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AMI Incorporated
679 NORTH WELLS • CHICAGO 10, ILL.
It's Smart to Buy Now

By Bill Gersh

It's smart to buy now. Why? Because ever since before the war—prices have never been as low as they are at this minute.

Leading ops believe that the turning point has been reached, as far as collections are concerned, and that the trend is now definitely upward.

Therefore, those ops who are closely following general conditions, are buying the equipment they will need for the coming Spring and even Summer months, especially for the resort spots, right now.

A good indication of the fact that prices won’t go much lower, are the quotations which were made on certain of the better used machines, both music and amusement, a few months ago, and which have now gone up.

In this past week’s issue of The Cash Box—there was an editorial devoted to the fact that operators who had heard about those very low prices and who decided to buy—suddenly found that the prices they had heard about were only “talk”—and that the actual prices were many dollars more per machine.

Therefore, as well known coinmen state, “The smart operators are buying now because they realize that the low point is passed. Prices must continue upward from now on in, especially as this recession period begins to fade with the labor once again working in full swing.”

Another coinman stated, “Operators can now get good used equipment at a price which can be rapidly amortized. This is, therefore, the time for operators to buy the machines they will need as we get into more normal collections once again.”

Another, and even more important factor is that as the 1947 summer resort season comes into being, there will be a demand for good used equipment for a great many locations where ops won’t want to start off with new machines. They will, as usual, first want to learn whether these locations can pay off for new equipment. And used machines are best for this.

There is no doubt, then, that prices will zoom upward when this happens. The trade also knows that it is gradually righting itself into a more normal business basis and that, as this normalcy period is reached, machine sales will go ahead faster than ever before.

New machines remain the answer to greater profits and continued play stimulation in any location. “But”, as some operators have stated, “we can’t place high priced, new equipment everywhere. We must continue to buy used machines, too, especially for those spots where the take isn’t as good as it should be.”

Then it surely is smart to buy now—while prices are low.

This is the one real answer to the operators’ problem. Get those good used machines, while they are obtainable at these low prices, and add them to the route so that the general collection average will, because of quicker amortization, show more profit.

The operator must use every possible angle these days to assure himself better collections. Music machine ops are gradually, everywhere in the nation, adopting varied better commission methods and many are changing coin play wherever possible.

Amusement machine ops are also using ingenuity in rapid purchase of new equipment to stimulate play action and just as rapidly moving the machines down the line to secondary locations as play wanes.

But, the trade-in of a new game is important to the general profits earned from the machine. Therefore used machines, especially at present low prices, continue to bring profits while new machines are being switched.

It’s smart to buy now—buy quick—before prices start going up again.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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Vol.-8, No. 22, Serial Number 283 Week of February 24, 1947
PUBLIC SWING IS TO LOW COST ENTERTAINMENT

Opens Opportunity for Return of Big Play Action to Coin Machine Biz. Economists Report Turn from High Priced Entertainment is Plainly Marked. This is Time for Ops to Cash in by Featuring Best Equipment and Promoting Play

NEW YORK — With facts and figures just released by some of the nation's leading economists that the public is swinging away from expensive, high-priced entertainment—the opportunity arises for the coin machine industry to get back into full speed, high take action immediately.

It is now definitely up to the individual operator who can surely note, right in his own community, that nite spots, dance halls, expensive cabarets, big-time, high-priced sporting events and the many other expensive entertainments are getting the go-by from the public.

It is now up to him to stimulate greater play for himself thru the use of the right equipment, well located and well promoted, so that no person entering any of his locations will go away without dropping some coin into his machines.

As the public swings back to ever greater economy, evidenced even in the purchase of many necessaries, popular and economical entertain-

The operator must, imperatively must, check every single one of his locations to make sure that he has the right equipment in each and every spot. He must also see to it that his equipment is gleamingly clean and sparklingly inviting to the public. He must promote greater play by using every ingenious angle—like those ops who are placing small printed musical programs on each table in their restaurant spots calling attention to the songs which can be purchased from the phono as well as from the wall and bar boxes in the place.

The amusement machine ops must work very closely with each location owner to assure getting major attention to their equipment. This is not the time to forget to clean a playing board or wipe a top glass or let scabby ugly scars are worn from the machine. This is, instead, the time when the very outstanding attractiveness of the game, plus some play stimulation on the part of the location owner, will bring the public right into the operator's fold.

Now that these leading economists have reported that the public will no longer pay high prices for entertainment—it simply means that the coin machine industry is again in the same position it was in 1929, 1930, 1931 and the years that followed which helped bring it out of its swaddling clothes to become "big business".

Here, once again, is an opportunity for each and every operator. Here, once again, is what the entire industry has looked forward to. It's a chance to "fly" right over the hump (not "crawl" over it) for those operators who will give their immediate attention to promoting the play of their machines to the general public right in each individual location.
CHICAGO—Among the most important conversations held during the past CM1 show was that of the operators who grouped together to discuss direct sales to their locations. Many of these men were fighting mad. Some of them produced actual bills and other data of a nature which angered other ops who were present and brought about the general opinion that, as one op stated, "The time has come when open newsstand publication of ads with prices and confidential information regarding our business must halt. Direct sales", he continued, "and such open information obtained so cheaply from newsstands causes this trade thousands of dollars damage each year."

A Tucson, Ariz. operator brought forth the fact that he had been losing locations to direct sellers in the industry. He wrote, "As a subscriber to The Cash Box I am taking the liberty of writing you on a subject that is very important to me and various other operators in this vicinity.

"I am a vending machine operator of ball gum, Boston baked beans, popcorn and almond machines; all in the county and city of Tucson. It has come to my attention that the C. E. Leebold Co. of 11109-11 S. San Julian (Los Angeles) is selling machines and merchandize direct to locations. The M. Brodie Co. also uses this address.

"I doubt very much that anything can be done about a situation like this in another state, but maybe you can refer me to some organization or someone who can bring pressure to bear, that will stop this direct location selling."

Jumping clear across the nation to Massachusetts, another op writes The Cash Box. "We know you have been printing many articles in The Cash Box in regard to selling machines to locations. We have that trouble here again in our territory.

"One location owner, whom we have been doing business with, claims he was solicited by the above mentioned firm and bought his own music and pinball machines from them. If we did not have a contract with this location we would have lost it.

"This business of selling locations has been going on for sometime in our territory. We thought it about time to write and let you know."

The above are only two of many, many letters The Cash Box has received regarding direct sales. This backs up the statements of those many ops at the show who discussed the fact that open newsstand publication of prices and inside facts of the industry are not only creating direct sales but also informing officials and politicians as well as the general public all about the industry and thereby bringing on much of the present territory troubles as well as the higher taxes now being attempted by many communities.

One op frankly stated that he believed much of the ASCAP (American Society of Composers, Authors and Publishers) fight to gain a yearly license revenue from each joke box in the nation was due to this sort of open newsstand publication of facts and figures regarding "fabulous music machine profits."

Others were certain that the present flood of higher taxes against coinness all over the nation was also due to the news which was printed in open publication and which anyone could purchase on a newsstand.

The Cash Box, to offset loss of locations, has urged the ops time and time again to sign everyone of their storekeepers to a location contract. It has reprinted the successful "lease contract" being used by CAMOA of Oakland, Calif. many times. Thousands of copies of this lease have been mailed.

Yet, this in itself isn't enough, one op pointed out, he believes that all the trade must get together to halt open newsstand display of machines, especially with prices and, more than anything else, halt all information falling into the hands of location owners, officials, politicians and the general public regarding this business.

"The time has come", one noted association leader said, "when a complete halt must be called about inside information of our industry getting into the hands of anyone but a man engaged in this business. And, especially from getting on a newsstand."
SHAKEDOWN PERIOD REPORTED OVER


NEW YORK—Throughout the trade the report is now current that the “shakedown period” as it is being termed—is over.

Leading coinmen claim that prices of machines are down as low as they will ever go. They also state that they are pricing whatever equipment they now have at points where they are not earning any profit, but are satisfying the demand of their operators to get equipment at the lowest possible prices.

Wholesalers claim that they are actually cutting into their own profit (as they have done for some months now) to meet the demand of the operators for lower prices. They explain that distrbuts through the country are setting prices in keeping with the requirements of their individual territories.

There is a feeling, according to those coinmen interviewed, that prices will not go much lower. “In fact,” one noted coinman stated, “if anything at all, they will go up.”

He also said, “We’ve reached the bottom of the shakedown period. This came a little later in the coin machine business than it has in other industries. But, it has at last arrived, and there is no longer any doubt that prices are at rockbottom and must start upward—they surely can’t get any lower.”

Most of the wholesalers claim that they are losing money on the equipment they have on hand. Machines that were left over from months past, especially in warehouses, have fallen to such new low points, that most of these wholesalers are writing off each sale as a “loss.”

Others, who purchased whatever they needed as they went along, and whose stockrooms were more or less clean when the price crash came, are holding the line they have reached and will not “load up” with any equipment until they see a decided upward turn.

“There’s no use buying,” one noted distrib stated, “at this time when we don’t yet know whether prices will go any lower or will remain stationary. Once we see the market trend we can decide on our future course. We do look forward to a stronger market and very soon, but like everyone else, we are very cautious at this time and will proceed with the greatest care.”

There continues to be a good demand in most territories for equipment of all types. As usual, music equipment is leading but, from all indications, amusement machines are gradually getting stronger and many believe that these may even surpass the sale of music very soon.

One coinman said, “Mixed routes are now the vogue. Operators are using all kinds of machines and few are specializing as they once did. Of course, in those territories where they can’t run anything but music and certain other equipment, they have to continue on as they did in the past. But, where other equipment can run and where attempts at putting it into operation are being made, the operators of music are now mixing their routes with amusement, service and merchandising machines and whatever else they feel will prove profitable.” (The fact that more mixed routes are coming into being was reported for some months now by The Cash Box.)

Most important, of course, is the fact that all coin machine leaders report that they believe the “shakedown period” is over. Prices are down as low as they will ever get, is the general consensus. Some believe they will go up. Others feel that they will hold. Some want certain older type machines entirely eliminated from any price consideration whatsoever on the present market. All believe that the newer games of ’46 and those being introduced in ’47 will establish a new type market price structure, but, that these will be lower, comparatively, to what prices were for former used equipment.

If the shakedown period is really over, most coinmen report, they can now go on ahead with plans for whatever machines they have on hand, “Take our loss”, as one leading coinman stated, “and proceed from this point on accepting present prices as the lowest point that can be reached and create a new market from now on.”
Which Way to Greater Operating Profits?

It is universally agreed that the operator must increase his income to exist under current conditions.

But there the agreement ends. Wurlitzer contends that quarter-dime play will produce that extra income. We have promoted the new basis of play with every means at our command. We are already seeing it work out successfully in thousands of locations.

To those who believe more play per phonograph is the answer, we have this to say. Wurlitzer has done and is doing more — far more — than anyone else in this industry to promote phonograph play.

For 1947 Wurlitzer will run 53 full-color, full-page ads in 8 of the greatest national magazines promoting phonograph play!

For 1947 Wurlitzer will post 18,000 billboards from coast to coast promoting phonograph play!

For 1947 Wurlitzer is launching a tremendous point-of-purchase campaign promoting phonograph play!

Talk won't solve the problem of producing extra operating income. Action will. Wurlitzer, and Wurlitzer alone, is acting from both the standpoint of more play and more pay for the benefit of all operators! The Rudolph Wurlitzer Company, North Tonawanda, New York.
### 1. (I LOVE YOU) FOR SENTIMENTAL REASONS

| AP—APOLLO | EM—EMERALD | MR—MANOR  |
| BW—BLACK & WHITE | EX—EXCELSIOR | MU—MUSICRAFT  |
| CA—CAPITOL | FS—FOUR STAR | NA—NATIONAL  |
| CD—CADET | HO—HOLLYWOOD INTL | QU—QUEEN  |
| CO—COLUMBIA | IB—JUKE BOX | RH—RHAPSODY  |
| CS—COSMO | KE—KEYNOTE | SI—SIGNATURE  |
| CT—COAST | KE—KING | SO—SONORA  |
| DE—DECCA | MA—MAJESTIC | ST—STERLING  |
| EC—EXCLUSIVE | ME—MERCURY | VI—VICTOR  |
| | MO—MODERN MUSIC | VO—VOGUE  |

### 2. OPEN THE DOOR, RICHARD

- **AP-1041**—Hot Lips Page Orch.
- **BW-792**—Jack McEea Ork.
- **CA-369**—The Pied Pipers
- **CO-37268**—The Three Flames
- **CO-37240**—The Chioriettes

- **CAP-288**—Hal Darwin
- **CO-37096**—Kay Kyser Orch.
- **CS-502**—Hal McIntyre Orch.

- **CA-334**—Johnny Mercer Paul Weston Orch.
- **CO-37095**—Kay Kyser Orch.
- **DE-23675**—Hosay Carmichael

- **CA-368**—Andy Russell
- **DE-23714**—Al Jolson
- **DE-23799**—Guy Lombardo Orch.
- **MA-1107**—Louis Prima Orch.
- **CO-37214**—Kay Kyser
- **DE-23782**—Guy Lombardo

- **CA-372**—Joe Alexander

### 3. THE OLD LAMPLIGHTER

- **MA-1061**—Morton Downey
- **ME-3033**—Anita Ellis
- **ME-3032**—Saxie Dowell Orch.

### 4. HUGGIN' AND A CHALKIN'

- **FS-1153**—Smoky Rogers
- **PA-616**—Clancy Hayes
- **Vi-20-2036**—Herbie Fields Orch.

### 5. ANNIVERSARY SONG

- **ME-3036**—Anita Ellis
- **MU-428**—Artie Shaw Orch.
- **SO-2004**—George Towne Orch.
- **Vi-20-2126**—Tex Beneke-Miller Orch.

### 6. MANAGUA, NICARAGUA

- **SO-3032**—The Gordon Trio
- **Vi-20-2026**—Freddy Martin

### 7. HEARTACHES

- **DE-25071**—Ted Weems Orch.
- **NA-9026**—Red McKenzie

### 8. ZIP-A-DEE-DOO-DAH

- **EN-233**—Paul Page
- **MA-7204**—George Olsen Orch.
- **ME-3047**—Two Ton Baker
- **Vi-20-1976**—Sammy Kaye Orch.

### 9. OH, BUT I DO

- **ME-3041**—Francis Langford
- **MU-15094**—Gordon MacRae
- **Sl-15056**—Sinney Ennis Orch.
- **Vi-20-1991**—Tex Beneke-Miller Orch.

### 10. A GAL IN CALICO

- **MA-1087**—Louis Prima
- **ME-3035**—Tony Martin
- **Sl-15074**—Larry Douglas
**THE CASH BOX**

**Read Reviews**

**THE CASH BOX**

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**Week of February 24, 1947**

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**"Necessity"**

"How Are Things In Glocca Morra?"

**GEORGIA GIBBS**

(Majestic 12009)

- One of the top records to come along this past week offers a pair of sides from the new Broadway hit musical "Finnian's Rainbow." Less known of the two, but strictly that, is "Necessity." Peg it as a song you'll hear lots of in weeks to come. The performance turned in on this semi-rhythm novelty by Georgia is strictly excellent and from all directions shapes up as something for the trade to order up. On the flip, Georgia again comes thru in fine style, and this time it's with the well known clunker "How Are Things In Glocca Morra?" All phases of its presentation merits our seal of juke box approval.

---

**"The Preacher And The Bear"**

"Where Does It Get You In The End"

**PHIL HARRIS**

(Victor 20-2143)

- Phil Harris steps to the fore here and offers ops more fast lip action in a style that is rapidly becoming associated with Harris' tell of story of "The Preacher And The Bear" in fast best here, with the eork taking off in spots. Flipped we find, "Where Does It Get You In The End," another Harris specialty, ditty, done up in that same manner. Backing is in a slower measure, with less appeal than its topmate. Ops who have a call for Harris and his stuff should lend an ear to this pair.

---

**"Illusion"**

"Another Night Like This"

**HAL WINTERS**

(Apollo 1034)

- Peg this platter as one destined for big things. Hal Winters, a newcomer in the nest of crooners, should make a big splash with his initial try. Titled, "Illusion," the lado cuts it smoothly throughout the waxing. The chumba beat that the Jose Morand crew inject adds flavor and quality to Hal's nostalgic rendition. The tune is a dreamy ballad, one which the star gazers will latch on to, but fast. On the backing with "Another Night Like This", Hal does another ballad with that same smooth styling and Latin touch. The lad and the tune should rise fast, with the over a great bank of demand for stuff of this sort. Ops should latch on to "Illusion" — it's sure coin action in the phonos.

---

**DISK O' THE WEEK**

"My Dearest Uncle Sam"

**ANDREWS SISTERS**

(Deca 23824)

- When the Andrews Sisters come up with a click, it's a click that makes plenty of coins clink in phone cash boxes. Well, their latest, "My Dearest Uncle Sam," sounds like such a click. It's a novelty done to a calypso rhythm, and the story the gals tell should strike an echo with plenty of guys who took a voyage on the Pacific during the past few years. A great item for spots where those guys now gather, the side has all that it takes to catch with the general public once it gets around. It can hear it! On the flip, the gals do that olde, "The Lullaby Of Broadway." They do well by it, too; and considering the heavy trend for melodies from out of the past, the side has what it takes to do a job on its own.

---

**"Song of Songs"**

"Easter Parade"

**PERRY COMO**

(RCA-Victor 20-2142)

- One of the better items to come along for the trade during this past week is "Song of Songs" by Perry Como. The song has been made for the mate, "Easter Parade." Both tunes are well remembered and in continuous demand, so it can be expected that these sides by Perry will enjoy heavy play. As for his performance on the pair, it can be said that he gives one of his most effective presentations with this disk. It's a platter for profit.

---

**“How Big Can You Get Little Man”**

"More, More, More"

**LUCKY MILLINDER**

(Deca 23825)

- Latest pair of race records sides headed Opas way are Lucky Millinder's "How Big Can You Get Little Man" and "More, More, More." Shaping up nicely, Annisten Allen offers a pleasant vocal rendition on both sides. It's slow stuff in a mellow mood, with the chip taking honors all the way through. Ops who use this brand, might do well to get next to this pair.

---

**“A Nickel For A Memory”**

"A Sunday Kind Of Love"

**LOUIS PRIMA ORCHESTRA**

(Majestic 1113)

- Obviously held for the juke box trade is this ballad tabbed "A Nickel For A Memory," and maybe it'll work out to the advantage of all concerned. As done here with Jack Powers on the vocal, "Nickel" emerges as a pleasant romantic item, but not very much more. It'll catch coin from the more nostalgic customers to be sure, but unless it gets heavy and sustained plugging from the powers that be, don't expect too much from it. The flip, "A Sunday Kind Of Love," is better quality from every standpoint. Here, Louis takes the vocal stilt and the side emerges as a surprise. Louis, hoarse voice and all, gives this romantic ballad an effective interpretation, good enough to click with the general trade as well as his legion of fans.

---

**"We Could Make Such Beautiful Music"**

"You Can't See The Sun When You're Crying"

**GEORGE TOWNE ORCHESTRA**

(Sonora 2002)

- Members of the trade seeking a pair of sound sides for "fillers" would do well to get next to this platter by the George Towne ork. Offering "You Can't See The Sun When You're Crying" and "We Could Make Such Beautiful Music", two powerful ballads, spots catering to romancers should find the disk particularly useful for dancers and listeners alike. "We Could Make" is done vocally by a duet of Mary Ann Wayne and Russ eli Drew, while "You Can't See The Sun" has its lyrics as a single by Mary Ann. All hands do workmanlike jobs on both sides.

---

**"Heartaches"**

"If I Had My Life To Live Over"

**RED MCKENZIE**

(National 9036)

- Here's a disk that's truly a double header for those who feature sore aches and pains, "If I Had My Life To Live Over," a pair of tunes currently enjoying peak action on the phonos in many territories of the nation, the platter bids strongly for consideration. Red McKenzie, a favorite recording artist of the 20's and 30's, handles the vocal chores on both sides, and he handles them capably and well—certainly in keeping with the old-time flavor of both melodies. There is a similarity between his styling and that of Al Jolson, and in many spots that factor may help the action. At any rate, give this hank of wax your attention by all means.

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www.americanradiohistory.com
"The Things We Did Last Summer"

"A Gal in Calico"

LARRY DOUGLAS

(Signature 15074)

- Both "The Things We Did Last Summer" and "A Gal in Calico" have seen their most prizey talents on many of our nation's concert halls, but as for the performance, both have been well-received by the audience. The vocalists, Larry Douglases, are given to savor his performance and load of promise of clicks to come. He's a good vocalist, using some swan tricks to carry himself. And over to the audience, and he presents a song as it was written,Inkling, the best performance of his. This pair is the Roland Dupont Quintet. They make light music, but effective. However, for the piano, we do wish Larry had a heavier organ behind him.

"I'm In The Mood For Love"

"Why Do I Love You?"

MOJICA LEWIS

(Signature 15072)

- Here's a pair of standards by which the trade should do better than well. Featuring Mojica Lewis on the vocal and the famed Ray Bloch Orchestra on the instrumental interpretation, the platter comes up as an inviting item for placement in locations where the customers gather to romance and remember romance. Of the tunes, both "I'm In The Mood For Love" and "Why Do I Love You" are favorites of long standing. To them, Mojica lends her silken voice in a manner that should continue to help make the gal one of our more profit-calling performers.

"Anniversary Song"

"The Girl That I Marry"

LARRY DOUGLAS

(Signature 15075)

- Just about everybody and every label has waxed "The Anniversary Song," which was brought to popular demand via the flicker, "The Jolson Story," but because this is another example of Larry Douglas' song selling, it's worthy of consideration. Once again the lad has the Roland Dupont Quintet behind him, and their husked instrumental allows Douglas to really showcase his vocal. Once again, Larry handles the ballad with simplicity, tho with heavy feeling, and that should make a mark where the folks want the number strictly as the listener's item it is. For that demand, he truly satisfies. The flip is "The Girl That I Marry," and here Larry's job is accomplished in the same manner to be found in the original "Annie Get Your Gun." Give the lad a whirl, we've got a bunch lots of people will take to him big.

SLEEPER

OF THE WEEK

"Hey Daddy-O!"

"Slow Burn"

SY OLIVER ORCHESTRA

(M-G-M 10001)

- A new band, a new song, a new recording company. Tie all three together, and you have a great production for the phonos. It's tagged "Hey Daddy-O," and it sounds like one of the best little rhythm novels we've heard in many a month. Slanted strictly as an item for race locations, it may very well be that the disk will explode in heavy action everywhere. The Sy Oliver org can take heavy credit from all sides, and Sy, himself, can take the lion's share of that. The vocal, composed in the main of rhythmical conversation and chanting chorus, includes a few lines that'll get a double play from the customers in an effort to determine "are they really say that?" In addition, the instrumental is great, tho it's not till they've got to the backing, with "Slow Burn," that they really get a chance to show how good they are. If you have the spots, grab this platter and let the boys sound off for themselves.

"The Sheik Of Araby"

"Squeeze Me"

YANK LAWSON'S JAZZ BAND

(Signature 23103)

- Here's a disk that can be put to good advantage in many select locations where the demand exists for the better brand of jazz musicianship. For such spots, the Yank Lawson Jazz Band offers a pair of sides tagged "The Sheik Of Araby" and "Squeeze Me," and the music they make would fit well on the phonos. It's not raucous, but it is good jazz. In addition, it might be an interesting experiment (and maybe a profitable one) to place "Araby in spots where old-timers gather. Yank's crew plays the item in a manner reminiscent of the Twenties, a.d the memory seekers should be drawn to it.

"Let's Fall In Love"

"Walking My Baby Back Home"

BILL DARNELL

(Keynote 665)

- Ops seeking a pair of oldies for their tavern spots would do well to get next to these sides by Bill Darnell. Offered are "Let's Fall In Love" and "Walking My Baby Back Home," and what with Bill's effective warbling and the pleasant instrumental support provided by the Bach Rustin org, the disk can be expected to snare steady action from the memory seekers.

"Rainy Day Confession Blues"

ROY MILTON

(Milton 1-101)

- With lots of moaning, deep howling, and a rich blue theme, the Roy Milton org render two sides of "Rainy Day Confession Blues" that can handle this stuff, peg the disc as a natural for the melancholy jazz fans. Roy's crew show their wares to good advantage, with the maestro himself spotlighted on the vocal.

"The Jolly Jack Polka"

"Let's Roll Out The Barrel Once Again"

JACK ROBEL ORCH.

(Decca 45006)

- Load'd with appeal for polka terriory, "The Jolly Jack Polka" should attract plenty of attention. The Jack Robel crew turn in a splendid performance here, that should net plenty of coin play. A nice brisk polka beat, coupled with pleasant orchestration rates the tune high on our list. Backed with "Let's Roll Out The Barrel Once Again," Jack offers more polka in a slower tempo. Peg the top-lope tune as one for the money.

"Anniversary Song"

"Sonata"

GEORGE TOWNE ORCHESTRA

(Sawora 2004)

- High in popularity on the phonos in territories where "The Jolson Story" is being screened is the "Anniversary Song." As done here by the George Towne org, with Mary Ann W-ng and Russell Drew handling the lyrics as a duet, the tune comes up as an item for the trade that'll draw its share of action. The interpretation George gives it is strictly on the sweet and low side with few identifying tricks. Flipped, the crew brings up "Sonata," and if you haven't sold all the play the song will stand, you'll do things with it that Dr. w sells the vers pl'vantly. Con- sider it for where the hand-holders gather.
What's Hot ON THE RECORDS
THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION
for the Week of February 24, 1947

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<td>1. Anniversary Song (Al Jolson)</td>
<td>1. For Sentimental Reasons (King Cole Trio)</td>
<td>1. Open The Door, Richard (Dusty Fletcher)</td>
<td>1. For Sentimental Reasons (Denny Day)</td>
<td>1. Open The Door, Richard (Eddy Howard)</td>
<td>1. Let The Good Times Roll (Louis Jordan)</td>
<td>1. Heartaches (Ted Weems)</td>
</tr>
<tr>
<td>2. If I Had My Life To Live Over (Larry Vincent)</td>
<td>2. For Sentimental Reasons (King Cole Trio)</td>
<td>2. Open The Door, Richard (Benny Goodman)</td>
<td>2. Open The Door, Richard (Eddy Howard)</td>
<td>2. The Old Lamplighter (Sammy Kaye)</td>
<td>2. Ain't Nobody Here But Us Chickens (Eddy Howard)</td>
<td>2. Gal In Calico (Johnny Mercer)</td>
</tr>
<tr>
<td>3. Open The Door, Richard (Dusty Fletcher)</td>
<td>3. For Sentimental Reasons (King Cole Trio)</td>
<td>3. Zip-A-Dee-Doo-Dah (Sonny Kaye)</td>
<td>3. For Sentimental Reasons (King Cole Trio)</td>
<td>3. If I Close My Eyes (Andy Russell)</td>
<td>3. Open The Door, Richard (Eddy Howard)</td>
<td>3. Open The Door, Richard (Johnny Mercer)</td>
</tr>
<tr>
<td>5. Huggin' and Chalkin' (Hoagy Carmichael)</td>
<td>5. Guilty (Johnny Desmond)</td>
<td>5. Jamie with the Song (George Olsen)</td>
<td>5. For Sentimental Reasons (King Cole Trio)</td>
<td>5. Huggin' and Chalkin' (Hoagy Carmichael)</td>
<td>5. Laughing in Calico (Tex Beneke)</td>
<td>5. A1's A-Doe-Doe-Dah (Tex Beneke)</td>
</tr>
</tbody>
</table>

Washington, D. C.

1. Open The Door, Richard (Dusty Fletcher)
2. Managua Nicaraguate (Freddy Martin)
3. I'll Close My Eyes (Andy Russell)
4. For Sentimental Reasons (King Cole Trio)
5. Heartaches (Ted Weems)
6. Joe Buttermilk Sky (Hoagy Carmichael)
7. Anniversary Song (Al Jolson)
8. Huggin' and Chalkin' (Hoagy Carmichael)
9. The Old Lamplighter (Sammy Kaye)
10. (Morgan Whiting)

Youngstown, O.

1. Open The Door, Richard (Dusty Fletcher)
2. For Sentimental Reasons (King Cole Trio)
3. Anniversary Song (Al Jolson)
4. Managua Nicaraguate (Freddy Martin)
5. Sonata (Perry Como)
6. Joe Buttermilk Sky (Hoagy Carmichael)
7. The Old Lamplighter (Sammy Kaye)
8. Guilty (Margaret Whiting)
9. I'm Afraid To Love You (Mills Bros.)
10. Oh! But I Do (Morgan Whiting)

Omaha, Nebr.

1. Open The Door, Richard (Jack McVea)
2. The Old Lamplighter (Sammy Kaye)
3. Kickin' Richards Man (Eddy Howard)
4. Managua Nicaraguate (Freddy Martin)
5. Huggin' and Chalkin' (Hoagy Carmichael)
6. Anniversary Song (Humphrey Shore)
7. Gal In Calico (Johnny Mercer)
8. Joe Buttermilk Sky (Hoagy Carmichael)
9. Joe Buttermilk Sky (Hoagy Carmichael)
10. (Jo Stafford)

Chattanooga, Tenn.

1. Let The Good Times Roll (Louis Jordan)
2. Alternate Song (Mills Bros.)
3. For Sentimental Reasons (King Cole)
4. Open The Door, Richard (Eddy Howard)
5. Sonata (Johnny Desmond)
6. Open The Door, Richard (Dusty Fletcher)
7. Joe Buttermilk Sky (Hoagy Carmichael)
8. Joe Buttermilk Sky (Hoagy Carmichael)
9. Joe Buttermilk Sky (Hoagy Carmichael)
10. Sonata (Johnny Desmond)

Woodburn, Ore.

1. For Sentimental Reasons (Charlie Spivak)
2. The Old Lamplighter (Sammy Kaye)
3. Huggin' and Chalkin' (Hoagy Carmichael)
4. Kickin' Richards Man (Eddy Howard)
5. September Song (Bing Crosby)
6. The Girl That I Marry (Dack Haymes)
7. Three Way Boogie (Tex Williams)
8. Joe Buttermilk Sky (Hoagy Carmichael)
9. Samson Or Later (Frances Langford)
10. Among My Souvenirs (Alvino Rey)

Boston, Mass.

1. For Sentimental Reasons (King Cole Trio)
2. The Old Lamplighter (Sammy Kaye)
3. Kickin' Richards Man (Eddy Howard)
4. Managua Nicaraguate (Freddy Martin)
5. Guilty (Johnny Desmond)
6. Sonata (Hoagy Carmichael)
7. Gal In Calico (Tex Beneke)
8. Anniversary Song (Bing Crosby)
9. Heartaches (Ted Weems)
10. Gal In Calico (Johnny Mercer)
All around the wax circle indications are at hand that the time to separate the men from the boys has come, and the time when a couple of guys with a total of thirty backs between them were self-announced disk manufacturers are over. Competition between the labels has grown razor-sharp, and where but a few months ago the biggies of the hit took a small heed of anything other than attempts to fill their orders, today the old custom of securing the market for heavier sales volume is on full blast. Yup, today the indie has got to have more than its normal share of what it takes to keep alive. A lot of big guns are pointing their way.

For the next few weeks the trade will be caging M-G-M Records. The heavy bankroll the plattery is emerging from, no wonder. But if anybody's quizzical about what policies can be expected from the new diskery, it might be well for all hands to consider that Frank B. Walker, M-G-M Records' chieftain, was formerly vice-president in charge of the RCA Victor platter works, and thus far there have been many striking similarities in the policies adopted by M-G-M with those practiced by the Victornen.

By the way, it is rumored that a few legals eagles are fishing for a day in court with Leon the Lion.

From Cleveland, Ohio, comes word that the Phonograph Merchants Association (local trade group) has selected The Three Suns' first Victor recording, "If I Had My Life To Live Over," as their Hit Tune for the month of March. How could they go wrong? The tune, originally done by Larry Vincent, has been riding way up high on New York phonos for several weeks, where, it might be added. It was given its first big sendoff after it was practically pushed out on the trade by John Halsko and Gloria Friedman of the Runyon Sales Co. of New York. In addition, it was chosen as a "Sleeper Of The Week" by The Cash Box. But when it comes down to taking a bow for it, Tim Pan Alley might do well to take note of what a few thousand juke boxes accomplished and throw a bit of applause their way. The boxes did what song pluggers couldn't.

Over at Apollo Records the folks are thumping the drum (and with good reason) over Hal Winters' "Illusion," with the Jette Marand orch. According to late reports, newcomer Hal's disk is being avidly bought up by a number of out Chicago way, who have had it spinning merrily on their routes for about two days. In addition, a number of the New York lads are spreading them out here, and with what the fact that Hal is opening as a special introd. attraction at the popular Havana Madrid nitecl. things are expected. Also creating interesting comment is a newly released calypso novelty by King Houdini, titled "Bobby Sox Idol" which is getting an important start in Detroit, according to Mrs. Schneider, who heads the Apollo distribr branch in that city.

Too bad that Frank Sinatra's "Sollitoque" was put out by Columbia as a 12-incher. Getting heavy action in many automatic jockey installations and wired music outlets, it could have proved a heavy drawing item if available for the greater majority of phonos... THE FRUIT OF GREAT ENDEAVOR DEPT: Hal Feil, who came to the Capitol Records' New York Branch from the U. S. Navy six months ago, has been appointed assistant manager of that office, we've been informed by John P. Cowen, the manager. Getting oriented in his new territory is Bob Stabler, hard driving Eastern Regional Manager for the label. Assigned here after a hang-up job as Mid-Western Regional Manager, Bob is a man to watch. So are Capitol's sales charts for this territory.

Here's a money-making novelty tune with everything in the book! A nifty title... polli. leader Stan Kenton... popular June Christy... The Patals, Stan's new vocal group... plus the lively lyrics and haunting rhythm of Cuban Calypso. You'll really lure the listeners with this one!
SAN FRANCISCO, CAL.—The screwball City Slicker maestro, Spike Jones, runs riot at Wired Music Management headquarters in this city, where the madcap baton-wielder's platters are reported heavy favorites. Presumably those are rival's records he is tossing around so blithely. Spike was taking time out from an appearance at the local Golden Gate Theatre.

Art Lund Does Wax Date With Harry James

HOLLYWOOD, CALIF.—Art Lund, the former vocalist with Benny Goodman's Orchestra, did a recording date with the Harry James crew last week. Originally sketched to do one side with James, Lund was called back to do a second side as the result of his excellent first performance.
Burning the Jukes in
HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—OPEN THE DOOR, RICHARD DUSTY FLETCHER (National 4102)

2—I'M YOURS AL RUSSELL TRIO (20th Century 20-23)

3—I WANNA BE LOVED SAVANNAH CHURCHILL (Manor 1396)

4—ALL THE THINGS YOU ARE LUIS RUSSELL ORCH. (Apollo 1035)

5—MY SILENT LOVE LUIS RUSSELL ORCH. (Apollo 1035)

6—SO LONG JOHNNY MOORE'S THREE BLAZERS (Exclusive)

7—YOU WON'T LET ME GO JOHNNY MOORE'S THREE BLAZERS (Modern Music 142)

8—LET THE GOOD TIMES ROLL LOUIS JORDAN AND HIS TYMPANY FIVE

9—AIN'T NOBODY HERE BUT US CHICKENS LOUIS JORDAN AND HIS TYMPANY FIVE (Decca 23741)

10—TANYA JOE LIGGINS and HIS HONEYDIPPERS (Exclusive 231)
CHICAGO—Glamour in the person of four Walter Thornton models was imported from New York to decorate Signature Record's display space at the recent CMI Show held in this city. From left to right, the gals are: Betty Jones, Louise Hyde, Myra Keck and Vicki Hazel. Telephone numbers were not included in the publicity man's information sheet.

Decca Names Frazer Head Of ffrr Disk Sales

NEW YORK — Robert Frazer, with Decca Records, Inc., since its inception, and having served that company in several important sales capacities, was recently named head of distribution and merchandising of Decca London ffrr (full frequency range recordings) Records, and Paralphone Records.

Under Frazer's supervision, four announcements of releases of these imported records have already been made, and distribution to regular Decca dealers is well under way.

Plans to have these British importations, featuring European artists who are leaders in 'pop' music in England, placed among the music op trade here have been voiced by top Decca officials.

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Philby Branch For Apollo; Pact MacRae

NEW YORK—In continuing efforts to enlarge its distribution network, Apollo Records, headquartered here, announced this past week that it would open a sales office in Philadelphia, which would be set up to service cointrade and retail accounts in Eastern Pennsylvania.

In announcing the move, Hy Siegel, Apollo proxy, declared that the office would function as a sub-branch to their New York distribution point for the time being. The Philadelphia sales office will be under the direction of Mannie Tspan, who has been functioning as the Apollo rep in that territory during the past year.

NEW YORK—Pacted to an exclusive recording deal with Apollo Records on Feb. 20th, Gordon MacRae, former Musicraft Records vocal star, has al-ready cut "If I Had My Life To Live Over" and "Heartaches" for his new label. According to word released by plattery officials, the sides will be backed up, and the disk is skedded for an early release date.

National Records Name Three More Distrhibs

NEW YORK—A. B. Green, President of National Records, this past week enlarged the roster of the label's sales outlets with the naming of three additional distributors. Appointed were: The Kentworth Corp., of Louisville, Ky.; The Gas Engine And Electric Co., Charleston, S. C.; and Amusement Enterprises of London, Ontario.

"For Money In The Bank, Grab On To ... "OPUS No. 1"

Says "THE CASH BOX"
Feb. 10 Issue

"OPUS No. 1"

"VAL TRISTE"

GENE KRUPA
(Columbia 37224)

Oh, are they going to play this one! They'll wear the wax white, so help me. It's "Opus No. 1" with lyrics. Anita O'Day, as per her usual, renders as smooth a performance as can be heard. The kids that jumped to this tune for so many years while they played it straight, will by all means, beat a path to your phone for this one again. The Krupa orch, make mellow music backing up the chirp, whose vocal shines like a beacon, backed by an all instrumental titled "Val Triste," it's Krupa all the way, displaying the wares of his bandmen on a pepped up side. For money in the bank, grab on to "Opus No. 1!!"

JEWISH RECORDS

America's foremost producers of Jewish Records featuring such stars as:

LEO FUCHS
MOISHA OYSTER
CANTOR GANCHOFF
CANTOR WALDMAN
CANTOR MALOVSKY
ROUMAINISHA KAPELLE

Watch for our line of Italian Records

DISTRIBUTORS—Some Territories Still Available. Write, Wire, Phone.

BANNER RECORDS, INC.

1674 BROADWAY
NEW YORK 19, N. Y.
Tel. 7-3373

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" IN THOSE TERRITORIES LISTED BELOW.

ROCHESTER, N. Y.
1. Anniversary Song—Al Jolson
2. If I Had My Life To Live Over—Larry Vincent
3. I Want To Thank Your Folks—King Cole Trio

FAYETTEVILLE, N. C.
1. I Want To Thank Your Folks—Eddy Howard

WILLow SPRINGS, MO.
1. I'm Afraid To Love You—Mills Brothers
2. Guilty—Tex Beneke
3. Anniversary Song—Al Jolson

BOSTON, MASS.
1. Anniversary Song—Al Jolson
2. How Are Things In Glocia Morra—Martha Tilton
3. Jalousie—Harry James

NEWARK, N. J.
1. Heartaches—Ted Weems
2. How Are Things In Glocia Morra—Martha Tilton

WASHINGTON, D. C.
1. Hoodle Addle—Ray McKinley
2. That's Where I Came In—Perry Como
3. You Should Have Told Me—Perry Como
FOREWORD  Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD  The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT  Machines underlined mean these were most active in trading the past week.

CODE  Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.
2 MEANS PRICE WENT DOWN.
3 MEANS MACHINE JUST ADDED TO LIST.
4 MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.
WURLITZER

7. P 10 .......................................................... 25.00
xx. P 10 III .......................................................... 25.00
xx. P 12 .......................................................... 30.00
xx. 312 .......................................................... 30.00
xx. 400 .......................................................... 35.00
2. 412 .......................................................... 77.50 110.00
2. 412 III .......................................................... 74.50 97.00
xx. 316 .......................................................... 79.50
xx. 416 .......................................................... 79.50
xx. 616 .......................................................... 89.50 189.50
1. 616 III .......................................................... 125.00 225.00
2. 616 A .......................................................... 89.50 125.00
xx. 716 .......................................................... 114.00 190.00
1. 24 .......................................................... 150.00 200.00
2. Revamp (24) ................................................... 125.00 175.00
2. 600 R .......................................................... 199.50 220.00
1. 600 K .......................................................... 225.00 345.00
1. 500 .......................................................... 225.00 325.00
6. 500 A .......................................................... 199.50 275.00
4. 500 K .......................................................... 239.50 295.50
5. 41 (Counter) .................................................... 49.50 89.50
xx. 51 (Counter) ................................................... 75.00
1. 61 (Counter) .................................................... 79.50 119.50
2. 71 (Counter) .................................................... 135.00 189.50
xx. 81 (Counter) ................................................... 149.50 169.50
4. 790 .......................................................... 325.00 450.00
5. 750 M .......................................................... 325.00 450.00
5. 750 E .......................................................... 325.00 495.00
3. 780M Colonial ................................................ 300.00 350.00
2. 780 E .......................................................... 349.50 424.50
2. 800 .......................................................... 375.00 475.00
5. 850 .......................................................... 399.50 599.50
1. 950 .......................................................... 425.00 595.00
2. 42-24 (Rev) .................................................... 197.00 295.00
2. 42-560 (Rev) ................................................... 225.00 249.50
2. 42-600K (Rev) .................................................. 189.50 295.00
2. 42-600R (Rev) .................................................. 189.50 395.00
1. 500 Adapter .................................................... 9.50 25.00
6. 320 Wireless Wall Box ........................................ 6.95 17.50
xx. 310 Wall Box 30 Wire ....................................... 4.95 8.50
5. 320 2 Wire Wall Box ......................................... 7.50 12.50
xx. 332 2 Wire Bar Box ........................................ 7.50 12.50
1. 331 2 Wire Bar Box .......................................... 5.90 10.00
2. 304 2 Wire Stepper ......................................... 12.50 20.00
xx. Wireless Strollers ........................................... 25.00 35.00
xx. 430 Speaker Cab with 10, 25c Box ................................ 69.50 85.00
xx. 429 Speaker Cabinet ......................................... 35.00 50.00
2. Twin 616 Steel Cab Adp Amp Stg Speaker ........................... 99.00 175.00
xx. 10 Selecto Speaker ........................................... 95.00 100.00
1. 100 Wall Box 3c Wire ........................................ 4.60 11.00
2. 100 Wall Box ................................................ 12.50 17.50
xx. 111 Bar Box ................................................. 3.00 10.00
1. 125 Wall Box, 5, 10, 25 ....................................... 5.95 16.50
1. 120 Wall Box ................................................ 6.95 12.50
xx. Bar Brackets ................................................. 2.00 3.50
xx. 305 Imp Resistor ............................................ 2.50 20.00
xx. 350 Wks Speaker ............................................ 20.00 25.00
xx. 115 Wall Box Wire .......................................... 15.00 25.00
xx. 135 Step Receiver ........................................... 15.00 17.50
2. 145 Imp. Step Foot .......................................... 32.50 35.00
xx. 150 Imp Resistor ............................................ 20.00
xx. 337 Bar Box ................................................ 49.50 50.00
xx. 306 Music Transmit ......................................... 7.50 8.50
xx. 39A Speaker ................................................. 85.00 100.00
2. 130 Adaptor ................................................ 22.50 27.50
xx. Steel Cab Speaker ........................................... 140.00 175.00
xx. 389 Speaker ................................................ 75.00 150.00

ROCK-OLA

3. 12 Record ................................................... 49.00 72.00
4. 16 Record ................................................... 50.00 73.50
5. 12 Record ................................................... 50.00 72.00
7. Rhythm King 12 .............................................. 59.00 69.50
7. Rhythm King 16 .............................................. 75.00 95.00
xx. Imperial 16 .................................................. 98.00 134.00
1. Imperial 20 ................................................... 169.00 188.00
1. Windsor ...................................................... 125.00 149.50
5. Windsor 3 .................................................... 119.50 149.50
1. Monarch ...................................................... 117.00 200.00
1. Nth Dial-A-Tone ............................................. 219.50 350.00
xx. Counter 39 ................................................... 65.00
5. 39 Standard Speaker ........................................... 195.50 295.00
4. '39 Deluxe ..................................................... 219.50 250.00
2. '40 Super Walnut ............................................. 175.00 210.00
4. '40 Super Rockolite ......................................... 265.00 295.00
xx. '40 Master Walnut .......................................... 175.00 219.50
3. '40 Super Rockolite ......................................... 219.50 250.00
xx. '40 Counter .................................................. 75.00
xx. '40 Counter with Std ....................................... 85.00
1. '41 Premier .................................................... 275.00 385.00
xx. Wall Box .................................................... 5.50
xx. Bar Box ..................................................... 5.00
7. Spectrovia '41 ................................................ 51.00 75.00
7. Glamour Tone Column ........................................ 23.00 43.00
xx. Modern Tone Column ........................................ 30.00
1. Playmaster & Spectrovia ...................................... 219.50 250.00
7. Playmaster .................................................... 109.00 195.00
3. Twin 12 Cab Speak .......................................... 125.00 155.00
xx. 20 Rec Steel Cab ASA ....................................... 75.00 109.50
xx. Playbox ..................................................... 15.00 30.00
1. Commando ................................................... 250.00 425.00
7. 1591 Wall Box ................................................ 5.00 9.00
xx. 1562 Bar Box ................................................ 5.00 10.00
xx. 1505 Wall Box ............................................... 12.50 15.00
5. 1584 Bar Box ................................................ 8.50 18.00
xx. 1516 Bar Box ................................................ 17.50 29.50
xx. 1526 Wall Box ............................................... 19.50 39.50
1. Dial a Tone & RW Box ....................................... 7.50 10.00
xx. 1595 Organ Cabinet ......................................... 1.50 2.50
xx. Deluxe Jr Console Rock ..................................... 50.00 150.00

A. M. I.

1. Hi Boy (302) ................................................ 300.00
1. Singing Towers (201) ....................................... 85.00 256.00
1. Streamliner 5, 10, 25 ..................................... 225.50 250.00
5. Top Flight ................................................... 49.50 85.00
1. Singing Towers Speak ....................................... 15.00 25.00
1. Singing Towers (301) ...................................... 175.00 275.00

BUCKLEY

4. New Wall Box ............................................... 6.50 19.50
xx. New Bar Box ............................................... 15.00 24.50
2. Wall & Bar Box Old Style .................................. 5.00 5.50
2. Hill Wall & Bar Box ....................................... 15.00 21.00
xx. 22 Record Adaptor ......................................... 5.00 15.00
xx. 24 Record Adaptor ......................................... 5.00 15.00
xx. 16 Record Adaptor ......................................... 15.00
xx. Steel Cabinet .............................................. 16.00 20.00
xx. Zephyr Speaker ............................................ 1.25 2.50
xx. 20 Rec Seeburg Adaptor ................................... 15.00 25.00
1. Bar Brackets ................................................ 1.50 2.50

The Cash Box  Page 21  Week of February 24, 1947
SEEBURG

7. Selectomatic 10 21.50 10.00
6. Symphonola 27.50 9.50
6. Model A 34.50 9.50
x. Model A III 24.50 9.50
xx. Model B 32.50
xx. Model C 37.50
xx. Model 610 145.00 10.50
4. Rex 124.50 225.00
xx. Model K15 65.50
1. Model K20 149.00 195.00
1. Plaza 172.50 185.00
1. Royale 137.50 149.00
4. Regal 169.50 189.00
5. Regal RC 169.50 199.50
4. Great 175.00 220.00
1. Classic 245.00 395.00
xx. Classic RC 185.00 335.00
1. Mayfair 175.00 185.00
7. Mayfair RC 169.50 375.00
xx. Melody King 79.50 124.50
1. Crown 169.50 225.00
xx. Crown RC 185.00 235.00
6. Concert Grand 188.50 275.00
1. Colonel 225.00 300.00
1. Colonel RC 255.00 450.00
xx. Concert Master 199.50 425.00
5. Concert Master RC 295.50 425.00
4. Cadet 250.00 285.00
7. Cadet RC 299.50 299.50
1. Major 250.00 350.00
5. Major RC 249.50 385.00
1. Envoy 259.00 350.00
1. Envoy RC 250.00 450.00
1. Regal 260.00 450.00
2. Vigue RC 185.00 295.00
5. Casino 150.00 250.00
xx. Casino RC 125.50 210.00
4. Commander 250.00 275.00
xx. Commander RC 269.50 275.00
1. Hi Tone 8900 245.00 375.00
4. Hi Tone 8900 RC 265.00 375.00
2. Hi Tone 8800 245.00 375.00
4. Hi Tone 8900 RC 265.00 375.00
xx. 20 Record '43 Cab 159.50 290.00
2. Selectomatic 18 5.00 7.50
2. Selectomatic 24 5.00 8.50
5. Selectomatic 20 5.00 10.00
xx. Remote Speaker Organ 15.00 27.50
xx. Multi Selector 12 Rece 12.50
xx. Melody Parade Bar 4.50
1. 5c Wallomatic Wireless 22.50 30.00
6. 5c Baromatic Wireless 25.00 29.50
5. 5c Wallomatic 3 Wire 16.00 27.50
5. 30 Wire Wall Box 7.50 9.50
xx. Power Supply 15.00
5. 5, 10, 25c Baromatic 3 Wire 13.50 27.50
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1. 5, 10, 25c Baromatic Wireless 35.00 45.00
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xx. Electric Speaker 25.00 29.50
xx. Wireless Stroller 14.50 17.50
xx. Wall Brackets 3.00
2. Wired Speak Organ 12.50 20.00

KEENEY

xx. Wall Boxes 1.75 6.00
7. Adaptor for Seeburg 15.00
xx. Adaptor for Rokola 15.00
7. Adaptor for 616 Wurlitzer 14.50
xx. Twin 12 Adaptor 15.00
7. Wurlitzer 24 Adaptor 15.00
6. Adaptor for Mills Empress 15.00
xx. Organ Speaker 15.00
6. Sun Ray Speaker 15.00
1. Bar Brackets 2.00 5.00

MILLS

xx. Zephyr 25.00 40.00
7. Studio III Grill 35.00 49.50
7. Dance Master 25.00 35.00
xx. DeLuxe Dance Master 40.00 52.50
1. Do Re Mi 25.00 60.00
1. Panoram 249.50 362.00
5. Throne of Music 150.00 250.00
1. Empress 165.00 289.00
xx. Panoram Adaptor 8.50
xx. Panoram 10 Wall Box 6.00 8.50
xx. Speaker 10.00
5. Panoram Peak (Conj) 175.00 289.00
1. Conv for Panoram Peak 10.00 29.50

GABEL

xx. 12 Record Jr 25.00
xx. 12 Record with Adaptor 30.00
xx. 12 Record with Adaptor 30.00
xx. 18 with Adaptor 30.00 60.00
6. 20 Record Live Up 95.00
24 Record Riser 15.00 95.00

PACKARD

1. Pla Mor Wall & Bar Boxes 25.00 31.50
xx. Bar Bracket 2.00 4.50
xx. Willor Adaptor 18.00 59.50
xx. Chestnut Adaptor 25.00 35.00
xx. Cedar Adaptor 39.00 39.50
xx. Poplar Adaptor 28.00 46.50
xx. Maple Adaptor 38.20
xx. Juniper Adaptor 27.00 28.00
xx. Elm Adaptor 25.00
xx. Pine Adaptor 25.00 50.50
xx. Beech Adaptor 20.00 71.50
xx. Spruce Adaptor 35.00 45.00
xx. Ash Adaptor 25.00 35.00
xx. Walnut Adaptor 25.00 35.00
xx. Lily Adaptor 14.50 17.00
xx. Violet Speaker 25.00 24.50
xx. Orchid Speaker 49.50 50.00
xx. Iris Speaker 55.00 59.00
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2. Mills Auto Race 25c
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3. Race Marathon
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4. Paces Race 15c Cab
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5. Paces Race 10c Cab
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7. Paces 48 Saratoga
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9. Paces Saratoga no rails
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10. Paces Saratoga Comb
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11. Paces Saratoga Jr PO
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12. Paces Saratoga Sr PO
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13. Paces Reels Jr PO
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14. Paces Reels Sr PO
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15. Paces Reels w rails
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16. Paces Reels no rails
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17. Paces Twin 5-5
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18. Paces Twin 10-25
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185.00

19. Paces Twin 10 Jole 5-25
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195.00

20. Pastime
69.50
125.50

21. Paddock Club
26.50
79.50

22. Parlay Races
18.50
17.50

23. Pay Day
69.50
125.50

24. Picken
15.00
22.50

25. Ray's Track
29.50
69.50

26. Rin
16.50
25.00

27. Roll 'em
72.50
115.00

28. Rollette Jr
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75.00

29. Rollette Jr (42)
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60.00

30. Rosennet
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230.00

31. Royal Draw
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25.00

32. Royal Draw (42)
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60.00

33. Royal Lucre '11
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120.50

34. Seaburg Races
18.50
35.00

35. Saddle Club
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25.00

36. Silver Bell
16.00
25.00

37. Silver Comb
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69.50

38. Silver Moon PO
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39. Silver Moon FP
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40. Silver Moon 10c
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41. Silver 5c
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139.50

42. Skill Field
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79.50

43. Skill Time '15
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37.50

44. Skill Time '35
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40.00

45. Skill Time '11
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51.50

46. Silver Bell
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85.00

47. Sugar King
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48. Sun Ray
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49. Super Bell 5c Comb
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50. Super Bell 25c Comb
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51. Super Bell Two Way 5-5
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52. Super Bell Two Way 2-5
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53. Super Bell Four Way 5-5-5-5
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54. Super Bell Four Way 5-5-5-5-25
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55. Super Track Time
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56. Super Track Time TKT
185.00
220.00

57. Super Club
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72.00

58. Tanner
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59. Track King
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60. Track Reef
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139.50

61. Track Odds West
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99.00

62. Track Odds Buckley
89.50
192.00

63. Track Odds Daily Dbl
250.00
325.00

64. Track Odds BF DP Buckley
185.00
285.00

65. Track '39
69.50
125.00

66. Track '38
60.00
180.00

67. Track '37
29.50

68. Track Time TKT
17.50

69. Triple Entry
78.50
99.50
## Cigarette DU GRENIER

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### The Cash Box

**Page 23 Week of February 24, 1947**

**Bells**

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<td>165.00</td>
<td></td>
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</tr>
<tr>
<td>33. Super Speedway</td>
<td>195.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>34. Super Speedway (Rev)</td>
<td>195.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35. Surfer's Cove</td>
<td>195.00</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>36. Tails Up (Rev)</td>
<td>20.00</td>
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<td></td>
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</tr>
<tr>
<td>37. Top Notcher</td>
<td>10.00</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>38. Tetrapod</td>
<td>15.00</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>39. Torpedo Patrol (Rev)</td>
<td>49.50</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40. Tower</td>
<td>15.00</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>41. Trade Wind (Rev)</td>
<td>109.50</td>
<td></td>
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<tr>
<td>42. Trailways</td>
<td>20.00</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>43. Trapezee</td>
<td>10.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>44. Triumph</td>
<td>15.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>45. Twin Six</td>
<td>15.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46. Vamp</td>
<td>15.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>47. Vamp &amp; Up</td>
<td>20.00</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>48. Vacation</td>
<td>15.00</td>
<td></td>
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<tr>
<td>49. Varsity</td>
<td>15.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50. Venus</td>
<td>44.50</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>51. Victory</td>
<td>345.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>52. Yankee Doodle</td>
<td>39.50</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>53. Zenith</td>
<td>35.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>54. Zip</td>
<td>20.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### MANUFACTURERS' NEW EQUIPMENT

**BELLS**

<table>
<thead>
<tr>
<th>BELL-O-MATIC CORP., Jewel Bells</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>GROETHEN</td>
<td>Columbia Twin JP</td>
</tr>
<tr>
<td></td>
<td>Columbia Deluxe Club</td>
</tr>
<tr>
<td>MILLS SALES CO. LTD.</td>
<td>Dollar Bell</td>
</tr>
<tr>
<td>Q. D. JENNINGS</td>
<td></td>
</tr>
<tr>
<td>5¢ Bronze &amp; Std Chiefs</td>
<td>299.00</td>
</tr>
<tr>
<td>10¢ Bronze &amp; Std Chiefs</td>
<td>309.00</td>
</tr>
<tr>
<td>25¢ Bronze &amp; Std Chiefs</td>
<td>319.00</td>
</tr>
<tr>
<td>50¢ Bronze &amp; Std Chiefs</td>
<td>329.00</td>
</tr>
<tr>
<td>10¢ DeLuxe Club Chiefs</td>
<td>334.00</td>
</tr>
<tr>
<td>25¢ DeLuxe Club Chiefs</td>
<td>344.00</td>
</tr>
<tr>
<td>50¢ DeLuxe Club Chiefs</td>
<td>354.00</td>
</tr>
<tr>
<td>50¢ Silver Eagle</td>
<td></td>
</tr>
</tbody>
</table>

### PACE

| 5¢ DeLuxe Chrome Bell | 290.00 |
| 10¢ DeLuxe Chrome Bell | 310.00 |
| 25¢ DeLuxe Chrome Bell | 330.00 |
| 50¢ DeLuxe Chrome Bell | 345.00 |
| $1.00 DeLuxe Chrome Bell | 635.00 |
| 5¢ Cherry Bell | 250.00 |
| 10¢ Cherry Bell | 275.00 |
| 25¢ Cherry Bell | 300.00 |
| 50¢ Cherry Bell | 300.00 |
| $1.00 Cherry Bell | 600.00 |

### CONSOLES

<table>
<thead>
<tr>
<th>BAKER</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5¢ Baker Pacers Csh Std Mod</td>
<td>597.50</td>
</tr>
<tr>
<td>25¢ Baker Pacers Csh Std Mod</td>
<td>677.50</td>
</tr>
<tr>
<td>5¢ Bakers Pacers Csh DD Mod</td>
<td>668.20</td>
</tr>
<tr>
<td>25¢ Bakers Pacers Csh DD Mod</td>
<td>747.20</td>
</tr>
<tr>
<td>5¢ Bakers Pacer Csh Std Mod</td>
<td>657.20</td>
</tr>
<tr>
<td>5¢ Bakers Pacer Csh Sep DD Mod</td>
<td>743.75</td>
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</table>

<table>
<thead>
<tr>
<th>BALLY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>DeLuxe Draw Bell 5¢</td>
<td>512.50</td>
</tr>
<tr>
<td>DeLuxe Draw Bell 25¢</td>
<td>532.50</td>
</tr>
<tr>
<td>Hi-Boy</td>
<td></td>
</tr>
<tr>
<td>Roto-Lete (Roulette)</td>
<td></td>
</tr>
<tr>
<td>5¢ Draw Bell</td>
<td>477.50</td>
</tr>
<tr>
<td>25¢ Draw Bell</td>
<td>497.50</td>
</tr>
<tr>
<td>Triple Bell 5-5-5</td>
<td>895.00</td>
</tr>
<tr>
<td>Triple Bell 5-5-25</td>
<td>910.00</td>
</tr>
<tr>
<td>Triple Bell 5-10-25</td>
<td>925.00</td>
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<table>
<thead>
<tr>
<th>BUCKLEY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Track Odds DD JP</td>
<td>1250.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EVANS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangtails 5¢ Comb 7 Coin</td>
<td>674.50</td>
</tr>
<tr>
<td>Bangtails 25¢ Comb 7 Coin</td>
<td>764.50</td>
</tr>
<tr>
<td>Bangtail JP</td>
<td>671.50</td>
</tr>
<tr>
<td>Bangtail FP PO JP</td>
<td>829.50</td>
</tr>
<tr>
<td>Evans Races</td>
<td></td>
</tr>
<tr>
<td>Casino Bell</td>
<td></td>
</tr>
<tr>
<td>1946 Galloping Dominoes JP</td>
<td>671.50</td>
</tr>
<tr>
<td>Winterbook JP</td>
<td>826.00</td>
</tr>
<tr>
<td>O. D. JENNINGS</td>
<td>Challenger</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>KEYEY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonus Super Bell 5¢ FP &amp; PO</td>
<td></td>
</tr>
<tr>
<td>Bonus Super Bell 5¢ 25¢ FP &amp; PO</td>
<td></td>
</tr>
<tr>
<td>Bonus Super Bell 5¢ 5¢ FP &amp; PO</td>
<td></td>
</tr>
<tr>
<td>Bonus Super Bell 5¢ 10¢ 25¢ PO</td>
<td></td>
</tr>
</tbody>
</table>

### ARCADE

| A.R.T. MFG. CORP. | Photo Finish |  |
| AMERICAN AMUSEMENT CORP. | Elitch's | 249.50 |
| AMUSEMENT ENTERPRISES, INC., N. Y. | Bank Ball | 375.00 |
| | Bowl-A-Strike |  |
| | One World |  |
| | CHICAGO COIN MACH. CO. | Basketball Champ | 499.50 |
| EDELMAN DEVICES |  |
| Ent. A Fitty: 10" | 425.00 |
| 11" | 450.00 |
| 12" | 500.00 |
| ELECTROMATON, INC. | Super Triangle | 469.50 |
| FIRESTONE | Santa Anita Handicap |  |
| | Bonus Roll |  |
| | Rollaball |  |
| INTERNATIONAL MUTOSCOPE | Special Order | 1495.00 |
| | Voice-O-Graph | 1495.00 |
| | Mechanical | 495.00 |
| METROPOLITAN GAMES | Card Vendor | 29.50 |
| | Double Up Skill Bowl | 399.50 |

### CIGARETTE MACHINES

| C. EIGHT LABORATORIES | "Electro" | 189.50 |
| DU GRENIER CHALLENGER | |  |
| 7 Column Flat Mach W Stand | 155.50 |
| 9 Column Split Mach W Stand | 165.50 |
| 9 Column Flat Mach W Stand | 171.50 |
| 11 Column Split Mach W Stand | 176.50 |
| NATIONAL VENDORS, INC. | |  |
| Model 9E (Electric) | 321.70 |
| ROWE | Crusader (8 Col) W Stand | 145.75 |
| Crusader (10 Col) W Stand | 162.25 |
| U-NEED-A VENDOR | |  |
| Monarch 6 Col W Stand | 144.50 |
| Monarch 8 Col W Stand | 154.50 |

### RADIO

| FIRESTONE ENTERPRISES, INC. | At Your Service Radio |  |
| CORADIO | |  |
| RA-O-MATIC CORP. | Radio | 59.50 |
| TRADIO, INC. | |  |
| NATIONAL SERVICE SALES | Transistor Radio |  |
| RCA | Model 3H-15176 |  |
| PRECISION BILT CO. | Precision-Bilt Radio |  |

### ONE-BALLS

| BALLY | Entry |  |
| Special Entry |  |
| GOTTLIEB | Daily Races |  |
| KEYEY | Big Parlay |  |

---

**NOTICE!!** ALL NEW EQUIPMENT APPEARS ON THIS PAGE ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!
**PRICES SLASHED!**
Get a Load of This Music Equipment!

### WURLITZER

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>412 Plain</td>
<td>$79.50</td>
</tr>
<tr>
<td>616 Lite Up</td>
<td>$119.50</td>
</tr>
<tr>
<td>24</td>
<td>$149.50</td>
</tr>
<tr>
<td>2:4 Victory Model</td>
<td>$219.50</td>
</tr>
<tr>
<td>600 Rotary</td>
<td>$219.50</td>
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<tr>
<td>600 Keyboard</td>
<td>$249.50</td>
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<tr>
<td>500 Keyboard</td>
<td>$425.00</td>
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<tr>
<td>700</td>
<td>$399.50</td>
</tr>
<tr>
<td>780</td>
<td>$450.00</td>
</tr>
<tr>
<td>750</td>
<td>$450.00</td>
</tr>
<tr>
<td>850</td>
<td>$99.50</td>
</tr>
<tr>
<td>61 Counter Model</td>
<td>$149.50</td>
</tr>
<tr>
<td>71 Counter Model</td>
<td></td>
</tr>
<tr>
<td>Twin 12's &amp; 16's, Ready for Location</td>
<td>$175.00</td>
</tr>
</tbody>
</table>

### SEEBURG

Casinos or Plaza ........ $179.50
Major R. C. .......... 249.50
Regal or Crown ........ 169.50
Vogues .............. 269.50
8200 Victory Model .... 219.50
Hi Tone, ES .......... 269.50
Hi Tone, ESRC ....... 289.50
Hi Tone, 8200, RC .... 325.00

### ROCK-OLA

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Imperials</td>
<td>$119.50</td>
</tr>
<tr>
<td>Windsors</td>
<td>$129.50</td>
</tr>
<tr>
<td>Monarchs</td>
<td>$129.50</td>
</tr>
<tr>
<td>Standards</td>
<td>$229.50</td>
</tr>
<tr>
<td>DeLuxe</td>
<td>$239.50</td>
</tr>
<tr>
<td>Master</td>
<td>$325.00</td>
</tr>
</tbody>
</table>

### NEW SUPER ROLLS

**USED SUPER TRIANGLES**

$249.50

### MILLS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Throne</td>
<td>$169.50</td>
</tr>
<tr>
<td>Empress</td>
<td>$189.50</td>
</tr>
</tbody>
</table>

1/2 Deposit, Balance C.O.D.
We can fill your requirements on all late music equipment not listed, phone, wire or write for prices.

### AMI

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singing Towers</td>
<td>$.199.50</td>
</tr>
<tr>
<td>High Boys</td>
<td>259.50</td>
</tr>
<tr>
<td>Streamliner</td>
<td>229.50</td>
</tr>
</tbody>
</table>

---

Runyon Sales Company

123 W. Runyon St., Newark 8, New Jersey—Tel: Bigelow 3-8777
593 Tenth Ave., New York 18, New York—Tel: Bryant 9-2235

[www.americanradiohistory.com](http://www.americanradiohistory.com)
The Mills Constellation!

IN TWO GREAT MODELS

Hit of the Show!
That’s the word racing through the trade today. At Chicago, the Constellation stole the spotlight. On your routes, it will earn more prestige, more good will, more nickels. It has everything you’ve waited for: beauty, performance, tone. And it has these specific engineering and operating features:

- 40 selections... automatic hit tune selector... wide range tone... X coin slot...
- eye-level, tip-touch selection... tabletop service... All-angle performance...
- revolutionary aluminum cabinet...
- exceptionally light weight.

Mills industries incorporated
4100 Fullerton Avenue • Chicago 39, Illinois
People are like that! They won’t "sweat out" a line or stand and wait. They’ll spend—but they want personal service!

YOU NEED MORE POINTS OF SALE

install PACKARD PLA-MOR wall boxes

- These people who prefer to sit and be "waited on" won’t get up and walk either—not even to your phonograph!

  You have to put music within their arm’s reach. Make it easy for them to "play," or they’ll look for a place that serves music where they sit!

  That’s why you need more points of sale! And the answer to that is attractive, play-promoting Packard Pla-Mor wall boxes. Install them in every booth and all along the counter or bar! Give convenience and better service . . . more opportunity to buy! You’ll keep your customers . . . get more business—and make more money!

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, IND.
CONSOLES — Rofinished — Reconditioned
Keeney Super Bells, 5c, F.P., P.O. ........................................ $119.50
Keeney Super Bells, 10c, F.P., P.O. .................................... 129.50
Keeney Super Bells, 25c, F.P., P.O. ................................. 129.50
Keeney Super Twin, 5c, 25c, F.P., P.O. .................. 239.50
Keeney Super Twin, 5c-25c, F.P., P.O. ..................... 239.50
Keeney Super Twin, 5c-10c, F.P. ................................ 239.50
Keeney 4-Way 5c, 5c, 25c ......................................... 309.50
Keeney 4-Way 5c, 5c, 10c, 25c ............................. 309.50

PHONOGRAPHES — Rofinished — Reconditioned
Seeburg 9800 ESRC (Cut Down Conversion) .......................... $450.00
Seeburg 8800 ESRC (Cut Down Conversion) ......................... 450.00
Seeburg 8200 ESRC (Cut Down Conversion) ......................... 450.00
Seeburg Regal .................................................................. 275.00
Seeburg Classic .................................................................. 325.00
Seeburg Colonel ESRC .................................................. 350.00
Seeburg Lnyov ESRC ..................................................... 350.00
Wurlitzer 950 .................................................................. 495.00
Wurlitzer 850 .................................................................. 425.00

Keeney, 4-Way 5c, 5c, 25c, 25c ........................................ 309.50
Mills Three Bells, 5c, 10c, 25c ...................................... 395.00
Mills Four Bells, 5c, 5c, 5c, 5c ................................. 389.00
Mills Four Bells, 5c, 5c, 5c, 25c ................................. 389.00
Mills Four Bells, 5c, 5c, 5c, 25c ................................. 389.00
Mills Four Bells, 5c, 5c, 5c, 25c ................................. 389.00

NEW WALL BOX REPLACEMENT COVERS
(Fo 20 Selection Seeburg Wireless or 3 Wire Bases)
Lightweight Aluminum; Brown or Grey Crackle Finish.
Guaranteed Perfect Fit
Each .595

GENUINE FIBRE MAIN GEARS
For Seeburg and Wurlitzer
(Least Hub) ................................................................. $3.95
Lots of 10: Quantity Price ........................................ 3.00

HEAVY DUTY CASTERS
Set of Four — Plastic — 6 inch Wheel — Red
3/4" x 5/8" steel ........................................................... $1.45
Cut to Measure — 6 in per sq. in.

JOE BRILLIANT
DETROIT, MICH. — Joe Brilliant, president of the Michigan Automatic Phonograph Owners Assn., Inc., this city, resigned his office February 13 at a general meeting due to very ill health.

He has left for a month's rest in Hot Springs, Ark., and, on his return, music coinmen here hope that he will once again do whatever active work he can for the organization.

Jack Baynes, secretary-treasurer of the association reports, "We wish at this time to thank Mr. Brilliant for his sincere and loyal service to this organization during its entire existence. We cannot thank him enough for the wonderful work he has done in our behalf."

Brilliant, for many years, has been one of the most active workers in behalf of the Michigan music operators. He has been responsible for bringing in a great many members into the organization.
Yes, the little "package" inside the sphere, is going to be a BIG influence in your business. You've heard the name... you've seen the machine. But now — it's better than ever... more profitable than ever.

The HIT machine of the show — that everybody's talking about. See it TODAY at your Mutoscope Distributor.

AUTHORIZED DISTRIBUTORS

ACTIVE AMUSEMENT CORP.
900 N. Franklin

AMALGAMATED DISTRIBUTORS CO.
276 W. Randolph St.
Chicago 6, Illinois

ASSOCIATED AMUSEMENTS, INC.
848 Commonwealth Ave.
Boston 15, Mass.

AUTOMATIC SALES CO.
113 Third Ave., N.
Nashville 5, Tenn.

BANNER SPECIALTY CO.
1508 Fifth Ave.
Pittsburgh, Pa.

DAYTONA BEACH AMUSE, CO.
518 Live Oak Ave.
Daytona Beach, Fla.

DIXIE COIN MACHINE CO., INC.
910-912 Poydras St.
New Orleans, La.

EASTERN SALES CO.
1824 Main St., W.
Rochester 9, N. Y.

H. & L. DISTRIBUTORS, INC.
1524 Second Ave., N.
Birmingham 3, Alabama

H. & L. DISTRIBUTORS, INC.
708 Spring St., N.W.
Atlanta, Ga.

HY-C MUSIC CO.
1415 Washington Avenue, S.
Minneapolis, Minn.

LEMKE COIN MACHINE CO.
131 W. Vernon Highway
Detroit, Michigan

THE MARKEPP CO., INC.
4310 Carnegie Ave.
Cleveland, Ohio

MILLS SALES CO., LTD.
2827 W. Pico Blvd.
Los Angeles, California

MILLS SALES CO., LTD.
1640 18th St.
Oakland 7, Cal.

MILLS SALES CO., LTD.
600 S.E. Stark St.
Portland, Oregon

PHOENIX DISTRIBUTING CO.
611 W. Washington St.
Phoenix, Ariz.

ROANOKE VENDING MACHINE EXCHANGE, INC.
13 S. Jefferson St.
Roanoke, Va.

TORONTO TRADING POST, LTD.
736 Yonge St.
Toronto, Ont., Canada

UNITED NOVELTY CO.
617 W. Capitol St.
Jackson, Miss.

THE VENDING MACHINE CO.
206 Franklin St.
Fayetteville, N. C.

WALBOX SALES CO.
1503 Young St.
Dallas, Texas

CLIFF WILSON DISTR. CO.
1121 So. Main St.
Tuba, Okla.

WOOD DISTRIBUTING CO.
415 W. Main St.
El Dorado, Arkansas

UNITED NOVELTY CO.
DiLanney & Division Sts.
Biloxi, Miss.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET
LONG ISLAND CITY 1, NEW YORK
Utah Legislative Committee Urges Taxing Coin Machines

Utah cities be empowered to License Juke Boxes, Salesboards and Games to Help Make Their Utilities Services Self-Supporting

NEED "NAT'L TAX COUNCIL"

SALT LAKE CITY, UTAH — Increasing awareness of the financial crisis facing all Utah cities and towns, but an unwillingness to dip into state revenues to meet the crisis, except in a minor way, is the gist of the special report on municipal finances presented to both houses of the Utah legislature.

The report was prepared by a special committee composed of state senators and representatives along with several Utah mayors, created by the legislature early in its session to study municipal finances.

Several recommendations were advanced. But, of utmost importance to the coin machines industry is that part which refers to the taxing of coin machines.

Here the committee recommends that, "cities be empowered to make their utilities services self-supporting by licensing amusement devices, including juke boxes, salesboards and other mechanical devices".

Coinmen here underwent much aggravation this past year on the operation of certain equipment. It is now believed cities seeking revenue thru licensing of coin operated equipment much of the products formerly used will be returned to locations. But, what coinmen are worried about is whether the license fees will be so high that operation will prove entirely unprofitable.

This is one time when a "National Tax Council", as proposed for many years by The Cash Box, is most needed. The Utah coinmen should have coin machine tax experts on hand to work with whatever committees will be formed to recommend license revenues.

IMMEDIATE DELIVERY

OF THE NEW AND IMPROVED AIREON PHONOGRAPH AND ACCESSORIES.

NEW WALL BOX REPLACEMENT COVERS FOR SEEBURG WIRELESS OR 3 WIRE BOXES — $5.95.

PIRE MAIN GEAR FOR SEEBURG AND WURLITZER (Loss Hub) GUARANTEED PERFECT — SAMPLE — $5.95 QUANTITY PRICE — $3.00 EACH.

MOST COMPLETE PHONOGRAPH REPLACING DEPT. IN THE CITY.

Used Reconditioned Phonos of All Types

NELS NELSON
2229 W. PICO BLVD.
LOS ANGELES 6, CALIF.
Phone: FI-0545

UNITED'S
Sensational
NEW FIVE-BALL GAME
RIO
NOVELTY or REPLAY

Dynamic New Playing Principle...
Twin Kick-Out Pockets with Cross-Ball Action...
R-I-O Feature Doubles
Value of Pockets...
Eleven Ways to
Score Replays...
Last Second Play Suspense.

See Your Distributor Now!

Send Us Your Name for Regular Mailings

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

Looking for something
-CONCRETE-

CEMENT MIXER

Features 1000 W.H.O. H.P. at 10/•

Motor Tickets. Take it $50.00

Pays out.............

60.00

Average Profit...........

$39.04

THIS WEEK.

SUPERIOR PRODUCTS INC.
14 N. PEORIA ST.
CHICAGO 7, ILL.

INDIVIDUAL MUSIC WALL BOXES!!

35 Personal Music & Wallboxes $3.50

1 Personal Music Location Amplifiers $2.50

1 Personal Music Location, consisting of twin-20 Rockola Mechanisms, Main Amplifier, Bridge, etc. all for $995.00

2 Salotone Combination 5 & 70c. Wallboxes $12.50

2 Salotone Location Amplifiers $9.00

The above Boxes, Amplifiers, and Studio are like new in appearance, and will be guaranteed as new

Act Fast, and order now. This equipment will not last long at the above prices.

Send 1/3 down payment and shipping instructions, and shipment will be made

METERED MUSIC COMPANY, 1748 TAMARAC ST., DENVER, CO.
What's News?

ST. PAUL, MINN. — A bill to license bells maintained by clubs and associations or for fraternal, social, charitable or religious purposes, with an estimated 3 million dollar annual revenue was proposed in the House of Representatives here. Operators of the machines would pay $2,500 annual license to the state plus $100 to the county for each machine. State's collections would go for direct aid to disabled vets, their widows and orphans. Counties would distribute revenue to subdivisions in which machines are located, taking only enough for administration.

MINNEAPOLIS, MINN. — Preparations are afoot to amend the present juke box license ordinance in an effort to obtain revenue from piped-in music. Present license is $10 per juke box but since one system can service 30 or more spots the city attorney feels amendment to collect on each individual location be made.

NEW YORK—Figure this one out. "Quiz 'Em" column in the Herald-Tribune (Feb. 2) had the following question, "There are 1,000,000 coin operated phonographs in the U. S. How much do they bring in each year?" And answers the question, "$320,000,000. The owners split usually on a 50-50 basis, with the establishment where the boxes are located.

AUSTIN, TEX. — Rep. Sam Hanna of Dallas protested a move of the Austin Junior Chamber of Commerce to install peanut vending machines for charity in the foyer of the house. He stated, "If we put up one machine we'll have to put up everybody's machine. They'll be selling so many peanuts, nuts and chewing gum out in the foyer legislators couldn't get into the House."

CLEVELAND, O. — One of the newest

SPECIAL SALE!!

USED SUPER BELLS IN PERFECT CONDITION, look good and already crated

$119.50

BRAND NEW REBUILT BAKERS RACERS, never been uncramed

$199.50

SLIGHTLY USED REBUILT BAKERS RACERS, looks like new

$129.50

SLIGHTLY USED REBUILT EVANS BANG TAIL, looks and runs like new

$99.50

Brand new never been uncramed, MUTOSCOPE, VOICE-OGRAPH

Write

Brand new never been uncramed, ATOMIC BOMBER, by MUTOSCOPE

$295.00

Brand new never been uncramed, TOTAL ROLL, by GENCO

$195.00

Brand new never been uncramed, WHIZZ, by GENCO complete with stand

$179.50

N. O. BLEDSOE

415 WEST MAIN STREET, EL DORADO, ARKANSAS

tribute to the juke box appeared in the Press here (Jan. 30) when a full page with pictures was devoted to an article headed, "King Juke" and told all about how the youngsters of this community enjoyed juke box music.
BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

Is proving to be a profitable companion machine for locations now operating Track Odds. PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1. Start today with TRACK ODDS and PARLAY.

Buy Buckley and You Buy the Best!

Distributor for North Carolina and Virginia
VENDING MACHINE COMPANY
FAYETTEVILLE, N. C.

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
1006 POYDRAS STREET NEW ORLEANS 20, LA.

Distributor for Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
(EDW. J. STEELE, Gen. Mgr.)
500 N. CRAIG STREET PITTSBURGH, PA.

Distributor for Tennessee, Arkansas, Northern Miss.
H. E. HILL DISTRIBUTING CO.
GREENWOOD, MISSISSIPPI

Distributor for Georgia and South Carolina
SPARKS SPECIALTY COMPANY
SOPERTON, GEORGIA COLUMBIA, S. C.

Distributor for the West Coast
WILLIAM CORCORAN
1157 POST STREET SAN FRANCISCO, CALIF.

Distributor for Maryland-Delaware & District of Columbia
UNION VENDING CO.
6-8 EAST LAFAYETTE AVE. BALTIMORE, MD.

Distributor for Southern III, Iowa & Nebraska
ELMER WOLFE
1201 W. MAIN ST. OTTAWA, ILL.

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1157 POST STREET SAN FRANCISCO, CALIF.
Taxes

Op Appears Before City Commission Tax Hearing

PAWHUSKA, OKLA.—Taking argument with local officials against tax measures he considered excessive, Maurice Martin, a local music operator, recently made a personal appearance before the city commissioners.

Martin told the city commissioners that the phonos are “already taxed about as heavy as the traffic will stand,” adding that if the city adds another high license fee he may be forced to remove most of the machines he has in operation here.

Martin pointed out that he now pays 12 per cent of gross income earned by the machines to the state of Oklahoma in taxes; in addition, he declared, he pays a $10 federal license fee annually on each machine, and that if the city invokes another heavy license the profits from the machines will be cut to the point where he will be unable to operate.

Plan To Tax Wired Music

JOPLIN, MO.—A plan to tax wired music installations in this city is now in the process of being studied by local officials.

At the request of the Revenue Commissioner, the City Attorney is gathering material to prepare an ordinance which would levy a license tax on the equipment.

Currently in effect is an ordinance that levies an annual tax on individual phonos, but there is no tax measure covering wired music.
D. GOTTLIEB & CO.
PROUDLY ANNOUNCE THE INAUGURATION OF A NEW
GAUGED PRODUCTION and
CONTROLLED DISTRIBUTION POLICY

Gottlieb Leadership receives new emphasis with the introduction of a Gauged Production and Controlled Distribution Policy, first of its kind in the Coin Machine Industry. This unique plan marks another great stride toward solving many Operator problems.

Under this Policy, only as many games will be manufactured as can be conveniently absorbed by the nation's Operators. Such positive control assures the Operator many advantages. Gauged Production guarantees quality. The value of a Gottlieb Game is maintained for a longer period. Each machine can be fully exploited on a number of locations and will always have "new game" earning capacity. The Operators' investment in Gottlieb equipment is further insured by HIGHEST RESALE VALUE. Now, more than ever, it pays to BUY GOTTLIEB GAMES!

Miss AMERICA
5-BALL FREE PLAY
Adapted from Gottlieb's famous Stage Door Canteen, Miss America glows with ultra appeal! Has all the tested features of Canteen, plus additional play incentives . . . includes the new BALL SACK FEATURE! Judged the Winner!

De Luxe GRIP SCALE
THREE-WAY STRENGTH TESTER
Consistent Performance — Consistent Earnings — Consistently Best
Since 1927!

ORDER FROM YOUR DISTRIBUTOR

"There is no substitute for Quality!"

www.americanradiohistory.com
NEW YORK—Marking conversion of this Wurlitzer Colonial model to 25c—1 for 10c Colonial play, Guy Lombardo listens attentively as the whirling disc gives out with one of his latest recordings.

Toledo Pingame Tax Net $139,000 In '46

TOLEDO, O.—A strong public relations tool, and a lesson to other municipalities that have turned blue noses high in the air when considering the licensing of pinball machines, could be reapèd from an announcement released here recently by city officials.

According to the treasury commissioner's annual report, the tables brought in $139,600 of the $230,127 total from city fees and license.

Mother Defends Phonos

WILMINGTON, DEL.—An irate mother, replying to a letter published here recently in "The Star," in which the American custom of playing a juke box was roundly and bitingly hit, took issue with the opinion offered via the same newspaper.

"What I ask you, is wrong with the so-called juke box?" her letter declared. "Surely I, and I'm sure many other mothers and fathers would rather see my two girls, ten and fourteen years old, listening to a record player, than have them out on the street, gazing and giggling, at the folks like him or her (the person who wrote condemning the phonos)."

THE SOUTHERN CALIFORNIA AUTOMATIC MUSIC OPERATORS ASSOCIATION

Pledges its untiring efforts to further the best interests of Southern California Music Operators — and will leave nothing undone to keep you in business and help you prosper.

JOIN TODAY — IT WILL PAY DIVIDENDS TOMORROW

E. JAY BULLOCK
Managing Director

Communications from other Associations are invited to
1811 W. PICO BLVD.
LOS ANGELES, CALIF.
OAKLAND, CALIF.—Heavy activity in the wake of the recent CMI Show in Chicago was reported this past week by a spokesman for Mills Sales Co., Ltd., headquartered here, and with branch offices in Los Angeles and Portland.

Prompted by the enthusiastic reception accorded the new Mills "Constellation" phonograph, sales trips throughout the vast territory covered by the firm are being planned.

Conferring on sales matters with company executives at the Los Angeles office is Warren H. Taylor, General Sales Manager, who will presently proceed to Arizona and southern Nevada.

Dick Eggleston, of the Oakland sales department, is now covering northern Nevada.

Classes on the maintenance of "Voice-O-Graph" and "Photo-Matic" were conducted by Alex Lissiansky of the International Mutoscope Corp. at the Mills Sales Co.'s offices here during the week ended February 21st.

MOSES LAKE, WASH. — Sky high taxation against the coin machine industry was given a striking example by the city council here, when they recently passed an ordinance setting a $40 per month license fee on pin games.

The figure was set after weeks of battling between the council and coin machine representatives, and the decision was made by the council at its fifth and final hearing on the issue; a new ordinance covering the fee was adopted.

Under the old ordinance the fee had been $100 per year for a master license and $15 per month per machine. The new ordinance will eliminate the master license.
Berkens Named Sales Manager of Electromaton, Inc.

BARNET BERKENS

HOBOKEN, N. J.—Barnett Berkens, formerly manager, the Arcadia Owners Association, announced this week his appointment as General Sales Manager for Electromaton, Inc., this city.

Berkens, thru his contacts with a great many common through the nation, takes over the new position with a background well suited for the sales and exploitation of Electromaton's games.

For the next several weeks, Berkens will concentrate solely upon creating a set-up of distributors throughout the country, as well as Canada and Mexico.

Electromaton, Inc., under the leadership of Al Liebman, Pres., and Sam Druckman, Secy.-Treas., has been featuring a roll down game "Rol-A-Ball," and several new games are being planned for future manufacture.

ACTIVE RECONDITIONED GAMES
'NUFF SAID!

For A Complete LIST OF SPECIALS
Drop A Line To Any One of Our 3 Offices

ACTIVE AMUSEMENT MACHINES CO.
665 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-061
1240 BROAD STREET, NEWARK 2, N. J.
Phone: M.E. 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-1776

50 ★ AMI HOSTESS CABINETS COMPLETE
LOOK LIKE NEW!
FOR HOSTESS MACHINES
$295.00 EA.
1/2 Deposit, Balance C.O.D., F.O.B. PHILA.
WRITE — WIRE — PHONE!

PHILADELPHIA
AUTOMATIC HOSTESS
2014 FAIRMOUNT AVE., PHILA., PA.
Phone: Payser 6-1405

IN WISCONSIN

KLEIN DISTRIBUTING CO.
500 W. FOREST DR. W., MILWAUKEE 2, WIS.

MOTORS REPAIRED
WURLITZER — AMI — SIBLEY—ROCK—OLA—MILLS
Rewound to Factory Specifications
Rapid service—repaired or exchanged within 24 hours after arrival.

Complete, No Extras $6.00

M LUBER
303 W. 41st. (LOng-Ave 3-573)
New York
**State Senator Asks Improved Coin Register**

OLYMPIA, WASH. — If the contentions held by Senator David C. Cowan, of Spokane, are held by many public officials in many other territories, then what the industry needs for wider public acceptance may be an improved coin register.

At least that’s what Senator Cowan wants.

Cowan is chairman of the public morals committee of the state senate into which many of the controversial bills relating to bells and pin-games and taxes on them are being shuttled.

“It will be easy enough to determine the tax on them,” Cowan remarked. “But being sure we get all the money coming to us is another matter.”

Cowan claims that the registers currently used on the machines are “not practical” because the tax is computed on the gross income of the machine after payment of coins to the player.

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**Montana Atty. Gen’l Issues Ruling On Bells**

HELENA, MONT.—According to a ruling handed down recently by R. V. Bottomly, the attorney general, the State Board of Equalization may require any applicant for a license to operate bell machines to furnish such facts as are deemed necessary to determine whether it is, in fact, a non-profit organization.
Postel Takes On 'Electro' Cig Vender

MACK H. POSTEL

CHICAGO—Mack Postel, well known candy and cigarette machine distributor in the middle west territory, has just returned from New York City, where he concluded an arrangement to cover the middle western area for C-B Laboratories, Newark, N. J., manufacturers of the electric cigarette machine “Electro.”

Postel spent about a week in New York City completing all arrangements with his new factory. He will now cover his territory completely, visiting the many customers he’s been seeing for so many years. “I am going to make a thorough coverage of all my territory” Postel informs us “and shall have a sample of the ‘Electro’ along with me to demonstrate.”

The quickest, most inexpensive way of transforming shabby juke boxes into attractive machines with new appeal and new life!
NEW YORK CITY—A proposed ordinance has been worked out by the License Commissioner's office here, which is expected to go into effect March 15, licensing the operation of amusement machines.

The law, as proposed, hasn't met with the approval of some interests, and efforts are being made to acquaint the writers of the ordinance with its weaknesses. Particular group which will be adversely affected if the ordinance is passed as outlined will be the owners of arcades. At present they are paying a $50 common show license, and under the new ordinance would be taxed $10.

Other objections have been raised on the method of payment of the tax; distance of location from schools, churches, etc.; proposed taxation payable for each machine placed on location instead of yearly location tax regardless of how many games are necessary to make location profitable.

All machines must be submitted to the License Commissioner's office for approval, and section "B" of the ordinance reads "Nothing in this article shall be construed to authorize gambling."

Complete details of the ordinance, in its final and official form, will be printed in The Cash Box.

DAVAL'S "Skill Thrill"

$57.50
F.O.B. Chicago

The pennies will roll in when you put the new "Skill Thrill" game on location. The fastest action pistol game on the market ... challenges player skill. A jam-proof pistol shoots actual pennies ... returns them to the player when the target is hit. Small and compact, it takes up less than 10" of counter space.

DAVAL Products Corp. 1512 N. PEIRMONT AVE., CHICAGO 32, ILL.

NEW YORK CITY PREPARING AMUSEMENT MACHINE ORDINANCE

Expected To Take Effect March 15

A FIRESTONE WINNER!
FOR A BRAND NEW MONEY MAKER
DON'T MISS THIS SENSATION

SANTA ANITA HANDICAP

It's been tested and proven irresistible to players everywhere! A two player game packed with plenty of player competition! SANTA ANITA HANDICAP is an exciting race game where the score and the winner depend strictly on the skill of the players. And its hard wood cabinet can really take it! A flashy progressive backboard peeps up the play to a terrific fever pitch! A natural fast play in any location!

For Information On The Complete Line of Firestone Winners WRITE TODAY!

EXPORTERS ALL OUR PRODUCTS ARE AVAILABLE FOR IMMEDIATE DELIVERY THROUGHOUT THE WORLD.

FIRESTONE ENTERPRISES, Inc. 1604 CHESTNUT AVENUE BROOKLYN 30, NEW YORK ESPLANADE 5-5700

ULTRAVOX WIRED PROGRAM REPRODUCER

$49.50

Complete wire music location equipment for doctor's and dentist's offices, reception rooms, etc.

Consists of wall cabinet, containing 12" speaker and a high quality full 10 Watt amplifier with volume control and switch — all in a single unit. Can be installed in a few minutes.

IMMEDIATE DELIVERY!

Terms: 1/3 Deposit, Balance C.O.D.

High quality full 30 Watt amplifier for factories, restaurants, etc. $75

ALLIED ELECTRONICS COMPANY, Inc. 50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N.Y.
WANT TO SAVE MONEY?
GET ON OUR MAILING LIST NOW!
Write Today For Our New Parts Poster
WE HAVE THE COMPLETE LINE OF PARTS IN AMERICA!
We can supply Coin Chutes for any device using foreign or domestic coins.
Write us your problems.
Satisfaction guaranteed on every transaction or your money refunded!

HEATH DISTRIBUTING CO.
217 THIRD STREET
PHONES: 2681-2682
MACON, GA.

SAMUEL \"CURLEY\" ROBINSON SEES ALL BIZ BACK IN LOS ANGELES COUNTY WITHIN A YEAR

Ops Will Work Under Present Phone License Which Also Licenses Amusement Type Games; Roll Down And Arcade Type Games Okayed. 16 Cities of 47 In L. A. County Will Retain All Type Machines. Foresees Master License To Cover All Types Within A Year.

Samuel "Curley" Robinson, managing director of AOLAC, who won the CMI award for the best public relations job of 1946, today is receiving further praise by the members of the industry for the great job he's done on the present situation in L. A. County.

Operators have been given an okay to run roll down and arcade type games which will work under the present phone license. Robinson considers the operators fortunate that the phone license included amuse-

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ACCESSORIES

| Seeburg 5c Wallamaticos | Rock-Ola Wall Boxes |
| Seeburg 51-10-25 Baromatite R.C. | Rock-Ola Bar Bases |
| Seeburg De Luxe Selectomatite — 2-Wire | 12.50 |
| Seeburg 51-10-25 Wallamatite | Wurlitzer Wall Boxes |

Ready For Immediate Delivery To Location — 20% Deposit, Balance, C.O.D.

AUTOMATIC EQUIPMENT CO.
EXCLUSIVE SEEBOURGS DISTRIBUTORS FOR EAST PA., S.D. JERSEY AND DELAWARE
919-921 North Broad Street, Philadelphia 23, Pa. — Phone Poplar 5 1333

The Cash Box Page 50 Week of February 24, 1947

SAMUEL (CURLEY) ROBINSON

LOS ANGELES, CALIF. — Samuel "Curley" Robinson, managing director of AOLAC, who won the CMI award for the best public relations job of 1946, today is receiving further praise by the members of the industry for the great job he's done on the present situation in L. A. County.

Operators have been given an okay to run roll down and arcade type games which will work under the present phone license. Robinson considers the operators fortunate that the phone license included amuse-

ment type games. However, he made it a point to declare he foresees all businesses bid within a year with a master license to cover all types.

At an open meeting of the L. A. County supervisors, there was no protest made against the operation of the above type of games. In addition, all those there are over 400 newspapers in L. A. County, only 21 inches of publicity was printed about the county going down. Operators credit "Curley" with a tremendous job in this instance.

Robinson tells us, "The Associated Operators of Los Angeles County will continue on as in the past, and shall do a greater public relations job than ever. This territory has been open for about 10 years, and as is natural enough, the operators became promiscuous—they forgot to be careful—they talked out loud—they forgot that our business must be conducted at a higher level than any other. However, by conducting our business properly, we should see all business here back within a year".

Operators, who were looking at the local picture with concern, are now very happy over the way the situation cleared itself, and are optimistic that within the year business will completely return, as Robinson predicted.
The Apollo American Allied Aireon Active Automatic Ch.

Baldy Mfg. Corp., Chicago, Ill. --- Studebaker

Banner Empire Buckley Firestone General Heath Gottlieb, Hudson Jennings, International Gene Mills McCall E. Luber, Louisiana Lewis Mills Nels P. Quality Plmnolilm, Philadelphia

Rake Andy Racific E

United


Tri-State Distributing Co., New York City.

United Coin Machine Co. Milwaukee, Wis.


V-P Distributing Co., St. Louis, Mo.


CHICAGO — The coin machine world was saddened by the sudden, untimely death of one of its best known members when news was released here that Alvin J. Goldberg had died at Michael Reese Hospital on Friday morning, February 21st. He was forty-four years of age.

Nationally known as one of the leading members of the Rudolph Wurlitzer Company’s distributing organization, Alvin Goldberg’s last business affiliation was with the firm’s headquarters in this city from which he was compelled to retire some months ago due to his failing health.

He is survived by his wife, Josephine Goldberg, and a son, Joel.

Many top Wurlitzer executives arrived here during the week-end to attend the funeral, scheduled to take place on Monday, February 24th, from the Piser Funeral Home, located at Stony Island Avenue and 69th Street, Chicago.
With the excitement of the recent convention over, and those visitors who stayed on for a week or so extra gone, the factories are putting all their time and efforts into getting their production stepped up to fill the orders that have piled up. . . . Chicago is still in the throes of zero weather and plenty of snow, and whoever can spare the time, and those column who have been working so hard for the past weeks, are stealing down to Florida for a short spell.

* * *

Richard (Dick) Groetchen, Groetchen Tool & Mfg. Corp., a regular commuter to his winter home in Hollywood, Florida, leaves again for a few weeks visit with his family. . . . When Max Glass heard about the weather here, he decided to remain in Florida until the baseball teams finish their spring training. . . . Another coinman bound for the sunny climes is Jack Simon of Central Manufacturing Co., who hopped a train right after the convention, and expects to stay in Florida for about a month. . . . Mack Postel, cigarette distributor here for many years, returning from New York City and announces he's representing C-8 Laboratories on their electric cigarette vender for the mid-western states.

* * *

Dave Yaras (American Amusement Co.), who has been basking beneath the Florida sun, is expected back sometime this month. Meanwhile, his bardner, Harry Brown, has been traveling here and there visiting with coinmen. He is now making plans to go to California within the next two weeks. . . . Jack Nelson, who is handling the appointment of distributors in the Central West for Adams-Fairfax Corp., Los Angeles, Calif., manufacturers of the "Cash Tray Salted Almond Vendor"; announced the appointment of the following distributors: Max Lipin of Allied Music Co., Detroit, Mich. and Koers Distributing Co., Rapid City, S. D. Nelson, who is also the national distributor for Allite's "Strikes 'N Spares" really had quite a busy time of it at the convention. Many distributors were signed up for this bowling alley, among those: Atlantic Distributing Co.; Scottt-Crosse Co.; and Supreme Distributors, Miami, Fla.

* * *

Gil Kitt, Empire Coin Machine Exchange, leaves for Baltimore to attend the grand opening of The General Vending Sales Co., and since it is his home town—he plans to spend some time visiting with his folks before returning to Chicago. . . . John Niece, Sales Manager, O. B. Jennings & Co. (Western Division) is away on business trip. . . . Joe Beek, Telequiz Sales reported in the East on a business trip. . . . Bill Perry, Marvel Manufacturing Corp., elated over the rush of orders on their game "Carnival", which they introduced at the recent CMI show. . . . Among other coinmen leaving for Baltimore for the General Vending party are Raymond Bacon, V. P. of O. B. Jennings & Co.; Sol Gottlieb; Al Dougalls; and R. R. (Rudy) Greenbaum of Aireon Mfg. Corp.

* * *

"Over at Monarch, Vince Murphy and Clayton Nemoroff tell us they have been burning the midnight oil trying to keep up with the huge demand for both new and used equipment. . . . DeWitt (Doc) Eaton, vice president and general sales manager of A.M.I., back from his recent eastern trip . . . Fred Mann, Aireon regional sales director, leaves for New York City to Harry Williams, Williams Manufacturing Corp., deep in plans on something new and sensation- al. . . . H. Brink, The H. Brink Co., Butte, Montana, visits along Chicago's coiron, and stops off to say hello to Jack Nelson, an old pal. . . . Superior Products Co. moves to their own large plant at 2133 Fulton St. . . . Mr. and Mrs. Ben Goven leave for a month's vacation in Miami Beach. . . . J. T. Bryson is a new addition to the Chicago A.M.I. sales staff.

* * *

Charlie Katz, Esquire Games, returned to New York City for a short while. When he returns, we understand Leon Berman will leave for the East. . . . With Los Angeles asking for amusement type games, and the possibility that New York City will soon have games licensed, Chicago manufacturers are giving a great deal of thought to that type of equipment. . . Walter Gammersheimer, the general sales manager for Wilcox Corp. of St. Louis, attended the recent convention and was he a busy man. Walter has a million friends, and he had to keep shaking hands all day and night. (Who can forget the smiling Walter some years ago, when he introduced the popcorn machine?) . . . "There's no let-up" claim George Jenkins and Herb Jones of Bally. "We slaved night and day to prepare for the C.M.I. show, and now we're grinding out the hours taking care of these orders."
New York ops are watching the License Commissioner's office these days, awaiting tax ordinances on both music and amusement machines. Complete information should be available soon as it is expected these ordinances will take effect starting March 15.

The wholesalers here will be meeting in a week or so to arrange plans for an organization to overcome many of their present problems. The organization will be comprised of those wholesalers dealing in music and amusement machines . . . Mack Postel, Chicago cigarette distributor, will be in for a week. Mack takes on the C-8 Laboratories 'Electro', electric cigarette machine, for the middle western states . . . Joe Eisen and Phil Mason of Joe Eisen & Sons, in Florida for a few weeks, while Sid Mittleman and Buddy Eisen remain at home, expecting deliveries of the Packard phonon any day . . . Dave Lowy thinking over some pretty big plans, and may be able to make an announcement very shortly.

Barney (Shuggy) Sugarman, Runyon Sales Co., spends a busy day in his New York office. Plenty of AMI's, Telomatic's and records being shipped these days . . . Mike Munves has a fancy low license number on his car, bearing his initials, no less. That and a ten dollar bill will pay for passing a red light any time . . . Bert Lane and Meyer Parkoff, Atlantic Distributors, busy arranging details for their removal to new quarters in about six weeks. Atlantic have acquired 30,000 square ft. of space. When the offices and showrooms are complete, it is expected that they will be the most elaborate in the East. The new location will make it possible to have all Atlantic's facilities under one roof. Present headquarters on 10th Avenue will probably be rented out temporarily, as Atlantic intends to use the large plot to build their own building when materials become available.

Dave Stern, Harry Pearl, Tom Burke and Everett Masterson of Seacoast Distributors have arranged a three day service lecture and demonstration to be held at their New York City headquarters. Jules Mayers, manager of the local office has arranged seating capacity for quite a large gathering of operators and their mechanics. John Cox, disposal manager for Rock-Ola Manufacturing Corp., Dan Woods and Jack Barabash, engineers from the factory, will conduct these classes on Tuesday, Wednesday and Thursday . . . We want to apologize to Jack Cooper of Modern Music Sales Corp. for referring to him in last week's column as Jack Gordon. We were probably thinking he deserved the rating of "Flash" Gordon—remember—he became the father of twins, a boy and a girl? Earl Winters of Modern has been on the road (upstate New York) for the entire week, and Nat Cohn, the other half of the firm, announces the acquisition of Henry Seegers to head his newly organized service department where phonos of all makes will be serviced.

We finally found out how "Senator" Al Bodkin gets those sensational ties. It seems that Bill Wayne of Kronfeld's invites the "Senator" out to lunch every Tuesday. Somehow or other, Wayne always walks Bodkin past the tie display at 49th Street. Once the "Tie Happy" Bodkin gets one look—he's sunk! . . . Lou Jaffa, well known cigarette machine executive from the days of Stewart & McGuire, now sales promotion manager for C-8 Laboratories, New-ark, N. J. . . . Murray Goldberg, Firestone Enterprises, Inc., Brooklyn, N. Y. claims orders for his games keep piling in. Murray commutes away to Miami Beach for a short rest, leaving everything in the hands of Jack Firestone . . . Irv Mitchell, Skill Games Corp., manufacturers of the new "Bouncer" counter amusement game, reports many orders and requests for exclusive territories being received. He's busy trying to organize the proper distributor set-up. Bob Scher, Irv's associate, will be traveling thru New York State when you read this.

George Ponser and Irving Kaye, Amusement Enterprises, Inc., shipping plenty of "Whirl-A-Ball" counter games. Ponser busy concentrating on setting up distributors throughout the country . . . Hal March, Brattleboro, Vt., visits New York on his way south, and is stuck in the city for three or four days. Hal's car broke down, and he had to await the pleasure of a repairman. Hal reports pretty fair business up in the cold country . . . The dinner and reception in honor of Gary Cohn's Bar Mitzvah given by Mr. and Mrs. Nat Cohn was an event that will be talked about for days to come. Held in the main ballroom of the swank Hotel Del Mar on the boardwalk at Rockaway Park, N. Y., the party ran far into the wee hours of the next morning. In addition to one of the finest meals, continuous high grade entertainment was on tap for hours. Enrie Madri- guera and his beautiful vocalist, Patricia Gilman, guests of Cohn, entertained the gathering with some of their latest recorded numbers . . . Irv Sommers, Southern Modern Distributors, Miami, Fla., stopped off on his way home from Chicago to attend Nat's party . . . Jack Fitzgibbon, Jafco, Inc. and Musical Minutes, Inc., returned from a week on the road and was in particularly optimistic frame of mind.

Sidney H. Levine and his wife Nan the life of every party . . . Sol Tabb, Hi-Sol Music Co., had his toe broken when a phono fell on his foot . . . Frank Broccoli, Braddock Music Co., left for a two week vacation under the suns of Miami Beach . . . Jim Healy, Emby Distributing Co., home ill . . . Sam Schr's bought out the route of Dave Barracas, Melotone Music Co., and is operating under the name of El Morocco Music Co. . . . E. C. King, G. I. Music Co., sold his music route to Louis Futterman, and left for Hot Springs, Ark. where he is setting up permanent residence.
Before a record turnout of members, Samuel "Curley" Robinson, managing director of the A.O. L.A.C. called upon the boys to keep the association going and to give him and the board of directors their whole hearted support at a meeting held this past week at the Rodgers Young Auditorium on Washington Blvd. Curley pointed out many reasons behind the recent action of the Board of Supervisors in ruling out most of the coin operated equipment and of his valiant fight to keep some games going such as roll down and arcade equipment. Robinson pointed out the great need for continuing the fight against a recent flood of bills submitted in the California legislature which bills range from taxing all vending machines and phonographs from $10.00 to $200.00 a year to completely outlawing all coin operated equipment.

"Hum Brokamp still talking about the swell show and thumbing thru the many many orders still coming in for the new Pantages Mirrored Music job, Brokamp informs that their firm is planning a big national advertising campaign which they plan on starting in the very very near future. We hear that Ken Brown and associates of coinomatic distributors have been appointed as factory regional representatives for Rock-ola phonos, this will not affect Badger sales who will continue to distribute the Rock-ola phonos as in the past.

Lyn Brokamp, recently appointed factory distributor for Scientific Machine Corp. for California, Oregon and Washington, expects several samples in this week, Lyn expects to make deliveries of the new Pokerino which should be in great demand in this territory. Crystallette Music Co. manufacturers of coin operated radios in Long Beach have expanded their plant for increased production according to C. W. Coleman to meet the ever increasing demand for their equipment.

Business perk ed up a bit this past week along coin row with many ops making purchases and lively things up a bit, among those were: Jack Arnauld, S fundraiser: M. Dean, San Bernardino: M. Robertson, San Bernardino: Johnny Nelson, Inglewood: C. Hathaway, San Luis Obispo: J. B. Mathews, Hawthorne: Vern Raw, Seaside, Oregon: E. E. Peterson, San Diego: Chris Torrez, Westminster: Tommy Fikes, Tulare: J. M. Holmes, Glendale: Scott Dreyer, Whittier: E. G. Lewis, Klamath Falls, Oregon: San May, Dallas, Texas: Loring D. Wekstrom, San Jose: George Koch, Lake Arrowhead: V. I. Davis of Los Angeles: Was just thinking how lucky many of the ops are who just a few short weeks back just couldn't give away certain games and to-day with the local situation being what it is those same games can replace much of the equipment that will have to be removed from locations and at the same time have increased in value.

Paul and Lucille Laymon... now there's enthusiasm for you... they enjoyed the convention so much that they stayed over two weeks after the show closed. No doubt the folks ran over into Hoosierland to visit many of their folks and old friends in their Indiana home town. Paul and Lucille stayed away so long with the comforting knowledge that they left their offices and showrooms in the very best of hands, Ed Wilkes, who is not only a very capable young fellow but has lots of that stuff called charm and personality and is a credit to the Laymon firm. ... The boys are still kiddin' L. B. Gayer about his radio appearance while in Chicago. Gayer was interviewed about the coin machine business and put in several nice plugs about sunny California while the natives in old Chi were freezing to death.

Bud Parr of Solotone is up and about again after a long siege with that old man flu. Parr has been receiving some terrific orders for the firm's newest and latest music equipment and with their plant going to full capacity expect to keep filling those orders as fast as they come in. ... A new coin operated radio has made its entrance into the coin field named Melody Time and is being manufactured by the Commercial Coin Radio Company, H. G. Sherry has been named General Manager. Len Micon of Pacific Coast Distributors has been displaying a new roll down game his firm will distribute. Merle Connel of Quality Pics has been finding it hard to settle down after having such a swell time in the windy city. Merle was seen talent hunting at the 606 club in Chicago and has signed many of the gal artists for his next opus and from what we saw it should show well on 16 M.M. coin film which will be shown in panorams and Solovues. Merle when last seen was planning on interviewing the gal over at McGovern's on the near north side of Chicago.

Leonard Baskfield of E. T. Mape of San Francisco is spending a few days in town with Ray Powers sales manager of the local Mape sales rooms and offices. ... Nels Nelson has a couple of irons in the fire and expects to come up with a good line of games soon. Nels in the meantime has been selling lots of new Aireons and has kept his service shop boys very busy on rewinding motors and general phono repairs for many of the phono ops who look to Nels to keep their equipment in good shape and in good working condition.

Jay Bullock of S.C.A.M.O.A. called a very important meeting of his members this past week. George Ehrett of Mills Sales likes to work late as I dropped in to his offices as late as seven in the evening and found George showing customers around and selling equipment, George says that it's never too late to make a sale. ... Bill Happel, Jr. of Badger Sales has been gathering lots of new games into his showrooms to meet the demand for the new type of manually operated and other type of legal game for use in the county in Southern Cal. and from the looks of the crowd of ops shopping there this past week those games won't last long.

We are waiting for that big announcement from William Schrader of the Allite Manufacturing Company, producers of "Strikes 'N Spares". Bill has promised an important announcement soon on distributorship appointments. ... Hannen Engineering Company has produced a new coin operated radio which they may announce soon. ... Elky Ray is dancing with glee because he had the good foresight to buy up many unwanted arcade pieces and roll down games which are at a premium here now, smart boy this Elky.
Mr. and Mrs. Gerald C. Johnson of Menomonie, Wisconsin, celebrated their 17th wedding anniversary by spending two days in Minneapolis. Just another honeymoon for them . . . Harry Galep, also of Menomonie, drove down to town yesterday just for the day to call on a few distributors in the Twin Cities . . . Gerry Hardwig of St. Cloud casually dropped into Minneapolis and out again . . . Leonard Anderson of Hudson, Wisconsin, accompanied by his four-year-old son drove into Minneapolis and spent the day visiting a few distributors.

Mr. G. E. Baird of Cub Products Company, Huron, South Dakota, stopped off in Minneapolis enroute home from the show in Chicago. Mr. Baird spent several days there after the show had ended calling on a few of the manufacturers and enjoying himself. All and all, he had a nice two weeks vacation . . . The South Dakota operators are holding their quarterly meeting at the Carpenter Hotel in Sioux Falls, South Dakota, February 24 and 25. Having spoken to several South Dakota operators, we found that they like the idea of these meetings every three months as it gives them a chance to air their troubles and get a few things ironed out.

Mr. and Mrs. Sid Kern of Menomonie drove into Minneapolis just for the day and Mrs. Kern took advantage of this trip to call on a few department stores . . . A long time no see visitor in Minneapolis was Bill Welsh of Chippewa Falls, Wisconsin, who drove into Minneapolis just to see a few of his friends in the business. Bill hasn't been up here since last summer . . . This past week seems to be Wisconsin week as Garfield Brown and his charming new wife, also of Chippewa Falls, drove in to spend a few days . . . Roy Foster of Sioux Falls, South Dakota was in town this week calling on a few distributors and always busy . . . Mr. and Mrs. Verling Geib of Deadwood, South Dakota, drove into Minneapolis for a few days . . . Gil Smith of Fargo, North Dakota, is doing a little expanding as he and Morris Shapero have opened new territory in Montana. Morris is making his home at Glasgow, Montana, and will operate from there.

Art Berg of Fairmount, Minnesota, and his pals, in town Monday to see the finals of the Golden Gloves tournament at the Minneapolis auditorium . . . J. Allen Redding of Houston, Minnesota, in town, but to see Minnesota beat Iowa at basketball . . . Elias Atol of Duluth in town and going back shortly . . . Harry Partridge of Mora, Minnesota, drove down to Minneapolis just for the day and left shortly afterwards. His first visit in to the Twin Cities in quite a time . . . Congratulations Department—Morris Goldman, bookkeeper at the Hy-G Music Company announced his engagement to Mae Zeddell of this city.

The gay times at the Show were enough to make more than one St. Louis coinman trek South to New Orleans for the Mardi Gras. Charlie Lacrom, pinball op, took the missus down to stay on a Mississippi houseboat during the event, while Carl Trippie of Ideal took off a few days for the same purpose. They say Carl won't need a mask!

It was a slow week at most distributors' showrooms, as the boys held off for new equipment. Earl Wilson of Annal, Illinois, got a new phonograph as did Victory Amusement Company in Collinsville, and Slava Zitta, East St. Louis op. We saw Bill Offenbach, whizzing by with his truck servicing what has become the biggest string of cigarette vendors on the East Side. Bill owns his own cigarette and general tobacco wholesale house now.

A few vending machine ops are breathing a sigh of relief as the police rounded up a gang of kids who had been running off with nut vendors here and there. All vendors were reclaimed, unhampered, from closets and basements. None of the kids was more than ten years old, the St. Louis papers say.

Andy McCall of McCall Novelty Company is probably the only big-scale operator in the country whose business bookkeeping is done on a Chinese abacus. On Andy's staff is a Japanese business man who can click the beads around on the ancient oriental calculator faster than anything Burroughs ever put out, and everything from taxes down to payroll is figured on it.

Phonograph ops report that they are scrambling madly to buy anything Al Jolson ever put on a record. The "Jolson Story" appearing here apparently hit the public fancy harder than any of the previous musicals based on singers' lives — anyhow, taverns are resounding with "Swanee" and "April Showers".

Del Veatch, of V. P. Distributing Company, is taking it easy with a cold. Also on the sick list is Jimmy Carmody, local op, who is having a bit of trouble with "the tickler" as he puts it. A could floored Jimmy for a while, too.

Visitors around the circuit this week were Slava Zitta of East St. Louis, S. C. Hawkins of Carrolton, Illinois, who snagged a couple of timeworn phonographs, and Frank La Chance of Modoc, Illinois. Abe Jeffers of G. J. & L. Amusement Company put in part of the CMI Show winnings he earned at gin rummy into new pin games. Abe is still sticking to pin games and ignoring the music field.

Walter Morris of J. S. Morris & Sons reports that father J. S. Morris has rented a four room bungalow out in Phoenix, Arizona, and will loaf there a few more months to recuperate from his illness.

Long time since we reported a new entry into coin machine families. This time it's little Sandra Schneider-John, 7 pound daughter of Joe Schneider-John, veteran salesman over at J. S. Morris & Sons.
WANT — "Bang-A-Deer" Machines. Must be complete with guns and all glass intact. Write or wire giving all particulars as to quantity, condition, price, etc. MYCO AUTOMATIC SALES Co., 347 S. HIGH St., COLUMBUS 15, OHIO. Tel: Main 1600.

WANT — Wurl. & See. 30 wire Hideaway Units, 20's and 24's; Wurl. 850's and 950's; Seeburg Hi-Tone Envoy; used Packard Wall Boxes; Packard No. 1000 Out Of This World Speaker, 30 wire Adaptors; Mills & Jenn. F.F. Mint Vendors; 1 & 5 Ball F.P. Games; used Genco Whiz; Metal Toppers; Scales, etc.; Converters, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT. CAN.

WANT — 1946 Used Records, any amount. Must be packed 25 to Box with Jackets. We will pay the highest prices. N. J. SIEINKE Co., 18 E. TUPPER St., BUFFALO 3, N.Y. Tel: Cl. 0066.

WANT — Model 700 and 800 Wurlitzer Phonographs: Massingill Pool Tables. State price and condition in first letter. RALPH ALEXANDER INC., SENeca, S. C.


WANT — Counter Model Wurlitzer — 71's and 81's. Write or Wire. STARNES MUSIC MACHINE Co., ROUTE 1, BOX 14, HICKORY, N. C. Tel: 1283-J.

WANT — All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT — Blue Fronts and Brown Fronts all denominations. Send us your list. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005.

WANT — ABT Challenger, Kickers & Catchers, Gottlieb Grip Scales, Whirl A Ball, other Counter Games; also Vest Pockets. Cash or will trade for Slott, Mills or Revolvaround Safes. Write best prices or best deal. STAD DISTRIBUTING CO., 467-469 HIGH St., CENTRAL FALLS, R. I. Tel: Perry 4907-W.

WANT — Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daivl $3.; Vest Pockets $25.; Cubans $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY Co., 823 WEST RANDOLPH St., CHICAGO, ILL. Tel: Hay. 3695.

WANT — Lite-O-Cards with spring bumpers. Will pay Top price. Can use 100. MODERN AMUSEMENT Co., 530 URSULINE St., NEW ORLEANS, LA.

WANT — Mutoscope Cranes (Fan Fronts and Red Fronts), Keeney two and three way Bonus Super Bells, Victory Specials. W. A. POLKARD Co., 725 LARKIN St., SAN FRANCISCO 9, CALIF.

WANT — Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Belly Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100.


WANT — Will pay the following prices: $3. for Imps, Cubs, Aces; $10. for Pikes Pokes; Totalizers; $4. for Marvels, Pok-O-Reel, Klips, Wings, Yankees; DuGrenier Model VD $35.; Model W. $35.; Model WD $35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILA. 23, PA.


WANT — Used Race Records, $6.50 per hundred C.O.D. Len Balleter. GLOBE SALES, 536 COLLINS, MIAMI BEACH, FLA. Tel: 5-3212.

FOR SALE - 12 Pinball games. All machines are in perfect condition. X-CEL NOVELTY COMPANY, 5240 N. 11th ST., PHILADELPHIA 41, PENNA.

FOR SALE - Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE - 10 Knockouts, 10 Big Parades, 5 Five-Ten-Twenty in lots of 5 $50. ea.; used Daval Free Play 5¢ Counter Games, like new $50. ea. K.C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - National 14 ft. Skee Ball alley crated $85.; Pokingerino $50.; Skyfighter $55.; Goalee $200.; Bowling League skee ball $85.; Chocin Hockey 65.; Rock-Ola Monarch $145.; Wurl. 616 complete line up top & bottom $145. Get our prices on all the latest equipment. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE - 62 Solotone Boxes, like new (write); Mills Jumbo Parades, Free Play $85. ea., A-1 shape; Good, used records $10. a hundred. GILLES AMUSEMENT CO., 725 MAIN ST., OSAGE, IOWA.

FOR SALE - Keeny 4 Way Super Bells (3-5¢/1-25¢) $350.; Keeny 4 Way Super Bells (4-5¢) $325.; Mills Three Bells $525.; Mills Four Bells (4-5¢) $300. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - Will sell or trade 1 Victory Special for 1 Genco Total Roll. Will sell or trade 1 Keeny Super Bonus Bell for 2 Genco Total Rolls. Will sell or trade 2 Valley Thorobreds for 1 Genco Total Roll. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE - THREE MUNVES SUPEROLDS, perfect condition, $150. ea. or lot of three for $350. One-half deposit must accompany all orders. HEATH DISTRIBUTING COMPANY, 217 THIRD ST., MACON, GEORGIA.

FOR SALE - 50 One Ball Automatic Payout Sport Pages and Grandstands. In good condition and at Low Prices. Write or Wire Today. AUTOMATIC VENDORS CO., BOX 1123, TUCSON, ARIZONA.


FOR SALE-Revamp Pin Balls: Red Hot $30.; Marines At Play $79.; Marvel Baseball $79.; Oklahoma $175.; Brazil $175.; Grand Canyon $175.; Idaho $185.; Wagon Wheels $185.; Streamliner $175.; Santa Fe $175.; Exhibit Big Hit $249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 68-1819.

FOR SALE - How much am I offered for 25 A.B.T. Challengers, used about two weeks. A. L. KROPP, BOX 697, MERIDIAN, MISS.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 694 TENTH AVE., NEW YORK CITY. W. Y. Tel: BRYANT 9-0317


FOR SALE - Will sell or trade 1 Victory Special for 1 Genco Total Roll. Will sell or trade 1 Keeny Super Bonus Bell for 2 Genco Total Rolls. Will sell or trade 2 Valley Thorobreds for 1 Genco Total Roll. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 505 W. CENTRAL AVE., ORLANDO, FLA.


FOR SALE - Factory rebuilt Keeny 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original cabinet $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENY MFG. CO., 7729 CONSIANCE AVE., CHICAGO, ILL.

FOR SALE - Victory Derby P.O. $200.; Keeny Super Bell $100.; Jumbo Parade $75.; Big Top F.P. Console $40.; Watling Blue Front $50.; Seeburg Wireless Bar Box $20.; Wall Box $14.; Seeburg 9800 or 8300 $275. BELMONT VENDING CO., 703 MAIN ST., BRIDGEFORT, OHIO. Tel.: Bridgeport 750.
ALL FOR $1

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FOR SALE — Will sell or trade 1 Victory Special for 1 Genco Total Roll. Will sell or trade 1 Keeney Super Bonus Bell for 2 Genco Total Rolls. Will sell or trade 2 Valley Thrubobs for 1 Genco Total Victory. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE — 30 - 1946 Victory Specials and 10 - 1946 Super Bonus Bells 5¢ comp., one week old (write); 1946 Goalie $199.; Club Trophy $149.50.; Blue Grass $79.50.; Dark Horse $89.50.; 3 Bally Club Bells $76.; 5 Silver Moons $69.50.; AMI Signing Tours Top Flights $85. No offers. Wire 1/3 deposit. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE — Wurlitzer 950's $475.; 850's $495.; 780-E's $495.; 700's $375.; 500's $250.; 42-600's $275.; 1 Rock-Ola Commandes $325.; Premier $325.; Seeburgs; 9300 RC $35/.; 8800 RC $375.; 8800 $325.; Envoy $350. All Phonographs very clear, excellent condition. 10% dep., bal. C.O.D. Wire or Write. PEERLESS MUSIC CO., 4478 SHERMAN, DENVER, COLO.

FOR SALE — 6 Wireless Seeburg Remote Boxes, Heavy Duty, complete and in good working condition $60. for the lot of six; 3 AMI's No. 201 $250. ea.; 1 Panorer, 3 sets of Films, (8 subjects each set), 1 splicer, remote control and extra parts, good condition $425. APEL VENDING CO., 5015 N. GRANBACH ST., PHILA. 28, PA. Tel: DA-4-5645.

FOR SALE — Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., JURELL CREEK, PA. Tel: Valley 7005.

FOR SALE — We have about 50 WS-22 Seeburg Wall-O-Matics and are offering them at a special price of $34.50 ea. The covers are not brown and every one has a 702 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SUPERTON, GA.

Tel: 33

FOR SALE — Wurlitzer 61 with stand $95.; Wurlitzer Twin Twelve in steel cabinet complete with adapter and speaker $179.50.; Rock-Ola Super Rockellite $295., refinished like new, A-1 condition; Mills Throne of Music $189. refinished. ADVANCE MUSIC CO., 1608 GRAND AV., KANSAS CITY, MO.

FOR SALE — 30 - 1946 Victory Specials and 10 - 1946 Super Bonus Bells 5¢ comp., one week old (write); 1946 Goalie $199.; Club Trophy $149.50.; Blue Grass $79.50.; Dark Horse $89.50.; 3 Bally Club Bells $76.; 5 Silver Moons $69.50.; AMI Signing Tours Top Flights $85. No offers. Wire 1/3 deposit. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE — Lite League $195.50.; Bally Undersea Reider $219.50.; Goalie (converted to 5¢ play-push button to get balls) $329.50.; Rock-Ola Standard $225.; Seeburg Vogue $274.50.; Seeburg Gem $325. All machines are re-painted. Add $10. for crating. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE — Real Buy - 6 Bangtals and 6 Winterbook, used very little, price right. Phone. 6 - 25¢-5¢ comb., 2 - 25¢-10¢ comb., 3 - 5¢-10¢ comb. Face Twin Reels; 2 - 25¢, 2 - 10¢, 1 - 5¢ Face Reels; 1 - 25¢. Seeburg Super Bell; 25¢ Saratoga; 2 - 10¢ Silver Moons; 2 Roll-Ems, 2 Galloping Dominos 42 & 38 models; Bakers Pacers, late. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, IL. Tel: Main 1323.


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FOR SALE — New Packard Speakers, all models; Adapters for Twin 12 Wurlitzers; Single 12 Packard; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Pedestals that fit all models. Sample Set $1. COLEMAN NOVELTY CO., 1025 - 6th AVE., ROCKFORD, IL. Tel: Main 1323.

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FOR SALE - Will sell or trade 1 Victory Special for 1 Genoa Total Roll. Will sell or trade 1 Keeney Super Bonus Bell for 2 Genoa Total Rolls. Will sell or trade 2 Valley Thoroughbreds for 1 Genoa Total Roll. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

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FOR SALE - Or will exchange 10 - 10¢ ft. new Premier Barrel Rolls. If cash deal, will sell at $25 below Cash Box Price or will exchange for new 5 ball pingames or Bally One Balls at Cash Box prices. Will also trade in used Suspense, Dynamite and Superliners for new 5 ball pingames at Cash Box prices. Pinball just like new and in perfect condition, ready for location. P.O.B. TUCSON, ARIZONA. AMERICAN MUSIC CO., 1584 S. 8th AVE., TUCSON, ARIZONA Tel: 420-14.

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