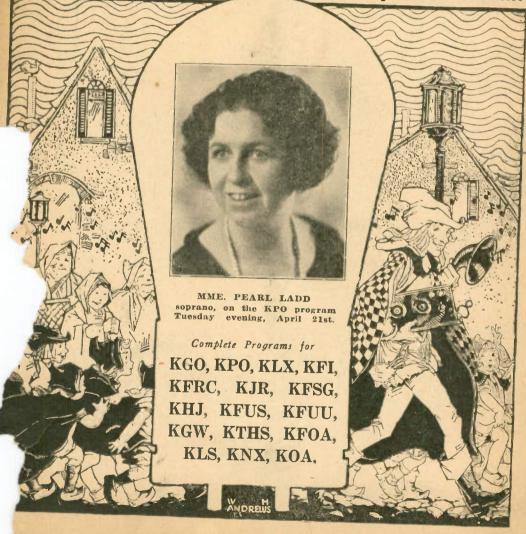
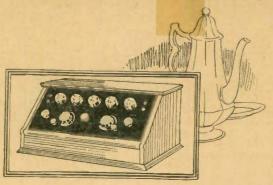
# adiocast Sweekly

Pacific Coast Broadcast Programs and Interpretive Comment



FOR WEEK OF APRIL 19TH TO APRIL 25TH

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# KENNEDY





It would scarcely be wise to assume that all silver is sterling simply because it looks like sterling on the outside.

You judge not by surface appearance but by the sterling mark—the standard of comparison.

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## RADIOCAST WEEKLY

Member-Badio Magazine Publishers' Association
Established 1922 as BROADCAST PROGRAM

Published by the

#### PACIFIC RADIO PUBLISHING COMPANY, Inc.

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ARTHUR H. HALLORAN, Editor A. J. URBAIN, Managing Editor H. W. DICKOW, Advertising Manager

VOLUME 3

SAN FRANCISCO, APRIL 18, 1925

NUMBER 29

#### Constructive Criticism

Considerable criticism, as well as praise, has been directed against the editor and the correspondents who have been criticizing some of the evils of the local radio situation. When a critic condemns, he lays himself open to more condemnation than when he praises. The condemning critic must also be prepared to take his own medicine.

Criticism, like prophecy, is a matter of personal opinion. Anybody's opinion is as good as that of anybody else. Anybody can set himself up as a critic of anything, and get a hearing, if he has a saving sense of humor, a good literary style, or a sympathetic audience.

Critics do well if they take themselves no more seriously than do most of their readers. So don't hold any grudge against the critic. By being disagreeable today he may perform a real public service tomorrow.

Of course, if any station tried to follow all the whims and whines of its critics, as did the man and boy with the donkey in the old Fifth Reader, it would whirl around like a weather-cock, pointing nowhere and getting nowhere. 'Tis far easier to find a fault than to remedy it. Each station is doing its best, according to its own lights, to please the public.

While scurrilous letters of malicious

criticism, especially if anonymous, soon find their way to the incinerator, any well meaning letter of constructive criticism pointing out ways of betterment is fully as welcome as an applause card, and every listener knows how much the latter are wanted.

Radio entertainment is still in the formative stage. It is cautiously feeling its way toward better things. Three years hence radio programs will be as far superior to the present as these are to those of three years ago. To this end intelligent guidance is needed.

Such outside guidance may be of great help to a station manager who takes it in the right spirit and who exercises due judgment as to what will benefit the station in the long run. If he resents such well intentioned help in his work or if he ignores those straws showing the direction of the wind to popularity, his friends will merely give the benefit of their advice to others who do appreciate it.

Gladstone is quoted as saying that "censure and criticism never hurt anybody. If they are false they cannot hurt you unless you are wanting in manly character, and if true they show a man his weak points, and forewarn him against failure and trouble." He that refines the public taste is a public benefactor.



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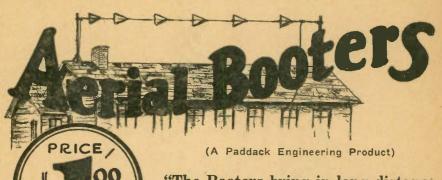
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- 1-Freddie Elizalde, director of Elizalde's Stanford Orchestra, on the air from KPO Saturday afternoon, April 25.
- 2-Myrtle Edna Waitman, pianist, who will be heard over KPO Monday evening, April 20.
- 3-Helen Resnick, planist on the KPO program Tuesday, April 21.
- 4—Atwater Kent Melody Maids, left to right, Adlyn Duvall, Effie C. Curtis and Marjorie Morrish, on the air from KPO every Wednesday evening.



"The Booters bring in long distance stations which I have never been able to get before. The Booters really do increase the volume from 25% to 50%.

So says D. McCammon of The United Cigar Stores Co. of America. So say thousands of other users of Aerial Booters---

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Greater Volume—Greater Distance—and a Big Saving of Batteries and Tubes.

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\$2.50

# The Loud Speaker

Mary Baker Eddy brought to a waiting world the message that nothing exists but good. This, however, was before the days of radiocasting.

One principle of Christian Science, viz., that all evil is error, applies distinctly to radio. There are a lot of evils that exist and most of them are errors of one kind or another. At the head of the list is that erroneous evil of so arranging programs that 50,000 stations sing the same piece on the same night.

Take Easter Sunday for an example: one bright program arranger thought it would be quite the proper thing if he put on a choir to sing the "Ho Hum" from "Nux Vomica." Whereupon nine other arrangers struck with the same inspiration, arranged to have "Ho Hum" rendered from their respective stations. As a result, everywhere we tuned, we were met by a barrage of "Ho Hums."

Now, what is the cause of this? If an orchestra in San Francisco plays Mr. Dawes' well known violin specialty, on Monday night, the orchestras in Los Angeles, Portland, Chicago, New York and the City of Mexico do the same thing. If a baritone guarantees "The West, a Nest and You," in Victoria, so do the tenors and sopranos in Michigan, Great Lakes and Pawtucket, Ireland, and all on the same night until one wonders if the national real estate men's association has bought all the radio stations.

You, who read this, nod your heads and say, "It's a fact." All right—why is it a fact? To anyone who can find the answer to this question we will deliver a \$700 cabinet grand radio receiving set purchased with the guesser's own money. The program arrangers say they haven't an answer. And yet Old Man Scaggs, who lives up on Telegraph Hill and owns a crystal set and a good equipment of brains, and by virtue of being unmarried, can think in peace, has evolved this explanation:

"Thought waves!" says Old Man Scaggs. "Them fellas that git up the programs are all thinkin' on the same wavelength, and b'jing, they heterodyne!" Maybe they do. Maybe one of them is a super-power thinker, and when he sends out a thought, all the 500 watt and 50 watt and 5 watt thinkers pick up his carrier and go and do likewise. If so, here's hoping the boss thinker is a person of wide musical knowledge, else we are going to be mightly circumscribed in our programs.

What radio programs need more than anything is diversity. As one fan expressed it the other day: "We've now heard all the music in the world. Where do we go from here?" The crying demand is for something new, for novelty, for innovation, as well as entertainment. Radio is going through the motion picture stage. Once we were content with Florence Lawrence and pigeons flying in the Court of St. Marks, the first cinematographic wonder. Now it must be the world's best on the silver sheet to hold attention. So-radiocasting!

Yesterday we took phonograph music from a haywire station and called it good. Today we claw for New York and insist on nothing short of the Philharmonic Orchestra as an educator cracker on which to whet our musical gums. Tomorrow John McCormack will need a pull to get before a microphone, and opera companies will carry their own remote controls along with the scenery and other props.

There is a solution coming for the duplication of music in all directions. That is to hold special days on which the same piece is played everywhere, and then not play it again until the annual day rolls around. For instance, "Minnetonka Day" could be held in 2345 cities, say on April 23. And on June 1 hold "Elegie Day" with tributes to Massenet in all the schools and radiocasting stations. And on July 10, let (Continued on Page 52)

# See the Willard FRR Battery

HERE'S a 120 ampere-hour "A" Battery that actually delivers 120 amperehours by test. Made in 50 and 90 ampere-hour capacities, too.

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are ace-high with fans who like to talk distance. Let us show you how they help you to get better results from your radio set.

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#### The Voice of the Listener-in

1516 McKenzie Avenue, Fresno, Calif., April 5, 1925. Mr. Arthur H. Halloran,

Radiocast Weekly, San Francisco, Calif.

Dear Sir:

Have been noticing the complaints about KPO being on the air all the time and making it difficult for the local listeners to get distant stations. Of course, I realize that it is not just because it is Hale Bros. station, but that it would be the same if any of the other local radiocasters happened to be so overzealous or persistent. They probably feel that they should operate a considerable part of the time, otherwise their big investment would not be justified.

I have a complaint against KPO that is from a little different angle, and which of course would apply to any other station under the same circumstances. I want to say first, however, that I am not a DX hound at all and that after 8 p. m. am perfectly contented to listen to Western stations. However, when I connect up a new set I like to try it out on distant stations in the early evening. Yesterday, Saturday, at 6:15 p. m. I was trying for Eastern stations and tuned on to one at 428 meters and as KPO was not scheduled to be on at that time, I concluded that I was getting WSB, a station that I had been desirous of hearing. There was no announcement at the end of the number, merely a lot of applause and the next number starting immediately after. The program continued that way for 15 minutes, and then finally to my great disgust came the announcement. KPO. Hale Bros., etc.

There I had wasted a quarter of an hour listening to a Pacific Coast station when I might have been trying for other Eastern stations, and in the meantime my dinner was getting cold. Now that same thing is happening to a lot of people all over the country and I don't know of anything so exasperating, unless it is the blooper. This particular radiocast was by remote control, but there was plenty of time to cut in during the applause with the simple announcement, KPO, San Francisco. In fact, it seems to me that there is some good regulation regarding the frequency of announce-

ments. Just before running on to KPO, I had been listening to KDKA, so had my mind all set for distance, and wasn't in the mood to hear a local.

Your Radiocast Weekly is a very useful little publication, but it is very evident that some stations are not sticking to the schedules as you publish them, which, of course, is nothing that you have any control over. I get quite a kick out of Earl Ennis' Loud Speaker section. He surely has the right slant on different situations, and puts it over hilariously. The editorials, too, are usually right to the point and carry a lot of common sense to people who either do not know of or appreciate the limitations of radio reception.

Very respectfully, (Signed) R. C. DENNY.

Petaluma, Cal., April 6, 1925.

Arthur H. Halloran, Editor, Radiocast Weekly.

Dear Sir:

Congratulations on the improvement that each issue of your little magazine has shown over its predecessor for the last three or four weeks, particularly the last number. The form of the daily schedule is much more convenient than the old one, and the reading matter is both interesting and instructive.

Your new department, The Voice of the Listener-In, is a good one, and I hope to see it well patronized each week. I quite agree with the writers whose letters appear in the current issue, although as I am only a single tuber and don't fish for distant stations, I realize the fact that a great many of our brother fans find all their radio pleasure in roaming all over the United States for something they can get in San Francisco or Oakland, and I am quite willing to forego an hour a day for their benefit.

I was quite surprised to read of the trouble that Mr. John Dick Howe had by interference of KPO. I have no such trouble. I can tune in on KGO or KLX sublimely indifferent to the existence of KPO, or any other old station. The only trouble that I have with interference is the "bloopers," and them—oh Lord!—

(Continued on Page 17)

# A THOUSAND MILE RADIUS

and the clear, clean loud-speaker reception that characterizes the LEMCO TWO-TUBE REFLEX set. In the Knock Down Kit you will find every necessary part—the simple but complete wiring diagrams make technical experience unnecessary—to build yourself a receiving set fit for any man's home, within reach of every man's purse.



Lee Electric & Manufacturing Co.
220 Eighth Street San Francisco



KNOCK DOWN KIT NO. 55

Dealers and distributors everywhere!

## Questions and Answers

By Gerald M. Best

(Questions from our readers will be answered hereafter in these columns. No diagrams published.)

Kindly give me the formula for making a solution for an electrolytic "B" battery charger such as the Willard Co. supplies with their rectifiers.

G. H. R., Oakland, Calif.
The solution should be made by dissolving as much borax as is possible in warm distilled water. When the concentrated solution has cooled in the jars of the rectifier, some of the borax will precipitate out on the bottom of the jar, but this will do no harm to the rectifier.

Please tell me how to cure the ringing sound which I hear in the loud speaker or phones whenever anyone walks about the room or jars the set.

W. E. M., Grass Valley, Calif.
The sockets of your detector and audio amplifier tubes are apparently not cushioned sufficiently to prevent mechanical vibration of the tubes. Buy a 10-cent bathroom sponge for each socket and fasten the sockets on the sponges with machine screws, or with a piece of wire.

Would an outside antenna in the form of a square loop, around the eaves of the house operate successfully with my five tube neutrodyne?

Yes. In connecting the antenna do not close the loop of wire, bringing only one end to the antenna binding post of the set, and connecting in a ground to the waterpipe in the usual manner.

Will greatly appreciate the name of a book published regarding the theory of radio reception, in not too technical terms.

H. H. T., San Francisco, Calif. A handy book on radio theory and practice is the Lefax Radio Handbook, which may be obtained either at this office or direct from Lefax, Inc., Philadelphia, Pa.

What is a wave trap and will it help cut out local stations on my three tube Reflex set?

L. F. S., Glendale, Calif.

A wave trap is a tuned circuit inserted in the antenna and consists of an inductance coil and an air condenser in

parallel. A 75 turn honeycomb coil and a 23 plate condenser will do very well for a homemade trap. The air condenser is adjusted so that when listening to a distant station, the local station causes the least amount of interference.

My antenna passes near a number of trees alongside my house and is within a few feet of a tin roof. Will the presence of these objects seriously interfere with reception?

H. J. S., Imlay, Nev. The tin roof will probably do more harm than the trees, but both will impair the efficiency of the antenna system.

Can I add another stage of radio frequency amplification to my homemade Neutrodyne?

R. S. C., Oakland, Calif.
The extra stage could be added and would probably work if all three radio frequency tubes were correctly neutralized, but the extra control together with the large amount of amplification present would complicate the tuning so that the results would be doubtful. Better be satisfied with your present set and try improving the antenna system. A good antenna is a cheap amplifier.

Can I use a Sodion tube in my superheterodyne receiver in place of the second detector with improved results? G. F. V., Lodi, Calif.

The Sodion tube can be substituted for the ordinary vacuum tube, although the matter of better results is problematical. The Sodion works best with a separate B battery and it is advisable to provide an extra 22½ volt battery especially for the Sodion tube.

We are having trouble with our radio, which gives forth a loud howling sound whenever we plug in the loud speaker. This noise is not heard when using the phones. Can you suggest a remedy?

R. S. S., Burlingame, Calif.
The difficulty is probably due to mechanical coupling between the diaphragm of the loud speaker and the vacuum tubes, via the intervening air and can be remedied by cushioning the vacuum tube sockets. Your B battery may also be running down, or you may have a loose connection somewhere in the set.

# Two Magazines For The Price Of One!

# "RADIOCAST WEEKLY" and "RADIO" both for one full year at the low price of \$2.50

Why don't you subscribe for one full year and get both "RADIOCAST WEEKLY" and "RADIO"—delivered to your home—for the unusually low price of \$2.50? The regular subscription rate for "RADIO" is \$2.50 per year. This

great offer is more than worth-while. It saves you \$2.00 and you get two of the best radio magazines published for the price of one. "RADIO" should be read by every radio fan. It contains the best of radio data found anywhere. You can hardly afford to miss a single issue.

# >>> Mail The Coupon Now!

Think of it—two magazines for the price of one. "RADIOCAST WEEKLY" and "RADIO" for one full year each at the unusually low rate of only \$2.50. Both magazines are published in San Francisco. This great offer will shortly be withdrawn. Get the coupon in the mail today—right now!

PACIFIC RADIO PUB. COMPANY PACIFIC BLDG., SAN FRANCISCO

Here is \$2.50, for which you will send "RADIOCAST WEEKLY" and "RADIO" for one full year to—

\$2.00

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CITY

#### Radio and Education

By James A. Ramsey

One of the greatest future functions of radio is its use as an educational force. By this is meant not alone the educational programs intended chiefly for adults in their homes, but especially its use for class-room instruction.

Adult educational work is a feature of many station programs. New York University, with the co-operation of WJZ, created what is called the first "air college." The fall term began in October, 1924. The course consisted of twentyminute lectures on eight subjects and was sent out every week day evening. Washington State College at Pullman is radiocasting its extension courses from its own station, KFAE, and many other colleges are doing likewise. KGO at Oakland, California, has been devoting Monday evenings for nearly a year to educational material, the programs consisting of twenty minute talks on agriculture, economics, English, Spanish and book reviews.

One of the first attempts to use radio in the common schools was made in England. Arthur R. Burrows, director of programs of the British Broadcasting Company, wrote an article in the "Teach-

ers World" London, for January, 1924 in which he pointed out that very few schools, public or private, can afford to hire great authorities to give lectures on their various fields of work, but if all the schools were equipped with receiving sets the lectures could be given to all simultaneously by radio. According to the Journal of the National Educational Association, Mr. Burrows' plan was put into practical operation on April 4, 1924, when lessons in music were given by the famous musician, Sir Walter Davies, to an invisible audience of ten thousand children in the London schools.

A few weeks later, April 30, to be exact, the public schools of Oakland, California began a series of experiments in class-room instruction by radio under the direction of Dr. Virgil E. Dickson, deputy superintendent of schools, who has written an excellent account of the work in the Journal of the N. E. A. The experiments were given with the co-operation of the General Electric Company's station KGO, and consisted of lessons in music, geography, history, arithmetic, penmanship and physical culture. The reports indicated that the lessons in



Miss Myrtle Palmer, penmanship instructor, and her studio class before the microphone at KGO during a recent test radiocast in the Oakland Public Schools

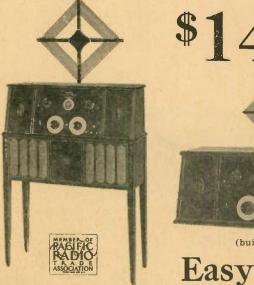
# HAVE YOU

EVER EXPERIENCED THE THRILL OF LONG DISTANCE RECEPTION?

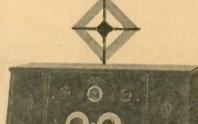
Achieving a new low price made possible only by quantity production, we have succeeded in bringing within reach of every home the utmost in DISTANCE, SELECTIVITY, ECONOMY, VOLUME, CLARITY AND SIMPLICITY (only two tuning controls) which are found only in the justly famous

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Powerful and unchallenged—it stands the highest development in modern Radio Receivers



\$149.00



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Easy Terms

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DOUGLAS 824

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OPEN TUES. & THURS, EVES.

arithmetic and penmanship were the

most popular.

Mr. Dickson emphasized particularly that the work in Oakland was actual class-room instruction, in which the pulse continue at work during the progress of the radio lessons and submit the product as tangible evidence of what has been accomplished. In this respect, it is different from all other known attempts at education by radio which consist chiefly of lecture work.

He also stated emphatically that he did not believe the use of radio in the schools would in the least degree affect

the number of teachers needed.

I will enumerate some of the results

established by Dr. Dickson:
1. There is intense concentration on

1. There is intense concentration on the part of the pupils who listen in.

2. The need for discipline seems almost negligible during the time of the radio lesson.

3. It offers better training of children in quick, thoughtful obedience to a single direction.

4. It can supplement class room instruction through occasional lessons by the best supervisors and experts.

5. The most perfect planning may be expected for the lesson to be radiocast.

6. The training of radio instructors for planning and delivery will become a new art.

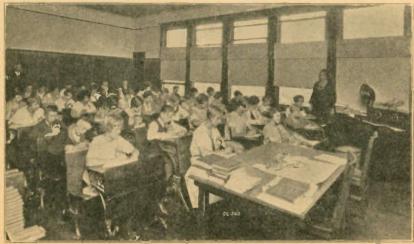
7. Schools in remote or inaccessible districts in the country may come in

touch with the best supervision and methods of instruction.

8. Parents and other adult members of the community are intensely interested in the lessons taught in the schools and listen in from places outside the class-room.

Another example of the use of radio in public schools and one with which you are no doubt familiar is the work proceeding under the direction of Mrs. Grace Stanley, State Commissioner of Elementary Education in California. It was begun on November 3 and consists of a series of lectures on geography and history, given by various people of note every Monday morning at 9 o'clock from KGO, Oakland; KFI, Los Angeles; and from KMJ, Fresno. Every school in the state which is equipped with an efficient receiving set is able to tune in on these programs.

Proof of the interest of parents and the general public in the work of the schools is to be found in the experience of some of the Eastern cities. In May, 1924, Rochester received 100,000 replies from those who listened in to their program of Education Week, while Buffalo received 50,000 replies in answer to a definitely organized program designed to give parents and others an understanding of the work and needs of the schools and secure their co-operation and support—a task, which, in the past, has been



Pupils in the Melrose Heights School, Oakland, California, receiving a penmanship lesson by radio as it is being radiocast from KGO during recent tests made to determine the value of radio in school work

# ATWATER KENT

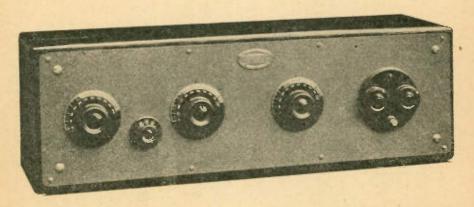
We are near the parting of the ways.

Sets which lack sales, are of questionable quality or which are behind the times, have been dumped on the market. The dealer and his customer are asking questions; among them, what is wrong with these sets or their future?

There is no surplus stock of Atwater Kent. No obsolete stock. No dumping. Sets sold two years ago are still prized and kept by their owners and are worth their original cost. Sales continue excellent—quality tells in the end. For the dealer there is the permanance insured by a good set, fairly priced and sold, and worth always its cost or more.

This is the right line for any dealer who values security, permanance and a future. If you are in radio to stay the Atwater Kent plans open a road to business of the right sort.

Look your stock over—how does your Atwater Kent merchandise look to you? Just worth one hundred cents on the dollar. Good enough!



Dealers will find this firm interested in giving them the wholesale radio service they want. May we make your acquaintance and serve you? We sell Cunningham tubes.

ERNEST INGOLD, INC.
950 Van Ness Avenue

950 Van Ness Avenue SAN FRANCISCO left to the Parent-Teachers' Associations, Visitors' Days, newspaper items, etc.

Many letters have also been received by KGO from parents saying that for the first time they have been able to get an understanding of the work being done by their children so that they could keep up with their progress and be of assistance to them. Many mothers listen regularly to the lessons and study them in order to help their children in their work. For the first time in history an effective means of educating parents and others along with the children and of enlisting their assistance and sympathetic understanding is now awaiting application.

It seems to me that one of the outstanding benefits of radio instruction in the public schools is that it will be received by outsiders—the parents, who cannot come to school in person due to home responsibilities or to reticense—and others who perhaps have passed beyond the school age without completing their education and are backward about attending night schools or extension courses or do not do so for other rea-

sons.

The ability of radio to reach isolated individuals and groups must appeal to everyone. People in the lonely homes of the prairies, mountains and deserts. in the logging camps and at the mines. on ships on the high seas, at army posts, with exploration parties in the frozen north, disabled people at home or in hospitals or sanitariums, are all in a receptive mood for education by way They need something subof radio. stantial to occupy their minds. It occurs to me that it ought to be concidered a responsibility by the educators of the country to make an organized effort to radiocast programs for the benefit of these people.

Many school executives have been considering the advisability of providing receiving sets for their schools and some have hesitated to make the purchase thinking that there will be radical changes in equipment. There is no doubt that there will be improvements from time to time just as there are changes in models of automobiles from year to year. I do not believe, however, that anyone should hesitate on that account because satisfactory reception has already been accomplished as is evidenced by the splendid performance of many fine sets on the market today.

#### THE VOICE OF THE LISTENER-IN

(Continued from Page 9)

but for all that I care, KPO can have the air twenty-four hours a day and seven days a week.

With a one tube receiver of course I don't use a loud speaker, but I have two head sets, so that two or more persons can listen in at the same time, and nobody else in the room is disturbed, and thereby "hangs a tale, two of them, in fact."

Although I am not a girl, and it has been two generations since I was a boy, I was trespassing a few weeks ago on the KGO girls half hour, when Mrs. Esther Wood Schneider proposed a little game in which she would show us how to do four things at once, and told us to follow carefully her directions. In a few minutes I, in company with fifty thousand young ladies, scattered "from Siskiyou to San Diego, from the Sierra to the sea," was fanning myself, cutting paper dolls, running a sewing machine and other stunts.

When she had us all well going, Mrs. Schneider casually remarked that she hoped that no one was looking at us. Just about that time the boss of the ranch, who had her back turned, looked around, and seeing my fool motions, made a break for the telephone to call up the dippy house, for she thought sure that the bats were in full possession of my belfry. It happened that a lady visitor was listening in on the second head set, and at her explanation the wife cancelled the call.

On another occasion when the same lady was visiting and she and the lady of the house were chatting away sixteen to the dozen, I was trying to tune in on something that I particularly wanted to hear, when some fool with a radiating receiver undertook to tune in on the same station, and of all the whoops, yells and screechings I ever heard, that was sure the cap sheaf. The nearer I got to my station, the worse it became, and finally at a particularly outrageous screech, my Yankee temper got the best of me and I yelled "D-n it, shut up." Of course, the ladies not having heard the racket, thought that I was inviting them to "put a stopper on their jaw tackle," and what I was getting over the radio wasn't a patching to what I got from the other side of the parlor.

(Continued on Page 48)

#### SCHEDULES FOR SUNDAY

APRIL 19, 1925

Pacific Time. Corrected Weekly. For Wave Lengths, Location, Power, Owner, See Page 62

| a. m.       | Central Cal.          | Southern Cal.                          | Pacific N. W.         | Inland  |
|-------------|-----------------------|--|-----------------------|---|
| 10 to 10:30 | KLS KRE               | KFI KHJ KFHJ KNX                       | CFAC                  | KOA   |
| 10:30 to 11 | KLS KPO KRE           | KFI KHJ KFSG KNX                       | CFAC KGW              | KOA   |
| 11 to 11:30 |                       | KHJ KJS KFSG KNX KFON KFI              | KTW KFIQ KGW KJR      | WOC   |
| 11:30 to 12 | KPO KGO               | KHJ KJS KFSG KFON KFRP KNX KFI         | KTW KFIQ KJR          | WOC   |
| p. m.       |                       |  |                       |   |
| 12 to 12:30 |                       | KHJ KJS KFRP KFSG KFI                  | KTW                   |   |
| 12:30 to 1  |                       |  |                       | WHB   |
| 1 to 1:30   |                       |  | KFHR                  | WHB   |
| 1:30 to 2   | KFUU                  |  | KFHR                  | KDKA  |
| 2 to 2:30   | KWG KFUU KPO          |  | KFHR                  | WBAP WDAF KDKA  |
| 2:30 to 3   | KIG KFUU KPO          | KFSG                                   | KFHR                  | WBAP WDAF KDKA  |
| 3 to 3:30   |                       | KFSG                                   | KTW                   | WSB KOA   |
| 3:30 to 4   | KGO KFUS              | KFSG                                   | KTW                   | WSB KOA   |
| 4 to 4:30   | KGO KFUS              | KFSG KFI                               | KTW                   | WFAA  |
| 4:30 to 5   | KG0                   | KFI                                    | KFHR                  | WFAA  |
| 5 to 5:30   | KJBS                  | KNX                                    | KFHR                  | KDKA KYW WLS  |
| 5:30 to 6   | KJBS                  | KNX                                    | KFHR                  | WOC WSB KDKA KYW WOS<br>WFAA WCCO WLS WLW WOA               |
| 6 to 6:30   | KJBS KP0              | KJS                                    | KFHR KGW              | WHB WSB WOC WFAA WIP<br>WCCO WOC WLW WOAI                   |
| 6:30 to 7   | KFRC KPO<br>KRE       | KHJ<br>KPPC KFON                       | KFHR KGW CJCA<br>CFAC | WHB WOC WFAA WCCO<br>KTHS KOA WCCO WLW WIP<br>WGBS          |
| 7 to 7:30   | KFRC KPO<br>KRE       | KHJ KFI KFSG KNX KPPC KFWB             | CJCA CFAC KGW<br>KJR  | WHB WOAW KLZ KTHS WIP<br>WGN WLW KOA WCCO<br>WFAA WGBS WGY  |
| 7:30 to     | 3                     | KFI KFSG KFRP KNX KHJ KPPC<br>KFWB     | KTW KFIQ KGW<br>KJR   | WOC WFAA WOAW KLZ WGN<br>WLW KTHS WGBS WCCO<br>WOAI WHB WGY |
| 8 to 8:30   | KGO KFRC<br>KPO KRE   | KFI KHJ KJS KFSG KFON KNX<br>KPPC KFWB | KTW KFIQ              | WFAA WOC WCCO WOAI<br>KTHS WGBS KSL                         |
| 8:30 to     | 9 KFRC KPO<br>KRE KGO | KFI KHJ KJS KFSG KFON KNX<br>KPPC KFWB | KTW KGY KFIQ          | WFAA WOC KTHS KSL   |
| 9 to 9:30   |                       | KFI KHJ KFSG KFBE KNX KFON<br>KFWB     | KGY KTW               | WBAP WOC KTHS<br>WHB KFUR                                   |
| 9:30 to 1   |                       | UKFI KHJ KFSG KFBE KNX KFON<br>KFWB    | KTW                   | WBAP WHB KFUR   |
| 10 to 10:30 | KFRC                  | KFI KFSG KNX KFON KFWB KHJ             |                       | WHB KFUR  |
| 10:30 to 1  | 1 KFRC                | KFI KFSG KNX KFON KFWB KHJ             |                       | WHB KFUR  |
| 11 to 12    | KFRC                  | KFWB                                   |                       |   |

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#### PROGRAMS FOR SUNDAY

- APRIL 19, 1925

#### PROGRAM FOR KGO-361 Meters General Electric Co., Oakland

| 11 a. m.—Service of St. Luke's Episcopal               |
|--|
| Church, S. F., Rev. W. W. Jennings, rector             |
| 3:30 p. m.—Concert by KGO Little Symphony              |
| Orchestra, Carl Rhodehamel, conducting                 |
| Waltz-Slumbers Rodolphe                                |
| Selection—Tannhauser Wagner                            |
| Orchestra  |
| Waltz—Siumbers Rodolphe<br>Selection—Tannhauser Wagner |

Humoresque Dvorak
Polonaise Militaire Chopin
Serenade—Bandine Gabriel-Marie Dvorak

Orchestra Piano solos-

Orchestra b. m.—Service of St. Luke's Episcopal Church, S. F., Rev. W. W. Jennings, rector

#### PROGRAM FOR KFUS-234 Meters Sherman School, Oakland

9 to 9:30 a.m.—
Faith of Our Fathers, quartet from Oakland Temple Chorus
International lesson, Gilbert Hoff
Whosoever Will, mixed quartet
A short sketch of the Perean Ministry,

A short sketch of the Perean Ministry, Gilbert Hoff
Solo, Always, Gilbert Hoff
3:30 to 4:30 p. m.—Sacred song service program by the Oakland Temple Chorus, from the Oakland Temple Baptist Church, given under the auspices of the magazine, Today, Mabel F. Sherman, editor. Gilbert Hoff, director, Florence Wahlgren, pianist Chorus, Sweeter Than All Oakland Temple Chorus Scripture lesson, Matt. 11: 20-30, followed by prayer

Scripture lesson, Matt. 11: 20-30, followed by prayer
Chorus, 'Tis Burning in My Soul; O, the Love That Sought Me
Oakland Temple Chorus
Duet, Sweet Will of God
Dorothy Dodge, Gilbert Hoff
Chorus, Hallelujah for the Blood
Oakland Temple Chorus
"Today" in the Bible, from the magazine
"Today" by the editor
"Today" by the editor
Chorus, Live in the Sunlight; Heavenly
Sunlight! Saved Every Day
Oakland Temple Chorus
Duet, For You I Am Praying
Perdita Taylor and Urcel Holaday
Chorus, Jesus Is Mighty to Save; My
Mother's Prayers Have Followed Me
Oakland Temple Chorus

#### PROGRAM FOR KLS-242 Meters Warner Bros., Oakland

10 to 11 a. m.—Radio Church of America, Rev. Dr. George Chambers; music in charge of C. Dickens

#### PROGRAM FOR KPO-428 Meters Hale Bros. and The Chronicle, San Francisco

8 a. m.—Big Brother will give the San Fran-

cisco Chronicle Funnies
10:30 a. m.—"Ye Towne Cryer" and Amusement Information Service
11 to 12 p. m.—Undenominational and non-sectarian church services Talk -

Talk —
The Transfiguration of the Commonplace
Dr. C. E. Tingley
Supt. of S. F. Baptist Bay Cities Union
Soprano solos—
Come Ye Blessed ......John Prindell Scott
The King of Love My Shepherd Is...Gounod
What A Friend We Have in Jesus
Alice Dreyer
Theodore J. Irwin, accompanist
Organ selections—
Chimes; Organ Prelude; Organ Postlude;
Chimes

Chimes

Theodore J. Irwin to 3 p. m.—120th organ recital by Theodore J. Irwin at the Wurlitzer. For the first part of the recital Mr. Irwin will give further selections from the oratorio "The Holy City" by Alfred R. Gaul. The second part of the program will consist of selections from the cantata "The Crucifixion" by John Stainer by John Stainer

Contrait Solos with organ acc.—
Consider the Lilies Topliff
Come Sing to Me Thomas

Consider the Lilies Topliff
Come Sing to Me Thomas
Joan Ray
6 to 6:30 p. m.—States Restaurant Orchestra under the direction of Waldemar Lind,
Overture "If I Were King" Adam
Grand operatic fantasia "Carmen" Bizet
Serenade Espagnole Albeniz
Slavonic Rhapsodie Friedeman
6:30 to 7:30 p. m.—Palace Hotel concert
under the direction of Cyrus Trobbe
7 p. m.—"Ye Towne Cryer" and Amusement
Information Service
8 to 8:30 p. m.—Palace Hotel Concert under
the direction of Cyrus Trobbe
8:30 to 10 p. m.—Concert by Rudy Selger's
Fairmont Hotel Orchestra

# PROGRAM FOR KFRC—268 Meters City of Paris, San Francisco The Call Radio Headquarters

6:30 to 7:30 p. m.—Concert by Stanislas
Bem's Little Symphony, Eugenia Bem
conducting, playing at Whitcomb Hotel
8 to 10 p. m.—Concert by the Little Symphony Orchestra:

Overture, Fingals Cave Mendelssohn
Waltz, Wintersturme Fucik
Selections from Czardasfurstin Kalman Mendelssohnian

Mendelssonhan

Dance of the Hours Ponchinelli

Selections from Mignon Thomas

10 to 12 p. m.—Dance music by Paul Kelli's

Orchestra playing at Il Trovatore Roof

Garden Cafe, San Francisco

#### PROGRAM FOR KGW-491 Meters Morning Oregonian, Portland

10:30 a. m.—Church services, Dr. Harold Leonard Bowman, pastor
6 p. m.—Church services
7 p. m.—Dinner concert by Colburn Concert Orchestra of Hotel Portland; intermission solos

#### PROGRAM FOR KFUU-224 Meters Colburn Radio Lab., San Leandro, Cal.

1:30 to 3 p. m.—Musical program by Cherry City News under direction of Mrs. W. T. Whitmore

Saxophone duets-

When You and I Were Seventeen... .....Kahn and Rososs

Lyric soprano solo-... Cadınan At Dawning Doris Whitmore; Marshall Paysen, acc. Bell solo-

Hear My Cry Oh Lord.......Alfred Wooler
Moira Fred G. Bowles
John T. Lutze, Mrs. T. M. Grant, acc.

Violin solos-Kujawiak Wieniaws
Bertrand Lurie, Mme. Dr. Grassi, acc.
Soprano and contralto duet—

Andantino Doris Whitmore and Lovie De Pasquale; Marshall Paysen, acc.

Mezzo-soprano solos-Nur wer die Sehnsucht Kenset. Tschaikowski 

Mrs. Ethel Long Martin, acc.

Characteristique Morceau......Wollenhaupt

Hungarian Etude. McDowell .
Elaine Hodges Baritone solo-.. Caro Roma

Just a Song at Twilight Perfect Day.

#### Harold Larmer, Marshall Paysen, acc. PROGRAM FOR KHJ-405 Meters Los Angeles Times, Los Angeles

10 a. m.—Sermon from KHJ studio by Rev. Martin Luther Thomas, pastor of the First Presbyterian Church of San Pedro. Mrs.

Presbyterian Church of San Pedro. Mrs. Molly Chruistas, contralto soloist
10:30 to 12:30 p. m.—Organ recital and entire religious service from the First Methodist Episcopal Church. Arthur Blakeley, organist, and Rev. Elmer E. Helms, pastor
6:30 to 7 p. m.—Art Hickman's Concert Orchestra from the Biltmore Hotel
7 to 7:30 p. m.—Organ recital from the First Methodist Episcopal Church, Arthur Blakeley, organist

Blakeley, organist
7:30 to 8:15 p. m.—Program through the
courtesy of the International Bible Students' Association. Presenting Orpheus
Four and Claire Forbes Crane, concert pianist

8:15 to 11 p. m .- Program

PROGRAM FOR KFI-467 Meters Earle C. Anthony, Inc., Los Angeles

(Copyright by KFI, not to be reprinted)
10 to 10:45 a. m.—Morning services under
direction of the L. A. Church Federation.
Speaker, Dr. Campbell Coyle, pastor of
the Highland Park Presbyterian Church.
Music furnished by the choir of the same church

11 to 12:20 p. m.—Services of the Temple Baptist Church. Sermon by Dr. J.

mental

Baptist Church. Sermon by Dr. J. Whitcombe Brougher
4 to 5 p. m.—Vesper services arranged by the Federated Church Musicians—a concert of both sacred and secular music 6:45 to 7 p. m.—Radiotorial and music appreciation talk, subject: "Music of Russia" Harold Isbell

Haroid Isbeil
to 8 p. m.—Program presented by Albert
Kaufman from the stage and studio of
the Metropolitan Theatre. Featuring the
star acts on the current bill, also the
fortyfive piece orchestra playing in the pit

fortyfive piece orchestra playing in the pit of the Metropolitan Theatre to 9 p. m.—Classic hour featuring Virginia Flohri, soprano, (the perfect radio voice) and Margerite LeGrande, concert pianist to 10 p. m.—L. A. Examiner. Cinderella Ballroom Orchestra of Long Beach 0 to 11 p. m.—Bill Hennessy's Packard Eight Orchestra presenting the newest in dance music and combinations of instrumental

#### PROGRAM FOR KOA—323 Meters General Electric Co., Denver, Colo.

10 a. m.—Service of Trinity Methodist Episcopal Church, Rev. Loren M. Edwards, D.D., minister

p. m.—Sunday afternoon music hour: organ and Trinity orchestra recital from Trinity Methodist Episcopal Church, Shad

J. Tinsley, organist and director 6:30 p. m.—Service of Trinity Methodist Episcopal Church, Thomas E. Greene, chaplain general, National Society of the Sons of the Revolution, speaker

#### PROGRAM FOR KTHS—375 Meters The New Arlington Hotel, Hot Springs, Ark.

9 to 10:30 a. m.—Services of the Central Avenue Methodist Church, Rev. J. J.

Stowe, pastor
6:30 to 8 p. m.—De Luxe orchestra program
by the Meyer Davis-New Arlington Hotel
Orchestra, Jacques Renard, director
8 to 9:30 p. m.—Frolic with Phil Baxter's
Singing Orchestra

PROGRAM FOR WOAI-394 Meters

Southern Equipment Co., San Antonio, Texas 9 a. m.—Services of the First Presbyterlan Church, sermon by Dr. P. B. Hill, pastor 5:30 p. m.—Services of Central Christian Church, sermon by Dr. Hugh McLellan, pastor

7:30 p. m.—Concert by the 15th Field Artillery Band, of Fort Sam Houston, Texas

PROGRAM FOR KNX-337 Meters
Los Angeles Evening Express, Los Angeles
10 to 12 p. m.—First Presbyterian Church

to 12 p. m.—First Presbyterian Church of Hollywood
 to 6:15 p. m.—Sunset service, conducted by Rev. Charles F. Asked, D.D., LLD., and Rev. Frank Dyer, D.D., of Wilshire Congregational Church
 to 8 p. m.—First Presbyterian Church of Hollywood
 to 9 p. m.—Ambassador Concert Orchestra.

8 to 9 p. m.—Ambassador Concert Orchestra 9 to 11 p. m.—Program by R. C. Durant

#### SCHEDULES FOR MONDAY

APRIL 20, 1925

Pacific Time. Corrected Weekly. For Wave Lengths, Location, Power, Owner, See Page 62

| a. m.       | Central Cal.            | Southern Cal.                 | Pacific N. W.                  | Inland  |
|-------------|-------------------------|-------------------------------|--------------------------------|---|
| 9 to 10     | KJBS KGO                |                               |                                |   |
| 10 to 11    | KJBS KFUU               |                               |                                |   |
| 11 to 11:30 |                         |                               |                                | S/April 1997 September 1997   |
| 11:30 to 12 | KG0                     |                               | CJCA                           |   |
| p. m.       |                         |                               | 2 2 1 1 1 1 1 1                |   |
| 12 to 12:30 | KGO KFNV                | KNX                           |                                | WHB   |
| 12:30 to 1  | KGO KFNV                | KHJ KNX                       | KJR KGW                        | WHB   |
| 1 to 1:30   | KP0                     | KHJ                           | KJR KFOA                       | Maria de la lacta de la companya de |
| 1:30 to 2   | KPO KGO                 | KDPT                          | KJR                            | WDAF  |
| 2 to 2:30   |                         | KDPT                          |                                | KDYL WDAF WLS   |
| 2:30 to 3   | KP0                     |                               | CFAC                           | KDYL WLS  |
| 3 to 3:30   | KGO KPO                 |                               | CFAC                           | WSB WDAF WWJ WTAM   |
| 3:30 to 4   |                         |                               | HAVE THE RESERVE               | WSB KFKX WDAF WWJ WTAM  |
| 4 to 4:30   | KGO KWG                 | KNX                           | KFEC KFOA                      | WDAF WOAW KYW WLS WWJ   |
| 4:30 to 5   | KGO KWG KPO             | *                             | KFEC KFHR KFOA                 | WDAF WOC WOAW KYW WWJ WFAA  |
| 5 to 5:30   | KGO KPO                 | KFI                           | KITHR KGW                      | KDKA WOR WHB WOAW WTAM KFRU<br>WWJ WFAA   |
| 5:30 to 6   | KGO KPO                 | KFI                           | The state of the               | KDKA WOR WBAP KDYL WHB WTAM<br>WGY KFRU WWJ WFAA  |
| 6 to 6;30   | KPO KFNV KLX            | KDPT KFON                     | KMO KGW KFEC<br>KJR            | KDKA WBAP WDAF KDYL KSD WLW WOR<br>WTAM WCCO WGY WOS WEAF WHAZ<br>KFRU WWJ WSB  |
|             | KZM KPO KLX<br>KFRC     | KNX KFSG KFON                 | KMO KFHR CJCA<br>KFOA KGW      | KDKA KDYL WFAA KSD WLW KFRU WSB<br>WDAF WOR WTAM WCCO KOB KTHS WGY<br>WOS WEAF WHAZ WWJ   |
| 7 to 7:30   | KGO KPO KLX<br>KFRC     | KNX KFI KFSG                  | KFHR KFOA KGB<br>KGW           | WDAF WOAW WLW KSD KOA WFAA WOR<br>WTAM WCCO KOB KTHS WOS KFAU<br>WEAF WHAZ KFRU WWJ KSL KDYL  |
| 7:30 to 8   |                         | KFON KFI<br>KNX               | CHBC KFOA<br>KFAE CJCA KGB     | WOR KFKX WOAW WBAP KOA KFRU<br>WLW KLZ KTHS WOS KFAU<br>WEAF WHAZ KSD WTAM KSL KDYL   |
| 8 to 8:30   | KGO KPO KLX<br>KRE KJBS | KFI KFON KNX<br>KDZB KFWB KHJ | KGB KFAE CHBC<br>KFOA          | WFPT KSD WOAW KFKX WCCO WHAZ<br>KFAU KOA KTHS KFRU WTAM<br>KDYL   |
| 8:30 to 9   | KGO KPO KLX<br>KRE KJBS | KFI KFON KDZB<br>KNX KFWB KHJ | KFAE CHBC KGB<br>KFOA CKCD KJR | KFPT KSD WOAW KFKX WCCO WHAZ<br>KTHS KOA KFRU WTAM KDYL   |
| 9 to 9:30   | KGO KPO KLX<br>KRE KJBS | KFON KNX KFI<br>KFWB KHJ      | KFOA KMO KJR<br>CKCD CFAC      | WSB KSD KFKX KDYL WCCO  |
|             | KGO KPO KLX<br>KRE KJBS | KFON KNX KFI<br>KFWB KHJ      | KFOA KMO CFAC KJR              | WSB KSD   |
| 10 to 10:30 | KGO KLX KPO             | KFI KNX KFON KFWB             | CFAC                           | WDAF  |
| 10:30 to 11 | KGO KPO KLX             | KFI KNX KFON KFWB             | CFAC                           | WDAF  |
| 11 to 12    | KGO                     | KNX KFWB                      |                                |   |
| 11 00 12    |                         |                               |                                |   |

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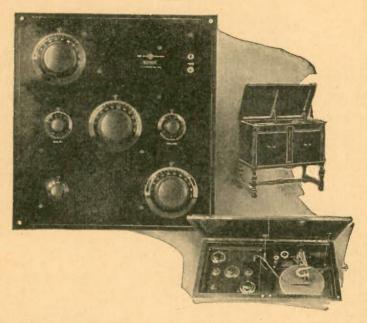
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#### PROGRAMS FOR MONDAY

APRIL 20, 1925

|                |             |           | -       |        |        |       |
|----------------|-------------|-----------|---------|--------|--------|-------|
| 1              | PROGRAM     | FOR F     | CGO-    | 361 I  | Meter  | S     |
|                | General     | Electric  | Co.,    | Oakl   | and    |       |
| a.             | mMusic      | and le    | ectures | by     | Calif  | ornia |
| Sta<br>1 · 4 f | te Departi  | ment of   | Educa   | tion   | a lavr | Oals  |
| lan            | d public or | ah a a la | moti    | uccioi | ı by   | Oak-  |

10:40 a. m.—Classroom instruction by Oakland public schools.
11:30 a. m. to 1 p. m.—Luncheon concert, courtesy Pacific States Electric Co.
1:30 p. m.—Stock and weather reports
3 p. m.—Studio musical program
4 to 5:30 p. m.—Henry Halstead and dance orchestra playing in the Garden Room of the Hotel St. Francis, S. F.
5:30 to 6 p. m.—Aunt Betty stories and the KGO Kiddies' Club.
6:45 to 7:30 p. m.—Stock reports, news items
8 p. m.—Educational program

Melody .....

Margaret Avery Address by Albertine Richards Nash, Consulting Psychologist Violin solo-

Josephine Holub
Chats About New Books, Jos. H. Jackson
Home to Our Mountains......Verdi
Arion Trio
10 p. m. to 1 a. m.—Dance music program by
Henry Halstead's Orchestra and soloists
Hotel St. Francis, S. F.

#### PROGRAM FOR KPO-428 Meters

Hale Bros. and The Chronicle, San Francisco 10:30 a. m.—"Ye Towne Cryer" and Amusement Information Service

12 noon-Time signals, scripture reading 1 to 2 p. m .- Rudy Seiger's Fairmont Hotel Orchestra

2:30 to 3:30 p. m.-Program from Loew's Warfield Theatre

Warfield Theatre
4:30 to 5:30 p. m.—Rudy Seiger's Fairmont
Hotel Orchestra, by wire telephony
5:30 to 6:25 p. m.—Children's hour stories
by Big Brother of KPO, taken from the
Book of Knowledge
Piano solos—
Russian Romance
Frimt

First Movement from G Minor Concerto

8:30 to 9 p. m.—121st organ recital by Theodore J. Irwin at the Wurlitzer March Hollander Waltz, Mon Reve Waldteu
Operatic selection, Tannhauser Wagn
Le petite berger (The Little Shepherd) Waldteufel Wagner

Elsa's Dream, Lohengrin Wagner 9 to 10 p. m.—Talk on "The Battles of Lexington and Concord" by Will C. Wood, Superintendent of Public Instruction of the State of California, speaking under the auspices of the Sons of the American Revolution, on the 150th anniversary of these battles. those battles

Program under the management of Joseph George Jacobson: Piano solos-

The Sea The Sea Palmgren
Rhapsody No. 8 Liszt
Myrtle Edna Waitman

Bass solos—
A Song of Steel Gilbert Spross
When Big Profundo Sang Low C...Botsford
Frederick E. Levin
Irene Millier, accompanist

Piano solo— Concerto G Minor (first movement)

Mendelssohn

Marian Patricia Cavanaugh
Jos. Geo. Jacobson, second piano
Suite for violin—
Sunset-Sunrise Reverie
Jos. Geo. Jacobson

Frances Wiener, pupil of Sigmund Anker Piano solos-

Polonaise A flat

Gladys Ivanelle Wilson ...... Jos. Geo. Jacobson

Il Baccio Obstination Fontenailles Muriel Arron, pupil of E. Harold Dana E. Harold Dana, accompanist Rhapsdoy d'Auvergne (2nd and 3rd

movements) Saint-Saens

Sam Rodetsky
Jos. Geo. Jacobson, second piano Piano solo-

Dance Arab.. Beatrice N. Nishkian Played by the composer Baritone solos-

Passing Out of the Shadow...J. G. Jacobson Si vous l'aviez compris Denza Maximilliano J. Lorenzini Violin obligato by Albert White

Polonaise for two pianos...... Arens Gladys Wilson and Myrtle Waitman Arensky

10 to 11 p. m.—Johnny Buick's Cabirians, playing at Cabiria Cafe

#### PROGRAM FOR KLX-508 Meters Oakland Tribune, Oakland

to 7 p. m .- Organ concert radiocast from

the American Theatre, incidental music to 7:30 p. m.—News items, U. S. Weather Bureau forecast, market and financial news to 9:15 p. m.—Studio program of instrumental and vocal selections, under the direction of J. Wesley Gebhardt of Valuer

lejo
9:15 to 9:45 p. m.—The American Theatre
Orchestra, John Wharry Lewis, directing
9:45 to 11 p. m.—Regular weekly meeting of
the Protective Order of Lake Merritt Ducks

#### PROGRAM FOR KFRC-268 Meters City of Paris, San Francisco The Call Radio Headquarters

6:30 p. m.—S. F. Police Dept. radiocast 6:30 to 7:30 p. m.—Studio program under auspices St. Joseph's New Building Appeal

#### PROGRAM FOR KFI-467 Meters Earle C. Anthony, Inc., Los Angeles (Copyright by KFI, not to be reprinted)

5 to 5:30 p. m.-Los Angeles Herald news bulletins

5:30 to 6 p. m.—L. A. Examiner. Talks by Col. R. S. Hartz, aviator, and Eugene Biscailuz, undersheriff
6:45 to 7 p. m.—Radiotorial period
7 to 8 p. m.—Program presented by the Los

Angeles Evening Herald 8 to 8:30 p. m.—Mildred Masser, female bari-

tone 8:30 to 9 p. m .- A half hour of dance music

8:30 to 9 p. m.—A half hour of dance music by Victorian Orchestra 9 to 10 p. m.—Program presented by the Walter M. Murphy Motors Co., featuring the Mozart Instrumental Trio, Apollo Male Quartet and assisting artists 10 to 11 p. m.—L. A. Examiner program presented by the Hal Roach Studios

#### PROGRAM FOR KOA-323 Meters General Electric Co., Denver, Colo.

p. m.—Ten minutes of music by Fred Schmitt and his Rialto Theater Orchestra: 10 p. m.—Studio program, courtesy the Steinway Club of Denver. This is a concert of more than twenty classical numbers including a piano quartet, a two-piano selection, piano solo, violin solo and a variety of soprano and contralto solos. Ferne Whiteman Smith, sister of Paul Whiteman of jazz fame, will be heard in a grouping of contralto solos

#### PROGRAM FOR KGW-491 Meters Morning Oregonian, Portland

11:30 a. m.—Weather forecast
12:30 p. m.—Rose City Trio
5 p. m.—Children's programme
6 p. m.—Dinner concert; organ recital by
Frederick W. Goodrich
7:15 p. m.—Markets, weather, news bulletins and police reports

#### PROGRAM FOR KHJ-405 Meters Los Angeles Times, Los Angeles

12:30 to 1:30 p. m.—Program presenting Carlyle Stevenson and his Bon Ton Ball-room Orchestra from Orean Park, Cal. Bobbie Toft, "blues" singer, and Jack Con-

nors, tenor 8 to 10 p. m.—Program

#### PROGRAM FOR KFOA-454 Meters Rhodes Department Store, Seattle

12:45 to 1:30 p. m.—The Lions Club lunch-eon program from the Olympic Hotel 4 to 5:15 p. m.—The Times' "Afternoon at Home" program 6 to 6:45 p. m.—The Pacific States Electric Co. dinner hour concert by the Hoffmann Orchestra from the Olympic Hotel 6:45 to 8:15 p. m.—Sherman, Clay & Co.

program

8:15 p. m.—Weather report 8:30 to 10 p. m.—The Times program

#### PROGRAM FOR KNX-337 Meters Los Angeles Evening Express, Los Angeles

4 p. m.-Joe Lyons, tenor

6:30 to 10 p. m.-Program

10 to 11 p. m.—Silvertown Orchestra and Lillian May Challenger, soloist

11 to 12 p. m.—Hotel Ambassador—Abe Ly-man's Cocoanut Grove Orchestra

#### PROGRAM FOR KTHS-375 Meters The New Arlington Hotel, Hot Springs, Ark.

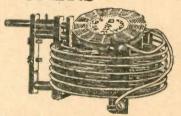
6:30 to 7:15 p. m.—Concert sponsored by Mrs. Alice C. Henniger, Little Rock, Ark. 7:15 to 8 p. m.—Classical and popular selections by the Meyer Davis-New Arlington Hotel Orchestra, Jacques Renard, director to 9 p. m.—Dance tunes by the Charles L. Fischer Eastman Hotel Orchestra

#### PROGRAM FOR KJR-384 Meters The Northwest Radio Service Co., Seattle

12:30 to 1 p. m.—Market reports
1 to 1:30 p. m.—Musicale
1:30 to 2 p. m.—"Doris'" talk on styles
6 to 6:30 p. m.—What's on at the Theatres
8:30 to 9 p. m.—Gordon Kilbourn and his Orchestra

9 to 10 p. m.-Post-Intelligencer studio pro-

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San Francisco, Calif.

#### SCHEDULES FOR TUESDAY

APRIL 21, 1925

Pacific Time. Corrected Weekly. For Wave Lengths, Location, Power, Owner, See Page 62

| a. m.       | Central Cal.                    | Southern Cal.                                  | Pacific N. W.                           | Inland  |
|-------------|---------------------------------|--|---|---|
| 9 to 10     | KJBS                            |  |   |   |
| 10 to 11    | KJBS KPO KFUU                   | J  |   |   |
| 11 to 11:30 |                                 | KFSG   |   |   |
| 11:30 to 12 | KGO                             |  | CJCA                                    | THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.  |
| p. m.       |                                 |  |   |   |
| 12 to 12:30 | KGO KFNV                        |  |   | WHB   |
|             | KGO KFNV                        | KHJ  | KFOA KGW KJR                            | WHB   |
| 1 to 1:30   | KP0                             | KHJ KNX  | KFOA KJR                                |   |
|             | KPO KGO                         |  | KJR                                     | WDAF  |
| 2 to 2:30   | - TIMO                          | APPLY A REPORT A REPORT OF                     |   | KDYL WDAF   |
|             | KP0                             | KHJ KFON KFSG                                  | Com L Cl                                | KDYL  |
| 3 to 3:30   | KPO KLX                         | KHJ KFON KFSG                                  | CFAC                                    | WSB WDAF WWJ WTAM   |
|             | KPO KLX                         | KFSG KFON                                      | TOTAL TOTAL                             | WSB WDAF WWJ WTAM   |
| 4 to 4:30   | KGO KWG KPO                     | KFSG KNX                                       | KFEC KFOA                               | WDAF WOR WOAW WWJ   |
| 4:30 to 5   | KGO KPO KLX                     |  | KFEC KFHR KFOA                          | WDAF WOAW WWJ   |
| 5 to 5:30   | KGO KPO                         | KFI  | KFHR KGW                                | KDKA WOAW KOA WGY WLS WGBS WWJ  |
| 5:30 to 6   | KP0                             | KFI  |   | WBAP KDYL KDKA WGY WLS WGBS<br>WWJ WHB  |
| 6 to 6:30   | KPO KLX KFNV                    | KHJ KFON                                       | KJR                                     | WSB WBAP WHB KDYL KDKA WLS KYW<br>KSD WMAQ WGN WGY WEAF WLW WGBS<br>WWJ WCCO WOC KFKX           |
| 6:30 to 7   | KLX KZM KPO<br>KFUS             | KNX KHJ KFSG<br>KFON                           | KFHR KFEC KFOA<br>CJCA CKCK             | KDKA KYW WFAA KTHS WOAI KFKX<br>WGY KSD KDYL WHB WMAQ WGN WLS<br>WEAF WWJ WGBS WOC WCCO WSB WLW |
| 7 to 7:30   | KGO KPO KLX                     | KNX KHJ KFI KFSQ                               | KFHR CFAC CKCK<br>KFOA CFCT KGW<br>CNRR | WFAA KYW KSD WOAW WQJ WOAI WHB<br>WMAQ KTHS WLS WIP WEAF WGBS WOC<br>WCCO WLW WWJ KFKX WGY KSL  |
| 7:30 to     | 3                               | KFI KFON KNX                                   | KHQ CFCT KFOA<br>CFAC CKCK CHBC<br>CNRR | WBAP KSD WOAW WMAQ WOAI WLS WQJ<br>KYW KTHS WIP WEAF WGBS WHB<br>WCCO WLW KFKX WGY KSL          |
| 8 to 8:30   | KGO KPO KWG<br>KFRC KRE<br>KFUS | KFI KHJ KFON KDPT<br>KJ8 KFBE KDZB KNX<br>KFWB |   | WBAP WOAW WGN CYL KDKA KSD WQJ<br>KYW WOAI WLS WIP WEAF WGBS<br>KTHS WGY WHB                    |
| 8:30 to 5   | KGO KPO KWG<br>KFRC KRE KFU     | KFI KHJ KDZB KFBE<br>S CFON KJS KNX KFWB       |   | WOAW KOKA WGN CYL WIP WEAF WQJ<br>KYW WLS WGBS KFRU KSD WGY KTHS                                |
| 9 to 9:30   | KGO KPO KFQU<br>KFRC KRE        | KFI KHJ KFON KNX<br>KFWB                       | KFOA KGY CKCD<br>KGW                    | KYW WQJ WLS KFRU WSB WFAA CYL<br>KFUR   |
| 9:30 to 10  | KGO KPO KFQU<br>KFRC KRE        | KFI KHJ KNX KFON<br>KFWB                       | KFOA                                    | WSB WFAA KYW WLS KFRU<br>KFUR   |
| 10 to 11    | KGO KFQU KPO                    | KFI KNX KFON                                   | CFCN KGW KFOA                           | WDAF WQJ WLS KYW<br>KFUR  |
| 11 to 12    | KG0                             | KNX KFWB                                       | CFCN KGW                                | WQJ KYW   |
| 12 to 1     | KGO                             |  |   |   |
|             |                                 |  |   |   |

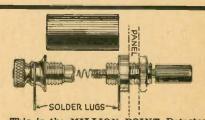
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#### PROGRAMS FOR TUESDAY

APRIL 21, 1925

Instrumental trio-

From a Wandering Iceberg ..... MacDowell

|     | PROGRAM FOR KPO-428 Meters   |
|-----|--|
|     |  |
|     | le Bros. and The Chronicle, San Francisco  |
| 7 : | a. m.—Daily Dozen, by Bernard Drury  |
| 10  | Talle on cooking and household   |
| TO  | a. III.—Talk on cooking and household  |
| I   | Tanagement by Mrs. Belle Decrai of the   |
| 10  | a. m.—Daily Dozen, by Bernard Drury a. m.—Talk on cooking and household management by Mrs. Belle DeGraf of the San Francisco Chronicle 30 a. m.—"Ye Towne Cryer" and Amuse- ment Information Service noon—Time signals, scripture reading of 2 p. m.—Rudy Seiger's Fairmont Hotel Orchestra, by wire telephony 10 to 3:30 p. m.—Matinee program by the Mirimar Dance Orchestra, under direction of Philip Wessa: China Girl, San, Somebody Loves Me, Tea for Two, Follow the Swallow, Memory Lane, group of piano solos by Philip Wessa, I'll See You in My Dreams, Will You Remember Me, Indian Dawn, Yearn- ng, Playmates, Where's My Sweetie Hid- lng?, Moonlight and Roses 30 to 4:30 p. m.—Palace Hotel concert Hotel Orchestra 20 p. m.—Market reports |
| TO  | 30 a. m.— Te Towne Cryer and Amuse-  |
| 10  | ment information service   |
| 12  | noon—Time signals, scripture reading   |
| L   | o 2 p. m.—Rudy Seiger's Fairmont Hotel   |
| . ( | orchestra, by wire telephony   |
| 2:3 | to 3:30 p. m.—Matinee program by the   |
| 1   | Mirimar Dance Orchestra, under direction   |
| •   | of Philip Wessa:   |
| 9   | China Girl, San, Somebody Loves Me, Tea  |
| , 1 | or Two, Follow the Swallow, Memory   |
|     | Lane, group of plano solos by Philip   |
|     | Wessa, I'll See You in My Dreams, Will   |
|     | You Remember Me, Indian Dawn, Yearn-   |
| j   | ng, Playmates, Where's My Sweetie Hid-   |
| i   | ing?, Moonlight and Roses  |
| 3:3 | 30 to 4:30 p. m.—Palace Hotel concert  |
| 4:: | 30 to 5:30 p. m.—Rudy Seiger's Fairmont  |
| ]   | Hotel Orchestra  |
| 5:3 | 30 p. m.—Market reports  |
| 5:3 | 35 to 6:30 p. m.—Children's hour stories   |
| 1   | by Big Brother of KPO, taken from the  |
|     | Book of Knowledge  |
| 1   | Saxophone solos by Viola Taylor  |
| 6:  | 30 p. m.—"Ye Towne Cryer" and Amuse-   |
| 1   | ment Information Service   |
| 6:  | 35 to 7 p. m.—States Restaurant Orchestra  |
|     | under the direction of Waldemar Lind   |
| 7   | to 7:30 p. mRudy Seiger's Fairmont   |
| •   | Hotel Orchestra, by wire telephony   |
| 8   | to 9 p. m "A Night at Home" through  |
|     | Hotel Orchestra 30 p. m.—Market reports 35 to 6:30 p. m.—Children's hour stories by Big Brother of KPO, taken from the Book of Knowledge Saxophone solos by Viola Taylor 30 p. m.—"Ye Towne Cryer" and Amuse- ment Information Service 35 to 7 p. m.—States Restaurant Orchestra under the direction of Waldemar Lind to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra, by wire telephony to 9 p. m.—"A Night at Home" through the courtesy of the Bass-Hueter Paint Co.: Instrumental trio— Overture, Manon   |
|     | Instrumental trio-   |
|     | Overture, Manon  |
|     | Dean Scott Donaldson, violin   |
|     | J. Winston Petty, 'cello   |
|     | Helen Eugenia Merchant, piano  |
|     | Vocal solos—   |
|     | Villanelle   |
|     | At Dawning Cadman  |
|     | Sue Hill, soprano  |
|     | Vocal solos— Villanelle Del 'Acqua At Dawning Cadman Sue Hill, soprano Mildred Stombs-Warenskjold, acc.  |
|     | Violin solos   |
|     | Rondino Kreisler   |
|     | Liebesfreud Kreisler   |
|     | Dean Scott Donaldson   |
|     | Violin solos Rondino Kreisler Liebesfreud Kreisler Dean Scott Donaldson Miss Merchant, accompanying Vocal solos—   |
|     | Vocal solos-   |
|     | Vision Fugitive Massenet   |
|     | Siskar-Vals Swensen  |
|     | Vocal solos— Vision Fugitive Massenet Siskar-Vals Swensen B. August Johnson, bass-baritone Mrs. Carroll Jarboe at the plano  |
|     | Mrs. Carroll Jarboe at the piano   |
|     | Piano solos—   |
|     | Nocturne in F Major Chopin   |
|     | Naiads at the Spring Paul Juon   |
|     | Helen Eugenia Merchant   |
|     | Vocal solos-   |
|     | Aria from "La Traviata" Verdi  |
|     | Coming Home Willeby  |
|     | Piano solos— Nocturne in F Major Chopin Naiads at the Spring Paul Juon Helen Eugenia Merchant Vocal solos— Aria from "La Traviata" Verdi Coming Home Willeby Sue Hill Mildred Stombs-Warenskjold, acc. 'Cello solos—   |
|     | Mildred Stombs-Warenskjold, acc.   |
|     | 'Cello solos-  |
|     | Prelude Henry Eicles   |
|     | Chant of the Minstrels Glazounow   |
|     | J. Winston Petty   |
|     | 'Cello solos— Prelude Henry Eicles Chant of the Minstrels Glazounow J. Winston Petty Miss Merchant at the piano Vocal solos—   |
|     | Vocal solos—   |

Vocal solos-

Star Eyes ..

Oley Speaks

Moya

Song of Songs MB. August Johnson, bass-baritone
Mrs. Carroll Jarboe, accompanist

The Sea Song MacDowell
Dean Scott Donaldson, violin
J. Winston Petty, 'cello
Helen Eugenia Merchant, piano 9 to 10 p. m.—Program under the management of Mme. Pearl Ladd: Soprano solo—

My Hero ...... from The Chocolate Soldier

Mme. Pearl Ladd

Two piano number—

First Movement Concert E Flat ..... Liszt

Helen Resnick, solo piano

Theodore Widmer, second piano

Soprano solos Soprano solos— Allah's Holiday Allan's Holiday
Love's Cigarette .... from A Southern Maid
Mme. Pearl Ladd
Mrs. Edward Cook, accompanist Violin solo-Ch. De Bieroit No. 1 Israel Rosenbaum Two-piano number-Third Movement Concert E Flat ... Liszt
Helen Resnick, solo piano
Theodore Widmer, second piano Soprano solos-Trees Waiata Poi (a Maori Song) ... Alfred Hill By the Waters of Minnetonka ... Lieurance Mme. Pearl Ladd Mrs. Edward Cook, accompanist 10 to 11 p. m.—Johnny Buick's Cabirians playing at Cabiria Cafe PROGRAM FOR KFRC-268 Meters City of Paris, San Francisco The Call Radio Headquarters 8 to 10 p. m|—Dance music by Paul Kelli's Orchestra playing at Il Trovatore Roof Garden Cafe Intermission program feat Lieberman and Fred Ducato featuring Perry PROGRAM FOR KFUS-234 Meters Sherman School, Oakland 6:30 to 7 p.m.—Luther Burbank, America's plant wizard, will speak on the Cultivation of the Human Plant Ernest R. Moeller will render several solos 8 to 9 p. m.—Congressman Albert E. Carter of Oakland will speak on the subject: A New Congressman's First Impressions of Washington Mr. Blair Manchester, tenor, will render several solos in addition to special instru-mental numbers mental numbers
In so far as possible the Oakland Temple
Chorus will sing your favorite songs on
Tuesday evenings. Send in your requests
early for all of the favorite songs are not
found in one book. Mr. Gilbert Hoff, director. All the songs of this program are
taken from our special request list
Chorus, Someone Will Be Waiting, Lead
Kindly Light, Will There Be Any Stars
Oakland Temple Chorus
Duet, Unanswered Yet
Scripture, Isaiah 25, by F. C. Wahlgren
Chorus, Wait and Murmur Not, This
World Is Not My Home
Oakland Temple Chorus

| PROGRAM FOR KGO-361 Meters  |
|---|
| General Electric Co., Oakland   |
| 11:30 a. m. to 1 p. m.—Luncheon concert, courtesy Pacific States Electric Co.           |
| 4 to 5:30 p. m.—Concert Orchestra of the<br>Hotel St. Francis, S. F., Vinton La Ferrera |
| Hotel St. Francis, S. F., Vinton La Ferrera conducting                                  |
| 6:45 to 7:30 p. m.—Stock reports, news items  |
| 8 p. m.—Studio program  |
| Part 1-Program courtesy Rotary Club.  |
| Alameda, Calif., Earle P. Cochran, director<br>Flute solos—                             |
| Meditation (Thais) Massenet   |
| Call Me Thine Own Halevy Winifred Eva Cameron   |
| Winifred Eva Cameron  |
| Harp accompaniment by Mabel M. Cameron<br>Contralto solos—                              |
| Thomas Comme May Mother Thank to Ciny   |
| Wakefield-Smith   |
| Sweet Little Baby of Mine Dennee  |
| Julia Phillips Page<br>Baritone solos, Bernard O'Brien                                  |
| Address, The Spirit of Service Clubs, Frank   |
| Address. The Spirit of Service Clubs, Frank<br>Marshall, president Alameda Rotary Club  |
| Soprano solos— Three  |
| Rose in the Bud   |
| Mary Anderson Johnson   |
| Harp solos— Two Phantasies Schueker   |
| The Brook Zabel   |
| Mabel M. Cameron  |
| Address, A Vacation Experience, Earle P.  |
| Cochran<br>Contralto solos—   |
| FriendClara Novello Davies  |
| Since You Went Away   |
| J. Rosamond Johnson   |
| Gwyn Jones Tebault Duets for soprano and contralto—                                     |
| On Wings of Music Mendelssohn   |
| Sweet Zephyrs   |
| Page; Mrs. Allan Crutcher, accompanist  |
| Part 2—An hour of Southern music, court-  |
| esy Richards Hardwood Lumber Co S F   |

esy Richards Hardwood Lumber Co., S. F. Instrumental selection-

Instrumental selection—
Medley of Southern Airs......Arr: Rourke
Robt. Rourke, violin; Elbert Cowan, organ;
William Carruth, plano
Songs of the Sunny South, California Male
Quartette: Carl Anderson, first tenor;
Robt. E. Saxe, second tenor; Clarence H.
Oliver, baritone; Harry E. Fossey, bass
Trombone solos—

Oliver, baritone; Harry E. Fossey, bass
Trombone solos—
Old Black Joe, Massa's in de Cold Cold
Ground, by Carlton Jones
Contralto solos, Marjorie Miller
Southern Stories, Wilda Wilson Church
Instrumental selections—
Deep River (Negro Spiritual)...Arr. Powell
Nobody Knows de Trouble Ah See.........Arr. Powell
Robt. Rourke, Elbert Cowan, Wm. Carruth
Male Quartette Novelty—A Little Close
Harmony Down on de Levee, arr. by Carl
Anderson Anderson

California Male Quartette
Assisted by Wilda Wilson Church
Instrumental selection—

Largo (New World Symphony)......Dvorak Robt. Rourke, Elbert Cowan, Wm. Carruth 10 p. m. to 1 a. m.—Dance music program by Henry Halstead's Orchestra and soloists, Hotel St. Francis, S. F.

PROGRAM FOR KLX-508 Meters

Oakland Tribune, Oakland
3 to 5 p. m.—Baseball scores, all leagues
6 to 7 p. m.—Aunt Elsie's Sunset Matinee
7 to 7:30 p. m.—News items, weather report,
market and financial news

#### PROGRAM FOR KFSG-278 Meters Angelus Temple, Los Angeles

3:30 to 4:30 p.m.—Afternoon organ recital program of Esther Fricke Green assisted by Helen Stanhope, soprano, Sarah Kar-cher, violinist and Ruth Russell, soprano. Organ numbers will include: Twilight Picture

Sunshine and Shadon Stoughton Arcadian Sketch Stoughton 6:30 to 7:30 p. m.—Angelus hour program, Harold Jeffries, baritone. Mr. and Mrs. V. D. Clair in duets. Ruth Clayton, reader and soprano. Fanny Ashby, soprano Sunshine and Shadow ..... Dudley Buck

#### PROGRAM FOR KFOA-454 Meters Rhodes Department Store, Seattle

Rhodes Department Store, Seattle

12:30 to 1:30 p. m.—Kiwanis Club luncheon program from the Olympic Hotel

4 to 5:15 p. m.—The Times, Win. F. Hofman's Olympic Hotel Concert Orchestra Orchestra from the Olympic Hotel

6 to 6:45 p. m.—The Pacific States Electric Co. concert by the Hoffman Orchestra

6:45 to 8:15 p. m.—Concert by Howe College of Music, directed by J. H. Howe, and assisted by Mrs. Jack, dramatic soprano; Arnold Krauss, violin virtuoso; Miss Jernberg, acc. College String Quartet: Betty Ward, Mrs. LaMonte, Mrs. Roy and Miss LaMonte.

8:15 p. m.—Weather report 8:30 to 10 p. m.—The Times program 10 to 11 p. m.—Eddie Harkness and his or-chestra playing from the Marine Room of the Olympic Hotel

#### PROGRAM FOR KGW-491 Meters Morning Oregonian, Portland

11:30 a. m.—Weather forecast
12:30 p. m.—Rose City Trio
5 p. m.—Children's programme
7:15 p. m.—Markets, weather, news bulletins and police reports
8 p. m.—Chergy Agricultural College Father

8 p. m.—Oregon Agricultural College Extension Service lecture

8:30 p. m.—Concert 10 to 12 p. m.—Multnomah Hotel Strollers

#### PROGRAM FOR KFI-467 Meters Earle C. Anthony, Inc., Los Angeles

(Copyright by KFI, not to be reprinted) to 5:30 p. m.—Los Angeles Herald news bulletins

5:30 to 6 p. m.—L. A. Examiner. Talks by Paul Bern, scenario writer, and Mrs. J. J. Carter, director of the Hollywood Bowl concerts

6:45 to 7 p. m.—Radiotorial period 7 to 8 p. m.—Aeolian organ recital from the resident Aeolian organ with Dan McFar-

resident Aeolian organ with Dan Mcrar-land at the console 8 to 9 p. m.—L. A. Examiner program pre-sented by Betty the Shopper 9 to 10 p. m.—Program by Lyric Vocal Trio assisted by Marjoric Teitsworth, flutist 10 to 11 p. m.—Packard Ballad hour, fea-turing: Way Watts, Billy Hall, Polly Grant Hall, Dorothy Cleveland and William Mays

PROGRAM FOR KJR—384 Meters
The Northwest Radio Service Co., Seattle
10:30 to 11:30 a. m.—Program
12:30 to 1 p. m.—Market reports
1 to 1:30 p. m.—Post-Intelligencer musicale
1:30 to 2 p. m.—Bernice Redington, Home
Economics talk
6 to 6:30 p. m.—What's on at the Theorem 6 to 6:30 p. m .- What's on at the Theatres

#### SCHEDULES FOR WEDNESDAY

APRIL 22, 1925

Pacific Time. Corrected Weekly. For Wave Lengths, Location, Power, Owner, See Page 62

| a. m.            | Central Cal.               | Southern Cal.                              | Pacific N. W.                              | Inland  |
|------------------|----------------------------|--|--|---|
| 9 to 10          | KJBS                       |  | 7  |   |
| 10 to 11         | KJBS KFUU                  |  | 3  |   |
| 11 to 11:30      |                            | KFSG                                       | · ·  |   |
| 11:30 to 1       | 2 KGO                      |  |  |   |
| p. m             |                            |  |  |   |
| 12 to 12:30      | KGO KFNV                   |  | CFAC                                       | WHB   |
| 12:30 to         | 1 KGO KFNV                 | KHJ  | KGW KFOA KJR                               | WHB   |
| 1 to 1:30        | KP0                        | KHJ KNX                                    | KFOA KJR                                   |   |
| 1:30 to          | 2 KPO KGO                  | KHJ  | KJR  | WDAF  |
| 2 to 2:30        |                            |  |  | WLW KDYL WDAF   |
| 2:30 to          | 3                          | KHJ KFON KFSG                              |  | KDYL  |
| 3 to 3:30        | KGO KLX                    | KHJ KFON KFSG                              | CFAC                                       | WSB WWJ WTAM  |
| 3:30 to          | 4 KLX                      | KFSG KFON                                  |  | WSB WDAF WWJ WTAM   |
| 4 to 4:30        | KGO KWG KLX                | KFSG                                       | KFEC KFOA                                  | WDAF WWJ  |
|                  | KGO KPO KWG                |  | KFHR KFEC KFOA                             | WDAF WWJ  |
| 5 to 5:30        | KGO KPO<br>KRE             | KFI  | KFHR KGW CJCA KFO.                         | AKDKA WHB WOR WOC WCCO KOA<br>WLS WTAM WWJ  |
| 5:30 to          | 6 KPO<br>KRE               | KFI  | CJCA                                       | KDKA WHB WOR WBAP WCCO WLS<br>KDYL KYW PWX WTAM WWJ                                       |
| 6 to 6:30        | KPO KFNV<br>KLX            | KHJ<br>KFHJ KFON                           | KMO CFAC CJCA<br>KGW KJR                   | KDKA PWX KYW WOR WGN KFRU WWJ<br>KDYL WTAM WDAF WBAP WLS WOS WLW                          |
| 6:30 to          | 7 KZM KFRC<br>KLX KPO      | KHJ KFON<br>KFHJ KFSG                      | KMO KFHR CJCA KFO<br>CFAC KFEC KGW         | AKDKA PWX KYW WOR KFRU WWJ<br>KDYL WTAM WDAF WMAQ WGN KOB<br>WLS WOS KTHS                 |
| 7 to 7:30        | KGO KPO KLX<br>KFRC        | KHJ KFSG KNX KFI                           | KFHR KGB KGW<br>KFOA                       | WOR PWX WDAF WMAQ KFRU<br>KOB WEBH KYW WQJ KOA XICE KTHS<br>WLS WOS WTAM WEAF WOC WWJ KSL |
| 7:30 to          | 8                          | KFI KFON KNX<br>KPPC KHJ                   | KFAE CJCA CHBC<br>KFIQ KGB KFOA            | WBAP KYW PWX XICE WEBH KFRU<br>WQJ WLS WOS WTAM WEAF WOC WWJ<br>WOR WMAQ KOA KTHS KSL     |
| 8 to 8:30        | KPO KLX KRE<br>KFRC KFUU   | KFI KHJ KDPT KNX<br>KDZB KFON KPPC<br>KFWB | KFAE CHBC KGW<br>KGB KFOA<br>CFCT          | WBAP KFPT KYW XICE WGN WWJ<br>WQJ KOA WLS KTHS WTAM<br>WEAF KFRU PWX WLW KSL              |
| 8: <b>3</b> 0 to | 9 KPO KLX KRE<br>KFRC KFUU | KFI KHJ KDPT KNX<br>KDZB KFON KPPC<br>KFWB | CHBC KGB CKCD KJB<br>KGW KFAE CFCT<br>KFOA | KFPT KYW WGN WQJ WCCO WLW WWJ<br>KTHS KOA WTAM WEAF KSL                                   |
| 9 to 10 .        | KLX KPO KFQU<br>KFRC KRE   | KFI KHJ KDPT<br>KFWB KFON KNX              | KMO KFOA KJR KGW<br>CKCD CFCT              | KFPT KYW WSB WEBH WQJ WTAM<br>WCCO KOA WLW  |
| 10 to 10:30      | KPO KFQU KRE<br>KFRC KLX   | KFI KHJ KNX<br>KFWB KFON                   | 72 E E E                                   | KYW WQJ KOA   |
| 10:30 to 1       | 1 KLX KFRC KRE<br>KPO      | KFI KHJ KNX<br>KFON KFWB                   |  | KYW WQJ KOA   |
| 11 to 11:30      | KFRC KRE KLX               | KNX KFWB KHJ                               |  | WQJ KYW   |
|                  | 2 KFRC KRE KLX             | KNX KEWB                                   |  | WQJ KYW   |
| 12 to 1          | KFRC                       |  |  |   |
|                  |                            |  |  |   |

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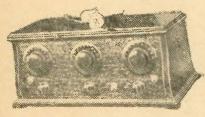
Come in and hear this remarkable set in our Demonstrating Rooms or arrange for a demonstration in your own home.

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Five Tube Radio Frequency, Type 5A

All Complete Ready to Operate



Manufactured by American Interstate Radio Service 183 Greenwich Street New York City

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- 1 Set Phones
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#### "NOTHING MORE TO BUY"

Howe Radio Receiver Outfit contains 100 feet of aerial wire, 25 feet of rubber covered lead in wire, two insulators, ground clamp, head phones. Complete installation directions are included tion directions are included

PRICE \$5.00



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## Radio, M. D.

When Accident or Sickness Befalls Those Aboard the Lonesome Freighter Without Doctor Aboard, It Is the Radio That Comes to the Rescue and Brings Prompt Medical Aid.

Far out at sea a freighter is plowing through the inky blackness of a turbulent, writhing sea, her sailing lights and a dim-lit haze amidships alone disclosing her dark outline. So far as can be seen in the uncertain light there is no sign of life on her heaving decks. The silence is unbroken save for the swish of the parted waves against the sides of the vessel.

In the officers' quarters a man lies tossing fitfully in his bunk, groaning pitifully with each heave of the pitching vessel. He gazes around the room with delirium-glazed eyes. His face is gruesomely puffed from an inner swelling.

This ship, like numerous others that sail the seven seas, carries no doctor. Yet here is a case for a doctor. It may be a question of life or death. Medical advice is urgently needed. What is to be done?

When Radio Turns Doctor

Fortunately, this freighter is equipped with radio apparatus. And that means much. The radio operator is soon pounding his key, and shortly after his call is picked up by another vessel miles away, in reply to the unwritten code of the sea. This is the message received:

S/S West Adrian A B C

To Captain S/S Glenworm Castle Have man with intense swelling right side face Does not abate Patient delirious Have you doctor on board to wireless treatment

Captain

A few moments later the radio operator with his phones glued to his ears, picks up his pencil and jots down this reply on a radiogram blank.

S/S Glenworm Castle VBJ
To Captain West Adrian

Keep patient in bed and treat face with hot applications of water if not successful paint inside of jaw with white iodine. Advice results.

Captain.

A few hours later the captain advises the distant doctor via radio that the patient has been relieved and is resting as well as may be expected. An exchange of radiograms and with it the probable result of a life saved.

S/S West Adrian A B C

To Captain Glenworm Castle
Patient resting easily after treatments
and pain greatly relieved Please accept
my compliments and thanks.

Captain.

That is the significant story behind the radio medical service.

#### HOW THE RADIO MEDICAL SERVICE CAME ABOUT

Over four years ago the Radio Medical Service had its modest beginning in an idea of Captain Huntington's Chief of the Medical and First Aid Course for seamen at the Seamen's Church Institute, 25 South Street, New York City. He described his plan to Dr. Mansfield, in charge of the institute, who immediately saw in it a practical and humane service.

On November 3, 1920, a special commercial radio telegraph station license with the call letters KDKF was issued Soon KDKF began to to the institute. disseminate medical service to ships in its vicinity, from 9 a. m. till 5 p. m., during which period the institute's doctor was on duty. The idea, now given the acid test of actual service, proved highly practicable. KDKF soon received the right-of-way, so to speak, over all calls except the S O S of ships in distress. And soon it became manifest to all in touch with the development that the radio medical service must be continuous twenty-four hours per day. So, on April 20, 1921, KDKF was licensed to operate twenty-four hours per day.

The day-and-night service was made possible when the Public Health Service took an active interest in the institute's work and offered the services of its staff at the Marine Hospital located on Hudson Street, so as to furnish medical advice by night as well as by day. A direct telephone connection was made between the institute and the hospital, and in this manner speedy medical information was now on tap for the lonely

(Continued on Page 48)

#### PROGRAMS FOR WEDNESDAY

APRIL 22, 1925

#### PROGRAM FOR KPO-428 Meters

Hale Bros. and The Chronicle, San Francisco

7 a. m.—Daily Dozen, by Bernard Drury 10:30 a. m.—"Ye Towne Cryer" and Amuse-ment Information Service

12 noon—Time signals, scripture reading
 1 to 2 p. m.—Rudy Seiger's Fairmont Orchestra, by wire telephony

4:30 to 5:30 p. m.—Rudy Seiger's Fairmont Orchestra, by wire teléphony

5:30 p. m.-Market report

5:35 to 6:25 p. m.—Children's hour stories by Big Brother of KPO, taken from the Book of Knowledge

6:25 p. m .- "Ye Towne Cryer" and Amusement Information Service

6:30 to 7 p. m.-States Restaurant Orchestra under the direction of Waldemar Lind, by wire telephony

7 to 7:30 p. m.-Rudy Seiger's Fairmont Hotel Orchestra, by wire telephony

8 to 9 p. m.-Atwater Kent Artist program, dedicated to the Elks on the occasion of the Radio Festival Trio selections-

America

. Victor Herbert Babes in Toyland Waltz, Oh How I Miss You Davis & Burke Atwater Kent Melody Maids

Baritone solos-Division Fugitive (from Herodiade)

Massenet Liddle

Van Meter Lewis Trio selections-Friml

Selection from Katinka Fri Italian Medley Waltz Parade of the Wooden Soldiers (request) Jessel

Atwater Kent Melody Maids Soprano solos-Il est doux il est bon (in French "Herodiade") Massenet The Danza (English) Chadwick

Elizabeth C. Hamilton Trio selections-By the Waters of Minnetonka ....Lieurance At the End of the Road
Marie, Marie, Marie
Elks' March Brown

Lake Atwater Kent Melody Maids 9 to 10 p. m .- California "Aggie" Glee Club playing at Cabiria Cafe

10 to 11 p. m .- Johnny Buick's Cabirians

#### PROGRAM FOR KFSG-278 Meters Angelus Temple, Los Angeles

2:30 to 4:30 p. m.—Auditorium Divine Healing Service. Music by the Ladies' Chorus, Wm. Black in gospel songs, male quartette. Sermon by Almee Semple McPherson, with altar call. Esther Fricke Green at the

organ 6:30 to 7:30 p. Thomas, pianiste; John Kennedy, baritone; Mildred Kirtley, singing evangelist; Ruth Russell, soprano; Helen Bigley, reader; Carol Nelson, 11 year old singer; Frances Mehl, whistler

#### PROGRAM FOR KLX-508 Meters Oakland Tribune, Oakland

3 to 5 p. m.—Baseball scores, all leagues 6 to 7 p. m.—Organ concert radiocast from the American Theatre 7 to 7:30 p. m.—News items, weather report, market and financial news

Interpretation of national and international news of the past week, Ad Schuster Plano solos, Wilhelmina Wolthus

Talk on music and musicians, Roy Har-rison Danforth

Piano solo, Wilhelmina Wolthus Glacier National Park in Summer, R. E. Janet The Prevention of Malaria, Dr. W. M.

Dickie 9 to 9:15 p. m.—Overture by American Thea-tre Orchestra, John Wharry Lewis, con-

ducting

9:15 to 10 p. m.—Studio program through
the courtesy of the Piggly Wiggly Stores
of Oakland, presenting the Piggly Wiggly
Hawaiians and instrumental soloist

10 to 11:45 p. m.—Music by Tom Gerunovich's Ballroom Entertainers, radiocast

#### through KLX from Sweet's Ballroom PROGRAM FOR KGO-361 Meters

General Electric Co., Oakland

11:30 a. m. to 1 p. m.—Luncheon concert, courtesy Pacific States Electric Co.
1:30 p. m.—Stock reports
3 p. m.—Musical program and Cora L.
Williams Institute speaker
4 to 5:30 p. m.—Concert Orchestra of the Hotel St. Francis, Vincent La Ferrera conducting
6:45 to 7:30 p. m.—Stock reports and news items

items

#### PROGRAM FOR KFRC-268 Meters City of Paris, San Francisco The Call Radio Headquarters

10 a. m .- "Household Hints," talk by Mary Lewis Haines, domestic science editor of The Call

6:30 to 7:30 p. m.—Concert by Bem's Little Symphony Orchestra in Hotel Whitcomb 8 to 9 p. m.—Concert by Little Symphony Orchestra
Hawaiian Selections Luke
Serenade Frigone Waldez
Waltz, Soire Waldteufel
Erl King Schubert Liszt
to 10 p. m.—Cantata "The Seven Last
Words of Christ" under direction Mary
Jane Johnston
10 to 1 a. m.—Dance music by Paul Kelli's
Orchestra at Il Trovatore Roof Garden
Cafa Orchestra

#### PROGRAM FOR KGW-491 Meters Morning Oregonian, Portland

11:30 a. m.—Weather forecast
12:30 p. m.—Rose City Trio
5 p. m.—Children's programme
6 p. m.—Hotel Portland dinner
7:15 p. m.—Markets, weather, news bul-

letins and police reports
p. m.—Concert by Seventh U. S. Infantry
Band of Vancouver Barracks

#### PROGRAM FOR KFI-467 Meters Earle C. Anthony, Inc., Los Angeles

(Copyright by KFI, not to be reprinted) to 5:30 p. m.—Los Angeles Herald news

bulletins

5:30 to 6 p. m.—L. A. Examiner. Talk on health by Olive Ann Alcorn, famous danc-er. Home decoration hints by Miss Bradlev

6:45 to 7 p. m.—Radiotorial period 7 to 7:20 p. m.—Nick Harris detective stories 7:20 to 7:30 p. m.—Hebrew melody, a Jew-

ish Cantor

7:30 to 8 p. m.—Program presented by the Goodwin, Klinger, MacKay Insurance Co., featuring the Lyric Trio, and assisting instrumental artists
to 9 p. m.—Program presented by the Los
Angeles Evening Herald
to 10 p. m.—L. A. Examiner popular songs

program

the renowned Patrick-Marsh Orchestra with Betty Patrick (no bigger than a minute) as soloist

#### PROGRAM FOR KHJ-405 Meters

PROGRAM FOR KHJ—405 Meters
Los Angeles Times, Los Angeles
2:30 to 3:30 p. m.—Matinee musicale
6 to 6:30 p. m.—Art Hickman's Concert Orchestra, from the Biltmore Hotel, under the direction of Edward Fitzpatrick
6:30 to 7:30 p. m.—Children's program, presenting Prof. Walter Sylvester Hertzog, in a story of American history. Dick Winslow, screen juvenile reporter. Dickey McBan, screen juvenile. Baby Muriel MacCormack, screen juvenile. Ida Mae Vogt, 9-year-old reader, pupil of Mrs. Leland Moore. Billy Fletcher, boy soprano 7:30 to 8 p. m.—Program through the courtesy of University of Southern California 8 p. m.—Dr. Mars Baumgardt in his weekly lecture on "Astronomy" 8:30 to 10:30 p. m.—Program

8:30 to 10:30 p. m.—Program 10:30 to 11:30 p. m.—Art Hickman's Dance Orchestra, from the Biltmore Hotel, under the direction of Earl Burtnett

PROGRAM FOR KTHS—375 Meters
The New Arlington Hotel, Hot Springs, Ark.
6:30 to 7 p. m.—Piano solo selections featuring popular numbers by Phil Baxter
7 to 7:45 p. m.—Concert by the Meyer Davis-New Arlington Hotel Orchestra
7:45 to 7:50 p. m.—Address by J. L. Longino, president of the Arkansas Utilities
Association, Pine Bluff, Ark.
7:50 to 8:45 p. m.—Dance tunes by the Charles L. Fischer Eastman Hotel Orchestra PROGRAM FOR KTHS-375 Meters

chestra

#### PROGRAM FOR KOA-323 Meters General Electric Co., Denver, Colo.

General Electric Co., Denver, Colo.

5:40 p. m.—Bedtime stories

7 p. m.—Ten minutes of music by Fred
Schmitt and his Rialto Theater Orchestra

7:10 p. m.—Studio program, courtesy of
the Darrow Music Company of Denver.
This radio presentation includes choral
numbers by the glee club of Denver,
Chapter No. 2 (Masonic), under the direction of Edwin Richards, and the Orpheus
Male Chorus of twenty-five voices under
direction of R. Jefferson Hall, instrumental selections by the Mountain Musicians and a variety of tenor, bass and cornet solos

to 11 p.m.—Dance music program by Joe Man and his Rainbow-Lane Orchestra, Shirley-Savoy Hotel

#### PROGRAM FOR KFOA-454 Meters Rhodes Department Store, Seattle

12:30 to 1:30 p. m.—The Rotary Club lunch-eon program from the Olympic Hotel 4 to 5:15 p. m.—The Times, Wm. F. Hoff-man's Olympic Hotel Concert Orchestra Orchestra from the Olympic Hotel

- 6 to 6:45 p. m.—The Pacific States Electric Co. concert by the Hoffmann Orchestra
- 6:45 to 8:15 p. m .- Hopper Kelly Co. program

8:15 p. m.-Weather report

8:30 to 10 p. m .- The Times program

#### PROGRAM FOR KJR-384 Meters The Northwest Radio Service Co., Seattle

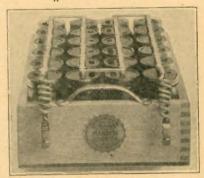
12:30 to 1 p. m.—Market reports 1 to 1:30 p. m.—Post-Intelligencer musicale 1:30 to 2 p. m.—Musical talk by Raymond David Holmes

6 to 6:30 p. m.—What's on at the Theatres 8:30 to 9:30 p. m.—Post-Intelligencer Studio

concert 9:30 to 10 p. m.—Norman Pearce; Illustrat-ed Radio Travelogue

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630 Valencia St.

San Francisco

#### SCHEDULES FOR THURSDAY

APRIL 23, 1925

Pacific Time. Corrected Weekly. For Wave Lengths, Location, Power, Owner, See Page 62

| a. m.                  | Central Cal.                     | Southern Cal.                     | Pacific N. W.                               | Inland   |
|------------------------|----------------------------------|-----------------------------------|---|--|
| 9 to 10                | KJBS                             |                                   |   |  |
| 10 to 11               | KJBS KFUU                        |                                   |   |  |
| 11 to 11:30            |                                  | KFSG KNX                          |   |  |
| 11:30 to 12            | KG0                              | ,                                 | CJCA  |  |
| p. m.                  |                                  |                                   |   |  |
| 12 to 12:30            | KFNV KGO                         |                                   | CFAC  | WHB  |
| 12:30 to 1             | KFNV KGO                         | KHJ                               | KGW KJR KFOA                                | WHB  |
| 1 to 1:30              | KP0                              | KHJ                               | KJR KFOA                                    | THE RESIDENCE OF THE PARTY OF T |
| 1:30 to 2              | KPO KGO                          |                                   | KJR   | WDAF   |
| 2 to 2:30              |                                  |                                   |   | WLW KDYL WDAF  |
| 2:30 to 3              | KFUS                             | KHJ                               |   | KDYL   |
| 3 to 3:30              | KFUS KLX                         | KHJ                               | CFAC  | WSB WWJ WTAM   |
| 3:30 to 4              | KPO KLX                          | KFSG                              |   | WSB WDAF WWJ WTAM  |
| 4 to 4:30              | KGO KPO KLX                      | KFSG KNX                          | KFEC KFOA                                   | WDAF WOAW WWJ  |
| 4:30 to {              | KGO KPO KLX                      |                                   | KFEC KFHR KFOA                              | WDAF WOAW WWJ  |
| 5 to 5:30              | KGO KPO                          | KPI                               | KFHR KGW KFOA                               | WOC WOAW KYW WGY WGBS WWJ KOA  |
| 5:30 to 6              | KP0                              | KFI                               |   | KDYL WBAP WGY WOC WGBS WWJ   |
| 6 to 6:30              | кро                              | KDPT KHJ                          | KFOA KJR CNRW                               | WBAP WSB WWJ WHB KYW KSD<br>KDKA KDYL WMAQ WCCO WGN WGY<br>WOC WIP WGBS  |
|                        | KZM KPO<br>KFRC                  | KNX KHJ                           | KFHR KFEC KFOA<br>CNRW                      | WSB WWJ WHB KYW KSD KDKA<br>KDYL KLZ WMAQ WCCO WGN WFAA<br>KTHS WGY WOC WIP WGBS   |
| 7 to 7:30              | KPO KGO KLX                      | KFI KHJ KNX                       | KFHR CFCT<br>KGW CNRW                       | WWJ KLZ KYW KFFR WQJ WCCO WOC<br>WMAQ WHB WOAW WFAA KTHS CYL<br>WIP WEAF WGBS WGY  |
| 7:30 to 8              |                                  | KFI KFSG KNX                      | KHQ CNRW<br>CHBC KFHR CFCT                  | WOC KZN WBAP WOAW KFKX KFFR<br>KYW WWJ WMAQ WHB WQJ KTHS WGY<br>CYL WOAI WIP WEAF WGBS WCCO  |
| 8 to 8:30              | KGO KPO KFRC<br>KFUS KRE<br>KJBS | KFI KFSG KNX KHJ<br>KDZB KNX KFWB | KFHR KHQ CHBC<br>CFAC CJCA KGW<br>CNRC CNRW | WBAP KFKX WOAW WGBS WIP WGY<br>WEAF WGN KYW WQJ WOAI<br>KTHS KSL   |
| 8:30 to 9              | KGO KPO KFRC<br>KRE KEUS<br>KJBS | KFI KFSG KHJ KJS<br>KDZB KNX KFWB | CHBC CJCA KGW<br>CKCD CFAC CNRC<br>CNRW     | KFKX WOAW WIP WGBS KFRU WGY<br>WEAF WGN KYW WQJ KSL KTHS   |
| 9 to 10                | KGO KPO KFRC<br>KFQU KRE KJBS    | KFI KFSG KHJ KFWB                 | CJCA CKCD<br>CFAC CNRC CNRW                 | WQJ KYW WFAA WGBS WOC KSL KFUR<br>KFKX WSB WLW KDKA KYW WEBH   |
| 10 to 11               | KGO KFQU<br>KPO                  | KFI KFSG KNX<br>KFWB KHJ          | CJCA KGW KJR                                | WDAF WQJ KYW WFAA WLW KSL KFUR   |
| 11 to 11:30            | KG0                              | KFWB KNX KHJ                      | KGW KJR                                     | WQJ KYW  |
| 11:30 to 12<br>12 to 1 | KG0                              | KFWB KNX                          | KGW KJR                                     | WQJ KYW  |
|                        | KG0                              |                                   |   |  |

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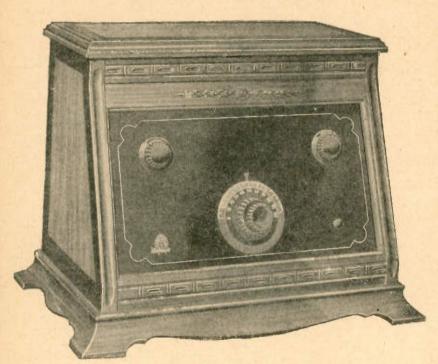
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# Wholesale Radio, Inc.

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678 Howard St., San Francisco

### PROGRAMS FOR THURSDAY

APRIL 23, 1925

#### PROGRAM FOR KGO-361 Meters General Electric Co., Oakland

10:40 a. m.-Classroom instruction by Oakland Public Schools

11:30 to 1 p. m.—Luncheon concert, courtesy Pacific States Electric Co. 1:30 p. m.—Stock and weather reports 4 to 5:30 p. m.—Concert Orchestra of the Hotel St. Francis, Vinton La Ferrera conducting

6:45 to 7:15 p. m .- Stock reports and news items

Alden P. Ricks, Florence Ricks, Aunt Lucy Ricks, Captain Nat Peasley, Ellen Murray, John Skinner, Edward Singleton, Cecil Pericles Bernhard, Brookfield Instrumental selection—

Largo from the New World Symphony ..... Dvorak

Act 1—Cappy Ricks' of Street, San Francisco Instrumental selection— Spanish Dance office, California

Spanish Dance ..... Granados Act 2—Six weeks later. "Sea-Looks," Cappy Ricks' home overlooking the Pacific Ocean, just outside San Francisco

Instrumental selection-Arion Trio

Act 3—One week later. Cappy Ricks' office, same as Act 1. Instrumental selection-

By the River .. ..... Anderson oto 1 a. m.—Dance music program by Henry Halstead's Orchestra and soloists, Hotel St. Francis

### PROGRAM FOR KGW-491 Meters Morning Oregonian, Portland

11:30 a. m.—Weather forecast
12:30 p. m.—Rose City Trio
5 p. m.—Children's programme
7:15 p. m.—Markets, weather, news bulletins and police reports
8 p. m.—Oregonian Concert Orchestra 10 to 12 p. m.—Multnomah Hotel Strollers

### PROGRAM FOR KFUS-234 Meters Sherman School, Oakland

The Lilac Tree Clarice Melvin
Lessons in Disease Prevention, Louis L.
When the M. D. When the Shadows Fall, sung by Clarice

Melvin

PROGRAM FOR KPO-428 Meters Hale Bros. and The Chronicle. San Francisco

Hale Bros. and The Chroniele. San Francisco
7 a. m.—Daily Dozen, by Bernard Drury
10:30 a. m.—"Ye Towne Cryer" and Amusement Information Service
12 noon—Time signals, scripture reading
1 to 2 p. m.—Rudy Seiger's Fairmont Hotel
Orchestra, by wire telephony
3:30 to 4:30 p. m.—Palace Hotel Orchestra
4:30 to 5:30 p. m.—Rudy Seiger's Fairmont
Hotel Orchestra, by wire telephony
5:30 p. m.—Market reports
5:35 to 6:25 p. m.—Children's hour stories
by Big Brother of KPO, taken from the
Book of Knowledge
Piano solos—
Spanish Dance
Friml
Goblins L. Schytte'

Goblins ... L. Schytte

Goblins

Alyce Schallock
6:25 p. m.—"Ye Towne Cryer" and Amusement Information Service
6:30 to 7 p. m.—States Restaurant Orchestra by wire telephony
7 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra, by wire telephony
8 to 9 p. m.—Organ recital by Theodore J. Irwin, official organist, at the Wurlitzer
9 to 10 p. m.—Radio Motor Tour of the Redwood Highway
10 to 11 p. m.—Johnny Buick's Cabirians, playing at Cabiria Cafe

### PROGRAM FOR KFI-467 Meters Earle C. Anthony, Inc., Los Angeles

(Copyright by KFI, not to be reprinted)
5 to 5:30 p. m.—Los Angeles Herald news
bulletins

5:30 to 6 p. m.—L. A. Examiner. Varsity Dance Orchestra of the University of

Dance Orchestra of the University of Southern California 6:45 to 7: p. m.—Radiotorial period 7 to 8 p. m.—Instrumental program presented by the Mu Phi Epsilon Trio, violin, cello and piano. And vocal recital by Ralph Reilly, tenor 8 to 9 p. m.—Program presented by the Standard Oil Co. of College 12.

to 9 p. m.—Program presented by the Standard Oil Co. of California, featuring talent from within the organization of the

taient from within the organization of the Los Angeles agency 9 to 10 p. m.—Program presented by the Southren California Music Co.

10 to 11 p. m.—L. A. Examiner literary program presented by the League of American Population Penwomen

### PROGRAM FOR KFRC-268 Meters City of Paris, San Francisco The Call Radio Headquarters

6:30 to 7 p. m.—Studio program featuring the Dining Room Boys with Peggy Mac-

Donald as accompanist to 10 p. m.—Dance music by Paul Kelli's Orchestra playing at Il Trovatore Roof Garden Cafe. Intermission program featuring Chas. D. Love, humorous monologist

### PROGRAM FOR KLX-508 Meters Oakland Tribune, Oakland

3 to 5 p. m.—Baseball scores, all leagues 7 to 7:30 p. m.—News items, weather report, market and financial news

### PROGRAM FOR KFSG-278 Meters Angelus Temple, Los Angeles

3:30 to 4:30 p. m.—Organ recital program of B. Earnest Ballard, assisted by Margaret Kennedy, soprano 7:30 to 9:15 p. m.—Auditorium radiocast. Water baptismal service and evangelistic sermon of Aimee Semple McPherson. Special music cial music

9:15 to 10 p. m.—Gray Studio program fea-turing the Temple Choir under the direc-tion of G. N. Nichols, with assisting solo-

to 11 p. m.—Organ recital program of Esther Fricke Green, assisted by Gertrude Koehring, contralto. Organ numbers will include:

Adagio Cantabile Tartini
To a Wild Rose MacDowell
Benediction Nuptiale Hollins

#### PROGRAM FOR KHJ-405 Meters Los Angeles Times, Los Angeles

2:30 to 3:30 p. m.-Matinee musicale

2:30 to 3:30 p. m.—Matinee musicale
6 to 6:30 p. m.—Art Hickman's Concert Orchestra, from the Biltmore Hotel, under
the direction of Edward Fitzpatrick
6:30 to 7:30 p. m.—Children's program, presenting Prof. Walter Sylvester Hertzog in
a story of American history. Dickie Brandon, screen juvenile. Carroll Brittle, 7year-old reader. Betty Jane Glassbrook,
6-year-old reader. Leola Dolbee, 10-yearold reader. Jane Hughes, screen juvenile
8 to 10 p. m.—Program
10 to 10:30 p. m.—Special program presenting Piggly Wiggly Girls
10:30 to 11:30 p. m.—Art Hickman's Dance
Orchestra from the Biltmore Hotel, under
the direction of Earl Burtnett

the direction of Earl Burtnett

#### PROGRAM FOR KNX-337 Meters

Los Angeles Evening Express, Los Angeles m.—Estelle Lawton Lindsay's Travel p. m Talk

6:30 to 7:30 p. m.—Program 7:30 p. m.—Security Business Talk by J. R. Douglass

8 to 9 p. m.—Feature program
10 to 11 p. m.—Hotel Ambassador, Abe Lyman's Cocoanut Grove Orchestra
11 to 12 p. m.—Campus Night, students of University of California, Southern Branch

#### PROGRAM FOR KTHS-375 Meters

The New Arlington Hotel, Hot Springs, Ark.

Renard, Louis Culp accompanying
7 to 8 p. m.—Concert by the Charles L.
Fischer Eastman Hotel Orchestra
8 to 8:45 p. m.—Organ recital by Lawson
Reid from the Princess Theatre

PROGRAM FOR KJR-384 Meters

### The Northwest Radio Service Co., Seattle

12:30 to 1 p. m.—Market reports
1 to 1:30 p. m.—Post-Intelligencer musicale
1:30 to 2 p. m.—Bernice Redington, Home
Economics expert of P.I.
6 to 6:30 p. m.—What's on at the Theatres
10:30 to 12 p. m.—Regular meeting of the
"Keep Joy Radiating Order of "The Bats'
in their Belfrey."

### PROGRAM FOR WOAI-394 Meters Southern Equipment Co., San Antonio, Texas

7:30 p. m.—Dance music by Jimmie Joy's Orchestra, from St. Anthony Hotel roof

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### SCHEDULES FOR FRIDAY

APRIL 24, 1925

Pacific Time. Corrected Weckly. For Wave Lengths, Location, Power, Owner, See Page 62

|                |              | Southern Cal.                         | Pacific N. W.  | Inland  |
|----------------|--------------|---------------------------------------|--|---|
|                | JBS          |                                       |  |   |
|                | JBS KPO KFUU |                                       |  |   |
|                | G0 '         | KFSG                                  | KJR  |   |
| 11:30 to 12 K  | G0           | KNX                                   | CJCA   |   |
| p. m.          |              |                                       |  |   |
|                | GO           |                                       |  | WHB   |
| 12:30 to 1 Kg  |              | KHJ                                   | KFOA KGW KJR   | WHB   |
|                | P0           | KHJ KNX                               | KFOA KJR   |   |
|                | PO KGO       |                                       | KFHR KJR   | WDAF  |
| 2 to 2:30      |              |                                       | KFHR CFAC  | WLW KDYL WDAF KOA   |
| 2:30 to 3      | 1            | KHJ KFON                              | KFHR   | WLW   |
|                | 30           | KHJ KFON                              | KFHR CFAC  | WSB WWJ WTAM  |
| 3:30 to 4      | 20 2777      | KFSG KFON                             |  | WSB WDAF WWJ WTAM   |
|                | 30 KWG       | KFSG KNX                              | KFEC KFOA  | WDAF WOAW WWJ   |
|                | GO KPO KWG   |                                       | KFEC KFOA  | WDAF WOAW WWJ   |
|                | 00 KP0       | KFI                                   | KGW KFOA   | WHB KDKA WOC WOAW KYW KOA WLS   |
| 5:30 to 6 KG   |              | KFI                                   |  | WHB KDKA WBAP KDYL WOC KYW<br>WLS KOA WWJ   |
| KP             | -            | KHJ KFHJ KFON<br>KDPT KNX             | KMO KGW KJR  | WBAP WDAF KDYL WSB WOC KYW WLS<br>WMAQ WCCO WGN KDKA WGY WOS WWJ                      |
| KP             |              | KHJ KFHJ KFON                         | KMO KFHR KFEC<br>CJCA KGW CNRE                           | WBAP WDAF KDYL WSB WOC KYW WLS<br>WMAQ WCCO WGN KDKA WGY WOS<br>WWJ KTHS KOB          |
| KP             | O KLX KFRC   | KFI KHJ KNX                           | KFHR KGB<br>KFOA KGW                                     | WFAA WOAW CYL WCCO XICE KOA<br>WMAQ WQJ KOB KTHS WGY KYW<br>WLS WOS KFAU WEAF WWJ KSL |
| 7:30 to 8      |              | KFI KFSG KFON<br>KHJ KNX              | KGB CJCA CNRE<br>CHBC KFAE KFOA                          | WBAP WOAW CYL WCCO XICE KOA<br>WMAQ WQJ KYW KTHS WGY WLS<br>WOS KFAU WEAF KSL WOC     |
| KP<br>KF       | O KJBS<br>UU | KFSG KDZB KFON<br>KFI KHJ KNX<br>KFWB | KGW KGB CJCA KFOA<br>KFAE CHBC CFCT<br>CNRE              | WBAP WOAW KFPT XICE KFAU KOA<br>WQJ WGN WGY WLS WEAF KTHS<br>WOC WCCO                 |
| KP             | 0 KFUU KJBS  | KFI KFSG KHJ<br>KDZB KFON KNX<br>KFWB | KGW KFAE CHBC<br>KGB CJCA KJR CNRE<br>KFOA CKCD KGY CFCT | WOAW KFPT WGN WQJ KOA WLS<br>WEAF KTHS WGY WCCO                                       |
| KP             | O KFUU KJBS  | KFI KHJ KFSG KNX<br>KFHJ KFON KFWB    | KFOA CKCD KJR CNRE                                       | KFPT KYW WSB WEBH WQJ<br>KFRU WCCO KFUR   |
| KP             | 0 KJBS       | KFI KHJ KFSG KNX<br>KFHJ KFON KFWB    | KFOA KMO CJCA<br>CFCT KJR                                | KFPT KYW WSB WEBH WQJ<br>KFRU WCCO KFUR   |
| KP             | 0            | KFI KFSG KNX<br>KFON KFWB KHJ         | CFAC KFOA  | WDAF KYW WQJ KFRU WREO KFUR   |
| 10:30 to 11 KF |              | KFI KFSG KNX<br>KFON KEWB KHJ         | CFAC KGW KFOA  | WDAF KYW WQJ KFRU WREO KFUR   |
| 1 to 12        |              | KNX KFWB                              | KGW  | KYW WOJ WREO  |
| 2 to 2         |              | KNX                                   |  |   |
| 2 to 2         |              |                                       | KGW  | KYW WQJ WREO  |

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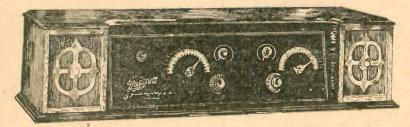
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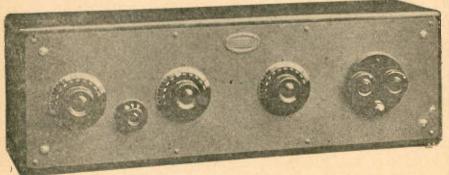
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### PROGRAMS FOR FRIDAY

APRIL 24, 1925

### PROGRAM FOR KLX-508 Meters Oakland Tribune, Oakland

6 to 7 p. m.—Organ recital from the American Theatre
7 to 7:30 p. m.—News items, weather bureau report, market and financial news
8 to 10 p. m.—Studio program:
PAID IN FULL

PAID IN FULL

A play in four acts presented by the KLX
Players under the direction of Etta Wilson Coleman, through the courtesy of the
Magnavox Company of Oakland
Cast: Capt. Williams, J. Spencer Riley;
Joe Brooks, A. E. Bevan; Jimmie Smith,
J. Carol Coleman; Emma Brooks, Etta
Wilson Coleman; Mrs. Harris, Ethel
Johns; Beth Harris, Madeline Fulik; Japanese servant, A. E. Bevan
On account of the length of the play
there will be incidental music between the
second and third acts only
10 to 10:30 p. m.—Music by Tom Gerunovich's Ballroom Entertainers, 'radiocast
through KLX from Sweet's Ballroom

### PROGRAM FOR KFRC-268 Mcters City of Paris, San Francisco The Call Radio Headquarters

6:30 to 7:30 p. m.—Concert by Bem's Little Symphony Orchestra playing at the Hotel Whitcomb San Francisco Call News radiocast during intermissions

8 to 9 p. m.—Concert by Bem's Little Symphony Orchestra: phony Orchestra.
Selection, Fortune Teller ...... Herbert
Waldteufel Waltz Pomone .... Song of India ..... Rimsky-Korsakow

Song of India
Opera, Aida
to 10 p. m.—Studio program. Lorraine
Ewing, pianist; Wylie Doran, baritone;
Albert Peterson, tenor. Medical talk under
auspices San Francisco County Medical

Society
10 to 11 p. m.—Dance music by Paul Kelli's
Orchestra playing at Il Trovatore Roof Garden Cafe Studio program featuring Paul Nelson, piano soloist

#### PROGRAM FOR KFUU-224 Meters Colburn Radio Lab., San Leandro, Cal.

to 9 p. m .- Studio program; arrangement by Mme. Caro Roma and Dorothea Brown Osborne

The Wandering One, song cycle in six parts, by Caro Roma
Absence, The Lament, Doubt Not, by Dorothea Brown Osborne, Mme. Roma, acc.
Ten Minutes with Caro Roma: Request

Ten Minutes with Caro Roma: Request numbers, etc.
The Wandering One: The Prayer, The Letter, The Return, by Dorothea Brown Osborne, Mme. Caro Roma, acc.
Plano solos by Mrs. Wm. Francis Smith Soprano solo—I Am Thy God (Prize song for 1924), (Caro Roma), by Dorothea Brown Osborne; Mme. Caro Roma, acc. Duet—Jesus Lover of My Soul (Caro Roma), Dorothea Brown Osborne and Caro Roma

to 9:30 p. m.—Novelty numbers by the Cherry City Hawaiian Trio

### PROGRAM FOR KGO-361 Meters General Electric Co., Oakland

11:10 a. m .- Home Making talk by Prudence Penny

11:30 to 1 p. m.—Luncheon concert, courtesy Pacific States Electric Co. 1:30 p. m.—Stock and weather reports 3 p. m.—Studio musical program and speaker

to 5:30 p. m.—Concert orchestra of the Hotel St. Francis, Vinton La Ferrera conducting

5:30 to 6 p. m.—The Girls' Half Hour, con-ducted by Esther Wood Schneider 6:45 p. m.—Stock reports and news items

### PROGRAM FOR KFI-467 Meters Earle C. Anthony, Inc., Los Angeles

(Copyright by KFI, not to be reprinted) to 5:30 p. m.—Los Angeles Herald news bulletins

5:30 to 6 p. m.—L. A. Examiner. Holly-wiegians Dance Orchestra 6:45 to 7 p. m.—Radiotorial period 7 to 8 p. m.—L. A. Examiner. Plantation

Orchestra

Orchestra

8 to 9 p. m.—Aeolian organ recital featuring
the Aeolian residence pipe organ, Dan
MacFarland at the console

9 to 10 p. m.—Program presented by the
Los Angeles Evening Herald

10 to 11 p. m.—Program arranged by Myra
Belle Vickers, presenting her pupils

### PROGRAM FOR KOA-323 Meters General Electric Co., Denver, Colo.

p. m.—Ten minutes of music by Fred Schmitt and his Rialto Theater Orchestra 10 p. m.—Studio program, featuring the KOA players in two dramatic presentations, "Passe," a one-act tragedy, and "Rosalie," a one-act comedy, both under direction of Iris Ruth Pavey. In addition there will be numbers by the Spanish War Veterans' quartet readings by Louise War Veterans' quartet, readings by Louise Mullins, and instrumental selections by the lins, popular KOA orchestra under direction of Dr. Lewis H. Chernoff

### PROGRAM FOR KGW-491 Meters Morning Oregonian, Portland

11:30 a. m.—Weather forecast 12:30 p. m.—Rose City Trio 5 p. m.—Children's programme 6 p. m.—Concert by George Weber's Orchestra

7:15 p. m.—Markets, weather, news bulletins and police reports

8 p. m.—Lecture sponsored by University of Oregon Extension Division 10:30 p. m.-Hoot Owls

### PROGRAM FOR KJR-384 Meters The Northwest Radio Service Co., Seattle

10:30 to 11:30 a. m.—Program
12:30 to 1 p. m.—Market reports
1 to 1:30 p. m.—Post-Intelligencer musicale
1:30 to 2 p. m.—Book review by Raymond
David Holmes, Post-Intelligencer librarian
6 to 6:30 p. m.—What's on at the Theatres
8:30 to 9:30 p. m.—Post-Intelligencer studio

recital 9:30 to 10 p. m.-Chamber of Commerce program

### PROGRAM FOR KPO—428 Meters Hale Bros. and The Chronicle, San Francisco

7 a. m.—Daily Dozen by Bernard Drury,
10 a. m.—Talk on cooking and household
management by Mrs. Belle DeGraf of the
San Francisco Chronicle
10:30 a. m.—"Ye Towne Cryer" and Amusement Information Service

ment Information Service

12 noon—Time signals, scripture reading

12:45 p. m.—Talk from the Commonwealth
Club Luncheon, at the Palace Hotel

1:30 to 2 p. m.—Rudy Seiger's Fairmont
Hotel Orchestra, by wire telephony

4:30 to 5:30 p. m.—Rudy Seiger's Fairmont
Hotel Orchestra, by wire telephony

5:30 p. m.—Market report

5:30 p. m.—Market report 5:35 p. m.—Talk on "Girls" by Mildred Pollock, playground commissioner 6 p. m.—"Ye Towne Cryer" and Amusement

Information Service

6:05 to 7 p. m.—Program from Loew's War-field Theatre 7 to 7:30 p. m.—Palace Hotel concert 8 to 11 p. m.—Palace Hotel concert

#### PROGRAM FOR KHJ-405 Meters Los Angeles Times, Los Angeles

2:30 to 3:30 p. m.—Matinee musicale 6 to 6:30 p. m.—Art Hickman's Concert Or-chestra from the Biltmore Hotel, under

chestra from the Biltmore Hotel, under the direction of Edward Fitzpatrick
6:30 to 7:30 p. m.—Children's program, presenting Prof. Walter Sylvester Hertzog in a story of American history. Richard Headrick, screen juvenile, Vyola Von, child actress. Mary Jane Reilly, 3-year-old reader. Louis Klotz, 5-year-old reader. Bobby House, 3-year-old reader, pupil of Mrs. Leland Moore. Piggly Wiggly Hawalian Trio. Lenore Killian, contralto 7:30 p. m.—Gladys De Witt will give the next of her series of talks on "Romance of the Santa Fe Trail"
8 to 10 p. m.—Program
10 to 11 p. m.—Art Hickman's Dance Orchestra from the Biltmore Hotel, under the direction of Earl Burtnett

### PROGRAM FOR KFOA-454 Meters Rhodes Department Store, Seattle

12:30 to 1:30 p. m.—Seattle Chamber of Commerce program from their new C. of C. building

C. building
4 to 5:15 p. m.—The Times, Wm. F. Hoffman's Olympic Hotel Concert Orchestra
6 to 6:45 p. m.—The Pacific States Electric
Co. dinner hour concert by the Hoffmann
Orchestra from the Olympic Hotel
6:45 to 8:15 p. m.—Sherman, Clay & Co.

program
8:15 p. m.—Weather report
8:30 to 10 p. m.—The Times program
10 to 11 p. m.—Eddie Harkness and his orchestra playing from the Marine Room of the Olympic Hotel

### PROGRAM FOR KFSG—278 Meters Angelus Temple, Los Angeles

7:30 to 9:15 p. m.—Auditorium service and Crusaders Rally. Evangelistic sermon of Mrs. McPherson. Music by the Silver

Mrs. McPherson. Music by the Silver Band and Choir 9:15 to 10 p. m.—Judge Carlos S. Hardy of the Superior Court, introducing Judge Bledsoe to the radio audience, who will give a brief address. Marion Knott, saxo-phonist; Margaret Leek at the piano. Ada Lantz, soprano; Mr. and Mrs. Harry Hill in duets

10 to 11 p. m.-Organ recital program.

PROGRAM FOR KTHS-375 Meters The New Arlington Hotel, Hot Springs, Ark.

6:30 to 7 p. m.—Program by the Charles L. Fischer Trio—Tubby Vell, tenor; Bur-ton Fischer, piano and Doug Johnston,

cornet
7 to 7:05 p. m.—Talk of interest to farmers
by E. B. Matthews, state supervisor of
agricultural education
7:05 to 7:50 p. m.—Concert by the Meyer
Davis-New Arlington Hotel Orchestra
7:50 to 8:45 p. m.—Dance tunes by the
Charles L. Fischer Orchestra

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### SCHEDULES FOR SATURDAY

APRIL 25, 1925

Pacific Time. Corrected Weekly. For Wave Lengths, Location, Power, Owner, See Page 62

| a. m. Central Cal              | l. Southern Cal.                      | Pacific N. W.          |   |
|--------------------------------|---------------------------------------|------------------------|---|
| 9 to 10 KJBS                   | . Southern Cal.                       | Pacine N. W.           | Inland  |
| 10 to 11 KJBS KFUU             | KHJ                                   |                        |   |
| 11 to 11:30                    | KFSG KHJ                              |                        |   |
| 11:30 to 12 KG0 KFUS           | KHJ                                   |                        |   |
| p. m.                          |                                       |                        |   |
| 12 to 12:30 KGO KFNV           |                                       |                        |   |
| 12:30 to 1 KGO KFNV            | KHJ                                   | KGW KJR                |   |
| 1 to 2 KP0                     |                                       | KJR                    |   |
| 2 to 2:30                      |                                       | KJR                    | KDYL WDAF   |
| 2:30 to 3 KP0                  | KHJ KFON                              |                        | KDYL  |
| 3 to 3:30 KP0                  | KHJ KFON                              | CFAC                   | WSB WTAM  |
| 3:30 to 4 KP0                  | KFSG KFON                             |                        | WSB WDAF WTAM   |
| 4 to 4:30 KGO KWG KPO          | KFSG                                  | KFEC KFOA              | WDAF WOAW   |
| 4:30 to 5 KGO KWG KPO          |                                       | KFEC KFHR KFOA         | WDAF KYW WOAW   |
| 5 to 5:30 KG0 KP0              | KFI                                   | KFHR                   | WBAP KYW WOR WOC WLS KDKA<br>WOAW WGY WIP   |
| 5:30 to 6 KP0                  | KFI                                   | KFHR                   | KDKA WOR KDYL PWX WGY WLS<br>WIP WEAF KFRU  |
| 6 to 6:30 KFNV KFRC<br>KPO     | KHJ KFON                              | KFHR KJR               | WSB PWX KDYL WGY WLS WTAM WOR<br>WCCO WGN KDKA KYW WIP WEAF<br>WLW WGBS               |
| 6:30 to 7 KFRC KZM<br>KP0      | KHJ KNX KFON                          | KFHR KFEC CJCA         | WSB PWX KYW KDYL WCCO WGY WLS<br>WOR WMAQ WGN KDKA KTHS<br>WTAM WIP WEAF WLW WGBS     |
| 7 to 7:30 KLX KFRC KP0         | KFI KHJ KNX                           | KFHR KFOA              | KSD KYW WOC WTAM PWX KTHS WEAF<br>WOAW WOR WMAQ WQJ WLS<br>KFRU WLW WGBS WGY KSL      |
| 7:30 to 8                      | KFI KFSG KFON<br>KFRP KNX KHJ         | KHQ KFOA KFHR          | KYW WOC WTAM PWX KFRU KTHS WGY<br>WOAW WOR WMAQ WQJ WLS<br>WIP WEAF WGBS WLW WREO KSL |
| 8 to 8:30 KPO KGO KRE<br>KFRC  | KFI KHJ KFSG KNX<br>KFON KDZB KFWB    | CJCA KFHR KFOA         | WOAW WTAM WGN KYW WCCO KFRU<br>WQJ KOA WLS WIP WDAF WGBS<br>WREO PWX KTHS WGY         |
| 8:30 to 9 KPO KGO KRE<br>KFRC  | KFI KHJ KFSG<br>KNX KFON KDZB<br>KFWB | CJCA CKCD KFOA         | WOAW WTAM WGN KYW WCCO KFRU<br>WQJ KOA WLS WIP WEAF KTHS WGY<br>WGBS WREO             |
| 9 to 9:30 KGO KPO KFQU<br>KRE  | KFI KHJ KFON KNX<br>KFSG KFWB         | CFCN CKCD CJCA<br>KFOA | WSB WFAA KYW WEBH KOA KFUR<br>WQJ WLS WOC KFRU WCCO                                   |
| 9:30 to 10 KGO KPO KFQU<br>KRE | KNX KFWB                              | CFCN CKCD CJCA<br>KFOA | WSB WFAA KYW WEBH KOA WQJ<br>WLS WOC KFRU WCCO KFUR                                   |
| 10 to 11 KGO KPO KFQU<br>KRE   | KFON KFWB                             | KFOA CFCN KGW          | KYW WQJ KOA WLS KFUR  |
| 11 to 12 KG0 KP0 KRE           | KNX KFWB KHJ                          | KGW                    | KYW WQJ   |
| 12 to 1 KG0                    | KHJ                                   |                        |   |
| 1 to 2                         | KHJ                                   |                        |   |

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### PROGRAMS FOR SATURDAY

APRIL 25, 1925

| PROGRAM FOR KGO-361 Meters  |
|---|
| General Electric Co., Oakland   |
| 11:30 to 1 p. m.—Luncheon concert, courtesy Pacific States Electric Co.   |
| 12:30 noon—Stock reports  |
| 4 to 5:30 p. m.—Concert Orchestra of the<br>Hotel St. Francis, San Francisco, Vinton<br>La Ferrera, conducting                        |
| 8 p. m.—Studio program—Part One<br>Program by University of California Glee<br>Club; C. R. "Brick" Morse, '96, director<br>Glee club— |
| Hail to California Morse  |
| Of All the Songs Smith  |
| The Desperado   |
| Piano solos—<br>Juba Dance Bett   |
| Rigaudon MacDowell  |
| Rigaudon MacDowell Frank Dunsmore, '25  |
| Baritone solos—   |
| Evening Star (Tannhauser) Wagner With You G. Franklin Roberts, '25  |
| With You Nutting  |
| G. Franklin Roberts, '25  |
| 'Cello obligato by Miles B. Cutler  |
| Frank Dunsmore, accompanist Glee Club— Vesper Hymn Beethoven  |
| Vesper Hymn Beethoven   |
|   |
| Cantilena Golterman Hymn to the Sun Rimsky-Korsakoff Whistling solos— Whistling solos—  |
| Hymn to the Sun Rimsky-Korsakoff  |
| Miles B. Cutler, '25  |
| Whistling solos-  |
| My Heart at Thy Sweet Voice. Saint-Saens<br>Roses of Picardy Wood   |
| Harry Kolb  |
| Frank Denke, accompanist  |
| Golden Bear Quartette— Winter SongBullard Far Away in the South   |
| Winter Song Bullard   |
| Song of the Billboard   |
| J. Smale, K. Courtright.  |
| Song of the Billboard  J. Smale, K. Courtright,  J. Morrison, H. Payne  |
|   |
| Butterfly Etude Rachmaninoff  |
| Prelude in G Minor Rachmaninoff Butterfly Etude Chopin Frank Denke  |
| (Flee Club  |
| Stanford Jonah Ted Haley, '15 Big C Song Williams, '14 All Hail, Blue and Gold (California  |
| Big C Song  |
| Hymn) Ringham '06   |

Comic Opera, "KING OF SPADES"

By Lydia Warren Lister
Orchestra directed by Robert Rourke Comic Opera, Characters before the microphone
Princess Lelia (daughter of Articus)

Mme. Pearl Ladd
Prince Karl (soldier of fortune)

Part Two

Bingham, '06

Hymn) .....

George L. Bernhardt King Articus .

Jennings Pierce Chorus of Shades, Peasants and Soldiers The comic opera "King of Spades" opens with a satirical prologue on grand opera. An imaginary village in Hungary is the scene of the story which involves an old witch with "the evil eye"; the witch's beautiful daughter; "Patrick," an Irishman; and stern "Old King" who keeps the lovers apart to create suspense. Of course "Old King" surrenders in the last act, but young Patrick had to agree "never to touch another drop"—"Pat" referred to booze

10 to 1 a. m.—Dance music program by Henry Halstead's Orchestra and soloists, Hotel St. Francis

### PROGRAM FOR KPO-428 Meters Hale Bros. and The Chronicle. San Francisco

7 a. m.—Daily Dozen by Bernard Drury, 10:30 a. m.—"Ye Towne Cryer" and Amusement Information Service

12 noon—Time signals, scripture reading 1 to 2 p. m.—Rudy Seiger's Fairmont Hotel Orchestra, by wire telephony 2:30 to 3:30 p. m.—Program by the Elivade

2:30 to 3:30 p.m.—Program by the Elivade Orchestra from Stanford University 3:30 to 5:30 p.m.—Palace Hotel concert 5:30 to 6:25 p.m.—Program from Loew's Warfield Theatre 6:25 p.m.—"Ye Towne Cryer" and Amusement Information Service 6:30 to 7:30 p.m.—Johnny Buick's Cabirians of Cabiria Cafe 8 to 12 p.m.—Art Weidner's Dance Orchestra. playing at the Fairmont Hotel

tra, playing at the Fairmont Hotel

### PROGRAM FOR KFRC—268 Meter's City of Paris, San Francisco The Call Radio Headquarters

6:15 to 6:30 p. m.—Boob McNutt and Elmer Tuggle, the Call's comic characters will entertain the children 6:30 to 7:30 p. m.—Dinner dance program by Ken Dogan's Hotel Whitcomb Dance Orchestra, playing in the main dining room of the Whitcomb San Francisco Call's news bulletins during intermissions and police radiocast

#### PROGRAM FOR KFUS-234 Meters Sherman School, Oakland

11:30 to 12 noon-Children's hour program 1:30 to 12 noon—Children's hour program-presented by boys and girls from the Chil-dren's Church, under the supervision of Mabel F. Sherman, and given under the auspices of the magazine "Today." The Children's Chorus will render several songs in addition to special numbers by some of the children

### PROGRAM FOR KLX-508 Meters Oakland Tribune, Oakland

7 to 7:30 p. m .- News items, weather report, market and financial news

### PROGRAM FOR KOA-323 Meters General Electric Co., Denver, Colo.

8 to 11 p. m.—Dance music program by Joe Mann and his Rainbow-Lane Orchestra, Shirley-Savoy Hotel

### PROGRAM FOR KJR—384 Meters The Northwest Radio Service Co., Seattle

12:30 to 1 p. m.—Market reports 1 to 1:30 p. m.—Post-Intelligencer musicale 1:30 to 2 p. m.—Sports review 6 to 6:30 p. m.—What's on at the Theatres

#### PROGRAM FOR KGW-491 Meters Morning Oregonian, Portland

11:30 a. m.—Weather forecast 12:30 p. m.—Concert by Rose City Trio 10 to 12 p. m.—Multnomah Hotel Strollers

PROGRAM FOR KFI-467 Meters

Earle C. Anthony, Inc., Los Angeles (Copyright by KFI, not to be reprinted) 5 to 5:30 p. m.—Los Angeles Herald news bulletins

5:30 to 6 p. m.—L. A. Examiner. Six Friar's Orchestra

Orchestra
6:45 to 7 p. m.—Radiotorial period
7 to 7:45 p. m.—Program by the Lake Arrowhead Orchestra under the direction of Carroll Huxley
7;45 to 8 p. m.—The Bookshelf, Miss Nancy, subject: "Right reading for children and intimate peeps into lives of famous authors."

8 to 9 p. m.—L. A. Examiner. Huntington Beach Band 9 to 10 p. m.—Recital of Ingrid Arneson Boyd, soprano. Acc., Paul Reese. Also Pastel Instrumental Trio, violin, cello, piano

to 11 p. m.—Packard Radio Club, featuring Foothill Four Quartet, Mae Holboro, Carlson Sisters and Way Watts

### PROGRAM FOR KHJ-405 Meters

PROGRAM FOR KHJ—405 Meters
Los Angeles Times, Los Angeles
2:30 to 3:30 p. m.—Matinee musicale
6 to 6:30 p. m.—Art Hickman's Concert Orchestra from the Biltmore Hotel, under
the direction of Edward Fitzpatrick
6:30 to 7:30 p. m.—Children's program, presenting Prof. Walter Sylvester Hertzog in
a story of American history. Helen Pirie,
screen juvenile. Henrietta Poland, child
reader, pupil of Carter Weaver. George
Ezra Crane, screen juvenile
7:30 to 8 p. m.—Special program through
the courtesy of the Y.M.C.A., presenting
the Colombia Trio and Tom McGuire, concertina

certina

certina
to 10:30 p. m.—Program
10:30 to 11:30 p. m.—Art Hickman's Dance
Orchestra from the Biltmore Hotel, under
the direction of Earl Burtnett
11:30 to 2 a. m.—Weekly program of the
"Lost Angels of KHJ." With Majestic
Six Orchestra, KHJ string quartet and other favorites

PROGRAM FOR KTHS—375 Meters
The New Arlington Hotel, Hot Springs, Ark.
6:30 to 7:15 p. m.—Concert by the Charles
L. Fischer Eastman Hotel Orchestra
7:15 to 8 p. m.—Concert by the College of
The Ozarks Trio
8 to 8:45 p. m.—Dance concert by the
Meyer Davis-New Arlington Hotel Orchestra Jacques Benard director

chestra, Jacques Renard, director

PROGRAM FOR KFSG—278 Meters
Angelus Temple, Los Angeles
3:30 to 4:30 p. m.—Impromptu Gray Studio
program. B. Earnest Ballard, G. N. Nichois, Blanche Clay and others
7:30 to 9:30 p. m.—Auditorium service.
Testimonies of healing in answer to prayer.
Sermon on Divine Healing by Aimee Seple Metherson, Special music ple McPherson. Special music.

PROGRAM FOR KFOA-454 Meters

RNoGRAM FOR KFOA—454 Meters
Rhodes Department Store, Seattle
4 to 5:15 p. m.—The Times, Wm. F. Hoffman's Olympic Hotel Concert Orchestra
6 to 6:45 p. m.—The Pacific States Electric
Co. dinner hour concert by the Hoffmann
Orchestra from the Olympic Hotel
6:45 to 8:15 p. m.—Studio program by the
Moran School for Boys
8:30 to 10 p. m.—The Times program
10 to 11 p. m.—Eddie Harkness and his orchestra playing from the Marine Room of
the Olympic Hotel

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We buy and pay 15c each for Burnt Out Standard Tubes (except W. D. 11's-12's).

#### THE VOICE OF THE LISTENER-IN

(Continued from Page 17)

But when I explained that I was not alluding to them, but to some bloomin' idiot somewhere between here and New York, and handed them the ear phones that they might hear the concert, they thought that my remarks were fully justified and I think that my brother fans will agree with them.

Very sincerely yours,

NORMAN S. FROST.

Santa Barbara, April 11, 1925.

Mr. A. H. Halloran, Radiocast Weekly, San Francisco, Calif.

Dear Sir:

I have read with interest the many letters that you have received regarding KPO being on the air constantly and think that this enterprising station should be heartily commended rather than criticized. Their programs are always interesting and always good, and it is with particular enjoyment that I tune in on KPO and hear the strains of the wonderful organ with Theodore Irwin at the console.

In Santa Barbara we have no local radiocasting station and are in between Los Angeles and San Francisco, so that we receive the programs from both cities with equal power. I have no trouble in selecting any of your larger stations, but there are so many stations on wavelengths from 200 to 290 meters that when KFSG is on I have quite a time getting KFRC clearly, and the preaching of Evangelist Aimee McPherson with a jazz accompaniment is a little out of the ordinary.

Last night I had a delightful concert from Calgary after KPO was through and it came in clearly on the loud speaker, but I think I would have preferred KPO. After one has had a radio for some time they lose their eagerness for DX and are perfectly contented to listen to the stations we have on the Coast, as there are none better.

Best wishes.

Very truly yours,

W. V. LANSING.

Edgerly Court, Santa Barbara.

### RADIO, M. D.

(Continued From Page 33)

steamer within ready reach of New York, seeking medical aid.

One more obstacle still confronted the service, and that was the question of radio range. The radio transmitter at the institute was not powerful enough to reach ships at any considerable distance from New York, so that in many cases it became necessary to relay the messages. The medical service had grown all the while and increased its scope of usefulness, but the Seamen's Church Institute did not possess the funds nor the equipment to carry on the work which had reached such vast proportions.

At this stage in the development of the radio medical service, the matter was brought to the attention of the Radio Corporation of America. The organization, fully aware of the far-reaching importance of the radio medical service and the necessity for extending this humane and worthy cause, immediately donated the use of its stations free of charge, and instructed its operators to be constantly on the watch for calls for medical aid. Thus the radio medical service passed out of the narrow confines of the little transmitter of the Seamen's Church Institute and became available through a large network of coastal radio telegraph stations. Since that time the R. C. A., in co-operation with the U. S. Public Health Hospital at New York and other ports, has been handling this radio medical service.

The Service Becomes International

The service, in the course of its rapid expansion, has taken on an international aspect. On June 7, 1923, it was learned that the Norsk Marconi Kompani of Christiania, Norway, would give free medical service to ships of any nationality through its stations in Norway and Sweden. So, the germ of an idea by Captain Huntington, developed and perpetuated by the personnel and equipment of the R. C. A., has spread to all parts of the globe and now any ship seeking medical aid is promptly served, merely in the interest of humanity.

The Chatham Coastal Station, the most powerful of its kind in the world, with the call letters WIM, listens for calls for medical service in the Boston vicinity. WIM is so powerful that it often handles medical service messages from all parts



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We can now supply you with the complete line of Cunningham Radio Tubes—backed by the usual service—orders in at 5 out the same night. Now you can get all your tubes from one source, each tube tested before delivery to you. The Cunningham trademark and our own insure tube dependability.

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950 Van Ness Avenue

Wholesale Radio

San Francisco

of the Atlantic, from close to Europe down to the Gulf of Mexico.

Radio medical service for the North Atlantic and North Pacific is handled by the high powered stations, but in the Carribean Sea and adjacent waters, the United Fruit Company has inaugurated a free service through its splendid hospitals established in tropical America.

Curing Them By Radio

As you gaze at the sky it seems incredible that through the apparently empty air this merciful work is quietly functioning all the while. Indeed, side by side with the radio waves that bring radio programs into your home, there are the waves bearing the staccato dot dash message of ship-to-shore traffic, some of which is devoted to the radio medical service. Countless radiograms bear witness to cures by stating at the close of the case, "Patient all O. K., normal yesterday, and today no symptoms of any kind; many thanks."

More than one operation has been performed by the ship's crew, working under the direction of a surgeon many many miles away. In such instances the surgical instruments have been of an improvised nature-kitchen knives, ordinary scissors, pieces of wood, and so on -but always quite in keeping with the lay hands that wielded them. Still, such long-range surgery has accomplished wonders. Surgical cases, as acute appendicitis, must be caught in the nick of time lest they prove fatal. In their incipiency, lay methods will work greater wonders than the efforts of the foremost surgeons when the case had advanced to the fatal stage. Hence radio operations have been the means of saving many a life which would otherwise have had to be forfeited for lack of early surgical care. Radio operations often provided temporary relief the ship could make port.

Once the U. S. liner "America" picked up a stray message from a lone freighter stating that nineteen members of its crew were suffering from a painful malady. Only the vaguest details were forthcoming, as would be expected from laymen. The vessels at the time were some 300 miles apart—obviously a case of long-range diagnosis. Putting their heads together and working on the meagre details, Drs. C. F. Leidy and Hislop diagnosed the ailment as ptomaine poissoning. For two days the men of the

freighter were treated by radio instruction. Then this message came back to the "America": "Your directions followed. All but six now on duty. They are recovering fast. Thanks and God bless you. Bon voyage."

At another time another freighter called to the "America," stating that a member of its crew was in dreadful agony. The doctor then aboard the "America" studied the case by means of the meagre data supplied, and then prescribed by radio. The following day a message was received from an Italian steamer some 300 miles away in an entirely different direction, stating, "Many thanks to SS. 'America.' We had sick member of crew suffering from similar ailment. Prescribed same as directed for other steamer. Our patient recovering. God bless you." So, what was intended for a specific case also came in handy for another. In this particular instance the radio medical service of the "America" had been truly radiocasted.

When the Stork Visits the Sea

And sea babies! The stork does not always select his visits in keeping with carefully laid plans. Sometimes he insists on paying a visit aboard a ship—even a ship without medical aid at hand. Here again the radio medical service supplies the necessary expert direction, while lay hands do the work.

Serious mistakes have been prevented in many instances as evidenced by such radiograms as these:

Marine Hospital,

New York.

We have seaman with crushed hand in great pain. Only available relief spirits of chloroform. Please advise how to use and means of dressing hand.

Master SS. Comber.

The unfortunate seaman had much cause for gratitude, as the response from land read:

Master SS. Comber,

Do not use chloroform. Clean hand thoroughly and apply iodine if you have it. If no iodine use water and apply heat in form of hot water bag or towel.

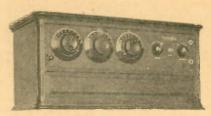
Medical Service, N. Y. C.

Often the hospital's advice will be: "Take patient to nearest port as soon as possible. Arrange by radio to have ambulance meet your ship on arrival." Indeed, by the time the patient arrives at the hospital, the doctor is already

# See It Here!

In all the large stock of fine quality, moderate priced radio merchandise that we carry, there is no one item that more clearly typifies our policy of the "best in radio" than the RADIOGRAPH II Receiving Set.

This is a set that will give you everything you can expect in radio performance—a set whose good looks will be a constant source of pride.



Drop in today, or tonight, and witness the performance of this 5-Tube Tuned Frequency Set-built along new principles. Schenectady, N. Y., Honolulu, Havana, Mexico City—these are some of the distant stations it can bring in for you with Loud Speaker volume!

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familiar with his case, so that no time is lost in bringing him back to health.

Versatile Radio

In the radio medical service we have but another instance of the versatility of radio and its vast capacity for service. The public at large is too apt to consider radio only in terms of radiocasting which after all, is mostly entertainment. But in the radio world, the radiocasting phase is of minor importance only, when considered side by side with commercial radio traffic.

There is hardly a steamer today that is not provided with a radio transmitter receiver. Even the lumbering freighter carries a radio set. Powerful land stations both in this country and abroad maintain communication with ships at sea. Communication with Atlantic shipping is carried on at Chatham, Mass., through the medium of highpower units. New developments in the sending and receiving equipment now permit this station to transmit simultaneously to three different ships at sea, while at the same time five special receiving sets connected with antennae two miles in length are intercepting signals from five different ships. The Chatham station, serving as a marine radio center, is linked with the Boston and New York offices of the Radio Corporation of America by private telegraph

In all, there are seventy-six stations engaged in ship-to-shore radio throughout the world. The most powerful land station for ship-to-shore communication is the Oxford-Radio in England, with a range of 2000 miles. Our own Chatham station has a normal range of 1500 miles—nautical miles, of course. The Radio Corporation of America station known as New York also has a range of 1500 miles, and the same applies to the San Francisco and Tuckerton stations. Such a range means that these stations handle messages four or five days before arrival or after departure from port.

Then there is the trans-oceanic radio. Invisible radio circuits link the United States with Great Britain, France, Germany, Norway, Sweden, Italy, Poland and Argentina. Approximately 20 to 30 per cent of the total number of telegraph messages exchanged daily between the United States and Europe flows through these radio channels, the remaining 70 to 80 per cent being handled

by the seventeen cables on the floor of the Atlantic Ocean. An important asset possessed by radio is its ability to transmit messages at high speeds. It has been found practicable to send and receive more than 100 words per minute, such speeds being attained in ordinary operation. By the use of two transmitting stations a message of 5000 words. for instance, can be divided into two parts and thus transmitted in one-half the time required by a single station. It is reasonable to expect that these speeds will materially increase with the development of the radio art until that day, in the near future, when we shall flash radiograms across the oceans at speeds as high as 1000 words per minute. And of course, the practical significance of high speed is lower rates.

Medical service to ships at sea, radio entertainment, ship-to-shore communication, flashing photographs and drawings through space, trans-oceanic communication—surely, the wonders of radio

never cease.

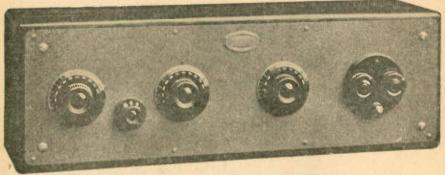
### THE LOUD SPEAKER (Continued from Page 7)

there be "Rolling-Down-to-Rio Day." There are enough pieces to use up the entire 365 days of the year, so that there would be no overlaps. And if any of these composers like Liszt or Beethoven or Bach want to get their pieces played, let them get bookings ahead, as in the theatrical business.

Once there was a man who tried to be a whole band. He worked a drum with his feet, a harmonica with his mouth, cymbals with his elbows, a fiddle with his hands, and guitar with apick tied to his knee. When he broke loose nineteen cafes and twelve theatres fired their orchestras and offered him contracts. He committed suicide because he couldn't accept 'em all.

If he had only waited a few years some super-super radiocasting station, bigger than all the rest, would have offered him a national job. Think what he would have earned with the world's music piled in front of him, 365 days a year on which to play, and no competition! And think how we would enjoy listening to him—the same piece, any place on the dial we tuned him in—just like it is today!

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|                                  | 1 00   | A                             | 18.00   |
| Erla, fixed                      |        | Apco                          | . 10.00 |
| A-1 Crystals                     |        | KNOCK DOWN KITS               |         |
| Radio Craft, fixed               | 1.00   | Fada, 4-tube                  | \$50.00 |
| Radio Argentite                  | .60    | Fada, 5-tube. (new style)     | 79.00   |
| PHONE PLUGS                      |        |                               |         |
| Weston                           | .75    | K&O Harkness reflex           | . 04.40 |
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| Stay-put                         |        | COLUMN TO THE OWN             |         |
| VOLTMETERS                       | .00    | SOLDERING IRONS               | 00.00   |
| Sterling, 0-50V                  | 1 75   | Indestructo                   | \$2.00  |
|                                  |        | Solderette Jr.                | 1.00    |
| Jewel, 0-50V                     | 2.70   | Solderette Sr.                | 3.00    |
| Hoyt, 0-50V                      | 3.00   | Western Electric              | _ 7.95  |
| HYDROMETERS                      |        | AERIAL WIRE                   |         |
| Perfection                       |        |                               | 00      |
| Sink or Swim                     | 1.00   | 100 ft. No. 14, copper, plain | 1.05    |
| HEAD SETS                        |        | 100 ft. stranded              |         |
| Brandes                          | 6.00   | 100 ft. ribbon aerial         | 1.00    |
| Murdock                          |        | CONDENSERS                    |         |
| Scientific                       |        | Signal 23 plate               | 1.80    |
| BINDING POSTS                    | W-00   | R C Co. 23 plate              | 1 90    |
|                                  | 9.0    | U S L 23 plate                | 2 40    |
| Eby, engraved                    | .20    | T & C 00 mlade                | 9 50    |
| Engraved binding posts.          |        | K & C 23 plate                | 1.40    |
| set of 8                         | .50    | Signal 11 plate               | 1.40    |
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### WANINGN

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### Autumn Radio Conference Probable

Secretary Hoover will probably call another national radio conference this fall, in continuation of his policy to hold conferences annually. The definite plans and date are as yet undecided, but it is believed that invitations will go out calling the sessions in Washington in November, certainly before Congress reassembles.

Results secured at the three past conferences have been so valuable to the Secretary of Commerce that he is disposed to refer all questions involving the different elements of the radio industry and art to a representative assembly of all interests from the manufacturing and commercial concerns to the amateurs and listeners. In other words, lacking specific authority by law to regulate some phases of radio, Hoover is anxious to have a sort of referendum and sound out the situation before he acts. through the co-operation promised and given at past conferences has Secretary Hoover been able to keep peace in radio-

All interests will be represented and

it is probable that among the subjects discussed will be necessary Congressional legislation to bring the old 1913 radio law up to date, so that authority for assigning wavelengths and power to stations may be secured. Limiting the number of stations in a certain class will also be brought up, as will international radiocasting and amateur regulations when such stations transmit outside the limits of the country. Highpower radiocasting, shortwave emissions, world-wide ship regulation and many other angles of radio development will be considered. The question of separate wave channels for international radio-phone communication, transmission of pictures by radio, and the possibility of extending the radiocast band in the United States are also scheduled for investigation.

It will be beneficial to have the general attitude of the American radio interests known before the meeting of the foreign representatives here next spring at the international radio conference.

### PARIS CONFERENCE SEPTEMBER 1

The International Telegraph Convention scheduled for Paris in May has been definitely postponed until September 1st, according to advices reaching Washington. As it is believed this parley will require at least a month's time, following which delegates will have to return to their countries to report and for further instructions, the International Radio Conference here will probably not be called until after the first of the year. It is probable that the date will be approximately a year from now; in March or April, 1926.

It is understood that the Government of the United States will be represented at the telegraph conference by officials of the State, War, Navy and Commerce Departments and that probably each of the private American commercial communication systems will also send experts. Cable, telegraph and telephone interests are certain to journey to France and in view of the practical certainty of radio being involved along with other types of communications in the discus-

sions, it is very likely that radio services here will also be represented.

Following the usual procedure of such international conferences it is said that each government will draw up a set of suggestions as to the questions to be discussed in Paris, submitting them previously to the central bureau at Berne. The bureau at Berne will compile the suggestions into a tentative agenda.

The Inter-departmental Radio Advisory Committee at Washington is working on a revision of the proposed Government radio policy which will soon be submitted to the State Department for approval, following which it will probably serve as an outline of the American program to be discussed at both conferences.

### DEMAND IS FOR QUALITY

When radiocasting first became popular the person listening in was thrilled upon recognizing sounds as music or as someone was speaking. This listener in was generally, at that time, an amateur radio telegraph operator, as no one yet had purchased apparatus to

listen to the experiments being conducted by one of two prominent radio experts. In fact the radio amateur may be said to be the one who sold radio radiocasting to the public, for the average person usually wants to have a demonstration before he invests money

in a new idea.

Since that day many changes have taken place. The public has become a large body of critics and the big station of today, to court favor, must produce the goods. The radio listener of today, generally a man, woman or child without any knowledge of the radio code, and probably not much interest in it at that, sits back and carefully compares the quality of the different stations within reach of his apparatus. The average person has now become quite well acquainted with needed apparatus and how to operate it to get best results.

It is needless to say that the period of wonderment has passed and the one who listens in realizes that the quality of music and talent from the original radiocasting station could be very much

improved.

Radio will be a part of every household for the same reason that the phonograph became successful. People want music and instead of going to the music, it is now brought to them. From the present viewpoint, there is yet no limit to what radio may be called upon to do.

### RADIOCAST CHANGES FEW

Despite protests that a great number of changes in the wavelengths of Class B radiocasting stations have been made recently, the Department of Commerce announces to the contrary that only 16 stations have changed wavelengths, explaining that five shifts were necessary to clear certain channels. Out of the 91 radiocasting stations in Class B today, 46 have never changed their wavelength allocations, made immediately after the radio conference last October.

The congestion in the ether today and the interference experienced is undoubtedly largely due to the 29 new B stations which have gone on the air since the These 91 stations are all conference. operating on 47 channels, nearly all of them doubling up; that is, sharing a single wavelength.

# A Profit-Making Suggestion for the Radio Dealer

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- (1) That carries high quality tested radio merchandise.
- (2) That gives immediate attention to your requests.
- (3) That makes deliveries when
- (4) That gives merchandising help through its salesmen, and mechanical service through properly trained service men.
- (5) That is interested in the welfare of your business.

Having once given your business to such a house-buy there regularly. Such a policy will be of mutual benefit.

Hemlock

ROY-B-JONE 640 NATOMA ST · SAN FRANCISCO, CALIF.

Market 1458

### PHONOGRAPH MUSIC DIRECTORS SET NEW RADIOCASTING STANDARDS

The radiocasting of music has grown like Topsy. In the case of a single artist it has been comparatively easy to indicate a definite position before the microphone and one which is likely to secure the best results. But where several artists are concerned or there are a number of musicians, as in an orchestra, the problem has become more and more complicated, and in the rapid development of radiocasting has been one which has not had as much attention in the past as it unquestionably will have in the future.

However, it was not new to the phonograph people, for in the making of records they have been experimenting for years in the proper placing of the instruments. An orchestra forming in a radiocasting studio as a rule looks like an orchestra playing any place else, but in a phonograph recording laboratory, it is a most unusual sight.

The man playing the 'cello may be on a chair with legs so long that the player's head almost touches the ceiling. On the other hand, the tuba player may almost be sitting on the floor. Sometimes the music racks are suspended from the ceiling; again they are giraffelike affairs rising from the floor.

Noting the very superior quality of reception of both the Brunswick and Victor programs, the writer of this column, who has had the opportunity of orserving the making of phonograph records, wrote to N. Shilkret, a musical director of the Victor Company, suggesting that the special placing of instruments must have had something to do with it.

Mr. Shilkret replied as follows:

"Your observations concerning the special grouping of the various instruments for clear effects are correct. I experimented for many hours with both the orchestration and the special placing of instruments, just as we do at recording dates. Recording, or record making, sharpens the ear to a supersensitive degree and I found that training of unusual value in radiocasting."

Therefore, whether the phonograph people decide to remain in the radiocasting field, or whether they retire and leave it to the radio pioneers, it remains that their musical directors have set new high musical radiocasting standards notwithstanding the fact the programs have necessarily been more or less of popular music.

Everyone will recall how wonderfully the reproduction of the violin, 'cello, and other orchestra instruments have been perfected in phonograph records—and even the day when it was next to impossible to successfully record a woman's voice. Yet this has all been brought to a marvelous state of perfection. Just so radio reception and reproduction of musical instruments has gone through the same development.

It is only natural then that the phonograph musical directors should achieve such unusual results when, for the time at least, they went into the radiocasting business.

# RADIO "JAZZ" DECLARED ON WANE WITH BETTER MUSIC IN DEMAND

Public reaction has developed against the cheaper type of music from radiocasting stations, which portends valuable use for the radio in cultivating popular demand for the best types of music, William Arms Fisher of Boston told the Music Supervisors' National Conference recent meeting at Kansas City.

He said that a questionnaire sent to 60 managers of radiocasting stations found some doubtful as to the decline in popularity of "jazz" music, but that double the number of doubters reported definite opinions that "jazz" is on the wane.

Constant improvement in the music used by radio stations and motion picture houses was reported by Mr. Fisher and also by Mrs. Marx E. Oberdorfer of Chicago.

Mr. Fisher explained:

"As the novelty wears off, listeners will become more interested in the character of what comes over the radio. The managers of too many radiocasting stations seem to act on the assumption that only what is cheap and tawdry will interest the public. As a consequence radio programs have been too much concerned with attempts at song 'hits.'

#### Public Taste Bettered

"But these manufactured efforts at popular music have not been so well liked as many have imagined. The effect on the public has been singular. When radiocasting of the cheap popular music gained headway, publishers of that type of music complained that their sales were falling off. This was attributed to the influence of the radio. But publishers of the better grade of music report sales have been encouraged. What seems to be happening is that the public is reacting against the cheaper kind of music, with which it has been surfeited.

"The character of radio music must be improved. There is a question as to the ability of many stations to employ high-class artists, but less use can be made of amateurs who desire a chance to advertise. There is evidence that classical music is desired by large numbers of listeners. Also, there is a preference for instrumental music over the radio, and for group rather than solo numbers in vocal music."

#### QUIZ FOR RADIO ELECTRICIANS

A competitive examination for the appointment of enlisted men to the new grade of radio electrician in the Navy will be held next October.

An advance date has been set, so that applicants will have plenty of time to prepare. The preliminary examination will be held by commanding officers so as to permit reports to reach the Bureau of Navigation about the middle of September. Applications received subsequent to that time will not be considered.

It is emphasized that applications must be made on form N. NAV. 334 and must be accompanied by a transcript of the candidate's current service record. Detailed information as to the examination is contained in the Bureau of Navigation circular letter No. 15-25, issued by the Navy Department at Washington.

### UNDERGROUND RADIOCASTING MIGHT DO THE TRICK

Secretary Hoover is watching with interest the experiments of Dr. J. Harris Rogers, who recently claimed to have sent signals through the earth from Hyattsville, Maryland, which were distinctly heard in Los Angeles. If these signals do not conflict with signals above the earth, Mr. Hoover believes this may point to a way for relieving the present congestion of the air channels.

# A Radio Library for \$5.00

Five publications at a saving of \$1.45 if purchased in one group. You need all of these books. The offer makes it easy for you to get them.

| "Elements of Radio"  | \$2.50 |
|----------------------|--------|
| "The Radiobuster"    | 1.00   |
| "The Radio Log"      | .10    |
| Radio Map of U. S    | .35    |
| Lefax Radio Handbook |        |

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Sent postpaid anywhere.

Pacific Radio Pub. Co. Pacific Bldg. San Francisco

DIN HALI KIRADI I HAMILIA HALI KATARA KA

### OCEAN RADIO DISCIPLINE VASTLY IMPROVED SINCE TITANIC SANK

Worthy of thought on the thirteenth anniversary of the sinking of the Titanic is the progress made since then in the regulation of the use of radio at a time of disaster. Wireless was new in those days. People were unaccustomed to getting the news so quickly.

They were dazed and stunned by the wireless flash that the Titanic, the costliest, most powerful, and greatest of all ocean liners had hit an iceberg off Newfoundland. And that on her maiden voyage she had been sunk in water two miles deep with a loss of 1500 lives, including such notables as Col. John Jacob Astor, Major Archie Butt, President Taft's military aide, Mr. and Mrs. Isador Strauss, Henry B. Harris, and others. For almost an entire day they didn't seem to be able to realize that it was true.

That great confusion subsequently resulted from the jamming of the air with wireless messages in a frantic effort to get more news is evident from a dispatch of that day, which reads:

"It was practically impossible to get any reliable information by wireless because of the great number of wireless concerns breaking into the field and because of the work of amateur operators. It appears the disaster of the Titanic had no sooner been flashed over the seas than about every wireless instrument along the coast within range began operations sending and receiving with no thought of others, and so the net result soon became a hopeless jumble, from which distorted and inaccurate messages were patched up in haphazard fashion and announced to the anxious world.

"It is believed this chaos was responsible for the messages that the Titanic was en route for Halifax under her own steam at 6 o'clock at night when, as a matter of fact, the vessel had been sixteen hours at the bottom of the sea. This same chaos is held responsible for the reports that passengers were being calmly taken off the ship in the afternoon, when the ship really went down at 2 o'clock in the morning."

At that, due to wireless aid, as crude as it was at that time, upwards of 700 lives were saved. Two definite things came from the sinking of the Titanic. First, radio discipline and governmental

control at a time of maritime disaster, and second, the formation of an international ice patrol, resulting in the systematic guarding against the danger of floating ice along the great trans-Atlantic ship lanes.

### MRS. COOLIDGE LISTENS IN

All sorts of conjectures have been made as to Mrs. Coolidge's use of the radio. Some say that she is an enthusiastic fan and spends much time at the radio. Others say she hardly looks at An inquiry at the White House reveals the fact neither opinion is exactly correct, but that Mrs. Coolidge enjoys her radio much the same as any other very busy person.

Mrs. Coolidge is so much engaged that necessarily she is a very irregular listener. Of course, if there is something of special interest going on she tries to hear it-as she did the night London came in. Otherwise, she listens when she gets a chance or feels the need of a little relaxation. Her radio set, by the way, is in the family apartment on the second floor of the White House and always accessible when desired.

### CATCHING THIEVES BY RADIO

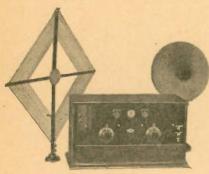
German ingenuity has brought forward a device which might best be described as a radio thief catcher. In reality it is an electrically wired gateway which is designed to be placed at the exit of factories and mines.

A gate keeper with a pair of head phones listens as every workman passes out through the gateway. The electrical discharge is so adjusted that whenever an extra amount of metal is brought through the gate a sharp singing noise is heard in the head phones. This can be so adjusted that the presence of small metal coins or a pocket knife would not be noticed, but other metals concealed about any workman over and above these indispensables would be immediately detected. This is supposed to stop the theft of precious metals or tools by employees of large establishments.

### AMATEURS AND BEAM TESTS

The official order of the Departmer of Commerce authorizing the amate to use the wave channels between .7 and .7477 meters, permits experiments work in "beam transmission."

# Tune In Yourself-



(built to order)

with this new 8-tube super-heterodyne and test it-for

> VOLUME SELECTIVITY CLARITY and DISTANCE

in your own home, and then, AND ONLY THEN, will you know what it means to own one of these remarkable receivers

Installed in your home ready for use. Absolutely nothing else to buy.

Baldwin-Pacific Super-Het Parts Used in this Set

# McLaughlin One Control Super-Heterodyne

\$173.00 Including Cabinet, Tubes, A, B and

Complete

C Batteries and Aerial.

ORDER NOW

## THE RADIO DEN

# International Radiocasting Service

London, Paris, and Even Buenos Aires and Stations in the Orient May Be Joined in Regular Program Service if Present Series of Experiments Show Technical Obstacles Can Be Overcome

The series of concerts from London successfully radiocast recently to millions of radio listeners in the United States, it is announced by the Radio Corporation of America, marks the inauguration of a series of great public experiments that may bring London, Paris, and even Buenos Aires and the Far East to millions of radio equipped homes in America. Remarkable progress, it is declared, has been made of recent weeks towards the technical solution of the problems involved.

"For some time," it is explained in a statement issued by officials of the Radio Corporation, "private tests have been conducted by the Radio Corporation of America in co-operation with leading radio engineers of the Marconi Wireless Telegraph Company and the British Broadcasting Company, to determine the practicability of radiocasting a regular musical and entertainment program to the American public across the 3000 miles of Atlantic Ocean.

"So striking were the results attained in such favorably situated receiving points as Belfast, Maine, and in other experimental receiving stations of the Radio Corporation of America, that it was determined to open these experiments to the American public, so that results might be noted under varying conditions of reception and within the widest possible range.

"Recent developments in high-power transmission as well as the extraordinary progress made in the radio reception explained the unusual results attained. Nevertheless the difficulties of transoceanic reception are not to be underestimated.

"The public is participating in a series of laboratory tests given upon an unprecedented scale. The experimental conditions, which radio scientists on both sides of the Atlantic have fixed upon for this series of tests, may sometimes lead to disappointing results, neverthe-

less fixed technical and scientific conditions will have to be followed.

"It may be also, that from time to time during the spring and summer months, experiments will have to cease entirely because of storms or other interruptions that will not permit the demonstrations to be made under the conditions determined upon.

"This much can be said, however, upon the basis of the present demonstrations: Enough progress has been made to warrant the statement that we are now entering upon an era of international radiocasting which, eventually, will bring the entertainment, music and speech of other continents to every home in America."

When the technical conditions for the reception and distribution of foreign radio programs in the United States have been confirmed by the present tests, it is declared, the Radio Corporation probably will undertake a national referendum of radio listeners to determine the type of radio program desired here from foreign shores.

Great interest has been expressed abroad in the American plans, it is stated and radiocast stations as far off as Australia have indicated the desire to inaugurate special programs for America as soon as reception facilities are perfected.

### THE FIRST RADIO BUG

If you want to know who was the first radio bug you should go back before the Grand Canyon was dug, to ages before the big flood and old Noah, and there get acquainted with the first Protozoa.

Swimming the sea, independent and free. Buried in mud so that no one could see, Billions of little radiolaria Started the craze of this new malaria.

KGU, operated by the Honolulu Advertiser, at Honolulu, has increased its power to 500 watfs on 270 meter wavelength. The initial program of the new station will be on the air at 10:30 p.m., Friday, Pacific time.

# Balkite "B" gives results



## unattainable with "B" batteries

ELIMINATES "B"BATTERIES. Balkite "B" eliminates "B" batteries of all types and furnishes unlimited current to both detector and amplifier tubes from the electric light socket.

IMPROVES PERFORMANCE. Balkite "B" gives results unattainable with "B" batteries. It will enormously increase the clarity, selectivity and power of your set. It gives tubes longer life. In many cases it also eliminates the need for an aerial.

FITS ANY SET. Balkite "B" fits any set [either storage battery or dry cell] of 1 to 10 tubes or more, without changes or additions. It needs no attention, and oper-

ates by merely turning on the light socket.

NO BULBS. Balkite "B" is a permanent piece of equipment that will outlive your set. It will not wear out or become obsolete. It has no bulbs to burn out, and nothing to replace. It cannot burn out tubes. It has no fire hazard. Its current cost is to per hour.

GUARANTEED. Balkite "B" is guaranteed to give satisfaction. It has been tested and endorsed by leading set manufacturers. You cannot realize the results it gives until you have heard a set using it. A demonstration at your dealer's will prove a revelation. Price \$55.



#### BALKITE BATTERY CHARGER

For radio "A" batteries. Has no bulbs or moving parts. Entirely noiseless. The only charger which can be used while the set is in operation. *Price* \$20.

# Balkite Power Units

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Manufactured by FANSTEEL PRODUCTS COMPANY, Inc., North Chicago, Illinois

### Radiocast Station Directory

| 27 m2                |            |  | -           | -  |
|----------------------|------------|--|-------------|----|
| Call                 | Meters     | Location and Owner Po  | wer         | 9  |
| CFAC                 | 430        | Calgary Herald, Canada   | 650         | K  |
| CFCN                 | 430        | W. W. Grant, Calgary   | 500         | K  |
| CFCT                 | 330<br>430 | W. W. Grant, Calgary<br>Fletcher Bros., Victoria<br>Albertan Pub. Co., Calgary<br>Journal, Edmonton, Can.<br>Daily Province, Vancouver   | 1000        | 1  |
| CJCA                 | 517        | Journal. Edmonton, Can.  | 500         | F  |
| CJCA<br>CKCD<br>CKCK | 411        | Daily Province, Vancouver  | 2000        | F  |
| CKCK                 | 312        | Daily Province, Vancouver Leader Pub. Co., Regins W. W. Grant, Calgary   | 500         | 1  |
| CKCX<br>CNRC         | 430<br>430 | W. W. Grant, Calgary   | 500<br>1500 | 1  |
| CNRE                 | 517        | Not Rys. Edmonton, Can.  | 1000        | 1  |
| CNRR                 | 420        | Nat. Rys., Regina, Can.  | 1000        | 1  |
| CNRW                 | 384        | Nat. Rys., Winnipeg, Can.  | 1000        | 3  |
| KDKA                 | 500<br>309 | Westinghouse, E. Pittsburg   | 500<br>1000 | 1  |
| KDPT                 | 244        | Southern Elec., San Diego  | 50          | 1  |
| KDYL                 | 246        | Newhouse Hotel, Salt Lake<br>T. Selfert, Bakersfield   | 50          | 1  |
| KDZB                 | 240        | T. Seifert, Bakersfield  | 100         | 1  |
| KFAE                 | 349<br>275 | State College, Pullman   | 500<br>500  | ,  |
| KFAU<br>KFBE         | 216        | Public Schools, Boise, Ida.<br>Horn & Wilson, San Lnis   | 300         | ,  |
| KIDL                 | 210        | Obispo   | 50          |    |
| KFEC                 | 248        | Meier & Frank, Portland  | 50          | 1  |
| KFFR                 | 226        | Sparks High School, Reno   | 100         |    |
| KFHJ<br>KFHR         | 361        | Star Elea Co Seettle   | 100<br>50   |    |
| KFI                  | 467        | E. C. Anthony, Inc., L. A.   | 1500        | 3  |
| KFIQ<br>KFKX         | 256        | M. E. Church, Yakima, Wn.  | 50          |    |
| KFKX                 | 288        | Obispo Meier & Frank, Portland Sparks High School, Reno Fallon Co., Sta. Barbara Star Elec. Co., Seattle E. C. Anthony, Inc., L. A. M. E. Church, Yakima, Wn. Westinghouse Elec. & Mfg.  | 1500        |    |
| KFNV                 | 227        | Co., Hastings, Neb.<br>Drake Radio, Santa Rosa<br>Rhodes Co., Seattle  | 1500        | 1  |
| KFOA                 |            | Rhodes Co., Seattle  | 500         | ,  |
| KFON                 | 232        | Echophone Radio, Long  |             | ١. |
| WY WE TO SE          | 0.41       | Beach, Cal.<br>Cope & Johnson,<br>Salt Lake City   | 250         |    |
| KFPT                 | 261        | Solt Lake City   | 250         |    |
| KFQU                 | 234        | Holy City, Cal.  | 100         | ,  |
| KFRC                 | 268        | Holy City, Cal.<br>City of Paris, S. F.<br>Trinity Episcopal Church,   | 50          | !  |
| KFRP                 | 211        | Trinity Episcopal Church,  | 10          | '  |
| KFRU                 | 395        | Redlands, Cal.<br>Etherical Radio Co.,   | 10          |    |
| ALL AVO              | 000        | Bristow. Okla.   | 500         | 1  |
| KFSG                 | 278        | Bristow, Okla.<br>Angelus Temple, L. A.<br>Ogden, Ut., Peery's Theatr  | 500         |    |
| KFUF                 |            | Ogden, Ut., Peery's Theatr   | e 50        | 1  |
| KFU8<br>KFUU         |            | Sherman School, Oakland<br>Colburn Radio, San Leandr   | 50<br>o 50  | -  |
| KFW                  | A 261      | Orden, Browning Bros.  | 500         | 1  |
| KFW                  | B 252      | Warner Bros, Hollywood<br>Daily Ledger, Tacoma<br>General Elec. Co. Oakland  | 500         | 1  |
| KGB<br>KGO           | 250        | Daily Ledger, Tacoma   | 2000        | 1  |
| KGW                  | 361<br>491 | Oregonian. Portland  | 500         |    |
| KGY                  | 246        | St. Martin's College,  |             | 1  |
|                      |            | Lacy, Wash.  | 10          | П  |
| KHJ                  | 405<br>273 | Oregonian, Portland St. Martin's College, Lacy, Wash. Times, Los Angeles L. Wasmer, Seattle  | 500<br>100  |    |
| KJBS                 | 234        |  | 100         |    |
|                      |            | Julius Brunton & Sons Co.,<br>San Francisco  | 5           |    |
| KJR                  | 384        | Northwest Radio Service  | 1000        |    |
| KJS                  | 294        | Co., Seattle<br>Bible Inst., Los Angeles   |             |    |
| KLS                  | 242        | Warner Bros., Oakland  | 250         | 1  |
| KLX<br>KLZ           | 508        | Tribune, Oakland   | 500         | П  |
| KLZ                  | 266        | Reynolds Radio Co., Denver   | 250<br>10   | 1  |
| KMO<br>KNX           | 250        | Bible Inst., Los Angeles Warner Bros., Oakland Tribune, Oakland Reynolds Radio Co., Denver Love Elec. Co., Tacoma L. A. Express, Hollywood General Elec. Co., Denver State College, N. Mex. Hale Bros., Inc., S. F. Pasadena Pres. Church Gazette, Berkeley Post-Dispatch, St. Louis | 200         | 1  |
| KOA                  | 323        | General Elec. Co., Denver  | 1500        | 1  |
| KOB                  | 349        | State College, N. Mex.   | 750         |    |
| KPO                  | 428        | Hale Bros., Inc., S. F.  | 500         | -  |
| KPPC                 | 259        | Gazette Berkelev   | 50<br>100   |    |
| KSD                  | 545        | Post-Dispatch, St. Louis   | 500         | 1  |
| KSL                  | 300        | Salt Lake, Cope & Johnston   |             |    |
| KTH                  |            | New Arlington Hotel,   |             |    |
|                      |            | Hot Springs, Ark.  | 500         | 1  |
| KTW                  | 454        | First Presbyterian Church,   |             |    |
|                      |            | Seattle, Wash.   | 750         | 1  |
|                      |            |  |             |    |

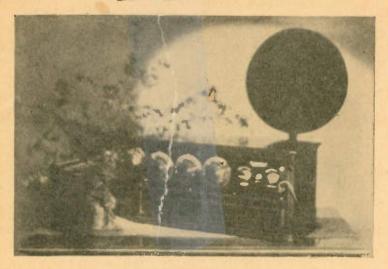
| Call | Meter | s Location and Owner P        | ower  |
|------|-------|-------------------------------|-------|
| KWG  | 361   | Portable Wireless Tel. Co.,   | 50    |
|      |       | Stockton                      | 50    |
| KYW  | 535   | Westinghouse Elec. & Mfg.     |       |
|      |       | Co., Chicago                  | 1500  |
| KZM  | 242   | West. Radio Institute         | 50    |
| PWX  | 400   | Int. T. & T. Co., Havana      | 500   |
| WBAP | 476   | Star-Telegram, Ft. Worth      | 500   |
| WCCO | 416   | Washburn-Crosby Co.,          | ~ ~ ~ |
|      |       | Minneapolis, Mlnn.            | 500   |
| WCX  | 517   | Free Press, Detroit           | 500   |
| WDAF | 366   | Kansas City Star              | 500   |
| WEAF | 492   | Am. T. & T. Co., New York     | 500   |
| WEBH |       | Edgewater Hotel, Chicago      | 1000  |
| WFAA | 476   | Dallas News                   | 500   |
| WGBS | 316   | Gimbel Bros, New York         | 1000  |
| WGN  | 370   | Chicago Tribune               | 500   |
| WGY  | 380   | General Electric Co.,         | 4000  |
|      |       | Schenectady, N. Y.            | 1000  |
| WHAZ |       | Rensselear Inst., Troy, N. Y. | 1000  |
| WHB  | 366   | Sweeney Auto School,          |       |
|      |       | Kansas City, Mo.              | 500   |
| WIP  | 509   | Gimbel Bros., Philadelphia    | 500   |
| WLS  | 345   | Sears, Roebuck, Chicago       | 500   |
| WLW  | 423   | Crosley Co., Cincinnati       | 1000  |
| WMAQ |       | Chicago Daily News            | 500   |
| WOAI | 394   | Southern Equipment Co.,       |       |
|      |       | San Antonio, Texas            | 590   |
| WOAW |       | W. O. W., Omaha, Neb.         | 500   |
| WOC  | 484   | Palmer School of Chiro-       |       |
|      |       | practic, Davenport, Ia.       | 1500  |
| WOS  | 441   | State Marketing Bureau,       |       |
|      |       | Jefferson City, Mo.           | 500   |
| WOR  | 405   | L. Bamberger, Newark,         | 500   |
| WQJ  | 448   | Calumet Baking Powder         |       |
|      |       | Co., Chicago                  | 500   |
| WREO | 286   | Rec Motor Co., Lansing        | 200   |
| WSB  | 428   | Journal, Atlanta, Ga.         | 500   |
| WTAM | 389   | Willard Storage Battery       |       |
|      |       | Co., Cleveland, O.            | 1500  |
| WWJ  | 353   | Detroit Evening News          | 500   |
| XICE | 400   | State Government,             |       |
|      |       | Chihuahua, Mexico             | 250   |
|      |       |                               |       |
|      |       |                               |       |

### HOW TO REACH RADIOCASTERS BY TELEPHONE

KFRC—Radioart Corporation

Hemlock 3200
KJBS—Willard Battery Station
Graystone 356
KFUU—Colburn Radio Lab.
San Leandro 605
KGO—General Electric Company
Fruitvale 5980
KLS—Warner Brothers
Lakeside 6223
KLX—Oakland Tribune
Lakeside 6000
After 9:00 p. m., Lakeside 6015
KPO—Hale Brothers
Kearny 5777 or Sutter 5600
KRE—Berkeley Gazette
Berkeley 9300
KZM—Western Radio Institute
Lakeside 100

# RADIOGRAPH II



# 2,000 Miles Away.... Schubert's Serenade

is being played at KYW, Chicago . . . the silvery notes from the piano tumble into your home in a cascade of harmony . . . close your eyes and the player might be in the next room, so clear, so loud, and so exact in tone and phrasing in every note from the loud speaker.

The marvel of the RADIOGRAPH II—built on a new principle of construction—is that every kind of music or enter-tainment is reproduced with equal faithfulness, whether the station be thousands of miles away or close at hand.

And the performance of the RADIOGRAPH II is matched by the beauty of the instrument itself!

Visit your local dealer. Let him demonstrate it. Convince yourself this is the set you must have. Price (without accessories) \$150.

Dealers will be interested in the merchandising and advertising campaign for the RADIOGRAPH II which will be announced shortly. Get in touch with your distributor.

### NORTHERN CALIFORNIA DISTRIBUTORS

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The Exclusive Antenna Switch of RADIO-GRAPH II enables you to "broaden" or sharpen" the field of reception, getting the increased selectivity or strength necessary to bring in a station clearly.

# ED. JONES AGENCIES NATIONAL DISTRIBUTORS 640 NATOMA ST. SAN FRANCISCO, CALIF.

### They Cost More . . . But They DO MORE!

Listenwalter & Gough, Inc., 819 East First St., Los Angeles, Calif.

Gentlemen:

I want to tell you about the wonderful results we have been getting with our Super Zenith #7.

To fulfill the needs of this, the largest floating hospital in the world, we have 10 Rola loud speakers in use, and expect to have 200 head phone sets connected for bed patients in the near future. The loud speakers are all connected in parallel and located in the various living spaces and wards about the Ship and wired to the Super Zenith located in the Radio Room.

The results are far beyond our expectations. During the recent Fleet Maneuvers, when we were approximately 1500 miles Southwest of Los Angeles we received programs regularly from Chicago Stations, KYW, WEBH, and WQJ, over all ten loud speakers with perfect clearness and volume. are very proud of the installation and believe it to be the best on the market.

Thanking you very kindly for your hearty cooperation and wishing your company the best of success. I am,

Sincerely,

Scott E. Peck, Lt. U. S. N. Ship's Service Officer.

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