RCA Will Rebuild Contemporary Roll
By MIKE GROSS

NEW YORK—RCA Records' contemporary music artists roster will be going through a sweeping upheaval during the next several weeks. Dennis Katz, recently appointed vice president, contemporary music, at RCA, will cut 50 to 75 percent so that he can have the new way to shape it along his lines and preferences.

This dramatic slicing will allow the key man to gain a stronger foothold in the contemporary and/or rock scene. The effort will also consist of building a better liaison with the young contemporary act or group by "getting into the street" and establishing a closer relationship with "the people who make and work in music today"—the agent, the manager, the lawyer, and the producer, as well as the act.

Katz's buildup scheme will be centered on the artist's long-term value to the company. He said that he's not interested in buying "one-shot masters" or in "second-rate" records, like the

Rights Clamp On 'Superstar'

NEW YORK—MCA Music, parent company of Leeds Music, publisher of the smash two-disc album, "Jesus Christ, Superstar," is being besieged with requests by churches wishing to perform the work, but such permission is being withheld for several reasons. Firstly, dramatic rights are involved, and these are the property of Superstar Ventures, Ltd.

Industry Flocks to World CTV Meeting
By ELIO TIEGEL

Cannes—Executives from the world of sights and sound will meet here Monday-Friday (19-23) for the first in-depth international conference on cartridge television.

The confab, sponsored by Billboard and VDCA, is the first major international conference drawing people from the music, record, motion picture and television fields together to discuss the video cartridge medium.

Underlying the conference are critical questions on standardization, programming, performance, royalties, distribution, and how to get CTV into the broad stream consumer market.

N.C. Discount Retail Chain Opens 6 Outlets; 8 More Set
By RUTH CASTLEBERY

CHARLOTTE, N.C.—Stereo Joe's, a discount retail chain specializing in tape equipment and allied services, opened outlets in six major shopping centers here and plans to open eight additional outlets in Richmond and Norfolk, within six months.

Each unit, a circular construction measuring 18 feet in diameter, offers tape cartridges displayed on specially designed racks, a point to drop off and pick up tape equipment for repair service, tape player equipment for auto homes and boats, with accessories; immediate installation of auto tape players.

Jukebox Programmers Putting 'Calley' on Request-Only Basis
By EARL PAGE

CHICAGO — "The Battle Hymn of Lt. Calley" is actually causing fist fights in bars and headaches for the nation's jukebox programmers, a survey shows.

Although one-stops are talking it up and a special title strip is available for merchandising both versions of the song, most jukebox programmers are using the disk on a request-only basis.

Air play is spotty. "Some programmers are going all the way with it and some just won't touch it," said J. M. Lieberman's one-stop manager Evelyn Dalrymple, Omaha. "They tell me that that record is causing a lot of fights in bars."

It's not a record you want to stay with," said WCFL's general manager Lew Witz here.

Dealers View of Bootlegging: 50% Volume Loss; Seeks Law
By ROBERT SOBEL

NEW YORK—The following interview of a legitimate record dealer, Lauren Grandy, manager of Apex Music Konner, 348 State St., Schenectady, N.Y. by a Billboard staffers illustrates the problems the dealer faces in his battle to survive bootlegger competition.

Q. What product is currently being bootlegged?
A. A big variety. There are some phony labels, some Amex, some RCA... (Continued on page 36)

We were ready to release it even if Marty Robbins didn't win a Grammy.

We realized a few months ago that Marty Robbins had enough new hits to fill up a third Greatest Hits album. So here it is. And, as it turns out, it's just in time to benefit from Marty's new Grammy Award. (Best Country Song: "My Woman, My Woman, My Woman." Included in this album, of course.)

On Columbia Records and Tapes

LP's New Shape: Thin Is Beautiful
By CLAUDE HALL

NEW YORK—The "fat" LP has become of major concern to the record industry. RCA Records, with its "Dynaflex," has a slimy skin. MCA Records' LP's will, over the next year, be lighter. And the album product of other majors will also be taking on a thinner shape. Reader's Digest has been experimenting with customer reaction to thinner albums, but felt first consideration is to the customer and whether the public will like it.

Many record company executives feel that the savings effected by the new thin LP are certainly a way to offset the rising costs of material and labor and overhead such as artist costs now.

William Grady, vice president of operations for MCA Records, said that all pressing plants owned and operated by MCA would be aiming at a target of 125 to 130 grams of vinyl on all LP's during the next few months. The industry standard has traditionally been about 140 grams. RCA Records has been producing a product in the range of 80-90 grams weight, but many authorities believe that the change from fat LPs to thin LP's was a little too sudden for the public. One thing is certain, however, the thin LP's cost less to make and less to ship. With record clubs, the saving in postage alone could amount to a small fortune over a year.

The thin LP's that RCA Records will be producing could give the company "upwards of 10 percent in freight costs alone," Grady said. MCA Records will at present do only its radio station promotion copies in thin LP's. The saving would be considerable saving there, too.

The major saving, Grady felt, would be in vinyl. The ending phrase (Continued on page 10)

Hamilton, Lynn & Tompall Win Intl Country Awards
By BILL WILLIAMS

LONDON—The first annual International Country Music Awards, presented jointly by Billboard and Record Mirror, pio
mere anarchy is loosed upon the world, the blood-dimmed tide is loosed...

A Movement Group, with Music Born of the Revolution.
Their First Album.
The Third World.
Columbia Launches Month Promotion Drive on Price

NEW YORK—Columbia Records has launched a promotion campaign for Ray Price's new album, which has been headed by the release of Price's song, "I'm Not Mentioning It Again," and includes his entire LP and tape catalog. Three of Price's albums—"The Ray Price Greatest Hits," "Burning Memories," and "Night Life"—will receive new packaging and press advertising.

The "I'm Not Mentioning It Again" album will contain a special single of "The Story of My Life," a new song single from Price, accompanied by messages highlighting from eight bestselling Price albums. Other promotions include a special in-store poster featuring Price's female and male group ads, and advertising in radio and consumer trade print advertising. There will also be an extensive local advertising campaign directed from New York.

In addition, the special single will be serviced to radio stations as a contest giveaway. According to Bruce Landrum, Columbia Records' VP of national promotion and marketing, the focus of the campaign is on the large number of bedrock Ray Price fans, but also includes the younger market. Through the fantastic success of "For the Good Times" and his current chart entries, "I'm Not Mentioning It Again.""

Memphis Music to Present 11 Awards

MEMPHIS—Eleven awards will be presented here May 21 at the first annual dinner ceremonies of Memphis Music Inc. President Isaac Hayes and Isaias seem to be in the front running among the 59 nominations. Monman, for example, has two nominations each in Outstanding Songwriter, and Outstanding Album for Most Outstanding Album. He produced and performed on the album, "The Righteous Brothers' Suspicious Minds" by Elvis Presley in the first category, and the albums of "Elvis in Memphis, "Elvis in the Return," and "Warwick in the second category. He's also up for Outstanding Producer.

Isaac Hayes has four nominations. He's the artist on the "Hot Buttered Soul" nomination for Most Outstanding Album (which goes to the producer), he's nominated for Outstanding Male Vocalist, Outstanding Performer, Outstanding Songwriter, and Outstanding Musician. Booklet T. and the Memphis Music industry. Among those who've recorded here and are up for awards are Petal Clark, Dionne Warwick, Neil Diamond, and Mays.

First Annual Memphis Music Award Nominees

Category 1: Most Outstanding Record 1969/70
Hooked on a Feeling—W.B.J. Thomas, Consumer Producer: Chips Moman
Sweet Caroline—Neil Diamond, UNI Producer: Chips Moman
Suspicious Minds—Elvis Presley, RCA Producer: Chips Moman
Tight Vibe—Booker T & The MG's, Stax Producer: Booker T. Jones, Stax
Making Love—Johnny Taylor, Stax Producer: Don Davis

Category 2: Most Outstanding Album 1969/70
T.S. Hawkins, reincarnation of M.M.I. Producer: M.G.'s, Stax Producer: Bookers T. & The MG's, Stax Producer: Booker T. Jones, Stax
Elvis in Memphis—Elvis Presley, RCA Producer: Chips Moman
Hot Buttered Soul—Isaac Hayes, Enterprise Producer: Al Bell, Marvel Thomas, Alan Jones
Soulful—Dianne Warwick, Stax Producer: Chips Moman

The winners will be announced at the presentation of these awards.

FCC ‘Backs’ Notice—Rejects Threat Try

Washington—The FCC April 16 denied all petitions for reconsideration of its original order, in light of the broadcast of preliminary tapes of the runoff air which was recorded in the underground market.

Elton John's third album, "The Final Cut," will be brought forward because the album was being imported into this country from England. The album, "The Final Cut," was released in the U.K. last year, and was recently released in the U.S. by MCA Records.

Progress to Handle A&M in Cleveland

NEW YORK—Joe Sumner, the A&M Records president, has taken over the distribution of A&M and Ode Records in Cleveland. The firm was founded by Arc- Kaye & His Piano Roll Gang. On De & El's release schedule are seven new albums aimed especially at the jazz market.
Peer-Southern Label Adopts The MIC Numbering System

NEW YORK—Spark Records, the newly formed label of Peer-Southern Music, has adopted the MIC (Music Industry Code) numbering system. The label began using the MIC system with its first release in 1967, according to Keith Mitchell of “Tell Give You the Earth” who released April 12. It is an outgrowth of the Uniformed Code Numbering System for record manufacturers which was adopted last September at Billboard’s initial IMIC meeting in the spring of 1969 since then.

RCA’s Reed On U.K. TV

NEW YORK—Jerry Reed, who is still riding with his RCA gold single “Amos Moses,” will appear on five major English TV shows between Monday (19) and Saturday (25). Among the shows will be “Top of the Pops” and “The Val Doonican Show,” which will later be televised in the U.S. Reed’s visit to London will co-incide with the recent European release of “Shine on, Amos Moses.” RCA England also released a gold single “Amos Moses” in the U.K., which is expected to take off and follow the success of the U.S. single “Shine on, Amos Moses” in the U.K. Reed will leave London on Sunday and return to the U.S. on Monday, May 4.

Crow’s Baguley in U.S. Business Trip

NEW YORK—Craig Baguley, of Crow Publishing, Ltd., in London, will be in the U.S. from Monday (19) through May 9, picking up catalogs and songs. He will headquarter at Robert Melvin Music in New York.

In This Issue

wb monthly sampler lp

new york—to provide greater exposure for its new artists and albums, Warner Bros./Retea Records will release “The Warner Re-enact” Radio Shows in a monthly sampler lp. the first edition includes cuts by ohio kream, pearl before swine, t. rex, mother earth, the doobie brothers, ron nagle, fibers and crazy horse. the lp features interviews on various artists as well as music. the company is only offering twice in the record and all selling is done on the liner. the record is being used by the company’s own sales and commercial fm stations.

jobete making commercial bow

los angeles—-jobete music has been launched by haitro boys to create and produce a song that will mark the label’s new “love” doll. this mark jobete’s entry into the commercial music market.

the tune, also called “love,” will be recorded by the label and serve as the group’s new commercial advertising theme.

this commercial project, according to robert gordy, jobete’s new executive vice president, is the beginning of a concerted effort to try and publish house into the radio-television commercial field. jobete and its sister operation, stein & van stock, have appointed the charles h. stein agency as executive representatives in the commercial field.

billy goes by

the new sound studio in london, “the hit factory,” which is under the management of stephen richardson, will be completed in two weeks. the studio, consisting of twelve units, was designed by stein and associates. the studio will be used for recording, mixing and monitoring.

alright, alright, alright

the new sound studio in atlanta, “the hit factory,” will be completed in two weeks. the studio, consisting of twelve units, was designed by stein and associates. the studio will be used for recording, mixing and monitoring.

dick’s clock

dick’s clock, a new sound studio in los angeles, will be completed in two weeks. the studio, consisting of twelve units, was designed by stein and associates. the studio will be used for recording, mixing and monitoring.

aaron baron

aaron baron, former head of the music industry council, will be a guest on the wb monthly sampler lp.

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TO FIND OUT WHERE THE BOZ SCAGGS SINGLE WILL BE IN A FEW WEEKS, CALL SOMEONE IN SAN FRANCISCO, TODAY.

San Francisco has been a pretty good indicator of where the rest of the nation is heading.
(Musically speaking, of course.)
And the fact is, just about everyone in San Francisco knows Boz Scaggs. They've made "We Were Always Sweethearts" into a Top-10 single.
And now, the exact same thing is getting ready to happen all over the rest of the country.
So if by chance you haven't heard about Boz yet, wait a few weeks.
Or call anyone in San Francisco, today.
EXECUTIVE RECORDER

Joel Diamond appointed general professional manager, April/Blackwood companies, the publishing arm of CBS Records. He was previously executive coordinator, popular music, Warner Bros. music. Michael F. Sukin named director, business affairs, Columbia Records. He was formerly president of a firm producing educational and entertainment records.

--- Reed Gegg appointed vice president, United Artists Records, based in Los Angeles. He is director of corporate planning and has been managing the label's operations. Joel Alphonso "Al" Brown named personnel manager, Motown Record Corp. He was formerly director, industrial relations, Fagoyo Beves Inc., Detroit.

--- Ron Willman named Eastern sales manager of Billboard. Willman, who will report to Billboard's sales director Pete Heine in Los Angeles, will be based in the New York office where he has been for the past seven days.

--- Jeff Cronen, formerly with Tegranatrom, appointed West Coast promotion man for Gergar Records. Ted Maloney has joined ASCAP's West Coast staff as membership representative.

--- Bill Moran, Billboard salesmen, named national sales coordinator for Billboard, based in Los Angeles. Joel Hochfelt, director of music operations for Alan Jay Lerner Productions, has left the company.

--- Errol Sober named professional manager of Wednesday's Child Productions publishing operation. He was formerly the a&r department of Abrax Records in Dallas.

--- Ron Oberman has resigned as Mercury Records' publicity director to become manager of Wilderness Road, a highly acclaimed Chicago rock group. Mike Gormley, formerly a feature writer for the Detroit Free Press and Billboard reporter in Detroit, will replace Oberman. Mercury has also named Danny Rosenbantz to the post of national pop promotion director (though he will continue to handle album product). Stu Blay, formerly Bell Records' west coast operations manager, is Mercury's new promotion director. Blay will work closely with rb promotion director Logan Weshbrooks and newly appointed country promotion director Frank Mull, Richard Olver, artist relations director of United Artists Records, has left.

--- Ray Wells appointed Western sales manager of Vogue. He was formerly Western sales manager of Imperial Records.

--- Charles Strain appointed East Coast promotion manager for B.T.V. Records. He was formerly manager of ASCAP's West Coast staff as membership representative.

--- Bill Blatt, formerly with Billboard, named Eastern sales manager for Reprise Records.

--- Bill Abernathy appointed Western sales manager for Reprise Records.

--- David Morris appointed advertising director for Reprise Records.

--- Steve Benedict appointed creative director for Reprise Records.

--- Bill murphy appointed marketing director for Reprise Records.

--- John Henderson appointed distribution director for Reprise Records.

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From The Artist Who Gave You "Montego Bay"
...The Writer Who Gave You "Heavy Makes You Happy"

BOBBY BLOOM
"WE'RE ALL GOIN' HOME" K-14246
Protest Storm Stirring New Study of Notice by the FCC

• Continued from page 1

with drug-related lyrics from airplay,

The March 5 notice, which was called "brazen censorship," by
distinguished Cm. Nicholas Johnson, of the
management it was responsible for the "public inter-
Lone dissent Cmr. Wes-

If the new statement dis-

The March

ers via mobile service units
A-Tape system, photo processing and

The marketing concept, which relies heavily on accessibility, was
generated by the Inter-Corporation of America, Inc., ac-
taining officers, vice presi-

Second Circuit entered a long-term

(1971), vice presi-

(Continued on page 70)
Another "Love Story" LP

but this one is different.

...it's by Ronnie Aldrich and his 2 pianos.

...it's a specially priced* 2-record set:
1 LP featuring the title song plus
11 other hits of today,
1 LP featuring all-time standards.

...it's recorded in beautiful phase 4 stereo.

London Records welcomes
Ronnie Aldrich to the U.S.A.

Ronnie Aldrich, the World's greatest 2-piano artist,
begins a U.S. tour on April 19th with appearances
on television and radio in key markets.
LONDON—Pre-tax profits of the Robert Stigwood Group for the 15 months up to last Sept. 30 have totaled $1,639,340, whittled by taxation to a Group Profit for the period of $585,175. An interim dividend payment of 12½ percent, totalling $261,062 was made April 14.

In a meeting of shareholders in the Group to be held Thursday (29) in London, Stigwood will report on activities of the company and its financial situation.

Profits before taxation calculated on an annual basis for the 12 months preceding last Sept. 30, according to the report, amounted to $1,207,753, as compared with Stigwood's $1,250,000 forecast for the period made last August when the Group went public.

The Group's music publishing activity accounted for 49 percent of that amount, with artist management, agency and record production accounting for 36 percent the film and theatrical interests making up the balance of 9 percent.

In the period covered by the report, the Stigwood Group has formed a new publishing subsidiary in Superstar Music Ltd., contracting Andrew Lloyd Webber and Tim Rice, composers of "Jesus Christ Superstar.” Another subsidiary, Superstar Ventures Ltd., was formed with David Land as Administrator.

Gold Awards

Elton John's Paramount album of the same title has been certified as a gold album.

Crosby, Stills, Nash & Young's "4 Way Street" and "David Crosby" have both been certified for a gold record by the RIAA for sales of over $1 million.

Musitune and Gen'l Foods Enter Deal on New, "Crispy" Group

NEW YORK—National Musitune Corp., company in the musical entertainment field, has tied itself to a long-time foods group, the Superior Foods Corp. to select and create a new, young contemporary music performing group to be called Superscope. National Musitune will record the Sugar Bears for its albums. Five selections from the album will be picked by the company and General Foods, to be used as a premium on-package records on Sugar Crips cereal.

General Foods will use between eight and 10 million of the on-package records. The album recording rights are to be retained by Musitune. A label deal is being negotiated.

Also, Musitune will retain management, music publishing and merchandising rights to the Sugar Bears.
"Music is the Universal Language," the deaf man cried. And Michel Colombier heard him weep. He worked for one year, composing, arranging, pulling it all together. He traversed and transcended two continents. From France to America and back. And back. Getting everything to work in concert—"en concorde." Wings is the result of all this creative effort. It features classical musicians from the Paris Opera and Opera Comique of Paris Symphony Orchestras, a special 25-piece pop orchestra, and solo vocalists: Lani Hall, Vermettya Royster, Herb Alpert, Paul Williams, and Bill Medley. We could call it a new-form pop symphony—but you’ve got to hear it for yourself, and make up your own mind. Suffice it to say, it’s musically refreshing, as a new rising sun. Produced by Herb Alpert. A&M Records and Tapes
CROSBY, STILLS, NASH & YOUNG

AWAY STREET

SD2-902
On Atlantic Records & Tapes
(Tapes Distributed by Ampex)
Direction: Gelfin/Roberts
LONDON—Philips Records, Ampex Stereophonic Tapes and Precision are to inform the MCPS they will not pay a 12 percent royalty on cassette tapes. According to the companies, few have been quick to produce new revolutionary tape products.

Some that apparently have caused considerable dissatisfaction include:
- A mini 8-track cartridge (called Cobaloy) that will permit more than three times as much information to be crammed onto a 3%\(\frac{1}{2}\) inch tape as currently used particle.
- A number of new tape cartridge systems being developed independently by two American firms and several manufacturers in Japan.
- A development of an open reel (3%\(\frac{1}{2}\)) inch video tape using a new magnetic film technology.
- A mini 8-track tape cartridge labeled Snap-8 which is the same size as the 8-track but holds half the length (2\% inches). Remember the Leap Jet and Motorola miniaturized player.
- "A new high energy" tape aiming to capture the in-store consumer market, where changing down recording speeds means using less tape and, therefore, reducing the expense.
- A venderlike 8-track tape dispenser called Record-A-Track which utilizes a new self-contained master programs in less than one millisecond.
- Minnesota Mining & Manufacturing Co. (3M) announced its "high energy" tape which will permit audio and video recorders to operate on one reel of any loss in quality.
- The tape contains a small amount of cobalt in each particle of chromium that is claimed to cut the magnetic impulses, said Ronald M. E. West, senior manager of the Magnetic Products Division.
- The first use of the new product will be in master and duplicate tape recording for television and other purposes. It will be priced from 10 to 15 cents per foot. A standard video tape. A reel of standard tape large enough for about 60 minutes of TV material, recording at a broadcast-type machine costs about $175.
- Cobaloy, the new magnetic tape used in closed-circuit and cable TV applications will cost about $2.
- The "high energy" tape could be used with any 8-track stereo system or as a new drive system to reduce the size of the cassette. Master Dubbing.

In another tape development, Graham Magnetics recently introduced Cobaloy, which could affect audio Crescent, home video recorders and computer equipment.

A number of tape duplicators, notably Ampex and Electro Home, are commercially preparing for eventual quadrasonic replay, but they plan no major promotion / merchandising campaign.

According to a spokesperson from Ampex, the national market for tape recorders is still not large enough to justify the investment. They say they know of no plans by either company to produce a new product in the near future.

Record companies also have some concern. Four-channel audio is not yet but it’s too early to release quad-
sonic titles at this point. Maybe, we’ll see some at the American Las Vegas March of this year. (Ampex controls production of Black Moss tapes, Bnei Beri- ne, Atlantic, ABC/Dunhill, Bell, and other companies.)

Record companies and tape duplicators are concerned, and concern is being vocal. Four-channel audio is being recorded in large and some companies are considering a move to the four-channel format to avoid the complications involved in the development of a second national market.

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In the case of tape recorders, the new product will be aimed at the "do-it-yourself" market.

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Sony/Superscope Covers Full Equipment Line

LOS ANGELES—Sony—Supercscope's commitments to cassette involves a full line of monaural and stereo cassettes.

For 1971 the company is offering seven monaural models, two cassette stereo systems; four stereo decks, one auto cassette unit, three combination radio players, and three cassette AM/FM stereo systems.

On a technical level, two of the new decks highlight closed-loop dual capstan drives. With this pro-

fessional unit feature, the tape travel between the two capstans and two pinch rollers rather than being pulled through by one capstan—pinchroller.

The system allows for even tension, and provides for good wow and flutter specs, the com-

pany says. These models are the 160 ($19.95) and the 165 ($24.95). This latter model has automatic reverse play, two deck shut-off, stereo headphone, monitor jack, digital counter and illuminated VU meter.

Among the other new models are:

CF-100/AC/DC cassette AM-FM system ($19.95); CF-200/AC/DC cassette FM ($19.95); CF-

300/AC/DC cassette/AM/FM with built-in condenser mike ($19.95); CF-100/AC/DC cassette-

AM/FM stereo system ($19.95); CF-100/AC/DC cassette/AM/FM ($19.95); the CF-610 portable cassette AM/FM system ($29.95); and the CFM-8000 cassette cassette AM/FM combi-

nation ($49.95).

Also: model 122 stereo deck ($94.45) and the model 126 stereo deck ($19.95); model 330 cas-

tette deck ($99.95); model 330 cassette AM/FM systen ($39.95); model TC-60 mono portable ($59.95); and the 160 stereo deck ($199.95).

Supercscope's president Joe Tu-

shimek has set his company on a course because he believes in the concept. He still has a large cat-

egory of open reel players and one 8-track unit.

In the past he has attempted to create cassette prerecorded tapes using purchased masters. The pro-

gram was not a huge success. Now he wishes to get into the spoken word field as he sees cas-

tettes functioning primarily as a non-music medium.

Investment Co. Hit With Suit

MADISON, Wis.—Loewy & Co. of Milwaukee, investment firm, was charged by a federal district court with violating a consent order that put the price of stock of two companies National Tape Distribu-

tion and Universal Health Services, both of Milwaukee.

A former customer of Loewy, William Wurtzfelder, filed the suit against Loewy, William L. Lieb-

maier, president; Robert A. Cooper, vice-

president; and Dennis J. Goff, J. J. Loewy & Co. head.

The suit charged that the defen-

dants offered the share price of National Tape and Unicase Wurt-

zfelder charged that through Loewy & Co., 1,100 shares of Unicase were purchased in 1968 and sold in 1969 to Wurtzfelder at a loss of $5.

The suit charged that the firm pur-

chased 750 shares of National Tape—without authorization at $89.90 a share and that the market for stock then was $90 a share.

Damasz of $123-45 are being asked. A hearing on the suit will be held before Judge James E. Doyle.

LOS ANGELES—Developments in professional audio and acoustics will be presented at the Audio En-


Among the more than 60 sub-

jects to be discussed will be papers on professional cassette tape, disc recording and reprojection, studio recording and electronic music.

The convention will also feature exhibits of professional systems and equipment for audio applications in recording and broadcasting.

ATTENTION DEALERS! THE MOST COMPLETE TAPE & RECORD

ONE-STOP SERVICE IN THE WORLD!

WE HAVE EVERYTHING! Especially items not found elsewhere!

8 TRACK & CASSETTES LARGE OPEN REEL INVENTORY LP'S & POPS COMPLETE CATALOG OF ALL LABELS ALWAYS AVAILABLE YOU NAME IT—WE'LL GET IT FOR YOU!

DON'T LOSE SALES WE CAN SUPPLY ANY ITEM—IMMEDIATELY! WE SHIP ALL OVER THE WORLD!
All together now...

Every beat, every note, tone, nuance faithfully reproduced. Every machine faithfully reproducing in sync. Ampex, leader of the 16-channel revolution, strikes again!

Now! The MM-1000 gives recording studios and teleproduction houses a new spectrum of creativity and quality. Now! The MM-1000 provides time and money-saving features offered by no other multichannel recorder.

Recording studios can lay it down like never before with the MM-1000's exclusive Capstan Servo accessories. Through the reel timing accuracy, Precise pitch. Variable speeds. Every sound the same because record and playback are exactly matched; whether standard 7½, 15, 30 ips, or varied. Plus, 16 fully calibrated channels and the rugged reliability of the recording world's most popular multichannel recorder.

Teleproduction houses can attain multichannel sync like never before with the MM-1000's new Auditec System. Auditec, coupled with an automatic programmer provides direct synchronized linking of multichannel audio recorders with videotape recorders and station sync pulse. For the first time, multichannel audio can be recorded, programmed, and played back in automatic broadcast sync with other video and audio recorders. Producers and clients can change, correct, and approve synchronized sound and picture in one quick, convenient session.

Get right on with the MM-1000's. Ask your Ampex Representative about a Lease/Purchase Option, or write:

AMPEX
Ampex Corporation, Professional Audio Products Division
M.S. 7:13, 401 Broadway
Redwood City, California 94063

Visit us at the Spring AES Exhibit in the Los Angeles Hilton, Sierra Room, April 27-30
**Faraday’s Cartette Samples Distributed**

TECUMSEH, Mich — Faraday is distributing samples of its cartette, a miniature continuous loop cartridge, to record-playing equipment manufacturers and automotive and jukebox manufacturers.

The cartette, which may challenge 8-track and cassette formats, is approximately 2-1/2 inches in height and 1-1/2 inches in width. It contains up to 40 minutes of monaural or stereo and 20 minutes of quad- rasonic. A cartette made by the Faraday cartette selection, produced by Staat S.A., of Brussels, Belgium.

Although developing as a consumer product, it is available to the record industry, according to Faraday. With modifications, the cartette can function in vending equipment. According to a shareholder’s report, Faraday is planning to introduce audio tape devices to vending machines and to advertise consumer products, such as cigarettes.

Cigarette advertising on television has created a great deal of interest in our basic audio tape products, the report stated.

Faraday, the report noted, is in negotiations with the tobacco companies regarding a total system packaging concept for vending machines, which the company is planning to introduce.

The package would include design, manufacture, installation and maintenance of an audio tape device applied to vending machine use. Faraday has also designed a miniature smoke and thief system which provides a protective warning against vandalism or theft.

The report states that Faraday is developing a fully automatic cigarette vending machine. The prospective unit is compact and utilizes a smoke- and moisture-protected audio burst alarm, script sequencer and enslavement device.

**LONDON** — Possibly the first British audio player to have a built-in remote control for the first time is Toshiba’s CT 800 unit which is being marketed in this country by Hammeier, UK, distributor for the Japanese audio hardware manufacturer.

The facility is controlled by a MQS (Music Quick Selector) button which spins up the drive motor and warps the tape toward the beginning of each program, where the motor automatically cuts out. To move the tape forward more than one program, the button is depressed until the required selection is found.

The ability to fast wind a tape is considered to be one of the main advantages of the cassette system, and Toshiba’s decision to include such a facility in the CT 800’s specifications could give the company a sales edge in the cutthroat market.

Another feature of the unit is an electronics device incorporated into the drive motor which maintains a consistent tape speed.

Measuring approximately 8 1/2 inches by 4 1/2 inches by 8 inches, the player has a power output of five watts per channel and is equipped with volume, tone, balance, program selector, and MICK controls.

Supplied with the unit, the set retails for $175.

Coinciding with the introduction of the CT 800, Hammeier is also marketing a new auto player from Toshiba’s range of cassette equipment. It is the CT 412, which is a player and recorder.

**MCA Bows New Catalog**

NEW YORK — MCA has released a new tape catalog with over 1,000 selections of 8-track, cassette and reel-to-reel products. The listings include material on Kapp, Uni and Coral Records, as well as MCA’s Home Entertainment catalog.

This is the first complete line catalog released by the company, which represents all of the labels, and, according to Joel Schneiter, product manager, MCA Tapes, will be distributed to common free of charge.

In a further streamlining of its tape sales and merchandising operations, the company has had advantages of tape guarantee sticker stickers printed for distribution and placement in retail outlets. The 8 x 10 inch stickers explained, in detail, the company’s tape warranty policy.

In addition, a large number of miniature MCA Gold Record stickers have been designed, and will be placed on all new and existing MCA-certified tape product.
CONGRATULATIONS
PAMCO MUSIC AND ABC/DUNHILL
FOR YOUR ACADEMY AWARD
"FOR ALL WE KNOW"
WEST COAST PUBLICATIONS, INC.

Los Angeles
New York

Recording engineers, recording studios, special equipment manufacturers—BUILD YOUR BUSINESS—with the custom built format of Billboard's annual Directory of Recording Studios. The instant, comprehensive guide for the music-record-tape industry. Referred to every business day—year round.
At your client's fingertips is everything he needs to book studio time and facilities world-wide. Names, locations, hours, services available, special instruments, special effects, special equipment, records, commercials, films, film soundtrack recording facilities, personnel... ALL LAID OUT IN QUICK, EASY-TO-USE REFERENCE FORM! Make yourself heard to Billboard's 33,000 plus readership with a bonus distribution to over 400 agencies making commercials, producers and record companies.
DESIGN THE FUTURE OF YOUR COMPANY AND BUILD IT! In the International Directory of Recording Studios. A SOUND INVESTMENT.

www.americanradiohistory.com
BOSTON—BASF has developed a 1-inch videotape for helical scan cameras. The tape is being tested with equipment manufacturers. Tom Dempsey, BASF vice president, was close to crowing when concentrating on helical scan tape developers because "we see the potential for the home market," said Tom Dempsey, BASF president. This is the market where we can develop products for mass merchandising. We'll be ready, by the time the market develops.

"We will be in all phases of videotape," Dempsey said. The helical scan camera has a record head which moves in a helical line at a slanted angle. With professional broadcasting recorders, the oxide particles have to be in different positions, and this can be a difficult problem. The manufacture of videotape is pretty rough when compared to a tape designed for the helical point of view. Oxide particles can be oriented in a vertical position, but here, are in different positions, and this can be a difficult problem.

"The manufacture of helical scan tape can be used for both color and monochrome recording. No one in the industry will work on a tape that doesn't record color," Dempsey added.

BASF began its test program in March. Testing is also going on in Europe, he added. The label to be read by the helical scan camera is to be the same as used for audio tape.

One recently announced CTV source feels the tape has been received with enthusiasm. The Hollywood film community strongly supports the new video. But the software company isn't interested in financing any software development, if financial help is needed for its own ideas.

The question is: Where do you get the money to produce a show for CTV? In the future, CTV salesmen say it won't be easy. The company feels they won't be able to make a tape and sell it without at least some financial help from others.

Another question some industry men ask is: How will they get money from the network? One answer they come up with is to produce their own television. But the cable operators don't have the money to invest in shows or buy shows.

Foote, Cone & Belding, the advertising agency, has modified its stance on CTV. Its stance has been that since the network is only a year old, a more realistic approach would be to give the network more time to prove itself. But the agency is still maintaining its position that the network is not a money-making proposition.

The initial windfall will come from advertising. The network's first shows will be sponsored by major sponsors who believe in the network.

In the main, these three agencies have chipped away at their libraries for the CTV system.

NEW YORK—CBS has taken the first big step toward establishing its own CTV operation by dropping its plans to carry four Japanese EVR licensees and has launched a new 18-month joint venture program for developing helical scan tape systems being developed by Matsushita, Toshiba, Mitsu- bushi and Hitachi.

BASF vice president Robert Brockway has indicated that a tape processing plant, at-a-month, will be launched in Japan and that it would be operational 16 months after work began.

Motorola, the exclusive American manufacturer until January 1972, has already begun production of a helical scan tape with machines. (See separate story.)

Motorola Offering Private Labeling

By ELIO TIEGEL

LOS ANGELES—Motorola is talking with 10 manufacturers about private-label EVR players. Motorola is CBS's exclusive manufacturer through January 1972, but the hardware supplier feels Motorola cannot penetrate significantly the cartridge television market.

In December, however, Motorola, under the leadership of Al Sides, Motorola's EVR marketing manager, "Our license with CBS by choice terminates in January 1972, and we are now offering all of our EVR licensees worldwide the Motorola EVR license, so that they can market into the home market, rather than going through their own development.

Motorola has shipped players to two European licensees—Robert Bench, in Germany and Thompson in England—and has licensed EVR and EVR licensees worldwide the Motorola EVR license.

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The inherent fascination of television. Harnessed, finally, to train, inform, communicate and educate for you, by a cassette TV system anyone can operate.

The system: CBS Electronic Video Recording; the only cassette TV system actually in production.

EVR displays audiovisual materials more conveniently and less expensively than either videotape or 16mm movie playback devices. And it is used in normal room light. Without screens, projection rooms or trained projectionists. So it gets used.

EVR Cassettes can be produced, stored and shipped for less than either videotapes or 16mm movies of comparable running time. And, since the cassettes remain sealed until the EVR Player threads them automatically, the programs inside are never subjected to mishandling or abuse.

To learn more about EVR and how you can convert your audiovisual materials to this low-cost cassette TV system, mail the coupon now.

EVR is here. How will you use it?

This technician is studying his training manual.

This doctor is taking a postgraduate course.

These reps are attending a sales meeting.

This buyer is examining your latest samples.

CBS ELECTRONIC VIDEO RECORDING
51 West 52nd Street, New York, N.Y. 10019

Please send me details on the EVR System.

Name: __________________________
Title: __________________________
Organization: ____________________
Address: _________________________
City: ___________________ State: __________ Zip: __________

www.americanradiohistory.com
Execs to CTV Confab

The creative person's outlook on programming. A "blueprint" for future industry action.

The session on legal matters, slated for Thursday, will be continued in a roundtable discussion following lunch. The emphasis in the afternoon session will be on royalties and contractual arrangements.

Conference officials anticipate that these discussions will result in international developments for copyright and other proprietary rights for audio-visual products.

While many of the registrants are from the U.S. and Canada, the conference has drawn a number of extreme young children who are in the midst of extreme stress. They will also explore the lives of whole families affected by a major crisis.

The tapes are designed for distribution to the educator, day care center personnel, nurses, physicians, ministers or any other professionals working with young children and their families.

The project is part of an in-depth probe into new areas of programming for the cartridge television medium by Optronics. The company has established a new division, headed by Margot Astrachan, to develop the project.

Optronics is also working on the concept of CTV training programs for handicapped children, and programs aimed at the industrial and travel markets as well as general entertainment.

2 Join CBS-EVR Sales Co. Lineup

TORONTO—Bellevue-Pathé Systems Ltd. and Mutual Motion Pictures have joined the CBS-EVR lineup of sales organizations. Bellevue-Pathé will handle sales

(Continued on page 21)

Educators Cite Standardization

LOS ANGELES—Users of video equipment in schools and colleges around the U.S. feel that equipment standardization is the uppermost problem to be solved in the cartridge television field.

Eighty-nine percent of persons answering a survey mailed them by Northern Illinois University's office of communications services called for standardization or a universal interconnection of CTV equipment.

The electron in audio/visual study noted by 86 percent their desire for a system which both records and plays back. Other desires were for a high picture reproduction quality, fast forward and rewind, good sound quality, low cost of equipment, durability, editing capability, a playing time exceeding 60 minutes and audio capability.

Educators were not inclined toward a playback-only system. Surprisingly, slow motion and/or stop action capability was not a major concern, nor was single frame-analysis, multiple sound tracks or low cost of the programs or recording material.

Over 1,000 educational users of videotape equipment were asked to complete the special survey on video cassette and cartridge systems.

Govt. Agency Films

The theme of America is also carried through in the Dept. of Agriculture's offerings. These films discuss forests and woodlands, the Great Plains, the National Arboretum here, the State of Hawaii and how foods are grown, picked, in the farm and shipped to market.

The National Archives catalog is the most-in-demand. Its films cover the history of hard drops ("Flowers of Darkness" is one), additional documentary topics, to the proper treatment of mentally ill persons by police to understanding the atom, to documenting two VISTA workers in Arizona.

Stories about the Air Force, from its beginning through major campaigns, is a special offering. There is also a film on a typical day in the life of a member of Congress.

20
A&Rs Ramone Stresses Audio Role

LOS ANGELES — The audio portion of video cartridges will play as important a role as the video during the initial years of cartridge television, believes Phil Ramone, vice president of A&R Recording, Inc., of New York.

"Because of the lack of total picture clarity that will probably typify early-made cartridges, audio will have to be good to make the cartridge totally attractive," Ramone said. The first high-end line of SCOTCH brand cartridges will probably be concerned with music rather than with video content, or with doing something involving audio. The audio portion of these cartridges will be critical to their overall acceptance.

The video images will be created around the audio, rather than the other way around. With young people involving themselves in the videocassette field, they will not be satisfied with simply using music; for total understanding, it will be an integral part," Ramone said.

Ramone is on a tour with singer-composer Burt Bacharach. The tour will take Ramone to Japan, where he plans to contact Sony, Hitachi, and other Japanese manufacturers of cartridge television units. "I'm interested in seeing their concept of projecting the video system onto a wall like a home movie, rather than just having it run through a television system."

Ramone also said he expects the value of the cartridge as a home video entertainment medium, and as a source for television programming, will be far greater than what the first equipment that has to be purchased," Ramone pointed out, "with high-speed sound tracks for the cartridges, the visual and audio experience can probably surpass the "TV viewer/viewer much more than just sound.""

CTV Wires

"The Huntsville Sound" is a country program being videotaped for EVR at the Kenton Sound Studies in Huntsville, Ala. A&W Records is using it for its catalog.

"It's already starting to form, "the changer mechanism..." is..." film tape recorder, or as a complete and independent system with an integrated stations and television processing unit."

A&R 100 unit reproduces the tape cartridges, of up to three hours recording each, in a professional grade. Program segments are recorded on 2-inch video equipment, currently used in moulded plastic cartridge. Film cartridges, when assembled, provide the program elements into a complete, continuous sequence. The TV system, following the system's two tape decks or playback stations, which are fed alternately by the changer mechanism which holds 22 cartridges. Cartridges can be changed or replaced as required, providing a high degree of program flexibility.

Videorecord, Corspec Units on New Firm

WESTPORT, Conn. — The Videorecord Corp. of America and Corspec Ltd. of London have formed the Videorecord Corp. of Canada, Ltd.

Under terms of the agreement, Videorecord Corp. of Canada will produce and market all video distribution programming in Canada, and will initially cartridge programs with Videorecord Corp. of America for distribution in both countries.

According to W. James Long, president of Videorecord Corp. of Canada, the agreement is in keeping with the concept of projecting the video system onto a wall like a home movie, rather than just having it run through a television system. He noted that the new arrangement "will be an integral part."" RAMONE STRESS

High Energy is more than a mere step forward. A giant leap ahead in magnetic technology, it brings you helical video tape that will actually make possible dramatic future developments.

With a totally new oxide formulation, "Scotch" Brand HE delvers greatly increased signal-to-noise for new brilliance in color definition, new contrast and clarity in black and white. Plus third generation duplicates equal to or better than today's best masters.

Yet "HE" achieves this new peak of performance with full advantage of other 3M improvements. No increase in abrasivity or head wear. Compatible with your present equipment, it requires only minimum optimization to realize full potential. It's ready for you now for special applications and critical mastering.

But a word of honest advice. For most applications, "Scotch" Guardsman Series helical tapes still offer you the best performance value. Plus the only use-proven back treatment for longlife protection against contaminants, against static buildup, against handling damage.

Get all the facts about "Scotch" video tapes for today — and tomorrow. Contact your "Scotch" Brand supplier or write Market Services, Magnetic Products Division, 3M Center, St. Paul, Minnesota 55101.

Videorecord's Corspec Unite on New Firm

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Townie Releasing New Cassette & 8-Track Lines
LEXINGTON, Mass.—Townie International Corp. has released a complete new line of blank loaded cassettes and 8-track tapes. A line of accessories including head cleaners, capstan cleaning cartridges, head alignment tapes, and service and test cartridges has also been released. The blank cassettes are available in playing times of 30, 60, 90 and 120 minutes, while the 8-track cartridges come in 32, 33, 64, and 80 minute sizes. The company has also developed a modish package for the tapes in an effort to spur impulse buyers and point-of-display purchases. The cassettes are in clear plastic snap-out boxes, while the 8-tracks include colorful sleeves with adhesive labels to mark recorded selections. The tapes, made from low-noise lubricated magnetic recording product, are shipped in multi-colored cartons which convert into counter displays.

Townie is also aiming its product at the commercial distributors with cartridges and cassettes that are available in convenient parts. A special starter pack is offered in an attractive display carton and includes a complete selection of Dynapak products along with a descriptive brochure.

Tape CARtridge

AOUTH-VISUAL HIT

AKAI's remarkable new 1/4" VT-100 Portable Video Tape Recorder is a big hit! It provides everything necessary to produce professional audio-visual tapes for auditions. No film processing costs. No expensive lighting setups. No special equipment of any kind. And all on exclusive low-cost, 1/4" video tape at 1/3 the operating costs of other systems. Aim the camera. Shoot. Press! You make your own audio-visual tape for auditions and many other uses. Name it: The VT-100 will capture it. Beautiful picture. Unparalleled sound. And you can play the tapes back instantly on the built-in TV monitor. Erase. Shoot. Over. Play the tapes anywhere on any television set. Truly portable, the entire VT-100 system weighs under 20 pounds. Less. Adapter-Recharger.

TOTAL PRICE FOR EVERYTHING... $1295.00*"You state and over local fees where applicable"

Yes, I'm interested in AKAI's new VT-100. Please send me free literature.

Name

Title

Address

State

City

Phone

AKAI AMERICA, LTD.

2139 East Del Amo Boulevard/Compton, California 90220/(213) 537-3880

Manufacturers

AKAI ELECTRIC CO., LTD.
P.O. Box 241, Tokyo International Airport Japan

Polydor Tape New Setup

LONDON—In a realignment of Polydor Records' marketing activities the company's tape product department has been absorbed into the general marketing department. Responsibility for scheduling cassette releases has been switched from tape manager Bill Carter to either pop product manager Trevor Timmers or classical manager Gilles Marchand, according to the type of repertoire being issued.

Marketing of cassette product will also now come under the overall control of Polydor's general marketing manager Tim Harrold, while Carter has been appointed to the newly created post of tape sales manager, as which he will be responsible for dealer liaison, supply of display material and the promotion of cassette sales in non-record outlets.

According to Harrold, the changes have been made primarily to facilitate simultaneous release of product on both record and tape, and the co-ordination of promotional efforts.

"We have found that simultaneous release gives us a tremendous sales advantage and has been welcomed by the dealers," he said. "It seems pointless releasing the cassette of an album six months after the record has come out. Repertoire decisions are normally the same for tape as record and unlike some companies, we don't feel that tape should be put on a limbo."

Olson Offer Pushes Decks

LOS ANGELES—Olson Electronics, audio equipment retail chain, is promoting 8-track cartridge recorder/player decks in a unique manner.

It is offering free 20 8-track blanks with the purchase of Roberts' 8-track record unit, model 8009, at $179.95.

APRIL 24, 1971, BILLBOARD
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Chicago Concert Will Test Coliseum’s Future Rock Dates

By PHIL STRASSBERG

PHOENIX — Immediately following the Friday (23) solo concert by Columbia's Chicago group in Memorial Coliseum, the decision will be made concerning any future use of the premises for rock concerts, according to Dick Smith, chairman of the Coliseum's board of directors.

The press and a great many young people are going to be extremely interested in what was the final decision will be. It will just be up to the five-man board to decide.

The decision will be based on observations made by the board during what has become known as the last chance concert.

The board members, along with 100 to 125 college-age marshals, will circulate in the 14,000-seat auditorium watching for any instances of drug abuse during the two-hour concert.

(Continued on page 60)

BIG BAND FEST
SET FOR MSG

New York—Duke Ellington, Louis Prima, the Glenn Miller orchestra, Buddy DeFranco, Vague Moree, Bob Eberly, Helen O'Connell and Nelson Riddle are featured in the Big Band Festival at Madison Square Garden June 16. The event is sponsored by Richard Nader (two produce rock revival shows) and Madison Square Garden Corp.

Carpenters to Host TVer

New York—The Carpenters, A&M Records, also have been signed by Tommi Productions to host “Make Your Own Kind of Music.” NBC-TV summer replacement show in the Don Knotts time beginning July 6.

Stu Harris will produce and direct the series which will feature much of the tour on contemporary music with an emphasis on soft sounds.

Production for the summer series will be handled by NBC Studios and will tape until all eight shows are completed.

5 Platters Win Injunction Suit

Nashville — The Five Platters Inc., was granted an injunction against Sonny Turner and the King of the Road, respectively, in a claim that Turner, one of the original Platters, is being enjoined from using any reference to his previous employment by the Platters in any advertising or personal appearances.

A story in Billboard, March 20, erroneously reported that Chrysery Coby, here, had denied the motion.

Monette and Olson Join Rare Earth

New York — Ray Monette, lead guitarist, and Mark Olson, keyboardist, have joined Rare Earth.

Concert dates for Rare Earth include West Palm Beach, Fla. (April 22); Tampa (April 23); Carlsbad, N. Mex. (April 25); New Orleans, La.; Dallas, Tex.; Atlanta, Ga.; and Miami, Fla.

IF Whisky a Go Go, Los Angeles

Superlatives are meaningless, adjectives and exclamations are futile. There is no way to describe the impact of If. The one shortcoming of its set here April 8 was the group's "only" played for an hour.

It is unquestionably the best of the so-called jazz-rock groups.

The seven-man band from England, recording for Capitol, kind of leaves one with a feeling of inadequacy. Understanding some of the instrumental work, especially is that of reedmen Dick Morrissey and Dave Watts, is sometimes difficult because there is so much good music happening at once. One can only relax, soak it in, and let it make you feel good.

Terry Smith is a master of the long and long overdue for proper recognition.

J.D. Hodgkinson, the vocalist, has the toughest job of anyone in the group; trying to keep up with the rest of the band. But he does, and in the process pushes the band a little more. The result is indescribable.

GEORGE KNEEMEYER

BALDWIN & LEPS

Electric Circus, New York

The music of Baldwin & Leps—Vanguard Records—could well be classified "souled folk"—two pieces and it blows your mind. The clown format embodies a surrealistic quality that could be exciting were it not repetitious.

Their vocals, supported by standard acoustic guitar, flute and banjo, represent a diffused form of Captain Beefheart. It seems tailor-made for the psychedelic act of the Electric Circus, where they opened April 8. Unfortunately, the audience of only a few hundred was too long, and the repertory offered little or no variety.

Still, Michael Baldwin and Rich and are in the right frame of mind to keep up their soul of reaching and "turning on" their potential. The group have a number of songs from their first Vanguard LP, along with such hits as "Howlin’ Wolf.

RUDLIEE JOE

T. REX

Fillmore East, New York

Strange. Very strange indeed and very loud. Last weekend I Res opened a Fillmore East bill that blossomed! Windfall's roar, Moogian wonder. The band started the show with a moody, brooding, almost explosive and rocking at the same time, and finally culled down to a Ric's minor. A nice contrast between Mark Bolan's expressed emotions and a feel for his ahematically unformed guitar technique, the simultaneously idiotic rhythms of the percussion section. The great mystery of the performance is not just the head-splitting wall of sound with no apparent means of surfacing simultaneously to maintain an illusion that the young're into it. But what they are doing, even obscure kind of beauty. At the same time, they're making some exciting music. If.

NANCY ERCILICH

FANNY

Civic Auditorium
Santa Monica, Calif.

Fanny's dancing on like one before they ever had to. There are no soft smalts, only hard rock, only hard driving rock 'n roll songs. Fanny's performance here April 7 was a smashing hit.

The sparkplug of the Reprise Records group has to be Nicky Barber, organ, piano and vocalist for the group. Her playing on the two instruments is very good, as she dials between them with energy, only matched by her vocals. The rest of the group (June Milington, guitar, vocals; Jeen Milington, bass, vocals, and Alice Delaporte, drums, vocals) is exciting, but their usual musicians who do not try to exceed the boundaries as happening at once. One can only relax, soak it in, and let it make you feel good.

Terry Smith is a master of the long and long overdue for proper recognition.

J.D. Hodgkinson, the vocalist, has the toughest job of anyone in the group; trying to keep up with the rest of the band. But he does, and in the process pushes the band a little more. The result is indescribable.

GEORGE KNEEMEYER

JON HAMMOND JR.

Ash Grove, Los Angeles

Jon Hammond Jr. turned to amplified guitar for a kick during his opening on April 6. His basic, rural blues style yielded a pleasant glimpse of where music has been.

(Continued on page 28)

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C.C.S. singles are hits before they're released here.

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This is the original hit. It's now number 7 in England. It's heading for number 1. And just like "Whole Lotta Love," it should go right from the English charts onto ours.

After all, "Walking" is the second hit single from the C.C.S. album. And that ought to make things easier for the album, the single and you.

On Rak Records
Radio-TV programming

**WPRO Keeps Top 40 'Upheaval' On a Stable & Successful Keel**

By CLAIRE HALL

 PROVIDENCE—Top 40 radio is going through a big upheaval, said WPRO operations manager Al Hendonen, and the station is adapting almost daily. And yet WPRO, Rhode Island's nation's most stable Top 40 radio station, has been surviving at the station, for example, without a change in program management for about 30 years, lasting through several formats. The station is now part of a strong group of very well-established, locally-owned stations, which have been in business for as many as 20 years with no change in program management.

The station is under the guidance of the station's general manager, John Thomas, who has been with the WPRO since its inception. The station's programming philosophy is to provide a mix of music, news, and features that are tailored to the needs of its audience, while maintaining the station's strong tradition of quality programming.

The station's success can be attributed to a number of factors, including its strong community presence, its commitment to local programming, and its dedication to providing high-quality music and information.

The station's programming is divided into several departments, each with its own dedicated team of professionals. The station's news department, for example, produces a variety of news and information programs, including local news, traffic reports, and weather forecasts.

The station's music department is responsible for selecting and playing the station's music programming. The station's music directors are experts in the field and are constantly monitoring the latest trends in music to ensure that the station's programming remains current and relevant.

In addition to its strong programming, the station is also known for its community involvement. The station frequently sponsors and participates in community events and fundraisers, helping to build a strong connection with its listeners.

Overall, WPRO's success can be attributed to its dedicated staff, strong programming, and community involvement. The station continues to grow and evolve, providing a valuable resource for its listeners.
If you're a deejay searching for a radio station—or a radio station searching for a deejay—Billboard is the best buy. No other trade publication is read by so many air personalities and program directors. And all of the sharp programming-oriented general managers read this magazine, too! Best of all, Billboard classified ads achieve better results than any other publication in the field. General managers report that a Radio-TV Job Mart can draw five times the results of the last leading radio-television industry publication. The cost is $15—in advance—for two times. Box 2125, New York, N.Y., is the address. Why not try it, if you wish. Send money and advertising copy to: Radio-TV Job Mart, 165 W. 46th St., New York, N.Y. 10036

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POSITIONS OPEN

Position wanted in small station—2 or 3 years experience. Opportunities and ambition. Let my record speak for itself. Will relocate anywhere. Prefer Chicago, St. Louis, or New York City. Please write to: Steve DeMott, WLS-FM, Chicago, Ill. 60605.

Presently a college senior, I will be graduating this May. I have worked in college radio for the last four years, and plan to continue my work in college radio after graduation. I have experience in writing, editing, and producing. I have also done some work in television. I am interested in any type of on-air work. Please write to: Kent H. Smith, E. W. W. S. (Excelsior), 201 S. Holgate, Salt Lake City, Utah 84102.

Mike O'Neill, W.LX, a new music director at WKBW in Falls River, Mass., has left O'Neill with Johnny Canton in production of WGDY in Minneapolis as well as music director and morning personality. Johnny Canton is now production director of WDGY and morning personality. Mike O'Neill is leaving as music director of WNEF-FM, New York, program director. Dick Neer, formerly with music director of WNEF-FM, New York, progressive rock station. Dick Neer, formerly with WHN on Long Island, is now the music librarian and will do weekend air. Michael H. Freeman, WNR-J, New York, former music director from WLLR is joining WNEF-FM full-time and will do the 6-10 a.m. slot.

Don (Bobby Freeman) Gordon has left KEF in Tulsa and is now on KGIB, an easy listening station in Springfield, Mo. George Duncan, an old friend, is now general manager of WNEV, New York. He'll be handling the flagship Metromedia station in addition to serving as executive vice president of Metromedia Radio and head of all of Metromedia’s stereo stations coast-to-coast. It was Duncan who pioneered the first progressive rock format station in the nation—WNEF-FM, New York—and turned it into one of the most successful stations in the nation. Bob Snell, former general manager of WNEF, has been appointed vice president of sales for the Metro media.

Don (Walt) Mann has left WHIB in Memphis and is doing a 6-9 p.m. show. He had been at KFAX, San Bernardino, Calif. WHIB program director George Klein is still looking for one man: it’s a Bill Drake consultation.

Paul Drew, program director of KFRC, San Francisco, is now requesting printed lyrics with all records. Send all lyrics and new discs to KFRC music director by CLAude Hall

Radio-TV Publishing

Diana Wells, John Labeled, who’d been doing the 1-5 p.m. slot at WBUY-FM in West Hartford, Conn., is now doing a weekend show at WBSI, Bristol, Conn. WBSI music director Charles Horwitz is currently doing a Saturday morning show at WHCN-FM, Hartford. WSHU-FM station manager John G. Eppler is working weekends at WEXT in West Hartford, a country music station.

Joe McLain, the new program director at WAET in Allenstown, Pa., called up to say he wouldn’t mind receiving some new airchecks from people who’d like to work on the station someday. Jay Sunds, the former program director of WAET, is now at WASS in Allen town.

Bruce Sherman, 28, married strong in Hudson Valley, N.Y., is looking for a job. He’d been at WDSS, Putnam, N.Y., on Top 40 station. Ted James of WEX in Blackburg, Va., will ensure that big country music show at the Roanoke Civic Center, Roanoke, Va., is still a big draw.

Scott Globerich: the bee just arrived thanks... Frank Sickle, who’s been a personality on WHC, New Haven, is now an announcer on WNHIC-TV, New Hampshire. Robert O. Smith, WOL, Seattle, has a booklet of cartoons he drew for his listeners. Souich, you've absolutely got to see the world’s worst cartoonist. There’s a guy who’s playing in his own convention in Las Vegas. A Vegas. So go and see him if you can. I told him that I had to maintain my reputation and couldn’t touch that particular guy with a 10-foot pole. But you certainly can eat a $20 bill but don’t quote me, the promotion man said.

Bob Donnelly, former program director of WLIX, N.Y., had previously worked at WALK and WRAB, both on Long Island. N.Y., is working for a new station. He may be7 working when you refuse to work elsewhere, there are a lot of good radio stations between New York and Los Angeles that could use you, and you’ll work only at stations.

Robin Walker in the office to say he’d hired Tim West from KFST in Davenport, Iowa. Tim will do the 7-mid morning show on WQ in a Peoria rock station.

Remember, the annual Billboard Radio Program Pro gramming Forum, Aug. 19-20, 1971, Hotel Ambassador, Chicago. The major radio program ming event of the year. We’ve arranged for a special deal on the rooms and everybody registering for the Forum will be able to get a single room for $14-16 P.M. or a double for as low as $23. Coleman Finkle of the education consulting firm of James O. Race Associates in New York, is doing research on the agenda and the speakers right this second. I think we’re going to have some blockbuster events this year. I’d try to get a groundswell of interest in having the Forum meet last year on a program ming and the music personality association and didn’t have too much success. Maybe the Billboard Forum is in the place and maybe August is the time. I’d like to hear some comments and suggestions.

The line-up at Top 40 format WRIT, Rocky Mount, N.C., now reads like this: General manager Bud Morgan 8-9 a.m., music director Scott Broderick until noon. Ron (Ron) Judah starts until 8 p.m., program director Johnny Holiday 8-6 p.m., Les (Ozzie) Lee 6-6 p.m., with Kent Washburn and Ronald Jay on weekends. Stu’s just joined the station from WJRN in Los Angeles, N.C. with Wash Allen. Wherever you are, call me. Important.

Line-up at WTLB, Utica, N.Y. Louis Guattien 6-10 a.m., John Simmons until 1 p.m., program director Andy Young 1-7 p.m., Fred Reed until midnight, and Pat Lee (Continued on page 32)
"New" WOCN a Trend Setter

MIAMI—Good music stations "have failed to keep up with the change in the nation's profile—both chronologically and emotionally," said Ed Winton, president and general manager of WOCN and WOCN-FM. The station, which once billed itself as "a new ocean is coming to Miami," has undergone a complete revamping and Winton felt the new WOCN marked the first major improvement for an album or wall-to-wall music station in the past five years.

For years, Winton said, good music stations have played too many instruments, ignoring the talents of vocal groups and individual artists. WOCN, which he said would soon be "the cool coast to coast," will now evaluate a record strictly on the basis of its overall sound. "A smooth vocal rendition of a song by the Sandpipers or Andy Williams is just as insensible as an instrumental of the same song," he said.

Thus, WOCN will increase the number of vocals in its format and one of the reasons, he said, is to make the station sound different from "elevator music" or background music systems now being used in many offices and plant work areas. "Many workers want a change from that type of instrumental music because they associate it with their jobs or business pressures," Winton said.

Today's modern good music radio listener, the teenager of a few years ago, has matured enough to graduate from rock and hard rock and the Top 40 air personality. But another factor leading to the decision to update the sound of WOCN, he said, is that albums have become so strong today that they've reduced the so-called single cover record technique of songs, that is, singles today are more and more cut from albums.

WOCN will continue its musical vignettes and music promotions; for example, the station recently promoted British Day by using all British announcers to do news, weather and commercials and featured British music.

(Continued on page 52)

On May 22nd, the Memphis Sound will be seen around the world. In black and white and color.

In Billboard's MEMPHIS REVISED.

A special so relevant that sister papers in Japan and the United Kingdom have scheduled to carry the editorial highlights. Covering all facets of the city and its sound, such as:

- the development and growth of Memphis Music
- the Memphis radio scene
- the Memphis studio scene
- the Memphis distributor scene
- the Memphis dealer scene
- Memphis as a talent incubator
- Memphis night life
- the record producers... and more!

Billboard's MEMPHIS REVISED. Consider the issue. Reaching over 33,000+ Billboard subscribers around the world, plus special distribution at the Memphis Music Inc. First Annual Awards. A story so pertinent that all segments of the music-record-tape industry will want to show how they relate to it. Get in on the Special. Reserve your space today!

Advertising closing: May 5th
Issue date: May 22nd

KADI-FM in St. Louis, recently held a weekend seminar and discussion workshop for the program directors of all its radio stations, plus representatives of the record industry. Seminar leaders included:

Among those at the seminar were: Bill Romanoff, Station Manager, WWDC-FM, Des Moines; Columbia Records; Barbara Perissel, UA Records; Ron Westch, Columbia; and Epic Records.

Program director of WHYY-FM, Spring-field, Mass., Tony Johnson, program director of KBZ in Kansas City, Mo., and Communications Inc. director Richard J. Miller. Hosting the meeting was Ron Elz, program director of KADI-FM, who said that all of the stations' efforts to clean up music at their stations are

Alan Blank is the new operations director of WDVF-FM, Pittsburgh; he's been working in Baltimore as program director...

Steve Smith is new director of engineering at a station in Kansas City, Mo., replacing retired Karl Trenglen.

The National Association of Broadcasters sent out a release about "terminating" the services of John M. Crouse after 15 years. Sorry to hear it; I was a great help over the years...

Cliff Saunders, morning man at WIFE in Indianapolis, and Steve Jordan, KONO, San Antonio are now on KYA, San Francisco.

Bwana Johnny, slated to join WWJQ in beautiful out-of-town Hackensack, N.J. for whatever the new call letters of WWJQ will be... may be shifted to WXQJ in Allentown instead. Pacific and Southern Broadcasting owns both stations...

The lineup at CHAR, Moose Jaw, Saskatchewan, Canada, includes Doug Fix, music director Ron Long, Cy Kellett, A. Michael Freedman and Lyle Knudson. From about the end of the afternoon drive until 1 a.m. signoff time, the 10,000-watt station is in progressive rock. In the daytime, Knudson bills the sound as "hip MOR." Says the station has many Regina listeners and the station could do better album service from U.S. record labels.

While Don Rhea was on vacation last week, he had some ex-deejays calling down his 5-9 a.m. show on KCNN in Kansas City—Roy Drunker, Billy Walker, Johnny Duncan, Waylon Jennings and Dave Dudley. I didn't know how many of these guys were ex-radio personal-

ities, but KCNN program director Ted Crater assured me that they were. Said that the substitute deejays, each of whom did a day's show, were fantastic responses. KCNN paid the artists for their air time in and out for the one-day shows.

Bob Hope made a wild thing on my desk that came out of the scoreboard. The 2-LP set is, I suppose, a satire. A satire on what, I'm not exactly sure. The artists are the Hovis Ginz Industries and the title of the package is "Rownd Wun." There's some music on it, of the old jug band type, obviously. But one LP is like a series of radio vignettes about dope—supposedly humorous, but not necessarily for or against. The second LP is a parody of the radio of the 1950's, folk songs out in radio land nature. Some of the lyrics I can't understand, some is only college level. Just to show you the level of this package, it's called "a radio spoof" and the producer is listed as "Master Un-

tershuk. Frankly, I think there's a heap of stuff on this LP which could be played over the air on progressive rock, Top 40, and even MOR radio stations. If anybody knows where this album set originated from and who put the real col-

pists are. I'd like to know. The address on the LP jacket is Pan
tory Box No. 407. Wayzata, Minnesota 55391; but who knows where that is?

Vox Jox

Patric:Kopman in the all-night slot. I wasn't going to mention any of the April Fool's Day stunts this year, but one impressed me. WOL's Bill Hayden, morning air personality on WWDC, Washington easy lis-

tening station. The disc jockey continued throughout the day. WOL personalities Carroll Hysto and Bobby Bennett were heard on WWDC. And Knight and Murras (The Ki) Kaufman old air shows on WOL. Listeners had no warning.

J. Roberts Dark has left KEVW, Wichita, Kan., where he was mus-

Racing over the air...
CASEY KASEM, right, host of the syndicated “American Top 40” show, goes through some mail with the Osmonds. The mail came from an Osmond Brothers “photo write-in” promotion on the weekly three-hour special radio show, now on 71 radio stations coast-to-coast.

2 LA FMers TEAM Q-8 PLAY

LOS ANGELES — KFAQ-FM and KFDM-FM teamed here Sunday (11) for a live quadcast of the broadcast originating from the Los Angeles County Museum of Natural History. The three-and-a-half-hour broadcast featured Roger Wagner with the UCLA Scuola Canticum and the Sinfonia Orchestra in an Easter music program live, followed by the playing of several 4-channel recordings.

WGBA-FM Is Now WHYD-FM

COLUMBUS, Ga.—WGBA-FM has changed call letters to WHYD-FM and will feature country music from 6 p.m. until dawn. The rest of the day the station features easy listening music. WHYD is a daytime country music station. Country music air personalities include Paul Girard, Mike Brandy, Rich Russell, and Glenn Lee. Easy listening personalities include Bill Bowlak. The FM format will go stereo in the near future.

KIRO-FM in ‘Soft’ Play

SEATTLE—KIRO-FM, owned by the Bonneville Broadcasting chain, has adopted the same format as its successful sister station, WQFM-FM in New York. KIRO-FM had been a hard rock station. The new format hinges on records by Henry Mancini, the Living Strings, and a few vocals by artists such as Engelbert Humperdinck. On-air announcements on KIRO-FM in its new format ran along the theme of “Goodbye Beatles, Hello Mancini.” WQFM-FM features basically a wall-to-wall sound of choral groups and instrumentalists all on record. Music is tagged, then back-announced in clusters.

‘Kane Show’ to N.Y. and L.A.

HOUSTON—The Larry Kane Show,” now syndicated by Ring Crosby Productions in 65 markets, moved into New York Saturday (7) on WOR-TV and Saturday (8) on KTLA-TV, Los Angeles. The hour music show originates here on KIRK TV, Larry Kane is host of the 12-year-old show, Jeanne James is talent coordinator, Kerry Richards is director.

WESM-FM, Stereo, Station, to Debut

PRINCE FREDERICK, Md.—WESM-FM, a new stereo station, will go on the air here about May 1, said program director Edward J. Dockery Jr. “WESM-FM will program music in the pleasant contemporary and MOR vein, with no hard rock or soul records. We will present a variety of music ranging from all-time favorites to modern hits,” he said.

Response for ‘Welk Show’

STUDIO CITY, Calif.—More than 130 television stations coast to coast are interested in broadcasting the new syndicated version of “The Lawrence Welk Show,” according to Don Feddersen of Don Fedderson Productions who has represented the show for the past 16 years.

The plan is to deliver to participating stations 32 new one-hour shows starting in mid-September when the show leaves the ABC-TV network. Twenty of these will be shown twice so that the show will be broadcast the year around. James Hobart will continue as producer and director of the show.

Remember Chickenman?!

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Radio Exposure Creates Hits As Jukebox Adds Momentum

By CLAude Hall

NEW YORK — It takes the jukebox industry today to give a record market saturation, said Herb Goldberg, president of Metropolitan Records, MCA Records. But it takes radio airplay to create sales. The record market is "a dynamic record—primarily through your jukeboxes," he said. "But that didn't make it a hit single. You're going to have it in the air." What jukebox play does for a record is give it momentum.

The major problem with most jukebox programmers is that they are not new product, as a rule, unless the record is by a name artist. However, sometimes the jukebox programmers will do a favor," he said, "and stick with an artist through and thick. He pointed to the fact that Don Cherry was big for several years on a jukebox, and he never came through with a hit single. His feel should be the function of any good local record promotion man to check with the key programmers in the area, just as much as he checks with radio promoters and record buyers, try to inform them on new product and up-and-coming artists. This is why, he said, that MCA currently services its promotional copies to one artist at a time, "...because it's more personal."

Programmers Wait Despite Sales Push on 'Calley' Hit

• Continued from page 1

We played it four days strictly as a feature and the reaction was fantastic. We had 500-1,000 calls, as many people wanted it. We had to handle it. It's not a playlist item."

Harold "Cap" Giustrano, TAC, St. Louis, told Billboard in New Orleans, said: "About seven weeks ago, we began to play it. We're not playing it. We're using our jukeboxes only where business places request it. We get calls to come and take it. That means extra expense and extra wear on our men—we don't need extra trouble."

Giustrano said he likes the recorded personally. But he said other jukebox programmers are his personal influence on their programming. This point was made by another programmer, at Western Automatic Music here. He has two sons in service so I can sympathize with the feeling about this recording," his son Schott said. "But I'm a programmer, and I must put my own feelings behind it." He added that the charge here where the business place owner requests it.

The theory behind the request is that if the owner of the business place where the jukebox is located wishes the Calley record, recorded personally, it's far less likely to have problems. But there are exceptions.

"There isn't anyone without a opinion one way or another about Paul an album record. Two were Si Swartz, programmer at Madison Specialty Records here. March 13.

"If we programmed this in jukebox locations along State Street near the campus here our windows would probably be bricked." Mr. Swartz had one record that generated just the opposite effect he mentioned in regard to the Calley album record. He attributed the results in campus locations with a Wonder if Canada's Cold's

72 MOA at Hilton

CHICAGO—Major changes in the Music Operators of America (MOA) show the trend toward the annual jukebox show a more important showcase for record buyers. Earlier, MOA and its show to the Conrad Hilton Hotel headquarters of Chicago's hotel spokesmen said the show is scheduled for April 14-16, 1972, and will be held in the east lower level.

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Short 1-Stop Merchandising Oldies, Polkas

OMA—One-stop merchandising ole and other non-chart specialty and doorknockers may be a plus, but is a plus, but new business. An example is Lieberman's success with its "Little LPS". Boxes which must now be dropped ship from the plant. He feels that the success of Steam's "Ole" feature, which has been doing a significant volume of business in the past five to six years, every week, he does not have to record his records. He simply has this colorful record go. So the changing time is cut.

Steam uses five colors to code pop, M.O.R., country, soul and oldies. "We have one color for each category. We also use a key which is placed on the machine for the customer to order. Customers. Usually. Steiber, "jukeboxes only utilize three different colors. Our own program knows what type of music his customers like. So there is really no confusion and no collectible effect. But even though we aren't selling all the colors, there is a greater attraction to the machine. I feel that this gets the sales that an ad in a magazine, by itself, does not."


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Wurlitzer Satellite Speakers
Boost the Take in Multi-Room Locations

at 1/3 the Price
of a new phonograph

A Wurlitzer Satellite is the practical equivalent of a second 200 selection Wurlitzer phonograph in multi-room locations. Because there is no mechanism, the Satellite never needs a service call, never requires a record inventory—yet almost always approaches a full phonograph “take.” And at one-third the new phonograph price!

The Satellite can be set for any play combination on its own Playrak, needs but a stepper to work, has six big speakers, and looks, sounds, and responds to patron selection like the 200 selection Wurlitzer phonograph standing in an adjacent room.

Look over your route right now. Count up the locations where many customers don’t make it to the phonograph. Rush down to the Wurlitzer Distributor and buy the handsome Satellite Speaker. A great value. A great earner. No delivery delays.

THE WURLITZER COMPANY / North Tonawanda, N.Y. 14120 / 115 Years of Musical Experience
over his concern, Steinberg said that most of his programmers leave the original color strip in the machine. "There is really little reason to change the color from soul to pop, of say, the same colored switched categories. Most people never even look at the colors, until it is necessary, we will switch the color for customers," Steinberg added.

"Our volume has increased yearly because of these strips," Steinberg said. "We are currently in the process of educating all the programmers in the U.S. by sending out new title strips every two months."

"We send strips to about 1,000 selected music operators in the U.S. weekly. As the system of education to the color-coded process grows, more one-stops will become our customers," Steinberg concluded.

Jukebox programming

Color-Coded Title Strips Increase Play: Steinberg

• Continued from page 36

According to Steinberg, oldies are receiving much play in certain parts of the country. "Our oldie category has been more active on the last 12 months than it was over the past 10 years," he said. "Maybe the one-stops are merchandising this category more than ever in their efforts to make a bigger gain per unit." Steinberg also mentioned the MOR category as being quite popular. "One must remember that about 65 percent of the juke boxes in the country are in places where you cannot sell cars. So the MOR category is quite important."

As far as color-coding a jukebox is concerned, Steinberg said that most of his programmers leave the original color strip in the machine. "There is really little reason to change the color from soul to pop, of say, the same colored switched categories. Most people will never know where to find it. But if it is necessary, we will switch the color for our customers," Steinberg added.

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Media Interest Rising on Campus: Natl Talent Exec

NEW YORK—There has been a rapid rise in media interest in the continuing National Talent Exec/ABC Lollis, of National Talent Service. "Interest in national hard-core campus talent has been rapidly increasing for some time now," said Lollis. "ABC Lollis has been literally forced to uncover new areas for promotion where sales for this type of product might be stimulated.

The college market is no doubt that the student market is an important one for ABC Lollis, who, according to one source, has already sold some $1 million worth of television talent. The company's highest grossing event of the year was the Chicago Rock Festival, which is expected to generate $500,000 in revenue.

ABC Lollis has a special promotion package available which includes a 32DD-DK video tape, recorded in high definition, and an AV-8080 playback and record unit, a special three-month viewing pill, and a copy of NTSC's "Groove Line," a music program which sells for $1,000.

ABC Lollis is also introducing a new music promotion tool, as well as a tool for video entertainment," said Lollis. "One of our clients is a special film group on which we are going to entice on campus, and generate enough interest through the channel to sell our own music programs, and get the record companies to tour for the tapes, the ad.

Most campuses have some type of music groups, but it is too costly for the students to have their own. Our offer is free music programming and the record companies to tour for the tapes, the ad.

Chicagoland—Andy Janis Associates, in conjunction with WJIC, Loyola University Radio, will hold the second College Radio Conference on Saturday, April 24th. Scheduled activities include panel discussions at Chicago area radio personalities Mike McCormick, program director, WLS; Lucky Coolidge, station manager, WVN; Lee Davis, program director, WGN; Mike Sangiulian, program director, WMGL; and Tom Johnson, art director, WGN.

Special speakers include Bob Harris, a prominent college DJ and the author of "The College DJ's Handbook, Report, and Carl Czarniuk, director of the Greater Chicago Radio Network. There will be also an open panel discussion on the radio industry. For more information, contact Andy Janis, 7-Eleven Madison, Chicago, 06052, Phone (212) 263-4075.

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The Head Count

The Hampton School Jazz Fest Set

HAMPSTEAD, Va.—The Hampton School, a private college in the city of Hampton, will sponsor the 3rd annual Hampton Jazz Festival June 12-25.

The festival will be held at the Hampton School's new college campus, which will feature Roberta Flack, a Kansas City vocal group, and the venerable Dave Brubeck and Jerry Mulligan on the same day.

In a second night's festivities it will be Eckyline, Bobby Rich, Nandi, Al Cohn, and Elrod Garnet, with a new promoter from the Newport Jazz Festival, who helped to organize the first Hampton Jazz Festival event. This year's festival is expected to do even better.

Tickets are $5.00 and can be obtained by mail order from the Hampton Roads Council and all proceeds will be given to the Hampton Jazz Festival. The festival also features some of the best jazz and rock groups from around the country.

For more information contact the Hampton Jazz Festival, Hampton School, Virginia State College, Petersburg, and out of the area, $5.00.

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SOUL SLICES: James Brown takes a deep breath and goes ballad with his next single, "I Cried." By the way, his latest LP (subject to change without notice), "Sho' Is Funky Down Here," is almost two years old. When it was cut, says Mike Kelly, Brown and King decided the market just wasn't right. ... Ray Charles is due with a new album; "Volcanic Action of My Soul." His own "Don't Change On Me," Chart No. 1, top 10 without much fanfare, while "Booty Butt" is breaking for the top five on the strength of over 50,000 sales in New York. It's off the "My Kind of Jazz," LP, and this time around, the King with Charles, his orchestra, the Raelettes, Jimmy Lewis, producer-composer Jimmy Holliday ("Don't Change On Me," Bad Water), plus newcomer Nealon Kinable. Total Picture and Nealon, too. ... Percy White, the side on Joe Simon is "Help Me Make It Through the Night." Percy Sledge really means what he's saying now; Brookdale, Citrus, Ray Charles, Ray Charles, Honeycon, Brenda & the Tabbs and Garland Green. ... Esquire's: Whatnots, Solomon Burke, Candi Staton and Charles Wright. Out of Sight. Aretha & Pickert, ... King will distribute Mickey Stevenson's Pride label, starting with "Right On Brothers, Right On." By Love's Stuff and "Let It Out, Get In." ... Leon Russell's newest, "Remember the Watts Rhythm Band, "Your Man." He's moved in, aims at number one. Hanging around "Get Ready" with the Watts 103rd ... Pickett....

<table>
<thead>
<tr>
<th>Title Artist</th>
<th>Label, No. &amp; Pub. Chart Weeks</th>
<th>Pub. Chart Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOU WALK MORE</td>
<td>Stevie Wonder, Tamla 55450</td>
<td>(Jobete, BMI)</td>
</tr>
<tr>
<td>THE KING'S MEN</td>
<td>Johnny Taylor, &quot;Can We Go On,&quot; MGM 14221</td>
<td>(Impulse, BMI)</td>
</tr>
<tr>
<td>SOUL SLICES</td>
<td>the Watts Rhythm Band, &quot;Your Man.&quot;</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>BE YOURSELF</td>
<td>Stevie Wonder, Tamla 55450</td>
<td>(Jobete, BMI)</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>Stevie Wonder, Tamla 55450</td>
<td>(Jobete, BMI)</td>
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By Ed Ochis

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**BEST NEW RECORD OF THE WEEK:**

"So Much Love All Around Me"

(Roulette)

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"So Much Love All Around Me"

(Roulette)
NEW!
TWO BE SURE...
FROM INVICTUS: THE HITMAKERS.

SHE'S NOT JUST ANOTHER WOMAN
by THE EIGHTH DAY
#9087

HANGING ON (TO) A MEMORY
by THE CHAIRMEN OF THE BOARD
#9089

95% OF INVICTUS' RECORDS
MAKE THE NATIONAL CHARTS!

The Creative Corporation
Vox Jox

**Continued from page 40**

Got a note from Nick Alexander at KKB in St. Louis, Missouri, who states that Bob Stevenson, music director, has left the station. Shaw, general manager of the station, others on the staff include producers, Bill Walke, Joe Ricci, Chuck Thomas and Alex Burkhart. Walke, who has left WMOH in Hamilton, Ohio, for WAVI, San Diego.

WIVF-FM, Grand Rapids, Michigan, now moves with contemporary MOR 24 hours a day. The station’s program director is Arthur Jeffrey. Don Dale is the music director.

*Continued from page 30*

Just released.

**I STILL LOVE YOU LITTLE MISS**

By Gene Evans

Produced by David Oebis & Al Williams

Pick of the week—

WNBH—Augusta, Ga.

WESC—Bellefonte, S.C.

It’s moving in the South

for further contact:

(212) 583-9075

WPRO Keeps Top 40 'Upheaval' On A Stable & Successful Keel

*Continued from page 30*

sick committee that listens to the being back, plus any new hot product. This committee meets on Friday, Chec., WPRO full day. Five p.m., the station has been making telephone calls to get record reports from dealers, to compile this information and information on request action collected during the previous week; she takes this information into account in committee meetings about noon time. By 4 or 5 p.m., the committee chooses the new records and closed the station’s playlist.

Because of the high volume of singles being released every week by record companies, the record promotion man has become even more valuable. He remembers Don Graham and Marty Thau as being the two best in the business. WPRO conducts house every Thursday for record promotion.

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Country Music

Country Music Fest in England Draws 25,000; LP's a Sellout

LONDON—Playing to "the largest gross in the history of the European continent for an indoor show," the third Annual Country Music Festival at Wembley Pool here drew more than 25,000 in its first two-day venture.

Next year the event will be spread to three days, according to promoter Mervin Conn, and will include a "Wild West Rodeo" produced by Mooney Lynn, husband of Decca artist Loretta Lynn.

The last Easter weekend crowd demonstrated not only their taste for more country music, but purchased every American country album on display at the various booths in Wembley.

Mary Reeves (Davis), widow of the late Jim Reeves, said she personally autographed 2,000 Reeves albums which were available, and could have sold another 10,000 had they been available. Thousands sought LP's or singles by Roy Acuff, but none were available.

The "distribution must have learned something here," said Wesley Row, president of Acuff's and Hickory Records. "All we've heard is that there is no demand for country music. That certainly has been disproved. I could have sold any record I had even remotely connected with country music." 

Other record manufacturers concurred. At times there were thousands of names listed around the displays, seeking anything they could get their hands on.

The show itself, playing to a standing room crowd, produced one of the wildest responses ever seen by the artists. The performers were on stage a total of 10 hours, and then the audience was screaming for more at the end. Had Roy Acuff not walked off the stage with his group near midnight on Easter Sunday, he might still be there.

Acuff, one of the most popular artists to perform at Wembley, shared the spotlight with Tommy Cash, Hank Snow, George Hamilton IV, Loretta Lynn, Tampal and the Glover Brothers, Wajmon Jennings, John Hartford, Hank Williams Jr., and an assemblage of some of the great talents from the British Isles.

Each of the artists received a thunderous ovation, encore, and in the cases of Acuff, Snow, Williams and the Glusers, standing ovations.

Miss Lynn, performing for the third consecutive year at the festival, also had an overwhelming reception, with the audience continually shouting the names of her songs.

Conn announced the record gross, although he did not give the figure. He indicated, however, it was in excess of $100,000. Artists this year were paid their going price, plus transportation and expenses.

Conn also said he had booked Williams back for an October tour of Britain and Europe. He also said he had signed to a contract a British group known as the Jonny Young 4, and will bring these singers to America for a tour.

Young was one of the outstanding acts from Europe, but had to share the spotlight with other Britons and a strong contingent from Ireland.

The Irish country singers, some of the best to perform anywhere, included Brian Call, Loura Lynningham, and Ray Lynam. Each is a recording artist in his own country, and won new friends in the Wembley crowd. At least eight nations were represented in the audience, with the Irish contingent the most vocal.

Australian Lee Conway also showed well in a versatile performance, as did Patsy Powell and her Playboys.

George Hamilton IV did double duty, serving as caretaker (master of ceremonies) and as an entertainer. He handled both with finesse. Hamilton has become a fixture in England, which he described as his "second home." He also hasloyalty in popularity in Canada. He did a series of television shows recently for the BBC.

BBC videotaped massive portions of the Festival, and will show it in a condensed three-hour version April 25. It also will be broadcast by BBC on radio, and has been purchased by Radio Telef Erainn, Dublin, for a series of shows.

Conn already has been booking tickets for next year's event. The rodeo will be an added attraction. It will make the Loretta Lynn rodeo, although her husband will produce it. Lynn said he would hear from booking agents in the United States. The Irish CMA hopes to establish a permanent home for country music in that nation, and set up conditions for future artists.

The greatest problem facing country music in Ireland, he said, is lack of distribution. "The Irish people want to buy country records, but simply can't get them," he noted. Whatever albums are available are quickly sold.

Ryan said many hands which formerly played popular music in Ireland had switched to country because of its growing popularity.

Country Assn Is Formed in Ireland

LONDON — Formation of the Irish Country Music Association, headed by Roger Ryan, was announced here to "give country music a fair deal in Ireland." The people of Ireland are completely country music oriented," Ryan said. "But we had to form the association to get proper publicity to get the radio stations to play more country music.

Ryan said the Irish CMA devotes its time to promoting country music and operating as a news service to the press and radio. A regular newsletter now is being published, containing news of American and Irish country entertainers. The association is funded through raffles, with albums as prizes.

Country music for dances in Ireland is the area of greatest popularity, according to Ryan. Members of the Irish CMA now receive discount prices for country music dance, and for post albums sold in Ireland.

Ryan listed the four top artists currently in Ireland as Johnny Cash, Van Whitman, Hank Snow, and Hank Locklin. He said he feels the Irish CMA can help promote other American artists in that nation, and expressed a desire to bring several leading cowboys from the United States, and utilize homes and stock from Europe. It will be a "cowboy and Indian style of production," he said.

U.S. CMA Holds Meet

LONDON—The board of directors and officers of the Country Music Association held their quarterly meeting here last week, the first such meeting in Europe.

The board met in conjunction with the Country Music Festival and the Billboard International Awards program.

The meeting was chaired by Dick Broderick and guided by president Wade Pepper. All meetings were held at the Churchill Hotel.

"I LOVE THE WAY YOU'VE BEEN LOVIN' ME—THANKS, ROY DRUSKY—"I LOVE THE WAY YOU'VE BEEN LOVIN' ME—GRACES, ROY DRUSKY "I LOVE THE WAY YOU'VE BEEN LOVIN' ME—MERCII, ROY DRUSKY—"I LOVE THE WAY YOU'VE BEEN LOVIN' ME—DANKE, ROY DRUSKY—Mercury #73178
**Charlie Walker's Sweet Sixteen.**

Not that the last 15 records Charlie recorded weren't tasty. Every one made the charts. So his new single, "My Baby Used To Be That Way," has a lot going for it already. Take a track record like that...add to it this good country sound produced by Billy Sherrill, and the total says "winner." You're invited to a sweet sixteen party, the guest of honor is "My Baby Used To Be That Way."

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Here is a list of country singles that did well on the charts during the week of April 24, 1971:

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title, Artist, Label, No. &amp; Pos.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>38</td>
<td>34</td>
<td>YOU MAKE ME FEEL LIKE A MAN (Loretta Lynn, Columbia 3277)</td>
<td>11</td>
</tr>
<tr>
<td>39</td>
<td>29</td>
<td>DID YOU EVER (George Jones, Decca 3285)</td>
<td>11</td>
</tr>
<tr>
<td>40</td>
<td>20</td>
<td>I'M GONNA KEEP ON LOVING YOU (Hank Williams, Monument 3203)</td>
<td>14</td>
</tr>
<tr>
<td>54</td>
<td>4</td>
<td>A GOOD MAN (Melba Montgomery, Capitol 3029)</td>
<td>4</td>
</tr>
<tr>
<td>55</td>
<td>1</td>
<td>ANGEL (Bobbie Gentry, Columbia 44552)</td>
<td>3</td>
</tr>
<tr>
<td>42</td>
<td>10</td>
<td>COMIN' DOWN (Dolly Parton, RCA Victor 47-9971)</td>
<td>2</td>
</tr>
<tr>
<td>43</td>
<td>35</td>
<td>A WOMAN ALWAYS KNOWS (Johnny Cash, Columbia 32825)</td>
<td>16</td>
</tr>
<tr>
<td>47</td>
<td>47</td>
<td>OH, LOVE OF MINE (Johnny &amp; June Moss, Columbia 3029)</td>
<td>8</td>
</tr>
<tr>
<td>61</td>
<td>41</td>
<td>CHIP 'N DALE'S PLACE (Claude King, Columbia 44540)</td>
<td>3</td>
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<tr>
<td>53</td>
<td>59</td>
<td>COMIN' FOR YOU TO CARRY ME HOME (Dolly Parton, RCA Victor 47-9973)</td>
<td>3</td>
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<tr>
<td>66</td>
<td>66</td>
<td>WHERE DO THEY GO, LORD (Elvis Presley, RCA Victor 47-9966)</td>
<td>5</td>
</tr>
<tr>
<td>68</td>
<td>68</td>
<td>FREE TO GO (Sue Richards, Epic 5-17074)</td>
<td>5</td>
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<tr>
<td>73</td>
<td>73</td>
<td>WORKING LIKE THE DEVIL (Don Williams, Columbia 44554)</td>
<td>3</td>
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<tr>
<td>58</td>
<td>58</td>
<td>CARELESS HANDS (Dolly Parton, RCA Victor 47-9992)</td>
<td>8</td>
</tr>
<tr>
<td>69</td>
<td>69</td>
<td>IF YOU LOVE ME (Really Love Me) (Lamar Morris, MGM 14223)</td>
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<tr>
<td>60</td>
<td>60</td>
<td>IS IT ANY WONDER THAT I LOVE YOU (Bill Anderson, Decca 44555)</td>
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<tr>
<td>71</td>
<td>71</td>
<td>POOR FOLKS STICK TOGETHER (Shawnee Edwards, Capitol 3061)</td>
<td>4</td>
</tr>
<tr>
<td>42</td>
<td>70</td>
<td>WHAT DO YOU DO (Buck Owens, Columbia 44554)</td>
<td>3</td>
</tr>
<tr>
<td>44</td>
<td>44</td>
<td>A SIMPLE THING CALLED LOVE (Roy Orbison, RCA Victor 47-9972)</td>
<td>1</td>
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<tr>
<td>45</td>
<td>45</td>
<td>I'VE GOT THE RIGHT TO CRY (Wayne Walker Jr., MGM 14249)</td>
<td>3</td>
</tr>
<tr>
<td>66</td>
<td>66</td>
<td>CITY (Billboard)</td>
<td>1</td>
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<tr>
<td>58</td>
<td>58</td>
<td>ONLY A WOMAN LIKE YOU (Horace Silver, RCA Victor 47-9973)</td>
<td>1</td>
</tr>
<tr>
<td>63</td>
<td>63</td>
<td>THE WORLD NEEDS A MELODY (Red River, RCA Victor 47-9970)</td>
<td>1</td>
</tr>
<tr>
<td>69</td>
<td>69</td>
<td>NEW YORK CITY (Stompin' Tom Connors, RCA Victor 47-9967)</td>
<td>1</td>
</tr>
</tbody>
</table>

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**Charlie Walker's New Single**

"MY BABY USED TO BE THAT WAY" ON EPIC RECORDS

---

**April 24, 1971, Billboard**
When Susan Raye cut her single of Willy Jones, the fact that it was hit material was obvious. Not too many people were surprised when it climbed to the top of the national charts. Now Susan's released her Willy Jones album and on the new release is a cut of a song that is currently climbing to the top for her again, L.A. INTERNATIONAL AIRPORT. Two hit singles and a package of 8 other fine song treatments by Susan Raye make the Willy Jones album one of the hottest pieces of country product going right now. Pick up on it on record or on tape. It's on Capitol now.
This Stan Hitchcock performance is so finely polished it lingers hauntingly in the corner of your mind.

This Foster-Rice ballad may easily be the most beautiful love song ever.

This Great Record "At Least Part of the Way" by Stan Hitchcock on GRT #39

Country Music

Cite Problems Of Distribution To the PX's

LONDON—Tommy Tucker, a longtime disk jockey on the Armed Forces Radio Network in Stuttgart, Germany, outlined some of the problems of distribution of country product in Europe. Speaking as an individual and not as a member of the armed forces, Tucker said the biggest post exchange in Europe carried only 58 country LP's and only four singles, despite the constant demand for country music.

Of the 50 albums on the rack, 21 were RCA, 18 Capitol, and the remaining 11 were divided among nine labels. Seven of the Capitol albums were Glen Campbell, and only one of these was current. Tucker said he received letters every day requesting album numbers so that listeners could send off to the United States to purchase the records.

"The military does not buy from country charts," he explained, "but only from Billboard's Hot 100." Only the records which make it into the pop chart, then, are purchased.

A survey taken some time ago showed more than 75 percent of all personnel prefer country music. "I got letters of frustration," Tucker said, "from country music fans who are unable to buy country music in the post exchange." He said he didn't know the solution, because Armed Forces Radio and Television had no tie-in with the PX purchases.

Two country music programs daily now originate on Armed Forces Radio. These programs are taken from the Billboard country charts.

CARTRIDGE TELEVISION ANYONE?

ATTEND the First International Cartridge TV, Videocassette & Video Disc Conference At the Palais des Festivals et des Congres, Cannes, France. April 19-23, 1971

Contact: Billboard / VIDCA 300 Madison Ave., New York, N.Y. 10017

SOUND PROOF that GRT Country is GREAT COUNTRY... the greatest!!!

Stan Hitchcock GRT Records

Exclusive Management: JOHNNY MORRIS TALENT, INC.

Bookings: Music City Talent 106 19th Ave. So., Nashville, Tenn. Telephone (615) 255-0526

Creative National Country Promotion by George Cooper III

Montreux, Switzerland June 6-12, 1971

For details contact: International Music Industry Conference Ninth Floor 300 Madison Avenue New York, N.Y. 10019 (212) 687-5523

Billboard

Hot Country LP's

Friend, what are you looking for?

Listen to the Country Music on GRT...the music that makes you want to dance...the music that sticks in your mind.

The Cartridge Record Company

Meet the Artists at the Country Music Promotions Seminar Agoura Hills, Calif., June 28-29, 1971

The Cartridge Record Company

For further information contact

Music City Talent 106 19th Ave. So., Nashville, Tenn. Telephone (615) 255-0526

For almost 100 years Cartridge Records has been the source for worldwide distribution of the finest musical recordings.
RUBY (are you mad)

BUCK OWENS and his Buckaroos

CAPITOL NO. 3096
THE IRISH APPEAR in numbers at the Billboard awards show. Left to right: Mick Clerkin, Release Records; Billboard's Bill Williams; Loretta Lynn; Terry Wogan, BBC; Mike Clare, Record Mirror; Tony Gaynor, Radio Telefis Eirinn; George O'Reily, talent manager; Des Dolan, Shannon distributor; Larry Cunningham, leading Irish artist.

FOUNDING CMA PRESIDENT Connie B. Gay presents the Billboard International Award to the Glaser Brothers. Left to right, Chuck Glaser, Jim Glaser, Gay and Tompall Glaser.

CONNNIE B. GAY, left, and Record Mirror country editor Michael Clare present the Billboard award to Loretta Lynn as top international female vocalist.

BREAKING OUT ALL OVER

"LOOK AT ME"
b/w
"Follow the Rain" by
"LYNX"

Hare Record 711-A
Exclusively on Hare Records
D. J.'s needing copies, contact me
John Rowe
P. O. Box 1009
Andrews, Texas 79714
Distributors needed

GAY AND GEORGE HAMILTON IV, selected as the top international male vocalist of the year.

DEREK EVERETT of MCA in Britain accepts the Billboard Award from Connie B. Gay and Michael Clare. MCA won the award for its distribution of country music abroad.

THE WINNER'S CIRCLE at the Billboard-Record Mirror Awards show. Left to right, front row: George Hamilton IV, Tompall Glaser, Mervyn Conn, Loretta Lynn, and Billboard overseas vice president, Mort Nasatir; back row: Tex Wither's, Country Fever, Roy Squire; Chappell Music (representing Looker Music) and Derek Everett.

Top Billing Purchased by Rice—Heads Booking Co.


Rice will assume the presidency of the leading booking firm, and Mrs. Delores Smiley will become vice president. Andrea Smith continues as head of artists services.

Mrs. Graham will serve all connections with the agency.

Rice, one-time owner of his own promotional firm, left that to become vice president of Show Biz, Inc., which was owned by Willis Graham until Holiday Inn acquired principal ownership a few weeks ago. Rice then left Show Biz to become... (Continued on page 52)
Epic Distrib in Scandinavia Is Reorganized

NEW YORK—Epic Records distribution in Scandinavia has been reorganized—the catalog is now represented by Sweden and CBS Grammofon AS in Denmark, where the line was handled by Sonet throughout Scandinavia.

A new CBS subsidiary, CBS Grammofon AS has been formed in Oslo, with offices in Copenhagen, to handle Epic, and the company has already concluded an agreement with EMI Norsk AS to warehouse, ship, and sell Epic product. CBS Grammofon will take responsibility for Epic's ad, promotion advertising and order service. The new Norwegian subsidiary will also utilize with Norsk Phonogram, a license for CBS Records catalog in Norway.

Per A. Jenssen has been named manager of CBS Grammofon. CBS International has also opened Editores April Music in Madrid, Spain, to develop and publish its local catalog and represent the U.S. catalogs of April and Blackwood Music. Manager of the operation is an old friend of Escudero who was previously with the Spanish authors/composers society.

Asks S. Africa To Back Act

JOHANNESBURG—Glyn Taylor, managing director of Southern Music, has urged the South African government to help sponsor record companies and music publishers on overseas visits to sell South African music on the international market.

He said that while at MIDEM he was surprised to note that most of the countries there had been sponsored by their governments. Taylor said he had spoken to J. C. Johannes of South Africa to Canne, spend time there and return home carrying in Rand dollars.

"But every other country, especially the smaller music publishing firms, can afford to send a representative to MIDEM," he said. He said the government should help sponsor overseas visits. "At the moment 90 percent of the earnings of music played in South Africa goes overseas, while there is very little return to South African music played overseas," Taylor added. "I don't think the government realizes the value of music to South Africa in bringing home income."

Epic in Scandinavia

MILAN—U.K. EMI has obtained a 20 percent interest in the shares of Voxson SpA, Rome, raising the U.K.'s capital of this company from 2,000 to 3,000 million lire (from $3,225,000 to $4,393,000 approximately). The agreement was signed in Rome by the EMI group and by Arnaudo Piccinini, president and managing director of Voxson.

Voxson SpA was founded in 1952 and it has over 2,000 employees. Its products include line of 8-track cartridge hardware on a large scale, expanding internationally and at present manufacturing products to over 32 countries.

Robert Timmons, Voxson administrative manager, said: "With this move, EMI intends to make it easier for Voxson to offer products to customers in the foreign markets. On our side, it was a matter of finding an international partner. We believe this new system has all the world in it. Our agreement with EMI, we underlined, will make our products one tenth of the time otherwise required to get recognition in the international markets."

"The fact Voxson keeps 50 percent of its shares means we maintain complete independence of foreign advice, and as to the production field, so it will be up to us to decide whether to continue our cooperation or not."

The agreement, concerning the sale of Voxson products to Sweden and CBS Grammofon AS in Denmark, was signed by Sondrian and Rinaldo Piccinini.

5% Returns Withdrawal In U.K. Still Stirs Ire

LONDON—A survey of members conducted by the Gramophone Record Retailers Committee has disclosed that annuities still exist over the withdrawal of 5 percent returns by EMI, Polydor and Philips in the U.K.

Commenting on EMI's claim that by selling at a reduced price the five albums which previously were returned, the dealer stands to make the same gross profit as before, GRRC Secretary Christopher Foss said: "In fact, these five remaining LP's are often not saleable at any price."

He added. "It would do a great deal of good to their image in the trade if those manufacturers who have withdrawn 5 percent returns could reintroduce them—or else give a really adequate compensation for their withdrawal."

Foss suggested that many retailers would prefer to have the returns allowance reinstated rather than be given extra margin.

"First: an additional margin might encourage co-operative trading, especially among dealers carrying Top 50 stocks and secondly, many people have an antipathy to actually throwing stock in the dustbin."

The survey, according to Foss among 30 dealers, also indicated that reluctance to stock cassettes or cartridges is brought about because of the reduced margins offered by comparison with records.

Returning to a complaint previously expressed by the GRRC Foss, "Members think that as they make little enough profit on records, why should they sell the same contents on tape for a smaller gross profit."

Foss said that the GRRC considered that manufacturers should now be in a position to offer higher margins on tape. He pointed to the higher retail price compared with records and claimed that the manufacturing costs appeared to be "not much higher than the equivalent record.

So You Saw It in Billboard

It's going to be # UN.

STONEY & MEATLOAF

OSAKA Festival Performers Set

OSAKA—The Osaka Festival Hall in Japan's second largest city was the scene of the 14th Osaka International Festival of music, April 14-17.

The event, considered to be the major international music presentation of the year in Japan, opened with a gala performance by the Tchaikovsky Memorial Tokyo Ballet Troupe presenting works by Chopin, Toshiro Mayuzumi and others, featuring the Osaka Philharmonic Orchestra conducted by Shigenobu Yamaoka.

Other performers and events during the festival include the Zurich Chamber Orchestra, Edmond de Stoez, conductor, Brazilian pianist Bruno Leonardo Gerbi, National Ballet of Japan, music by Tchaikovsky, impression of Schubert, recital by Yehudi Menuhin and Louis Krasner, the London Symphony Orchestra conducted by Pierre Boulez, conducting, and others.

CFKHF Hosts 'Dogs' Preview

TORONTO — CKFHF hosted a special charity matinee Thursday of the perfomance of the movie "Mad Dogs and Englishmen" here this week.

The movie, which features Joe Cocker, opened in Toronto at the Orpheum Theatre.

CKFHF disk jockeys, Duff Roman, Tom Fulton, Mike Williams and Mal Faris, emceed the prever.
TORONTO—A new mood of local production optimism has hit the Canadian record and broadcasting industries, with several key Top 40 stations reporting big increases in Canadian content in their top 10. Much of this can be attributed to the Canadian Radio Television Commission rule that requires the program at least 30 percent domestic production to go into effect Jan. 1, and although the content is not yet being presented with the perfect by broadcasters, there can be no doubt that the local content law is a success.

CHED, Edmonton; CKXL, Calgary; and CFRW, Winnipeg, all reported this week that six titles of their respective top 10 listings qualified as any Canadian content. Only one title was not completely Canadian and that was a law which was written by former Canadian Amb. In Canada.

Commented one ad executive: "Canada has never known a period like this. It's not just records that are coming out here; it's all coming out in the U.S. or Canada."

The quality factor regardless, Canadian contents have started an unprecedented boom in domestic acceptance of Canadian product. RCA has sold more than $20 million worth of its own product and RCA’s George Harrison has revealed a new single, "Love Is All." In addition, Ampex of Canada, announced that it is not affiliated with Ampex from the United States. It will pay about $3 million annually for the privilege of recording rock music. These are the latest developments in a revival that is turning out to be a bitter battle between Canadian broadcasters and the American companies. An announcement is expected in the near future on the SRL RCA-CANADA RCA has withdrawn from the Second Recording Limited (SRL) organization, and RCA’s George Harrison has revealed a new single. The group's new single, "Love Is All," has never been performed on this continent but has been recorded and is due for release on this week's label. The deal was set up by George Struth. Quality Records management has confirmed the vice-president. "Fuddle-Duddle" is based on a recent Parliamentary query by the vice-president, Pierre Trudeau. It has enjoyed strong play and sales action in Canada.

WINNIPEG—The Guess Who and their" Fuddle-Duddle," have formed a label, Turkey Records. That's a good sign according to the group's management company, Unlimited Music Ltd.

Hunter has also incorporated another new publishing company, Wild Flowers, which plans to publish the music written by Greg Keelor and Kurt Winter. He now has two recent additions to the Guess Who line-up.

The group's management company, Fat and Ear Management Corp., has signed on two half-tenors of Jayson Hoover, a Vancouver-based record producer, who is now based in Toronto. Jason Hoover is represented on Kapp with a debut international single, "Teen Train," produced by Greg Hamilton.

GNP Distributes Moms & Dads TORONTO—GNP Crescendo has acquired the Canadian distribution rights to the Moms and Dads group.

Originally from Washington, the Moms and Dads have become a major force on radio, selling "The Mothers of Invention," "The Mothers of Waltz," was a hit in 1970, and the group has been signed with Atlantic Records Canada by Apex—sold in excess of $8,000,000 per year.

The U.S. deal was set up by GNP’s Gene Norman and Lee Antinger. The agreement was a part of a total development for MCA Canada.
PENTANGLE IN NEW ACT PACT

LONDON—Pentangle manager Jo Lustig has negotiated new re- cordings contracts for two acts on a worldwide basis. Ralph McTell, formerly recording with Transatlantic, has been signed to Paramount and soon be- gins recording sessions for an album.

And new artist Gillian McPherson has been signed to RCA, which will release her first, self-composed single "Today," in May, to be fol- lowed by an album later this year.

It takes two ears to handle this whopper.

Disk Privacy Case

• Continued from page 49

In LP's through piracy. Fraser said the music industry intended taking "draconic steps" in the form of country-wide prosecutions against music pirates.

In Port Elizabeth we had the first case. But many more are go- ing to follow now that we have been successful in bringing it to court.

Not only will there be civil cases, but criminal charges will be laid as well. A determined ef- fort will be made to stamp out piracy in South Africa," added Fraser.

Throughout South Africa there are dealers offering to make an 8-track cartridge from customers' records or from stock of their choice.

In one shop "pirate" cartridges were sold at 3.85 Rand dollars compared to 8.99 Rand dollars for the legal product. Ralph Trewels, manager of the jazz and blues section of the Gallo group of companies, confirmed that his company intended rooting out music pirates.

Interest in EMI in the Capitol holdings of EMI, rolling the net on this deal is enormous. The company has been signed to RCA, which will release her first, self-composed single "Today," in May, to be fol- lowed by an album later this year.

EMI, Voxson Deal

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Sales Pitches Seen Zealously In On Student Population In U.K.

**Talent In Action**

- **Continued from page 39**
  - Liberty U., while not yet mounting direct campus promotion, keeps the market very much in mind with regular advertising in a number of publications and through student and social secretaries.
  - We note, however, that the secretaries know in advance what our future releases and promotion plans are so that they have a chance to book tomorrow’s probable Purchase acts of today’s music, commented sales manager Dennis Adams. Adams is also reminded that the company’s consumer press advertising is devoted to appeal to students.
  - Joe, in association with the Red Dot company, is mounting a special promotion for one of its Dart Act-Tulip artists. They are looking for either a part-time or a summer job. Please specify when you write in. I will not be able to print names or addresses, or phone numbers of campus broadcasters who are looking for jobs. The listing will be printed in the next month.

**Whats Happening**

- **Continued from page 39**
  - requests for commercial radio jobs from campus broadcasters. In case you haven’t heard, the market is rather tight. Anyway, I will print all names and addresses, or phone numbers of campus broadcasters who are looking for either a part-time or a summer job. Please specify when you write in. I will not be able to print names or addresses, or phone numbers of campus broadcasters who are looking for jobs. The listing will be printed in the next month.

**Video Tape CTV Unit ‘Successful’**

- **Continued from page 21**
  - more consistent over a long play period than any type of film projection recently in use. With the exception of Weber and sale, it was a simple matter to handle commercials in a format having power or programming complexion.
  - Weber feels that other TV stations will shortly switch over to closed captioning units for promotions and commercials.

**Top 40 ‘Upheaval’**

- **Continued from page 42**
  - Top Billing roster includes Porter Wagner, Daily Banner, Del Reeves, Jim Ed Brown, James Evans, Bill Enslen, Crystal Graham, Charlie Webster, Ray Griffin, Stan Hinchcock, Jimmy Riddle, and Bill Whitford.
  - Top Billing was organized three years ago, and its first act signed was Porter Wagner. Although Top Billing and Show Biz were under separate husband-and-wife ownership, the Show Biz firm produced and distributed the Porter Wagner and utilized the Top Billing talent as much as possible on the productions it produced.
  - It’s her voice, polish and style that really push her to the top. She’s been performing for almost 60 minutes on stage. The RCHT has given her all she has all the same. She belts, husts and blows freehand, and except when she’s in her homes, and for the most part is exciting as well. It’s necessary to keep up with such a consistently solid performer. She is versatile, augmented by her own group, and the singer cannot be replaced. The performer under such vocal strength and stamina is kept going along, gathering momentum until the songs themselves give her honor to Edith Piaf sang in French. It is moving and skillfully executed.
  - The one minor disappointment is the slow audience name dropping. She is too talented an artist to lose her audience. Some of the songs she sang included "Listen to the Music. "For All We Know" and "Gen¬
  - "Bridge Over Troubled Water.""

**Skills**

- **Continued from page 25**
  - didn’t even seem to be. The Gay song holder and capable showman was absent for the evening, replaced by a lady who was more at home in the rural show business. The usual rural shouting did not sound like East Coast, and the crowd was left with a red head singer indulging in tedious, unfunny raps and interminable au¬
  - Deca is likely to become more heavily involved when the full term begins and is looking into the possibility of appointing two or three people who would con¬
  - Deca is likely to become more heavily involved when the full term begins and is looking into the possibility of appointing two or three people who would con¬

**Top Billing Purchased by Rice—Heads Booking Co.**

- **Continued from page 48**
  - come with a moeller. Partnership was dissolved with the breakup of the band.
  - The Top Billing roster includes Porter Wagner, Daily Banner, Del Reeves, Jim Ed Brown, James Evans, Bill Enslen, Crystal Graham, Charlie Webster, Ray Griffin, Stan Hinchcock, Jimmy Riddle, and Bill Whitford.
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**MILES DAVIS QUINTET**

- **Village Gate**, New York
  - Miles Davis, now on Bleeker Street, opened its doors with Miles Davis leading Keith Jarrett, Jimmy DeGio¬
  - Deidre’s selection, "Speak No Evil," is a complex, endearing tune which has caught the ear of many. Her opening night program was a hit. "I WANNA BE HAPPY TOO," from the album "I Wanna Be You" and "Hand in Hand," from "Super¬
  - "Wiggle, Wiggle," which filled the other half hour, was a set of hard-driving, dynamic instrumental, effective and hypnotic phrasing.

**HERBIE HANCOCK SEXTET**

- **Shelby’s Magee Hole, New York**
  - Herbie Hancock’s style is in the Miles Davis open face style, yet relatively smooth and uncomplicated. His sound keeps all the parts within the same general shape and is made to reach for the moon by himself.

**WOLC A Trend setter**

- **Continued from page 32**
  - WOLC, in addition, has endeavors to strengthen its on-air identity and national promotion efforts. It has its set to the tune of the "Sailor’s Hornpipe." The annual series set by Broadcast House, WOLC’s wholly owned subsidiary, was made under the supervision of Ron Wilson, who doubles as station manager of WOLC and a DJ at WOR, in another Winton-owned station in Fla., another Winton-owned station in Fla., which is slated to use the same format approach as WOLC, Winton said, in the near future.

**Excels to CTV Confab**

- **Continued from page 20**
  - of Japanese officials, Topan is a major force in the manufacture of musical instruments and players in both the videotape and electronic rec¬
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**April 24, 1971, BILLBOARD**

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STAMPEDERS

NUMBER TWO IN CANADA

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Mel Shaw
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The most awarded record set in phonographic history

1. PRIX MONDIAL DU DISQUE DE MONTREUX
   Switzerland, September 1970
2. EDISON AWARD
   The Netherlands, October 1970
3. DEUTSCHER SCHALLPLATTENPREIS
   Germany, November 1970
4. GRAND PRIX DE L'ACADEMIE DU DISQUE
   France, December 1970
5. GRAND PRIX DES DISCOPHILES
   France, December 1970
6. PRIX DE LA VILLE DE PARIS
   France, December 1970
7. GRAMMY AWARD as “Classical Album of the year”
   USA, March 1971
8. GRAMMY AWARD as “Best Opera Recording”
   USA, March 1971

BERLIOZ
LES TROYENS
VICKERS  VEASEY/LINDHOLM
ROYAL OPERA HOUSE
COVENT GARDEN
ORCHESTRA & CHORUS
COLIN DAVIS
FIRST COMPLETE RECORDING
**ROLLING STONES—BROWN SUGAR (3:50)**

**MARY TRAVERS—FOLLOW ME (2:36)**
(Prod. Martin Denny) (Writer: Sterling) (Cindy Lee, ASCAP)—Mary Jane Peter and Paul, makes a powerful solo debut with this equally powerful John Denver ballad. A hit. Flps. (No Information Available). Rolling Stone 19101 ([** Erica**])

**BOBBY GOLDSBORO—AND I LOVE YOU SO (2:58)**
(Prod. Louis Clark) (Writer: William Haven) (Bert Berns) (Sarafon, BMI)—Bobby’s third album to do well since his “Sunny Afternoon.” A hit. Flps. (No Information Available). Rolling Stone 36001 ([** Erica**])

**CLARENCE CARTER—THE COURT ROOM (2:39)**

**JERRY REED—WHEN YOU’RE HOT, YOU’RE HOT (2:18)**
(Prod. Easterby) (Writer: Easterby, Larry) (Columbia, BMI)—Jerry Reed’s latest single jumps the pop market via “Amen House” after topping the country chart. This rhythm item will have country fans and pop listeners alike. A hit. Flps. (No Information Available). Rolling Stone 36243 ([** Erica**])

**FLAMING EMBER—SUNSHINE (2:55)**

**JOHNNY RIVERS—SEA CRUISE (2:50)**

**ARGACE—WHERE YOU LEAD (2:32)**
(Prod. Gaskell/McCabe) (Writer: Gaskell/Clemon) (Columbia, BMI)—Group hit the middle of the Hot 100 this time out with “The Morning of Our Lives.” This strong rock ballad follow-up will fast top that initial smash. That could prove a smash single material. A hit. Flps. (No Information Available). Rolling Stone 36291 ([** Erica**])

**BOBBY BLOOM—WE’RE ALL GON’ HOME (3:03)**
(Prod. Howard) (Writer: Howard) (Go-Go) (BMI)—One of the best produced, performed entries of the week, this potential rhythm item has a fine vocal with that hits potential. Could easy make Top 10. Flps. (No Information Available). Rolling Stone 36294 ([** Erica**])

**DENNIS YOST & THE CLASSICS IV—IT’S TIME FOR LOVE (2:55)**
(Prod. Ashford & Simpson) (Writers: Ashford & Simpson) (Go-Go) (BMI)—This is the smooth summertime ballad the group needed to bring back to the charts. This beauty has it to hit the Hot 100 and Easy Listening chart with heavy sales. Flps. (No Information Available). Rolling Stone 36317 ([** Erica**])

**MICKEY DOLENZ & DAVEY JONES—DO IT IN THE NAME OF LOVE (2:04)**

**RONNIE SPECTOR—TRY SOME, BUY SOME (4:08)**
(Prod. Phil Spector) (Writer: Steve Barri) (Warner, BMI)—Mother & Father, BMI.—Former lead singer of the Ronettes, now Mrs. Phil Spector. Ronnie has all the Blueprint behind her for another smash. Flps. (No Information Available). Rolling Stone 36321 ([** Erica**])

**FREE MOVEMENT—I’VE FOUND SOMEONE OF MY OWN (3:45)**
(Prod. Jeff Fenton) (Writer: Papas & Kesey) (Warner, BMI)—Marking their debut on Decca, group has a potent rock ballad here that should break through. A hit. Flps. (No Information Available). Rolling Stone 36324 ([** Erica**])

**CHART**


**KERRY REED—WHEN YOU’RE HOT, YOU’RE HOT (See Pop Pick)**

**CONNIE SMITH—JUST ONE TIME (2:29)**

**GEORGE HAMILTON IV—COUNTRYFIED (2:20)**
(Prod. Bob Ferguson, George) (Writer: Bernhard) (BMI)—Continues red top with his “Airway” and this clever rhythm change of pace will fast assure that success. Another hot performance. Flps. “My North Country Home” (2:44) (Starr, BMI), RCA 74-0649

**ROGER WAYNE SOVIN—KINDA DOWN ON MY LUCK (2:25)**
(Prod. Roger Wayne Sviron) (Writer: Sworking) (Columbia, BMI)—Similar moves to the label with a clever and infectious rhythm number that has it a snap up right him out the country chart and spill over pop as well. A judicious mix. Flps. “Overnight Success” (2:01) (Bennett, BMI), January 2020 (BMI)

**JEFF BECK GROUP**


**NORRIS SMASH**


**CHART**


**FIFTH AMENITY—Please Don’t Leave Me (2:37)**
(Prod. Barry Mann) (Writer: Mann) (BMI), New York Sound 100

All records submitted for review should be addressed to Record Review Department, Billboard, 156 W. 46th Street, New York, N. Y. 10036.

**APRIL 24, 1971, BILLBOARD**

www.americanradiohistory.com
To Marcell Strong, Fame means Mumble in My Ear, his first single. Marcell came in to demonstrate his skill as a writer; Rick Hall liked Marcell's styling so well that he decided to record him as the performer. The result is Fame single 1475.

Am I Groovin' You is Tommy Strand's latest Fame single. It was written by Bert Berns (who's one of the best Producers of our time—having produced, among others, The Drifters, early Neil Diamond, and written Hang on Sloopy) and Jeff Barry (top producer of 1970; produced Andy Kim, The Archies, The Monkees). Am I Groovin' You will. It's Fame single #1480.

Both singles are produced by Rick Hall, known as producer for Clarence Carter's Patches and The Osmonds' One Bad Apple. Tommy and Marcell record at Fame Recording Studios—where the original Muscle Shoals sound is still found at 503 East Avalon Avenue. Call Rick at (205) 381-0801. He won't slow you down.
**CLASSICAL**

**MUSORUGSKY, PICTURES AT AN EXHIBITION**

PMU 4009 (S)

Reprise

Musorugsky's "Pictures at an Exhibition," an early work by the Russian composer, features five sets of pictures, each with its own character and mood. The piece is known for its vivid imagery and emotional depth, making it a popular piece in the classical repertoire.

**FILMS**

**Bolshoi Theater**

15529

Columbia

The Bolshoi Theater in Moscow is one of the oldest and most prestigious opera and ballet companies in the world. It has a rich history and is known for its high-quality productions, including ballets, operas, and operettas.

**HOPPENSTADT**

**STRAVINSKY, THE FIREBIRD**

PMU 4009 (S)

Decca

Stravinsky's "The Firebird" is a ballet suite that tells the story of a princess and a magical bird. The music is characterized by its rich melodies and intricate rhythms, making it a beloved piece in the classical music canon.

**POP**

**FRANCES LAI**

"Moan Love Theme"

Kapp KS 3446 (S)

Lai, very hot now

Frances Lai, a French composer, is known for his romantic and passionate music. His composition "Moan Love Theme" is a beautiful piece that features smooth melodies and emotional expression.

**HOPPENSTADT**

**GREEN BULLETPROOF**

"Coca Cola" (S)

See for Leslie, who is the producer on this LP, it is quite richly done. All the stars are present who can play the various roles of the film. It is very easy to follow, and some even ends with an end roll. The music adds much to the already growing story. You will enjoy the "Coca Cola" theme. It is a musical theme of "lyrics, "Leslie, Mom, Oldies," "You know the song, "Walk a Mile in My Shoes." It all complement the music, and the LC rap will make you smile.

**HOPPENSTADT**

**THE BATTLE HYMN OF LT. CALLEY**

"Columbia" (S)

The album "The Battle Hymn of Lt. Calley" is a powerful piece that tells the story of the Vietnam War through music. It features songs that capture the essence of the war and its impact on those who fought in it.

**HOPPENSTADT**

**LAMBERT**

"Alone" (S)

Warner Bros.

This is an unlikely a record as you could hope to find coming out of the LC. It has been done, and the album "Lambert" by the USMC Defense Band under the guidance of Nikita Reznov and Nikita Sergeyev, has done an outstanding job on the works and military marches of Imperial Russia.

**HOPPENSTADT**

**IMPERIAL BAND CONCERT**

"USMC Defense Ministry Band" (S)

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SPECIAL MERIT PICKS

• Continued from page 59

top programming with a built in sales
value. However, when you add the unique
touch of conductor Nelson Riddle, along
with exciting stereo sounds of brass
and reeds, you really have a winner. This
package with top cuts that include "Ritchie
craft," "Red Silk Stockings and Green Per-
uum," and "Alone Too Long," has an
exceptional stereo sound.

COUNTRY

LANTON WILLIAMS—Between Truck Stops.
Mega 831-004 (S) Lanton Williams, country music ra-
tal, is known for his strong, sincerity, melody, and
outstanding songwriters—"Galatea Girl!" and
"Prada," for example—heads down the
trail of the truck driver on this album.
Best cuts: "Aznahah Cowards," "Truck Driver's Blues." Dealer should aim promotion at
trucks, perhaps to build greater sales
attention.

LOW PRICE CLASSICAL

WINNER: DIE WASSERMUENE & THE FLYING
THORN EXCERPTS—Philharmonica Orchestra,
Philharmonic Org (Ludwig) Seraphim 3
2700. (S) 59.00 The movement love of Birgit Nilsson &
Nancy Allen playing the final scene from
"Die Walkure." And the love duet from
"The Flying Dutchman" will attract budget
minded consumers. An enclosed test leaflet
is an added bonus for the Wagnerian buffs.

COMEDY

THE THIRD AID—SAT-MOORE ALBUM/THE
COCKPIT—Kent 417-006 (S) $727

We'd like to get our
$727 square foot in your door.

Poster Place is a new 99µx22µ poster-display
unit, ingeniously-designed to consistently
produce $16,000 a year in self-service poster
sales. In less than 22 square feet! $727 a square foot of plus business, high
markup sales. For mass merchandisers. Gift
stores. Book and record shops. Fashion
boutiques. $727 a square foot with little or no
attention on your part. Because we fully
service Poster Place, regularly updating
the 2700-poster inventory. We’re the largest,
most experienced youth marketer in the field.
With national distribution, unquestioned
dependability, and a history of spectacular
successes.

We pioneered blacklite. Our Famous
Faces and Collector Series are the standard of
the industry. And... now we’re leading the
way with sensational 6-foot color stands.
Poster Place is stocked with the best of
a strong line. Displayed. Priceed. And
indexed. All you do is ring up the sales.
2700 assorted posters cost $2100 delivered.
To sell at $420 retail. The ingenious
PosterPlace unit is provided free.
Expected turnover is four times a year, or
$16,000 a year in highly-profitable poster
sales.

Another out-front product from
Poster Prints

Poster Prints
19 West 44th Street
New York, New York 10036
(212) 697-1070

In the "party" record field, Moers stands
very high with his tall feats of Paul
McLoone's "Tu-ched," but there is a
point in that he tells, in despair, that
occasionally he's only ready to give up
when he has made the Steel Chief
previously.

From the
Music Capitals
of the World

DOMESTIC

LAS VEGAS

Barbara Werle is making her Las
Vegas debut at the Riviera.
She is appearing during the final
week of Sheeky Green's run and
staying on with Jan Murray.
Starring in the musical "Topless
Tower Sweets Review" at the
Landmark are Glorie Pullen,
Three Bernard Brothers and Rog-
er Minami.

Gary Grande, local singer-com-
poser, has signed a contract
with LaFiesta nightclub in Juarez,
Mexico. He will appear between en-
gagements of Julie Budd and
Nancy Ames. Local resident
Jan Mills starring in her own re-
view Jan Mills and the Uprising
at the Landmark has been signed
for featured roles in two motion
pictures by Forward Films, Sou-
thern Goldwyn Studios.

The Treynors at the Flamingo,
have signed a 10.11 day contract at the Latin Casino, Cherry Hill, N.J.

Tanne and Rose Mary, RCA
artists, have returned to the Casino
Theater of the International on the same bill with the Checkmates
and Sammy Shore. Their first al-
bum is scheduled for release dur-
ing their appearance here.

Tommy Roe, with a sale of 15
million records to his credit, made
his debut as singing star of the
Sahara's Buddy Hackett show.
Roe has had 50 songs on the charts
and four Gold Records. His new
ABC release, "Pistol Legged Mama," was released in conju-
nction with his Sahara opening.
The Carpenters held a record autographing session at WoolCo
stores. Capitol Records' San-
diego Youngblood opened at the Fla-
ingo with Leslie Uggams.

LAURA DENI

Future Rock Dates

• Continued from page 24

The marshals will have no say
in the board's final decision. They
will serve only in a "suggestive-
type" capacity warning attendees
to "cool it" or lose the privilege of
using the Coliseum for future rock
concerts. Smith added.

The criteria of judgment, he
continued, will be rather loose.
"We'll have to get the feel of the
situation first. If we only see two
or three out of 15,000 kids smoking
marijuana during the concert
we'll consider the plan a success.
However, if any members of the
board voice about 20 or more
smoking pot, concerts will no long-
er be held in the state-owned fa-
cility.

(Chicago, not considered a hard
rock group, was engaged in hopes
that potential dopers will be dis-
couraged. "We had a lot of kids
who pleaded with us not to have a
hard rock group for the last-
chance concert," Smith disclosed.
"They said it wouldn't be a fair
test of the audience if we had a
hard rock group perform so we
picked the middle-of-the-road Chi-
cago outfit.""

Rock concerts had been banned
last October because of widespread
drug abuse among the young peo-
ples, capped by a Jethro Tull-
Leon Russell concert Oct. 20,
during which there were 34 cases of
drug overdose and almost 100
were treated for misuse, in the
emergency drug treatment center.

At a Feb. 19 meeting this year
the Coliseum board agreed to book
one more rock show on the
strength of assurances from youth
spokenists that youngsters want
a chance to prove they can control
the drug problem.

APRIL 24, 1971, BILLBOARD
RONNIE SPECTOR

Try Some, Buy Some

A NEW SINGLE

Written by George Harrison
Produced by Phil Spector & George Harrison

APPLE 1832
The Romantic Ballad of 1971...

I’LL GIVE YOU THE EARTH

KEITH MICHELL

The beautiful lyrics of Keith Michell...
Set to the romantic melody of France’s top composer, Paul de Senneville

Spark Records
A division of Peer Southern Organization, 1619 Broadway, New York, N.Y. 10019 (212) 265-3910
Distributed through: UDC/U.S.A.; London Records/Canada
NEW YORK — Beverly Sills was magnificent vocally and historically as Queen Elizabeth in Donizetti’s Roberto Devereux, April 9, with the New York Opera Company at the New York State Theater, Lincoln Center. Miss Sills has recorded the role in the Almqvist-Malinovskij Russian Records.

These are the last of the world’s premier coloratura sopranos, glowed from First Act aria to finale, and her marvelous voice combined with world-class acting for a distinguished performance.

Mezzo soprano Carmen Gonzalez, who has recorded the company, displayed a full rich voice as the Duchesse of Nottingham.

Sills was effective and exciting. Baritone Louis Quilico gave one of his finest performances as the Duke. He has recorded for RCA, Angel and London.

Tener Nicholò di Virgilio, who appeared with the Metropolitan and New York City Opera during the season, sang well in the title role. The Earl of Essex, directed by His Royal family was an asset. He has recorded for Columbia and RCA. Julius Baker, director of the company, conducted the spirited premiere. All the master opera conductor’s many recording credits include the Autoharmoniums, A. Dennis, Westminster, and CBS.

37 and 1973-74 seasons, with both parties holding options for renewal.

Foster will conduct 11 of next season’s subscription programs and 15 of the 20 programs planned for the 1973-74 season. His contract dates for 1973-74 have not yet been signed.

Foster’s contract as permanent guest conductor of Britain’s Royal Philharmonic Orchestra, which is being renewed through 1976, includes conducting the Houston Symphony first rights on concert dates, in case of a conflict between the two organizations.

Other conductors for 1971-72 season are Enric Bonstein, Horacio Schmitt-Isserstedt, resident conductor A. Clyde Rolfe, and Piero Baroni. The orchestra will include pianists Benita Valentino and Robert Peters, cellist Christopher Penkowitz, cellist Jacqueline Du Pre, about Evelyn Rothwell, violinists Pachac Zukerman, Einar Ellemoroski and Kyoung Wha Chung, and pianists Vincenzo di Corcia, Stephen Bishop, Hans Richter-Haas, Maria de Lurakoch, Richard Olofson, Peter Frankel and Horacio Guiterrez.

L.A. Unit will Start 5-Yr. Plan

LOS ANGELES—As part of Zubin Mehta’s 1971-72 anniversary season as music director of the Los Angeles Philharmonic, the orchestra will begin its “Five-Year Plan” to perform all the Mahler symphonies and Mozart’s symphonies from Nos. 25 through 41. The season, which begins Nov. 4, will feature Mahler’s Second and Fourth symphonies, along with his “Lied von der Erde” (“Song of the Earth”). Among other major works to be conducted by Mehta is Bach’s “St. Matthew Passion.”

Guest conductors include Daniel Barenboim, Aaron Copland, Ivan Kertesz and Andre Previn.

Sutherland Tie With Decca Ltd.

HAMBURG—Tied with the performances and for their conductor-husband, Richard Bonynge, at the Hamburg State Opera, Decca—via Teldec—has issued two new records of “Hugenotten,” by Giacamo Meyerbeer's, with Sutherland, Turina, Arroyo, Grumiaux, Ghione, de la Suisse, Bakowsky and Bena, a three-LP set selling at $7.25, the company said. The recording of the “Coppelia” ballets, with the State Opera orchestra, conducted by Bonynge, two LPs at $13.62, and Joan Sutherland in French artists, two LPs at $13.62.

Stokowski In Mahler

NEW YORK—Mahler’s monumental “Symphony No. 2 (Resurrection)” received a monumental performance under Leopold Stokowski at the Philharmonic Symphony at the Philharmonic Hall, April 6.

Contralto Louise Parker and soprano Janette Moody handled their moments of genius with both bright futures. The Westminster Choir, Robert Carwardine, was impressive in the last movement. The symphony, which has not been better in hands than Stokowski’s, his youthful performances belie his age. The program opened with his transcription of Stravinsky’s Ballet in F-Flat Minor.”

FRED KIRBY

Foster, Houston Enter Pact

HOUSTON—Lawrence Foster has signed a contract with the Houston Symphony Orchestra to lead the group for the next three years. He will become conductor-in-chief for the 1971-72 season and music director for the 1972-73 season.

The 104 works will be released on 46 LPs, in seven cassettes, within the next few years. The entire project will be completed by Philharmonia Hungarica, an orchestra founded in Vienna in 1957, and based in Mark.

The orchestra will be conducted by its president-of-honor, Antal Dorati. The first cassette release—containing the 49th and 48th symphonies—has already been issued. The cassettes are being released on London in the U.S.

Antal Dorati, who was born in Budapest in 1906, directed the New York Philharmonic from 1940, organized the Dallas Symphony Orchestra in 1945, and conducted the Symphony Orchestra of Minneapolis in 1949, and was born in Budapest in 1945. He has been the conductor of the BBC Symphony Orchestra from 1963-66. At present, he is in charge of the Stockholm Philharmonic and the Washington National Symphony.

WALTER MALLIN

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<th>ARTIST</th>
<th>Title</th>
<th>Label, Number (Distribution Label)</th>
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<th>Certification</th>
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<td>Cry of Love</td>
<td>Reprise WS 3054</td>
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<td>CAT STEVENS</td>
<td>Tax for the Taxman</td>
<td>A&amp;M SP 4280</td>
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<td>CARPENTERS</td>
<td>Close to You</td>
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<td>DAVID CROSBY</td>
<td>If I Could Only Remember My Name</td>
<td>Atlantic ST 30905</td>
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<td>18</td>
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<td>Dunhill DSX 60099</td>
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<td>Capitol SP 4855</td>
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(Continued on page 66)
THE ORIGINAL
(ACCEPT NO SUBSTITUTES)

MOZART SYMPHONY NO. 40
*50772

WALDO DE LOS RIOS,

THE GREAT EUROPEAN INSTRUMENTAL HIT
SINGLE — TOP 15 IN ENGLAND ■ SINGLE — #2 IN HOLLAND
LP — #2 HOLLAND ■ LP — #2 FRANCE ■ LP — #6 SPAIN
NOW BREAKING IN CANADA

MOZART SYMPHONY NO. 40 IN G MINOR K. 550, 1ST MOVEMENT
(Adaptation by W. de los Ríos)
Conducted by Waldo de los Ríos with the Orchestra of Manuel de Falla.
ALBUM TO BE RELEASED SOON
UAS-6802

www.americanradiohistory.com
yes, yes, profits.

Lawrence Welk and "No, No, Nanette" were made for each other.

See selections from this album performed on the Lawrence Welk TV show weekly on ABC

"I've Confessed To The Breeze" b/w "Where Has My Hubby Gone Blues"

single #897 by Guy and Ralna from the album

Ranwood Records, Inc.

Ranwood Records, Inc., a subsidiary of Ranwood International, Inc., 9034 Sunset Blvd., Los Angeles, Calif. 90069
Bigger than "I Hear You Knockin'"

Dave Edmunds
I'M COMIN' HOME
Rights Clamor on 'Superstar'

- Continued from page 1

A subsidiary of the Robert Stigwood Organization. Secondly, the writers and Superstar principles wish to be in direct charge of a test program by which ten rock opera life to protect the integrity of the songs they have written, therefore feel they must turn down literally millions of applications from churches and other organizations personally supervised. A Broadway show is scheduled for this fall, and a film is projected.

Meanwhile, the impact of the Deca albums and various singles from the rock opera have been such that sales to date of the work is approaching 50,000 as a result of a third printing.

Sai Chinnati, president of MCA Music, said that church arrangements were made and that a concert arrangement was being prepared. "We also foresee extensive symphonic orchestra performances after the Broadway show," Chinnati stated.

The rock opera has been on the Billboard's album chart 23 weeks; it is currently No. 1, and it has been listed in the gold disk award by the RIAA. According to Chinnati, the rock opera is now being played in the Continent. In addition, there are strong indications of a Dick-Wick and Camden.

Chinnati noted that the song was commissioned by Cyril Simons, manager of Chinnati's Decca Music Ltd. Simons then sent the writers, Andrew Lloyd Webber and Tim Rice, to Mexico City to meet with his brother who did the recording at a cost of $2,500.

Bill Levy, creative head of MCA Records, and producer of the two-album set of "Jesus Christ Superstar" are booming without limits. Levy, who heads the plan Andrew Lloyd Webber and Tim Rice, the two British lyricists are obviously creating new material especially for the Continent. It's postulated that another album version will come from the soundtrack.

The opera has already become a radio hit on the East Coast during the Christmas holidays, it was programmed in its entirety on a number of stations of all formats throughout the United States. The program was programmed on the NBC network radio.

Levy said that more than 1.5 million copies of the album and tape cassettes have been sold so far.

"Jesus Christ Superstar" has given birth to a flock of records, including a six-track sealed single released by Petula Clark, who've turned out the product from the operation. Phil Spector, A&M Records; Murray Head, Deca Records; Kimberly Sisters, Happy Tiger Records; Percy Faith, Columbia Records; Ken Wyman, Decca Records; Sandra, Red Bullets and Tamla Records; Columbia Records; Helen Reddy, Capitol Records; Steve Howe, Atlantic Records; Sylver, Decca Records; Sylvia Mora, A.P.I. Records; Henry Manins, RCA Records; Don Fardon, Nasco Records; Charlie Byrd, Columbia Records; Jess Remmers, SSS Records; Towsham, RCA Records; Living Voicin, RCA Camden Records; Sammy Kaye, Vocalion Records; Pete Fountain, Decca Records; and Joe Feliciano, RCA Records.

N.C. Discount Retail Chain

- Continued from page 8

Outlets; 8 more Set

enabling the customer to have his tape playing unit installed immediately. Maila hopes that the idea of installation upon purchase will increase equipment sales.

The novel idea for racking the tapes was conceived by Maila in his attempt to stimulate impulse purchases of tapes. Maila's idea: sell the tapes as a product to merchandise properly, it said Maila.

If you expose a product you usually get greater impulse purchasing. I'm sure you put on the car phone the car is different from the product, or car stereophiles, the customer will feel more comfortable, facilitating the ability to merchandise the tape properly.

Each store is equipped with stock of 1,000 tapes. The store receives the tapes on racks and 250 to 300 in reserve. The tape can be returned to the store by van every day and best items re-stocked.

Maila said: (continued from page 6) $59.98

Sylvia Jordan buys tapes for Stereo Joe's and she 'buys from Billboard's advance sale orders, the one that's coming off the top of the charts, and the one that's going to be the best of our business' said Maila.

Trade-A-Trade works like this: The store places orders for the next 30 acts where the local record store can be placed at a cost of $1.50 each. (continued from page 9)

Memphis Music Fete Is Set

- Continued from page 3

Category 3: Outstanding Female Vocalist 1969/70

Petula Clark

Melba Ruth

Mavis Staples

Carla Thomas

Dianne Warwick

Category 4: Outstanding Male Vocalist 1969/70

Neil Diamond

Elvis Presley

Bobbie Gentry

Rufus Thomas

Category 5: Outstanding Producer

Billboard of the M.G.'s

Tommy Coghil

Don Davis

Isaac Hayes

Chips Moman

Category 6: Outstanding Songwriter

Skeeter Davis

Isaac Hayes—David Porter

Mark James

Buddy Holman

We Three (Betty Crutcher, Homer Banks, Raymond Jackson)

Category 7: Outstanding Instrumental Group

Booher & The M.G.'s

The Thunderbirds (Reggie Young, Bobby Emmons, Bobby Wood, Mike Leech, Gene Chrisman, Johnny Christopher)

Category 8: Outstanding Vocal Group

The Blackwood Brothers

The Righteous Brothers

The Emotions

The Staple Singers

Category 9: Outstanding New Artist

Ronnie Milsap

Pee Wee King

Donna Rhodes

Category 10: Outstanding Musician

George Baker

Steve Cropper

Bobby Keys

Isaac Hayes

Reggie Young

Category 11: Most Outstanding Vocal Group-winner in category, to select the member making the greatest contribution to the Memphis Music Industry

RCA to Build New Roster

- Continued from page 1

The special issue of the record company is currently limited to the release of a new album, A&M Records; Murray Head, Deca Records; Kimberly Sisters, Happy Tiger Records; Percy Faith, Columbia Records; Ken Wyman, Decca Records; Sandra, Red Bullets and Tamla Records; Columbia Records; Helen Reddy, Capitol Records; Steve Howe, Atlantic Records; Sylver, Decca Records; Sylvia Mora, A.P.I. Records; Henry Manins, RCA Records; Don Fardon, Nasco Records; Charlie Byrd, Columbia Records; Jess Remmers, SSS Records; Towsham, RCA Records; Living Voicin, RCA Camden Records; Sammy Kaye, Vocalion Records; Pete Fountain, Decca Records; and Joe Feliciano, RCA Records.

Continued from page 3

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The Single Is!

It's Too Late/I Feel The Earth Move

Ode-66015

Carole King Tapestry

Tapestry hand-stitched by Carole King on Ode Records
Produced by Lou Adler

Distributed by A&M Records and Tapes

www.americanradiohistory.com
Ringo Starr

It don’t come easy

Apple Records 1831