY FROM THE FOLLOWING DISTRIBUTORS

DISTRIBUTOR ☐
WE REPRESENT THE FOLLOWING MANUFACTURERS

greater prosperity because there was more liberal spending. Now that someone, somehow, somewhere, has again advocated the opposite of this economic fact—there is a recession period in being, due to the very lack of spending on the public's part.

Coin machines are, therefore, of real value to the economic good of this country. They have brought retailers ready cash. This has, in turn, helped all others in this same community. It has given the bankers the chance
CHICAGO — Just the other day, at a very big meeting of noted music operators, one of the participants in an open discussion stated that he had noticed why the manufacturers should charge more for their post-war music machines because they hadn't just anything on those machines which would help the music operator to earn more money.

He was right. There is nothing added to the present machines, aside from many fine mechanical and design improvements, which are very expensive. But, as the manufacturers explained, they now pay tremendously increased prices for materials and components and especially for labor and other overhead so that they are forced, because of these added costs, to charge more for their present automatic music equipment.

There is only one answer to this operator and to every operator in the nation regarding what can be done to earn more money with the present music machines—and that answer is within the power of the operator himself. He must, imperatively must, arrange for a better commission basis with each and everyone of his locations if he wants to survive the present era of higher priced machines, greatly increased overhead and the payment of the new and larger taxes which are becoming law everywhere.

It makes no difference whether he arranges for a 5%-25% percentage basis with his locations, whether he gets $10 per week front money, or whether he gets 1% or 2% of the total installation cost each week, or whatever other method he adopts—but HE SIMPLY MUST ADOPT A BETTER COMMISSION BASIS — IMMEDIATELY!

There is nothing whatever wrong with music. In fact, people are playing more music today than they ever played before in all the history of this nation. They are dropping more coins into juke boxes than they ever before did. They are spending more for records and home musical instruments than ever before. The American public has absolutely gone hog wild over music. Therefore, the profits are there—but—they must be di- vided intelligently between the operator and the location owner. THAT'S THE ANSWER.

Regardless of the location and in regardless of the equipment—are there only so many hours of peak play. Usually those hours from about 9:00 to 11:00 in the evening until 1 or 2 in the morning.

That's all! Therefore, even if the average phonograph played continuously for the three or so peak hours each evening for the six or seven days of the playing week there wouldn't be enough money in the cash box—on a 50%-50% basis—to amortize the present equipment, regardless of the depreciation or the most efficient and intelligent operation.

There is ONLY ONE ANSWER—and THE CASH BOX has been advocating it for over four years now. Those who have wisely adopted this basis that they are actually earning money with music and are completely satisfied with their present costs. THAT ANSWER IS A BETTER COMMISSION BASIS!

The intelligent operator realizes that the higher priced equipment is the finest thing that could ever have happened for his benefit. It simply means that new-comers will stay out of the juke box business for they will never want to make an investment of so much money, to work so hard and to earn so little. This, is then, a business for the professional and established juke box operator. And, it means that because it is definitely his business today—that he must make it a better business by establishing a new and more equitable commission arrangement with his locations.

The average juke box operator has gone in for location agreements. He has tied his spots to himself just as strongly as he possibly can. The legal contracts and leases which he has arranged between the location owners and himself at least assure him of some semblance of security. He will retain his locations. But—that doesn't mean that he'll make money in those locations. Contracts, agreements, leases and all other legal methods which can be adopted to tie up spots don't mean one blessed thing if the operator hasn't arranged for a really better commission basis between himself and his location owners.

Agreed that there are always 1% or 2% of the locations in any community which can still be operated on a 50%- 50% commission basis. These are those fabulous $80 and $100 per week locations. But, how many are there in any community? Maybe two, three or four—but, for the average operator, the locations on which the average operator is dependent are the spots where the take is only "average" or "below average"—and this can mean anywhere from $5 to $20 per week gross. On that basis the operator could never amortize the cost of a new location set-up in three years or even in four years.

The Cash Box once again urges that its suggestion and proposal of over four and a half years ago should be immediately adopted by every juke box operator in America—ARRANGE FOR A BETTER COMMISSION BASIS! And The Cash Box suggests that this be either 75% to the operator and 25% to the location owner—or that it be $10 per week front money guaranteed from each machine—so that the present automatic music operator can survive and can go on doing business in a financially liquid fashion.

It is up to the manufacturers and distributors to encourage the operators to obtain a better commission basis. It means better business all the way down the line. It also means that the operators will once again be in a position to buy new equipment for the average operator wants new equipment to protect his route and to assure him the greatest possible profits.

There is no other answer to the present music problem! Those operators who state that they would immediately adopt a better commission basis "if everyone in the territory would cooperate" are simply kidding themselves with such a statement. These men never asked those others in their territory to cooperate with them when they started to set machines about on locations? They went right ahead and got themselves started in business. They didn't ask for any cooperation then and, surely, if they want to remain in this business—they don't have to lose money because the other man is losing money and can, instead, start a new commission basis arrangement working instantly without waiting for the "other guy" to start, too.

THE ANSWER TO THE MUSIC PROBLEM TODAY IS SIMPLY — A BETTER MORE INTELLIGENT AND MORE EQUITABLE COMMISSION BASIS ARRANGEMENT BETWEEN THE OPERATORS AND THE LOCATION OWNERS TO HELP AMORTIZE THE HIGHER PRICED EQUIPMENT, PAY FOR THE TRENDEMULLY INCREASED OVERHEAD AND NEW TAXES — AND ASSURE THE OPERATORS REMAINING IN A PROFITABLE AND FINANCIALLY LIQUID CONDITION FOR YEARS TO COME JUST AS THE CASH BOX HAS ADVOCATED OVER FOUR AND A HALF YEARS.
PIN GAMES ZOOM INTO FIRST PLACE

Trade Goes All Out to Make Pins Most Outstanding Since Early Thirties.
Boom Growing Greater Each Day.

CHICAGO—Pin games are back in first place in industry preference for the first time since the thirties. And the boom isn’t slackening for a moment. In fact, it seems to be growing greater every day with more and more territory thru-out the nation opening to call for more and still more production.

The swing came about in the past ninety days, according to leaders here. The pins had continued to be popular since the end of the war period, they hadn’t shown any signs of zooming into first place until just ninety days ago.

Immediately after the war, and until just a few months ago, the automatic phonograph continued to occupy the time and attention of all the leading column. The majority of sales, especially in dollar volume as well as in quantity, were in this division of the field.

The pin game, as stated above, continued to remain popular, but seemed to just be going along as one of the amusement division’s contributions to the industry. In fact, consoles, one-balls, bells and other equipment led the pin game, as did the juke box industry.

But, immediately after the past coin machine convention, the pin game started to zoom. Manufacturers changed over from complicated, multi-score machines to simple, relaxing and entertaining equipment. The result was that the entire industry seemed to swing into step with this change.

Operators who placed the first of these new machines were surprised at their money-making power. The word spread. More and more ops all over the nation began to return to the pin game fold with the result that a sudden boom started and hasn’t slackened for a single instant ever since.

At the present time, according to reports of leading columnists from everywhere in the nation, the pin game leads the entire industry in sales and popularity and is continuing to zoom upward at great speed. This puts the pin game division of the industry in first place.

Another factor which seems to have added to the present pin game boom is the fact that every machine so far introduced by the manufacturers during 1947 clicked with the public. This has helped to clear away many hundreds of old machines which were blocking up locations throughout the nation and is replacing this old equipment with the newest games.

The at first the average operator was against purchasing pin games because of the high price, compared to the pre-war prices of these same machines, he has since learned that the present pin game lasts longer on location and that the trade-in valuation is much greater. Once he starts buying, his trade-in valuation makes the purchase of the next machine extremely reasonable.

This is helping to once again build up large routes. There is also no longer any doubt that the trade-in time, which was approximately three to four weeks in pre-war years, is now anywhere from three to four months and even longer. This longer running time accounts for greater profits in all instances. It means the difference to the operator of increasing and expanding his route or holding it down to a tightly concentrated minimum.

With the type of pin games now being produced and with the further fact that the public has once again taken to them wholeheartedly—there is no longer any doubt that this field will continue to expand and will maintain its present leadership for sometime to come.
NEEDED...

A "NATIONAL COIN MACHINE BOARD OF TRADE" TO ACT AS A COMMON MEETING GROUND FOR ALL DIVISIONS OF THE INDUSTRY AS WELL AS FOR ALL ASSOCIATIONS AND INDEPENDENTS TO MAINTAIN COMPLETE UNITY.

CHICAGO — "The industry is drifting apart," was the statement made by a coin machine leader here just a few days ago.

He explained that already the vending machine division of the trade had its own public relations bureau, its own association and was proceeding along on the theory that it did not belong to the rest of the coin operated machines industry.

The same, he said, was more or less true of the juke box division of the field. Leaders here are also a clan in themselves. They, too, feel that they are an entirely separate unit of the business of coin operated equipment, even tho their machines also exist by the grace of the coin chute.

There are rumblings in other divisions of the field. A pinball leader reported that he believed the pin game field should be an entirely separate division.

The Cash Box, therefore, once again brings to the fore a suggestion which it proposed years ago—that there be created a "National Coin Machines Board of Trade"—to act as a common meeting ground for all divisions of the industry as well as for all associations and independent coin machine men—so as to maintain complete unity of the industry as an industry.

The great strength of the coin operated machines business can only be best exemplified by unity. Only when all divisions of the field as well as all operators, jobbers, distributors, suppliers and allied industry members can come together, can the true extent and gigantic scope of this field be best displayed to all industry.

This is one trade which should continue on as a complete and solid unit. It should never be allowed to split apart into various divisions, even tho the individual interests may not be of like nature.

The only method The Cash Box can see which would hold together all in the field would be a "National Coin Machine Board of Trade" wherein every division of the industry would be able to place some one or two men to discuss the greater growth and development of this trade as a unified industry. To boost coin operated equipment of every kind and make.

If the field continues along at its present rate it will, eventually, fall apart of its own weight.

There is no longer any doubt that this is big business. Many millions of dollars are invested in all divisions of the field. Yet, the mainstay of the entire business, the average operator, is composed of all divisions. He operates equipment of almost every varied type of manufacture.

Therefore, since he is the base upon which this field rests, it is up to the various divisions of the industry to continue to make that base solid and not to confuse it. To do so the field must be considered as a whole especially during those times when there is a need for such consideration. And the only method for such action, so as to bring together all divisions of the trade at one and the same time—is a "National Coin Machine Board of Trade" to act as the common meeting ground.

Here again is an example of the old fable—the easy breaking of the single stick and the difficulty of attempting to break a huge bundle of many sticks. Individually, each division of this trade is weakened—collectively it is a strong and powerful industry, financially secure and capable of weathering whatever storms may arise.

The time has arrived when all men engaged in this field must think in terms of unity. It is not the purpose of the operator to divide his allegiance. If he operates bells, he may just as well operate beverage vendors or cigarette machines or pinball games or a myriad of other devices. The men who manufacture and distribute these very products should come together to help him—as a solid and strong unit—for his betterment.

The slogan on which the thought of a "National Coin Machine Board of Trade" is based—was first printed on these pages by The Cash Box over four years ago. It is the slogan of this nation—"In unity there is strength." Let us, then, adapt it to this industry, too.
PUBLIC
RELATIONS
INSTITUTE

Should be Created as a Division of the Public Relations Bureau where Coinmen as well as the Public can Learn what Coin Machines have Done and are Doing to Help all Nations to Enjoy Prosperity.

CHICAGO — The very outstanding and competent report given at this past meeting of the CMI (Coin Machine Industries, Inc.) by James T. Mangan, director of CMI's Public Relations Bureau, on the work already accomplished by this bureau and the further efforts planned, met with great applause and much good comment.

Many manufacturers who had formerly given little or no thought to the work being done quietly and efficiently by CMI's Public Relations Bureau, are now enthusiastic over the possibilities which such effort can produce for the good and welfare of the entire industry.

This has brought about the first real enthusiasm for further effort on the part of the Public Relations Bureau and its director, James T. Mangan, plans now to go on ahead with ever greater energy and to, thereby bring this industry the results which it has so long sought in its relations with the general public and all other industries.

Now that this work is getting well under way the suggestion that there also be created a "Public Relations Institute" again comes to the fore. This was recommended by The Cash Box over three years ago.

The value of a "Public Relations Institute" can easily be judged from the standpoint that it will include a practical and permanent display of the work already done by the coin machine industry, in all of its divisions, to help all other industries and to help all countries to greater prosperity.

Such a display would be of great value to every coin machine man in the entire nation. It would be a central point of call for him where he could come to view the latest accomplishments of his business and to use whatever parts he felt were of good value to him.

At the same time, such a display should also be open to the general public as well as the press, officials and all others who would care to view it, so as to bring home to everyone what this industry has done to generally help bring prosperity to this and other countries and help, thereby, to promote the greater growth and prestige of this nation.

The millions of feet of lumber used by this industry; the many pounds of steel the miles of copper wire and all other metals—glass—plastics—and a tremendous and varied amount of other materials—help to give employment to millions of peoples not only in this nation, but throughout the world.

In addition, what coin operated machines mean to modern and efficient merchandising; to entertainment; to relaxation; what good they have accomplished from a monetary standpoint for retail business. What money they have placed in circulation. How, by encouraging spending, they have helped to produce greater prosperity and, because of this very fact, the true meaning of the coin operated machine's great importance to all the world's industries.

How juke boxes have brought music to the most hidden away, lowliest hamlets of this nation, as well as throughout the world. How they have created and made great stars almost overnight. What they mean to the artists of the country. How they have encouraged the musical education of children. What they have meant to encouraging greater working effort in factories. How they have helped doctors and dentists. And also what they have done for many causes and many peoples. This, in itself, would be a grand display for all to read.

These are only a few of the many, many things which can be accomplished by the use of a permanent display in a "Public Relations Institute." The Cash Box feels that today, just as three years ago, the trade will again agree that a "Public Relations Institute" of such a nature will prove of tremendous value to all the industry. There is no doubt that it will be visited and the displays viewed by many thousands of people who will go away with a new and better idea of the coin machine business. It is therefore of inestimable value to all the industry that a "Public Relations Institute" with a permanent display of the work accomplished by this industry come into being.
The More Accessible and Enjoyable You Make Your Music, the More Money It Will Make for YOU

DO IT WITH WURLITZER ENGINEERED MUSIC SYSTEMS

- Your Wurlitzer Distributor knows that no two locations, whether commercial, industrial or institutional, are alike in size, shape or acoustical properties. He knows that a properly engineered Wurlitzer Music System will make your music more convenient to play—far more enjoyable to listen to. He knows that the more accessible and enjoyable you make it, the more money it will make for you. Want to boost your income? See your Wurlitzer Distributor now on the subject of Wurlitzer Engineered Music Systems. NOW!

The Rudolph Wurlitzer Co. * North Tonawanda, N. Y.

MODEL 4004 Musical Note Speaker

MODEL 4002 Multi-Colored Wall or Ceiling Speaker

MODEL 4009 Recessed Wall or Ceiling Speaker

MODEL 4007 Oval Deluxe Speaker

MODEL 4006 Round Mirror Speaker

MODEL 3031 30 Wire Wall Box

MODEL 3020 5-10-254 Wall Box

MODEL 4000 Silver Star Wall or Ceiling Speaker

MODEL 4008 Super Deluxe Wall or Ceiling Speaker

MODEL 4005 Round Walnut Speaker

MODEL 241 Outdoor Speaker

MODEL 28 Remote Volume Control

MODEL 217 Auxiliary Amplifier

MODEL 1017 Concealed Unit
"Passing By"

"After You Get What You Want You Don't Want It!"

CONNEE BOSWELL

(Apollo 1066)

"Passing By." Connee Boswell's first for this outfit stacks up heavily in this department, as it sounds with the plug tune from the flicker "A Woman Of My Own." Chirping pretty in her own sweet, catchy manner, Connee makes this one to be watched. It's light romantic stuff with lyrics that sink down and make you stop a bit. On the flip with Irving Berlin's "After You Get What You Want You Don't Want It," Connee stacks up high on as cute a novelty ditty as you want to hear. Weaving her tale around the title, Connee goes on to tell the crew about the snicky bunch. Both sides rate high, and will go in oh so many spots. Lend an ear to the pair; they're worth your listening time.

"Mehal"

"For You"

THE RAVENS

(National 9034)

These kids are terrific! Here's The Ravens with that knocked out thing coin- ing action faster than a spade Rush. It's "Mehal," set off pitch with some care- ful soprano, an echoing bass and har- mony that's really gone. Peg this combo as one that is set to go places, and fast. If you have room in your phonograph for a coin-caller, this is it. On the flip with the old standard "For You," The Ravens equal their top mate to render a wax- full session of little rhythm. Ops should remember that the public is still going for those things cut yesteryear, and this cookie, given plugging, should do well in any spot. This pair is here and you're missing out on coin-play by not latching on!

"One O'Clock Boogie"

"Meet Me At No Special Place"

COUNT BASIE ORCH.

(Victor 20-2262)

"This stuff is mad—it's so mad, they'll wear the wax white! The great Count Basie tips the podium to knock out some of the hottest stuff out of his long parade of hits. With the Count tickling the ivory in the intro and the rest of the crew coming in with lots of riff and holder, this thing shapes up as a real world beater for instrumental stuff. The booby-sox crowd will jump for joy as they hop toward your phonograph listening to "One O'Clock Boogie." On the flip with the fast risers of "Meet Me At No Special Place," the Count picks up the tempo a bit to show vocal-lass Ann Baker to good advantage on this side. The gals' voice is deep and mellowy, and the chorus chiming in with licks in the middle. "One O'Clock Boogie" is a cinch to clinch with the ice-cream parlor trade.

"Get Up Those Stairs Mademoiselle"

"Red Silk Stocking and Green Perfume"

TONY PASTOR ORCH.

(Columbia 37220)

Maestro Tony Pastor offers ops a cute novelty here on "Get Up Those Stairs Mademoiselle," and the kid does it up neat. Ditty with a French twist is bound to be sided by the many ex Gl's who used to sing this thing. With Tony taking the honors in the vocal depart- ment, the number should catch coin in spots. The backside shows "Red Silk Stocking and Green Perfume," and there ain't no doubt about it—this piece is top drawer material. Already in so many machines, Tony's version adds to the tune's attractiveness.

"Some Of Those Days"

"Walkin'"

JOE LIGGINS ORCH.

(Exclusive 242)

Bidding the wave of oldies currently enjoying top positions in the nation's phones, Joe Liggins and his Honey- drippers spin through "Some Of Those Days." It's the old standard again, with maestro Joeesing the lyrics, and making 'em sound mellow. Aimed at race spots, the tune is quite neat, depend- ing upon whether or not the traffic can bear it. On the flip with a novelty ditty, Joe injects a bit of dialogue into "Walk- ing." The thing offers a beat, lots of piano and should go well with the hop crowd. Both sides won't stop traffic, but nevertheless deserve your car.

"Passing By"

"After Graduation Day"

DANNY O'NEIL

(Majestic 7210)

Crooner Danny O'Neil renders nostalgic mellow with this romantic hunk of wax titled, "Passing By." From an old-fashioned flicker "A Woman Of My Own," the ditty may be set to a slow, lilting tune once the pic hits the local circuit. Danny doesn't quite reach the pitch with this thing, although he makes pleasant listen- ing. The flip, "After Graduation Day," is sure to look like mellow with Danny boy coming through for music ops. Done up in slow tempo, with the piper weaving his tale on a yesteryear theme, the ditty will appeal to the crowd that loves special effects 'n stuff.

"My Pretty Girl"

"Mehal"

TED STREATER ORCH.

(Sonora 2022)

Ditty booming big on the wax horizon is a thing called "My Pretty Girl." With lots of beat and snap, this one is long, the Ted Streater orch render effective material to make this one a comer. Chirp Kitty Crawford does her job well here and a good ad- vantage here and gives the ditty the light treatment it requires. On the back- side with the popular stuff, Ted and the boys improvise a bit to come up with a slice of a jazzed up version of the number. The boys join in the chanting as maestro Ted takes the time. "My Pretty Girl" is the one they are going to ask for, so latch on.

"As Long As I'm Dreaming"

"My Heart Is A Hobo"

TEX BENEKE ORCH.

(Victor 20-2260)

The crew with the mellow reed sec- tion offers ops a barrel-full of coin play here with "As Long As I'm Dreaming." Featuring piper Garry Stevens, the boys render lilting music with this rhythmic romantic piece. Garry does a sweet job with the thing, and rates an orch for this rendition. The hand holding crowd should give this one a try. On the flip with a cute novelty score, Tex takes two honors with "My Heart Is A Hobo." The Mellow-Larks combine with the maestro, to score on this side. The pair is from the pic "Welcome Stranger," which might add to its coin appeal once the flicker makes the rounds.

"You're Not The Only Oyster In The Stew"

"Oooh Look-A There Ain't She Pretty"

FATS WALLER ORCH.

(Victor 20-2218)

Here's a pair of sides that ops can put to good advantage on "You're Not The Only Oyster In The Stew" and "Oooh Look-A There Ain't She Pretty," so good re- leased in honor of the late Fats Waller, stacks up high today, just as it did years ago. With the good old jug-kicking the gang around for some time with the nation's phones, and if the call is there, the wax is Glenn Miller. Both sides are in the novelty refrain, with the vocals shrewdly done and the lovely pitches for pretty ears. The pair is there for the asking, and since you know your recordoper, it's here in this one.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME

FIRM

ADDRESS

CITY _________________________ STATE ____________________

www.americanradiohistory.com
“Rocking Horse Cowboy”  
“The Heather On The Hill”  
CLARK DENNIS  
(Capitol 411)

- Clark Dennis, a promising tenor, introduces a brand new ditty on this disc called “Rocking Horse Cowboy” which is a ballad that sings the praises of a little boy who had a real good day. As a result, it’s to be expected that the platter will attract a more limited audience, and we’re glad to see it out on spots catering to the very young, but we’d certainly feature it where the more adult customers gather. The flip, “Heather On The Hill,” is another click melody from the B-side: the musical “Brigadoon.” It’s a ballad that should fit in any spot, the Irish should go all out for it. Clark’s interpretation of both ditties are most satisfactory.

“Freddie the Fish”  
“Are You Sure”  
SAL RASA ORCHESTRA  
(Metrotone 1002)

- A brand new novelty that has a good chance if given adequate plugging is offered by the Sal Rasa Orch. entitled “Freddie the Fish.” With a vocal and quite a bit of monologue contributed by Margaret Whiting, this is as strong a title as the titular character should be, and, ops should give it a try. The flip, “Are You Sure,” is a pleasant romantic ballad with a vocal, and should add up as an adequate filler when and if the top deck clicks. Novelties don’t score often, but when they do they’re tremendous. “Freddie” has a good chance.

“Ask Anyone Who Knows”  
“Old Devil Moon”  
MARGARET WHITING  
(Capitol 410)

- A pair of great tunes are offered here backed up by saucy voiced Margaret Whiting, and the net result is a platter that is tailor-made for a most profitable ride on the phonos. Of the pair “Old Devil Moon” may get just a shade more play but, in any event, both decks should net big action. It’s done with the kind of arrangement that throws the sounds up best on the phonos and when you hear it, you’ll note what we mean. The flip “Ask Anyone Who Knows” is another swell hank of romantic stuff that’s given near perfect handling by Margaret—while passing out the orchade—it would be well to remember that the orchade under Frank DeVol is sadly.

“No Orleans Blues”  
“I Surrender Dear”  
JOHNNY MOORE’S THREE BLAZERS  
(Exclusive 240)

- Johnny Moore’s Three Blazers is one of the greatest combos to be heard on wax, tho they do have a tendency to arrange so that almost everything they do sounds alike the style you’ve done before. Still, they’re so good on this platter that it’s worthy of a ride. Offering little in the way of “I Surrender Dear,” and a very adequate ditty in “New Orleans Blues,” Johnny would catch it up and give it a whirl in both race and other type locations. The Blazes make very sweet music, and Charles Brown’s vocals rate with the best.

“SLEEPER OF THE WEEK”

“You’re Breaking In A New Heart”  
“Mah-Zel”  
THE MURPHY SISTERS  
(Apollo 1059)

- Rated a genuine “sleeper” this crackerjack recording turned in by the Murphy Sisters of a ditty tabbed “You’re Breaking In A New Heart.” Reason for this designation “genuine” is the fact that the tune backs up the plug side, “Mah-Zel,” considered by many to be an on-the-way-upper, and, yet, to these worn and weary ears, the “Breaking In A New Heart” sounds like one of the better coin cutters heard in a long, long time. In format, and in the way the Murphys style it, the side comes up heavily loaded for top phone play. It’s reminiscent of old times, and any music op need only review the success he has enjoyed with platters in a similar vein to appreciate the potential in this one. Add to that the fact that the Murphys show themselves up as great, and you have a platter you really shouldn’t miss. As for the other deck, “Mah-Zel,” it’s one of the best interpretations of the ditty to be heard. You take it from there.

“My Man”  
“I Lost My Sugar In Salt Lake City”  
ROBERTA LEE  
(Seventeen 2017)

- Time and again we’ve heard ops ask, “Why doesn’t somebody make ‘My Man’?” Well, maybe they didn’t because it was felt that Fannie Brice had set too high a standard on the interpreting of Jurgens’ original click sounds like an item that should go big in spots where the older timers gather. The flip, “I Won’t Be Home Anymore When You Call,” is another deck that’s done in the style of yesteryears ago, and, with Al Galante warbling the lyric in very adequate fashion, it appears to be another promising side that should be worthy of an interesting ride in the same spots as its mate.

“Chi-Baba Chi-Baba”  
“When You Were Sweet Sixteen”  
PERRY COMO  
(RCA-Victor 20-2209)

- “Chi-Baba Chi-Baba” is a big tune in that top flight publicity is going all out to lift it up among those at the peak of the stock. The tune is good enough to warrant that effort, and this version, contributed by Perry Como, should help it a long, long way in its climb. This lullaby ballad is Como’s meat, and his performance is top flight, among the very best ever cut of the ditty. If you intend to use the tune (and you should), don’t buy until you’ve heard Perry’s recording. The flip, “When You Were Sweet Sixteen,” is a 14-kt. natural for any spot where Perry is a big coin caller. Aided by the Satisfiers, Perry’s interpretation is really terrific, for if “I Had My Life To Live Over,” grab this platter.

“Cecelio”  
“I Won’t Be Home Anymore When You Call”  
DICK JURGENS ORCHESTRA  
(Columbia 27342)

- An old time tune that’s loaded up to break again is “Cecelio,” and, the way it’s been done by the Dick Jurgens Orches-
stra with great novelty treatment and a recitation-like vocal by Ronnie Kenner, the addition of the interesting of Jurgens’ original click sounds like an item that should go big in spots where the older timers gather. The flip, “I Won’t Be Home Anymore When You Call,” is another deck that’s done in the style of yesteryears ago, and, with Al Galante warbling the lyric in very adequate fashion, it appears to be another promising side that should be worthy of an interesting ride in the same spots as its mate.

“Violets”  
“Peg O’ My Heart”  
TED WEEMS ORCHESTRA  
(Mercury 5052)

- Just about everybody is awaiting this latest Ted Weems release, and here it is. As for going out on a limb and judging it, no more need be said than that “Vio-
lets” is done as much alike as his “Heartaches” as it could be without be-
ing “Heartaches,” therefore, if you are of the opinion that your customers are so sold on Weems styling (and Elmo Tanner’s whistling) as to demand more of the same, this disk is a natural for a ride; otherwise, it’s like to sit very still in its tray. The flip, however, differs in that it offers a more popular tune, “Peg O’ My Heart,” done in a more popularly accepted fashion. Bob Edwards delivers a very straightforward vocal, and the whole thing comes up as a strong bidder for phone favor.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
What's Hot ON THE RECORDS
THE TOP TEN JUKE BOX TUNES THROUHTHE NATION
For the Week of May 19, 1947

New York
1. MAM'SELLE (Art Lund)
2. MY ADOBE HACIENDA (Eddy Howard)
3. LINDA (Buddy Clark-Ray Noble)
4. A SUNNAY KIND OF LOVE (Claude Thornhill)
5. MANAGUA NICARAGUA (Freddy Martin)
6. ALBON'S BAGTIME BAND (Crosby-Jolson)
7. APRIL SHOWERS (Al Jolson)
8. CHI BABA CHI BABA (Lawrence Welk)
9. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
10. IT'S A GOOD DAY (Gene Krupa)

New Orleans, La.
1. MAM'SELLE (Pied Pipers)
2. HEARTACHES (Ted Weems)
3. ANNIVERSARY SONG (Al Jolson)
4. THAT'S MY DESIRE (Frankie Laine)
5. GLOCCA MORRA (Buddy Clark)
6. MY ADOBE HACIENDA (Eddy Howard)
7. ANNIVERSARY SONG (Al Jolson)
8. MANAGUA NICARAGUA (Guy Lombardo)
9. THE ALLEY FROM THE ALAMO (The Mills Bros.)
10. THAT'S WHERE I CAME IN (Perry Como)

San Antonio, Texas
1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Al Jolson)
3. GUILTY (Margaret Whiting)
4. GLOCCA MORRA (Buddy Clark)
5. MAM'SELLE (Dick Haymes)
6. LINDA (Buddy Clark)
7. THAT'S MY DESIRE (Frankie Laine)
8. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
9. I'LL CLOSE MY EYES (Dinah Shore)
10. APRIL SHOWERS (Al Jolson)

Pittsburgh, Pa.
1. MAM'SELLE (Art Lund)
2. ANNIVERSARY SONG (Guy Lombardo)
3. THAT'S MY DESIRE (Frankie Laine)
4. I WANT TO BE LOVED (Savannah Churchill)
5. I WONDER, I WONDER, I WONDER (Eddy Howard)
6. LINDA (Paul Weston)
7. I BELIEVE (Frank Sinatra)
8. MY ADOBE HACIENDA (Eddy Howard)
9. HEARTACHES (Ted Weems)
10. MAHZEL (The Murphy Sisters)

Chicago
1. LINDA (Buddy Clark-Ray Noble)
2. HEARTACHES (Ted Weems)
3. PEG O'MY HEART (The Harmonicats)
4. MAM'SELLE (Art Lund)
5. MY ADOBE HACIENDA (Eddy Howard)
6. ANNIVERSARY SONG (Al Jolson)
7. GUILTY (Tony Martin)
8. I WANT TO THANK YOUR FOLKS (King Cole Trio)
9. I'LL CLOSE MY EYES (Dinah Shore)
10. MANAGUA NICARAGUA (Guy Lombardo)

St. Albans, W. Va.
1. HEARTACHES (Ted Weems)
2. LINDA (Paul Weston)
3. MAM'SELLE (The Pied Pipers)
4. APRIL SHOWERS (Al Jolson)
5. GLOCCA MORRA (Buddy Clark)
6. MY ADOBE HACIENDA (Dinning Sisters)
7. ANNIVERSARY SONG (Al Jolson)
8. MANAGUA NICARAGUA (Kay Kyser)
9. YOU CAN'T SEE THE SUN (The Ink Spots)
10. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)

Minneapolis, Minn.
1. LINDA (Buddy Clark-Ray Noble)
2. MAM'SELLE (The Pied Pipers)
3. ACROSS THE ALLEY FROM THE ALAMO (Stan Kenton)
4. I BELIEVE (Frank Sinatra)
5. MAN WHO PAINTS THE RAINBOW (Frankie Carle)
6. HEARTACHES (Ted Weems)
7. RUMBLE, RUMBLE, RUMBLE (Buddy Clark)
8. MY ADOBE HACIENDA (Eddy Howard)
9. WHY DON'T WE SAY WE'RE SORRY (Perry Como)
10. THE PREACHER & THE BEAR (Phil Harris)

Hartford, Conn.
1. HEARTACHES (Ted Weems)
2. LINDA (Matt Denie)
3. IF I HAD MY LIFE TO LIVE OVER (King Cole Trio)
4. ANNIVERSARY SONG (Dick Haymes)
5. FOR SENTIMENTAL REASONS (King Cole Trio)
6. LAZY RIVER (The Mills Bros.)
7. GLOCCA MORRA (Dick Haymes)
8. I'LL CLOSE MY EYES (Andy Russell)
9. FRECKLE FACE (King Cole Trio)
10. MAM'SELLE (Art Lund)

Los Angeles
1. HEARTACHES (Ted Weems)
2. LINDA (Buddy Clark-Ray Noble)
3. ANNIVERSARY SONG (Tex Beneke)
4. SANTA CATALINA (Eddy Howard)
5. MY ADOBE HACIENDA (Eddy Howard)
6. MANAGUA NICARAGUA (Freddy Martin)
7. SONATA (Perry Como)
8. AINT NOBODY HERE BUT US CHICKENS (Louis Jordan)
9. MOON FACED STARRY EYED (Freddy Martin)
10. I WANT TO THANK YOUR FOLKS (Perry Como)

Salisbury, N. C.
1. LINDA (Buddy Clark-Ray Noble)
2. MAM'SELLE (Dick Haymes)
3. MY ADOBE HACIENDA (The Dinning Sisters)
4. THAT'S MY DESIRE (Frankie Laine)
5. YOU DON'T LEARN THAT IN SCHOOL (Larry Vincent)
6. I WANT TO BE LOVED (Savannah Churchill)
7. CARLE BOOGIE (Frankie Carle)
8. SWANEE RIVER BOOGIE (Albert Ammons)
9. GUILTY (Margaret Whiting)
10. YEARS AND YEARS AGO (The Dinning Sisters)

Omaha, Neb.
1. MY ADOBE HACIENDA (Eddy Howard)
2. HEARTACHES (Ted Weems)
3. LINDA (Buddy Clark-Ray Noble)
4. MAM'SELLE (Dick Haymes)
5. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
6. I'LL CLOSE MY EYES (Dinah Shore)
7. GUILTY (Tony Martin)
8. SUNRISE SERENADE (Frankie Carle)
9. MIDNIGHT MASQUERADE (Eddy Howard)
10. IT'S A GOOD DAY (Phil Harris)

Martinsville, Ind.
1. LINDA (Buddy Clark-Ray Noble)
2. HEARTACHES (Ted Weems)
3. MAM'SELLE (Art Lund)
4. GLOCCA MORRA (Dick Haymes)
5. MY ADOBE HACIENDA (Eddy Howard)
6. THAT'S HOW MUCH I LOVE YOU (Frank Sinatra)
7. PEG O'MY HEART (Clark Dennis)
8. I'LL CLOSE MY EYES (Johnny Desmond)
9. GUILTY (Margaret Whiting)
10. MANAGUA NICARAGUA (Kay Kyser)
BYRDE'S EYES VIEW
ROUND THE WAX CIRCLE
by Byrdc Gure

Here's a note to RCA-Victor biggies. RCA Victor distributes, and every music operator seeking a click disk for the many thousands of locations that can use it; Last week I walked into a little bar and grill on 106th Street and First Avenue, here in New York, dropped two bits in the phonos (I always make it a practice to shift for the trade), and, after a few sides had wound their way thru, a platter came up that made these melody worn ears do a flip flop. It was a straight instrumental—but what an instrumental! It was sound-sational! Turning to Joe (Chick Ciccone, the bartender,) I asked for a report, and what he told me confirmed what I had expected. The disk is his Number One tune—what's more he has had it in the phonos for years, the customers having worn out a host of them. We won't tell you the name of it, but we'll tell you the number; it's RCA-Victor 25-7077A. Issued as part of the label's International Series, it's as international as sex; a top notch platter for anybody. Give it a hearing.

As we go to press, we hear from a few of the wheels over at Musicraft that all their difficulties are just about completely ironed out, and all the boys are waiting and ready for another kick-off. Whether this be true or false, or whether their optimism is justified, this week should tell. Meanwhile, local trade circles have been buzzing with conversational feelings among artists, managers and other diskiers as to who gets what talent should the Musicraft colors be lowered. Of top interest, of course, is Mel Tormé, who would probably take a Capitol pen in hand should his present contract with Irving Felt wind up in the wind. Incidently, down at the plattery, the folks there are unhesitating in their praise for Irving, who has been holding down the fort so well during these very critical months.

RCA-Victor is staging an all out campaign with Robert Merrill's version of the "Whiffenpoof Song," including contests, give aways for music ops, locations, etc. And it's a heck of a good record, too... Rumor hath it that Signature platters will go down to a $1 list—and soon. Price cut will probably come as soon as the label has completed its own biscuit works... Aristocrat Records, Windy City-born plattery, expanding its distribution facilities rapidly. Recently named to the network were Commercial Music Co. (for Missouri, Kansas and Kentucky); Rhapsody Music Co. (covering Wisconsin and Michigan) and Les Griffin Music Co. (for Mississippi and Louisiana)... Vitacoustic (Peg O'My Heart) by the Harmonicans) reported to be setting up their own distribution facilities for New York; ditto for Rainbow Records... And speaking of Rainbow, "tis said that Jack Lawrence, who penned "Linda," and a Rainbow artist, first offered the ditty to the plattery—and it was turned down.

In recent discussions we had with leading execs of major platteries, the biggies agreed that any minor label that maintains a policy of competing with the majors in the release of "pops" was committing suicide in these times. The majors who were asked what policy they'd establish if called upon to captain a minor wax works were almost unanimous in the declaration that the only new tunes they'd offer were those they owned thru the label's publishing firms, since they could then cash in to best advantage on any hit that turned up.
NAMM SHOW TO GET
BIG ATTENDANCE
FROM COINMEN

Nat'l Assn of Music Merchants Meet
June 1 to 5 at Palmer House, Chicago,
is Attracting Coinmen-Record Store
Owners and Distributors from All Over
the Country to See New Merchandise

NOTICE
The Cash Box (Issue of
June 2, 1947) will be
at the NAMM Show.

NEW YORK — Coinmen record store
owners and coinmen record distributors
from all over the nation report that they
will attend the NAMM (National Asso-
ciation of Music Merchants) show at the
Palmer House in Chicago from June 1 to 5.

For many years, because of their
intimate knowledge of music and the
wants of the general public in this
regard, coin machine music merchants
have taken advantage of these facts and
have opened record stores throughout the
nation.

Some of the most outstanding record
stores in the country are owned by j uke
box operators and distributors. This is
their outlet for the large numbers of
extra records they purchase as well as
for those which are being popularized on
juke boxes.

Once the stores have been opened,
strictly from the record sales angle to
start with, demand for other merchandise
soon led coinmen to handling all types
and kinds of music merchandise.

At the same time, as is well known
throughout the trade, many coinmen are
distributors for some of the record com-
panies. The great majority of the inde-
pendent labels have chosen men closely
connected with the automatic music in-
dustry to distribute for them.

Therefore the interest in the forth-
coming NAMM show is very great on
the part of the automatic music trade
and word has already come thru that a
large delegation of coin machine men
can be expected to be present at this very
impressive show.

Most of these men want to see the new
musical merchandise which will be dis-
payed at the Palmer House beginning
Sunday, June 1, and others want to meet
with the record manufacturers who will be
present. Reports have it that there

isn't a single empty booth for this show.

Louis G. LeMair, president of the Na-
tional Association of Music Merchants
writes that this forthcoming show will
see the greatest registration of music
merchants in the history of the trade,
not only from the U.S., but also from all
over the world.

Mr. LeMair also advises that there
will be open panel discussions relative to
helping music merchants to greater
profits in their field. There is no doubt
that these will prove of great interest
to coinmen. Many coinmen are today
paying a great deal more attention to
their record outlets than ever before.

Mr. LeMair writes, "Visitors will find
more exhibits, using more exhibit
space and displaying more new musical
instruments and musical merchandise
than at any previous trade show."

Some of the most outstanding record
retail stores in the country are owned by
well known j uke box men. Some of these
are not only the largest and most im-
pressive in their communities but also the
busiest. This tie-up of the record retail
outlet to the j uke box music merchant
has long been known to all the music
trade.

It is believed that many of the j uke
box music merchants will expand their
present retail record outlets after they
view the many new instruments and
methods which will be featured at this
forthcoming NAMM show.

Most interesting to the j uke box music
merchants will be the proposal of NAMM
that each retailer turnout the nation
donate one dime for every $100 gross sale
for music promotion.

As Mr LeMair writes, "Every music
merchant attending the trade show and
convention should carefully consider his
state in the music industry's future. A
prosperous industry means more business
for everyone. Upon this decision may rest
our future."

Apollo Names Waguespack
New Orleans Manager

NEW YORK — Completely reorganizing
its New Orleans distributing office,
Apollo Records, this city, have appointed
George W. Waguespack new branch
manager to assume the duties of the
previous branch head, Al Young, it was
disclosed this past week.

Waguespack, under the new organi-
ization plan, will direct the branch to-
wards improving Apollo distribution
throughout Alabama, Louisiana, and part
of Tennessee and Mississippi.

New sales personnel operating out of
the New Orleans office included Louis
Strawn, Melvin Sleser and Lloyd Roberts.
TEX BENEKE!

with The Miller Orchestra
Through (How Can You Say We're Through?)
Voels by Gerry Stevens
AND
Sunrise Serenade
RCA Victor 20-2234

FREDDY MARTIN!

When Am I Gonna
Kiss You Good Morning
And Serenade To Love
RCA Victor 20-2233

Beside You
And Your Wish Is
My Command
RCA Victor 20-2208

SAMMY KAYE!

That's My Desire
And Red Silk Stockings
And Green Perfume
RCA Victor 20-2721

ROBERT MERRILL!

With Russ Case and his Orchestra.
Mule Chorus.
(See 80-80-80)
Whiffenpoof Song
And Sweetheart of Sigma Chi
RCA Victor 16-2819 (10" Red Seal)

LOUIS ARMSTRONG!

You Don't Learn That in School
And
I Believe
RCA Victor 20-2240

EDDY ARNOLD!

and his Tennessee Playboys
I Couldn't Believe
It Was True
And
It's a Sin
RCA Victor 20-2241

*LATEST RELEASES FROM RCA VICTOR*

**FATS** WALLER
Memorial Week Specials
There'll Be Some Changes Made
and You Stayed Away Too Long
Everybody Loves My Baby (But My Baby Don't Know Nobody Else)
and (When You) Squeeze Me
RCA Victor 20-2237
Ooh!! Look-A-There, Ain't She Pretty!
y and You're Not the Only
Daisy in the Straw
RCA Victor 20-2238
The Magnificent
You Ever Did Kiss Me
and I Used to Love You
(But It's All Over Now)
RCA Victor 20-2239
E'paulin'
and Dunchain Brothers' Bell
RCA Victor 20-2240

ALLAN JONES
with Robert Armbruster and his Orchestra
I Love You Truly
and Just A Weepin' for You
RCA Victor 20-2245 (10" Red Seal)

BILLY JOHNSON
and his Musical Notes
Pretty Eyed Baby
and You Didn't Have to Say
I Love You
RCA Victor 20-2246

THE ARISTO-KATS
 Ain't She Good
and Jacob, You're Good
RCA Victor 20-2247

ASHBORD BAND
and his Ashbord Band
Big Top and Barn Dance
RCA Victor 20-2248

GOLDEN GATE QUARTET
Go Where You Lead Them and Job
RCA Victor 20-2249

JOHN SellERS
Farewell Night Life
and Play My Heart
and My Need
RCA Victor 20-2250

BIG HACEO
with Tenor, guitar, and Alfred E. Keats, banjo.
Wounded Life Blues
RCA Victor 20-2251

JAZZ GILLUM
Rhythm in the Highway and Whiskey Hound-Buddies-Blues
RCA Victor 20-2252

LIL GREEN
Romance in the Dark and My Mellow Man-Blues
RCA Victor 20-2253

RUBY SMITH
with Gene (Heartbeats) Sedg and his Orchestra.
Hot Secret Spies and I'm Scared of That Woman
RCA Victor 20-2254

ROY ROGERS
with Country Roadsman and his Orchestra.
Dangerous Ground and I'm Restless
RCA Victor 20-2255

• ROSALIE ALLEN
and The Black River Riders
Hillor Lives
and I Can Tell That
Up to My Heart
RCA Victor 20-2337

• EDDY ARNOLD
and his Tennessee Playboys
The Cattle Call
and I Walk Alone
RCA Victor 20-2338

• BUCHANAN BROTHERS
and the Georgia Consumeus
Allons, I'm Sick and
Blow, Forty Seven, Blow
RCA Victor 20-2339

• ZEKE MANNERS
and his Band
When My Blue Moon Turns to Gold Again and
I Bunched My Heart Over You
RCA Victor 20-2340

• FARR BROTHERS
Farr Brothers Stomp and Texas Skippoo
RCA Victor 20-2341

• ELTON BRITOT
and The Skippers
I Hung My Head and Cried
and There's a Star Spangled Band and Other Songs Lamentary
RCA Victor 20-2342

• ALLEN BROTHERS
A New Sally Day and Lend Me Heart
RCA Victor 20-2343

• TEXAS HUMBERTSON
and the Chisholm Rangers
Go Blue and Cry
and (The Honeymooner and) Mix Nut Butter
RCA Victor 20-2344

• WADE MAINER
and Sons of the Mountaineers
Sparkling Blue Eyas and The Precious Jewel
RCA Victor 20-2345

• GID TANNER
and his Skillet Lickers
Down Yonder and Back Up and Push
RCA Victor 20-2346

• Soldier's Joy-Bluegrass and Flag-Flyin' Mule-Bluegrass
RCA Victor 20-2347

• AL GOODMAN
and his Orchestra
with Earl Wright, Rhythm, the Guitar Champions, Harry Martin Brinley, Searong, The Hillmen Sisters, Donald Danser, flo, Brenda Part, Masterpieces.
Schubert Medley and Peace to My Lonely Heart
RCA Victor 45-0019
Three Little Mails and
One Love Ever Fills the Heart
RCA Victor 45-0020

• LAWRENCE DUCHOW
and Tell Me My Darling
RCA Victor 45-0021

• My Spirituals Thou Art and Let Me Arise
RCA Victor 45-0022

• LAWRENCE DUCHOW
and his Red River Orchestra
Vocal by Bud Williams
Swiss Baby and Pepper Pet Palka
RCA Victor 25-4019

• JOHN PARIS
with "I Love and a Peep," Ellis Larkins and Group.
Jack and Jack and Jack
(Rock-Ola-Quinn-Cry-Billy Rumba) and Illusion (The Swiss-Bolero)
RCA Victor 26-9201

• WALTER O'DOWNS
with his Instrumental Quartet
Woody Storking, Felix (Jolly Fiddler) and Louise and Louise (Queen)
RCA Victor 25-9767

• STEFANO LEMBARDI
with Orchestra
Vocal by Verrone Cesti (I Live At The Place) and No Mi Laura (You Will Never Leave Me)
RCA Victor 26-9202

• IRVING FIELDS
with The Campus Trio and Pepito Arvelo
Black Eyes (Oye Negra) and The Beat of the Tornado Drum
(Suena Del Remolino)

• MYRTA SILVA
with Orchestra
Comando Maximo de Le Gamba—Quaracha
(Walking Like A Girl With A Lame Leg) and Att El Vi-Vida—bolera
and To The Life
RCA Victor 73-6337

• JORGE NEGRE
with the Trio Colares and Marichao Vargas
Que Te Cuesta—Canario Mexicano
(When It Costs You)
and Corrida de Jorge Torres
(Rare of Cesar Torres)
from the picture
"Maximo (Pepito Arvelo)"
RCA Victor 73-7997

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS
The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City’s Harlem.

1—OLD MAID BOOGIE
   EDDIE VINCENT
   (Mercury 8028)

2—MAM’SELLE
   FRANKIE LAINE
   (Mercury 5048)

3—THEM THERE EYES
   ROY MILTON
   (Roy Milton 201)

4—IT SHOULDN’T HAPPEN TO A DREAM
   DUKE ELLINGTON
   With AL HIBBLER
   (Musicraft 484)

5—THAT’S MY DESIRE
   FRANKIE LAINE
   (Mercury 5007)

6—YOU DON’T LEARN THAT IN SCHOOL
   KING COLE TRIO
   (Capitol 393)

7—A SUNDAY KIND OF LOVE
   FRANKIE LAINE
   (Mercury 5018)

8—KIDNEY STEW
   EDDIE VINCENT
   (Mercury 8028)

9—TIME ON MY HANDS
   BILLY ECKSTINE
   (National 9030)

10—JUMPIN’ AT APOLLO
    ILLINOIS JACQUET
    (Apollo 766)
BULLSEYE OF THE WEEK

"Roly Poly"
"Tennessee Central No. 9"
DENVER DARLING
(Deluxe 5034)

Long time the favorite of so many folks, Denver Darling offers a ditty in this pair. Titled "Roly Poly" and "Tennessee Central No. 9," Denver injects a bunch of strings here to shape this thing as a cornet. "Roly Poly" spins slow, with Denver talking top honors in the ballad department. On the backside with "Tennessee Central No. 9," Darling reserves orchestrations for this rendition. Music ops should be familiar with this score and if any tune deserves a shot in your phonos this is it. It's choo choo stuff as the title indicates, and Darling does it up royal. Peg the "Tennessee" number and place it.

"Johnson County Blues"
"Big Ball's In Town"
J. E. MAINERS MOUNTAINEERS
(King 622)

Stuff aimed at those locations that cater to mountain music, have a real hit on their hands with this pair. "Johnson County Blues" and "Big Ball's In Town" as offered by J. E. Mainers' group stack up high in this department. The boys couple lots of strings, a bit of rhythm and some good vocals to make this a cornet. "Big Ball's In Town," shows the combo to good advantage, as the clan tell us about that man in town. Reat in fast time is good and the crowd that loves to dance should go for this. Grab the pair and lend an ear, willya?

"I Couldn't Believe It Was True"
"It's A Sin"
EDDY ARNOLD
(Victor 20-2241)

Peg this ditty to catch plenty of coin in those western and folk locations just waiting for a plug tune. It's Eddy Arnold and His Tennessee Playboys up to the mike to do a thing called "I Couldn't Believe It Was True," Song has plenty of meat behind it, and spins in fast temp. Eddy wails about that gal that left him—pick the title up from here and you've got the works. The kid's voice is in there pitching all the way, and with Eddy's many fans, this thing is bound to click. On the flip with "It's A Sin," Eddy cuts the speed down a bit to cry about his love that can't materialize. It's good stuff all through, and you can expect plenty of action with this side. The pair definitely deserves not only your ear, but a rated spot in your machine.

"Too Many Sweethearts"
"I'm Gonna Marry Mary"
JIMMY WAKELY
(Capitol 414)

Ditty that can be used as good filler material this week is "Too Many Sweethearts" featuring Jimmy Wakely. Jimmy sees just that in the ditty and serves it up in that smooth pitch of his, that lots of folks go for. "I'm gonna Marry Mary" shows up well enough, as Jim renders effective stuff bout his gal. Lots of rhythm offered here that adds flavor to the side, while a chorus pitch in with the piper that boosts the attractiveness of the wax. Both sides are there for the asking, so go to it.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On This Page.
THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

DREAMS ARE A DIME A DOZEN
ANDY RUSSELL
(Capitol 386)

I BELIEVE
FRANK SINATRA
(Columbia 37300)

MAHZEL
THE MURPHY SISTERS
(Apollo)
LOUIS PRIMA
(Majestic 1133)

MAN WHO PAINTS THE RAINBOW
FRANKIE CARLE
(Columbia 37311)

YOU DON'T LEARN THAT IN SCHOOL
KING COLE TRIO
(Capitol 393)

Keep this side up in your Locations

FORSTER MUSIC PUBLISHER, INC.
216 S. WABASH AVE., CHICAGO 4, ILL.
Spathalny Splits With Vogue; Takes Masters For Royalty Payments

DETROIT, MICH.—Phil Spathalny has severed his recording connections with Vogue Records, this city, it was announced late this past week.

Spathalny has accepted ownership of 13 masters he had previously made with the plattery in lieu of unpaid guarantees and royalties due him by the plattery. His contract with Vogue still had approximately one year to run.

Included in the deal Spathalny made with Vogue was an agreement that the diskery would recall all pressings of his hour Of Charm all-girl orchestra from the counters of dealers.

Spathalny at present has made no arrangements for pressing the masters he now owns, but it was learned, he has thought of going into the wax business himself or selling them to an indie.

Eight of the thirteen masters taken over by Spathalny have never been marketed. The records that Vogue would recall would be presumably, destroyed, to avoid any competition and when Spathalny decides to market the records.

Capitol To Issue Red Label “Folk” Series

HOLLYWOOD, CAL.—Capitol Records, Inc., will introduce an entire new record series next month to be known as Capitol American Red Label, it was announced this past week.

Establishment of the new label and an entire new series of releases came in recognition of the growing importance of typically American music and entertainment in many parts of the country, a spokesman for Capitol said.

Talent and tunes to be featured on the American series will be Western material, Old Time Dances, Hill Country tunes, Mountain ballads and the highly specialized work of sepia stars.

Recent studies made by the plattery disclosed that dealers in many parts of the United States were in need of records which could be promoted and sold as material particularly expressive of the various types of music found in this country today, it was said.

Capitol pointed out that releases under the American label will not affect the frequency or quality of regular black label releases. The American series will be issued every two weeks, on an alternating schedule with Capitol popular releases.

Rootin’, Tootin’ Rene

HOLLYWOOD, CAL. — Slim Coates (right) holds his ear as Leon Rene, Exclusive Records head, tries tooting “Hot Rod,” Slim’s latest recording. Think the pair can make it cross-country in that “Hot Rod”?

Beryl Davis

Now On

RCA-VICTOR RECORDS

with 2 GREAT TUNES

“I WANT TO BE LOVED”

and

“If My Heart Had a Window”

Both on RCA-Victor 20-2268

Personal Management:

WILLARD ALEXANDER, Inc., 30 Rockefeller Plaza, N. Y.
Howard-Krupa Orks Guest At Ohio Ops Convention

CLEVELAND, O. — The Eddy Howard and Gene Krupa orchestras as they appeared at the eighth annual convention of the Ohio Automatic Phonograph Owners Association held in the Rainbow Room of the Hotel Carter in Cleveland, May 5th.

Sam Donohue, pictured above with Krupa, also appeared at the showing, the largest in the history of the group.

Howard's arrangement of "I Wonder, I Wonder, I Wonder" was chosen to be the Hit Tune for the month of June at the Hit-Tune Party held by the association.

RCA - Victor Signs Sablon-Chevalier

NEW YORK — The signing of Maurice Chevalier and Jean Sablon to exclusive RCA-Victor recording contracts, was announced this past week by J. W. Murray, Vice President of RCA-Victor Record activities.

Chevalier's initial release, to go on sale late this month, will be the standard "Louise," coupled with "Just A Bum," from the current Chevalier show.

Sablon's first side will be the fast rising favorite "Roses In The Rain."

Both French favorites are credited with being instrumental in the tremendous postwar revival of public interest here in foreign entertainers.

Apollo Opens New Branch Distribution Offices

NEW YORK — Apollo Records, this city, announced to the trade the opening of branch offices in Washington, D. C. and Dallas, Texas this past week.

The move, made in conjunction with Apollo’s policy aimed at giving wider distribution to strategically located cities closed down the branch office formerly located in Baltimore, Md.

Heading the new Washington office will be John P. Delaney.

The Blue Bonnet Music Co., of Dallas will have exclusive distribution in Texas, Oklahoma, and Arkansas. Herbert L. Rippa, widely known in Dallas, has been appointed manager of the southern office.

Apollo also announced the signing of the Arnette Cobb orchestra adding to the "race" roster of the plattery.
Columbia Records

**Complete Mexican Plant**

NEW YORK—Columbia Records, this city, announced the completion of their Mexican factory in a statement to the trade late this past week.

"It is expected that the factory will be in full operation and pressing records early this fall," said Edward Wallerstein, president of Columbia.

The decision to build a plant in Mexico was reached because of the recent growth of the Mexican record market and the demand for native records, Mr. Wallerstein stated. The factory will be directed by Manuel S. Kestler, who has represented Columbia in Mexico for some time. The plant will make its own master records, chiefly by Mexican artists.

---

**Have You Heard**

**John Laurenz' Latest Mercury Record**

"Here We Are" and

"There Is No Greater Love"

---

**Beneke Guests With Frankel Distributing**

CHICAGO — Larry Frankel, of Frankel Distributing Company, recently played host to Tex Beneke, leader of the Glenn Miller band, when Tex stopped in for a visit at the Rock Island, Illinois office.

---

**DISTRIBUTORS**

**Modern RECORDS**

666 NORTHERN BOULEVARD

**hollywood**

**TOP PRICES PAID FOR USED RECORDS**

**SELL TO Chicago's Largest Distributor of Used Records**

**Write, Call or Ship Today! We Pay the Freight!**

**WILL Pick Up Within 100 Mile Radius**

**USED RECORD EXCHANGE**

1736 N. K Ever Ave., Chicago 39, III.

Tel.: CAPitol 7852
Cleveland Hit-Tune Party Clicks

BLUE BARRON
and his Orchestra

"MUSIC OF YESTERDAY AND TODAY
STYLED THE BLUE BARRON WAY"

STYLED FOR GREATER PROFITS
The New Novelty Lullaby Smash

"CHI-BABA
CHI-BABA"

Backed with
"OH MY ACHING HEART"
M-G-M 10027

Exclusively on M-G-M Records

Ryedell Records Appoint Field Representative

NEW YORK—Rainbow Records, this city, announced the appointment of Larry Newton as special field representative, late this past week.

Newton will travel throughout the country calling upon all Rainbow distributors and will coordinate the sales and promotional aspects of the firm’s releases between the office of Eddie Heller, Vice President in charge of sales, and the distributors.

The Cash Box
Page 22
Week of May 19, 1947
### MUSICAL INSTRUMENTS

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.M.I.</td>
<td>Hideaway 1422</td>
<td>35.00</td>
</tr>
<tr>
<td>A.M.I.</td>
<td>Hideaway 1422</td>
<td>35.00</td>
</tr>
<tr>
<td>A.M.I.</td>
<td>Hideaway 1422</td>
<td>35.00</td>
</tr>
<tr>
<td>A.M.I.</td>
<td>Hideaway 1422</td>
<td>35.00</td>
</tr>
</tbody>
</table>

### PINS

<table>
<thead>
<tr>
<th>Company</th>
<th>Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLY</td>
<td>Rocket</td>
</tr>
<tr>
<td>CHICAGO COIN</td>
<td>Kiddie</td>
</tr>
<tr>
<td>EXHIBIT</td>
<td>Mystery</td>
</tr>
<tr>
<td>GOTTIEB</td>
<td>Main</td>
</tr>
<tr>
<td>MARVEL MFG. CO</td>
<td>Carnival</td>
</tr>
<tr>
<td>P. &amp; S.</td>
<td>Shooting Stars</td>
</tr>
<tr>
<td>UNITED MFG. CO</td>
<td>Hava S</td>
</tr>
<tr>
<td>WILLIAMS</td>
<td>Cyclone</td>
</tr>
</tbody>
</table>

### COUNTER GAMES

<table>
<thead>
<tr>
<th>Company</th>
<th>Game</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.B.T. CORP.</td>
<td>Challenger</td>
</tr>
<tr>
<td>AMERICAN AMUSEMENT CO</td>
<td>Junior League Bat-A-Ball</td>
</tr>
<tr>
<td>AMUSEMENT ENTERPRISES, INC, N. Y.</td>
<td>Whirl a Ball</td>
</tr>
<tr>
<td></td>
<td>Single</td>
</tr>
<tr>
<td></td>
<td>2 to 24</td>
</tr>
<tr>
<td></td>
<td>22-99</td>
</tr>
<tr>
<td></td>
<td>100 or more</td>
</tr>
<tr>
<td>BALLY MFG. CO</td>
<td>Heavy Hitter</td>
</tr>
<tr>
<td></td>
<td>w/stand</td>
</tr>
<tr>
<td>CHAMPION MFG. CO</td>
<td>Basketball</td>
</tr>
<tr>
<td>GOTTIEB</td>
<td>DeLuxe Grip Scale</td>
</tr>
<tr>
<td>MARVEL MFG. CO</td>
<td>Pop Up</td>
</tr>
<tr>
<td>SKILL GAMES CORP</td>
<td>Bouncer</td>
</tr>
</tbody>
</table>

### RADIO

<table>
<thead>
<tr>
<th>Company</th>
<th>Model</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIRESTONE ENTERPRISES, INC.</td>
<td>Radio</td>
<td>89.50</td>
</tr>
<tr>
<td>CORADIO</td>
<td>Coradio</td>
<td>59.50</td>
</tr>
<tr>
<td>RA-O-MATIC CORP.</td>
<td>Radio</td>
<td>59.50</td>
</tr>
<tr>
<td>TRADIO, INC.</td>
<td>Tradio</td>
<td>59.50</td>
</tr>
<tr>
<td>NATIONAL SERVICE SALES</td>
<td>National Service Sales</td>
<td>59.50</td>
</tr>
<tr>
<td>Tourist Radio</td>
<td>Tourist Radio</td>
<td>59.50</td>
</tr>
<tr>
<td>RCA</td>
<td>Model MI-13176</td>
<td>59.50</td>
</tr>
</tbody>
</table>

### MUSICAL INSTRUMENTS

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE CASH BOX</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### MANUFACTURERS' NEW EQUIPMENT

<table>
<thead>
<tr>
<th>dels</th>
<th><strong>American Amusement</strong></th>
<th>50c Golden Falls (Rebuilt)</th>
<th>300.00</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bell-O-Matic Corp.</strong></td>
<td>Jewel Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Groetchen</strong></td>
<td>Columbus Twin JP</td>
<td></td>
<td>145.00</td>
</tr>
<tr>
<td></td>
<td>Columbia DeLuxe Club</td>
<td></td>
<td>209.50</td>
</tr>
<tr>
<td><strong>Mills Sales Co. Ltd.</strong></td>
<td>Dollar Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>O. D. Jennings</strong></td>
<td>5c Std. Chiefs</td>
<td></td>
<td>269.00</td>
</tr>
<tr>
<td></td>
<td>10c Std. Chiefs</td>
<td></td>
<td>279.00</td>
</tr>
<tr>
<td></td>
<td>25c Std. Chiefs</td>
<td></td>
<td>289.00</td>
</tr>
<tr>
<td></td>
<td>50c Bronze &amp; Std. Chiefs</td>
<td></td>
<td>399.00</td>
</tr>
<tr>
<td></td>
<td>5c DeLuxe Club Chiefs</td>
<td></td>
<td>399.00</td>
</tr>
<tr>
<td></td>
<td>10c DeLuxe Club Chiefs</td>
<td></td>
<td>399.00</td>
</tr>
<tr>
<td></td>
<td>25c DeLuxe Club Chiefs</td>
<td></td>
<td>399.00</td>
</tr>
<tr>
<td></td>
<td>5c Super DeLuxe Club Chief</td>
<td></td>
<td>429.00</td>
</tr>
<tr>
<td></td>
<td>10c Super DeLuxe Club Chief</td>
<td></td>
<td>344.00</td>
</tr>
<tr>
<td></td>
<td>25c Super DeLuxe Club Chief</td>
<td></td>
<td>344.00</td>
</tr>
<tr>
<td></td>
<td>5c Super DeLuxe Club Chief (10c Full)</td>
<td></td>
<td>454.00</td>
</tr>
<tr>
<td></td>
<td>5c Silver Eagle</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pace</strong></td>
<td>5c DeLuxe Chrome Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10c DeLuxe Chrome Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>25c DeLuxe Chrome Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>50c DeLuxe Chrome Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>$1.00 DeLuxe Chrome Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>5c Cherry Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10c Cherry Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>25c Cherry Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>5c Cherry Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>$1.00 Cherry Bell</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### CONSOLES

**Bally**
- DeLuxe Draw Bell 5c | 512.50
- DeLuxe Draw Bell 25c | 532.50
- Hi-Bell
- Roto-Late (Roulette) Bell
- Triple Bell 7.5 | 895.00
- Triple Bell 5-5-25 | 910.00
- Triple Bell 5-10-25 | 925.00

**Bell-O-Matic**
- Three Bells, 1947

**Buckley**
- Track Odds DD JP | 1250.00
- Parlay Long Shot | 1250.00

**Evans**
- Bangtails 5c Comb 7 Coin | 674.50
- Bangtails 25c Comb 7 Coin | 764.50
- Bangtail JP | 671.50
- Bangtail FP PO JP | 839.50
- Evans Race
- Casino Bell
- 1946 California Dominoes JP | 671.50
- Winterbook JP | 826.00

**Groetchen Tool & Mfg. Co.**
- Columbia Twin Falls

**O. D. Jennings**
- Challenger 5-25 | 595.00

**Keeney**
- Bonus Super Bell 5c FP & PO | 595.00
- Bonus Super Bell 5c FP & PO | 595.00
- Bonus Super Bell 5c 10c FP & PO | 595.00

**One-Balls**
- Entry | 595.00
- Special Entry | 595.00

**Gottlieb**
- Daily Races (F. P. Model) | 650.00

**Keeney**
- Big Parlay | 660.00

### ARCADE TYPE (continued)

**American Amusement Co.**
- Bat a Ball | 249.50

**Amusementatic Corp.**
- Boomaram

**Amusement Enterprises, Inc., N. Y.**
- Bank Ball | 375.00
- One World | 475.00

**Chicago Coin Mach. Co.**
- Basketball Champ | 499.50
- Eidelman Devices
- Bang A Fitty: 10" 6" | 450.00
- 11" 6" | 450.00
- 12" 6" | 500.00
- Electromat, Inc.
- Roll-A-Score | 469.50
- Esquire Games Co.
- Spotlite | 399.50
- Firestone
- Santa Anita Handicap | 269.50
- Bonus Roll | 495.00
- Holcomb
- Geelie Mfg. Co.
- Advance Roll | 499.50
- International Mutoscope
- Photomatic | 1495.00
- Voice-O-Graph | 1495.00
- Atomic Bomber | 495.00
- Metropolitan Games
- Double Up Skill Bowl | 399.50
- Scientific Mach. Corp.
- Fokker, Location Model 5 | 275.50
- Square Amusement Co.
- Sportsman Roll | 795.00
- Teleguz Sales Co.
- Teleguz | 795.00

**Cigarette Machines**

**C. Eight Laboratories**
- "Electro" | 189.50

**Du Grenier Challenger**
- 7 Column Split Mach w Stand | 155.50
- 9 Column Split Mach w Stand | 165.50
- 9 Column Flat Mach w Stand | 171.50
- 11 Column Split Mach w Stand | 176.50
- National Vendors, Inc.
- Model 5E (Electrical) | 321.70
- Rowe
- Crusader (8 col) w Stand | 145.75
- Crusader (10 col) w Stand | 162.25
- U-Select-A Vendors
- Monarch 6 col w Stand | 149.50
- Monarch 8 col w Stand | 159.50

**Merchandise Vendors**

**A. R. T. Mfg. Corp.**
- "Anti-Cigar" (Gen'l. Mfg.) | 109.75
- Asco Vending Mach. Co.
- Nut Vendor | 540.00
- Atlas Mfg. & Sales Co.
- Bulk Vendor
- "Book-O-Mat" | 540.00
- Automatic Dispensers, Inc.
- "Drink-O-Mat" | 540.00
- Bally Mfg. Co.
- Drink Vendor
- Bert Mills Corp.
- "Hot Coffee Vendor" | 540.00
- Coan Mfg. Co.
- U-Select-It-74 Model | 85.50
- U-Select-It-74 Model DeLuxe | 95.50
- U-Select-It-125 Bar DeLuxe | 127.50
- Dayal Products Co.
- Stamp Vendor
- Hospital Specialty Co.
- Sanitary Napkin Vendor
- Malkin-Illion Co.
- "Ice Vendor"
- Northwestern Corp.
- "Bulk Vendor" | 540.00
- Reyco, Inc.
- Ice Cream Vendor
- Rudd-Melikian, Inc.
- "Lil-Cafe" Coffee Vendor
- Shipman Mfg. Co.
- Stamp Vendor
- Thrust-Aid, Inc.
- Drink Vendor
- U. S. Vending Corp.
- Drink and Merchandise Vendor
- Vendall Co.
- Candy Vendor
- Vendit Corp.
- Candy Vendor | 149.50
- Viking Tool & Mach. Corp.
- Popcorn Vendor | 149.50

---

**www.americanradiohistory.com**
be first in your territory with TEL-O-MATIC

the only centralized wired music sound system that supplies superb musical entertainment automatically 24 hours a day

AL WILLISTON
RUNYON SALES CO.

AL WILLISTON SAYS:
I've worked with wired music systems for a long number of years and I've never seen a system as good as Tel-O-Matic. It's terrific! It's completely automatic!

Wired music that plays right from your studio unattended! You don't have to be an engineer. Just a good businessman who can size up these 3 important Tel-O-Matic features.

1. Low investment.
2. Large number of locations.
3. Maintenance costs that are practically nothing.

The returns are high and it's almost all profit!

EXCLUSIVE DISTRIBUTING TERRITORIES
AVAILABLE — Write, Wire or Phone, Now!

Send For Literature

RUNYON SALES COMPANY
123 W. RUNYON ST., NEWARK 8, N. J.
593 TENTH AVE., NEW YORK 18, N. Y.

CONTACT YOUR NEAREST DISTRIBUTOR

CENTRAL OHIO COIN MACHINE EXCHANGE
185 E. Town St.
Columbus, Ohio

PIONEER DISTRIBUTING
108 N. Caldwell St.
Charlotte, N. C.

RUNYON SALES CO.
922 Main St.
Buffalo, N. Y.

PIONEER DISTRIBUTING CO.
508 Hillsboro St.
Raleigh, N. C.

UNITED DIXIE CO.
617 W. Capitol St.
Jackson, Miss.

E & W DIST. CO.
1642 Payne Ave.
Cleveland, Ohio

DIXIE COIN MACHINE CO.
910 Paydros St.
New Orleans, La.

FEDERAL AMUSEMENT CO.
853 Notre Dame St.
Montreal, Canada

JOE HANNA
217 Elizabeth St.
Utica, N. Y.

TELE TONE CORPORATION
4150 Sunnyvale Ave.
Venice, California

CAPITOL AMUSEMENT CO.
Grand Ledge
Lansing, Michigan

TEL-O-MATIC of READING
117 Penn Street
Reading, Pennsylvania

TEL-O-WIRE
276 High Street
Holyoke, Mass.

TEL-O-MATIC OF NEW HAVEN
87 Orange Street
New Haven 10, Conn.

OLEY BROTHERS
422 W. Broad St.
Richmond, Va.

KLEIN DISTRIBUTING CO.
2606 W. Fond Du Lac Ave.
Milwaukee, Wisc.

UNITED NOVELTY CO.
Lamuse & Delaney Sts.
Biloxi, Miss.

TEL. BIGELOW 3-8777
TEL. BRYANT 9-2235
FOR MUSIC AT ITS BEST GET

PACKARD PLA-MOR

- Your Packard equipment enables you to give your patrons the finest in music reproduction — MUSIC AT ITS BEST! Their greater appreciation shows up in the extra play they give your music and in the increased collections you make in each location.

Every Packard instrument is a product of experience . . . designed for the greater profit of operators by men who know the automatic music business best. For beautiful tone, fascinating "play appeal," original design and dependable performance—go PACKARD all the way!

PACKARD MANUFACTURING CORP.
INDIANAPOLIS 7, INDIANA

SELECTION REMOTE CONTROL WALL BOXES
- TITLE SLIPS - BAR BRACKETS

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
- ACCESSORIES - 30-WIRE CABLE

www.americanradiohistory.com
Ray Gun Action Steps Up

CHICAGO — Bernie Schutz of Coin Amusement Games, this city, who manufactured the “Bag-A-Bunny” and “Jungle Fury” revamps, advised The Cash Box that many action had been stepping up daily throughout the country.

To prove his statement, Bernie went out with his trusty camera and came back with the above picture which, he reports, “I captured in one of Chicago’s most prominent arcades.”

Bernie also stated, “When we saw this big by decorated soldier who had been on almost everyone of the battlefields of this past war, teaching a girl how to set one of our guns, we knew we had come across a picture natural. We hope that you’ll like it as much as we did.”

The “Bag-A-Bunny” revamp is for Seeburg guns, Schutz relates, and the “Jungle Fury” revamp is for Bally’s Rapid Fire guns. Both revamps are reported to be going at top speed.

Singer Names Sales Chief
For Statler Manufacturers

NEW YORK — Walter O. Singer has been named the National Sales Manager of Statler Manufacturers, Corp., it was recently announced by Lawrence Reiss, Vice President of the company. Because of increased production which now makes possible delivery of machines within 30 days, this new position of Sales Manager has become necessary to take care of the expanding business, it was said.

Cu Kaselman, Howard Dallmar, George Senesky, Angelo Musi and Joe Fulks—coach and stars of the famous Philadelphia Warriors Professional basketball team say they enjoy the THRILL OF THE GAME. And so will YOU—n everyone else. That’s why it’s THE big earning game of the year!

ORDER FROM YOUR DISTRIBUTOR TODAY!
Here's your invitation to

"A COIN MACHINE SHOW IN NEW YORK!"

GALA GRAND OPENING
of the industry's new 15,000-feet showplace...
the new showrooms, offices and service departments of

ATLANTIC NEW YORK CORP.
and

SEABOARD NEW YORK CORP.
GAMES AND VENDING DIVISION

ALL DAY SUNDAY, MAY 25
540-550 West 58TH Street, N. Y.
(NEAR CORNER 11th AVE.)

Look at this TERRIFIC PROGRAM

Come and see FIRST TIME SHOWINGS of more
great new products than were ever assembled
under any distributor's roof at one time . . . !

NEW! See our model Seeburg Showroom...showing how Seeburg Scientific Sound Distribution really works...and how all of Seeburg's great products are coordinated! NEW! Seeburg 5-10-25¢ Wall-O-Mats!
NEW! Seeburg Auxiliary Remote Control Amplifiers!
NEW! Seeburg Pre-Amplifier and Public Address System! NEW! Seeburg 12-inch Mirror Speakers!

NEW! VIKING'S MINITPOP POPCORN MACHINE
NEW! KEENEY'S ELECTRIC CIGARETTE MACHINE
NEW! ALLITE'S STRIKES 'N SPARES BOWLING GAME
NEW! GENCO'S ADVANCE ROLL
NEW! DAVAL'S POSTAGE STAMP VENDOR

❖ COME AND MEET THE GREATEST STARS OF STAGE, SCREEN, RECORDS AND RADIO!
❖ COME AND SEE THE COIN MACHINE INDUSTRIES SPECIAL MOTION PICTURE!
❖ COME AND ENJOY A TERRIFIC SPREAD—YOU'LL EAT, DRINK AND BE PLENTY MERRY!

ATLANTIC NEW YORK CORP. • SEABOARD NEW YORK CORP.
New Address: 540-550 West 58th Street, New York • New Phone: COlumbus 5-4585

www.americanradiohistory.com
Mape Now Delivering 'Mirro-Matic' Cabinets

LOS ANGELES — Ray Powers, sales manager of E. T. Mape Distributing Company, in this city, announced recently that the firm is now making deliveries on their new “Mirro-Matic” cabinet, which they both manufacture and distribute.

The cabinet is offered with a wide choice of mirror designs, a single coin drop for 5c or 10c optional play and many other distinctive features.

NAAMO Training School Under Way

NEW YORK — The first school for the training of coin machine mechanics in this territory is now under way at this city's well known Manhattan Trade Center.

Sponsored by the National Association of Amusement Machine Owners, the school is part of the Veterans and Reconversion Training Program and is conducted by the Board of Education of the City of New York.

The first class, comprising twenty-four veterans, might well be considered as a representative American group, with nine different nationalities being represented.

There being no titular listing for training coin machine mechanics among the courses catalogued, the classes are being conducted under the designation “Electrical Appliances, Coin Operated.”
Dear WEST COAST OPERATORS

WE FLY SCIENTIFIC POKERINO TO THE WEST COAST DAILY.
Our Home Office Can Supply Your Needs Immediately!
Hundreds of these games are grossing terrific collections weekly in the Los Angeles area.
Try one Yourself — and You'll Be Ordering More!
Call — Wire — or Write Me . . . NOW, Before You Turn This Page.

Sincerely
Lyn Brown

$27950
F.O.B. FACTORY
TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

Packard Names S. W. Regional Manager

Everett H. Borough of Hollywood, Calif, has been named Regional Manager of Packard Pla-Mor's Arizona and New Mexico territory according to announcement made recently by William H. Krieg, president and general counsel of Packard Manufacturing Corporation, headquartered here.

"Borough's extensive acquaintance with Western distributors and operators will be of great benefit to him in this new appointment. We are glad to have a man of his experience in location and installation work in this important position," said Krieg in making the announcement.

"I'll be looking forward to meeting and making new friends among the distributors and operators in this rapidly expanding territory." Borough stated, "And our sales slogan for everyone is going to be Go Packard all the Way!"

FRANKEL
Has a Top Money-Maker

William S
SENSATIONAL, NEW CYCLONE

- Faster Action
- Scores to 950,000
- Convertible
- 5 or 3-Ball Play

CONTACT US TODAY!

FRANKEL DISTRIBUTING COMPANY
Serving the "Heart of America"

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, I.A. • 1230 GRAND AVE. • PHONE 3-0584
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

www.americanradiohistory.com
AMI
HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI Selective Play Mechanism and Remote Volume Control

$515

With AMI Continuous Play Mechanism
Complete with Amplifier and Remote Volume Control
$482.50

Complete with Amplifier but without Remote Volume Control
$470.00

Complete without Amplifier and without Remote Volume Control
$410.00

Prices F.O.B. Grand Rapids
Excise Tax Included
Plus Local Taxes

E&W DISTRIBUTING CO., INC.
1642 PAYNE AVENUE • CLEVELAND, OHIO

133 E. 4th STREET (Phone Adams 7763) DAYTON, OHIO

Ray Votaw, General Manager, Dayton and Cincinnati, O.
CLEVELAND, O. — Harry Liep, retiring Secretary-Treasurer of the Ohio Automatic Phonograph Owners Association, on the left, and Leo J. Dixon, retiring president of the Association, on the right, as they received testimonials of gratitude for their fine work from William Rosenfeld, attorney for the Association, on behalf of the other members. The presentation was made at the eighth annual convention banquet of the Association held at Hotel Carter, in Cleveland, Monday, May 5.

**Loan Firm Hits At Sales To Locations**

NEW YORK — Hitting at the practice of selling equipment direct to locations, a powerful factoring organization, headquartered here, disclosed to The Cash Box that they have refused to finance the paper of a coin firm that was engaging in the sale of machines direct to locations.

In replying to the party who sought their services, a spokesman for the firm declared in his letter: "When I saw you (the coinman) I told you that the idea of selling direct to location owners did not appeal to me for a number of reasons. Primary objection was the fact that in doing so you would be operating contrary to the best interests of the operators, whose livelihood and business it is to lease their equipment. If we were to finance such sales, we would become a party to this practice, which in my opinion is basically unsound, and not too ethical, either. You as an operator should know how significant that aspect of the situation is.

"From the credit standpoint also, we do not feel that such business would be sound," the letter continued. "The operator is always in a position to service equipment, to take care of collections, etc., and depends solely upon the equipment for a livelihood, so he would not like to default on his obligations. Whereas, the location owner does not depend on the equipment for a living, and if for any reason he wants to junk it overboard he can easily do so."

---

**Cyclone**

SENSATIONAL 3 OR 5 BALL PLAY GAME

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA

**Aireon**

"fiesta" Exclusive Distributors

HERMITAGE MUSIC COMPANY
423 BROAD STREET
NASHVILLE 3, TENN.

**Tri-State Sales Co.**

NEW YORK and NEW JERSEY

PIONEER DIST. CO.

NEW ENGLAND

585 10th Ave., New York, N. Y.

PHONE: Chelsea 2-4448

NOW DELIVERING

ROCKET CONVERTIBLE 5-BALL or 3-BALL PLAY

BALLY ENTRY AUTOMATIC MULTIPLY

SPECIAL ENTRY REPLAY MULTIPLE

TRIPLE BELL 5c + 10c + 25c OR
ANY COMBINATION

DeLUXE DRAW BELL 5c and 25c PLAY

---

**United Coin Machine Company**

6304 W. GREENFIELD SPRING 8446 - 8447 MILWAUKEE 14, WISC

**United Exclusives**

WISCONSIN and UPPER MICHIGAN

- PERSONAL 'MEASURED MUSIC'
- DAVAL'S PRODUCTS
- H. C. EVANS' COMPLETE LINE
- SQUARE AMUSEMENT'S "SPORTSMAN ROLL"
- UNITED STATES VENDING CORP. MERCHANDISERS
- FILBEN '47 PHONOGRAPHS
- UNITED'S "HAYANA"
- MARVEL'S "POP-UP"
- ELECTROMATON'S "ROL-A-SCORE"

Wisconsin's Leading Distributors

United Coin Machine Company

**IT'S ALWAYS "fiesta" TIME**

WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE

Aireon

"fiesta"

Exclusive Distributors

HERMITAGE MUSIC COMPANY
423 BROAD STREET
NASHVILLE 3, TENN.

1904 EIGHTH AVENUE N.
BIRMINGHAM, ALABAMA
Buckley builds the Best

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets, expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Col- lar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denomination or Coin Intake.
- Payoff Cups with anti-spoon feature.
- Drillproof Plates.

The New Music Box

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box...equally popular for wall or bar installation.

Buckley T R A C K O D D S has long been recognized at the coin machine industry horse console that would stand up month after month—year after year—and out- earns all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are joining the track odds and they find that the Buckley TRACK ODDS are even more profitable to operate than they hoped for.

Buckley Manufacturing Co.

423 West Lake Street • • • Chicago 24, Illinois

(phone: Van Buren 4636-37-38-6533)
'Pokerino' Clicks On Location, Says Brown

LYN BROWN

LOS ANGELES — Lyn Brown, of the Lyn Brown Company, exclusive distributors on the West Coast for the Scientific Machine Corp., disclosed this past week that Scientific's new "Pokerino" for locations is clicking big all up and down his extensive territory.

"The location 'Pokerino' will prove to be as heavy a coin winner as its better known arcade model," Brown predicted. "We've already delivered several hundred of the games in this territory, and the demand is growing bigger every day."

One of the more experienced operators in the business, Brown has been an outstanding "Pokerino" booster—and for good reason," he adds.

"The machine is a world-beater," he said. "I started using the game in my Atlantic City (N.J.) arcade in 1940. At that time there were many penny arcades all over that resort city, but, from the day our place opened, there arose a gradual tendency to change over the penny arcades to stores using Scientific's 'Pokerino'."

Brown then gave an example a store he took over that had only grossed $11,000 per season beforehand. "We installed a battery of 'Pokerino' tables, and the following season grossed over $100,000, and for that the machines take the major credit.

"The new 'Pokerino' for locations is the result of a popular demand that rose first from operators who had used the game in arcades. We knew that here was a 5-ball roll down game that had proven itself under the most difficult conditions. So we asked Scientific's Max Levine to give us a model that could be placed in individual locations, and he did.

"The new location sized 'Pokerino' is a click," Brown concluded. "Just ask the men who own 'em."

MENTION "THE CASH BOX"
AMERICAN RADIO HISTORY

HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI Selective Play Mechanism and Remote Volume Control

$515

With AMI Continuous Play Mechanism

Complete with Amplifier and Remote Volume Control

$492.50

Complete with Amplifier but without Remote Volume Control

$470.00

Complete without Amplifier and without Remote Volume Control

$410.00

Prices F.O.B. Grand Rapids
Excise Tax Included
Plus Local Taxes

TENNESSEE MUSIC DISTRIBUTORS

110 E. Main St.
Union City, Tenn.

1144 Union Ave.
Memphis, Tenn.

145 Lafayette St.
Nashville, Tenn.

HAROLD MIDYETT, Owner
LOS ANGELES — Recently named as Secretary-Treasurer and Controller of Allite Manufacturing Company, makers of "Strikes 'N Spares," S. D. Lennox comes to the coin machine industry possessed of an impressive background of experience both in this country and in the Philippines, where he also spent four years as a prisoner of the Japanese during the war years.

Prior to being named to his present post by Bill Schrader, Lennox was an executive of the Bechtel-McCone Corporation, well known for their work on the Boulder Dam, oil and chemical refineries, and as operators of the California Shipbuilding Corporation on Terminal Island.

When taken prisoner by the Japanese Army, he was in the Philippine Islands as administrative chief of a 10,000-employee project engaged in the building of defense installations there.

Since joining Allite, Lennox considers himself a coinman. "On my initial appointment with Mr. Schrader and a short inspection of the finished product of 'Strikes 'N Spares,' I immediately decided that it offered the opportunity I was looking for.

"As I look into the past," he continued, "I recall that Boulder Dam will be a monument to that industry and as I look into the future, there is not a question of doubt but what Allite will in a very few short months take a similar position in the field of coin operated machines."

**Allite Controller Was Jap Prisoner**

S. D. LENNOX

---

**Scene At Ohio State Phono Owners’ Convention Banquet**

CLEVELAND, O. — Windup of the Ohio State Phonograph Owners Association’s annual convention held here on May 5th was the grand banquet that drew a record breaking attendance of coinmen and their families from all over the state. Seen above is but a part of the crowd which was estimated at approximately 700.
NEW YORK — Roger Sullivan, bandleader Buddy Rich, and Susan Thorne cutting up to the music of the new AMI music box, which proved to be the “belle of the ball”, at the reception given by Roger and Sue, WOR’s teen-age disc jockeys, at Cafe Society Uptown last week. The coin machine replaced the live band that usually pervades the club’s atmosphere.

The young radio stars and junior reporters for “Varsity” magazine have been stirring up popular interest in their weekly half hour sessions of records and dramatized interviews every Saturday from 2 to 2:30 p.m.

Jack Mitnick of Runyon Sales Co. of N. Y., distributors of the AMI, helped the kids out by providing the phonograph The party at Cafe Society was attended by 100 honor students from various high schools in New York, who came to greet Gene Tunney and a host of popular recording artists including Lawrence Welk, Emil Coleman, Buddy Rich, Randy Brooks, Elliot Lawrence, Enoch Light and Ray Eberle.
Wurlitzer Op Gets Top Argentine Spot

NO. TONAWANDA, N. Y. — Sr. Carlos Touché, Wurlitzer Phonograph Distributor for Argentina, is justly proud of this photograph showing a Wurlitzer Model 1015 installed in the popular roof garden of the Savoy Hotel, Rosario, Argentina, swank dining and dancing spot of Argentina’s second largest city. Photograph was taken by Sr. Ghirlanda, Wurlitzer Music Merchant, who placed the phonograph.

“Sr. Ghirlanda,” says Touché, “is an old friend of Wurlitzer’s. He was the first person to establish an operation in Argentina and he operated Wurlitzer phonographs in that country many years before the war.” Although Sr. Ghirlanda is an old hand in the phonograph business, he takes a special pride in the Savoy Roof Garden installation. Sr. Touché says that his pride is well justified for the Savoy location ranks with the finest anywhere in the world.

ACTIVE
Reconditioned
GAMES
‘NUFF
SAID!
For A Complete
List of Specials
Drop a Line
to Any One
of Our 1 Office:

JOE ASH
Active Amusement Machines Co.
1660 NORTH BROAD ST., PHILA., PA.
Phone: Pennsylvania 3-4415
1040 BROAD STREET, NEWARK, N. J.
Phone: Mitchell 2-8485
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-4417

ATTENTION! OPERATORS EVERYWHERE!!
OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! SEND FOR OUR COMPLETE LIST!

GLOBE was established principally to cater to the operators’ needs. With this in mind, we invite you to avail yourself of our fine service. A sample purchase will convince you that it’s GLOBE from now on.

WE ARE INTERESTED IN OBTAINING A LARGE QUANTITY OF LATE S BALLS. SEND COMPLETE LIST. CASH WAITING

CHARLES (JIMMY) JOHNSON
Vince Murphy

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0780

You Get The Best Deal When You Deal With The Cash Box

IN FLORIDA

WE WILL SELL THESE MACHINES AT ANY REASONABLE PRICE

We need the space, so come on and make an offer for one or the entire lot. All these machines are rebuilt and guaranteed to work 100% regardless of price.

FREE

The buyer of the entire lot of Club Bells will receive free of charge about $1500.00 worth of console parts, mostly Bally Club Bell.

20—Club Bells Comb. F.P. & C.P.
Extra Clean and Bug Free
5—Sun Rays F.P.
6—Jumbo Parades C.P.
4—Peace Reels—Sr. CP.
6—Beaux Parks C.P.
1—25c Stanco Bell C.P.
1—25c Bally Roll ‘Em
1—5c Bally Roll ‘Em
1—5-25 Keeney Super Bell C.P.
1—5-25 Keeney Super Bell Conv. F.P. & C.P.
3—Duo Bells
2—Mills 4 Bells Specially Rebuilt 5-6-5-25
1—Buckley Track Odds Belgian Mod.
1—Bally Colors
2—Hittones GB20
1—Semi-keyboard
1—Melody King
1—Rock-Ola 16
1—Super 16
1—I slab 16
1—5-71
1—71
1—25c
1—25c
1—2-Vogue
2—Classic

6 SUPREME SKEROLLS
7.2 CASH WITH SHIPPING INSTRUCTIONS—BAL. C.O.D.

SUPREME is Exclusive Florida Distributor for
AMI, INCORPORATED
J. H. KEENEY & CO., INC.
AMERICAN SERVICE RADIO CORP.
PERSONAL MUSIC CORP.
GENCO

SUPREME DISTRIBUTORS, Inc.
3817 N. E. 2nd Ave., Miami, Fla.
Phone 78-4711
49 Riverside Ave., Jacksonville, Fla.
Phone: 3-3516

Due to Overload Stock!

2,000 NEW
A.B.T. COIN CHUTES
5¢—REG. $500—5¢
$3.00 Each
SIROS MANUFACTURING CO.
1001 Louisiana Houston, Texas

It's What's In The Cash Box
—That Counts
Seidel Opens Own Jobbing Firm

TEDDY (Champ) SEIDEL

NEW YORK — Teddy (Champ) Seidel, well known coinman, opened jobbing offices this week under the name of Seidel Coin Machine Sales. Seidel was fortunate in securing offices on West 47th Street, right off Tenth on coinrow.

Altho Seidel will carry all types of equipment, his firm will specialize in buying, selling and trading in roll down type games.

Jack Block, general manager of the firm, has been associated in the business for many years and is considered one of the top notch mechanics in the city.

During the past few years Seidel has been associated with some of the leading distributors in the city, having traveled thru the New England and New York State territories.
LAST CALL
TO ALL MEMBERS OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO BE IN WASHINGTON, D. C., FRIDAY, MAY 23 AT 10 A. M. TO BE PRESENT AT THE PUBLIC HEARING OF THE SCOTT BILL BEFORE THE HOUSE OF REPRESENTATIVES' COMMITTEE ON THE JUDICIARY IN THE OLD HOUSE OFFICE BUILDING!!

NEW YORK — This is it! This is the last chance you may have to defend yourself from the most excessive taxation the juke box industry has ever faced. The first public hearing on the Scott Bill (H.R. 1269) takes place Friday morning of this week in the Old House Office Building before the House of Representatives' Committee on the Judiciary (May 23, 1947) at 10 a.m. (The Scott Bill was reprinted in its complete form in the April 21, 1947 issue of The Cash Box.)

This is the bill which seeks to strike out that part of the Copyright Act which does not allow coin operated musical instruments to be taxed for the use of copyrighted music. They do not give a public performance for profit. This was the angle in the Buckley Bill introduced back in 1946 and which was since pushed out of the picture.

This time the Scott Bill is getting out of committee. It is now up for a public hearing. If the Scott Bill gets past this public hearing and then thru the committee, thru the House and into the Senate and PASSED — this industry has plenty to fear for its future. (The Cash Box is frank to report that many noted music machine leaders have stated that this is the first bill which they have ever really feared. In fact, a few of them have even been of the opinion that this bill "may pass.")

If the members of the automatic music industry of America don't come down in force to protest this complete invasion of their rights and their property in a bill which is completely and directly aimed at them and is monop-

The automatic music trade must remember that once again The Cash Box is the one and only publication which called attention to this bill months ago and continued to urge and to warn this field to protect itself immediately.

Every operator must realize that should this bill pass he is then at the mercy of all those who have any copyrighted music whatever and they can ask for whatever they "believe" that the playing of that music is worth.

Time is very short. This is the last second. We hope, therefore, because we believe you want to preserve your business — to see you in Washington, D. C. on Friday, May 23 at 10 a.m. in the Old House Office Bldg., to appear before, or at least make your presence known, to the House of Representatives' Committee on the Judiciary.

IMPORTANT

1. Individuals and groups desiring to be represented and heard at the Public Hearing on the Scott Bill (H.R. 1269) should give notification of an intention to be present at the proceedings by making such announcement in the form of a telegram addressed to The Clerk, Committee On The Judiciary, House of Representatives, Washington, D.C.

2. Wire the Committee by May 20th.

3. All who intend to be present and give testimony should carry with them about fifty (50) mimeographed copies of the statement they intend to make, as well as any other pertinent information they wish to have entered for consideration by the Committee. The large number of copies are required since each member of the committee must have one for his study and consideration, as well as the Clerk, and members of the press.
New Shoeshiner Shown In California


OAKLAND, CALIF. — Looking forward to an outstanding future for their new Douglass Automatic Shoeshiner, executives of the firm, headquartered here, disclosed that production of their new machine is now a reality, and machines are being shipped from the factory; distributors of the unit are now accepting orders for first deliveries.

T. M. Harrer, speaking of the production phase of the machine's development, reports that the factory is steadily increasing its production rate, and that operators' orders with distributors will be filled on a first-come first-served basis.
Editor
The Cash Box
381 - 4th Avenue
New York 16, N. Y.

Dear Sir:

Have just finished reading your "Bust 'Em Up Plan" and agree that the old machines should be broken up, but I believe the operators should not absorb the whole loss.

My experience in trading has been such that so far the operators take the rap.

A new five-ball costs about $295.00 — I can buy it less 10% with no trade in, or about $265.50 — in other words I can buy a new machine for about $29.90 less; now if I want to trade in an old machine the price is $29.90 less low Cash Box price, or 20% less than low Cash Box price in one instance, so that the allowance on a great many used games is less than the $29.90 — so I keep the old game hoping to get something out of it later; result is, I have more used games piled up in my shop now than I have ever had.

Now — without raising the price of games why doesn't the manufacturer take a cut of 10% or at least $15.00 per game, and pass that along to the operator on every new machine that he buys. I'll smash up an old machine on that basis for every new one I buy, and a lot of honest operators will do the same.

The distributor can give the 10% off and will gladly do it with no trades; in fact I can, and have bought under the 10% — let's see the manufacturer meet the distributor and operator, if they really want to have old machines destroyed.

Sincerely,

HAL M. MARCH
Bally Announces Baseball Game

GEORGE W. JENKINS

CHICAGO — Mass production of a new baseball skill game commenced this week at the Bally Manufacturing Company plant, according to George Jenkins, Bally general sales manager. The game is named "Heavy Hitter" and is primarily for counter operation, although a matching floor-stand is available.

"Results of the first few hundred "Heavy Hitter" games on location," Jenkins said, "indicate unusual earning power for a game of this type. The low price of the game will permit operators to cover locations they are now passing up. The small size wins a welcome in busy but crowded spots which cannot use larger games. And the baseball skill action attracts play in all territories. 'Heavy Hitter' is definitely destined to be one of the outstanding games of the season."

United Names Cady To Sales Staff

MILWAUKEE, WIS. — Harry Jacobs, Jr., of the United Coin Machine Company, headquartered here, announced this past week the appointment of Art Cady to its sales staff.

Formerly with the Coven Distributing Company, Chicago, Cady will work under Harold Stark, United's sales manager, and is now on an extensive trip thru the state, where he is well acquainted with many members of the trade.

Kinloch D. Andrews Dead


Mr. Andrews was responsible in a large measure for the development of the new Drink-O-Mat. Long associated with this company, he personally developed many patented devices for the vending machine industry and was long recognized as one of the top experts in his field.
TO ALL RECOGNIZED PHONOGRAPH OPERATORS IN
CALIFORNIA, ARIZONA, NEVADA AND OREGON

You are cordially invited to attend the gala premier showing of the
SENSATIONAL, NEW PHONOGRAPH

MILLS

CONSTELLATION

Mills Sales Co., Ltd.
600 S.E. STARK ST.
PORTLAND, OREGON

TUESDAY
MAY 20
12 NOON TO 10 P.M.

Hotel Whitcomb
(Corinthian Room)
1231 MARKET ST.
SAN FRANCISCO, CALIF.

FRIDAY
MAY 23
12 NOON TO 10 P.M.

B U F F E T L U N C H S E R V E D

M I L L S S A L E S C O., L T D.

N.Y. Musicmen Greet
Top British Songstress

Tuned in to a new Seeburg phonographs are Albert S. Denver, Meyer
Parkoff and Beryl Davis.

NEW YORK — One of the stranger conversations between a recording artist
and a phonoman took place here this past week, when Beryl Davis, recently
arrived from Britain where she was that country's ranking female vocalist, visited
the branch new headquarters of the Atlantic New York Corporation, nationally
known cointrade distributors.

Aside from getting her photo taken with a pair of industry leaders (see above), Beryl, a new RCA-Victor artist, reversed the usual publicity stunt by ac-
tually talking shop with Meyer Parkoff, of Atlantic, and Albert S. Denver, presi-
dent of the powerful Automatic Music Operators Association, this city.

And the shop she talked of has im-
portant meaning to the industry at this time. It concerned the export of U. S.
phonographs to Britain and other coun-
tries.

Emphasizing that the British are in
dire need, and would gladly welcome
automatic music on a wider scale than
it exists at the present time, Beryl went
on to caution members of the industry
that equipment being exported to for-

ign countries today should be in the best
possible condition, "since the rest of the
world will judge American merchandise
on the basis of quality.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288 • CHICAGO 47, ILLINOIS

ARCADE

WILDVOICE-A-GRAPH $87.00
TOTAL ROLL, LIKE NEW $79.95
EV. TEN SPINER $9.95
EV. TWEN SPINER $14.95
BALLY DEFENDER $14.95
BALLY DEFENDER $14.95
PIKES PEAK $19.95
GENO'S WHIZZ-LIKE NEW $19.95
SHOOT TO TOKYO $25.95
CHICAGO CORN GRILLE $25.95
GOTZ,J.WAY GRILL $25.95
CHICAGO CORN BUCKET $28.00
WALTZ, BUCKET FIGHTER $28.00
WALTZ, BUCKET FIGHTER $28.00
PITCHER & CATCHER $29.95
BALLY BUCKET BATTLE $29.95
ADVANCE SHOOTER $31.00
VICTORY STAMP VENDORS, NEW $33.00
UNDONEA RAIDER $34.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT
...yes, sir, just before you plunk that next $5 bill down on the bar for another round of drinks for some nice coin machine friend — pause — halt — stop — wait — just think it over...you can buy him one of the nicest, grandest, pleasantest presents of all time— while this convention special offer is on — send us that $5 bill and we'll send that very nice friend of yours THE CASH BOX for 13 solid weeks of really informative entertainment...just fill in his name and address for me right here and now.

Cordially yours,
Gloria Bloom,
Subscription Dept.

NAME
ADDRESS
CITY
ZONE
STATE

Gottlieb Interviewed On Noted Radio Show

CHICAGO — David Gottlieb, of D. Gottlieb & Company, and president of Coin Machine Industries, Inc., took full advantage to strike a strong blow for better public relations, when he was interviewed this past week on the coast-to-coast Bob Elson show, transmitted here from Station WBBM.

An interview type program staged aboard the famed 20th Century Limited, while Gottlieb was on his way to New York, the well known manufacturer pointed out that the coin machine industry has made tremendous strides since the war, and is now turning out machines to meet the demands of the times.

Gottlieb also took the occasion to review with pride the job the industry is doing to combat juvenile delinquency, as well as to mention other projects which have met with tremendous public favor.

ALWAYS SAY "I SAW IT IN "THE CASH BOX!!"
Coven's Coin Corner

Bally's "HEAVY HITTER"

A STEADY PROFITABLE SLUGGER!

Bally's "ROCKET"

ALL ZING

and ZIP!

ORDER TODAY!

COME IN AND SEE THESE GAMES IN ACTION!

Exclusive Bally Distributor in ILLINOIS, WISCONSIN and NORTHERN ILLINOIS

Coven Distributing Co.
381 Elston Avenue
Chicago, Ill.
Phone: INDEPENDENCE 2210

Rock-Ola Sales Reps Visiting Distribus

CHICAGO — Lou Sebastian, Rock-Ola's Assistant Sales Manager, left for Syracuse, New York on May 14th. Lou's first stop on an Eastern tour was at Rex Coin Machine Distributing Corporation.

H. W. Graham, Sales Representative, is visiting LaBeau Novelty Sales Company, Rock-Ola distributor in St. Paul, Minnesota.

Maynard Todd, Sales Representative, is en route to Modern Distributing Company, Denver, Colorado. Todd recently returned from a four week tour visiting Rock-Ola Distributors in the Midwest territory.
This was quite a week. The lacking the usual number of visitors, there was plenty of doings all over town. Dave Scott, president of CMW, was interviewed by Bob Elson and was heard over radio station WBIB. This attracted much listening interest. Dave, they tell me, went to New York on association business ... Another big event was the fact that AMI, Inc. won First Prize with Jim Mangan's ad on "wings nuts" in a recent contest for radio commercials. It was the third in a series. The prize was for the best advertisement to appear in any magazine. The ads were run in American Record Buyer, Cash Box and Billboard. It was entered by the Chicago Federated Advertising Clubs. That makes one more winner for Jim and the first for AMI, Inc. ... George P. Allen of Soundsides tells me that their new films are attracting good attention of all Panoram and peak machine ops everywhere in the country. Soundsides has some new releases which should really pull in the cash for all the peaks ... Jack and Roma Buckley of Vitacoustic Records and Mill and Aline Salston of M-S Distrias, who is distributing Vitacoustic in this area, with Eddie Messener of Aladdin Records, Holly-wod, in the College Inn listening to Vitacoustic's Harmonicas playing their sensational "Peg O' My Heart".

Harold Klein of Milwaukee pops into town this past week and advises that everything is getting all settled up and that very soon he will have an important announcement for the trade ... Out of town coinmen were amazed at the snow flurries we had here on May 7. But the press wasn't all excited. At Milt Harmon's, it was reported that snow has fallen in Chicago as late as June 2 ... Bumped into lovely Evelyn Aron of Aristocrat Records and she advised that they have a new release which she believes is going to prove one of the best the June boxes have ever yet seen. Steve Howard (Curley) President of CMAAG, was seen on town Randolph Street this past week in a hurry to get somewhere ... After 20 years of being right in the very heart of it, Lou Wolcher of San Francisco still says, "It's the most fascinating business in the world."

Over at Bell-O-Matic one of those things happened last week. While Jimmy (Globe) Johnson was visiting there the boys introduced him to a coinman from Grand Rapids who, they told him, they had never sold to before. Jimmy claims he's the worst of all the gin players, the boys thought this would make a good match. Result? Jimmy is still the worst to the tune of about 38 bucks ... Harold Pincus is over at Monarch. Jim Norton of Chicago is still on the job and looking swell, Roy Bazelon is still waiting for those sunshiny days so that he can get out to the golf course ... Vince Murphy on the phone making those big deals sound very easy. Vince reports that Globe has just increased their working force and are busier than ever ... Joe Ash of Phillips popped into town over the past weekend but was seen by just a few ... Nate Gottlieb tells me that this was one week when he could get his paper work done—very few visitors around.

Grant Shay of Bell-O-Matic undergoing the miseries this past week over some printing which was done for him with lilacine instead of ink ... John Chalmers, of Chalmers, advises that the demand continues to go up and up and up, he reports, "We just can't seem to make enough games for our distributors". John also advised that pins have been opening up in many many small communities throughout the country ... Dick Horner of H. C. Evans hopes to be shipping his Races by May 15. There's enough demand for this game to keep the Evans plant working at top speed for months to come ... Sammy Stern up at Phillips, Chicago's most regular commuter, in town for a few days and then right back home again. This comes naturally ... Sam to Mrs. Stern, when he leaves the house in the morning, now expects his evening phone call to be from Chicago.

Harry Brown of American Amusement returns from a long stay in N.Y.C. Harry remained in his factory for about 24 hours and then off again to Idaho Falls office of the firm where slots are working, salesboards go up on May 7 and whiskey by the drink will again be served in Idaho on July 1 ... Eddie Hanson of Groetchen Tool & Mfg. Co. busier than ever this past week with shipments start out on Impo and Twin Falls. Eddie reports that all stock is gone. ... Dave Levita, Jennings' adman, busy in conferences all this past week getting ready with a grand campaign ... Ben Coven just can't get over the demand for Hally's Rocket. "Every time I feel we've filled orders—bingo—they start coming back at us with demand for more and still absolutely impossible. The dogs like Rocket will go on for years", Ben says ... "Dapper" Tom Callaghan of Hally Mfg. Co. is planning a trip down to the tropical Central American coast working day and night to get those tropical suits he owns. "Best dressed man in the industry", they're calling Tom.

We hear that George Posner of Amusement Enterprises, Inc., N.Y.C., was in our town this past week ... Bob Gabel of the John Gabel Mfg. Co., one of the very testing newcomers in the music field, reports that the firm have plenty to do to keep up with the demand they now have for specialty work and for continuous play mechanisms ... Al Meierowitz of Esquire tells us that he is "well satisfied" with the demand for "Spot-lite". Charlie Katz, we are told, is still in New York, after a trip around the country, and Leon Berman just visited his family in N.Y.C.

Morrie Ginsberg of Atlas is temporarily bedded with a cold and brother Eddie is again in action getting those machines moving in and out just as fast as is possible ... They tell me that Gil Kutt is really going to have some sensational surprises when he officially opens the "Empire Bldg." to the trade. In the meantime, Ralph Sheffield is still working away with the contractors and everyone else got a slope off at Empire waiting for "moving day" ... Jim Mangan, CMI public relations chief, spent the better part of a day, this past week, taking pics of the Bell-O-Matic staff and set-up. Knowing this outfit so well, we expect that Jim is going to turn out a really interesting job ... Bill Marner of Sickie, Inc., Cin-cinnati, spent much of his time this past week visiting over at Bell-O-Matic ... Jack Nelson all peppe up over the news that Allite Mfg. Co.'s bowling alley will be shipped out to all distributors, just told us about his 14 test model new machines that were placed on locations in Los Angeles and that the collection reports are phenomenal. In fact a collection of two days for one machine was so good it exceeded any game ever placed in the L.A. territory.

Art Weinand of Rock-Ola reminding about his college days and stirring up some really old memories ... Lew Lewis of Coin-A-Man actually really into this past week, and might as well have been in the old Times ... Lewis machines out to customers. And Mrs. Lewis tells us that the "specials" which appeared in last week's ad went like hot cakes ... Gordon Sutton just back from the Springfield hearing on the proposed $50 joke box tax for the state of Illinois and busily rushing to another hearing here in Chicago on Friday. More on this later on—as the hearings come to an end ... Bernie Schultz tells us that Coin Amusement Games will soon release "something really startling" ... George Lewis over at ABT probably has the best expression of the week when he stated. "No news is good news".

Important to all music ops, everywhere in the nation, including the Illinois phone men who are having a headache of their own at the time with this proposed $50 per year per phone state tax—is the Scott Bill in Washington, D.C. on which there will be a public hearing this Wednesday, and in the Old House Office Building before the House of Representatives' Committee on the Judiciary. With the fact that ASCAP, BMI, NAPA, National Assn. of Broadcasters and many other big organizations are sending down very large delegations to represent them at this hearing—it becomes absolutely imperative for every member of the automatic music industry of America to be present and to be heard at this public hearing. Should this Scott Bill, which is completely and solely directed at the coin operated phonos get over this first public hearing hurdle, there'll be plenty of fireworks for every operator of automatic phonos. Get down to Washington on Friday. This is vital.
One of the city’s leading finance organizations recently refused to work with an operator who desired to sell music machines directly to locations. They sent us a carbon of the letter sent to the operator and it is interesting to note their reasons for refusing financial support to this operator. We quote one paragraph "I would like to have been of service to you, but I look upon our relationship with distributors and operators as more than a purely dollars and cents matter. We have to look beyond the immediate profit consideration, and cannot ignore the rights and interests of the operators whose paper we carry, as well as the distributors for whom we finance such paper. Consequently, I feel we would be doing ourselves and the industry an injustice if we were to embark upon a policy of approving and handling sales direct to location owners, and I therefore regret to advise that we will not be in a position to go along with you in your contemplated sales program. I know you will understand our position, and hope that you may be able to find some other method of creating sales in such fashion that there will be no possible repercussion on yourself, your finance company, or the operators whose means of livelihood we feel should not be jeopardized or threatened."

Nat Cohn, Modern Music Sales Corp., returns from Chicago where he spent some time with officials of Mills Industries. Nat expects deliveries of Mills Constellation phono this coming week. Cohn celebrated a birthday this week, and has trinkets from his wife and children to prove it. Teddy Blatt, Intimate Music Networks, flies down to Florida for a short vacation, leaving Max Schifffman to take care of the biz. Ben Becker, Tri-State Sales Co. and Pioneer Distributing Co. (Bally distributors) flooded with orders for "Rocket" and yelling for help from the factory. Marylin Gibbs, Ben’s secretary, asks who is this "Bally Sally" at Covens? And the pert blonde has good reason to ask. Jimmy Sherry, Music Co., returns to his route after vacationing in Florida for some weeks.

Jack Fitzgibbons, Jafco, Inc. and Musical Minutes, home ill this past week. Jack was making a trip and became ill in Chicago. Leo Knebel and Johnny Ahearn taking care of the business very effectively during Jack’s absence. Max Levine and Fred Hailparrin, Scientific Machine Corp., going at top speed to fill orders for their "location" model of "Pokerino". A very deep sidewalk conference was noticed with Joe Kochansky, Harry Friar, Charley Katz and Hymie Rosenberg in earnest conversation. Charley Katz welcomes Leon Berman of his company (Esquire Games) who returns to the city for a few weeks. Katz expects to remain in the big city for another week or so. Those double entendre records attracting the attention of the police department. Music operators are doing themselves considerable harm by placing this type of record in their phonos.

Barney (Shugy) Sugerman and Jack Mitnick, Runyon Sales Co., supplied an AMI phono for a reception given by Station WOR’s teen-age disc jockeys, Roger and Sue, for 100 honor students from various high schools in the city. Abe Green of Runyon seen in one of his infrequent visits to the big city. Dorothy Walk, one of the secretaries at the New York Music Machine Operators Assn. home ill. Arcade owners in Coney Island were lucky this past week escaping the range of flames from the big fire. Only arcade damaged was Stanley Gersh’s "Play For Gold" a group game. Mike Munves, recovering from his recent illness, can’t find the time to relax for a moment. Those arcade machines being shipped by the carload. Teddy (Champ) Seidel opens Seidel Coin Machine Sales on coinrow, jobbing all types of equipment, but specializing in roll down games at this time.

Final details being completed at the new quarters of Atlantic New York Corp, and Seaboard New York Corp. All the personnel and equipment has been moved to W. 58th Street, and everyone now is getting ready for their big party to be held on May 25. Bert Lane and Meyer Parkoff promise the trade it will be the greatest shindig ever to be held. Bert tells us that Allite Manufacturing Corp. has informed them that they should have a few samples of "Strike N Spares" on hand this week. Ben Palstrant, regional district manager for Aireon Manufacturing Corp. flew into the city. Ben had a bad flight, the plane circling New York City for over three hours looking for a break to land. From New York, Ben visited Al Bergman’s Alfred Sales Co. at Buffalo for the "Fiesta" showing. Then back to Boston to attend Joe Green’s party.

Dave Stern, Seacoast Distributors (Rock-Ola distributors) keeping things humming in the city, while Harry Pearl and Tom Burke hustle around the Elizabeth territory. The boys are talking about the wonderful party Irv Orenstein of the Newark office of Seacoast ran last week. F. McKim Smith, President of the National Association of Amusement Machine Owners, comes in from Atlantic City, to see how their school for mechanics is going, and is very well pleased. Sammy Stern, Scott-Crosse Co., Philadelpia received two sample "Strike N Spares" from the factory by air freight and set them up immediately in his showrooms. A new Sapphire point needle, built especially for the coin trade at a very low price, will soon be introduced. Murray Goldberg and Jack Firestone, Firestone Enterprises, Inc., Brooklyn, N. Y. report things humming at their plant.

George Ponser, Amusement Enterprises, Inc., has been up and back from New York to Chicago so often these past few weeks, he feels like a commuter. George will be springing with something hot very shortly. Lou Rosenberg, recently of Bay Ridge Music Co., Brooklyn, N. Y., now running his own operation. New York music operators will be represented by Sidney H. Levine, attorney and Al Denver, president of the New York Music Machine Operators Assn., at the hearing of the Scott Bill in Washington, May 23. 

The Cash Box  
Page 51  
Week of May 19, 1947
Dropped around to visit at the Allite Manufacturing Company, making “Strikes N’ Spares” and, brother, I really got an eyeful. At first glance I thought it was the General Motors assembly plant at Detroit, with each game on a separate platform that rode on a small gauge track moving slowly around a circle, while busy workmen swarmed all over the games putting parts on, attaching all sorts of connections, and on down the line to the end of the assembly line where it gets a very complete checkup and is all set for the packing and crating room for shipment. Bill Schrader, president of the firm, informed me that the company will be capable of turning out no less than 500 games a month, and, from the mechanical and organization genius of this man Schrader, methinks this goal will be reached easily, and soon, too.

Big doings at the Mills Sales offices and showrooms at Seattle, Portland, San Francisco and Los Angeles during the weeks of May 19th and 26th, when the new Mills “Constellation” phone will be unveiled to the music ops of those cities. A sneak preview was held this past week for the Northern Cal ops at a meeting held in Oakland and presided over by George Miller. A swell buffet luncheon was put on for the boys present. Warren, Sales Manager of the firm leaves for Seattle to meet Charles Schlicht, head man of the phone department of the Mills factory in Chicago.

When the end of the phone strike was announced, a long loud sigh was heard coming from the vicinity of Paul Laymon’s. Paul now plans on moving into his new and remodeled offices and showrooms within the next week to ten days. He has been taking lots of orders for the new Bally “Rocket,” which, according to Paul, is being received with open arms by ops. He also has a sample of the new “Heavy Hitter” on display in his showrooms.

Len Basfield, of E. T. Mape, in town conferring with Ray Powers, managing the local offices of the firm, and talking over some big plans for the company. Ray tells me that the new mirror cabinet is being well received with lots of nice orders in and more coming in all the time. . . Sam Lutz, well known artists representative, has moved his offices to 1210 Sunset Blvd. on the strip . . . Leo Meiner, of Aladdin Records, proudly packing out big cigars since he became a proud poppa. His first production.

Among the ops shopping along the row this past week were: Jack Bahler, Inglewood; Thomas Workman, Los Angeles; Lawrence Raya, Colton; Milton Noreiga, Colton; Louis C. Uhli, Los Angeles; Barney Smith, Long Beach; W. R. Yunker, Los Angeles; Kenny Hoar, Pasadena; Floyd Anthony, Santa Maria; Ben CORENBLUM, Los Angeles; R. F. Gallagher, Santa Anna; G. H. BACRESEN, Los Angeles; C. E. Collard, San Bernardino; R. Post, Lynwood; Jean LEERSKOV, Ontario . . . Danny Jackson of Automatic Games has just received samples of the Mills 3-Bell and the Mills Jewel Bell, and they should bring in plenty of buyers. Danny tells me that his firm plans on specializing in bells, both new and reconditioned . . . H. G. Sherry of Commercial Coin Radio has some very elaborate plans for installing in coin operated radio and plans on making a number of important announcements in that respect very soon . . . Van Es Record Company, one of our newer platter firms, recently cut a number of very swell sides, which they plan on announcing very soon.

Jules and Saul Bihari, of Modern Records, plan on taking a trip to Chicago and New York calling on the firm’s distribs and to appoint several new ones in territories not already covered. Jules tells me that their newest recording of “That’s My Desire” by Hadda Brooks, is selling phenomenally . . . Badger Sales has been doing terrific in the export business, having shipped many hundreds of pieces of music, games and parts. Jack Leonard, in charge of the parts department, is very proud of it, with one of the most elaborate displays of parts ever seen. Badger has on display a sample of the new “Sportsman” roll down game which looks very nice and should sell in very large numbers . . . Lou CHUDD, of Holiday Distributing Company, is on his way to Chicago and New York to see many of the music distribs and get acquainted with many of the boys in the field . . . A very important announcement is expected from the local Aireon distribs. We hear a surprise showing is planned for the very near future. Ed Wisler, Aireon Regional Representative is working on it with Frank Navarro and Nels Nelson . . . Jay BULock of S.C.A.M.O.A. informs us that all’s well with his association and that he will make an important announcement of great interest to all Southern Cal music ops.

Visited with C. W. Coleman and L. G. Berg of the Crystallette Radio and was given a quick peek at something really new in the coin field which the boys have been experimenting with. It’s novel and not quite ready for release, but will be announced within the next sixty days . . . Len MICON of Pacific Coast Distribs has been calling on all local distribs to keep up the big demand for the new Geneo “Advance Roll” . . . Jack CHAD is off for a three-day visit to San Diego and vicinity calling on ops and stirring up interest in the new Packard phone, and telling the boys about his line of swell independent records. Jack Allison is in charge during Gutshall’s absence.

Jack Beekman, of Hucksters Recording Company, about to release an important announcement of several new recordings . . . "Hum" Brokamp of Pantages Maestro Music is very happy over the ending of the strike. Now they can proceed with their plans for expansion of wired music. The plant on North McCadden Pl. is humming with production of the firm’s new cabinets . . . Charlie Robinson still out in the middle west and due back any day now . . . Bud Parr of Solotone is all set now after a number of delays and is in full production of the new "Mirror-Tone" and should be ready to make several announcements soon. Parr tells me that there is a very good demand from music ops for the mirror cabinets . . . Leon Rene is in the process of signing several new and important recording artists for his exclusive Records firm. A very progressive and forward looking organizing has grown under Rene’s guidance.

Bill Williams, of the Williams Distributing Company, is a very hard man to find in his office. He tells me that he likes to get out into the field to call on the distribs and jobbers and meet as many of the ops as he can. . . Sol Schwartz of Pico Sales has come up with a new roll down game called “Sweet Twenty One.” It’s very nice and is doing a terrific job on local pins. Jules tells me that their newest record of three-day old cards is making the rounds of the best top notch experts checking his games before they go out, assuring perfect operating condition when they leave his factory . . . Quality Pies now in production of their newest and latest series of 16 M.M. coin films.
MINNEAPOLIS

The fishing season opens in the State of Minnesota, Thursday, May 15, and many operators are leaving tonight for their favorite fishing holes in different spots throughout Minnesota ... Matt Engle of the Mayflower Distributing Company, sporting a brand new Oldsmobile and also sporting crutches as he hobbles along with his gout. Just another attack but Matt is getting along pretty good ... Frank J. Ray of the Dakota Amusement Company, Dickinson, North Dakota decided to spend a few days in Minneapolis—his first visit down here in about 8 or 10 months. Frank tells us that Floyd Howell, operating in the same town, has just opened up a brand new record shop there.

Phil Gillerstein of the Novelty Sales Company, Fargo, North Dakota, stopped off in Minneapolis for a few hours en route home after visiting friends in Eau Claire, Wisconsin ... Henry Greenstein of the Hy-G Music Company, will do some fishing on the 15th up at Nisswa, Minnesota ... Le Roy Roberts of Luverne, Minnesota, in town with his son and wife. Mrs. Roberts attended the Eastern Star's Convention in Minneapolis while Le Roy was enjoying a two day holiday ... Eddie Clavin of Alexandria, Minnesota is building a $75,000 Motel on the outskirts of Alexandria, which is considered one of the best resort towns in the State of Minnesota. Not a bad idea as they need something like that in Alexandria.

George Mosher of Motley, Minnesota, in town for the day and has his eye on Seeburgs exclusively ... A. E. Witt of Brainerd, Minnesota, in town just for the day calling on a few distributors ... Karl Peterson of the Fergus Falls Novelty Company, Fergus Falls, Minnesota was in town last Friday, May 9, for just a day—his first visit in many months. Seems as if Karl just can't get away as often as he used to.

Dick Jones, owner of the Mercury Sales Company, Minneapolis, has sold his route. Dick has bought a night club at Waseca, Minnesota and is going to spend all his time in running it ... The Concord Novelty Company, South St. Paul, is now owned by Frank McCormick ... E. J. Lloyd has sold out his complete interest in the company to Frank and has just retired out of the business.

ST. LOUIS

Lots of ops are interested in a research program being carried on by Bill Salfen over at Appliance Distributing Company, Sonora record distributors for this area. Salfen feels that too many ops wear out their records unnecessarily fast; particularly when such hot items as Al Jolson's April Shows are on the platter. Of late he has been experimenting with all varieties of long-lived records, with the upshot that he's recommending the nylon needle over the rest. Much better reproduction and less wear seem to be the results.

Lou Morris, president of the St. Louis op's group, trekked to Chicago last week to get a few pointers on what to expect in the future. He isn't too optimistic, according to the grouch he's been exhibiting of the last few days.

V-P Distributing Company's Del Veatch, growing in popularity by leaps and bounds, rung up a record group of visitors last week. Probably a big shipment of Cyclones which just came in had something to do with it. Anyhow we saw Emil Fritz up from Anna, Illinois; Freddie Voucher from Festus; C. E. Vawter from Moberly, Missouri, and Ted Keys from Farmington, Missouri, 'I didn't have enough to go around' Del grinned 'But we helped out.'

The new Aireon will make its bow at VP this coming week. A party is planned in the showroom, with a buffet lunch and a few refreshments. Lots of advance interest is claimed by the Kansas City group.

Good news for St. Louis pin games ops is the fact that our sister "republic" East St. Louis, has at long last permitted pinballs within its boundaries. For many years off the list, the good burghers of East St. Louis have elected to build up the local tax coffers with pingames. The announcement came early in May, and immediately a flood of pinballs, many of whom hadn't felt the caress of a nickel for lo, these many moons, were trucked over to Illinois spots; hastily refurbished with new paint, glass, and balls.

Lucky purchasers of new Rockolas this past week were S. A. Black of Saragordo, Illinois, and R. C. Boles, of Springfield, Missouri, who won five of them by fluke of luck.
WANT — Keeney Super Bells 5¢, 5-5¢, 5-25¢ and 5-10-25¢; Bally Draw Bells, new or used; Bally Triple Bells; Mutoscope Fan Front and Red Top Diggers; Late Fingames. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Oradway 3070

WANT — Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CO., 2856 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Used Jennings or Mills 25¢ Golf Ball Vendors: Chicago Coin Basketball Champ; Keeney 5¢ & 10¢, 5¢ & 25¢, 5¢, 10¢ & 25¢ Super Bonus Bells. State condition & lowest price in first letter. LA FRANCE AMUSEMENTS, 482 BELLEVILLE AVE., NEW BEDFORD, MASS.


WANT — Ten Strikes; Seeburg Ray Guns; Ten Strike High Dial Scoring Units; Seeburg Ray Gun Ports; Bally Alley Scoring Units. RELIABLE SKEE BALL CO., 2512 IRVING PARK ROAD, CHICAGO 18, ILL.

WANT — Seeburg Wireless Stepper Units, Converters from 25 cycle to 110 V 60 cycle. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

WANT — All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT — Watling and Pace Scales; Rotary Claws and Merchandisers: Mutoscope Diggers; Two and Three Way Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skee Balls, Four Bells $150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT — Used Popular Records. Not over a year old. Any quantity. 9¢ freight prepaid, 8¢ we pay freight. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y.

WANT — Late post-war 5-balls, new or used for ressale purposes. Will pay cash or trade late 1-balls, Victory Derbys, Jockey Clubs, Surf Kings, etc. or late consoles. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

WANT — Any type of roll down games. We buy, sell and exchange. Write us what you have, stating price and condition. We do not buy junk. SEIDEL COIN MACHINE SALES, 458 W. 47TH ST., N. Y. C. Tel: Plaza 9-1380

WANT — Used Records. Not over 5¢ Race Records. No records over 1½ years old. Will accept any quantities. We will pay the highest prices. N. J. STEINKE CO., 18 E. TUFFER ST., BUFFALO 3, N. Y. Tel: Cleveland 0065


WANT — Wurl. & Seeb. 30 wire Hideaway Units complete 20° & 24°; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. F. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. F. Games; used Evans Ten Strike; used Genco Whiz; Bally Line-A-Line; Metal Toppers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Challengers. State condition, quantity and best price. ATLAS MUSIC CO., 891 BANK ST., OTTAWA, ONT., CAN.
WANT - Several Wurlitzers, Model 750-E at once. Must be in A-1 condition. Advise number available, serials and best price in first letter and we will send deposit with shipping instructions. Providing your price is in line. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

WANT - Pin Games, 5 ball free play, new in the boxes, old or new members; 1 Motor for Exhibit Rotary; 5 Wurlitzer motors; Cub Piano #685; $50 light bulbs. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO. Tel: FRanklin 5544

WANT - Geno Total Roll, State condition and lowest price in first letter. EMPIRE AUTOMATIC CORP., 729 CONEY ISLAND AVE., BROOKLYN 18, N. Y.

WANT - Bally Triumph in good shape. Send Price. L. & A. AMUSEMENTS CO., LTD., P. O. BOX 16, LACHUTE, QUE., CAN.

WANT - All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT - Old Gooseneck Slots, Mills, Jennings, Watling, Pace, Caille. 5¢ Only. Mills Q.T.'s B. T. SHEFFLER, 1106 S. WESTERN, LOS ANGELES 6, CALIF. Tel: RE. 6845

WANT - Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury American Eagle and Marvels $5.; Aces, Imps, Cubs and Daival 21 $3.; Vest Pocket $25.; Columbus $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ARCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, Tel: Hay. 3695

WANT - Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Sail & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

FOR SALE - Arcade Equipment: 1 Wurlitzer Skeel Ball (14 ft.) $225.; Geno "Skill Roll" (9 ft.) $110.; 1 Super Roll, like new $350.; 1 Rapid Fire $95.; 1 Chicken Sam $100.; 2 Ten Stripes, very clean H. D., $75. ea.; 3 Ten Stripes L. D. $60. ea.; 1 Rol-A-Score, new, 5 new Sportsmans, 1 "One World", new (write); 2 Goalees $225. ea.; 1 Keeney Submarine $95.; 5 Total Rolls $325. ea.; 5¢ Hi Fly, new $79.50; 1¢ Hi Fly, new $79.50; Geno Advance Roll $499.50. Pin Games: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevrolet $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blonde $25.; 1 Zephyr $25.; 1 Captain Kids $20.; 1 Show Boat $20.; 1 Duplex $20.; 3 Leader $29.50.; 1 Stratoliner $45.; 1 Jungle $50.; 1 Monicker $45.; 1 Lone Star $45.; 1 Idaho $125.; new Kilroy (write); new Double Barrel (write); new Bally "Rocket" (write); new "Nailsies" (write); new "Havanas" (write); One Balls: 1 Keeney Big Parlay, new (write); 1 Frenness (used) $35.; 1 Pacemaker (used) $35. Balls: New Black Cherrys, New Jennings, Mills Safe Stands, new or used, Chicago Metal Safe, new (write). Consoles: 3 Mills 4 Balls, very clean $200. ea.; 2 Keeney 5¢ Super Bonus Balls (write); 2 Keeney 5¢ & 25¢ Super Bonus Balls (write); 15 Jumbo Parade F. O. $50. ea.; 4 - 1946 Bakers Racers, like new (write); 2 Jennings "Challenger" (write). Music: 3 Wurlitzer 816 Lite UP $125.; 2 Rock-Ola 16 record $75.; 1 Seeburg Classic R.C. $250.; Wurl. Twin 12 with Seeburg Steppers $125.; 10 Seeburg Wall-O-Matics $20. ea.; 3 Buckley Wall Boxes Lite-up sides $10. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE - Geno Step Up $129.; Exhibit Fast Ball $139.; Chicago Coin Spellbound $139.; Chicago Coin Super Score $169.; Williams Smarty $169. AMERICAN VENDING CO., 810 - 5th St., MIAMI BEACH, FLA.

FOR SALE - $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball F. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - Act Now - All Machines Clean and in excellent condition - Used Evans Bangtails 7 coin F.P.-F.O. J. P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parado, 5¢ Comb., Hit & Hand 5¢ Comb., Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls; '41 Majors, South Paw, Exhibit Stars, 4 Roses. All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Awater 73611

FOR SALE - 45 Bally Victory Specials with Chrome End Rails, in perfect condition $300. ea.; 40 Mills 3 Balls, rebuilt and refurbished in les/herette $300. ea.; 60 Bally Cash One Balls; Grand Nationals, Sport Pages, Grand Stands, etc. $600. for the entire lot. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: Santa Rosa 1498
ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEK'S ISSUE—CLASSIFIED SECTION.

NAME

ADDRESS

CITY ___________ ZONE _____ STATE ___________

www.americanradiohistory.com
FOR SALE - Or Trade on new Arcade and Music Equipment, Arcade Equipment, Juke Boxes and Pin Games. Send for list. CHEMICAL CITY MUSIC CO., CHARLESTON, W. VA.

FOR SALE - 6 Exhibit Pusher Type Rotor Merchandising Machines. Best offer will take. PLAY-LAND, CHARLESTON, W. VA.

FOR SALE - Every type of used equipment available for immediate delivery. Total Rolls; 5¢ Super Bells: 2¢ Super Bells; 5¢ and 2¢ Super Bells F. P. & P. O.; 4 Bells Last Head; 4 nickel two tone '41 Lucky Lucre; Hi-Hand; 10¢ Saratoga C. P. & F. P.; New Packard Boxes; Speakers; Hideaway; 1000 Out of this World Speakers. Write for our amazingly low prices. PACIFIC COAST DISTRIBUTORS, 1347 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

FOR SALE - 1946 Phonographs; Wurlitzer 1015; Seeburg model 146; Rock-Ola Model 1422; and Aircone model 1200. Write for prices. Seeburg Factory Distributors. DAvis DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y. 975 MAIN ST., BUFFALO, N. Y.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Event 9-4411.

FOR SALE - 10 Clean, perfect Genco Total Rolls $250. ea.; 25 new Bat A Ball, Jr. $44.50 ea., in lots of 5 $39.50 ea.; 2 perfect, clean, like new Undersea Riders $140.50 ea. Terms: 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4411.

FOR SALE - Used Mills, Jennings, Pace andWatling Jackpot Bells; 5¢ Mills Blue Fronts $97.50; 5¢ Mills Brown Fronts $107.50; 5¢ Mills Melon Bells $117.50; 25¢ Mills Gold Chrome Bells $137.50; 5¢ Mills War Eagle Bell $85.; 25¢ Mills Dragon Head Bells $49.50; 5¢ Mills Bonus Bells $137.50; 10¢ Mills Bonus Bells $147.50; 25¢ Mills Bonus Bells $187.50; 5¢ Jennings Silver Moon Chiefs $89.50; 5¢ Jennings Silver Chiefs $84.50; 5¢ Jennings Big Chiefs $84.50; 5¢ Jennings Four Star Chiefs $70.; 5¢ Jennings Post-war Black Hawk Bells $150.; 5¢ Pace All Star Comet Bells $59.50; 25¢ Pace Deluxe Rocket Slug-Proof Bells $117.50; 5¢ Watling Rol-A-Top Bells $59.50; Grooteten Standard Columbia Bells $75.; Grooteten Chrome Club Columbia Bells $115.; 5¢ Mills Deluxe Black Cherry Bells $175.; 10¢ Mills Gold Chrome Bells $180.; 25¢ Mills Gold Chrome Bells $185.; 25¢ Mills Black Front Specials $150.; 5¢ Jennings Post-war Bronze Chiefs $190.; 25¢ Jennings Post-war Super Deluxe Chief (write), and many others. Satisfaction guaranteed. All machines ready for location. Terms: 1/3 deposit with order, balance C.O.D. Write for descriptive folder on new slot machines. Established fifteen years. Reference Dun & Bradstreet. AUTOMATIC COIN MACHINE CORP., 336 CHESTNUT ST., SPRINGFIELD 4, MASS.

FOR SALE - We have Consoles to trade for Chicken Sams, Jail Birds, or Shoot The Japs, Seeburg Guns. We will buy Seeburg Guns any quantity. State condition and prices. Write or Wire. COIN AMUSEMENT GAMES, INC., 1355 N. 47TH ST., CHICAGO 15, ILL.

FOR SALE - We make the complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34TH ST., NEW YORK CITY.


FOR SALE - 1-700 Wurl; 1-500 Wurl; 2-600 Wurl; 5-816 Wurl; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11TH STREET, PHILADELPHIA 41, PENNA.

FOR SALE - 6 Midget Races $125. ea.; 2 Sea Breeze $125. ea.; 2 Fast Ball $125. ea.; 2 Surf Queens $100. ea.; 1 Super Liner $125. All above machines used from 3 to 6 weeks. Or will trade the above for Mills Q.T.'s. B. & C. NOVELTY Co., P.O. BOX 153, CONOVER, N. C.

FOR SALE - 50 Buckeye Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Best offer takes 2 Total Rolls, Like New. In best working condition. Please write to F. FRIENDLANDER, 357 AVON AVE., NEWARK 8, N. J.

FOR SALE - 7 Ace Coin Counters, new $99.50 ea.; 15 Big Game Consoles, Fruit Symb. Cash P. 0. $90. ea.; Genco Whiz with stand, Floor Sample $49.50. HY-5 MUSIC CO., 1415 WASHINGTON AVE., MINNEAPOLIS 4, MINN.

FOR SALE - 80 Brand New Personal Music Boxes; 1 Studio Amplifier; 1 Studio Timing Control Unit; 6 Location Amplifiers; 1 Distribution Panel; All Brand New. Best offer takes. Reconditioned Pin Games; Yanks $39.50; Yankee Doodle $59.50; South Paw $29.50; Seven Up $29.50; Invasion $29.50; Production $29.50; New Champ $29.50; Pin Up Girl $29.50; Knockout $39.50. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS 3, TENN.

FOR SALE - Close-Out. All new Packard equipment, 10 Hideways, each in original crates (write); Cable; Wall Boxes, Etc.; Stranded Speaker wire left ft.; Coin wrappers any denomination 70¢ per 1000; new Smiley Counter Games $17.50; Jumbo Parade CPO, refinished like new $150. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y.
FOR SALE - 25% discount from our Advertised Price on Thirty Consoles, All Cash Pay, 5¢, 10¢ & 25¢ Pay MIXED. Request List. Slot Machines Jack-Pot Type $25. and up; Three Mills Bonus $5-10¢-25¢ for $425.; Used Double Slot Two Door Safes, 3 for $150.; Mills Three Bell $295.; 10¢ Hand Load $125.; 10¢ Rol-A-Tops $42.50. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: MA 1223

FOR SALE - Wurlitzer 5-10-25 Bar Boxes $145 Stepper $50.; Wurlitzer 24 Hideway complete cabinet, adapter inc., 10 lite up Buckley gold Boxes $200.; Buckley Bar Brackets $1.50. MONROE MUSIC SALES, 68 MONROE ST., NEWARK 5, N. J.


FOR SALE - 3D Exhibit Card Vendors, like new $225. ea.; 5 Supreme Skee Ball 9 ft. $139.50 ea.; 2 Flash Hockey $75. ea.; 2 Premier Skee Ball with Barrel 10-1/2 ft. $300. ea.; 1 Atomic Bomber write; 2 Sky Fighter $125. ea.; 2 Air Raider $85. ea.; 1 Supreme Bolascore $125. MARCUS KLEIN, 577 - 10th AVE., NEW YORK, N. Y.

FOR SALE - Slots: 3 - 50¢ Face Deluxe Chrome Bell ’46 $395. ea.; 3 - 5¢ Face Deluxe Chrome Bell ’46 $195. ea.; 2 - 10¢ Face Deluxe Chrome Bell ’46 $205. ea.; 1 - 25¢ Face Deluxe Chrome Bell ’46 $215. 1 - 5¢ Face Comet $31.; 1 - 10¢ Face Comet S.J.P. $41.; 3 - 1¢ Face Bantams S.J.P. $23. ea.; 1 - 5¢ Mills Black Cherry ’46 $185.; 1 - 10¢ Mills Bonus $180. STEWART NOVELTY CO., 1361 S.O. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5065

FOR SALE - Make Offer. 25 Mills Slot, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., VALLEY 3705


FOR SALE - We have about 50 WS-22 Seeburg wall-o-matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SPORTEN, IA.

Tel: 33

FOR SALE - All Mills Slot parts. Immediate Delivery. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.’s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, I.

FOR SALE - Must Sell. Total Rolls, new condition $240. ea. 1/3 deposit, balance C.O.D. W. - Panoramans, Film. Must be in good condition. OHIO AMUSEMENT & VENDING CO., 11006 TUSCORA AVE., CLEVELAND, OHIO

FOR SALE - We have in stock. Contact us for your Hirsch Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKEAL, FLA.

FOR SALE - Write in for our Illustrated Mailing List! Wurlitzer 600-K $249.50; Seeburg Classic $245.; Seeburg Hi-Tone $359.50; Tri-Score $319.; Jack Rabbit $345.; Amusement Lite League $169.50; Tally Roll $239.50; Red Ball $169.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-WILL buy anything. Send us your list. MACK H. PUSTEL, 5750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Twin 12 Rock-Ola; Twin 12 Wurlitzer Hideway in steel cabinet $75. ea. FRANK GUERRINI, BURNHAM, ILL. Tel: 5726

FOR SALE - Wurlitzer 500 Victory Model $135.; 1 Seeburg 8200 Victory Model $225.; 1 5¢ Columbia Slot $25.; 1 Q. T. 5¢ $25.; Jumbo Parade Free Play $25. FRANK GUERRINI, BURNHAM, ILL. Tel: 5726

FOR SALE - Wurlitzer. Models 41, 61, 71, 816 Lite Up. Seeburg 12 Record Do Re Mi, Swing King, Plaza 3 wire and 10 Seeburg Wall Boxes, remote with 4 Pack Wall Boxes. Make Best Offer. YOUNGSTOWN SALES CO., 2951 DEARBORN ST., YOUNGSTOWN 4, OHIO.

FOR SALE - 5-5-5¢ Bally Triple Bells (write); 5¢ Bally Deluxe Draw Bells (write); 5¢ Keeney Bonus Super Bells $475.; 5-5¢ Keeney Bonus Super $695.; 5-25¢ Keeney Bonus Super Bells $695. SILENT SALES SYSTEM, 535 S. ST., N.W., WASHINGTON 4, D. C., 2505 NO. CHARLES ST., BALTIMORE 16, MD.

FOR SALE - Victory Derbys, Jockey Clubs, Turf Kings, Kentucky, Santa Anita. Some free play 1-balls. Also Bonus Super Bells, Draw Bells, 4 Bells, 3 Bells Faces Races. This equipment priced to sell. Write. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINN.
FOR SALE - Cross Fire, Rocket, Cyclone, Havana, Maisie. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 5299

FOR SALE - A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE - 1 Rapid Fire $50.; 2 Roll-A-Ball Skeeball 7 ft. $50. ea.; Western Baseballs $75. ea.; Track Times $150 $125. ea.; Used Pinballs. Write for Price or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM.

NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.


FOR SALE - 4 Baker's Pacers with check separator and daily double, used 30 days $115. ea.; 1 Ball payouts in good condition; Kentucky $100.; Long Shots $90.; Sport Kings and Santa Antis $75.; 2 Skylarks F.P. & P.O., in excellent condition $60. ea.; 1 Faces Reels $50.; 1 - 1530 Kenny Tracktime like new $75.; Columbia Jackpot Balls $50. ea.; 2 Keeney Super Balls, 5-25¢ comb. $150. ea. AUTOMATIC GAMES CO., 1816 BROADWAY, TOLEDO 9, OHIO.

FOR SALE - Mills Club Bells: 3-5¢ $95. ea.; 1-10¢ $139.50; 1-25¢ $149.50; 1-50¢ New Cabinet $325.; Mills Cherry Balls: 5-5¢ $75. ea.; 1-10¢ $89.50; 1-25¢ $95.50; 3 Jennings Club Rolls 5¢, 10¢, 25¢. All for $350. Good condition. STANLEY AMUSEMENT CO., 1534 COMMERCES ST., TACOMA 2, WASH.

FOR SALE - BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-1300.

FOR SALE - 4 Rock-Ola Counter Phonographs with stands and speakers, very good condition $50. ea.; 1 Standard Rock-Ola in very good condition $160. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinshed like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Special Wurlitzer Twin 12 Hideaway and Rock-Ola Twin 12 Hideaway in steel cabinets $50. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE - Mills Rebuilt Slots: Black Cherry, Silveror Copper Chnees. 5¢ $150.; 10¢ $160.; 25¢ $170. Cash or $100. and your old esculator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash or $75. and your old esculator model in trade. WOLFE MUSIC CO., 1301 W. MAIN ST., OTTAWA, ILL.

FOR SALE - Used Wall Boxes - AMI, Wurlitzer and Buckley Chrome $5. ea.; Seeburg Remote Boxes $19.50.; 1 Wurlitzer Model 500 Victory $125.; 1 Columbia Slot $25. All items sold with Money Back Guarantee. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE - All types of roll down games. We sell, buy and exchange. Write us what you need. We do not sell junk. SEIDEL COIN MACHINE SALES, 346 W. 47TH ST., N. Y. C. Tel: Plaza 9-1380

FOR SALE - Buckely Track Odds, first class condition $250. J & A SALES CO., 570 SANTA CRUZ AVE., MENLO PARK, CALIF.

FOR SALE - Keeney Super Bonus 5¢ $400.; Twin Bonus 5-10¢ $757.; Deluxe Draw Bell (write); Draw Bell $275.; High Hand $50.; Club Balls $50. ROYAL MUSIC CO., 76 MAIN ST., WEBSTER, MASS.

FOR SALE - Keeney 4 Way Super Bells (3-5¢-1/2-25¢) $250.; Keeney 4 Way Super Bells (4-5¢) $225.; Mills Three Bells $375.; Mills Four Bells (4-5¢) $250. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 5, CALIF.

FOR SALE - Cigarette Machines: 1 - 10 column Rowe President $120.; 2 - 8 column Scott 50¢; $100. ea.; 2 - 8 column Rowe Imperials $55. ea.; 2 - 7 column DuGrener Challengers (write). JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y.

FOR SALE - 1 Brand new 25¢ Bally Draw Bell $400.; 1 Brand new Gooseneck $250.; 1 Twin 616 Wurlitzer in Packard steel cabinet, 6 Packard Wall Boxes, Packard No. 400 Speaker $275. for lot; 2 Wurl. 600-K, very clean $185. ea.; 1 Wurl. 600 Dial, very clean $175.; 1 Wurl. 24 Victory Cabinet $175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - Wurlitzer Model 500 $125.; Model 600 $100.; Model 412 $50.; Model 24 $90.; Model 7500 $300.; Model 800 $335.; Seeburg 9000 $200.; Classic $150.; Mills Four Balls $100.; New Vest Pocket 5¢ $50.; Jennings 5¢ Chief $25.; 5¢ Roll-A-Top $40. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 760
FOR SALE – Large Stock Post-war Slot Machine Repair Parts, including Clock Gears, Escalators, Springs, Pay Out Slides, Cabinets, Mechanism Bases, 5¢ & 10¢ & 25¢; Pay Slides, Cash Boxes, Reel Assemblies, Jack-Pot & Cash Cups; Cabinet & Handle Bolts by the 1000; 70 ft. new Brass Coin Tube 5¢; Mills Rebuilt Clocks. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL.

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.: Maple Skeeballs 3-1/8” 52¢ ea., $50. per 100; 2-3/4” 48¢ ea., $46. per 100; 2-1/2” 48¢ ea., $46. per 100; 2-1/4” 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE – Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7-1/2 up to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5-1/2¢ ea.; Glass Fuses (Auto Type) (Little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea., 1/2 amp. 4¢ ea.; Rubber Male Plugs 8-1/2¢ ea. Special price on new popular Tubes: Small Bulbs No. 51, 55, 65 - 5¢ ea.; No. 44, 46, 47 6¢ ea. Includes govt. tax. ARCADE BULB CO., 56 W. 26th St., N. Y. 10, N. Y. Tel: WATKINS 9-7490.

FOR SALE – At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STRONG STAY. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

MISCELLANEOUS

NOTICE – Music Ops! To remind you that our Needle Re-Sharpening Service will save you many $$$ on your Needle Costs. Our Service is over five years old, is used by hundreds of operators, and is Guaranteed to completely satisfy you. And we make good on every claim we make.

Shipping Containers & Details on requests. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FT. DODGE, IOWA.

NOTICE – ATTENTION! We submit the opportunity every operator needs & desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 149 CAMPBELL AVE., UTICA, N.Y. Tel: 6-386.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SCPECIALTIES CO., 495 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffride 6-2982
Come to Fiesta — celebrate Fiesta time with your Aireon distributor (he can give you the date of his "Fiesta" Day). Join him in this Aireon festival of fun and beauty.

You'll see and hear the thrilling new Aireon Fiesta DeLuxe, created to add greater beauty to any location . . . designed to increase location profits 18% to 36%. Plan to be there — write or phone your Aireon distributor today.

Aireon
MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.
All the bell-fruit flash and spinning-reel action of Draw Bell... plus the big 1000 Super-Special popularized in Triple Bell... plus the new EXTRA DRAW feature that permits players to deposit three, four, five coins per game to hold favorable reels and spin again for a winner! That's DELUXE DRAW BELL, fastest profit-producer in the bell-console class. Nickel or Quarter play.

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super-Special Awards, plus plenty of other big awards and single-cherry awards insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Simple-trouble-proof mechanism guarantees rock-bottom service costs. Available in straight Nickel, Dime or Quarter or any desired coin-combination.