Impressive improvements in Wurlitzer's sound system give the Wurlitzer Model 1015 clarity of reproduction and authenticity of tone far and away ahead of anything ever attained in the commercial phonograph field.

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A New Commission Basis

By Bill Gersh

As all members of the coin machine industry today know—The Cash Box originally introduced and is now sponsoring the crusade to get operators to switch from their present and antiquated 50%-50% commission basis to a new, better and more profitable 70%-30% basis.

During the war years, when The Cash Box was born, it predicted the coming of a new and more expensive equipment era. It also reasoned with the members of the trade, during those years, that they could not profitably continue in business on their present 50/50 basis for the simple reason that prices were rising with such rapidity that regardless of the fact they did not have to buy new equipment—the overhead continued to rise alarmingly and that this threatened a post-war period when, as receipts fell, they would require a greater share of the collections to assure themselves profits.

During the wartime period it was an extremely difficult task to sell this idea to the average operator. The flush of money was too great. It overwhelmed all thought. It drowned out all pleas. Yet there were some, here and there throughout the country, who heard the pleas being made by The Cash Box and who began to arrange for a better commission basis so that they would be prepared for the post-war era.

That post-war period is now here. It daily finds more and more coinmen throughout the country joining in The Cash Box crusade to obtain a better percentage of gross collections. These men have, at last, come to agree with The Cash Box, as they note the higher prices of the new equipment, the tremendous increase in their general overhead, and the fact that unless they once again want to become "machine poor", they had best rapidly arrange to protect themselves by organizing themselves into groups for obtaining a better commission basis.

Now there are coinmen who write The Cash Box and claim that even 70% is not enough to cover the present cost of operation. But, surely, these men will agree that it is much better than the 50% they are now receiving. Therefore, tho it is only a rather conservative rise, in comparison to the tremendous overhead increase, it is at least assuring them a better part of their present take—which may mean the difference between profit and loss to them.

As is well known there are other methods for obtaining a better percentage of the gross. Some are in use by certain communities where strong associations exist. Yet even in these cities there are many who simply won't adopt that which is best for them.

For example, in certain well organized cities the average operator can obtain $5 and even $10 "front money" and then split the difference on a 50/50 basis. But, the larger majority simply won't do it. They claim they fear competitors who will use this as an opportunity to steal their locations. Reports also continue to come in that some operators are still offering anywhere from $200 to $1,000 as a bonus to obtain a desired location.

Of course, during the war there was a sudden tendency by some operators to go to 10c per play, 3 plays for 25c. Yet, a survey conducted among music spots, proved that most of the proprietors were not too happy with this arrangement, especially in territories where it was just being initiated.

Regardless of what method the operator adopts—he must simply adopt a better commission basis as rapidly as he possibly can, if he intends to outlast the higher cost of equipment—the tremendous increase in overhead—and the keen competition which is surely going to be right on top of him when production normalizes itself.
CHICAGO — The soft coal strike which hit this town its hardest blow has scattered all production schedules to the four winds.

Manufacturers who formerly believed that they would be able to catch up and perhaps be in full scale, high speed production sometime this fall of '46, are now of the belief that they have been set back anywhere from three to six months.

This has brought about the belief here that there will not be any real full scale production of coin machines until very late in '46, and probably early in '47, with most of the equipment which was introduced so far this year — getting complete attention at the 1947 convention.

Along with this has come the belief among coinmen generally, who continue to visit here regularly, that the status of the entire industry will remain unchanged for the balance of this year.

This has revived interest in the used machines market. Many distris and jobbers who were neglecting this division of their business, because of their belief that new machines would begin to arrive in ever larger quantity — are now plunging back into the buying and selling of used equipment — just as they did during the war period.

In discussions with operators throughout this area (as well as those who visit the city at regular intervals) there does not seem to be any tears shed over the fact that there will not be a sufficient number of new machines available this year.

The operators believe that this will be just as well, as far as they are concerned. They reason that it will give them the opportunity of accumulating so much more finances until they have to expend this money on the purchase of new equipment.

In short, as one noted operator stated, "It's a breathing spell for us."

Mainly, tho., most of the trade feel somewhat let down. Many are very bitter over the series of events which have followed in the wake of John L. Lewis' soft coal strike. As one noted distri here pointed out, "We went to a very great expense in renovating and improving our showrooms and offices, hiring more mechanics and office help and generally spending a great deal of money in the belief that we would soon be getting as many new machines as we required."

As in all other parts of the nation, the manufacturers here are very much upset. They were having their difficulties obtaining materials and sufficient skilled labor. Now with this set-back and the further fact that it has also set-back the raw materials producers they are away down in the mouth.

The entire situation is one which no member of this industry ever believed would happen. Since it has happened, and since it appears that the coming months will feel the effect of this strike even more seriously than these past weeks, sales arrangements will probably change to meet this situation.

It should be stated here and now that most of the manufacturers are continuing on ahead with as much ingenuity and courage as they demonstrated during the wartime period.

Many of these men are of the belief that the situation will gradually right itself and that all in the field will come out of this slump to enjoy greater profits from finer machines.

There is much discussion prevalent here regarding the fact that prices of machines are going up because of the increases granted to the raw materials producers which are being passed down the line to the fabricators who are charging them off to the manufacturers.

But, this was more or less expected by the trade and those operators who have been questioned are frank in stating that they expected prices would go up, especially when they noted that the wage increases granted labor unions all over the nation.

In short, then, the status of the industry, especially in its manufacturing center here in Chicago, is going to remain more or less stationary. The time has come for the industry to realize that it must arrange now for better conditions for itself to overcome a great many of the factors which have gradually arisen to cut into its take. This is the most important problem, all believe, with which the industry is faced.

Beyond that — the only thing which can be further reported — is that the trade continues on courageously, optimistically and with head held high facing whatever is coming — but sure that it will once again (as during the war period) win out into a greater, more prosperous and better accepted division of America's entertainment industries.
Survey Shows Most Coinmen Prefer This Percentage Against Other Methods for a Better Commission Basis.

NEW YORK—For just about four years now The Cash Box has been urging that the members of this industry arrange for a 70%-30% commission basis. This percentage arrangement with location owners has been agreed to by almost every coinman in the nation. The only hitch which has ever arisen has been that those coinmen who did not believe this was possible in their territories only thought so because of the fact that their competitors might take advantage if they placed such a commission basis into effect by themselves and these competitors would quickly jump their locations.

To offset this, The Cash Box then urged that the coin machine operators in every territory in the nation get together so that they would feel safe in arranging for 70%-30% commission on a mass agreement basis, and that everyone of the locations in each territory would be so notified. In short, a letter was to be prepared which would be sent to everyone's locations and therefore no one operator would feel that the other man would have any edge on him.

In the meantime, other suggestions were offered the trade thru The Cash Box for improving and bettering the percentage commission arrangements now in effect throughout the major part of the nation. One suggestion which seems to have taken hold in some quarters was for the operator of music machines to charge 10¢ per tune, 3 for 25¢.

Another suggestion, which is in effect with some of the few leading associations in the country, was for the operator to obtain the first $5 or $10 from the collection and to then split the balance on a 50%-50% basis. In keeping with this suggestion was the one where the operators recommended that 1% of the gross installation cost be charged each week as "front money" and that the balance then be divided on the 50%-50% basis. (In short, if the operator spent $1,000 installing a new machine and some wall boxes and speakers, that he charge the location owner $10 "off the top" each week and divide the balance 50/50.)

All these suggestions have been printed in The Cash Box practically week after week as they came thru. But, a survey conducted this past week (and which is still in the process of completion) shows that so far the greater majority of the members of this trade believe that the 70%-30% commission basis is the finest for the operator.

This, therefore, placed an entirely new complexion on the situation for it now seems that the original suggestion of The Cash Box is the one which is preferred by the majority of the trade. Of course, all results of the survey are not as yet in the offices of The Cash Box, but with this overwhelming majority which have indicated that they prefer the 70%-30% commission basis coming in so rapidly, there is no doubt that this will be the chief preference of most of those who haven't as yet written in to advise their inclinations.

There is no longer any need for anyone in the trade to hesitate about placing the 70%-30% commission basis into effect in their territory — now that everyone else seems to agree that this is what should be done. The best method to adopt is for the progressive operators to call together all others in their area and meet with them on the adoption of the 70%-30% commission basis.
NEW YORK.—With first results of the survey started two weeks ago by The Cash Box— "Are You Getting More Records?"—already in, it seems that the conclu-
dions of opinion from most of the juke box coinmen is to the effect that they are getting
more records.
Many report that they still have to take what they can get. Their
requests, they claim, are not being filled as they would like to have
them filled. In short, these requests being for large quantities of the top
hit tunes, are held back—but they are getting more records, generally.
This is important to the trade. It
means that with more records again becoming available, the juke box in-
dustry can begin to lose that tense-
ness which pervaded it during the
wartime period, when records were
a real problem. Eventually, too, ac-
cording to the leading disk makers,
they will be able to supply the juke
box ops with everything they need
in the way of the hit tunes—just
as fast as they can turn them out.
The record manufacturers are
again beginning to play up to the
juke box trade. Reports are filtering
thru that some of the largest manu-
facturers have once again put men
out on the road and that their men
are contacting the juke box trade
first. These men agree, "the juke
box is the showcase of the recording
business," and are putting juke box
calls first and foremost on their lists.
In addition to the record manu-
facturers getting out onto the high-
ways and byways of the nation to
meet with the juke box trade, the
artists, too, are now beginning to
more closely contact the juke box
distributors, jobbers and operators.
They want to get themselves back
on the current market with the juke
box coinmen featuring their re-
cordings.
It seems, too, that the stars of the
disks are more anxious than the
platter manufacturers to get set with
the juke box trade. Many of the
artists have complained that the rec-
ord manufacturers aren't giving them
the action they should have with the
juke box field. They say this with
all sincerity and have made it their
business to bring this to the atten-
tion of the firms for whom they
record.
In short, the juke box trade is
suddenly zooming into importance
in the record picture once again and
the coinmen everywhere in the na-
tion are beginning to feel that per-
haps the war is over—at long last.
And that, because of the interest
again being shown in the juke box
field, they will be getting the quan-
tity of records they need to keep
their phones right up on top.
One noted music publisher was
quite frank in a statement he made
to The Cash Box this past week. He
said, "We realize that the home
market is much larger than the juke
box market. But, we also know that
once a record gets into someone's
home—it's only played to a small
group for a short period of time and
then usually buried away in a cab-
inet and forgotten. The juke box
field makes purchases possible. The
juke boxes popularize each number.
And, what is most important to pub-
lishers like myself, is the fact that
millions of people all over the na-
tion can hear the tune first in a juke
box—which is the one medium to
tell the song into homes.
Artists, too, are working with the
juke box operator. One noted artist,
making discs for one of the major
companies, made it his business to
complain to the firm very strongly
regarding the fact that in meeting
with a large group of juke box ops
he found that few (very, very few)
were getting his recordings.
These juke box ops even showed
him orders for his records which
they had sent in and also pointed out
to him that they had received any-
thing but what they had ordered.
Many an artist is sufficiently ang-
ered to be considering changing his
recording company the moment his
contract is up. They want the
juke box trade to believe in them
and work with them so that they
will gain the popularity they know
the juke box can obtain for them —
and in quicker time than any other
medium ever originated.
From all this comes the conclusion
that the trade is once again assum-
ing its rightful position with the re-
corders. It must also be taken into
consideration that record demand is
at the greatest peak it has ever
reached in the history of the music
business. Therefore, tho there may
have to be some waiting until more
records are manufactured, at least
the trade can relax to the point
where it knows it will be favored by
certain leading firms from now on
in—and will be able to get more
of the records it continues to request
when these again become available.
URGE LEADERS TO FORM COMMITTEE TO GO TO WASHINGTON TO REMOVE NAMES OF LOCATIONS FROM FEDERAL LICENSES

Believe this can be Accomplished Now. Suggest Coinmen Interested Arrange to Meet in Chicago to Formulate Plans.

NEW YORK—In the past two issues The Cash Box brought to light the fact that the present Federal licenses, strictly a revenue raising measure, has tended to hurt all those purchasers of these licenses, instead of doing them the good that many originally had hoped would ensue when they helped Uncle Sam raise the revenue he needed, during the wartime period, to continue the functions of government.

In fact, many are now of the belief that this revenue raising measure, the Federal licenses for “amusement” and “gaming” machines, will remain in force for many, many years to come — long, long after World War II is forgotten. But, this is to be more or less expected. Revenue raising is one of the bigger problems of all governments these days. Once revenue is being obtained from some industry—few, if any, in government office, will dare have it removed.

This industry is willing to go along with these Federal licenses. But, instead of helping, it is now proving harmful. Uncle Sam should surely arrange to cure this hurt.

Week after week, in one community or another of the nation, the lists of location owners who have their names registered with the office of the Internal Revenue Collector in their district, so that a license is obtained for them by the operator, are being openly published in the press. The usual result is a drive against the storekeeper which also results in the operator incriminating himself and having to face legal and judicial action.

Since publication of these facts in the matter of the Federal licenses (and as yet there has been no Federal clarification as to just what is “gaming” and what is “amusement”) many coinmen have come to the fore and are offering to do whatever they can to help eliminate the names of the location owners in their areas from these licenses. This is one thing that everyone in this industry desires, especially those men who are purchasing the $100 Federal “gaming” machine license.

There is only one method which can be adopted in this instance. That is for the leaders who are interested in this matter to meet in a centrally located city (and most of these men seem to prefer that this city be Chicago) where they can discuss their problem, formulate plans, listen to wise counsel and then go on to Washington to meet with the proper authorities and learn just what sort of an amendment would have to be made to eliminate the names of the storekeepers from these licenses.

Uncle Sam created this Federal license strictly as a revenue raising measure. All that he asks is that wherever there is a “gaming” or “amusement” machine being placed in a store or some other location, that one of his licenses, either for $100 or $10 appear very prominently in the same spot.

Therefore, whether the license is under the name of an individual operator or under the names of the location owner—makes little or no difference—as long as the license is purchased, appears in a prominent and easily seen position in the location—and someone pays for it so that the Federal government receives this additional revenue.

The one and only method which the Federal authorities have to check whether the licenses are being purchased is to check locations where the machines are placed. If no license—then someone is not obeying the revenue laws.

Therefore, would it make any difference if that license was under the name of the operator or the location owner? Uncle Sam would still be paid. Uncle Sam’s government would obtain the revenue—and that’s what is wanted in this case—strictly revenue—from the operation of “amusement” and “gaming” machines.

The members of this trade are happy to give such revenue to Uncle Sam—provided that by so doing they don’t incriminate themselves and place their location owners in the limelight of improper publicity.

There is no doubt in the minds of many coin machine leaders that this change could be accomplished. They claim that, at this time, there are many in the revenue department who are wholeheartedly in agreement with them. They also believe that the authorities in Washington will agree with them. They feel that a committee properly arranged and carefully counselled will be able to show the Federal authorities why they should make this change in the Federal licenses for the operation of “gaming” and “amusement” machines.

They believe that even if the Federal authorities will not want to remove the storekeeper’s name from the license—they will, at least, agree to withhold these names from public scrutiny and that this will prove just as beneficial as would entirely removing the name of the location owner from the licenses.

From any standpoint, then, it is up to the leaders in this trade to get together at a meet in Chicago and formulate the plans necessary to have a committee go on to Washington and arrange for one change or the other.
"In the Land of the Buffalo Nickel"  
"Sand Storm"  
Ray McKinley and His Orchestra  
(Majestic 7184)  
• Ray McKinley's Orchestra is a new outfit which is gaining a big following and fast. "In the Land of the Buffalo Nickel" is a novelty that's sure to click. The lyrics are tricky and Ray McKinley himself does a good job of putting them across. This tune will have those nickels jumping right into the juke box. There's absolutely nothing wrong with the backing either. "Sand Storm" is instrumental from beginning to end and really gives the boys a chance to strut their stuff. They tone down the hot spots through—so it will appeal to almost everyone just as it is.

"Sugar Blues"  
"Basin Street Blues"  
Clyde McCoy and His Orchestra  
(Vogue 707)  
• Heres another of Vogue's "picture records"—the new plastic disk which just came out a couple of months ago. This time we get a treat with Clyde McCoy and that wah-wah trumpet of his swingin' out on "Sugar Blues." At last the kids will know what their parents have been talking about all these years and believe me, this is the REAL McCoy. "Basin Street Blues" is right down Mr. McCoy's alley—and though the style is pretty much the same, it's still a good number.

"Blue Moon"  
"Your Issue Is Just Like Tissue"  
The Three Flames  
( Gotham 106)  
• An instrumental trio doubling on the vocal seems to be the THING these days, and for my money. The Three Flames won't have to take any back seats in this quickening competition. They prove it in "Blue Moon," a new version of that oldie — and mighty good too. Averill Pollard takes the box for the vocal. The flipover, "Your Issue Is Just Like Tissue," is an original and so it's really a custom made affair. The words are tricky and the instrumental break is tops. Both sides will add up to pleasing profits.

"Long Time Gone"  
"I'm Gonna Leave You Like I Found You"  
Tex Ritter  
(Capitol 253)  
• "Long Time Gone" and "I'm Gonna Leave You Like I Found You" are two weepy western ballads and the words for Tex Ritter will go for both of them. It's good cowboy fare and is served up with plenty of guitar.

"Hey Mr. Postman"  
Ella Mae Morse  
with Freddie Slack  
(Capitol 251)  
• Ella Mae Morse of "Cow Cow Boogie" fame gives the fans something to get excited about in "Hey Mr. Postman." She couldn't be called anything but the best and again she's hit on a song that is certain to ring that old popularity gong. Ella Mae sings with the greatest of ease and always as though the song were written for her and her alone. "Hey Mr. Postman" is a slow boogie and the tune is easy enough to remember. Freddie Slack, a great pianist in his own right, teams up with the rhythm section to provide just the right kind of background. On the other side the Morse-Slack offering is "The House of Blue Lights." This one has a more definite boogie beat, but it's first rate too. Don Raye adds his bit to this vocal. Both sides are sure to be sure-fire hits.

"Four Months, Three Weeks, Two Days, One Hour Blues"  
"Painted Rhythm"  
Stan Kenton  
(Capitol 250)  
• Blues in the Kenton style are offered up right in "Four Months, Three Weeks, Two Days, One Hour Blues"—June Christy has a good blues voice and here she has a chance to give it all she's got. Stan Kenton and his Orchestra provide a pleasing background. "Painted Rhythm" is strictly instrumental and the orchestra does a super job here. It's a lively number and still avoids too much jump and jazz—so that should widen its appeal. It's a toss-up as to which is the better side but both are sure to be money magnets.

"It Couldn't Be True!"  
"Everybody Loves My Baby"  
The Three Suns  
(Majestic 7180)  
• The Three Suns provide music that's excellent for eating spots, and they're good from the appetizers through to the after-dinner coffee. "It Couldn't Be True!" is a smooth ballad with the trio adding a little bit of bounce just for variety's sake. "Everybody Loves My Baby" is on the other side and it's a peppy tune good for a lot of laughs. Artie Dunn does right well on the vocal on both sides.

"Cynthia's in Love"  
"To Each His Own"  
Eddy Howard and His Orchestra  
(Majestic 7188)  
• "Cynthia's in Love" is a dreamy, little number that will go over big in places where soft music is in order. Eddy Howard has a voice that will please the bossy-soxers and their mothers too. He's at his best with this type of song and he proves it in "To Each His Own" on the backing. Both sides are in a romantic vein—and with the music, vocalist and orchestra all good, it can't miss.

"True Love"  
"The Tune of Luna Park"  
Henry Jerome and His Orchestra  
(Davis 2108)  
• The latest classic to start the climb to the top of the hit parade is "True Love." On this version, Bill Collier handles the vocal and Henry Jerome and his Orchestra provide the musical setting. This type of song appeals to everyone, and it's bound to get a good play. The backing is a novelty number—"The Tune of Luna Park"—all about love in an amusement park. Musically it isn't much but this type of song often catches on with a, good, strong grip.
**Record Reviews**

**"Azusa"**
*"I Didn't Mean A Word I Said"*
Bob Chester and Orch. (Sonora 3004)

- Make it a point to hear "Azusa." It's a jump novelty that should click with bobby soxers and sugar daddies alike, and on this disk the Bob Chester crew scores. For another version of it as we've yet heard. Lora Jamison provides the lyrics well enough to label her a comer. "Azusa" gets its name from a town in California. It means from A to Z, U. S. A. and the tune does right by its title. On the flipover, Larry Butler does a pleasing job with the vocal. "I Didn't Mean A Word I Said," a slow-down in tempo from "Azusa," but a tune with a ready made audience.

**"Baby I'm Gone"**
*"My Pretty"*
Ernie Andrews (G & G 1028)

- "Baby I'm Gone," is a smoothly turned tune that's soft-shoe jump. Too it starts the vocalizing of Ernie Andrews, it's actually the Air Lane Trio and the instrument work of the Calvin Jackson ork that put this number across. On the backing, "My Pretty," a slow tempo ballad, Ernie combines with an instrumental trio to carry the number off with polish. This disk should find its appeal in Harlem and Central Avenue locations.

**"Put That Ring On My Finger"**
"Tear It Down"
Clyde McCoy and Orch. (Vogue 722)

- It's Clyde McCoy's magic horn that shines topmost in this waxing of "Put That Ring On My Finger," and his fans will await the intermittent breaks thruout the melody for the flip-flop beauty of his trumpeting. In addition, Billie Jane Holliday contributes a big vocal to carry the melody thru to a top spot in locations wherewith the bobby-sox crowd gathers for sodas and stomping. On the reverse side, the McCoy troupe slams out a version of "Tear It Down" that'll more than satisfy wherever they don't insist on thunder with their jump.

**"No Vacancy"**
*"Cincinnati Lou"
Merle Travis (Capitol 258)

- Just about every location in the land should find a vacancy in its juke box for "No Vacancy," a cowboy-style novelty tune that sets a national crisis to music. Merle Travis, with a better-than-most song style delivers the name from the lyrics to bring forth, as even the homeless, an agreeing smile. They'll all go for this one. On the backing, Travis does another nifty with "Cincinnati Lou," a hillbilly ballad that should make skirted barfies wriggle with guilt just a little.

**"Wrong Side Of The Track"**
*"Headin Down The Wrong Highway"
Paul Westmorland and his Pecos River Boys (San Antonio 102)

- Here's two Westerns that should fit wherever the ten gallon Stetson trade gatherers. They're a pair of re- pentin' cowboy tunes given pleasant treatment by the Westmorland laddies. Paul Westmorland's "Wrong Side of the Track" waxing, the vocal is carried by the Pecos trio while the flipover highlights the hillbilly caroling of Buddy Kelley. Neither tune'll make the nation's hit parade, but they carry out adequately what they were alim to do.

**DISK O'THE WEEK**

**"I Fall In Love With You Every Day"**
Hal McIntyre & Orch. (Cosmo 472)

- Here's a top-notch tune given top-notch treatment by the Hal McIntyre Ork that adds up to a smash disk. It's a refreshing, romantic ballad made for summer evening listening and dancing that'll earn its weight in dollar bills in any popular location. Supported by a neat arrangement provided by the McIntyre horn section, Frankie Lester drifts into the vocals with first rank style. On the backing, it's Nancy Reed who takes over the mike to deliver "Do You Love Me?" a tune that should do well with her pleasant caroling and the zingy melody offered by the McIntyre crew.

**"My Fickle Eye"**
*"I've Never Forgotten"*
Jack Smith & DeMarco Sisters (Majestic 7187)

- Tag "My Fickle Eye" as a standout among jump novelties, to which Jack Smith and the five DeMarco gals give a treatment it deserves. The catchy lyrics are tailored to the catchy tune, and the disk gets a final blessing with the superior arrangement provided by the talentful Smith. It's a fit any location. The platter's second feature, "I've Never Forgotten," is a neat ballad done by Smith and for which the advocates of the DeMarco platter will take the stellar role. The arrangement they provide is smoother'n glass. It's a disk that'll draw plenty of coin.

**"All Too Soon"**
*"Ten Lessons From Timothy"*
Tony Scott Septet (Gotham 105)

- "All Too Soon:" stands out for the warbling vocalist Sarah Vaughn, Tony Scott's clarinet, and Ben Webster's tenor sax. It's a sweet ballad styled for Harlem and Central Avenue locations where it should get plenty of play. The backing, "Ten Lessons From Timothy," is done instrumentally thruout. It's got a shortage of melody and harmony but what it lacks there it makes up in jam. It's for those who like 'em hot with no other questions asked.

**"Cynthia's In Love"**
*"Swan Lake"*
Skitch Henderson & Orch. (Capitol 255)

- "Cynthia's In Love," is one for wherever they like 'em sweet and low. It's got just about all the flavor of a tune that should go far if given half a chance. Jene Byron, who does the vocal, has a voice that's something-for-the-boys, and it's perfectly molded to the backdrop the Skitch Henderson crew provide. On the backing, Skitch does a nimbilo bit of piano work with "Swan Lake," a silky-smooth melody adapted from the Tchaikowsky classic and meant for listening or dancing.

**"It's A Woman's Prerogative"**
*"Penthouse Serenade"*
Mildred Bailey (Majestic 1040)

- "It's A Woman's Prerogative" is a first class tune out of the current Broadway hit, "St. Louis Woman," and Mildred Bailey gives it a waxing that'll send her legion of fans crying for more. It's a disk that should go best in the more adult locations, 'cause Ms Bailey is exactly that kind of warbler. On the backing, she does the memory tickler, "Penthouse Serenade," true to her top reputation. Ops should note: Her disks are intended mainly for listeners.

**"It Couldn't Be True"**
*"They Say It's Wonderful"*
Henry Jerome & Orch. (Davis 2107)

- The Henry Jerome crew do a fair job on this waxing of a pair of tunes steadily climbing to the top. As much can be said for the vocals provided by Bill Collier. Nonetheless, when it's considered that this disk bills two sock numbers, it's a sure bet that the platter will draw customers no matter who makes the delivery.

www.americanradiohistory.com
FOREWORD  Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I Blue Book can only feature the market prices as they are quoted. The C.M.I Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD  The C.M.I Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT  Machines underlined mean these were most active in trading the past week.

CODE  Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.
2 MEANS PRICE WENT DOWN.
3 MEANS MACHINE JUST ADDED TO LIST.
4 MEANS PRICES WENT UP AND DO IN DURING THE PAST WEEK.
5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LIST.
6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.
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**Additional Items**

1. Atlas Baseball
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2. A.B.T. 6 Gun Rifle Rg
   - Price: 1500.00
3. Alley
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4. Alley
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5. Alley
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6. Alley
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<td>xx. Derby Time, PO</td>
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2. Kentucky                        | $215.00    | $275.00   |

5. Long Acre                        | $369.50    | $435.00   |

2. Long Shot, PO                    | $185.00    | $265.00   |

7. One-Two-Three '39, FP            | $25.00     | $59.50    |

5. One-Two-Three '40                | $65.00     | $99.50    |

1. One-Two-Three '41                | $79.50     | $99.50    |

5. Owl, FP                          | $40.00     | $75.00    |

xx. Pastime (Rev)                   | $175.00    | $293.50   |

6. Freakness, PO                    | $12.50     | $14.50    |

6. Pacemaker, PO                    | $39.50     | $55.00    |

1. Pimlico, FP                      | $295.00    | $369.50   |

7. Pot Shot                         | $39.50     | $60.00    |

2. Race King (Rev)                  | $94.50     | $95.00    |

1. Record Time, FP                  | $149.50    | $175.00   |

xx. Rockingham                      | $179.50    | $225.00   |

2. Santa Anita                      | $105.00    | $150.00   |

xx. 7 Flasher, FP                   | $79.50     |           |

6. Sport Event, FP                  | $129.50    | $135.00   |

5. Sky Lark, FP & PO                | $139.50    | $175.00   |

1. Sport Special, FP                | $129.50    | $175.00   |

6. Sport Page, PO                   | $29.50     | $37.50    |

2. Spinning Reels, PO               | $79.50     | $110.00   |

4. Sport King, PO                   | $195.00    | $235.00   |

xx. Stepper Upper, PO               | $55.00     | $65.00    |

3. Sportsmen (Rev)                  | $195.00    | $295.00   |

6. Track Record                     | $55.00     | $75.00    |

5. Thistledown                      | $40.00     | $55.00    |

1. Thorobred                        | $369.50    | $425.00   |

5. Turf Champ, FP                   | $50.00     | $75.00    |

xx. Turf Special                   | $15.00     |           |

4. Turf King                        | $295.00    | $350.00   |

5. Victorious 1943 (Rev)            | $69.50     | $74.50    |

xx. Victorious 1944 (Rev)           | $65.00     | $84.50    |

3. Victorious 1945 (Rev)            | $95.00     | $109.50   |

6. Victory, FP                      | $25.00     | $39.50    |

5. Whirlaway (Rev)                  | $250.00    | $269.50   |

xx. Winning Ticket                  | $65.00     | $69.50    |

3. War Admiral (Rev)                | $150.00    | $265.00   |

xx. Zipper                         | $29.50     |           |
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**Horseracing**

- Bells: 395.00
- The: 395.00
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*Note: Prices are speculative and based on historical context. Actual prices may differ.*
### Cigarette Prices

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<p>| xx. Model 9-50 |  | 50.00 | 59.50 |
| xx. Model 7-50, Regular |  | 42.50 | 47.50 |
| xx. Model 7-50, King Size |  | 42.50 | 47.50 |
| 4. Model 9-30 |  | 50.00 | 60.00 |
| 1. Model 9A |  | 65.00 | 112.50 |
| xx. Model 6-30 |  | 22.50 | 29.50 |
| xx. Model 6-26 |  | 15.00 |  |</p>
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MANUFACTURERS' NEW EQUIPMENT

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<tr>
<td>Catalina</td>
<td>$249.50</td>
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<td>P &amp; S</td>
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<tr>
<th>UNITED</th>
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<tr>
<td>Riviera</td>
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<tr>
<th>WILLIAMS</th>
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<tr>
<td>Suspense</td>
<td>$324.50</td>
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### ARCADE

| A.B.T. MFG. CO.      | A.B.T. Challenger                          | $65.00 |

| AMUSEMATIC CORP.     | Lite League                                 | $425.00 |

| AMUSEMENT ENTERPRISES CO. | Bank Ball                                 | $575.00 |

| BALLY                | Undersea Raider                            | $399.50 |

| CHICAGO COIN         | Gooslee                                    | $525.00 |

| EVANS                | Ten Strike                                 | $372.50 |

| GENCO                | Total Roll                                 | $525.00 |

| JACOLO               | Roll-A-Ball                                | $379.50 |

| MUNIVIES             | Super Roll                                 | $349.50 |

| SUPREME ENTERPRISES  | Supreme Skill Roll                        | $329.50 |

### CONSOLES

| BAKER                | 5c Bakers Pacers Csh Std Mod.             | $500.00 |

| EVANS                | 25c Bakers Pacers Csh Std Mod.             | 550.00 |

| KEENEEY              | Bonus Superbell                            |       |

| MUNIVIES             | Super Roll                                 | $349.50 |

| ONE-BALLS            |                                           |       |

| BALLY                | Victory Derby                              | $574.50 |

| KEMEEY              | Victory Special                            | $589.50 |

### SLOTS

| GROETCHEN            | Columbia Twin JP                           | $132.50 |

| O. D. JENNINGS       | 5c Bronze and Std Chiefs                    | $249.00 |

| MACK                   | 10c Bronze and Std Chiefs                   | 259.00 |

| MACK                   | 25c Bronze and Std Chiefs                   | 269.00 |

| MACK                   | 5c DeLuxe Club Chiefs                       | 259.00 |

| MACK                   | 10c DeLuxe Club Chiefs                      | 269.00 |

| MACK                   | 25c DeLuxe Club Chiefs                      | 279.00 |

| MACK                   | 5c Super DeLuxe Club Chief                  | 274.00 |

| MACK                   | 10c Super DeLuxe Club Chief                 | 284.00 |

| MACK                   | 25c Super DeLuxe Club Chief                 | 294.00 |

| MACK                   | 50c Silver Eagle                            |       |

| MILLS                 | 5c Black Cherry Bell                        | $230.00 |

| MILLS                 | 10c Black Cherry Bell                       | 213.00 |

| MILLS                 | 25c Black Cherry Bell                       | 215.00 |

| MILLS                 | 50c Black Cherry Bell                       | 325.00 |

| MILLS                 | New Vest Pocket Bell                        | 74.50 |

### COUNTER GAMES

<table>
<thead>
<tr>
<th>DAVAL</th>
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<tbody>
<tr>
<td>Marvel, Plain</td>
<td>$850.00</td>
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</table>

| With Ball Gum Vender | $55.00                                    |

| Marvel, Non-Coin Operated | $54.00                                    |

| With Ball Gum Vender | $29.00                                    |

| American Eagle, Plain | $50.00                                    |

| With Ball Gum Vender | $55.00                                    |

| American Eagle, Non-Coin Op. | $54.00                                    |

| With Ball Gum Vender | $99.00                                    |

<table>
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<tr>
<th>PIONEER</th>
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<tr>
<td>Smiley</td>
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<tr>
<th>THE CASH BOX</th>
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<tr>
<td>C.M.I. BLUE BOOK</td>
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|www.americanradiohistory.com|
REVAMPS

Action from-Star
Ajax from-Score Card
All Out from-Cross Line
Archery from-Cadillac
Arizona from-Sun Beam
American Beauty from-Attention
Battle from-Zombie
Big Tent from-Big Show
Big Three from-Sky Ray
Big Top of '45 from-Twin Six, Clover, Sky Ray
Bingo from-Lite-A-Card
Bombardier from-Follies '40
Bowling Alley '43 from-Bowling Alley
Brisil from-D-Re-Mi
Burlesk from-Follies '40
Cassel from-Glamour
Cupid from-Red, White & Blue
Destroyer from-Cadillac
Dive Bomber from-Formation
Eagle Squadron from-Big League, Big Town
Easy Pickin' from-O'Boy
Falling Suna from-Ten Spot
Fan Dancer from-Red, White & Blue
Flash from-Punch
Flat Top from-Broadcast, Crossline
Flight from-Sporty
Firing Tigers from-Play Ball
Foreign Colors from-Owl
Grand Canyon from-Double Play
Hi-Bay from-Metro
Hi-Jinks from-Glamour
Hit-The-Japs from-Gold Star
Hockey '42 from-Silber Skates
Idaho from-Zombie
Jim from-Duplex, Leader, Sky Blazer
Kismet from-
Knock-Out-The-Japs from-Knockout

REVAMPS-D ONE-BALLS

All-American Derby from-Sport Special,
Big Three from-Club Trophy
Dust Whirls from-Sport Page, Blue Ribbon
Fast Track from-Sport Page, Blue Ribbon
Foreign Colors from-Owl
Footlight from-Turf Champs

Race King from-Thistledown, Sea Biscuit
Roeblingham from-Grand Stand, Grand
Victor from-Turf Champs
War Admiral from-Grand Stand
Whirlaway from-Blue Grass, Dark Horse
OPERATORS IN
NEW YORK
NEW JERSEY
AND
CONNECTICUT
Your Future
Is Assured
WITH THE
NEW AMI
MODEL “A”
"THE HIT PHONOGRAPH OF 1946"

RUNYON SALES CO.
OF NEW YORK, INC.
593 TENTH AVENUE
NEW YORK 18, N.Y.
(PHONE: LONGACRE 3-4820)

SELL US YOUR MUSIC ROUTES
or TELEPHONE MUSIC EQUIPMENT
ON OR OFF LOCATION ANYWHERE IN U. S. A.
WILL PAY HIGHEST PRICES IN THE UNITED STATES
Phone — Wire — Write
WANT TO BUY! WURLITZER MOTORS
WANT TO BUY! ANY TYPE OF HIDEWAYS, WILL PAY HIGHEST PRICES
WANT! ABT CHALLENGER STANDS — ANY AMOUNT!

MUSIC MACHINES
READY FOR LOCATION
2 Wurlitzer 24 Cellar Jobs in
Special Wooden Cabinets with
Seeburg Wireless Adapter................ $225.00
3 Seeburg Hi-Tone, ES ...................... 635.00
3 Seeburg Hi-Tone, RCES .................. 685.00
2 Wurlitzer 580 Speakers ................ 149.00
2 Spectravox ............................ 145.00

UNIVERSAL AMPLIFIERS
Built Especially for U.S. Govt.
For all Wurlitzer, Rock-Ola, Seeburg Machines.
Tone Quality and plenty of volume with switches,
volume control, and tone control. Order Immediately! Price
We take old amplifiers in trade-ins.

NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS...
IN LOTS OF 100 OR MORE ..................... EA. 42c

MISCELLANEOUS
25 NEW 20 RECORD
AMI BAR BOXES ............................. $18.50
10 Wurlitzer 720, 6/16/26 .................. 19.50
10 Wurlitzer 2004 Stepper .................. 19.50
4 Seeburg 23 sel. wireless Sr. ............. 29.50
3 Seeburg 24 Boxes — 3-wire, Sc ........ 22.50
3 Buckey Speaker Raﬄes ................... 19.00
10 Adapters for Mills Empress ........... 32.50

TERMS: ½ Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY
(ALL PHONES: BIGELOW 3-8777)
Streamlined
ROCK-OLA TRUE-TONE AMPLIFIER

Featuring the streamlined chassis. Light, easy to handle.

Rubber cushion mounting, matched tubes, and variable tone controls — Plug in condensors.

Ample volume for largest locations.

ROCK-OLA
"THE PHONOGRAPH OF TOMORROW"
... TODAY!

ROCK-OLA MANUFACTURING CORPORATION
300 NORTH KEDZIE AVENUE
CHICAGO 21, ILLINOIS
NEW MULTI-PROFITS SYSTEM

*MEASURED MUSIC*

Your profit with MEASURED MUSIC is limited only by the number of music units you can place in a location. Each table, booth or counter space is a spot for an installation. The music is heard only in the immediate area of the unit; thus, each MEASURED MUSIC unit is an individual money-maker. No floor space required. MEASURED MUSIC units are connected to telephone wires with any automatic phonograph in your own studio; it is set for continuous play — 24 hours a day, if you choose. It does not require an attendant; service calls are economical because there is only one record player to maintain and no title strips to change. Many music merchants are converting now to the multiple-profit MEASURED MUSIC system at a low cost. It's the modern way to increase your profits.

Call or write for information.
Deliveries are being made now.

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200
OUR PORTLAND OFFICE IS NOW OPEN AND SERVING ALL OF OREGON AND THE NORTHWEST

M. S. Wolf Distributing Co.

427 S. W. 13th AVENUE
PORTLAND, OREGON

OTHER BRANCHES

1348 Venice Blvd.
Los Angeles, Calif.

1305 Kettner Blvd.
San Diego, Calif.

1175 Folsom St.
San Francisco, Calif.

2313 - 3rd Avenue
Seattle, Wash.
GOTTLIEB Gives You Top 2-Way Location Coverage

on the Counter...
* Improved * Deluxe
GRIP SCALE
3-WAY STRENGTH TESTER
Consistently Best Since 1928!

ORDER FROM YOUR DISTRIBUTOR
D. GOTTLIEB & CO.
1140 No. Kostner Ave., Chicago 51, Ill.

"There is No Substitute for Quality"

AOLAC MEETS WITH DISTRIBUTORS AND SERVICEMEN FOR COOPERATION

By Special Wire to The Cash Box

By Special Wire to The Cash Box

SAMUEL (CURLEY) ROBINSON

 LOS ANGELES — Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) this city, called a special meeting this past week at the Rodger Young Auditorium, 936 W. Washington St. for jobbers, distributors and servicemen to meet with the board of directors of AOLAC on the matter of closer cooperation with the operators.

Not only was there a promise of cooperation made by the distributors and servicemen present but the distributors also wanted to join the AOLAC.

This is being taken under advisement by the board of directors of AOLAC and will be brought up at one of their future meetings. Tom Catana, Vern Moore and Fred Riley of the AOLAC board of directors were present at this meeting.

The keynote of Robinson’s talk before the jobbers, distributors and servicemen here was on the matter of the closest possible cooperation between the wholesalers, the servicemen and the operators. Robinson’s talk was very well received by all present. He brought forth many important factors as to why this closer cooperation would benefit all concerned.


The servicemen present were: Jimmy Rutter; G. B. Sam; Norman Glover and R. E. Reeder.

During his speech Robinson reported that AOLAC would celebrate its ninth anniversary on June 3, 1946.
YES, JENNINGS' PRODUCTS have "D.A.G.!"

*DOUBLE ACTION-GETTER

Presenting operators with eye-arresting appeal in every machine...upholding the famous JENNINGS name.

DOUBLE ACTION-GETTER
- Fascinating Chrome Design
- Ease of Operation

JENNINGS IS YOUR GUARANTEE OF APPEAL! OPERATION! PROFIT!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24, ILL.
N. Y. SUN. TIMES GIVES PINS FAIR TREATMENT

Features Biographical Story in Sunday Magazine and Tells Hopes of Pin Ops to Gain Legalized Status

NEW YORK — Former pin game ops in this city, who became the recent victims of melodramatic speeches by Mayor O'Dwyer and action by the police department when their open meeting to reopen this territory was "discovered," had their case treated to a better-than-fair presentation this past week by the powerful, "The New York Times."

Under the title, "Bells, Bars and Colored Lights," the "Times" devoted a special article to the amusement games in its avidly read Sunday Magazine. The article was written by Murray Schumach, a featured writer.

Commenting on the purported "invasion" of New York City by slots and pins, Schumach wrote, "The recent campaign (Mayor O'Dwyer's) touched off considerable resentment among pin ball operators, who bridle at being mentioned in the same breath with slot machine people and have laid plans to recapture legal sanction for the "pins" in the city. What was the shouting all about?"

After an extensive review in which he examined the prohibition time hey-day of legal slot operations here and their subsequent banishment by law-makers, who contended that machines were pure "gambling" instruments, Schumach went on to add, "The pin ball machine is something else. Its sponsors heatedly deny it is either a gambling device or part of a racket. In 1942, before it was banned, the pins numbered 18,000 in New York with a weekly take of about twelve dollars.

"At that time," Schumach claims, "in the metropolitan area there were 850 operators, 60 per cent of whom belonged to the association, which tried to avert chiseling."

The article then went on to trace the machine from 1929, when it first appeared here as a bagatelle skill game.

Summing up to the current situation, Schumach reported: "Today, say pin ball folk, there is no legal reason for terming the machine a gambling device. They want to go into the courts with a new model for which there would be no prizes, cash or otherwise. They claim they are not associated with racketeers and are maligned without justification. They freely admit the pin ball machine is hardly a game of skill, but offers innocent diversion — and, relatively, at little expense."

---

CENTRAL OHIO COIN MACHINE EXCHANGE WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES FOR PINBALLS — CONSOLES — PHONOGRAPHS SLOTS — ARCADE EQUIPMENT NO DEAL TOO LARGE OR TOO SMALL CENTRAL OHIO COIN MACHINE EXCHANGE NEW ADDRESS 185 Town Street Columbus, Ohio (Phone: Adams 7949-7993)
All ABT products are the results of much study and actual experience. We have combined new ideas with our models in a manner to both amaze and please you. The knowledge derived from our war work is incorporated into designs for vastly improved...unsurpassed products, all bearing the well-known ABT label.

A.B.T. Manufacturing Corporation
715-723 North Kedzie Avenue, Chicago 12, Illinois
CHICAGO — This city's juke box ops, who were stunned when a $50 license per juke box per year was put into effect by the city Council after this measure had been defeated in Springfield, Ill., appealed to the council thru attorney Jacob M. Arvey, former aldermen, to lower this fee.

Attorney Arvey told a sub-committee of the council this past week that the juke box owners he represented made a yearly profit of only $5 to $6 on each machine.

Alderman Bryan Martnett, who headed the sub-committee, stated that the matter would be taken under advisement. The sub-committee stressed the fact that the city's budget would be unbalanced by about $11,000 if the cut were made.

In support of this license tax cut are the tavern associations thruout this area who have come to the fore to explain that this was hurting their business, too. These organizations have been very definite in their statements to the effect that when this $50 tax went into effect on the juke boxes in this city that it hurt everyone of the tavern owners by cutting down on profits.

Juke box ops are in the hope that attorney Arvey will be able to convince the city council's sub-committee that this $50 license fee should be lowered to a point where there will be profits of a much better nature assured the trade here.
U. S. GRABS SLOT COUNTERFEIT COIN MAKERS

STUBENVILLE, O. — E. W. Taylor, 66, and his son Woodrow Taylor, 24, were arrested this past week by Howard Haas of the U. S. Secret Service and Sheriff Robert Bates after a week long investigation on the complaints of merchants here that they were suddenly getting counterfeit coins.

The coins being used in slot machines and this practice actually was the clue leading to their arrests, it was reported.

A search of the Taylor home revealed several of the "coins". Sheriff Bates reported, and said that the men evidently confined their efforts to half-dollars, quarters and nickels. When Bates discovered that the money was stamped with Federal markings he called Haas into the case.

RADIO PROGRAM TALKS ABOUT SLOT MURDER

AKRON, O. — The "Crime Doctor" radio program heard over station WADC, this city, this past week, featured: "The lucrative slot machine racket provides the background for a murder."

Coinmen throughout this area are of the hope that something will be done by the trade to cure this sort of program from going on the air.

CLEVELAND PHONO OPS PREXY THANKS SONG WRITER

CLEVELAND, O. — Jack Cohen, president of the Cleveland Phonograph Merchants Assn., this city, thanking Ted Mossman for two of the best moneymakers in the juke boxes which Ted wrote.

These are: "Till The End Of Time" and "Full Moon And Empty Arms". Cohen reported, "Ted Mossman has been one of the most outstanding boosters for the juke box business. He has always written his songs with an eye toward helping the juke box men enjoy the greatest possible profits. Our organization has capitalized on his songs and we believe that all other progressive music machine coinmen also have found Ted's music to their liking." Mossman flew from New York to this city at the Cleveland convention

REDUCE SCRATCH!! INCREASE PLAYS!!

Use JUKO RECORD WAX

Actual Test Prove

(OH WHAT IT SEEMED TO BE_____]_____[__F. CARLE

Personality_____]_____J. MARSH

You Won't Be Satisfied_____]_____[__L. BROWN

It's Been A Long, Long Time_____]_____[__B. CROSBY

I Can't Begin To Tell You_____]_____B. CROSBY

Twilight Time_____]_____3 SUNS

It Might As Well Be Spring_____]_____[__S. KAYS

MANY OTHERS

75c per Can

Sufficient for 200 Records

$7.50 per Dozen

MITCHELL NOVELTY CO.

1629 W. MITCHELL ST., MILWAUKEE 4, WISC.

We Have For Immediate Delivery

Mills New Postwar Bell
BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

In 16c - 30c - 50c PLAY

Place Your Order today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1935

30 years of service

SICKING, INC.

1401 Central Parkway

Cleveland, Ohio

of the Ohio State phonop association to play for the juke box men.
WANTED TO BUY!

MILLS ESCALATOR TYPE SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES
COMBINATION FREE PLAY AND CASH

KEENEY SUPER BELLS
COMBINATION FREE PLAY AND CASH

BALLY CLUB BELLS

BALLY HIGH HANDS

M. S. WOLF DISTRIBUTING CO.
1348 VENICE BOULEVARD
LOS ANGELES, CALIFORNIA
EXCLUSIVE DISTRIBUTOR
FOR
"MEASURED MUSIC"
IN
LOUISIANA
AND
MISSISSIPPI
THE INDIVIDUAL "MEASURED MUSIC" UNITS THAT ARE LOW IN COST — AND BRING LARGE PROFITS
WRITE FOR INFORMATION
ED PONDER

LOUISIANA
COIN MACHINE SERVICE
931 POYDRAS STREET
NEW ORLEANS, LA.

NO SLOTS — BUT LOTS OF BINGO
AKRON, O. — Since Governor's Lau- sche's telegram to various officials through the state there has been a check made by the press to ascertain whether slots are still working.

Reporters here, after an inspection this past week at Brady Lake, reported that no slots were in operation but that "more than 1,000 persons were playing Bingo at Brady Lake Saturday night".

Pike County Sheriff Jesse H. Foster wired the Governor that there are "no slot machines" at the Lake White Club and "none in this county to my knowledge".

Governor Lausche had wired the sheriff that he understood there were slots in operation at the Lake White Club.

SUES COLE PORTER BRINGS IN JUKE BOXES
NEW YORK — Ira Arnstein, who is suing Cole Porter for $1,000,000 damages for infringing upon his published and unpublished works testified that, "Don't Fence Me In" a tune which monopolized the Juke boxes a year ago, was a plagiarism of his copyrighted song, "A Modern Messiah."

The trial is still going on and it will probably interest coinmen to note just how Arnstein makes out in this suit.

WANT! WILL BUY Mutoscope Cranes
RIB FRONT, FAN FRONT, OR FACTORY RED TOP.
PLEASE GIVE DESCRIPTION AND SERIAL NUMBER
REX NOVELTY CO.
255 NATOMA STREET
SAN FRANCISCO 3, CALIF.

CHICAGO — "I don't go for that stuff at all", Mercury's hillbilly recording star, Tiny Hill, sneers.

On his latest Mercury disk, Tiny sings, "Lips That Touch Liquor Shall Never Touch Mine", and it looks like he refuses to be tempted.

The massive maestro is one of the best pluggers for the Juke boxes. He has made it his business to become personally acquainted with Juke box leaders everywhere in the country.

$80,000,000 WORTH OF COIN MACHINES IN '47
NEW YORK — "Printer's Ink" noted publication of the advertising profession reports that Chicago coin machine manufacturers, "forecast an annual sales volume of the $80,000,000 in 1947." It also reports that the number of manufacturers jumped from 23 in 1939 to 36 today.

THE INDIVIDUAL "MEASURED MUSIC" UNITS THAT ARE LOW IN COST — AND BRING LARGE PROFITS
WRITE FOR INFORMATION

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Chrome Cabinet Assemblies

Custom Built!

Better Built by Buckley —

YOUR GUARANTEE!

✔ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.

✔ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.

✔ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.

✔ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.

✔ PAYOUT CUPS WITH ANTI-SPOON CUP.

✔ DRILLPROOF PLATES.

YOUR CHOICE — Cherry or Diamond Ornaments

GENUINE CHROME (PERFECTLY PLATED)

SURF BLUE WRINKLE
TAN WRINKLE
GOLD WRINKLE

CHOCOLATE WRINKLE
GREEN WRINKLE
COPPER WRINKLE

WATLING 5c ROLATOPS
Rebuilt and Refinished
Look and Operate Like New, $95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST

4223 WEST LAKE STREET
CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)
NEW YORK—Since publication of the story concerning the work which George Seedman, secretary of Rowe Cigarette Service Co. Inc., this city, had done for the cigarette machine ops thorough the nation, there has been much praise for his great efforts.

Seedman has been extremely active in behalf of the cigarette machine industry as a member of the legislative and public relations committees of the National Automatic Merchandising Assn.

The full story of his work was printed in the May 13, 1946 issue of The Cash Box on Page 48. This story detailed his efforts with OPA and other government agencies as well as his work in behalf of the vending machine industry generally.

SANTA ANA, CALIF.—Richard F. (Dick) Gallagher, well known music machine op, this city, is reported to be working very quietly on a new music machine which he intends to present to the trade very soon.

HIKERS ARE PROMISED JUKE BOX MUSIC

NEW YORK—Now that the hiking season has started the Yosian Brotherhood, noted for their walks throughout the country surrounding this city, are again advertising their many hikes.

In one of these ads, George W. Simmonds, leader of the Yosian Aqueduct Trail Group, reported,
NOW DELIVERING
BANK BALL
The first in a series of games that will be "Quick To Click" for you.

ORDER FROM YOUR NEAREST DISTRIBUTOR

Distributed in Ohio, Mich., W. Va., So. Ind. and Ky. by NICKEL AMUSEMENT CO., 1649 S. Clair Ave., Cleveland 14, Ohio.
Distributed in Oklahoma by CLIFF WILSON DIST. CO., 1121 S. Main St., Tulsa, Okla. 74119 S. Walker St., Oklahoma City, Okla.
Distributed in Northern N. J. by HERCULES SALES & DISTR. CO., 413 Frederick St., Newark 5, N. J.
Distributed in Texas and New Mexico by WALEX SALES COMPANY, 1503 Young St., Dallas, Tex.
Distributed in District of Columbia, Md., Northern Va. and Del. by GENERAL VENDING SALES CORP., 206 N. Goy St., Dept. 2, Md.
Distributed in California by GENERAL MUSIC CO., 2277 W. Pico Blvd., Los Angeles, Calif.; 1157 Post St., San Francisco, Cal.
Distributed in Minn., N. D., S. D., and Upper Wis. by TWIN PORTS SALLS CO., 230 Lake Ave., S. Duluth 2, Minn.
Distributed in Oregon and Washington by WESTERN DISTRIBUTORS, 1226 S.W. 16th Ave., Portland, Ore.
Distributed in Iowa and Nebraska by SANDLER DISTRIB. CO., 110 11th St., Des Moines, Ia.; 1284 Foram St., Omaha 2, Neb.
Distributed in Arizona by ARIZONA SALES CO., 1030 Grand Ave., Phoenix, Arizona.
Distributed in Louisiana and Mississippi by LOUISIANA CHALLENGE DIST. CO., 1460 St. Charles Ave., New Orleans 13, La.
Distributed in N. C. and S. C. by PIEDMONT DISTRIBUTING CO., 200 E. Council, Salisbury, N. C.
Distributed in No. Ind., No. Ill. and So. Wisc. by ATLAS NOVELTY CO., 2280 N. Western Ave., Chicago, Ill.
Distributed in East Missouri and Southern Illinois by V.-P. DISTRIBUTING CO., 2326 Olive St., St. Louis 3, Mo.
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GEORGE PONSER

Amusement Enterprises, Inc.
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PRESS PLAYS UP NEW TYPE VENDERS

CHICAGO — The press here were quick to seize upon the news released this past week by the National Automatic Merchandising Association that a frozen food vending machine featuring a built-in coin-changer is now being operated in a large apartment house.

International News Service, devoting considerable space to the story, reported that several other manufacturers are now working with blue prints for vending of stockings, stamps, soft drinks and what-have-you, which will feature the coin-changing unit.

Viewing a future laden with coin-operated vending equipment, the INS article speculated with examples such as, "If the man of the apartment calls home late to tell the Mrs. his boss is coming to dinner, she can smile, run downstairs and plan her menu from the frozen meats and vegetables in the vending machine. Instead of meekly asking a salesman for any kind of hosiery available," the story continued, "the day may come when Milady may drop her money in the slot and walk away with her preferred color and size."

According to what NAMA spokesmen told the press, the vending machines will not interfere with store-keepers.

Vendors more likely will monopolize trade in railroad stations and factories where 24-hour service can be maintained, it was said.
FORESEE BIGGEST BOOM RESORT SEASON
Ops Rushing Machines in to Tie Up Locations. Resort Arcades this Summer Will Set All Time Record is Prediction.

NEW YORK—With the resort pages of the nation’s press jammed to capacity and with the news that there are but few noted resort spots which will accept any further reservations for the forthcoming vacation season, coinmen throughout the country are reporting that, “This summer season of 1946 is going to set an all time record for the coin machine industry.”

Many coinmen have been rushing equipment to the mountain and seaside resorts since early March to get and hold the best locations. This has been done regardless of the lack of new machines.

Some of these men report that the demand from the resort owners for juke boxes, amusement and merchandising machines of all types is so great that even if the manufacturers were in full swing production it would be impossible to fill the tremendous number of requests.

Adding to this jubilation from the ops thrust out the nation comes word from noted arcade owners throughout the country that they, too, believe that this vacation season of ’46 will surpass all former records and may hit a new all time high.

All this regardless of the fact that a great shortage of beer, liquors and soft drinks is predicted for this summer. Coinmen feel that the shortages will have little, if any, effect on play. They claim that the public, for the first time granted vacations without transport restrictions of any kind, as well as “with pockets jammed full of spending money” are going to make this past winter vacation season look very sick.

Some coinmen are even predicting, “The papers in these will be full of the spending that will be going on at every type of resort in the country. The New Jersey shore is so loaded with reservations that many, who previously demanded private rooms, are now willing to sleep in dormitories with but one bathroom on the entire floor. Cottages are absolutely impossible to obtain.”

Coinmen in the mountain resort areas report that conditions there are of a similar nature. Lake resorts in Michigan and Wisconsin and other spots in the nation are also closed up as far as further reservations are concerned.

Coinmen in these states are saying that they are already getting action on their machines from the early birds, and from this they gauge that the play is going to be heavier than ever.

One noted coinman stated, “This has been the first time that the public have been allowed to cut loose on their regular summer vacations. For the past few months people have been driving around, regardless of the cold weather, and have been searching for any sort of accommodations. “Our arcade has been going right ahead just as if the season was under way already. We feel that everyone of the arcade owners in the resort areas are in for the greatest all time record in their history if advance reservations are any indication of play action.”

Officials in most of the resort areas are working with coinmen to help develop their spots for the vacationers. “This is the first time,” one coinman writes, “where the city fathers have encouraged our spending money to refurbish our spot and to make it more attractive for the visitors.”

He believes that this will happen in many other resorts throughout the country. All resort spots are going to compete to get the vacationers’ business for the years to follow this boom season, he thinks.

The many coinmen are upset over the lack of sufficient equipment they are still happy because of the tremendous number of reservations made by the hotels in their resort areas and believe that they will all set new high records for this summer season of 1946.
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F.O.B., N.Y.

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</tr>
<tr>
<td>RUNYON SALES CO. of N. Y.</td>
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<tr>
<td>ROTH NOVELTY CO.</td>
<td>54 PENNSYLVANIA AVENUE WILKES-BARRE, PA.</td>
</tr>
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<td>J. J. GOLUMBO &amp; CO.</td>
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<td>SILENT SALES CO.</td>
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<tr>
<td>THE MARKET COMPANY</td>
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<tr>
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LATIN AMERICANS EAGER FOR COIN BIZ

NEW YORK—Indicative of the ever growing interest in coin machines now current throughout Latin America is the tremendous flow of inquiries which began to arrive at the offices of The Cash Box, here, this past week from almost every nation south of the Rio Grande.

Taxing the services of the small translating staff employed here, the many letters received were in reply to the trade invitation made by this publication in its Spring Special edition (Week of March 25, 1946), which led off with a page printed entirely in Spanish which was addressed especially to attract the interest of Latin Americans to this industry.

In reply came the letters from importers, distributors and potential operators, all emphasizing their interest in the coin machine industry and requesting further particulars.

According to the opinions these letters expressed, coin machines now being operated in these countries are far too few as compared to the ever growing demand, a demand steadily fostered by the existence of American military installations in these countries and thru American motion pictures.

WATCH for the release of the New Jennings SENSATION of the Nation

50¢ PLAY

MORE DETAILS COMING

O. D. JENNINGS AND COMPANY
4307-39 West Lake Street • Chicago 24
ATLANTIC'S SEEJBURG SERVICE SCHOOL
TEACHES OPS HOW TO MERCHANDISE MUSIC

BERT LANE
NEW YORK—One of the most pro-
gressive moves ever designed to
benefit the music machine operator
is credited to Bert Lane, Meyer
Parkoff and Harry Rosen of Atlantic
Distributing Company, distributors
for the J. P. Seeburg Corp., this
city.
This firm are featuring, for the
first time, a complete plan which
teaches the operator how to mer-
chandise his music.
The plan, which took many months
of hard work to complete and which
today involves a staff of more than
70 men, all factory trained to pro-
perly guide the music operator in ex-
cuting this new merchandising idea,

HARRY ROSEN
has won a tremendous amount of
praise from leading music ops here.
The merchandising of music equip-
ment revolves around the school
which Atlantic Distributing Co. have
set up here to guide music operators.
After a training period in their
service school, the operator and his
mechanics are then shown how to
properly arrange their equipment on
location. There are charts already
prepared which act as the basis for
installation. On these charts the op-
erator can guide himself as to just
where he intends to install his phono,
his wall and bar boxes and his aux-
iliary speakers.

MEYER PARKOFF
The members of this firm do not
stop there. They enter right into the
location with the operator. They
show him, thru proper sound engi-
neering, just where his phono, wall
and bar boxes should be located, and
where the auxiliary speakers should
be located to give proper sound dis-
tribution throughout the location so that
the customers enjoy better music.
Even if the operator sets up his
own spot, Atlantic Distributing Co.
sound experts will call upon him and
look over his location to scientifically
correct any faults which may have
been made.
Long a leader, now comes the new improved 1946 models. Fresh off the production lines — with new mechanical improvements — it's the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one... plus double slug protection!

COLUMBIA makes more money faster — costs less money to own. It's the money making KING.

**Operator's Price**

$132.50 F.O.B. CHICAGO, ILL.

All orders must be accompanied by one-third deposit, postal money order or certified check, balance C.O.D.

**Immediate Delivery**

GROETCHEN TOOL AND MANUFACTURING CORP.

126 NORTH UNION AVENUE RANdolph 2807 CHICAGO 6, ILLINOIS
McClure Named Ariz. Sales Rep for Bill Wolf

H. D. MCCCLURE
LOS ANGELES — H. D. McClure, well known music coinman of San Gabriel, Calif., has been appointed sales representative for M. S. Wolf Distributing Company for the state of Arizona. McClure has been associated with the coin machine industry for a great many years and knows the music machine business from operating to distributing.

M. S. (Bill) Wolf in making this appointment stated, "McClure is one of the most outstanding automatic music machine men in the West. He knows every part of the music machine business and will prove of good help to the operators. Representing us in Arizona where he will be handling sales for our new AMI 'Model A' phono and all our other products will bring these right to the doorstep of the operators.

SOLOTONE NAMES 3 REGIONAL DISTS

LOS ANGELES—Wm. (Bud) Parr of the Solotone Corp., manufacturers of individual timed music systems, this past week announced the appointment of three regional distributors for the firm.

They are: Theodore Blatt of Brooklyn, N. Y., to represent the firm for the greater New York area; Timed Music, Inc., Cleveland, O., which will handle the states of Ohio, Indiana and Kentucky; and Tri-State Distributing Co. of Kansas City, Mo., which will cover Kansas, western Missouri and southern Nebraska.

To meet demands of the trade for more Solotone systems, equipment is now being produced at the Pacific Division plant of Bendix Aviation Corp., North Hollywood, Calif.

Further announcements regarding appointment of distributors will be forthcoming very soon from the firm's offices here, it is reported. The firm intend to complete their distributing set-up very soon.

Nick Carter's New Fresno Showrooms

FRESNO, CAL. — New sales and service showrooms of Nickabob Sales Co. in this city. Nick Carter of the
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Eberle
"SINGSATIONAL STAR"
Recording EXCLUSIVELY FOR
APOLLO

2 Smash HITS JUST COMPLETED BY
RAY EBERLE
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(FROM THE MUSICAL REVIEW "Call Me Mister")
"IN THE STILL OF THE NIGHT"
(COLE PORTER)
ORCHESTRA UNDER DIRECTION OF WILSON SAWYER
No. 1006

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No. A1
RECORD NO. 1001
"B FLAT BOOGIE"
"THIS THING CALLED BOOGIE"
RECORD No. 1002
"DOOR BLOW BOOGIE"
"RIFF RAFF BOOGIE"
RECORD No. 1003
"BEGGIN THE BLUES"
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BALTIMORE
2015 Maryland Ave.
Baltimore 18, Md.

NEW ORLEANS
418 Gravier St.
New Orleans, La.
LISTEN TO THEIR TUNES ON THE AIREON PHONO

CHICAGO — Two popular recording artists, Chuck Foster (left) and Frankie Masters (right) listening to their latest recordings being played over the Aireon phone in Lou Koren's and Max Benerson's Distributing Corp. of Illinois offices.

Oh, yes, the gal up on the top with the new hat is Mary Hartline, star of the Blue Network show, "Teen Town."

Both Lou and Max report that the stars liked hearing their records on the Aireon phone.

OPA INCREASES PRICE OF MOTORS 16½%

WASHINGTON, D.C.—The Office of Price Administration this past week authorized immediate increases of 16.5 per cent in manufacturer's price ceilings for electric motors.

OPA said that the increase for electric motors is granted to compensate for increases in labor and materials costs.

The agency also said that in the case of fractional horse power motors the 16.5% increase is in addition to a 9% increase granted to the manufacturers last October.

BOSTON CIG OPS WILL NOT RAISE PRICE

BOSTON, MASS. — Cigarette machine ops throut this state will not take advantage of the one-cent price rise allowed them recently by the OPA, according to reports circulated in this city. Currently, popular brand cigarettes are selling at the new price of eighteen cents per pack in retail outlets, but cig machines will remain fixed at the former price of twenty cents per pack.

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HEEL OVER HEAD
HILL BILLY HEAT WAVE
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LOS ANGELES 15, CALIF.
FULLY SELECTIVE MUSIC-ON-FILM MACHINE
PATENTED BY THE GRAVES BROTHERS

Can be Operated from Present Wall Box Installations. Customer can make as many Selections as he likes at one time. Features Interchangeable Magazine Loading. Will Cost No More than a Phono.

FLINT, MICH.—For years the trade has looked forward to a music-on-film machine which would be fully selective. Patent No. 2,256,739 was issued in September, 1941, to Weston L. Graves, of this city, for such a machine.

Brother, Nelson J. Graves, who is part owner of the machine, writes The Cash Box: “First, as a matter of record, the inventor of this machine is my brother, Weston L. Graves; I am only a part owner. Our machine is designed for the purpose of selectively showing both the visible and audible content of the standard sound-on-film subjects for coin controlled operation.”

Nelson J. Graves reports that the idea for the machine came about when he and his brother were listening to a standard band on a phone. His brother remarked that he would like to see the band go thru the number. His brother then started on the way to develop their present machine.

He writes, “We realized that in order to gain public acceptance and to be profitable to the operator it would be necessary to incorporate all the features which make record players desirable, i.e.,: selecting, ease of operation, minimum of maintenance, ease of changing programs on location by the serviceman, etc. To develop a simple, trouble free mechanism to accomplish these ends took considerable time so that it was September, 1941 when the patent was issued.

He then advises that the war came on and priorities stopped the manufacture of coin machines. During this time the present they have done very little with their patent. They have moved very slowly in view of the fact that most factories are jammed with backlogs of orders for merchandise.

He does state, “Our future plans are not sufficiently definite at the present time to permit disclosure but you can depend upon it, we will arrange to hit the market with these machines as soon as we can do so.”

He writes, “Of interest to opera tors are the following features. The machine can be so designed in manufacture that it can operate from present wall box installations. The customer can make his own selections and does not have to take the next selection coming up out of mechanical necessity. The customer can make as many selections as he likes, up to the capacity of the machine, and then they will be presented in numerical order.

“Ease of servicing is accomplished by ‘magazine loading’. Each separate subject is contained free from dust and protected from damage, in its own individual magazine. These magazines may be freely removed from the machine and interchanged without disconnecting electrical connections, or unthreading, or in any way disturbing the film. Thus the visual and audible features of any film are kept in complete synchronization for the entire life of the film as the magazines are interchange able from one machine to the other. This is as simple as changing records. Any magazines needing slight adjustment can be brought into the service shop to be handled by skilled repairmen there.

“In the case of film breakage the name tag for that particular number could be turned over to show ‘out of order’ and the machine would continue to operate on the choice of the selections. Film breakage does not put the entire machine out of order. All of the film and its operating mechanisms can be enclosed in a fireproof compartment.”

He also reports, “Engineers whom we have consulted advise us that while the so-called pilot models would be expensive, this unit could be mass produced at a figure which would compare favorably with the cost of the present phonographs.”

Graves is of the belief that with carefully chosen subjects, and in view of the fact that this machine is fully selective, it would gain tremendous popularity overnight. He also believes that aside from the regular locations around the nation that cross-country trains, waiting rooms and many other types of loc ations would be happy to feature a fully selective music-on-film machine, of this kind.

He also says, “This machine could be used for educational purposes where classroom time would not be usurped by threading film every time the subject matter needed to be changed.”

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PRESS PRAISES

DETROIT, MICH. — Cigarette and other types of coin operated vending machines were the subject of praise in a special article by George T. Eager, featured writer for the "News," leading newspaper here.

In titling his story, "Dollar Makers," Eager wrote, "It is estimated there are more than 250,000 cigarette vending machines in operation throughout the United States and that these machines represent approximately 15 per cent of the total cigarette sales.

Examining the current coin industry picture, Eager stated: "War demands put a temporary stop to the manufacture of vending machines, but the reconversion of many plants to peace time activity is now expected to greatly enlarge their output."

Eager calls coin machine merchandising "most valuable for selling items of fixed cost and low price, such as candies and confections, cigarettes, soft drinks, etc.

"When, for instance, a confection or chewing gum company numbers its possible outlets in millions and wants its products on sale in every lunch wagon, industrial plant, soft drink stand, it is practically impossible to get salesmen to cover the outlets because individual orders are so small. There is also the difficult question of extending credit to such small outlets.

"The automatic vending machines provide a distribution outlet, take care of credit problems and also insure against price cutting," Eager commented, doing his editorial cap to this industry.

COIN VENDERS

PIN PARTS SOLD BY CITY

NEW YORK — Pin ball machines seized by police during the LaGuardia administration will add to the municipal income under Mayor O'Dwyer's rule.

Transformer equipment, formerly attached to the pins, will be placed on public sale among other city-owned surplus property, it was announced by the Department of Purchases this past week.

Chicago Jukes Play Again

CHICAGO — The lights went on again for jukes throughout this city this past week when authority was granted locations to use electric power for such purpose by the Illinois Commerce Commission.

Electricity for such uses had been forbidden by the commission during the coal crisis.

For the first time in several days, the jukes began to play and reports here indicate they were given plenty of action in counter-effect to the enforced silence which had prevailed.

ONE PLAY PER DAY

NEW YORK — The Yankee Stadium, this city, home of the New York Yankees' baseball team, also serves as a location for a juke box.

According to Red Smith, N. Y. Herald-Tribune sports columnist, the juke is used to play the national anthem whenever the flag is raised at the beginning of every game.

COIN MACHINE MOVIES

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VET NAMED SERVICE
MGR. OF MILLS SALES

FRANK FERREE
OAKLAND, CAL. — Frank Ferree, former flying officer in the AAF, has just been appointed manager of the service department of Mills Sales Company, Ltd., this city.
This totals 17 vets which the firm now have on their payroll since the war finished. Among these are: Woody Antone, Norm Blanchet, Vic Freimuth, John Googoo, Lyle Martin, Bob Maddern, Ken MacPhee, Bob Palmore, Ray Risch, Al Chandler, Hap Wagner, Dan Traity, Roy Petersen, Bob Hunt, Doug Farnow and Kay Ugrin.

These are all veterans of World War II. The vets of World War I at the firm are: Art Bouterious, Warren Taylor, Fred Hartman, Dick Eggleston and Herb Lindsley.

SHOW NEW JENNINGS "CHALLENGER"

CHICAGO — "It’s a pleasure to show off the Jennings' "Challenger", that’s the boast of J. R. Bacon, vice-president and R. B. McLaughlin, general salesmanager of the O. D. Jennings Company, this city, who showed this new console to Charley Robinson of the C. A. Robinson Company, Los Angeles, Calif. when he visited the Jennings plant here this past week.

According to Robinson, “I only wish I had a million of ‘em right now in my Los Angeles warehouse. I know that every operator in southern California is going to want as many of these new Jennings' Challengers as he can get.”

www.americanradiohistory.com
RAY EBERLE AND ROCK-OLA

NEW YORK — Ray Eberle, whose voice has charmed millions all over the world, listening to his first Apollo recording, "In The Still Of The Night", backed up by, "Along With Me".

This first Eberle record for Apollo is being released this week and from advance expectations of the firm is expected to set a new sales record.

Music ops who were present at East Coast's showrooms in this city when Eberle put it on the new Rock-Ola "Phonograph of Tomorrow" claim that it has just what the juke boxes need for getting those nickels.

MECHANIC WANTED — NAMED RUSSELL HELM

WATERTOWN, N. Y. — Roger Shephard of this city reports that a mechanic calling himself Russell Helm, about 6 foot 1 inch tall, dark brown hair, weighing about 165 lbs., clean cut looking, married and a father of two children, stating that he was from Racine, Wis., and a very fine mechanic, suddenly left his employ after taking orders from a number of his location owners for radios, electrical appliances, etc., and accepting deposits on these orders.

The fact that he had taken any such orders came as a surprise to Shephard. He asks that if this man applies to anyone in the industry for a position as a mechanic that he be immediately informed.

Shephard also states that he gave many references. Among these that he worked for the J. P. Seeburg.

TIPPING THE JUKE BOX

BLOOMFIELD, N. J. — Avery Goodman whose column, "Not Exactly News" appears in the local "Independent Press" here reported this past week, "Eric Ostberg, owner of Eric's Luncheonette at 892 Bloomfield Avenue, last week installed a super-duper juke box in his place of business.

"The music is almost continuously coming out of it because practically all tips the girls and boys receive are immediately invested in some music. "We think the servers could save money by buying a radio."

LET US COMBINATION YOUR VICTORY DERBY

Write for Particulars

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NEW CHAMPION HOCKEY DELUXE MODEL

Only.............$289.50

Single, trouble-free mechanism — no service calls. Get On The Bandwagon With This Sensational Money Maker!

DON'T DELAY — WRITE — WIRE — PHONE YOUR ORDERS TODAY

BRAND NEW METAL "REVOLVE-A-ROUND" SAFE STANDS

UNIVERSAL, Single ............... $ 99.50

DELUXE, Single .................. $165.00

UNIVERSAL, Double ............. 189.50

DELUXE, Double .................. 215.00

Rigid All-Steel construction, attractive finish.

SPECIALS—Extra Heavy Cabinet with beautiful 2-tone finish in streamlined design.

STANDARD—Single Box Type Slot Stand

FREE-PLAY CONSOLE SPECIALS—BEAUTIFUL CONDITION

Jennings Silvermoons, Sc F.P. .................. $129.50

Jumbo Parades, Sc F.P. .................. $129.50

Jennings Silvermoons, 15c F.P. ............... 159.50

Bally Hi-hand, Sc Comb. .................. 199.50

Jennings Silvermoons, 2c F.P. ............... 189.50

Bally Club Bells, Sc Comb. .................. 295.50

Jennings Ballyhols, Sc F.P. ............... 199.50

Keener Super Bells, Sc Comb. .................. 325.00

Brand New Genuine U. S. Navy Electric Machine Gun COMPLETE, INCLUDING 4 GUNS, 4 TARGET SECTIONS WITH MOTORS AND 100,000 PELLETS $3250.00

EXTRA GUNS—$595.00 EACH

IDEAL FOR ARCADES, PARKS, CARNIVALS, SHOOTING GALLERIES

Write for Lists: Special rebuilt slot machine values, Arcade equipment, and 5-ball freeplay pin games. Automatic payout consoles, and 1-ball multiple payout tables.

TERMS: 1/3 DEPOSIT — BALANCE C.O.D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE.

Armitage 1424

CHICAGO 22, ILL.

NEW RELEASES

FOR PANORAM OR SOLOVEY

100 BEAUTIFUL GIRLS IN 18 DIFFERENT WHEELS

$36 PER WHEEL OF SIX SUBJECTS SOUND OR SILENT

QUALITY PICTURES CO.

526 SANTA MONICA BOULEVARD

HOLLYWOOD 38, CALIFORNIA

ACE COIN COUNTER

$139.50

LIGHT AS A FEATHER

Compact, durable, easy to handle. Weight only 7 lbs.—1 year guarantee. Complete with carrying case and money tubes.

OPERATORS IN THE STATE OF GEORGIA

COME IN AND SEE

ROCK-OLA

NOW ON DISPLAY

MULLINIX AMUSEMENT CO.

1514 - 16 BULL ST.

SAVANNAH, GA.
THE WAR’S OVER — PEACE IS HERE — RECONVERT
WITH TOP TUNES ON TOP LABELS

EXCLUSIVE — MODERN

SAN ANTONIO — G & G

LAMPLIGHTER
WATCH THIS LABEL — A NEWCOMER IN THE JAZZ FIELD

THE WORLD’S FINEST DISTRIBUTORS TO SERVE YOUR EVERY RECORD NEED

RUNYON SALES CO.
593 Tenth Avenue
New York, N. Y.
Covers New York, New Jersey and Conn.

BECKER NOVELTY CO.
97 Dwight Street
Springfield, Mass.
Covers Massachusetts

PAN-AMERICAN RECORD DISTRIBUTORS
11721 Linwood Ave.
Detroit 6, Mich.
Covers Michigan

RECORD SALES, INC.
2117 3rd Avenue North
Birmingham, Ala.
Covers Alabama and Georgia

DAVID ROSEN
855 N. Broad Street
Covers Eastern Pennsylvania

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.
Covers Western Penn., Virginia, West Virginia
Maryland, Washington, D.C.

MUSIC SALES
680 Union Avenue
Memphis, Tenn.
Covers Tenn. and Ark.

MUSIC SALES
303 N. Peter Street
New Orleans, La.
Covers Louisiana and Mississippi

LYON DISTRIBUTING CO.
726 S. 4th Street
Louisville, Ky.
Covers State of Kentucky and Southern Indiana

M-S DISTRIBUTING CO.
1429 Clark Street
Chicago, Illinois
Covers No. Illinois and Wisconsin

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.
Covers St. Louis and Suburbs

STANDARD MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas
Covers Lone Star State

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.
Covers Oregon, Wash., Alaska, Montana, Idaho

MELODY SALES CO.
316—6th Street
San Francisco, Cal.
Covers Northern California and Nevada

HALES-MULLALY CO.
1-7 N.E. Sixth Street
Oklahoma City, Okla.
Covers Oklahoma

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.
1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.
Shugy Gets Merry With The Merry Macs

NEW YORK — Barney (Shugy) Sugerman of Runyon Sales Co., this city, was pleasantly surprised this past week when the famous "Merry Macs" decided to pay him a call to listen to their new recording, "Ashby De La Zooch" backed by "Laughing On The Outside", on the new AMI phono.

Shugy reports that "The Merry Macs" came right over to his show-rooms from the Roxy Theatre where they are currently being featured in the gala stage show. "The Merry Macs" advised him that their next record will be "California Sunbeam."

"In the meantime," Shugy stated, "we all made merry with 'The Merry Macs' who are the sweetest quartet recording for juke boxes today."

It's amazing!

"SUSPENSE"

- "SCHEMATIC PANEL"
- VISUAL BALL LIFT

ORDER FROM YOUR JOBER OR A WILLIAMS REGIONAL DISTRIBUTOR

K & M DISTRIBUTORS
1913 W. PICO BLVD.
LOS ANGELES 6, CAL.

DON'T READ THIS...unless you are an OPERATOR, DISTRIBUTOR OR DEALER in search of red-hot money-making records!

MEMO No. 3002 PAPER HEART - If you don't want me anymore
LIBERTY No. 5 BLU MUSIC SKIES - LOOKING FOR A ANGEL

SOLAR No. 710 I'M A ROLLIN' STONE - WHEEL OF FORTUNE

SUNSHINE No. 106 YOU CAN GET A LOT - YOU Gotta MAKE A CHANGE

ORDER FROM YOUR NEAREST DISTRIBUTOR

CLIFF WILSON DISTRIBUTORS, 119 S. Walker St., Olde, City, Okla.
W. F. AMAHAN DISTRIBUTORS, 135 Olive Street, Shreveport, La.
CANFIELD DIST. CO., 1617 Union Ave., Memphis, Tenn.
CARDINAL SALES & SERVICE, 711 W. Oak St., Louisville, Ky.

COLLINS RECORD DIST. CO., 4138 S.E. 42nd Ave., Portland 6, Ore.
SO. COAST AMUSEMENT CO., 314 E. Eleventh St., Houston, Texas
IMPERIAL MUSIC & APPL. CO., 2019 Oaklawn Ave., Charlotte, N.C.
SUPERIOR RADIO & ELECTRIC CO., 305 South St., Portsmouth, Va.

WE'VE GOT WHAT YOU WANT
DELIVERING LATEST WITH:
SMILEY - SUPERIOR - TOTAL ROLL - CANTEN
OKLAHOMA - CATALINA
MUSIC BUYS!

Rockola Deluxe Distriuter 40.00
Seeburg Classic 40.00
Deluxe 60.00
Wurlitzer 215.00

ARCADE EQUIPMENT:
1 Rapid Fire, Bach $115.00
2 Rapid Fire, Bach 120.00
1 Exhibi Punching Bag 75.00
1 Punching Bag 75.00
1 Dataplane Punching Bag 125.00
1 Roxy Hit-Me 85.00
Ten Pint 115.00
Chico Hackett 20.00

MISCELLANEOUS
2 Grand National, I Dave Heat $25.00 Each
Cash On Delivery $100.00
Contact Us Before You Buy Anything
In Case Machines and Stands

OLSHEIN DISTRIBUTING COMPANY
1150-52 BROADWAY
ALENT, N.Y.
“Skip” Strahl And The Four Skippers

According to Sam Strahl, “‘Skip’ is getting ready to feature his orchestra for records exclusively for the juke box trade. Knowing the automatic music machines as he does, I believe that when he gets set for recording the trade is going to hear a brand new style of money-making music.”

SALE RECONDITIONED CONSOLES — 1-BALLS AND MILLS SLOTS

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Extraordinary</td>
<td>$139.50</td>
</tr>
<tr>
<td>Mills Blue Front 10c</td>
<td>150.00</td>
</tr>
<tr>
<td>Mills Blue Front 5c</td>
<td>135.00</td>
</tr>
<tr>
<td>Mills Blue Front</td>
<td>375.00</td>
</tr>
<tr>
<td>Mills Roman Head 5c</td>
<td>269.50</td>
</tr>
<tr>
<td>Mills Roman Head</td>
<td>69.50</td>
</tr>
<tr>
<td>Seeburg Wall-O-Matic Wireless Box (Rec.)</td>
<td>$28.50</td>
</tr>
<tr>
<td>Seeburg Wall-O-Matic 3-wire Box (Rec.)</td>
<td>24.50</td>
</tr>
<tr>
<td>Casters Heavy Duty Replacement, set of 4</td>
<td>1.50</td>
</tr>
</tbody>
</table>

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS

TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC CO.

(Manufacturing Division)

1701 W. PICO BLVD., LOS ANGELES 15, CAL.

(Phone: Drexel 2341)

E. T. MAPE

284 TURK ST., SAN FRANCISCO 2, CAL.

(Phone: Prospect 2700)

The Hottest Music from the Hottest Distributors

"Cement Mixer"

(PUTTI-PUTTI)

Backed by

"I Must Forget About You"

On Excelsior No. 174


K & M Distributors

1913 W. Pico Blvd.

Los Angeles 6, Cal.
WASHINGTON, D. C. — Of interest of all coinmen, considering export activity in the near future, is a bill introduced here this past week by Senators Claude Pepper (Fla.) and James E. Murray (Mont.) which would provide a Government-sponsored system of export insurance.

Declaring that, "Unless the United States at least doubles its foreign trade volume over the next few years, our tremendously expanded production of manufactured products will be stifled," Senator Pepper said in introduction to the bill in Congress.

To help accomplish this doubling of foreign trade, Senator Pepper said the bill would provide "a system of insurance, available to any American exporter desiring to use it, where-by the exporter may be insured against the risk of non-payment by his foreign customer either because the customer's government prohibits him from obtaining dollars to satisfy the account, or because the customer is unwilling or unable to pay the amount due the American exporter."

It was emphasized, however, that the bill would not provide a subsidy for American exporters, nor does it encourage unsound business practices.

In further describing the bill, Senator Pepper stated, "An important part of our foreign trade expansion can be taken by smaller and medium-sized American concerns, since export insurance will enable them to expand their working capital."

PITTSBURGH, PA. — Reading from left to right: Angie Cangelier, Sam Strahl and Sam Cangelier all of American Coin-A-Matic Machine Co., this city, who are being called the "happiness boys" by the juke box ops here due to the fact that the trio are very proud and very happy over the record number of orders they took for the new AMI phono at their recent big party given the juke box ops in this area in the Pittsburgher Room of the Wm. Penn Hotel by the firm.

LEN MICON!!

Cordially Invites
ALL OPERATORS IN
SOUTHERN CALIFORNIA and ARIZONA
TO VISIT HIS SHOWROOMS AND SEE
The NEW 1946 H. C. EVANS' BANGTAIL CONSOLE
(COMBINATION FREE PLAY AND CASH PAY)
NOW ON DISPLAY!

PACIFIC COAST DISTRIBUTORS
1347 W. WASHINGTON BLVD. (TEL. RICHMOND 5527) LOS ANGELES 7, CAL.
THE LAW OF AVERAGES

By JAMES T. MANGAN

Most laws are imposed on you—you have to obey them physically, socially, or morally. A law belongs to a thing outside of you—you are its passive subject.

But the law of averages is a great personal law—a law for you to operate, a law for you to profit by. It's your law.

What's your greatest friend in adversity and defeat? The law of averages. When failure has all but overcome you, take this friendly law to your bosom. The law of averages will quietly whisper that just one or two more attempts will change defeat to victory; the law of averages will gently remove the passion and emotion from your distress and in their place put the soothing balm of unspoken confidence. Enough positive effort simply must bring positive result!

The law of averages; your most practical counsellor, will quickly make you worldly wise. Trust this law. The history and experience of the world are worth something; other men have profit ed by using this law; other men have had their eyes opened by it. You, too, operating in friendly union with the law of averages will soon become wise to the world and its ways.

Just as the law of averages is a benison for those in distress, so also is it the true philosopher's stone for those enjoying sudden success. "For we who can stand prosperity there are a hundred who can stand adversity." You put up with adversity because you have to. But prosperity can ruin you much more quickly, much more surely unless you realize in the full bloom of your success, that you are "On" the law of averages! Just hold the hand of this kindly law, remember the changability of time and events, and take your success with a grain of salt. That way success lasts so much longer!

The law of averages is your law! A law you must understand. A law for you to appropriate to your most intimate self, a law for you to operate always as a means of getting practical results.

How else but by the law of averages could you learn that the other person can't say "No" indefinitely. Think! If you have a product to sell, an issue to win, a cause to back, and you operate the law of averages in your own behalf, you quickly see that only so many "Nos" in a row are possible. Pretty soon someone must say yes. The more unbroken the succession of "No's" the surer you are of a lot of "yeses" in a hurry! Watch them come soon!

The law of averages is always working and so you, too, should always be working. The law of averages says that the man who does nothing will be nothing! The same law says that he who does much will be greater.

It's simple arithmetic—it's a simple law! The law of averages is in your property, yours to use for your own ends; follow its simple command: Do much. And you can't fail to collect on it.

---

NOW DELIVERING — NEW MACHINES IN STOCK

CHAMPION HOCKEY $289.50
EXHIBIT BIG HIT 299.52
RILEY'S 249.50
MILLS YEST POCKETS 74.50
GOTTITLYS GRIFPPES 79.00
PACKARD BOXES 78.75

STAGE DOOR CANTENE $327.50
GENCO TOTAL ROLL 525.00
RIVERA 275.50
A.B.T. CHALLENGER 45.00
EXHIBIT CARD VENDING 29.50

WE CAN MAKE IMMEDIATE DELIVERY

HI SCORE SKEE BALL, 10'6" LOME ----------------------------- $349.50

Exclusw Factory Distrbutors for Michigan & Indiana

A.B.T. FIRE & SMOKE $17.50
KICKEE & CATCHERS 15.50
KENNEY ANT AIRCRAFT 45.00

FIVE BALLS—Free Plays, Cleaned and Checked

A.B. Bowl 5.00 Gold Star 3.14
Air Force 6.00 Grand Canyon 1.50
Arizona 1.00 Sun Club 7.85
Belle Hop 7.00 Hi Dive 9.00
Big Chief 7.50 Horoscope 7.50
Big Parade 10.00 Idaho 225.00
Bowling Alley 20.30 Invasion 9.00
Salvation 7.30 Keep 'Em Flying 125.00
Champ 50.00 Knockout 24.00
Flat Top 200.00 Majors "M" 150.00

TERMS: 1/3 Cash Advance With Order, Balance $O.O

MILLER VENDING COMPANY
42 FAIRBANKS ST., N.W.
Phones: 6-6012—7-5474
GRAND RAPIDS, MICH.

Now Delivering
THE FOLLOWING RELEASES

SLIM GAILLIARDS "CEMENT MIXER" backed by "SCOTCH & SODA"

CADET—CR—2017

4-STAR—1082

THEY SAY IT'S WONDERFUL" backed by "I REMEMBER"
RAY HERBECK & ORCHESTRA—Vocal by RAY CORDELL

WRITE FOR COMPLETE LISTS AND PRICES

AMERICAN COIN—A-MATIC MACHINE CO.
Exclusive Distributors in Western Pa., W. Va. and Ohio

1435 FIFTH AVENUE Phone: Atlantic 0977 PITTSBURGH 19, PA.

Look To The GENERAL, For Leadership

Champion H O C K E Y

• FAST ACTION!
• NO SERVICE CALLS!
• TOP EARNINGS!

Delivery Now!

$289.50 DELUXE MODEL

GENERAL'S TOP-RANKING LEADERS:

• AIREON
• STAGE DOOR CANTENE
• GRIP SCALE
• A.B.T. CHALLENGER
• BANK BALL

ENHANCED STAND- AND CHIEF; SUPER DELUXE CHIEF

Established 1925
Growing Steadily Ever Since

The Cash Box
Page 57
Week of May 20, 1946

www.ameryllis-photoblog.com
FOR SALE—Off Location
24 UNIT TELEPHONE TALK OVER
Rhythmire Wired Music Complete
PRICE—$12,000—Cash or Terms
PATRICK MUSIC CO.
1300 N. BROADWAY
SANTA MARIA, CALIF.

TUBE SALE!

524  $ .75  6  $ .75  $ .95
523  .65  657  .50
604  .65  657  .50
687  .50  280  .45

All tubes carry a 10-day O.F.A. guarantee.
Order at once while they last. Many other numbers in stock.

707 SUBSTITUTE
(For Seleng, Wall-Matic and Beradial, Sold on a money-back guarantee.)
COMPLETE UNIT WITH ADAPTER—$1.30

12" P.M. SPEAKER
With 30ahu. Magnet, Famous Make $8.90
ORDER AT ONCE!

PAUL'S
Radio Accessories
4425 DREXEL BLVD., CHICAGO 16, ILL.
Phones: Bon vox 0990

WANTED

PHONOGRAPHs

ROCK-OLA
TWIN 12's
OR
TWIN 20's
HIGHEST PRICES PAID

Write — Wire — Phone

DEE'S SERVICE SHOP
1119 VENICE BLVD.
LOS ANGELES 15, CALIF.
(PHONE: PE 7875)

HIT PARADE OF WESTERNS

SCOTT Y. HARRELL and HIS TEKANS
#138 DON'T PLAY WITH MY HEART
#139 MY SWELL SENORITA

All Records Retail 55c plus tax

NOW DELIVERING
THE NEW A.B.T.
CHALLENGERS
$65.00 EACH
$62.50 IN LOTS OF 5
$60.00 IN LOTS OF 10
WRITE FOR QUANTITY PRICES
1/3 DEPOS. - C.O.D. - F.O.B. ATLANTA

DISTRIBUTORS FOR A.B.T. IN GEORGIA AND ALABAMA
H & L DISTRIBUTORS, INC.
MORRIS HANKIN
708 SPRING STREET, N.W.

ANNOUNCING
Our New Location
CO-OPERATIVE DISTRIBUTING CO.

ANNOUNCES THE OPENING OF ITS NEW LOUISVILLE OFFICE
NOW AVAILABLE FOR DELIVERY

Chicago
Colt Gloves
America's Finest Hockey Game — One or Two Nickel Play

San Francisco
Genco
Total Roll

BRAND NEW!
PROMPT DELIVERY!
Victor Model "V" Deluxe Cabinet
(As pictured.) Each—

$10.75

Model "V" Deluxe Cabinet
Terms: C.O.D. With Order; Balance C.O.D.

A.B.T. Target Skills
and Challenges
$65.00 In Lots of 5; $62.50 In Lots of 10

Mills New
Vend Pocket

$74.50

Colons—"Shoot The Bear" Ray Guns
$199.50

Also—

Shoot The Bear
Conversion

$14.75

CO-OPERATIVE DISTRIBUTING CO.

"Our Best Friends are Our Customers" EXCLUSIVE DISTRIBUTORS OF PHONOGRAPHS and EQUIPMENT
234 W. JEFFERSON ST. across from Tyler Hotel LOUISVILLE, KENTUCKY

BIG PARTY FOR EXCLUSIVE DISK DISTRIBS MAY 24

JACK GUTHALL

LOS ANGELES — Jack Guthall of
Jack Guthall Distributing Co., this
city, announced this past week that
he expects a number of his sub-
distributors to come to town to enjoy the big
open house party on May 24 to be
given by Exclusive Recording Com-
p any in honor of their beautiful new
building just completed in Holly-
wood.

Among those of Jack Guthall's
distributors who are on their way into
town are: Barney (Shugy) Sugar-
man of Runyon Sales Company, New
York City and Newark, N. J. who is
expected to arrive here on the 20th.
Also Sam Strahl of American Coin-
who will arrive here on the 23rd. In
addition to these eastern distributors
of his, Jack reports that others from the
Midwest and South are also ex-
pected but haven't as yet sent in
definite date of their arrival.

Ben Ellison, well known song
writer and executive of Exclusive
Record Co. reports that the firm are
goint to greet all their many distribu-
tes with a brand new song which he has
just written called, "I Left My Heart
In Mississippi!" Herb Jeffries did the
vocal for the waxing and the firm
report, "Just wait until our distribu-
tors hear it. This is a real winner."

In the meantime Guthall is get-
ting set for a grand round of enter-
tainment with his distribs to wind
up at the open house party of Exclu-
sive Records on May 24. "This will
be the biggest party ever given by
any recording firm in this area", Jack
said, and added, "just wait until you
see the showrooms, sound rooms,
offices and this entire new building
in Hollywood. It definitely establishes
Exclusive's leadership in the inde-
pendent field."
SALES EXECS URGE: CHANGE POLICIES NOW

NEW YORK — Of interest to coin-
men thruout the nation is the fact
that recent reports appearing in lead-
ing business publications indicate
that top sales organizations are pre-
paring now for the return of a "buy-
er's market."

Long range programs are being
readied for the elimination of cur-
cent sales attitudes which feature
slack customer relationships. New
trends further point to a tightened
liaison between manufacturers and
distributors.

Leading effort in these programs
appears to be a closer integration of
all phases of sales management: dis-
tribution, production, credit account-
ing, sales methods and finance.

It is expected that efforts toward
better customer service will be fea-
tured in the next twelve months.

Tho the time when the buyer will
be in the position to again command,
choose his own merchandise and se-
lect his own distributor, is still con-
sidered to be many months in the
offing, top sales executives agree that
the time to insure the buyer's return
is now.

Record Take For Parking Meters

BLOOMFIELD, N. J. — Recent re-
ports from the Tax Collector's Office
reveal that the 479 parking meters
in this city yielded a total of $2,023.23
during the month of April, compared
to last year when April collections
totaled only $1,218.96.

It was an all time high take.

GUARANTEED SPECIAL

SELECT THE EQUIPMENT YOU NEED FROM

THE WORLD'S LARGEST STOCK

Ready For Immediate Delivery

CHICAGO COIN

GEOLEE $525.00

BANK BALL $375.00

NEW MACHINES TO BE DELIVERED in EAST. P.A. ONLY

WILLIAMS "SUSPENSE" BALLY SURF QUEEN BALLY VICTORY SPECIAL BALLY VICTORY DEBT

PILOT TRAINER $850.00

HOTTEST MONEY MAKER FOR ARCADES

AND OUTDOOR AMUSEMENT SPOTS.

WE HAVE EVERYTHING FOR THE OPERATOR INCLUDING

COMPLETE LINES OF PARTS, PLASTICS, RECORDS,

NEEDLES, ETC.

USED EQUIPMENT

MUSIC

WE WANT PINS

SEND US YOUR LISTS

DAVID ROSEN

855 NORTH BROAD STREET

PHONE: STEVENSON 2258-2259

PHILADELPHIA 23, PA.

WEDDING BELLS

CHICAGO — Dave Lovitz, advertis-
ing manager for O. D. Jennings and
Company, this city, was married here
Sunday, May 19th. Lovitz and his
bride will honeymoon for a week
before he returns to resume his du-
ties with the firm.

Pin Legality In Court Test

UNION CITY, N. J. — A court action
to establish the legality of a pin game
is underway in this city. The ma-
chine, owned by Sam Baris, a local
resident, was seized by police on the
charge that it was a "gambling" ma-
chine.

Baris, thru his counsel, will plead
that the machine was not used for
gambling purposes. The prosecuting
attorney contends that the game
offered "free plays for certain high
scores."

ROUTE FOR SALE!

Mid State California
No Competition
Average Weekly Gross
$1900.00

108 LATE MODEL—PHONOS
ROCK-OILA - WURLITZER - SEE-BURG
30 KEENEY SUPER BELLS COMB.
12 LATE MODEL CIGARETTE MACHINES
10 NEW MILLS VEST POCKETS
5 C.P. BUCKLEY TRACK ODDS
115 WALL AND BAR BOXES
ROCK-OILA - PACKARD - WURLITZER

PRICE — $120,000
Can Be Financed to
Responsible Operator

All Machines in
Excellent Condition

Phone — Wire — Write

C. F. WEAVER
615 N. Miller Street
Santa Maria, Calif.
TEL: SANTA MARIA 724R

We Are

EXCLUSIVE DISTRIBUTORS

for

SOLO TONE

MUSIC SYSTEM

For Complete Plan
WRITE OR WIRE

BLACK HAWKS

PERPETUAL PENNY

CIGARETTE MACHINES

$24.95

1/3 DEPOSIT — BALANCE C.O.D. — F.O.B. PHILADELPHIA

SALES EXECs CHARGE POLICIES NOW

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the time to insure the buyer's return
is now.
STEEL SHORTAGE MAY CONTINUE INTO '47

NEW YORK — Shortage of steel in all categories is expected to continue well into 1947, according to prediction of steel experts here. It is generally believed that it will take until the spring of '47 before the steel industry will be in a position to take care of its most urgent needs.

In addition another steel strike is being predicted for early 1947 which will throw production even further back than it is at the present time.

SHIPPING CONTAINERS HARD TO GET

NEW YORK — Reports current here among concern is the fact that shipping containers are becoming ever more difficult to obtain.

Leaders here believe, from questioning leading makers of these containers, that they will continue hard to get until sometime late Fall of this year — and perhaps, if strikes continue, they won't be obtainable in any good quantity until next year.

NOTICE

NEW YORK — If you believe that you may have an article of real interest for the industry write it today and rush it to: THE CASH BOX, 361 FOURTH AVENUE, NEW YORK (16) N. Y. for the "Fourth Anniversary Issue" — the June 24, 1946 issue of this publication.

Kimmel and Korengold Open All Vet Office To Distribute 'Challenger'

LOUISVILLE, KY. — Jerry Kimmel and Morrie Korengold well-known Chicago coin machine men since 1926 have returned from the Navy with new vigor and enthusiasm for the coin machine business.

They have opened up a new office here with an all veteran organization.

Barney Jacobs will manage the office with Johnny Fitzgerald as service manager.

The organization will be known as the Co-Operative Distributing Company and will be the exclusive distributors for U. S. Challenge Company, makers of the "Challenger '47" phonos.

THE UNIVERSAL BAR BOX BRACKET

FITS ANY BOX — FITS ANY BAR

• LIGHTWEIGHT
• STRONG
• ADJUSTABLE
• STREAMLINED

Lightweight aluminum alloy with highly polished finish makes an instant hit with progressive operators. Strong construction of non-corrosive, non-magnetic metal is insured trouble-free and worry-proof installations.

Adjustable to any bar or counter. Simple two-way clamp and secondary support makes it possible to install in a matter of minutes. Bar and mar or deflate any surface to which it is attached. Ideal for use on marble-top booths.

Streamlined moulded exterior incorporates unique design which enables wire (including 30 conductor cables) to be concealed in the slotted upright.

Hole, drilled and tapped on upper support, permit easy installation and changes from one make or model bar to another new bracket. An additional feature provides for use as a conventional bracket employing the use of screws.

$7.95 PER PAIR

FOB, Wichita

MONEY BACK GUARANTEE ORDER A SAMPLE, IF BRACKET UNSATISFACTORY WE WILL RETURN YOUR MONEY

WRITE FOR DESCRIPTIVE CIRCULAR

MATHENY VENDING CO., Inc.
540-64 W. DOUGLAS
WICHITA 12, KANSAS

REDUCE RECORD WEAR

With the

HARMAN Electric Tone Arm Trip

NOW AVAILABLE for SEEBURGS

(For Other Phonographs Soon)

Phonograph records last much longer when a Harman Electric Tone Arm Trip is installed since practically all side pressure on the needle is eliminated. Cut-out groove trouble is held to a minimum as the needle feeds into the groove without any pressure acting to break down the groove. Trip is furnished complete with wiring—can be installed in a few minutes—no drilling or tapping—diagram and simple instructions furnished.

Price $7.50 Each C.O.D.

HOW TRIP OPERATES

The Harman Electric Tone Arm Trip consists of a sensitive high quality switch and solenoid. Each is bracket mounted to the frame and wired for connection to the junction box. Switch is adjustable to close when needle enters cut-out groove so solenoid will trip the machine.

With mechanical trips, side pressure on the needle is greatest near the center of the record and at the cut-out groove. By eliminating this side pressure the Harman Trip reduces to a minimum the cutting action of the needle at the point where needle vibrations are most frequent. For further information or trial order write today.

HARMAN ENTERPRISES
443 N. La Salle St. • Chicago 10, Illinois
NOT ENOUGH PEANUTS IN SUBWAY MACHINES

NEW YORK—E. V. Darling whose column "Life With Salt On The Side" is published in the Hearst papers here, reports in his complaint department: "As I know you to be a man who believes in fair play and fair dealing," writes Lee Allen, "I want to call your attention to the grave injustice being done to the peanut lovers in New York City.

"The peanut vending machines in the IRT subway average 23 broken peanuts to the penny while the machines on the independent subway average only 19. Can we depend on you to have this situation rectified or must we go to the OPA?"

STAMP MACHINE OPS FORM ASSN.

PHILADELPHIA, PA.—Jerry Gaghan in his column "Cross Town" published in the "News" of this city reports, "The postage stamp machine operators (believe it or not, there are 75 of them in this city) have formed an organization.

(This is the first time word has been received that a postage stamp machine operators association has been formed in the country. It will be interesting to hear how they intend to help themselves especially in competition to Uncle Sam who is spending lots of millions to operate postage stamp vendors himself.)

WANT TO BUY—ANY QUANTITY

The following GOTTLIEB Games —

<table>
<thead>
<tr>
<th>Game</th>
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<tr>
<td>School Days</td>
<td>$25.00</td>
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<td>Paradise</td>
<td>$25.00</td>
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<td>Spot Pool</td>
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<td>ABC Bowler</td>
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<td>Miami Beach</td>
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<td>Champs</td>
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EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. (HUM. 6288-89) CHICAGO 47, ILL.

The Invisible Ray

SHOOT THE MOTHER-IN-LAW

FOR

Chicken Sam, Jap, or Jailbird

TODAY'S TWO TOP LEADING SCENIC CONVERSIONS

KILROY IS HERE

FOR

Shoot The Chutes

Here are two scenic conversions that are really tops. Sparing no expense we have Craig Parker, the largest studio in the coin machine industry, doing our work exclusively. No blots! No blur! Hairline registration! Twelve different colors! Completely Black-Lit with the highest quality fluorescent paint obtainable. With complete Black-Lite tubing, fixture, ballest and doll. Can be installed on location in 20 minutes.

Priced Really Low at $55

OUR IRONCLAD MONEY-BACK GUARANTEE

If in 5 days you don't agree that this scenario is not a cartoon, but real art and that it tops all others in appearance, design, workmanship, layout and player appeal, we will pay the shipping charges both ways and return your money in full.

CENTRAL COIN MACHINE COMPANY

2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.
CIG MACHINE OPS DO AND DO NOT HIKE PRICE

BAYONNE, N. J.—Cigarette machine ops in Bergen and Hudson Counties will increase the price of cigarettes to $1.7c per pack. This report comes from the Hudson-Bergen division of the New Jersey Merchandisers Association.

DETROIT, Mich. — The Greater Detroit Vending Machine Operators Assn., this city, reports that within a very short time all cigglies will be selling for 17c per pack in their machines.

ALBERT LEA, Minn.—Cigglie ops here will not raise the price of cigglies in their machines in keeping with the actions of retailers here who also will continue to maintain the 15c per pack price.

New Use For Cardboard

DAYTON, Ohio—Counter model slot, kept in a cardboard box when not in use, was discovered in a filling station on Route 25, near this city, this past week by a sheriff’s deputy.

RETURN SIX SLOTS

CUMBERLAND, Md. — Six slots seized by police in raids on the homes of two veterans’ organizations will be returned. Wm. V. Keegan, commissioner of police, announced this past week.

Associate Judge Joseph D. Mish, of the Fourth Judicial Circuit, ruled that the city had no authority to confiscate the machines and that they must be returned.

The 4th Anniversary Issue of The Cash Box will be the June 24, 1946 issue.

GET ON OUR MAILING LIST!

FULL VALUE FOR YOUR MONEY!

ASSOCIATES

Wurlitzer 24 Amplifier...
Wurlitzer Counter Model Amplifier & Speaker...
Mills Amplifier...
Hi Tone Remote Amplifier, Complete...
Rock-Ola Amplifier...
Classic, Vogue Gem Amplifier...
Wurlitzer 100 Stepper...
Wurlitzer 305 Stepper...
Wurlitzer 304-306 Convert-a-Pak...
Wurlitzer 130 Adapter...
Reliance Crystal Pick Up...
Metal Crystal Pick Ups...
Wurlitzer 600 Speaker...
Seeburg Speaker...
Chandler Speaker, Chrome, Comp...

ACCESSORIES

JUKE BOX...

Write For Quantity Prices

COMPSON 9 COL NEW SELECT-A-PAK CIGARETTE MACHINE... 79.50

Write — Wire:

WEST SIDE DISTRIBUTING CO.
612 TENTH AVENUE
(Phone: Circle 6-7533)
NEW YORK 18, N. Y.

PLASTICS FOR ALL MACHINES. WE HAVE ALL JUKE BOX TUBES IN STOCK. WE HAVE ALL TRANSFORMERS, RESISTORS, CONDENSERS.

We have parts for all Phonographs — Write your needs! WE HAVE ALL PARTS FOR WIRELESS BOXES

All merchandise subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse All equipment guaranteed in perfect condition. We pride ourselves on customer satisfaction.

Catalina Marvel's Latest 5 Ball Revamp

CONVERTED FROM SPORT-PARADE

NOW DELIVERING!

Order from Your Distributor or Write to Us

Marvel Manufacturing Co.
2122 Milwaukee Ave.
Euglelade 0230
Chicago 47

ORDER TODAY! DON'T DELAY

SHOW BOAT - STRATOLINER - BOWWAY - STAR ATTRACTION.
DIESE - FOX HUNT - SNAPPY "M" - POLO - SPORTY - JOLLY - LEGIONAIRE

5 BALL FREE PLAYS

WANT

5 BALL FREE PLAYS

TEN STRIKES

ARCADE EQUIPMENT

COUNTER GAMES

WRITE - PHONE - WIRE

AMMCO DISTRIBUTING

2513 MILWAUKEE AVE.
CHICAGO 47, ILL.
PHONE: CAPITOL 1111

WANT

NOW DELIVERING!

Order from Your Distributor or Write to Us

Marvel Manufacturing Co.
2122 Milwaukee Ave.
Euglelade 0230
Chicago 47

NOW DELIVERING!

Order from Your Distributor or Write to Us

Marvel Manufacturing Co.
2122 Milwaukee Ave.
Euglelade 0230
Chicago 47
**The Cash Box Polls The Nation’s Juke Box Ops on the Ten Top Tunes**

NEW YORK — The Cash Box, will, from this week forth, continue to poll the nation’s juke box leaders, to bring a complete poll of the ten top tunes.

Every leading city in the country, and a great many of the smaller communities, will receive wires, cards and various other data which will be returned to The Cash Box offices to give the music machine trade a most complete picture of the tunes now being featured by the operators.

Always of great importance has been the music being played by the nation’s juke boxes. With a poll of the sort which The Cash Box is bringing the trade, in addition to the reviews written by Dave Quirk and Ralph Emmett as well as the complete disk box score by Jack Tunnis, the automatic music coinman now has one of the clearest pictures of the record situation thruout the nation.

Any juke box operator, anywhere in the nation, is also invited to participate in this national poll of the ten top tunes. He can rush these to The Cash Box on Friday or Saturday of each week and they will featured along with all the others which will appear week after week. Cards will be supplied to those juke box operators who desire them.

A combination of all the tunes featured thruout the country will be made each week and will be analyzed by music experts. In this fashion the trade will receive, as an extra feature, a complete analysis of the tunes now being enjoyed by the public clear across the country.

Most interesting to juke box ops are the appearance of new tunes as “hits” in one part of the nation which may not yet have reached them. It will pay to check thru the cities listed each week.

---

**THORNHILL LISTENS IN**

NEW YORK — Claude Thornhill, Columbia Record artist, and one of the most outstanding band leaders in the nation, who has just come back from the armed services, getting acquainted with the new AMI.

Thornhill reports that he will soon record "California Sunbeam" for Columbia.

---

**USO FEATURES JUKE DANCE**

WAUKEGAN, ILL. — The Highland Park USO club, this city, is now featuring juke box dancing. This is catching on thruout this area and is proving to be one of the most popular features ever yet presented by the club.

---

**Tubular COIN WRAPPERS**

1 Case .............65c per M
3 Cases.............60c per M
6 Cases.............53c per M

Less Than Case Lots. Assorted Denominations. 75c per M.

50c PENNIES .......19 M to CASE $2.00 NICKELS .........17 M to CASE
$5.00 DIMES ........20 M to CASE $10.00 QUARTERS ....15 M to CASE
$10.00 HALVES ........15 M to CASE

F.O.B. Chicago
Case lots shipped. One denomination to case. Order is quantity conforming to packing if possible.

½ Deposit with Order, Bal. C.O.D.
All Orders Shipped Express Unless Otherwise Specified.

CHARLES JIMMIE JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

---

**EXCLUSIVE DISTRIBUTORS FOR EXHIBIT SUPPLY CO.**

"BIG HIT"

NOW DELIVERING!

Harry Steinberg • Irv Zwilling • Dave Lieberman

H & S SALES CO., Inc.

122 HAWTHORNE AVE. (Phone: BIG. 3-4826 - 4904) NEWARK, N. J.

WILL BE LOCATED AT OUR NEW BUILDING AT 1140 BROAD STREET ON JULY 1, 1946.

---

**WANTED — WILL PAY TOP DOLLAR FOR ANY QUANTITY OF THE FOLLOWING**

Air Circus
Air Force
Big Parade
Bisco
Clover
Don Bosco & (Genco)
Double Play
Duplex
Fris, Ten & Twenty
Four Aces
Four Diamonds
Hi Dive
Hi Hat
Jungle
Keep 'Em Flying

Knockout
Leader
Liberty
Life — a-Card
Lox-O-Fun
Old Timer
Sky Chief
Sky Ray
South Few
Sports Parade
Spot Pool
Spare
Sun Beam
Valnet
West Wind
Wild Fire

Zombie
Twist Stix
Bally Defender
Bally King Pin
Bally Rapid Fire
Bally Rotating Disc
Bally Royal
Bally Royal Deluxe
Bally Royal Supreme
Bally Royal Supreme Deluxe
Bally Royal Supreme Deluxe Deluxe

Goldstein's Ace Bomber
Monte Carlo
Monte Carlo Deluxe
Monte Carlo Photomatic

Seaburg Chicken Sam
West, Baseball 40
Whizbang Slow Ball
Blue Green, F.P.
Club Trophy, F.P.
Golden Flash, F.P.
"1st Derby, F.P.
Jockey Club
Long Acre

Magazine
Record Time
Sport Special
Thorndale
Turf King
Blue Front

---

**ALSO INTERESTED IN ALL TYPES OF MUSIC AS WELL AS OTHER PIN BALLS, SLOTS, CONSOLES AND ARCADE EQUIPMENT. SEND US YOUR LIST.**

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**BELL PRODUCTS CO.**

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.
<table>
<thead>
<tr>
<th>NEW YORK</th>
<th>CHICAGO</th>
<th>LOS ANGELES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The Gypsy</td>
<td>1. I'm A Big Girl Now</td>
<td>1. Put Your Little Foot Right Out</td>
</tr>
<tr>
<td>5. They Say It's Wonderful</td>
<td>5. Oh! What It Seemed To Be</td>
<td>5. Laughing On The Outside</td>
</tr>
<tr>
<td>7. I'm A Big Girl Now</td>
<td>7. Shoo Fly Pie</td>
<td>7. It Couldn't Be True</td>
</tr>
<tr>
<td>8. I Don't Know Enough About You</td>
<td>8. Josephine Please Don't Lean On The Bell</td>
<td>8. It Seems Like Old Times</td>
</tr>
<tr>
<td>9. Hey, Ba-Ba-Re-Bop</td>
<td>9. Hey, Ba-Ba-Re-Bop</td>
<td>9. Got A Right To Cry</td>
</tr>
<tr>
<td>10. Shoo Fly Pie</td>
<td>10. All Through The Day</td>
<td>10. Oh! What It Seemed To Be</td>
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<thead>
<tr>
<th>DENVER, COLO.</th>
<th>BURLINGTON, VT.</th>
<th>PITTSBURGH, PA.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The Gypsy</td>
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<td>2. Laughing On The Outside</td>
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<td>2. Sioux City Sue</td>
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<tr>
<td>5. One More Tomorrow</td>
<td>5. All Through The Day</td>
<td>5. If You Were The Only Girl</td>
</tr>
<tr>
<td>7. I Don't Know Enough About You</td>
<td>7. You Won't Be Satisfied</td>
<td>7. Cement Mixer</td>
</tr>
<tr>
<td>10. As If I Didn't Have Enough On My Mind</td>
<td>10. Prisoner Of Love</td>
<td>10. Atlanta, G.A.</td>
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<tr>
<th>MINNEAPOLIS, MINN.</th>
<th>NEWARK, N. J.</th>
<th>PORTLAND, ORE.</th>
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<td>2. The Gypsy</td>
</tr>
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<td>4. I'm A Big Girl Now</td>
<td>4. Sioux City Sue</td>
<td>4. Take Care</td>
</tr>
<tr>
<td>5. Hey, Ba-Ba-Re-Bop</td>
<td>5. Doing What Comes Naturally</td>
<td>5. Don't Be A Baby, Baby</td>
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<td>8. You Won't Be Satisfied</td>
<td>8. All Through The Day</td>
</tr>
<tr>
<td>10. Shoo Fly Pie</td>
<td>10. Chen-A-Luna</td>
<td>10. We'll Gather Lilacs</td>
</tr>
</tbody>
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<tr>
<th>NEW HAVEN, CONN.</th>
<th>BOSTON, MASS.</th>
<th>SEATTLE, WASH.</th>
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<tr>
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<td>7. All Through The Day</td>
<td>7. Shoo Fly Pie</td>
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<td>8. In Love In Vain</td>
<td>8. I'm A Big Girl Now</td>
<td>8. I'm A Big Girl Now</td>
</tr>
<tr>
<td>10. Full Moon and Empty Arms</td>
<td>10. Oh! What It Seemed To Be</td>
<td>10. Day By Day</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LOUISVILLE, KY.</th>
<th>LADOGA, IND.</th>
<th>BIRMINGHAM, ALA.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Oh! What It Seemed To Be</td>
<td>2. Dark Town Poker Club</td>
<td>2. Sioux City Sue</td>
</tr>
<tr>
<td>5. As If I Didn't Have Enough On My Mind</td>
<td>5. One-eye Two-zy</td>
<td>5. Hillbilly Boogie</td>
</tr>
<tr>
<td>7. Sioux City Sue</td>
<td>7. Cement Mixer</td>
<td>7. Laughing On The Outside</td>
</tr>
<tr>
<td>10. One More Dream</td>
<td>10. Shimmy Like My Sister Kate</td>
<td>10. The House of Blue Lights</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>FAYETTEVILLE, N. C.</th>
<th>MIAMI, FLA.</th>
<th>WICHITA, KANS.</th>
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</thead>
<tbody>
<tr>
<td>1. Prisoner Of Love</td>
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</tr>
<tr>
<td>2. I'm A Big Girl Now</td>
<td>2. The Gypsy</td>
<td>2. Laughing On The Outside</td>
</tr>
<tr>
<td>3. Personality</td>
<td>3. Oh! What It Seemed To Be</td>
<td>3. The Gypsy</td>
</tr>
<tr>
<td>4. Sioux City Sue</td>
<td>4. Tomorrow Is Forever</td>
<td>4. It Couldn't Be True</td>
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<td>5. One More Tomorrow</td>
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DUAL COIN SLOTS — one of many advanced features that Solotone gives you exclusively — is an extra profit-maker. Tests have proved that the 10¢ coin chute can UP your income as much as 30%.

This is tomorrow's ideal in automatic music — available NOW. Solotone Individual Music Systems consist of any number of individual boxes, each box earning its own revenue by playing low volume music which can only be heard in a booth or directly in front of a box at the counter. Solotone gives customers the tone quality and the music they want, makes more money for you.
With the dimout and power restrictions lifted, the factories are back on full time schedules once again. But, production is still being held up due to the severe lack of materials of every kind. Still, we can depend upon the ingenuity of the manufacturers to overcome every wants. They will seem to have overcome so many others in the past. And, the average coinman, is therefore looking right ahead with plenty of optimism and feels sure that the mfrs will again come thru with something nice quite and sell and keep his business going at top speed.

Saw Ed Heath of Macon, Ga., around town this past week. Looks like Eddie is becoming one of the regular Chicago commuters — he should buy himself a plane like a lot of the other Georgia boys and be around town. Bob Boyd of Boyd's Music Co., Highland Park, Mich. was also in town this past week looking for music machines . . . Ben Robinson, Robinson Sales Co., (formerly of Detroit, Mich.) and now of New Orleans, La. was also in town and rushed right over to the big Kenny Johnson fac tory to try to get some more of those Super Bonus Bells . . . Henry Fox of New Orleans, Birmingham, and other southern points, was also back in town this past week and busy as a “(Doc) Ellister”.

Wm. (Bud) Parr of the Solotone Corp., Los Angeles, still around town this past week and reported to have done himself lots and lots of good — creating a grand line up of distracts right from his suite at the Bismarck Hotel. He looks as good as new. Riler Sales Co., Lafayette, Ind. also around town seeking merchandise . . . Bob Howenstein of Fort Wayne, Ind. came into the Windy City this past week to see whether he couldn’t buy himself some excess of carloads of machines . . . Andy Monte of A. M. Amusement Co., New Orleans, still in town and still trying.

Wooll Solomon of Central Ohio Coin, Columbus, also seen in town this past week and reported to be ready to lay his Money Line. For about noon Ben Riler Sales Co., Lafayette, Ind. also around town seeking merchandise . . . Bob Howenstein of Fort Wayne, Ind. came into the Windy City this past week to see whether he couldn’t buy himself some excess of carloads of machines . . . Andy Monte of A. M. Amusement Co., New Orleans, still in town and still trying.

Ken Frankiger of Warsaw, Ind. and his brother, E. W. Frankiger of Goshen, Ind. in town at the same time and looking to buy us dry . . . Joe Hanna of Utica, N. Y. who is back on the beam with some good distributing lines was here completing some business details and announced that he would soon tell all about it to the trade . . . Jack Sherlin of Alliance, O. in town . . . Sam Strahl of the Pittsburgh, Pa. Strahl also pulled into the big city to visit with some friends and to get DeWitt (Doc) Eaton of AMI to give him eighteen more car loads of those new Model A phonos.

Groetchen Tool Co. changed their firm name to Groetchen Tool & Mfg. Corp. Richard Groetchen is president and treasurer and E. C. (Teddy) Bittaker, vice-president of the new firm . . . Floyd Bittaker, national sales mgr. for Capitol Records in town this past week visiting with their Chicago offices and telling 'em all about the new disk the firm are getting ready to present, also about the new Capitol offices and from there all the way back to L.A. . . . Happy to hear that Daphne Kelly, the personality gal over at Mills, is now out of the hospital and convalescing right along. In a few weeks she'll be back on the job. About three weeks. (We'll be glad to see you back, Daphne.)

Bill Perry of Empire Coin Machine Exch. . . . and Joe Schwartz (National Coin Machine Exch.) rushed via plane to Minneapolis this past week when they learned that W. L. Wist, the man who did some fleecing about town, by buying equipment and handing out rubber checks had been apprehended up there. It seems that Art Wotzal of Kansas City nabbed Wist up in the Twin Cities. He, too, had been taken by him and was out to grab him. All three of the coinmen were reported to be very happy to have stopped this guy.

Lou Royer of Hooker Glass Co. passed away suddenly (Sat., May 11). Royer's passing was a great shock to many. He was a capable and honest machine man, and will be missed by those who have known him for a great many years . . . Dave Gottlieb celebrated his birthday this past week and received many good wishes and returns of the day. Dave received an unusual and unique painting as a birthday present, all of his attractive offices from his good friend, Lou Joseph, the well known ladies' shoe mfr. The picture is called "The Gay Philosopher." Said Lou on presenting it to Dave, "If you ever come into your office feeling a bit sour — just gaze at this feznow and (ill make you feel great to just be alive and that life is still pretty much worthwhile."

Shirley Cerush (the gal that reigns as queen at Empire Coin Machine Exch.) stopped in with a very bad accident during the dimout. She fell over some equipment piled up in one of the rooms and was in bed for practically a week. We're sure happy to see that she's back on the job one more time and in tip-top shape, because without Shirley things don't run "according to Hoyle" in the Empire's front offices . . . Sol Gottlieb returns from a trip to the east and learns that he has just become the daddy — of a brand new Pontiac and brother-in-law, he, is pleased . . .

Dave Lovitz (admgr for O. D. Jennings & Co.) was in the clouds all this past week. The reason? June 2. That's the date — and the gal is Irene Greensport. The romance blossomed when he was a co-worker at National Coin Products Co. He was in the ad dept and she was in the accounting dept. (Lots of happiness to both of you and a gay wedding, too.) . . . O. D. Jennings returned from his short vacation on his Mississippi plantation and was heard to say that he was going to keep the boys in business and that his mechanics were moving down the production lines. Any day now, the firm reports, they'll be out with that Silver Eagle the boys are all looking forward to seeing.

Last week that enterprising and coming guy behind Ammco Distributors travels more miles than any six guys we know — all going in different directions. Lew just returned from a 2,000 mile cross country trip calling on coinmen and buying his pockets bulging with orders for those hard to duplicate slot castings. A few days in his office and bingo — Lew is off again. But, with those skilled mechanics at Ammco doing wonders, the young artist who was both worked for as a tooling out this is a little to worry about while away. Those boys really do a marvelous job on everyone of the machines that come into Ammco's headquarters.

Sure sorry to learn that Bill Williams, head of the newly formed Automatic Distributing Co., was stricken with a heart attack and is confined to a hospital. The firm are exclusive distrubs for Measured Music and are located at 806 Milwaukee Ave., Chicago, devoting up very gorgeous offices and display rooms here and report that they will soon have a very interesting announce ment for the trade . . . Bill Perry is the newly appointed sales mgr at Marvel Mfg. Co. Perry hails from Memphis, Tenn. and altho he is now to the coin biz he is taking very strong hold and making friends every day. He's sure one real capable man and that's a Godsend to our friend Ted Rubenstein who has been working 48 out of 52 weeks. Ted is expected to return to Ammco under the the avalanche of orders the firm have for the Catalina. Ted also informs us that he has at last located a new bldg and plans are under way to move as soon as possible.

The mystical effects of the Black Lite being used with the latest conversions of ray guns is creating a sensation on locations. Much credit should go to the clever young artists who have worked hard as a team to bring out all these revolutionay new hits over at Central Coin Machine Co. Each painting is done indi vually — and by hand, too. That's somethin', brother, believe me you.
The trade heaved a sigh of relief when the striking miners went back to work, and the government rescinded its order restricting freight shipments. In addition to permitting mfrs to ship their orders, it makes it possible for Wal-Mart, which had been closed, to open its stores. 

UAW -- Aaron Gosch, Supreme Cigarette Service, the demon cigarette operator of New Rochelle, N. Y., looking around to buy some frozen food vendors for a friend of his, found a name. He was at the hospital when his Ideal Music Co., now a restaurant owner—he opened a spiffy establishment in Harlem . . . Max Hurlvich, one-half of the "Gold Dust Twins" of Birmingham Vending Co., Birmingham, Ala., drops in to say "hello" while in the city for a few days.

From noon 'til six is the way it boils over for a few hours as barb Wire, Tommy Alone, and Rothman's relieves for an hour or so by walking down the street a half block and visiting Leo Knebel, Manhattan Phonograph Co. (Alireon distributors). Leo and Jack shoot the breeze for a while, then barb Wire goes back to the office in Philadelphia, spends a day on coinrow talking with the boys. Jack Semel getting ready to spring a surprise . . . Renovations at H. Rosenberg Co. completed. The rearrangement of their space allows for more display footage and improved access to the phonographs. In July, it's expected they will claim they are going to place one in the Schork and Shaeffer Arcade on Broadway . . . Earl Winters and Nat Cohn, Modern Music Sales Corp., now in a position to deliver Vogue records to the coin ops . . . Dorothy Walk is the name of the spiffy brnuette assisting Ruth Nussbaum at the Automatic Music Operators Assn . . . Barney Schlang, manager of the association, in a tough spot. After listening to the music op's voices all day, he continues to have his hand on it by the squawking of his new born baby all night.

Bill Rabkin, International Mutoscope Corp. chaired a luncheon meeting of the Automatic Coin Machines Di vision of the United Jewish Appeal of Greater New York on Wednesday, May 15 . . . Jack Rubin, the ever smiling music op from Brooklyn, claims his lucky number is "3" . . . Jerry Karpmann, former New York op, now set up in Los Angeles, Calif, and is doing business under the name of the Tenth Avenue Machine Co., the citation of Madison Amusement Co., expecting the arrival of a new addition in a week or so . . . So is Joe Mandell of Queens Nassau Automatic Music Co., but the arrival date will be back a few months for Tommy Alone, music op, has a pretty good sized farm at New Paltz, N. Y., and runs up to relax every week-end.

Teddy Blatt, regional distributor for Solotone, all steamed up when he is ratting from the op's in his territory . . . Howard Bloom, Speedway Products, Inc., accidentally referred to as Herbert in last week's column. Okay, Howard? . . . Ray Eberle, newly signed artist for Apollo Records, visits Hy Siegel on coinrow, and the secretaries all along the row get another kick feeling . . . Ed Ravreby, Associated Amusements, Inc., Boston, Mass, getting ready to move to his new three story building on Commercial Ave. Ed's just waiting until the weather cools off to get the moving job arranged.

Sam Strahl, American Coin-A-Matic Machine Co., Pittsburgh, Pa., flies into the city for the week-end. Rumor has it that Sam is planning to fly from here to the west coast for the official opening of the Cine-Tel majority. Cine-Tel Co., takes the Constellation to Los Angeles, Calif, where he'll spend a week . . . Roger Shepard, Un-State Amuse ments, Watertown, N. Y., in town for a few days, and visits with the coinrow men of Ten Avenue, Tilton, Grub, Active Amusement Machines Co., Philadelphia, returns from a trip to Chicago . . . Charlie Katz and Leon Ber man tell us that the trade will be hearing from them soon.

Felix (Chippy) Maltz thinks up a slogan for The Cash Box—and it's a pip, "What's in The Cash Box Is What Counts on the Floor." Store Records moves this week into their new offices located on Seventh Avenue, between 49th & 50th Streets . . . Is Dave Rosen of Phila delphia getting ready to fly to the West Coast? . . . Harry Berger, West Side Distributors, out of town for a few days . . . Irv Orenstein and Dave Engle buying all the music they can lay their hands on . . . George Fonser and Irving Kaye, Amusement Enterprises, continue to set up leading distributors thorough the country to handle their "Blaxx Ball" . . . A number of Montreal, Canada, coinmen spend some time here, after a visit to New York City.

Condolences to Dave Stern of East Coast Distribs, Elizabeth, N. J., whose mother passed away . . . The boys around Tenth Ave. (Coinrow) talking over some of those measured Music collection records one of the boys was showing—and much, much surprised at what these non-selective boxes can bring in . . . Abe Green reported to be anxious to get himself over to some of the Yankees baseball contests but always caught up in a whirl of business jut the news that he was going to New York City. Dick Steinberg expected to be elected president of Jersey's Music Guild of America where LeRoy Stein is now manager and Sol Kesselman remains as attorney . . . Manny Ehrenfeld quite worried about that copyrighted music suit.

Plenty of surprises in that new music-on-film machine that is fully selective and can be worked right from any wall box installation. This opens an entirely new path for music ops . . . Al Wertheimer already reserving a suite to be present at the new LeRoy Stein's Convention June 19th—and learns that rooms will be plenty tough to get for the 18th or the 19th . . . The coming RR strike has plenty of guys worried who were planning trips to visit with the vendors.

Bert Lane, Harry Rosen and Meyer Parkoff greeting visitors at their opening in Newark with Joe Fishman in charge of these Newark offices for Seeburg phonos . . . Al Schlesinger reported to be fishing again . . . Coin men looking forward to the Mutoscope case and wondering what will happen. The possibility of the machines being used only were 3 machines and all are in operation in arcades and fully licensed by the city . . . Floyd Bittaker, national sales mg of Capitol Records on the way into town to visit his offices here . . . "Come on up" music publishers who are clicking (but big) with their two latest. "California Sunbeam" and "I Fell In Love With You Every Day", gets himself a complete column write up from Damon Runyon. "Chuck" is the guy who brings all those big stars over to Runyon Sales showrooms for their pics.

We hear that Mike Lascari is getting ready to enter into the hot dog vending business along with his cigar machine route . . . George Sood Maharashtra at Rowe getting plenty of congrats from the vending machine ops who learned about his good efforts in their behalf in this mag . . . Haven't heard from "Bip" Glassgold lately . . . Howard (Curley) Prettzel in town and in bed at the Roosevelt Hotel from the moment he arrives. Howard phones to say, "I'm a sick man. Do please send me up a copy of The Cash Box—that's what'll cheer me up" . . . Eddie Smith trying to make two dozen where forty should . . . Eddie Peers, union agent over in Newark, very active on getting ops to enter the association there we hear . . . Al Bloom is trying to get away with a big surprise for the music trade . . . Will Columbia Records close down their pressing plant for a month? . . . The Juke box offers suggests that N. Y. music men give a luncheon for Martha Tilton, Jo Stafford, Connie Haines and some of the other glamourusses in the recording biz—and let them give out with their latest tunes. It's an idea, anyway.
Bill Wolf of the M. S. Wolf Distributing Co., now in Chicago, is having a tough time getting reservations back...Enterprise Record Co. is undergoing a reorganization. H. G. Krause, well known theatrical producer, will take an active interest in the firm, it is said. An announcement is promised soon...Ben Ellison, song writer and executive of the Exclusive Record Co., has just penned a new tune, "I left My Heart in Mississippi." The vocal was done by Herb Jeffries and it sounds like a winner. Exclusive's new building has just been completed in Hollywood and it's a gorgeous place. Open House will be held on May 24th.

Dick Moffett is an ex-sailor working for Jimmy Rutter. Jimmy tells us that he will continue to employ only ex-service men...Jerry Karpman, former New York op now permanently established here, has opened the Modern Music Machine Co., a sales and service organization at 2614 W. Pico Blvd. ...Len Micon of Pacific Coast Distributors leaves for Chicago this week with hopes of finding some new equipment to bring back with him. Len's son, Arnold, will remain in charge until his Dad returns in about ten days...Frank J. Marks, sales manager of the Apollo Record Co., New York, in town and calling on Sam Schneider, manager of the local sales offices. Sam may transfer to New York, a big change after being in Sunny Cal so long.

Samuel (Curley) Robinson, managing director, and the Board of Directors of AOLAC, met with jobbers and distributors of this city to urge closer cooperation between the distributors and ops. The distribs present pledged their support to the suggestion of the Assn. for closer cooperation. An excellent luncheon was served all those present...Charlie Robinson of the C. A. Robinson Co., just back from a quick trip to Chicago and Milwaukee, comments on the equipment picture. "It doesn't look too good," says Charlie...H. A. Lucas of K & M Distributors, is reported on his way back to the coast after a very successful tour selling the firm's platters. Fred Myers is down in Oklahoma, while Len Kelly remains on the job shipping their dises all over the country, filling the many requests said to be arriving daily. The firm recently accepted the appointment as distrubs for the well-known Excelsior label.

Sam Ricklin of the California Music Co. has recently made an addition to his building on Pico to be used for storage and repairs...Nick Carter of the Nickabob Sales is handling the distribution of a new and novel Packard bar box bracket which will retail at $1.00. The bracket holds the box up over the trough of the bar which makes it quite simple to keep the bar clean without interfering with the box. Lou Chuld of the Holland Distributing Co. now covering the Northern section of the state for the firm, reports that their Latin-American dises are proving very popular with many repeat orders coming in daily. The increase of business has caused them to employ additionalstenographic help. New and attractive secretary is Geneva Yates. Max Feirtag manages the offices and salesrooms.

Otis Rene of Excelsior Records informs us that the firm has just closed a deal for the building at 1056 N. Fairfax Avenue in Hollywood. Both Excelsior Records and the Excelsior Distributing Co. will be quartered there as soon as the carpenters complete their remodeling job. Rene stated the demand for the Excelsior label forced the move to larger quarters...George Murdock, well known San Francisco Rock-Ola distrub, in town for a few days on business...William Sparrow and Stewart Metz of San Bernardino, in town looking around for equipment...John Gottfried, president of National Slug Rejector, St. Louis, in town. We hear the firm has arranged to set up a service department for their products here and have taken space at Nels Nelson's shop.

Aubrey Stemler is up and around after being home and abed this past week. Aubrey plans a trip North and will be gone about three weeks. He's the Bally phonograph representative for the 11 Western states...Nels Nelson informs us that he has just received a large shipment of the new "Phonettes"—the "measured music" box. "They are going like hot cakes," Nels claims. "The demand for used phonos is tremendous," he adds. "I have fifty requests for every box I get...Dan Gould of Chicago in town...Mrs. Roy Smith of Lancaster shopping along Coinrow...Ditto for R. D. Hanes of Phoenix...Paul and Lucille Laymon entertained a number of friends over the week-end and put on a real old fashioned barbecue. Among those present were: Mr. and Mrs. G. F. Cooper and Mr. and Mrs. Jerry Post of Riverside. The occasion was the celebration of G. F. Cooper's birthday. Arleen Early, who formerly worked with the Laymons as bookkeeper, recently returned to help out.

William (Bill) Happel, Jr. of Badger Sales, tells us that he has just appointed the Robinson Brothers of 1111 E. Van Beuren, Phoenix, as a sub-distributor for Rock-Ola phonographs. "A sample is being shipped there," Bill says, "and they will have a showing soon"...Ray Powders of E. T. Mape Co., informs us that a showing of the new phono the firm will distribute will probably take place here within the next two or three weeks. An announcement is assured us soon. In the meanwhile, Ray is enlarging the showrooms and parts departments of the Los Angeles headquarters...Elky Ray of the Gold Coast Coin Machine Exchange informs us that his new building is well on the way to completion after a number of delays. "We hope to hold our grand opening in three or four weeks," he adds.

W. Morle Connell of Quality Pictures advises that he is planning a real Hollywood super-colossal series of 16 MM musical films and is remodeling their facilities to properly stage and film the new series which get under way soon...H. M. DeGovies of Dee's Service, informs us that he has negotiated the sale and exchange of eight music routes in the past week. He reports that a great many new ops are entering the music biz, the majority of them ex-service men. "The interests of these men is being well-protected," he assures us...Ray Powders of Solotone is due back this week. The word hereabouts is that the sales of their new "timed music" box is soaring daily...The service school for ops and phono service men sponsored by Jean Minthorne is being well attended.

William (Bill) Leuenhagen tells us that with new equipment as scarce as it is, there is not much else to do but fish. Nice pastime if you can do it...Jack Gutschall tells us that he expects a number of his sub-distributors in town to attend the Open House of the Exclusive Record Co. He claims that the demand for platters is on the increase after an unexplained lull. The wave of strikes may have affected record sales, but it seems to be getting better now," Jack tells us...John Rough of Phonofilm Productions is planning a new series of 16 MM sound film for early release.
HOUSTON

It was a combination of an old time reunion, a carnival and the Irish sweepstakes when Southern Distributing Co. held a drawing to determine who would get how many new Rock-Ola phonographs and when. Johnny Williams had just 1000 machines for this year, and the idea of the drawing was to have Dame Chance decide how they would be distributed. Everybody was happy — And, Schurman says. Minimumpers knows that a plan involving fifty or sixty of them that ends with all melody and no static is truly something.

After the drawing those very lucky ones celebrated and those not quite so lucky were solaced with plenty of beer and old fashioned barbecue with all the trimmings.

School days again for a bunch of local and South Texas Wurlitzer ops at Houston Commercial Music Co. offices. Mac Bell from the North Tonawanda (N.Y.) factory was teacher and the idea was to better acquaint ops and servicemen with operating and servicing the new Wurlitzers. The very successful course was well attended. Some of the musicmen with perfect attendance records (not to be confused with perfect grades) were F. C. Toste, Pete Bonano, T. R. Noto, Leslie Woohst, Sam Griffin, Robert Griffin, Fred McClure and Clyde Atkins. Appeared that Fred McClure got balled up on the teacher's first name and mistook it for Mac or Mary, or something of that gender. Anyhow, he juggled a big apple down the first evening but upon discovering his mistake sold the fruit to Bill Peacock for ten cents.

Had a long talk with C. O. (Red) Harrington, long time coinman and U. S. Marine during the last war. He gave us some talk straight from the shoulder that we aim to pay attention to. One thing he said was Houston has more music operators, more locations, and more money than any other Texas city, but the other cities have more news in the coin machine papers. That matter is attended to from here on in and thanks to Red for the push.

Herbert T. Rippa, big chief of Blue Bonnet Music Co, and his traveling representative, Leslie Houston, visited a spell in our fair burg. Houston can't stay long in one place because his territory includes all of Texas for Deluxes Records, and North Texas and Oklahoma for Globe Records. . . . the Portland Amusement Co. has moved from Leeland Avenue to a new building in the Miller Building . . . Coin Machine Sales Co. did a nifty job on a bit of direct advertising matter. Miniature road map affair shows location of the firm with a picture of Shannon and James at the top.

Fighting Marine Tommy Ayo, wounded in combat after plenty of action, back and working for Standard Music Distributors. Tommy is youngest of three Ayo brothers. A. C. (Butter) is the next, while Sam is oldest and partowner of the Standard firm. Buster served three years in the Navy and, not being a peace-loving lad, married soon after his discharge.

PHILADELPHIA

A busy man these nice balmy days is Dominick De Feo of Modern Music and Amusement Co. Atlantic City. Shoremen estimate that this will be the best season in the resort's history. Don expects to get his share . . . So do our friends, Jack Underberg and Jack Cohen, who are the principals of the Music Box Corp. there. They have but one question they wish someone would answer: "When do we get high quality records and needles?" In checking their recent service calls, they find that 90% are for record or needle replacements and only 10% for mechanical adjustments.

The lifting of the freight embargo certainly raised the spirits of the Philadelphia distro and jobbers. On the days previous the boys bemoaned their plight with a slight variation of the old-time howl: "It shouldn't happen even to a flea!" . . . Joe Aash of Active Amusement Machines Co. was in Chicago when the embargo was lifted, but Joe Beyer expressed the gladness of the organization by saying, "A double reason to celebrate. It's also Leah's birthday," pointing to one of the cute, comely girls in the office . . . Glad, too, was Joe Bley of the Rake Coin Machine Exchange. His recent trip to Chicago was just beginning to bring results in the way of new machines when the bad news threatened to spoil all his efforts. In the meanwhile, Joe is deep in long range planning. Reading his first of many mentions is a plan to take over the third floor of his building (he occupies the first and second) as an annex to his stock room and to enlarge his repair shop.

It happened here: An op was visiting one of our better known distros. In the course of conversation the op casually mentioned that all of his machines were doing well except, perhaps, a certain vender. The distro got very confidential and, in a low voice, advised, "That's the sense of having a machine that isn't making good for you. A machine like that is just eating up overhead. I'm a friend of yours so I'll take it off your hands." Just then he was called to sign some letters. He excused himself. One way he stopped one of the salesmen and whispered, "Quick, get nobody on the telephone. I think I got a machine for sale!"

MINNEAPOLIS

Joe Schwartz of the National Coin Machine Company, Chicago, and Gilbert Kett of the Empire Coin Machine Company, Milwaukee, are in town attending to some personal business . . . Jonas Beslaker and Allen Greenstein of the Hy-G Amusement Company were in South Dakota this past week, attending the South Dakota State Coin Operators Convention and showing the new Seeburg phonos at the same time. Harold Pereczansky just arrived from Coeur D'Alene, (Ida.) and is now operating here . . . Philip Basil, formerly connected with our town's Playland, will make his home in International Falls and will operate there.

Martin Klassen of Worthington, (Minn.) in town and busier than a bee . . . Bob Cross of Fairmont commutes almost regularly with our town . . . First time in many a month that Ted Bush, Ken Willis and Ozzie Trappeman were all seen in the office at the same time . . . Jules Direx of Marshall (Minn.), hospitalized for an operation, is reported mending very nicely . . . Harry Gallop of Menomonie and Jim Rooney of Chippewa Falls, both in town and scamperring around early enough so as to return home the same day. The Dickinson Music Company of Dickinson (N.D.) sold out to Floyd Howell. Floyd is still operating his very large night club just outside Dickinson . . . Mr. and Mrs. Chapell of Winona (Minn.) in town making the rounds . . . Harry Partridge of Mora (Minn.) says he always finds it relaxing to come to town here for an overnight stay.

The Hy-G Amusement Company will hold its first Seeburg Service School here on May 21 and 22 . . . George Bergquist of Ironwood, (Mich.) in town for a few days . . . Andy Benna, also of Ironwood, in town seeing the distros . . . Harry Walker of D Drain and also seeing the boys. Some are called on the ops . . . Silent Sales Company has been making some deliveries of the new Keyenee "Super Bella." . . . The fishing season opened this past week and many ops left to take advantage of it for a few days. It was the first time many of them have had a chance to get away since the war, not to mention what it means to those among them who are ex-GI's . . . A. E. Brainard made an infrequent trip down from the breezy North for a stay in our town.
NEW ORLEANS

Compton Labauve, New Iberia (La.) op., was a visitor in town recently to seek equipment. With the present tight lid on the pay-off machines here, his trip was not fruitless ... Joe Maggio and Charles Soldano, two local ops, eagerly await each weekend so they can journey to their Gulf Coast home in Mississippi, where they are free of worry, work and politics. Both are musicians with Maggio still very active with the summer “Pop” concerts ... V. H. Cahoon, generally regarded as “Mr. Operator” in the vicinity of Chunky, Miss., and a confirmed “bachelor,” is just now getting around to telling his many friends he has been a benedict for the past three weeks. He was wed in New Orleans and has started building a mansion in Chunky for his bride.

F. M. Mitchell, the “little guy” of Southern Music Sales, is recuperating from his recent boat fall which broke three ribs ... Frankie King of Fair Play Amusement leaves this week for Hot Springs, Ark., to return his family to New Orleans ... Cester Young of Mamou, La., and a confirmed “bachelor,” is just now getting around to telling his many friends he has been a benedict for the past three weeks. He was wed in New Orleans and has started building a mansion in Chunky for his bride.

Ben Robinson of Detroit has moved into town as an operator and is presently occupying space with Dan Cohen of Progressive Music on St. Charles Avenue ... Roscoe Redd of Laurel, Miss., came to town this past week seeking some Williams’ "Suspense" pin games. He was unsuccessful since local ops are finding these free-play machines their only livelihood these days, what with the clamps down on slots, consoles, etc. ... Eddie Rodriguez of the American Coin Machine Company has been kept plenty busy these days operating his St. Charles Avenue restaurant, so he has temporarily turned over the coin machine business to his brother, Amato, who, incidentally, will branch out with his own operation just as soon as phonographs flow more freely on the market.

Benny Neubauer of Thibodaux, La., has never missed a Tuesday journey to New Orleans ... Many of the ops are planning treks to Baton Rouge, the state capitol, where the legislature is now in session. It is rumored that several favorable bills for coinmen will come up before the session terminates. ... Because of the current uncertainty here, many Nola ops have either been kept totally idle or at a point where their business has become unprofitable. In Morehouse Parish, the administration and press recently waged a bitter campaign against all types of amusement games being operated there.

PITTSBURGH

Sam Strahl reported getting quite a reception on AMI music boxes. Sam's yardwide smile would be permanent if he could only get enough machines to satisfy his impatient customers. He is flying to New York for a visit with friends ... Harry Rosenthal is back from a road trip to report to his enthusiastic music box clientele. Early delivery of the first Packard Pla-Mor phonograph is anticipated.

Ben Lazar of B. D. Lazar Co., is going great guns in a profitable way. The firm reports that in April it did the largest monthly volume in all its 27 years of business history. According to Ben, they'll do even better in a few weeks, when Ace Coin Counters and ABT Challengers begin to arrive in greater quantity.

Jackie Fields spent the last week end under the bright lights in New York, while Rusty Smith, aided by a long-burning cigar, held down the fort at their Smith and Fields headquarters ... Louis G. Popkins, Pittsburgh Coin Machine Exchange, says his boys are holding the line with the hope that the coal strike's finale will permit Chicago pin game makers to accelerate production schedules.

Howard Levine, after three years with the Army Air Forces, is back with his former firm, Mechanics Service. Eddie Steel is having a deuce of a time convincing Howard that supplies here are not quite as plentiful as they were in the Army ... Acme Novelty Company's Sam Horovitz just landed the "Windmill" distributorship for Pennsylvania. He's in the market now for lessons on how to answer the telephone with one hand and with the other demonstrate the "Windmill"'s simplicity to interested customers ... Ray Herbeck and his orch (Dave Quirk picked his diskings of "They Say It's Wonderful" as a recent sleeper-of-the-week) appeared recently at Bill Green's luxury night spot out route 51 way. So did Sam Strahl.
WANT—All Types of Wall Boxes and Adapters: Mills and Jennings Free Play Slot; Peerless, Chicago, Okeefe, Marquee and Scalex. St. Thomas Coin Sales Limited, 3810 N. Wabash Ave., Chicago, Ill. 


WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any model machines, phonographs, slot and arcaded equipment. We will buy equipment from Private Home Parties, Race Tracks, Clubs, Hotels, and Wholesale. Bell Products Co., 200 N. Oakley, Chicago 1, Ill.


WANT—We will buy Western Baseballs, all models except Major. Write stating condition, they are not complete or parts are damaged. Write within. Russell, C. GORRELL, 1 WASHINGTON STREET, LYNN, MASS. Tel. Lynn 1-1932.

WANT—Old Genco or Chicago Coin Games, in good working order. SQUARE AMUSEMENT CO., 68 MAIN ST., FOWERSHIRE, N. Y.

WANT—Bell—Lucky Jennings—Junk. Please send complete list. We are paying best money in the hours. Wurzley Mills, 214 CHARLOTTE ST., ANN ARBOR, MICH.

WANT—Photographs, any make any quality. Advise fully what you have. AMERICAN PHOTOGRAPHIC CO., 240 COMMERCIAL STREET, DALLAS, TEXAS. Tel. Riverside 338.

WANT—Liberty F. $1. Cigarette $.25. Sparrow $.15. American Eagle and Marble $.50. Acey, Coney, Club and Davy $.35. Vest Pockets $1.25; Columbian $1; Col. Vest Pockets, Yankee $.50; and various others. ABBO NOVELTY CO., 89 WEST MAIN ST., SCHENECTADY, N. Y.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. B & W COIN MACHINERY EXCHANGE, 207 DONALD ST., WINNIPEG, MAN. CAN.

WANT—Any quantity Longboxes, Fimmocs, 41 Derbys, Club Trophies, Fairmounts, Turf Kings, Jockey Cubes. and all models of Phonographs. Absolutely the highest cash prices paid. Equipment, games, etc., necessary to have in working order, if no parts are missing. ABBO NOVELTY CO., 114 ELLIOT AVE, WEST SEATTLE, WASH. Tel. Adair 1019.

WANT—DRINK VENDORS, New or Used. WINNIPEG MACHINE EXCHANGE, 207 DONALD ST., WINNIPEG, MAN., CAN.


WANT—We will buy any kind or make of slot machines. Large or small. Write giving full particulars of type, price and condition. NOTE: We repair, restore, and service all types of slots. Over 20 years of shop experience. 11, 19, 21 EAST 2nd ST., LOS ANGELES 11, CAL. Tel. Adams 7688.

WANT—Genco late model Play Balls; used Totalis; used Cookes and Jack-in-the-box. All stands. Any necessary, please and condition in first letter. FRANK AMENDOLAZI, 505 PERRY AVE., MINNEAPOLIS, N. S. Y.

WANT—All Types of Wall Boxes and Adapters: Mills and Jennings Free Play Slot; Peerless, Chicago, Okeefe, Marquee and Scalex. ST. THOMAS COIN SALES LIMITED, 3810 N. WABASH AVE., CHICAGO, ILL.


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WANT—Liberty F. $1. Cigarette $.25. Sparrow $.15. American Eagle and Marble $.50. Acey, Coney, Club and Davy $.35. Vest Pockets $1.25; Columbian $1; Col. Vest Pockets, Yankee $.50; and various others. ABBO NOVELTY CO., 89 WEST MAIN ST., SCHENECTADY, N. Y.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. B & W COIN MACHINERY EXCHANGE, 207 DONALD ST., WINNIPEG, MAN. CAN.

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