"Wurlitzer's Sign of the Musical Note has done wonders for my business!"

... Henry Gruhn
Owner, Roxy Grill
148 West 46th St., New York City

• • • Another Wurlitzer Location Owner Praises Effects of Wurlitzer's Powerful National Advertising Program

All over America, Wurlitzer's national consumer advertising, promoting patronage in locations displaying the Sign of the Musical Note is drawing praise from Wurlitzer location owners.

Says owner Henry Gruhn of the Roxy Grill in New York, "It's the greatest promotional program of all time for Wurlitzer location owners. I am proud to display Wurlitzer's Sign of the Musical Note and am positive that it will do wonders for my business."

East, West, North and South, the reaction is the same—satisfied location owners... a constantly increasing demand on Wurlitzer Factory-Approved Music Merchants to install more and more Wurlitzers. The Rudolph Wurlitzer Company, North Tonawanda, New York.
A BUSHEL OF MUSIC!

The public is floored by the quantity as well as the quality of AMI music. Every patron is pleased and honored by being given his choice of forty selections, just about twice as many as he expects to find. He marvels at this great advance in music service, shows his appreciation by playing and watching—watching and playing. A bushel of music is a bushel of fun for the public. AMI Incorporated

AMI

MODEL A AUTOMATIC PHONOGRAPH
By Bill Gersh

In this past week's (September 9) issue of The Cash Box there appeared letters from well known operators in various parts of the nation who suggested that all music equipment be changed to 10c play, 2 for 15c, 3 for 25c, or 4 for 25c.

In some cases, these operators, distributors and jobbers stated, this was already happening in their territories. It seems to be happening in one area after another. In New Jersey the music machine ops have already agreed on 75%–23% commission to be paid to all locations and wired telephone music has been stabilized at 10c per record, 2 for 15c and 4 for 25c. In addition these wired music ops are paying from 20% to 30% commission to their locations and this is also being followed by the non-selective music operators.

Over four years ago The Cash Box first proposed that this industry change its commission basis to 70%–30%. It did so because it foresaw that increased costs and gradually increased prices of all materials would force the average operator to a position where he would need more money faster than he ever did before to assure himself remaining in this business. This is today an established and recognized fact and agreed to by all coin machine operators.

The operators, themselves, jumped from the idea of 70% commission to 10c per play. They reported that it was too difficult, in a large number of cases, to get the location owner to accept less than what he was now receiving. But, they reported, if they could take in more money by using the 10c coin chute — then, and only then, could they cut the location owner’s commission down to 30% or 25% or even less, for he would still be earning just as much (if not more) than he formerly did on 8c play at 50% commission.

This idea has traveled far and wide throughout the nation and more and more music operators are contacting The Cash Box to tell this publication that 10c per record is proving successful and, at the same time, asking that the music equipment manufacturers produce their new machines with 10c coin chute, 2 for 15c and 4 for 25c play.

Many noted music machine coinmen have also reported that today they find the confectionery, the busy drug store and quick-lunch restaurant better locations than taverns. Their reason is that the tavern enjoys a certain peak hour play period (usually from 9 or 10 in the evening to about 1:30 in the early morning) and that, even with the juke box going continuously during that peak period — they cannot earn enough money to amortize the cost of the new equipment in a 24 month period and show a profit.

One music operator, who changed all his equipment over to 10c play, 2 for 15c and 4 for 25c, reported that he is now averaging over $300 more net to himself and, at the same time, only paying from 20% to 25% commission to the location owners — and that the retailers are more than pleased with the arrangement since they, too, are earning just as much as they ever did. He does admit that the first few days when the play was changed to 10c the public reacted with a bit of displeasure.

"But," he says, "since then they have accepted the 10c chute and are playing just as much as they ever did."

Now more and more operators throughout the country look to the 10c chute as the possible answer to higher prices of music equipment, greater overhead costs, quicker amortization, sooner and faster profits. They all feel that they can adopt the 10c play principle and pay only 30% commission with the cooperation of all other coinmen in their area.

In this regard the mixed route seems to be the biggest problem. Where an operator used his phonos as the "come-on" to get into a location so that he can operate other equipment in a territory where the music operating speciailist is up against a pretty stiff problem. He must then prove himself a real salesman, for many mixed route ops are willing to take a loss on their music equipment to keep their other machines operating in the locations. This makes it tough for the music up to walk into his locations, in the same territory, and increase cost of play while reducing commission payment.

Is 10c per record the answer?
NEW YORK — Following the questioning article by one manufacturer, which appeared in the August 26, 1946 issue of this publication, whether the present type complicated scoring pinballs are losing the play of the average pinball player — and the answer that followed in the September 2, 1946 issue by another manufacturer who claimed that some of the pinball games were becoming too complicated, but that he did not believe a return to the old type “bagatelle” machine would prove profitable, and that instead an easy-to-understand, simple bumper type replay pin game might gain greater play — comes the stories of many operators (who are right out there in the field) that they are now using old wire-bumper pin games (reconditioned with plastic bumpers) and that these are bringing in good profit.

There is no doubt anymore (and this may as well be openly stated) that there is much resentment regarding the present pin game prices on the part of many operators. This is definitely not the fault of the manufacturers. They would just as soon once again be able to sell pinballs at $100 or less if they could produce them to sell for such prices. But, with the cost of materials and labor where it now is — this seems a very remote possibility and, what's more, labor and component unit costs are GOING UP. Therefore, with the coin chute still obtaining only 5c and with the prices of games two and three times higher than pre-war — something must be done for the pin game operator to assure him a profit.

The trade-in valuation of the average higher priced pin game is admitted to be much greater than the lower priced game and also admitted to be on a percentage paid with what former trade-in prices were. But, this is not the solution, the operators say. It doesn’t matter to them if their trade-in is much lower — if the price, too, is much lower. They cannot seem to earn the cost of the machine in the short operating period with which they are faced. They must earn more money — or pay less for machines.

In answer to earning more money — the proposal was made that 3 balls be featured at 5c with the next 2 balls optional at another 5c. This would put play of pin games in the 10c category. But, opinion seems to be rather sharply split regarding the 10c play on pin games — which are supposed to be amusement. Therefore, the ops themselves have come out with the story that they are actually revamping many of the old, wired-bumper type of pin games, replacing the wire bumpers with plastic bumpers, and they find that these machines earn just as much for them on location on a comparative basis.

Now pin game operators from almost every section of the nation have come in to tell The Cash Box that the answer to the entire problem, in their estimation, is a return to the easy-to-understand and easier-to-play simple bumper type of high score pin game, but, featuring replay action, and that this sort of machine, which they feel can be produced much more cheaply than the present highly complicated scoring models will earn just as much money.

In addition to this — these operators ask that the machines be manufactured with more “fun” play action in them and not just scoring action. In short, they believe that a return to the jig saw type of game, the other games with hit-tat-toe action, etc., while continuing the scoring principle, would help stimulate much play among many of the people who want to “relax” when they play a pinball game and not have to concentrate on each ball they shoot.

It seems that if these operators are continuing to earn good profits with the old time wire-bumper games then certainly something can be arranged in this direction, as one manufacturer stated. He further reports that his firm are now experimenting with just such a game and that he believes, if the machine proves out on the location tests, that there is every possibility of a return to “more simple type pinball games.”
The Cash Box's industry leaders have been busy answering the call for a public relations initiative. They have been joined by nearly all manufacturers, distributors, jobbers, and others who have realized that failure to join this movement will result in a public relations disaster that will be felt by everyone in the industry. The reason for this is that public relations is not just a matter of promoting products; it is also about形象 and perception.

The initiative, called the "Public Relations Bureau," was announced at the recent meeting of the National Association of Machine Tool Manufacturers (NAMA). The NAMA has started its public relations campaign, and it is called the "Public Relations Bureau." The initiative is a cooperative effort among all manufacturers and jobbers in the industry to promote good will and cooperation among all parties.

The initiative has been met with positive responses from industry leaders. "We have seen a shift in the industry," said one executive. "People are starting to understand the importance of public relations." The initiative is not just about selling products; it is about building good will and relationships with the public.

The initiative has been met with some resistance from some companies, but the majority of industry leaders have supported the effort. "We have seen a shift in the industry," said one executive. "People are starting to understand the importance of public relations." The initiative is not just about selling products; it is about building good will and relationships with the public.
NEW YORK—"The music business," as one noted coinleader stated, "is like an industry in ferment."

There is no doubt anymore but what this statement bears much truth in it. Everyone in the automatic music field is seeking the answer to what should be done because of the higher prices of equipment, tremendously increased overhead and operating costs and also the fact that these costs are continuing to go ever higher.

There is no need to state here any more that the operator who continues to work on a 50%-50% commission basis is finding himself in hot water. His accountants will show him that he simply cannot conduct his business on a profitable basis continuing to pay such a high commission rate.

Today — as one noted association head stated, it isn't "commisions." "We are," he told a group of coinmen, "sharing our profits with every location."

Surely, then, it is unfair (if the location owner is to be considered a partner in the operation of automatic music) for one partner (the location owner) to receive more than twice as much from the equipment as the operator.

Not only must the operator pay for the machine, pay the new and higher prices for parts and supplies and labor and his trucks and offices, etc., etc., etc., but if he only takes 50% of the collection — and finds that it costs him 50% of that 50% to pay for his operating expense — then the location owner is earning much more money from the automatic music partnership than he is.

"Today," one noted music operator reported, "we figure that it costs us 50% of all our collections for our operating expense. And," he continued, "this is a mild figure compared to what others we have seen."

That being the case then the operator must arrange for a new and better commission basis. He must arrange for a better share of the receipts (or profits) with his profit-sharing partner — the location.

And that is why this noted coinleader claims, "The music business is like an industry in ferment."

The music that goes 'round and 'round — is making a lot of operators go round and round with it. Those are the ops who haven't arranged for an equal share in their profit-partnership with the location.

If music operators haven't yet arranged to obtain a better share of the collections then they are not going to outlast the new operating era.

Like one noted Texas music operator writes, "With so many new machines on the market, a machine only one year old — will be considered an old model!"

Operators must arrange for one or another commission basis, for front money, for 1% of the gross installation cost, for 10c play, for location contracts and for every possible protection they can — while they can — and while there is still time for them to do so.

The old methods are dying. They are dying out fast. They cannot last in this hectic high priced, overflushed overhead era.

Whatever the result will be and whatever the change which will eventually adjust itself in the trade — it must earn the music operator more money than he does at present — or he cannot remain in the music machine business.

The trade is going 'round and 'round — seeking the answer — and, yet, to many this answer was very simple. They just shut their eyes, lowered their heads and charged right in — advising their location owners that they could no longer pay them 50% — no longer do this and that — and, if agreed, they continued in the spot — if not, they withdrew from it and went somewhere else.

Others are more cautious and are approaching their locations more carefully. They are gradually obtaining what they want and hope that they will have what they need before it's too late.

Whatever the result it is interesting for the trade to watch the music field in this adjustment period — readjust itself to modern conditions — and once again lead the trade to new achievements.
Majority of Ops Report They Also Obtain Better Commish Set Up. Claim Now That New Juke Boxes Can Clear Off Quick

NEW YORK — Reports from many noted music machine ops in various parts of the nation who have already received their first shipments of the new juke boxes is that, "The collections on the new machines are greater than we have ever before expected."

"In fact," one noted music merchant states, "the take on these new machines has set a record that is almost unbelievable and, what's more, has continued to pull in these sort of collections at a steady pace."

The ops of these new machines believe now that they will clear them off much quicker than they originally thought they would. One noted op writes, "We feel certain now, as long as these collections continue, that we are going to have all of our new machines amortized in the 18 month period."

It is also heartening to note that the majority of these men have been able to arrange for a much better commission basis with the new machines — many of them paying only 25% to the location — and they have also been able to obtain location contracts for at least a two year period.

This is extremely important to the automatic music operator. It means that the new equipment, so much desired by the average location owner, is not only reviving play and bringing in high record collections, but, what is most important, has been able to get him set on a much better business basis all around.

Manufacturers of the new juke boxes, their distributors and operators are all enthusiastic about these reports. They have been showing them to many who haven't as yet received any of the new machines and, it is generally believed, that these facts are setting the trade up to take advantage of what it should have done a long time ago — that is — obtain the best business deal it can with its music partner — the location owner.

Furthermore, as the new juke boxes spread throughout the nation, the trade believes that they will regain the collection status enjoyed by music coinmen during the war period and will also obtain for all in the industry a better business arrangement.
1. TO EACH HIS OWN

CO-37063—The Modernaires
DE-23615—Ink Spots
FS-131—Trudy Erwin — Opie Catons Orch.
MA-7188—Eddy Howard Orch.

CD-205—Curt Massey
CO-37048—Frank Sinatra
DE-18909—Bob Crosby

AR-150—Jan Savitt Orch.
CO-36985—Woody Herman Orch.
CS-483—Tony Pastor and Band

2. FIVE MINUTES MORE

MA-7197—The Three Suns
MU-15086—Phil Brito
VI-20-1922—Glenn Miller Orch.

3. SURRENDER

DE-18897—Randy Brooks
MA-7186—George Olson Orch.
VI-20-1877—Perry Como
MU-15073—Phil Brito

4. SOUTH AMERICA, TAKE IT AWAY

CO-27051—Xavier Cugat Orch.

CO-36976—Dinah Shore
DE-18872—Jimmy Dorsey O.

CA-236—Peggy Lee

BE-7003—Freddie Stewart
BW-774—Jan Garber Orch.
CO-36964—Dinah Shore
DE-18817—Ink Spots

5. DOIN’ WHAT COMES NATUR’L

MA-7193—De Marco Sisters
VI-46-0001—Al Goodman O.
VI-20-1878—Freddy Martin Orch.

6. I DON’T KNOW ENOUGH ABOUT YOU

DE-18834—Mills Bros.
VI-20-1861—J. Desmond

7. THE GYPSY

DE-23511—Ellie Edwards
MA-7177—Louis Prima Orch.
MU-15062—Phil Brito
CS-475—Frankie Lester—H. McIntyre Orch.
VI-20-1844—Sammy Kaye

8. THEY SAY IT’S WONDERFUL

MA-7176—Jack Leonard
ME-3005—Eileen Barton
SI-15021—Ray Block Orchestra
VI-20-1857—Perry Como
VI-46-0001—Al Goodman Orch.

9. CHOO CHOO CH’BOOGIE

DE-23610—Louis Jordan and His Tympany Five

DE-18864—Ink Spots
MU-15065—Gordon Macrae—Walter Gross Orch.

10. PRISONER OF LOVE

NA-9017—Billy Eckstine
VI-20-1814—Perry Como—Case Orch.

The Cash Box Page 8 Week of September 16, 1946
Blue Skies' • Seville
Hour of Charm Orchestra (Vogue 7331)

- The well known Hour of Charm (all girl) Orchestra under the direc-
tion of Phil Slatiny has come up with a pair of sides here which carry
a sharp commercial accent in the cuttings. "Blue Skies," currently
showing heavy action on the boxes, is given all the status of a full pro-
duction number as Phil waves his baton over both instruments and
choir. Francine, a fine voice, handles the solo breaks in an upper-class
style, and the combination of the three blend well together to establish
a dramatic mood for the melody. On the backing they offer "Seville," a
strong Latin number to which they bring a powerful but subdued instru-
mental interpretation that should click well with the devotees of Latin
demand. It's well produced, and they'veattempted highs, but only
for locations where the prices or tastes run high.

"Star Dust"
The Belts of St. Mary's
The Don Large Chorus
(Vogue 710)

- "Star Dust," a favorite among all-
time favorites, is given a new-style interpretation on this disk as per-
formed by the Don Large Chorus. With the large cast of vocalists har-
monizing on a new arrangement of the melody, it comes up as an almost
classical offering; then, from the choral backing, a male and female
voice come up to do a duet bit and they add to the long-hair-atmosphere
side exudes. Flipped, the chorus go to work on another favorite, "The
Belts of St. Mary's," and again on this side the classical interpretation
continues. It's a great job they do with it, one to compare with what a
top choir could provide. But — and it's a big 'but' — music ops must
place this platter with great care. It belongs only where tastes run
high and the demand is for 'better type music.'

"Just Squeeze Me"
Ole Buttermilk Sky
Paul Weston Orchestra
with Matt Dennis
(Capitol 270)

- Peg "Just Squeeze Me (But Please
Don't Tease Me)" as a strong jule
box offering, and one that can be
expected to rank on national pop-
ularity. Featuring the very effective
voice of Matt Dennis (it would have
been better with a female chipmip)
and the super superior arragements
Paul Weston, they combine well to present
this little slow beat novelty ballad.
On the reverse, "Ole Buttermilk Sky"
which presents this little slow beat
that lifts it right out of the western
class, and as Weston and Dennis deliver it, it clicks. Remem-
ber this platter as a strong comer. It has all the makings.

DISK O'THE WEEK

The Old Lamplighter
"I Guess I'll Get The Papers
And Go Home"
Frank De Vol Orchestra
with Hal Darvin
(Capitol 288)

- Grab this platter, "The Old
Lamplighter" as done by the
Frank De Vol Orchestra with Hal
Darvin handling the vocal assign-
ment is top juke box fare, and
as much can be said of the
flip, "I Guess I'll Get The
Papers And Go Home." Both
are in a blue mood, but the
handling they get from Frank's
crew and Hal lift them into po-
sition at sides that will draw
customers and coinage. Un-
usual is the fact that Hal has
a virile voice. The listener
doesn't picture him hanging
from the mike as he delivers
the lyrics, and that's a welcome
change. Additionally so, when
it's considered that both tunes
are perfect vehicles for that sort
of thing. By all means give both
sides an attentive listening, and
you'll agree that the only fault
to be found here is that the platter is the
fact that it highlights per-
formers who are unknown. But
remember, too, that music ops have
made stars in the past, and it can and should be done
again.

"Whatta Ya Gonna Do"
"Ridin' On A Summer Afternoon"
Bobby Byrne Orchestra
(Cosmo 488)

- "Whatta Ya Gonna Do" is served
here as a mild little novelty featur-
ing the instruments of the Bobby
Byrne crew with Peggy Coffey hand-
ling the jump lyraxes in Bobby-sock
style. Sadly enough nothing about
the platter is a stand-out; it's just
a pleasant unaffected hunk of lyrics
and melody that has it's greatest ap-
peal to music ops as a supporting
disk. On the backing the group offer
an as an all-instrumental "Ridin' On
A Summer Afternoon." It can be said
"for "Ridin'" that it's a neat, unob-
trusive variation on a sound musical
theme, but lacking in tricks and color.

"You Make Me Feel So Young"
On The Boardwalk
The Charioteers
(Columbia 37074)

- From the motion picture "Three
Little Girls In Blue," along comes
these other interpretations of two of
the many song hits which are in-
cluded in the films. As done by the
pleasant voiced vocal combo, the
Charioeers, this platter comes up to
give the melody and lyrics of "On
The Boardwalk" (in Atlantic City) a
lift for all of those who have a time
not to be considered among the all
time hits, it is a number that should show strong ac-
tion for itself. On the back-
ing, the Charioteers interpret "You
Make Me Feel So Young" and
with this the mixed quartet display their
versatility. Actually, "You Make
Me," should best be done as a vehi-
cle for a single performer, but
other than that there are no com-
plaints.

"Sherwood's Forest"
"Least That's My Opinion"
Bobby Sherwood Orchestra
(Capitol 286)

- Unique is the word for this Bobby
Sherwood offering titled "Sherwood's
Forest." It's got practically every element of what makes for modern
music, and if it's appeal is as wide as is the music that's made
here, it'll be a smash. Actually, "Forest" is a combination of sound
that will win high honors and heavy
coinage in any location where the
customers play to listen. It can't be
played with dance material. But, it is
this reviewer's opinion that Bobby
and his crew are here playing top
cut notch jazz and their disk is cer-
tainly worthy of a try. On the backing
they do "Least That's My Opinion, a
melody from the musical "St. Louis
Woman." Bobby, himself, capably
handles the vocal chores on this with
the crew providing strong support.

"Hymn To The Sun"
"Hey, Bobby!
Bobby Byrne Orchestra
(Cosmo 492)

- The heavy sax inserts put there
by Bobby Byrne distinguish all that's
worth while in this version of "Hymn
To The Sun," which is done up com-
pletely as an instrument display.
Unhappily, there's little more to distin-
guish the side since it lacks en-
thusiasm and the zing that makes for
heavy jule box action. There are
some compensating factors however
and, for the better off, it is what they do with "Hey, Bobby!" on
the backing. Slanted for the Bobby
sax到位 in title and treatment, the
cutting from nab to mellow warmth by the
band. A jump beat pervades throughout
and the whole thing winds up as a
truly commercial offering. With that,
you can place the side in spots where
the youngsters crowd for their sodas
The Whole World Is Singing My Song

“I Guess I’ll Get The Papers” Les Brown and his Orchestra (Columbia 37064)

• The pop tune will pile up in approval right after the first listening to “The Whole World Is Singing My Song” as served up by Les Brown and his Orchestra. It’s sooo smooth that it reminds you of whipped cream—if you can remember how smooth that stuff is! Doris Day dishes out a swell vocal, but that’s to be expected as she’s one of the best girl soloists still connected with one band. The Brown crew do a great job instrumentally with Ted Mack’s earnest solo honors. The flipper, “I Guess I’ll Get The Papers,” is also in the sentimental vein. Jack Haskell offers a pleasant vocal faintly tinged with blue. The orchestra is full but still restrained and there’s another dash of that Nash sax. A good, dependable disk.

Rumors Are Flying

“Without You” Frankie Carle and his Orchestra (Columbia 37067)

• Frankie Carle and his orchestra’s version of that up and coming tune on all popularity polls, “Rumors Are Flying,” is plenty all right. The Carle orchestra is a smooth outfit well suited for romantic music such as this. Marjorie Hughes goes to work on the vocal and comes up with a very pleasing vocal and reading. However, “Without You” is more of a straight number, both with regard to the vocal and instrumental angles. It’s a lovely number, but handled the way that Carle handles it, it’s still good and should do a nice business.

That’s My Home

“It’s Just A Matter of Opinion” Gene Krupa and his Orchestra (Columbia 37067)

• The Krupa clan abandon their famous jazz style and come up with “That’s My Home” which is as un-ruffled and serene as any tune they’ve done in quite some time. It’s guaranteed to produce a fine case of nostalgia in anyone vulnerable to this kind of sentimental music. Buddy Stewart really croons on this disk and has a true talent for it. The boys do a workmanlike job on the musical background. Flipped, you’ll hear “It’s Just A Matter of Opinion” which is an unusual number in that it contains four or five changes of pace going from hot jive to waltz rhythm in the course of one playback. It’s an interesting effort. Grey and Alfabyrinth handle ably on the vocal task and the band supports them all the way. This is a platter with an extensive appeal and as such is due for a wide play.

Wrong Neighborhood

“Let’s Do The Whole Thing Or Nothing At All” Count Basie and his Orchestra (Columbia 37070)

• Here’s some lowdown drag jazz done in a drag tempo by a good jive outfit. “Wrong Neighborhood” is right out of the cellar but the treatment by Cootie Williams and his Orchestra is neat and the vocal blues cut a deep groove too. “Let’s Do The Whole Thing Or Nothing At All” is solid and the whole place will be rocking in no time at all. Cootie Williams turns out the vocal. The lyrics are rather monotonous but the pattern is familiar and such stuff has clicked before and will again.

Whatta Ya Gonna Do?

“I Guess I’ll Get the Papers” Shop Fields and his Orchestra (Vogue 764)

• Shop Fields can always be depended upon for some music cut out for dancing. But he wanted to bend an ear toward the juke box as well as wiggle a toe or two, you’ll hear a good vocal by Jack Prince and a very adequate backing from the Fields orchestra. “I Guess I’ll Get the Papers (and Go Home)” is a tune with real possibilities. It’s sentimental but not sugary. Jack Prince presents a royal vocal on this side and the instrumental kicks are supplied with enough rhythm to pep up things. Should get the biggest and most enthusiastic play in the jukebox where the younger crowds gather.

Missouri

“Divorce Me C.O.D.” Merle Travis (Capitol 290)

• Merle Travis has a host of fans and they’ll all welcome his latest waterfront of two songs and two other tunes which he does so well. In “Missouri” he sings of his longing for the old stamping ground and such songs are always good for a few tears in the beer. “Divorce Me C.O.D.” is more of the same but this time the band really swings out on the accompaniment and gives Merle a background full of bounce. Spot it right.

Baby That Won’t Get It

“Wine, Women and Song” Frankie Marvin (San Antonio 107)

• Frankie Marvin combines two distinct styles, cowboy and blues, on this platter and the result is that many more customers will give it a listen than if he had used one or the other. “Baby That Won’t Get It” has the accent on country. In addition to the Marvin vocal there’s some good trumpet work in the instrumental breaks. “Wine, Women and Song” is more definitely sullily music and there’s still a blue undertone throughout. It’s sort of a tongue-in-cheek lament and Frankie Marvin handles it well.
## What's Hot ON THE RECORDS

**THE TOP TEN JUKE BOX TUNES THROUHT THE NATION**

*for the Week of September 16, 1946*

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### Cheyenne, Wyo.

1. To Each His Own  
2. Five Minutes More  
3. House of Blue Lights  
4. I Don't Know Enough About You  
5. Surrender  
6. This Is Always  
7. Prisoner of Love  
8. You Call It Madness  
9. Why Does It Get So Late So Early  
10. I Don't Know Why

### Idaho Falls, Id.

1. To Each His Own  
2. Five Minutes More  
3. Choo Choo Ch'Boogie  
4. Doin' What Comes Naturally  
5. The Gypsy  
6. South America, Take It Away  
7. I Don't Know Enough About You  
8. I Be Lost Without You  
9. I Don't Know Why  
10. Surrender

### Fayetteville, N. C.

1. To Each His Own  
2. Five Minutes More  
3. The Gypsy  
4. South America, Take It Away  
5. I Don't Know Enough About You  
6. How Cute Can You Be  
7. Leapfrog Blues  
8. CARELESS  
9. This Is Always  
10. Too Many Irons In The Fire

### Houston, Tex.

1. To Each His Own  
2. Five Minutes More  
3. Doin' What Comes Naturally  
4. Surrender  
5. This Is Always  
6. Choo Choo Ch'Boogie  
7. Stone Cold Dead In The Market  
8. Blue Skies  
9. They Say It's Wonderful  
10. I Don't Know Why

### Toronto, Ont., Can.

1. To Each His Own  
2. Surrender  
3. House of Blue Lights  
4. It's Wonderful  
5. I Got The Sun In The Morning  
6. The Gypsy  
7. I Don't Know Why  
8. I Don't Know Why  
9. Star Dust  
10. Sioux City Sue
COIN GRABBIN' RECORDS FROM THE WORLD'S LARGEST INDEPENDENT RECORD DISTRIBUTOR

THIS WEEK'S SPECIAL

G & G

No. 1017 • "I BEEN DOWN IN TEXAS" • EFFIE SMITH
"EFFIE AT HER BEST"

WE ALSO DISTRIBUTE
MODERN — LAMPLIGHTER — SAN ANTONIO RECORDS

THE WORLD'S FINEST DISTRIBUTORS TO SERVE YOUR EVERY RECORD NEED

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.
Covers Western Penn., Virginia, West Virginia
Maryland, Washington, D.C.

MUSIC SALES
680 Union Avenue
Memphis, Tenn.
Covers Tenn. and Ark.

MUSIC SALES
303 N. Peter Street
New Orleans, La.
Covers Louisiana and Mississippi

LYON DISTRIBUTING CO.
726 S. 4th Street
Louisville, Ky.
Covers State of Kentucky and Southern Indiana

M-S DISTRIBUTING CO.
1429 No. Clark Street
Chicago, Illinois
Covers No. Illinois and Wisconsin

COMMERCIAL MUSIC
827 E. 12th Street
Kansas City, Mo.

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.
Covers St. Louis and Suburbs

STANDARD MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas
Covers Lone Star State

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.
Covers Oregon, Wash., Alaska, Montana, Idaho

MELODY SALES CO.
369 - 6th Street
San Francisco, Calif.
Covers Northern California and Nevada

M. B. KRUPP DIST. CO.
506 N. Kansas St.
El Paso, Texas
Covers El Paso and Vicinity

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.
1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.
640 — 16th STREET, SAN DIEGO, CALIF.

"IF IT'S GOOD — WE HAVE IT"
Harry Bank, Cosmo Record prexy, explained early this week for Hollywood. Heck, mysterious, momentous deals are rumored in the offing which are expected to affect the status of the label sensationally. Meanwhile, it was announced that Charlie Barnett has been inked as his first release, expected soon, will be "Cherokee," backed by "New Redskin Rhumba."

With the tremendous interest in tunes of the past week announced during these past months, here a little idea that might work out in some of your localities. You know that great big stack of records you've had around the place? Well look thru them. All the way back. And pull out a stack of the disks that were your biggest money-makers when they were at their peak. Stuff like "Rum and Coca Cola," "The Music Went Round and Round," "Green Eyes," "Ol' Man Moses" etc., and put 'em in one of your better spots with a streamer over the machine declaring "Revival Week On Our Juke Box." Then see what happens.

Title strips are now being made available with Cosmo Records, reports Eddie Heller, hard driving sales promotion chief for the label... Reports and rumors indicate that several of the larger regional distributors for the larger indie platters are considering naming sub-distributors with experience in the coin field to vend their disks to the music fags. Musickraft actually did make the move last week for the metropolitan New York territory. And speaking of Musickraft, prexy Peter Hilton is said to be on the West Coast for, among other reasons, to urge patron-master Artie Shaw (among their top musical priorities) to get out of the California sunshine and on the road with a band. That, too, helps sell records and promotes play in the boxes.

One of the biggest bets being mixed by the record makers is a tie-in with automatic hostesses. The "hostess" has lots of display space very close to the coin chute that many ops would be happy to fill with well-conceived posters and layouts encouraging customers to call for the platters. And what about the same sort of thing to be placed on bar mirrors and on the walls of the locations? After all, if the strips that say "Try Our Special Whoosis Cocktail — 60c" can help sell drinks, why can't the same idea be used to help sell Juke box action?

Little note to Dick Haymes: The other day a music op sent a newspaper clipping to The Cash Box which was a publicity shot about the story of your career that is currently appearing in "Esquire" magazine. The story tells of your climb "to the top of croonland" as seen thru the eyes of your manager, Bill Burton. It was said in the clipping that once Burton took you in hand he got you into the limelight. Then, it said: "THE JUKE BOXES STOPPED STARVING SOON AFTER HAYMES HIT THE DISCS IN 'YOU'LL NEVER KNOW'..." In the first place, Mr. Haymes, the juke boxes were most definitely NOT starving when your niche record appeared. And, in the second place, it takes a lot more than one record — even as great and outstanding as fellow Neeca artist Bing Crosby's "White Christmas" — to, in any fashion whatever, affect our industry. We'd like to hear more about this from you. May we?
Music Op Opens Biggest Record Shop In Delaware

WILMINGTON, DEL.—Following the lead set by many columns in every section of the country, Sam Wechtall, well known music operator of this city, staged the grand opening of his own record store during the past week.

The new enterprise, Maeson Record and Appliance Shop, is reputed to be the largest retail disk center in the state.

In celebration of the event, representatives from all major record companies were on hand, as were many coinmen and friends; in addition, a prominent display was provided by Cosmo Records.

Bob Heller, who carries with him a wide background in the music industry will serve as general manager of the firm, and it is expected that many new and outstanding innovations will be inaugurated here.

One of the more unusual features of the new store, and one that reflects the experience of the firm's officers with automatic music, is that a juke box will maintain a permanent position in the show windows of the store, and this machine will be kept in continuous play to showcase records to passersby.

Several recording companies have made arrangements for their artists to make personal appearances at the shop during this week.

Hammond Joins Majestic

NEW YORK — John Hammond has joined Majestic Records, Inc. as Recording Director, according to an announcement by James J. Walker, President of the firm.

Hammond's assignment with the label will include broadening swing, popular and race lines, and discovering and developing new artists. He brings to his new position a wealth of background in the music field, and will work closely with Ben Selvin, Majestic's Vice-President in charge of Artists and Repertoire.

His last connection was with Columbia Recording Co., with time out for service as a G.I.

THE SCINTILLATING MUSIC OF

SHERMAN HAYES

WITH THE SMARTEST, SMOOTHEST SMASH SONG SENSATIONS OF THE SEASON!

THAT GRAND NEW NOVELTY HIT...

"THE DOODLE SONG"

VOCAL BY THE TRIO

AND

"LAND OF DREAMS"

VOCAL BY SHERMAN HAYES

AND

"WHAT'VE YOU GOT TO LOSE BUT YOUR HEART"

VOCAL BY DELL WELCOME AND SHERMAN HAYES

ORDER NOW FROM THESE COSMO DISTRIBUTORS:

Robert Union Co., 102 S. Franklin St., Newark, N.J.
S. B. Seiden Co., 204 Grand Ave., Paterson, N.J.
H. J. Benner Co., 621 Main St., Passaic, N.J.
George F. Johnson Co., 220 Main St., Hoboken, N.J.
Buehler Bros., 122 Grand St., Jersey City, N.J.
S. S. Lee Bros., 618 Main St., Paterson, N.J.
G. W. Sadowski, 100 Main St., Paterson, N.J.
K. F. F. Co., 220 Main St., Jersey City, N.J.
K. S. Sadowski, 100 Main St., Paterson, N.J.
H. B. Zemke, 220 Main St., Jersey City, N.J.
G. S. L. Co., 122 Grand St., Newark, N.J.
M. F. F. Co., 220 Main St., Jersey City, N.J.
F. W. E. Co., 618 Main St., Paterson, N.J.
H. S. F. Co., 100 Main St., Paterson, N.J.
S. M. G. Co., 100 Main St., Paterson, N.J.
H. J. Baer Co., 100 Main St., Paterson, N.J.
A. W. L. Co., 100 Main St., Paterson, N.J.
W. R. G. Co., 100 Main St., Paterson, N.J.
W. M. B. Co., 100 Main St., Paterson, N.J.
W. J. B. Co., 100 Main St., Paterson, N.J.
W. S. B. Co., 100 Main St., Paterson, N.J.
W. F. B. Co., 100 Main St., Paterson, N.J.
W. W. B. Co., 100 Main St., Paterson, N.J.
W. H. B. Co., 100 Main St., Paterson, N.J.
W. G. B. Co., 100 Main St., Paterson, N.J.
W. J. B. Co., 100 Main St., Paterson, N.J.
W. M. B. Co., 100 Main St., Paterson, N.J.
W. R. G. Co., 100 Main St., Paterson, N.J.
W. S. B. Co., 100 Main St., Paterson, N.J.
W. F. B. Co., 100 Main St., Paterson, N.J.
W. W. B. Co., 100 Main St., Paterson, N.J.
W. H. B. Co., 100 Main St., Paterson, N.J.
W. J. B. Co., 100 Main St., Paterson, N.J.
Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. PLAYFUL BABY
   Wynonie Blues Harris

2. CHOO CHOO
   CH'BOOGIE
   Louis Jordan and His Tymantry Five

3. TO EACH HIS OWN
   Ink Spots

4. YOU ARE MY FIRST LOVE
   Johnny Moore's Three Blazers

5. AFTER HOURS
   Ace Harris

6. THE VERY THOUGHT OF YOU
   Louis Russell Orchestra

7. THAT'S THE GROOVY THING
   Earl Bostic Orchestra

8. LEAP FROG BLUES
   Buster Bennett Trio

9. SURRENDER
   The Brown Dots

10. R. M. BLUES
    Roy Milton Sextet
Week of September 16, 1946

New Names For RCA-Victor Releases

Words "Race" and "Familiar Tunes" Dropped

In order to achieve a more definite breakdown in cataloging, RCA Victor Records will discontinue use of the terms "Old Familiar Tunes" and "Race Records" in favor of five different category titles, according to J. L. Hallstrom, General Merchandise Manager of RCA Victor's Record Department.

Effective immediately releases formerly described as "Old Familiar Tunes" will be called "Country Music" and "Western Music," according to category, Mr. Hallstrom said. Similarly, "Race Records" have been broken down to three separate categories and henceforth will be known as "Rhythm," "Blues," and "Spirituals."

New titles for the five separate categories will simplify cataloging considerably, he asserted.

Enterprise Now Has National Distribution

LOS ANGELES—Enterprise Records announced this past week that the label was now being distributed on a nation-wide basis. This information was circulated on behalf of the firm by Jack C. Helms.

With an interesting number of records already released, several additions to the Enterprise catalogue are expected to appear soon.

Hollywood, Calif. — Capitol Records held a mammoth "open house" party at the opening of their beautiful and impressive new executive offices here, this past week.

Hundreds of personalities from radio, stage and screen, and many civic officials attended.

Done in true Hollywood style, the appearance of the offices gave rise to praise from all who were present.

Thousands of telegrams arrived from all over the nation to commend the firm on the long awaited opening. Swarms of flowers were delivered and for a time it appeared as tho the offices would be completely covered with them.

Many coin machine firms sent representatives to be present, and all of the Capitol Record stars located here were on hand to greet the crowd. Congratulations flowed back and forth all day long.

All juke box men who visit Holly-wood have been invited to call and visit the new Capitol Records executive offices.

THE BEST IN INDEPENDENT LABELS

MEMO
STANCHEL
SOLAR
EXCELSIOR

K & M DISTRIBUTORS
2821 McKinney Avenue
Dallas, Texas
1913 W. Fico Blvd.
Los Angeles, Calif.

EMERALD No. 103
"PRETENDING"
"JEALOUS"

VOCALS by AL NOBEL and THE KINDERS THREE
Orchestra under the direction of MARTY SCHRAMM
RELEASE DATE — SEPTEMBER 20, 1946

Distributed in
New York, New Jersey, Connecticut
by
RUNYON SALES CO. OF N. Y. C.
593 10th Avenue
New York 18, N. Y.

Distributed in
Illinois and Indiana
by
M. S. DISTRIBUTING CO.
1429 N. Clark St.
Chicago, Ill.

Now Delivering • Newest Release

National Distributors

AMERICAN COIN-A-MATIC MACHINE COMPANY
1435 Fifth Ave. Phone: Atlantic 0777 Pitts. 19, Pa.
TERRITORIES OPEN, APPLY AT ONCE
NEW YORK—Reports from music ops with "race" type locations in the larger cities of the nation indicated this past week that a tremendous rise in the popularity and demand for "Leap Frog Blues" is being felt.

The tune, released many months ago by Columbia Records and featuring the Buster Bennett Trio, did enjoy a successful sale and play when it was issued. But, according to recent statements made to The Cash Box by members of the trade, the present demand for the platter is at peak proportions.

In New York City's Harlem, an important pulse point in gauging the success and worthiness of any "race" type record, it was reported by a leading music op in that community, that the public was actually seeking out locations where the tune might be found, and due to the very limited number of platter copies available at this time, ops in that territory had only a bare handful of the disk in the machines.

Already among the top ten records in Harlem, only its scarcity is said to keep it from the No. 1 position.

In an effort to locate additional copies of the record, it having been discovered that practically all Columbia distribs were "out of stock" so far as the disk was concerned, several operators appealed to The Cash Box to intercede with Columbia Record officials in order that additional pressings be made available to them.

This The Cash Box did do, taking the matter up with Paul Southard, vice president in charge of sales at Columbia headquarters in Bridgeport, Conn.

Consequently, The Cash Box was asked to assure music ops that the new pressings of the record would be made available within the next two or three weeks unless unforeseen circumstances prevented the move during that time.

Meanwhile, quick to climb aboard the "Leap Frog Blues" bandwagon was Alert Records, who have issued their version of the melody featuring another small combo.

Apollo Buys Milling Plant

NEW YORK—Apollo Records, head-quartered here, announced this past week the completion of arrangements by which they have taken over control of a new milling plant which will produce the "biscuits" from which all future records will be pressed.

The move, it was said in the firm's announcements, was in line with efforts to offer music operators the highest quality records available from which the greatest number of plays could be achieved.

It was emphasized that a 15% shellac content would be used in the "biscuits" produced.
FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, re-ams the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $15,000 whereas someone on the East Coast may think it worth $5,000. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1. MEANS PRICE WENT UP.
2. MEANS PRICE WENT DOWN.
3. MEANS MACHINE JUST ADDED TO LIST.
4. MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
5. MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7. MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX. MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.
Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.
## PHONOGRAPHS

### WURLITZER

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### 300 Adaptor

| Price | 12.50 |

### 320 Wireless Wall Box

| Price | 9.00 |

### 310 Wall Box, 30 Wire

| Price | 9.75 |

### 230-2 Wire Wall Box

| Price | 9.00 |

### 332-2 Wire Bar Box

| Price | 9.50 |

### 331-2 Wire Bar Box

| Price | 5.00 |

### 304-2 Wire Stepper

| Price | 14.50 |

### Twin 616 Steel Cabinet

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### 430 Speaker Cab with 5, 10, 25 Box

| Price | 69.50 |

### 420 Speaker Cabinet

| Price | 50.00 |

### 616 Steel Cabinet

<table>
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### Selector Speaker

| Price | 90.00 |

### 100 Wall Box 5c 30 Wire

| Price | 4.00 |

### 100 Wall Box 10c

| Price | 17.50 |

### 111 Bar Box

| Price | 10.00 |

### 230-2 Wall Box 5, 10, 25

| Price | 18.50 |

### 120 Wall Box 5, 10, 25

| Price | 11.95 |

### Bar Brackets

| Price | 2.50 |

### 305 Impulse Rec

| Price | 2.50 |

### 315 Wf Speaker

| Price | 25.00 |

### 115 Wall Box Wire

| Price | 15.00 |

### 135 Step Receiver

| Price | 15.00 |

### 145 Imp Step Fast

| Price | 25.00 |

### 150 Impulse Rec

| Price | 20.00 |

## ROCKOLA

### 12 Record

| Price | 129.00 |

### 16 Record

| Price | 145.00 |

### Rhythm King 12

| Price | 69.50 |

### Rhythm King 16

| Price | 135.00 |

### Imperial 16

| Price | 175.00 |

### Imperial 20

| Price | 210.00 |

### Windsor

| Price | 275.00 |

### Windsor, Ill.

| Price | 250.00 |

### Monarch

| Price | 249.50 |

### Std Dial-a-Tone

| Price | 375.00 |

### Super Rockollie

| Price | 300.00 |

### Counter '39

| Price | 119.50 |

### '39 Standard

| Price | 295.00 |

### '38 DeLuxe

| Price | 275.00 |

### Super Walnut

| Price | 423.00 |

### Super Marble

| Price | 423.00 |

### Master Walnut

| Price | 335.00 |

### Master Rockollie

| Price | 410.00 |

### Counter with Std

| Price | 175.00 |

### Premier

| Price | 550.00 |

### Wall Box

| Price | 14.50 |

### Box

| Price | 5.00 |

### Spectravox

| Price | 31.00 |

### Glamour Tone Column

| Price | 95.00 |

### Modern Tone Column

| Price | 45.00 |

### Playmaster & Spectravox

| Price | 300.00 |

### Playmaster

| Price | 235.00 |

### 12 Cab Speak

| Price | 175.00 |

### 20 Rec Steel Cab ASA

| Price | 109.50 |

### Playboy

| Price | 30.00 |

### 5 Commando

| Price | 450.00 |

### 1501 Wall Box

| Price | 5.00 |

### 1502 Bar Box

| Price | 6.00 |

### 1503 Wall Box

| Price | 15.00 |

### 1504 Bar Box

| Price | 19.50 |

### 1510 Bar Box

| Price | 25.00 |

### 1525 Wall Box

| Price | 27.50 |

### 1526 Bar Box

| Price | 35.00 |

### Dial-a-Tone B&W Box

| Price | 7.00 |

### 1805 Organ Speaker

| Price | 49.50 |

### Tone-A-Lite

| Price | 54.50 |

### DeLuxe Jr Console Rock

| Price | 150.00 |

## A. M. I.

### Hi-Boy 302

| Price | 395.00 |

### Singing Towers (201)

| Price | 295.00 |

### Streamliner 5, 10, 25

| Price | 275.00 |

### Top Flight

| Price | 225.00 |

### Model V-S Phono

| Price | 60.00 |

### Singing Towers Speak

| Price | 15.00 |

### Singing Towers (30)

| Price | 300.00 |

## BUCKLEY

### New Wall Box

| Price | 12.50 |

### New Bar Box

| Price | 15.00 |

### Wall & Bar Box Old Style

| Price | 3.50 |

### Wall & Bar Box

| Price | 10.00 |

### Wall Box

| Price | 39.00 |

### Record Adaptor

| Price | 9.50 |

### Record Adaptor

| Price | 14.50 |

### Record Adaptor

| Price | 17.50 |

### Steel Cabinet

| Price | 10.00 |

### Zebsky Speak Cab

| Price | 11.25 |

### 20 Rec Seeburg Adaptor

| Price | 25.00 |

### Bar Brackets

| Price | .95 |
### SEEBURG

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The Cash Box - Page 25 - Week of September 16, 1946
## CIGARETTE

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### King Size
- Champion, 9 Column: 45.00
- Champion, 7 Column: 45.00

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### NATIONAL

#### Model 618
- 6 Column, Regular: 50.00
- 9 Column, Special: 85.00

### ROWE

#### 8 Column
- Standard: 45.00
- Deluxe: 85.00

### U-SELECT-IT

- 54 Bars: 15.00
- 72 Bars: 20.00

### STONER

- 6 Column: 55.00
- 8 Column: 65.00

## SCALES

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### JENNINGS

- Junior: 25.00
- Lo Boy: 49.50

### PEERLESS

- Lo Boy: 37.50

### MILLS

- Lo Boy: 38.00

### PACE

- Lo Boy: 40.00

### IDEAL

- Lo Boy: 42.50
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The Cash Box

Page 32  Week of September 16, 1946

C.M.I. BLUE BOOK

REVAMPS

Action ... from-Star
Alex ... from-Score Card
Alt Out ... from-Cross Line
Archery ... from-Cadillac
Arizona ... from-Bus Beam
American Beauty ... from-Attention
Battle ... from-Zombie
Big Tent ... from-Big Show
Big Three

Big Top of '45 ... from-Twin Six, Clover, Sky Bay
Bingo ... from-Lite-A-Card
Bombardier ... from-Follies '40
Bowling Alley '42 ... from-Bowling Alley
Brazil ... from-Du-Re-Mi
Burlesk ... from-Follies '40
Canalbank ... from-Glamour
Cupid ... from-Roxy
Decler ... from-Red, White & Blue
Destroyer ... from-Cadillac
Dive Bomber ... from-Formation
Eagle Squadron ... from-Big League, Big Town

Easy Pickin' ... from-O'Boy
Falling Suns ... from-Ten Spot
Fan Dancer ... from-Roxy
Flash ... from-Punch
Flat Top ... from-Broadrest, Crossline
Flight ... from-Sporty
Flying Tigers ... from-Play Ball
Foreign Colors ... from-Owl
Grand Canyon ... from-Double Play
Hi-Boy ... from-Metro
Hi-Jinx ... from-Glamour
Hi-The-Japs ... from-Gold Star
Hockey '42 ... from-Silver Skates
Idaho ... from-Zombie
Jeep ... from-Duplex, Leader, Sky Blazer
Kissat
Klapper ... from-Scoop
Knock-Out-The-Japs ... from-Knockout

Parade Leader ... from-Drum Major
Paratroop ... from-Powerhouse
Pecos ... from-Jolly
Pep ... from-Wow
Playtime ... from-Gold Star
Pin Up Girl ... from-Silver Skates
Production ... from-Blondie
Rat ... from-Zig Zag
Redheads ... from-Blondie
Roll Call ... from-Vacation
Sailorettes '42 ... from-Follies '40
Scout Commander ... from-Show
Sea Power ... from-Four Roses
Sentry ... from-Leader
Shangri-La ... from-Sr. Chips
Sink-The-Jap ... from-Seven Up
Sixty Grand ... from-Big Town
Sky Rider ... from-Pan American
Slap-The-Jap ... from-Stratoliner
Smok-The-Jap ... from-Ten Spot
South Sea ... from-Knockout
Luxury ... from-Rotation
Marines-At-Play ... from-Flicker
Midway ... from-Zombie
Nite Club ... from-Formation
Nine Bells ... from-Mr. Chips
Over-The-Top ... from-Powerhouse
Speedway ... from-Entry
Spot-Cho ... from-Attention
Stage Door Canteen ... from-Liberty
Starlight ... from-Triumph
Stepper ... from-Blondie
Strip Tease ... from-Chi-Coin Games
Tropicale ... from-Formation
Trade Winds ... from-Sky Blazer
Triple Entry ... from-Home Run
Wagon Wheels ... from-Duplex
White Sails ... from-Silver Spray
Yankee Doodle
Zingo ... from-Marvel, Attention
Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby ... from-Sport Special, Record Time
Big Three

Beat Whistle ... from-Club Trophy
Fast Track ... from-Sport Page, Blue Ribbon
Foreign Colors ... from-Owl
Pastime ... from-Turf Champs

Race King ... from-Thistledown, Sea Biscuit
Rockingham ... from-Grand Stand, Grand National, Preakness
Victorious ... from-Turf Champs
War Admiral ... from-Grand Stand
Whirlaway ... from-Blue Grass, Dark Horse

Sport Special
NOW DELIVERING

AMI AUTOMATIC HOSTESS

TELEPHONE MUSIC
"GETS LOCATIONS — AND KEEPS THEM"

AND

AMI MODEL "A"

PHONOGRAPH

"The Hit Phonograph of 1946"

RUNYON SALES CO.

123 W. RUNYON ST.
NEWARK, N. J.
(PHONE: BIGELOW 3-8777)

593 TENTH AVE.
NEW YORK, N. Y.
(PHONE: LONGACRE 3-4820)

956 MAIN ST.
BUFFALO, N. Y.
(PHONE: LINCOLN 6093)
### ACT FAST!

#### CONSOLES

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<td>$134.50</td>
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<td>Keeney Super Bell 25c F.P. P.O.</td>
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<td>Keeney Super Bell 4-Way 5-5-5-25c</td>
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<td>Keeney Super Bell 4-Way 5-5-5-5c</td>
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<td>Mills 3 Bells (Refinished) 5-10-25c</td>
<td>$895.00</td>
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<td>Mills 4 Bells Original Heads 5-5-5-5c (New Cab.)</td>
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<td>Mills 4 Bells Original Heads 5-5-5-25c (New Cab.)</td>
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<td>Bally High Hand 5c F.P. P.O.</td>
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<td>Bally Club Bells 5c F.P. P.O.</td>
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<td>Bally Roll 'Em 5c P.O.</td>
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<td>Baker's Facer 5c (Late Daily Double)</td>
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<td>Pace's Saratoga 5c F.P. P.O.</td>
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<td>Jennings Silver Moon F.P.</td>
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<td>Watling's Big Game 5c C.P.</td>
<td>$98.50</td>
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### SLOTS

**NOTE:** Our rebuilt slots carry new machine guarantee.

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<td>$145.00</td>
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<td>Mills 5c 2/5-3/5 Pay Rebuilt-Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet</td>
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<td>Mills 10c 2/5-3/5 Pay Rebuilt-Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet</td>
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<td>Mills 25c 2/5-3/5 Pay Rebuilt-Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet</td>
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<td>Mills 50c 2/5-3/5 Pay Rebuilt-Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet</td>
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<td>Mills 5c 3/5 Pay (Refinished Knee Action)</td>
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<td>Mills 25c 3/5 Pay (Refinished Knee Action)</td>
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<td>Mills Vast Pocket (New — Metered)</td>
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**IMMEDIATE DELIVERY — COLUMBIA DE LUXE CLUB BELL, GOLD FINISH — CAN BE CHANGED IN A FEW MINUTES TO PLAY PENNIES, NICKELS, DIMES OR QUARTERS**

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### SPECIALS

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<td>Genco TOTAL ROLLS (New — In Original Crates)</td>
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<td>Chicago Coin &quot;Goalies&quot; (New — In Original Crates)</td>
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### NEW FIVE BALLS

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Exhibits BIG HIT...

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**LARGE STOCK USED 5-BALLS — READY FOR LOCATION**

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### M.S. WOLF DISTRIBUTING CO.

Largest Distributors on West Coast Operating in

<table>
<thead>
<tr>
<th>City</th>
<th>Address</th>
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</thead>
<tbody>
<tr>
<td>Seattle</td>
<td>2133 3d Ave. Main 0166</td>
</tr>
<tr>
<td>San Francisco</td>
<td>1175 Folsom St. Homeless 0975</td>
</tr>
<tr>
<td>Portland</td>
<td>427 SW 13th St. Alto Water 7575</td>
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<tr>
<td>Los Angeles</td>
<td>1348 Venice Blvd. Prospect 4131</td>
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</table>
WANNA PLAY?
960 Holes
R. M. Thin 5c Play
Takes in . . . $48.00
Ave. P. O. . . 21.50
PROFIT . . . $26.50
No. 9040

TWO 'MISSES'
that are
POSITIVE
HITS!

BLACK 'N' BLUE
840 Holes
G. L. Sp. Thick 5c Play
Takes in . . . $42.00
Ave. P. O. . . 19.27
PROFIT . . . $22.73
No. 101-102

HARLICH MANUFACTURING CO.,
1417 West Jackson Boulevard
Chicago 7, Illinois
We'll be in our new home SOON!

Music Boosts Teen Age Dress Sales

WASHINGTON, D. C.—Lansburgh's Department Store in this city is booming the sale of 'teen age dresses in its "Teen Age Shop" with the new Rock-Ola "Phonograph of Tomorrow" (Model No. 1422) according to the Quality Music Company of this city who operate the machine.

'Teen agers are crowding in for the new dresses as school begins and the new Rock-Ola is receiving plenty of attention from them. Quality Music believe that this will help impress all the 'teen agers with the qualities of Rock-Ola music.
Talking it Over in the Bally Lounge

CHICAGO—Talking it over in the beautiful Bally lounge at the Bally factory are George W. Jenkins, vice-president and general sales manager for Bally Mfg. Co., Bill Gersh of The Cash Box and Jake Briedt of Tri-State Sales & Distributing Co., New York.

All three are of the belief that the operators throughout the country are enthused over the new type games and the general conversation was that what the men needed was more and better games bringing back the greatest collections in their history.

Breidt and Jenkins both stated that they believed that the operators were going to enjoy one of the best Fall and Winter seasons in history and that production would gradually step up to meet all demands.

METAL TYPER DISCS
For Groothien Typhers

We Use Finest Aluminum
Standard Thickness—Satin Finish

PRECISION DIES
BY AMERICA'S FOREMOST TOOMAKERS

Money Back Guarantee
Samples on Request.

$8.50
Per 1000

1/2 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY
CHICAGO 14, ILL.
More Music Ops Talk About 10c Play "Automat" Restaurants Drop 5c Glass of Milk
NEW YORK—Along with the news that broke this past week which the famous "Automat" restaurants here had dropped their 5c glass of milk and that it would be 10c from now on — came still more letters from music machine ops as to why they believe that automatic phonograph should be 10c and not 5c per record.

From Portsmouth, Va., Al. London writes, "The factories could have made (automatic music) a dime and they are the ones who should make it so."

"Every new machine," Al continues, "could have been made with 10c coin chutes. The public as well as the operator, would have accepted it."

"Now it's a bit late," Al says, "but," he continues, "it's still possible."

From Passaic, N. J., Manuel Ehrenfeld of Telemusic Service, Inc., writes, "In answer to your question, IS THIS A TYPICAL BUSINESS?—the answer is definitely NO."

Manny claims, "What most operators do not realize is that today people are working just one shift, not two or three, with the result that daytime business is practically nil."

"The business we do get," he writes, "is concentrated between 9:30 P.M. and 1:30 A.M. and is just impossible to take in enough money in that period of time to warrant the expense of running a business as well as cover the cost of equipment as it is today.

He also claims, "The reason non-selective music is showing such higher returns is because it is chiefly installed in confectionery stores, restaurants, etc. where there is a transient business all day long."

Dine With New Recording Star
CHICAGO—Barney (Shugy) Sugerman of Runyon Sales Co., New York; Sherman Hayes who leads the orchestra in the Walnut Room of the Bismarck Hotel, this city, and who is now recording for Cosmo Records clicking big with the "Doodle" song; and Ed. Ponder of Louisiana Coin Machine Service, New Orleans, La., and Tampa, Fla., enjoying dinner in the Walnut Room.

Both "Shugy" and Ed Ponder report that they believe Sherman Hayes is "going places with his new records." Both men were very much enthused over the special rendition of the "Doodle" song given for their benefit by Hayes and his orchestra.

COIN CHUTES
We can produce any type coin chute you need. Write us your problem.
We design chutes for any devices using U. S. or Foreign coins. We specialize in money chutes and hard to get parts for coin machines.

WRITE — WIRE — OR CALL TODAY!
WRITE FOR OUR NEW, LARGE, ILLUSTRATED PARTS POSTER!

HEATH DISTRIBUTING CO.
217 THIRD STREET (Phone 2681) MACON, GEORGIA

RIVIERA
CONVERTED FROM
"BIG PARADE"
We Are Also Converting

ZOMBIE
SUN BEAM
DOUBLE PLAY
WEST WIND
SKY BLAZER
DO-RE-MI
STARS
LEADER
DUPLEX
KNOCKOUT

CONVERSIONS
FOR OUTRIGHT SALE
$279.50

UNITED MFG. CO.
5737 BROADWAY
CHICAGO 40, ILLINOIS
Chrome Cabinet Assemblies

Custom Built!

Better Built by Buckley —

YOUR GUARANTEE!

✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.

✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.

✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.

✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.

✓ PAYOUT CUPS WITH ANTI-SPOON CUP.

✓ DRILLPROOF PLATES.

YOUR CHOICE —

Cherry or Diamond Ornaments

GENUINE CHROME (PERFECTLY PLATED)

SURF BLUE WRINKLE
TAN WRINKLE
GOLD WRINKLE

CHOCOLATE WRINKLE
GREEN WRINKLE
COPPER WRINKLE

WATLING 5c ROLATOPS
Rebuilt and Refinished
Look and Operate Like New, $95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)
Baltimore Ordinance May Ask $100 Yearly For Pinball License

Baltimore, Md.—Pinball coinmen here are getting ready for what they believe may prove one of the highest license measures ever yet advocated for pinball machines by any large eastern city.

It is believed that C. Markland Kelly, City Council President, will place before the Council's special committee on budget and new revenue an ordinance asking that the 1,000 or so pinballs, reported to be in this city, be taxed at the rate of $100 per year.

That the machines should be taxed by the city was suggested in a letter to the Baltimore Evening Sun which pointed out, "Uncle Sam, not so dumb, is collecting $10 to $100 yearly on each of these machines. These machines are in operation in many stores, lunchrooms and taverns in the city. An easily collectible tax of $100 yearly on each and every type would help ease the money situation for our city fathers. If Uncle Sam can collect, why can't we?"

This and other new imposts which may be adopted would be put into effect under the special taxing power granted the city by the special session of the State Legislature in 1944 for a two year period. It is expected that the administration here will urge at the Legislature in January that this municipal taxing power be made permanent.

The city is desperately seeking new revenue, according to reports, and the general belief is that pinballs will be among the first of the new tax measures which will be brought forward for the budget committee.

PORTLAND, Ore.—Howard Pretzel of Coin Machine Acceptance Corp., Chicago, was given his first thrilling flying lesson by none other than Al Sleight, famed pilot of World War II, and western regional manager for Bally Mfg. Co., in one of Jack R. Moore's former Army training ships at Jack's airport just outside this city.

Pretzel did remark, after the flight, "Thank goodness that Al Sleight doesn't owe us any money. But, all kidding aside," he continued, "the way that boy Al can fly these ships is something to really see. I'm going to take lessons if they'll guarantee me that I'll be one-tenth as good as Al."

**WOLVERINE BAR BRACKET**

_Fits Most Any Typo Box_

**PRICE $3.45 EACH**

**ITS ADVANTAGES:**

- No screw holes to mar counters, cable is cut from tempering, extra strong and light weight, made of aluminum, solidly mounted protecting back of box from hitting, ease of installation and neat appearance.

**INSTALLATION:**

Drill 3 or 4 small holes in back of box for small studs to go thru and screw into tapped holes in bracket, at same time drilling hole in back of box for cable, large studs tighten up under counter, drawing box solidly to counter.

**WOLVERINE ENTERTAINERS, Inc.**

88 Newberry Street - Pontiac, Michigan

Phones 8550—2-8851

Quantity Prices for Distributors

**JOBBERS — DISTRIBUTORS**

**TERRITORIES OPEN**

**NOW SHIPPING**

**PITCHEM**

$39.50

GREATEST 1¢ COUNTER LEGAL GAME BUILT

MANUFACTURED BY

**AMUSEMENT ENTERPRISES**

1001 Louisiana

Houston, Texas
SEPT. 26th

IS THE DATE ALL ADS GO TO PRESS IN NEW YORK CITY for the

FALL SPECIAL

issue of

THE CASH BOX
DATED SEPT. 30

Mail Your Ad NOW!

THE CASH BOX

PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y.

CHICAGO OFFICE
32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PROspect 2687)
ST. LOUIS, MO. — Al Mason, local music op and purchaser of the first AMI Model “A” juke box to arrive here got the thrill of his life when checking with the location where he placed the machine to bump right into Louis Jordan, the famed orchestra leader.

Mason declared, “Louis Jordan is one of the swellest guys I’ve ever met yet—and you can take it from me, he knows just what a grand job and you can take it from me, he knows just what a grand job a juke box does for the marvelous records.”

We Have For Immediate Delivery
Mills, New Postwar Bell
BLACK CHERRY
It is the most attractive ball machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 35c PLAY
Place Your Order Today to Insure Preferred Delivery.
We have all repair parts for Mills Slot machines. Write for complete price list. Established 1945

SICKING, INC.
1401 Central Parkway
Cincinnati, Ohio

MILL SLOTS 1-2-3
FREE PLAY ’39 MODEL
$42.50

McCALL NOVELTY CO.
3147 Locust St.
St. Louis 2, Mo.
(Tel: 1644 - 1645)

Bob Hope Devotes Column to Gas Vender

NEW YORK—Bob Hope in his column, “It Says Here,” September 4, goes all out for the new type vending machines which are now beginning to appear.

He reports, “I gathered up my slugs and hopped into my car when I heard of the new ‘Gaseteria’ that opened in Hollywood.”

Hope also reports that he found this new vending machine to be, “a great improvement over the old-fashioned gas station.” He calls it, “a high octane juke box.”

He gags thru the fact that the new vender was a sensation when it opened in Hollywood and that, “A guy drank three quarts of the stuff before he found out it wasn’t soda pop.”

He winds up with, “Looks as if everything would be served up in machines soon and I understand one company is putting out a vending machine that will serve a six course meal complete with finger-bowl for six bits.”

This is not the first time that Bob Hope has given amusement machines, juke boxes and venders good pub-

O’CONNOR VENDING MACHINE CO.

BALLY SURF QUEENS
BALLY VICTORY DERBY
CHICAGO COIN GOALEE

EXHIBIT BIG HIT — REGULAR AND MULTIPLE
EXCLUSIVE VIRGINIA DISTRIBUTORS

MUSIC

WURLITZER 750 E .......................... $599.50
WURLITZER 650 .............................. $599.50
WURLITZER 950 .............................. $999.50

SLOTS

2 10c MELON BELLS, EA. ............ $139.50
5 5c MELON BELLS, EA. ............... 129.50
1 5c GOLD FRONT ......................... 149.50
1 5c COPPER CHROME ................... 199.50
1 5c BROWN FRONT ..................... 139.50

CONSOLES

2 HIGH HANDY, EA. .................... $155.00
1 ROSEMONT .............................. 22.50

ARCADE EQUIPMENT

2 ACE BOMBERS, EA. ................ $159.50
1 RATTLING PRACTICE ................. 98.50
1 FOOT EASE ............................. 64.50

1/3 Deposit Required With All Orders

DAN HAWLEY
624 CRAWFORD STREET
PORTSMOUTH, VA.

KEN A. O’CONNOR
2230 W. MAIN STREET
RICHMOND, VA.

CABINETS

Black Cherry, 3/5
$40.00 ea.
(Write For Quantity Prices)

INCLUDES
* DENOMINATION BUTTON
* GLASS
* METAL AWARD PLATE
* COIN CUPS
* REINFORCING BAR
* CLUB HANDLE
* KNEE ACTION
* DRILL PROOFING

CENTRAL MANUFACTURING CO.

WRITE FOR QUANTITY PRICES!

Tub and Hopper, 25c
(MLB 200, Mill Price $4.00)

Central Manufacturing Co.
652 W. WALNUT STREET
CHICAGO 8, ILLINO
Tel. DEArborn 2034

DAN HAWLEY
624 CRAWFORD STREET
PORTSMOUTH, VA.

KEN A. O’CONNOR
2230 W. MAIN STREET
RICHMOND, VA.

CLOSING OUT!

SLOTS, CABINETS, SLOT REPLACEMENT PARTS, Etc.
Everything Must Go!
While the Supply Lasts—At Below Pre-War Prices!

50c SLOTS

CHERRY BELLS

WRITE FOR QUANTITY PRICES!

Tub and Hopper, 25c
(MLB 200, Mill Price $4.00)

CABINETS

Black Cherry, 3/5
$40.00 ea.
(Write For Quantity Prices)

INCLUDES
* DENOMINATION BUTTON
* GLASS
* METAL AWARD PLATE
* COIN CUPS
* REINFORCING BAR
* CLUB HANDLE
* KNEE ACTION
* DRILL PROOFING

WRITE FOR QUANTITY PRICES!

Tub and Hopper, 25c
(MLB 200, Mill Price $4.00)

BLACK CHERRY REBUILDS

WRITE FOR QUANTITY PRICES!

Tub and Hopper, 25c
(MLB 200, Mill Price $4.00)

AIR CONDITIONER

$129.50

FOUR ROSES

$60.50

SEA HAWK

$59.50

MIAMI BEACH

$60.00

GLAMOUR

$39.50

SHOWBOAT

$49.50

ONE-BALLS

EUREKA F.P. ....................... $ 49.50
VICTORY F.P. ..................... $ 59.50
GOLD CUP F.P. ................... $ 39.50

13/3 Deposit Required With All Orders

DAN HAWLEY
624 CRAWFORD STREET
PORTSMOUTH, VA.

KEN A. O’CONNOR
2230 W. MAIN STREET
RICHMOND, VA.
Asks for Exchange of Ideas with Assns.

DETOUR, MICH.—Wm. A. Hall of the Michigan Automatic Phonograph Owners Assn., Inc, 712 Ford Bldg., this city, is anxious to exchange ideas with other associations throughout the country.

He asks that all association executives get in touch with him at the above address.

Western Towns Kick at Pinballs

LA MESA, CAL.—All pinball machines operating here were removed after police chief G. B. Adams issued an order ousting them. He stated that pinballs were among the machines which were claimed by landmarks, from Coos County. Tho there have been drives in the past this time Attorney General George Neuner is back of this action.

MARBELLE, OR.—September 1 was the deadline for the removal of all types of machines, including pinballas, from Coos County. Tho there have been drives in the past this time Attorney General George Neuner is back of this action.

MOTORS REPAIRED WURLITIZER — AMI FULL MECHANISMS, Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. Complete, No extra. WANT — BUCKLEY T-13 or 24 MECHANISMS M. LUBER 502 W. 1st. (Longeneer 3999) New York

WANTED TO BUY FOR CASH Chester Pullard Football Games $75.00 Chester Pullard Smoking Prices $3.00 Need not be in working condition but must have all parts.

IDEAL NOVELTY COMPANY 3823 Locust St. S. Lewis 3, Mo. Phone: Franklin 5544

ORIGINAL 707 TUBE—O.P.A. CEILING PRICE $1.95 105 Tubes O.P.A. Ceiling Price $1.30 All Tubes In factory sealed cartons and guaranteed WE CARRY A FULL LINE OF TUBES. Terms: 1/3 Deposit, Balance C.O.D., F.O.R. Elizabeth, N. J.

ATLAS VENDING COMPANY 410 No. Broad Street Elizabeth, N. J.

We have been serving operators of Bulk equipment for 17 years. New Machines—charms and operators supplies available now. WRITE FOR DETAILS.

VIKING SPECIALTY CO. 530 GOLDEN GATE AVE. SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

MILO J. HERRING has taken over the Paint Department of E. T. Magee Distributing Co., at 1701 W. Pico Blvd., Los Angeles, Cal.

Paint-Repair-Remodel Cabinets FOR THE COIN MACHINE TRADE No Change in Prices

COIN MACHINE MOVIES FOR REGULAR PANORAMS AND SOLO-VUES REGS G. AND D. SUBJECTS Our Films Get The Dimes PRICE $25.50 To $32.50 Per Real

PHONO FILM PHONOFILM 3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

SINGLES AND DOUBLE SAFES

$195.00 REVOLVAROUND BRAND NEW

$250.00

Heavy Steel — Burglar Proof

Will Take Mills or Jennings Slots. Bottom Door for Storage or weights.

NEW LOCKED BOX STANDS FOR SINGLE SLOTS, HEAVY STEEL. EACH $25.00

1/3 Deposit With Order

CENTRAL OHIO COIN MACHINE EXCHANGE 105 E. TOWN STREET, COLUMBUS, OHIO (Phones: Adams 7949—Adams 7993)

TWO OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC • VOICE-O-GRAF

(TRADE MARK)

(TRADE MARK)

SEND FOR THE SPECIAL SELLING PLAN

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST. (WM. RABIN, President) LONG ISLAND CITY 1, N. Y.

1946 — Our 51st Year of Service

Greatest of the Coin Hits!

STANDOUT 1923 Hides .9 Per Sale. No Symbols. $3.50 Take in . . . . . . . . . 38.50 Total Deficit PROFIT $35.10

THICK BOARD.

SUPERIOR PRODUCTS

14 N. PEBRIA ST. CHICAGO 7, ILL.
PASSAIC, N. J.—The International Brotherhood of Electrical Workers, Local No. 1477, A. F. of L., whose headquarters are at 124 Brandford Place, Newark, N. J., won the right before Vice-Chancellor Vivian Lewis to picket locations here that had purchased brand new juke boxes directly and which locations had refused to have union servicemen service these machines at the cost of $5 per week.

According to newspaper headline reports here, appearing in The Passaic Citizen, these juke boxes had been sold direct to the locations by Peter Ricciardi of the Ramco Amusement Co., Garfield, N. J., who called himself a "distributor" for the machines.

Ricciardi is reported to have told the press that he had been approached by the local to join up and that he had refused. He claimed that, as a distributor, he only sold new juke boxes to locations which had pre-war machines.

To prevent the union from picketing the locations intention of a temporary injunction was filed on September 6. The case came up before Vice-Chancellor Vivian Lewis on September 9. After listening to both attorneys, the Vice-Chancellor denied the temporary injunction to prevent the IBEW from further picketing.

According to the press the signs carried by the pickets in front of locations here read: "Please Help Us To Maintain Union Working Conditions — Recorded Music Dispensed Here Is Served by Non-Union Labor."

Anthony Rossi, AFL organizer, reported that he had asked Peter Ricciardi of the Ramco Amusement Co. on several occasions to join up with the local, but was refused. He has, Rossi stated, sold juke boxes to several taverns which are using union service.

Ricciardi is reported to have explained that he is only a distributor of machines and differs from the music firms which rent out machines on a commission basis and supply free service. He reports that he has only one man working for him.

For the past few months, the press reports, he has been handling brand new machines and has had little difficulty in selling them outright to places suffering with old rented juke boxes. However, Ricciardi continued, this week's picketing has frightened many prospective customers.

The press also reported that beer deliveries have been halted, the brewery truck drivers refusing to cross the AFL picket lines. Deliveries of other merchandise and supplies has also halted in the picketed locations.

This is the first definite action, said men here reported, to prevent further sales of juke boxes direct to locations. Coinmen are of the belief that this would have become widespread with the competition here very keen. They now feel, with this action, will be much fewer such sales and will give operators of music machines the opportunity to solidify their locations.

Juke box ops in this area have cut down on commissions. The MGA (Music Guild of America) organization of the state's music ops, has sponsored a 75%-25% commission basis and this is gradually taking hold throughout the northern part of the state first. Wired telephone music firms are charging 10c per record and paying as little as 20% commission to the location. Many juke boxes here have had their coin chute mechanism changed to 10c, 2 for 15c and 4 for 25c.
The Only Centralized System
That Supplies Music to
Restaurants, Factories,
Individual Music Locations,
Automatically ... Unattended
24 Hours A Day!

TELOMATIC meets with every requirement of all telephone companies throughout the United States.

TELOMATIC PRODUCTS
INCORPORATED
PASSEIC, NEW JERSEY
Town Declares Holiday on Rowe Plant Opening
500 Vets Are Invited to Attend

ROBERT Z. GREENE

WHIPPANY, N. J.—Rowe Manufacturing Co., Inc., in cooperation with the Township Committee of Hanover, New Jersey, opened the grounds of its newly-purchased plant here with a home-coming celebration for 500 veterans of the Whippany area on Saturday, September 14. A half-holiday was declared by the town officials in celebration of the event.

The program consisted of a flag-raising ceremony, and addresses by the Honorable Arthur E. Peach, Chairman of Hanover Township; Robert Z. Greene, President of Rowe Manufacturing Co., Inc.; Christian Gabrielsen, John S. Mill and Alanson A. Remley, Vice Presidents of Rowe. Friends and relatives of the veterans, the township, and neighboring manufacturers participated in an outdoor luncheon and sports program held on the 47-acre grounds immediately following the addresses.

The Rowe Manufacturing Co., Inc., has been a resident of New Jersey for more than fifteen years. Prior to the removal of plant facilities to Whippany, the main plant of the company was located at Belleville, New Jersey with subsidiary plants at Newark and Clifton. All of the company’s employees as well as its officials are residents of the state of New Jersey. Built during the war, the plant is modern and fireproof, with a capacity of 128,000 square feet of one-story construction offering ample space for all phases of manufacturing assembly, shipping and storage requirements.

Norfolk Music Ops to Meet Sept. 17

NORFOLK, VA.—The music operators of this city and surrounding area are coming together in one of the largest meetings ever held here this Tuesday, September 17.

The music ops association has also invited all non-members and prospective members to be present. Discussion of a new commission basis, method of association promotional efforts, and much other important matters will be discussed.

Speakers from other organizations and well known leaders have also been invited to attend and address the gathering.

WHIZZ is a NEW electrically operated FREE PLAY Skill Score game packed with lots of ACTION, SPEED and PLAYER APPEAL!

WHIZZ can be operated as a FREE PLAY or NOVELTY game . . . and a BIG money maker either way.

A fast, exciting colorful game with plenty of “come on” and speedy playing time.

When you see WHIZZ in action . . . you too will say

The FINEST skill game there is!

WHIZZ IS THE FINEST
BECAUSE—

A minimum of four balls lined up in relation earns money. Value increases as additional balls are lined up.

Some automatically lights up on colorful playfield.

Rapidly constructed and highly finished lined 1 attractive winner.

New anti-skills device . . . super-sensitive, gives protection against ballas, not operators.

All awards fully materialized.

Game cabinet is 24” high, 32” deep and 18” wide. Pedestal is 05” high. Overall height 68”.

Game can be disassembled for easier shipping.

Phone, Wire or Write
Your Distributor
Today!

ELECTRICALLY OPERATED!

GENCO
2621 N. ASHLAND AVE. CHICAGO, ILL.

TOTAL ROLL STILL LEADS THE FIELD!
Aireon Phono Gets on Nat’l Radio Broadcast

KANSAS CITY, KANS. — Aireon’s phonograph was the highlight feature of Ralph Edward’s “Truth or Consequences” national radio broadcast on September 14 from Hollywood, Calif. Eastern ops who listened in to the program at 8:30 P.M. reported that it was one of the best they had yet heard.

R. R. (Rudy) Greenbaum, Vice-President and Commercial Sales-manager of the firm, reported that such programs, where automatic music is featured, is winning much good attention to the industry and that more and more people were making automatic phonographs their favorite entertainment because of this support.

Universal Match to be at NAMA Show

ST. LOUIS, MO.—S. M. Rosenberg, Vice-President and Director of Sales for Universal Match Corporation and its Divisions, today announced his organization’s participation in the Tenth Anniversary Convention of the National Automatic Merchandising Association. To this conclave, scheduled for October 16 to 19 at the Congress Hotel, Chicago, Universal Match Corporation will bring several of its leading District Managers, and Home Office executive sales personnel headed by Mr. Rosenberg.

CHICAGO—One way for the Geo. A. Hormel Co. to attract plenty of attention to their booth at the Meat Packers’ Convention held here a few weeks ago was to use a Bally Surf Queens pinball and give Hormel products away for prizes. Just as the above picture shows the booth drew ‘em all day long and proved one of the most popular in the entire show.

Look To The General For Leadership

IMMEDIATE QUANTITY DELIVERY!
NEW GOTTLIEB SUPERLINER
Has The New Magic Button to Give It Jet-Propelled Action
The machine with SUPER appeal . . . SUPER design . . . SUPER performance . . . due to surpass even the remarkable record of the Stage Door Canton Location-tested by GENERAL, it’s ready to turn in thousands of dollars of real profit at a new all-time high!

Gottlieb’s
New Deluxe
CRIP SCALE
New 3-Way
Strength Tester
$39.50
Proven universal appeal! A profit-maker on any location . . . ready now for quantity delivery.

Estab. 1925
Growing Steadily Ever Since

NOW DELIVERING
THE NEW
BALLY
MAKE A ROUTE OF EVERY LOCATION WITH THE NEW AND SENSATIONAL
DRAWT BELL
SOLO TONE — THE INDIVIDUAL MUSIC SYSTEM WITH DOUBLE COIN CHUTE

WE HAVE A COMPLETE LINE OF REFINISHED AND RECONDITIONED GAMES — CONSOLES — AND SLOTS AT AMAZINGLY LOW PRICES. IT WILL PAY YOU TO PAY US A VISIT!

WRITE — WIRE — PHONE — COME IN — TODAY!!
DIRECT LINE DISTRIBUTORS

PAUL A. LAYMON
1503 W. PICO ST. 
DR. 3209 
LOS ANGELES 15, CALIF.

Use “Surf Queens” to Pay Off ’Em in Meat
Goim the three newest games created by Amusement Enterprises, Inc., know their vast earning potential. Soon, you, too, will see these games. Then you'll agree that here really is a “Big Three For Profits”.

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSE IRVING KAYE
2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6551

One Act Play. Title: “The Jackpot’s Hit”


Cast: (Left to Right) W. K. White, Art Puetz, Jennings Dove Grey Hammerloid Club Chief, W. F. Lipscomb and Willard Kredel.

W. K. White speaking: “Well, I’ll be darned — the jackpot’s been hit!”

Art Puetz, “Ole boy, ole boy — it’s easy — when you know how!”

W. F. Lipscomb, “My, oh my, oh, my.”

W. Kredel, “Fellas — I was nothing at all . . . now . . . if you guys will give me a little hand . . . I’ll gather in the shekels.”

All the actors in the cast appeared thru the courtesy of Garfield Novelty Co., Columbus, O. with the exception of W. F. Lipscomb who is salesman of the eastern division for O. D. Jennings & Co.

Setting was the O. D. Jennings factory. Star of this one act playlet was the new Jennings Dove Grey Hammerloid Chief — loaned to the cast by O. D. Jennings & Co (But will gladly be sold to all ops everywhere.)

SAM STERN SAYS . . .

On any LOCATION it’s DYNAMITE

Williams’ NEW 5 BALL GAME Distributed in Pennsylvania and New Jersey by SCOTT-CROSSE COMPANY 1423 Spring Garden St., Phila. 33, Pa.

NOTICE!
The “Fall Special” issue of The Cash Box closes at 5 P.M. Sept. 25—Rush your Ad Now for this Big Issue of the Year!
The Phonograph of Tomorrow

The NEW ROCK-OLA Phonograph and Bar Boxes are headliners among the nation’s leading operators. Brilliantly designed and engineered to perfection, the 1946 ROCK-OLA points the way to real popularity and extra profits.

For earliest possible delivery write, wire, or phone your order today! All types of equipment taken in trade on the most lenient terms.

Seacoast’s stock of expertly reconditioned equipment is ample enough to satisfy your every need. We buy — we sell. For any coin-operated music machine . . . See Seacoast And You See The Finest.

SEACOAST DISTRIBUTORS, Inc.
415 Frelinghuysen Avenue, Newark 8, N. J. Phone: Bigelow 8-3524
627-629 - 10th Avenue, New York 18, N. Y. Phone: Longacre 3-0740

Exclusive Rock-Ola Distributor in New York and Northern New Jersey

Slots Gone, Wisc. Resorts Charge More — Press Claims

GREEN BAY, WIS.—As many coin-men predicted when slots were declared out in this state — resorts would have to raise prices to accommodate their guests — where formerly much of the costs were assimilated by the profits these places made from their slots.

Now a staff correspondent of the “Press-Gazette” of this city headlines a story, “Some Resorts Making Up For Slots With High Prices?”

His story goes on to say, “The attentive traveler thru the northern Wisconsin lake region this summer quickly learns that many businessmen and caterers to the tourist traffic have found substitutes for the seasonal slot machine profits which have been removed by the efforts of the Goodland administration at Madison.

“In many instances,” he continues, “the summer visitor finds that the northland businessmen have increased prices for the essentials of vacationing to an irritating degree.”

The correspondent goes on to state that these upped costs were made necessary by the profit loss which the resort businessmen were enduring since slots have been removed. In many instances he called it “profit-eering.”

The belief is that this price gouging will be ultimately detrimental to this fine resort country.

The only answer, it seems, is for the state to once again return slots to the resort businessmen so that they, in turn, can cut down prices to the tourists and vacationers.
WASHINGTON, D. C.—The Washington Times-Herald in its editorial of August 29 featuring a picture of Mayor Wm. O'Dwyer of New York City and entitled, "They'll Gamble Just The Same" stated, "What we need are legalized slots and pinball machines in the towns and cities; a lottery run by the United States Government, with frequent drawings and big prizes, preferably tax-exempt; legalized bookmaking on and off the tracks; and various other devices for making the gambling instinct pay its own way while the suckers get a reasonable amount of protection from the law."

The editorial opens with the following "Excitement about gambling is again on the boil in New York City? far-famed, and justly so, police department. Police Commissioner Arthur W. Wallander is telling his higher echelonoppers and detectives that they've let him down in not cleaning up the grafters who take money from bookies and other members of the so-called underworld."

The editorial, referring to Mayor O'Dwyer, reads, "You can admire the spirit of Mayor O'Dwyer, as we do. But you don't have to admire the Puritan spirit of these laws, or of anti-gambling laws anywhere else — as we don't."

"The catch in the whole business is," the editorial continues, "that the majority of people and particularly the majority of Americans, like to gamble on all sorts of things — horse races, baseball and football and basketball games, bridge, poker, gin rummy and its numerous variations, numbers appearing somewhere in the daily paper, and so on. People are going to go on gambling, laws or no laws, just as drinkers went on drinking heartily through the Federal prohibition era.

"It follows as the night the day," this paper states, "that the wise thing to do about gambling, all over the country, would be to legalize it, police it intelligently, and tax it liberally. This would cut to a minimum the taking of graft from gamblers by police and other public servants, and it would raise important revenues for all our governments — city, state, Federal."

WASH., D. C. Press Calls For Legalized Slots And Pins

SEACOAST DISTRIBS RENOVATE SHOWROOMS

NEW YORK — Seacoast Distributors. Rock-Ola distribs for this territory, are completely renovating their offices and showrooms located in the heart of "Coinrow," Tenth Avenue, this city.

Dave Stern, president of the firm, watching the progress of the workmen engaged in this task, stated, "We are spending many thousands of dollars refurbishing these offices. We believe, when the work is completed, that Seacoast will have the most outstandingly beautiful showrooms and offices in the East—if not in the entire nation."

WE HAVE MOVED OUR NEWARK OFFICE TO
1060 Broad Street, Newark 2, New Jersey

ACTIVE AMUSEMENT MACHINES CO.
"You Can Always Depend On Active — All Ways"

NEW EQUIPMENT IMMEDIATE DELIVERY!

AMI MODEL A PHONOGRAPH
AMI AUTOMATIC HOSTESS TELEPHONE MUSIC
BALLY VICTORY SPECIAL
BALLY CONSOLE HOLD & DRAW
CHICAGO COIN GOALEE
EXHIBIT FAST BALL
BUCKLEY'S NEW TRACK ODDS
COMPLETE LINE VICTOR PEANUT VENDORS
PERSONAL MUSIC
MUNVES' SUPERROLL
AMUSEMENT ENTERPRISES BANK BALL
WILLIAMS' DYNAMITE
ELECTROMATON SUPER TRIANGLE

We Are Delivering All Releases to Date of the Following Record Labels:

<table>
<thead>
<tr>
<th>Label</th>
<th>Color</th>
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<tr>
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<td>HAVEN</td>
</tr>
<tr>
<td>4 STAR</td>
<td>GILT EDGE</td>
</tr>
</tbody>
</table>

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE Phone: Atlantic 0977 PITTSBURGH 19, PA.
Announcing

With Pardonable Pride

THE SIMULTANEOUS OPENING OF OUR

New & Beautiful Air Conditioned
Offices & Showroom

New Savannah Office
302 West Victory Drive
W.W. Wilson
Sales Manager
Phone 3-6601

New Atlanta Office
233 Trinity Avenue
Lester G. Black
Manager
Phone Walnut 6321

EXCLUSIVE DISTRIBUTORS FOR
for the state of Georgia

Bally MANUFACTURING COMPANY
A.B.T. Manufacturing Corp. ...... and others.
LARGE STOCK OF NEW EQUIPMENT

Phonographs
Rebuilding

Refinishing
Consoles

Slots
Games

O.J. Mullininx Owner

Mullininx Amusement Co.
Western Pa. Ops Pay
U. S. $246,800

PITTSBURGH, PA. — Figures released by the Internal Revenue Bureau were to the effect that 2,468 places in Western Pennsylvania paid Uncle Sam $246,800 for licenses on "coin operated gaming devices", last year. There were 4,605 places featuring such machines in this state this past year. The press here took the opportunity of cracking away at the police department for reporting they "wonder where they are", after publication of these figures.

Gottfried Joins St. Louis Club — Gets Nice Press Note
ST. LOUIS, MO. — Reporter Paul Walters of the Star-Time took time out from his regular work to check on the name of "John Gottfried, National Slug Rejectors, Inc." of this city when Gottfried was proposed for membership in the Co-Operative Club here.

Walters, according to his item, discovered that, "National Slug Rejectors, Inc., of which Gottfried is president, is the first of its kind in the United States... and does a world-wide business in which every man who's ever tried to slip a slug into a slot or a turnstile will take immediate interest".

The item goes on to report the many countries where National Slug Rejector units are now operating. It also gives a very nice, detailed report of the unit and something of the firm. Walters winds up his article with, "No question about it, mates, this means 'finis' for the old-fashioned Yankee institution: the slug."

Weekly Special!!

BROWN FRONTS

5c — $134.50
10c — 149.50
25c — 164.50

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft.

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288 • CHICAGO 47, ILLINOIS
MULLININX OPENS TWO NEW GEORGIA OFFICES

SAVANNAH, GA.—O. J. Mullininx of Mullininx Amusement Co., announced the official opening of two brand new, completely air-conditioned offices, one in this city at 302 Victory Drive with W. W. Wilson as Salesmanager and the other at 233 Trinity Ave., Atlanta, Ga., with Lester G. Black as Manager.

Mullininx started in the coin machine business back in 1933, just 13 years ago, and within past month, as an employee of Joe Calcutt of The Vending Machine Co., Fayetteville, N. C. In 1934 he left Calcutt’s employ and entered into the operating business in Savannah, while employed for the Atlantic Coast Line Railroad. By 1936 he had built up a very sizeable pinball route here and left the railroad to add to his operation with the purchase of phonographs. From that time to 1940 when he moved into a small store at 1014-16 Bull Street here he continued to develop one of the most outstanding coin machine businesses in the south.

In 1941 he handled the sales in the state of Georgia for Buckley Music Systems, Inc. He had begun to buy and sell used equipment, at the same time, in very large quantity.

As Mullininx reports, “All this is now culminated in the recent move into my present offices at 302 West Victory Drive where a beautiful display room, general and private offices are all air-conditioned and where every provision has been made for taking care of all phases of the distribution of both new and used equipment.

“In these quarters,” he continues, “I have made complete and adequate provision and have in operation one of the most complete and efficient repair, refurbishing and rebuilding shops anywhere in the entire country. In this shop we are prepared to refresh and rebuild any and all types of coin operated equipment.

“We are prepared to refurbish pinball games, for example,” he says, ‘with the original factory design and finish which was on them when they were new. We are equipped to treat phonos in exactly the same manner. We are featuring a full and complete parts department which, within a short time, will include almost all of the items which any operator in the southeastern section of the country can need.”

The firm at present are exclusive distributors for Rock-Ola Mfg. Corp., Bally Mfg. Co., A.B.T. Mfg. Corp. and for other manufacturers. They also carry a very large stock of used phonos, pinball, one-balls, consoles, arcade machines, slots and much other equipment.

Mullininx concludes, “We have set as our goal ‘Service’ and hope and expect to give such good service and such quick service that we can become known as the place from which the operator can obtain, in the least possible time, any and all of the items he may need in the coin machine business. We are dedicating ourselves to ‘Service’ to this end.”

MATHENY SPECIALS

NEW — IMMEDIATE DELIVERY

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<td>Bally Victory Derby</td>
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<td>Pace 194 Deluxe Chrome Bells</td>
<td>Write</td>
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<tr>
<td>Chicago Coin's Gumbies</td>
<td>$25.00</td>
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MATHENY VENDING COMPANY, Inc.
564 West Douglas, Wichita, Kans.

IN ILLINOIS, WISCONSIN and INDIANA

IT'S COVEN FOR

Bally Products

NOW ON BIG LEAGUE DISPLAY!

5-BALL FREE PLAY—”IT’S A HIT!”

Come in and See It

COVEN DISTRIBUTING CO.
3181 ELSTON AVE.
CHICAGO, ILL.

PHONE: IND. 22101

WISCONSIN Address
5033 SIXTH AVE., KENOSHA, WIS.
PHONE: 23863

An Unusual Opportunity
To Buy...

... one of Chicago’s largest distributing organizations. Large stock of equipment on hand. Long and well established name of outstanding reputation. Plus a 3 story building in the very heart of Chicago’s coin machine sales district. Complete deal priced at approximately $55,000.00 cash. Only those with this amount need apply.

Sale only being made due to fact present owner desires to confine his entire interests to his coin machine manufacturing business.

WRITE or WIRE

J. HOFFMAN

SUITE 801; 32 W. RANDOLPH ST., CHICAGO 1, ILL.
Visits N. Y. Market

DE WITT (DOE) EATON

NEW YORK—De Witt (Doc) Eaton, vice-president and general sales-manager of A.M.I., Inc., spent this past week visiting here with his distributor, Barney (Shugy) Sugarman of Runyon Sales Company.

Eaton met a great many of the phone ops in this city and in the New Jersey area and promised them that deliveries of AMI phones would be speeded up very soon to accommodate the demand.

Insurance Firm Features Fact It Has Wired Music To Attract New Employees

MONTCLAIR, N. J.—The Bankers National Life Insurance Co., 26 Park St., this city, has issued a booklet in an effort to attract local persons to work for the firm which features that employees benefit by group insurance, birthday lunches, bonus days, educational courses — and — that wired music (Muzak) is furnished to make working for the insurance firm so much more pleasant. The booklet is entitled: “Just Around The Corner From You.”

NOTICE

The September 30 is the “Fall Special.” All ads close at 5 P.M., Thursday, Sept. 26. RUSH YOUR AD—Write Now.

TURF KING $225.00

WE HAVE ALL MILLS SLOTS AND JUMBO PARTS

1/3 Deposit — Balance C.O.D.

Lewis COIN MACHINE SERVICE
3924 W. Chicago Ave. Chicago 51 Belmont 7603

New Columbia Deliveries On Schedule

CHICAGO — Richard Groetchen of the Groetchen Tool & Mfg. Co., this city, who just introduced the 1947 model Columbia Deluxe Bell reports that, “Deliveries are right on schedule and keeping in step with the demand for this new machine.”

The machine is finished in a shimmering gold and has a single jackpot with an automatic reserve and a large size cash box. The machine can be changed from 1c-5c-10c-25c play right on location.

The machine offers the ops plenty of good slug protection with a completely visible esculator. The new Columbia Deluxe Bell weighs only 66 lbs., dimensions are: 24 inches high, 16 inches deep and 15 inches wide.

Jackpot with automatic reserve holds 125 quarters, 200 dimes or 120 nickels. The large size cash box can hold 2,800 nickels, 6,000 dimes, 2,780 quarters.

“Soft-Ball Queens”

A MUNVES CONVERSION

HIGH SCORES ➔
COLORFUL ➔ 
FAST ACTION ➔
4 SUPER FEATURES ➔

Converted from:
BROADCAST CROSS.Co.
ATTENTION PAPER-AMERICAN JACATION DRAPEM

If your old games are costing you money by being idle and taking up space, why not turn them into moneymakers?
Get “SOFT-BALL QUEENS” TODAY!

MUNVES MANUFACTURING CORP.
150 E. Grand Ave. Chicago 11, Ill.
Superior 9470

WANTED!

Will PAY Top Money FOR ANY TYPE OF MILLS ESCALATOR SLOTS!
2/5 or 3/5 Pay
Write — Wire — Phone Us Before You Sell!
AMERICAN AMUSEMENT CO.
4047 W. Fullerton Avenue
Chicago 39, Ill. Phone: Capital 530C

BLASTING ALL RECORDS!

with ATOMIC KICKERS

$334.50

F.O.B. Chicago

Place Your Order With Your Jobber NOW!

Williams MANUFACTURING COMPANY
161 W. Huron St.
CHICAGO 10, ILLINOIS

Member CMI
Dear Mr. Operator:
I’ve been writing to coinmen for months now and many of you have
asked for my picture, I bought
a photomaton from Dave Rosen (he
wouldn’t let me just use it) and
here’s the pic. Notice the jaw line
— that neanderthalic forehead —
those razor sharp eyes — the quiv-
ering Adam’s apple. Wotta man!

Is Dave lucky he’s got me.

Lately, I’ve been doing some digging around Dave’s place and found
out a few things I think you ought to know. You remember when Dave
was building his new place and Dave
while Dave was out of town (this was business because he brought the
family back from Atlantic City on Labor Day) — while Dave was out
of town, I sneaked up to the floor above the awning and wormed into
one of the sanctuaries of the Rosen establishment (Big Deal).

Up there I found the reason for the “hisssss-ing” sound I’d been hearing
for a year now. It’s an elaborate spray booth with spray guns, masks,
air tanks and what not. And I learned that Mr. D. Rosen is not only
doing a terrific job of reconditioning phonographs mechanically, but
he’s also doing a super job of refinishing them — aesthetically.

Take a tip from,
Ad Man

Mrs. Golden Williams Named Mgr.
M. S. Wolf Seattle Offices

Mrs. Golden Williams

LOS ANGELES, CAL.—Mrs. Golden
Williams will replace Bert Beullter as
manager of the M. S. Wolf Distribut-
ing Co., Seattle branch offices.

Mrs. Williams has a wide knowl-
edge of the distributing business. She
is reported to know every operator
from San Diego to Seattle by his first
name.

She understands every type of ma-
chine handled by the M. S. Wolf
Distributing Co. and is especially well
acquainted with the contracts the firm makes with coinmen.

Mrs. Williams is well known to all
Pacific Coast coinmen for her fine
sense of humor and her understanding
of the operators’ problems. She
has helped many ops in past years.

Congratulations from many quar-
ters in Seattle and surrounding area
are coming to Mrs. Williams every
day since the announcement.

M. S. (Bill) Wolf reported, “We
have complete faith and trust in
Golden Williams and we are sure that
she will make the Seattle branch one
of the most outstanding offices we
have, if her past record is to be
taken into consideration at all. We’re
proud to have Mrs. Williams accept
this very responsible position. We
know she’ll make good.”

Mrs. Golden Williams

MRS. GOLDEN WILLIAMS

ECONOMY SUPPLIES THE NATION!

CHESAPEAKE OF MARYLAND

2215 MARYLAND AVENUE

BALTIMORE 15, MARYLAND

Phone: CHESAPEAKE 6612

NEW ISSUES MONTHLY

Six Subjects $36

QUALITY PICTURES CO.
5634 Santa Monica Blvd.
Hollywood, Calif.
By Al. A. Silberman

On Thursday evening, September 5th, I had the rare pleasure of witnessing one of the most remarkable manifestations of harmonious unity and efficient organization ever seen in any city, at anytime, by an association of coin machine operators.

This was the first opportunity I had had, of attending a meeting of the AOLAC (Associated Operators of Los Angeles County, Inc.) since the pressure of urgent business kept me constantly on the hop, shutting back and forth on planes, covering our chain of offices. However, I had been looking forward eagerly, to attending one of these meetings and when I walked into the Auditorium, accompanied by Col. Marshall Micon of The Cash Box, I was completely amazed to find a gathering of 318 operators. I could hardly believe my eyes, because never in my experience had I seen such a large group of operators, except at a prewar coin machine convention.

The meeting was presided over by Samuel “Curley” Robinson, managing director of AOLAC and one of the most astute and forceful person-

alities in this industry. “Curley” brought the association into being from scratch. Nurtured it carefully and with consummate skill for nine years. And today it blossoms out in full maturity as an outstanding model of what an association of coin machine operators should be.

The association functions for, and in the exclusive interest of, the member operators. The job it has done reflects great credit on the coin machine industry in general, and on “Curley” Robinson in particular. Hundreds of pieces of equipment were donated to Veteran’s Hospitals. Funds were collected and given to dozens of charitable institutions and other worthy causes. The association holds a membership in the Los Angeles as well as in the California State Chamber of Commerce. And along with other industries, it is generally regarded as an integral part of the State’s economy.

The membership of AOLAC is comprised largely of youthful, intelligent operators who regard the coin machine business (and rightfully so) as a legitimate and respectable enterprise and, as a consequence, conduct their business accordingly.

They are a gentlemanly and orderly group and listen attentively to the speakers, with none of the disrespectful heckling or interruptions so prevalent at other meetings I have attended. It seems they’ve captured the energetic interest and forceful enthusiasm of their leader, whose genuine faith in their welfare and whose sincerity of purpose has long been proved.

AOLAC can well be proud of its standing as one of the largest and most progressive associations in the coin machine industry and feel equally proud of its dynamic managing director, whose leadership inspires faith and unbroken unity.
Going Back to Music Operating on Bigger, More Permanent Basis

MAX BERENSON

CHICAGO — Formerly one of the city’s largest music operating concerns, Max Berenson of Illinois Distributing Corp., distributors for Aireon phonos, reported that the firm intends to return to operating music “on a very large and permanent basis”.

Just a few weeks ago Berenson purchased one of the outstanding music machine routes in this area. He is now in the midst of closing deals for other routes also well known to the automatic music trade here.

Regarding his return to music operating Berenson stated, “Thru the recent purchase of a route we are manifesting our intention to go back into operating music on a very large and permanent basis. We intend to purchase other routes and increase our operations to a point equal, if not greater, than before.

“Quite naturally”, Berenson continued, “Aireon will be the predominating phonograph in our locations due to the spontaneous acceptance of the machine by the tavern owners who have seen and heard it. We have become fully convinced that it can make no difference to the average operator whether we maintained routes along with our distribution of Aireon phonographs.

“The kind of competition,” Berenson concluded, “we gave operators in this section was sufficiently satisfactory to have them welcome us back into the operating field. Pending deals for additional music routes will soon find us in our former music operating status within a very short while.”

Harry Marcus Co. Open in L. A.

LOS ANGELES—Harry Marcus Co., largest parts and supplies distributors in the nation, whose headquarters are in their own big and impressive building in Chicago, have just opened offices here at 1528 West Pico Blvd.

These offices and showrooms will be under the management of Morrie L. Wiczer who will be assisted by Paul Tecktitel. The offices here, according to Wiczer, will carry one of the most complete stocks of parts and supplies in the country for every type of coin operated machine.

Wiczer stated, “This is not an idle boast. We invited everyone of the operators in the West to come on in and visit with us and tell us of any part which we haven’t got right in stock for them. We are working very closely with our big headquarters in Chicago and will always have a stock of parts and supplies the like of which has never before been seen on the West Coast.”

Morrie Wiczer and Paul Tecktitel are well known to the trade here. Wiczer has traveled extensively throughout the West Coast. He knows almost everyone of the operators in this area and also knows what they operate so is in position to give them what they want. He said, regarding this, “We have made it our business to always stock what the ops here in the West need—and we deliver fast.”

IT’S NEW — IT’S LEGAL
IT’S TERRIFIC

“DELMAR”

IT’S NOT A PIN GAME
IT’S NOT A BALL GAME
— BUT —
COMBINES THE FEATURES OF BOTH—IN ONE GAME
EARNING POWER UP TO $3.50 PER HOUR ON TEST LOCATION.
MANUFACTURERS
AND
DISTRIBUTORS
WRITE FOR INFORMATION TODAY!

JIMMIE RUTTER
OPERATORS SERVICE
2307 W. PICO BLVD., LOS ANGELES 6, CAL.
**BADGER'S Bargains**

“Often a few dollars less – Seldom a penny more”

**RECONDITIONED CONSOLES**

LARGEST STOCK OF RECONDITIONABLE CONSOLES ON THE WEST COAST

<table>
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<th>Model</th>
<th>Price</th>
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<td>429.50</td>
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**BADGER**

- 129.50
- 375.00
- 119.50
- 179.50
- 425.00
- 119.50
- 39.50
- 109.50
- 89.50
- 259.50
- 550.00
- 189.50
- 225.00

**KEENEY**

"NEW" THREE WAY BONUS SUPER BELL

GREATEST CONSOLE EVER BUILT

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**PHONOGRAPHAS**

Wurlitzer Model 7900

WHITE

- Mills Paymaster and Solo-Yo
- Mills Merchandiser
- Mills Stationary
- Mills Triumph Bells
- Mills Modify Bells
- Mills Fifty Cents
- Mills Fifty Cents
- Mills Fifty Cents

**RECONDITIONED SLOTS**

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<tr>
<td>Blue Fronts, 25c (refinished)</td>
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<td>New Mills Vest Pocket Bells</td>
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**BADGER SALES CO.**

1612 West Pico Blvd.
All Phones—DREXEL 4326
LOS ANGELES 15, CALIF.

**BADGER NOVELTY CO.**

2546 North 30th Street
All Phones—KILBOURN 3030
MILWAUKEE 10, WISCONSIN

**THE FINEST EQUIPMENT AT THE LOWEST PRICES!**

New or Used Machines

**BELL PRODUCTS CO.**

2000 N. OAKLEY (HUMBOLDT 3027) CHICAGO 47, ILLINOIS
1002 BUCHANAN (FILLMORE 5273) SAN FRANCISCO 15, CALIF.

**Tells About Sponsored Music Advtsg.**

NEW YORK—Freling Foster in his column, “Keep Up with the World” in the September 7 issue of Collier’s magazine reports, “A new method of advertising food products to the patrons of groceries and markets in thru commercials inserted every few minutes in a day-long musical program transmitted from a central studio over telephone wires to local speakers in the stores. These programs are now presented in some 550 food outlets in three cities.”

This method is now being used by operators of telephone wired music where it is possible to distilleries to advertise their product thru their wired telephone music into all the taverns and also in the eastern cities. The distiller will pay so much per announcement.

**United to Stop Converting Games**

CHICAGO — United Manufacturing Company announce they are accepting no more games for conversion after September 14, with the exception of games enroute before that date.

According to Billy DeSelms, General Sales Manager, this action is necessary so that the back-log of games on hand can be processed and returned to clear the production lines for new game production scheduled to start October 15.

Test location reports indicated that “Sea Breeze” — United's first brand new game — is doing a fine job.

It’s worthy of the name United Manufacturing Company has established throughout the country for producing games — profitable to operate,” DeSelms reports.

C. B. (BILLY) DE SELMS

**BELLS PRODUCTS CO.**

2000 N. OAKLEY (HUMBOLDT 3027) CHICAGO 47, ILLINOIS
1002 BUCHANAN (FILLMORE 5273) SAN FRANCISCO 15, CALIF.

**News of the Week**

**Wurlitzer 7900**

- Bakon’s Pagers, 13c
- Chicken Sam with Black Light Conversion
- Hi-Hand
- Keeney Submarine
- Keeney Super Bell

**Many Others!**

Write for Complete List.

**Terms:** 1/3 Deposit, Balance C.O.D.

**SPECIAL ATTENTION GIVEN TO EXPORT ORDERS.**

**AL SEBBING**

**BELL PRODUCTS CO.**

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**This Week’s Specials**

- Wurlitzer 7900 $595.00
- Bakon’s Pagers, J. P. $195.00
- Chicken Sam with Black Light Conversion $175.00
- Hi-Hand $135.00
- Keeney Submarine $175.00
- Keeney Super Bell $225.00

**Many Others!**

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WAKE UP
MUSIC BOX OPERATORS

SOUND AND PICTURES HAVE BEEN ALLIED
NOW FOR MORE THAN 20 YEARS
SOUND ALONE IS OBSOLETE—THE PUBLIC DEMANDS BOTH VISION and SOUND.

SEE!!
THE NEW COIN OPERATED BOX THAT OFFERS A LIFE SIZE PICTURE OF THE MUSIC AND ENTERTAINMENT IT OFFERS!

IT'S DIFFERENT BECAUSE
1—It Offers Top Entertainment
2—It's Life-Size
3—We Are Adding Selectivity

DISTRIBUTORS

CANADA
AMUSEMENT RESEARCH OF CANADA
27 Market St., Chatham, Ontario

OHIO, MISSISSIPPI, S. CAROLINA
W. VIRGINIA
AMUSEMENT DISTRIBUTING CORP.
2663½ North High St., Columbus, O.

WISCONSIN, MINN.,
NO. & SO. DAKOTA, IOWA
MIDWEST ENTERPRISES
229 E. Wisconsin, Milwaukee, Wisc.

GEORGIA, FLORIDA, ALABAMA
SEBAN AMUSEMENT CO.
1236 Broadway, Columbus, Ga.

CHINA
REX STORY
P.O. Box 325, Shanghai, China

NEW YORK, NEW JERSEY, PENNA.
EASTERN AMUSEMENT
215 East 149th St., New York City

CALIFORNIA
THE SAMBERT COMPANY
2114 McArthur Blvd., Oakland, Calif.

CONNECTICUT
TELO-VIEW DISTRIBUTORS
299 Main St., Stamford, Conn.

INDIANA, KENTUCKY, TENNESSEE
McDANIEL AMUSEMENT
Bowling Green, Ky.

NOTICE!
Above distributors offer County distribution to men in their territory. Contact them direct for details.

SEVERAL STATE FRANCHISES STILL AVAILABLE — CONTACT

AMUSEMENT RESEARCH CORP.
PRODUCERS—TELO-VIEW PICTURES
MFRS.—TELO-VIEW BOXES
45 SO. BROADWAY
"WORLD RIGHTS DISTRIBUTORS"

YONKERS, NEW YORK
Holds One Day Meet of Aireon Distributors

NEW YORK—Defying all superstitions and hexes this past Friday the 13th — Ben D. Palastrant, eastern regional director for Aireon Mfg. Corp., flew in from the factory in Kansas City, Kan., to attend a one day meet of eastern Aireon distributors here.

Present at this meeting were: Arthur Herman of Albany, N. Y.; Joe Green of Boston, Mass.; Ralph Co- lumb of New Haven, Conn.; Irv Blumenfeld of Baltimore, Md.; Al Bergman of Buffalo, N. Y. and Chas. Blumefeld of Philadelphia, Pa.

All the distribs were reported to be highly pleased with the news brought to them by Palastrant.

He is reported to have discussed general policy with the distribs and also advised them of the new items which the factory would soon be producing for them.

In addition, methods were proposed for trying to increase and speed deliveries to all the distribs present.

"The meeting was highly successful," Palastrant stated, "and enthusiasm ran high among all present.

"Everyone believed that the new products which will soon be announced will meet with great approval of all the music operators."

Palastrant stated that he had to fly right out to Boston the same day to handle some matters of importance which had arisen and that, within a few days or so, he would be ready with an announcement of great importance to the eastern operators.

It was stated that some of the distribs present carried rabbit's feet and other guards against this Friday the 13th hex — but that after they heard the good news Palastrant brought them — threw these away, claiming, as Palastrant reports, "This was a lucky day."

UNQUESTIONABLY
THE GREATEST BOWLING GAME OF THEM ALL!
"SCORE-A-BARREL"
$449.50
10'-6" Model - Longer models $20.00 per extra foot

The only Bowling Game that features extra Barrel-Ball Scoring, enabling player to have a visual record of the number of barrels scored during course of game, free ball return for every barrel scored plus 7000 additional score.

Attractive multi-colored back glass—wall constructed cabinet in beautiful natural wood finish — precision built mechanism—can't proof ball release.

OBTAINABLE IN THE FOLLOWING LENGTHS: 10'-6"—11'-6"—12'-6"

DISTRIBUTORS & JOBBERS!!! WRITE FOR AVAILABLE TERRITORY — DON'T DELAY!

ORDER YOUR SAMPLE TODAY

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE.
Armitage 1424
CHICAGO 22, ILL.

GET BOTH at LAZAR

IMMEDIATE DELIVERY!

Gottlieb's
SUPERLINER

HEADS YOU FOR SKY-HIGH EARNINGS

Gottlieb's
THREE-WAY GRIPPERS

NEW, IMPROVED, STUDIED MODEL. CLEAR EASY-TO-READ DIAL.

Other LAZAR
Profit Builders

ROCK OLA Photograph of Tomorrow — Finest modern music machine for the finest peak-profit locations.

NEW ART CHALLENGER (5c and 5c Play) — The Profil skill game of all time.

GENCO'S WHIZZ—Fastest with action, for peak player-appeal.

ACE COIN COUNTER—Sensationally popular new feather-weight model with FIVE exclusive improvements.

PACES SLOTS AND PACES REELS (5c, 10c, 50c, $1.00 and $2.00) — Every one a favorable DUAL PRODUCT—A complete line-up of sensational counter games, including MARVELS and AMERICAN EAGLES (coin and non-coin operated), Built for better play.

GENUINE FIBRE MAIN GEARS!!
FOR SEEBURG AND WURLITZER (Less Hub)
Sample—$3.95

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP OR MATERIAL

CASTERS

| Lot of 10— | $3.50 |
| Heavy Duty Replacement | $1.40 |
| Pick Up Coils | $1.50 |

ALL SEEBURG, EXCEPT 8800-1800

<table>
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<th>PICK UP RUBBER</th>
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<tr>
<td>Voltage Test Lites</td>
<td>$0.50</td>
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RED PLASTIC (40 GAUGE) 20" x 50" SHEETS — $10.00

WRITE — WIRE — QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS. TERMS: 1/3 DEPOSIT, BALANCE C.O.D. F.O.B. Los Angeles or San Francisco, Cal.

E. T. MAPE DISTRIBUTING CO., INC.
1701 W. PICO BLVD.
LOS ANGELES 15, CAL.
(Phone: DREXEL 2341)

21 N. AURORA ST.
STOCKTON, CAL.
(Phone: 7-7903)

284 TURK STREET
SAN FRANCISCO 2, CAL.
(Phone: PROSPECT 2700)
Telequiz in Production to Deliver in Dec.

Hollywood Hikes Juke Box License to $25 Ordinance Will Cover 4 Types of Music

The Cash Box "Foll Special" is only TWO issues away. Write NOW.
Bill (Dutch) Alberg and Charley (Sweetie-Pie) Aronson of Brooklyn Amusement Machine Co., Brooklyn, N.Y. in our cool and Windy City this past week and both boys talking things over with the various manufacturers, distribs, jobbers (and dozens of other visitors who called at their suite to say "hello") and learning that they are still ahead of the field with the plans that they have made. You can depend on Bill and Charley when it comes to planning for the coinbiz — they're both among the really real old-timers . . . Ed (Georgia Peaches) Heath of Heath Distrib. Co., Macon, Ga., also came to our town this past week and spent some time trying to get as many of the new machines as he could. Eddie wants 'em to continue to ship and ship and ship — all the games made in Chi — right down to the Georgia Peach country — headquarters: Macon . . . Hy Greenstein of Hy-G Amuse. Co., Minneapolis, Minn. was around and about this past week visiting with the various manufacturers and his many distributor and jobber friends.

Izz Alpert of Twin Ports Sales Co., Duluth, Minn. in town with his partner and telling all about Duluth. Quite a city, to listen to Izz — but, from what he tells us, many of youse guys and gals have the wrong idea about this town. It's different. It has different tastes and different beliefs. Gotta hand it to Izz for psychoanalyzing his own city.

George W. Gessert of Milwaukee, Wis. was in town. George is one of the progressive boys in the coinbiz. Remember away back when George was running more of the Jennings Cigarollas than anyone else in the country — and, brother, believe me, Georgie did a job — as is a job — with these machines. Just ask him about it sometime . . . A. C. Childers of Ft. Madison, la. was in our town. Reported to have taken a fast look about. Talked with some of the men here — and — bingo — was gone before we could catch up with him . . . Woolf Solomon of Central Ohio Coin Mach. Exch., Columbus, also in town and telling all about his big, new, beautiful showrooms. Woolf has done a really swell job with "measured music" and with many other products and has some great plans for this Fall and Winter season. By the way, he just came back from N. Y. where he and the Missus had a grand time just seeing shows and, as Woolf puts it, "I gave Mrs. Solomon all I had and told her to shop the Woolworth store right out of business."

Arnold Lee of Gee Sales Co., Ft. Wayne, Ind., a frequent visitor here, came in for a quick glance about and hurried himself back to the Indiana insurance city . . . M. Schaefner of Buffalo, N. Y. was also in town and went around visiting with some of the boys here. But, we simply just couldn't catch up with this boy — he travels fast . . . E. R. (Mickey) Green of Wausau, Wisc. was in town this past week and was seen here and there talking things over. Mostly over on Fullerton Avenue where he and Vince Shay can go over some of the good old days in this business . . . The writer was privileged to look at two new games "in the make" this past week. Both are baseball games. One is an upright counter skill game where the player's nickel manipulates the machine. It's interesting and exciting. The other was a table game. This one introduces a new feature — double-action — which is a unique attraction, both in the playing field and in the backboard. This is something entirely new. It serves as a real come-on ballyho to spectators anywhere within eyesight of the machine, when in action. We were given to understand that both games would be ready in plenty of time to capture that "world series" hysteria . . . Eddie Mappe of San Francisco was in town and reported to be looking over Paul Renaldi's "Roto-Lete" game.

Jim Gilmore of CMI and the directors of the organization are thrilled at the way those answers came in requesting booth space for the big coin machine exhibition this coming February '47. From what we already gather (as we try to dig ourselves up a room prerogative for those of us who feel it is going to be the biggest BIGGEST show of all time), Jack Nelson's new bank headquarters are really impressive. It's nice to be behind one of those cashier's windows and just take in the shekels . . . Harry Williams has a really fine and unique system to acquaint mechanics with the working insides of his "Dynamic" pinball game. By the way, Harry is getting ready to pop with something in the way of telling the mechanics the "whys" and the "wherefores" which will really make interesting reading for one and all — young and old — male and female — in the coinbiz. Watch this boy, Ben D. Lazar of B. D. Lazar Co., Pittsburgh, Pa. in town this past week, too, and seen here, there and everywhere — searching out machines to fill the many, orders the firm have on hand. By the way, Ben tells me that the firm have passed all time records with the orders they have taken for the Rock-Ola phono. They held a series of showings all over their territory and the orders just flowed in like a swollen stream — almost as bad as those Pittsburgh floods. And is Ben anxious to get a couple of trainloads of this phono? Well — you ask him.

We are very, very sorry to hear that Max Glass' mother is in the Columbus Memorial Hospital as a result of a serious auto accident, which befell her as she was crossing the street. Complications have set in. And she is now in a very critical condition with pneumonia. (Here's hoping, Max, for a speedy recovery) . . . The new Genco upright counter game now on display at the factory showroom is a "Whizz" and chuckfull of come-on appeal. It sure must have plenty of play-power, especially to make yours truly dig into her purse and actually (believe me) actually make me pull out MY OWN nickels to play it . . . George Jenkins and Jake Breidt of Tri-State Sales, New York, were seen here, there and all over just the other week when Jake came to town to get those new Bally "Big League" games as fast as he possibly could get them. Everywhere we now travel we hear of Georgie and Jake having been here — and here and here. Don't these guys ever, ever sleep? . . . Say — that's gold — on that new Genco Deluxe Coin Bell — and, brother, it sure is attractive. No use going into a long story about it — just simply suggest you go on over and ask Eddie Hanson to show it
Dave Stern, Harry Pearl, Everett Masterson and Tom Burke, Seacoast Distributors (Rock-Ola distributors) break out of a huddle, and decide to renovate their New York offices. They’re aiming at the spiffiest place on coinrow. Dave, by the way, would like to know how he can get some World Series tickets for the Brooklyn-Boston games. Dave has recognized Brooklyn as the National League champions even tho. St. Louis is in first place. Always an optimist . . . Charley Aronson and Bill Alberg, Brooklyn Amusement Machine Co., Brooklyn, N. Y., away to Chicago for the week . . . J. Breidt, Tri-State Sales Co., Inc., returns from Chicago — and immediately makes plans for another trip somewhere.

DeWitt (Doc) Eaton, Vice President and General Sales Manager of AMI, Inc. visits with Barney (Shugy) Sugerman of Runyon Sales Co., distributors here . . . Ed Ponder, Louisiana Coin Machine Service, New Orleans, La., AMI distributor down in the Bayou country, in town and makes the rounds with “Doc” and “Shugy” . . . Stanley Lutzker, partner in the Premier Music Co., will be married on Sept. 19 . . . Jack Firestone and Murray Goldberg, Firestone Games, Inc., seen in the offices of Silver Lining Distributing Co., their local distributors. Seems like a big deal being worked out with Mac Colen and Joe Friedman of Silver Lining.

Have a note from Art Hermann of Arthur Hermann Co., Aireon distributor in Albany, N. Y. Art writes “General conversation with the operators is that the all around take is increasing and still holding up on the phonographs. The truck strike is affecting this area to a great extent as we cannot ship outside of the capital district, which makes it quite tough for the boys in the outlying districts.” Art also notes that the raceway at Saratoga, which is opened for the fall season, has boomed the night spots in that area again, even tho the big track is closed . . . Seen in Hermann’s offices this week were James Shearer of Binghamton, Harry Razewski of Schenectady, Stanley Kwolek of Albany, and John Quinn of Troy, former pin game operator, who evidently is going all out for music from the size of his order.

Teddy Blatt, regional distributor for Solotone, sits in a bakery on coinrow admiring the big sign across the street, covering almost half a block, which reads “The Future Home of Solotone.” Teddy claims the building will be ready for occupancy the first of the year . . . Dave Lowy, munching a sandwich with Blatt, wants to know his secret formula for being able to travel so extensively. It’s no secret, Dave, just experience . . . L. B. “Mac” McCormick, Whitehead Music Co., Wilmington, N. C. in town. Mac represents Packard Manufacturing Corp. in North Carolina, and Teletone in South Carolina and North Carolina, where he claims many big music operations are running.

Eddie Smith, Emby Distributing Co. (Wurlitzer distributors) away on a vacation. Miss Brodsky of Emby back on the job after recovering from a recent illness . . . Tom Connelly, Modern Coin Machine Co., also being plagued with illness in the family, his wife being laid up . . . Lou Hinden, The Oriole Corp., Baltimore, Md. in town for a few days, and then leaves for a trip to North Carolina and Virginia on Cosmo records . . . Nat Cohn, Modern Music Sales Corp., back from Detroit where he visited the Vogue record plant. He and Earl Winters now working continually shipping the new releases.

Barney Schlang, manager of the Music Operators Association, informs us that their banquet being held at the Main Ballroom of the Waldorf Astoria on October 5 will be the biggest affair ever held anywhere in the country. Tickets are getting difficult to get already, and the program is building up to the size of a telephone book. Al Denver, President; the board of directors; and the office staff should be congratulated on the apparent record-setting affair.

Jack Fitzgibbons, Jafco, Inc., now all set to release all the information on his new music item, which will break in all its force in about a week. Meanwhile Jack watches the finishing touches being put to his offices and showrooms . . . Mike Munves, who expected his building to be completely renovated in a few weeks, mournfully looks on as the working men prolong his agony. It’s now six weeks since the job was started, and from appearances it will be another six weeks for them to finish up . . . Joe and Buddy Eisen, Joe Eisen & Sons, booking plenty of orders for Hirsh’s “Red Ball,” but the local trucking strike slows up the deliveries.

It was practical jokes heaven for coinmen at Charley (call me Tex) Engleman’s (Columbia Music) dude ranch. Ben Linn, who captains Regal Music, spent a week there on his recent vacation, and among the stunts that helped make his stay more interesting was the time he and Charlie got to looking at a horse. It was a beautiful thing. A coal black mare that was the pride and joy of one of the more beguiling female visitors. But Ben and Charlie thought the horse might still look still more beautiful as a platinum blonde. So-o-o, they got hold of a barrel of whitewash, a big brush, and then they went to work. A couple of hours later, very satisfied with their handiwork, they called over the female. She took a look at the snow white steed, commented on the wretched condition of the animal’s tresses. Then Charlie and Ben whispered the information. The lady looked, looked again — and, like the well bred lady she was, folded up in a heap. “Doctors” Charlie and Ben did right by her tho, and eventually to the horse, too.
Coinmen here are looking to the future with more spirit than they have had these past few months. There has been a marked increase in the number of coin shops along the row, with more equipment being sold day by day. The shops are feeling much happier because their collections have been more gratifying than they have been for some time. Many ops all along the line report that collections have increased as much as 100% in many locations. All in all we feel that better times for coin and record firms are becoming more evident from week to week.

M. S. Wolf made a hurried dash to his Seattle offices to make an important change in management there. The man was let out and replaced by Mrs. Golden Williams. Mrs. Williams, one of the best known of the fairer sex in the coin trade, has been with Wolf for the past five years. Bill plans on a trip to Chicago this month to attend an important meeting with A.M.I. officials. Al. Silberman, general manager of M. S. Wolf Distributing Co., informs us that they have been receiving steady shipments of the new A.M.I. phonos by air and are making rapid deliveries to music alps. Al has set up a sales organization to handle the Cosmo Records line and reports that they cannot get enough records to fill the many orders that are pouring in daily.

We attended one of the finest grand openings ever held at the opening of the new executive offices of Capitol Records at Sunset and Vine in Hollywood. The offices and general layout are strictly classical and out of this world and combine the solid, substantial appearance of business plus the swank and glamour of Hollywood. The opening was attended by most of the big name recording artists of Capitol and many other stage, screen and radio notables.

The Harry Marcus Company, well known coin machine parts firm of Chicago, has opened branch offices and showrooms here and have appointed Morris Wiczer as manager and Paul Tecktel as asst. manager. The firm has located at 1328 W. Pico Blvd. and invites ops in to look over their very complete stock of parts and supplies.

Among the coin ops seen shopping along coin row this past week were: W. M. O'Dell, Earlhart; Art Sternall, L. A.; James and Lillian Scherer, Compson; Fred Allen, Bakersfield; Ted Brown, Bakersfield; E. Groves, Los Angeles; Ivan Wilcox, Visalia; Shannon Douglas, Los Angeles; G. F. Cooper, Riverside; Harold Murphy, Palm Springs; Ben Korte, Glendale; Jack Bahler, Inglewood; Irvin Gayer, San Bernardino; Abe Hanlin, L. A.; Stanley Little, Long Beach; Fred Grohe, Ontario.

Jack Gutshall has just taken over a new line of platters, Variety Records, featuring albums by the well known movie stars Pat O'Brien and W. C. Fields. Jack informs us that disc sales are increasing weekly and that definite improvement is noted in the record and coin field. Jack tells us that his San Diego offices are doing extremely well in the record salesfield. The A.O.L.A.C. held one of the biggest and most interesting meetings of coin ops ever held. Over 275 ops attended and heard grim warnings to stay within the law and avoid political activity.

Samuel "Curley" Robinson presided over the meeting. By unanimous vote Vern Moore, Tom Catana and Fred C. Reilly were reelected to the board of directors. Robinson warned ops to pay current license fees—that failure to pay such fees may prove a very dangerous practice. Robinson brought out that there are 40% less games in the county than before the war and that it was estimated that ops have invested over two million dollars in equipment in the local area. Ray Adams of the Southern California Tavern Owners was guest speaker and urged ops to obey all laws for their own good as well as for the benefit of his members. A very delicious buffet supper was served following the meeting.

Jimmy Porter of Operators Service has just completed a new game which he hopes will interest manufacturers and distributors. It combines the features of the one-ball and the rolldown games and is manually operated. This game, according to Rutter, is legal and can be played anywhere. Test locations, Rutter informs us, have earned as high as $3.50 per hour...Vance Mapes, nephew of Ed. Mapes, is managing the local office while Ray Powers is out on vacation. Ray is due back the first of the week. Irving Rich, associated with Sam Ricklin, informs us that the collections on their machines have increased considerably in the past few weeks. Nels Nelson has set up a complete motor re-winding department in his shops. Henry Surhoff, former mechanic at Nelson's has gone back to his ranch to run things while his Dad is laid up due to an injury. Adolph has been appointed sales manager at Nelson's.

Len Micon of Pacific Coast Distributors has been receiving small but steady shipments of the new H. C. Evans Bangtails and shipping them out as fast as they come in. We hear a rumor that the new Packard Pla-Mor hideaway in town is the place for drop around Len's place for more info. The new Badger Sales building is coming right along and making good progress, and, from all indications, it should be finished within the next four to five weeks. Happel has the new Keeney 3 Way Super Bell on display in his showrooms...Paul Laymon has just received word that the new Bally "Draw Bell" console is on the way in large quantities and should arrive any time now. Paul hopes to fill the many orders he now has for the new game.

Dan Jackson of Automatic Games informs us that he supplied a large number of the bells used on the famous Cornoro ship, the Lux, now anchored off Long Beach, California. Jackson has completely remodeled their offices and showrooms and invites ops to look over their large stock of games and consoles. Elky Ray of the Gold Coast Coin Machine Exchange informs us that work has been resumed on the Fred C. Reilly building which he and the A.O.L.A.C. are to occupy. Elky says that he hopes to be set up in the new building within the next three weeks "if nothing else happens." We hear that Sammy Ricklin of California Music has been appointed exclusive distributor for Mercury Records in Los Angeles. Sam plans on setting up a large sales organization and selling a lot of platters. He will make an announcement soon.
WANT—Seeburg Select-O-Matic 30-wire Wall Boxes; also Wurlitzer 616 Adapters. ATLAS MUSIC CO., 891 BANK ST. OTTAWA, CANADA. Tel. 4-7853.


WANT—All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT—Old Genco or Chicago Coin Games. No legs—No Glasses. Need not be in working order. SQUARE AMUSEMENT CO., 88 MAIN ST., FOUGHEEFSIE, N. Y.

WANTED—Gooseneck Slots—one to one hundred and fifty machines. B. T. SHEFFLER, SHEFFLER BROS., 1106 S. WESTERN AVE., LOS ANGELES 6, CALIF. Tel. RE 6845.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. Adams 7698.

WANT—Got used 6-ball pin games. What have you got? Write or phone giving prices and quantity. Immediate action. WASHBURN SALES CO., 9 DORSET ST., SPRINGFIELD, MASS. Tel. 7-1904.

WANT—A.B.T. Checks Wanted! New $3.50 a thousand. Assorted miscellaneous must be check separator size $3. a thousand. Must send sample to assure correct size. Write. WESTERN DISTRIBUTORS, 1228 S.W. 18th AVE., PORTLAND 5, OREGON.

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT—Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. Quote lowest price in first letter. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRYANT 9-0817.


WANT—Will pay best prices for old Chicago Coin games, also old Gottlieb games, irrespective of quantities. Send us your complete list. MID-STATE CO., 5369 MILWAUKEE AVE., CHICAGO 47, ILL.

WANT—Marvel Manufacturing Company needs at all times old Gottlieb and old Chicago Coin games. You may feel free to send us your entire list. We will submit our highest prices. MARVEL MANUFACTURING CO., 2847 FULLERTON AVE., CHICAGO 47, ILL.

WANT—Keeney 4-Ways: Keeney Twins; Cash Only; Mills 3-Bells; Mills 4-Bells. All models of phonographs, Rock-Olas, Mills and Seeburgs. State quantity and your lowest cash price. BADGE SALES CO., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF.


WANTED—Will pay cash. Used games, slots, consoles, and music machines; Jennings Standard, Deluxe and Super Deluxe Chiefs; Black Cherry Bells and other models of Mills Escalator Jackpot Bells; Keeney's Bonus Super Bells; Rally Victory Specials; and all latest model five-ball games. State lowest price in first letter. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel. 4-1109.

WANT—All types of 30 wire Wall Boxes and Adapters. Premium paid on Rock-Ola 30 wire Adapters; Hideway Units Twin 12's and Twin 16's; Mills and Jennings Free Play Slots; Free Play Games; Arcade Machines; Scales; Complete tone arm assembly for Wurlitzer 600 or 750. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.
WANT—Bally Royal Draws. Please quote price. Call, wire or write. VALLEY VENDING Co., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel. Valley 9946.

WANT—100 Chicago Coin 1940 Home Runs. State price and condition. DURSELL NOVELTY Co., 176 ARCH ST., NEW BRITAIN, CONN. Tel.: 5154-W.

WANTED—Your Used Phone Needles. We Re-Grind any straight Shank, Metal Point, Round or Elliptical Needles, and Guarantee New Needle Service, at a big saving to the Operator. Almost five years at the business. Shipping containers and complete information sent on request. Drop us a card today. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

WANT—Buckyten Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT—All types of arcade equipment and late pins. Send list stating price and condition of machines. A.B.C. COIN MACHINE EXCHANGE, 2475 CLYBORN AVE., CHICAGO, ILL. Tel.: Diversey 7778.

FOR SALE

FOR SALE—2 Wurlitzer 600; 1 1940 Rock-Ola C.M.; 1 Wurlitzer 70; 1 Wurlitzer 71 C.M.; and 2 Mills Dance Masters. All machines are in perfect condition. Also several hundred sales boards. X-CEL NOVELTY Co., 5340 N. 31st ST., PHILADELPHIA 41, PA. Tel. M. 4-2824.

FOR SALE—Novelty Lamps $2. ea.; $60/75 Metal Tubes 90c ea., minimum order 12 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONOSER COMPANY, 715 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—Wurlitzer $650 $285.; Wurlitzer 780 (extra clean) $625.; Wurlitzer 780E $625.; Wurlizer 500 $400.; Seeburg Mod. A $125.; AMI Singing Towers $75.; Bally Undersea Raider $195.; Pin Games: Liberty $175.; Cover Girl $175.; Monicker $85.; Towers $80.; Snappy $80.; Showboat $65.; Yanks $75.; ’41 Majors $60.; Five in One $50.; Contest $75.; Catalina $165.; Rails and legs refinished like new on all games. Thoroughly checked mechanically. CENTRAL AMUSEMENT Co., 114 UNION AV., MEMPHIS, TENN.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Kenoey Submarine; Bally torpedo; Exhibit Ride-A-Bike; Shoot Your Way To Tokio. All perfect condition. GENTRY MUSIC & SALES Co., ALAMOGORDO, N. MEX.

FOR SALE—Maple Skee Balls 2½" and 2½" 50¢ ea.; Original Maza #1489 Bulbs $5. per 10. HARRY MARCUS Co., 2913 NO. PULASKI RD., CHICAGO 41, ILL. Tel. Mulberry 3000.

FOR SALE—3 New 1946 Packard Wall Boxes. write; 8 1946 slightly used Packard Boxes, write; 1 Seeburg Chicken Sam Gun $75.; 2 Bally Rapid Fire Guns $100. ea.; 4 Mills Q.T. Slot $40.; ’73 Seeburg Wireless Boxes $10. ea. HUDSON MUSIC COMPANY, 1207 BROADWAY, PADUCAH, KY. Tel. 4682.


FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots. MECHANIC’S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel.: Atlantic 0662.


FOR SALE—Make us your best offer! Bally’s Rapid Fire; Sky Battle; Shoot The Bull; Scientific Battling Practice; Chicago Coin Hockey (early model); Mills 1-2-3’s; Wurliz. Counter Model 61 & 41. Write, phone, or wire. NOBRO NOVELTY Co., 369 ELLIS ST., SAN FRANCISCO, CALIF. Tel. Tuxedo 4976.

FOR SALE—Photomaton (4x25) $500. ea.; 1 Photomaton (5x80) $500.; 1 Sky Fighter $175.; 25 lbs. Roovers Name Plate Tape $1.15 per lb.; 12 Rolls 1¾" x 1000' Direx Positive Paper 1945 Dancing. WANT—Amusement .22 Shorts. Will pay highest prices. FEERLESS VENDING MACHINE Co., 220 W. 42nd ST., NEW YORK, N. Y.

FOR SALE—A real bang! 25¢ War Eagle Slot machine $110. JOSEPH WURFEK, 56 Grant ST., EASTHAMPTON, MASS.

FOR SALE—Bally Draw Bell; Challenger; Columbia 5-10-25 $145. Deluxe $209.50; Spellbound; Dynamite; Fast Ball; Hockeys, new $150. Write for quantity price new & used. LENHIO SPEC. Co., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel. P.0. 5-3299.

FOR SALE—Buckyten Treasure Island Diggers $95. ea.; Exhibit Merchandiser Machines $95. ea.; 6 Exhibit Rotary Merchandisers $295. ea.; Grouch-En Metal Types $295. ea. All this equipment has been thoroughly reconditioned and is in Tip Top shape. Terms: 1/3 deposit, Balance C.O.D. or Draft. MONARCH MACHINe Co., 1545 W. FAIRFIELD AVE., CHICAGO 22, ILL. Tel. Armitage 1434.
FOR SALE

FOR-Refurbished and rebuilt Seeburg Wall-o-Watic Wireless Boxes $28.50; 3 wire boxes $24.50; Rockola reconditioned Bar Boxes 5 wire $19.50; Wall Boxes, late $15; Buckley Chrome 24, 20, 24's Wall Boxes $22.50; Keeney Wall Boxes, late $6. Other types available. Write or call your needs. E. T. MAPE, 1701 W. PICO BLVD., LOS ANGELES 16, CALIF. Tel.: DRexel 2341.

FOR—2 Hitone ESRC; 1 Rock-Ola Standard; 1 Seeburg Gem; 1 Wurlitzer 24; 1 Panoram and 2 sets of film. All guaranteed in perfect condition. Will consider reasonable offers. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILADELPHIA 20, PA. Tel: Mi-7398.


FOR—50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR-Wurlitzer 24 $219.; 1 Wurlitzer 41 Counter Model $145.50; 1 Wurlitzer 750E $600.; Beloway $37.50; Speed Demon $22.50; Exhibit Merry-Go-Round $22.50; Anti Aircraft $225.; Williams Periscope $29.50. 1/2 down and we pay the freight this week only. ACE AMUSEMENT SALES & SERVICE, 27 STRoud ST., WILMINGTON 21, DEL. Tel. Wilm. 7092.

FOR-Seebeur 700 $650.; 750E $875.; 850 $700.; 950 $725.; 61 Counter Model $150.; Rock-Ola Delux $219.; $9.50 ready for delivery. Write for literature. H. M. BRANSON DISTRIBUTING CO., 316 S. 2nd St., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR-Sale good used Mills original slot machine cabinets complete with castings; or will sell individual casting parts for Blue Fronts, Brown Fronts, Cherry Bells, Bonus Bells, Chrome Bells, War Eagles, Extraordinary Bells, Futurity Bells, etc. One half Mills List Price. AUTOMATIC COIN MACHINE CORP., 339 CHESTNUT ST., SPRINGFIELD 4, MASS. Tel: 4-1100.

FOR-For Best Prices on New and Used Coin Machines, Sales Boards, Candy and Merchandise Deals write STEWART NOVELTY CO., 1361 S. MAIN ST., SALT LAKE CITY, UTAH.

FOR-We have them in stock. Contact us for your Hirsch Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1085 S. FLA. AVE., LAKELAND, FLA.

FOR—Three late model Photomatics, inside lights, preheaters, now in operation, with BX Photo Frames, Chemicals, All ready to go $650. ea.; HERR EVERSCHOR, 1182 N. HIGH ST., COLUMBUS, OHIO.

FOR—Phonographs. Wurlitzer 750; 750E; 750 with Remote. Also Seeburg Commander and Hi-Tones straight & E.S. All fine condition. Sell $850. ea. over lowest quotations this issue. CASH BOX. GEORGE W. WALTER JR., 1515 PENROSE AVE., ATLANTIC CITY, N. J. Tel: 4-5320.

FOR—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball p. O. games Mills Panoram $625. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR-Wurlitzer 412 $125.; 600K with Adaptor $495.; 500K with Adaptor $495.; Wurlitzer 950 $695.; Rock-Ola Windsor or Monarch $275.; '39 Standard $375.; '39 Deluxe $395.; Buckley Wall Boxes $7.50 ea.; Seeburg 9800 RO $525.; Gabel $18 record $90.; Jumbo Parade late head PO $125.; Keeney Triple Entry $110. Send deposit, RADIO & ELECTRIC SERVICE, BOX 400, DOUGLAS, WYO.


FOR—Brand new Columbia Bells, double jack-pot 1946 models $145., five or more $137.50 ea., interchangeable 1-5-10-25c play: A.B.T. Challengers new $65., lots of 50 $50. ea.; new Pace Slots, 5¢ $262.50, 10¢ $282.50, 25¢ $312.50; Northwestern Deluxe $19.75, Model 39 $11.50. Send deposit for delivery. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILA. 23, PA. Tel. Lombard 2876.

FOR—One set Pace Slots, 5, 10, 25, 50, $1.00 play. 1946 Machines, look and work like new. Best offer takes all. 2 Sky Fighters $125. ea.; Lucky Star $100.; 1941 Domino $100. N. M. WELCH, 1500 7th ST., PARKERSBURG, W. VA.

FOR—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola, Seeburg, Mills $54.50; Deluxe Model Fits Wurlitzer, Rock-Ola, Mills and Seeburg Remote. Extra volume, superb tone $69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VIKET STREET, MILWAUKEE 5, WISC.

FOR—1 Chrome Columbia 5¢-10¢-25¢ Conversion $50.; 1 Keeney Submarine Gun $50.; 1 Shoot Your Way To Tokio Gun $50. HOUGEN SPECIALTY CO., 391 BASALT ST., IDAHO FALLS, IDAHO.
FOR SALE—5 Victory Specials, write 5 Thoroughbreds $225. ea.; 2 Suspense $250. ea. All games in A-1 condition. FIERCE COIN OPERATED AMUSEMENT GAMES, 3740 FIEDMONT DR., NEW ORLEANS, LA. Tel. FR 1759.


FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO, ILL.

FOR SALE—8 Rock-Ola Dial-A-Tune Wall Box $7.; ea.; 23 Keeney Wall Box $5. ea.; 12 Seeburg Speak Organs $18. ea.; 3 Mills Do Re Mi $60. ea.; 1 Bally Rapid Fire $105.; 1 Mills Empress $275.; 1 Seeburg Colonel Sarge $125.; 1 Genco Total Roll $475.; 1 26¢ Mills Club Bell $175.; 2 Atlas outside FM Speakers $12. ea. 1 Rock-Ola Standard $300. MONROE DISTRIBUTING CO., 1695 MENTOR AVE., MENTOR, 0.

FOR SALE—New 2 wire Zip Cord 25 ft. coils. $4.75; Maple Skeeballs 3½" 5¢ ea., $52. per 100; 24" 50¢ ea., $43. per 100; 25" 50¢ ea., $48. per 100; 24" 47¢ ea., $45. per 100. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE—3 Bally High Hands $150.; 2 Keeney Super Tracktime $325.; 1 Fortune FF $150.; 1 '41 Derby FF $185.; Five-Balls; Laura $135.; 2 Capt. Kids $75.; Torpedo Fatrol $115.; Legionnaire $60.; Tople $75.; Marines At Play $85. INTERSTATE COIN MACHINE CO., 314 LOCUST ST., SPRINGFIELD, MASS. Tel. 3-9088.


FOR SALE—Grand Canyon $160.; Liberty $150.; Chi-Coin Hockey $150.; Trap The Jap Gun $85.; Laura $175. WANT—Used Total Rolls. Will pay $300. Must be in good condition. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY, N. Y.


FOR SALE—For best prices on all types of salesboards, both money salesboards and plain headboards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MULLINXAM AMUSEMENT CO., 302 WEST VICTORY DRIVE, SAVANNAH, GA. Tel. 5-6601.

FOR SALE—Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refininished, late serials—$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSTON 8, ILL. Tel. 3-2734.


FOR SALE—Parts for all type games and equipment of leading manufacturers. "Hard to Get" Parts are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.


FOR SALE—Make offer. 2 D. D. Track Odds, Clean, Perfect. Ready for location. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel.: Valley 9946.

FOR SALE—Make me an offer. 4 Faces Races, b.t. cab.; 5 Jennings Silver Moon 5¢; 2 Jennings Silver Moon 10¢; 5 Evans Lucky Star P0; 2 Buckley Colors P0; 1 Big Game FP; 1 Rock-Ola Commando; 1 Wurlitzer 415; 1 Wurlitzer 618 lite-up. JOE MOSS AMUSEMENT CO., 311 E. 3rd ST., SANFORD, FLA. Tel.: 102.
FOR SALE

K.Y. SALE—Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., $6 per doz.
BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—Pimlico $250.; '41 Derbies $210.; Sport Specials $100.; Sportman $150.; Blue Grass $135.; Dark Horse $135.; Skylark $140.; Fortune $165.; Jennings Triplet Slots $90.; Saratoga, late F. P. - $150.; Foreign Colors $60.; All games very clean. One third paid with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE—One Ball Multiple Free Play Tables; Bally Thorobred & Longears $279.50; Bally Pimlico $195.; Bally Club Trophy $189.60; Bally '41 Derbies $189.50; Bally Blue Grass $119.50; Bally Dark Horse $119.50; Bally Sport Special $100. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.


FOR SALE—1 5¢ Mills Roman Head $100.; 2 almost new Blue and Grey Vest Pockets $40. ea.; 3 Wurlitzer 61 $180. ea. S. C. Licenses attached. DARLINGTON MUSIC CO., DARLINGTON, S. C.

FOR SALE—2 Keeney Submarines Guns, clean paint, working order $115. ea. FUNLAND, INC., 740 GRANBY ST., NORFOLK, VA.

FOR SALE—Parts for all type games and equip. of leading mfrs. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—Seeburg Parachute Ray Guns $95. ea.; Old Style Buckeye Wall Boxes $3.50 ea., 30-wire used cable 10¢ ft.; used Buckley Twin 12 Adaptors $25.; 610-600 Wurlitzer Speaker $15. WOLVERINE ENTERTAINERS, INC., 88 NEWBERRY ST., PONTIAC, MICH. Tel. 23351.

FOR SALE—Reconditioned and refinshed slots: Mills Blue Fronts 5¢. $159.50; Mills Blue Fronts 10¢. $179.50; Mills Blue Fronts 25¢. $199.50; Mills Extraordinary 5¢. $149.50.; Mills Extraordinary 25¢. $189.50; Pace Deluxe (slug proof) 10¢. $149.50.; Jennings Silver Dollar.. $650.; Mills Gold Chrome 5¢. $179.50.; Mills Gold Chrome 25¢. $199.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—One Hundred (100) Pin Ball Machines. All kinds, types and makes. Make us an offer. Send us a list of what you are looking for and your price for all or any of these. Willing to make a sacrifice to reduce stock. Also Jennings free play slots. RELIABLE COIN MACHINE CO., 152 WINDSOR ST., HARTFORD, CTN. Tel. 8-2953.

SALESmony Peds in every good condition with film $300. ea. H. W. DES PORTES, 1429 LINCOLN ST., COLUMBIA, S. C.

FOR SALE—Parts for Famous Mills Throne and Empresses: Mills Slots of all types; Pin Tables; Aretaxes. We will recondition and renish any make machine. Write for prices.

OWL MINT MACHINE CO., 26 BRIGHTON AVE., BOSTON 34, MASS. Tel. ALgonquin 3216.

FOR SALE—American Fortune Scales $169.50 ea.; and Columbus Peanut Machines $10.50 ea. Write for quantity prices. SILENT SALES SYSTEM, 635 D. STREET, N.W., WASHINGTON 4, D. C.

2506 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE—Chicago Coin Goales, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 780.

FOR SALE—Seeburg Classic $300.; Seeburg Rex $175.; Mills Express $290.; Mills Thrones $290.; Rock-Ola Commando $250.; Rock-Ola Jr 1340.; Wurlitzer 616 lite-up $185.; Wurlitzer 412 $110.; 9 Wurlitzer $100 30-wire boxes $40. for all. Pin Balls: All American $30.; Four Roses $40.; Sea Hawk $35.; Blonde, plastic bumpers $25.; Zig Zag $40. All machines guaranteed to be in perfect condition, no crates, come and get them. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel. 3397.

FOR SALE—Rock-Ola Commanders, perfect condition $400. ea.; 3 Seeburg 6800 RC ready for location $495. ea.; 2 Wurlitzer 7800 Colonials $550. ea. 1/3 deposit with order. R & S SALES CO., 3rd & BUTLER ST., MARIETTA, 0.

FOR SALE—Valvet $45.; Big Time $36.; On Deck $32.50.; Hold Over $35.; Ump $35.; Playmate $32.50.; Scoop $25.; Victorious $69.50.; Texas Leuguer $45.; Seeburg Jap Conv. $75.; Marvel's Baseball $90.; Spot-Cha (Rev) $65.; Strip Tease (Conv.) $90. E & R SALES CO., 813 COLLEGE AVE., N.E., GRAND RAPIDS, MICH. Tel. 6-9102.


FOR SALE—Seeburg Amplifiers, brand new 1946, write; Wurlitzer 616's; 24's; 50's; 51's; 61's; Mills Empress, write. Sub Gun $50.; Hockeys $135. GILLES AMUSEMENT CO., 735 MAIN ST., OSAGE, I.A. Tel. 51.
FOR SALE—Rock-Ola Spectravox and Playmaster, perfect condition, ready for location, price $500. ROY GEORGE MUSIC CO., 570 LIBERTY ST., FAINESVILLE, O. Tel. 7959.


FOR SALE—Today is the tomorrow we told you about yesterday — the day when we'll be back in our pre-war business — supplying you with the best in new and reconditioned games and phonographs. Now — Live Leagues $245.; Undersea Raider $269.50. Get on our mailing list. NATIONAL NOVELTY CO., 153 MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE—5 Ball F.F.'s.; 1 Ball F.P. & F.O.; Consoles F.O. and combination — slot. All guaranteed perfect. Send for list. New equipment — Kelly's complete line, also Evans, Jennings, Mills, PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSFIELD PARK, N. J. Tel. Cliffsage 6-2892.

FOR SALE—Phenotronic Universal Amplifier, has nine outstanding features at $59.50: Ace Coin Counter at $13.95; Coin Wrappers $5.50 per box, 10 boxes or more $4.50 ea., case of 28 boxes $54.54; Phonograph Casters, Set of 4 $1.45; Record Carrying Cases $5.95 and parts for all machines. Write; BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—5 Panoramas $395. ea.; 1 Hi-Tone R.C. $550; 1 Envoy $495.; 1 Wurlitzer 600 $425.; 1 Wurlitzer 500 $475.; 1 Skeo Barrel Roll (Premier) $285.; 1 Total Roll (like new) write; 1 Wurlitzer Skeo Ball 14 ft. $155.; 6 Supreme Skeo Ball 7½ ft. $150. ea. MARCUS KLEIN, 677-10th AVE., N.Y.C.

FOR SALE—4 Keeney Super Balls 5¢ comb $175. ea.; 2 Keeney Two Way Balls 5-5¢ $250. ea. WALDROP DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel. Lexington 7847.

FOR SALE—Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards, etc. Each case comes individually boxed. Nationally advertised at $1. While they last at 36¢ ea. in gross lots. Send $1. for sample. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.


FOR SALE—1 Wurlitzer 500X $450.; collection books $6.50 per hundred; Perno Point Needles 30¢; Aeropoint Needles 40¢; Phonograph Motors, Write; new and used Pin Games and Phonographs, write. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER, N. Y. Tel. Main 5973.

FOR SALE—Make us an offer on the following Arcade Equipment which is in perfect shape: 2 World Fair Motor Mutoscope Card Venders with two-cent coin chutes; 1 Exhibit Radiogram; 1 Exhibit Smiling Sam; 1 Williams Circus Romance; 2 Keeney Submarines; 2 Bally Torpedoes; 2 Keeney Anti-Aircraft Guns. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel. Raynond 7804.


FOR SALE—12 Bally Beverage cup vending machines, 160 drinks at each filling. Will sell on or off locations. Machines are now all on locations and doing business. Will include all necessary equipment and extra parts, including Lifetime carbonator. Price $500. ea., F.O.B. Boston, Mass. BOSTON SALES AGENCY, INC., 83 WASHINGTON ST., BROOKLINE, MASS. Tel. Asp 8602.

FOR SALE

FOR SALE—Jumbo Parade $59.50; Anti-Aircraft $29.50; 750E Wurlitzer-V $599.50; 71 Wurlitzer C.M. $189.50; 61 Wurlitzer C.M. $124.50; Rock-Ola Super '41 $449.50. WILLIAM S. JONES, R.D. 1, MECHANICSBURG, PA.

MISCELLANEOUS

NOTICE—Alabama operators get on our mailing list by dropping us a penny post card today. We are exclusive distributors for the famous Gabel Automatic Music Machine "the machine with the proven mechanism". Showing date to be announced soon. We will purchase Gabel Kurs in good condition at C.M.I. Blue Book Price. HARRIS COIN MACHINE CO., 1509 NORTH 36th PLACE, BIRMINGHAM 4, ALA. Tel. 4-8470.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIKEON... the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2806 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—Complete Phonograph Repair Service any make, amplifiers, motors, pick-ups. Used equipment bought and sold. Write or phone. MACKS SALES CO., 1108 UNION AVE., MEMPHIS, TENN. Tel.: 7-2850.

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