Able, experienced management and ample financial resources coupled with progressive policies, enviable manufacturing facilities and the finest distributor organization in the industry all point to leadership by the widest margin Wurlitzer has ever enjoyed.

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.
FOR '46
THE BUY IS
A.M.I.
THE PIONEERS OF AUTOMATIC MUSIC WILL AGAIN LEAD THE WAY!
A SOLID COMMISSION BASIS
NECESSARY
NOW!
There are many in the trade who are much amazed that prices of the new equipment will be much higher than what similar machines sold for pre-war. This should not come as a surprise to anyone in the industry. The facts are that the costs of materials and labor have risen to such an extent that the average manufacturer can no longer gauge his production costs in advance.

Certain manufacturers have also been forced to suddenly change their cost sheets after they called in their suppliers. Others have learned that there was no longer a definite and set price on the parts and supplies which they were already receiving.

For example, one manufacturer has learned, much to his dismay, that he now has to increase the original price of his first new machine. Only because his supply firms have advised him that the prices they originally quoted him are now out of line and have to be increased.

This has created a very definite alteration in all price quotation. It is rumored throughout the trade that one new slot machine, as an example, will be more than double the former price this firm charged for its products. This has to be expected by the industry. The trade must realize that similar price quotations are going on everywhere in the country by manufacturers in all other industries. None are safe from labor and materials cost increases.

The music machine men are now of the belief that there will not be new phonos at less than $100 on the market. Some believe that the new phonos may even be introduced at $700 or more. They foresee an entirely new type of operation coming into effect because of these higher prices. They also foresee the need for strong organization to protect locations which will have to amortize such higher priced equipment.

Eventually, it is expected, prices will adjust themselves to a normal base. But this will not become fact for a long, long time to come. Not with the present contracts demanded by labor, nor the fact that high general taxation remains in effect.

Higher prices are bringing about an entirely new type of merchandising. This was more or less expected by everyone in the trade. Prior to the end of the war, this medium advised that many changes could be expected in the merchandising methods which would come into vogue with the new, post-war machines. Already there is a franchise plan introduced for operation of new equipment. Many new distributors have also been brought into the picture. And this isn't all the change which can be expected when the post-war era really gets going.

The used machine dealer is not at all upset by these higher prices for the new machines. He feels that this will keep him doing more business than he could have expected. The facts are that already sales are returning in good volume in certain areas to used machine wholesalers. These men are becoming more optimistic daily. They now believe that they will continue on for a long, long time to come.

Back of all this price problem is the fact that the equipment of this industry is based on income producing power. For example, a machine can be built of platinum and feature the finest and most precious jewels yet if it doesn't earn sufficient profit on location it has little or no value to the trade. Likewise, a machine built from a cardboard box and held together with staples, but a machine which earns gobs of money on location, can practically command its own price from this field.
The Cash Box  

Week of November 5, 1945

"The Coin Machines Merry-Go-Round"

This has been proved to be the case time and time again. The members of this field were actually stunned some years ago by a console which was introduced at an extremely high price—but, after it had been location tested, the price no longer mattered.

This will have to be the case for all new equipment. If it can earn more than the equipment now on the location, it will be worth the difference in price. Amortization of the machine must be the big factor taken into consideration. New equipment must be able to amortize itself within the period which the operator designates. And show him a profit.

It is doubtful whether the higher prices which are being asked are going to hold back sales to any appreciable extent, as some claim they will. There are those who do not look far enough ahead to realize that as a new machine gradually surrounds any of their locations, their location owners, too, are going to demand it. And the location owner is not interested in what the machine costs the operator. But, if the operator does not give him what he wants—he'll either buy his own machine—or call in someone who will give him the equipment he wants and that his competitors are featuring.

The members of this industry should now realize that they must make better commission arrangements with the average location to take care of the higher cost of the new equipment. For a long time now The Cash Box has urged coinmen to arrange for a more equitable commission basis with location owners. For example, there should never be 50%-50% split on automatic phonos. This is entirely unsound, according to present day conditions.

The operator's cost of records, supplies, labor, parts, rent, and all general overhead, has risen far above 20% additional to his former costs. Today, then, by giving the location owner 50% of the gross take from a phonograph, he is actually giving that location owner better than 70% for his end. In short, because of increased overhead costs he is working on less than 30%—not 50% of the gross. And, with license fees added, he is working on even a smaller margin each and every day.

The one and only answer to the higher cost of new equipment, the higher cost of labor, supplies, parts, rent, tires, trucks, etc., etc., is to arrange for a 70%-30% commission basis with all locations. The operator must today receive 70% of the gross and the location owner 30%. In this way the operator will find that he can safely handle the higher priced machines.

The Cash Box persists in its belief that the only way in which the average operator will be able to conduct his business on a safe and sound basis will be by arranging for this new commission set-up. (The Cash Box has urged this new commission basis arrangement to the trade for over three years now. It feels that this has become of vital importance to the continued well being of the men in the industry.)

How can the average operator, anywhere in the nation, expect to pay around $700 for a new automatic phonograph and pay about 50% above pre-war prices for his records, supplies, parts, labor and general overhead, and still continue to operate on a 50%-50% basis with the location owner? Yes, there may be a few locations in each territory, the very best, the top locations, where such a commission basis is feasible. But the average location does not deserve such a commission arrangement.

The 50%-50% commission basis simply cannot work any more!

There is nothing the manufacturers can do at this time to lower the costs of the new products they are producing. Labor demands a very healthy share of each product. Materials suppliers (who also have labor problems) also want more than ever formerly received for their supplies. In addition, other overhead costs have tremendously risen for all manufacturers and they must, therefore, add this to the price of the machines which they are producing. It will be a long, long time before they will be able to bring prices down to a basis more comparative to pre-war.

Therefore, the men in this industry who are out on locations each day, must make arrangements such as The Cash Box has urged they make during the wartime period, while it was so much easier to make them. All coinmen must realize that they cannot continue on ahead on their present commission basis with their location owners. They simply won't be able to amortize their equipment nor, especially, profit from it.

For example, it is believed that the average (which is unusually high today) on a national basis is about $7 per week per phono. This means that the operator on the average location can amortize a machine costing him $346 in 18 months, the usual amortization period for an automatic phono. How, then, will he plan to amortize a $700 machine unless he arranges a better commission basis during this same 18 months period which he sets aside to amortize the cost of his equipment?

The 70% to the operator—30% to the storekeeper—commission basis should go into immediate effect all over the nation, before the new machines are produced in volume—if for no other reason—than to offset the higher prices and the tremendously increased overhead music machine coinmen are now enduring.
AIREON SHOWS NEW PHONOS

FIRST PREVUE SHOWING BRINGS OVER 100 OF NATION’S DISTRIBS
TO K.C. NEW PHONOS FEATURING ELECTRONIC PRINCIPLES WIN HIGH PRAISE

KANSAS CITY, KANS. — The first prevue showing of what the new post-war phonos and remote control systems will look like was conducted at the sales showrooms of the Aireon Manufacturing Corp., this city, by R. R. (Rudy) Greenbaum, Vice-President and General Salesmanager of the firm.

Over 100 of the nation’s leading music distributors were present. The applause which greeted the unveiling of these three new phonos was loud and enthusiastic. The men were not only excited, but many stated that this was what they had dreamed about. "These new post-war models open an entirely new path for the music machine trade," claimed the distributors who saw the equipment for the first time.

All Aireon’s regional directors and many of their district managers were present. Also on hand from the firm were: Arthur E. Welsh, Executive Vice-President; Dr. C. N. Kimbell, noted scientist and also vice-president of the firm; Mike Dutton, works manager; R. R. Renner and Bob Johnson of the credit department.

The meeting was opened in the large showrooms of the firm at 1233 Grand Ave., with Rudy Greenbaum addressing the audience and telling them of the fact that some five months ago the organization decided to enter into the "juke" box business and now were ready to show its new models.

From here, Rudy went on to tell the story of electronic principles which were discovered and used by the firm in their radar and counter radar work during the war. He then asked Bill Brase to remove the covers from the phonos. These were presented as "Aireon Fiesta", "Aireon Artisan" and "Aireon Airliner".

Throughout the war the Aireon Company supplied the armed forces with thousands of units of radio and radar equipment, some of which are still on the government’s hush-hush list. Experience gained during this time has now been utilized by the company for gearing to all out production on automatic phonographs. Among those innovations incorporated into the phonograph are the "tonal arch" arrangement in the speakers; the AVC principle (Automatic Volume Control); keyboard visibility; and lighting effects creating optical illusion. The wall boxes work on a single wire coaxial cable principle, which is likened to the counter radar devices, as explained by Dr. Kimbell.

The designs were created by Raymond Loewy, world-famed New York designing firm, and were a combination of those chosen on the national trip made by Rudy Greenbaum some months ago. Distributors are being set up all over the country.


Music machine distrbs. at Aireon Mfg. Corp. listen to talk by company officials and see new machines.
GOTTLIEB CALLS CMI MEET
Members to Gather November 14 at CMI Headquarters

CHICAGO — Dave Gottlieb, President of CMI has called a meeting of the members of the Association for Wednesday, November 14 at 7:30 P.M. The meet will be held at the association headquarters, located at 134 North La Salle St., right across the street from the Sherman Hotel, in room 508.

Among the subjects expected to be discussed is the holding of a convention during 1946, and if there is agreement among the members, just when the best date would be.

Some of the manufacturers are of the opinion that if a date were set, it would help by reducing the large number of visitors now arriving in Chicago. Altho the factories give everyone the greatest courtesy, a great deal of time is lost which is needed at this time to get the factories running smoothly on the new equipment. They believe that a great many coinmen, if they expected to visit Chicago for a convention, would wait until that time.

LOCATION SELLING STARTS WAR

BRECKENRIDGE, TEXAS — A war between two operating companies in Texas seems to be in the offing, and the only result will be detrimental to them both. "Jimmie" Jones the "Cowgirl op" writes: "A Fort Worth operator has just sold a location in our town an old Twin Twelve Wurlitzer. Not only that, but he came here and installed it for them. I have a good mind to repay him for this bit of unethical business by going into Fort Worth, and selling some of his locations a machine."

After a conference with hubby "Cadillac", they are undecided, only because they know it will only harm the biz in general. "However, if this operator continues this direct location selling practice, we'll certainly go after him", adds Jimmie.

AMERICAN DIST. OPENS IN JOHNSTOWN

JOHNSTOWN, PA. — M. Abelson, head of American Distributors, Pittsburgh, Pa. announces that he is opening an office in Johnstown, Pa., which will be headed by the well known Abe Stept.

The new modern display rooms will be located at 423 Franklin St., and Stept will distribute phonographs, amusement games, vending machines, and salesboards. Coinmen in the territory are invited by Stept to make his offices their headquarters at all times.

Abe Stept has been active in the Pennsylvania territory for the past fifteen years and knows all the coinmen.

CARTER HAS AIREON FOR SAN JOAQUIM

LOS ANGELES, CALIF. — F. P. (Nick) Carter of the Nickabob Sales Co., this city, is opening offices in Fresno to handle the new Aireon Manufacturing Corp. line of phonos and remote control equipment for the San Joaquin Valley.

Carter is very excited over the Aireon line, and expects to do considerable business.

RECORD SITUATION BAD IN ST. LOO

ST. LOUIS, MO. — Carl Trippe, nationally known coinman, and head of Ideal Novelty Co., this city, is really burned up at his record distributors. Carl writes:

"I would like to give the industry some dope on how the record companies are operating in this city. They have taken out all the listening booths here. They won't let anybody play the records. You have to take them as is, without hearing them. And in addition, you have to order 10 at a time. They don't let you take less than 10. In other words, if you get a record that you don't like, you're stuck with ten of them."
WOLCHER AND WOLF SHARE COAST
AMI DISTRIBUTORS ON WEST COAST APPOINTED

CHICAGO — DeWitt (Doc) Eaton, General Sales Manager of A.M.I. announced this week the appointment of two of the nation’s foremost distributors to handle the distribution of the A.M.I. music machine on the West Coast. Lou Wolcher, Advance Automatic Sales Co., San Francisco, Calif. will cover the territories of North California, and the states of Washington and Oregon. M. S. (Bill) Wolf, California Amusement Co., Los Angeles, Calif. will cover the South California territory and the state of Arizona.

“These two splendid organizations” Doc stated “will split the West Coast territory, and the operators can look for: the highest possible cooperation and service from both. Lou Wolcher needs no introduction to the trade, as his reputation as a leader in the coin machines industry is known thruout the entire country, as well as Hawaii and Australia. Bill Wolf, equally well-known and respected by all ops on the coast, is one of A.M.I.’s oldest distributors, and has been doing a terrific job with our equipment for many years.”

“Music operators” continued Eaton “in both Bill’s and Lou’s territory are particularly fortunate, as they will be able to consult with men who have never let a customer go astray. We look for big things from the West Coast.

NEW RECORDING CO. ENTERS FIELD

NEW YORK — A new recording company, Sterling Records, Inc., announced their entry into the field this week. Headed by Al Middleman, creator and former head of the “Hit” Records, and Ben Siegel, Vice-President, this company will specialize in Classic Jazz and Race Records. This organization will operate its own ultra-modern plant, set up for volume production and will maintain a schedule of a new release every three weeks.

According to Middleman “There will always be a big demand for good Classic Jazz and Race Records. It is a field in which the insistent demand has been filled haphazardly, and we believe there is room for a label which will cater to that demand efficiently.”

NEW PHONE NOS. FOR THE CASH BOX

NEW YORK CITY — The telephone numbers of The Cash Box have been changed to MUrrey Hill 4-7797 - 7798 - 7799. We ask our friends to make this change on their records.

AUTOMATIC FOOD STORE READY

MEMPHIS, TENN. — An automatic machine food store idea has been perfected by Clarence Saunders, one time organizer of the nationally known Piggly Wiggly chain.

After a decade of experiments, claimed to have cost $600,000., the vender called “Keedoolze” is said to be in working stage. Automatic Electric Co., Chicago, has contracted to set up a model store in that city to begin actual test operations around December 1. It will be open to the public probably by next April. A full sized store also will be opened in Memphis, Tenn. by next spring.

Here’s how the machine works: the customer uses a gun-shaped object called the “key” (equipped with a roll of paper) which is inserted in a slot with a number corresponding to the grocery item shown in a glass-enclosed case; pressing a nearby button, the customer makes a purchase. The key then records on paper the name of the item, the price and some code dots.

When the order is finished, the key is taken to the cashier’s counter, where a translator de-ciphers the code (code dots cause electrical impulses to set into operation action distribution mechanism). The grocery order slides down 4 conveyor belts and arrives at the counter assembled, totaled and ready for packaging. It is said the code tape can trip 20 items in 4 seconds and can be made to work even faster.
AN APPEAL TO ALL MUSIC OPERATORS
IN THE UNITED STATES

By GEORGE A. MILLER, State Pres.,
California Music Operators Assn., Oakland, Calif.

Each and every operator in the United States should acquaint himself with the bill known as the Buckley Bill, H.R. 3190. This bill was introduced and referred to the Committee, on Patents, May 11, 1945 but the bill, like many others, was so outlandish that the music operators gave little thought to it. We learn through the interest and cooperation of the Cash Box and other coin machine magazines that the bill is very serious to the automatic music business and should it be passed in its entirety it would do nothing more than to heap further taxation on the already heavily taxed phonograph business. The bill is to amend the act entitled “An act to amend and Consolidate the Acts Respecting Copyright” approved March 4, 1909 as amended. In other words automatic phonographs at the present time are not deemed to be a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs but should the amendments as the Buckley Bill proposes be passed by Congress, automatic phonographs could be classed the same as any other public places of entertainment and would be subject to a tax arrived at by a certain group on all copyrighted discs, phonograph records, music by wire, etc. It is to be remembered that this bill is not clear, however reading between the lines, any kind of copyrighted music, regardless of how played over automatic equipment, would be subject to taxation.

The writer feels that each and every music operator in the United States should get a copy of this bill from Washington, D. C. and study it very carefully and after doing so should write to the Congressmen and United States Senators from his district demanding that this particular bill, known as the Buckley Bill, No. H.R. 3190, be defeated.

The writer further would like to state that the music operators in the state of California have already organized a move to defeat this bill and each and every operator in the state of California has written or is writing to the various congressmen at this particular time demanding the defeat of this kind of legislation.

The California Music Operators Association has also written to the Congress in regard to the $10.00 Federal Tax on each and every phonograph in the United States, which was strictly a duration tax and was accepted as such because each and every music operator in the United States felt it his patriotic duty to support such legislation at that time. Now that the war is over the music operators expect the tax to be discontinued and will work toward that end, not alone on automatic phonographs but on other coin operated equipment as well.

Upon reading this article every operator in the United States should immediately write to his Congressman soliciting his support toward the defeat of these particular bills. Never before has there been anything so vitally important to the operators as the defeat of this legislation. The writer urges that each and everyone of you act and act now.
The Cash Box  News and Views  Week of November 5, 1945

CAPEHART INJURED IN COLLISION

INDIANAPOLIS, IND. — Senator Homer E. Capehart was injured in a head-on automobile collision near Indianapolis Tuesday, Oct. 30. "Cape" suffered a broken left ankle, cuts on the face and a badly lacerated tongue.

He is now being hospitalized at the Methodist Hospital, Indianapolis.

MAJESTIC RECORDS BUY NEW PLANT

BURBANK, CALIF. — James J. Walker, president of Majestic Records, Inc. announced that a new plant devoted exclusively to the pressing of its own records will be constructed here.

This plant will supplement production now being handled by the company's pressing plant in Newark, N. J. and that of a new factory at Elgin, Ill., expected to be opened early next year.

LUMBER PLACED ON INVENTORY CONTROL

WASHINGTON — Lumber was placed under inventory control on October 28 by the War Production Board. The action was taken as part of the six-point program of Director John W. Snyder. This action was effected by a revision of Priorities Regulation No. 32, and is aimed at hoarders.

The inventory limitations apply to all persons who use lumber for production, operating supplies, maintenance or repair or for construction, both for their own account or for the account of another.

WPB called attention to restrictions on ordering more than needed as described in Paragraph (d) of the regulation and stressed the fact that these provisions apply to all persons whether buying for use or for resale. The regulation also prevents placing of orders with different suppliers which aggregate more than the buyer is permitted to receive even though he intends to cancel one or more of the orders before delivery.

The new restrictions on lumber, affecting receipts of seasoned, green, rough, surfaced and worked to pattern lumber of all kinds, sizes and grades, limit inventories to sixty days requirements or a practicable minimum, whichever is less.

NEW RECORD RELEASES

Compiled by JACK "ONE-SPOT" TUNNIS

AREN'T YOU GLAD YOU'RE YOU?
Co 36875 — Les Brown & Orch.
THE LAST TIME I SAW YOU

BABY YOU GOTTA QUIT THAT NOISE
Co 36876 — Johnny Bond & Band
GOTTA MAKE UP FOR LOST TIME

BEULAH'S BOOGIE
__De 18719 — Lionel Hampton
MILLION-DOLLAR SMILE

COME TO BABY, DO
Ma 7153 — Jack Smith
ONE MORE DREAM

DON'T LIVE A LIE
Co 36880 — Gene Autry
I WANT TO BE SURE

FAT MEAT AND GREENS
Br 80068 — Jelly Roll Morton
SWEETHEART O' MINE

FISHIN' FOR THE MOON
De 17817 — Johnny Robertson
WAITIN' FOR THE TRAIN TO COME IN

FORGIVE ME
Co 36869 — Wiley and Gene
MAKE ROOM IN YOUR HEART FOR A FRIEND

GIVE ME THE SIMPLE LIFE
Vi 20-1738 — Sammy Kaye
IT MIGHT AS WELL BE SPRING

I CAN'T BEGIN TO TELL YOU
De 23457 — Bing Crosby
I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

I GOT RHYTHM
Co 55038 — Benny Goodman Orch.
The Man I Love

IN THE MIDDLE OF MAY
Vi 20-1747 — Freddy Martin & Orch.
SYMPHONY

JUST A LITTLE FOND AFFECTION
Ma 7156 — Louis Prima
WAITIN' FOR THE TRAIN TO COME IN

MY GUY'S COME BACK
Co 36874 — Benny Goodman & Orch.
SYMPHONY
BUILDING RACE ON IN L. A.

LOS ANGELES, CALIF. — There's a post-war building race on here. It seems that every leading jobber and distributor is out to improve, remodel or build new and outstanding offices and showrooms.

Bill Wolf of California Amusement Co. has purchased a very prominent corner and is constructing a brand new building, which he reports, will exceed in beauty and design his San Diego and San Francisco buildings. (And, by the way, his present quarters here are plenty impressive). The trade is eagerly looking forward to seeing these new quarters.

Charley Robinson of C. A. Robinson Co. has remodeled an old building which is something to see. It is truly Californian in very respect. Offices and showrooms are attractive and outstanding.

E. P. (Nick) Carter of the Nicktobob Sales Co has also purchased a large and outstanding corner lot, and is constructing an entirely new building to house coin machines. Nick has some ideas of his own regarding a triple threat building with a single large loading platform that should prove unique.

Bill Happel of Badger Sales Co. just contracted for the reconversion of an old building here and from plans already discussed Bill is sure to have quarters among the most attractive in the country. Happel will make this building one of the largest being used for a coin machine company.

All these firms are locating on West Pico Blvd., which is "coinrow" now, but with these additional beautiful large buildings being readied, it will probably be the most outstanding coin street in the nation.

LOCATION SALES IN MONTREAL

MONCTON, CANADA — L. A. Reid, this city, brings to light a concerted effort of some coin machines company in Montreal who has been putting on a campaign to sell equipment to locations.

Reid writes "There is a concern in Montreal who is sending out circulars every few weeks selling music machines to the locations, and any other kind of equipment they have to sell. These circulars are mailed to every Tobacco store, Restaurant, Lunch counter, Novelty Store, etc. Montreal is noted for selling here in the wartime to the locations, where they get big prices."

It would pay the Montreal operators to find out who this company is, and then follow the plan worked by the Summit County Automatic Music Operators Assn. of Akron, O. (Story in the Oct. 15 issue of The Cash Box.)

CLARK BUYS AIR FLEET

LOS ANGELES, CALIF. — Here's the tipoff on what to expect in our business in the future. Clark Distributing Co., Wurlitzer distributors here, is putting in a fleet of three airplanes to handle their business in the modern tempo for the Los Angeles, San Francisco and Seattle offices.

They are buying the planes from army surplus war stock and will sign an ex-army pilot to take charge of the fleet. Don Clark is responsible for the trend which is sure to catch on more and more in the coin machine biz.

MIKE CARPEN GETS "GOOD WILL" BOND

LOS ANGELES, CALIF. — At an early morning gathering in Clem's Dinette on West Pico Boulevard this city, the following coinmen signed a "Good Will Bond" on John McGovern's Liberty Inn of Chicago, Ill. and sent it to Mike Carpen of Reading, Pa.: Charley Robinson, Bill Wolf, Fred Gaunt, L. B. McCreary and J. D. Turner.

These coinmen stated "We hope that Mike will soon cash this bond".

BILL GERSH ON WEST COAST

WEST COAST — Bill Gersh, publisher of The Cash Box, will be on the West Coast for the next month. Now in Los Angeles, Bill expects to head for San Francisco in about a week, and then to Seattle, Wash. In these travels, who knows where Gersh may alight. He may show up anywhere along the coast during the next few weeks.
CHICAGO CHATTER

Charles Hopp of Kewanee, Wisc. in town, and tells that he has bought out the Manitowoc Music and Novelty Co. of Manitowoc, Wisc. formerly owned by Israel Axel and Charpes Piper. He also bought out the interest of John Healy of Manitowoc, Wisc. Mr. Hopp will still continue business in Door and Kewanee County, Wisc. . . . Morris Gisser, Cleveland Coin Machine Co., Cleveland, O. on his way home from the West Coast visits Gil Kitt of Empire Coin Machine Exchange, and is bubbling over with talk about the West Coast—and who knows but what he may be making plans for that West Coast branch, from what he tells us.

Charlie Rosen, Ohio Specialty Co., Louisville, Ky. raring to go (only out of the Navy about a month) visits the factories to see what's going on . . . Ben Robinson, Robinson Sales Co., Detroit, Mich. also making the rounds . . . Morris Pollard (M. A. Pollard Co., San Francisco, Calif.) and the missus, arrive after spending some time in New York City. Will stay here about a week, and then back to the West Coast . . . C. W. Collins resigns from Pace Mfg. Co. . . . A. Fritzler, Automatic Amusement Co., Saginaw, Mich. looking things over . . . Lew London, Leader Sales Co., Reading, Pa. here again, and this time spends all his time telling about how his show horse "London's Folly" won all the top prizes in a recent horse show.


James (Jim) Gilmore, executive secretary of CMI, returns from his vacation, and is all set up in 134 N. La Salle (right across from the Sherman) in room 508. Jim invites all the coinmen to visit with him when in town . . . Pioneer Coin Machine Co. are now set up in their new and larger quarters at 2634 North Laramie Ave. . . . Vincent B. Murphy joins the Monarch Coin Machine Co., in the capacity of Sales Manager. Murphy comes from Boston and instantly impresses the trade with his genuine winning personality. He formerly was associated in the musical instrument field, but enters the fast moving, fascinating coin machine field with great enthusiasm . . . Ray Moloney, head of Bally Mfg. Co. celebrates a birthday this week.

David Rosen of Phila. is back in town again and searching high, wide and handsome for something to happen; like so many many others who have been patiently waiting and waiting . . . When Art Weinand returns from his out of town trip he finds his office crowded with plenty of visitors . . . John Chrest (Exhibit Supply Co.) back at his desk, looking peaked following his siege of pneumonia . . . O. D. Jennings personally escorting visitors thru his plant . . . Lou Koren back from Kansas City, and deep in a huddle with Max Berenson—making plans for the Chicago distribution of the Aireon phonograph line.


CHICAGO CHATTER

(CONTINUED)

Machine and Supply Co. announce they will be ready to move into their large new quarters at 4125 Armitage Ave. some time in December. No wonder Harry Brown (American Amusement Co.) is losing so much weight. He can't stay put for one minute, with all the new ideas and plans under way. He's going at top speed day and night.

Al Shifrin, president of Pioneer Coin Machine Co. informs us that the overwhelming acceptance of their first revamp "Big Top" made possible their recent expansion to a much larger plant at 2634 North Laramie Ave., and that they are now in a position to step up production to meet the growing demand. Jim Gilmore, of CMJ has set up a large register for the convenience of out-of-town visitors, so they can acquaint themselves with whom is in town at the time. Showling of the new Seeburg line is slated for December 18. Eddie and Morrie Ginsberg, Atlas Novelty Co. very popular hosts. Never a day passes that they are not besieged with visitors from all over the country. Bill Jay, Frank Davis and Don Nixon of Jackson Amusement Co., Jackson, Mich., visit all the factories. CO. Rog. Vocero, a coinman from far away Cuba, here to see what's going on.

MINNEAPOLIS

Minnesota coinmen really crying in their beer as the Minnesota football team takes it on the chin from Ohio State (20-7) ... Dave Gottlieb and his wife, accompanied by Col. Beck and his wife, were visitors from Chicago for this game. The Colonel and his wife are newlyweds and this trip was part of their honeymoon ... Another football fan seen in town was Gordon Stout of Pierre, S. D. ... Wearing civilian clothes and looking fit as a fiddle after spending 42 months in the Army in Europe is Bill Averbeck. Bill is now back on his old job with Max Moses of the Atlas Sales Co.

Bill Hattestad, of Cottonwood, Minn. welcomed his brother-in-law, Garvin Ludwig back to his job. Garv spent over three years in the army, and before going to work visited his friends in Minneapolis ... Herman Paster, distributor here, making an announcement to the trade about a new set-up ... Looking splendid in civvies is none other than Bob Collins of Morris, Minn. who together with his lovely wife visited around here. Bob just received his discharge a week ago, and stopped off to say "hello" before returning to Morris to see his parents. He'll enter the coin biz with his well-known dad, Buck Collins of the same town.

Ted Bush and Harold Lieberman making big plans for the distribution of the new phonos of Aireon Manufacturing Corp. ... Ken Willis, Bush's man Friday, so busy he can't find time to do any extra curricular activities ... Danny Helicher, lieutenant in the Air Transport Command for 3 years, is home. Danny has had two and a half years of exciting flights over the European continent. He expects his discharge any day and will re-enter the biz of the North Star Novelty Co. of Minneapolis, which is run by his brother, Amos ... Jess Marquisee of Fargo, N. D. and his son, Navy Lt. Walter Marquisee, were in the Twin Cities for a few days. The lieutenant has had two years of service on the high seas.

Gordon Wornson of Mankato, Minn. looking fit as a fiddle, was spotted around town. Gordon is back on the job again ... Visiting the Twin Cities for a few days was O. J. Befera of the Delmo Novelty Co., Hibbing, Minn. Orf tells us that his two brothers are expected to come home very shortly, and will be with the company as soon as they receive their discharges ... Jonas Bessler and Hy Greenstein of Hy-G Amusement Co. are remodelling their offices and showrooms again, making more room in anticipation of the new phonos and coin machines ... Mr. and Mrs. B. R. Couch of Grand Forks spend a few days in the city, visiting the jobbers and personal friends.

Seen in town for the first time in civvies, was Eddy Skalicky of Jackson, Minn.—and is tickled to death to be back on his route. ... Harry Stark of Superior, Wisc. seen making the rounds ... Ray Thraen of Tracy, Minn. visits with the coin companies ... A. C. LeTrace, Big Fork, Minn. another visitor ... Ray Stone of Rice Lake, Wis. comes to the big town to buy equipment ... J. E. Waddell of Charles City, Ia. seen in town ... Elmer Pederson of Hastings, Minn. looking for that new equipment ... R. A. Smith, Little Falls, Minn. buying equipment ... Gil Smith, Fargo, N. D. gets around to see the coin companies ... Paul Hayes, Rochester, Minn. looks things over in the Twin Cities.
EASTERN FLASHERS

Charlie Aronson, Bill Alberg and Al (Senator) Bodkin and their wives seen at Rogers Corners late Saturday night, and were they going to town. Alberg wasn’t doing so well with those rhumba numbers. Then Senator Bodkin captured the public “mike” and tried out some imitations which went over big. Charlie just sat still and laughed himself sick. These hijinks climaxed an evening that began with the bunch seeing Oklahoma... Nat Cohn and Earl Winters, Modern Music Sales Co. become the exclusive distributors for Bell Records... Burnhart “Bip” Glassgold, General Sales Manager for DuGrenier-AMI in town.

Iz Edelman of Detroit, Mich. seeing all the coinmen here, and doing plenty of buying. With Edelman was Jack Goldner, who is returning to Detroit with him, and will work with Al Cherin, who is managing the Detroit operations. Both boys have recently been released from the Army... Bill Frey, Bill Frey, Inc., Miami, Fla. seen in Toots Shor’s Restaurant, enjoying one of those big meals... Mac Pearlman, who has been out of the biz and in war work expects to return to the jobbing biz about November 1... Mike Munves receiving congratulations from all over the country on his new set-up with Sugerman and Green as AMI distributors. Mike busy talking with the blue print boys.

Harold Salis, who sold Rock-Olas on the West Coast joins up with East Coast Sales & Distributors to assist Bob Slifer here with the same music. Harry Pearl and Everett Masterson, of East Coast, look over the almost completed showrooms on Tenth Avenue... Leo Williams and Jake Bright, U-Need-A Vendors, get themselves a new manufacturing plant in Garwood, N. J. ... The offices and showrooms of Dave Lowy Co. being renovated... Charlie Polgaar and Jake Bright of Newark, N. J. seen looking things over on Tenth Ave. Charlie will make a fast trip thru upper New York State beginning Nov. 1... Bernie Wolfson has been appointed as General Manager for U-Need-A Vendors, and will be in charge of production.

Charley Katz and Leon Berman of Metro Distributing Co. said to be doing very well on the road... Barney (Shugy) Sugerman away from the office for a few days, and Abe Green handles all the biz... Herman Perin, of Runyon Sales, doing some traveling himself... Dave Rosen of Phila. goes to Chicago to see what’s doing... Joe Ash, Active Amusement Machines Co., of Phila. getting ready to make a surprise announcement... Willie Blatt, Supreme Enterprises, expected home in a week or so... While down in Florida, Willie went to work on the distributors of Records in that state, and is hoping for better record distribution soon... Jim Alexander of Central Coin Machine Co., Rochester, managing the affairs of the company while Ray Alexander makes a tour of the Chicago factories. Jim very ably assisted by secretary Annabelle, and mechanics Greggs and Bob.

Correction in ad of Ideal Novelty Co., St. Louis, Mo: The 5 gun ABT Rifle Range advertised in the Oct. 29 issue should have been $1910.

Rex Amusement, Syracuse, expect Lt. Don Dee and “Pete” Jardine to get home very shortly... James Roach, well liked Syracuse operator recovering from a critical operation at Rochester, Minn. ... Vic Schmidt, Buffalo operator discharged from the Army after three years of service... Nello Del Paro, Erie, N. Y. operator, visits his friends in Buffalo, and is welcomed with open arms... Another visitor seen in Buffalo this past week was Joe Schwartz... Harry Berger, West Side Distributing Co. very proud of the renovation job done on his offices, and the front of the building... Sid Mittleman and Phil Mason, American Coin Machine Co., Newark, N. J. tossing a coin to see who goes to Florida first for a vacation... Al of Arcade Bulb Co., busy shipping those lumiline lamps.

O. J. Mullininx phones from Savannah, Ga. and tells about his recent trip to Chicago, where he spent a week. He flew his own plane to Atlanta, and then the rest of the way by United Airlines. Came home the same way, picking up his plane and skyriding home. Johnny Wall of Savannah, who recently had his plane banged up by a friend, takes a trip to Gainesville, Fl. for business, but has to go by train. O. J. reports that Joe Hobbs, Savannah op, who owns two night clubs in the city, is really doing swell... Mullininx will have some important news to break shortly.

Jack Fitzgibbon, Jafco, Inc. will be in his old offices at West 47th St. soon, but meanwhile he’s kept plenty busy supplying his customers with his Roll-A-Balls and Universal amplifiers... Al Blendon, Sales Manager for International Mutoscope Corp. kept busy these days seeing the visitors who come into the city, and getting ready for the promotion of the new products now in the works.
THRU THE COIN CHUTE

LOS ANGELES  Don Clark, Clark Distributing Co., Wurlitzer distributors here, is en route to Chicago for a 10 day trip to catch up with new developments . . . R. R. Powers, new manager for Ed Mape, is frantically searching for a house or apartment for him and the missus, while the boss in east . . . Port of call for the operators is Bill Wolf’s California Amusement Co., where Bill and Sales Manager Al Griebhan are hard put to get a machine out on the floor before an operator comes in and orders it out of the place. Bill was particularly rushed this week, with his AMI Singing Towers getting a big play, and showing the new Bally games.

Some of the visiting operators making things hum along the row this week were: S. C. Hopkins of Banning; Michael Sersio of Tucson; Milton Moriega of Colton; Ivan Wilcox of Visalia . . . Henry Maldonado, ex-paratrooper, and Ex-Chief Petty Officer Henry Breyde have just been added to the staff of Ed Mape. Maldonado works on assemblies, and Breyde is making good use of the radio work he picked up in the navy by his amplifier repairing . . . Jack Gutshall welcomed back T. K. (Smoky) Leinert, who spent over three years in the Navy. Smoky glad to be back, and will head the Gutshall service department . . . Jack Allison, former Decca record man, steps up into the Gutshall record division.


Tom Osborne, Santa Monica operator is out of the Navy . . . M. E. Thiede seen back on coin row talking over with Paul Laymon . . . Rodney Pantages and H. A. Brockamp, of Maestro wired music, go east Nov. 12 to visit the phono manufacturers and speed up delivery on parts for their operation here. Brockamp is just back from supervising an installation job in San Diego . . . Gordon Mills and Dennis W. Donohue of Mills Industries in town, but hard to catch up with.

Jack Simon, Sicking Distributors, has a brand new Chicken Sam revamp, which is well liked here . . . Aubrey Stermler around town visiting and making big plans . . . Bill Smith, who manages the California Amusement Co. offices in San Diego entertaining Al Sleight (Bally’s regional man) down in Tia Juana. And Bill reports he’s still full of “whips and jingles” since entertaining a gang from L.A. just a few nights prior . . . Irving Bromberg getting those Genco “Total Rolls” around town . . . Charley Robinson keeping Bud Parr at his home and both Charley and Bud talking about going to Chicago again very soon . . . Bob Bard came in to town on a 15 day furlough before going overseas. Mrs. Bob will operate the Bard Music Co. while he’s away . . . “Nick” Carter of Nikabob Sales left a few days ago for Chicago for a fast trip.

Ralph Wiser, supt. of Charlie Washburn’s Coast Record Co. was married to Miss Kay Denny, U.S. Navy Wave, at Yuma, Ariz. on Oct. 21. They were accompanied to Yuma by Gladys and Charles Washburn. Jack and Karl Schott, Yuma operators, entertained the newlyweds and their friends . . . Bill Leuenhagen, who brought back two fish from his week-end jaunt, says the fish is the only animal in existence that grows after it has been killed. He’s going after bigger ones this time—Marlin—with Harry Pero, Oceanside op. Place: off San Clemente Islands . . . Mr. and Mrs. Bob Cardiff, San Miguel and San Jose ops, in town on Bob’s Army leave . . . Hermie Cohen keeping very busy strutting a new suit and remodelling his house . . . Sol Schwartz is busy as a bee straightening out his new route.

Lou Wolcher of Advance Automatic Sales Co., San Francisco, Harry Kaplan and Jack Simon in a deep huddle over at Sicking . . . What’s the idea of Phil Robinson leaving for home at 5:30—very unusual . . . Elky Ray, representative for D. Gottlieb, Chicago, on a trip with his family to Dallas, Tex., his home old town . . . Jean Minthorne, Minthorne Music Co. showing those Bally games . . . Sam “Curley” Robinson and his boys are getting ready to make an important announcement to the trade here. “Curley” has some very good ideas . . . Nels Nelson’s got his new shop sign up—blue and gold for the Swedish colors, he says . . . Jimmy Rutters claims with pride that Hawthorn’s only woman machine operator is a former protege of his. Two young men picking up the inside from him now are Bob Barrow and Bob Hand.

Paul Laymon going to town with Bally’s “Undersea Raider” and “Victory Derby” . . . Sam Brown, the well known op, has gone to the hospital for a checkup and bit of tinkering. Sam’s been working mighty hard of late . . . W. F. Middleton, Glendale, telling Fred Gaunt of General Music, he’s so hungry for equipment, he’ll buy all he can get his hands on . . . Recent visitors seen in Laymon’s: Joe Grater of Oxnard; W. K. Volmer of En Centro.; O. M. Rabitaille from Phoenix; and Paul Sullivan from Oceanside.
DETROIT

George Colovos, a veteran of five years in the service recently entered the music operating biz and is continually enlarging his route... Horace Rankin, a former service man, has purchased the Tillies Music Co., which was operated by Frank Rzeczycki... Warren E. Dyer, a newcomer to the biz, recently bought a route from Eddie Clemens of Music Service Co., and will operate as the Recorded Music Service Co. ... Art Sauve, A. P. Sauve Co. doing quite a job with alley and pool tables.

Henry Lemke, Lemke Coin Machine Co. expands his photomatic route, and is anxiously awaiting the next convention so that he can see his many friends from all over the country... Bradlee Willis, who heads the Willis Coin Machine Service Co., is increasing his music route... C. D. Stavros, a former music op, who sold his route last May, is now buying a new route. Stavros has been working for the Star Music Co... George Skinas, head of the Star Music Co., away on a vacation visiting friends and relatives in Tennessee and Texas... Stanley Besk recently received his discharge from the Army and is now back running the Best Music Co., which was operated very efficiently by his wife while he was in service... William J. Patterson is expanding his music route... Iz Edelman takes another trip to New York City, buying equip. On his return Iz and Art Sauve head for Chicago.

Baltimore

Ed McDivitt of Bradford, Pa. down to see the boys... John McKool should be out of the Army any day now. Ann McKool looked after John's operations while he was gone... Aaron Goldsmith, Hub Enterprises, looking just as dapper as ever, and raring to go on the "Phonograph of Tomorrow" that Rock-Ola is about to bring out... Art O'Mealia, of the Hub, one of the best known coinmen in the East, kept busy entertaining the many out-of-town friends that keep dropping in to see him from all over Pennsylvania, New York, Ohio and Maine... Baltimore coinmen wondering what has become of Gus and Mary Knierium, whom they haven't seen in a long time.

Frank and Joe Corbi, a great combination, making quite a reputation for themselves as the "service boys"—always ready to service their equipment... Irving Rosenthal seen over in Washington last week, and the boys are wondering if Irving is going to start an operation there too... Floyd (Buck) Clingan of Hagerstown, Md. hasn't been to town for quite a while, and he's missed... Harold Rosen working harder than ever... Al Bulmash had his new dental work finished up this week, and now greets everyone with a big smile so they can see the gold... Charlie Ward is now with his brother-in-law, Jerry Hettenhouser in Martinsburg, W. Va... Mike Carpen and Harold Lawrence down from Reading, Pa. this past week.

Sol Silverstein, Hub Enterprises, very proud of his new son. This makes two boys for the Silversteins... Bill Landsman visits the distributors practically every day... Cherry Krammer, well known local op, has two brothers, Jack and Lou operating in Waynesboro, Pa... Charley Nelson seen in town this past week... Art Nyberg, Calvert Sales Co. displays the Bally new games... Irv Blumenfeld and Harry Hoffman of The General Vending Service Co. return home from their mid-west trip and get George Goldman all excited with their stories of what they saw... Max Lesnick, Baltimore Musical Sales Co. returns from a southern trip.

NEW ORLEANS

Coinmen of New Orleans express their deepest sympathy to H. D. McDonnell, Sidell, La. op, whose father passed away last week. They hope his mother will be up and out of her sickbed soon... Warren Slyh, F.A.B. mechanic, expecting his family in any day now, from Columbus, O., who were visiting his father who has been ill... Chester Haycock, New Iberia op, trying to catch up with Joe Villars of F.A.B. for two days with no luck, arriving just when Joe takes a few minutes out to eat his lunch... Pete Nissen of Louisiana Coin Machine Service has to explain umpteen times a day how he lost the tip of his finger... Jules Peres and Henry Fox return to town after a week's stay in Kansas City, Kans. and the secret's out. J. H. Peres Distributing Co. will distribute the Aireon phonographs in Louisiana and Mississippi. Now Henry's off for Jackson, Miss. and Memphis, Tenn... O. C. Marshall celebrating a double take! Mrs. M. gave birth to twin boys on October 30, and they name them Oris and Henry.

Rudy Welp, mechanic at New Orleans Coin Mach. Exch. back off the sick list and on the job... Seen at the Happy Landing knocking off a big dinner were: Fletcher Blalock and Ray Augrinn of F.A.B.; Charlie Livingston and D. L. Rand of Pensacola Amus. Co., Pensacola, Fla.; and Al Mendez, Wurlitzer district manager, who had just flown in from Dallas, Tex... Charlie Le Blanc, recently discharged from the Coast Guard added to the staff of Ben Shear... Buster Clei goes wild-duck hunting on Bayou Bienvenue... Lil Samuels (F.A.B. parts dept.) originally from Memphis, Tenn.
### THE CASH BOX DISC-HITS BOX SCORE

In Order of Popularity based on Weekly National Survey

Compiled by JACK “ONE-SPOT” TUNNIS

Box Score tabulation compiled on the average individual purchase on the basis of 1000 records — listed in order of popularity, including name of song, record number, artists, and recording on reverse side. Code: (BB) Bluebird; (CA) Capitol; (CO) Columbia; (DE) Decca; (Hi) Hit; (MA) Majestic; (Vi) Victor.

RECORDING COMPANIES LISTED ALPHABETICALLY

<table>
<thead>
<tr>
<th>Oct. 29</th>
<th>Oct. 30</th>
<th>Oct. 31</th>
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<tbody>
<tr>
<td>29—You Belong to My Heart</td>
<td>5.7</td>
<td>3.6</td>
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<tr>
<td>30—Something Sentimental</td>
<td>5.4</td>
<td>3.1</td>
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<td>31—Honey Dripper</td>
<td>5.3</td>
<td></td>
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<td>32—Bill</td>
<td>5.1</td>
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<tr>
<td>33—Shame on You</td>
<td>4.9</td>
<td>4.5</td>
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<tr>
<td>34—A Kiss Goodnight</td>
<td>4.6</td>
<td>7.7</td>
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<tr>
<td>35—Autumn Serenade</td>
<td>4.4</td>
<td>11.3</td>
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<tr>
<td>36—That Feeling in the Moonlight</td>
<td>4.2</td>
<td>8.2</td>
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<tr>
<td>37—What Do You Want to Make Those Eyes at Me For</td>
<td>4.0</td>
<td>1.2</td>
</tr>
<tr>
<td>38—There! I've Said It Again</td>
<td>3.9</td>
<td>5.7</td>
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<tr>
<td>39—Homesick</td>
<td>3.2</td>
<td>6.7</td>
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<tr>
<td>40—Who Threw the Whiskey In the Well</td>
<td>2.7</td>
<td>8.9</td>
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<tr>
<td>41—I Wish I Knew</td>
<td>2.1</td>
<td>6.4</td>
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<tr>
<td>42—Leap Frog</td>
<td>1.8</td>
<td>2.6</td>
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<th>Oct. 29</th>
<th>Oct. 30</th>
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<tbody>
<tr>
<td>16—Stars in Your Eyes</td>
<td>18.4</td>
<td>11.9</td>
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<td>17—Blond Solit</td>
<td>18.1</td>
<td>22.7</td>
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<tr>
<td>18—Just a Blue Suit</td>
<td>17.0</td>
<td>10.3</td>
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<tr>
<td>19—It Might as Well Be Spring</td>
<td>13.0</td>
<td>3.6</td>
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<tr>
<td>20—I'm Gonna Love That Gal</td>
<td>11.0</td>
<td>35.1</td>
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<tr>
<td>21—Boogie Woogie</td>
<td>10.3</td>
<td>10.5</td>
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<tr>
<td>22—I'm Gonna Love That Guy</td>
<td>9.9</td>
<td>8.7</td>
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<tr>
<td>23—Surprise Party</td>
<td>8.8</td>
<td>9.3</td>
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<tr>
<td>24—I'll Be Walking With My Honeys</td>
<td>7.7</td>
<td>5.2</td>
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<tr>
<td>25—Waitin' for the Train to Come in</td>
<td>7.5</td>
<td>3.0</td>
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<tr>
<td>26—Sentimental Journey</td>
<td>6.3</td>
<td>4.1</td>
</tr>
<tr>
<td>27—Some Sunday Morning</td>
<td>6.1</td>
<td>4.0</td>
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<tr>
<td>28—Promises</td>
<td>6.0</td>
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<th>Oct. 29</th>
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<th>Oct. 31</th>
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<tr>
<td>7—Tompico</td>
<td>45.0</td>
<td>48.5</td>
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<tr>
<td>8—It's Only a Paper Moon</td>
<td>44.7</td>
<td>57.1</td>
</tr>
<tr>
<td>9—Hong Kong Blues</td>
<td>36.5</td>
<td>24.2</td>
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<tr>
<td>10—That's for Me</td>
<td>35.1</td>
<td>15.4</td>
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<tr>
<td>11—Chickery Chick</td>
<td>33.3</td>
<td>25.3</td>
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<tr>
<td>12—Along the Navajo Trail</td>
<td>32.2</td>
<td>21.1</td>
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<tr>
<td>13—Lily Belle</td>
<td>25.2</td>
<td>10.8</td>
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<tr>
<td>14—Gotta Be This or That</td>
<td>20.2</td>
<td>33.5</td>
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<tr>
<td>15—No Can Do</td>
<td>19.1</td>
<td>8.5</td>
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<tr>
<th>Oct. 29</th>
<th>Oct. 30</th>
<th>Oct. 31</th>
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<tbody>
<tr>
<td>1—Till the End of Time</td>
<td>150.2</td>
<td>149.3</td>
</tr>
<tr>
<td>2—If I Loved You</td>
<td>76.6</td>
<td>81.9</td>
</tr>
<tr>
<td>3—On the Atchison, Topeka &amp; Santa Fe</td>
<td>75.2</td>
<td>91.8</td>
</tr>
<tr>
<td>4—I'll Buy That Dream</td>
<td>69.8</td>
<td>91.3</td>
</tr>
<tr>
<td>5—I've Been a Long, Long Time</td>
<td>69.2</td>
<td>48.3</td>
</tr>
<tr>
<td>6—Paleolose (Chopin)</td>
<td>68.1</td>
<td>78.3</td>
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**THE CASH BOX DISC-HITS BOX SCORE**
FOREWORD

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I Blue Book can only feature the market prices as they are quoted. The C.M.I Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for the past week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The C.M.I Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I Blue Book reports each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD

The C.M.I Blue Book is to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the past week. Where only one price appears this should be considered lowest price.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

1. MEANS PRICE WENT UP.
2. MEANS PRICE WENT DOWN.
3. MEANS MACHINE JUST ADDED TO LIST.
4. MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK
5. MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS
7. MEANS NO PRICES QUOTED FOR PAST THREE WEEKS

XX — MEANS NO PRICES QUOTED FOR MANY WEEKS—PRICE SHOWN IS LAST KNOWN QUOTATION.

IMPORTANT

Machines underlined mean these were most active in trading the past week.
PHONOGRAPHS

BUCKLEY

6. Wall & Bar Box Old St. 2.50 6.00
2. Ill Wai! & B. Box 12.00 34.50

7. 32 Record Adaptor 10.00 17.50
6. 24 Record Adaptor 15.00 22.00
9. 15 Record Adaptor 15.00 25.00
Steel Cabinet 10.00
xx.Zephyr Speak Cab. 11.50
xx.20 Rec. Seeburg Adptr. 25.00 39.50
5.Bar Brackets 2.00 2.50

WURLITZER

2. P-10 2.00 4.50
xx.P-10, Ill 65.00 65.00
1. P-12 75.00 125.00
11. P-12, Ill 189.00 139.00
xx.312 85.00 95.00
xx.P-400 59.50 185.00
6. " 185.00 185.00
xx.412 DC Cr 32.50
7. 412, Ill 108.00 152.00
xx.316 100.00 152.00
xx.410 105.00 155.00
1. 616 150.00 259.00

1. 616, Ill 175.00 225.00
1. 617 140.00 159.00
5.716 150.00 225.00
1. 24 250.00 250.00

xx.24A 250.00 275.00
xx.25 199.00 250.00
3. 600R 345.00 425.00
4. 600 295.00 405.00
4. 600 399.00 425.00
2. 500 399.00 425.00
7. 500K 385.00
1. 500A 395.00 475.00
1. 41 (Counter) 110.00 149.50
xx.51 (Counter) 110.00 149.50
1. 61 (Counter) 125.00 150.00
6. 71 (Counter) 150.00 225.00
1. 81 (Counter) 150.00 165.00
xx.50 75.00 129.50
6. 700 255.00 665.00

xx.750M 255.00 750.00
1. 750E 675.00 750.00
xx.555 Colonial (145) 675.00 750.00
1. 800 655.00 775.00
1. 855 650.00 825.00
1. 855 725.00 775.00
1. 42-24 (Rev) 435.00 495.00
1. 42-24 (Rev) 435.00 495.00
1. 42-500 425.00 520.00
5.300 Adaptor 425.00 520.00
1. 320 Wireless Wall Box 22.50 29.50
1. 1310 Wall Box, 30 Wire 5.00 10.00
1. 520-2 Wire Wall Box 15.50 19.50
5. 320-2 Bar Box 15.50 19.50
5. 320-2 Wire Bar Box 7.50 10.00
1. 331-2 Bar Box 10.00 15.00
1. 384-2 Wire Stepper 10.00 27.50

5. Wireless Strollers 25.00
5. 616 Speaker Cab. with 5.10-25 Box 75.00 105.00
xx.420 Speaker Cabinet 50.00
5. 615B Steel Cabinet 150.00 225.00
xx.420 Speaker Cabinet 50.00
5. 615B Steel Cabinet 150.00 225.00
Adp. Amp. Spk. 195.00
xx.580 Selector Spkr 95.00 110.00
5. 100 Wall Box 5c 30 Wire 10.00 18.50
xx.100 Wall Box 1c 17.50
6. 25 Wall Box 9.50
1. 125 Wall Box 5.10-25 12.50 47.50

1. 120 Wall Box 20.00 27.50
5. Bar Brackets 2.00 2.50
1. 350 Imperial Rec. 12.50
xx.616A & Speaker. 20.00
xx.115 Wall Box Wire 20.00
1. 125 Stepin Receiver 20.00
1. 145 Imp, Steep Fast 25.00 49.50
xx.155 Imperial Rec. 20.00
xx.357 Bar Box 32.50
1. 306 Music Transmitter 10.00 12.50
1. 120 Adaptor 22.50 37.50
xx.24 Steel Cab. Spkr 145.00 175.00

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## PHONOGRAPHS

### SEEZBURG

<table>
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<tr>
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### KEENEY

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### MILLS

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- **C. M. I. BLUE BOOK**
  - The "Coin Machine Industry Blue Book" for new and used coin operated equipment is issued every week. It is a review and digest of all selling prices based upon the market quotations for the week. Copyrighted 1945 by The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

- **Vol. 7, No. 8**
- **The Cash Box**
- **Week of November 5, 1945**
### MILLS

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### SLOTS

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Vol. 7, No. 8  The Cash Box  Week of November 5, 1945
SLOTS

xx.5c Blue Seal... 38.00 50.00
xx.10c Blue Seal... 62.50 85.00
xx.25c Blue Seal... 29.50 40.00
5.5c Treasure... 40.00 60.00
xx.10c Treasure... 60.00 95.00
5.25c Treasure... 105.50 119.50
xx.5c Wonder Vender... 64.50
xx.5c-25c Rolatop... 49.50

CAILLE

xx.1c... 29.00
2.5c... 35.00
5.10c... 59.50 75.00
5.25c-25c... 275.00
1.5c Cadet... 37.50 50.00
7.10c Cadet... 125.00 145.00
xx.25c Cadet... 89.50 105.00
6.5c Playboy... 45.00 50.00
6.10c Playboy... 60.00
xx.5c Commander... 50.00
xx.10c Commander... 65.00
5.25c Commander... 75.00 95.00
2.7-Way Slot 5c... 49.50 50.00
xx.25c 7-Way Slot... 98.00
xx.5c Dougbob... 175.00
5.5c Club Bell... 40.00 75.00
5.25c Club Bell... 100.00

GROETCHEN

xx 5c Columbia Chrome... 94.50 99.50
xx.1c Columbia... 69.50
7.5c Columbia JPV Bell... 35.00 49.50
xx.5c Columbia Fruit... 39.50
7.5c Columbia Cig RI... 45.00
5.25c Columbia JBV... 150.00 175.00
xx.10c Columbia DJF... 45.00 69.50
xx.5c Columbia Club DJ... 50.00 75.00
xx.5c Columbia Club Cig. GA... 75.00 105.00
xx.10c Columbia Club Cig. GA... 95.00 99.50
5.5c Columbia Cig GA... 59.50 69.50
6.5c Columbia Club Fruit... 98.50 108.50
xx. Columbia Orig. GA... 50.00 95.00
5.Conv. Columbia Chrome... 80.00 89.50

PACE

7. 1c Bantam... 20.00 27.50
xx.5c Bantam... 16.50 22.50
xx.10c Bantam... 24.50
5. 25c Bantam... 19.50 55.00
5. 5c Comet, FY... 68.50 90.00
1. 10c Comet, FY... 89.50 115.00
2. 25c Comet, FY... 150.00
5.25c Comet, FY... 98.50 150.00
xx.10c Comet, DJF... 40.00
xx.10c Comet, DJP... 90.00
xx.1c Comet, Blue... 50.00
5.5c Comet Blue... 100.00
1. 7c Comet Blue Front... 62.50 75.00
2. 10c Comet Blue Front... 94.50 100.00
6. 25c Comet Blue... 100.00
4. 5c All Star Comet... 60.00 79.50
2. 10c All Star Comet... 75.00 89.50
2. 25c All Star Comet... 99.50 110.00
5. 5c All Star Comet... 275.00 395.00
xx. All Star 2/4... 249.50
xx.1c Rocket... 149.50
2. 5c Rocket... 94.50
1. 10c Rocket... 94.50
2. 25c Rocket... 169.50
xx.10c DJ Comet... 120.00
5.5c Club Bell... 100.00 119.50
5.10c Club Bell... 125.00 139.50
5.25c Club Bell... 180.00
5.de Luxe... 65.00
2. 5c De Luxe... 94.50 100.00
2. 10c De Luxe... 115.00 145.00

5. 25c De Luxe... 145.00 195.00
xx.Double Slot 5 & 25c... 395.00
1. 25c Comet Console... 139.50
15. 10c Comet Console... 119.50
xx. 25c Comet Console... 169.50
6. 25c Comet Con. Cig... 330.00
5.5c Kitty... 79.50
xx.10c Kitty... 110.00
xx.25c Kitty... 210.00
xx.5c Comet Red... 90.00 100.00
xx.10c Comet Red... 120.00
6. 5c Slug-proof... 97.50 105.00
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6. 25c Slug-proof... 105.50
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ONE-BALLS

xx. All American Derby Con. $100.00
xx. All American ....... 29.50
xx. Arlington ........... 15.00 $ 20.00
xx. Akashab, PO ....... 35.00 49.50
xx. Arrowhead ........ 35.00
xx. Big Game, PO ...... 94.50
xx. Big Prize, FP ....... 39.50
xx. Big Prize, PO ...... 70.50
4. Blue Grass, FP .. 120.00 209.50

xx. Blue Ribbon, PO .... 40.00
2. Challenger .......... 80.00 94.50
2. Club Trophy, FP .... 235.00 315.00
xx. Congo ............. 32.50
6. Contend, FP .......... 110.00 125.00
1. Dark Horse, FP .... 120.00 199.50

xx. Derby King .......... 70.00
xx. Derby Clock, PO .... 69.50 75.00
xx. Derby Heat, PO ... 32.50
xx. Derby Time, PO ...... 98.50 99.50
xx. Derby Winner, PO .... 125.00
1. '41 Derby, FP ......... 250.00 360.00

xx. Dust Whirls ....... 300.00
xx. Eureka ............. 35.00 47.50
xx. Feed Bag, PO ....... 50.00
xx. Flasher, PO ......... 35.00 45.00
xx. Fleetwood ........... 24.50 35.00
xx. Flying Champ .... 125.00 175.00
1. Fairmount .......... 425.00 495.00
xx. Fair Grounds, PO ... 22.50 30.00
2. Fast Track .......... 29.50 45.00
xx. Five-In-One, FP .... 49.50 75.00
1. Fortune, FP .......... 159.50 209.00
1. Gold Cap, FP ....... 40.00 50.00
2. Grand National, PO .... 32.50 49.50
5. Grand Stand, PO ...... 45.00 50.00
5. Gold Medal, PO ...... 25.00 45.00
xx. Hawthorne, PO ....... 50.00
xx. Hi-Boy, PO ........ 19.00
xx. Horseshoes, PO ....... 39.50
1. Jockey Club ....... 800.00 375.00
2. Jumbo '44 .... 78.50 80.00
1. Kentucky .......... 225.00 275.00
1. Long Acre .... 429.00 575.00
4. Long Shot, PO ....... 209.00 275.00
6. One-Two-Three '39, FP ...... 34.50 59.50
1. One-Two-Three '40 .... 69.50 98.00
6. One-Two-Three '41 .... 80.00 89.50
2. Owl, FP .............. 69.00 65.00
xx. Pastime, (Rev) .... 175.00 239.50
2. Preakness, PO ....... 12.50
5. Pacemaker, PO ...... 40.00 55.00
xx. Pot Shot .......... 39.50
4. Pinlico, FP .......... 275.00 400.00

5. Race King (Rev) ....... 94.50 160.00
2. Record Time, FP .... 165.00 179.50
xx. Rockingham .... 172.00 275.00
4. Santa Anita ...... 119.00 165.00
xx. Seven Flasher, F P ...... 79.50
5. Sport Event, FP ....... 152.50 160.00
1. Sky Lark, FP & PO .... 125.00 165.00
4. Sport Special, FP .... 105.00 200.00

1. Sport Page, PO ...... 37.50 85.00
2. Spinning Reels, PO ... 110.00 115.00
1. Sport King, PO ...... 172.00 275.00
7. Stepper Upper, PO .... 65.00 75.00
1. Sportmen (Rev) .... 125.00 250.00
5. Track Record ....... 59.00 139.50
2. Thistledowns ....... 55.00
2. Thoroughbred ....... 336.00 465.00
1. Turf Champ, FP ....... 35.00 40.00
xx. Turf Special ........ 15.00
1. Turf King ........ 354.00 375.00
6. Victorious 1943 (Rev) .... 73.50 85.00
7. Victorious 1944 (Rev) .... 65.00 99.50
7. Victorious 1945 (Rev) .... 99.50 100.00
xx. Victory, FP .... 39.50 47.50
5. Whirlaway (Rev) ....... 295.00 400.00
7. Winning Ticket ....... 69.50 75.00
6. War Admiral (Rev) .... 125.00
xx. Zipper .......... 25.50

The "Coin Machine Industry Blue Book" for new and used coin operated equipment is issued every week. It is a review and digest of all selling prices based upon the market quotations for the week. Copyrighted 1945 by The Cash Box, 381 Fourth Avenue, New York 16, N. Y.
CIGARETTE AND CANDY MERCHANDISERS

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FREE PLAY GAMES

5. A. B. C. Bowler ..... $45.00 $65.00
1. Action (Rev) ..... 115.00 165.00
5. Fire Circus ..... 65.50 89.50
5. Air Force ..... 54.50 80.00
x. Airliner ..... 19.50 27.50
x. Airport ..... 36.00 52.50
1. Alert (Rev) ..... 75.00 95.00
6. All Bats ..... 45.00 55.00
1. All American ..... 21.50 30.50
x. All Out (Rev) ..... 59.50 89.50
2. American Beauty (Rev) ..... 209.50 249.50
5. Arizona (Rev) ..... 249.50 349.50
5. Anabel ..... 25.00 35.00
x. Armanda ..... 45.00 65.00
5. Argentine ..... 45.00 69.50
x. Arewing Alley ..... 39.50 59.50
5. Attention ..... 45.00 50.00
x. Avalon ..... 19.50 27.50
x. Aveay ..... 36.00 52.50
6. Bally Beauty ..... 15.00 25.00
7. Banner ..... 17.50 32.50
3. Bandwagon ..... 35.00 59.50
7. Bang ..... 12.50 25.00
6. Barrage ..... 29.50 39.50
1. Belle Hop ..... 75.00 87.50
4. Battle Hop ..... 55.00 69.50
4. Big Chief ..... 35.00 49.50
6. Big League ..... 22.50 34.50
1. Big Parade ..... 105.00 125.00
5. Big Show ..... 24.50 35.00
1. Big Six ..... 15.00 25.00
x. Big Ten ..... 27.50 39.50
7. Blodie ..... 25.00 37.50
2. Bombardier (Rev) ..... 89.50 105.00
5. Bola Way ..... 54.50 72.50
6. Bomb-The-Ass (Rev) ..... 64.50 99.50
5. Bootmont ..... 24.50 50.00
1. Bordertown ..... 35.00 50.00
5. Brothers ..... 105.00 130.00
7. Bounty ..... 12.00 25.00
7. California ..... 25.00 40.00
x. X-scores ..... 5.00 7.50
7. Circus ..... 25.00 25.00
x. Circus ..... 25.00 39.50
5. Circus Romance ..... 215.00 249.50
x. Click ..... 64.50 75.00
x. Clipper ..... 25.00 35.00
5. Cross Line ..... 24.50 49.50
7. C.O.D. ..... 15.00 22.50
x. Commander (Rev) ..... 50.00 110.00
7. Commodore ..... 25.00 35.00
5. Conga ..... 24.50 39.50
7. Conquest ..... 16.50 27.00
x. Contact ..... 15.00 20.00
7. Contest ..... 99.50 150.00
6. Convention ..... 20.00 32.50
6. Dynamo ..... 16.50 38.00
5. Cover Girl ..... 230.50 249.50
5. Crystal ..... 39.50 55.00
x. Crystal Gazer ..... 34.50 42.50
x. Dandy ..... 26.50 40.00
x. Dazzle ..... 19.00 27.00
6. Dolly Doozy ..... 10.00 20.00
x. Davy Jones ..... 15.00 25.00
5. Defense (Blonde) ..... 20.50 42.50
4. Defense (Genie) ..... 80.00 95.50
x.x. De-Icer (Rev) ..... 79.50
.Destroyer (Rev) ..... 89.50 99.50
5. Dixie Bomber (Rev) ..... 89.50 110.00
6. Dixie ..... 35.00 39.50
6. Do-Re-Mi ..... 60.00 65.00
5. Double Feature ..... 55.00 75.00
6. Double Play ..... 55.00 75.00
5. Doughboy ..... 29.00 40.00
2. Drum Major ..... 20.50 30.00
2. Duke Ranch ..... 30.50 40.00
5. Duplex (Rev) ..... 55.00 55.00
6. Eagle Squadron (Rev) ..... 75.00 115.00
7. Entry ..... 35.00 39.50
5. Fifties Grand ..... 29.50 35.00
2. Fisht' (Rev) ..... 22.50 35.00
5. Five-In-One ..... 22.50 35.00
5. Five & Ten & Twenty ..... 90.00 129.50
6. Flagship ..... 16.50 27.50
1. Flat Top (Rev) ..... 195.00 249.50
2. Fleet ..... 20.50 35.00
5. Flicker ..... 25.00 35.00
2. Flying Tiger ..... 95.00 129.50
7. Fallies '40 ..... 100.00 129.50
x. Follow-Up ..... 20.00 34.50
1. Foreign Colors ..... 150.00 259.50
1. Formation ..... 27.50 35.00
4. Fox Aces ..... 195.00 225.00
4. Four Diamonds ..... 35.00 50.00
7. Four-Five-Six ..... 15.00 17.50
5. Five Ten ..... 100.00 125.00
4. Fox Hunt ..... 35.00 40.00
7. Flash ..... 18.50 23.50
2. G O. Joe (Conv) ..... 65.00 75.00
6. Dip-A-Hop (Rev) ..... 55.00 65.00
5. Glamour ..... 40.00 45.00
2. Gobs ..... 75.00 85.00
1. Gold Star ..... 25.00 35.00
5. Golden Gate ..... 15.00 20.00
1. Grand Canyon (Rev) ..... 160.00 249.50
2. Gun Club ..... 56.00 75.00
x. Headliner ..... 20.00 35.00
x. Hit-The-Jap (Rev) ..... 35.00 40.00
x. Hi-Dive ..... 59.50 89.50
2. High Hat ..... 64.50 95.00
x. High Light ..... 18.50 24.50
5. High Stepper ..... 40.00 49.50
2. Hit-The-Jap (Rev) ..... 35.00 49.50
1. Hold Over ..... 39.50 50.00
2. Home Run '40 ..... 29.50 35.00
x. Home Run '41 ..... 55.00 75.00
2. Home Run '42 ..... 60.00 75.00
1. Horoscope ..... 35.00 45.00
5. Idaho ..... 240.50
1. Invasion (Rev) ..... 99.50 129.50
2. Jolly ..... 25.00 35.00
5. Jeep (Rev) ..... 89.50 129.50
2. Kamerad ..... 25.00 29.50
1. Jingle ..... 57.50 74.50
2. Keep 'em Flying ..... 115.00 129.50
5. Keri-A-Ball ..... 46.00 55.00
6. Kismet ..... 245.00
x. Klick ..... 15.00 22.50
4. Kneecap ..... 100.00 122.50
5. Knock-Out-the-Jap ..... 79.50 87.50
5. Lancer ..... 25.00 35.00
1. Landslide ..... 35.00 45.00
5. Laura ..... 249.50
x. Lead Off ..... 25.00 34.50
2. Leader ..... 30.00 40.00
x. League Leader ..... 30.00 40.00
2. Legionnaire ..... 50.00 65.00
2. Liberty ..... 150.00 150.00
6. Liberty (Rev) ..... 35.00 39.50
x. Light ..... 15.00 22.50
1. Line Up ..... 25.00 29.50
2. Line-A-Card ..... 30.00 44.50
5. Lucky Star ..... 25.00 35.00
x. Last-O-Smoke
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1. **39.50**
2. **24.50**
3. **5.77**
4. **25.00**
5. **47.50**

39.50
24.50
5.77
25.00
47.50

1. **5.50**
2. **27.50**
3. **22.50**
4. **17.50**
5. **25.00**

5.50
27.50
22.50
17.50
25.00

1. **2.25**
2. **22.25**
3. **65.00**
4. **32.50**
5. **55.00**

2.25
22.25
65.00
32.50
55.00

1. **22.00**
2. **39.50**
3. **19.50**
4. **69.50**
5. **40.00**

22.00
39.50
19.50
69.50
40.00

1. **95.00**
2. **35.00**
3. **42.50**
4. **57.50**
5. **209.50**

95.00
35.00
42.50
57.50
209.50

1. **6.00**
2. **32.50**
3. **25.00**
4. **19.50**
5. **20.00**

6.00
32.50
25.00
19.50
20.00

1. **35.00**
2. **15.00**
3. **25.00**
4. **25.00**
5. **25.00**

35.00
15.00
25.00
25.00
25.00

1. **90.00**
2. **139.50**
3. **15.00**
4. **15.00**
5. **150.00**

90.00
139.50
15.00
15.00
150.00

1. **15.00**
2. **60.00**
3. **75.00**
4. **99.50**
5. **25.00**

15.00
60.00
75.00
99.50
25.00

1. **15.00**
2. **60.00**
3. **15.00**
4. **5.00**
5. **25.00**

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1. **15.00**
2. **60.00**
3. **19.00**
4. **25.00**
5. **59.50**

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19.00
25.00
59.50

1. **15.00**
2. **60.00**
3. **15.00**
4. **59.50**
5. **89.50**

15.00
60.00
15.00
59.50
89.50

1. **15.00**
2. **60.00**
3. **15.00**
4. **59.50**
5. **89.50**

15.00
60.00
15.00
59.50
89.50
NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

All-American Derby . from—Sport Special. (Record Time
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Battle . from—Zombie. (Over-The-Top)
Big Tent . from—Big Show. (Parade Leader)
Big Three . from—Twin Six. (Paratroop)
Big Top of ’45 . from—Sky Ray. (Powerhouse)
Bingo . from—Lite-A-Card. (Peachcherino)
Bombardier . from—Follies ’40. (Jolly)
Bowling Alley ’42 . from—Bowling Alley. (Zingos)
Brazil . from—De-Re-Mi. (Follies ’42)
Durless . from—Follies ’40. (Sailorettes ’42)
Casablanca . from—Glamour. (Scout Commander)
Cupid . from—Roxy. (Sea Power)
Bees . from—Red, White & Blue. (Sentry)
Destroyer . from—Cadillac. (Leader)
Dive Bomber . from—Formation. (Shangri-La)
Eagle Squadron . from—Big League, Big Town
Easy Pickin’ . from—O’Boy. (Sixty Grand)
Falling Sun . from—Ten Spot. (Sky Rider)
Pan Dancer . from—Roxy. (Pan American)
Flash . from—Punch. (Slap-The-Jap)
Flat Top . from—Broadcast, Crossline. (Smak-The-Jap)
Flight . from—Sporty. (Spot-Cha)
Flying Tigers . from—Play Ball. (Stage Door Canteen)
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Kismet . from—Scoop. (Yankee Doodle)
Klipper . from—Scoops. (Zingo)
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Silver Skates, Air Force)

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Parade Leader . from—Drum Major. (War Admiral)
Paratroop . from—Powerhouse. (War Admiral)
Peachcherino . from—Jolly. (War Admiral)
Pepe . from—Wow. (War Admiral)
Playtime . from—Gold Star. (War Admiral)
Pin Up Girl . from—Silver Skates. (War Admiral)
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Rat . from—Zip Zag. (War Admiral)
Redheads . from—Blondie. (War Admiral)
Roll Call . from—VACATION. (War Admiral)
Sailorettes ’42 . from—Follies ’40. (War Admiral)
Scout Commander . from—Fleet. (War Admiral)
Sea Power . from—Four Roses. (War Admiral)
Sentry . from—Leader. (War Admiral)
Shangri-La . from—Mr. Chips. (War Admiral)
Sink-The-Jap . from—Seven Up. (War Admiral)
Sixty Grand . from—Big Town. (War Admiral)
Sky Rider . from—Pan American. (War Admiral)
Slap-The-Jap . from—Stratoliner. (War Admiral)
Smak-The-Jap . from—Ten Spot. (War Admiral)
Speedway . from—Entry. (War Admiral)
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Starlight . from—Triumph. (War Admiral)
Stepper . from—Blondie. (War Admiral)
Strip Tease . from—Chi-Coin Games. (War Admiral)
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JENNINGS, FACE AND WAITING SLOTS,
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WRITE FOR MACHINES NOT LISTED - WE WILL GET THEM FOR YOU.
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Blue Front 5¢......$119.50 Cherry Bell 5¢......$149.50 Pace Deluxe 5¢......$99.50
Blue Front 10¢......119.50 Cherry Bell 10¢......119.50 Pace Deluxe 10¢......119.50
Blue Front 25¢......179.50 Cherry Bell 25¢......229.50 JENN. Console 5¢......125.00
Blue Front 25¢ CHKA......199.50 Futurity 5¢......119.50 JENN. Console 10¢......145.00
Brown Front 5¢......169.50 Silv. Chrome 2/5 5¢......250.00 Dixie Bell 5¢......106.00
Brown Ft. 5¢ Rebuilt, 169.50 Gold Chrome 2/5 5¢......250.00 Dixie Bell 10¢......125.00
Brown Ft. 10¢ Reblt., 225.00 Face All Star 10¢......79.50 Face Bantan 2/4 25¢......49.50
Brown Front 25¢......229.50 Face Kitty 5¢......79.50

ONE-BALLS
Fortune, Comb......159.50 Turf King........235.00 Race King........160.00
Skylark, Comb......125.00 Jockey Club.......250.00 Gold Cup........59.50
Thistledown.......55.00 Sport King........175.00 Santa Anita........120.00

FIVE-BALLS
Boontown........244.50 Line Up........229.50 Snappy........359.50
Brite Spot........345.00 Metro........39.50 Sparky........29.50
Dixie........39.50 Paradise........49.50 Three Up........29.50
Fantasy........34.50 Silver Spray........29.50 Speedway........29.50
Fleet........29.50 Skyline........39.50 Yacht Club........19.50
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<tr>
<th>CONSOLES</th>
<th>SLOTS</th>
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<tbody>
<tr>
<td>Mills 3 Bells, 5-10 &amp; 25c (Like New)</td>
<td>$895.00  Mills Gold Chrome, New Drill Proof Cabinet, Knee Action, Single Jackpot, One Cherry Pay.</td>
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<tr>
<td>Mills 4 Bells, Late Head, 4-5c</td>
<td>$595.00  Mills Gold Chrome, 5c</td>
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<tr>
<td>Mills 4 Bells, 4-5c (New Cabinets, Old Heads)</td>
<td>425.00  Mills Gold Chrome, 10c</td>
</tr>
<tr>
<td>Mills 4 Bells, 3-5c, 1-25c (New Cabinet, Old Head)</td>
<td>695.00  Mills Gold Chrome, 25c</td>
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<tr>
<td>Mills 4 Bells, 3-5c, 1-25c (High Head, Like New)</td>
<td>925.00  Mills Gold Chrome, 50c</td>
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<tr>
<td>Mills Jumbo Parade, C. P. (Late Head, Refinished)</td>
<td>159.50  Mills Brown Front, 5c (Original)</td>
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<tr>
<td>Mills Jumbo Parade, Combination F. P. and Cash</td>
<td>199.50  Mills Brown Front (Original), 10c</td>
</tr>
<tr>
<td>Mills Jumbo Parade, C. P. (Early Head, Refinished)</td>
<td>139.50  Mills Brown Front (Original), 25c</td>
</tr>
<tr>
<td>Bally Club Bells, F. P. and P. O.</td>
<td>269.50  Mills Blue Front (Refinished Like New), 5c</td>
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<tr>
<td>Bally Hi Hands, F. P. and P. O.</td>
<td>199.50  Mills Blue Front (Refinished Like New), 10c</td>
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<tr>
<td>Bally Roll 'Em, P. O.</td>
<td>179.50  Mills Blue Front (Refinished Like New), 25c</td>
</tr>
<tr>
<td>Keeney Super Bells, 5 and 5, C. P.</td>
<td>435.00  Jennings Four Star Chief (Refinished), 10c</td>
</tr>
<tr>
<td>Keeney Super Bells, 5c, F. P., P. O.</td>
<td>349.50  Jennings Four Star Chief (Refinished), 25c</td>
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<tr>
<td>Keeney Super Bells, C. P., 5, 25</td>
<td>525.00  Jennings Silver Club, 5c (Refinished Like New)</td>
</tr>
<tr>
<td>Keeney Super Bells, P. O., 3-5, 1-25</td>
<td>595.00  Jennings Silver Club, 10c (Refinished Like New)</td>
</tr>
<tr>
<td>Baker Pacers, DD, 5c</td>
<td>299.50  Jennings Silver Club, 25c (Refinished Like New)</td>
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<tr>
<td>Buckley Track Oddz, 5c, J. P.</td>
<td>645.00  Waiting Rol-a-Top (Refinished), 5c</td>
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<tr>
<td>Buckley 7 Bell, P. O.</td>
<td>289.50  Waiting Rol-a-Top (Refinished), 25c</td>
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<tr>
<td>Buckley Riviera, P. O.</td>
<td>289.50  Waiting Rol-a-Top (Refinished), 35c</td>
</tr>
<tr>
<td>Evans Bangtails, J. P. (Late)</td>
<td>375.00  Waiting Rol-a-Top (Refinished), 40c</td>
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<tr>
<td>Evans Rolette Jr., P. O.</td>
<td>159.50  Waiting Rol-a-Top (Refinished), 45c</td>
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<tr>
<td>Evans Lucky Lucre, 5-5, P. O.</td>
<td>235.00  Waiting Rol-a-Top (Refinished), 50c</td>
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<tr>
<th>ARCADE EQUIPMENT</th>
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<tr>
<td>Bowling League (New)</td>
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<tr>
<td>Zingo (New)</td>
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<tr>
<th>SINGING TOWER, MODEL 301, F.O.B. FACTORY</th>
<th>$525.00</th>
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<tr>
<td>TOP FLIGHT, MODEL TC-88, F.O.B. FACTORY</td>
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<tr>
<th>MUST SELL</th>
<th>GAMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>10% Front Vender 2/4</td>
<td>1 Anabel</td>
</tr>
<tr>
<td>5% Extraordinary Ref. G.G. 2/3</td>
<td>5 Boontown</td>
</tr>
<tr>
<td>2 - 10% Extraordinary Ref. 0.5, 0.3</td>
<td>2 Foradstown</td>
</tr>
<tr>
<td>5% Blue Front Fac. Reb. &amp; Ref. 2/5</td>
<td>1 Double Feature</td>
</tr>
<tr>
<td>5% Blue Front 3/8</td>
<td>5 Doughboys</td>
</tr>
<tr>
<td>1 - 10% Blue Front</td>
<td>1 Drum Major</td>
</tr>
<tr>
<td>2 - 25% Blue Front Fac. Reb. &amp; Ref. 2/6</td>
<td>1 Fifty Grand</td>
</tr>
<tr>
<td>25% Blue Front KA 3/6</td>
<td>1 Golden Cup</td>
</tr>
<tr>
<td>5% Brown Front 3/8</td>
<td>1 Golden Gate</td>
</tr>
<tr>
<td>1 - 25% Brown Front KA 3/6</td>
<td>1 Home Run</td>
</tr>
<tr>
<td>25% Brown Front Ref. Gold 3/6</td>
<td>1 Jolly</td>
</tr>
<tr>
<td>2 - 5% Blue Front Fac. Gold 3/6</td>
<td>2 League Leader</td>
</tr>
<tr>
<td>2 - 5% Melon Bell</td>
<td>2 Major 41</td>
</tr>
<tr>
<td>5% Bonus Bell 3/8 Like New</td>
<td>4 Nitro</td>
</tr>
<tr>
<td>2 - 5% Gold Chrome 2/6 Original</td>
<td>1 Playmates</td>
</tr>
<tr>
<td>3 - Double Cabinets 2 Door</td>
<td>1 Red White &amp; Blue</td>
</tr>
<tr>
<td>1 - Double Cabinet 1 Door</td>
<td>1 Short Stop</td>
</tr>
<tr>
<td>1 - Chicago Double Revolve Around Stand, 75%</td>
<td>1 Silver Spray</td>
</tr>
<tr>
<td>JENNINGS</td>
<td>5 Sky Ray</td>
</tr>
<tr>
<td>1 - 5% Gooseneck 2/4</td>
<td>1 Spotter</td>
</tr>
<tr>
<td>2 - 25% Gooseneck 2/4</td>
<td>4 Spect-A-Card</td>
</tr>
<tr>
<td>3 - 5% Chief, Fac. Reb. &amp; Ref. 2/8</td>
<td>2 Twin Six</td>
</tr>
<tr>
<td>1 - 25% Chief, Ref. 3/5</td>
<td>P. O. GAMES</td>
</tr>
<tr>
<td>MISCELLANEOUS</td>
<td>2 Longshot, P.D.</td>
</tr>
<tr>
<td>2 - 1% Watling 2/4</td>
<td>1 Skylark, Comb. P.O.</td>
</tr>
<tr>
<td>2 - 5% Caille 2/4</td>
<td>$125.00</td>
</tr>
<tr>
<td>1 - 25% Pace Comet 3/5</td>
<td>P A N O R A M</td>
</tr>
<tr>
<td>TERRS: 1/5 DEPOSIT WITH ORDERS, BALANCE C.O.D. or S.D.</td>
<td>2 Panoram with wipers, $325.00</td>
</tr>
</tbody>
</table>

MILWAUKEE 4, WISCONSIN

1629 WEST MITCHELL STREET (PHONE: MITCHELL 3254)

- COUNTERS -

FOR SALE - 300 to 400 Counter Games including Imps, Wings, Cubs, Yankees, Mercury, Liberty. In storage for two years. Will sell to highest bidder.

AUTOMATIC SALES COMPANY

NASHVILLE 3, TENN.

- SCALES -

WANT - Will buy Watling Scales. Advise price and make and what condition and lowest prices.

PENNY SCALE COMPANY

AUSTIN, TEX.

- SLOTS -

FOR SALE - Slots at C.O.I. Blue Book Prices: Rebuilt by Jennings (Chief's) 5%, 10%, 25% and 50% unused; 5%, 10% and 25% Blue Fronts rebuilt by Gopher Sales, not used; since: Mills Q.T.'s 5%, some Blue, others Orange and Green, Ready for location: Colombus, bell and fruit reels JF, Cip. reels G.A.; some Wat. 10% & 25% Cherry Pts. 1 like new.

E. H. VOLLMAR

105 S. 3rd STREET

LA CROSSE, WIS.

- FINS -

WANT - Free Play Lot-O-Fun $20, each; Free Play Light-O-Card $30, each.

A. H. AMUSEMENT COMPANY

NEW ORLEANS, LA.

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ad
SALE!! MAKE AN OFFER ON ANY OF THIS EQUIPMENT
BALLY GRAND NATIONALS - GRAND STAND - THISTLE -
DOWNS - GOTTLEB TRACK RECORD-75 MILLS FLOOR
STANDS - 10 WATING FLOOR STANDS - 50 GROETCHEN
COUNTER GAMES. ALL IN A-1 CONDITION
BADGER BAY CO., APPLETON, WIS.

FOR SALE - 1 photomatic, very late model reconditioned by Mutoscope, completely crated
ready to ship $1150.; 10 Zaval Marvels 1¢ or 5¢ play, like new $12.50 ea.

EASTERN SALES COMPANY
1824 EAST MAIN STREET
(Tel: Culver 5278)
ROCHESTER, 9, N.Y.

FOR SALE - 1 Seeburg 5¢ wireless Wall-O-Matic; 1 Wurlitzer 5¢ #120 Bar Box; 1 Wurlit-
zzer 5-10-25¢ Bar Box #125; 4 Buckley 5¢ Boxes; 10 Panoramic Boxes.

VIC MANHARDT COMPANY, INC.
547 N. 16th STREET
MILWAUKEE, WIS.

FOR SALE - Extensive selection of Five Ball Free Plays. Clean and ready for location.
Also 1-ball P.P. & F.O.; consoles FP & 50 and Comb. Special: Glasses for all above,
write for lists.

PALISADE SPECIALTIES COMPANY
498 ANDERSON AVENUE
(Tel: Cliffside 6-2892)
CLIFFSIDE PARK, N.J.

FOR SALE - High grade rebuilt Club Bells Gold Chrome, Silver Chrome; Brown Fronts;
Cherry Bolls; Blue Fronts; Face All Stars and Deluxe; 25 Cycle, 60 Cycle Wurlitzer

COLEMAN NOVELTY COMPANY
1023-25 FIFTH AVENUE
(Tel: Main 1325)
ROCKFORD, ILL.

FOR SALE - 7800E Colonial Wurlitzer, slightly remodeled $650.; 10 Wurlitzer 30-wire
Boxes, for quick sale $5. ea.; 4 Organ type speaker cabinets only $7.50 ea. Closeout
sale. P.O. & Philadelphia, 1/3 deposit. All equipment in first class condition.

CAPITAL AMUSEMENT COMPANY
620 SPRING GARDEN STREET
PHILADELPHIA 23, PA.

FOR SALE - 2 Sea Hawks $45. ea.; 2 Monickers $70. ea.; 1 Paradise 637.; 1 Midway (Rev)
$90.; 1 School Days $40.; 1 Sport Parade $50.; 1 Rock-Ola Ton Pints L.D. $40.; 12 Keeney
Boxes $2.00 ea.

CHECKER AMUSEMENT COMPANY
733 SIXTH AVENUE
HUNTINGTON, W. VA.

PANORAMA LAMPS - 750 WATT - 200 WORKING HOURS.............Including Tax, eatch......$3.75
LARGE MERCURY SWITCHES.........$2.50 each * SMALL MERCURY SWITCHES.........$2.00 each

WE CARRY A COMPLETE LINE OF TUBES, LAMPS, PARTS AND SUPPLIES

"ECONOMIZE WITH ECONOMY"
ECONOMY SUPPLY COMPANY
615 TENTH AVENUE
(PHONE: Bryant 9-3296) NEW YORK, N. Y.

Get the Best Deal — Mention "The Cash Box" when answering ads.
When materials are available...

GOTTLIEB

will be First
with the Finest

Be Sure to Get on Our Mailing List

“There is no substitute for Quality”

D. GOTTLIEB & CO.

1140 N. KOSTNER AVENUE, CHICAGO 51, ILL.

SOMETHING NEW

IN

SLOT MACHINES

Startling the Industry
BLACK FRONT SPECIAL
NO LEMONS ON FIRST REEL
Pays 3 on 2 Bars — Pays 3 on 1 Cherry
EVERY SYMBOL ON FIRST REEL
a possible winner
INQUIRIES ANSWERED PROMPTLY
Phone 4-1109. Call during noon hour, E.S.T.

AUTOMATIC COIN MACH. CORP.

338 CHESTNUT ST.

SPRINGFIELD, MASS.

Tell it to

THE CASH BOX

381 FOURTH AVENUE
NEW YORK (16)
MUSIC
1. Seeburg R.C. Special Hideaway Factory with 11 Buckley Chrome Boxes. $875.00
3. Seeburg 9800 E.S.R.C. Walnut - perfect. $650.00
1. Seeburg 8800 E.S.R.C. - perfect. $625.00
1. Twin 32 Wurlitzer Buckeye Metal Cabinet. $175.00
1. Twin 12 Rock-Ola Buckeye Metal Cabinet. $175.00
1. Cabela Kuro - Excellent. $350.00
1. Wurlitzer 980. $725.00
2. Rock-Ola Commando. $350.00
3. Rock-Ola Windors H.C. $250.00
10. Wurlitzer #125 - 5/10/25¢ Boxes. $20.00
5. Wurlitzer #120 - 5¢ Boxes. $20.00
10. Wurlitzer 2-wire Bar Boxes. $10.00
16. Wurlitzer #100 - 5¢ 30-wire Boxes. $10.00

ARCADE: 1 Evans Super Bomber $250.00
1. Western Baseball. $40.00
2. Rock-Ola World Series $100.00
1. Skeo Ball Kko. $50.00
1. Keeney Arti Aircraft. $50.00
1. Seeburg Jap. $25.00
1. Seeburg Chicken Sam. $25.00
1. Seeburg Parachute. $20.00
1. Set Love Meters. $40.00

CONSOLES
1. Pace Twin 5¢-25¢. $350.00
1. Pace Faces Brown Cabinet. $150.00
2. Mills Automatic Dice 25¢. $45.00
2. Mills 1-2-3. $40.00

SLOTS
Gold Chrome, Silver Chrome, Blue Fronts. Also Jennings and Watlings in all denominations. Priced RIGHT. State Your Needs. SPECIAL: 2 5¢ and 1 10¢ Mills and Jennings Goose Necks that work...$35.00

PIN GAMES
Have all the new Revamps in stock. Also many good buys in used games.

WANT AT ONCE:
One Complete Selector Assembly for Rock-Ola '39 Deluxe
One Complete Selector Assembly for Rock-Ola 20 Imperial

LOVELADY MUSIC MACHINE CO.
BALL GROUND 336 WEST PEACHTREE, N.W.
GEORGIA ATLANTA, GEORGIA

CONSOLES - SLOTS
FOR SALE - One only, brand new Mills FP Jumbo Parade, never uncrated $100.00; 1 only slightly used Mills FP Jumbo Parade $70.00; 1 only like new Bally Sun Ray $125.00; 1 only brand new Mills Ticketto' $12.00; used Ticketto' 3¢; 1 only Royal Flush $40.00; 1 only 5¢ Face Blue Comet $60.00. Deposit required.

HERB EVERSCHOR
276 S. HIGH STREET COLUMBUS 15, O.

COUNTER GAMES
FOR SALE - 16 American Eagles, 6 Marvels $17.50 ea., all are non-coin operated (no Federal tax); 9 Deuces Wild, 2 Lucky Facks, 3 Snake Reels, 6 Jokers $7.50 ea., all 20 are of wooden cabinets; 2 Deval 21's, 6 Cubs $7.50 ea.; 3 Libertoys, 1 Mercury $7.50 ea., 5 Indian Head Dices $7.50 each.

HY-G AMUSEMENT COMPANY
1415 WASHINGTON AVENUE, S. MINNEAPOLIS 4, MINN.
(Tel: AT 8887)

- ARCADE -

FOR SALE - Keeney Submarine Gun 4-1 condition, just off location $145.00;
H. H. BRANSON DISTRIBUTING COMPANY
516 SOUTH 2nd ST. LOUISVILLE 1, KY.
(Tel: Wabash 1501)
On its way!

After your long wait, you're entitled to the best. That is why we take pride in presenting the New Cushion Action Super DeLuxe "CLUB CHIEF"—soon ready for our production line. Here's real quality—quieter action—many improvements that mean long life and assured revenue.

The Super DeLuxe "CLUB CHIEF" is custom-built with all new parts by Jennings' Master Craftsmen—winners of the Army-Navy "E" for precision work on Radar. The Super DeLuxe "CLUB CHIEF" has beauty too! Its sparkling light-up front out-classes them all.

Order immediately for earliest possible delivery.

Super DeLuxe  
"CLUB CHIEF"

O. D. JENNINGS & COMPANY
4309 WEST LAKE STREET, CHICAGO 24, ILLINOIS

NOW SHOWING
BALLY'S NEW GAMES

"UNDERSEA RAIDER"
NEW PHOTO-ELECTRIC TARGET GAME

"VICTORY DERBY"
NEW ONE-BALL MULTIPLE PAY TABLE

COME IN TODAY! ORDER IMMEDIATELY!

CALIFORNIA AMUSEMENT CO.
"The West's Leading Distributor"

1305 KETTNER BLVD.  
SAN DIEGO 1, CALIF.  
Tel. M Ain 3068

MAIN OFFICE  
1348 VENICE BLVD.  
LOS ANGELES 6, CALIF.  
Tel. PR ospect 4131

1175 FOLSOM STREET  
SAN FRANCISCO 3, CALIF.  
Tel. H E mlock 0575
LOOK

YOU'LL SOON SEE THIS SEAL ON THE NEW MACHINES!

MILLS SALES COMPANY, LTD.
"ESTABLISHED OVER 20 YEARS"

1640 - 18th ST., OAKLAND 7, CALIF.  (PHONE: HIGATE 0230-1-2-3-4)

THE NEW

A. M. I.

AUTOMATIC MUSIC EQUIPMENT DISTRIBUTED IN PENNSYLVANIA

BY

AMERICAN COIN-A-MATIC MACHINE CO.

1435-37 FIFTH AVENUE  (All Phones: Atlantic 0977)  PITTSBURGH, PA.

Sam Strahl
CONSOL

2-Way Super Bells 5¢/5¢..........$395.00 Jumbo Parades, CT, Perfect.......$105.50
2-Way Super Bells 5¢/25¢.....$696.00 Jumbo Parades, PF, Like New......$78.50
4-Bells, Ash-Tree, A-1........$499.50 Betty Club Bells, Perfect CT-FF......$239.50
5-Bells, Like New.............$675.00 Watling Big Guns, PF, Like New......$78.50
Track Odds, BD, JP, Like New...$696.00 5¢ Silver Lion Totalizers PF.......$99.50
Super Track Time 4-Coin.......$249.50 25¢ Bobtail Totalizers PF........$169.50
Koeney Fastina, 3-Coin ......$219.50 Jungle Camp, PF.............$78.50
138 Track Times, Perfect........$199.50 Watling Big Game CT.............$78.50
Bakers Facer, JP.............$299.50 Jennings Fastina PF...........$69.50
Keoney Kentucky Club, A-1.....$89.50 Pinico, One-Half, PT............$365.00

TENS: 1/2 CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCH.
514 S. HIGH STREET
(Phone: ADAMS 7949 - 7983)
COLUMBUS (16) OHIO

FOR SALE - 5,000 Play Needles. New peacetime quality Osmium tip, curved spring design. Aeropoint coin phone needles. Used by many of the nation’s largest routes. Sample order 50¢ ct., lots of 100 $4.00.

WEBB DISTRIBUTING COMPANY

CHICAGO, 11, ILL.

MUSIC

WANT - Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we’ll give our highest offer within 24 hours.

DAVE LOW & COMPANY

524 TENTH AVENUE
(Tel: Bryant 9 - 0817)

NEW YORK, N. Y.

PHOTO FRAMES - EASTMAN DIRECT POSITIVE PAPER

WANT - Need immediately metal photo frames, will pay reasonable profit; Eastman Direct positive paper. Will pay reasonable premium for quick delivery. State size and number of rolls. Wire collect or phone.

LENIX COIN MACHINE COMPANY
(Tel: Plaza 7647)

DETOIT 1, MICH.

SCALES REBUILD

NOTICE - Protect and hold that location! We’ll rebuild your old scales and make ‘em look like new. (Est. 1889)

WATLING MANUFACTURING CO.
(Tel: Col. 2770)

CHICAGO, ILL.

P & S FREE PLAYS ARE PROVEN WINNERS

EAGLE SQUADRON TORPEDO PATROL FROM BIG LEAGUE
PARATROOPS FROM FOLLATION
SHANGRI-LA FROM MR. CHIPS
EAGLE SQUADRON FROM BIG TOON
KISMET BOMBARDIER
WANTED AT ONCE - PUNCH, TOFS, FOLLATION AND POWERHOUSE

Get the Best Deal — Mention "The Cash Box" when answering ads.
**PRE-WAR PRICES**

**PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES**

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5 Per Set (6) $6.00

Individual Slides (Order by Part Number — 2/5 or 3/5) Each 1.00

Slide Cover Complete (Specify 5c-10c-25c) 3.00

Slide Posts (Set of 4) 1.50

Lower Lever Guide 1.50

Shim for Lower Lever Guide 1.25

Payout Tube, Complete with Hopper (10c or 25c) 3.50

Escalator (Specify 10c or 25c) in Exchange for Old Escalator and 3.00

Clock Gear (Large — Complete with Dogs and Springs) 2.00

Clock Gear (Intermediate — Complete with Pinion) 1.50

Clock Rebuilt, Your Old Clock and 5.00

**NEW ALUMINUM BROWN FRONT CASTINGS**

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

**NEW ALUMINUM GOLD CHROME CASTINGS**

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club Handle, Beautifully Designed &amp; Plated (Specify Brown, Gold Chrome or Blue)</td>
<td>$3.50</td>
</tr>
<tr>
<td>Standard Handle, Stamping</td>
<td>1.50</td>
</tr>
<tr>
<td>Plate Insert for Reserve Jackpot Opening</td>
<td>1.00</td>
</tr>
<tr>
<td>Cherry Jewel for Front Brown or Cherry Ball</td>
<td>3.00</td>
</tr>
<tr>
<td>Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)</td>
<td>1.50</td>
</tr>
<tr>
<td>Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)</td>
<td>4.00</td>
</tr>
<tr>
<td>Real Strips, Per Set</td>
<td>.45</td>
</tr>
<tr>
<td>Complete Set Slot Springs, Plus Spares (50)</td>
<td>5.00</td>
</tr>
<tr>
<td>Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets</td>
<td>3.00</td>
</tr>
<tr>
<td>Coin Denominators (5c-10c-25c for Blue or Brown Front)</td>
<td>.75</td>
</tr>
<tr>
<td>Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome</td>
<td>1.50</td>
</tr>
<tr>
<td>Knee Action Stop Levers, Per Set</td>
<td>3.00</td>
</tr>
<tr>
<td>Star Wheels for Reels (20 Stop)</td>
<td>.75</td>
</tr>
<tr>
<td>Reel Discs, Each $2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)</td>
<td>6.00</td>
</tr>
<tr>
<td>Tin Reel Assembly</td>
<td>1.25</td>
</tr>
<tr>
<td>Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)</td>
<td>17.50</td>
</tr>
<tr>
<td>Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2</td>
<td>4.00</td>
</tr>
</tbody>
</table>

**WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES**

**BUCKLEY TRACK ODDS PARTS**

**BUCKLEY MUSIC SYSTEM PARTS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Slug Rejectors:</td>
<td></td>
</tr>
<tr>
<td>N-101, 5c</td>
<td>$4.00</td>
</tr>
<tr>
<td>200-A — 201A (5c-10c-25c)</td>
<td>10.00</td>
</tr>
</tbody>
</table>

**BUY FROM BUCKLEY WITH CONFIDENCE**

ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

**BUCKLEY TRADING POST**

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636 - 6637 - 6638 - 6533)
DON'T JUNK YOUR OLD SLOTS

They're worth Top Money and will make Top Money when you put your old mechanisms into a BRAND NEW American Gold Chrome, Silver Chrome or Copper Chrome Cabinet. It costs you less than ever before—even less than Pre-War Prices. You can’t lose! You can’t afford to overlook this opportunity of cashing in on new machine player appeal.

Here’s what you get:
- New Light Wood Cabinet
- New Drill Proof Lining
- New Chrome Castings (Choice of Gold, Copper or Silver Chrome)
- New Metal Reward Plate
- New Club Handle
- New Denominator
- Knee Action
- Unbreakable Jackpot Glass

NOW ONLY $39.50
Completely assembled, Drilled, Tapped and Packed in individual Cartons.

REMEMBER
These cabinets are available in Gold Chrome, Silver Chrome or Copper Chrome finishes. They are all beautiful and these cabinets are priced lower than ever before. Cash in on this opportunity for extra profits TODAY!

American Amusement Co.
047 WEST FULLERTON AVENUE, CHICAGO 39, ILLINOIS • CAPITOL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

These Cabinets also available in GOLD CHROME - SILVER CHROME and COPPER CHROME
PHILLIPS SALES COMPANY
1624 CHICAGO AVENUE
MINNEAPOLIS, MINN.

DISTRIBUTORS: IT WILL PAY YOU TO WRITE TO US ON THE VARIOUS PRODUCTS THAT WE MANUFACTURE.

PINS - ARCADE - MUSIC

FOR SALE - 2 High Steppers $40, ea.; 1 Victorious Surf Champ $100; 2 Seeburg Guns Jap Conversion $90, ea.; 2 Seeburg Shoot-the-Chutes $85.00 each; 3 Buckley DeLuxe Diggers very clean $125 each; 1 Wurlitzer 616 Speaker $225.50; 3 Wurlitzer 326 remote boxes 2-wire $19.50 each. 1/3 deposit.

EDDIE'S AMUSEMENT
510 ESPANOLA WAY
MIAIN BEACH, FLA.

FOR SALE - For best prices on all types of Salesboards, both money salesboards and plain heading boards in all sizes, Write:

A. N. S. COMPANY
312 CARROLL STREET
ELMIRA, N.Y.

ARCADE - MUSIC

FOR SALE - 1 Bell-O-Ball 9 Foot Slot Shoe Ball like new $90; 1 Rock-Ola Imperial, brain box, etc., cable and 11 wall boxes $195. complete.

FROST MUSIC COMPANY
1415 BIRCHARD AVENUE
FREMONT, OHIO

COIN COUNTERS

FOR SALE - Johnson 5¢ coin counters, for bagging nickels only, large trays, fast accurate and indispensable $75. Send 1/3 with order, Balance C.O.D.

F. McKIN SMITH
CENTRAL PIER
ATLANTIC CITY, N.J.

YANKEE DOODLE

MARVELS NEWEST FIVE BALL GAME - EVERYBODY LIKES IT!

We’re enthused about our NEWEST Five Ball Free Play game YANKEE DOODLE because we’ve created a game that has hit the fancy of EVERYBODY! Distributors like it because they sell like hot cakes. Operators like it because it has lots of player appeal and is trouble free. The player likes it because YANKEE DOODLE is a dandy!

> YANKEE DOODLE is converted from SPORT PARADE
> YANKEE DOODLE is a SURE-PINS MONEY MAKER
> YANKEE DOODLE IS A D-A-N-D-Y!

WE'RE STILL IN PRODUCTION WITH MARVEL'S BASEBALL.

SEE YOUR DISTRIBUTOR OR WRITE DIRECT TO US

MARVEL MANUFACTURING CO.
2122 MILWAUKEE AVENUE
(CHICAGO 1240)
CHICAGO 47, ILLINOIS

To Get FREE “Deposit Insurance”—Mention “The Cash Box” when answering ads.
**MAYFLOWER SPECIALS**

**CONSOLES**

<table>
<thead>
<tr>
<th>EVANS</th>
<th>MILLS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangtails, Walnut</td>
<td>$99.50</td>
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<tr>
<td>Bangtails, JP, Walnut</td>
<td>175.00</td>
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<tr>
<td>Bangtails, Lite Cab., JP</td>
<td>225.00</td>
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<tr>
<td>Galloping Domino, Walnut</td>
<td>100.00</td>
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<td>Galloping Domino, Walnut JP</td>
<td>150.00</td>
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<tr>
<td>Galloping Domino, Lite, JP</td>
<td>225.00</td>
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<tr>
<td>Lucky Lucre</td>
<td>99.50</td>
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<td>Three Balls</td>
<td>$875.00</td>
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<td>Four Balls, Low Head</td>
<td>325.00</td>
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<td>Four Balls, High Head</td>
<td>500.00</td>
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<tr>
<td>Jumbo Parade, PO, Copper</td>
<td>99.50</td>
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<tr>
<td>Jumbo Parade, Blue Head</td>
<td>116.00</td>
</tr>
<tr>
<td>Jumbo Parade, Blue, 25c</td>
<td>190.00</td>
</tr>
<tr>
<td>Pace Reels, Plastic Knob Rails</td>
<td>80.00</td>
</tr>
<tr>
<td>Saratoga, Plastic Knob Rails</td>
<td>90.00</td>
</tr>
<tr>
<td>Jennings Bobtail, PO</td>
<td>115.00</td>
</tr>
<tr>
<td>Jennings Silver Moon</td>
<td>115.00</td>
</tr>
<tr>
<td>Jennings Fast Time</td>
<td>70.00</td>
</tr>
<tr>
<td>Jennings Good Luck</td>
<td>25.00</td>
</tr>
</tbody>
</table>

**SLOTS**

| Mills Club Bells, Set of 3, 5-10-25 | $900.00 |
| Mills Original Chromes, NOT REBUILT, Set of Three, 5-10-25 | 750.00 |
| Brown Fronts, NOT REBUILT, Set of Three, 5-10-25 | $500.00 |
| Jennings Master Chiefs, Set of Three, 5-10-25 | $475.00 |
| Pace Deluxe, Enamel, SP, Set of Three | 450.00 |
| Wurling Rolatops, Set of Three | 350.00 |
| Caille Commander, 25c | 75.00 |

**ALL MACHINES READY FOR IMMEDIATE SHIPMENT.**

**TERMS:** ONE-THIRD DEPOSIT WITH ORDERS.

**CONVERSION**

- **$100.00**
  - Ship in your 5c **BLUE FRONT** to convert to 25c **PLAY**
  - INCLUDES Thorough Overhaul, Knee Action Lever, Club Handle, Repaint and Refinished.
  - ALL — $100.00

- **$250.00**
  - Ship in your 5c **MILLS** Machines to convert to 50c **PLAY**
  - INCLUDES Thorough Overhaul, Knee Action Lever, Club Handle, Repaint and Refinished.
  - ALL — $250.00

**EXCLUSIVE OF TRANSPORTATION**

---

**Supreme's Bolascore**

**Sensational Money-Maker!**

*Why wait for miracles? Here is immediate big income handed to you on a silver tray!*

**Bolascore!**

*10 Day Money-Back Guarantee Still Stands!*

**Immediate Delivery**

Send for Descriptive Circular

**Supreme Enterprises. Inc.**

557 Rogers Ave., B'Klyn, N. Y. (All Phones: BUCKminster 2-8400)

---

**Operators! Roll Up Big Profits!**

*With "Super Skeeroll"*

A Brand New Skee Ball Game. Here's the latest sensation — tried, tested, and a proven winner. Approximately 9 ft. long and 2½ ft. wide. Features the most colorful Lite-up Backboard you've ever seen. Operators who have been making big money with "Super Skeerolls" at parks, piers and beaches now switching them to bars and grills.

**Distributors — Write Us Now!**

**Mike Munves**

510 West 34th St. (Phone: BR. 9-6677) NEW YORK, N. Y.
**BIG TOP of 1945**

**CONVERTED FROM KEENEY-TWIN SIX, CLOVER, SKY RAY**

**ALL ROLLERS SPOT NUMBERS** **KNOCKOUT HOLE AT BOTTOM**

BIG TOP is thoroughly rebuilt with new parts, new cables, new panels and new backboard. Cabinet is completely re-built and refinished. **LOOKS LIKE NEW** - OPERATES LIKE NEW. **FASTER DELIVERIES ASSURED FROM OUR NEW LARGER QUARTERS.**

**WANT FOR CASH - KEENEY'S TWIN SIX - CLOVER - SKY RAY - ANY QUANTITY**

**WRITE — PHONE — WIRE**

**PIONEER COIN MACHINE COMPANY**

2634 N. LARAMIE AVENUE

PHONE: NATIONAL 2016

CHICAGO 39, ILLINOIS.

---

**SLOTS — CONSOLES — WANT**

**FOR SALE —** Mills 25¢ War Eagle CH, KA, DP, SPF $1.50; 5¢ Gold Chrome ($1.75); 25¢ Automatic Dice $6.00; May Bell, floor sample $3.00; Paces Races Red Arrow SP $3.50; Jenn. Triplex $100; Cipora XXV $100; Liberty Token payout counter game $10; 1¢ Q. T. Blue $3.00. **WANT —** late model music machines in trade; also Keeneys Twin 12 Adapter.

**RADIO & ELECTRIC SERVICE**

**BOX 400**

**DOUGLAS, N.Y.O.**

---

**FOR SALE —** Write for complete price lists on all types of pin ball machines, slot machines, pin ball parts, slot machine parts and everything for the coin machine industry.

**CENTRAL MANUFACTURING COMPANY**

(Deerborn 2034)

651 FULTON AVENUE

CHICAGO 39, ILL.

---

**MUSIC**

**WANT —** Phonographs all makes and models, will pay top cash prices for machines in A-1 condition from 1 to 100; We need Rockola Standards and Wurlitzer 600's.

**HIRSH COIN MACHINE COMPANY**

1309 NEW JERSEY AVENUE, N.W. (Tel: HOBart 3170)

WASHINGTON 1, D.C.

---

**ARCADE**

**WANT —** Miniature Belgium Pool Tables, Bally Roll, Wurlitzer Bank Rolls.

**A. F. SAUVE**

3002 GRAND RIVER (Tel: Temple 2576)

DETROIT, MICH.

---

**FILM**

**FOR SALE —** Coin Machine movies; 16 MM Sound film for use in Panoramas and other makes of coin operated machines or in any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panoramas or Panorama Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information.

**PHONOFILM**

3331 NORTH KNOLL DRIVE

HOLLYWOOD 26, CAL.

---

**MUSIC**

**WANT —** Phonographs — all makes and models. **FORWARD LIST AND LOWEST PRICES.**

**LEWIS MUSIC SALES, HAWKESBURY, ONT., CANADA**

Get the Best Deal — Mention "The Cash Box" when answering ads.
## UNDERSEA RAIDER

SENSATIONAL NEW ONE PIECE UPRIGHT GUN. TORPEDO SUBMARINES THROUGH A PERISCOPE. ORDERS FILLED IN ROTATION RECEIVED.

<table>
<thead>
<tr>
<th>CONSOLES</th>
<th>ONE-BALLS</th>
<th>SLOTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>36 TRACK TIME ........................................</td>
<td>$399.50</td>
<td>PIMLICO. ............. $365.00</td>
</tr>
<tr>
<td>JUNIOR PARADE P.P. ..............................</td>
<td>$89.50</td>
<td>CLUB TROPHY. .......... $315.00</td>
</tr>
<tr>
<td>MILLS DOUBLE SAFES - 2 DOOR ....................</td>
<td>$99.50</td>
<td>41 DERBY .............. $340.00</td>
</tr>
<tr>
<td>JUNIOR PARADE - C.P. - LATE HEAD ............</td>
<td>$119.50</td>
<td>SPORT SPECIAL .......... $169.50</td>
</tr>
<tr>
<td>BALLY HI HAND COMB ..............................</td>
<td>$199.50</td>
<td>RECORD TIME .......... $179.50</td>
</tr>
<tr>
<td>10¢ SARATOGA - CASH P.O. ......................</td>
<td>$149.50</td>
<td>LONG SHOT ........... $245.00</td>
</tr>
<tr>
<td>WALT. BIG Game P.P. .............................</td>
<td>$69.50</td>
<td>PINS .................. COLUMBIA - G.A. - CIG. REELS. $99.50</td>
</tr>
<tr>
<td>5¢ FACE SARATOGA - CASH .......................</td>
<td>$99.50</td>
<td>NEW FACE 50¢ &amp; $1.00 BILLS. WRITE 5¢ CHERRY BELL 3-10 C.H. $169.50</td>
</tr>
<tr>
<td>BIG GAME P.C. .......................................</td>
<td>$69.50</td>
<td>5¢ F.P.PQ.T. DIAL VENDER $49.50</td>
</tr>
<tr>
<td>MILLS BOX STANDS ....................................</td>
<td>$19.50</td>
<td>5¢ GOOSENECK - J.P. $49.50</td>
</tr>
<tr>
<td>JENN. SILVER MOON, P.P. .........................</td>
<td>$104.50</td>
<td>1¢ MILLS CHERRY BELL - 3-5¢ $179.50</td>
</tr>
<tr>
<td>MILLS FOUR BOLLS - 4-5¢ .......................</td>
<td>$366.00</td>
<td>5¢ MILLS ORIG. CHROME $275.00</td>
</tr>
<tr>
<td>- ONE BALLS - ........................................</td>
<td>$168.50</td>
<td>10¢ MILLS ORIG. CHROME $325.00</td>
</tr>
<tr>
<td>LONGBACKES &amp; THORGRENSD ........................</td>
<td>$665.00</td>
<td>25¢ MILLS ORIG. CHROME $356.00</td>
</tr>
<tr>
<td>SPORT KING ...........................................</td>
<td>$299.50</td>
<td>- SLOTS - ..............</td>
</tr>
<tr>
<td>BLUE GRASS ...........................................</td>
<td>$195.00</td>
<td>- SLOTS - ..............</td>
</tr>
<tr>
<td>40 - 1-2-3 P.P. .................................</td>
<td>$69.50</td>
<td>- SLOTS - ..............</td>
</tr>
</tbody>
</table>

**WANTED:**
Hi Dive, Sport Parade, Leader, Zombie, Stars, Do Be Hi, Double Play, Duplex, Sun Beam, Sky Blazer & West Wind at $35.00. Also All Music!

**TERMS:** One-half deposit with order, balance C.O.D. or sight draft.

---

**EMPIRE COIN MACHINE EXCHANGE**

2612 WEST NORTH AVENUE, CHICAGO, 47, ILLINOIS
PHONE: HUMBOLDT 6288 - 89.

**SALESBOARDS**

FOR SALE - Selling all punch boards at less than factory prices, our loss is your gain.

- 1200 5¢ American Beauty $323
- 1166 8¢ Classy Grass $3.08
- 1280 5¢ Deal-In-In $3.14
- 1200 5¢ B1 Toro $5.17
- 1246 5¢ Eyes of Fleet $3.28
- 472 $5 Firey 84¢
- 5¢ Follow-the-Fleet $3.20
- 1000 25¢ Jack Pot Charley 31.21; 1/2 Cash

MYCO AUTOMATIC SALES CO.
(Tel: MAIN 1600)

347 S. HIGH STREET
COLUMBUS 15, O.

**PINS**

FOR SALE - Seven Up, 60¢; Spot-A-Card 60¢; Capt. Kidd 55¢; Champ 57.50; Rally Show Girl 50¢; Jap Gun 60¢

1515 LOUISIANA STREET
BIG STATE AMUSEMENT COMPANY
HOUSTON, TEXAS

**MUSIC**

WANT - Will pay high cash prices for any type of music equipment. Write, wire, phone.

WEST SIDE DISTRIBUTING COMPANY
(Tel: Circle 6-7533)
NEW YORK, 18, N. Y.

**1 BALLS - PINS**

WANT - We will buy at right prices. Must be complete and not damaged. Bally One-Ball Free Plays, Blue Grass, Record Time, Sport Special, Pimlico, Club Trophy, 41 Derby, Longacres, etc.; also 5 Balls, School Days, Bolaway, Air Circus, Hi-Dive, Belle Hop, 5, 10, 20 Dude Ranch, Keep 'Em Flying, Leader, Sun Beam, Trailways, Venus, West Wind.

R. F. VOIT DISTRIBUTORS

**ILHMER HOTEL BUILDING**

SALT LAKE CITY, UTAH

**ARCADE**

FOR SALE - 6 Photomatic machines. Make us an offer.

OLEY AMUSEMENT COMPANY
422 WEST BROAD STREET
RICHMOND 20, VA.

---

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads.
THANK YOU OPERATORS—EVERYWHERE!

YOU HAVE RESPONDED TO OUR AD FOR THE DOWNEY-JOHNSON PORTABLE COIN COUNTER MAGNIFICENTLY. WE ONLY WISH THAT WE COULD FILL YOUR ORDERS TODAY. UNFORTUNATELY, THERE WILL BE A LITTLE DELAY.

PLEASE TELL US A WHILE LONGER AND YOU'LL AGREE WITH THOSE WHO HAVE ALREADY RECEIVED THEIR DOWNEY-JOHNSON PORTABLE COIN COUNTER, THAT IT IS ONE OF THE FINEST, MOST PRACTICAL, TIME AND MONEY SAVING DEVICES THAT WAS EVER OFFERED THE COIN MACHINE TRADE.

AGAIN, THANK YOU VERY MUCH.

CHARLES ("JIMMY") JOHNSON
(PHONE: Armitage 0750),
1623 N. CALIFORNIA AVENUE,
CHICAGO, ILLINOIS.

GLOBE DISTRIBUTING CO.

- MANUFACTURERS -

NOTICE - Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to:

REID AMUSEMENT MACHINES
(3. A. Reid)
280 BOTSFORD STREET
MONTREAL, N.B., CAN.

- PARTS -

NOTICE - Attention coin machine men, when in Chicago be sure to visit our large display room of coin machine parts. Let us reserve a hotel room for you on your next visit to Chicago.

HARRY MARCUS CO.
816 W. BRIE STREET
CHICAGO, ILL.

- CONSOLES - ARCADE - MUSIC -

FOR SALE - 4 Jumbo CP late heads $105, ea.; 2 Jumbo PP $75, ea.; 2 Jenn. Silver Moon FP $100, ea.; 1 Bally Rapid Fire $350; 1 Kenoey Submarine $300; 1 Bally Bell gun, as is $300; 2 War. #331 Bar Box $15, ea.; 6 War. #310 30-wire Wall Box $30, ea.; 2 War. #115 Wireless Wall Boxes $20, ea.; 1 War. #135 Wireless Stepper Receiver $30.

1000 PENNSYLVANIA STREET
EVANSVILLE, IND.

- CIG VENDORS -

FOR SALE - Cigarette vendors, write for new price list just issued. Glassware for all makes, many hard to get parts for vendors, write for exchange deal, Southwestern representative for National Vendors, Inc.

ED. BROWN, INC.
4605 LINDSEY AVENUE
DALLAS 10, TEXAS

- SLOTS -

FOR SALE - Slot Machine Operators ATTENTION: If you are interested in buying the finest 4-1 original slots that money can buy, we have the following: Mills Blue Fronts; Brown Fronts; Cherry Bells, Chrome in 5/10/25 play. Hills Club Bells in sets 5/10/25 play. Also Jennings, Pace and Watling in 5/10/25 play. Visit us.

BAUM DISTRIBUTING CO.
2012 ANN AVENUE
(Tol. Grand 7499)
ST. LOUIS, MO.

- LIST -

NOTICE - Write for our list of True Value Buys. Slots, pins, console, music, arcade.

LEADER SALES COMPANY
151-153 FIFTH STREET
READING, PA.
NATIONAL VALUES!

WILLIAMS
"LAURA"
Newest 5-Ball Free Play Revamp. Plenty of Player Appeal. Sensational Money-Maker. $249.50 Immediate Shipment

BALLY UNDERSEA RAIDER
Sensational New One-Piece Upright Gun! Torpedoes Submarines Through Periscope. $399.50 Immediate Delivery

BRAND NEW REVAMPS IN STOCK FOR IMMEDIATE DELIVERY
Arizona ........................................... $249.50
Cover Girl ..................................... $249.50
Idaho ........................................... $249.50
Laura .......................................... $249.50
Marvel Baseball ............................ $124.50
Oklahoma ..................................... $249.50
Santa Fe ...................................... $249.50
Streamliners .................................. $249.50
Trade Winds ............................... $249.50
Yankee Doodles .............................. $249.50

WANT TO BUY

NATIONAL COIN MACHINE EXCHANGE
1411-15 DIVERSITY BLVD. (PHONES: BUCKINGHAM 6466 - 6990) CHICAGO 14, ILL.

COUNTER GAMES
WANT - Will pay highest cash price for Champion, Marvel, Liberty Bell, American Eagle. Write stating quantity, condition and best price.
STEWART NOVELTY COMPANY
250 SOUTH STATE STREET SALT LAKE CITY, U.

WIRE - DECIBEL METERS
FOR SALE - Millions of feet of nearly every kind of hook-up push back fixture, shielded, silk, cotton magnet wire. All new and of highest quality, from best makers. Priced at or below ceilings. Send samples of what you need and quality and we will match or equal GE or West. Decibel Meters $9.50 ea. Write, wire.
BATES LABORATORIES
571 HILL AVENUE GLEN ELlyn, ILL.

CIGARETTE MACHINES
FOR SALE - 22 Advance 4-column machines, 16 brand new in original cartons, never used $175.; 1 Cigarola Jennings Model XXV $125.
GEORGE NOVELTY COMPANY
1716 WASHINGTON AVENUE (Tel: 2790) NORTHAMPTON, PA.

SLOTS
FOR SALE - Jennings Silver dollar Chiefs, originals, refinished glitter gold, A-1 shape and appearance and mechanically perfect $850.; Send certified deposit with shipping instructions immediately to:
BILL FREY, INC.
140 N.W. 1st STREET MIAMI, 25, FLA.

CONSOLES - PINS
FOR SALE - 2 Club Bells $250. ea.; Score Champ $25.; Ovr Top $150.; Pickem $15.; 2 Action $165. ea.; 2 Victory $80. ea.; 2 Rotor Table, make offer; 1 High Hand $175. 1/3 deposit with order, balance C.O.D., crating extra.
COMMERCIAL GAMES COMPANY
28 HARTFORD AVENUE (Tel: 1456) NEW BRITAIN, CONN.

NOTICE - To all customers of O.K. Machines, Inc. This firm has been absorbed by Palisade Specialties Company, 498 Anderson Avenue, Cliffside Park, N. J. Please address all correspondence to the Palisade Specialties Company.
O. K. MACHINES, INC.
825 STATE HIGHWAY #6 (Tel: Cliffside 6-2822) RIDGEFIELD, N. J.

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads
AL SEBRING OFFERS

FINEST EQUIPMENT -- LOWEST PRICES

ALL BELL EQUIPMENT RECONDITIONED THE FACTORY WAY.
OUR MECHANICS ARE FACTORY TRAINED - HIGHLY COMPETENT.
FIVE BALL FREE PLAY GAMES

Air Circus Knock-Out Screen Up
Arizona Legionnaire Texas Mustang
Belle Hop Liberty Topic
Big Chief Majors '41 Victory
Big Parade Slugger Zig Zag
Polio Way Miami Beach Sea Hawk
Boston Monicker Star Attract.
Captain Kidd Now Champ Strataliner
Defense (Genco) Paradise

NEW REVAMPS ON HAND - IMMEDIATE DELIVERY

| 6 Arizona | 7 Flat Top | 4 Streamliner |
| 5 Brazil | 6 Grand Canyon | 4 Trade Winds |
| 10 Casablanca | 6 Idaho | 3 Wagon Wheels |
| 3 Big Tops | 4 Santa Fe | 2 Yankee Doodle |

BELL-BALL FREE PLAY AND PAYOUTS

| Blue Grass, P.F. | Fairmount | Long Acres |
| Club Trophy, F.F. | Grand Stand, F.C. | Finlaco, F.P. |
| Dark Horse, F.F. | Jockey Club | Rockingham, Closeout |
| '41 Derby, F.P. | Jumbo '44 | New |

ARCADE EQUIPMENT -- RECONDITIONED THE RIGHT WAY

| Bally Defender | Evans Pike Bell | Mutoscope Dr. Mobiil |
| Bally King Pin | Evans Ten Strike, L.D. | Mutoscope Sky Fight |
| Bally Rapid Fire | Keeney Air Raider | Periscope |
| Chicin Hockey | Keeney Sub Gun | Scientific Bat, Fra. |
| Evans Sup. Bomber | Mutoscope Ace Bomber | Seeburg Chicken Sun |

OUR POLICY: THE BEST EQUIPMENT PLUS QUICK AND EFFICIENT DELIVERY SERVICE.

ALL OUR RECONDITIONING AND REFINISHING FULLY GUARANTEED.

IMMEDIATE DELIVERY ON ALL EQUIPMENT SHOWN IN THIS LIST.

QUANTITY BUYERS WRITE TODAY FOR OUR SPECIAL LOW PRICES.

BELL PRODUCTS COMPANY

2000 NORTH OAKLEY
(Phone: Humboldt 3027)
CHICAGO 27, ILLINOIS

MOTORS

FOR SALE - While they last! Bally 45 Volt open face motors $7.50 ea. Can be used on any Bally pin game. Get them while they last. Supply limited. Get your order in today and we will ship immediately. Send for our latest price list.

COIN MACHINE SERVICE COMPANY

2307 N. WESTERN AVENUE
(Tel: Humboldt 3476)
CHICAGO, ILL.

TOP GLASSES

FOR SALE - We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.50 ea. or $94. in dota lots.

MECHANIC'S SERVICE

2124 FIFTH AVENUE
(Tel: Atlantic 0662)
PITTSBURGH 19, PA.

ARCADE - CONSOLES


AMERICAN VENDING COMPANY

1891 CONEY ISLAND AVENUE
BROOKLYN, N. Y.

Get the Best Deal — Mention "The Cash Box" when answering ads
SACRIFICE SALE!! AUTOMATIC 10¢ LIBRARY MACHINES

Reconditioned and in good condition. Nationally advertised popular books. For placing in Bus Stations, Ferries, Hotels, Bowling Alleys, Restaurants, etc. 500 books with each machine. Will sell at sacrifice in lots of five or more.

P. J. CALLAGHAN

663 W. BROAD STREET

COLUMBUS 8, O.

MUSIC - ARCADE

FOR SALE - 1 Wurlitzer 500 phonograph; 1 Evans Ten Strike. Quote best price you will pay P.O.B. Poplar Bluff, Mo.

FRANK HARRIS SALES COMPANY

(Tel: 359)

430 So. BROADWAY

POPULAR BLUFF, MO.

CIGARETTE MACHINES


ANDREW CIGARETTE SERVICE

1504 GRAND AVENUE

PHOENIX, ARIZ.

COUNTER MODEL PHONOGRAPH WANTED

WE WILL PAY $100.00 CASH FOR WURLITZER MODEL NO. 71. WE WILL PAY $70.00 FOR MODEL "61." WE WILL PAY HIGH PRICES FOR ALL ROCK-O-LA COUNTER MODELS. WRITE, PHONE OR VISIT TODAY ADVISING THE PHONOGRAPH YOU HAVE FOR SALE AND THE PRICE YOU WOULD LIKE.

BYRON NOVELTY COMPANY, DEPT. CB

2045 IRVING PARK ROAD

(PHONE: GRA 8889)

CHICAGO 18, ILLINOIS

To Get FREE “Deposit Insurance”—Mention “The Cash Box” when answering ads
WANTED AT ONCE

ALL GAMES WE PURCHASE MUST BE COMPLETE WITH LEGS, DOORS, COIN CHUTES, BALL LIFT ASSEMBLY, GLASS, LOCKS AND KEYS, BOLTS AND BALLS. GAMES DO NOT HAVE TO BE IN WORKING ORDER.

WILL PAY $15. WILL PAY $25. WILL PAY $25. WILL PAY 35. WILL PAY $30. WILL PAY $30. WILL PAY $35.

Home Run Clover All American West Wind Capt. Kidd
Sporty Hi-Hat Miami Beach Alert Sky Blaster
Fool Silver Show Boat Home Run 42 Do-Re-Mi
Yacht Club Skates Texas Zig Zag Gun Club
Bordertown Argentine Mustang Bosco Sun Beam
Jolly Crossline Bellhop Leader Duplex
Skylite Mystic Majors '41 Zombie Jungle

WILL PAY $20.

Sky Ray Pursuit Big Parade Keep Em Flyin'
Nin Six Monicker Four Aces Knock-Out
Fox Hunt Spot Pool Hi-Dive Twenty
Velvet South Paw Sluggor

WILL PAY $20.

Dixie

WILL ALSO BUY ALL YOUR LATE MODEL CONVERSIONS. SEND US YOUR LIST FOR OUR HIGHEST PRICES. CAN ALSO USE DARK HORSE - '41 DERBY - JOCKEY CLUB, PHILICO, THOROBORED, LONGACRE, CLUB TROPHY, BLUE GRASS, RECORD TIME, SPORT EVENT, SPORT SPECIAL.

ALSO ALL TYPES OF PHOTOGRAPHS

SEND YOUR LIST AND CONDITION OF EQUIPMENT.

MID-STATE CO. 2850 ROOSEVELT ROAD CHICAGO 12, ILL.

FOR SALE - 3 Scientific X-Ray Poker Tables and Stands, complete, first class condition $250.00.

324 MAIN STREET

PALACE OF FUN

JULIAN FALCONES

MORRIS, CONN.

SLOTS - STANDS

WANT - Mills slots, any esculator type. Give serial numbers, quantity, model 1$5/10$5/25$50/500 $1.00, any condition. Also Mills cabinet stands and Revol'd-Round weighed stands.

HARRY H. HOKE

4020 MINNESOTA AVENUE, N.E.

(TEL: PR 1835)

WASHINGTON, D. C.

MUSIC - SLOTS

FOR SALE - 2 Seeburg Regals; 2 Kock-Ola Counter Models; Mills Blue Fronts, Brown Fronts, Club Consoles.

SCROEN ENTERPRISES

(TEL: TR 5592)

PORTLAND 13, ORE.

MUSIC

WANT - Wall Boxes, Remote Controls, Stoppers, Adapters, Write giving best prices.

WANT - Wholesale distributorship for Canada of any kind of coin operated equipment.

WINNIPEG COIN MACHINE EXCHANGE

WINNIPEG, MAN., CAN.

LAWS

FOR SALE - Now on hand for immediate delivery. Case lots of 120 lamps, 2000 hour long life electric light bulbs; 25 Watt 15¢ each; 40 Watt 15¢ each; 60 Watt 15¢ each; 100 Watt 20¢ each; Prices of other lamps furnished upon request.

IRVING SALES COMPANY

2757 SOUTH LINEBARGER TERRACE

(TEL: BR 1238)

MILWAUKEE 7, WIS.

Get the Best Deal — Mention "The Cash Box" when answering ads.
SPECIAL SALE—CONSOLES

2 MILLS THRES BILLS, 5/10/25/50, MECHANICALLY PERFECT AND LOOKS BRAND NEW,
LATE HEAD, each.......................... $725.00
1 KEYNEY FOUR WAY BELL, 5/10/25/50, LIKE NEW.......................... 655.00
1 THACK TIME 25¢ PLAY.......................... $149.50 1 EXHIBIT RACES.......................... $25.00
1 JENNINGS FAST TIME, PO.......................... 66.50 1 FACES RACES, RED ARROW.......................... $100.00
2 ROYAL FLUSH, each.......................... 240.00 2 FACES RACES, Brown Cabinet, ea...... 99.50
2 MAYS' Tracker, each.......................... 49.50 2 FACES RACES, Black Cabs, each..... 40.00
SPECIAL: 6 RED HEAD THICK TIMES 5¢... FOR ENTIRE LOT OF 6.............. $90.00
1/8 Deposit, Balance C.O.D.

REX AMUSEMENT COMPANY
821 SOUTH SALINA STREET (PHONES: 2-5692 2-5076) SYRACUSE, N. Y.

- SLOTS -

FOR SALE - 2 Mills 5¢ Original Brown Front Slots, just completed, repolished, redecorated, in two tone baked enamel, late serials, knee action, club handles, cabinets revarnished and all parts cleaned and put in perfect adjustment, intended for our route use. Slots are now out so will sell at $150, each. 1/8 deposit.
KENNETH FERGUSON, STILLWATER, MINN.

- AMPLIFIERS -

HASTINGS DISTRIBUTING COMPANY
2014 W. VIET STREET MILWAUKEE, 5, WIS.

- MUSIC -

WANT - 20 Wurlitzer non-selective 5¢ play Wall Boxes. Prefer nickle plated ones, but will accept bronze colored ones. Advise price and condition.
SOUTHERN MUSIC COMPANY
503 W. CENTRAL AVENUE (Tel: 6292) ORLANDO, FLORIDA

- HAND TRUCKS -

FOR SALE - All steel frame Hand Trucks, solid rubber large balloon tires 2x7 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied all money refunded.
CHARLES FITCH & COMPANY
79 BEETLE STREET (Tel: 2-3174) NEW BEDFORD, MASS.

- SLOTS - MUSIC - CONSOLES

FOR SALE - Wat. 5¢ Rolatop 340; Wat. 10¢ Rolatop 345; Wat. 25¢ Rolatop $125.; Wat. 1¢ Treasury 310; 1¢ Glitter Gold 387.; Mills Thrones 3290; Mills Depress 3350; Big Top console $30.; Loud Speakers Organ type $15.; Ford Car Radio $20.; 1¢ Jennings Silver Chrome 370.; Mills Cherry Bell 5-10 payout $100.
BELMONT VENDING COMPANY (Tel: 750) BRIDGEPORT, O.

- CONSOLES - ARCADE

FOR SALE - 10 Club Bells; 3 Koeney Super Bells 5¢; 5 Silver Moon, Free Play; 1 Bob 2011 Free Play; 1 International Mutoscope Sky Fighter, Jap Conversion $199.50. Make offer for lot or will sell individual pieces.
HELMODY MUSIC COMPANY (Tel: 2-1448) MIAMI, 36, FLA.

- SNAKE PARTS - CABLE

WANT - Bell Assemblies from old Koeney Games; 5-Wire shielded cable.
L. J. KIDD
400 N. 2nd STREET RICHMOND, 13, VA.

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads
WANTED QUICK
WE WILL PAY THE FOLLOWING PRICES FOR

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 600R</td>
<td>$340.00</td>
</tr>
<tr>
<td>Wurlitzer 500K</td>
<td>$350.00</td>
</tr>
<tr>
<td>Wurlitzer 700</td>
<td>$355.00</td>
</tr>
<tr>
<td>Wurlitzer 720M</td>
<td>$375.00</td>
</tr>
<tr>
<td>Wurlitzer 720C</td>
<td>$380.00</td>
</tr>
<tr>
<td>Wurlitzer 780X</td>
<td>$450.00</td>
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<tr>
<td>Wurlitzer 800</td>
<td>$525.00</td>
</tr>
<tr>
<td>Wurlitzer 850</td>
<td>$700.00</td>
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<tr>
<td>Wurlitzer 950</td>
<td>$625.00</td>
</tr>
<tr>
<td>Wurlitzer Victory 24</td>
<td>$550.00</td>
</tr>
<tr>
<td>Wurlitzer Victory 600</td>
<td>$800.00</td>
</tr>
<tr>
<td>Wurlitzer Victory 500K</td>
<td>$850.00</td>
</tr>
</tbody>
</table>

WANT - ALL TYPES OF SLOTS - WRITE NOW!!

M. A. POLLARD COMPANY
725 LASHIN STREET
(PHONE: ORBANY 3070) SAN FRANCISCO, CAL.

- TITLE STRIPS -

FOR SALE - Phone operators: Here is the perfect service. Star Ready Printed Phono Title Strips. For full details, write.

STAR TITLE STRIP COMPANY
708 ARCH STREET
PITTSBURGH 12, PA.

- USED RECORDS -

WANT - Coin operated washing machine route, must be situated in metropolitan New York area. Will pay all cash.

MORRIS LEVINE
360 OCEAN PARKWAY
BROOKLYN, N.Y.

- SCALES - PINS - CONSOLES - MUSIC

WANT - Watling Fortune and Gnsasser Scales; late model free play games and consoles: phonographs, especially model 61 Wurlitzer counters.

LAURENCE NOVELTY COMPANY
1436 NOTRE DAME ST., WEST
MONTREAL, QUE., CAN.

- PARTS -

FOR SALE - We have Mills parts. Complete line for Bell machines at factory prices.

KEYSTONE PANORAM COMPANY
2558-42 W. HUNTINGDON ST. (Tel: HALL, 5168)
PHILADELPHIA 32, PA.

WANT - IN ANY QUANTITY - WE NEED: TITLE STRIPS - WRITE

Wurlitzer Twin-12 or 24 Hideaways - IN ANY QUANTITY - WRITE

- PRICES -

FOR SALE - Westinghouse Mazda: 15, 25, 40, 60 Watt, 120 to carton, each.........75c

800 LAWS - West, Mazda: 100 Watt, 120 to carton 12% ea.; 150 Watt, 60 to carton, 15% ea.; 200 Watt, 60 to carton 23% ea.

DOUGH SERVICE LAWS: 50 Watt, West, Mazda for Skeeballs, etc., each........25c

177 LAWS - West, Mazda for Skylighters and Skeeballs, each..............10c

SMALL LAWS - West, Mazda 112, 150-10% ea.; 1503-20% ea.; 1133-12% ea.

SMALL LAWS - West, Mazda: 51, 55, 63 - 33% ea.; 50, 44, 46 - 43% ea.


LAMFILLERS: 18" or 12" long, clear or frosted, 24 to carton.

PROVED FE FUSTARS & FUSTUGS 15% EA.; SEE & BALLY GUN LAWS 50% EACH.

- PRICES -

FOR SALE - West 25th STREET
(Phone: WATKINS 9-7460)
NEW YORK, N.Y.
PEACHES FROM GEORGIA
YES SIR - WHEN THESE PEACHY OPERATORS IN GEORGIA START BUYING NEW EQUIPMENT, THEY'LL REALLY GO TO TOWN - - AND WE KNOW THEM ALL!!! FOR COMPLETE COVERAGE - - GET IN TOUCH WITH THE SOUTH'S MOST PROGRESSIVE DISTRIBUTOR.

ED HEATH
HEATH DISTRIBUTING CO.
217 THIRD ST. (PHONES: 2681-1611) MACON, GA.

ARCADES - RECORDS
FOR SALE - 3 Scientific X-Ray Poker Tables and stands complete $275; Keeney Air Raider or $125; Evans Skee Ballette $50; 300 New pre-war Western records, good for 500 plays Gene Autry, etc.

324 MAIN STREET
JULIAN FALDONE
NORWICH, CONN.

AMPLIFIERS REPAIRED
NOTICE - Send us your old Amplifier and we will make it fit all Rock-Olas, all Wurlitzers, all Seeburgs, except Hi-Tones for the especially low price of $25.

CENRAL NOVELTY COMPANY
(TEL: WA 7941)
LOUISVILLE 4, KY.

NEEDLES RE-SHARPENED
FOR SALE - 2000 Juke Box operators can't be wrong! That is the number who are regularly using our re-sharpened needles. Are you one of them? If not, find out about this big money saving for music route operators. Complete details on request.

RE-SHARP NEEDLE SERVICE
BOX 770
FT. DODGE, IA.

MUSIC - CONSOLES - ARCADES
FOR SALE - Available for immediate shipment: 25 Rock-Ola Deluxe; 3 commandos; 10 Seeburg Royals; 2 Wurlitzer 850; 1 700; 2 500; 1 600; 3 24A; 2 616; 1 Paco's Race 25c; 1 Baker Gold Award 5c; 1 Mills Dice 25c slot; 1 Mutoscope Digger; 1 Rotary Merchandiser. Wire best price, entire lot or part.

ASSOCIATES
1797 UNION STREET
(STEL: Pro 7443)
SAN FRANCISCO, CAL.

COIN PACKAGING TRAY
FOR SALE - We supply Abbott Coin Packaging Trays free for use only with Abbott Tubular Coin Wrappers. By the use of this Packaging Tray the wrapping of coins is greatly simplified. This service alone should warrant your using Abbott Tubular Coin Wrappers. Send for complete catalog.

ABBOTT COIN COUNTER COMPANY
(Repository, Bank and Cashiering Supplies)
143rd ST. & WALES AV.
NEW YORK 54, N.Y.

- CONSOLES -
FOR SALE - 10 Bally Club Bells, FF-Fo $250. Other consoles, will consider trade on music.

M. D. AMUSEMENT
MIAMI, FLA.
WE HAVE AVAILABLE FOR IMMEDIATE DELIVERY
A-1 CONDITION—THE FOLLOWING LISTED MUSIC MACHINES—WRITE—WIRE—PHONE

**FISCO SALES COMPANY**
310 MAIN STREET
HAVERHILL, MASS.

**BILL CONTE**

**WE HAVE AVAILABLE FOR IMMEDIATE DELIVERY**

**MURLITZERS**
- 950
- 850
- 750E
- 75CM
- 71 COUNTER MODEL
  24
  412
**VICTORY MODEL**
- 616 Ill.
- 616 Plain
**KEYBOARD VICTORY**

**BELL NOVELTY COMPANY**
467 W. EXCHANGE STREET
AKRON, 3, O.

**ST. THOMAS COIN SALES, ST. THOMAS, ONT., CANADA**

**PEERLESS DISTRIBUTING COMPANY**
301 WEST 9TH STREET
KANSAS CITY, MO.

**LION DISTRIBUTING COMPANY**
726 S. 4TH STREET
LOUISVILLE 2, KY.

**ARCADE - PINS - BINGO CARDS**
FOR SALE - 2 late Genco Play Balls, perfect. Make offer: 1 Metro; 1 Four Roses; 1 Ten Spot. Have about 500 new heavy back bingo cards. Make an offer.

**BELL NOVELTY COMPANY**
467 W. EXCHANGE STREET
AKRON, 3, O.

**ARCADE -**
FOR SALE - Ace Bomber $200; Evans Tommy Gun $100; Mills World Horoscope with 10,000 cards $300; Striking Clock $105; Skill Jump on stand $110; Headline printer complete $125.

**ST. THOMAS COIN SALES, ST. THOMAS, ONT., CANADA**

**SLOTS - PINS - CONSOLES - SCALES**
WANT - Mills, Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games; Rotary Convertors 32 and 110 Volt D.C. to 110 Volt A.C. Canadian operators, write for our price list on all coin operated equipment.

**ST. THOMAS COIN SALES, ST. THOMAS, ONT., CANADA**

**MUSIC**
FOR SALE - 2 Wurlitzer 950 $700, ea.; 2 '40 Rock-Ola Masters $400, ea.; 2 Wurlitzer 91 Counter Models with stand $125, ea. 1/3 Deposit, balance C.O.D. or sight draft.

**LION DISTRIBUTING COMPANY**
726 S. 4TH STREET
(Tel: Wabash 7669)
LOUISVILLE 2, KY.

**BIRMINGHAM VENDING COMPANY**
2217 THIRD AVENUE
BIRMINGHAM, ALA.

**Get the Best Deal — Mention "The Cash Box" when answering ads**
# SOUTHERN CALIFORNIA DISTRIBUTORS FOR BALLY GAMES

**NOW READY**

**“VICTORY DERBY”**

**“UNDERSEA RAIDERS”**

---

**PAUL A. LAYMON**

1503 W. PICO ST. (Tel.: DRexel 3209) LOS ANGELES 15, CAL.

---

## BADGER’S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

**MILWAUKEE**

See CARL HAPPEL

**LOS ANGELES**

See BILL HAPPEL

---

## KEENEY RECONDITIONED SUPER BELLS

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keeney 4-Way, 5c-Sc-Sc-Sc</td>
<td>$550.00</td>
</tr>
<tr>
<td>Keeney 4-Way, 5c-Sc-Sc-Sc-Sc</td>
<td>$650.00</td>
</tr>
<tr>
<td>Keeney 4-Way, 5c-Sc-Sc-Sc-Sc-Sc</td>
<td>$650.00</td>
</tr>
</tbody>
</table>

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## GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

**New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Chrome, 50c</td>
<td>$650.00</td>
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<tr>
<td>Gold Chrome, 5c</td>
<td>$347.50</td>
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<tr>
<td>Gold Chrome, 10c</td>
<td>$367.50</td>
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<tr>
<td>Gold Chrome, 25c</td>
<td>$387.50</td>
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<tr>
<td>Brown Front, 5c</td>
<td>$210.00</td>
</tr>
<tr>
<td>Pace Deluxe, 5c</td>
<td>$105.00</td>
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</tbody>
</table>

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## MILLS VEST POCKET, BLUE AND GOLD, Reconditioned Like New

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills V-5, 5c-5-5-5</td>
<td>$245.00</td>
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<tr>
<td>Evans Bang Talk, Late D.D., J.J.</td>
<td>$295.00</td>
</tr>
<tr>
<td>Evans Dominoes, Late D.D., J.P.</td>
<td>$295.00</td>
</tr>
<tr>
<td>Evans Lucky Lucre, 5-5-5</td>
<td>$350.00</td>
</tr>
<tr>
<td>Evans Lucky Lucre, 5-5-5-5</td>
<td>$195.00</td>
</tr>
<tr>
<td>Ballie Roll</td>
<td>$169.50</td>
</tr>
<tr>
<td>Evans Lucky Stars</td>
<td>$169.50</td>
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</tbody>
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## EXHIBIT ROTARY MERCHANDISERS, Reconditioned, Refinished

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 In., Cabinet and 12 In., P.M.</td>
<td>$169.50</td>
</tr>
<tr>
<td>Wurlitzer &amp; Seeburg Main Gears</td>
<td>$3.75</td>
</tr>
<tr>
<td>Wurlitzer Star Wheel and Pin</td>
<td>$1.00</td>
</tr>
<tr>
<td>Seeburg Repair</td>
<td>$395.00</td>
</tr>
<tr>
<td>Wurlitzer Victory Model 24</td>
<td>$495.00</td>
</tr>
<tr>
<td>Wurlitzer 24, Hide-a-Way</td>
<td>$259.00</td>
</tr>
</tbody>
</table>

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## BADGER SALES COMPANY

1612 WEST PICO BOULEVARD

LOS ANGELES 15, CALIF.

All Phones: Dr. 4326

---

## BADGER NOVELTY COMPANY

2546 NORTH 30TH STREET

MILWAUKEE 10, WIS.

All Phones: Kil. 3030
"GRAB 'EM" WHILE WE STILL HAVE THEM!

ONE-BALL FREE PLAY

10 SPORTSMAN; en.......................... $125.00
2 BLUE GRASS, en.......................... $150.00
6 BALLY TURBO BOWED, ea..................... 50.00
CONSOLES
2 FACE REELS COMB. P.O. - P.O., en175.00
3 SARATOGA P.O. RAILS, ea.................. $125.00
2 FACE REELS P.O. Rails, ea................... $125.00
1 BALLY BIG TOP P.O.......................... 100.00

ARCADE
1 ACE BOMBER (Like New)...................... $300.00
2 CIRCUS ROYALE (Brand New).............. WRITE
1 BALLY DEFENDER (Perfect)............... 200.00
1 FITCHER & CATCHEM (Used 1 week)........ 125.00
1 ZIPPO (Like New)........................... 175.00
1 SUPER TORPEDO (Like New)................. 225.00

SPECIAL—15 - 5 Column U-Need-A-Pak $72.50 EACH
Candy Machines - Perfect

ADVANCE AUTOMATIC SALES CO
1350 HOWARD STREET
(FOR SALE - Used 30-wire cable 15/ per ft.; 2 new Chicken San counter units $22.50 ea.;
all Seeburg power supplies. WANT - Seeburg R.O. Specials and Wurlitzer 412.
DAVIS SALES COMPANY
625 ERIE BLVD., EAST
SYRACUSE, 2, N. Y.

FOR SALE - Mutoscope Sky Fighter $175; Air Raider $145; Bally Rapid Fire $145;
Keeney Sub Gun $115; Thilammer $55; Chicken San $55; X-Ray Poker $95; Bowling
League $148.50; Mutoscope Crane $50.50; Buckley Cleo, Halit $59.50; Chicago Coin Hock-
ey $165; Seeburg Jap Conversion $82.50; Seeburg Sheet-the-Chute $93.50.

SUPPLIES - WANT
FOR SALE - Used 30-wire cable 15/ per ft.; 2 new Chicken San counter units $22.50 ea.;
all Seeburg power supplies. WANT - Seeburg R.O. Specials and Wurlitzer 412.
DAVIS SALES COMPANY
625 ERIE BLVD., EAST
SYRACUSE, 2, N. Y.

FOR SALE - Mutoscope Sky Fighter $175; Air Raider $145; Bally Rapid Fire $145;
Keeney Sub Gun $115; Thilammer $55; Chicken San $55; X-Ray Poker $95; Bowling
League $148.50; Mutoscope Crane $50.50; Buckley Cleo, Halit $59.50; Chicago Coin Hock-
ey $165; Seeburg Jap Conversion $82.50; Seeburg Sheet-the-Chute $93.50.

SPECIAL CANDY MACHINES
15 - 5 Column U-Need-A-Pak $72.50 EACH

ARCADE
1 ACE BOMBER (Like New)...................... $300.00
2 CIRCUS ROYALE (Brand New).............. WRITE
1 BALLY DEFENDER (Perfect)............... 200.00
1 FITCHER & CATCHEM (Used 1 week)........ 125.00
1 ZIPPO (Like New)........................... 175.00
1 SUPER TORPEDO (Like New)................. 225.00

SPECIAL CANDY MACHINES
15 - 5 Column U-Need-A-Pak $72.50 EACH

SPECIAL CANDY MACHINES
15 - 5 Column U-Need-A-Pak $72.50 EACH

DISTRIBUTORS-OPERATORS GET OUR PRICES

MILLS ORIGINAL 5¢ SILVER CHROME BELLS
MILLS ORIGINAL 10¢ SILVER CHROME BELLS
MILLS ORIGINAL 25¢ SILVER CHROME BELLS
Specify 3/5 or 2/6 one cherry payout

MILLS ORIGINAL 5¢ GOLD CHROME BELLS
MILLS ORIGINAL 10¢ GOLD CHROME BELLS
MILLS ORIGINAL 25¢ GOLD CHROME BELLS

The above machines are thoroughly rebuilt in brand new solid oak cabinets with Club Handles, drill proof and Original Mills Knee Action. SATISFACTION GUARANTEED OR MONEY REFUNDED.

We can also supply BLUE FRONTS, BROWN FRONTS, MELON BELLS, CHERRY BELLS and BONUS BELLS.

Late Model JACKPOT EVANS GALLOPING DOMINOS priced right and GUAR-ANTEED.

WE SPECIALIZE IN REBUILDING MILLS SLOTS! MODERNIZE TO CAPITOLIZE!

BAKER NOVELTY COMPANY INC
1702 WASHINGTON BLVD
CHICAGO (12) ILLINOIS

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads.
NEEDED BY EVERY OPERATOR - MECHANIC - SERVICE MAN - SHOE

"FLUORESCENT INSPECTION AND WORK LIGHT"

A 1000 HOUR LIGHT IN A NON-BREAKABLE PLASTIC TUBE

11" LONG, 15" DIAMETER, 27 FT. EXTRA HEAVY RUBBER COIL

EXPRESS PREPAID WHEN FULL CASH ACCEPES SAMPLE ORDER

EASILY CARRIED IN ANY TOOL KIT

WRITE FOR DEALER'S QUANTITY PRICE! ONLY $8.95 EACH

MONEY REFUNDED IF NOT 100% SATISFIED.

PAUL A. LAYMON

1503 W. FIFTH BLVD. (PHONE: DREXEL 3209) LOS ANGELES, 15, CALIF.

RIFLE RANGE

FOR SALE - A B Rifle Range: Brand new 6' moving targets, 4 reconditioned rifles, 1 re-finished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade, what have you?

PLAYLAND AMUSEMENTS CO.

220 N. WASHINGTON

LANDING, MICH.

HOMES REPAIRED

NOTICE - Wurlitzer, Seeburg, Rock-Ola, Mills, All motors repaired, reconditioned to factory specifications. Our policy is quality first. We have never had a repaired motor returned. Rapid service, repaired or exchanged within 5 days. $7.00 complete, no extras.

M. LUBER

503 WEST 41st ST. (Tel: LONGacre 3-5939)

NEW YORK, N.Y.

CIGARETTE - CANDY MACHINES

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment, Unedapak parts. WANT - Will buy anything. Send your list.

MACK M. POSTEL

6750 N. ASHLAND AVENUE

CHICAGO, 26, ILL.

RECORD DISCS

NOTICE - Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 per set of 12 or 6.00 a set in lots of 5.

HUGO JOERIS

3200 JACKSON ST.

AMARILLO, TEX.

- SCALES -

WANT - 100 Watling Junior and Fortune Teller Scales. Must be in perfect condition and ready for location. Cash waiting. Write quoting prices, quantity and how soon you can make shipment.

QUEBEC COIN MACHINE EXCHANGE, REG'D.

1237 GUI STREET (Tel: Fitroy 7404)

MONTREAL, 25, CAN.

WANTED

PHONOGRAPH PIN GAMES

WRITE GIVING INFORMATION OF EQUIPMENT ON HAND

McGLENN'S DISTRIBUTING COMPANY

612 FIFTH AVENUE (PHONE: SAT 1616) PITTSBURGH, 19, PA.

Get the best Deal — Mention "The Cash Box" when answering ads
FILL IN
AND
MAIL
TODAY!

BUY Mutoscope Machines First
t--THEY ARE BUILT TO LAST!

INTERNATIONAL Mutoscope Corporation
44-01 Eleventh Street, Long Island City, 1, New York

1945 - OUR 50th YEAR OF SERVICE

NAME

Street

City

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City, 1, New York

MUSIC - CONSOLES - SLOTS - ARCADE

JULES OLSHSIN COMPANY
(Tel: 5-0226)

ALBANY, N.Y.

NOTICE - New Orleans Novelty Co. used games are always worth a little more. All of our used games are games that have been operated by us and have not been abused by inexperienced mechanics. They do not have any makeshift part substitutions, nor do they have any parts missing when they are shipped. It will pay you to use our games.

NEW ORLEANS NOVELTY COMPANY
(Tel: Raymond 7904)

NEW ORLEANS 12, LA.

COUNTER GAMES
FOR SALE - Closeout: 9 Mercury, 12 Ginger, 8 Cubes, 3 Imps, 3 Tots, 4 Penny Packs, 1 Sparks, all for $25. Selects: 1 New Groetchen 21, 2 Daevl 21, 1 Heel Sport, 1 New Hair Hit, 1 New Daevl 21, 1 New Deal, 1 Bally Millwheel, 1 Groetchen Pouchette, 1 Select horse dice game. All machines in one deal for $250.

E. S. CONDON SALES COMPANY
LEWISTON, IDA.

MUSIC - ARCADE - CIG. MACH. - WANT
FOR SALE - Wurlitzer 800 with 150 adapter and 5 Wurlitzer #100 Boxes $800.; 3 Titchem and Catchem, new $100. ea.; 1 Hills 6-column cigarette machine $50. WANT - Rock-Ola 1939 Standard or Deluxe.

MARTIN & LYNWOOD SHIRLEY
LEWISTOWN, PA.

SALE OF NEW - MUSIC - ARCADE EQUIPMENT - WALL BOXES
6 ROCK-OLA COMBINATION $450.00 Ea.; 1 MALLAYS, 1 CHUBBY, 1 SPOT TOFF $50.00 Ea.; 1 MARINES AT PLAY $150.00, 3 BUMBLE ROCKET BUSTERS $150.00 Each; 2 VICTORY POOL $150.00 Each; 1 Wurlitzer 51 COUNTER $150.00; 2 ROCK-OLA 20 IMPERIAL $150.00 Ea.; 2 STEPPERS, 4 5-WIRE BOXES, 10 24-WIRE BOXES, WRITE.

STITT AUTOMATIC MUSIC COMPANY, GEFILKA, AIA. (PHONE 9104)

MUSICAL EQUIPMENT
FOR SALE - 2 Wurlitzer 800's; 1 Wurlitzer 760; 1 Wurlitzer 850 with adapter and stepper; 1 Seeburg Hi-tone 8800 W.C.

ROCKON AMUSEMENT COMPANY
BRONX 53, N.Y.

To Get FREE “Deposit Insurance” — Mention “The Cash Box” when answering ads
TIME TO FORM AN ALLIANCE!

For more than 20 years, operators from coast to coast have done a successful job by working closely with the GENERAL. Our files contain lots of case histories that prove that statement. If you want a program of top-notch equipment, expert service and a dependable source of merchandising guidance . . . form an alliance now that will keep you abreast of important developments in the coin-machine industry.

JAFCO, INC.

THE NEWEST, FASTEST MONEY-MAKING LEGAL GAME SINCE 1941

ROLL-A-BALL

A SKEE BALL ALLEY WITH A REVOLVING BARREL ADDING A THRILL SKILL SHOT TO AN ALREADY PROVEN MONEY-MAKING GAME

- Manufactured and location tested by Coin Machine Men who know how.
- Absolutely fool proof.
- 9'/1 ft. long—easily handled.
- Solidly constructed.
- Flashy colored backboard sleek-up.
- Giant cash box.
- Legal everywhere — wonder ful money maker for closed territory.
- Guaranteed Workmanship.

WE HAVE A DISTRIBUTOR DEAL IF YOUR RECORD AND EXPERIENCE WARRANTS CONSIDERATION.

PHONE - WIRE - WRITE TODAY!

JOHN A. FITZGIBBONS

PRICE

$349.50

P.O.B.
Poughkeepsie
N.Y.

The Phonograph of Tomorrow

Now is the time to see us for complete information

SAM STERN

SCOTT - CROSSE COMPANY

EXCLUSIVE ROCK-OLA DISTRIBUTORS IN EASTERN PENNSYLVANIA AND SOUTHERN NEW JERSEY

1423 Spring Garden Street

PHILADELPHIA 23, PA.
WANT TO BUY!

CONSOLES

| CLUB BELLS | 41 DERBY |
| SUPER BELLS, COMB. | PIMLICO |
| SUPER BELLS, COMB. 5/25¢ | CLUB TROPHY |
| HI HANDS | ETC. |

H. ROSENBERG CO.

625 TENTH AVENUE, NEW YORK 18-LONGACRE 3-2479

- FINS -

FOR SALE - How Delivering...."BIG TOP". Streamliner $175.; Liberty $150.; Keep 'em Flying $135.; Victory $79.50; New Champ $69.50; 5-10-20 $100.; Texas Mustang $69.50; Action $90.; Sky Chief $155. 1/3 Deposit, Balance C.O.D., F.O.B., New York.

LEON Taizen Company

2035 Germantown Avenue

(Tel: Poplar 3630) PHILADELPHIA 22, PA.

- SLOTS - COUNTERS - VENDORS

WANT - Peanut Machines all standard makes: Vest Pockets, Green $22.50, Blue and Gold $32.50; A.B.T. Target Skills, Model F (Blue Cabinet only) $12.50; Challengers, metal tops only $12.50; All machines must have keys and looks no parts missing. Imps, Cubs, Aces, Black Jacks $2. Send your list. Candy machines - all makes, 5 columns up.

MAKE COIN MACHINE EXCHANGE

609 Spring Garden Street

(Tel: Lombard 2876) PHILADELPHIA, PA.

- PARTS -

NOTICE - The most complete stock on the West Coast - parts for phonos and games. Visit our "Sec-At-A-Glance" parts department.

JACK R. HOORE COMPANY

1615 S.W. 14th Avenue

PORTLAND 1, ORE.

- CANADIAN OPERATORS; MUSIC - FINS - ARCADE

FOR SALE - Phonographs: Tin tables; Arcade equipment.

DONALD FIELDING & Co.

4356 St. Lawrence St.

(Lloyd Flaubert, Manager) MONTREAL P.Q., CAN.

- MUSIC - 1-BALLS - ARCADE - COUNTERS


JOUD WHITE SALES COMPANY

210 W. Rap St.

(Tel: 765) PARIS, TENN.

- FIBER GEARS - PARTS FOR WURLITZERS

MAIN FIBER GEARS $4.00

SEME Selector Fins or Drum Bells: 1 Doz. $3.00

BALL Shooters or Plungers: FOR ALL FIN BALL MACHINES 1 Dozen $5.00

FOR QUANTITY PRICES, WRITE TO:

JAMES Clement. MFG. OF COIN MACHINE PARTS

948 W. Russell St.

PHILA. 40, PENNA.
### DRY ELECTROLYTIC CONDENSERS

**TUBULAR REPLACEMENT TYPE**

<table>
<thead>
<tr>
<th>MFD</th>
<th>W.</th>
<th>PRICE</th>
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**ALUMINUM CAN UNITS**

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### TUBULAR PAPER CONDENSERS

**600 VOLT D.C. WORKING**

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**1000 VOLT D.C. WORKING**

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<td>.05</td>
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---

### AlliED Electronics Company

67 WEST 44TH STREET

(Phone: Murray Hill 2-0755) NEW YORK 18, NEW YORK

---

**FOR SALE** - Arcade Machines of all kinds. Write for list. Reconditioning - Seeburg Gun Amplifiers. Ship without tubes.

**PLAYLAND ARCADE**

1849 MAIN STREET SPRINGFIELD, MASS.

---

**USED RECORDS**

WANT - Highest bidder. Turn your used records into cash $$. Will pick up within 100 mile radius. Write, wire or phone. Send them now to: NATHAN LUCHNICK

1251 N. 52nd STREET PHILADELPHIA 39, PA.

---

**FOR SALE** - Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall-Boxes 1942 Light-ups and cable for same.

**AMERICAN NOVELTY COMPANY**

3155-61 GRAND RIVER AVENUE DETROIT, MICH.

---

**FINS - ARCADE - WANT**


**MOHAWK SKILL GAMES COMPANY**

86 SNOWDEN AVENUE SCHENECTADY, N. Y.

---

**FOR SALE** - Several thousand salesboards; all sizes; reasonable.

X-CEL NOVELTY COMPANY

(Phone: MIC 2824) PHILADELPHIA 41, PA.

---

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads
WAGON WHEELS
converted from DUPLEX
We Are Also Revamping . . .

IDAHO from ZOMBIE
OKLAHOMA from LEADER
GRAND CANYON from DOUBLE PLAY
TRADE WINDS from SKY BLAZER
STREAMLINER from STARS
SANTA FE from WEST WIND
ARIZONA from SUN BEAM
BRAZIL from DO-RE-MI

You'll Get and Hold the Play With
Games Revamped the UNITED Way!

See Your Distributor Now or Write Direct — BUY VICTORY BONDS

UNITED MANUFACTURING COMPANY
6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

BREWER'S
NEW
THICK STYLE
PUNCH BOARD

IT GETS
THE PLAY
BECAUSE
IT PAYS

BANG TAILS!
5¢ A PLAY
OVER 120 WINNERS

1200 HOLES · COLORFUL · QUICK SELLER
Takes in $60.00 · Average Pay Out $31.51
NOW READY · ORDER BANG TAILS · Price $5.70

BREWER & SONS 6320 S. HARVARD AVE., CHICAGO 21, ILL.
## ALL EQUIPMENT FOR IMMEDIATE DELIVERY

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Packard Keyboard to fit 616</td>
<td>$10.00</td>
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<tr>
<td>Packard Keyboard to fit 24</td>
<td>$15.00</td>
</tr>
<tr>
<td>Packard Cabinets</td>
<td>$24.50</td>
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<tr>
<td>Bennett Needle (100)</td>
<td>$30.00</td>
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<tr>
<td>Wurlitzer #531 Bar Boxes</td>
<td>$19.50</td>
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<tr>
<td>Seeburg 30-Mile Boxes</td>
<td>$10.00</td>
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<tr>
<td>1 Roll Brand New 30-Mile Cable</td>
<td>$0.20</td>
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<tr>
<td>per foot</td>
<td></td>
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<tr>
<td>Seeburg &amp; Bally Gun Lamps, Box of 10</td>
<td>$5.50</td>
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<tr>
<td>National Slug Rejectors</td>
<td>$5.00</td>
</tr>
<tr>
<td>Hatfield Rubber Zip Wire, 1000 Ft.</td>
<td>$17.00</td>
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<tr>
<td>Phanticl Home Needles</td>
<td>$75.00</td>
</tr>
<tr>
<td>Buckingham Pedestals</td>
<td>$2.50</td>
</tr>
</tbody>
</table>

### HAVE CUSTOMER FOR TELEPHONE MUSIC!!

**WHAT CAN YOU OFFER? SEND COMPLETE DETAILS**

WE CAN ALSO USE 1000 PHONOGRAPHS-ON OR OFF LOCATION FOR CASH. SEND LIST IN FIRST LETTER

**ROYAL DISTRIBUTORS**

411 NORTH BROAD STREET (PHONE: ELIZABETH 3-1776) ELIZABETH (3) N. J.

### MUSIC

- **FOR SALE** - Rock-Ola Playmaster and Spectravox $375; AMI hi-Boy 40 selection, very clean $375; Rock-Ola Twin 120, steel cabinets, Packard adapters, complete $149.50; Rock-Ola Imperial 20, Packard adapter, steel cabinet, complete $200; Seeburg Casino $350; Seeburg Classic $400.

### PARTS

- **FOR SALE** - The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department.

**JACK R. MOORE COMPANY**

100 ELLIOTT AVENUE, WEST

### MUSIC


**E. J. KRAUSER**

171 CONDUIT STREET

### CONSOLES - 1-BALLS - SLOTS - PINS

- **FOR SALE** - Mills Four Bells, slightly used, mechanically perfect, excellent appearance $450; Rally Blue Grass F.P., $185; Jennings 5/4 Club Bell $100; Mills 3/4 Original Glitter Gold $1, J. $110; Bally Hop $85; We know they're perfect. Your money back within five days of delivery if you're not happy.

**PARAHOUND DISTRIBUTORS**

(TEL: Beacon 900)

### ARCADE

- **FOR SALE** - 10 Chicago Coin Hockeys in 4-1 shape $175, each.

**GILLES AMUSEMENT COMPANY**

725 MAIN STREET

Get the Best Deal — Mention "The Cash Box" when answering ads
**LEWIS COIN MACHINE SERVICE**

3294 WEST CHICAGO AVENUE  (PHONE: BELMONT 7006)  CHICAGO (51) ILL.

---

### SEE US FIRST!! FOR NEW MACHINES FOR GOOD USED MACHINES

<table>
<thead>
<tr>
<th>ON HAND</th>
<th>READY</th>
<th>FOR DELIVERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Hills Thrones, each.</td>
<td>3265.00</td>
<td></td>
</tr>
<tr>
<td>1 Mills Empress.</td>
<td>385.00</td>
<td>1 Pitchem Catchem.</td>
</tr>
<tr>
<td>22 Mills Panoramas, each.</td>
<td>395.00</td>
<td>2 Zingos, each.</td>
</tr>
<tr>
<td>5 Mills 5c Blue Fronts, each.</td>
<td>135.00</td>
<td>1 Voice Recorder, complete, 2 door cabinet.</td>
</tr>
<tr>
<td>5 Mills 5c Brown Fronts, each.</td>
<td>165.00</td>
<td>1 Venus.</td>
</tr>
<tr>
<td>25c Victory, each.</td>
<td>75.00</td>
<td>1 Spot-A-Card.</td>
</tr>
<tr>
<td>2 Mills 25c Blue Fronts, each.</td>
<td>200.00</td>
<td>1 Texas Mustang.</td>
</tr>
<tr>
<td>1 'G' Galloping Domino, 5c.</td>
<td>145.00</td>
<td>1 Stop &amp; Go.</td>
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<tr>
<td>4 Mills Jumbo Parade, FP, each.</td>
<td>90.00</td>
<td>1 Boontown.</td>
</tr>
<tr>
<td>2 Hi Hands, Combo, each.</td>
<td>165.00</td>
<td>1 Torpedo.</td>
</tr>
<tr>
<td>1 Saratoga, FP.</td>
<td>145.00</td>
<td>1 Spot-A-Card.</td>
</tr>
<tr>
<td>2 Geno Playballs, each.</td>
<td>110.00</td>
<td>1 Texas Mustang.</td>
</tr>
<tr>
<td>4 Keeny Submarines, each.</td>
<td>125.00</td>
<td>1 Stop &amp; Go.</td>
</tr>
<tr>
<td>2 Sally Rapid Fire, each.</td>
<td>145.00</td>
<td>1 Boontown.</td>
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<tr>
<td>1 Torpedo.</td>
<td>125.00</td>
<td>1 Horoscope.</td>
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<tr>
<td>3 Skyfighters, each.</td>
<td>245.00</td>
<td>20 DuGrenier, 9 column Cigarette machines, each.</td>
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<tr>
<td>1 U-Need-A-Pak.</td>
<td>85.00</td>
<td>1 World Horoscope.</td>
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<tr>
<td>1 Chicken Sam.</td>
<td>110.00</td>
<td>14 U-Need-A-Pak.</td>
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<tr>
<td>1 Chute-the-Chutes.</td>
<td>90.00</td>
<td>Seven and Nine Columns.</td>
</tr>
</tbody>
</table>

**ASSOCIATED AMUSEMENTS, INC.**

72 BROOKLINE AVENUE  (PHONES: COMMONWEALTH 0933 - 0934)  BOSTON 15, MASS.

---

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads.
ATTENTION—EASTERN PA., SOUTHERN NEW JERSEY AND DELAWARE OPERATORS!
WE ARE EXCLUSIVE DISTRIBUTORS FOR DELUXE RECORDS
NOW DELIVERING NO. 1003
"I GOT A DATE WITH RHYTHM"
BILLY ECKSTINE with Deluxe All Star Band
"I COULDN'T HEAR NOBODY PRAY"
Swing Spiritual with the Four Blues
LIST PRICE 79¢; YOUR PRICE 49¢

DAVID ROSEN
855 NORTH BROAD ST., PHILADELPHIA 23, PA. (ALL PHONES: STEVENSON 2258)
WANTED TO BUY—FOR CASH

Mills Express........................................... $250.00 Wurlitzer 850........................................... $700.00
Mills Thrones........................................... $200.00 Wurlitzer 950........................................... $325.00
Seeburg 8600, R.C..................................... $225.00 Wurlitzer 600........................................... $325.00
Seeburg 8600, R.C..................................... $225.00 Wurlitzer 750.......................................... $600.00
Seeburg Commander F.A................................ $360.00 Wurlitzer 780-E........................................ $450.00
Seeburg Vogue, R.C.................................... $400.00 Wurlitzer 700........................................... $325.00
Seeburg Classic......................................... $310.00 Wurlitzer 500-K...................................... $325.00
Seeburg Crown.......................................... $260.00 Wurlitzer 600-R...................................... $325.00
Seeburg Colonel........................................ $310.00 Rock-Ola Commando............................... $475.00
Seeburg Mayfair........................................ $210.00 Rock-Ola Master...................................... $325.00
Seeburg Gem............................................. $225.00 Rock-Ola Super...................................... $325.00
Seeburg Regal............................................ $200.00 Rock-Ola Deluxe.................................... $295.00
Seeburg Royale.......................................... $175.00 Rock-Ola Standard................................ $275.00

CAN ALSO USE ALL TYPES OF LATE GAMES. WRITE GIVING CONDITION AND PRICE.

AMERICAN DISTRIBUTORS

1349 FIFTH AVENUE (PHONE: AT 6478-9) PITTSBURGH 19, PA.

1200 9th AVENUE JASPER, ALA.

MUSIC - FINS

FOR SALE - We have several fine Rock-Olas, Seeburgs and Wurlitzers in our display room now. This is the best lot of juke boxes we have had in many months. Write or wire for prices. We also have several dandy pin games.

J. J. COLUMBO

116 NEWBURY STREET BOSTON 16, MASS.

MUSIC - FINS - VENDORS

FOR SALE - Genco Play Ball $110.; Big Parade $129.50; Variety Shop Vendors, like new, 4 column black and chrome $12. ea. no stands; Scientific Batting Practice $99.50; Rotor Tables completely reconditioned and ready to operate $89.50. All machines well crated.

NATIONAL NOVELTY COMPANY MERRICK, N. Y.

SALE OF VENDING MACHINES

20 4-Column Eveready, need cleaning, ea. $5.00 20 Brand New Adams Gum, ea. $12.00
25 Columbia Peanut, each.......................... $2.50 40 1¾ Hershey - 2 column ea. $5.00
25 Masters, each...................................... $6.00

HALL'S MUSIC COMPANY UNION 3-271)

810 - 31st STREET UNION CITY, N. J.

MUSIC

WANT - Phonographs, any make, any quantity. Advise fully what you have.

AMERICAN DISTRIBUTING COMPANY

2034 COMMERCE STREET DALLAS, TEX.

(Tel: Riverside 1526)

SLOTS - CONSOLES - ARCADE

FOR SALE - 2 Jennings Victory Chiefs, latest model $150.; 1 5½ Big Chief $115.; 2 Galloping Dominoes, reconditioned by Evans $100. ea.; 1 Thunderbolt, floor sample, write; 1 Bally Rapid Fire $125.; 1 Bally Sport King in perfect condition $150.; Parts for slots Panoramas and Mills music. Write.

OWL MINT MACHINE COMPANY

245 COLUMBUS AVENUE BOSTON 16, MASS.

(Tel: Kenmore 2840)

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads
BRAND NEW ETCHED METAL REWARD PLATES
FOR MILLS GOLD CHROME, COPPER CHROME, SILVER CHROME
LESS THAN 12 — $2.75 EACH
WRITE FOR COMPLETE LIST OF PARTS AND COIN OPERATED EQUIPMENT.

AUTOMATIC COIN MACHINES & SUPPLY CO.
3854 W. FULLERTON AVENUE
CHICAGO 47, ILL.

WIRE — TUBES — RESISTORS
2 Conductor #18 Rubber covered Zip Wire — Minimum order 1000 Ft. $15.00
Per 1000 Ft. ................................................................. 15.00
2 Conductor #18 Silk & Rubber covered Wire — Minimum order 1000 Ft. 15.00
Per 1000 Ft. ................................................................. 15.00
Brand New #30 Tubes, sealed cartons, each: 90c
2000 — 3500 — 5000 10 Watt Sprague Resistors, lots of 12, each: 21c
TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

ATLAS VENDING COMPANY
410 NORTH BROAD STREET
ELIZABETH, N.J.

CONSOLES
FOR SALE — Keeney 2-Way Super Bell 5¢/5¢ CF $445; 2 Keeney 2-Way Super Bells 5¢/25¢
CF $495 ea. Terms: 1/3 Deposit with all orders. Balance shipped C.O.D.

AUTOMATIC MUSIC COMPANY
425 N. 13th STREET
TERRE HAUTE, IND.

ENJOY THE BEST Deals — Mention "The Cash Box" when answering ads
EVERYBODY GOES FOR "LAURA"!
THIS HONEY!
SORRY! WE CANNOT ACCEPT ANY GAMES
OTHER THAN THE FOLLOWING 3 GAMES
FOR REVAMP INTO "LAURA":
ATTENTION • SILVER SKATES • Mascot
SEND 'EM IN!

DON'T FORGET "CIRCUS ROMANCE" THE ARCADE
MONEY MAKER
ORDER TODAY FROM YOUR DISTRIBUTOR OR DIRECT.
WILLIAMS MANUFACTURING CO.

161 WEST HURON STREET PHONE: DELAVIE 4310 CHICAGO 10, ILL.

WANTS - ONE BALLS
WANT - A limited number of Silver Skates; Attention: Argentine; Shangri-La; Mascot;
1 Ball Bally Dark Horse. Send us your list and lowest prices in your first letter.
GLOBE GAMES COMPANY
1230 WALNUT STREET (Tel: MAIN 4060) CINCINNATI 10, O.

- CABLE -
WANT - 32 conductor coded cable. Advise quantity and lowest price in first letter.
ED. GEORGE MUSIC COMPANY
471 SOUTH MAIN ST. AKRON, O.

STAMP MACHINES
FOR SALE - Operators! Start your stamp machine route today. The new Shipman Triplex
Machines are here now. All orders filled immediately. Send for circular.
VIKING SPECIALTY COMPANY
530 GOLDEN GATE AVENUE SAN FRANCISCO 2, CALIF.

SLOTS - CONSOLES
FOR SALE - 3 Mills Blue Fronts 3-5 $125.50 ea.; 1 Jennings 4 Star Chief 25¢ $49.50;
8 Pace Comet Blue Fronts 10¢ $62.50 ea.; 2 Pace DeLuxe slug proof enamel finish 15¢
$119.50 ea.; 1 Caille "Ben Hur" 5 coin head 5¢ $24.50; 1 Pace Penny machine 1¢ 2-4
$24.50; Pace crackle finish box stands 17.50; 1 Whiting Big Game Console 5¢ $6.

ANCY HINT
2303 NO. 11TH STREET SHEBOYGAN, WIS.

- ARCADE -
WANT - Bank Rolls and Upright See Ball Alleys. Any number, any price or condition.
I. EBDELL
2459 GRAND RIVER (Tel: Randolph 8847) DETROIT, MICH.

STOCK HAND TRUCKS
Pre-War Quality and Workmanship. 1" Steel Welded Frame - 5" rubber Wheels.
46" High - 14" Wide. A little Giant that weighs only 22 pounds and handles
20 times its weight. Ideal for handling phonographs, pin games, etc. First
come - first served. They'll last a long time, but this sale won't.

PRE-WAR PRICE $9.95 — 1/3 Deposit
Balance C. O. D.

J. ROSENFELD COMPANY
3210 OLIVE STREET (PHONE: Newstead 1562) ST. LOUIS 3, MO.

To Get FREE "Deposit Insurance"—Mention "The Cash Box" when answering ads
THOROUGHLY RECONDITIONED AND READY TO GO!

<table>
<thead>
<tr>
<th>5 BALL F.P. GAMES</th>
<th>ONE BALL GAMES</th>
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<tr>
<td>TEN SPOT...</td>
<td>RECORD TIME (F.P.)...</td>
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<tr>
<td>349.50</td>
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<tr>
<td>HONICKER...</td>
<td>SPORT SPECIAL (F.P.)...</td>
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<td>79.50</td>
<td>$150.00</td>
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<td>WILDFIRE...</td>
<td>BLUE GRASS (F.P.)...</td>
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<tr>
<td>49.50</td>
<td>$175.00</td>
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<td>WTH SIX...</td>
<td>WHITELAW Y (F.P.)...</td>
</tr>
<tr>
<td>49.50</td>
<td>$295.00</td>
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<tr>
<td>SEVEN UP...</td>
<td>HAWTHORNE (C.P.)...</td>
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<tr>
<td>59.50</td>
<td>$79.50</td>
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<td>STRATOLINER...</td>
<td>WINNING TICKET (C.P.)...</td>
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<td>49.50</td>
<td>$95.00</td>
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</table>

"YOU CAN ALWAYS DEPEND ON JOE ASH ALL-YAYS"

TERMS: 1/3 DEPOSIT, BALANCE C.O.D. OR SIGHT DRAFT.

ACTIVE AMUSEMENT MACHINES CO.
900 N. FRANKLIN STREET  PHILADELPHIA 23, PA.

NEW DISPLAY ROOMS OPENING IN JOHNSTOWN, PENNA.

WE ARE PROUD TO ANNOUNCE THE OPENING OF OUR MODERN DISPLAY ROOMS FOR THE DISTRIBUTION OF PHOTOGRAPHS - AMUSEMENT GAMES - VENDING MACHINES - AND SALES BOARDS.

YOU ARE CORDIALLY INVITED TO MAKE OUR SHOWROOM YOUR HEADQUARTERS.

WRITE US IF THERE IS ANYTHING YOU ARE IN THE MARKET FOR - OR IF YOU HAVE ANYTHING FOR SALE.

ABE STEPT
AMERICAN DISTRIBUTORS
423 FRANKLIN STREET  JOHNSTOWN, PENNA.

IT PAYS TO DEAL WITH A DEPENDABLE FIRM

WHETHER YOU WANT TO BUY OR SELL—WRITE
RUTHERFORD ENTERPRISES
117 N. FROST ST., PAMPA, TEXAS

Get the Best Deal — Mention "The Cash Box" when answering ads
WANTED TO BUY ALL TYPES OF EQUIPMENT

Will Pay The Following Prices For Merchandise Listed Here:

**Keeney Super Bell, 4-Way** ........................................... $350.00
**Keeney Super Bell Twin 5'-25' PP&PO** ....................... $465.00
**Keeney Super Bell Twin 5'-5' PP&PO** ....................... $450.00
**Keeney Super Bell Twin 5'-25' PP&PO** ....................... $325.00
**Keeney Super Bell, Comb. PP&PO** ........................... $225.00
**Jumbo Parades, Comb. PP&PO** ................................. $140.00
**Jumbo Parades, Late Head PP** ................................. $100.00
**Jumbo Parades, Late Head PP** ................................. $90.00
**Jumbo Parades, Late Head PP** ................................. $150.00
**Face Reels 10' Play** ............................................. $125.00
**Face Reels 25' Play** ............................................. $150.00

**Wurlitzer 600's** .................................................. $325.00
**Wurlitzer 616's** .................................................. $150.00
**Packard Play-O-Matic Boxes** ................................ $27.50

**State condition and quantity. Will send Deposit.**

BADGER SALES COMPANY
1612 West Pico Boulevard (Phone: Bixbev 4321) Los Angeles 15, Calif.

ATTENTION! WE WANT:

**SLOTS:** Jennings Orig. 50' & $1.00, CONSOLES: Mills 3-Bells, Keeney Super Bell Single, Keeney Super Bell 5 & 25 Comb. F.F. & P.O., Bally Hi Hands. **ACADE:** Chicoine Cockeys and Groetechen Metal Tyers.

**ALSO:** Rally Attentions, Glamours, Mascots, Silver Skates, Ex. Double Plays, Do-De-Hi, Duplex, Knockouts, Leaders, Stars, Sky Blasters, Sunbeams, West Winds, Zombies.

MONARCH COIN MACHINE COMPANY
1645 N. Fairfield Avenue ARMITAGE 1434 Chicago 22, Illinois

Get the Best Deal — Mention "The Cash Box" when answering ads.
Nero was wacky

Maybe Nero just liked music...and so do we, but we don't fiddle! During the war we have been making remarkable discoveries in the field of electronics—discoveries that we are now turning into extra profits for the music operator. Under the expert leadership of "Rudy" Greenbaum, the Regional Managers pictured here are the heart of our radio-phonograph sales and service forces. The district men and their staffs, under the supervision of these capable men, will give operators the utmost in professional services. There's no "Come and get it" with Aireon...these experienced men will bring it to you in the field. Just another of our many operator services that are causing music men the country over to say...

From Now On —

Aireon

MANUFACTURING CORPORATION

NEW YORK
KANSAS CITY
BURBANK
CHICAGO

OKLAHOMA CITY
MEXICO, D.F.
SAN FRANCISCO
GREENVICH, CONN.
Watch for these new

**Bally**

PROFIT-PRODUCERS

1. VICTORY DERBY (One-Ball Multiple Pay Table)
2. VICTORY SPECIAL (One-Ball Multiple Free Play)
3. NEW CONSOLES (For Every Type of Location)
4. NEW 5-BALL NOVELTY SENSATIONS
5. NEW PHOTO-ELECTRIC TARGET GAMES AND OTHER ARCADE TYPE GAMES
6. NEW BEVERAGE VENDORS

**NEW IMPROVED MECHANISM...NEW BEAUTIFUL DESIGNS**

- RE-CONVERSION of Bally's big new plant from war production is progressing at top speed. Day and night shifts are already producing game parts. You'll see new Bally products on location quicker than you ever thought possible. Write today to get on the list to receive all Bally announcements.

**THE Bally PHONOGRAPH**

Famous Gabel mechanism plus Bally electronic engineering insured top tonal quality, trouble-free operation. Brilliant line of cabinets, designed by nationally known stylists for greatest eye appeal. Huge production facilities of Bally's vast new war-time plant insure early big-volume delivery.

**Bally MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

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