YOUR GREATEST NEED

Your greatest need today is more revenue! Supply the type of music which breaks location lulls. The AMI Model "A" Phonograph scores emphatically with the public because it makes 40 appealing selections available to all.

When you increase public satisfaction, heavier collections are inevitable.
Most thrilling to all the amusement products coinmen has been the speedy recovery so noticeable in their division of the industry. Coinmen have started to buy amusement equipment in ever larger numbers.

The average jobber and distributor reports a very good demand for the new machines and, according to reports from the operators themselves, collections are up, and still going higher.

This good news has brought a tremendous amount of optimism to the amusement field, and it continues to grow greater daily.

What is even more exciting, regarding this speedy recovery of the amusement products field, is the fact that the older machines are rapidly being pulled from locations almost everywhere in the nation and are being replaced with the newer type machines.

Distributors and jobbers in the large urban centers of the country report a terrific demand for the later type used machines. They claim that they could sell two and three times as many as they have to offer at the present time, and, further, believe that this market won’t be satiated for sometime yet to come.

As this news comes to the trade it is also well to remember that the amusement game manufacturers have been producing some of the very finest products in their history since this past convention. Almost every machine introduced has been a “hit”.

Operators claim that never before have they been faced with as many outstanding pinballs. They also state that the one-balls, consoles manually operated roll-downs and other games which have come to the market, have all proved themselves the best moneymakers that have been presented to them in many, many months.

As one well known operator puts it, “We’ve been getting the first real postwar machines. Everyone of the new machines we’ve purchased these past few months has been a real moneymaker and has pleased the players. Not only has interest grown tremendously in amusement machine action on our locations, but we believe that this interest will continue at high pitch for sometime to come. The manufacturers of amusement equipment have shown us the way to better profits and we know that they’ll continue doing a real job.”

This is the sort of thing the trade has been looking forward to for sometime now. Coinmen all over the country, for a while, were upset over the price of the new amusement products, but have, since then, accepted them for, they claim, they have proved that they can earn real interest on the investment made in the machine.

“No operator is afraid to invest in a high priced machine”, one well known operator wrote The Cash Box, “provided he can be sure that he will profit from it over the operating period. These new games we’ve been getting have amortized themselves quickly. The trade-in return has been exceptionally high even after a three months period. We are going ahead with greater investment in amusement machines than ever before.”

This speedy recovery by the amusement field is reflected in the fact that it now has every possibility to recapture first place position.
NEW YORK—The moves made the early part of this year by many of the state and city legislatures that the suggestion of The Cash Box (first made almost five years ago)—that there be created a "National Tax Council" is now more than ever an immediate necessity.

There is no doubt, as many leading coinmen state, that increased taxes will become a large part of the overhead burden of the operators. "This is so," he declares, "that the suggestion of The Cash Box (first made almost five years ago)—that there be created a "National Tax Council" is now more than ever an immediate necessity.

Whatever the future holds for the trade, there is no doubt anymore that open newstand discussion of its earning power, has brought about a most definite misunderstanding of the inner business workings by many politicians who desperately seek revenue for their states and communities.

These men, they who should continue to seek revenue for this is part of their legislative duties, do not understand the ramifications of such a business as the coin machine industry and, therefore, in almost every case the taxation which they impose is entirely inequitable.

The problem faced by the nation's coin machine men is unfair and inequitable taxes. The average coinman doesn't mind paying fair and equitable taxes just as do all other business men in his community. He realizes that without taxation his police, fire and school forces cannot continue to operate. He also realizes that his local and state as well as national governments need his tax money to continue in business. But, he declares, "this is that these tax makers consider his business in an understanding light so that they will not bring down upon him unfair and inequitable taxes.

And that is where a "National Tax Council" comes into its proper light. Such an organization, manned with the proper data, with precedents, with former tax bills, with all other matter relative to taxation and its methods as well as staffed by tax experts who can convincingly prove to the average legislator the fact that the industry can only stand for a certain amount of taxation will prove of invaluable aid to the members of the trade.

The CMI, at this past convention, announced that it would adopt The Cash Box suggestion and create a "National Tax Council" as part and parcel of its "Public Relations Bureau." The entire industry was tremendously elated over this fact. The average coin machine man has been doing this work all by himself and has found it to be an extremely difficult task. But, with the aid of CMI, there is no doubt that he could more expertly perform the work that is set before him in helping to clear away whatever unfair and inequitable taxes may arise.

There are states where bills were proposed at this past meeting of the legislators to tax juke boxes $250 per year. This is not only excessive, it is absolutely ruinous for the music operators. In another state over 100% was asked up and above the gross income collections from certain equipment. This, too, is extremely difficult for the operators to pay and continue operating profitably.

But, these are only the beginning of what revenue seekers have in mind. As they read reports in open newstand publication of the fact that other cities and states have taxed coin operated equipment (as well as the amount and method of this taxation) they, too, immediately have similar bills proposed and so state after state and community after community which never before taxed coin machines is now taxing them to a fare-thee-well.

The trade, with prices of equipment what they are today, and with overhead going up instead of coming down, and with a million and one other things to contend with, cannot afford to place so large and immovable an obstacle in the path of its progress as extremely large, unfair and inequitable taxation. This will force many operators to close shop on certain of their equipment.

A "National Tax Council" must get into immediate action. It must begin to call in every single operator in the nation to learn just what the tax bills are in his local and state governments and also what he and others have done about them to date. It must, from then on, proceed to carefully watch every tax move being made and must do so with a staff of men who will be trained in the limits of what the average coinman can stand in taxes.

This is a big job, but a job that cannot wait too long, for the state and city governments have proved already this year that they are on their way to tax hell out of this business.
Beverages, Hot Coffee, Ice Cream, Frozen Food, Cigarettes, Candy, Nuts, Gum, Hot Sandwiches, Books, Magazines, Papers, Milk, Napkins, Vitamins, Stamps, Popcorn, General Merchandise with Coin Changers and Many New Innovations to Open Boom Vending Era.

NEW YORK — A survey just completed among the outstanding merchandising machine colunmen of the nation produced some very startling facts.

These are that, 1) the tremendous variety of new merchandisers and, 2) the marvelous mechanical advancements, and 3) the greatness of the field into which the new machines are entering are, 4) sure to bring about the biggest vending machine boom era in all the history of the coin machine industry.

The merchandising machine men have tremendously enthused over the fact that the new merchandisers will truly be, at long last, "24 hour per day salesmen". That they will serve a tremendously wide variety of foodstuffs, dry goods and various other merchandise, and that they will be so designed and so simplified, as well as so finely protected from slugs and other vandals, that the operators of these machines are sure to profit with them for many years to come.

Already many operators are planning on specializing in one branch and another of the new automatic merchandising field. A great many of these colunmen are taking their time to choose the machines they like best. Some are even preparing the repair and sales forces for the arrival of the machines in which they are most interested.

With so great a variety to choose from: cold beverage vendors of all types, ranging from the various Coca Drinks to sparkling waters; hot coffee vendors; ice cream vendors; frozen food vendors of all sorts; new electrified cigarette machines; candy, gum and nut vendors; book merchandisers as well as magazines and newspaper machines; milk vending machines; sanitary napkin machines of new design; vitamin venders; stamp machines; automatic and filled pop corn vending machines and even general merchandise machines which will vend anything from a book of matches to toothpicks and even nylon hose and most of these equipped with coin changers and dozens of new innovations in electronics and other advancements; the trade has before it a complete new era of automatic selling.

Never before in the long history of the automatic merchandising machine field has there been so great a variety of machines announced to the trade and so many in the trade itself awaiting their arrival. At the present time the average manufacturer is proceeding with complete experimentation while materials and components are still very difficult to obtain. But, the manufacturers in this field report, that they are most anxious to get under way and just as soon as materials become available will rush machines to the market.

There is, then, no further doubt of the growing greatness of the automatic merchandising field. It has already attracted the greatest amount of press publicity which this industry has ever enjoyed. It has won a tremendously powerful financial following. It has captured the imagination of many people new to the industry. It seems that this will be the field to bring the newest in ideas as well as the greatest growth to the coin machine industry and that, further, it will be the field which may develop the new ideas for making this industry even more internationally famed than it is at the present time.

The boom that is arising in the automatic merchandising field can be noted in the press and on the air. Already certain of the large cigarette makers are notifying listeners to their great air programs that they should "purchase cigarettes from vending machines."

This is helping the automatic merchandising industry gain the sort of recognition it needs for the great campaign of national fulfillment which it has in mind.

The members of this division of the industry are extremely progressive in the fact that they have been conducting a public relations program of their own to gain ever greater and better understanding of this field. As the time the operators in this field have such wide acceptance among the nation's retailers that they pay commissions, which they believe equitable, once per month and by personal check. No other division of the industry has been able to gain such cedence.

Not only bankers, but finance firms and many highly rated individuals as well as the larger manufacturers are backing the purchasers of merchandising machines. This, in itself, assures of the greatest possible growth. Franchises for territories are being let to confine operations. Distributors are also being appointed and are well chosen for the work. There is a great deal to be said of the automatic merchandising field's expansion for tomorrow but, most of all, it must be stated here and now that the tremendously great variety of the venders involved and the fine factories behind them, as well as the fact that they may all burst on the market almost at one and the same time, will start a boom for the era of automatic selling which is sure to prove a boon to all American merchandising.
The greatest of all gamblers is the manufacturer—the least of all gamblers is the operator.

What is the operator's actual investment? Only the product: his product costs that great stage of success or failure—the operator's location.

What a gambler each manufacturer is. He is a man to whom conditions are all relative. A complete factory at work, planning and thinking and in the end producing—to say nothing of the care and genius of design and manufacture of his product on where an operator is at all present. Then there is no greater bet than the chance of his having a better chance—and he is considered to be in one of the most risky of all industries. At least he can count on the first showing of his product. He has not the sight of a man that is more and more a challenge to him. The manufacturer in the coin machine business is not given such an opportunity.

His product is presented without any fanfare and blowing of trumpets. It is simply released. The operator uses his own judgment as to where it should be placed. Nor does the smart operator place it on his best spot. And what would be the difference if he did? His best spot will be in the same area that thousands see it all at once. But, the manufacturer in the coin machine business isn't given such an opportunity.

And price? What price? The operator considers the machine overnight or he responds to the manufacturer and pulls his work through his machine. He can't even do it so the manufacturer can't do it. And here is where the manufacturer has to have a clear head and be able to think for himself. If he misses his chance he can do it—so that price then doesn't mean anything.

What prices games? The price that will assure the operator of a reasonable return on his investment, of a fair profit on that return and of continuation in this industry in a profitable and assured manner. That's the price. Aside from that there is no other way to price that method of gauging price—and there is no set standard which can be used for price.
YOUR drive for increased phonograph profits will GET RESULTS through BOTH "more play per phonograph" and "more pay per play." Wurlitzer is backing up both profit-producing methods for the benefit of Wurlitzer Music Merchants.

To stimulate "more play per phonograph" we're conducting the greatest national consumer magazine, billboard and point-of-purchase advertising program this industry has ever seen.

To promote "more pay per play" we launched and have consistently promoted QUARTER-DIME PLAY to the public, to the location owner and his employees, and to the entire commercial phonograph business. Remember who paved the way and is actively supporting your drive for EXTRA PROFITS. It's WURLITZER. The Rudolph Wurlitzer Company, North Tonawanda, New York.

FOR TOP PROFITS TODAY...

Quarter Dime play
| AP—APOLLO | HO—HOLLYWOOD INT'L | NA—NATIONAL |
| BW—BLACK & WHITE | JUKE BOX | QU—QUEEN |
| CA—CAPITOL | KEYNOTE | RA—RAINBOW |
| CO—COLUMBIA | KING | RH—RHAPSODY |
| CT—COAST | MA—MAJESTIC | SI—SIGNATURE |
| DE—DECCA | ME—MERCURY | SO—SONORA |
| EC—EXCLUSIVE | MGM—METRO-GOLDWYN-MAYER | ST—STEELING |
| EM—EMERALD | MO—MODERN MUSIC | SW—SWANK |
| EN—ENTERPRISE | MR—MANOR | TO—TOP |
| EX—EXCELSIOR | MU—MUSICKRAFT | VI—VICTOR |
|             |             | VO—VOGUE |

1. **ANNIVERSARY SONG**

CA-368—Andy Russell
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch. MA-1107—Louis Prima Orch.

AP-1045—Gordon MacRae
CA-372—Joe Alexander
DE-25017—Cowboy Copas
ME-3057—Bobby True Trio

CA-362—Paul Weston Orch.
CO-37215—Buddy Clark—Ray Noble Orch.
ME-3058—Chuck Foster Orch.

CO-37214—Kay Kayser
DE-23782—Guy Lombardo

CA-345—Martha Tilton
CO-37223—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs

BW-821—Nick Delano
CA-324—Margaret Whiting
MA-1106—Tony Motlola Four

CA-342—Andy Russell
CO-37213—Dinah Shore
DE-23756—Hildegarde
MA-1093—Mildred Bailey

CA-304—King Cole Trio
CO-37082—Dinah Shore
CS-514—Fran Warren
DE-23670—Elle Fitzgerald
DE-18996 (A467)—Fred Waring Orch.

CA-389—The Dinning Sisters
CO-37332—Louise Massey
DE-23846—Kenny Baker
KI-609—Billy Hughes

CA-389—The Dinning Sisters
CO-37302—Buddy Clark
DE-23855—Bob Eberly

ME-3036—Anita Ellis
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.

2. **HEARTACHES**

MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15045—Ray Block Orch.
SO-2005—Ted Straker
VI-20-2175—Ted Weems Orch.

3. **LINDA**

SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

4. **MANAGUA NICARAGUA**

SI-15086—Julio Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

5. **HOW ARE THINGS IN GLOCCA MORRA?**

CA-345—Martha Tilton
CO-37223—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs

MA-3065—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

6. **GUilty**

ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

7. **I'LL CLOSE MY EYES**

CA-342—Andy Russell
CO-37213—Dinah Shore
DE-23756—Hildegarde
MA-1093—Mildred Bailey

CA-304—King Cole Trio
CO-37082—Dinah Shore
CS-514—Fran Warren
DE-23670—Elle Fitzgerald
DE-18996 (A467)—Fred Waring Orch.

CA-389—The Dinning Sisters
CO-37332—Louise Massey
DE-23846—Kenny Baker
KI-609—Billy Hughes

CA-389—The Dinning Sisters
CO-37302—Buddy Clark
DE-23855—Bob Eberly

ME-3046—Jack Fina Orch.
MU-15097—Teddy Walters
SI-15066—Johnny Bothwell Orch.
VI-20-2109—Johnny Desmond

8. **(I LOVE YOU) FOR SENTIMENTAL REASONS**

EM-106—Skip Strahl Orchestra
MA-1071—Eddy Howard Orchestra
MR-1041—The Brown Dots
VI-20-1981—Charlie Spivak Orchestra
VO-781—Art Kassel Orchestra

9. **MY ADOBE HACIENDA**

MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassel

10. **IF I HAD MY LIFE TO LIVE OVER**

CA-389—The Dinning Sisters
CO-37302—Buddy Clark
DE-23855—Bob Eberly

MA-7218—Bob Johnston
TW-1001—Larry Vincent
VI-20-2164—The Three Suns

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THE CASH BOX

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Week of April 14, 1947

THE CASH BOX Reviews

"It's The Same Old Dream"
"Time After Time"

TOMMY DORSEY ORCHESTRA
(RCA Victor 20-2211)

- Tommy Dorsey can usually be depended upon to turn out the kind of wax that gets better than the usual quota of hits, and this latest phonograph offering is no exception to that rule. Delivering "It's The Same Old Dream" and "Time After Time" from the flicker "The Brooklyn Bridge," both decks should grow into instant demand as the picture moves into your town. Stuart Foster does his usually adequate dialogue selling the lyrics. The melodies, while Tommy and his men weave a pattern of very danceable melody suitable to just about any type of location.

"I Wonder, I Wonder, I Wonder"
"Ask Anyone Who Knows"

EDDY HOWARD ORCHESTRA
(Majestic 1124)

- One of the best records to come along this week is Eddy Howard's "I Wonder, I Wonder, I Wonder," which has the kind of lifting melody and lyric that spells heavy action on phonograph routes. Assisted by the trio thru practically the entire lyric, Eddy emerges as a single just often enough to label the side among his best. By all means give it a play; it has all the earmarks of a big click, The backing, "Ask Anyone Who Knows," is closer to the usual romantic ballad, but Eddy and the trio contribute enough styling to peg it as a better than average Howard waxing. Consider this platter among those you should put out.

"The Egg And I"
"After Graduation Day"

SAMMY KAYE ORCHESTRA
(RCA Victor 20-2209)

- Sweet swing is the style Sammy Kaye is noted for, and on this platter the accent is more on the sweet than anything else. Topside offering is "The Egg And I," a better romantic ballad that's well handled by Kaye and his boys. As it comes out, the side is a good bet for spots where romancers gather to listen and to dance. The flip, "After Graduation Day," is from the B'way musical "Barefoot Boy With Check" and as done by Johnny Ryan and the Glee Club, it comes up as a side osp should place where the younger set gathers. It has lots of profit possibilities among those locations.

"Misslirou"
"California Melodies"

DAVID ROSE ORCHESTRA
(M-G-M 30007)

- One of the better instrumentalists to be heard around, and a "natural" for the more sophisticated saloons, as well as wired music routes, is this version of "Misslirou" by the David Rose Orchestra. Its running mate, "California Melodies," runs a close second as an item for the same type of use. "California Melodies" is the heavy accent placed on strings, which pronounces the continental flavor of "Misslirou" to its best advantage, as well as showcasing so well the theme that is "California Melodies". If you have the locations, give the disk a whirl.

DISK O'THE WEEK

"Across The Alley From The Alamo"

STAN KENTON ORCHESTRA
(Capitol 307)

STAN KENTON

- Ticketed to the featured slot of this week is the Stan Kenton Orch's latest, a ditty tagged "Across The Alley From The Alamo." To say that this is first class Kenton, is to tell but half the story; it's a first class melody, with first class lyrics, and it has a first class vocalist in a lassie named June Christy. Put 'em all together and you have a disk that should send the demand for Kenton to bigger and better heights. Highlights of the side is the arrangement with brass used to showcase the melody, tho June's warbling is something that can coax plenty of coin into the phonos on its own. Best suited for spots where the younger folk gather, the side has the kind of appeal that should click with anybody and everybody once it gets around. Give it a whirl. The flip, "There Is No Greater Love," with the Pastels on vocals, runs a poor second to the top deck.

"Don't Shoot The Bartender"
"The Light Turned Green"

THE KORN KOBBLERS
(M-G-M 10008)

- Hey! Hey! Here's a combo of music makers who may well threaten the crown now resting so jauntily on the dome of Spike (the load checked suit) Jones. They're called the Korn Kobblers and what they do with horns, whistles, junk bells ,etc. (as well as a number of genuine music making instruments) earn for them a place in spots where Spike draws well. Best bet for the phonos is "Don't Shoot The Bartender (He's Half Shot Now)", since lots of customers can be expected to give the side a whirl out of sheer curiosity. The flip, "The Light Turned Green", is an equally giddy bit of melody. Nonetheless the talent and appeal of the Kobblers should not be underestimated. This disk is a money-maker if placed correctly, and your best bet is to use it where you'd use Spike Jones. It should be added, too, that the vocals by Stanley Fritts are standouts in zaniness.

"Mam'selle"
"Stella By Starlight"

DENNIS DAY
(RCA Victor 20-2211)

- And here's yet another version of that fast rising click "Mam'selle"; this one is by Dennis Day. It has been said that if Donald Duck were to sing that ballad, it would work even better. Dennis has a lot of action, so the comment that Day's performance is adequate is less important than the fact that he cut it and it's available. In case you didn't know (which means you must live the other side of Gestabonna) the melody is from the flicker "The Razor's Edge"; so everybody knows it and everybody wants it. Flipped, Dennis turns in "Stella By Starlight", a good tune that needs lots of plugging. Meanwhile, let it remain face down while you reap your harvest of coin from "Mam'selle" — if there are any to be had.

"I Want To Be Loved"
"That's My Desire"

GOLDEN ARROW QUARTET
(Continental 6048)

- Two of the melodies that have risen to top heights on the "Burning The Jubes In Harlem" chart of The Cash Box is offered here on a single disk by the Golden Arrow Quartet. Tie that to the fact that the foursome makes pleasant commercial music and you have a strong double header for placement in your race-type locations. Both "I Want To Be Loved" and "That's My Desire" offer a blue refrain and to them the members of the quartet take turns on the vocals, offering a range from high tenor to deep bass. If you have a good call for vocal and instrumental quartetts on wax, here's a disk you can ride with.

"Rye Whiskey"
"I Was Dreaming Someone Else's Dream"

YODELING SLIM CLARK
(Continental 6012)

- Out among the lone prairie terri- tories, where a yodeler is permitted to come in the house thru the front door, and in the big town spots, too, where they do like a feller who's-o pretty good, here's a disk to fill that bill. Yodeling Slim Clark is the lad who's heard, and what he lacks in Sinatra-like talent, he more than makes up for with persistent enthusiasm. Top melody of the pairing is "Rye Whiskey", the well known ballad that still scores well on the phonos, while the flip, "I Was Dreaming Some- one Else's Dream", should appeal both as an item for the folks who like their minstrel with a tear in his song.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
"Heartaches"
"Honey Be My Honey Bee"
RAY SMITH
(Continental 6221)
- Here's a surprise. A folk artist who
sings. And without knowing he's good enough
- to compare with many of the lesser
- monsters being hailed as "sens-
- tional!" by their ambitious labels. Don't
- misunderstand. Ray Smith still doesn't
- compare with the great leaders, but the
- way he warbles both "Heartaches" and
- "Honey Be My Honey Bee," making of
- them good solid merchandise for the
- folk music customers, prompts us to ad-
- vise ops with adequate location to give
- the platter a whirl. Ray is accompanied by
- the Pinetoppers on both sides, and
- they make plenty pleasant melody on the
- pair.

"What Am I Gonna Do About You"
"I Can't Get Up The Nerve
To Kiss You"
HARRY JAMES ORCHESTRA
(Columbia)
- Harry James, who blows a mean
sax, is to be taken out to do as
- much, offers a pair of worthwhile com-
- mercial ditties on this latest waxing.
- But may well prove to be his big-
- gest drawing attraction is the fact that
- the Ray McKinley orchestra (sen-
- sation in the East for his "Mam'selle")
- is featured on the lyrics. Both "What Am
- I Gonna Do About You" and "I Can't
- Get Up The Nerve To Kiss You" are
- romantic ballads done with a pleasant
- look, but of the group we'd she
- "What Am I" for best results.

"To Me"
"For Away Island"
HARRY BABBITT
(Mercury 3055)
- With deep somber tones of stirring
music, Harry Babbitt offers one of the
- expressive piece, "To Me." From the
- forthcoming flierer "The Fabulous Dor-
- seys," tune time was high and
- definitely is a comer. Harry's voice is
- shallow and smooth all thru, as he
- chants with deep refrain. It's the bash-
- bash type of music, the kind you want
- to swing your little one to. The Jimmy
- orch provide top background music to
- add loads of quality to the ditty's chances.
- It's top drawer caliber—and is bound
- to catch coin for you. Backed by more
- ballad material, "Far Away Island,"
- shows Babbitt and the Hilliard orch in
- top fashion. Tune for the money is "To
- Me."

"Beside You"
"Would You Believe Me"
EDDY HOWARD ORCHESTRA
(Majestic 1123)
- One of the more promising melodies
- around (thanks to its appearance in the
- flicker "My Favorite Brunette") is "Be-
- side You." Done here by the coin catch-
- ing Eddy Howard orch, with Eddy and his
- Trio in charge of the rhythm, the song
- emerges as a powerful item for the
- trade in general, and the big Howard
- territories in particular. Done with a
- slightly Latin beat, the lads serve it up to
- the trade in an extremely satisfactory
- fashion for all types of customers and
- listeners. The flip, "Would You Be-
- lieve Me," is a sweet romantic ballad
- with Eddy delivering a lengthy lyric
- on his own. As usual for Howard, this
- flick is a money-maker.

"Down At The Roadside Inn"
"My Love Goes With You"
AL DEXTER
(Columbia 73703)
- Presented for consideration by the
- trade is another hunk of folky melody, this
- one by Al Dexter and His Troopers.
- Top deck of the disk is "Down At The
- Roadside Inn," and a swingy neatly
- little ditty it is. Al handles the lyric
- with enough of his usual gusto to cap-
- ture coinage from his legion of cus-
- tomers. Give it a hearing, and we're
- sure you'll agree. The flip, "My Love
- Goes With You," offers more vocal by
- Dexter, again with an effective instru-
- mental assist from the Troopers. It's
- worthy of note that both songs were
- written by Dexter, and his talent in that
- field is better than workmanlike.

"Quiet Sabe? (Who Knows?)"
"Time After Time"
JIMMY DORSEY ORCHESTRA
(M-G-M 10010)
- "Quiet Sabe? (Who Knows?)" is one of
- the best offerings to show in a long
- while from the capable Jimmy Dorsey
- orch. Well loaded with click possibilities
- if given adequate plugging, the melody
- is lovely and catchy and stands up well
- as a novelty ballad for just about any
- type of location. As the title implies,
- the ditty is on the Latin side and the Jimmy
- Dorsey orch makes top-flight music with
- it. Handling the vocal all the way thru
- is a duet composed of Dee Parker and
- Bob Carroll, and the music con-
- versation they make is strictly right.
- The flip, "Time After Time," is the
- well known ballad from the flicker "It
- Happened In Brooklyn." Bob Carroll
- chants the vocal in adequate fashion, and
- the whole side winds up as a profitable
- backer upper to the top deck. Peg this
- platter among those recommended.

"If I Had My Life To Live Over"
"It Might Have Been A Different Story"
BUDDY CLARK
(Columbia 37302)
- Buddy Clark, currently getting a big
- play on the nation's phonos thanks to
- his "Linda," makes a bid for further ac-
- tion by offering as his latest the click
tavern favorite "If I Had My Life To
- Live Over." Considering that this ditty
- is one of the better established money-
- makers on the market, and Buddy Clark
- is now a vocalist with a top-flight
- sound, it should ride in the heavy money despite
- this reviewer's feeling that it has been
done better by a number of other artists.
- Nonetheless, if this platter offers the
- first opportunity for you to make use of
- the melody, take advantage of it now.
- The flip, "I Might Have Been A Differ-
- ent Story," is well handled by Buddy
- and should do its duty by all concerned as
- a filler item.
<table>
<thead>
<tr>
<th>New York</th>
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<tbody>
<tr>
<td>1. <strong>HEARTACHES</strong> (Ted Weems)</td>
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<td>4. <strong>THE FRECKLE SKIN SONG</strong> (Larry Vincent)</td>
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<td>5. <strong>ALL JOLSON RECORDINGS</strong></td>
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<td>7. <strong>MANAGUA NIGARAGUA</strong> (Guy Lombardo)</td>
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<td>8. <strong>BACHACOLLOP</strong> (Louis Prima)</td>
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<td>9. <strong>I WANT TO THANK YOUR FRIENDS</strong> (Eddy Howard)</td>
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<td>10. <strong>OH, BUT I DO</strong> (Tex Beneke)</td>
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<td>1. <strong>WANT TO BE LOVED</strong> (Savannah Churchill)</td>
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<td>2. <strong>MANAGUA NIGARAGUA</strong> (Kay Kyser)</td>
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<td>3. <strong>GLOCCA MORA</strong> (Tommy Dorsey)</td>
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<td>6. <strong>LINDA</strong> (Maggie Shipak)</td>
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<td>7. <strong>ANNIVERSARY SONG</strong> (Dinah Shore)</td>
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<td>8. <strong>OPEN THE DOOR, RICHARD</strong> (Louis Jordan)</td>
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<td>9. <strong>AIN'T NOBODY HERE BUT US CHICKENS</strong> (Louis Jordan)</td>
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<td>10. <strong>IT'S A GOOD DAY</strong> (Phil Harris)</td>
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<td>10. <strong>EASTER PARADE</strong> (Bing Crosby)</td>
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BYRDE'S EYE VIEW
ROUND THE WAX CIRCLE
by Byrde Gore

Every now and then our desk top grows high with an accumulation of letters from music operators who have something to say that should be said and said loudly, and this department collects them, waiting to accurne enough so that the collection of matter can be put together with a bit of the bang they deserve, a bang that should be heard and acted upon by those parties concerned. So what we have to say here is important, important because it's not a character behind a typewriter who's air ing them, but the people who buy music in order to, in turn, make a living from it. And they're important people. They buy records.

Coming up to bat is a stack of mail the sum of which has much the same thing to say despite the variety of ways in which the matter is breached. These operators are talking about record quality, and they discuss the issue not like the hyper-critical, super sensitive listener-critic who might complain if a single violin in a many sectioned orchestra happened to hold a note a trifle too long. No sir. These letters are about records whose lives are too short, and they're not very polite. A couple of the ops have gone so far as to graph the action they've received from various record labels, comparing them to statistics of not very long ago. They point out that record quality, with few exceptions, has been going from bad to worse, the prices have been going from high to higher. It appears the boys are growing a bit weary of bearing the woes of the record manufacturer and his increased costs. Who, they want to know, is listening to the operator's very doleful story of the way their costs have skyrocketed? They want longer wearing records, they say, and "To hell with the high cost of shellac!" Few ops know that in recent months the price of shellac has been dropping appreciably.

A smaller, but still imposing amount of our mail concerns title strips. Ops were paying too less for records before the war and still getting title strips absolutely gratis. A great and inexpensive exploitation medium for the record manufacturer, it was also a great time-saver, money-saver and an aid to dressing-up a phonograph for the operator. The fact that record manufacturers, with few exceptions, have failed to turn that service to the operator has also resulted in raising the coinman's operating expenses while lowering the manufacturers. The boys say they want free title strips back again, and as quickly as possible.

One of the more interesting communications received, and it's interesting because it's unusual, comes from an operator who asks why the diskiers don't offer him equal sales terms with retailers. Especially in the matter of the 5% return privilege, which practically every retailer receives from the manufacturer's distributor. Granted, this coinman declares, under the present set up the trade could not take advantage of a 5% return privilege as such because the records they buy do get some wear. But, he points out, lots of disks are put out on the machines and on many of them the operator fails to earn enough to compensate for the purchase price. In order to make just amends to the operator for the record's break or break equal to the 5% return privilege granted the retailer. Now there's something worthy of consideration by disk makers who want to "win friends and influence people."

---

CASH IN with CAPITOL

Jo Stafford

with PAUL WESTON and His Orchestra

A GREAT STAR IN HER "GREATEST PERFORMANCE"!

'IVY'

Title song from the forthcoming Universal International picture, by Hoagy Carmichael. A haunting, unforgettable melody that has been acclaimed Jo's best.

BACKED BY

'A SUNDAY KIND OF LOVE'

Another sure-fire juke success; appealing lyrics (ideally pitched for Jo's unique styling.)

CAP. 388

Capitol Records

Sun and Vee

FIRSt WIth THE HITS FROM HOLLYWOOD
Laine Seen As Next Big Vocalist

NEW YORK — A new star is being born. According to reports from music operators in widely scattered territories of the nation, Frankie Laine, Mercury Records vocal star, is fast climbing into the coveted big league of the nation's singing stars. First reported a big click when his "That's My Desire" began to excite comment and demand in New York and Los Angeles, his second offering, "A Sunday Kind Of Love," surprised even the most stoic observers when the side leaped into third place on the "Burning The Jukes In Harlem" chart of The Cash Box just a single week after it was put out in that territory. Meanwhile, it was reported the side is gaining fast thru the South and Southwest. Originally from Cleveland, Ohio, Laine spent years trying to make his mark on the steep grade to the top. At this writing, it appears as tho there will be a reversal of the usual success procedure, for when Mercury began to record him he was still considered unknown, and it appears that it will be his records rather than motion pictures or personal appearances that will prove the big key to open the gates of complete nationwide acclaim.

Apollo Signs Connee Boswell

NEW YORK — Connee Boswell, who earned fame as a featured vocalist via radio, motion pictures, and, more recently as a Decca recording artist, has been signed to a waxing contract with Apollo Records. It was announced this past week by Hy Siegel, the label's proxy. According to last reports, terms for Miss Boswell's services on an exclusive contract basis with the usual options had not been completed, tho negotiations were being carried on. It is believed that her initial waxing date will call for four sides, the first disk of which is expected to be released shortly.

New Record Firm Cuts First Platters

CHICAGO — A new record firm introduced itself to the trade this past week. Aristocrat Record Corp. President is Charles Aron, well known to the juke box and retail music trade. Aron was present at the past coin machine convention in February and gathered a great deal of material from music machine operators from all over the nation which is now being used by the firm in their first new pressings.

The label will be known as the "Aristocrat Record". First pressings will be by Sherman Hayes and his Orchestra. The first six sides include some unique novelties as well as the old standards and those who have heard them give them every opportunity of great success on the present market.

A Natural!
and Art Kassel's Vogue Record of
"Let's Get Married"

New York HUDSON MUSIC CORP. Hollywood

Modern Records
686 NORTH ROBERTSON BOULEVARD

Manor Records
A New Sensation!
YOU ONLY WANT ME WHEN YOU'RE LONESOME
I'VE LOST ALL MY LOVE FOR YOU
Vocals by DEL CASINO
and the Swantones
Charlie Magnante's Orch.
(Manor 1063)

THE CASH BOX Week of April 14, 1947 Page 13

The Sensational Successor to "BEI MIR BIST DU SCHOEN"

APOLLO No. 1059 • RELEASE DATE FRIDAY, APRIL 11th
CURRENT HIT RELEASES
THE EGG AND I
(From the Universal-International Picture "THE EGG AND I")
backed by RUMBLED RUMBLED RUMBLED
(From the Paramount Picture "THE PERILS OF PAULINE")
Apollo No. 1048
COUNTRY STYLE
(From the Paramount Production of "WELCOME STRANGER")
backed by AS LONG AS I DREAM
Apollo No. 1053
(From the Paramount Production of "WELCOME STRANGER")

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 132 MADISON AVE., NEW YORK CITY
NEW YORK— 415 YONKIN AVE., NEW YORK 19, N. Y.
CHICAGO— 794 South State Street, Chicago, Ill.
BOSTON— 33 WATER ST., BOSTON 11, M. A.
ATLANTA— 171 Edgewood Ave., S., Atlanta, Ga.
BALTIMORE— 2119 Maryland Ave., East 10, Md.
NEW ORLEANS— 415 Bourbon St., New Orleans, La.

WRITE FOR COMPLETE CATALOG

www.americanradiohistory.com
The Cash Box

Week of April 14, 1947

LATEST RELEASES FROM RCA VICTOR!

Perry COMO!
With the Satisfiers and Russ Case and his Orchestra
Little Man You’ve Had a Busy Day
AND
Kentucky Babe
RCA Victor 20-1918

Tommy DORSEY!
Bingo, Bango, Boffo
AND
Spring Isn’t Everything
RCA Victor 20-2196

Charlie SPIVAK!
Tommy Mercer’s terrific vocals on both sides
(There Is) No Greater Love
AND
Born To Be Blue
RCA Victor 20-2202

Freddy MARTIN!
I Can’t Get Up the Nerve to Kiss You
AND
Piano Portrait
RCA Victor 20-2165

Phil HARRIS!
Poppa, Don’t Preach to Me
(From Paramount’s “Perils of Pauline”)
AND
Necessity
(A “Fihlen’s Rainbow” #1)
RCA Victor 20-2190
Pray for the Lights to Go Out
AND
If You’re Ever Down in Texas, Look Me Up
RCA Victor 20-2207 (re-recording)

THE THREE SUNS!
I Never Knew (I Could Love Anybody Like I’m Loving You)
AND
Unless It Can Happen with You
RCA Victor 20-2197

SONS OF THE PIONEERS
Cigarettes, Whisky and Wild, Wild Women
AND
My Best to You
RCA Victor 20-2199

TEXAS JIM ROBERTSON
and the Panhandle Pioneers
Ida-Idaho AND A Home of My Own
RCA Victor 20-2203

LESLIE SCOTT
with Billy Moore Jr. and his Orchestra
I Hate Myself Every Morning
AND
Until the Real Thing Comes Along
RCA Victor 20-2206

CHARLIE MONROE
and his Kentucky Partners
Rubber Neck Blues
AND
Who’s Crying You Sweetheart Tonight
RCA Victor 20-2204

ARTHUR “Big Boy” CRUDUP
Crudup’s After Hours
AND
That’s All Right
RCA Victor 20-2205

HAPPY FATS
and his Bayou Be Boppers
Cajun Boogie
AND
The Widow’s Lament Vocals by Red Fabianer
RCA Victor 20-2200

ROOSEVELT SYKES
and his Original Honeypiders
Bobby Sax Blues
AND
Peeping Tom
RCA Victor 20-2201

WAYNE KING WALTZES
Vol. 2 (Album P-171)
Song of the Islands
AND
(I’ll Be With You) In Apple Blossom Time
RCA Victor 20-2206

MAXIMILIAN ROSS
And Maria Elena
RCA Victor 20-2297

Carolina Moon
AND
The Anniversary Waltz
RCA Victor 20-2298

Rosas de Picardy
AND
‘Til the Sands of the Desert Grow Cold
RCA Victor 20-2299

MISCHA BORR
and his Continental Orchestra
Chaman Bahumienne
AND
Valte Pauaro
RCA Victor 55-0078

N. GOUNARIS
I. Maraudas with M. Sevollas and his Orchestra
Plas So Piro Ko Mafyfigyes—Tango
(For Whom Are You Leaving Me?)
AND
Omari Aithina
(Beautiful Album)
RCA Victor 26-8033

BEDMORE SMEAGE
and his Orchestra
Sarah Polka
AND
Cervene Jablowski Waltz
(Red Apple Waltz)
RCA Victor 22-1093

ORLANDO GUERRA
(Concerted by Orquesta Continuo de la Playa)
Rumba en Pueblo Nuevo—Guaracha
AND
Y No Te...—Guaracha
RCA Victor 23-0263

JOSÉ CURBELO
and his Orchestra Bobby Ramos vocals
Rumba-Bombe AND Merenca
RCA Victor 26-7915

MARIA LUISA LANDÍN
Cas la Orq. de Ray Martínez
Ahora—Bolero AND Tu Felicidad—Bolero
RCA Victor 76-7345

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
Decca To Distribute Commodore "Label"

NEW YORK — It was announced this past week, that Decca Records will for the first time distribute disks carrying an indie label, through the platter firm’s various outlets.

The diskery will distribute the Commodore label, which caters to the interests of the present large market of jazzophiles. Milton Gabler, who joined Decca several years ago as recording director originated and owns the Commodore Record Co., selling them first from his retail store in New York and later franchising the Liberty Music Shops in this city to handle them.

Keynote Signs Longhair

HOLLYWOOD, CAL. — Keynote Records, strictly a jazz disk producer since its inception by Eric Bernay, who recently sold out to John Hammond, Jr., is launching a classical music line, it was disclosed this past week.

The signing of Igor Stravinsky last week, to conduct a full symphony orchestra is the first step in the firm’s new policy. Stravinsky will work on an exclusive basis with Keynote on certain compositions.

Hammond’s purchase of the Keynote West Coast plant completed the sale of Bernay’s holdings in the platter.

Continental Names Central N. Y. Distrib

NEW YORK — In line with its previously announced program of expansion and its decision to appoint distributors in various parts of the country to afford national coverage, Donald H. Gabor, president of Continental Records has announced the appointment of the Paul-Jeffrey Company, Syracuse, New York as exclusive distributors for the Continental line in Central New York.

The Paul-Jeffrey Company is headed by Pat Solomon, who will distribute the Continental line for the same territories as he now distributes for Farnsworth Radio and Thor Refrigerators.

According to Mr. Gabor, Continental will appoint three additional distributors in New York State, names of which will be revealed shortly.

Standard Songs are MONEY MAKERS!

"DON'T TAKE YOUR LOVE FROM ME" Recorded by
BILLY ECKSTINE—National 9023
TONY MARTIN—Decca 25054
LUIS RUIZELLS—Apollo 1020

Published by M. Witmark & Sons

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.
Burning the Jukes in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

2—THAT'S MY DESIRE
FRANKIE LANE
(Mercury 5007)

3—I WANT A SUNDAY KIND OF LOVE
FRANKIE LANE
(Mercury 5018)

4—OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)

5—D. B. BLUES
LESTER YOUNG
(Savoy)

6—FOOLISHLY YOURS
SAVANNAH CHURCHILL
(Manor 1046)

7—THEM THERE EYES
ROY MILTON
(Ray Milton 201)

8—THAT'S GOOD ENOUGH FOR ME
PEARL BAILEY
(Columbia 37280)

9—POSTMAN BLUES
DINAH WASHINGTON
(Mercury 8024)

10—JAZZ AT THE PHILHARMONIC
ILLINOIS JACQUET
(Disc 6204)
THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

IT'S A GOOD DAY

PEGGY LEE
(Capitol 322)

FRECKLE SONG

LARRY VINCENT
(Pearl)

JACK, JACK, JACK

ENRIC MADRIGUERA
(National 9028)

MAM'SELLE

ART LUND
(MGM 10011)

WHO CARES WHAT PEOPLE SAY

DINAH SHORE
(Columbia 37278)

MEL TORME
(Musicraft 15104)

TWO TOP TUNES BACK TO BACK CAPITOL #389

"MY ADOBE HACIENDA"

"IF I HAD MY LIFE TO LIVE OVER"
'Heartaches' Shows
Power Of Pop Oldies

NEW YORK — Reflecting a recent article in The Cash Box are the current reports of the phenomenal rise of the popular ditty "Heartaches" and the "reincarnation" of the Ted Weems orchestra.

Weems, who gave up his band to go into Navy Service, has a tough job getting started again upon his release from duty a year ago.

"Heartaches" owes its new popularity to a disk-jockey in Charlotte, N. C., who plucked it out of the hat-bag of hit oldies.

As the demand rapidly grew, Decca immediately repressed some 50,000 copies of the tune. Along with this, many labels from coast to coast cut the side to meet the strong demand.

Giving further evidence that the public wants those oldies, and tunes in the sweet refrain, are numbers that are riding the wave today. "I'm Yours", "That's My Desire", and the terrific Jolson demand are but a few making news for music operators today. The current success of maestro Lawrence Welk further boosts sweet music.

Weems, incidentally has signed a recording contract with Mercury and his first release will be out sometime this month.

Ohio Phono Assoc. To Hold Annual Convention

CLEVELAND, O — The eighth annual convention of the Ohio State Automatic Phonograph Owners Association will be held in this city on May 5 in the Rainbow Room of the Carter Hotel.

One of the biggest banquets ever held by this organization will take place, and as usual every leading recording artist in the immediate vicinity will be on hand.

The orchestras of Eddie Howard and Gene Krupa are being featured, according to word from Jack Cohen, Chairman of the banquet department.

Signature Discs To Be Aired With N. Y. Giants

NEW YORK — Signature Records, headquartered here, have announced their promotional tie-up with the New York Giants Baseball Club. Cutting the theme song "Giants March", with Ray Bloch doing the backing, the ditty is to be used in conjunction with the baseball club's daily broadcast.

Tune is to be played at opening of game broadcast, and over the public address system at the Polo Grounds.

Metrotone Inks Sal Rasa — "Fish" Rises

NEW YORK — Carl LeBow, proxy of Metrotone Records this city, announced the signing of Sal Rasa late this past week.

First side for the choir boy on this new indie label, is slated to be "Freddie The Fish"—ditty currently riding high in publicity circles.

"We're just about set with "The Fish" now, said LeBow, "and expect to be on the market sometime this month." Label will sell for 75c list.
King Records Sets Distribution Plans

CINCINNATI, O.—The King Record Company, headquartered here, has taken over its one remaining outside distributor, and complete national distributing and servicing will be handled by their own regional branches, Syd Nathan, King prexy, announced this past week.

The two offices of Record Releasing Corporation in Dallas and Oklahoma City were taken over by King on April 15.

Plans have been put into effect for complete coverage of the entire country with the following policy:

A 5% return privilege, 1 1/2¢ per record freight allowance past points 150 miles from nearest branch, free numerical lists, artists' photos for dealers, blowups for window displays, alphabetical catalogue lists, streamers, and other promotional material.

Majestic Pacts

Cootie Williams Ork

NEW YORK—Ben Selvin, head of Majestic Records' artists and repertoire, announced the signing of Cootie Williams and His Orchestra to a long term contract, this past week.

First of the Cootie releases features Billy Matthews at the vocals in "I WANT TO BE LOVED" and an instrumental, "I CAN'T GET START-ED," with trumpet solo by Cootie. Release date on these discs, first of a series, is early May.

JEWISH LANGUAGE RECORDS

By BENNY BELL

120 Benny Bell Blesses a Bride 126 Op Hot Air Dr-sh-ald
Mifteforn, What Do You Want? 130 Bnee-Joal-Maytak
332 A Disgusted Millionaire 132 Esseyr Tah-da-ye
311 Living With Me 133 Happiness Freytech
511 Living and Laughing 135 Ber Miltsh Speech
Hankugar Chuld-ur 137 Celebration Freytech
415 Accepts Tiff Fur'm M'chilfehn 190 Yiddish Radio Broadcast
Hebrew School 190 Yiddish Radio Broadcast

ALSO ENGLISH COMEDY

523 PINCUS THE PEDDLER 192 McCarthy and McGlinch
Why Boy is Cowl 197 Meet Me on the Corner
230 THE SON OF PINCUS 195 WEDDING BELLS
The First Hundred Years Made To Order For My
413 Pincus Went to the Mountains 327 Pink Pils For Pale People
A Disgusted Millionaire 327 Pink Pils For Pale People

ITALIAN LANGUAGE BY CARMINE GAGLIARDI

1001 Vieni Sül Mar 1001 Mama Mia Che Yo Salta?
Chittusa Romanc 1001 Surriento
1002 Mattihuku 1002 Surriento
Pinchera & Pailleno

ORDER BY NUMBER

DEALER'S PRICE..........................49c TAX PAID
RETAIL LIST 75c, PLUS TAX
Available for immediate delivery to any point in the U. S. (Except Greater N. Y.)

EMPIRE AUTOMATIC CORP.

799 CONEY ISLAND AVENUE

BROOKLYN 18, N. Y.

(Phone: Bucminster 7-7300)
Kenton To Continue; To Fulfill Engagements

NEW YORK — Contrary to reports that he would disband his orchestra, Stan Kenton has decided to continue playing and fulfill his engagements through August 2nd.

Kenton, under strict order from his physician, was told to immediately take a vacation or suffer a complete breakdown. The popular maestro has been going at the game at a terrific pace as of late, continuously breaking box office records.

When confronted with protests from scores of promoters and operators who had anticipated playing his band, Stan agreed to fulfill his commitments.

The original Kenton crew will resume their engagements upon completion of the maestro's vacation.

Capitol Opens New Office — Names Cincy Head

HOLLYWOOD, CAL. — Capitol Records announced the forthcoming opening of a new branch distributing office, to be located in Milwaukee, Wisconsin this past week. Randall W. Stover, formerly with the Chicago office will head the Milwaukee staff.

Floyd W. Bittaker, General Sales Manager for the plattery announced the resignation of Louis Royal, former head of their Cincinnati office. Max Callison, associated with the Chicago office, has been appointed new manager in Cincy.

It is expected that Capitol's branch distributing office at Scranton, site of one of the firm's production plants, will be ready for operation on or about May 1st.

Varnum Leaves Columbia, To Head Flack Firm

NEW YORK — Wayne Varnum has resigned as publicity director of Columbia Records, Inc., to form a new firm, of publicity and public relations representatives to be known as Wayne Varnum Associates, it was announced today.

With Varnum in the new venture will be Beryl Reubens, formerly his assistant in the Columbia department and before that publicity director of Empire Airlines, and Marvin Drager, Columbia photo editor formerly from the photo desk of Associated Press. Each will have an interest in the business.

Christine Edwards has replaced Varnum as flack chief of the plattery.

QUESTION AND ANSWER COLUMN

RILEY SHEPARD, Majestic Recording Artist, met John R. Longmeyer of McCall Novelty Co., who asked about "that new record" they're all talking about.

Riley answers . . .

"WHO? ME?"

Recorded by:

FRANKIE CARLE
Columbia

ANDY RUSSELL
and DELLA NORELL
Capitol

BLUE BARRON
M-G-M

JOHNNY LONG
Signature

STARLIGHTERS
Mercury

Place your orders NOW from your Distributors to insure your quota.

Published By
STEVENS MUSIC CORP.
1619 Broadway • New York 19, N.Y.
This double page is perforated for your convenience — remove and put on your bulletin board.

The Cash Box

Disc Hits Box Score

Compiled by

Jack "One Spot" Tunnis

In Order of Popularity Based on Weekly National Survey

Page 19

Page 20

Week of April 14, 1947

April 7 March 31 March 24

This is a perforated page for your bulletin board. Please remove and put it on your bulletin board. The Cash Box disc hits box score is compiled by Jack "One Spot" Tunnis. It is based on weekly national surveys and ordered by the basis of popularity. This page contains listings for songs, record number, artists, and recording on the reverse side.

The Cash Box

This page contains a list of songs with their popularity ranking. It also includes song titles, artists, and other information related to music. The page is perforated for easy removal and display.
### MUSICAL BALLY

<table>
<thead>
<tr>
<th>Model</th>
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<tr>
<td>Model A</td>
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<tr>
<td>Trio (Wall Box)</td>
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<tr>
<td>Solo (Wall Box)</td>
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<tr>
<td>Melodeon (Speaker)</td>
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<td>Carillon (Speaker)</td>
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### BALLY

<table>
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<tr>
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<tr>
<td>Phonograph</td>
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<td>'46 Wall Box</td>
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<td>Johnnie Music System</td>
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<td>Constellation</td>
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### PACKARD MFG. CORP.

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<tr>
<td>Pla Mor Phonograph (Model 7)</td>
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<tr>
<td>Hideaway (Model 400)</td>
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<tr>
<td>Wall Box (Butler)</td>
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<td>1000 Speaker (Paradise)</td>
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<td>900 Speaker (Rose)</td>
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<td>800 Speaker (Daisy)</td>
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<td>700 Speaker (Dahlia)</td>
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<tr>
<td>Walnut Adapter (Hideaway)</td>
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### PERSONAL MUSIC CORP.

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<td>Measured Music Boxes, 5c-10c</td>
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<td>Studio Amplifier</td>
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<td>Studio Timing Control Unit</td>
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<tr>
<td>Master Power Supply Units</td>
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### ROCK-OLA

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<td>1422 Phonograph (Net)</td>
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<td>1424 Playmaster</td>
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<tr>
<td>Model 1607 Modern Corner Spkr.</td>
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<td>Model 1606 Remote Volume Control</td>
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<td>Model 1603 Wall Speaker</td>
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<td>Model 1604 Tone-A-Luer Spkr</td>
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### SEEBURG

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<td>1-46M Symphony</td>
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<td>1-465 Symphony</td>
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<td>1-47</td>
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<td>Wallomatic, Wireless</td>
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<td>Wallomatic, 3 Wire</td>
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<tr>
<td>Tear Drop Speaker RS1-6</td>
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<td>Tear Drop Speaker RS2-5</td>
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<tr>
<td>Mirror Speaker RS1-12</td>
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<td>Mirror Speaker RS2-7</td>
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<tr>
<td>Dual Remote Vol. Control Unit</td>
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### SOLOTON CORP.

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<td>Mirror-Tone Selecter</td>
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<tr>
<td>Sohotone Industrial Coin Box</td>
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<tr>
<td>Sohotone Adaptor-Amplifiers</td>
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<tr>
<td>Sohotone Studio and Telephone Taping Units</td>
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<tr>
<td>Sohotone Booster Amplifiers</td>
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### WURLITZER

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<tr>
<td>1030 Colonial</td>
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<tr>
<td>1015 Std Phonograph</td>
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<tr>
<td>1017 Concealed Chgr.</td>
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<td>3020 5-10-25c 2-Wire Wall Box</td>
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<td>3025 Sc 3-Wire Wall Box</td>
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<td>3026 Sc 5-Wire Wall Box</td>
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<td>3045 Sc Wireless Wall Box</td>
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<td>215 Wireless Transmitter</td>
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<td>216 Wireless Impulse Rec.</td>
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<td>217 Aux. Amplifier</td>
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<td>218 30-Wire Adap. Terminal Box</td>
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<td>219 Stepper</td>
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<tr>
<td>4000 Aux. Steel Speaker</td>
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<td>4002 Aux. Plastic Speaker</td>
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<td>4003 Aux. Wooden Speaker</td>
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<tr>
<td>4004 Musical Note Speaker</td>
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### PINS

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<tr>
<td>BALLY</td>
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<tr>
<td>Double Barrel</td>
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<tr>
<td>Kilroy</td>
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<tr>
<td>Exhbit Mystery</td>
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<td>Genco</td>
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<tr>
<td>Gottleier</td>
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<tr>
<td>Double Barrel</td>
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<tr>
<td>Rio</td>
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<tr>
<td>Show Girl</td>
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<td>Tornado</td>
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### COUNTER GAMES

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<td>Granger</td>
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<td>American Amusement Co.</td>
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<tr>
<td>Junior League Bat-A-Ball</td>
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<tr>
<td>Amusement Enterprises, Inc., N. Y.</td>
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<tr>
<td>Whirl A Ball: 2 to 24</td>
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<td>25-99</td>
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<td>100 or more</td>
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<td>Champion MFG. CO.</td>
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<tr>
<td>Basketball</td>
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<td>Daval</td>
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<tr>
<td>Gusher (5c Play)</td>
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<tr>
<td>Buddy</td>
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<tr>
<td>Free Play</td>
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<tr>
<td>Skill Thrill</td>
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<tr>
<td>Mexican Baseball</td>
<td>$59.50</td>
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<tr>
<td>Best Hand</td>
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<td>Gumball</td>
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<td>Gottleier</td>
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<td>Deluxe Grip Scale</td>
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<td>Marvel MFG. CO.</td>
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<td>Skill Games Corp.</td>
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<tr>
<td>Bouncer</td>
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**Week of April 14, 1947**

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www.americanradiohistory.com
B E L L S

AMERICAN AMUSEMENT
50c Golden Falls (Rebuilt) 300.00
BELLO-MATIC CORP.
Jewel Bell

GROETCHEN
Columbia Twin JP 145.00
Columbia Deluxe Club 209.50

MILLS SALES CO. LTD.
Dollar Bell

O. D. JENNINGS
5c Std Chiefs 289.00
10c Std Chiefs 289.00
25c Std Chiefs 289.00
50c Bronze & Std Chiefs 399.00
5c Deluxe Club Chiefs 289.00
10c Deluxe Club Chiefs 309.00
25c Deluxe Club Chiefs 319.00
25c Deluxe Club Chief 429.00
5c Super Deluxe Club Chief .334.00
10c Super Deluxe Club Chief .334.00
25c Super Deluxe Club Chief 344.00
5c Deluxe Club Chief 464.00
5c Silver Eagle

PACE
5c Deluxe Chrome Bell 10c Deluxe Chrome Bell
25c Deluxe Chrome Bell 25c Deluxe Chrome Bell
$1.00 Deluxe Chrome Bell
5c Cherry Bell
10c Cherry Bell
25c Cherry Bell
50c Cherry Bell
$1.00 Cherry Bell

C O N SO L E S

BAKER
5c Baker Pacers Csh Std Mod .597.50
25c Baker Pacers Csh Std Mod 677.50
5c Baker Pacers Csh DD Mod 665.00
25c Baker Pacers Csh DD Mod 747.50
5c Baker Pacers Csh Sep Std Mod 657.50
5c Baker Pacers Csh Sep DD Mod 743.75

BALLY
DeLuxe Draw Bell 5c 512.50
DeLuxe Draw Bell 25c 532.50
Hi-Boy
Reto-Leto (Roulette) 477.50
5c Draw Bell 497.50
Triple Bell 5-5-5 895.04
Triple Bell 5-10-25 910.00
Triple Bell 5-10-25 925.00

BELLY-O-MATIC
Three Bells, 1947

BUCKLEY
Track Odds DD JP 1250.00
Parlay Long Shot 1250.00

EVANS
Bangtail 5c Comb 7 Coin 674.50
Bangtail 25c Comb 7 Coin 764.50
Bangtail JP 671.50
Bangtail FP JP 639.50
Evans Races
Casino Bell
1946 Galloping Dominoes JP 671.50
Winterbook JP 826.00

O. D. JENNINGS
Challenger 5-25 595.00

KEENEY
Bonus Super Bell 5c FP & PO Bonus Super Bell 5c 25c FP & PO Bonus Super Bell 5c 25c FP & PO Bonus Super Bell 5c 10c 25c PO

R A D I O

FIRESTONE ENTERPRISES, INC.
At Your Service Radio

CORADO
Coradino 59.50

RA-O-MATIC CORP.
Radio

TRADIO, INC.
Tradio

NATIONAL SERVICE SALES
Tourist Radio

RCA
Model MI-13176

PRECISION BILT CO.
Precision-Bilt Radio

A R C A D E T Y P E

A.B.T. MFG. CORP.
Precision Products
AMERICAN AMUSEMENT CO.
Bat a Ball 249.50
AMERICAN ENTERPRISES, INC., N. Y.
Boofterang 357.00
Bank Ball 469.50
Bowl-A-Strike 469.50
CHICAGO COIN MACH. CO.
Basketball 499.50
EDISON DEVICES
Bang A Flirty 450.00
"10" - 8" 450.00
"11" - 8" 500.00
ELECTROMATON, INC.
Rol-A-Score 495.00
PHOENIX
Santa Anita Handicap 495.00
Bonus Roll 495.00
INTERNATIONAL Mutoscope
Phonautograph 1495.00
Voice-O-Graph 1495.00
Atomic Bomb 495.00
METROPOLITAN GAMES
Card Vendor 29.50
"DeLuxe" Vendor 399.50
SQUARE AMUSEMENT CO.
Sportsman Roll 795.00
TELEQUIZ SALES CO.
Telequiz 795.00

B A L L Y
One-Balls 595.00
Special Entry 595.00

G O T T L I E
Daily Races (F.P. Model) 650.00
KEENEY
Big Parlay 660.00

C I G A R E T T E M A C H I N E S

C. EIGHT LABORATORIES
"Electro" 189.50

B. EIGHT CHALLENGER
7 Column Flat Mach w Stand 155.50
9 Column Split Mach w Stand 165.50
9 Column Split Mach w Stand 171.50
11 Column Split Mach w Stand 176.50
NATIONAL MACHINES, INC.
"Rube" (Electric) 321.70

ROWE
Cruiser (8 Cyl) w Stand 145.75
Cruiser (10 Cyl) w Stand 162.55
U-NEED-A VENDOR
Monarch 6 Cyl w Stand 149.50
Monarch 8 Cyl w Stand 155.50

VENDING MACHINES

A. B. T. MFG. CORP.
"Auto Clerk" (+-Gren'ly M'deck) 189.50
ASCO VENDING MACH. CO.
Nail Vendor 189.50
ATLAS MFG. & SALES CO.
Bull Vendor 189.50
AUTOMATIC BOOK MACH. CO.
"Book-O-Matic" 189.50
AUTOMATIC DISPENSERS, INC.
"Drink-O-Mat" 189.50

B A L L Y MFG. CORP.
Drink Vendor
BERT MILLS CORP.
"Hot Coffee Vendor" 540.00
DAYAL PRODUCTS CO.
Stamp Vendor
HOSPITAL SPECIALTY CO.
Sanitary Napkin Vendor
JU-LIN MILTON CO.
"Cigar Vendor" 540.00
MANHATTAN ENTERPRISES CORP.
"Built Vendor" 540.00
REYCO, INC.
Ice Cream Vendor
SHIPMAN MFG. CO.
"Soda Vendor" 540.00
U. S. VENDING CORP.
Drink and Merchandise Vendor
VENDALL CO.
Candy Vendor
VENDOR CORP.
Candy Vendor
Viking Tool & Mach. Corp.
Candy Vendor 149.50

The Cash Box

Week of April 14, 1947

MANUFACTURERS' NEW EQUIPMENT
be first in your territory with

TEL-O-MATIC

the only centralized wired music sound system
that supplies superb musical entertainment
automatically 24 hours a day

JOHN BERTUCCI
President, United Novelty Co.
Lamuse & Delauney Sts.
Biloxi, Miss.

JOHN BERTUCCI SAYS:
In my territory there has always been a big demand for music. Tel-O-Matic fills
that need better than any other system.
The best thing about Tel-O-Matic is its
complete simplicity. Set up the records
and it plays unattended all day long.
The investment is amazingly low and the
potential returns are unlimited. New loca-
tions are signing up every day.
For a high profit business, good for a life-
time, I enthusiastically recommend Tel-O-
Matic.

EXCLUSIVE DISTRIBUTING TERRITORIES
AVAILABLE — Write, Wire or Phone, Now!
Send For Literature

RUNYON SALES COMPANY
123 W. RUNYON ST., NEWARK 8, N. J.
593 TENTH AVE., NEW YORK 18, N. Y.

CONTACT YOUR NEAREST DISTRIBUTOR

CENTRAL OHIO COIN MACHINE EXCHANGE
185 E. Town St.
Columbus, Ohio

PIONEER DISTRIBUTING
100 N. Caldwell St.
Charlotte, N. C.

PIONEER DISTRIBUTING
CO.
508 Hillsboro St.
Raleigh, N. C.

UNITED DIXIE CO.
617 W. Capitol St.
Jackson, Miss.

E & W DIST. CO.
1442 Payne Ave.
Cleveland, Ohio

RUNYON SALES CO.
922 Main St.
Buffalo, N. Y.

TELE TONE CORPORATION
4150 Sunnydale Ave.
Venice, California

CAPITOL AMUSEMENT CO.
Grand Ledge
Lansing, Michigan

TEL-O-WIRE
274 High Street
Holyoke, Mass.

DIXIE COIN MACHINE
CO.
910 Peydras St.
New Orleans, La.

FEDERAL AMUSEMENT
CO.
652 Notre Dame St.
Montreal, Canada

JOE HANNA
217 Elizabeth St.
Utica, N. Y.

TEL-O-MATIC OF READING
177 Penn Street
Reading, Pennsylvania

OLEY BROTHERS
422 W. Broad St.
Richmond, Va.

KLEIN DISTRIBUTING
CO.
2405 W. FeedDeLac Av.
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UNITED NOVELTY CO.
Lamuse & Delauney Sts.
Biloxi, Miss.
BUSINESS REPLY CARD
FIRST CLASS PERMIT NO. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.
ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEK’S ISSUE—CLASSIFIED SECTION.

NAME

ADDRESS

CITY ZONE STATE
Tip-touch program selector

Convenient, fast, efficient... that's the program selector board of the Constellation. No fumbling, no numbers to match to titles—simply press the title itself! That's all... that's fast... and it's practically at eye level.

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

The Standard: featuring the Mills Wide Range Tone Cabinet Speaker
Even Professional Basketball Stars Say...

**BASKETBALL CHAMP**

Is GREAT FUN to Play!

Cy Kaselman, Howard Dallmar, George Sensky, Angelo Musi and Joe Fulks—coach and stars of the famous Philadelphia Warriors Professional basketball team say they enjoy the THRILL OF THE GAME. And so will YOU — n' everyone else. That's why it's THE big earning game of the year!

ORDER FROM YOUR DISTRIBUTOR TODAY!

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Tel-O-Matic Expands Sales & Distribution

B. SUGERMAN

NEW YORK — Barney (Shugy) Sugerman, Runyon Sales Company, with offices in this city and Newark, N. J., reports that the demand for their Tel-O-Matic system continues to grow greater every day.

"Operators are learning that Tel-O-Matic centralized wired music sound systems are a profitable operation" he declared, "and our distributors inform us that interest is running at a high pitch."

Jack Mitsnick, sales manager, keeps adding a few more distributors each week, and at the present time, about twenty leading firms are handling the line. Mitsnick says that more appointments are being made.

Sugerman claims the Tel-O-Matic system opens up many new music locations for operators where industrial and piped music is practical.

SALESMEN WANTED
OUTSTANDING SALESBOARD LINE

OUTSTANDING SALESBOARD LINE. Following territories open: (Mississippi, Kansas, Missouri, Arkansas) (Florida, Georgia, Alabama) (Iowa, Nebraska) (Colorado, Utah, Wyoming, North and South Dakota, Montana, Idaho) (California, Arizona). A complete line of merchandise assortments can be secured with this line. Drawing accounts for experienced men.

BOX 104. C/O THE CASH BOX 381 - 4th AVENUE, NEW YORK 16, N. Y.

**FIRESTONE GAMES**

**TOP-FLIGHT MACHINES**

**FIRESTONE ENTERPRISES, Inc.**

1604 CHESTNUT ST. BROOKLYN 35, N. Y.

**ROLL DOWN GAMES**

and

**COIN-OPERATED RADIOS**

Manufactured by FIRESTONE ENTERPRISES, Inc.

**NOW ON DISPLAY AT OUR SHOWROOM**

Drop In To See These Big Money-Makers Today Distributed by E M P I R E AUTOMATIC CORPORATION 799 Coney Island Ave.

Brooklyn 18, New York

Among these locations are factories, doctors and dentists offices, super markets, banks, restaurants, etc.
Priest Defends Bell Play In Clubs

BLOOMINGTON, ILL. — Taking issue with the local authorities who recently staged a raid against 15 clubs and fraternal organizations, during which the bell machines located there were confiscated, the Reverend Father Gordon Gehring, O.F.M., this city, has declared his criticism of the move from the pulpit.

Speaking before members of St. Mary's parish, this city, Fr. Gehring spoke in defense of bells in clubs as part of his Sunday morning sermon devoted to moral issues.

"Gambling," Fr. Gehring said, "in itself is not morally wrong provided these four conditions are present:"

"First, that what is at stake belongs to the gambler and is at his free disposal."

"Second, the gambler must act freely and without unjust compulsion."

"Third, there must be no fraud in the transaction although the usual rules may be used."

"Fourth, there must be some sort of quality between the parties in order to make the game just.

"Now, the priest declared, "I'm my opinion, gambling, as it was being done in Bloomington in the private clubs for members only, was not morally wrong, but all the above-mentioned conditions were present."

"First," he pointed out, "what the individual member put into the machines was their own. Their playing of the machines, in the most part, was a means of recreation with the use of money as an added excitement."

"Second," Fr. Gehring asserted, "no member was ever forced to play his machines but did so of his own free will."

"Third," he continued, "every member knew that the machines were set to pay off only a certain percentage, but that was the rule of the game and they were willing to play according to that rule."

"Fourth," he said, "all the money derived, for the most part, was used by the club for charitable purposes. None of the money was going to any one individual or syndicate, but belonged to the club and every member of that club."

"Fifth," the speaker added, "this sort of gambling was not becoming a passion with the majority, but instead the machines served as a sort of recreational facilities, the member knowing, that should he lose small sums, he was, after all, but making a donation to his own private club."

"Gambling, like drinking or dancing, in itself is not morally wrong, but becomes so only through abuse," Fr. Gehring told his parish. "The people of Bloomington know that the abuses of drinking and dancing are far more rampant than gambling and yet the places where abuses take place are neither raided, condemned, nor their equipment confiscated.

"Yet private clubs where the use of slot machines was not abused, where this form of gambling was for the most part a mild form of recreation for members only, where no scandal was taken or given, yet in here the law stepped in and declared sin to be present where there was no sin," Fr. Gehring concluded.

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**MAPE'S BETTER BUYS!**

**PHONOGRAPH**
Replacement Plastics for all popular Phonograph Models. Guaranteed perfect fit. Write for prices.

**KEYNEY**
Super Bonus Bells
Singles, two-ways, three-ways. Slightly used, refinished. Write for prices.

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**SPECIALS**
SEEBURG Baromats, 5, 10, 25c Wireless $34.50
SEEBURG Baromats, 5, 10, 25c 3-Wire $29.50
SEEBURG Wallomatics, 5c Wireless $27.50
SEEBURG Wallomatics, 5c 3-Wire $24.50
PACKARD Wallboxes (used) $24.50
BUCKLEY Chrome Boxes $17.50
BUCKLEY Chrome Boxes $15.00

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**FEATURE ITEMS**

**PACKUP COILS** (for all Seeburgs except Hitone)
FIRE INSERTS (for Seeburg Wall Boxes) Sets each 25c—Minimum Under 10 sets 2.50
SEEBURG Wall Box Covers—Cream or Brown 4.95
FIRE Main Gears (Wurlitzer or Seeburg) Lots of 10—$2.75; Quantity Lots 2.50
8-3 CRYSTAL PICKUPS—DATEU—Rock, or Min. $2.75
LOCKING KITS (Includes Gun, Ivory and Brown felt flock, Undercoats, Thinner, Brush Instructions—Dealers' Net 6.45
STAPLE DRIVER (Walco) Dealers' Net 4.26

---

**REPLACEMENT MOTORS**

For Wurlitzer-Seeburg Phones...10V-40 Cycle—Reconditioned Motors — Will Give Excellent Service — 30 day Guarantee.

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**PLASTIC SHEETS**
20" x 50" (red) 60 Gauge — each $9.50

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**FOR Bally PRODUCTS**

**IN NEW YORK NEW JERSEY and ALL OF NEW ENGLAND**

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**RI-STATE SAES CO., PIONEER DIST. CO.**

(Home Office)

2715 SUMMIT A.V., UNION CITY, N.J.
Phone: Union 5-2425

505 TENTH AVE., NEW YORK CITY
Phone: Chelsea 2-6468

**NOW DELIVERING!**
Bally Entry Special Entry Triple Bell Deluxe Draw Bell Double Barrel

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**CONSOLE**

5c and 25c PLAY NEW S-BALL NOVELTY HIT

---

**C LEARANCE**
PIN BALL
Clean and Reconditioned
Big Parlor $64.50
Sky Raider (Big Parlor) $64.00
Recreation $64.00
Undercoats (Kneel Out) $59.00
Air Circus (circular head) $59.00
Undercoats (kneel out) $124.50
Wurlitzer 618s $119.00
Undercoats (kneel out) $119.00
Wurlitzer Model 120 Wall Boxes $17.50
Used Records—Recent Popular Numbers Packed 25 Assorted to Carton...32-75
Tabular 5c Wrappers, per 1000...35

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**WILLIAMS DISTRIBUTING CO.**

106 S. GROVE WICHITA 7, KANSAS
Phone 8-1967

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**E. B. MAPE Distributing Co.**

SAN FRANCISCO STOCKTON LOS ANGLES

---

**REPLACEMENTS**

**SAN FRANCISCO STOCKTON LOS ANGLES**

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All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

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**Williams' TEXAS OPERATORS**

IS SWEEPING THE COUNTRY!

**GENERAL DISTRIBUTING CO.**

"Largest Distributors of Coin Operated Machines in Texas"

2812 MAIN ST.
DALLAS, TEXAS

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**The Cash Box**

Page 26 Week of April 14, 1947

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www.americanradiohistory.com
The Cash Box

Page 27

Week of April 14, 1947

Buckley

BUILDS THE

Best

NEW

CABINET

ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:
Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Soft Blu.
Complete new precision-built light wood Cabinets expertly finished with perfect fit in all aluminum castings.
Club Handle and Handle Col-
or chrome plated.
Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
Se-10c-25c chrome Denomina-
or Coins Intake.
Payout Cups with anti-spoo
Cup.
Drillproof Plates.

Buckley gave Music Operators the FIRST prac-
tical and profitable music box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ning the most advanced design and perfection
at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
the result of economies realized in large quan-
ty production.

The new Buckley Music Box is genuinely
cromed plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug rejector and dou-
ble capacity coin intake. Complete program
of selections always in full view.

The new Buckley Music Box is genuinely
cromed plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slug rejector and dou-
ble capacity coin intake. Complete program
of selections always in full view.

Buckley Tracking Odds has long been recog-
nized as the on-
ly seven-cent race
horse console that
would stand up month
after month—year after year—and out-
earn all other coin machines.

Buckley operators know this to be a
fact. Experience has proved that no
other machine can ever come in a

close second from the standpoint of
carries. Every day new operators are
finding out that the new BUCKLEY
TRACK ODDS are even more profitable
to operate than they hoped for.

Buckley Manufacturing Co.

4223 West Lake Street • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

www.americanradiohistory.com
Gen I. Elec. Plant Chief
Former Coin Operator

BOSTON, MASS.—"The Post", one of this city's leading newspapers, recently devoted a lengthy article to the career of Nicholas M. Duchemin, chief of the vast West Lynn plant of the General Electric Company.

Prominently featured in the story was Duchemin's experience as a coin machine operator in his younger days, when he set up a route of vendors in order to supplement his pay as an apprentice with the General Electric Company.

Looking back, Duchemin recalled that it was his route, which he established among local taverns before prohibition, that financed his cultural as well as living costs, providing the price for such expensive diversions as the ballet and theatre.

During his days as an operator, Duchemin said he paid about six cents per pound for peanuts, which were vended for about 40, tho, being the days before slug rejectors, many customers did show a "deplorable" tendency in using a slug in lieu of a coin.

Vendors Aid Infantile Paralysis Drive

NEW YORK—Vending machines have joined in the fight against infantile paralysis and cancer, according to reports received here this past week.

In Pueblo, Colorado, more than ten thousand pennies were turned over to the Pueblo Infantile Paralysis Drive, the coins coming largely from cigarette vendors which return three pennies with each pack of cigarettes purchased. A benefit jar is set up next to the machines and customers are reminded to drop their change for the cause.

"A.M.
IT'S...THE DAWN OF A NEW ERA
IN AUTOMATIC SELLING!

Williams' "TORNADO"
IS SWEEPING
THE COUNTRY!

V. P. DISTRIBUT. CO.
2334 Olive St. — 2339 Pine St.
CEntral 3892 — St. Louis 3, Mo.

Exclusive Distribution
AIREON
MUSIC
WILLIAMS
GAMES

FRANKEL
"The House of Greater Values"

Buckley Track Odds 1942 D.D...$395
Evans Bangtails 1942 (like new) 395
Bally Victory Derby
1 Ball Mult.......................... 295
Kenney Super Bell 2-Way 5c...... 195
Paces Reels with rails.............. 65

All Used Equipment
FULLY GUARANTEED

Mills Three Bells....................$395
Mills Four Bells 4-5c............... 245
Mills 25c Chrome Bells....... 165
Mills 5c Chrome Bells........... 125

Mills Jumbo P.O. Late.............. 5 95
Mills Blue Fronds 25c.............. 95
Mills Blue Fronds 10c............. 85
Mills Blue Fronds 5c.............. 75
Ruppenthal Named Packard Distributor

CUMBERLAND, MD. — Ruppenthal’s Music Service, well known cointrade firm headquartered here, this past week announced their appointment as a factory distributor of Packard “PlaMor” phonographs.

In celebration of the event, and to acquaint all coinmen in the territory with the Packard line, a showing has been scheduled for Sunday, Apr. 13th, for which a large attendance has been expected.

Honored guest for the occasion is Homer E. Capehart, Chairman of the Board of Directors of the Packard Manufacturing Corp., who will be on hand to greet the trade.

Md. Counties Approve Bell License Bills

CUMBERLAND, MD.—A bill which would permit the Board of Alleghany County Commissioners to place a tax on “gaming” machines, including bells, was recently passed here by the House of Delegates. As yet, no fee has been suggested, and members of the delegation did not comment upon their action.

A similar law is now in effect in Anne Arundel County, where the Circuit Court of that county ruled that bells were amusement machines, and permitted the equipment to be taxed under the provisions of the law which allowed a tax on amusement games, it was disclosed by the chairman of the Alleghany County delegation.

From the Rock-Bound Coast of Maine to the Sun-Kissed Shores of California

IT'S TORNADO!

P. S.
ORDER EARLY!
REMEMBER OUR LIMITED PRODUCTION PROGRAM!

FROM THE ROCK-BOUND COAST OF MAINE TO THE SUN-KISSED SHORES OF CALIFORNIA IT'S TORNADO!

Williams M ANUFACTURING C OMPANY 161 W. HURON ST. CHICAGO 10, ILL. ACTION! HIGH SCORE—950,000!

IN WISCONSIN NOW DELIVERING

GOTTLIEBS
MAISIE —ALSO—

IN WISCONSIN

AIRE ON KLEIN DISTRIBUTING CO.

IN TEXAS MUSIC OPERATORS say AMI

SOUTHWEST AMUSEMENT CO.

AMERICAN RADIO IN THE ROCK-BOUND COAST OF MAINE TO THE SUN-KISSED SHORES OF CALIFORNIA

IT'S TORNADO!

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SOUTHWEST AMUSEMENT CO.

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IT'S TORNADO!
The Cash Box  Page 30  Week of April 14, 1947

**MICH. MINIATURE BOWLING ASSOCIATION INCREASES MEMBERS**

DETROIT, MICH. — Reports from this city indicate that membership is gradually being increased in the Michigan Miniature Bowling Assn. and that president Al Curtis of the Curtis Coin Machine Exch., this city, believes that very soon this area will have complete 100 percent representation of all operators of bowling alleys.

Secretary of the organization is Morris Feldman of Central Coin Machine Exchange who has been working very hard to get every one of the men in this area to agree to all the new plans which the organization has brought into being at its meetings held in the Detroiter Hotel in this city.

The organization is now reported to be about two years old and already has the 35 leading operators of bowling machines in this area as members. Agreements have also been made with the music ops organization here to work together on locations so that there would be no jumping of spots, and no clashing of locations.

A public relations program is also reported to have been discussed and there is no longer any doubt that with such effort—under consideration and with the good work of Curtis and Feldman that this association will have won much good comment for itself throughout this area.

'Tornado' Opens Struck Phones

CHICAGO — Tony Gasparro and Harry Williams as well as other executives of Williams Manufacturing Co. are still laughing over the way one noted Virginia operator cut thru the long distance phone strike this past week to phone Tony Gasparro to ask for more Tornado games.

When questioned by Gasparro as to how he had been able to get thru on the long-distance phone while the strike was on, this op advised, "I just told the long distance operator that I wanted to talk to Chicago about a 'Tornado'."

**BALANCE IS A FUNNY THING!**

In the amusement machine trade each man must find the balance between his own individual, competitive needs and the need to work and band together with the others. NAAMO fulfills these needs. NAAMO strikes the balance.

Here is another of the many NAAMO activities.

• Act as a clearing house on where to buy, sell and the cost.
• It's Your Organization. Get In It!

Fill in and mail this application today.

**National Association of Amusement Machine Owners**

Department 08
National Headquarters
1400 BOARDWALK, ATLANTIC CITY, N. J.
Application for Membership

Trade Name

Address

City

State

□ Manufacturer □ Jobber □ Distributor
□ Operator of Amusement Machines

Arcade

1947 dues ($2.50) must accompany this application. Jobbers, distributors and manufacturers of amusement machines and allied interests are eligible as Associate members.

**Yes — You Get ACTION with Floating Roll-over Button**

* Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.

The Feature That Makes

“ADVANCE ROLL”

T-E-R-R-I-F-I-C!

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS
New COINCRAFT Reels
Feature "Sure-Fire" Talent

SOUNDIES offers you the finest array of talent ever assembled. There are three reels in this brand new series, C-100, C-200, C-300. The reels feature the top names in the entertainment field ... including luscious lovelies like Sally Rand, Faith Bacon and June St. Claire. Man — they're terrific! Many other great stars appear in the six pictures on each reel to make this Coincraft Series the biggest money-maker you've ever seen.

Coincraft pictures have 16mm RCA Sound Track and the finest film available, properly processed for clear tone and trouble-free operation. Each subject is approximately 1½ minutes running time. Don't delay ... Order today.

If check received with orders, reels shipped prepaid. Otherwise, shipped C.O.D.

Per Reel of Six Pictures
Complete Series of 3 Reels Per Reel

$36.00
$32.00

F.O.B. Chicago

FILMS, INC.

209 W. JACKSON BLVD., CHICAGO 6

BROOKLYN, N. Y. — Al Koondel and Lucky Skolnick, Empire Automatic Corp., announce that they have been appointed by Firestone Enterprises, Inc., to distribute their games in Metropoli-

tan New York, including Nassau County, Long Island.

Koondel and Skolnick, who have been distributing and operating coin machines for many years under the name of Empire Coin Machine Sales, this week changed their firm name to Empire Automatic Corp.

Murray Goldberg, head of Firestone Enterprises, Inc., commenting on the appointment, expressed his confidence in the firm's ability. "Koondel and Skolnick are young, aggressive distributors, with a wide following in the Metropolitan area. I am sure they will do a bang up job of selling Firestone's games through this territory."

In addition to the distribution of Firestone games, Empire is national dis-

tributor for Bell Records.

Roads May Ask New Rise In Freight Rates

NEW YORK — According to statements made by R. E. Woodruff, president of the Erie Railroad, at a stockholders meeting held here this past week, efforts are now being made by railroad interests to secure higher freight rates as well as higher passenger fares. The new rise is expected to go thru this year, if their pressure is successful.

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WISCONSIN PHONO OPS HOLD FIRST ANNUAL CONVENTION

Leading Distrs and Mfrs to Display Products at Hotel Pfister, April 14. All Day Show With Big Banquet Windup Featuring Noted Recording Stars. Many Coinleaders to be Present. Le Roy Stein, Jim Mangan and Jim Gilmore to be Featured Speakers.

MILWAUKEE, WIS. — The first annual convention of the Wisconsin Phonograph Operators Assn. will be held at the Hotel Pfister in this city on Monday, April 14. This will be an all day affair starting at 10 A.M. and continuing on until 1 A.M. the following morning. It will start off with booths displaying the products of the various distrs here representing leading phonograph manufacturers, record distributors and others who are identified with the phono trade. The day will culminate with a grand banquet and entertainment which will feature famed record artists.


The following speakers will appear at this meet: James A. Gilmore, secretary of CMI who will speak on the future of the coin machine business; Jim Mangin, public relations director who will speak on public relations in regard to the general public. These men will speak during the noon luncheon. At the dinner, Le Roy Stein, executive director of the Music Guild of New Jersey will speak on the music operators' problems.


Outstanding event of the evening will be the recording artists who will appear to entertain the phone ops and their wives and all guests of the organization. Among these are Monroe Lewis; Rex Allen; Romy Gees; Tiny Hill; Two Ton Baker; Prairie Ramblers; Lawrenceughow and his orchestra; Steve Swedish and his Orchestra; Mary Taft Dancey; Dick Burns; Parker Brothers; Paul and Pettit; and Sid Blake will act as M.C.

One of the problems which will be brought up at the gathering is the new State Bonus Bill for Veterans which, among its many proposals in this bill is that $100,000,000 will be a $10 per year tax for each phono in the state. The ops here report they want to carry their state's share of the burden. They point out that increased overhead and kitchen costs have held them down to the point where such a tax would work great harm to their business. It is hoped at this meet to obtain the complete cooperation of everyone of the phone ops in the state to help hold down this tax.

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Mills Ships Sample Phonos To Dists

CHARLES W. SCHLICHT

CHICAGO — First samples of the new Mills "Constellation" phonograph models are now on their way to distributors' showrooms. It was announced this past week by Charles W. Schlicht, Manager of the Music Division, Mills Industries, Inc.

"Production is well under way," Schlicht declared at the firm's headquarters here, "and we have some deliveries already scheduled for as early as May. From the demand that was created among the trade when we displayed our machine for the first time at the recent CMI Show, we know we have a real winner from both the factory and operators' viewpoint.

"Now everything is in the hands of our production men, and it appears now that they have just about completed getting things lined up to really keep those Constellations rolling."

PHIL HOFF

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Arcade located in heart of Times Square in New York. Doing a nice business which can be improved with personal management. New available at sacrifice price.

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For further particulars see Mr. Hoff at the FLATLAND ARCADE 1580 Broadway, New York or contact EDWARD RAVENET, Associated Amusements 864 Commonwealth Ave., Boston, Mass.

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The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!
Cal. County Passes License For Games

LODI, CALIFORNIA—Effective Apr. 28th, San Joaquin County will license and tax amusement games for this territory. The move is the result of a licensing ordinance passed here recently by the county’s Board of Supervisors on a 4 to 1 vote.

According to the terms of the ordinance, a distribution tax of $250 will be levied on every ten amusement games or part thereof and an additional levy of $100 per machine.

Operators will also be required to pay a $25 location tax, it was said.

The measure was acted upon favorably tho a hearing had been held for those with objections to the proposed law.

Abelson Named As Mills Phono Distrib

CHICAGO — American Distributors, headquartered in Pittsburgh, Pa. has been named as a distributor of the new Mills phonograph, it was announced here by Charles W. Schlicht, Manager of the Music Division, Mills Industries, Inc.

Headed by Meyer Abelson, a veteran coinman well known to the trade in all parts of the country, American will distribute the Mills “Constellation” phonograph in Western Pennsylvania and Northern West Virginia.

HAPPY BIRTHDAY

LOS ANGELES—It was Happy Birthday Time this past week for Paul Laymon, well known distributor headquartered here, and coinmen from all parts of the country joined Paul’s family and friends in wishing him many, many more happy birthdays to come.

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WHAT’S

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Conversions In East

CHICAGO — Charles and Bernie Schutz of Coin Amusement Games, Inc., 1337 East 47th St., this city, are on their way to New York to show eastern operators, jobbers and distributors, their two new gun conversions which have clicked everywhere.

“The new ‘Bag-A-Bunny’ conversion for Seeburg guns has gone over with a bang”, Bernie Schutz reports and also says, “our ‘Jungle Fury’ conversion for Bally guns is going stronger than ever with more and more repeat orders coming in from all over.

“Operators admit,” the Schutz brothers state, “that these are the first real complete conversion units, not just pieces of cardboard. We give the operators complete units when they get either ‘Bag-A-Bunny’ or ‘Jungle Fury’. They get two moving targets, electric motor, photo tube and attractive scenery. From every viewpoint these two moving targets have proven themselves the best moneymakers of all time and have revived guns that many operators had forgotten.

Both Charles and Bernie Schutz report that they will go on from New York to cover many more eastern cities and will show their conversion units to all comers.

Coin Laundries In England

NEW YORK — According to reports from travelers recently returned from England, coin operated washing machines have caught on in that country. It is said that the “shilling-in-the-slot” units are being placed in working-class apartment buildings.
Minn. Coinman Hits At Anti-Bell Bill

MINNEAPOLIS, MINN.—With Governor Youngdahl's anti-bell legislation taking prominent space on the front pages of newspapers throughout the state, and much controversy existing here both for and against the bill, George J. Ouska, St. Paul coinman, took occasion to deliver a strong message in behalf of the entire industry when he wrote a letter to the editor of the “Daily Times”, a leading newspaper here, who published his comments.

His letter is reprinted here in its entirety. It read:—

“...As a slot machine mechanic, I dislike the attitude taken toward my business and the words used in connection with it: Racket, fraud, etc. I concede that a few slot machine men have not worked in the best public interest. Likewise, some meat dealers and other business men are black marketers, yet their whole trade is not condemned.

Several combinations can be put on slot machines. Some clubs use a 97 per cent pay-back. However, even if we take the results of the Extraordinary Bell which was tested at the University of Wisconsin think of what a 75 per cent payback means. The machine would retain 1½ cents per nickel. Your confectioner makes more than that on 5-cent candy and gum. And he does not pay a $100 (federal) license or comparable maintenance costs.

“I do not believe children should be allowed to play slot machines. And there are those people who insist upon pouring more than they can afford into a machine. But remember also that some people can not control a desire to jump off high buildings and bridges. Fortunately, we build for a normal healthy-minded world.

“What I am pleading for is tolerance toward another person's form of recreation. Attempted abolition has proved itself breeder of corruption. Regulatory legislation will answer the slot machine question, and the money accrued from a state license will solve many problems.”

Distrib view United's New Game

CHICAGO—Recent visitors to United Manufacturing Company's plant in this city were Irving Morris (left) and Joe Ash, who came to confer with United's executives and to view “Hana,” the firm's new pingame.

Both Irv and Joe are with the Active Amusement Company, well known distributing organization. Irving heads Active's offices in Newark, N. J., while Joe capitains the Philadelphia branch for the firm.
MUSIC DPS THREATENED!

New Bills in Congress Would Hit Phonomen For Millions

NEW YORK — Of direct concern to the music industry in America is the news that a new bill which might well place an annual limit against the nation's record industry of millions of dollars is expected to break into the Congress of the United States for action within the next few weeks.

At noon Friday, April 11th, proponents of the measures, H.R. 1269 and H.R. 1270, were expecting news that the bills would reach before the House of Representatives Committee on the Judiciary at any hour, and that a date for public hearings on the proposed legislation would be scheduled.

In the past, these bills which threaten phonomen everywhere, are concerned with amendments to current copyright laws in an effort to permit various record companies to collect fees on music played on coin operated machines.

To say that these bills are the most threatening yet faced by the industry is not an understatement. To date, numerous pieces of legislation have been proposed against the industry in the House of Representatives and in the Senate; they have reverted to committe, and they have been stopped.

But these bills are not expected to enjoy a similar fate.

Whereas in the past, the measures have been hit by a combination of interests (such as ASCAP, BMI, dramatists, actors, motion pictures, etc.), who claimed that the bills were detrimental to their own interests and to the public, numerous pieces of legislation have been proposed against the industry in the House of Representatives and in the Senate; they have reverted to committee, and they have been stopped.

This is what the measures would do if incorporated into law.

(1) It would strike out the provision in the copyright laws which now protects the music from being published or sold, and requires that the cost of reproduction be paid, except for the purchase price of the disk.

(2) It would permit ASCAP, BMI, and other like organizations of music publishers and compositors to levy a fee against every juke box in the country for permission to use musical compositions owned by their members.

(3) It would permit record companies to copyright their own compositions, and collect an annual fee from music operators who would use such records on their equipment, this bill, the other organization that would oversee its interests as ASCAP does for song writers.

(4) With these groups (and perhaps others) allowed to exact a fee from the music operator, proponents of the measure suggest that the copyright holder, however, be paid a "merely $20 or so per machine per year" to take care of all the licensing organizations concerned.

H.R. 1269 and H.R. 1270 were introduced in the House of Representatives in January 22nd by Rep. Hugh D. Scott, Jr., but the man behind Scott is Maurice Speiser, Representative General Counsel for the National Association of Performing Artists. He is reputed to be among the most brilliant lawyers in his field, and it is said to be the man who wrote the committee-bound Buckley Bill, and much of the other proposed legislation aimed at this industry via amendment of the copyright laws.

Maurice Speiser told The Cash Box this past week that he is of the opinion that this time the bills will go thru. He is expecting word from Washington "hourly" that a public hearing will be granted by the House, and he will ask that the hearing take place in New York City.

Maurice Speiser admits he has been working for nine years to bring this legislation to pass. He claims that the parties who would benefit from this legislation are not "seeking to kill the bird that laid the golden egg." He claims the "merely the due to which the performer, composers and publishers are entitled" is "it is their feeling that current provisions by which the recording company pays each fee are inadequate.

Maurice Speiser also says the music operators are not adequately represented at present, and he "hopes" that they make adequate provisions come the hearing.

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Page 37 Week of April 14, 1947
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Ohio Music Ops Set Convention Date

CLEVELAND, O. — The Ohio State Automatic Electric Phonograph Owners Association, music op trade group headquartered here, announced this past week that they have set May 5th as the date of their 8th Annual Convention Meeting and Banquet, which will be held in the Hotel Carter, this city.

According to an announcement issued this past week by Jack Cohen, chairman of the banquet committee, the affair will begin with a luncheon to be held at 12:00 noon; following this will be an open meeting, at which time operators, distributors and manufacturers from all parts of the country will have an opportunity to discuss their problems.

Another highlight of the day will be the banquet to be held in the Hotel Carter’s Rainbow Room. Cocktails will be served at 6:00 P.M., followed by dinner at 6:30. A top name floor show has been scheduled and the orchestras of Eddy Howard and Gene Krupa will be featured.

The event, one of the outstanding annual affairs in the industry, is expected to draw column from territies throughout the United States. As usual, the association has made provisions to handle hotel reservations for out-of-town visitors, and Cohen asked that requests be submitted to him in care of the organization, which is located at 5005 Euclid Avenue, Cleveland 3. Banquet tickets are priced at $7.50 each.

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Maybell, 3-5-25 P.O. 175.00
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Outlook For Minn. Bells Bleak: Brighter For Pins

MINNEAPOLIS, MINN. - The outlook for the licensing of bell machines in this state looked all but hopeless at the close of the past week as a vote taken by the Minnesota House of Representatives on Gov- ernor Youngdahl's anti-bell legisla- tion passed the measure 98 to 9. The bill now goes to the State Senate with full assurance of final passage.

The status of pin games appeared brighter, however, and it appears that those games paying out checks re- deemable only for free games will be approved.
"With the speed of lighting" — is the phrase I like best when trying to describe how things happen in the coin biz. Visitors to our (very, very) windy (and rainy) city this past week heard about the formation of a new record manufacturing firm. Listened to the story of two welldistributed (one from the west and the other from the south) who are completely revamping their firms; met a new sales manager; listened to talk about a convention of phonop in Milwaukee and another phonop meet coming up in Cleveland where it was held. That production was going ahead at top speed in the pin game factories and that orders were getting bigger every day; saw young blood in one of the older factories losing out; found that collections were on the way up everywhere; heard that this legislative year was almost over; saw telegrams everywhere; heard about new machines being readied that give promise to bring in more returns than any built to date; listened to stories about the new type reusing machines and the effect they were going to have on merchandising of many essential products; and, worst of all, couldn't get on the long distance phone to tell all these things to their friends and partners and business associates in their home towns.

Without the phones ringing around town coin leaders here were able to get their mail out on time for a change. It was funny to watch guys like George Jenkins of Bally who is one of the original "telephonhists" guys start to reach for the phone time and time again and then gaze at it in awe not because no one was calling from so many thousands of miles away. "It just doesn't seem natural," is the way that George put it. Those Dinning Sisters at the Rio Cabana entertaini some leading columnists upstairs in the bar with a real jam session of their latest releases and don't get a single call from the coast yet; and terrific a job that all the downstairs patrons came upstairs. . . .

Eddie Messer of Aladdin Records in town this past week and reported to be doing a grand job. . . Charley Aron is now well known platter man about town bringing in a new label to the phonos trade called "Aristocrat Records." . . . Grant Shay back from his Florida vacation and so busy he just doesn't have time to eat lunch anymore. Grant stopped off in some leading southern cities on his way back to town and arrived at the oaks are peaking up everywhere in the south and that conditions generally are much, much better. . . . Larry Frankei of Frankel Dist. Co., Rock Island, Ill. and other points in the midwest, reported to be doing a one of the grandest distributing jobs in the nation and so very, very busy that he just doesn't have the time to even open his mail. By the way Larry procures the thickest and biggest steaks anywhere in the nation. Just visit him if you don't believe me.

Joe Beck of Telepix Sales is back in town and the first thing that greeted him was a report on one of his machines which shows earning power away up there on top and getting bigger and bigger each week after 12 weeks on the same location. Joe is simply going to do more and still more production to meet the demand for his machines . . . Bluest of the blue guys this past Monday day seems seems to have been Ben Lambke of Daval . . . Complete destruction of Mills' axes back from visiting in New York. Jack Walsh, Dennis Donohue, Herb Mills and Ralph Mills all shoot back to town. . . Art Weinand of Rock-Ola really did some speedy work while in the west. Art was working during the daylight hours and flying to the next town during darkness. He covered from Los Angeles to San Francisco to Portland to Seattle to Spokane to Boise to Salt Lake City and many more towns and was still going great guns when he came back to his desk and found it all jammed with letters, wire and communication. But the phone strike gave Art a chance to clean it all up this past week. "Next time," Art reports, "I'm going to take it a lot easier." . . .

Nate Gottlieb of D. Gottlieb & Co. tells me that for once in his life he didn't worry about that long distance phone routine which starts about 9 A.M. every Monday morning and continues on all during the day. It goes some-

thing like this — first call from B. D. Lazar, Pittsburgh; next Joe Ash from Philly; then Dave Bond from Boston; Leo Weinberger from Louisville, Ben Axelrod from St. Louis, etc., etc. "But," Nate tells me, "the boys, they couldn't phone this morning, the weather was just bad, so I'll call them this morning, and so everything was normal again." . . . Louis Boaabs and Ray Bosworth of New Orleans were in town this past week and covered the manufacturing center very well. Ed Shaffer of Shaffer Distributing also popped into town and visited around with leading coinmen here who were glad to see Ed once again . . . Harry Williams and Tony Gasparro are probably the busiest guys in the country and getting busier all of the time. Their "Tornado" game is just clicking and clicking with no production stop in sight for their dis-

tribs are holding for more and still more . . . Leo Lewis' new firm Coin-A-Matic Distribs is clicking so well that Leo is on the line all morning and evening and working in the very midst of one of the most jammed showroom displays we've ever seen. "I need more space", laments Leo . . . Harry Brown of American Amusement in town for a few days and right out again, to Idaho this time. Plenty of things happening over in the coin biz and coinmen about a show

surprises being made ready for the trade . . . "Dapper"

Tommy Callaghan (Bally's music man) wasn't all alone on his visit to Milwaukee to greet the Wisconsin phonos. He took Mrs. Callaghan along and made a real Bally party of it by having Mr. and Mrs. Bud Breitenstein, Mr. and Mrs. Bill Bilheimer and Mr. and Mrs. Ben Coven come along too. Seems that "Dapper Tom" likes to have plenty of company with him even when he travels just a few hours from town. Tommy told me last week that he heard some of "Flint-

heart" Jenkins' stories from Weber & Fields — and if that doesn't give his age away — wonder what does . . .

John Haddock of AMI out of town most of this past week at the factory in Grand Rapids, Mich. . . Charley Katz of Esquire Games hasn't been seen around town the past few days . . . Ivy Blumenfeld of the General, Baltimore, Md. reported to have been in town and right out again . . . They tell me that an "operetta" is still intact. Looks like evening and working in the Chicago from now on . . . Al Haneklau and Ben Axelrod of St. Louis are reported to have come into town and looked around . . . Boy Shechter doing everything going along splendidly . . . Leo Weinberger of Louisville and Joe Weinberger of the firm's Cincinnati offices were in town Morris Hankin of Atlanta, Ga. was also around to say "hello" . . . Joe Ash of Philly, who has become a regular Chicago comm-

une . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coindiz even the other businessminded among us. It looks like Vinnie won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be ok
The telephone strike ties up the coin machine companies pretty badly, halting communications between those many buyers and sellers who continually use the long distance phone. Those distributing firms with offices in New York and New Jersey had to go to extreme measures to keep everything running smoothly. The executives spent considerable time driving back and forth. When the strike ends there's going to be plenty of trading.

* * * * 

Al Blenndow, sales manager for International Mutoscope Corp., on the road and reports back that he's doing plenty of business ... Mike Munves entertains a visitor from Dundee, Scotland, but can't sell him anything at this time due to shipping restrictions. The Scotchman tries to sell Mike some English equipment, but Mike refuses—prices too high, and games same as were built here before the war. Incidentally, Munves is moving every type of arcade equipment, with sales of new equipment very heavy ... Harry Brown, American Amusement Co., Chicago, expected here soon ... Jack Semel had quite a bit of excitement in Boston last week, with Charley Wertheimer as his host.

* * * * 

Al Lieberman and Phil Gould, Electromat execs, leaving their plant in Hoboken, N. J. for a New York visit, and report good action on their equipment ... Abe Rechtshafter, Reliable Amusement Co., Hartford, Conn. visits around coinrow ... Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co., adding to their staff to handle the action on their Tel-O-Matic centralized wired music system ... Jack Mitnick of Runyon makes a fast trip upstate New York ... One of Runyon's star salesmen, Irving (Kempy) Kemper, was given a tremendous plug by one of their customers. Clifford Witham of Glen Falls, N. Y. wrote a letter to Sugerman reading in part "... Kemper is one of the most courteous, most cordial salesmen we've ever had call on us."

* * * * 

Nat Cohn and Earl Winters, Modern Music Sales Corp., get word that their sample "Constellation" phono is on the way from Mills Industries, Inc. Nat claims deliveries are promised shortly after the sample arrives ... Harry Berger, West Side Distributing Co., increases his staff, adding Oscar Ossias and Lew Fields to sales and Ed Stern to the export department ... Harry Pearl and Dave Stern, Seacoast Distributors (Rock-Ola distributors) get an enthusiastic reception from music ops upon the announcement of the "Bust 'Em Up" plan of old phonos ... Jack Fitzgibbons reports that his Musical Minutes firm will soon have a very surprising announcement to make. Meanwhile, Jack is kept busy with the demand for Williams' "Tornado" and Square Amusement's "Sportsman Roll".

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Al Koondel and Lucky Skolnick change the name of their firm from Empire Coin Machine Sales to Empire Automatic Corp., Brooklyn, N. Y. They announced this week that they had been appointed distributors in the Metropolitan area and Nassau for Firestone Enterprises, Inc. ... Murray Goldberg of Firestone very enthusiastic over this appointment, and announced that the firm is extremely busy shipping equipment throughout the country ... Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y. visits in the city during the week-end ... Jack Greenfield, Greenfield & Cantor, discharged from the Jewish Hospital, where he was resting up due to a heart ailment. Jack will be back on the job very soon ... Arthur Herman, Boro Automatic Music, Brooklyn, N. Y. on his way to Florida for the second time this season.

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Bert Lane and Meyer Parkoff, Atlantic New York Corp. and Seaboard New York Corp. completing all details for the opening of their new quarters on West 58th Street. The original date set for the middle of April couldn't be met due to the many problems that arose, and due also to the many improvements incorporated as the work went along. However, the date is now definite and will be announced in a week or so ... Joe Madden, Old Reliable Music Co., music operator, enlarged and beautified his offices in Long Island ... Al Maniaci, Paramount Music Co., patiently awaiting the arrival of another child. Any day now informs Al ... Ben Becker, Tri-State Sales Co. and Pioneer Distributing Co. (Bally distributors) can't get thru to his customers by phone, so packs his grip and goes on the road.

* * * * 

Hymie Rosenberg, H. Rosenberg Co., really takes it easy this week. As most of his business is conducted over the long distance phone, Hymie is really cut off from the world. Kay claims if this condition lasts a few days longer, Hymie will be among those missing from the big city ... Dave Lowy reports a decided pick-up in biz the past few weeks ... Joe Fishman, manager of Atlantic New Jersey Corp., commutes every day from the Bronx to Newark, N. J., and doesn't mind it in the least. Joe claims he gets to and back in less time than it takes to get from Brooklyn to Manhattan ... LeRoy Stein, MGA business manager, leaves for Milwaukee, where he'll speak before the Wisconsin State Operators Assn. ... Buddy Eisen and Sid Mittleman, Joe Eisen & Sons (Packard distributors) kept busy delivering their phonos to the local ops.
Paul Laymon has taken over the building at 1429-31 W. Pico Blvd., and is completely remodeling the place into first class offices, showrooms and service shop. The busy workmen are swarming all over the place rushing to get ready for a grand opening. Laymon, a well known wholesale and jobber, will retain his present store at 1503 W. Pico for storage and shipping. He has been moving lots of new and used games and is replenishing his stock to keep the local ops in good games. Laymon endorses the move of The Cash Box to replace and destroy old outworn and antiquated games and replace all such equipment with new and modern equipment.

The telephone strike is playing the devil with local coinmen as this city has three different telephone companies which constantly require the use of an operator to make a call from one section of the city to another. It’s a headache so let’s hope it ends soon . . . Bill Happel, Jr., of Badger Sales, spent last week end at Las Vegas and spent most of his time there calling on the ops and doing some good biz according to reports. The sales of “Golden State Vendor,” a nut vendor which is exclusively handled by Badger Sales, has been terrific, according to Jack Leonard. Romance is budding between the front office and the shipping department. Louise Mattocks and Herman A. Schmidt are planning a merger come May 2nd, and they plan a honeymoon to Niagara Falls.

Phil Robinson of Chicago Coin has been working like mad trying to get as many of the firm’s new “Kidroy” out into the hands of the game hungry distris and ops. It’s a swell game and in great demand, according to Phil . . . .

Danny Jackson of Automatic Games has just returned from a fast trip to Las Vegas, where he sold a nice order of Face and Mills bells and Bally consoles, and plans on a follow up trip soon . . . .

Charlie Fulcher, newly appointed manager of the local Mills Sales offices, has accompanied Warren Taylor of Oakland on a business trip to Nevada and plans on spending some time in Las Vegas. They will call on many coin ops and expect to take many orders for the firm’s line of bells and games. The boys plan on returning the first of the week . . . . The Music Operators Association of Southern California held an open meeting this Monday at the association headquarters. The organization plans a big membership drive following this meeting.

H. G. Sherry, general manager of Commercial Coin Radio, tells us that his firm has taken over the building at 1705-07 W. Pico Blvd. where the firm will set up its new offices and factory. The firm plans on going into high speed production at their new plant and will make an important announcement of several new lines they plan on taking over very shortly . . . Lots of excitement here this past week when the Electrical Workers Union placed pickets in front of S.C.A.M.O.A. proclaiming that they were unfair to Organized Labor. S.C.A.M.O.A. in turn put pickets out denouncing the local chapter of I.B.E.W. According to reports, the Bullock organization is to be given its own charter and plans on breaking away from the electrical workers union, Local B-11. In the meantime, lots of rumors and steam in the air.

Elden L. Dale of the Dale Engineering Company is currently manufacturing a very novel arcade game, embodying the principles of operating an aeroplane by remote control. It’s a very fascinating bit of equipment and will go well in arcades . . . .

William “Bud” Parr of Solotone Corporation informs us that the firm’s new Mirror-Tone is now coming off the production line in a good steady stream. Bud says that the new cabinets are being made of wood instead of metal, as originally planned . . . . Stopped around over at E. T. Mape’s showrooms and had Ray Powers show me a sample of the firm’s new Mirro-matic cabinet. Ray informs us that this cabinet is equipped with top speaker directional baffle, and comes in a wide choice of mirror designs. In the short time that he has had it on display he has taken many orders. It’s a very attractive cabinet and should go well in any spot.

Among the coin ops shopping for games and equipment along coin row this past week were: Ben Korte, Glendale; E. H. Butler, Los Angeles; George Joyce, Los Angeles; Paul Bender, San Bernardino; Margaret Nomo, Los Angeles; Norman Glover, Bell; Frank Milanke, Compton; L. Worley, South Gate; M. Hoar, El Monte; C. E. Collard, San Bernardino; G. L. Catlin, Montrose; George Koch, Lake Arrowhead; Jack Perek, Los Angeles; D. D. Brymer, Palos Verde.

Saul and Joe Bihari of Modern Records plan an extended trip to the east coast to call on the firm’s many distris and to appoint several new ones in territories where the label is at present not being represented . . . . Len Micon of Pacific Coast Distributors, who has been confined to his home these past few weeks after suffering a mild heart attack is getting along quite well and according to the medics may be up and around in another two weeks. Len will have to take it mighty easy for some time to come, however . . . . Eddie Mesner of Aladdin Records participated in a quiz program while visiting in New York and was heard by many local record and coin men. He won a $200.00 prize, lucky stiff . . . . Charlie Craig, advertising and promotion exec of Exclusive Records, tells me that the firm has several new and sensational releases which will be out very soon. Charlie tells me that the newest Johnny Moore waxing is doing a terrific job.

Bill Wolf, of M. S. Wolf Distributing Company, just back from a fast trip to the Windy City and right out again to visit his San Francisco offices. Bill establishes a new record for consistent traveling every month. Al Silberman just back from a jaunt through several midwestern states is resting up while Bill is away . . . Jack Gutshall has just received a sample of the new Packard combination bar and haywire and is receiving lots of good reaction. Jack thinks he can sell lots of this type of equipment . . . . Nels Nelson is getting his showrooms ready for a display of the new Aireon Phonos which we hear is really something to behold.
Andy and Ella Oberg of Grand Forks, North Dakota arrived in Minneapolis last week and are spending a week or so in Minneapolis before returning to Grand Forks. Andy and Ella have been gone since last November vacationing at Hot Springs, Arkansas, Miami and Los Angeles. They enjoyed a very good vacation and are now ready to get back on the job... Johnny Buterac of the Arrowhead Amusement Company, Hibbing, Minnesota and his son Terry spent last week-end just sort of vacationing in Minneapolis. Johnny had a lot of fun taking his son around showing him some of the sights of Minneapolis... Our hearty congratulations to Marty Kanter of the Harmony Music Company. Marty became the proud father of a new baby boy. That is the second boy in the family. Marty is very happy.—(Bet he wanted a little girl though).

Harry Partridge of Mora, Minnesota is doing especially well in the music business. He's really going at it strong since the state has gone wacky... Vince Jorgenson, Charlie Potter's ace man in Kinsett, Iowa was in Minneapolis for a couple of days... Bush Distributing Company reports Kilroys are still very, very strong. As a matter of fact, they can't get enough of them... The new Gottlieb five-ball machine "Maisie," is being received with great enthusiasm at the Hy-G Music Company... Bud Harrison of the Howard Sales Company is at the Swedish hospital due to a nose operation. Bud is mending very nicely... We heard that H. J. Gulck, had sold his route two weeks ago.

Lawrence Seig of Augusta, Wisconsin in town for a couple of days making the rounds. Put a little weight on since he got out of the army. Must be his wife's cooking because he looks swell... J. E. McNeice of Minneapolis Rifle Sport, who suffered a heart attack six weeks ago, is now at home and getting along very nicely... Mark Coughlan of Mankato, Minnesota in town just for the day.

R. L. Cross has his new headquarters in Jackson, Minnesota. Bob finds Jackson more in the center of his operations than Fairmont... We understand that C. H. Potter of the Fairmont Novelty Company is very ill... Mr. A. E. Witt of Brainerd, Minnesota in town for just the day. Just came back from enjoying a very nice vacation in Mexico. Mr. and Mrs. Gerald C. Johnson of Menomonie, Wisconsin announced the arrival of a baby girl... Ted Bush of the Bush Distributing Company is vacationing at Hot Springs... Benny Friedman of the Silent Sales Company is sick of it all. Don't blame him a bit as he lost out by one pin to come in the money at the Standard Club bowling Calcutta. All that Benny needed was one pin... Max Moses of the Atlas Sales Company, Minneapolis is expected at home from Phoenix, Arizona where he has been vacationing for the past two months.

Big news of the week was the announcement that veteran partners Art Heimke and Dan Baum have split up; Art to take over all of the routes of the former partnership, while Dan will open up Baum Distributing Company at a new location, to distribute Chicago Coin Machine products. "Best for divergent interests" quoth Art Heimke, long more interested in operating than distributing. Both are long established vets in St. Louis.

Another surprise to the trade was the reappearance of Walter Gummersheimer, at one time a leading figure in St. Louis coin machine circles, who has sold his chromium furniture factory and will be appointed salesmanager at Baum Distributing Company. Walter's experience embraces every phase of the coin machine industry, and a lot of friends will welcome him back.

Fred Lehmkuhl of W. L. Distributing Company has come out with a few terse announcements on something new in wall boxes, soon to be on the market. The idea is that a quarter slot on the wall box will give one free record or six in all, in return for the "package purchase." Fred's been tinkering on the salesbuilding gadget a long time; and thinks he has all the bugs licked at present.

Charles Larcom supervised the Easter egg hunt which teed off the Chain of Rocks amusement park and arcade for the 1947 season. Got his knees a bit baggy in the process, but "I wish I was a kid again" was all he'd say.

Abe Jeffers is crying for new pingames, but distributors report that for once he isn't the only complainant. No new pin balls hit the 49th state this week, probably due to a pronounced glass shortage, according to Ben Axelrod of Olive Novelty Company. Old games which hadn't moved for months began to look better to operators all of a sudden.

Movies of the CMI show will be shown at the forthcoming Missouri Amusement Machine Association get-together, president Lou Morris has announced. A few of the boys have had an advance peek visiting other cities and were astonished at the number of St. Louisans wheeling through the pix unknowing that they were being recorded for posterity.

Ideal Novelty came up with an announcement; appointment of George Ermantraut as Rockola phonograph salesman for the Missouri-Illinois territory. George will begin beating the bushes immediately, on the heels of a similar trip taken by Carl Trippe through the central Illinois area last month.
WANT

WANT—Pay cash. Brand new Jennings Standard Chief slot machines in nickel, dime, and quarter play. Must be in the original crates, unopened. AUTOMATIC COIN MACHINE CORPORATION, 538 CHESTNUT ST., SPRINGFIELD, MASS.

WANT—Blue Fronts and Brown Fronts all denominations. Send us your list. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 5, ILL. Tel.: Belmont 7005

WANT—All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICU BLVD., LOS ANGELES 15, CALIF. Tel.: Drexel 4326.


WANT—Salesman with experience to sell routes of the famous Asco All Purpose Machine. Also Asco Coin-Operated Radio. Earnings $500, per month up. Send writing give all information. ASCO VENDING MACHINE EXCHANGE CORP., 55 BRANFORD ST., NEWARK 5, N. J.

WANT—All Model cigarette and candy bar vendors. Send complete list and prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT—All types and models of coin-operated equipment. Send complete list with follow up information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT—Several Wurlitzers, Model 750-E at once. Must be in A-1 condition. Advise number available, serials and best price in first letter and we will send deposit with shipping instructions, providing your price is in line. COLEMAN NOVELTY CO., 1026 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

WANT—to buy: Keeney Bonus Super Bolts 5-25¢ & 5-10-25¢, Victory Specials, Bally Triple Bolts 5-10-25¢, Red Top & Fan Front Diggers, Late used Pin Games, and Gottlieb Daily Races. Quote best price, condition and quantity in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—SOLITONES—PANORAM PEEKS. Will trade Gooloes, 5-ball pin tables, other arcade equipment. McARTY MUSIC CO., 402-15th STREET, LUBBOCK, TEXAS.

WANT—Wurl. & Seeb. 30 wire Hideaway Units, 20's & 24's; Wurl. 850's & 950's; Seeb. Hi-Tone, Envy; used Packard Wall Boxes; Packard & Buckley 30 wire Adaptors for Wurl. & Seeb.; Mills & Jenn. F. F. Mint Vendors; Late 5 & 1 Ball F. F. Games, Genco, Gottlieb, Chicago Coin, Bally; used Evans Ten Strike; used Genco Whiz; Metal Typhers; Scales, etc.; Converters, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT—Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT—Old Slots: Goosenecks, Cailles, etc. Nickels only. Buy one to one hundred. B. T. SHEFFLER, c/o SHEFFLER BROS., 1106 50. WESTERN AVE., LOS ANGELES 6, CALIF. Tel: Re 6845.

WANT—Buckley or Packard 30-wire Adaptors for 600 or Mayfair. State condition, quantity and price. ATLAS MUSIC CO., 891 BANK ST., OTTAWA, ONT., CANADA.
FOR SALE - We have the new deluxe "Revolv-A-Round" weighted stands and with the new, exclusive concealed gripper lock and clamping device, fit all slot machines. Protect your equipment and blend with the rest in this coveted location. Wire for quotes and descriptive literature.

COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - Laura, Arizona, Oklahoma, Cover Girl, Catalina, Gottlieb's Shangri-La, Liberty, Brazil, Streamliner $75. ea. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4841

FOR SALE - 1946 Wurlitzer, Air-eon, Rock-Ola, Seeburg. New Low Prices on Reconditioned, Used Phonographs. Good In Appearance. Good Mechanically. Carefully Crated. We take pride in every piece of used equipment we sell. Our prices are the lowest. We have sold many customers for 10 years continuously. Your complete satisfaction guaranteed. Wurlitzer 850 with Stepper $175.; $800 RC $299.50; $800 RG $299.50; $800 ES $299.50; $800 GC $299.50; and many others. Seeburg Master $259.50; Seeburg Cadet $299.50; Seeburg Colonial $299.50; Seeburg Envoy $299.50; Wurlitzer 500 $199.50; Wurlitzer 600-K $199.50; Wurlitzer Victory $169.50; Seeburg 8200 conv. $175.; Wurlitzer 600 Rotary $175.; Seeburg Vogue $175.; Wurlitzer 24 $180.; Seeburg Casino $150.; Seeburg Regal $150.; Wurlitzer 616 (Illuminated) $100.; Rock-Ola Cellular Jobs, 30 $5.40 each; Bell-O-Matic $65. ea.; 2, 50-100® Bar-O-Matic $27.50; wireless $37.50; Seeburg 30-wire boxes $7.50; Buckley Chrome Boxes $6.75.; Wurlitzer 120 Boxes $10.; 10,000 Title Strips $3.75.; all bulbs and miniature light bulbs - 40% discount. Terms: 1/3 cash with order, balance C.O.D. Seeburg Factory Distributors, 12 years of Operators' Confidence. DAVIS DISTRIBUTING CORP., 738 ERIE HAY, E., SYRACUSE, N. Y. 597 MAIN ST., BUFFALO, N. Y.

FOR SALE - 2 Winterbooks, mfg. Oct. 1946, like new. Phone us at once. Closeouts of Consoles: 6 - 25¢-5¢ Comb., 2 - 25-10¢ Comb. Face Twin Reels; 2 - 25¢, 2 - 10¢ & 1 5¢ Face Reels; Late Head 25¢ Jumbo; 5¢ Jumbo; 25¢ Keeny Super Bell; 25¢ Saratoga; 2 - 10¢ Silver Moons; 2 Roll-'ems; Baker's Faces. Request List. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - Close-out 50¢ or 10¢ Face Comets $45. ea.; 5¢ or 10¢ Face S.P. enamel $85.; 25¢ Mills Chrome or Face S.P. enamel $145.; Locked Steel Stands only $25.; used 3 mos. 50¢ Face Dealers $365.; 25¢ $265.; 1¢ $245.; 5¢ $235.; Mills 4 Bells $190., crating $5. Over 100 machines just off the spots. 1/3 dep., bal. C.O.D. Don't fail to get in on these slaughtered prices. Wire-Write-Phone. P. F. AWALT, AMERICAN NOVELTY CO., GRASS VALLEY, CALIF.

FOR SALE - Write in and get on our mailing list. Total Rolls, perfect $190.; Amusematic Life League $169.50 (good working order, troubles eliminated). Foreign orders a specialty. 50% discount. Full Cash with order. NATIONAL NOVELTY CO., 136 E. MERRICK RD., MERRICK, L. I., N. Y.


FOR SALE - Specials on Famous New Orleans Novelty Co. Used Games; Chicago Coin Spellbounds $170. ea.; Chicago Coin Super-Scores $180. ea.; Genco Step-Ups $170. ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel:Raymond 7904

FOR SALE - 2 Skeen-Balls, used only two months, just like new, size 10'6" featuring the revolving keg $150. ea.; 1 used Chicago Coin Goalee excellent shape $225. Write. ANTHONY HIRT, 2303 NORTH 11TH ST., SHEROYGAN, WIS.

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 5, MO.

FOR SALE - Total Rolls, like new in original crates, ready for immediate shipment $265.; 3 Keeny Super Bells 5¢ comb. $100. ea. 1/3 deposit. FICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES 16, CALIF.

FOR SALE - Coleman Novelty Co. has the largest stock of original factory new Slot Machine Parts of any distributor. It will pay you to contact us on your future wants, regardless of quality. Also new Phonographs, Slot Machines, Consoles, Pin Games, etc. and our Custom Rebuilds. Request bargain list Consoles & Slots. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - Mills 4 Bells $175.; Keeny 4-Way Super Bell 5/5/5/5/5 $200.; Keeny Super Bell $585.; Jumbo Parade $60.; Wurlitzer Model 600 $180.; Model 700 $275.; Commando $225.; Seeburg Star $350.; Rock-Ola Dial-Quiz $150., crating $5. 100 machines just off the spots. 1/3 dep., bal. C.O.D. Don't fail to get in on these slaughtered prices. Wire-Write-Phone. P. F. AWALT, AMERICAN NOVELTY CO., GRASS VALLEY, CALIF.

FOR SALE - Kilooy, Mystery, Tornado, Havana, Maizie, Special Entry, Colombias, Black Cherrys, Challenger, Basketball Champ, Bonus Bells. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY, PHILA. 21, PA. Tel: Pop. 5-3999

FOR SALE - What have you in trade on 5 Brand new Goalees. Will take Pinballs, Slots, Consoles, Phonos or Arcade Equipment in trade. CENTRAL OHIO COIN MACHINE EXCHANGE, 135 E. TOWN ST., COLUMBUS 15, OHIO. Tel: Adams 7491
FOR SALE - Mills original slots, drill proof, knee action, club handles, in excellent condition. 10¢ Blue Front, ser. no. 444,173 $65.; 5¢ Brown Front, ser. no. 487,990. $60. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SOUTH WYOMING AVE., KINGTON, PENNA. Tel: 7-5041


FOR SALE - 10 Slightly used Latest 1946 model 5¢ play Vest Pocket Bells $37.50 ea. A. L. KROPP, $106 - 8th ST., MERIDIAN, MISS.

FOR SALE - Mills original slots, drill proof, knee action, club handles, in excellent condition. 10¢ Blue Front, ser. no. 444,173 $65.; 5¢ Brown Front, ser. no. 487,990. $60. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SOUTH WYOMING AVE., KINGTON, PENNA. Tel: 7-5041

FOR SALE - 1 Mills Throne of Music and 1 Seeburg Classic, cabinet refurbished. Just off location. First $325. takes the two music boxes. Wm. Blum, DUBUQUE COIN MACHINE CO., 927 W. FIFTH ST., DUBUQUE, IOWA. Tel 7227


FOR SALE - Mills 3 Bells, refinished cab., mechanically perfect 5-10-25 $390.; Mills Jumbo C.P., refinished C.P., perfect $50.; 4 Star Chiefs $80. GOLDEN NOVELTY CO., BARNESVILLE, MINN.

FOR SALE - Have you Operators of Slot Machines seen the New "Player Protector"? This is an ingenious device that hangs on left hand side of machine out of the way that Reserves the machine when player needs more change from the cashier or bar. Retails for $1.95. Discounts to operators and distributors. Made of Plastic Disc. Chrome fittings, good looking & will last a life time. Mail card for circular. MICKLESEN NOVELTY CO., MANISTEE, MICH.

FOR SALE - Brand new Scales $250.; 3 #700 Wurlitzers, very clean $325. ea.; 2 #800 Wurlitzers, very clean $350. ea.; 1 Seeburg 8800 E.S. $300.; 1 Twin 616 Wurlitzer in Packard Metal Cabinet, Packard Adapter, 8 Packard Wall Boxes, Packard #400 Speaker, lot for $345.; 1 Bally Club Bell 4 Coin Multiple $160. AUTOMATIC AMUSEMENT CO., 100 PENNSYLVANIA ST., EVANSVILLE 10, IND.


FOR SALE - We have them in stock. Contact us for your High Red Bulls for state of Florida. Best money maker out today. Trouble free, immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKEWOLD, FLA.

FOR SALE - We have about 50 WS-22 Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has .70D7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 53

FOR SALE - Priced to Sell. Keep 'Em Flying $79.50; Five, Ten, Twenty $74.50; Gun Club $39.50; Sky Blazer $34.50; Wild Fire $24.50; Skyline $24.50; Hi Stepper $24.50. 1/3 certified deposit, balance C.O.D. MUTUAL MUSIC SERVICE, 403 GRAND CENTRAL AVE., TAMPA 6, FLA.
FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. All other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE—3 Mills Jumbo $25. each; 1 Fast Time $25.; Buckley, Seeburg & A.M.I. Wall Boxes $7.50 ea. FRANK GUERRINI, BURNHAM, PA. Tel: 8726

FOR SALE—Twins Twelve Rock-Ola Hideaway $125.; Twin Twelve Wurlitzer Hideaway $125.; Shoot Your Way To Tokio Sun, like new $75.; 5 Marvel 14 Machines $12. ea.; X-Ray & 1 Mercury Cig Machine $10. ea. 5¢ Columbias $50.; Vest Pockets $25. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 8726

FOR SALE—Jumbo Parade C.F. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw $5 $20; 25¢ $5. Pace's Reels 10¢ $50.; Thorobred $165.; Sportsman $50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.F. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $15.; Victory Mod. Cabs. $25.; Mod. 422 Rolls, $10.; Mod. 320 $25.50; Evans Bangtail C.F. used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. FIGO BLVD., LOS ANGELES, CALIF. Tel: Fe. 5169.

FOR SALE—Or will Swap: 12 Record machines; all models — Rock-Olas, Seeburgs and Wurlitzers $9.50.; Solotone Boxes, slightly used $21.50; Solotone Location Amplifiers $89.50; 25 Sher-mack Stamp Vendors, new in original cartons, special price $25.50; WSZ Wall-0-Matics, metal covers $27.50. Will swap for the following merchandise at the following prices, Seeburgs and Vagues $25.; Classics $25.; Wurlitzer Model 700 $50.; Wurlitzer Model 900 $50.; Wurlitzer Model 750 or E $400. The following Pin Balls: Dynamite $175.; Suspenze $125.; Sea Breeze $160.; Rio $180.; State Fair $175.; Late Stage Door Canteen $100. If you have other late merchandise to trade, write us. All the above merchandise now on our locations and being operated. Will sell or swap and ship C.O.D. subject to inspection, if you will. We are operators and not distributors. THE MUSIC MEN, 622 SOUTH MAIN, MEMPHIS, TENN.


FOR SALE—Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: 8RYANT 9-0817

FOR SALE—New Packard Speakers, all models; Adaptors for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Speakers, can be used in a hundred different places. Also new Phon Casters that fit all models. Sample Set $1. COLEMAN NOVELTY CO., 1025 — 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE—400 SOLOTONE BOXES. Willing to trade on late model Phonographs or sell at an exceptionally low price. Write, Wire or Phone. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, NORTH CAROLINA.


FOR SALE—Act now — All Machines Clean and in excellent Condition — Used. Keeney Twins 5-5 Bonus Super Bell, Keeney Twin 5-25 Bonus Super Bell, Keeney 5¢ Bonus Super Bell, Bally Drawbell, Evans Bangtails 7 coin F.P.—F.O. J.P., Keeney 5¢ Sup. Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parades 5¢ Comb., Jumbo Parades 5¢ Comb.F.P., Hi-Hand 5¢ Comb, Victory Specials, Longaces, Placers, Club Trophys, 41 Derbies, Dark Horses, Genoa Total Rolls, Five Balls — Genoa Victory, Argentine, '41 Majors, Hi Hot, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE—Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE—25 Solotone Boxes (some new) priced for quick sale $19.50 ea.; 1 Solotone Booster Amplifier $75.; 1 Big Game Consoles, Fruit Symbols, Cash P.O. $60. ea. HY-G MUSIC CO., 1415 50. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: Atlantic 8887

FOR SALE—Best offer takes the following reconditioned equipment, ready for location; Mills No. 900—5¢, 43-500; 42. Also send for list of reconditioned pinazines, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 30. 2nd STREET, LOUISVILLE 1, KY. Tel: Wabash 1501

FOR SALE—Make an offer for all of them, uncrated F.O.B. Brattleboro, Vt. 2 Exhibit Short Stops, 1 each of the following: Sport Parade, Keen-A-Ball, Line Up, Dude Ranch, Frisco, Landslide, Pursuit, Grand Canyon, Bombardier, Marines At Play, Big Parade, Moniker. Every machine guaranteed ready to operate and look good. Also some more if you want them. HAD L. MARCH, BRATTLEBORO, VT.
FOR SALE - BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49%. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel.: Bu 7-7500.

FOR SALE—Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500.00. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 27393 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE—Bally Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Bally Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE — 1 Bally Hi Hand $90.; 2 Galloping Dominoes $10. ea.; 3 Silver Moon F.P. $75. ea.; 3 Bally Surf Queens $125. ea.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $40.; 1 Wurlitzer 71. counter, $135. GUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE—Keeney 4 Way Super Balls (3-5d./1-25¢) $350.; Keeney 4 Way Super Balls (4-5¢) $325.; Mills Three Balls $525.; Mills Four Balls (4-5¢) $300. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—$25.00 and up Mills. Waiting Slots in 5-10-25¢ A-1 operating condition: 5 Ball Free Plays; 1-ball P.O. games Mills Panorama $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel: Mitchell 3904.

FOR SALE—Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write): Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 735 MAIN ST., OSAGE, IOWA.

FOR SALE—Punchboards made by Consolidated. Container, Gardner and Superior Products. Territory closed. Close out at 25% below our cost. Will trade brand new Face slots and two used Keeney Super Bonus Bells. 5r play, for brand new novelty games. ACME MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINNESOTA.

FOR SALE— "Hot Peanut Machine" with cup holder, looks like new $35.00. Seeburg pick-up for Hi-Tone or Vogue $2. HIGH-GRADE MUSIC CO., 72 NORMAN AVE., ROBBING, N. J.


FOR SALE—THREE MUNVES SUPERROLLS, perfect condition, $150. ea. or lot of three for $350. One-half deposit must accompany all orders. HEATH DISTRIBUTING COMPANY, 217 THIRD ST., MACON, GEORGIA.


FOR SALE—Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $200. 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENIE MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.


FOR SALE—The most complete stock of Arcade Equipment. Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE—Best Mills Blue Fronts in the South. 5¢ Play $100.; 10¢ play $125.; 25¢ play $150.; 50¢ play $275. All refinished and overhauled, all worn parts replaced. 5 new ABT Challengers (write). Mills Slot Refinished, Overhauled and Rebuilt. Escalators & Clocks for Rebuilding. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA.

FOR SALE—Our low prices are the talk of the country! Undersea Raider $145.; Liberty $95.; Centenn $110.; Mills Three Bells $275.; Bowling League Skeeball $60.; Chicago Hockey $95.; Wurl. 500X $199.50; 616's $124.50; Monarch $135.; others! 10 used pin games from $25. and up. Wire or phone. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228.

FOR SALE—The BEST MILLS BLUE FRONTS in the South. Any Denomination. Mills Slot Parts. I can put your Mills Slots in Tip-Top Shape. They will be Refinished in Baked-on Crackle Finish Paints, and will be completely Overhauled, all worn parts replaced, at low prices. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GEORGIA.
FOR SALE - Immediate Sale. 4 Buckley and 1 Seebee Remote Control Music Locations. Income $115. weekly. Brand new AMI 40 record playing juke box. Call Maine 4-0022, BROOKLYN, N.Y.


FOR SALE - Super Liner $125.; Baffle Card $150.; Suspends $100.; Surf Queens $100. The following games at $25. ea.-Sluggers, Bosco, Bombardier, Riviera, Horse Run '42, Sun Valley, Gun Club, Venus, Spot Cha, Yanks, Argentine, Opportunity, Midway, Big Parade, Invasion, Marines At Play, Big Chief, G. L. Joe, Army & Navy, Gobs, On Deck, Do-Re-Mi, 5-10-20. HIRSCH COIN MACHINE CORP., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D. C.

FOR SALE - Races Bases, bl. cab. $40. ea.; Races Races, br. cab. $50. ea.; Races Races Red Arrow $90. ea.; Lucky Star $85. ea.; Silver Moon F.P. $40. ea. JOE MOSS AMUSEMENT CO., 311 E 3rd St., SANFORD, Fla. Tel: 102

FOR SALE - All machines clean and in working order. Used 1 '46 Evans Bangtail F.O. (write); 2 High Hands comb. $59.50 ea.; 1 Super Bell comb. $64.50; 2 Club Bells comb. $98.50 ea.; 4 Pockerino's $99.50, $34.50 ea. and newly used Columbia Bells (write); Wood cabinet, public weighing Scales $10. ea. CAMERA BROTHERS, 985 HAYES ST., HIZLETON, PENNA. Tel: 4299-3

FOR SALE - 2 Wurl. Skee Balls. Counter Games: 46 Mercury; 16 Penny Packs; 11 Zephyrs; 4 Marlins; 4 Bell Games; 3 Taverns; 2 Clearing Houses; 1 Fat Fat Toe; 1 Penny Smoke 14; 11 Sparks; 10 Libbryts 5$. Make offer for one or all. STANLEY AMUSEMENT CO. 1534 COMMERCY ST., TACOMA 2, WASH.

FOR SALE - 2 Panorams $279.; 1 Panoram Peek $285.; 1 Atomic Bomber, write; 3 Genco Playballs $140. ea.; 2 Air raiders $85. ea.; 1 Batting Practice $85. ; 1 Chicago Hockey $82.50; 10 Super Skee Rolls, 9 ft. like new $135. ea. MARCUS KLEIN, 577 TENTH AVE., NEW YORK CITY.

FOR SALE - One Ball Pin Games: 1 Bally Blue Grass F.P. $59.; 1 Bally Sports Special F.P. $76.; 1 Bally Club Trophy F.P. $89.; 1 Bally Dark Horse F.P. $79.; 1 Bally Record Time F.P. $99.; 2 Bally Grand Nationals $295.; 1 Bally Jockey Club $175.; 2 Bally Kentucky $86. ea. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE - Bang-A-Fifty 12", good condition; King-Pin 9" brand new Win-O-Bowl (Bowling Game). WANT - 100 good, used pin games. Write or call. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 25788

FOR SALE - 10 Shipman Triplex; 20 Victory Duplex. Machines are brand new and still in crates. Also 4 used Victory. $700. takes all. M. MESARIK, 922 LINCOLN WAY EAST, SOUTH BEND 18, IND. Tel: 3-1548

FOR SALE - New Packard Wall Boxes (write): 2 Cond. Stranded Speaker Wire 14 ft.; Record Time $95.; Wild Fire $30.; Frisco $160.; '40 Rock-Ola Super $275.; Flat Top $110.; Yankee Doodle $90.; Hi-Hat $40.; Four Bases $40.; Big Parade $75.; Defense $25.; Collection Books $5.50 per 100; Service Kits 7.50. CENTRAL COIN MACHINE CO., 482-486 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE - On Location, Like New, Perfect - Surf Queens $110.; Big Hits, Stage Door Canteens $115.; Superliners, Big Leagues, Midget Racers $155.; Goalees $195.; Columbia Bells in original cartons (write); Vest Pockets (like new) $47.50; Wurlitzers: $90., $80 $425.; 700's $600's, 500's $325.; 24's $179.; 616 $59.50; Bally Chrome Boxes $7.50. Above equipment on location. Will also exchange for new or used Packard Boxes. BINGHAMTON COIN MACHINE CO., 421 COURT ST., BINGHAMTON, N. Y. Tel: 4-5114

FOR SALE - 3 All Star Hockeys $75. ea.; 1 Goalees $185.; 3 Rapid Fires $40. ea.; 1 Evans Ten Strike $40.; 1 Personal Music Studio Amplifier $325.; 1 Studio Timing Control Unit $175.; 75 Personal Music Boxes $22.50 ea. ATLAS AMUSEMENT CO., 1078 UNION AVE., MEMPHIS, TENN.

FOR SALE - 6 Keeneys Bonus Bells 5d-25¢ F.P. & P.O.; 10 Evans Winterbooks 5f J.P.; 2-1946 Galloping Dominoses J.P. Write for Prices. JOE MOSS AMUSEMENT CO., 311 E 3rd St., SANFORD, Fla. Tel: 102

FOR SALE - Do you need, or can you use 777 Tubes. Have fifty on hand at 30¢ ea. Make best offer on Wurlitzer 850's, 750's, 800's, 600's, 500's. All in good shape and ready for location. Bally Record Time $50.; Bally Blue Grass $89.50; 50% off list on 5¢ Jack-Pot Boards. JOE E. BROWN MUSIC CO., 220 E. COMMERCY ST., SAN ANTONIO 5, TEXAS.

FOR SALE - 2 Wurlitzer 616's $95. ea. F. P. Games: Victory $95.50; Navy-Army $75.; Horror- scope $35.; Yanks $59.50; Moniker $49.50; Salute $25.; Miss America $45.; Landscape $39.50; Four Roses $35.; Defense $25.; Dough Boy $25.; Line Up $35.50; Gold Star $37.50; League Leader $25.; JOHNSTON AUTOMATIC MUSIC CO., 709 IOWA ST., SIDYUR CITY 19, IOWA. Tel: 5-5474

FOR SALE - 1 Jennings Multiple Cubes 4 coin Multi. 5¢ play; 6 Bang-A-Deers; 1 Mills 10¢ Blue Front L.J.; 1 5¢ Face Comet. Make offer for will trade for Total Rolls or Skeez Balls. HOODYER SALES CO., 103 N. BROADWAY, GREEN BAY, WIS.
FOR SALE

FOR SALE - Turret Guns. Two complete sets of three each Turret Guns. Original cost $15,000. Now available for $2500. per set, $4500. for two sets. These Turret Guns are complete with generators. Can be seen at Playland Arcade, 1500 Broadway, N. Y. C. or contact ASSOCIATED AMUSEMENTS, 846 COMMONWEALTH AVE., BOSTON, MASS.

PARTS AND SUPPLIES

FOR SALE - Westinghouse Manta Lumilines, 24 to carton; Big Lamps 7½ up to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 6¢ ea.; Glass Fuses (Auto Type) (Little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea., 1/2 amp. 4¢ ea.; Rubber Male Plugs 85¢ ea. Special Price on new popular Tubes. ARCADE BULB Co., 56 W. 25th St., N. Y. 10, N. Y. Tel: Watkins 9-7490

FOR SALE - At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY Co., 2718 GRAVOS AVE., ST. LOUIS 18, MO.

FOR SALE - New 30 Wire Alpha Cable $275. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 49¢ ea., $46. per 100; 2-1/2" 49¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLES Co., 1425 N. BROAD ST., PHILA. 22, PA.

MISCELLANEOUS

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SCPECIALTIES Co., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE - ATTENTION! We submit the opportunity every operator needs & desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING Co., 169 CAMPBELL AVE., UTICA, N.Y. Tel: 6-386.

NOTICE - We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE - Music Operators: Our Needle Re-Sharpening Service reconditions your Used Juke Box Needles with expert precision. You'll like the big saving, the service and the absolute guarantee on our work. It's a dependable service over five years old. We will send complete details and shipping containers free. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE - We will split our 30% commission with any dealer on Popcorn machines - you certainly know or have many locations easily interested - Let's Work Together. P. K. SALES CO., PHONE 32941, CAMBRIDGE, OHIO.

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10 A.M.
MONDAY, JUNE 16, 1947
IN THE
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