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The Standard: featuring the Mills Wide Range Tone Cabinet Speaker
"Optimistically

Yours"

By Bill Gersh

There is no longer any doubt that greater optimism has, at long last, returned to the coin machine industry. From now on the expression, "optimistically yours", should become the standard salutation among coinmen everywhere in the nation. It is the one psychologically correct statement which can be used to overcome whatever shreds of pessimism may remain in the trade.

As the various state legislatures close their sessions, some for the next two years, and as the warm sunshine once again pervades the atmosphere from coast to coast bringing people from their homes to enjoy varied entertainments, as more and more of the expensive nite clubs and other such entertainment spots announce that they have decided to discontinue business, the coin machine industry perks up, and faces the future with more glowing confidence in its future, assured success.

This is, then, the time for real work. Continuous, hard work. The kind of work that seeks no rest and that builds for tomorrow. This industry has become insured to hard work. And this industry's very essence is optimism. Its generous optimism has been able to overcome a great many of the pessimistic beliefs which, at regular intervals, run concurrent to its growth.

Admittedly, it is much easier to be pessimistic. That's like being an "I told you so" guy. But, somewhere in the spirit which helped build the coin operated machine into an important American industry, is that optimistic, pioneering spirit—the same spirit that helped make this a great country. And that spirit is once again coming to the fore. Therefore, as the warm sunshine begins to make itself felt—the industry again revives great hopes for its future.

For a long time it has been known to all in this field that there are no greater optimists in all American business than coin machine men. They have proved this in their own peculiar fashion time after time, even during the darkest periods of American business. They are again proving it now when other industries desperately seek ways and means to circumvent readjustment business factors.

The amusement division perked up later than the music division. This was somewhat due to the fact that automatic music already had the lion's share of attention from the trade and, most naturally, came in for very first consideration, especially due to the tremendous success which they had enjoyed during the warmtime period. The amusement machines division is gradually catching up and, as some now believe, may rapidly surpass the past year's achievements of the music division.

As yet vending machines are somewhat lagging behind. This is not due to lack of interest in them, nor to lack of advance sales. In both of these categories they are extremely well set. But, what has happened has been a lack of raw materials and components to allow for completion of the merchandising machines. Yet, as many foresee, the vending machines division may step out ahead of both the music and amusement divisions of the trade as soon as it can once again get under way.

Service machines, too, have come in for much interest. The shoe shining machine is an extremely pertinent example. Here, too, it has been lack of production which has held down growth. These machines face a very optimistic future.

Therefore, from every standpoint, as coinmen study the field, they will note that optimism is rife everywhere and that it is more a question of getting under way once again than anything else to get this entire field back into the sort of speedy action for which it has long been famed.

From now on the entire trade can use the salutation, "optimistically yours", and be assured that it won't be wrong.

From everywhere in the country come reports that business is picking up—and in some cases has already picked up to a surprising extent—even beyond what members of the trade believed would happen.
Leading Firms Seek Experienced Salesmen to Cover Trade. Foresee New Service and Sales Picture. Look to Salesmen to Show Ops, Way to Bigger, Better Profits with New Equipment.

NEW YORK — Many of the nation’s leading coin machine firms are seeking experienced coin machine salesmen to help cover the trade. They are now of the belief that the new business era is most definitely under way and they feel that salesmen, by close personal contact, will be the answer to showing the ops how to obtain bigger and better profits from the new equipment.

As one leading coin machine wholesaler stated this past week, “There is no longer any doubt that if we desire to go ahead much faster than we are doing at the present time we must obtain the efforts of experienced coin machine salesmen. The time has arrived when we should get right out into the field and meet with the coin machine operator and show him why it pays him to install new equipment on a great many of his locations where he still has old machines operating.”

This is the conviction of most of the leading firms that this is the situation at this time. Efforts for the past year, many of these men report, have been right in their immediate vicinities due mostly to the fact that they couldn’t get sufficient equipment to cover the further reaches of their territory. Also, they explain, the average, fast moving, progressive op, will call on them regardless of how far he is from the large urban center, and will always be among the first to install new equipment.

“But”, as one man reports, “this doesn’t mean, even in the case of such an operator, that he will cover any but his hottest locations with the new machines. He, too, will let many locations sit around until someone shows him that it pays to install better, new equipment in those places and get these places started on the road to being ‘hot spots’.

“Only good, experienced salesmen”, he continued, “can show a man of this type the way to bigger and better profits with new machines. He must be shown. And a good salesman, right there in his own territory, giving him complete and personal service, can show him the way that he should get more profit from his spots. We have found this to be the correct way to sell in past years, prior to the war, and we now believe that this is the one and only method that will work again at this time.”

One noted coin machine leader outlined the type of salesman he is training in the following fashion. “They must be the friendly type of people. They must be able to work with the operator directly as well as with his locations. They must be able to spend enough time to cover thru the locations with the operator and show the location owner why it pays the location owner to obtain less percentage so that he can get new machines which will help him make better friends of his customers and obtain more take in the long run, even at a lower commission percentage basis.

“The salesman must also understand the equipment he is selling. He must be able to instantly gauge the type of location he is up against and help the operator to win over the location owner. In addition, he must understand all the local laws, rules and regulations and must work closely with the men in such territory to help them to better understand their rights under those regulations. This is important. Many times we’ve come up against operators who simply did not realize that they could feature certain types of equipment because they misunderstood or misinterpreted the laws which were in effect.

“Our salesmen are being trained to work closely and carefully with them and spend time with each customer. We don’t care what it takes to make a satisfied customer—but that’s just what we want. Already results are proving themselves. We have found a great market for much equipment. We have also found that the average operator wants new machines. He wants to better understand them and wants to be shown that they can earn him more money. We believe that the time has come when our firm must get around the territory and experienced salesmen who know this business are the answer.”

It is also noticeable that, as the trade spreads itself out, now that it has closed up as many sales as it can within the large urban centers of the nation—that the smaller communities are once again proving their progressiveness and are leading into the purchase of new equipment in better volume than even the larger centers. There is no longer any doubt that the small towns will once again prove the most progressive.

As leading firms explain, it is difficult to obtain the services of those men who are well-grounded in this industry, yet, more and more of these men are being trained by the factories for their distributors; and there is no doubt that, as these men start to cover the nation again as they did in past years, they will bring a new and better understanding of the new machines to all the trade.

Salesmen have pioneered the way time and time again for the industry. This time there is a great need for men who can work very closely with the average operator and show him that within a 12 to 18 months period, or even over a period of two years, he is better off to pay off the new equipment and have a route of greater valuation and worth, as well as a route which is bringing him better returns, than to continue along with old and worn equipment which is simply tearing down the complete financial structure of his business and devaluing the capitalization of his entire route.

There is a great need for well trained sales personnel and the average factory staff can help their distributors, as one noted coinman points out, to have such men, if they will set up sales schools which will allow them to send men there for training purposes with the engineers and salesmen of the leading manufacturers in position to give them the full benefit of their many years of experience in the industry.
Operators, Jobbers, Distributors Enthused
Over Program to Clear Away Ten Year Old
Equipment Blocking Off Thousands of Good
Locations. Many Making Special Trade-in
Offers to Help Speed Program.

NEW YORK — Everywhere in the trade
more and more operators, jobbers, distrib-
utors and manufacturers are joining in
the "bust 'em up" program to get ten
year old machines off the locations which
they are blocking up and replace these
with new equipment.

Not only are these men enthusiastic
over this program because they, too,
believe that it is for the best interests
of all concerned with the coin machine
industry but also from the standpoint
of that it will, once and for all time,
remove much criticism from the field.

As is well known in the music field
there are many newspapers and maga-
azines today calling juke boxes, "scrub
boxes", and, as far as games are con-
cerned, a great many good and worth-
while players have lost interest in them
for they have been given nothing new
on which to try their skill and whet their
appetite.

The program is so simple that many
of the leading jobbers and distributors
are making special trade-in offers to
help rid the field of these ten year old
machines. "In the first place", one noted
distributor stated, "we have been breaking
up the older type games as fast as we
took them in trade. There was no value
in them. In many cases we didn't even
save the parts."

A noted phonio distrub reported, "For
sometime we have been attempting to
conduct a somewhat similar program to
what you proposed. But, we didn't have
the necessary time to do it. We are using
plenty of reprints of this editorial to get
out into our trade and show why we believe
that they should bust up their ten year old (and, in our
territory, many of the machines are
even older) equipment and replace with
the new phonos."

One jobber writes, "It's funny. A lot
of us have the same idea and then along
you came with your editorial and started
the ball rolling. You've done this every
time. The trade sure does owe The Cash
Box a vote of thanks. The moment this
editorial appeared we visited from jobbers and
manufacturers who knew that we were busting up old machines but
hadn't joined in with us until they read
your version of it."

The fact that special trade-in offers
are being made by leading jobbers and
distributors is the most impressive fac-
tor back of this "bust 'em up" program.
These men are trying now to get every-
one of the other phonos and amusement
machines out of their districts and have
them replaced with the new equipment.

They find, on the average, that the
operator is interested in replacing with
new equipment but that he must be
shown why and where and how. They
have, therefore, in the majority of cases
sent men to help the operators with their
storekeepers. They have proved to the
average up that he is better off with
equipment on which he can remove de-
preciation than with machines which are
already completely depreciated and sub-
ject to the full tax load.

They have also proved to him that new
equipment, set up correctly, will earn
him greater profits and will also allow
him to obtain a better share of the gross
income from the machines. In every way,
then, the op is better off with the new
machines than with the old equipment he
has on location. Not only does this help
to increase and stimulate play for him
all over again, but it also gives him the
opportunity to obtain a much better share
of the intake and, especially, ar-
range for contracts with the locations
for the period of amortization of the
new machine.

"From every standpoint", one noted
operator writes, "this program is the
best that has yet been offered. It has
helped us with local wholesalers who are
now willing to arrange for a decent trade-in on these old machines. We didn't
want to pull them ourselves and simply
bust them up. But, since they are still
worth something, we are more than
happy to pull them and install new ma-
chines. We also find that most wholesalers
are willing to work to help us get the
old equipment out of the location and
replace with the new and show the loca-
tion owner that this is the best for him
and more than worth his while even if
he takes less share from the collections."

The "bust 'em up" program is gaining
greater headway everywhere in the coun-
try. There is no doubt that within a short
period of time, due to the intensive
efforts of the leading wholesalers, these
old machines will be removed from the
good spots they are now blocking off and
more new equipment will appear.

This benefits the entire industry. It
wins more friends among the location
owners and the general public. It places
a newer and fresher appearance on the
business. It gains greater support. It
wins finer commissions. It increases col-
lections. It assures the operator greater
financial stability and, therefore, it makes
for a finer industry from every stand-
point.

This is the time to "bust 'em up" for
the good of all concerned.
TAVERN TELEVISION FLOPS


NEW YORK — With an extra high pressure push being put behind the drive to sell television sets to taverns, many music ops have again begun to complain that these are interfering with their collections—at least temporarily.

A survey made among noted music machine ops who have these television sets interfere with them these past few months, brought forth the same facts which have been known to old time music machine men prior to the war.

These are that at first television does cut into the collections of the average automatic music layout in the tavern where the television set is installed. But after a short period of time, the effect wears off and the automatic music system jumps right back to normal, in some cases doing even better than before, while the television set drops off of its own accord.

Television has had much high pressured salesmanship put back of selling it. Convincing arguments have been given the tavern owners that only television will once again pick up their business to what it was during the wartime boom period.

These tavern owners are shown reams and reams of newspaper publicity and letters from tavern owners and other retailers. They then, in a desperate effort to drum up trade, purchase these expensive units, which range anywhere from $750 to $3,000. The result, as has been proved time and again in the past, is that with advertising signs outside the spot and with streamers on their windows, they do attract a certain amount of extra trade, especially during big news and athletic events.

Customers crowd about the set. Buy a beer, sometimes two. But, they hug the set and if the tavern owner hasn't placed it to one side of the room, he finds his bar jammed with spectators for his television program instead of for his merchandise.

The result is that, instead of increasing his business as expected, he finds that he has to invest in his hands, payments to make each week or each month, service expense to keep his set in running order, and other expenses which add up to “loss” instead of to “profits”.

In the meantime, of course, the music operator suffers to a certain extent. Where he, in turn, gives the retailer an unusually good share of his collections, services the music system free of charge and does a lot of other things without any cost to the location owners, he now finds himself in competition with an instrument which is completely “cost” to the tavern owner and yet the tavern owner features this instrument above his automatic music equipment.

This, naturally, hurts the operator. But while his collections are cut down for music can’t be played when the television set is in operation he finds, after a few weeks, that his collections return to normal and the television set, instead, is now gathering dust.

These music ops, at least some of them, have been sufficiently angered to point these facts out to those taverns which have purchased television. Now they, too, ask for some of the consideration which was given to these sets so that they, too, can profit from the servicing which must be done and also from the fact that they install the records, tubes, parts, etc., free without any charge to the location and even give him a share of the collections to top it all off.

One noted music op reports, “The moment I see one of my taverns start out with announcement of the fact that he is opening up a ‘television bar’ or putting in a television set, I now immediately jump down on him with the facts that not only is he making a tremendously big investment in something we know won’t pan out to his advantage, but that he will have big payments to make, service costs and so forth to carry out, which he doesn’t give me any consideration on. I then ask for a better break and usually I get it for he figures that my automatic music is all finished anyway as soon as his television gets going.”

The average tavern owner learned long ago that the other owner, who was wise enough to procure will prove quite a novelty to his customers for a while, especially during big news and athletic events, he will find that sales of beers, wines and whiskies and his other merchandise, don’t go hand in hand with keeping their eyes fastened on the program.

Where the television set is being entertained by music, will drink and order more, he now just hasn’t the time for drinking, and forgets he even has it drink in front of him, until the television set blinks off. Only then, he starts to think about another thing, beer. But, he finds that the average tavern owner is a saddened man since purchase of these sets, especially those $2,000 jobs which mean heavy monthly or weekly payments. He has learned that they do not pick up business as far as his merchandise is concerned.

Music operators admit that these sets have, many times, pulled more people into the tavern. “But,” as one music operator who has just gone thru a spasm of television sets being installed in his tavern locations reports, “even with more people in the place they just don’t do as much business as when the television set isn’t working.” He also advises, “Some of my tavern owners have turned back their sets for whatever they can get. They are willing to take a loss on them. They now want coin operated music to continue and, because of their experience, I have been able to get them to give my music more cooperation than they ever did before.”

Television flops in taverns as more and more coinmen get over the first flush of fright that they will push automatic music out of the picture. They have a long, long way to go to somehow show the public a picture with sound and yet keep thoughts and eyes on the drinks being served. “It’s just humbly impossible”, one op states, “to ask a man to keep his eyes on the televised program and on his drinks at the same time. The average tavern owner, who purchased one of these expensive sets, is a pretty sad guy after he learns this simple fact.”
Another Way to Increase Profits

MAKE YOUR MUSIC MORE ACCESSIBLE AND MORE ENJOYABLE THROUGH

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The easier you make it for location patrons to play your music, the more they will play it. The better you make it sound, the more they’ll want to hear it. That’s just common sense. But it takes a bit of doing. No two locations are alike in size, in shape or in acoustical properties.

The right wall boxes...proper speakers...carefully selected and efficiently installed, will make your music more accessible at a more pleasing sound level, and with better PROFITS for you. Your Wurlitzer Distributor knows how to tailor a Wurlitzer Music System to any type of location—commercial, industrial, or institutional—with results that pay off at the cash box. Use this service to boost your income NOW!

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.
1. LINDA
SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

2. HEARTACHES
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch Orch.
SO-2005—Ted Streater
VI-20-2175—Ted Weems Orch.

3. ANNIVERSARY SONG
ME-3036—Anita Ellis
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2125—Tex Beneke-Miller Orch.

4. HOW ARE THINGS IN GLOCCA MORRA?
ME-3056—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

5. MY ADOBE HACIENDA
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassell

6. MANAGUA NICARAGUA
SI-15086—Julie Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

7. GUILTY
ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

8. IF I HAD MY LIFE TO LIVE OVER
MA-7218—Bob Johnston
TW-1001—Larry Vinyon
VI-20-2164—The Three Suns

9. I'LL CLOSE MY EYES
ME-3046—Jack Pine Orch.
MU-15097—Teddy Walters
SI-15066—Johnny Bothwell Orch.
VI-20-2109—Johnny Desmond

10. (I LOVE YOU) FOR SENTIMENTAL REASONS
EM-106—Skip Strauf Orchestra
MA-1071—Eddy Howard Orchestra
MR-1041—The Brown Dots
VI-20-1981—Charlie Spivak Orchestra
VO-781—Art Kassell Orchestra
"Thrill Me"
"Made For Each Other"
MONICA LEWIS
(Signature 15105)

- Latest platter out of the Monica Lewis grab-bag of hits, echoes lustily for the chanteuse as she needled this wiggle cookie around. With Jose Morand providing the Latin flavor, all you need is a dash of vanilla to wrap up this prize package of wax. Lass Lewis uses light tones to make the rumba stands cry for this one. Spinning in slow tempo, with woodwinds highlighting the ballad, this stuff is sugar-coated coin for you. "Mad: For Each Other" shapes up right in the same alley, with the title giving off the lyrical story. It’s more romantic stuff and your customers won’t mind this brand. Topside tune deserves your listening time—and more.

"That’s My Desire"
"I Wonder, I Wonder, I Wonder"
MARTHA TILTON
(Capitol 395)

- Riding the wave with coin pouring in like kleet is this latest plug tune titled, "That’s My Desire." Featuring a gal who rates anywhere, chipp Martha Tilton does tricks with this one—and makes it a sure comer. Martha joins a chorus to fill in the background and makes the ditty one that will go in all spots. With the number on top of the heap in New York’s Harlem, this version might be the one to give it an airing all round the town.

- "Time On My Hands"
"I Love The Loveliness Of You"
BILLY ECKSTINE
(National 9920)

- Continuing the trend for those demanding oldies, bronze balladeer Billy Eckstine scores again with "Time On My Hands." The Eckstine crew offer something new in repertoire adding a section of strings with this one, which make it float right thru as Eckstine chants this favorite. Billy uses that deep, haunting voice of his—and where dancers gather they are bound to want this one again. We think this is one of Billy’s best and so will your customers. Flipped we find an original by the maestro titled, "I Love The Loveliness Of You." It’s a slow bal-lad, with Billy getting the play as the wax spins smoothly. "Time On My Hands" is one that should go, especially so in those race spots.

"Rumba In E Minor"
"Ole Ole"
RALPH FONT ORCHESTRA
(Majestic 7220)

- Stuff aimed at those type Latin-Americans who will go for this ditty by the Ralph Font crew. Making merry music with a pair that the rumba fans will like, Ralph offers you "Rumba In E Minor" and "Ole Ole." Topside tune a take on one Chopin, especially arranged by the baton twirler that has beat the kids go for all thru. It’s instrumental of the "Ole Ole" like, and bound to catch coin. Backing with "Ole Ole" is there for the asking and essentially the up of the same stuff the topside tune in. You know your route—so take it from here.

"The Country Polka"
"The Black Hills Of South Dakota"
DICK KUHN ORCHESTRA
(Top 1152)

- More polka material headed up north and the middle west. On this latest side by the Dick Kuhn ork. Titled "The Country Polka," ops that handle this type of music should give this one a quick look with the kids, this is another polka that’s bound to make the kids hummin’ again. Nat’s vocal rates all the way, while his boys come through in fine shape. Stuff has that high caliber in music, of the sort the Cole fans (and they are legion) will grab on to. Backing titled "You Don’t Learn That In School" gets an orchid this week, too—it’s that good. Nat spins his tale in light style, in tones that only Cole can do. Plenty of beat for the dance crowd is offered, and you can be assured of coin action with this subdued bit of wax. Don’t miss out on this pair!

"The Egg & I"
"Oh My Achin’ Heart"
DICK TORD
(Sonora 2011)

- Weaving his tale about his babe et al., Dick Tord offers ops flowing easy rhythm with "The Egg & I." It’s cute stuff, done up strong with vocal efforts filling in the bill. Pitch on this one isn’t top drawer, but nevertheless the ditty was offered here by spinner Tommy Mercer makes the number rate high on our list this week. Tommy’s voice has that fine and litte quality, which fits right into the tone like a glove. It’s slow, romantic stuff, the kind you want to dance to in that certain mood. On the flip with "There Is No Greater Love," Tommy shows up fine on this oldie. The Spivak crew render effective backing to the boy, while maestro Charlie slips that sweet horn in for a riff. Both sides deserve your attention, especially so "Born To Be Blue".

"It’s So Nice To Be Nice"
"Man’selle"
RAY BLOCH ORCHESTRA
(Signature 15093)

- Chirping pretty all the way through, Monica Lewis teams with the Ray Bloch ork to render a light novelty ditty that couples a sock message within the tune. "It’s So Nice To Be Nice" knocks out that good "neighbor policy" in high gear, with the chanteuse utilizing her mellow qualities on this one. You’ll like it for its flippanc manner, and of course Ray’s baton twirling is hard to match. Backing with the fast rising "Man’selle" has balladeer Jeffrey Clay taking top honors. Natasha’s voice, which is a sure bet that will go, and this cookie rates right along with the batch of platters turning up. The pipe-man’s pitch will woo the love-struck kids, in those crowded places—so latch on.
“Dreams Are A Dime A Dozen”
“You Can’t Hide Your Heart Behind A Kiss”

VAUGHN MONROE ORCHESTRA

( RCA Victor 20-2226)

Nostalgic melody is always sure of a play on the phonos, and especially so in tavern locations. With that in mind, the latest by Vaughn Monroe is worthy of attention. Picked for the heavier action side is “Dreams Are A Dime A Dozen,” with which Vaughn, assisted by the Moon Maidz, make the most on the vocal. The flip, “You Can’t Hide Your Heart Behind A Kiss,” is in the same mood, with Vaughn and the girls contributing their usually adequate performance in their usually adequate way. Rhythm is slow paced and should appeal to both dancers and listeners where the less-lyrics crowds gather. Consider the platter a worthy filler.

“The Egg And I”

“There Is No Greater Love”

“That’s Where I Came In”

“I Can’t Get Up The Nerve To Kiss You”

LARRY DOUGLAS

(Signature)

Four worthy songs, on two records, make up the latest offering by Larry Douglas. This is the triple Whammy feature of Larry’s interpretation is his simple, unassuming style of song-calling and it is this factor that has brought him what success he has enjoyed on the phonos. One of the songs is “The Egg And I” now being plugged via the flicker of the same name, and the standard “There Is No Greater Love.” The other disk is made up of “I Can’t Get Up The Nerve To Kiss You” and “That’s Where I Came In.” As can be seen, the disks offer one current melody backed up by a more staid item. As Larry says, both decks are assured of action. Best side of the four is Larry’s “That’s Where I Came In.”

“Sweet Lorraine”

“Between The Devil And The Deep Blue Sea”

PHIL BRITO

(Musicraft 15015)

Phil Brito, who can always be depended upon to make pleasant and commercial music, turns in a pair of first class songs on this latest disk that can be expected to do very well on the phonos, and especially so in tavern spots. Both “Sweet Lorraine” and “Between The Devil And The Deep Blue Sea” are oldies, and Phil waltzes them with the gusto style with which they were done when the songs were young. Likely to achieve heavier play is “Lorraine,” thanks to its recent cutting by Sinatra, and this Brito try holds well with that comparison. Deserving of credit is the material selected, turned in by Wadsworth and Gross and a Sextet, who assist Phil in recapturing the melodic flavor they were meant to have when written.

“Nevertheless”

“Aloysius, Do The Dishes”

PAT FLOWERS

(ECA Victor 20-2215)

Among the more unusual sides to come along this week, we mention two contributed by Pat Flowers tabbed “Nevertheless” and “Aloysius, Do The Dishes.” More melodic of the coupling is “Nevertheless,” which should click well with the teenage location customers, who appreciate a ballad done in a rhythm style of years ago, for, Pat’s warbling instrumental deserves a cheer. The flip, “Aloysius, Do The Dishes,” is crackerjack novelty stuff, and has an appeal for folks who appreciate a ditty with humorous conversation amidst a la the late ODTR. If you have the spots, give the disk a whir.

“Maybe You’ll Be There”

“Stella By Starlight”

BILLY BUTTERFIELD ORCHESTRA

(Capitol 397)

An appealing ballad gets a big send-off from the capable Billy Butterfield Orchestra via this week’s “Maybe You’ll Be There,” with Pat O’Connor up for the vocal interpretation. Well suited for spots where romancers gather, the side is well paced for slow dancing and easy on the ear as an instrumental item. The flip, “Stella By Starlight,” is the usual non of the sides where instrumental cutting, it features Billy doing a very appealing trumpet solo on the haunting melody. If you have spots where firstrate instramentals are welcome, you’ll find worthy merchandise in this platter.

“Time After Time”

“Moon Faced Starry Eyed”

TEDDY WILSON QUARTET

(Musicraft 462)

Highly recommended for the race type locations is this waxing of “Time After Time,” featuring the voice of Sarah Vaughn with the Teddy Wilson Quartet. A plug tune from the flicker “It Happened In Broadway,” the side is a natural for the locations named in that it features the first interpretation of the tune by artists who are known and in demand among those spots. The tune, a click ballad, is given fine voice by Sarah, while Teddy Wilson’s men make top notch rhythm with their instrumental support. The flip, “Moon Faced Starry Eyed,” showcases the Quartet, and the boys make a pleasant all instramental cutting on this lively bit of novelty.

“I Can’t Believe It Was All Make Believe”

“They Can’t Convince Me”

SAXIE DOWELL ORCHESTRA

(Sonora 2009)

Ops seeking a pair of strong ballads adequate for both listeners and dancers might do well to give a listen to “I Can’t Believe It Was All Make Believe” and “They Can’t Convince Me.” Not unique, Dowell’s men do make adequate music from this cut, the side is a lark, while the vocal contributed by Suzanne Shepard on “They Can’t Convince Me” is much as can be said for Don Grady’s turn on the lyric of “They Can’t Convince Me.”"
What’s Hot ON THE RECORDS
THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION
For the Week of April 21, 1947

New York

1. HEARTACHES (Ted Weems)
2. THE FRECKLE SONG (Larry Vincent)
3. LINDA (Buddy Clark-Ray Noble)
4. ANNIVERSARY SONG (Al Jolson)
5. GLOCCA MORRA (Buddy Clark-Ray Noble)
6. MANAGUA NICARAGUA (Freddy Martin)
7. ALL JOLSON RECORDINGS
8. GUILTY (Margaret Whiting)
9. MY ADOBE HACIENDA (Eddy Howard)
10. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)

Omaha, Nebr.

1. MY ADOBE HACIENDA (Eddy Howard)
2. HEARTACHES (Harry James)
3. GLOCCA MORRA (Dick Haymes)
4. MANAGUA NICARAGUA (Freddy Martin)
5. GLOCCA MORRA (Gio Lombardo)
6. LINDA (Buddy Clark-Ray Noble)
7. GUILTY (Margaret Whiting)
8. I'LL CLOSE MY EYES (Dinah Shore)
9. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
10. SANTA CATALINA (Frankie Carle)

Deadwood, S. C.

1. HEARTACHES (Harry James)
2. GUILTY (Margaret Whiting)
3. SANTA CATALINA (Eddy Howard)
4. SONG OF SONGS (Como)
5. OH, BUT I DO (Margaret Whiting)
6. LINDA (Paul Weston)
7. I WANT TO THANK YOUR FOLKS (Eddy Howard)
8. ANNIVERSARY SONG (Gio Lombardo)
9. BIG ROCK IN THE ROAD (Bob Wills)
10. SONATA (Jo Stafford)

Pittsburgh, Pa.

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. I WANT TO BE LOVED (Savannah Churchill)
4. THAT'S MY DESIRE (Frankie Laine)
5. MY ADOBE HACIENDA (Eddy Howard)
6. LINDA (Buddy Clark-Ray Noble)
7. IF I HAD MY LIFE TO LIVE OVER (Air Lane Trio)
8. THE FRECKLE SONG (Air Lane Trio)
9. OLD MAID BOOGIE (Carrie Vincent)
10. I WONDER, I WONDER (Four Aces)

Chicago

1. HEARTACHES (Ted Weems)
2. PEG OF MY HEART (The Harmonicats)
3. ANNIVERSARY SONG (Al Jolson)
4. BEWARE MY HEART (Vaughn Monroe)
5. MY ADOBE HACIENDA (Eddy Howard)
6. MANAGUA NICARAGUA (Freddy Martin)
7. ROSES IN THE RAIN (Frankie Carle)
8. LINDA (Buddy Clark-Ray Noble)
9. GLOCCA MORRA (Tommy Dorsey)
10. GUILTY (Tony Martin)

St. Albans, W.

1. ANNIVERSARY SONG (Andy Russell)
2. HEARTACHES (Ted Weems)
3. LINDA (Paul Weston)
4. GLOCCA MORRA (Martha Tilton)
5. MANAGUA NICARAGUA (Kay Kyser)
6. I'LL CLOSE MY EYES (Andy Russell)
7. GUILTY (Margaret Whiting)
8. APRIL SHOWERS (Al Jolson)
9. FOR SENTIMENTAL REASONS (Ella Fitzgerald)
10. OH, BUT I DO (Margaret Whiting)

Washington, D. C.

1. LINDA (Buddy Clark-Ray Noble)
2. ANNIVERSARY SONG (Al Jolson)
3. MAM'SELLE (Art Lund)
4. HEARTACHES (Ted Weems)
5. I CAN'T MAKE BELIEVE (Eddy Howard)
6. I TIPPED MY HAT (Ed Smith)
7. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
8. MIDNIGHT MASQUERADE (Eddy Howard)
9. MY ADOBE HACIENDA (Eddy Howard)
10. GUILTY (Tony Martin)

Medford, Ore.

1. MANAGUA NICARAGUA (Freddy Martin)
2. IF I HAD MY LIFE TO LIVE OVER (Bob Eberly)
3. SOMEDAY (Chuck Foster)
4. ANNIVERSARY SONG (Guy Lombardo)
5. GAL IN CALICO (Tex Beneke)
6. GLOCCA MORRA (Dick Haymes)
7. FOR SENTIMENTAL REASONS (Eddy Howard)
8. BIG RIVER CALL RAG (The Gorden Trio)
9. ZIP A DEE DO DAH (Sammy Kaye)
10. THAT'S MY DESIRE (Frankie Laine)

Los Angeles

1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Tex Beneke)
3. LINDA (Buddy Clark-Ray Noble)
4. GLOCCA MORRA (Dick Haymes)
5. I'LL CLOSE MY EYES (Andy Russell)
6. SANTA CATALINA (Freddy Martin)
7. THAT'S MY DESIRE (Frankie Laine)
8. THAT'S HOW MUCH I LOVE YOU (Frank Sinatra)
9. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
10. JALOUSIE (Harry James)

Salisbury, N. C.

1. I WANT TO BE LOVED (Savannah Churchill)
2. SWANEY RIVER BOOGIE (Albert Herman)
3. OLD MAID BOOGIE (Eddie Vincent)
4. LINDA (Paul Weston)
5. BLESS YOU (The Ink Spots)
6. YEARS & YEARS AGO (Dinah Sisters)
7. GLOCCA MORRA (Dick Haymes)
8. OLD DEVIL MOON (Gene Krupa)
9. MANAGUA NICARAGUA (Freddy Martin)
10. GUILTY (Margaret Whiting)

Phoenix, Ariz.

1. AS LONG AS I LIVE (Kay Kyser)
2. ACROSS THE ALLEY FROM THE ALAMO (Woody Herman)
3. LINDA (Buddy Clark-Ray Noble)
4. MANAGUA NICARAGUA (Kay Kyser)
5. ANNIVERSARY SONG (Al Jolson)
6. JALOUSIE (Gio Lombardo)
7. TENNESSEE CENTRAL (Roy Acuff)
8. I BELIEVE (Frank Sinatra)
9. BIG ROLL IN THE ROAD (Bob Wills)
10. GLOCCA MORRA (Dick Haymes)

Richmond, Va.

1. ANNIVERSARY SONG (Tex Beneke)
2. LINDA (Buddy Clark)
3. GLOCCA MORRA (Dick Haymes)
4. MY ADOBE HACIENDA (The Esquire Trio)
5. HEARTACHES (Ted Weems)
6. GUILTY (Margaret Whiting)
7. I'LL CLOSE MY EYES (Andy Russell)
8. THAT'S HOW MUCH I LOVE YOU (Frank Sinatra)
9. MANAGUA NICARAGUA (Guy Lombardo)
10. RODDE ADALIE (Tex Beneke)
BYRDE'S EYE VIEW
ROUND THE WAX CIRCLE
by Byrde Gore

Last week we used this space to dis-
cuss some of the letters that came
across our desk which are of concern
to all who are concerned with the wax
circle as a business. Well, here's another
couple of items from our mail bag, and
this time they're of direct concern to
music operators rather than anyone else,
because they offer tools with which ops
thrust the country may be able to earn
more action, money-making action. We're
talking about record tips, and these are
hot as a pistol. So, as they say in the
U. S. Navy when something of impor-
tance is about to be declared: "Now hear
this!!"

Dragging them up to the phonos in
the Chicago and other mid-Westerns areas
is a platter tabbed "Peg O' My Heart"
by a combo known as the Harmonicats.
Released under the Vitasonic label, the
platter has veritably skyrocketed to pub-
lic acclaim in that territory, and, on the
basis of past experience, it should do
likewise wherever else it is placed . . .
The other big one already showing sen-
sational action under the circumstances
is a disk called "Secrets" by the George
Olson Orchestra. A Majestic record, it
was first brought to the attention of this
column by E. J. Shelby a music op in
the Waco, Texas, area. E. J. says of
Olson's "Secrets" that it "is a real
stepper and a nationwide hit if given
proper promotion and plugging." Check-
 ing that tip, we find that the platter is
snowballing into something truly big
down Texas way, and will probably spread
in the same way as did "Heartaches,"
which exploded into a click after first
capturing the ears of the Charlotte (N.C.)
citizens.

There's been an outbreak of Smallpox
in New York during the past couple of
weeks, and, because it's such a highly
contagious disease, the authorities have
asked that every man woman and child
in the city be inoculated against it. As
a result, a casual tour around the wax
circle this past week disclosed the scene of
entire office staffs of many disceries,
music publishers and distributors lined
up and taking a needle in the arm (no
pun intended) . . . Hy Siegel, Apollo
prexy, explained for the West Coast this
past week to meet with Charlie Barnet.
Louis Randell, Charlie's manager, went
along . . . Eddy Duchin cut a pair of
sides with Buddy Clark during this past
week. Look for the details from
"Alexander's Ragtime Band" to come
back in demand. Revival of the flicker is
now being carried out and audiences are
emerging from the theaters whistling its
click ditties.

Real Estate Dept.: If anybody in
town is looking for about 8,000 square
feet of office, it might be of interest to
note that the Capitol Records New York
distributing office will soon vacate their
West 57th Street location for larger,
more compact quarters that will allow
them to better service the trade with
parking facilities, greater storage room,
etc. We hear that it won't be long before
regional chief Bob Stabler and branch
manager John Coveny raise the Capitol
Records flag over a new location that'll
be very convenient to coinrow . . . It's
seldom that recordmen here in the East
take time out to toss an orchid at one
of their competitors, but it should be
noted that there's plenty of respect and
lots of compliments showered the way
of Leon Bene, Exclusive Records prexy;
when his name is mentioned in trade
conversation; and it is very often.
"Ragtime Band" Oldies Attract Coin Play

NEW YORK—Adding impetus to the wave of oldies currently enjoying peak success in phonos throughout the nation, is the return showing of the motion picture "Alexander's Ragtime Band", in New York.

In conjunction with the film’s appearance, major recording companies announced to the trade that they would also re-issue many of the songs from the picture, which have in the past proved their coin-play attraction.

Songs which seem destined for revival are "Cheek To Cheek", "Oh How I Hate To Get Up In The Morning", "Marie", "A Pretty Girl Is Like A Melody", "All Alone", "Alexander's Ragtime Band", and "Blue Skies".

Decca Records, headquartered here, announced the pairing of Al Jolson and Bing Crosby on "Alexander's Ragtime Band" and "The Spaniard Who Blighted My Life". The pair is to be done up in the same fresco style that has lately distinguished Jolson's guest appearances on Crosby's show.

Signature Records In Novel Ad Campaign

NEW YORK — The breaking of a new advertising and promotional campaign, featuring disk jockeys throughout the nation was announced this past week by Signature Records, Highlighting the disk jockey in a strong campaign aimed at the record buying public, it is felt in trade circles that this sort of public relations will do much for the betterment of the industry.

Modern Records Pact New Combo

HOLLYWOOD, CAL. — Inking of the Scamps, Kansas City combo, to an exclusive recording contract for Modern Records was announced late this week, by Jules Bihari, platter executive.

Earlier reports had listed The Scamps'as signed by one of the major companies.

First releases by this new combo include "Don't Cry Baby", "More Than You Know", "I Wonder, I Wonder, I Wonder", and "That's My Desire". "First releases are to be expected late this month," Bihari stated.

Is There A Stiff in the House?
PLAY SMART — REPLACE IT WITH ART KASSEL'S VOGUE RECORD OF

"Let's Get Married"

1500 Plays Before Wearing Out
New York HUDSON MUSIC CORP. Hollywood

A NEW WEEKLY FEATURE—WESTERN RECORD REVIEWS
SEE PAGE 16
Announcement

to the NATION'S MUSIC MACHINE OPERATORS

Here's your chance to get in on the ground floor with what is predicted to be one of the Hottest RECORDS OF 1947

It's the Talkie-Singing Novelty

"Who? Me?"

coupled by current favorite

"JOLE BLON" done in swing-time

Recorded by

RILEY SHEPARD

on Majestic RECORD #6012

ORDER NOW from your distributor and be the first to discover and Cash In on the Hottest Juke Box Item in years!
Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1— I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

2— THAT'S MY DESIRE
FRANKIE LANE
(Mercury 5007)

3— I WANT A SUNDAY KIND OF LOVE
FRANKIE LANE
(Mercury 5018)

4— OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)

5— THEM THERE EYES
ROY MILTON
(Roy Milton 201)

6— FOOLISHLY YOURS
SAVANNAH CHURCHILL
(Manor 1046)

7— THAT'S GOOD ENOUGH FOR ME
PEARL BAILEY
(Columbia 37280)

8— D. B. BLUES
LESTER YOUNG
(Savoy)

9— POSTMAN BLUES
DINAH WASHINGTON
(Mercury 8024)

10— GLORIA
JOHNNY MOORE'S THREE BLAZERS
(Exclusive)

"Way Over There by the Cherry Tree"
Animated and smart... a sophisticated jumper.

www.americanradiohistory.com
"Green Grass Of Wyoming"

"Remember Me"
BILLY WILLIAMS
(Victor 20-2229)

Fast rising favorite in the folk music ranks, Billy Williams offers on his latest here with "Green Grass Of Wyoming". Using that pinto-pony theme, and a piano roll to simulate galloping, Billy vocalizing sweet all the way thru makes this ditty one which ops can use to good advantage. It's done up in slow tempo, of the kind that folks can sit down and hum to. You'll like Billy's chanting—it's of the more intimate type. Backside has the choir-boy offering "Remember Me", ditty in the romantic side and ably handled by Billy. We like "Green Grass" for the green stuff.

"My Little Grass Shack"

"The Anniversary Waltz"
ROY SMECK
(Sonora 2001)

Roy Smeck works tricks here for those steel guitar fans with "My Little Grass Shack". Improvising the wire to knock out all sorts of effects, the craze for this brand alone should carry the tune. Background of trumpet, clary and rhythm support Roy all the way on this one. On the flip with the familiar "The Anniversary Waltz", Roy plans according to boyie here, to give western pos that fling in the oldie department. Bob Houston takes vocal honors on the backside to render effective balladling beside the mienstro. Get next to "My Little Grass Shack".

"Foggy River"

"Worries On My Mind"
MOON MULLICAN
(King)

You know about this one. Catching coin in so many spots, Moon Mullican steps out here to do "Foggy River". Ditty offers plenty of good heat, with Moon chanting in just that right grain all the way. Piano riff in the tune blends well to head this ditty high on our list this week. On the backside with "Worries On My Mind", Mr. M. comes through for the boys once again. Slow theme and a twang dominate but nevertheless this one should set you down. Both sides are there for the asking, and you're missing out on coin-play if you haven't got them in your posso.

"Footprints In The Snow"

"Those Precious Love Letters"
BRADLEY KINCAID
(Majestic 6010)

Latest addition to the Majestic label, Bradley Kincaid offers his initial waxing with a pair that definitely will attract coin-play. "Footprints In The Snow", light ditty in splendid, soft refrain has Bradley telling the gang how he found his gal by tracking her—in the snow. You'll go for Bradley's dulcet tones—they make you want to sit down a bit. Backing has another coin-eller in the person of "Those Precious Love Letters". Bound to drag a tear, ditty is a torch lullaby in waltz tempo that stacks up nice and quiet. Support offered the newsman is adequate and provides effective background music to fill the bill. Both sides will attract coin play—so get next to this pair.

Going

OPS! OPS! OPS!

Jimmy Dorsey's

Great! Great! Great!

RECORDING OF

QUIEN SABE?

(Who Knows)

M-G-M Record No. 10010

HARMONY MUSIC CORP.

1619 Broadway, New York 19, N. Y.

THE NATION'S NEXT NO. 1 SONG COMING UP FAST

ROSES

in the

RAIN

By FRANKIE CARLE, AL FRISCH and FRED WISE

Recorded by

FRANKIE CARLE
PAUL WESTON AND
MATT DENNIS
CHUCK FOSTER
SKITCH HENDERSON
VINCENT LOPEZ

EDDY HOWARD
BOB CHESTER
THE VAGABONDS
THE HOLLYWOOD AIDS
GEORGE TOWNE
EDDIE STONE

BARTON MUSIC CORPORATION

NEW YORK • CHICAGO • HOLLYWOOD
He's Dynamite!

FRANKIE LAINE

3 HITs IN A ROW!

No. 1 'THAT'S MY DESIRE'
No. 2 'SUNDAY KIND OF LOVE'

AND NOW

"MAM'SELLE"

BACKED BY "ALL OF ME"

NO FOOLIN' IT'S TERRIFIC!

MERCURY RECORDS

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

ACROSS THE ALLEY FROM THE ALAMO
WOODY HERMAN (Columbia 372389)
STAN KENTON ORCH. (Capitol 387)

A SUNDAY KIND OF LOVE
CLAUDE THORNHILL ORCH. (Columbia 37219)
FRANKIE LAINE (Mercury 5018)

MIDNIGHT MASQUERADE
EDDY HOWARD ORCH. (Majestic 1117)

MOON FACED, STARRY EYED
BENNY GOODMAN ORCH. (Capitol 376)

RED SILK STOCKING, GREEN PERFUME
RAY McKErINLEY ORCH. (Majestic 7216)
Sonora Strike Looms, Union Deadline Apr. 25

NEW YORK — An impending strike by the employees of the Sonora Radio & Television Corporation at its record plant in Meriden, Conn., loomed late this past week it was learned.

The union, organized by the United Construction Workers, Local 50, a branch of the United Mine Workers (AFL) has been recognized as the bargaining agency of the employees.

The union has given Sonora a thirty-day strike notice, which it was learned is due to expire April 25. Demands of the employees include a 20 per cent wage increase, hospitalization, insurance and increased vacations.

Union officials when contacted for a statement, would only disclose that negotiations had been entered into by officials of Sonora and the union late last week.

Involved in the impending strike are approximately 250 employees at the plant in Connecticut. According to Sonora executives, the strike, if and when it was called, would completely curtail production.

Whether or not the demands, if met would have any effect on the label’s 39c platter policy could not be learned; nevertheless, Sonora execs have stated they will do all in their power to maintain their present price line.

Atlantic-Seaboard Showing To Feature Pop Artists

NEW YORK — The scheduled appearance of scores of popular recording artists at the forthcoming grand opening of the Atlantic New York Corporation and the Seaboard New York Corporation, was indicated late this past week according to reports: "We keep getting calls all day long from record companies, who have many of their artists at our gala showing, May 11th," said Bert Lane, Harry Rosen and Meyer Parkoff, executives of the firm. "The show promises to be a humdinger, and a great turnout is expected," the trio continued.

Firm will celebrate the opening of new headquarters at their building, 58th St. & 11th Ave., this city.

The Newest Sensation On Records

APOLLO 1057

THE FRECKLE SONG
P. S. I LOVE YOU
THE FOUR VAGABONDS

APOLLO 1056

THAT’S MY DESIRE
SKY BLUE
CURTIS LEWIS
and HIS TRIO

APOLLO 767

LOVER
LICKS A PLENTY
EDDIE DAVIS
and HIS BAND

APOLLO 142

JOLE’ BLON
SING TOM KITTY
JOHNNY & JACK
and The Tennessee Mountain Boys

A Needle with a Reputation

MAESTRO POINT

LO SB.

ROUND POINT

COIN OPERATED
automatic PHONOGRAPHs

Mastrro point has been made with all the improvements of modern science for the best result. It is internationally famous for sound service—long life and liveness to records.

"A Decade of Service to Our Customers"

The Edison Company
610-616 W. NATIONAL AVENUE
MILWAUKEE 6, WISCONSIN

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

NEW YORK • 615 10th Ave., New York 18, N. Y. • CHICAGO • 712 South State Street, Chicago 5 • DETROIT • 1301 E. Jefferson St., Detroit 10, Mich. • LOS ANGELES • 2755 W. Plaz Blvd., L. A. 6, Cal. • ATLANTA • 117 Edgewood Ave., E., Atlanta, Ga. • BOSTON • 408 Boylston St., Boston 16, Mass. • MILWAUKEE • 616-618 W. National Ave., Milwaukee 6, Wis. • CHICAGO • 614 North Clark St., Chicago 3, Ill. • CLEVELAND • 228 Euclid Ave., Cleveland 14, Ohio. • PHILADELPHIA • 1924-1926 6th St., Phila. 3, Pa.

WRITE FOR COMPLETE CATALOG
National Records Names New Distsibs

NEW YORK — National Records, this city, has announced the appointment of several new distributors throughout the country, it was disclosed this past week.

In line with the label’s current policy of expansion into the folk and western field, the plattery feels that the new distributors are in a position to ease their heavy pressed distribution problems.

Named in the announcement were: Allied Music Co., Detroit, Cleveland and Toledo, The Burke-Mayer Associates, for the Los Angeles area; Melody Sales Co., San Francisco and the Sunland Supply Co., El Paso, Texas.

Musicraft Kills Torme Loanout To MGM

NEW YORK — Musicraft Records, this city, have refused the request of MGM Records to allow Mel Torme to cut several sides for the latter diskery’s forthcoming “Good News” album, it was disclosed this past week.

Torme, bound to a contract with Musicraft for two more years, recently leased the flicker “Good News”, for which the MGM plattery is grouping a host of stars to promote the album.

CHICAGO — Standing before a new Wurlitzer “Colonial” phonograph, the Dinning Sisters, Capitol Records combo, give out with “Adobe Hacienda” before an audience of local music merchants. Occasion was the recent party tendered by Gordon Sutton of the Illinois Simplex Distributing Co., Wurlitzer distributors in this territory. The Harmonicats, who also entertained, offered “Peg O’ My Heart,” the recording of which is among the most popular platters in this area. Members of the group can be seen at the extreme right.

Pan-Amer. Records Granted Bankruptcy

HOLLYWOOD, CAL. — Pan American Records, headquartered here, has had its bankruptcy petition granted it was disclosed this past week.

The petition for bankruptcy was filed against the plattery firm by Jerry Rolston, Coast legal eagle for Harry Fox, of the Music Publishers’ Protective Association. Rolston filed petition on the grounds that the association had been unable to collect royalties due the publishers by the diskery. The claim had also been made by the American Federation of Musicians that the record firm was delinquent in paying musicians.

Musicraft Kills Torme Loanout To M G M

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TOP PRICES PAID

FOR USED RECORDS

SELL TO Chicago’s Largest
Distributor of Used Records

Write, Call or Drop Today!
We Pay the Freight!
Will Pick Up Within 100 Mile Radius

USED RECORD EXCHANGE

1736 N. Keeler Ave., Chicago 39, III.
Tel.: CAPITOL 7852

The Cash Box

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heavyest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

I—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)
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<td>790 Speaker (Dahlias)</td>
<td>21.95</td>
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<td>Walnut Adapter (Hideaway)</td>
<td>59.50</td>
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<td>Beech Adapter (Hideaway)</td>
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<td>Willow Adapter (Hideaway)</td>
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<td>Pine Adapter (Hideaway)</td>
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<td>Spruce Adapter</td>
<td>84.50</td>
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<td>PERSONAL MUSIC CORP.</td>
<td>Measured Music Boxes, 5c-10c</td>
<td>35.00</td>
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<td>Studio Amplifier</td>
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<td>Studio Timing Control Unit</td>
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<td>Master Power Supply Units</td>
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<td>ROCK-OLA</td>
<td>1422 Phonograph (Net)</td>
<td>728.00</td>
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<td>1424 Playmaster</td>
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<td></td>
<td>Model 1807 Modern Corner Spkr</td>
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<td>Model 1986 Remote Volume Control</td>
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<td>Model 1530 Wall Box</td>
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<td>Model 1603 Wall Speaker</td>
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<td>Model 1604 Tone-A-Lier Spkr</td>
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<td>SEEBURG</td>
<td>1-46M Symphonola</td>
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<td>1-46S Symphonola</td>
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<td></td>
<td>1-47</td>
<td>875.00</td>
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<td>H146M Hideaway RC</td>
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<td>Wallomatic, Wireless</td>
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<td>Wallomatic, 3 Wire</td>
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<td>Tear Drop Speaker RS1-3</td>
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<td>Tear Drop Speaker RS2-3</td>
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<td>Mirror Speaker RS1-12</td>
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<td>Mirror Speaker RS1-12</td>
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<td>Dual Remote Vol. Control Unit</td>
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<td>SOLOTONE CORP.</td>
<td>Leveling Pre-Amplifier</td>
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<td>Mirror-Tone Selector</td>
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<td>Solotone Individual Coin Box</td>
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<td>Solotone Adapter-Amplifiers</td>
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<td>Solotone Studio and Telephoning Bridging Units</td>
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<td></td>
<td>Solotone Booster Amplifiers</td>
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**MUSIC**

| WURLITZER | 1030 Colonial                       | $875.00 |
|           | 1035 Std Phonograph                 | 914.50  |
|           | 1017 Concealed Chgr.                | 499.50  |
|           | 3025 5-10-25c 3-Wire Wall Box       | 69.50   |
|           | 3025 5c 3-Wire Wall Box             | 42.50   |
|           | 3051 5c 30-Wire Wall Box            | 39.50   |
|           | 3045 5c Wireless Wall Box           | 48.50   |
|           | 215 Wireless Transmitter            | 17.50   |
|           | 216 Wireless Impulse Rec.           | 22.50   |
|           | 217 Aux. Amplifier                  | 30.00   |
|           | 213 30-Wire Adap. Terminal Box      | 15.00   |
|           | 219 Stopper                         | 55.00   |
|           | 4000 Aux. Steel Speaker             | 45.00   |
|           | 4002 Aux. Plastic Speaker           | 45.00   |
|           | 4003 Aux. Wooden Speaker            | 17.50   |
|           | 4004 Musical Note Speaker           | 27.50   |

**PINS**

| BALLY   | Double Barrel                     | 269.50 |
|         | Kilroy                            | 279.50 |
|         | State Fair                        | 249.50 |
| GOTTIEB | Mainsie                           |        |
|         | MARVEL MFG. CO                    | 249.50 |
|         | P. & S.                           |        |
|         | Shooting Stars                    |        |
| UNITED MFG. CO. | Show Girl                  | 289.50 |
|         | Tornado                           | 309.50 |

**COUNTER GAMES**

| A.B.T. CORP. | Challenger                     | 65.00  |
|      | AMERICAN AMUSEMENT CO. | Junior League Bat-A-Ball | 79.50 |
|      | AMUSEMENT ENTERPRISES, INC. | Whirl a Ball | 47.50 |
|      | Single                          | 47.50  |
|      | 2 to 24                         | 46.50  |
|      | 25-99                           | 45.50  |
|      | 100 or more                      | 43.50  |
| CHAMPION MFG. CO. | Basketball | 44.50 |
|      | DAVAL                           | 44.50  |
|      | Gusher (5c Play)                 | 54.00  |
|      | Buddy                           | 33.50  |
|      | Free Play                       | 75.00  |
|      | Skill Thrill                     | 57.50  |
|      | Mexican Baseball                 | 59.50  |
|      | Beat Hand                        | 59.20  |
|      | Oomph                            | 59.50  |
| GOTTIEB | Deluxe Grip Scale                | 39.50  |
| MARVEL MFG. CO. | Pop Up | 49.50 |
|      | SKILL GAMES CORP.                | 44.50  |
MANUFACTURERS' NEW EQUIPMENT

B E L L S

AMERICAN AMUSEMENT
30c Golden Falls (Rebuilt) 300.00
BELL-MATIC CORP.
Jewel Bell

GROETZCHEN
Colony Twin JP 145.00
Columbia Deluxe Club 260.50
MILLS SALES CO., LTD.
Dollar Bell

O. D. JENNINGS
5c Std Chiefs 268.00
10c Std Chiefs 278.00
25c Std Chiefs 289.00
50c Bronze & Std Chiefs 399.00
5c Deluxe Club Chiefs 299.00
10c Deluxe Club Chiefs 309.00
25c Deluxe Club Chiefs 325.00
25c Deluxe Club Chief 325.00
5c Deluxe Club Chief 354.00
25c Super Deluxe Club Chief 344.00
5c Super Deluxe Club Chief 414.00
50c Silver Eagle

PACK
5c Deluxe Chrome Bell 10c Deluxe Chrome Bell
10c Deluxe Chrome Bell 10c Deluxe Chrome Bell $1.00 Deluxe Chrome Bell
5c Cherry Bell 10c Cherry Bell
25c Cherry Bell 5c Cherry Bell $1.00 Cherry Bell

C O N SO L E S

BAKER
5c Baker Pacers Csh Std Mod 597.50
25c Baker Pacers Csh Std Mod 677.50
5c Baker Pacers Csh DD Mod 665.50
25c Baker Pacers Csh DD Mod 747.50
5c Baker Pacers Csh Sep Std Mod 657.50
25c Baker Pacers Csh Sep DD Mod 743.75

BALLY
Deluxe Draw Bell 5c 512.50
Deluxe Draw Bell 25c 532.50
Hi-Bell 477.50
Roto-Leto (Roulette) 477.50
25c Draw Bell 497.50
Triple Bell 695.00
Triple Bell 5-12-25 925.00
Triple Bell 5-10-25 895.00

BELL-O-MATIC
Three Bells, 1947

BUCKLEY
Track Odds DD JP 1250.00
Parlay Long Shot 1250.00

EVANS
Bangstall 5c Comb 7 Coll 647.50
Bangstall 25c Comb 7 Coll 746.50
Bangstall JP 671.50
Bangstall FP 839.50
Evans Races 839.50
Colusc Bell 1946 Gambling Devices JP 671.50
Winterbrook JP 826.00

O. D. JENNINGS
Challenger 5-25 595.00

KEYEY
Bonus Super Bell 5c FP & PO 647.50
Bonus Super Bell 5c 25c FP & PO 764.50
Bonus Super Bell 5c 5c FP & PO 839.50
Bonus Super Bell 5c 10c 25c PO 925.00

R A D I O

AMERICAN AMUSEMENT
40c Big Chief (Rebuilt) 300.00

AMUSEM. CORP.

Bomberang

AMUSEMENT ENTERPRISES, INC. N. Y.
Bank Ball 375.00
One World 469.50

CHICAGO COIN MACH. CO.
Basketball Champ 499.50

BELLMAN MACHINES
Bang A Forty
10" 5"
11" 6"
13" 9"

ELECTROMAT, INC.
Roll-A-Store 469.50

FIRESTONE
Santa Anita Handicap
Bonus Roll 469.50

Genco MFG. CO.
Advance Roll 499.50

INTERNATIONAL AUTOSCOPE
Photosomic 1495.00
Voice-O-Graph 1495.00
Atomic Bomber 495.00

METROPOLITAN GAMES
Café Vendor 29.50
Double Up Skill Bowl 395.00

SQUARE AMUSEMENT CO.
Telequiz 795.00

BALLY
ONE-BALLS

Entry Special Entry 550.00

GOTTEN

Daily Races (F. P. Model) 650.00

KEYEY
Big Payday 600.00

M E R C H A N D I S E M A C H I N E S

CIGARETTE MACHINES

G. EIGHT LABORATORIES
"Electo"

D L. MIOD ChALLENGER
7 Column Flut Mach w Stand 150.50
9 Column Flut Mach w Stand 165.50
11 Column Flut Mach w Stand 175.50
11 Column Flut Mach w Stand 176.50
National Vendors, Inc. 5c (Electro - Model 9E) 321.70

ROWE

Crusader (8 Col) w Stand 145.75
Crusader (10 Col) w Stand 162.25

UNVEND-A VENDOR
Monarch 6 Col w Stand 149.50
Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. MFG. CO.
"Auto Clerk"-(Gen'l. Mgr.)

ASCO VENDING MACH. CO.

ATLAS MFG. & SALES CO.

BALLY VENDORS

AUTOMATIC BOOK MACH. CO.
"Book-O-Matic"

AUTOMATIC DISPENSERS, INC.
"Drink-O-Matic"

B. M. MFG. CO.

B R T MILLS CORP.
"Hot Coffee Vendor"

DAVAL PRODUCTS CO.

DAVAL PRODUCTS CO.

ERCO, INC.

HOSPITAL SPECIALTY CO.

M A L K I N - I L L I O N CO.
"Cigar Vendor"

NORTHWESTERN CORP.

REVCO, INC.

S H I P M A N MFG. CO.

S T A M M VENDOR

VENDALL CO.

VENDIT CORP.

VIKINO TOOL & MACH. CORP.

WEED HUMIDORS

AMERICAN AMUSEMENT
395.00

AMUSEMENT ENTERPRISES, INC. N. Y.
Bank Ball 375.00
One World 469.50

CHICAGO COIN MACH. CO.
Basketball Champ 499.50

BELLMAN MACHINES
Bang A Forty
10" 5"
11" 6"
13" 9"

ELECTROMAT, INC.
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REVCO, INC.

S H I P M A N MFG. CO.

S T A M M VENDOR

VENDALL CO.

VENDIT CORP.

VIKINO TOOL & MACH. CORP.

WEED HUMIDORS

AMERICAN AMUSEMENT
395.00
USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK.

NAME OF RECORD HERE | ARTIST OR BAND HERE

1. ____________________  ______________________
2. ____________________  ______________________
3. ____________________  ______________________
4. ____________________  ______________________
5. ____________________  ______________________
6. ____________________  ______________________
7. ____________________  ______________________
8. ____________________  ______________________
9. ____________________  ______________________
10. ____________________  ______________________

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

__________________________

NAME

FIRM ______________________

ADDRESS ____________________

CITY ____________________ STATE
Coming!!

AMI
40 SELECTION
WALL and BAR BOX

THE PERFECT MATE TO THE SENSATIONAL AMI
MODEL "A" 40 SELECTION PHONOGRAPH OR THE
AMI CONTINUOUS PLAY HIDEAWAY CABINET.
SEE US TODAY FOR COMPLETE DETAILS!

RUNYON SALES CO.
123 W. RUNYON ST.
NEWARK, N. J.
(PHONE: BIGELOW 3-8777)

593 TENTH AVE.
NEW YORK, N. Y.
(PHONE: LONGACRE 3-4820)

956 MAIN ST.
BUFFALO, N. Y.
(PHONE: LINCOLN 6093)
PACKARD'S POPULAR SPINNING WHEEL MAKES THESE TOPS IN...

Play Appeal!

• WE'RE FIDDLERS ALL! "Somethin' to do" just seems to fascinate everyone while "passing the time away." That's why it's natural for your patrons to reach over and idly spin the knobs on Packard's selector. Chances are, they'll find a favorite tune . . . and playing music comes easily. Right there Packard "play appeal" pays off for you in higher profits!

You'll find that Packard's selector on wall boxes and the phonograph always gets the attention it takes to collect more coins! Visit your Packard distributor now. Talk to him about these money makers . . . and look over the rest of Packard's new line of superior music equipment.

PACKARD MANUFACTURING CORPORATION, INDIANAPOLIS 7, INDIANA

PACKARD MANUFACTURING CORPORATION, INDIANAPOLIS 7, INDIANA

PHONOGRAPH MODEL 7—Its attractive design, the irresistible appeal of its spinning selector, and the beauty of its full, rich tone invite greater play . . . keep patrons coming back for more!

PACKARD PLA-MOR

PIONEER OF THE INSTRUMENTS
POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES
- ADAPTERS • BAR BRACKETS

AUTOMATIC PHONOGRAPH

CEILING AND WALL AUXILIARY SPEAKERS
- ACCESSORIES • 30-WIRE CABLE
Golumbo Tenders
Open House Apr. 22nd

Boston, Mass. — Celebrating the opening of their new quarters, J. J. Golumbo & Co., this city, are running an open house party on April 22.

Jerry Golumbo, head of the firm, has invited all of New England's coinmen to be present at the new location, 1119 Commonwealth Ave., to view the new large modern quarters, partake of the refreshments and join in the celebration.

"As one of the leading New England distributors of coin-controlled equipment and distributing for companies such as the Rock-Ola Manufacturing Corp. and the United States Vending Corp.," relates Golumbo, "we have found it necessary to expand our facilities with our growing business. We are in a modern spacious building and parking facilities for over 200 cars are convenient for our customers."

The new quarters not only have beautiful offices and showrooms, but complete facilities have been arranged for a modern up to the minute repair department, a complete stockroom of parts, and plenty of room for storage. It is Golumbo's belief, he reports, that this industry is headed for a great future, and now is the time to get his organization prepared and his quarters set up to take care of the operators in his territory. In addition to the increased facilities of the quarters, the sales and service staffs have been increased.

For

Bally

Products

New York
New Jersey
and
All of
New England

Tri-State Sales Co.
Pioneer Dist. Co.

(Home Office)
2715 Summit Ave., Union City, N.J.
(Phone: Union 5-2262)
505 Tenth Ave., New York City
(Phone: Chelsea 2-4648)

Now Delivering!
Bally Entry
Special Entry
Triple Bell
Deluxe
Draw Bell
Double Barrel

Automatic
Replay
Multiplay
console
5c., 10c., 25c. or
Any Combinations
New 5-Ball Novelty Hit

Coin Machine Movies
For Regular Panoramas and Solo-Fuse Reels of 8 and 6 Subjects.
Our Films Get The Dimes
Price $23.50 to $28.00 Per Reel

Phonofilm
2321 No. Eknol Dr., Hollywood 28, Cal.

In Texas
Music Operators
Say AMI

Model "A"

AMI Automatic Hostess
Immediate Delivery
Southwest Amusement Co.
2916-18 Main Street
Dallas 1, Texas
(Phone: Riverside 5141)

Mention "The Cash Box"
Bells In The News —
Circulate Petition To Have Bells Licensed

BLACKFOOT, IDA. — The power of petition was recently put to use here calling upon the mayor and city council to take immediate action to license bell machines in accordance with the state law recently passed by the legislature. Backers of the move are seeking to have the license fee set at $600 per year per machine, and to have a portion of the funds raised set aside for the local county hospital and the proposed municipal airport.

Under the law bells must be licensed at a minimum of $500 per year, of which the state receives $125, the county $125, and the licensing body is to receive the balance.

According to last reports the city council has set April 22nd, the date of the regular city election, to submit the bell machine issue to the voters in the form of a referendum. This, in turn, is expected to amount to little more than a public opinion poll, since the recently passed state bell law gives city councils and village boards sole discretion as to whether or not they choose to license the equipment.

U. S. Tax Agents Check Bells For Current Stamp

WASHINGTON, D.C. — According to reports disclosed here, agents of the U. S. Treasury Department’s Bureau of Internal Revenue are now in the process of making regular routine check-ups of bell machines, and any other type of game that pays out in cash or merchandise, for tax purposes.

Being sought are units on which the $100 tax stamp has not been affixed.

Phonos Hit By Curfew:

FLEMINGTON, N. J. — Borough councilmen here have declared themselves in favor of a curfew on juke boxes; as a result, a resolution has been passed authorizing the drafting of an ordinance which would fix the hours for operation of a phonograph from 9:00 a.m. to 10:00 p.m.

It was said that the proposed ordinance has the support of the local police chief and police committee chairman.

WATCH FOR OUR SPECIAL ANNOUNCEMENT

American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

WINNING COMBINATIONS

In Inventions it’s NEWTON and the LAW of GRAVITY

In Coin Machines it’s JENNINGS and the STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET - CHICAGO 24 - ILLINOIS

EVANS’ CONSOLES
LEAD THE FIELD WITH BANG TAILS WINTER BOOK GAL. DOMINOES WRITE—WIRE—PHONE
CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVENUE, KANSAS CITY, MO.

FOR SALE
Surplus
Magnetic Type Slug Rejectors

Suitable for any Coin-Operated Equipment Utilizing Nickels.

FOR FULL DETAILS, SPECIFICATIONS AND QUANTITIES, ADDRESS YOUR INQUIRY TO BOX 110, C/O THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.
PICTURE THE PROFITS THEY RECORD FOR YOU! UNPARALLELED IN COIN MACHINE HISTORY

THE PHOTOMATIC TAKES PICTURES

THE VOICE-O-GRAPH MAKES RECORDINGS

THE OPERATOR MAKES PROFITS

PHOTOMATIC and VOICE-O-GRAPH
ALL DAY — EVERYDAY — UNIVERSAL ATTRACTIONS
BOTH
Completely Automatic Coin Operated Fool-Proof
BOTH
Beautifully designed to attract customers.
BOTH
Have special mailing envelope vendor... prompts purchase of more pictures, more recordings.
BOTH
Have simple directions... easily visible... easily followed.
BOTH
Require only a small amount of floor space.

THE DELUXE PHOTOMATIC
(Trade Mark)
One of the greatest, most consistent money makers in coin machine history. Modern, streamlined... with tremendous advantages in operations and appearance that mean easier handling and greater profits for YOU.

A Few of the New Features
1. Illuminated Display Signs Fluorescent tube lighting.
2. Fluorescent Floodlights prevents blinking, squinting and frowning.
3. Large Mirror Displays on outside of booth.
4. Stationary seat.
5. Height Meter Adjustment. Centers posing in a second.
6. Attractive display of sample pictures in outside, built-in showcase.
7. Concealed storage compartment for mutosnaps and chemicals.
8. Coin combination selection, 15c; 20c; 25c.

THE DELUXE VOICE-O-GRAPH
(Trade Mark)
NEW FEATURES
Completely metal cabinet — equipped with beautifully designed substantial door of mahogany plywood with maple trim — streamlined throughout — narrow enough to pass through any standard doorway. Beautiful plastic and chrome light-up top. Attractive large circular mirror on each side of machine to attract the ladies.

MECHANICAL IMPROVEMENTS
1—Four-point dolly — making machine easy to move. Wheels are locked when machine is stationary.
2—Blower fan installed in top of cabinet to comfortably cool interior during warm weather.
3—New removable all metal envelope vendor (easy to service).
4—New drop slot slug ejector coin mechanism.
5—Jam-proof mechanism.
6—Reversible cutting head making it possible to change cutting stylus quickly and easily.
7—Improved amplifier.

25c, 35c or 50c Operation........ When Ordering Specify Coin Slot Desired

MAIL THIS COUPON TODAY FOR COMPLETE INFORMATION

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street
Long Island City 1, New York

☐ Send full details re the New Deluxe VOICE-O-GRAPH
☐ Send full details re the New Deluxe PHOTOMATIC

Your Name......................................................

Firm Name.......................................................

Address.........................................................

City.............................................................
Rock-Ola Sales Reps
Visit Local Dists

CHICAGO — Three of the Rock-Ola Sales Staff are on the move contacting various distributors of the Rock-Ola line, a spokesman for the firm announced this past week.

L. F. Sebastian is in Atlanta, Ga., visiting the Mullininx Amusement Company.

Maynard Todd, after a three day stay with Carl Happel, Badger Novelty Company, is on his way to La-Beau Novelty Sales, St. Paul. Todd’s next stop, before returning to the home office, will be with Ideal Novelty Company, St. Louis, Missouri.

H. W. Graham, departed on the 8th of April headed for Bill Doyle and Company, Grand Rapids, and Brilliant Music Company, Detroit, Michigan.

Decision Postponed
On Tulsa Coin Tax Suit

TULSA, OKLA. — Pending action by the state legislature, the recent suit filed by a coinman in district court will have its decision suspended.

The coinman, Harold M. Parker, had filed the suit attacking the city tax on pin games and phonos. Since the state is now considering a bill that would give the state exclusive power to tax such machines, the judge elected to withhold decision.

Current local taxes are fixed at $20 per pin game and $20 per juke box. It is Parker’s claim that these fees are “excessive, confiscatory and arbitrary.”

BADGERS’ BARGAINS
“OFTEN A FEW DOLLARS LESS—Seldom A PENNY MORE”

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

RECONDITIONED CONSOLES
COMPLETELY REFURBED AND REFINISHED LIKE NEW

BADGERS’ BARGAINS
“OFTEN A FEW DOLLARS LESS—Seldom A PENNY MORE”

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

Bally Triple Bells, F.P., P.O....WRITE
Bally Draw Bells, F.P., P.O....WRITE

EVANS 1946 BANGTAILS,
F.P., P.O....WRITE

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 750 $675.00
WURLITZER MODEL 600 $475.00
WURLITZER MODEL 700 $450.00
ROCK-OLA COMMANDO $365.00
ROCK-OLA SUPER ROCK-O-LITE $495.00
ROCK-OLA SPEEDTESTER PLAYMASTER 375.00
SPEUDIO 900 I.C., E.S. 395.00

ONE BALL MULTIPLE TABLES

GOTTLEBE DAILY RACES...WRITE
BALLY VICTORY DEERY, F.P., P.O. $150.00
BALLY PINLICIO 75.00

BALLY VICTORY SPECIAL, F.P., P.O. 150.00
BALLY LONGSHOTS 145.00
BALLY THORBORDE 145.00

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

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LOS ANGELES 6, CALIF.
All Phones: BR. 4252

Badger Novelty Co.
2544 NORTH 37TH STREET
MILWAUKEE 19, WIS.
All Phones: WIL. 3050

Irate Laundry Drivers Ask Tax On Coin Washers

NEW YORK — Embittered laundry drivers, faced with a city tax on their commercial vehicles, this past week suggested to the mayor that instead of permitting their group to become the target of a tax measure, to hit operators of coin controlled washing machines instead.

They advised the mayor it was their belief that the operators were better able to pay $10 per machine than they were to pay $10 per truck.

Another Great New
Money-Maker by United!

HAVANA
FIVE BALL NOVELTY-REPLAY GAME
Greater Than “RIO”!

- New Tantalizing Ball Action
- HA-VA-NA Feature Is Terrific Build-up For Super-High Scores
- Saucer Kick-Out Pockets . . . Cross Ball Action
- Fourteen Ways To Score Replays
- Multiple Scoring Pockets

See Your Distributor
OMAHA, NEBR. — Maynard Todd (left), Rock-Ola sales representative and Hymie Zorinsky, H. Z. Vending & Sales Co., this city, at the opening of the company’s new display rooms. Zorinsky is the distributor for the Rock-Ola Manufacturing Corp. here, and reports that his firm is very active at this time placing the phonograph in the hands of all operators in the territory.

Md. County Licenses Games, Bells & Consoles
CUMBERLAND, MD. — Effective June 1, the Frederick county measure licensing mechanical and electrical amusement devices in fraternal and social clubs becomes law.

Annual license fees for each machine range from $250. to $1,000. a year, depending upon the number of coin slots in each machine. One-fourth of the receipts is labeled for the Frederick County Emergency Hospital and another 25 per cent is to go to the County Board of Education. The remainder is assigned to the general fund of the County Commissioners.

FOR SALE
MILLS VEST POCKETS CHROME
$49.50
McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
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LARRY FRANKEL, YOUR HOST, INVITES YOU TO ATTEND
OPEN HOUSE
Featuring
O. D. JENNINGS EQUIPMENT
APRIL 24-25-26
at home offices in
ROCK ISLAND, ILLINOIS

What's "A.M."
IT'S THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!
FREE: 1 PFANSTIEHL TONE ARM SCALE WITH EVERY ORDER OF 50 PFANSTIEHL NEEDLES.
Pfanstiehl Needles............. Ea. 50c
Get Our Mailing List. Write For Our Latest Price List of Used Equipment.

Seacoast DISTRIBUTORS, INC.
600 W. GRAND AVE. DES MOINES, I A.
2109 DOUGLAS ST. OMAHA, NEB.
Buckley builds the best NEW CABINET ASSEMBLIES

FOR MILLS Escalator Bells Hammerloid or Wrinkle
FOUR CHOICE OF:
- Cherry or Diamond Ornaments, Mauve, Copper, Gold, Green, Alumilum Gray, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Colar chrome plated.
- Positive black and white plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box

Buckley gave Music Operators the FIRST prac-
tical and profitable Music Box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW Music Box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price Is
the result of economies realized in large quan-
tity production.

The new Buckley Music Box is genuinely
chrome plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug rejector and double capacity
cash box. Complete program of selections always in full view.
Buckley's exclusive features of
construction, combined with out-
standing beauty and eye appeal
makes this the outstanding re-
move control music box equally popular for wall or bar
installation.

$25.00

BUCKLEY TRACK ODDS has long been
recognized as the on-
ty-seven-cents race
horse console that
would stand up month
after month—year after year—and out-
cares all other coin machines.

Buckley operators know this to be a
fact. Experience has proved that no other machine can ever come in a
close second from the standpoint of
earnings. Every day new operators are
finding out that the new BUCKLEY
TRACK ODDS are even more profitable
to operate than they hoped for.

$1,250.00

Buckley Manufacturing Co.

4233 West Lake Street - - - CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6536-37-38-6533)

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Exclusively for Solovue and Peep Machines.

Atlantic-New York Names Phono Sales Mgr.

NEW YORK — The expansion of the Atlantic New York Corporation, exclusive Seeburg distributors, took another step forward last week with the appointment of Harry P. Schneider as phonograph Sales Manager of the Atlantic organization.

"A veteran of 20 years in the automatic music business, 15 of which were spent as one of the largest operators in the New York area, Mr. Schneider possesses the experience and knowledge his new position at Atlantic requires," a spokesman for the firm declared. His background includes being a partner in the Hub Distributing Company as well as having been associated with the sales division of Seacoast Distributors.

One of the few men around who can say that he is a veteran of both World Wars, as well as having served in the Merchant Marine, Harry says of his new position: "I'm really enthusiastic about working at Atlantic. The entire organization, from top to bottom, is a progressive, well knit unit working to help and serve the operators in the best possible way. Equally important is the fact that the Seeburg equipment is the best I have come in contact with in twenty years in the automatic music business, I consider myself very fortunate to be associated with such a fine organization as Atlantic and such splendid equipment as Seeburg."

New COINCRAFT Reels Feature "Sure-Fire" Talent

SOUNDIES offers you the finest array of talent ever assembled. There are three reels in this brand new series, C-100, C-200, C-500. The reels feature the top names in the entertainment field...including luscious lovelies like Sally Rand, Faith Bacon and June St. Claire. Man—they're terrific! Many other great stars appear in the six pictures on each reel to make this Coincraft Series the biggest money-maker you've ever seen.

Coincraft pictures have 16mm RCA Sound Track and the finest film available, properly processed for clear tone and trouble-free operation. Each subject is approximately 1½ minutes running time. Don't delay...Order today.

If check received with orders, reels shipped prepaid. Otherwise, shipped C.O.D.

Per Reel Of Six Pictures Complete Series Of 3 Reels Per Reel

$36.00 $32.00

F.O.B. Chicago

FILMS, INC.

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UNITED WISCONSIN and UPPPER MICHIGAN

EXCLUSIVE DISTRIBUTORS FOR

- PERSONAL 'MEASURED MUSIC'
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- SQUARE AMUSE. GAMES
- FIRESTONE'S GAMES
- UNITED STATES VENDING CORP. MERCHANTISES

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UNITED COIN MACHINE COMPANY

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Williams'
"TORNADO"

IS SWEEPING THE COUNTRY!

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Exclusive Distribution

AMERICAN MUSIC

WILLIAMS GAMES

You Get The Best Deal When You Mention The Cash Box
Thanks a million

... all music merchants who attended our banquet and showing of the most educational film in all automatic music history — Wurlitzer's great production to help every music merchant in the land to the greatest possible profits.

... and our thanks and appreciation to the Dinning Sisters of Capitol Records, the Harmonicats of Vitacoustic Records, Rex Allen of Mercury Records, and to Exclusive, 20th Century, the Hucksters, and all the other record manufacturers who were present and entertained the great crowd.

Gordon Sutton

ILLINOIS SIMPLEX DISTRIBUTING CORP.
831 SO. WABASH AVE., CHICAGO 5, ILL. (Tel: WABash 4090)

Automatic Dispensers Moves Plant To Mass.

MINNEAPOLIS, MINN.—Albert Cole, president of Automatic Dispensers, Inc., announced this past week that the firm’s plant located in this city is being moved to new quarters in Lawrence, Massachusetts, where more substantial facilities are available for the manufacture of their “Drink-O-Mat.”

In addition, Mr. Lee Yeaton, of the J. R. Brigham Company, long identified with the coin machine industry in the manufacture of cigarette machine parts, has been elected Treasurer and Secretary of Automatic Dispensers, Inc. He will take charge of Production of “Drink-O-Mat.”

Richard L. Cole will be in charge of Advertising. His offices will also be at the new main plant of Automatic Dispensers, Inc., 360 Merrimac St., in Lawrence. He is well known in the music and drink field and for his ability in the advertising and executive field.

Cole states that the new plant has a manufacturing area of 70,000 square feet. An elaborate production schedule is in operation and the firm expects to start making deliveries of Drink-O-Mat the early part of May. A national sales distributor organization is getting under way with sales offices located in New York City, be added.
MILWAUKEE, WIS.—The first annual convention of the Wisconsin Phonograph Operators' Association, went on with a tremendous success. This past Monday, April 14, and the enthusiasm demonstrated by all the music merchants who attended this affair was such that the officers of the organization feel their second annual convention in 1948 will be many, many times bigger than the first.

With exhibits all over the 7th and 8th floors of the Hotel Plaster, the music ops had a gala day of it visiting with many who came from Chicago and other parts of the nation to display their wares. All the record distributors were on hand to show off their latest displays.

The luncheon meeting was acclaimed a tremendous success. The speeches made by James T. Mangan, Director of Public Relations for CMI and that of James Gilmore, secretary-manager of CMI were widely acclaimed.

Tremendous applause went to Le Roy Stein, manager-director of the Disc-Guild of America, Newark, N. J., who came from that eastern city to deliver one of the most pointed speeches ever heard here regarding the reason for joining a phon-op organization. His talk was a highlight of the big banquet.

The officers of the organization were tremendously happy over the first annual convention, which was brought about the organization's first annual convention was received by the music ops and promises that their second annual convention in 1948 will be given more effort and will be many, many times greater. C. S. Piers of Broehrad, Wis., president of the association, reported that the organization had to work fast to get this first annual show into action.

Karl Feicht of Rochester, Wis., who is vice-president, said that everyone of the Wisconsin music ops now have a more pleasant attitude toward the work they are doing. Douglas Opitz of Milwaukee who is the secretary-treasurer of the group stated that financial 'last year was a grand success. Ed Brede, who is president of the Milwaukee music ops association, also reported that he believed their work would be much easier from now on, and lauded the fine speeches made.

Among those who came to Chicago to attend the affair were Howard Pretzel and John Stuart of CMA; Charley Aron of Aristocratic Records; Milt Saltzman of M-S Distributing Co. which represents Exclus-ive and Rockster Records; Art Wirth and Jack Cox and Jim Sears and their wives from Rock-Ola Manufacturing Co.; Bill Calhoun, Bud Breden, Sal and Bill Billheimer and their wives from Billy Manufacturing Co.; Mr. and Mrs. Ben Coven of Coven Distributing Co.; Rex Allen, western star of Mercury Records who entertained all present, and a great many others.

Among the exhibitors were: Coven Distributing Co., Chicago; Pastor Distributing Co., Milwaukee; Packard Distributing Co., Milwaukee; Pierce Distributing Co., Broehrad, Wis.; Mercury Record Distrib., Milwaukee; Aeronaut Needles, Chicago; Taylor Electric Co., Milwaukee; Perino Products Corp., Chicago; Wisconsin Phonograph Co., Milwaukee; Mitchell Novelty Co., Milwaukee; General Music Co., Fon Du Lac, Wis.; Airpro Manufacturing Co., Kansas City, Mo.; Wisconsin Voge Co., Milwaukee; Ken Ferguson, Stillwater, Minn.; Zenith Radio Dist., Chicago; Jack Martin, Chicago; General Electric Co., Milwaukee; Radio Specialty Co., Mil-waukee; Clark Supply Co., Milwaukee; Frank Davidson, Spooner, Wis., and Bradley Distributing Co., Chicago.

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**WISCONSIN PHONO OPS' FIRST ANNUAL CONVENTION IS CLICKEROO**

Big Attendance With Many Coindealers From Chicago Present; Banquet Speech by Le Roy Stein Draws Big Applause; Trade Looks For Bigger Show In '48; Musicmen Enthusiastic.

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**TOP-FLIGHT MACHINES PHONOGRAPH GAMES**

**TOP MONEY MAKERS**

**FIKSTONE ENTERPRISES, INC.**

1004 CHESTNUT ST. BROOKLYN 30, N. Y.
Ephraim 5-5700

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**SPECIALS**

SEEBURG Baromatics, 5, 10, 25c Wireless...$24.50
SEEBURG Baromatics, 5, 10, 25c Wire...29.50
SEEBURG Wallomatics, 5c Wireless...27.50
SEEBURG Wallomatics, 5c Wire...24.50
PACKARD Wallboxes (used)...24.50
BUCKETLE Chrome Boxes...17.50
BUCKETLE Chrome Boxes...15.00

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**FEATURE ITEMS**

PICKUP COILS (for all Seeburgs etc.) $1.50
FIBRE INSERTS (for Seeburg Wall Boxes)
Sets each 25c—Minimum Order 10 sets $2.50
SEEBURG Wall Box Covers—Cream or Brown $4.95
FIBRE Main Gears (Seeburl or Seeburg). .25
Lots of 10—$2.75; Quantity Lots $2.50
B-3 RESTORED PICKUPS—DATED—Rock, or Mills $2.75
FLOCKING KITS (Includes Gun, Ivory and Brown Felts, Undertakers, Thinner, Brush, Instructions—Dealers.Net $6.45
STAPLE DRIVER (Walbo) Dealers’ Net $4.25

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**REPLACEMENT MOTORS**

For Wurlitzer Telephone $22.50
110Y-60 Cycle—Reconditioned Motors—Will Give Excellent Service—30 day Guarantee.

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**PLASTIC SHEETS**

20" x 50" (red) 60 Gauge — each $1.95

**M. E. MAPE Distributing Co.**

SAN FRANCISCO STOCKTON

LOS ANGELES

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All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

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Mention "The Cash Box" When Answering Ads
Coming!!

AMI
40 SELECTION WALL and BAR BOX

* THE PERFECT MATE TO THE SENSATIONAL AMI MODEL "A" 40 SELECTION PHONOGRAPH OR THE AMI CONTINUOUS PLAY HIDEAWAY CABINET.
SEE US TODAY FOR COMPLETE DETAILS!

E & W DISTRIBUTING CO., INC.
1642 PAYNE AVENUE • CLEVELAND, OHIO
231 MUTUAL HOME BLDG. • DAYTON, OHIO
TAKES 'EM BY STORM!

NO OTHER GAME LIKE TORNADO!

Williams
MANUFACTURING
COMPANY
161 W. HURON ST.
CHICAGO 10, ILL.

P. S.
ORDER EARLY!
REMEMBER OUR
LIMITED PRODUCTION
PROGRAM!

ACTION!
HIGH SCORE—
950,000!

Music Op Uses Cash Prizes To Boom Take

DES MOINES, IA. — Tony Ligouri of Mid-Continent Sales, 2722 Ingersoll Ave., this city, who is operating single channel wired music featuring approximately 300 Musicale boxes has built up one of the most successful operations on this type of music with a very unique stunt which is clicking with the public here. Being a former Golden Gloves champion, Tony is well known to Des Moines citizens and has, aside from having been a champion amateur boxer, now proved himself a champ business man.

Tony is featuring a contest which runs each day of the week. When announcements are made on all boxes, as featured on the Musicale, wherein the operator’s voice comes thru the boxes which aren’t playing to encourage play on them and beginning with the early in the morning hours, these announcements divulge the fact that a “mystery” record will be played at 10 in the evening and the people who guess the name of the song as well as the artist will be awarded a $5 bill.

This has created quite a bit of interest here and has resulted in many daily phone calls to Ligouri’s studio. If the name of the song or of the artist is not guessed for that day, then the prize is doubled for one week from that day. In some cases the prize has been tripled with $15 being awarded for the song of the day. This same award plan continues each day of the week.

Music Op Uses Cash Prizes To Boom Take

GLOBE... Where Smart Operators Buy!

— NOW DELIVERING —

NEW 5 BALLS MYSTERY KiloRY HAYANA DOUBLE BARREL CARNIVAL MAISIE ARCADE CHICOM BASKET BALL BOOMERANG NEW SLOTS All Makes and Models

BY FAR THE BEST THE DONWY-JOHNSOIN COIN COUNTER IMMEDIATE SHIPMENT 1 YR. GUARANTEE.

$217.50 F.O.R. Chicago
GLOBE COIN SORTER....$295.00

Distributors, Send for Full Particulars. — Free Circular Available Upon Request!

COUNTER GAMES
A.B.T. CHALLENGERS—POP-UP—GRIP-VUE—SKILL THRILL—SILVER KING VENDORS

ATTENTION! OPERATORS EVERYWHERE!!!
OUR CONDITIONED MACHINES DEFY ALL COMPARISON! SEND FOR OUR COMPLETE LIST.
GLOBE was established to cater to the operators needs. With this in mind, we invite you to avail yourself of our fine service. A simple purchase will convince you that it’s GLOBE from now on.

"IF WE CAN’T GUARANTEE IT — WE WON’T SELL IT."

WANT TO BUY!! Longacres, Thorobreds, Pinlicos, Club Trophies, '41 Derbies, Victory Specials, 500 Pin Games. State condition, lowest price acceptable and when shipment can be made.

SEND YOUR COMPLETE LIST. CASH WAITING!!
TERMS: 1/3 DEPOSIT — BALANCE C. O. D. OR SIGHT DRAFT.

CHARLES (JIMMY) JOHNSON
VINCE MURPHY

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. — ARM. 0780
Coven Shows Bally 'Rocket'

BEN COVEN

CHICAGO — Probably most thrilled of all exhibitors at the Wisconsin Phonograph Operators Assn. convention in Milwaukee this past week was Ben I. Coven, of Coven Distributing Co., Chicago, distributors for Bally Manufacturing Co., who showed the Bally 'Rocket' pinball game for the first time.

"Orders simply flooded in," Coven reports, "from the moment we opened the crate and the operators had a chance to see and play Bally 'Rocket'. I really and truly believe," he continued, "that Bally 'Rocket' was the most outstanding sensation at this Wisconsin convention. Everyone of the operators acclaimed the game as the greatest they have yet seen."

Coven stated that he placed the largest order in his history for any pin game he has ever handled on his return here when he called at the factory and told Bally executives of the marvelous reception which Bally 'Rocket' had received from the Wisconsin ops who were present.

In Coven's suite at the convention were Art Cady and Al Kopprisch of Coven Distributing and Bernie Shelton of Bally Mfg. Co.

"Each one of these men," Coven declared, "never before heard such marvelous remarks about any five-ball game they had ever shown. They are convinced that Bally's 'Rocket' will be the greatest hit five-ball free play pin game of all time. It simply thrilled everyone who played it. We have been getting phone calls ever since our return to Chicago from friends of ops who saw it in Milwaukee asking immediate delivery."

**METAL TYPER DISCS**

FOR GROETCHEN TYPERS
Finest Aluminum—Standard Thickness
Satin Finish

**PRECISION DIES**

$8.50

Per 1000

1/3 Deg. with Order

Money Back Guarantee—Samples on Request

MAX GLASS

DISTRIBUTING COMPANY

914 DIVERSET

CHICAGO 14, ILL.
Coming!!

AMI

40 SELECTION WALL and BAR BOX

THE PERFECT MATE TO THE SENSATIONAL AMI MODEL "A" 40 SELECTION PHONOGRAPh OR THE AMI CONTINUOUS PLAY HIDEAWAY CABINET. SEE US TODAY FOR COMPLETE DETAILS!

TENNESSEE MUSIC DISTRIBUTORS

110 E. Main St. 1144 Union Ave. 145 Lafayette St.
Union City, Tenn. Memphis, Tenn. Nashville, Tenn.
SCOTT BILL WOULD CRIPPLE AUTOMATIC MUSIC INDUSTRY

Leaders Agree Immediate Action Is Vital!

NEW YORK — Following disclosure of the critical threat now being posed against all members of the automatic music industry by two bills in the hands of the House of Representatives' Committee On The Judiciary (see The Cash Box, Week of April 14, 1947), reports from phono leaders throughout the country indicate that counter-action is beginning to be organized to fight the measures, which, it is agreed, could well cripple the very existence of all automatic music businesses in the United States.

Meanwhile, Maurice J. Speiser, General Counsel for the National Association of Performing Artists, the probable author and chief proponent of the measures, advised The Cash Box that he continues "hourly" to await notification that the bills have completed normal channeling thru the committee and a public hearing on the proposed legislation has been scheduled.

According to last reports, Speiser is still of the opinion that the public hearings will be scheduled for very early in May, and he expects that the committee will allow enough time for representatives of the automatic music industry to prepare their statements and cases for the ears of the congressmen.

So far as Maurice Speiser is concerned, his side is ready right now, and they have been ready for the nine years that he has been trying to effect this proposed legislation.

As has already been pointed out by The Cash Box, the legislation aimed at musicians are in the form of two bills, H.R. 1269 and H.R. 1270, both of which were introduced in the House of Representatives by Rep. Hugh D. Scott on January 23, 1947.

Of the two, H.R. 1269 is the bill that presents the most immediate danger to the trade. Reprinted below, it would strike out the exemption written into the original copyright law which protected coin operated music machines from paying tribute to any performing rights organization.

This was done in 1909 because the law-makers believed that the machines were, in effect, the medium thru which those members of the public not in a position to frequent expensive night clubs, music halls, and other places where "live" musical entertainment was dispensed could nonetheless have the music to which they were at least entitled at the lowest possible expense.

That the "juke boxes" of those years and of these years still have that purpose in common is denied by Speiser and the others who seek to gain by the Scott bills.

Thus, if H.R. 1269 is allowed to be written into the law, ASCAP, BMI and any other like organization of music publishers, composers and performers would be permitted to levy a fee against every juke box in the country for permission to use musical compositions or recordings in which members of their "protective" organizations participated.

H.R. 1270, in effect the other half of the bills that threaten the trade, would permit recording artists to copyright their interpretation of a song and collect an annual fee from the music operator for permission to use it; this would be done thru the artists' own organization that would oversee their interests as ASCAP and BMI do for the songwriters and publishers.

As can be readily seen, if these measures become law, every music operator in America would kick in every year to about four or five separate organizations just for the privilege of staying in business and promoting the music and recording stars he has featured on his machines.

It is for the welfare of all concerned with the automatic music industry that phenomena recognize the serious threat these bills present, and that action is taken by all to defeat them now.

In response to requests received this past week by The Cash Box from automatic musicmen in all parts of the country, H. R. 1269 is reproduced below in its entirety.

80TH CONGRESS 1ST SESSION

H. R. 1269

IN THE HOUSE OF REPRESENTATIVES

January 23, 1947

Mr. HUGH D. SCOTT, Jr., introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended.

1 Be it enacted by the Senate and House of Representa-
2 tives of the United States of America in Congress assembled,
3 That the Act entitled "An Act to amend and consolidate the
4 Acts respecting copyright", approved March 4, 1909, as
5 amended, be amended as follows:
6 Amend section 1 of such Act by striking out the last
7 paragraph thereof which reads: "The reproduction or ren-
8 dition of a musical composition by or upon coin-operated
9 machines shall not be deemed a public performance for
10 profit unless a fee is charged for admission to the place
11 where such reproduction or rendition occurs."
12 This Act shall take effect as of July 1, 1947.
AMI Service School Clicks With Cleveland Ops

CLEVELAND, O.—Gary Weber of E & W Distributing Co., Inc., this city, reported this past week that the AMI service school course conducted by Monte West, sales and service engineer for AMI, Inc., Chicago, clicked with all the leading music machine ops in this city this past Monday (14), Tuesday (15) and Wednesday (16).

Weber stated, “Everyone of the music ops who attended our three day service school course called this one of the most educational they have ever yet been to. They also told us that the simple manner in which everything was explained to them has made music operating easier and better for them.”

Among the E & W Distributing Co. executives who were present during the three day service school course were: Gary Weber, President; Burt Dean, Vice-President and Salesmanager; Ray Peoples, Director of Sales and Service; Sid Smith and Leo Green, sales department; Art Vaceletlo, Head of Service Department and Howard Pierce, Secretary-Treasurer of the firm.

Burt Dean reported, “The way that Monte West goes over the entire AMI Model ‘A’ phonograph for the operators is really something to see. Not only is this completely educational but, it also gives the operators an entirely new and greatly simplified picture of how easy it is to service the AMI phonograph. Everyone of the operators who attended were tremendously pleased that they came over. The crowds are bigger for each day’s school course.”

West has already conducted a similar service school for Marston Distributing Co., in Detroit, Mich. He continues on from here to Pittsburgh, Pa. where he will conduct the next school at American Coin-A-Matic Machine Co.

Esquire Games In Production At New Plant

CHICAGO — The Esquire Games Company, which recently moved to new and larger quarters, announced this past week that they were again in production of “Spotlite”, with machines leaving the plant daily.

“Samples of ‘Spotlite’ have already been shipped to most of our distributors,” Leon Berman reported, “and from what we hear from those distributors our game is getting a tremendous reception from all members of the trade who have seen it.”
NEW YORK The first school for amusement gaming mechanics in this area has been definitely approved by the Board of Education of the City of New York, it was announced late this past week by F. McKim Smith, president of the National Association of Amusement Game Operators, sponsors of the move. The first class will be composed of 24 veterans as students under two regular instructors, plus a guest instructor.

The mechanics are being trained for jobs with NAAMO members only, it was said.

"It took several months to have this course approved by the Veterans' Administration under the G.I. Bill of Rights and the Board of Education," Smith declared. "All objections were overcome and now the school, sponsored by NAAMO, is finally approved."

Smith then went on to outline the training program as follows:

"These students will have had a one year full time radiocourse in repair and maintenance, including a certain amount of electrical knowledge, plus training on a lathe and machine shop experience. After the radio course (already completed) they will be given a twelve week day course (15 hours weekly) mainly on amusement machines, with the manufacturers supplying the machines.

A special room has been set aside for this class and two of each of the leading machines will be used for instructing.

"While on-the-job training, veterans will be paid eighty ($8.50) cents an hour for a forty hour week over a period of six months. After this period the veteran will receive a dollar and twenty cents ($1.20) an hour for the same forty hour week, but he is then on "his own" and should receive a salary commensurate with his ability. During the six month apprenticeship, the government pays the difference between salary earned and $175.00 monthly for a single veteran and $200.00 monthly for a married man.

"To date, seven manufacturers have offered to cooperate but we expect all manufacturers to help in this worthy cause. Most present day mechanics repair machines without knowing the technical reasons but these boys, with the above training, will know the 'whys and wherefores'.

"Approximately one hundred mechanics will be trained yearly in New York City for NAAMO members. How many can you employ? Please send this information in at once to National Headquarters, NAAMO, 1400 Boardwalk, Atlantic City, N. J.

"At a special executive luncheon meeting held in the Roosevelt Hotel, New York, April 11th, a tentative course for the school was outlined. Other important matters approved included adoption of five coins as NAAMO's insignia; approval of applications of new members to date, and adding a special courtesy or honorary membership."

MINNEAPOLIS, MINN. — The guest of the Bush Distributing Company, Vaughn Monroe (right) poses with Irving Goren, of the coin firm, with a brand new Aireon phonograph, which was displayed in the lobby of the Orpheum Theatre, this city, during Monroe’s recent engagement.
At Sutton's Illinois Simplex Party

CHICAGO — Wurlitzer leaders and a pair of lady ambassadors of the recording industry in the person of the Dinning Sisters are seen at a table at Gordon Sutton's Illinois Simplex Distributing Company's gala movie party held recently for local music merchants.

Left to right are: Ginger Dinning, Martin Balenseifer, Jackie Fields, Eliot Berkwit, Jean Dinning, Russell Smith, Ray Burman, Gary Sinclair and Ben Holaiser.

Seeks To License Bells For Colorado

DENVER, COLO. — Following closely in the steps of the Idaho legislators who recently passed a bill legalizing and licensing bell machines, Rep. George Baker, of this city, has introduced into the Colorado House of Representatives a bill that would do the same in this state.

Described by Baker as one of the surest revenue raising measures to be brought before the assembly, his bill would legalize the machines and permit them to be played by all persons over 21 years of age. Each and every machine operated would be subject to a tax of $100 per month, payable three months in advance.

"We are losing more than a million dollars a year by refusing to legalize slot machines," Baker said. "During 1946 the federal government collected taxes on 1126 slot machines in Colorado—but since their operation was illegal the state did not collect a cent."

According to his figures, the state could collect $1,351,200 per year from the bells that Baker claims are now being operated. Meanwhile, his bill is reported in the hands of the House Finance, Ways and Means Committee.

Reconditioned Games

**Your Choice**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>Bally $255.00</td>
<td>$44.50</td>
</tr>
<tr>
<td>Any Keyboard $100.00</td>
<td>$49.50</td>
</tr>
<tr>
<td>Bowlords, Meilers 41, Champs, Sport Parade, Snappies, Star Attraction, Lucky Lotters, Moniker, Show Boat, Tumblers, Dvle, Spot Cho, Wall St.</td>
<td>3 for $125.00</td>
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</table>

Mills Sales Co. Ltd.

1640 18th Street, Oakland, Calif.

The authorized

BELL-O-MATIC Distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon

San Francisco—MILLS GOLDEN FALLS, the brand head Jackpot Bell.

*LOOK! REBUILT, RECONDITIONED LIKE NEW*

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tr>
<td>Thoroughbred</td>
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<tr>
<td>Longcases</td>
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<tr>
<td>'41 Derby</td>
<td>79.50</td>
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<tr>
<td>Club Trophy</td>
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<tr>
<td>Dark Horse</td>
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<tr>
<td>Blue Grass</td>
<td>$75.00</td>
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<tr>
<td>Victory Spec.</td>
<td>295.00</td>
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</table>

COMPLETE LINE OF NEW AND USED 5-BALLS—BALLY TRIPLE BELL—CALL, WRITE OR COME IN AND INQUIRE ABOUT OUR PRICES! YOU CAN BELIEVE US — IT WILL PAY YOU!

Now Delivering: BALLY TRIPLE BELL: NEW BALLY ENTRY (AUTOMATIC MULTIPLE): DeLUXE DRAW BELL: BALLY SPECIAL ENTRY (REPLAY MULTIPLE): BALLY'S NEWEST—DOUBLE BARREL

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET

Phone: DR. 3209

LOS ANGELES 15, CAL.
Colorado Newspaper Asks Legal Bells

PUEBLO, COLO. — The "Chieftain," leading newspaper in this city, commenting on recent moves to legalize pari-mutuel machines, recently utilized a sizeable portion of its editorial columns in favor of licensed, legaliz- ed bets.

"The use of slot machines in any manner in Colorado is now unlawful," the newspaper points out. "What is a slot machine anyhow? It is merely a machine with two or more slots, carrying different colored gadgets which revolve when an operator pulls a handle. If the colored objects come out in the opening in a certain line-up the operator wins. If they don't come out as hoped for, the operator loses.

"Slot machines usually stand out in the open where everybody can see them. Nobody is forced to put money into the slot and pull the lever to try his or her luck. That is up to the public and to each individual to decide whether he or she would like to resort to an unusual way of winning a bet, for that is what the slot machines are rigged up to be, betting the skill of the owner of the machines against the luck of the patrons."

ECONOMY SUPPLY OFFERS SUPER VALUES

Weekly Sale of Cigs To Minors Via Vendors

ST. PAUL, MINN. — To the bitter taste of cigarette machine operators in this territory, the local press recently carried a warning from the chief of police against the sale of this merchandise thru the vendors.

As in many other territories, the sale of cigarettes to minors is a violation of law whether the sale is made over the counter or via the machines.

The police chief's warning came as the result of a protest against the sale of cigarettes to minors from the St. Paul Council of the Parent Teachers Association.

It was requested that the vending machines be placed where they can be watched to prevent their operation by those under age.
Ohio Ops Prepare For Convention

CLEVELAND, O.—The entire membership of the Ohio State Automatic Phonograph Owners Association, is looking forward to making their 8th Annual Convention Meeting and Banquet the greatest ever held," Leo Dixon, president of the powerful music arc trade group, declared this past week.

The convention, scheduled to be held on May 5th at this city's Hotel Carter, has already drawn requests for reservations and tickets from hosts of cointrade leaders headquartered in all parts of the country, and from these indications, those in charge of the arrangements predict that the affair will be a smashing success.

In addition to Leo Dixon, the association's officers are: Jack Cohen, vice-president; James S. Ross, secretary-treasurer; Sanford Levine, assistant secretary-treasurer.

The Convention Committee consists of: Jack Cohen, chairman; Sanford Levine, Gary Weber and James Ross, co-chairmen; and Robert Pinn, Hyman Silverstein, Nate Perlman, Harry D. Lief, Louis Nemish, James Burke, John Bou'sliman, Hank Ilg, Sidney Clary, Lester Bieber, Ralph Parker, Richard Head, Leo Green, Joseph Valenti, George Zollos, Sidney Ander and Joseph Solomon.

Frankel Holds 'Open House'

Best Counter Skill Game Ever Built!

MARVEL'S

POP-UP

$49.50

SPECIAL! New A.B.T. CHALLENGER $49.50 In Lots of 5 $45.00 Each

"LARRY" FRANKEL

ROCK ISLAND, ILL. — Larry Frankel, Frankel Distributing Co., this city, is running an open house party on April 24, 25 and 26, Thursday, Friday and Saturday, to give his customers a preview of the latest 1947 model Jennings machines.

"We expect a grand turnout," reports Frankel, "and naturally shall take care of all our guests in the usual fine Frankel style. There'll be plenty of refreshments and food for all our friends."
Covens Coin Corner

S P E C I A L S

LUCKY STRIKE P.O. 5c WONDERFUL BUY $149.00

GALLOPING DOMINOES 5c - .46.-Write

DRAW BELLS 5c - DRAW BELLS 25c

ALL BRAND NEW.. WRITE!

CONSOLES

Galloping Dominoes, 5c J.P.O.
11 x 14 Cabinet
$179.00

Saratoga With Rain, 5c P.O.
10 x 12.5 P.O.
$195.00

Trunk Time, 5c P.O.
9 x 9 P.O.
$99.00

Sally Club Bell, 5c P.O.
8 x 8 P.O.
$49.00

Fast Time, P.O., 25c
8 x 8 P.O.
$99.00

Meadowlark 5-25-50 P.O.
5 x 5 P.O.
$19.00

Mills 4-6-6-4 Late Heads P.O.
$125.00

Mills Jumbo 5c (Animal Reels, Late Head)
$67.50

MUSIC

SPECIAL!

Stairway 400 Keyboard Victory! $199.00

Mills Threepenny Music
Warliker 416
99.50

SLOTS

Jennings 25c Club Specials $139.50

Jennings 5c Silver Chief $109.50

Jennings 10c Silver Chief $129.00

Jennings 5c Victory Chief $99.50

Jennings 10¢ Victory Chief $129.00

Chrome Bell, Very Late Silence
171.50

Chrome Bell, Early Silence
199.50

Winner 444, Late Models
$199.50

SPORTS

Sport King $8.95

Turf King

Jockey Club $179.00

Fairemont $179.00

All Very Clean

Victory Derby - New
Chrome Bell, Late Model
375.00

ATTENTION: FOREIGN TRADE!

Our Export Department is set up to render FAST service to
large and small buyers of coin operated equipment of every
description, make and model. Inquiries welcomed.

YEAR ROUND PROFITS

with

BALLY TRIPLE BELLS

TRIPLE PLAY

TRIPLE PROFITS

COVEN Distributing Co.

3811 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

ARRANGING EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN AND NORTHERN ILLINOIS

IMMEDIATE DELIVERY

BALLY VICTORY SPECIALS $349.50

BALLY LONGACRES $149.50

LONGACRES with MOTORIZED UPRIGHT BOARD AND CHROME RAILS $249.50

Give us your 1-2 Deposit, Balance C.O.D., F.O.B. Baltimore

AUTOMATIC SALES and SERVICE

8 WEST OLIVER STREET (Phone: Lexinton 6387) BALTIMORE 1, MD.
The sun is shining again, at least that's how this week started off, and spirits of coinmen through the town soared right up with the warming, gleaming sun. Most of the boys are back from their Florida vacations now and are getting into action. Look forward to another era like the trade enjoyed in '31, '32, '33, and the years that followed, when all other businesses were bowling their heads off as to how tough times were. In fact, some coinmen we bumped into this week, told us how they plan to talk at local meetings about lousy conditions they have been going along at top speed.

And, if production at some of the game factories here is any indication, looks like the coinbiz is going to be THE business from now on. So all you coinmen who have good ideas, get that old pep in action, start working and stop clocking—these are the days to make hay while the sun shines.

* * *

Met up with Iza Edelman of Edelman Amuse, Detroit, in the Celtic cafe this past week and Iza told me that he wishes he would only get a couple thousand of his great bowling game, "Bang-A-Fitty," off the production line each day. According to what Iza tells me these bowling machines are going like hot cakes and making money wherever they are placed. Also in Detroit I met Mr. Ross of the Schultz of Automatic Coin Machine in the Celtic. Midge looking as dastified as anybody I've ever seen while Oscar was brown as a berry (just returned from Florida) and advises that he is back in action again. One factory where you can get the in and the out is that of J. H. Kerney & Co. Here, it seems, everyone of the employees has been trained to make your visit the most pleasant one you've ever had.

Al Stern of World Wide Distribus is busier than ever these days and will soon have an announcement of real importance for the trade. Over at D. Gottlieb & Co. there are vets working as apprentices in the factory's tool room learning how to be tool and die makers. Dave Gottlieb has long been interested in the vets' rehabilitation program and is greatly contributing to this program by having these boys work in his factory and learn a trade. We hear that the next meeting of CMI will be quite interesting. The meet will be on Tuesday, April 22 at the Bismarck Hotel. There will be cocktails as well as a dinner for the members who will attend. Some very important and interesting work is expected to be accomplished at this meeting. There will be discussion about "Schools for Mechanics," we hear.

Eddie Ginsberg over at Atlas tells me that the pin game biz is just getting hotter by the second. Reports that Phil Greenberg of their Pittsburgh offices phoned in to state that ops in his area are simply buying them just as fast as they come in. Looks like a return of the good old pinball biz, according to Eddie. A man in Detroit who talks from the back of the flu. Gene reports his health getting better every day and is getting ready for some really big action once again.

Many advisories that Globe now have new offices which will provide a comfort to every op who visits them. In between chatting, Vince was running over to supervise the laying of a new floor in these offices. And, since it has come out at last, Vince is now signing that "John Pierpont Murphy, III" signature once again. "But," he says, "we do not lose the common touch."

* * *

One of the most outstanding affairs this week was the one given by Gordon Sutton of Illinois Simplex Distrib. Co. (Wurlitzer distributors) wherein all the leading record firms participated and sent their recording stars who were in town around to entice their local coin ops who came to see the film which the Wurlitzer firm created and which is among the most educational ever made in the coinbiz. There were cocktails and a marvelous dinner for the phone ops, after which there was a dance, at which Harry Potter and Gordon Sutton and some of the other execs prior to the film show. Many of the music ops here are still talking about the film and report that this is the sort of thing they like to look at. We heard from one of the local coin ops that all the girls were much impressed by the entertainment of the recording stars as the Dinning Sisters of Capitol Records, the Harmonics of Vitacoustic and Rex Allen of Mercury Records as well as by all the other record people who were present at the affair.

Coinmen who were always busy at this time of the year setting the resorts in the big midwest resort states advises that with bells down in these spots looks like they won't get the big biz they usually enjoyed. Saw Potter & Baker ops of Danville, Ill. shop around and few . . . Will Sawyer, Wisconsin op, also in town this past week doing some buying. . . . Harold Miller and Mrs. Miller of McHenry, Ill., were in town and bought quite a few machines which were sold by Bill Riney of Peoria also in town and buying here and there. . . . Gene Bats of Peoria man met his dealer after a week absence of the flu. Gene reports his health getting better every day and is getting ready for some really big action once again.

Several advisories that Globe now have new offices which will provide a comfort to every op who visits them. In between chatting, Vince was running over to supervise the laying of a new floor in these offices. And, since it has come out at last, Vince is now signing that "John Pierpont Murphy, III" signature once again. "But," he says, "we do not lose the common touch."

Quite a few of the music ops asking all about Rep. (Pa) Sockns who is new here and reported to be duplicate of the one that Rep. Buckley had in the House of Representatives and which is reported to be sure fire to license ops for the use of copyrighted music. As yet no definite reports have been re-
cieved regarding this new bill's progress but those who have read it are much upset over its contents. Once again THE CARS BATS of Peoria man met his dealer after a week absence of the flu. . . . Ray Burman, president of CMAC in town this past week and seen talking to some of the phone distributors who were also around, . . . Sam Stern of Scott-Cross, Philby, our best commuter from his town reported on his way in to spend sometime here getting all manufacturers he represents to ship him more and more.

* * *

Art Cady of Coven Distributing Co. tells me that Ed Wilkoff and Bob Schaefer who are also out there doing some real punching for Bally games are doing one grand job with more and more ops coming into the Coven corner. . . . Ed Brede who is president of the Milwaukee phone ops assn is set on making his organization one of the most outstanding in the country. . . . C. S. Pierce, who heads the Wisconsin phone ops state org., is one hard worker for unity among all the boys throughout the dairy state and is anxious to help make this one of the greatest of all the biggest associations. . . . There was a big crowd of boys and girls from Chicago attending the banquet at the Hotel Pfister in Milwaukee this past week. Everyone reported having a grand time and the men who exhibited their wares at this convention report great contacts and good business. This is the only one of the many conventions was not a stockicker but will be even a bigger thing next year from the enthusiasm of the officers of this organization. The dinner was stolen by the grand speech of Le Roy Stein of the Newark, N. J. Music Guild of America ops Association. He really did a grand job.
Music ops here watching the "Scott Bill" H.R. 1269, now in committee in the House of Representatives which would amend the copyright act in existence since 1909. The "Scott Bill" would strike out the provision in the present copyright laws and would permit various organizations to collect fees from the use of records in juke boxes. (Complete story and reproduction of the Bill appears elsewhere in this issue.)

George Ponser, Amusement Enterprises, Inc., out of town contacting his distributors. George will be away for a few weeks. . . . The phone situation got so tough, Ben Becker of Tri-State Sales and Pioneer Distributing (Bally distributors) packed his bag and went out on the road. Becker reports a very successful trip. . . . Ed Garvey, Bally regional representative, expected in town this week end. Becker and Garvey will probably continue their "Gin Rummy" series begun on the road weeks ago. . . . Sam Stern, Scott-Crosseye Co., Philadelphia, Pa. to Chicago to hustle up deliveries of equipment. . . . Jackie Roberts, Twentieth Century Music, Teneack, N. J., on coinrow buying records. Jackie is one of the pioneers of music operating (altho only a young man) and knows that only hard work and careful study of every angle is what makes for a successful operation.

Moe Luber, the motor repair man, pretty badly shaken up in an automobile accident this week. Luber, waiting for a red light to change, was hit in the rear by a truck which crashed his car into another one in front. Unable to handle his orders himself, Moe is making arrangements for others to take over temporarily. . . . Irving Berkowitz, manager of Apollo Record's Tenth Avenue branch, celebrating the arrival of his first child—a girl, born Sunday, April 13 . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y., working hard with Murray Scrowl, his production manager, to keep his new hit game "Sportsman Roll" coming off the line to fill the many orders on hand. . . . Steve Quinn, assistant sales manager for Jack Fitzgibbon's Jafco, Inc. (national distributors for Square Amusements) traveling thru the middle west. Fitzgibbons very thankful that Leo Knebel is handling all matters for Musical Minutes, Inc., as he has plenty to do taking care of the sales for Square Amusement and William's "Tornado."

One of the busiest coinmen in the city is Jack Mitnick of Runyon Sales Co. Jack is doing considerable traveling, and when he does return to the office, is loaded down with details and visiting coinmen. . . . Another Runyon exec who is doing a great deal of traveling is Herman Perin, and he loves it. . . . Barney (Shuggy) Sugarman spends the week in Chicago. . . . Joe Hanna, Hanna Distributing Co., very busy handling phone orders. . . . Mike June handling out drinks and cigars to all visitors. We wonder why? . . . John Fitzgerald, Fitzrock Sales Co., New Haven, Conn., seen in a coinrow barber shop. One more day, Fitz claimed, and the House of David baseball team would be chasing him. . . . Nat Cohn and Earl Winters, Modern Music Sales Corp., preparing their showrooms to show the Mills Constellation phonograph. Probably will be on display when you read this. Cohn and Winters will announce an official showing for the ops in their territory.

Harry Schneider, well known coinman, appointed Sales Manager for Atlantic New York Corp. and Seaboard New York Corp. Bert Lane of this firm, down in Miami Beach, Fla. for a few weeks prior to the grand opening scheduled for the firm's new quarters on May 1. Harry Rosen, who has been in Florida for the winter, in town for the week visiting with Meyer Parkoff, the other partner. Harry will return to Miami until the opening. . . . John Coffee, now running three arcades and a music route in the state of Virginia gets around to see all his friends on coinrow. . . . Joe Kochansky and Harry Friar of Premier running themselves in front of their offices. Joe would like to be back on the beaches of Florida, but business keeps him tied down.


Hymie Rosenberg, H. Rosenberg Co., hasn't gone on a trip for three weeks now. He must be ill . . . Al Bloom, Speedway Products, not only hasn't a minute to spare, but hasn't any more room to hold the phonos he's renovating. Al has to store many of the phonos in the garage below his plant. He also claims more orders than ever for his "Talking Gold" plastic replacement cloth . . . Coney Island arcades doing a land office business these past week-ends. Good weather and plenty of visitors the reason. Tradio Corp., Asbury Park, N. J., manufacturers of coin operated radios and television sets, now has 28 distributors thruout the country. . . . The Rudolph Wurlitzer Company, plant will be completely closed down for two weeks beginning June 28, everyone going on vacation at one time. Factory will open up again July 14.
Bill Happel, Jr., of Badger Sales, talking things over in his very spacious and attractive showroom with many of the local ops and giving them some good tips and advice on new and used game and music equipment. Bill has established quite a rep with the boys for his fair dealings and gives the boys plenty of help when the occasion warrants. Joe Duarte, in charge of the exporting department, has been hired as his secretary a Puerto Rican beauty who can read and write a half dozen foreign languages. Lissen boys, she can be my secretary even if she weren't able to read or write . . . her name is Rosita Miranda.

Paul Laymon is getting all set to move his offices, in fact he is all a late go but the telephone strike is holding him up. Paul has his new phones installed but can't get them hooked up until the telephone boys go back to work. In the meantime, he is busy house or apartment hunting, not for himself but—for Paul's sister and her family, who are moving from Indianapolis to here and that's. After spending several days looking around; the Laymons have decided that it would be easier to buy a house, and that's what they are going to do. Ed Wilkes, Laymon sales manager, spent last week down around San Diego calling on some of the boys who operate in that area.

Visited with Jack Beekman of the Hucksters Recording Company at his elaborate offices in Beverly Hills and listened to Jack rave about the swell boys he met in New York and Chicago, Jack tells me that The Cash Box review is the hottest review in the phonograph biz and had nothing but praise for all the members of The Cash Box he met. Beekman plans on the release of several new numbers shortly and plans on a series of announcements for the phono trade.

Seems like the feud between the music associations in this territory is growing with lots of charges and counter charges flying through the air at a fast and furious clip. Among the latest rumor, court action is in the offing to once and for all settle the bickering between the two of the is the legally constituted association to remain. In the meantime, many local ops are on a merry go round and are anxious to get off and get over the dizzy spell.

Charlie Fuleher, manager of Mills Sales offices in Los Angeles, has just returned from a trip to Las Vegas and tells me that he had a very successful trip and sold lots of equipment to the ops in that territory . . . Dropped around to see Ben Ellison, of Hollywood International Records, and was informed by Ben that his firm is currently recording its Premier Race Series featuring Juan Panalle and Sammy Hallman (Sammy is a swell female vocalist). After listening to several recordings by these artists it looks like Ben has really come up with something, and speaking of coming up, Ben advised me that the United Artists Pictures are planning a movie based on the music of his Hollywood Country band and it is likely something . . . Len Baskfield, Vice Prexy of E. T. Mape Distributing Company of San Francisco, is due in this week for a series of conferences with Ray Powers, manager of the local Mape offices. Ray tells me that this week will be of the new Mirrromatic cabinet is speeding up with an ever increasing volume leaving the factory daily.

Looked in at the very swell offices of the Exclusive Record Company and learned from Charlie Craig, exec in charge of publicity and promotion, that latest releases of Johnny Moore and his Three Blazers are going like a house afire . . . Dropped in to chat with George Oliver, head of the Capitol Record Company advertising and promotion department, and heard some fabulous figures on sales of discs which sales are increasing each month. The firm has had terrific success with their large number of top recording artists, and others who are moving up to the top fast . . . Pantages Mirror Music are now comfortably located in their new factory and offices on North McCadden Pl. in Hollywood, according to "Hum" Brokamp, and should be all set to go into high gear in production and delivery. The telephone strike has raised havock with new orders and deliveries, but it looks like the strike may end soon.

Bill Schrader, of Allite Manufacturing Company, has acquired a few more grey hairs since expanding his plant and going into full production of the firm's new automatic Bowling game, but, he says: "We are on our way and will really make some terrific deliveries very soon." Bill plans on a series of announcements in the early part of next month.

The Modern Records plant in Hollywood is now in full swing and are operating on a two-shift day in order to keep up with the demand for their platters. Saul Bihari tells me that the latest Hadda Brooks recording of "That's My Desire" is proving a sensational seller. Saul leaves for an extended trip to the East Coast this week and plans on being away for several weeks. Jules, the head man, is keeping production going at high speed. Florette, in charge of promotion and advertising, is off on a short jaunt to San Francisco and is due back the first of the week.

Bill Williams has been going like a "Tornado" with "Tornado" and reports more and more ops calling for more and more "Tornado". Maybe this will turn into a cyclone . . . Eddie Messer of Aladdin Records just back from a very successful trip to New York. Eddie participated in a "Break The Bank" program and won $200.00. "It was easy," Eddie tells me . . . Dropped in to see Sol Schwartz, of Pico Sales, and saw the makings of a swell new game called "Sweet Twenty One" a roll down. It looks very good and is very attractive and should prove very interesting to ops looking for good games to sweeten their locations. The game is being built in Sol's shop and is under the expert supervision of Jimmy Rutter, who is a premier expert in the coin field. Sol believes that he will be in a position to start making deliveries of his game within the next few weeks. Joe Micen, of Pacific Coast Distributing Company, is able to start setting up a bit these days and, according to his doctor, may be able to get around a bit within the next week or two if all goes well . . . Bill Wolf, just back from a fast trip to San Francisco, is calling on the ops to come in and look over his large stock of good games and music . . . Jack Gutshall says that "more optimism is needed by the ops. The boys have got to quit thinking about themselves and think more about their locations, give better service and replace their old worn out equipment, and they will see collections pick up."

We had a record heat wave here this past week, with the temperature hitting 95 degrees several times. It was really hot; nevertheless, lots of the coin men stayed on the job away from the beaches and lakes and did their shopping along coin row. Some of the shoppers included: Jean Leerskov, Ontario; Mrs. P. A. Barnes, Los Angeles; Frank Milano, Compton; Norman Glover, Thomas Workman, Lewis Martino, Margaret Nemo, Joseph Sandeloo, L. J. Bender, all of Los Angeles; K. B. Hear, El Monte; Bill Wulf, Riviera; Barney Smith, Long Beach; Lowell Ayers, Inglewood.
Harry Harrison was rushed to the hospital at Brainerd, Minnesota with pneumonia this past week. Harry became ill in the morning and by early afternoon was a very sick boy. Here’s hoping he will come out of it in good shape. . . . Art Olson of Houston, Minnesota in town for a couple of days calling on a few distributors. . . . Gerald Johnson of Menomonie, Wisconsin was in town this week passing out cigars. He just became the proud father of a daughter. . . . Joey Atol of Arrowhead Fireworks, Duluth, was in town for a day with his wife.

Don Hazelwood, Atkin, Minnesota is toying with the idea of opening a route near Des Moines. . . . Fred and Don Schmidt of Sioux Falls, South Dakota are in town for a couple of days calling on distributors. . . . Elmer Wright ace mechanic of J. Allen Redding is making the rounds of Minneapolis. . . . George Mosher, Motley, Minnesota is taking time off making the rounds in Minneapolis and St. Paul. . . . I. F. LaFleur, Devils Lake, is spending three to four days in Minneapolis taking it easy. . . . I. F. LaFleur, Jr. is back home after a successful nose operation which was done at Pittsburgh, Pennsylvania. Walter Hughback, New Hampton, Iowa, and W. H. Pickron of Rock Island, Illinois, drove into Minneapolis together for a few days.

Now it can be told. . . . H. J. Gulick’s route has been sold to Stanley Sales, Minneapolis. . . . Don Hunter is taking his bar examination at the University of Minnesota today, April 10, 1947—Don will be given a partnership in the business with Bill who operates in Wheaton. . . . M. A. Cayo, of Chippewa Falls, attending a funeral of a friend. . . . We heard that I. Bernstein former operator of Minneapolis and operating in Los Angeles, California for the past two years, sold his route there and has gone in the Real Estate business. . . . Kenny Wills of the Frankie Company in Des Moines is in town for a few days visiting some friends . . . Ken Wilson of Amalgamated Distributors, Chicago, and Al Blendow of International Mutoscope, New York in town on business at the Hy-G Music Company. . . . Mr. & Mrs. Unise of Roscoe, Minnesota, were in town this week visiting friends. . . . Verling Geib of Deadwood, South Dakota feeling much better after having a bad case of the flu. . . . Charles Seren of St. Cloud in Minneapolis just for the day.

WANT - Old Slots: Goosenecks, Cailies, etc. Nickels only. Buy one to one hundred. B. T. SHEFFLER, c/o SHEFFLER BROS., 1108 SO. WESTERN AVE., LOS ANGELES 6, CALIF. Tel: Re 6845.

WANT - We can use up to 200 five ball machines. Give us your list and expected price and condition. Will consider trade toward new slots or new Bang-A-Fifty or any piece of used or new equipment. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

WANT - Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. WILL JOB NEW VENDORS. JOB F. FLOOD, 513 TAYLOR ST., ANDERSON, S. C.

WANT - Surf Queens. Must be in good condition. Give best price in first writing. FOULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel 896

WANT - Wurl. & Seeb. 30 wire Hideaway Units, 20's & 24's; Wurl. 850's & 950's; Seeb. Hi-Tone, Envoy; used Packard Wall Boxes; Packard & Buckley 30 wire Adaptors for Wurl. & Seeb.; Mills & Jennings F. P. Mint Vendors; late 5 & 1 ball F. P. Games, Genco, Gottlieb, Chicago Coin, Bally; used Evans Ten Strike; used Genco Whizz; Metal Typer; Scales, etc.; Converters, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeny Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CD., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT - Rock-Ola Scale; Motor for Exhibit Rotary; Victory Specials, One-ball free play; Spellbound; Suspense. Carl Trippe. IDEAL NOVELTY CO., 2825 LOCUST BLVD., ST. LOUIS 5, MO.

WANT - All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel: Lombard 3-2676

WANT - 5 Ball Free Play Games. Williams; Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb; Stage Door Canteen, Bafflo Card, Superliner. Bally; Surf Queen, Big League, Wizard Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT - All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALIS CO., INC., 1612 W. PICO BLVD., LOS ANGELES 16, CALIF. Tel: Drexel 4326.

WANT - Used and worn Wurlitzers, Counter Model Trays. No bent or stretched trays accepted. We will pay the postage and 15¢ a tray. Send them today and we'll send you a check. All shipments subject to our inspection. A-1 MUSIC CO., 5010 RIDGE AVE., PHILA. 21, PA.

WANT - Pay cash. Brand new Jennings Standard Chief slot machines in nickel, dime, and quarter play. Must be in the original crates, unopened. AUTOMATIC COIN MACHINE CORPORATION, 538 CHESTNUT ST., SPRINGFIELD, MASS.

WANT - Liberty F.R. $5; Cigarette $5; Sparks Champion F.R. $8; Sparks Mercury, American Eagle and Marvels $5; Aces, Imps, Cubs and Daival 21 $3; Vest Pockets $25; Columbus $15; Col. Vest Pockets, Yankee, Wings, Pokerone. Send list and details. ARCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, Tel: HAY. 3860
BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

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WANT - Latest Keeney Super Bonus Bells 5¢ & 25¢ combination Free Play & Payout Machines. EARL'S NOVELTY SERVICE, 105 N. PARKERSON AVE., CROWLEY, LA.

WANT - Blue Fronts and Brown Fronts all denominations. Send us your list. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

WANT - Bubble Ball Gum and Boston Baked Beans. Give price and amount in first letter. M. T. DANIELS, 1027 UNIVERSITY AVE., WICHITA 12, KANSAS.

WANT - Wireless Bar-O-Matics 5-10-25¢. Any amount. Must be reasonably priced and in good working condition. FOULL'S BETTER MUSIC, 535 MILL ST., WEST BEND, WIS.

WANT - Used Victory Specials: Bally Special Entry: Kilroy. HACOLA CO., 265 FRANKLIN ST., BUFFALO 2, N. Y.

FOR SALE

FOR SALE - Mills original Q.T.'s, Gold Chemes, 5¢ play $45.; Blue 5¢ play $25. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 S. WYOMING AVE., KINGSTON, PENNA. Tel: 7-3041

FOR SALE - 1 Bakers Races 5¢ play, daily double C.P., model used only 1 week, same as new $400.; 1 Mills Vest Pocket, Blue & Gold $40.; 5 new A.B.T. Challengars (write). C. L. PARSONS, BOX 63, BRUNSWICK, MD.

FOR SALE - 50 Mills Slots in New Chrome Cabinets 5¢ & 25¢, slightly used; 25 Bally Sport Special Tables. Make best offer. EARL'S NOVELTY SERVICE, 105 N. PARKERSON AVE., CROWLEY, LA.

FOR SALE - 2 New Roll-A-Ball Skee Ball with moving barrel in original crate $295. 3 used $195. REX NOVELTY CO., 43 S. WASHINGTON ST., WILKES-BARRE, PA.

FOR SALE - Surf Queen $125.; Stage Door Canteen $125.; Sky Chief $90.; Big Parade $80.; Smak The Jap $25.; Target Counter Games $10. ea.; Shipman Candy Machines $7.50 ea.; Back glass for Genco Playball $10. All machines guaranteed in tip top shape and ready for location. 1/3 cash with order, balance C.O.D. JOHNSON MUSIC CO., 10117 HILDETH AVE., SOUTH GATE, CALIF.


FOR SALE - 1 Mills War Eagle Slot 25¢ Escalator Jack Pot. Also 2 Counter games. Jennings 5 Jacks, 1 4 Jacks 1¢ play Jack Pot, perfect condition and appearance. FRED GOEBEL, 30 PARK AVE., MAYWOOD, N. J.


FOR SALE - New Packard Boxes (write); Two conductor stranded speaker wire 1 ft.; 41 Derby $125.; Record Time $95.; Chicoon Gooney $200.; Bally Undersea Raider $200.; Collection Books $5.50 per 100.; Service Kits $7.50; Wurl. 61 Counter model $100. CENTRAL COIN MACHINE CO., 482-488 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE - 6 Genco Playballs, overhauled, clean, $135. ea.; 2 Tri Score roll down like new $279.50 ea.; 2 Fremier Skee Balls with barrel, 7½ ft., $279.50 ea.; 2 Skee Balls with barrel 10½ ft. $289.50 ea.; 1 Atomic Bomber, write; 2 Air Raiders $99.50 ea.; 2 Sky Fighters $219.50 ea.; MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE - Write in and get on our mailing list! Hirsh Red Ball (like new) $169.50; Seeburg Vogue (repainted, perfect) $225. Foreign orders a Specialty. 5% Discount, Full Cash with Order. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE - 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11TH STREET, PHILADELPHIA 41, PENNA.

FOR SALE - 45 Bally Victory Specials with Chrome End Rails, in perfect condition $300. ea.; 40 Mills 3 Bolts, rebuilt and refinished in leatherette $300. ea.; 60 Bally Cash One Balls; Grand Nationals, Sport Pages, Grand Stands, etc. $600, for the entire lot. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: Santa Rosa 1486

FOR SALE - Attention Queenie & Fiftycide Operators! All good, clean, refinished Marble Glow Phonographs, right off location. Warlitors: 850, 750-E, 250-W, 800, 600, 500, 516, 412. Seeburgs: 9800, 8800, Majors, Vogue, Mills Empress. Priced right. Wire or write. PAL MUSIC CO., PALATKA, FLA.

FOR SALE - 10-5¢ Evans Winter Books; 1 - 25¢ Evans Winter Book (write for prices.) EARL'S NOVELTY SERVICE, 105 N. PARKERSON AVE., CROWLEY, LA.
FOR SALE - The BEST MILLS BLUE FRONTS in the South. Any Denomination. Mills Slot Parts. I can put your Mills Slots in Tip-Top Shape. They will be Refinished in Baked-on Crackle Finish Paints, and all worn parts replaced, at low prices. MILTON BRAUN, Rt. 3, BOX 428, FERGUSON AVE., SAVANNAH, GEORGIA.

FOR SALE - Bang-A-Fifty 12", good condition; King-Pin 9" brand new Min-O-Bowl (Bowling Game). WANT - 100 good, used pin games. Write or call. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT, I. Mich. Tel: Temple 25788.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BYrant 9-0817.

FOR SALE - Our low prices are the talk of the town! Undersea Raider $145.; Liberty $85.; Canteen $110.; Mills Three Bells $275.; Bowling League Skeeball $50.; Chicin Hockey $65.; Warl. 500K $150-50.; 615's $124.50.; Monarch $135.; others 10 used pin games from $25. and up. Wire or phone. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228.


FOR SALE - Best Mills Blue Fronts in the South. 5¢ Play $100.; 10¢ play $125.; 25¢ play $150.; 50¢ play $275. All refinshed and overhauled, all worn parts replaced. 6 new AFT Challengers (write). Mills Slots Refinished, Overhauled and Rebuilt. Escalators & Clocks for Mills Rebuilt. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA.

FOR SALE - The complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNSIES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refurbished. Hi-Hand $95; Royal Draw $520; 25¢ $75.; Pace's Reela $105.; Throbered $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 35.; Keeny's Super bell 5-25c C.P. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $12.; Victory Mod. Crabs. $25.; Mod. 100 Boxes $10.; Mod. 320 $7.50; Evan's Bangtall C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2232 W. PICO BLVD., LOS ANGELES, CALIF. Tel: Fe. 5169.


FOR SALE - Twin Twelve Rock-Ola Hideaway $125.; Twin Twelve Wurlitzer Hideaway $125.; Shoot Your Way To Tokio Gun, like new $75.; 5 Marvel 1¢ Machines $12 ea.; 1 X-Ray & 1 Mercury Gig Machine $10 ea. 5¢ Columbia $50.; Vest Pockets $25. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original crate $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENey MFG. CO., 7729 CONGARVE AVE., CHICAGO, ILL.

FOR SALE - 3 Mills Jumbo $25. each; 1 Fast Time $25.; Buckley, Seeburg & A.M.I. Wall Boxes $7.50. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726.


FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-WILL buy anything. Send us your list. MACK H. POSTLE, 6750 NORTH ASHLAND AVE., CHICAGO, ILL.
FOR SALE - 10 Slightly used Latest 1946 model 5¢ play Vest Pocket Balls $37.50 ea. A. L. KROPP, 3106 - 8th St., MERIDIAN, MISS.

FOR SALE - Coleman Novelty Co. has the largest stock of original factory new Slot Machine Parts of any distributor. It will pay you to contact us on your future wants, regardless of quantity. Also new Phonographs, Slot Machines, Consoles, Pin Games, etc. and our Custom Rebuilds. Request bargain list Consoles & Slots. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - Make an offer for all of them, uncrated F.O.B. Brattleboro, Vt. 2 Exhibit Short Stops, 1 each of the following: Sport Parade, Keen-A-Ball, Line Up, Dude Ranch, Frisco, Landslide, Pursuit, Grand Canyon, Bombardier, Marines At Play, Big Parade, Monicker. Every machine guaranteed ready to operate and look good. Also some more if you want them. Hal L. MARCH, BRATTLEBORO, Vt.

FOR SALE - Total Rolls, 11k new in original crates, ready for immediate shipment $265.; 3 Keeney Super Balls 5¢ comb. $100. ea. 1/3 deposit. PICO SALES CO., 5468 W. WASHINGTON BLVD., LOS ANGELES 16, CALIF.

FOR SALE - Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700, 720; 42-500; 412. Also send for list of reconditioned pingames, consoles, slots, consoles, etc. B. W. BRANSON DISTRIBUTING CO., 516 S. 2nd STREET, LOUISVILLE 1, KY. Tel: Nabash 1501

FOR SALE - 1 Mills Throne of Music and 1 Seeburg Classic, cabinet refinished. Just off location. First $25.60 takes the two music boxes. Wm. Blum, DUBUQUE COIN MACHINE CO., 927 W. 2nd ST., DUBUQUE, IOWA. Tel: 72727

FOR SALE - New making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2326 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - 25 Solotone Boxes (some new) priced for quick sale $19.50 ea.: 1 Solotone Booster Amplifier $75.; 15 Big Game Consoles, Fruit Symbols, Cash F.O. $60. ea. HY-G MUSIC CO., 1415 S. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: Atlantic 8587

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1056 S. FLORIDA AVE., LAKEWOOD, FLA.

FOR SALE - 30 Three Bells; 10 Single Bonus Bells; 15 Twin Bonus Bells; 30 Three Way Bonus Bells; 30 - 1946 Evans Bangtails; 20 Mills Golden Falls. SPEER COIN MACHINE SERVICE, 416 - 3rd ST., SANTA ROSA, CALIF.

FOR SALE - Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE - We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has 30LY tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOFERTON, GA. Tel: 33

FOR SALE - 2 Winterbooks, mfg. Oct. 1946, like new. Phone us at once. Closeouts of Consoles: 6 - 25¢-5¢ Comb., 2 - 25-10¢ Comb., 3 - 5¢-10¢ Comb. Face Twin Reels; 2 - 25¢, 2 - 10¢ & 1 5¢ Face Reels; Late Head 25¢ Jumbo; 5¢ Jumbo; 25¢ Keeney Super Bell; 25¢ Saratoga; 2 - 1¢ Silver Rupee Reels; 3 Roll-Em's; Baker's Faces. Request List. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: 1323

FOR SALE - Act now - All Machines Clean and in excellent Condition - Used. Keeney Twins 5¢ Bonus Super Bell, Keeney Twin 5-25 Bonus Super Bell, Keeney 5¢ Bonus Super Bell, Bally Daredevil, Evans Bangtail 7 coin F.P.-F.-P. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parades 5¢ Comb., Jumbo Parades 5¢ Comb.F.P., Hi-Hand 5¢ Comb., Victory Specials, Longacres, Pinlicos, Club Trophies, '41 Derbys, Dark Horzes, Genozo Total Rolls, Five Balls - Genco Victory, Argentine, '41 Majors, Hi Hat, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE - Leura, Arizona, Oklahoma, Cover Girl, Catalina, Gottlieb's Shangri-La, Liberty, Brazil, Streamliner $75. ea. R. G. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - 400 SOLOTONE BOXES. Willing to trade on late model Phonographs or sell at an exceptionally low price. Write, Wire or Phone. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, NORTH CAROLINA.

FOR SALE - We have the new deluxe "Revolv-A-Round" weighted safes and stands with the new, exclusive concealed gripper lock and clamping device, fit all slot machines. Protect your equipment and blend with the appointments in the most ritzy locations. Wire for quotations and descriptive literature. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323
FOR SALE

FOR SALE - 3 #1616; 1 #24; 1 #9800 R.C.; 1 Classic; 1 Rock-Ola Super; 1 Rock-Ola Master; Buckley Wall Boxes. Write for the lowest prices anywhere. UPSTATE AMUSEMENTS, 715 SHERMAN ST.

WATERTOWN, N. Y.

FOR SALE - "Het Peanut Machine" with cup holder, looks like new $35.; Seeburg pick-up for Hi-Tone or Vogue $2. HIGH-GRADE MUSIC CO., 72 NORMAN AVE., ROEBLING, N. J.

FOR SALE - Mills Rebuilt Slots: Black Cherry, Silver or Copper Chymes. 5¢ $150.; 10¢ $160.; 25¢ $170. Cash or $100. and your old elevator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash or $75. and your old elevator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL.

FOR SALE - Punchboards made by Consolidated, Container, Gardner and Superior Products. Territory closed. Close out at 25% below our cost. Will trade brand new face slots and two used Kaneey Super Bonus Balls $4 low for brand new novelty games. ACE MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINNESOTA.

FOR SALE - Cash Tray 5¢ Almond Vendors. Biggest Profit Maker at Smallest Investment on the market today $10.95 ea. We also distribute genuine California Teeny Almonds. Get on our mailing list. A penny postcard will do the trick. HARRIS COIN MACHINE CO., 1509 NORTH 36TH PLACE, BIRMINGHAM 4, ALA.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). CILLES AMUSEMENT CO., 753 MAIN ST., OSAGE, IOWA.

FOR SALE - 3 Phonomatics, like new, completely overhauled. Now in Operation $600. ea. or $1700. for all three. Can be seen at any time at this address. Sam Drescher, CASINO ARCADE, LAKE AVE. & BOARDWALK, ASUSBY PARK, N. J.

FOR SALE-$25.00. and up Mills, Jennings, Wurlitzer Slots in 5-10-20¢ A-I operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panorama $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 5254.

FOR SALE - Ready for instant delivery. 25 Gottlieb's Superliners $100. ea. Wire, call or write with 50% deposit. First come, first served. The best buy in our twenty-six years in the coin machine industry. HERSH COIN MACHINE CORP., 1309 NEW JERSEY AVE. N.W., WASHINGTON, D. C. Tel: Hobart 3170

FOR SALE - 1 Baby Hi Hand $90.; 2 Galloping Dominos $110. ea.; 3 Silver Moon F.P. $75. ea.; 3 Baby Surf Queens $125. ea.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $40.; 1 Wurlitzer 71, counter, $135.

HUTZLER VENDING MACHINE CO., 900 WASHINGTON AVE., MANSFIELD, N. VA.

FOR SALE - New Challengers (write); New Ideal Card Vendors with 1000 Cards Free $29.50; New Kicker & Catcher $49.75. Write for quantity prices. Mutoscope Sky Fighter $129.50; Mills Panorama Solo-Vue $325; Genco Total Roll $325. SILENT SALES SYSTEM, 635 D ST. W.W., WASHINGTON 4, D. C. Tel: DI. 0500

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Immediate Delivery. 300 Solotone Wall Boxes; 30 Solotone Amplifiers and 3 Solotone-Style Units. All in original cartons. Make us an offer. SIMPLEX DISTRIBUTING CO., 310 RIVERSIDE AVE., JACKSONVILLE 4, FLA.

FOR SALE-Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcades. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. MATHANGS, 12735 CINCINNATI ST., LOS ANGELES 63, CALIF.

FOR SALE - Phonographs Route. 43 New Machines, Seeburg, Wurlitzer, AMI's, 10 pin balls, 18 old model phonographs, 20 wall boxes. Plenty of opportunity. Write for details. FRED HOUSE MUSIC CORP., S. TAMIANI TRAIL, SARASOTA, FLA.

FOR SALE - BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 40c. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 16, N. Y. Tel: Bu 7-7500.

FOR SALE - Bubble Ball Gum! Bubble Ball Gum! Immediate Delivery 50¢ per 100 balls 5/8* 140 count. 25 lbs. carton $17.25. Minimum order accepted — one case. We can supply up to 1,000 lbs. per customer. 1/3 deposit required with all orders. CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE - Make an offer in exchange for Roll Down Games. 1 Four Diamonds; 2 Glamour Girls; 1 Strato-liner; 1 Hi Hat; 1 Ten Spot; 1 Showboat; 1 Bandwagon; 2 Snappys; 1 Spot-A-Card; 1 Star Attraction; 1 Silver Skates; 1 Four Roses; 1 All American; 1 Barrage; 2 Small size Roll A Ball Skoeballs; 1 Major League Baseball. WESTCHESTER AMUSEMENT CO., 66 OAK ST., YONKERS, N. Y.
FOR SALE — Music Operators! We have the only Phonograph Conversion Cabinet on the market today. Modern styling. All new materials. Write for circular and prices. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH.

FOR SALE — A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. Box 111, O/TO THE CASH BOX, 361 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE — Arcade Equipment: 1 Wurlitzer Skeel Ball $175.; 1 Super Roll (like new) $300.; 1 Test Pilot $95.; 1 Rapid Fire $75.; 1 Ten Strike $50.; New Roll-A-Score (write); New Sportsman (write). Pin Games: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevron $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blondie $22.; 1 Zombie $40.; 1 Captain Kidd $30.; 1 Showboat $45. Play On! Conversions $30.; 1 Duplex $40. 1 Pive, Ten & Twenty $55.; 1 Leader $29.50.; 1 Midway $45.; 1 Stratoliner $45.; 1 Jungle $50.; 1 School Days $40.; 1 Monicker $45.; 1 Lone Star $45.; 1 Owl $40. One-Balls: 1 Keeney Big Parlay (new Write); 1 Frenzies (used) $35.; 1 Pacemaker (used) $35. Bells: New Black Cherries (write); New Jennings (write); Mills Safe Stamps in new condition. Used COIN MACHINE CATALOGUE. CALL PAUL 5 Mills 4 Bells (very clean) $200. ea.; 2 Keyes 5$ Super Bonus Bells (write); 2 Keyes 5$ & 25$ Super Bonus Bells (write); 15 Jumbo Parade P.O. $50. ea.; 4 Bakers Rollers (like new) $300. ea.; 2 Jennings "Challenger" (write). Music: 2 Seeburg Classic R.C. $250. ea.; 1 Seeburg Conway E.R.C. $280.; 2 Wurlitzer 616 lite-up $125. ea.; 1 Wurlitzer 713 $125.; 1 Wurlitzer twin 12 steel cabinet with Seeburg $150.; 1 Seeburg 4x Wall-O-Matic Wireless $22.50.; new Packard Bar Brackets $4.; 10 Speak Organs PM Speakers $10. ea.; 5 Buckley Wall Boxes $10. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

FOR SALE — Mills Four Bells $150.; Wurlitzer Model 500 $150.; Rock-Ola Commando $250.; Seeburg Envoy R.C. $500.; Model 9800 or 8800 $250.; Grip Machines $10. WANT — Mills Jumbo Parades P.O. & 5$; BELMONT VENDING CO., 703 MAIN ST., BRIEFPORT, OHIO. Tel: Bridgeport 760

FOR SALE — Five Ball Free Play Games: 1 Red Hot $124.; 1 Big Six $29.; 1 Broadcast $56.; 1 Jolly $26.; 1 Miami $21.; 1 Stars $85. STEWART NOVELTY CO., 1361 S.O. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE — 50 Victory Duplex Stamp Machines W/50,000 Foldiers in original crate — lot $1250. Lots of 10 $25.70 ea.; U-Pop-It Phonograph machines $129.50. Write for special quantity prices; Mutoscope Sky Fighters $139.50. Wire-Phone your order in Now! SILENT SALES SYSTEM, 635 "D" ST. N.W., WASHINGTON 4, D. C.

FOR SALE — Bang-A-Fitty — the bowling game of the year; New Five Balls, all makes; New Arcade Equipment; New Phonographs; Used One Ball, all makes; Used Phonographs and Arcade Equipment; Slots, new and used. MIDWEST COIN MACHINE CORP., 773-5-7 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE — Just off location. 75 Five Balls Free Play Pin Games; Fast Balls, Baffle Cards, Sea Breeze, Hit the Race, Super Score, Smarty, Fiesta, Super Liner, Step Up and many others to choose from. We have plenty of tables from $25. up. B. & C. NOVELTY CO., P.O. BOX 155, CONOVER, N. C.

FOR SALE — 20 used Pin games, A-1 shape. Also 2 Contests, 2 Turf Champs, 3 'Diggers' and 6 Bank Balls 9', 12' & 14'. Write for list and prices. ARIZONA SALES CO., 1030 GRAND AVE., PHOENIX, ARIZONA.

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