All you have to do is look at the new Wurlitzer Model 1015 and you can see leadership written all over it. No other phonograph tops this exciting beauty in sheer eye-arresting brilliance.

Translated into terms of earning power, Wurlitzer styling will pay off in greater attention, greater play, greater results via the cash box.

Right down the line Wurlitzer's 1946 models lead in magnificence, in mechanical superiority, in service accessibility, in EVERYTHING!

The inevitable answer can only be—buy Wurlitzers! Rudolph Wurlitzer* Company, North Tonawanda, New York. * "The Name That Means Music to Millions."
NEEDED NOW...

A SCHOOL
FOR MECHANICS
One of the most popular suggestions ever made by The Cash Box was that a "School for Mechanics" be created by the members of this industry so that the speedy progress which this trade is expected to make, as new equipment starts rolling off its production lines, will not be halted in any fashion whatsoever.

It is a well known fact, throughout the trade, that the average operator can only expand as fast as his men (and himself) can handle and completely control the new machines he purchases.

In short, if he is lacking mechanics, then he cannot expand as much and as fast as he would like to. Mechanics are, therefore, among the most important necessities for the average coinman.

To insure his having sufficient mechanical skill at his beck and call, The Cash Box continues to urge that a "School for Mechanics" be created by the industry in a central location where the majority of the manufacturers' new products will be at hand for these men to study, to experiment with and to work upon.

There is no doubt that even the Federal Government would be happy to help in such a program. It would then be offering many returning G.I.'s the opportunity to enter into such a school and learn a trade which would prove profitable to them for their future years.

Such men are sure of getting better and steadier positions instead of just taking chances on returning to their home towns and seeking for whatever work might be available to them.

Distributors and jobbers are as much in need of good mechanics as are the operators.

Furthermore, many mechanics who have been working for some years now find themselves falling behind as the new equipment is presented.

The new machines are featuring many electronic and mechanical principles discovered during the wartime era. Older mechanics should therefore take "refresher courses" to get them right into line with these new developments.

From everywhere in the nation letters have come to The Cash Box commending this publication on this suggestion. These letters have urged that it continue its efforts so that the trade will come together to create a "School for Mechanics." 

Many of the coinmen who wrote offered to pay for the tuition and expenses of men who would attend the school and who would come to work for them the moment the course was finished.

Some suggested that such schools be created in various metropolitan centers in the nation and that experienced mechanics and factory engineers teach in these schools.

Some urged that already accredited trade schools, now offering electrical and mechanical courses, be asked to open a special course to teach men to become mechanics of coin operated equipment.

This suggestion for a "School for Mechanics" has gained the greatest and most enthusiastic support of the trade.

It is a great need. Few realize how great a need this is until they have traveled throughout the nation. Leading operators, jobbers and distributors admit that one of their greatest problems is the lack of good mechanics.

Many complaints regarding slow deliveries of equipment are due to the fact that the firm taking the order lacked sufficient mechanical help to get the equipment out in the promised time.

Many a complaint in this direction would have never come about were there a "School for Mechanics" in existence where these firms could call for men who were completely trained in the work necessary to them.

Operators have reported that they would have purchased many routes if they only had the mechanics necessary to handle the additional machines.

In fact, many an operator, jobber and distributor has been forced to let good deals get away from him for the lack of mechanics to service the additional equipment he would like to purchase.

Most important is the fact that the average coinman wants to progress and to expand his operations so that he will be all set for the boom times which he knows are on the way. To do this he must have mechanics with complete knowledge of all the new machines.

Therefore, from the standpoint of the manufacturer, it is good business to arrange for a "School for Mechanics."

This will mean greater and better sales. It will, more than anything else, assure better attention for the new equipment.

It is the hope of The Cash Box that the trade will get together to create a "School for Mechanics." It is tremendously important from the standpoint that it will help to ease and to speed the growth of this industry.
Many Communities Seeking More Revenue As New, Bigger Budgets Are Proposed. Reported Planning To Increase License Fees. Expect Ordinances Asking For Percentage Of Collections. Games And Phonos Will Be Hardest Hit According To Reports

Coimmen Urge Trade to be Prepared by Creating a National Tax Council

NEW YORK — With open publication of the fact that communities throughout the nation are seeking more revenue, as city councils propose new and bigger budgets, letters have been reaching The Cash Box in ever growing numbers to the effect that cities from which these letters are received are planning to greatly increase their license fees to obtain as much income as possible from all industry.

Many coimmen who have written in have advised that word has already reached them that their city is planning to obtain as much as they can from music and amusement equipment, which seem to be the two divisions of this field that are going to be hardest hit in this new revenue seeking drive.

Already Omaha is fighting a tremendously increased license fees ordinance on both its pin games and phonos. Chicago has just undergone a $10.00 per year phonof tax ordinance. Philadelphia is also in the throes of attempting to overcome an increase to $25 for phonos and also an increase on its pin games. Los Angeles faces the prospect of a $25 per year phonof license as well as an additional $1 for each wall box.

Other cities throughout the nation are reporting similar attempts. But what is frightening most coimmen is the fact that many of these communities are planning to follow along the line of the proposed Texas bill and get a percentage of the collections from the phonos and pin games.

The Texas bill, which was shelved this past year in Austin, asked for $50 per phonof and 20% of the gross receipts from each phonof; the same bill also asked for $100 per pin game and 20% of the gross receipts from the pin games. This is now reported to be spreading to communities in the country and where the states aren’t attempting to get this sort of a bill thru, local ordinances are being proposed in an attempt to get a percentage of the take.

In each case those coimmen who wrote The Cash Box urged that this publication continue its efforts to get the trade to create, as soon as possible, a “National Tax Council”. The Cash Box has urged the creation of such a council for more than three years. It has pointed this out as one of the most outstanding necessities in the field. These coimmen are eager and anxious to have such a “National Tax Council” come into being immediately.

GAME MFRS. WORKING HARD TO SPEED PRODUCTION

Backlog Demand Keeps Growing Greater

CHICAGO — A rapid survey taken among the leading game manufacturers here produced the fact that thes firms are enduring a great many hardships because of lack of supplies and materials of all kinds necessary to the production of their products they are, at any rate, continuing on to arrange for speed production when these supplies materialize.

It is also explained by some of the manufacturers that, in view of the fact they have not been able to sufficiently fill the orders which they have received, the backlog demand for machines has risen to unprecedented heights. It is believed that this backlog demand is now at its highest peak.

Some of the manufacturers are in hopes that lumber and general supplies will sufficiently loosen up so that they may help out their customers as best as they can at this time. But, with the overproportion of strikes now in effect in industries which cater to their supply needs, it does not seem that they will be in any position to completely take care of the orders which they have been receiving.

Those some manufacturers are suggesting that the trade continue to have patience and wait for supplies to increase, when they shall be able to speed up their production of machines, other manufacturers are optimistic in their statements, that regardless of all these surrounding factors, they are going ahead as fast as they can and hope to be in full speed production even earlier than expected.

In general, tho, the average games factory is hard at work attempting with all possible effort to get into production. Purchasing agents are out every day contacting one supplier after another getting some supplies here and some there. These manufacturers are to be complimented on their very extensive efforts to get their games into production as fast as they can to satisfy the trade’s demands.

NEW VENDOR MFG. BEING HELD UP

NEW YORK — Production of the new merchandising machines is being held up, according to available and current reports, in view of the fact that the strikes now in effect have crippled obtaining effects supplies for any sort of normal output.

The trade has been eagerly awaiting new type multiple vending candy machines to replace those now on the market.

Even more eager are the cigarette machine operators throughout the nation to get the new machines, especially being held up in production, the reports state, because of the quantities of steel required in their manufacture.

The beverage dispensers, to which the entire trade is looking for tremendous progressive developments, will also be held up for sometime to come, these reports say, because of the supplies and steel required and the fact that many of the larger factories are not able to make deliveries of required units.

Many other types of vending machines are also being held up from appearance on the market until supplies can take care of the manufacturers in this field.

FIRST CLASS MAIL MAY BE AIRMAIL

WASHINGTON — The reported here some two years ago that plans were under way in the Post Office Department to make First Class Mail as Airmail after the war, this seems to now gain ever greater credence with the reports, which have come from the Postal Department this past week, that investigations are already under way to make First Class Mail ride the airplane of tomorrow. And, it is reported, that the war will go into effect very soon.

This will act with good favor upon those subscribers of The Cash Box who have always maintained their First Class Mail subscription of $48. This is known as the “regular” subscription to The Cash Box. In addition to the fact that The Cash Box is mailed to the $48 per year subscriber by First Class Mail there is also the space given each free of charge to these subscribers. This space appears in the classified section after the February 4 issue.
**“CLEAN WINDOWS” SAYS OP**

**Believes Painted Windows Do Not Help Trade**

DAYTON, O. — George Fair of Montgomery Distributing Co., 911 Troy St., this city, has what he calls “a pet gripe.”

He writes, “As a coinman these past twelve years I’ve had a pet gripe that’s still in my system today.

“During Xmas I was in one of our leading cities all week calling on numerous coinmen and I noticed that things haven’t changed a bit as far as my gripe is concerned.

“What is this terrible thing bothering me? Well, simply, why does the coin machine industry, as a whole, maintain that secretive, old-time custom of the early days—of hiding behind painted windows and thereby encouraging the public to believe that the entire field is syndicate controlled?

“Almost every distributor, jobber and operator seems to have a painted-over store front. This seems to at once stamp the place as some sort of a ‘secretive joint’.

“When the day comes that coinmen come out in the open and conduct their operations in the manner of business men, then adverse legislation and public opinion will make an about face.”

**HEATH REPORTS SPEEDY GROWTH**

MACON, GA. — Ed. Heath of the Heath Distributing Company, this city, reports that his firm have enjoyed a steady and speedy growth since their entrance into the distributing division of the field.

He reports,

“We have been operating for over eleven years and distributing for the past three years. Our business has grown daily and is continuing to grow at a very speedy pace. We now employ 16 people and believe that before ’46 is over we shall be employing many more.

“Ed. Heath

**NEW YORK** — Beverage vendor ops were much upset by the news this past week by the Metropolitan Soft Drink Board of Trade and the New York State Bottlers Assn., that the most severe drought of soft drinks ever to hit this city was on its way.

“This is the worst time in our history”, reported Morris Kirsch, president of the Metropolitan Soft Drink Board of Trade.

Sugar allotments from OPA are granted on a quarterly basis, according to the amount used in ’41, he reported. “The figure is high for every quarter but the first”, he stated.

Last summer allowances were cut from 80% of 1941 use to 50%. “A lot of plants are going to have to close down for a week, two weeks or a month”, Kirsch claimed.

Anticipation of the cut in sweetening was indicated by the Coca Cola Bottling Company of New York. James Connor, assistant to the president, said that its operations had been suspended from December 22 to January 2 to permit continuous work this quarter.

**LEO DIXON IS AN AIREON CHARTER DISTRIBUTOR**

KANSAS CITY, MO. — Rudy Greenbaum, Vice-President of Aireon Mfg. Co., announced that Leo Dixon of Cleveland is a charter member of the newest “family” in the automatic music business.

Leo’s Triangle Music Company in Cleveland, the Tri-State Distributing Co. in Pittsburgh, Pa., the Marquette Distributing Co. in Detroit, Mich. and the Miami Distributing Co. in Indianapolis, Ind. have contracted to become authorized factory distributors of Aireon’s new automatic phonographs and accessories.

Dixon was instrumental in organizing the Ohio Phonograph Operators Association which has been recognized as the model for such associations the country over. He helped organize other territories such as Philadelphia, Detroit, Indianapolis, Terre Haute and is at present President of the Ohio State Organization.

In announcing Dixon’s affiliation with Aireon, Greenbaum stated, “Nothing has pleased me more than to know that Leo Dixon, whom I have long regarded as one of my best friends as well as one of the cleverest business men in our field, recognized along with the rest of us the tremendous potential of Aireon’s Electronic Phonograph. Leo was one of the first distributors to join our organization and we both look forward to a long and prosperous relationship.”

**LEMKE ADDS $10,000 ADDITION TO HIS BLDG**

DETROIT, MICH. — Henry C. Lemke of the H. C. Lemke Company, 31 W. Vernor Highway, this city, reports that he is adding a $10,000 addition to his present building to give him more space.

He writes, “We are working hard on this new addition and expect to have it all ready very soon. We shall require all the additional room we can obtain and adding onto our present building at this time is going to help us tremendously.”
IS YOUR CONGRESSMAN ON THE "PATENTS COMMITTEE?" IF HE IS—WRITE HIM TODAY AND TELL HIM WHAT THE "BUCKLEY BILL" WILL MEAN TO YOU, YOUR FAMILY, YOUR FUTURE. DO IT NOW!

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NEW YORK — From all over the nation leaders are writing in to declare that it is imperative for all juke box men to immediately write their congressmen of the provisions of the Buckley Bill (H.R. 3190) now in the House of Representatives. Patents Committee will be held right where it is.

One coinman writes, "We can see no benefit, after reading this bill, which the Federal government can derive from its passage in the way of increased revenue — in fact the converse. This he continues, "is simply and wholly directed against the juke box industry with the intention to make this business pay ASCAP and BMI and any others who may enter into the music copyrighting picture a yearly license fee.

Dr. Ruth Alexander in The New York Sunday Mirror (Jan. 6) in a column headed "Will Federal Congressmen," says, "We in the United States have the priceless privilege of writing letters to public persons on public policy. Without this privilege we lose that right unless we exercise it. The essence of Democracy lies in the phrase, 'write your Congressman,' but most of us laugh it off and say, 'Who, me? What good would that do?"

Dr. Alexander in her column brings out a very great truth to every juke box man in the country, Unless these men write their congressmen, especially those congressmen who are on the House Patents Committee, some reason why they should kill the Buckley bill, this bill is bound to continue on and can be pushed right thru to become a Federal law.

That means that every single juke box in the nation will then be liable to a tax of whatever figure BMI or ASCAP decide is fair, as a yearly license fee, for an instrument which will then be giving "a public performance for profit".

It is clear to tell ASCAP or BMI that they should not get $200 or $500 or even $1,000 per year for the license which will give each individual juke box the privilege to play their copyrighted music, as some one for fear they are being extremely lenient (and they have already indicated this is their figure) and charge only $100 per year per juke box per license for the right to play their copyrighted music they would be obtaining $40,000,000 per year from the 400,000 juke boxes now on locations thruout the nation.

They are not playing for peanuts, $40,000,000 per year is something any organization will fight to obtain. And furthermore, this industry must start fighting now and fight with all its might to stop this bill right where it is.

Reproduced here once again is the Chas. A. Buckley bill just as it now appears in the Patents Committee of the House of Representatives. Also repeated here for the third time are the members of that Patents Committee.

Whether your Congressman is a member or a non-member, give him your immediate letter. Let letters from your locations, your friends, your family, your mechanics, your suppliers and everyone else be connected with you and mail them to your Congressman today! KILL THE BUCKLEY BILL!

**WRITE CONGRESSMEN ABOUT BUCKLEY BILL**

**Nation’s Music Leaders Urge All Ops To Write Their Congressmen.**

"We must stop Buckley Bill immediately," Juke Box Ops Cry.

**THIS IS THE BUCKLEY BILL**

**79th CONGRESS — 1st SESSION**

**H. R. 3190**

**IN THE HOUSE OF REPRESENTATIVES**

**MAY 11, 1945**

**MR. BUCKLEY (at request) introduced the following bill, which was referred to the Committee on Patents**

**A BILL**

To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright," approved March 4, 1909, as amended.

"Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the Act entitled "An Act to amend and consolidate the Acts respecting copyright," approved March 4, 1909, as amended, be as follows, added to the following new subsection (f):

(1) To make or to procure the making of the copyrighted work in any component part thereof be an acoustical recording, or of any duplicated or recaptured recording thereof on a disc, film, tape, wire, record, or other device or instrumentality, by or from which, in whole or in part, the sound recording on the copyrighted work may in any manner, or by any method, be produced communican
cated acoustically; to publish and vend such recordings of sound; and to com
municate and reproduce the same acous
tically to the public, for profit, by any method or means utilizing any such acousti
cal recording, or as part of, any transmitting or communicating apparatus: Provided, That the use of the sound of any copyrighted motion picture, no exclusive right other than contained in this subsection (f) shall exist in respect of any acoustically re
corded work.

Amend section 1 of such Act by strik
ing out the last paragraph thereof which reads: "The reproduction or rendition of a musical composition by or upon coin
c-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition may be seen;

Amend section 5 by striking out the present subsection (1) and substituting therefor the following subsection:

(1) Motion pictures, with or without

Amend section 5 by striking out the present subsection (m) and substituting therefor the following subsection:

(m) Any recordings which, without and in addition to the right granted by Section 1 of this Act, are made by mechanical means and are used for or on any public display of a motion picture, or for any exhibit or performance for which the consent of the proprietor of the copyright is required, shall be regarded as new works subject to copyright under the provisions of this Act; but the copyright therein shall not affect the force or validity of any such sub

Amend section 11 as follows:

"Sec. 11. Copyright may also be had of the works of an author, of which copies are not reproduced for sale, by the deposit, with claim of copyright, of one complete copy of such work if it be a lecture or similar production or a dramatic, musical, or dramatic-musical composition; of a title and description, with not less than five pages taken from different sections of the film, accompanied by corresponding portions of its acoust
cical recording, if any, of the photographic picture with or without sound; of a photograph, or other identifying reproduction thereof; or of a photographic or other identifying reproduction of the complete acoustical recording or of a photographic or other identifying reproduction thereof; or if it be a work of art or a plastic work or drawing. But the privi
ges in Section 11 hereunder shall not exempt the copyright proprietor from the deposit of copies, under section 12 and 13, in the public domain where the work is later reproduced in copies for sale.

Amend section 12 by adding the follow
ing:

"For the purpose of this title, any duplicated or recaptured recording on any film, disc, tape, wire, record, or other de
vice or instrumentality, by or from which, in whole or in part, the sound recording on the copyrighted work may in any manner, or by any method, be produced or communicated acoustically, shall be deemed a new work subject to copyright.

Amend section 15 by adding the follow
ing:

"Of the acoustical recording, except if such recording be part or component part of a motion picture. Any motion picture with sound, any duplicated or recaptured recording thereof given for or in consideration of the consent of the proprietor of the copyright, and any such works as are provided for in new works subject to copyright under the provisions of this Act; but the copyright therein shall not affect the force or validity of any such new works shall
HARRY PAYNE IN OHIO FOR PACKARD

INDIANAPOLIS, IND. — Harry Payne of Newark, Ohio, has just been appointed Packard Manufacturing Corp., Regional Manager for the State of Ohio, according to an announcement made by W. F. Struby, President of Packard Manufacturing Corp.

Mr. Struby, in commenting on the appointment said, "We are very happy to have Harry with us because he is one of the old-timers in the automatic phonograph business and has the confidence and respect of all the operators in Ohio.

"At the present time, Harry is busy calling on the operators and distributors in Ohio, bringing them the news of the Packard 1946 Pla-Mor line."

MEXICO DOUBLES TARIFF ON LUXURY IMPORTS

MEXICO, D. F. — The Treasury Department here disclosed this past week a new tariff schedule designed to virtually double duties on imports of luxury goods. Details of this new tariff, which becomes effective on January 13, were not as yet divulged.

In announcing this action the Treasury Department pointed out that only a small part of its trade with the United States would be affected. Goods included in the new tariff are cosmetics, cameras, electrical equipment, toys, decorations, porcelain, billiard tables, jewels, jewelry, etc.

Coinmen here are wondering whether this will also affect Juke Boxes under the label of "electrical equipment" as well as pin games and other machines which could also be interpreted as "electrical equipment". And, if not interpreted as "electrical equipment", would the interpretation come under the "toys" designation?

Coinmen are therefore eagerly awaiting complete details of these new tariffs.

NEW BOTTLE VENDER

CHICAGO — The General Vending Machine Corp., Chicago, is showing their new bottle vender machine which will be sold to bottlers thru about 75 franchised distributors throughout the country.

The firm report that no commitments have as yet been made on any franchises but that final agreements are scheduled for January 31.

The machine itself is reported to be in two sizes. These will sell to bottlers for $335 and $485. First models, the report states, will be available in March.

W. U. STRIKE HOLDS UP COIN NEWS

NEW YORK — Coin machine news which is usually wired into the publication offices of The Cash Box, 381 Fourth Avenue, this city, was held up this past week due to the Western Union strike.

Some of this news will appear in the next (January 21) issue.

MINTHORNES SHOW NEW SEEGBURG

LOS ANGELES, CAL. — Jean and Dolores Minthorne of the Minthorne Music Company, this city, will show the new Seeburg Model 146 phonograph next Sunday (January 20) with elaborate buffet lunch. This will be the first showing of the new Seeburg phonos on the Pacific Coast. Showrooms will be open from 10 A.M. to 8 P.M. to accommodate visitors.

WOLF FLIES TO CHI "TO BRING IT BACK ALIVE" HE SAYS

LOS ANGELES, CAL. — M. S. (Bill) Wolf of California Amusement Co., flew out of this town this past week bound for Chicago and the AMI showrooms.

"From where", he stated, prior to getting on the plane, "I'm going to bring it back alive."

By "it", Bill explained, he meant the new AMI phono. "I feel sure", he continued, "that when the music machine men here on the Pacific Coast see the new AMI they're going to admit that they are looking at an entirely new and different phono."

Wolf has already made arrangements for the showing of the new AMI line at the Hotel Ambassador in this city as well as at the Hotel Mark Hopkins in San Francisco.

"In fact", he reports, "all arrangements for refreshments, food and entertainment have also been completed. We're going to put on the biggest showing of its kind ever held on the West Coast. Just mark that down in your book and then call around when we announce the official showing days and prove it to yourself."

And to make it even more forceful, Bill said, "If I can't be going to the new phono which AMI is going to show right back to our Los Angeles offices with me. In fact, I've already asked the airlines for cargo space.
KRAMER APPOINTED
PACKARD REG. MGR.

INDIANAPOLIS, IND. — Missouri, Kansas and Oklahoma will be covered by Roger Q. Kramer as Regional Manager for Packard Manufacturing Corp., according to an announcement made by W. F. Struby, President of Packard Manufacturing Corp.

"Reg Kramer has been in the automatic music business ever since the days of the Holcomb & Hoke Electramuse and is well qualified to help operators and distributors in the above territory in their music operation," said W. F. Struby, in announcing the appointment.

AIREON OFFICIALS VISIT ART HERMANN

ALBANY, N. Y. — This past week, according to Art Hermann of the Arthur Hermann Company, this city, Aireon officials, R. R. (Rudy) Greenbaum, vice-president of the firm and A. E. Welch, executive vice-president, flew into Albany to visit his new building and showrooms which have gained much newspaper publicity in this city as among the largest here.

"It seems", Art Hermann reports, "that these boys now know how tough it would be to get into Albany from the airport here if they were foreigners. Maybe they are at that. For it seems that they did not check in with the customs officials at Burlington, Vt. After a slight delay and after they had produced their papers, they were then allowed to enter Albany."

Hermann reports that the men spent the entire day visiting his new building and were very much impressed with the showrooms and offices. They helped with suggestions to prepare for his showing of the new Aireon line of electronic phono-graphs, he says.

Hermann also claimed, "After this talk I had with 'Rudy' and Mr. Welch I can safely predict that the new Aireon music line will soon be on display at our offices here as well as the offices of all Aireon distributors throughout the country."

UNIFIES JERSEY MUSIC OPS

NEWARK, N. J. — Barney (Shugy) Sugerman of Runyon Sales Company, this city, in a very stirring and dramatic speech before the music coinmen of this state at a party given the leading juke box men by his firm, it reported to have won the acclaim, admiration and complete good faith of these coinmen.

It is believed here that by his efforts and his work that evening he was able to bring together everyone of the leading music operators in the state and to unify them solidly behind the association's new program.

Sol Kesselman, attorney and general manager of the Phonograph Operators Association of New Jersey, reported that the speech which Sugerman made clicked so well with those present that the gathering instantly voted to go all out to make every coinman who was not present this evening at the Essex House Hotel in this city a member.

Sugerman is reported to have based his speech on the nation's slogan, "In unity there is strength."

He stated, "If we don't stick together now—we'll hang separately. Every operator here knows that we are faced with a great many problems from now on until conditions normalize themselves. We must keep cool, calm and collected and we must have the complete support of everyone of the juke box men in this state to make certain that we are going to be solidly behind the best program which can be worked out to benefit us all."

The new president of the association, Bernie Goodman, believes that by his speech, "Sugerman not only unified the music operators in this state, but he most definitely made himself the most outstanding man here. Everyone of the operators is behind him. We feel that Shugy is out to help us in every way possible and wants us all to prosper in the future."

Retiring president (left) Ted Sutter of Edgewater, N. J., congratulates the New Jersey music association's new president, Bernie Goodman, while Sol Kesselman, the organization's attorney-manager looks on.
BALLY PLANT ALL BALLY NOW

Government Machinery is Out. Complete Plant on New Production Basis. "It’s like another Willow Run," Says George Jenkins

CHICAGO — Word has just been officially released from Bally Manufacturing Co., this city, that the entire plant has now been cleared of Government machinery, which was used in the manufacture of war products and which won for Bally the Army and Navy “E” Award with three stars.

According to George Jenkins, vice-president and general sales manager of the firm, "The entire plant is now ready for complete production of coin machine equipment. Our production lines are as outstanding as they were for our wartime manufacture. In fact, we can safely state, it’s another Willow Run idea."

Herb Jones, vice-president and works manager, and other executives of the firm are busyly engaged in arranging for one of the greatest production set-ups in all Bally Manufacturing Company's history. These executives are fully convinced that, provided no further delays or obstacles are encountered, they will set a complete new production record for the coin machine industry in time to come.

Further news will soon be forthcoming from the firm's officials regarding their future plans.

Ray Moloney, president of Bally Manufacturing Co., invites all those interested in the Bally plant to attend.

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IS IT STRATEGY OR IS IT DOC'S NEW TIE?

Budge Wright of Western Distributors, Inc., Portland, Ore., in the showrooms of Jack R. Moore Co. getting a great thrill playing Bally's new "Victory Derby", one-ball payout, while Jack smiles at Budge's scoring prowess.

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CHICAGO — Jim Mangan, advertising and public relations counselor, De Witt (Doc) Eaton, general salesmanager of AMI and Harry Brown of American Amusement Company, Chicago, get into a huddle on what next move the firm will make regarding its advertising "Or", as someone stated at this conference, "would the discussion be all about Doc's new tie with the musical motif?"
MINNEAPOLIS HIKES JUKE AND PIN FEES

InCREASES PINBALLS FROM $50 TO $150. JUKES FROM ZERO TO $50.
Claim Revenue Needed For Police Maintenance and Regulation.

HELP NEEDED!
If you have won a case in your city on excessive taxation of pinballs or phonos, or have any precedents which might prove of help—rush them immediately to:
MINNEAPOLIS AMUSEMENT GAMES ASSN.
1524 Chicago Ave.
MINNEAPOLIS, Minn.
Attention: Mr. Phil Moses

Please be sure that this reaches Mr. Moses on or before Thursday, January 17, for at that time the coinmen are meeting with the license officials on this regulation.

MINNEAPOLIS, MINN.—Once again, as has happened practically every year, this city has decided that the time has come to raise the license fees of pinballs and phonos.

Since there is no license fee for phonos in this city, juke box coinmen were surprised to read that a $50 per year phono license had been requested.

Pinball men also were much upset to learn that an increase from $50 per year per game to $150 had been proposed.

This time, too, the city did not exact the increase in the form of an ordinance, but as a regulation. This regulation is based on the fact that 40 more policemen are needed by the city to maintain and regulate its pinballs and music machines.

In short, the additional revenue which will be obtained from this huge increase in the license fees will pay for the salaries and expenses of these 40 more policemen who will be needed to take care of the juke box and pinball regulations.

Coinmen here are much upset for this is the first time that the increase has been placed before them in the form of such a regulation.

A meeting was already held and the next meeting will be held on Thursday, January 17 with the license officials and coinmen here in an effort to break down this unusually excessive and inequitable tax demand.

FRED MANN OPENS AIREON CHI OFFICES

CHICAGO—Fred Mann, northern regional director for Aireon Manufacturing Corp. of Kansas City, Mo., is busily engaged in opening the new Aireon showrooms and offices in this city at 157 North Michigan Blvd.

The offices will be located on the street level floor of this building on the north-east corner of Randolph Street and Michigan Blvd., one of the best known corners in this city.

Fred will be in charge of the Aireon automatic phonos and accessories which will be on display in this ground floor showroom. He will also make his offices here.

It is reported that Aireon is spending approximately $50,000 to open these beautiful ground floor showrooms on Chicago's famed "Boul Mich" and that all of their various products will be on display here.

All divisions of the firm will be represented and the managers of these divisions will have their offices here.

Mann reported, "The moment that we are completely finished with our display we hope that every single one of the operators will call around and see our showroom."

URGES TRADE OVER THE TOP ON THE NATIONAL PARALYSIS FUND DRIVE

NEW YORK — Wm. (Bill) Rubkin of International Mutoscope Corp., this city, who was appointed Chairman of the coin machine industry division for the National Foundation for Infantile Paralysis, Inc. drive is urging the trade to go over the top by contributing as much and as fast as it can to this drive thru his chairman's office.

Bill reports that with the Christmas and New Year holidays out of the way coinmen will now have more time to pay attention to this most worthy cause. It is his hope that those who haven't as yet sent in their contributions will do so immediately.

DISTS HOld MEET

CHICAGO — Three distributors of Aireon products are meeting in this city to arrange for future working plans.

They are: Ted Bush of Bush Distributing Co., Minneapolis, Minn., Harold Klein of the Klein Distributing Co., Milwaukee, Wis. and Irv Sandler of Sandler Distributing Co., Des Moines, Ia.

According to Ted Bush, "We have arranged for a meeting in Chicago which is the central point for the three of us and we are going to discuss future plans and sales promotion for the factories we represent.

"We feel that regular meetings of this kind will help us to formulate plans far enough in advance so that we can proceed with the work and place the job in the proper hands to get it done."

AL DOUGLIS BACK IN COIN FIELD

CHICAGO — Al. S. Dougolis, one of the industry's real old-timers is reported to be back in the coin field once more with his building located on the near north side of this city.

As yet Dougolis has made no announcements of the firm's plans. He has not indicated what machines he will present. But the trade will remember all the Dalal counter games which the firm presented for many years prior to the war.

It is generally believed in trade circles here that Dougolis will be back on the old stand with his former partner, Dave Helfenbein and that both of these men, when they make their first official announcement, will be greeted by a great many distributors, jobbers and operators throughout the trade which they helped to create.

AL S. DOUGLIS
JERSEY ASSN. ATTY. TO WASHINGTON WITH CONGRESSMAN ON BUCKLEY BILL

Claims it is "Special Class Legislation"

NEWARK, N. J. — Sol Kesselman, who was re-engaged as attorney and executive secretary of the Phonograph Operators' Asn. of New Jersey, 60 Park Place, this city, on January 3rd, reported the following in a letter to The Cash Box.

"I explained to the members at that time (Jan. 1) the importance of the Buckley Bill in that this was the latest attempt to change the Copyright Law of 1909 so as to permit ASCAP and BMI to exact an assessment or fee for the privilege of operating their music machines.

"Each of the members was asked to immediately communicate with his Congressman and to strive to raise his objection to the bill. I have specifically asked them to write the three New Jersey Congressmen on the Patents Committee (of which the House, viz., Congressmen Hartley, Wolverton and Hart).

"The bill is strictly class legislation in favor of a particular group. It certainly does not in any way amend the Copyright Law in any of its provisions, nor does it in any way benefit the Government of the United States.

"Its sole effect is to give to a particular class, in this case principally ASCAP and BMI, the right to exact a fee or levy upon the privilege of operating a music machine in public.

"It apparently is doing by indirection, what the law says it cannot do directly, that is, special class legislation.

"In accordance with the expressed will of the association, I have arranged to personally see Congressman Fred J. Hartley and to give him a complete summary of the entire matter.

"I am also, and through the good offices of Congressman Hartley, arranging to see Congressmen Wolverton and Hart in Washington next week and discuss the subject with them.

"These men do not frequently have the background of the proposed legislation of Congress and it is the duty of our citizens to write them on the subject under discussion and explain the situation.

"I know that after the true picture is given to the Congressmen, they will have a better understanding of the subject matter and will more intelligently be able to vote on it.

"If this action would be taken by other associations and groups throughout the United States, I am sure that the chance of the bill passing would be considerably high."

IRVINGTON, N. J. — Probably setting the all time record for a high license fee proposal for pin games are the two ordinances now before this community's Town Commission which would raise the present license fee of $5 paid by the operators, in the form of an occupational tax, to $2,000.00 plus an additional $10 per machine for location owners.

The ordinances were tabled for two weeks by the Town Commission on protests of the operators who appeared before it this past week.

Benjamin Ratner, Newark attorney and a resident of this city, speaking for several of the operators called the $2,000 fee, "Definitely discriminatory, confiscatory and unreasonsable." He said that it would drive out the small operator.

Ratner contended that one machine netted about $800 annually to an operator and that, while the $2,000 fee would drive out the small operator, "The one man who, fortunately, is wealthy would be given the opportunity to control the business on his own," he said.

Ratner also stated, "If the ordinance is for the purpose of driving the machines out of Irvington, I'm with you, for this would be in the interest of society."

AIRONE SUBSIDIARY SHOPS LOUD SPEAKERS

KANSAS CITY, MO. — The Airone Manufacturing Corp., this city, announced this past week that its subsidiary division in Slater, Mo. has just shipped to the parent company its first truckload of speakers.

These are for use in radios, phonographs, public address systems and other fields allied with radio and electronics, according to the reports received.

The Slater, Mo. division is producing speakers of Cinaudagraph Speakers, Inc., an Illinois corporation, acquired by Airone last summer.

reduced, if not completely eliminated.

"I would very much welcome letters from music associations throughout the country with a view to being able to crystallize action on a common front and, if possible, appoint a Committee of music machine men from various associations and present the matter as a group.

"The matter requires urgent and speedy action."

Ratner argued for a fixed fee for each machine. He cited court decisions holding similar licensing measures illegal and indicated he would contest the ordinance in the Supreme Court if it were adopted.

Advancing similar arguments were Morris Prince of Newark whose son has three machines in his community as well as Sam Waldor of Newark who talked for other operators.

Public Safety Director Balentine, sponsor of the ordinances, termed the machines "nuisances" and said that his ordinances were designed to "do away with them." He said that with the advent of materials many new types of machines would be produced and that he was guarding against "an influx of these machines in the town."

"No one can argue that they are a good thing for the town and you, yourself, Mr. Ratner," Balentine said, "have agreed with this. My object is to do away with these machines. If the $2,000 fee isn't high enough to get rid of them, maybe we'll make it higher."

Supporting Ratner's monopoly arguments, Public Works Director Hausmann suggested a $100 or $100 fee per machine. Balentine said under such an arrangement "the fee would be paid and they would still be here."

AMERICAN COIN OF ROCHESTER CHANGE NAME

ROCHESTER, N. Y. — Jerry Kertman of the American Coin Machine Co., this city, reports that on January 10, 1946 the style and trade name of the firm will be changed to the Kertman Sales Corp.

Address of the firm will remain the same at 173-175 N. Clinton Ave., where they have the entire building for themselves.

132 TRADE EDITORS EXPECT BEST YEAR

NEW YORK — Over 132 editors of the nation's leading business papers believe that 1946 is going to be the best year this country has ever had in manufacture, distribution and sale of consumer goods, a survey indicates.

This optimism is based upon the belief that the steel strike will be short-lived and that reasonable working harmony between employers and unions will be established early in the year.

It is predicated upon the hope that price ceilings, which business contends is making full production impossible, will be removed or realistically revised.

All industries are planning for their greatest sales years, these editors report.
CARL TRIPPE IS REMODELING BLDG

ST. LOUIS, MO. — Carl Trippe of Ideal Novelty Co., this city, reports that he is remodeling his present quarters and preparing for the greatest business which the firm have ever yet enjoyed in its history.

Carl reports, "We are constructing a balcony which will run through the entire half of the building for a new parts department. We intend to have the best and largest parts department in the Midwest. We are going to make this a 'one-stop' place where every operator can get anything he needs."

The firm will feature the parts of Rockola, Northwestern and International Music Makers.

They are also reopening their salesboard and premium department which is known as the Ideal Sales Company and is under the management of Art Paule who has just returned from three and a half years with the Navy.

Many other servicemen have also returned to the firm. Red Kelly is reported to have sold his studio and is now back with the Ideal Sales Co. Earl Bowman who is in charge of the repair and parts department is back from three years in India. Frank Scherrer is Earl's assistant. Tom Dunkar is now in charge of the arcade department.

George Timpe is back at his job as auditor after two years in the army. John Brustow is now back with the Ideal Roller Rink after three years in the South Pacific. Eddie Hawkins is back after three and a half years in Germany at the Missouri Tavens Supply Co., Springfield, Mo., a division of Ideal Novelty Co.

JERSEY OPS GREET IRV MORRIS

NEWARK, N. J. — Irvin Morris of Active Amusement Machines Co., this city, reports that, "One of the greatest thrills I have ever received in all my life was when the operators in this state came into our new showrooms and offices here to give us a big, official greeting back to our home state and also tell us how much they wanted to have us in this territory."

Irvin Morris has spent almost his entire career, with the exception of the past few years when he worked in the Philadelphia offices of the firm, in this community. He claims that the new organization is completely geared to give the trade the finest service as well as the best equipment.

He stated, "Now that we are completely settled in our new showrooms and offices here we are ready to take on the lines of all the manufacturers we represented here prior to the war."

"Not only do we feel that we can do a great job for the manufacturer, but can assure him that if he will check with the operators throughout the state he will learn that they want to deal with our firm for everything they buy."

"Jersey is one state where the operators want to deal with Jersey people. Therefore this is important for every manufacturer to consider."

LEWIS HAS HOCKEY CHANGEOVER

CHICAGO — Leo Lewis of Lewis Coin Machine Service, 3924 W. Chicago Ave., this city, is reported to be inking in a big way with his new Chicago Coin Hockey changeover.

He is converting the old Hockey machines into the new twin mankin model. Ops who have already seen this changeover report it to be among the finest machines ever yet produced. It is reported to be very reasonably priced.

Location tests, the firm report, have shown that this new changeover is one of the best money-makers which has ever yet appeared.

Two can play where only one could play the former Chicago Coin Hockey.

TWIN PORTS IS N. W. PACKARD DISTRIB

DULUTH, MINN. — J. Alpert of the Twin Ports Sales Company, this city, has just been appointed exclusive Northwest distributor for Packard Manufacturing Corp. of Indianapolis, Ind.

The firm are already featuring the Packard Pla-Mor Wall and Bar Box and are preparing for one of the most elaborate showings in their history when the new Packard Pla-Mor Phonograph arrives.

Alpert enthusiastically stated, "We are already in action with Packard merchandise and can supply all the trade in our area with the famous Pla-Mor Wall and Bar Box, as well as cable. We shall soon have four new speakers for the music coinmen, too. We suggest that the boys drop in and listen to what we are preparing to show them."

HARRY ROSENTHAL IN FULL SPEED ACTION

PITTSBURGH, PA. — According to Harry Rosenthal, "We are in full speed action here at Banner Specialty Co."

In addition, Harry is also proud to report, "My son, Capt. Herbert Rosenthal is with me now and has taken over the position of general salesman. He is thrilled to be greeting operators who call around here and welcome him back to Banner Specialty Company."

The firm are featuring the products of the leading coin machine manufacturers and are engaged in taking care of every operator in this territory to see to it that he is well equipped for new, post-war operating.

MODERN ARE EASTERN DISTRIBS FOR NEW ‘VOGUE’ COLORED PLASTIC RECORDS

NEW YORK — Earl Winters and Nat Cohn of Modern Music Sales Corp., this city, have just been appointed exclusive eastern distributors for the new "Vogue" plastic records.

According to Nat Cohn, "These records are the most beautiful that have ever yet appeared in the trade. They come in all the pastel colors and are made of plastic. Not only that, but they are made right on the record itself, America's leading recording artists in full color."

"The record is known as 'The Picture Record,' and it will retail at $1 but will sell to the juke box operators for only 65c. But, here's something that is going to revolutionize the entire record industry. These records have a metal core that runs right thru their center. This eliminates the use of trays in juke boxes."

"It has proved that the record will last ten times longer than the ordinary record not only because of the fact that it eliminates all tray trouble but because of its plastic composition to which no shellac record can compare itself."

Both Earl Winters and Nat Cohn are tremendously enthused over the Vogue records for they believe that these records are going to become the most outstanding in the nation.

Vogue Records of Detroit, Mich., are already reported to be in full scale production and will start off by introducing approximately 20 new numbers.

AOA BANQUET HELD AT LATIN QUARTER

NEW YORK — The Arcade Owners Association held their annual banquet at the Latin Quarter in this city this past week (Thursday, November 10) and enjoyed a very fine dinner as well as the famous show which this noted nite spot features.

Among those present were: Mr. and Mrs. Max D. Levine, Mr. and Mrs. Wm. Rathkin, Joe Aver, Irvin Morris, Mike and Joe Munves, Bill Rodstein, George Posner and Irving Kay, Mr. and Mrs. Al Blen- dow, Mr. and Mrs. Nat Cohn and Earl Winters, Claire Granet, Mr. and Mrs. Charles Rubenstein and others.
Now that the holidays are over, out of townsers are trekking in again to see what they can see, in so far as new equipment is concerned. The shortage of materials, plus the endless strikes, has the manufacturers on a merry-go-round. "If it isn't one thing, it's ten of another," so they say. Seen here and there making test equipment—at Allentown, Allentown; of Midwest Noveltv Co., Rockford, Ill.; Louis Bosberg and Ray Bosworth from way down yonder in the New Orleans Noveltv Company, New Orleans; Earl Montgomery of S & M Sales Co., Memphis, Tenn.; and C. Warren Deaton, Jr., of the Blue Grass Sales Company, Louisville.

B. D. Lazar and the Missus came to town to attend the furniture show (and, of all things, without a definite hotel reservation) and not a room to be had in all of Chicago. They would have been stranded, were it not for Dave Gottlieb who came to their rescue by inviting them to stay at his home during their visit here. Let this be a warning to any others who intend to come here. Unless you have a very definite reservation—you will not get luck—because the hotel situation is getting worse every day due to the large number of conventions slated for this Windy City from now on.

Nate Gottlieb and his charming Mrs. going down to Dallas, Texas, to spend a two weeks vacation with brother Maurice and sister in law. When Nate returns to Chi. brother Dave plans to take his Missus to Florida for a month. After that, brother Sol will head for the West Coast to renew old acquaintances and contact all the coin machine boys out there. This will be Sol's first trip to the West Coast since before the war. He formerly spent most of his time on the West Coast representing D. Gottlieb & Company.

Roy Bazelon of Monarch Coin Machine Co. back from a month's vacation in Florida and looking tops—but yearning to be down south for the duration of the winter. Max Berenson, Distributing Corp. of Illinois, Aireon distros, also just back from a month's stay in Florida and razón to get into action just as soon as Lou Koren joins him which will be the latter part of January. They plan to change over the building and get everything in readiness for showing the new Aireon music line.

Oscar Schultz of Automatic Coin Machine & Supply Co. off on a two weeks trip thru their territory, contacting the trade. He reports, "Business is tip-top. If only the supply was as great as the demand." Morrie Ginsburg (Atlas Novelty Co.) rushes back from a short stay with his family in Florida to give Eddie a hand preparing for those private showings of the new Seeburg phone to be held at their various branches as well as in Chicago. They will show the new Seeburg in Pittsburgh at the Wm. Penn Hotel on Sunday, Jan. 15; in Chicago at the Congress Hotel on January 17 and 18; at the Leland Hotel in Detroit, Mich. on January 21 and 22; at Kirkwood Hotel in Des Moines, la. January 26 and 27 and at the Paxton Hotel in Omaha, Neb. on January 30 and 31. Eddie and Morrie plan to be present at all these showings.

Gil (Empire Coin) Kirt all jittery because he is unable to move into his own building as soon as he planned and because his present quarters have become too crowded. He is now jammed right to the doors. Gil reports that he has so many new things to do; he is just bursting with enthusiasm to get moving so that he can get into real action. Gil's not complaining about business. He claims that there's been no let down despite the fact that new equipment supposedly has been on the way for many months. The only reason is that Art Weinand, salesman of Rock-Ola Mfg. Corp. has taken upon himself to agree with this enterprising young exec—he's putting on weight and is feeling tops and there's no denying, from all indications, as well as Gil's having his "Babes in Arms" problems when you mention the "Phono of Tomorrow"—"it won't be long now. . . . The A.B.C. Music Service Corp. (who recently bought out the phone operations of Ace Music Co.) will not move to 2252 W. Chicago Ave. Five more months. They are looking for suitable quarters, announcement of which will be forthcoming as soon as they are set.

Dave Yaras of American Amusement Co. is expected back from Tucson, Ariz. and plans to immediately go down to Florida. In the meantime Harry Brown and Harold (Perk) Perkins are plenty rushed with all those new plans under way, not to mention the "region" and basic, etc. Eddie, Hoag, Seeburg Tool Co. off to Canada on business that has to do with the famous Groetchen Rotary Cooker. And when he returns sometime this month—the new Columbia will be ready for production.

Ben Coven (Coven Distributing Co.) newly appointed Bailey distrub pretty busy getting his building remodeled and beautifully furnished in readiness to display the complete new Bally line as quickly as the equipment comes off the production line. The new "Victory Derby" is already in production and the rooms are not creating any less of end interest. Ben announces the appointment of Sidney Kromer to handle sales. Sidney will also travel and contact the trade in their territory. Ben requests that we dispel the rumor that he will not accept used equipment in trade and informs that not only will they take equipment in trade, but that they are equipping a special department to handle traded in equipment.

E. E. Pace of Pace Mfg. Co. happy to have Jean Bates back—to give him a hand with all the expansion plans—not to mention the backlog of orders which have this factory working day and night. . . . A trip thru the Jennings plant to watch those new Chino roll off the assembly lines is something really worth seeing. . . . Joe Schwartz of New York Coin Machine Exchange is back at his desk following a two weeks illness which kept him pinned down in bed.

Over at the Bally Manufacturing Co. plant things are really humming. Here they are shipping "Victory Derby" jobbers as fast as they come off the production line. George Jenkins, Bally president and general sales manager stated that, "Al thro production is still limited by material shortages, bottlenecks are sufficiently broken and we are currently delivering on a national scale." George also explained, "We have been in production on a small scale since last September and several hundred Victory Derby games have been on location in representative territories for periods ranging from two to three months. This prolongation of their location test, the most extensive in coin machine history, has proved Victory Derby to be far ahead of all former multiples in play appeal and earning power.

Now that we are beginning to hit our stride in production, operation of work that the whole territory are going to reach new highs in pay table profits".

Dick Hood (H. C. Evans & Co.) in a huddle with contractors, architects, etc., making arrangements for that additional plant next door to present factory. The many new games now under way making it necessary to expand plant facilities in order to insure speedier production when materials again become available. . . . Al Douglas and Dave Helfenbein (Daval Products Co.) out on the West Coast doing the rounds in their "try to get their building remodeled. As and soon as this is completed they will be ready for action and an announcement.

In town and making the rounds: Henry B. Fox and Jules H. Peres of New Orleans, la., Floyd Wason of Monmouth, Ill., the three Mack Brothers (count 'em) of Baltimore, Md., H. B. Shephard of Houston, Tex. and Milt Green of Ark-Tenn Distributing Co., Little Rock, Ark. . . . Gil Kitt has just been appointed distro by O. D. Jennings & Co. and Gil proudly announces that Jennings will be out by next four new bells. Gil reports exceptional beauty of cabinet design plus several new mechanical improvements which will make these bells even more profitable for operators.

Mac Churvis, popular coin adman, happy over the arrival of his daughter, Hope Bunn and his grandson, David, from Los Angeles. Son-in-law, MTS Joseph E. Bunn was sent to China and expects to be there for at least a year. So daughter Hope has decided to spend as much time as she can be in Chi until he returns . . . Seeburg's new plant, close to present factory, is well under way and covers close to an entire city block on Fremont St.

DeWitt (Dav) Eaton, general sales manager of AMI and James Kromer of Mangan & Eckland, advertising and public relations counsellor, made a trip to the Automatic Instrument Company factory at Grand Rapids, Mich., during the week of January 7. They saw the new AMI phonos in the process of being completed and conferred with Harold E. Allan, AMI general manager, A. G. (Jack) Bowen, factory director of purchases and other factory executives. Jack Bowen returned to Chi with "Doc" Eaton and will spend two or three weeks there.
EASTERN FLASHES

Barney (Shugy) Sugerman and Abe Green of Runyon Sales Co., Newark, N. J. will be in Chicago when this column appears ... So will Dave Rosen, of Philadelphia ... Jules Olshen of Jules Olshen Company, Albany, N. Y. celebrates a birthday January 9, and brags Jules "I weigh a slight 195 pounds ... Gordon B. Sutton, assistant general sales manager of Rudolph Wurlitzer Co. seen at the Chatham Hotel with his New York distributor, Ed Smith ... Al Davis, operator from New Brunswick, N. J. on Tenth Avenue, buying supplies.

Morris Hankin, H. & L. Distributors, Atlanta, Ga. will be in Chicago on January 13, and after a short stay, will visit New York City before heading for home ... McKim (Smitty) Smith, arcade owner at Atlantic City, N. J. in Miami Beach, Fla. for a rest ... So is Meyer Wolf of Atlantic City, N. J., another arcade owner ... Jack Ehrlich, Hart Music Co., Brooklyn, N. Y., goes back to the old days, but is very happy operating music ... Dennis Donohue and Jack Walsh of Mills Industries, Inc. visits the big city for a few days ... George Ponser, Amusement Enterprises, Inc. to Chicago for a fast one day visit.

Bob Slifer, East Coast Sales & Distributing Co. (Rock-Ola Distributors here) receives a wire from Harry Pearl and Everett Masterson, (who were visiting the factory in Chicago) reading "Just saw the new Rock-Ola, which you'll soon see. It's a honey". Masterson returns to Elizabeth, N. J. after only a few days stay, as business demands his presence, but Pearl remains in Chicago for a few days more ... John Kinaldo of Doughkeepse, N. Y. in town and visits Bob Slifer ... Dick Diciccio, Westchester Amusement Co., Yonkers, N. Y. in town buying supplies ... Hymie Rosenberg, H. Rosenberg Co. off on a flying trip thru the middle west, and will wind up in Chicago January 14 ... Jack Semel's mother-in-law passes away.

Jack Breidt and Leo Willens of Uneed-A-Vendors, Inc., Union City, N. J. working 24 hours a day at their plant. Leo seen in town with one of his leading out-of-town distributors ... M. Weinberger, S. & W. Coin Machine Exchange, Detroit, Mich. on Tenth Avenue buying equipment ... Herman Perin, Sales Manager for Runyon Sales Co. of New York, for the umpteenth time wants his friends to know that he cannot get to sunny California at this time. But, he hopes, it won't be long!

Willie (Little Napoleon) Blatt, Pla-Mor Corp. (distributor for Packard Manufacturing Corp.) returns to his native Brooklyn, N. Y. from Florida for a short visit, then on his way to Chicago ... Who was that beautiful, gorgeous blonde showgirl seen with Earl Winters, Modern Music Sales Corp., one evening last week.

Joe Ash of the Active Amusement Machines Co. Philadelphia office and Irv Morris of the Newark, N. J. office, in town for the Arcade Owners dinner, and they really have a good time ... Bill Rodstein, that popular Philadelphia coinman, and head of the association there, leaving for a 30 day trip that will take him thru the Southwest and finally to California ... Henry Knoblauch, Nat Englelander, Clifford Witham, Jr. of Glens Falls; Leun Suba of Rome; James Ammenheuser of Albany; Larry Gordon of Schenectady; Charlie Johnson and M. Seidell of Kingston; and Bill Gimlich of East Chatham, were visitors at the Herrmann's new offices and showrooms at Albany, N. Y. within the past few days, and ask Art "When can we see and hear Aireon?"

Al Blendow, International Mutoscope Corp., running thru one of those tough sessions. He just returned from a sick bed, but his wife still suffering from a cold, and on top of this, has a death in the family ... Jim Noonan, Noonan Amusement Co. vacationing in Florida with his misus ... Howie Dean, Dean Cigarette Service, Brooklyn, N. Y. died this past week ... Julius Malich, Delsex Music Co., suffered a stroke of paralysis, but the word is that he's convalescing fine. Julius was known in the industry when he belonged to the Folkman of Kingsboro Music Co., Brooklyn, N. Y. in bed with the flu ... Ruth Nussbaum of the Music Operators Assn. marries Sid Kronenberg, Sunday, January 13. The couple will spend their honeymoon in Miami, Fla. Miss Nussbaum will return to her duties in a few weeks.

Ed Ravreby, Associated Amusements, Inc. grabs an early plane from Boston, Mass. to attend the Arcade Banquet, but is delayed because of bad weather, and never gets there ... Bill Rabkin, International Mutoscope Corp. tells that this plant is almost converted solely to the manufacture of coin machines—his only one war contract still in effect is with Jackie Berman, Economy Supply Co., back on the job, and is amazed that he can fall back in the swing so easily. All he has to learn over again is the location of those many parts and the prices—that's all. Bess Berman, with Jackie working again, takes the opportunity to run down to Baltimore to see her new granddaughter ... Eddie Smith, Wurlitzer distib here one of the country's most gracious hosts.

Mike Munves, just out of a sick bed, would like to be on that train to Chicago, but has to take it easy for a while ... Charlie Aronson and Bill Alberg, those two fast stepping distributors from Brooklyn Amusement Machine Co., Brooklyn, N. Y. claim they have a real surprise up their sleeves for an announcement very soon ... Jack Fitzgibbon, Jafco, Inc. another distib who will soon be ready to break with some important announcements ... L. H. Rothstein, Banner Specialty Co., Philadelphia, Pa. back in action now that the war's over ... Miss Etta Brodsky, Emby Distributing Co. claims she has "coin machine blood" pouring thru her veins. Now that the action has started once again, the sparkle has returned to her eyes.
CALIFORNIA CLIPPINGS

Bill Wolf of California Amusement Co. got his entire organization well set up prior to flying to Chicago. He just hired a new auditor, Charles Ryman, who was formerly connected with the J. E. Benton Management Co. This firm handled the auditing for the Ambassador and Park Wilshire Hotels as well as many of the large office buildings in downtown L.A. and San Diego. He has also transferred M. W. Griffin, shop superintendent, from San Diego to San Francisco. Chet Garton has been appointed general manager and Walt Huber, sales manager of the San Francisco offices.

Jean Minthorne reports that the reason they had to postpone the showing of the new Seeburg phono from the 14th to the 20th of January was due to the holiday layoffs, shipping congestion in Chicago and other circumstances beyond the control of the factory. . . . The music machine ops association of Southern California are planning a meeting for the end of this month. The date hasn’t as yet been set. Sam Ricklin, vice-pres. of the organization, reports that the music ops have been sending telegrams to their Representative in Congress to fight the Buckley bill and he hopes that all ops will keep up this fight against this very serious bill. By the way, a new manager is about to be appointed for the Assn.

Nels Nelson claims that he’s all set and ready for business. Nels has fixed up one of the nicest and most attractive shops and showrooms along coinrow. He is planning to add on more mechanics so that he can speedily handle the large volume of business he now has and which is increasing each week. . . . It’s not a secret any longer that Jimmy Rutter is adding an additional member to the Rutter family any day now. Jimmy is expecting his son to help things along sometime in February. (We’ll be waiting for the cigars, Jim.)

Charley Robinson is slowly recovering from some big doings in Las Vegas last New Year’s eve. Charley now expects to stay in town for a while at least. He reports that more new equipment is on the way and that he will soon have plenty of those Bronze Chiefs to take care of the big demand. . . . W. H. (Bill) Luenhagen has just received his long awaited line of salesboards and ciggy lighters. This lighter that Bill is featuring tops anything we have seen to date. It’s a honey of a deal for any salesboard man.

A special meeting was called this past week by “Curley” Robinson of AOLAC at the Mayflower Hotel. All distrs were invited and were expected to attend. Many matters of interest to all ops were to be discussed at this meeting. (Further reports of the meeting itself will appear next week). . . . Bill Happel of Badger Sales spent the holidays calling on ops in San Bernardino. And this past week we saw Bill dining with Ed Johnson at the Player’s Cafe—one of the nicer spots in L.A. . . . Ray Powers who manages Eddie Mapes’ office here reports that he expects the big boss in town any day now and that he will have a very important announcement to make.

Ops seen along coinrow this past week: Ray Tisdale of Glendale, G. H. Kelly of L.A., Shannon Douglas and Sam Schwartz, Wendel M. Brown of Santa Ana, I. B. Geyer, Carl Fisher of Inglewood, Roy C. Smith of Lancaster, Frank Lamb, John Brinton of Banning and Al Cicero of Santa Monica. . . . The Paul Laymons of the Santa Monica Paul Laymons are fighting that ole debbil flu in a new way—they’ve got themselves a great big jar of vitamin pills on their twin desk and every so often either Paul or Lucille will pop one into their mouths. Tain’t funny—it works.

Two former coinmen just out of uniform seen strolling together down coinrow—Nelson Baker and Bernie Knotts. . . . Fred Meyers and Len Kelly of K & M Distributors are working harder than ever getting the disks to the juke box ops. Kelly is leaving for a trip thru northern Cal. into Oregon and Washington and far into the northwest country where he is going to appoint more sub-distribrs for the discs they are handling. Fred Meyers reports that the demand for the new Memo label discs exceed their fondest hopes and that they are now stepping up production to meet this demand.

Art Weiss one of the old time ops is back on the job again after being in hospitals from one end of the country to the other. Art was a member of the Merchant Marine and was on an oil tanker that blew up. He suffered extensive injuries, but is now on the mend and rainin’ to get going again in the coinbiz. . . . Len Micon of Pacific Coast Distribrs has just remodeled his showrooms and service dept. and really has a very attractive spot for the coinmen right now. . . . W. Merle Connell of Quality Pics claims that the new talent which they will use to make their new coin machine films is going to prove “absolutely sensational”.
MINNEAPOLIS

It's plenty "hot" in town with excitement over the new proposed regulation socking coinmen here $50 per phono per year and $150 per pinball machine. And brother the boys are boiling ... . Twin City jobbers played host this past week to a great many out of town ops. It seemed like the good old days all over again seeing so many old and new faces around the town . . . H. C. Carey and Burrrill Brown of the Watertown Amusement Co., Watertown, S. D. seen around visiting . . . John Marquardt also in town . . . I. F. LeFleur paid his usual visit to the Twin Cities . . . C. L. Guillaume was also in town and it was nice to see him for he hasn't been around in sometime now . . . Beau Brummel Mike Imig, the well dressed man of Menno, S. D. in town for a couple of days.

Also seen around were: Bob Ahearn of Lamoure, N. D., Art Johnson of Glenwood, Minn., Feldman and Hillmer of Pipestone, Minn., B. R. Craig the jovial maestro of Grand Forks who is really very good company ... Stan Woznack is in very good spirits. His two mechanics are both discharged honorably and are back on the job again. That takes quite a load off Stan's shoulders, "And now", he says, "I can relax a little" ... Len Duffy was seen in town as was Norman Gefke of Soo Falls, S. D., and Frank Mager and his wife . . . J. C. Johnson honorably discharged from the Army is back working for his dad . . . Charley Potter seen around the town also J. Blenker and Fred Fixel of Pembina, N. D. as well as Martin Kallan and his brother and a surprise visitor to the Twin Cities—Bill Hanf.

And still more people seen around town this past week: Mike Kolarsardo and his wife. Art Berg and a couple of his henchmen . . . Harry Harrison of Brainerd, Minn. is inviting his friends to come on up and spend sometime ice fishing. But, you've got to get used to this sport, first . . . M. A. Tierney is mending very nicely at the Swedish Hospital since being in an auto accident three weeks ago . . . Tom Crosby of Faribault, Minn. drops into town to say "hello" to comeen here . . . Mike Trupe, after spending three and a half years in the Army, is now with the Advance Music Co. in Minneapolis. This is a new field for Mike . . . J. C. Weber seen in the Twin Cities . . . M. H. Whisman of Hibbing, Minn. in town for a couple of days but so busy he didn't have time to tell us all about himself.

Hy Greenstein is getting over that bad cold of his and is eagerly looking forward to displaying that new model Seeburg phono . . . Herman Paster is still flying here and there and everywhere and reported to be doing a real sales job . . . From the pics we saw in that Miami newspaper it seems that Sam Taran, formerly of Minneapolis, sure did buy himself a gorgeous home down there in warm and sunny Florida . . . Billy Cohen (The Sphinx) reminiscing with his friends over at the Standard Club about the bridge hands he should have made a week later . . . Ernie and Wally Zellmer both discharged from the Air Corps and back on the job again working for M. A. Tierney and Sam Karter.

NEW ORLEANS

Fletcher Blalock in town on January 2 to help the F.A.B. crew get things in order for the big showing and then off to Atlanta for National Wurlitzer Days . . . Off the sick list are J. H. Woodruff, Ray Augrain and Abie Chesser's pride and joy: Kelly Ann . . . Congrats to the O. C. Marshalls who celebrated their third year of married bliss January 5 by swinging a jamboree at the Lake Front. Present were his podnahs, H. B. Fox and Jules H. Peres and their ball-and-chains . . . Louis Hatier, after two and a half years with the AAF in Germany again showing his smiling face at Decca.

They tell us that we can expect to see the new AMI line of musical machines on or about January 15 . . . And Ed Ponder claims that the new AMI model phono is also due very, very soon . . . So it looks like a musical January anyway . . . And, to top everything else off in this music biz—Paul Van Husen of the Van Husen Music Co. and Mary O'Meara, who used to manage this new concern, went and done it — yep — they got themselves hitched. Good luck, kids . . . Burtee deLong, a Bostonian by birth, now in charge of the instrument repair department over at Van Husen Music.

After 2 days in Atlanta, Chesser comes back here to join Ray Augrain, Bill Graham, E. B. Stewart, Jack Potrebny, and Joe Villars for the National Wurlitzer Day showing of the new Model 1015. And from what the ops who came into F.A.B.'s showing stated—this new model Wurlitzer is really scruptious . . . H. B. Brown, noted music op, still suffering from an infected finger . . . Dutch Rood home again from that perfect Cincinnati vacation and looking grand.

Poor Ed Ponder, after a really marvelous time in Chi seeing the sights and enjoying such famous nite spots as the Beachcombers and the Chez Paree was grounded on his way back in Memphis, Tenn. and had himself a nice long wait until he pulled in here very late in the P.M. of the 5th. Mac Guster, who is Ed's employee over at the Louisiana Coin Machine Service, is a native of Memphis and was kind of wishin' that he would have been in Ed's place when grounded.

Lil Samuels who went home to Memphis to spend the Xmas holidays is still there. She's down with the flu. Speedy recovery to you, Lil . . . Warren "Sunshine" Slyh back at work from his holiday vacation in Columbus, O . . . January 19 will find Mr. H. B. Brown in Atlantic City to attend the wedding of her daughter Marylin to former Sea- bee, Ted Reed. But hubby "H.B." will remain at home to attend to his very extensive route.
FOREWORD

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, the C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for the past week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD

The C.M.I. Blue Book is to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the past week. Where only one price appears this should be considered lowest price.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

1. MEANS PRICE WENT UP.
2. MEANS PRICE WENT DOWN.
3. MEANS MACHINE JUST ADDED TO LIST.
4. MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK
5. MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS
7. MEANS NO PRICES QUOTED FOR PAST THREE WEEKS

XX — MEANS NO PRICES QUOTED FOR MANY WEEKS—PRICE SHOWN IS LAST KNOWN QUOTATION.

IMPORTANT

Machines underlined mean these were most active in trading the past week.

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### PHONOGRAPHS

#### SEEBURG

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#### KEENEY

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*Note: All prices are in US dollars.*
PHONOGRAPHS

ROCK-OLA

2. 12 Record $115.00 $119.50
xx. 16 Record 97.50 115.00
xx. Rhythm King 12 69.50 99.50
xx. Rhythm King 16 135.00 150.00
5. Imperial 16 125.00 169.50
6. Imperial 20 219.00 250.00
2. Windsor 237.50 250.00
7. Monarch 215.00 279.50
xx. Windsor, Ill. 250.00 295.00
6. Std. Dial-A-Tone 325.00 400.00
4. '40 Super Rockolite 469.50 575.00
7. Counter '39 125.00 165.00
2. '39 Standard 325.00 399.50
2. '39 Deluxe 325.00 445.00
xx. '40 Master Walnut 340.00 450.00
1. '40 Super Marble 475.00 550.00
xx. '40 Master Walnut 335.00 365.00
6. '40 Master Rockolite 400.00 495.00
xx. '40 Counter 165.00 195.00
xx. '40 Counter with Std. 139.50
2. '41 Premier 525.00 550.00
xx. Wall Box 9.50 19.50
xx. Bar Box 10.00 29.50
xx. '41 Bar Box 3.60 7.00
xx. Spectroav '41 65.00 115.00
5. Glamour Tone Column 95.00
xx. Modern Tone Column 50.00 69.50
6. Plu Master & Spectroavox 165.00 425.00
5. Twin 12 Cab. Speak. 175.00 210.00
xx. 20 Rec. Steel Cab ASA 109.50
xx. Playboy 30.00
2. Commando 525.00 625.00
xx. 151 Bar Box 5.00 7.00
xx. 1502 Bar Box 6.00 6.50
xx. 1503 Wall Box 19.50
xx. 1504 Bar Box 27.50 34.50
xx. 1510 Bar Box 25.00
xx. 1525 Wall Box 35.00
1. 1526 Bar Box 39.50 42.50
5. Dial-A-Tone R&B Box 7.50 17.50
xx. 1805 Organ Speaker 37.50 50.00
xx. Tower Lier 54.50
xx. DeLuxe Jr. Console Rock 150.00
7. Playmaster 295.00 375.00

A.M.I.

5. Hi-Boy 302 395.00 425.00
2. Singing Towers 201 275.00
2. Streamliner 5-10-25 235.00 325.00
2. Top Flight 275.00 300.00
xx. Model V-S Phonon 60.00
xx. Singing Towers Speak 15.00
xx. Singing Towers (301) 249.50 525.00

BUCKLEY

xx. New Wall Box 23.00
xx. New Bar Box 23.00
7. Wall & Bar Box Old Style 8.50 11.00 13.50
xx. 32 Record Adapter 10.00 15.00
xx. 32 Record Adapter 15.00
xx. 16 Record Adapter 10.00 20.00
xx. Steel Cabinet 10.00 20.00
xx. Zephyr Speak Cab. 11.25
xx. 20 Rec. Seeburg Adaptor 25.00 39.50
1. Bar Brackets 1.50 2.50

WURLITZER

xx. P-10 $49.50 $75.00
xx. P-10 Ill. 65.00 69.50
1. P-12 75.00 100.00
xx. P-12, Ill. 109.50 139.00
xx. P-12 85.00 95.00
xx. P-12 39.50 39.50
2. 412 124.50 149.50
xx. 412 DC Cr. 32.50
xx. 412, Ill. 100.00 139.50
xx. 316 100.00 125.00
xx. 416 105.00 135.00
5. 616 175.00 239.00
2. 616, Ill. 225.00 275.00
xx. 716 A 145.00 225.00
xx. 716 150.00 225.00
5. 24 250.00 305.00
1. Revamp (24) 295.00 319.50
2. 600R 345.00 439.50
5. 600R 395.00 495.00
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xx. 42-500 (Rev) 525.00 569.50
1. 42-600 (Rev) 490.00 495.00
5. 300 Adaptor 22.50 32.95
6. 320 Wireless Wall Box 22.50 25.00
6. 310 Wall Box, 30 Wire 22.50 25.00
5. 320-2 Wire Wall Box 19.50 25.00
6. 332-2 Wire Bar Box 10.00 12.50
6. 332-2 Wire Bar Box 10.00 14.00
2. 320-2 Wire Stepper 22.50 25.00
xx. Wireless Strollers 25.00
6. 430 Speaker, Cab. with 79.50 95.00
5-10-25 Box
xx. 420 Speaker Cabinet 50.00
xx. Twin 616 Steel Cabinet Adp. Amp, Stp. Speaker 150.00 295.00
4. Twin 12 Steel Cabinet Adp. Amp, Stp. 145.00 200.00
xx. Selector Speaker 110.00
2. 100 Wall Box 5e 30 Wire 10.00
xx. 100 Wall Box 10e 17.50
5. 111 Bar Box 9.50 12.50
5. 125 Wall Box 5, 10, 25 20.00 24.50
1. 120 Wall Box 20.00 29.50
6. Bar Brackets 2.00 2.50
xx. 305 Impulse Rec. 2.50 17.50
xx. 350 Wire, Speaker 20.00
7. 115 Wall Box Wire 20.00
7. 135 Step Receiver 15.00
2. 145 Imp. Step. Fast 45.00
xx. 150 Impulse Rec. 20.00
5. 160 Wall Box 20.00
3. 306 Music Transmit 10.00 12.50
xx. 39A Speaker 25.00
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xx. 21 Steel Cab. Speaker 140.00 175.00
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**Vol. 7, No. 18**  
*The Cash Box*  
*Week of January 14, 1946*  

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**C. M. I. BLUE BOOK**  
The "Coin Machine Industry Blue Book" for new and used coin operated equipment is issued every week. It is a review and digest of all selling prices based upon the market quotations for the week. www.americanradiohistory.com
CONSOLES

1. Mills 4 Bells ........................................................................... $300.00 8595.00

2. Mills 3 Bells ......................................................................... 695.00 895.00

3. Mills Auto Dice 25c ............................................................... 39.50 45.00

4. Pace Century ......................................................................... 300.00 350.00

5. Pace Marathon ...................................................................... 99.50

6. Pace Races B, C, & P ............................................................. 100.00

7. Pace Races, Red Arrow ......................................................... 150.00 175.00

8. Pace Saratoga ....................................................................... 329.50

9. Pace '40 Saratoga ................................................................. 129.50

10. Pace Saratoga, w. rails ......................................................... 90.00 119.50

11. Pace Saratoga, no rails ......................................................... 65.00

12. Pace Saratoga Comb ............................................................ 125.00 139.50

13. Pace Saratoga, Jr. PO .......................................................... 25.00 95.50

14. Pace Saratoga, Sr. ............................................................... 250.00 279.00

15. Pace Reels Comb ............................................................... 150.00

16. Pace Reels, FT ................................................................. 60.00 75.00

17. Pace Reels, Sr. PO ............................................................ 100.00 196.50

18. Pace Reels, Sr. PO ............................................................ 137.50

19. Pace Reels, no rails ........................................................... 69.50 75.00

20. Pace Twin 3-10 ................................................................. 300.00 325.00

21. Pace Twin Console 3/25 ..................................................... 200.00

22. Pastime ................................................................................ 125.00 219.50

23. Pay Day ............................................................................. 50.00

24. Panama Deluxe Bell .......................................................... 49.50 75.00

25. Parlay Races ................................................................. 35.00 95.00

26. Pay Day ............................................................................. 149.00 225.00

27. Paces Reel ......................................................................... 6.00

28. Pickens ............................................................................. 25.00

29. Racer Double Bell ............................................................. 49.50

30. Racer '38 ....................................................................... 25.00

31. Rio ................................................................................... 150.00 289.50

32. Rio ................................................................................... 25.00

33. Riviera ............................................................................ 60.00

34. Rollette, Jr. ..................................................................... 125.00

35. Rollette, Sr. .................................................................... 450.00 499.50

36. Rosemont ................................................................. 25.00

37. Royal Draw ...................................................................... 35.00 105.00

38. Royal Flush ................................................................. 10.00 75.00

39. Royal Lucre .................................................................... 275.00 290.00

40. Royal Lucre .................................................................... 14.50

41. Royal Lucre .................................................................... 14.50

42. Royal Lucre .................................................................... 250.00 275.00

43. Seaburg Races ............................................................... 35.00

44. Saddle Club ................................................................. 35.00 47.50

45. Silver Bell ........................................................................ 29.50 32.50

46. Silver Moon, 50c ............................................................. 150.00 155.00

47. Silver Moon, PO ............................................................ 95.00 99.50

48. Silver Moon, FP ............................................................ 97.50 125.00

49. Silver Moon, 25c ........................................................... 265.00 269.50

50. Silver Moon, 25c ........................................................... 250.00 275.00

51. Skill Field ......................................................................... 29.50

52. Skill Field ......................................................................... 89.50

53. Skill Time ......................................................................... 39.50

54. Skill Time ......................................................................... 59.50

55. Skill Time ......................................................................... 65.00 110.00

56. Square Bell ....................................................................... 50.00

57. Square Bell Double ......................................................... 119.50

58. Stanco Bell Single ........................................................... 100.00

59. Sugar King ........................................................................ 25.00 50.00

60. Super Bell 5c Comb .......................................................... 135.00 145.95

61. Super Bell 5e Comb .......................................................... 249.50 325.50

62. Super Bell 25c Comb ......................................................... 365.00 395.00

63. Super Track Time ........................................................... 225.00 295.00

64. Super Track Time ........................................................... 260.50

65. Super Track Time ........................................................... 75.00

66. Super Track Time ........................................................... 125.00 42.50

67. Super Track Time ........................................................... 25.00

68. Super Track Time ........................................................... 19.50 59.50

69. Track Odds, West ............................................................ 100.00

70. Track Odds, Buckley ......................................................... 250.00

71. Track Odds, Daily Dbl ....................................................... 425.00

72. Track Odds, DD, JP Buckley ................................................ 575.00 695.00

73. Track Time '39 ................................................................. 100.00 300.00

74. Track Time '38 ................................................................. 125.00

75. Track Time '37 ................................................................. 20.00 25.00

76. Triple Entry ...................................................................... 75.00 95.00

77. Triple Entry Super Bell 5e .................................................. 310.00 375.00

78. Triple Entry Super Bell 5-25 ............................................... 375.00 595.00
### CIGARETTE AND CANDY MERCHANDISERS

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FREE PLAY PIN GAMES

1. A. B. C. Bowler .................... $47.50 64.50
2. Action (Rev) ....................... 99.50 129.50
3. Air Circus ......................... 119.50 125.00
4. Air Force .......................... 64.50 99.50
5. Airliner ............................ 12.50 27.50
6. Alien .............................. 25.00
7. Alert (Rev) ......................... 59.50 74.50
8. Ali Baba ........................... 29.50
9. All American ....................... 39.50
10. All Out (Rev) ...................... 20.00
11. American Beauty (Rev) .......... 99.50 104.50
12. Arizona (Rev) ...................... 100.00 249.50
13. Anabel ............................ 25.00 29.50
14. Armada ............................ 29.50
15. Argentine ......................... 15.00 52.50
16. Arrowhead ......................... 19.50 50.00
17. Attention ......................... 32.50 49.50
18. Avalon ............................ 15.00 27.50
19. Airway ............................ 25.00
20. Bally Beauty ....................... 15.00 29.50
21. Banner ............................ 17.50
22. Bandwagon ......................... 18.00 47.50
23. Bang .............................. 12.50 25.00
24. Bargue ............................. 25.00 45.00
25. Battle ............................ 87.50 100.00
26. Belle Hop ......................... 59.50 69.50
27. Big Chief ......................... 32.50 49.50
28. Big League ......................... 32.50
29. Big Parade ......................... 112.50 129.50
30. Big Show .......................... 24.50 39.50
31. Big Six ............................ 27.50
32. Big Three (Rev) .................... 109.50 119.50
33. Big Time .......................... 40.00 47.50
34. Big Top ........................... 195.00 249.50
35. Bomb-The-Axis ...................... 64.50 79.50
36. Boomtown ......................... 19.50 22.50
37. Bordertown ......................... 24.50
38. Bosco .............................. 69.50 79.50
39. Boss .............................. 12.00 25.00
40. Bowling Alley ...................... 20.00 35.00
41. Box Score ......................... 12.50
42. Brazil (Rev) ....................... 175.00 249.50
43. Brite Spot ......................... 22.50 30.00
44. Broadway ......................... 30.00
45. Buckeroo ......................... 15.00 19.50
46. Burlesk ........................... 89.50
47. Cadillace ......................... 30.00
48. Cantee ............................ 190.00
49. Capt. Kidd ......................... 69.50 85.00
50. Casablanca (Rev) .................. 179.50 249.50
51. Champ ............................ 34.50 64.50
52. Champion ......................... 12.50 39.50
53. Charm ............................ 39.50
54. Cheever ........................... 12.50 15.00
55. Chief ............................. 15.00
56. Chubbe ............................. 15.00
57. Cl paddrn (Rev) .................... 25.00 34.50
58. Clipper ........................... 25.00
59. Clove ............................. 69.50 74.50
60. C.O. ..............................
61. Commander (Rev) ................... 50.00 69.50
62. Commodore ......................... 25.00
63. Congo ............................. 24.50 25.00
64. Conquest ......................... 24.50 27.00
65. Contest ........................... 115.00
66. Convention ......................... 20.00 32.50
67. Cowboy ............................ 20.00 30.00
68. Cowgirl ........................... 200.00 249.50
69. Cross Line ......................... 40.00 44.50
70. Crystal ........................... 834.50 842.50
71. Crystal Gazer ...................... 26.50

xx. Dandy ............................ 19.00 27.50
xx. Daily Dozen ....................... 10.00 15.00
xx. Davey Jones ....................... 15.00
xx. Defense (Baker) .................. 37.50 40.00
xx. Defense (Genco) .................. 89.50 94.50
xx. Destroyer (Rev) ................... 89.50 94.50
xx. Dive Bomber (Rev) ................ 39.50
xx. Dixie ............................ 23.50 49.50
xx. Do-Re-Mi ........................ 60.00 69.50
xx. Double Feature .................... 12.50 39.50
xx. Double (Conv) ..................... 15.00 37.50
xx. Doughboy ......................... 29.50 39.50
xx. Drum Major ....................... 20.00
xx. Duke Ranch ....................... 39.50 45.50
xx. Duplex ............................ 15.00 25.50
xx. Egg Squadron (Rev) ............... 95.00 125.00
xx. Entry ............................ 32.50 39.50
xx. Eureka ............................ 25.00 49.50
xx. Falling Sun (Rev) ................. 59.50
xx. Fantasy .......................... 45.00
xx. Fifth Inning ....................... 31.50 35.00
xx. Fifty Grand ....................... 29.50
xx. Fishin' (Rev) ...................... 55.00 59.50
xx. Flat Top ......................... 12.00 45.50
xx. Five & Ten & Twenty .............. 75.00 104.50
xx. Flatship ......................... 16.95 27.50
xx. Flat Top (Rev) ................... 205.00 249.50
xx. Fleet .............................. 39.50 45.00
xx. Flicker ........................... 49.50
xx. Flying Tiger ....................... 99.50 139.50
xx. Folllies '40 ....................... 20.00 25.00
xx. Follow Up ......................... 20.00 24.50
xx. Foreign Colors .................... 104.50 239.50

6. Formation .......................... 27.50 40.00
7. Four Diamonds ...................... 25.00 105.00 125.50
8. Four-Five-Six ....................... 15.00 17.50
9. Four Roses ......................... 49.50 59.50
10. Fox Hunt .......................... 18.50 23.50
11. G. I. Joe (Conv) ................... 69.50 79.50
12. Girls Ahoy (Rev) .................. 45.00 59.50
13. Glamour ........................... 45.00 49.50
14. Gold Star .......................... 25.00 49.50
15. Golden Gate ....................... 15.00 20.00
16. Grand Canyon (Rev) ............... 175.00 195.50
17. Klick Club .......................... 15.00 24.50
18. Headliner .......................... 20.00 39.50
19. Hi-Boy (Rev) ....................... 45.00
20. Hi-Dive ........................... 59.50 79.50
21. Hi-Hat ............................ 45.00 72.50
22. High Light ........................ 18.95
23. High Stepper ...................... 31.50 39.50
24. High Speed (Rev) .................. 39.50 45.00
25. Hold Over .......................... 39.50
26. Hollywood ......................... 249.50
27. Home Run '40 ...................... 22.50 35.00
28. Home Run '41 ...................... 49.50
29. Home Run '42 ...................... 60.00 74.50
30. Horoscope ......................... 39.50 54.50
31. Idaho ............................. 249.50
32. Invasion (Rev) .................... 99.50 129.50
33. Jolly .............................. 32.50 39.50
34. Jolly (Rev) ......................... 119.50
35. Juniper ........................... 25.00 29.50
36. Jungle ............................ 59.50 72.50
37. Keep 'em Flying .................... 125.00 149.50
38. Keen-A-Ball ....................... 24.50 35.00
39. Kismet ............................ 249.50
40. Kock-Out ......................... 15.00
41. Knock-Out .......................... 70.00 135.00
42. Knock-Out-the-Jap ................. 99.50 105.00
43. Lancer ........................... 25.00 39.50
44. Landslide ......................... 39.50 49.50
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| 41. Shangri La       | 92.50  |
| 42. Short Stop       | 27.50  |
| 43. Side Kick        | 15.00  |
| 44. Silver Skates     | 45.00  |
| 45. Slick-Tie-Jap (Rev)| 49.50 |
| 46. Sixty Grand      | 17.50  |
| 47. Sky Chief        | 152.50 |
| 48. Sky Line         | 20.00  |
| 49. Sky Rider (Rev)  | 139.50 |
| 50. Spill-Top-Jap (Rev)| 49.50 |
| 51. Speedball        | 25.00  |
| 52. Speed Demon      | 19.50  |
| 53. Speedway         | 24.50  |
| 54. Speedy           | 24.50  |
| 55. Sportsman        | 25.00  |
| 56. Spot-A-Card       | 64.00  |
| 57. Spot The Skip (Rev)| 49.50 |
| 58. Spot The Skip (Rev)| 49.50 |
| 59. Spot The Skip (Rev)| 49.50 |
| 60. Strato Liner     | 145.00 |
| 61. Streamliner      | 145.00 |
| 62. Strippin' (Con)  | 175.00 |
| 63. Summer Time      | 20.00  |
| 64. Sun Valley        | 79.00  |
| 65. Supercharger      | 17.50  |
| 66. Super Clubbie     | 40.00  |
| 67. Super Six         | 29.50  |
| 68. Sun Valley (Rev)  | 89.50  |
| 69. Tall Gunner (Con)| 39.50  |
| 70. Taxing           | 49.00  |
| 71. Ten Spot          | 39.50  |
| 72. Ten Spot (Rev)   | 65.00  |
| 73. Three Score      | 25.00  |
| 74. Three Up          | 25.00  |
| 75. Thriller         | 25.00  |
| 76. Trade Wind (Rev) | 249.50 |
| 77. Trailways        | 42.50  |
| 78. Trapeze          | 17.50  |
| 79. Triumph          | 15.00  |
| 80. Triple Play      | 17.50  |
| 81. Twinkles         | 15.00  |
| 82. Two Up           | 15.00  |
| 83. Ump              | 19.50  |
| 84. Up & Up          | 34.50  |
| 85. Variety          | 12.50  |
| 86. Venus            | 34.00  |
| 87. Victory          | 89.50  |
| 88. Vugge            | 15.00  |
| 89. West Wind        | 169.50 |
| 90. White Sails      | 15.00  |
| 91. X Act            | 55.00  |
| 92. X Wings          | 17.50  |
| 93. Yacht Club       | 27.50  |
| 94. Yankee Doodle    | 175.00 |
| 95. Yanks            | 84.50  |
| 96. Zeta             | 95.00  |
| 97. Zig Zag          | 37.50  |
| 98. Zippy            | 69.50  |
| 99. Zombie           | 25.00  |

The "Coin Machine Industry Blue Book" for new and used coin operated equipment is issued every week. It is a review and digest of all selling prices based upon the market quotations for the week. Copyrighted 1946 by The Cash Box, 381 Fourth Avenue, New York 16, N. Y.
NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

Action ........................................... from—Stars
Ajax ........................................... from—Score Card
All Out .......................................... from—Cros Line
Archery ........................................... from—Cadillac
Arizona ........................................... from—Sun Team
American Beauty ............................. from—Attention
Battle ............................................ from—Zombie
Big Tent ......................................... from—Big Show
Big Three ....................................... from—Twin Six, Corder,
Big Top of '45 ................................. from—Twin Six, Corder,
Sky Bay Bingo ................................. from—Lite-A-Card
Bombardier ................................. from—Follies '40
Boiling Alley '42 ............................... from—Boiling Alley
Brazil .............................................. from—D-Re-Mil
Burluk ............................................ from—Follies '40
Casablanca ..................................... from—Glamour
Cupid ............................................. from—Roxy
De-Icer .......................................... from—Red, White & Blue
Destroyer ........................................ from—Cadillac
Dive Bomber .................................... from—Formation
Eagle Squadron ............................... from—Big League,
Easy Pickin' ................................... from—O'Boy
Falling Suns ................................... from—Ten Spot Pan Dancer ......................... from—Roxy
Flash ............................................ from—Punch
Flat Top .......................................... from—Broadcard, Crossline
Flight ............................................. from—Sporty
Flying Tigers ................................. from—Play Ball
Foreign Colors ............................... from—Owl
Grand Canyon ............................... from—Double Play
Hi-Boy ............................................ from—Metro
Hit-Jinks ........................................ from—Glamour
Hit-The-Japs ................................. from—Gold Star
Hockey '42 ................................. from—Silker Skates
Idaho .............................................. from—Zombie
Jeep .............................................. from—Duplex, Leader, Sky Blazer
Kismet ........................................... from—Zombie
Kipper .......................................... from—Scoop
Knock-Out-The-Japs ........................ from—Knockout
Liberty ........................................... from—Flicker
Luxury ........................................... from—Rotation
Marines-At-Play ............................. from—Flicker
Midway .......................................... from—Zombie
Nite .............................................. from—Formation
Nine Bells ...................................... from—Mr. Chips
Over-The-Top ................................. from—Powerhouse
Parade Leader ................................. from—Drum Major
Paratroop ....................................... from—Powerhouse
Pecheurino ................................... from—Jolly
Pep ................................................ from—Wow
Playtime ........................................ from—Gold Star
Pin Up Girl ..................................... from—Silver Skates
Production ..................................... from—Blondie
Rat ................................................ from—Zig Zag
Redheads ....................................... from—Blondie
Roll Call ........................................ from—Vacation
Sailorettes '42 ................................. from—Follies '40
Scout Commander ............................ from—Fleet
Sea Power ....................................... from—Four Roses
Sentry .......................................... from—Leader
Shangri-La ..................................... from—Mr. Chips
Sink-The-Jap ................................... from—Seven Up
Sixty Grand ................................. from—Big Town
Sky Rider ....................................... from—Pan American
Slap-The-Jap ................................. from—Stratoliner
Smash-The-Jap ............................... from—Ten Spot
South Seas ..................................... from—Knockout
Speedway ....................................... from—Entry
Spot-Cha ......................................... from—Attention
Stage Door Canteen ........................ from—Liberty
Starlight ......................................... from—Triumph
Stepper ......................................... from—Blondie
Strip Tease ....................................... from—Chi-Coin Games
Torpedo ......................................... from—Formation
Trade Winds ................................. from—Sky Blazer
Triple Entry .................................... from—Home Run
Wagon Wheels ................................. from—Duplex
White Sails ................................... from—Silver Spray
Yankee Doodle ..................... from—Mascot, Attention,
Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby ........................... from—Sport Special, Record Time
Big Three ........................................ from—Sport Special
Dust Whirl ....................................... from—Club Trophy
Fast Track, from—Sport Page, Blue Ribbon
Foreign Colors ................................ from—Owl
Pastime .......................................... from—Turf Champs
Race King, .. from—Thistledown, Sea Biscuit
Rockingham ................................. from—Grand Stand, Grand
Victorious ....................................... from—Turf Champs
War Admiral ................................... from—Grand Stand
Whirlaway ................................. from—Blue Grass, Dark Horse,
Sport Special

www.americanradiohistory.com
MANUFACTURERS' NEW EQUIPMENT

MUSIC

AIREON
Fiesta
Artisan
Air Liner

WURLITZER
#1015
#3020—5/10/25c 3-wire Wall Box
#3021—5c Wall Box
#3081—5c 30-wire Wall Box
#4000—Speaker
#4002—Speaker

PINS

GOTTLIEB
Stage Door Canteen $249.50

MARVEL
Hollywood $249.50

UNITED
South Seas

WILLIAMS
Suspense
Laura 249.80

F & S
Kismet $249.50

PIONEER
Smiley

SLOTS

MILLS
5c Black Cherry Bell $205.00
10c Black Cherry Bell 210.00
25c Black Cherry Bell 215.00
50c Black Cherry Bell 292.00

O. D. JENNINGS
Bronze Chief
Club Chief

ARCADE

CHICAGO COIN
Goalsee $525.00

GENCO
Total Roll

JAFCO
Roll-A-Ball $379.50

MUNVES
Super Skee Roll $49.50

PONSER
Bank Ball $375.00

SUPREME
Bola Score

BALLY
Undersea Raider $399.50

EVANS
Ten Strike 299.50
Ten Strike FP 359.50

CONSOLES

Bgtail 5c Comb. FP & PO $674.50
Bgtail 25c Comb. FP & PO 764.50

ONE-BALLS

BALLY
Victory Derby
NOTICE

EFFECTIVE WITH THE FEBRUARY 4, 1946 ISSUE THE CASH BOX WILL BE COMPLETELY PRINTED FEATURING A THREE COLUMN PAGE AND ADVERTISING RATES WILL CHANGE DUE TO INCREASED COVERAGE AND COST OF PRODUCTION TO THE FOLLOWING:

COLUMN INCH (Size: 2½" Wide by 1" High) .......................... 5.00
FULL PAGE (Size: 13" High by 7½" Wide) .......................... $195.00
TWO-THIRDS PAGE (Size: 13" High by 4½" Wide) .............. 130.00
HALF PAGE (Size: 6½" High by 7½" Wide) ....................... 97.50
ONE-THIRD PAGE (Size: 13" High by 2½" Wide) ............... 65.00
QUARTER PAGE (Size: 3¼" High by 7½" Wide) .................. 48.75

ALL CONTRACTS FOR PRINTED QUARTER, HALF OR FULL PAGES SIGNED PRIOR TO FEBRUARY 4, 1946 WILL REMAIN IN FORCE FOR THEIR DURATION.

NEW CONTRACTS WILL BE ACCEPTED FOR A PERIOD OF 52 CONSECUTIVE WEEKS (ONE FULL YEAR) ON OR AFTER FEBRUARY 4, 1946 ALLOWING 15% CASH REBATE ON NET ADVERTISING. CONTRACTS FOR 26 TIMES OR MORE DURING ONE FULL YEAR BUT LESS THAN 52 TIMES WILL RECEIVE 8% CASH REBATE ON NET ADVERTISING AT THE END OF THE CONTRACTUAL YEAR. (MINIMUM ADVERTISING ACCEPTED ON CONTRACT—$15.00).

"FREE SPACE ADS" WILL BE CONTINUED AS CLASSIFIED ADVERTISING IN "THE COIN MACHINE MART" SECTION ONLY.

THE CASH BOX
381 FOURTH AVENUE, NEW YORK 16, N. Y.
All Phones: Murray Hill 4-7797

32 W. RANDOLPH ST., CHICAGO 1, ILL.
All Phones: Dearborn 0045

422 W. ELEVENTH ST., LOS ANGELES 15, CAL.
All Phones: Prospect 2687
SELL US YOUR MUSIC MACHINES OR YOUR A. M. I. TELEPHONE MUSIC SYSTEMS

TAKE ADVANTAGE OF TODAY'S PRICES!

Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A.

WILL PAY HIGHEST CASH PRICES!
PHONES — WIRE — WRITE

MUSIC MACHINES READY FOR LOCATION

<table>
<thead>
<tr>
<th></th>
<th>$95.00</th>
</tr>
</thead>
</table>
| NEW AMI STREAMLINERS
Factory Crated | $595.00 |
| 5 AMI HIGHBOY 40 RECORDS
Factory Crated | $649.00 |
| 50 New 20 Record AMI Bar Boxes | $23.50 |

MISCELLANEOUS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Packard Boxes</td>
<td>$32.50</td>
<td></td>
</tr>
<tr>
<td>30 Buckley Boxes — 20 &amp; 24 Records, Like New</td>
<td>$35.00</td>
<td></td>
</tr>
<tr>
<td>10 Wurlitzer 700C, 5/10/25c</td>
<td>$22.50</td>
<td></td>
</tr>
<tr>
<td>10 Wurlitzer 145 Fast Stepper</td>
<td>$19.00</td>
<td></td>
</tr>
<tr>
<td>1 Rack-Ola Bar Box 5/10/15c</td>
<td>$20.00</td>
<td></td>
</tr>
<tr>
<td>5 Rack-Ola Willy Box</td>
<td>$17.50</td>
<td></td>
</tr>
<tr>
<td>50 Wurlitzer 2000 Boats 33-wire</td>
<td>$19.50</td>
<td></td>
</tr>
<tr>
<td>Sawbridge 20 Boxes — Swivel, Etc.</td>
<td>$22.50</td>
<td></td>
</tr>
<tr>
<td>20 Keystone &amp; Packard Bar Brackets</td>
<td>$3.50</td>
<td></td>
</tr>
<tr>
<td>5 Buckley Bar Brackets — new tubes</td>
<td>$8.00</td>
<td></td>
</tr>
<tr>
<td>5 Rack-Ola Amplifiers, less tubes</td>
<td>$10.00</td>
<td></td>
</tr>
<tr>
<td>Used 33-wire Cable, from 10 ft. lengths, per ft.</td>
<td>$0.15</td>
<td></td>
</tr>
</tbody>
</table>

NEW WURLITZER RECORD TRAYS

FOR ALL MODELS EXCEPT COUNTER MODELS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>Of 100</td>
<td>70c</td>
</tr>
<tr>
<td>LOTS</td>
<td>EA</td>
<td></td>
</tr>
<tr>
<td>IN LOTS OF 100</td>
<td>50c</td>
<td></td>
</tr>
<tr>
<td>OR MORE</td>
<td>EA</td>
<td></td>
</tr>
</tbody>
</table>

TERMS: 1% Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., FOB. Newark, N. J.

RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)
U-NEED-A DISTRIBUTOR in Missouri and Kentucky

We are happy to announce our appointment as exclusive agent for U-NEED-A Vendors, Inc., to distribute their outstanding machines in the above territory. Orders are now being taken for the new MONARCH CIGARETTE MERCHANDISER

Designed by Norman Bel Geddes

Here indeed is the last word in cigarette Vendors, created by the recognized leader in industrial design, and engineered to give the operator a fool-proof, easily serviced machine of greater capacity but no larger size.

OPERATORS

Send in your orders. Tailored-to-Fit Financing arranged. Insure for yourself early delivery of New U-NEED-A Merchandisers. You'll like to do business with

J. ROSENFELD CO.

3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582

Also exclusive distributor of Bally Machines in East Missouri—Southern Illinois—West Kentucky

'‘DUCKY''

1800 R. M. Holes 5c Play
Takes In $90.00
Pays Out 47.06
PROFIT $42.94

HARLICH’S

Newest

$50 TOPS!

$50 OR $5

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD. CHICAGO 7, ILLINOIS

READY NOW! OUR NEWEST CATALOG SEND FOR IT TODAY!

“IN THE DARK”

960 G. L. Holes 10c Play
Takes In $96.00
Pays Out 46.48
PROFIT $49.52

“IN THE DARK”

REVERSIBLE JACKPOT CONTAINS

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD. CHICAGO 7, ILLINOIS

READY SOON! OUR NEW MILLION DOLLAR PLANT!
STOP!

LOOK!

LISTEN!

WE ARE THE EXCLUSIVE NORTHWEST DISTRIBUTOR FOR HOMER E. CAPEHART’S PACKARD MANUFACTURING CORP.

WAIT TILL YOU SEE THE NEW "TOPS" PACKARD PLA-MOR PHONOGRAPH

You Will Be Well Compensated For Waiting

WE CAN SUPPLY YOU NOW WITH THE NEW PACKARD PLA-MOR WALL BOXES — 30-WIRE CABLE AND BAR BOXES

SPEAKERS — 4 Different Models — SOON

OTHER GUARANTEED BUYS — WRITE - WIRE - PHONE

Twin Ports SALES CO.

230 LAKE AVENUE, SOUTH (Phone: Melrose 2889) DULUTH 2, MINN.

ATTENTION MERCHANDISE BOARD OPERATORS!

CIGARETTE LIGHTER SALESBOARD A REAL MONEY MAKER!

FEATURING HIGH QUALITY LIGHTERS

<table>
<thead>
<tr>
<th>COST OF BOARD</th>
<th>$3.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIGHTERS (8) @ $2.60</td>
<td>20.80</td>
</tr>
<tr>
<td>OPERATORS COST</td>
<td>$23.80</td>
</tr>
<tr>
<td>CONSO LATION AWARDS</td>
<td>12.00</td>
</tr>
</tbody>
</table>

TOTAL EXPENDITURE $35.80
1200 HOLES @ 5c PLAY 60.00

OPERATOR’S NET PROFIT $24.20

WRITE — WIRE OR PHONE FOR IMMEDIATE DELIVERY 1/2 DOWN — BALANCE C.O.D.

W. H. LUENHAGEN & COMPANY 1813 W. PICO BLVD. (PHONE: EX. 7162) LOS ANGELES 6, CALIF.
WE HAVE FOR IMMEDIATE DELIVERY MILLS NEW POSTVAR BELL
BLACK CHERRY
It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.
8¢ - 10¢ - 25¢ - 50¢ PLAY
Place Your Order Today to Insure Preferred Delivery

We have all repair parts for Mills Slot machines.
Write for complete price list

Established 1895
50 years of service.
SICKING, INC.
1401 CENTRAL PARKWAY
CINCINNATI, OHIO

MUSIC - SUPPLIES
FOR SALE - Seeburg Royal in cellar cabinet equipped for 30-wire boxes $200; 35 Snack vendors, some with stands, write; used 30-wire cable 15¢ per ft.; zip cord, rubber or silk 2¢ per ft.; all Seeburg power supplies; Seeburg 320-62 solenoid drums new $22.50; Nearly all tubes in stock; Wurlitzer 600 speaker $37.50.

625 ERIE BOULEVARD, EAST
SYRACUSE 2, N. Y.

"REMODELING SALE"
NOT JUST A REMOVAL OR CLOSEOUT - BUT REALLY RECONDITIONED BUYS THAT WE ARE REDUCING IN ORDER TO GO AHEAD WITH OUR REMODELLING PROGRAM.
ALL MACHINES GUARANTEED IN FIRST CLASS CONDITION

SLOT MACHINES
5¢ Blue Front CHKÄ....................$125.00 5¢ Brown Front, Rebuilt................$140.00
10¢ Blue Front, Single Jack.............130.00 5¢ Cherry Bell..................................145.00
10¢ Blue Front CHKÄ.....................145.00 10¢ Cherry Bell..................................170.00
5¢ Brown Front...........................140.00 5¢ Original Chrome .........................235.00
25¢ Caille..................$2.50 $5 Pace De Luxe.........................................85.00
25¢ Brown Front..........................220.00 $5 Pace Kitty....................................70.00

ONE-BALLS
Jockey Club..................$300.00 Scoc Biscuit..................................$40.00
Senta Anita...........................110.00 Race King................................125.00

FIVE-BALLS
Four Diamonds..............$59.60 Moniker.....................................$79.60
Dude Ranch..................44.50 League Leader..............................$39.60 Vacation..............$39.60
New Champ........................49.60 Playmates.................................29.60 Twin Six.........................$69.60
Band Wagon..........................39.60 Star Attraction.........................$54.60 Slap-the-Jap.............$39.60
Horoscope..........................59.60 Seven Up..................................79.60

ARCADE EQUIPMENT
Bow-A-Ball..................$195.00 Chi-Coin Hockey..........................$195.00 Rapid Fire.........................$125.00
Bow-A-Bomb........................175.00 Periscope................................125.00 Tommy Gun...................$150.00
Evans Flare Ball...............135.00 Sky Fighter...............................225.00 Victory Pool..................$100.00
Drivmobile......................230.00 Submarine...............................135.00 Zingo............................$150.00

PHONOS & SPECIALS
Two Door Double Stands, complete except for looking bars..................$25.00
Single Box Stands...............$35.00 Rock-Ola Imperial, remote unit........$220.00
Capertart 20 Selector Phone......$125.00 Rock-Ola 16 Record Rhythm King.....$150.00
Melotone 16 record phone........$225.00 Wurlitzer 41 Counter Model........$125.00
Singing Towers 20 Selector........$275.00 Wurlitzer 71 Counter Model........$225.00
Singing Towers, 40 Selector.....$475.00 Wurlitzer Twin 12 Units, complete.......$195.00

TERMS: 1/3 CERTIFIED DEPOSIT
"WISCONSIN'S LEADING DISTRIBUTOR"
UNITED COIN MACHINE COMPANY
6304 WEST GREENFIELD AVENUE (PHONE: GREENFIELD 6772) MILWAUKEE 14, WISCONSIN

I Saw It In "The Cash Box"
WANT TO BUY

FIVE BALLS
ONE BALLS

PHONOGRAPHs

ARCADE EQUIPMENT
SLOTS AND CONSOLES

al. Sebring

Bell Products Co.
2000 North Oakley
Chicago 47, Ill.
Hunold 3-3027

FOR SALE - 5 Wurlitzer Boxes #320, 3 Wurlitzer Counter Boxes; 5 Buckley Steel Cabinets with #960 adapter; 5 Wurlitzer empty 412 cabinets; 50 Packard Boxes $32.50 ea.

2117 Third Avenue, No.

Birmingham Vending Company
Birmingham, Alabama

ARCADE - CONSOLES

FOR SALE - Keenev Submarines $119.50; Titchem & Catchem $109.50; Whee Gee Mystic $109.50; Rapid Fires $139.50; Victory Pool $79.50; Seeburg Shoot-the-Chutes $99.50; Victory Markman Gun $49.50; 3 Race Rolls $59.50; 2 Races Races, black cabinet $49.50.

2546 N. 30th Street

Badger Novelty Company
Milwaukee, Wi, Wisc.

- AMPLIFIERS -

FOR SALE - Universal Amplifiers, Standard model fits Wurlitzer, Rock-ola, Seeburg Mills $54.50; Deluxe Model fits Wurlitzer, Rock-Ola Mills and Seeburg Remoto, Extra volume, superb tone $69.50.

2014 West Vliet Street

Hasting Distributing Company
Milwaukee, 5, Wis.

- STANDS -

WANT - 14 Jack in the Box Stands, must be in first class condition. State price and condition.

Grover C. King
(Tel: 4931)

Smyrna, Del.

WE WANT TO BUY!

CONSOLES
Club Balls
Super Balls, Comb.
Super Balls, Comb. 5/25c
High Hands
Three Balls

STATE CONDITION, QUANTITY AND BEST PRICE. WIRE, PHONE, WRITE TODAY!

H. Rosenberg Company
625 Tenth Avenue
(Phone: Longacre 3-2479)

New York 19, N.Y.

I Saw It In "The Cash Box"
YES! WE ARE FIRST WITH THE FINEST...

STAGE DOOR CANTEEN

NOW AT YOUR GOTTLIEB DISTRIBUTOR!

"There is no substitute for Quality!"

D. GOTTLIEB & CO.

1140 N. KOSTER AVENUE

CHICAGO 51, ILLINOIS

THE NEWEST, FASTEST MONEY-MAKING LEGAL GAME

ROLL-A-BALL

A SKEE BALL ALLEY WITH A REVOLVING BARREL ADDING A THRILL SKILL SHOT TO AN ALREADY PROVEN MONEY-MAKING GAME

- Manufactured and Location Tested by Coin Machine Men who know how.
- Absolutely Fool Proof.
- 9½ ft. long—easily handled.
- Solidly constructed.
- Flashy Colored Backboard lite-up.
- Giant Cash Box.
- Legal Everywhere — wonder ful money maker for closed territory.
- Guaranteed Workmanship.

WE HAVE A DISTRIBUTOR DEAL IF YOUR RECORD AND EXPERIENCE WARRANTS CONSIDERATION.

PHONE - WIRE - WRITE TODAY!

JOHN A. FITZGIBBONS

JAFCO. INC.

776 TENTH AVE.

NEW YORK 19, N. Y.

PHONE: COLUMBUS 5-7996

Tell it to

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16)

32 W. RANDOLPH ST., CHICAGO 1, ILL.

All Phones: DEArborn 0045

422 W. 11th ST., LOS ANGELES 15, CAL.

All Phones: PRospect 2687
The New Cushion Action Super DeLuxe "CLUB CHIEF" soon ready for our production line. Here's real quality—quieter action—many improvements that mean long life and assured revenue.

The Super DeLuxe "CLUB CHIEF" is custom-built with all new parts by Jennings' Master Craftsmen — winners of the Army-Navy "E" for precision work on Radar. The Super DeLuxe "CLUB CHIEF" has beauty too! Its sparkling, illuminated front out-classes them all.

"CLUB CHIEF"

We Are Authorized Direct Factory Distributors of Pfanstiehl and Aeropoint Coin Machine Needles

Look To The GENERAL For LEADERSHIP

Seeburg WS-2Z, 5c Wallomatics, Wireless $39.50
Seeburg WS-10Z, 5-10-25c Wallomatics, Wireless 49.50
Wurlitzer No. 120, 5c Wallomatics, 2 wire 25.00

INTERNATIONAL LABEL 
OPERATOR'S PRICE 55c
DISTRIBUTORS WANTED!! TERRITORIES OPEN!!

K & M DISTRIBUTORS
1913 W. PICO BLVD. (PHONE: EX-8811) LOS ANGELES 6, CAL.
NOW DELIVERING! NEW EQUIPMENT LISTED

NEW JENNINGS SLOTS - ALL MODELS WRITE FOR PRICE LIST

HOLLYWOOD - 5-BALL...... $249.50  GOLIATH ........................ $825.00
UNDERSEA RAIDERS - GU... $399.80  STAGE DOOR CANTER... $249.50
EVANS BANGSTAILS - 5¢ COMBINATION FREE PLAY & PAY OUT - 7-COIN...... $674.50
EVANS BANGSTAILS - 25¢ COMBINATION FREE PLAY & PAY OUT - 7-COIN...... $764.50
EVANS TEN STRIKE... $329.50 - WITH FREE PLAY...... $389.50
KLEEN PILOT FANS CLEANER AND 50 GALLON DUMM OF PHILM... $122.50

CONSOLES - ONE BALLS - ARCADE EQUIPMENT - SLOTS - CONSOLES - ARCADE EQUIPMENT -
FACE 5¢ & 10¢ TWIN CONSOLE...... $319.50  RAPID FIRE - A-1...... $165.00
MILLS FOUR BELLS - 4-5¢...... $395.00  JAP GUNS - SEBAST... $110.00
WATLING BIG GAME - F-P - 5¢...... $79.50  RAPID FIRE GUN CASTINGS - NEW...... $19.50
WATLING BIG GAME - F.O. - 5¢...... $89.60  CHICAGO COIN HOCKEY...... $219.50
WATLING BIG GAME - F.O. - 10¢...... $149.50  EXHIBIT FOOT EASE...... $79.50
WATLING BIG GAME - F.O. - 25¢...... $189.50  TOMMY GUN - LATE MODEL...... $149.50
BOX STANDS - FOR SLOTS...... $19.50  EXHIBIT CANDID CAMERA...... $94.50
JEHN, SILVER MOON - F.P...... $109.50  SUPREME SKEE ROLL...... $199.50
SUPER BELL - 3-5¢...... $49.50  AIR RAIDER...... $179.50
SUPER BELL - 25¢ COMB...... $369.50  EVANS TEN STRIKE...... $79.50
SUPER BELL - 5¢ & 5¢ F.O...... $319.50  SLOTS - 10¢ JEHN, CLUB CHIEF - SPECIAL...... $199.50
SUPER MALL - 5¢ COIN...... $294.50  5¢ WATL. ROLATOPE - REBUILT...... $119.50
38 TRICK TIME...... $89.50  1¢ MILLS Q.T....... $49.50
- ONE BALLS -
BLUE GRASS...... $189.50  5¢ BUNE FRONT - 3-5...... $129.50
PEKILICO...... $369.50  5¢ CHEERY BELL - C.H.K.A...... $199.50
RECORD TIME...... $179.50  10¢ BUNE FRONT - PERFECT...... $169.50
40 - 1-2-3-5-7...... $89.50  10¢ MILLS CHROME...... $289.50
KENTUCKY...... $289.50  GHOSTCHEM COLONIAL - CIG...... $49.50
CLUB TROPHY...... $316.00  5¢ VEST POCKETS - REFURBISHED...... $49.50
TURF KING...... $396.50  5¢ MILLS CHROME...... $265.00
LONG SHOT...... $289.50
MUSIC - WURL. 41...... $169.50  WURL. 61...... $169.50  WURL. 616...... $199.50

WANTED! HI DIVE, LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, SUN BEAM, DUXEX, SKY BLAZER & WEST WIND @ $45.00. ALSO ALL MUSIC!!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT

EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVENUE, CHICAGO 27, ILLINOIS.
HUMBOLDT 6286-89

VENDERS - SUPPLIES

FOR SALE - Samples of new Northwestern Deluxe and Model 53 on display now. Orders are filled in rotation in which they are received. Place your orders today. Also complete line of vending machine supplies, key rings, flexo tools, charms, coin counters, candy and salted peanuts.

VIKING SPECIALTY COMPANY
530 GOLDEN GATE AVENUE
SAN FRANCISCO 2, CAL.

- NEEDLES -

FOR SALE - 5000 Play Needles, New peace time quality Osmium tip, curved spring design, Aerpoint coin phono needles. Used by many of the nation's largest routes. Sample order 50¢ each, lots of 100 $46.00.

WEBB DISTRIBUTING COMPANY
612 N. MICHIGAN AVENUE
CHICAGO, 11, ILL.

- USED RECORDS -

WANT - Highest bidder. Turn your used records in cash $83. Will pick up within 100 mile radius. Write, wire or phone. Send them now to:

NATHAN MUCHICK
1251 N. 52nd STREET
PHILADELPHIA 39, PA.

MUSIC -

WANT - Phonographs - all makes and models. Forward list and lowest prices.
LEWIS MUSIC SALES, HAWKESBURY, ONT., CANADA

I Saw It In "The Cash Box"
Target skills fit into arcades, lunch rooms, small stores and countless other locations that do not have room for larger machines. Without any effort, you can make more money with target skills by collecting from two machines instead of one.

- Ease of transporting
- Enjoyment to customers of shooting army type pistols
- The utilizing of all available location space
- Lack of need for much servicing
- Attractiveness of machines
- Constant play they get

ADDED together these are the reasons target skills mean substantial profits to you.

These legal, pure skill amusement devices will earn in and fit any location.

Everyone gets a thrill out of using a real army type pistol. Together with an attractive cabinet, the "Challenger" will astound you with its drawing power. The desire of one customer to challenge another creates more interest, constant play and enormous returns.

This target skill takes the play and holds it. Designed to stimulate appeal and interest to your customers, this machine has proven its earning power. You will find that the "Big Game Hunter" provides a good nucleus for maintaining a location.

The interest and pleasure of manipulating this particular target skill is reason for its success. Five targets rising, one at a time, provide a liveliness to the machine. Expert and novice alike find that Model F has tremendous appeal.

Write for Illustrated Literature
A.B.T. Manufacturing Corporation
715-723 North Kedzie Avenue, Chicago 12, Illinois

ABT "Makes the Finest"

- AMUSEMENT MACHINES
- VENDING MACHINES
- COIN CHUTES
- COIN DETECTORS
- SCALES
- OTHER COIN-OPERATED MACHINES
WITH ITS TAX-FREE FEATURES --- ONE OF THE MOST PROFITABLE MACHINES YOU CAN OPERATE

PHOTOMATIC

(Trade Mark)
NEW MODEL
THE MIRACLE PHOTOGRAPHER

COMpletely Automatic! Coin Operated! No Attendants Needed!
Delivers a beautiful framed photo-portrait in less than 60 seconds. The only machine of its kind in the world.

Millions now want up-to-the-minute photographs. Photomatic attracts them in crowds!
A handsome sturdy machine. . . . . . . precision-made. . . . . . . . . . . . . . . . . BUILT TO LAST.
An extraordinary dependable money maker all the year round.
"Let Photomatic Work For You"
SEND FOR THE PHOTOMATIC SELLING PLAN.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET *コーチ・RAHAN, PRESIDENT * LONG ISLAND CITY, 1, NEW YORK -
1945 - OUR 50TH YEAR OF SERVICE

SLOTS - PIN'S - 1-BALLS - PANORAM
FOR SALE - $325.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5-Ball Free Plays; 1-ball P.0, games; Mills Panorama $325. Send for list.

MITCHELL NOVELTY COMPANY
1629 WEST MITCHELL ST.
(Tel: Mitchell 3264) MILWAUKEE, 4, WISC.

RECTIFIERS REPAIRED
NOTICE - Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at $2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned C.O.D., plus transportation.

BATES LABORATORIES
571 HILL AVENUE GLEN ELLYN, ILL.

1-BALLS - PIN'S - CONSOLES - SLOTS - WANT
FOR SALE - Guaranteed reconditioned 1-balls, 5-balls, consoles, slots; plus the latest in 5-Ball new and revamped. Also Mills Cherry Balls; Special Sale on glasses for Track Times, Dominos, etc. Write for details. WANT - 1 and 5 balls FP, no junk.

FALISADE SPECIALTIES COMPANY
489 ANDERSON AVENUE CLIFFSIDE, N.J.
(Tel: Cliffside 6-2892)

- ARCADE -
WANT - Bank Rolls and Wurlitzer Skeo Ball Alleys. Any number, any price or condition.
1. SEELER
2456 GRAND RIVER (Tel: Randolph 8547) DETROIT, MICH.

- MUSIC -
WANT - Will pay highest price for Panoramas. Write quantity, price and condition.
115 MAGAZINE STREET (Tel: RA 7004) NEW ORLEANS, 12, LA.

SCALES REBUILT
NOTICE - Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1869)

WATLING MANUFACTURING CO.
4650 WEST FULTON ST. CHICAGO, ILL.
(Tel: COL 2770)

- MUSIC -
FOR SALE - Mills Panorama, perfect condition. First $350, takes it.
H. M. BRANNON DISTRIBUTING COMPANY
516 SOUTH 2nd STREET LOUISVILLE 1, KY.
(Tel: Wabash 1501)

I Saw It In "The Cash Box"
WE HAVE AVAILABLE FOR IMMEDIATE DELIVERY
A-1 CONDITION — THE FOLLOWING MACHINES

SLOTS

- 6¢, 10¢, 25¢, 50¢ GOLD CHROMES
- 5¢, 10¢, 25¢, 50¢ BLUE FRONTS
- (refinished, Club Handle)
- 5¢, 10¢, 25¢ BROWN FRONTS

ARCADE EQUIPMENT

- BALLY RAPID FIRE
- SKYFIGHTER
- CHICKEN SANS
- PARACHUTES
- ZINGO
- CHI COME HOCKEY
- KEYEN AIR RAIDEN

WANTED:

- CONSOLES
- PINS
- ARCADE
- ANY QUANTITY! SEND LIST!

WRITE - WIRE - PHONE

BILL CONTS

FISCO SALES COMPANY

310 MAIN STREET

(Phone: 3486)

HAVERHILL, MASS.

SHOES - MUSIC - CIG. MACHS. - CONSOLES

WANT — .22 caliber shells; Seeburg or Wurlitzer JARC phonographs; Club and Super
Bells National or Rowe cigarette machines. Write beat price, condition and quantity.

W. H. LEUENHAGEN & COMPANY

1813 WEST PICO BOULEVARD

LOS ANGELES 6, CALIF.

DISTRIBUTOR

NOTICE — You’ll like to do business with Jack Rosenfeld. Exclusive Bally Distributor
for Eastern Missouri, Southern Illinois, Western Kentucky.

J. ROSENFELD COMPANY

3218 OLIVE STREET

ST. LOUIS 3, MO.

RE-SHARP NEEDLES

NOTICE — Re-Sharp needles service re-conditions your worn juke box needles with expert
precision. Big savings plus guaranteed satisfaction to you. We furnish self address-
ed shipping containers on request.

RE SHARP NEEDLE SERVICE

PO BOX 770

FORT DODGE, IA.

MUSIC — ARCADE — CANDY MACH.

NOTICE — I will buy and sell Music, Arcade, Candy Machines. What have you? What do
you need?

STATE VENDING COMPANY

300 HARRISON AVENUE

BOSTON, 18, MASS.

CONSOLES — ARCADE

FOR SALE — 14 Pace Saratoga PO $75, ea.; 5 Saratogas combination PF & PO $125, each;
2Jennings Fast Times PO $75, ea.; 2 Rotary Merchandisers $225, ea.; 40 weighted slot
stands $12.50 each.

BADGER SALES COMPANY

1612 WEST PICO BOULEVARD

(Tel: Drexel 4326)

LOS ANGELES 15, CALIF.

- MUSIC -

FOR SALE — Rock-Ola Commando with 6 wall boxes and 5 bar boxes A-1 condition $650; Wurlitzer Counter Model 61 with stand $125; Rock-Ola 12 record cabinet completely re-
finished, any reasonable offer acceptable.

GENTRY MUSIC & SALES COMPANY

ALAMOGORDO, N. M.

I Saw It In “The Cash Box”
BADGER'S BARGAINS
"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

KEENEY RECONDITIONED SUPER BELLS
COMPLETELY REBUILT AND REFINISHED LIKE NEW

<table>
<thead>
<tr>
<th>Bell Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Original 4 Bells, 5-5-5-5</td>
<td>$345.00</td>
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<tr>
<td>Evans Danio, Late D.D.</td>
<td>$295.00</td>
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<tr>
<td>Evans Danio, Late D.D.</td>
<td>$295.00</td>
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<tr>
<td>Evans Lucky Lucre, 3-5c, 25c</td>
<td>$295.00</td>
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<tr>
<td>Evans Lucky Lucre, 5-5c</td>
<td>$195.00</td>
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<tr>
<td>Bally Roll 'Em</td>
<td>$149.50</td>
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<tr>
<td>Evans Lucky Star</td>
<td>$159.50</td>
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<tr>
<td>Pace Saratoga, Late P.O., 5c</td>
<td>$99.50</td>
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<tr>
<td>Pace Saratoga (Comb.)</td>
<td>$139.50</td>
</tr>
</tbody>
</table>

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES
New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc. — Write for New Low Prices

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Price</th>
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<tbody>
<tr>
<td>Mills Original 4 Bells, 5c-5c-25c-25c</td>
<td>$99.50</td>
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<tr>
<td>Pace Saratoga, Late P.O., 25c</td>
<td>$195.00</td>
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<tr>
<td>Jennings Fasttime, P.O.</td>
<td>$89.50</td>
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<tr>
<td>Mills Three Balls, 5c-10c-25c</td>
<td>$725.00</td>
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<tr>
<td>Pace Rolls Twin, 5c &amp; 25c, P.O.</td>
<td>$395.00</td>
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<tr>
<td>Bally Hi-Hand, F.P., P.O.</td>
<td>$189.50</td>
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<tr>
<td>Mills Late Heidi 4 Balls, 5c-5c-5c-5c</td>
<td>$595.00</td>
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<tr>
<td>Bally Club Bell, F.P., P.O., 5c</td>
<td>$239.50</td>
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ONE-BALL MULTIPLE FREE PLAY TABLE

<table>
<thead>
<tr>
<th>Game</th>
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<tr>
<td>Keeney Sky Lark</td>
<td>$139.50</td>
</tr>
<tr>
<td>Bally Sport Special</td>
<td>$139.50</td>
</tr>
<tr>
<td>Bally Thoroughbred</td>
<td>$345.00</td>
</tr>
</tbody>
</table>

BADGER SALES COMPANY
Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION

Sorrells Quality & Northern Michigan
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4226

BADGER NOVELTY COMPANY
Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION
State of Indiana and Northern Michigan
2546 NORTH 30TH STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3020

SOUTH SEAS
CONVERTED FROM "KNOCKOUT"
We Are Also Converting

ZOMBIE    DO-RE-MI
SUN BEAM   STARS
DOUBLE PLAY LEADER
WEST WIND  DUPLEX
SKY BLAZER

NOTE
We will buy at $60.00 each, f.a.b., our factory, any of the above listed games.

See Your Distributor or Write Direct!

UNITED MANUFACTURING COMPANY
6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS
MULLININX SPECIALS ———

TO BEGIN THE NEW YEAR RIGHT!

ALL THOROUGHLY RECONDITIONED AND UNCONDITIONALLY GUARANTEED, REGARDLESS OF PRICE.

<table>
<thead>
<tr>
<th>Music</th>
<th>Music</th>
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<tbody>
<tr>
<td>2 Wurlitzer 850</td>
<td>1 Seeburg 8800 ESRC</td>
</tr>
<tr>
<td>2 Wurlitzer 950</td>
<td>1 Seeburg 8800 ES</td>
</tr>
<tr>
<td>1 Wurlitzer 750E</td>
<td>1 Seeburg 9800 ESRC</td>
</tr>
<tr>
<td>1 Wurlitzer 750M</td>
<td>1 Seeburg 9800 ES</td>
</tr>
<tr>
<td>1 Wurlitzer 700</td>
<td>1 Seeburg 8200 type cabinet</td>
</tr>
<tr>
<td>1 Wurlitzer 500</td>
<td>with Gem mechanism</td>
</tr>
<tr>
<td>1 Wurlitzer 42-600K</td>
<td>1 Seeburg Casino</td>
</tr>
<tr>
<td>1 Wurlitzer 600-K Slugproof</td>
<td>1 Seeburg Gem</td>
</tr>
<tr>
<td>1 Wurlitzer 650-K</td>
<td>1 Rock-Ola Commando</td>
</tr>
</tbody>
</table>

***

ONE-BALLS

| 1 Fairmont | 10 Santa Anita |
| 2 Turf King | 1 American Derby (Revamp) |
| 2 Jockey Club | 8 Grand National |
| 12 Kentucky | 1 Sport Page |
| 10 Long Shot | 1 Pacemaker |

 ALSO ——— 1 FIVE BALL FREE PLAY MONICKER ——— $96.00

SLOTS! SLOTS! SLOTS!

| 1 | 1/2 Face Deluxe DJ Red |
| 4 | 5/2 Mills Original Silver Chrome |
| 1 | 5/2 Mills Original Gold Chrome |
| 1 | 5/2 Mills Rebuilt Gold Chrome |
| 1 | 5/2 Mills Original Blue Front |
| 3 | 5/2 Mills Original Cherry Balls |
| 1 | 5/2 Mills Original Melon Bell |
| 1 | 5/2 Mills Original Roman Head |
| 2 | 10/2 Mills Original Brown Front |
| 1 | 10/2 Mills Original War Eagle |

PHONE — WIRE — OR WRITE YOUR ORDER.

TERMS: 1/3 CERTIFIED DEPOSIT, BALANCE SIGHT DRAFT OR C.O.D.

MULLININX AMUSEMENT COMPANY

1614-16 BULL STREET
(SAINTAHNN, GEORGIA)

- USED RECORDS -
WANT — Popular current used juke box records, not over 1 year. Will pay 9c each if you pay freight, or 8c each and we will pay freight. Jack Rubin.

TELAUDIO CORP.

106 SO. OXFORD STREET
(Tel: NEvins 6-2236)

BROOKLYN, N.Y.

TOF GLASSES

FOR SALE — We have available Fruit Real Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots.

MECHANIC’S SERVICE

2124 FIFTH AVENUE
(Tel: Atlantic 0662)

PITTSBURGH 19, PA.

I SAW IT IN "THE CASH BOX"
PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

<table>
<thead>
<tr>
<th>Part Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5)</td>
<td>$6.00</td>
</tr>
<tr>
<td>Individual Slides (Order by Part Number — 2/5 or 3/5 Each)</td>
<td>$1.00</td>
</tr>
<tr>
<td>Slide Cover Complete (Specify 5c-10c-25c)</td>
<td>$1.50</td>
</tr>
<tr>
<td>Slide Posts (Set of 4)</td>
<td>$1.00</td>
</tr>
<tr>
<td>Shim for Lower Lever Guide</td>
<td>$1.00</td>
</tr>
<tr>
<td>Payout Tube, Complete with Hopper (10c or 25c)</td>
<td>$3.50</td>
</tr>
<tr>
<td>Escalator (Specify 10c or 25c) in Exchange for Old Escalator and</td>
<td>$12.00</td>
</tr>
<tr>
<td>Clock Gear (Large — Complete with Dogs and Springs)</td>
<td>$2.00</td>
</tr>
<tr>
<td>Clock Gear (Intermediate — Complete with Pinion)</td>
<td>$1.50</td>
</tr>
<tr>
<td>Clock Rebuilt, Your Old Clock</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue) $3.50
Standard Handle, Stamping                                               1.50
Plato Insert for Reserve Jackpot Opening                                 1.00
Cherry Jewel for Brown Front or Cherry Bell                               3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)   1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)            4.00
Reel Strips, Per Set                                                    0.45
Complete Set Slot Springs, Plus Spares (50)                              5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets                  3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)                   0.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome | 1.50 |
Knee Action Stop Levers, Per Set                                        3.00
Star Wheels for Reels (20 Stop)                                          0.75
Reel Discs, Each $2.00, Set of 3 [Standard 3/5, Club or 2/5 Single Cherry P.O.] | 6.00 |
Tin Reel Assembly                                                       1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)                      1.75
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2           4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS
BUCKLEY MUSIC SYSTEM PARTS

National Slug Rejectors:
N-101, 5c 4.00
200-A — 201A (5c-10c-25c) 10.00

BUY FROM BUCKLEY WITH CONFIDENCE
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST
4223 WEST LAKE STREET  CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636 - 6637 - 6638 - 6533)
3 Keystone Triple Entry, each........$20.00 1 Jennings Good Luck..............$25.00
1 Exhibit Races.........................$25.00 1 Big Top FCP.......................$65.00
1 Face Reels..............................$50.00

ONE-BALLS
4 Grand National - 2 Grandstand - 1 Deal Heat - Al- For....................$300.00

TINS
1 Big Chief.......................$29.50 1 Capt. Kidd...........$60.00 1 Fallies (As Is).........$10.00
Seeburg Colonel........................$25.00 Wurlitzer 500K with adapter............$435.00
DELIVERING "SUPER SKEEROLL": HIGHEST IN QUALITY - LOWEST IN PRICE!
"HOLLYWOOD" - SENSATIONAL FIVE-BALL PIN TABLE
WE BOTH LOSE MONEY IF YOU DON'T CONTACT US BEFORE BUYING!

AM I HAPPY - WATCH FOR ANNOUNCEMENT OF SPECIAL IMPORTANCE

JULES OLSHEIN COMPANY
1100 BROADWAY
(ALBANY, N. Y.)

TINS - ARCADE

GILLES AMUSEMENT COMPANY
720 MAIN STREET
(OSAGE, I A.)

SCALES - ARCADE
WANT - Will pay highest cash price for Mills Health Chart; Rock-Ola Lo-Boy; Kirk Astrology Scale; and Glinox Hockey.

STEWARD NOVELTY COMPANY
250 SOUTH STATE STREET
(SALT LAKE CITY, UTAH)

SERVICE - PARTS
FOR SALE - We design, build and service all types of telephone music. Complete stock of parts, tubes, transformers, motors, etc. Let us help you with your problems.

R. F. "DICK" GALLAGHER COMPANY
601 EAST FOURTH STREET
(Santa Ana - 610E)

SANTA ANA, CALIFORNIA

- MANUFACTURERS -
- ARCADE -

REID AMUSEMENT MACHINES
280 FOTSFORD STREET
(M. A. Reid)
(MONCTON, N. B., CAN.)

FOR SALE - Mutoscope lightup card vendors in excellent condition $27.50 each.

FUNLAND, INC.
740 GRANBY STREET
(NORFOLK, VA.)

"FLUORESCENT INSPECTION AND WORK LIGHT"
A 1000 HOUR LIGHT IN A NON-BREAKABLE PLASTIC TUBE. 11" LONG, 1 1/2" DIAMETER, 27 FT. EXTRA HEAVY RUBBER CORD.

EASILY CARRIED IN ANY KIT.
WRITE FOR DEALER'S QUANTITY PRICE! ONLY $8.95 EACH
Express Prepaid when full cash accompanies sample order. Money Refunded If Not 100% Satisfied.

PAUL A. LAYMON
1503 W. PICO BLVD.
(Phone) - (Mule) 3209
(Los Angeles 15, Calif.)
The Cash Box

Week of January 14, 1946

BILL WOLF

IN CALIFORNIA

NEVADA

ARIZONA

THE HAWAIIAN ISLANDS

WILL HANDLE

AMI

"THE GREATEST MUSIC EVER HEARD - EVER SERVED"

California Amusement Co.

- 1305 KETTNER BOULEVARD, SAN DIEGO 1, CALIFORNIA, Main 3068
- 1175 FOLSOM STREET, SAN FRANCISCO 3, CALIFORNIA, Hemlock 0575
- 1348 VENICE BOULEVARD, LOS ANGELES 6, CALIFORNIA, Prospect 4131

www.americanradiohistory.com
WANTED AT ONCE

ALL GAMES WE PURCHASE MUST BE COMPLETE WITH LESS, DOORS, COIN CHUTES, BALL LIFT ASSEMBLY, GLASS, LOCKS AND KEYS, BOLTS AND FALLS. GAMES DO NOT HAVE TO BE IN WORKING ORDER.

<table>
<thead>
<tr>
<th>GAMES WANTED</th>
<th>WILL PAY</th>
<th>GAMES WANTED</th>
<th>WILL PAY</th>
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<tbody>
<tr>
<td>Home Run</td>
<td>$15.00</td>
<td>Monicker</td>
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<td>Sky Blazer</td>
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<td>Sporty</td>
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<td>Star Attraction</td>
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<td>Run Valley</td>
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<td>Midway</td>
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<td>Four Aces</td>
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<td>Lite-A-Card</td>
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<td>Picker</td>
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<td>Rosco</td>
<td>30.00</td>
<td>Keep 'em Flying</td>
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<td>Mascot</td>
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<td>Capt. Kidd</td>
<td>30.00</td>
<td>Knock Out</td>
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<td>Sink-the-Jap</td>
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<td>Gun Club</td>
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<td>Five, Ten &amp; Twenty</td>
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<td>Horoscope</td>
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<td>Alert</td>
<td>55.00</td>
<td>Sky Chief</td>
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<td>Dixie</td>
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<td>Leader</td>
<td>55.00</td>
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<td>Cross Line</td>
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<td>Zombie</td>
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<tr>
<td>Mystic</td>
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<td>Do-Re-Mi</td>
<td>35.00</td>
<td>One-Two-Three '41</td>
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<tr>
<td>Pursuit</td>
<td>20.00</td>
<td>Sun Beam</td>
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<td>Animal reels only 35.00</td>
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<td>Seven Up</td>
<td>25.00</td>
<td>Duplex</td>
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<td>Stars</td>
<td>35.00</td>
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<tr>
<td>Miami Beach</td>
<td>25.00</td>
<td>Defense (Genco)</td>
<td>35.00</td>
<td>Dark Horse FP</td>
<td>55.00</td>
</tr>
<tr>
<td>Show Boat</td>
<td>25.00</td>
<td>Gobs</td>
<td>35.00</td>
<td>41 Derby FP</td>
<td>175.00</td>
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<td>Texas Mustang</td>
<td>25.00</td>
<td>Yanks</td>
<td>35.00</td>
<td>Fastalo FP</td>
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<td>Belle Hop</td>
<td>25.00</td>
<td>Air Force</td>
<td>35.00</td>
<td>Record Time FP</td>
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<td>Majors '41</td>
<td>25.00</td>
<td>Jeep</td>
<td>35.00</td>
<td>Sport Event FP</td>
<td>80.00</td>
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<td>Topic</td>
<td>30.00</td>
<td>Victory</td>
<td>55.00</td>
<td>Sport Specials</td>
<td>80.00</td>
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<td>Belmont</td>
<td>30.00</td>
<td>Venus</td>
<td>35.00</td>
<td>Club Trophy FP</td>
<td>165.00</td>
</tr>
<tr>
<td>Spot Pool</td>
<td>30.00</td>
<td>Sport Parade</td>
<td>30.00</td>
<td>Stratoliner</td>
<td>30.00</td>
</tr>
</tbody>
</table>

WE CAN USE MANY OTHER FREE PLAY GAMES. SEND US YOUR LIST.

MID-STATE CO. 2860 W. ROOSEVELT RD., CHICAGO 12, ILLINOIS

CONSOLES - SLOT
FOR SALE - Keeney 2-way Superbell 5f/5d CF $395; Keeney 2-Way Superbell 5f/25f CF $445; Jumbos $119.50; Smoker Bells like new ball gum vendors side $60;
AUTOMATIC MUSIC COMPANY
425 N. 13th STREET (Tel: Crawford 2246) TERRA HAUTE, IND.

ARCADE - WANT - Scoubur Chicken Sams and Jailbirds, must be complete with all parts, not necessarily in good working order, give best price.
COIN MACHINE EQUIPMENT CO. 1348 NEWTOWN AVENUE CHICAGO, 13, ILL.

ARCADE - GLASS
FOR SALE - Photomatics, late models; pin ball glass $10. per case. We buy and sell anything that takes a coin.
MARLIN EQUIPMENT COMPANY 412 NINETH STREET, N.W. (Tel: District 1625) WASHINGTON, 4, D.C.

PHONO CASTERS - FOR SALE - We can make immediate shipment of our famous exclusive new Plaskite casters for your phono. Treat each phone on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets.
L. BOWMAN & COMPANY 112-114 N.W. FIRST STREET (Tel: 3-2734) EVANSVILLE, 8, IND.

I Saw It In "The Cash Box"
WATCH!
FOR OUR ANNOUNCEMENT
OUR COIN SEPARATING MACHINE
WILL BE READY SOON!
WE ARE THE NATIONAL DISTRIBUTORS
FOR THE FAMOUS DOWNEY-JOHNSON PORTABLE COIN COUNTER AND TUBULAR COIN WRAPPERS
CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
(PHONE: ARMITAGE 0780)
1623 N. CALIFORNIA AVE.
CHICAGO 47, ILL.

FOR SALE - Entire lot at special price or at: 2 Mutoscope Photomatic, latest model $650, ea.; 1 Cupid Wheel $100; 1 Ace Bomber $175; 1 Super Torpedo $300; 1 Mutoscope Recorder $600; 1 Card Machine $25; 1 Photomatlon Machine, semi automatic $600; 1 Pitchem & Catchem $175; 1 Drivemobile $250; 2 Panoroms Solo-view $310, ea.

FOR SALE - Coin Machine movies: 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information.

FOR SALE - Write for complete price list of all types of pin games, we carry complete stock of five-ball, one-ball, consoles and arcade equipment.

FOR SALE - Want 100 Watling Junior and Fortune Teller Scales. Must be in perfect condition ready for location. Cash waiting. Write quoting prices, quantity and how soon you can make shipment.

NOTICE - Write for our list of True Value Buys, Slots, Pins, consoles, music, arcade.

I Saw It In "The Cash Box"
WE ARE MAKING IMMEDIATE DELIVERIES OF

“SUPER SKEEROLL”

The sensational, proven, location-tested money maker! Features the most colorful light-up backboard on any skeeball — larger playing field — steel runners to avoid ball jams — mechanical ball release — 9 ft. long, 26” wide.

DISTRIBUTORS - GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL

MIKE MUNVES
510 WEST 34th ST. (Phone: BR. 9-6677) NEW YORK, N. Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR

RUNYON SALES CO. 123 W. RUNYON STREET NEWARK, N. J.

RUNYON SALES CO. of N. Y. 991 TENTH AVENUE NEW YORK CITY

BADGER NOVELTY Co. 2546 NORTH 30th STREET MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE Co. 1435 FIFTH AVENUE PITTSBURG, PA.

ATLAS VENDING Co. 410 NO. BROAD STREET ELIZABETH, M. J.

ALFRED SALES Co. 1004 MAIN STREET BUFFALO, N. Y.

CALIFORNIA AMUSEMENT Co. 1346 VENICE BOULEVARD LOS ANGELES, CALIF.

1175 FOLSOM STREET SAN FRANCISCO, CALIF.

ROTH NOVELTY CO. 56 PENNSYLVANIA AVENUE WILLIAMS-BARRE, PA.

J. J. GOLUMBO & Co. 114 NEWbury STREET BOSTON, MASS.

MARLIN EQUIPMENT CO. 412 NINTH STREET, N. W. WASHINGTON, D. C.

SILENT SALES CO. 200 ELEVENTH AVE., 50. MINNEAPOLIS, MINN.

EMPIRE COIN MACHINE EX. 2812 W. NORTH AVENUE CHICAGO, ILL.

HEATH DISTRIBUTING CO. 217 THIRD STREET MACON, GEORGIA

SOUTHWEST AMUSEMENT CO. 2916 MAIN STREET DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE Co. 971 POYDRAS STREET NEW ORLEANS, LA.

JULES OLSHEIN Co. 1100 BROADWAY ALBANY, N. Y.

CLARENCE BAGGETT 915 NORTH 21st STREET OKLAHOMA CITY, OKLA.

$349.50
F.O.B., N. Y.

1946 QUALITY BUYS

BRAND NEW 1946 RELEASES

MILLs BLACK CHERRY BELL 5c—10c—25c
MILLs VEST POCKET 5c— PLAY
CHICAGO COIN GOALEE
GENCO TOTAL ROLL
BALLY UNDERSEA RAIDER
MUNIVES SUPER SKEE ROLL
STAGE DOOR CANTÉEN
MUTOSCOPE VOICE RECORDERS
PRE-FLIGHT TRAINER
EVANS TEN STRIKE

NEW CONVERSIONS

HOLLYWOOD — SMILEY — LAURA — SOUTH SEAS
— YANKEE DOODLE — BIG TOP — STREAMLINER THUNDERBOLT

RECONDITIONED PINS


RECONDITIONED MUSIC

MILLs THRONES
MILLs EMPRESSES
MILLs PANORAMAS
ROCK-OLA COMMANDO
ROCK-OLA SUPER ‘40
SEEUBURG Gem
WURLITZER HI-TONE 8800
WURLITZER 600K
WURLITZER 616
WURLITZER 41-51-61
COUNTER MODELS

RECONDITIONED SLOTS

MILLs BONUS 5c—10c—25c
MILLs BROWN FRONT 5c—10c—25c
MILLs BLUE FRONT 5c—10c—25c
MILLs CHERRY BELL 5c—10c—25c
MILLs ORIGINAL CHROMES 5c—10c—25c
MILLs Q.T.A and VEST POCKETS

RECONDITIONED CONSOLES

MILLs SQUARE BELL
MILLs JUMBO PARADE, P.F.
MILLs JUMBO PARADE, P.O.
BALLY HI HANDS
JUNGLE CAMP, F.P.
GALLOPING DOMINOS, Late Model

RECONDITIONED ARCADE

Keeney Submarine, Keeney Air Raider, Bally Sky Battle, Bally Rapid Fire, Seeburg Chicken Sams, Seeburg Shoot the Chutes, Scientific Battling Practice, Kirk Night Bomber, Mutoscope Sky Fighter, Ace Bomber, Drivemobile, Photomatics, Genco Play Ball, Chicago Coin Hockey, Bale Scores, Torpedos, Voice Recorders.

WE ARE NOW TAKING ORDERS FOR NEW MUTOSCOPE PHOTOMATICS.
Write for Details
ED RAVREBY
ASSOCIATED AMUSEMENTS, Inc.
72 BROOKLINE AVENUE
BOSTON, MASS.
WE STAND READY TO SERVE THE OPERATORS IN "THE HEART OF AMERICA"
WITH THE
ROCK-OLA "PHONOGRAPH OF TOMORROW"
It will be here almost any day — Be sure you see and hear it before you plan your Post-War Program.

B. D. LAZAR COMPANY
1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.

FOR QUICK SALE!!

20 FACTORY RECONDITIONED DAILY DOUBLE
B. AKERS PACERS. Each ........................................ $475.00
5 BLACK SIDE PACES RACES, Each ........................ 100.00
3 BROWN SIDE PACES RACES, Each ......................... 175.00
1 KEENEY TWO-WAY SUPER BELL 3/5c - 1/25c .......... 550.00
1 KEENEY FOUR-WAY SUPER BELL 5c/10c/25c/50c ... 750.00
2 MAY-BELLS, 3/5c - 1/25c, Each ............................ 350.00

MILLS BLACK CHERRY BELL
NOW IN PRODUCTION — ORDER QUICK FOR PREFERRED DELIVERY — WE ARE DIRECT FACTORY DISTRIBUTORS!

OVER 25 YEARS OF SQUARE DEALING BACK OF EVERY SALE

MILLS SALES COMPANY, LTD.
1640-18th STREET (All Phones: HIGATE 0230-1-2-3-4) OAKLAND 7, CAL.
FRANKEL OFFERS
DELIVERY SERVICE TO IOWA OPERATORS

SINCE THE TRUCK STRIKE HAS TIED UP SHIPMENTS INTO IOWA, WE WILL DELIVER IN OUR OWN TRUCKS, ALL SIZEABLE ORDERS PLACED BY IOWA OPERATORS........

NEW MACHINES—READY FOR DELIVERY

BALLY UNDERSEA RAIDER
BALLY VICTORY DERBY
JENNINGS BRONZE CHIEF
CHICAGO COIN GOALEE

WURLITZER WALL BOXES $120, 5¢ PLAY $0.50
ROCK - OLA COMMANDO $625.00

We have acquired a route composed of 18 Panoramas and 18 other assorted Phonographs, all on location in Iowa. It is offered for sale to someone who will operate it.

LET US HEAR FROM YOU!

OPENING SOON AT 1209 DOUGLAS STREET
OMAHA, NEBRASKA

FRANKEL DISTRIBUTING CO.
2532 FIFTH AVENUE (PHONE: 153) ROCK ISLAND, ILL.

MUSIC - PINS - CONSOLES - SLOTS

WANT - Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc.

NOBIO NOVELTY COMPANY
369 ELLIS STREET
SAN FRANCISCO, CAL.

- ARCADE -

FOR SALE - Good condition: Radio Rifles 5¢ play $1.00.; Chicken Sams and Parachutes $75.; Money Bowlettes $2.00.; Claw Machines Model B & G $75.; Striking Clocks $75.; Exhibit Vitalizers $75.; one new and four used Pop-Corn Machines.

MEYER WOLF
539 BOARDWALK
ATLANTIC CITY, N. J.

- PARTS -

FOR SALE - The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department.

JACK R. MOORE COMPANY
100 ELLIOTT AVENUE, WEST
SEATTLE, 99, WASH.

- MUSIC -

FOR SALE - Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall-Boxes 1912 Lightups and cable for same.

AMERICAN NOVELTY COMPANY
3153-51 GRAND RIVER AVENUE
DETROIT, MICH.

P & S FREE PLAYS ARE PROVEN WINNERS
EAGLE SQUADRON FROM-BIG LEAGUE
TORPEDO PATROL FROM-FORMATION
SHANGRILA FROM-MR. CHIPS

Paratroops From-Powerhouse

KISMET From-Polis

WANTED AT ONCE --

P & S MACHINE CO.

I SAW IT IN "The Cash Box"
AMI has always pioneered the finest automatic phonograph and music equipment, the newest and most practical features for coin operation. From the new AMI selectivity will spring the public’s desire to purchase more music. Behold, a new cash box plus!

GARY WEBER
E & W
DISTRIBUTING CO.
1642 Payne Avenue, Cleveland, Ohio

NOW SHOWING
BALLY’S
NEW GAMES

"UNDERSEA RAIDER"
NEW PHOTO-ELECTRIC TARGET GAME

"VICTORY DERBY"
NEW ONE-BALL MULTIPLE PAY TABLE

COME IN TODAY! ORDER IMMEDIATELY!

CALIFORNIA AMUSEMENT CO.
"The West’s Leading Distributor"

1305 KETTNER BLVD.
SAN DIEGO 1, CALIF.
Tel. MAIN 3068

MAIN OFFICE
1348 VENICE BLVD.
LOS ANGELES 6, CALIF.
Tel. PROSPECT 4131

1175 FOLSOM STREET
SAN FRANCISCO 3, CALIF.
Tel. HEmlock 0575

www.americanradiohistory.com
CENTRAL OHIO COIN MACHINE EXCH. WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES FOR PINBALLS — CONSOLES — PHONOGRAPH SLOTS — ARCADE EQUIPMENT NO DEAL TOO LARGE OR TOO SMALL CENTRAL OHIO COIN MACH. EXCH. 514 S. HIGH STREET, COLUMBUS, OHIO (PHONE ADAMS 7949-7993)

MUSIC - CIG. MACHINES
FOR SALE - 1 Wurlitzer 24 wireless remote in a beautiful light-up cabinet with a 5/10/25% Wall-O-Matic box attached on front of machine, ready for location $350.; 18 round 8-column stainless cigarette machines $100. each for the 12 machines. All cigarette machines in perfect condition.

AFFEL VENDING COMPANY
5015 N. GRANSBACK STREET PHILADELPHIA, 20, PA.

PINS - MUSIC

ROGER SHEFARD
270 STATE STREET WATERTOWN, N.Y.

-MUSIC-
FOR SALE - Wurlitzer 24 in hideaway cabinet, equipped with Seeburg wireless adapter and receiver, can use either 20 or 24 button wireless Wall-O-Matics with it $275.

MELODY MUSIC COMPANY
113 NORTHEAST NINTH STREET (Tel: 2-4848) MIAMI, 36, FLA.

SALE 1
2 Seeburg Chicken Sams, each......$79.50
2 Seeburg Jap Conversions, each....$89.50
2 Seeburg Air Raiders, each.........$124.50
5 Seeburg Pastimes (9 Coin) each....$124.50

SEASHORE MUSIC COMPANY, 521 S. FRONT STREET, WILMINGTON, N.C.

ARCADE - SCALE - SLOTS - CONSOLES
FOR SALE - Universal Single Grippers $5. ea.; 1 LoBoy White Enamel Scale $46.; 2 Blue & Gold 5¢ Vest Pocket $46. ea. or both for $85.; 1 5¢ Jumbo, Fruit Reel, hiphead, cash pay $75.

DARLINGTON MUSIC COMPANY
132 N. MAIN STREET DARLINGTON, S.C.

JAR DEALS
FOR SALE - Original Jar o'Do dangling dextrot bingo tickets 1000 on a stick for $1.00 each in lots of 50, best price for all kinds of jar deals.

A. E. CONDON SALES CO.
1424 MAIN STREET LEWISTON, IDAHO

I SAW IT IN "The Cash Box"
UNCOMPROMISING POLICY
FROM 1917 TO 1942

"Endorsing Only The Best"

In 1942 war restrictions and conditions called for at least a compromise in our policy if we were to continue our business.

Rather than do that we stopped!

Being sure now that nothing can compel us to make even a remote change in our original policy, we are renewing our activities in every field of the Coin Machine Industry with this pledge.

We shall recommend and sell Only The Best Amusement-Merchandising-Music Machines and Accessories.

Our Main Offices and facilities for modern and speedy service will be at 199 W. Girard Avenue. Our new home, the largest of its kind, will be completed about February 20th.

Our Pittsburgh Branch is now in full swing under the direction of Harry Rosenthal, with Captain Herbert Rosenthal Sales Manager, and George F. Klersey Service Manager.

BANNER SPECIALTY COMPANY
199 W. GIRARD AVENUE
PHILADELPHIA 23, PA.

1508 FIFTH AVENUE
PITTSBURGH 19, PA.

EXCLUSIVE DISTRIBUTORS
SOUTHERN CALIFORNIA AND ARIZONA
H. C. EVANS
CUSTOM BUILT F. P. & C. P. COMB. CONSOLES AND ARCADE MACHINES

NEW EVANS BANGTAILS, 25c PLAY, DAILY DOUBLE, JACKPOT ...$525.00

RUSH YOUR ORDER IMMEDIATELY!

PACIFIC COAST DISTRIBUTORS
1347 W. WASHINGTON BLVD. (TEL: RICHMOND 5527) LOS ANGELES 7, CALIF.
WE WANT TO BUY ALL TYPES OF EQUIPMENT
WRITE-WIRE-PHONE YOUR LIST

DAVID ROSEN
855 NORTH BROAD STREET
PHILADELPHIA 23, PA.

MUSIC - SCALERS

FOR SALE - Brand new Rock-Ola turntable motors, 117 volt, 50/60 cycle, for use on all model Rock-Ola phonographs. Every operator should have a spare. Jobbers, write for quantity discount. Also 3 Watling 5¢ Shako Fortune Telling Scales, very clean, extra strips $89.50 ea.

826 MILLS STREET
KING-PIN EQUIPMENT COMPANY
(J. F. "Pete" Pieters)
KALAMAZOO 21, MICH.

CONSOLES - ARCADE

FOR SALE - 3 5¢ Silver Moons FP, like new $100. ea.; 1 Mutoscope Sky Fighter with conversion $200.; 1 Scientific Batting Practice $75.; 1 Seeburg Jap conv. Gun $75.; 1 Sally Bull Jap Conv. $50. 1/3 deposit required.

THIRD & BUTLER STS.
R & R SALES COMPANY
MARIETTA, OHIO

COUNTER GAMES

WANT - Liberty F.R. $5.; Cigarette $5.; Spark Champion F.R. $8., Cigarette $5.00; Sparks, Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval '21 $5.; Vest Pockets $25.; Columbias $15. Send list and details. Write for Salesboard catalog and Deals.

600 N. MADISON STREET
ABCO NOVELTY COMPANY
(Tel: Ray 3696)
CHICAGO, ILL.

CONSOLES - FINS

FOR SALE - 1 Exhibit Longchamps comb., FP & FO; 2 Evans Jungle Camps, 1 FP and 1 Comb. FP & FO; pins: 1 Metro; 1 Target Skill; 1 Bolaway; 1 Velvet; 1 Paradise. Make offer for each or lot.

66 BANK STREET
I. GREENFIELD & SONS
(Tel: 1475)
ST. ALBANS, VT.

HAVE YOU SEEN "SMILEY"? WHAT IS "SMILEY"?
WHEN WILL "SMILEY" BE AVAILABLE?
IT'S COMING SOON "SMILEY"

OUR FIRST, BRAND NEW POST WAR GAME! DELIVERY SOON!
DISTRIBUTORS: WRITE-WIRE-PHONE. SOME TERRITORIES STILL OPEN.

MANUFACTURERS
PIONEER COIN MACHINE CO.
"Pioneer" will Pioneer

2634 N. LARAMIE AVENUE,
CHICAGO 39, ILLINOIS.
NATIONAL 2018

I SAW IT IN "The Cash Box"
NOW CONVERTING
YOUR OLD MILLS BELL MACHINES TO BLACK CHERRY BELLS -
ALL MECHANISMS REBUILT - NEW ALUMINUM CASTINGS - NEW
BLACK CABINETS - NEW HANDLES - NEW DRILL-PROOFING -
NEW BLACK CHERRY AWARD PLATE - - 48 HOUR SERVICE --

PHONE - WIRE - WRITE FOR PRICES

AL STERN
WORLD WIDE DISTRIBUTORS
1014 N. ASHLAND AVE. CHICAGO 22, ILL.
BRUNSWICK - 2338-6878

ARCade - MUSIC
FOR SALE - 2 Air Raider $135.; 3 Anti-Aircraft Br., $49.50; 5 Genco Play Ball, late
$119.50; 1 Shoot-To-Toke $125.; 3 Sky Fighters $229.50; 5 Chicken Sam $79.50; 1 Sec.
Conv. Bartender $95.; 1 Sec. Parachute $75.; 2 Batting Practice $75.; 1 Victory Pool
$75.; 1 War. 6000 $410.; 1 War. 412 $150.; 1 Keen. Submarine $95.

MARCUS KLEIN
577 TENTH AVENUE
(Tel: Longacre 5-8879)

- MUSIC -
WANT - 20 Wurlitzer non-selective 5½ Toy Wall Boxes. Prefer nickel plated ones but
will accept bronze colored ones. Advise price and condition.

SOUTHERN MUSIC COMPANY
503 WEST CENTRAL AVENUE
(Tel: 232) ORLANDO, FLORIDA

CONSOLES - MUSIC
FOR SALE - 7 Keeney 1938 Track Times cash or check payout $49.50 ea.; 6 Keeney Triple
Entry cash or check payout $69.50 ea.; No cracked glasses, all machines just off
location; Rockola No. 2 regular 12 record $110;

HERNIS NOVELTY CO.
(Tel: 31) MOUNT CARMEL, PA.

- GUN PARTS -
WANT - Trigger assemblies, gun barrels, wipers, gun cartridges with screws, wire us
collect at ones.

FRANK HARRIS SALES CO.
430 S. BROADWAY
(Tel: 359) POPLAR BLUFF, MO.

- LAMPS -
FOR SALE - Now serving the trade with 2000 Hour long life bulbs; 15-20-40-60 Watt
clear or frost 15%; 100 Watt clear or frost 20%; 150 clear or frost 25%; 200 Watt
clear or frost 32%; Prices on other sizes quoted on request. Full or mixed cases of
120 lamps only. 10% discount 5 case orders, 15% discount 10 cases or more.

INCANDESCENT SERVICE COMPANY
312 EAST WISCONSIN AVENUE
(Tel: Broadway 6374) MILWAUKEE 2, WISC.

CANADIAN OPERATORS: MUSIC - PINS - ARCADE
FOR SALE - Phonographs: Pin Tables; Arcade Equipment.

DONALD FIELDING & COMPANY
4566 ST. LAWRENCE ST.
(lloyd Fleubert, Manager) MONTREAL, P.Q., CAN.
"LOOK FOR THE EAGLE.... YOU'LL FIND THE BEST!"

REPLACEMENT PLASTICS
FOR ALL MAKES AND MODELS OF AUTOMATIC PHONOGRAPHS (THE OLDEST AND NEWEST)
NOW AVAILABLE RIGHT PRICES
* SEND FOR COMPLETE PRICE LIST *

EAGLE COIN MACHINE CO.
1514 N. FREMONT AVE. (MICHIGAN 1247) CHICAGO 22, ILL

- HAND TRUCKS -
FOR SALE - All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded.

CHARLES FITTED & COMPANY
(Tel: 2-3474) NEW BEDFORD, MASS.

WANT - Phonographs, any make, any quantity. Advise fully what you have.

AMERICAN DISTRIBUTING COMPANY
(Tel: Riverside 1525) DALLAS, TEXAS

- MUSIC -
FOR SALE - 1 Wurlitzer 950 $675.
536 CENTRE STREET
BRADISH SALES COMPANY
FREELAND, PENNA.

- ARCADE -
FOR SALE - Keeney Air Raider $145.; Bally Rapid Fire $145.; Keeney Submarine $115.; Tail Gunner $85.; Chicken Sams Target Conv. $55.; Shoot-the-Chutes $79.50; Buckley Electric Hoist $59.50; Bally Torpedo $95.; Mills Tall Dial Scale $25.; Scientific Batting Practice $105.; Poker & Joker $79.50; Exhibition Bowling Alley $99.50.

THE MARKEPP COMPANY
4310 CARNEGIE AVENUE
(Tel: HEnderson 1043) CLEVELAND, 3, O.

MUSIC - ARCADE
FOR SALE - Wurlitzer: 1 750E $725.; Modernized 500 $525.; 3 500 $450.; 1 Modernized 24 $400.; 1 Mills Throne of Music $300.; 1 Cable 18 Record, newly painted $125.; 10 Chicken Sams $85. ea. For information, phone, write or wire.

ROTH NOVELTY COMPANY
54 NORTH PENNSYLVANIA AV.
(Tel: 3-2853) WILKES-BAER, PA.

- PINS -
WANT - Will pay $85. for Big Parades.

CHECKER AMUSEMENT COMPANY
HUNTINGTON, W. VA.

I Saw It In "The Cash Box"
Page 61

A.M.I. Hideaway with 1 bar box, 2 Wall Box, 1 Speaker & cable.............$275.00
A.M.I. Singing Towers, clean.............$350.00 A.M.I. Streamliner, 5-10-25-...$275.00
(All A.M.I.'s have crystal pick-ups and late style equipment on them)
Seeburg Hideaway, rebuilt like new...$225.00 Wurlitzer 850's, 11k new......$275.00
Rock-Ola Wall & Bar Boxes, 6k..........17.50 Bennett Needles, per hundred....23.50
Shipmen 2-column 5¢ Hershey Vendor...19.50 BALLY UNDERSEA RAIDER IN STOCK...399.50

1/3 DEPOSIT, BALANCE C.O.D.

WANT - SEEBURG 8800 & 8800 or ENVOY CONSOLES

G. H. VENDING COMPANY

863 W. BROAD STREET, COLUMBUS 6, OHIO

ARCADE - CONSOLES - PINS - SLOTS

FOR SALE - 2 Rapid Fire $110. ea.; 2 Galloping Dominoes $110. ea.; 2 Multiple Racers $35. ea.; 2 Strip Tease $110. ea.; 2 Victorious, conversion from Turf Champ; 1 Sport King, ready for location $180.; 2 Jennings Victory Chief $125. ea.; parts for Mills phonos; Panorams; pin tables and arcade equipment.

OLW MINT MACHINE COMPANY (Tel: Kenmore 2640)

FOR SALE - 1 Oklahoma $175.; 1 Short Stop $35.; 2 Streamliner $175. ea.; 1 Air Circus $115.; 1 Chicago Coin Hockey $150.; 1 Chicago Vest Pocket $50.; 1 Slot Stand double safe at $95.; forms; 1/3 with all orders, balance shipped C.O.D.

B & O AMUSEMENT CO.

120 S. AUSTIN ST.

SALESBOARDS - JAR DEALS

FOR SALE - 1000 hole jackpot Charlie boards 30 hole jack 25¢ play $1.25 ea.; Red, White and Blue jar deals 2040 count stapled in fives Universal make $20. per dozen.

ANTHONY HIRT

2303 NORTH 11TH STREET

CONSOLES - SLOTS

FOR SALE - Buckley Track Odds $250.; Faces Reels PO $50.; Jennings Cigarolla $60.; Watling Rolstop 3/5 PO 5¢ 4¢; 10¢ $75.; 25¢ $100.; Mills 5¢ Extraordinary $75.; Jennings 4 star Chief $65.; Mills 5¢ Cherry Bell $85.; Jennings 1¢ Silver Chiefs $50.

BELMONT VENDING CO. (Tel: 750)

703 MAIN STREET

CANADIAN LIST - WANT

FOR SALE - Canadian Operators; Write for our price list on all coin operated equipment WANT - Mills and Jennings free play slot sets; free play games and consoles; arcade and counter games.

ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA

PARTS

FOR SALE - 60 New large brass clock gears for Jennings Clocks, lot $85.; 50 set new chrome Disc, pay 2 on one Cherry, and 50 set Spec, 1-2-3, Mystery 3-5 payout Disc $6. per set; large stock Mills Slot parts. Immediate shipment.

COLEMAN NOVELTY COMPANY (Tel: Main 1323)

1023-25 FIFTH AVENUE

COIN COUNTER

FOR SALE - Standard-Johnson model H-4 coin counter, counts pennies, nickels, dimes and quarters into packages or continuous bags, complete with all tubes and money trays, only $100; Send 1/3 deposit with order, balance shipped C.O.D.

SPECIALTY SALES CO.

408 WEST GORDON STREET

WANTED:

GENCO FREE PLAYS

STATE MODEL, CONDITION AND PRICE IN FIRST LETTER.

ROY HUNTER

(Phone: 2-3496)

1046 NORTH WATER STREET

DECATURE, ILLINOIS

I Saw It In "The Cash Box"
Fago 62

MUSIC

10 Packard Boxes... $22.50 TO Wurlitzer #831 2-Wire Bar Boxes... $15.00
2 Wurlitzer #246 Steppers... $45.00 1 Seeburg Wireless Bar-O-Matic... $42.00
7 Seeburg WS 5 Wall Boxes... $15.00 1 Wurlitzer 71 Stand... $24.50
1 Chandelier Speaker... $20.00

ONE-BALLS

Long Shot... $225.00 Kentucky... $225.00
Santa Anita... $225.00 Sport King... $200.00

FIVE BALLS

Ten Spot... $45.00 Lite-A-Line... $25.00 Sky Rider... $155.00
Sporty... $25.00 Keeney Cowboy... $20.00 Yanks... $95.00
Wild Fire... $45.00 Armada... $29.50

ARCADE EQUIPMENT

Kue Ball... $85.00 Bowling League... $150.00
Midget Skee Ball Alley... $65.00 Chicago Coin Scaleco... $525.00
3 0 Ft. Bowl & Bomb... $150.00 1 Picture Dispenser with 2000 Photos... $24.50

MISCELLANEOUS

1 Double Safe Stand... $85.00
NEW IMPROVED LONG LIFE "PERMA POINT" NEEDLES, ONLY... $0.30 EA
NOTICE: PLACE YOUR ORDER WITH US NOW FOR NEW G & E FIN TABLE AND PHOTOGRAPH RULES.

CENTRAL COIN MACHINE COMPANY

462-68 CENTRAL AVENUE (PHONE: MAIN 5973)
ROCHESTER, NEW YORK

PHI - ARCADE

FOR SALE - Snappy $67.50; Victory $74.50; Legionnaire $52; 21, 24 $54.50; Defense $83.50; Arcade Equipment: Rapid Fire $119.50; Keeney Submarine $95; Sky Battle $139.
LION DISTRIBUTING COMPANY

726 S. 4th STREET (Tel: Wabash 7669)
LOUISVILLE, KY.

WE WILL PAY CASH!

LAST CHANCE TO GET HIGH PRICES FOR THESE GAMES

Big Parade... $38.00 Sun Bean... $38.00 Zombie... $36.00
Double Play... $60.00 West Wind... $60.00 Do Ra Mi... $60.00
Stars... $60.00 Leader... $60.00 Duplex... $60.00
Sky Blazer... $60.00 Knockout... $75.00 Sports Parade... $35.00
Hi-Dive... $80.00

WE WILL BUY ALL MAKES OF PHONOGRAPH - -- SEND US YOUR LIST!

IDEAL NOVELTY COMPANY

2823 LOCUST STREET (PHONE: FRANKLIN 5544)
ST. LOUIS, MO.

SALE!!

3 Bally Thoroughbreds, one-ball P.T., like new, each... $997.50
10 New Evans Ten Strikes, just received... WRITE FOR PRICE

WANTED!!

West Wind, Zombie, Sun Bean, Double Play, Sky Blazer, Do-Ra-Mi, Stars, Leader and Duplex 5-ball mach. Pay $45. each.

STATE DISTRIBUTING COMPANY

1701 GUADALUPE STREET, F.O.B. 546 AUSTIN, TEXAS

GLASS CARTRIDGE FUSES

(AUTO TYPE) NO. 3AG

1, 1 3/4, 2, 3, 4 Amperes... $5.00 per 100; 40% per 10
5, 6, 8 1/2 Amperes... $2.00 per 100; 30% per 10
10, 15, 20, 25 Amperes... $1.50 per 100; 25% per 10

WE HAVE PARTS AND COILS FOR ALL Genco - Gottlieb - Chicago Coin and Bally Games
WRITE FOR WHATEVER YOU NEED!

ECONOMY SUPPLY COMPANY

615 TENTH AVENUE (PHONE: BRYANT 9-3285) NEW YORK CITY

I Saw It In "The Cash Box"
MONARCH FIRST IN QUALITY AND SERVICE

<table>
<thead>
<tr>
<th>Weekly Wires</th>
<th>Phone Orders Today</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago Coin</td>
<td>WRITE WIRE OF YOUR ORDERS</td>
</tr>
<tr>
<td>&quot;GOLDIE&quot;</td>
<td>&quot;LAURA&quot;</td>
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<tr>
<td>$249.50</td>
<td>$249.50</td>
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</tbody>
</table>

Geneo's

TOTAL ROYAL


Sea Paradise

A-M-E-I-A-E-S-S-S-S

Topi MINNES

A-E-A-P-S-S-S

Ameri Glamour

HOLLYWOOD TRADE

Ki Sparky

Ball 79.50

PHONE TODAY "UNDERSEA"

Ten Super

CHICAGO Miami

5-Ball Victory.

Venn Flickers

Williams ARmitage AR.

j Cartons

"LAURA" Snoopy LAMPS

The

WRITE Roses

Four Fie

New Big outs,

Champi

ABC soles,

At Crystals,

Crosslines,

Doufh

1545 5-10-20.

Oh Belle

Hant:

AT 1629 our "TOTAL

MONARCH

$125.00

Genco'

MAKE $525.00

Faraae,

Hirn.iifi.

Bowler 5*

4th

HAROLD UP

• Stars,

-leaders,

MITCHELL

diamonds

Toton*

119.50

$5.00

AT

W.I.N.E.

MITCHELL

FAIRFIELD

STREET

4TH STREET

MITCHELL

NORTHWEST

SOUTH

MITCHELL

FAIRFIELD

STREET

5-10-20.

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FAIRFIELD

STREET

4TH STREET

MITCHELL

NORTHWEST

SOUTH

MITCHELL

FAIRFIELD

STREET

Monarch Coin Machine Company

1545 NORTH FAIRFIELD AVENUE

1629 WEST MITCHELL STREET

CHICAGO 22, ILLINOIS

MINNEAPOLIS, MINNESOTA

May 23, 1946

I Saw it in "The Cash Box"
MUSIC
SPECIAL: 6 Seeburg 9800 and 8800 ES and ESRC, each.................. $395.00
1 Seeburg R.C. Special Hideaway Factory with 11 Buckley	Chrome Boxes...................................................... 575.00
1 Twin 12 Wurlitzer Buckley Metal Cabinet........................... 175.00
1 Twin 12 Rock-Ola Buckley Metal Cabinet........................... 175.00
2 Gabel Kuro - Excellent............................................. 350.00
1 Wurlitzer 950......................................................... 725.00
2 Rock-Ola Commando................................................... 550.00
3 Rock-Ola Windsors, R.C............................................... 280.00
10 Wurlitzer #125 - 5/10/25¢ Boxes................................. 20.00
6 Wurlitzer #120 - 5¢ Boxes........................................... 20.00
10 Wurlitzer 2-Wire Bar Boxes........................................ 10.00
15 Wurlitzer #100 - 5¢ 30 Wire Boxes............................... 10.00

ARCADE
1 Evans Super Bomber.................................................... 250.00
1 Western Baseball....................................................... 50.00
2 Rock-Ola World Series............................................... 100.00
1 Skeez Ball Rette....................................................... 50.00
1 Keeney Anti Aircraft.................................................. 90.00
1 Seeburg Jap............................................................ 85.00
1 Seeburg Parachute..................................................... 40.00
1 Set Love Meters......................................................... 40.00

CONSOLES
1 Pace Twin 5-25.......................................................... 350.00
1 Paces Racers Brown Cabinet.......................................... 150.00
2 Mills Automatic Disc 25¢............................................. 45.00
2 Mills 1-2-3.............................................................. 40.00

SLOTS
Gold Chormes, Silver Chormes, Blue Fronts. Also Jennings and Watlings in all denominations. Priced RIGHT. State Your Needs.
SPECIAL: 2 5¢ and 1 10¢ Mills and Jennings Goose Neck that work........ $35.00

PIN GAMES
Have all the new Revamps in stock. Also many good buys in used games.

WANTED AT ONCE:
One Complete Selector Assembly for Rock-Ola '39 DeLuxe
One Complete Selector Assembly for Rock-Ola 20 Imperial.

LOVELADY MUSIC MACHINE CO.

BALL GROUND 336 WEST PEACHTREE, N.W.
GEORGIA ATLANTA, GEORGIA

- MUSIC -
WANT - Wall Boxes, Remote Controls, Steppers, Adapters. Write giving best prices.
WANT - Wholesale distributorship for Canada of any kind of coin operated equipment.

- RECORD DISCS -
NOTICE - Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 per set of 12 or $6.00 a set in lots of 5.

- FOLDERS -
FOR SALE - Postage Stamp Vending Machine Folders, 50¢ per 1000. Write for quantity prices.

THE TRANSWESTERN COMPANY
(11: EXbrook 4851)
<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Wurlitzer 750 Amplifier</td>
<td>$35.00</td>
</tr>
<tr>
<td>#696I Selection Receivers</td>
<td>$22.50</td>
</tr>
<tr>
<td>Wurlitzer 300 Adapter</td>
<td>$22.50</td>
</tr>
<tr>
<td>Complete Wireless Set Up for Wurlitz.</td>
<td>$12.50</td>
</tr>
<tr>
<td>Original Tone Arm Screws for Wurl Dr.</td>
<td>$1.75</td>
</tr>
<tr>
<td>Seeburg Wireless Adaptors for Wurl</td>
<td>$15.00</td>
</tr>
<tr>
<td>Motor for Wurlitzer Counter Model</td>
<td>$15.00</td>
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<tr>
<td>5-10-25% Slugproofcoin mech. Seeb.</td>
<td>$32.50</td>
</tr>
<tr>
<td>Rock-Ola Motors, Any type</td>
<td>$22.50</td>
</tr>
<tr>
<td>Wurlitzer-Topaz, New</td>
<td>$10.00</td>
</tr>
<tr>
<td>Seeburg Topaz, New</td>
<td>$6.00</td>
</tr>
<tr>
<td>Seeburg Bar Brackets</td>
<td>$2.50</td>
</tr>
<tr>
<td>Wurlitzer #130 Adapter</td>
<td>$27.50</td>
</tr>
<tr>
<td>Curved Brackets for Buckeye Boxes</td>
<td>$22.50</td>
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<tr>
<td>Wurlitzer 412 Amplifier</td>
<td>$30.00</td>
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<tr>
<td>Wurlitzer 41 Amplifier</td>
<td>$22.50</td>
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<tr>
<td>Wurlitzer Motor</td>
<td>$29.50</td>
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<tr>
<td>Rock-Ola Trays</td>
<td>$40.00</td>
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<tr>
<td>Large Soft Rubber Casters per set</td>
<td>$1.66</td>
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ACCESSORIES

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<tr>
<td>Rock-Ola Heat Motors</td>
<td>$1.95</td>
</tr>
<tr>
<td>D.C. Converters</td>
<td>$16.00</td>
</tr>
<tr>
<td>Line Cord, per Ft.</td>
<td>$0.05</td>
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<tr>
<td>Wurlitzer #165 Stepper</td>
<td>$45.00</td>
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<tr>
<td>12&quot; FM Speakers, New</td>
<td>$7.35</td>
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<tr>
<td>Zip Cord, Per Ft.</td>
<td>$0.25</td>
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<tr>
<td>New Utah 8&quot; F.M. Speakers</td>
<td>$3.95</td>
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<tr>
<td>Bakelite Crystal Pick-Ups</td>
<td>$5.00</td>
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<tr>
<td>Main Gear</td>
<td>$1.50</td>
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<tr>
<td>Metal Casters, New, Per Set</td>
<td>$1.25</td>
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<tr>
<td>Rubber Casters for Rock-Ola Per Stl.</td>
<td>$0.50</td>
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<tr>
<td>Shielded Wire, Per Ft.</td>
<td>$0.05</td>
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<tr>
<td>Volume Control Keys</td>
<td>$0.50</td>
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<tr>
<td>Title Strips for Wurlitzer, per dozen</td>
<td>$1.20</td>
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<tr>
<td>Wurlitzer Tone Arms</td>
<td>$21.50</td>
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<tr>
<td>Cover For Wurlitzer #125 Box</td>
<td>$5.00</td>
</tr>
<tr>
<td>LAMINILINES IN ALL SIZES</td>
<td>$35.00</td>
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<tr>
<td>Star Wheels</td>
<td>$25.00</td>
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<tr>
<td>Electronic D.C. Converters</td>
<td>$25.00</td>
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<tr>
<td>1/3 DEPOSIT, BALANCE C. O. D. WAREHOUSE</td>
<td>$50.00</td>
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RESISTORS, CONDENSERS & TRANSFORMERS

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<td>C. B. SAM</td>
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CLOSED TERRITORY OPERATORS!
YOU WILL BE SORRY IF YOU DON'T OPERATE TOTAL ROLL
LEGAL THRILL AND SKILL MACHINE.
OUR GUARANTEE: YOUR MONEY REFUNDED IF YOU DON'T RE-ORDER MORE TOTAL ROLLS IN 30 DAYS OR LESS.
SILENT SALES COMPANY, INC.
"Distributors of 'Total Roll' for North West"
200-204 11th Avenue, South
MINNEAPOLIS 15, MINN.

FOR SALE - A.B.T. Shooting Range; Love Teller; Mystic Eye; Kicker & Catcher; 5 Peek Machines; 2 5¢ Card Vendors, new; 1 Football Game, Chester Pollard; 1 Basketball game; make offer. All in A-1 condition.

TOLEDO COIN MACHINE EXCHANGE
814-16 SUMMIT STREET
TOLEDO, O.

FOR SALE - 1 #120 Wurlitzer 5¢ Box; 1 #125 Wurlitzer 5/10/25¢ Box; 1 Keoney Adapter for Wurlitzer; 3 Wurlitzer B.C. Motors (will trade for A.C. or sell outright).

VIC MAHLBREDT COMPANY, INC.
547 N. 16th STREET
MILWAUKEE, 3, WISC.

TOLEDO COIN MACHINE EXCHANGE
814-16 SUMMIT STREET
TOLEDO, O.

MUSIC - ACCESSORIES
FOR SALE - Brain Box assemblies for Rock-Ola; Power Supply Units for Rock-Ola; Selector Key Block Assemblies for Rock-Ola.

TRENTON AMUSEMENT COMPANY
260 N. CLINTON AVENUE
(Tel: 2-167)
TRENTON, N.J.

MUSIC - ACCESSORIES
FOR SALE - Brain Box assemblies for Rock-Ola; Power Supply Units for Rock-Ola; Selector Key Block Assemblies for Rock-Ola.

TRENTON AMUSEMENT COMPANY
260 N. CLINTON AVENUE
(Tel: 2-167)
TRENTON, N.J.

FOR SALE - For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write:

A. N. S. COMPANY
312 CARROLL STREET
ELMIRA, N.Y.

SALESBOARDS -

FOR SALE - For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write:

A. N. S. COMPANY
312 CARROLL STREET
ELMIRA, N.Y.

SALESBOARDS -

WANT - Any type coin operated music or free play pinballs, highest prices paid.

JAY MUSIC CO.
(Tel: 3636)
HAVERHILL, MASS.

I Saw It In "The Cash Box"
WILL BUY ALL MILLS ESCALATOR TYPE SLOTS!
WRITE - WIRE - PHONE - TODAY.

AMERICAN AMUSEMENT CO.
"IF YOU MISS US - YOU MISS MAKING MONEY"

FOR SALE - 1 600 R Wurlitzer; 2 Mills Dance Masters; 4 616 Wurlitzer; 1 Seeburg King; 12 Finballs; all machines in perfect condition.

X-CEL NOVELTY COMPANY
5240 N. 11th STREET
(Tel: MIG 2624)
PHILADELPHIA 41, PA.

NOTICE - The most complete stock on the West Coast - parts for phonos and games. Visit our "See-At-A-Glance" parts department.
JACK R. MOORE COMPANY
1615 S.W. 14th AVENUE
PORTLAND, 1, ORE.

WANT - Distributorship wanted for pin ball machines. Business references, bank and character references furnished upon request. Twenty years experience in this business.

RELIABLE COIN MACHINE COMPANY
192 WINDSOR STREET
HARTFORD, 5, CONN.
(Tel: 6-3563)

NOTICE - Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold.

NELS NELSON
2329 WEST PICO BOULEVARD
LOS ANGELES, CALIF.
(Tel: Pitney 4945)

WANT - Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes.

S & W COIN MACHINE EXCHANGE
2416-20 GRAND RIVER AVENUE
DETROIT, MICH.
(Tel: Clifford 1956)

FIBER GEARS
PARTS FOR WURLITZERS
MAIN FIBER GEARS $4.00
SELECTOR PINS or DUMBBELLS: 1 DOZ. $3.00
BALL SHOOTERS or PLUNGERS FOR ALL PIN BALL MACHINES 1 DOZEN $5.00
FOR QUANTITY PRICES, WRITE TO:
JAMES CLEMENT, Mfg. of Coin Machine Parts
948 W. RUSSELL ST.
PHILA. 40, PENNA.

I Saw It In "The Cash Box"
COIN MACHINE FILMS
16 DIFFERENT WHEELS
FEATURING
BEAUTIFUL GIRLS AND MUSIC
AT $36.00 PER WHEEL OF SIX SUBJECTS
NEW ISSUES MONTHLY
PRODUCED AND DISTRIBUTED BY
QUALITY PICTURES COMPANY
5634 SANTA MONICA BLVD. HOLLYWOOD 38, CALIF.

- SLOTS -
WANT - Watling 50¢ Rolatops and Mills F.O.K.'s, escalator type. Write, stating price condition and quantity.

3237 McKinney Avenue
(Tel: L-5221)
DALLAS, TEX.

ARThUR FlAKE DISTRIBUTING COMPANY
WANT - Music; Pinballs; Consoles and Slots. Send us your list. What are your needs? Let us hear from you.
10th & WALNUT STREETS
(Tel: Chester 3637)
CHESTER, PA.

MUSIC - PINS - CONSOLES - SLOTS -

HAND TRUCKS
FOR SALE - Here is a real buy. Steel hand trucks, rubber wheels, limited supply $9.95 each.

2718 GRAVOIS AVENUE
BAUM DISTRIBUTING COMPANY
(Tel: Prospect 3900)
ST. LOUIS 18, MO.

COUNTER GAMES - CONSOLES - VENDERS
WANT - We will buy the following machines at the prices listed: Imps $2; Cubs $2; Aces $2; Daval 21 $2; Vest Pockets: Green $22.50, Blue and Gold $32.50, Chrome $40; American Eagle, Marvels, Liberty $5 ea.; ABT Targets Model "p", blue cabinet; Challengers, metal top $15 ea.; Hi Hands $110; peanut machines. Send list and price.

RAKE COin MACHINE EXCHANGE
609 SPRING GARDEN STREET
(Tel: Lombard 2876)
PHILADELPHIA 23, PA.

DON'T MISS
OUR ANNOUNCEMENT
IN NEXT WEEK'S ISSUE
OF THE CASH BOX

LEWIS COIN MACHINE SERVICE
3924 W. CHICAGO AVE. (BELMONT-7065) CHICAGO, ILLINOIS

I Saw It In "The Cash Box"
NEW MACHINES NOW BEING DELIVERED:

LAURA ........................................... $249.50
ARIZONA ......................................... $249.50
STAGE DOOR CANTER ................................ $399.50

SLOTS
Mills Blue Front, 5c, CH, SJ.......................... $125.00
Mills Blue Front, 10c, CH, SJ........................ $150.00
Mills Blue Front, 25c, CH, SJ........................ $175.00
Jennings Dixie Bell, 5c, CH............................ $115.00
Jennings Chief, 10c, CH............................... $125.00
Jennings Sky Chief, 5c................................. $139.00
Jennings 4-Star, 25c.................................. $145.00

Mills V.P. Blue & Gold................................. $94.50
Mills Rebuilt Gold Chrome, 3/5........................ $195.00
Mills Rebuilt Gold Chrome............................... $225.00
Mills Black, H.L. 5c.................................. $165.00

ATTENTION, EXPORT TRADE

Good service again available for our old and new
customers, with lifting of export restrictions and new equipment available. Write for full infor-
mation regarding Automatic Phonographs and Coin Operated machines of all kinds.

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSITY PHONES: BUCKINGHAM 6466-6900
CHICAGO, 14, ILL.

- ARCADE -

FOR SALE - Chicago Coin Hockeys $180.; Genco Playball $110.; Western Major League $85;
Western Deluxe $75.; Mutoscope Pokerinos $75.; Keeney Submarine $75.; Supreme Tokio
Gun $75.; Genco Bankroll $250. 1/3 Deposit.
MOHAWK SKILL GAMES COMPANY
86 SNOWDEN AVENUE (Ogden Whitbeck, Prop.)
Schenectady 4, N.Y.

1-BALLS - PARTS - MUSIC

FOR SALE - Rally's Victory Derby; plenty of parts and supplies on hand; distributors
for the Rock-Ola Manufacturing Corp.
COLUMBIA MUSIC COMPANY
1614-16 N.E. 33rd AVENUE (Tel: Trinity 5692)
PORTLAND 13, ORE.

- SERVICE -

NOTICE - Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We re-
con speakers. Reasonable prices. All work fully guaranteed.

DEEP'S SERVICE SHOP
1119 VENICE BOULEVARD
(Tel: F.E 7875) LOS ANGELES, 15, CALIF.

-JBS02- A Colossal Collector of Coins!
VOO-IT AND CRYIN' BLUES
NOVELTY BOOGIE - VOCAL - LOW DOWN BLUES
BY THE BLUES WOMAN ORCHESTRAL ACCOMPANIMENT

LATEST "JUKE BOX" RELEASES
ROY MILTON and his SOLID SENDERS
THE YEAR-LONG SENSATION OF HOLLYWOOD'S SUZY-Q NITE CLUB
"ROY MILTON AND HIS SOLID SENDERS" are terrific. They are in "Soundies". Roy
Milton worked in several outstanding motion pictures and the band is a smash success in
the heart of Hollywood where they have been for over a year at the Suzy-Q Nite Club.

MILTON'S BOOGIE
A good boogie with a jump
by Roy Milton

R. M. BLUES
A mellow blues with
by Roy Milton

GROOZY BLUES
with a new rhythm vocal
by Camille Howard

LIST PRICE $1.00 plus tax

JUKE BOX RECORD COMPANY
(Phone: Chelsea 3-3357) N.Y.
Shipment from Los Angeles and Chicago

I Saw it In "The Cash Box"
SORRY TO KEEP YOU IN SUSPENSE... BUT
"SUSPENSE" WILL KEEP YOU!
WILLIAMS MANUFACTURING COMPANY
161 W. HURON STREET, CHICAGO, ILLINOIS

FOR SALE - 1 Keeney Submarine Gun $90., 1 Rally Hi Hand $150.; 4 5½ Jennings Silver Moon CP $125. ea.; 1 25½ Jennings Silver Moon $250.; 5 Mills 5½ Jumbo Parade CP late $150. ea.; 4 Mills Jumbo Parade $100. ea.; 1 Bakers Pacers DD A-I $275.; 1 Wurlitzer Twin 12 Steel Cabinet Packard Adapter $105.

ARCADE - CONSOLES - MUSIC

1000 PENNSYLVANIA STREET

SLOTS - WANTED

FOR SALE - Gold Chromes; Black Cherry Bells; and Club Bells. WANT - We can use Mills Escalator model Slots and Mills Extraordinary castings and cabinets.

TWIN Ports Sales Company
230 LAKE AVENUE, SOUTH
(Oak Park, Ill.)

SLOTS - STANDS

WANT - Mills Slots, any escalator type. Give serial numbers, quantity, model 1½/5½/10½/25½/50½ $1.00, any condition. Also Mills cabinet stands and Revolv-A-Round weighed stands.

Harry H. Home
4020 Minnesota Avenue, N.E.
(Tel: FR 1832)
(Washington, D.C.)

WURLITZER - SEEBOURG - ROCKOLA - MILLS - AMI
MOTORS REPAIRED

REWOUND TO FACTORY SPECIFICATIONS. HAVE NEVER HAD A REPAIRED MOTOR RETURNED. RAPID SERVICE - REPAIRED OR EXCHANGED WITHIN 24 HOURS $7.00 COMPLETE NO EXTRAS.

M. Luber
503 West 41st Street
(Phone: Longacre 3-5939)
(New York City)

I Saw It In "The Cash Box"
THE LEADING CONTENDER FOR THE "COINADAMY" AWARD FOR 1946!

HOLLYWOOD

THE LATEST AND GREATEST FIVE BALL FREE PLAY GAME

PUT YOUR LOCATIONS IN THE SPOTLIGHT WITH THIS EXCITING MONEY MAKER PLENTY OF PLAYER APPEAL AND ACTION!

Get in touch with your Distributor or Phone, Wire or Write to Us Direct.

M AR V E L
MANUFACTURING CO.
2122 MILWAUKEE AV ENUE
CHICAGO 47, ILLINOIS
PHONE ARMITAGE 1240

L I N G A M O N T H
WANT - Pin game route in Columbus, Ohio. We will pay top dollar for your pin game route. Write, wire or call us at once for quick action.

MYCO AUTOMATIC SALES COMPANY
347 SOUTH HIGH STREET
(Cel: Main 1600)
COLUMBUS 15, O.

- ARCADE -

WANT - We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain.

RUSSELL W. GROHLIN
81 WASHINGTON STREET
(Tel: LYnn 2 - 1991)
LYNN, MASS.

RIFLE RANGE
FOR SALE - ABT Rifle Range: Brand new 6' moving targets, 4 reconditioned rifles, 1 re-finished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you?

FLYLAND AMUSEMENTS CO.
220 N. WASHINGTON
LANSING, MICH.

NOTICE - New England operators, when next in Boston visit our new showrooms. Excellent repair department. New and used equipment for sale.

NEW ENGLAND EXHIBIT COMPANY
1289 WASHINGTON STREET
(TEL: Dev. 0881)
BOSTON, 18, MASS.

SPECIAL - SPECIAL - SPECIAL

BRAND NEW TUBES IN SEALED CARTONS - 30% OFF

12J7GT * 6K7GT * 6G7GT * 1227GT * 6DQ7T
39% OFF ON ALL TUBE ORDERS OF $25.00 OR MORE

750 WATT - 200 HOUR WESTINGHOUSE PROJECTION LAMPS FOR PENSITES 95.50 NET EACH

Terms: 1/3 Deposit, Balance C.O.D., F.O.B. ELIZABETH, N.J.

AT LAS VENDING COMPANY
410 N. BROAD STREET
(PHONE: Elizabeth 2-0089)
ELIZABETH, N.J.

"I SAW IT IN "THE CASH BOX"
NOW DELIVERING!

CHICAGO COIN'S GALEE-$525.00
GENCO'S TOTAL ROLL-$425.00

PACES NEW 1946 DRILL PROOF
DE LUXE CHERRY BELLS - $250.00 UP

NEW MILLS BLUE SILVER VEST POCKET BELLS $74.50
WILLIAMS LAURA 5 BALL FREE PLAY - $249.50

MUSIC - CABLE - NEEDLES
25 New Packard Wall Boxes $26.96 Twin Twelve D.P.D.T. push button
New 30-Wire Cable, per foot $1.35
Perma Point Standard Needles, 25 up to 100 $1.35 each; lots of 100 $1.00 each.

RECONDITIONED CONSOLES - BELLS - CIGARETTE
War Eagle, 10% $116.00 Face Deluxe 10% $135.00
Horn Head, 5% $126.00 Jennings Silver Moon, 5% $175.00
Mills Vest Pocket Chrome $90.00 Mills Vest Pocket Green, 5% $42.50
Mills 1-2-3, CP, 5% $80.00 Jennings Chief Console, 5% $135.00
Jumbo Parade, FP, 5% $80.00 Mills 1-2-3 TP, 5% $75.00
Big Game, FP, Late Head, 5% $85.00 Super Ball Combination, 5% $325.00
Gun Ray, FP, 5% $115.00 Jumbo Parade, CP, 5% $135.00
Columbia Fruit, GA, 5% $65.00 Skill Time, CP, 5% $110.00
50 7-Column DuGrenier Cigarette Vendors $32.50
25 9-Column DuGrenier Cigarette Vendors $70.00

A.B.T. RIFLE RANGE
6 Gun Range; extra gun; compressor; 45 ft. sectional plywood indoor building; $180.
stock new tubes; $125.00 stock pellets; center moving targets; new barrels on all guns; neon rifle sport sign; and transformer. In first class operating condition, and a bargain at $1250.00.

TERMS: ONE-THIRD DEPOSIT, BALANCE C.O.D.

MATHENY VENDING COMPANY, INC.
564 WEST DOUGLAS
WICHITA 12, KANS.

ARCADE - WANT
FOR SALE - Genco Play Ball; Seeburg Shoot-the-Chutes. WANT - Will pay $45. for New Champs and $40. Champs. How many have you? State condition.

BELL NOVELTY COMPANY
467 N. EXCHANGE STREET
AKRON 7, O.

LUMILINES - LAMPS
FOR SALE - West, Mazda Lumilines 18", and 12", 24 to carton, write; Big Lamps West.
Mazda; 15, 25, 40, 60, 75 Watt 7% ea., 120 to carton; Small Lamps; 1st Line West.
Mazda brand new 81, 55, 63, 52% ea., 44, 46, 50 47% ea.; 3 amp. and 6 amp. plug fuses.
brand new genuine approved Clearsite $425. per 100. See us on zip cord and cable.

ARCADE BULB COMPANY
56 WEST 25TH STREET
(Toi: Watkins 5-7490)
NEW YORK, N. Y.

WANTED: SLOTS — SLOTS — SLOTS
MILLS - 5¢ - 3-5¢ P.J. MYSTERY SILENT FRONT VENDORS

RHYTHM AMUSEMENT COMPANY
1240 DRYADES STREET
(Phone: Canal 1871)
NEW ORLEANS 13, LA.

I Saw It In "The Cash Box"
In Pennsylvania
JOE ASH
OFFICES WITH COMPLETE
Facilities for Serving the
Operator with All Types of
Equipment

In New Jersey
IRV MORRIS

Two "Active"

Active Amusement Machines Co.
900 No. Franklin St.
Philadelphia 23, Penna.
(Phone: Market 2656)

"You can always depend on active-all-ways"

Brand New Mills Vest Pocket Bells
Just Off the Production Line!-$74.50 Ea.
Write for New Price Bulletin
On Machines and Parts

Automatic Coin Machines & Supply Co.
4146-43 Armitage Avenue
Phones: Capital 8244-45
Chicago 39, Ill.

Brand New Columbia Chrome J.P. Bell
Limited Supply: Orders Will Be Filled in
Rotation as Received. Wire Order & Deposit Now

$159.50
Lots of 10

$164.50
Lots of 5

$169.50
Single

4-Way Super 3/5-1/25..$595.00
5¢ Mills Club Console..3225.00
Grooteten Columbia
Jumbo Tar.10 Leto Hd...124.50
10¢ Mills Club Console.250.00
Conv.,10,25¢
Twin Sup.Bell 5 & 25¢..450.00
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ATLAS NOVELTY COMPANY
2202 N. Western Avenue
Phone: Armitage 5005
Chicago 47, Illinois.
Now's your chance to join the throng that's going to shout a glad "HELLO" when Opportunity knocks.

The wise operator already knows that there's a great day in the offing—a great "A DAY" that will bring him the phonograph sensation of our time.

It's newer than new this AIREON that everyone's talking about—NEW THROUGH AND THROUGH. It's new in design, new in tone quality, new in engineering excellence, AND THE NEWEST IN TROUBLE-FREE OPERATION.

Here's today's top tip for profitable operation: If you want sky-high play appeal, unsurpassable tone quality and the assurance of continued high profit performance levels with a new low minimum of service and upkeep, BE ON THE LOOKOUT FOR A-DAY . . . you too will say—
Watch for these new Bally PROFIT-PRODUCERS

1. VICTORY DERBY (One-Ball Multiple Pay Tab)
2. VICTORY SPECIAL (One-Ball Multiple Free Play)
3. NEW CONSOLES (For Every Type of Location)
4. NEW 5-BALL NOVELTY SENSATIONS
5. NEW PHOTO-ELECTRIC TARGET GAME AND OTHER ARCADE TYPE GAMES
6. NEW BEVERAGE VENDORS

- NEW IMPROVED MECHANISM...NEW BEAUTIFUL DESIGNS

THE Bally PHONOGRAPH

Famous Gabel mechanism plus Bally electronic engineering insures top tonal quality, trouble-free operation. Brilliant line of cabinets, designed by nationally known stylists for greatest eye appeal. Huge production facilities of Bally's vast new war-time plant insure early big-volume delivery.

RE-CONVERSION of Bally's big new plant from war production is progressing at top speed. Day and night shifts are already producing game parts. You'll see new Bally products on location quicker than you ever thought possible. Write today to get on the list to receive all Bally announcements.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

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