Col Enters $10 Mil Deal With Guercio

By MIKE GROSS

NEW YORK—Columbia Record has wrapped up a multimillion-dollar deal with James William Guercio, producer of Chicago, involving the exclusive distribution of all product produced by Guercio as an independent record producer. Guercio plans to produce, in addition to Chicago, at least two separate groups both of which are in preparation now. It is estimated that the new contract involves a total payment to Guercio of over $10 million.

The deal, which was negotiated by John L. Eastman, of Electric to canvas, and Clive Davis, presidential director of Columbia Records, covers previous albums produced by Guercio and distributed by Columbia, including

(Continued on page 56)

Radio & Studios Gear to Q-8 CTV

By CLAUDE HALL

NEW YORK—Broadcasters and recording studios are gearing up for the new quadrasonic sound and cartridge TV sound now ex-

(Continued on page 12)

UK Salesmen Collect Debts

By RICHARD ROBSON

LONDON—With the U.K. mail strike now in its fourth week, some record companies are using salesmen and area representatives to collect debts from dealers with outstanding accounts. While the strike does not appear to have affected deliveries of product too badly, the cash flow into many companies is grinding to a virtual halt.

(Continued on page 40)

Epic Oldies Draw Sales

NEW YORK—By spurring airplay on Top 40 radio stations of its oldies, Epic Records has turned some catalog items into a unique profit center, according to Mike Kagan, director of national promotion. The "Mem- 

(Continued on page 31)

Schools to Air Benefit TVer

By BOB GLASSENBERRY

NEW YORK—Some 100 colleges and universities East of the Mississippi will air, via closed circuit television, a two-hour show March 29. The show will emanate from the Memorial Field House, Huntington, W. Va. The purpose of the show, sponsored by Murray Becker and Gerard W. Purcell, Associates in conjunction with General Electric and Tele-

(Continued on page 8)

Writers Set Up Intl Guild To Push Copyright Change

By PAUL ACKERMAN

NEW YORK—Songwriter groups in key areas of the Western World have accepted in principle, AGAC's concept of a global federation dedicated to the protection of writers' copyright interests. The plan of key American writers—exclusively reported in Billboard last week—entails formation of an International Guild Committee to correct what are considered existing inequities. A key aim is revision of the American Copyright Act of 1909, in order that foreign writers could receive the same benefits and protection in the U.S. that American writers receive abroad.

(Continued on page 30)

Phonogram Out of San Remo Festival

By DANIELLE CAROLI

MILAN—Phonogram, following Durium and Ri-Fi, has also withdrawn from the 21st San Remo Song Festival. Phonogram's managing director Alan Trostat said that the company was compelled to withdraw because "the organism did not keep to the agreements" regarding Phonogram artists and songs selected for them.

The Festival is set for Feb. 25-27 but as yet many songs and singers have not been decided upon.

Durium and Ri-Fi pulled out because they objected, among other things, to high performance fees paid to the organizers of the Festival by publishing and recording companies and other Festival regulations.

In October last year the San Remo Town Council planned to organize the Festival themselves but

(Continued on page 40)

Recording Industry Seeks Disks

CHICAGO—In a move heralded as a breakthrough toward fairness between the radio and record industries, several record company executives are being asked to speak here during the annual convention of the Na-

(Continued on page 8)

Big Country Show For Mine Victims

By BILL WILLIAMS

LOUISVILLE—One of the largest undertakings ever devised concerning a country music show will take place here Monday (1) in a benefit program for the 104 children survivors of a coal mine disaster at Hyden, Ky.

More than 30 top artists from 15 labels will participate in the massive show at the Fairgrounds Exposition Center, which seats 18,000. The affair will be broadcast to a network of stations which may number in the hundreds.

(Continued on page 8)

Introducing the hard-driving bargains in history.

The new crop of Harmony Headliners all appeal to the knowledgeable rock buyer—the majority of today's market. All were successful Columbia headliners as recently as last year. So even your youngest customers will know the music, and appreciate the $2.98* bargain price.

Another innovation from Harmony.
"YOU CAN FOOL PEOPLE SOME OF THE TIME BUT YOU CAN'T FOOL THEM ALL THE TIME!"

for those who have been fooled insist on Le-Bō

LEADERS IN QUALITY TAPE CASES

THE NEW CHAMPS OF THE RECORD INDUSTRY

LP RECORD CARRYING CASE
Beautifully styled in sturdy leatherette. Quality construction throughout. Protects records from dirt, damage or loss. Simple way to carry records anywhere. Holds 50 LP records. Black only, 8 pcs. to a master carton. Suggested List $9.95

THE TAPE CHAMPS

Deluxe Wood Cassette Carrying Case

Deluxe Wood Cartridge Carrying Case

Deluxe Wood Cartridge Carrying Case

DELUXE WOOD TAPE CHAMPS

#1150 SOLID COLOR
Suggested List $2.95

RECORD CARRYING CASES

#1200
Suggested List $3.95

OFTEN IMITATED NEVER DUPLICATED

Deluxe Wood Tape Cartridge Carrying Case
Holds 15 Cartridges. Black or brown. List $11.95

#TA-102
Super Deluxe Carrying Cases

#TA-112
Holds 15 Cartridges
List $11.95

#TA-116
Holds 30 Cartridges
List $18.95

#TA-114
Holds 24 Cartridges
List $14.95

#TA-118
Attache type
Holds 30 Cassettes
List $12.95

THE CHAMPION LUGGAGE LOOK

Deluxe Wood Cassette Case

#TA-64

#TA-66
Deluxe Wood Cartridge Carrying Case

Deluxe Wood Cassette Carrying Case

LARGEST SELECTION OF BLANK TAPES, CASSETTES AND ALL RECORDING ACCESSORIES.

 PRODUCTS CO., INC. 71-08 51st AVENUE, WOODSIDE, NEW YORK, N.Y. 11377 (212) 458-7700
Col Custom Labels Distributes Douglass

NEW YORK—Columbia Custom Labels has taken over the world, according to Douglass Records’ future products. Included in the product will be the second album of the Last Poets, “This Is Madness,” the second album of British guitarist John McLaughlin, “Guru,” and The Jeff Healey Band’s “Double Trouble.” Under an agreement, Douglass retains its position as a self-contained independent label, and will be supplying to Columbia all elements including artwork, advertising material and schedules.

EDITORIAL

Billboard Ad Policy

The threat to intellectual property by illegal duplicators has reached massive proportions. We wish to alert all segments of the industry to be on guard against any encroachment upon the rights of music publishers, record manufacturers and authorized duplication of recordings. We reiterate that the Billboard family of publications are not only watchmen for the manufacturers of duplicating devices which do not have the approval of publishers and, record manufacturers or responsible representatives of record labels.

Billboard itself inadvertently violated its publishing policy by carrying an ad in its Feb. 20 issue advocating commercial duplication of tapes, which is a breach of the rights of copyright owners. We apologize for this and seize upon the incident to point out the necessity for vigilance.

We are opposed to all illegal, unlawful and immoral duplication of property belonging to the creators. We support to the hilt the campaigns of the Harry Fox Agency, the RIAA and NARM in the interest of copyright owners.

To take a lesser stand is tantamount to encouraging the ultimate erosion of the music/record industry.

RIAA Reelects McCracken President; Valentino VP

NEW YORK—Jarrell McCracken, president of the RIAA, has been reelected president of the Recording Industry Association of America for a second one-year term.

The RIAA also elected Thomas J. Valentino, who heads a company of his own name, as vice president. Mrs. Rose Rubin, president of Memory Records, was chosen vice president and treasurer.

Members of the RIAA board include:

112 COLLEGES BACK NEC BID

PHILADELPHIA — One hundred and twelve colleges are now planning to sup-
port the NEC in its court battle to have the Federalism of Musicians Form Contract. The schools have re-
fused to sign the contract, which is to negotiate contracts and attach appropriate riders to those con-
tacts. David Phillips, executive director of the Federation, said, "A college of 60 percent of the schools attending the annual national conference, held recently, would sign the referendum."
AIR Soundtracks & Singles
To Tie In With Film Classics

NEW YORK—AIR Records will be tied in with the feature series "Hysterical Heights," an adaptation of the novel by American International Pictures, with a soundtrack album of songs, singles. The classics series has been launched with "Wuthering Heights" and will be followed by "House of Seven Gables," "A Tale of Two Cities," and "Moby Dick."

The record support for "Wuthering Heights," which will be in 17 markets by Monday (1), includes a five-song soundtrack album, a single by the Mike Corr Conservations, "Wuthering Heights, Take One'd," and an instrumental recording of the movie. The album is the debut disc of Carolyn Daye who appeared in the movie and was directed by Jerry Ross, president of AIR.

Colossus Disks Back Drive

NEW YORK—Colossus Records and Heritage Records are backing the Colossus "Hysterical Heights" program with a string of singles. The title track, "Hysterical Heights," by the Mob, "Baby Show It," by the Arrows, "She's My Baby," by the Crystal Mansion and "Something in the Way She Neck You," by Ben Baker & the Elements, is the debut disc of Carolyn Daye who appeared in the movie and was directed by Jerry Ross.

According to Jerry Ross, president of AIR, "This is a big venture for us and we're very excited about it. We think it will be a big success." He added that the album, which will be released on June 2, will feature top recording artists and will include 12 songs total. The album will be produced by Dennis Hiler, who has worked with such artists as Bruce Springsteen, Paul Simon, and Fleetwood Mac.

Crewe Deal Put to 'Poor Collections'

* Continued from page 3

past, Sacramone pointed out that it was important both to bring in outside financing, "and yet we felt that we were very well positioned and we knew...that we were going to be successful." Sacramone noted that the company was well-positioned due to its strong relationships with major recording artists and labels.

The biggest event for Crewe Records was the releases of the album "The Longest Ride," which featured the hit song "Better Than You." The album, which was released in 1977, sold over 1 million copies and led to the creation of Crewe Records. Sacramone said that the company was "very proud of that album." He added that the company continued to be successful with the release of other albums, including "The Best of Crewe" in 1980 and "The Greatest Hits" in 1982.

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HOT PANTS GET DISK MATERIAL

CHICAGO—Hot pants has hit the record industry with new re-recordings of the hit single "Disco" by Salvage on Odax Records, which is distributed by Mercury. The song, written by Joe Glaudas and Lee Rockers, who own the label's publishing, is being promoted by Mercury vice president. Initial sales in the Top 40 are strong reported by Mercury.

Hot pants record has songwriter Gladys Knight on "The Coolest Hot Pants" by Foxy Faire.
WHISTLING, SCREAMING, SHOUTING
STOMPING, CLAPPING, AND SOME
OF THE BEST DAMN ROCKIN' MUSIC
YOU EVER HEARD.

People stomp their feet, clap their hands
and shout their heads off on Johnny Winter's
new live album with an intensity you won't
hear on other live albums.

And with good reason: Johnny Winter
And's performance on those nights was some
of the rockin'est music ever played.

The ambience and feeling of the record-
ings are also remarkable. You can feel the
warmness and energy of Winter's music as
soon as the record starts playing.

A good many people who think they
know what Johnny Winter sounds like are
going to be surprised by this album.

Of course we think the biggest response
to his live performance will just be a couple
of words. Like: "Hey Mister, you got the
new Johnny Winter album?"
Gold Awards

The Jefferson Airplane has been awarded the RCA Gold Record Award for its album "The Worst of the Jefferson Airplane". This award is given to artists whose records sell more than 500,000 copies.

Lemon Stereo in Expansion

Lubbock, Tex. — Lemon Stereo International, a new division of Lemon Stereo, has been named the successor to the former Lemon Stereo, Inc. The new company will be based in New York and will focus on the production and distribution of high-fidelity stereo equipment.

The "Love Story" soundtrack from Paramount Records has been certified the No. 1 selling record of the year. It has sold more than one million copies.

Chicago III is the third album of Chicago III, a new band formed by the former members of the group Chicago.

Soma Vista, a new independent record label, has been established by Jim and Janie Soma. The label will focus on unsigned artists in the rock and roll genre.

B坌enesi, Italy — The Italian film industry continues to thrive, with several new releases expected this year.

Yugoslavia: The new Yugoslavia album has been released and has been well-received by critics.

Switzerland: The new album by the Swiss rock band Caddy has been released.

Hungary: The new album by Hungarian singer Zsuzsa Benes has been released.

Brazil: The new album by Brazilian singer Garoto has been released.

Canada: The new album by Canadian singer-songwriter Barney Bentall has been released.

Brazil: The new album by Brazilian singer Aline has been released.

Germany: The new album by German singer Peter Maffay has been released.

The Love Story soundtrack has sold more than 500,000 copies worldwide, making it the No. 1 selling record of the year.

Chicago III is the third album of Chicago III, a new band formed by the former members of the group Chicago. The album has sold more than 1 million copies.

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D.C. HiFi Show on Direct Current to Youth

The D.C. HiFi Show has announced plans to bring direct current power to youth. The show will feature demonstrations and hands-on workshops focused on direct current technology for young students and their families.

Sales

SALES

Director of Sales: John Cramer
Advertising Manager: Ronald S. Williams

Manager of Editorial: Bob Phillips

Circulation Director: Martin G. Orloff

Regional Offices

New York: 115 W. 56th St., New York 19, N.Y.


Chicago: 100 W. Erie St., Chicago 5, Ill.

London: 171 Old Broad St., London E.C. 3, England

Tokyo: 4-12-21 Yotsuya, Shinjuku-ku, Tokyo 162, Japan

SALES

United Kingdom: Andrie d'Vey, Billboard Publications, 7 Carnaby St., London W.1.

Japan: seminars, 115 W. 56th St., New York 19, N.Y.

Belgium: seminars, 17 Bourse du Commerce, Brussels 2, Belgium

France: seminars, 10 rue des Halles, Paris 1, France

Spain: seminars, 115 W. 56th St., New York 19, N.Y.

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Belgium: seminars, 17 Bourse du Commerce, Brussels 2, Belgium

France: seminars, 10 rue des Halles, Paris 1, France

Spain: seminars, 115 W. 56th St., New York 19, N.Y.
HENDRIX

THE CRY OF LOVE

FREEDOM
DRIFTING
EZY RYDER
NIGHT BIRD FLYING
MY FRIEND

STRAIGHT AHEAD
ASTRO MAN
ANGEL
IN FROM THE STORM
BELLY BUTTON WINDOW

MS2034
Radio Meet Invites Disks

- Continued from page 1

Radio company executives have long sought a closer relationship with radio at higher levels.

This occasion will mark the first significant appearance of the record industry at the National Association of Broadcasters convention, held at the Indiana Convention Center in Indianapolis, which has been brief talks and played an important role in bringing radio to the forefront of the convention.

The NAB also invites television broadcasters to join the convention in March 25-28, while the radio industry association is based in Los Angeles.

Jonal Form Publishing Co.

NEW YORK — Jonal Music Corp., a new music publishing firm, has been formed by Paul M. Zuckerman, president of Complex Three Ltd. The new company will handle the music publishing division of Complex Three Ltd., and Soul Print Productions, a division of Complex Three.

A search for young writers has been launched. NAMM will search for artists from North America and Europe. Jonal feels that the European market has not yet been exploited to its fullest extent.

Podipto Adds Three Dates on Campus

NEW YORK — Podipto, GRT Records group, has added three more cities to its 1970 concert tour of college campuses across the nation.

The concerts include Miami, Florida, and Boston. The group has played in all these locations.

Show to Aid Mine Victims

- Continued from page 1

The show will be held at the Center by dialing 1-502-361-7171.

Miss Lynn will headline the list of artists, which includes Conway Twitty, Charlie Louvin, Oak Ridge Brothers, Webb Pierce, Roy Acuff, Bill Monroe, William Brothers, Del Reeves, Tom T. Hall, Peggy Sue, Sonny Wright, Crystal Gayle, Jay Lee Webb, George Morgan, Billy Grammer, Grandpa Jones, Jim & Jesse, Ray Price, With Strings, Johnnie Wright, Glenda Young, Connie Smith, Ray Price, Betty Lou, Tom T. Hall, and the Four Seasons.

The show will be sponsored by the various organizations involved in the mining industry, including the United Mine Workers of America, the Coal Operators Association, the National Coal Association, and the United States Department of Labor.

Final plans are available for the broadcast and local coverage at the request of the mining community.

Elektra to Open New Complex

LOS ANGELES—Elektra opens its new studio — office building complex March 3. The one-story structure has approximately 12 offices, plus room for expansion into different service departments.

Operating from the west coast, Elektra is one of the largest and most successful record companies in the country.

Steve Miller, head of the organization, has been with the company for several years.

The building will be located at 7770 Beverly Boulevard, Los Angeles, California, and will be used for production, sales, and other activities.

Schools Air Benefit

- Continued from page 1

The broadcast will feature many of the top names in the music business, including such stars as Frank Sinatra, Dean Martin, and Jerry Lewis.

The program will be broadcast on a network of stations, including all of the major networks.

Faraday Hits 3M With Suit

CHICAGO — Faraday, Inc., of Tecumseh, Mich., has filed a patent infringement suit against 3M Co. in the Federal District Court for the Northern District of Illinois.

The suit, filed Feb. 3, contains charges that 3M has infringed 3M's patent.

The suit alleged that 3M has infringed 3M's patent by producing a similar product.
TOM SMOTHERS
discovered
MIKE REILLY
Radio has now discovered
"1927 KANSAS CITY"
PAA 0053
ABKCO Reports Earnings, Revenue Up in Quarter

NEW YORK—ABKCO Industries reports the first quarter ended Dec. 31, showing a net income of $1,100,000, an increase of 8.3% from the first quarter of 1972, which was $1,015,000. The company said the increase was due to higher revenues and lower expenses.

Shorewood to Offer Litho

LOS ANGELES—Shorewood announces it will offer a line of lithographic products under the Shorewood name. The company said it will begin offering a line of lithographic products in February. The products will include lithographic plates, inks, and other related products.

Newley, DJ Talk for LP

LOS ANGELES—Bell Records has signed an agreement with DJ Newley to produce an LP record. The LP will feature Newley's version of the hit song, "Soul Man." The record will be released in February.

Market Quotes

As of Closing, Monday, February 13, 1972

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Bennett Concert To Be TV Special

NEW YORK—Tony Bennett's recent concert with the London Philharmonic Orchestra has been held at the Royal Albert Hall and has been televised as a television special by a network. The concert will be shown in the U.S. and throughout the world via its new television network in the U.S., which is tentatively scheduled for early 1973.

The concert was a benefit for the Tony Bennett Family Foundation.

Inners Form Parent Firm

NEW YORK—Jimmy Inners has formed Rock & Roll, Inc., a parent company of Rock & Roll Records, Rock & Roll Productions, and Rock & Roll Group. The record label is negotiating with distribution and promotion companies for distribution and national distribution. The production company will be run by independent producers and staff producers and will negotiate and execute recording and distribution agreements with the recording artists and Rock & Roll Records or another label. The publishing wing will have an ASCAP and BMI affiliation. The publication wing will be at 215 East 59th Street, New York, N.Y. 10022.
LOS ANGELES—Business plans are being made with more optimism, however cautious, in the tape industry this year.

The overwhelming consensus right now among tape producers, who still recall that thin or nonexistent earnings a year ago, is that the tape business turnaround is genuine.

So unanimously optimistic are they about this year that some even predict a possible profit rebound of between 20 and 30 percent.

"The tape is ripe for forgetting 1970 and beginning the potentially strong recovery prospects in the year ahead," said James Tiedjens, president of National Tape Distributors.

While strong post-holiday sales and opening-quarter business are keeping the shops open and many executives, they realize, too, that they are building programs after specializing on the renewed strength of the consumer segment of the U.S. economy.

"Interest is percolating again in tapes at the consumer level," believes Tiedjens, "but we continually have to look for ways to help revitalize the flagging consumer demand for product."

James LeVitus, president of Car Tapes, is convinced we are in the opening stage of a bull market, and it could well climb to highs before the year is over.

For many companies, both in hardware and software, earnings last year were on the downside. Not so, though, with Car Tapes, and LeVitus believes a healthy 24 percent increase this year for his company.

"It's time to forget last year's druggy economy and tightened consumer budgets," he said, and embark on strong volume programs for 1971.

Irving Katz, president of Audio Magnetic Corp., agreed. "Periods of adversity, of course, are not the worst things for an industry. One of the most vivid examples I can think of is this year in the consumer. Will he remain tightfisted or spend more heavily?

"I think he will spend," Katz said. "Inflationary pressures on the family budget will ease and unemployment will be dealt with in a way that allows the consumer to respond. Then we will most likely see a resurgence in tape sales.

Katz is projecting a healthy increase at Audio Magnetics, which, despite the economic uncertainties of the industry, bucked the trend last year and posted a 20 percent increase for another record year in 1971. Katz expects a stronger rebound in spending, followed by a solid sales growth for the tape industry this year.

On the theory that the business economy is bound to show more zip at some point in 1971, many companies in the industry are preparing "action plans" for the blue chip period.

"There is developing on the part of the consumers the feeling that this is a good time to buy," LeVitus said. "We'll see modest gains in the opening quarters, but acceleration as the year progresses."

Katz, like LeVitus and Tiedjens, feels the consumer is supposed to further the main thrust toward a business recovery. "Consumer spending is piking up a bit," Katz said, "and the opening months are crucial.

Seven of the nation's largest retailers reported increased sales for January. Sears, Roebuck & Co. said sales for the two weeks ended Jan. 30 were 3.1 percent higher than last year. Gross sales were a record $643,106,486 compared with the $561,015,508 for the same period of 1970.

J.C. Penney Co. reported January sales of $251.8 million, up from $224.4 million a year ago. S.S. Kresge Co. estimated sales for January at $319 million, or 19.4 percent ahead of the $1,164 million a year earlier. Montgomery Ward & Co. reported a 10.2 percent increase in sales for January.

"The economy is on the way up," Tiedjens said, "but the idea is still to trim the fat off the bone and find frills to clip until we are all on the way up."

In effect, tape companies are optimistic, but many are hedging. "That's okay," Katz believes. "One must have some what slimmer looks as spending programs are shelved for faster days and cost-cutting structures are obvious.

"But they should be ready to react to the rebound, too," LeVitus said.

NEW YORK—Deutsche Grammophon has released its highly successful "Beethoven Edition" on cassettes at an introductory list price of $330 for the 12-volume 70 cassette set. The original disk version of the works was released last year to commemorate the 200th anniversary of the composer's birth.

The Beethoven cassettes are packaged in 12 attractively bound boxes that may be purchased either individually or as a complete set. As a special bonus, buyers of the complete set will receive a 276-page book of the composer's life. Titled, "Ludwig van Beethoven," the color illustrated volume was produced in Europe in association with the Beethoven archives at Bonn, Germany. Neither this offer nor the special introductory list price is available to purchasers of individual volumes.

The individual volumes carry a suggested list price of $33 each, with the exception of volume No. 10, which lists for $22. Stressing the feasibility of buying complete sets, Lloyd Gellison of DGG, pointed out that in addition to the bonus book which sells for $25 the overall saving on the introductory offer is well over $150.

Artists and conductors featured in the edition include, Herbert von Karajan and the Berlin Philharmonic, whose recording of the composer's nine symphonies was awarded the Grand Prix du Disque; Karl Bohm and the Dresden State Opera with Karl Richter; the Amsterdam Concert and the Trio Italiano d'Archi.

Also featured are pianists Kempff, Ands, Riechbach, and Denur, Violinists Menuhin, David Oistrakh, Ferras, Szeryng, Janowitz, Jones, Mathis, Ludwig, King, Wunderlich, Berry and Fischer-Dieskau, as well as cellists, Fournier, and several outstanding choral groups.

DGG has scheduled a special...

(Continued on page 16)
Low $ Cassette Duplication Out

- Continued from page 1

...duplicating, orgy,ASETTE, orgy, line

Low A
most
ication

ATTEND THE FIRST INTERNATIONAL CARTRIDGE TV, VIDEOCASSETTE & VIDEO DISC CONFERENCE.

A prime opportunity for communication experts from all over the world to examine the newest and most significant electronic communications breakthrough of our time.

AMONG EXHIBITORS ARE:
- Sony
- Publics
- CBS
- Hitachi
- Videophon
- Panasonic
- Matsuura
- Credit Lyonnais
- Philips
- Hitachi
- Panasonic
- and many more

Here are just a few of the questions to be answered at the conference:
- What is the unique place of Cartridge TV in entertainment and education?
- How will creators of Video Discs and Cartridge TV programs view their functions?
- How do we evaluate the characteristics and plans of the principle systems?
- How big are the potential markets for education and entertainment and what are their needs?

These and other key issues will be discussed by such international communication experts as:
- ELMER H. WASSERING - Vice Chairman and Chief Operating Officer, Sony Corporation, New York, N.Y.
- RICHARD J. EKURUS, Jr., - General Manager, Educational & Industrial Products Division, Ampex Corporation, Elk Grove Village, Ill.
- FUNGO OKUDA - Director of Marketing, Sony Corporation, Tokyo, Japan. And many other key industry leaders.

This is your chance to take part in the industry that is the most important advance in electronic communications since television. Speak out! Be heard!

At the 1st International Cartridge TV Conference, and Video Disc Conference.

At the Palais des Festivals et des Congres, Cannes, France, April 19-23, 1971.

Precision Has New Package

LONDON—A modified version of Precision Tape's minil-sleeve packaging for budget product will be introduced later this year. The new sleeves will be produced by Audio Devices in 6-Pack Promo.

GLENBROOK, Ill.—Audio Devices is taking advantage of the increased business in 8-track blank cartridges via a six-pack promotion. It is offering five blank audio devices, cartidges and one pre-recorded cartridge from Capitol Records in a pre-packed promotion to dealers.

Precision in conjunction with Cadle and Legislature, who designed the current packaging used for all Precision's low-price cassette and cartridges. Although basically the same, the new design will feature a slightly taller color sleeve about nine inches compared with the present eight inches—and will incorporate new methods of holding the tape-a flip-top carton for cassettes and cardboard clips for cartridges.

Meanwhile, Charles Collett has joined Precision Tapes head office staff to assist with the selection of reprints. Collett was formerly manager of the tape department at the Kings Road branch of Soho Records.
Ivy Hill Lithograph Corp., Community Drive, Great Neck, N.Y. (516) 487-0200 • 4800 South Santa Fe Avenue, Los Angeles, Calif. (213) 583-8874

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Tapes Released to Alibi By

NEW YORK — Leisure Data, Inc. has released a series of pre-recorded cassette and 8-track tapes designed to provide ready-made alibis. The four cassette or cartridge series provides the purchaser with eight location-creating sound effects that simulate the actual noises of airports, highways, subway stations, hospitals, train stations, offices and even parties. According to Steve Lichtenstein, president of Leisure Data, the idea of alibi tapes was developed out of the current economic situation. "A lot of people," he said, "are out of jobs because of the recession, but are also out of ideas on how to celebrate their holidays. With our..."

The TDK profit tree...

or how TDK shares the wealth.

In October and November, we planted a tree, watered it and fed it with our big 10-for-8 Promotion. That campaign was a sweet, beautiful fruit — with your help.

Now we would like to share that wealth of fruit with the people who made it possible. So here's another promotion exclusively for your benefit. Because nothing succeeds like success, the big Share-the-Wealth Special is again a Take-10-for-8 Promotion, except the giveaway is all for you rather than the consumer.

For every eight Super Dynamic Cassettes or Cartridges you buy—C-50SD, C-60SD, C-60SD or C-120—you get two more of the same type free for a total of 10. But this time you do not pass the savings on to your customers, who will pay the regular price. As in the last promotion, minimum quantities apply.

And here's more: Two years ago, TDK introduced Super Dynamic Tape to the U.S. market, in the form of the C-60SD Cassette. In celebration of that anniversary, we're throwing in a 25-cent bonus on every C-60SD Cassette you buy.

To help you take full advantage of this opportunity, we're stepping up our advertising and promotion drive to an all-out level to millions of customers and potential customers. Here are the details on the big TDK Share-the-Wealth 10-for-8 Special:

1. With the purchase of any eight TDK SD Cassettes—C-30SD, C-60SD, C-90SD or C-120—you get two more of the same type free. That's a 25-cent bonus! Minimum quantities required.
2. Additional 20-cent Share-the-Wealth anniversary dividend on every C-60SD cassette purchased.
3. Heavy advertising in Playboy, Penthouse, Esquire and other leading national publications. Preprints and other details will reach you in time.
4. Heavy advertising in local and regional media throughout the country. Ask for details concerning your area.
5. For easy handling, the cassettes come packed 10 on a carton carrying TDK's special message to you. You remove the message before passing the cassettes on to the consumer.

Petacrest, M.O. Firm, Opens Tape Library

LONDON—Petacrest, the Birmingham-based mail-order tape firm, has opened a nationwide pre-recorded tape library. Product for the loan club, which started operating last month, is being supplied by Precision, Ampex Stereo Tapes, and Arrowound.

Anyone who buys a minimum of four tapes from the company automatically becomes eligible for free membership to the club. Cartridges can then be exchanged at the rate of 96 cents for budget albums and $1.20 for full-price albums.

Over 400 titles are available in the library. Product, which is on cartridge only, is mainly middle-of-the-road and easy-listening and the firm says demand for any other type of repertoire is "minimal."

The firm is being promoted with a series of advertisements in the weekend editions of Sunday newspapers. Club members also receive a newsletter from the company every quarter, giving details of latest additions to the library.

Petacrest, which is the main distributor for Golding Audio 8-track players in the Midlands, claim they have had an official go-ahead from the mechanical copyright Phonograph Society to run the library scheme. Last month, the MCPS wrote to several tape manufacturers asking for a 12 per cent royalty on tapes supplied to libraries instead of the usual 6%.

Commented Michael Warren, a director of the company: "We have had quite a lot of correspondence with the society about this matter but it really isn't our problem...

Continued on page 16

WB Sticks to No Warranty

LOS ANGELES—Warner Bros. does not have a tape warranty, but everyone does and we're just not able to do something for someone because we don't have a warranty. We're going to do something for you, but we're not going to set up some kind of a warranty system and procedure.

"Common business sense dictates that if you give a company the product, you'll give it a warranty," said marketing vice president Fred Friedman. "If someone sends us back a tape, we're going to make it defective, and we'll send it back to make it defective. It's a product that has no warranty, and in legal terminology, a product must be fit for the intended use.

CAR TAPES IN PUSH ON LINES

LOS ANGELES — Car Tape, manufacturer of stereo tape players, is introducing three promotions for its line of home, portable and auto units.

The promotion programs are aimed at the three holidays: Abe's Deal, George's Deal and Val's Deal. Each promotion is for three weeks and includes a Free in three cities in George's Deal, and one in Abe's Deal, and one in Val's Deal.

In conjunction with the merchandising program, Car Tapes front management meetings in Chico, Feb. 8-10, to introduce new product lines and discuss promotion, merchandising, advertising, marketing and product development.
Altec introduces a 4-foot control console with up to 28 inputs and 16 outputs. It's built to your specs...delivered ready to use.

Mail this coupon for all the details on the new Altec 9300A console.

To: Altec Lansing, 1515 South Manchester Ave. Anaheim, California 92803.

□ Please send me all the details on the new Altec 9300A control console - including information on its unique modular design, what modules you may want to add, and how much is being fed to tape machines.

□ I'd like to hear more. Please get in touch with me.

Name

Phone

Position

Studio

Address

City

State

Zip

(Continued on page 16)
Coming Soon!
New Albums on Atco

Delaney & Bonnie
Alex Taylor
Cactus
King Curtis
Jack Bruce
Black Oak Arkansas

On Atco Records & Tapes (Tapes Distributed by Ampex)

Tape CARtridge

New Tape Cartridge Releases

- Continued from page 15

Project 3

Einstein & THE UNIFY BAND - The Best Hits of the '70s (B) M800045

TEEN MOTEL - Close to You; (B) M830010

Ruprize

JOHNNY MERSHAN - The Light & The Universe; (B) M830057

NICHOLAS BARCLAY/DEE COCKER - Fantasy; (B) M830073

PETER & PAUL & MARY - Good Times; (B) M830043

ORIGINAL SORTMENT- Geri; (I) M834189

FREDDIE WHITACKER - Sister; (N) M834180

PETE RUGG - The End of the Game; (B) M834177

THE FIRST Edition - Greatest Hits; (B) M834167

Warner Bros.

PITIKA CLARK - Warm & Tender; (B) M830185

DION - You're Not Alone; (B) M830172

BLACKy & FRIENDS - For You; (B) M830187

ROD & CATHERINE - Happy Birthday; (I) M834184

ZEPHYR - Going Back to Colorado; (B) M830173

JOHN & MARY - Make Believe; (B) M830101

CROFTY & JAK - Not Conditioned; (B) M830193


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when answering ads...Say You Saw It in the Billboard

Tape Happenings

Craig Corp., Compton, Calif., has introduced a wireless-controlled cassette, AM-FM radio-recorder, model 2013. It features wireless control of tape motion while recording with a battery-rechargeable wireless unidirectional microphone.

GCH Corp., Sunnyvale, Calif., estimates its lost $750,000 in the second quarter ended Dec. 26, 1970. It also plans sizeable write-offs for the full half ending on the same date. Sales for the half are 23 percent below the year ago period.

TENEX Electronics Corp., New York, and Phillips have reached an agreement to market endless loop cassettes. Phillips has agreed to allow TENEX to sell the concept for business, educational and industrial use. Although TENEX had previously developed the device, Phillips, which licenses the cassette concept, would hold up marketing of the endless loop cassette.

Tapes to Alibi By

- Continued from page 14

Alibi tapes, the user has simply to turn on his tape player while making a call, and create the location that best suits his purpose via the correct background sound.

Lichtenstein, who created some waves on the prerecorded tape market with tapes of a barking dog, feels that there is a mass market for his new product. "They can be used successfully either as credible alibis or great gags," he said.

Lichtenstein also disclosed that he is planning to release a set of alibi tapes for the liberated woman.

DGG's 'Beethoven'

- Continued from page 11

merchandising program to kick off sales of the Beethoven cassettes. These include a point-of-sale display, posters, streamers and other impulse buying aids.

Opens Tape Library

- Continued from page 14

Anyway, customers are buying tapes from us in the first place and all they are now doing is part-exchanging them for something else..."
Euro Films Offers Jazz For CTV
By ELIOT TIEGE
LOS ANGELES—Jazz music with the historical values as America's only truly offered to carriage television systems operation.

The local jazz film house formed last year has 12 black and white half-hour films and four hour shows in its catalog.

The four-hour film shot expressly for overseas television viewing, are "Jazz on Stage" and "Jazz in the Night." Shelly Manne, Ray Brown, Zoot Sims, Harry (Sweets) Edmond, Bob Cooper, Kenny Burrell, Larry Sparkman, Hampton Hawes and Sonny Crise.

The black and white shows were originally shot on film in the 1950's for American television under the title "Jazz Jazl." Appearing with host Frank Evans are such names as Art Blakey, Bob Shaak, Joe Pass, Shorty Rogers, Shelly Manne, the Lighthouse All-Stars and Len and Lou Slavin.

Executives of the film company which participates in the distribution with fillfints of four 45-minute color TV shows, shot at last year's Newport Jazz Festival, will pay to Louis Armstrong—have begun 1967. "Names whose duplicating systems are the initial target.

Euro-Films believes that, initially, TV programming will be educated-oriented, viewing that jazz qualities on both counts. The music is the highest exposure opportunity because of stylistic innovation and the high price of the initial carriage. Performers feel prepared to own a program which can be played over a variety of jazz styles and sounds.

(Continued on page 50)

COVERS WIDE RANGE
CBS Wing Develops 600 Titles in EVR Cartridge

NEW YORK—The Electronic Video Recording Division of CBS has announced development of a library of more than 600 film titles in EVR graphic format. The catalog, believed to be the largest available cartridge collection in this country, has been mailed to some 17,000 school districts and other prospective audiences for the acquisition of EVR players.

However, there is still a possibility for all audiovisual instructional EVR titles from the National Audiovisual Depository, NASA, the United States Information Agency, Association of Agricultural Education, the Motorola Teletronics Center, Popular Science, Gulf Oil, Fleischmann's Yeast, Holiday Film Associates, Harport Films, the American Medical Association and Shell Oil.

Programs vary in length and are available in both color and monochrome. The 17,000 recipients of the catalog include 11,000 school superintendents, state educational and medical, business and industrial corporations, and 6,000 audiovisual users maintained by CBS.

Brockway disclosed that the catalog would result in a major gain to schools as its listed film can now be purchased inexpensively and acquired permanently without the long waiting periods in sponsored film libraries.

He added that as an add-on to a recently announced EVR cassette starter package of 100 films each for more than 1,000 public libraries, the new catalog broadens and individualizes title selection for libraries.

He continued, "In time there will be a significant catalog whose contents will reflect continued growth of subject choice.

CTV Wires

Diana Baxter has joined Telecast Enterprises as an account executive. She was formerly with The Ford Motor Company and will assist Frits in program development. M.G.M. Studios has opened a "Television Ideas" series to sell series, commercials and other projects. The film will be merged with association on the soundstage. Hollywood Video pays an annual fee in installing the hardware. Mobile -Vlad Studio will also be available. MSG will open a film studio in Los Angeles to develop feature-length films for distribution. The studio will be one of the two facilities Announced at the Second Audio-Visual Convention outside of Paris last January. Included in discussions on educational, industrial, series will be one of the attractions of CTV and exhibitions of hardware available.

Bruce Lang, newly named executive producer of the closed circuit programs at Teletronics International, the New York-based video production unit will report to Mr. Rhoades for the medical profession. He was formerly with Kepro Video Production Services. Gold Key Entertainment is taking over the pre-book units for the television shows. Gold Key group will operate the studio in the New York area.

The Motorola executive also said that a network of distribution for EVR cartridge product is through communications media who create programming for a specific market and sell packages of both hardware and software.

"You should consider the possibility of distributions for EVR cartridge films, and should be prepared to take advantage of special capabilities such as found in the EVR system.

Closed Circuit TV Aids Welfare Plan

LAS VEGAS—Closed circuit television using black and white video shows, helping local welfare recipients become self-supporting.

All new welfare applicants are required to take a medical examination, appearing appearance and how-to courses through the VTR system.

The local Economic Opportunity Board, the law, which authorized last August. The initial preparations of the Concentrated Employment Fund. Additional equipment is financed through the educational system.

Software material covers English in the first grade and Kindergarten, with grades 14 through 12 and the 1970's. Officials are 64 as showing the best aid in speech training and personal development.

SCL language lab course is also used, according to Mrs. Jean Dum, director of the poverty program.

The learning lab teaches reading, math, history, life service and "how to" courses. The topics will be offered next year.

Avco to Convert Kidjie Shows To TV: A Confab for NYU May 12-13

NEW YORK—A two-day carrier TV conference aimed at exploring the problems and impact of the new medium has been scheduled by New York University of Continuing Education for May 12-13, 1971.

The seminar, which will address itself to the educational and film professionals, advertisers, union personnel, educators, corporate executives and security personnel.

Avco to Convert Kidjie Shows To TV

NEW YORK—Sixteen "Cartoon Classics" and 24 "Roger Ramjet" animated pictures will be offered through Wistler/Rosen Distribution to TV stations.

The "Cartoon Classics" will be provided by Radio and Television Packagers, Inc. "Roger Ramjet" will be offered through Wistler/Rosen Distribution.

The 16 kiddie classic films will be offered in their original lengths (one hour or more) and include such titles as "Beauty and the Beast," and the "Wild, Wild West." The "Pro Prongs," "Journey to the Beginning of the Time" and the "Fish and the Fishman." The "Roger Ramjet" series has been viewed in over 150 television markets and all existing arrangements are the first to provide Avco with children's cartoons.
Columbia's Shepard-Producer Of Theater in the Round Disk

NEW YORK—Thomas Z. Shepard, Columbia's original cast album producer, has learned a transatlantic lesson in the art of purely aural terms. It's a tech-}


tique he developed under the tutelage of Goddard Lieberson, president of CBS/Group who pro-

duced all of Columbia's original cast album successes when he was with the record division.

"The technique," said Shepard, "is to keep your eyes off the per-

former, to keep your ears wide open on the studio control. If you watch the per-

former, you hear something you're not hearing." Shepard also spends lots of time viewing the actual performance of the show so that he can figure out ways to get the performer to compress the moods he relays in action or look into an aural environ-

ment for the recording sessions.

In addition to working with the performers in a 12-hour recording session that results in a recording with a running time of about 50 minutes, Shepard usually visits the aid of the show's producer, director, composer, and crew for suggestions and help as well as to get a feel for what an audience sees and hears inside a theater. The result is an aural en-

vironment that encompasses it all.

Shepard has been specially busy this season bringing the theater to records. He's already got "The Rothschilds," "Rob and Dorothea," "Two by Two," and "No, No, Nanette" under his belt and he'll soon begin working on "Lolita, My Love," "South Pacific," and the June 13 San Francisco production of "Savages." Shepard is also part of the Columbia crew for the recording of the show "One Night Only." "We're optimistic about the sales potential of original Broadway cast albums," he said. "But we also choose a musical if it fits into the pattern of what we want the company to represent.

Although a lot of his time is devoted to the Broadway musical, Shepard also works on soundtrack albums for the label. His recent projects have been "The Owl and the Pussycat" and "The Magic of Mr. Magoo." The latter is also the picture of the original "Mr. Magoo" children's television show, "Sesame Street," which was sold for sales in excess of $1 million.

Wilson Jr. in New Bag as Writer of Off-Bway Show

NEW YORK—Earl Wilson Jr., in hitting a new field in his develop-

ment as a songwriter and performer, while his principal pro-

motion is his "Let Me Be" album on the Columbia label, Wilson is the composer and principal in an off-

Broadway show with an opening early next month.

Wilson has composed 26 songs for the show, "Let Me Be: A Life About Everyone," most of these during the last two years, while working as a song writer. Rather than a straight story line, the musical revolves around the life of a man, some obviously important, some of importance only to him. Wilson describes the show as a turning point in his career. Not only is he working in a different medium, but the work has helped develop him as a writer and a per-

former. He'd like to try a book show once in a while, according to his producer and demanding, since he would write it in a previously developed story rather than begin from scratch.

He has no immediate plans to return to dub dates, but Wilson in cer-

tain that when he does his experience with the show will be developed in his new act. He hopes "A Day in the Life of Just About Everyone," directed by Tom Pankow, will be accepted as an "everyman" por-

trayed, June Gable, Danny Fortun, Debrah Grey, Dickie Evans, and Bennett Kinnear are the other prin-

cipals, the first being Wilson's co-

star. It opened at the Bijou Thea-

ter March 9.

Riley 'Live' Act For Coast Bow

NEW YORK—Mike Riley, debuting with "Wheat 1975 Kansas City" on Paramount Records, has put together a five-

set agency which has had success in the West Coast shortly. Riley is dicker-

ing with several talent agencies for representation. Riley is signed as a writer and producer at ASCAP, firm owned by the Smothers Brothers.

Meanwhile, Riley is on a tour of key cities, selling record albums for his Paramount single. He's also about to wrap up his last LP for Par-

amount.

S M A L L E S, S A V O Y B R O W N

Fillmore East, New York

Two big groups, Small Faces and Savoy Brown, are headlining sparkling sets in the first shows at Bill Graham's Fillmore East, Feb. 17, that will feature four major performances. Small Faces were hani-

pered by a one-night stand, but during these performances they are getting exposure from various record companies. Small Faces have been busy recording their upcoming album with a particularly good group, led by Kenney Jones, who's gaining much-deserved recognition as one of the best English rock guitarists around. He's an ex-

pertive performer, musically.

LYNN ANDERSON and her husband, Glenn Sutton, right, are greeted by Steve Davis, at Columbia records plant in New York, where she was honored with a gold record and a gold guitar for her million-selling "Rose Garden" single. Sutton produced the single.
MIAMI

Metalworks Records' "The Summer Widow" will play the Talk Room of the Diplomat, March 9-21; appearing is Brother Love...Nick Russo and Gabriele's Brass at Ray Barabito's Crossway Inn...High Street Carnival, Miami rock group at the Marlin Gras in Rochester last week, are returning to Miami to open at the former Dream Lounge which has yet to have a new name. And Jody Messenger, former vocalist for the group, has been signed by Bob Shaw at Mainstream Records...Emotion, a new club, opened in North Miami last weekend in January featuring Bobbi Lee Asylum, Amps recording group, and Fantasy with Janene dynamic 17-year-old vocalist...Two Miami housewives are turning out tunes for Universal Records. Ardell Brittelle's "Crabapple Green" (last minute tempo) has been recorded by Gary Donon for the TV label and Naomi Seiler's "I Love You to Bit You More" and "My Song" are being recorded by one of the label groups...Norton's Peanut Tower (owner of the Drumbeat Club) at Criteria Recording Studios producing an LP for Brother Love...Roger Collins, Clover and Merle Sanders playing at the opening of Fantasy's new studio and office in Berkeley...Otis Rush is recording an album here, produced by Nick Gravenites...Fillmore Management surprised producer Fred Carter at his birthday party with a gold record for Santana's "Abraxas." The album has since qualified for a platinum record...Joy of Cooking is home from Los Angeles after a one-week engagement at the Troubadour. Banjo player Jeff Neighbor has joined the group replacing David Garibowsky...Bill Evans currently playing at the El Matador...Bill Friday added a two-part special interview with John Hammond, Jr. on the careers of Benita Smith, Charlie Christian, Constan Basile, Fats Waller and Billie Holliday. Dundie Jackson made his first Berkeley appearance in over fifteen years, with a congeniality of California's Zerkell's Hall. McDonald appears now as a solo performer, accompanied himself on acoustic guitar...David Sanborn's Licks, now with Blue Thumb, recorded last week at the Troubadour this month...Guitarist Neil Schien has joined Santana...Ruso, thedisc jockey, opens third album "Warbird"...April 16, The El Matador...Benjie Bean's "Love Is Just a Word." GEORGE KEMEYER

SANA FRANCISCO

Roger Collins, Clover and Merle Sanders playing at the opening of Fantasy's new studio and office in Berkeley...Otis Rush is recording an album here, produced by Nick Gravenites...Fillmore Management surprised producer Fred Carter at his birthday party with a gold record for Santana's "Abraxas." The album has since qualified for a platinum record...Joy of Cooking is home from Los Angeles after a one-week engagement at the Troubadour. Banjo player Jeff Neighbor has joined the group replacing David Garibowsky...Bill Evans currently playing at the El Matador...Bill Friday added a two-part special interview with John Hammond, Jr. on the careers of Benita Smith, Charlie Christian, Constan Basile, Fats Waller and Billie Holliday. Dundie Jackson made his first Berkeley appearance in over fifteen years, with a congeniality of California's Zerkell's Hall. McDonald appears now as a solo performer, accompanied himself on acoustic guitar...David Sanborn's Licks, now with Blue Thumb, recorded last week at the Troubadour this month...Guitarist Neil Schien has joined Santana...Ruso, thedisc jockey, opens third album "Warbird"...April 16, The El Matador...Benjie Bean's "Love Is Just a Word." GEORGE KEMEYER

DOMESTIC

New York

Starland King East Coast regional manager Mike Kelly in hospital recuperating from emergency appendectomy. Veteran independent gnome man Matt Patterson filing the vacancy while Kelly is away...Jackie Davis has booked studio space March 2 for cutting the second side of his LP which will have a "live" audience in the studio...The Playboys feature Tony Bennett, who plays to capacity audiences...Another singer doing extremely well at the Diplomat is Engbert Humperdinck, who is breaking all records for that hotel...Al Hirt into the Newport Hotel...Dina Ross opened at the Eden Roc...The Brotherhood at the newly opened Bolo...Singer Marin Marshall now at the Bondfire's Piano Lounge with the Frank Delio Trio.

SAN FRANCISCO

Roger Collins, Clover and Merle Sanders playing at the opening of Fantasy's new studio and office in Berkeley...Otis Rush is recording an album here, produced by Nick Gravenites...Fillmore Management surprised producer Fred Carter at his birthday party with a gold record for Santana's "Abraxas." The album has since qualified for a platinum record...Joy of Cooking is home from Los Angeles after a one-week engagement at the Troubadour. Banjo player Jeff Neighbor has joined the group replacing David Garibowsky...Bill Evans currently playing at the El Matador...Bill Friday added a two-part special interview with John Hammond, Jr. on the careers of Benita Smith, Charlie Christian, Constan Basile, Fats Waller and Billie Holliday. Dundie Jackson made his first Berkeley appearance in over fifteen years, with a congeniality of California's Zerkell's Hall. McDonald appears now as a solo performer, accompanied himself on acoustic guitar...David Sanborn's Licks, now with Blue Thumb, recorded last week at the Troubadour this month...Guitarist Neil Schien has joined Santana...Ruso, thedisc jockey, opens third album "Warbird"...April 16, The El Matador...Benjie Bean's "Love Is Just a Word." GEORGE KEMEYER
**Chicory Helping Act To Get Bookings**

LOS ANGELES—Chicory Productions is helping to break one of its rock sets by helping another to obtain bookings for the group. Chicory is in an independent Memphis production company headed by Dennis and Dan Landers.

The company, according to Slavko Kostic, one of the Chics, was spinning up concert dates in at least four cities from New York, a group the company produced for Columbia Artistic Record. In addition to booking the group in the cities, Chicory will select the appearances with heavy promotion and advertising campaigns, according to Kostic.

"The days of an independent producer giving a master to a record company and doing nothing after that is over," according to Slavko, "now the producer must work the record to break in a couple of major markets, and the record company will come in and give it the necessary push. This is what we did with the single 'Tape' by Sugarloaf. After doing well in two markets, United Artists came in and broke the single nationally. One group has a national hit, then we can concentrate on just producing the next single, and the record company handles all the promotion.

"It helps for an independent producer to know the ins and outs of a certain market so he can apply to the tastes of that market and not try to break a single that won't sell. Slavko continued, "we have had very good success breaking records in two markets by just knowing what type of music appeals to the record buying public."

**Holidays Put Las Vegas Hotels Back on Its Business Feet**

LAS VEGAS—There were no signs of the economic depression which has plagued this gambling mecca for the past six months, during the hotel and casino social event, the Christmas week.

Hotel rooms were full, rooms to be occupied, the Quo Quo who were in town for a major appearance, and performances being given along the Strip.

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**Talent In Action**

**TONY KOSINCE**

Village Gate, New York

The one unfortunate aspect of Tony Kosince's one-night stand at the Village Gate Feb. 11, was that there was not a sufficiently appreciative audience to hand on the artistry of this upcoming young entertainer.

The Columbia recording artist who sings most of his own compositions, utilized a genuine musical talent to marry some pretty musical lyrics with some equally pretty melodies which resulted in an evening of enjoyable entertainment.

Using a minimum of amplification, and a selected number of instruments including piano, flute, and acoustic guitar, Kosince came up with arrangements that were melodic without being loud, and rhythms that were strong without being garish.

His repertoire included "Use It Up," "Just the Girls With Their Radios," and, "We Do Make Music," along with a Perry Como one-time chart-topping."Take Time to Know Her," and a number of selections from his recently released LP, "Bad Girl Songs."

**RACELD JOE**

**EMMIT RHODES**

**DAN HICKS AND HIS HOT LICKS**

Toucheau, Los Angeles

Emmit Rhodes's voice combines the softness and gymnastic dexterity of Elton John. He is the third addition to the growing list of composers who perform their own work.

Hence we have composer-pianist-guitarist-record producer Royce Jones working here with a newly organized trio of Jim Litchfield on bass, Duane Bryant on drums and Larry Carr on guitar. Rhodes bluesy nightclub debut and the set caught Feb. 11 was a delightful effort to show off a simple piano on eight of the 12 songs offered to the group. The group's set was a careful and unamplified guitar on the remainder. His songs are catchy but not too commonplace. He recorded his trio this year. Dan Hicks and his Hot Licks is an act searching for an identity. It combines some meaningful three part harmonies which have a quaint jazz flavor with some country spiced fiddle and acoustic guitar work.

Hicks has a droll humor, a fair voice and a good guitar ability. His violinist, Sid Page, carries the melody load but in a Baptist church in Oakland, California. Bassist Jon Leland is responsible for generating the rhythmic power and he meets the command admirably. The group's band is a very smooth one.

**DAVE MAJOR & THE MINORS**

Landers Club

Lake Village, III.

A five-piece group that shows its versatility at playing at least 27 different instruments, as well as playing its own compositions. This act could be useful in any situation. But this led, set by David Perry who plays 15 instruments, wins over the audience by its sheer energy and determination. Any pretentiousness is offset by the way the band clowns around.

David and his identical twin, both of whom are also Smothers brothers. Along with organist David Landers, drummer Steve Johnson and bassist Dennis Krachula, the group pulls off many acts.

Krachula, who hopes to add more acoustic guitar, gives the group depth in brass (trumpet, flugelhorn, valve trombone, and tuba). The group's average age is 27.

If the rough spots may in the vocals where their voices clash, they win off-side where the sound sometimes overpowers in such numbers as "Spinning Wheel."

David Perry's "Malaquita," which fans SOT on the group's BC Records album, is a standout guitar solo.

The audience loved "Hey Jude," turned into a sing-along, and "Night of the Living Dead," as the Perry brothers turned their saxophones upside down and turned pop music into a folkstück as they ran through the crowd and jumped on top of tables—this number drew three encores.

**EARL PAIGE**

**RAY ANTHONY**

Royal Hawaiian, Honolulu

In a nautical return to the Toronto Room, trumpet Ray Anthony and his big band, doing ovation—a rare sight here. But the man with the horn earned it. He put on a bouncy big band display, complete with audio-visuals, a delight (personal) to all photos of musical greats flashed onto a big screen.

Some 25 years ago, Anthony helmed an all-navy band stationed at the Royal, and was part of his act. Anthony's still fond of the big band sound, although his combo numbers eight (nine if his图表 was correct). He hopped on to the rock groove, and he's engineered a dandy load of rock material, ranging from Santana to Blood, Sweat & Tears. He worked the whole era of the era, the bands, however, is the showstopper. The Mississippi, with Dorsey and Miller legend with great career, his "Ride with the Devil," and his "Cousin John" drug with Herb Addis, BST, and George Harrison's "My Sweet Lord."

WAYNE HARAIDA

**SPENCER DAVIS & PETER JAMESON, CHAMPIONS, BROTHERS, TAJ MAHAL**

Fillmore East, New York

Both Spencer Davis and Peter Jameson started on 12-string guitar, Feb. 13, and backed by some honky-tonk-style piano playing quickly devolved into some blues licks. The music was relaxed and amplified, but acoustic, yet down-to-earth. Best performance was the bluesy, "I Wasn't Born to Be SHy," and a beautifully worded tune song by Jameson with Davis laying down some great guitar work.

"I Wasn't Born to Be Shy." The Agents' "Easy Rider" were all handled in the blues idiom and captured the essence of blues in its traditional form. Both men were accompanied by John Landers and fiddler with Jameson excelling on some sampling.

"Taj Mahal," backed by a nine-piece ensemble, a score of performance alternating from dobro guitar to flute to harmonica and sax. In addition, The Chambers Brothers also turned in two strong performances, their trademark. Featured on the set was a long "New Generation" using everything from solid guitar lines to feedback and "Funky."

**CLAUDE HALL**
NEC Talks on ’70s, Future, Education
In History-Getting-Together

PHILADELPHIA — The 11th annual National Entertainment Conference held here at the Benjamin Franklin Hotel Feb. 14-17 was the most successful and best attended in its history. The climate and a major portion of the conference was focused on changes in the 70s, the music makers of the future, and educating students for creative uses of leisure time.

C. Shaw Sherr, director of the college union and student activities at Davidson College, Davidson, N.C., gave the keynote address to more than 1,000 attendees, including agents, managers, promoters and students representing approximately 600 colleges and universities across the nation, and many of the NEC, emphasizing that the conference was formed to help college bookers. "Agents have done a great deal of good for us," Sherr said. "They play an important part of college and university entertainment" but that the audience should be aware of how they are used and to understand the contractual signs they see. This was further supported by a general comment on the growth of professionalism among college bookers and university students alike.

Smith then called for a workshop of higher education for agents and managers. "We must learn about the structure of colleges and universities," Smith said. He also commented upon the demise of clubs across the country and the increasing importance of the coffee house circuit.

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- LEGAL PROTECTION
- EDUCATOR WORKSHOPS . . . and all the other important subjects essential to the development of the contemporary musician.

The Head Count

Flip Side Records is located in Las Cruces, New Mexico, next to the University of New Mexico, and the owner, the manager, said that about 95 percent of its business came from students. The store specializes in rock music and has just moved to a bigger location. They are closing on their original location and going back to the original name of "Mancini and Bacharach" type sounds, as well as maintaining their record inventory. Wilson also special-orders jazz and blues and any other requests and stocks a full rock line of tapes. Best selling LP's at the store include:


Jazz Fest for Notre Dame U.

SOUTH BEND, Ind. — The 13th annual College Jazz Festival will be held here at the University of Notre Dame's Stepan Center, March 5 and 6. College big bands and combos from across the U.S. will perform in this session. A panel of professional musicians, critics, and judges will rate the music and choose winners. Master of ceremonies will be Dr. Robert Bresee. The awards will be presented by 30 groups representing 14 colleges competing for cash awards and musical instruments.

N.Y.C. College, Queens, N.Y., Saturday.
Radio-TV Programming

Broadcasters, Recording Studios Prepare for Q-8' CTV Explosion

(Continued from page 1)

Reporting studios are gearing coast to coast to produce quadrasonic music. In particular, the broadcast studios of RCA and Motorola are already working on a system that will broadcast, for example, the RCA MRC series. Motorola is also working on a system called HSR (Hyper-Sonic Radio) which will produce a high-quality sound pulse that is not affected by interference or static.

The key to quadrasonic sound is the use of multiple transmitters, each with its own antenna and transmitter power. This allows for a much clearer and more natural sound.

In addition to the above, there are many other technological advancements that are being made in the field of radio and television. RCA and Motorola are working on a system called QCT (Quadra-Communications Techniques) which will allow for true multi-channel sound. They have also developed a system called QPD (Quadra-Pulse Delay) which will allow for the transmission of sound signals with pinpoint accuracy.

These advancements will allow for a much richer and more immersive listening experience, making radio and television even more enjoyable for listeners. With the increasing popularity of home entertainment systems, these advancements are particularly important.

Rule Spawns 'Individualist' PD's

By RITCHIE YORKE

EDMONTON — Free-spirited and innovation-minded PDs are the breed of directors to develop the Canadian music industry. The key to success is not to follow a formula or a one-size-fits-all approach, but to tailor the station to the specific needs and desires of their audience.

One such PD is John Smith, who is known for his unique programming approach. He is always looking for new and innovative ways to reach his listeners, and is not afraid to take risks in order to do so.

For example, he recently launched a new segment called "The Unlikely Mix," which features a mix of unlikely or unexpected songs. It has been well-received by listeners and has helped to differentiate his station from the competition.

In summary, the key to success in the Canadian music industry is to be creative, innovative, and willing to take risks. By doing so, PDs can not only build loyal listening bases, but also lead the industry into new and exciting directions.
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Q-8 CTY Explosion

- Continued from page 23

Heard from old buddy Eric G. Not only has the deejay director of KMBY in Monterey, Calif., who asks, "Will you be moving to Los Angeles in the next few months?" Not only are the moving companies in the city, but so will I be moving out with wife and kids. Can't wait to see you again."

Jerry Stevens, program director of WSMR-FM, Philadelphia, Pa., is in town right now giving his show of record. He is very happy with the show and will be going to see the other stations in the area. When he's finished, he will be back in Philadelphia. Jerry is also looking for a new deejay to work with him.

Dick Rock, deejay for KSWA in Roanoke, Va., is doing a great job with his show. He is very happy with the station and is looking for a new deejay to work with him.

Bill Stewart has left KNEW in San Francisco, Calif., and is now working as a deejay in Boston. He is looking for a new deejay to work with him.

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music record sales, Bergen, in-

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When answering ads... Say You Saw It in the Billboard

Radio TV Mart

When answering ads... Say You Saw It in the Billboard

Radio TV Mart

When answering ads... Say You Saw It in the Billboard
Anything Goes at Hawaii Station

MAUI, Hawaii—Although the trend in radio may be away from block playing, KMVI has not only not given up its unique approach, the station has made the move toward block playing. This is not surprising since the station's formula, featured in "Go to the Hawaiian Music Station," is one of the most popular in the country. The station's formula, which is similar to that of KMVI, is designed to appeal to the listener's taste for Hawaiian music.

The station's programming features the music of such Hawaiian artists as Kamakakehau Fernandez, who has a unique style that combines Hawaiian and Western music. The station also features the music of such groups as the Makaha Sons of Molokai, who have a strong following among local listeners. The station's programming is designed to appeal to the listener's taste for Hawaiian music.
SOUL SLICES: Elbowing through crowds, congested playlists to the point of success are the Intruders and the return of Marvin Gaye, while coming up fast are the Moments, Spinners, Billy Preston, Detroit Emeralds, Impressions, Ike & Tina Turner and the Friends of Distinction, with "I Need You" splitting the action and multiplying the billing, "Check it Out." Junior Walker will keep his hit streak intact with "Carrington," the flip of the frustrated "Holly Holy" on Soul. Similar action is making methamphetamines out of Brook Benton, Originals, Little River Band and the 5th Dimension, among other groups, even reaching them to their lists. Along with Aretha's next million for "You've Got All I Need," these are the hits today. Tomorrow's charts will focus on the super-productive, super-persistent James Brown with his new "Soul Power" disc, plus David Ruffin's "I'm Gonna Take You Home" (Motown), Ike & Tina Turner's "Money双创 Your Mistake" (ABC); "Each Soul Accepts.

Although Ike & Tina Turner's "I'm Gonna Take You Home" (Motown) is not a new release, it has made the charts once again. The song was originally released in 1968, and it has been a staple of their live shows ever since. The band's rendition of the classic soul track has remained a favorite among fans and has continuously circulated on various playlists.

The article also mentions the return of Marvin Gaye, who has been back in the spotlight with "Carrington." Gaye's contribution to the music industry has been immense, having released a series of iconic soul songs throughout his career. His return to the charts with "Carrington" signifies his continued influence and relevance in the music world.

Other notable mentions include the Moments and the Spinners, who are also experiencing success. The Detroit Emeralds, Impressions, Ike & Tina Turner, and the Friends of Distinction, with "I Need You," are also highlighted, showcasing the diversity of musical styles that were popular during that time period.

In addition to these acts, the article also points out the recent release of "I'm Gonna Take You Home," by Ike & Tina Turner, which has been well-received by audiences and critics alike. The song's energy and soulful vibe make it a standout addition to any playlist.

Overall, the article offers a glimpse into the rich tapestry of soul music during the early 1970s, highlighting the various artists who were shaping the genre and the charts of the time.
### Soul LP's

**BEST SELLING**

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<td>1</td>
<td>1</td>
<td>TO BE CONTINUED</td>
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<tr>
<td>2</td>
<td>2</td>
<td>CURTIS</td>
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<td>8</td>
<td>11</td>
<td>NOW I'M A WOMAN</td>
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<td>9</td>
<td>10</td>
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<td>10</td>
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<td>11</td>
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<td>WORKIN' TOGETHER</td>
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<td>OLD SOCKS, NEW SHOES</td>
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<td>INDIANA MISSISSIPPE SEEDS</td>
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<td>14</td>
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<td>5-10-15-20 (25-30 Years of Love)</td>
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**NEW HITS**

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<td>WE GOT TO LIVE TOGETHER</td>
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<td>27</td>
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<td>30</td>
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<td>31</td>
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</tr>
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**Billboard SPECIAL SURVEY For Week Ending 2/27/71**

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**ADDING**

**WOKY, Milwaukee:** wants Mike Mitchell, who worked in Phoenix to contact him for the hell of it.

**Vox Jox**

*Continued from page 26*

David Nash, who once recorded with the Nash Family Trio on Columbia Records, has just returned to radio on WAGF, Detroit, Mich. He'd been in the army in Germany and Vietnam when the chanceOpened for him to return to his job on WAGF, where he's been a regular on the station for over 25 years. Now he's interested in promoting new records and acts on his local TV and Radio shows, people to give him a ring.

---

**Coming Soon! New Albums on Cotillion**

<table>
<thead>
<tr>
<th>Woodstock Two</th>
<th>Kate Taylor</th>
<th>Ronnie Hawkins</th>
<th>Herbie Mann</th>
<th>Wade Marcus</th>
<th>David Newmen</th>
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<tr>
<td><strong>The Floating Opera</strong></td>
<td><strong>On Cotillion Records &amp; Tapes (Tapes Distributed by ApeX)</strong></td>
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</tbody>
</table>
Champion Pub ‘Lovenworth’

NASHVILLE—The hit single “Lovenworth” by Roy Rogers on Capitol Records is published by Champion Music and by RCA MCA, and not Sure-Fire, as listed in the current sheet music catalogues.

The song was written by Jerry Crouchet, who runs the MCA office, Don Earl and Nick Nixon.

Crouchet said that, in addition to this single, MCA is represented in the country charts by Barbara Fairchild on Columbia with “Learning You To Sunshine” and Carl Smith on Decca with “That’s What It’s Like to Be Wrong,” both in addition to his other duties.

Crouchet is also a record owner and trustee of NARAS here.

Music Execs to Speak at Country Radio Seminar

NASHVILLE—Speakers for the second annual Nashville Country Radio Seminar will include top marketing people from agencies, according to an announcement by Tom McEntee, event’s publicity chairman.

The seminar, hosted by Dr. Will Miles, marketing expert of Middle Tennessee State University, will be held at the Vanderbilt Holiday Inn April 13-24.

Among those already contracted to appear are are the Jortz and Peter Moore, both of the Alan Barton firm, who will describe what national ad representatives are looking for in the way of programming.

The program committee for the event consists of Mac Allen, WKDA, Dave Olson, Shelby Singleton Music; Jeff Setton, Mega Records, and Bill Collins of United Artists.

Working with McEntee in publicity is Georgia Chellman, Entertainment is being handled by Charlie Mank of ASCAP and Early Williams of Tree Publishing, Registrations will be handled by Barbara Starring of Royal American, Royal Records of Mercury and Ralph Paul, a freelance.

Country Underground Date

NASHVILLE — A session described as “bordering on country underground” has been produced here for Saturday Night.

Hal Neely, label president, said the weekend show, Bob Shayfer, back with by Swampwater, a group which flies in from the West Coast for booking purposes. 

Buddy Mix is the producer.

The session includes material for upcoming albums.

Finnegan Named Director

WHEELING, W. Va. — Bob Finnegan, operations manager of WWVA here, has been named director of the Jamboree U.S.A., succeeding Quinton Welty, an executive of the Pee-Southern Organization booking act with one-Dick Tontoz.

Finnegan was in charge of the Opry Roadshow and later joined the “Jamboree in the Hills.” He has been associated with WWVA since 1968.

Finnegan replaces Quinton Welty, a radio and television producer who has been with WWVA since 1961.

WHEELING RADIO (WWVA)
<table>
<thead>
<tr>
<th>Title</th>
<th>Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hot Country Singles</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HELP ME MAKE IT THROUGH THE NIGHT</td>
<td>Jimmy Swaggart, RCA Victor 47-99951 (United Artists, BMG)</td>
<td>13</td>
</tr>
<tr>
<td>A WOMAN ALWAYS KNOWS</td>
<td>David Houston, Epic 5-10566 (A&amp;M, BMG)</td>
<td>8</td>
</tr>
<tr>
<td>PROMISED LAND</td>
<td>Fredric Williams, RCA Victor 4-41278 (A&amp;M, BMG)</td>
<td>12</td>
</tr>
<tr>
<td>I'LL RATHER LOVE YOU</td>
<td>Billy Walker, RCA Victor 47-99992 (Pi-Gen, BMG)</td>
<td>4</td>
</tr>
<tr>
<td>THE ARMS OF A FOOL</td>
<td>Dusty Springfield, RCA Victor 47-99938 (Decca, BMG)</td>
<td>5</td>
</tr>
<tr>
<td>COME Sundown</td>
<td>Bobby Bare, Mercury 27141 (London, BMG)</td>
<td>10</td>
</tr>
<tr>
<td>THERE GOES MY EVERYTHING/I REALLY DON'T WANT TO KNOW</td>
<td>Bobbie Gentry, RCA Victor 47-99980 (RCA Victor, BMG)</td>
<td>8</td>
</tr>
<tr>
<td>WATCHING SOCIETY GROW</td>
<td>Bobby Goldsboro, United Artists 50277 (United Artists, BMG)</td>
<td>9</td>
</tr>
<tr>
<td>RAININ' IN MY HEART</td>
<td>Hank Williams Jr. &amp; the Mike Curb Corporation, Hillside (Elektra, BMG)</td>
<td>12</td>
</tr>
<tr>
<td>WHERE IS MY CASTLE</td>
<td>Connie Smith &amp; Billie Jo Spears, RCA Victor 47-99938 (Blue Cross, BMG)</td>
<td>9</td>
</tr>
<tr>
<td>AFTER THE FIRE IS GONE</td>
<td>Connie Smith &amp; Billie Jo Spears, RCA Victor 47-99938 (Blue Cross, BMG)</td>
<td>4</td>
</tr>
<tr>
<td>Rose Garden</td>
<td>Lynn Anderson, Columbia 4-49250 (Columbia, BMG)</td>
<td>17</td>
</tr>
<tr>
<td>THE SHERIFF OF BOONE COUNTY</td>
<td>Karen Peck &amp; New River, RCA Victor 47-99923 (Vehicular, BMG)</td>
<td>11</td>
</tr>
<tr>
<td>Guess Who</td>
<td>Slim Whitman, United Artists 50273 (United Artists, BMG)</td>
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<tr>
<td>SHE MAKES ME WITH A KISS EVERY MORNING</td>
<td>Karen Peck &amp; New River, RCA Victor 47-99923 (Vehicular, BMG)</td>
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<tr>
<td>Red of Roses</td>
<td>Starter Brothers, Mercury 73141 (House of Cash, BMG)</td>
<td>2</td>
</tr>
<tr>
<td>THE LAST ONE TO TOUCH ME</td>
<td>Jimmy Swaggart, RCA Victor 47-99995 (Decca, BMG)</td>
<td>7</td>
</tr>
<tr>
<td>Anybody</td>
<td>Sherrill Crow, RCA Victor 47-99985 (United Artists, BMG)</td>
<td>5</td>
</tr>
<tr>
<td>Do Right Woman—Do Right Man</td>
<td>Barbara Mandrell, Columbia 4-45807 (Columbia, BMG)</td>
<td>9</td>
</tr>
<tr>
<td>Flesh and Blood</td>
<td>Johnny Cash, Columbia 4-45899 (House of Cash, BMG)</td>
<td>11</td>
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<tr>
<td>If You Think I Love You Now</td>
<td>Melba Montgomery, RCA Victor 47-99985 (United Artists, BMG)</td>
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<tr>
<td>Listen Betty</td>
<td>Don't Mess with Jim, Mercury 73136 (Kentucky, BMG)</td>
<td>10</td>
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<tr>
<td>Love Me Tender</td>
<td>Melba Montgomery, RCA Victor 47-99985 (United Artists, BMG)</td>
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<tr>
<td>Love Lost</td>
<td>June Carter, RCA Victor 47-99992 (Blue Cross, BMG)</td>
<td>15</td>
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<tr>
<td>True Love Is Greater Than Friendship</td>
<td>Arlene Hopper, United Artists 4-42107 (Capitol, BMG)</td>
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<tr>
<td>Bridge over Troubled Water</td>
<td>Merle Haggard, Capitol 3025 (Capitol, BMG)</td>
<td>10</td>
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<tr>
<td>Guess Away the Blues</td>
<td>Patsy Cline, Mercury 73186 (Mercury, BMG)</td>
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<tr>
<td>100, 000</td>
<td>The Righteous Brothers, RCA Victor 47-99961 (United Artists, BMG)</td>
<td>9</td>
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<tr>
<td>Love of My Life</td>
<td>Merle Haggard, Capitol 3025 (Capitol, BMG)</td>
<td>10</td>
</tr>
<tr>
<td>Portrait of My Woman</td>
<td>Merle Haggard, Capitol 3032 (Capitol, BMG)</td>
<td>9</td>
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<tr>
<td>Soldier's Last Letter</td>
<td>Merle Haggard, Capitol 3032 (Capitol, BMG)</td>
<td>2</td>
</tr>
<tr>
<td>Give Him Love</td>
<td>Patsy Cline, Mercury 73162 (Lack &amp; BMG, ASCAP)</td>
<td>7</td>
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<tr>
<td>梅子山的回忆</td>
<td>Bobby Rydell, Columbia 4-45973 (Columbia, BMG)</td>
<td>11</td>
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<tr>
<td>Dar Room Talk</td>
<td>Del Reeves, United Artists 50243 (United Artists, BMG)</td>
<td>8</td>
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<tr>
<td>Slowly</td>
<td>George Strait &amp; Waylon Jennings, RCA Victor 47-99974 (United Artists, BMG)</td>
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<td>Swell Music</td>
<td>Patsy Cline, Capitol 2997 (Capitol, BMG)</td>
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<tr>
<th>This Week</th>
<th>Title, Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>11</td>
<td>KNOCK THREE TIMES</td>
<td>3</td>
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<tr>
<td>11</td>
<td>WITH HIS HAND IN MINE</td>
<td>2</td>
</tr>
<tr>
<td>12</td>
<td>BETTER MOVE IT ON HOME</td>
<td>1</td>
</tr>
<tr>
<td>12</td>
<td>HEAVENLY</td>
<td>9</td>
</tr>
<tr>
<td>12</td>
<td>LOVING YOU IS SUNSHINE</td>
<td>9</td>
</tr>
<tr>
<td>12</td>
<td>THE KIND OF NEEDIN' I NEED</td>
<td>5</td>
</tr>
<tr>
<td>12</td>
<td>A GOOD YEAR FOR THE ROSES</td>
<td>15</td>
</tr>
<tr>
<td>12</td>
<td>I'M A MEMORY</td>
<td>4</td>
</tr>
<tr>
<td>12</td>
<td>LOVE MY LIVING</td>
<td>4</td>
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<tr>
<td>12</td>
<td>EMPTY ARMS</td>
<td>1</td>
</tr>
<tr>
<td>12</td>
<td>DON'T WORRY 'BOUT THE MULE</td>
<td>3</td>
</tr>
<tr>
<td>12</td>
<td>LOVER PLEASE</td>
<td>8</td>
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<tr>
<td>12</td>
<td>I'M MILES AWAY</td>
<td>6</td>
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<tr>
<td>12</td>
<td>WHAT AM I LIVING FOR</td>
<td>4</td>
</tr>
<tr>
<td>12</td>
<td>YOU MAKE ME FEEL LIKE A MAN</td>
<td>2</td>
</tr>
<tr>
<td>12</td>
<td>Put Your Hand in the Hand</td>
<td>6</td>
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<td>12</td>
<td>L.A. INTERNATIONAL AIRPORT</td>
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<td>12</td>
<td>WE WERE IN LOVE INSTEAD</td>
<td>6</td>
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<td>12</td>
<td>FROM WARM TO COLD</td>
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<tr>
<td>12</td>
<td>HAROLD'S SUPER SERVICE</td>
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<td>12</td>
<td>I'LL TELL YOU A LIE</td>
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<td>12</td>
<td>HERE COME THE ELEPHANTS</td>
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<tr>
<td>12</td>
<td>THAT'S WHAT IT'S LIKE TO BE LONESOME</td>
<td>7</td>
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<tr>
<td>12</td>
<td>YOU'LL TURN OUT THE LIGHTS</td>
<td>8</td>
</tr>
<tr>
<td>12</td>
<td>EVERYDAY FAMILY MAN</td>
<td>3</td>
</tr>
<tr>
<td>12</td>
<td>BIG ROCK CANDY MOUNTAIN</td>
<td>1</td>
</tr>
<tr>
<td>12</td>
<td>EVERY NIGHT YOU AND I</td>
<td>3</td>
</tr>
<tr>
<td>12</td>
<td>BIG MABLE MURPHY</td>
<td>1</td>
</tr>
<tr>
<td>12</td>
<td>Take Time to Know Her</td>
<td>2</td>
</tr>
<tr>
<td>12</td>
<td>GRANDDAD SONG</td>
<td>1</td>
</tr>
</tbody>
</table>
Jerry Wallace has a new single double!

After You She'll Remember
DECCA 32777

Welcome to Decca!
PROFIL: RALPH LUDI
Programmer's Skill Gained on Route

DENVER—Of the many factors that contribute to the skill of a jukebox programmer none is more important than day-in-day-out experience, according to Ralph Ludi, Apollo Stereo Music Co. here. Ludi's route collector days are behind him, became buying an average of 15,000 records from record dealers, suppliers and consortiums for the firm's 250 locations is a full-time job. Apollo-Stereo is one of the few operations in the mountain capital to maintain its own jukebox programming department. Ludi, who began his business life as a professional musician, and was a route collector for more than 16 years, is gaining firsthand programming as a complement to his market experience. It can be found in any large city—stabilized on the basis of an average of seven record changes every two weeks, it has an established reputation as an affordable, well-known figure in the Denver phonograph industry. It might be expected that Ludi comes by his programming knowledge naturally, but at least visiting the spots regularly. Actually, this isn't always so. He is a frequent visitor to the field. Instead, he depends on a deep knowledge of music taste, appreciation for particular artists, the reputation of the collectors by location owners, and personal recommendations from them.

Ludi, of course, follows the charts closely, cross-checks all publications for his subject. He's also interested in radio stations, including several which feature music only in pop and rock-and-roll categories.

He weights location owner and collector requests heavily, requiring that each collector carry a metal clipboard on which location-owner suggestions come in—written or scrawled on scraps of paper—which are all examined at the end of each day. Additional notes and requests are invariably honored with "helpful" service if the location owner wants an immediate change.

Pittsburgh — Novetly title strips and colored acetates placed over new titles on the jukebox have their place but can be used to the point of diminishing return, according to Norman Morgan, manager, Star Title Strips Co., here.

Star, together with Mobile One Stop's manager Harvey Campbell, has come up with several design ideas. "One strip could call attention to a special title, but if the identity is overcome by the jukebox title board will become too carnival-like," Morgan said. Many jukebox programmers are using colored strips of acetate to deatilize the "jukebox title board. The strips are placed on the machine, he noted.

There are limits on the use of such strips and do not allow several different colored strips to accumulate over a period of jukebox service calls, the effect could be. 

But when there is too much color on the jukebox, Morgan says, it can cause no one to stand out and can create an unattractive lode-odge.

Morgan acknowledged that some programmers prefer a lot of color. Bill Bush, Len Mentooth Phonograph Service, N.J., for example, uses color strips that are key to certain music categories. Such strips are available from Sterling Title Strips Co., Newark, N.J.

Bush said recently that the only problem the strips key to categories is when a record such as the country-flavored "Rose Carver's" cramps it into the jukebox's pop category. He then positions the song where it will fit into the pop category as possible, he said.

The problem of recording changing categories in the jukebox is a problem that has very long-plagued programmers who use special strips, Morgan said.

He was told of a Southern Jukebox operator who is using special strips with a local radio station's call letters and an indication that the title is a station pick. Several different Tammy Wynette records are on the jukebox with the station's pick flagging.

Again, the effect of the special strip is lost if the strip becomes overwhelmed. What we encourage programmers to do in such cases is to simplify, remove everything, and place the keyed special strip.

"The trouble is, few programmers will go to this extra effort," Morgan added.

"When we prepare a special strip we also have regular strips far in advance. So it's no problem for a programmer to change the regular strip once the effect of the novelty strip is worn off," Morgan said.

Another problem with title strips is that in certain locations, programs are colored according to the station color. Again, it's a matter of stripping and switching to fresh title strips.

The main thing is to make the title strip a part of the jukebox setup. This is why we find the preparation of pre-colored jukebox title strips with a minimum use of color. After all, the jukebox today is no longer gaudy—it's a fine piece of furniture generally represent-
Jukebox programming

Ralph Ludi Buys 150 Disks Per Day

Continued from page 31

actually just a whim involved." Ralph Ludi, a believer in details and therefore keeps duplicate title strips for each phonograph, is one of 230 black ring binder books kept on three shelves directly opposite his desk. Title strips are arranged in precisely the same order inside the hard-cover binder as they appear on the machine at the time, and are religiously changed each week as the average of seven records are replaced. Each change is also marked as to date.

Two One-Steps:

Ludi operates the programming department with "three and one-half collectors" (one man fills in to form a 4-man crew) and is never required to get out on a route himself. He buys an average of 150 records per day, purchasing primarily by telephone, from Steve Distributing Company and Mike High Distributing Company, Spanish records, which are an important element in the Mexican sections of Denver, are bought from Los Amigos Distributing Company. Ludi buys equally from his two one-step suppliers, an average day's order showing 83 from one and 60 from the other. From one, 48 from the other, and a third day, 81 orders here, 96 orders there. Prices vary in the 60 to 65-cent range.

Telephone ordering is the only solution, inasmuch as Ludi's work is frequently found programming 32 stops in a single day, no two alike, except for young-adult locations, which are fairly standardized.

Ludi follows no rule of thumb whatever, keeping in mind the ethnic makeup of any neighborhood, the meter reports on particular records, location-owner and collector requests, plus his own vague judgment, "I make mistakes like anyone else," Ralph Ludi acknowledged, "but they have been getting fewer and fewer week by week over the past four years."

Records as they come in off the route are dumped by the first letter of the artist's last name into a series of alphabetically indexed browsers, containing some 18 feet along the rear wall of the record department.

To keep the record inventory from going over 75,000 or so, he has only a few good copies of any one disc, which conserves space. Incidently, Ludi's entire program makes no effort to sell off take-offs, such as there is no foot traffic whatever in the area, and no satisfactory retail outlet has been developed.

Oldies:

Ludi believes in the maximum possible service to location owners, not only in the form of good, sound machines which require a minimum amount of attention on his part. He insists that no telephone call be ignored, and immediately calls back whenever a location owner is unable to contact him at first try.

Locating "oldies," has long been a Ludi specialty. But providing location owners with oldies has been a serious problem for Ludi because Multi-Stereo lost its entire collection of records during the bankruptcy troubles at the company's former location.

Undaunted, Ludi has steadily assembled another inventory of oldies as times goes by, so that he has been able to meet the average request from the stock or through back-order.

The worst hazard of everyday programming is the "bartender's guide," which is unavailable on anything, but a 78 rpm record or 12-inch album, and simply cannot be obtained. The Denver programmer gets plenty of help from his one-stop in this connection.

Ludi feels that his programming covers the entire spectrum of record preferences, inasmuch as many locations have one 100 percent country. A dozen or more locations are from 75 percent to 85 percent programmed with Mexican music. Of course, the young people's centers show mainly the identical program at each location, made up from the charts and local radio station play. There is no such thing as an average location music menu, and Ludi hesitated to set percentages of any sort for any location, pleading that the situation changes just as fast as the meter tells its popularity story.

Daily Buying:

Daily buying, of course, which has been a Ludi specialty ever since he took over four years ago, puts Apollo-Stereo in an eccentric position to capitalize on every record's popularity changes. Sample records are not programmed simply because they are grades, but much more prove out along with regular sales. Similarly, Ludi is not too well disposed toward "Little LP's" on the theory that the choice is too limited and that the long play is an expensive luxury for the jukebox operator, particularly in marginal locations.

Ludi could spend a lot of time in categorizing every location, but in a simple notation in each of the 230 black books above his desk, he depends entirely upon.

(Continued on page 54)

What's Playing?

A weekly programming profile of current and oldies selections from locations around the country.

Albuquerque, N. M.: Adult Location

Current releases:

"If You Could Read My Mind," Gordon Lightfoot, Chrysalis, RCA Victor.
"Right Between the Heart and the Soul," Eddy Arnold, Columbia.
"I Left My Heart in San Francisco," Tony Bennett, Columbia 30062.
"After Hours," Enskke Havenk, RCA Victor.

Arlington, Ill.: Adult Location

Current releases:

"Sooner or Later," Lynn Anderson, Columbia.
"Take Me Out of This World," Cilla Black, Chrysalis.
"Scotch and Soda," Kingston Trio.
"Resene Me," Englebert Humperdink.

Chicago: Country Location

Current releases:

"Knock Me In The Night," Sammi Smith, Mega 0015.

Galion, Ohio: Young Adult Location

Current releases:

"I'll Take You Off Of You," Bob Wills, Columbia 45252.
"We're Gonna Make It Through The Night," Faron Young, RCA Victor 9609.

Manhattan, Kan.: Teen Location

Current releases:

"I've Never Seen The Rain," Carol De Vries, C & S Sales Co.
"A Man A Woman," Bird Music Co.

Mankato, Minn.: Teen Location

Current releases:

"This Is The Day We Were Born," Art Jones, Jr., programer.
"A & S Amusement"

Marquette, Wisc.: Teen Location

Current releases:

"How Have You Ever Seen The Rain?" Credence Clearwater Revival, Fantasy 655.
"I Never Knew You, Dave Edmunds, MAM 3001.
"Donto Nobody Want To Be Wanted," Partridge Family, Bell 695.

Milwaukee: Adult Location

Current releases:


Ottawa, Ill.: Young Adult Location

Current releases:

"Don't Let The Good Times Pass You By," Milt Obrant, Capitol 9965.
"Have You Ever Seen The Rain," Credence Clearwater Revival, Fantasy 655.
"I Don't Know," Carpenters, A&M 45252.
"Inside My Head," Bobby Sherman, Monument 1285.
"That's So Nice," John Goldstein, Bell 695.

Continued from page 31
ZODIAC combines the look of the future with the sound of the seventies. Patrons go for it in a big way. Check it yourself at your Wurlitzer Distributor. The ZODIAC tells its own convincing story in terms any music operator can understand. Stunning beauty! Great sound! Super serviceability! It's a winning combination found only on the Wurlitzer ZODIAC. THE WURLITZER COMPANY • 115 Years Of Musical Experience
• North Tonawanda, N.Y. 14120.

WURLITZER ZODIAC
Jukebox programming

Oldies Boosted by Jukeboxes

- Continued from page 31

these outlets and to jockey operators it makes a forlorn hope for increase in sales.

Kagan pointed out that "He Ain't Heavy, He's My Brother" by the Hollies had virtually stopped selling; he also noted move to "Memory Lane" has put new life into sales. The disk is backed with "Carrie-Anne," another hit.

Gordon Pelzek, buyer for Record City, noted that there was a significant increase in demand for oldies; he sells to both one-step and operators, and plans to order a special box of oldies throughout the Midwest in record departments. "Sales have been good on oldies since we started this special oldies program last September."

Record City has a special catalog of oldies and sells oldies on any label that's available.

Last Christmas, Kagan had packaged the "Memory Lane" series especially for radio stations strictly as a programming tool. But it has worked out extremely well for sales. "We've noticed a pickup on orders that go to jukeboxes, a lot of jukebox operators who used to stick to new disks are now heading for oldies at various locations."

Ralph Ludi Buys 150 Disks Per Day

- Continued from page 35

is his well-organized memory. Since there is every probability that he will serve the route himself during his post experience, he knows the tastes of the music fans involved. (If there is a change in the area, ownership, and so forth, he will, of course, go out during the evening hours and size it up once again.)

The Denver vendor prefers a conservative, middle-of-the-road philosophy, with every emphasis on service, reliability, and cooperation with location owners. Apollo-Stereo has particularly outstanding goodwill with its location owners because of the rapidity with which machines are put back into the profit-calling column when there are mechanical troubles.

Since general manager Jack Hockett was himself a mechanic for many years before taking over the executive post, Ludi gets plenty of cooperation from the top. Well satisfied with operations as they stand, Apollo-Stereo has not increased record play prices for several years and has no immediate plans for doing so.

Los Angeles


Milwaukee

Robert Harding conducted a recent Wurlitzer service school: attending, Howard Evans, Racin's, Wis.; Willy Lopes, Milwaukee; Andy Overman, Music, Milwaukee; Art Jones Jr., A. Overman Music, Milwaukee; Betty Hart, Better Plan, Milwaukee; Betty Blanchard, Milwaukee; Scotty Breunig, Wisconsin Rapids, Wis.; Arthur Weinberger, Milwaukee Coin Machines, Green Bay, Wis.; Donald Mead, Milwaukee Coin, Fond du Lac, Wis.; Joseph Hennessy, A. L. Amusement Co., Milwaukee; Greg McIsaac, Milwaukee Coin Machines, Appleton, Wis.

No Change at Maneece Co.

ROANOKE, Va.—A story recently concerning Maneece Amusement Co. here should have identified the owner as Jack H. Maneece, who has owned the firm for 40 years.

KING'S One Stop BARGAINS

Filled Capsule Mixes $1.25 each or 5 for $1.75
400 Economy Mixes... $5.00
500 De Love Mix... 6.50
1,000 Mixed Gross... 12.00
Large selection of selection of billiard balls, cigarettes and tabs
Stick with... 6 for 1.50
T.S. & V. Nickel Players... 10.00
Ball by Mr. King... 10.00
Large selection of billiard balls, cigarettes and tabs
Cigarette with... 12.00 M

Perspective: Eclectic musical views of the past;

Oddball string of hits: Level with the past;

The oldies play; the oldies record; the oldies music; the oldies songs; the oldies days; the oldies resin; the oldies resin; the oldies resin; the oldies resin; the oldies resin; the oldies resin; the oldies resin.
DGG Will Promote Youth-Keyed LPs

NEW YORK—Deutsche Grammophon Records plans special drives on youth-oriented recordings this month, with material ranging from Boccherini to Janacek. The Boccherini set contains three quintets for guitar and string quartet with cembali, guitarists Narciso Yepes and the Melos Quartet. Another guitar disk featured Siegfried Behrend and Takashi Ochi in English music ranging from Dowland to Musicgrass’s “Solfedii for Guitar and Tape.”

The Janacek coupling with Rafael Kubelik and the Bavarian Radio Symphony also is timed with his current U.S. conducting appearances. Another Kubelik disk, with the Bavarian Radio Symphony features violins Henryk Szeryng, who also has a U.S. tour, in Berg and Martinon. The latter’s “Violin Concerto No. 2” is a first recording.

Also geared for artist performances is a Portrait of Thomas Stewart, which has the baritone in Wagnerian excerpts with Orla Oprenovics and the Berlin Philharmonic under Herbert von Karajan, and Evelyn Lear, Christia Endre, James King, and Erich Sabor, the chorus of the German Opera, Berlin, and the Bamberg Symphony. Hans Loewel conducting. The cancellation of baritone Dietrich Fischer-Dieskau’s U.S. tour killed the timing plans for the release of a Janacek song and ballad recital. The first DGG album for soprano Montserrat Caballe, a French aria recital, is with Reynald Giovanini and the New Philharmonic Orchestra.

Eugen Jochum, whose Orff recordings for Decca are credited with awakening interest in that contemporary composer, has re-recorded “Catulli Carmina” with soprano Arleen Auger, tenor Wieslaw Ochnan, the chorus of the German Opera, Berlin, four pianos and percussion.

Piatig Yara Bernette makes her disk debut with a Rachmaninoff program. Completing the release is a baroque coupling of Torelli and Scarlatti with trumpets Adolf Scherbaum and Sonja Ander, soprano Barbara Schlick, and the Scherbaum Baroque Ensemble. Scherbaum conducting.

Kogan Is Lyrically Brilliant

NEW YORK — Violinist Leonid Kogan was lyrically brilliant in two Mozart works with Erich Leinsdorf and the Cleveland Orchestra in Carnegie Hall, Feb. 15. In the “Adagio in E, K. 261,” Kogan’s playing was lucid and melodic; when rehearsing Beethoven’s “Piano Concerto No. 4,” he was generally given the opportunity to work through the music in a more relaxed atmosphere.

The Adagio in “Concerto No. 5” was also very beautiful, as was the following Rondo: Allegro. Security at Carnegie Hall was tight because of the harassment campaign being waged by the Jewish Defense League against Soviet artists and New York’s concertizing public, but the level of performance was exceptional. Kogan, who was invited in a program ad for Angel and Seraphim, also appears in this country on RCA and Victor.

The orchestra, one of the world’s finest, had its usual fine sound in the Mozart half of the program, which he made the best of the Philips’ “The Magic Flute,” and in (Continued on page 32)

Schwann Listings Increase by 4.3%

- Continued from page 10

The Beethoven bicentennial resulted in 219 new classical listings for that composer. The surge lifted him from third to first in new listings, replacing Bach, whose 80 new listings dropped him from first to third. Mozart retained the second spot with 83 new listings, while Schubert held on to fourth with 44 new sets. Ravel, new to the top 10, was fifth with 41, displacing Brahms, whose 32 new titles dropped him to sixth.

The next two spots also went to composers not in the first 10 in 1969, as Stravinsky was seventh with 31, edging Debussy’s 30. Tied for ninth with 28 each were Chopin, Haydn and Verdi, followed by Copland and Tchaikovsky with 27 each.

Other than new listings, including Verdi and Copland, only Beethoven and Haydn recorded an increase in new titles with Beethoven’s total up 140. Beethoven also accounted for the top single work figures as his overtures were first with 10 new listings and his “Piano Concerto No. 5” (Emperor), third overall, was the most recorded single piece with eight new pressings, the same as Verdi’s “I Vespri Siciliani.” Chopin’s piano music was second with nine new listings.

Beethoven’s “Piano Concerto No. 4,” followed by seven new listings, was the highest in the “Beethoven’s complete symphonies.” Beethoven’s “Symphony No. 5,” Ravel’s “Pavane pour une infante defunte,” and Sibelius’ “Symphony No. 2.” Copland’s disk increase was partly due to the celebration of his 70th birthday.

Of the 93 composers listed for the first time last year, 56 were still living, helping account for 276 works by living composers being listed for the first time as well as 19 new electronic recordings.

More multiple recordings of standard works, in addition to those cited, were recorded. In 1969 there were only three pieces with four new listings, 19 compositions hit that mark last year.

Parnas Gives A Fine Recital

NEW YORK — Leslie Parnas, one of America’s foremost cellists gave a splendid recital at Alice Tully Hall, Feb. 13. Parnas is a member of the Chamber Music Society of Lincoln Center, is better known for his chamber playing, but in recent performances, as well as in recent performances, has shown a command of the score, a sureness of touch, and a sense of the music’s inner structure.

He was assisted by Brooks Smith, one of the most notable of piano accompanists, who has appeared on RCA and Decca Records, among others. Parnas has recorded for Columbia.

FRED KIRBY

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Billboard Album Reviews

February 27, 1971

No No Nanette

No No Nanette.

Original Cast

Original Cast, No. 2

The Jerry Vale Italian Album

Columbia S 30583 (3)

Vale concentrates his singing efforts on the Italian side. And this proves to be spectacular and exciting as all of this side's recordings. His voice is again as strong and as good as ever. An all-star hit for all nationalities.

Roger Williams

Roger Williams - Casey Jones - RCA VS 3014 (3)

Roger Williams supplies a pianistic version of such great songs as "When a Man Loves a Woman," "Almost Like Being in Love," and "It's All Right." A true masterpiece of craftsmanship.

Mr. and Mrs.

Mr. and Mrs. - RCA LSP 3148 (5)

Gene Chandler and Jerry Butler give out with all their favorite songs. Their arrangements are by some of the top names in the business. This album is really a winner.

Baby Huey

Baby Huey - The Baby Huey Story - RCA LSP 4021 (5)

This is really a good album of country music. Buck Owens and the Buckaroos open with "Bridge Over Troubled Water" and include such fine songs as "Within My Loving Arms," "Catch the Wind," and "Love." This album is a must for country lovers.

Charlie Louvin - I'm a Man of Faith

Charlie Louvin - I'm a Man of Faith - Columbia SP 680 (5)

Billie Jo Spears

Billie Jo Spears - I Don't Care - RCA LSP 4077 (5)

Nar Stucky, who can sing a broad range of material, has put together the most solid group with this package. The album comes with the strong "She Wakes Me with a Kiss Every Morning" and includes such strong material as "For the Good Times," and "Status of a Fool." Solid merchandise.

Kenny Price

Kenny Price - A Red, Red Songbook - RCA Red Seal LSC 3186 (5)

Kenny Price does a beautiful job singing songs associated with the great Red Foley. Artistic and smooth and true that the Chet Atkins plays guitar on some of the sides, such as "Red Shoes," "Sugarfoot Rag," "How's the World Treating You," and "Alabama Jubilee." Vocal accompaniment by the Jordanaires.

Stonewall Jackson

Stonewall Jackson - The Greatest Hits Vol. II - RCA LSP 3192 (5)

This is a collection of hits that contain such great hits as "Tomorrow Never Comes," "Little Ole Band of Gold," "Filibuster," and others. This album is a must for country lovers. The vocals are excellent and the album is very attractively packaged.

Dolly Parton

Dolly Parton - The Golden Streets of Glory - RCA LSP 4079 (5)

Served as an essential part of the country field, and with this album Dolly Parton shows her knowledge of the material, her fullness of sincerity and include such standards as "How Great Thou Art," "Wings of a Dove," and "I Believe."
Ms. SMASH complements two of Jimmy's "Evensong" and "IMMY" made for their albums. Jones, a young musician, was able to show off his swing on "Freak" and "Torch". Her instrumentals are both introspective and more traditional, placing more emphasis on the blues and jazz traditions.

Guitarist Jeremy Steg is a former member of Vertigo and has a new group with drummer Chris Williams. Their first album, "Evensong", is a mix of classical and jazz, with a focus on the guitar and drums. The album was well-received and is available for purchase online.

SPECIAL MERIT PICKS

JACCION REEVES — King Progress, MCA 2411 (3)

REEVES, a former member of the Nite, has formed a new group, which utilizes vocals as well as rhythm and instrumentation. "Mr. Reeves" and "Soul" are both strong albums and are a great way to get into his music. Reeves is a master of his craft and his music is a unique blend of soul and jazz.

JEREMY STEG — Vertigo STRANGER, Blue Note 81705 (3)

This album is a mix of classical and jazz, with a focus on the guitar and drums. The album was well-received and is available for purchase online.

JIMMY CAMPBELL — Half-Truth, Verve 1011 (3)

This is a mix of folk-rock and world music, featuring Jeremy Campbell's vocals. It's a great album for anyone who enjoys a mix of folk and world music.

ANALOG BLONDES — Everything, Island 35036 (5)

This album is a mix of rock and roll and world music, featuring Analogue Blonde's vocals. It's a great album for anyone who enjoys a mix of rock and world music.
We may be new. But you know us. Chances are you've already flown with us somewhere in this country. And you know our reputation for dependability and service.

Well, we're taking everything we've learned in all our years of flying and we'll be making it available to you in the Caribbean.

If you've had trouble getting a seat there, we'll have over 12,000 available each week from JFK and Newark airports. To a choice of the most exciting islands: Puerto Rico, St. Thomas, St. Croix, Aruba, Curacao, and Haiti.

Once you reserve a seat with us you'll get it. Because we have SABRE, the most sophisticated reservation system in the airline business.

We'll give you curbside baggage check-in. So if you have your ticket you can go directly to your departure gate without standing in line.

And, because most people go to Puerto Rico, we'll give you some special extras there. Like a choice of two 747 nonstop Astroliners every day. And on each there'll be a Flight Service Director (who's a member of our management) to see that your entire flight—from check-in to baggage pick-up in San Juan—is handled smoothly.

We'll have special round-trip coach fares to San Juan that can save you enough to pay for an extra day's vacation. And you can charge the flight on most major credit cards or your American Airlines Vacation Travel Card. In fact, take one of our specially designed vacations and charge the whole thing.

We've also got something else no other airline has. Our Caribbean Treasure Chest discount coupon book. It's the discount book to end all discount books. It can save two people a whopping $250 on things to do and see around Puerto Rico and the Virgin Islands: Restaurants, shops, golfing, sightseeing, just about anything people go to the Caribbean for.

All this adds up to service you haven't been able to get before to the Caribbean.

Why not come along with us. And see what you've been missing. Before you travel, better see your Travel Agent. He can help you plan your entire trip. And help you get the most for your money.

It's good to know you're on American Airlines.

MARCH 2.
YOU CAN FLY TO THE CARIBBEAN WITH A NEW AIRLINE.
Barclay Renew License Deals

PARIS-Barclay-France have renewed license contracts with Vanguard, Buddha, Chess-OPT and Monument, new international label manager Jean Fernandez, formerly of New York, represents, announced.

Fernandez, the new head of the firm's international sector, including the newly formed International Productions. Among the deals included five albums by Melanie, with whom the company is notably strong in France. A new promotion is being prepared for Nashville product in France, Fernandez added.

With the addition of a license deal about to launch independently in France under Warner's aegis and to be headed by international director Bernard de Bosson, the Barclay group retain full rights of Warner Bros. and MCA product until the contracts expire in some 18 months.

De Bosson will shortly begin operating Warner Bros., Elektra and Reprise labels for France although no pressing or distribution announcement has yet been made.

With de Bosson's departure, Barclay president Jeanette Mercier, has named Fernandez to head the department.
From The Music Capitals of the World

TOKYO

Victor Co. of Japan is one of the 10 sponsors of a largescale winter tour campaign to publicize the upcoming Winter Olympic Games in Sapporo, Japan. In 1972, as a part of the campaign, the United States will be represented by singer Yuna Uchiha, who will perform at the World White Town Sapporo concert, the group in question is Japan's best seller in December and January, was the LP "Mishima, Yakko," a collection of memories from the life of the late Japanese novelists Mishima. A single, "Three Days to Tokyo," released from the album, also tops Canary's year-end charts in Japan.

Tokyo is one of the most active centers of the commercial music world with a number of performing arts programs sponsored by the American Cultural Center in Tokyo. The center curates American cultural programs in Japan, including the annual "San Francisco Jazz Festival," which has been held in Tokyo for the past three years. This year's festival will feature performances by the Preservation Hall Jazz Band, a vintage jazz ensemble from New Orleans, and the San Francisco Symphony Orchestra.

The festival will also showcase a variety of other artistic programming, including dance, theater, and visual arts. The American Cultural Center in Tokyo is committed to promoting American culture in Japan and is one of the leading centers for cultural exchange between the United States and Japan.

SYDNEY

Photograph taken on Yon Toddy's Fable clean-up as a partial victory for them. Photographed for the Sydney Morning Herald, the promotional campaign announced the release of Yon Toddy's new album, "Yon Toddy's Fable," which is set to be released on March 8th. The album features a variety of pop and rock music, with a particular emphasis on the influences of Australian and New Zealand music. The release date is anticipated to be a major event in the Australian music industry, with a series of concerts and appearances planned throughout the country.

SAN JUAN

Shirley Basset (UA) appeared at Club Tropical of El San Juan Hotel in San Juan, Puerto Rico, on March 1st. Her appearance was part of a larger tour that included stops in other major cities. The tour was highly successful, with ticket sales reaching record levels. The album "Shirley Basset" was released in February, and the single "Shirley Basset" reached number one on the charts. The tour continued with stops in other major cities, including New York, where Shirley Basset performed at the Beacon Theatre on the 10th of March.

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FEBRUARY 27, 1971, BILLBOARD
Venezuelan Singer Wins Onda Nueva Festival

CARACAS, Venezuela — Although many of the advertised celebrities were nowhere on the scene, including Nancy Wilson, Quincy Jones, William B. Williams, Yvelz Montejo, Sergio Mendes, Kron Black, Lalo Schifrin, Perez Prado, Michel Legrand, Joao Gil, Kavita, David Lee, Leoxy Holmes, Francis Lai, Mike Connor, Nelson Riddle and Barry Ulanov, the first Onda Nueva Festival played to packed houses on each of its three nights at Caracas’ Teatro Municipal and was televised to Europe via satellite.

A seven-man jury, reduced from the original ten, awarded $25,000 in prizes in three categories. Venezuelan singer Mirra Castellanos and Spanish composer Manuel Alejandro divided $10,000 for her rendition of song “Fango” (Mod). $5,000 second money went to Panamanianfolk and Spanish composer Augusto Alcogor for the latter’s “Algoes.” Argentinean Chico Novarro won third prize of $2,500 for his performance of his own piece, “Noche de Onda.”

Brazilian Luis Eca, formerly the musical director for Tamba 4, garnered the $5,000 arranger’s prize while Frenchman Franck Pourel took down the $5,000 in the conductor’s category. A separate $2,500 popularity award was given to Argentinian singer Elina Espuel in an extensive listener poll conducted by ASONA, the industry’s producer association.

Phonogram Exit

MILAN — Following Ri-Ri and Durum Records withdrawals, Phonogram Records also withdrew from the Onda Nueva Festival due to disagreements with the organizers.
HITS OF THE WORLD

AUSTRALIA
SINGLES
(Courtesy Co-Set)
This Last Week Week
1.．MY SWEET LORD/ISNT IT A TOTALLY George Harrison/Phil
2. I THINK I LOVE YOU-Next
3.．YOU'RE THE ONE THAT REALLY Reba McEntire/Phil
4.．EATIN' THE JAMS (1968) - Dressed in Black/Chic
5.．KNOCK THREE TIMES--(Harmony/Phil
6.．I'M LOVING EVERYTHING--(Harmony/Phil
7.．IT'S POSSIBLE--(Harmony/Phil
8. RESURRECTED (1968) - Dressed in Black/Chic
9.．THE BARGAIN HUNTER--(Harmony/Phil
10.．3000 MILES--(Harmony/Phil

AUSTRIA
SINGLES
(Courtesy Co-Set)
This Last Week
1.．HER IST EIN MENSCH--Peter (Austria)'s (CBS)
2.．OH, WANKS DU/TEER DOLL--Kulik/Phil
3.．WALKING ROUND--Kulik/Phil
4.．I HEAR YOU KNOCKING--Dave (Austria)'s (CBS)
5.．CROWNS OF THE MOUNTAIN--New Zealand/Phil
6.．THE BARGAIN HUNTER--(Harmony/Phil
7.．AIRPLANE!--Kulik/Phil
8.．AH, MANheit--(Austria)'s (CBS)
9.．MY SWEET LORD/ISNT IT--George Harrison/Phil

AUSTRIA
LP's
This Month
1.．KOSAKEN MUSEN REITEN--Jens Brolon (CBS)
2.．PENelope--Kulik/Phil
3.．PARCHMENT-BAYARD--Kulik/Phil
4.．DEEP PURPLE IN ROCK--Deep Purple (2)
5.．SO WHAT THE FUTURE GEHEN--Jürgen (Ton)
6.．JETZER HENDRIX--Udo (CBS)
7.．LIEBE IST...--Veron (Phil)
8.．EASY RIDER--Soundtrack (Atlantic)
9.．ALL THINGS MUST PASS--The Beatles (Apple)
10.．BRIDGE OVER TROUBLED WATER--Simon & Garfunkel (CBS)

BRAZIL
SINGLES
RIO DE JANEIRO
(Courtesy I.B.O.P.E.)
This Week
1.．MY SWEET LORD--George (CBS)
2.．I DON'T KNOW--Bill (CBS)
3.．APARAS DE VOCE--Chico (CBS)
4.．A TANGA DA MIMORGA DO CRISTO--Brasil (CBS)
5.．BLOCO DA SOLIDARITY--Fair (CBS)
6.．LAPA EM UM TEMPO--Paulinho da Viola (CBS)
7.．PAO DE UMA HOMEM--Waldir (Continent)

BRAZIL
SINGLES
SAO PAULO
(Courtesy I.B.O.P.E.)
This Week
1.．EU TE AMO MEU BRASIL--George (CBS)
2.．MY SWEET LORD--George (CBS)
3.．CANDIDA--Dona (CBS)
4.．PAO DE UMA HOMEM--Waldir (Continent)
5.．JESUS CRISTO--Claudia (Odeon)
6.．A TANGA DA MIMORGA DO CRISTO--Brasil (CBS)
7.．BLOCO DA SOLIDARITY--Fair (CBS)

BRAZIL
LP's
(Rio De Janeiro)
(Courtesy I.B.O.P.E.)
This Month
1.．MY SWEET LORD--George (CBS)

BRITISH
(Courtesy Record Retailer)
'Denotes local origin
(OILY CRISIS USE BECAUSE OF OIL STRIKE)
This Last Week
1.．MY SWEET LORD--George Harrison/Phil
2.．I'LL BE THERE--Jackson 5 (London)
3.．SAN BERNARDINO--Eddy Arnold (CBS)
4.．I THINK I LOVE YOU--Mickey Gilley (Capitol)
5.．DON'T YO ME UP WITH THE OIL CRISIS--Olive (CBS)
6.．PATTY ANN--Olive (CBS)
7.．ERNEST--Dusty (Capitol)
8.．YOU ARE THE BEST--Andy Williams (CBS)
9.．WHO PUTS THE LIGHTS ON--Phil Collins (CBS)
10.．THE ALMIGHTY--Phil Collins (CBS)

BRITISH
SINGLES
This Month
1.．MY SWEET LORD--Robbie (CBS)
2.．I DON'T KNOW--Bill (CBS)
3.．I'LL BE THERE--Jackson 5 (London)
4.．SAN BERNARDINO--Eddy Arnold (CBS)
5.．I THINK I LOVE YOU--Mickey Gilley (Capitol)
6.．DON'T YO ME UP WITH THE OIL CRISIS--Olive (CBS)
7.．PATTY ANN--Olive (CBS)
8.．ERNEST--Dusty (Capitol)
9.．YOU ARE THE BEST--Andy Williams (CBS)
10.．WHO PUTS THE LIGHTS ON--Phil Collins (CBS)

ITALY
SINGLES
(Courtesy Discographe Internazionale)
'Denotes local origin
This Month
1.．VENTIANNI--Masayoshi Sanada (CBS)
2.．LE DUE POSTERIE--Dino Danelli (CBS)
3.．I'LL BE THERE--Jackson 5 (London)
4.．SAN BERNARDINO--Eddy Arnold (CBS)
5.．I THINK I LOVE YOU--Mickey Gilley (Capitol)
6.．DON'T YO ME UP WITH THE OIL CRISIS--Olive (CBS)
7.．PATTY ANN--Olive (CBS)
8.．ERNEST--Dusty (Capitol)
9.．YOU ARE THE BEST--Andy Williams (CBS)
10.．WHO PUTS THE LIGHTS ON--Phil Collins (CBS)

ITALY
LP's
(Courtesy Discographe Internazionale)
'Denotes local origin
This Month
1.．BRAZIL COLUMBIA--Robbie (CBS)
2.．I DON'T KNOW--Bill (CBS)
3.．I'LL BE THERE--Jackson 5 (London)
4.．SAN BERNARDINO--Eddy Arnold (CBS)
5.．I THINK I LOVE YOU--Mickey Gilley (Capitol)
6.．DON'T YO ME UP WITH THE OIL CRISIS--Olive (CBS)
7.．PATTY ANN--Olive (CBS)
8.．ERNEST--Dusty (Capitol)
9.．YOU ARE THE BEST--Andy Williams (CBS)
10.．WHO PUTS THE LIGHTS ON--Phil Collins (CBS)

MALAYSIA
SINGLES
(Courtesy Radio Malaysia)
'Denotes local origin
This Week
1.．VENTIANNI--Masayoshi Sanada (CBS)
2.．LE DUE POSTERIE--Dino Danelli (CBS)
3.．I'LL BE THERE--Jackson 5 (London)
4.．SAN BERNARDINO--Eddy Arnold (CBS)
5.．I THINK I LOVE YOU--Mickey Gilley (Capitol)
6.．DON'T YO ME UP WITH THE OIL CRISIS--Olive (CBS)
7.．PATTY ANN--Olive (CBS)
8.．ERNEST--Dusty (Capitol)
9.．YOU ARE THE BEST--Andy Williams (CBS)
10.．WHO PUTS THE LIGHTS ON--Phil Collins (CBS)

MEXICO
SINGLES
(Courtesy Record Retail)
This Week
1.．MY SWEET LORD--Robbie (CBS)
2.．I DON'T KNOW--Bill (CBS)
3.．I'LL BE THERE--Jackson 5 (London)
4.．SAN BERNARDINO--Eddy Arnold (CBS)
5.．I THINK I LOVE YOU--Mickey Gilley (Capitol)
6.．DON'T YO ME UP WITH THE OIL CRISIS--Olive (CBS)
7.．PATTY ANN--Olive (CBS)
8.．ERNEST--Dusty (Capitol)
9.．YOU ARE THE BEST--Andy Williams (CBS)
10.．WHO PUTS THE LIGHTS ON--Phil Collins (CBS)

(Continued on page 44)
HITS OF THE WORLD

- Continued from page 43

7 - CARINO—Lo Boy (Parlophone)
8 - MOLLERAS—Estela Nunez (RECA)
9 - POLIO DE PIEDRA—Los Angeles Negro (Capitol)
10 - Y VOLVERE—Los Angeles Negro (Capitol)

NORWAY

SINGLES (Courtesy of Vosburg Co.)

This Week
1 - CRACKLEIN' ROSE—Neil Diamond (Curb) [NTM]
2 - WANTED—Sonja Andreassen (Flamingo) [NTM]
3 - MY SWEET LORD—George Harrison (Capitol) [NTM]
4 - EN ENGLAND—Sang Om (Parlophone) [NTM]
5 - HEAR YOU RINGING—Tina Williams (Capitol) [NTM]
6 - SAN BERNARDINO—Stephen Stills (Atlantic) [NTM]
7 - BLACK NIGHT—Deep Purple (Fontana) [NTM]
8 - AFTERMATH—imilar Sound (Fontana) [NTM]
9 - MITT SOMMARLOV—Arild Engvand (Kapp) [NTM]
10 - LOOK WHAT THEY'VE DONE TO MYDIA—Melodie Buddin—Surema

NORWAY

UP'S (Courtesy of Vosburg Co.)

This Week
1 - PENDULUM—Clarence (Clarence)
2 - RAININ'—Last Man Standing (CRIA)
3 - THE WILLIE FAMILY—Tim Williams (CBS)
4 - ALL THINGS MUST PASS—George Harrison (Capitol) [NTM]
5 - CHERRY—Santana (CWA)
6 - IN ROCK—Deep Purple (Harvest)
7 - COUNTRY BORD—Jerry Reed (Liberty)
8 - RIGHT—Beat (Warner Bros.) [NTM]
9 - STUDIO—Clarence [NTM]

SINGAPORE

SINGLES (Courtesy of Vosburg Co.)

This Week
1 - MY SWEET LORD—George Harrison (Apple) [NTM]
2 - STONED LOVE—Supremes (Tamla Motown) [NTM]
3 - IT'S NOT A FITTY—George Harrison (Capitol) [NTM]
4 - WHEN I'M DEAD AND GONE—London Films Sound Track [NTM]
5 - KNOCK THREE TIMES—Dave Edmunds (MAM) [NTM]
6 - BLACK MAGIC WOMAN—Santan (Atlantic) [NTM]
7 - NO MATTER WHAT—Georgina (Capitol) [NTM]
8 - BANGLADESH PONY—Ray Johnson & the Ranadjean (Roll) [NTM]
9 - SOMEWHERE I'M LAYING—Tamarac Records (PRT) [NTM]
10 - HEAR YOU RINGING—Dave Edmunds (MAM) [NTM]

SOUTH AFRICA

SINGLES (Courtesy of Springbrooke Radio, ENS)

This Week
1 - KNOCK THREE TIMES—Dave Edmunds (MAM)
2 - I'M SWEET FRIEND—Dave Edmunds (MAM)
3 - LOOK OUT HERE COMES TOMORROW—Dee Clark, Gallo (Gallo)
4 - NO MATTER WHAT—Buddy Rich, Gallo (Gallo)
5 - MORE LOVE—Billy Stewart, Gallo (Gallo)
6 - KNOCKING ON MY DOOR—Barry White, Gallo (Gallo)
7 - I'M THINKING LOVE—Patience Power Family (Stardisc)
8 - ROSE GARLAND—Anita (Warner Bros.) [NTM]
9 - SEE ME FEEL ME—Who (Apple) [NTM]
10 - MANGO MAGO—The Watts Sound—Angel, Gallo

SPAIN

UP'S (Courtesy of Vosburg Co.)

This Week
1 - FIESTA—Juan Manuel Sierra (Columbia)
2 - FIREWORKS—Hue Poolean (CRIA)
3 - BRIDGE OVER TROUBLED WATER—Simon & Garfunkel (CBS)
4 - PENDULUM—Clarence (Clarence)
5 - COUNTRY BORD—Jerry Reed (Liberty)
6 - ALL THINGS MUST PASS—George Harrison (Capitol) [NTM]
7 - KNOCK THREE TIMES—Dave (MAM)

YUGOSLAVIA

UP'S

This Week
1 - PRUZI MI RUKU—Jubav (Jugoslovenske) [NTM]
2 - I'M SWEET FRIEND—Dave Edmunds (MAM) [NTM]
3 - KNOCKING ON MY DOOR—Barry White, Gallo (Gallo)
4 - I'M THINKING LOVE—Patience Power Family (Stardisc)
5 - MORE LOVE—Billy Stewart, Gallo (Gallo)
6 - ROSE GARLAND—Anita (Warner Bros.) [NTM]

- Continued from page 41

The string Driven Thing... Poly-
der promotion chief, Adrian Ridge is
planning the release of "Revived
45's" taken from the MGM cata-
log, new handled by Polydor. ATV-
Kirshner has acquired the U.K. rights to the catalog of War-
er Bros. artists Gordon Lightfoot.

Barry Clay's Trend label has
signed an exclusive three-year lease
deal for the U.S. and Canada with Uni. Clay negotiated the deal in
Los Angeles recently with MCA
president Mike Madland and Russ
Reagan. "Barry is holding a series
of five trade shows designed to
display its product and to
sell dealers in London, Bir-
mingham, Stockport, Newcastle and
Edinburgh. . . . A new company
which will design and install win-
dow displays for record manufact-
ers in retail outlets now in
its formative stage. The new
company is likely to be called Original

ONE STOPS JUKE BOX OPERATORS TRACKS,
AND RADIO STATIONS ARE YOU AWARE
OF THE POP ACTION ON... ...THOSE PEOPLE ARE
HANK WILLIAMS, JR.'S

"RAININ' IN MY HEART"

MGM 1494

Exclusively on MGM RECORDS

From the Music Capitals of the World

TV Spots in U.K. Push Bacharach

- Continued from page 40

posts and browser merchandising
cards. It will center on the March re-
lease of "Portrait in Music," also
will be featured in Bacharach's new
single, "All Kinds of People," and
those of the composer's current U.K.
albums, "Make It Easy on Yourself," "Reach Out" and "Ruttie"

FEBRUARY 20, 1971, BILLBOARD

Funnyworld programing
in all but a few locations.

"Rainin' In My Heart" by Hank
Williams is being requested by pop
stations as well as country stops.

FEBRUARY 27, 1971, BILLBOARD

Jukebox programing
in all but a very few locations.

"Rainin' In My Heart" by Hank
Williams is being requested by pop
locations as well as country stops.

a (Japanese art form making
paper constructions) and the direc-
tions are Alan Smith, a director of
CBS Advertising. Matthew Whit-
more, display man for Island Re-
ords and Britain, who for the past
18 months has been on the sales
staff of Town Records.

PHILIP PALMER


BILLBOARD

CAROLINA, Ill.; Teen Location
Fern Perelli, programmer. Al's Vending

KSF0
San Francisco, Elma Greer

WBS
Atlanta, Ga. Bob Vann Camp

808 16th Ave. S., Nashville, Tenn. 37203

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*This record is predicted to reach the TOP 40 EASY LISTENING Chart

**TOP 20 SPOTLIGHT COUNTRY**

Spots Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

TAMMY WYNETTE—
**WE SURE CAN LOVE EACH OTHER** (2:45)
(Prod. Billy Sherrill) (Writers: Sherrill-Wyinetit) (Alpex/Alboy)—Miss Wyinette never fails to ride straight to the top of the Country charts, and this beautiful ballad penned by the artist and Billy Sherrill will be no exception. Exceptional follow up to her recent "The Moment You Perform." (No Information Available). Eddy 1-N 1027

CHARLIE LOUVIN—
**LOVE HAS TO DIE ALL BY ITSELF** (2:40)
(Prod. Kevin Henthorn) (Writers: Alvin-Suauhedge-Golan-Craft)—Louvun follows up his recent "Hilll Bull" chart rider with a sensitive ballad that should scare the one to carry him right back to the top of the Country chart. Outstanding Keith Henthorn production work and performance by the artist. "I Wish It Had Been a Dream." (Central Songs, BMI). Capitol 3048

**CHART**

Spots Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

KITY WELLS—They're Stepping All Over My Heart (3:45) (Modulco) BMG 33795

JOHNNY DECKER—Highway in the Sky (3:19) (Birminghem, BMI). EMI 33647

OSGOOD BROTHERS—Gange Playwoodes (2:10) (House of Bryant, BMI). BMG 33798

RAY SHORTS—You Look Like Me (2:57) (Song, EMI). BMG 6159-0198

BOBBY HARDEN—Mom's Song (2:57) (Song, BMI). BMG 6159-0198

JIMMY CARYLE—Don't Ever Leave Me (2:57) (Song, EMI). BMI 6159-0198

JESSE COLTER—The Golden Rocket (3:19) (Hill & Range Songs. BMI). RCA B-79692

ROLAND EPTON—Cutter's Hill (2:22) (Cay. BMI). CAYTON 3006

GRADY ALLUM—Country Boy's Prayer (2:37) (Song, SMG). EMI 6154-0198

PEPPER SHEPP—Dowen, Down (Forever You're Mine) (2:18) (Action, BMI). MODINITE 108

**TOP 20 SPOTLIGHT SOUL**

Spots Predicted to reach the top 20 of the TOP SELLING SOUL SINGLES Chart

RAY CHARE—
**DON'T CHANGE ON ME** (See Pop Pick)

WILBERT HARRISON—
**MY HEART IS YOURS** (See Pop Pick)

**CHART**

Spots Predicted to reach the SOUL SINGLES Chart

WHITNEY—If I Ever Lose Your Love (2:50) (Song, BMI). STP 5031


ACE CANNON—Brick (2:40) (Verse, BMI). RI 2187

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.
<table>
<thead>
<tr>
<th>No.</th>
<th>TITLE</th>
<th>Artist/Producer</th>
<th>Label (Distributing Label)</th>
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<tbody>
<tr>
<td>1</td>
<td>ONE BAD APPLE</td>
<td>Rick Hall</td>
<td>MGM 14513</td>
</tr>
<tr>
<td>2</td>
<td>MAMMA'S PEARL</td>
<td>Jackson 5 (The Corporations)</td>
<td>Motown 1175</td>
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<tr>
<td>3</td>
<td>KNOCK THREE TIMES</td>
<td>Sammy Davis &amp; Dave Appel</td>
<td>Bell 935</td>
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<tr>
<td>4</td>
<td>ROSE GARDEN</td>
<td>Lynn Anderson</td>
<td>Columbia 4-42532</td>
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<tr>
<td>5</td>
<td>I'VE COULD READ MY MIND</td>
<td>Gordon Lightfoot &amp; Jan &amp; Jack</td>
<td>Reprise 1974</td>
</tr>
<tr>
<td>6</td>
<td>I HEAR YOU KNOCKING</td>
<td>Dave Edwards</td>
<td>MAM 14513</td>
</tr>
<tr>
<td>7</td>
<td>SWEET SUEY</td>
<td>Wanda Jackson</td>
<td>攻关 Columbia 4-4050</td>
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<tr>
<td>8</td>
<td>AMOS MOSS</td>
<td>West Coast</td>
<td>RCA Victor 47-3500</td>
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<td>9</td>
<td>MR. BOOMANGLES</td>
<td>Nitty Gritty Dirn Band (William C. McGuff)</td>
<td>Liberty 4-1072</td>
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<td>10</td>
<td>ME AND BOBBY MCGEE</td>
<td>Jeri Jean</td>
<td>Columbia 4-43514</td>
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<td>11</td>
<td>SCOTTING WATRY CHOCOLATE</td>
<td>Bobby Goldsboro &amp; Bobbi Deso, Bobbi Deso, Bobbi Deso</td>
<td>United Artists 9327</td>
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<tr>
<td>12</td>
<td>SAYING MYPRAY</td>
<td>George Shearing</td>
<td>Columbia 4-42532</td>
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<td>13</td>
<td>THREE FROM LOVE STORY</td>
<td>Harry Warren</td>
<td>RCA 41-0522</td>
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<td>14</td>
<td>AMAZING GRACE</td>
<td>Judy Collins</td>
<td>Embassy 45708</td>
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<td>15</td>
<td>JUST IMAGINATION</td>
<td>(Running Away With Me)</td>
<td>Warner Bros 1974</td>
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<td>16</td>
<td>SHE'S A LADY</td>
<td>Tony Jones</td>
<td>Parrot 40506</td>
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<td>17</td>
<td>GROOVE ME</td>
<td>King Floyd</td>
<td>Crewe 433 (Columbia)</td>
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<td>18</td>
<td>DOESN'T SOMEBODY WANT TO BE</td>
<td>Patti Page</td>
<td>King 16916</td>
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<td>19</td>
<td>LET THE GREEN GRASS FOOL YO</td>
<td>(Whose Pickin' (Staff), Atlantic 2781</td>
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<td>20</td>
<td>PROUD MARY</td>
<td>Tony Turner</td>
<td>Liberty 56211</td>
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<tr>
<td>21</td>
<td>LONELY DAYS</td>
<td>Bee Gees</td>
<td>R.I. aka R. Schmid &amp; R. Schmid</td>
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<tr>
<td>22</td>
<td>IF WE'RE YOUNG</td>
<td>Gladys Knight &amp; the Pips (Clay McCorr)</td>
<td>Motown 00587</td>
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<td>23</td>
<td>TEMPTATION EYES</td>
<td>Grateful Dead</td>
<td>Capitol 4-42532</td>
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<tr>
<td>24</td>
<td>PUSH &amp; PULL (Part I)</td>
<td>Blood, Sweat &amp; Tears</td>
<td>Columbia 4-42532</td>
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<tr>
<td>25</td>
<td>HELP ME MAKE IT THROUGH THE</td>
<td>(Leslie Thomas &amp; Ben E. King)</td>
<td>Stax 09749</td>
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<td>26</td>
<td>YOUR SON</td>
<td>Elton John</td>
<td>Uni 52535</td>
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<td>27</td>
<td>IT'S IMPOSSIBLE</td>
<td>Percy Sledge</td>
<td>RCA 74-0837</td>
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<td>28</td>
<td>STONEY EN</td>
<td>Berlin Stein &amp;</td>
<td>Columbia 4-42532</td>
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<td>29</td>
<td>REMEMBER ME</td>
<td>Steve Lawrence</td>
<td>Motown 14513</td>
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<td>30</td>
<td>CRIED LIKE A BABY</td>
<td>Bucky Harrison</td>
<td>Word (Selena), Motown 2005</td>
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<td>31</td>
<td>THEME FROM LOVE STORY</td>
<td>Francis Lai</td>
<td>With His Orchestra (Ron Mael)</td>
</tr>
</tbody>
</table>
Our mistake.

We released this album during the chaos of the holiday season—with very little fanfare. While we found it unusually charming we completely overlooked any “hit” potential. Salesmen, promotion men and disc jockeys, however, heard something we didn’t. All of a sudden things started to happen. Stations started playing cuts from it. Re-orders began pouring in. The Children of France were becoming overnight recording stars. Listen for yourself... especially to “What Now My Love.”

Now, we realize we have something. A big something! So, with red faces, we’re “taking it from the top...” giving this outstanding LP the promotion and fanfare it deserves.
writers set up an int'l unit

convention center superintendent, who noted that the international committee on copyright had to work because the convention authority was looking at this show as a model for other events. we're under the gun on this one," anderson said before the concert. "it has to work or we're dead in the water." the group performed for 90 minutes. one of the main complaints about the concert has been that the main advertised group who worked with the musicians had been accused of being involved in behavior that made sense when they were aware of the situation. anderson said before the show that the battle is between the two groups that wanted to have the event. sales for the show outdrew every other concert since the beatles appeared in town. the concert was a success, with advance tickets sold out fast. the event will be available on the market for the first time in the convention center's history.

Artists' Ent. Seeks Listing

WashingtOn—Artists' Entertainment Complex, Inc., of New York, has registered with the SEC for public sale of stock, with a view to expanding into music recording and publishing. the company has evolved into a career center for creative individuals and artists, and to make motion picture and television products. the company's offering statement is available from the artists' royalty corporation, 1118 east broadway, new york, n.y. 10003.

Out of the selling of 60,000 shares at $25 per share, $25,000 of the proceeds will be spent on development costs, and the rest for miscellaneous purposes including opening a bell stero 4 move

Bell Stero 4 Move

is in Boston, jeffries is in minneapolis, and cooper was slated to head for seattle. one day of each three-day visit will be spent with local artists who will be working on percentage shows and working with the artists. the tour is expected to last six months.

Dickson to Handle Give Records in U.S.

new york—Dickson Productions, Inc., has landed an exclusive distribution agreement for all giving records in the U.S. the first release under the agreement was a record performed by the great tramp robery, distribution for tapes was not included in the package. the company's plants in tokyo have a capacity of two million blank loaded cassettes a month, and strategically located warehouses here and on the west coast, are expected to facilitate immediate delivery of all orders. a full line of reel-to-reel computer tapes are also available for the company's research work is being done on magnetic video tape.

Master Deals

Bell records has bought the master of the royal jester's "that girl." the disk was picked out by orson welles, donald byron, and henry harms.

Spring records has acquired the master of "i send you my love" on the vertebral pool's polyvinyl distributor strike.

Morris diamond, head of Beverly Hills records, has snapped the master of "year of war," by frank lewis. deal was with Filmmatics records of australia.

Late News

writers set up an int'l unit

Convention center superintendent, who noted that the international committee on copyright had to work because the convention authority was looking at this show as a model for other events. we're under the gun on this one," anderson said before the concert. "it has to work or we're dead in the water." the group performed for 90 minutes. one of the main complaints about the concert has been that the main advertised group who worked with the musicians had been accused of being involved in behavior that made sense when they were aware of the situation. anderson said before the show that the battle is between the two groups that wanted to have the event. sales for the show outdrew every other concert since the beatles appeared in town. the concert was a success, with advance tickets sold out fast. the event will be available on the market for the first time in the convention center's history.
When you start number one, better keep on being first.

So did Philips:
- first to introduce the LP musicassette
- first to release classical musicassettes
- first to start with EP musicassettes
- first to introduce the 2LP musicassette
- first to win a golden musicassette (of Paraguayos’ Golden Hits)
- first with Europe’s biggest musicassette catalogue

Now first to introduce medium-priced musicassettes
Sonic series on a wide, international scale
with 40 numbers (international)
and 5-10 numbers (local repertoire)
per country.

Sonic series musicassettes
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THE FIRST ROCK CANTATA
From Andrew Lloyd Webber and Tim Rice
The Creators of "Jesus Christ/Superstar"

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JOSEPH and the
AMAZING TECHNICOLORED
DREAMCOAT

Performed by David Daltrey with The Joseph Consortium Choir and Full Orchestra
On Scepter Records

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