complete your music profit picture with ROCK-O-LA Music SYSTEM
Holding a coin naturally between your fingers tilts it slightly from an exactly vertical position. The Mills Constellation allows for this physical fact by having the coin slot on an angle, making it easier to drop one or many coins into this X-cellent phonograph! Making it easy to insert coins in the Constellation saves time—which means more money in the box—seconds saved mean more silver for you.

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.
Relax

Play Pinball

By Bill Gersh

Years ago, when pinballs were New York City's favorite economical entertainment, the leading coinmen of that noted metropolis came together in a campaign to run advertisements in the city's leading newspapers featuring the slogan, "Relax—Play Pinball".

This caught the fancy of the public. It met with approval of many medical men who stated, at that time, that playing pinball games was a definite relaxation and even recommended that these machines be installed in hospitals for such relaxing diversion would help to more rapidly promote cure.

Not long afterwards, the pin game went professional. It jumped from the stage of simple and relaxing entertainment to a game of such myriad, manifold and complicated scoring methods that few, even among those in the trade, understood all the various winning ways which were featured on each game.

From simplicity came confusion, and from a game which had gained the following of elderly ladies who, with their shopping baskets still in one hand, played for "fun", it now became a game of intricate and complex scoring to gain the winning side.

As the war ended, the manufacturers returned to this complex type of scoring machine. And the sales continued along, there just wasn't that action which had formerly been the boon of the pinball machine.

The Cash Box stepped into this breach and asked for a return to more simple and entertaining pinball wherein the word "relax" could once again come to the fore and be the main feature of the game. Not only that, but there was a demand from the members of the trade itself, for more greatly simplified and more easily understood machines.

Now the manufacturers have once again returned to high scoring, entertaining and relaxing pinball action. And the result? Well, needless to state here, the pinball field is now leading all other divisions of the industry and is rapidly rising to first place once again.

Not only the operators, jobbers and distributors but, most important of all, the public—the people who put the coin into the machines—are once again being thrilled and fascinated and relaxed by the new pinball games.

Every new game which is produced these days seems to meet with great approval. The public like their entertainment to be relaxing and simple. Some months ago one noted writer, in protestation of the statements being made that Bing Crosby wasn't the "voice" anymore, stated that he still felt Bing to be the greatest of them all, "because he relaxes his listeners with his type of singing".

And that, therefore, is the answer to the pinball boom of this present day—no longer complicated, numerous scoring features but, instead, simple, easy to understand, relaxing play action. And the pinball boom is growing bigger every day because of this fact.

Now, once again, can this industry safely state: "Relax—Play Pinball". This is the most winning and most all consuming phrase which any coin operated amusement device can feature. It meets with the public's approval. It now is, once again, the sort of game wherein Johnny Public and his Missus can drop by the corner store and play away a few nickels of their time and get a relaxing thrill from the game as well as remember, afterwards, that they had, "lots of good, clean fun".

"Relax—Play Pinball".
BUSY YEAR AHEAD FOR MUSIC FIELD


CHICAGO — Consensus of opinion here is to the effect that the music machine field has a very busy year ahead of it. It is generally believed that the recession which has hit into sales of equipment is only the result of the general operating shake-down which is going on throughout the field. Everywhere operators are carefully going over their routes and weeding out losing locations.

As one noted music coinman stated, "This is the time to get set for the coming year. Collections have been coming up very good, all things considered. But", he continued, "if we are to run a profitable music machine business we've got to change a great many things now which might cause us great loss. Therefore, we are shaking down our route and we believe that this is the one best way to get set for a busy, hard working year ahead."

Not only are ops shaking off music locations that haven't been bringing them profit, but are also cutting down overhead expense wherever possible. One noted op found that his route showed more profit the moment he cut out various needless expenses which he formerly incurred. These, he explained, were extra help and extra gifts at a time when both weren't necessary.

Others have cut down to the bone wherever possible on the maintenance arrangements which they have had. Some music ops have combined their repair services and find that in this fashion they cut off much expense. A few have even gone to the extent of allowing certain locations to go their way if they couldn't get a better arrangement for profit.

But, as most of the phonomen states, the greatest problem today is to get everyone of the music ops in any good territory to agree to a better commission arrangement. Once this is accomplished, they report, they will be hitting maximum take and the result is that they will all profit where loss is now being incurred.

Some point to the fact that television has cut into their take. These men claim that while the night baseball games are on, with television broadcasting the play, their take falls wherever the television sets are installed between those evening hours when the game is on. To overcome the loss these two hours of non-play cause them they are demanding that these retail merchants pay them a higher commission so that they, too, can continue on profitably.

"The answer to the present problem of assuring any music operator profit", one noted automatic music association leader stated, "is a better commission basis as you at The Cash Box have proposed for so many years."

Most interesting is the fact that the distributors and the manufacturers of automatic music equipment are working very closely with the operators today to help them to enjoy better profits. These men have gone right into the field and have brought in equipment which gives the operator the chance to pick up the collections in his locations.

Such cooperation is necessary to every operator these days. It gives him the opportunity to better study his locations because of the fine and efficient services and the experienced help which the distributors and the manufacturers bring to him. Their surveys and studies are invaluable to the average operator's future in the music machine field.

It's a busy and, perhaps, trying year ahead for the automatic music industry. But, there is no longer any doubt that it will finish the year with flying colors for the members of this field are anxious to assure everyone of the operators greater profits from the equipment now being featured and they are, therefore, carefully studying his every need as well as closely cooperating with his demands.

There is more music being played today than at anytime in the history of this nation. It is up to the operator himself to cash in on this fact. The public can only play the length of time each record takes, but, if the operator will not attempt to get a more equitable share from the take, then he will never enjoy the greater profits he should now be earning as the public plays his juke boxes and other types of automatic music equipment.

He must arrange for a better commission basis immediately. There is no longer any doubt that this should be done. He knows that it means the difference between profit and loss. He also knows that whatever the future holds for the music machine trade is tied in most completely and directly with the public's continued love of music. And, unless he takes advantage of the play which his machines are now receiving, he just can't come out ahead.

Furthermore, he will never enjoy a truly profitable business while overhead continues on the upswing and prices of equipment stay as high as they are at the present time, unless he gets a better and more equitable commission basis into operation with his locations.
LEADERS ASK MUSIC OPS TO QUIET JUKES

Eliminate Complaints Regarding Blaring Phonos. Tune Down to Pleasing Sound Level by Use of Auxiliary Speakers. Stop Press from Using Phrase "Screech Boxes".

CHICAGO — A campaign is getting under way, originated by leaders in the automatic music field, to have ops cut out blaring phonos. This is something which not only hurts the individual op who features noisy equipment and has brought about legislation in many communities but also hurts the entire automatic music industry.

Already certain newspapers have begun to use the expression, "screech boxes", and the result has been that many cartoonists and writers have joined in this campaign against the blaring jukes which has hurt the operators in the communities where noisy phonos are located.

Everyone knows that the average juke box location requires use of one or two auxiliary speakers. By using auxiliaries wherever possible, the operator cuts down to a "pleasing sound level" as one manufacturer expresses it. This not only wins good comment from the public, but has, in the long run, brought greater play action.

It is up to every operator in the nation to cut down on noise. Those communities which have already instituted anti-noise regulations and closing laws after certain hours have only done so because the operators, or perhaps the location owners, wouldn't obey what is only good common sense. No one likes blare.

One noted cartoonist just a few weeks ago (Uncle Elby and Napoleon) clearly demonstrated this when he showed his main character attempting to eat a meal in a restaurant and being forced to leave in a hurry because of a blaring juke box. He came to eat and not to hear blaring noise. This is the sort of thing, because it is so easily understood, which can definitely hurt any good operator's route by an act or regulation on the part of the city closing down jukes at an early evening hour. And this has already happened in a great many communities throughout the nation with some others discussing it at the present time.

Not only did this cartoonist hammer away at the blaring jukes, but the press itself in describing juke boxes has started to call them "screech boxes". This is, naturally, hurting all the industry. It will, as time goes on, change the name of music to "screech box", instead of to what it has grown to be known by the fact that appealing sound can make music so much more attractive to the average person.

This is no earthly reason why the average location should feature blare. For sometime juke box ops believed that the best way to get more money into their equipment was to keep the music pitched at extra high volume so that it attracted the attention of all the patrons in the location. This has been proved to be a fallacy. The average location does not like blare. And those locations which have cut down on blaring music have found that their take actually increased because their patrons were more pleased with the softer music. Yet, all in the location could hear the music because there were enough auxiliary speakers properly located to make this possible.

The days of loud and noisy music are over. The public want a more soothing music. This is most apparent when those legislative bills, which have already been passed and the anti-noise campaigns are remembered, and taken into consideration. One of the most outstanding fights of all anti-noise programs has been against blaring and noisy juke boxes.

As the music machine trade goes forward it must avail itself of every opportunity for greater appreciation of its music from the general public. It must win the average listener to its side. Leaders believe that the greater majority of the music machine operators throughout the country have carefully avoided blare from their juke boxes. "But", as one of these men stated, "it takes just one small music operator buried away in some corner location to blow up a lot of good profits for all the other operators in his community by disregarding all the anti-noise laws and letting his juke box blare out until the small hours of the morning."

This is what usually happens. And this has already brought stringent legislation and regulations into certain communities. It is therefore time for all in the juke box field to cut down to a "pleasing sound level" to not only protect themselves from bad press notices, anti-noise and closing regulations, but to further the cause of good music from automatic equipment.
WHAT SHOULD WE CALL 'EM TODAY?

They're No Longer "Pin Games" or "Pinballs" or "Marble Games". Some Suggest Calling 'Em "Bumpers".

CHICAGO—Some months ago THE CASH BOX asked the trade to coin a new name for pin games, pinballs or marble games and also for juke boxes.

This name need not be directly connected or definitely traceable to the present machines, but could be a coined word like "Frigidaire", which could be promoted into popular use and would, eventually, mean a coin operated amusement machine of the present type now known in the trade and to the public as "pinball".

Practically everyone knows that people today refer to electric refrigerators as "Frigidaires", tho this is a copyrighted name for the refrigerator of the General Motors Co. In fact, it has been said that people will walk into salesrooms of other refrigerator manufacturers and ask to see, "the Frigidaire".

It is also recognized in the industry that the games being produced today can no longer be termed "pin games" nor "pinballs" nor "marble games" for they do not feature pins and holes or marbles as they used to when first introduced.

Some coinleaders here suggest the word "Bumper" and instead of saying "Bumper games" call them 'Bumpers'. In short, the singular and plural of the word, because the games do feature bumpers, would and could become the word to designate this type of machine; and could be popularized by advertising as well as good publicity.

As yet none of the manufacturers here have a name which they believe completely means the game they are producing nor have they any word they feel is catchy enough to take hold.

They therefore recommend that someone designate a name or coin a word which could be used from now on by the trade publications in the field as well as by the general public and which would, eventually, come to mean the game now being produced. Just the same as "Frigidaire" means an electric refrigerator.

(If you believe that you have the name for the present type of game—rush it to The Cash Box today.)

HAVE YOU A BETTER NAME?

THE CASH BOX
381 Fourth Avenue
New York 16, N. Y.

I think a better name would be

[Blank lines for name, firm, address, city, zone, state]

[Tea off and mail to The Cash Box today! (5-12-47)
1. **HEARTACHES**

   - MA-1111—Eddie Howard Orch.
   - ME-3057—Bobby True Trio
   - MGM-1001—Jimmy Dorsey Orch.
   - NA-9026—Red McKenzie
   - SI-15065—Ray Bloch Orch.
   - SO-2005—Ted Strayer
   - VI-20-2175—Ted Weems Orch.

2. **LINDA**

   - SI-15106—Larry Douglas
   - SO-2006—Bob Chester Orch.
   - VI-20-2047—Charlie Spivak Orch.

3. **MY ADOBE HACIENDA**

   - MA-1117—Eddy Howard
   - ME-3057—Bobby True Trio
   - RH-101—The Esquire Trio
   - VI-20-2150—Billy Williams
   - VO-785—Art Kassel

4. **MAM'SELLE**

   - MGM-10011—Art Lund
   - NA-9032—Jack Carroll
   - SI-15093—Ray Bloch Orch.
   - SO-2023—George Towne Orch.
   - VI-20-2211—Dennis Day

5. **GUILTY**

   - ME-3042—Tony Martin
   - MU-428—Artie Shaw-Mel Torme
   - SI-15090—Monica Lewis
   - VI-20-2109—Johnny Desmond

6. **ANNIVERSARY SONG**

   - ME-3036—Anita Ellis
   - MGM-10003—Kate Smith
   - MU-428—Artie Shaw Orch.
   - SI-15075—Larry Douglas
   - SO-2004—George Towne Orch.
   - VI-20-2125—Tex Beneke-Miller Orch.

7. **MANAGUA NICARAGUA**

   - SI-15086—Julie Conway
   - SO-3032—The Gordon Trio
   - VI-20-2020—Freddy Martin

8. **HOW ARE THINGS IN GLOCCA MORRA?**

   - ME-3056—Harry Babbitt
   - SI-15064—Johnny Long Orch.
   - SO-3043—Bob Houston
   - VI-20-2121—Tommy Dorsey Orch.

9. **IF I HAD MY LIFE TO LIVE OVER**

   - MA-7218—Bob Johnston
   - TW-1001—Larry Vincent

10. **THAT'S MY DESIRE**

   - ME-5007—Frankie Laine
   - MN-1064—The Cats & The Fiddle
   - VI-20-2251—Sammy Kaye
"Stella By Starlight"

"Spring Isn't Everything"

JOHNNIE JOHNSON

(M-G-M 10019)

"Stella By Starlight" is a tune that has bounced around quite a bit in recent weeks, figuring often in op's reports as some of their old chestnuts. Whether it will get in there among the top ten, however, is questionable; it needs lots more plugs. Was this a review of Johnnie Johnson's waxing disclosures that he is certainly not better than those that have preceded it, the old following that once belonged to Johnson may go for this version, if only to hear the songster again. The flip, "Hearing Isn't Everything," another romantic ballad, deserves the same comment.

"A Sunday Kind Of Love"

"Pots and Pans"

JIMMY DORSEY ORCHESTRA

(M-G-M 10023)

"Following hard on the success of his "Quiet Sabe," (try it if you haven't already) Johnson has Barker steps in to deliver the blue and romantic lyrics to "Sunday." As usual, her performance is better than adequate, and if fault will be found with the cutting it will be in the arrangement, which strikes this department as being a bit out of balance. The flip, "Pots and Pans," is a tuneful little romantic novelty that has a pleasant beat, and is adequate as a filler to the top notch tune on the top side.

"Love Doctor Blues"

"They Can't Do This To You"

GATEMOORE MOORE

(National 4015)

"Pair of novelty cookies streaming down music alley, and headed into those race spots look good here as Gate Moore Moore steps up to do "Love Doctor Blues" and "They Can't Do This To You." Both sides keep in stock tempo, with the Gate telling all that he can cure your "love blues." On the flip, with the balladare moaning about that other guy his wife has, Moore renders effective tonal fill work to make this tune attractive. Both sides are there for the asking, so go to it.

"Play Proof Woman"

"Please Be Careful"

TAMPA RED

(Victor 20-2249)

"Low down blues done up real brown by Tampa Red stacks up as an item that ops can use to good advantage as filler material, in those boxes. "Play Proof Woman," coupling a fast beat all through the wax, has Tampa yawning about that babe. On the other end with "Please Be Careful," Tampa takes the tempo down a bit, which is just about right and the rate too high. The pair won't stop traffic by any means, but you know your route. You'll have to pick your own order, but we rate "Play Proof Woman" as the A deck.

"I Can't Get Up The Nerve To Kiss You"

"My Love For You"

JOHNNY LONG ORCHESTRA

(Signature 15115)

"One of the pleasanters ballads to appear lately that's also well suited for phonograph action is "I Can't Get Up The Nerve To Kiss You." Done here by the Johnny Long Orchestra, the ditty is well interpreted to suit both dance and non-dance locations. Natalie is the songstress featured on the lyrics and her performance is better than workmanlike. The flip, "My Love For You," is, of course, a more romantic ballad, and, as such, should find strong favor in spots where the accent is on soft lights, and conversations are heavy with sweet whisperings. Frankie Lane takes over to deliver the vocal, and she does very well in striking the mood for biggest phonoy play. Johnny Long's crew are worthy of a whir.

"Dreams Are A Dime A Dozen"

"After Graduation Day"

KATE SMITH

(M-G-M 10224)

A tune that's tailor-made to jube box requirements is this thing called "Dreams Are A Dime A Dozen," and the way Kate Smith handles it she deserves (and will probably earn) a great big hunk of phonopatronage. An excellently paced romantic ballad, the song has been carefully loaded with just enough nostalgic flavor to attract plenty of listening attention. Music and lyrics are smoothly drawn and carry much of the same qualities that made "If I Had My Life To Live Over" the phoneno click it has become. Don't hesitate to give it a whirl. The flip, "After Graduation Day," is ready to spring into the big time what with the season it heralds just about to dawn. Like the top-deck, "Graduation Day" is a great memory stirrer, and with it Kate delivers the kind of performance the phonolovers want to buy.

"That's My Desire"

"Mah-Zel"

ART MOONEY ORCHESTRA

(M-G-M 10025)

As many ops who have used Frankie Laine's should know by now, the tune "That's My Desire" is an established click, and this interpretation, waxed by the Art Mooney Orchestra, with Buddy Brees on the vocal, should do lots to help move it along. One of the more intimate romantic ballads to be heard, Art and his boys really do add a sweet instrumental to the dancers, with Buddy's work should meet with plenty of favor from the ball holder present. The flip is "Mah-Zel," the novelty for which many in the music biz predict great big things. As done here, with the Galli Sisters on the vocal, the side comes up as one of the brighter things the Mooney crew has done, and, if the tune clicks, this should be one of the interpretations that'll do it.

"Heartbreaking"

"It's The Same Old Dream"

JOHNNY LONG ORCHESTRA

(Signature 15110)

"Stacking up as one of the better sides Johnny has offered in recent months is this thing called "Heartbreaking," a torchy romantic ballad that's given fine voice by the ork's songstress, Natalie. With the Long crew providing first rate melody, Natalie waltles the lyric in a manner that should score well with many a phono patron and maybe make something much out of the tune as well. The flip, "It's The Same Old Dream," should be well known to the trade by this time, and this version of the song is among the good ones for sure. Franeye Lane combines with The Beacnhoomers to offer a vocal that's admirably suited for the phonoo trade. As for the Johnny Long ork, they'll satisfy dancers and listeners alike.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
Apollo Records execs are visualizing plenty of gold via Charley Barnet's forthcoming platter offering "Caravan" and "Basin Street Blues." A group of widely read critics have already pegged it as their prize plug item as soon as it's released. Meanwhile, music director Jerry Jerome is lullabying the sales department with acetates from four sides he just recorded with Tony Bari, claiming that the boys can now crack the Italian melody market wide open via these records... Just returned from Cleveland, where he attended the Ohio State Phonograph Owners Association Convention is personable Bob Stabler, Eastern Regional Manager for Capitol Records. Bob reports he had a whale of a good time gathering with the host of music op friends he made while in charge of the Mid-Western Region for the label.

Our Chicago whisperer reports that the convention tended by Majestic for their host of distribs was a boffo. With Ben Selvin, vice president in charge of the label serving as emcee, a number of the firm's artists put on a show that almost tore the roof off the stately Edgewater Beach Hotel. Outstanding was the reception tended the distribs' fair haired boy, Eddy Howard, who vowed "I wonder, I wonder" and his forthcoming "Blue Tail Fly." Speaking of the distribs present, Eddy remarked, "They've been wonderful; I owe them a lot"... And that's really something to hear, because so many, many guys forget... Riley Shepard (Parker Frickean, told us the lad heads Majestic's hillbilly department) came on and did "Jole Blon," and he, too, "owed" em... Following up on his smash with the French-like "Mam selle," Majestic's Ray Dorey will cut "Je Vous Aime" at his next session.

Insiders declare that National Records' ace talent chief Herb Abramson has snatched himself another winner in capturing The Ravens for the firm's talent roster. First reports of the combo's first cuttings indicate that they have a boffo on wax. With the market ripe for an outstanding new group, keep you eye on the Ravens. So long as Herb feeds them the right material (which they've lacked in the past) they've bound for the top...

Our Chicago needle interupts with a wire to report that Signature Records' Monica Lewis is in doing a light and polite job of murder the way she knocks the house flat with her vocalizing at the Rio Cabana. She's even got a couple of well known coinmen there writing fan letters in baby talk.

Preparing for a big house warming at their striking penthouse location are Rainbow Records execs Harry Fronkes, Herb Hendler and Eddie Heller, who are three men riding the idea that the only way to beat a slump in sales is to put out better merchandise first... Bumyon Sales Co. of New York's Johnny Halonka and Gloria Friedman report that Viva- cistic's "Peg O' My Heart" by the Harmoniacs, now riding a tidal wave of popularity in Chicago and St. Louis, is rapidly sweeping East, with desperate cries for the platter emanating from points as close as 200 miles from New York. It should explode here any day now... George Hayes, sales chief for M-G-M Records in this territory, predicting that Blue Barron's "Chi-Baba Chi-Baba" will put Blue right atop the heap... Ditto for those who have heard Connie Boswell's on Apollo... And ditto again for those who have had an earful of the version done by the Char- rmers on Columbia.

Johnny MERCER

'A LITTLE TOO FER' CAP. 400

He's even at home on the range, this Mercer Man!
Here's his first novelty western tune... with Johnny in the laughable role of a lonesome cowboy. A real coin-catcher, especially with famed Wesley Tuttle and Merle Travis and His Coon Hunters in the same saddle.

FLIPOVER: 'THE COVERED WAGON ROLLED RIGHT ALONG'.

'I DO DO DO LIKE YOU' CAP. 367

With Paul Weston and His Orchestra

"Why, Mister Mercer, what a strange voice you have!" Here he is again — this time with a Lettie accent! (And mighty funny love lyrics.) You'll "do, do, do" too, when your customers with the coins hear it.

FLIPOVER: 'MOVIE TONIGHT' With The Pied Pipers and Paul Weston and His Orchestra
IN THEATRE LOBBY

Mercury's Newest Singing Star
John Laurenz

CHICAGO, ILL. — Illinois Simplex Distributing Co., exclusive Wurlitzer distributors in Chicago, set up a new model 1080 phonograph in the Regal Theatre this past week, coincident with the appearance of the Sy Oliver orchestra and Johnny Moore's "Three Blazers," with the above result.

Credit Gordon Sutton, president of the distributing firm for this nice bit of promotional work.

Continental To Aid Ops

NEW YORK — Continental Records, this city, announced to the trade late this past week, their plan to cooperate with the automatic music merchants of the country, on a new unprecedented scale. To start the program rolling, the platter plans on giving music ops free title strips.

The firm also announced the appointment of Arthur Millet, to the post of advertising and sales promotion manager.

Standard Songs are MONEY MAKERS!

"AM I BLUE"
Recorded by
ETHEL WATERS—Continental 1008
MUGGSY SPANIER—Disc 6020
ANNETTE WARREN—Black & White 876
EDDY DUCHIN—Columbia 36746

Published by: M. Witmark & Sons

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

7 GREAT RECORDS ON THIS HIT BALLAD

"DREAMS ARE A DIME A DOZEN"

JOAN EDWARDS (Vogue) • GENE KRUPA (Columbia) • TONY MARTIN (Mercury)
VAUGHN MONROE (Victor) • ANDY RUSSELL (Capitol) • KATE SMITH (M-G-M)
THE FOUR VAGABONDS (Apollo)

NEW YORK • RKO BLDG.
CRITERION MUSIC CORP.
M. H. GOLDSEN, Pres.
OLIN SCHOTTLER

HOLLYWOOD
1491 Vine St. • GR 1050
BUD GATELY, Prof. Mgr.
PETE KAMERON
Elliot LAWRENCE
and his Orchestra
Sock Recording of
"WILLIE"
Backed with
"SPEAKING OF ANGELS"
COLUMBIA No. 37320

WEEK MAY 16th
EARLE THEATRE
PHILADELPHIA

"...PLATTER LOOMS BIG"
—says The Cash Box
April 28th

FIRST RELEASE
in our New 60c "pop" series
SAME TOP TALENT • SAME TOP RECORD QUALITY
America's Golden Voiced
Romantic Favorite
JOE DOSH
ON CONTINENTAL RECORDS
"AS LONG AS I'M DREAMING"
From the new Bing Crosby hit film musical "Welcome Stranger"
backed by "MY FUTURE JUST PASSED"
No. C 11,000

This platter is really hot! Be sure to place your order today!

SEE YOUR Local Distributor OR
CONTINENTAL RECORDS
NEW YORK 265 WEST 54th ST., NEW YORK, N. Y.
CHICAGO 1941 N. WESTERN AVE., CHICAGO 47, ILL.
CLEVELAND 626 HURON ROAD, CLEVELAND 15, OHIO
ATLANTA 139 CAIN STREET, N. E., ATLANTA 2, GA.
DETROIT 415 BRAINARD ST., DETROIT, MICH.
WHAT IS A Whiftenpoof
IS IT SUPERNATURAL?
NO... it's a natural
FOR COIN MACHINES
MUSIC MERCHANTS
DISC JOCKEYS

ROBERT Merrills
Recording Of The
"WHIFFENPOOF SONG"
RCA VICTOR 10inch
RED SEAL No.10-1313

DESTINED FOR THE HIT PARADE

Gale Inc 48 West 48th St New York Longacre 3-0350
"Foggy River"
"Tennessee Central"
LOUIS & THE INNIS CLAN
(Sterling 209)

- Best bet of this week’s crop of Western and Folk wax is offered by Hank Williams on a ditty tagged “Hank Tonkin’.” Featuring top rhythm on the part of Hank and his Drifting Cowboys combo, the tune is carried off in great style, with Hank’s vocal stent a standout. Op’s with spots where the call is for folkly melody would do right to give the platter an enthusiastic whir. The flip, “Man American,” offers a better than average tune about the train that runs south to New Orleans, and once again Hank scores on his vocal delivery, grab a listing, and you’ll hear a coin winner.

"The Devil’s Train"
"Scars Upon My Heart"
CLIFF CARLISLE
(RCA-Victor 20-2246)

- And here’s still another ditty about a choo-choo. This one, tagged “The Devil’s Train,” does a bit of indirect preaching, and Cliff Carlisle, on the lyrics, carries it off well enough to gain a “recommended” comment so far as the phonos are concerned. The flip, “Scars Upon My Heart,” is another true story, and Louis’s style of delivery fits it like a shooting glove. All told, the disk can be considered good phonophone fare.

"I Traded My Heart For A Tear"
"A Long Road Ahead"
BOB ATCHER
(Columbia 37262)

- A pair of stock folk tunes are turned in on this latest wax package by Bob Atcher. “I Traded My Heart For A Tear” and “A Long Road Ahead” are in the modern hill country tradition, and they give Atcher a chance to warble a moral, which he does well enough. Both tunes are slow paced, and should serve well as filler material for the phonos.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On This Page.

"BLUE BARRON
and his Orchestra"

"MUSIC OF YESTERDAY AND TODAY STYLED THE BLUE BARRON WAY"

"... has all the earmarks of breaking into a big thing... fine interpretation" — from "SLEEPER OF THE WEEK." The Cash Box—May 5th.

The New Novelty Lullaby Smash
"CHI-BABA"
(My Bambino Go To Sleep)
M-G-M 10027
Stack Up On This Great Version of "CHI-BABA" For Your Entire Route.

Exclusively on M-G-M Records

"HIT PARADE ARITHMETIC"

Lous Armstrong + Victor = Hit.
Les Brown + Columbia = Hit.
Rosemary Calvin + Majestic = Hit.
Tony Mattrl + De Luxe = Hit.
Betty Reilly + Capitol = Hit.
King Cole Trio + Aristocrat = Hit.
Sherman Hayes + Sonora = Hit.
Robert Lee + World-ET = Hit.
Les Brown + Eapitol-ET = Hit.
Billy Buttefield + Langworth-ET = Hit.
Four Knights + Standard-ET = Hit.

NEW YORK HOLLYWOOD
Harri Tenney Harry Stoneham
Marty Tenney Herb Montez
CHARLIE ADAMS
Apollo Records takes pleasure in announcing that two of America's greatest artists are now recording exclusively for us.

Connee Boswell
(My Bambino Go To Sleep)
THERE'S THAT LONELY FEELING AGAIN
Orchestra Under Direction of JERRY JEROME

Charlie Barnet
and HIS ORCHESTRA

1064

CHI BABA CHI BABA
(AFTER YOU GET WHAT YOU WANT YOU DON'T WANT IT)
Orchestra Under Direction of JERRY JEROME

1065

BUNNY
ATLANTIC JUMP
Charlie BARNET
and His Orchestra

1066

PASSING BY

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 242 MADISON AVE., NEW YORK CITY
NEW YORK - 4013 Broad St., New York, N.Y.
CHICAGO - 719 South Dear St., Chicago 54, Ill.
DETROIT - 1544 E. Jefferson St., Detroit 21, Mich.
LOS ANGELES - 7505 W. Pico Blvd., L. A. 3, Cal.
ATLANTA - 1427 Avenue St., Atlanta, Ga.
BALTIMORE - 2015 Maryland Ave., Balt. 10, Md.
NEW ORLEANS - 1518 Magnolia St., New Orleans, La.
PHILADELPHIA - 1325-27 Vine St., Phila. 5, Pa.
WRITE FOR COMPLETE CATALOG
THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

ACROSS THE ALLEY FROM THE ALAMO

WOODY HERMAN
(Columbia 37289)

THE MILLS BROS.
(Decca 23863)

IVY

JO STAFFORD
(Capitol 388)

I WONDER, I WONDER, I WONDER

EDDY HOWARD
(Majestic)

STELLA BY STARLIGHT

BILLY BUTTERFIELD
(Capitol 397)

DICK HAYMES
(Decca 23861)

TIME AFTER TIME

MARGARET WHITING
(Capitol 383)

TEDDY WILSON QUARTET
(Musicraft 462)

VITA Records
Something new on records "LIVING SOUND"

popular smash hits

IN THEIR UNIQUE INIMITABLE STYLE.
NO COPY CATS, BUT

Jerry Murad’s HARMONICATS

1A Peg o’ My Heart
1B fantasy impromptu
2A malaguena
2B harmonica boogie

MEL HENKE
and the Honeydreamers
his piano ... their voices

ALEXANDER’S RAGTIME BAND
3b what is this thing called love?

VITA Records
"LIVING SOUND"

CHICAGO NEW YORK HOLLYWOOD
WHAT'S HOT
ON THE RECORDS
For The Week of
May 12, 1947

New York

1. MAM'SELLE
   (Art Lund)
2. MY ADOBE HACIENDA
   (Eddy Howard)
3. THE FRECKLE SONG
   (Larry Vincent)
4. LINDA
   (Buddy Clark-Ray Noble)
5. A SUNDAY KIND OF LOVE
   (Claude Thornhill)
6. IF I HAD MY LIFE TO LIVE OVER
   (Larry Vincent)
7. MANAGUA NICARAGUA
   (Freddy Martin)
8. GUILTY
   (Margaret Whiting)
9. ALL JOLSON RECORDINGS
10. GLOCCA MORRA
    (Dick Haymes)

Newport, R. I.

1. HEARTACHES
   (Ted Weems)
2. LINDA
   (Charlie Spivak)
3. ANNIVERSARY SONG
   (Al Jolson)
4. GUILTY
   (Margaret Whiting)
5. I'LL CLOSE MY EYES
   (Johnny Desmond)
6. MAM'SELLE
   (Art Lund)
7. GLOCCA MORRA
   (Dick Haymes)
8. MANAGUA NICARAGUA
   (Freddy Martin)
9. IT'S A GOOD DAY
   (Gene Krupa)
10. THAT'S WHERE I CAME IN
    (The Ink Spots)

Topeka, Kans.

1. MY ADOBE HACIENDA
   (Eddy Howard)
2. LINDA
   (Charlie Spivak)
3. MAM'SELLE
   (Art Lund)
4. HEARTACHES
   (Ted Weems)
5. GLOCCA MORRA
   (Dick Haymes)
6. APRIL SHOWERS
   (Guy Lombardo)
7. MANAGUA NICARAGUA
   (Freddy Martin)
8. ALL BY MYSELF
   (Sammy Kaye)
9. YOU CAN'T SEE THE SUN
   (Vaughn Monroe)
10. I WANT TO THANK YOUR FOLKS
    (Perry Como)

Hartford, Conn.

1. ANNIVERSARY SONG
   (Al Jolson)
2. HEARTACHES
   (Ted Weems)
3. MY ADOBE HACIENDA
   (Eddy Howard)
4. MAM'SELLE
   (Art Lund)
5. LINDA
   (Buddy Clark-Ray Noble)
6. GUILTY
   (Ella Fitzgerald)
7. GLOCCA MORRA
   (Buddy Clark-Ray Noble)
8. IF I HAD MY LIFE TO LIVE OVER
   (Bob Eberle)
9. JALOUSIE
   (The Three Suns)
10. LAZY RIVER
    (The Mills Bros.)

YOU CAN HEAR
Eddy Arnold
ON THE
CHECKERBOARD
JAMBOREE
Monday thru Friday
12:15 P.M.—E.S.T.
Mutual Network
The Lush Box

Week of May 12, 1947

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—OLD MAID BOOGIE
   EDDIE VINCENT
   (Mercury 8028)

2—MAM'SELLE
   FRANKIE LAINE
   (Mercury 5048)

3—A SUNDAY KIND OF LOVE
   FRANKIE LAINE
   (Mercury 5018)

4—THEM THERE EYES
   ROY MILTON
   (Roy Milton 201)

5—IT SHOULDN'T HAPPEN TO A DREAM
   DUKE ELLINGTON
   With AL HIBBLER
   (Musicroft 484)

6—POSTMAN BLUES
   DINAH WASHINGTON
   (Mercury 8024)

7—NO GREATER LOVE
   BILLIE HOLLIDAY
   (Decca 23853)

8—THAT'S MY DESIRE
   FRANKIE LAINE
   (Mercury 5007)

9—YOU DON'T LEARN THAT IN SCHOOL
   KING COLE TRIO
   (Capitol 393)

10—MEET ME AT NO SPECIAL PLACE
    KING COLE TRIO
    (Capitol 393)

THE CHARIOOTEERS

COLUMBIA RECORD Version
of the New Novelty Sensation!

"CHI-BABA CHI-BABA"
(My Bambino Go To Sleep)

It's the "SUPER NATURAL" that will skyrocket the take on all your machines.

ON Columbia Records

★ ★ ★
WHAT'S HOT ON THE RECORDS
For The Week of May 12, 1947

Chicago
1. PEG O' MY HEART
   (The Harmonicats)
2. HEARTACHES
   (Ted Weems)
3. LINDA
   (Ray Noble-Buddy Clark)
4. MAM'SELLE
   (Art Lund)
5. MY ADOBE HACIENDA
   (Eddy Howard)
6. ANNIVERSARY SONG
   (Al Jolson)
7. GUILTY
   (Tony Martin)
8. MANAGUA NICARAGUA
   (Guy Lombardo)
9. SANTA CATALINA
   (Eddy Howard)
10. YOU CAN'T SEE THE SUN
    (The Ink Spots)

Woodburn, Ore.
1. MY ADOBE HACIENDA
   (Eddy Howard)
2. HEARTACHES
   (Ted Weems)
3. GLOCCA MORA
   (Dick Haymes)
4. MANAGUA NICARAGUA
   (Freddy Martin)
5. LINDA
   (Buddy Clark-Ray Noble)
6. GUILTY
   (Johnny Desmond)
7. ANNIVERSARY SONG
   (Al Jolson)
8. THAT'S HOW MUCH I LOVE YOU
   (Louis Prima)
9. AVALON
   (Al Jolson)
10. WYOMING
    (Carly Gibbs)

Brattleboro, Vt.
1. ANNIVERSARY SONG
   (Al Jolson)
2. HEARTACHES
   (Ted Weems)
3. MY ADOBE HACIENDA
   (Eddy Howard)
4. GUILTY
   (Margaret Whiting)
5. APRIL SHOWERS
   (Al Jolson)
6. MAM'SELLE
   (The Pied Pipers)
7. LINDA
   (Buddy Clark-Ray Noble)
8. FOR SENTIMENTAL REASONS
   (Eddy Howard)
9. SWANEE
   (Al Jolson)
10. THAT'S HOW MUCH I LOVE YOU
    (Bing Crosby)

Montreal, Quebec
1. LINDA
   (Buddy Clark-Ray Noble)
2. GUILTY
   (Johnny Desmond)
3. I'LL CLOSE MY EYES
   (Andy Russell)
4. THAT'S MY DESIRE
   (Frankie Laine)
5. HEARTACHES
   (Ted Weems)
6. MAM'SELLE
   (Art Lund)
7. SWANEE RIVER BOOGIE
   (Albert Ammons)
8. SONATA
   (Perry Como)
9. HOODLE ADDLE
   (Tex Beneke)
10. JALOUSIE
    (Buddy Morrow)

You'll Have Plenty of MAHZEL
(Means Good Luck) When You
FEATURE

That
Genial
Irish
Gentleman

ART MOONEY
and His Orchestra
And His Sock Recording of The Sock Novelty

"MAHZEL"
(The Good Luck Song)
featuring the GALLI SISTERS
BACKED BY
"THAT'S MY DESIRE"
Vocal by Bud Brees

on MGM
RECORD NO.
10020

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

www.americanradiohistory.com
WHAT'S HOT ON THE RECORDS
For The Week of
May 12, 1947

Los Angeles

1. HEARTACHES
   (Ted Weems)
2. ANNIVERSARY SONG
   (Tex Beneke)
3. LINDA
   (Buddy Clark-Ray Noble)
4. THAT'S MY DESIRE
   (Frankie Laine)
5. THAT'S HOW MUCH I LOVE YOU
   (Frank Sinatra)
6. MAM'SELLE
   (Art Lund)
7. MY ADOBE HACIENDA
   (Eddy Howard)
8. SANTA CATALINA
   (Freddy Martin)
9. ACROSS THE ALLEY
   FROM THE ALAMO
   (The Mills Bros.)
10. I'LL CLOSE MY EYES
    (Dinah Shore)

Jonesboro, Ark.

1. MY BICYCLE TILLIE
   (Bill Samuels)
2. HEARTACHES
   (Ted Weems)
3. DOES YOUR HEART BEAT FOR ME?
   (Russ Morgan)
4. LINDA
   (Lester Harding)
5. MY ADOBE HACIENDA
   (Jack McLean)
6. ALL JOLSON RECORDINGS
7. RYE WHISKEY
   (Red Foley)
8. SANTA CATALINA
   (Frankie Carle)
9. SO ROUND SO FIRM
   (Merle Travis)
10. JOLE BLOON
    (Moon Mulligan)

Miami, Fla.

1. HEARTACHES
   (Ted Weems)
2. LINDA
   (Buddy Clark-Ray Noble)
3. MAM'SELLE
   (John Paris)
4. ANNIVERSARY SONG
   (Tex Beneke)
5. GUILTY
   (Ella Fitzgerald)
6. MY ADOBE HACIENDA
   (The Dumont Sisters)
7. YOU CAN'T SEE THE SUN
   (The Ink Spots)
8. THAT'S WHERE I CAME IN
   (Perry Como)
9. AS YOU DESIRE ME
   (Vaughn Monroe)
10. MANAGUA NICARAGUA
    (Guy Lombardo)

Omaha, Nebr.

1. HEARTACHES
   (Eddy Howard)
2. LINDA
   (Buddy Clark-Ray Noble)
3. GUILTY
   (Margaret Whiting)
4. MY ADOBE HACIENDA
   (Eddy Howard)
5. I'LL CLOSE MY EYES
   (Dinah Shore)
6. ANNIVERSARY SONG
   (Guy Lombardo)
7. I DO DO DO LOVE YOU
   (Johnny Mercer)
8. GLOCCA MORRA
   (Dick Haymes)
9. IF I HAD MY LIFE TO LIVE OVER
   (Larry Vincent)
10. I TIPPED MY HAT
    (Jack Smith)

Also now available
Lawrence Welk's new Polka Album containing CLARINET POLKA, BEER BARREL POLKA
and six other great sides.

Personal Management SAM J. LUTZ
6406 SUNSET BLVD., HOLLYWOOD, CALIF.
The Cash Box

![The Cash Box](https://i.imgur.com/3.png)

**Disc-Hits Box Score**

**Compiled by Jack "One Spot" Tunnis**

**In Order of Popularity Based on National Survey**

<table>
<thead>
<tr>
<th>No.</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AL-JADDIN</td>
<td>&quot;Mam'selle&quot; by Little Giant</td>
</tr>
<tr>
<td>2</td>
<td>AP-APOLLO</td>
<td>&quot;Baby Doll&quot; by Sayers Sisters</td>
</tr>
<tr>
<td>3</td>
<td>B-BLOCK &amp; WHITE</td>
<td>&quot;Close Your Eyes&quot; by Guy Mitchell</td>
</tr>
<tr>
<td>4</td>
<td>CA-CAPITOL</td>
<td>&quot;Maybe&quot; by Ember Trio</td>
</tr>
<tr>
<td>5</td>
<td>CO-COLUMBIA</td>
<td>&quot;Halfway to Heaven&quot; by Andy Williams</td>
</tr>
<tr>
<td>6</td>
<td>DE-DECCA</td>
<td>&quot;Guilty&quot; by Lefty Frizzell</td>
</tr>
<tr>
<td>7</td>
<td>EC-EXCLUSIVE</td>
<td>&quot;It's a Man's Man's World&quot; by Sammy Davis Jr.</td>
</tr>
<tr>
<td>8</td>
<td>JE-JOKE BOX</td>
<td>&quot;Jealous&quot; by The Four Tops</td>
</tr>
<tr>
<td>9</td>
<td>KE-SIGNATURE</td>
<td>&quot;If I Had My Way&quot; by H.B. Barnum</td>
</tr>
<tr>
<td>10</td>
<td>RO-SONORA</td>
<td>&quot;I'm Gonna Leave My Love No More&quot; by The Millionaires</td>
</tr>
<tr>
<td>11</td>
<td>ST-STERNLING</td>
<td>&quot;In the Wee Small Hours of the Morning&quot; by Billie Holiday</td>
</tr>
<tr>
<td>12</td>
<td>VA-VICTOR</td>
<td>&quot;It's a Man's Man's World&quot; by Sammy Davis Jr.</td>
</tr>
<tr>
<td>13</td>
<td>ORCH</td>
<td>&quot;Just Like Old Times&quot; by The Ink Spots</td>
</tr>
<tr>
<td>14</td>
<td>SO-SUONORA</td>
<td>&quot;Just Like Old Times&quot; by The Ink Spots</td>
</tr>
<tr>
<td>15</td>
<td>MU-MUSCRAFT</td>
<td>&quot;Lover Man&quot; by Sarah Vaughan</td>
</tr>
<tr>
<td>16</td>
<td>VI-VY-OQUE</td>
<td>&quot;Love Me or Leave Me&quot; by The Ink Spots</td>
</tr>
</tbody>
</table>

**Score of the Week**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;You'll Never Walk Alone&quot; by Gerry and the Pacemakers</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Over the Rainbow&quot; by Judy Garland</td>
</tr>
<tr>
<td>3</td>
<td>&quot;My Way&quot; by Frank Sinatra</td>
</tr>
<tr>
<td>4</td>
<td>&quot;In the Wee Small Hours of the Morning&quot; by Billie Holiday</td>
</tr>
</tbody>
</table>

**Review**

The Cash Box is a weekly music magazine that features the latest in music charts and reviews. Each issue includes a disc-hits box score, compiled by Jack "One Spot" Tunnis, which ranks songs in order of popularity based on national surveys. The score is based on a variety of factors, including radio airplay, record sales, and popularity among music fans. The magazine also features reviews of new albums and concerts, as well as interviews with musicians and industry insiders. The Cash Box is a must-read for anyone who loves music and wants to stay up-to-date on the latest in the music world.
MANUFACTURERS' NEW EQUIPMENT

- ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
Model A .................................. $897.50
Automatic Hostess Complete 20 Station Unit ...................... 14,800.00

HIDEAWAY CABINET W/CONTINUOUS PLAY MECH:
W/Amplifier and Remote Volume Control ...................... 482.50
W/Amplifier—No Remote Volume Control ...................... 470.00
Complete—No Amp, No Volume Control ....................... 410.00

AIRION
Super Deluxe Phonograph .......................... 897.00
First Phonograph .................................. 69.50
Trio (Wall Box) .................................. 69.50
Solo (Wall Box) .................................. 69.50
Impresario (Speaker) ............................... 42.27
Melody (Speaker) .................................. 56.18
Carillon (Speaker) .................................. 56.18

BALLY
Phonograph ...................................... 25.00

BUCKLEY
Music Box ....................................... 25.00

MUSICAL MINUTES, INC.
Musical Minutes Box ............................... 25.00
Johnnie Music System ................................

MILLS INDUSTRIES

Constellation ...................................

PACKARD MFG. CORP.
Pla Mor Phonograph (Model 7) ....................... 795.00
Hideaway (Model 400) ............................ 450.00
Wall Box (Daisy) ................................ 39.50
1000 Speaker (Paradise) .......................... 159.50
900 Speaker (Reno) ................................ 94.95
800 Speaker (Daisy) .............................. 36.95
700 Speaker (Dahila) .............................. 21.95
Walnut Adapter (Hideaway) ......................... 59.50
Beech Adapter (Hideaway) ......................... 71.50
Willow Adapter (Hideaway) ......................... 59.50
Pine Adapter (Hideaway) ......................... 59.50
Birch Adapter (Hideaway) ......................... 8.50
Spruce Adapter .................................. 84.50

PERSONAL MUSIC CORP.
Measured Music Boxes, 5c-10c ...................... 35.00
Studio Amplifier ................................ 505.00
Studio Timing Control Unit ....................... 250.00
Master Power Supply Units ...................... 140.00

ROCK-OLA
1422 Phonograph (Net) ........................ 728.00
1422 Playout Box ................................. 140.00
Model 1897 Moderne Corner Speaker .................. 107.50
Model 1906 Remote Volume Control .................. 6.50
Model 1530 Wall Box ................................ 39.50
Model 1603 Wall Speaker .......................... 42.50
Model 1691 Tone-A-Lier Speaker ................... 72.50

SEEBURG
147-M Symphonola w/remote control ............... 875.00
147-S Symphonola ................................ 805.00
H-147-M RC Special .............................. 225.00
Wireless Wallomatic ................................ 58.50
Wired Wallomatic ................................. 46.50
5-10-25c Wireless Wallomatic ..................... 75.00
5-10-25c Wired Wallomatic ......................... 62.50
Teardrop Speaker ................................ 19.50
Teardrop Speaker w/volume control .................. 22.50
Remote Wall & Ceiling Speaker ...................... 18.00
Mirror Speaker .................................. 49.50
Disc Volume Control .............................. 21.90
Power Supply ................................... 14.50
Master Amplifier ................................ 53.50
Master Selection Receiver ......................... 105.00
Wired Master Selection Receiver .....................
Electric Selector ................................ 86.00
Remote Speaker Amplifier ........................ 44.50
Solenoid Drum for 147-S .......................... 60.50

SOLOTONE CORP.
Leveling Pre-Amplifier .......................... 44.50
Mirror-Tone Selector ................................
Solotone Individual Coin Box ......................
Solotone Ammunition-Receiver .....................
Solotone Studio and Telegraphing Bridging Units ...........
Solotone Booster Amplifiers ......................

WURLITZER
1050 Colonial .................................. 875.00
1015 80 Phonograph ............................. 914.50
1015 Composed Chime ................................
2002 10-25c 3-Wire Wall Box .................. 499.50
3025 5c 3-Wire Wall Box ........................ 69.50
3031 5c 20-Wire Wall Box ......................... 42.50
3045 5c Wireless Wall Box ......................... 48.50
215 Wireless Transmitter .......................... 17.50
216 Wireless Impulse Box ......................... 22.50
217 Aux. Amplifier .............................. 30.00
218 80-Wire Adapter, Terminal Box .............. 15.00
219 Stepper ................................... 35.00
4000 Aux. Steel Speaker .......................... 45.00
4002 Aux. Plastic Speaker ........................ 45.00
4003 Aux. Wooden Speaker ....................... 17.50
4014 Musical Note Speaker ....................... 27.50
4015—Round Walnut Speaker ...................... 22.50
4016—Round Mirror Speaker ..................... 32.50
4027—Oval Walnut Speaker .................... 32.50
4008—Super Deluxe Speaker ................... 21.50
4008—Recessed Wall Speaker .................. 21.50
Model 28—Remote Volume Control .................. 24.00
Model 221—Outdoor Speaker .................... 55.00

PINS

BALLY
Rocket ......................................... 279.50

CHICAGO COIN
Kilroy .......................................... 279.50

EXHIBIT
Mystery ......................................... 299.50

GOTTIEBER
Maisy ........................................... 294.00

MARVEL MFG. CO
Carnival ......................................... 249.50
P. & S. Shooting Stars ............................ 249.50
UNITED MFG. CO
Havana ........................................... 295.00

WILLIAMS
Cyclone .......................................... 304.50

COUNTER GAMES

A.B.T. CORP.
Champion ....................................... 65.00

AMERICAN AMUSEMENT CO.
Junior League Bat-A-Ball ......................... 79.50

AMUSEMENT ENTERPRISES, INC., N. Y.
Whirl-A-Ball .....................................
Single ........................................... 47.50
2 to 4 ........................................... 46.50
25-99 ........................................... 45.00
50 or more ..................................... 43.50

CHAMPION MFG. CO.
Basketball ........................................

GOTTIEBER
Deluxe Grip Scale ................................ 39.50

MARVEL MFG. CO.
Pop Up ........................................... 49.50

SKILL GAMES CORP.
Rebound ......................................... 44.50

R A D I O

FIRESTONE ENTERPRISES, INC.
At Your Service Radio .........................

CORADIO
Coin-Operated Radio .........................

RA-O-MATIC CORP.
Radio ........................................... 59.50

TRAUDIO, INC.
Radio ........................................... 59.50

NATIONAL SERVICE SALES
Tourist Radio ...................................

RCA
Model MI-13176 ................................

PRECISION BILT CO.
Precision-Bilt Radio ...........................

COIN CONTROLLED EQUIP. LTD.
Amco, metal console radio ...................
BELLS

AMERICAN AMUSEMENT
5¢ Golden Falls (Rebuilt) ........................................... 300.00

BELL-O-MATIC CORP.
Jewel Bell .............................................................. 21.70

GROETCHEN
Columbia Twin JP ...................................................... 475.00
Columbia Deluxe Club .................................................. 145.75
MILLS SALES CO. LTD.
Dollar Bell .................................................................... 454.00

O. D. JENNINGS
5¢ Std Chiefs ......................................................... 299.00
10¢ Std Chiefs ......................................................... 309.00
25¢ Std Chiefs ......................................................... 512.50
5¢ Bronze & Std Chiefs .............................................. 375.00
5¢ Deluxe Club Chiefs .............................................. 300.00
10¢ Deluxe Club Chiefs ............................................. 289.00
25¢ Deluxe Club Chiefs ............................................. 399.00
5¢ Super Deluxe Club Chief ........................................ 450.00
10¢ Super Deluxe Club Chief ..................................... 429.00
25¢ Super Deluxe Club Chief ..................................... 344.00
5¢ Sunser Deluxe Club Chief ....................................... 454.00
5¢ Silver Eagle .......................................................... 149.50

PACK
5¢ Deluxe Chrome Bell .............................................. 300.00
10¢ Deluxe Chrome Bell ............................................. 289.00
25¢ Deluxe Chrome Bell ............................................. 399.50
50¢ Deluxe Chrome Bell ............................................ 171.50
$1.00 Deluxe Chrome Bell ......................................... 429.00
5¢ Cherry Bell .......................................................... 29.50
10¢ Cherry Bell ........................................................ 149.50
25¢ Cherry Bell ........................................................ 249.50
50¢ Cherry Bell ........................................................ 475.00
$1.00 Cherry Bell ........................................................ 454.00

CONSOLES

BALLY
Deluxe Draw Bell 5¢ ................................................. 1250.00
Deluxe Draw Bell 5c .................................................. 1250.00
Hi-Boy ................................................................. 512.50
Roto-Late (Round) .................................................... 332.50
Triple Bell 5-5-5 ...................................................... 895.00
Triple Bell 5-5-2-5 .................................................... 910.00
Triple Bell 5-10-25 .................................................... 925.00

BELL-O-MATIC
Three Bells, 1947 ................................................... 1250.00

BUCKLEY
Track Odds DD JP ...................................................... 1250.00
Parlay Long Shot ..................................................... 1250.00

EVANS
Bangtails 5¢ Comb 7 Coin ........................................ 674.50
Bangtails 25¢ Comb 7 Coin ....................................... 764.50
Bangtail JP .............................................................. 671.50
Bangtail FP FP ....................................................... 239.50
Evans Races ............................................................ 595.00
Casino Bell .............................................................. 1495.00
1946 Galloping Dounies JP ....................................... 671.50
Winterbook JP ........................................................ 826.00

GROETCHEN TOOL & MFG. CO.
Columbia Twin Falls ................................................ 485.00

O. D. JENNINGS
Challenger 5-2-5 ...................................................... 595.00

KEENEY
Bonus Super Bell 5c FP & PO ..................................... 595.00
Bonus Super Bell 5c 25¢ FP & PO ............................... 595.00
Bonus Super Bell 10¢ FP & PO .................................... 595.00
Bonus Super Bell 10¢ 25¢ PO ....................................... 595.00

ONE-BALLS

BALLY
Entry ....................................................................... 595.00
Special Entry .......................................................... 595.00

GOTTIEB
Daily Races (F. P. Model) .......................................... 650.00

KEENEY
Big Parlay ............................................................... 660.00

ARCADE TYPE (continued)

CHICAGO COIN MACH. CO.
Basketball Champ ...................................................... 499.50

EDELMAN DEVICES
Bang A Pigly: 10¢ ..................................................... 450.00
11¢ ................................................................. 450.00
12¢ ................................................................. 500.00

ELECTROMATON, INC.
Rol-A-Score ............................................................. 469.50

ENSCHER BROS. MFG. CO.
Spotlite ...................................................................... 399.50

FIRESTONE
Santa Anita Handicap ................................................ 299.50
Bonus Roll ............................................................... 409.50

GENCO MFG. CO.
Advance Roll ........................................................... 499.50

INTERNATIONAL MUTOSCOPE
Photatomic ............................................................... 1485.00
Voice-O-Graph ........................................................ 1485.00
Atomic Bomber ....................................................... 495.00

METROPOLITAN GAMES
Card Vendor ............................................................. 29.50
Double Up Skill Bowl .............................................. 399.50

SQUARE AMUSEMENT CO.
Sportsman Roll ....................................................... 795.00

TELEQUIZ SALES CO.
Telequiz ..................................................................... 1250.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

COAN MFG. CO.
U-Select-It—74 Model ............................................. 85.50
U-Select-It—74 Model Deluxe .................................. 95.50
U-Select-It—126 bar Deluxe ..................................... 127.50

C. EIGHT LABORATORIES
"Electro" .................................................................. 189.50

DU GRENIER CHALLENGER
7 Column Flat Mach w Stand ..................................... 155.50
9 Column Flat Mach w Stand ..................................... 165.50
9 Column Flat Mach w Stand 25¢ ............................. 171.50
11 Column Mach 25¢ ................................................. 174.50

NATIONAL VENDORS, INC.
Model 9E (Electric) ................................................... 321.70

ROLL-O-BALL
Crusader (8 Col) w Stand ........................................ 145.75
Crusader (9 Col) w Stand ......................................... 162.25
U-NEED-A VENDOR
Monarch 6 Col w Stand ........................................... 149.50
Monarch 8 Col w Stand ........................................... 165.00

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
"Auto Clerk"—(Gen'l. Mfrs.) ...................................... 85.50

ASCO VENDING MACH. CO.
Nut Vendor ............................................................... 95.50

ATLAS MFG. & SALES CO.
Bulk Vendor ............................................................ 127.50

AUDNA VENDING BOOK MACH. CO.
"Book-O-Mat" .......................................................... 125.25

AUTOMATIC DISPENSERS, INC.
"Drink-O-Mat" ......................................................... 125.25

BALLY MFG. CO.
Drink Vendor ............................................................ 125.25

BERT MILLS CORP.
"Hot Coffee Vendor"................................................ 540.00

DAVAL PRODUCTS CO.
Stamp Vendor ........................................................... 125.00

HOSPITAL SPECIALTY CO.
Sanitary Napkin Vendor ........................................... 125.00

MALKIN-ILLION CO.
"Cigar Vendor" ........................................................ 125.00

NORTHWESTERN CORP.
"Bulk Vendor" .......................................................... 125.00

REVO, INC.
Ice Cream Vendor .................................................... 125.00

RUDD-MELIKIAN, INC.
"Dwijk-Cafe" Coffee Vendor ..................................... 125.00

SHIPMAN MFG. CO.
Stamp Vendor ........................................................... 125.00

THUNDER-AILS, INC.
Drink Vendor ........................................................... 125.00

U. S. VENDING CORP.
Drink and Merchandise Vendor ................................. 125.00

VENDALL CO.
Candy Vendor ........................................................ 125.00

VENIT CORP.
Candy Vendor ........................................................ 149.50

VIKING TOOL & MACH. CORP.
Popcorn Vendor ....................................................... 149.50

MANUFACTURERS' NEW EQUIPMENT
Made for Purest Sound
Not The Patrons' Sight

AMI'S
HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI Selective Play Mechanism and Remote Volume Control

$515

With AMI Continuous Play Mechanism Complete with Amplifier and Remote Volume Control

$482.50

Complete with Amplifier but without Remote Volume Control

$470.00

Complete without Amplifier and without Remote Volume Control

$410.00

Prices F.O.B. Grand Rapids
Excise Tax Included
Plus Local Taxes

RUNYON SALES CO.
123 W. RUNYON STREET, NEWARK 8, N. J.
Tel. Bigelow 3-8777
593 TENTH AVENUE, NEW YORK 18, N. Y.
Tel. BRyan 9-2235
Resigns

E. ORANGE, N. J.—Joe Darwin announced this past week that he had cancelled his contract as Eastern Sales Manager for Packard Manufacturing Corp.

The resignation was necessitated at this time, Darwin explains, as he needs full time to devote to a new development for the music machine industry, which he hopes will be ready for placement on the market in the Fall.

Considered one of the first pioneers in the automatic music industry, Darwin has a wide acquaintance with the foremost music machine operators throughout the country.

WANTED—BALLY GOLD CUPS
Will pay $20.00. Game must be complete with all parts intact. Cabinet must be in good condition. Prefer to pick machines up in New England territory.

DURSELL NOVELTY CO.

MENTION "THE CASH BOX" WHEN ANSWERING ADS
Impressive event of this one day convention was held in cooperation with The Cleveland Press, leading newspaper here, at what is today known in this city as the "Hit Tune Party." Here, with Charles Schneider, record reviewer for The Cleveland Press acting as M.C., hundreds of school kids were entertained and listened to new recordings coming from an Aireon phone on the stage of the big Public Auditorium in this city. As they listened they voted for the hit tune for the month of June. For the month of May the kids picked "Mam'zelle" and this is Cleveland's biggest hit.

There is a great deal more which can be said about the "Hit Tune Party" for this is, without any doubt, the most outstanding public relations effort ever yet attempted by any organization in the nation. (In this issue of The Cash Box appears a special feature on the "Hit Tune Party" which will give all phonograph companies complete information and details.)

The big banquet held in the Rainbow Room of the Carter Hotel drew the largest crowd in Ohio phono history. It was estimated that there were over 1,500 people present. With Charley Schneider of The Cleveland Press acting as M.C, the announcement drew the applause of everyone present. Prior to the start of the entertainment, Wm. Rosenfeld, attorny for the organization, opened the banquet with a short speech and introduced the new officers of the state association. He then called to the platform Leo Dixon and Harry Lief and presented them with framed scrolls from the organization in thanks for their many years of work for the group.

George Bailey, memory expert opened the entertainment and won tremendous applause. The Murphy Sisters of Apollo Records were marvelously received and won great following at this affair. Jack Fink, orch leader of Mercury Records and Vic Damone an 18 year old singing find, also recording for Mercury won a great hand.

The big event of the evening was the appearance of the two leading orchestras. First Gene Krupa took the platform and won a great ovation. Eddy Howard had been delayed by bad weather and after flying all over the east was at last able to arrive in Cleveland about 9:30 P.M. and immediately took his place on the big double bandstand with his orchestra. As usual, Eddy wowed them. He pulled one out of the hat when he introduced his first western tune, just recorded, "Blue Tailed Fly," and the song was immediately acclaimed "a hit" by the big crowd.

This is one affair, all reported, that would go down in Ohio State's history as the greatest of all time.
WASHINGTON, D. C.—The Washington Coin Machine Association held its Second Annual Banquet April 29 at the Hamilton Hotel, this city, attended by a large group of local coin men and out of town visitors.

Featured speaker of the evening was Jim Gilmore of Coin Machine Industries, Chicago, who stressed the importance of a powerful Public Relations program for all in the industry to be sponsored by manufacturers, distributors and operators. Ira T. Byram, Jr., Silent Sales System, told the gathering about the recognition the industry is receiving from the public, with more and more favorable press notices.

Other members of the trade group who spoke were Ben Rodins, chairman of the banquet committee; Even Griffith, President; and Horace Bier- deman, Secretary-treasurer. Arch McDonald, well known radio sports cast- er, once again was toastmaster, and lightened up the festivities with his famous stories.

Members of several Baltimore firms attended the banquet, partook of the entertainment and viewed the CMI sound movie "The Coin Machine Industry".

View 'Special Entry'

CHICAGO—Bill O'Donnell, Assistant Sales Manager, and Herb Jones, Advertising Manager, Bally Mfg. Co., this city, point out high score of "Special Entry" to Pat Krueger, Chi- cago beauty.

WINNING COMBINATIONS

In Inventions
it's JAMES WATT
and the Steam Engine

In Coin Machines
it's JENNINGS
STANDARD CHIEF

O. D. JENNINGS AND COMPANY
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ANY TYPE
MILLS
ESCALATOR
SLOTS

MENTION QUANTITY AND PRICE
IN FIRST LETTER

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164 E. Grand Ave., Chicago 11, III.
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Williams'
"CYCLONE"
IS SENSATIONAL!
CONVERTIBLE: 5-BALL OR 3-BALL PLAY

V. P. DISTRIBUT. CO.
2336 Olivo St. — 2339 Pine St.
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MUSIC GAMES

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EXCLUSIVE DISTRIBUTORS
HERMITAGE MUSIC COMPANY
423 BROAD STREET
NASHVILLE 3, TENN.

1904 EIGHTH AVENUE, N.
BIRMINGHAM, ALABAMA
HELP

BE SURE TO BE IN WASHINGTON
TO FIGHT THE SCOTT BILL (HR. 1269)

IMPORTANT

1. Individuals and groups desiring to be represented and heard at the Public Hearing on the Scott Bill (H.R. 1269) should give notification of an intention to be present at the proceedings by making such announcement in the form of a letter addressed to The Clerk, Committee On The Judiciary, House of Representatives, Washington, D. C.

2. The Committee should be so informed by May 20th.

3. All who intend to be present and give testimony should carry with them about fifty (50) mimeographed copies of the statement they intend to make, as well as any other pertinent information they wish to have entered for consideration by the Committee. The large number of copies are required since each member of the committee must have one for his study and consideration, as well as the Clerk, and members of the press.

WASHINGTON, D. C. — With the Public Hearing on the Scott Bill (H.R. 1269) scheduled to take place here at the nation's capitol on Friday morning, May 23rd, at 10 a.m. before the House of Representatives' Committee On The Judiciary, automatic music industry leaders are calling upon all members of the trade and their associations to be present, or at least represented, to offer opposition to this legislation.

Scene of the hearing will be the old House Office Building, where members of the House of Representatives' committee will gather to hear testimony from both sides as to why the bill should or should not be sent to the legislators to be made into law.

It is well known that the proponents of the bill are well organized and will be heavily represented, since they have been awaiting this opportunity for many years.

On the other hand, it was disclosed late this past week that comparatively few columnists and music groups have thus far registered intentions to be present before the Committee.

One of the first to so declare themselves was the Automatic Music Operators Association, of New York City. They have stated that they will send their attorney, Sidney H. Levine, and their president, Al Denver, to the hearing and they will be armed with the facts and figures so necessary to defeating the Bill.

Desperate is the necessity that others must join them.

As has been pointed out by The Cash Box thru the weeks past, as the progress of the measure moved closer and closer to its now very dangerous position, if allowed to be passed into law the Scott Bill could well cripple the entire automatic music business from the manufacturer on down to the operator.

Seeking to strike out that part of the United States Copyright Laws which protects the music operator from paying out money to the host of performance rights organizations such as ASCAP, BMI, NAPA, etc. for using the music he chooses on his route, passage of the bill would open the door to every single one of these groups to hit the music operator for an annual tax that would run into millions upon millions of dollars for the industry.

As it now stands, practically every single music operator in America is using records of songs which are “protected” by ASCAP or BMI, and he is featuring performers who are members of the NAPA; should this bill become law, next year every single music operator in America will be paying out — and right thru the gage — for the “privilege” of using those records.

The federal law, which was written into the United States Copyright Act almost forty years ago, expressly protected the music operator from any kind of shakedown from these organizations because it was believed at that time that the music operator was providing the greater majority of the public with good, inexpensive entertainment. They wanted to keep it that way.

The group behind the Scott Bill want to change that. They want to shake you down for some real heavy coin, and a few hundred thousand phonos come to a mighty heavy load.

If you want to fight their shake down — Act now!

And let the people in Washington know about it.
Illinois Sub-Committee Hears Opponents To $50 Juke Tax Bill
Next Meet In Springfield, Tues., May 13; All Southern Illinois Music Ops Urged To Be Present. Chicago Hearing Adjourned to Friday, May 18.

CHICAGO — The House of Representatives Sub-Committee composed of Chairman Rep. Granta, Rep. Blomstrand, sponsor of H.B. 74, a bill to tax julex boxes in the state of Illinois for a year, and Rep. Pettram met with opponents to this bill at the Inversine Commerce Commission offices in this city this past week (2-5-47, May 2). But due to the fact that such short notice was given, the hearing was adjourned to 2-5-47, May 18, so that the opponents of the bill might be able to gather together their forces.

Rep. Blomstrand of the 25th District, Chicago, is the sponsor of the bill (H.B. 74) and firmly believes that he is entirely fair in his assumption that the julex boxes in the state of Illinois can pay the state an annual license fee of $50. He also believes that they are earning a great deal more than it is claimed at the present time. He is consistent in his belief that $50 per year to the state for a license to operate a julex box is entirely fair and considerate.

The next meeting will be held by this Sub-Committee in Springfield, Ill., on Tuesday, May 13. This meeting is being conducted for the benefit of the southern Illinois music ops. Already calls have gone out to them to immediately attend the hearing and to oppose this bill with every power at their command.

It was noted at the open hearing in Chicago that none came forward to the support of the bill with the exception of the sponsor, Rep. Blomstrand. Therefore no decision was made at this first open hearing. The bill continues to remain in the Committee of License and Miscellaneous for the time being until the next hearing in Springfield.

It is the sincere hope of all julex box leaders here that they will marshal all ops to come together to oppose this bill most vigorously at the next hearing here in Chicago. This hearing is scheduled for Friday, May 18 and will probably again be held in the offices of the Interstate Commerce Commission, Chicago, May 18.

At the same time the julex box men are urging all the Southern Illinois ops to come together in Springfield on Tuesday, May 13 to offset any action which may be taken there regarding passage of this bill.

The for sometime music merchants throughout the state believed that this bill would not go thru they all now realize that this can be pushed thru as a “sleeper” if none come forward to oppose it.

Aireon Changes Office On West Coast

LOS ANGELES — A spokesman for the Aireon Manufacturing Corporation announced this past week that the firm is closing their windows of office now located at 1027 N. Highland Ave., this city, which had been maintained for the purpose of winding up the affairs of their Burbank Plant after that property had been sold, as well as a subsidiary, Lewis Electronics, at Los Gatos.

Ed Wisler, Aireon’s Western Sales Manager, will take over another office in the same building, however, where business affecting this area will be transacted.

FOR SALE

MILLS VEST POCKETS CHROME $49.50
McCALL NOVELTY CO.
3147 Locust St.
St. Louis 3, Mo.
(Tel. 1644 - 1645)

“AM” IT’S...THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947 !!!!

Aireon/EXCLUSIVE DISTRIBUTORS
MATHENY VENDING CO.
564 W. DOUGLAS ST., WICHITA 12, KANSAS
Buckley BUILDS THE Best

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:

- Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green
- Aluminium Gray, Chocolate, Surf Blue
- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum casings
- Cherry or Diamond Handle Color chrome plated
- Heavy brass chrome plated, turned Reward Plates, 2/5 or 1/5.
- Sc-10c-25c chrome Denominator or Coin Intake
- Payout Cups with anti-spoon Cap
- Drillproof Plates

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known lug rejector and double capacity cash box. Complete program of selections always in full view.

SBECKLEY TRACK ODDS has long been accepted for the Seventeen Race Manor Litho that would stand up month after month—year after year—and outears all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of reliability. Buckley is finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$50.00

THE NEW Music Box

$25.00

BUCKLEY TRACK ODDS has long been accepted for the Seventeen Race Manor Litho that would stand up month after month—year after year—and outears all other coin machines.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-73-78-6533)
Halts Income Drop Caused by Television

NEW YORK — With talk among local music men running high to the effect that television equipment in phonograph locations have cut into weekly collections as high as 25%, one leading operator headquartered here informed The Cash Box that he has tackled the problem within his own route and has succeeded in effecting a marked increase in collections over the drop he suffered when the video equipment first made its appearance among his locations.

"Like everybody else in this area, I noted a marked cut in collections in every location where television was introduced," the musician declared. "And like everybody else, I became quite concerned, not only for the way television was cutting into our income at present, but for what it might do to the entire business in the future.

"As a result," he continued, "I made a complete survey of every location that had installed the equipment, and I found out what every other operator faced by the problem must be well aware of by now.

"Television did not increase the income of the location, despite window ads and other types of promotion, practically all the location owners agreed. Nonetheless," the op continued, "they all believed they had to have it, the reason being that when it came to special events, such as weekly boxing bouts, or some other big sports event, the location feared that unless he had set, his customers would go elsewhere to see it.

"Checking again, I found that the programs such as those mentioned were comparatively far and few between, and would mean comparatively little in the final accounting. But what was actually hurting was the fact that the locations were often tuning their sets every time any kind of television was being aired, even if it was a cooking lesson. The shows didn't interest the customers, but they did distract from the phonograph.

This factor, like radio, was what was biting into the precious "action hours" of the phone, and so I concentrated on beating that problem.

"A heart to heart talk with the location owners concerned is what did the trick. I pointed out to them that with their own business down they could ill afford to be cutting their own income from the juke box.

"We both agreed that the 'big programs' helped draw a crowd, and it was good business to feature them. We met in agreement, too, that the phone was a source of income to be pressed into use as often as possible to help beat the current slump, and to beck with offering free cooking lessons as a customer catcher.

"As for the future of television as a threat to the industry, I fall to see it. At the present time there are too few sets in circulation to warrant the broadcasters' airing of many worthwhile shows.

"And when there are enough, television will merely take over from radio, and we've been able to live beside that instrument long enough to stop concerning ourselves with it."

Another Great New Money-Maker by United!

Havana

Five-Ball Novelty-Replay Game

Greater Than "RIO"!

• New Tantalizing Ball Action
• Multiple Scoring Pockets
• Saucer Kick-Out Pockets
• HA-YA-NA Feature is Terrific Build-Up for Super-High Scores
• Cross-Ball Action
• Fourteen Ways to Score Re-plays

See Your Distributor Now!

United Manufacturing Company
5737 North Broadway, Chicago, Illinois

Jennings

Challenger

Twin Play 5c-25c
With the New Flashy Chrome Top
Smallest in Size
Biggest In Player Appeal

Every Operator . . . Every Location should have this latest Console. A magnetic attraction that is absolutely irresistible to players!

Write—Wire—Phone

Consolidated Distributing Co.
1910 Grand Avenue, Kansas City, Mo.

United

Wisconsin and Upper Michigan

• Personal 'Measured Music'
• Daval's Products
• H. C. Evans' Complete Line
• Square Amusement's "Sportsman Roll"
• United States Vending Corp. Merchandisers

Exclusive Distributors for

United Coin Machine Company
6304 W. Greenfield Spring 8446-8447 Milwaukee 14, Wis.

Be Sure To Mention "The Cash Box" When You Order
Press Mourns Bells As Spokane Sports Loss

SPOKANE, WASH.—Herb Ashlock, sports editor of the “Chronicle”, a leading newspaper here, devoted much of a recent column to describing the effect of the recent ban on bells in this territory on the sports life of the city.

Stating that he was writing an “obituary” to the machines, Ashlock reported that “regardless of what the critics declare, the fabulous era of the slot machine made a major league city out of Spokane.”

“In ten years of general athletic philanthropy are many notable incidents, which are more appreciated now because there won’t be any more,” he said, referring to the fact that many clubs were able to underwrite the expenses of outstanding sporting events thru the funds gained via their bell machines.

As an example, Ashlock then pointed to one such group, the Athletic Round Table, that gave away more than $500,000 in 12 years to bring outstanding exhibitions in all types of sport to Spokane.

To Visit East

CHICAGO—Frank Lorden, Bell-O-Matic Corporation’s roadman, is seen beside a new Mills “Jewel Bell,” prior to beginning an extensive trip thru the East, where he will visit with many operators. Frank recently returned from a highly successful tour of the Western states, where, he reports, conmen greeted the new Mills bells with great enthusiasm.

Williams’

“CYCLONE”

IS SENSATIONAL!

CONVERTIBLE 5-BALL

OR 3-BALL PLAY

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA

U.S.A.

NEEDED!!

100 USED PHONOGRAPHOS

We have Export orders for 100 used phonographs in good condition . . . for the month of May only.

We will allow unusually high trade-ins on the New 1947 PACKARD Phonograph.

We are the exclusive Packard distributors for Western Illinois, Iowa, Nebraska, South Dakota, Kansas and Western Missouri.

Contact FRANKEL Today

Frankel DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2352 FIFTH AVE. • PHONE 153

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IT’S ALWAYS “fiesta” TIME

WHEN MUSIC OPERATORS

MAKE THEIR COLLECTIONS

FROM THE

Aireon

“fiesta” 8-REELS

Exclusive Distributors

V. P. DISTRIBUTING CO.

2336 OLIVE ST.

ST. LOUIS 3, MO.

MOTORS REPAIRED

WURLITZER — AMI

— SEEBURG — ROCK

OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. Complete No Extra $6.00

M. LUBER

503 W. 41st (Lompene 3-5939) New York
**YES WE'RE SHIPPING NOW TODAY AND EVERY DAY**

**SCIENTIFIC'S NEW LOCATION POKERINO**

**AMAZING VALUE FOR YOUR DOLLAR**

Built like $500. Looks like $500. Earns like $1,000. Yet price is only $279.50. Yet, we mean it! This beautiful sparkling machine — a popular price— is a definite hit. ORDER TODAY!

**DISTRIBUTORS:** Write For Territory
Still Available

**5 FEET OF DYNAMITE!**

For 11 Years Pokerino concessions have been top money-makers at all amusement parks and boardwalks. These Pokerino Stores take in millions of dollars annually.

**NOW**

Scientific brings you the same irresistible idea in a Special Portable Model, Location Size, 5 Ft. Long — 5 Feet of Dynamite.

**LOCATIONS RAVE ABOUT IT**

---

**Packard Names Chief For East-Central Region**

**HERBERT E. WEDEWEN**

**INDIANAPOLIS, IND.** — Herbert E. Wedewen of Cleveland, Ohio, has been named Regional Manager of Packard Pla-Mor's East-Central territory, according to announcement made recently by William H. Krieg, president and general counsel of Packard Manufacturing Corporation, headquartered here.

Better known to music men all over the country as "Herb," Wedewen will have direct charge of all relations with distributors and operators in southern New Jersey, eastern Pennsylvania, Delaware, Maryland, Washington, D.C., eastern West Virginia and northern Virginia.

---

**Bally ROCKET**

**5 KICK-OUT POCKETS**

**SCORES UP TO 490,000**

**FAST FRENZY OF ACTION**

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation.

Order ROCKET today.

**CONVERTIBLE 5-BALL or 3-BALL PLAY**

**CONVERTIBLE NOVELTY or FREE PLAY**

**LAKE CITY AMUSEMENT CO.**

1621-33 SUPERIOR AVENUE

Cleveland

Ohio
HATS OFF TO CLEVELAND'S MUSIC MERCHANTS FOR THEIR MOST Outstanding PUBLIC RELATIONS WORK IN AUTOMATIC MUSIC HIS SOUTHWEST CLEVELAND "HIT TUNE PARTY"

CLEVELAND—Without any doubt the most outstanding and the most impres- sive event in the history of the music merchant in America will ever see, can be seen once during the month in this city, where the Phonograph Merchants Association hold their "Hit Tune Party". This is a thrill which exceeds anything else that public relations effort has brought about in the automatic music industry.

In cooperation with The Cleveland Press, leading newspaper of this city, and with Charles Schneider, the record review editor of that noted newspaper acting as master of ceremonies, hundreds of youngers, the teen-age high school and college crowd, assembled in the Music Hall of the Public Auditorium of this city to pick their own hit tune of the month. This tune is immediately after seen, exhibited by the music merchants of this city and given the number one position in all their automatic equipment.

The Cleveland Phonograph Merchants Association popularizes the "Hit Tune Party" with large newspaper advertisements. Charles Schneider gives it plenty of space in his record review column in The Cleveland Press. After the hit tune is picked, it is immediately advertised by the ad of the association as well as in their street car advertisement.

Up on the huge stage of the Music Hall in the Public Auditorium the operators place a juke box which is so for play without use of coin. Lights are splashed on the machine and the light from the machine help make this an extremly colorful scene. The master of ceremonies comes out, after the ball is packed (and this past Monday, May 5, 1947) it was packed to the rafters with the teen agers who come there night after night with their school books still under their arms) and introduces one of this city's well known disk jockeys.

The disk jockey takes over the show and, after some pleasantries, announces the first song—then steps up to the juke box, pushes down the first button, the lights in the hall dim—and the music starts up. The numbers are all new releases brought to the hall by the juke box operators in cooperation with the record distributors in this city.

As the kids enter the hall they are given a ballot on which they write their favorite songs, which are then played for them as well as their second and third choice tunes. On Friday, March 24, 1947, at the

first "Hit Tune Party", the kids picked the tune "Man'mville". It is now in all of Cleveland's box stores and record stores report a flood of sales for the recording of the hit tune while the juke player, for the first time in years, came down to Cleveland to see what had caused such a tremendous sale of sheet music.

The kids enjoy themselves tremendously, being introduced to the noted disk jockeys and whatever recording stars happen to be in Cleveland at the time, they are marvelous pickers of records, both The Cleveland Press and the Cleveland Phonograph Merchants Asan, report. As the kids leave the hall they drop their ballots into the boxes provided for this purpose. The tune which will be chosen from the balloting on May 5 will be Cleveland's hit tune of the month of May.

Even tho this brings the record firms who have the chosen tune, plenty of good business, and even the it tremendously helps the publisher of the song, the most impressive part of the "Hit Tune Party" is the previous method in which it creates a closer and finer relationship with the young customers of today who will be the customers of tomorrow.

To those coinmen who were present at the Music Hall of the Public Auditorium in this city—Monday, May 5, 1947 will always stand out as one of the great days of their business careers. Here they saw what a local organization of automatic music merchants could accomplish. Here they noted the leading newspaper of the town cooperating with the juke box men. Here they saw hundreds of kids just out of their school classes for the day, and it was a rainy, cold day, absolutely jam pack this big auditorium.

The no one member of the organization can take credit for this marvelous public relations achievement, acclaim should go to Jack Cohen and James S. Ross as well as Sanford Levine of the Cleveland Phonograph Merchants Asan, for the marvelous effort they have expended in making this one of the greatest monthly attractions for Cleveland's youth and bringing them clean wholesome entertainment as well as the opportunity of choosing their own tunes for their slate juke box location.

As many words of praise that The Cash Box can bestow upon this organization would never prove as effective as any automatic music leader attending one of these "Hit Tune Party" affairs and bringing home to his own follow more directly the facts which have been suggested time and time again to act as an aid to the present Public Relations Bureau of the industry. By every local group working out such a program the entire automatic music industry is absolutely certain to tremendously benefit, not only for today but for many, many years to come.

This is the sort of thing which the public appreciates. It is this sort of thing which draws coinmen in any community closer together. This is one method which can be used to help boost the commission percentage for the advertising which results and the good will which is created assures the location owner that he should join in this program, even to sacrificing some of the percentage he receives as his commission from the juke box located in his place of business.

This was only the second "Hit Tune Party" and tho there are a few rough edges which the association's officers advise will gradually be cured, it was a most effective affair from every standpoint, with the stage backdrop there is a large sign reading, "Hit Tune Party—present by—The Cleveland Press—and the—Phonograph Merchants Association". Flanking both sides of this circular sign are pictures of noted recording artists. Also all over the stage are other large signs of recording stars. The names of the records are just as impressively presented for all present to see. In every way this is set up for the kids just as if it were a complete stage presentation—except that the star of the show is the juke box on a raised platform for all in the audience to see and hear.

This combination of an intelligent and outstanding music merchants' association with the city's leading newspaper, spreading good will for the juke boxes located in the community thru the youth of the city, making more and better customers for automatic music as well as spreading music's facts thru big newspaper, paper and card advertising, paves the way for greater profits for these music merchants as well as a greater era for the entire automatic music industry.

This is the second "Hit Tune Party" and the Cash Box strongly advocates for all the automatic music merchants in the nation.
NEW YORK — Gathering to learn more about the technical aspects of operating AMI equipment, the Runyon Sales Company’s recent two-day school session held at both their Newark (N.J.) and New York City branches drew a large number of coinmen from those areas.

Seen in the top photo is a portion of the New Jersey operators who gathered at Runyon’s Newark offices.

Leo Green Named Sales Manager For Lake City

CLEVELAND, O. — Leo Green, formerly of International Coin Machine Distributors, this city, has been named sales manager by Joe Abrahams for the Lake City Amusement Company. Green has had many years of experience in the coin machine industry in this area and is one of the most liked coinmen here.

He advises, “This is one position I have always wanted and have always found working with Joe Abrahams one of the most pleasant experiences. I believe that we are going to prove Lake City Amusement Co. is one of the outstanding factors in the sales of machines in the country.

“Already we are clicking with Bally games and believe that, as time goes on, we shall show some of the greatest machines Bally has ever yet introduced to the trade. The new Rocket has won a tremendous following.”

Leo also stated that he will cover the entire territory personally at this time to meet with his many friends and to advise them of his appointment as sales manager for the firm.

while pictured below are some of the New York musicmen who attended.

Representing the AMI factory was Monte West, chief service engineer, who discussed the problems that might arise in the operation of the phonograph, explaining to the ops just how they were to be tackled and solved with a minimum of time and expense.”

---

**West Coast Operators**

*We’re Flying ’Em In!*

Scientific’s NEW LOCATION MODEL
POKERINO
5 BALL ROLL-DOWN

5 Foot Location Size
Terrific Appeal
Terrific Money-Maker
$279.50
F.O.B. Factory
1/2 Dep. With Order
IMMEDIATE DELIVERY
WE’RE RECEIVING DAILY DELIVERIES FROM NEW YORK BY AIR FREIGHT

LYN BROWN CO.
1351 W. Washington Blvd.
Los Angeles 7, Cal.
Tel.: Richmond 74465

YOU GET THE BEST DEAL WHEN YOU MENTION THE CASH BOX!

### MAPE’S BETTER BUYS!

- **Save Record Wear**
  - CRYSTAL PICKUP CONVERSION KITS
  - For all Seeburg Phonographs

- **Specials**
  - SEEBURG Baromatics, S. 10, 25c-Wireless $24.50
  - SEEBURG Baromatics S. 10, 25c-Wire.... 29.50
  - SEEBURG Wallomatics, S—Wireless.. 37.50
  - SEEBURG Wallomatics, S—3-Wire.... 24.50
  - PACKARD Wallboxes (Used)........... 24.50
  - BUCKLEY Chrome Boxes.............. 15.00

**Feature Items**

- PICKUP COILS (for all Seeburgs, Including Milanes) ......... $1.50
- WIRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 Sets..... 2.50
- 9-3 CRYSTAL PICKUPS—DATED—Rank. or Mill. 2.75

**Electric Cancelers and Cut-Off**

- For all Seeburg Phonographs (complete) ....... 7.95

**Replacement Motors**

- For Warner-Seaborg Phonographs ........ $19.50
- 110-volt Cylinders—Reconditioned Motors—Will give Excellent service—30 day Guarantee.

**Plastic Sheets**

- 20"x50" (feed) 60 Gauge—each .......... 19.50
- 20"x50" (feed) 30 Gauge—each .......... 6.00

Quantity Discounts to Jobbers and Distributors

---

**Firestone Games**

**Top-Flight Machines**

**Firestone Games**

**Top Money Makers**

**Firestone Enterprises, Inc.**
1604 Chestnut St.
Brooklyn 28, N. Y.
83 Pantomale 5-5720

**E. B. Mape Distributing Co.**

San Francisco
Stockton
Los Angeles
GENCO'S NEW SENSATIONAL ROLL DOWN GAME

ADVANCE ROLL
WITH THE NEW EXCLUSIVE FEATURE - F-R-B

ADVANCE ROLL IS TERRIFIC BECAUSE —
Will stay in location LONGER!
Average earnings GREATER!
Exciting player-appeal!
Trouble Free!

All NEW Features
NEW Scoring Features
Player Controls Ball
Sturdy — Beautiful

* Floating Roll-over Buttons

* Floating Roll-Over Buttons — A new innovation that automatically registers balls passing over it.

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS
The Cash Box

Page 37

Week of May 12, 1947

By Unanimous Acclaim —

THE HOTTEST

GAME OF THE YEAR!

FASTER ACTION!

SCORES TO 950,000!

CONVERTIBLE: 5-BALL or 3-BALL PLAY

ORDER FROM YOUR DISTRIBUTOR TODAY!

P.S. Order early! Remember our limited production program!

Williams

MANUFACTURING

COMPANY

161 WEST HURON ST. • CHICAGO 10, ILL.

Atlantic Corp. Opening Set For May 25

Carpenters and painters at work decorating showrooms for Atlantic Corp. of New York's new home.

NEW YORK — With the termination of the telephone strike, and assurance that telephones will be installed, Atlantic New York Corp., have announced their opening party for Saturday, May 25.

The new headquarters, located at West 58th Street, just off the corner of Eleventh Avenue, occupies 15,000 square feet of space, and an additional 5,000 square feet of space for parking and storage will be ready for occupancy in a few months.

A group of manufacturers and distributors who visited the new quarters with Bert Lane this past week, claim that without exaggeration it surpasses by far anything ever seen in this industry. As a matter of fact, they believe that it will be the showplace of New York City, regardless of the nature of business.

"We believe the coin machine business is only beginning," states Lane, "and while the expenditures to build these quarters have been staggering, we have every confidence that within a very short time our contention will be proven to be absolutely correct. Many in our business today are suffering from a general curtailment of buying, but it is our opinion that this is but a temporary condition. The coin machine business is going to move ahead in great strides, and we're ready to take advantage of the future."

Lane, Meyer Parkoff and Harry Rosen of Atlantic New York Corp. have extended invitations to all in the industry to attend the May 25 party, and every indication is that it will be the biggest affair ever held.  

For the COIN MACHINE TRADE

Over 100 Leading Executives of the foremost coin machine firms are wearing shirts made by us. We are at your service.

Leo Shabes

224 West 79th St., New York, N. Y. (Phone: SCHuyler 4-7725)
A Great New Bell Is Born!

**MILLS DOLLAR BELL**

with the EXCLUSIVE GIANT SIZE HAND LOCK JACKET

Available in Black Cherry and Golden Falls Models

2/5 and 3/5 Pay Schedules

IMMEDIATE DELIVERY

Manufactured and Distributed by MILLS SALES CO., LTD.

1640 18th STREET, OAKLAND, CALIF.

600 S.E. STARK, PORTLAND, OREGON

2827 W. PICO BLVD., LOS ANGELES, CALIF.

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**Empire Coin Values**

**SLOTS**

<table>
<thead>
<tr>
<th>5c BLACK CHERRY, ORIG.</th>
<th>$179.50</th>
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</thead>
<tbody>
<tr>
<td>5c BLACK CHERRY, N.F.</td>
<td>$89.50</td>
</tr>
<tr>
<td>5c JENN, CHERRY</td>
<td>$99.50</td>
</tr>
<tr>
<td>5c MILLS BLUE FRONT</td>
<td>$119.50</td>
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<tr>
<td>5c MILLS BLUE FRONT, N.F.</td>
<td>$119.50</td>
</tr>
<tr>
<td>5c BROWN IRRISYS</td>
<td>$119.50</td>
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<tr>
<td>5c TALLY, IRISYS</td>
<td>$119.50</td>
</tr>
<tr>
<td>5c BROWN FRONTS</td>
<td>$139.50</td>
</tr>
<tr>
<td>5c STOMPS, 1946 Model</td>
<td>$159.50</td>
</tr>
<tr>
<td>5c OT. LAYE, Glitter Gold Front</td>
<td>$139.50</td>
</tr>
<tr>
<td>5c JENN, CLUB CONSOLE CHIEF</td>
<td>$149.50</td>
</tr>
<tr>
<td>5c 6-STAR FRONT</td>
<td>$69.50</td>
</tr>
<tr>
<td>5c COLUMBUS, J.P. 1946 MODEL</td>
<td>$79.50</td>
</tr>
<tr>
<td>5c BLACK CHERRY, REESE</td>
<td>$169.50</td>
</tr>
<tr>
<td>5c MILLS BLACK FRONT</td>
<td>$149.50</td>
</tr>
<tr>
<td>5c MILLS IRRISYS, 5-10c BALEN</td>
<td>$119.50</td>
</tr>
<tr>
<td>5c TALLY, LITE-UP CHIEFS, WE7s</td>
<td>$79.50</td>
</tr>
</tbody>
</table>

**CONSOLES**

| 25c DRAW BELL, BRAND NEW | $395.00 |
| RAKER'S PACERS, D.D, P., J.P., NEW | $395.00 |
| 25c COMB. SUPER Bells | $149.50 |
| BALLY SUN BAY, F.P. | $89.50 |
| BALLY TRACK ODDS, 5c, J.P. | $45.50 |
| 25c HAND, COMB | $139.50 |
| 25c NIGHT BELL, 5c, P.O. | $89.50 |
| 25c BALLY EAGLE, 5c, P.O. | $89.50 |
| 25c MORGAN, P.O. | $89.50 |
| 25c MILLS JUMBO, P.O. | $199.50 |
| 5c TALLY BLACK BELL | $129.50 |
| 5c BALLY CLEVER BELL | $39.50 |
| 5c EVANS LUCKY STAR | $149.50 |
| 25c GALLOPING HORSE, J.P. | $149.50 |

**ONE BALLS**

| VICTORY SPECIAL | $469.50 |
| GLUE TRIVETTY, F.P. | $175.00 |
| VICTOR, O'S., F.P., TURF CHAMP | $69.50 |
| 41 BUSTER | $139.50 |
| RECORD TIME, F.P. | $99.50 |
| LONGFIRE, F.P. | $69.50 |
| JOCKEY CLUB, P.O. | $15.00 |
| 40 MILLS, 15-C, P. | $85.00 |
| 25c 5 BALL, F.P. | $149.50 |
| LONGSHOT, P.O. | $79.50 |
| RHYTHMY | $119.50 |
| BLUE GRASS, F.P. | $109.50 |
| VICTORY DERRY, P.O. | $325.50 |

**ARCADE**

| MUTO, VOICE-A-GRAPH | $765.00 |
| TOTAL ROLL, LIKE NEW | $89.50 |
| COLUMBUS, J.P. | $95.00 |
| EV, SUPPLY, GIVER | $95.00 |
| SINGING PLAYING PIANO | $75.00 |
| SATTING PRACTICE | $85.00 |
| GENO WHISKEY, LIKE NEW | $89.50 |
| EXPI. CARD VENDOR | $9.50 |
| SHORT TO TOKYO | $75.00 |
| CHICAGO CO. GOALEE—Like New | $21.50 |
| GOTT, 3-WAY GRIPS | $60.00 |
| CHICAGO COIN HOCKEY | $119.50 |
| MUSCOSCOPE SKY FIGHTER | $159.50 |
| RAPOFIRE | $99.50 |
| BLOW BALL, 36XCHIM | $105.00 |
| BALLY SKY BATTLE | $199.50 |
| SET OF ADVISEEmARK—LIKE NEW | $119.50 |
| VICTORY STAMP VENDORS | $24.00 |
| EVANS TOMMY GUN | $60.00 |
| PIKES PEAK | $19.50 |
| EXPL. HAMMER STRIKER | $79.50 |
| ADVANCE SHOCKER | $17.50 |
| NEORERA RAIDER | $149.50 |

**Empire Coin Machine Exchange**

2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6285 • CHICAGO 47, ILLINOIS

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**LOOK! REBUILT, RECONDITIONED LIKE NEW**

| Thoroughbred | $139.50 |
| Lom朗pees | $139.50 |
| Blue Grass | $139.50 |
| '41 Derby | $79.50 |
| Pimlico | $129.50 |
| Jumbo, S.F. | $295.00 |
| Victory Spec. | $255.00 |
| Dark Horse | $75.00 |
| Jumbo, Comb. | $75.00 |
| Jumbo, PP | $49.50 |
| Used Draw Bell | $325.00 |
| Keeney Super Bell 25c | $89.50 |
| Keeney Bonus Bell Twin | $94.00 |
| Keeney Super Bell 5c | $425.00 |

**COMPLETE LINE OF NEW AND USED 5-BALLS—BALLY TRIPLE BELL—CALL, WRITE OR COME IN AND INQUIRE ABOUT OUR PRICES! YOU CAN BELIEVE US — IT WILL PAY YOU!**

Now Delivering: BALLY’S SENSATIONAL ROCKET: BALLY TRIPLE BELL: NEW BALLY ENTRY (AUTO-MATIC MULTIPLE): DeLUXE DRAW BELL: BALLY SPECIAL ENTRY (REPLAY MULTIPLE)

---

**PAUL A. LAYMON, INC.**

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET

Phone: DR. 3209

LOS ANGELES 15, CAL.
 Levy Named Sales Rep For Standard Vendors
NEW YORK — Julius A. Levy announced that he had been appointed sales representative for Standard Vendors Division of the Lehigh Foundries, Inc., Easton, Pa., covering the states of New York and New Jersey. Levy has been associated with the selling departments of leading cigarette and merchandise machine manufacturers for many years and has a vast number of friends among the operators in this territory. "Standard Vendors are now in good production," reports Levy, "and our ‘P-X’ cigarette vendor will probably be shown to the trade in my territory in a few weeks."

Mills Sales Named As RCA Coin Radio Distrib
OAKLAND, CALIF.—An announcement was made here this past week that the Mills Sales Company, Ltd., headquarterd in this city, has been named as exclusive distributor for the new RCA Victor coin operated radios in northern California, Oregon, Washington, Idaho and Alaska.

In addition, it was disclosed by a spokesman for the firm that Warren H. Taylor, General Sales Manager of Mills Sales, had gone to Las Vegas to assist in the opening of the new sales branch in that city, and, from there, he is expected to begin an extensive business trip covering Portland, Seattle and the Pacific Northwest.

Tom Hayes will permanently be in charge of sales and services at the Las Vegas branch, it was declared.
AMI Ad Awarded First Prize By Chicago Federal Adv'tising Clubs

‘Winged Nut’ Ad Created By Mangan & Eckland Appeared May 13, 1946 Issue Of The Cash Box

Jim Mangan has made a habit of walking off with prices for his advertising for a great many years. He was thrilled by this first post-war award and believes that there will be many others to follow as other ad clubs and associations start picking the best ads of the post-war period.

JAMES T. MANGAN

CHICAGO — James T. Mangan was one of the happiest advertising men in this city this past week on the announcement by the judges of the Chicago Federated Advertising Club that the ‘Wing Nut’ ad which he had created for AMI, Inc. and which appeared in the May 13, 1946 issue of The Cash Box in three colors was ‘awarded first prize for all business and trade magazine advertising of any kind.’

Grotechen Delivering New Equipment

CHICAGO — Eddie Hanson, general salesman of Groetchen Tool & Mfg. Co., this city, was one of the happiest men in town this week as their new ‘Imp’ counter game and their new ‘Twin Falls’ console started out to the trade in quantities.

Hanson stated, “This is one of those happy days for any salesman when he knows that he can fill orders for his new equipment. We have started deliveries going in real quantity and will be able to handle the orders as they arrive as our factory gets into full speed production.

“This has been one of the busiest months,” Hanson added, “and orders flooded us from all of our distributors the moment we announced our new equipment. Impa and Twin Falls are already on the way to those who placed the first orders. Columns, both the Twin Jack Pot and Deluxe Club models are also being shipped. We can now assure the trade that we shall be filling orders as fast as they are received and shall try with everything in our power to take care of all requests and re-orders just as speedily as we possibly can.”

Coven Sets Sales Record

CHICAGO — Ben L. Coven of Coven Distributing Co., this city, distributors for Bally Manufacturing Co., reported this past week that his firm had just set a new sales record for sales of pin games in any one week with ‘Bally’ new-est offering, “Bally Rocket.”

“I just can’t get over it,” Ben reports. “I never thought,” he adds, “that we would ever equal some of the records we set with ‘Victory Derby’ and ‘Entry’ and some of the other great Bally winners. But, before the week was out, my accountants pointed out to me that we were far, far ahead of anything we had ever before done on any game and that we were on the verge of setting a new sales record with ‘Bally Rocket.’

The week closed, according to Ben, with the firm going over the top. He said, “I want to thank everyone of the operators and jobbers in my territory for their grand support and assure them speediest possible delivery.”

HANSON

ATTENTION! OPERATORS EVERYWHERE!!

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! SEND FOR OUR COMPLETE LIST!

GLOBE was established principally to cater to the operators’ needs. With this in mind, we invite you to avail yourself of our fine service. A sample purchase will convince you that it’s GLOBE from now on.

“If WE CAN’T GUARANTEE IT—WE WON’T SELL IT.”

CHARLES (JIMMY) JOHNSON
VINCE MURPHY

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

THERE’S NO BUSINESS LIKE AMI BUSINESS

We’re Doubted Our Quota

AMI 40-SELECTION PHONOGRAPH

DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
301 N. BRAND STREET, PHILADELPHIA, PA.
PHONE: STARRING 7744

SPECIAL!

5c - 10c - 25c BROWN FRONTS
COMPLETE SET ONLY $269.50

5c Black Cherry Ball — $49.50
10c Bonus Ball — 95.00
25c Blue Frost — 36.60
50c Blue Frost — 84.50
104.50
5c and Gold Yost Pocket
5c Columbia Chrome — 50.00
5c Jennings Chief — 50.00
5c. 0. T. — 69.50
Every Bangtail Winterback — 79.00
25c Bally Draw Ball — 300.00

Chicago Metal Double and Triple Revolve Around Safe Stands:
1/3 Deposit, Balance C.O.D.

COIN-A-MATIC DISTRIBUTORS
(Formerly Lewis Coin Machine Service)

3926 W. Chicago Ave. Chicago 51 Belmont 7005

When You Mention The Cash Box You’re Sure Of Fair dealings

ELECTRO POKER
(POKERING)
Something New and Different Post-War Model with Added Features

NO NEW GROUPING WITH ENTIRELY DIFFERENT FEATURES

PHOTOMATICS — Factory Records
16 FT. NEW ADVERTISING SLIDES (SHRINKED) COMPLETE PENNY ARCADE OUTFITS
BACKBOARD GLASSES FOR POKERINGS
SACKS GLASSES FOR SUPER ROLL
Write for Prices

RIP CODES — RIBBER COVERED
UNDERWRITERS APPROVED
Per 1000 Ft. $17.50
Marine — Wire — Phone

MIKE MUNVES
510-514 W. 34th STREET, N. Y. 1, N. Y.
Phone: B'fay 9-6777

SAY, "I SAW IT IN THE CASH BOX."
NEW YORK — At a luncheon tendered by the Automatic Coin Machine Division of the United Jewish Appeal of Greater New York on Thursday, May 8th, committee reports indicated there will be a big turnout of New York coinmen at the important UJA Dinner to be held on June 11th at the Grand Street Boys Club, 106 West 55th Street.
The dinner will highlight the local coinmen's drive to relieve the distress of survivors overseas and to protect human rights in this country, as an all-out effort is being made to insure the presence of every coinman in Greater New York.
A feature at the June 11th dinner will be the presence of a number of important speakers whose names will be announced shortly.
Among those who attended Thursday's luncheon were: William Rabkin, chairman of the Automatic Coin Machine Division of the UJA of Greater New York; Charles Azran, Leo Bernstein, Al Bloom, Albert S. Denver, Arthur Herman, Joseph Kochansky, Harry Krain, Bert Lane, Max D. Levine, Sidney H. Levine, Mike Munves, Max Schaffer, Jack Schoenbach, Ben Smith and Max Weis.

Murphy & "Downey" Ckck With Trade

CHICAGO — Vince Murphy, handsome salesmanager of Globe Distributing Co., this city, was bubbling over with enthusiasm this past week for "Downey.
"Downey," according to Vince, "is the Downey-Johnson Coin Counter, of course," he added, "it's going over with the trade as the summer season opens with greater fanfare than ever before."
"It seems," he stated, "that with the warm weather loosening things up everywhere in the country and with collections getting bigger and better most of the operators decided that this was the time to buy their Downey-Johnson Coin Counter."

The result, he said, "was to jam us with more orders for the Downey-Johnson Coin Counter than we have ever before enjoyed for any one week in the history of Globe Distributing Company."
And, brother," he added, "that's something to really write home about."
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Alfred Sales To Show "Fiesta" On May 16th
BUFFALO, N. Y. — Al Bergman, Alfred Sales Co., this city, announced that he has set Friday, May 16, for the showing of Aireon's "Fiesta". Bergman's quarters have been decorated in the mode of a "Spanish fiesta holiday," and his guests will be given big sombreros and shawls to match the spirit of the occasion.

Ben Palastrant, regional sales representative for Aireon Manufacturing Corp., will also be on hand to greet his operator friends.
The trade here all talking about the phenomenal rise of the pin game. And the tacet that new territory here and there throughout the nation is opening. In the midst of all the chatter there are some who are discussing the use of a new name which would replace that of pin game or pinball or marbles game. One suggestion is “jumper”. Others also have been suggested. So far no one has come up with that catchy word which would make it palatable to everyone in the trade. Maybe you’ve got it. If you have let’s hear from you.

Week started off with a voice calling all the way from Baltimore—very nervously. It was Morris Sykes of Mar-Matic Sales Co. advising that he was pacing the floor waiting to become a daddy. In the meantime Morris also advised that some interesting things were being stirred up and looked even rosier for the future... Jean Bates of Pace also advised that his week started off with some long distance phone calls and that business came right along with the ringing phones... About a couple of columnists seen at the Rio Cabana these past weeks listening to Signature Records’ gorgeous thrust — Monica Lewis. And Monica happy to say hello to all the phonos who call around to hear her sing.

Dave Lowy and Phil Mason of New York City piled into town this past week and called around to see the various manufacturers. These boys are full of ideas and, like Phil says, they sure do wish that pins would open in New York. All Dave wants is a run on Seventh Avenue from about 23th Street to 50th Street. “That’s all I ask”, Dave says, “just a little piece of the city for myself”... Harry Brown of American Amusement spent the better part of the week in New York and didn’t show up in his offices here, where plenty of mail and phone calls gathered up on his desk, until the end of the week... Dave and Nate Gottlieb getting a laugh out of the story of Dennis Day’s new version of “How Are Things In Glocca Morra”. Dave reports that he has a recording of a football game that is one of the funnest things he’s ever yet heard... Lou Wolcher of Advance Automatic Sales, San Francisco, back in town from a visit to his mother in Miami... Found George Lewis over at ABT in a reminiscent mood this past week... Wondering what Mr. Trollope did to cause Mr. Walters to cancel his Caribbean cruise but the cold weather sort of got Walter down and he headed for home to take it easy.

Lots of action over at O. D. Jennings with the open house parties going on here and there and everywhere about the country. Bill Lipscomb back from a three day trip to visit with Ray Vollmer of Garfield Novelty in Columbus, J. Raymond Bacon going down to Omaha to attend Hymie Zorinsky’s party. Dave Lovitz just back from a visit to Hy Branson’s affair in Louisville. John Nies returns from a three week’s visit to the west coast which also included Nevada... Tony Gasparra down in Biloxi, Miss. soaking up all that good sunshine while “Skeet” Moore his assistant takes care of all callers to the Williams plants. We just learned that Larry Williams carries that big rubber pencil with him. He likes to draw mustachios and beards on the pies of column he finds in trade magazines. That is doodling as is doodling.

Art Weinand of Rock-Ola, has just returned from a visit to the opening of Jerry Cumbolo’s new offices in the Majestic Theater in Chicago and some other towns. Art reports that Jerry has opened really nice offices and that the opening party was a swell affair. Art was busy at work on some new ad ideas which are sure to make you breathe away when you see them... Lindy Force over at AMI reports that distributors of the Meteors are clamoring for more delivery. He also says that it looks like business is well on the way to a great summer season.

Larry Frankel of Frankel Dist. Co., Rock Island, in

town this past week, reported to be getting ready to pop with a big surprise... Franky Garnett still down in Hot Springs and Mike Spagnola keeps working away harder than ever. Most of Randolph and Wells — just waiting... Martin Balenfeiser claims he is the envy of all the Wurlitzer distribs. Martin, who no longer has any biz worries, just bought himself a brand new flannel suit and relaxedly driving down to Mexico City with Mrs. Balenfeiser... Gordon Sutton of Illinois Simplex very busy furniture shopping for his new home in Wilmette... Overall...Judy Sandek... Irv was down for those new, born rimmed cheaters... Bill Alberg and Charley Aronson were in town for a quick visit... Midge Ryan talking things over with Sam Getlan of Miami in the Celtic... We hear that Jerry Cumberlands of New York and Columbus becomes a pappy of Warren Deaton, III.

Ed Heath of Macon, Ga. seen walking down Randolph St. sans hat and top coat. Takes these southerners to show disregard for the cold and wet... Joe Simon, Willie (The Shpyx) Cohen and Irv Ovitiz whispering away in a far corner of the Celtic... Howard Frankel of this office help..... Almost every noted music man in town attended the big Ohio State phonos ops shindig on May 5 and many report this was one of the most outstanding affairs they’ve ever seen. That “Hit Time Party” was the big talk of the affair along with the marvelous entertainment offered at the big banquet at the Hotel Carter in Cleveland... Art Weinand helping get used phonos for Boys Clubs here in town and other friends pitching in to help him do a grand job... Plenty of worried looks among juke box ops about reports of that open hearing in Washington on the Scott Bill. It is hoped that leaders from the Windy City will be themselves to Washington to be present at this open hearing and do something to prevent passage of this bill.

Ray Cunliffe of the Illinois phonos ops assn. issued a call thru The Cash Box this past week for every southern Illinois op to make it his business to be present at 9 A.M. on Tuesday (daylight saving time) in the Appropriations Room of the House of Representatives in Springfield, Ill. on Tuesday, May 13, to help stop passage of Rep. Blomstrand’s bill to tax all the juke boxes in the state at 50c each per year. This is an extremely urgent call and every Illinois music operator, whether north or south, should make it his business to be there. Don’t let yourself be taxed out of business.
We have just seen the new headquarters of Atlantic New York Corp., and if we were the excitable kind, we'd be raving. However, without question, these quarters will be far ahead of anything in the coin machine business. As a matter of fact, will probably be way ahead of anything in any business in the city. A visit to these offices is like a "shot in the arm", and it would be a good idea for all coin men to visit Atlantic when they open and have some of the great confidence of this firm in the future of the coin machine biz transmitted to themselves. The date for the opening party is definitely set now for Sunday, May 25. Bert Lane, Meyer Parkoff and Harry Rosen promise plenty of refreshments and entertainment.

Harry Pearl comes into town with Dave Stern (Seacoast Distributors) and looks like a million dollars. Harry has streamlined his waistline in anticipation of those strenuous 18 hours. Bad weather has kept him off the links so far, but the first sunny day that comes along, Harry will be out there... Sammy Stern, Scott-Crosse Co., Philadelphia, comes into the city for one day, and rushes back... Julius A. Levy, recently appointed New York and New Jersey representative for Standard Vendors' "F-X" cigarette machine, seen in a huddle with Al Price of U-Need-A Vendors on Tenth Avenue... Jack Fitzgibbons, Jafco, Inc., leaves this week for an extended road trip which should take him thru the middle west, and maybe to the west coast. Meanwhile Leo Knebel and Johnny Ahearn will handle the local office.

Nat Cohn, Modern Music Sales Corp., away in Chicago, and Jackie Cooper busy on the floor showing music ops the Mills Constellation... Hymie Rosenberg, H. Rosenberg takes on the Scientific's "Pokerino"... Mac Grantz and Herbert Beers, Max-Hub Melody Co., those two young G-Ts who are running an airline taxi service to the Catskill Mountains, make their initial flight on Decoration day... Joe Kochansky and Harry Frier, Premier Games, getting ready to move to their new plant... Dave Lowy and Phil Mason, Dave Lowy Company, back from Chicago... Bill Goetz, Capitol Automatic Phonograph Co., back from Florida, and expected to remain for a while... Buddy Eisen, Joe Eisen and Sid Mittleman, Joe Eisen & Sons, drop into the "bakery" on coinrow for lunch, and then visit with the boys on the street.

Plenty of action at Runyon Sales Company of New York, with Barney (Shugy) Sugerman, Jack Mitnick, and the entire staff kept at a breakneck pace supplying music ops with the AMI equipment. Mitnick hobbling about with a bad back, hopes he will be able to get away for a short rest... Gloria Friedman of the Runyon record department acquiring a sylph-like form, and has to chase the boys away with a long stick... John Corrieri, GC Music Co., away to Pennsylvania visiting relatives... Lou Feneschal, Keystone Enterprises, Brooklyn, N. Y. enlarges his offices... Mike Munves returns to the office after being out most of the week due to illness. He should have remained at home nursing back his health but they're so busy at the office, Mike just had to go in.

Charley Katz, Esquire Games Co.; Mike Spector, Spector Distributing Co., Philadelphia, Pa.; and Hymie Rosenberg seen in a huddle. Spector has been in and out of New York several times the past week... Joe Ash, Active Amusement Machines Co., Phila. out of town... So is Dave Rosen of Phila... Phil Kurtz, Phono Service, completely recovered from his recent illness and back on the job... Nat Goros, Commercial Amusement Service, going to the gym to knock off excess weight... Under the chairmanship of Bill Rabkin, the Automatic Coin Machine Division of the United Jewish Appeal met on Thursday to map plans for the 1947 drive. Associate chairmen are: Charles Aronson, Leo Bernstein, Albert Denver, Bert Lane, Max Levine, Sidney H. Levine, Mike Munves and Max Schaffer.

Ben Becker, Tri-State Sales Co. and Pioneer Distributing Co. (Bally distributors) knocked himself out so completely trying to take care of those orders for the latest pin game "Rocket" that he had to stay home one day to recuperate... Warner Soned, Mike Munves' brother-in-law, almost put your correspondent out of commission. Driving along Tenth Avenue in a "Peep," Soned decided to play tag, and almost won. We escaped by the length of an eyebrow... Which reminds us that Bert Lane was complaining about the speed capabilities of his car. On the way back from Florida recently, he could only get it up to 105 per... Leo Shabes the custom shirtmaker, tells us he has over 100 walking advertisements in the coin machine field.
Eddie Wilks over at Laymon's was a very busy young man this past week taking lots of orders for the new Bally "Rocket." "It's the hottest five-ball we have ever had," says Ed. In the meantime Paul and Lucille have been plenty busy house hunting. Paul ran into some very interesting chiselers while trying to rent an apartment, but he gave it up as a bad job and they have a nice house picked out which they plan on buying.

Charles Fulcher accompanied Warren Taylor of the Mills Offices on a trip down to Las Vegas to open their newest offices in the Nevada Spa; they are due back to town the first of this week. The new Mills phonos is due in town this week, according to Fulcher and it will be displayed at the firm's showrooms . . . Bard Music received a pat on the back and a very nice testimonial from Ralph Clarke of the United States Veterans' Administration for their very swell cooperation in employing five disabled vets as part of the veterans' rehabilitation program. Clark urged manufacturers to employ as many disabled vets as possible to help those unfortunate men back on the road to becoming self-supporting and at the same time get themselves some very capable people in their plants.

Ray Powers of the E. T. Mape Distributing Company has made a short trip around the territory calling on ops and looking over much of the music and game equipment on locations and has been strongly advocating a "Bust 'Em Up" program. Ray tells me that some of the equipment he found on location were ten to fifteen years old. He destroys all such pieces that are traded into his offices and thereby eliminates them from ever getting out again. Tests have shown, says Ray, that collections will pick up as much as five hundred per cent when new equipment is put out and the old worn out stuff is removed and destroyed.

Bill Happel has sold over ten of the new "Strikes N' Spares" without even a sample to show. "The demand is terrific," says Bill. "I sure hope I can get lots of those games delivered and soon" . . . Called Bill Schrader of Allite Manufacturing Company to see how production is coming along and heard that the plant is in full swing and going at high speed. The games should be rolling in big quantities soon.

Bud Parr of Solotone informs me that the firm is now all set to go with their new cabinet and are getting shipments out to their distribs in ever increasing quantities. It's a hard push to keep up with the ever increasing number of orders, Bud tells us, but with the improved facilities at their North Hollywood plant they are able to step up their production to meet this new demand . . . Fred Gaunt of General Music has been stepping at a lively pace filling orders for the new games he has been getting in, the new Pekorino is a fast seller, Fred informs me.

Among the ops seen shopping along coin row this past week were: I. B. Gayer, San Bernardino; Jack Gilbert, Big Bear Lake; John Hawley, Inglewood; C. E. Collard, San Bernardino; Stewart Meta, San Bernardino; John Malett, Claremont; R. G. Patterson, San Bernardino; Glen McCarter, Beaumont; E. A. Jerome, San Bernardino; Ivan Wilcox, Visalia; Jim Murphy, Inyokern; G. Wheeler, Wheeler Ridge; Ted Sorenson, Bakersfield; Ben Korte, Glendale; R. L. Meline, Van Nuys; R. Post, Glenwood.

Mrs. Ray Smith of Barstow, whose husband was killed recently in a plane accident while visiting at Guthrie, Iowa, plans on taking over her husband's route and carrying on. Mrs. Smith thanks all of their friends for their offers to help and expresses her appreciation for any help given her by the ops in her territory . . . Irv Rich, local op, plans on an extended trip east and will stop over in Chicago and New York before returning home.

Leon Rene of Exclusive tells us his latest recording, "When I Write My Song," was written by Bill Anson, a well-known local disc jockey, and Ted Mossman The vocal is handled by Herb Jeffries, who does a swell job with this number. The record will be released early in June . . . Merle Connell of Quality Pics chatted about things generally while lunching this week and feels that the arcade and coin biz should start going to town in a big way soon. Merle tells me that he sees a general upswing in biz over the country . . . H. G. Sherry of Commercial Coin Radio has just moved the firm into their new building this week . . . Len Micon back to his offices and getting busy selling lots of the new Genie "Advance Roll" and Evans "Bangtails." Len expects to receive a sample of the new Evans "Race." From the literature it looks like a terrific machine.

Bill Williams, distributing the new Williams games in this territory, has been putting in his afternoons to good advantage by driving out into the field and calling on the local ops to acquaint them with the firms newest "Cyclone." It's a terrific game and that very high score really intrigues the boys. Bill should sell lots of these new five-ball machines . . . Danny Jackson and Sam Donnin of Automatic Games have been doing a lot of calling on ops in the field. "When the boys don't come in, we will go out and see them," says Danny. The firm has been doing a very big job selling lots of bells and have a swell large stock of new and used machines all ready to go on location. The boys carry a very clean stock of merchandise . . . We hear that Roy Bazel and Al Stern of the cold and windy city (Ch.) are due in town in the next week or two . . . "Hum" Brokamp tells us that production of their new cabinet is getting into high gear. The firm's wired music expansion program is awaiting the end of the telephone strike.

Jack Gutshall has been doing ok with the sales of the independent records he is distributing, and has been taking some nice orders for the new Packard phonos . . . Lou Chudd of Holiday Distributing Company off on a two months trip to the midwest and then to the east coast calling on record distrubs and appointing a number of new ones . . . Charlie Robinson off on a trip to the midwest for a few weeks . . . Leo Mesner of Aladdin Records received some good and bad news this past week; he became a proud papa of a baby girl, but a few days later his father died very suddenly.
MINNEAPOLIS ST. LOUIS

If the farmers in the State of Minnesota don’t have good crops this year, it certainly won’t be the fault of climatic conditions, as we have been getting more than our share of rain. One day every now and then of sunshine is a real treat.

Bill Lord, Harry Harrison’s ace mechanic, who is operating out at Sebeka, Minn. was in town with his brother last week spending a couple of days calling on a few friends. He reports that Harry’s health is improving slowly but sure, and is definitely on the road to recovery . . . Ernest Klicker of Park Rapids, Minnesota in town with his family for a couple of days shopping and extending invitations to all his friends for Crappie and Sun fishing in the near by lake region . . . Bob Reiboff of Detroit Lakes, Minnesota, also in town just for a few hours of important business which he had to take care of personally.

Harry Kesting and son Lyle of Billingham, Minnesota spent three days in Minneapolis buying new equipment and visiting Harry Kesting’s brother in St. Paul, Minnesota . . . The operators throughout the entire State of Minnesota attended a business meeting last Thursday, May 1, 1947 at the St. Paul Commercial Club. The turn-out was not as big as expected.

Al Eggermont of Marshall, Minnesota is really getting into the music business . . . Bob Kubes of New Prague, Minnesota, in town for the meeting while his brother Eddy, too busy to come into town. The firm is now known as Eddy’s Novelty Company instead of Kubes Brothers . . . Eddy Clavin of Alexandria, Minnesota took time out to drive to Minneapolis just to sort of get his troubles off his mind . . . George Nold of Wahpeton, North Dakota came in town late Friday night to spend Saturday in Minneapolis and returned Saturday evening . . . Vic Hendel of Worthington, Minnesota, in town for a few days making the rounds.

The Silent Sales Company of Minneapolis are all a flutter as they expect shipment of their first Mills Phonographs. It’s been a long time coming but Willie Cohen claims it was worthwhile waiting for . . . Gabby Clusea of Grand Rapids, Minnesota stopped off in Minneapolis enroute from Chicago visiting a sick friend there . . . Harry Johnson of Mitchell, South Dakota, taking off a few days visiting friends in Minneapolis and St. Paul.

Clair and John Nittiberg of Castlewood, South Dakota, in town for just a day making the rounds. They expect to open their ballroom on the lake in Estalline, South Dakota during the week of May 15 . . . Charlie Rusnak of Grand Rapids, Minn., in town Friday with his wife and family calling on a few distributors while Mrs. Rusnak takes a shopping tour of Minneapolis stores.

Glen Nichols of Spring Valley, Minnesota, in town with his charming little daughter of four years. She loves to come to the big city with her daddy . . . Walt Smith of Red Wing, Minnesota, in town just for the day. Walt tells us that his eleven-year old daughter is now an accomplished accordion player.

Top news of the week in the 49th State was the return of Joe Morris, of J. S. Morris & Sons, to his home office—after a long sojourn out in Arizona. Joe is feeling like the old-time Joe, he reports, and went back on the circuit eagerly on May 6th . . . Dan Baum must have achieved a little persuasion with Chicago Coin Machine. Quite a few new games have floowed his way in the past two weeks, all snapped up voraciously.

With his brother back on deck, Lou Morris, re-doubtable head of Morris Novelty Company and the Missouri Amusement Machine Association wended his way to Chicago. Lou is seeking clarification of some of the association problems, not to mention a few vending machines. "First chance I’ve had to get loose in a few months now," Lou reports . . . Fred Weale of Farina, Illinois, was a prominent visitor over the circuit during the first part of the week. Flood waters have been menacing his route for several weeks, but are reported receding.

We dropped in on Olive Novelty Company to find partners Ben Axelrod and Al Hankelau jubilant over the promised shipment of some new pingames. "Now we won’t have to pull our hats over our eyes when we pass an operator on the street" Ben grinned. "About time we could some through." . . . Virgil Taylor of Belleville, Ill., and J. A. Doll of St. Genevieve, Mo., were among visitors who hit W. B. Novelty in the past six days, Both grabbed a few used games and had caustic comments to make over the lack of other equipment.

Everybody at Star Novelty Company is sweating out the big occurrence which owner John Gazzolo has been awaiting for some time—birth of his first child after 12 years of marriage. About time, John! Another big event at the Star concern was the marriage of Bessie Bush, secretary, to Mannie Ukman of St. Louis. First nuptials connected with the coin machine industry in a long time . . . Lee Turner is much busy with Ace Novelty’s renovation program. New paint, new lighting, and new glass will be attracting more operators he believes . . . Out doing a bit of missionary work was Del Veatch, of V P Distributing Company, who has opened up a new batch of territories in Southern Illinois . . . Among the most unique of Del’s Aireon customers is Buddy Kaye, St. Louis band leader, who with his brother Harvey, has become a large-scale music op. Buddy is still playing many dates in St. Louis area but now believes he’s going to quit playing music in favor of the record variety.
WANT – Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. F. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. F. Games; used Evans Ten Strike; used Genco Whiz; Bally Line-A-Line; Metal Types; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. The ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.


WANT – Sales connection on commission basis with manufacturer of coin machines, to work California or adjacent territory. 25+ years sales experience. Available now, preferably July lst as moving family. J. A. JACKSON, BRISTOL, WISC.

WANT – Used Popular Records. Not over a year old. Any quantity. $4 freight prepaid, $4 we pay freight. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y.

WANT – Used Keeney Twin Bonus Bell 5g-5g, 25g-5g Models. Write giving full details, prices, conditions, etc. Also Keeney Super Tracktime, good condition, give full details. No Junk. Write at once to: RICHMOND SALES CO., 803-807 W. BROAD ST., RICHMOND 20, VA.

WANT – All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Seeburg Wireless Stepper Units, Converters from 25 cycle to 110 V 60 cycle. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

WANT – Blue Fronts and Brown Fronts all denominations. Send us your list. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 11, ILL. Tel: Belmont 7005.

WANT – Late post-war 5-balls, new or used for resale purposes. Will pay cash or trade late 1-balls, Victory Derby, Jockey Clubs, Turk Rings, etc. or late consoles. BUSH DISTRIBUTING CO., 287 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.


WANT – For export. Delivery within thirty days. Used Dynamites, Tornados, Stage Door Canteens, Surf Queens, Four Aces, Arcade equipment of all kinds. Must be complete and in first class condition. Can also use Rock-Ola Playmasters and other Hideaways. Twenty- five cycle motors. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONT. CAN.

WANT – Used Records. Not over 5% Race Records. No records over 15 years old. Will accept any quantity. We will pay the highest prices. N. J. STEINKE CO., 18 E. TUPPER ST., BUFFALO 3, N. Y. Tel: Cleveland 0065.


WANT – Salesman with experience to sell routes of the famous Asco All Purpose Machine. Also Asco Coin-Operated Radio. Earnings $500. per month up. When writing give all information. ASCO VENDING MACHINE EXCHANGE CORP., 55 BRANFORD ST., NEWARK 5, N. J.

WANT – Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CO., 2968 W. PICO BLVD., LOS ANGELES 6, CALIF.
FOR SALE - 1946 Phonographs - Wurlitzer, Aireon, Rock-Ola, Seeburg (write). New Low Prices on America's Finest Used Phonographs. Check these points. 1. Refinished. 2. Mechanism washed in tank. 3. Amplifier checked. 4. Tone head renewed. 5. Worn parts replaced. 6. Carefully crated. 7. Immediate delivery. 8. Cloths replaced with talking Gold. AMI - 50 Hi-Boys, Singing Towers, X.S. Highest offer takes them. SEEBURG - Hitone R.C. $299.50; Hitone R.E. $295.50; Colonel; Major; etc. $249.50; 8200 conv. $149.50; Casino $129.50; Royal $109.50. ROCK-O LA - Spectravox & Playmaster $199.50; Commando $199.50; Super $185; Standard $185; Collar 16-wire $99.50. MILES - Throne $195.50. WURLITZER - 780E Colonial $329.50; 850 adaptor, stepper $359.50; 500 $179.50; 600K $169.50; 600R $159.50; Victory $149.50; 250 $119.50; collar job 30-wire $119.50; 616 $89.50; 412 $59.50. Seeburg 30-wire boxes $7.50; Wurlitzer 120 $10; 10,000 title strips $3.75. Needles (write). All tubes and miniature bulbs - 40% discount. Taxes 1/3 cash with order, balance C.O.D. Seeburg Factory Distributors. 12 Years of Operators' Confidence. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y. 875 MAIN ST., BUFFALO, N. Y.

FOR SALE - Operator selling out. All Mills slots, clean and ready to operate. Will sell all or part. 1-5¢ Cherry Bell $85; 2-5¢ Chrome Bells $90. ea.; 7-10¢ Blue Fronts $90. ea.; 3-25¢ Blue Fronts $95. ea.; 5-5¢ Blue Bells $95. ea.; 6-10¢ Brown Fronts $100. ea.; 5-5¢ Bonus Bells $110. ea.; 10-5¢ Bonus Bells $125. ea.; 12-10¢ Cherry Bell $150. New Mills Cherry Bells Guaranteed new in original crates, never opened $5; 10¢ 25¢ play $195.; 10 used Revalourand Safe $75. ea. Don't delay. Write now to STAD DISTRIBUTING CO., 467-9 HIGH ST., CENTRAL FALLS, R. I.

FOR SALE - Write for in our Illustrated Mailing List! Seeburg $210.; Wurlitzer 616 $129.50; Rock-Ola Standard $210.; Bally Undersea Raider $185.; Scientific Batting Practice $99.50; Bel-A-Score $145.; Seeburg Hi-Tone $359.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N.Y.

FOR SALE - 45 Bally Victory Specials with Chrome End Rails, in perfect condition $300. ea.; 40 Mills 3 Bells, rebuilt and refinished in less than $300. ea.; 60 Bally Cash One Bells; Grand National, Sport Pages, Grand Stands, etc. $600. for the entire lot. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: Santa Rosa 1498

FOR SALE - Every type of used equipment available for immediate delivery. Total Rolls: 5¢ Super Bells; 25¢ Super Bells; 5¢ and 25¢ Super Bells F. F. & P. O.; 4 Bells Late Head; 4 nickel two tone $41 Lucky Lucre; Hi-Hand; 10¢ Saratoga C. P. & F. P.; New Packard Boxes; Speakers; Hiders; 1000 C. of this World Speakers. Write for our amazingly low prices. PACIFIC COAST DISTRIBUTORS, 1347 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.


FOR SALE - Mills Club Bells (originals) 3-25¢ $200. ea.; 1-50¢ $240.; Mills Brown Fronts - 3-5¢ $100. each; 2-10¢ $105. ea.; Mills Chrome (rebuilt) 1-5¢ $145.; 2-10¢ $155. ea.; 1-25¢ $165.; Evans Royale Lurector; Chrome $255. ea.; 5 with $4 heads $125. ea. PEACOCK & MOORE, 309 W. SPRAGUE AVE., STOKEPOLE, WASH.

FOR SALE - $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball F. O. games Mills Panoramas $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel: Mitchell 3254.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 735 MAIN ST., OGDEN, IOWA.

FOR SALE - Wurlitzer Phonographs: 1 - P12; 3 - P400; 7 - 400; 24 - 412; 13 - 312; 5 - 316; 6 - 616; 7 - 24; 11 - 600. All in running order. Make your best Cash Offer. GREENVILLE MUSIC CO., P.O. BOX 819, GREENVILLE, N. C.
FOR SALE — Used Mills, Jennings, Pace and Watling Jackpot Bells; 5¢ Mills Blue Fronts $97.50; 5¢ Mills Brown Fronts $107.50; 5¢ Mills Melon Bells $117.50; 25¢ Mills Gold Chrome Bells $187.50; 8¢ Mills War Eagle Bell $82.50; 25¢ Mills Dragon Head Bells $49.50; 5¢ Mills Bonus Bells $137.50; 10¢ Mills Bonus Bells $147.50; 25¢ Mills Bonus Bells $157.50; 5¢ Jennings Silver Moon Chiefs $89.50; 5¢ Jennings Silver Chiefs $84.50; 5¢ Jennings Big Chiefs $84.50; 5¢ Jennings Four Star Chiefs $70; 5¢ Jennings Post-war Black Hawk Bells $150; 5¢ Pace All Star Comb Bells $75.50; 25¢ Pace Deluxe Rocket-Slug-Proof Bells $175.00; 5¢ Watling Rol-A-Top Bells $59.50; Groetchen Standard Columbia Bells $75.; Groetchen Club Bells $85.; 5¢ Mills Original Black Cherry Bells $175; 10¢ Mills Gold Chrome Bells $160.; 25¢ Mills Gold Chrome Bells $165.; 25¢ Mills Black Front Specials $150.; 5¢ Jennings Post-war Bronze Chiefs $190.; 5¢ Jennings Post-war Warner Deluxe Chief (write), and many others. Satisfaction guaranteed. All machines ready for location. Terms: 1/3 deposit with order, balance C.O.D. Write for descriptive folder on new slot machines. Established fifteen years. Reference Dunn & Bradstreet. AUTOMATIC COIN MACHINE CORP., 338 CHENEUT ST., SPRINGFIELD 4, MASS.

FOR SALE — Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw $50 $20; $75 $25; Pace’s Reels 10¢ $50; Thorobred $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 3¢; Jowey Super Bell 5-25c C.P. $100.; Mills 4¢. Glitter Gold $65.; Blue Front $50.; Watluritz 145 Steppers $15.; Victory Mod. Cabs. $25.; Mod. 100 Boxes $15.; $20 $75.; Evan’s Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

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FOR SALE — 35 Exhibit Card Vendors, like new $22.50 ea.; 5 Supreme Skee Ball 9 ft. $130.50 ea.; 2 Flash Hockey $75. ea.; 2 Premier Skee Ball with Barrel 10-1/2 ft. $300. ea.; 1 Atomic Bomber, write; 2 Sky Fighter $125. ea.; 2 Air Raider $85. ea.; 1 Supreme Bolascore $125. MARCUS KLEIN, 577 — 10th AVE., NEW YORK, N. Y.

FOR SALE — 25 new Solotone Boxes in original cartons. Make offer or will trade for post-war pin games. R. GRIMARD, 183 APPLETON ST., LOWELL, MASS.

FOR SALE — 7 Ace Coin Counters, new $99.50 ea.; 15 Big Game Consoles, Fruit Symb. Cash F. 0. $60. ea.; Genco Whizz with stand, Floor Sample $49.50. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN.

FOR SALE — 1 - 46 Bangtails 5¢ J.P. Cash (write); 2 Bally Club Bells $50. ea.; 1 Mills Three Bells $275.; 1-25¢ Bronze Chief, like new $125.; 1-5¢ Bronze Chief, like new $110.; 1-10¢ Mills Chrome Front-rebuilt like new $100.; 1-25¢ Mills Brown Front $100.; 1-15¢ Mills Brown Front $75.; 1 Twin 5-5 Super Bell $125. WALDOF DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tell Lexington 7647.


FOR SALE — 50 Buckeye Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckeye Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE — 1-700 Wurl. 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl. 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

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FOR SALE – Total Rolls $220.; Keeney Super Bell 5$ $75.; 5$ & 25$ $100.; Jumbo Parade $45.; Genco Play Ball $75. 1/3 deposit, balance C.O.D. LYN BROWN CO., 1561 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

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FOR SALE – 3 Wurlitzer Skee Balls $150. ea. WANT – Keeney Bonus Super Balls. Twins and Three Ways; Mutoscope Diggers; late, used one balls and five ball games. Pay cash or will trade Gottlieb’s new Daily Races for the above. Can use Watling Scales. WESTERN DISTRIBUTORS, 3129 ELLIOTT AVE., SEATTLE 1, WASH.

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FOR SALE – Mills Panoram – Best Solo Vue $295.; Genco Total Roll $274.50; Atomic Bomber, floor sample (write); Jack Rabbit $250.; Bally Defender $74.50; Genco Whizz w/stand $89.50; Mutoscope Sky Fighter $119.50; Red Ball, Iike new $199.50; Supreme Skeeroll 12’, like new $199.50. SILENT SALES SYSTEM, 655-37 D ST. N.W., WASHINGTON 4, D. C. Tel: DI-0500

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FOR SALE — Victory Derby, Jockey Clubs, Turks Kings, Kentuckys, Santa Anitas. Some free play 1-bal. Also Bonus Super Bells, Draw Bells, 4 Bells, 3 Bells Faces Races. This equipment priced to sell. Write. HUSH DISTRIBUTING CO., 257 PLYMOUTH AVE., ROC., MINNEAPOLIS, MINN.

FOR SALE — 1 Balla Hi Hand $90.; 2 Galloping Dommies $110. ea.; 3 Silver Moon F.P. $75. ea.; 5 Balla Surf Queens $125.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $1.; 1 Wurlitzer 71, counter, $135. HUZTLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE — Consoles: 1 Baker Facer $89.; 1 Jennings Derby Day $39.; 2 Mills 5¢ Four Bells Late Head $317.; 1 Mills 5¢ Four Bells Original Head $176.; 10 Mills 5¢ Jumbo Parade Late Head $69.; 2 Pace Sarataxes $23. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 5-5085.

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FOR SALE — Mills Rebuilt Slots: Black Cherry, Silveror Copper Chimes. 5¢ $150.; 10¢ $160.; 25¢ $170. Cash or $100. and your old escalator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash or $75. and your old escalator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OMAHA, NEB.

FOR SALE — 5 Practically new Packard Boxes, 2 Brackets — lot $125.; 5 Model M Columbus Vendors, clean $75. ea. Terms: 1/3 deposit, balance C.O.D. JAMIESON MUSIC CO., 1516 CAMDEN ROAD, CHARLOTTE, N. C.

FOR SALE — Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original cabinets. 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE — 4 Bells $100.; ‘41 Domino, 11¢ end J.P. $75.; ‘46 Domino & Bangtail J.P. (write); Jennings Chief 5¢, new in crates $210.; 25¢ $330.; 30 wire Buckley Boxes, new $25.; Mills Hi-Hd Jumbo Parade P.O. $52.50; Black Cherry, new in cart. AUTOMATIC GAMES SUPPLY CO., 302 UNIVERSITY AVE., ST. PAUL 3, MINN.


FOR SALE — 4 Baker’s Pacers with check separator and daily double, used 30 days $115. ea.; 1 Ball payouts in good condition; Kentucky’s $100.; Long Shots $90.; Sport Kings and Santa Anitas $75.; 2 Skylarks F.P. & P.O., in excellent condition $80. ea.; 1 Faces Reels $50.; 1 - 1938 Keeney Tracktime, like new $75.; Columbus Jackpot Bells $30. ea.; 2 Keeney Super Bells, 8-25¢ comb. $180. ea. AUTOMATIC GAMES CO., 1816 BROADWAY, TOLEDO 9, OHIO.

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