The Sign of the Musical Note is fast becoming one of America's best known trade marks

Already Wurlitzer's national advertising program promoting Wurlitzer location identification by the Sign of the Musical Note is getting results.

People look for the Sign of the Musical Note - find a place where they can have fun playing Wurlitzer Music - go back again and again.

As the campaign gains momentum so will the profits of Wurlitzer location owners - and so will the demand for Wurlitzer Phonographs.

It all adds up to this: Wurlitzer Factory-Approved Music Merchants are in the most enviable spot in the industry from the standpoint of securing the best locations and making money. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions.

Watch Wurlitzer Extend Its Leadership

WWW.AMERICANRADIOHISTORY.COM
Cash Box
Life Begins
at 40
(Selections)
One of the problems which has always confronted the operator has been to make coin machine boosters of his location owners. This is a most important problem. It is one problem to which every man now operating coin machines should give all the possible thought he can.

One reason is the fact that the new blood, now entering into the industry, is paying very close attention to gaining the cooperation of location owners. For example, one new coinman we met the other day told us how, after collecting from his machines, he stopped long enough to carefully dust them, clear the glass until it sparkled and even went so far as to polish the cabinets.

The results, he claims, have been very, very good. In fact, he told us, some of his location owners are now actually having their porters polish his machines every day. His machines look like new. He has been complimented by one storekeeper after the other. He says that his location owners told him that formerly all they ever received from their ops was to have an agent call around who made a hurried collection, paid them off, and ran on to his next call.

The storekeeper is the man with whom the operators come in constant contact. He is the man who should boost every coin machine in his place of business and even those machines not in his store. Yet, the average operator neglects the location owner. He never does care whether the retailer boosts his machine or not, and always has the argument that, "Aw, theyre not interested in anything but the cash they can get from the machines."

This is only natural. They are as much interested in profits as the operator, himself, is. But, they can be interested in the equipment of this industry, if the operator will apply himself to this purpose, to the extent where their power as retailers in any community would prove extremely helpful in times of stress.

By the operator cultivating the location owner he wins a friend whose power is greater than his own, in most cases. If the operators in any community would run banquets every so often, or picnics, or some other type affair where the location owners were also invited, so as to bring about a closer understanding and thereby a greater friendship, they would be insuring their own future.

But, if the operator is only going to be interested in what his machine takes in on any location, rush in and grab his collection and rush right out again — then he has lost the one all important contact which he can make today to insure his future for tomorrow.

The locations, if they become boosters, will get back of the operator when any fanatic or hypocrite or blue-nosed reformer gets up to tell all the rest of us how we should conduct our lives. They can, as the leading and recognized business men of any community, thru their business organization and fraternal clubs, demand that the coin machine, important to their livelihood and businesses, be given the most complete consideration up and above whatever is said by any publicity seeking crusader.

They can, further, become such boosters of coin operated equipment that entire territories will listen to them and also be guided by them, for their contact is directly with the public. The operator's contact is with them — and thru them — to the public. Here is public relations effort which cannot be equalled for value at small cost.

The time has come for all coinmen to stop overlooking their location owners as many did during the war period. They must now get closer to the storekeeper — closer than ever before — to prevent taxation of an inequitable and excessive nature — to prevent their towns closing down — because of the support and outspoken cooperation they can get from their location owners — and realize that by winning the merchants over to their side — they will also win over the public — for the retailer is the public's friend.

From coast to coast a new slogan should be adopted by the industry. It should be set up in flaming letters. It should be the first and major and outstanding purpose of all coinmen — "MAKE A COIN MACHINE BOOSTER OF YOUR LOCATION OWNER."

By Bill Gersh
NEW YORK—There is no doubt that most readers of The Cash Box noted the small news item on Page 70 of the April 28, 1946 (last week’s) issue regarding the fact that Dr. J. Rice Gibbs, a New York dentist, has recommended that the Federal Government mint a new \(7\frac{1}{2}c\) coin.

His recommendation was based on the fact that the New York Subways were losing so much money each year that they were seriously thinking of abandoning the traditional 5c ride for a 10c ride. A great many merchants cannot sell certain items at 5c anymore and must go to the next coin — the dime thereby jumping prices 100%. Dr. Gibbs pointed out that the \(7\frac{1}{2}c\) coin would save New Yorkers over $60,000,000 per year.

There is also no doubt that this coin would save the general public throughout the nation many, many more times $60,000,000 per year. Those items which formerly sold at 5c and are now going to 10c would be sold at \(7\frac{1}{2}c\), were there such a coin in existence.

We’re for Dr. Gibbs’ suggestion 100 per cent. We believe that he has hit right at the very heart of one of the methods to apply the brakes on rising inflation. We feel that there can be a \(7\frac{1}{2}c\) coin minted and that this industry, in conjunction with all industries, wants and needs such a coin.

The coin machine operator is today bedevilled with whether he should go to 70c-30% commission basis (as suggested for almost four years now by The Cash Box) or whether he can get his competitors to cooperate with him on obtaining $10 “front money” or whether he should, instead, charge 10c per play, 3 plays for 25c?

The \(7\frac{1}{2}c\) coin would answer his problem. It would mean an increase of 50% in collections. It would further mean that he would not have to wait until all his competitors (and the newcomers) decided to enter wholeheartedly into any new commission plan he might suggest. He would simply change the coin chute — and that would be that.

There can be a \(7\frac{1}{2}c\) coin minted. It is up to every single member of this industry to WRITE THEIR CONGRESSMEN AND SENATORS AND SUGGEST THAT SUCH A COIN BE MINTED NOW—TO PREVENT FURTHER INFLATION—TO SAVE THE PUBLIC MANY, MANY MILLIONS OF DOLLARS — TO BRING ABOUT THE ADDITIONAL REVENUE NEEDED FROM INCREASED OVERHEAD NOW BEING ENDURED BY ALL BUSINESS MEN IN ALL INDUSTRIES.
NEW YORK—Amusement game operators, too, now want to get to a 70%-30% commission basis with their locations. These men have been writing to The Cash Box that even tho they have very little extra supplies and parts expense, as compared to the juke box operators, they do have repairs and various parts which have to be replaced, in addition to the fact that the price of their equipment is now in almost equal proportion to that of juke boxes.

They also point out that their games do not last as long as a juke box. In fact, as some coinmen explain, most amusement machines are only good for from one to three months, at least in the pinball division. This, they state, is not the case today, nor was it the case during the wartime period, but will again become the fact when full scale production is reached by the amusement machine manufacturers.

It is a well known fact throughout the trade that most amusement machines were switched from location to location at two week intervals prior to the war. This switching went on until the operator covered his route. In most cases, this meant a two or three months life for the machine prior to trading it in for new equipment which was already out on the street. And, as far as amusement equipment is concerned, new machines come out with amazing rapidity.

Therefore, these amusement games men claim they, too, need the 70%—30% commission basis for it means the difference between profit and loss. They recall that back in 1932 the average pinball machine cost them about $16.50. Today, they state, the average pinball game is about $249.50. This, in addition to the tremendous increase in overhead which they (along with the juke box operators) are undergoing, and with the further factor that their machines must be amortized much more rapidly than a juke box (within a ninety day period) means that they must get more from the gross collection to be assured remaining in a profitable business.

One noted pin game man puts it this way in a letter to The Cash Box, "In the beginning you urged every operator, whether he operated pinballs or juke boxes, to arrange to obtain 70% of the gross collections. Lately, you seem to have devoted yourself more to the juke box men. I guess the reason for this is because the phonograph operator rallied to your plea first and is now organizing all over the country so that he will be able to work more closely with his competitors so that he can get this 70%. But what about us guys who operate pinballs, arcade machines and other types of amusement games?

"We, too, are faced with a tremendous overhead today. Our servicemen cost us just as much, and in many cases even more, than the juke box operator pays. Our general labor and our trucks and cars, etc. are also hiked away up — the same as the juke box man is enduring. We, too, have to buy parts and supplies constantly and, as in my case, I keep a very large stock on hand at all times which means ready cash invested in something that brings me no returns.

"Therefore, from every standpoint, the amusement machine operator needs to get 70% of the gross collections from his equipment to assure himself that he will be able to amortize his machines in 90 days or less and always be financially sound. Maybe we do take in a little more than the average juke box, but this is leveled off by the fact that the juke box can remain in any location from 2 to 4 years or even longer and still give very good service. We can't. We've got to change fast or the play goes down to nothing and the storekeeper tells us to get out.

"From my way of thinking, if any operator needs to get 70% from the gross collection it's the amusement machine op. Why not give more pressure and thought and publicity to this subject? Let's get the amusement game men together so that in every territory we will be able to get 70% of the collection. Maybe this won't be necessary for slots and consoles but, believe me, it sure is needed quick for the pinball and arcade machine operators — otherwise, when full production again gets under way — there's going to be more than one guy who will have lots of machines — but no cash."
SEE HOPE IN NEW RECORD FIRMS

They Are Producing Outstanding Recordings and Signing Many Fine Performers.

LOS ANGELES, CALIF.—The very fact that almost every day sees the rise of a new and independent record manufacturer here, is giving juke box operators everywhere in the nation hope that they will soon be in position to get along with whatever few records they can obtain from the "big four."

This new hope, which is arising everywhere in the automatic music industry, is being encouraged by the fact that a great many of the recordings now being produced here, as well as in other parts of the nation, by the independent recording firms are matching those turned out by the "big four" and, in some cases, are much better than what the "big four" are producing for the juke box trade.

It is a well known fact that to produce the kind of records the juke box operator needs, great specialization is necessary. The firm must understand that there is a wide difference between producing a record which will be heard by a large group of people in one spot — than a record produced just for the entertainment of one or two or a handful of people in a home.

The juke box locations require a different tempo for their recordings. For example, today there is a definite swing to the boogie side by the coin machine trade. They are, therefore, rushing the independents to produce the records which will meet this sort of demand. And the smaller record manufacturer is happy to comply with this request for he doesn't have to worry about record stores and distributors who want tunes from some Broadway hit show.

Naturally, he is profiting very well because of this. He has an edge on the "big four" at this time because the average juke box operator is pretty well burned up by the treatment he received from these people during the wartime period and also because of the fact that until this day the "big four's" distributors aren't taking care of his needs the way that they should. It seems that these distributors are tremendously excited over the home market and its future possibilities and are playing this angle for all they are worth — to the neglect of the juke box trade.

It is also to be noted that in the past months recording firms here have definitely tended towards the juke box side. They are even considering changing their labels to correspond with what The Cash Box has suggested and feature the wording, "For use in coin operated musical instruments."

Should this happen they will most completely steal the business from the "big four," regardless of the fact that these four big companies have the best stars and the largest production capacity. To offset the fact that the smaller independent is cutting so deeply into their business these larger firms are planning ways and means to buy out the pressing firms here and thereby leave the independents stranded. (This has already happened in the case of four small firms which were bought by Capitol.)

It can be safely stated at this time that the smaller record manufacturer is producing outstanding recordings and is signing up many fine performers. Certain performers of very notable ability, who have started to climb the ladder, have decided that they are better off with the independent record firm than with any of the four big recorders due to the fact that they are then allowed complete freedom in recording the tunes they believe fit them best. In many cases, these performers report, when they enter into the larger waxeries they are told what tunes they can record for the stars are given first preference.

The juke box trade should back up these smaller independents if it wants the best records for tomorrow.

www.americanradiohistory.com
NEEDED.. NATIONAL CREDIT BUREAU


NEW YORK—Some years ago The Cash Box brought to the fore the fact that the time would arrive when coinmen would note the need for a “National Credit Bureau.”

From letters received this past week, The Cash Box is again bringing to the attention of the trade the great many advantages which will accrue in its behalf if there is a “National Credit Bureau” in existence solely for the coin machine industry.

In the first place, with machine prices zooming and sure to go even higher, there will, eventually, arise the need for some method of judgment as to whether coinmen do, or do not, deserve credit arrangements; not only with manufacturers but also with distributors, jobbers and the finance firms which have entered into this coin machine business.

Today, the average distributor and jobber is wary of giving credit to any operator with whom he hasn’t had previous dealings. Even if this operator obtains credit from some distributor near him, and then desires to purchase something from a distributor with whom he hasn’t previously dealt, there is no method which this operator can use to obtain the same sort of credit advantages.

The wholesalers in this industry have always wanted and need especially today, a “National Credit Bureau.” Not only would this protect them from sharpshooters but it would give them a much safer method for giving credit to coinmen, especially those men who will be rated by this coin machine industry’s credit bureau.

The manufacturer, too, would like to have some rating method for his personal use. More wholesalers would surely receive open account shipments if they are well rated with a “National Credit Bureau” in this industry. This would allow the manufacturer to obtain the needed cash from his banks, while the wholesaler pays within the prescribed period given him by the manufacturer.

The operators, especially, will need some sort of a credit set-up. They are being neglected in this regard entirely. Even tho there are distributors who will take their paper in the case of what is known as “legal” equipment, other machines they have to purchase and which are just as important to their livelihood, are not today obtainable on a credit basis.

But, if this operator is well rated in a “National Credit Bureau” there would be no reason why he, too, shouldn’t be given the regular terms so that he can use his financial setup to the greatest possible advantage.

Furthermore, as the operator increases his operations, he must have some assurance of continued supplies of equipment. He will then be using intake against outgo as far as cash is concerned. And, he needs cash for his many immediate necessities, such as rent, wages, etc.

There are a tremendous number of distinct advantages for all the trade in a “National Credit Bureau.” From the manufacturer to the operator there would be much better and closer understanding if credit ratings are arranged for within the industry. (And kept in this business only — not spread out for all the world to see — for this is one reason that many well financed firms do not care to make public their present capitalization.)

There are few who can blame the average coinman in this regard for he has learned in the past that the revenue seeking tax maker will hop right on his shoulders if reports become current of any financial success he might be enjoying.

That is why The Cash Box has been urging that a “National Credit Bureau” be created to work within this industry, and this industry only. This is the one way to overcome the huge cash outlays which will come into being with the return of more normal production. This is something for everyone in this industry; to think about — before production gets well under way — and put that thinking into ACTION.
WHY CAN’T ALL FED’L LICENSES BE SOLD TO OPS WITHOUT LIST-ING LOCATIONS?

NEW YORK—In view of the fact that locations are listed in the purchase of Federal licenses, these past weeks suddenly has seen the growth of published lists in many territories by the press, which have caused coinmen to suddenly find a drive on against their locations.

It seems that the purchase of a Federal license is the “incriminating evidence” against the operator, as one noted coinman stated.

There is no need for the listing of locations on the purchase of a Federal license as far as this publication can see. The license is strictly a revenue measure on the part of the Federal Government. It was solely created for the purpose of obtaining necessary funds to continue the government on a solid financial basis during the war. It is now being continued on because of the fact that, like any other revenue measure, it becomes a part of the tax money the government is constantly seeking to enhance its intake against a swollen budget.

Therefore, since these licenses are not definitely issued from the standpoint of keeping watch on location owners who might want to use certain equipment, why should these locations be listed where all may obtain their addresses?

Surely, the Federal authorities are not interested in each and every individual location owner for whom the operator purchases a license? At least, this does not seem to be the thought behind this bill which was created to obtain revenue. Therefore, why should the addresses and names of the location owners become public property? In fact, why should the operator have to list these locations at all?

-Why can’t the operator purchase the required number of licenses without endangering his locations to the glaring publicity which comes about when the crusading press, politico or publicity seeking reforming blue-nose decides the time has arrived for gathering in columns of headlined editorial?

It is high time that this industry made inquiry of the proper authorities in Washington regarding this matter. After all, the only means which the Federal Government has for checking on any equipment is to note whether a license for the machines is somewhere on the premises. Therefore, whether the location is, or is not listed, the method for checking up would still remain the same.

There does not seem to be any need to cause the operator to incriminate himself and face all sort of state, county and city legal and judicial action, because he has purchased a Federal License in keeping with the request of the government that he do so. Certainly it is not the thought of the government authorities, nor the creators of this revenue bill, to incriminate anyone purchasing the licenses.

At regular intervals, throughout the nation, there suddenly appear lists of licensed locations published in the press. These are either revealed to the press by some crusading hypocrite (the same sort of hypocrite who wanted Americans to stop drinking beer and whiskey) or by reporters for the press themselves who have little to do but seek out some means to earn their pay and therefore jump on the first thought which may come to their minds — the license lists in the Federal building in their community.

Any coinman who purchases licenses from Uncle Sam is more than willing to tell what locations these licenses appear in — when and if that proves necessary to the betterment of the Federal government. It would be saving a tremendous amount of work and bookkeeping generally for Uncle Sam if he would list the licenses under the name of the one purchaser, instead of under dozens of names which that purchaser hands in to him.

This matter of listing locations is striking deep into the vitals of this industry. It is giving the blue-nose, the reformer, the publicity seeking politico, the crusader and all those others who want the glare of the public limelight — an opportunity to hurt and bedevil the very men who are helping to pay the bills for the U. S. A.

THIS SHOULD BE CHANGED — IMMEDIATELY!!
“Hey Ba Ba Re Bop”
“Josephine Please No Lean on the Bell”

Louis Prima
(Majestic 1044)

- The Louis Prima band does a nice job with “Hey Ba Ba Re Bop,” with most of the spinning instrumental, although Louis and his boys chime in for a short spot with the pipes. On the backing, “Josephine,” Prima goes to work on the dizzy novelty which fits his talents to a tee. It’s an alright disk and good Prima.

“It Never Should Have Been This Way”
“Tarrant Blues”

Rabon Tarrant
(Apollo 370)

- Rabon Tarrant does two blues numbers, “It Never Should Have Been This Way” and “Tarrant Blues,” that should click in the race spots. They’re in typical blues style and the Jack McVea crew gets all the instrumental value out of both sides.

“Katinka”
“Josephine Please No Lean on the Bell”

Vaughn Monroe
(Victor 20-1847)

- Ziggy Talent, the zany vocalist with Vaughn Monroe’s band, scores two hits on the same disk with “Katinka” and “Josephine Please No Lean on the Bell.” The first, “Katinka,” is an oldie but “Josephine” is the current dizzy tune that is sweeping the country. This one especially gives Talent a chance to display his wild vocalizing. The Monroe crew of course is right there when it comes to providing the proper backgrounds.

“Tee Say Malee”
“Novachord Boogie”

Slim Gaillard
(Atomic 231)

- The Slim Gaillard Quartet comes up with another jazz novelty done in its own inimitable way the lyrics getting in a couple of plugs for the record company. But despite this touch of radio commercialism the waxing is good Gaillard and certain to be a top seller. On the flipover, “Novachord Boogie,” the Gaillard crew does a swell instrumental, giving the disk a double selling point.

SLEEPER OF THE WEEK

“Drei Six Cents”

Slim Gaillard
(Atomic 230)

- With trio or quartet, Slim Gaillard has found the right formula for hot music that will please everybody. He has a way of handling jazz that doesn’t include that horrible jangle so often associated with the hepatics’ style of music. On “Drei Six Cents” the Gaillard Quartet does an exceptionally swell job with a crazy novelty that is just loaded with rhythm. Slim’s guitar and Tiny Brown’s bass get plenty of play and they also team up on the vocal. The lyrics will have all audiences talking to themselves. Because of the nifty style of the Gaillard crew, the disk will click everywhere. The backing is an instrumental, “Minuet in Voit,” a top piece of jazz work.

“Begin the Beguine”

“St. Louis Blues”

Maurice Rocco
(Musicraft 353)

- Maurice Rocco, the sensational nightclub pianist, gives a chance to go to town on this waxesing of “Begin the Beguine” and “St. Louis Blues.” Rocco plays a real hot piano with plenty of bass. Cozy Cole does an assist on the drums on both sides. A good disk for any spot.

“Old Man River”

“I’ve Got Sixpence”

Phil Moore Four
(Musicraft 15055)

- The Phil Moore Four does a nice job with that oldie, “Old Man River,” and then on the flipover really goes to town with the tune that the GIs went for over in England during the war, “I’ve Got Sixpence.” It’s a good disk, with Moore handling the vocal on “River” and the quartet doing the lyrics on “Sixpence.” Both sides are good, vocally and instrumentally. The disk should be a moneygetter nearly everywhere.

“Choo Choo Boogie Train”

Austin McCoy and Sextet
(Sunshine 105)

- The Austin McCoy crew gets plenty of time to unwind on this disk of “Choo Choo Boogie Train” for it’s been recorded in two parts and both sides are devoted to the number. Mac Johnson handles the vocal in capable fashion but it’s the instrumental that makes the record worthwhile for the coin box men. It should get plenty of play especially in the jazz spots.
7—Laughing on the Outside 54.7 43.2 27.9
AR-135—TEDDY WILLIAMS—COBRING & ORCH.
VI. TO 19.740—SAYMAY KAYE O.
I Didn't Mean A Word I Said
21—It Couldn't Be True 11.2
19-36—DAVE MULLER—HOLLYWOOD ORCH.
22—Slack Jaw 9.5 17.4 3.5
CO-36940—KAY KESER ORCH.
23—Put Me In Your Will 4.2
I Don't Wanna Do It Alone
DE-18742—ANDREWS SISTERS
24—Full Moon and Empty Arms 9.4 9.7 6.0
VI. TO 19.75—SAYMAY KAYE O.
I'm Always Coming Rainbows
25—I Didn't Mean a Word I Said 8.9 3.3 6.4
CA-339—JOE STAFFORD—WESTON ORCH.
26—Line of My Dream 1.2
VI. TO 19.740—SAYMAY KAYE O.
27—Blue Love 1.0
CA-235—PED PIPERS—WESTON ORCH.
28—Mr. Goodtime 1.0
CA-232—PED PIPERS—WESTON ORCH.
29—What Did You Learn To Love 1.0
CA-36940—DONALD O.
30—Carmen Jones 1.0
CO-36950—DONALD O.
31—Only You 1.0
CO-36950—DONALD O.
32—One More Time 1.0
CO-36950—DONALD O.
33—The Days ofOur Lives 1.0
CO-36950—DONALD O.
34—The Trolley Song 1.0
CO-36950—DONALD O.
35—I'll Be Yours 1.0
CO-36950—DONALD O.
36—One More Tomorrow 1.0
CO-36950—DONALD O.
37—When You Learn to Love 1.0
CO-36950—DONALD O.
38—In Love in Vain 1.7
CO-36950—DONALD O.
39—Money Is the Root 1.6 5.1 1.3
DE-234—ANDREWS—COMO ORCH.
40—All Evil 1.6 5.1 1.3
DE-234—ANDREWS—COMO ORCH.
41—I'll Be Yours 1.1
DE-234—ANDREWS—COMO ORCH.
42—One More Tomorrow 1.1 4.5 3.3
DE-234—ANDREWS—COMO ORCH.
43—I'll Be Yours 1.1
DE-234—ANDREWS—COMO ORCH.
44—One More Tomorrow 1.1 4.5 3.3
DE-234—ANDREWS—COMO ORCH.
45—I'll Be Yours 1.1
DE-234—ANDREWS—COMO ORCH.
FOREWORD  Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD  The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT  Machines underlined mean these were most active in trading the past week.

CODE  Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

<table>
<thead>
<tr>
<th>Code</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MEANS PRICE WENT UP.</td>
</tr>
<tr>
<td>2</td>
<td>MEANS PRICE WENT DOWN.</td>
</tr>
<tr>
<td>3</td>
<td>MEANS MACHINE JUST ADDED TO LIST.</td>
</tr>
<tr>
<td>4</td>
<td>MEANS PRICES WENT UP AND DO IN DURING THE PAST WEEK.</td>
</tr>
<tr>
<td>5</td>
<td>MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.</td>
</tr>
<tr>
<td>6</td>
<td>MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.</td>
</tr>
<tr>
<td>7</td>
<td>MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.</td>
</tr>
<tr>
<td>XX</td>
<td>MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.</td>
</tr>
<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>-------</td>
<td>-------------</td>
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<td>5.12 Record</td>
<td>$811.95</td>
</tr>
<tr>
<td>5.16 Record</td>
<td>$165.00</td>
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<tr>
<td>5.20 Rhythm King 12</td>
<td>$69.50</td>
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<td>$135.00</td>
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<td>5.26 Windsor 3, III</td>
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<td>5.27 Std. Dial-A-Tone</td>
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<td>5.40 Super Rockolite</td>
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10—CASH BOX

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<th>Value</th>
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<td>5.38 DeLuxe</td>
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<tr>
<td>5.40 Super Walnut</td>
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<td>5.41 Super Marble</td>
<td>$450.00</td>
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Rockola

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  xx. Model B ............................... 62.50 100.00
  xx. Model C ............................... 37.50
  xx. Model H .............................. 100.00
  6. Rex ................................... 175.00 205.00
  xx. Rex, with adaptor .................... 239.50
  xx. Model K-15 ........................... 95.00 149.50
  5. Model K-25 ............................ 160.00 325.00
  xx. Royale ................................ 225.00 395.00
  1. Plaza .................................. 289.50 395.00
  5. Regal .................................. 300.00 395.00
  xx. Regal, RC ............................ 300.00 385.00
  5. Model A ................................ 125.00
  xx. Genie .................................. 200.00 300.00
  1. Classic ................................ 425.00 475.00
  xx. Classic, RC ............................ 425.00 525.00
  xx. Mayfair ............................... 325.00 395.00
  xx. Melody King ........................... 125.00 135.00
  xx. Crown ................................ 299.50 399.50
  xx. Crown, RC ............................. 315.00
  xx. Concert Grand ......................... 285.00 325.00
  7. Colonel ................................ 425.00 570.00
  2. Colonel, RC ............................. 450.00 570.00
  xx. Concert Master, RC ................... 575.00
  7. Cadet .................................. 350.00 425.00
  7. Cadet, RC ............................... 425.00 450.00
  5. Melody King ............................. 375.00 425.00
  xx. Major, RC ............................. 385.00 485.00
  xx. Envoy ................................ 395.00 450.00
  5. Envoy, RC ............................... 495.00 525.00
  5. Vogue .................................. 300.00 475.00
  xx. Vogue, RC ............................. 450.00 500.00
  5. Casino ................................ 335.00 375.00
  xx. Casino, RC ............................. 395.00
  xx. Commander ............................. 335.00 495.00
  xx. Commander, RC ......................... 305.00 525.00
  6. Hi-Tone 9900 ............................ 535.00 650.00
  5. Hi-Tone 9900 RC ......................... 595.00 625.00
  5. Hi-Tone 8800 ............................ 573.00 625.00
  5. Hi-Tone 8800 RC ........................ 595.00 650.00
  6. Hi-Tone 8500 ............................ 535.00 675.00
  7. Hi-Tone 8200 ............................ 955.00 675.00
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  xx. Playboy ................................ 10.00 18.00
  xx. Selectomatic 16 ....................... 45.00 65.00
  7. Selectomatic 24 ......................... 8.00 8.50
  xx. Selectomatic 20 ....................... 5.00 7.50
  5. Remote Speak Organ ..................... 24.30 35.00
  xx. Multi-Selector 12 Rec ................ 69.50
  xx. Melody Parade Bar ..................... 1.50
  1. 5c Wall-O-Matic Wireless .......... 28.50 42.50
  7. 5c Bar-O-Matic Wireless ............. 29.00 32.50
  5. 5c Wall-O-Matic 3 Wire ............... 22.50 24.50
  xx. 30 Wire Wall Box ..................... 5.00 10.00
  xx. Power Supply ......................... 15.00
  xx. 5, 7, 25c Bar-O-Matic 3-Wire .... 32.50 47.50
  5. 5, 10, 25c Wall-O-Matic 3-Wire .... 32.50 35.00
  xx. 5, 10, 25c Wall-O-Matic Wireless .. 45.00 52.50
  5. 5, 10, 25c Bar-O-Matic Wireless .... 45.00 48.50
  5. Electric Speaker ....................... 25.00 29.50
  6. Wiper Stroller ......................... 14.50 27.50
  7. Wall Brackets .......................... 2.50
  5. Wired Speak Organ ..................... 24.50 25.00

KEENLEY

5. Wall Boxes .............................. 81.95 86.00
xx. Adaptor for Seeburg ................... 25.00
xx. Adaptor for Rockola ................... 27.50
xx. Adaptor for 616 Wurlitzer .......... 15.00
xx. Twin 12 Adaptor ....................... 25.00 37.50
xx. Wurlitzer 24 Adaptor ............... 15.00
5. Adaptor for Mills Empress ........... 20.00 32.50
xx. Organ Speaker ....................... 35.00
xx. Sun Ray Speaker ....................... 25.00
xx. Bar Brackets ......................... 2.50 3.50

MILLS

2. Zephyr ................................ 84.50 89.00
  xx. Studio ................................ 70.00 100.00
2. Dance Master ......................... 70.00 84.50
xx. Deluxe Dance Master ................ 50.00 52.50
5. Do-Re-Mi .............................. 50.00 99.50
  1. Panoram ............................... 325.00 450.00
  5. Throne of Music ....................... 260.00 350.00
  xx. Throne with Adaptor ................. 275.00 265.00
  1. Empress ............................... 359.50 395.00
  xx. Panoram Adaptor ..................... 8.50
  xx. Panoram 10 Wall Box ................. 8.50
  xx. Speaker ................................ 10.00
  xx. Panoram Peek (Con) ................. 275.00 375.00
  xx. Conv. for Panoram Peek ............. 12.50

GABEL

6. 12 Record, Jr. ......................... 42.50 125.00
xx. 12 Record with Adaptor .............. 58.50
xx. 12-12 Adaptor ......................... 94.00
xx. 18 Rec. Ill. Grill ..................... 20.00 52.50
xx. 18 with Adaptor ....................... 99.50 125.00
xx. 20 Record Life Up ..................... 225.00 265.00
xx. 24 Record Last Mill .................. 75.00 95.00

PACKARD

4. Play Mor Wall and Box ................ 22.50 38.50
5. Bar Bracket ............................ 4.50 5.00
xx. Willow Adaptor ....................... 18.00
xx. Chestnut Adaptor ...................... 25.00 36.50
xx. Cedar Adaptor ......................... 30.00 39.50
xx. Poplar Adaptor ....................... 25.00 46.50
xx. Maple Adaptor ......................... 30.50
2. Juniper Adaptor ......................... 27.00 29.00
xx. Elm Adaptor ........................... 25.00
xx. Pine Adaptor ........................... 25.00
  xx. Beech Adaptor ....................... 20.00 43.50
xx. Spruce Adaptor ......................... 35.00 45.00
xx. Ash Adaptor ........................... 25.00 35.00
xx. Walnut Adaptor ......................... 25.00 36.50
xx. Cherry Adaptor ......................... 14.50 17.00
xx. Violet Speaker ......................... 21.00 24.50
2. Orchard Speaker ......................... 49.50 50.00
xx. Iris Speaker ........................... 55.00 59.50

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The Cash Box  Page 14  Week of May 6, 1946
5. Midget Skee Ball .......................... 50.00 95.00
6. Midget Skee Ball DeL .................. 75.00 90.00
7. Mills Rotary Digger .................. 29.50 49.50
8. Mutoscope Ace Bomber ................. 225.00 275.00
9. Mutoscope Bowl Alley ................ 110.00
10. Mutoscope Dr. Mobile .................. 275.00 300.00
11. Mutoscope Dr. Mobile w. tk4 ........... 260.00 325.00
12. Mutoscope Elec Trav Crane ........... 49.50 55.00
13. Mutoscope Fan Fl. Dig ................. 49.50 54.50
14. Mutoscope Photomatique ................ 395.00 1095.00
15. Mutoscope Rol. Frl. Cr. ............... 50.00 69.50
16. Mutoscope Sky Fighter ............ 150.00 275.00

5. Mutoscope Sky Fighter
w. con. .................................. 200.00 229.50
6. Mutoscope Hockey ..................... 29.50 50.00
7. Mutoscope Magic Fig ........................ 85.00 125.00
8. Mutoscope Pokerno ..................... 50.00 119.50
9. Munves Super Skee Roll ............... 349.50
10. Munves Trap-The-Jap .................. 150.00
11. Montg. Roll T ........................ 49.50
12. Periscope .......................... 125.00 175.00
13. Pilot Trainer ............................ 750.00 850.00
14. Pitchem & Catchem ................... 125.00 169.50
15. Poker & Joker ........................ 60.00 90.00
16. Radio Rifle ........................ 20.00 75.00
17. Rockola Ten Pins ID ................... 29.00 39.90
18. Rockola Ten Pins HD ................... 40.00 69.50
19. Rockola Tom Mix Rifle ............... 25.00 39.50
20. Rockola World Series ............. 87.50 100.00
21. Rockola Talkie Hrsp ............. 100.00 125.00
22. Roll-A-Ball (jafco) ............. 300.00 379.50
23. Scientific Baseball ................ 97.50 125.00
24. Scientific Batting Pr ................ 59.00 149.50
25. Scientific Basketball ................ 30.00 125.00
26. Scientific Battle Royal ........... 149.50
27. Scientific X-Ray Pkr ............. 49.50 89.50
28. Seeburg Bath Gun .................. 29.00 39.90
29. Seeburg Chicken Sam ............ 90.00 150.00
30. Seeburg Jay Con ..................... 75.00 110.00
31. Seeburg Jay Bird .................... 100.00 150.00
32. Seeburg Shooto-The-Chute ........ 50.00 150.00
33. Seeburg Hitler Con ............... 70.00 95.00
34. Seeburg Hockey .................. 55.00 65.00
35. Seeburg Rayolite ..................... 40.00 95.00
36. Selectorscope ....................... 149.50 189.50
37. Seeburg-Bazooka (Con) ................. 10.00
38. Skeeb-Barrel Roll ...................... 239.00
39. Supreme Skee Roll ................. 135.00 225.00
40. Supreme Rocket Buster ........... 149.50 225.00
41. Tail Gunner ...................... 95.00 169.50
42. Test Pilot .......................... 75.00 139.50
43. Thunderbolt ......................... 175.00 225.00
44. Tokio Raider (Con) .................. 16.50 16.75
45. Victory Pool (Play Pool) ............ 79.50 100.00
46. World Ball ....................... 29.50 39.90
47. Warner Voice Recorder ............. 150.00 199.50
48. Western Base Ball '39 .................. 75.00 125.00
49. Western Base Ball '40 ............... 115.00 125.00
50. Western Major League ............... 149.50
51. Western Super Strength ............ 29.50 49.50
52. Western Recordit .................... 200.00 325.00
53. Wurlitzer Skeeball .................. 200.00 255.00
54. Whee-Gee Mystic .................. 150.00 195.00
55. Zingo ...................... 95.00 119.50

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4. Keeney Anti-Aircft. Br. ................ 39.50 75.00
5. Keeney Anti-Aircft. Bl. ............ 30.00 45.00
6. Keeney Bovette ....................... 125.00 200.00
7. Keeney Navy Bomber ................. 175.00 195.00
8. Keeney Sub Gun ........................ 75.00 175.00
9. Keeney Texas League .................. 45.00 59.50
10. Kirk Air Defense ................. 115.00 145.00
11. Kirk Night Bomber ............... 250.00 259.50
12. Keep Punching ........................ 99.50 110.00
13. Klipa-Nu (Con) ....................... 16.50 16.75
14. Xue Ball .......................... 25.00 30.00
15. Liberator .......................... $169.50 179.50

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15. P.C.T. Crane (Cir).................. 125.00 200.00
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17. P.C.T. Crane (Cir) .................. 125.00 200.00
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**Notes:**
- All races were won by Skipper at 3-1 odds.
- Skipper is trained by Seaburn and owned by Seaburn.
- Earnings for each race are listed for Skipper.
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**STONER**

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| 15.00                        | 112.50                     |
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| PACE | 1c Bantam | 5c Bantam | 10c Bantam | 25c Bantam | 7c Comet, FV | 10c Comet, FV | 25c Comet, FV | 50c Comet, FV | 5c Comet, DJP | 10c Comet, DJP | 5c Comet, Blue | 6c Comet, Blue | 10c Comet, Flue Front | 25c Comet, Flue Front | 50c Comet | 5c All Star Comet | 10c All Star Comet | 25c All Star Comet | 50c All Star Comet | 1c All Star Comet 2-4 | 1c Rocket | 5c Rocket | 10c Rocket | 25c Rocket | 5c T.J. Comet | 5c Club Bell | 10c Club Bell | 25c Club Bell | 50c Club Bell | 1c DeLuxe | 2c DeLuxe | 10c DeLuxe | 2c Double Slot 5c-25c | 5c Comet Console | 7c Comet Console | 1c & 25c Comet Con. Comb. | 5c Kitty | 10c Kitty | 25c Kitty | 5c Comet Red | 10c Comet Red | 10c Sluiceproof | 10c Slugproof | 25c Slugproof | 5c & 25c | 5c Cadet | 10c Cadet | 25c Cadet | 5c Playboy | 10c Playboy | 25c Playboy | 5c Commander | 10c Commander | 25c Commander | 7-Way Slot 5c | 7-Way Slot 25c | 5c Doughboy | 5c Club Bell | 10c Club Bell | 25c Club Bell |
|------|----------|-----------|------------|----------|-------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|----------------|----------------|-----------|----------------|----------------|----------------|----------------|----------------|-------------|------------|-------------|----------|-------------|--------------|--------------|-------------|--------|----------|-------------|------------|----------|
| XX.  | $20.00   | $24.50    | $35.00     | $39.50   | $45.00      | $60.00       | $79.50       | $95.00      | $100.00     | $125.00     | $150.00      | $179.50     | $199.50     | $250.00      | $300.00     | $350.00   | $375.00     | $400.00     | $425.00     | $450.00     | $475.00     | $500.00    | $525.00    | $550.00    | $575.00    | $600.00    | $625.00    | $650.00    | $675.00    | $700.00    | $725.00    | $750.00    |

### Jennings

| JENNINGS | 5c Chief | 10c Chief | 25c Chief | 50c Chief | 5c Silver Moon Chief | 10c Silver Moon Chief | 25c Silver Moon Chief | 5c Silver Chief | 10c Silver Chief | 5c Sky Chief | 10c Sky Chief
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### Cash Box

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<th>Page 20</th>
<th>Week of May 6, 1946</th>
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*The Cash Box* Page 21 Week of May 6, 1946
### MUSIC

**MANUFACTURERS' NEW EQUIPMENT**

#### A.M.I.
- Model A ................................ $695.00

#### AIREON
- Fiesta
- Artisan
- Electronic Phono Trio (Wall Box)
- Solo (Wall Box)
- Melodemon (Speaker)
- Impresario (Speaker)
- Carillon (Speaker)

**CHALLENGE INDUSTRIES**
- Challenger '47

#### PACKARD MFG. CORP.
- Pla-Mor Wall Box .......................... 36.95
- #1000 Pla-Mor (Speaker) ........... $129.50
- #800 Daisy (Speaker) .............. 33.95
- #700 Dubia (Speaker) ............. 19.95
- #900 Rose (Speaker) ............. 49.95

**PERSONAL MUSIC CORP.**
- Phonette

#### SEEBURG
- #1—46M .................................. $595.00

#### SOLOTONE CORP.
- Solotone

#### WURLITZER
- #1015—Phonograph .................. 3020—5-10-25c 3-wire Wall Box  ......... 3021—5c Wall Box  ................ #3031—5c 30-Wire Wall Box ......... #4000—Speaker  ......... #4002—Speaker  ............

### ARCADE

**A.B.T. MFG. CO.**
- A.B.T. Challenger ...................... $65.00

**AMUSEMATIC CORP.**
- Lite League ................................ $425.00

**AMUSEMENT ENTERPRISES CO.**
- Bank Ball ................................ $375.00
- Undersea Raider ...................... $399.50

**CHICAGO MFG. CO.**
- Goalert ................................. $525.00

**EVANS**
- Ten Strike ................................ $372.50

**GENCO**
- Total Roll ................................ $525.00

**JAFCO**
- Roll-A-Ball ............................. $379.50

**MUNVES**
- Super Roll .............................. $349.50

### CONSOLES

**BAKER**
- 5c Bakers Pacers Csh Std Mod. ... $80.00
- 25c Bakers Pacers Csh Std Mod. ... 250.00
- 5c Bakers Pacers Csh DD Mod. ..... 600.00
- 5c Bakers Pacers Chk Sep Std Mod .............................. 525.00
- 5c Bakers Pacers Chk Sep DD Mod ................................ 575.00

**BALLY**
- Draw Bell

**EVANS**
- Bangtails 5c Comb 7-Coin ........ $674.50
- Bangtails 25c Comb 7-Coin ........ 764.50

**KEENEY**
- Bonus Superbell

### ONE-BALLS

**BALLY**
- Victory Derby .......................... $574.50
- Victory Special ........................ 589.50

### SLOTS

**GROETCHEN**
- Columbia Twin JP ...................... $132.50
- Lot of 5 or more.. .......................... 127.50

**O. D. JENNINGS**
- 5c Bronze and Std Chiefs  .......... $249.00
- 10c Bronze and Std Chiefs .......... 259.00
- 25c Bronze and Std Chiefs .......... 269.00
- 5c DeLuxe Club Chiefs .............. 259.00
- 10c DeLuxe Club Chiefs .............. 269.00
- 25c DeLuxe Club Chiefs .............. 279.00
- 5c Super DeLuxe Club Chief ........ 274.00
- 10c Super DeLuxe Club Chief ....... 284.00
- 25c Super DeLuxe Club Chief ....... 294.00
- 50c Silver Eagle ........................ 475.00

**MILLS**
- 5c Black Cherry Bell ................. $230.00
- 10c Black Cherry Bell ................ 243.00
- 25c Black Cherry Bell ................ 248.00
- 50c Black Cherry Bell ................ 288.00
- New Vest Pocket Bell ................. 74.50

### PINS

**BALLY**
- Surf Queens .............................. $289.50

**EXHIBIT**
- Big Hit (Single Play) ............... $292.50
- Big Hit (Multiple Play) ............ 396.50

**GOTTLIER**
- Stage Door Canteen .................. $274.50

**MARVEL**
- Catalina ............................... $249.50

**P & S**
- Kismet .................................. $249.50

**UNITED**
- Riviera

**WILLIAMS**
- Suspension .......................... $324.50

### COUNTER GAMES

**DAVAL**
- Marvel, Plain .......................... $50.00
- With Ball Gum Vender ................ 55.00
- Marvel, Non-Coin Operated ......... 54.00
- With Ball Gum Vender ................ 59.00
- American Eagle, Plain .......... 50.00
- With Ball Gum Vender ................ 55.00
- American Eagle, Non-Coin Op. ...... 54.00
- With Ball Gum Vender ................ 59.00

**PIONEER**
- Smiley ................................. 39.50

### SLOTS

**GROETCHEN**
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- 50c Black Cherry Bell ................ 288.00
- New Vest Pocket Bell ................. 74.50
REVAMPS

C.M.I. BLUE BOOK

The Cash Box  Page 24  Week of May 6, 1946

action
Ajax
All Out
Archery-Japs
Arizona
American Beauty
Battle
Big Tent
Big Three
Big Top of '45...from-Twin Six, Clover.
Sky Ray
Bingo
Bombardier
Bowling Alley '42...from-Bowling Alley
Brazill
Burlask
Casablanca
Cupid
Du-Ice
Destroyer
Dive Bomber
Dive Squadron
Easy Pickin'
Falling Suns
Fan Dancer
Flash
Flat Top...from-Broadcast, Crosline
Flight
Flying Tigers
Foreign Colors
Hi-Boy
Hi-Jinks
Hit-The-Japs
Hockey '42
Hog Heaven
Jeep...from-Duplex, Leader, Sky Blazer
Klismet
Klipper
Knock-Out-The-Japs

Liberty
Luxury
Marines-At-Play
Midway
Nite Club
Nine Ladies
Over-The-Top
Parade Leader
Paratroop
Peachero
Pep
Playtime
Pin Up Girl
Production
Rat
Redheeds
Roll Call
Sailorettes '42...from-Follies '40
Scout Commander
Sea Power
Sentry
Shangri-La
Sink-The-Jap
Sixty Grand
Sky Rider
Slap-The-Jap
Smak-The-Jap
South Seas
Speedway
Spot-Cha
Stage Door Cantet
Starlight
Stepper
Strip Tease
Strike
Stratoliner
Strategy
Union
Wagon Wheels
White Sails
Winners
Zingo

REVAMPED ONE-BALLS

American Derby...from-Sport Special
Big Three
Dust Whirls...from-Club Trophy
Fast Track...from-Sport Page, Blue Ribbon
Foreign Colors
Footer
Klipper

Race King...
Rockingham...from-Grand Stand, Grand National, Pacemaker
Victorious
War Admiral...
Whirlaway...from-Horse, Turf Changes

www.americanradiohistory.com
OPERATORS IN
NEW YORK
NEW JERSEY
AND
CONNECTICUT
Your Future
Is Assured
WITH THE
NEW AMI
MODEL "A"
"THE HIT PHONOGRAPH OF 1946"

RUNYON SALES CO.
OF NEW YORK, INC.
593 TENTH AVENUE
New York 18, N.Y.
(Phone: Longacre 3-4820)

SELL US YOUR MUSIC ROUTES
ON OR OFF LOCATION
WILL PAY HIGHEST PRICES IN THE UNITED STATES
PHONE — WIRE — WRITE
WANT TO BUY! ANY TYPE OF HIDEAWAYS, WILL PAY HIGHEST PRICES
WANT! ABT CHALLENGER STANDS — ANY AMOUNT!

25 NEW 20 RECORD
AMI BAR BOXES............................. $18.50

NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS....
IN LOTS OF 100 OR MORE........................................... EA. 42c

MISCELLANEOUS
10 Packard Boxes ........................... $2.50
16 Wurlitzer 2120 Boxes, Sc................. 24.50
10 Wurlitzer 3125, 5/10/25c.................. 19.50
10 Wurlitzer 2004 Stepper.................... 19.50
4 Seeburg 26 Sal, wireless Sc.............. 37.50
3 Seeburg 34 Boxes — 3-wire, Sc....... 22.50

TERMS: 1/2 Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY
(All Phones: Bigelow 3-8777)
New—ROCK-OLA ELECTRICAL DISTRIBUTION PANEL

Entire electrical system enclosed in one compact unit:

- plug-in connections,
- cabinet lights, control switches, fuses
- and terminal strip for remote control boxes.

MODEL NO. 1422

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS
These small, individual Measured Music units provide music for those who want music and for no one else. Each unit is a separate money-maker—it is heard only in the immediate area of the paying customer. Your profit can be your present one multiplied by the number of MEASURED MUSIC units you install in a location—one on each table and booth and several on a counter. A MEASURED MUSIC system is low in cost and easily installed; maintenance and servicing are less, particularly with the telephone-wire-studio-system where one automatic phonograph can service an entire city. New Hide-away systems also available. Get going with MEASURED MUSIC now. Your profits will prove to you why MEASURED MUSIC is replacing ordinary coin phonographs all over the country.

Write for booklet and information today. Deliveries are being made now.

THE HOME OF PERSONAL MUSIC

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey • Telephone Bigelow 8-2200

*Reg. TRADE MARK
**RIVIERA**

CONVERTED FROM
"BIG PARADE"

We Are Also Converting

- ZOMBIE
- SUN BEAM
- DOUBLE PLAY
- WEST WIND
- SKY BLAZER
- DO-RE-MI
- STARS
- LEADER
- DUPLEX
- KNOCKOUT

$6000
f.o.b., Factory will be paid for above games.

Conversions for Outright Sale $249.50 Each

**UNITED MANUFACTURING COMPANY**
6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

**LOVITZ IS NAMED JENNINGS AD MGR.**

**DAVID B. LOVITZ**

CHICAGO—Much of the credit for the new O. D. Jennings & Company ad campaign goes to Dave Lovitz who recently took over his duties there as Advertising Manager. Dave, himself, works up the "idea" sketches for the ads and turns them over to the agency for development.

Beginning his advertising career in the advertising department of Balaban & Katz he later founded the David B. Lovitz Advertising Agency which he directed up to the time of his induction into the Army.

Prior to joining O. D. Jennings, Dave worked with Jack Leonard on the Superior Products advertising campaigns.

**EGGLESTON JOINS MILLS SALES CO., LTD.**

**DICK EGGLESTON**

OAKLAND, CAL. — Dick Eggleston has just joined the sales organization of Mills Sales Company, Ltd., this city, and is in charge of sales in this office under Warren H. Taylor, Sales-manager of the firm.

Eggleston reported, "Great interest has been displayed by the operators throughout our entire territory in the new Mutoscope Voice-O-Graph, now being shown in our showrooms here and also in the new Mills Golden Falls, a new member of the Mills bell family, featuring a hand-load jackpot."

Eggleston also reported that the following ops called on him this past week to see these new machines and to get acquainted: Shirley Coil of Sonora; Dan Jackson of Pismo Beach; Harry Johnson of Klamath; Dune Duncan of Oroville; Harry Johnson of Klamath; Dune Duncan of Oroville; Bud Metcalfe of Oroville; Martin Marvin of Forestville; Earl Ivy of Albany; C. E. Clark of Sacramento; John Rayburn of Ta-Neva-Ho; Al McVeigh of Sonoma; Tom Bannana of Tahoe; Ben Smith of Reno; Louis Navone and Benny Forman of Lake Tahoe, and many others, all interested in securing the new equipment.

www.americanradiohistory.com
ABT Target Skills are way out in front for earning more profits...easy to locate because they’re small...army type pistols appeal to customers...attractiveness of machines increases play...legal, pure skill amusement devices that will earn and fit any location.

THE "CHALLENGER"
Everyone gets a thrill out of using a real army-type pistol. Together with an attractive cabinet, the "Challenger" will allow you with its drawing power.

THE "BIG GAME HUNTER"
This target skill takes the play and holds it. Designed to stimulate appeal and interest to your customers, the "Big Game Hunter" provides a good business for maintaining a location.

MODEL F
The interest and ability of manipulating this particular target skill is a reason for its success. Five targets, one at a time, provide a business to the Model F that expert and novices enjoy.

ABT "ABT MAKES THE FINEST!"—get on our mailing list
Manufacturing Corporation
715-723 North Kedzie Avenue, Chicago 12, Illinois

Write for Illustrated Literature

Jack Leonard
Heads Badger Parts Dept.

Name Three More "Bank Ball" Dists.

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprises, Inc., this city, manufacturers of the "Bank Ball" bowling alley, announced this past week that they have appointed three more distributors for their machine.

For the state of Arizona, the firm have appointed the Arizona Sales Co., 1038 Grand Ave., Phoenix, Ariz., distributors.

For the state of Louisiana and Mississippi, Ponser and Kaye appointed the Crescent Cigarette Service, 1400 St. Charles Ave., New Orleans, La., as distributors for that territory.

For Southern Alabama and Northwest Florida, the Deep South Distributing Co. of 364 Washington Ave., Mobile, Ala., have been appointed as distributors.

VILLAGE DOES ITS 15 PIN GAMES

NORTH PELHAM, N. Y.—This village board voted this past week to doom the 15 pinball games which are in action here.

The board voted not to issue any further licenses for pinballs. At the same time the law is being checked to learn whether it can eliminate the 15 games now operating before the expiration of the licenses which have been issued for these. Claims of the board members are that this can be done.

Action was taken by Mayor Dominic Amato and Police Chief James Romano, following a request from District Attorney George Fanelli, for full information concerning the number of pinballs in operation.

The reason for doing the pin games here, it was reported, was due to the fact, the board members claimed, that notice had come to them that school children were wasting their money playing the machines.
WANTED TO BUY!

MILLS ESCALATOR TYPE SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES
    COMBINATION FREE PLAY AND CASH

KEENNEY SUPER BELLS
    COMBINATION FREE PLAY AND CASH

BALLY CLUB BELLS

BALLY HIGH HANDS

M. S. WOLF
    DISTRIBUTING CO.
    1348 VENICE BOULEVARD
    LOS ANGELES, CALIFORNIA
AKRON CHASES BALL GUM VENDORS

AKRON, O.—Ball gum machines are now on the police black-list in this city. Vice Squad Lieutenant C. L. Cunningham said that a flood of the machines suddenly appeared here.

The he claimed he has nothing against gum and, in fact, chews it himself when he can get it, he stated, "A Cleveland concern has been distributing these devices and placing them in corner grocery and confectionery stores all near schools."

What upset the Lieutenant was, he reported, "Inside each jar there is a small number of striped balls. If a youngster is fortunate to get one of them he wins a prize. The prizes range from 2c worth of candy," he continued, "to a 5c candy bar."

Cunningham's squad has been rounding up all the machines they could find. He is reported to have called in Confection Sales, Inc., operators and owners of the machines, and advised them that they could have the 20 machines so far seized if they would immediately take them out of town. The operators are reported to have taken Cunningham's advice.

(This is the second time in as many weeks that there have been drives against the striped ball gum vendors. A few weeks ago a report came from Boston, Mass, regarding police picking up the same type machines there.)

Reveals 25 More Slots
Licensed Despite Ban

LOUISVILLE, KY. — Regardless of the fact that Safety Director Murphy of this city ordered a round up of all machines, the press here revealed that 25 more slots were licensed by the Federal government this past week. This makes a total of 474 machines so far licensed this year, compared with 221 for all of last year.

Blatt Opens First "Solotone" Studio

NEW YORK — Teddy Blatt, former well known attorney for the Brooklyn op association, has just joined with Max Shipman, local music op, in the opening of a brand new corporation here to be known as Intimate Music Network, Inc. Temporary headquarters will be at 557 Rogers Ave, Brooklyn, N. Y.

The firm are distributors for the "Solotone" non-selective music boxes in this area. Blatt reported, "We have just received our first shipment of the new 'Solotone' boxes and believe that there are a great many music operators in this area who want to start up studios and get these boxes into immediate operation. We have already received a great many callers at our offices here who are anxious to start right out with the first 'Solotone' boxes which we received."

The firm are opening the first "Solotone" studio in this city at 1360 Broadway. They will make this a model studio set-up so that music ops in their territory will be able to note the work necessary to making these non-selective wall box installations.

"Many music ops have already shown great interest in this first studio," Blatt reports, "and when we get it ready we will send out general invitations to the trade to visit with us and look it over."
Pile the $$$$ with Smiley

Here is the game with real "appeal" that you've been waiting for... brand new, legal counter game... first post-war game that is completely NEW throughout... delivery—now—when we receive your orders.

"Smiley" is an upright five ball counter amusement game built for penny or nickel play... pure amusement with skill feature... legal anywhere, good for closed territory... cabinet is wood, attractively designed with eye-appealing colors... simple machine to operate... dimensions: 23½ inches high by 14½ inches wide by 8 inches deep... a sure-fire hit.

Choice of large variety of colors to fit color scheme of any location

See your nearest distributor

COMPLETE FOR ONLY
$39.50
AVAILABLE FOR IMMEDIATE DELIVERY

MANUFACTURERS
PIONEER COIN MACHINE COMPANY
2634 NORTH LARAMIE AVENUE • CHICAGO 39, ILLINOIS
ALL TELEPHONES: NATIONAL 2727

"Pioneer" will pioneer
Pretty Booster

SEATTLE, WASH. — The prettiest booster for “The Cash Box” which the old and worn eyes of ye editor of this publication has yet seen is Mrs. Vera Jones, secretary to Bert Beutler who manages the M. S. Wolf Distributing Company offices in this city.

Vera likes “The Cash Box” so well, our correspondent reports, that when asked to take a picture she decided to be with this publication — as a double feature showing.

The Wolf showrooms in this city, according to Bert Beutler, are among the most beautiful and outstanding in the nation, “And,” Bert claims, “that’s why we had to have every-thing correspond with this sort of beauty — take Mrs. Vera Jones for example of what we mean when we say ‘beauty’.”

(You ain’t kiddin’, Bert — ye editor.)

HOTELS ORDER NEW COIN OPERATED RADIO

Syracuse, N. Y.—Radio-Matic of America, Inc., who are having a coin operated radio built for them by the specialty division of General Electric Co., this city, report that over 350 hotels have already contracted with them for the installation of over 50,000 sets.

First installation will be made at the Hotel Syracuse in this city. The Radio-Matic radio is similar to a small table model set featuring a coin mechanism on the top of the set which will accept a 25c coin for two hours of play.

IF YOU THINK THAT’S A HIT... Watch for the new Jennings fifty-cent play SILVER EAGLE

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Tube Prices Go Up, Copper Wire, Sheet Steel Still Scarce

WASHINGTON, D. C.—Radio tubes, long and high on the list of shortages being suffered by music ops throughout the nation, may soon be eased as a result of the recent two day conference held here between representatives of the Radio Manufacturers Association and Federal agencies which included the OPA and the Civilian Production Administration.

Accordingly, it has been announced that an order raising the price of tubes would be issued in an effort to break production bottlenecks.

Other highlights of the two day conference included the complaint that copper wire (a critical item in the production of coil machines was being exported and sold to foreign buyers without regard to OPA ceilings.

Statements by government experts established the outlook for increased supplies of fine copper wire and sheet steel as extremely gloomy.

Phonograph operators have been urged to fortify themselves with supplies of critical tubes for some time now by music leaders. It is believed that many of the tubes now hard to obtain will be sufficiently eased to supply demand when the new and higher prices are announced by OPA.

PHILADELPHIA, PA. — Three men were behind bars at West Chester after admitting, police said, to a series of 10 vending machine robberies at clubs and fraternal organizations in Montgomery, Chester, Bucks and Berks counties. Police said that the loot may total $25,000.

Police here claim that they admitted stealing 46 vending machines which they sold to a dealer here for an average of $50 each, after removing the cash from the machines.

The suspects are Joseph Amato of Philadelphia; James J. Amato of Riverside, N. J. and Frank Cirelli of this city. They will be given a hearing soon.
# PRE-WAR PRICES

## PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Payout Slides (Specify 5c-10c-25c) 3/5 or 2/5 Each</td>
<td>$6.00</td>
</tr>
<tr>
<td>Individual Slides (Order by Part Number — 2/5 or 3/5) Each</td>
<td>$1.00</td>
</tr>
<tr>
<td>Slide Cover Complete (Specify 5c-10c-25c)</td>
<td>$1.50</td>
</tr>
<tr>
<td>Slide Posts (Set of 4)</td>
<td>$1.00</td>
</tr>
<tr>
<td>Lower Lever Guide</td>
<td>$1.00</td>
</tr>
<tr>
<td>Shim for Lower Lever Guide</td>
<td>$1.25</td>
</tr>
<tr>
<td>Payout Tube, Complete with Hopper (10c or 25c)</td>
<td>$3.50</td>
</tr>
<tr>
<td>Escalator (Specify 10c) in Exchange for Old Escalator and</td>
<td>$12.00</td>
</tr>
<tr>
<td>Clock Gear (Large — Complete with Dogs and Springs)</td>
<td>$2.00</td>
</tr>
<tr>
<td>Clock Gear (Intermediate — Complete with Pinion)</td>
<td>$1.50</td>
</tr>
<tr>
<td>Clock Rebuilt, Your Old Clock and</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

### NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

### NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club Handle, Beautifully Designed &amp; Plated (Specify Brown, Gold Chrome or Blue)</td>
<td>$3.50</td>
</tr>
<tr>
<td>Standard Handle, Stamping</td>
<td>$1.50</td>
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<tr>
<td>Plate Insert for Reserve Jackpot Opening</td>
<td>$1.00</td>
</tr>
<tr>
<td>Cherry Jewel for Brown Front or Cherry Bell</td>
<td>$3.00</td>
</tr>
<tr>
<td>Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)</td>
<td>$1.50</td>
</tr>
<tr>
<td>Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)</td>
<td>$4.00</td>
</tr>
<tr>
<td>Reel Strips, Per Set</td>
<td>$4.50</td>
</tr>
<tr>
<td>Complete Set Slot Springs, Plum Spares (50)</td>
<td>$5.00</td>
</tr>
<tr>
<td>Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets</td>
<td>$3.00</td>
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<tr>
<td>Coin Denominators (5c-10c-25c for Blue or Brown Front)</td>
<td>$1.75</td>
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<tr>
<td>Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome</td>
<td>$1.50</td>
</tr>
<tr>
<td>Knee Action Stop Levers, Per Set</td>
<td>$3.00</td>
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<tr>
<td>Star Wheels for Reels (20 Stop)</td>
<td>$0.75</td>
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<tr>
<td>Reel Discs, Each $2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)</td>
<td>$6.00</td>
</tr>
<tr>
<td>Tin Reel Assembly</td>
<td>$1.25</td>
</tr>
<tr>
<td>Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)</td>
<td>$17.50</td>
</tr>
<tr>
<td>Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2</td>
<td>$4.00</td>
</tr>
</tbody>
</table>

## WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS — BROWN FRONTS — GOLD CHROMES

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>National Slug Rejectors: N-101, 5c</td>
<td>$4.00</td>
</tr>
<tr>
<td>200-A — 201A (5c-10c-25c)</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

## BUY FROM BUCKLEY WITH CONFIDENCE

ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET  
CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)
SET UP STANDARD FOR "ON-THE-JOB" VETS TRAINING

WASHINGTON, D. C. — A set of standards has been established by the Government in an effort to guide the management of all businesses which have expressed interest in employing veterans for "on-the-job" training.

The "on-the-job" training program, established under the GI Bill of Rights, is specifically designed to assist veterans to acquire mechanical skills while receiving financial aid from the government. It has been described as the "war borne gift to the coin machine industry in its effort to provide for its own future with adequately trained mechanics in adequate numbers." (The Cash Box, Week of March 18, 1946.)

Laid down by a committee appointed by the Retraining and Employment Administration, the standards set are intended for the protection of the veteran to prevent the exploitation of apprentices.

Under the GI Bill of Rights, veterans receive a subsistence allowance of $85 a month and $90 if they have dependents. However, the combination of wages and subsistence allowance cannot exceed the wages of an experienced worker in the job for which the learner is being trained. The recent regulations stipulate that manufacturers and others who wish to employ veterans on jobs entitled to "on-the-job" training subsistence allowances must submit to the State group-regulating such training locally a summary of their proposed training program including the items of basic interest such as (1) title and description of the job for which the veteran is to be prepared, (2) length of the training period in hours, (3) a scheduled listing of the tasks to be learned and the approximate time to be spent on each operation or task, (4) the wages and salary to be paid from the beginning of the training period thru to the completion of the program, (5) the wages and salary currently being paid to skilled men in the job for which the veteran is being trained, (6) the number of supplemental hours of instruction required.

A number of other standards have been established by the policy-making committee under which the program is to function, and employers may obtain all necessary information and receive assistance from the State groups established within their own community.
Coal Strike Kicks Down Production

Rail Freight Threatened

NEW YORK—Leaders throughout the nation are fearing for the production progress of new equipment as a result of the continued labor strike in the bituminous coal industry.

Exerting a strangle hold on soft coal production which has been gradually pinching off the stockpiles maintained by the producers of raw materials, the sum effect of the strike has been that the greatest fuel crisis ever experienced by this country now stands just one week away unless immediate settlements are made.

As a result of this situation, the basic materials required for production face a drastic curtailment in supply to manufacturers, as industrial activity in all heavy industry tumbles rapidly with every passing strike-day.

This decline in the production of raw materials is particularly evident in steel, a vital product to the assembly lines of this industry.

Steel, long one of the materials on the list of shortages suffered by coin machine manufacturers, had shown some evidence of being eased, but late reports disclose that several million tons of that metal will be lost this month as a result of the strike as against the one million ton drop suffered last month. With this backlog steel will thus continue to remain critical even if the coal strike is settled within the next two weeks.

In addition, officials representing several railroads have declared that the strike is bringing on a crisis in the rail freight transportation picture of the nation. Some roads announced that only a fifteen day supply remains on hand, and unless the situation is immediately eased, a railroad tie-up, especially among Eastern companies, is predicted.

To darken the picture still further, a strike threatened by 75,000 miners of anthracite (hard coal) appears in the offing. According to reports reaching here from Pittsburgh, center of anthracite production, the contracts of these miners will expire on May 31, and a 30-day strike notice has already been filed.
Our chief has added another feather in his cap, since this newest Jennings' heir was born! So beautiful in its sparkling trim. Won't you stop at your distributor or dealer and see this pride and joy?

Write for more details to

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24, ILL.
URGES TRADE TO GET EXCISE TAX CLEARED

SAMUEL (CURLEY) ROBINSON
LOS ANGELES, CAL. — Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) this city, urges the trade, thru CMI, to get into action to immediately clear the present excise tax picture.

Robinson writes, "I feel, and know, that a proper presentation of the real interpretation of the excise tax, namely the difference between 'amusement' and 'gaming', can be secured in a very short time if properly prepared and presented to the Internal Revenue Department in Washington, D. C.

"The head of this department today," Robinson continues, "is of a different mind than the person heading it five years ago, at which time that person was of a most antagonistic attitude toward this industry.

"I feel that presenting this not only thru an attorney or attorneys, but also thru laymen, and full use put to the facts now on hand, that a proper interpretation can be given us so that we probably would not be so heavily burdened on July 1 when the new excise taxes again become due."

MORE COINMEN URGE CREATION OF "NAT'L TAX COUNCIL"

NEW YORK—Votes continue to pour into the offices of The Cash Box here urging that a "National Tax Council" be created for the industry as soon as possible.

One coiinman writes, "We do feel that there is a lot of unfair, inequit- able and excessive taxation now in effect throughout the nation and only a 'National Tax Council' would cure this situation."
PUBLIC RELATIONS ACTIVITIES ARE PUSHED BY LEAD INDUSTRY GROUPS

NEW YORK — A tremendous upsurge in public relations activity on the part of leading corporations and trade associations was reported this past week in several of the better known business publications of the nation. Expenditures for public relations work have been tremendously increased thru the past few years, it was observed, and still further expansion, together with larger budgets, is anticipated.

A consensus of opinion taken among business leaders in all phases of commerce reveals that all industries agree that an effective public relations program could provide the only adequate way in which to combat unfavorable public opinion.

Many large industrial organizations have been going to the expense and effort of "Gallup-polling" the nation to gauge how their firm or industry appears in the public eye. Because so many popular misconceptions were thereby discovered, aggressive public relations programs are being mapped and carried thru by the affected industries.

As thus far reported, the results achieved thru active public relations programs have been heartening.

The outstanding trends discovered thru the investigations of business correspondents reveal: (1) Many large individual employers who once doubted the effectiveness of planned public relations are now planning special public relations departments or employing outside consultants to help sell their business policy to the public (2) Ever increasing emphasis is being placed on well-rounded public relations programs, rather than on publicity programs alone (3) An effectively balanced public relations program should attempt to create good-will building policies in such areas as employee relations, consumer relations and government relations, in addition to press relations.

Former Slot Ops Are "Characters" to Scribe

HOLLYWOOD, CAL. — The King Brothers, former slot machine ops who turned to motion picture producing as a means of earning their daily bread, were interviewed here recently by Erskine Johnson, the movie columnist.

The King boys, producers of the profitable motion picture "Dinner at Eight," have just engaged Barry Sullivan to play the male lead in their forthcoming vehicle, "Suspense," and the interview was part of the advance publicity for this picture.

The King Brothers have a simple explanation for switching from the slot machine business to movie making; Johnson reported. "It's more nerve-wracking," they chorus.

Describing them as "the one time slot machine kings of Los Angeles, Johnson said of the King Brothers, Frank, Maurice and Hyman, that they were "characters."

Among the trade here, Erskine Johnson is considered pretty much of a "character" himself.

THE CASH BOX
WASHINGTON, D. C.—The nation's consumers have good reason to glow with optimism these days.

According to the latest reports to be compiled here by the U. S. Government, this year—1946—has already been measured to have unleashed the most tremendous spending boom the country has ever known with all phases of the amusement industry netting a high proportion of the "take."

The figures, tabulated for only the first quarter of the year, became even more astounding when it is considered that full scale production on the part of most businesses are still many months in the offering.

The United States Department of Commerce, holder of the national yardstick for trade activity, claims in its latest report that American consumers spent money faster during the first three months of 1946 than ever before in the nation's history. Consumer spending during this first quarter was at the unprecedented annual rate of $120,000,000,000 for goods and services, it was said. This was a $20,000,000,000 lift over the spending rate in the same period last year, a war year.

Bearing even more directly on the nation's all out swing to a prosperous peacetime mood, however, are the tax figures on amusement and luxury items as measured against the "take" collected during the same period last year.

Receipts from admissions to night clubs, theaters, concerts and the like jumped $5,726,400 in March over the same month in 1945, yielding Uncle Samuel $36,374,650, the Internal Revenue Bureau announced.

Taxes received on jewelry jumped $2,444,000 to a total of $16,375,500; on fur they climbed $161,200 to a total of $9,100,000; on perfume and cosmetics they increased $433,100 to a total of $6,704,500.

Collections of domestic liquor taxes rose $41,460,000 to a total of $140,985,300. Tobacco tax collections increased $25,815,900 to a total of $99,436,400.

As a further indication that the boom is snowballing ride down the hillside is the report issued by the Bureau of Labor Statistics that the gross average hourly earnings of workers in manufacturing lines has increased to $1.03 in the month of March. In this connection it is to be remembered that factory employees provide a heavy proportion of coin machine play.

Highly qualified observers in government and business circles here view this wave of record-breaking spending reported for just the first three months of this year as not only continuing but far exceeding current figures.

It is their belief that the return of veterans to civilian life, tax reductions and a decline in payroll deductions have spurred the long awaited post-war boom to its unprecedented beginning. With these conditions continuing thru every passing month they foresee the boom gaining ever increasing momentum for a good length of time to come.

In addition, it is pointed out, with strikes, raw material shortages and reversion knots still holding production lines to a tripping pace, the real flow of spending is yet to begin.

And from that can the nation's consumers gain their own bright message: "It's only the beginning, men. It's only the beginning ..."

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KOONDEL & SKOLNICK NAMED DISTRIBUTORS FOR NEW "SHINE-A-MINIT"

BROOKLYN, N. Y.—Al Koondel and Lucky Skolnick of Empire Coin Machine Sales, this city, announced the appointment of their firm as exclusive distributors for Coin-Arts industries’ "Shine-A-Minit" shoe shining machine. The territory allotted to them includes the states of New Jersey and Connecticut.

The Brooklyn office at 790 Coney Island Ave. will handle all business for the time being. New and modern offices are being constructed for the firm in Newark, New Jersey and Hartford, Conn. Official announcement of the openings will be made shortly.

Al Koondel and Lucky Skolnick are well known in the trade as successful distributors and jobbers prior to Pearl Harbor. They will once again devote all their efforts as distributors, and will handle the products of additional manufacturers in their territories.

Auto Club Hits Parking Meters

PHILADELPHIA, Pa.—The recent proposal that this city install parking meters has been attacked by the Keystone Automobile Club.

Declaring that the proposal was not based on an attempt to improve traffic conditions, but to increase public revenue, the club statement said, "The motorists are already bearing a heavy burden of taxation, and it would be unwise and unfair for the city to attempt to increase their taxation thru installation of revenue meters."

freyers Slots to Parking Meters

PADUCAH, Ky.—The "Sun-Democrat," local newspaper here, carried the following item:

"Snubnose McSwigg, the second Street civic leader, suggested last night that the city commissioners abandon whatever plans it may have to install parking meters on Broad-street and substitute shoe machines.

"If the city wants to separate the people from their cash, the citizens should at least have a run for their money," McSwigg suggested.

"With a slot machine, a man is allus hopeful of hitting the jackpot, which he never does. With a parking meter he ain't got no chance of getting no return on his money and finally gets to thinking that the city is charging him to park in his car on a public street, which is kept, after a fashion, by his own tax money."

OFA TO FIGHT FREIGHT HIKE

WASHINGTON, D. C.—Of interest to every businessman and consumer in the nation is the crucial issue which will be aired before the Interstate Commerce Commission concerning the petition filed by the railroad companies for the granting of a 25% general increase in freight rates.

Opposing the railroads on the proposed rate hike will be the OFA and the especially appointed representatives of five States, Iowa, Oklahoma, Kansas, South Dakota and Arkansas.

If the freight rate rise is granted, business leaders here predict that the eventual increase will be borne by the consumers of any goods or equipment shipped by rail.
LAZAR’S WINCHESTER
SHOW RECORD SUCCESS
PITTSBURGH, PA.—R. D. and J. D. Lazar, well known coin machine distributors headquartered in this city, reported a “most successful” showing of the new Rock-Ola phonograph this past week in Winchester, Virginia. “Every operator who viewed the machine became very enthusiastic over it,” declared J. D. Lazar who generated the event. “It was most successful.”

The Lazar Winchester showing wound up an extensive tour of the phonograph during which it was shown in numerous cities throughout the firm’s territory.

In every city in which the Rock-Ola was shown record breaking numbers of orders were taken.

In addition to the phonograph, the Lazar firm are now booking orders for the new ART (Coin Meter) which is described as “one of the most outstanding counter games we have ever handled,” as well as for the Gottlieb Stage Door Canteen and Grip Scale.

EXISTENCE OF SLOTS DENIED
SPRINGFIELD, O.—Disclosure that 33 slots are being operated in 8 locations thrust out this city and Clark County was this past week by the Internal Revenue Bureau.

This stirred headlines in the “Springfield News,” local newspaper here, and has sheriffs, police chiefs and mayors running about all disclaiming that any slots are in this area.

NEW YORK—The business venture of Eugene R. Farney and Arthur W. Percival, well known in this city, became the reading subject of 3,000,000 people throughout the nation this past week when the Saturday Evening Post featured a lengthy article on the coin operated laundry which could be obtained by attaching an automatic coin meter to the washing machines, it was said in the article. They were further credited with having urged many operators to enter this business.

Percival and Farney were said to have established the first “Laundrette” store here during the war years and during Christmas of 1945 they had sixteen stores in operation.

At the present time, they are selling franchises to the use of their trade name, including with it their own coinometers and uniform system. They report that it has provided a successful business venture for many war veterans. 

BADGER BARGAINS
"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"
MILWAUKEE
See CARL HAPPEL

KEENLY RECONDITIONED SUPER BELLS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keeney Super, Sc, F.P., P.O.</td>
<td>$299.50</td>
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<tr>
<td>Keeney Super, 2Sc, F.P., P.O.</td>
<td>$350.00</td>
</tr>
<tr>
<td>Keeney Super, 4Sc, F.P., P.O.</td>
<td>$450.00</td>
</tr>
<tr>
<td>Keeney 4-Way, Sc-Sc-2Sc-Sc, P.O.</td>
<td>$550.00</td>
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CONSOLES

<table>
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<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Mills Three Bells, 5c-10c-25c</td>
<td>$895.00</td>
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<tr>
<td>Mills Four Bells, Late Head, 5c-Sc-Sc-5c</td>
<td>$950.00</td>
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<tr>
<td>Pace Reels, Twin 5c &amp; 25c, F.P.</td>
<td>$295.00</td>
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<tr>
<td>Mills Jumbo, Late Head, F.P.</td>
<td>$129.50</td>
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<tr>
<td>Mills Four Bells, Orig. Head, Sc-Sc-Sc-5c</td>
<td>$390.00</td>
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ONE-BALL MULTIPLE, F. P. TABLES

<table>
<thead>
<tr>
<th>Model</th>
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<tr>
<td>Bally Thorobred</td>
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<td>Bally Longsoar</td>
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<tr>
<td>Bally Pimlico</td>
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<td>Bally Club Trophy</td>
<td>$199.50</td>
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<tr>
<td>Keeney Fortune</td>
<td>$189.50</td>
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<tr>
<td>Bally Sport Special</td>
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PHONOGRAPH, WALL BOXES AND SPEAKERS

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Rock-Ola Commando</td>
<td>$595.00</td>
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<td>Rock-Ola Spectrophone</td>
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<tr>
<td>Rock-Ola Super New Rock-O-Lite</td>
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<tr>
<td>Rock-Ola Master New Rock-O-Lite</td>
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<tr>
<td>Rock-Ola Spectrophone, Playmate</td>
<td>$500.00</td>
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<tr>
<td>Rock-Ola Spectrophone</td>
<td>$100.00</td>
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<tr>
<td>Packard Pla-Mar Boxes</td>
<td>$27.50</td>
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<tr>
<td>Rock-Ola Late Head, 5c-Sc-Sc-5c-25c-Sc</td>
<td>$49.50</td>
</tr>
<tr>
<td>Rock-Ola Wall Boxes</td>
<td>$19.50</td>
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</tbody>
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BADGER NOVELTY COMPANY
Exclusive Distributors for
ROCK-OLA MFG. CORPORATION
J. H. KEENEEY & COMPANY
NORTHEASTERN CORPORATION
State of Wisconsin and Northern Michigan
2546 NORTH 20TH STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3039

TWO OF THE MOST PROFITABLE OPERATORS’ MACHINES EVER BUILT
PHOTOMATIC • VOICE-O-GRAPH
SEND FOR THE SPECIAL SELLING PLAN
INTERNATIONAL MUTOSCOPE CORP.
44-01 ELEVENTH ST. (W.M. RASKIN, President) LONG ISLAND CITY 1, N.Y.
1946 — Our 51st Year of Service

SAT EVE POST FEATURES COINMEN’S ROLE IN DEVELOPING “LAUNDERETTE”

Pittsburgh, Pa., May 6 — The business venture of Eugene R. Farney and Arthur W. Percival, well known in this city, became the reading subject of 3,000,000 people throughout the nation this past week when the Saturday Evening Post featured a lengthy article on the coin operated laundry which could be obtained by attaching an automatic coin meter to the washing machines, which was said in the article. They were further credited with having urged many operators to enter this business.

Percival and Farney were said to have established the first “Laundrette” store here during the war years and during Christmas of 1945 they had sixteen stores in operation.

At the present time, they are selling franchises to the use of their trade name, including with it their own coinometers and uniform system. They report that it has provided a successful business venture for many war veterans.
Ohio State Phono Ops Meet Clicks Big

Many Out-of-Towners and All Chapters Present. Mfrs. are Represented. Banquet is Sellout. Same Board Re-Elected.

Leo J. Dixon
President of the Ohio State Automatic Phonograph Owners Assn.

Cleveland, O.—The annual convention of the Ohio State Phonograph Owners Association held at the Carter Hotel here all day (May 1) was probably the most successful and outstanding affair this organization has ever yet had.

Visitors were present from all over the country. There were all chapters of this organization on hand. This includes the Cleveland, Youngstown-Warren and Canton chapters.

A very large group attended from Wisconsin's phono ops association. Even a larger group came from the Detroit phono merchants organization. There were representatives of the New York City phono and the Newark, N. J. phono associations present.

Leading manufacturers were on hand. The trade press was also in attendance. There were a tremendous number of operators and their wives. The banquet was a sell out.

The day opened with a private session of the state executive board. An election was held and the following board members were re-elected: Gary Weber, Robert Pinn, James Ross, Harold Copeland, Robert Edward, Edward Elum and C. L. Hopkins.

The following officers will continue in their present positions: Leo J.

Dixon, president; Jack Cohen, vice-president; Harry Lief, secretary-treasurer, and Sanford Levine, assistant secretary-treasurer.

Much of the credit for the great success of this affair goes to the Banquet Committee of which Jack Cohen, vice-president of the state organization and president of the Cleveland chapter was Chairman.

At 12 Noon there was a very fine luncheon held in the Sapphire Room where, after lunch, all were asked to "let your hair down and let's talk things over" by Leo Dixon. There was much discussion, most of it centering around the 70½-30½ commission basis proposal of The Cash Box as well as the 10c per tune, 3 for 25c.

The manufacturers took the floor in these discussion. A. R. Kelso of Rockola discussed the stability of price for phonos. R. R. (Rudy) Greenbaum of Aireon talked about increasing the cost of the play to 10c, 3 for 25c. DeWitt (Doc) Eaton of AMI suggested closer cooperation between associations and the manufacturers. Much other discussion was also brought out on the floor in this four hour meeting.

Alvino Rey and his orchestra were featured. The Three Suns flew in from New York to show their wares. Johnny Desmond, Victor recording artist, also entertained. Fred Lowrey, vice-president of the state assn. and President of the Cleveland Phono Assn. also chairman of the Banquet Committee; and Dorothy Rae of Columbia won applause.

Ted Messman, composer and pianist, who gave the ops "Till The End Of Time" and "Full Moon And Empty Arms" rendered his songs on the piano. Frank Yankovic and his artists entertained, as did Emile Boreo, George Barry, Mark Ballero, Mitchell & Twitchell, and many, many others.

The entertainment continued on to a breakfast party given by Jack Cohen where more of the artists helped to make those invited happy.

WANT TO BUY—ANY QUANTITY

The following Gottlieb Games —

School Days ..................$25.00 Sea Hawk ..................$25.00
Paradise .................. 25.00 Horoscope .................. 30.00
Spot Pool .................. 35.00 Miami Beach .................. 35.00
ABC Bowler .................. 25.00 Champs .................. 25.00
Belle Hop..................$25.00

Empire Coin Machine Exchange
2812 W. North Ave. (Hum. 6288-89) Chicago 47, Ill.

Operators in the State of Georgia
Come in and See

Rock-Old
The Phonograph of Tomorrow

Now on Display

Mullininx Amusement Co.
1514 - 16 Bull St.
Savannah, Ga.
## Mills Sales Co., Ltd.

### E & W Set Up Complete Measured Music Studio

Cleveland, O.—Gary Weber and Burt Dean of E. & W. Distributing Co., this city, gave music machine ops who attended the Ohio State phone coinmen's convention at the Hotel Carter here on May 1 a complete display right in one of the hotel suites of the Measured Music studio set-up featuring the Phonette boxes.

Starting right from the record mechanism to the automatic amplification and monitoring unit to the Measured Music boxes — on the wall — on the bar and in a table set-up — the ops had the opportunity of seeing just how simple this system was to install.

H. F. Dennison, president of Personal Music Corp., manufacturer of Measured Music, was present to speak to the ops. His assistants were continually on hand to take music coinmen for a tour thruout this very unique, complete studio set-up.

Its very simplicity was what won over a great many of the music men who were present. Both Weber and Dean reported that orders booked were far, far beyond even their fondest expectations.

They also announced that their same distributor set-up thruout the entire state of Ohio will handle the Measured Music system. This includes Ted Bennett of Toledo Coin Machine Co., Toledo; Woof Solomon, Central Ohio Coin Machine Exch., Columbus; L. J. Goldstein, T & L Distributing Co., Cincinnati.

---

### Mills Novelty Co., Exclusive Distributors Mills Industries, Inc. International Mutoscope Corporation

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## Phonograph Mills — 3-Bells

### For Sale!!

**Ready For Immediate Delivery**

**Thoroughly Reconditioned**

<table>
<thead>
<tr>
<th>PHONOGRAPH</th>
<th>MILLS 3-BELLS</th>
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<tbody>
<tr>
<td><strong>ARCADE</strong></td>
<td><strong>MILLS ESCALATOR SLOT MACHINES</strong></td>
</tr>
<tr>
<td><strong>READY FOR IMMEDIATE DELIVERY</strong></td>
<td><strong>FREE PLAY CONSOLES</strong></td>
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<table>
<thead>
<tr>
<th>World Series</th>
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<tr>
<td>Anti-Aircraft</td>
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<tr>
<td>Tall Gunners</td>
<td>$95.00</td>
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<td>Ernie Toney</td>
<td>$145.00</td>
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<tr>
<td>Sky Fighters</td>
<td>$275.00</td>
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<tr>
<td>Rapid Fire</td>
<td>$175.00</td>
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<tr>
<td>Submariner</td>
<td>$165.00</td>
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| Western Baseball-1939 | $125.00 |
| Set-Base-Ette | $60.00 |
| Better Practice | $69.50 |
| Talkie Horoscope | $125.00 |
| Muscle Builder | $99.50 |
| Baby Alley | $75.00 |
| Pace Bowling Alley | $375.00 |
| Coast Leaguers | $139.50 |

| Saratoga | $174.50 |
| Rio | $29.50 |
| Square Bell | $85.00 |
| Galloping Dominos | $295.00 |
| Royal Flash | $69.50 |
| Spinning Reels | $2.50 |
| Paces Races | $174.50 |

| Skill Time | $85.00 |
| Turf Champ | $75.00 |
| Way Super Bell, 5/5 | $575.00 |
| 4-Bells Mills | $525.00 |
| Jumbo Parade (Comp.) | $205.00 |
| Pace Rocks | $149.50 |
| Liberty Bell | $24.50 |

| Broadcast | $69.50 |
| Trip | $17.50 |
| Stat-O-Line | $60.00 |
| Duke Ranch | $54.50 |
| Big Chief | $45.00 |
| Limelight | $35.00 |
| Speed Demon | $35.00 |
| Mascot | $34.50 |
| Wow | $14.50 |
| Champion | $39.50 |

| Play Ball | $110.00 |
| Silver State | $575.00 |
| Double Feature | $45.00 |
| Attention | $69.50 |
| Star Attraction | $75.00 |
| Top Notcher | $125.00 |
| Speedway | $24.50 |

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<tr>
<th>PIN BALL</th>
<th><strong>NEW MACHINES—FO.B. FACTORY</strong></th>
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<tr>
<td>Chiclet Googles</td>
<td>$525.00</td>
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<tr>
<td>Pro-Flight Trainer</td>
<td>$850.00</td>
</tr>
<tr>
<td>Shipman Stamp Vendor</td>
<td>$39.50</td>
</tr>
<tr>
<td>Undersea Rider</td>
<td>$295.00</td>
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</tbody>
</table>

| Atlas Ace-Peace Vendor | $12.50 |
| Victory Derby | $574.50 |
| Victory Special | $89.50 |

**NEW MACHINES—FO.B. FACTORY**

| Black Cherry Bells | $1153.00 |
| Ves Pocket Bells | $174.50 |

---

Dorothy Rae telling Columbia recording star Fred Lowrey all about the Measured Music automatic amplification and monitoring unit and why it makes his records sound exactly as they are originally recorded.

Dorothy Rae in this pic tells Fred Lowrey all about the new Measured Music boxes, the new type brackets, attachments, wiring and other accessories and says, “This is the simplest music system I’ve ever seen.” Inside workings of one of the boxes is also shown in this picture. Boxes on stands are all chromium.
WE'RE OUT TO REACH YOU, BUT-

The demand from New York and Northern New Jersey operators for Rock-ola, the No. 1 machine, is so great that we can't reach you all at once. Deliveries will be made as fast as possible without discrimination. Please be patient! It won't be long now!

Mr. Operator: Our sincere thanks for your wonderful cooperation.

SALES DEPT.

Harry Pearl—Dave Stem—Everett Mautser—Tom Burke—Bob Siler—Horold Sallis
Jack Liss—Dave Engel—Irv. Crenstein

ROCK-OLA

THE PHONOGRAPH OF TOMORROW

SHOWROOMS AND SERVICE DEPT.

East Coast DISTRIBUTORS, INC.

415 FREILINGHUYSEN AVENUE
NEWARK 5, NEW JERSEY

Bigsow 8-3524

SHOWROOMS AND SERVICE DEPT.

Coast Sales & Distributing Co.

627-621 10TH AVENUE
NEW YORK 18, NEW YORK

LONGACRE 3-0740

DIRECT FACTORY REPRESENTATIVES FOR ROCK-OLA

PASSAGE OF LANHAM BILL SHOWS WAY
BUCKLEY OR MYERS' BILLS CAN PASS

WASHINGTON, D. C.—The nation's coinmen can take an object lesson on the potential danger of the anti-juke box bills authored by Rep. Charles A. Buckley of New York and Senator John W. Myers of Pennsylvania, currently in the hands of the House and Senate patent committees respectively, from the news that during this past week another proposed law, the Lanham "trade mark bill," which had been on the Senate's Patents Committee shelf for six years, is to be taken down and carried thru during the present session of Congress.

- - -

Like the Buckley and Myers bills, the trade mark measure has been a "sleepy" in committee.

It has passed the House of Representatives three times but was defeated in the Senate time and again thru the efforts of one man, Senator Joseph C. O'Mahoney of Wyoming, who had consistently opposed the bill on the ground that it was to the disfavor of small enterprises.

No coinman or legislator would deny that the Buckley and Myers bills are to the disfavor of "small enterprises" which is a suitable description for any juke box operation.

Nonetheless, the full pressure has been turned on here and when the Lanham bill makes its entry on the floors of the Senate this time, observers here predict that it will go thru, despite the antagonism of the U. S. Department of Justice, the Tariff Commission and Senator O'Mahoney. The pressure has been building up thruout those six years during which the bill was "asleep," and it looks like this time the pressure boys will make it for a touchdown.

Both the Buckley and Myers measures have been "asleep" in committee for some little time, but unless coinmen remain extremely wide awake and watchful, they may be in for a rude "awakening."

PROPOSED TAX SUSPENDED

STREATOR, ILL.—It was good news for coinmen here when the proposed ordinance licensing vending machines with an unpleasant annual cash bite was quietly set aside without comment when it came before the city council at its regular meeting held recently.

Although the council has been reported agreed on scrapping the ordinance which would impose an annual five dollar license fee on each candy, peanut, soft drink and other vending machine in the city, no formal action has been taken as yet.

There is every indication however, that it will not be placed in force.

NOW DELIVERING
THE NEW A.B.T. 'CHALLENGERS'

$65.00 EACH
$62.50 IN LOTS OF 5
$60.00 IN LOTS OF 10
WRITE FOR QUANTITY PRICES
1/3 DEPOS. - BAL. C.O.D. - F.O.B. ATLANTA

DISTRIBUTORS FOR A.B.T. IN GEORGIA AND ALABAMA

H & L DISTRIBUTORS, INC.

MORRIS HANKIN

708 SPRING STREET, N.W.

ATLANTA, GA.
GUARANTEED SPECIAL

SELECT THE EQUIPMENT YOU NEED FROM

THE WORLD'S LARGEST STOCK

Ready For Immediate Delivery

**SPECIAL**

10 PANORAMS

$379.50

PILOT TRAINER $850.00

HOTTEST MONEY MAKER FOR ARCADES

AND OUTDOOR AMUSEMENT SPOTS.

CHICAGO COIN

GOALEE .............................$525.00

BANK BALL ..........................$375.00

WE HAVE EVERYTHING FOR THE OPERATOR INCLUDING

COMPLETE LINES OF PARTS, PLASTICS, RECORDS,

NEEDLES, ETC.

NEW MACHINES TO BE DELIVERED IN EAST, PA. ONLY

WILLIAMS "SUSPENSE" BALLY SURE QUEENS

SALLY VICTORY SPECIAL

SALLY VICTORY DERBY

WE HAVE BEEN APPOINTED EXCLUSIVE DISTRIBUTORS FOR

SOLOTONE MUSIC SYSTEM

Write or Wire for Complete Plan

WE WANT PINS — SEND US YOUR LIST!

**SPECIAL**

5 Rep Shoe Ball Alleys $149.50

2 Victory Rolls ............................175.00

5 Former Anti-Aircraft Guns 49.50

10 Seeburg Chute-The-Chutes — All parts — new 50.00

1 Jap Guns — All parts new — not necessarily working 7.50

2 Dynaguns — Guaranteed — 100% working order 110.00

1/3 DEPOSIT — BALANCE C.O.D. — F.O.B. PHILADELPHIA

DAVID ROSEN

855 NORTH BROAD STREET

PHONE: STEVENSON 2258-2259

PHILADELPHIA 23, PA.

GUARANTEED SPECIAL

MONEY BACK WITHIN 10 DAYS

IF NOT SATISFIED

BOSTON MUSIC OPS CALL BIG MEET

Will Hold Dinner and Entertainment to Formulate Final Plans for Creating Organization. Urge all Ops to Attend.

BOSTON, MASS. — The proposed "Automatic Phonograph Operators Guild" is now planning a dinner and entertainment to be held at one of the prominent downtown hotels in this city.

The purpose is to call together everyone of the music machine operators in this state who are interested in the automatic music industry. This proposed organization is to include all music ops and distrubs in this state.

Chairman pro-tem for this meeting is Al Dolans, owner of Pioneer Music Co., 329 Warren St., this city, who is handling all tickets and arrangements for this affair.

Two meetings have been held to date by the Massachusetts music machine comission. At this meet they will finally decide the type of organization to be formed. There will also be decided any limitation on membership, dues, assessments, taxes, sliding scale for locations, commissions and legislative representation.

In addition, rules and regulations will be formulated so as to exert good control and by better business methods insure the continuation of the Guild.

Previous meets have attracted a very fine representation of the juke box industry in this state. At the last meeting operators present represented over 2,200 of the 9,000 juke boxes in operation in the state.

All juke box operators are being urged to attend. There is a movement under way to ask everyone of those who will be present to openly give their views of the organization right on the floor of this huge meeting.

"This," Al Dolans reports, "is the most important meeting ever held in this state by the automatic music industry. We are asking every single operator who is really interested in continuing in a profitable business to attend this meeting. We urge the men to contact us immediately for complete details."

CHICAGO — DeWitt "Doc" Eaton, General Salesmanager of AMI, shows Buddy Rich, Mercury recording star that it’s all in the cash box. "This is the place," Doc tells Buddy, "where operators learn all about the records you are making." This was Buddy Rich's first view of the new AMI "Model A" phono.
JIMMIE RUTTER URGES TRADE START

"SCHOOL FOR MECHANICS"

LOS ANGELES — J. E. (Jimmie) Rutter of Operators' Service, this city, one of the best known mechanics on the west coast and who has devoted a great deal of his time and effort to schooling mechanics for coinmen here urges the trade to immediately create a "School for Mechanics" as suggested by The Cash Box for over three years.

Rutter writes, "I have just read your article in the April 15 issue of The Cash Box in regard to the need for a School for Mechanics" for the coin machine field. I believe that this would be the best thing that ever happened for the good of the trade. The machines which are being built today are so much advanced over former products that the days of the 'screw driver and plier mechanic' are all over.

"I have even had radar experts come into my shop here and tell me that they could easily repair coin machines. But, after a few minutes trying, they were completely lost as to how a coin machine works.

"When a manufacturer goes to all the trouble of creating a really perfect machine it will not do a better job than any other machine, regardless of the fact that it is perfect, unless the operator has help that is trained to keep that machine in perfect working order.

"My shop has been the starting point for at least 18 men in this County who are holding jobs today as service men for operators who have anywhere from 20 to 400 machines and each one of them is doing a good job as a service man. "My interest in this program may not mean very much to the trade, but I would like to see every operator have a man who is capable of re-pairing every machine that he owns and I would, and am, donating many hours of my time to the schooling of returned veterans."

MORE DISTRIBS FOR

"BANK BALL"

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprises, Inc., this city, announced the appointment of the following additional distribs this past week.

Piedmont Distributing Co., of Salisbury, N. C., for the states of North and South Carolina.

Green Distributing Co., Boston, Mass. for the states of Massachusetts, Rhode Island, Maine, New Hampshire and Vermont.


The firm also announced adding southern Indiana to the present territory of Nickel Amusement Co.
CHICAGO — Coal machine factories here were hit hard by the announce-ment this past week that power would be curtailed to a ration allot-ment of 24 hours per week due to the coal strike cutting supplies on hand for the electric power company here to a dangerous low minimum.

This means that the factories will have only 3 full 8 hour working days per week or can use only half day (4 hour) per week shifts.

With many factories here at last beginning to get under way, this curtailment of power hits all the indus-try harder than ever.

Many coinmen were of the belief that they would soon be receiving some of the new machines now being produced even on short schedules, but with the power curtailment there is very much doubt that any ship-ments will be made.

At the same time railroad freight is also being cut down on a great many rail lines due to the fact that coal is running very short. This, too, will hamper coinmen from receiving the new equipment.

**Jack Ravreby Moves to New Quarters**

**BOSTON, MASS. — J. S. (Jack) Ravreby of Owl Mint Machine Com-pany, Inc., this city, announced this past week that the firm have now moved to their new location at 26 Brighton Avenue, this city.

Ravreby stated that the firm would arrange for very outstanding show-rooms and would also continue the former fine service which they have been giving the trade in these new and airy showrooms.

He also stated, "We shall soon make some very interesting an-nouncements for the trade generally. We invited all of our customers and friends to visit with us in our new showrooms and offices."

**CHI “TIMES” COLUMN BOOSTS “BEACON COIN CHANGER”**

CHICAGO—Irv Kupcinet, who writes “Kup’s column” for the Chicago Times, reports in his April 17 col-umn, "Newest invention in the coin machine industry is Bell Products Co.’s ‘coin changer’. It changes quarters and dimes into nickels. Each change takes approximately one sec-

**SLADE WANTS ONLY COINMEN TO HAVE “SHINE-A-MINIT”**

MILWAUKEE — In answer to the item which appeared in the April 29 issue regarding the fact that there was a most complete story on the "Shine-A-Minit" machine of Coin- Arts Industries, this city, Art Slade of the firm advises that the one and only way that this magazine, and newspapers which have featured stories on this unit, could have ob-tained their information, as well as the price of the machine, is through some unscrupulous distributor.

He reports, "We are especially careful about allowing the public to know any part of our business. We definitely do not sell any of our products to anyone except recognized distribu-tors."

He also reports, "We do not need to search for 'new blood' for the reason that we are returning checks everyday from well known distribu-tors and we have at the present time 41 of the 48 states very definitely covered by distributors and no 'new blood' is required because we have no possibility of filling our present order requirements in the next 18 months."

**EXCLUSIVE DISTRIBUTORS FOR**

PACKARD MANUFACTURING CORP.

NOW DELIVERING!

PLA-MOR WALL BOXES SPEAKERS

COMING SOON — VERY SOON!

PACKARD PLA-MOR PHONOGRAPHS

FUREY ROSS

PLA-MOR DISTRIBUTING CO.

CLEVELAND 14, OHIO

3960 ST. CLAIR AVENUE

CHI COIN FACTORIES HIT HARD AS POWER IS CURTAILED

Coal Strike Cuts Power to 24 Hrs. Per Week
CINCINNATI — Thomas A. Gallagher, Collector of Internal Revenue for the first district of Ohio, stated this past week.

"Statements have appeared in the press tending to put the collector's office in a role it has not played and is not playing. I repeat that this office is the custodian of the slot and pinball machine registration records and that is all.

"We have done nothing to publish or publicize these records; this is not our function. Under the law, I say again, these records have been and are open to public inspection and will be so open until the law is changed.

"Certain persons exercising this right of public inspection searched our records and published what they found."

The result of the "public inspection" of the registration records here by the press was to close down this city and Hamilton County and to also affect other cities and counties in the first district. The names of the locations were published openly in the newspapers here and in other papers throughout this district.

Coinmen have come to the fore and asked whether "purchasing a Federal license is the irremovable evidence against us?"

These men are protesting the open public inspection of all slot and pinball licenses which the Federal government issued because of the fact that this has killed their means for a livelihood.

These coinmen have asked that all the trade work together to change this law immediately.

COPS GET HOT THEN COOL OFF AFTER GRAB OF 1c ARCADE PIECE

BAYONNE, N. J.—The reverberations of New York's press statements and raids, excited the police here and they drove down on a First Street Penny Arcade with the intention of seizing all sorts of "slot machines."

The result was that on Police Chief Robert O'Connor's order, Lt. Anthony Dvorzansky and Sgt. John Holmes confiscated a penny arcade machine which was on the counter.

Now that the cops have cooled off here (as they have in New York) they are beginning to wonder whether their enthusiasm to make a "slot machine raid against New York racketeers" didn't carry them too far.

Rather than proceed further, and inasmuch as the owners of the machine claim that it is "purely a skill game," the cops here have turned this matter over to the law department of this city for an interpretation.
BUSINESSMEN JOIN OPS TO K. O. JUKE TAX

BROOKFIELD, ILL.—In a meeting marked with verbal battles among councilmen, petitioners and spectators, the Village Board, governing body of this locality, gave a triumphant decision to coinnmen when they discarded a proposed measure to tax juke boxes here.

Tavern keepers and coinnmen united to bring about this decision. It is believed that the weight carried by these two groups, working together, was the big force which defeated this tax measure.

Outstanding among the many episodes of excitement which flared, as discussion of the measure proceeded, was when Councilman Fred Deutschmann and Orville Kocour, president of the Civic Management Association, tangled.

Kocour, a local businessman who allied himself with the phone ops in an effort to protect all businessmen against unfair taxation, suggested to Councilman Deutschmann that, "It is good business to have village assessments examined yearly by an outside, unbiased auditor."

He explained that "irregularities" which had been discovered several years ago was the reason for his suggestion.

To that Deutschmann shouted back that he "didn't have to sit up here and listen to anyone cast aspersions on the Board."

Kocour, angered, shouted back: "You don't have to listen — get out of here!"

The juke box issue reached an uproar when Deutschmann's demand that Kocour be thrown out was shouted down by the spectators who demanded that Kocour be heard.

It was then reported to the Board that several neighboring villages had reduced their taxes on jukes to $10 per year, while many of the nearby villages imposed no license fee at all.

It was then proposed that the Board assess a $10 fee on the machines, and this move gained slight support.

However, after Clarence Hoppenrath, backed by denunciations of the proposed tax by the Businessmen's Association and the Tavern Keepers Association, pointed out that the revenue collected by a $10 fee would not cover the cost of enforcement, the entire tax proposal was dropped.

(EDITOR'S NOTE: This news story is an example of what can be accomplished when coinnmen put into action the theme of this week's editorial, "Make A Coin Machine Booster Of Your Location Owner," which appears on page 3.)

Tubular COIN WRAPPERS

1 Case ..........65c per M
3 Cases............60c per M
6 Cases...........53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.
50c PENNIES ....19 M to CASE
$2.00 NICKELS ....17 M to CASE
$5.00 DIMES .......20 M to CASE
$10.00 QUARTERS ....15 M to CASE
$10.00 HALVES .......15 M to CASE

F.O.B. Chicago
Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.
1/2 Deposit with Order, Bal. C.O.D.
All Orders Shipped Express. Unless Otherwise Specified.

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of
TRI-STATE SALES COMPANY. Inc.

is pleased to announce
the appointment of
ABE GRANITSTEIN
as sales manager
of our branch office
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... it's phenomenal!

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- VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

Williams MANUFACTURING COMPANY
161 W. HURON ST. CHICAGO 10, ILLINOIS

Join CMI Now!
PRESS EDITORIAL
SAYS "LICENSE THEM OR BAN 'EM"

KINGSTON, PA. — The press here went all out with an editorial on either licensing slots, salesboard and money boards or banning them entirely from this community. The editorial read.

"Slot machines, punch boards and money punch board which are prevalent in Kingston should pay a license fee. Council several years ago put a license on pinball machines and similar action should be taken in regards to other gambling devices.

"If not, they should be banned.

"Just why money boards are permitted in Kingston is rather mystifying. There is no difference between a money board and a slot machine, unless it is the noise. You can punch a money board without annoying anyone outside of your pocket. With a slot machine, if the gears are not properly lubricated, you not only lose your money, but make an awful racket.

"Kingston can do nicely without punch boards, slot machines and money boards."

Operators — Manufacturers
PLEASE NOTE!

OWL MINT
MACHINE COMPANY
Has Moved To Its New Location
26 BRIGHTON AVENUE
BOSTON 34, MASS.
(Telephone: A-Loganquin 2216)

SALE! RECONDITIONED CONSOLES — 1-BALLS AND MILLS SLOTS

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills—10c: Melon Bell</td>
<td>149.50</td>
</tr>
<tr>
<td>Pacs Racis (Brown Cabinet)</td>
<td>169.50</td>
</tr>
<tr>
<td>Jumbo Perade Se, F.P.</td>
<td>119.50</td>
</tr>
<tr>
<td>Watling Sc Rolatop</td>
<td>79.50</td>
</tr>
<tr>
<td>Western Deluxe Baseball</td>
<td>75.00</td>
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Mills—10c: Melon Bell

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Extraordinary—10c</td>
<td>$179.50</td>
</tr>
<tr>
<td>Mills Blue Front, 5c</td>
<td>135.00</td>
</tr>
<tr>
<td>Mills Blue Front, 50c</td>
<td>400.00</td>
</tr>
<tr>
<td>Mills Blue Front, 10c</td>
<td>249.50</td>
</tr>
<tr>
<td>Mills Wolf Head, 10c</td>
<td>140.00</td>
</tr>
<tr>
<td>Mills Wolf Head, 10c</td>
<td>59.50</td>
</tr>
<tr>
<td>Pacs Reels with Rails, 5c P.O.</td>
<td>$99.50</td>
</tr>
</tbody>
</table>

Genuine Fibre Main Gears for Seeburg and Wurlitzer
(Loss Hub). Sample, each $4.00—Lots of 10 Each $3.00

Quantity Discounts on Pick-up Coils for Seeburg, except $800 and $900.

E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. PICO BLVD., LOS ANGELES 15, CAL.
(Phone: Drexel 2341)

E. T. MAPE
284 TURK ST., SAN FRANCISCO 2, CAL.
(Phone: Prospect 2700)
ST. LOUIS—For better service and understanding between operators, both the phonograph operator and pin game operator are consolidated in the Missouri Amusement Association—which replaces the former Associated Phonograph Owners of St. Louis and the St. Louis Coin Machine Operator's Association.

Lou Morris, president of the group, sparked the change, on the theory that there is a new type of operator to contend with in coin machine circles. The man who has both a string of phonographs and a supplementary number of pin ball games, or vice versa.

"It used to be that the boys stuck pretty well to one specialty" Mr. Morris stated. "But under current conditions, when many tavern spots are concerned, the phonograph operator usually puts in a few pin games, and even a few vendors along with it. This ekes out a better spot income, and is more or less than standard practice."

The Missouri Amusement Association will hold quarterly meetings only until there are sufficient equipment deliveries to allow the members to relax.

Meetings will be held at various St. Louis hotels and restaurants with no "fixed base" according to Mr. Morris.

Forty-two members turned out for the last meeting, comprising all varieties of route operators.

Officers at the association helm, in addition to Mr. Morris, are Jack Beckman, vice-president, and Harry Davies, secretary-treasurer. Dewey Godfrey is the legal representative of the group.

CHI FIRM TO HAVE HOTEL RADIO

CHICAGO — Coin-O-Matic Hotel Radio & Television, Inc., this city, are having a coin operated radio for hotel use built for them by the Industrial Tool & Die, Inc., of Minneapolis, Minn. Executives of this latter firm report that the radio is still in the process of equipment. They believe that it will take from 60 to 90 days prior to any production, all dependent on receipt of materials.

The radio features two coin chutes. The 10c chute will operate the radio for 30 minutes and the 25c chute will operate it for two hours. The Coin-O-Matic firm claim that they already received franchises for 10,000 sets. One order, they report, comes from the Hotel Schroeder in Milwaukee, Wis.

This is the third such set announced in the past few months.
ONE-BALL LICENSE FEE MO. PROBLEM

Ask Federal Gov’t Clarify Excise Tax Law

By Bert Merrill
Special to The Cash Bar

ST. LOUIS—Purchase of licenses for one-ball games has been seriously held up here for the past several months while pinball operators awaited the outcome of legal steps toward clarifying the licensing cost for such machines.

The bone of contention, according to the Missouri Amusement Association, is the fact that the government classes five-ball pin games as “amusement games,” licensing them at $10 per year while 1-ball games are classified as “gaming devices,” and require a $100 fee per year.

Since introduction of this resolution, the Missouri State legislature has ruled that five-ball and pin-ball games “are both skill games where there is no payout slot or cup installed on the table.”

This conflict of decisions has resulted in much confusion, to the point that no one-ball licenses have been taken out, pending a definite decision.

Dowey Godfrey, association lawyer representing the pinball interests, made a special junket to Washington over the March-April break period in order to present the Missouri op’s story.

All facts have been placed in the hands of Deputy Commissioner David Bliss of the Internal Revenue Bureau in Washington.

Meanwhile, no one-balls are appearing anywhere in St. Louis locations.

(This is the same problem which has been presented to the trade time and again by Samuel (Curley) Robinson of AOLAC (Associated Operators of Los Angeles County, Inc.) who has also made the trip to Washington, D. C. and discussed this problem with the Federal authorities there. The general belief throughout the industry is that some clarification of excise taxes must be made sooner or later by the Federal government because of the very loose interpretation of the present laws by the various Internal Revenue Department Collectors throughout the Federal districts.)
LEMKIE RETIRES FROM PRESENT CO. AFTER 27 YRS

Will Open Big Shoe Shine Machine Corp.

Nephew Takes Over Biz

Mr. AND Mrs. HENRY C. LEMKE

DETROIT, MICH. — Tho the name Lemke Coin Machine Co. will probably remain just as prominent here as it ever was in the past, Henry C. Lemke himself will no longer be around these offices to glad hand the boys with his 7 feet of good natured personality.

Lemke announced this past week that his he was retiring from this firm after 27 years of work. He also announced that his retirement day (Thursday, May 2) was also his 27th wedding anniversary.

"From now on," Lemke said, "the firm will be in the very capable hands of my nephew, George Ram- baum, who has had 14 years of experience in the coin machine business. He was with the Joy Novelty Co. here for some years."

Lemke stated tho he was retiring from Lemke Coin Machine Co. that this did not mean he was leaving the coin machine business entirely, "I just don't want to work so hard anymore," he said.

But, according to Lemke, he is opening the Shine-A-Minit Corporation and will be president of this firm. He reports that some very prominent Detroit business men are engaged in this venture with him.

The firm have been given exclusive distribution for the Shine-A-Minit machine for the entire state of Michigan. They have already arranged for placement of the machines in police departments, ear barns, the city hall, county building and large office buildings in this city.

They intend to unveil the machine for the first time at a grand showing at the Book-Cadillac Hotel in this city sometime around June 1.

Lemke also said, "Veterans are going to get first preference on deliveries of the machines. Many of these boys are out of work right now and they have called around to get into the automatic shoe shine machine business. We are, therefore, going to give them all the breaks we can."

Look Picks Herman Disc

NEW YORK—Woody Herman's recording of "Wild Root" and "Atlanta G.A." has been chosen "Record-of-the-issue" in the May 14th Record Guide, a feature of Look Magazine.

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ARE PROVEN WINNERS

Eagle Squadrons
From — Big League
Hangarians
From — Mr. Chile
Tornado Patrol
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Paratroops
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PUNCH, TOPS, FORMATION AND POWERHOUSE
See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, III.

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500 — 900 — 800 — 850.

SEEBURG
Box — Gem — Regal —
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— Evers — 8800 — 9900.

ROCK-OLA
Counter Models — Standard
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State Price Desired.
Write or Wire
BYRON NOVELTY CO.
2045 Irving Park Road, Chicago 18

WATCH — The Cash Box GROW

WANT 500 GAMES

CAN USE 500 FREE PLAY GAMES
(Games must be complete)

SPORTY — PARADISE — JOLLY —
SCHOOL DAYS — POLO — HORO-
SCOPE — CHAMP — MIAMI BEACH
— SEA HAWK — MAJORS '41
— SNAPPY '41 — STRATOLINER — SPORT
PARADE — SHOW SOAT — SEVEN UP —
SPOT POOL — ARGENTINE — BOLOWAY

Send Your List Stating Quantity,
Price and Condition.

MID-STATE CO.
2650 W. ROOSEVELT RD.
CHICAGO 12, ILL.
TELEPHONE: SACRAMENTO 2191

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ORDERS FILLED IN ROTATION

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Eastern Distributor: Coin Chutes, Parts and Supplies for All A.B.T. Products
612 TENTH AVENUE
NEW YORK 18, N. Y.

CIRCLE 6-7533

WATCH HERE IT IS COME AND GET 'EM!
GOTTIEB IMPROVED • DE LUXE
GRIP SCALE 3-WAY STRENGTH TESTER
ORDER NOW!

GOLD COAST COIN MACH. EXCH.
2844 WEST PICO BLVD.
LOS ANGELES, CALIF.

SPEAKERS
RECONED AND REPAIRED
Prompt Service — Reasonable Prices
All Sizes — All Makes

DEE'S SERVICE SHOP
1119 Venice Blvd.
Los Angeles 15, Calif.
NEW YORK—"Píc" Magazine, national monthly publication especially directed toward youthful readers, has adopted a regular feature report on the coin machine business, it was disclosed this past week.

The magazine took this course as a result of the tremendous demand for information which followed the publication of a short item covering cointrade opportunities.

Cameron Day, editor of the "Backstage with Business" section of the magazine told The Cash Box that he receives an "unusual" volume of mail daily from readers eager for information about the coin machine industry. "Most of them," he said, "are from veterans."

Aside from the many inquiries he has had on the operating phase of the trade, Day reports that from time to time a letter pops up querying him on where to take brand new patents for coin devices in order that the machine can be produced within the trade.

One of the more interesting, Day claimed, was from a young man in Michigan who has patented a selective music on film machine, which the inventor calls "Amusicolor."

Day said the device would be featured in the issue of "Píc" to appear on May 15.

"Cement" Has History

NEW YORK—"Cement Mixer" (Put-iti Put-iti), the tune that's climbing fast toward the No. 1 spot in juke box play, came into the possession of its publishers, The American Academy of Music thru a chance visit to a West Coast record shop by Sidney Mills, professional manager for the firm.

Mills was still in the Army when he strolled into the shop and found a half dozen patrons clamoring for the tune. Hearing the number which was new to him, Mills set off in search of Slim Gaillard who had written it and waxed it under the Cadet label.

He found Gaillard playing a nite spot nearby and signed him to a contract for the sheet music rights. At the time, the tune was shy a set of words, and these were promptly fashioned by Paul Mills, Sid's brother, under the nom de plume of Lee Ricks.

Since then the song has soared to national popularity and has been recorded under more than a dozen labels.
TO COINMEN WITH VISION

Secure and Insure Your Locations by Installing

A
BEACON
COIN
CHANGER

THE BEACON COIN CHANGER IS
ELECTRICALLY OPERATED

Here's an idea of where the BEACON COIN CHANGER will serve the public who want nickels in a hurry —

PHONOGRAPH LOCATIONS
PIN GAME LOCATIONS
CONSOLE LOCATIONS
VENDING MACHINE LOCATIONS
ARCADES
TELEPHONE LOCATIONS
RAILROAD STATIONS
AIRPORTS
BUS STATIONS
SUBWAY STATIONS
HOTELS
CLUBS
FACTORIES
THEATRES
OFFICE BUILDINGS
PUBLIC PARKS
RADIO STATIONS
SOFT DRINK STANDS
DEPARTMENT STORES
CITY BUILDINGS
COUNTY BUILDINGS
FEDERAL BUILDINGS
STATE BUILDINGS

I have been associated with the Coin Machine Business for more than 15 years. Many changes have taken place in the field since then. Believe me when I say that I have yet to see any device that will do more for an operator while he is away from ANY location, than will the BEACON COIN CHANGER! Here’s something you’ve been dreaming about! A device that provides nickels for players of your machines WITHOUT LOSS OF PLAY. WITHOUT BOTHERING THE LOCATION OWNER. WITHOUT MIDNIGHT SERVICE CALLS FOR NICKLES! But that’s not all the BEACON COIN CHANGER will do for you. Space does not permit the listing of all locations where the BEACON COIN CHANGER can do a BIG job of feeding wanted nickels to a rushed public. Check the above for a partial list.

 Territories are now being allotted in accordance with the ability of the individual in the respective States.

Announcements will soon be made on the various appointments.

Beacon Coin Changers will be available in quantities sooner than you think.

Bell Products Company

2000 N. OAKLEY (Humboldt 3027) CHICAGO 47, ILL.
CMI TO PUBLISH NAMES OF ASSOCIATE MEMBERS IN PUBLIC RELATIONS DRIVE


CHICAGO—James A. Gilmore, secretary-manager of Coin Machines Industries, Inc., 134 North La Salle Street, this city, reported this past week that the CMI would publish the names of all contributing "associate members" of the organization to the public relations program which CMI was sponsoring in the trade press the first week in June.

Gilmore reported, "Exactly three months have elapsed since the first invitation to join in this program was issued from the association's offices."

Gilmore also stated, "This program was so carefully planned that a quota was set up for each state and a grand total of 1,000 applications for operators and distributors was the goal set for the first three months of solicitation. This is twice the number which has so far been obtained. A very few states have nearly reached their quotas — many are far short.

"The public relations committee of Coin Machine Industries, Inc.", Gilmore continued, "is unanimously of the opinion that a great many operators and distributors have carelessly neglected to send in their applications and all that is needed is to remind them that the time to do so — is now."

Gilmore emphatically stated, "This is insurance to perpetuate your industry. You cannot afford to have no part in it. The greater the cooperation that can be built up in this industry the less regulation, legislation and taxation will result.

"Never fear," he also said, "the manufacturers will contribute their full share to insure the success of the public relations program."

What will probably prove of outstanding interest to all in the trade is the following statement from the headquarters of CMI, "A complete list of the operators and distributors, who have joined in the support of the public relations program, will be published in all coin machine trade publications in their issues as of the first week in June. It will be printed alphabetically and by states."

Gilmore urges all who haven't as yet contributed their $25 to become "associate members" of the Coin Machine Industries, Inc. to send their checks in immediately to get their names on this list.

It will probably come as a surprise to a great many in the trade that only 500 coinmen have so far contributed (these first three months of the drive) to the public relations program instituted by the Coin Machine Industries, Inc.

For a long time now this publication has urged for the creation of a "Public Relations Bureau" for the coin machine industry. There has been great acclaim for this plan.

It is the hope of many leaders in the field that coinmen will see the value of public relations effort and will join in with the CMI program.
GUTSHALL
RECORDS
TOPS
WITH THE
OPS

EXCLUSIVE
No. 219 [SUGAR LUMP (BODDIE-DO-DA-DEET)]
"Joe and The Boys Wrap It Up In Drripper Style"

MODERN
No. 102 (SWINGING THE BOOGIE) {JUST A LITTLE BLUESIE}
"Hadda Sings Boogie Like Boogie Should Be Swung"

SAN ANTONIO
No. 103 [GUITAR POLKA] {IT'S A SIN}
"Vocal Has Been Added To The Top Western Tune"

ORDER FROM YOUR NEAREST DISTRIBUTOR

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.
Covers Western Penn., Virginia, West Virginia

MUSIC SALES
680 Union Avenue
Memphis, Tenn.
Covers Tenn. and Ark.

MUSIC SALES
303 N. Peter Street
New Orleans, La.
Covers Louisiana and Mississippi

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.
Covers St. Louis and Suburbs

STANDARD
MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas
Covers Lone Star State

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.
Covers Oregon, Wash., Alaska, Montana, Idaho

MELODY SALES CO.
316—6th Street
San Francisco, Cal.
Covers Northern California and Nevada

RECORD SALES, INC.
2117 3rd Avenue North
Birmingham, Ala.
Covers Alabama and Georgia

PREMIER
AUTOMATIC MUSIC CO.
640-42 South Street
Philadelphia 47, Pa.
Covers Eastern Penna.

ORIOLE DISTRIBUTING CO.
512 Pennsylvania Baltimore, Md
Covers Maryland, Washington, D.C.,
No. Caroline, So. Carolina, Florida

PAN-AMERICAN
RECORD DISTRIBUTORS
11721 Linwood Ave.
Detroit 6, Mich.
Covers Michigan

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.
1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.
NEW YORK—Claude Thornhill, just out of the service, with Martha Til-
ton, singing star of the Philco pro-
gram and Capitol recording artist, 
listening to Martha's latest Cap-
to record, "Ah, There's Great Blues 
Tonight" on the new AMI "Model 
A" at Runyon Sales Company's 
showrooms in this city. Thornhill 
records for Columbia.

Barnet (Shugy) Sagerman of 
Runyon reports, "All the recording 
estars are eager to hear their records 
in our new AMI phono. As soon as 
they get an acetate of their newest 
recording they rush right over to our 
showrooms and ask us to put it in 
the machine for them.

C. C. 'Chuck' Greene of Stept, 
Inc., who handles all our recording 
publicity tells me further that every-
one of the greatest vocalists and 
band leaders are today eager and 
even anxious to get their voices on 
juke box records. 'Chuck' is taking 
care of the juke box industry by 
bringing all the big stars to the field 
and helping them to get started with 
the coin machine operators."

With the opening of their new 
record departments both in this city 
and in Newark, N. J., Sagerman re-
ports the firm are planning to win 
over the closest sort of cooperation 
between the artists and the juke 
box industry.

SWEETWATER, TEX. — Completing 
s its wartime job this past week af-
fter providing "a home away from home" 
for 286,489 servicemen, the USO in 
this city closed its doors with a 


---

NEW YORK—Julie, had played countless 
millions of times since its installa-
tion. At the closing ceremonies an 
official remembered it fondly with 
this parting shot: "It brought a musi-
cal balm to so many ears pained 
by a sergeant's voice."

---

NEW YORK—The American 
Radio History is pleased to an-
ounce the availability of the 
website www.americanradiohistory.com 
for the benefit of radio historians 
around the world. The website 
provides a wealth of information 
about radio history, including 
archival recordings, photographs, 
and articles.

New Releases United—For Better Buys

EVANS TEN STRIKE
ARTIC CHALLENGERS BOWLAWAY SEEK ROLL
BALLY UNDERSEA RAIDERS
BALLY SURF QUEENS
AMUSING LITE LEAGUE Genco TOTAL ROLL
GENCO GOAEE

Also These Reconditioned Buys

In Used Machines

SC. BROWN FRONT $119.50
IC. BROWN FRONT $129.50
SC. CHERRY BELL 149.50
SC. CHROME 2/5 149.50

MISC.

SC. SILV. MEAN CHIEF $125.00
IC. 4 STAR CHIEF 135.00
IC. FAIRAI STAR 60.00
IC. CALLIE 5/5 59.50
LUCKY STRIKE 60.00
TRUNK ODDS 425.00
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"WISCONSIN'S LEADING DISTRIBUTOR"

6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

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WE HAVE THE FOLLOWING FOR IMMEDIATE DELIVERY

Packard Pla-Mor Wall Boxes... $38.95
Packard Bar Brackets........................................................................ 5.00
"Out-Of-This-World" Ceiling Speaker.................................................. $159.50 plus tax

OTHER NEW EQUIPMENT FOR IMMEDIATE DELIVERY

Pioneer "SMILEY" ........................................................................... $39.50
Chicago Coin GOAEE ....................................................................... $625.00
Genco TOTAL ROLL ...................................................................... $25.00
Bally SURF QUEENS .................................................................... 289.50
Amusement Enterprises BANK BALL 9 ft. Size................................. 375.00

(12 Ft. and 14 Ft. - Write For Prices)

ARCADE EQUIPMENT

Every Piece A-1 Guaranteed — Ready to Operate on Location
FIRST OFFER OF $1000.00 TAKES ENTIRE LOT

1 Rocket Buster $209.50 1 Texan Leaguer 49.50
1 Bally Alley 75.00
1 Rapid Fire 119.50 1 Keeny Submarine 129.50
1 Bow-A-Bomb (Shoe Alley) 150.00
1 Sheriff Pollard Golf

3 Air RAIDERS... Each 149.50 1 Batting Practice 129.50

WE ARE EXCLUSIVE DISTRIBUTORS IN NO. NEW JERSEY FOR

ACME PLASTIC REPLACEMENT PARTS

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PHONE: BIGelow 8-3524 — CABLE HERDISCO

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE $32.50 TO $38.50 PER REEL

NOTE: All of our films for use in Panoramas and Solo-Vues is especially treated 
and prepared to assure smooth running and maximum service.

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QUALITY PICTURES

3331 NORTH KROLL 
DRIVE

PRESENTS

PHONOFOIL

HOLLYWOOD 
28 
CALIFORNIA

"Sounds Good"
NEW YORK — A quick telephone survey this past week by The Cash Box covering various noted distrbs in the east and midwest as well as in the far west resulted in the consensus that their operator-customers who had orders on hand for machines manufactured in Chicago were being advised that there was “absolutely no guarantee of deliveries until the Chicago manufacturers went back to a full day’s work once again.”

One noted distrb stated, “This is the first time in the history of the industry that we have had to tell ops that there would be no guarantee of delivering machines from the Chicago manufacturers. It brings home to the industry how really serious the strike situation has become. It proves to the trade that we have been thrown back in production for a good six months period. And it also means that the entire industry will now be working for the next six months period to do the same things it could have done for the six months which have just passed.”

Other distrbs are just as upset over the situation. One well known midwest wholesaler stated, “It’s bad enough that our showrooms are actually empty of all types of machines, but with the further fact now that we don’t know what we shall be able to obtain from Chicago in the way of new machines, it looks like many of us will just be sitting around and taking things easy until John Lewis settles the coal strike so that we can all go back to work once more.”

Most Chi factories are down to a half day’s work schedule. Many manufacturers are maintaining this sort of a schedule so as to insure holding their present employees. A few factories report that they will work but two or three days per week and then close up for the balance of the week. Most of the manufacturers, tho, are reported to be doing their best to get whatever work done they can on this 24 hour working week schedule.

It is generally believed that very few machines will be shipped while this emergency condition continues.

Walter Winchell
Puts Connie Haines
Up On Top

NEW YORK — Connie Haines who made a terrific hit with all the coin-op men who attended the Runyon Company’s premiere showing of the new AMI phone was reported in Walter Winchell’s column this past week as “Connie Haines, the pin thrush, is a new threat for the juke box crown. Her soon due disc is tagged: ‘California Sunbeam’.”

The above picture was taken of Connie Haines at the Runyon Sales showing, “And now,” Connie reports, “I’m right up on top because all the music machine boys are helping me to get there.”

Connie’s recording of “California Sunbeam” appears on a Mercury Record. The song is published by Stept, Inc., this city.

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JB-505
NOT ON THE FIRST NIGHT
THE LAZIEST GAL IN TOWN
By Frankie and Her Boys
LIST PRICE $1.00 plus tax . . . Distributors in Principal Cities
JUKE BOX RECORD CO., Inc.
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NEW YORK 19, N. Y.

NEW ORLEANS EDITORIAL
URGES COIN MACHINE TAXES

NEW ORLEANS, LA.—An editorial appearing in the “States” here reported, “Of particular interest is the recommendation to increase the taxes on pinballs, coin vendors and other slot machines. We don’t imagine many members of the legislature would oppose a generous tax slug on the slots for the benefit of the people. This $20,000,000 a year ‘industry’ in Louisiana pays off to certain political and other ‘interests’, but virtually nothing to the public.”

This paper explains that much more money will be needed for the public school system, highway and bridge construction and improvement and many other civilian needs. At the same time it reports yearly expenses of the state government seem to have reached the $100,000,000 mark.

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CASTERS
FOR ALL MUSIC BOXES
AND OTHER HARD TO GET PARTS
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ECONOMIZE WITH ECONOMY
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By Johnny Ryan and His Orchestra
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JB-506
PINE TOPS BOOGIE WOOGIE
ECCENTRIC RAG
By the Bailey Swing Group

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1. Solotone individual music systems consist of any number of individual boxes, each box earning its own revenue by playing low volume music which can only be heard in a booth or directly in front of a box at the counter.

2. Solotone gives customers high fidelity tone quality because of its full-size 6-inch speaker.

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4. Solotone boxes have DUAL (5c and 10c) coin slots — the 10c slot can increase your income by as much as 30%.

5. Solotone boxes take up to 30 nickles or 15 dimes at one time — which means extra revenue from customers.

Get the full story on this multiple profit-maker. Write or wire today for the complete Solotone plan.

Solotone gives you a route within a location!
Harry Williams. I've been told, has just become a full fledged pilot and intends to pilot his own plane all over the country visiting with the firm's many districts and especially fly out California-way where he can get together with Dave Williams, who so often referred to what is known on the West Coast. In the meantime, Harry's sitting on the proverbial pins and needles waiting for his newly purchased plane to be delivered ... Quite a few men have put their money into planes this past year. Johnny Wall and O. J. Mullinax of Savannah have a whole aircraft full of 'em. They tell me that Jack Moore of Portland actually owns an airport and a complete airline of his own. Dan King who is the face district for all of the Western states, with headquarters in San Francisco, purchased a $65,000 plane to cover his territory, so we've been told. And Rudy Greenbaum of Aireon uses that big Aireon airliner to cover the nation with tremendous speed. Guess there must be many, many more clomen with planes, too, but just can't remember all of them.

Chicago was in a virtual tumult this past week with the cool strike creating the greatest power emergency in the Windy City's history. Buildings shut down until 2 PM as well as all the stores, etc. Factories with only 24 hours per week to work in — which is actually 3 full 8 hr days or 6 half days. And the districtals all over the country for the moment are working overtime on the few machines that the factories unable to give them what they want as it is — and now with this emergency under way — it looks plenty of the industry will suffer. Manufacturers and distributors alike claim that all day long until the strike is settled for most of them want to hold onto their present well trained and skilled employees and will simply have to pay off by keeping the doors open and doing whatever they can without the use of power — just to keep the employees on the payrolls and everyone happy. In the meantime it sure is tough to contact anyone here for none can be reached before the hours which have been set up by the city in this emergency.

Dave Lovitz, admanager for O. D. Jennings & Co. happy at last that he and his "money" can be mar- ried. The fact is that Dave actually found an apartment at last before the long date has been set that was June 2 ... Jimmy (Globe) Johnson is the envy of all the coin industry here since he received his brand new Lincoln Continental ... The talk of the town these days is the "new" car he is testing out at this time ... Ed McGinnis and Oscar Schultz and being played before audiences and all over at Bell-O-Matic's showrooms. The game simply goes on and on — with the match starting every week ...so it's going pretty well when we get last place. The score was in Mac's favor to the tune of 39c ... If you can hold onto Vince Shay just long enuf — get him to tell you about the arcade Harry Thurston had on S. State St. It's very, very funny — said Jennings ... Saw Jack C. Novely, Phila., Pa. in town this past week looking for new equipment — and wants plenty of it — from what we hear ... Charley Robinson and his buddy Bud Parr of Los Angeles in town together. Bud flew off to attend the Midwest premiere showing of his new Solotone box in Cleveland and Charley went up to see the Shine-A-Mint machine in Milwaukee. Both boys got together again for a celebration or two. (How's that bandwagon, Big Game) between Boy McGinnis and Ed McGinnis, Phila., Pa.

Many coinmen disappointed in the fact that Bill Wolf of L.A. didn't get into town this past week ... Dick Graves of Boise, Ida. was around and saw what he was doing at the local coin company. He left the town for a flash of a second on his way back to Denver after visiting friends in Cleveland ... Measured Music installations are starting to go up in town. We hear that "Smitty" is the local district. ... Ed Heath of Macan, Ga. was back again. Looks like Ed is becoming a commuter ... Boots Strange of Danville, Va. was around talking things over. Haven't seen Boots in sometime — but he sure looks swell. Hymie (Globe) Zorin in town also. Clay came all the way from Omaha with the same cigar in his face ... Frank Doyle, Airdon district mgr. was in from Miami and saying "hello" to some of his old friends ... Irv Morris of Active Amuse- ment, Newark, N. J. came to town this past week and is reported to have made a real deal for himself on one of the new "boosts" ... Hymie Rosenberg of N. Y. C. was back in town again ... Carlos DeLeon of Mexico City came up to see if the manufacturers could take care of his requests for much new equipment.

Morris and Eddie Ginsberg are limbering up their bowing arms in preparation for the "Bank Balls" they expect to receive from George Ponder and Irv Kaye of Amusement Enterprises. Both boys claim they've got 'em sold before they arrive ... Sol Gottlieb returned from a Florida vacation looking like a millionaire and then rushed right out to the east to talk things over. At the Gottlieb plant, by the way, all the offices are undergoing a complete modernistic transformation. That's something to see when you get back in the next time. Sure sorry to hear that Daphne Kelly is still in the Augustana Hospital. She's that "personality gal" who greets you when you walk into Mills. Remember? ... R. W. (Bick) Hood of Evans tremendously happy this past week for he can now go on with that new building alongside the present plant — yep, he was given a special building permit ... Andrew Monte of A. M. DeWitt's Ohio State Co. New Englanders still around our town and seems to like it, too ... J. A. Fencil of Green Bay, Wis. was seen in town this past week ... Sam Horwitz of Acme Novelty Co., Pittsburgh, called around to see Jimmy McGinnis ... Ross Leventhal of Florio, Ill. came up for a very short visit ... L. Kropf of Mer- idian, Miss. was also in town right when the emergency was called ...

A. R. Kielo of Rock-Ola Mfg. Corp. rushed out to attend the Miami music ops show in Cleveland and reported that a good time was had by all and that some pretty fine discussions came up at the luncheon meeting ... DeWitt (Doc) Eaton of AMI also was out of his office the early part of the week to spend some time at the Cleveland music affair. Doc has some very original ideas he tells me he's soon going to tell the trade all about ... Saw Harry Brown running around at 8 AM and 5 PM and at 1 AM and 6 AM — and at 9 PM and at 11 all usual for him. "Sometimes I'm at work at that hour — right here in the office," Harry caims ... August Briehe, a real old timer in the coin machine biz, is now salesman over at Amusementatic ... Dis- tributors trying to watch every penny — no one seems full trying to buy phonos. One wholesaler reporting that in reply to his ad wanting to buy used phonos he received orders advising him that they would pay him a profit to tell them where the machines are at. Can you beat that? ... Frank (McMall) Merkle is proud to be back in the coinbiz once again, he tells me, this time with the Challenger phonos ...

J. Frank Meyer of Exhib. is reported to be critically ill ... Harold Baker is kicking because of the landslide of orders he received since announcing that they are going to produce the "Kicker & Catcher" once more. "Just can't fill 'em all," He says, and the phonos makes appointments in advance if you want to see George Sax of Superior. This is, without any doubt, the busiest executive in these United States. George has a multi- tude of businesses under his direction — and likes to meet visitors who come to see him — personally. That's a job, son, that's a job ... Mr. O. D. Jennings is down on his plantation taking a well earned rest after helping get all those grand "tennis" matches reported in the other paper over at Jennings were tremen- dously pleased with the swell tribute paid to the boss by all of his distrbs throut the country ... We hear that Bill Ryan and Jack Keeneey are getting ready to make a return big splash soon to announce their new products ... We're looking forward to a visit from H. F. Dennison of Personal Music Corp., Newark, N. J. (the Measured Music man) to show all Chicago's music ops the new Phonettes ...
Herman Perin, that demon salesman of Runyon Sales Company, just back from a trip to Lawton, Okla., seen sporting a large brown mustache. Herman claims the Oklahoma trip prepared him for any possible trip he may have to make to buy those phonophones routes — and he’ll go anywhere a passport isn’t necessary ... Al Siegal, the Toronto, Canada distrib. for Wurlitzer, in town for a few days ... Barney Schlang, manager of the Music Operators Association of New York, accepting congratulations on the arrival of a new daughter. The baby — called Judith, was born at the Jewish Hospital, Wednesday, May 1.

Joe Eisen and his son Buddy of Pla-Mor Corp. (Packard distributors) will soon be ready to announce the address of their New York offices ... Charlie Hannum and Sam Weinstein of Atlas Distributing Co., Aireon distributors in Philadelphia, receive their first shipment of Aireon phonos, and before you could wink your eye, they were whisked away by their customers ... Phil Mason and Sid Mittleman of American Coin Machine Co., Newark, N. J., reported to have put out some new phonos, and doing very, very good with them ... Moe Luber getting his regular eight hours per night, now that his baby is growing up. Moe claims he can now put his mind on the biz, and has a few hot irons in the fire.

Eddie (Grandpa) Smith of Emby Distributing Co. (Wurlitzer distributors) raving about his grandson E. G. Wayne. Eddie calls him Egee, which claims he will be a great decoy with the fair sex ... Charlie Wertheimer of Boston, Mass. in town full of pep as usual. Charlie runs into a stone wall when he tries to get plane reservations back, and has to take a late train ... Irv Honig sells his music operation to Dave Barakas of Melotone Music Co., a newcomer. Honig on his way to Los Angeles, Cal. where he will set up permanent residence ... Barney (Shugy) Sugarman of Runyon Sales Co. planes out to Cleveland to attend the music operators’ banquet, and then back to his offices the same evening.

Dave Stern of the Elizabeth, N. J. Sterns, is said to be hopping from New York City to Elizabeth and to Newark by the hour — runs from one gang wanting to buy Rock-Ola phonos to another in each office ... Hey, Harry Pearl — better not challenge Roy (Monarch Coin of Chicago) Bazelon to any more golf matches. We hear that Roy had been practicing in Florida, and is thinking of entering the national tournaments ... Sam Kramer, Interboro Music Co., who had been traveling thru Canada, back on the job again ... Lou Hirsh, another music op, also back working — Lou took a short vacation in Miami ... Monty Becker, Becker Novelty Co., Springfield, Mass., visits around coin row.

Charley Polgaar, Warren Ryan and Bill Blumenthal of Tri-State Sales & Distributing Co., report a slight increase in deliveries of Bally’s games — but still far from satisfying all their customers ... Eddie Corriston, Palsadies Specialty Co., Cliffside Park, N. J., one of those few lucky people in town — Eddie has a box reserved for the season at the Polo Grounds and Yankee Stadium ... Bernie Wolfson and Jack Mitnick of Runyon Sales Co., of New York, on the road this week — each covering different territories for the firm. The large record department being set up at Runyon’s will be running full blast when you read this. The firm will distribute the lines of about a dozen recording companies ... Ira Weiss, representing the Trade Bank and Trust Co. of this city, getting around to see coincen on finance deals.

Nat Cohn and Earl Winters, Modern Music Sales Co., spend all their time this week preparing for the opening smash of Vogue Records being held at Gimbel’s Department Store, Monday (May 6). A radio program “Man’s News,” WJZ, Sunday 9:00 A.M., devoted it’s program to the Vogue Records ... Mike Munves seeing contractors and checking blue prints of the plans for renovating his offices and showrooms at West 34th St., which he claims will be the finest in the city ... Teddy Blatt and Max Shipman fly to the Cleveland Music Operators banquet where they huddle with Bud Parr of Solotone ... Irv Morris of Active Amusement Machines Co., Newark office, returns from a Chicago visit where he saw the manufacturers.

Al Bloom, who opened Speedway Products, Inc. this past week, where he will recondition phonos with plastics a specialty—receiving the congratulations of his many operator friends, who flock in to his offices on coinrow ... Hymie Rosenberg, H. Rosenberg Co., home after a week’s stay in Chicago, and claims he’ll have an important announcement to make shortly ... Irv Orenstein, Hercules Sales & Distributing Co., Newark, N. J. celebrates a birthday ... Jack Fitzgibbons, Jaidco, Inc., expects a visit from Al Schlesinger, Poughkeepsie, N. Y., his associate in the manufacture of “Roll-A-Ball,” this week. More and more production will be the main subject. Fitz expects Jack, Jr. home from the Navy by June 15.

Harry and Sam Wichansky, Atlas Vending Co., Elizabeth, N. J. looking over plans for their new building ... Hirsh de La Vez, Hirsh Coin Machine Co., Washington, D. C. will be ready soon to announce a complete line-up of distributors for his “Red Ball.”
Jack Gutshall, the well-known sportsman of coinrow, is off to open the trout season. Jack packed his fishing gear and oilskins and joined Jack Pfeffer in their trek to the Sierras for a week's fun and fishing. Gutshall left his very capable manager, Jack Ellison, in charge. Bill Wolf, of the M. S. Wolf Distributing Co., was a very disappointed lad this past week. He was all set to grab a Choo-Choo to Chicago and Cleveland, when he found to his chagrin that it was still no dice for last minute reservations. Still, he hopes to make the trip on some future date. Bill reports that he has named A. M. Moss as Manager of his Portland office. Nora Gates will serve as secretary, and William J. Alsford has been appointed Sales Manager.

The trek of Eastern ops to permanently settle and operate in California continues. The most recent arrivals include Joe Borison, Charles Starler and Jack Prujan, all Detroitors . . . Mrs. Roy Smith of Lancaster was in town seeking equipment. She's amongst the most successful ops in the business. Who said anything about "the weaker sex"? . . . Lou Chudd and Max Feitarg going into the record biz in a big way. The boys have had lots of experience in that line and have formed the Holiday Distributing Company. The firm will handle Discos Imperiales, featuring Mexican recording artists. Imperial and Gold Seal will be among their other labels . . . H. M. DeGoria of Dee's Service has developed music route selling to a fine science. Dee has negotiated and sold more than seven music routes in one week . . . Jerry Karpman, local op, has just rented a store at 2513 W. Pico. Can it be that Jerry plans something more than operating?

Len Micon of Pacific Coast Distributors watched a shipment of new equipment come in the front door and go out the back door without taking time off to uncrate 'em. "The boys were too eager to get their hands on the machines to wait," . . . William (Bill) Happel Jr. of Badger Sales just returned from Big Bear Lake where he helped Jack Gilbert prepare for the opening of his arcade, which will be largely stocked with games Bill sold to Gilbert. In addition, Bill reports that Ray Cheong, well known Honolulu op, is here to buy a load of new equipment; he's now enroute East. Cheong hopes to pick up the new games when he gets back here, before showing off for home.

Bud Parr of Solotone is on his way East to close several deals for the firm's new "Timed Music Box." According to muffled rumors, the firm is doing a landslide business . . . Charlie Robinson is also a trav- elin', on his way to Chicago and Milwaukee. Charlie is very enthused over the new "Shine-A-Minit." "It's sensational," he says. "I hope I can pick up a carload in Milwaukee. While Charlie was gone, his very genial General Manager, Al Betleman, found himself the proud father of a brand new baby boy, IRA Ronald. Congrats, Al . . . Jimmy Rutter was a martyr to the cause last week end. It seems he was all set to leave for a fishing trip recently when he received several calls for service, resulting in the cancellation of his plans. "I couldn't let the boys down," he explained.

Paul and Lucille Laymon in an awful dither the other day. What with all the trade doings in which they're involved, Lucille received a call for jury duty. They're hoping the judge will see it within his heart to understand and postpone her call to service . . . Bill Leuhenhagen off on a fishing trip to Pismo Beach . . . Preston Jarrell of Coinmatic Distributors off to the tobacco convention in Frisco . . . With a splurge of new equipment rolling into town this past week, ops were quite busy dashing around to make purchases along coinrow. Among them were: Ben and Clem Korte, Glendale; C. E. Collard, San Bernardino; Harold Murphy, Palm Springs; J. H. Shetler, So. Pasadena; Scott Dreyer, Whittier; Walter Murra, Downey; Lawrence Raya, Colton; L. E. DeChene, Sonoma; Chris Torrez, Westmoreland; Connie Birgbauer, Earl Cale, George Heiberg, Fred Morin and Douglas Shannon, all of Los Angeles; A. Giannetti, Menlo Park; Glenn McCarter, Beaumont; Pete Peterson, Delano; G. F. Cooper, Riverside; Jim Scherer, Compton; Irving Morley, Glendale; R. L. Browning, Long Beach; . . . Lee Walker, Gardena; C. H. Robinson, Santa Monica.

Frank Berger of Berger Enterprises, producers of Enterprise Records, reports that his firm is being completely reorganized. The new complete sales or- ganization is being set up. "We are going to de- liver the goods," says Frank . . . Ray Powers of E. T. Mape Music Co. tells us that he knows it's getting monotonous to give alibis for the delay in the forthcoming phono announcement, "but it's going to come soon, I hope," Ray says . . . H. A. Lucas of K. & M. Distributors is reported on his way back to headquarters here after a successful tour selling the firm's platters. Meanwhile, Fred Myers is en route to Oklahoma to close a deal for a new disc distributorship, which leaves Len Kelly in charge of the offices here.

Oris Rene of Excelsior Records tells us that he has just completed a number of new recordings for the phono trade. An announcement will be made soon, he says . . . John Rough of Phonofilm Productions reports that the firm will release a number of new reels for the cointrade. They'll feature top performers in the theatrical world, he says . . . Rodney Pantages, currently distributing "Phonette," the measured music box, in the State of California, is planning the announcement of a new music service. Nels Nelson tells us that he has closed several deals for a large number of the "Phonette" units . . . We hear that Aubrey Stember has been appointed to distribute for a new phono thru eleven Western states . . . Quality Pictures will release their recently completed series of 16MM musical films shortly.

Samuel (Curley) Robinson, managing director of AOLAC, reports that the association has plans to move its headquarters to the new building being erected at 2844 W. Pico Blvd. The lower floor and showrooms will be occupied by the Gold Coast Coin Machine Exchange. According to the latest word, the building will be ready for occupancy within the next thirty days . . . Jay Bullock, managing director of MOASC, advises that a meeting of music ops is planned for the very near future . . .
There was a lot of activity around St. Louis Way to clear up the April books. Many used pinballs and phonos appeared out of nowhere in distributors' showrooms, and were all sold over the telephone.

Killing the fatted calf soon is Bill Weinischke, veteran pinball op who expects his son, Bill Jr., out of khaki shortly. "Maybe I can keep my spots operating with a little help on hand," Bill opined. Together with his brother, Art, Bill is figuring on a lot of expansion. Art, by the way, doesn’t share Bill’s 100% concentration on pinballs — He splits his spread equally between pinballs and phonographs. Both keep the play up.

Andy McCall, McCall Novelty, is sporting a new truck which came along just about the same time as his new daughter. "Good things run in pairs," Andy hints ... Ambitious plans are coming across the river from Bill Offerman, East St. Louis. Already having bought up a big share of all the phonos in southern Illinois, Bill plans to wind up with 200 phonographs — and has orders in for most of them.

Out of the maze of interests prevalent in St. Louis coin machine circles a new association will soon emerge, according to old-timer Lou Morris, past president of every type of coin business group. Lou is drafting up plans for a meeting scheduled soon, during which such important moves as more standardized operator-location splits and service arrangements will be aired. And high time, too.

All ops are struggling with trying to clear up the tax and license on one-ball machines. Everybody is coughing up the license fee alotho nobody knows what’s in connection with it ... Elmer Cobetto of Taylor Springs, Ill., back from military service and is returning to phono operation. With him will be his cousin, Mike Cobetto, who has a lot of experience ... Ray Mills, one time Washington football star, is another Army returnee. He’ll team up with Art Weinischke on the music routes.

Whispers are going around that Fred Pollowon, white-haired "genius" of St. Louis phonograph operators, sold his Central Coin Machine Company and all its routes for $85,000. That ain’t hay. And Fred still has an interest in the amazingly successful Grand Park Bowling Alley in St. Louis. Fred’s string at one time spanned the Middle West ... Whitny Lehmkuhl was visiting distributors this past week in search of equipment.

Word came up from Missouri Tavern Supply that Dale Rymer, who underwent an emergency appendectomy some weeks ago, is out playing ball. They make ‘em tough in this business ... Gus Steihl, former Ideal Novelty employee, dropped in to announce his return from service. Right after him came Johnny Tocco, pin game and music op, hot for new equipment ... Eddie Watsek blew in still in Navy blues and immediately dug up several hidden-away pin games to reconstruct his route.

Congrats to I. F. LaFleur Jr. of Devils Lake, N. D., who was married recently in Pittsburgh. They’ll honeymoon on a month-long trip ... Phil Moses of the Philip Sales Company, this city, has returned here after a Chicago visit ... Milo Whisman of Hibbing, Minn., happy as the proverbial lark over the new Stinson plane he bought for son Buzz. Both father and son are top amateur pilots and do quite a bit of sky traveling.

Silent Sales Company is on another remodeling spree. After just completing a major overhaul of their showrooms and offices, the two upper floors are now undergoing complete renovation ... J. C. Weber, Blue Earth, Minn., now has one of the finest electrical appliance stores in town. He’s very content to stay in the store and leave the operations to his capable men ... Milt Cayo of Chippewa Falls, Wis., doing a very nice job with his arcade.

Quite a few ops from this part of the country won’t be seen for a few days as the trout season has opened in Wisconsin and they’re all out there trying their luck ... Bill Collins of Morris and J. A. Redding of Houston, Minn., were in town to view the Sportsmen’s Show here ... The Nittedburg Brothers opened a dance pavilion at Castlewood, S. D., this past week. They expect lots of biz this summer ... Ernie Haverman, formerly with the Twin City Novelty Company, is now on his own as a traveling mechanic and is covering lots of ground in North and South Dakota.

Harvey Porter in town, having just arrived from somewhere in the Southwest. He says he will definitely say put in Minnesota ... Stan Woznak of Bowls, Minn., in town for the day en route to the Canadian border country where he'll try for some of that lake trout. He’s promised a share of his catch to some of the boys — if he’s lucky ... Clyde Newell is now selling Atomic records. The boy sure gets around ... Archie LaBeau of LaBeau Novelty, spending more and more time at his horse stables. It’s getting to be quite a hobby for him ... Mike Crakes, dog fancier, of the Friendly Sales Company here, has entered his dogs in some of the best dog shows in the country.

Harold Harder of the Bush Distributing Company spending the past week out of town calling on customers. Ken Willis of the same firm just got back to town after a trip thru the Dakotas, while Oscar Trumpman has just returned from a jaunt thru Wisconsin. Ted Bush spent a full week in the office for a change ... Ir Alpert, Twin Ports Sales Company, has bought a new building which he is readying in preparation for the arrival of the new Packard phonos.
FOR SALE—Brand new in original carton, Factory Direct. Self-service machines. $75.00 or $100; or Twin 11c Wurlitzer $105.00; For $30; or $50; or $55.00. (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See ad.) (See...
FOR SALE

(Continued)

FOR SALE—1945 Victorious pin ball unit, 835; Score-t可根据 Fill: League Leader 432; Streak-"dhine 42; Turnus: 1/2 deposit, balance C.O.D.; WANT—Mills Phonographs. Will pay $25, for THIBODEUX and #27, for EMPIRE, BUSINESS, STIMULATORS, 01-214 & WASHINGTON ST., INDIAN-APOLIS, IND.

MISCELLANEOUS

NOTICE—Attention Operators! Sell us your used equipment and remember, if it's controlled with a coin, we have it. Always first in the field. C. M. McDaniel DISTRIBUTING CO., 301 R. MAINE AVE., SAN ANTONIO 4, TEXAS. Tel. F-1202.

NOTICE—RE-SHARPENING ORN PHONEN HEADS in our business — and we know our business. Hundreds of satisfac- tion music operators over several years of serving them is proof of DEPENDABILITY. The service is GUARANTEED. Details and FREE SHIPPING CONTAINERS sent on request. Send your old needles — we do the rest. RE-SHARP NEEDLE SERVICE. P. O. BOX 795, FORT DODGE, IOWA.

NOTICE—Complete phonograph repair ser- vice, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2259 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Pflorsy 0545.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. ToLQ/OW will supply New, Used, and Near Mint. Also monthly inventory releases. W. R. BURRT, "The Coin Tube Man", 141 N. SENECA, WICHITA 17, KANS.

NOTICE—Canadian Operators! We are now distributors for the famous Packard Pia-Mor Phonographs and complete line of accessories. Take advantage of immediate delivery Pia-Mor Sim-Wire Wall Boxes and cables. Get on our machine list now. LAWRENCE NOVELTY CO., 1214 NOTRE DAME ST. W., MONTREAL, QUE.

NOTICE—New England Operators! When next in Boston, visit our new showroom. Excellent repair department. New and used parts. Visit the last, the finest. RE-SHARP & CO., 1329 WASHINGTON STREET, BOSTON 16, MASS. Tel. DEV. 4841.

NOTICE—Missouri and Southern Illinois Op- erators. We are distributors for Chicago Coin Machines, and our latest offerings of Slot Machines, It's Sensational! BAUM DISTRIBUT- ING, 1541 GRAYHORSE AVE., ST. LOUIS 18, MO.

NOTICE—Your old rectifiers rebuilt, like new. Keep your games and phones in A-1 operating condition. Rebuilt to give new and extra performance and longevity. All makes, types and sizes rebuilt at $2.50 ea. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATTER LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale, dis- tribution of machines, any type, for Eastern Canada, the Maritimes Province? Send information to L. A. Feld, RMD AMUSEMENT MACHINES, 319 ROTSPOD STREET, WINNIPEG, MAN., CAN.

NOTICE—Write for our list of True Value Buys, Blots, Pins, Comics, Music, Arcade, and Slot Machines, 131-135 FIFTH ST., READING, PA.

NOTICE—The most complete stock on the West Coast—parts for phones and games. Visit our "See-At-A-Glance" parts department. JACK R. MORE CO., 161 S.W. 116 AVE., PORTLAND 1, OR.

NOTICE—A Day has arrived in Wisconsin and all the coin machine activity is concen- trated in Milwaukee because of the INTERNATIONAL, ELECTRONIC phonograph show. Call us—NOW ON THE AVENUE DISTRIBUTING CO. 2066 W. FOND DU LAC AVE., MILWAUKEE 6, WIS.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em good as new! (See our ad, May 16th, 1945) WATLING MANUFACTURING CO., 4509 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE—Convert your old Hockey game, so two can play the game as well as one and triple your cash-box receipts. Complete in- structions and all necessary parts only $46. Any experienced coin machine mechanic can handle the job. Operators' Weekly today, LEWIS COIN MACHINE SERVICES, 3924 W. CHI-CAO AVE., CHICAGO, ILL.

NOTICE—we are organized for the benefit of the Coin Machine Operators of Los Angeles County. We have the opportunity to correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 134 W. WASHINGTON BLVD., LOS ANGELES 6, CALIF.

NOTICE—You'll like to do business with Jack Loeven- ziel, Exclusive Distributor for Eastern Missouri, Southern Illinois, Western Kentucky, J. ROENFIELD CO., 3211 OLIVE ST., ST. LOUIS 5, MO. Tel. AYHIST 1558.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. Have you what? Write and tell about it. 290 HARRISON AVE., BOSTON 18, MASS.

NOTICE—Spaced that us. 1 hour Amplifier service. 1 hour tone arm service. We recon- speakers. Reasonable prices. All work fully guaranteed. DE'E'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL.

NOTICE—Record discs for 63, 71 and all other Wurlitzer Counter Models recondi- tioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price $1.50 per set of six. a set in lots of 5. HUGO SORRIS, 2068 JACKSON ST., AMARILLO, TEXAS.

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"The Confidential Weekly of The Coin Machine Industry"

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PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

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What Happens with **Aireon** on Location?

here's "**Al**" Bergman's Test!

He wasn't supposed to do it — but his demonstration Aireon Electronic Phonograph looked so beautiful, its music was so perfect, that Al Bergman couldn't resist trying it out on location! Selecting a restaurant where the automatic phonograph take had been right around $40.00 a week for a long time, Al gave his Aireon a ten-day trial. If Al had any doubt that Aireon meant greater profit for music operators, the cash box convinced him! Just read his letter and see why Al Bergman says "From Now On—Aireon!"

Mr. Ruby Greenbaum
Aireon Manufacturing Corp.
1239 Grand Avenue
Kansas City 6, Missouri

Dear Ruby:

Under operate cover I am forwarding a photograph of the first Aireon phonograph to be placed on location in the Western New York Territory. Although this phonograph was supposedly a display model, I was anxious to get the reaction as to its performance on location. I placed this phonograph in a location which grossed approximately $40.00 per week and found the receipts jumped to nearly $50.00 the first week.

We collected the money from the machine Saturday, about five o'clock, and the following Tuesday we opened the cash box to see if it was doing well. It was done and found approximately $25.00 in the box, thereby bringing out the fact that our phonograph will definitely take in 30% more per hour than any other phonograph.

Words cannot express how happy I am to represent the Aireon, which, in my opinion, is the greatest automatic phonograph ever to hit the market.

Kindest personal regards,

Alfred SALES, INC.

Alfred Bergman,
President.

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We said it in a recent advertisement—"Only Aireon has Quicker Pick and Faster Play for Better Pay!" Read the Proof in the letter!
END THE NUISANCE of nursing your equipment along...the nagging threat of late-service calls. Built into Bally's new post-war games are two factors that protect you from service-worry. First, new precision construction mastered during the war, when the Bally plant won the Army-Navy "E" Award—a triple stars...simplified mechanisms by stronger than ever to insure trouble-free operation and long life on location. Second, exclusive "get-at-able" mechanisms to speed adjustments and routine service. Naturally you get a new high in flash, action, thrills and suspense that add up to earning power...earning power that is really out-earning bell-type equipment. Bally's new hits at your distributor today! You'll want to Bally-brighten your location as quick as you can!

Packed with all the profit-proved features of Bally's famous pre-war multiples...plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred VICTORY DERBY games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

Bally's big, new VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five-ball play...and a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples...plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL today.

Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game...combined with new angles that will bring the slowest novelty spot back to life in a hurry. Order from your Bally distributor today.