Omaha Location Owner Praises Wurlitzer’s National Consumer Advertising Program

Ted Silver, owner of Omaha’s popular “Flame Bar”, is a typical Wurlitzer location owner in his enthusiasm for Wurlitzer’s National Advertising Program.

Says Mr. Silver, “Wurlitzer’s National Advertising is a natural. It’s producing results for us. People mention it when they’re in here. They play our Wurlitzer more than ever. We’re convinced that we made a wise move when we put the Sign of the Musical Note on our door. No other phonograph manufacturer ever did anything like this for us before.”

Ted Silver’s praise of Wurlitzer’s program is echoed by thousands of other location owners. It’s one reason why, all over America, Wurlitzer Factory-Approved Music Merchants are getting and holding the best locations. The Rudolph Wurlitzer Company, North Tonawanda, New York.
From Rack to Turntable...

Every record on the AMI phonograph is a salesman as it travels smoothly through the air from rack to turntable and back again, after playing, from turntable to rack. It inevitably catches the eye of every patron who wants to see how this ingenious mechanism works.

Gladly does the music lover drop his nickels in intent examination of the only phonograph on the market which plays 20 records on both sides to give 40 selections.

AMI The 40 Selection Phonograph
Concentrated Operations

By Bill Gersh

One of the newest facts which has developed from the introduction of different types of automatic music is that routes are gradually becoming much more highly concentrated. This is reported to make for more efficient operation. It cuts down on overhead expense. It brings bigger profits. It opens the way to numerous new locations to bring added revenue to the music operator. Most of all — it puts the music operator in the position of being a true specialist in a highly specialized business.

For years now operators concentrated exclusively on juke boxes and their complementary wall and bar boxes. But, since the start of the post-war period, operators have also added other types of music. This was done, first: in an effort to increase revenue and, second: to control locations within their operating area.

It is not surprising these days to note an operator featuring four different types of music. First and most outstanding on his list are his juke boxes. Second, he will have non-selective, single channel, timed music boxes which can be operated in drug stores, quick lunchrooms, and other such types of locations where quick service is the feature and where people are constantly coming and going.

In addition, operators are also adding wired telephone music to their present routes. These are reported to require a large labor force and a complete promotional understanding of this type of music. In most cases the play here is at 10c and the locations are given only from 20% to 30% commission.

In keeping with the creation of studios where possible, for single channel; non-selective music and for double-channel; wired telephone music — the operator has also added industrial and professional as well as retailer music. This is considered a very simple extra to the wired music he is already selling. Where factory music is being sold the checks come in each month in advance. once the installation is made. The same is true of doctors' and dentists' offices, restaurants, banks, and other such locations, according to reports.

Since the operator is already in the vicinity with one type or another of these new developments in music, he may as well sell everyone of the locations that he possibly can. Not only is this additional revenue, but, it means a more highly concentrated route which cuts down overhead expense.

"This is all leading to," one noted music leader stated, "an entirely new type of music operator." This man claims, "He will be a specialist in his field." He further says, "Since he is so well acquainted with the people in his territory and knows, because of his juke box operation, exactly the type of music they like, he is far ahead of any competition which can come along."

The operator of tomorrow will probably have a complete music studio along with his juke boxes. He will have locations on contracts. He will be obtaining a much better percentage of the collections. And he will be the "music specialist" in his area.

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MEAT SHORTAGE HITS TAKE

Coinmen Advise Many Lunchrooms, Restaurants, Wagons Close Early.

NEW YORK—Not only has the meat shortage hit homes throughout the land, but, reports are now being received by The Cash Box — that this shortage is also breaking down the take on a great many locations.

The president of a noted midwest coin machine association reported (via long-distance telephone) this past week to The Cash Box that many of the members of this organization had reported that their lunchroom, wagons and restaurant locations were "closing early" with the reason, "We're running out of meat."

This coinman advised, "Even hamburgers are hard to get in this area. And," he continued, "some of my locations tell me that they're going to close up altogether unless they can obtain more meat to cook."

What upsets most of the operators is that now with the summer beer shortage more or less settled in almost every community — the meat shortage comes along to once again cut down on their collections, "Just when," as one op reports, "we were hitting normal and going very good, with things looking better every day."

As yet this restaurant meat shortage hasn't hit the trade too hard. It is a definite factor in certain communities. The larger cities seem to be harder hit than the smaller towns, at least as far as the coin machine industry is concerned.

Whether it will last another month is doubtful. Reports from Washington have it that the meat shortage will improve this month of October. That being the case coinmen should find their take returning to normal figures within a few more weeks.

Coinmen who were questioned by The Cash Box reported that the they have noticed some percentage loss in their restaurant and food selling locations — they haven't as yet found this "too serious." They did state that, "If the meat shortage continues, we may find our loss greater."

Regardless of this, many ops report that as long as their locations have something to offer in food and drink, they will remain open. "Most of the restaurants in our area," one eastern op reported to The Cash Box, "are going to go ahead even if they can only serve a single egg and a slice of bread. Some of them are almost down to this point already. The take has been hurt somewhat, but we look for a quick recovery as soon as the situation returns to normal."

Seemingly, then, from the percentage of loss reported because of lack of beer and liquors this past summer season, to this new shortage occasioned by the lack of meat this opening of the fall season, collections will be less this year than they were during the past wartime years. But, this condition is not expected to remain for any definite length of time.

"On the average," as one coinman puts it, "the trade will come out ahead this year. This will be due to the new machines we are able to get which have jumped collections and the fact that all operators are driving to get a greater share of the percentage of their gross collections."
USE THIS PREPAID POSTCARD TO VOTE FOR YOUR BEST MONEY-MAKING RECORDS AND YOUR MOST OUTSTANDING RECORDING ARTISTS.

MY BEST MONEY-MAKING RECORD FOR 1946 WAS:

BEST ORCHESTRA FOR '46:

BEST FEMALE VOCALIST FOR '46:

BEST MALE VOCALIST FOR '46:

BEST VOCAL COMBINATION (Trio, Quartet, Etc.):

BEST "WESTERN" RECORD FOR '46

BEST "RACE" RECORD FOR '46

BEST "FOREIGN" RECORD FOR '46

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IMPORTANT

EACH JUKE BOX YOU OWN COUNTS FOR 1 VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR 1 VOTE. EACH WIRED TELEPHONE MUSIC "SHELL" OR OTHER WIRED MUSIC DISPLAY UNIT COUNTS FOR 1 VOTE. EACH NON-SELECTIVE MUSIC BOX YOU OWN COUNTS FOR 1 VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY AS ON BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT.

Name

Firm

Address

City .................................. State ..................................

I operate the following number of Juke Boxes ..............

Wall and Bar Boxes ....................................; Non-Selective Music Boxes ......................; Wired Telephone Music Shells ......................;

TOTAL NUMBER ................................... VOTES!
MUSIC OPERATORS

VOTE NOW

IN THE FIRST ANNUAL EXCLUSIVE POLL OF AMERICA'S AUTOMATIC MUSIC INDUSTRY TO NAME THE BEST MONEY-MAKING RECORDS AND THE MOST OUTSTANDING RECORDING ARTISTS OF 1946.

FILL OUT AND MAIL THE ATTACHED PREPAID POST CARD NOW

IMPORTANT NOTICE

Each Juke Box you own counts for One Vote. Each Wall or Bar Box you own counts for One Vote. Each Wired Telephone Music “Shell” or other wired music “display unit” counts for One Vote. Each Non-Selective Music Box you own counts for One Vote. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT!!

For the very first time in the history of the Automatic Music Industry of America music operators now have the opportunity to name their outstanding records and performers. This being the first annual such poll ever conducted exclusively for this industry — it will pick the stars and the records of 1946. A completely fair and impartial voting system has been arranged whereby the small, as well as the large, music operator can cast their votes in accordance with their importance in the field. "Oscars" will be awarded to those stars and orchestras voted best in 1946 by THE CASH BOX in behalf of the Automatic Music Industry of America. Vote today. This is an outstanding opportunity for the Automatic Music Industry of America to gain greater and more outstanding recognition and prestige.

Sponsored and conducted in behalf of the Automatic Music Industry of America by THE CASH BOX, 381 FOURTH AVE., NEW YORK (16) N. Y.
### Code:
- AP—APOLLO
- BW—BLACK & WHITE
- CA—CAPITOL
- CD—CADET
- CO—COLUMBIA
- CS—COSMO
- CT—COAST
- DE—DECCA
- EC—EXCLUSIVE
- EX—EXCELSIOR
- FS—FOUR STAR
- JB—JUKE BOX
- MA—MAJESTIC
- ME—MERCURY
- MU—MUSICRAFT
- NA—NATIONAL
- RH—RHAPSODY
- SI—SIGNATURE
- ST—STERLING
- VI—VICTOR
- VO—VOUGE

### 1. To Each His Own
- **CO-37063**—The Modernaires
  - DE-23615—Ink Spots
  - FS-1131—Trudy Erwin — Opie Cates Orch.
  - MA-7188—Eddy Howard Orch.
- **ME-3022**—Tony Martin
- **DE-23615**—Ink Spots
- **RH-109**—The Esquire Trio
- **FS-II3I**—Trudy Erwin — Opie Cates Orch.
- **SI-15053**—Marie Greene
- **MA-7197**—The Three Suns
- **MU-15086**—Phil Brito
- **VI-20-1922**—Glenn Miller Orch.

### 2. Five Minutes More
- **MA-7197**—The Three Suns
- **MU-15086**—Phil Brito
- **VI-20-1922**—Glenn Miller Orch.

### 3. South America, Take it Away
- **CO-27051**—Xavier Cugat Orch.
- **DE-23569**—Bing Crosby-Andrews Sisters
- **MA-7202**—George Paxton Orch.

### 4. Choo Choo Ch'Boogie
- **DE-23610**—Louis Jordan and His Tympany Five

### 5. Rumors Are Flying
- **CA-282**—Billy Butterfield Orchestra
- **CO-37069**—Frankie Carle Orchestra
- **MA-7205**—Three Suns
- **ME-3032**—Tony Martin
- **SI-15043**—Harry Cool Orchestra
- **VI-20-1944**—Bunny Rhodes
- **CS-504**—Two Tones

### 6. Surrender
- **AR-150**—Jan Savitt Orch.
- **CO-36985**—Woody Herman Orch.
- **CS-483**—Tony Pastor and Band
- **AR-154**—Ginny Simms
- **CA-277**—Jo Stafford
- **CO-37052**—Harry James Orchestra
- **DE-18897**—Randy Brooks
- **MA-7186**—George Olson Orch.
- **VI-20-1877**—Perry Como
- **MU-15073**—Phil Brito

### 7. This Is Always
- **AR-154**—Ginny Simms
- **CA-277**—Jo Stafford
- **CO-37052**—Harry James Orchestra
- **DE-18878**—Dick Haymes
- **MA-7195**—George Olson Orch.
- **SI-15038**—Harry Cool Orchestra
- **VI-20-1885**—Bunny Rhodes

### 8. Doin' What Comes Naturally
- **CA-236**—Peggy Lee
- **CO-37053**—Benny Goodman Orch.
- **DE-18824**—Mills Bros.
- **VI-20-1861**—Al Goodman O.
- **VI-20-1878**—Freddy Martin Orch.

### 9. I Don't Know Enough About You
- **CA-288**—Hal Derwin
- **CO-37066**—Les Brown Orchestra
- **DE-23638**—Mills Brothers
- **VI-20-1962**—Herbie Fields Orchestra

### 10. I Guess I'll Get the Papers (and Go Home)
- **CA-288**—Hal Derwin
- **CO-37066**—Les Brown Orchestra
- **DE-23638**—Mills Brothers
- **VI-20-1962**—Herbie Fields Orchestra
- **VO-764**—Shep Fields Orchestra
"Passe"
"For You, For Me, For Evermore"
Margaret Whiting
(Capitol 294)

- A sultry-voiced songstress is Margaret Whiting, and her talents fit right in with the melodies she waxes here. "Passe," you’ll remember, is the record that introduced the French crooner, Jean Sablon, and La Whiting gives it to us with an American touch. Nonetheless, the song doesn’t lose its continental flavor and emerges from Margaret’s threat still hinting of a Parisian love affair. Your better class locations should go for that, with what the trend that “sophistication” has left behind go hand in hand. Flipped. Margaret sings “For You, For Me, For Evermore,” a worthy ballad made more appealing by our gal’s talent and danceable thru the efforts of the ork under the direction of Jerry Gray.

"Have I Told You Lately That I Love You"
"Atomic Power"
Red Foley
(Decca 46014)

- Wherever they like “country style” music they should like this platter offering “Atomic Power” and “Have I Told You Lately That I Love You,” as warbled by Red Foley. “Atomic Power” just hints of religious note as it tells the story and meaning of the atom and what it has done, and with that it carries a double whammy in its appeal. "Have I Told You" is on the romantic side, as much as so the rules for folk music allow, and the treatment Red gives it should win a place for the disk in any location where they seek his brand of music. On both sides Roy Ross and his Ramblers offer a neat instrumental backing. If the type fits your route, you can use this disk.

"Lullaby"
"Where My Caravan Has Rested"
Bing Crosby and Jascha Heifetz
(Decca 40012)

- It may be said that a review of this disk does not belong on these pages. That it’s not juke box material. For the most part that’s true. Most ops would be reluctant to use the platter. However, if you do have locations where a classic is appreciated, snatch this one. The combo of Bing Crosby, on the vocal, and the famed violin of Jascha Heifetz will send local customers scurrying to hear what’s hard to believe: a combo of two such different personalities on one record. Of the two sides, “Caravan” is more appropriate for the machines this time, but “Lullaby” should get very strong action in your better class spots come Christmas time.

“Have I Been Mean To You?”
“Spanish Two Step”
Texas Jim Lewis
(Decca 46015)

- Texas Jim Lewis and Lone Star Cowboys here offer a disk for the cow-pie music trade that should net a bit of notice. “Have I Been Mean To You?” is a simple enough little ditty and tells the simple little story of a repenting lover. Few tricks are used by all concerned, and it’s Texas Jim’s “authentic” warbling style that merits applause for whatever is good on the side. Flipped, Tex takes the crew for an instrumental ride with “Spanish Two Step,” and they turn in a top flight performance that should draw plenty of cow-pie wherever they plant their programs playing like the only stage they knew was atop a galloping horse.

“I’ve Told Ev’ry Little Star”
“Why Shouldn’t It Happen To Us”
Hildegarde and Buddy Clark
(Decca 23662)

- Here’s a pair of not very distinguished sides featuring a pair of tunes just about everybody remembers. Both on “I’ve Told Every Little Star” and “Why Shouldn’t It Happen To Us,” Hildegarde and Buddy Clark chirp the lyrics in musical comedy style, each taking half the lyrics for a solo and then coming in together on the finale. Play appeal will come from the fact that the trend today appears to be for old things, and the tunes are old enough to score on that. Backing the vocal is a crew under the direction of Harry Somink, who appears to have a good command over the instrumental effort. By the way, we liked Buddy Clark’s performance best.

“For Sentimental Reasons”
“Why Does It Get So Late So Early”
Eddy Howard Orchestra
(Majestic 1071)

- Eddy Howard, who started “To Each His Own” on its flight to the top, and who waxed what is probably the most popular version of the tune, has here come up again with something new. This time it’s “For Sentimental Reasons,” a slow, but very effective, romantic ballad that should please in any location where his “Each” is known. Eddy’s ork provides a neat backdrop on the melody while the maestro handles the lyrics in his trend, almost effeminate style; a style that’s at least “different” from the current trend of weepy baritones. Flipped, the ladies offer “Why Does It Get So Late So Early,” and their interpretation is pleasant enough. Eddy and the trio handle the vocal chores, and they do it up to make this disk more than an interesting wax package for spots where they like ‘em laden with romance.

“It’s All Over Now”
“Aren’t You Kind of Glad We Did?”
Peggy Lee
(Capitol 292)

- Peggy Lee (her voice reminds one of a naughty little girl) could be tops when she chants a good novelty, but, sadly enough she just doesn’t score too well in her offering of “It’s All Over Now.” Whatever appeal the disk has for the boxes (and it does have some) is due to the efforts of the people who arranged the melody and the Dave Barbour crew play in support of Peggy. They offer some strong licks of swing that the younger set should get hep with. Flipped, nobody raises much applause, including the song writers. Peggy sings “Aren’t You Kind of Glad We Did?” their oh-so-slow paced ballad, that registers little other than as a disk to give a location some music to back conversations and the clink of glassware.
"If I'm Lucky"  
"You'll See What A Kiss Can Do"  
Eddy Howard and His Orchestra  
(Majestic 1072)
- Chalk up another score for the fast climbing Eddy Howard who has waxed the best version to date of the title tune of the movie, "If I'm Lucky." Backed by his on-plussed vocal trio, Howard proves that his "To Each His Own" wasn't just a flash in the pan or the result of a combination of tune fitting style. Here, on "If I'm Lucky," he does a tip-top job with a different type of number, gives it plenty of lift. The way he and the trio do it, the number is sure to be a top nickel magnet in no time. And it's a number that will click anywhere. On the flipover, Eddy and his gang do a nice treatment of the ballad, "You'll See What A Kiss Can Do." In slower vein, it's the type that will appeal to the romantic. Andy, the Howard style sells it completely. The disk is a double-barreled money maker.

"If You Were There"  
"This Is The Night"  
Andy Russell  
(Capitol 291)
- Andy Russell comes up with his usual workmanlike job on a wanking of the ballad, "If You Were There" and it's bound to get plenty of play everywhere. But it's on the backing that Andy has to exert himself, for "This Is The Night" is a tune that calls for real singing in quite a few spots. But the talented Russell meets the challenge, and this wanking is apt to be a surprise in the coin boxes. Just keep your eye on it.

"Gotta Get Me Somebody To Love"  
"Honeyfoglin' Time"  
Martha Tilton  
(Capitol 299)
- Martha Tilton joins the ranks of cowboy warblers with "Gotta Get Me Somebody To Love," and although she doesn't match Bing Crosby's version of it, she does right well by it. On the backing, she does "Honeyfoglin' Time," which boosts cute lyrics and a catchy tune. A good blues number that will do plenty of business in the boxes, especially in those spots crowded with Tilton fans, of which there are legion.

"I Knew I'd Fall In Love Tonight"  
"All By Myself"  
Buddy Clark  
(Columbia 37085)
- Buddy Clark, long a favorite on the air and as dub-in voice for some of our top movie stars, waxes two numbers that fit his slow, pleasuring style. "I Knew I'd Fall In Love Tonight" and the old Irving Berlin hit, "All By Myself." For the spots catering to romantics, this platter shouldlick off the fingers in bunuelas.

SLEEPER OF THE WEEK

"Land of Dreams"  
Evelyn Knight  
(Docca 18906)
- Here's a wacking that is going to keep the music boxes busy for weeks to come as it combines a swell tune with a swell voice. Evelyn Knight does a great job with a great tune, "Land of Dreams," a swell blues number. When you hear Evelyn do this one, you'll swear she's somehow got a touch of holiday and Mildred Bailey into her style, but of course, seasoned by the sugary vocal lumps in her throat that has sent Miss Knight up to the top in no uncertain manner. Although she's scored many hits in the past few years, this disk will match, if not surpass, any of her previous efforts. The flipover, "Passe," a torch tune, is another sure nickel getter. And as both are done in that soft, relaxed style peculiar to the Knight gal, both sides will find favor in about every spot you can mention.

"The Whole World Is Singing My Song"  
"Everybody Kiss Your Sweetheart"  
Jack Smith  
(Capitol 300)
- Don't let the long titles on this one platter scare you off for Jack Smith has here two songs that will make you plenty of nickels. The first is a ballad, "The Whole World Is Singing My Song," and Smith handles it in more than pleasing fashion. His voice appeals to the girls and he uses it to the full in this recording. On the flipover he does a novelty, "Everybody Kiss Your Sweetheart," which will get plenty of attention from the younger set. The Sportmen, a vocal group, do a neat job of backing Jack up on this side.

"If I'm Lucky"  
"One More Kiss"  
Jimmy Dorsey and His Orchestra  
(Docca 18905)
- The Jimmy Dorsey fans will like this platter, and although we think the Dorsey crew's version of "If I'm Lucky" is not up to Eddy Howard's, the tune is swingy enough to bring out the best of the Dorsey combo's talents. Bob Carroll handles the vocal. On the backing, the Dorsey crew does an okay job with "One More Kiss," with Dee Parker doing the warbling. It's not the best Jimmy Dorsey job, but it should do business wherever swing fans go for him.

"Don't Waste Your Love On Me"  
"At Least A Million Tears"  
Slim Newman  
(Black and White 1008)
- For real weeping-in-your-beer cowboy tunes, Slim Newman, with Cactus Ann and the Dandies, has waxed two lyric dillies. "Don't Waste Your Tears On Me" and "At Least A Million Tears." There's nothing outstanding, for both follow the usual cowboy style to the final note. But the platter should hit the jackpot in western climes, as the instrumental parts of both sides are real good.

"That's My Home"  
"The Merry Ha-Ha"  
Ella Mae Morse  
(Capitol 301)
- Two of Capitol's outstanding gal singers are trying their hands at cowboy tunes and on this wacking Ella Mae Morse, best known for her boogie, does a neat piece of work with "That's My Home," a prairie ballad. The other girl is Martha Tilton, and we'll take up her latest in another paragraph. To get back to Ella, she shows that a good seller of songs can do quite a bit better than okay with a western number, although we must admit that this particular tune is above the average. But many more like this wacking, and the coin boxes all over the country will be getting plenty of money out of this one. On the backing, Miss Morse does a novelty number, "The Merry Ha-Ha," which features some swell instrumental support.

"Tumbling Tumbleweeds"  
"Old Missouri Moon"  
Gene Autry  
(Columbia 37060)
- Gene Autry, the movie cowboy star, comes up with a nice treatment of an old chaps-and-spurs favorite, "Tumbling Tumbleweeds." His instrumental backing is soft and provides a nice backdrop to his pleasing voice. On the flipover, Gene, aided by Jimmy Long, does a slow ballad, "Old Missouri Moon," that will have the range riders yippie where they gather around the coin boxes. It's a good disk for spots catering to western lullabies.
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<tr>
<td>5. The Gypsy</td>
<td>5. You Must Have Been A Beautiful Baby</td>
<td>5. I Guess I'll Get The Papers</td>
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<td>8. This Is Always</td>
<td>8. Doin' What Comes Naturally</td>
<td>8. Guitar Boogie</td>
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<tr>
<td>9. I Guess I'll Get The Papers</td>
<td>9. I Don't Know Why</td>
<td>9. I Don't Know Enough About You</td>
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<tr>
<td>1. To Each His Own</td>
<td>1. To Each His Own</td>
<td>1. To Each His Own</td>
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<tr>
<td>2. Five Minutes More</td>
<td>2. Five Minutes More</td>
<td>2. Five Minutes More</td>
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<td>4. South America, Take It Away</td>
<td>4. Rumors Are Flying</td>
<td>4. Rumors Are Flying</td>
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<tr>
<td>5. I've Never Forgotten</td>
<td>5. The Gypsy</td>
<td>5. This Is Always</td>
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<tr>
<td>7. I Don't Know Why</td>
<td>7. Surrender</td>
<td>7. Somewhere In The Night</td>
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<tr>
<td>8. Route 66</td>
<td>8. They Say It's Wonderful</td>
<td>8. Blue Skies</td>
</tr>
<tr>
<td>10. Any Place I Hang My Hat Is</td>
<td>10. I Don't Know Enough About You</td>
<td>10. Stone Cold Dead In The Market</td>
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<tr>
<td>Home</td>
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</table>
With the announcement that RCA-Victor Records would press their billionth disk sometime this month came the following salient facts in illustration of what a billion records means: stacked one atop the other, a billion records would make a column 1,515 miles high; laid edge to edge, they would encircle the world 6½ times; a billion records played consecutively would take 12,489 years ... Capitol Records reported very enthusiastic over inking Diana Lynn, Paramount screen star. Her first wax release will be composed of six sides on which she'll exhibit her keyboard artistry.

Now under consideration by the Majestic Records high command are several far reaching projects designed to push the label to the top in juke box sales, it was revealed this past week by Parker Erickson, vice president ... Tony Pastor and Harry Bank, Cosmo Records prey, were cocktail-partied this past week by Sammy Stern, head of Scott-Croose, Cosmo distrib in Philadelphia. The party, held at the Quaker City's Ritz Carlton, was made additionally successful thru the efforts of Elson Verbit, chief of the Scott-Croose record division, who gathered many local ops and retailers for the occasion.

Here's a funny little story that's not a bit funny for some of the people concerned. Ever hear of a tune called "This Is The Night"? Well, for about two months now, Musiclraft Records has had that song on wax (we believe they were the first to make it) and Ralph Emmett of The Cash Box labeled it a "Disk O' The Week," as it was done by Teddy Walters. Critics who have given it a listening have said that it might do as much for Walters as "To Each His Own" did for Eddy Howard. Well, where is it? Why aren't more of 'em being pressed? Why isn't it being pushed? Oliver Sabin, Musiclraft vice president, says they're "terribly busy" pressing Artie Shaw albums. And Oliver told The Cash Box we were asking "embarrassing questions" about the record. Sorry, Oliver. Just trying to help. By the way, Capitol is releasing "This Is The Night" with Andy Russell.

In their advertisement this week, page 14, King Records calls your attention to "Big Foot Sam From Birmingham." Well, we'd like to call your attention to the backing, "Bluer Than Blue," which several ops up Harlem way describe as one of the better and bluer tunes to be heard around ... Harry Kruse, vice president in charge of sales at Decca Records, passes on an interesting weather note. It seems that the coming of colder weather will help spur production for the label. The heat generated by the pressing equipment in their factories hampers the men at work, but when the winter winds blow outside, it cools the atmosphere inside, giving the men more comfort and making it easier to work faster.
Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. PLAYFUL BABY
   Wynonie (Blues) Harris (Apollo 372)
2. CHOO CHOO CH'BOOGIE
   Louis Jordan and His Tympany Five (Decca 23610)
3. TO EACH HIS OWN
   Ink Spots (Decca 23615)
4. MY SILENT LOVE
   Johnny Moore's Three Blazers (Exclusive 224)
5. YOU ARE MY FIRST LOVE
   Johnny Moore's Three Blazers (Aladdin 129)
6. I SOLD MY HEART TO THE JUNK-MAN
   The Basin Street Boys (Exclusive 225)
7. THE VERY THOUGHT OF YOU
   Luis Russell Orchestra (Apollo 1012)
8. SURRENDER
   The Brown Dots (Manor 1026)
9. TOO MANY IRONS IN THE FIRE
   The Mills Brothers (Decca 23638)
10. MY SUGAR IS SO REFINED
    The Ravens (Hub 3032)
CINCINNATI, O.—Stars and officials of Columbia Records gather in the main ballroom of this city's Hotel Gibson, September 24, before the start of the “million dollar” show that climaxed the company's national sales convention. Left to right (front) Mefford Runyon, executive vice president of Columbia Recording Corp.; Edward Wallerstein, president; Helen Traubel, noted opera singer; Mayor James Garfield Stewart of Cincinnati; Rise Stevens, noted opera star; Goddard Lieberson, Columbia vice president in charge of masterworks artists; Andre Kostelanetz, well known conductor, and Les Brown, the orchestra leader; (rear) Mannie Sacks, Columbia vice president in charge of popular artists; Fran Scott of the Modernaires; Sonny Skylar, popular song writer; Harold Dickinson, Johnny Drake, Paula Kelly and Relph Brewer of the Modernaires; Conrad Bos, pianist; Dorothy Shay, the "Park Avenue Hillbilly"; Bill Richards of Columbia; Walter Szuroy, husband of Rise Stevens.

RCA-VICTOR PRESSES BILLIONTH DISK

CAMDEN, N. J.—The month of October will include the date on which the billionth disk produced by RCA-Victor will be released to the market, according to an official announcement made here recently.

The figure reached at that time marks production that began in 1901 when the former label, Victor Records, made its appearance.

Mercer Credited For "My Sugar Is So Refined"

HOLLYWOOD, CALIF.—Practically a "one man record" is the popular "My Sugar Is So Refined," as done by multi-talented Johnny Mercer for Capitol Records. Currently reported as among their top tunes by many ops throughout the country, Mercer’s interpretation was the only one to be found on the market until just recently, when The Ravens cut it under the Hub label for the "race" market.


THE BEST IN INDEPENDENT LABELS

MEMO

STANCHEL SOLAR
LIBERTY EXCELSIOR

K & M DISTRIBUTORS
2821 MCKINNEY AVENUE
DALLAS, TEXAS
1913 W. PICO BLVD.
LOS ANGELES, CALIF.

"BIG FOOT SAM FROM BIRMINGHAM"

QUEEN 4126

OTHER QUEEN BEST SELLERS

QUEEN 4116
I KNOW WHO THEW THE WHISKEY IN THE WELL
BAD MAN JACKSON, THAT'S ME
Bull Moose Jackson

QUEEN 4124
COME IT UP
SHE LOST HER RE-BOP
Annistine Allen and her Home Town Boys

QUEEN 4133
BLUE FLAME
MEAN, BAD AND EVIL BLUES
Lenny Lewis

BEST SELLING

KING HILLBILLY RECORDS

KING 505
FILIPINO BABY
I DON'T BLAME YOU
Cowboy Copas

KING 527
HILLBILLY BOOGIE
I'M SORRY I CAUSED YOU TO CRY
Delmore Bros.

KING 535
RAINBOW AT MIDNIGHT
DON'T TELL ME YOUR WORRIES
Carlisle Bros.

KING RECORD CO.

Please Mention CASH BOX When Sending In Your Order.

1540 BREWSTER AVENUE CINCINNATI 7, OHIO
FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week. Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.
2 MEANS PRICE WENT DOWN.
3 MEANS MACHINE JUST ADDED TO LIST.
4 MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX MEANS NO PRICES QUOTED FOR MANY WEEKS—PRICE SHOWN IS LAST KNOWN QUOTATION.
Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.
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ARCADE EQUIPMENT

1. Amusematic Lite League 295.00 425.00
2. Arctic 6 Gun Rifle 49.50 150.00
3. Bally Basketball 35.00 39.50
4. Bally Alley 30.00 35.00
5. Bally Convoy 109.00 145.00
6. Bally Defender 125.00 169.50
7. Bally Eagle Eye 49.50
8. Bally King Pin 165.00 189.50
9. Bally Lucky Strike 45.00 69.50
10. Bally Rapid Fire 70.00 139.50
11. Bally Sky Battle 95.00 135.00
12. Bally Racer 50.00 60.00
13. Bally Bull Jap Con 40.00 49.50
14. Bally Shoot-the-Bull 40.00 45.00
15. Bally torpedo 120.00 125.00
16. Bally Undersea Raider 225.00 299.50
17. Bang-a-Deer 75.00 85.00
18. Bank Ball 350.00 375.00
19. Bevo Play Ball 130.00 175.00
20. Blister Gunner Con 10.00
21. Bowl-a-Bomb 119.50 125.00
22. Bowl-A-Jump 329.50
23. Bowl-A-Ball 589.50
24. Bowl-O-Ball 379.50
25. Bowling League 125.00 129.50
26. Buckley Deluxe Dig 75.00 110.00
27. Buckley Treasure Dig 69.50 35.00
28. Champion Hockey 79.50 289.50
29. Chicoon Goalee 250.00 525.00
30. Chicoon Hockey 125.00 219.50
31. Chicoon Rola Score 75.00 129.50
32. Chester Pollard Golf 80.00 99.50
33. Circus Romance 50.00 75.00
34. Cupid Wheel 61.00 75.50
35. Daval Bumper Bowling 79.50 99.50
36. Daval-U-Roll-It 44.50
37. Evans Duck Pin Alley 25.50
38. Evans In-The-Barrel 110.00 115.00
39. Evans Super Bomber 195.00 199.50
40. Evans Play Ball 89.50 135.00
41. Evans Playallet 49.50
42. Evans Ten Strike 35.00 49.50
43. Evans Ten Strike HD 89.00 85.00
44. Evans Ten Strike ‘46 372.50
45. Evans Tommy Gun 85.00 149.50
46. Exhibit Bicycle 39.50 65.00
47. Exhibit Basketball 75.00 150.00
48. Exhibit Bowling Alley 59.50 60.00
49. Exhibit Card Vendor 29.50
50. Exhibit Hi-Ball 50.00 59.50
51. Exhibit Merchantman 45.00
52. Exhibit Rotary Mdar 295.00 325.00
53. Exhibit Vitalizer 64.50 125.00
54. Genco Bank Roll 145.00 149.50
55. Genco Bowling Alley 119.50 160.00
56. Genco Total Roll 295.00 449.50
57. Genco Whiz 189.50
58. Groetchen Min Clim 39.50 75.00
59. Groetchen Metal Tper 295.00 325.00
60. Gottschall Skee Ballette 49.50 69.50
61. Gott. 3 Way Gripper ’46 39.50
62. Ideal Football 395.00
63. Jenn Roll-in-the-Bar 80.00 82.00
64. Keneey Air Raider 75.00 135.50
65. Keneey Anti-Aircraft Br 45.00 79.50
66. Keneey Anti-Aircraft Bl 20.00 39.50
67. Keneey Bowlette 150.00 209.00
68. Keneey Navy Bomber 109.00 175.00
69. Keneey Sub Gun 75.00 125.00
70. Keneey Texas Leaguer 35.00 42.50
71. Kirk Air Defense 115.00 169.50
72. Keno No 1000 Bomber 129.00 295.00
73. Keep Punching 50.00 100.00
74. Klip-a-Vip (Con) 16.50 16.75
75. Kue Ball 25.00 30.00
76. Liberater 229.50 129.50
77. M. Midget Skeel Ball Dcl. 69.50 75.00
78. Mills Rotary Digger 29.50 32.50
79. Mutoscope Ace Bomber 147.50 219.50
80. Mutoscope Bowling Alley 150.00 265.00
81. Mutoscope Dr Mobile wtk. 235.00 260.00
82. Mutoscope Elec Trav Crane 89.50
83. Mutoscope Fan Ft Dig 39.50 79.50
84. Mutoscope Photomatic 475.00 750.00
85. Mutoscope Roll Ft Cr 50.00 69.50
86. Mutoscope Photomatic ‘16 149.50
87. Mutoscope Roll Ft Cr 50.00 69.50
88. Mutoscope Sky Fighter 100.00 219.50
89. Mutoscope Sky Fighter w. con 195.00
90. Mutoscope Hockey 55.00 90.00
91. Mutoscope Magic Ring 129.00 129.50
92. Mutoscope Pokerno 45.00 49.00
93. Mutoscope Voice-O-Graph 1495.00
94. Munves Super Skeel Roll 275.00 349.50
95. Munves Trap-the-Jap 90.00 85.00
96. Perpant 35.00 49.50
97. Periscope 65.00 165.00
98. Pitchem & Catchem 97.50 125.00
99. Pilot Trainer 425.00 495.00
100. Radar 117.50 75.00
101. Radio Rifle 24.90 29.50
102. Red Ball 395.00
103. Rockola Ten Pins Ld 30.00 35.00
104. Rockola Ten Pins Hd 40.00 60.00
105. Rockola Tom Mix Rifle 25.00 39.50
106. Rockola World Series 75.00 125.00
107. Rockola Talkie Hrep 100.00 125.00
108. Rock-o-Ball 75.00 175.00
109. Roll-o-Ball (Jafco) 135.00 185.00
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111. Scientific Battle Royal 149.50
112. See-a-Freak 49.50 89.50
113. Scientific X-Ray Pkr 49.50 109.50
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115. Seeburg Jan Con 65.00 75.00
116. Seeburg Jail Bird 95.00 100.00
117. Seeburg Hitler Con 70.00 75.00
118. Seeburg Hockey 100.00 109.50
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120. Seeburg Rayolite 49.50 50.00
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123. Shoot-o-Bazooka (Con) 10.00
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125. Skill Bowl 369.50 399.50
126. Skill Roll 379.50
127. Star Elec Hoist Dig 25.00 79.50
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129. Super Triangle 469.50
130. Super X-Ball 200.00 275.00
131. Supreme Gunne (Rev) 80.00 179.50
132. Supreme Skeel Roll 175.00 219.50
133. Supreme Skill Roll 329.00 349.50
134. Supreme Rocket Buster 120.00 129.50
135. Tally Gunner 49.50 125.00
136. Tally Raider (Con) 469.50
137. Test Pilot 99.50 105.00
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139. Thunderbolt 149.50 169.50
140. Toku Dodi (Con) 16.50 17.50
141. Victory Pool (Play Pool) 74.50 75.00
142. Victory Roll 165.00 175.00
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<td>2. Kentucky</td>
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2. Long Acre .................................. 185.00 395.00
2. Long Shot, PO .............................. 150.00 160.00
5. One-Two-Three '39 FP ..................... 25.00 35.00
2. One-Two-Three '40 ........................ 30.00 89.50
2. One-Two-Three '41 ........................ 39.50 49.50
2. Oel, FP .................................... 25.00 69.50
5. Pastime (Rev) ................................ 175.00 293.50
5. Preakness, PO ................................ 10.00 22.50
2. Pacemaker, PO ................................ 40.00 55.00
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### U-NEED-A

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### CANDY

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### STONER

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### MILLS

| 5. 5c  Black, 50.00 | 175.00 | 185.00 |
| 6. 10c  Black, 325.00 | 195.00 | 210.00 |
| 6. 25c  Black, 125.00 | 225.00 | 250.00 |
| xx. 5c  Emerald Green, 110.00 | 219.00 | 225.00 |
| xx. 10c  Emerald Green, 69.50 | 450.00 | |
| xx. 25c  Emerald Green, 145.00 | 395.00 | |
| xx. 50c  Emerald Green, 34.50 | 189.50 | 225.00 |
| 6. 5c  Gold Chrome, 110.00 | 149.50 | 225.00 |
| 6. 10c  Gold Chrome, 110.00 | 215.00 | |
| xx. 50c  Gold Chrome, 339.00 | 375.00 | |
| 1. 5c  Gold Chrome, 149.50 | 225.00 | |
| 1. 10c  Gold Chrome, 160.00 | 250.00 | |
| 1. 25c  Gold Chrome, 175.00 | 275.00 | |
| 5. 50c  Gold Chrome, 250.00 | 275.00 | |
| 5. 5c Copper Chrome, 135.00 | 225.00 | |
| 5. 10c  Copper Chrome, 195.00 | 250.00 | |
| 5. 25c  Copper Chrome, 235.00 | 275.00 | |
| 1. 25c  Club Bell, 189.50 | 275.00 | |
| 1. 10c  Club Bell, 175.00 | 295.00 | |
| xx. 25c  Club Bell, 295.00 | 325.00 | |
| xx. 50c  Club Bell, 603.00 | 750.00 | |
| xx. 5c  Blue Front, 65.00 | 75.00 | |
| xx. 5c  Blue Front, 95.00 | 159.50 | |
| 2. 10c  Blue Front, 65.00 | 179.50 | |
| 2. 25c  Blue Front, 125.00 | 199.50 | |
| 2. 50c  Blue Front, 195.00 | 225.00 | |
| xx. 1c  Brown Front, 110.00 | 195.00 | |
| 4. 5c  Brown Front, 115.00 | 169.50 | |
| 1. 10c  Brown Front, 135.00 | 175.00 | |
| 2. 25c  Brown Front, 135.00 | 200.00 | |
| 2. 50c  Brown Front, 300.00 | 300.00 | |
| xx. 1c  Cherry Bell, 93.00 | 165.00 | |
| 4. 5c  Cherry Bell, 115.00 | 169.50 | |
| xx. 25c  Cherry Bell, 155.00 | 174.50 | |
| xx. 1c  Bonus Bell, 87.50 | 145.00 | |
| xx. 1c  Bonus Bell, 269.50 | 269.50 | |
| 1. 5c  Bonus Bell, 193.00 | 265.00 | |
| 2. 10c  Bonus Bell, 265.00 | 265.00 | |
| 4. 25c  Bonus Bell, 210.00 | 265.00 | |
| 2. 50c  Original Chrome, 135.00 | 225.00 | |
| 2. 10c  Original Chrome, 155.00 | 225.00 | |
| 2. 25c  Original Chrome, 225.00 | 275.00 | |
| 5. 5c  Original Chrome, 250.00 | 399.50 | |
| xx. 1c  QT Blue, 35.00 | 42.50 | |
| xx. 5c  QT Blue, 64.50 | 70.00 | |
| 1. 10c  QT Blue, 89.50 | 103.00 | |
| xx. 25c  QT Blue, 100.00 | 125.00 | |
| 5. 1c  QT Green, 25.00 | 35.00 | |
| 5. 5c  QT Green, 60.00 | 65.00 | |
| 5. 10c  QT Green, 89.50 | 100.00 | |
| xx. 1c  QT FP, 49.50 | 50.00 | |
| 1. 1c  QT Glitter Gold, 35.00 | 89.50 | |
| 1. 5c  QT Glitter Gold, 72.50 | 150.00 | |
| 1. 10c  QT Glitter Gold, 130.00 | 170.00 | |
| 1. 25c  QT Glitter Gold, 125.00 | 169.50 | |
| xx. 1c  VP Bell, 29.50 | 50.00 | |
| xx. 1c  VP Bell, JP, 37.50 | 50.00 | |
| xx. 1c  VP Bell, Green, 22.50 | 42.50 | |
| xx. 1c  VP Chrome, Green, 32.50 | 42.50 | |
| xx. 1c  VP Chrome, 29.50 | 42.50 | |
| 2. 5e  VP Chrome, 40.00 | 55.00 | |
| 5e  VP Chrome, Plus, 50.00 | 55.00 | |
| 1. 1c  Bell, B&G, 32.50 | 50.00 | |
| 2. 5c  VP B&G, 32.50 | 49.50 | |
| 5. 5e  VP B&G, 49.50 | 74.50 | |
| 5. Vest Pocket, 94.50 | 115.00 | |
| 6. 5c  Futurity, 95.00 | 115.00 | |
| xx. 10c  Futurity, 110.00 | 193.00 | |
| xx. 25c  Futurity, 110.00 | 159.00 | |
| xx. 50c  Futurity, 194.50 | 248.00 | |

### C.M.I. BLUE BOOK

2. 5e Black Cherry Bell .......... 119.50
4. 10c Black Cherry Bell .......... 185.00
1. 25c Black Cherry Bell .......... 195.00

### WATLING

| 1. 10c  Rolatop, 60.00 | 60.00 | 80.00 |
| 2. 10c  Rolatop, 120.00 | 120.00 | 150.00 |
| 6. 10c  Rolatop, 240.00 | 240.00 | 300.00 |
| xx. 50c  Rolatop, 395.00 | 395.00 | 425.00 |
| xx. 5c  Club Bell, 65.00 | 65.00 | 95.00 |
| xx. 10c  Club Bell, 75.00 | 75.00 | 175.00 |
| xx. 25c  Club Bell, 215.00 | 215.00 | 275.00 |
| xx. 5c  Blue Seal, 25.00 | 25.00 | 45.00 |
| xx. 5c  Blue Seal, 52.50 | 52.50 | 60.00 |
| xx. 10c  Blue Seal, 27.50 | 27.50 | 35.00 |
| xx. 25c  Blue Seal, 27.50 | 27.50 | 35.00 |
| xx. 1c  Treasure, 32.50 | 32.50 | 65.00 |
| xx. 10c  Treasure, 32.50 | 32.50 | 75.00 |
| 2. 25c  Treasure, 79.50 | 79.50 | 80.00 |
| 5. 5c  Wonder Vendor, 49.50 | 49.50 | |
| 5. 25c  Rotolatop, 49.50 | 49.50 | |

### GROETCHEN

| 5. 5c  Columbia Chrome, 49.50 | 49.50 | 50.00 |
| xx. 1c  Columbia Club, 69.50 | 69.50 | 69.50 |
| 5. 10c  J.P. Bell, 34.50 | 34.50 | 36.50 |
| 5. 5c  Columbia Fruit, 45.00 | 45.00 | 45.00 |
| 5. 5c  Columbia CJG, 45.00 | 45.00 | 45.00 |
| 2. 5c  Columbia DJP, 74.50 | 74.50 | 75.00 |
| 10c  Columbia DJP, 45.00 | 45.00 | 75.00 |

### MILLS

xx. 5c  Columbia Club CJG, 44.50 | 44.50 | 65.00 |
xx. 10c  Columbia Club DJ, 75.00 | 75.00 |
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### Bells

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### Caille

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### Groetchen

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<td>10.0e Bell</td>
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**Notes:**
- Prices are in dollars.
- Items include various types of bells and coins.
- The table is sorted by price from lowest to highest.
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x. Devil Jones       | 15.00    |
1. Defense (Baker)   | 34.50    |
2. Defense (Gooce)   | 67.50    |
3. De-icer (Rev)     | 75.00    |
4. De-icer (Rev)     | 25.00    |
5. Dive Bomber (Rev) | 39.50    |
6. Dixie             | 49.50    |
7. Double Feature    | 15.00    |
8. Double Feature (Rev) | 49.50 |
9. Double's Play      | 49.50    |
10. Drum Major       | 35.00    |
11. Fox Hunt         | 45.00    |
12. Duffy's          | 249.50   |
13. Duplex           | 58.50    |
14. Dynamite         | 331.50   |
15. Eagle Squadron (Rev) | 39.00 |
16. Entry            | 25.00    |
17. Euro's           | 25.00    |
18. Falling Sun (Rev) | 75.00   |
19. Fantasy          | 30.00    |
20. Fast Ball        | 330.00   |
21. Foot Ball        | 330.00   |
22. Fifth inning     | 20.00    |
23. Fifty Grand      | 35.00    |
24. Fishin' (Rev)    | 30.00    |
25. First Out        | 49.50    |
26. Five & Ten & Twenty | 82.50 |
27. Flagship         | 25.00    |
28. Flat Top (Rev)   | 119.50   |
29. Fleet            | 39.50    |
30. Flying Tiger     | 79.50    |
31. Foreign Colors   | 60.00    |
32. Follow Up        | 17.50    |
33. Forecastle       | 30.00    |
34. Four Aces        | 34.50    |
35. Four Aces (Blacks) | 39.50 |
36. Four-Five-Six    | 15.00    |
37. Four Roses       | 40.00    |
38. Frisco           | 279.50   |
39. Flash            | 17.50    |
40. L. T. Pen (Gamy) | 35.00    |
41. Girls Ayay (Rev) | 66.00    |
42. Glamour          | 39.50    |
43. Gold Star        | 39.50    |
44. Golden Gate      | 17.50    |
45. Grand Canyon (Rev) | 150.00 |
46. Gun Club         | 49.50    |
47. Headlites        | 20.00    |
48. He'd Over        | 35.00    |
49. Hollywood        | 35.00    |
50. Home Run '40     | 29.00    |
51. Home Run '41     | 45.00    |
52. Homers           | 49.50    |
53. Horns of Hooey   | 48.50    |
54. Idaho            | 179.50   |
55. Invasion (Rev)   | 60.00    |
56. Jeep (Rev)       | 69.50    |
57. Juke              | 34.50    |
58. Jumper           | 28.00    |
59. Jungle           | 48.50    |
60. Keep 'em Flying  | 110.00   |
61. Kneep-a-Ball     | 34.50    |
62. Kneep-a-Ball (Rev) | 49.50 |
63. Klick            | 15.00    |
64. Knock-Out        | 94.50    |
65. Knock-Out-a-Jap   | 75.00    |
66. Lagniappe         | 25.00    |
67. Laura            | 175.00   |
68. Lees               | 34.50   |
69. Lees               | 69.50    |
70. Lees Leader       | 26.00    |
71. Lees Leader       | 26.00    |
72. Lees Leader       | 26.00    |
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Action  from—Stars
Ajax  from—Score Card
All Out  from—Cross Line
Archery  from—Cadillac
Arizona  from—Sun Beam
American Beauty  from—Attention
Battle  from—Zombie
Big Tent  from—Big Show
Big Three  from—Big Town
Big Top of '45  from—Twin Six, Clover, Sky Bey
Bingo  from—Lite-A-Card
Bombardier  from—Follies '40
Bowling Alley '42  from—Bowling Alley
Brazil  from—Do-Re-Mi
Burlesk  from—Follies '40
Canal Zone  from—Cagney
Cupid  from—Roxy
De-Lier  from—Red, White & Blue
Destroyer  from—Cadillac
Dive Bomber  from—Formation
Eagle Squadron  from—Big League
Easy Pickin'  from—O'Boy
Falling Sun  from—Spot
Fan Dancer  from—Roxy
Flash  from—Punch
Flat Top  from—Broadcast, Crosstown, Flight
Flight  from—Sporty
Flying Tigers  from—Play Ball
Foreign Colors  from—Owl
Grand Canyon  from—Double Play
Hibby  from—Chips
Hi-Jinks  from—Glamour
Hi-The-Jape  from—Gold Star
Hockey '42  from—Silver Skates
Idaho  from—Zombie
Jep  from—Duplex, Leader, Sky Blazer
Klaton  from—Scoop
Knock-Out-The-Japs  from—Knockout
Parade Leader  from—Drum Major
Paratroop  from—Powerhouse
Pachino  from—Jolly
Pep  from—Wow
Playtime  from—Gold Star
Pin Up Girl  from—Silver Skates
Production  from—Blondie
Ram  from—Big Zaz
Redheads  from—Blondie
Roll Call  from—Vacation
Salutettes '42  from—Follies '40
Scout Commander  from—Fleet
Sea Power  from—Four Roses
Sentry  from—Leader
Shangri-La  from—Mr. Chips
Shark-The-Jape  from—Seven Up
Sixty Grand  from—Big Town
Sky Rider  from—Pan American
Slag-The-Jape  from—Stratoliner
Snick-The-Jape  from—Ten Spot
South Seas  from—Knockout
Luxury  from—Rotation
Mariner's At-Play  from—Flicker
Midway  from—Zombie
Nite Club  from—Formation
Nine Bells  from—Mr. Chips
Over-The-Top  from—Powerhouses
Speedway  from—Entry
Spot-Club  from—Attention
Stage Door Canteen  from—Liberty
Starlight  from—Triumph
Stepper  from—Blondie
Strip Tease  from—Chili-Gem Girls
Turpedo  from—Formation
Trade Winds  from—Sky Blazer
Triple Entry  from—Home Run
Wagon Wheels  from—Duplex
White Sail  from—Silver Spray
Yankee Doodle  from—
Zingo  from—March, Attention, Silver Skates, Air Force
Liberty  from—Flicker

REVAMPED ONE-BALLS

All-American Derby  from—Sport Special,
Big Three  from—Record Time
Dust Whirls  from—Club Trophy
Fast Track  from—Sport Page, Blue Ensign
French Colors  from—Owl
Fast Time  from—Turf Champs

Race King  from—Thistlesdown, Sea Biscuit
Rockingham  from—Grand Stand, Grand
Victorious  from—Turf Champs
War Admiral  from—Grand Stand
Whirlaway  from—Blue Grass, Dark Horse,

Sport Special
The Cash Box  
Page 33  
Week of October 7, 1946

Flash

GooD uSEd EQUIPMENT WILL HAVE aCTIVE 
DEMAND FOR INDEFINITE PERIOD.

A CERTIFIED STATEMENT OF FACT

I hereby certify to the reliability of the following statement, to wit:—That each and every piece of equipment listed hereunder has been completely rebuilt, reconditioned both as to mechanism and exterior and are otherwise in clean, first class operating condition ready for location. Accordingly, all equipment listed herein, carries our Unconditional Guarantee.

M. S. WOLF DISTRIBUTING CO.
By Albert A. Silberman, Gen. Mgr.

CONSOL ES

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tr>
<td>Mills Jumbo Parades — 5c P.O. (L.H.)</td>
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<td>Keeney Super Bell 25c F.P. P.O.</td>
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<td>Keeney Super Bell 5c-25c F.P. P.O.</td>
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<td>Keeney Super Bell 5c-25c P.O.</td>
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<td>Keeney Super Bell 4-Way 5-5-5-25c</td>
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<td>Keeney Super Bell 4-Way 5-5-5-5c</td>
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<td>Mills 3 Bells (Refinished) 5-10-25c</td>
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<td>Mills 4 Bells Original Heads 5-5-5-5c (New Cab.)</td>
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<td>Mills 4 Bells Original Heads 5-5-5-25c (New Cab.)</td>
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<td>Mills Jumbo Parades 25c (Refinished) P.O.</td>
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Buckley Track Odds | 695.00 |
May Bell 4-Way 5-5-5-25c P.O. | 795.00 |
Bally Hand High 5c F.P. P.O. | 179.50 |
Bally Club Bells 5c F.P. P.O. | 249.50 |
Bally Roll 'Em 5c P.O. | 149.50 |
Baker's Pacer 5c (Late Daily Double) | 249.50 |
Pace's Saratoga 5c P.P.O. | 169.50 |
Jennings Silver Moon F.P. | 89.50 |
Watling's Big Game 5c C.P. | 89.50 |

**SPECIAL THIS WEEK**

Beautifully Refinished — Ready For Location

Compare This Value

KEENEY SUPER BELL—5c F.P.P.O.-----------------$254.50 Ea.

WRITE FOR SPECIAL PRICE ON FOLLOWING ONE-BALL GAMES:

LONGACRES — TURF KINGS — PULSE — BLUE GRASS — THOROBRED —’41 DERBIES

SLOTS

NOTE: Our Rebuilt Slots Carry New Machine Guarantee

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<td>Columbia Twin Jackpot Bells (New)</td>
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<td>Mills 10c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet</td>
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<td>Mills 25c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet</td>
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<td>Mills 50c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet</td>
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<td>Mills 5c 3/5 Pay (Refinished Knee Action)</td>
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<td>Mills Vest Pocket (New — Metered)</td>
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<td>Mills Vest Pocket (Refinished)</td>
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IMMEDIATE DELIVERY — COLUMBIA DE LUXE CLUB BELL, GOLD FINISH — CAN BE CHANGED IN A FEW MINUTES TO PLAY PENNIES, NICKELS, DIMES OR QUARTERS __________________________$209.50

SPECIALS

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<td>Chicago Coin “Goofers” (New — In Original Crates)</td>
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<td>Super Skee Rolls (New — In Original Crates)</td>
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NEW FIVE BALLS

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<td>Williams DYNAMITE</td>
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<td>Gottlieb's SUPERLINER</td>
<td>322.00 Chicago Coin SPELLBOUND</td>
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Gottlieb's Grippers — $39.50

LARGE STOCK USED 5-BALLS — READY FOR LOCATION

COMPLETE STOCK OF PARTS FOR MUSIC, CONSOLES AND PIN GAMES

M. S. WOLF DISTRIBUTING CO.

Largest Distributors on West Coast Operating in

Seattle.  
2313 3d Ave.  
Main 0166

San Francisco.  
1175 Folsom St.  
Hemlock 0575

Portland.  
427 SW 13th St.  
Atwater 7575

Los Angeles.  
1348 Venice Blvd.  
Prospect 4131

[Image of Coin Operated Equipment Advertisement]
AMI OFFERS 10¢ PLAY IDEA

Firm Announces Conversion Featuring 10¢ — 3 for 25¢ Play Will Be Optional for Present Model

CHICAGO—After conferences with the firm’s distributors and operators throughout the country, DeWitt (Doc) Eaton, vice-president and general salesmanager of AMI, Inc., this city, announced this past week that the firm would present a special 10¢, 3 for 25¢ play conversion to their present 5¢ Model “A” machine.

Eaton stated, “The demand from operators everywhere in the country for 10¢, 3 for 25¢ play has grown to such great proportions that we believe that the time has come to satisfy those music coinmen who need such a unit.

“We further believe,” he continued, “that there is a definite swing to this new and increased music cost action. Our reasoning is based on surveys we have conducted throughout the trade. There are more coinmen today demanding a 10¢ play phonio than at anytime since the beginning of the post-war manufacturing period, and from what we have already learned, this demand is growing greater daily.”

Eaton also reported, “We realize that there are many music operators who are faced with unusual problems in their territories. These men want to be sure that they can make more rapidly pay for their equipment. They have already tested 10¢, 3 for 25¢ play, and claim that this is ‘the answer’ to their problems. This being the case, we have decided to bring these operators exactly what they want.”

He reports, “Almost everywhere where the music operators wanted to obtain a higher percentage of the commissions, they also realized that they must continue to pay their locations approximately what they always have given them from their music equipment. Therefore,” he says, “the need for 10¢, 3 for 25¢ play came into being.”

He added, “The music operators realize that if they can earn more money with their phonographs, especially at 10¢, 3 for 25¢ play, they can then cut down on their percentage to the location owners and, yet, the location will be getting just as much as he ever did at 5¢ play. This means better profits for the operator and most of all, it means that he can pay for his equipment in so much faster time.”

Eaton also says, “Everyone in the music machine field realizes that his locations have raised prices on all the merchandise they sell. Beer has gone to 10¢ and 15¢ per glass. Coffee is now 10¢ per cup. Milk, too, has been raised to 10¢ a glass. Every single item indicates the need for more money to meet the overhead and the higher cost of the merchandise. Operators who have already talked with their location owners regarding these price raises of the merchandise being sold, have also had the proprietors of these places suggest to them that, too, should get more money for the play on their machines.

“And,” he continues, “the operators who are faced with such a tremendous increase in general overhead and labor expense, realize that to get more money to pay these costs, and more rapidly pay for their machines, as well as continue to give the storekeeper approximately the same as they always did — that they must have 10¢, 3 for 25¢ play phonos. We fully believe that those who require this cost action will greatly benefit from 10¢, 3 for 25¢ play.”
Get on the Personal Music Bandwagon
Every Stop is Big Money

Ride the Extra-Profit Special, a sensational money maker wherever it stops. All over the country operators are finding how much more money there is in Personal Music boxes. Profits are limited only by the number of Personal Music boxes installed. Every location can accommodate many boxes because music is heard only in the vicinity of the box where the coin is dropped. Count it up—a coin from each box, all playing the same record.

Personal Music boxes are the finest wired music boxes that sound engineers have so far produced. No "hope it fits" assembling here—every unit of a Measured Music system is synchronized to deliver clear-toned, uninterrupted music with the smallest amount of attention. The high quality music tone and even volume are unique features obtained through our automatic volume control built into the studio amplifier.

CHECK THESE PERSONAL MUSIC FEATURES:

1. Personal Music boxes are the smallest music boxes made—only 6 1/4" high—takes up less space in crowded locations.

2. Personal Music boxes reproduce music with the greatest clarity and truest tone. Volume is controlled to suit the location.

3. Personal Music boxes are beautifully styled in shiny chrome with a softly lighted grille—attractive from any angle.

4. Personal Music boxes are inexpensive to operate. Service calls are seldom necessary.

See for yourself—there’s more profit and less worry with a Measured Music system. Write our nearest distributor or directly to us for detailed information today.

HOME OF PERSONAL MUSIC

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200

* Reg. Trade Mark
1. Barney Sugerman, Abe Green, and Willie Blatt, nationally known coinmen, have recently assumed an active interest in the manufacture and distribution of the complete line of Jack Firestone's and Murray Goldberg's Firestone games: Tally Roll, Skill Roll, Bonus Roll.

2. Herman Perin has been appointed General Sales Manager.

3. The firm name, Firestone Games, Inc. has been changed to:

   **FIRESTONE ENTERPRISES, INC.**

The well-rounded experience and thorough background of our new organization and principals is your assurance of top-flight machines, performance and profits.
New COLUMBIA De Luxe Club BELL

IMMEDIATE DELIVERY

OPERATOR'S PRICE: $20950

F. O. B. CHICAGO, ILL.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.

GROETCHEN TOOL & MFG. CORP.
126 N. UNION AVENUE, CHICAGO 6. RANdolph 2807
PASADENA, CALIF. — Pfc Ralph Benavente of Burbank, California, now a patient at McCormick General Hospital here, was the recipient of a surprise birthday party during the "Truth or Consequences" broadcast recently.

Nurses and other patients at the hospital were aware of the surprise in store for the 21-year old veteran, who was badly wounded crossing the Rhine. But it was not until the voice of Ralph Edwards, master of ceremonies, was heard in the ward that Benavente knew he was being heard on a coast-to-coast broadcast through microphones hidden near his bed.

As the surprise for his "consequence," Benavente received a complete wardrobe, a $100 savings bond, and a solid gold Bulova watch.

But the big thrill of the evening was when the ward was presented an Aireon phonograph complete with latest records, with a plaque on it reading "In honor of Pfc Ralph Benavente's Birthday."

Nurses Bodine and Baldwin and fellow patients Porter and Hubbell are shown sharing Benavente's joy.
I Am Happy and Proud
To Announce
MY APPOINTMENT AS DISTRIBUTOR
FOR THE FAMOUS
PACKARD
PLA-MOR
MUSIC SYSTEM
FOR
SOUTHERN CALIFORNIA
PLACE YOUR ORDER TODAY
FOR EARLY DELIVERY OF THE
PACKARD
WALL BOXES
MODEL 400 HIDEAWAY
PHONOGRAPH
TWO LOCATIONS TO SERVE YOU
JACK GUTSHALL DISTRIBUTING CO.
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.
(Phone: ROchester 2103)
640 - 16th STREET
SAN DIEGO, CALIF.
(Phone: FRanklyn 9-5635)
Michigan Phono Assn
Talks About Service

DETROIT, MICH.—An editorial appearing in this new issue of “The Pick-up,” four page bulletin of the Michigan Automatic Phonograph Owners Assn., should prove of good worth to all coinmen.

The theme isn’t new, and many, many suggestions have been made in this direction from time to time, some of the elements contained in this article may prove of good worth to all readers.

The editorial, “How Good is Your Service” states:

“The existence of a manufacturer is dependent not only on the material and workmanship of their product, but on the kind of service given to maintain the equipment.

“You may remember at one time there was as high as two hundred automobile manufacturers which has now dwindled to less than ten. These fatalities were due, naturally, to lack of sales and the number of sales of course were directly relative with the kind of service that was rendered in each case; therefore without service, sales dwindled and without sales factories closed.

“Now comparing the automobile industry with the automatic phonograph business is identical, that is, no matter how good a machine you may place in a location if it is not followed with prompt courteous service your location owner immediately condemns the manufacturer of the machine, which could more than likely have been prevented if the service had been in keeping with the product.

“Every operator that we have talked to recently has agreed that the more playing hours per machine, means, not only increased income, but more satisfaction with the location owner as well as the public. But in spite of this there is hardly a day passes that we have calls telling us of a machine being down from 12 to 24 hours and no operator in sight.

“We have an operator that we know of who guarantees one hour service. This particular operator has made it a point to live almost in the center of his locations and while he is an operator of only twenty-five machines, nevertheless, he has not lost a location in 1½ years. Our Association has not had a complaint from him, or from his location owners; therefore, we say it is the service that counts.

“In the past three months several of the publications who confine a great part of their attention to the coin machine and juke box business have been suggesting a number of different ways to increase the weekly pay-off on the juke box. All sorts of schemes have been devised, from renting space to operating on 100% basis.

“We are not discouraging any of these arrangements, provided they can be satisfactorily handled so that the public is aware of the reason for the increase, but first, “HOW GOOD IS YOUR SERVICE?”

A NEW Counter Game
“Free Play”
... with a FREE PLAY Feature!

You know what the Free Play feature did for Pin games! Now you have that same play-compelling, money-making feature in a NEW Daval counter game!

Frequent awards of from 3 to 30 Free Plays and subsequent free plays due the player, shown through a front window beside the reels, keeps players at it for hours at a stretch.

Accumulated Free Plays can either be played off by player or cancelled (by location owner) by pushing plunger on back door, thereby registering all cancelled Free Plays on separate operators meter inside the machine.

DAVAL’S “FREE PLAY” is all mechanical. No troublesome electrical parts of any kind.

All parts are precision built in the usual DAVAL way.

This new Daval counter game will make you the biggest, quickest profits on the smallest investment in the entire coin machine field.

DON’T WAIT! DON’T DELAY! ORDER TODAY!
Carried in stock by all wide-awake Distributors.
GRAND RAPIDS, MICH.—Operator Leslie Slack of this city reports that when Wurzburg’s, leading western Michigan department store, wanted to feature their new line of misses dresses, which they call, “Smooth Teens,” the very first thing they did was to look around town for a brand new phone.

“That’s how,” Slack reports, “they came to us and when they saw the new Rock-Ola ‘Phonograph of Tomorrow,’ the model 1422, their window display experts immediately said that this was what they needed to make their display attractive and outstanding to the young people.

Slack was right on the ball, too, and grabbed himself a photo of the window display which he is showing to all of his locations.

He claims, “All lighted during the evening hours the new Rock-Ola looks like a million dollars and makes this window display one of the most attractive this famous western Michigan department store has ever yet had.”
PHILADELPHIA, PA. — The coin machine operators won’t benefit from operation of similar machines (much as they would like to) it is of general interest to the industry to know that the Pennsylvania Railroad has now also entered into the coin machine operating business.

The above picture shows two of the commuters at one of Philadelphia’s suburban stations purchasing tickets from the machine.

Complete directions are right on the machine, and the following words will probably ring familiar to all coin machine men, “Easy To Operate,” which appear right on top of the machine.

* * * * * * * * * * * * * * * * * * * * * * * *

"LOOK FOR THE EAGLE THE SYMBOL OF QUALITY"

REPLACEMENT PLASTICS for all makes and models of AUTOMATIC PHONOGRAPH (the oldest and newest) NOW AVAILABLE RIGHT PRICES Send For Complete Price List

† EAGLE COIN MACHINE CO. 1514 N. FREMONT AVE. MICHIGAN 1247 CHICAGO 22, ILL.

---

Pennsy R.R. Automatic Ticket Seller in Action

---

Ciggy Machine to Help Find Thieves

EAST ORANGE, N. J.—When the Anglais Restaurant was broken into this past week and thieves carried away a $750 in cash in it, they made the mistake of moving the cigarette vending machine located on the first floor of the restaurant down to the basement.

Police here believe that this will be their undoing.

Detectives are hoping that the beautiful set of fingerprints, which were photographed off the cigarette vending machine, will help them to locate the thieves.

SINGLE AND DOUBLE SAFES

$195.00 REVOLVAROUND BRAND NEW $250.00 Heavy Steel — Burglar Proof

Will take Mills or Jennings Slots. Bottom Door for Storage or Weights.

NEW LOCKED BOX STANDS FOR SINGLE SLOTS, HEAVY STEEL. EACH .................... $25.00

1/3 Deposit With Order

CENTRAL OHIO COIN MACHINE EXCHANGE

185 E. TOWN STREET, COLUMBUS, OHIO (Phones: Adams 7949—Adams 7993)

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O’CONNOR VENDING MACHINE CO.

BALLY DRAW BELL CONSOLE

BALLY VICTORY SPECIAL EXHIBIT FAST BALL

EXCLUSIVE VIRGINIA DISTRIBUTORS

Chicago Coin Goosie WRITE

Bally Surf Queen WRITE

Shelby 8c Queen WRITE

Ray’s Track DD Brown Cabinet WRITE

BAKER’S PACERS DD Brown Cabinet WRITE

MILLS 3 Bells WRITE

BALLY RIG. LEAGUE

BALLY VICTORY DERRY

CHICAGO COIN SPELLBOUND

Sally Roll-Em $124.00

Two-Way Super Bell E-25 $145.00

Lucky Stars $129.50

Club Trophy PF $182.00

Bally Trophy Fire $215.00

Buckola Imperial 20 $325.00

Rockola TF Standard $335.00

DAN HAWLEY

KEN A. O’CONNOR

626 CRAWFORD STREET

2320 W. MAIN STREET

PORTSMOUTH, VA.

RICHMOND, VA.

---

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

THE LEADER IN THE FIELD FOR OVER 40 YEARS
Chrome Cabinet Assemblies
Custom Built!
Better Built by Buckley —
YOUR GUARANTEE!

✔ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.

✔ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.

✔ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.

✔ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.

✔ PAYOUT CUPS WITH ANTI-SPOON CUP.

✔ DRILLPROOF PLATES.

YOUR CHOICE — Cherry or Diamond Ornaments

GENUINE CHROME (PERFECTLY PLATED)
SURF BLUE WRINKLE
TAN WRINKLE
GOLD WRINKLE

CHOCOLATE WRINKLE
GREEN WRINKLE
COPPER WRINKLE

WATLING 5c ROLATOPS
Rebuilt and Refinished
Look and Operate Like New, $95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST
4223 WEST LAKE STREET
CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)
"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL... THE MAGIC BUTTON!
Super DESIGN... NEW STREAMLINED CABINET!
Super PERFORMANCE... CUTS SERVICE COSTS!

"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.

Telomatic, Inc. Names Runyon Sales Gen'l Sales Agents

NEW YORK—Runyon Sales Company of New York, Inc., announced this week that they have been appointed General Sales Agents for Telomatic, Inc. Passaic, N. J.

Jack Mitnick of Runyon is in charge of sales for the entire United States. He stated that he had already appointed several distributors, and will continue to add others until the entire country is covered.

"Distributors for Telomatic," claims Jack, "will be the top companies in their respective territories and the music operators can be assured of the finest cooperation and assistance."

Telomatic music system, originated by Emanuel Ehrenfeld, supplies

For Delivery Now! The New Gottlieb SUPERLINER

The Magic Button Gives It Jet-Propelled Action!
Super in every respect! Super performance... super appeal! The Superliner has been location-tested by GENERAL... ready to skyrocket earnings on every location.

JACK MITNICK

Look To The GENERAL For LEADERSHIP

For Delivery Now! The New Gottlieb SUPERLINER

The Magic Button Gives It Jet-Propelled Action!
Super in every respect! Super design... super performance... super appeal! The Superliner has been location-tested by GENERAL... ready to skyrocket earnings on every location.

Gottlieb's New Deluxe GRIP SCALE
New 3-Way Strength Tester
$39.50

Has years of proven performance to back it! Universal appeal—super appeal—super performance...super appeal! The Superliner has been location-tested by GENERAL... ready to skyrocket earnings on every location.

Atmospheric Motors

REBUILT $6.50
MOTORS
RECONDITIONED
EXCHANGED

$6.50

Phone Motor Specialists, Millburn—Seeburg Mills—Rock-Ola. Shipped Same Day Received!

PHONO ELECTRIC MOTOR SERVICE CO.
359 W. 45th St. (Tel. Cl. 5-9340) NEW YORK

Original 78/7 Tube—O.P.A. Ceiling Price $1.95
19S Tube—O.P.A. Ceiling Price $1.90
All Tubes in factory sealed cartons and guaranteed

WE CARRY A FULL LINE OF TUBES.

Terms: 1/3 Deposit, Balance O.D.O.S.,
F.o.b. Elizabeth, N.J.

ATLAS VENDING COMPANY
410 No. Broad Street
Elizabeth, N.J.

three-way non-selective music—individual, wired telephone and professional and industrial music operation.
Gayer Catches One

LOS ANGELES, CAL.—That's I. B. Gayer, well known coinman of this city and San Bernardino, who just caught one of the largest Marlins in California waters at Balboa.

Since there are so many coinmen fishermen, the following data will probably prove of good interest: the catch was made on September 20, 1946; name of angler, Irvin B. Gayer; Weighted 148 lbs.; time to pull in was 2 hours and 50 minutes; using a regular heavy 24 tackle.

By the smile on Gayer's features you can tell that he really is proud of this baby. He is seriously thinking of mounting this beauty and displaying it in his showrooms.

COIN MACHINE FILMS

NEW ISSUES MONTHLY

Six Subjects

QUALITY PICTURES CO.

5434 Santa Monica Blvd.

Hollywood, Cal.

BELL PRODUCTS CO.

2000 N. OAKLEY (HUMBOLDT 3027) CHICAGO 47, ILLINOIS

1002 BUCHANAN (FILLMORE 5273) SAN FRANCISCO 15, CALIF.

THE FINEST EQUIPMENT AT THE LOWEST PRICES!

This Week's Specials

Ten Pin $ 40.00
Wurlitzer 750 E. $155.00
Hi Hand, Comb. $ 95.00
Baker's Pacifier, DD $ 90.00
Super Bell, Se Gumb 225.00
Keeney Sub. Gun 75.00

Many Others! Write for Free List of New and Used Machines

Terms: 1/3 Deposit, Balance C.O.D.

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

DAVAL Counter Game

"Free Play"

...with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET

SAN FRANCISCO 3, CALIF.

Western Distributors: 1226 S.W. 16th Ave., Portland, Ore.

Western Distributors: 3126 Elliott Ave., Seattle, Wash.

PACKARD PLA-MOR HIDDEN UNIT

SOON!! GOTTLIEB'S 1-BALL "DAILY RACES"

PACIFIC COAST DISTRIBUTORS

1347 W. Washington (Tel. RI 5527) Los Angeles 7, Calif.

IMMEDIATE DELIVERY...

H. C. EVANS' 1946 BANGTAILS

AUTOMATIC P.O. & COMB. F.P. — P.O.

NOW ON DISPLAY...

H. C. EVANS' WINTER BOOK CONSOLE—C.P.

NOW ON DISPLAY...

PACKARD PLA-MOR HIDDEN UNIT

SOON!! GOTTLIEB'S 1-BALL "DAILY RACES"

- PARTS OF EVERY TYPE FOR EVERY MACHINE -

Send First News Release to All Alabama Press. Will Feature Public Relations Program Covering 50 Newspapers in State. Expect 100% Membership.

MONTGOMERY, A. L. — Some months ago The Cash Box reported that the music operators in this state were coming together in a general meeting for the purpose of forming themselves into an organization. Announcement came this past week that the organization had been formed and that it would be known as the Alabama Music Operators Assn. Col. R. E. L. Choate, (U. S. A. Retired) has been appointed Business Manager. Temporary headquarters for the organization will be at 1805 S. Perry St., this city.

Col. Choate advised, "A group of approximately half of the machine operators in the State of Alabama have met and organized an association known as the Alabama Music Operators Assn., and have drawn up the constitution and by-laws governing their operation. The purpose of this association, as outlined in the constitution and by-laws, is to promote, advance and maintain good will and harmonious action between the individual members; to establish high standards of business operations; to create and maintain ethical business practices among the members, and to do all things that are properly within the scope of such an association for the welfare of its members and locations."

Col. Choate also reported, "As our first move in the direction of public relations, we released a story to all the newspapers, both daily and weekly, in the State of Alabama, and it is planned to begin sometime in the early part of 1947 with a paid publicity program, running an ad in at least 50 papers in the state each month."

The story released to the Alabama press reports the formation of the organization and also lists the officers. These are: Claude Hall, president; T. E. Farned of Russellville, first vice-president; J. H. Wein-and of Fairhope, second vice-president; Sam H. Stewart of Tuscaloosa as treasurer and I. E. Cohen of Montgomery as secretary.

The Board of Directors is composed of: Nathan Allen of Birmingham; C. L. Cawlishaw of Mobile; Paul Daniels of Montgomery; Max Hurvich of Birmingham; Jimmie James of Gadsden; Joe Joseph of Dothan; W. B. Looster of Decatur; B. C. Frischetti of Demopolis; J. Sanderson of Tuscumbia and Johnnie Walters of Selma.
**Mullininx MONEY MAKERS ARE A WISE INVESTMENT!**

**COMPLETE LINE OF AUXILIARY SPEAKERS**

**A. D. T. CHALLENGER**

**ONE BALL C. P.**

1–Bally Reel Mentor $225.00
2–Bally Jockey Club 295.00
2–Bally Tuff Kings 295.00
5–Bally Long Shots 190.00

**CONSOLES**

1–Bally Draw Bell $677.00
1–Envi Gallipotting Dominoes 199.00
1–Mills Four Bells 345.00
1–Buckley Track Odds 495.00

**MUSIC**

1–Rock-Ola Commandos $505.00
1–Sundog Vagie 495.00
1–Wurlitzer 412 200.00
1–Wurlitzer 414 295.00
1–Wurlitzer 450-A 350.00
1–Rock-Ola 12 Record 129.50

**SLOTS**

10–5c Mills Blue Front $199.00
1–5c Mills Blue Front 199.00
1–5c Mills Blue Front 199.00
1–5c Rock Cherry Ball 219.00
1–5c Bell Roman Head 229.00
1–5c Bell Roman Head 395.00
1–5c Vest Pocket 49.00
7–5c Watling Rolator 65.00

**PHONE — WIRE — OR WRITE**

SHOP — Complete Equipped to REFRESH!
SLOTS — PHONES — PINBALLS
Give Us a Try. — Quotations on Request.

---

**Mullininx Amusement Co.**

302 WEST VICTORY DRIVE, SAVANNAH, GA. ★ 233 TRINITY AVENUE, S.W., ATLANTA, GA.

Distributors— for leading manufacturers of coin operated Music and Amusement Machines

---

**Firestone Games Firm Reorganized**

BROOKLYN, N.Y.—Barney (Shugy) Sugerman, Abe Green and Willie Blatt joined forces this past week with Jack Firestone and Murray Goldberg of Firestone Games, Inc. The new firm will now be known as Firestone Enterprises, Inc.

The company will continue to produce the amusement games now in production, and also report they have several other items on the way.

The two games now being featured are "Skill Roll" a bowling alley game, and "Tally Roll" a high score roll-down machine.

Herman Perin, well known and popular coinman, has been appointed Sales Manager. He will divide his time between the home office and traveling thruout the country. He reports he is now contacting leading distributors thruout the country making appointments for distribution of Firestone Enterprises' games.

Altho the Brooklyn plant is quite large, the officers of the new company are breaking down a wall and the adjoining building is being added in order to enlarge manufacturing facilities.

**U. S. POSTAGE STAMP MACHINES**

**SPECIALS — One Week Only!**

13–Bally Santa Anita $79.50
15–Bally Surf Queen (Slightly used, guaranteed as new) 199.50
10–Bally Victory Derby (in original crates) Write
1–Bally Undelease Raider (Floor sample) 299.50
7–Bally Kentucky 169.50

**One Ball F. P.**

3–Club Trophy $195.00
3–Felt $35.00
2–Big Chief 53.50
2–Caddies 50.00
1–Largeplex 395.00

---

**Terms:** 1/2 Deposit — Balance C.O.D.

**All MERCHANDISE UNCONDITIONALLY GUARANTEED RETURN IN FIVE DAYS IF NOT SATISFIED**

All orders subject to prior sale of equipment desired.

---

**FREMONr, NEBR.—The Veterans of Foreign Wars club in this city has been added to the list of Nebraska bell machine operators paying the annual $100 occupation tax per machine to the collector of internal rev-

---

**All "Records Shattered!**

with

**ATOMIC KICKERS**

- $334.50

F.O.B. Chicago

Place Your Order With Your Jobber NOW!

**Williams MANUFACTURING COMPANY**

161 W. HURON ST.
CHICAGO 10, ILLINOIS
Member CMI

**VFW POST NAMED ON BELL OPS LIs**

---

**THE CASH BOX**

Week of October 7, 19—
NEW ORLEANS, LA. — When Jim Hyde, assistant sales manager of AMI, Inc., went for a short visit to New Orleans, his home town, he also decided to drop in for a chat or two with the firm’s distributor here, Louisiana Coin Machine Distributors, Inc.

The visit resulted in: 1) Jim Hyde getting his picture taken with the wives of AMI’s distributors here, as above: Jim Hyde, Mrs. Ed. Ponder and Mrs. Chris Nissen.

And 2) Bringing home more business by getting involved in conversations with music ops here, he reported, to the point where he simply took orders just as fast as he could write them, he says.

Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built DaVai Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don’t Wait! Don’t Delay! Order Today!

C. M. McDANIEL DISTRIBUT. CO.
851-53 N. FLORES STREET 
SAN ANTONIO, TEXAS
FANNIN 0022 — FANNIN 0776

"If we do not have what you want we will get it for you!
Contact us for the better deal!"
Columbus Star Gives Jukes A Big Feature

COLUMBUS, O. — The Columbus Star went all out in its September 21 issue to give juke boxes one of the best illustrated feature stories as yet to appear in the press anywhere in the country. Written by Kinsey Carstairs, the article is entitled, “Juke Boxes Make Geniuses.”

Carstairs writes, “To get to the point first, instead of last, there is positively nothing wrong with the juke box and nothing wrong with the youngsters who get their kicks listening to them. Tomorrow’s musical genius may be that odd looking youngster in the corner hamburger joint, beating out a not-too-expert accompaniment to the newest Woody Herman platter.”

He continues, “The juke box has come in for some pretty rough treatment at the hands of middle-aged and elderly critics, the kind who claim there hasn’t been a decent song hit since, ‘I’m Forever Blowing Bubbles.’ They are apt to be the same people who never stay home with their kids long enough to find out what makes them tick in modern rhythms.”

He writes, “You better lay off the juke box. At its worst, you can always say for it, it keeps the kids off the street.”

The tempo of the rest of this full page feature story continues in the same vein. It is one of the most outstanding yet written by any noted writer for the press. Juke box men are urged to get copies of it reprinted for their territories.

He also reports that the musical instrument people are not at all “mad” at the juke boxes for “ruining the tastes of the young people.”

He claims, “The juke box and the radio are credited with stirring Junior’s tastes in things musical as it has never been stirred before.”
NEL WINNERS

ALL A-1 RECONDITIONED ARCADE EQUIPMENT

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lift-O-Grail</td>
<td>49.50</td>
</tr>
<tr>
<td>Line-Up Mentor</td>
<td>21.25</td>
</tr>
<tr>
<td>Bulls Rammer</td>
<td>79.00</td>
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<tr>
<td>Bulls' Eye (Hologram)</td>
<td>120.50</td>
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<tr>
<td>Poke-A-Boo</td>
<td>21.52</td>
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<td>Keep Away</td>
<td>49.00</td>
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<td>Pin-Fall (without side sign)</td>
<td>32.50</td>
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<td>Pin-O-Ball</td>
<td>87.00</td>
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<tr>
<td>Keno (counter)</td>
<td>31.00</td>
</tr>
<tr>
<td>Seeburg Black &amp; White Skee-Ball</td>
<td>219.03</td>
</tr>
<tr>
<td>Keep in Upright (without side sign)</td>
<td>16.50</td>
</tr>
</tbody>
</table>

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

IDEAL NOVELTY CO. 2833 Locust St. St. Louis J. Mo.

A NEW Sensational

DAVAL Counter Game "Free Play" . . . with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered inside. This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

TRI-EAST DISTRIBUTING CO. 248 CHARLOTTE ST. ASHEVILLE, N. C.

Price $75.00

IDEAL NOVELTY CO.

Another "American" First!

HARROWSIDE CABINETS

Outstanding in appearance and durability! 4 Attractive Colors: brown, green, blue, red and more in handmade specail order, matching new club hedges, diamond levels in unequaled color.

- NEW Wood Cabinet
- NEW Drill Proof of solid oak
- NEW Detonator
- NEW Money and
- NEW Reward Plate Coin Cup

ONLY

Completely drilled, tapped and assembled, ready to install mechanism.

Specify: 2 cts or 3/2 Pay, 1c, 2c or 3c Play.

MONEY BACK GUARANTEE

NEVER SATISFIED!

You haven't seen anything until you've seen the new American Two-Toned Harwashide Cabinets.

American Amusement Co.

Address: 164 E. Grand Ave., Chicago 11, III.

Tel: Capitol 5300

BEAT AMERICA

And You Buy the "Finest!"

UNIVERSAL AMPLIFIERS

Model A $54.50
Model B $74.50

TITLE SHEETS

Printed 2 Sides—Red Perforated

1,000 Sheets (20,000 Strips) Price per 1,000 Sheets 35c—No Cut—Cont. 5.00
5,000 Sheets (100,000 Strips) Price per 1,000 Sheets $4.00—No Cut—Cont. 10.00
10,000 Sheets (200,000 Strips) Price per 1,000 Sheets $5.00—Net Cut—Cont. 15.00
25,000 Sheets (500,000 Strips) Price per 1,000 Sheets $7.50—Net Cut—Cont. 37.50

DISTRIBUTORS Special Low-Cost Deal

We have a special low-cost deal on the above based on quantity purchases.

WRITE TODAY!

TERMS: Immediate shipment F.O.B. New York. 1/2 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

JACFO, INC.

JOHN A. FITZGERBONE, Prop.

403 WEST 47TH ST., NEW YORK 19, N. Y. (Phone: Columbus 5-7769)
Hartford Cuts Down License Fees

HARTFORD, CONN.—After strenuous objection by coinmen here, even after they lost out on obtaining a temporary injunction to prevent this city from issuing new and higher license fees, and at the suggestion of Corporation Counsel Samuel H. Aron the City Common Council has agreed to cut down on the present proposed license fees on pin games and juke boxes. Under the overall amendment, the license fees for pinballs will be reduced from $35 to $24 and for juke boxes from $15 to $6 per year. The ordinance was to go into effect on the originally proposed date, October 1.

Aron asked that the location and the operator share the annual expense instead of the operator paying for the license fee alone.
The First of the Three New Games created by Amusement Enterprises, Inc.

is

Whirl-A-Ball

*Still Delivering "Bank Ball"

The Cash Box

Page 52

Week of October 7, 1946

Automatic Ice Vender Clicks With Press

SEA T TLE, WASH.—In a humorous and interesting article in the Seattle Times, Byron Fish tells of an automatic ice vending machine, which he located in Soap Lake, Wash., and of his experiences with it.

In his first try a few summers ago, Fish reports, the machine, after much pulling on and tugging on a rope, did give him a cake of ice for a quarter — but almost knocke him out.

This past summer, he reports, the delivery was smooth and easy and resident, in the Soap Lake area, especially those arriving home late in the evening, are finding the ice vender of real value.

The machine, according to Byron Fish, was originated by L. C. Bigger who runs the ice business in Soap Lake. This past year, A. C. Palmer, who runs the ice business for Bigger, told the reporter, "We fill the machine at night so it gives 24 hours service."

The secret of the machine is an endless chain belt that moves one place each time a quarter is deposited. It is reported to have delivered up to as high as 3500 pounds of ice in a single day. Its main advantage, according to the article, is its nighttime service.

The machine itself is directly attached to the ice house in Soap Lake and is therefore filled just as fast as the cakes of ice are removed. It features a regular 25c coin chute and the ice is reported to slide out easily and quickly after insertion of the coin.
Dear Mr. Operator:

Everything today is speed. Everything’s gotta have a jet. And from the looks of things in back of the building where Dave Rosen’s fleet of 14 foot trucks dash in and out, you’d think he had one, too.

Talk about fast deliveries! Not only do his trucks got the stuff around in a hurry, but in the shipping department where deliveries are packed, Dave’s gang flits around like cops in a Keystone movie. (All except Mr. R., of course. He just sits around pushing the buttons that make things hum.)

Seriously, though, I’ve never seen anything like it. Dave has built his reputation on fast service. And I do believe that if there were anything like a jet-propelled truck, D. Rosen would be the first to have it.

So, if you’re sick and tired of waiting out slow freight or ponderous parcel post . . . if you want really fast delivery of the equipment you need, get in touch with Dave Rosen today. In fact, if you’re really in a sweat, Dave will dispatch a special truck to deliver whatever you want when you want it!

Speedily yours,
Ad Man

---

Treasury Licensed
1,401,535 Machines
As Of June 30
76,419 Paid $100

WASHINGTON, D. C.—Reports just received are to the effect that up to the end of this fiscal year, June 30, the Treasury Department had issued licenses for 1,401,535 coin operated machines of which 76,419 of the licenses were for $100 each.

This is reported to be a big increase over the number of licenses issued in past years, especially during the wartime period.

It is generally believed throughout the trade that the number of licenses issued will show a great increase on June 30, 1947.

Two Automatic Coffee Vendors On The Way

NEW YORK—News was received this past week that two automatic coffee vendors are on their way into the trade.

---

This is IT!
A New Sensational
DAVAL Counter Game
"Free Play" ... with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profit, on the smallest investment in the entire Coin Machine Field.

Don’t Wait! Don’t Delay! Order Today!

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423 BROAD STREET
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FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Got The Dimes
PRICE $3.00 TO $6.00 Per Reel
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NEW YORK—Reports from leading manufacturers of bowling alleys and roll down games is to the effect that these are clicking throughout the nation.

These manufacturers explain that when introduced, immediately after the war, the games were rather slow to get started. “Today,” one noted manufacturer stated, “we have shipped them to practically every state in the country and have even sent them into Canada, Mexico, Central and South America.”

Facts are that the automatic bowling alleys and roll down games are being given the tag of “legal equipment” in practically every territory where they have been introduced. Many “closed” areas have not only admitted but also licensed them.

The City of New York has not only allowed them as “legal” equipment but has licensed the roll down games.

“As far as earning real profits,” one noted manufacturer here states, “they have proved themselves the most consistent money-makers coin machine operators have ever had. They last for years on location. The longer they remain on any spot the steadier and surer the profits.”

Interesting is the fact that the bowling and roll down games are “opening much territory” according to one distributor of these type of machines here. He also stated, “Those are never at liberty as yet to give any details we can report that one large center, which has been closed for sometime, is going to re-open very soon with roll down games and bowling alleys.

In the meantime the manufacturers of these machines are continually working on improvements and adding interesting play features. Many ops have written to them suggesting changes which will make for greater player interest and these are being worked out now.

“These chances are,” one manufacturer claims, “that the bowling alleys and roll down games will lead the way to greater profits throughout the trade because of the fact that they are so acceptable everywhere and also because they are opening territory everywhere in the country.”

---

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*For Groetchen Typer*

*We Use Finest Aluminum*

*Standard Thickness—Satin Finish*

**PRECISION DIES**

*BY AMERICA’S FOREMOST TOOLMAKERS*

*Money Back Guarantee* | Samples on Request. | $8.50 | Per 1000

1/3 Deposit With Order

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**NEW — IMMEDIATE DELIVERY**

| Chicago Coin’s SPELLBOUND | $175.50 |
| Florent Babkules | $175.50 |
| United Riveria | $175.50 |
| United Oklahoma | $175.50 |
| United Grand Canyon | $175.50 |
| Bell & Turf Queens | $175.50 |
| Marvel Price | $175.50 |
| Genesis Talent Ball | $35.00 |
| Genesis Play-Off Derby | $45.00 |
| Mills Spot & Pocket | $55.00 |
| Pass Through Deluxe Chrome Balls | $55.00 |

**MATHENY VENDING COMPANY, Inc.**

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**ARDAC Equipment**

**COUNTER GAMES WRITE - PHONE - WIRE**

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**NEW EQUIPMENT IMMEDIATE DELIVERY!**

AMI MODEL A PHONOGRAPH
AMI AUTOMATIC HOSTESS TELEPHONE MUSIC
BALLY VICTORY SPECIAL
BALLY CONSOLE HOLD & DRAW
CHICAGO COIN GOALEE
EXHIBIT FAST BALL
BUCKLEY’S NEW TRACK ODDS
COMPLETE LINE VICTOR PEANUT VENDORS
PERSONAL MUSIC
MUNVES’ SUPERROLL
AMUSEMENT ENTERPRISES BANK BALL
WILLIAMS’ DYNAMITE
ELECTROMATON SUPER TRIANGLE

We Are Delivering All Releases to Date of the Following Record Labels:

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<th>CADET</th>
<th>EXCESSIVE</th>
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1435 FIFTH AVENUE Phone: Atlantic 0977 PITTSBURGH 19, PA.
**PHONOGRAPH and TIMED MUSIC OPERATORS!**

Why Operate Your Business On Only One Cylinder?

**THE NEW**

**TELOMATIC**

**WILL GIVE YOU EIGHT!**

Expand Your Business Into Many New Fields!

$ MANUFACTURING PLANTS  $ RESTAURANTS
$ BANKS    $ RETAIL STORES   $ HOTELS
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Telomatic Works For You

24 Hours A Day, Automatically Unattended, Eliminates 4 People!

TELOMATIC MEETS WITH EVERY REQUIREMENT OF ALL TELEPHONE COMPANIES IN U. S. A.

WRITE! WIRE! PHONE TODAY!

TERRITORIES ARE NOW BEING ALLOTED TO DISTRIBUTORS

**RUNYON SALES CO.**

593 TENTH AVENUE, NEW YORK, N. Y.

Manufactured by TELOMATIC PRODUCTS Inc., Clifton, N. J.

---

**COIN SWINDLERS HIT BY RADIO DETECTIVE**

NEW YORK—The "Special Investigator," the coast to coast radio hero, went to work on swindlers in the coin machine industry seeking to victimize veterans, in a broadcast that went out from the Mutual Broadcasting System outlet here some weeks ago.

Purpose of the program was to explode phony coin machine dealers who appealed to the ex-GI's thru newspaper ads under the heading "Investments Wanted," endeavoring to lure the vets with schemes on how-to-get-rich-quick via a small route of inexpensive vendors.

It was brought out in the script, said to have been based on actual occurrences, that the vets were sold locations as well as equipment, neither of which turned out be at all profitable; in addition, it was revealed how faulty machines were "dressed" to appear sound.

At the conclusion of the story, the "Special Investigator" emphasized to his radio audience the value of dealing with reputable firms which made of this industry a sound business.
Phono Ops Take Active Role To Aid “Canteens”

NEW YORK—Since publication of a story in a recent issue of The Cash Box on the opportunities offered coin men to build better public relations for this industry thru participation in establishing “youth canteens,” numerous reports from music ops throughout the country indicate that this nature is being undertaken and meeting with huge success.

Reports coming in from other quarters continue to affirm the belief that the “youth canteen” program is shaping up as one of the largest scale undertakings on the part of community leaders since the early days of the USO and other wartime servicemen’s social welfare activities.

With this in mind, many music ops have found themselves the center of groups seeking to establish such activities in their own communities, the coinman’s vital contribution being in making available automatic music.

Music ops who have acted on the requests submitted to them by the agencies seeking to place juke boxes in canteens for the youngsters report that every effort they have put forth in reply to these requests have been more than repaid thru the new and improved relationships they have established with community leaders.

Happel Showing Keeney Console In So. Cal. Towns

WM. R. (BILL) HAPPEL, JR.

LOS ANGELES — Bill Happel of Badger Sales, well known coin machine distributor headquartered here, is currently showing the Keeney “Bonus Super Bell” console in Palm Springs, Arrowhead Springs and Indio, it was reported this past week.

At the home office in this city, parts chief Jack Leonard is preparing an elaborate catalogue to be published and distributed to ops to simplify selection from the firm’s large stock.

COIN CHUTES

We can produce any type coin chute you need. Write us your problem.

We design chutes for any devices using U. S. or Foreign coins. We specialize in money chutes and hard to get parts for coin machines.

WRITE — WIRE — OR CALL TODAY!
WRITE FOR OUR NEW, LARGE, ILLUSTRATED PARTS POSTER!

HEATH DISTRIBUTING CO.
217 THIRD STREET (Phone 2681) MACON, GEORGIA

SMASH HITS!
Now Delivering Limited Quantities KEENEY’S 3-WAY SUPER BONUS BELL
Three coin chutes take up to 15 coins every play! Three people can play at same time.
Your choice of any combination of nickel, dime and quarter chutes.
Gives record-breaking profits!
You pay only one tax!
KEENEY’S 2-WAY SUPER BONUS BELL
Convertible FP or PO
Your choice any coin combinations: 5c-5c—5c-10c 5c-25c Pay only one tax!
Contact Us For Your Requirements.
In New England — it’s TRIMOUNT!

TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST. BOSTON 18, MASS.
Tel. Liberty 9480

This is IT!

A New Sensational DAVAL Counter Game
"Free Play"...with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daival Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

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WRITE MONARCH FIRST
For the Finest in New and Reconditioned Equipment at the Lowest Prices
BRAND NEW FACTORY RELEASES RECONDITIONED ARCADE PIECES COUNTER GAMES PHONOGRAPHIES FREE PLAY CONSOLES PAYOUT CONSOLES 5 BALL FREE PLAY PIN GAMES 1 BALL MULTIPLE P.P. TABLES 1 BALL MULTIPLE P.O. TABLES NEW AND RECONDITIONED MACHINES
A prompt reply will save you money!

SPECIALS
New Mills 4 Bell Cabinets $27.50
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**Hy-G Announce Change of Name**

MINNEAPOLIS, MINN. — Hy-G Amusement Company, this city, announced this past week that their firm would now be known as Hy-G Music Company.

In making this announcement, the firm stated, “Expanding activities have made the name change advisable. As northwest distributors for the Seeburg line of Symphonolas and remote control equipment, this change in names ties in closer with our expansion program.”

“Our personnel, management and our ownership will remain exactly as before. Service and sales facilities will be ever increasing.”

**Will Mfr. Ice Cream Vender in ’47**

NEW YORK — Information received here is to the effect that Con- nelly-Dale, well known builders of vending machines will manufacture an ice cream vender sometime early in 1947, according to present plans.

Demand for this type of vending machine has been growing and the belief is that this merchandiser will gain a great deal of interest from the trade.

Some of the press publicity which has appeared regarding future vending machines has mentioned that ice cream vendors would soon be forthcoming.

**Gutshall Named Packard Distrub**

LOS ANGELES, CAL.—Jack Guts- hall, Jack Gutshall Distributing Co., this city, was named Southern Calif- ornia distributor for Packard Manufac- turing Corp. of Indianapolis, Ind.

Gutshall, prior to the war, was one of the outstanding salesmen of Pack- ard Wall & Box Bases and he reports that his firm are all geared to go into a grand sales job with the new Packard merchandise.

He reports, “We have many sur- prises in store for the operators in the southern California territory.”

**WANT**

ALL KINDS OF FIN GAMES
Send List and Best Prices:
LEWIS COIN MACHINE SERVICE
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**BAT-A-BALL**

LEGAL EVERYWHERE

BAT-A-BALL has a play-appelwal vendoing machine that keeps the profits rolling in.

It's absolutely mechanical and entirely self-service.

For ready, steady profits it's:

**BAT-A-BALL**

FIVE DAILY FREE TRIAL WITH MONEY-BACK GUARANTEE

$249.50

DISTRIBUTORS:
WRITE — WIRE FOR TERRITORIES

Munves Manufacturing Corp.
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**NOW DELIVERING **

THIS NEW EQUIPMENT

Premier Coin Machine Mfg. Corp.
ALLEY ROLL — $104.50
EAST ROLL — $109.50

Firestone Enterprises, Inc.
MACRILLE — $108.50
WALL BOX — $149.50
OUT OF THIS WORLD SPEAKER — $151.50

Complete Package — Including Speakers, Cables, etc.

**SLOTS**

Columbia Bell, ALTIMORE 15, MARYLAND
1/3 Dumbell, Balance 0.C.D. F.O.B. New York

**ATTENTION: OPERATORS!**

Drop us a penny post-card and get on our mailing list for our new 1946 parts Circular.

A penny spent will save you dollars in parts.

**ECONOMIZE WITH ECONOMY**

ECONOMY SUPPLY CO.
2015 MARYLAND AVENUE BALTIMORE 15, MARYLAND
TEL: CHEAPSKATE 9551
This was one of the most quiet weeks we have yet had in Chicago this year. For some reason or other visitors just stayed away from town. Frankly, those who would have came in this week would have had their hands full trying to get any sort of hotel accommodations. And, while you're reading this, please do be advised once again—that there are so many, many conventions in our Windy City right this minute that it is almost impossible to get any room whatsoever. The best we can do for you is a bench in the park—and these cool, the beautiful, Indian Summer days aren't so good for bench sleepers. Therefore, unless you have a definite confirmation of reservation ON HAND—don't try coming in.

Art Weinand, Rock-Ola Salesmanager, on his way to New York to attend the big, annual banquet of the music ops association there which is being held at the Grand Ballroom of the Hotel Waldorf-Astoria this year. This is one of the biggest affairs in the nation and Art will be sitting with his distributors while meeting with all the music ops in that big town . . . Dave Ginsburg of Genco back from his eastern trip and brother Myer heads right out for California's sunshine with brother Lou remaining to handle the production lines in the factory. Brother, it's a job to try and keep up with these Ginsburg brothers—they're always on the go.

Bill Perry, Marvel Mfg. Co.'s Salesmanager traveling thruout the southern states contacting distrbs for the firm's new products . . . The new Mills' phono's just about ready to make its debut — announcements will soon be forthcoming . . . D-Witt "Doc" Eaton, Vice-President and General Salesmanager of AMI and his noted west coast distrb who spent this past week in town here, M. S. (Bill) Wolf, also on their way to New York where they will attend the big music affair sitting at the Runyon Sales Co. tables with Barnet (Shuggy) Sugerman as their host. Looks like Doc and Bill will sure 'nut be entertained . . . Jean Bates, General Manager of Pace Mfg. Co., Inc., returns from a southern trip and reports that business is plenty gratifying. That's good news.

Gil Kitt of Empire Coin Mach. Exchange tells me that he'll be moving into his new building sometime this coming month. And brother, is he happy over this move . . . Grant Shay and Midge Ryan of Bell-O-Matic Sales, standing out there comparing their new Buicks and trying to decide which one looks the best . . . P & S are giving up re-converting pins and will soon be manufacturing new machines, according to factory reports . . . Things are sure picking up over at Leo Lewis' place, Lewis Coin Mach. Service. They just can't keep enough equipment on hand—the stuff just moves out even faster (it seems) than it comes in—and with the news that's spreading around town—there's been a rush on all distrbs and jobbers here for all types of machines—everybody wanting them—yesterday.

Harry Brown of American Amusement Co. is losing weight these days without the necessity of having to resort to any kind of a diet. What with moving into the new building and with arguing and watching the workmen about the place—he's just rushing from one spot to the next without having a chance to stay put for even a second—and that's wearing little Harry down . . . Globe Distributing Co. must be blessed with Cupid's charm—it seems that every girl who goes to work there is leaving to get married almost immediately after she's settled down to knowing her job.

Al Sebring's Beacon Coin Changer, which has attracted so much attention and created so much interest, can now be seen on actual location test over at Walgreen's Drug Store on Milwaukee Ave. just a few doors away from Bell Products Company's headquarters. And, from what we hear, since putting it on test, the interest has jumped to new highs . . . The new addition to the O. D. Jennings & Co. plant is almost completed and will soon be in action plating their own equipment right next door to their present quarters—which means plenty of time saved for the production line workers.

Georgie Jenkins of Bally is back in town . . . Ken Wilson of Amalgamated is also back after spending the summer season taking care of his arcades and reports that he will soon have some news for the trade which will really start 'em to talking . . . Joe Munves over at Munves Mfg. Corp. is sure one little busy bee. Joe pops with an idea a minute and is working like a beaver to get all of his products into manufacture . . . Lou Wolcher flew thru the town like a B-29 but, from what we hear, he'll be back soon. He's visiting his mother in New York.

Nate Gottlieb working like everything to get those Superliners out to the firm's distrbs and runs smack into a crater's strike. Brother, that's what makes manufacturing one of those heart-breaking problems these days. Just imagine getting caught with Superliners on the floor these days and so many of the Gottlieb distrbs hollering for them? . . . Over at the Daval factory everyone is busier than ever before with the firm reporting that the demand for their new "Free Play" counter game growing by leaps and bounds and ops asking for speedy shipment—in quantity.
Saturday night is the big night for New York’s music ops. As this is written it is the coming Saturday, but as you’ll read it, it’ll be the past Saturday. The association officials are working like mad on its last minute arrangements, and the ops are rarin’ to go. Many out of town coinmen have made reservations. Attendance will definitely set an all time high, and it appears that there will be so much recording talent available that the entertainment will run into the early hours.

Barney (Shugy) Sugerman had plenty of excitement this week. He made two important announcements. Runyon Sales Company of New York, headed by Shugy, Abe Green and Mike Munves took over the general distribution for Telomatic, Inc., and Jack Mitnick was assigned to head the sales. In conjunction with Abe Green and Willie (Little Napoleon) Blatt, Shugy joined with Jack Firestone and Murray Goldberg of Firestone Games, Inc. in the manufacture of amusement machines. The firm name was changed to Firestone Enterprises, Inc. Herman Perin is the Sales Manager.

Dave Stern, Seacoast Distributors (Rock-Ola distrbs), plenty chipper these days. His only problem is to get more Rock-Ola phonos for his operator customers. Dave and his associates, Tom Burke, Harry Pearl and Everett Masterson, are working on a surprise for the trade, which they will announce to the trade within a very short time. George Ponzer, Amusement Enterprises, Inc., and his wife hit the high spots (Friday) celebrating Mrs. Posner’s birthday. Joe Beck in the city displaying his Telequiz machine, and in conference with distributors here.

Leo Knebel, general manager of Manhattan Photograph Co. (Aireon distrbs) claims he’s getting plenty of machines now. Ben Palastrant, regional sales director for Aireon, spends the week in the city visiting his soldier son, who is stationed in Fort Dix, New Jersey. Ivy Morris, Active Amusement Machines Co. (Newark office) pays coinrow one of his infrequent visits. Al Bloom, Speedway Products, is placing his “Talking Gold” grille cloth and plastics in the hands of more and more distributors. Al intends to go on the road very soon and see the trade personally. Bill Frey, Miami, Fla. stops off in the big city on his way to Switzerland. Bill hopes he will be able to spend a few days with Pat Buckley in Paris.

Mr. and Mrs. O. J. Mullininx, Mullininx Amusement Co., Savannah, Ga. spend a few days in the city. They had planned a boat trip to Bermuda, but were cancelled out the day before sailing due to the maritime strike. O. J. and his wife, however, were able to book passage on a plane. The plane ride is no novelty to the Mullininx as they are both licensed pilots and own their own plane. Ex Congressman Mac Merritt, a close friend to Al (Senator) Bodkin and Bill Alberg, and also well known to many coinmen, died suddenly this past week. Max Schiffman, Intimate Music (Solotone distrbs) wrenched his back badly and was bedded for about a week. Max hopes he will be well enough by Saturday to join his associates Teddy Blatt and Jack Rubin at the operators’ banquet.

Altho very little has been said about Jack Fitz gibbons’ (Jafco, Inc.) "Musical Minutes", his phone is continually ringing — coinmen seeking more information. Rumor has it that Al Denver is taking private lessons from a "Gin" expert in order to beat some of his opponents once in a while. Max Glass, Chicago, in town, and Nat Cohn of Modern Music Sales Corp. spends considerable time with him. Earl Winters, Nat’s associate, excited over the Vogue record display sent him by the factory. Harry Van Optall, formerly office manager of the Automatic Music Operators Assn. died this past week. De Perri Advertising Agency, headed by Ben Smith and Perry Wachtel, who place many of the coin ads, moved to 93 Madison Ave.

Charley Hornemann, former music op, now representing a few record companies as a distributor. Bill Seusens, Broadway Music Co., recovering from a recent illness. Herman Silver, Empire Music Co., another music op just out of a sick bed. Dennis Donahue, Mills Industries, Inc. seen in town. The music ops are looking forward to the arrival of the Cowboy Engelmanns in full regalia, riding into the ballroom astride two white horses. The Al Goldbergs (Al Goldberg Co.) expecting the arrival of an heir. George Ponzer and Irving Kaye, Amusement Enterprises, Inc. announce the first of their three new games to be put on the line will be "Whirl-A-Ball".

Sam Stern, Scott-Cross Co., Philadelphia, Pa., in town with Bernie Weinberg. Marcus Klein hurries out just in time to stop three expressmen from pushing a photomatic thru his plate glass window. Lou Wolcher, Advance Automatic Sales Co., San Francisco, Calif. comes back to his home town for a few days visit. Johnny Moore’s Three Blazers in town and stop off at the record department of Runyon Sales Co. and have their picture taken. Bill Wolf, M. S. Wolf Distributing Co., Los Angeles, Calif. expected in town Monday (Oct. 7).
It's congrats and best wishes to Mills Sales Company of Oakland upon the opening of their Los Angeles branch. George Ehrrott has been named general manager. The firm held open house at their new offices at 2827 W. Pico Blvd. on October 4 and 6. Coming down from Oakland for the occasion will be Art. H. Bouterious, general manager of the firm, Warren H. Taylor, sales manager, Dick Eggleston and R. H. Maddern of the freezer division. The firm plans an announcement on the opening of their new offices in Portland soon.

Lots of news along coin row this past week, with Jack Gutshull releasing an announcement of his appointment as Packard Distributor for Southern Cal and the announcement of the resignation of Charlie Washburn as Packard Regional rep. Jack was very happy over his new appointment and immediately left on a ten day hunting trip going out after a load of Deer ... Paul Laymon has really gone to town in his showrooms by having the place completely redone in most attractive colors. Paul bought a lot, had plans made and obtained building permits to erect a very swell new building, but with the coming of restrictions he temporarily abandoned his plans to build and is redecorating his present showrooms and offices. Paul expects to receive the new Bally "Triple Bell" console shortly.

Bill Wolf of M. S. Wolf Distributing Co. is in Chicago working on a few red hot deals; then he is to meet Harry Banks of Cosmo Records in New York. Just talked to Al Silberman, and Al informs us that Bill is due back this week and is very happy over some very good news he has ... Len Micon of Pacific Coast Distributors is displaying the new Packard "Hideway." He tells us that the many music ops who have been in to see the new unit are very pleased and are clamoring for early delivery. "A new shipment of the H. C. Evans "Winter Book" console is on the way," Len says, and should be here in a few days.

Listened to one of the most interesting war experiences of an ex-soldier and new music op, Joseph D. Newman of Venice. Joe was a member of the famous OSS, and related many hair raising experiences he had while serving in the underground in France a year before we invaded that country ... Max Wiczer of the Wico Corp. (formerly Marcus Parts of Chicago) is due in town this week to look over the firm's new offices and showrooms and spend a few weeks visiting with his brother Morrie, who is managing the local office. Morrie Wiczer informs us that he now carries a complete line of phonoplastics and parts.

Among the shopping along coin row this past week was O. C. Watts of Los Angeles; Sammy Esconbedo of Colton; Dean Brown, Glendale; Fred Kohler, Los Angeles; Walter Murra, Downey; Scott Dreyer, Whittier; Art Starnell, Los Angeles; Harold Murphy, Palm Springs; and Howard Lee of Los Angeles ... Bill Happel of Badger Sales is off to Palm Springs, Arrowhead Springs and Indio, calling on many ops and discussing the new Keeny Bonus Super Bell." He tells us that he could sell all of the new Keeny games the factory could put out if he could only get delivery. Jack Leonard, head of the parts department, is working on an elaborate catalogue of parts which will be published and distributed to the ops to simplify selection. Construction is still going on at the new building. The boys are putting the finishing touches to the place and promise to have it ready within the next six weeks. They hope.

We hear via the grape vine that A. M. Moss, of M. S. Wolf of Portland, is a proud new poppa. Keepin' secrets, eh Moss? ... Jimmy Rutter of Operators Service has just returned from a quick trip to Chicago where he displayed his new game. Jimmy tells us that he was well received by all manufacturers and that he hopes to be able to work out a deal to have the game made . . . J. M. Harvey recently joined the M. S. Wolf Distributing Co. and has left for Seattle where we hear he will take over the managementship to relieve Mrs. Golden Williams who is to return to the Los Angeles office. Mrs. William took over the Seattle office temporarily . . . Bud Parr of Solotone has just returned from a two week trip thru the East. Bud reports that the sales of the new timetimed music box are zooming daily.

Len Kelly of K. & M. Distributors leaves for Omaha this week to set up offices in that city. Len then plans on a trip to Louisville, Kentucky with a view toward opening an office in that city. The boys are expanding right along ... Nels Nelson has been doing a land office business on motor Rewinding for the many music ops heretobefore. He informs us that he has been taking many orders for "Phonette," the measured music box . . . We hear that Ed. Johnson of the Automatic Bowling game "Stikes and Spares" has been in the hospital for the past week for a complete checkup. Ed is out now and feeling ok . . . Gabe Orland of California Music is back in the hospital for another leg operation. He has a badly infected leg, the result of a recent operation which has failed so far to heal properly. Our best wishes are with him for a speedy recovery.

Ray Powers of E. T. Mape recently received a large shipment of good used phonos which he is having reconditioned and refinished for resale to music ops . . . Aubrey Stemler plans on a few changes within his organization and expects to make an announcement soon. Aubrey tells us that sales of the Bally "Victory Special!" and "Derbys" are increasing in demand with sales increasing daily . . . Quality Pics have just finished shooting a new series of 16 MM movies for distribution to coin film ops . . .

Ben Ellison of Hollywood International Records is just about all set to go with his vast distribution organization and promises an announcement will be forthcoming soon . . . Fred Gaunt of General Music informs us that he is selling many times over the number of Solotone boxes he can get his hands on. Fred has some new games on hand and will make delivery shortly. "Get your orders in early," he advises ops . . . Capitol Records, long a favorite with music ops, are becoming more plentiful to the trade under the new method of distribution. "We have always done everything possible to help the music operator and will continue to do so in the future," says Mr. Floyd Brittaker, general sales manager.
Gordon Warnson of Kayota, Minnesota, in town this past week and feeling a little better after being laid up for quite some time with the flu . . . Bud Harrison, of the Howard School, is visiting his son at the hospital . . . Benny Daniels, who has spent his vacation on the Minnesota shore, reported last week that a very bad cold. Very happy it wasn't polo, so he says . . . I. W. Egan, who returned home last week, has been visiting some of the distributors and telling about his wonderful drive to Massachusetts to visit his daughter who is going to school there. The trip wasn't so bad because he was driving a 1946 Cadillac . . . Benny Daniels, just returned home after spending a couple of weeks in New York vacationing. Benny went down to New York with the University of Minnesota fight . . . Harry Lerner on the job again after being laid up with a very bad cold.

Leonard Segal of the Twin Ports Nov. Jay Company, Duluth, was in town again this week attending services at the Minneapolis Synagogue . . . Fred Kirschman of St. Cloud in town for a couple of days calling on distributors . . . Don花瓣, of the Wheaton, Minnesota, was also in Minneapolis for the day. Flew down this afternoon, Lou Norderg tells us that his son, who received his discharge from the Navy and who immediately went to work for Standard Oil Company in St. Paul, had New York and expecting to go back to some other city in China shortly. He exp. etc. to visit his folks before leaving for the Orient again.

Harry L. Overman, Alden Grocery Distributing Company, St. Paul, is in Chicago on business . . . Charles Bohem of St. Cloud was in town visiting a few of his distributors but spent most of the time looking to buy Voice-O-Graphs and Phonomatics for his area, which he plans on operating very shortly. During summer months he runs a children's playground at Bemidji, Duluth, which consists of toy guns, airplanes and ferris wheels, where he employs about 60 kids to be visiting the distributors . . . Joe Atol of the Arrowhead Fireworks & Toy Company, Duluth, enroute to N.W. Orleans, Louisiana, to sell for some of the distributors of Fireworks Co. and will spend his time there untill after the Mardi-Gras. Joe is a manufacturer of fireworks which are used during the celebration.

Operators in Minnesota, North and South Dakota came for Saturday's football game between Minnesota and Indiana. Hundreds assembled on the north end for sun-up . . . Eddie Claven of Alexandria, Minn., expected in town this week-end to see the game . . . Bob Collins and his charming wife have hired for a service as the house boys for a large hotel in town, looking to buy Voice-O-Graphs and Phonomatics for his area, which he plans on operating very shortly. During summer months he runs a children's playground at Bemidji, Duluth, which consists of toy guns, airplanes and ferris wheels, where he employs about 60 kids to be visiting the distributors . . . Joe Atol of the Arrowhead Fireworks & Toy Company, Duluth, enroute to N.W. Orleans, Louisiana, to sell for some of the distributors of Fireworks Co. and will spend his time there untill after the Mardi-Gras. Joe is a manufacturer of fireworks which are used during the celebration.

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WANT-1,000 Slot Machines, new or used. Phone, Wire or Write. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: Republic 22732.

WANT-Wurlitzer Selective Speakers and Wall Boxes. Also all kinds of Wurlitzer phonos. Can use some late model pin games if price is right. Advise quantity and lowest price in first letter. Not interested in junk. R. D. BARRY, 1624 SWEETLAND ST., SCRANTON, PA. Tel.: 28491.

WANT-We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd St., LOS ANGELES 11, CAL. Tel.: ADAMS 7688.

WANT-Keeney's 1938 Track Time Glass. No cracked ones, please. MONROE DISTRIBUTING CO., 1698 MENTOR AVE., MENIFER, OHIO. Tel.: 55561.

WANT-Bally Pursuits; Bally Broadcasts; Genco Hi-Hats; Genco Victory; Genco South Faves; Wurlitzer 616's. MAURICE H. PACKET, 86 MARKET ST., PORTLAND, MAINE.

WANT-USD-1 Receivers; Seeburg, WS22 Wall-O-Matic Boxes; Seeburg Envos, Rex and Royal Models. Also buying Mills Gooseneck Slots, Q.T. Slots or What Have You Got. CASEY TONES CO., 332 SOUTH JENNINGS AVE., FORT WORTH, TEXAS. Tel.: 2-8070.


WANT-500 Pin Games. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Belmont 7006.

WANT-Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT-Used Solotone, Personal Music, Musicale and AMI Telephone Systems. State condition, amount of equipment and price asked. BOX 999, SANDUSKY, OHIO.

WANT-Keeney 4-Ways; Keeney Twins; Cash Only; Mills 3-Bells; Mills 4-Bells. All models of phonographs, Rock-Olas, Mills and Seeburhs. State quantity and your lowest cash price. BADGER SALES CO., 1612 W. PICO BLVD., LOS ANGELES 16, CALIF.

WANT-Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st ST., NEW YORK, N. Y.

WANT-Gooseneck Slots. From one to one hundred fifty. B. T. SHEFFLER, 1106 50. WESTERN, LOS ANGELES, CALIF. Tel.: RE 6846.

WANT-Will pay the following prices: $2. for Imps, Cubs, Aces; $10. for Pikes Peaks, Totalizers; $12.50 for Kickers & Catchers, ABT Challengers; $5. for Marvels; $2.50 for Pok-O-Reel, Klix, Wings, Yankees; DuGrenier Model S $17.50, Model TD $35., Model W $35., Model WD $35. RAKE COIN MACHINE EXCHANGE, 200 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT-Attention: Distributors! Wanna Buy! Now or slightly used Victory Specials, latest new 5 bells, grippers. Will buy 50 or 100 new Gottlieb grippers at best and lowest price. State your best price and advice when you can ship. SCOTT NOVELTY CO., 710 WEST 42nd ST., HOUSTON 8, TEXAS.

WANT-All types and models of coin-operated equipment. Send complete list with follow information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT-Immediately. A-1 Mechanic - Pinballs, Consoles, Remote Control and Phonographs. Must be able to manage route in Southern New England. Good pay to right party, or else salary and commission. Must have car and own tools. Write BOX 1, COBALT, CONN., giving phone number.
WANT

WANT—All types hideaway Units, 20's and 24's; 30 wire Wall Boxes and Adaptors; Keeney Wall Boxes; Premium paid for Rock-Ola Adaptors; Mills and Jennings Free Play Mint Vendors; One and Five Ball Free Play Games; Bally Triumph; Arcade Machines; Sky Fighter; Metal Typer; Scales, etc.; Converters, 110 DC to 110 AC; 110 V. AC 25 cycle to 110 V. AC 60 cycle; Generators, 10,000 Title Strips all types or 25 Cycle Motors, Transformers, Gear, Amplifiers, etc.

ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CAN.

WANTED—Your Used Phone Needles. We Re-Grind any straight Shank, Metal Point, Round or Elliptical Needles, and Guarantee New Needle Service, at a big saving to the Operator. Almost five years at the business. Shipping containers and complete information sent on request. Drop us a card today. RE-SHARP NEEDLE SERVICE, BOX 770, PORT DODGE, IOWA.

WANTED—Bally Royal Draws. Please quote price. Call, wire or write. VALLEY VENDING CO. 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel. Valley 9946.


WANT—100 Chicago Coin 1940 Home Runs. State price and condition. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRUNSWICK, N. J. Tel.: 814-W.

WANT—Liberty F.R. $8; Cigarette $5; Sparks Champion F.R. $8; Sparks Mercury, American Eagle and Marvels $5; Aces, Imps, Cubs and Daaval $1.50; Vest Focket $25; Columbus $15. Col. Vest Focket, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay 3695.

WANT—Counter Models: Wurlitzer 91's and 71's. STARNES MUSIC MACHINE CO., ROUTE 1, BOX 14, HICKORY, N. C. Tel. 1293-J.

FOR SALE

FOR SALE—Good Paying Route, consisting of 17 Phonographs, some Boxes and 35 Pin and Amuse- ment Games. Very profitable. Well located 80 miles from Chicago. Owner moving to West Coast. For full information contact us at once. NOTICE—When you want to buy or sell automatic coin operated equipment, always think of Coleman. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1325.


FOR SALE—2 Photomats $375. ea.; 1 Photomatic $350.; 1 Chicago Coin Hockey $185.; 1 Scientific Batting Practice $95.; 1 Hi-Tone RC $475.; 2 Vogue $410.; 1 Wurlitzer 500 $425.; 2 Wurlitzer Victory 24 $325. MARCUS KLEIN, 577 - 10TH AVE., NEW YORK, N. Y.

FOR SALE—Make us your best offer! Bally's Rapid Fire; Sky Battle; Shoot The Bull; Scientific Batting Practice; Chicago Coin Hockey (early model); Mills 1-2-3's; Wurl. Counter Model 61 & 41. Write, phone or wire. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF. Tel. Tuxedo 4976.

FOR SALE—Tops with ops! National dishes up the cream in new and used coin machines. Press-time specials. Undersee Reider $250.00; X-Ray Poker $109.50; Batting Practice 59.50. Get on our mailing list. NATIONAL NOVELTY CO., 185 MERRICK RD., MERRICK, N. Y.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way To Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.


FOR SALE—Electric Machine Gun Unit. 4 Guns complete with Gallery and Canvas. Like new $2250. Write or wire. HARRIS MUSIC CO., VIRGINIA BEACH, VA. Tel.: 2292.
FOR SALE—Mills & Jennings Escalators; Seeburg Classic; Pin Games, new and used; Races Races 25¢ play. Write for information. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel.: 2-6796.

FOR SALE—Duquenne, Reid National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition. Also other coin equipment. Uneedapak parts. WANT-WILL buy anything. Send us your list. MACK H. POSTEL, 8750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE—Brand new Goalee in original case. Will accept any reasonable offer. Peak fronts for Panoramas, sturdily constructed of plywood, complete with display, only $29.50 ea.; Specials on 5 game boxes, just out of our shop. Jungle $49.50; Capt. Kidd $59.50; Smash The Jeps $36.; Spot & Card $60.; Play Ball $49.50; Argentinian $65.; Monicker $65.; 3 Belly Rapid Fires. Give us an offer. MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON 4, D. C. Tel.: District 1625.

FOR SALE—ANOTHER SCOOP. Original Brass Wurlitzer 5¢, 10¢ and 25¢ Slides $1.50 ea. while they last. WICO CORPORATION formerly HARRY M. RUSCO, 2913 NORTH PULASKI ROAD, CHICAGO 41, ILL.

FOR SALE—5 Club Trophies 1 ball $185. ea.; 10 Keeney Fortune 1 ball comb. F.P. and Cash $130. ea.; 20 Vest Pockets Silver-Blue, nearly new $65. ea.; 1 Faces Races Brown Cab. parlay J.P. model, rebuilt and refinished $295.; 2 old Races Faces, as is $75. ea. 1/5 Dep., Bal. C.O.D. J. DAWSON, 516 TEXAS THEATER BLDG., SAN ANTONIO, TEXAS.

FOR SALE—Wurlitzer 600; 1 1940 Rock-ola C.M.; 1 Wurlitzer 700; 1 Wurlitzer 71 C.M.; 2 Mills Dance Masters; 12 Pin Ball Games. All machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA 41, PA.

FOR SALE—Clean Machines. 1 Eagle Squadron $49.50; 1 Marvel Baseball $75.; 2 Ten Spots $39.50 ea.; 1 Evans H.D. Ten Strike $49.50. WANT-Wurlitzer 750E. Quote best cash price. R. L. PICKETT, 565 - 1ST AVE., BARTOW, FLA. Tel.: 8720.

FOR SALE—Wurlitzer Phonographs and equipment. 850; 750E; 780 Colonial Mechanical; Victory model 24; Victory model 616; 2 and 30 wire Wall and Bar boxes. Also 6 complete Model 130 Adapter Sets. All in A-1 condition. Write for prices. COHEN AMUSEMENT CO., 210 DEXTER AVE., MONTGOMERY, ALA.

FOR SALE—Wurlitzer Wall Boxes Model 125 $15. ea.; Jumbo Parades Free Play $85. ea.; Seeburg 42 Victory Model $415. ea. WHEELING COIN MACHINE EXCHANGE, 2916 EOFF ST., WHEELING, W. VA. Tel.: Wng. 431.

FOR SALE—2-10-20; 2 HI Hat; 3 Big Parade; Speed Ball; ABC Bowler; Monicker; Topic; Slugger; 2 Spot Pool; Big Chief; 42 Home Run; Gun Club; Attention; 2 Dixie; HI Dive; Knockout; Mystic; Ten Spot; 2 Leaders; Fan American & many others. Slightly used Surf Queens; Victory Derbys; Four Bells; 41 Derby; Fortune; etc. Mills 6 in 1; 1-2-3. Write or wire. Prices are firm. All games clean. WESTERN DISTRIBUTORS, 1256 S.W. 16th, PORTLAND, ORE. Tel. AT. 7565.

FOR SALE—5 Faces Races, brand new factory rebuilt, 5¢ Chk. Sep. in original crates $550.; 2 Bakers Races, brand new factory rebuilt 5¢ Chk. Sep. in original crates $550.; 1 25 Faces Races, brand new factory rebuilt $825.; 1 Big Hit Pin Ball Game, just like new $275.; 1 Knock Out Pin Game $100.; 1 Mills Empress $275.; 1 Mills Club Bell 25¢ $150.; 1 Bally Rapid Fire $90.; 1 Total Roll, just like new $425.; 1 Seeburg Mayfair $325.; 3 Seeburg Wired Speak Organs $15.; 10 Seeburg Wireless Wall-O-Matic $25.; 5 Wur. Wall Boxes, very clean $11.50. All machines listed carry a money back guarantee. Terms: 1/2 deposit with all orders, balance C.O.D. MONROE DISTRIBUTING CO., 1695 MONITOR AVE., MENTOR, OHIO. Tel.: Mentor 5-5561.

FOR SALE—Approximately 15,000 records. Off the boxes. Mostly used, some new. Highest bid takes them. THOMPSON MUSIC CO., 3006 FREELE AVE., PITTSBURGH 12, PA. Tel.: Linden 6157.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phone. Treat each phone on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets. L. BERNAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IN. Tel.: 3-2734.

FOR SALE—2 Face Twin Reels 5 and 10¢; 4 '40 Saratogas 5¢; 1 Face Reels 5¢; 1 Silver Moon 10¢; 3 Silver Moons 25¢; 4 Fast Times 5¢. Run less than one year. Make an offer on the lot. ALBERT M. MURPHY, 417 S. MAPLE ST., KOKOMO, ILL. Tel.: 117.

FOR SALE—original Folkernos—light up looking glass backboard. Will be removed soon from my arcade at $75. ea. as is or $90. ea. repainted, r/finished. Will look as good as new. Will be properly cared for. Write or wire $10 deposit on each machine. You may order one or all. Coming Soon! Third Dimension 16 MM Films for converted Panoramas. Watch trade magazines for full details. WM. NATHANSON, 27388 CINCINNATI ST., LOS ANGELES 33, CAL.

FOR SALE

FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE-Filmco $250.; '41 Derbies $210.; Sport Specials $100.; Sportsman $100.; Blue Grass $135.; Dark Horse $135.; Skylark $440.; Fortune $385.; Jennings Triplex Slots $90.; Saratoga, late F. F. - F. O. $150.; Foreign Colors $60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1550 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE-Complete line of Popular, Hillbilly, Semi-Classical Records - both new and used. Special Discount to Operators. SILENT SALES SYSTEM, 635 D. ST., N.W. WASHINGTON 4, D. C., 2005 N. CHARLES ST., BALTIMORE 16, MD. Tel.: D1-0500.

FOR SALE-2 Keyes Submarine Guns, clean paint, working order $115. ea. FUNLAND, INC., 740 GRANBY ST., NORFOLK, VA.

FOR SALE-New 2 wire Zip Cord 250 ft. coils $4.75; Maple Skeeballs 3-1/2" $22 ea., $50. per 100; 2-5/8" $45 ea., $50. per 100; 1-1/3" $49 ea., $46. per 100; 2-1/4" $45 ea., $43. per 100. Bally M. I. MILLS CO., 1425 N. BROAD ST., PHILA. 22, PA.


FOR SALE-Kentex Pokers 5 new original crates, a real bargain, write; 200 Cash Troy Almond Vending Machines at low price. Write immediately and gain these true values. RELIABLE SALES CORP., 207 N.W. 4th ST., MIAMI, FLA. Tel.: 9-0151.

FOR SALE-Conditioned and refinished slots; Mills Blue Fronts 5¢.$159.50; Mills Blue Fronts 10¢.$179.50; Mills Blue Fronts 25¢.$199.50; Mills Extraordinary 5¢.$149.50; Mills Extraordinary 10¢.$169.50; Jennings Silver Dollar.$650.; Mills Gold Chrome 5¢.$179.50; Mills Gold Chromes 25¢.$199.50. BADGER SALES CO., INC., 1812 W. RICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-Special Close Out - We Need The Space! Bally Rapid Fires $85. ea.; Evans Lucky Stars $119.50 ea.; Silver Moon F. F. $99.50 ea.; Air Raiders $125. ea.; Skyball $99.50 ea.; Western Dead Heat (1 ball payout) $99.50. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE-One Ball Multiple Free Play Tables; Bally Thorobred & Longacres $279.50; Bally Milico $195.; Bally Club Trophy $185.50; Bally '41 Derbies $163.50; Bally Blue Grass $119.50; Bally Dark Horse $119.50; Bally Sport Special $100. BADGER SALES CO., INC., 1812 W. RICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-Write to us for prices on Brand New Games. Challenger; Columbia Bell 5, 10 & 25; Deluxe 5, 10 & 25 Spellbounds; Fast Ball; Dynamite; Big League; Whiz; Draw Bell; Surf Queen; Big Hits; Super Liner; Grips; All new United Games. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA. Tel.: Poplar 5-3299.

FOR SALE-Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE-Sacrifice! Counter Games: 2 5¢ and 1 1¢ Mills Target Practice, refinished like new, only $7.95 ea.; also 3 "Jacks" $5 each; three jackpots, fast money maker, self loading jackpots, bargain at $9.95; Wurlitzer 71 with beautiful stand, A-1 condition, yours for $245. Write. DAVIS Amusement Co., 166 DWIGHT ROAD, SPRINGFIELD, MASS. Tel.: 3-0727.

FOR SALE-Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., $6 per dozen. BADGER SALES CO., INC., 1612 W. RICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-1 Champion Hockey, used only two weeks $140.; 10 Chicago Coin Hockeys $190. ea. All equipment is clean and in good working condition. AUTOMATIC COIN MACHINE CO., 28 E. RIDGE ROAD, GARY, INDIANA.

FOR SALE-For best prices on all types of salesboards, both money salesboards and plain headboards in all sizes. Write: A. W. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.


FOR SALE-$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball F. O. games Mills Panorama $325. Send for list. MITCHELL NOVELTY CO., 1829 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE-Music and Pinball Route. 38 late Phonographs, 34 Pinballs and 11 Slots including well equipt. shop. Price $35,000 Cash. SWANK Amusement Co., 507 EAST 4th ST., TILLAMOOK, OREGON. Tel.: 638.
FOR SALE

FOR SALE-Seeburg 9800 ESRC $475.; Rock-Ola Deluxe 39S $275.; Rock-Ola Super Rockolites $300.; These machines all in very good condition. TOLEDO MUSIC & NOVELTY CO., 1001 ADAMS ST., TOLEDO, OHIO. Tel.: Garfield 8531.

FOR SALE-Bargain. Mills Slots. 5¢ Blue Fronts $100.; 10¢ Blue Fronts $110.; 25¢ Blue Fronts $125.; 5¢ Brown Fronts $125.; 10¢ Brown Fronts $135.; 25¢ Brown Fronts $150.; Mills 2/5 payout with American (silver) Fronts 5¢ $100.; 10¢ $110.; 25¢ $150. All above machines are in A-1 shape, ready to go out on location. Good appearance and mechanically perfect. Wire-phone-write GENERAL SALES CO., 1051 MAIN ST., DURB目标, IOWA. Tel.: 733.


FOR SALE-41 Derbys $139.50 ea.; Sport Specials $89.50 ea. These machines have rails scrapped and are in A-1 condition. Assorted counter games for $10. Write for list. S & A NOVELTY CO., ANTLERS HOTEL, SAN BERNARDINO, CALIF. Tel.: 5131.


FOR SALE-Floor Samples: Red Ball, write; Champion Hockey $149.50. These machines have never been on location. RICE MUSIC CO., 816 N. WALKER, OKLAHOMA CITY, OKLA. Tel.: 2-7800.

FOR SALE-Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards. Each case comes individually boxed. Nationally advertised at $1. While they last at 36c ea. in gross lots. Send $1. for sample. BUDWY NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.

FOR SALE—Wurlitzer 850's slick $995.; 616's $199.50; 61 Counter Models $129.50; 412's $189.50; Rock-Ola Paper 40's $375.; 25¢ Luxe $375. These machines are in good working order. 3rd Ave. & 9th St., WEST BERNARDINO, CALIF. Tel.: 2-7800.

FOR SALE—4 Chicoin Hobbies $100. ea.; Bally Undersea Raider $200.; 2 Bally Club Bells $125. ea.; 1 Victory Special, write: 1 Skyline $20.; 1 Powerhouse $20.; 1 New Champ $40.; 1 Big Chief $40.; 1 Sink The Jap $35.; 1 Salute $20.; 1 Bandwagon $40. MISSION NOVELTY CO., 341 WEST SECOND ST., CLAREMONT, CALIF. Tel.: CL 7411.

FOR SALE-Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1012 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-Bargains: 2 Anti-Bull Dog Air Guns $15. ea.; 1 Bell-O-Ball Skee Alley $40.; 1 Seeburg 12 Keyboard $75.; 1 Liberty Counter Game $75. 24 plain punchboards 2000 hole plain $2. ea. 1/2 deposit. QUINN DISTRIBUTING CO., 1100 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

FOR SALE—5 Ball F.P.'s & 2 Bally F.P.'s & F.O.: Consoles F.P. and combination — slot. All guaranteed perfect. Send for list. New equipment - Bally's complete line, also Evans, Jennings, Mills. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel. Cliffsride 6-2392.

FOR SALE—1 Wurl. Twin 12, adapt., amp., and stepper $275.; 12 Wurl. 320 Wall Boxes $19.50; 17 Seeburg Wall-O-Matic Wireless, just off location $34.50 ea.; 30 Seeburg Selectomatic, like new $7.50 ea.; 2 98CO Seeburg ES $600. ea.; 1 Chicoin Hockey $187.50; 1 Scientific Battling Pr. $97.50; 8 Seeburg Chicken Shakes $74.50 ea. All the above in working condition. JOURD WHITE SALES CO., PARIS, TENN. Tel.: 765.

FOR SALE—Phenoton Universal Amplifier, has nine outstanding features at $59.50: Ace Coin Counter at $139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55c; Phonograph Casters, Set of 4 $1.45; Record Carrying Cases $5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 33rd ST., MILWAUKEE 10, WIS.

FOR SALE—1 Spectrovox and Playmaster $350.; 1 Seeburg 8200; 1 RC5S $450.; 1 Commando $495.; 10 Columbus used models A Peanut Machines $6. ea. BIRNAMWOOD VENDING CO., 2117 THIRD AVE. N., BIRMINGHAM 3, ALA.

FOR SALE—Rock-Ola Premier $570.; Wurlitzer 12 Re. $185.; Wurlitzer 616 Lite-up $235.; Wurlitzer 600 Victory $495.; Wurlitzer 5000 Victory $550.; Mills Theatre $325.; Rock-Ola Spectrovox $85. MODERN MUSIC MACHINE CO., 2614 W. PICO BLVD., LOS ANGELES, CALIF.

FOR SALE—9 Mills Mints Check 3-5 Slot Machines with stands $100. ea.; 2 Blue Front Slots and Box Stand, complete perfect condition $110.; 1 Blue Front no stand, perfect condition $100.; 1 Chrome 1 Penny Pay stand $150. BANKS NOVELTY CO., 4300 BANKS ST., NEW ORLEANS, LA. Tel.: And 1240.

FOR SALE—Here's Someone's Opportunity! 150 piece Route in S.E. Ohio. Established 15 years. We have all the Spots. Latest model equipment consisting of Seeburg, Aireon, Wurlitzer Phonos; Pins; Slots; Scales. Nets owner $20,000. Annually. Other interests reason for sale. Write-Wire PAUL C. KACKLEY, 507-509 WHEELING AVE., CAMBRIDGE, OHIO.

FOR SALE—4 Panorams—All late models with Film Cleaners. All new. Screens. Good working condition and on locations $295 ea. LEWISTOWN DISTRIBUTING MART, 131 VALLEY ST., LEWISTOWN, PA. Tel.: 2584.

FOR SALE—Seeburg Wall Boxes. We have 50 or 40 Seeburg 5¢ WS-22 Wall-O-Matics in good condition, covers O.K. $32.50 ea. We also have some Bar-O-Matics, wired or wireless $40 ea. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Extra Special. Grand Canyons $169.50; Ishdos $179.50; Brazils $179.50; Wagon Wheels $169.50; Oklahoma $169.50; Arizona $169.50; Flat Tops $169.50; Cover Girls $169.50; Yankee Doodlies $149.50; Knock-Outs $119.50; 5-10-20's $119.50; Victorys $79.50; Owls $50. NORTHWEST TEXAS NOVELTY CO., 532-534 SEVENTH ST., WICHITA FALLS, TEXAS. Tel.: 5227.

FOR SALE—Victory Special F.P., used (write); Super Bell late single head $250; Surf Queen 5 Balls F.P. $250; Jumbo Parade, late head 5¢ play combination $150. Tel. No. 1-3595.

FOR SALE—Wurlitzer 5¢ $425; Wurlitzer 600 $400. F.O.B. SCHNECKTADY, N. Y. ACME AMUSEMENT CO., 975 ALBANY ST., SCHENECTADY, N. Y. Tel.: 2-3228.

FOR SALE—Brand New Vendo Automatic Change-makers which deliver nickels from dimes and quarters-manual operation $125; Brand New Sparks Lobby Scales $115, and $125 ea.; Brand New Shippman Triplex Stamp Vendors $39.50 ea. Send for free descriptive leaflets! R. H. ADAIR CO., 2608 S. 15th St., OMAHA, NEBRASKA.

FOR SALE—Revamp Pin Balls: Red Hot $30; Marines At Play $79; Marvel Baseball $79; Oklahoma $175; Brazil $175; Grand Canyon $175; Idaho $185; Wagon Wheels $185; Streamliner $175; Santa Fe $175; Exhibit Big Hit $249. AMERICAN VENDING CO., 310 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE—G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 carton, to write; Big Bulbs G.E. Mazda, 7¢ up to 75 Watt, 120 to carton, write: New, genuine, only reliable G.E. Mazda (#1498) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 26th ST., N.Y. 10, N.Y. Tel.: Watkins 9-7430.

FOR SALE—1¢600 Keyboard Wurl. A-1 condition $375; 1 700 Wurl. very clean $625; 1 412 Wurl. refinished cabinet $175; 1 Mills Empress A-1 $375; 3 Wuls #331 Bar Boxes $15. ea.; 2 Wurl. #115 Wireless Wall Boxes $15. ea.; 1 Wurl. #135 Stepper Receiver $25. 2 Wurl. #304 Steppers $15. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Ten Mills Panoramas or Silver Views completely reconditioned rebuilt and refinished, late serials...$395; also Late New Film Releases for Panoramas and Soloviews. BADGER SALES CO., INC., 1612 W. FICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE—6 Fluorescent Lighted Merchandise Rotor, now operating $300. ea.: 1 Mutoscope Shootomatic $125. CHEMICAL CITY MUSIC CO., CHARLESTON, W. VA.

FOR SALE—1 Bally Racer (Arcade) $50.; 5 Mills Quarto Scoops $55.; 1 Club Trophy (1 Ball F.P.) $255.; 1 Blue Grass F.P. $15.5; 2 Bakers Pacers $145.; 3 Bally Reserves 5 Ball F.P. $90. ea.; 1 5¢ Mills Bonus Slot $195.; 1 10¢ Mills Bonus Slot $205. STEWART NOVELTY CO., 1361 S. MAIN ST., SALT LAKE CITY, UTAH.


FOR SALE—Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MALLININK AMUSEMENT CO., 306 WEST VICTORY DRIVE, SAINT MARYS, OHIO. Tel.: S-6601.

FOR SALE—15 rebuilt American Eagle Counter games used $22.50; 5 American Eagle, rebuilt, never used $25; Wurlitzer 850 with metal on top which holds plastics $49.50; 1/2 deposit with order. BRYAN BROTHERS, 422 SOUTH EAST ST., BOYNE CITY, MICH. Tel.: 437.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola, Seeburg, Mills $54.50; Deluxe Model Fits Wurlitzer, Rock-Ola, Mills and Seeburg Resoite. Extra volume, superb tone $69.50. HASTINGS DISTRIBUTING COMPANY, 2016 WEST VIET STREET, MILWAUKEE 5, WISC.

FOR SALE—In Colorado it's Mannings. Now delivering all new 5 Ball Free Play Games. Over 300 used games. We can fill your needs. Write, wire or phone for complete list. MANNING SALES CO., 110 S. ETOURN, COLORADO SPRINGS, COLO. Tel.: X 4076.

FOR SALE—Good used Mills original slot machine cabinets complete with castings; or will sell individual castings for Blue Fronts, Brown Fronts, Cherry Bells, Bonus Bells, Chrome Bells, War Eagles, Extraordinary Bells, Futurity Bells, etc. One half Mills List Price. AUTOMATIC COIN MACHINE CORP., 339 CHESTNUT ST., SPRINGFIELD 4, MASS. Tel. 4-1100.

FOR SALE—Reconditioned Pin Games: Fox Hunt $24.50; Metro $27.50; Skyliner $29.50; Twin Six $37.50; Spot Pool $43.50; Horoscope $47.50; Star Attraction $54.50; Texas Mustang $54.50; Genco Victory $64.50; Four Aces $79.50; Invasion $79.50; Gobs $79.50; Grand Canyon $154.50; Cover Girl $154.50; Arizona $157.50; Santa Fe $189.50; Idaho $189.50. LAVOIE & HILLMAN, INC., 2 E. MAIN ST., FALL RIVER, MASS. Tel.: F.R. 3-5431.

FOR SALE—Will sell or trade 7 National Skee Balls 36 ft. long. Need the room. Will sell below market value. A B AMUSEMENT CORP., MARGARETVILLE, N. Y.

FOR SALE—50 Buckeye Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckeye Boxes $5. ea.; 6 Seeburg 300 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—2 Hi-Tones ESRC; 1 Rock-Ola Standard; 1 Seeburg Gem; 1 Wurlitzer 24; 1 Panoram and two Panoram castings. All Guaranteed, in perfect condition. Will consider reasonable offer. AFFEL VENDING CO., 5015 NO. GRANSACK ST., PHILADELPHIA, PA. Tel.: Mi. 4-7398.

FOR SALE—We have available Fruit Real Top Glasses for Bally Big Top, 2-4 and 2-5 payout $10.00 each or $84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel.: Atlantic 0662.

FOR SALE—Evans 1946 Model Ten Strikes, our Floor Samples, a real buy, write; Pilot Trainer, like new $495.; 6 Exhibit Rotary Merchandisers $295. ea.; 3 Gretchen Metal Types $295. ea. All equipment in Tip Top condition. Terms: 1/3 deposit, bal. C.O.D. or sight draft. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: Armitage 1434.

FOR SALE—Solovue Lamps $2. ea.; #5SC7 Metal Tubes 90c ea., minimum order 12 tubes. 1/3 Deposit, balance C.O.D. GEORGE POWERS COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—Walling Rol-A-Top $50.; Jennings Dixie Bells $50.; Columbia DDF Bells $45.; Mills Glitter Gals $50.; Pace Deluxe $75. LEGAL AMUSEMENT CO., GENERAL DELIVERY, MOBILE, ALA. Tel.: 2-6856.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE—Gottlieb Superliner $322.; Williams Dynamite $334.50; Exhibit Fast Ball $350.; Packard Flamor Wallboxes $38.95; Out of This World Speakers $159.50; 1 1/4 Mills Blue Front $115. WEST COAST AMUSEMENT CO., 107-109 S. WILLOW AVE., TAMPA, FLA. Tel.: H-49243.


FOR SALE—25 New Regal Penny Merchandisers $8.75 ea.; 20 completely rebuilt Northwestern Deluxe Vendors $14.50 ea.; over 100 Bargains in complete rebuild and repainted Cigarette Machines. Write for prices. WALT—Ball Gum, any quantity. AUTOMATIC SALES CO., 440 PARK ST., BEAUMONT, TEXAS. Tel.: 989.


FOR SALE—Wurlitzer 700 $650.; 750E $675.; 850 $700.; $95 $725.; 61 Counter Model $150.; Rock-Ola Deluxe $400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 2nd St., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—New Columbia Bells $145.; used Columbus $75. to $100.; and new and used Mills & Jennings slot games ready to put on location; Jennings Bobtail F.P., Jennings Harvest Moon F.P.; Bally High Hand F.P. & C.P.; Single Safes; Double Safes; Jack in Box Safes; Seeburg Shoot The Cutes; New Fins. KING DISTRIBUTING CORP., 12590 WASHINGTON ST., BOSTON 18, MASS. Tel.: Han. 3707.

FOR SALE—12 Bally Beverage cup vending machines, 160 drinks at each filling. Will sell on or off locations. Machines are now all on locations and doing business. Will include all necessary equipment and extra parts, including Lifetime carbonator. Price $500. ea., F.O.B. Boston, Mass. BOSTON SALES AGENCY, INC., 83 WASHINGTON ST., BROOKLINE, MASS. Tel. Asp 8602.

MISCELLANEOUS

NOTICE—The complete stock on the West Coast—parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.
MISCELLANEOUS

NOTICE—We are exclusive Michigan and Northern Indiana Distributors for Williams Manufacturing Co. and Genco Manufacturing Co. J. R. "Pete" Pieters, KING-PIN EQUIPMENT Co., 826 MILLS ST., KALAMAZOO 21, MICH.

NOTICE—Complete Phonograph Repair Service any make, amplifiers, motors, pick-ups. Used equipment bought and sold. Write or phone. MACKS SALES CO., 1105 UNION AVE., MEMPHIS, TENN. Tel.: 7-2850.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

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NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON...the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. POND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Men", 442 N. SENECA, WICHITA 12, KANS.

NOTICE—We have something new on the way—if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

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NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1551 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7675.

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Fat collections and record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone... insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Specify Nickel or Quarter play.

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