WURLITZER'S Line

INCLUDES

These Outstanding, Play-Stimulating WALL BOXES

Take a look at Wurlitzer's new Model 3020 five, ten, twenty-five cent 3 wire or wireless Wall Box. Then inspect another Wurlitzer eyes- stopper, the 30 wire, five cent Model 3031.

They are smaller, easier to clean, easier to service. Their mechanism is bug and dust- proof. They are housed in new streamlined, highly polished metal cases that pick up and reflect surrounding colors with striking eye- appeal.

These extra coin collectors are leaders in looks, in serviceability, in sure-fire showmanship that means profits.

See them all at your Wurlitzer Distributor's. The Rudolph Wurlitzer* Company, North Tonawanda, New York.

*The Name That Means Music To Millions
No. 3. The A.M.I. Family

"A.M.I. quality and A.M.I. sovereignty have already produced a family spirit between factory, distributor and operator that bespeaks musical marvels and unparalleled benefits to come. I sincerely believe that this family will be happier, more closely knit, more faithful to one another and to the needs of the public at large than any similar organization in the history of our industry."

DeWitt (Doc) Eaton, Automatic Instrument Co
A NATIONAL TAX COUNCIL NEEDED!
“The Coin Machines Merry-Go-Round”

WHAT ABOUT TAXES?

By Bill Gersh

FOREWORD — The clamour from our readers for concerted action to assist in solving the many tax problems now facing them brings up the necessity for a “National Tax Council”. At the request of many coinmen, we reproduce an editorial which appeared in a previous issue.

In the issue of January 14, The Cash Box reported that letters are being received in ever increasing numbers from many coinmen who have been informed that their city is planning to greatly increase license fees to obtain as much income as possible from industry.

At this time Omaha is fighting a tremendously increased license fee ordinance on both its pin games and phonos. Chicago has a $10.00 per year phonor tax ordinance. Philadelphia is also facing an increase in its phonor license fee to $25.00 as well as a pin game license increase. Los Angeles faces the prospect of a $25.00 per year phonor license, as well as an additional $1.00 for each wall box.

Other cities throughout the nation are reporting similar licensing problems.

It is well known that from the beginning of history, the one important question that has confronted all peoples and all rulers, has been taxes. Taxes build governments and destroy them. Low taxes mean freedom. Likewise, high taxes can mean slavery and even bankruptcy.

It is noteworthy to state here and now that almost from its very first issue, The Cash Box has fought (and will continue to fight) for a “National Tax Council”. It is sorrowful to state that those coinmen who have never been held in the vise of sudden and severe taxation measures have little feeling for the coinman, many miles distant, who is suddenly caught in a revenue raising tax wave.

Whether there is any link between the fact that the Federal government is being asked to tremendously lower its taxes and that certain communities throughout the country have suddenly come to the decision that this is the time to again soak the coin machine industry, is too involved and much too complicated to answer.

Suffice it to state at this time that the Federal government will be receiving less taxable revenue. In addition, there is expected to be a severe period of unemployment throughout the nation. Regardless of how many jobs reconverted factories can offer, they can never completely take care of the millions of men and women who are returning from the armed forces, plus the millions of workers who are waiting to return to their former jobs.

Therefore, each and every community in the nation seeks larger public works projects. That is also why there is a great drive afoot now to get teen age youngsters back into schools and colleges. That is also why returned service men are being asked to finish their schooling. And why women are also being urged to return to homes, instead of to their former jobs.

It all adds up to the fact that the Federal government, because there is such a demand in almost each and every bill that is being pushed thru Congress, must lower personal taxation as well as business taxes to help bring this country to a freer economy. Somewhere down the line the states, cities and villages will have to raise the differential, so that the service men and women, who will return to these communities, will be assured the employment which was, and is, promised them.

What is easier for a politician to attack than this coin operated machines industry? Here there is no “National Tax Council” composed of learned and expert men who can forestall higher taxation. In fact, is there any sort of group that can come to the fore and plead the cause of this business before the tax bugs who are trying to further drain the
profits of those who operate the equipment of this industry?

There is not even as yet in existence a library, or a central office, where coinmen can go to obtain information regarding all the coin machines taxes through the country. There is no one place that contains tax information necessary to the good and welfare of the man in this business who may suddenly and desperately require it. There is no one spot where he can obtain tax records, precedents of former tax cases, tax ordinances, or other data which might prove of help to him in allaying greater taxation.

The Cash Box has offered itself and its files as a central location so that all men in this industry can have the use of these when the time for such need arises. As yet only a few have answered this appeal. It is the hope of The Cash Box that all will come to the fore and will help create a tax information center. All coinmen have at their fingertips at this time the tax data relative to their own communities. By sending this information to The Cash Box all in this industry will have one centralized location where they can obtain whatever tax data they want and need in times of stress.

A "National Tax Council" is so desperately needed that to continue to repeat more and still more reasons for this great and urgent necessity actually seems infantile. Here is something that is so vital, that the men in this industry can no longer do without it. And yet it hasn't been formed to benefit the very men of whom it is asked.

The trade must come to the realization that it no longer can hide its head in sand like an ostrich. Politicians everywhere in the country realize that this is an unorganized industry. One industry that cannot hold them back from doing their worst when matters of raising revenue arise. (Friendships count for very little when a politician's career is at stake and especially when the public want results.)

Suddenly, and seemingly from nowhere, there has again arisen demand for higher license fees on coin operated machines. Why, during this period with the war over, with demobilization under way, with all business urging that taxation be removed so that more risk investment will enter industry, should there now again arise the specter of higher taxes for this business?

Simply, because as other industries who have their own powerful lobbies behind them and great organizations to protect them fight lower taxes—someone must make up this lost differential. And what industry is better suited for such increase than the coin machine business?

Here is an industry that sprawls over the entire nation. It has met with great approval from the general public. The words "pin games", "juke boxes", "cigarette machines", "candy venders", "scales", and all other equipment have become as familiar to the young as they have to the old.

This industry, because it is sprawled here and there over the nation, because it isn't joined together in a common cause to protect itself and to nurture and foster its greater growth, has become the easy prey of those politicos who seek the limelight of the front page and who wish to appease the thinking people. These "thinking people" realize that the treasury in their state or city must have money to keep public works projects in action for the benefit of those men and women who will return from the armed forces, as well as for the benefit of all others who will be unemployed.

This industry has as yet devised no method for its self protection in such instances. That very first essential of man, self preservation, is actually neglected by the members of an industry which has grown so great it has captured international attention. There is no one who can point to any organization in this field which could step to the fore for him today were he suddenly to become enmeshed in a severely high tax measure in his community.

There is no "National Tax Council"! There is no "National Tax Council" because the men in this industry have not come to the fore to demand and create it. Few coinmen have been able to convince those whose pocketbooks haven't as yet been affected by severe tax measures that this is the time for the single ounce of prevention to prevent the pound of cure.

It is up to the intelligent members of this industry to come together and create a "National Tax Council". It is up to only a hundred or so such coinmen to offer $500 to start such a council for this industry. It is up to these far seeing men to create the nucleus for a "National Tax Council" which will prove to be the greatest money saver in the history of this industry.

IT CAN BE DONE!!
The Cash Box
News & Views
Week of January 21, 1946

CHANGE THE RECORD LABEL

Juke Box Trade Needs Special Record Label Reading, "For use in coin operated music machines." Would Halt All Further Gouge Attempts and Set Quota for Juke Box Trade.

NEW YORK—As The Cash Box previously explained in its July 24, 1945 issue, and which is now being called for nationally by all in the juke box industry—a new record label must be arranged for this industry reading, "For use in coin operated music machines". Such wording on the labels of the records which the operators are using in their juke boxes would automatically eliminate a great many gouge attempts by such organizations as ASCAP and BMI.

It would also automatically eliminate the present Buckley bill (H.R. 3190) in the Patents Committee of the House of Representatives.

There is no longer any doubt that with the fact that certain operators and persons are claiming that the juke boxes are playing "commercial music" and therefore, "giving a public performance for profit", that this would no longer be the case were there a special label for the records used by the juke box field.

In the first place each record today carries the statement that it is made for "use in home phonographs only". This would be the use of a record for commercial purposes anything but a "legal" user of the record.

The trade is more than willing to pay the record manufacturers the extra few pennies per record which would be necessary if they were able to obtain an agreement from the artists, publishers and copywriters for using such a phrase on a special label for the juke box industry.

This would work for all time to eliminate the cry that the juke box industry is not receiving the quota of records it should be getting from the record manufacturers. With a special label for juke boxes only—the record manufacturers could then set up their quota for this industry and this field would know just what that quota would be.

From every standpoint this juke box trade is entitled to greater consideration by the record manufacturers especially the need for a record label which will read, "For use in coin operated music machines", so that from henceforth there will be no further question regarding the legality of using records in juke boxes.

This is the time—right now—for the entire juke box industry to get into immediate action to eliminate this obstacle to its future growth and progress and to further better assure its welfare by demanding of the record manufacturers especially the "big three" namely: Decca, Victor and Columbia—that they produce from now on a record bearing a special label for use in juke boxes only.

LOS ANGELES COUNTY HIRES JUKE TAX AND ADDS WALL BOX FEE

LOS ANGELES—Locations where there are juke boxes in the unincorporated territory of Los Angeles County will now be compelled to pay $12 license fee per machine for each machine and an additional $1 for each wall box.

This is a new ordinance just prepared by the Board of Supervisors for the county.

It is estimated that there are approximately 2,000 juke boxes in the county. They never before paid any license fee.

The Board of Supervisors also adopted an ordinance raising the license fee of pinball machines from $12 per year to $24.

The Music Operators Association of Southern California have started the circulation of a petition to be signed by all the citizens of Los Angeles County objecting to the license fee as it now exists and recommending that a new fee of $6 per year per phonograph and 50c per year per wall box be instituted instead.

This new music ops association has been hard at work to bring about better conditions for the trade in this area. This will be a test of the effectiveness of this organization if they can get sufficient signatures to their petition to cut down this new license fee.

LOS ANGELES—In a heated debate with the Board of Supervisors of Los Angeles County, Samuel (Curley) Robinson, managing director of the AOLAC (Associated Operators of Los Angeles County, Inc.) succeeded in getting the Supervisors to cut down the proposed $36 per yearly license fee on pinball machines to $24.

NO DEFINITE PRICES ON CIG VENDORS

Only Tentative Prices Quoted at NATD Meeting

About $15 to $25 Higher Than Last Models.

No Definite Delivery Dates Set by Mfrs.

CHICAGO—All the cigarette machine manufacturers displaying their new equipment at the National Association of Tobacco Distributors show at the Palmer House, this city—this past week were quoting tentative prices only for their products.

Some of these manufacturers had been taking orders far in advance. A few have had orders on file for over a year now. But no definite delivery dates were given to the buyers of their equipment even at this showing.

It was revealed, too, that prices of the new cigarette machines would be from about $15 to $25 higher than the last models manufactured.

Each one of the machines shown was of outstanding design and especially attractive to the tobacco jobbers and distributors who came to this meeting to see them displayed.

There were also present many cigarette machine operators from all over the country who reported that the new "46 machines far outclassed anything formerly shown to the trade.

One manufacturer stated, "There is no use setting any delivery date at this time. We are short of materials and with the strikes now in effect we don't know when we shall be able to obtain what we need to finish our machines and get our production line in action."

It was also reported that the cigarette machine manufacturers were very much enthused over the orders taken at this year's NATD show. They claim that these surpassed all previous orders and that many firms, never before in the cigarette operating business, are now entering the field.

SAMUEL CURLEY ROBINSON

PUBLICITY SERVICES, INC.
WURLITZER DISTRIBS CONTRIBUTE TO SISTER KENNY FOUNDATION

LOS ANGELES—Directors of AOLAC (Associated Operators of Los Angeles County, Inc.) held a special dinner meeting at the Mayfair Hotel, this city, Thursday, January 10, and invited all distributors and jobbers in this area to be present at this meeting. The AOLAC directors present at this dinner meeting were: Vern Moore, Fred Riley and Tom Catana, Samuel (Curley) Robinson, managing director of AOLAC, presided at this meeting. AOLAC also invited some of their operators to be present.


The operators present asked for a statement of policy from the jobbers and distributors in regard to the sale of the new equipment. A general discussion was held on this subject with short talks given to those who attended by the distributors present at this meeting.

Another meeting, because of this success, is planned for the very near future.

NEW PLASTIC NEEDLE GIVES 3700 PLAYS

MILWAUKEE, WIS.—Joe Beck of the Mitchell Novelty Co., this city, reports that he obtained one of the new all-plastic phonograph needles now being produced by the Linde Air Products Company and that he placed it on test in one of his phones.

Beck stated that the needle proved to be one of the best he had ever used and that after 3700 plays he removed it, "Not", he says, "because it had no further playing life, but rather to see what it looked like after that many plays."

Money raised during the drive will be used to equip and open clinics for victims of Infantile Paralysis and to train doctors and nurses in the Sister Kenny method of treatment.

The Rudolph Wurlitzer Company solicited their operators to push the worthy campaign through the installation of Wurlitzer supplied stickers on the visible record changer window of every phonograph they own. This sticker punched home the fact that 10% of every nickel "musically spent" would be donated to the Sister Kenny Fund for Infantile Paralysis.

Bing Crosby is the national chairman for the appeal.
HANKIN ACCLAIMED AS "ONE OF SOUTH'S LEADING CITIZENS"

MORRIS HANKIN

ATLANTA, GA.—The January issue of the "Georgia State Reporter", a state-wide newspaper devoted to the interests of Georgians, carried practically a large feature story and photo about Morris Hankin, nationally known coinman.

Under a heading "Interesting Personalities", Hankin was described as, "a young business man of Atlanta who has won phenomenal success".

The "Reporter" continued, "Mr. Hankin began his business career in Atlanta twenty-five years ago when he established a grocery business with a meager amount of capital. Three years later, envisioning the enormous possibilities of the music business, then in its infancy, he organized the Hankin Music Co., "Mr. Hankin is married and has two children. He takes a deep interest in charitable work and other moves to further the intellectual and cultural activities of the community.

"One of Mr. Hankin's most cherished possessions is a citation awarded him for his services by the Crippled Children's League of Georgia in connection with 'Aidmore'.

"During the war period Mr. and Mrs. Hankin devoted much of their time and money to the war drives. One special event handled by them was the regular entertainment they provided at Atlanta clubs for 25 wounded service men from Lawson General Hospital, held at regular intervals throughout the year."

The article then relates that Hankin and Jack Lovelady recently joined forces and formed the H. & L. Distributors to handle the A.M.I. line of phonographs, musical accessories and other coin operated equipment, where their business is expected to "exceed a five-million dollar volume annually". Their offices are called, "the finest building of its kind in the South."

OHIO MUSIC OP'S ASSN HAVE "PHONOGRAPH"

CLEVELAND, O. — The Ohio State Electric Phonograph Owners Assn., 5065 Euclid Ave, this city, are turning out a very interesting new monthly bulletin which they call the "Phonogram".

The bulletin is being edited by Harry Lief, Joe Nemish, Robert Pinn and Samuel Abrams. Its masthead reads, "Published monthly by the Phonograph Merchants Association in the interest of the automatic phonograph industry".

KANSAS CITY—Aireon's new electronic phonographs will be manufactured in Kansas City in the huge area shown in the above aerial photograph. Comprising the five large buildings, Aireon will have approximately 500,000 square feet of floor space — nearly twice its present size. The move to the new location at the confluence of the Missouri and Kansas rivers will be completed this month.

R. R. (Rudy) Greenbaum, Vice President of Aireon said, "The lease for the five buildings and ground is with the city of Kansas City, Kansas. It is for a period of five years, with the privilege of two renewals of five years each".

STRAHL GETS "EX" ON TWO RECORDS

PITTSBURGH, PA.—Sam Strahl of American Coin-O-Matic Machine Co., this city, reports that his firm have just been appointed distributors for the "Exclusive" and "Excelsior" records.

Strahl stated, "You can tell everyone of the juke box operators in Western Pennsylvania, West Virginia and Virginia that we are going to sell these records to them exclusively. We believe that sales of our records which have proved to be among the biggest hits in juke boxes, should only go to music operators first."

"Remember 'The Honeysoppers'?" This was one of our records. We still have them on hand. We also have some new hits which are sure to click with everyone of the music machine men in the country.

"We are going to build one of the biggest record departments in the East and intend to carry one of the largest stocks of records in the nation. We shall always have plenty of records on hand for the operators."

GUTHSHALL APPTD. AIREON DISTRIB

LOS ANGELES—Jack Guthshall, this city, has been appointed distributor in Los Angeles for the Aireon Manufacturing Corp. line of automatic phonographs and accessories.

Guthshall, well known on the West Coast for his many activities in the coin machine field, as well as distributing records nationally, recently re-modeled and enlarged his show rooms and offices.

Commenting on his appointment, Jack said "I am proud to have been appointed as the Aireon distributor here. We are anxiously awaiting the arrival of the new machines and accessories. "Our operator friends here have been asking to see the Aireon line. We expect to be able to show it to them in a very short while."
BALLY ANNOUNCES NEW "MULTIPLE MUSIC"

CHICAGO—Bally Manufacturing Co., this past week, announced to the trade that they would soon be ready with "Bally's Multiple Music".

The entire idea of "Multiple Music" is surrounded by much mystery. The firm hasn't made clear just what this is composed of in any fashion whatsoever.

What executives of the firm do state however is, "Bally's Multiple Music is more than a phonograph. It's more than automatic music. It's a brilliant blend of electronic science and merchandising principles that will open an entirely new era in music operation."

According to Ray T. Moloney, president of Bally, "We believe that in Bally's 'Multiple Music' we have the answer to what the music operator has always wanted. We also feel certain that Bally's 'Multiple Music' will open an entirely new path to the trade and tremendously increase the earning power of every automatic music operator. It is the greatest scientific and merchandising development in all music history. And, it's stepping ten years ahead."

PREPARE SHOWROOMS FOR "A" DAY

CHICAGO—With both Lou Koren and Max Berenson back in town from a Florida vacation, the Distributing Corporation of Illinois, 1251 W. Chicago Ave., this city, distributors in Illinois for Aireon Manufacturing Corp., are preparing to greet "A" day with new and attractive showrooms and one of the most outstanding parties of all time.

Both Lou Koren and Max Berenson are now hard at work on remodeling and revamping the firm's showrooms and offices here. These will be completely devoted to the distribution and sale of Aireon's line of automatic music equipment.

"We will have", Berenson reported, "one of the most outstanding showings in this city when Aireon's 'A' Day rolls around.

"We've seen the new Aireon line and all that we ask the machine operators of Illinois is that they wait and see what we believe is the greatest line of automatic music in the history of the juke box business."

NEW YORK—Nat Cohn and Earl Winters of Modern Music Sales Co., this city, report happily that they are in speedy action since the announcement of their appointment as distributers for Mills music, Mutoscope machines and Vogue Records. "And", both Nat and Earl report, "we will soon have more news for the trade about new lines."
WANTS NATIONAL MUSIC SET-UP FOR NATIONAL TAX COUNCIL

RAY BERNHARDT

PHILADELPHIA, PA. — Ray Bernhardt, president of the Phonograph Operators Assn. of Eastern Pennsylvania and New Jersey, sent the following letter to The Cash Box:

"I have been urging our members to contact the Pennsylvania Representatives, also their District Representatives, by letter urging them to vote against the proposed Buckley Bill H.R. 3190.

"I believe that this method will be about the most effective one that can be used, unless we, as a National Association, would be in a position to send someone to Washington to lobby against the Bill.

"However, if I am successful in contacting one of our Senators from Pennsylvania for an appointment I expect to go to Washington sometime next week and will lay what facts I am in possession of before him. I feel sure that he will be able to bring a great deal of pressure upon our State Representative who are members of the House Committees.

"Again permit me to urge all associations throughout this entire country in the forming of a National Association of Music Operators and also a National Tax Council as I deeply feel if we are to remain in business for any length of time these two organizations will be the means of strengthening our industry, and also will give us a united front towards combating the evils which arise in our business."

TED BUSH CHOSEN PACE MINN. DISTRIB

CHICAGO—Gene Bates of Pace Manufacturing Co., this city, reports that Ted Bush of Bush Distributing Co., Minneapolis, Minn. has been appointed exclusive distributor for the firm's products in the state of Minnesota.

According to Gene, "There is no doubt that everyone of the operators in Minnesota knows of the grand job that Bush Distributing Co. has done to help him prosper. Ted has always made it his business to pick the finest equipment for sale to his customers.

"We believe, therefore, that in choosing the Pace line for sales to his customers that Ted will once again prove his firm the leader in his state. He is already being shipped equipment just as fast as we can get it to him."

MICHIGAN OPS ASSN. FIGHT BUCKLEY BILL

JOE BRILLIANT

DETOUR, MICH. — The following letter was received this past week from Joe Brilliant, president of the Michigan Automatic Phonograph Owners Assn., Inc., this city:

"I want to take this occasion to congratulate you and The Cash Box on the very fine article that you published in your December 24th issue of The Cash Box. It was read at the General Meeting of our Association on Thursday, January 19th, and as a result of a discussion which ensued, several members came to the Association expressing itself very much opposed to the Bill and authorizing the Association to take all steps necessary to exert its influence against the Bill.

"We are therefore immediately contacting Congressman Frank E. Hook, who is a member of the House Patents Committee, in order to bring to his personal attention our feelings in the matter. We have also asked our members and they in turn are asking their customers to express themselves likewise to Representative Hook and to all other Congressmen from this State.

"Furthermore, we are very anxious to know if concentrated efforts are being made by other organizations in this matter, and I will deem it a very personal favor if you can forward to me any information along that line.

"It is our desire to cooperate with you in every possible way to fight the passage of this Bill and we will very much appreciate advice from you as to the propriety of sending a representative to Washington in that connection.

"Again please accept my personal congratulations to you, as well as from our entire membership, for the interest you are taking in this matter which is so vital to the progress of our industry."

Escapes La Crosse Jail

LA CROSSE, WIS.—In the January 7 Issue The Cash Box reported that a certain Gordon La Freniere had been obtaining deposits from column while in jail here. This past week Undersheriff V. E. Lampe of the County Jail here reported that Scheurers was one of two prisoners who beat a 65 year old jailer unconscious and escaped from the jail here.

"Those operators who want to be first with the best in Minnesota are urged to contact Ted immediately for they are in for the most pleasant surprise of their lifetime when they see the new Pace line."

ED RAVREBY BUILDING UP SALES STAFF

BOSTON, MASS. — Ed Ravreby, Associated Amusements, Inc., distributor for Mills Music, Mills games and International Mutoscope's Photomatic, Voire-O-Graph, Atomic Bomber, Photomatic and supplies, is setting up his staff to take care of the New England territory.

In addition to the staff carried by Ravreby during the war, former employees who were in service are returning. Up to now four service men have been released and are back on their old pre-war jobs. Robert Rodrick, Leonard Bailler, Irving Berman and Haskell Collier have shed their uniforms and are now plugging for Associated.

Ravreby, for the first time in three years, is away for a two weeks vacation in Miami Beach, Fla. building up strength in anticipation for busy months to come.

Art Nagel With Packard

INDIANAPOLIS, IND. — Art Nagel has been appointed Regional Manager for Packard Manufacturing Corp. in Tennessee, Kentucky and adjacent territory, according to an announcement made by W. F. Struby, President of Packard Manufacturing Corp.

"Art comes to us with many years experience in the automatic music business. He has served as an operator and a distributor. We feel that we are very fortunate in securing Mr. Nagel's services," Struby reported.
AKRON MUSIC OPS ADOPT RESOLUTION

AKRON, O. — The following letter was received from Joe Elfant, president of the Summit County Automatic Music Operators Assn., whose slogan is, "The Voice of Greater Akron Operators."

"Let me commend you personally for the lead you are taking in leading the attack on the Buckley Bill. I am enclosing a copy of a resolution that I prepared and we of this association adopted. I have sent copies of this resolution to the Chairman of the patents committee and to the ranking senior member who happens to be a member of another political party as well as to the congressmen of our district. We feel that this may help in some measure.

"We, in this association, are working very hard to obtain 100% membership and then we intend to go to work on the 70/30 rate of commission but feel that its success depends on total membership. We have here, as in many localities, a few small operators that feel their best interests do not lie in joining an association but are content to go along for a free ride.

"In our membership meetings I generally carry one or more copies of The Cash Box and certainly would be lost without them at our meetings.

"Again let me reiterate a hearty BRAVO for your very constructive efforts on behalf of all operators."

FRED FIELDS BECOMES N. W. REGIONAL MGR. FOR PACKARD

INDIANAPOLIS, — Fred Fields of Seattle, Washington is the Northwest Regional Manager for Packard Manufacturing Corp., W. F. Struby, President, announced.

"Fred is one of the old-timers in the automatic music business and we know that his friends and ours in the Northwest territory will find that he will be most willing to help them in any way possible," Struby said.

WURLITZER APPOINTS MEXICAN DISTRIBUTOR

NO. TONAWANDA, N. Y. — The wares singing of that Mexico highway merchant, "Jose Gonzalez, whose family all hollers to customers passing their way," will probably improve to the accompaniment of a Wurlitzer phonograph he'll no doubt install in his roadside stand — as will his business!

All this stems from the fact that announcement has just been made by the Rudolph Wurlitzer Company that Casa Riosas have been appointed authorized distributors of Wurlitzer automatic phonographs, remote control units and auxiliary equipment for all of Mexico.

ROTHSTEIN MOVES FAST

PHILADELPHIA, PA. — I. H. Rothstein of Banner Specialty Company is moving this city with greater speed than ever before arranging with contractors, architects, etc. to complete the firm's new building by February 20.

Mr. Rothstein purchased the former First National Bank building at Second and Girard Avenue, this city, and after a noted designer had completed drawings of the firm's new offices and showrooms, he called in contractors, architects, builders, carpenters, electricians, etc. with a definite specification that the building be complete by February 20 when he intends to officially open his doors for the trade here.

Rothstein reported that the new, remodeled First National Bank building will prove the most outstanding coin machine distributing headquarters in the country.

NEW RUBY PHONO NEEDLE INTRODUCED TO TRADE

STAMFORD, CONN.—A new ruby-tipped needle is now being made available for the automatic phonos by the Bonot Company of this city. The needle is called, "The Rubiayat" and has a tip of ruby created by a new process.

Richard L. Leizar, recently officer in charge of the planning for the Record Equipment Division of the U.S. Navy, is directing the Bonot Co. Mr. Leizar in commenting about the needle claims, "The ruby jewel is mounted with the tip exposed in such a manner that surface noise is virtually banished, while the complete range of high and low frequency is perfectly transmitted."

A new high fidelity feature of "The Rubiayat" is the set of small horizontal bars which are affixed to the flattened shank. Engineering tests of this device in impartial laboratories indicate that these bars tend to disperse objectionable vibrations while the clear, vital harmonies are transmitted as actually recorded.

The ruby is softer than its nearest likeness, the sapphire, but has more inherent toughness, thus insuring long record life with low wear.

AUTOMATIC CANTENE CO. STOCK PROSPECTUS

NEW YORK—In an advertisement in The New York Times "financial section" leading stock brokers here are offering a stock prospectus on the Automatic Canteen Company of America.

There are 129,966 shares of common stock being offered (par value $5 per share) with price at $23.50 per share.
ED BROWN PRESENTS
OPS' CODE OF ETHICS

DALLAS, TEX.—Ed Brown, one of the Southwest's largest cigarette and merchandise machine operators and distributors, recently mailed his location a holiday message in which he showed pictures of his organization, and pledged their services to the requirements of the location.

Brown devoted considerable space in this mailing piece to what he calls "The Operators' Code of Ethics." We reproduce it here:

"I consider Automatic Merchandising a worthy vocation, as it affords me a distinct opportunity to serve the public. I will, therefore, always keep the public's welfare and well-being first in mind."

"I hold that the sale of my goods and my services for profit is proper and ethical, provided that all parties in the transaction are benefited thereby."

"I will offer only high quality merchandise and service to the public at all times."

"I will see that my merchandising or service machines are always clean, attractive and in good working order. I will have them serviced by competent personnel as frequently as the type of merchandise or service may require."

"I will operate only those merchandising or service machines that clearly show when they are empty or those that will provide for the return of the patron's money if no merchandise is delivered or service rendered."

"I will see that all merchandising or service machines are plainly marked with clear and simple instructions for their operation."

"I will participate in the civic programs of my community, and support worthy welfare activities."

"I will improve myself, increase my efficiency and will constantly strive to better my services to the public."

"I recognize the Automatic Merchandising Industry as a modern and effective means of creating increased distribution of the products of American farms and industries to the public."

QUALITY PICS NEW STAR

HOLLYWOOD, CAL.—W. Merle Connell, production manager of Quality Pictures reports that Zedra Conde, a native of Cuba, will be presented in the forthcoming musical series of shorts for the coin-machine trade.

GLOBE DISTRIBUTING CO. HAVE NEW COIN CHANGER

CHICAGO—Jimmy Johnson of Globe Distributing, Chicago is now experimenting with the adaptation of a remarkable new coin-machine accessory that automatically "delivers the goods" and makes the correct change at the same operation.

Manufactured by the Johnson Fare Box Company of Chicago, this development is known as the "HARRIS CHANGER," and is already being used with outstanding success on post-war beverage dispensing machines. In one department store installation, for example, beverage sales have been increased in excess of 25 per cent.

Jimmy Johnson refers to the changer as "necessary," since it is necessary to make a purchase in order to use the changer and to obtain the change returned.

According to Jimmy Johnson, "The Harris Changer is foolproof in operation, delivering the goods and making the correct change instantly."

When a quarter is inserted in the machine, the nickel purchased is dispensed, the additional nickels are returned as change to the purchaser. When a dime is inserted, the merchandise is delivered with a nickel in change.

"From an operating standpoint, the advantage of the changer is that sales are lost because the customer does not have a nickel; second, the transaction provides the customer with change in nickels for extra purchases from this or other vending machines." Through the cooperation of the Johnson Fare Box Company, Globe Distributing Company has been given the privilege of testing the Harris Changer on all types of vending equipment such as consoles, pin games, candy vending machines and other types of automatic coin machines.

COIN CRAFT ASKS FOR YEARLY DIGEST

HAMILTON, ONT., CAN.—E. Liebman of Coin Craft, Canada, this city, suggests that The Cash Box compile a yearly digest of long-life equipment.

He reports, "This is a very valuable service The Cash Box can render operators and the industry as a whole."

He also says, "Such a record should contain the name, model, year of manufacture and characteristics of the machine. It should also have the name and location of the manufacturer and last, but not least, the original selling price."

"If you took a poll of your former subscribers," he continues, "and especially of the importers of U.S.A. equipment around the globe, you will find a unanimous clamor for such a digest."

Liebman is of the belief that the entire industry would find such a compilation of tremendous value. He claims that ten years ago it was a simple matter to rely on memory but "that under present conditions a complete digest is necessary.

TRI-STATE SALES ARE BALLY DISTRIBS

NEW YORK.—J. Breidt and C. Polgaar announced this week that their firm, Tri-State Sales Company, Inc., have been appointed as distributors for Bally Manufacturing Company. They will cover the states of New York, New Jersey and Connecticut.

The firm's offices are at 107 North Avenue, New York City, are open now for business. For the past month or so workmen were busy renovating and rebuilding these offices and completely modernizing the building. Furniture and fixtures have already been installed. The executives of the firm have secured additional space in the rear of these quarters to extend the space to over 8,000 square feet.

New Jersey offices of Tri-State are located at 131 Clinton Avenue, Newark, N. J., which is a most modern establishment has been in action for the past few months.

CAPITOL MUSIC ENTER DISTRIB PICTURE

DENVER, COLO.—Jack Williams of Capitol Music & Sales Co., the firm that reports that the firm have entered into the distrib picture in the Rocky Mountain region and are already distributing Packard Wall Boxes and accessories.

He also reports, "In the very near future we hope to move to new quarters. We are having a hard time finding building space in present indications we shall have to, instead, build one ourselves."

The firm state that they intend to offer many new items to operators in this area including the most complete repair department in this area as well as a complete paint and spray shop.

Williams also reported, "Here's some incident news from our part of the world which coinmen may be interested in. Bill Roggow and Jim Beard of Cheyenne, Wyo. well known to many coimen, have just sold their route to the Cheyenne Appliance Co. Herb has a new plane and spends most of his time at the Denver airport. Jim has just purchased the Rock Port Inn on the Colorado-Wyoming state line and reports business very good.

"R. L. King of Scotts Bluff, Neb. was in town this past week buying new equipment. They tell us that Bud True is doing a mighty good job holding down the machines at Ft. Logan for Mrs. Vance."

LUMBER PRICE MAY RISE

WASHINGTON, D. C.—The United Press reports that Stabilization Administrator John C. Collet is considering lumber price increases to meet industry demands.

Members of the lumber manufacturers' industry advisory committee told CPA last week that production costs have increased and additional New England changes are made for lumber and mill work.

Mr. Collet in answering the committee, told them that price changes would be made to increase production of lumber.

The Cash Box News & Views Week of January 21, 1946
NATIONAL WURLITZER SHOWINGS REPORTED TO HAVE CLICKED

NO. TONAWANDA, N. Y. — Wurlitzer unveiled its new commercial music merchandise January 6 and 7. Simultaneous showings by Wurlitzer Distributors on what have become traditionally known as “National Wurlitzer Days” were productive of enthusiastic reactions from coast to coast, according to the firm.

As M. G. Hammergren, Wurlitzer’s Vice-President and Director of Sales put it, “Our sensational Model 1015 won the wholehearted acclaim of Wurlitzer Music Merchants. These men readily envisioned its benefits both to themselves and to their locations, hailing its unique construction and engineering as the greatest step ever made toward dependable, trouble-free operation. We are delighted with the reception accorded it and the immediate response on the part of leading Music Merchants.”

“Much comment was occasioned by its brilliantly beautiful cabinet mounted on its polished metal base—one of many innovations combining handsome appearance and practical advantage. The pronounced improvement in Wurlitzer’s already superb tonal quality drew much acclaim. Reports submitted by all Wurlitzer Distributors are highlighted by descriptions of the glowing praise accorded the new Wurlitzer Model 1015 Phonograph by all who attended the showings.”

Ed. R. Wurgler, Wurlitzer General Sales Manager, reported: “Perhaps more than any other feature, the unique service accessibility afforded by our new “Cleared-for-Action” service setup, occasioned open applause. Many a Music Merchant stated it was one of the greatest innovations in the history of phonograph design and would result in tremendous savings in service, time and cost.”

Wurlitzer’s postwar program is reported to have got off to a roaring start under the impetus of National Wurlitzer Days showings. The theme of the showings centered about the slogan, “Watch Wurlitzer Extend Its Leadership”. That all who saw the new offerings were in complete agreement was evidenced by a reported total of orders taken that had Wurlitzer’s three top Sales Department executives, Mike Hammergren, Ed. Wurgler and Gordon Sutton beaming from ear to ear.

Decca Records Borrows Million Dollars

NEW YORK — Decca Records, Inc., this city, is reported to have borrowed $1,000,000 from the Chase National Bank and the Marine Midland Trust Company, this city, according to an announcement made this past week in financial papers here.

Interest on the loan was reported at 1⅛ percent. Decca, it is reported, will use the proceeds as additional working capital to finance increased inventories and accounts receivable.

NEW EQUIPMENT

New Wurlitzer Model 1015 was displayed on “National Wurlitzer Days.”

NEW RECORD RELEASES

Compiled By
Jack (One Spot) Tunnis
The Cash Box Music Editor

AMOR, AMOR
ma 7147—Enric Madriguera O.
TICO, TICO

ATLANTA, G. A.
v1 20-1795—Sammy Kaye O.
I DIDN’T MEAN A WORD I SAID

CHICKERY CHICK
ma 7155—George Olsen O.

KENTUCKY BOUND

DON’T YOU REMEMBER ME?
v1 20-1796—J. Desmond-Case O.

IN THE EYES OF MY IRISH COLLEEN

EVERYBODY KNEW BUT ME
v1 20-1796—Dinah Shore
I CAN’T BELIEVE THAT

EVERYBODY KNEW BUT ME
co 39069—Woody Herman O.
LET IT SNOW! LET IT SNOW!

GIVE ME THE SIMPLE LIFE
co 39068—Benny Goodman O.
I WISH I COULD TELL YOU

HERE I GO AGAIN
ma 1026—Joan Roberts

HOLIDAY FOR SWING
v1 20-1794—Erakine Hawkins O.
I GUESS I’LL HAVE TO GET

HAPPY ME
IF I HAD A DOZEN HEARTS
de 18744—J. Long-D. Robertson

IN THE MIDDLE OF MAY

IF I KNEW THEN
ca 230—Johnny Mercer

PERSONALITY

IT’S ANYBODY’S SPRING
de 18743—B. Crosby-J. Trotter O.
WELCOME TO MY DREAMS

I’VE BEEN LISTENING
co 38910—C. Sharpe-
Hickory Singers

PRECIOUS MOMENTS

OKLAHOMA (Vol. 2)
de Alb. A-383 (23380-81)
J. Blackton O.

SIOUX CITY SUE
de 18745—Hoosier Hot Shots
THERE’S A TEAR
IN MY BEER TONIGHT

TREASURE ISLAND ALBUM
de Alb. DA-409 (29178-80)
T. Mitchell-V. Young O.

IF YOU HAVEN’T DONATED TO THE NATIONAL INFANTILE PARALYSIS FUND — DO SO IMMEDIATELY — CONTACT BILL RABKIN, CHAIRMAN OF THE COIN MACHINE DIVISION.
The NATD (National Assn of Tobacco Distribs) show at the Palmer House (Jan. 15, 16, 17) brought many coinmen visitors to Chi this past week. Among those seen making the rounds were: Harry Moseley of Moseley Vending Machine Exch., Richmond, who is also regional mgr for Packard . . . Hynie Rosenberg of New York who spent much time at the tobacco show . . . Ed. Heath of Heath Distributing Co., Macon, Ga., who reports that this trip he had the grandest time of his life . . . Bill Wolf of California Amusement Co., Los Angeles, San Francisco and San Diego, who was seen touring here and there about the town and also acting as a very super host to many of the visitors in town this past week.

Sam Yaras of Dallas, Tex., also in town and very busy showing the new U-Need-A caggy machine to many interested ops . . . Sam Strahl of American Coin-O-Matic Machine Co., Pittsburgh, Pa., who stayed in town the past week and arranged for distribution of the Exclusive and Excelsior Records while here. He met with Jack Gutchall in Chi and Jack was on his way east . . . Willie (Little Napoleon) Blatt of Supreme, Brooklyn and Miami, also in town and rather elated over the fact that he is now distribs for Packard . . . Dave Rosen of Philadelphia, Pa., in town with two of his men, Sid Meyers and Bill Simpson, and rushing to visit about various mfrs . . . Gary Wynne and Dale Eyman of G & W Distributing Co., Cleveland, also in town this past week and talking about new equipment.


Arnold Lee of Ft. Wayne, Ind. in town as well as Joe Rakowski, Muskegon Music Co., Muskegon, Mich., Hymie Zorinsky of H. Z. Vending & Sales Co., Omaha, Bill Marmer of Sicking, Inc., Cincinnati, and Sam Stern of Scrott-Coodle Co., Philadelphia, Pa. who came to town with Bernie Weinberg . . . Mack Pastel, pinball caggy man of Chicago, who was highly touted as the leading “gin” man in town was taken off his pedestal this past week by none other than Jackie Rosenfeld of St. Louis if the check that Jackie was shelling about means anything . . . Jackie now has George Jenkins and Ray Moloney of Bally using those DeNicotea caggy holders and both these Bally execs acclaim them.

The last word in the newest arcade equipment is now gracing the showrooms of Exhibit Supply Co. and is creating no end of interest. Four separate games are here displayed, featuring modern cabinet designs, new array of colors and lights, and with plenty of real player appeal. The four separate games are displayed on one large colorful cabinet stand and form a unit. The compactness of design making it accessible to 4 players—all at the same time. There were 16 different games, comprising 4 units, side by side, and what was most noticeable was the small area of space they occupied. Several other units were also shown here today and John Chrest returns from the eastern states the new pin games will be placed on display.

Dick Groetchen rushes to his winter home in Hollywood, Fla. to try his luck at the pinball machines of his horizon—his gaudy parlor is a temple, being stocked with a gaggle of pinball machines in his horde—or heires . . . Ed Hansen of Groetchen returns from a Canadian trip and is ordered to bed with the flu . . . The way those trucks are backing up to the Gottlieb plant it looks like Dave has finally gotten the glastics he needs for those “Stage Door Canteens” . . . Ed Reiman, formerly with Rockola, is now assistant purchasing agent for Bally . . . Al Silverman calling all over town for reservations to L.A. Wonder if this will be that belated honeymoon he promised her new Missus . . . Harry Williams’ new west coast branch, Williams Distributing Co., headed by Harry’s dad, is located at 2309 W. Pico in Los Angeles. And we understand that everything is set in readiness for the arrival of the new Williams’ games just as soon as they start rolling off the production line.

Since Leo Lewis (Lewis Coin Machine Service) converted a few single Hockey machines to double play action, he has been working day and night trying to accommodate all who saw the machine and want their old equipment converted to the new double player appeal . . . Sorry to hear that J. R. Bacon, vice- pres. of O. D. Jennings & Co. is on the sick list . . . Bob McLaughlin, the handsome new salesman for O. D. Jennings, away on a two week trip thruout the central states to contact the trade . . . Rollo Smith (Buckley) kept plenty busy greeting all the coinmen visiting this plant, and he knows them all by name, too, having contacted the trade for over 20 years as factory traveling rep for Jennings. Rollo claims, “It’s good to stay put and have them come to see you, instead of traveling round the country especially with conditions as topsy-turvy as they are today.”

Pat Buckley in a huddle with someone other than that good looking Capt. Les Purinton, who is waiting for his discharge from the Army and then expects to head straight for Miami—his former headquarters . . . Baker Novelty Co.’s latest booklet of instructions for operating the Make Pokes not only does a very clear explaining job but illustrates every part and tells what’s what. This should prove a boon to all ops . . . Git Kilt is proving himself a real “super-salesman”. If Git can’t sell you something, he’ll tell something, why not sell, anything from a kiddie car to a photon route, and that’s no fooling. If you’ve got something salable—turn it over to Git—h—he’ll dig up a cash buyer.

Carl Morris, former team-mate of Morris & Davidson ad agency, is in the hospital undergoing a minor operation . . . Art Nagel in town this past week and telling how he is now connected with Packard . . . R. Z. (Bob) Greene, president of R. Z. Distributing Co. and also of the vending machine ops assn, in town discussing the new Crossett machine at the NATD show and very happy to get to bed early on the Century Ltd. on his way back to New York . . . Harry Brown and Dave Yaras of American Amusement Co. seen together visiting with many of the distribs at the Bismarck Hotel . . . Joe Felder, of Nash- ville, Tenn., back in town this past week and reports, “I’m going back into the coinbiz with both feet”. Looks like Joe has returned to his first love—coin machines—and intends to return in a great big way.
EASTERN FLASHES

Hirsh de la Viez, Hirsh Coin Machine Co., Washington, D. C. doesn’t permit small obstacles to get in his way. Not able to phone New York City (telephone strike tied up the Capitol), Hirsh comes to the city and personally conducts his business . . . Harry Pearl, East Coast Sales & Distributing Co., catches the flu while visiting the Windy City, and is bedded there for a few days. As soon as Harry was able to walk, he grabbed a train home. Bob Slifer, sales manager for East Coast, gets in touch with Harry immediately to find out what’s on the Rock-Ola phonos.

It looked like a small convention one Saturday afternoon (January 12) over at Runyon Sales Co., Newark, N. J. Barney (Shugy) Sugerman, Abe Green, and their managers Herman Perin and Felix Fleischman played host to Harry Pearl, Tom Burke, Dave Stern of East Coast Sales & Distributing Co., Willie (Little Napoleon) Blatt; Ed Levey; Harry Wichansky; Eddie Pecora; Bernie Goodman; Melly Green; Leo Ringerl; Ernie Crowder and Eddie Burke . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y. in New York for a conference with Jack Fitzgibbons of Jafco, Inc. . . . Sid Mittleman, American Coin Machine Co., Newark, N. J. on Tenth Avenue to see what’s going on.

Charlie Polgar and Jake Breidt open their Tri-State Sales Co. this week and play host to many visitors . . . Earl Backe, National Novelty Co., Merrick, N. Y. getting ready to make some announcements . . . Henry Cooper very proud of his 14 year old son, who stands 5 ft. 10 inches, and weighs 158 pounds. The boy is a four letter athlete, and also the only a sophomore is captain of the school’s football team . . . Jack Berman, Economy Supply Co., goes to Baltimore to pick up his wife and new daughter and bring them to New York City, where he will establish his residence . . . Marcus Klein motoring south for a month’s vacation . . . Joe Silverman, head of the Philadelphia pin game association very happy that his son Al is home after serving with the AAF. Al returns with many medals for his gallantry in action.

A Pennsylvania train leaving for Chicago (Sunday, January 13) carried quite a few coinmen. Among those seen were Jack Kauffman of K. C. Novelty Co., Philadelphia, Pa., Dave Rosen of Philadelphia, Sid S. Meyers, Billie Simpson, Willie Blatt, Herman Perin, Barney Sugerman, and Abe Green . . . Hy Singer of Buffalo, N. Y. seen with Morrie Farber and Abe Green at the Tavern in Newark, N. J. . . . Harry Berger, West Side Distributing Co., remolds his entrie place, installing a very large and up-to-the-minute parts department. Harry expects to leave for Chicago within a week or so . . . Mike Munves and brother Joe, AMI distributors here, spend a few minutes at 695 Tenth Avenue, watching the carpenters, plasterers, et al., who are busy remodeling the spot. “Wait ‘til you see the finished job” says Mike.

Irv Orenstein and Dave Engel, Hercules Sales & Distributing Co., Newark, N. J. attracting quite a deal of attention with their new offices. Irv claims when all alterations are completed, their plant will be one of the finest seen anywhere in the country. Engel and Orenstein are studying the export field, with the intention of going in big for export . . . Nat Cohn and Earl Winters getting quite a thrill demonstrating the new unbreakable Vogue records, which they distribute in this territory. Nat takes the colorful record and hits a metal radiator with it, then throws it down on the floor hard. “See” says Nat “it’s a good as ever” . . . Al Blenden, sales manager for International Mutoscope Corp. making final arrangements for his set-up of distributors, which will be completed in a few weeks.


Herman Perin, Sales Manager for Runyon Sales Company of New York, off on a trip thru the Mid-West seeing the many distributors for Manves “Super Skeel Roll”. Perin will appoint additional distributors, as well as buy and sell equipment . . . Fred Iverson and Johnny Bilotta, Eastern Sales Co., Rochester, N. Y. expanding their organization to handle the many new lines they have . . . Jules Olshin, Jules Olshin & Co., Albany, N. Y. claims he will make an announcement soon about his increasing activities . . . Jack Mitnick angling for something big.
Week of January 21, 1946

CALIFORNIA CLIPPINGS

Coinmen all along coinrow were deeply affected and shocked by the sudden and untimely death of A. M. Keene of Bakersfield. Mr. Keene had one of the largest operations in the state, operating under the name of Keenamatic. He was also publisher and editor of the “Midway Driller”, Bakersfield newspaper. His cheerful and jovial personality will be missed by all coinmen.

Bill Wolf of California Amusement Co still in Chicago as this is being written and reported to be very much impressed with what he saw while there. Bill also reported to be arranging for the first showing of the new AMI equipment . . . Phonofilm Productions are reported to be ready to release 16mm films for the trade . . . Len Kelly of K & M Distributors, who have the Memo and Rich record labels, reports that the demand for discs from the northwest country is terrific. Fred Meyers who is in charge of K & M while Len is away reports that the firm are getting ready to release a new Bonnie Parker recording. She’s the gal who wowed ’em with “Oh, Johnny”.

Len Micon of Pacific Coast Distribrs is putting the finishing touches to his remodeled showrooms and offices. Len is planning a super service dept. . . . Jimmie Rutter just back from Barstow where he reported he serviced an entire operation by himself. Jimmie also reports he’s still having plenty of trouble breaking in his new “choppers” . . . Jack Simon entertaining his brother Lou and Lou’s wife who are here on a visit from Cincinnati. Jack claims he has time for entertainment because new equipment is coming in so slowly . . . Some of the local ops seen around the AOLAC this past week: Johnny Nelson, Red Cathin, Roy Peterson, Fred Reilly, Tom Workman, W. P. Middleton, John Mallett, Art Weiss, Milt Goldbaun and Happy Clark—and all the boys seem to be happy and contented.

Sam Ricklin of the Music Ops Asn of Southern Calif busily circulating those petitions requesting the County Board of Supervisors to reduce the jule box license fee from $12 per year to $6 and on wall boxes from $1 to 50c per year. Sam is calling in every music op he meets and yelling for him to get busy and fight this increased tax fee . . . Jean and Dolores Minthorne were quite excited this past week because of their showing of the new Seeburg phono on Sunday (Jan. 20) and were working feverishly to get their showrooms and offices all set for this big event . . . Preston Jarrell of Coinmatic reports that the firm are getting ready to release some more records . . . Nick Carter of Nickabob very busy with auditors this past week (income tax time) and also very much enthused over the forthcoming “A” Day for Aireon’s line.

Nels Nelson is looking around for more help — the boys are bringing those jule boxes in to his place by the dozens for his expert servicing . . . Bud Paar still reports that he will have some news of big interest for the trade which is getting ready for release for sometime now. (C’mon, Bud, let’s have it.) . . . Fred Gaunt with a large group of ops around him telling stories of away back when in the coinbiz . . . Bill Luenhagen very much enthused over the new Murrieon (Downes) featuring that unique, new lighter are getting from the trade . . . Bill Happel (Badger Sales Co) really going to town in a big way having his new building remodeled. Bill expects to able to occupy this new place before very long. And, all you guys, want to see something really attractive? Drop over at Bill’s spot and meet Mary Jane White, Bill’s new assistant bookkeeper. Wowee.

Charley Robinson taking things easy while waiting for the arrival of much new equipment that is on order. Charley reports that he expects these new machines any day now. And when Charley stays away for awhile, Al Belttear, likeable and genial salesmanager of the firm is in complete charge and has already won many friends for this firm because of his very nice way of doing business . . . Congrats and more congrats to Charlie Washburn who has just received word of his appointment as distrub for the Packard music line in California, Nevada and Arizona. Charlie has purchased the building at 2532 W. Pico Blvd. and is now having it remodeled to show off the new Packard line . . . The boys are weeping in their coffee along coinrow now that the word is out that Ruthye Cowan of AOLAC will be married on March 1 to Michael Angel.

Al Sleight, the Bally man, is due in town this week and many want to talk with him on the new Bally Multiple Music . . . Paul Laymon reports another big batch of Victory Derby on the way and will soon have them in his showrooms. The Laymons (Paul & Lucille) spent the weekend in Santa Ana and ran into a terrific wind and sand storm—for a while Paul thought this was “it”—but here they are—sound as ever—with Lucille looking just like a million bucks . . . Phil Robinson just back from a short vacation in Palm Springs and looking swell . . . Earl Center of Bakersfield just out of the Army and planning on taking over an operation very soon . . Connie Bergbauer, formerly a Wisconsinan, has just purchased a home here and intends to get operating again—and soon, too.

Frank Berger of Berger Enterprises reports that the firm plan to release another large batch of new disks very, very soon. Frank claims that all disks, prior to release, are pretested in jule boxes by the firm for their earning power . . . Harry Fox of 4-Star and Gilt Edge records advises that he, too, plans to release some new recordings . . . Sam Schneider of Apollo Records has just returned from a trip to New York and is making ready for a big announcement . . . Some ops seen along coinrow this past week were: Homer Gillespie of Long Beach, Mrs. Walter Murra of Downey, Al Cicero of Santa Maria, I. B. Geyer of San Berdoo, R. F. (Dick) Gallagher of Santa Ana, S. R. Hopkins of Banning and Bill McGowan of Visalia.
DALLAS
R. (Dick) Warnecke spent the past weekend in Dallas and while there was appointed sub-distributor for the Packard Pla-Mor music line, as well as all other lines handled by Wallbox Sales Co. Dick, during the war, sold all of his operations in San Antonio and just recently returned to the distributing biz once again. It goes without saying that Dick is bound to do a splendid job in his section of the state for the various lines he will handle. . . . Frank O'Brien is now in his luxurious new office. It sure is a marvelously swell chance for Mrs. O'Brien's boy Frank. He is very much enthused over the new machines that he is going to distribute and is busy on the phone these days contacting all the leading ops in the state.

Bob Hunter of Hunter Sales Co. very busy this past week showing ops thru his recently completed headquarters. Bob can be rightfully proud of his new place on McKinney Avenue . . . Collis Ibry is working overtime these days interviewing distributors thruout the 3 states he covers . . . Earl and Audrey Reynolds who are the Aireon distributors are holding down the offices while Porter Harrison is in San Antonio purchasing new furniture for their offices there. They are naturally anxious to receive the new Aireon models and are looking forward with great eagerness for Aireon's "A" Day . . . A. H. Shannon of Houston in town contacting various distributors here and buying more and more equipment. Shannon is looking swell and reports he's in his new place of business in Houston.

George Wren and Harry Drollinger return from a swing around the state interviewing jobbers and distributors for the Packard line. Harry immediately took off by plane for New Orleans where he intends to appoint a state distributor and then fly to the regional manager's meeting in Indianapolis. From the smiles that George and Harry had on their faces when they returned here seems like the boys did themselves very proud on this trip . . . Major J. H. Eastham of the U. S. Army who is stationed in Paris, Texas, was seen closeted with Collis Ibry this past week and from the talking heard about the showrooms seems that the Major will remain in Paris after his discharge and probably enter into the coin biz.

Some of the ops seen about town this past week were: Ed Mahone of Marshall, S. L. Galvan of Houston, Marvin McLarty of Lubbock, T. E. Hart of Borger, T. E. Geppert of Teague, Jimmy Bounds of Waco, H. H. Hightower of Fort Worth, Charley Sage of Tyler, E. B. Milburn of Mineral Wells, Mr. and Mrs. M. T. Reiners of Wichita Falls, T. C. Burkett of Corpus Christi, Gene Goss of Corsicana, Frank Abate of Marlin, Tony Lewis of Marlin, M. O. McWhiter of Gainsville along with Church Hays of the same town, E. H. Hamilton, M. R. (Jesse) James, Dick and the very charming Mrs. Warnecke of San Antonio and C. E. Winn one of Texas' oldest operators who hails from Fort Worth.

MINNEAPOLIS
Van Middlemas of Bismarck, N. D., spent a few days this past week in the Twin Cities. Van likes to come down to meet with the boys whenever he has a little time on his hands . . . Johnny Hines is back on the job again with J. J. Cook of St. Paul. Johnny just received his discharge from the Navy after spending two years in the South Pacific . . . Hank Kruger of Fairfax made one of his rare trips to Minneapolis this past week. It sure was nice to see Hank around the old town again . . . A. C. La Trace reports business was very, very good in his territory this past year. He was in town this past week visiting around with leading distributors here.

F. E. Donaldson is now out of the Army and back on his route again. Mrs. Donaldson took charge of things while he was gone and from all reports did a really commendable job . . . Someone, by the way, ought to get up a list of all the gals who took care of their husband's routes while they were in the Army or Navy or Marines and award them with something really beautiful. These girls really did a grand job and helped keep the coin machine business going at top speed. In fact, many of them proved to be extremely adept at handling coin machine routes.

Karl Peterson of Fergus Falls was in town this past week and was feeling full of pep and plenty happy, too . . . Mr. and Mrs. R. M. Shea were in the Twin Cities for three days visiting distributors and, at the same time, making a holiday of their visit . . . Herman Warn, who received his discharge last month, is back in civvies again. He sure was tickled to be back in action again looking after his route. Herman confides that among his post-war plans is to go into the phono biz bigger and better than ever before. Good luck, Herman.

Joe Atol of the Arrowhead Fireworks Company in town for a couple of days. Joe is just about ready to make his usual trip down to New Orleans . . . Hy-G Amusement is playing host to the ops coming Monday, January 21, when they will show their new Seeburg phono and they are expecting a tremendous turnout for this showing . . . Harry Harrison and his big fur hat were in and out of Minneapolis the same day . . . Looks like Bob More better fatten up a bit on his wife's good cooking. After two and a half years in the Navy Bob sure did thin down plenty. But, from what we hear about Mrs. More's cooking, that shouldn't take long to cure.
NEW ORLEANS

Glad to hear that Joe Villars and Lil Samuels are completely recovered from their ills ... Wallace F. Erwin, former Army major, now associated with Wurlitzer in the exporting division in this section of the world ... George Rokus is due back here. He had, for the past few years, been managing the G. & S. Distributing Co., Memphis branch ... George McQueen who, besides running an extensive phone route and welcoming all big names who come down this way, puts in a good deal of work at the verra exclusive Beverly Country Club and is often found just inside the door there greeting his many friends.

When Vernon Harvey of Walther Bros. record dept. comes home he’ll probably have pahleeny good news for music ops ... Ralph Romeguera doing fine over at Louisiana Coin Machine Service. Their stockroom will really be in complete order when the delicious barbecues which are prepared ... After much haggling and waggling with the long distance op his offices were at last able to reach Fletcher Blalock when he arrived a day earlier than expected in Nola ... John Woodruff is sure a happy puppy. One son, Roy, arrived home last week from the German front and another, Warner, is awaiting his Navy discharge in Seattle and expected back with the family any moment.

That Ponder man sure does get around. Next week Ed’ll cover the territory in Kansas, Arkansas, Mississippi and Florida. That song, “You’d be so nice to come home to” must have been written especially for Mrs. Ponder and their very precious little daughter ... Henry “the” Fox and Jules Peres are back from the Windy City for a breathing spell. Next week O. C. Marshall will turn the tables on his podnachs and will accompany three of his most skilled mechanics to the Aireon factory in Kansas City to learn more about the new Aireon phonos and accessories ... Little Carmen Marie Villars, already verra verra beautiful and just all of six weeks old, paid the F.A.B.ites a visit the other day with her Mommy who had taken her to her first movie.

DeWitt (Doc) Eaton of AMI expected in the Crescent City about the 20th to tell the Ponder people all about their new model ... Robert D. Wynne, former 1st Louie in Uncle Sam’s Army, is working at F.A.B. and sure happy to be back in civvies again ... C. E. Sherrill of Hattiesburg claims it sure was fortunate to be in town with Fletch Blalock on the very same day ... Leslie (Slick) Wade making people’s mouths water telling all about the delicious barbecues which are prepared in the cafe at Waynesboro, Miss., in which he has an interest, of course ... Slick promised your gal Sal that she would get a taste of the finest.

HOUSTON

Harold W. Daily modestly admitted that his South Coast Amusement Co. offices in Houston, Beaumont and San Antonio were doing well. He further just as modestly guessed his nearly completed $30,000 building was a hum-
<table>
<thead>
<tr>
<th>Week of January 21, 1946</th>
</tr>
</thead>
</table>

### THE CASH BOX DISC-HITS BOX SCORE

**In Order of Popularity based on Weekly National Survey Compiled by JACK "ONE-SPOT" TUNNIS**

Box Score tabulation compiled on the average individual purchase on the basis of 1000 records — listed in order of popularity, including name of song, record number, artists, and recording on reverse side. Code: (BB) Bluebird; (CA) Capitol; (CO) Columbia; (DE) Decca; (MA) Majestic; (VI) Victor.

**RECORDING COMPANIES LISTED ALPHABETICALLY**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
<th>Score</th>
<th>Date</th>
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<tbody>
<tr>
<td>4</td>
<td>It's a Great Night</td>
<td>Harry Wang</td>
<td>8.5</td>
<td>1/14</td>
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<tr>
<td>5</td>
<td>-</td>
<td></td>
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<tr>
<td>24</td>
<td>For the First Time</td>
<td>Larry Stevens</td>
<td>7.0</td>
<td>1/14</td>
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<td>25</td>
<td>-</td>
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<td>40</td>
<td>-</td>
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<td>22.1</td>
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**Additional Notes**

- Various artists and songs listed under different categories and companies.
- Many songs are tied with the same score.
- The chart includes a variety of genres and artists, including Big Bands, orchestras, and solo performers.
FOREWORD

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for the past week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD

The C.M.I. Blue Book is to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the past week. Where only one price appears this should be considered lowest price.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

1. MEANS PRICE WENT UP.
2. MEANS PRICE WENT DOWN.
3. MEANS MACHINE JUST ADDED TO LIST.
4. MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK
5. MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS
7. MEANS NO PRICES QUOTED FOR PAST THREE WEEKS

XX — MEANS NO PRICES QUOTED FOR MANY WEEKS—PRICE SHOWN IS LAST KNOWN QUOTATION.

IMPORTANT

Machines underlined mean these were most active in trading the past week.
# G. M. I. BLUE BOOK

The "Coin Machine Industry Blue Book" for new and used coin operated equipment is issued every week. It is a review and digest of all selling prices based upon the market quotations for the week. Copyrighted 1946 by The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

**Vol. 7, No. 19**

The Cash Box

**Week of January 21, 1946**

## PHONOGRAPHS

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<thead>
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<tr>
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## KEENEY

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<td>xx. Adaptor for Rockola</td>
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<td>xx. Adaptor for 616 Wurlitzer</td>
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<tr>
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www.americanradiohistory.com
ROCK-OLA

1. 12 Record $110.00 825.00
2. 16 Record 97.50 115.00
3. Rhythm King 92.50 99.50
4. Rhythm King 16 120.00 150.00
5. Imperial 16 125.00 169.50
6. Imperial 20 220.00 225.00
7. Windsor 237.50 250.00
8. Monarch 215.00 279.00
9. Windsor, Ill. 250.00 295.00
10. Dial-A-Tone 325.00 400.00
11. Dial-A-Tone 469.50 480.00
12. Counter '39 465.00 165.00
13. '39 Deluxe 325.00 389.50
14. '40 Super Walnut 340.00 365.00
15. '40 Master Walnut 335.00 365.00
16. '40 Master Rockolite 400.00 495.00
17. '40 Counter 165.00 195.00
18. '40 Counter with Std. 139.50
19. '41 Premier 525.00 550.00
20. Wall Box 9.50 19.50
21. Bar Box 10.00
22. '41 Bar Box 20.00 29.50
23. Spectrovox '41 65.00 115.00
24. Million Tone Column 95.00 125.00
25. Modern Tone Column 50.00 69.50
26. Playmaster & Spectrovox 350.00 425.00
27. Twin 12 Cab. Speak. 175.00
28. 20 Rec. Steel Cab ASA 109.50
29. Toy Box 30.00
30. Commando 525.00 625.00
31. 1501 Wall Box 5.00 7.00
32. 1502 Bar Box 5.00 6.00
33. 1503 Wall Box 19.50
34. 1504 Bar Box 27.50 31.50
35. 1510 Bar Box 25.00
36. 1525 Wall Box 27.50 35.00
37. 1526 Bar Box 27.50 42.50
38. Dial-A-Tone B&W Box 7.50 17.50
39. 1805 Organ Speaker 37.50 50.00
40. Tone-A-Lier 54.50
41. Deluxe Jr. Console Roek 295.00 375.00

WURLITZER

1. P-10 $149.50 775.00
2. P-10 Ill. 60.00 69.50
3. P-12, Ill. 109.50 139.00
4. P-12, Ill. 85.00 95.00
5. P-100 39.50 139.50
6. 412 125.00
7. 412 HC 32.50
8. 112, Ill. 100.00 159.50
9. 316 100.00 125.00
10. 416 175.00 269.00
11. 616 239.50 275.00
12. 716 150.00 225.00
13. 279.00 305.00
14. Revamp (24) 295.00 349.50 439.50 475.00
15. 600R 425.00 475.00
16. 500 425.00 475.00
17. 500K 425.00 495.00
18. 500A 425.00 425.00
19. 500 (Counter) 125.00 184.50
20. 51 (Counter) 110.00 150.00
21. 61 (Counter) 120.00 150.00 205.00
22. 27 (Counter) 150.00 250.00
23. 570 625.00 675.00
24. 750M 675.00 725.00
25. 750E 700.00 749.00
26. 780I 550.00 600.00
27. 780E 595.00 675.00
28. 800 675.00 725.00
29. 810 175.00 225.00
30. 950 675.00 745.00
31. 42-24 (Rev.) 400.00 159.50
32. 42-500 (Rev.) 525.00
33. 42-600 (Rev.) 490.00
34. 300 Adaptor 22.50 32.95
35. 320 Wireless Wall Box 22.50 25.00
36. 310 Wall Box, 30 Wire 29.00 9.00
37. 329-2 Wire Wall Box 19.50 24.95
38. 322-2 Wire Bar Box 9.50 12.50
39. 331-2 Wire Bar Box 9.50 15.00
40. 331-2 Wire Stepper 12.50 22.50
41. Wireless Rollers 25.00
42. 340 Speaker, Cab, with 5-10-25 Box 79.50 95.00
43. 120 Speaker Cabinet 50.00
44. Twin 616 Steel Cabinet 150.00 200.00
45. 340A Styl. Speaker 150.00
46. Twin 12 Steel Cabinet 145.00 195.00
47. Adp. Amp. Styl. 95.00 110.00
48. Selector Speaker 10.00 19.50
49. 100 Wall Box 5C 30 Wire 17.50
50. 101 Bar Box 9.50 12.50
51. 215 Wall Box 10, 25 20.00 29.50
52. 200 Wall Box 20.00 25.00
53. Bar Brackets 2.00 2.50
54. 305 Impulse Rec. 2.50 17.50
55. 350 Wls. Speaker 20.00
56. 240 Wall Box Wire 15.00
57. 135 Step Receiver 15.00
58. 145 Imp. Step. Fast. 40.00 45.00
59. 150 Impulse Rec. 20.00
60. 337 Bar Box 32.50
61. 333 Bar Box 10.00
62. 360 Music Transmit. 25.00
63. 39A Speaker 14.00
64. 150 Adaptor 27.50 37.95
65. 24 Steel Cab. Speaker 140.00 175.00
66. 580 Speaker 149.00

A.M.I.

1. Hi-Boy 302 395.00 649.00
2. Singing Towers 201 375.00
3. Streamliner 5-10-25 375.00 595.00
4. Top Flight 275.00 300.00
5. Model V-5 Phon 60.00
6. Singing Towers Speak 15.00
7. Singing Towers (301) 275.00 475.00

BUCKLEY

1. New Wall Box 23.00
2. New Bar Box 23.00
3. Wall & Bar Box Old Style. 3.50 4.50
4. Ill. Wall & Bar Box 10.00 22.50
5. Record Adaptor 10.00 15.00
6. Record Adaptor 15.00
7. Steel Cabinet 10.00 20.00
8. Zephyr Speak Cab. 11.25
9. Rec. Seeburg Adaptor 25.00 39.50
10. Bar Brackets 1.50 2.50
SLOTS

MILLS

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9. 5c Smoker Bell          $60.00
10. 5c F.P. Mint Vendor    $35.00
11. 25c Golf Ball Vendor   $225.00
12. 5c War Eagle           $85.00
13. 10c War Eagle          $115.00
14. 25c War Eagle          $120.00
15. 50c War Eagle          $295.00
16. 2. 5c Red Front        $90.00
17. 10c Red Front          $150.00
18. 25c Red Front          $145.00
19. 5c F.O.K.              $15.00
20. 5c Roman Head          $100.00
21. 25c Roman Head         $125.00
22. 5c Roman Head          $160.00
23. 1e Skyseraper          $40.00
24. 5c Skyseraper          $62.50
25. 10c Skyseraper         $64.50
26. 25c Skyseraper         $69.50
27. 5c Skyseraper          $75.00
28. 1c Lion Head           $30.00
29. 5c Lion Head           $40.00
30. 2c Extraordinary       $75.00
31. 10c Extraordinary      $115.00
32. 25c Extraordinary      $150.00
33. 5c Extraordinary       $200.00
34. 25c Melon Bell         $105.00
35. 10c Melon Bell         $150.00
36. 5c Melon Bell          $175.00
37. 5c Wolf Head           $34.50
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40. 1e Shamrock Bell       $27.50
41. 5c Slugproof, 3/5       $125.00

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1. Conv. Columbia Chrome | $59.50

The "Coin Machine Industry Blue Book" for new and used coin operated equipment is issued every week. It is a review and digest of all selling prices based upon the market quotations for the week. Copyrighted 1946 by The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

The Cash Box

Week of January 21, 1946

Vol. 7, No. 19
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The "Coin Machine Industry Blue Book" for saw and used coin operated equipment is issued every week. It is a review and digest of all selling prices based upon the market quotations for the week. Copyrighted 1946 by The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

FREE PLAY PIN GAMES

4. A. B. C. Bowler.................. $39.50 $65.00
2. Action (Rev)...................... 99.50
2. Air Circus...................... 100.00 125.00
1. Air Force......................... 70.00 99.50
xx. Airliner...................... 15.00 27.50
xx. Airport....................... 25.00 47.50
6. Banana................ crp. 29.50 42.50
xx. Ali Baba.................. 29.50
1. All American.................. 39.50 65.00
xx. All Out (Rev).................. 59.50
1. American Beauty (Rev)........ 15.00 115.00
5. Arizona (Rev).................. 100.00 249.50
1. Anabel......................... 25.00 30.00
5. Armada......................... 29.50
1. Argentine...................... 50.00 79.50
xx. Arrowhead.................. 49.50 50.00
7. Attention..................... 32.50 49.50
xx. Avalon...................... 15.00 27.50
xx. Airway....................... 22.50
1. Ball Beauty................... 29.50 55.00
xx. Banner...................... 17.50
1. Bandwagon..................... 18.00 35.00
5. Bang......................... 12.50 25.00
6. Barrage...................... 25.00 45.00
6. Battle......................... 67.50 100.00
1. Bella Top....................... 29.50 49.50
2. Big Chief...................... 30.00 40.00
1. Big League.................... 112.50 129.50
2. Big Slot...................... 19.50 30.00
xx. Big Ten....................... 27.50
1. Big Six......................... 15.00 32.50
2. Big Three (Rev).............. 109.50
5. Big Time....................... 40.00 47.50
1. Big Town....................... 199.50 249.50
6. Big Town....................... 21.00 10.00
xx. Blackout.................... 15.00 35.00
1. Blondie......................... 20.00 30.00
2. Bombshell (Rev).............. 39.50 115.00
4. Bola Way....................... 65.00 75.00
xx. Bomb-The-Axis................. 61.50 79.50
6. Boomtown...................... 19.50 22.50
xx. Bordertown................... 24.50
1. Bosco......................... 69.50 80.00
xx. Bounty....................... 12.00 25.00
xx. Bowling Alley................. 20.00 35.00
xx. Box Score.................... 39.50 65.00
5. Brazil (Rev).................. 175.00 249.50
xx. Brite Spot................... 22.50 30.00
6. Broadcast...................... 39.50 65.00
xx. Buckaroo..................... 12.50 19.50
xx. Burlesk....................... 89.50
1. Cadillace...................... 30.00 49.50
xx. Canteen...................... 199.50 190.00
4. Capt. Kidd.................... 50.00 90.00
2. Casa Blanca (Rev)............ 179.50 225.00
1. Champion...................... 61.50 99.50
5. Champion...................... 12.50 39.50
xx. Charm......................... 39.50
xx. Chevon....................... 12.50 15.00
7. Chief......................... 15.00
7. Chubbie....................... 20.00 39.50
xx. Circus...................... 25.00 34.50
5. Click......................... 69.50 74.50
xx. Clover....................... 25.00
5. Clover......................... 50.50 69.50
xx. C. O.D........................ 15.00 22.50
xx. Commander (Rev)............. 50.00 69.50
xx. Commodore................... 25.00
xx. Congo......................... 25.00
xx. Conquest..................... 16.50 27.00
xx. Contact...................... 15.00 25.00
5. Contest....................... 115.00
xx. Convention.................. 20.00 32.50
2. Cowboy......................... 20.00
xx. Cover Girl................... 200.00 219.50
2. Cross Line................... 40.00
xx. Crystal...................... 31.50 42.50
xx. Crystal Gazer.................. 26.50
xx. Dandy......................... 19.00 $27.50
1. Daily Do-Bot.................. 110.00 15.00
7. Davy Jones..................... 15.00
7. Defense (Baker).................. 37.50 40.00
1. Defense (Genco)............... 89.50 109.50
xx. De-icer (Rev).................. 79.50
6. Deep Cover (Rev).............. 79.50 94.50
xx. Dive Bomber (Rev)............ 39.50
2. Dixie......................... 25.00 41.50
6. Do-Re-Mi........................ 60.00 69.50
2. Double Feature.................. 12.50 30.00
1. Double Play................... 55.00 70.00
1. Doughty....................... 35.00 50.00
1. Drum Major..................... 20.00 30.00
2. Dude Ranch.................... 30.00 41.50
xx. Duplex....................... 50.00 55.00
5. Eagle Squadron (Rev)........... 95.00 125.00
xx. Entry......................... 32.50 39.50
7. Eureka........................ 55.00 59.50
5. Face-in-One.................... 25.00 35.00
1. Five & Ten & Twenty.......... 100.00 129.50
xx. Fishin' (Rev).................. 60.00 75.00
5. Flat Top (Rev).................. 205.00 249.50
5. Fleet................................ 39.50 45.00
7. Flicker......................... 25.00 49.50
2. Flying Tiger................... 65.00 100.00
xx. Folk '41........................ 20.00 45.00
xx. Follow Up..................... 20.00 21.50
2. Foreign Colors.................. 90.00 199.50
2. Formation...................... 27.50 30.00
4. Four Aces...................... 105.00 120.00
2. Four Diamonds................... 49.50 65.00
xx. Four-Five-Six.................. 15.00 17.50
2. Four Roses...................... 49.50 53.00
1. Frousle......................... 49.50 65.50
xx. Flash.......................... 18.50 23.50
5. G. I. Joe (Conv).............. 69.50 79.50
2. Girls Aboy (Rev)............... 30.00 59.50
4. G. Light........................ 35.00 65.00
1. Gobs........................... 85.00 149.50
2. Gold Star....................... 25.00 39.50
xx. Golden Gate................... 15.00 20.00
1. Grand Canyon (Rev)............. 210.00 249.50
1. Gun Club....................... 60.00 79.50
xx. Headliner...................... 20.00 39.50
xx. Hi-Boy (Rev)................... 45.00
1. Hi-Dive........................ 59.50 90.00
1. Hi-Hat......................... 45.00 80.00
xx. High Light.................... 18.95
2. High Stepper................... 31.50 35.00
2. High Top (Rev).................. 52.00 62.50
1. Hold Over....................... 39.50 19.50
5. Hollywood...................... 249.50
1. Home Run '40................... 22.50 45.00
1. Home Run '41................... 61.50 74.50
2. Home Run '42................... 60.00 72.00
1. Horse Scope................... 100.00 100.00
5. Idaho........................... 249.50
2. Invasion (Rev).................. 99.50 115.00
2. Jolly........................... 30.00 39.50
2. Joy (Rev)....................... 65.00
xx. Jumper......................... 25.00 29.50
5. Jungle........................... 59.50 72.50
5. Keep 'em Flying................. 125.00 149.50
xx. Keen-A-Ball................... 24.50 35.00
xx. Klismet......................... 249.50
15. Knock-Out..................... 22.50
2. Knock-Out-the-Jap............... 79.50 105.00
xx. Lancer......................... 25.00 39.50
5. Landslide....................... 39.50 49.50
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**FREE PLAY PIN GAMES**

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## Cigarette Merchandisers

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## Candy Merchandisers

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<td>6. Candy Man</td>
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### National

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<td>7. 8 Column 1c Gum &amp; Mint</td>
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### U-need-a-Pak

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<td>xx. Tom Thumb, Plain</td>
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<td>2. Tom Thumb, Fortune</td>
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<td>xx. 500 Fortune</td>
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### Jennings

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MANUFACTURERS' NEW EQUIPMENT

MUSIC

AIRBON
Fiesta
Artisan
Air Liner

WURLITZER
#1012
#3020-25/10/25c 3-wire Wall Box
#3021-5c Wall Box
#3031-5c 30-wire Wall Box
#4001-Speaker
#4002-Speaker

PINS

GOTTLEB
Stage Door Canteen . $249.50

MARVEL
Hollywood . $249.50

UNITED
South Seas

WILLIAMS
Suspense
Laura . 249.50

P & S
Kismet . $249.50

PIONEER
Smiley

SLOTS

MILLS
5c Black Cherry Bell . $205.00
10c Black Cherry Bell . 210.00
25c Black Cherry Bell . 215.00
50c Black Cherry Bell . 292.00

O. D. JENNINGS
Bronze Chief
Club Chief

ARCADE

CHICAGO COIN
Gallee . $525.00

GENCO
Total Roll

JAFCO
Roll-A-Ball . $379.50

MUNVES
Super Skee Roll . 349.50

PONSER
Bank Ball . $375.00

SUPREME
Bola Score

BALLY
Undersea Raider . $99.50

EVANS
Ten Strike . 299.50
Ten Strike FP . 359.50

CONSOLES

Bengtail 5c Comb. FP & PO . $674.50
Bengtail 25c Comb. FP & PO . 764.50

ONE-BALLS

BALLY
Victory Derby

www.americanradiohistory.com
NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

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<tr>
<td>All Out</td>
<td>from-Cross Line</td>
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<td>from-Cadillac</td>
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<td>from-Attention</td>
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<td>Battle</td>
<td>from-Zombie</td>
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<td>from-Big Show</td>
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<tr>
<td>Bombardier</td>
<td>from-Follies '40</td>
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<tr>
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<td>from-Glamour</td>
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<td>from-Silker Skates</td>
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<td>Idaho</td>
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<td>Klipper</td>
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<td>Paratroop</td>
<td>from-Powerhouse</td>
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<td>from-Wow</td>
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<td>Playtime</td>
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<td>Production</td>
<td>from-Blondie</td>
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<td>Rat</td>
<td>from-Zig Zag</td>
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<td>Redheads</td>
<td>from-Blondie</td>
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<td>from-Vacation</td>
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<td>from-Follies '40</td>
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<td>from-Ten Spot</td>
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<tr>
<td>South Seas</td>
<td>from-Knockout</td>
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<tr>
<td>Speedway</td>
<td>from-Entry</td>
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<tr>
<td>Spot-Cha</td>
<td>from-Attention</td>
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<tr>
<td>Stage Door Canteen</td>
<td>from-Liberty</td>
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<tr>
<td>Starlight</td>
<td>from-Triumph</td>
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<tr>
<td>Stepper</td>
<td>from-Blondie</td>
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<tr>
<td>Strip Tease</td>
<td>from-Chi-Coin Games</td>
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<td>Torpedo</td>
<td>from-Formation</td>
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<td>Trade Winds</td>
<td>from-Sky Blazer</td>
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<td>Triple Entry</td>
<td>from-Home Run</td>
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<tr>
<td>Wagon Wheels</td>
<td>from-Duplex</td>
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<tr>
<td>White Balls</td>
<td>from-Silver Spray</td>
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<tr>
<td>Yankee Doodle</td>
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<tr>
<td>Zingo</td>
<td>from-Mascot, Attention, Silver Skates, Air Force</td>
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REVAMPED ONE-BALLS

<table>
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<tr>
<th>Game Name</th>
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<tr>
<td>All-American Derby</td>
<td>from-Sport Special</td>
<td>Record Time</td>
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<tr>
<td>Big Three</td>
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<tr>
<td>Dust Whirls</td>
<td>from-Club Trophy</td>
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<tr>
<td>Fast Track</td>
<td>from-Sport Page</td>
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<tr>
<td>Foreign Colors</td>
<td>from-Owl</td>
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<tr>
<td>Pastime</td>
<td>from-Turf Champs</td>
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<tr>
<td>Race King</td>
<td>from-Thistledown, Sea Biscuit</td>
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<tr>
<td>Rockingham</td>
<td>from-Grand Stand, Grand National</td>
<td>Pacemaker</td>
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<tr>
<td>Victorious</td>
<td>from-Turf Champs</td>
<td></td>
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<tr>
<td>Washington</td>
<td>from-Grand Stand</td>
<td></td>
</tr>
<tr>
<td>Whirlaway</td>
<td>from-Blue Grass, Dark Horse, Sport Special</td>
<td></td>
</tr>
</tbody>
</table>

*From The Coin Machine Industry Blue Book* 1946.
NOTICE

EFFECTIVE WITH THE FEBRUARY 4, 1946 ISSUE THE CASH BOX WILL BE COMPLETELY PRINTED FEATURING A THREE COLUMN PAGE AND ADVERTISING RATES WILL CHANGE DUE TO INCREASED COVERAGE AND COST OF PRODUCTION TO THE FOLLOWING:

COLUMN INCH (Size: 2½" Wide by 1" High) ........................................... 5.00
QUARTER PAGE (Size: 3¼" High by 7½" Wide) ........................................ 48.75
ONE-THIRD PAGE (Size: 13" High by 2½" Wide) ..................................... 65.00
HALF PAGE (Size: 6½" High by 7½" Wide) ............................................ 97.50
TWO-THIRDS PAGE (Size: 13" High by 4½" Wide) ................................... 130.00
FULL PAGE (Size: 13" High by 7½" Wide) ............................................. $195.00

ALL CONTRACTS FOR PRINTED QUARTER, HALF OR FULL PAGES SIGNED PRIOR TO FEBRUARY 4, 1946 WILL REMAIN IN FORCE FOR THEIR DURATION.

NEW CONTRACTS WILL BE ACCEPTED FOR A PERIOD OF 52 CONSECUTIVE WEEKS (ONE FULL YEAR) ON OR AFTER FEBRUARY 4, 1946 ALLOWING 15% CASH REBATE ON NET ADVERTISING. CONTRACTS FOR 26 TIMES OR MORE DURING ONE FULL YEAR BUT LESS THAN 52 TIMES WILL RECEIVE 8% CASH REBATE ON NET ADVERTISING AT THE END OF THE CONTRACTUAL YEAR. (MINIMUM ADVERTISING ACCEPTED ON CONTRACT—$15.00).

“FREE SPACE ADS” WILL BE CONTINUED AS CLASSIFIED ADVERTISING IN “THE COIN MACHINE MART” SECTION ONLY.

THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N. Y.
All Phones: MUrray Hill 4-7797

32 W. RANDOLPH ST., CHICAGO 1, ILL.
All Phones: DEArborn 0045

422 W. ELEVENTH ST., LOS ANGELES 15, CAL.
All Phones: PRospect 2687
A. M. I.
DISTRIBUTORS
FOR
NEW YORK — NEW JERSEY
CONNECTICUT

BARNEY SUGERMAN
ABE GREEN
MIKE MUNVES

RUNYON SALES CO. OF N. Y.
593 TENTH AVENUE
NEW YORK CITY

RUNYON SALES COMPANY
123 WEST RUNYON STREET
NEWARK, NEW JERSEY

SELL US YOUR MUSIC MACHINES OR
YOUR A. M. I. TELEPHONE MUSIC
SYSTEMS
TAKE ADVANTAGE OF TODAY'S PRICES!
Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A.
WILL PAY HIGHEST CASH PRICES! PHONE — WIRE — WRITE

MUSIC MACHINES READY FOR LOCATION

| 5 Wurlitzer 412          | $179.00 |
| 3 Wurlitzer 616          | 245.00  |
| 2 Wurlitzer 600K         | 435.00  |
| 12 Wurlitzer 301A        | 740.00  |
| 7 Wurlitzer E10          | 825.00  |
| 1 Wurlitzer 800K         | 740.00  |
| 5 Wurlitzer Twin Twelve, cellar job, ready for location | 195.00 |
| 3 Wurlitzer 24, cellar job | 215.00 |
| 1 Rock-Old Speer-Step Recorder | 295.00 |
| 1 Rock-Old Commando       | 625.00  |
| 3 Rock-Old Standard       | 385.00  |
| 20 Seeburg Crown          | 385.00  |
| 10 Wurlitzer #125, 10/10/25c | 22.00 |
| 3 Wurlitzer 1450 Fast Stepper | 40.00 |
| 12 Wurlitzer 1450 Post Step | 40.00 |
| 1 Rock-Old Bar Box 17/10/25c | 230.00 |
| 1 Rock-Old Wall Box       | 17.00   |
| 5 Wurlitzer 2100 Boxes 30-wire | 19.50 |
| 3 Seeburg 24 Boxes — 3-wire, 5c | 22.50 |
| 20 Kenney & Packard Bar Brackets | 3.50 |
| 25 Buckley Bar Brackets   | 3.50   |
| 5 Wurlitzer 45 Amplifiers, less tubes | 35.00 |
| 5 Rock-Old Amplifiers, less tubes | 30.00 |
| Used Any Wire 30-wire, 5c | 15.00 |
| 5 Single, or 30-wire, 5c | 15.00 |
| 50 Kenney Bases           | 2.50   |

We can deliver all makes and models of phonographs. Write or phone your needs

NEW AMI STREAMLINERS
Factory Crated .................................. $595.00

5 AMI HIGHBOY 40 RECORDS
Factory Crated .................................. $649.00

50 New 20 Record AMI Bar Boxes .................................. $23.00

MISCELLANEOUS

10 Packard Boxes .................................. $32.50
30 Buckley Boxes — 20 & 24 Records, Swing Door, Life-up, latest model, Like New .................................. $19.50
10 Wurlitzer 2125, 21/10/25c .................................. $22.50
10 Wurlitzer 1450 Fast Stepper .................................. $40.00
12 Wurlitzer 1450 Post Step .................................. $40.00
1 Rock-Old Bar Box 17/10/25c .................................. $230.00
1 Rock-Old Wall Box .................................. $17.00

TERMS: 1/2 Certified Deposit Must Accompany All Orders. We Ship Balance C.O.D., F.O.B. Newark, N. J.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)
AND NOW! THE NEW ROCK-OLA
WE HAVE FOR IMMEDIATE DELIVERY MILLS NEW POSTWAR BELL
BLACK CHERRY

It is the most attractive bell machine ever offered to the operator.
Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5¢ = 10¢ = 25¢ = 50¢ PLAY
Place Your Order Today to Insure Preferred Delivery

We have all repair parts for Mills Slot machines.
Write for complete price list

Established 1895
50 years of service.

SICKING, INC.
1401 CENTRAL PARKWAY
CINCINNATI, OHIO

FOR SALE - We have on hand one-cherry 3-5 payouts with or without lemons on the first reel, with right percentage payouts, 5¢/10¢/25¢ denominations in Blue Fronts, Brown Fronts, Cherry Bells. All have Knee Action, Club Handles, etc. For price write, wire or phone. We will take any of your Mills or Jennings machines on hand in trade.

CHROME COIN COMPANY
1200 S. 5th STREET
(Tell: Orchard 2125)
MILWAUKEE 4, WIS.

"REMODELING SALE"
NOT JUST A REMOVAL OR CLOSEOUT - BUT REALLY RECONDITIONED BUYS THAT WE ARE REDUCING IN ORDER TO GO AHEAD WITH OUR REMODELING PROGRAM.

ALL MACHINES GUARANTEED IN FIRST CLASS CONDITION

SLOT MACHINES

5¢ Blue Front CHKA...$125.00 5¢ Blue Front, Rebuilt....$140.00
10¢ Blue Front, Single Jack...130.00 5¢ Cherry Bell...$145.00
10¢ Blue Front CHKA...145.00 10¢ Cherry Bell...$170.00
5¢ Brown Front...140.00 5¢ Original Chrome...$255.00
25¢ Callie...49.50 5¢ Face De Luxe...$55.00
25¢ Brown Front...220.00 5¢ Face Kitty...$70.00

ONE-BALLS

Jockey Club...$200.00 Sea Biscuit...$40.00
Santa Anita...110.00 Race King...$125.00

FIVE-BALLS

Four Diamonds...$69.50 Monicker...$79.50 Ragtime...$29.50
Dude Ranch...44.50 League Leader...39.50 Vacation...$39.50
New Champ...49.50 Playmates...39.50 Twin Six...$59.50
Band Wagon...39.50 Star Attraction...54.50 Slap-the-Jap...$39.50
Horoscope...89.50 Seven Up...$59.50

ARCADE EQUIPMENT

Bowl-A-Ball...$195.00 Chi. Coin Hockey...$195.00 Rapid Fire...$125.00
Bowl-A-Bomb...175.00 Periscope...125.00 Tommy Gun...$130.00
Evans Play Ball...135.00 Sky Fighter...225.00 Victory Pool...$100.00
Drivesmobile...250.00 Submarine...135.00 Zinger...$150.00

PHONES & SPECIALS

Two Door Double Stands, complete...$35.00
except for locking bars...$5.00

Single Box Stands...12.50
Capehart 20 Selector Phone...$225.00
Meltone 16 record phone...$125.00
Singing Towers 10 Selector...$275.00
Singing Towers 20 Selector...$475.00

TERMS: 1/3 CERTIFIED DEPOSIT

"WISCONSIN'S LEADING DISTRIBUTOR"

UNITED COIN MACHINE COMPANY
6304 WEST GREENFIELD AVENUE (PHONE: GREENFIELD 6772)
MILWAUKEE 14, WISCONSIN

I Saw It In "The Cash Box"
Amusement Enterprises Co. was founded on the tradition of good merchandising and quality equipment.

In launching this new enterprise it was decided from the start to channel our efforts to produce a top performance, always . . . and with this as basic policy we pledge ourselves to manufacture quality games exclusively — games that are well designed and expertly constructed.

Our first winner, the "Bank Ball" Skee Alley, is the initial affirmation of our pledge . . . and the overwhelming public response to the game on location is assurance that we are hitting the mark.

GEORGE PONSER — IRVING KAYE
Manufacturers of Quality Games
2 Columbus Circle New York 19, N. Y.
Circle 6-6651
CONSOLES


BADGER SALES COMPANY
1612 W. PICO BOULEVARD
LOS ANGELES, 15, CAL.

AMPLIFIERS

FOR SALE - Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg, Mills $54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone $95.00.

HASTINGS DISTRIBUTING COMPANY
2014 WEST VLIET STREET
MILWAUKEE 5, WISC.

PROTECT YOUR PHONOGRAPH
NEW SLIP OVER PADS
FOR MOVING YOUR MACHINES
67x40x28 - LINED INSIDE AND OUT WITH 11.6 OUNCE OLIVE DRAB Twill
OUR SUPPLY IS LIMITED - ORDER now.............. $14.75

UNIVERSAL VENDORS
728 BROADWAY
ALBANY, N. Y.

WURLITZER - SEEBUG - ROCKOLA - MILLS - AMI
MOTORS REPAIRED
REWOUND TO FACTORY SPECIFICATIONS. HAVE NEVER HAD A REPAIRED MOTOR RETURNED. RAPID SERVICE - REPAIRED OR EXCH ANGED WITHIN 24 HOURS $7.00 COMPLETE

M. LUBER
505 WEST 41st STREET
(Phone: Longacre 3-5939)
NEW YORK CITY
UNCOMPROMISING POLICY

FROM 1917 TO 1942

“Endorsing Only The Best”

In 1942 war restrictions and conditions called for at least a compromise in our policy if we were to continue our business.

Rather than do that we stopped!

Being sure now that nothing can compel us to make even a remote change in our original policy, we are renewing our activities in every field of the Coin Machine Industry with this pledge.

We shall recommend and sell Only The Best Amusement-Merchandising-Music Machines and Accessories.

Our new home at 199 W. Girard Avenue the largest of its kind will be completed about February 20 with most modern facilities to serve the trade in a manner not equalled in any part of the United States.

Soon we shall announce our new method of distribution which will create the best relations between manufacturer, distributor, jobber, and operator. This method will be a liberal departure from old fashioned methods. We will pioneer it to benefit the industry.

Our Pittsburgh Branch is now in full swing under the direction of Harry Rosenthal, with Captain Herbert Rosenthal Sales Manager, and George F. Klersey Service Manager.

BANNER SPECIALTY COMPANY

199 W. GIRARD AVENUE
PHILADELPHIA 23, PA.

1508 FIFTH AVENUE
PITTSBURGH 19, PA.
<table>
<thead>
<tr>
<th>Item Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hollywood - 5-Ball</td>
<td></td>
<td>499.50</td>
</tr>
<tr>
<td>Undersea Raider - Gun</td>
<td></td>
<td>199.50</td>
</tr>
<tr>
<td>Evans Bangtails - 5% Combination Free Pay &amp; Pay Out - 5-Coin</td>
<td></td>
<td>79.50</td>
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<tr>
<td>Evans Bangtails - 25% Combination Free Pay &amp; Pay Out - 7-Coin</td>
<td></td>
<td>99.50</td>
</tr>
<tr>
<td>Evans Tiki Strike</td>
<td></td>
<td>99.50</td>
</tr>
<tr>
<td>Kleer-Flo Parts Cleaner and 30 Gallon Drum of Fluid</td>
<td></td>
<td>129.50</td>
</tr>
</tbody>
</table>

### 2 Panoramas
- Including 10 Bar Boxes, Extra Tubes, Projection Lamps, Gears, Splicer, Service Kit, Roll Cable, Mirror, Etc. Lot... 3650.00

### Consoles
- One Balls
- Arcade Equipment

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tr>
<td>Rapid Fire - A-1</td>
<td>165.00</td>
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<td>Shoot the Chutes</td>
<td>198.00</td>
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<td>Rapid Fire Gun Castings - New</td>
<td>198.00</td>
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<tr>
<td>Chicago Coin Hockey</td>
<td>218.50</td>
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<tr>
<td>Skill Jump &amp; Stand</td>
<td>59.50</td>
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<tr>
<td>Tommy Gun - Late Model</td>
<td>149.50</td>
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<td>Exhibit Carried Camera</td>
<td>9.50</td>
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<tr>
<td>Supreme Skep Roll</td>
<td>199.50</td>
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<tr>
<td>Shoot to Koho</td>
<td>139.50</td>
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<tr>
<td>Air Raider</td>
<td>179.50</td>
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### Slots
- One Balls

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<tr>
<td>10% Jeun, Sky Chief - Special</td>
<td>189.50</td>
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<tr>
<td>drawers</td>
<td>59.50</td>
</tr>
<tr>
<td>5% Watt, Roll Top - Rebuilt</td>
<td>119.50</td>
</tr>
<tr>
<td>1% Mills Q.T.</td>
<td>49.50</td>
</tr>
<tr>
<td>5% Blue Front - 3-6</td>
<td>125.50</td>
</tr>
<tr>
<td>5% Cherry Bell - C.H.K.A</td>
<td>189.50</td>
</tr>
<tr>
<td>10% Blue Front - Perfect</td>
<td>169.50</td>
</tr>
<tr>
<td>10% Mills Chrome</td>
<td>295.00</td>
</tr>
<tr>
<td>Ghostchek Columbia - C10</td>
<td>69.50</td>
</tr>
<tr>
<td>5% Vest Pockets - Refinished</td>
<td>49.50</td>
</tr>
<tr>
<td>5% Mills Silver Chrome</td>
<td>69.50</td>
</tr>
<tr>
<td>25% Callie - 3-6 - Red Enamel</td>
<td>89.50</td>
</tr>
</tbody>
</table>

### WANTED

### Empire Coin Machine Exchange
- 2812 West North Avenue (Humboldt 6288-89)
- Chicago 47, Illinois

### Manufacturers
- R & Y Novelties (Tel: Market 3-6108)
- Newark, N.J.

### Notice

### Panorama Projection Lamps
- General Electric 500 Watt
- 500 Hour $3.00 each
- 35.00 per doz.
**SOUTH SEAS**

CONVERTED FROM "KNOCKOUT"

We Are Also Converting

ZOMBIE  DO-RE-MI
SUN BEAM  STARS
DOUBLE PLAY  LEADER
WEST WIND  DUPLEX
SKY BLAZER

**NOTE**

We will buy at $60.00 each, f.o.b., our factory, any of the above listed games.

See Your Distributor or Write Direct!

UNITED MANUFACTURING COMPANY  6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

---

"DUCKY"

1800 R. M. Holes  5c Play
Takes In  $90.00
Pays Out  47.06
PROFIT  $42.94

"IN THE DARK"

960 G. L. Holes  10c Play
Takes In  $96.00
Pays Out  46.48
PROFIT  $49.52

HARLICH'S Newest

$50 TOPS!

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION!!!

**READY NOW!**

OUR NEWEST CATALOG SEND FOR IT TODAY!

HARLICH MANUFACTURING CO.
1417 W. JACKSON BLVD.
CHICAGO 7, ILLINOIS

**READY SOON!**

OUR NEW MILLION DOLLAR PLANT!

www.americanradiohistory.com
WITH ITS TAX-FREE FEATURES -- -- 
ONE OF THE MOST PROFITABLE MACHINES YOU CAN OPERATE

PHOTOMATIC

(Trade Mark)
NEW MODEL

THE MIRACLE PHOTOGRAPHER
JOSHER EARLY FOR EARLY DELIVERY

Completely Automatic! Coin Operated! No Attendants Needed!
Delivers a beautiful framed photo-portrait in less than 60 seconds. The only machine
of its kind in the world.

Millions now want up-to-the-minute photographs. Photomatic attracts them in crowds!
A handsome sturdy machine,...precision-made..... BUILT TO LAST.

An extraordinary dependable money maker all the year round.

"Let Photomatic Work For You"

SEND FOR THE PHOTOMATIC SELLING PLAN.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET * Hrs. RABIN, PRESIDENT * LONG ISLAND CITY, l, NEW YORK -
1945 - - OUR 50TH YEAR OF SERVICE

MUSIC - ARCADE

WANT - Cash for Rock-Ola Playmasters and 1940 Counter Models. Also Chicoim Hockeys.
Give price and condition in first letter.
STEWART NOVELTY COMPANY
250 SOUTH STATE STREET

CANADIAN OPERATORS: MUSIC - PINS - ARCADE
FOR SALE - Phonographs; Pin Tables; Arcade Equipment.
DONALD FIELDING & COMPANY
4356 ST. LAWRENCE ST. (Lloyd Flaubert, Manager) MONTREAL, P. Q., CAN.

MUSIC -
WANT - Seaborg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid.
Write, wire or phone and we'll give our highest offer within 24 hours.
DAVE LOW & COMPANY
524 TENTH AVENUE (Tel: Bryant 9-3617) NEW YORK, N.Y.

COUNTER GAMES
WANT - Liberty P.R. $8.; Cigarette $5.; Spark Champion P.R. $8., Cigarette $5.30;
Sparks, Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval '41 $3.;
Vest Pockets $25.; Columbias $15. Send list and details. Write for Salesboard catalog and Deals.
ABCO NOVELTY COMPANY
809 W. MADISON STREET (Tel: Hay 3695) CHICAGO, ILL.

SLOTS - PINS - CONSOLES - ARCADE
WANT - Mills, Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade;
and Counter Games. Canadian Operators: Write for our price list on all coin operated
equipment.
ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA

DISTRIBUTOR
NOTICE - You'll like to do business with Jack Rosenfeld. Exclusive Bally Distributor
for Eastern Missouri, Southern Illinois, Western Kentucky.
J. ROsenfeld COMPANY
3216 OLIVE STREET (Tel: Newstead 1583) ST. LOUIS 3, MO.

- MUSIC -
WANT - Phonographs, any make, any quantity. Advise fully what you have.
AMERICAN DISTRIBUTING COMPANY (Tel: Riverside 1529) DALLAS, TEXAS.

I Saw It In "The Cash Box"
WE HAVE AVAILABLE FOR IMMEDIATE DELIVERY
A-1 CONDITION - THE FOLLOWING MACHINES

SLOTS
5% 10%, 25%, 50% GOLD CHROMES
5% 10%, 25%, 50% BLUE FRONTS
(Refinished, Club Handle)
5% 10%, 25% ROUGH FRONTS
5% 10%, CHEERY BELLS
5% 10%, HELLO BELLS
5% 10%, BONUS BELLS
5% JENNINGS CLUB CONSOLE
5% JENNINGS FOUR STAR CHIEF
5% MASTER CHIEF
5% 10%, SKYSCRAPER
5% 10%, LION HEAD
5% 10%, CATTLE
5% 10%, 25%, GOOSENECK
5% 10%, 25%, ROMAN HEAD

BALLY RAPID PINS
SKYFIGHTER
SKYLINE
CHICKEN SAUS
PARACHUTES
ZINGO
CHI COIN HOCKEY
KELSEY AIR RAIDERS

WANTED: CONSOLES, PINS, ARCADE MACHINES
ANY QUANTITY SEND LIST!

BILL CRUTE
FISCO SALES COMPANY
310 MAIN STREET
PHONE: 3486
HAVERHILL, MASS.

- ARCADE -
WANT - We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain.

RUSSELL N. GOOSLIN
81 WASHINGTON STREET
(Tel: Lynn 2 - 1983)
LYNN, MASS.

- SERVICE -
NOTICE - Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold. Write or phone.

NELS NELSON
2329 WEST PICO BOULEVARD
(Tel: Fitroy 0845)
LOS ANGELES, CAL.

- PHONO CASTERS -
FOR SALE - We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phon on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets.

L. BEERMAN & COMPANY
112-114 W. FIRST STREET
(Tel: 5-2734)
EWAUSVILLE 8, IND.

PINS - ARCADE

GILLES AMUSEMENT COMPANY
725 MAIN STREET
(Tel: 51)
OSAGE, IA.

HELPED BY EVERY OPERATOR - MECHANIC - SERVICE MAN - SHIP
"FLUORESCENT INSPECTION AND WORK LIGHT"
A 1000 HOUR LIGHT IN A NON-BREAKABLE PLASTIC TUBE. 11" LONG, 13" DIAMETER, 27 FT. EXTRA HEAVY RUBBER CORD.
EASILY CARRIED IN ANY KIT
ORDER FOR DEALER'S QUANTITY PRICE: ONLY $8.95 EACH
Express Prepaid when full cash accompanies sample order. Money Refunded If Not 100% Satisfied.
PAUL A. LAYMON
1503 W. PICO BLVD.
PHONE: DEKiller 3200
LOS ANGELES 15, CALIF.
WANT TO BUY

FIVE BALLS
ONE BALLS

PHONOGRAPH

ARCADE EQUIPMENT

SLOTS AND CONSOLES

Ai. Sebring

BELI PRODUCTS CO.

FOR SALE - Rock-Ola Commando with 6 wall boxes and 5 bar boxes A-1 condition $600; Wurlitzer Counter Model 61 with stand $125; Rock-Ola 12 record cabinet completely re-finished, any reasonable offer acceptable.

J. E. GENTRY MUSIC & SALES COMPANY


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J. E. GENTRY MUSIC & SALES COMPANY

- MUSIC -

WANT - Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight, or 8¢ each and we will pay freight. Jack Rubin.

TEL-AUDIO CORP.

176 SOUTH OXFORD ST.

(Tel: NEvins 8-2236)

- RECORD DISCS -

NOTICE - Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 per set of 12 or $6.00 a set in lots of 5.

HUGO JOERIS

3208 JACKSON STREET

- TOP GLASSES -

FOR SALE - We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots.

MECHANIC'S SERVICE

2124 FIFTH AVENUE

(Tel: Atlantic 0662)

- CONSOLES -

FOR SALE - 2 Buckley Tracks Odds, Daily Double, make offer.

VALLEY VENDING COMPANY

151 BRADBROOK AVENUE

- PINS -

WANT - Any type coin operated music or free play pinballs, highest prices paid.

JAY MUSIC CO.

41 SOUTH MAIN STREET

(Tel: 3636)

HAVERHILL, MASS.

I Saw It In “The Cash Box”
Ye solid operators of olden time and ye younger fellows full of bliss and vinegar will be happy to hear that the new AMI phonograph and AMI automatic music will be distributed in Western Penna. and in West Virginia by Sam Strahl of American Coin-O-Matic Company, Pittsburgh. Sam says: “My headquarters are your headquarters and service is my middle name.” 1437 Fifth Ave., Pittsburgh 19, Pa. Phone ATlantic 0977.

AMI
1 used 1961 Rock-Ola Playmaster
2 used 1961 5¢ Rock-Ola Dial Bar Box - Model 1504
3 used 1961 5¢ Rock-Ola Dial Wall Boxes - Model 1503
4 used 1942 Model 1525 5/10/25¢ play Rock-Ola Wall Boxes
5 used Model 100 Wurlitzer 30-Wire Wall Boxes
6 used Model 120 2-wire Wurlitzer Wall Boxes
7 used Model 145 Wurlitzer Impulse Stepper
8 used Model 304 Wurlitzer Impulse Stepper
9 used Model 300 New Wurlitzer Adapter with Transformer

160 Feet of New Uncoded 30-Wire Cable
280 Feet of New 5-Wire Cable

Will not sell separately. Will ship all to one person for $300.00. One-third deposit. All this equipment is guaranteed to be in A-1 mechanical condition and is not scratched up.

DUFF'S RECORD SHOP
24 EAST PICCADILLY STREET
(WINCHESTER, VA.

PHONE: 3267)

POSTAGE STAMP FOLDERS - VENDORS - WANT
FOR SALE - Postage Stamp Machine Folders: 10M $4.85; 25M $11.75; 100 M $43.50; 500 M $200.00; Shipment duplex model postage stamp machines $24.50 ea. WANT - We buy postage machines. State make, price.

3046V TIOGA PARKWAY
Baltimore, 15, MD.
PARKWAY MACHINE COMPANY

- NEEDLES -
FOR SALE - 5000 Play Needles, New peacetime quality Osmium tip, curved spring design, Aeropoint coin phono needles. Used by many of the nation's largest routes. Sample order 50¢ each, lots of 100 $4.60.

612 N. MICHIGAN AVENUE
CHICAGO, 11, ILL.
WEBB DISTRIBUTING COMPANY

- USED RECORDS -
WANT - Highest bidder. Turn your used records into cash $3.00. Will pick up within 100 mile radius. Write, wire or phone. Send them now to:
NATHAN MICHNIK
1251 N. 52nd STREET
(Tel: GRE 3153)
PHILADELPHIA, 39, PA.

- ARCADE -
WANT - Seeburg Chicken Sams and Jailbirds, must be complete with all parts, not necessarily in good working order, give best price.

COIN MACHINE EQUIPMENT CO.
1348 NEWPORT AVENUE
CHICAGO, 13, ILL.

- ARCADE -
FOR SALE - Be the first with the latest - contact us at once. Chicago Coin's "Goalie" Genco's "Total Roll". Ready for immediate shipment. Our trade slogan "Service-Reliability - Cooperation.

EASTERN SALES COMPANY
1824 EAST MAIN STREET
(Tel: Oliver 5278)
ROCHESTER 8, N.Y.

SCALE ROUTE FOR SALE!
Approximately 300 pieces on location in Northeastern Ohio, made up of 145 Watling Fortune Tellers, 8 Watling Gussers and an assortment of Pace, Mills and Jennings. All equipment in A-1 condition. Price - - - - - - - $17,000.00.
Also have 25 Columbia Gold Award Cigarette Reels and 25 Columbia Poker Reels. These machines have had very little use and are perfect. Make me an offer but only if you're interested in all fifty slots.

FRED C. JOHNSON
327 WILSON AVENUE
PORT CLINTON, OHIO.

I Saw It In "The Cash Box"
BILL WOLF

IN CALIFORNIA

THE HAWAIIAN ISLANDS

WILL HANDLE

AMI

"THE GREATEST MUSIC EVER HEARD - EVER SERVED"

California Amusement Co.

- 1305 KETTNER BOULEVARD, SAN DIEGO 1, CALIFORNIA, Main 3068
- 1175 FOLSOM STREET, SAN FRANCISCO 3, CALIFORNIA, Hemlock 0575
- 1348 VENICE BOULEVARD, LOS ANGELES 6, CALIFORNIA, Prospect 4131
MEET THESE 18 REASONS WHY

- Leadership in this "music for the millions" business of ours is fundamentally living up to a reputation for creating the newest and finest equipment first, manufacturing it to meet the highest performance standards and the greatest operational dependability—and backing it up with the most efficient distribution and service system possible. Packard's record is double-A-one in every department. Packard's engineers and management—the oldest and most experienced heads in the business—gave selective reproduction of music on records to the entertainment world—and selective remote control coin boxes to double and treble the "take" of automatic phonographs. They are now presenting something completely new—yes, literally revolutionary, in automatic phonographs. Packard has won its leadership—and continues to prove it—in creative planning and design, in dependable and profitable performance, and in the most desirable kind of service.

PACKARD MANUFACTURING CORP., INDIANAPOLIS, INDIANA
BRAND NEW
PACKARD PLA-MOR BOXES
LIMITED QUANTITY—ORDER NOW

30 WIRE CABLE—LIMIT 10 FEET TO EACH
NEW BOX PURCHASED

MANUFACTURERS WANTING REPRESENTATION IN THIS REGION WRITE

FOR SALE: ROCK-OLA 1503 WALL BOXES $1.50 each, perfect condition.
TITLE STRIPS, Red Border, 24 Strips to Sheet. $1.75 per 1000.
UNGUM SOLDERING IRONS $1.50—Extra Tips............75c
1/3 Deposit, Balance C.O.D.

OPERATORS IN ROCKY MOUNTAIN STATES—GET ON OUR MAILING LIST NOW.

CAPITOL MUSIC & SALES CO.
SALES & SERVICE
1256 AVE ST.
(Phone: TA. 9630)
DENVER 14, COLO.

PARTS & SUPPLIES

PINS—ARCADE—
FOR SALE—Liberty $1.50; Shangri La $1.50; Daily Dozen $1.50; Genco Bankroll $2.50;
Chicago Coin Hockey $10.00; Western DeLuxe Baseball $7.50; Western Major League $6.50;
Keensy Submarine $7.50. 1/3 Deposit.

MOLAY SKILL GAMES COMPANY
86 SNOWDEN AVENUE
(Ogden Whitbeck)
Schenectady 4, N.Y.

ARCADE—MUSIC
WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes.

S & W COIN MACHINE EXCHANGE
2416-20 GRAND RIVER AVENUE
(Tel: Clifford 1956)
Detroit, Mich.

SERVICE—PARTS
FOR SALE—We design, build and service all types of telephone music. Complete stock
of parts, tubes, transformers, motors, etc. Let us help you with your problems.
R. F. "DICK" GALLAGHER COMPANY
601 EAST FOURTH STREET
(Santa Ana - 6108)
Santa Ana, Calif.

STANDS—
WANT—14 Jack in the Box Stands, must be in first class condition. State price and
condition.

GROVER C. KING
(Tel: 4631)
Smyrna, Del.

HAVE YOU SEEN "SMILEY"?
WHAT IS "SMILEY?"
WHEN WILL "SMILEY" BE AVAILABLE?

IT'S COMING SOON

"SMILEY"

OUR FIRST, BRAND NEW POST WAR GAME! DELIVERY SOON!
DISTRIBUTORS: WRITE—WIRE—PHONE. SOME TERRITORIES STILL OPEN.

MANUFACTURERS
PIONEER COIN MACHINE CO.
2634 N. LARAMIE AVENUE
CHICAGO 35, ILLINOIS
National 2018

"Pioneer" will Pioneer
PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (4) ........................................... $6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each .................................................. 1.00
Slide Cover Complete (Specify 5c-10c-25c) .............................................................................. 1.50
Slide Posts (Set of 4) ................................................................................................................... 1.00
Lower Lever Guide ....................................................................................................................... 1.00
Shim for Lower Lever Guide ...................................................................................................... 0.25
Payout Tube, Complete with Hopper (10c or 25c) ...................................................................... 3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and.................................................. 3.00
Clock Gear (Large — Complete with Dogs and Springs) .......................................................... 2.00
Clock Gear (Intermediate — Complete with Pinion) ................................................................. 1.50
Clock Rebuilt, Your Old Clock and ............................................................................................. 5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue) .................. $3.50
Standard Handle, Stamping ............................................................................................................ 1.50
Plate Insert for Reserve Jackpot Opening .................................................................................... 1.00
Cherry Jewel for Brown Front or Cherry Bell .............................................................................. 3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front) ................................ 1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome) ............................................ 4.00
Real Strips, Per Set ....................................................................................................................... 0.45
Complete Set Slot Springs, Plus Spares [50] .............................................................................. 5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets ............................................................ 3.00
Coin Denominators [5c-10c-25c for Blue or Brown Front] ......................................................... 0.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome .................. 1.50
Knee Action Slot Lever, Per Set .................................................................................................... 3.00
Star Wheels for Reels (20 Stop) ................................................................................................. 0.75
Reel Discs, Each $2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.) ..................... 6.00
Tin Reel Assembly ....................................................................................................................... 1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.) ............................................................... 17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2 .................................................. 4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS ............................................ PRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTS ....................................... PRE-WAR PRICES

National Slug Rejectors:
N-101, 5c ................................................................................................................................. $4.00
200-A — 201A (5c-10c-25c) ... ............................................................................................ 10.00

BUY FROM BUCKLEY WITH CONFIDENCE
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST
4223 WEST LAKE STREET CHICAGO 24, ILLINOIS
(ALL PHONES: VAN BUREN 6636-6637-6638-6533)
WATCH!
FOR OUR ANNOUNCEMENT
OUR COIN SEPARATING MACHINE
WILL BE READY SOON!
WE ARE THE NATIONAL DISTRIBUTORS FOR THE FAMOUS DOWNEY-JOHNSON PORTABLE COIN COUNTER AND TUBULAR COIN WRAPPERS

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
(Phone: Arrmitage 0780)
1623 N. CALIFORNIA AVE.
CHICAGO 47, ILL.

FOR SALE - Variety Markets, in excellent condition, beautifully finished in black and chrome, 5 column, glass fronts $10. ea.; write for lot price; Scientific Batting Practice $109.50; Scientific X-Ray Poker $109.50.

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD
MERRICK, N.Y.

FOR SALE - Dugrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment, Uneedapak parts. WANT - Will buy anything. Send us your list.

MACK H. POSTEL
6750 NORTH ASHLAND AVENUE
CHICAGO, 26, ILL.

FOR SALE - Here is a real buy. Steel hand trucks, rubber wheels, limited supply $2.95 each.

BAUM DISTRIBUTING COMPANY
2718 GRAVOIS AVENUE
ST. LOUIS 18, MO.

FOR SALE - 2 Rapid Fires $110. ea.; 2 Galloping Dominoes $110. ea.; 2 Multiple Racers $85. ea.; 2 Strip Tease $110. ea.; 2 Victorious, conversion from Turf Champ; 1 Sport King, ready for location $150.; 2 Jennings Victory Chief $125. ea.; parts for Mills Phonos; Panoramas; pin tables and arcade equipment.

OWL MINT MACHINE COMPANY
245 COLUMBUS AVENUE
BOSTON 16, MASS

VENDORS - ARCADE:

FOR SALE - Variety Markets, in excellent condition, beautifully finished in black and chrome, 5 column, glass fronts $10. ea.; write for lot price; Scientific Batting Practice $109.50; Scientific X-Ray Poker $109.50.

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OWL MINT MACHINE COMPANY
245 COLUMBUS AVENUE
BOSTON 16, MASS

I SAW IT IN "THE CASH BOX"
PEACHES FROM GEORGIA

“GUARANTEED EQUIPMENT”

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

MISCELLANEOUS MACHINES

- Seeburg 8800’s, Each $625.00
- Seeburg 8800, R.C. 485.00
- Seeburg Commander 465.00
- Rock-Ola Premier 550.00
- Sky Fighters, Each 225.00
- Supreme Play Ball
- Brand New 1941 J.P. Dominos 450.00
- Brown Cabinet Dominos, J.P., Late Style Mechanism 145.00
- Hi Hand, Comb... 165.00
- 2 Super Track Times, Each 225.00
- 2 Super Bells, Double 25c, P.O., Each $450.00

Seeburg Shoot the Chute... 65.00
- 3 Watling Guesser Scales, Each... 115.00
- Kick Night Bomber... 225.00
- New Super Skerrill... 350.00
- Buckley Colors, Late Style... 65.00
- 2 Kenny Fast Time, 9 Coin P.O., Each... 125.00
- 8 Saraflogs, P.O., Each... 75.00
- Jennings Fast Time, F.P... 60.00
- Jennings Silver Moon, F.P... 125.00
- Evans Paces, Latest Model, Like New... 325.00

PIN BALLS

Cleanest F.P. Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
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<tbody>
<tr>
<td>Fifth Inning</td>
<td>$35.00</td>
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<tr>
<td>Three Score</td>
<td>35.00</td>
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<tr>
<td>Sky Rider</td>
<td>35.00</td>
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<tr>
<td>Gun Club</td>
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<td>Inversion</td>
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<td>Argentine</td>
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<td>Smash the Jap</td>
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<tr>
<td>Marinas at Play</td>
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<td>Doughboy</td>
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<td>Topper</td>
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<td>Hold Over</td>
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<td>Venus</td>
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<tr>
<td>American Beauty</td>
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<td>Eagle Squadron</td>
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<td>Topix</td>
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<td>Keep Em Flying</td>
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<td>Sate Suty</td>
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<tr>
<td>Seven Up</td>
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<tr>
<td>1-2-3’s, Late F.P....</td>
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<td>Spot Pool</td>
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<td>Slugger</td>
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<td>Victory</td>
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<td>Yank</td>
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<td>Flat Top</td>
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<td>Marvel Base Ball</td>
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<td>Big Parade</td>
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<td>Big Chief</td>
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<td>Hi Hat</td>
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<tr>
<td>Torpedo Patrol</td>
<td>125.00</td>
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<tr>
<td>5-10-20</td>
<td>125.00</td>
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<tr>
<td>Bally Beauty</td>
<td>125.00</td>
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<tr>
<td>Capt. Kidd</td>
<td>125.00</td>
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<tr>
<td>Monicker</td>
<td>125.00</td>
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<tr>
<td>Zigg Zag</td>
<td>125.00</td>
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</tbody>
</table>

ONE-HALF CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS

HEATH DISTRIBUTING CO.

217 THIRD STREET
(PHONES: 2681 - 1611)
MACON, GA.

J. BREIDT

ANNOUNCES
HIS APPOINTMENT AS
EXCLUSIVE DISTRIBUTOR
FOR
Bally

MANUFACTURING COMPANY

AND HIS ASSOCIATION WITH CHARLES POLGAAR
UNDER THE NAME OF TRI-STATE SALES COMPANY, INC.

TRI-STATE SALES COMPANY, INC.

583 Tenth Avenue, New York 18, N. Y. Phone Chelsea 2-6648
131 Clinton Avenue, Newark 2, N. J. Phone Market 3-0105

www.americanradiohistory.com
FRANKEL OFFERS DELIVERY SERVICE TO IOWA OPERATORS

SINCE THE TRUCK STRIKE HAS TIED UP SHIPMENTS INTO IOWA, WE WILL DELIVER IN OUR OWN TRUCKS, ALL SIZABLE ORDERS PLACED BY IOWA OPERATORS......

NEW MACHINES—READY FOR DELIVERY

BALEY UNDERSEA RAIDER FALLY VICTORY DERBY - One Ball Multiple Paytable
JENNINGS BRONZE CHIEF	CHICAGO COIN GOALES

WURLITZER WALL BOXES $120, $65 PLAY $29.50	ROCK - OLA COMANDO $625.00

We have acquired a route composed of 18 Pathens and 18 other assorted Phonographs, all on location in Iowa. It is offered for sale to someone who will operate it.

LET US HEAR FROM YOU!

OPENING SOON AT 1209 DOUGLAS STREET
OMAHA, NEBRASKA

FRANKEL DISTRIBUTING CO.
2532 FIFTH AVENUE (PHONE: 153) ROCK ISLAND, ILL.

- LAMPS -

FOR SALE - Now serving the trade with 2000 Hour life bulbs; 15-20-40-60 Watt clear or frost 15¢; 100 Watt clear or frost 25¢; 150 clear or frost 50¢; 200 Watt clear or frost 32¢; Prices on other sizes quoted on request. Pull or mixed cases of 120 lamps only. 10% discount 5 case orders, 15% discount 10 cases or more.

INCANDESCENT SERVICE COMPANY
312 EAST WISCONSIN AVENUE (Tel: Broadway 6374)
MILWAUKEE 2, WIS.

- SLOTS -

FOR SALE - Mills Black Cherry Bells and Mills West Pocket Bells in Arizona, California, Oregon, Nevada. Exclusive distributors.

MILLS SALES COMPANY, LTD.
1640 - 16th STREET
OAKLAND 7, CALIF.

PIN - ARCADE - SLOTS - MUSIC - WANT

FOR SALE - Rolway, Stars, Majors '41, Home Run '40, Follies '40; Chevrolet; Periscope; Anti-Aircrafts; Batting Practice; Merry-Go-Round; Slot Stands; Blue Fronts; Q.T.; Sember Fat-9-Matic Wireless Box 5/10/25/50¢ $42.50. WANT - Wurlitzer 500, 600, 24, 700. Rock-Ola Masters; Imp. (no dealers)

ACE AMUSEMENT SALES & SERVICE
27 STROUD STREET
WILMINGTON 21, DEL.

- MUSIC -

WANT - 20 Wurlitzer non-selective 5¢ Play Wall Boxes. Prefer nickle plated ones but will accept bronze colored ones. Advise price and condition.

SOUTHERN MUSIC COMPANY
503 WEST CENTRAL AVENUE (Tel: 8232)
ORLANDO, FLORIDA

WANT TO BUY

ROCK-OLA PHONOGRAPHES: Spectravox-Playmaster, Deluxe, Standards, Supers, Masters, Counter Models, Winsdors, Monarche, or Playmasters alone, and all other makes of phonographs. All phonographs must be in A-1 condition.

PIN GAMES: Zombies, Sun Benza, Double Play, West Wind, Dofo Mi, Stars, Leaders, Duplexes, Sky Blasters and Knockouts. All Pin Games must be complete, but not necessarily in working order. Wire or write today. State quantity and best price.

SPECIAL SALE: Kenrod 2001 Tubes, 1650 Each, limited quantity. Metal and Crystal Pickups now available without trade-ins.

B. D. LAZAR COMPANY
1635 FIFTH AVENUE (PHONE: GRANT 7818)
PITTSBURGH 19, PA.
YES! WE ARE FIRST WITH THE FINEST...

STAGE DOOR CANTEEN

NOW AT YOUR GOTTLIEB DISTRIBUTOR!

"There is no substitute for Quality!"

D. GOTTLIEB & CO. 1140 N. KOSTNER AVE., CHICAGO 51, ILLINOIS

WE ARE MAKING IMMEDIATE DELIVERIES OF

"SUPER SKEEROLL"

The sensational, proven, location-tested money maker! Features the most colorful life-up backboard on any skeeball — larger playing field — steel runners to avoid ball jams — mechanical ball release — 9 ft. long, 26" wide.

$349.50 F.O.B., N.Y.

DISTRIBUTORS - GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL

MIKE MUNVES
510 WEST 34TH ST. (Phone: BR. 9-6677) NEW YORK, N. Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR

RUNYON SALES CO.
123 W. RUNYON STREET
NEWARK, N. J.

RUNYON SALES CO. of N. Y.
593 TENTH AVENUE
NEW YORK CITY

BADGER NOVELTY CO.
2566 NORTH 30TH STREET
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PITTSBURGH, PA.

ATLAS VENDING CO.
410 NO. BROAD STREET
ELIZABETH, N. J.

ALFRED SALES CO.
1001 MAIN STREET
BUFFALO, N. Y.

CALIFORNIA AMUSEMENT CO.
1348 VENICE BOULEVARD
LOS ANGELES, CALIF.

ROTH NOVELTY CO.
54 PENNSYLVANIA AVENUE
WILKES-BARRE, PA.

J. J. GOLUMBO & CO.
116 NEWBURY STREET
BOSTON, MASS.

MARLIN EQUIPMENT CO.
412 NINTH STREET, N. W.
WASHINGTON, D. C.

SILENT SALES CO.
200 ELEVENTH AVE., 50.
MINNEAPOLIS, MINN.

EMPIRE COIN MACHINE EX.
2812 W. NORTH AVENUE
CHICAGO, ILL.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA

SOUTHWEST AMUSEMENT CO.
2916 MAIN STREET
DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE CO.
921 Poydras STREET
NEW ORLEANS, LA.

JULES OLSHEIN CO.
1100 BROADWAY
ALBANY, N. Y.

CLARENCE BAGGETT
915 NORTH 21ST STREET
OKLAHOMA CITY, OKLA.

www.americanradiohistory.com
CENTRAL OHIO COIN MACHINE EXCH. WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES FOR PINBALLS — CONSOLES — PHONOGRAPH SLOTS—ARCADE EQUIPMENT NO DEAL TOO LARGE OR TOO SMALL

CENTRAL OHIO COIN MACH. EXCH. 514 SO. HIGH STREET, COLUMBUS, OHIO (PHONE) DAVIS-7949-7993

PANORAM PARTS
FOR SALE - 1 Panoram projector, guaranteed to be in first class condition; also a num-
ber of genuine Panoram parts. State your needs in letter.
ENTREPRISE AMUSEMENT COMPANY, INC. (Tel: 3633) CUMBERLAND, MD.

SCALES - PINS - CONSOLES - MUSIC
WANT - Watling Fortune and Guesser Scales; late model free play games and consoles;
phonographs, especially model 61 Wurlitzer counters.
LAWRENCE NOVELTY COMPANY 1436 NOTRE DAME ST., WEST MONTREAL, QUE., CAN.

HAND TRUCKS -
FOR SALE - All Steel Frame Hand Trucks, solid rubber large ballon tires, 2.75 by 10
inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded.
CHARLES PITTEL & COMPANY 79 BEETLE STREET (Tel: 2-3474) NEW BEDFORD, MASS.

FOLDERS -
FOR SALE - Postage Stamp Vending Machine Folders, 50¢ per 1000. Write for quantity
prices.
THE TRANSWESTERN COMPANY 742 MARKET STREET (Tel: EXbrook 4351) SAN FRANCISCO, CALIF.

ARCADE -
FOR SALE - Mutoscope Lightup Card Vendors in excellent condition $27.50 each.
FUNLAND, INC. 740 GRANBY STREET NORFOLK, VA.

WANT!
YANKS - GOS - FOUR ACES - ARGENTINE - BOSCO
CAPT. KIDD - LIBERTY - KEEP 'EM FLYING - ACTION-
BRAZIL - FLAT TOP - SKY CHIEF - SOUTH PAW
State Condition and Lowest Price.

H & S AMUSEMENT CO. (PHONE: BIGELOW-3-4904)
122 HAWTHORNE AVE., NEWARK, N.J.

I Saw It In "The Cash Box"
WE TAKE GREAT PLEASURE IN ANNOUNCING THAT WE HAVE BEEN APPOINTED EXCLUSIVE DISTRIBUTORS FOR THE PACKARD WALL BOX FOR THE STATES OF COLORADO AND WYOMING. WRITE US FOR PRICES AND FULL INFORMATION.

WALKER MUSIC COMPANY
1318 - 11th STREET (PHONE: KEYSTONE 4306) DENVER 4, COLORADO

JAR DEALS
FOR SALE - Original Jar O'Do dangling Ducksies Bingo Tickets, one thousand on stick $1. each, in case lots of fifty. Best price on all types of Jar Deals. Write.
A. E. CONDON SALES COMPANY

MUSIC
FOR SALE - Twin Twelve and Twenty-Four - Buckley accessaries or adaptors; Buckley Wall-Boxes 1942 Lightups and cable for same.
AMERICAN NOVELTY COMPANY

PARTS
FOR SALE - The most complete parts stock on the West Coast for games and phones. Visit our "See-At-A-Glance" parts department.
JACK R. MOORE COMPANY

MUSIC
FOR SALE - 2 Seeburg Vogues $350; Seeburg Royal in nice appearing cellar cabinet complete with amplifier, power supply, solenoid drum, etc., thoroughly checked and ready to operate with 30-wire boxes $225. All three machines in excellent condition.
DAVIS DISTRIBUTING CORP.

LIST
NOTICE - Write for our list of True Value Buys, Slots, Pins, consoles, music, arcade.
LEADER SALES COMPANY

P & S FREE PLAYS ARE PROVEN WINNERS
EAGLE SQUADRON FROM-BIG LEAGUE
SHANGRILA From-Wr. CHIPS
Our Latest
KISMET From Follies
WANTED AT ONCE --
P & S MACHINE CO.

I Saw It In "The Cash Box"
FOR "TOPS" IN COIN OPERATED EQUIPMENT
CONTACT "EASTERN"
• NOW DELIVERING •
GENCO "TOTAL ROLL"
CHICAGO COIN "GOALEE"
BALLY "VICTORY DERBY"
BALLY "UNDERSEA RAIDER"

<table>
<thead>
<tr>
<th>MARVEL HOLLYWOOD</th>
<th>GOTTLIB STAGE DOOR CANTEEN</th>
<th>WILLIAMS LAURA</th>
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</thead>
<tbody>
<tr>
<td>$249.50</td>
<td>$249.50</td>
<td>$249.50</td>
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FRED IVerson  JOHN BILOTTa
EASTERN SALES COMPANY
SERVICE — RELIABILITY — COOPERATION
1824-26 E. MAIN ST. (CULVER 5278 & 3719) ROCHESTER 9, N. Y.

FOR SALE IN GOOD CONDITION

Mills Club Bell Consoles — 5-10-25c WRITE Evans Galloping Dominoe $150.00
Mills Gold Chromes, 5-25c WRITE Evans Lucky Lucre 5c-5c, Two Tone Cabinet '41 249.50
Mills 4-Bell, 5c-5c-5c-5c, late head WRITE Evans Lucky Stars 130.00
Mills Jumbo Parade 25c C.P. $275.00 Keeney Super Twin 5/25 C.P. 375.00

16 Baker Pokers and Races Races
Check Separator, each $150.00 Sportsmen 1-ball F.P. $200.00

$225.00

NEW EVANS BANGTAILS, 25c PLAY, DAILY DOUBLE, JACKPOT...$525.00
EXCLUSIVE DISTRIBUTORS — SOUTHERN CALIFORNIA AND ARIZONA
H. C. EVANS CUSTOM BUILT F.P. & C.P. COMB. CONSOLES AND ARCADE MACHINES

1/3 DOWN WITH ORDER, BALANCE C.O.D.

PACIFIC COAST DISTRIBUTORS
1347 W. WASHINGTON BLVD. (TEL: RICHMOND 5527) LOS ANGELES 7, CALIF.

ATTENTION MERCHANDISE BOARD OPERATORS!
CIGARETTE LIGHTER SALESBOARD
A REAL MONEY MAKER!
FEATURING HIGH QUALITY LIGHTERS

COST OF BOARD $3.00
LIGHTERS (8) @ $2.60... 20.80
OPERATORS COST $23.80
CONSOLATION AWARDS.. 12.00

TOTAL EXPENDITURE $35.80
1200 HOLES @ 5c PLAY 60.00

OPERATOR'S NET PROFIT $24.20

WRITE — WIRE OR PHONE FOR IMMEDIATE DELIVERY
1/3 DOWN — BALANCE C.O.D.

W. H. LUENHAGEN & COMPANY
1813 W. PICO BLVD. (PHONE: EX. 7162) LOS ANGELES 6, CALIF.
B A D G E R ' S  B A R G A I N S

"O F T E N  A  F E W  D O L L A R S  L E S S  —  S E L D O M  A  P E N N Y  M O R E"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

**KEENEEY RECONDITIONED SUPER BELLS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keeney Super, 5c, F.P., P.O.</td>
<td>$295.00</td>
</tr>
<tr>
<td>Keeney Super, 25c, F.P., P.O.</td>
<td>$375.00</td>
</tr>
<tr>
<td>Keeney 4-Way, 5c-5c-5c-5c, P.O.</td>
<td>$475.00</td>
</tr>
<tr>
<td>Keeney 4-Way, 5c-5c-5c-5c, P.O.</td>
<td>$595.00</td>
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</tbody>
</table>

**RECONDITIONED CONSOLES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Late Head 4 Bells, 5c-5c-5c-25c</td>
<td>$495.00</td>
</tr>
<tr>
<td>Evans Bang Tails, Late D.D., J.J..</td>
<td>$295.00</td>
</tr>
<tr>
<td>Evans Dominoes, Late D.D., J.J..</td>
<td>$295.00</td>
</tr>
<tr>
<td>Evans Lucky Lucre, 5-5c-5-25c.</td>
<td>$295.00</td>
</tr>
<tr>
<td>Evans Lucky Lucre, 5-5c-5-25c.</td>
<td>$295.00</td>
</tr>
<tr>
<td>Ball Roll 'Em</td>
<td>$139.50</td>
</tr>
<tr>
<td>Evans Lucky Stars</td>
<td>$139.50</td>
</tr>
<tr>
<td>Pace Saratoga (Comb.)</td>
<td>$139.50</td>
</tr>
<tr>
<td>F.P., P.O.</td>
<td>$139.50</td>
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**GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Blue Front, 5c</td>
<td>$149.50</td>
</tr>
<tr>
<td>Mills Blue Front, 10c</td>
<td>$175.00</td>
</tr>
<tr>
<td>Mills Blue Front, 25c</td>
<td>$195.00</td>
</tr>
<tr>
<td>Mills Original Head Four Bells,</td>
<td>$195.00</td>
</tr>
</tbody>
</table>

**BADGER SALES COMPANY**

Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION
Southern California, State of Arizona and Southern Nevada
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4326

**BADGER NOVELTY COMPANY**

Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION
State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3030

**READY FOR DELIVERY**

2 NEW WESTERN HIT TUNES

FEATURING

DAN MA SHOD AND THE ANGELENOS
WITH DALE SCOTT VOCALIST

"I'M A ROLLIN' STONE" AND "HEADIN' FOR NOWHERE"

"WHISPERING WINDS" AND "WHEEL OF FORTUNE"

INTERNATIONAL LABEL • OPERATOR'S PRICE 55c

DISTRIBUTORS WANTED!! TERRITORIES OPEN!!

K & M DISTRIBUTORS

1913 W. PICO BLVD. (PHONE: EX-8811)

LOS ANGELES 6, CAL.

**Tell it to**

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16)

32 W. RANDOLPH ST., CHICAGO 1, ILL.
All Phones: DEArnold 0045

422 W. 11TH ST., LOS ANGELES 15, CAL.
All Phones: Prospect 2687
WANT 500 GAMES
CAN USE 500 FREE PLAY GAMES (Parts must be complete)
WILL PAY $15. EACH
SPORTY—YACHT CLUB—JOLLY—HOME RUN—
POLO
WILL PAY $20. EACH
SKY LINE — FOX HUNT — DIXIE
WILL PAY $30. EACH
ALL AMERICAN—MAJORS '41—SNAPPY '41—
STRATOLINER—SPORT PARADE—SHOW BOAT—
SEVEN UP — SPOT POOL—ARGENTINE
You may ship your games C.O.D. by Freight or Truck if you are located
within a 1000 mile radius of Chicago. Otherwise write giving details.
If you have later games send us your list with price and quantities.

WANT - 5% Peerless Grandma Horoscope Machines; 10% Astro-scope Machines where the little
man's arm moves up and down in front of the machine; 5% Doralinda Grandma Prediction
Machines; 5% Grandma Prediction machines of the Wh. Gent Manufacturing Company
make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition.
C. J. FENDRICK
2671 HUDORA STREET
DENVER, 7, COLO.

MUSIC - TOP GLASS
FOR SALE - Wurlitzer 24 in hideaway cabinet, equipped with Seeburg wireless adapter
and receiver, can use either 20 or 24 button wireless Wall-O-Matics with it $275.; 5
Seeburg WS 27 wireless Wall-O-Matics $50. ea.; top glass Keeney single super bell
and Jennings Silver Moon, both for $10.
MELODY MUSIC COMPANY
112 N.E. 8th STREET
(Tel: 2-4948)
MIAMI 36, FLA.

FOR SALE - Mills Panoram, perfect condition. First $350., takes it.
H. M. BRANSON DISTRIBUTING COMPANY
516 SOUTH 2nd STREET
(Tel: Wabash 1801)
LOUISVILLE 1, KY.

COIN MACHINE FILMS
16 DIFFERENT WHEELS
FEATUREING
BEAUTIFUL GIRLS AND MUSIC
AT $36.00 PER WHEEL OF SIX SUBJECTS
NEW ISSUES MONTHLY
PRODUCED AND DISTRIBUTED BY
QUALITY PICTURES COMPANY
5634 SANTA MONICA BLVD.

I Saw It In “The Cash Box”
"LOOK FOR THE EAGLE.... YOU’LL FIND THE BEST!"

REPLACEMENT PLASTICS
FOR ALL MAKES AND MODELS OF AUTOMATIC PHONOGRAPHS (THE OLDEST AND NEWEST)
NOW AVAILABLE RIGHT PRICES
SEND FOR COMPLETE PRICE LIST

EAGLE COIN MACHINE CO.
1514 N. FREMONT AVE. (MICHIGAN 1247) CHICAGO 22, ILL.

2117 THIRD AVENUE, NO.

NOTICE - New England operators, when next in Boston visit our new showrooms. Excellent repair department. New and used equipment for sale.
NEW ENGLAND EXHIBIT COMPANY
1289 WASHINGTON STREET
(Boston 18, MASS.)

FOR SALE - Extra Special: 1 Evans Tommy Gun; 5 Keeney Air Raiders; 2 Bally Rapid Fire; 10 Rock-Ola Slug Proof Slots; 1 Radio Rifle; 5 Wurlitzer #320 Boxes; 3 Wurlitzer Counter Boxes; 5 Buckley Steel cabinets with #320 Adapter; 5 Wurlitzer empty #412 cabinets.

BIRMINGHAM VENDING COMPANY
BIRMINGHAM, ALA.

SCALES
FOR SALE - A limited number of rebuilt international 1/2 person ticket weighing scales price each $125. crated F.O.B. here, loads of 10,000 tickets per scale $16.00 extra. These scales will produce more profits in any location, rush your order.
R.H. ADAM COMPANY
(1019)

SLOTS - WANT
FOR SALE - Gold Chromes; Black Cherry Bells; and Club Bells. WANT - We can use Mills Escalator model Slots and Mills Extraordinary castings and cabinets.
TWIN PORTS SALES COMPANY
230 LAKE AVENUE, SOUTH
(Duluth 2, MINN.)
IT'S MORE THAN AN AUTOMATIC PHONOGRAPH
IT'S MORE THAN AUTOMATIC MUSIC

Bally's

MULTIPLE MUSIC

Remember ROCKET. Remember BUMPER. Remember the first fabulous MULTIPLE. Remember the giant forward strides which amusement operations took when Bally brought ROCKET, BUMPER and MULTIPLE to the industry. Today the music industry is on the eve of stepping ten years ahead with Bally's MULTIPLE MUSIC . . . more than a phonograph, more than automatic music . . . a brilliant blend of electronic science and merchandising principles that opens a new era in music operation. You'll want Bally's MULTIPLE MUSIC.
WANTED QUICK
500 MILLS SLOTS
ALL ESCALATOR TYPES
— AND —
MILLS THREE BELLS
— WRITE - WIRE - PHONE —
STATE QUANTITY READY TO SHIP AND PRICE WANTED IMMEDIATELY
"THE WEST'S LEADING DISTRIBUTORS"

CALIFORNIA AMUSEMENT CO.
1348 VENICE BLVD. (Phone: PRospect 4131) LOS ANGELES 6, CALIF.

Look To The GENERAL For LEADERSHIP

NOW DELIVERING
GOTTLIEB'S STAGE DOOR CANTEN
BALLY'S UNDERSEA RAIDER GENCO'S TOTAL ROLL CHICAGO COIN'S GOALEE
Seeburg WS-2Z, 5c Wallomatics, Wireless ........................................ $39.50
Seeburg WS-10Z, 5/10/25c Wallomatics, Wireless ................................ 49.50
Wurlitzer No. 120, 5c Wallboxes, 2 Wire ........................................... 25.00

We Are Authorized Direct Factory Distributors of Pfanziehl and Aeropoint Coin Machine Needles

DISTRIBUTORS FOR
MILLS MUSIC
WORTH WAITING FOR

ASSOCIATED AMUSEMENTS, INC.
72 BROOKLINE AVE., BOSTON, MASS.

ON HAND! NEW CONVERSIONS
HOLLYWOOD, SMILEY, LAURA, SOUTH SEAS, YANKEE DOODLE, BIG TOP, STREAMLINER.

DISTRIBUTORS FOR
INTERNATIONAL MUTOSCOPE
FOR
Photomatic • Voice-O-Graph • Atomic Bomber
PHOTOMATIC AND VOICE-O-GRAPH SUPPLIES AND OTHER MUTOSCOPE MACHINES AS RELEASED

DISTRIBUTORS FOR
PRE-FLIGHT TRAINER
SEND FOR OUR LIST CONTAINING RECONDITIONED MUSIC, CONSOLES, SLOTS, ARCADE, AND OVER 100 PINS
WE WANT TO BUY ALL TYPES OF EQUIPMENT WRITE-WIRE-PHONE YOUR LIST

DAVID ROSEN
855 NORTH BROAD STREET PHILADELPHIA 23, PA.
STEVENSON 2258

WANT - Complete reel unit for Bally Club Bell 5¢ Combination. Must be in working condition.

28 HARTFORD AVENUE


MARCUS KLEIN
577 TENTH AVENUE

FOR SALE - 6L6 Tubes 65¢ ea., ceiling price $1.95 ea.; new, factory sealed, all firsts brand new 28 and 32 conductor cable wire 25¢ per ft.; Small Lamps, West. Mazda, 1st line: 51, 55, 63, 3½¢ ea., 60, 44, 46 4½¢ ea.; Big Lamps, G.E. Mazda 7¢ ea., 120 to carton; Lumilines: G.E. Mazda, 24 to carton, 12" and 18" long, write.

ARCADE BULB COMPANY

FOR SALE - Big Top, new revamp 199.50; Flat Top $205.; 5-10-25 $100.; Liberty $155.; Four Aces $105.; Keep 'em Flying $135. ARCADE: Ten Strikes FP $155.; Shoot-Your-Way-To-Tokyo $159.; Air Raider $189. WANT - Keeney Velvet, Four Diamonds, Wildfire. These games do not have to be in working condition, but must have all parts. 1/3 Dep. LEWIS VENDING COMPANY

2035 GERMANTOWN AVENUE

(PHONE: Elizabeth 2-0899) PHILADELPHIA, PA.

SPECIAL - BRAND NEW TUBES IN SEALED CARTONS - 30% OFF

12J7GT * 6L7GT * 6L9GT * 12S9GT * 6CB7GT

$2.95 3P ON ALL TUBE ORDERS OF $25.00 OR MORE

750 WATT - 200 HOUR WESTINGHOUSE PROJECTION LAMPS FOR BALLOONS $3.50 NET EACH

Terms: 1/3 Deposit, Balance C.O.D., F.O.B. Elizabeth, N.J.
EXCLUSIVE DISTRIBUTORS
FOR
EXCLUSIVE RECORDS
AND
EXCELSIOR RECORDS
FOR
WESTERN PENNSYLVANIA, WEST VIRGINIA AND VIRGINIA
Featuring The Greatest Hits Of All Time!!
"The Finest Records Ever Made For Juke Box Operators"
RUSH YOUR ORDER TODAY TO
AMERICAN COIN-O-MATIC MACHINE CO.
1435-37 FIFTH AVE. (All Phones: ATLANTIC 0977) PITTSBURGH 19, PA.
— SAM STRAHL —

New! Sensational! Different!

SPEED IRON
Gun Type Soldering Iron
115 Volts — 60 Cycles — 100 Watts

TERRITORY GOING FAST! SPEED-UP YOUR LETTER FOR SPEEDY
PROFITS WITH THE SPEEDIEST SOLDERING IRON YET SOLD
WORLD WIDE DISTRIBUTORS
National Distributors for "SPEED IRON"
1014 N. ASHLAND AVE.
CHICAGO 22, ILLINOIS
BRUNSWICK 2338 - 6078

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 PER REEL

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated
and prepared to assure smooth running and maximum service.

DISTRIBUTOR FOR PHONOFILM PRODUCTIONS AND
QUALITY PICTURES
2331 NORTH KROLL DRIVE
PHONOFILM
HOLLYWOOD
28 CALIFORNIA

www.americanradiohistory.com
CLOSED TERRITORY OPERATORS!

YOU WILL BE SORRY IF YOU DON'T OPERATE TOTAL ROLL

LEGAL THRILL AND SKILL MACHINE.

OUR GUARANTEE: YOUR MONEY REFUNDED IF YOU DON'T RE-ORDER MORE TOTAL ROLLS IN 30 DAYS OR LESS.

SILENT SALES COMPANY, INC.

"Distributors of 'Total Roll' for North West"

200-204 11th Avenue, South

MINNEAPOLIS 16, MINN.

1-BALLS - PINS - CONSOLES - SLOTS - WANT

FOR SALE - Guaranteed reconditioned 1-balls, 5-balls, consoles, slots; plus the latest in 5-Ball new and reconditioned. Also Mills Cherry Balls; Special Sale on glasses for Track Times, Dominos, etc. Write for details. WANT - 1 & 5 balls P.P., no junk.

PALISADE SPECIALTIES COMPANY

489 ANDERSON AVENUE

(Tel: Cliffside 6-2892)

CLIFFSIDE PARK, N.J.

SLOTS - SERVICE

WANT - We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience.

G. E. SAM

541 EAST 32nd STREET

(Tel: ADams 7688)

LOS ANGELES 11, CAL.

SALES REBUILT

NOTICE - Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1869)

WATLING MANUFACTURING CO.

4560 WEST FULTON ST.

(Tel: Cil. 2770)

CHICAGO, ILL.

SALE!!!

SALE!!!

SALE!!!

3 Mills Jumbo converted into "Super 1" new paint, each..........................$110.00
1 Jennings Roll-In-The-Barrel, perfect.$125.00 2 Evans Tommy Gun, each............$60.00
1 Tokio Gun................................150.00 1 Bingo................................150.00
1 Seeburg Gun Conv. to Bulls Eye..............65.00
1 Rock-Ola Playmaster & Spectravos........$395.00 2 Rock-Ola Super Rockolite complete 2 Commandos, each..........................$650.00 with Adapters, each...........$300.00
1 Mills Owl.............................$65.00 2 Four Roses, ea..............$50.00 1 Monicker......$75.00
2 Sea Hawks, ea..........................45.00 2 Flickers, ea..................45.00 1 Silver Skate.....50.00

1/3 With Order, Balance C.O.D.

M. T. CORNELIUS

926 PINE STREET

ABILENE, TEXAS

ARCADE

FOR SALE - Good Condition: Radio Rifles $5 play $100,; Chicken Sams and Parachutes $75.; Keeney Bowlettes $200.; Claw Machines Model E & G $75.; Striking Clocks $75.; Exhibit Vitalizers $75.; one new and four used Pop-Corn Machines.

MEYER WOLF

530 BOARDWALK

ATLANTIC CITY, N.J.

FILM

FOR SALE - Coin Machine movies: 16 16M Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information.

PHONOFILM

3331 NORTH KNOLL DRIVE

HOLLYWOOD 28, CAL.
1-BALLS - CONSOLES - SLOTS
FOR SALE - 1 Bally Grand National P.O. $39.50; 1 Big Prize P.O. $39.50; 2 Bally Club Bells 5¢ Comb. 71¢95; 5x Keeney Contest $97.50; 1 Sat. Twin Seal 5¢ as is 5¢95; Caille 5¢ Commander 5¢95; 10¢ $65. like new; 1 Mills 5¢ Futurity $105.; 1 Pace 10¢ Comet $85.; 1 Junn. 25¢ no JP 5¢95.; 2 Mills rebuilt War Eagles 5¢ KA, CH $155.; 10¢ $155.
WOLVERINE SALES COMPANY
154 INDIANA AVENUE, N.W.

SHELLS - MUSIC - CIG. MACHS. - CONSOLES
WANT - .22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity.
W. H. LEUENHAGEN & COMPANY
1813 WEST PICO BOULEVARD
LOS ANGELES 6, CALIF.

SLOTS - PINS - 1-BALLS - PANORAM
FOR SALE - $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P.O. games; Mills Panoram $325. Send for list.
MITCHELL NOVELTY COMPANY
(Tel: Mitchell 3254)
1629 WEST MITCHELL ST.
MILWAUKEE, 4, WIS.

RECTIFIERS REPAIRED
NOTICE - Your old rectifiers rebuilt like new. Keep your games and phones in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at $2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transport' n.
BATES LABORATORIES
571 HILL AVENUE
GLEN ELLYN, ILL.

WE WANT TO BUY!

CONSOLES
Club Bells
Super Bells, Comb.
Super Bells, Comb. 5/25¢
High Hands
Three Balls
STATE CONDITION, QUANTITY AND BEST PRICE. WRITE, PHONE, WRITE TODAY!

H. ROSENBERG COMPANY
625 TENTH AVENUE
(PHONE: LONACRE 3-3473)
NEW YORK 19, N.Y.
DELIVERING "SUPER SKEEBALL" HIGHEST IN QUALITY, LOWEST IN PRICE!

SPECIAL BUYS!

- SLOTS -
FOR SALE - Newly refinished reconditioned Mills: 25¢ War Eagles $125.; 25¢ Blue Front $150.; 25¢ Cherry Bells $175.; All machines 3-5 payout. All late single Jack Pots, Drill Proof, Knee Action, Club Handles, new strips, etc. Limited stock, order early. 1/3 deposit, balance C.O.D.

LAKE NOVELTY COMPANY
CUDAHY, WIS.

- MUSIC -
WANT - Additional music for my route - 1 to 50 Rock-Ola counter models, with or without stands. Will pay top cash price.

HURSTLIL AMUSEMENT COMPANY
(TEL: 25-113) LAKELAND, FLA.

- PARTS -
NOTICE - The most complete stock on the West Coast - parts for phonos and games. Visit our "See-At-A-Glance" parts department.

JACK R. MOORE COMPANY
1615 S.W. 14th AVENUE
PORTLAND, 1, ORE.

- MUSIC -
WANT - Wall Boxes, Remote Controls, Steppers, Adapters. Write giving best prices.
WANT - Wholesale distributorship for Canada of any kind of coin operated equipment.

WINNIPEG COIN MACHINE EXCHANGE
WINNIPEG, MAN., CANADA

- SLOTS -
FOR SALE - 6 Bally 1-ball Club Trophy $250., ea.; 3 Bally 1-ball '41 Derby $300, ea.; 4 Bally 1-ball Thoroughbred $360, ea. Will take some used 6-ball pin games or new equipment in trade.

ACME AMUSEMENT COMPANY
428 SOUTH HIGH STREET
COLUMBUS 15, O.

- MUSIC - CONSOLES - SLOTS
FOR SALE - Mills Thrones of Music $390.; Seeburg Major $340.; Buckley Track Odds $150.; Mills Four Bells $300.; Wat. 5c Rolatop $40.; 10¢ Rolatop $75.; 25¢ Rolatop $100.; 10¢ Wat. Club Bell $75.; 5¢ Extraordinary $60.; Paces Reels P.O. $50.; Model 9-50 Cig. Mach. $65.; 4 Star-Chief $90.; Used records 10¢ each.

BELMONT VENDING COMPANY
(TEL: 750) BRIDGEPORT, OHIO

- SLOTS -
FOR SALE - 2 Flying Champions; 1 Derby King; 1 Derby Time $65, ea. 'Just off location. 1/3 deposit, balance C.O.D.

SMITH'S AUTOMATIC PHONOGRAPH COMPANY
CHEHALIS, WASH.

I Saw It In "The Cash Box"
NEW MACHINES NOW BEING DELIVERED:

LAURA .................................................. 7249.50
ARIZONA ................................................. 7249.50
STAGE DOOR CANTER ................................... 7249.50

SLOTS

Mills Blue Front, 5c, CH, SJ ................................ 125.00
Mills Blue Front, 10c, CH, SJ ................................ 150.00
Mills Blue Front, 25c, CH, SJ ................................ 175.00
Jennings Dixie Bell, 5c .................................... 115.00
Jennings Chief, 10c, SJ .................................... 125.00
Jennings Sky Chief, 5c .................................... 135.00
Jennings 4-Star, 25c ....................................... 145.00

HOLLYWOOD ............................................. 6249.50
UNDERSEA RAIDERS ...................................... 699.50
BY, TEN STRIKE WITH P.F. ............................... 559.50

Mills V.P. Blue & Gold .................................... 49.50
5c Q'T's, Orig. Blue, made ..................................... 89.50
Glitter Gold ............................................... 89.50
Mills Rebuilt Gold Chrome, 3/5 Pay, CH, D-P, SJ 5% ........ 195.00
Mills Rebuilt Gold Chrome, 3/5 Pay, CH, D-P, SJ, 10% .... 225.00
Mills Rebuilt Gold Chrome, 5/5 Pay, CH, D-P, SJ, 25% ...... 250.00
Mills Black, 5% ......................................... 165.00

ATTENTION, EXPORT TRADE:

Good service again available for our old and new customers, with lifting of export restrictions and new equipment available. Write for full information regarding Automatic Phonographs and Coin Operated machines of all kinds.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY  PHONES: BUCKINGHAM 6466-6920  CHICAGO, 14, ILL.

SCALE - SLOTS - VENDORS - RECORDS

FOR SALE - To close out: Watling Fortune Teller Scale, needs new dial $45.; Mills 5c Blue & Gold Vest Pocket $40.; Snack 3 compartment 1/2 venders $7.50; records, both sides 1-1 10c each.

ACE MUSIC COMPANY, WAUKHON, IOWA

ARCADE - PINS -

WISCONSIN NOVELTY COMPANY

MILWAUKEE, 6, WIS.

SLOTS - STANDS

WANT - Mills Slots, any escalter type. Give serial numbers, quantity, model 1/2/5c/ 10c/25c/50c $1.00, any condition. Also Mills cabinet stands and Revolv-A-Round weighed stands.

HARRY H. HOKE

4020 MINNESOTA AVENUE, N.E.

(Tel: FF 1832)  WASHINGTON, D. C.

PIN & PHONO ROUTES

WANT - Pin game and phonograph routes in Columbus, Ohio. Will pay top dollar for your pin game or phonograph route. Wire or call us at once for quick action.

NYCO AUTOMATIC SALES COMPANY

347 SOUTH HIGH STREET

(Tel: Main 1600)  COLUMBUS, 15, 0.

MUSIC - ACCESSORIES

FOR SALE - Brain Box assemblies for Rock-Ola; Power Supply Units for Rock-Ola; Selector Key Block Assemblies for Rock-Ola.

TRENTON AMUSEMENT COMPANY

260 N. CLINTON AVENUE

(Tel: 2-7167)  TRENTON, N. J.

FIBER GEARS

PARTS FOR WURLITZERS

MAIN FIBER GEARS  $4.00  STAR WHEELS  $0.30 Each
SELECTOR FINS or DUMBBELLS: 1 DOZ. $3.00
BALL SHOOTERS or PLUNGERS FOR ALL PIN BALL MACHINES 1 DOZEN $5.00
FOR QUANTITY PRICES, WRITE TO:

JAMES CLEMENT, MFG. OF COIN MACHINE PARTS
948 W. RUSSELL ST.
PHILA. 40, PENNA.

---

I saw it in "The Cash Box"
LET US BE YOUR SUPPLY HOUSE
WE HAVE PLASTICS FOR ANY MACHINE

ACCESSORIES

Wurlitzer 750 Amplifier.......................... $300.00
Wurlitzer M681 Selection Receivers.............. 22.50
Wurlitzer 300 Adapter.......................... 22.50
Complete Wireless Set Up For Wurlitzer........... 37.50
Original Tone Arm Screws for Wurl. Bz. 1.75
Seeburg Wireless Adaptors for Wurl. ............. 15.00
Motor for Wurlitzer Counter Model................. 15.00
5-10-25' Slugproof coin Seeb. 32.50
Rock-Ola Motors, Any type........................ 22.50
Wurlitzer Trays, New................................ 6.00
Seeburg Trays, New................................ 6.00
Seeburg Bar Brackets............................ 2.50
Wurlitzer #130 Adapter.......................... 27.50
Curved Brackets For Buckeye Boxes................. 2.50
Wurlitzer 412 Amplifier.......................... 30.00
Wurlitzer 41 Amplifier.......................... 22.50
Wurlitzer Motor.................................. 29.50
Rock-Ola Trays.................................. 4.00
Large Soft Rubber Castors per set................ 1.65
Seeburg Hi-Tone, Tone Arm, Comp.................. 24.50
Wurlitzer 750 Tone Arm.......................... 24.50
Classic for Wurlitzer 750E, less tone arm, less motor 85.00
Wurlitzer 800 Speaker.......................... 32.50
Wurlitzer 750 Speaker.......................... 32.50

Rock-Ola Heat Motors............................ $1.95
D.C. Converters................................ 16.00
Line Cord, per Ft................................ 0.05
Wurlitzer #415 Stepper.......................... 45.00
12" FM Speakers, New.......................... 7.50
Zip Cord, Per Ft................................ 0.02
New Utah 9th P.M. Speakers....................... 8.95
Bakelite Crystal Pick-Ups........................ 5.00
Main Gears...................................... 4.50
Metal Casters, New, Per Set....................... 1.50
Rubber Casters for Rock-Ola pr Set................. 1.50
Shielded Wire, Per Ft............................ 0.05
Volume Control Keys............................. 0.05
Title Strips for Wurlitzer, per Dozen............. 1.20
Wurlitzer Tone Arms.............................. 21.50
Cover For Wurlitzer #125 Box...................... 5.00

WE HAVE ALL TYPE TUBES.
RESISTORS, CONDENSERS & TRANSFORMERS.
ALL MERCHANDISE SUBJECT TO PRIOR SALE!
WE HAVE ALL PARTS FOR WIRELESS BOXES AND
ANY PART FOR 750 E.

ALL EQUIPMENT GUARANTEED IN PERFECT CONDITION. WE PRIDE OURSELVES ON OUR CLEAN REP.
WRITE -- WIRE

WEST SIDE DISTRIBUTING COMPANY
618 TENTH AVENUE
NEW YORK, 16, N. Y.

SLOTS - CONSOLES

FOR SALE - 1 10c Original Chrome, one cherry payout serial 460,000 $180.; 2 Gold Chrome 25c, one cherry payout, completely rebuilt $200. ea.; 1 Bally Roll-em, seven coin head $99. 1/3 Deposit.

WANT - 5/4 Test Pockets, State lowest price and condition.

FRANK AMENDOLA
3043 FERRY AVENUE
NIAGARA FALLS, N.Y.

RIFLE RANGE

FOR SALE - ART Rifle Range: Brand new & moving targets, 4 reconditioned rifles, 1 reconditioned like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you?

PLAYLAND AMUSEMENTS CO.
220 N. WASHINGTON
LANGSING, MICH.

MUST MAKE ROOM FOR NEW EQUIPMENT!

ALL MACHINES CLEANED AND CHECKED - IN GOOD WORKING ORDER.

R & Y NOVELTY COMPANY
131 CLINTON AVENUE
(PHONE: Market 3-6105)
NEWARK, N.J.

1/3 DEPOSIT, BALANCE C.O.D.

I Saw It In "The Cash Box"
THE LEADING CONTENDER FOR THE "COINADAMY" AWARD FOR 1946!

HOLLYWOOD

THE LATEST AND GREATEST FIVE BALL FREE PLAY GAME
PUT YOUR LOCATIONS IN THE SPOTLIGHT WITH THIS. EXCITING MONEY MAKER
PLENTY OF PLAYER APPEAL AND ACTION!

Get in touch with your Distributor or Phone, Wire or
Write to Us Direct.

M A R V E L
MANUFACTURING CO.
2122 MILWAUKEE AVENUE
CHICAGO 47, ILLINOIS
PHONE ARMITAGE 1240

THE LATEST AND GREATEST FIVE BALL FREE PLAY GAME
PUT YOUR LOCATIONS IN THE SPOTLIGHT WITH THIS. EXCITING MONEY MAKER
PLENTY OF PLAYER APPEAL AND ACTION!

M A R V E L
MANUFACTURING CO.
2122 MILWAUKEE AVENUE
CHICAGO 47, ILLINOIS
PHONE ARMITAGE 1240

MUSIC - PINS
FOR SALE - 2 Mills Dance Masters; 4 616 Wurlitzers; 1 Seeburg King; 1 Seeburg Rex; 12 pinballs; all machines in perfect condition.
X-CEL NOVELTY COMPANY
(Tel: MIC 2624)
5240 N. 11th STREET
PHILADELPHIA 41, PA.

FOR SALE - For best prices on all types of salesboards, both money salesboards and
plain heading boards in all sizes. Write:
A. N. S. COMPANY
312 CARROLL STREET
ELMIRA, N. Y.

FOR SALE - Black Cherry Rebuilts, look, play like new. Mechanism torn down to bottom
plate, then cleaned, rebuilt, new parts added as necessary. Guaranteed finest equip-
ment available. Western operators stop in and see these in our shop. $185. plus
your old Mills Blue or Brown Front; $75. plus old Mills Club Bell.
CENTURY INDUSTRIES
2013 FOURTH AVENUE
SEATTLE, WASH.

SLOT PARTS - SLOTS
FOR SALE - Large stock Pre-war slot parts: 100 Cash Boxes $75.; 200 sets Spec. 1-2-3
Reel Strips, Mystery 3-5 $95.; Pumps; Clocks; Reel Asb.; Payout Disco, Club, Chrome
2-5, 3-5, 3-10; 50¢ Blue Front $400.; Brown Front $450.; Gold Chrome $475.; New 32-
wire cable, write.
COLEMAN NOVELTY COMPANY
(Tel: MAIN 1323)
1023-25 FIFTH AVENUE
ROCKFORD, ILL.

WANTED: SLOTS — SLOTS — SLOTS
RHYTHM AMUSEMENT COMPANY
1240 DRYADES STREET
(PHONE: CANAL 1871)
NEW ORLEANS 13, LA.

I Saw It In “The Cash Box”
### NOW DELIVERING!

<table>
<thead>
<tr>
<th>CHICAGO COIN'S GOALEE-$525.00</th>
<th>GENCRO'S TOTAL ROLL-$425.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>PACE'S NEW 1946 DRILL PROOF</td>
<td>$250.00 UP</td>
</tr>
<tr>
<td>DE LUXE BLUE SILVER VEST POCKET BELLS-$74.50</td>
<td>WILLIAMS LAURA 5 BALL FREE PLAY-$249.50</td>
</tr>
</tbody>
</table>

### MUSIC - CABLE - NEEDLES

25 New Packard Wall Boxes ........................................... $36.36
New 30-Wire Cable, per foot ....................................... $.20
Ferro Point Standard Needles, 25 up to 100 33% each; lots of 100 30% each.  
RECONDITIONED CONSOLES - Bells - Cigarette
War Eagle, 10¢ ......................................................... $11.00
Roman Head, 5¢ ....................................................... $125.00
Mills Vest Pocket Chrome ........................................... $6.00
Mills 1-2-3, CF, 5¢ .................................................. $6.00
Jumbo Parade, FP, 5¢ ................................................ $9.00
Big Game, FP, Late Head, 5¢ ...................................... $9.00
Sun Ray, PT, 5¢ ....................................................... $11.00
Columbia Fruit, GA, 5¢ ................................................ $6.50
50 7-Column Dugrenier Cigarette Venders ........................ $82.50
25 9-Column Dugrenier Cigarette Venders ........................ $70.00
A.B.T. RIFLE RANGE
6 Gun Range; extra gun; compressor; 45 ft. sectional plywood indoor building; $180.
stock new tubes; $125.00 stock pellets; center moving targets; new barrels on all guns; neon rifle sport sign; and transformer. In first class operating condition, and a bargain at .................................................. $1250.00

### TERMS: ONE-THIRD DEPOSIT, BALANCE C.O.D.

**MATHENY VENDING COMPANY INC.**

664 WEST DOUGLAS

**WICHITA 12, KANS.**

### ARCADE - SLOTS - CONSOLES - MUSIC

FOR SALE - 1 Bally Rapid Fire Gun $145; 1 Keeney Submarine Gun $90; 2 Mills 5¢ V.P., Bell Green $35 ea.; 1 Mills 5¢ V.P., Bell Chrome $65; 1 Wat. 5¢ Rolotop A-1 $90; 1 Bakers Pacer A-1 $90; 1 Dumo Parade PT $75 ea.; 1 25¢ Jennings Silver Moon C.P. $250; 1 Wat. 5¢ Big Game CF $75; 1 Twin 12 War mech. mechanism complete with Amp & Adept. $190.

**AUTOMATIC AMUSEMENT COMPANY**

1000 PENNSYLVANIA STREET

**EVANSVILLE 10, IND.**

- **MUSIC** -

WANT - Phonographs all makes and models, will pay top cash prices for machines in A-1 condition from 1 to 100; We need Rockola Standards and Wurlitzer 600’s.

**HIRSH COIN MACHINE COMPANY**

1309 NEW JERSEY AVENUE, N.W. (Tel: Hobart 3170)

**WASHINGTON, 1, D.C.**

- **PINS - SLOTS** -

FOR SALE - Boomtown $22.50; Double Feature $39.50; All American $39.50; Band Wagon $47.50; Silver Spray $35; Mills 5¢ Plus Front, just overhauled $125.

**PLAYLAND ARCADE**

1849 MAIN STREET  
(Tel: Spr. 2-9671)

**SPRINGFIELD, MASS.**

- **SERVICE** -

NOTICE - Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We re- 

cone speakers. Reasonable prices. All work fully guaranteed.

**DEP'S SERVICE SHOP**

1119 VENICE BOULEVARD  
(Tel: FE 7875)

**LOS ANGELES 15, CALIF.**

---

I Saw It In "The Cash Box"
ANNOUNCEMENT!!  WE ARE NOW CONVERTING SINGLE-PLAY HOCKEYS TO DOUBLE-PLAY HOCKEYS — WIRE — WRITE — PHONE

LEWIS COIN MACHINE SERVICE
3924 W. CHICAGO AVE. (BELMONT-7005) CHICAGO, ILLINOIS

ARCADE - CONSOLES
FOR SALE - Keeney Submarine $119.50; Pitchem & Catchem $109.50; Whoopee Mystic $109.50; Rapid Fires $139.50; Victory Pool $79.50; Seeburg Shoot-the-Chutes $99.50; Victory Marksman Gun $49.50; 3 Pace Reels $59.50; 2 Races Races, black cabinet $49.50. each.

BADGER NOVELTY COMPANY
2846 NORTH 30TH STREET
MILWAUKEE 10, WIS.

SMALL MERCURY SWITCHES......$2.00 Each  LARGE MERCURY SWITCHES......$2.50 Each

PROJECTION LAMPS FOR PANORAMAS - 750 WATT - 200 HOUR............$3.75 Each

WE HAVE PARTS AND COILS FOR ALL GENCO - GOTTLIEB - CHICAGO COIN - AND BALLY GAMES

WRITE FOR WHATEVER YOU NEED!

ECONOMY SUPPLY COMPANY
615 TENTH AVENUE
(Phone: BRYant 0-3285)  NEW YORK CITY

CONSOLES - COUNTER GAME
FOR SALE - 1936 Track Times, cash or check payout $49.50 ea.; Jennings Silver Moon Totalizer free play $49.50 ea.; Marvel 1¢ cigarette reels token payout $5.00 each.

RUGINIS NOVELTY COMPANY
(Tel: 31) MOUNT CARMIL, PA.

SALESBOARDS - JAR DEALS
FOR SALE - 1000 hole Jack Pot Charlie money boards, 50 hole Jack pot 25¢ play $1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six $3.00 winners each deal. $20. per dozen bags.

ANTHONY HIRT
2303 NO. 11TH STREET  SHEBOYGAN, WIS.

PINS - RECTIFIERS
WANT - Will pay $65.00 to $65, for Exhibit Duplex machines. Also need one or several.
P.H. - 60 Genco Rectifiers combinations.

L. M. KIDD
(TEL: 3-2262) RICHMOND, VA.
YOU CAN ALWAYS DEPEND ON ACTIVE —
— ALL-WAYS"  

OPERATORS have found this to be true "yesterday"—
"today" and it will hold for "tomorrow" too!
WE ARE NOW DELIVERING ALL THE LATEST
NEW GAMES

In Pennsylvania it's JOE ASH & In New Jersey it's IRV MORRIS
ACTIVE AMUSEMENT MACHINES©

FOR SALE — Keeney Air Raider $145.; Rally Rapid Fire $145.; Keeney Submarine Gun
$115.; Tail Gunner $65.; Chicken Sum Target Conv. $65.; Shoot-the-Chutes $79.50; Buck-
ley Electric Harst $65.50; Rally Torpedo $98.; Mills Tall Dial Scale $28.; Scientific
Batting Practice $100.; Poker & Joker $79.50; Ex. Bowling Alley $99.50; Liberator
$175.

THE NEWS COMPANY
4310 CARMINIE AVENUE
(Tel: Henderson 1043)

— ARCADE —

FOR SALE — 1 Scientific Batting Practice $69.; 1 Rally Reserve $20.; 1 9¢ Bakers
Pacer DD, JP $250.; 1 Chrome Vest Pocket $45.; 1 Mills-2-3CF $35. 1/3 Deposit.

HURZLER VENDING MACHINE COMPANY
900 WINCHESTER AVENUE
(Tel: Hertzler 9169)

— TUBULAR COIN WRAPPERS —

FOR SALE — We originated and perfected the Colored Tubular Coin Wrapper. A different
color for each denomination. Tubular in form, sealed, but lying flat, they occupy
small space. Made of extra heavy special Genuine Kraft Paper, every wrapper glued
perfectly and correct in size. Write for prices and complete catalog.

ABBOTT COIN COUNTER COMPANY
143rd ST & WALES AVE.
(Rent and Cashiering Supplies)

— CONSOLES —

WANT — Mills Jumbo Parade or Big Game Free Play $50. Must be in A-1' condition.

M. A. POLLARD COMPANY
725 LARKIN STREET
(Tel: OR 3070)

WEST VIRGINIA OPERATORS!
ORDER "GO A L E E" NOW
WE CAN MAKE IMMEDIATE DELIVERY!

R & S SALES COMPANY
3RD & BUTLER STREET (PHONE: 524) MARIETTA, OHIO

I Saw It In "The Cash Box"
**QUALITY Equipment OUR SPECIALTY**

**NOT INTERESTED IN SINGLE ORDERS WE AIM TO BUILD YOUR GOOD WILL FOR REPEAT BUSINESS!**

**READY TO SHIP!**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 61 Counter</td>
<td>$110.00</td>
</tr>
<tr>
<td>Wurlitzer 600/42 Victory</td>
<td>$175.00</td>
</tr>
<tr>
<td>Wurlitzer 500/42 Victory</td>
<td>$500.00</td>
</tr>
<tr>
<td>Wurlitzer 890</td>
<td>$385.00</td>
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<tr>
<td>Wurlitzer 750H</td>
<td>$350.00</td>
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<tr>
<td>Wurlitzer 800</td>
<td>$500.00</td>
</tr>
<tr>
<td>Wurlitzer 700</td>
<td>$675.00</td>
</tr>
<tr>
<td>Wurlitzer 600 Cellar job with Buckley Adapter</td>
<td>$300.00</td>
</tr>
<tr>
<td>2 Wurlitzer 412</td>
<td>$150.00</td>
</tr>
<tr>
<td>Wurlitzer 600</td>
<td>$300.00</td>
</tr>
<tr>
<td>2 Wurlitzer 500/42 Victory</td>
<td>$500.00</td>
</tr>
<tr>
<td>3 Wurlitzer 600/42 Victory</td>
<td>$750.00</td>
</tr>
<tr>
<td>2 Wurlitzer 500/42 Victory</td>
<td>$675.00</td>
</tr>
<tr>
<td>1 Wurlitzer 750H</td>
<td>$350.00</td>
</tr>
<tr>
<td>2 Wurlitzer 600 Cellar job with Buckley Adapter</td>
<td>$300.00</td>
</tr>
</tbody>
</table>

**TERMS: 1/3 DEPOSIT, BALANCE C.O.D.**

---

**EXCLUSIVE DISTRIBUTORS FOR NORTHERN NEW JERSEY FOR BANK BALL**

**— THE FINEST SKEE BALL ALLEY EVER BUILT —**

**DAVE: ENGEL**

**HERCULES SALES & DIST. CO.**

**IRV ORENSTEIN**

**“A NAME YOU CAN TRUST”**

416 FRELINGHUYSEN AVENUE (PHONE: BIGELOW S-3824)

CABLE ADDRESS: HERDISCO

NEWARK 5, NEW JERSEY

---

**BRAND NEW MILLS VEST POCKET BELLS!**

**JUST OFF THE PRODUCTION LINE!—$74.50 EA.**

**WRITE FOR NEW PRICE BULLETIN ON MACHINES AND PARTS**

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

4135-13 ARMITAGE AVENUE PHONES: CAPITAL 8244-45

CHICAGO 39, ILL.
<table>
<thead>
<tr>
<th>Brand</th>
<th>New Mills</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakers</td>
<td>Pancakes</td>
</tr>
<tr>
<td>Bakers</td>
<td>JP Remote</td>
</tr>
<tr>
<td>Bally</td>
<td>Hi Hand</td>
</tr>
<tr>
<td>Bally</td>
<td>Hi Hand</td>
</tr>
<tr>
<td>Bally</td>
<td>Bally 5 &amp; 25</td>
</tr>
<tr>
<td>Bally</td>
<td>Club Bells</td>
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<tr>
<td>Bally</td>
<td>Royal Draw</td>
</tr>
<tr>
<td>Callie</td>
<td>Roulette</td>
</tr>
<tr>
<td>Ev.</td>
<td>40 Pacer</td>
</tr>
<tr>
<td>Ev.</td>
<td>Lucky Lucro</td>
</tr>
<tr>
<td>Ev.</td>
<td>41 Bantílalda</td>
</tr>
</tbody>
</table>

**READY FOR LOCATION - THOROUGHLY RECONDITIONED FREE PLAY CONSOLES**

- Bally Club Bells: $34,500
- Bally Hi Top: $11,000
- Big Game Tot: $135,500
- Silverpoon Tot: $110,500

**WHILE THEY LAST!!! LIKE NEW Mills Used 5% Vest Pockets Perf. Condition: $49,50 ea.**

**SPECIALS**

- Exhibit Rotary Merchandiser pusher type in beautiful condition: $349,50
- Grotech Metal Taper like new with 10% chute: $375,00
- New Pin Game Cartons: $32,500 ea.
- New Mills & Bell Cabinets: $32,50

**ATTENTION! WE WANT:**


**WRITE FOR LISTS: Special Slot Machine Values, Arcade Equipment, Automatic F.O. Consoles, 1 & 5-Ball F.O. Pin Games and 1-Ball Multiple F.O. Tables.**

**TERMS: 1/3 DEPOSIT, PALACE C.O.D. OR SIGHT DRAFT.**

**MONARCH COIN MACHINE COMPANY**

1545 NORTH FAIRFIELD AVENUE

ARMSHITE 1434

CHICAGO 22, ILL.

**PINS - ARCADE**

FOR SALE - Gun Club $60; Snappy $60; Jungle $60; Defense $35,50; Fleet $42; Arcade Equipment; Rapid Fire $119,50; Keeney Submarine $85; Sky Batts $139.

LION DISTRIBUTING COMPANY

726 SO. 4TH STREET

(Tel: Wabash 7089)

LOUISVILLE, KY.

**SLOTS - MUSIC - PINS - CONSOLES**

WANT Late Model phoos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc.

**TOYO NOVELTY COMPANY**

369 HELLS STREET

SUN FRANCISCO, CAL.

**PINS - ARCADE**

FOR SALE - Pin Ball machines and 2 Jan. Ray Guns. Write to or call.

FAIRWAY AMUSEMENT COMPANY

(Tel: 607)

COLUMBUS, MISS.
### Wall Boxes

<table>
<thead>
<tr>
<th>Brand New</th>
<th>New Packard Adapters</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 Seeburg S-0-M</td>
<td>1 Ash, Wurlitzer 12-16</td>
</tr>
<tr>
<td>20 Soli..................</td>
<td>comb..........................</td>
</tr>
<tr>
<td>8 Seeburg S-0-M</td>
<td>2 Beach, Wurlitzer T12...45.00</td>
</tr>
<tr>
<td>16 Soli..................</td>
<td>6 Chestnut, Mills</td>
</tr>
<tr>
<td>5 Seeburg S-0-M</td>
<td>1 Jumpper, Wurlitzer</td>
</tr>
<tr>
<td>20 Button, Bronze</td>
<td>4 Poplar, Rock-Ola T12...46.00</td>
</tr>
<tr>
<td>Covers....................</td>
<td></td>
</tr>
<tr>
<td>$12.50</td>
<td></td>
</tr>
<tr>
<td>6 Keystone................</td>
<td></td>
</tr>
<tr>
<td>$4.50</td>
<td></td>
</tr>
<tr>
<td>16 Seeburg Wall-O-Matic</td>
<td>1 Spruce, Seeburg play from floor...45.00</td>
</tr>
<tr>
<td>...$3.50</td>
<td>2 Seeburg 5/8 S-O-M Deluxe 3-Wire...30.00</td>
</tr>
<tr>
<td></td>
<td>1 Willow, Seeburg 20...........30.50</td>
</tr>
</tbody>
</table>

### POPCORN MACHINES

FOR SALE - Star "Aristocrat" console kettle type popcorn machines, new, $15.00, per hour capacity, wet pop/all chrome finish inside and out $395.; Holcomb & Hake Kettle type rebuilt, floor models wet pop large capacity $395.

PK SALES COMPANY

---

### CONSOLES - PINS

FOR SALE - Carolina Operators; Hako an offer on all this equipment to be picked up uncrated in Darlington 1 5/8 Jumbo fruit reel, hi-head C.P. $75.; 1 Mills 1-2-3 '39 model $25.; 1 Owl Mills P.F. like new $45.; 1 Geneo Formation $25.; 9 Rotary's at $12.50 each.

DARLINGTON MUSIC COMPANY

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### MUSICAL INSTRUMENTS

FOR SALE - 8 Buckley Boxes, like new; 17 Seeburg Selectomatic Boxes; 400 feet 30-wire cable, slightly used. Will accept offer for all or part.

APPLE VENDING COMPANY

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### Juke Box Record Company

7 WEST 46TH STREET

(Phone: Chelsea 3-3337)

NEW YORK 19, N.Y.

Shipments from Los Angeles and Chicago

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**I Saw It In "The Cash Box"**
### The Cash Box
**Week of January 21, 1946**

#### WE HAVE AVAILABLE FOR IMMEDIATE DELIVERY

<table>
<thead>
<tr>
<th>TYPE</th>
<th>MODEL</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.B.C</td>
<td>62.50</td>
<td>36&quot; Feature</td>
<td>$25.00</td>
</tr>
<tr>
<td>Air Circus</td>
<td>119.50</td>
<td>10-20.&quot;</td>
<td>$75.00</td>
</tr>
<tr>
<td>Bandwagon</td>
<td>75.00</td>
<td>24&quot;</td>
<td>$100.00</td>
</tr>
<tr>
<td>Big Parade</td>
<td>75.00</td>
<td>4 Diamond</td>
<td>$50.00</td>
</tr>
<tr>
<td>Phoenix</td>
<td>75.00</td>
<td>24&quot;</td>
<td>$50.00</td>
</tr>
<tr>
<td>Cadillac</td>
<td>75.00</td>
<td>27-1/2&quot;</td>
<td>$75.00</td>
</tr>
<tr>
<td>Flashy Bun</td>
<td>75.00</td>
<td>23-1/2&quot;</td>
<td>$75.00</td>
</tr>
<tr>
<td>Defenders</td>
<td>75.00</td>
<td>23-1/2&quot;</td>
<td>$35.00</td>
</tr>
<tr>
<td>Dixie</td>
<td>75.00</td>
<td>22-1/2&quot;</td>
<td>$75.00</td>
</tr>
</tbody>
</table>

#### CONSOLES

<table>
<thead>
<tr>
<th>CONSOLE</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>Mills Jubilee Parade</td>
<td>Scene</td>
<td>$169.50</td>
</tr>
<tr>
<td>Mills Jubilee Parade</td>
<td>Stage</td>
<td>$175.00</td>
</tr>
<tr>
<td>High Hand, Combo.</td>
<td>Scene</td>
<td>$195.00</td>
</tr>
</tbody>
</table>

#### MUSIC

**Wurlitzer 41 Counter**
- $175.00 Wurlitzer 41 Counter

**Wurlitzer 516 Steel Cabinet, Rock-Ola Glamour Tone Column with 32 Buckleys**
- 32 record Boxes, Complete

**FIVE SECOND ON MINT CONDITION**
- 1/2 DEPOSIT, BALANCE 60 DAYS

#### NOBRO NOVELTY COMPANY

(formerly Operators Exchange)

| 369 ELLIS STREET | SAN FRANCISCO 2, CAL. |

**- CONSOLES -**

WANT - Bally Hi-Hand Machines, combination, free play and payout console models. Kindly contact us at once. Cash waiting!

**1247 GUY STREET**

**QUEBEC 601 MACHINE EXCHANGE**

(Tel: Fitzroy 7404)

**MONTREAL 25, QUE., CAN.**

**MUSIC - ARCADE - CANDY MACHINE**

NOTICE - I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need?

**300 HARRISON AVENUE**

**STATE VENDING COMPANY**

**BOSTON, 18, MASS.**

**- MUSIC -**

WANT - Seeburg Gems and Vognes. Quote lowest prices.

**270 WEST FORDHAM ROAD**

**NOHAN AMUSEMENT COMPANY**

(Tel: Fordham 4-3144)

**BRONX 55, N.Y.**

### SALE!

<table>
<thead>
<tr>
<th>SLOTS</th>
<th>JUST A LITTLE BETTER BUY</th>
<th>SALE @</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5¢</strong></td>
<td>$115.00</td>
<td>$165.00</td>
</tr>
<tr>
<td><strong>10¢</strong></td>
<td>$240.00</td>
<td>$265.00</td>
</tr>
<tr>
<td><strong>25¢</strong></td>
<td>$40.00</td>
<td>$65.00</td>
</tr>
<tr>
<td><strong>50¢</strong></td>
<td>$65.00</td>
<td>$85.00</td>
</tr>
</tbody>
</table>

**WANTED - WILL PAY $160.00 for Wurlitzer Skee Balls in good condition**

### POULL'S BETTER MUSIC

| 533 MILL STREET | WEST BEND, WIS. |

**MUSIC - SLOTS**

FOR SALE - 3 B.C. Wurlitzer Motors, will also trade for A.C. Wurlitzer motors; 1 5¢ Mills rebuilt Blue Front; 1 5¢ War Eagle and 2 10¢ War Eagles, Glitter Gold. All slots factory re-conditioned and in exceptionally fine shape.

**VICTOR COMPANY, INC.**

**547 N. 16TH STREET**

**WILLIAMS DISTRIBUTORSHIP**

WANT-Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone.

**RELIABLE COIN MACHINE COMPANY**

(Tel: E-3582)

**312 WINDSOR STREET**

**HARTFORD 5, CONN.**

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*I Saw It In “The Cash Box”*
THE BIGGEST "MUSICAL SHOW" OF THE CENTURY OPENS "A DAY"

Now is the time to hold your own ticket for a "down-front" seat for the biggest show in the history of the automatic phonograph. You'll be wise to reserve space now for those very best friends—your top locations and AIREON.

Here's the day you've been waiting for—the day when "Curtain Time" means the unveiling of the most astounding electronic phonograph the world has ever known. It's not a revamp, it's not a renovation. **IT'S NEW—NEW THROUGH AND THROUGH.**

If it's top new play-appeal you're looking for, new true fidelity tone quality, and the electronic all-time high in reproductive perfection then you're in the right spot—One look and you'll say—

FROM NOW ON **Aireon**

MANUFACTURING CORPORATION
Radio and Phonograph Division • 1233 Grand Avenue • Kansas City 6, Missouri

WHERE WILL YOU BE ON "A-DAY"?
Victory Derby
(One-Ball Multiple Pay Table)

Victory Special
(One-Ball Multiple Free Play)

New Consoles
(For Every Type of Location)

Watch for These New
Bally
Profit-Producers

New 5-Ball Novelty Sensations

New Photo-Electric Target Games

And Other Arcade Type Games

New Beverage Venders

New Improved Mechanism...

New Beautiful Designs

- Re-conversion of Bally's big new plant from war production is progressing at top speed. Day and night shifts are already producing game parts. You'll see new Bally products on location quicker than you ever thought possible. Write today to get on the list to receive all Bally announcements.

Bally
Manufacturing Company
Division of Lion Manufacturing Corporation
2640 Belmont Avenue, Chicago 18, Illinois

THE Bally PHONOGRAPH

Famous Gullo mechanism plus Bally electronic engineering insures top musical quality, trouble-free operation. Brilliant line of cabinets, designed by nationally known stylists for greatest eye-appeal. Huge production facilities of Bally's vast new war-time plant insures early big-volume delivery.