



Mail Your Listeners Alliance Program Preference Ballot Today l

Membership Cards are now being mailed to all who have sent in the ballot contained in the September 22nd issue of BROADCAST WEEKLY. If you have not already mailed your ballot, please do so. Additional copies of the ballot will be mailed upon request.

You may join the Listeners' Alliance without cost.

The Radio Listeners' Alliance is a non-commercial, non-profit organization, composed of radio listeners who desire to gain a greater enjoyment from radio. It provides (1) a reliable source of unbiased, accurate information concerning the art of broadcasting, artists, programs and service; (2) encourages, through the combined opinions of many listeners, production of programs the majority of listeners prefer to hear; (3) provides a channel through which radio listeners may freely voice their opinions and transmit them to authorities empowered to act upon them.

Enroll in the Listeners' Alliance Today l

MR. J. L. ROBERTSON, Secretary, RADIO LISTENERS' ALLIANCE, 1114 Mission Street, San Francisco, California.

Please forward without cost or obligation on my part OFFICIAL BALLOT and membership card in the LISTENERS' ALLIANCE, together with complete information of its service.

Nam•____

Address.....

City..... State.....

BROADCAST WEEKLY

Established 1922

0

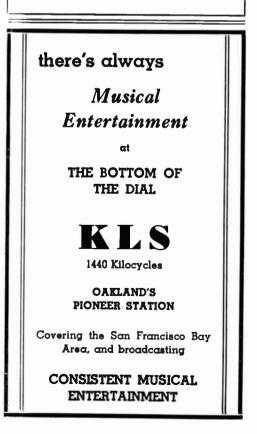
Published Every Saturday at 1114 Mission Street, San Francisco, California

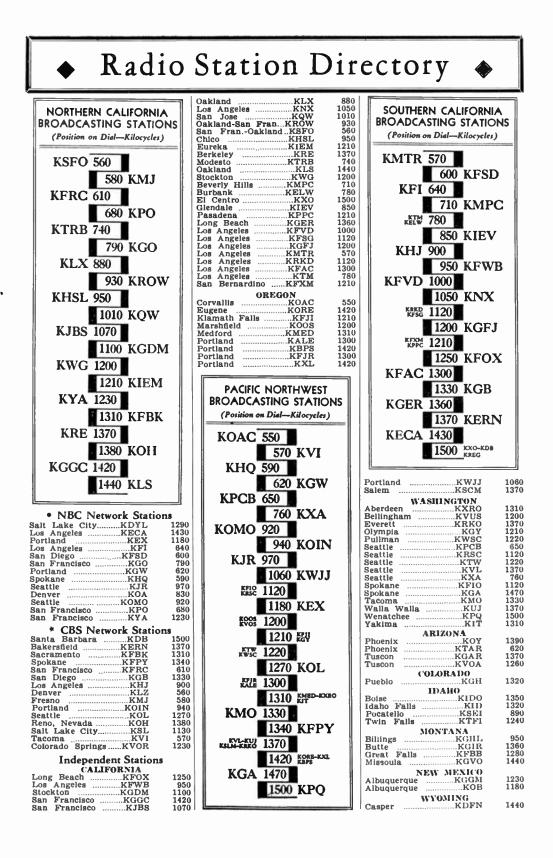
SUBSCRIPTION RATES:

\$1	for	3	months	13	issues
\$2	for	6	months	26	issues
\$3	for	12	months	52	issues
\$5	for	24	months1	.04	issues

0

Remit by money order, coin, or check, to . . . BROADCAST WEEKLY







THE new 1936 American-Bosch line of radios includes many models from which to choose according to your own special desires:—

Choose your range. There are American-Bosch sets with American broadcasts only—sets with two wave bands, American and Foreign —American-Bosch Radios complete, not only with American and Foreign but also police broadcasts, amateur, aviation, ship to shore and U. S. Government weather reports.

Choose your size. Generous-size console cabinets, handsome consolets; little portable radios that fit snugly into any bookshelf.

Choose your price range; American-Bosch Radios start as low as \$17.95! Come in—look around choose the set you want!



Model585Y-8tube, \$7995 9 tube performance, and foreign, police and foreign, plus U. S. weather band, superheterodyne Consolet radio, with exclusive combination of new metal tubes and American Bosch CentrOmatic construction. Range includes standard broadcycles; police and short wave 1800 to 6000 Kilocycles; short wave 6000 to 18500 Kilocycles; and long wave U. S. weather band 150 to 350 Kilocycles.

AUTOMOTIVE SERVICE, Inc.

950 Van Ness Ävenue SAN FRANCISCO, CALIFORNIA

Northern California Distributors

OR SEE YOUR NEAREST DEALER

American-Bosch Radio is licensed under patents and applications of R. C. A. and Hazeltine Corp.

MERICAN-BOSCH CentrOmatic BADIO

BROADCAST WEEKLY

Established 1922

San Francisco, California, October 26, 1935

Vol. XIV, No. 43

News and Comment

A PLAN to set aside the first week in November as an unofficial "Victor Herbert Testimonial Week," fostered by the leading orchestras and soloists of radio, has been effected by Richard Himber, popular radio director.

Himber hopes to enlist all his colleagues in this memorial to the famous composer, and he will inaugurate the occasion himself by featuring a medley of Herbert's music from "Babes in Toyland" during the Champions' broadcast over the coast-to-coast Columbia network Friday, November 1, from 9 to 9:30 p. m., P. S. T.

Up until this time, the famous composer of light operas has not thus been honored by the industry which has served to make his music familiar to millions. Himber plans to have radio's orchestra leaders and vocalists play at least one Herbert composition on their programs during this week.

The American Education Forum, a series of educational programs that will be "required listening" in many teachers' colleges and normal schools throughout the country, began over an NBC network on Monday, October 14, at 11 a. m. The programs, arranged by a committee of teachers and educators, under the chairmanship of Dr. Willard S. Elsbree of Columbia University, will offer discussions on subjects close to the workaday activities of all instructors.

With the recently effected affiliation of KHJ, Los Angeles, with The Los Angeles Times, a number of new features are being presented under the joint auspices of the two organizations.

These include four news broadcasts daily (except Sunday) at 7 a. m., 12 noon, 4:30 p. m. and 10 p. m.; a weekly "Football Rally" from the spacious auditorium of The Times; a Sunday night film-star interview conducted by Edwin Schallert, drama critic; the "March of Progress' dramatic series, offered once per week and portraying events of interest in early California days.

"Country Church of Hollywood" returns as a regular feature of KHJ and other stations of the Columbia-Don Lee network, with Parson Josiah Hopkins and his neighbors. The program will be broadcast from 5 to 5:30 o'clock Sunday afternoon.

The sixth series of programs under the auspices of the National Student Federation of the United States recently opened over the KHJ-Columbia network. This new series, which bears the general title of "Youth Today," will deal with economic, social, political and international problems which directly affect the lives of students today. The programs will be heard each Wednesday at 1 p. m.

Each week a commentator will interview an important authority on student and youth adninistration. The National Student Federation programs in the past gained wide attention with the presentation of talks by undergraduates, college administrators and renowned journalists.

Drama, comedy and human interest stories are now heard over KNX on Wednesdays at 8:30 p. m., under the title of "News Parade," with the meat of the daily headlines dramatized in a stirring manner.

With world history in the making, these weekly periods summarizing not only the highlights but also bits of oddities of news insure an eager audience.

This Week's Cover MARY LIVINGSTONE—Popular co-star with Jack Benny show over NBC network.

BROADCAST WEEKLY, Vol. XIV, No. 43. Dated October 26, 1935. Published by Pacific Periodical Corporation, 1114 Mission Street, San Francisco, California. Subscription price, \$3.00 per year (\$5.00 foreign). Single copies, 10 cents. Entered as second-class matter, March 25, 1923, at the Post Office, San Francisco, California, under the Act of March 3. 1879. Heward Way, Editor. Joseph H. Connell, Advertising Manager. Jamie L. Robertson, Business Manager. Phone UNderhill 7676. Contents copyrighted 1935 by Pacific Periodical Corporation.

Radio Saved Music World in Depression, Elman Says

"It was radio broadcasting that saved the music world during this severe depression,' according to Mischa Elman, world-famous violin virtuoso.

Elman said that the limited group of supporters of musical enterprises like symphony orchestras and opera companies, in the days before broadcasting, probably would have failed to carry their organizations through the worst test of the panic. The added strength furnished directly and indirectly by the outlying audience, built up by consistent broadcasting of good music by leading musical bodies, supplied just the additional financial help needed to carry these organizations through, he said.

"As well-known instances of what 1 mean," Elman continued, "I refer to the successful public appeals for direct money gifts made by the organizations supporting the Metropolitan Opera Company and the New York Philharmonic Symphony Orchestra.

"Several musical organizations, whose almost certain loss otherwise would have been calamities in the musical world, were enabled to get through their trying period because they were able to earn money by sponsored concerts or were paid by the networks for sustaining programs.

Elman said that this represented to him one of the major contributions broadcasting has made to music. "It is well enough to say," he said, "that broadcasting has brought good music to the great public remote from concert hall centres. That is certainly true. But the equally striking truth appeals to me, that broadcasting actually contributed in a major way to the dollars and cents solution of the life or death problems of the organizations most concerned with good music.

"Hawthorne House" Makes Bow

The first episode of "Hawthorne House." Samuel B. Dickson serial, makes its debut over an NBC-KPO network on Monday, October 28, at 9:30 p. m., E. S. T., with one of the pioneer stars of radio drama, Pearl King Tanner. She returns to the micro-phone in "Hawthorne House" after a lengthy King Tanner. absence from the air lanes.

Other players are Helen Troy, Frank Provo, Olive West, Natalie Park, Barbara Jo Allen, John Pickard and Charles Mc-Alister.

Sponsors of this new program believe that in "Hawthorne House" they have another outstanding radio play. The central charac-ters in this series will be a widow and her two children, a boy and a girl in their teens,

Until he joined NBC in 1921, Dickson was known principally as a short story writer. For



as the star in condensed radio versions of famous stage plays.

some time he has been writing the "Winning the West" plays heard over the NBC-KPO network on Thursday nights.

Stations scheduled to broadcast "Haw-thorne House" are KPO, KHQ, KOMO, KGW, KFl and KDYL.

Jean Ellington Plans New York Venture

Jean Ellington, KFRC songstress, plans to leave for New York with the expiration of "Time On My Hands," November 14, on which program she is starring in a song role with "Brick" Holton.

Nearly three years ago Miss Ellington joined the KFRC staff, and her first appearance was on the Jamboree, pioneer fun show. She continued with the Jamboree, being an important member of the cast during its transcontinental crossings via the Columbia network. Happy-Go-Lucky and a great number of other revues likewise featured the petite song star.

Recently Miss Ellington won the San Francisco unit of the Eddie Duchin nationwide contest. Her departure will break up the team of "Brick" and Jean, both of their splendid voices having added much to the enjoyment of good music.

Thru the Radioscope with Earle Ferris

New York.—Helen Hayes, having launched "The New Penny" over a nationwide network, now finds herself the first great contemporary dramatic star who has a prime opportunity to do a real creative job on the air. Others have come to the air for guest appearances; others have done whole plays in an hour's time. But Miss Hayes is the pioneer in the field of building a new and original character—when the builder is famous already on both stage and screen.

If she were changing her plays every week, there would be little opportunity to turn her creative faculties loose. As it is, she can apply the full breadth of her instinctive dramatic imagination and make the character grow from week to week.

On the stage she had three hours to get over a lifetime portrayal of a character. In the movies, she had three or four minutes at a time. That is one reason why'so little real acting is done on the screen. A scene is shot and the actors rest. No screen star dashes out of a room into a courtyard, fights the enemy and then rides off in high dudgeon. That very continuity would be shot at four different times and perhaps on four different days. An actress could only emote under such circumstances for two whole minutesthe scene leading up to the point where she dashed out of the room. That is why the actresses on the screen today have so little opportunity to show greatness in the films.

Miss Hayes has her chance. She admits that she'd like to be "another 'Amos 'n' Andy' --both of them." And her "Penelope Edwards" may prove to be just that.

* * *

Adele Ronson, radio actress, has probably been in peril more than any other young woman who follows the microphone for a living. She plays Wilma in the "Buck Rogers" series over CBS and in three years more dangerous rays and pistols have been pointed at her in programs than anyone else. This distinction is about to make her the Pearl White of radio.

* * *

Comes one Count Basil Fomeen of New York to threaten the airwaves with a new orchestra. Playing the most huge accordion in radio, the Russian-born maestro has a novelty. He would offer an orchestra of twelve accordions and a piano. One wonders if drums and a piccolo might not be a good addition.

Still the airwaves are cluttered up, with "dog and pony" shows taking time that might be devoted to better programs and only room for a few high-class attractions. Too many willing sponsors sit on the sidelines and wait for the "boss" to die before they can take his place. Time flies—but unfortunately for program makers, it doesn't stretch!

Featured Stars During Current Week



JEAN ELLINGTON KFRC songbird whose pleasant smile matches a mighty pleasing voice.



PETER VAN STEEDEN Orchestra director, "Town Hall Tonight," NBC



HELEN MARSHALL With Sigmund Romberg program. heard weekly over NBC net.



THE PLAZA

A nationally known hotel, facing beautiful Union Square... in the heart of San Francisco's smartest retail shopping district. Near the theatres, cafes, and places of amusement. Restaurant and Tap Room.

•

ATTRACTIVE RATES / FROM \$2

Post and Stockton Streets San Francisco

By MABEL HUNT

UDY STARR is a big hit at the Cocoanut Grove . . . A very different Kay Thomp-son returned to Los Angeles from the one who left, not so long ago. Now she even wears her hair in a sophisticated manner . . . Bernadine Miller, former Al Pearce songstress, is leading the orchestra in Joe Penner's new picture, "Collegiate" . . . Harriet Hilliard will almost any day start work on a picture for RKO . . . They say that Harriet's style of acting natural no matter where she is, is what put her over with the movie directors . Maybe they're tired of folks puttin' on ... Cleo Brown is really packing them in at the Century Club in Hollywood ... Although KHJ let Joe Sullivan out, he is still heard on one or two commercials, for which his services were already contracted . . . Mildred Stone plans teaching her young daughter of ten days how to sing ... Ted Lewis will open at the Grove on New Year's Eve ... What an opening that will be!... Bob Sha-fer, of the Johnny Murray Hi Jinks fame, has signed to play the lead in the "Student Prince" . . . Betty Roth is back exercising the vocal cords with Jimmie Grier's orchestra ... Jackie Archer (Hatch), another former Pearce entertainer, is in charge of all music played each week on "Hollywood Hotel"... She picks the songs... and tells who what to sing... Odd, but did you notice that in "Every Night at Eight" both Frances Langford and Alice Faye had important parts . . . Both were discovered by Rudy Vallee . Frances first and Alice second, and that is also the way their names are billed in the picture.

That comic pair, "Fibber McGee and Molly," as Marian and Jim Jordan are better known, have been invited to make comedy shorts in Hong Kong, China. The offer came from Charles Hugo, who is Marian's brother, and the man who originally introduced talking pictures to the Orient.

Curtis Arnall, or "Buck Rogers," star of the CBS serial, reports that he receives at least twenty-five "inventions" every week from fans who want to contribute to the program. Most of the "inventors" insist on proving to Curtis that their gadgets really work.

The 20,000 watt commercial phone station YVQ of Caracas and Maracay, Venezuela, now broadcasts regular programs every Saturday afternoon from 5 to 6 p. m. on 6.67 meg.



DUCE'S DOUBLE

Here's Mussolini as found in a newsprint and radio's "March of Time" all wrapped up in one picture. Ted di Corsia does Il Duce in the nightly dramatization of headlines heard by CBS listeners Monday through Friday at 7:30 p.m.

Hugh Feltis Joins KOMO-KJR

High M. Feltis, with years of experience in the commercial departments of Northwest radio stations, has been appointed as commercial manager of radio stations KOMO-KJR in Seattle, Birt F. Fisher, general manager, has announced.

Before coming to KOMO-KJR Mr. Feltis was commercial manager of station K1DO in Boise, Idaho. He graduated from the University of Idaho in 1928 and has been in radio since that time. He has been at KVOS, Bellingham, and KXRO, Aberdeen, and was manager of KPQ, Wenatchee, in 1933.

He takes the place of H. J. (Tubby) Quilliam, who will take over the managership of station KXRO in Seattle,

Lum and Abner in Person on Network

Lum and Abner, hillbilly store proprietors from the Ozarks, now bring their popular program to Pacific Coast listeners in person over an NBC-KPO network at 8:15 p. m., P. S. T., each Monday, Tuesday, Wednesday and Friday. Stations are KPO, KHQ, KOMO, KGW and KFI,

In the Radio Spotlight By DICK TEMPLETON New York Correspondent

ND so came to pass that there was finally a parable in the radio business. For there was once a sponsor who had a high-priced band, a good comedian, a fine male quartet and a pretty girl vocalist. He also had one of the best announcers. But he failed to have a good radio program.

And there was another sponsor who had a script writer, four thirty-dollar actors and he had a swell radio program and people tuned it in without fail every week and it brought him results an hundred-fold. For the latter sponsor had one of radio's priceless ingredients—an idea.

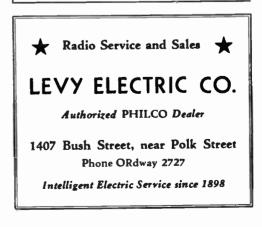
When the names of the two sponsors referred to above became legion, they drew a conclusion. It was: that a good radio program is one which has an idea and a bad program is one which doesn't have an idea. Listeners will tune in a good radio program and no matter how much money you spend on a bad program you will never get any listeners.

And today for the most part, sponsors are trying to get ideas so that they can have good radio programs. A few old fogeys go along in their dull, bull-headed fashion, clinging to something "the wife likes" without regard to the response it elicits from the rest of the world.

Those sponsors generally wind up getting off the air—not fast enough for most listeners—and then they go around saying, "Radio is no good—we tried it and boy, did we get stung!"

And the truth of it all is that the said gents would get stung almost any place they went—except near a beehive.

For the bee, naturalists tell us, before he stings anyone, gets an Idea that he is going to sting him!



9

MICRO-SKETCHES

By RICHARD HOLMAN

The vogue of the amateur hour has reached distant Cuba. The people of this island, according to excellent reports, have taken the "ham" feature to their respective firesides. Five "shows" are now being broadcast by difterent stations, while a Havana studio caters to a large audience during the presentations.

On the most extended trip made by an outstanding symphony orchestra, Leopold Stokowski and his Philadelphia group will visit all major cities in the United States and Canada. Music lovers in coast cities, who have heard this famous orchestra over the NBC hook-up, will have a desired opportunity to enjoy seeing, as well as listening to it. One

BURT'S RADIO SERVICE Specialists in Radio repairs and all types of Electrical Appliances 844 Cole St., nr. Carl HEmlock 2375 New and Used Radios

Hear EDWARD RAINEY YOUR Candidate for MAYOR **Over KFRC** Saturday, Oct. 26 at 9:00 p.m. Tuesday, Oct. 29 at 8:15 p.m. Wednesday, Oct. 30 at 10:15 p.m. Thursday, Oct. 31 at 6:00 p.m. Friday, Nov. 1 at 10:15 p.m. Saturday, Nov. 2 at 9:00 p.m. Sunday, Nov. 3 at 8:45 p.m. Rainey Rally

Monday, Nov. 4, 11 p. m. to 12 midnight

hundred musicians will make the tour. Thirty-six concerts are to be given during a fiveweek period, of which the distinguished Stokowski will conduct twenty-five. Listeners are aware of how much radio has contributed to symphony music.

Names that seem to fit: An Eastern magazine executive handling transcriptions for that publication is named DISQUE... Chester Smith, guitarist on the Don Lee-CBS loop, has a "snipe" boat that draws only eight inches of water. It carries the title of AM-SCRAY... There is a crooner wih an Eastern network who is SHORT, and each time he sings the microphone has to be lowered ... C SHARPE MINOR was the name of a Los Angeles organist.

A popular announcer to many, but not to a certain grocer, heard caustic comment from the latter on the merit of his voice. The merchant did not know the broadcaster by sight. In complaining about the mikster's programs, the grocer emphatically stated, "Why, that 'nasal-voiced' fellow couldn't sell me a split pea." Several weeks later the merchant bought many boxes of canned goods from a national distributor. On each can was the picture of his pet aversion!

The mail bag—Francis Lederer, film actor, will be featured on a wax version of "Romeo and Juliet"... Rubinoff is not with Cantor. He will direct the orchestra featuring singers, including songbird Virginia Rea... Jean Ellington, Don Lee-CBS artist, will go East after November 14 ... Ann Leaf, network organist, has been signed by KHJ..., Ransom Sherman, one of the two "Doctors" who were heard from NBC-Chicago, is on the coast appearing on the "You Name It" program for the same network ... Doug Montell, well-known sportscaster, is now doing the "Inquiring Reporter" for KSFO.

Contemporary Authors On KSFO

Conducted by Robert J. McAndrews of the English department of St. Mary's College, the "Contemporary Authors" series of broadcasts over KSF() on Friday nights, from 7:45 to 8:00 o'clock, presents an imposing array from "Who's Who" in literary circles.

Climaxed by interviews with Gertrude Atherton and John D. Barry in December, McAndrews will have as his guests during the next four weeks the following:

November 1-Luther Meyer, Call-Bulletin. November 8-Ruth Comfort Mitchell, novelist.

November 15-Charles Erskine Scott Wood, essayist

November 22-Hildegarde Hawthorne, novelist.

1.1

It's All In Fun

An agent was trying to sell a singer to Aldo Ricci, maestro of NBC's "Musical Rendezvons" series. "He's pure dynamite," insisted the agent. "In that case," was the sly reply. "I know just where he can get a job." "On the air?" the agent asked. "No," retorted Ricci, "in a quarry."

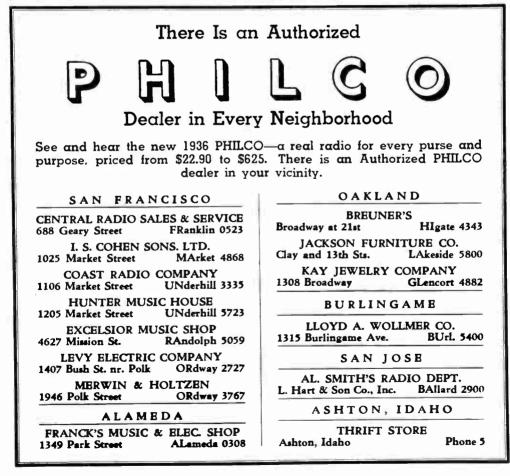
"The Boy Detective," KFOX'S star thriller, has just entered its fifth year of continuous broadcast. The staton claims this to be a record run for dramatic serials on the Coast. The serial is authored by Herbert R. Conner. It is heard Mondays to Fridays inclusive at 7:30 p. m.

After last week's "Beauty Box Theatre" broadcast, a be-diamonded lady rushed up to James Melton and burbled: "If I'm not mistaken, you are the renowned tenor of the air and screen." Interrupting Melton's modest rejoinder, she rattled on, "I can't find my car. Will you kindly call 'Charles' at the top of your voice?"

Bob Burns, the bazooka-playing comic, reports the case of a vandeville erony of his whose hand always stuck in his pocket when the check was being paid. One night after dinner Bob asked acidly, "Are we going Dutch or are you going Scotch?"—and Burns claims that his stingy friend paid the entire check in tribute to the retort.

Nick (Dangerous Paradise) Dawson offers his definition of the perfect gentleman. He never swears before a lady. He always lets her swear first.

The arrival of the football season reminds Johnny Hauser, NBC scat singer, of the sweet young thing who was torn between two loves. She fell in love with the left tackle but was faithful to the end.



Broadcasting Aids Rainey

That Edward Rainey is rapidly gaining strength in his fight for the Mayoralty as the result of his weekly broadcasts over KFRC was the statement this week of J. R. Klawans, his campaign manager.



Klawans declared that following each broadcast hundreds of calls have been received at campaign headquarters, 1028 Market Street, requesting campaign literature and pledging support to the candidate.

This week the Rainey campaign got into full swing and from now until election day there will be a continuous round of rallies, mass meetings.

parades and other events.

Branch Rainey headquarters have been established in the Mission, Richmond, Sunset, North Beach, Marina, Chinatown and Bay View districts, and others are to be opened during the coming week.

Jack Joy is passing out diet sheets to pals who admire his trim figure.



THE WEEKLY HORRORS-COPE

By FRANK COPE

I Here's a 1935 edition of the famous old "switch racket . . . ¶ Bing Crosby's ex-sponsor . . . soap mfrs . . . are to sponsor Paul Whiteman. . . . Bing's new boss is Paul's ex. ... the chiz mfr. ... Krafty the way they wood bury Bing for Paul ... Bing's former boss . . . ¶ Storm warning for Santa Clara Valley: San Jose's loss is San Francisco's gain ... Gene Hark Hark the Clark ... is transferring from KJBS ... SF ... to KQW ... SJ .. I The feline is finally out of the pouch . . . anent Ben Boinie's real name . . . Benjamin Anzelevitz . . . The Maestro is the fourth son of a family of 6 guys and 6 gals ... ¶ A noble gesture on the part of the "pause that retreshes" soft drink firm returns Ray Noble and his orch to loud spkr . . . 9 Radio appar-Vincent is to open a music school in NY next month . . . and tra la la . . . on the faculty is a professor of whistling $!!! \dots \P$ In the words of Benny Swing King Goodman . . . "I chose Helen Ward as my vocalist because she's the only one I could find that will swing with the band." ... (There's no sex discriminiation in capital punishment??) ¶ Charlie NBC Maverick Marshall ... was induced to wear shoes long enough to record some of his famous cow country carols . . . his boys were rounded up for the occasion, too . . . "they always have" . . . ¶ NY building inspectors thought a couple of the skyscrapers were shifting their positions . . . closer scrutiny revealed the structures were to be our bro. Don and "Tiny" Ruffner . . . X-NBCers, now radio producers for Benton, Bowles Agey... out for a casual stroll ... (both just under 7 fect elevation). ... ¶ We are amused by Ernie. Sports Shouter Smith's Punchinello chuckle ... to hide his miscalling of feetball plays . . . ¶ Here is a princely combination ... Prince-Lee ... Frank Ben Bernie's former U of Wis. outcast Prince . . . has joined the Don Lee chain . . . his pipes are piped from KHJ . ¶ Walter Winchell is credited with the following in one of his airings: "Joan Crawford, Franchot Tone and his father deny that they are secretly married" . . . sounds like the maternal triangle . . . \P All on acct of a pair of spats . . . Ramona is with Paul Whiteman's ensemble and single ... Ramona was former-ly Don Spats Bestor's ivory masseuse ... she had a spat with her husband . . . a crew member of the Bestor group ... then had the other spat with Play Don . . . and moved over to Whiteman's ¶ Now it's our move

Workers Education Bureau Presents Labor Forum

Labor will tell its own story regarding social and economic conditions and the legislation recently enacted to remedy those conditions, in a series of ten fifteen-minute broadcasts over KHI and the Columbia network to be conducted by the Workers' Education Bureau of America, in cooperation with the National Advisory Council on Radio in Education and the American Federation of Labor.

The first of these programs was broadcast at 3:45 on October 14, and will be presented each Friday at the same time until December 20. Discussions will be led by Spencer Miller, Jr., director of the Workers' Education Bureau, who will be assisted by outstanding labor officials connected with the principal national trade unions in this country. However, a feature of each program will be the participation of a typical workingman who will tell how they have been affected by the conditions described. These workers will be selected from various industries and from different sections of the United States.

Claude Sweeten passes along the information that Earl Towner, former vocal director and music arranger at KFRC, is doing well in Chicago, Towner has joined Black, Sample and Hummert Ad Agency as music producer.

P. T. A. Speakers for Week

Mr. William W. Waters, of the San Francisco Red Cross, speaks on "Prevention of Home Accidents" on the Parent-Teachers' program at 10:05 a. m., October 28th, over KGGC, Mrs. Frank F. Rodin, director of the department of health of the P.-T. A., speaks over KYA at 3 p m. October 28th, on the "Health of the School Child."

Shakespeare "King Cycle" By Radio Guild

Shakespeare's plays dealing with the lives of the Kings of England will be presented by the Radio Guild in a cycle of history drama broadcasts over the NBC networks beginning Thursday, November 7th, The cycle will bring Shakespeare's "King's dramas" to the air in the following schedule:

November 7—"King John" (1199-1216), November 14—"Richard II" (1377-1399).

November 21-"Henry IV," Part I. (1399-1413).

December 5—"Henry IV." Part II. December 12—"Henry V" (1413-1422). December 19—"Henry VI" (Part I. (1422-1461).

December 26—"Henry VI," Part H. January 2—"Henry VI," Part IH. January 9—"Richard IH" (1483-1485). January 16-"Henry VIII" (1509-1547).



Western World-Wave Club FREE with purchase of a Long-Short Wave

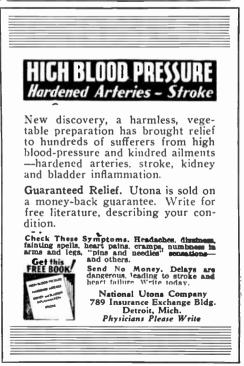
PHILCO RADIO

New Sets, all makes. Special attention to your old set. Expert service on all styles and makes. The best in workmanship, parts and tubes, and a written guarantee with every job.

Open 9 a.m. to 7 p.m.

Central Radio Sales & Service FRanklin 0523 688 Geary Street





Man Can Talk With God, Says Noted Psychologist

A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in perfoming His so-called Miracles, is attracting world-wide attention to its founder, D. Frank B. Robinson, noted psychologist, author and lecturer.

"Psychiana," this new psychological religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it, to duplicate every work that the Carpenter of Galilee ever did—it believes and teaches that when He said, "the things that I do shall ye do also," He meant what He said and meant it literally to all mankind, through all the ages.

Dr. Robinson has prepared a 6000-word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force so dynamic in itself that all other powers and forces fade into insignificance beside it—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this magazine who writes him.

If you want to read this highly interesting, revolutionary and fascinating story of the discovery of a great Truth, just send your name and address to Dr. Frank B. Robinson,

401 Tenth Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright 1935, Dr. Frank B. Robinson. —Advertisement.

FREE
One of the
most in-
teresting
stories
ever read.

Rubinoff Featured in New Series

R UBINOFF and His Violin will be starred on the new series inaugurated over an NBC network on Saturday, October 19, at 6 p. m. The all-star supporting cast will include Virginia Rea, soprano; Jan Peerce, tenor, and Graham McNamee, ace announcer, on the weekly broadcast which succeeds the G-Men series.

Rubinoff, violinist extraordinary and winner of many radio polls, will conduct his own thirty-three-piece orchestra in original arrangements.

Miss Rea and Jan Peerce will be cofeatured as vocalists. Miss Rea has been one of radio's perennially popular sopranos since the early days of broadcasting, and Peerce. star of many NBC programs, is a featured tenor at the Radio City Music Hall. Graham McNamees' name is synonymous with the history of broadcasting.

Although Rubinoff has been one of the most popular instrumentalists and conductors on the air, in the theatre and on the screen for more than five years, this will be the first time that he has been starred on the air in his own right.

Rubinoff was born in Grodna, Russia, in 1898. He came to America at the age of 15 with no other possession but his violin. Three years later he was playing the violin and directing orchestras for motion picture theatres. The young conductor made his radio debut in 1931 and skyrocketed to microphonic fame. This new program will be heard over Statons KPO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR and KGHL.

It's About Time!

A joke is worth only the laugh it can get and applause is desired only when spontaneous. At least this is the philosophy of Eddie Cantor, famous comedian, who turns thumbsdown on "applause" or "laughter" cards displayed for audiences. Before his coast-tocoast shows go on the CBS network each Sunday night, Eddie says to his audience: "If the joke is funny, laugh all you like. If you feel like applauding, do so. But we will not have anybody here telling you to laugh or clap if you don't feel like it."

Out of curiosity, Fred Waring's office staff recently set aside for a week letters sent to Fred offering things for sale. Among the various items were insurance policies, suits. books, automobiles, stocks and bonds, motor boats, trailers to transport the Pennsylvanians, tickets to amateur entertainments, chances on a floor lamp, a quilt and a sedan, a half-interest in an invention, a share in a treasure hunt expedition, and an automatic letter-opener.

When Rudy Vallee Broadcasts to YOU!

Thousands of dollars are spent in programs, rehearsals, and the last word in equipment.

If your set is out of order, you lose all the benefit of tremendous expense and preparation.



Hear your favorite radio programs at their best with a set tuned up by an R. M. S. Service Man. The following members have qualified by training and experience to give expert and reliable radio service.

⁻There's an R. M. S. Service Man Near You!⁻⁻

SAN FR	BERKELEY			
Central Radio Sales & Service 688 Geary St. FRanklin 0523		George Thuesen 2968 Adeline St. BErkeley 0373		
Hunter Music House	Irving Radio Company	PIEDMONT		
1205 Market St. UNderhill 5723	1280 Twentieth Ave. LOck. 5353	Stone Radio Service		
Coast Radio Company		3923 Piedmont Ave. PIedmont 5610		
1106 Market St. UNderhill 3335	Radio Auto Electric Co. (Ted Kolkman)	FRESNO		
J. H. Wiley 2080-98 Market St. HEmlock 4868	840 Ulloa St. MOntrose 4787	Earle J. Bancroft Buford Co.		
Burt's Radio Service	Walker's Radio Service 228 Valencia St. UNderhill 1467	932 Van Ness Ave. Fresno, Calif.		
844 Cole St. HEmlock 2375		SAN JOSE		
Christophe's Radio Sales-Service 2388 & 3285 Mission MI. 2098-7769	West Portal Radio 69 W. Portal Ave. LOckhaven 3737	Al Smith's Radio Dept. L. Hart & Son Co. BAllard 2900		
Cottage Radio Service 1119 Taraval LOckhaven 1235	Merwin & Holtzen 1946 Polk St. ORdway 3767	Coast Radio Service 266 South First St. COlumbia 1397		
*				

SAN ERANCISCO

PROGRAMS for SUNDAY October 27

7:00 to 7:30 A. M. KRE—Variety Program KFOX—El Despertador KSL—Uncle Tom and Comics KOA—Radio Pulpit to 7:45 7:30 to 8:00 A. M. -Morning after program to KSL-Christian Science Church; 7:45, Uncle Tom & Comic Strips KOA-String Ensemble 8:00 to 8:30 A. M. • KPO & network-Organ Concert; Francis Adair, songs; 8:15, Neighbor Nell bor Nell KGO-Morning Eye-Opener KYA-Chimes; C. S. Reading KROW-Musical Eye-Openers KJBS-Close Harmony KLS-Melody Review to 10 KGDM-Comics; News KHSL-Sunday eye-opener * KFRC & net-Reflections WOL-Comics * KFRC & net--Reflections KOL--Comics KJR--Coast to Coast KECA--Sacred Concert KNX--Popular Concert KFT--Church Quarter Hour to 8:15 KFWB--8:15, Funny Paper Man KOA--News; Soloist; Neighbor Nell 8:30 to 9:00 A. M. • KPO & net-Major Bowes' Capitol • KPO & net-Major Bowes' Capi Family KGO-Morning Eye-Opener KSFO-Elmhurst Church KYA-Science; Sabbath Hymns KROW-Swedish Meditations KJBS-Morning Concert KHSL-Popular music KGDM-Chapel KVI-Radio Gospel League * KFRC & net-Sait Lake Taber-nacle Choir and Organ nacle Choir and Organ KOIN-Sunday Concert KJR-Coast to Coast KFWB-Funny Paper Man KNX-Musical Scrapbook KECA-Classic Hour to 10:00 9:00 to 9:30 A. M.

9:00 to 9:30 A. M. eKPO & net-Major Bowes' Family KGO-Bobble Rockwell, comics KYA-"Fellowship of the Air"; 9:15, Funny Paper Man to 10:15 KSFO-Seventh Day Adventists KROW-Morning Concert KJBS-Popular Hits; Old Songs KRE-Famous Composers KHSL-Ouartet: Band Concert KRE—Famous Composers KHSL—Quartet; Band Concert KGGC—College Songs KQW—Organ; Gems of Melody KGDM—The Bondons * KFRC & net—Salt Lake Taber-nacle Choir & Organ KOIN—Sunday Comics KJR—Gospel Airlines KNX—Lai Chand Mehra

9:30 to 10:00 A. M. 9:30 to 10:00 A. M. e KPO & net.—Radio City Music Hall KGO.—Timely Tunes **KROW**—Popular Review **KJBS**—Dance Orchestra; Melodies KRE—Melodies That Linger KHBL—Sacred Music KQW.—Funnies; Varieties KGGC—Musical Program **KGDM**—Watchtower Program ***** KFRC net.—By the Old Village Church; 9:45, International Broad-cast

- cast

- KOL—Talk; 9:45, News Flashes KJR—Operatic Gems KJR—Rabbi Winkler KSL—Gems of Melody; Watch Tower
 - 10:00 to 10:30 A. M.
- KPO & net-Music Hall KGO-Timely Tunes KSFO-Baptist Church to 1



ALICE PRINDLE contralto heard over the Popular KFWB airlanes

EVENTS for SUNDAY

Opera "Aida" - NBC net, 9:30 a.m.

- a.m. Design for Listening Senator Fishface, Cavaliers Quartet, Ray Sinatra's Orch, NBC net from New York, 1:30 p.m. New York Philharmonic Or-
- chestra-Otto Klemperer con-ducting, from New York, 12 to 2 p. m. CBS net. Hollywood Country
- Country Church ----(new) CBS net, 5 p.m. Concert—Erno Rapee and solo-ist, NBC net, 7 p.m. Sunday Evening Hour — Victor
- Kolar, guest artist. 6 p.m., CBS net.
- Eddie Cantor-8 p.in. CBS net. Life is a Song-With Countess Olga Albani. NBC, 9 p. m. National Sports Calendar-9:15 p.m. KYA.

Helen Troy, NBC comedienne heard on the Woman's Magazine of the Air, Carefree Carnival and other programs, still treasures the cerise taffeta dress she wore on her first stage appearance. She KSL-11:45, Color Harmonies was seven years old.

- 240

* * * • • KPO & net--Your English; 12:15, Levitow Ensemble KGO--At the Opera (E. T.) KGO--At the Opera (E. T.) KYA--Musical Arabesques KROW--Music Box Revue to 1:30 KLX--Musical Program Nulscal Krameter (E. T.) KYA--Musical Program KDS--Revue; Big Ten Melodles KRE--12:15, Organ Music to 1:00 KGGC--Jewish Program KGDM--12:15, Portuguese Melodies KHSL--Silver Strings to 12:15

KYA-Funny Paper Man; 10:15.

KYA-Funny Paper Man; 10:15. Birthday Greetings KROW-Songs; Rhythmic Reflections KJBS-Popular Tunes KRE-Morning Concert KQW-News; 10:15, Baptist Church KLS-Radio Church of Amer. to 11 KQDM-Echoes of the Ninetles KHSL-Symphony Music KJR-Music Shop * CBS net-Church of the Air KFFCC-Electric Transc.; Planist KNX-Dr. King; Melody Pallette KECA-Maurice Zam, planist

10:30 to 11:00 A. M.

10:30 to 11:00 A. M. • KGO & net-Bible Highlights KPO--Tally-Ho: 10:45, Musical Esquires, Paul's Joy Boys KYA--Lead Kindly Light KROW--Music; Judge Rutherford KJBS--Modern Melodies KRE--Organ Music; First Congre-gational Church to 12:15 KQW--Baptist Church KGGC--Song Hits; Sunday Concert KGDM--Echoes of the Ninetles KFRC-Jean Leonard to 10:45 * CBS netwk-By the Old Village Church; 10:45, Sisters of Skillet KGU--Musical Comedy KNX--Castle In Music; 10:45. Baptist Church to 12:15 KFT--Victor Aller, concert planlat; 10:45, Dr. Casselberry KSL--Happy Home Melodies to 10:45 KOA--Huffman Theatre Harmonies 11:00 to 11:30 A. M.

- 11:00 to 11:30 A. M.
- KPO & net-Magic Key; featuring guest stars from opera, stage, screen and radio; John B. Kenscreen and radio; John B. Ken-nedy, commentator KGO-Beaux Arts Trio KYA--Waltz Time KROW--Tango Time KJBS--Modern Melodies KHSL--Classics: Canterbury Tales KHSL--Classics: Canterbury Tales KGGC-Songs: Popular Concert KGDM--Baptist Church to 12 *KFRC net-B'nai Brith Program KVI--Central Lutheran Church KJR--Jewel Box; Judge Rutherford KECA--First Unitarian Church to

KECA-First Unitarian Church to 12:15 KGB-B'Nai Brith Program KFSD-Light Concert

11:30 to 12:00 Noon

• KPO & net-Magic Key with guest artists KGO-At the Opera (E. T.)

KYA—Musical Strings KROW—This 'n' That KJBS—Dance Recordings; 11:45,

KJBS—Dance Recordings; 11:45. Salon Orchestra KGGC—Music; 11:45. Political Talk KLS—Variety Program KHSL—Vocal Gems * CBS net—Between the Bookends; 11:45. Blue Flames KFRC—11:45. Masters of Music KVI—Central Lutheran Church KJE—Enchanted Islands KFWR—Enchanted Islands

12:00 to 12:30 P. M.

• KPO & net-Your English; 12:15,

1

* KFRC & net-N. Y. Philharmonic Orch KJR—Headliners KFWB—Gold Star Rangers KNX—12:15, Concert Orchestra KECA-12:15, Musical Festivat 12:30 to 1:00 P. M. 12:30 to 1:00 P. M. • KPO & net-Radio Dramatization "The Widow's Sons" KGO-Vagabonds Quartet KYA-Musical Arabesques KLX-Guitar Duo & Vocalist KJBS-Popular Tunes KHBL-Piano and Organ KQW-Dance Tunes; Varlety * KFRC & net-Symphony Orch. KJR-Midday Concert KNX-Concert Orchestra KFWB-Cold Star Rangers KFWB-Gold Star Rangers 1:00 to 1:30 P. M. •KPO & netwk—Sunday Special: Drama, organ, violin, vocalist KGO-Bax-o-tunes KYA-Salon Melodies KYFO-Latter Day Saints KLX-1:15, Spice of Life KJBS-Dance Music KHSL-Operatic Gems VDF Melody, and Song KRE-Melody and Song KQW-New Tunes; All Request KLS-Musical Memories & KFRC & net-Symphony Orch. KJR-Seattle Pacific College KNX- Concert Orchestra KFWB-G. Alison, talk KECA-Musical Program KOA-The Quarles Trio 1:30 to 2:00 P. M. KPO & net—Design for Listening: Senator Fishface and Don John-son, comedians; vocalists and Orchestra; Robert Waldrop, m.c. KGO—Ballet Music
 KYA—Southern Songs; 1:45, Side KSFO—String Ensemble; Pianist KLX—Musical Program to 2:30 KJBS—Dance Music; 1:45, Gordon Nicolson, baritone KRE-Vladimir Horowitz; Waltz Time KHSL—Concert Hour KROW—Treasure Chest KQW—All Request KQW-All Request * KFRC & net-Symphony Orch. KJR-Rev. Henry Ness KOMO-An Afternoon at Home KNX-Carefree Capers KECA-Vocational Adjustment; 1:45, Conservatory of Music KOA-Melody Master; While the City Sleeps 2:00 to 2:30 P. M. • KPO & network—Penthouse Sere-nade: Jack Fulton, tenor; Cha Gaylord's Sophisticated Music Chas. -Harry Stanton, basso; 2:15, KGO-Harry Stanton, basso; 2:15, Football: St. Mary's vs. Univ. of San Francisco KYA-Side Show; Harmonizers KSFO-Children's Amateur Hour KROW-Musical Program KJBS-Marjorie Lee, pianist; Rec'ds KRE-Family Hour to 3 KQW-Marjorie Lee; 2:15, Vocal KLS-Melody Review KGDM-2:15, Honolulu Serenader KHSI-Gospel Hour # KFRC & netwe-Marie Golden,

KFRC & netwk-Marie Golden, pianist; 2:15, Gravel Pit Court-room KFRC

42

Cor.

Ellis

KOL-Drama to 2:05 KJR-Happy Landings KOIN-Old Songs of the Church KECA-Classic Hour to 3 KNX-Exposition Park Concert to 4 KSL-Bible Storles 2:30 to 3:00 P. M. •NBC net—Woody Institute Singers KGO—Football Game KPO—What's New: Hal Burdick; Meredith Willson's Orch. and Meredith Willson's Orcn. and Chas. Bulotti, tenor KYA-Lost & Found: 2:35, Mus KSFO--Children's Amateur Hour KLX-Planist; Musical Jigsaws KROW--Charley and his Pals KJBS-Discovery Program KQW--2:45, Novelties Music KQW-2:45, Novelties KH3L--Marshall W. Giselman KUGC--Sunday School KGDM--Piano Moderne * KFRC & net--Eunice Steel, pian-ist; 2:45, Book Review KOMO--Romance Time KHQ--Pathfinder; 2:45, Fun Fest KVI-2:45, Judge Rutherford KOIN--2:45, Makers of History KJR--Fresbyterian Church KFSD--What's New? KSL--In the Music Room; 2:45, Light Classics KOA---Melody Men Quartet -Melody Men Quartet KOA 3:00 to 3:30 P. M.

KPO-Hollywood Reporter; 3:15, Kay Troubadours KGO—Football Game •KYA & net—Catholic Hour KSFO—Watchtower; Chamber of KSFO--watcher Commerce KROW--Dance Matinee KJBS--Dance Tunes KRE--Popular Concert KLS_-Waltz Time KHSL--Familiar Melodies KGGC--Church Services KGQC--Church Services KGW--Popular Music; Violinist KGDM--Ansel Roby & Gang *KFRC net--Nat'l Amateur Night KOMO--Old Church Songs KFI--Lee and Schiffer; Walkikians KFI-Lee and Schiffer; Waikikian KFSD-Strolling Tom; 3:15, Old Time Program

3:30 to 4:00 P. M.

• KPO & network-Grand Hotel: Drama with Anne Seymour and Don Ameche KGO-Football Game KYA-Light Opera KYA-Light Opera KSFO--Cubanettes; Orchestra KLX--World Revue KROW--Recreation Singers KJBS--Musical Styles KRE_-U. C. vs. U. S. F. Debate KHSL--Emmett Pendieton KQW--Popular Music * KFRC & net--Smillin' Ed. McCon-nell; 3:45, Rabbi Magnin KOL--3:45, True Confessions KJR--Cornish School Program KOL-3:45, True Confessions KJR-Cornish School Program KECA-Symphony Hour to 4:30 KSL-3:45, Melody Fashion Parade

4:00 to 4:30 P. M.

• KPO & net.—John Teel, baritone; Albert Terhune, Dog Drama KGO.—Football Game KYA.—Light Opera KSFO.—Dance Music KLX.—News; Music KLX.—News; Music

KJBS-Favorite Melodies KRE-Music of the Masters to 5 KHSL-Salon Serenade KQW-Semi-Classic Instrumental KLS-Popular Music KFRC & net-Alexander Woollcott KGW-Breakdown of News to 4:15 KHQ-Chapel Chimes to 4:15 KJR-4:15, Henry Phillips & Quartet KNX-Charles Frederick Lindsley KFSD-4:15, Symphony

4:30 to 5:00 P. M.

• KPO & net-Robert Ripley; Har-riet Hilliard; Ozzie Nelson's Orch. KGO-Football Game KYA-B. F. Church Federation KSFO-Croonaders; Vocal & Orch. KLX-Jewel Box; Health Talk KROW-Melrose Baptist Church KROW-Melrose KJBS-Song Hits KHSL—Golden Empire Quartet KQW—Salon Music; Organ KFRC—Ports of Call KIL-Cecil Solly; 4:45, Eyes Right KOL-Cecil Solly; 4:45, Eyes Right KVI-High School News to 4:45 KVI—High School News to 3:35 KJR—Daytime Concert KNX—Dr. Martin Luther Thomas KFWB—Everett Hoagland's Orch. KECA—Chamber Music KSL—Short Story; Musicale 5:00 to 5:30 P. M. • KPO & network-Major Bowes' Amateur Hour Amateur Hour KGO-Sunday Concert KYA-Music; Shut-in Circle KSFO-Chapel of Chimes Organ KLX-Talk; Melody Palette KROW-Five o'Clock Varieties KJBS-Art Fadden, planist; news KGGC-Church Service KRE-Vesper Hour to 6 KQW-Art Fadden; 5:15, Concert KGDM-Merle Howard's Orch. * KFRC & net-Hollywood Country Church

- * KFRC & net—Hollywood Con-Church KJR—Emmanuel Tabernacle KNX—Ethel Hubler; Jewel Bo KECA—Chamber Music KFOX—Hi Hilarities KFSD—Symphony KSL—5:15, International News
- Jewel Box

5:30 to 6:00 P. M.

- •KPO & net-Amateur Hour
- •KPO & net-Amateur Hour KGO--Community Forum KYA-Shut-in Circle; 5:45, Paulette Au Province KLX--Covered Wagon Jubilee KROW-Spanish Serenade KQW-Seventh Day Adventists *KFRC & net-Leslie Howard and

- dramatic cast

- KJR—Pop Concert KNX—Music; John Brown Univ. KECA—On Land and Sea KFOX—Music; 5:45, Flash and
- Jungle Jim KFWB—Your Little Girl KFSD—Marie Kriete & Trio
- - 6:00 to 6:30 P. M.
- KPO & netwk-Manhattan Merry-Go-Round; Orch. and Vocalists
- KGO-Armand Girard, baritone; 6:15, Henry M. Hyde KYA-Eventide Songs; 6:15, Sonia
- KYA—Eventide Songs; 6:15. Sapiro, planist KSFO—Starlight Revue to 7 KLX—Mixed Quartet KROW—News; Music KRE—Melody and Song

National Sports Calendar 782 Powell St. Market St. Every Sunday over KYA, 9:15 to 9:45 p.m. near PRESENTED BY Stockton STUART-HALL CLOTHES

KQW—Music; Old Songs * KFRC & net—Sunday Concert Evening

KJR-The Angelus Hour KFWB-News; Music KNX-Violin and Piano

18

KECA-News; Twilight Reveries KFOX-News; Backstage Drama KFSD-Moments of Melody

6:30 to 7:00 P. M.

• KPO & netwk—American Musical Revue; Frank Munn, tenor; Vivi-enne Segal, soprano; piano duo; violinist; orchestra

KGO-Palace Hotel Ensemble

KGO-Falace Hotel Ensemble KYA-Concert; Supper Ensemble KLX-Popular Concert KROW-Grace Heroid Trio KRE-Charlie Tye, baseball news KQW-Fay Fraser; 6:45. Songs * KFRC & net-Sunday Evening Concert Concert

KIR--The Angelus Hour

KJR—The Angelus hour KFWB—Russian Gypsies; Music KNX—Rev. C. E. Fuller KECA—Twilight Reveries KFOX—School Kids; Hal & Ga KFSD—Shut-In Program; Music Gang

7:00 to 7:30 P. M.

• KPO & net-Concert Orchestra. Erno Rapee, director with guest soloists

KGO—Personal Closeups, Artist in-terviewed by Gypsy; 7:15, Uhi Campaign Committee Political

Talk

Taik KYA-Supper Ensemble to 7:45 KSFO-Lamplit Hour; Observer KLX-News; Alice Blue KROW-Tango Time; 7:15, Judge

Rutherford Rutherford KRE--Cousin Henry, poetry: Hvmn* *KFRC & net--Wayne King's Orch. KJR- New Tunes for Old KFWB--Jack Joy's Orch.; 7:15, Amateur Hi-Jinks, Owen Crump. M.C. KECA--Hymns and Anthems KFOX--Covered Wagon Jubilee

7:30 to 8:00 P. M.

• KPO & net-Concert Or. & Soloists KGO-Forty-Five Minutes From Broadway

KYA.--Yopular Songs; 7:45, William

- KDX—FODULAT SONGS: (145, William Don, eccentric comedian KRW—Vernon Morgan KQW—First Baptist Church Service KRE—First Cong. Church to 9 * CBS net—Bela Schaefer Concert
- Orchestra KFRC-Merritt System Extension

League to 7:45 KOIN-7:45, Jimmy Allen KJR-World Revue KNX-Christian Epic; Judge Rutherford

KFWB-Amateur Hi-Jinks

KFWB—Amateur ni-Jinas KECA—Nick Harris Program; 7:45, Opera Comique KFOX—Stuart Hamblen Jubilee KGB—Radio Today; Comedy Stars KSL—Wings of Song; 7:45, Pinto Date Pete

8:00 to 8:30 P. M.

- KPO & net-Morin Sisters, vocal trio, with the Ranch Boys; 8:15, Walter Winchell

- Waiter Winchell KGO-Rudy Seiger's Concert Orch. KYA-Old St. Mary's Church KLX-Melodies: Ibertan Quintet KROW-Evening Concert KFRC & net-Eddle Cantor, Par-kyakakas, Jimmy Wallington and Orchestra
- Church of Christ Scientist KIP
- KNX-Presbyterian Church
- KFWB—Master Mysteries KECA—Concert Favorites to 9
- KECA-Concert Favorites to y KFOX-Christian Science Church

JAN PEERCE Featured Soloist on Symphony and Concert Programs

Ouite the most interesting story encountered along radio row recently is that of the actor, Don Costello. currently on the CBS Bobby Benson show. He was rehearsing a part on the new show which is dedicated to world peace. When a lull came, he strolled out into an alley behind the theatre-studio for a smoke and there heard a terrific rumpus. Rushing around the corner he found two of the musicians who were hired to blow their horns for the peace cause . . . they were in the midst of a knock - down, drag - out fist fight!

Michael Bartlett, the tenor, often gives spaghetti parties for his radio and film star friends at his home in Bel Air. He prepares the spaghetti, the sauce and the grated cheese himself. Bartlett uses a recipe which he learned while studying for grand opera in Italy.

> * 38

George Whitney, who tootles the sax, won first round honors at a recent Millbrae Country Club golf tournament.

Lou Mawrey, from The Tavern at Reno, is now singing with Ellis Kimball's Band through KFRC on Wednesday and Friday nights, from 10:30 to 11 o'clock.

8:30 to 9:00 P. M.

• KPO & net-Jack Benny, Mary Livingstone. Michael I Johnny Green's Orchestra Bartlett.

Johnny Green's Orchestra KGO-Melodiana KYA-Opera KROW-Torrid Tempos * KFRC & net-Voice of Experience; 8:45, Bela Schaefer & Orch. KQW-Baptist Church Services KJR-Scientist Church KNX-Presbyterian Church KDWB-Thore at The Church KIX—Scientist Church KKNX—Presbyterian Church KFWB—''Now and Then'' KFOX—Christian Science Church KSL—8:45. Latter Day Saints

9:00 to 9:30 P. M.

• KPO net—Life Is a Song, featur-ing Countess Albani, soprano KGO—Reader's Guide KYA—Music; 9:15, National Sports

Calendar

KSFO-Church: Bits of Humor

- KLX-New Tunes: Pioneer Trails

- KROW-Foreign Watch Tower KREW-Foreign Watch Tower KRE—Chapel of the Chimes Organ KQW-Famous Melodies to 10:00 * KFRC & net-University Explorer KJR-News; 9:15, Nat'l Conference of Jews

- KOIN-Organ Music KNX-News; 9:15, Dr. Thomas KFWB-Kay Van Riper's Coronets KFOX-Electrical Transcription

KECA-Pastorale

KFSD—Thoughtful Service

KSL-9:15, International Nevs

9:30 to 10:00 P. M.

•KPO & net-One Man's Family KGO-Sammy Kaye's Orch. KYA-National Sports Calendar:

- KYA—National Sports Calendar: 9:45, News KSFO—Dance Orchestra KLX—News: Song Souventrs KROW—Rhythm Encores to 10:30 KRE—Organ: Island Songs * CBS net—Hal Grayson's Orch KFRC—9:45, Jeanine in Lilac Time KVI—Century Band; 9:45, News KOL—Orchestra; 9:45, News Flasher KIR—Gvasy Serenders

- KJR—Gypsy Serenaders KOIN—Musical Moments; 9:45.
- Golden Voices

Golden Voices KNX-Dude Ranch KECA-Pastorale: Records KFWB-KFOX-Beverly Hillbillies KSL-Organ, Vjolin and Vocalist KOA-Carlos Molina's Orchestra

10:00 to 10:30 P. M.

• KPO & network—Sam Hayes APO-10:15, Paul Pendarvis and Orchestra KGO-Walter Kelsey, violinist •KGO & network-10:15, Paul Carson, organist

KYA-Leon Mojica's Orchestra KSFO-Jap.-Amer. Society program KLX-Dance Music

KLX-Dance Music KJES-Dance Music KJES-Dance Program to 12 KQW-Light Opera KFRC-Headlines to 10:15 * CBS net-Merle Carison's Orch. KOMO-10:15, News Parade KVI-Gonel League KJR-Paths of Memory KHQ-10:15, Rhythm Review KFT-10:15, Twenty Years After KNX-Dude Ranch KFWB-News; Music KECA-Musical program KFOX-News; Tabernacle of the Air KGB-News to 10:10 KOA-News; Ralph Bennett 7 Aces

10:30 to 11:00 P. M.

•KGO & network-Paul Carson.

organist. Bridge to Dreamland KPO—Paul Pendarvis' Orchestra KROW—Quiet Harmonies KJBS—Night at the Opera * KFRC & net—Larry Lee Orch.

KVI—Assemblage of God KOMO—Lamplit Hour KFI—"Twenty Years After"; 10:45, Back-Yard Astronomer KFWB—Lamplit Hour KFOX—Dance Orchestra KOA—Henry King's Orchestra

11:00 to 11:30 P. M. •KGO & net-Gerun's Orch. KPO-Midnight Melodies

KSFO—Dansapations; Melodies KROW—Dance of the Hour to 12 KJBS—Dance Tunes KQW—Dance Time «KFRC & net-Laurie Higgen's Or. KFWB—Orchestra

KFOX-Dixie Acea

11:30 to 12:00 Midnight • KGO & net-Bal Tabarin Orch. KPO-Midnight Melodies KSFO-Midnight Vagabond to 1:00 KJBS-KQW-Dance Tunes * KFRC & net-Les Hite's Orch. KVI-Century Band KFWB-Dance Orchestra KFOX-Dance Orchestra to 12:00

12:00 to Sign Off

KROW-Midnight Jamboree to 2 KJBS-Les Maloy's Midnite Club; 1:00, Owl Program to 6 a. m.

PROGRAMS for MONDAY October 28

7:00 to 7:30 A. M.

• KFO & net-Music; 7:05, Frank Luther, tenor; 7:15, Gospel Singer KYA-Musical Clock to 8 KSFO-Cuckoo Club KROW-Morning Meditations; 7:15, Gelfande Errer Broards KROW-Morning Meditations; 7:13 California Farm Frogram KJBS-Alarm Klok Klub Program KQW-News; The Breakfast Hour KLS-Music; 7:15, Bible School KRE-Morning Melodies KGDM--News; Eb and Zeb KFRC-Rise and Shine KFRC-Rise and Shine KOL-Time Klock KVI-Radio Gospel League KHQ-Morning News to 7:15 KNX-"Sharplesville'' & News to 8 KGB-7 o'Clock Club KSL-Breakfast Melodies KOA--''Musical Menu'' 7:30 to 8:00 A. M. • KPO & net-Sweethearts of the Air; 7:45, Joe White, tenor KGO-Rise 'n Shine KSPO-The Texans KRE-Daily Californian KLS-Varieties VISI Devotionals KHSL—Varieues KHSL—Organ; Devotionals KFRC—N. Y. Stocks; Music KOI,—Sunrise Express KJR—Market Quotations; 7:45. KJR-Market Quotations; 7:45, Christian Science KVI-Clinic; 7:35 Varieties KHQ-Morning Melodies KFI-N, Y. Stocks; Sweethearts of the Air; 7:45, Airplane Man KECA-Bible Fellowship to 7:45 KGB-Stocks; 7:35, Music KSL-Breakfast Melodies

8:00 to 8:30 A. M.

•KGO & net—Financial Service KGO—8:15, Marmalade, E. T. KPO—Honeymooners KPO—Robeymooners
 KPO & net—8:15, Coleman Cox
 KYA—Christian Science Reading;
 8:15, Mr. and Mrs. Reader
 KSFO—Sunrise Revue
 KROW—S:15, News
 KJBS—Popular Music
 KQW—Concert; Religious Forum
 KI = Mit Tunne of the Data KQW-Concert; Religious Forum KLS-Hit Tunes of the Day KHSL-Morning Glorles * KFRC net-"'Air Fare"; 8:15, For Women Only KFRC-Lum & Abner to 8:15 KVI-News; 8:15, Bremerton KGW-Jack Spriggs' Orch. KHQ-8:15, Shoe Doctors KOMO-8:15, Morning Reveries KJR-Shadows on the Clock to 8:15 KFI-Church Quarter Hour; 8:15, Happy Kitchen Happy Kitchen ECA—Concert Favorites to 9:00 KECA-Concert Favorites to 9:00 KNX-Song Market; Melodies KSL-"Serve & Save"; Jennie Lee KOA-8:15, Elliott Bros. 8:30 to 9:00 A. M.

• KGO & net-U. S. Navy Band KPO-Organ Concert KYA-Concert; Police Line-up Prog. KSFO-Shoppers' Digest KLX-Covered Wagon Jubilee KROW-Musical Potpourri to 9:30 KJBS-Dance Melodies

EVENTS for MONDAY

÷

- March of Time-7:30 p.m. CBS net.

- matic Serial featuring Pearl King Tanner, NBC-KPO net, 9:30 p.m. Crime Clues-9:30 p.m. NBC net.

Another former KOMO-KJR artist recently rocketed to national fame by winning the role of Marian Galloway in "One Man's Family," she is Helen Stryker, and is reported preparing for a visit to Seattle. According to information received. Helen will be temporarily written out of the script of "One Man's Fam-ily," and after four weeks with her Northwest friends, will return to the role of Clifford's "heart interest" on the famous NBC radio serial.

Tito Guizar, Mexico's Ambassador of Song, left the Columbia studio after his broadcast the other night and discovered upon reaching home that his guitar case was EMPTY! Sensing the foul play of a clever pick-pocket, Tito excitedly phoned the CBS secret police who went into immediate action and collared the missing guitar in a control room! Such goings on!

Al Siegel, famous coach and developer of singing stars, admitted today that he had paid \$2,500 for the contract of Deane Janis, lovely young vocalist now heard on that ciggy program with Walter O'Keefe and the Casa Loma orchestra.

* *

KQW-Morning Concert KGDM-8:45, Talk KRE-8:45.Popular Concert KHSL-Waltzes: Organ KLS-Waltz program * KFRC net-Ozark Mountaineers; 8:45, Just Plain Bill -Headlines; 8:40, Market KFRC KFRC—Headlines; 8:40, Market Scout to 8:45 KOIN—8:25, News KHQ—Early Birds to 8:45 KVI—Organ Recital to 8:45 KOMO—Revertes; Stradivarieties KNX—Popular Concert KSL—Royal Melodles to 8:45 KOA—8:45, Marietta Vasconcells

9:00 to 9:30 A. M.

9:00 to 9:30 A. M. • KPO & net.-The New World KGO-U. S. Navy Band KYA-9:15, Taik KSFO-Hour of Prayer KJBS-Morning Concert KQW-Tuneful Topics KRE-Hour of Prayer KLB-Musical Review KGDM-Better Vision; News KHBL-Quartet Music * KFRC & net.-Voice of Experience; 9:15. The Gumos

9:15, The Gumps KGW—News Flashes to 9:15 KOMO—The_Music Box

- KNX—Dr. Thomas KECA—French Lesson to 9:15 KFSD—Good Cheer; Dr. McCoy
- KOA-Morning Variety

9:30 to 10:00 A. M.

• KPO & net-You Name It KGO-Monday Blues KYA-Carlsbad Musical Program; KYA-Carlsbad Musical Program. 9:45, Waltz Time KLX-Song Market; Music KROW-Talk KJBS-Mme. Germaine; Music KQW-Here and There; Music KQGC-Song Shop; Star of Today KLS-Jan's Journal to 10:15 KRE-Morning Concert KCDM-Talk KHSL-Vocal Gems «KFRC & net-Mary Marlin; 9:4

KHBL—Vocal Gems * KFRC & net—Mary Marlin; 9:45, Five-Star Jones KVI—9:45, Mystic Melodies KVI—9:45, News Flashes KJR—News; Musical program KOIN-9:45, Air Shopping KHQ—Wait and Marian; Miniature

Revue Revue KFI-Walkiklans; 9:45, News KNX-Musical Jigsaws; News KGB-9:45, Melody Parade KOA-Farm and Home Hour

10:00 to 10:30 A. M.

KPO-Menu Flashes to 10:15 • KPO net-Army Band Concert KGO-To the Ladles KYA-Columbia on Parade; 10:15.

KYA-Columbia on Parade; 10:15. Home and Style Forum KSFO-Aids to Beauty: Rhythm KLX-10:15, Stocks; News KROW-Rhythm Revue KJBS-Scotty Mortland; Orchestra KQW-News; Old Tunes KGQC-The Flesta KRE-Waltz Time

KGGC-The Flesta KRE-Walts Time

- Lum and Abner-(new). KPO net 8:15 p.m.
- net 8:15 p.m. Helen Hayes (New) 9 p.m. NBC net. Hawthorne House—(new) Dra-matic Serial featuring Pearl

2:00 to 2:30 P. M.

KLS-10:15, Snappy Tunes KGDM-Mabel Rubin; 10:15, Roma Romanciers KOMARCIETS KHSL—Maater Melodies * KFRC & net—Hostess Counsel; 10:15, Matinee Memories KOLM—Dramatic Show; Music KOIN—10:15, Meivin & Merciful KJR—Home Makers; Melodies KNX—Eddie Albright's Family KFWB—Talk KECA—Command Performance to 11 KSL—10:15, Music Revue KSL-10:15, Music Revue 10:30 to 11:00 A. M. • KPO & net-Rex Battle Concert Ensemble KPO-10:45, News Reporter KGO-To the Ladies KYA-Style Forum; Organ KSFO-Music; Pictorial KLX-Internationai Kitchen KROW-Ballads; Larry Canelo KJBS-Orchestra; Songs KQW-Aunt Sammy; 10:45, Songs KGGC-Torrid Tunes; Music KGDM-10:45, Talk KRE-New Tunes; Melodies KHSL-Sunshine Girl: On Parade Ensemble KHSL-Sunshine Girl; On Parade KFRC-How to be Charming 10:45, Morning Hostess * CBS net-Jan Savitt's Orch. KOL-Talk KOIN-Sons of Pioneers; Ne KOIN-Sons of Pioneers; News KHQ-Business and Pleasure KJR-Rhythm Rulers KFI-10:45. Ann Warner Chats KNX-Mary Holmes; Music KFWB-Owen Crump's Party KSL-10:45. International News KOA-Livestock and Produce: OA-Livestock and Produce; 10:45, News Flashes 11:00 to 11:30 A. M. • KPO & net-American Education Forum KGO-Ted White, tenor; 11:15, Stringtime KYA—Organ Concert KLX—Talk; Music KLX—Talk; Music KROW—Talk; Music KSFO—Dance Music KJBS—Hits of Past; Records KQW—Popular Orchestra KGGC-Talk; Mu KLS-Waltz Time Music KGDM-Organ Recital to 12 KRE-Tango Tunes KHSL-Operatic Gems * KFRC & net-Between the KH8L-Operatic Gems * KFRC & net-Between the Book-ends: 11:15, Happy Hollow KVI-11:15, Bremerton on the Air KOL-Cecil Solly to 11:15 KOIN-Consumers' News; 11:15, This & That KHQ-Gems of Melody to 11:15 KJR-Rhythm Rulers KNX-Fletcher Wiley KFI-11:15, Fed. & St. Mkt. Rep'ts KECA-11:15, Opera Comique 11:30 to 12:00 Noon • KPO & net-Western Farm and Home Hour KGO—Stringtime; 11:45, Tally-E KTA—Organ; Rhythm Princes; Tally-Ho KYA-Organ; Rhythm Princes; Scriptures KSFO-Starlight Revue to 12:30 KLX-Your Home; Music KROW-Concert Melodies KJBS-Dance Orchestra KGGC-Waltz Time; Oddities KRE-Popular Review KHSL-Request Hour KLS-Band Program KLS-Band KLS—Band Program KQW—Vocalists; Theatre News * KFRC & net—American School of Air KOMO—Varieties; Cowboy Joe KHQ—Organ; Market Quotations KNX—Magic Harmony; Music

12:00 to 12:30 P. M.

• KPO & net-Western Farm and Home; 12:15, Ma Perkins

KGO-Edna Fischer, pianist; 12:15, Agricultural Bulletin KYA—News; Noonday Concert KLX—Dance Music KROW-News; Portuguese Program KJBS-News; Popular Orchestra KQW-News; Noontime Tunes KGGC-Luncheon Dance KRE-Jack Bennett's Program KHSL-Mkt, Reports; News KLS-Noonday Request Program KGDM-12:15, Cecil & Sally KFRC-News; E. T. to 12:15 * CBS net-Motor City Melodies KOL-12:15, News Flashes KOIM-Eyes of the World; Reporter KGW-News to 12:15 KHQ-Market Quotations to 12:15 KOMO-Farm talk to 12:15 KVI-12:15, Headlines KJR-12:15, Grain Reports KFWB-''Make Believe Ballroom'' KGGC--Luncheon Dance KFWB-''Make Believe Ballroom'' KNX-News: Jewel Box KECA-12:15, News Release KFSD-12:15, Through the Kitchen Window KOA-Community Che KSL-Payroll Builder Chest to 12:15

12:30 to 1:00 P. M. • KPO & network-Vic and Sade; 12:45, The O'Nells KGO-Luncheon Concert to 1:15 KSFO-Stocks; News; Speaker KSPO-Stocks; News; Speaker KLX-Guitar Duo; Musical Prog. KROW-Portuguese Program KIBS-Dance Orchesta KJBS—Dance Orchestra KQW—Weather & Mkt. Reports KHSL—Happyland KGDM—Male Quartet * KFRC & net—Hoosier Hop KJR—Going to Towners KNX—Marshall Grant, organist KECA—Contract Bridge Lesson VFSD—Mude: 12:45 Stocks KFSD-Music; 12:45, Stocks 1:00 to 1:30 P. M

• KPO & net-Betty & Bob •KPO & net-betty & boo KPO -1:15, Radio Reporter •KGO & net--1:15, Dudley Bros. KYA--Folk Songa KSFO--George Taylor & Artists KLX--1:15, Martha Lee KSFO-George Taylor & Artists KLX-1:15, Martha Lee KJBS-Stock Reports; Dog Reporter KQW-Music; 1:15, Dog Chats KLS-Melody Parade KRE-Cloister Echoes KHSL-Popular Music * KFRC netwk-Visiting America's Little House; 1:15, Chicago Vari-aty Hour Little House; 1:15, Chicago Vari ety Hour KFRC--1:15, Christian Science News; Stocks KOIN-Book of Life KHQ--1:15, Song Recital KOMO--1:15, Phillips program KOL-Lost and Found to 1:15 KJR-Story Telling Hour to 1:15 KFI--1:15, Charlie Weilman, vocal KFWB--G. Alison, Talk KNX-Pontrelli's Orch. KGB--1:15, Stocks: Farm Flashes KGB-1:15, Stocks; Farm Flashes 1:30 to 2:00 P. M. • KPO & net-Garden Party • KPO & net—Garden Party KGO—Ann Warner's Chat KSFO—Jean Kent, economics KLX—Popular Concert KROW—Musical Program KJBS—Dance Melodies KQW—Friendly Street KLS—Jan's Request Journal KHSI—Request Program KHSL-Request Program KRE-Melody and Song KRE-Melody and Song #KFRC & net-Gen. Evangeline Booth -Home Makers' Inst. to 1:45

KOIN-Home Ma KJR-Headliners

- KJQ-Club Bulletin KHQ-Club Bulletin KFI-Agnes White's Kitchen KFWB-The Philistine; 1:45, City
- KNX—Pontrell's Orchestra KECA—Biltmore Concert Qua KFSD—The Philistine to 1:45 Quartet

• KPO & net—Al Pearce & Gang KGO—Beaux Arts Trio KSFO—Globe Trotter; Tea Dance KLX—Lost & Found: Music KROW-Dance Matines to KQW-Traffic Court 3 KJBS-Popular Concert KLS-Hit Tunes of the Day KRE-Orchestra; Glee Club KGDM-The Hawk; 2:15, News * KFRC & netwk-Happy-Go-Lucky Hour KJR—Salon Hour to 3 KNX—The Bookworm KECA—Classic Hour to 3 KFWB—Talk on Dogs to 2:15 2:30 to 3:00 P. M. KPO & net-June, Joan and Jeri, vocal trio; 2:45, Clara, Lu & Em KGO-Pair of Pianos
 KTA-Lost and Found: Souvenirs of Spain; 2:45, Waltzing Violins
 KSFO-Tea Dance
 KLX-Talk: Stocks: Opportunity Hour to 3:30
 KJBS-Events of Interest; 2:45, Sonce KJBS-Events of Interest; 2:45, Songs KQW-Traffic School; 2:45, Stocks KRE-Concert; Music KHSL-Bookman * KFRC & netwk-Happy-Go-Lucky Hour Hour Hour KHQ---News Album to 2:45 KNX-Symphonies & Opera Records KFWB---Violin and Organ KFI--Vocalist and Piano to 2:45 KFSD--2:45, Views of the News KSL--News; Music KOA--Huffman; News to 2:45 3:00 to 3:30 P. M. • KPO & network-Woman's Maga-•KPO & Network—Woman's Maga-rine of the air KGO—U. S. Army Band KYA—PTA and Business Talk KSFO—Bill Brokaw KROW—Favorite Melodies; Pianist KJBS—News; Songs of Hawali VOW, News; Consect. Muria KJBS--News; Songs of Hawali KQW-News; Contest; Music KLS--Varieties; Band Music KRE--Tea Dance to 4 * KFRC & netwk--Feminine Fancies KOL--P. T. A. Program KJR--Easy Chair; 3:15, Rendezvous KNX--News; 3:15, Concert Orch. KECA--Alexander Bevani to 3:15 KSL-Beatrice Osgod, planist; 3:15, Hearts Haven, drama 3:30 to 4:00 P. M. • KPO & net-Woman's Magazine of the Air KGO-Resume; 3:35, Talk, African Crisis; 3:45, Ranch Boys Crisis; 3:45, Ranch Boys KYA-Melodies; 3:45, Community Chest Question Box KLX-Carefree Capers KROW-Spanish Serenade; Music KJBS-Concett RQW-Variety Program KHSL-Tango Time KLS-3:45, Tango Time * KFRC net-Minute Melodies; Seth Grainer, Dianiet 3:45, University

Grainer, pianist; 3:45, University of California KOL-3:45, News Flashes

1

- of California KOL—3:45. News Flashes KOIM—Newspaper of the Air KVI—Melody Matinee KJR—Rendezvous; 3:45. Slesta KNX—Fletcher Wiley KFWB—Better Business Bureau KGB—Along the Airways to 3:35 KSL—Payroll Builder

4:00 to 4:30 P. M.

•KPO & net-Hai Totten on Sports KPO-4:15, Radio Reporter KGO-Mod. Woman at Home to 4:15 • KGO & net—4:15, Charles Bou-langer's Orchestra KYA—Old Songs; Orchestra

- - KYA-Old Songs; Orche KLX-Fashions; Planist

KSFO—Music; Gertrude Chavis, vocalist KROW—Waltz Time; Calif. Family KJBS—Salon Orchestra KQW—Dance Rhythms KLS—Musical Review KLS-Musical Review KRE-Echoes of the Opera KHSL-Four o'Clock Tea KFRC-Headlines: 4:10, Talk * KFRC net-Al Roth's Orchestra; 4:15, Vocals by Verrill KHQ-4:15, Sylvia Grey KVI-Radio Playhouse KOIN-Newsnare of the Atr KVI--Radio Playnouse KOIN--Newspaper of the Air KJR--Matinee Melodies KNX--Comedy Skits; Haven of Rest KFWB--Deputy Emerson; Music KFI--Organ Recital; 4:15, Radio Pen Friender, Descrete KECA-Musical Program KOA-4:15, News Flashes KSL-Concert; Review

4:30 to 5:00 P. M.

• KPO & netwk-Education in the News; 4:45, Pictorial, R. Hughes KGO-Art Review; 4:45, Gould & KGO-Art Review: 4:45, Gould Shefter, piano duo KYA-Orchestra; News; 4:45, Washington Post Parade KSFO-Jack Hall and Artists KLX-Pianist; Talk KROW-Tea Time Tunes; Talk KJBS-Amateur Hour KRE-The Salon Hour KQW-Songs of Hawali KLS-New Tunes KGDM-Uncle Jerry; Music KGDM-Uncle Jerry; Music KHSL-Children's Program; Music * KFRC net-Musical Nick Nacks; 4:45, Ann Leaf Organ KVI-Bremerton on the Air; 4:45, Dental Clinic KHQ-4:45, Practical Hostess KOMO-This and That to 4:45 KJR-4:45, Tea Dansant KOIN-4:45, Save a Life Club KNX-Haven of Rest; Talk, Dr.

McCoy

KFSD—Dr. McCoy to 4:45 KSL—Jack Armstrong KOA—Vocalist; 4:45. Jimmie Allen

5:00 to 5:30 P. M.

• KPO & net-Fibber McGee and Molly GO-Johnny O'Brien; 5:15, Tom

KGO-

- Mix, dramatic sketch Mix, dramatic sketch KYA-Uncle Harry; Campbell Prog. KSFO-Oklahoma Ramblers; 5:15. Strolling Down Memory Lane

Strolling Down Memory Lane KIJBS—Humpty Dumpty Circus KROW—Variety Program KGGC—Dancing Echoes KLSS—Popular Nusic KGGC—Dancing Echoes KLS—Popular Program KRE—All Star Revue KHSL—Musical program KGDM—Musicale; News * KFRC & net—Land o' Dreams KINX—Dick Tracy; 5:15. Tom Mix KFOX—Old Time Songs; Elec. Tr. KFWB—Gold Star Rangers KECA—How Songs Grew; Records KSL—Political Talk; News

5:30 to 6:00 P. M.

- KPO & net-So. Harmony Four; 5:45, Nuts and Bolts KGO-Children's Corner; 5:45, Jack
- Armstrong KYA-Seeing Is Believing; 5:45 Or-
- han Annie phan Annie KLX--Covered Wagon Jubilee KROW--Health Chat KQW--Modern Melodies KGDM--The Hawk; Romanciers KGGC--Talk; Irish Gems KRE--Chestnut Time

- * KFRC net-Harmonettes; 5:45, Edith Karen, organ KFRC-5:45, Hohner Harmonica KOMO-5:45, Pop Eye the Salor



MARJORIE GRAY NBC's Charm and Fashion Author-ity heard on KPO's Magazine of the Air

KHQ-5:45, Pop Eye the sailor KJR-Jack Armstrong; 5:45, Orphan Annie Annie KFI-5:45, Pop Eye the Sailor KNX--Orchestra; Orphan Annie KFWB--Gold Star Rangers KFCA--S:45, Once Upon a Time KFOX--News and Organ VAL Melodic: Umro

KSL-Melodies; Organ

6:00 to 6:30 P. M.

6:00 to 6:30 P. M. • KPO & net-Beaux Arts Trio KPO-6:15, Political Talk KGO-Dinner Concert KYA-Cyrus Trobbe's Orchestra KRFO-Dinner Dance: News KLX-Arion Trio to 7 KROW-News; Music KQW-Dept. of Agric.; Mkt. Repts. KRE-Stephen Foster Melodies; talk KHSL-Vespers KGDM-Politics to 6:15 • KFRC & net-Drama. featuring ruest stars from stage & screen KHQ-Musical Mannequins KJR-Scandinavian Reporter to 6:15 KFWB-News; Musical; Organ KNX-Jack Armstrong; 6:15, News KECA-Music; News KECA-Music; News KFOX-News; Vocal Trio; Talk 6:30 to 7:00 P. M. 6:30 to 7:00 P. M.

6:30 to 7:00 P. M. •KPO & net-Grace Moore, soprano KGO-Bafety First: 6:45. Air Ad-ventures of Jimmy Allen KOW-News; 6:45. Italian News KYA-Concert; 6:45. Political Talk KROW-Sport of Kings KSFO-Speaker for Rossi; 6:45. Sports Page KGGC-News; Dance Music KRE-Twilight Hour * KFRC & net-Drama KIR-News; Jimmie Allen KTW-Lum & Abner; Jimmie Allen KFWX-After Sundown; Music KFOX-School Kids; Jimmie Allen KEOX-6:45. Organ. Vocalist, Violin

7:00 to 7:30 P. M.

- KPO & net-Lullaby Lady; male
- quartet & Orch.
- duartet & Orch. KGO-Popeye the Sailor; Voters League: Political Talk KYA-Sport Page; Music KSFO-Italian News; Parade

KLX-News; Musical Program KROW-Hammond; L'Italia News KGGC-Concert; Political Talk KQW-Voice of Portugal KRE-Music of the Maaters to 7:45 * KFRC & net-Wayne King's Orch. KJR-Charile Chan; Tonic Tunes KECA---'Twilight Reveries'' KNX-Watanabe & Archie; 7:15. Drury Lane & Charlotte Woodruff KFWB-News Behind the News; 7:15. Charlle Chan KFOX-Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

•KPO & net-Your Program KGO-National Radio Forum KYA-Broadway Bill; 7:45, Gold Rush Days SFO—Five-Star Final; Brady Political Talk KSFO RSF0—FIVE-Star Finar, Drany Political Talk
KLX—Sport Facts; Music
KROW—Echoes of Italy
KGQC—Between the Lines: Orch.
KQW—Rossi Program; Music
* CBS net—March of Time; 7:45.
Manhattan Choir
KFRC—7:45, Rossi Re-Elect
KOIN—7:45, Jinmy Allen
KIR—Damski's Alabama Stars
KNX—In-Laws: King Cowboy
KFWG—This & That; 7:45, Melodies of Russia
KFSC—Music; 7:45, Law Talk
KFSX—Boy Detective; Drama
KFSX—Three Shades of Brown:

- KFOA-Boy Detective, Drama KFSD-Three Shades of Brown: 7:45, Town Band KGB-7:45, Gridiron Guesses KOA-Ford Ranger Revue
- - 8:00 to 8:30 P. M.
- KPO & network—Amos 'n Andy; 8:15, Lum & Abner KGO—Stanford University; 8:15.
- Everybody Sing YA-Political Talk; 8:15. Amateur Program

- KSFO-Rhythm Chateau KLX-Spice of Life; Drama KROW-Watch Tower, Italian KGGC-Dance Melodies; Story of

- KGGC-Dance Melodies; Story of the Bridge KQW-Sports; Orchestra KRE-Organ Melodies * KFRC & net-"Myrt and Marge:" 8:15, Singin' Sam KJR-Musical Jigsaws to 8:15 KHQ-8:15, Musical Moments KNX-Vocalist; 8:15, Lilac Time VFWB-For Mother & Dad

- KFWB-For Mother & Dad KFOX-Musical Moments: News KFSD-Jimmie Allen to 8:15 KOA-8:15, "Those O'Malley's"
- KOA-8:15, "Those O'M KECA-Musical Program

8:30 to 9:00 P. M.

- 8:30 to 9:00 P. M. KPO & net-Wm. Daly's Orches-tra and guest soloists KGO-Those O'Malleys: 8:45, Harold Dana. baritone; 8:55, Elec. Trans. KTA--Amateur Hour KLX--Guitar Duo: New Tunes KSPO--Cornhuskers KGW--Dance Frolic KGGC-Andy Potter Presents KGGC-Andy Potter Presents KGGC-Andy Potter Presents KGCC-Andy Potter Mathematical * KFRC & net-Pick and Pat KJR--Musical program KFWB--Ports of Call KNX-Quartet; Townsend Plan Talk KECA--"Ports of Call" KFOX-Yesterthoughts 9:00 to 9:20 P. M

9:00 to 9:30 P. M.

- KPO & netwk-Helen Hayes, dra-
- matic sketch KGO-Marshall's Mavericks KYA-Political Talk; 9:15, Stars &

- Stripes KSFO-Dance Music KLX-Nevada Night Herders KROW-News; Music
- KQW-News; Dance Frolie

KRE-Berkeley Chamber of Com KFRC-Pigskin Parade, Bill Leiser * CBS net-Anson Weeks' Orch. KVI-Junia Todd Hallen to 9:15 KOIN-Leon F. Drews, organist to 9:15 KJR-News; Song Market KNX-News; Musical Moments KFWB-Balboa Hilarities KECA-News; 9:15, Music KFSD-Popular Program KSL-The Jewel Box to 9:15 9:30 to 10:00 P. M. • KPO & net-Hawthorne House: Dramatic sketch KGO-To be announced KYA-Down by Herman's; News KSFO-Navy Day Darma KLX-News; Fireside Phantasies KROW-Music; War Veterans KLX--News; Firesue Fina KROW--Music; War Veter KQW--Dance Frolic KGGC--Wyoming Cowboys KRE--Dance Music to 11 KFRC--''Galaxy of Stars'' * CBS net-Laurie Higgens' Orch. KHQ-Souvenirs KOL-9:45. News Flashes KVI-Sport Slants; 9:45, News KOIN-Little Show to 9:45 KJR-9:45. Chamber of Commerce KNX-Balkin Character Analysis; 9:45. Dude Ranch KFWB-KFOX-Beverly Hillbillies KFSD-Galaxy of Stars KGB-Musical Moments to 9:45 KSL-International News to 9:45 KHQ-Souvenirs

KSL—International News to 9:45 KOA—Jr. Chamber of Commerce; 9:45, Dance Orchestra

10:00 to 10:30 P. M. • KPO & net-Sam Hayes, Reporter: 10:15, Ben Alexander, film gossip KGO-Eddie Fitzpatrick, Jr.'s Orch. KYA-Boxing Contest (tentative) KSFO-Melody Cruise KROW-Musical Album; 10:15, Hill-KROW--Musical Album; 10:15, Hill-billy Hits KQW--Music Salon to 11 KJBS-Sports Forum KGGC--Mort Werner's Open House KFRC--Int'l News Service to 10:10 * KFRC & net--Edde Oliver's Orch. KOMO--10:15, Musical Moments KJR--Till Tomorrow KOIN-Dorothy Dix KOIN—Dorothy Dix KNX—Dude Ranch; Sue Douglas KFI—10:15. Hollywood Boulevardier KFUB—10:15, Hollywood Bollevic KFWB—News; 10:15, Popular Mi KECA—Fishing & Hunting Talk KFOX—News; Orchestra KGR—News in 10:10 KOA—News Flashes to 10:15 -News; 10:15, Popular Music 10:30 to 11:00 P. M.

10:30 to 11:00 P. M. • KPO & net—Anti-Sleep Society KGO-Griff Williams' Orchestra KYA-Trobbe's Orchestra KYFO-Popular Concert KLX-Blue Reflections, Alice Blue KROW-Hilbillies; Dance Program KJBS-The Music Salon * KFRC & net-Merle Carlson's KOIN-Golden Music KVI-Volce of the Hills KGW-Joe Wiener KJR-Popular Concert KNX-Russian Eagle Quartet; Pon-trelli's Orchestra trelli's Orchestra

KFI-Bridge Lesson; Dance Orch. KFWB-Dance Music

11:00 to 11:30 P. M. •KGO & net-Dessert Hotel Orch. KPO-Lamplit Hour; Organ KYA-Sandman Organ to 12 KSFO-Dansapations; Mod. Melodies KROW-Dance of the Hour KSFO-Danaspations; Mod. Melodies KROW-Dance of the Hour KJBS-Dance Time KQW-Dance Time to 12 KOIN-Dance Orchestra KRE-Island Songs; Waltzes * KFRC & net-Anson Weeks Orch.: 11:15, Eddle Oliver Orch. KGW-Organ and Violin KOMO-Tuning Around KNX-Pontrelli's Orchestra KFWB-Dance Orchestra KFWC-Dance Stratestra KFOX-Orchestra; Dixie Aces 11:30 to 12:00 Midnight

•KGO & net-Jimmie Grier's Orch. KPO-Organ Concert KSFO-Midnight Vagabond KPO-Organ Concert KSFO-Midnight Vagabond KROW-Dance Music; News KJBS-Musical Program KRE-Midnight Reveries * KFRC & net-Eddle Oliver Orch.; * KFRC & net-Eddie Oli 11:45, Les Hite's Orch. KJR-Starlight KJR-Starlight Hours KFWB-KFOX-Dance Orchestra KNX-Orchestra; 11:45, News 12:00 to Sign Off KROW-

-Midnight Jamboree to 2 -Midnight Jamboree to 2 KJBS—Les Maloy's Midnite 1:00, Owl Program to 6 a.m. KGB—Morning Musicale

PROGRAMS for TUESDAY October 29

7:00 to 7:30 A. M.

• KPO & net-Music; Tune Twisters; 7:15, Edward MacHugh, gospel singer KYA-Musical Clock KSFO-Cuckoo Clock; Stocks KROW-7:15, Calif. Farm Prog. KJBS-Alarm Klok Klub KQW-News; Breakfast Hour KFRC-Rise and Shine; Stocks KHQ-News to 7:15 KOL-Time Clock KVI-Radio Gospel League KJR-Market Quotations KNX-Sharpleaville to 8 singer

- KNX-Sharplesville to 8
- KECA-Morning Serenade KGB-Seven o'Clock Club to 8 KOA-Musical Menu KSL-Breakfast Melodies

7:30 to 8:00 A. M.

• KPO & net-Gypsy Trail; 7:45, Three Shades of Blue KGO-Rise 'n' Shine KSFO-The Texans KROW-Commuters Clock KQW-The Breakfast Hour KQW-The Breakfast Hour KHSL--Music: Devotional Hour **KRE-Daily** Californian; Melodies KLS--Varieties KFRC--N. Y. Stocks; Music KOL--Sunrise Express KHQ--Melodies; Covered Wagon KVI--Program of Varieties KJR--Market Quotations; Music KFI--Stocks; Music to 7:45 KNX--News; Sharplesville KFCA--Bible Fellowship to 7:45 KGB--Stocks; News; Seven o'Clock Club Club 8:00 to 8:30 A. M.

• KGO & net-Financial Service to 8:15

- S:15 KGO--8:15, Elec. Transcription . KPO--Honeymooners to 8:15 KPO & net--8:15, Wendell Hall KYA--Christian Science Reading; 8:15, Mr. and Mrs. Reader

EVENTS for TUESDAY

Jumbo Hippodrome Show, (new) -From New York, 6:30 p.m., KPO net.

Sigmund Romberg-With D Taylor. 7 p.m. NBC net. -With Deems Jimmy Fidler-(new) Hollywood Gossip. NBC net, 7:30 p.m.

Rainey for Mayor-KFRC, 8:15 p.m.

Death Valley Days-9 p.m. NBC net.

Rendezvous Musical - Soloists. trio, orchestra. 10:15 p.m. NBC net.

No stage or screen offer for the next thirteen weeks will be sufficiently tempting to lure Helen Hayes away from radio, according to a statement issued by the distinguished actress the week prior to the premiere of her new NBC Monday night series, "The New Penny.

10

*

Carlton E. Morse, author of One Man's Family, likes fried chicken and strawberry shortcake better than any other food, and Mrs. Morse always has these two dishes on their Sunday dinner menu.

- KSFO—Sunrise Revue KROW—Commuter's Clock; News KJBS—Varieties; Favorite Tunes KQW—Concert & Organ; 8:15, Re-

- ligious Forum KLS—Latest Hits KHSL—Morning Glories KFRC—Electrical Transcriptions 8:20, Headlines
- CBS net-To be announced

- * CBS net—To be announced 8:15, Clyde Barrie, baritone KGW-Jack Spriggs' Orch. KOMO—8:15, Morning Reveries KVI—News; Bremerton on the Air KOIN—8:25, News KNX—New Tunes; Silver Strains KFI—Church Quarter Hour to 8:15 KECA—Concert Favorites to 9 KSL—"Serve and Save"; Jennie Lee, Stvlist

- Lee, Stylist KOA-Elliott Bros. to \$:15

8:30 to 9:00 A. M.

• KPO & net—Your Child; 8:45. Geo. Hessberger's Orchestra KGO—Household Hints; Music KYA—Morning Concert KIXA—Covered Wagon Jubilee KROW—Musical Potpourri FUES_Darge Selections KJBS—Dance Selections KQW—Concert KLS—Waltz Program RLS-Waltz Program KGDM--8:45, Talk KGDM--8:45, Talk KH8L-Hawaiian Melodies: Organ KFRC-Headlines; Market Scout * KFRC & net-Ozark Mountaineers: 8:45, Just Plain Bill KOL--8:40, Household Hints KVI-Organ Melodies to 8:45 KHQ--Early Birds to 8:45 KHQ--Early Birds to 8:45 KHQ--Early Birds to 8:45 KHX--Popular Concert KSL--Mary and Bennie

9:00 to 9:30 A. M.

• KGO & netwk-Simpson Boys of Spruceh'd Bay; 9:15 Musical prog. KPO-Kitchen Sink Songs; 9:15, Merrie Macs

KYA-9:15, Talk KSFO-Hour of Prayer KLX-The Shopping List KJBR-Morning Concert KQW-Tuneful Topics KRE-Hour of Prayer KLB—Musical Review11:00 to 11:30 A. M.KGDM—Music: 9:15, News11:00 to 11:30 A. M.KKBC—Dance Time• KFRC & net—Words and Music* KFRC & net—Voice of Experience:• KFO & net—Words and Music9:15, Betty CrockerStringtimeKGW—News Flashes to 9:15KYA—Organ ConcertKHQ—Niver Strains to 9:15KYA—Organ ConcertKKH—9:15, ReminiscingTrue Confessions, DramaKFI—Household Hints; 9:05, Al Gayle,
accordionist; 9:15, Shopping TourKJZS—Records; Medical TalkKNX—Dr. Thomas; MusicKQW—Popular OrchestrasKSL—Rhythm aBndboxKLS—Waitz TimeKOA—Morning VarietyKHSL—Popular Airs -Musical Review KT.S. 9:30 to 10:00 A. M. •NBC net—You Name It KPO—Vocational Agriculture to 9:45 KGO-To be announced KYA-Waitz Time KLX-Talk KROW-Health Chat KJBS-Songs of Romance; Dance Tunes KQW-Here and There; Classics KLS-Jan's Journal to 10:15 KUS-Jan's Journal to 10.22 KRE-Concert KHSL-Classical Music KGDM-Talk * KFRC & net-Mary Marlin; 9:45, Five-Star Jones KOIN-9:45, News Flashes KVI-9:45, Mystic Melodies KHQ-9:45, Miniature Revue KJR-News; Early Echoes KFI-Vocational Agric.; 9:45, News WNX-Musical Prog.; 9:45, News KNX-Musical Prog.; 9:45, News KGB-9:45, Dental Clinic KOA-National Farm and Home 10:00 to 10:30 A. M. • KPO & net -- Martha Meade; 10:15. Cliff Nazarro, tenor KPO--10:15, Radio Reporter KGO-- To the Ladies KYA--Col. Parade; Style Forum KSFO--First Aid Drama; 10:15, Rhythm Masters KLX---Music: Stocka: Nawa Rhythm Masters KLX-Music; Stocks; News KROW-Rhythm Revue KJBS-Scotty Mortland; Music KQW-News; Old Tunes KGGC-The Fiesta KLS-10:15, Snappy Tunes KRE-Waitz Time; Vocalists KHSL-Master Melodies KGDM-10:15, Pa & Ma Bondons * KFRC & net-Time On My Hands; 10:15, Frank Dailey's Orchestra KHO-10:15, Song Contest 10:15, Frank Dalley's Orchest KHQ-10:15, Bong Contest KOMO-10:15, Home Service KOIN-10:15, Meivin & Merciful KJR-Home Makers: Music KNX-Eddie Albright's Family KECA--Recorded Music to 11:15 11:15 -10:15, Lessons in Bridge KSL

10:30 to 11:00 A. M.

- KPO & network—Ida Bailey A1len's Budgeteers; 10:45, Happy len's Budgeteers; 10:45, Happy Jack, songs KGO-To the Ladies **KYA-Style Forum; Organ Concer?** KSFO-10:45, Homemakers' Pictori'l KLX-International Kitchen KROW-Melodies; Larry Canelo KJBS-Dance Music KQW-Aunt Sammy; Hilbillies KRE-New Tunes; Mélodies KLS-Hot Shots KHSL-Câmpūre KGDM-10:45, Magic Hour * KFRC net-Milton Charles. organist

- organist
- KFRC-10:45, Morning Hostess KOL-Talk to 10:45 KOIN-Pioneer Sons; News

KJR—Rhythm Rulers KFI—10:45, Ann Warner Chats KFWB—Owen Crump's Party KNX—Mary Holmes; Balkin Char-Analysis acter KOA-Budgeteers; 10:45, News KGO-Ted White, tenor, Anne, Stringtime KYA-Organ Concert KSFO-Rhythm Ramblings; 11:15, True Confessions, Drama KROW-Health Talk; Rhythms KLX-Talk; Tonic Tunes KJBS-Records; Medical Talk KQW-Popular Orchestras KRE-Tango Land Tunes KLS-Waltz Time VGDM-Organ Recital to 12 KGDM-Organ Recital to 12 KHSL-Popular Airs * KFRC & net-Between the Book-KHSL-Popular Airs * KFRC & net-Between the Book-ends; 11:15, Happy Hollow KHQ-Business and Pleasure KOL-Cecli Solly to 11:15 KVI-11:15, Bremerton on the Air KOIN-11:15, This and That KJR-RHythm Rulers KFI-11:15, Fed. & St. Mkt. Rep'ts KNX-Fletcher Wiley KECA-11:15, Medical Assoc. Talk KOA-Stocks to 11:15 11:30 to 12:00 Noon • KPO & net-West. Farm & Home KGO-Stringtime; Tally-Ho KYA.-11:45. Music KSFO-Starlight Revue to 12:30 KLX--Musical program KROW-Concert Melodies KJBS-Headliners; Salon Music KQW-Vocal Varieties; News KLS-Band Program KRE-Popular Review KHSL-Request Hour KGGC-Harlem Sketches; Music * KFRC & net-American School of the Alr • KPO & net-West. Farm & Home KGO-Stringtime; Tally-Ho the Air KOMO-Rhythm Revue; 11:45, Cow-boy Joe KHQ-Organ; Market Quotations KNX-Entertainers; Music KOA-Golden Melodies 12:00 to 12:30 P. M. • KPO & net—Farm and Home; 12:15, Ma Perkins KGO—Edna Fischer, pianist; 12:15. KGO-Edna Fischer, planist; 12:13, Agriculture Bulletin KYA-News; Noonday Concert KLX-Dance Music KROW-News; Poruguese Program KJBS-News; Popular Tunes KOW-Noontime Tunes KRE-Jack Bennett's Program to 1 KLS-Noonday Request Program ★ KFRC & net—Town Topics with Lols Long KGW—News to 12:15 KHQ—Market Quotations to 12:15 KVI—12:15, Front Page Headlines KOMO—Stradivarieties to 12:15 KOL—12:15, News Flashes KJR—Grain Reports; Brief Notes KNX—News; Jewel Box KECA—12:15, News Releases KFSD—12:15, Through the Kitchen Window Window KOA-Community Chest to 12:15 12:30 to 1:00 P. M. • KPO & net—Vic & Sade: 12:45. The O'Neils V(GO-Juncheon Concert KYA—Concert KSFO—Stocks; News; 12:45. Char-lotte Wilson Paths of Mamory

KLX—Guitarists; Paths of Memory KROW—Portuguese program

KGDM-Music: Serenader KHSL-Tempo Trio; National Airs * KFRC & net-Town Topics KNX—Organ KECA—Musical Program to 1:15 KJR—Going to Towners KFSD—Hi Dee Ho; 12:45, Stocks 1:00 to 1:30 P. M. • KPO & net-Betty & Bob KPO-1:15, Radio Reporter KGO-Concert to 1:15 •KGO-1:15, Gale Page, contralto KYA-Women's Institute; 1:15. KYA-Women's Institute; 113. Political Talk KSFO-George Taylo: & Artists KLX-Music; Talk KROW-115, March Time V: dS-Stock Reports; Song Hits KQW-Popular Music KRE-Cloister Echoes, organ KRE-Cloister Echoes. (KLS-Melody Parade KHSL-Happy-Go-Lucky KFRC & net-Clevels KFRC & net-Cleveland String Quartet News: 1:25. N. Y. Stocks KOL-Lost and Found to 1:15 KVI-Music Appreciation KOIN-Book of Life KJR.-The Music Shop KFI-1:15. Rita Rogers and Helen HU Hill Hill KNX—Pontrelli's Orch. KGB—P. T. A.; Stocks, Farm Flashes KOA-1:15, Don Rodolfo's Orchestra 1:30 to 2:00 P. M. • KPO & net—Fascinating Rhythm; Ranny Weeks' Orchestra KGO—Ann Warner's Chats KYA—Barker Frivolities KYA-Barker Frivolities KYA-Barker Frivolities KLX-Popular Concert KROW-Federal Housing Program KQW-Friendly Street KJBS-Dance Orchestra KLS-Jan's Request Journal KRE-Melody and Song KHBL-Request Hour *KFRC & net-University of the Air; 1:45, Three Little Words KVI-1:45, Home Builder KJR-Headliners KHQ-Club Bulletin; Rhythm KNX-Pontrelli's Orchestra KECA-Blitmore Concert Quartet KFSD-Philistine to 1:45 KSL-Educational Feature to 1:45 2:00 to 2:30 P. M. • KPO & network-American Medical Association GO-Vagabonds Quartet cal Association KGO--Vagabonds Quartet KYA--Barker Frivolities KLX--Lost & Found; Music KSFO--Globe Trotter; Tea Dance KROW--Dance Matinee to 3 KJBS--Better Business Talk; 2:05. Tango Orchestra Ango Orchestra KQW-Dance Matinee KLS-Hit Tunes of the Day KHSL-Golden Empire Matinee KGDM-2:15, News * KFRC & netwk-Happy-Go-Lucky Hour Hour KJR—Salon Hour KHQ—American Medical Assn. KNX—The Bookworm KECA—Recorded Program to 6 KSL—Dick Messner's Orchestra 2:30 to 3:00 P. M. • KPO & network—James Wilkinson.

KJBS—Dance Matinee KGW—Weather and News KRE—Jack Bennett's program

• KPO & network—James Wilkinson, bartone; 2:45. Clara, Lu 'n' Em KGO—Pair of Planos KYA—Lost & Found; Fiesta KSFO—Tea Dance KLS—S. F. Stocks; Records KLS—Waits Time; Concert **KJBS**—Events of Interest; Songs

Tuesday Programs

- KQW—Orch.; 2:45. Stocks; Songs KHSL—The Bookman KGDM—Atternoon Musicale KFRC & netwk—Happy-Go-Lucky Hour

- Hour KHQ—News to 2:45 KNX—Ampico Recordings KFSD—2:45, Views of the News KOA—Huffman Reporter to 2:45 KSL—News Flashes to 2:45

3:00 to 3:30 P. M.

• KPO & netwk-Woman's Magazine of the Air

KĞO--Southernaires: 3:15. Midweek

24

- KGO-Southernaires; 3:15. Midweek Hymn Sing KYA-Flesta KSFO-Bill Brokaw KLX-Talk; Music KROW-Music; Dell Perry, planist KJBS-Musical Comedy Selections KQW-News; Contest; Music KLS-Continental Varieties KRE-Tea Dance to 4 KHSL-Future Farmers of America + KFRC & net-Feminine Fancies KJR-Tyroleans KNX-Rev. C. E. Fuller

3:30 to 4:00 P. M.

- KPO & net-Magazine of the Air KGO-Resume; 3:35, Talk, African Crisis; 3:45, The Charloteers KYA-Flesta; Symphony Sketches KROW-Musical Program KYA—Fiesta; Symphony Sketcnes KROW—Musical Program KJBS—Musical Comedy Selections KQW—Real Estate; 3:35, Variety KLS—3:45, Tango Time KHSL—Salon Serenade KGDM—Portuguese Program KFRC—Fred Meyer for Supervisor to 3:45 to 3:45 * KFRC & net-Minute Melodies: 3:35, Seth Grainer, planist; 3:45, Russian Bear Orchestra KOIN-Newspaper of the Air to 4:30 KVI-Melody Matinee KOL-3:45. News Flashes KJR-Midday Rendezvous KNX-Fletcher Wiley KOA-3:35, University of Denver 4:00 to 4:30 P. M. • KPO & net-Easy Aces to 4:15 KPO-4:15, Radio Reporter KGO-Something Simple to 4:15 • KGO & net-4:15, Norseman Quartet tet KYA.—Melody Lady KSFO—Tanforan Feature Race KLX—Musical Jigsaws; Planist KROW—Waits Time; Hilbilly KJBB—Dance Tunes KQW—Dance Rhythms KRE—Echoes of the Opera KLS—Musical Review KHSL—Dolores McFarlane, planist; 4:15, Varieties KFRC—Headlines to 4:10 * CBS net—Melodies of Manhattan; 4:15, Jimmy Farrell

- * CBS net-Melodies of Mannatan, 4:15, Jimmy Farrell KGW--Concert 'Cellist KJR--Matinee Melodies KHQ--4:15, Sylvia Grey KVI--Radio Playhouse KFT--4:15, Organ Recital KNX--Comedy Skit: Haven of Rest KSL--Dance Rhythm; 4:15, Review KOA--4:15, Mimo Bonaldi, songs

4:30 to 5:00 P. M.

- KPO & net-Jackie Heller, tenor; 4:45, Pictorial, Rush Hughes 4:45. Pictorial, Rush Hughes KGO-Sensible Fashions; 4:45. You and Your Government KYA-4:35. News; 4:45. Parade KSFO-Jack Hall and Artists KLX-Planist: Talk KROW-Music; Health talk KJBS-Pianist; Orchestra KLS-New Tunes KOW-Songs of Hawali KLS—New Tunes KQW—Songs of Hawaii KRE—The Salon Hour KHSL—Evening Dance KGDM—Keepsakes; Music

- * KFRC & net-Nadine Connor and Organ; 4:45, Correct English KOIN-4:45, Save a Life Club KOIN—4:45, Save a Life Club KVI—Bremerton on the Air KJR—Tea Dansant KFI—Organ; 4:45, Pictorial KNX—Haven of Rest; Musicale KFSD—Dr. McCoy to 4:45 KSL—Jack Armstrong; 4:45, Orphan Annie
- KOA-4:45, Jimmie Allen
 - 5:00 to 5:30 P. M.
- KPO & net-Jose Ramirez and his Argentines
- KGO-Johnny O'Brien, harmonica player; 5:15, Sax Appeal KYA-Uncle Harry; Music KSFO-Oklahoma Ramblers KLX—Worthwhile Junior Citizens KLX—Worthwhile Junior Citizens KROW—Variety Show KLS—Popular Program KJBS—Dance Orchestra; News KJBS-Dance Orchestra; News KQW-Airs of South America KRE-All Star Revue KHSL-Musical program KGDM-Elec. Transc.; News KFRC & net-Harmonettes; 5:15, Edith Karen, soprano KJR-Steamboat Bill; Melodies KNX-Dick Tracy; 5:15, Orchestra KFWB-Gold Star Rangers KFOX-Old Song; 5:15, E. T. KSL-Sunset Serenade; News

5:30 to 6:00 P. M.

- 5:30 to 6:00 P. M. KPO & net-Just Around the Cor-ner, Emil Polak's Orch. KGO-Children's Corner; 5:45, Jack Armstrong, dramatic sketch KYA-Seeing is Believing; 5:45, Liftle Orphan Annie KLX-Covered Wagon Jubilee KROW-Health Talk KGGC-Talk; 5:45, Irish Gems KQW-Modern Melodies KRE-Chestnut Time * KFRC & net-Lawrence Tibbett baritone

- baritone
- KOMO-5:45, Pop Eye the Sailor KJR-Jack Armstrong; 5:45, Orphan
- KJR-Jack Armstrong; 3:40, Orphan Annie KHQ-KBU Noveities; 5:45, Popeye KFI-Robert Hurd, tenor; 5:45, Popeye the Sailor KNX-Orch; 5:45, Orphan Annie KFWB-Gold Star Rangers KFOX-News; Organ

6:00 to 6:30 P. M.

- KPO & net-N. T. G. & Girls KGO-Dinner Concert KYA-Science Edits the News; Concert KSFO-Vocalist; News KLX--Arion Trio to 7 KROW--News; Frosini, accordionis KGGC--6:05, Dinner Dance KRE--Dinner Concert KQW-Dept. of Agriculture; Maraccordionist

- KQW—Dept. of Agriculture; Market Reports
 * KFRC & net—Trails of Yankee Trade; 6:15, Ann Leaf, organist
 KVI—U. S. Dept. of Commerce; 6:15, Vagabonds of the Prairie
 KOIN—Organ; 6:15, Little Show
 KJR—Scandinavian Reporter; Music
 KNX—Jack Armstrong; News
 KFWB—News; Music: B'nai B'rith
 KECA—6:15, News Release
 KFOX—News; Vocal Trio; Pianist
 KSL—Musici; 6:15, The Shadow

6:30 to 7:00 P. M.

- KPO & net-Jumbo Hippodrome Show ROO -Review of Activities. 8.
- KCO Review of Activities, S. F Municipal Government; 6:45, Air Adventures of Jimmy Allen KYA-Cyrus Trohbe's Orchestra KSFO-Political Talk; Sports KROW-Sport of Kings; Rhythm KCW-News; 6:45, Italian News * KFRC & net-Country Church of Hollywood

- KRE—Organ Music KVI—Sport Slants to 6:45 KJR—News; Jimmie Allen KFWB—Crazy Quilt KNX—Lum & Abner; Jimmie Allen KECA—6:45, "Twilight Revertes" KFOX—School Kids; Jimmy Allen
- - 7:00 to 7:30 P. M.
- KPO & net-Sigmund Romberg, composer; Deems Taylor, com-mentator; Helen Marshall, soprano;

- mentator; Helen Marshall, soprano Morton Bowe, tenor KGO-Popeye the Sailor; 7:15, Political Talk, Mathew Brady KYA-Sports; 7:15, Political Talk KSFO-Italian News; Music KLX-News; Magic Harmony KROW-C. W. Hammond; News KRE-Music of the Masters KRW-Voice of Portugal * KFRC & net-Sterling Young's Orchestra Orchestra

- KVI-7:15, World Wave Club KJR-Tonic Tunes KNX-Watanabe & Archie; Vocalist KFWB-News; Eichings of Jade KFOX-Eb & Zeb; Bobby & Betty KECA-Organ; Recordings KFSD-Exposition Funfest; Lyle & Convers George

7:30 to 8:00 P. M.

- KPO & netwk—Mobilization for Human Needs KGO—Great Moments in History: 7:45, Voters League, Political Talk
- KTA-Raci'g News; Gold Rush Days KSFO-Five Star Final; News KROW-Grace Herold Trio; Roses
- KROW--Grace Herold Trlo; Roses of Portugal
 KROW--Grace Herold Trlo; Roses
 of Portugal
 KLX-Planist; Voyage of Discovery
 KGQC--Between the Lines; Music
 KQW--Tango Time; Rhythm Mania
 KRE--Music of the Masters; Bonge
 * KFRC net--March of Time; 7:45, Mobilization for Human Needs
 KFRC--7:45, Uhl for Mayor
 KOL--7:45, Spacker Stevenson
 KVI--7:45, Jinmie Allen
 KJR--Waltz Dreams
 KNX--The In-Laws; King Cowboy
 KFWB--Ray de O'Fan; 7:45, Sweet and Hot

- and Hot
- KECA-Biltmore Concert Quartet KFOX-Boy Detective; Vocal Trio KFSD-7:45, Three Shades of
- Brown
- KGB—7:45, Comedy Stars KOA—Don Rodolfo's Harmonists

8:00 to 8:30 P. M. • KPO & net-Amos 'n' Andy; 8:15, Lum & Abner KGO-Calif. State Chamber of Com-

KGO-Callf. State Chamber of Com-merce; 8:15, Melody Lane KYA-News; Songs of the Steppes; 8:20, Ask Mr. Jones KSFO-Allen Berry, Troubadour KLX-World Revue KROW-8:15, Italian Program to 9 KGGC-Melodies; Street Singer KQW-Farm Talk; Band Concert KRE-Organ Melodies * KFRC & net-Myrt & Marge; 8:15, Eddle Oliver's Orch. KFRC-8:15, Ed Rainey for Mayor KFRQ-8:15, Happy Valley Folks

KFRC-8:15, Ed Rainey for Mayor KHQ-8:15, Happy Valley Folks KOL-8:15, Comedy Stars KOIN-8:15, Comedy Stars KVI-8:15, Radio Studio Mystery KJR-"It's a Case of Books" KNX-Orchestra: Lilac Time KFWB-Drama: "Vendetta" KECA-Recorded Music to 9 KFOX-Story of Hymns; News KGB-8:15, Comedy Capers KFSD-Jimmie Allen; 8:15, Taint So

8:30 to 9:00 P. M. KPO & network-Leo Reismann Orch.; Phil Duey, Sally Singer and

 KPO Eton Boys KGO-King, soprano KYA-Paul Pendarvis' Orchestra; 8:45, Political Talk SFO-Jess Stafford's Orch.; 8:45, Cornhusker Orch. KSFO Cornhusker Orch. KLX—Old Gospel Hymns KGGC—Andy Potter Presents KQW—Amateur Hour KRE—Waltzes; Lecture * KFRC & net—Caravan KJR—Highlight Hour KNX—Homer Canfield; Music KFWB-Dance Orchestra KFOX-Dance Orchestra 9:00 to 9:30 P. M. 9:00 to 9:30 P. M. •KPO & net-Death Valley Days KGO-Shandor, violinist; 9:08, Ranny Weeks' Orchestra KYA-Barber Shop Quartet KSFO-Dance Music KLX-Nevada Nightherders KROW-News; Harold Kohn KRE-Dance Music to 11 KQW-News; Dance Frolic * KFRC & net-Waring's Pennsylva-niana nians KJR—News; 9:15, Talk; Music KFWB—Amateur Show KNX—News; Vocalist and Orch. KECA—News; Novelette KFOX—Electrical Transcription KFSD—Treasure Chest KSL—Charlie Chan to 9:15 KOA—Jamboree niana 9:30 to 10:00 P. M. • KPO & net—Eno Crime Clues KGO—Crosscuts from the Log o' the Day -Arioso Ensemble; News KYA-KSFO-Uptowners; Magic Strings KLX-News; Round-Up KLX—News; Round-Up KROW—Musical Program KGGC—Wyoming Cowboys KQW-Dance Music

.

-Melody Lane; 8:45. Carlotta *KFRC & net-Waring's Pennsylva-g, soprano -Paul Pendarvis' Orchestra; , Political Talk KIR-World Revue KIR-Popular Concert KIR-Popular Concert KIR-Doulde Ranch; Orch. * AFAC & network and be sumplify a summatrix a sumplify a sumplice summatrix a sumplify a sumplify a sumpli 10:00 to 10:30 P. M. • KPO & network—Sam Hayes; 10:15, Ricardo, violinist KGO—Paul Pendarvis' Orchestra KYA—To be announced KSFO-Melodies; Dance Music KROW-Siumber Music KROW-Slumber Music KJBS-KCW-Songland; Sports KGGC-Mort Werner's Open House KFRC-Headlines to 10:10 * CBS net-Bob Young's Orchestra KVI-News to 10:15 KHQ-10:15, Harry Tracy KHQ-10:15, Harry Tracy KOIN-Golden Voices KOMO-10:15, Tracy, the Bandit KJR-Till Tomorrow KFI-10:15, Parks Sisters KFWB-News; Popular Music KNX-Dude Ranch KECA-Musical Masterpieces KFOX-News; Orchestra KGB-News to 10:10 KOA-News; 10:15, Seven Aces 10:30 to 11:00 P. M. • KPO & net-Jimmy Grier's Orch. KGO-Tom Gerun's Orch. KYA-To be announced KSFO-Salon Music KYA-To be announced KSFO-Salon Music KLX-Altee Blue, Reflections KJBS-Songland KROW-Island Serenaders; 10:45. Dance of the Hour KFRC-Frankle Masters' Orch. * CBS net-Larry Lee Orch.; 10:45 Sterling Young's Orch. KOL-Johnny Maxon's Orchestra

KFWB—Dance Orchestra KFOX—Orchestra KOA-Huffman Theatre Harmonies 11:00 to 11:30 P. M. 11:00 to 11:30 P. M. •KGO & net-Al Lyon's Orchestra KPO-Organ Recital KYA-Sandman Organ KSFO-Dansapations; Melodies KJBS-Dance Time KQW-Dance Time to 12 KRE-Songs of the Islands; Waltzes * KFRC & net-Anson Weeks' Orch.: 11:15, Eddle Oliver Orch. KOIN-Bart Woodyard's Orch. KOMO-Divertissement KHO-Roundun Room KHQ--Roundup Room KNX--Pontrell's Orchestra KFWB--Dance Orchestra KFOX--Dixie Aces; Orchestra 11:30 to 12:00 Midnight •KGO & net-Griff Williams Orch. KPO-Organ Concert KYA-Organ Concert KSFO-Midnight Vagabond KROW-Dance Music; News KJBS-News; Dance Time KJBS-News; Dance Time KRE-Midnight Reveries *KFRC & net-Bob Young's Orch.; 11:45. Les Hite's Orchestra KJR-Starlight Hours KPI-Organ Recital KNW-Orchestra; News KFWB-Dance Orchestra 12:00 to Sign Off KSFO-Midnight Vagabond KROW-Midnight Jamboree KJBS-Les Maloy's Midnite Club: 1:00, Owl Program to 6 a.m. 1:00, Owl Program to KGB-Morning Musicale

PROGRAMS for WEDNESDAY October 30

7:00 to 7:30 A. M.

KPO & netwk-Good Morning; 7:05, John Herrick, baritone; 7:15, • KPO

7:05, John Herrick, baritone; 7:15, Gospel Singer KYA—Musicat Clock KSFO—Cuckoo Clock; 7:25, stocks KROW—7:15, Calif. Farm Program KJBS—Alarm Klok Klub KQW—News; Breakfast Hour KLS—Music; 7:15, Bible School KFRC—Rise and Shine KOL—Time Clock KVI—Radio Gospel League KHQ—News to 7:15 KNX—Sharpleaville

- KNX—Sharplesville
- KGB—Seven o'Clock Club KSL—Breakfast Melodies KOA—Musical Menu

7:30 to 8:00 A. M. • KPO & net-Sweethearts of the Air; 7:45, Accordiana KGO-Rise 'n' Shine KSFO-Texans KROW-Commuters' Clock COURT Collinguian: 7:45 KRE-Daily Californian; 7:45. Music MUBIC KLS-Varieties KHSL-Organ; Devotional Hour KFRC-N. Y. Stocks; Music KOL-Sunrise Express KHQ--Dental Health; 7:45, Covered Wagon KVI-Clinic; Varieties KJR-Market Quotations; Shadows on the Clock on the Clock KFI-Stocks to 7:35 KNX-News; Sharplesville KECA-Bible Fellowship to 7:45 KGB-Stocks; 7 o'Clock Club KSL-Shopping Suggestions

- EVENTS for WEDNESDAY 4
- Andre Kostelanetz' Orchestra-Lily Pons, soloist. 6 p.m., CBS neť.
- Warden Lewis E. Lawes-NBC net, 6:30 p.m. Ray Noble-Orchestra and Solo-ists (new), CBS net, 6:30 p.m.

House of Glass-Gertrude Berg. Billy Artzt's Orchestra. KPO net, 8:30 p.m.

"Winning the West"—drama. KPO net. 9:15 p.m. Rainey for Mayor—KFRC. 10:15

p.m

Charlie Concannon, KFRC control operator, could pass as one of Haile Selassie's noble-Charlie has been sunmen. ning himself to some considerable extent.

Frank Provo, gifted young Frank Provo, gitted young KLB--Waltzes actor heard in the Sunday Spe-kGDM-Organ; Talk KHSL--Waltz Time cial dramas, has written three KFRC--Headlines; Market Scout novels and a number of short * KFRC & net-Ozark Mountaineer; stories, plays and radio sketches. *45, Just Plain Bill KVI--Gunar Anderson, organist KHQ--Early Birds to 8:45

8:00 to 8:30 A. M.

• KGO & net-Financial Service KGO-8:15, Marmalade KPO-Honeymooners to 8:15

- KGO-8:15, Marmalade
 KPO-Honeymooners to 8:15
 KPO & net-8:15, Coleman Cox
 KYA-Christian Science Reading;
 8:15, Mr. and Mrs. Reader
 KSFO-Talk; Sunrise Revue
 KROW--Music; 8:15, News
 KJBS-Popular Selections
 KQW-Concert; Religious Forum
 KLS-Hilt Tunes of the Day
 KHSL-Weather; Morning Glories
 KGW-Jack Spriggs Orch, to 8:15
 KFI-Church Quarter Hour; 8:15, Happy Kitchen
 KNX-Song Market; Melodies
 KEXA-Music to 9:00
 KOA-8:15, Elliott Bros.
 KSL-Talk; Jennie Lee
 8:30 to 9:00 A M.

8:30 to 9:00 A. M.

- KLS-Waltzes

KJR—8:45, Concert Stars KNX—Popular Concert KSL—Royal Melodies to 8:45 9:00 to 9:30 A. M. 9:00 to 9:30 A. M. •KGO & netwk-Simpson Boys of Sprucehead Bay to 9:15 KGO-9:15, Electrical Transcription KPO-Fashion Flashes •KPO net-9:15, Merry Macs KYA-Police Line-Up: 9:10, Bar-gains; 9:15, Prudence Penny KSFO-Hour of Prayer KROW-Musical Polpourri KJBS-Morning Concert KQW-Tuneful Topics KRE-Hour of Prayer KKLS-Musical Review KGDM-Music: News KGM-Music: News KHSL-Max Sypher *KFRC & net-Voice of Experience; 9:15, The Gumps KGW-News Flashes to 9:15 KOMO-Ann Wells to 9:15 KJR-9:15, Reminiscing KFI-Helen Hill, planist KNX-Dr. Thomas KECA-A. Doherty, Chinese lesson KFSD-Good Cheer; Dr. McCoy KOA-Morning Variety 9:30 to 10:CO A, M. •KGO & netwk-Simpson Boys of 9:30 to 10:00 A. M. • KPO & net-You Name lt KGO-Studio Program; 9:45, Jean KFO & net-You Name It
 KGO-Studio Program; 9:45. Jean Abbey, shop news
 KYA-Carisbad Musical Program; 9:45.
 Waltz Time
 KLX-Song Market; Music
 KROW-Health Chat
 KIBS-Dance Tunes
 KQW-''Here & There''; Music
 KLS-Jan's Journal to 10:15
 KRE-Morning Concert
 KHRL-Vocal Gems
 * KFRC & net-Mary Marlin; 9:45.
 Five-Star Jones
 KOL-9:45. News Flashes
 KVI-9:45. Mystic Melodies
 KHR-News; Early Echoes
 KR-News; Kats, News
 KGB-9:45. Music: 9:45. News
 KGB-9:45. Mess Hanhes KGO KOA-National Farm & Home 10:00 to 10:30 A. M. • KPO & net-California Federation of Women's Clubs KGO-To the Ladies KYA-Music; Styles KSFO-Musical Program KLX-Music; 10:15, Stocks; News KROW-Rhythm Revue KJBS-Rocity Moriland; Music KQW-News; Old Tunes KGGC-The Fiesta KRE-Waltz Time KLS-10:15, Popular Tunes KGDM-Mabel Rubin to 10:15 KHSL-Master Melodies * KFRC & netwk-Hostess Counsel; 10:15, Pete Woolery's Orchestra • KPO & net-California Federation

26

* KFRC & netwk-Hostess Counsel 10:15. Pete Woolery's Orchestra KOL-10:15. Morning Melodies KOIN-10:15. Melvin & Merciful KJR-Homemakers; Music KFI-English Lesson to 10:15 KNX-Eddie Albright's Family KSL-10:15. Musical Revue

10:30 to 11:00 A. M.

• KPO & net-Ida Bailey Allen's Budgeteers to 10:45 KPO-10:45, Radio Reporter •NBC net-10:45, Happy Jack. KPO songs KGO—To the Ladies KGO—To the Ladies KTA—Styles; Organ Concert KSFO—Studio Program; Pictorial KLX—International Kitchen KROW—Music; Larry Canelo KJBS—Orch.; Songs of Romance KQW—Aunt Sammy; Songs KRE—New Tunes: Melodies KGDM—Hi Hilarities KHBI—Sunshine Girl: Parade songs KHSL-Sunshine Girl; Parade

KFRC-How to Be Charming; 10:45, Morning Hostess *CB8 net-Milton Charles, organ KOL-Prudence Penny KHQ-10:45, Business & Pleasure KJR-Rhythm Rulers KOIN-Sons of Pioneers; News KFI-10:45, Ann Warner Chats KOA-10:45, News Flashes KSL-10:45, News Flashes KFRC-How to Be Charming; 10:45, Morning Hostess
CBB net-Milton Charles, organ
KOL-Prudence Penny
KHQ-10:45, Business & Pleasure
KIR-Rhythm Rulers
KNX-Mary Holmes; 10:45, Music
KOIN-Sons of Ploneers; News
KFA-10:45, Ann Warner Chats
KOA-10:45, Ann Warner Chats
KOA-10:45, International News 11:00 to 11:30 A. M. • KPO & net-Hollywood Varieties; 11:15. Words and Music KGO-Ted White, tenor; 11:15, Musicale, Carl Kalash, director KYA-Organ Concert KSFO-Musical Program KLX-Talk; Music KROW-Health Talk; Music KJBS-Popular Tunes; Concert KJB-Popular Orchesira KRE-Tango Tunes KLS-Waltz Time KHSL-Operatic Gems KGDM-Organ Recital to 12 * KFRC & net-Between the Book-ends; 11:15, Happy Hollow KOL-Cecil Solly to 11:15 KJR-Rythm Rulers; Weekly Topics 11:00 to 11:30 A. M. Topics KHQ--Gems of Melody to 11:15 KFI-Ann Warner Chats; 11:15, Market Reports KNX--Fletcher Wiley KGB-Hair Beauty; Music Vol. Farm Quarking Bay: Stock KOA-Farm Question Box; Stocks 11:30 to 12:00 Noon • KPO & net-Western Farm and Home Hour KGO-Musicale; 11:45, Harry Stanton, basso KYA—Organ; Rhythm Princes; Scriptures Scriptures KSFO-Starlight Revue to 12:30 KLX-Your Home; Castles in Music KROW-Concert Melodies KJBS-Dance Orchestra KLS-Band Music KRE-Popular Review KHSL-Request Hour KQW-Vocal and Theatre News KFRC & net-American School of the Air KOMO-Varieties: Cowhoy Ine KOMO-Varieties; Cowboy Joe KHQ-Organ; Market Quotations KNX-Magic Harmony; New Tunes 12:00 to 12:30 P. M. • KPO & net-Western Farm and Home Hour; 12:15, Ma Perkins KYA-Noonday Concert KGO-Edna Fischer, planist; 12:15, Agricultural Bulletin KLX-Dance Music KROW-News; Portuguese program KJRS-News; Song Hit-KGGC-Cowboy Ramblers KGCC-Cowboy Ramblers KGC-Cowboy Ramblers KHSL-Mews; Noontime Tunes KHSL-Mews; Noontime Tunes KHSL-Mews; Neortis Program KLS-Noonday Request Program KLS-Noonday Request Program KGDM-12:15, Cecil & Sally KFRC-Headlines to 12:10 * KFRC & net-Loretta Lee, Club-12:00 to 12:30 P. M. * KFRC & net-Loretta Lee, Club-* KFRC & net—Loretta Lee, Club-men, Orch. KHQ—Market Quotations to 12:15 KGW—News to 12:15 KOU—12:15, News Flashes KOMO—Harp Melodies to 12:15 KVI—12:15, Front Page Headlines KIR—12:15, Grain Reports KNX—News; Musical Program KECA—12:15, Through the Kitchen Window KOA—Community Chest to 12:15 12:30 to 1:00 P. M. • KPO & net--Vic & Sade; 12:45, The O'Neils

KFSD-Hi-Dee-Ho Program; Stocks 1:00 to 1:30 P. M. • KPO & net-Betty & Bob KPO-1:15, Radio Reporter KGO-Luncheon Concert •KGO & net-1:15, Gale Page, contralto **KYA-Musical** Strings KYA—Musical Strings KROW—Musicale Program KSFO—George Taylor and Artists KLX—1:15, Martha Lee KJBS—Stocks; Music KQW—Popular Music KRE—Organ Music KLS—Melody Parade KHSL-Bridge Dance * CBS net-Nat'l Student Federation program; 1:15, Curtis Inst. Music of Music KFRC-1:15, Christ, Science News; 1:25, Closing N. Y. Stocks KOL-Lost & Found to 1:15 KOIN-Book of Life KJR-Magic Harmony to 1:15 KHQ-1:15, Song Recital KFIQ-1:15, Plano and Vocalist VFCA-Musicus Moderne KECA-Musique Moderne KNX-Pontrelli's Orchestra KFSD-Advertising Club I KFSD—Advertising Club Luncheon KGB—1:15, Stocks; Farm Flashes KOA—1:15, Goodwill Industries 1:30 to 2:00 P. M. 1:30 to 2:00 P. M. • KPO & net—Fascinating Rhythm; 1:45, Betty Marlowe KGO—Ann Warner's Chats KYA—Barker Frivolities KSFO—Jean Kent, Economics KLX—Popular Concert KROW—School Program KJBS—Variety; Accordionist KQW—Friendly Street KLS—Jan's Request Journal KHSL—Requests # KFRC & net—Univ. of the Air; 1:45, Curtis Institute of Music KOMO—Tommy Thomas Entertains to 1:45 KOMO—Tommy Thomas Entertains to 1:45 KHQ—Club Bulletin KOIN—1:45, Homemakers' Institute KFI—California Kitchen to 1:45 KIR—1:45, Headliners KNX—Pontrelli's Orchestra KECA—Blitmore Concert Quartet KFSD—The Philistine to 1:45 2:00 to 2:30 P. M. 2:00 to 2:30 P. M. • KPO & net—Al Pearce & Gang KGO—Beaux Arts Trio KSFO—Globe Trotter; Dance KLX—Music; Talk; Stocks KROW—Hits of Today KJBS—Popular Hits KQW—Dance Matinee KLS—Hit Tunes of the Day KGDM—Records; News Flashes * KFRC & netwk—Happy-Go-Lucky KJR—Salon Hour KJR—Salon Hour KNX—The Bookworm KECA—Classic Hour to 3 2:30 to 3:00 P. M. KPO & netwk--Hazel Warner, con-traito: Paul Carson, organist;
 2:45, Clara, Lu & Em KOO-Pair of Pianos
 KYA-Lost & Found; Music
 KSFO-Tea Dance
 KJBS--Events of Interest; Songs
 KOW--Dance Matinee; Stocks
 KRE--Band Music
 KGDM--Afternoon Musicals

KGO-Luncheon Concert

KGDM-Afternoon Musicale KHSL—The Bookman * KFRC net—Happy-Go-Lucky Hour

KNX—Modern Plano Music KFSD—2:45, Views of the News KSL—News Flashes; 2:45, Bil Bailey & Howard Neumiller KOA—News to 2:45 Billie

3:00 to 3:30 P. M. • KPO & net-Woman's Magazine of the Air KGO-Animal News Club; 3:15,

KGO—Animal News Club; 3:15, Mary Small, vocalist KYA—City Silhouettes; Dance Music KSFO—Bill Brokaw KROW—Melodies; Planist KLX—New Tunes for Old KJBS—News; Dance Melodies KQW—News; Contest; Music KLS—Continental Varieties; 3:15, Band Music

KLS—Continental Varieties; 3:13, Band Music KRE—Tea Dance to 4 KGDM—Piano Melodies; Talk * KFRC & netwk-Feminine Fanciee KJR—Easy Chair; Rendezvous KNX—Organ; 3:15, Women's Clubs KECA--Poet's Corner to 3:15 KSL—Cadets Quartet; 3:15, Drama

3:30 to 4:00 P. M.

• KPO & net-Woman's Magazine of the Air

KGO—Resume; 3:35, Talk, African Crisis: 3:45, Music Masters KYA—Dance Music; 3:45, Waltzing

Violins

Violins KROW-Musical Album; Revue KJBS-Concert KQW-Variety Program KLS-Songs; 3:45, Tango Time KHSL-Musical Meliting Pot KGDM-Do You Belleve in Ghosts; 3:45, Amer. Family Robinson * KFRC & net-Minute Melodies; Seth Grainer, pianist; Organiat KVI-Concert Matinee KOIN-Newspaper of the Air KJR-Rendezvous; P. T. A. talk KNX-Fletcher Witey KSL-Broadcast Review KOA-3:35, Community Chest Talk

KOA-3:35, Community Chest Talk

4:00 to 4:30 P. M.

• KPO & netwk—Easy Aces; 4:15, Chas. Boulanger's Orchestra KPO-4:15, Radio Reporter KGO-Music of the Masters KYA-Academic Forum; 4:15, Metropolitans ropolitans KSFO-Studio; Tanforan Race KLX-Fashions; Music KROW-Waitzes; Family Robinson KJBS-Popular Melodies KRE-Echoes of the Opera KLS-Musical Review KQW-Dance Rhythms KHSL-Chico State College; 4:1 Four o'Clock Tes

State College; 4:15, KHSL—Chico State College; 4:15 Four o'Clock Tea KFRC—Headlines to 4:10 * KFRC & net—Al Roth's Orch. KHQ—4:15, Sylvia Grey KOMO—4:20, Fed. Housing Prog. KOL—Correct English to 4:15 KOIN—Newspaper of the Air KVI—Radio Playhouse KJR—Matinee Melodies KET—4:15, Organ Bacital

- KFI-4:15, Organ Recital KNX-Hometown Sketches; Haven
- of Rest

KECA-Serenade Espagnole KSL-Dance Rhythms; Rev KOA-4:15, News Flashes Review

4:30 to 5:00 P. M.

• KPO & net—Our American Schools; 4:45, Pictorial, Rush Hughes KYA—Melody Lady; 4:50, News KGO—Music of the Masters; 4:45,

- KGO-Music of the Masters; 4:45, City Volces KRFO-Jack Hall and Artists KLX-Alice Blue; Talk KROW-Geo. Andrews, soloist: Talk KQW-Talk; Songs of Hawali KJBS-Dance Tunes KRE-The Salon Hour KHSL-Uncle Dick; Melodies KGDM-Merle Howard's Orchestra

OLIVER WAKEFIELD English Comedian heard over NBC network with Phil Duey and Leo Reisman

* KFRC net-Ann Leaf, organist; * KFRC net—Ann Leat, Otgan, 4:45, University of Calif. KOL—Cecil Solly to 4:35 KJR—4:45, Russian Gypsies KOMO—This and That; 4:45, District 4:45, Russian Gypsies Pictorial KOIN-Save a Life Club KNX-Haven of Rest; Talk KFSD-Dr. McCoy to 4:45 KSL-Jack Armstrong; 4:45, Talk Orphan Annie KOA—4:45. Jimmie Allen 5:00 to 5:30 P. M. 5:00 to 5:30 P. M. **eKPO & net—One Man's Family KGO—Johnny O'Brien, harmonica;** 5:15, Tom Mix, dramatic skit KYA—Uncle Harry; Music KSFO—Oklahoma Ramblers; 5:15, Strolling Down Memory Lane KLX—Humpty Dumpty Circus KROW—Variety Program KJBS—Dance Tunes; 5:15 News KQW—Popular Orchestra KLS—Fopular Program KRE—All Star Revue KHSL—Calling All Cars KGDM—Music; News * KFRC & net—Cavalcade of Amer-ica 1ca KJR--Tom Mix; Sunset Melodies KFWB-Gold Star Rangers KNX-Dick Tracy; 5:15, Tom Mix Straightshooters KECA-Time Clock of Ideas KFOX-Old Songs; Elec. Trans.

5:30 to 6:00 P. M.

•NBC net-Willard Flashman to 5:45 -Political Talk: 5:45, Nuts & KPO-

- Bolts KGO-Children's Corner; 5:45, Jack
- Armstrong
- KYA-Seeing Is Believing; 5:45, Little Orphan Annie

- tle Orphan Annie KLX—Covered Wagon Jubilee KROW—Health Chat; News KRE—Chestnut Time KOW—Modern Melodies * KFRC & net—Marcus Gorden, pianist; 5:45, Headlines KOMO—5:45. Fopeye the Sailor KOIN—Footlight Favorites; 5:45, Evee of the World Eyes of the World

KHQ-5:45, Pop Eye the Sailor KJR-Jack Armstrong; 5:45, Orphan

27

KJR-Jack Armstrong; 5:45, Orpha Anle KFI-5:45, Popeye the Sailor KNX-Orch.; 5:45, Orphan Annie KFWB-Gold Star Rangers KECA-5:45, Once Upon a Time KFOX-News; Organ; Skit KGB-5:45, Moving Stories KFSD-5:45, Nuts & Bolts KSL-Int'l News to 5:45 KOA-Men of the West; Popeye

6:00 to 6:30 P. M.

• KPO & net-John C. Thomas KGO-Dinner Concert KYA-Political Talks

KSFO-Music; World Peaceway's

program KLX—A ric

KLX-Arion Trio to 7 KROW-News KROW-News: Arthur Nolan, tenor KRE—6:15, Townsend Plan Prog. KQW-California Department of Agtenor

riculture; 6:15, Mkt. Reports KGDM—Do You Believe in Ghosts? *KFRC & net—Lily Pons with An-

dre Kostelanetz Orch. KJR—Scandinavian Reports; J KNX—Jack Armstrong; News KFWB—News; Music; Organ Music KFWB—News; Music; Organ KECA—Songs from Childhood; News KFOX—News; Vocalist; Planist KFSD—Concert to 7:30

6:30 to 7:00 P. M.

6:30 to 7:00 P. M. • KPO & net-Twenty Thousand Years in Sing Sing KGO-Agriculture Today: 6:45, Jimmy Allen Adventures KYA-Music; Talks KSFO-Politics; Sports KROW-Sports of Kings; Music KQW-News; Italian News KGDM-Orch: N'-vent'* * KFRC & net-Ray Noble's Orch. KJR-News; Jimmie Allen KFWE-Rhythm Revue; Pop. Music KNX-Lum & Abner; Jimmie Allen KECA-Calif. State Chamber of Commerce; Twilight Revertes KFOX-School Kids; J. Allen

7:00 to 7:30 P. M.

• KPO & net-Conrad Thibault, bari-

• KPO & net—Conrad Thibault, bai tone; Frank Crummit, M. C. KGO—Popere the Saitor: 7:15. John G. Reisner, political talk KYA—Sport Page; 7:15. Music KSFO—Italian News; Talk KLX—News; Musical Moments KROW—Questions; L'Italia News KQW—Voice of Portugal * KFRC net—Calling All Cars KOL—Harmonica; 7:15. Talk KOIN—Organ; 7:15. Harmonica Harlequins talk

- KOIN-Organ; 7:15, Harmonica Harlequins KVI-True Tales to 7:15 KJR-Charlle Chan; Tonic Tunes KNX-Frank Watanabe and Archie: 7:15, Lane & Woodruff, vocalists KFWB-News; Charlie Chan KFOX-Eb & Zeb; Bobby & Betty KECA-Twilight Reveries; 7:15, Opara Night to 8:15

- Opera Night to 8:15

7:30 to 8:00 P. M.

- KPO & net—Jimmy Fidler and Hollywood Gossip; 7:45, Orchestra
- and Quartet KGO-Angelo J. Rossi; 7:45, Voters League
- KYA-Racing News; Gold Rush Days KSFO-Five-Star Final; Literary Race
- KLX-Sports; Alice Blue

- KIX-Sports; Alice Blue KROW-L'Italia Amateur Hour KOW-L'Italia Amateur Hour KOG-Between the Lines; Studio * KFRC & netwk-March of Time; 7:45, Strange As It Seems KOMO-Royal Ensemble to 7:45 KJR-7:45, Musical Jigsaws KFI-Helen Hill, pianist to 7:45 KNX-In-Laws; 7:45, King Cowboy KFWB-Music; Studio Whispers

28 KFOX—Boy Detective; Vocal Duo KFSD—7:45, Town Band KSL—7:45, Comedy Stars KSL. 8:00 to 8:30 P. M. • KPO & net—Amos 'n Andy; 8:15, Lum & Abner • KFO & net—Amos 'n Auuy, o.1 Lum & Abner KGO—Californians on Parade KYA—News; S. F. Hour KSFO—Seventh Day Adventists KLX—Rhythmic Reporters KROW—Amateurs; Watch Tower KQW—Music of the Masters KGGC—8:15, Jewish Program KRE—Organ Melodies KHE--Organ Meloules * KFRC & net--Myrt & Marge 8:15, Male Chorus Parade KHQ--8:15, Musical Moments KJR--World Revue KFWB---''Arm Chair Playhouse' WW Orghestra: Lilac Time Marge: KFWB-Orchestra; Lilac Time KFOX-Music; 8:15, News KFSD-Jimmie Allen to 8:15 Time KOA-8:15, Those O'Malleys KSL-8:15, Jack Frost Melodies 8:30 to 9:00 P. M. • KPO & net-"House of Glass": Drama by Gertrude Berg KGO-Those O'Malleys; 8:45, Harold Dana, baritone KSFO—Orchestra; Speaker KYA—Geo. Reilly Testimonial Banquet Banquet KLX-Bouvenirs of Song; Talk KROW-Sports; Hawailans KQW-Music of the Masters KRE-Musical Program KGGC-8:45, Andy Potter Presents * KFRC & net-Burns & Allen KJR-Damski's Orchestra KNX-News Parade; 8:45, Rosi-crucians

- crucians
- KFWB-Dance Orchestra KFOX-Dance Orchestra

9:00 to 9:30 P. M.

• KPO & net-Town Hall Tonight, starring Fred Allen KGO-Paul Pendarvis' Orchestra KYA-"'Pioneers of the News"; KIA—"Pioneers of the News: Comedy Caravan KSFO—Dance Music KLX—Nevada Nite Herders KROW—News; Boxing Matches KQW—News; Dance Frolic KGGC—9:15. Organalities WPE—Weitzes: Coldan Days dr KRE-Waltzes; Golden Days, drama

* KFRC & net--KCB's Radio Col-umn; 9:15, Geo. Olson's Orch. KVI-9:15, Otto Case KOIN--9:15, Who's Your Hosier? KJR--News; Popular Concert KNX--News; Musical Moments KFWR-Mitarities KFWB-Hilarities KFWD—nhannes KECA—News; Music KFSD—9:15, Singing Lesson KSL—9:15, Mothers of Men 9:30 to 10:00 P. M. • KPO net-Town Hall Tonight KGO-Reflections KYA-Comedy Caravan; 9:45, News KSFO-Jess Stafford Orch.; 9:45, KSFO-Jess Stanora Orch.; 3:30, Evening Serenade KLX-News; Fireside Phantasies KROW-Boxing Matches KQW-Dance Frolic KGGC-Wyoming Cowboys to 9:45 * CBS net-Sterling Young's Orch. KFRC-9:45, Jeannine in Lilac Time KOL--9:45. News KVI-Sports; 9:45, News KOIN-Little Show to 9:45 KOIN-Little Show to 9:45 KJR-9:45, Junior Chamber of Com. KNX-Orchestra; Dude Ranch KFWB-Beverly Hill Billies KFOX-Beverly Hill Billies KECA-Maurice Zam, musical forms KGB-Musical Moments KFSD—Singing Lesson; 9:45. Three Shades of Brown KSI--International News to 9:45 10:00 to 10:30 P. M. •KPO & network—Sam Hayes; 10:15, The Rendezvous Musical KGO-Griff Williams' Orchestra KYA-Boxing KSFO-Melodies; Dance Music KROW-Boxing Matches KJBS-Classics; Sports Forum KGGC-Mort Werner's Open House KGOW-International Gems

KGGC-Mort Werner's Open House KQW-International Gems KFRC-Headlines; 10:15, Ed. Rainey for Mayor *KFRC & net-Hal Grayson's Or. KJR-Till Tomorrow KOIN-Isle of Golden Dreams KVI-Century Band to 10:15 KNX-Dude Ranch; Sue Douglas KFWR-News: Popular Music KFWB—News; Popular Music KECA—Concert Favorites KECA—News; Orchestra KGB—News to 10:10 KOA—News to 10:15

10:30 to 11:00 P, M. • KPO & netwk-The Rendezvous Musicale; 10:45, Armand Girard, baritone KYA—Down By Herman's KGO—Tom Gerun's Orchestra KYA—Fireside Ensemble KSFO—Popular Concert KLX-Alice Blue KROW-10:45, Dance Music KQW-KJBS-Gems of Melody KFRC-Ellis Kimball's Orch. KROW-* CBS & net—Dance Orchestra KVI—Voice of the Hills KVI—Voice of the Hills KJR—Melody Palette KOIN—The Tops to 10:45 KNX—Quartet; Pontrelli's Orch. KFWB—Dance Orchestra KFSD--Gladys Lott, Organist 11:00 to 11:30 P. M. • KGO & net—Al Lyon's Orch. KPO—Home Sweet Home, Organ KYA—Sandman Organ KSFO—Dansapations; Melodies KROW—Dance of the Hour KROW—Dance of the Hour KJBS-KQW—Dance Time KRE—Hawaijans; Waltzes * KFRC net—Anson Weeks' Orch.; 11:15. Eddie Oliver Orch. KVI—Century Ballroom Band KOMO—Crazy Quilt KHQ—Roundup Room KNX—Pontrelli's Orchestra KFOX—Dixle Aces KFOX-Dixie Aces 11:30 to 12:00 Midnight

11:30 to 12:00 Midnight KPO-Organ Concert * KGO & net-Eddie Fitzpatrick, Jr. and Orchestra KROW-Dance of the Hour; News KJBS-News; Dance Time KGDM--Fritz Wolcott's Orchestrs * KFRC & net-Bob Young's Orch.; Les Hite's Orch. KJR--Starlight Hours KFT--Organ recital KNX--Orchestra: News KFI-Organ recital KNX-Orchestra; News KFWB-Dance Orchestra KFOX-Dance Orchestra

12:00 to Sign Off KSFO-Midnight Vagabond KROW-Midnight Jamboree KJBB-Les Maloy's Midnite Club; 1.00, Owl Program to 6 a. m. KGB-Morning Musicale

PROGRAMS for THURSDAY October 31

7:00 to 7:30 A. M.

• KPO & netwk-Music; 7:05, Herrick. baritone: 7:15, E John *KPO & netwk—Music; 7:05, John Herrick, baritone; 7:15, Edward MacHugh, gospel singer KYA—Musical Clock KSFO—Cuckoo Club; 7:25, Stocks KROW—7:15, Calif. Farm Program KJBS—Alarm Klok Club KQW—News; Breakfast Hour KEEC—Musical program KQW—News; Distantest KFRC—Musical program KVI—Morning Devotionals KHQ—Morning News to 7:18 FNY—Sharpleaville to 8 -Sharplesville to 8 -Seven o'Clock Club -Musical Menu KGB-KOA-KSL-Breakfast Melodies

7:30 to 8:00 A. M.

KGO-Rise 'n Shine; 7:45, Home Town, dramatic sketch • KPO & net—Sweethearts Air; 7:45, Lee S. Roberts KSFO—The Texans of the Air; 7:45, Lee S. KODERIS KSFO—The Texans KROW—Commuters Clock KQW—Breakfast Hour KRE—Daily Californian; Music KHSL—Organ; Devotional Hour KFRC—Stocks; Music KOL—Sunrise Express KHQ—Morning Melodies to 7:45

EVENTS for THURSDAY

Rainey for Mayor-KFRC. 6p.m. To Arms for Peace-CBS net, 6:30 p.m.

- Horace Heidt's Brigadiers 7 p.m. CBS net. Rossi Re-elect—KFRC, 7:45 p.m.

-Varieties

KVI-varieues KJR-Market Quotations; 7 Christian Science Program KECA-Bible Fellowship to KGB-Seven o'Clock Club KFI-N. Y. Stocks to 7:35 7:45. to 7:45

8:00 to 8:30 A. M.

& net—Financial Service -8:15, Marmalade (E. T.) • KGO & p.m. CBS net. Possi Re-elect-KFRC, 7:45 p.m. Standard Symphony Hour-8:15 p.m. NBC net. Uhi for Mayor-KFRC, 8:15 p.m. The Caravan Show-With Wal-ter O'Keefe, 8:30 p.m. CBS net. Harry French, note maker for Claude Sweeten, KFRC maker KFRC met-Madison Ensemble KMRC net. KFRC Recordings to 8:15 KIR-Shadows on the Clock to 4 as KFRC Market Subsy KFRC Must and the subsy KFRC Subsy Strains hackyard of his home in Bel-mont into a "rock" garden. KIR-Shadws on the Lee, stylist KGO-KPO-Honeymooners

8:30 to 9:00 A. M. e KPO & net-U. S. Navy Band KGO-Morning Eye-Opener KYA-Morning Concert KLX-Covered Wagon Jubilee KROW-Musical Potpourri KGW-Morning Concert KLS-Waitz Program KGDM-Bacords: S:45 Talk KGDM- Records; 8:45, Talk KHSL-Hawaiians; Organ KFRC-Headlines; 8:40, Market KFRC—Headinnes; 8:40, Market Scout to 8:45
 CBS net—Ozark Mountaineers; 8:45, Just Plain Bill
 KOMO—Reveries; Sweet Rhythm
 KHQ—Early Birds to 8:45
 KVI—Organ Metodies to 8:45
 KOA—Huffman Harmonies; Marietta Vasconcelles
 KSI—Mary & Benny to 8:45 KSL-Mary & Benny to 8:45 9:00 to 9:30 A. M.

• KGO & netwk—Simpson Boys KGO—9:15, Elec. Transcription KPO—Kitchen Sink Songs to 1 to 9:15 KPO---Kitchen Sink Songs to •KPO net--9:15, Merry Macs KYA--9:15, Talk KSFO--Hour of Prayer KROW---Musical Potpourri KJBS---Popular Concert KQW---Tuneful Topics KRE--Hour of Prayer KLB---Musical Review KGDM----Musical Review KLS-Musical Keview KGDM-Music; News KHSL-Dance Time * KFRC & net-Voice of Experience; 9:15, Betty Crocker KOMO-Ann Wells; Merry Macs KJR-9:15, Reminiscing KFI-Helen Guest, ballads to 9:15 KNX-Talk KFSD-Good Cheer Program; Talk KOA-Morning Variety KSL-9:15, Jack Shannon, tenor

9:30 to 10:00 A. M.

• KPO & net-You Name It • KPO & net--You Name It KGO--Studio Program KYA---Waltz Time KSFO--Studio program KROW--Talk KJBS--Songs; Dance Tunes KRE---Morring Concert KLS---Jan's Journal to 10:15 KGDM—Talk KHSL—Quartet Music KQW—Here & There; Harmony; KQW-Here & There; Harmony; 9:45. Classics * KFRC & net-Mary Marlin; 9:45, Five Star Jones KOL-9:45. News Flashes KOIM-9:45, Air Shopping KVI-9:45, Mystic Meiodies KGW-Concert Cellist ^{HR}-Nwas: Early Echoes KGW—Concert Cenist KJR—News; Early Echces KHQ—9:45, Miniature Revue KFI—9:45, News KNX—Musicale: 9:45, News KOA—Farm and Home 10:00 to 10:30 A. M. • KPO & net-Martha Meade; 10:15, Edna Fischer, planist KGO-To the Ladies KYA--Columbia on Parade; 10:15, Home and Style Forum KEFO--Aids to Beauty; Music KLX--Music; Stocks; News KROW--Rhythm Revue KGGC--Fiesta KJBS--Scotty Mortland; Organ KQW--News; Old Tunes KLS--10:15, Snappy Tunes KGDM--Master Melodies * KFRC & net--Time On My Hands; 10:15, Matinee Memories KOI--10:15, Meivin and Merciful KHQ--Bong Context to 10:15 KJR--Home Makers; Skit KJR--Home Makers; Skit KJR--10:15, Lessons in Bridge • KPO & net-Martha Meade; 10:15.

10:30 to 11:00 A. M. • KPO & netwk-Ida Bailey Allen's • KPO & net-Vic & Sade; 12:45. Budgeteers The O'Neils Budgeteers Budgeteers KPO-10:45, To be announced KCO--To the Ladies KYA-Style Forum; Organ Concert KSFO--Studio; Pictorial KLX--International Kitchen KLX--International Kitchen KROW--Music: Larry Canelo KJBS--Vocalists; Salon Orchestra KQW--Aunt Sammy; Songs KHSL--Blanche Wood * KFRC net---Matinee Memories; 10:45, Eddie Dunstedter KFRC--10:45, Morning Hostess KOL---Talk to 10:45 KJR--Rhythm Rulers KOIN--Pioneer Sons; News KNX--Mary Holmes; Character Analysis Analysis KFI-10:45, Ann Warner Chats KSL-Hostess Party; News KOA-10:45, News Flashes 11:00 to 11:30 A. M.

• KPO & net-School Broadcast KGO--Ted White, tenor; 11:15, KGO---Ted White, tenor; Stringtime KYA--Organ Concert KSFO---Rhythm Ramblings KLX---Talk; Music KROW----Talk; Music KJBS---Hits of the Past WOIN----Computer Name: 14 KOIN-Consumer News; 11:15. This and That KQW-Popular Orchestra KLS-Waltz Time KGDM-Organ Recital KHSI-Classical Gems * KFRC net-Between the Bookends; 11:15. Happy Hollow KFRC-11:15. Bretter Business Bur. KVI-11:15. Bremerton on the Air KOL-Cecil Solly to 11:15 KJR-Rhythm Rulers KNX-Fletcher Wiley KOIN-KNX-Fletcher Wiley KOA--C. A. C.

11:30 to 12:00 Noon

• KPO & net—School Broadcast; 11:45. Farm and Home Hour KGO—String Time; Tally-Ho KYA—Organ; Rhvthm; Scriptures KSFO—Starlight Revue to 12:30 KIX—11:45. Musical Scraphok KROW—Concert Melodies KGW—Vocalists; News KLS—Band Music & KFRC & net—American School * KFRC & net-American School of the Air KJR—Helen Ernst, organist to 11:45 KIQ-—Helen Ernst, organist to 11:45 KHQ-—11:45, Organ Concert KOMO-—11:45, Cowboy Joe KNX-—Better Business; 11:45, Asso-clated Entertainers KOA-—Henry King's Orchestra 12:00 to 12:30 P. M.

•KPO & net-Farm & Home Hour; 12:15. Ma Perkins KGO--Edna Fischer, pianist; 12:15. Agricultural Bulletin KYA-News; Noonday Concert KIX-Dance Music KROW-News; Portuguese Prog. KJRS-News; Musical Program KOW-News; Noontime Tunes KGGC-Cowboy Ramblers KGGC—Cowboy Hambiers KRE—Jack Bennett's Program KLB—Noonday Request Program KGDM—12:15, Cecil & Sally KHSL—Mkt. Reports; News KFRC—Headlines to 12:10 * KFRC net—The Oleanders; 12:15, Waltz Time Waltz Time KCMO-Saxophone Melodies to 12:15 KHO-12:10, Market Quotations KOIN-12:15, Store Reporter KOL-12:15, News Flashes KVI-12:15, Headlines KJR-12:15, Grain Reports; Notes KNX-News; 12:15, Musical Prog. KFCA-12:15, Nusical Prog. KFCA-12:15, Kitchen Window

KGO-Luncheon Concert KSFO-Stocks; News; Charlotte Wilson KLX—Guitar Duo; Memory Paths KROW—Portuguese Program KJBS—Dance Matinee KJBS-Dance Matinee KQW-Weather and Market Reports KRE-Jack Bennett's Program KHSL-Tango Time * KFRC & net-Do You Remember KJR-Going to Towners KNX-Organ Music KFSD-Hi-Dee-Ho Program; 12:45, Stock Reports 1:00 to 1:30 P. M. • KPO & net-Betty & Bob to 1:15 KPO-1:15, Radio Reporter KGO-Concert • KGO & net-1:15, Charles Sears, tenor tenor KYA-Shrine Luncheon KSFO-George Taylor and Artists KLX-Music; 1:15, Martha Lee KROW-1:15, March Time KJBS-Stocks; Music KQW-Modern Music KLS-Melody Parade KJSI-Happy-Gol unky -Rhythm Ramblings Talk: Music -Talk: Music -Hits of the Past -Consumer News; 11:15. This Waltz Time f-Organ Recital Classical Gems C neurosumer the work of the past -Rows and the past -Rows and the past -Consumer News; 11:15. This -Popular Orchestra -Classical Gems C neurosumer the work of the past -Popular Orchestra -Classical Gems C neurosumer the past -Classical Gems C neurosumer the past -Consumer the past -Constant of the past -Popular Orchestra -Classical Gems -Classical G Hill KNX—Pontrelli's Orchestra KGB—1:15, Stocks Farm Flashes 1:30 to 2:00 P. M. •KPO & net-Radio Guild KGO-Ann Warner's Chats KYA-Barker Frivolities KSFO-Jean Kent, economics KLX-Popular Concert KROW-Island Serenaders KQW-Friendly Street KUS-Jan's Request Journal KRE-Melody and Song KHSL-Request Hour * KFRC & net-Univ. of the Air 1:45, Greetings from Old Kentucky KHQ-Club Bulletin; Business and Pleasure Pleasure KJR—Headliners KNX—Pontrelli's Orchestra KFI—Back-Yard Astronomer; 1:45, Helen Hill, planist KFSD—The Philistine to 1:45 2:00 to 2:30 P. M. 2:00 to 2:30 P. M. eKPO & net-Radio Guild KGO-Beaux Arts Trio KSFO-Globe Trotter; Music KLX-Contract Bridge: Stocks KROW-Dance Matinee KJBS-Blindcraft Music KGW-Blindcraft; 2:15, Orchestra KGBM-The Hawk; News KHSL-Talk, U. S. Baby Bonds * KHSC & netwk-Happy-Go-Lucky KJR-Salon Hour KJR-Salon Hour KFI-The Walkikians KNX-Bookworm 2:30 to 3:00 P. M. 2:30 to 3:00 P. M. • KPO & net—Fed. Women's Club; 2:45, Clara, Lu & Em KGO—Pair of Planos KYA—Lost & Found; Drama KSFO—Tea Dance KJBS—Events of Interest; Songs KLS—Waitz Time; Concert KRE—Band Music KHSL—The Bookman * KFRC & net—Happy-Go-Lucky KHQ—News Album to 2:45 KJR—Salon Hour

12:30 to 1:00 P. M.

KFI—The Poet's Corner to 2:45 KNX—Symphonies and Light Operas KECA—Classic Hour to 3 KFSD—2:45, Views of the News KSL—News to 2:45 KOA—News to 2:45 3:00 to 3:30 P. M. 3:00 to 3:30 P. M, • KPO & network-Woman's Maga-zine of the Air KGO-Arthur Lang, baritone; 3:15, Eddie South's Orchestra KYA-Bells of St. Mary's KSFO-Bill Brokaw KROW-Melodies; Dell Perry KJBS-News; Ballroom Favorites KQW-News; Music KLS-Varieties; Band Music KLS-Varieties; Talk * KFRC & netwk-Féminine Fancies KJR-Tvroleans KJR-Tyroleans KNX-C. E. Fuller KSL-Cadet Quartet; 3:15, Knight-hood of Youth 3:30 to 4:00 P. M. • KPO & net-Woman's Magazine KGO-Resume; 3:35, Talk; 3:45, The Charloteers KYA-Tea Dance Parade KROW-Musical Program KROW-Musical Program KIBS-Concert KQW-Variety Program KLS-3:45, Tango Time KGDM-Portuguese Program KHRL-Vocal Gems * KFRC & net-Minute Melodies; Planis: 3:45, Let's Go to Europe KOL-3:45, News Flashes KVI-Blind Association to 3:45 KOIN-Newspaper of the Air KIR-Rendezvous; Talk KNX-Fletcher Wiley KGB-Along the Airways to 3:35 KOA-3:35, University of Denver KSL-Roadway of Rhythm KSL-Roadway of Rhythm 4:00 to 4:30 P. M. •KPO & net-Easy Aces KPO-4:15, Radio Reporter KGO-Modern Woman at Home to 4:15 •KGO & net-4:15, Phil Regan, KGO & net-silb, Phil Regan, Irish tenor
 KTA-Melody Lady
 KSFO-Studio; Tanforan Race
 KLSW-Waltz Time; Hillbillies
 KJBS-Dance Tunes
 KQW-Naval Recruiting Program: Dance Rhythms
 KGSW-Naval Recruiting Program:
 Cox Entertainers
 KFRC-Headlines to 4:10
 CBS net-Melodies of Manhattan;
 4:15, Buddy Clark
 KVII-Radio Playhouse
 KOIN--Newspaper of the Air
 KOMO-4:15, Talk; 4:20, Vocalist
 KHR--Matinee Melodies tenor Irish KHQ-4:15, Sylvia Grey KJR---Matinee Melodies KNX--Hometown Sketches; Haven of Rest KECA-Story Teller to 4:15 KOA-4:15, News Flashes 4:30 to 5:00 P. M. 4:30 to 5:00 P. M. KPO-So. Harmony Four; 4:45, Pic-torial, Rush Hughes •KGO net-Music Is My Hobby; 4:45, The Zizzlers KYA-Music; News; Parade KSFO-Jack Hall and Artists KLX-Planist; Health Talk KROW-Music; Talk KJBS-Aubrey Loux, planist KVBS-Aubrey Loux, planist KHSL-Evening Dance * KFRC & net-Jose Manzaneres' Orchestra

- Orchestra
- KHQ-Covered Wagon to 4:45 KOIM-4:45, Save a Life Club KVI-Bremerton on the Air; 4:45, Song Time KJR-Tea Dansant

KOMO—Tommy Thomas Entertains; 4:45, Pictorial KFI—Organ; 4:45, Pictorial KNX—Haven of Rest; Musicale KFSD—Dr. McCoy to 4:45 KSL—Jack Armstrong; 4:45, Orphan Annie KOA-Mimo Bonaldi, songs; 4:45. Jimmie Allen 5:00 to 5:30 P. M. •KPO & net-Rudy Vallee's Prog. KGO-Children's Program; 5:15, KGO—Children's Program; 5:16, Sax Appeal
 KYA—Uncle Harry; 5:15, Music
 KSFO—Okiahoma Ramblers
 KLX—Children's Program
 KLS—Children's Program
 KGW—Variety Program
 KGW—Airs of South America
 KRE—Ail Star Revue
 KLS—Popular Program
 KGDM—Italian Program
 KHSL—Ail Star Revue
 KFRC & net—Musical Nick Nacks;
 5:15, Three Brown Bears
 KOIN—5:25, Master Miniatures
 KJFWB—Cold_SIII; Talk
 KFWB—Gold_SIAR Rangers KFWB—Gold Star Rangers KNX—Dick Tracy; 5:15, Kearney Walton's Orchestra KECA-James S. Lacey to 5:15 KFOX-Old Songs; Elec. Transc. KSL-Sunset Serenade; News 5:30 to 6:00 P. M. • KPO & net-Rudy Vallee's Prog. KGO-Children's Corner; 5:45, Jack KGO GO-Children - Children - Armstrong YA-Seeing Is Belleving; 5:45, Little Orphan Annie LX-Covered Wagon Jubilee Little Orphan Annie RLX-Covered Wagon Jubilee KROW-Talk KQW-Melodies; Coming Events KRE-Chestnut Time 4 KFRC & net-Atwater Kent Prog. KJR-Jack Armstrong; 5:45, Orphan Annie KFWB-Gold Star Rangers KFWD-Gold Star Haugers KRNX-Orch.; 5:45, Orphan Annie KECA-Music to 6:15 KFOX-News; Organ; Skit KFSD-Jr. Chamber of Commerce 6:00 to 6:30 P. M. • KPO & net-Lanny Ross with • KPO & net-Lanny Ross with Showboat KGO-Dinner Concert KTA-Junior Birdmen; Orchestra KSFO-Barbara Gail, songs; Music KLX-Arion Trio KROW-News; Music KRQW-California State Dept. of Agriculture; Market Reports KRE-Opera Selections; Baseball KGGC-High School Football Game (recreated) (recreated) FRC—Ed Rainey for Mayor; 6:15, Brady for District Attorney CBS net—Laurie Higgens' KFRC-Orchestra Orchestra KOIN-6:15, Little Show KVI-6:15, Vagabonds of the Prairie KJR-Scandinavian Reporter; Music KNX-Jack Armstrong; News KFWB-News; Music; Jr. Birdmen KFOX-News; Vocalista; Pianist KFCA-6:15, News Release KSL-Organ; 6:15, The Shadow 6:30 to 7:00 P. M.

- KPO & net.-Showboat
 KGO-Your Government at Your Service; 6:45, Jimmy Allen
 KYA-Cy Trobbe's Orchestra
 KSFO-Speaker for Rossi; 6:45, Sport Page
 KLX-Arion Trio
 KROW-Sport of Kings; 6:45, Twin Forks Folks
 KGOC-Evolte 1: 6:45, Name
- KGCC—Football; 6:45, News KGQC—Football; 6:45, Italian News KRE—Chapel of Chimes Organ KGDM—Musical Program * KFRC & net—To Arms for Peace

KJR-News; Jimmie Allen KNX-Lum & Abner; Jimmie Allen KFWB-Music Box KECA-G:45, "Twilight Reveries" KFOX-School Kids; J. Allen

7:00 to 7:30 P. M.

- KPO & net-Paul Whiteman's Program
- Program RGO-Cliff Nazarro, tenor; 7:15, Political Talk KYA-Ernie Smith's Sport Page; 7:15, Sportsman's Corner KSFO-Italian News; Broadway
- Parade KLX-News; 7:15, Eileen Piggott,
- soprano

- KROW-Questions; L'Italia News KQW-Voice of Portugal KRE-Music of the Masters * KFRC & net-Horace Heldt's Brigadiers
- Brigadiers KJR-Weekly Topics; Tonic Tunes KNX-Watanabe and Archie; 7:15. Drury Lane, vocalist KFWB-News; This & That KECA-Organ; Marching Along KFOX-Eb and Zeb; Bobby & Betty KFSD-Exposition Funfest; 7:15. Lyle & George

7:30 to 8:00 P. M.	
--------------------	--

- KPO & net-Paul Whiteman's
- Program GO-Voters League; 7:45, Old KGO-

- Program
 KGO--Voters League; 7:45, Old World Music
 KYA--Racing News; 7:45, Goid Rush Days
 KSFO--Five Star Final; Politics
 KLX--Musical Program; Talk
 KROW--Grace Herold Trio; 7:45.
 Echoes De Portugal
 KGGC--Between the Lines
 KQW--Tango Time; Rhythm
 KRE-7:45. Gems of Song 7:45.
 Bob Young's Orchestra
 KFRC net--March of Time; 7:45.
 Bob Young's Orchestra
 KFRC-7:45. Rossi Re-Elect
 KOL-7:45. Jimmy Allen
 KVI-7:45. Jimmy Allen
 KVI-7:45. Musical Moments
 KJR-Greater Washington Hour
 KJR-Greater Washington Hour
 KJR-Moments with Great Composers posers KECA—Opera Comique KFOX—Boy Detective; Voc KGB—7:45, Comedy Stars
- -Opera Comique Detective: Vocalists
- KFSD-Kapers KSL-7:45, Musical Moments

8:00 to 8:30 P. M.

- KPO & network—Amos 'n Andy; 8:15, Symphony Hour KGO—Sports Headliners; 8:15, Leonard Keller's Orchestra

- KYA-Political Mirror Talk; 8:15, Opera

- Mirror KSFO-Orchestra; Rhythm Chateau KROW-8:15, Italian Program KLX-Spice of Life; American Le-rion Program KGGC-Dance Melodies; Talk KGW-Interview; 8:15, Waltzes KRE-Organ Melodies KFRC-8:15, Uhl for Mayor * KFRC & net-Myrt & Marge; 8:15, Bob Young's Orchestra KOL-8:15, Comedy Stars KOL-8:15, Comedy Stars KVI-8:15, Studio Mystery KJR-Magic Harmony; Romance Time
- KJR-mas.-Time KNX-Musical program KFWB-Music: 8:15, Johnny Mur-ray's ''Varieties'' News

- ray's 'Varieties KFOX-News KECA-Recordings to 9:00 KFSD-Jimmie Allen; 8:15, Taint So KOA-3:15, Orchestra & Vocalists KSL-3:15, Comedy Capers
 - 8:30 to 9:00 P. M.
- KPO & net—Symphony Hour KGO—Meredith Willson's Orchestra KLX—Music; Joseph Pulvino, violin

30

KYA-Paul Pendarvis' Orchestra; 8:45, News Parade KSFO-Jess Stafford's Orchestra; Wings of Music KROW-Italian Program KGGC-Andy Potter Presents KGW-Popular Concert KRE-Talk; Dance Music to 11:00 KEWO-Musical Program KEP-Talk; Dance Music to 11:00 KEPO-Musical Program * KFRC & net-Caravan KJR-Modern Music KNX-Quartet; Concert Orchestra KFOX-Vesterthoughts KFWB-Varieties; Johnny Murray, master of ceremonies KOA—Barrett Family 9:00 to 9:30 P. M. 9:00 to 9:30 P. M. • KPO & netwk—Symphony Hour; 9:15, Winning the West KGO—Shandor, violinist; Ranny Weeks' Orchestra KTA—Sports Parade KSFO—Wings of Music KLX—Nevada Nite Herders KROW—News; Vocalist KQW—News; Vocalist KQW—News; Music * KFRC & net—Musical Magazine KJR—News; Old Friends * KFRC & net-Musical Magazine KJR-News; Old Friends KRNX-News; Music KFWB-Hilarities KECA-News Release; 9:15, Music KFOX-Electrical Transcription KFSD-Aztec Half-Hour KSI-KSL Players KOA-Community Chest

9:30 to 10:00 P. M.

9:30 to to to to the West; 9:45, John Teel, baritone KPO-9:45, Book Parade KGO-Chas. Dorenberger's Orch. KYA-Political Talk; News KSFO-Quartet; Magic Strings KLX—News; Round-Up KROW—Musical Program KGGC—Wyoming Cowboys KQW—Dance Music

* CBS net-Sterling Young's Orch. KFRC-9:45, Jeannine in Lilac Time KHQ-9:45, Popular Varieties KOL-9:45, Editorial & News KVI-Sports; 9:45, News Flashes KOIN-Musical Moments; Organ KJR-University on Review KFI-9:45, Organ and Vocalist KOIN—Musical Moments; Organ KJR—University on Review KFI—9:45, Organ and Vocalist KFWB—Beverly Hill Billies KFOX—Beverly Hill Billies KNX—Songs; Dude Ranch KECA—Harmonies Du Soir KGB—Gridiron Guesses; Orchestra KGA—Ralph Bennett & 7 Accs

10:00 to 10:30 P. M.

10:00 to 10:30 P. m. • KPO & netwk-Sam Hayes; 10:15, Ricardo and His Violin KGO-Griff Williams Orchestra KYA-Leon Mojica's Orchestra KSFO-Melody Cruise KLX-Musical Program KJBS-Light Classics; 10:15, Sports KGGC-Mort Werner's Open House VOW-Instrumental Music to 11 KQW-Instrumental Music to 11 KFRC-Headlines; 10:15, Merritt System Extension League * KFRC & net-Hal Grayson and his Orchestra KOIN-Golden Music KJR-Till Tomorrow KVI-Century Band to 10:15 KFWB-News; Kings' Men KFI-10:15. Accordion and Piano KNX-Dude Ranch; Sue Douglas KFOX-News; Elec. Transc. KECA-Musical Celebrities to 11 VGR-News in 10:10 KOA-News Flashes; Orchestra Orchestra 10:30 to 11:00 P. M. • KPO & net-Paul Pendarvis and

Crohestra KGO—Tom Gerun's Orchestra KYA—Lullaby Lady KSFO—Salon Music KLX—Alice Blue, Reflections

* KFRC & net—Larry Lee's Orch.; 10:45, Sterling Young's Orchestra KVI—Voice of the Hills KOIN—The Tops; Orchestra KJR—Pop Concert KFI—Contract Bridge Lessons to 10:45 KNX—1 KNX—Russian Eagle Quartet; Orch. KFWB—Dance Orchestra KFOX—Dance Orchestra

KOA-Carlos Shaw's Orchestra

11:00 to 11:30 P. M.

•KGO & net—Al Lyons' Orchestra KPO—Organ Recital; Chas. Runyan KYA—Organ Recital KSFO-Dansapations; Melo KROW-Dance of the Hour Melodies KROW—Dance or the hour KJBS-KQW—Dance Time * KFRC & netwk—Anson Weeks' Orch.; 11:15, Eddie Oliver's Orch. KVI—Perle Maurer's Orchestra KOMO—Divertissement KOIM—Dance Orchestra KOIN—Dance Orchestra KHQ—Roundup Room KNX—Pontrelli's Orchestra KFWB—Dance Orchestra KFOX—Dixie Aces; Orchestra 11:30 to 12:00 Midnight •KGO & network-Jimmy Grier's Orchestra KPO-Organ Recital KYA-Sandman Organ KSFO-Mdnight Vagabond KJBS-News; Dance Time * KFRC & net-Bob Young's Otch.; 11:45, Les Hitte's Orchestra 11:45, Les Hite's Orchestra KJR-Starlight Hours KNX-Orchestra; News KFWB-Dance Orchestra KFOX-Dance Orchestra KFSD-Jimmie Grier's Orch.

12:00 to Sign Off KROW-Midnite Jamboree KJBS-Les Maloy's Midnite Club; 1:00, Owl Program to 6:00 a. m.

PROGRAMS for FRIDAY November 1

7:00 to 7:30 A. M. • KPO & net-Good Morning;

7:05, Sizzlers; 7:15, Edward MacHugh, Gospel Singer Gospel Singer KYA--Musical Clock KSFO--Cuckoo Club; 7:25. Stocks KROW--Commuters Clock KJBS--Alarm Clock Club to 8:00 KQW--News; Breakfast Hour KRE--Dance Parade KLS-7:15. Bible School KFRC--Rise and Shine KOL--Time Clock KHQ--Morning News; Covered Wagon Wagon KVI-Radio Gospel League KNX-Sharplesville KGB-Seven o'Clock Club KOA-Musical Menu KSL-Melodies 7:30 to 8:00 A. M. • KPO & net-Sweethearts of the renewal on his program over Air; Breen & deRose KPO-7:45, Accordiana, Johnny Toffoli Toroli KGO-Rise 'n' Shine •KGO & net-7:45, Financial Service KHSL-Organ; Devotionals KSFO-The Texans KRE-Daily Californian KFRC-Stocks; Music KOL-Sunrise Express KUD—Sunrise Express KHQ—Melodies to 7:45 KJR—Market Quotations; Records KVI—Clinic; Varieties KVI—Stocks; 7:45, Church ¼ Hr. KNX—News; Sharplesville KECA—Bible Fellowship to 7:45 KGB—Stocks; News; Music

EVENTS for FRIDAY Al Pearce and Gang -2 p.m. NBC net. Hollywood Hotel-6 p.m. CBS neit. Court of Human Relations — (New) 6:30 p.in. NBC net. Slip Madigan—Football, 7 p.m. KFRC. Rossi Re-elect—KFRC, 7:15 p.m. Uhl for Mayor—KFRC, 8:45 p.m. Richard Himber's Orchestra— CBS, 9 p.m.

N. T. G. has just gotten a

Except for an occasional flying trip, Jack Benny will be absent from his familiar Broadway haunts for a pe-riod of one year. Benny and Mary Livingstone (Mrs. Jack Benny) purchased a \$60,000 home in Beverly Hills recently as proof of their intention to remain in Hollywood, KVI-Gunnar Anderson, organ

8:00 to 8:30 A. M.

8:00 to 8:30 A. M. • KPO & net-Music Appreciation KGO-Records; 8:15, Marmalade KSFO-Talk; Sunrise Revue KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KROW-9:15, News KQW-Organ; Religious Forum KLS-Hit Tunes KHSL-Weather; Morning Glories * CBS net-Beach Combers KOIN-Eyes of the World KVI-News; Bremerton on the Air KOMO-Hawailan Sunlight; Reveries

KOMO-Hawalian Sunlight; Reveries KNX-Song Market; Melody Pallette

KECA-Musical Program to 9:00 KSL-Talk; Jennie Lee, stylist

8:30 to 9:00 A. M.

•KPO & net-Music Appreciation KGO-Household Hints: Music KYA-Concert; 8:55, Police Line-up

KYA-Concert; 8:55, Police Li Program KSFO-Jack Hall KLX-Covered Wagon Jubilee KROW-Musical Potpourri KJBS-Dance Melodies KQW-Morning Concert KLS-Waltz Program KRE-Popular Concert

KRE-Popular Concert KGDM-8:45, Talk KHSL-Waltz Time KFRC-Headlines; Market Scout

* CBS net-Ozark Mountaineers; 8:45, Just Plain Bill

KOL--Household Hints

KOMO-Reverles; 8:45, Varieties

KNX—Popular Concert KSL—Royal Melodies to 8:45 9:00 to 9:30 A. M. • KPO & net-You Name It KGO-Simpson Boys; 9:15, Merrie Macs Macs KYA—Police Line-up; 9:15, Talk KSFO—Hour of Prayer KROW—Musical Potpourri KQW.—Tuneful Topics; Here & There KRE—Hour of Prayer KLSI—Musical Review KHSI—Dance Time * KFRC & net—Volce of Experience; 9:15, The Gumps KGW—News to 9:15 KHQ—Bilver Strains; Early Birds KOMO—Ann Wells: Merrie Macs Macs KOMO—Ann Wells; Me KJR—9:15, Reminiscing KNX—Talk Merrie Macs KNX---Talk KFI--Household Hints; Planist; 9:15, Merry Macs KECA---Spanish Lesson to 9:15 KFSD---Good Cheer; Talk KOA---Morning Variety 9:30 to 10:00 A. M. • KPO & network-National Farm and Home Hour and Home Hour KGO-The Spotlite KYA-Music; Waltz Time KLX-Song Market; Records KJBS-Oddities; Dance Tunes KQW-Popular Music; Classics KUS-Jan's Journal to 10:15 KLS-Jan's Journal to 10:10 KRE-Morning Concert KHSL-Operatic Gems * KFRC & net-Mary Marlin; 9:45, Five-Star Jones KGW--Concert Trio KOL--9:45, News Flashes KVI--9:45, Mystic Melodies KHQ--Walt & Marian; Miniature Doub Revue KJR-News; Early Echoes KFI-Helen Guest, ballads; News KNX-Musicale; 9:45, News KGB-9:45, Melody Parade 10:00 to 10:30 A. M. 10:00 to 10:30 A. M. •NBC net-Marshall Mavericks KPO-Menu Flashes; 10:15, As Woman to Woman KGO-To the Laddes KYA-Music; 10:15, Style Forum KSFO-Music; Stocks; News KLX-Music; Stocks; News KROW-Rhythm Revue KJBS-Scotty Mortland; Organ KQW-News; Old Tunes KGGC-Flesta; Book Review KLS-10:15, Snappy Tunes KRE-Waltz Time; Music KHSL-Master Melodies KRE-Waltz Time' Music
 KHSL-Master Melodles
 KFRC & net-Hostess Counsel;
 10:15, Continentals with Nila Taylor & Pete Moolery
 KOL-10:15, Melodles
 KOHQ-10:15, Melodles
 KOIN-10:15, Melvin & Merciful
 KJR-Home Makers; Melodles
 KNX-Eddie Albright's Family
 KSL-10:15, Musical Revue Counsel; 10:30 to 11:00 A. M. • NBC net-Dick Fiddler's Orch.

• NBC net—Dick Findler's Orch. KFO—10:45, Radio Reporter KGO—To the Ladies KYA—Style Forum; Organ Concert KLX—International Kitchen KROW—Ballad Time; Larry Canelo KJBS—Dance Tunes; Songs KQW—Aunt Sammy; Songs

KRE—New Tunes; Melodies KHSL—Sunshine Girl; Campfire * CBS net—Jan Savitt's Orchestra KFRC—Elec. Transc.; 10:45, Morning Hostess KHQ—Business & Pleasure KJR—Rhythm Rulers KOIN—Pioneer Sons; 10:45, News KOL—Talks to 10:45. KFI—Better Business Talk; 10:45. KFI-Better Business Talk; 10:43, Ann Warner Chats KNX-Mary Holmes; Tonic Tunes KECA-Chaparral Club to 10:45 KOA-Livestock & Produce; News KSL-10:45, International News 11:00 to 11:30 A. M. • KPO & net-Magic of Speech KGO-Angelo Rossi, talk; 11:15. KGO

KGO—Angelo Rossi, Stringtime KYA—Organ Concert KSFO—Rhythm Ramblings KLX—Talk; Music KJBS—Dance Melodies KGGC—Talk; Orchestra KGW—Popular Orchestra KLS—Waltz Time KRE—Tango Tunes KREM—Organ to 12:00 KHSL—Popular Airs * KFRC & net—Between the Book-ends; 11:15, Happy Hollow KOIN—News; 11:15, Art Kirkham KOL—Cectl Solly to 11:15 KOIN-News; 11:15, Alt Rithman KOI-Cecil Solly to 11:15 KHQ-Gems of Melody KJR-Rhythm Rulers KFI-Ann Warner; 11:15, Market Reports, Federal & State KNX-Fletcher Wiley, talk

11:30 to 12:00 Noon • KPO & net-Farm and Home KGO-Stringtime; 11:45, Tally-Ho KYA-Organ: Rhythm; Scriptures KSFO-Starlight Revue KLX-Your Home; Music KPOW-Concert Malodice KLX—Your Home; Music KROW—Concert Melodies KQW—Varieties; Theatre News KLS—Band Program KHSL—Request Hour * KFRC net—American School of Air комо--Along Melody Lane; Cowhoy Joe KHQ-Organ Concert; Mkt. quots. KECA-Better Business talk to 11:45 KNX-Magic Harmony; E. T. 12:00 to 12:30 P. M.

 KPO & net-Farm and Home;
 12:15, Ma Perkins
 KGO-Edna Fischer, pianist; 12:15, Agricultural Bulletin
 KYA-News; Noonday Concert
 KLX-Dance Music
 KROW-News; Portuguese Program
 KIBS-News; Concert KRE—Jack Bennett's Program KQW—News; Noontime Tunes KLS—Noonday Request Program KGDM-12:15, Cecil & Sally KHSL-Market Reports; News KFRC-Headlines to 12:10 * CBS net-Motor City Melodies KGW-News to 12:15 * CBS net-Motor City Melodies KGW-News to 12:15 KHQ-Mkt. Quotations to 12:15 KVI-12:15, News Flashes KVI-12:15, Front Page Headlines KOIN-12:15, Store Reporter KOMO-Harp Melodies to 12:15 KIR-12:15, Grain Reports; Brief Notes KECA-12:15, Name Party

KECA-12:15. News Release

KNX—News; 12:15, Jewel Box KFSD—12:20, Hi-Dee Ho program KOA—Talk; 12:05, Vocalist 12:30 to 1:00 P. M. • KPO & net-Vic and Sade; 12:45, The O'Neils KGO-St. Dept. of Agric.; 12:45, Commonwealth Club Luncheon Commonwealth Club Luncheon KYA-Concert KSFO-Stocks: News; Studio KLX-Guitar Duo; Musical Auction KROW-Portuguese program KQW-Weather: Market Reports KJBS-Dance Hits KRE-Jack Bennett's Program KGDM-12:45, Honolulu Serenaders KHSL-Tango Time * KFRC & net-Down By Herman's WIB-Going to Town KJR-Going to Town KECA-Contract Bridge; Dansant KNX-Pontrelli's Orch. KFSD-12:45, Stock Reports 1:00 to 1:30 P. M. • KPO net-Betty & Bob; 1:15. Jackie Heller, tenor KPO-1:15, Sportlight Revue (:O--Commonwealth Luncheun KYA--Women's Inst.; Souvenirs of KYA-Women's Int.; Souvenirs of Spain KSFO-George Taylor and Artists KLX-Records; 1:15, Martha Lee KROW-1:15, Musical Program KJBS-Stocks; Music KQW-Popular Music KLS-Melody Parade KRE-Organ Concert KGDM-1:15, Watchtower Program KHSL-Bridge Dance + KFRC-net-Grab Bag KFRC-1:15, Christian Science; 1:25, Stocks KHQ-1:16, Song Recital KOIN-Lost and Found to 1:15 KOIN-Book of Life KOIN-Book of Life KJR-Chamber of Commerce KNX-Luncheon Program KGB-1:15, Stocks Farm Flashes 1:30 to 2:00 P. M. 1:30 to 2:00 P. M. • KPO & net-Ward & Muzzy, piano duo; 1:45, Betty Marlowe KGO-Ann Warner's Chats KYA-Barker Frivolities KSFO-Jean Kent, economics KROW-Organ; Oakland Schools KLX-Popular Concert KJBS-Dance Orchestra KQW-Friendly Street KLS-Jan's Request Journal KRE-Melody & Song KLS-Jan's Request Journal KRE-Melody & Song KGDM-Faculty Program KHSL-Request Hour * KFRC & net-University of Air; 1:45, U. S. Army Band KHQ-Club Bulletin to 1:45 KOIN-1:45, Home Makers WIR-Carefree Capers KJR-Carefree Capers

KFI-California Kitchen to 1:45 KNX-Pontrell's Orchestra KECA-Biltmore Concert Quartet KFSD-The Philistine to 1:45

2:00 to 2:30 P. M. • KPO & net-Al Pearce Gang KGO-Beaux Arts Trio KYA-Barker Frivolities KSFO-Globe Troiter; Music KLX-Lost & Found; Records KROW-Hits of Today KJBS-Better Business Talk; Music KQW-Dance Matinee; Stocks KLS-Hit Tunes

42 Powell St. Cor. Ellis

Every Friday over KFRC, 7:00 to 7:15 p.m. PRESENTED BY STUART-HALL CLOTHES

Slip Madigan FOOTBALL TALKS

782 Market St. near Stockton

* KFRC & net—Hollywood Hotel KOMO—Sweethearts on Parade KHQ—Souvenirs to 6:15 KNX—Jack Armstrong; News KFI—Men & Empire KFWB—News; Music; Organ KECA—Traffic Talk; News KFOX—News: Vocal Trio KOA—Musical Varieties

6:30 to 7:00 P. M.

6.50 to 7.00 F. W.
 6.80 A net.—True Story Court
 KGO—Mindways; 6:45, Air Adventures of Jimmie Allen
 KYA—Orchestra; 6:45, Folitical talk
 KSFO—Rossi, speaker; 6:45, Sports
 KLX—Arion Trio
 KROW—Sport of Kings; Hawaiians
 KGGC—News; 6:45, World Wave
 Cub

Club KQW-News; Italian News KRE-Chapel of Chimes Organ *KFRC & net-Hollywood Hotel KJR-News; Jimmie Allen KFWB-Varieties; Popular Music

KJR—News; Jimmie Allen KFWB—Varieties; Popular Music KNX—Lum & Abner; 6:45, Jimmie Allen, Air Adventures KECA.—6:45, Twilight Reveries KFOX—School Kids; J. Allen

7:00 to 7:30 P. M.

• KPO & net-First Nighter Drama KGO-Political Talk, Angelo Rossi; 7:15, Daniel C. Murphy, talk KIA-Ernie Smith's Sport Page;

KYA-Ernie Smith's Sport Page; 7:15, Musical Moments KSFO-Italian News; Music KLX-News; 7:15, Music KROW--C. Hammond: L'Italia News KGGC-Concert; Political Taik KQW-Voice of Portugal KFRC-Slip Madison, Sports taik; 7:15, Rossi Re-elect * CBS net-Laurie Higgens' Orch. KOL-7:15, Speaker Stevenson KOIN-Northwestern Neighbors KVI-Masters Music Room: 7:15.

KOIN—Northwestern Neighbors KVI—Masters Music Room; 7:15,

-Charlie Chan; Fish Flashes

KFWB--News; 7:15, Charlie Chan KFWB--News; 7:15, Charlie Chan KNX--Watanabe and Archie; Music KFOX--Eb & Zeb; Bobby & Bettv KECA--7:15, Recorded Program to 9

7:30 to 8:00 P. M. • KPO & net-Mills Bros, with Art Kassell's Orchestra & Ha Totten, sports commentator KGO-Tunes of the Times KYA-Broadway Bill; Gold Rush

Days KSFO-Fire-Star Final; 7:45, Pro-

KSFO-Fire-Star Final; 7:45, Pro-fessor McAndrews KLX-Sport Facts; Planist KROW-Echoes of Italy KGW-Tango Time KGGC-Between the Lines KRE-7:45, Gems of Song KQW-Tango Time * KFRC & net-March of Time: 7:45, Strange As It Seems KJR-Combs and Brashen KJR-Combs and Brashen KJR-Combs and Brashen

KIX—The In-Laws; King Cowboy KFWB—News; Sweet & Hot KFOX—Boy Detective; Vocalists KrSD—Popular Program; 7:45.

8:00 to 8:30 P. M. • KPO & net-Amos 'n Andy; 8:15. Lum & Abner

-Everyman's Palace; 8:15.

KSL-7:45, Comedy Stars

Drama

6:00 to 6:30 P, M. • KPO & net--Wandering Minstrel KGO-Dinner Concert KYA-Flash Gordon; 6:15, Concert KSFO-Cubar Bolists; 6:15, News KLX-Arion Trin to 7 KROW-News; Carefree Capers KRGE-Lost & Found; Dance Music KRE-Nevin Melodies KRE-Nevin Melodies KRW-Seandinavian Reporter to 6:15 KNX-Reba Crawford; Lilac Time

ĸĠŌ

Hal

Sports Slants

KJR-

Club

- KGDM—Easy Chair; News KNX—Music; Haven of Rest * KFRC & net—Happy Go Lucky IIr. KOA—Concert; 4:15, News * KFRC & net—Happy KJR—Salon Hour KNX—The Bookworm

KECA-Classic Hour to 3:45

- 2:30 to 3:00 P. M. 2.30 TO 3.307 P. M. • KPO & net-Hazel Warner & Paul Carson, contraito and organist; 2:45, Clara, Lu and Em KGO-Pair of Pianos KYA-Lost & Found; 2:35. Ameri-can Penwomen VSPO_Tac Darce

- can Penwomen KSFO--Tea Dance KROW--Dance Matinee KJBS--Events of Interest; Songs KQW--Dance Matinee; Stocks KLS--Waltz Time to 2:45 KHSL--The Bookman KRE--Band Music

- * KFRC & netwk-Happy-Go-Lucky Hour

- Hour KJR—Salon Hour KFSD—2:45, Views of the News KSL—News Flashes to 2:45 KOA—Huffman Reporter; News

3:00 to 3:30 P. M.

- KPO & netwk—Woman's Magazine of the Air KGO—Animal News Club; 3:15, Mary Small, vocalist KYA—Arloso Trio; 3:15, Frances Hathaway KSFO—Bill Brokaw to 4 KLX—Jewel Box; Musical Program KROW—Melodies; Dell Perry KJBS—News; Dance Melodies KQW—News; Contest; Music KRE—Tea Dance to 4 KLS—Varieties; 3:15, Band Music KHSL—The Revellers & KFRC & netwk—Feminine Fancies KJR—Easy Chair; Rendezvous KNX—Community Chest; 3:15, U. S. C. Program • KPO & netwk-Woman's Magazine

- KNA—Community Criest; C. Program KOA—3:15, Three Scamps KSL—News to 3:15

3:30 to 4:00 P. M.

- KPO & net-Woman's Magazine KGO-Resume; Talk, African Crisis; 3:45, Willard Flashman, flutist KGO

- KGO-Resume; Talk, African Crisis; 3:45, Willard Flashman, flutist KYA-Bhip Sailing KROW-Serenade; Rhythm Revue KJBS-Concert KQW-Variety Program KLS-Songs; 3:45, Tango Time KFRC-Elec. Transc. to 3:45 KHSL-Novelty Airs & KFRC net-Minute Melodies; Seth Grainer, planist; 3:45. Workers' Education Bureau of America KOL-3:45, News Flashes KVI-Melody Matinee KOIN-Newspaper of the Air

- KVI-Melogy Matinee KOIN-Newspaper of the Air KJR-Rendezvous; Siesta; Talk KNX-Fletcher Wiley KGB-Along the Airways to 3:35 KSL-Roadways of Rhythm

4:00 to 4:30 P. M.

- KPO-Sax Appeal; 4:15, News •KGO & net-Totten on Sports; 4:15, Chas. Boulanger's Orchestra KYA-Calling Au Stars KSFO-Beth Thebaut; 4:15, Tan-
- foran Race

- foran Race in the form of the foran Race in the form of the form o Band
- Band KOL—4:15, Matinee Manor KHQ—To be announced; 4:15, Sylvia KOMO—Concert Ensemble; Talk KJR—Matinee Melodies KVI—Radio Playhouse KFI—Organ Recital

- 4:30 to 5:00 P. M.
- •KPO & netwk-Kathleen Wells, vocalist; 4:45, Pictorial KGO-Cliff Nazarro, tenor; 4:45,
- For Girls and Boys KYA-4:35, News; Washington
- Post Parade KSFO—Jack Hall & Artists
- KLX-4:45, Talk KROW-Tea Times Tunes; Talk
- KIS-New Tunes KJBS-Popular Tunes KQW-Story Time, sougs KLS-New Tunes KGDM-4:45, Sports

- KGDM-3:43, Sports KHSL-Children's Hour: Music * KFRC & net-Band; 4:45, Univer-sity of California KHQ-4:45, Practical Hostess KOL-Cecil Solly to 4:35 KVI-Bremerton on the Air; 4:45.
- KVI-Bremerton on the AIF; 4:40. Song Time KOIN-4:45, Save a Life Club KGW-Violin KJR-Tea Dansant KNX-Haven of Rest; Talk KFSD-Talk; Music KSL-Jack Armstrong; 4:45, Or-ben Annie

- phan Annie KOA-Smilin' Ed. McConnell; 4:45, Jimmle Allen
 - 5:00 to 5:30 P. M
- •KPO & netwk—Irene Rich; 5:15, Lucille Manners, soprano KGO—Juvenile Program; 5:15, Tom
- Lucille Manners, soprano KGO-Juvenile Program; 5:15, Tom Mix, sketch KYA-Uncle Harry; 5:15, Music KSFO-Oklahoma Ramblers; 5:15, Strolling Down Memory Lane KLX-Humpty Dumpty Circus KROW-Variety program KJBS-Popular Trunes; News KGGC-Dancing Echoes KQW-Popular Orchestra KLS-Popular Program KRE-All-Star Revue KGDM-Music; News * KFRC net-Ann Leaf, organist; 5:15, World Affairs KFRC-5:15, Electrical Transc. KJR-Tom Mix; 5:15, Mus. Auction KNX-Amer. Legion Aux.; 5:15, Tom Mix Straightshooters KFWB-Gold Star Rangers KFWB-Gold Star Rangers

KECA-5:15, Care of the Eyes KECA-5:15, Care of the Eyes KFOX-Old Songs; Elec. Transc. KSL-5:15, International News KOA-Cities Service Program

KGO-Dramatized Fairy Storie 5:45, Jack Armstrong KYA--Seeing Is Believing; 5:45, Little Orphan Annie KLX--Covered Wagon Jubilee KROW--Health Talk

KROW-Health Talk KQW-Modern Melodies KGGC-Talk; Irish Gems KRE-Chestnut Time *KFRC & net-Broadway Varieties KJR-Jack Armstrong; 5:45, Or-phan Annie KNX-Orch; 5:45, Orphan Annie KFWB-Gold Star Rangers KECA-News; Organ KFOX-Theatre News; Organ KFOX-Orchestra & Vocalists

6:00 to 6:30 P, M. 6KPO & net-Wandering Minstrel KGO-Dinner Concert KYA-Flash Gordon; 6:15, Concert KSFO-Guitar Soloists; 6:15, News XLX-Arion Trio to 7 KROW-News; Carefree Capers KGGC-Lost & Found; Dance Music KRE-Nevin Melodies KQW-Department of Agriculture; 6:15, Market Reports KIE-Scandinavian Reports to 6:15

5:30 to 6:00 P. M. • KPO & net-Ruth Etting; Girls Trio; Red Nichols' Orchestra KGO-Dramatized Fairy Stories;

KFWB—Varieties; Popular Strings KLX—News; Silver Strains KFOX—Music; 8:15, News KROW—Torrid Tempos KFSD—Jimmie Allen Adven. to 8:15 KQW—Dance Frolic KOA—8:15, "Those O'Malley's" KGGC—Wyoming Cowboys 8:30 to 9:00 P, M. KDRC-9:45, Jeannine in Lilac • KPO & net-Beauty Box Theatre KGO-Those O'Malleys; 8:45, Harold Dana, baritone KYA—Paul Pendarvis' Orchestra; 8:45, Political Talk KSFO—Amateur Hour KSFO—Amateur Hour KLX—Adventures in Science Play KROW—Harmolin Time; Music KROW—Harmolin Time; Music KGGC—Andy Potter Presents KRE—Waltzes; Musical Moments KQW—Drama; Waltz Time KFRC—8:45, Unlary Lae's Orchestra KFRC—8:45, Unl for Mayor KOIN—8:45, Who's Your Hosier KJR—Neapolitans KNX—News Drama; Townsend Plan KFWB—Dance Orchestra KFQX—Yesterthoughts KGB-8:45, Oddities from Scrapbook of Life KSL-8:45, Happy Home Melodies 9:00 to 9:30 P. M. • KPO & net-Beauty Box Theatre KGO-Crosscuts from Log o' the Day KYA-Drama; 9:15, "Ask Mr. KYA—Drama: 9:15, "Ask Mi Jones": Barber Shop Quartets KSFO—Amateur Hour KLX—Nevada Nightherders KROW—News; Watchtower KGW—News; Dance Frolic KRE—Dance Music to 11 * KFRC network-Richard Himber's Champions KJR-News; 9:15, Big Show KNX-News; 9:15, Musical Moments KFWB—Hilarities KECA—News; Music KSL—Charlie Chan; 9:15, Sports

9:30 to 10:00 P. M.

• KPO & net-Henry King's Orch. KGO-Three Musketeers KYA-Quartets; News KSFO-Orchestra; Melody Cruise

Orch. Time Time KOIN-Little Show; 9:45, Organ KHQ-Romance; Fun Fest KOL-Seattle Streets; News KVI-Boxing Matches KOMO-Fireside Hour KGW-Fireside Hour KJR-Big Show; 9:45, Orchestra KFIT-Galaxy of Stars KFTWR-Revery Hulbuliae KFT—Galaxy of Stars KFWB—Beverly Hillbillies KNX—Character Analysis; Fights KFOX—Beverly Hillbillies KECA—Aeolian Strings KSL—International News; Wrestling Matches KOA-Henry King's Orch. 10:00 to 10:30 P. M. • KPO & net-Sam Hayes; Football Forecasts, Norma 10:15. • KPO & net-Sam Hayes; 10:15, Football Forecasts, Norman Sper KGO--Paul Pendarvis' Orchestra KYA--Boxing Contest KSFO--Classical Music Box KLX--Amateur Hour KROW--Musical Program KGGC--Mort Werner's Open House KJBS--Light Classics; 10:15, Sports Forum Forum KQW—Community Dance KFRC—Headlines to 10:10 * KFRC & net—Frankie Masters' Orchestra Urcnestra KOIN-Golden Voices KVI-News: Orchestra KJR-10:15, Fireside Phantasies KNX-Fights, Hollywood Stadium KFWB-News: Organ KECA-Musical Celebrities to 11 KFOX-News: Orchestra KGB—News to 10:10 KGB—News to 10:10 KSL—Wrestling; Don Cave's Orch. KOA—News; Ralph Bennett's 7 Aces 10:30 to 11:00 P. M.

• KPO & net—Fitspatrick's Orch. KGO—Tom Gerun's Orchestra KYA—Concert Orchestra KSFO—Music Box KLX—Music: 10:45, Alice Blue KROW—Musical Album

KJBS—Concert Hall Echoes KQW—Community Dance KFRC—Ellis Kimball's Orchestra * CBS net—Larry Lee's Orchestra: 10:45, Sterling Young's Orchestra KOL—Johnny Maxon's Orch. KHQ—Mann Bros. Orch. KVI—Voice of the Hills KOIN—Gene Murphy to 10:45 KJR—Popular Concert KFI—Bridge Lesson to 10:45 KNX—Fights KFWB—Dance Orchestra KFOX—Dance Orchestra to 12 KOA—Carlos Shaw's Orch. 11:00 to 11:30 P. M. •KGO & net—Al Lyons' Orchestra KPO—Organ Concert KYA—Organ Concert KSFO—Dansapations; Bright Side of Life KQW—Dance Time to 12 KJBS—Dance Time KJBS-Dance Time * KFRC net-Anson Weeks' Orch.; 11:15, Eddie Oliver's Orchestra KOIN-Del Milne's Orchestra KVI-Perle Mauer's Orchestra KOMO-Henri Damski's Orch. KUMO--Henri Damski's Orch. KHQ--Roundup Room KNX--Pasadena Civic Program KFWB--Dance Orchestra KFOX--Dixie Aces 11:30 to 12:00 Midnight *KGO & net-Biltmore Hotel Orch. KFO-Organ Concert KSFO-Midnight Vagabond KROW-Music; News KJBS-News; Music KRE-Midnight Reverles *KFRC & net-Bob Young's Orch. 11:45, Les Hite's Orchestra KVI-Century Band KOIN-Jack Bains' Orch. KJR-Starlight Hours 11:30 to 12:00 Midnight KUIN-Jack Balls Comments KJR-Starlight Hours KFOX-Dance Orchestra KNX-Pontrelli's Orchestra; News KFWB-Dance Orchestra

12:00 to Sign Off

KSFO-Midnight Vagabond KROW-Midnite Jamboree KJBS-Midnite Club; 1:00. Owl Pro-gram to 6 a.m. KRE-Variety Prog. to 7 a.m.

PROGRAMS for **SATURDAY** November 2

7:30 to 8:00 A. M.

- KPO & netwk-Nicholas Mathay's • KPO & netwk—Nicholas Mathay's Orchestra; 7:45, Lee S. Roberts KGO—Rise 'n' Shina KSFO—The Texans KFFC—Stocks; Musical Program KHQ—Morning Melodles KFI—Stocks to 7:35 KECA—Bible Fellowship to 7:45 KOA—Once Upon a Time; 7:45, Originalities

- Originalities 8:00 to 8:30 A. M.

- KGO & net—Financial Service KGO—8:15, Marmalade KPO—Our American Schools KPO & netwk—8:15, Norseman

- KPO & netwk—8:15, Norseman Quartet KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KSFO—Sunrise Revue KROW—8:15, News KQW—Concert; Religious Forum KJBS—Dance Varieties * KFRC & net—Cincinnati Conser-vatory of Music vatory of Music
- KVI--News: Bremerton on the Air KOMO--8:15, Morning Reveries KFI--Church Quarter Hour; 8:15,
- Happy Kitchen, Ann Cook KNX—New Tunes; Silver Strains KSL—8:15, Jennie Lee, stylist

EVENTS for SATURDAY

- Football Game-Wash. vs. Mon-tana: KOL KVI KFPY. 1:45 p.m
- Football Game-Wash. State vs. Gonzaga College, KHQ KOMO KGIR, 2 p.m., from Pullman. Football Game — Stanford vs. Santa Clara, KPO KGW KFI
- KTAR, 2 p.m., fron Palo Alto. Football Game-U, C. L. A. vs. Univ. Calif.: KFRC net, 2 p.m. Football Game-Oregon State vs.
- Univ. of Portland: KOMO, 1:45 \mathbf{p}, \mathbf{m} Rubinoff Orchestra-With Vir
- ginia Rea. NBC, 6 p. m. (new). Uhl for Mayor-KFRC, 6:45 p.m. Carefree Carnival NBC net,
- 7:30 p.m. Rošsi for Mayor KFRC, 7:45
- p.m.
- Bainey for Mayor-KFRC, 9p.m. Ben Bernie-From Philadelphia to KPO KDYL, 9 p.m.

KOA--Our American Schools; 8:15, Elliott Bros.

- 8:30 to 9:00 A. M.
- KPO & net-Mexican Marim Orchestra KGO-Morning Eye-Opener KTA-Morning Concert KSFO-Jack Hall KLX-Covered Wagon Jubilee KROW-Musical Potpourri KROW-Morning Concert KJBS-Popular Tunes KLS-Waltz Program KHSL-Waltz Time KGDM-Music; Talk * CBS net-Cincinnati Conservi • KPO & net-Mexican Marimba

-

- * CBS net-Cincinnati Conserva-
- * CBS net-Cincinnati Conserva-tory of Music KFRC-Headlines; 8:40, Mkt. Scout; 8:45, Recordings KVI-Organ Melodies to 8:45 KOMO-8:45, Musical Comedy KHQ-Early Birds to 8:45 KNX-Popular Concert

9:00 to 9:30 A. M.

- KPO & net—Simpson Boys; 9:15, Genia Fonariova, soprano KPO—9:15, Radio Reporter KGO—Musical Program KYA—9:15, Talk KSFO—Hour of Prayer

34

KROW-Musical Potpourri KJBS-Morning Concert KUW-Tuneful Topics KRE-Hour of Prayer KLS-Musical Review KHSL-Dance Time * KFRC & net-Orientale KOIN-News to 9:10 KHQ-Miniature Revue KJR-9:15, Reminiscing KFI-Medical talk; 9:15, News KFSD-Good Cheer Prog.; 7 KOA-Morning Variety Prog.; Talk 9:30 to 10:00 A. M. 9:30 to 10:00 A. M. •KPO & net-Nat'l Farm & Home KGO-Stomp Time KYA-Waitz Time KLX-Song Market KROW-Talk KJBS-Songs; Dance Tunes KQW-Popular Music; Classics KLS-Jan's Journal to 10:15 KRE-Concert KRE-Concert KHSL-Quartet; Hawaiians *KFRC & net-Al Roth's Synco-KOL-Lost and Found; News KOL-Lost and Found; News KVI-9:45, Mystic Melodies KJR-News; Early Echoes KNX-Music; 9:45, News KECA-L. A. Schools Program 10:00 to 10:30 A. M. 10:00 to 10:30 A. M. • KPO & net-Nat'l Farm & Home KGO-Saturday Concert KXA-Parade; 10:15, Concert KLX-Music; Stocks; News KROW-Rhythm Revue KJBS-Radio News; Organ KGGC-Happytime Review KQW-News; Old Tunes KLS-10:15, Snapy Tunes KRE-Waltstime KGDM-Kiddies' program KHSL-Maater Melodies * KFRC & net-Jack Shannon, tenor; 10:15, Jack & Gil KOL-10:15, Morning Melodies KOIN-Book of Life; 10:15, Melvin & Mycciful Merciful & Merciful KJR-Music Shop KNX-Eddie Albright's Family KECA-L. A. Schools Program KGB-Stocks to 10:05 10:30 to 11:00 A. M. • KPO & net-To be announced • KPO & net—To be annuated KGO—Saturday Concert KYA—Organ Concert KSFO—Studio; Music KLX—International Kitchen KROW—Music; Larry Canelo KJBS—Popular Selections "DP Moular Selections KJBS—Popular Selections KRE—New Tunes KQW—Aunt Sammy; Songs KHSL—Amateur Hour to 11:30 *KFRC & net—Buffalo Presents KHQ—Business & Pleasure KOL—Talk to 10:45 KOIN—Pioneer Sons; News KJR—Rhythm Rulers KNX—Sue Douglas; Tonic Tunes KSL—10:45, International News KOA—Stock Reports; News 11:00 to 11:30 A. M. •KPO & net-Words and Music KGO-Ted White, tenor; 11:15, KGO-Ted White, tenor; 11:15, buturistic Rhythm KSFO-Musical Program KLX--Musical program KLSS-Hits of the Past; 11:15, Traffic Safety KQW-Popular Orchestra KLS--Waltz Time * KFRC & net-Tito Guizar; 11:15, Football Souvenir Program KGW-Stars of Tomorrow KOIN-News; 11:15, Art Kirkham KVI-11:15, Headlines KOL-Cecil Solly to 11:15 KJR-Rhythm Rulers KNX-Modern Piano Music

٠

- 11:30 to 12:00 Noon • KPO & net-Week-End Revue • KPO & net--Week-End Re KGO--Futuristic Rhythm KYA--Taik; Scriptures KSFO--Starlight Revue KLX--Musicai Scrapbook KROW--Concert Meiodies KJBS--Radio Headliners KQW--Pop. Variety; News KLS--Band Program * CBS net--To be announced KJR--Enchanted Islands KHQ--Organ; MKt. quots. KNX--Musical Program
- 12:00 to 12:30 P. M. KPO & net--Week-End Revue; 12:15, Western Agriculture KGO--Rhythm; Week-End Revue KTA--News; Noonday Concert KLX--Closing S. F. Stocks; Music KROW--News; Calif. Farm Prog. KJBS--News; Noontime Tunes KGC--Cowboy Ramblers to 12:15 KGQC-Cowboy Ramblers to 12:15 KGQM-News; Noontime Tunes KLB--Noonday Request Program KGDM-12:15, Cecil and Sally KHSL--Mkt. Reports; News * CBS net--To be announced KGW--News; Music KOL--12:15, News Flashes KOI--12:15, News Flashes KJIR--Romancing; Grain Reports KJR--News; 12:15, Jewel Box KECA--12:15, News 12:30 to 1:00 P. M 12:00 to 12:30 P. M.

12:30 to 1:00 P. M. • KPO & net-Western Agriculture KGO-Music Gulld KSFO-Stocks, News; Interlude KLX-Gultar Duo; New Tunes KLX—Guitar Duc; New Junes KJBS—Dance Music KQW—Weather and Markets KHSL—Barney's Trio; Happyland * CBS net—To be announced KJR—Children's Matinee KECA—Musical Program to 1:30 1:00 to 1:30 P. M. • KGO & net-Teddy Hill's Orch. KPO-Sax Appeal; 1:15, Radio Reporter Reporter KYA--Souvenirs of Spain KSFO--Seventh Day Adventists KLX--1:15, Violfa Recital KROW--Farm Prog.; March Time KJBS--Musical Noveiltes KQW--Popular Music KRE--Organ Recital KGDM--Education; Pa & Ma * CBS net--To be announced KHQ--1:15, Club Bulletin KOIN--Book of Life KNX--Pontrelli's Orchestra

KNX-Pontrelli's Orchestra 1:30 to 2:00 P. M.

• KGO & net—Fascinating Rhythm KPO—Vagabonds Quartet KYA—Rhythm Princes KLX—Popular Concert KROW—Concert Orchestra KJBS—Musical Novelties KQW—Friendly Street KRE—Nelody and Song KQW--Friendly Street KRE--Melody and Song KLS-Jan's Request Journal *CBS net--To be announced KOMO--1:45, Here Comes the Band KJR--Headlners KNX-Pontrell's Orchestra KECA--Biltmore Concert Quartet KFSD-The Philistine to 1:45

2:00 to 2:30 P. M. KPO, KGW, KFI, KTAR-Football: Stanford vs. Santa Clara KGO-Musical Adventures; 2:15, Jackie Heller, tenor KYA-Hawaiians KSFO-Jean Kent, eco KROW-Dance Matinee KJBS-Dance Music KQW-Dance Matinee economics -Hit Tunes of the Day WI.S.

KGDM—Records; News Flashes KHSL—Stars of Tomorrow KFRC, KHJ, KDB, KERN, KMJ, KWG, KFBK—Football: U. C. L. A. vs. U. C. KOMO, KHQ, KGIR — Football: Washington State vs. Gonzaga KOL, KVI, KFPY—Football: Wash-ington vs. Montana ington vs. Montana KOIN-O. S. C. vs. University of Portland KJR-Salon Hour KNX-Football: U. C. L. A. vs. U. C. KECA-Classic Hour to 3:00 2:30 to 3:00 P. M. 2:30 to 3:00 P. M. eNBC net—Football game KGO—Temple of Song KYA—Lost and Found; Music KSFO—Educa. Talk KLX—Paths of Memory KROW—Dance Matinee KJBS—Events of Interest; Music KQW—Matinee; Songs KQW-Matinee; Songs KLS-Waitz Time KRE-Band Concert KHSL-The Bookman * CBS net-Football Game KNX-Football Game to 5:00 KSL—News Flashes to 2:45 KOA—Huffman Reporter to 2:35 3:00 to 3:30 P. M. •NBC net-Football Game KGO-El Chico Spanish Revue KYA-Tea Dance KSFO-Bill Brokaw KROW-Favorite Melodies; Pianist KJBS-News; Opera Selections KQW-News; Rhumba Rhythms KQW—News; Knumba Knythins KRE—Tea Dance to 4 KLS—Varieties; Band Music KHSL—Vocal Gems * CBS net—Football Game KECA—Opera Matinee to 4:30 KSL—3:15, Boy Scouts Program 3:30 to 4:00 P. M. • NBC net—Football Game KGO—At the Piano; 3:35, Alma Kitchell, contralto; 3:45, Religion in the News KGOin the News KYA-Tea Dance Parade KLX-Spice of Life KROW-Songs of the West KJBS-Dance Orchestra KQW-Variety program KLS-3:45, Tango Time KGDM-Uncle Jerry; 3:45, Flash Gordon # CBS net—Football Game KJR-Vindabonians KSL-Music; Football Results 4:00 to 4:30 P. M. • NBC net-Football Game KGO-John Teel, baritone; 4: The Master Builder KYA-Old Favorites; Folk Songs baritone; 4:15. KSFO-Music; Tanforan Feature Race Kace KLX—Musical Program KQW—Variety KROW—Gems of Melody; 4:1 Gerald Boccignone, Accordion

- 4:15.

- World Daytime Revue KOA-Sports; 4:15, News

4:30 to 5:00 P. M.

- KHSL-Evening Dance # CBS net-Football Game KHQ-4:15, Sylvia Grey KJR-Goodwill Society to talk: 4:05.

- •NBC net-Football Game KGO-The Sizzlers; 4:45, To be
- announced
- announced KYA--Folk Songs; American Youth; News; Parade KSFO--Opera Hour KLX--Music; Talk KROW--Tea Time Tunes; Talk KROW--Songs of Hawaii KRE--Flash Gordon; Music

- KJBS-Song Hits

36

- KGDM—Orchestra KHSL—KHSL Jamboree * CBS net—Football Game KHQ—4:45, Covered Wagon KOIN—News; Master Miniature KSL—Merchants' Radio Column

5:00 to 5:30 P. M.

• KPO & net-Hit Parade; Kay Thompson, Lennie Hayton's Orch. KGO-Paul Pendarvis' Orchestra KYA-Uncie Harry; Metropolitans KYA-Uncie Harry; Metropolitans KYFA-Uncie Harry; Metropolitans KSFO-Opera Hour KLX-Heien Parmelee, pianist KROW-Variety program KJBS-Music; 5:15, News KGW-Popular Orchestra KGCC-Band; Go to Church Sunday KRE-All Star Revue KLS-Popular Program KGDM-Dance Orchestra KKTC & net-We Americans KOL-Junior G. Men; 5:15, News KJR-Talk; Melodies KFWB-Gold Star Rangers KNX-Kearney Walton's Orchestra KFOX-Old Songs; Elec. Transc. KSL-Political Talks; News

5:30 to 6:00 P. M.

5:30 to 6:00 P. M. • KPO & net-Hit Parade K(10-Beaux Arts Trio KYA-Seeing is Believing; 5:45, Musical program and talk KLX-covered Wagon Jubilee KGOC-5:45, Irish Gems KRE-Chestnut Time "W-Modern Melodies * KFRC & net-California Melodies KIX-Candlelight Time KFWB-Gold Star Rangers KFOX-News; Organ; Skit

6:00 to 6:30 P. M.

• KPO & net-Rubinoff and thirty-three piece orchestra with Vir-ginia Rea, soprano; Jan Peerce, tenor; Graham McNamee, M. C.

tenor; Graham McNamee, M. C. KGO-Dinner Concert KYA-Cyrus Trobbe's Orchestra KSFO-Voice of Stamps; Funnies KLX-Arion Trio to 7 KROW-News; Hot Shots KGGC-Recreated Football to 6:45 KQW-Orchestra; News KRE-Music; Townsend Plan * KFRC & net-Nino Martini and Andre Kostelanetz Orchestra KJR-Scandinavian Reporter; Music KNX-Musical Auction; News KFWB-News; Music; Organ KECA-6:15, News

6:30 to 7:00 P. M. • KPO & net—Chateau, featuring Victor Young's Orch. and guest artists. Wallace Beery, M.C. KGO—Education Today; 6:45, An-gelo Rossi, political talk KYA—Orchestra; 6:45, Political talk KROW—Sport of Kings; Rhythm KSFO—Rossi talk; Sports KQW—News; Italian News KFRC—Political talks; John Reisner for D. A.; Uhl for Mayor * CBS net—Marty May Time KJR—News; Tonic Tunes KNX—Concert Orchestra KFWB—Tune Time; Elec. Transc. KECA—Wesley Tourtellotte, organ KFCX—School Kids; Elec. Trans. • KPO & net-Chateau, featuring

7:00 to 7:30 P. M.

• KPO & net--Chateau Program

KVI—7:15, Sports Slants KJR—Los Argentinos KNX—Caimon Luboviski, violinist KFWB—Hawalian Sunlight; Flash

Gordon

KECA-Raine Bennett, Poet KFOX-Vocal Trio; Bobby & Betty

7:30 to 8:00 P. M.

- KPO & net-Carefree Carnival KGO-Politicai talk; 7:45, Pair of Pianos
- KYA-Broadway Bill; Politicai taik KSFO-Five-Star Final; Cubanettes
- KLX-Metropolitan Moods KKUW-Grace Heroid Trio; Portu guese Program KQW-"Calling All Cars" KGGC-Between the Lines; Heien

- KGGC-Between the Lines; Helen Schneider KRE-7:45. Gems of Song KFRC-Fitzgerald for Sheriff; 7:45, Rossi for Mayor * CBS net-Bob Young's Orchestra KOIN-7:45, Jimmy Allen KVI-County Assessor; Music KOMO, KHQ-Symphonists KFWB-Melody Lane KNX-Dance-a-While KFOX-Electrical Transcription KSL-Harry Clarke, baritone and Peter Spraynozzle

- Peter Spraynozzle

8:00 to 8:30 P. M.

• KPO & net-National Barn Dance: • KPO & net—National Bara Dance: Variety Program KGO—Jose Ramirez' Argentines; 8:15, Voters League KYA—News; 8:10, Amateur Hour KSFO—Saturday Revue KLX—Musical Soiree to 9 KROW—Portuguese & Italian prog. KROW—Portuguese & Italian prog KGGC—Spanish program KQW—Hits of the Paat KFRC—Green Spot (Amateurs) * CBS net—Eddle Oliver's Orch. KOL—8:15, Comedy Stars KOIN—Organ; 8:15, Comedy Stars KJR—Talk; Music KFWB—Sons of the Pioneers KNX—Hollywood Barn Dance KFOX—Musical Moments; News

8:30 to 9:00 P. M.

 KPO & net—National Barn Dance
 KGO—Josef Hornik's Orchestra
 KYA—Amateur Hour
 KSFO—Jess Stafford's Orchestra
 KGW—Italian Program
 KGW—Jance Music
 KGE—Dance Music to: 1
 KFRC—Green Spot (Amateurs)
 KFRC net—Larry Lee's Orchestra
 KVI—Rex S. Roudebush
 KJX—World Revue
 KNX—Hollywood Barn Dance KJK—WOrld Revue KNX—Hollywood Barn Dance KFWB—Musical Comedy Moments KFOX—Yesterthoughts KSL—Don Cave's Orchestra

9:00 to 9:30 P. M.

- 9:00 to 9:30 P. M. KGO & net-Strange Cases featur-ing Police Chief William Quinn KPO-Ben Bernie's Orchestra; 9:15. Mathew Brady, political talk KYA-Leon Mojica's Orchestra KLX-Fauct Theater of the Air KROW-News; Accordionist KQW-News; Music KGW-News; Music KGW-Ded Rainey for Mayor; 9:15, Merritt Ext. League * CBS net-Merle Carlson's Orch. KOL-Highways to Adventure; 9:15, Football Raily KVI-Vagabonds of the Prairle;

- Football Rally KVI-Vagabonds of the Prairie; 9:15, World Wave Club KIGQ-Old Time Party to 10:00 KJR-News; 9:15, Songs KOMO-Damski's Music KNX-News; Barn Dance KFWB-Dance Orchestra KECA-News KFOX-Dance Orchestra KOA-Henry King's Orchestra

- KOA-Henry King's Orchestra

- 9:30 to 10:00 P. M.
- KPO & net-Al Lyons' Orchestra
- KGO-Reveries KYA-Bathday Party KSFO-Gems of Hawaii; String Ensemble

- KSyD-Gellis of Hawai, offing 20 semble KLX-News; Magic Harmony KROW-Dancing Party to 10:45 KGGC-Wyoming Cowboys KGW-Dance Program to 12:00 KFRC-9:45, Jeannine in Lilac Time * CBS net-Dance Orchestra KOL-Dance Music; News KVI-9:45, Ledger News Flashes KOIN-Musicomedy KJR-Popular Concert KFWB-Slumbertime KECA-Chamber Music KFOX-Slumbertime KSL-Orchestra: 9:45. News KOA-9:45, Carlos Shaw's Orch. KGB-Musical Moments to 9:45 10:00 to 10:30 P M

10:00 to 10:30 P. M.

- 10:00 to 10:30 P. M. KGO-Eddie Fitzpatrick's Orchestra eKPO & net-Waltz Time KYA-Bathday Party KSFO-Evening Dance KLX-Music; Romance KFRC-Headlines to 10:10 * KFRC & net-Bart Woodyard's Orch.; 10:20, Jim Diericke's Orch. KOL-10:15, Harrison Mason KHQ-News to 10:15 KVI-Dance Orchestra KJR-Till Tomorrow KNX-Pasadena Civic Program KFWB-News; Organ KECA-Musical Celebritles KFOX-News; Organ KEOA-News; Organ KGB-News; Orchestra 10:20 to 11:00 P. M

10:30 to 11:00 P. M.

- 10:30 to 11:00 P. M. KPO & net—Griff Williams' Orch. KGO—Bal Tabarin Orchestra KYA—Arloso Trio KBFO—Popular Concert KLX—Carefree Capers KROW—Music; Judge Rutherford KJBS—Dance Time to 11:30 KFRC & net—Jimmie Diercke's Orch.; 10:40, Jack Bain's Orch. KJR—Damski's Orchestra KFI—Around the Radio World KFWB—Dance Orchestra to 12:00 KNX—Valesco's Guartet; Pontrelli's Orchestra KFOX—Dance Orchestra to 12:00 KOA—Ralph Bennett's 7 Aces

11:00 to 11:30 P. M. • KGO & net—Dick Jergen's Orch. KPO—Organ Recital KYA—Sandman Organ KSFO—Dansapations; Bright Side

KROW—Dance of the Hour KRE—Songs of the Islands KFRC & net—Anson Weeks' Orch.

11:30 to 12:00 Midnight

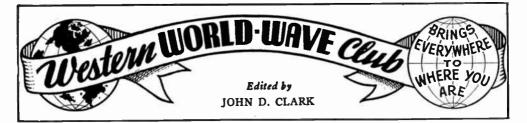
11:30 to 12:00 Midnight •KGO & net-Mann Bros. Orch. KFO-Organ Music KYA-Sandman Organ KSFO-Midnight Vagabond KROW-Dance Music; News KJBS-News; Dance Time * KFRC & net-Les Hite's Orch. KOMO-Henri Damski's Orch. KHQ-Dance Orchestra KVI-Century Ballroom Orch. KNX-Orchestra; News KFI-Organ Recital KNX-Orchestra; News

12:00 to Sign Off KROW-Midnite Jamborse KJBS-Midnite Club; 1:00, Owl KRE-Variety program to 7 a.m.

KGB-Dancing Party

KJR—Nightcaps KHQ—Roundup Room KNX—Pontrell's Orchestra KFOX—Dance Orch. to 12

of Life



VER a bridge table 6,000 miles across, two four-man contract bridge teams representing the United States and Argentina will meet on the night of November 1 in a brief match unique in the history of international play. An American four, headed by Ely Culbertson, will engage a team representing the exclusive Jockey Club of Buenos Aires, with short wave radio stations in North and South America carrying the bidding and play back and forth as the contest progresses. Bridge luminaries of both continents will participate, either as players or as members of the dealing committees.

Play will proceed from both Schenectady, N. Y. and Buenos Aires, and according to the present plan, a listener tuned to either W2XAF on 9.53 meg. or LSX on 10.35 meg. will receive a complete account of the contest, hearing the voices of all participating players and of the officials.

Short wave reception from European countries during the early morning hours is still on the up-grade. Since PHI of Huizen, Holland, has shifted its frequency to 11.74 meg. for the winter season, Pacific Coast listeners have been reporting some excellent reception from this country. PHI broadcasts daily, except Tuesday and Wednesday, from 5:30 to 7:30 a. m., and remains on the air an extra hour Saturday and Sunday.

In order to avoid interference with PHI, the British Broadcasting Corporation has shifted its third transmission from GSD to GSE on 11.86 meg. Incidentally, this change has resulted in a considerable improvement in signal strength from London between 6 and 8 a. m. The same transmission is also carried by GSF on 15.14 meg. and GSI on 15.26 meg., the latter signing off at 7:30 a. m.

A new station, believed to be located in Bandoeng, Java, has put in its appearance on

Do not forget to send your inquiries about short wave topics to "Broadcast Weekly's" All-Wave Editor. A new revised All-Wave Log is yours, FREE, edited and revised especially for Pacific Coast fans. Write today if you are interested in receiving a copy. Address All-Wave Editor, "Broadcast Weekly," 1114 Mission Street, San Francisco. 9.58 meg. irregularly near 3 a. m. The newcomer has forced 3LR of Melbourne, Australia, to shift its frequency from 9.58 to 9.64 meg. temporarily to avoid interference.

Another new station to be logged on the abbreviated wavelengths is TG2X of Guate-



C. H. LANG and J. D. LOCKTON of W2XAF. players in a recent contract bridge match over short wave. Partners were in Barranquilla, Colombia, South America.

mala City. According to the announcer, the transmitter is owned by he National Police, and broadcasts are carried out on 5.94 meg. four days each week. The days are believed to be Friday, Saturday, Sunday and Monday.

YV2RC of Caracas, Venezuela, has encountered a bad harmonic since shifting its frequency to 5.80 meg., and first place in volume from South America has now been surrendered to HJ4ABE of Medellin, Colombia. HJ4ABE operates on 5.93 meg., and broadcasts programs in English near 7:15 or 7:30 p. m. daily.

The DX Corner

HETHER due to increased power or to a new type of directional antenna, station 2RO of Rome, Italy, has been responsible for a very strong signal on the 25 meter band between 2 and 3:30 p. m. recently. The frequency employed is believed to be about 11.85 meg., since the station is received slightly higher than W8XK on the dial. Identification is facilitated by the fact that

٠

4

a woman announcer is used almost exclusively.

* * *

CP6 of La Paz, Bolivia, is now reported by many listeners near 11 p. m. on 9.12 meg. The transmissions are purely experimental, and are connected indirectly with the Bolivian-Paraguay dispute.

EAQ of Madrid, Spain, has abandoned its experimental broadcast, and returned to its old schedule on 9.87 meg. It is now on the air daily from 2:15 to 4 p. m., and on Tuesday, Thursday and Saturday until 4:30 p. m. Reception varies from weak to fair.

Several DX fans have reported reception of Ethiopian short wave stations on the Pacific Coast. Station ETA on 12.27 meg. is audible irregularly and weakly from 9 to 10 a. m., and an unidentified transmitter on 18.25 meg. has been heard between 9:30 and 9:45 a. m. announcing in English and French at Addis-Ababa.

SHORT WAVE FEATURELOG

Watch this new department for day by day American and Foreign features on the short waves. New stations will be added from week to week. Please coöperate by reporting reception to ALL-WAVE EDITOR, BROADCAST WEEKLY, 1114 Mission Street, San Francisco.

(Frequencies in megacycles. Listings, Pacific Standard Time.)

A.M	. Sunday, October 27	8:00	Hungaria BandGSF-GSG	5:15	NewsW8XK
		8:30	*News ItemsGSF-GSI	6:00	Royal OrchestraGSF-GSG
12:40	Japanese OrchestraJVT	9:00	*News ItemsW8XK	7:00	News Items
	East Indian ProgramPLP		The GumpsW2XE	7:00	East Indian MusicPLV
1:30	Recordings VK2ME	10:15	Radio Gossip ClubW2XE	7:45	Hartz Mt. CanariesW8XK
0.00	Celeste OctetGSF-GSE	10:30	*Salt and PeanutsW8XK	8:00	HoneymoonersW8XK
8.20	Press Radio NewsW2XAD News ItemsGSF-GSI	11:00	Hessberger's OrchW8XK	8:30	Bavarian OrchestraW8XK
	Major Bowes	11:00	The Merrymakers W2XE	8:30	Ozark MountaineersW2XE
	Opportunity MatineeW8XK		South Sea Islanders W2XAD	9:00	Voice of ExperienceW2XE
	Music Hall W8XK	P.M.	Afteralliste Masters movies	0.30	Rhythm Bandbox
	Road to Romany W2XAD	12:00	*Stroller's MatineeW8XK	10.00	The News
10:45	While City SleepsW8XK	1.00	*Back Stage WifeW8XK *Betty and BobW8XK	10:25	Gossip Hour-9th Edition
	Bible DramasW2XAD	1.30	Garden PartyW8XK	20120	GSD
12:15	Rosa LindaW8XK	1:15	Woman's Radio Review	11:30	Rhythm Octette
P.M.			W2XAF	11:00	Words and MusicW8XK
	Levitow EnsembleW2XAD	1:45	Grandpa Burton	11:00	NBC Music GuildW2XAD
	Jesse Crawford, organ W2XAF	2:00	Al Pearce and GangW2XAF		Parisian MusicFYA
	Shadyside ChurchW8XK	2:30	Adventures of Tom Mix	P.M.	
2:00	Roses and Drums		W2XAF	12:15	Dan and SylviaW8XK
2:00	Penthouse SerenadeW2XAF	3:00	Flying Time	1:30	WGY Matinee Players
3:00	Catholic HourW2XAF	3:00	Buck Rogers	1.48	W2XAF
	Invitation to Dance W2XAF	3:00	American Hour2RO	1:40	Harry Kogen's OrchW8XK
3:30	Grand HotelW8XK	3:00	•News		Empire BulletinsGSB-GSC Pan-American ProgW2XAF
3:45	Sports TalkGSC-GSB	3:30	•Press Radio NewsW2XAF		Flying Time
	K-7 DramaW2XAF	A -00	Press-Radio NewsW2XE •Amos 'n' AndyW8XAF	3:15	The O'Malleys
	News ItemsGSC-GSB	4.00	Dinner ConcertW8XX		Lowell ThomasW8XK
	Light OperaW8XK Band ConcertYV2RC	4.15	Stamp Club		Myrt & MargeW3XAU
5.00	La Petite SymphonieCRCX		Lighter or More ShadyGSB	4:00	Easy AcesW8XK
6:00	Silken Strings	4:45	*Empire NewsGSC-GSB	4:15	Popeye the Sailor W2XAF
6:00	Plaza Bolivar Concert.,YV2RC	5:00	Serge Cede's Orch	4:30	High SpotsGSC-GSB
6:30	Walter Winchell W8XK	5:00	IGE Spanish ProgW2XAF		Kate SmithW3XAU
	Musical ReviewW2XAF	5:00	Fibber McGee & MollyW8XK	5:00	Eno Crime CluesW8XK
7:00	General Motor ConcertW2XAF		*News in EnglishDJN-DJA		IGE Spanish ProgramW2XAF
	Atlantic NocturneCRCX	5:30	Evening in ParisW8XK	5:30	DX Broadcast
	Sonata RecitalGSC-GSL		Sinclair Minstreis	8.00	Welcome Valley
	Chasing ShadowsCRCX		Melodic StringsCRCX		Helen Hayes, sketch
	Empire BulletinsGSL-GSC		Princess Pat PlayersW9XF Grace Moore, soprano W2XAF	6:30	Colombian Orchestra. HJ1ABB
9.00	Canadian Press NewsCRCX Boulanger's OrchW2XAF	7:00	The Modern WayGSL-GSC		Wendell HallW8XK
8.00	Sweet and LowCRCX		Cuckoo Club	7:00	Studio Party
8.30	Press Radio News		*Empire NewsGSL-GSC	7:00	Under Big BenGSL-GSC
	Eddie South's OrchW8XK	8:00	News ReportsW2XAF		Musical ProgramW2XAF
	Overseas ProgramJVN	8:00	•News	8:00	Ed Sprague, sportsW8XK
	RecordsVPD	8:05	Sammy Kaye's OrchW2XAF		Boyd Gaylord's Orch W2XAF
9:30	Earl Hines' Orch		Radio Night ClubW8XK		Dorsey Bros. OrchW8XK
10:00	Glen Lee's OrchW9XF		Glen Lee's OrchW2XAF		Jesse CrawfordW2XAF
10:00	Dance MusicW8XAL		Leonard Keller's Orch. W2XAF		Overseas ProgramJVN Ranny Week's OrchW8XK
	Jack Russel's Orch W9XF		Fight Review	0.00	Joe Rines' OrchW8XK
11:15	Chamber MusicGSB-GSD		Overseas ProgramJVN Dance MusicW8XK		Dance Music
			•News	10:00	Glen Lee's Orch
A.M	. Monday, October 28		Dance OrchestraW8XAL		Studio ConcertGSD-GSB
10.15	The second station of the second state		Dance Orchestra		
10.45	League of NationsVK3LR		Henry Hall's OrchGSB	A.M.	. Wednesday, October 30
	Japanese MusicJVT *Race ResultsVK3LR				
	*News in EnglishJVT	A 11	Tuesday, October 29		3AR RelayVK3LR
3:00	*Russian OrchestraRV15	<u>A.M</u> .	Luesday, October 29		Network ProgramJVT
6:00	Arthur Salisbury's Orch	12:15	Studio ProgramVK3LR		Mail Bag ProgramVK3ME OrchestraRV15
	GSF-GSG		Russlan MusicRV15		Northern Ireland Orch.
	*News FlashesW8XK		JOAK RelayJVT	0.00	GSF-GSI
7:30	*News ItemsDJN-DJA	2:00	RecordingsVK3ME	7:15	Gospel SingerW8XK
	-			-	

P.M. 12:00 Stroller's Matinee......W8XK 12:45 CharmW8XK 1:15 Karen Fladoes....W8XK 1:15 Woman's Radio Review.... W2XAF 2:00 Johnny Augustine's Orch... W2XE 2:00 News Items......GSC-GSB 8:15 Dream Snp. 8:45 Jesse Crawford, organ W2XAF 9:00 Overseas Program 9:08 Romanelli's Orch W8XK 10:00 Glen Lee's Orch W9XF 10:00 Dance Music 11:15 Kerbstone Memories GSD-GSB A.M. Thursday, October 31 12:15 National Network......VK3LR 1:00 Russian Folk Songs......RV15 2:00 RecordingsVK3LR 4:00 Orchestra RV15 6:00 Breakfast Club W&XK 6:00 Imperial Hotel Orch GSF-GSG

 7:30
 Today's Children
 WSXK

 8:00
 Honeymooners
 WSXK

 8:15
 The Grab Bag.
 WSXK

 8:30
 U.S. Navy Band.
 WSXK

 9:15
 Light Music
 GSD-GSI

 10:00
 The News
 GSD-GSI

 10:15
 Academy of Medicine.
 W2XE

 10:30
 Concert Miniatures
 W2XE

 11:00
 Macc & Bob.
 W2XAD

 11:45
 Petet Mack's Moosikers.
 W2XK

 12:00 Siesta W8XK 12:45 Women's Federation...W8XK 1:30 Book News W2XAF 1:45 Dramas of F. H. A...W8XK 2:00 Lovelorn Column....W8XK 2:00 Musical Program W2XAF 2:15 Jimmy Farrel, songs W2XE 2:30 Matinee Musicale W2XAF 3:00 Cadets Quartet W2XE 3:00 Empire Orchestra...GSC-GSB 3:30 The Texans ...W8XK 3:35 Frances Adair...W2XAF 4:00 Manhattan Melodles.W2XE 4:15 Popeye the Sallor...W2XAF 4:30 Suwanee Singers...W8XK 5:00 Nickelodeon ...W8XKW8XK 12:00 Siesta

A.M. Friday, November 1 11:00 Helen Hathaway.......W2XAD 11:30 Musical ProgramW2XAD P.M. 12:00 Stroller's Matinee......W8XK 1:15 Woman's Radio Review. W2XAF 2:00 Al Pearce and Gang. W2XAF 2:00 Plough Boys. W3XK 3:00 American Hour. GSD-GSB 3:15 Comedy Sketch W2XAF 3:15 Somedy Sketch W2XAF 3:15 Somedy Sketch W2XAF 3:15 Soports Review. W3XK 3:00 Spanish Program. W2XAF 3:15 Soports Review. W3XAF 3:15 Soports Review. W3XAF 3:15 Comedy Sketch W2XAF 3:15 Comedy Sketch W2XAF 3:16 Comedy Sketch W2XAF 3:17 Soports Review. W3XAU 5:00 Live. Laugh & Love. CRCX 5:00 Clitles Service Concert. W2XAF 5:15 Trojan Quartet. W3XAU 5:00 Clitles Service Concert. W2XAF 5:00 Clitles Service Concert. W2XAF 5:00 Clitles Service Concert. W2XAF 5:00 Happy Bunch. TV2RC 5:00 Waltz Time. W2XAF 7:00 Chamber Music GSL-GSC 7:30 Elgin Campus Review. W3XAU 7:30 Air Wave Theatre. W3XAU 7:30 Gene Fogarty's Orch. CRCX 8:00 The Globe Trotter. W3XF 8:15 Leonard Keller's Orch. W2XAF 8:15 Charley Boulanger's Orch. W3XK 8:45 Charley Boulanger's Orch. W3XK Saturday, November 2 A.M.

 4:30 Suwanee Singers.
 W8XK
 12:45 Japanese Orchestra.
 JVT

 5:00 Nickelodeon
 W8XK
 1:00 Studio Program.
 RV15

 5:00 Theatre of the Air.
 YV2RC
 2:00 Recordings
 VK3ME

 5:00 The Plainsmen
 CRCX
 6:00 Hippodrome Orch...GSF-GSI
 W8XK

 5:00 Variety Hour
 W2XAF
 6:00 Breakfast Club.
 W8XK

 6:00 Death Valley Days.
 W9XF
 7:45 Originalities
 W8XK

 6:00 Strictly Formal
 CRCX
 8:00 Kiddles Klub.
 W8XK

 6:30 Strictly Formal
 CRCX
 9:15 The Empirates
 GSD-GSI

 6:30 Roy Shield's Orch.
 W2XAF
 11:00 Football Game
 W2XAF

 1:30
 Our Barn
 W2AAF

 2:00
 Blue Room Echoes
 W2XAF

 2:00
 The News
 GSD-GSB

 2:01
 The News
 GSD-GSB

 2:02
 The News
 W2XAF

 2:03
 Temple of Sons
 W2XAF

 3:00
 Ambrose and His Orch
 W2XAF

 3:00
 Ambrose and His Orch
 GSC-GSB

 3:35
 Alma Kitchell
 W2XAF

 4:00
 Sports Page
 W2XAF

 4:00
 ABC of Faith
 W8XK

 4:30
 Will Roland's Orch
 W2XAF

 4:30
 Will Roland's Orch
 W2XAF

 5:00
 The Blues Boys
 Y2RC

 5:00
 El Chico, Spanish Review
 W8XK

 5:00
 Cotter's Saturday Night
 W8th

 5:00 Cotter's Saturday Night... 6:00 Rosario Lozada. VV2RC 6:00 Orchestra W9XF 6:00 Jamboree CRCX 6:30 Barn Dance W9XF 7:00 The Empirates G8L-GSC 7:00 Press-Radio News W3XAU 7:05 Mellow Moments W2XE 7:30 Dorsey Brothers' Orch. W2XAF 8:00 Sports Review. W8XK 8:15 Behind the Law. W8XK 8:15 Behind the Law. W8XK 8:15 Behind the Law. W8XK 8:10 Orberger's Orch. W8XK 9:00 Overseas Program JVN 9:00 Donberger's Orch. W8XK 10:00 Dance Orchestra. W9XF 10:00 Dance Orchestra. W8XAL 10:00 Dance Orchestra. W8XAL XK2ME

STATION DIRECTORY

BCX 86 WOODLAND CALIF \$/1/36

. .



SEE LIST OF AUTHORIZED DEALERS IN THIS ISSUE