ROCK-OLA

Musical Treat for Millions

MODEL 1422

WALL BOX MODEL 1530

ROCK-OLA MANUFACTURING CORPORATION

800 N. MEDCITE AVENUE
CHICAGO 51, ILLINOIS
The New AMI Phonograph has

40 SELECTIONS

It's a Music Lovers Paradise!
Interest in Big Show at Fever Heat

By Bill Gersh

The writer recalls all coin machine shows back to 1928. But, never before in the history of this industry has there been as much interest in any forthcoming show as there is in what Herb Jones of Bally Manufacturing Company so appropriately calls the "Big Show" of 1947.

Perhaps this is because there hasn't been a coin machine show since before the war. Perhaps, also, the changing times have brought about new and greater interest in what the manufacturers will present. Perhaps, too, there is a general belief that this "Big Show" of 1947 will start the entire industry off on a new and greater and more prosperous path.

Whatever the reason—interest in the "Big Show" is at fever heat.

Those of us who have sat in Chicago conferences and listened to manufacturers. Who have also visited with jobbers and distributors and operators throughout the country. Who have been in Chicago hotels attempting to make reservations for friends. All of us have come away amazed — actually dumbfounded — at what we have learned about the forthcoming "Big Show".

Operators are just as anxious as manufacturers to be present. They are planning to be here days in advance of the "Big Show" opening. Many have arranged for complete planes and rail cars of friends to come along.

Trains will be carrying coinmen from East and West and North and South to congregate in Chicago at what, already verified, will be the biggest of all the "Big Shows" ever run by Coin Machine Industries, Inc.

There just isn't a coin machine man anywhere in these United States and Canada, and in foreign countries, too, who doesn't want to attend this forthcoming 14th Annual Coin Machine Exhibition and Convention of Coin Machine Industries, Inc.

Hotel managers tell us that they have never before, in all their history, had as many reservations from coinmen for suites, rooms and even entire floors. They also claim that this show, according to their advance reservations, will outshine anything ever before held by coinmachine-dom.

It's like a deluge. Day in and day out more and more coinmen are asking Chicago friends to get rooms for them, for their wives and even for their families. They are making this forthcoming "Big Show" the most gala event of their lives.

They are going to come down on Chicago like a torrential flood and they are coming in not only to see what the manufacturers will present but to also enjoy themselves.

This time it can truly be said, as Herb Jones so aptly put it, that this will be the "Big Show"—and it is up to every coin machine man in the nation to attend it and to make it the most outstanding event of his life.

The days are February 3 - 4 - 5 - 6, 1947.
CHICAGO — A great many coinmen throughout the nation are finding it extremely difficult to adjust themselves to this new, higher-priced era.

For some reason or other, traveling men who have visited with coinmen in various towns report, the average operator simply will not adjust himself to the new type of operating conditions facing him.

"He stubbornly insists", one noted coinman says, "on continuing ahead as he always has and believes that this is simply a momentary decline which will be all over within a very short period of time."

The average coinman who is thinking in the above fashion will suddenly find himself with a losing business on his hands.

He must realize today, if he never did before, that the entire nation is undergoing complete readjustment to a new era.

This is an era of a higher living standard. Wages are up and will stay up. People want more luxuries and more time to enjoy those luxuries. They don't want a return to the old way of living—doing without a great many things they have been able to accumulate because of the high wage war period.

Labor will never again be satisfied with anything but a giant share of capital's profits as wages.

Businessmen realize this. They are adjusting their entire set-ups to accommodate this new form of thinking.

The operators, too, must readjust their set-ups to meet this new condition.

They must realize that they cannot continue operating on a profitable basis at their present 50%-50% arrangement.

They must also realize that even if they lose some of their present locations, where they cannot change from 50/50 to some other and better commission basis, that they will be better off in the long run—and will, eventually, regain the locations they will lose—for more new businesses will be opening everywhere in the country as the building boom gets under way.

They must think of tomorrow—not just today. They must look ahead to the time when new machines will be coming off production lines in real quantity and the manufacturers' salesmen will once again be beating the bushes to keep those giant production lines working at top speed.

Factories can no longer exist on small runs. The manufacturers have too much invested. They will tremendously increase the efficiency of their labor force when they can again get raw materials in large quantities. Then they will be able to roll machines off their production lines in quantities never before thought possible.

New businesses will be there to take up these machines, but, the operator of today won't be there unless he immediately adjusts himself to this coming big boom future world of higher prices, greater wages, new ideas—and does so immediately.

The time has at long last arrived (and The Cash Box has been urging this industry for more than four and a half years now to recognize its coming) when the operator must obtain a much greater income from all his equipment.
PINBALL LEADERS URGE ALL OPS TO ADOPT 75-25% COMMISH BASIS

CHICAGO—Leaders in the pin game field here are urging all operators to adopt a new commission basis of 75% to the location and 25% to themselves.

For some time manufacturers, distributors and jobbers have been listening to pinball ops complain of the higher prices of pinball machines and the fact that within an 8 to 10 week maximum run they cannot pull out the cost of the game.

There are a great many pin game operators who will not, because of this, buy the new games in quantity. They are using the new pinball machines only for their best locations in an effort to get the cost from the machine as fast as they possibly can—and then switch the machine down to a secondary location to arrange for quick trade-in within an 8 to 10 week period so that they can grab the highest possible trade-in price.

"But", as one large operator told a leading wholesaler here, "this still does not get us off the nut. We simply can't pay the prices being asked of us today for new pin games and break even on our present set-up."

This has determined pin game leaders here to crusade for a changed commission basis. They are urging all operators to swing over to the 75%-25% commission basis just as the music ops are now doing everywhere in the country.

One manufacturer stated, "If the operators will cut down their percentage to the location to half of what they are now paying they will make money even within an eight week period on any new game, figuring in the trade-in valuation of the machine, of course."

"It has become necessary," pinball leaders report, "for the operators to recognize the fact that they must change their present commission arrangements. They simply cannot go on giving 50% of their gross collection to the location owner and expect, at the same time, to earn money on their machines at the new prices.""Prices are not going to come down too much from what they are at present", one noted pinball man stated, "and therefore", he continued, "it is up to the operator to recognize this fact and change his percentage arrangement to meet the new conditions."

Others point out that the location owners themselves have raised the price of all the merchandise they sell to take care of the increases which they are enduring at this time.

"Beer is now selling at 10c and 15c the glass and 35c and 35c the bottle", one noted distributor here stated, "Yet", he said, "here are the operators paying as great if not a greater comparative increase as these taverns are on beer on their machines and are not doing anything about trying to get some of this cost increase back."

He also stated, "It is well known that The Cash Box has pointed out time and time again that overhead has jumped tremendously for the average operator. The operator knows this. All he has to do is just look at the salaries he pays his mechanics as well as the rent he now pays for his office and he should immediately talk this over with his locations and obtain this better commission basis as suggested by The Cash Box."

He continued, "Otherwise, the operator will simply find himself losing money. His competitor does not enter into the picture. Of what value is a location that loses money for him? If his competitor wants it—let him have it. He is better off getting rid of that location as fast as he can so that he will know that whatever spots he has left are all individually profitable to him and each one bringing him money on the black side, not the red side, of his ledger."
New York—Since publication of a
feature editorial a few weeks ago in
The Cash Box that mixed routes were
increasing, letters have been received
from various coinmen throughout the na-
tion advising that they were mixing
up their routes for more diversified
operating, "in an effort to overcome
present increased overhead expense."

One of these men wrote, "At one
time we believed that by operating
just one type of equipment we were
much better off. Now we have come
to the decision that since many of our
locations want amusement, merchan-
dise and other machines along with
our music that there is no reason why
we shouldn't take advantage of this
so as to cut down on our overhead
expense."

He continues, "There is no need tell-
ing you at The Cash Box how much
our overhead expense has been in-
creased. You have brought this out
into the open most forcibly and are
to be complimented and commended
by all in the trade for so doing. But,
since we can't get the operators in
our territory to go along with us to
obtain a better commission percent-
age from the location owners — we
are simply going to operate every-
thing we possibly can so that our
overhead will be well divided up and
will therefore, be cut down to a
minimum."

What is most important is this part
of the letter "Other operators we
know have already started to take on
pinballs and amusement machines of
types. They are also starting to
open routes of merchandise machines
as soon as they become available.
Many are planning to start drink
vender and cigarette machine busi-
nesses. We believe that the windup
will be that every operator, where-
ever he possibly can, will have a well
diversified business for this is the only
'out' he has to overcome present high
overhead expense."

Mixing up routes will bring about a
new demand from the trade for com-
plete devotion to one central organi-
zation which can accommodate all
the various divisions of the industry
and will prevent any split up of the
various divisions.

The fact that routes are today be-
ing mixed more than ever before be-
cause of economic necessity should
also convince those who are inter-
ested in keeping the industry as a
single and solid unit that this, more
than ever, assures it remaining a
strong, single entity — and not two
or three various divisions — which
some organizations are attempting to
create.
MORE MUSIC
OPS SWING TO
10¢ PLAY AS
MFRS BACK
MOVE

No Increase in 50/50 Commish Forecast
With This Move. Many Remain Doubtful.
Claim 5¢ Juke Play Now An Institution.

NEW YORK—With the news breaking nationally thru newspapers, magazines and over the air, that juke boxes will increase from 5c to 10c, 3 for 25c play, many music machine operators have decided, now that certain manufacturers are backing up this move by providing their machines with 10c and 25c chutes, that they will swing all of their machines over to the new price. This includes the older machines which they are retaining while waiting for more new machines to come their way.

Yet, there has been no commission change forecast with this increased price per play move. It seems that the average operator will continue to give 50% commission to his location even tho he is increasing the cost of the play. The original thought back of increasing the cost of the play from 5c to 10c (3 for 25c) was so that the operator could earn more money and pay off his machines so much faster. The plan was to give the location owner as much as he had received at 5c play or offer the merchant 30% commission on 10c play (which, the claim was, would be as much, if not more, than what the retailer always received at 5c play anyway) so that the operator would earn the differential and would, therefore, be better able to continue his business on a profitable basis.

But, with all this happening so fast at this time, along comes news from many music machine operators that they still don't believe that the industry should break faith with the public and change from 5c to 10c play. They feel, instead, that the trade should cut down to either 75%-25% commission or should obtain $10 or $15 per week “front money” and continue on the 5c play basis. Some of these men state, “No one can say at this time, with any real certainty whether the public will accept 10c play as they have the 5c play which has become an institution with the juke box business.”

Whether or not this is true will be seen in the very near future. The raise in price of most commodities has encouraged manufacturers to believe that the public, because of higher pay checks and also because they know that all costs have increased, will accept 10c juke box play. They are definite in their statements that 10c play can go on anywhere in the nation and earn more than 5c play ever did.

The trade is up against some problems in this regard. Changeovers in wall and bar boxes will have to be made to accommodate the 10c, 3 for 25c play action. The telephone wired music ops have been obtaining 10c straight right along and have been paying anywhere from 20% to 25% commission to locations and are proving their equipment profitable. But when the juke box makes this change many believe, “This is something really radical!”

As one well known coin music man puts it, “Will the kids, who are among our best customers, go for a dime when they don’t have too many dimes anyway?”

It will therefore be extremely interesting to all the industry to watch the development of the 10c, 3 for 25c play.

It does, at least, prove to the trade what The Cash Box has been preaching for more than four years now—that every automatic music operator must get more money to continue on profitably.
WHO'S LEADING?

WINNERS WILL APPEAR IN OUR NEXT ISSUE!!

RESULTS SHOWN HERE TABULATED UP TO 5 P.M., WEDNESDAY, NOVEMBER 27, 1946!

BEST MALE VOCALIST OF 1946

<table>
<thead>
<tr>
<th>No. of Votes</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>85,085</td>
<td>Bing Crosby</td>
<td>Columbia</td>
</tr>
<tr>
<td>81,506</td>
<td>Perry Como</td>
<td>Decca</td>
</tr>
<tr>
<td>28,057</td>
<td>Frank Sinatra</td>
<td>Decca</td>
</tr>
<tr>
<td>9,607</td>
<td>Tony Martin</td>
<td>Decca</td>
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<tr>
<td>2,260</td>
<td>Phil Brito</td>
<td>Decca</td>
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<tr>
<td>2,047</td>
<td>Vaughn Monroe</td>
<td>Decca</td>
</tr>
<tr>
<td>1,943</td>
<td>Johnny Mercer</td>
<td>Decca</td>
</tr>
<tr>
<td>1,621</td>
<td>Dick Haymes</td>
<td>Decca</td>
</tr>
<tr>
<td>635</td>
<td>Frankie Lyster</td>
<td>Columbia</td>
</tr>
<tr>
<td>200</td>
<td>Ernie Andrews</td>
<td>Columbia</td>
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BEST VOCAL COMBINATION OF 1946

<table>
<thead>
<tr>
<th>No. of Votes</th>
<th>Song</th>
<th>Artist(s)</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>30,836</td>
<td>&quot;Here I've Said It Again&quot;</td>
<td>Vaughn Monroe</td>
<td>Decca</td>
</tr>
<tr>
<td>36,407</td>
<td>&quot;With A Song In My Heart&quot;</td>
<td>Mills Bros.</td>
<td>Decca</td>
</tr>
<tr>
<td>32,383</td>
<td>&quot;I'll See You Again&quot;</td>
<td>Milling Sisters</td>
<td>Decca</td>
</tr>
</tbody>
</table>
| 28,124       | "The Blue Ridge Home"
|              | King Cole Trio   | Columbia           |
| 24,942       | "They All Laughed At Me"
|              | Andrews Sisters  | Columbia           |
| 4,018        | "Lilacs In The Spring"
|              | Pied Pipers      | Columbia           |

BEST "WESTERN" RECORD OF 1946

<table>
<thead>
<tr>
<th>No. of Votes</th>
<th>Song</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
</table>
| 59,905       | "Sioux City Sue"
|              | Dick Thomas      | National            |
| 58,129       | "I'll See You Again"
|              | Bing Crosby      | Decca               |
| 18,402       | "Cool Water"
|              | Denver Darling   | Decca               |
| 12,123       | "New Spanish Two Step"
|              | Bob Wills        | Columbia            |
| 6,394        | "Some Day"
|              | Elton Britt      | Columbia            |
| 4,280        | "Divorce Me C.O.D."
|              | Merle Travis     | Capitol             |
|              | "50 Miles To Heaven"
|              | Eddy Dean        | Bel-Tone            |

BEST "RACE" RECORD OF 1946

<table>
<thead>
<tr>
<th>No. of Votes</th>
<th>Song</th>
<th>Artist(s)</th>
<th>Label</th>
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</thead>
</table>
| 58,284       | "Some Day"
|              | Elton Britt      | Columbia            |
| 56,290       | "Gonna Get Myself A Woman"
|              | Louis Jordan     | Decca               |
| 15,280       | "Kissin' Time"
|              | Slim Gaillard    | Decca               |
| 12,260       | "Caledonia"
|              | Louis Jordan     | Decca               |
| 8,360        | "The Honeydripper"
|              | Joe Liggins      | Decca               |
| 7,640        | "R.M. Blues"
|              | Ray Hilton       | Columbia            |
| 3,280        | "Wynonie Blues"
|              | Wynonie Blues Herris | Apollo  |

BEST ORCHESTRA OF 1946

<table>
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<th>Artist</th>
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<td>Eddy Howard</td>
<td>64,433</td>
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<td>Frankie Carle</td>
<td>49,735</td>
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<td>Vaughn Monroe</td>
<td>32,816</td>
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<td>Harry James</td>
<td>28,425</td>
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<td>Guy Lombardo</td>
<td>22,124</td>
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<tr>
<td>Ted Brookins</td>
<td>19,745</td>
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<td>Teddy Martin</td>
<td>17,423</td>
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<tr>
<td>Jon Kropa</td>
<td>12,111</td>
</tr>
<tr>
<td>Les Kenyon</td>
<td>10,113</td>
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<tr>
<td>Hal McIntyre</td>
<td>10,095</td>
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<tr>
<td>Louis Prima</td>
<td>9,255</td>
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<tr>
<td>Benny Goodman</td>
<td>8,964</td>
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<tr>
<td>Sammy Kaye</td>
<td>8,520</td>
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<td>Tommy Dorsey</td>
<td>8,425</td>
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<td>Les Brown</td>
<td>7,865</td>
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<td>Duke Ellington</td>
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<td>Russ Morgan</td>
<td>7,832</td>
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<td>Sherman Hayes</td>
<td>7,817</td>
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<td>Robert Rearden</td>
<td>7,570</td>
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<td>Skip Strahl</td>
<td>7,305</td>
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BEST FEMALE VOCALIST OF 1946

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<tr>
<th>Artist</th>
<th>No. of Votes</th>
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<tr>
<td>Dinah Washington</td>
<td>72,766</td>
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<tr>
<td>Jo Stafford</td>
<td>41,843</td>
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<tr>
<td>Margaret Whiting</td>
<td>32,621</td>
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<tr>
<td>Betty Hutton</td>
<td>32,621</td>
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<tr>
<td>Carole Haines</td>
<td>26,812</td>
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<tr>
<td>Tony Lee</td>
<td>20,264</td>
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<tr>
<td>Peggy Lee</td>
<td>19,420</td>
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<tr>
<td>Celeste Minton</td>
<td>14,875</td>
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<tr>
<td>Betty Daysley</td>
<td>3,325</td>
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<tr>
<td>Doris Day</td>
<td>2,165</td>
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<tr>
<td>Nancy Reed</td>
<td>1,250</td>
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<tr>
<td>Betty Blaisdes</td>
<td>840</td>
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<tr>
<td>Billy Holiday</td>
<td>840</td>
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<td>Margaret Hughes</td>
<td>670</td>
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<td>Margaret Lewis</td>
<td>555</td>
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<td>Ella Fitzgerald</td>
<td>483</td>
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<td>Ella Mae Morse</td>
<td>275</td>
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<td>Glenn Leipzig</td>
<td>191</td>
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<tr>
<td>Ginny Simms</td>
<td>170</td>
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<tr>
<td>Kitty Kallen</td>
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BEST "GOLDEN" RECORD OF 1946

<table>
<thead>
<tr>
<th>No. of Votes</th>
<th>Song</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
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</table>
| 58,284       | "Some Day"
|              | Elton Britt      | Columbia            |
| 56,290       | "Gonna Get Myself A Woman"
|              | Louis Jordan     | Decca               |
| 15,280       | "Kissin' Time"
|              | Slim Gaillard    | Decca               |
| 12,260       | "Caledonia"
|              | Louis Jordan     | Decca               |
| 8,360        | "The Honeydripper"
|              | Joe Liggins      | Decca               |
| 7,640        | "R.M. Blues"
|              | Ray Hilton       | Columbia            |
| 3,280        | "Wynonie Blues"
|              | Wynonie Blues Herris | Apollo  |

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<tr>
<th>No. of Votes</th>
<th>Song</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
</table>
| 8,305        | "I'll Be Seeing You"
|              | Al Martino       | Columbia  |
| 8,183        | "You Can't Break My Heart"
|              | Spade Cooley     | Columbia  |
| 8,183        | "Tumbling Tumble Weed" 
|              | Gene Autry       | Columbia  |
| 1,252        | "Roly Poly"
|              | Bob Wills        | Columbia  |
| 1,110        | "Steel Guitar Rag"
|              | Bob Wills        | Columbia  |
| 869          | "Detour"
|              | Elton Britt      | Columbia  |
1. RUMORS ARE FLYING
CA-282—Billy Butterfield Orchestra
CO-37069—Frankie Carle Orchestra
CS-504—Two Tones
MA-7205—Three Suns

ME-3032—Tony Martin
MR-1040—The Brown Dots
SL-15043—Harry Cool Orchestra
SL-3026—Saxie Dowell Orch.

VI-20-1944—Betty Rhodes

2. OLE BUTTERMILK SKY
CA-285—Paul Weston Orchestra
CO-37073—Kay Kyser Orchestra
DE-18913—Connie Boswell

MA-7199—Danny O’Neil
SL-15040—Marie Greene
VI-20-1982—Helen Carroll and The Satisfiers

3. FIVE MINUTES MORE
CA-287—Skitch Henderson Orchestra
CD-205—Curt Massey
CO-37048—Frank Sinatra

DE-18909—Bob Crosby
MA-1977—The Three Suns
MU-15086—Phil Brito

VI-20-1922—Glenn Miller Orchestra

4. TO EACH HIS OWN
CO-37063—The Modernaires
DE-23615—Ink Spots
FS-1131—Trudy Erwin — Opie Cates Orchestra
MA-7188—Eddy Howard Orchestra

ME-3022—Tony Martin
RH-109—The Esquire Trio
SL-15053—Marie Greene
VI-20-1921—Freddy Martin Orchestra

5. THE WHOLE WORLD IS SINGING MY SONG
CA-300—Jack Smith
CO-37066—Les Brown Orchestra
DE-18917—Jimmy Dorsey Orchestra

MA-1061—Morton Downey
SL-15043—Harry Cool Orchestra
VI-20-1978—Dennis Day

6. THE THINGS WE DID LAST SUMMER
CA-297—Jo Stafford
CO-37089—Frank Sinatra

DE-23655—Bing Crosby
MA-12007—Georgia Gibbs

VI-20-1972—Vaughn Monroe Orchestra

7. SOUTH AMERICA, TAKE IT AWAY
CO-27051—Xavier Cugat Orchestra
DE-23569—Bing Crosby-Andrews Sisters

MA-7202—George Paxton Orchestra
MU-381—Mel Torme and Mel-Tones

SI-15055—Monica Lewis

8. CHOO CHOO CH’BOOGIE
DE-23610—Louis Jordan and His Tympany Five

9. THE OLD LAMPLIGHTER
CA-288—Hal Dorwin
CO-37096—Kay Kyser Orchestra

MA-1061—Morton Downey
VI-20-1963—Sammy Kaye Orchestra

10. THIS IS ALWAYS
AR-184—Ginny Simms
BW-787—Jan Garber Orchestra
CA-277—Jo Stafford
CO-37052—Harry James Orchestra
CS-496—Bobby Byrne Orchestra
DE-18878—Dick Haymes

MA-7195—George Paxton Orchestra
MU-382—Louanne Hogan
SI-15038—Harry Cool Orchestra
SO-3013—Jerry Sellers
VI-20-1885—Betty Rhodes
VO-767—Joan Edwards
"Opus Boogie"  
RASON TARRANT  
(Apology 377)

For ops who feel they can carry another stock face, and do it without taking out their "Ops Number," "Opus Boogie" will fill your bill. Nothing to rave about, but the lack of it is probably a noble blues number, with Rasbon doing the vocal again. Both it and this won't attract heavy cakeops, but ops might grab a listen.

"I Can't Get Started"  
GEORGE AULD ORCHESTRA  
Parts I and II  
(Maroon 1743)

George. And displays some of his fine stuff. He's got the "I Can't Get Started," an oldie from way back, but still stuff that's worth listening to. If you have some stops where they do appreciate a good listener's item give this one a try.

"Twelve Minutes To Go"  
"She's Funny That Way"  
EDDY HOWARD  
ILLINOIS JACQUET  
(Apology 741)

A pair of oldies done up in the typical stock race style. Illinois Jacquet and His All-Stars do the honors on both. The fine instrumental support shows this pair up to good advantage. The syncopation of the vocal chorus, the duck looks like a number that might spin. Ops with race locations should listen.

"Bye Bye Baby Blues"  
"Once And For All!"  
THE RAVENS  
(Theatre 133)

The Ravens come up with a pic of a "race" song, "Bye Bye Baby Blues." A deep vocal bass handles the chant throughout the piece, which shows the guys doing a fine spin on a blues as done by The Ravens will latch on to this. Its height in the hill, moon-in-June tune. Topside number for the money.

"How Amazed I Was"  
"Margie"  
(Apology 1024)

With the trend in novelty numbers rapidly lining toward tunes with suggestions of a "novelty" approach the situation is here with "How Amazed I Was." Long the favorite of the "race," this tune definitely will attract attention—from all groups that lend an ear to juvenile opus. Backed on this by version of "Margie," which The Smoothies do up nicely, number two is the one the customers will want to listen to.

"Lester's Be-Bop Boogie"  
"She's Funny That Way"  
LESTER YOUNG ORCHESTRA  
(March 1077)

More stuff coming your way in the fast catching "race" and "novelty" field. "Lester's Boop Boogie," with Lester Young on the sax, is making the cut all the way through, and an aggregation composed of instrumentalists in their own right. New number offered is something nice and new in the "novelty" manner. Flipped side, "She's Funny That Way" winds its way through 2 minutes of "race" tenor sax. Race spots will like the pair.

"Rose Of The Alamo"  
"Me Go Where You Go Amigo"  
ROSALIE ALLEN  
(Alpena 7022)

More western stuff headed ops way is the new "Rose Of the Alamo," and "Me Go Where You Go Amigo" as done by Rosalie Allen and the Black River Rangers. The two sides follow the rule in westerns and there is nothing here to shout about, but if you have a call for Rosalie Allen, then by all means grab a listen of these westerns.

"I Don't Want To See You"  
"Swannee River Boogie"  
(Alpena 404)

Albert Ammons among "race" fans, come up with a pair of fair bounce tunes that might attract some cowpokes where they go for Ammons and His Rhythm Kings. Al's plane, thriller, the way through, the word "I Don't Want To See You" and the better of the two sides, "Swannee River Boogie," are done with a neat instrumental work and will probably work out on the phones.

"There Is No Breeze"  
"Bless You"  
EDDY HOWARD ORCHESTRA  
(Maroon 1089)

The famed Eddy (To Rich His Lots) Howard, of course, offers the best version of "There Is No Breeze," and "Bless You," which has been cut to date, and, in doing so, have come up with a romatic ballad all but guaranteed to make the phones ring with coin. As usual it's his voice, and the vocal and instrumental arrangements of The Howard shows what a talented person does when he has a blank. Our picks for these, the customers take 'em from here. They'll prove right from the word go!

"Them Who Has—Gets"  
"Shut Out"  
JIMMIE LUNCEFORD ORCHESTRA  
(Marshale 1077)

Jimmie Lunceford offers a great show in "Them Who Has—Gets," with Jimmy doing the vocal stunt. Altho the number is limited, the record will grab, it will gains with plenty of sizzle with which Lunceford fans are familiar. Flipped, "Shut Out," is an instrumental ditty for which the Lunceford crew are noted. It offers a fine fast, "race" tune, topside deserves your attention.

"I'm Yours"  
"World War II Blues"  
AL RUSSEL TRIO  
(20th Century 20-223)

Here's a combo made up of some of the finest boys in the biz, and their rendition of "I'm Yours" is one ops should definitely listen to. It's a slow, drummy "race" tune number and dressed up on a Vocal chord, the coupon is placed in the "race" number, the odds are on the boys, backed by the guys in the background. Flipped is "World War II Blues," a lyrical "race" tune, but one which Russell does tricks with in all mences, ops with "race" locations should lend an ear here.

"Love Is The Darndest Thing"  
"Them Who Has—Gets"  
(Alpena 1092)

A pair of current slug tunes are waxed here by Rose Marie, a gal who's known for her night club rhythm. Earl Hagen's ork backs the lass up, with some breezy accompaniment, but the chip does the number up. Flipped is "The Darndest Thing," from the pic "Cross My Heart" might hit the jakes once the flicker breaks.

"I Need Lovin'"  
"Pretty Baby"  
TINY MILL ORCHESTRA  
(Mercury 1087)

Always a favorite with mid-western fans, Tiny Hill's "I Need Lovin," to the trade, and does it up with the usual spirit and sound where they like Tiny, they'll go for this backed by his boys, he shows off in its highest top manner. Tiny's voice dominates both sides.

"I'm Yours"  
"Anniversary Song"  
ANITA ELLIS  
(Mercury 2017)

"I'm Yours" should bring back many fond memories to the customers. Anita Ellis does it with the tune, and it really is something to sit down and listen to. It'll go in the folks music sections years from now. Flipped we find the fast proving hit "Anniversary Song," a song which recently getting some terrific plugging from the "Cheeky Story." The tune really is big and will pick with a bang. You can't go wrong with this pair, so latch on.

"Lord I've Tried"  
"Elijah"  
THE SOUL STIRRERS  
(Mercury 1047)

A big favorite in the southern States, The Soul Stirrers have come up with their rendition of "Lord I've Tried" and "Elijah." Offered on this pair, this style of waxing, this pair of waxings are easy to take, Where they go for The Soul Stirrers, they'll go for these sides.

"Vem Yam"  
"Majorcita"  
ENRIC MADRIGUERA  
(Mercury 1084)

Of heavy interest to music ops with a large Latin vote is this pair of songs offering by the Enric Madriguera combo. Big hits, "Vem Yam" and "Majorcita," are a couple of records offering a lot of interest from the customers. The version of "Vem Yam" is fine but there will find interest from the Latin community. The "majorcita"'s the abundance of a violin, and the absence of dust storms, limits the disc to the classifier spots.

"Uncle Remus Said"  
"Romance In The Dark"  
WOODY HERMAN ORCHESTRA  
(Mercury 1084)

The famed Woody Herman Orchestra offers here in "Uncle Remus Said" a number bound for heavy action. Out of the motion picture "Uncle Remus," the side draws on its own, but once the flicker is done, its sure to pop high. Get next to this novelty right away, with all things considered, the disc shouldn't fail. Flipped, the Herman Orchestra delivers "Romance In The Dark," an indicator, and the vocal in its own right with voice by Marion Martin. The disc is a must, ops on the Instrumental spots are tops.

"I'll Never Love Again"  
"Tia Juana"  
DESI ARNAZ ORCHESTRA  
( RCA Victor 20-2025)

Customers who demand the best in Latin melody and customers who just want novelty will both be satisfied from this offering by the Desi Arnez Orchestra. Best known of the sides is "I'll Never Love Again," with Desi Arnez on the vocals, the tune is a hit, with the lyric "Tia Juana," which is sung by Desi himself, and the lyric is a perfect contrast with the effect is grand and sweeping, ops will be very well to get next to this platcer.

"A Rainy Night In Rio"  
"Through A Thousand Dreams"  
DINAH SHORE  
(Columbia 20-2040)

Dinah Shore has a most established place in the middle of the national, with "A Rainy Night In Rio," offers one of the better romantic novelties around. The song, from the motion picture "The Tinu, The People And The Ghost," is one song for heavy plugging and ops will do well to get this on the market. Flipped, "Through A Thousand Dreams," another song from the same film, and with this adequatefaith, offers them a top, commercial delivery.

"I Love You"  
"The Beachcomber"  
DANIEL BRENNER  
(Alpena 1089)
**Falling Leaves**  
*Star Dust*  
TEX BENECKE with THE MILLER ORCHESTRA  
(RCA-Victor 20-2014)

Music ops would do well to take note of this latest pair of sides by Tex Benecke with The Miller Orchestra. Offering "Falling Leaves" and "Star Dust," Benecke is at his most complete, his most vital and his most lyrical. Benecke has a very desirable type of voice, and in a setting like this he is able to put over his material with the utmost of style, expression and tone," heavy, as will the folk who listen to melody at its best.

**Yo Te Amo Mucho And That's That**  
*La Ola Marina*  
XAVIER CUGAT ORCHESTRA  
(Columbia 36183)

The Xavier Cugat Orchestra joins the Latin parade this week with their contribution to a pair of sides labeled "Yo Te Amo Mucho And That's That," and "La Ola Marina." In both cases they are in a familiar Cugat pattern, and the choruses are handled in the usual Cugat manner. Good, big and plenty of melodic color is what the rambla fanatics will be seeking.

**Let's Go Home**  
*Stomping Room Only*  
CHADWICK YANKEE ORCHESTRA  
(RCA-Victor 20-2019)

Plenty of good rhythm runs through this disc which features a pair of all-instrumental sides in "Let's Go Home" and "Stomping Room Only." In both cases the orchestra is well-arranged, highly swinging, and the vocal addition is splendid as it should do well by its best suited for that younger jazz type and it's surprising what Cugat can do with that factor when placing this piece of wax.

**Desert Fantasy**  
*Save Me A Dream*  
SONNY DUNHAM ORCHESTRA  
(Vogue 774)

* Of Big interest to the trade is this pair of sides by Sonny Dunham, Victor, "Desert Fantasy" and the Sonny Dunham Orchestra's "Save Me A Dream." Dunham plays a lot of lead and plenty of fusion. He does some very fine works of移植on in "Desert Fantasy" and the vocalist does more than adequate a job in the writing for one of the more famous classics. Pete Hanley does well with the melody lines, but by the way, the melody is so strong, it's a better idea to not use it. Dunham should go for this disc, it's double value for your dough.

**So What I'll**  
*At Sundown*  
PAUL WESTON ORCHESTRA  
(Capitol 329)

A pair of "support" items for the phonos is offered here, in a pair of sides by the versatile Paul Weston Orchestra the format scores Good and "The Moon," which is from the "Right Meters." Here we are running into one of the most popular tunes and the vocalist, does a good job of making it a master of the all-time best asphalt singer. If you have the spots, consider the sides.

**Wyoming**  
*When Rosie Riccola Do The Hula Ma Boa*  
JERRY COLONNA  
(Capitol 320)

Members of the world of music who are turning a pair of top novelty sides will do well to take note of this release by Jerry Colonna. "Wyoming" and "When Rosie Riccola Do The Hula Ma Boa," are good, big and plenty of melodies, while on the flipover, with "Rosie," Jerry has a brand new brand of stylings to a song that echoes of a Neapolitan organizer. With all means give more than passing attention to this, as the solo is really something to use it well. By the way, the famed Wesley Tuttle crew provide the instrumental support.

**That's The Beginning Of The End**  
*KING COLE TRIO*  
(Capitol 328)

Something that folks go to sit down and listen to is this latest offering of the King Cole trio titled, "That's The Beginning Of The End." Considering the tune is done by none of the nation's top combos, and done up in the usual fine manner that Cole puts out, ops can't go wrong with this number. Flippity, Cole comes up with his light touch in the person of "But She's My Buddy's Chick," another hit that's headed for big things. By all means, grab this pair of waxings and they'll do tricks in the phonos.

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### What's Hot ON THE RECORDS

#### THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

#### for the Week of December 2, 1946

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<td>2. Rumors Are Flying</td>
<td>2. Ole Buttermilk Sky</td>
<td>2. Five Minutes More</td>
<td>2. It's All Over Now</td>
<td>2. It's All Over Now</td>
<td>2. This Is Always</td>
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<td>5. You Keep Coming Back Like A Song</td>
<td>5. To Each His Own</td>
<td>5. The Old Lamplighter</td>
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<td>6. The Things We Did Last Summer</td>
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<td>8. The Christmas Song</td>
<td>8. The Things We Did Last Summer</td>
<td>8. The Old Choo Ch'Boogie</td>
<td>8. South America, Take It Away</td>
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#### Chattanooga, Tenn.

1. Rumors Are Flying
2. Five Minutes More
3. Ole Buttermilk Sky
4. South America, Take It Away
5. Divorce Me C.O.D.
6. Choo Choo Ch'Boogie
7. You Keep Coming Back Like A Song
8. I Guess I'll Get The Papers
9. For Sentimental Reasons
10. What Did You Put In That Kiss

#### St. Albans, Vt.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. Ole Buttermilk Sky
5. South America, Take It Away
6. You Keep Coming Back Like A Song
7. The Things We Did Last Summer
8. I Guess I'll Get The Papers
9. Choo Choo Ch'Boogie
10. The Whole World Is Singing My Song

#### Roanoke, Va.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. The Old Lamplighter
4. To Each His Own
5. Five Minutes More
6. The Whole World Is Singing My Song
7. The Coffee Song
8. A Gal In Calico
9. The Things We Did Last Summer
10. For Sentimental Reasons

#### Youngstown, O.

1. Rumors Are Flying
2. The Old Lamplighter
3. Ole Buttermilk Sky
4. To Each His Own
5. You Keep Coming Back Like A Song
6. Pretending
7. Five Minutes More
8. For Sentimental Reasons
9. Choo Choo Ch'Boogie
10. And Then It's Heaven

#### Green Bay, Wisc.

1. The Old Lamplighter
2. The Whole World Is Singing My Song
3. Rumors Are Flying
4. Ole Buttermilk Sky
5. Five Minutes More
6. Rickety Rickshaw Man
7. Ole Buttermilk Sky
8. On The Boardwalk At Atlantic City
9. For Sentimental Reasons
10. Zip-A-Dee-Doo-Dah

#### Jackson, Miss.

1. Five Minutes More
2. Rumors Are Flying
3. To Each His Own
4. This Is Always
5. Ole Buttermilk Sky
6. The Old Lamplighter
7. You Keep Coming Back Like A Song
8. Blue Skies
9. That's How Much I Love You
10. South America, Take It Away

#### Grand Rapids, Mich.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Pretending
4. South America, Take It Away
5. Five Minutes More
6. My Sugar Is So Refined
7. I Guess I'll Get The Papers
8. The Things We Did Last Summer
9. The Coffee Song
10. To Each His Own

#### Miami, Fla.

1. Rumors Are Flying
2. Five Minutes More
3. The Whole World Is Singing My Song
4. To Each His Own
5. Ole Buttermilk Sky
6. Huggin' and Chalkin'
7. On The Boardwalk At Atlantic City
8. You Keep Coming Back Like A Song
9. The Christmas Song
10. If You Were The Only Girl

#### Nashville, Tenn.

1. Rumors Are Flying
2. Five Minutes More
3. Ole Buttermilk Sky
4. To Each His Own
5. The Whole World Is Singing My Song
6. If You Were The Only Girl
7. Choo Choo Ch'Boogie
8. Pretending
9. South America, Take It Away
10. The Old Lamplighter

#### Kansas City, Mo.

1. Rumors Are Flying
2. Five Minutes More
3. To Each His Own
4. This Is Always
5. And Then It's Heaven
6. Why Does It Get So Late So Early
7. Divorce Me C.O.D.
8. Filipino Baby
9. Shut That Gate
10. Blue Skies

#### Denver, Colo.

1. Rumors Are Flying
2. It's All Over Now
3. Huggin' and Chalkin'
4. Oh, But I Do
5. Either It's Love Or It Isn't
6. Ole Buttermilk Sky
7. The Christmas Song
8. For Sentimental Reasons
9. Sooner Or Later
10. Hold Me, Hold Me, Hold Me

#### Boston, Mass.

1. Rumors Are Flying
2. The Whole World Is Singing My Song
3. This Is Always
4. The Coffee Song
5. Ole Buttermilk Sky
6. Pretending
7. For Sentimental Reasons
8. Five Minutes More
9. The Old Lamplighter
10. Passe
MEMO TO ALL DISK MAKERS AND MEMBERS OF THE MEDIA TRADE:—WITHIN THE NEXT FEW DAYS YOU WILL BE CONTACTED BY CHARLES BERNOFF OF REGAL MUSIC IN NEW YORK CITY TO PLEDGE YOUR SUPPORT TO A PROJECT THAT DESERVES THE ASSISTANCE AND ENDORSEMENT OF EVERY AMERICAN WITH A MEMORY OF DECEMBER 7, 1941 AND ALL THAT FOLLOWED FROM THERE. FOR MANY MONTHS HE HAS BEEN CARRYING ON THAT PROGRAM ALONE BECAUSE HE BELIEVES IN REMEMBERING THE MEN WHO GAVE. NOW HE IS SEEKING TO INTEGRATE THE POWER OF BOTH THE RECORDING AND COIN MACHINE INDUSTRIES TO THE PROJECT. IF YOU BELIEVE THAT THE DUTY OF AMERICANS TO OUR WOUNDED, HOSPITALIZED SONS DID NOT END WITH THE END OF HOSTILITIES AND WAR CONTRACTS, THEN IDENTIFY YOURSELF AND YOUR BUSINESS FIRM WITH THIS PROGRAM WHICH WILL PROVIDE “A NIGHT OUT” FOR THE KIDS WHOSE SICKNESS AND WOUNDS SHUT THEM IN.

Following the birth of her child this month, blonde Betty (Doctor, Lawyer, Indian Chief) Hutton will return to star on Capitol Records as a vocal stylist after an absence from the Capitol label of a year. Glenn E. Wallichs, vice-president and general manager of Capitol, this week revealed that Miss Hutton’s first disc since her return to Capitol will be released in January. Her return to Capitol came about through the personal intervention of B. G. (Buddy) DeSylva, noted showman who serves as chairman of the Capitol Board of Directors. It was DeSylva who discovered Miss Hutton and starred her in his stage show, “Panama Hattie”. Later, as executive producer of Paramount Studios, DeSylva gave Betty her first chance in motion pictures.

Thanks! In reply to the story that appeared in The Cash Box, week of November 20th, reiterating the plea for plasters for veterans hospitals, Signature Records announced this past week that a complete record library will be donated to the Vaughan and Hines General Hospital, Chicago, on Monday, December 2nd. The presentation on behalf of Signature Records will be made by the General Electric Supply Corporation, who serve as distributors for the label in that city.

Buddy Baker, Exclusive Record’s musical director has just recorded the first four sides to be released under Exclusive’s new 78-cent label. Baker will cut two vocals and two instrumentals with Emma Lou Welch, bading the Leon Rene tune “Be Fair With Me” and Vivien Garry jumping with her own tune, “I’m Stuck With The Sticker”. Instrumentals will include the Rene standard “Sleepy Time Down South” and a Baker original, as yet untitled.
Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. THE CHRISTMAS SONG
   THE KING COLE TRIO
   (Capitol 311)

2. DON'T TAKE YOUR LOVE FROM ME
   LUIS RUSSELL AND ORCH.
   (Apollo 1020)

3. WEDDING DAY BLUES
   COUSIN JOE'S BROOKLYN BLUES BLOWERS
   (Savoy 5527)

4. I SOLD MY HEART TO THE JUNKMAN
   BASIN ST. BOYS
   (Exclusive 225)

5. GUITAR BOOGIE
   ARTHUR SMITH AND RAMBLER TRIO
   (Super Disc 1004)

6. (I LOVE YOU) FOR SENTIMENTAL REASONS
   THE BROWN DOTS
   (Manor 1041)
   KING COLE TRIO
   (Capitol 304)

7. CHOO CHOO CH'BOOGIE
   LOUIS JORDAN and HIS TYMPANY FIVE
   (Decco 23610)

8. BREAKING MY HEART
   JOE LIGGINS AND HIS HONEYDRIPPERS
   (Exclusive 231)

9. TANYA
   JOE LIGGINS and HIS HONEYDRIPPERS
   (Exclusive 231)

10. MY SILENT LOVE
    JOHNNY MOORE'S THREE BLAZERS
    (Exclusive 224)
Capitol & RKO Sign Disk-Recording Pact

HOLLYWOOD, CAL. — Contracts were signed this past week which will give Capitol Records, Inc., the exclusive use for disc-recording purposes of new, specially-designed recording facilities in the RKO Pathe Studios at Park Avenue and 106th Street in New York City.

Announcement of the agreement was made in Hollywood by Glenn E. Wallichs, Capitol's vice-president and general manager, who signed papers with Harold Lewis, RKO Pathe studio manager. The recording studios, laid out specifically for high-fidelity recording of film soundtracks, commercial phonograph records and radio transcriptions, were designed by the noted American conductor and composer, Nathaniel Shilkret, RKO Pathe music consultant.

"All New York recording activities of Capitol record and transcription artists will be centralized in these new and acoustically perfect studios beginning Dec. 2," Mr. Wallichs said.

"The facilities are the most modern in the world, replete with newest postwar equipment. Test recordings indicate that a new standard in fidelity soon will be apparent on Capitol's dies."

Warren Birkenhead, chief electronic engineer for Capitol, is in New York preparing the new studios for first recording sessions. Walter Rivers, New York recording studio manager for Capitol, will be in charge of operations.
FOREWORD  Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent those days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD  The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT  Machines underlined mean these were most active in trading the past week.

CODE  Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.
2 MEANS PRICE WENT DOWN.
3 MEANS MACHINE JUST ADDED TO LIST.
4 MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.
Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange - posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.
## WURLITZER

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## BUCKLEY

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## SEEBURG

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**Arkade Equipment**

- Amusement Lite League: 174.50
- Atlas Baseball: 33.00
- 5 ABB 7 Gun Rifle: 225.00
- Bally Basketball: 33.00
- Bally Alley: 29.00
- Rapid Court: 100.00
- Bally Defender: 94.50
- Bally Eagle Eye: 69.50
- Bally Lucky Strike: 45.0
- Bally Rapid Fire: 75.00
- Bally Sky Battle: 69.50
- Bally Racer: 50.00
- Bally Bull Jap Con: 40.00
- Bally Shoot the Bull: 32.00
- Bally Torpedo: 135.00
- Bally Ace Raider: 15.50

**Carnival & Midway Equipment**

- Bung a Beer: 75.00
- Bill o Ball: 30.00
- Blister Gunner Con: 10.00
- Bowl a Bomb: 119.50
- Bowl a Jump: 329.50
- Bowl a Way: 235.00
- Bowling League: 75.00
- Buckle DeLuxe Dig: 75.00
- Buckle Tres L Di: 45.00
- Casino Golf: 19.50
- Champion Hockey: 40.00
- Chicory Goaler: 15.50
- Chicory Hockey: 89.50

**Coin-Op Equipment**

- 1. Chicory Roll Score: 85.00
- 2. Chester Pollard Golf: 34.50
- 3. Circus Romance: 99.50
- 4. Copper Court: 60.00
- 5. Daval Bumper Bowling: 79.50
- 6. Daval U Roll It: 44.50
- 7. Evans In the Barrel: 110.00
- 8. Evans Pin Rail: 89.50
- 9. Evans Play Ball: 39.50
- 10. Evans Skee Baliet: 74.50
- 11. Evans Ten Strike LD: 69.50
- 12. Evans Ten Strike HD: 69.50
- 13. Evans Ten Strike JHD: 89.50
- 14. Evans Tommy Gun: 89.50
- 15. Exhibit Bicycle: 14.50
- 16. Exhibit Bill Bally: 59.00
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- 38. Exhibit Bill racer: 59.00
- 39. Exhibit Bill Zephyr: 59.00
- 40. Exhibit Bill Bally: 59.00

**Equipment for Sale**

- 2. Amusement Lite League: 174.50
- 6. Atlas Baseball: 33.00
- 5. ABB 7 Gun Rifle: 225.00
- 6. Bally Basketball: 33.00
- 5. Bally Alley: 29.00
- 3. Rapid Court: 100.00
- 2. Bally Defender: 94.50
- 1. Bally Rapid Fire: 75.00
- 1. Bally Sky Battle: 69.50
- 1. Bally Racer: 50.00
- 2. Bally Bull Jap Con: 40.00
- 6. Bally Shoot the Bull: 32.00
- 6. Bally Torpedo: 135.00
- 2. Bally Ace Raider: 15.50

**Miscellaneous Equipment**

- 2. Keeney Anti Aircraft Br: 39.50
- 2. Keeney Anti Aircraft Bl: 15.00
- 2. Keeney Bowling: 150.00
- 2. Keeney Navy Bomber: 100.00
- 2. Keeney Sah Gun: 59.50
- 2. Keeney Texas League: 34.50
- 2. Kirk Air Defense: 125.00

**Carnival & Midway Equipment**

- 7. Kirk Night Bomber: 142.50
- 2. Keep Punching: 50.00
- 2. Klip a Nip (Con): 16.50
- 2. Kne Ball: 25.00
- 2. League to League: 60.00
- 2. Mills Rotary Digger: 29.50
- 2. Mutoscope Ace Rambler: 100.00
- 2. Mutoscope Bowling Alley: 100.00
- 2. Mutoscope Mobile: 235.00
- 2. Mutoscope Elee Trav Crane: 75.00
- 2. Mutoscope Fair Tail: 300.00
- 2. Mutoscope Photomatic: 350.00
- 2. Mutoscope Roll Frt Cr: 50.00
- 2. Mutoscope Super Fighter: 125.00
- 2. Mutoscope Sky Fighter: 195.00
- 2. Mutoscope World Series: 100.00
- 2. Mutoscope Talkie Hap: 75.00
- 2. Mutoscope Ball: 175.00
- 2. Mutoscope Skee Ball: 125.00
- 2. Mutoscope Basketball: 125.00
- 2. Mutoscope Band: 125.00
- 2. Mutoscope Pennant: 145.00
- 2. Mutoscope Hi and Lo: 150.00
- 2. Mutoscope Buckle: 195.00
- 2. Mutoscope Tom Mix: 75.00
- 2. Mutoscope World Series: 100.00
- 2. Mutoscope Talkie Hap: 125.00

**Coin-Op Equipment**

- 2. Bally Sky Battle: 69.50
- 2. Bally Racer: 50.00
- 2. Bally Bull Jap Con: 40.00
- 6. Bally Shoot the Bull: 32.00
- 6. Bally Torpedo: 135.00
- 2. Bally Ace Raider: 15.50
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2. Mills 3 Bells ........................................... 495.00 675.00
2X. Mills Auto Dice 25c .................................. 39.50 65.00
XX. Pace Century .......................................... 300.00 330.00
XX. Pace Marathon ......................................... 99.50
5. Pacels Races 30c ....................................... 69.50
1. Pacels Races Br Cab .................................. 77.50 93.00
XX. Pacels Races Red Arrow .............................. 125.00 140.00
XX. Pacels '39 Saratoga ................................. 75.00 89.50
XX. Pacels '40 Saratoga ................................. 129.50 159.50
XX. Pacels '41 Saratoga ................................. 125.00 159.50
2. Pacels Saratoga Sr PO .................................. 99.50 109.50
2X. Pacels Hoo 30c ....................................... 109.50
1. Paces Reels Jr PO ...................................... 59.50 74.00
XX. Paces Ree's Sr PO .................................... 49.50 50.00
5. Track Men with rails ................................... 165.50 165.50
5. Paces Reels no rails .................................... 39.50 69.50
XX. Tracks Twin Bucks ...................................... 275.00 315.00
XX. Tracks Twin 5-10 ....................................... 295.00 300.00
6. Paces Twin 10-25 ....................................... 195.00 225.00
XX. Tracks Twin Consol 4-25 .............................. 74.50 95.00
XX. Pastime .............................................. 125.00 200.00
XX. Packeck .............................................. 50.00
XX. Punto Di/Luxe Bell .................................... 25.00
XX. Parlay Races .......................................... 29.50 40.00
XX. Pacels 100 ............................................. 29.50 149.50
XX. Pheasant ............................................ 6.00
XX. Pickem ................................................ 15.00 22.50
2X. Ray's Track ............................................ 69.50 89.50
XX. Rio .................................................. 25.00 59.50
5. Bell Tom ................................................. 99.50 119.50
XX. Rosette Jr ............................................... 75.00 89.50
XX. Rosette Jr (41) ......................................... 110.00 150.00
XX. Rosemont ............................................... 25.00 69.50
XX. Royal Flush ............................................ 39.50 50.00
XX. Royal Lucre 41 ......................................... 152.50 275.00
XX. Sures 25c ............................................... 225.00 150.00
XX. Sures Races ............................................ 90.00 119.50
XX. Sures Race ............................................. 73.00 169.00
2X. Silver Moon FP ........................................ 59.50 99.50
7. Silver Moon 10c ......................................... 119.50 159.50
5. Silver Moon 25c ......................................... 125.00 169.50
XX. Skillo .................................................. 180.00
XX. Skill Time ............................................. 37.50 45.00
XX. Skill Time '33 ........................................... 40.00 50.00
XX. Skill Time '41 .......................................... 65.00 69.50
XX. Skill Time '42 .......................................... 65.00 75.00
XX. Stanco Bell Doubt ...................................... 199.50
XX. Stanco Bell Single ................................... 110.00
XX. Sugar King ............................................ 35.00 50.00
5. Sun Ray .................................................. 89.50 129.50
4. Super Bell 30c .......................................... 294.50
2X. Super Bell 25c ......................................... 225.00 235.00
XX. Super Track Time ....................................... 185.00
1. Super Track Time TKT .................................. 200.00 330.00
XX. Siege O .................................................. 89.50
XX. Tanforan .............................................. 25.00 44.50
XX. Track King ............................................. 25.00
XX. Track Time ............................................. 25.00
XX. Track Odds West ........................................ 93.00 160.00
XX. Track Odds Daily DBL ................................... 125.00 250.00
XX. Track Odds Daily Dbl .................................. 350.00 379.50
XX. Track Odds DD JP Buckley ......................... 525.00 695.00
XX. Track Time ............................................. 74.50 92.50
2X. Track Time ............................................. 25.00 125.00
2X. Track Time '39 .......................................... 65.00
XX. Track Time TKT ......................................... 75.00
XX. Track Time '37 TKT .................................... 55.00
XX. Track Entry ............................................ 49.50
XX. Track Entry (38) ....................................... 109.00
2X. Two Way Super Bell 5-5 .............................. 245.00 375.00
1. Two Way Super Bell 5-5 ............................... 199.50 245.00
### Cigarette Prices

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#### Cigarette Brands
- **Champion**
  - 11 Column
  - King Size: 80.00, 110.00
- **DUGRENIER**
  - 7 Column: 27.50, 32.50
  - 9 Column: 52.50, 55.00
  - WD 9 Column: 55.00, 74.50

#### Candy Prices

**Candy Man**
- 39.50, 55.00

**DU GRENIER**
- xx. Model: 39.50, 55.00

#### National Candy Prices

- xx. Model 618, 6 Column: 50.00
- xx. Model 918, 9 Column:
  - Regular: 60.00, 120.00
  - Special: 85.00, 125.00

**DU GRENIER**
- xx. Model: 39.50, 55.00

#### Rowe Scales Prices

**Aristocat**
- 6 Column: 15.00, 22.50

**Imperial**
- 6 Column: 35.00, 50.00
- 8 Column: 57.50, 62.50

**Royal**
- 6 Column: 35.00, 65.00
- 8 Column: 60.00, 112.50

**President**
- 6 Column: 55.00, 95.00
- 10 Column: 100.00, 125.00

**500**
- 7 Column: 50.00, 115.00
- 9 Column: 59.50, 99.50
- 15 Column: 100.00, 120.00

#### U-Need-A Pak Prices

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### Scales

**Watling**
- 6. Tom Thumb, Plain: 47.50, 65.00
- 5. Hi Boy Guesser: 55.00, 100.00

**Jennings**
- 6. Tom Thumb, Fortune: 65.00, 115.00

**Peerless**
- 5. Lo Boy: 38.00, 50.00

**Mills**
- 5. Lo Boy: 38.00, 50.00

**Pace**
- 5. Lo Boy: 38.00, 50.00

**Ideal**
- 5. Lo Boy: 42.50
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## MANUFACTURERS' NEW EQUIPMENT

### MUSIC

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| A.M.

Model 1 | $350.00 |
| **AIRON** | Deluxe Phonograph, 1987.00 |
| **TRADIO, INC.** | 1987.00 |

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## C.M.I. BLUE BOOK

### L.S.B. CORPORATION

- **L.A.T. CORP.**
- **MUSEUM ENTERPRISES, INC.**
- **S. C. W.**
- **J.A.R.**
- **J. B. K.**
- **A. R. S.**
- **G. E. T.**

### COUNTER GAMES

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### NOTICE!!

All new equipment appears on this page only until released by manufacturer to be advertised as "used." Be sure to add freight and sales tax charges where necessary from manufacturer's headquarters to sales point!!
Action ............... from—Star
Ajax ................ from—Score Card
All Out ............. from—Cross Line
Arches .............. from—Cadillac
Arizona ............. from—Sun Beam
American Beauty .... from—Attention
Battle ................ from—Zombie
Big Tent ............. from—Big Show
Big Three ........... from—Blondie
Big Top of '45 ....... from—Twins Six, Clover, Sky Ray
Bingo ................ from—Liberty Card
Bombardier .......... from—Follies '40
Bowling Alley '42 .. from—Bowling Alley
Brazil .............. from—Do-Re-Mi
Burefisk .......... from—Follies '40
Casablanca .......... from—Glamour
Cupid .............. from—Roxy
De-Icer .......... from—Red, White & Blue
Destroyer .......... from—Cadillac
Dive Bomber ........ from—Formation
Eagle Squadron .... from—Big League,
Easy Pickin' .......... from—O'Boy
Falling Sums ........ from—Ten Spot
Fan Dancer .......... from—Roxy
Flash ................ from—Punch
Flat Top ........... from—Broadcast, Crossline
Flight ................ from—Sporty
Flying Tigers ........ from—Play Ball
Foreign Color ........ from—Tulip
Grand Canyon .......... from—Double Play
Hi-Boy .............. from—Metro
Hi-Jinks ........ from—Glamour
Hit-Head-Japs .... from—Gold Star
Hockey '42 ........ from—Silver Skates
Idaho ............. from—Zombie
Jeep ............... from—Duplex, Leader, Sky Blazer
Kismet ............. from—Knockout
Knock-Out-the-Japs .. from—Knockout
Parade Leader ....... from—Drum Major
Paratroops .......... from—Powerhouse
Peucherino .......... from—Jolly
Pep ................ from—Wow
Playtime ........... from—Gold Star
Pin Up Girl .......... from—Siliver Skates
Production .......... from—Blondie
Rat ................ from—Zig Zag
Redheads .......... from—Blondie
Roll Call ........... from—Vacation
Sallorettes '42 .... from—Follies '40
Scout Commander .... from—Fleet
Sea Power .......... from—Four Roses
Sentry ............. from—Leader
Shangri-La ........ from—Mr. Chips
Sink-the-Jap ........ from—Seven Up
Sixty Grand .......... from—Big Town
Sky Rider .......... from—Pan American
Smash-the-Jap .... from—Ten Spot
South Seas ........ from—Knockout
Luxury ............. from—Rotation
Marines-at-Play .. from—Flicker
Midway ............. from—Zombie
Nite Club ........ from—Formation
Nine Bells ........ from—Mr. Chips
Over-the-Top ....... from—Powerhouse
Speedway ........... from—Entry
Spot-Change ......... from—Attention
Stage Door Canteen .. from—Liberty
Starlight ........... from—Triumph
Stepper ............ from—Blondie
Strip Tease .......... from—Chi-Chi Coin Games
Turpedo ........... from—Formation
Truie-Winds ........ from—Sky Blazer
Triple Entry ........ from—Home Run
Wagon Wheels .......... from—Duplex
White Sails .......... from—Silver Spray
Yorkie Doodle ........ from—Jingle
Zingo ............. from—Masoch, Attention
Silver Skates, Air Force
Liberty ............. from—Flicker

REVAMPED ONE-BALLS

All-American Derby .. from—Sport Special, Record Time
Big Three ........ from—Club Trophy
Dust Whirl ........ from—Sports Page, Blue Ribbon
Foreign Color ................ from—Owl Pastime
Parade Leader .... from—Drum Major
Paratroop .......... from—Powerhouse
Peucherino .......... from—Jolly
Pep ................ from—Wow
Playtime ........ from—Gold Star
Pin Up Girl .......... from—Silver Skates
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Yorkie Doodle ........ from—Jingle
Zingo ............. from—Masoch, Attention
Silver Skates, Air Force
Liberty ............. from—Flicker
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PHONOGRAPH
"The Hit Phonograph of 1946"

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Look over your location. Count the tables, booths and counter sections. How'd you like a coin at a time from a dozen boxes in one location. That's what Personal Music can do for you. Customers pay for their own entertainment; they prefer the soft, well-selected, enjoyable music from a Personal Music box at their own tables. They keep on playing.

Your location owners will go for Personal Music boxes. They're small (only 6\(\frac{1}{4}\)" high), don't interfere with service, cut down location noise, and attract plays.

Personal Music systems save you money in repairs and maintenance. One man services many locations. Music is transmitted to each stop by telephone wires, eliminating records and title strip changes at locations. Personal Music systems are built to last, to give continuous, high-fidelity reproduction.

Every unit in the system is built for two things: outstanding operation and trouble free service. Notice the logical construction of the Studio Amplifier (see cut). The operating amplifier, standby amplifier and the monitoring amplifier are all designed in one simple, easy-to-get-to arrangement.

If you want the outstanding music system in the industry—in performance and profits, get Personal Music now. Write today for the name of our nearest distributor, and for detailed information.
Kemp Named Denver Manager For Packard

C. D. KEMP

INDIANAPOLIS, IND.—Recently ap-
pointed by Homer E. Capehart, chair-
man of the board of the Packard
Manufacturing Corp., is C. D. Kemp
as Packard's Regional Sales Manager
for the Denver area. Kemp is a vet-
eran of the Capehart Corporation
for whom he was the Denver district
manager. Following his discharge
from the armed forces he was con-
tracted for a time with Aireon. He re-
signed from Aireon to take the Pack-
ard post. He is in charge of Colorado,
Utah, Arizona, Southern Idaho, Wy-
oming and Western Nebraska.

COIN MACHINES AND MEN WHO KNOW THEM

"THE FORTUNATE 'OP'
WHO HAS A JENNINGS CHIEF
IS MIGHTY LUCKY!"

says H. M. BRANSON
H. M. Branson Dist. Co.
512 S. Second St., Louisville, Ky.

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Through SOUTHERN EXPORT SALES CO., INC. We Are Now Serving PUERTO RICO, GUATAMALA and PANAMA. ADDITIONAL CARRIER AND SOUTH AMERICAN COUNTRIES TO BE ADDED SOON. FOREIGN INQUIRIES INVITED!
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EVERY MACHINE A PEACH OF A BUY

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Buckley Track Odds (late model) —
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Buckley Colors $45.00
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3 Evans Bangtails, P.O. (like new 1945
model), Each $345.00
2 Evans Dominos, P.O. (like new 1945
model), Each $345.00

EVANS Bangtail, P.O. & ticket unit
(like new 1945 model) $345.00
Evans Domino, P.O. (new factory re-
built), 42 model $365.00
2 Evans Domino, P.O. (4½ model),
two-tone cabinet Each $275.00
2 Evans Domino, P.O., brown cabinet
(large odds Drum), Each $115.00
Mills 3 Balls, 5-10-25c, extra clean... 675.00

SLOTS

(All Extra Clean)
25c Mills Club Consoles $235.00
25c Mills (original chrome) $210.00
10c Mills Gold Chrome $195.00
5c Cherry Ball $145.00
50c Jennings Club Bell $295.00

25c Pace Comet (3-5 pay), Each $75.00
1 10c Pace Comet $85.00
25c Pace Comet $95.00
2 Mills Vest Pocket, latest model, Ea. $50.00
2 Mills Vest Pocket, green, Ea. $30.00

NEW EQUIPMENT

We Are Offering Following New Machines In Our Territory

Davey Marvel & American Eagle
Non-coin Marvel & American Eagle $50.00
Gottlieb Baffle Card $322.00
Grip Scales $39.50
Bronze & Standard Chiefs, 5c $299.00
Bronze & Standard Chiefs, 10c $309.00
Genco Whiz $245.00

Super Deluxe Lite-Up
Chiefs, 5c $324.00
Jennings Super Deluxe
Lite-Up Chiefs, 10c $334.00
Super Deluxe Lite-Up
Chiefs, 25c $344.00

CATSERSVILLE, GA.—W. C. Wallace of the Wallace Novelty Co., this city, has some interesting observations to make regarding The Cash Box survey as to whether: 1) 10c, 3 for 25c play; 2) 7½c Coin, or; 3) 5c play plus a $10 weekly guarantee, was best for the music machine operator.

Wallace writes The Cash Box, "The 7½c coin seems to be the only one of the three methods that would be mutually acceptable among operators working in the same territory.

"For instance, I put some of my phonographs on 10c, 3 for 25c play. This didn't suit the locations or their patrons. I had to return to 5c play because other operators in my territory were willing to install the machine on 5c play which the locations insisted on.

"The same conditions would exist if I required a $10 guarantee. Another operator would install a machine and would not require it.

"I am sure, tho, that my competition would be willing to settle for 7½c play."

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MACON, GEORGIA

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Musical Treat
for Millions

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AUTOMATIC MUSIC COMPANY
33 EXCHANGE ST.
PORTLAND,
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REPORTS 7 ½¢ COIN
ONLY SOLUTION AFTER
TESTING 10¢ PLAY

One-half deposit must accompany all orders, balance shipped.
Railway Express Co. O. D. or Railroad Freight Sight Draft.
MUSIC IS OUR BUSINESS

ROCK-OLA DISTRIBUTOR
FOR TEN YEARS!!
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THE PHONOGRAPH
OF TOMORROW

FOLLOWING IN A LEADER'S FOOTSTEPS

WARREN C. DEATON, JR.
BLUE GRASS SALES CO.
LEXINGTON, KY.

W. C. DEATON, JR.
Urges Meet At Show
To Take Up Question
Of Parts Sales

ST. LOUIS, MO.—Carl Trippe of Ideal Novelty Company, this city, one of the Nation’s leading distributors, urges that wholesalers get together at the forthcoming Coin Machine Industries, Inc., national convention in February at the Hotel Sherman, Chicago, to discuss the problem of parts sales.

Trippe believes that at the present time the sales of parts are lagging behind for, as he states, “It just doesn’t pay to sell parts at the present markup, especially when packing and shipping are taken under consideration.”

He claims that in all other businesses the sales of parts are a very definite and integral part of merchandising equipment. He claims that these other industries make this profitable to their distributors and therefore their retailers are better serviced and the public benefits all around.

He believes that this would be the same case in the coin machine industry if the distributors were to be given their proper percentage. If the distributors earn a decent profit on parts, he claims, they will better serve the operators and all the industry will benefit.

He says, “One big manufacturer expects us to handle his parts at a 10% markup. That doesn’t even pay the express and C.O.D. charges coming in.”

He says, “We think that this is one problem which should be taken up with all the manufacturers at the forthcoming convention in February.”
HAMMERMREN TELLS WURLITZER 10c PROGRAM

Complete Follow Up Campaign to Ops and Location Owners Planned

NO. TONAWANDA, N. Y. — In advance of the trade announcement that Wurlitzer is going all out for a 3 for 25c — 10c price, news items appeared in the November 20th editions of practically every newspaper in the country. This news release gave the public detailed information on the increased cost of providing phonograph music and indicated that a price increase was likely. The same story was carried by most of the radio stations.

This announcement was “hot” news. In many instances it was given front-page position. Leading columnists in New York, Chicago and other metropolitan centers featured it. Papers, such as the New York Daily News, with the world’s largest circulation, devoted a special cartoon to the idea. The Daily News cartoon depicted a phonograph as a man with arms outstretched, captioned “Brother, can you spare a dime?”

On Friday and Saturday, November 22nd and 23rd, another story, describing the impending price rise in the phonograph business as the most complex re-pricing operation in the history of merchandising, appeared in hundreds of newspapers across the country. In this release, M. G. Hammernren, Vice President and Director of Sales of the Wurlitzer Company, pointed out that the changing of phonographs to play three records for a quarter, 10c for a single play, is a physical job of staggering proportions.

He said, "Service employees of Wurlitzer Music Merchants must convert the mechanism of some one million separate phonographs and remote control boxes. This involves the development of special conversion kits, not only for Wurlitzer equipment, but for every other make of phonograph and wall box still in operation by Music Merchants. It is a project that will probably extend over a period of many months." He contrasted the problem with the simple procedure involved when the price is increased for any other product or service, such as soap, a food product, home appliances, gas or electric.

“HAMMERMREN” continued on Page 42
"HAMMERMREN"
Continued from Page 41

tricity, which merely entails a simple announcement of the new price effective on a given date. On Monday and Tuesday, November 25th and 26th, simultaneous with the first trade announcement, newspapers and radio stations carried the story of the fait accompli. This story informed the public, which had already been prepared for the news, that the changeover had actually been made. Accompanying this announcement was a memorandum to editors suggesting that they contact the local Wurlitzer office for local newsmen. The distributors were furnished a release and advised to get in touch with the local editors. These were the opening guns in a far-reaching publicity campaign that will include photographs and statements from the top recordings personalities — public opinion polls to evaluate the reaction of juke box patrons to the price increase, and other approaches that will break down the resistance of John Q. Public to the changeover. It will be attained the time when 3 for 25c, 10c for a single play, will be accepted as a matter of course.

In addition to publicity to the general public, Wurlitzers executives gave consideration to the idea of furnishing operators with newspaper mats each week, in which they could run individually or as a group in local newspapers — also analyzing the value of signs and table cards in locations explaining the reasons for the prices increase to the public. Although these methods may be tried out later in certain localities, present opinion is that such advertising would do more harm than good. Instead, Wurlitzer officials feel that the publicity news items, proper handling of complaining customers by the location owner's employees, and stickers on the phonograph itself, displaying the new prices, will accomplish the best results. Incidentally, the new stickers for the phonograph will read, "3 plays for 25c, 1 play for 10c," thereby putting the emphasis on the quarter and not on the dime.

In addition to publicity directed to the public, Wurlitzer's program for promoting the new prices provides for an extensive publicity campaign in tavern, restaurant and drug store publications these releases will explain to bartenders, waiters and other employees, the reasons for the new prices and will point out how they can cooperate with the "boss" quickly accustom his customers to the price increase.

Advertisements and constructive, helpful articles will also appear in the various coin machine papers. Here the objective will be to impress phonograph operators in general with the economic reasons behind the new prices and to enlist their cooperation so that a united front can be made for the good of the industry as a whole.

A definite and one of the most important parts of Wurlitzer's price conversion program which has been in the making for months, will be the policy on the part of Wurlitzer distributors to cooperate with all operators who desire to convert their equipment over to the new prices, regardless of what makes of phonographs or wall boxes they operate. As soon as conversion kits come through in quantities in excess of the needs of Wurlitzer Music Merchants, they will be made available to all other operators on a non-profit basis, so that the changeover program can be effected as quickly as possible for the benefit of all.

To help pave the way for the price change, Wurlitzer operators are being furnished with letters and literature that can be mailed to location owners. A booklet is also being issued for use by all Wurlitzer Music Merchants, their collectors and service men. It will portray in simple, easy to understand, pictograph and chart form the reasons for the price increase. This booklet will be used to present the story to location owners. It will show the location owner what to expect and prove to him that his phonograph profits will be higher, once his customers are accustomed to the new scale of prices.

"Our experience has shown us," said Mr. Hammergren, "that the location owner will get quite a few complaints when the new prices first go into effect. We prepare him for this — tell him just how to handle these complaints by explaining to his customers why the new prices are fair.

"In addition to this booklet, we are also providing a circular for distribution to location employees at the time the changeover is made. A location's employees are important cogs in the wheel," said Mr. Hammergren, "and this circular will prevail upon them to back up the new prices, instead of agreeing with customers who complain that they are too high.

"After the changeover has been made, some location owners may be inclined to weaken. To keep up their courage until the public has had time to reconcile itself to the new prices, our Music Merchants follow up each installation with letters designed to keep the owner happy until the plan has had time to work itself out to a successful conclusion!"

In commenting on the overall program, Mr. Hammergren said, "We feel that this is one of the most complete price conversion programs ever conceived in any industry. Nothing has been left to chance. Realizing the importance of nationwide publicity campaign to prepare the public for and reconcile them to the new prices, we authorized our advertising agency, Landgraf, Inc., to retain the public relations firm of Tracy-Robinson, Inc., to handle this part of the work. Among the recent achievements of Tracy-Robinson was the widespread publicity they obtained on the maiden voyage of the Queen Elizabeth as the world's largest passenger liner."

"Measured by sheer yardage of clippings alone, Tracy-Robinson pulled a publicist's coup on the Queen Elizabeth, and in relation to the relative news interest of the juke box price increase, I feel that they will do an equally commendable job for the phonograph industry."

"In inaugurating this program, while we expect to be the chief beneficiaries simply because there are more Wurlitzer juke boxes in locations than all other makes combined, we feel that our program will be of proportionate benefit to every other manufacturer, distributor and operator in the industry."

A GREAT NAME FOR A G-R-E-A-T GAME!

By MARVEL

- DYNAMIC PLAYER APPEAL
- SCHEMATIC DIAGRAMMING
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- KNOCKOUT POCKET
- 5000 BALL RETURN
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A BIG MONEY MAKER

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NEW WALL BOX REPLACEMENT COVERS
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60 Gauge — Red — 20" x 50" Sheets $1.00
Cut to Measure—2c per sq. inch

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Keeney Super Bells, 10c, F.P., P.O. $225.00
Keeney Super Bells, 25c, F.P., P.O. $215.00
Keeney Super Twin, 5c-25c, F.P., P.O. $375.00
Keeney Super Twin, 5c-25c, F.P., P.O. $425.00
Keeney Super Twin, 5c-10c, F.P. $405.00
Keeney 4-Way, 5c-5c-25c-25c $450.00
Keeney 4-Way, 5c-5c-10c-25c $495.00
Keeney 4-Way, 5c-5c-25c-25c $505.00
Mills Four Bells, 5c-5c-5c-25c, (Original Heads) $325.00
Mills Four Bells, 5c-5c-5c-25c, (late Heads) $505.00
Bally Club Bell, 5c, F.P., P.O. $155.00
Bally Hi-Plando, 5c, F.P., P.O. $135.00

E. T. MAPE Distributing Co.
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SAN FRANCISCO
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PHONOGRAPHS — Reconditioned
(Original Heads)

Seeburg, 9000 ESRC $325.00
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Wurlitzer, 950 $625.00
Wurlitzer, 850 $500.00

Wurlitzer, 750M $550.00
Wurlitzer, 42-500K $395.00
Wurlitzer, 42-600 $395.00
Wurlitzer, 600 $345.00
Rock-Ola Commando $475.00
Rock-Ola 40 Master Rockola $375.00
Mills Panoram $375.00
Seeburg, 5c, Wire Boxes $27.50
Seeburg, 5c, Remote Boxes $30.00

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Claims 10¢ Play Is Holding Collections Up Over 5¢ Action

PASSAIC, N. J. — Manny Ehrenfeld of Telemusac Service, this city, notified The Cash Box this week that he was extremely enthusiastic over the way that phone manufacturers were stimulating the change to 10c, 3 for 25c play.

"You can tell the trade for me", Manny reported, "that even last week our collections on 10c, 3 for 25c play, were $50 above what our average used to be on 5c play." Ehrenfeld changed his entire route over to 10c, 3 for 25c play on June 1, 1946. (The story appeared at the time in The Cash Box.)

He also stated, "The collections are down everywhere in the country, ours continue to go up. We are getting more quarters in our machines than we ever did before in all our long history in this business. The operators should all swing over. It's the best thing they can do today."

He also said, "Everyone in the industry should compliment The Cash Box on the hard work you did to convince operators to change to a better commission basis. I sure am happy to see the manufacturers following your principles."
Ex G.I.’s Disappoint St. Louis Coinmen

By Bert Merrill
St. Louis Office of The Cash Box

ST. LOUIS, MO.—It looks as though the shortage of trained mechanics, operators and other employees in coin machine circles will continue to be the chief problem of the industry into 1947, according to a report of St. Louis distributors and large-scale operators.

The anticipated use of military veterans has fallen far short of requirements, according to a consensus of half a dozen distributors. Although each of the distributors has offered to co-operate with the Veterans Administration in the setting up of appren- tice-training programs under the G.I. Bill of Rights, and offered attractive salaries and hour arrangements, there have not been sufficient applications to meet the demand for more service work.

“The average veteran is finding pay scales and working hours far less to his liking than he originally expected when coming out of the service,” one distributor pointed out, “I believe that too many of them have been fooled by stories of $110 a week defense-plant jobs, and are inclined to search farther before accepting training as a coin machine mechanic or operator. At least 2/3 of the applications we are receiving for such work are from veterans, who, however, fail to re-appear for working out the final details.”

Another St. Louis distributor, to put it frankly, indicated considerable dissatisfaction and disappointment with veteran training. “We have had three different men on the staff under the G.I. Bill of Rights,” this distributor pointed out, “but all three demonstrated little liking for the complex job of tracing electrical circuits, installing fuses, or the heavy work of moving phonographs and pin tables around the shop. Each one of the men was chosen for previous experience with radio operation, or service with the signal corps during the war but, apparently, they would prefer to do something else. In almost every case, the complaint has been too small pay, although we are already paying up to the legal hilt, and have done everything possible to make working hours pleasant. With subsistence payments, our veteran trainees have made anywhere from $45 to $100 a month more than was possible before the war.”

Still another distributor reports better progress through detailing two of his ex-G.I. trainees as coin machine salesmen, two as mechanics and another as an actual operator—out making contacts, ferreting new locations, etc. “I simply gave every man whatever job he most desired,” he said. “In that way, I found that there is no resentment on the part of the man toward his duties. We cannot expect to get full co-operation and real service from a man who feels that he is worth far more money than

"Ex-G.I.'s Disappoint" Continued Page 45
Ex G.I.'s Disappoint
(Continued)

he is being paid, and is generally disgruntled with civilian life after leaving military service. So we've done everything possible for each man to select the kind of work he wishes, and hope that all of them will stay with us."

Smaller distributors, coin machine operators, etc., have nearly all experimented with ex-G.I. help in one form or another. In all cases, the report was a sullen lack of co-operation, and a more or less perverse attitude on the part of men who feel that "the government owes me more than this." However, now that the 82-20 Club—composed of veterans receiving $30 a week unemployment compensation for 52 weeks—is being cut down by chopping off the rolls those who refuse to accept recommended work, a larger supply of help is anticipated.

In almost every case, G.I. trainees have been selected for youth and willingness to learn. "There will be a lot of new blood in the industry in the very near future," one prominent distributor pointed out. "For as fast as these fellows learn the business, and become established in it, the chances are that they will become either operators or full-time servicemen themselves."

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MAKE AN OFFER!!

ONE BAILS
1 Sally Arlington pay out
3 2-5-10 1941 pay out
1 Sally Grand National pay out
1 Sally Long shot pay out
1 Sally Golden Wheel pay out
1 Sally Sport King pay out
1 Fortune pay out

CONSOLES
100 Pace & Baker's R M pay out
2 1941 Bangkok
1 Jumbo Parades
2 Silver Moon
2 Big Game
1 Maybell Sc 5c Sc 25c
40 Galloping Dominoes 1941 Model

SLOTS
3 Sc Club Bells
2 10c Club Bells
3 25c Club Bells
2 5c Fillaway
2 5c Pace 1944 model
2 10c Pace 1946 model
1 25c Pace 1946 model
1 25c Cherry Bell brown front
1 Sc Cherry Bell brown front
1 25c Sally Combination slot latest model
2 Sc Jennings Club Chief
1 25c Jennings Club Chief
1 25c Jennings Silver Chief
2 Sc Jennings Brother Chief
1 10c 25c Jennings Combination Slot
1 Sc Mills Cherry Bell
1 Sc Mills Gold Chrome
1 Sc Mills Blue Front
1 Sc Mills Brown Front
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ANOTHER, MARVEL MONEY MAKER
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Ballet Impresario Calls Juke Box Jazz Crime Music

PHILADELPHIA, PA.—In an interview granted the press here, S. Hurok (who is reported to have peddled shoe laces here in 1906) claims that juke box jazz makes husbands murder their wives, inspires suicides and holdups and swells the crime waves generally.

Hurok, who introduced the Original Ballet Russe to this country, also stated, according to newspaper accounts, "I would like to see city, state and government everywhere subsidize the ballet theatre—tax the people so that they can see more ballet. I would like to see a Minister of Fine Arts appointed."

Regarding juke boxes he stated, "Bad jazz, added to high-balls and a smoky room — they make crime. Good music," he is reported to have said, "gives an illusion — makes people good-hearted."

Hurok, who has returned from a six months visit to Europe, claims that the Parisians have abandoned jazz in favor of sentimental music. "That kind of music," he said, "makes you love everybody — your own wife or somebody else's."

It was noted by the press that Hurok now owns mansions in both New York and Beverly Hills which, he claims, came from his work as an impresario.
Chrome Cabinet Assemblies

Custom Built!

Better Built by Buckley—
YOUR GUARANTEE!

✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.

✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.

✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.

✓ 5c-10c-25c CHROME DENOMINATOR COIN IN-TAKE.

✓ PAYOUT CUPS WITH ANTI-SPOON CUP.

✓ DRILLPROOF PLATES.

YOUR CHOICE —

GENUINE CHROME (PERFECTLY PLATED)
SURF BLUE WRINKLE
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(ALL PHONES: VAN BUREN 6636-6637-6638-6533)
Another Highschool Finds Juke Boxes Popular At Lunchtime

FREEPORT, N. Y.—At the Baldwin Highschool here, Mortimer Leonard, faculty manager of the four lunch periods the pupils have, stated, "Our pupils prefer croon to boogie-woogie while munching on peanut butter sandwiches."

According to Arthur Llynip, principal, "There is greater quiet and a more relaxed atmosphere in the dining hall since we've had music with our meals."

Students here are dining to juke box music furnished and sponsored by the General Organization.

Another Highschool which found juke box music very outstanding for continuing greater attendance and keeping students interested in school was the Orange High School of Orange, N. J.

Juke box ops are now making it their business to install machines in high schools. Even tho the profits aren't very great the results have helped them tremendously.

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Prince .200.00
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A.B.T. Challenger 48.00
Willie Yacht Pocket 74.50
Chicago Coin Geeler 475.00
Foot Ball 299.50
Pace Deluxe Chrome Bells .Write
Pop-Up (Marten's new legal counter game) 49.50
Riviera 279.50

MATHENY VENDING COMPANY, Inc.
564 West Douglas, Wichita, Kans.

MATHENY VENDING COMPANY, Inc.
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564 West Douglas, Wichita, Kans.
ASCAP STARTS AFTER JUKE BOX BIZ TO COLLECT ON COPYRIGHT

CISAC Convention in Washington Blasts U. S. Gov't for Allowing Free Use of Music in Jukes

Canadian Gov't Comes in for Blast, Too

NEW YORK — The International Confederation of Authors and Publishers met in Washington, D. C. last month where they spent five hectic days in convention discussing various problems. ASCAP (American Society of Composers, Authors and Publishers) acted as host to the International Confederation.

The one and only and important decision arrived at during the long session of speeches and proposals was that juke boxes should be forced to pay ASCAP as well as the International Confederation for the use of copyrighted music.

The speakers, on this subject, blasted the U.S. Government for alleged failure to protect the rights of authors and publishers in allowing the free use of music in juke boxes. The International Confederation recommended that immediate action be taken.

Delegates from Italy, Uruguay, Brazil and Argentina are reported to have hotly assailed the U.S. as "a nation out of step with the new world". They claimed that the U.S. appropriated property of citizens of other countries and gave "commercial enterprises free access to these works for personal gain".

One angry delegate is reported to have stated, "Any law which says an author can have an exclusive right to publicly perform copyrighted work in one paragraph and in the next say the performance of a coin operated machine is not a public performance is not only not understandable but is unfriendly!"

CISAC delegates passed a similar resolution that action be taken protesting the section of the Canadian copyright law which restricts rights of authors and publishers on all mechanical uses of their work. This distinctly bars composers from collecting for juke box use of their music.

This would not have been important to the coin trade, except for the fact that it once again re-echoes certain yearnings of such organizations as ASCAP to gather more coin into their treasury by taxing the juke box industry, except for the fact that, as all the trade has been advised for many months in the past by The Cash Box—that the Buckley Bill is still in the House of Representatives in Washington, D.C. and, lying dormant at present, may yet be brought to the fore; as well as the bill shelved in the Senate which also would tax coin operated music equipment for use of copyrighted music.

There is no doubt, after this five day convention of the International Confederation, that ASCAP will once again start on the path to change the copyright law and will attempt by every possible means to force every juke box to pay a license fee for use of its copyrighted music.

Rumblings have been heard in the trade time and again. But, it seems that the industry has once again been hollered into a state of lethargy and, once The Cash Box hailed its warnings, is now wide open for the attack by ASCAP to make it pay a new kind of taxation.

So far as ASCAP, it has been twice defeated in the Courts here in the U.S. In Canada a victory was won after taking the case all the way up to the Privy Council in London, England.

Whatever attempts will be made, after passage of the resolution at this International Confederation convention, no one as yet knows. But, it is up to every member of this automatic music industry to keep eyes and ears wide open and immediately report any attempt which may be made. This will come sooner than expected.
MGA Boost Hayes Play As Outstanding Public Relations

NEWARK, N. J.—MGA (Music Guild of America) in its latest bulletin reported that all music columnists should see "Happy Birthday", the play in which Helen Hayes is now starring on Broadway, because of the fact that it points such good public relations effort for juke boxes generally.

LeRoy Stein, director of MGA, writes, "...those engaged in the music business can no longer afford to bury their heads in the proverbial manner of the ostrich. The juke box has become a national institution. It is noticed by men in every walk of life. Thousands of people will see 'Happy Birthday' and they will be influenced by it. It is up to us in the industry to carry on our program of public relations with fervor and understanding."

MGA are boosters of all good public relations work to better the automatic music business and have been urging all their members to intensify their efforts.

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NEW WALL BOX REPLACEMENT COVERS—for SEEBURG WIRELESS OR 3 WIRE BOXES — $5.95.

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CHICAGO, ILL.
Portland Dentists Use Wired Music

PORTLAND, ORE. — General Music Service here is reported to be doing a very fine job of piping soft music into dentists offices in this city.

John Eagan, one of the General execs, reported to the press that "the type of music selected is an important factor in the success of the service."

He explains that jive and jump numbers are not considered very "soothing" for someone with an aching molar. Instead, the firm spins "sweet" music for the dental parlors.

Many coinmen throughout the country who have started studios for non-selective and wired telephone music are now turning to selling doctors' and dentists' piped music and are finding this a very profitable field.

Telomatic, Inc., N. J., have been offering the sale of this sort of piped music thru the system which they have been advertising to the trade.

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in our Showrooms*
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*Big Program Planned
CMI Public Relations Chief Agrees Code Of Ethics Needed

By JAMES T. MANGAN
Chief, CMI Public Relations Bureau

CHICAGO—James T. (Jim) Mangan, Chief of the Public Relations Bureau of Coin Machine Industries, Inc. (CMI) wrote the following letter to The Cash Box this past week.

"My sincere compliments to you on the deep and appropriate thinking contained in your article, page 3 of the November 18th issue. "I agree completely with your idea that a Code of Ethics for the entire coin machine industry must eventually be developed and can assure you that we, on the public relations staff of Coin Machine Industries, Incorporated, are going to give this plan a lot of study. Any further suggestions which you may have will be eagerly received."

The editorial which appeared on page 3 of the November 18 issue referring to a "Code of Ethics" for the coin machine industry was based on the work which had already been done by the Outboard Motor Manufacturers Assn. Like the suggestion that a "Public Relations Bureau" be created for the industry The Cash Box again urges that a "Code of Ethics" be adopted for all

In regard to the article which appeared on page 4 of the November 18 issue of The Cash Box entitled, "How To Get Taxed" Mangan wrote the following to The Cash Box, "On page four of The Cash Box, November 18, 1946, you have printed one of the most opposite and significant articles ever to appear in any coin machine magazine. My compliments to you on taking this stand in this article.

"I want you to know that CMI is always ready to receive public relations suggestions from The Cash Box."
Music Op Offers New Idea For 10¢ Phone Play

Suggests Leaving Coin Chutes As They Are On Phonos To Simplify Conversion

CHICAGO — DeWitt (Doc) Eaton, vice president and general salesman-manager of AMI, Inc., this city, reports that Roy Bangs of Little Rock, Ark., in his estimation, has a very unique suggestion for the initial conversion of automatic phonos to 10c play.

Bangs suggests that present coin chutes be left exactly as they are on the juke boxes but that the set-up units be changed so that:

1. Two nickels would be required for one record.
2. A dime would play one record.
3. A quarter would play five records.

Bangs is reported to have told Eaton, "One record for a dime and five records for 25c would be readily accepted by the public who are used to the wholesale price scheme of one for a nickel, three for a dime, in the purchase of candy bars and chewing gum and other merchandise items. In addition, it is a gradual move toward 10c play and the over-play which would develop would prove very profitable."

ATLANTA, GA.—The above pictures were snapped at the Silver Wedding Anniversary party of Mr. and Mrs. Morris Hankin given at the Mayfair Club in this city.

Left to right in top pic: Mrs. Yetta Weinberg, Mrs. Arthur Weinberg, Mr. Arnold Feldman (Hankin's son-in-law who heads Atlanta Cigarette Service); Mrs. and Mrs. Morris Hankin, Mrs. Natalie Feldman, Mr. Arthur Weinberg and Harlean Hankin, youngest daughter of the Hankins.

Left to right in bottom pic: Wm. B. Rankin of International Mutoscope; Ben Smith of the DePerri Advertising Agency; Jack Lovelady, partner of Morris Hankin; Lou Koren of the Distributing Corp. of Illinois; the ladies: Mrs. Lou Koren, Mrs. Jack Lovelady; Mrs. Ben Smith and Mrs. Wm. Rabkin.

Those present agreed that this was one of the most gala affairs ever yet given at the well known Mayfair Club in this city. The Hankins were complimented by noted coin machine leaders from all over the nation.
An Operator Talks About Locations Owning Machines

By Bryan E. Edwards

"A few days ago we read an article wherein some operator said that operators who complained about location ownership just were not the best operators. That they should be salesmen enough to overcome such things. This could be correct but I have never quite shared this opinion. I have, on occasion, been able to deal with some locations on a salesmanship basis and firmly believe that they have never afterward been sorry.

"We are continually approached by locations wanting to buy and we know of locations that manage to get on mailing lists as operators. Some of these I know will be buying. There are always distributors to sell them. I would like to bring up a line of thought that I quite thoroughly believe in and yet have never seen in print.

"Most location owned equipment is poorly maintained. It gives the public the idea that it is no good, making it harder for an operator to place the same type of machine. Take the saloon owner who is his own bartender and owns his juke box. A customer plays the machine and the owner spends fifteen to twenty minutes to get the thing operating for the customer. Then it blares out. Has a bad needle, worn record and plenty of hum. When the owner opens the cash box he congratulates himself on the money. He doesn’t have to split with anyone. It’s all his. He has not charged himself a penny for the time he lost from his bar. Or the drinks he might have sold. Or the customers that didn’t come in. The money he got is all his (even if he put in half of it himself!) and that seems to be all that matters.

"Yes, there is a selling job to be done here. A well serviced, late type machine, placed by a good operator, or any machine with good service and the best records, would bring and keep more than enough customers to make up more than the difference in the day’s profits, even if the operator paid the location no commission at all.

"If this were not true there would not be any operators. The restaurant owner would milk his own cow and get his milk for almost nothing. Butcher his own meat. Bake his own bread. Why share his receipts with the butcher, and baker or the milkman? It is his restaurant. And the average proprietor is a lot better informed on how to do these things than he is to properly take care of such intricate equipment as a coin operated phonograph."

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- PLATINUM
- SEVEN UP
- SHOWCASE
- SPORT PARADE
- TAI ATTRACTION
- STRATOLINER
- TWIN SIX
- VELVET
- WILDFIRE

---

**RIVERHEAD, N. Y.—**Joe de Cristo-faro of this city, who just purchased a number of the new Aireon phonos, found that his picture appeared in the local press, the "Riverhead County-Review," advising the public that Joe was now operating Aireons and completely describing the machine to its readers.

The newspaper also advised that the Aireons "have been placed in various locations in the Riverhead area."
Brilliant Named Michigan Distribs For Vogue Records

JOE BRILLIANT
DETROIT, MICH.—Joe Brilliant of Brilliant Music Company, this city, has been appointed distributors for the State of Michigan for Vogue Records.

These gorgeously colored picture records have clicked everywhere they have been presented, according to the firm, and now with distribution arranged directly through the entire state by Tom Saffedy of Vogue appointing Brilliant Music Co., the belief is that sales will be tremendously increased.

Joe Brilliant, who is also president of the Michigan Phonograph Owners Assn., is very well acquainted with the record business. Brilliant Music Company have been engaged in the sales of records for a great many years. They have a very close contact and relationship with leading record users throughout the entire State of Michigan.

According to Brilliant, "We have always wanted to handle the Vogue Records as distributors. Vogue Records are the most outstanding achievement in the record business. Not only are they new and different, but they are without any doubt, the most attractive record which has ever been presented to the public.

"We feel certain that from now on Vogue Records will be 'number one' in the entire state", he concluded.

Ops Assns On Radio Quiz Program

CLEVELAND, O.—Two of the best known music operators' associations in the nation will compete with each other on Monday evening, December 2, on the famous quiz program, "Quiz of Two Cities".

The associations which will be involved are the Michigan Phonograph Owners Association and the Ohio Phonograph Owners Association. Joe Brilliant, president of the Michigan group will captain a team from Detroit and Jack Cohen, president of the Cleveland group will captain the Ohio team.

As yet there is no inkling of what the questions will be, but believe, tho, that they will probably be based on music in juke boxes.

(Some months ago a Chicago juke box team won over a New York team on this same program. DeWitt (Doc) Eaton of AMI, Inc., vice-president and general salesmanager headed the Chicago team and Jack Mitnick of Runyon Sales Company captained the New York team.)

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Exclusive Distributors in Massachusetts and Rhode Island

The Cash Box Page 55 Week of December 2, 1946

The windows are wide open... the electric fans are running... all our orders have been delivered to our offices, but we still can't breathe freely! We're still smothered with orders and requests for WHIRL-A-BALL.

So great, so unpredictably overwhelming, has been the response of Amusement Enterprises' newest color jukebox that our entire productive capacity will be taxed to the utmost for the next few weeks.

Until that time... please, fellows, take it easy, and... How About Some Nice, Fresh Air?

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Some nice FRESH AIR!
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NEW SENSATIONAL LEGAL ROLL DOWN BASEBALL GAME

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**Completely New...**

BE THE FIRST WITH THE LATEST!

ORDER NOW! $459.00 F.O.B. LOS ANGELES, CAL.

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**MGA Announces Date And Place of Annual Banquet**

NEWARK, N. J. — LeRoy Stein, managing director of the Music Guild of America (MGA) announced this past week that the annual banquet of this association for the music operators of the State of New Jersey will be held in the Terrace Room in Newark on Wednesday, March 5, 1947.

The Terrace Room is one of the most outstanding dine and dance spots in this state. Being extremely large for it is located in the lower court of the Mosque Theatre Building here, the organization's executives believe that it will completely accommodate the large attendance expected for this first affair of MGA.

In addition to a sumptuous dinner which will be provided for those music coinmen, their wives, families and guests who will attend, there will be a large show composed of outstanding recording artists who will be in the Newark-New York area at the time and also other acts which will be provided for this gala occasion.

Dancing to one of the leading bands, which frequent the Terrace Room, will also be arranged and, according to some of the noted distribs here, recording bands in the vicinity will also be asked to take the stand and play their music for the entertainment of the music men.

This being the first annual affair of MGA, it is believed that it will attract the greatest attendance in the juke box history of New Jersey.
So. Calif. Music Ops Announce Permanent Hdqtrs. and Outline Service For Members

LOS ANGELES, CAL. — A bulletin just issued by the Southern California Automatic Music Operators Assn., announces that 1811 W. Pico Blvd., this city, will now be permanent headquarters for the organization.

In addition, SCAMOA also announced a complete and very interesting list of "services" for its members.

By listing their operational area, any new leads that come in will be fed to ops in those areas from where the lead originates. Phone rentals will be arranged for ops. Used equipment for sale or for purchase will be listed on the association's bulletin board if the phone op can't find it at his jobber or distributor.

SCAMOA will also arrange with record firms for recent releases so ops can hear them before buying. The organization will also apply for licenses for its members. Members will also be allowed to use SCAMOA's headquarters for personal appointments or phone calls and for other needs.

E. Jay Bullock, who is managing director of SCAMOA, advises that he is anxious to work with all members to make operating as easy and pleasant as possible and offers complete cooperation of the entire organization's facilities at all times.
TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

TRIPLE COIN-CHEWS
permit three players —
or three coins — every spin of the reels. . . .
1000 SUPER SPECIAL
award issues continu-
ous repeat play. Con-
vertible automatic or replay. Any combina-
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NOW DELIVERING
PACKARD PLA-MOR
MODEL 400 MIDIAWAY
WALL BOXES
SPEAKERS
30-WIRE CABLE

★ LOOK AT THESE FALL SPECIALS ★

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Pimlico 199.50
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Keeney Super Bell, 5c C.P.
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Suspense AND — COME-
BACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND
DRAW" feature has been ac-
claimed by EVERY
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for Every Type and Kind of
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Feature New Mills Coca-Cola Vender
at Hotel Show

NEW YORK — The Coca-Cola Com-
pany, 515 Madison Ave., this city,
whose display at booth 7 at the Hotel
show here attracted much attention
featured the brand new change mak-
ing Mills No. 120 Coca-Cola vender.
This new vender features a coin
changer wherein the purchaser of a
bottle of Coke can insert either 5c,
10c or 25c and get his bottle and
change, all in one operation.

The Coca-Cola Company is
restricted to only 60% of its 1941
production it is believed that it will
be able to alleviate this shortage be-
fore the latter part of 1947.
The new Mills No. 120 vender at-
tracted a great deal of interes'

THE
"BIG SHOW"
will be at
SHERMAN HOTEL
CHICAGO
FEB. 3, 4, 5, 6, 1947

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Jack Williams Urges 5¢ Play Continue But On New Basis

DENVER, COLO.—Jack Williams of the Capitol Sales Company, this city, noted juke box ops, reported to The Cash Box this past week that, "The juke box was born a five cent machine and that is as 'standard' as Ford is to an automobile."

He also stated, "Train the American people one way and then try to change them and the result is 'trouble'!"

Williams offers a new angle to the phonograph which he believes will allow him to continue to play records for 5¢ each. His belief is that arrangement should be made with the location to first take expenses out of the machine and then split the balance on a 50%-50% basis with the merchant.

He writes, "No one can tell me that it is a 50-50 deal when all the location furnishes as his end of the bargain is the electric current for the machine. I say hell, no. The only way that the expenses, etc., can be set up is for a weekly guarantee to be paid by the location owner."

Williams’ idea carries out the plan of a "front money guarantee" which was proposed time and time again by many noted music ops who are now using this method to assure covering overhead expense of their equipment prior to dividing whatever balance remains of each collection.

He makes it much simpler, tho, by suggesting that the operator advise the location that "expenses must come out of the machine first" and then split the balance.

This may help many operators who desire a method to arrange for a "front money guarantee" with the location owner.

Not only can they show what their actual expenses are by whatever new records, bulbs, tubes, needles, parts, etc., they place in the phonograph collection time, but also deduct expenses which the merchant has undergone such as electric current and rental for the space. Then the balance of the collection would be equally divided between op and retailer.

KANSAS CITY, MO.—"Box Office" magazine, spokesman for the moving picture industry, reported in its November issue that, "The big news in confection vending these days is that just about everybody in theatre business has awakened to the fact that candy and popcorn are as popular as the pictures themselves."

This publication reports that there is now a rush on among theatres everywhere to get the necessary equipment, labor, etc., to engage in the vending of all sorts of confections for this has been found to be one of the most profitable incidental to the theatre business.

The "candy bars" which are seen in the "Class A" houses, according to this magazine are a development over a period of time when the theatres weren't too anxious to use confections as a part of their business.
N. J. Newspaper Urges Schools to Feature "Canteens" With Juke Boxes to Solve Juvenile Delinquency

UNION CITY, N. J.—In an editorial in its November 14 issue the "Hudson Dispatch" leading newspaper here, urged that "Canteens" be set up everywhere in this community to help solve the problem of juvenile delinquency.

The editorial stated, "Supervised canteens, where soft drinks are sold at cost, and juke boxes providing the music for impromptu dancing in the afternoon or early evening would be 'just super.'"

The editorial goes on to state, "What wholesome recreation if each school could operate such a canteen for a couple of hours in the afternoon or early evening... Reporting on the fact that certain counties have arranged for complete programs of competitive sports this paper stated, 'That's a big undertaking that will probably not provide thoroughly for the particular kind of entertainment that the boys and girls want.'"

This paper urges that "canteens" of the kind mentioned above be set up instead where the boys and girls can dance to juke box music and where they can buy soft drinks at cost and enjoy themselves generally.

As is already known many high schools in this state have installed juke boxes in their gyms so that the pupils can dance during lunch hours. These have clicked so well that they have boosted attendance and have pleased the teachers and the principals of the schools alike.

The idea is spreading and more and more music operators will find it easier to install juke boxes in high school gyms where, even the collections are not of the highest, they will win much good publicity for themselves in their communities.

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Paces Reels Free Play, $69.50
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Cigarolla $109.50
Club Bells $150.00
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Keeney Super Bells $175.00
1941-1-2-3 One Bell $75.00
Big 3 (Converted from 1-2-3) $75.00
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609 SPRING GARDEN ST., PHILADELPHIA, PA.

Thoughts for This Week

- Some men spend so much time dreaming of tomorrow and regretting yesterday, that they have no time to do anything today.
- Time is money and one should be saved as well as the other.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

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Countless operators are familiar with the success of United’s conversions. And now . . . United’s first brand new Five-Ball Novelty-Replay game SEA BREEZE.

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5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

Recording Stars to Attend N. Y. Packard Showing

NEW YORK — Joe Eisen announced this past week that, “In addition to every noted recording star now in New York, Homer E. Capehart, chairman of the board of Packard Manufacturing Corp. has promised to attend our New York showing of the new Packard Pla-Mor phone, as also have many notables in the coin machine industry.”

The firm will show the Packard-Pla-Mor phone to the music trade here on December 6 and 7 at their showrooms at 710 - 12th Ave., this city. Hosts for the occasion will be Sid Mittelman, Phil Mason and Buddy Eisen as well as Joe A. Darwin, regional director for Packard in this area.
Here it is!

STEP-UP

GENCO'S

first POST WAR 5 BALL GAME

STEP-UP is the creation of GENCO, for 18 years a leader in the coin amusement field. STEP-UP is Genco's first post-war Five Ball Free Play game... an easy-to-pick stand-out as a strong money-maker. STEP-UP has "Playing Power"... power to attract and hold interest. Power to draw greater Profits. STEP-UP FEATURE PLAY PRINCIPLE that makes it another GENCO "great" in its long list of successful pin games. They go together—GENCO GREAT GAMES!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Press and Gov't Use AOLAC As Info Bureau

SAMUEL (CURLEY) ROBINSON

LOS ANGELES, CAL. — Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) this city proudly mailed letters proving that the newspapers on the West Coast as well as government officials are referring all inquiries regarding coin operated machines of all types to his organization.

In this batch of letters received by The Cash Box this past week was one addressed to a prospective purchaser of vending equipment advising that the party contact AOLAC. The letter was written by M. J. Brown, Commissioner of Domestic Trade Department.
KANSAS CITY, KANS. — R. C. Walker, President of Aireon Manufacturing Corp. today commended Joseph Bush, Works Manager, for outstanding performance as the 10,000th electronic phonograph rolled off the production line at the company’s plant in Fairfax just six months after the first phonograph was completed.

Bush gave much credit to the loyalty and persistent efforts of Aireon production personnel for the achievement.

In late May production of Aireon’s electronic phonographs in substantial quantities began but it was found necessary to reduce schedules because of material shortages. During September a manufacturing schedule of 1,500 units a month became effective, past experience indicating that is the maximum number for which parts can be procured to assure continuous production.
ST. LOUIS MUSIC OPS CHANGE TO 10¢ PLAY

St. Louis Newspapers Give News Headlines. Change Goes in Nov. 25. Location Owners Notified. All Phono Dists Cooperate on Change.

By Special Wire from Bert Merrill, St. Louis Office of the Cash Box

ST. LOUIS, MO. Despite general decision of the Missouri Amusement Association to stick to 5c play at the last regular meeting, economic conditions have dictated establishment of 10c phonograph play, it was announced November 25.

The news, coming as a complete surprise, will affect over 6,000 phonos in this area. Actual announcement was made via the St. Louis newspapers. They felt the change important enough to rate first page headlines in all three metropolitan dailies.

Customers were warned that the night of the 25th was the last day that Frank Sinatra or Bing Crosby could be enjoyed at five cents. "But the melody lovers will have to hurry, for just as soon as mechanics can get around, the juke boxes will have new slots, in which only a dime or a quarter will fit," the Globe Democrat reported.

Murphy Distributing Co., Ideal Novelty Co., Brandit and Olive Novelty Co. announced simultaneously that they hated to make the change, forestalling immediate complaints from irate location owners. Letters to location owners explained that the cost of manufacture and maintenance have grown so large, while the nickel steadily depreciates in value, that it was necessary to make the change.

Ray E. Padfield, local manager for the Brandit Company, Wurlitzer distributors, summed up the attitude of his fellow distributors with the statement, "Our phonographs will all be on the 10c coin basis before Xmas. We have been unable to pay operating costs on 5c play and it is either a matter of removing the machines or increasing the cost of play."

Padfield, who is closely connected with more than 2500 locations in the St. Louis area, pointed out that the field for juke box use is growing. Church clubs have installed phonographs instead of timeworn pianos. Beauty parlors are placing them within the range of hair drier and treatment rooms.

A St. Louis consumer group announced that its members will not pay ten cents "to hear any music ever put on records". Location owners watched their customer's reaction with apprehension.

Typical location owner comment was, "This thing can't last forever, with salaries going down and strikes crippling income all over the country. We hope that the 10c play will be only a temporary measure, because a lot of our customers won't spend 10c to play any but the most popular numbers."

Several location owners hurriedly queried by The Cash Box stated themselves in favor of three-for-a-quarter play, but felt that the 100% jump was "too much".

THE FINEST EQUIPMENT AT LOWEST PRICES—ALWAYS!

FOR IMMEDIATE DELIVERY — BRAND NEW

BAFFLE CARD MIDGET RACER SMARTY WINTER BOOK SEA BREEZE TEACH ODDS A.R.T. CHALLENGER

BIG LEAGUE SUPER QUEEN SPELLBOUND SUPER SCORE FAST BALL OPPORTUNITY PRISCO

DYNAMITE STEP UP VICTORY SPECIAL TOTAL ROLL WHIZZ GOALEE

Many Others! Write for Complete List of New and Used Machines

LIBERAL TRADE IN ALLOWANCE ON YOUR USED EQUIPMENT

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.
Adopt Slogan “5¢ Play For The Masses”. Nationwide News Release to Press. Two Year Program Planned.

Show Model 147 at Distrib National Meeting

CHICAGO — Concurrently with the showing of their new Model 1-47 at a national meeting of their distributors here this past week, the J. P. Seeburg Corp. also announced their intention to back continuation of 5¢ juke box play. A national press release was made in this regard with the slogan, “5¢ Play For The Masses”.

The firm have made complete arrangements to back this with a two year plan. All Seeburg distibes have received complete data regarding the plan as well as the news release which went to all the nation’s leading papers and news service this past week.

The new Model 1-47, it was reported, will have more light-up features than the present Model 1-46 but will be along the same lines as the 1-46 with conversions for operators who want more lights on their present 1-46 so that their present machine will become a 1-47 by the addition of this conversion. The plan is to continue this into 1948, it was stated, and therefore the Model 1-46 will actually become a three year machine.

This long pull, two year program, is extremely interesting to all the trade, it was said, for it keeps present equipment at the 5¢ per play price with new ideas developed whereby the operator has a much longer period in which to amortize his equipment and also are assured that he will continue to get profits from his operation.

CORRECT CHANGE INSTANTLY

DELUXE

"CHANGE RIGHT"

5c - 5c

Automatically dispenses 5 or 10 nickels with tick of a finger, Precision machined, highly polished, Poil proof, trouble free.

Only $15 Each
(Subject to change)

SEND $5 Deposit For Each

MILLS
SALES
CO., Ltd.

1640 18th St., Oakland, Cal.

John L. (bank)
deposit for 5c changer(s)
Ship Via__________
Name__________
Address__________

City__________State__________

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will "score" every time in ANY location EVERYWHERE! POP-UP will out-score any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE

$49.50
F.O.B. Factory

LANIEL
AMUSEMENT

1807-15 NOTRE DAME ST., W.
MONTREAL, CANADA
Phone: Wellington 1126

Empire Coin Values

Jennings SUPER DELUXE LITE-UP CHIEFS
5c 10c 25c
$324 $334 $344

COLUMBIA, J.P. $145.00

SILVER KING NUT VENDOR $13.95

Roll-Down Game TALLY ROLL $469.50

CHALLENGER $65.00

YEST POCKETS $74.50

Gott, GRIP SCALE $39.50

Write for Prices!

NEW
Marvel's POP-UP NEW LEGAL COUNTER GAME $49.50

Genco's WHIZZ $189.50

DAVAL'S "FREE PLAY" 5c COUNTER GAME $75.00

Jennings BRONZE OR STANDARD CHIEFS
5c 10c 25c $299 $309 $319

Groetchen Deluxe CLUB COLUMBIA $209.50

VICTORS MOD. "V" NUT VEND. ELEC. TYPE $113.75

DELUXE 1c or 5c $13.75

Ace COIN COUNTER $139.50

BOX STANDS $27.50

Amusematic JACk RABBIT $475.00

CONSOLES
Bally Drawell 5c $377.50
Bally Drawell 25c $497.50
Bally Triple Bell 995.00
Evans Bangtail, J.P. $71.50
Evans Winterbox $26.50

REVOLVATORY SAFES, 10 George Steel—Single $175.00; Double $225.00
UNIVERSAL PHONO AMPLIFIER $39.95
KLEER-FLO PARTS CLEANER & 10 GAL. DRUM FLUID $129.50
TURN-TABLE SHARP FOR WURL. COUNTER MODEL $5.95
SPEED IRON SOLDERING GUN (Heats and Cools in 5 Seconds) $14.95

MILLS
SALES
CO., Ltd.

1640 18th St., Oakland, Cal.

John L. (bank)
deposit for 5c changer(s)
Ship Via__________
Name__________
Address__________

City__________State__________

SPELX"ID IN DAVALLS, 10 Steel—Single $175.00; Double $225.00
UNIVERSAL PHONO AMPLIFIER $39.95
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SPEED IRON SOLDERING GUN (Heats and Cools in 5 Seconds) $14.95
Introducing—
our new
GOLDEN FALLS
A 50c Machine
2/5 or 3/5 Pay

Hand Load Jackpot Holds $50

Our NEW GOLDEN FALLS BELL is what you’ve been waiting for...lustrous Black Crinkle and Gold finish with an unusual color effect...the oversized JACKPOT metered and the tremendous player appeal of THE GOLDEN FALLS BELL revives quiet locations and increases the “take” everywhere...players come back again and again.

Here is the 50c machine you’ve been dreaming about...the answer to every coin machine man’s prayer...also available in 5c, 10c or 25c play. Mechanism has been completely rejuvenated to operate as good as new. Complete satisfaction guaranteed or money cheerfully refunded.

Ready for IMMEDIATE DELIVERY

DISTRIBUTORS:
Write, Wire, Phone for Quantity Prices
GOLDEN FALLS Cabinets available without mechanism Fit All Mills Escalator Type Machines!

American Amusement Co.
164 EAST GRAND AVENUE
CHICAGO 11, ILL.
WHitchall 4370
Buy "American" and you buy the "Finest".
Harlich Steps Up Production

CHICAGO—Manny Gutterman director of sales for Harlich Manufacturing Company, this city, sounded an optimistic note this past week in discussing the plans and developments now in execution.

The new plant, located at 1200 No. Homan Avenue, has permitted streamlining in all phases and Gutterman states, “Production now definitely on the up-grade.”

He also added, “Sensational new numbers will shortly be revealed in a constant flow from the new plant. Originals of various designs are in store for the punchboard trade that wants the most novel in color and design as well as fast moving, profit making merchandise.”

Sensing the trend most favorable to the operators, Gutterman states, “Harlich boards of the future will rival in appearance, play and profit anything that has ever been devised. Money boards of all descriptions seem to be in demand and being well attuned to the requirements, Harlich Manufacturing Company is concentrating its major efforts along the money board line and emphasizing the salient points to its sales force and operators.”

Gutterman reported that the correlated efforts of all departments will result in rapid distribution on the new Harlich lines.
N. Y. Music Ops Assn. Reelect All Officers

Complete Report Of Year's Work And New Bond Made

NEW YORK — The annual meeting of the membership of AMOA (Automated Music Operators Association) held this past Tuesday, November 26, proved to be the most eventful in the ten years existence of this organization. A capacity gathering, representing approximately 130 firms attended.

Al Denver was re-elected to the presidency by acclamation. All other officers as well as the members of the Board of Directors were also re-elected. Charles Bernoff remains as Vice-President, Sol Trella as Secretary and Harry Wasserman as Treasurer. Members of the board re-elected were: William Goets, William Alberg, William Levy, Albert Bod-kin, and Louis Hirsh. Louis Herman was elected as an additional member of the board.

The meet was highlighted by an excellent annual report from Al Denver. This reviewed the growth of the association and the strength gained by its progressive steps.

Another highlight was the talk by Sidney H. Levine, association attorney. Levine explained the history of the new performance bond—how it was obtained after long years of effort — and how the operators will gain greatly thru elimination of unfair competition. This bond is underwritten by one of the large national insurance companies, with the association the beneficiary in the event the terms are broken. Levine was able to obtain the bond underwriting by defying the insurance company to show any industry with a comparable record for outstanding and clean methods of business and membership.

Jim Healy, Emby Distributing Co. representative, urged the membership to re-elect all of the old administration, praising the association and its attorney and claimed it has become the best and strongest music organization in the country, so much so, that it has won the administration and respect of the Rudolph Wurlitzer Co.

Lee Rubinow, former president, now Seeburg distributor with headquarters in Miami Beach, Fla., was present and heard Levine praise his fine efforts when he was the association's top executive. Levine pointed out that AMOA's new president, Al Denver, has instigated many new improvements and plans and, during his tenure of office, the association has become more powerful than ever.
Announce New Cathode Ray Servicing Unit For Electronic Equipment

BROOKLYN, N. Y. — Ed Hartman and Joe Henkle, Allied Electronics Company, Inc., have developed a new service instrument for music operators called the “Portoscope” which is now being delivered to the trade.

Hartman explains “The heart of the ‘Portoscope’ is a cathode ray tube used in radar equipment developed during the war. The tube has also proven a great aid in the rapid servicing of numerous types of electronic equipment. We developed this instrument in order to make cathode ray servicing practical for juke boxes on location. It is light, compact and economical in cost. It’s within the reach of every music machine serviceman.

“It is simple in operation” continues Hartman “and shows a visual picture of the performance of phonograph pick-ups, amplifiers, speakers, etc. Thru the use of ‘Portoscope’, time required in trouble shooting is reduced to a minimum. Many defects in equipment, difficult to locate otherwise, can be immediately isolated, making it easier for the serviceman to maintain the equipment in first class order.”

Allied Electronics announce the continued manufacture of “Ultravox Automatic Record Volume Leveler” for which there is growing demand from music operators throughout the country, they report.

Shulman Tells About No Service Phono

DENVER, COLO.—L. D. Shulman of Modern Distributing Co., this city, Rock-Ola distributor, announced this past week (and sent photos and complete record to back up his statements) that the new Model 1422 Rockola phonola placed in “Tommy’s Cafe”, this city, has now played 36,525 times without a service call. According to Shulman, “We placed this new model 1422 Rock-Ola in Tommy’s Cafe on May 6, 1946 and to date it has had 36,525 plays, an average of over 1,500 plays per week, without a single service call. "In fact", he continues, “the machine is still playing and there are many plays which have been going on since this writing which we haven’t recorded.”

JUST OFF LOCATION

20 SEEBURG REX R. C. HIDEAWAYS $145.00
8 TWIN TWELVE METAL CABINETS $85.00
Send 25% Deposit, Balance C.O.D.
SAM CHABAN
BEACON AMUSE. CO.
1901 FIFTH AV., PITTSBURGH 19, PA.
(Phone: Grant 1132)
Gutshall Shows Packard Phonoc Dec. 6

LAKE, ILL.,—Jack Gutshall of the Jack Gutshall Distri-
ing Co., with headquarters in this city, will show the new Packard Pla-
Mor Phonograph Model 7 at his showrooms on December 6.
Gutshall has invited all music com-
mon in this area to the showing.
He reports that he will have a number of surprises for all music operators
and will also point the way to the biggest profits possible with automatic music.

WANTED TO BUY!
GENCO
VICTORY and DEFENSE Games!
will pay
$40.00 each
Machines Must Be Complete!
AMERICAN AMUSEMENT CO.,
164 E. Grand Ave., Chicago 11, Ill.
Tel.: Whitehall 4370

GOOD BUYS!
B. & G. Vest Packets
3c Blue Fronts
10c Blue Fronts
25c Blue Fronts
$1.00 Silver Chrome
$1.00 Brown Front
$1.00 Brown Front
$1.00 Jennings Chief

REBILT BUCKEYELS
5c $1.25
10c $1.35
25c $1.50

Marvel’s POP-UP
Lewis COIN MACHINE SERVICE
3924 W. Chicago Ave. Chicago 51 Belmont 7005

“Can you tell the trade for me”, Gutshall said, “that we are going to prepare some really terrific surprises for everyone on the new Packard phonograph.”

ROUTE FOR SALE
100 PHONOGRAHS
100 PIN BALLS
50 CONSOLES
One of the Oldest Established Routes
in No. California
CAN BE FINANCED
WRITE
BOX 35 c/o THE CASH BOX
101 4th Ave., New York
Music men here talking about 10c play (as given plenty of space by the press due to a news release from Wurlitzer) and many of the belief that this is practical. Then also comes fact that Seeburg believes 5c should remain the juke box coin—and music men are puzzled. Some for and some against. It sure will be interesting to watch just what does happen. In the meantime we do know that ops must get more coin from their equipment to continue profitable operations. So whatever method adopted, as long as the boys are going to show a profit—is okay by us.

Not too many visitors around this past week. Most of the boys spending their Thanksgiving holiday at home. And all giving thanks, too, to be in this grand business—which keeps right on going—strikes or no strikes—good times and bad times . . . Did see H. Fife of Kenakee in town . . . Also Jack Woods of Des moines, Ia. was around . . . Vince Schwenoa of Lincoln, Ill. pulled into town for a few hours . . . C. R. Wells of Decatur, Ill. called on Atlas . . . Bill Jensen of Princeton, Ill. came around to see what could be seen . . . F. B. Ford of Decatur, Ill. also called to buy some equipment . . . Hear that Barney (Shuggy) Sugarman and Abe Green of Runyon Sales Co., New York, both back from Hot Springs, are expected in town this week.

Gil Kitt of Empire Coin Mach. Exch. on pins and needles waiting for tenants to vacate the building he purchased so that he can move in and make this the most outstanding coin headquarters in the nation. Gil has some mighty fine ideas regarding what a coin machine distributing palace should look like and is out to make the boys gasp at his new spot—when completed . . . Ideal Music Co. and the Distributing Corp. of Illinois merge. This puts two of the big music ops in Chi together and the boys will once again have a really large route to talk about. Am waiting for Max Berenson and Lou Koren to give me all the details . . . Morrie Ginsberg of Atlas takes his family down to Florida to open his winter home there and will spend a few weeks. On his return Eddie Ginsberg intends to go down for the balance of the winter.

Lew Terry's wife and son leave for Florida to spend the winter and, in the meantime, Lew is deep in plans for something new. As soon as he is able to take over the extra floor space already arranged for—work will go right ahead on these new plans . . . Mary Baron, very attractive and brilliant secretary to Al (Bell Products) Sebring, announces that she is retiring. Her soldier husband returned about a year ago and Mary now plans to devote her time to keeping house and, from what we have made a real presentation to the hubby sometime next Spring . . . They're going ahead at full speed over at O. J. Jennings with their new and beautifully modernistic Silver Eagle all set. It's now on the production line and the throngs is wide open—simply letting 'em go all out. Saw these visitors over at the Jennings plant: Fritz Burgeson, Barrington, Ill.; Phil Burgeson, St. Paul, Minn.; Ray Volmer, Elkart, Ind.; Dave Bond, Boston, Mass.; Charles A. Robinson of Los Angeles, Cal. and R. F. Jones of Salt Lake City, Utah.

Al A. Silberman, general manager for M. S. Wolf Distrib, Co., spent a very good weekend here in Chi before leaving for N.Y. to visit with his sister and from there will go on to the Coast again. He arranged for speedier delivery of AMI phonos. Got himself some new record lines. And also arranged to take over distribution of Williams' games for northern Calif., Oregon and Washington. M. S. Williams, Harry's dad, will remain on the West Coast as regional director . . . Exhibit calls their new five ball "Fiesta" . . . Something new and different in production at the Grootenhan plant — announcement will soon be forthcoming . . . Never a dull moment over at Jack Nelson's office. Always filled with visitors. Jack from away back when and they call around to get info about "What's new? and What's doing?" . . . Pahntelry of interest (and growing every day) over the machine at Henry Roberts' and Clarence Baynes' U. S. Vending Corp. in the Board of Trade Bldg.

Art Weinand over at Rock-Ola continues to be the busiest man in town these days with a zillion and one things to do—and, believe me, doing 'em gorgeously . . . Ben Lutsko at Daval tremendously enthused about the way their counter game "Free Play" is clicking everywhere in the nation. Some collection reports the firm have received from ops around the country simply made my head swim . . . Marvel's new counter game has attracted plenty of attention with coinmen from everywhere calling around to talk business. This new little machine has plenty on the ball . . . Harry Brown of American Amusement went back to town after an important visit and reports that interest in their new products has grown to a fever pitch. The factory here is plenty busy with production well under way.

Mike Hammergren of Wurlitzer met with some of the Wurlitzer distribs here this past week and important territory announcements were made. Gordon Sutton is back on the job in Chicago and we believe that Gordon is going to do a grand job. He's well liked and has worked here before . . . You can expect to see some out-of-town distribs opening offices in this man's town very, very soon . . . Al Sebring is working like a beaver to get under way with his "Beacon Coin Changer's" plan and is going to have an important announcement to make within a very few hours (or days) . . . Georgie Jenkins of Bally is all wrapped up in conferences and meetings these days and therefore we foresee an important announcement any day from that big, gorgeous Bally factory.

Rumors about Ascap starting under way again to try and collect from the juke box boys are heard here and there . . . Dan Gould is doing a mighty nice job and is getting more and more friends over to his place of business. Dan has some swell ideas . . . Roy Bazelton still down in Florida . . . Walter Trautsch has a really great scale in his office working on an entirely new principle . . . CMI Public Relations staff is getting under way and some good items should soon be forthcoming . . . Interest in the convention so great that there just won't be a room left anywhere in the "Loop" . . . And that's 30.
One of the most outstanding gestures ever made by a coinman was made this past week when Charley Bernoff of Regal Music Co., threw open the doors of his night club, Maximes, located in the Bronx, on Thanksgiving night, to 250 wounded vets from Army hospitals located in the city. The vets were wined, dined and entertained from eight in the evening until two in the morning. Charley was able to obtain the cooperation of numerous recording stars and performers from other night spots who kept up a continuous round of entertainment. We understand that this free evening for wounded vets will become a weekly feature of the Maximes Club, with the various coinmen in the city donating free dinners. Bernoff will match dinner for dinner with any coinman. The vets were overwhelmed by this marvelous gesture, as Bernoff was the only night club owner in the city to give the boys a night.

At the general meeting of music ops held Tuesday (Nov. 26) all officers and members of the board of directors of the Automatic Music Operators Association were re-elected — Al Denver, president; Sol Trella, Secretary; and Harry Wasserman, Treasurer. The members returned to the board of directors were: Bill Goetz, Bill Alberg, Willie Levy, Al Bodkin, and Lou Hirsh. New member elected to fill a vacancy since last July was Lou Herman.

Barney (Shugy) Sugerman and Jack Mitnick of Runyon Sales Co., finally home from their sojourn at Hot Springs, Ark. Both claim they feel like a “million” — “Kempy” Kempler and Mac Perlman of Runyon, come off the road for a meeting, and remain over the Thanksgiving holiday — Lee Rubinow, Seeburg distributor in Florida, and former president of the music operators association here, flies in for one day, and then back to sunny Miami. — Bill Goetz flew in for the election of officers of the AMOA — Bill Rabkin, International Mutoscope Corp., has to drop everything he’s doing one day this week, and run to a dentist — Jim Cherry, former manager for the Cigarette Merchandisers Association of New Jersey, now representing Louis H. Cantor, Inc. for National Vendors. Jim is located in Newark, N. J.

With Dave Stern (Seacoast Distributors — Rock-Ola distributors) down in Miami, Fla. vacationing, Harry Pearl is really a busy man. Harry continually on the jump between their Elisabeth, N. J. and New York City offices — Mack Postel, Chicago in town. Mack spent some time with the officials of U-Need-A Vendors at the factory in New Jersey, seeing Jo Breidt, Bill Moore and Leo Willens. Postel also visited his old friends Murray and Bill Wiener Mack tells us he just took on the exclusive distribution for an entirely new machine called “midget movies,” a coin operated silent movie on film. Mack has six middle states.

Nat Cohn and Earl Winters, Modern Music Sales Corp., going to town with their Vogue record now that the factory is shipping them quantities — Ed Hartman and Joe Henkle, Allied Electronics Company, Inc., Brooklyn, N. Y. introduce their “Porscope” a cathode tube instrument that acts as a trouble finder for music machine servicemen — Jack Fitzgibbons, Musical Minutes, Inc., listens to some high praise from Ned Leon, Fitzrock Company, Hartford, Conn., while eating some “tea and crumpets” — or “coffee and buns” to you — Ben Palastrant, Aireon regional director, once again in the city, stopping off after a visit to Ralph Colluci of Hartford, Conn. Leo Knebel, of Manhattan Phonograph Co. (Aireon distributors) expected Leo Dixon in from Cleveland, but Dixon had to have a painful shoulder injury doctored, and postponed his visit.

Harold Klein, Klein Distributing Co., Milwaukee, Wisc. in town on a business trip — Hymie Rosenberg, H. Rosenberg Co., didn’t get out of town as he planned. He had plane reservations, and was leaving his offices when an important phone call came in requesting that he remain in the city to close an important deal — Joe Eisen & Sons (Joe Eisen, Buddy Eisen, Phil Mason and Sid Mittleman) making all arrangements for their Packard phonograph showing on December 6 and 7. Homer E. Capehart will be on hand to welcome the music ops, as will Joe Darwin, regional sales representative and A. Barclay of Lady Music Co., who invented the “Out of the World” speaker.

Alf Vernon, English operator, visits the office, prior to leaving for home. Vernon had spent some time with the manufacturers and distributors in Chicago, and then traveled thru part of Canada — We understand Max Levine, Scientific Machine Corp. is getting ready with a new machine — George Panzer and Irv Kaye, Amusement Enterprises, Inc., busy making complete arrangements for the distribution of their new “Whirl-A-Ball” — Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co. on their way to Chicago, and will be in the Windy City when you read this — Harry Brown, American Amusements, Chicago, completes a ten day visit — Billy DeSelin and Lyn Durant, United Manufacturing Co., expected here in a week or so — Felix (Chippy) Maltz, Tri-State Sales Co. and Pioneer Distributing Co., commuting between Union City and New York City.
The new Badger Sales building is just about ready to be opened. Electricians are putting the finishing touches to the huge electric sign adorning the front of the building and when lit up, will be seen a long distance off. Bill Happel hopes to be firmly installed in his new building within the next two to three weeks at which time he plans a general housewarming ... Bill Wolf is off to San Francisco for a meeting with his manager in the Bay city area. Bill tells us that sales in the San Francisco office is really booming. We also hear that Bill has taken on a new line of games which he will announce soon. Al Silberman is somewhere in the east according to last reports, and is anxious to get back to sunny California. (Honest to goodness, it is sunny and warm here).

Paul Laymon tells us that business is very good, with all indications that sales will continue high. Paul is selling lots of new and used equipment and believes that conditions will get better right along. The Laymons held a big Thanksgiving party for friends at their home ... Al Sleigh, Bally regional representative in town this week ... Art Dawes, San Diego op still in the hospital but getting along very nicely we hear. Art has been bedridden for quite a long time ... Jack Guthshall has just received word that his sample of the new Packard Phonos is on the way and due in his showrooms this week. Jack plans an official showing to music ops on December 6th. He says that record sales of his firm has been steadily increasing and that business is generally picking up and should be in full swing soon ... Bakersfield was well represented in town this past week with J. A. Ewing, Fred Allen, Charles Hartman and I. B. Gayer calling on the distris along coin row ... Len Micon of Pacific Coast Distributors has just received a very nice shipment of new H. C. Evans consoles and is making rapid deliveries to the boys. Len expects to have the new Packard phonos in his showrooms soon. Some of the ops shopping along coin row this past week included, Leighton Bates, Downey; Milton D. Stivers, Los Angeles; A. Jeppesen, Maywood; R. F. Elliott, Fontana; C. R. Knapp, Van Nuys; J. Marshall, Glendale; G. F. Cooper, Riverside; L. H. Maston, Porterville; Barney Smith of Long Beach; Lloyd Barrett, Pomona; Jack Arnold, Barstow; Ray Tisdale, Glendale.

Ray Powers, of E. T. Mape Music Co., has been making some nice deliveries of the new Aireon phonos. The firm has adopted a new advertising program. Their first ad under the new plan, appeared in The Cash Box of November 25th and it was very nice, too ... Jay Bullock, nationally distributing a new coin operated radio, tells us that response to this new type of equipment has been terrific. Orders are piling in daily with the factory working around the clock to keep up with the demand. Jay who is managing director of the new Automatic Music Ops Association, was to hold an important meeting with a representative of the teamsters union this week to complete the contract they have been working on, and plans on calling a special meeting this week.

Nick Carter of Nickabob Sales recently back from the Parkard Meeting is expecting a carload of new Packard Hideaways. Nick expects to receive a sample of the new Packard phonos soon, and will have it on display in his showrooms. Morrie Wiczer, of Wico Parts, plans on remaining in their present showrooms, at least for the time being, until arrangements can be made to locate in larger quarters ... Leon Rene, of Exclusive Records receiving some mighty swell reports on the firm's newest recordings by the Three Blazers. Leon is also very pleased of the showing made by the Honeydrippers in The Cash Box poll of the best Race record ... Nels Nelson expanding his shop and increasing the number of mechanics he will employ to keep up with the increasing volume of work. Nels is completely equipped to do any kind of electrical work on any type of music machines and also has motor rewinding equipment for motor repair jobs. Nelson is also distributing the new Aireon phonos.

A new sidewalk is being put in at the Fred Reilly building and the plasterers and cement people are completing their jobs and should be out within the next week or ten days. Fred tells us that the building will be ready for occupancy about Christmas time. Elky Ray of the Gold Coast Coin Machine Exchange and the A.O.L.A.C. will occupy the building in addition to Fred Reilly ... George Ehrigott who just got back from Arizona, is planning another trip down Las Vegas way to call on the ops and get acquainted. The new addition to the Mills Sales showrooms in town is just about ready and is a very attractive extension to their present quarters.

Talked to Bud Parr of Solotone about the firm's new Volume Equalizer. Parr informs us he was about all set to go when the coal strike was called, and that production will be held up until he can obtain the necessary steel for his equipment.

Many of the record manufacturers and recording stars are showing a great deal of interest in The Cash Box poll of greatest money making records and top recording stars, and are calling daily for last minute returns. The contest closes with this issue and will take a few weeks longer to tabulate the last minute votes that will be coming in. An announcement, with particulars of the winners and time and place of awards will be forthcoming shortly ... Ben Ellison of H.I.R. records is all set to go with his distributor set up and from what we hear, the firm's platters are really going places in a big way ... Danny Jackson of Automatic Games has just received a large number of new bells and has also made a swell purchase of a number of good reconditioned bells which are on display in his new showrooms. Danny tells ops to come early and get them while they are still available.

Speaking about bells, Paul Laymon is receiving a large shipment of 5-10 and 25c Jennings Deluxe slots this week ... H. M. De Gavia of Dee's Service has been getting some very nice orders for the new Wayne Volume Equalizer and is making immediate deliveries ... Leo Peters, of Aladdin Records, has been quite ill the past week but is up and around again and calling for the latest issue of The Cash Box to check on the firm's "Drifting Blues," which is still leading the field in Race Records.
Gene Dean, who gained fame operating for more than one local major concern, now goes after fortune by starting into business for himself. A string of Aireons he has and all new stuff... A. A. Sage and H. A. Franz, head and assistant respectively of S. H. Lynch & Co. (Seeburg) Houston branch to Chicago on business... Miss Lillian Cowart now amongst the staff help of Standard Music Distributors (Aireon)... S. W. Martin and wife, of San Antonio, and H. M. Crowe of Houston, made a business trip to St. Louis. Crowe and Martin are owners of Crowe-Martin Distributing Co. with offices in Houston and San Antonio... O. D. (Jop) Sale recovering from a major operation... A. C. (I fix 'em) Owens lately hired out to Automatic Amusement Co.

Up to the minute and streamlined for business is Atkins & McClure Amusement Co. Large outside office, private office, plenty of storage space, and a cabinet refinishng shop quite above the average for a place that does only its own work... A booster for cultulating public good-will toward coin machine industry, and a stickler for high standards of ethics within the industry, is C. M. Robertson, owner of Automatic Amusement Co. Robertson is a Chamber of Commerce Member, member of Coin Machine Industries, Inc., active in Community Chest, Mile of Dimes, and other civic activities; and his place of business, located in a semi-residential section, is said to be an asset to the community both in appearance and the manner which it is conducted.

Such a busy person is C. L. Ford, San Augustine musician, that he even orders his records by long distance telephone. Along with herding a lion's share of the music boxes in the territory, Ford also has a large record store and owns and operates the leading restaurant in town... A bit different is Fred Finch, Victoria operator, who is a frequent visitor in quest of records and other trade equipment. Incidentally, Victoria was once noted for having more millionaires per population than any other U. S. City. (No, those lads were oil, not music operators)... Morris Liedecker, a leading operator of Corpus Christi, is rightfully proud of his flock of fighting game coeks. Like most game chicken fanciers, Morris raises the birds simply for the sport of the thing.

J. H. Hart, top man of Houston Decca Branch since he came out of the Navy, has resigned to take up citrus farming in the Rio Grande Valley. A. W. Crosson is acting branch manager until official action is taken by the higher brass... Bob Godwin has been manager of Columbia Record Dept., Crumpacker — Covington Co., since last July. Wholesale records is the job and Bob is the man asking only for more records to produce more business... Straus-Frank, wholesale distributors of Victor and Bluebird platters are looking forward to moving into their new building, one of the finest in the Southwest, and now in the final stages of construction.

Long promised snow and sleet hit St. Louis this week, bringing a drop in route incomes which was general throughout the 49th State. A lot of ops, whose string reaches out into the country have put phonographs on a weekly service basis instead of twice a week, in a general economy move... Big excitement was arrival of new machines in the pinball field. One distributor announced United's "Sea Breeze" in quantity and was immediately fowled by a rush of buyers. Among those who snagged a "Sea Breeze" or two were, Dutch Meese from Festus, Mo., John Winkleman, St. Louis, Hudson-House Music Company over in Centralia, Illinois, and E. N. Sims, from East St. Louis.

Bill Weinischke, veteran op, introduced his son, Bill, Jr. over the distributor circle a few days ago. Bill, Jr. has taken over the larger part of the Weinischke routes in the past few months since his military discharge... Taking a flyer at a new deal is Frank Murphy, head of Murphy Distributing Company, who bought a new "Sea Breeze" during the week. Olive Novelty Company's stellar helmsman, Ben Axelrod, latched on to five of the same stamp at the same time — first week in all these many months that more pinballs than phonos were delivered. Incidentally, the St. Louis trade is casting questioning eyes at Chcago and New York. Where are those rafts of new equipment promised by the end of October?

Jimmy Housey of Hudson-Houser Music Company, Centralia, Illinois, was visiting friends in St. Louis. Since the tragic death of C. E. Hudson, electrocuted in his basement several weeks ago, Jimmy has taken over the management. The company is growing fast, too, Jimmy averrs... No Christmas party plans have come to a head yet for the Missouri Amusement Association, says proxy Lou Morris — but no doubt the welkin will ring in several distributing houses as it did before the war.

Out among the trade for a few days came Abe Jeffers, whose G. J. & L Amusement Company is ticking along well. Abe, who is well known for drawing to inside straights, has been catching up with his sleep of late... Many changes appear due in local traffic, what with half a dozen routes sold or in process during recent weeks. According to Al Haneklau of Olive Novelty, who keeps a close touch on such things, many of the old timers are pulling out until things get back to normal.

Mansfield, Mo., has been added to the routes of Noel Reed, Willow Springs operator who came out of the Army to buy up half of central Missouri's locations... Another new face is Earl Thorpe, Jr., whose father is an established operator toying with the idea of retiring. Earl is getting many comments for his taste in neckwear... Freddie Voucher was in from the "kentry" buying parts, accompanied by Barney Neil of Vending Machine Sales.
BOSTON

Associated Amusements have chartered a plane for the trip to the CMI convention in Chicago. With seats for 24 available, invitations were issued to 22 N. E. operators to make the flight along with proprietor Ed Ravreby and Harry Potter. A special feature will be the unveiling of the 1947 Mills Phonograph and Ed Ravreby has reserved a suite of rooms to show it off to New England operators as a supplement to the first showings. The close of the meet the party will fly back in the same chartered plane to Boston.

Scotty Burris, regional service manager for Airone Manufacturing Company, just returned from his regular trip through upper New York and New England to announce that he is moving his family from Kansas City to Boston. Greene Distributing Company will run a service school with Burris in charge. The school, to be held at the Greene showrooms, will be available to both service men and operators.

The Harvard-Yale game occupied the top interest spot for Hub coinmen over the weekend. . . . Dave Bond, a Harvard grad himself, managed to get some scarce duets for himself and Irwin Margolis. Ever true to his alma mater, Dave put money on the line for Harvard, and figured he was in with Harvard on top by two scores at the end of the first quarter; then Yale roared thru for 4 TDs. . . . Al Doli's and his son also were on hand for the clash.

Bert Klapper of Bay State Music spent most of the week in New York on business. . . . Bert ran into Al Doli's along Tenth Avenue, where they made the rounds together. . . . Dan Brown of Trimount was back in town after a tour through Connecticut and Western Massachusetts and reports ops doing well in most spots. . . . Dave Risakin also back from a Maine journey.

Mike Bond is due back at his organization this week after a session in the hospital. Mike went under the knife several weeks ago, but is on the way to a rapid recovery . . . another coinman laid up was Julian Greene who nursed a game leg for two weeks.

Pioneer's bookkeeper, Rosalind Orenstein, is leaving for England in a few weeks on an extended vacation. Ann Shur of Holyoke will take her place. . . . Arnold Greene of Greene Distributing is passing out cigars this week, the manager of the service department is the father of a baby girl, Patricia Louise.

Sam Koegan, president of the Vendit Sales Corporation, dropped in from Chicago during the week. . . . Also in for a visit was Fred Papalos of Waterville, Maine. . . . Top Gesture of the Week Department — Dave Bond giving each employee of Trimount a Thanksgiving basket complete with turkey and all the trimmings.

MINNEAPOLIS

Well, the Twin Cities just got the opening blast of winter and good old ice and snow is here until spring. However, this didn’t stop many of the operators from still coming in to the Twin Cities, but all in a hurry to get back home by Thanksgiving. . . . LeRoy Oftedahl of Glenwood, Minnesota, was in town for a few days just taking a little time off. . . . Bob More of Willmar, Minnesota, was in town and told us that the highways were in pretty good condition. . . . Bob Burns, formerly an operator in Minneapolis, has sold his route to Walt Halverson, and is now operating a small town newspaper at Aitkin, Minnesota, and happy about the whole thing.

Mr. and Mrs. Kirt of Deere River, Minnesota, in town for just the day and went back the same evening. . . . Ben Jahnke of Hutchinson, Minnesota, is very proud of the deer he shot last week. . . . Henry H. Greenstein and Jonas H. . . . , are the two presidents of the H. D. Music Company, attended the Seeburg National Distributor’s Convention last Thursday and Friday in Chicago. Seeburg distributors from every state in the country unanimously adopted the motion at the convention that 5c play be the policy of the entire Seeburg distributing organization. Their slogan was “5c play for the masses!” The new 1947 Seeburg, shown at the convention was met with great enthusiasm. The St. Paul Dispatch carried a news item by Herman Paster, president of the Mayflower Distributing Company, which expressed a different opinion. Mr. Paster was for 10c play, three plays for a quarter. The St. Paul Dispatch printed an article by Seeburg historian and Seeburg distributor, which differed with Mr. Paster’s opinion. A statement by Henry Greenstein was featured in the Minneapolis Star Journal on 5c play. The article was written in Cedric Adam’s well known column.

Andy Benne, Ironwood, Michigan, stopped off in Minneapolis to get away from the extreme cold weather in Ironwood. (Who is he kidding?) . . . The Heath Distributing Company’s representative of Macon, Georgia, stopped off in the Twin Cities to visit some of the distributors enroute to Rochester for a check-up. . . . Some mighty fine deer were shot by some local operators this past week. Some of the lucky boys were George Ganil, Mike Crakes, Archie Pence, and Dick Unger. . . . Bob Cross of Fairmont Minnesota, made a very fast trip to Minneapolis to pick up some equipment. He came in Wednesday; had the same day so that he could get home for Thanksgiving with his family. . . . Pete Wronson of Kasota, Minnesota, says that he served a 25 lb. turkey and now invites all of his friends for turkey sandwiches. . . . Noel Hefte of Grand Forks, North Dakota, tells us that his business is getting better right along.

Bun Couch of Grand Forks, North Dakota, told us that he hired a van to haul some mighty big freight! (Wow, what a haul!) Kenny Ferguson of Stillwater, Minnesota came visiting this way. First time we’ve seen him in a long time.
WANT

WANT—If you have an A-1 used Turntable Motor for Exhibit Rotary Merchandisier, advise us via Wire or Air Mail and we will give shipping instructions. NORTHWEST TEXAS NOVELTY CO., 532-534 SEVENTH ST., WICHITA FALLS, TEXAS. Tel.: 5527

WANT—Mutoscope Cranes, fan front or red tops, with or without mdse., any quantity. M. A. POLLARD CO., 726 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Wurlitzer, Seeburg & AMI 30 wire Hideaway Units, 20's and 24's; 30 wire Wall Boxes & Adaptors; Mills & Jennings Free Play Mint Vendors; One & Five Ball Free Play Games; Bally Trios; Metal Types: Scales, etc.; Converters, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CAN.

WANT—All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzer's. State quantity and your lowest cash price. Will send certified check, bank draft sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRExel 4326.

WANT—Want to buy Wurlitzer Phonographs Model No. 71 and 81, STARNES MUSIC MACHINE CO., ROUTE 1, BOX 14, HICKORY, N.C. Tel.: 1293-J.

WANT—All types and models of coin-operated equipment. Send complete list with follow information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT—Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, and Deval 21 $3.; Vest Pockets $25.; Columbus $15.; Col. Vest Pockets, Yankeen, Wings, Pakenro. Send list and details. ABOCO NOVELTY CO., 203 WEST RANDOLPH ST., CHICAGO, ILL. Tel.: Hay. 3695.

WANT—Used Pin Games, good condition. Have all new pin games on the market. Very liberal trade in value. KING-PIN DISTRIBUTING CO., 3024 GRAND RIVER AVE., DETROIT 1, MICH. Tel.: Temple 2-5798.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel.: Adams 7688.

WANT—Will pay the following prices: $2. for Imps, Cubs, Aces; $10. for Pikes Peaks, Totalizers; $12.50 for Kickers & Catchers, ABT Challengers; $5. for Marvels; $2.50 for Pok-O-Deal, Klix, Wings, Yankee; DuBrener Model S $17.50, Model VD $35., Model WA $35., RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT—Used Genco Games. No logs or glasses needed. SQUARE AMUSEMENT CO., 88 MAIN ST., FOUTHKEEPSING, N. Y.

WANT—Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator JACKPOT Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

FOR SALE

FOR SALE—Selling the following machines on account of poor health. 1 Red Ball Pool Table, like new (write) 1 Ske-A-Lite $50.; 1 Scientific Batting Practice $75.; 2 Bally Alleys, good condition $20. ea.; 1 Bally Hawthorne oni ball pintable $50.; 1 Keeney make Batting Practice $25.; 5 Imps $6. ea.; 1 Weighing Scale - mirror $45.; 1 Ten Strike $40.; 1 Goofy Golf $30.; 1 Total Roll $450.; 2 Exhibit Longhamps $35. ea. 1/3 deposit with order. GENERAL DISTRIBUTING CO., 72 EAST MAIN ST., PORT JERVIS, N.Y.
FOR SALE


FOR SALE—50 Buckeye Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—60 ABT Challengers, like new. Used less than two months. What are we offered? Also 4 Seeburg Chicken Songs $59.50. ea.; 10 Kenney Super Bells, comb. $225.; 2 Jennings Good Luckys P.O. $95.50; 1 Even Lucky Star P.O. $1250.; and 2 Evans Galloping Doninos 1940 P.O. $164. ea. UNITED NOVELTY CO., INC., BILOXI, MISS.


FOR SALE—Kenney Super Bells. 2 way $295.; 4 way $395.; 3-5¢ & 1-25¢ $45. These machines are in excellent condition. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE—Seeburg Hi-Tone 8800 R.C.R.S. $395.; Gen, revarnished like new $289.50; 500-K Wurlitzer $390.; Genco Baseball $159.50; Scientific X-Ray Poker $109.50; Tally Roll, New $495.50. All machines cleaned inside and out, repainted when necessary, first class condition. Crating $10. extra. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N.Y.

FOR SALE—Pimlicos $250.; 41 Derbies $210.; Sport Specials $100.; Sportsman $100.; Blue Grass $135.; Dark Horse $135.; Skylark $140.; Fortune $165.; Jennings Triplex Slots $90.; Saratogon, late F. P. - F. O. $150.; Foreign Colors $50.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE—Bally Longacres $239.50.; Thoroughbreds $239.50.; Pimlico $199.50.; Club Trophy $149.50.; '41 Derbies $149.50.; Blue Grass $99.50.; Dark Horse $99.50.; Sport Special $75. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: Drexel 4326


FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out in stock. Trouble Free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKEWILD, FLA.


FOR SALE—4 Mills Jumbo Comb. 4-6 pay, hi-hits, perfect $175. ea.; 5 Kenney Fortunes 5¢ Comb. $100. ea.; 2 Seeburg 20 Hideaway, as is $800. ea.; Bally Club Bells 5¢ Comb. multiple console $125.; Bally Blue Grass 5¢ P.P. with base $100. VERN RAW ENTERPRISES, INC., 315 BROADWAY, SEASIDE, OREGON Tel: 205

FOR SALE—New 2 wire Zip Cord 250 ft. coils $4.75.; Maple Skeeballs 3-1/8” 52¢ ea.; $50. per 100; 2-3/4” 48¢ ea.; $50. per 100; 2-1/4” 45¢ ea.; $45. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE—Skee Ball Alleys. Super Skeeroll Alleys 9 foot (good condition) $150; Super Skeeroll Alleys 10 foot (slightly used) $200. Prices on all makes of New Alleys sent on request. EMPIRE COIN MACHINE SALES, 799 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: Bu. 7-7300


FOR SALE—2 #1 Wurlitzer Counter Models with factory stands $119. ea.: 2 new 1946 Grootenhuis Types in crates $395. ea. MONTGOMERY DISTRIBUTING CO., 951 TROY ST., DAYTON, OHIO. Tel.: He. 9812

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panorama $325. Send for list. MITCHELL NOVELTY CO., 1829 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE—9 25¢ Q.T.'s rebuilt like new $140. ea. All parts for Kenney Super Bells, glass, payout units, Motors, Transformers, etc., 1/2 price. WANT—Double Safe Stands; used Vest Pockets; Jack-In-The-Boxes. State condition and price. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel.: Ches. 3637

FOR SALE—We have about 50 WS-22 Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a TOL7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA.


FOR SALE—Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10¢ deposit. WM. NATHANSON, 27338 CINCINNATI ST., LOS ANGELES 55, CALIF.

FOR SALE—Compare the following prices on Wurlitzer Equipment and you will order from us. Model 700 $415.; Model 750 $425.; Model 500 $325.; Model 600-R $325.; Model 24 $175.; Model 615 $150.; Twin-12 Hideaway Cabinet, Packard adaptor $150.; 616 Hideaway $120.; 24 Hideaway $160.; F.O.B. Denver. All above equipment guaranteed in perfect condition. MODERN DISTRIBUTING CO., 1810 WELFTON ST., DENVER, COLO.

FOR SALE—I have heard that all of our coin machine men are nuts, but I believe that it is the guy who said it. Anyway we have lots of fun and you can make a lot of money with Coleman's Hi-Grade, rebuilt Slots - Nickel, Dime, Quarter Play Mills Club Bells; Hamorized Chrome Silver Finish; Black Cherry; Handloads, etc. COLEMAN NOVELTY CO., 1025-5th AVE., ROCKFORD, ILL. Tel: M. 1325.


FOR SALE—Ace Coin Counter, new $100.; A.B.T. Gun $10.; Victory Derby (write); Mills 5¢ Blue Front $95.; 10¢ Hand Load $100.; 5¢ Watling $40.; 10¢ Watling Rol-A-Top $50.; Wurlitzer Model 800 $500.; Model 850 $525.; Mills Empress $375.; Rock-Ola Standard $300.; BLOOMING VENDING CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel: Bridgeport 750.

FOR SALE—1 Genco Skee Roll, 9 ft. $139.50; 1 Victory Pool Table $79.50; 5 Chicago Coin Roll A Ball, 9 ft. $55.; 1 Shoot Your Way To Tokyo $125.; 1 Periscope $89.50; 1 Liberator $89.50; 3 Texas Leauser Deluxe $42.50; 2 Chicago Coin Hockey $179.50; 10 Super Skee Roll, like new $210.; 2 Atomic Bombers, like new (write). MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Make us your best offer on all or part of the following: New Champ, Hockey, 5¢ Roll-Em, 5¢ Jumbo Refinished C.P., 25¢ Saratoga, 10¢ Face Reels (Rolls), 10¢ Silver Moon, Galloping Dominoes 36, 5¢-25¢ Bally Bell Console, 5¢ Tanforan, 5¢ Turf Champ Pin Game C.P.; Mills 1-2-3-4 P.; Cigarolla Comb. COLEMAN NOVELTY CO., 1025-5th AVE., ROCKFORD, ILL. Tel: M. 1325.

FOR SALE—3 5¢ and 5¢ Gingers, Token P.O.; 5 Jennings Penny Packs, Token P.O.; 2 Vue-A-Scoops; 1 Cub; 1 Imp; 5 Target Practice Vendors 1¢; 3 Spit Fire Vendors; 5 Northwestern Merchandisers; 10 Silver King Sr.; 10 Silver King Jr. Nut Machines, Extra Globes. All machines in good condition. Give me an offer. GEM NOVELTY SALES, 1410 BUCHANAN ST., RACINE, WIS.

FOR SALE—Mazda Bulbs, give "tops" all quality service: Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7/4 up to 75 Watt, 120 to carton, write; New, genuine, very reliable G.E. Mazdas ($14.89) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th St., N.Y. 10, N.Y. Tel.: Watkins 9-7490.

FOR SALE—1 High Tone Seeburg 8800 R.C.E.S. $350.; 1 Wurlitzer 850 $495.; 1 Wurlitzer Model 24 Light Up Grille $250.; 2 Victory Models 500-A $395. ea. All A-1. FRANK SAGER, BOX 271, ARMake, MICHIGAN.
FOR SALE — Pinball games at ridiculously low prices. Four Aces $65.; Keep 'Em Flying $70.; Shangri-La $70.; Air Circus $70.; Big Parade $75.; Knockout $75.; New Champ $55.; Shoeshot $35. Also — New Pin Games & 5c Rock Bottom Prices. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD, CONN. Tel: J-5833.

FOR SALE—DuBriner, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO, ILL.


FOR SALE — Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0817.

FOR SALE — 5 Keeney 1958 Tracktime $125. ea.; 1 Mills 4 Bills $325.; 1 Rebuilt Jumbo Parade 5¢ Play $100.; 1 Keeney Super Bell 5-25¢ $285.; 1 Wurlitzer 71 with stand $175.; 1 Brand new Undersea Raider $250. MONROE COIN MACHINE DISTRIBUTING INC., 1813 NORTH 13TH ST., TOLEDO, OHIO. Tel: Main 6434.


FOR SALE—Ten Mills Panoramas or Silver Views completely reconditioned rebuilt and refin- ished, late serials...$355.; also Late New Film Releases for Panoramas and Solovies. BADGER SALES CO., 1612 W. FICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel: Drexel 4326.


FOR SALE—Reconditioned & refinished Consoles. Keeney Super Balls, FP & P.O $225.; Keeney Super Balls Twins FP & P.O 5¢-25¢ $395.; Bally High Hands FP & P.O $135.50; Bally Club Bells FP & P.O $149.50; Mills 4 Bills, Orig. Heads $295.; Mills 4 Bills, Late Heads $425.; Mills Jumbo Parades FP & P.O $150.50; Jumbo Parades, Late Heads FP $109.50; Mills Jumbo Parades, Late Heads FP $90.50. BADGER SALES CO., INC., 1612 W. FICO BLVD., LOS ANGELES 15, CALIF. Tel: Drexel 4326.

FOR SALE—New taking orders for early delivery of the new 5-10-25¢ Packard Pin-Mor Phonographs Model #7. FAUL A. LAYMON, INC., 1503 W. FICO BLVD., LOS ANGELES, CALIF. Tel: Drexel 3209.

FOR SALE—Special! Seebrug Envy ESRC $395.; Wurlitzer '42 Victory $245.; Wurlitzer '24 $295.; Mills Throne of Music $265. 1/3 deposit with order. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO 18, ILL.

FOR SALE—We have lost our lease on our warehouse and have a trailer load of equipment in it consisting of Arcade, Pinball and Music. Bargain to anyone that will pick it up. CHEMICAL CITY MUSIC CO., 186 SUMMER ST., CHARLESTON, W. VA. Tel.: 20-745.

FOR SALE — Mills Slots and Jumbo Parts. Write LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005.

FOR SALE—2 No. 600 Wurl.; 1 1940 Rock-Ola C.M.; 1 No. 700 Wurl.; 1 No. 71 Wurl. C.M.; 2 Mills Dance Masters; 10 No. 618 Wurl.; 12 Pinball Games. All Machines are in perfect condition. K-CEN NOVELTY CO., 2640 N. 11th ST., PHILA, 41, PA.

FOR SALE—2 Score Barrel bowling games featuring revolving barrel shot scoring. Used very little $300. ea. Write. ANTHONY HIRT, 2305 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 3273.

FOR SALE—Wurlitzer 70; $650.; 750E $675.; $50 $700.; 950 $725.; 61 Counter Model $150.; Rock-Ola Deluxe $400. All reconditioned, ready for location. H. W. BRANDON DISTRIBUTING CO., 516 50. 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—3 Singing Towers, good condition $250. ea.; 1 Panorama, 3 sets of films (8 Subjects each set), 1 splicer, remote volume control and extra parts, good condition $425. AFFEL VENDING CO., 5015 N. GRANSBACK ST., PHILA. 20, PA. Tel.: Da. 4-5545.

FOR SALE—Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. FICO BLVD., LOS ANGELES 15, CALIF. Tel: Drexel 4326.

FOR SALE—Panorama Peek Show Conversions — sturdily built of plywood, stained and varnished to blend with Panorama. Complete with glamour girl pictures $29.50. 50¢ deposit with order, balance C.O.D. Immediate shipment. MARLIN AMUSEMENT CORP., 412 NINTH ST. N.W., WASH-INGTON 4, D.C. Tel: District 1625.
FOR SALE - 1 Wurl. 24 Hideaway with adapter, steel cabinet $195.; 1 Wurl. 950 like new $675.; 1 Wurl. 850, A-1 $895.; 1 Wurl. 800 Keyboard, very clean $375.; 1 Wurl. 618, A-1 $175.; 1 Wurl. 412, clean $135.; 1 Mills Do-Re-Mi $90. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4908.


FOR SALE - Really giving these away. Four consoles, all working $35. ea. or all Four for $100. Keeney Truck Time 7 Coin Head, Keeney Skill Time 7 Coin Head, Keeney Dark Horse, Evans Galloping Dominios 7 Coin Head. M.T.-D MUSIC CO., 1415 SO. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: Atlantic 8587.

FOR SALE-Phonotronic Universal Amplifier, has nine outstanding features at $59.50; Ace Coin Counter at $139.60; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 $1.45; Record Carrying Cases $5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30TH ST., MILWAUKEE 10, WIS.

FOR SALE-A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records $10,000. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel: 5-1815.

FOR SALE - 63 Coca Cola Coin Vending Machines, 51 on location, 12 in our shop. All machines in running condition. Will sell all or part, including trucks, spare parts, office and shop. Will crate and ship anywhere. There are 47 Drink-Cups, 16 Thirst Quenchers. For information, write or phone. PURE DRINK, INC., 1221 LINCOLN ROAD, MIAMI BEACH, FLA. Tel: 5-2809.

FOR SALE - East Call On These Bargains. Must Sell. Rally Club Trophies $150. ea., A-1 shape, rails clean; Keeley Fortune 1 ball comb. F.P. & Cash, A-1 shape, rails clean, original finish & $100. ea.; 10 Vest Pockets Silver-Blue, 1946, used 1 week, perfect $54.50 ea. J. DANSON, 518 TEXAS THEATER BLDG., SAN ANTONIO, TEXAS.

FOR SALE - 6507 Tubes. GEORGE FONSER CO., 11 PIERCE ST., NEWARK, N. J.


FOR SALE - Good, rebuilt Phonos. Wurlitzer No. 880; No. 800; No. 500 K.B.; any amount of Model 600 in Victory 42 Cabinets; No. 816 Light Up; No. 816 Originals; No. 61 Counter; Twin 12Hideaways with Packard Adapters; Wurlitzer 24's Hideaway and Wurlitzer Model 24 Floor Models. Ready for Immediate shipment. COLEMAN NOVELTY CO., 1055 - 8th AVE., ROCKFORD, ILL. Tel: N. 1323.

FOR SALE - 2 Longhorns and 3 Thoroughbreds, clean and ready for location. I personally checked these tables hoping to run but no dice. $300. ea. P.O.B. crated one or all. H. L. NEILL, 106 MARSHALL ST., SAN ANTONIO, TEXAS. Tel: C0522.

FOR SALE - Close Outs: A.M.I. Singing Towers No. 201 $200.; Wurlitzer Counter Model 61 $85., with matching Lighted Stand $100.; Mills Zephyr or Do-Re-Mi Phonographs $45.; Do-Re-Mi Illuminated Re-Vamp $60.; Skylark F.P. & F.O. one ball game $75. Terms: $1/3 Deposit, balance C.O.D. ACE MUSIC CO., WAKON, IOWA.

FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE - 2 Wurlitzer 950; 3 Wurlitzer Victory 24; 1 Wurlitzer Victory 500; 2 Wurlitzer 750; 1 Singing Towers. GRENADA MUSIC CO., 503 SO. SECOND ST., GRENADA, MISS. Tel: 140.


FOR SALE - If you really want good buys in new and used equipment, Mills Slots & Consoles, Wurlitzer Phonos, Keeey Singles, Two Ways, 4 Ways, Free Play and Cash Pay Equipment, Write or Wire Redwing Novelty Co. All A-1. No Junk. REDWING NOVELTY CO., 70 SO. CALIF. ST., STOCKTON, CALIF. Tel: 8-8289.
FOR SALE - United Grand Canyons $149.50; Arizona's $149.50; Wagon Wheels $149.50; Trade Winds $149.50; Cover Girls $149.50; 5-10-20's $109.50; Flat Tops $139.50; Knockouts $109.50; Yankee Doodles $129.50; Victorys $75; Mills Big Three $69.50; Own $49.50.

NORTHWEST TEXAS NOVELTY CO., 52-347 7TH ST., WICHITA FALLS, TEXAS Tel: 8227

FOR SALE - Now delivering Chicago Coin "Super Scors", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers—the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price 70¢ per thousand asst. 10¢. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOS AVE., ST. LOUIS 16, MO.

FOR SALE - Special this week: Louns Coin Boxes (all denomination coins) 60¢ ea., $5 per doz.

BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4386.


FOR SALE - R.C. Hi-Tone Seeburgs $450. ea.; plain Hi-Tone Seeburgs $400.-ea.; Twin Twelve Wurlitzers $175. ea.; No. 71 model Wurlitzers $200. ea. All in good condition. 1/5 deposit, F.O.B. Phila. UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 22, PA. Tel: Walnut 2-1432

FOR SALE - Music on location: AMI 301; Supers Walnut & Rockolite; Wurlitzer 750-E; 500; 412 Lite-Up A.B.T. Extra Guns $7.50; Stands $7.50; Target Skills $15.; Chrome V.F.'s Plus $50.; Anabel $15. no glass; 32 D.C. Motor & convertors; Massengill Pool Table.

PORTER ENTERPRISES, P. O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-A

MISCELLANEOUS

NOTICE - I want a Mechanic who will work when there is work to do. He must be able to service and rebuild slots, mostly Mills. Must know Pin Tables and Consoles and Phonographs, not one who can tell me all about the last place he worked. 90% of work is in shop. We're not big shots, just people. CAPITOL SALES CO., 5416 W. COLFAX AVE., DENVER 14, COLORADO. Tel. J. Tabor 9030.

NOTICE - "A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON...the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2806 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE - ATTENTION! We submit the opportunity every operator needs and desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HARRA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N. Y. Tel: 6-356.

NOTICE - Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. D.EE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

NOTICE - We are the market leader for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGLES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE - Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7G7 will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE - Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE - Phon Operators! Here is our weekly reminder about our Needle Re-Sharpener Service. Your Used Needles are Re-Conditioned expertly on precision machines, and guaranteed to give New Needle Service at a fraction of the cost of New Needles. Give it a try and you'll be sold. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA.

NOTICE - We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 7, ILL.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 496 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2922.
MISCELLANEOUS

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0848.

NOTICE — Operators! I wish to contact ops. in N. & S. Dakota, Nebraska, Kans., Ill., Ind., Mich., Minn., Iowa who have territory open to cash boards. I have a board that is an operators board and has been proven to be the fastest action board operated in Wis. I will contact you personally if interested. No investment on your part. All I need is the territory and we’re in business. Regardless of what you operate this ad warrants your reply. Miss this and miss $$$$$$. Write or call Collect. Harold J. Lefevre. FEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WIS. Tel: 848

NOTICE — We are seeking for immediate consideration, someone, individual or corporation interested in going along with us equally on the Only Practical Coin Operated Popcorn Machine Ever Perfected (10¢ Play). A ready market exists for 50,000 Units at once. P. K. SALES CO., CAMBRIDGE, OHIO.

NOTICE — Operators in Northern Ohio. We are distributors for J. H. Keeney & Co. Immediate delivery on Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, 1813 NORTH 15th ST., TOLEDO, OHIO Tel: MA. 6434

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