Two CTV Systems Are 'Go' at VIDCA Confab

NEW YORK — Ampex and Matsushita's Panasonic will demonstrate their cartridge TV systems at the First International Cartridge TV, Videodisc and Videodiscette Conference sponsored by Billboard and VIDCA at Canaan, France, April 19-23.

It will mark Ampex's first demonstration of the company's Cartridge TV system outside Japan.

Meantime, James O. Rice, planner of the Conference, has lined up 150 committed participants. One-third of the participants are on the president level, one-third are vice presidents, and one-third are on the managing director level.

Geographically, one-third are First CTV Units For Home Rental

By RACCLIFFE JOE

WESTPORT, Conn. — The Videocure Record Club, in far reaching agreements with the Equitable Life Assurance Society and Motorola Systems, Inc., will deliver on a rental basis the first cartridge TV units to industry personnel for home viewing, within the next month.

In-home penetration by the company will initially be aimed at the 8,000-man sales force of Equitable, with programming (Continued on page 10)

'War of 1812' Rages Again

By FRED KIRBY

NEW YORK — The “War of 1812” is being fought in the record stores with Eugene Ormandy and the Philadelphia Orchestra virtually competing with themselves. Columbia Records, this month, issued a Tchaikovsky “1812 Overture” with Ormandy and the Philadelphia.

R. Peter Mones, who formerly was with Columbia, is rushing an “1812 Overture” with (Continued on page 29)

Billboard Moves HQ to Coast; Nasatir Prez of Int'l Operations

NEW YORK — Mort L. Nasatir is being reassigned from publisher of Billboard to president and chief executive officer of Billboard Publications Inc.'s international operations. Nasatir will be based in London, Hal B. Cook, vice president of Billboard's business publications, will be responsible for the development of Billboard's present European operations, and new investment in other European ventures.

NEW YORK — Billboard will shift its editorial and circulation sales development for all U.S. publications. He will also manage Billboard's participation in the VIDCA-cartridge TV conference and IMIC 3.

A New Vista Shaping New Aim Via Westinghouse

By MIKE GROSS

NEW YORK — The recent acquisition of Longines by Westinghouse has put Stereo Dimension Records in a new ball game. Loren Becker, president of Stereo Dimension, has been given the go-ahead and the financial support to build the company in all areas. Westinghouse is listed as the 15th world's largest corporation with an annual gross of $2.5 billion.

The buildup of Stereo Dimension, according to Becker, will include production deals as well as artist deals. “We'll now be operating on a bigger budget,” he said, “and will be in a competitive position with the major labels for artists and product. As far as artists are concerned, Becker said that he's interested in known artists as well as new artists. “My main criteria,” he said, “is that they have a philosophy based on the principle that records must be supported by live performance and exposure in clubs, concerts and television.”

The company's buildup will also be centered behind-the-scenes on home office staff and in the field. The New York headquarters at 118 West 57th St. has recently been expanded and Becker has been screening candidates for posts with the firm (Continued on page 10)

Capitol Hikes LP's to PX's

LOS ANGELES — Capitol has increased its album price to the PX's, which is the prevailing record store price. PX's, where an estimated four million post-war shoppers.

The price hike is Capitol's first to the military since 1956. Previously, there was no price differentiation between T and PX albums. They were both sold for 51.0. Now the price is $2.10 for PX's, which retail for $1.80, and $2.35 for PX's, which retail for $1.95. Other product affected in the upcoming are Scrabin titles (Continued on page 6)

NAB Print Demand Stirs Disk Cos.' Choice Words

By CLAUDE HALL and ELIOT TIEGEL

New York — Record industry executives strongly protested the National Association of Broadcasters demand to supply printed lyrics with records sent to radio stations.

The NAB passed a resolution at a board of directors meeting two weeks ago in Quinna, Calif., calling for singles and albums to be sent to its nearly 3,000 member stations to be accompanied by printed lyrics as of May 1. The NAB was to request this action by record companies through the liaison committee of the NAB and the Recording Industry Association of America.

Voicing protests were labels such as RCA, Motown, Polydor, Vanguard and Paramount.

Mike Malkin, president of MCA Records, said, “I am opposed to any action of censorship presents a profound problem, too. If they judge our material, we should be given the right to judge their programming ... like the principle of equal time.”

Several labels voiced “no comment” statements for the time being, but conceded the NAB move in off-the-record statements as a record industry veteran, for example, stated that there were only about 100 AM Top 40 stations which really made a difference in record sales, plus progressive rock FM stations, sold stations, and the college radio stations.

Phoe Jones, a leading executive at Motown Records, said he was against the NAB resolution and would “fight like hell” against it. “I’ve never put out any out of town and I don’t think we should be questioned on it,” he said. On a record called “Cloud Nine,” by the Temptations.

(Continued on page 62)

Mattel Enters Instrument Field

LOS ANGELES — Mattel, Inc., which owns Audio Magnetics Corp., and the Ringley/Barclay Corp., has expanded into the musical instrument field with the creation of a new company, Optigan.

(Continued on page 10)
For those of you who think Chet Atkins has been spending too much time behind a fancy desk making big business decisions, we present “For the Good Times.”

Chet’s a V.P. here at RCA Records. He produces some of our best country artists and has the kind of busy day any executive has. But recently he put aside the paperwork and walked into the studio with his guitar. Where he spent a long, long time recording songs “For the Good Times—and Other Country Moods.”

This is a fine album, one Chet’s mighty pleased with. It includes his new single “Snowbird” b/w “Chaplin in New Shoes” #47-9966.

So next time RCA Records in Nashville can’t get Chet in his big exec office for you—just try the studio.
Merc Revamping C Clicks; LP’s Score

CHICAGO — Of the last 20 albums Mercury Records has released, 11, a date with 500, have achieved chart positions. The turnover indicates the result of a complete restructuring by president and senior vice president, said marketing director Lou Simon.

Simon said the prime objectives of the reorganization: cut the amount of time it takes to get a new product to the market; concentrate on contemporary music forms such as Urban Heat, Graham Bond and Buddy Miles; and solidify distribution (Mercury closed its branch operations and went to independent distributors, a more complete about 2 years ago and it had covered the promo
department).

Gorfikov to Get ADL’s Award

NEW YORK — Stanley M. Gorfikov, president of Capitol Indus-
ties and Capitol Records, will re-ceive the 1971 Harris Relations Award at a testimonial luncheon in the Howard Johnson’s Restaurant at the Green Island (May 24). Two previous recipients of the annual award by the 10th pres-
ident of Merco Enterprises, and Citicorp. The award is presented to a outstanding executive for the hit product from established art-
ists, as well as hit sales action from newer artists like Jerry Reed, Nat King Cole and Lee Greenwood.

The company began a concerted program last fall with a sales test for its distributors for which the seven biggest prizes were new automobiles. Hit product of the title was in the States, a theme which was carried through the year over the country.

Tokyo ‘Hair’ LP for U.S.

NEW YORK — RCA Records will release the original cast al-
bum of the U.S. film "Hair." The record, which was recorded by RCA’s Japanese branch, will be released in the U.S. in the fall.

According to Larry Paley, executive director of the ITA, the X-ray device can erase prerecorded tapes as well as intro-
ducing miscellaneous levels in the tape. He further said that tape and film shoppers are being warned of the problem only when the Security Division of the FIA learns that a shipment contains fa,

The problem here," he said, "is the inability of the ship-

tners of their shipment on the out-
side of the country. We are there-
fore, advising our members to alert air carriers in advance of the date, and to clearly stamp all carri,

Gortikov betterment has been truly dramatic.

Cy Leslie, chairman of the board of Pickwick International, will preside at the luncheon.

Brunswick Campaign to Highlight 8 New Albums

NEW YORK — Brunswick Rec-
ords has designed February as “Brunswick Book Month.” The “Big 8” campaign will highlight eight new album releases. Thru-
ought-out the month, listeners will be offered one free album of their

Col Custom, Tyrell Deal

NEW YORK — Columbia Cur-
tom Labels has set an exclusive distribution deal for Steve Tyrell’s album "The Top of the Charts." The first release on the New York-based label is "The Top of the Charts." Recorded by matrix Asher and dressed by Chet Baker, Ray Conniff andшли

40 percent of the total audience was answering the questionnaire was coun-
table.

40 percent of the total sales reported playing rock on the air. The age composition of the 40 per-

tent of the total daily hours reported was answered by 40 percent of the age.

9 percent of the stations re-

defined the hit product format of rock, soul and rhythm & blues. This is two percent of the stations.

The questionnaire asks ques-
tions about the hit product, the amount of play, how many hits, 45’s or both; how they obtain their daily number of hours per day. Each type of music is played; which record company distributed them and if there were any difficulties.

Debut Distribution Deal With CTI

NEW YORK — The Liberty dis-

deal, which is completed with CTI Records, for the distribution of the CTI label, PA-

1971 San Remo Festival

MILAN — Italian record com-
panies have announced that a jury will select the winner of the 1971 San Remo Festival to be held, Feb. 25.

Spokesmen for the companies said that a jury will select the hit product between 24 and 24 meetings. The winner will be announced at an international showcase for Italian musical material, did not justify commitment.

To present an artist at the Festival at present a record company’s work would be 1 million dollars. As an incentive, it is possible that a winner may be involved in an artist’s interest in the Festival.

A Ri-Fi executive announced that the company considered it a matter of interest and the durability of the Festival.

Mainly, the losing Italian trade union for artists, CISAS, has lodged objections to the fact that the Festival is not participating in the Romantic Festivals. In spite of this, the Festival is recognized worldwide.

Radio Broadcasters Say No To 71 San Remo Festival

BRIAN BLEVINS

away this in an address on the floor of the British Broadcasting Companies and the national media. The British Broadcasting Companies and the national media will be out of control.

In a speech to the local radio network, the BBC has evin-
ced a need for a new group of medium wave frequencies which reflects the Corporation claims will make possible the coexistence of its networks and up to 50 or 60

U.K. Govt Seen Keeping 20 Stations in BBC Network

The U.K. government plan to keep 20 regional radio stations in the BBC network was threatened in earlier government moves. Minister of Posts and Tele-

communications, Christopher Chata-

John Carter, managing director of the American Guild of Authors, is reported to have a check of $4,900, received from the Chicago Sun Times. The check was sent to Bobby Hebb, the writer of many hits including “Sunny.”

For More Late News
See Page 62
'Love Story': Prints' Sales Prince

By MIKE GROSS

NEW YORK — The unprecedented boom of "Love Story" as a book, a movie and a song has spread to the sheet music field. According to Meris Jones, execu-
tive vice president and general manager of Famous Music, sales of "Love Story" tunes have established a new record. The song, which was written by John Raitt and Richard M. Sherman, has already been sold to 300,000 users in the past few days, according to Jones. The song has been distributed to 100,000 music stores throughout the country, and is expected to reach 500,000 users by the end of the week. The song has been distributed to 100,000 music stores throughout the country, and is expected to reach 500,000 users by the end of the week. The song has been distributed to 100,000 music stores throughout the country, and is expected to reach 500,000 users by the end of the week.

MARTIN UPPED BY CASH SHOW

NASHVILLE — Chugge Martin, long-time production associate to the Johnny Cash show, has been promoted to the position of assistant to the producer. Martin, a veteran of some 52 network shows with Cash, was recently named personnel of personnel on the show. It was announced that he was among those dropped from the program. Linda Hurley, who also was among those originally listed as drop-outs in the program, and a new addition is the co-ordinator's position. Six others, including the producer, were cut from the lineup.

McClellan Sets Copyright Thrust

WASHINGTON — An attack on the issue of copyright law was launched recently by Sen. El Ranier, chairman of the Copyright Subcommittee. Mr. Ranier has been a member of the Senate since 1962 and is now seeking to strengthen protection against unauthorized duplications.

A valuable tool for the Copyright Subcommittee is a letter of endorsement signed by 2,542 members of Congress, including Sen. McClellan. The letter, which was written by the Senate Judiciary Committee in December 1969, calls for full copyright protection for all works of literature, music, and art, and urges Congress to pass legislation to ensure such protection.

The bill provides for full copyright protection for all works of literature, music, and art, and urges Congress to pass legislation to ensure such protection. This would include all books, music, and art, as well as any other creative works.

In his speech, Sen. McClellan, chairman of the Copyright Subcommittee, spoke out in favor of the bill. He said that the bill was necessary to protect the interests of the public and the creators of the works. He also called for the passage of the bill to ensure that all works of literature, music, and art are protected.

McClellan also emphasized the importance of the bill in the context of the nation's economy. He said that the bill would help to stimulate the economy by encouraging the creation of new works of literature, music, and art, and by providing a source of income for the creators of these works.

In conclusion, Sen. McClellan called on his colleagues to support the bill and to pass it without delay. He said that the bill was an important step forward in the fight for full copyright protection for all works of literature, music, and art.

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- Top Selling Soul Singles
- RECORD REVIEWS
- Action Records
- Single Reviews
- Notes of the World
- FEBRUARY 13, 1971, BILLBOARD
1971 is beginning even hotter than 1970 ended.

In just 5 weeks, since January 1st, Columbia has had 5 different singles in the Top 10.

These two will be there in no time:

"Me and Bobby McGee" / "(Where Do I Begin) Love Story"
Janis Joplin / Andy Williams
Bullet 42 / Bullet 68

And announcing the release of two new singles that are already receiving airplay in every major city in the country:

"Free" / "Oye Como Va"
Chicago / Santana

On Columbia Records
Music of Our Time from The Music Company
**Italian Book Co. Ends ASCAP Tie**

NEW YORK — The Italian Book Co., has terminated its membership in the American Society of Composers, Authors and Publishers (ASCAP). As of Jan. 1, the firm will no longer pay music license fees under the ASCAP contract. The Italian Book Co., formerly known as Libreria Musicale Italiana S.p.A., part of the Mediaset Group, has affiliated itself with the Universal Music Group, which publishes music of Italian composers.

**Chappell Holds Dialog Program With Students**

NEW YORK — Chappell & Co., world-renowned music publisher, has initiated a program to communicate directly with today's youth at its New York City headquarters.

The open house was held for the students of Albright College. The program featured a symposium on "The Evolution of the Songwriting Art into the Pop Music of Today: The Story Behind Survival," which was presented by Chappell's vice president of music publishing.

During the session the students were introduced to the concept of a song having a vocal selection of Chappell's current catalog. The song "Twistin' the Night Away" by The Rolling Stones was used to show the students that music is also a form of art. The story behind the song was also shown, including a list of the top 10 songs of the year as well as a copy of the 244-song "Chappell Story."
Cat Stevens

His debut performances at such venues as the Fillmore East and the Troubadour evoked excitement of Enzo Fama's proportion since those performances. FM enthusiasts have been playing selections from his new Tea for the Tillerman album as if there were no tomorrow. Perhaps the most played selection, Wild World, has just been released as a single, coming to a record store near you. Cat is known to become as big, with the AM audience as he is today with the concert and FM audiences.

Cat has a new single out.
"Wild World" /
"Miles from Nowhere" AM 1251
from his new album,
"Tea for the Tillerman" SP 1039

Licensed by Island Records Ltd., London

ON A&M RECORDS
U.S. Librarian Mumford Backs Anti-Piracy Bill

WASHINGTON — Sen. John McClellan, who is the anti-piracy bill has received a strong endorsement from the Librarian of Congress, L. Quincy Mumford, who recently urged the Senate Judiciary Committee to act quickly on the bill.

In a response to an inquiry from the Senate Judiciary Committee, Sen. McClellan (D., Miss.), the Librarian's letter "fully and unequivocally" endorsed legislation to help stop the worldwide record piracy and protect American recordings from the steep losses to producers, performers and publishers.

"The recent and very large increase in unauthorized duplication of commercial records has become a matter of public concern in this country and abroad. With the growing availability and use of inexpensive cassette and cartridge tape players, this trend seems certain to continue unless effective legal means of combating it can be found.

"The Librarian pointed out that "the present Federal Copyright Law is not adequate for this purpose." The bill, an amendment of the copyright law to provide limited protection against unauthorized duplication of records, is embodied in the McClellan bill, he believes.

"There would be no conflict if and when the revision bill, banning unauthorized duplication of records, is passed, since the terms are identical. The Librarian believed the committee would act quickly on the separate bill, because the revision may go on delay by the unfortunate impact over the Cable TV issue, which has still not reached a compromise between the rival industries.

"The international aspects of record piracy are of "immediate concern," Mumford wrote, and the limited copyright for recordings would aid U.S. negotiators who are working on a special anti-piracy treaty under development.

"If the current plans remain unchanged, a final treaty will be signed at Paris next July, and a favorable action on the domestic bill will not only help our negotiators but benefit the American market for legal records, he added.

"(Continued on page 10)

CO-HOSTS OF NARM FETE

PHILADELPHIA, Pa. — Dan Hurst, who has earned recognition as a major force in the music industry, will serve as co-host with Eric Atkins, who is an executive at the NARM Awards banquet scheduled for March 2, at the Century Plaza Hotel, Los Angeles.

Performing artists at the banquet will include John Lee Hooker (Un Records), and the Fifth Dimension (Bell Records).

The presentation and demonstrations to be conducted by Nick Alkens of AMP Inc., will take place at a special breakfast meeting scheduled for Feb. 29. All industry registrants are invited to this event.

Pip to Increase Output

NEW YORK — Pip Records plans to increase both the independent production activities and promotion with new emphasis on commercial projects with more independent production deals, and an increase in the use of outside promotion forces.

Joe Abend, the label's president, said the move is based on the company's conviction that this will bring a turnaround during the year in the economy in general and the music industry in particular.

"Pip lacks last year with the..."
Put on a Happy Faces

Third American Tour:
February 5 - April 3, 1971
Second Album:
Long Player, released February, 1971

If you've seen them, you know. If you haven't seen them, we're sorry that your life is emptier. Here's why:

"... they make a fine rock band." - Joel Selvin, Rolling Stone

"A concert not to be missed." - Austin Gillespie

"The audience went wild; there was a standing ovation, and so the group tore into a reprise of the number, running through the chorus several times and then walking off, stars." - Robert Hilburn, Los Angeles Times

"Stupendous." - Joshua, The Hurricane

"Surely this record will be one of the best releases of the year." - John Koegel, Hofstra University Chronicle

All, smilingly, on Warner Bros. Records and tapes, the latter distributed by Ampex.
**The Blues**

A cultural heritage that tells it like it is

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MIGHTY JOE YOUNG
JOHN JUNIOR
LITTLE EDDIE TAYLOR
OTIS RUSH
OTIS SPANN

Representing the artistry of the great American Traditional artists...

JUKE BOY BONNER
AL KING JR.

(Mailed in memoriam)

**General News**

**1st CTY Units for Home Rental**

Teleplayer and programmer generated by Motorola's newly developed unit, will give cartridge TV an unprecedented jump into this highly lucrative market. Although Dr. Stigall Henwood, VRC president, agrees with the general concept that the new medium would take at least three to five years to make a meaningful penetration in this area, he feels confident that the VRC project will meet this goal. Henwood believes that this is the greatest interest and pave the way for the medium's success in the home market.

Initially VRC is committed to using its equipment only in stores, primarily because of the shortage of equipment which has yet to be developed as to how advances or standards take place, the club will utilize appropriate new equipment.

**Mattel to Instrument Field**

Option will manufacture a new home entertainment instrument, the Music Maker. This newly designed instrument combines an organ sound with an optical record player, playback devices, and sounds of drums, guitars, vibes and harmonicas.

The Music Maker is the result of three years of research and development, revealed Dr. Mattel, chairman of the board. "This is the beginning of a new music hobby and a new music instrument," said Mattel.

"The Music Maker's concentration is in the area of youth and leisure. We will be a music factor in the leisure field. We're a youth-oriented company, and we're trying to put something together in that field.

Option, which has been in operation six months with a factory in Corona, Calif., has manufactured several hundred units of the Music Maker. Three models in the line and the first public sales effort will be through Southern California area by early April. The first three units are priced at $329 and $379, and $399, according to Option's president, T. Ray Clendenen. Handler estimates the players will be available in parts of the East by mid-year.

The unit has a piano type keyboard at the right and an accompanying set of levers, which will be controlled through a keyboard. The recording is an optical disk, which is put into a compartment in the machine. The hand shifter, which is a dial of special switches and buttons, is moved by the player. The right hand plays the melody and the left hand provides foot switches and volume controls.

The optical recordings are made by sonic pick-up or recording device, designed to be used by Decca for Mattel. There are 87 sound cards for each dish and an optical reader scans the tracks and picks up the sound pattern and translates it into the signal.

The unit has its own speaker system, but can be hooked up to any other speaker setup. The unit can be used through instrument dealers, department stores, and record shops.

A floating print with each label will be made for each retail store. The label is printed on a roll, which allows the player to display the name of the unit and increase the rhythm of the optical recording to match whatever speed he wants to play in.

**U.K. Government**

**Continued from page 3**

On medium waves Radio One and Two will face increased competition, with Radio One setting a broadcast record on both bands.

Important considerations yet to be decided include the role which newspapers have in the commercial radio, the question of playing traditional music which is not yet be settled with the Musicians' Union, and the future of broadcasting. Commercial radio operations were made necessary if permitted to broadcast only in peak listening hours, but adequate public service was made available by broadcasting both day and evening.

**Happydaze Opens West Coast Office**

**NEW YORK**—Happydaze Records, headed and owned by Paul Levinson, has opened a West Coast office at 1254 Overland Avenue, Los Angeles. Scott Howard heads the new operation.

Bob Gardick, Tony De Santis, Joe Marcus, and Sam Beauch now represent Happydaze's single release, "Merri-Good," as well as "Rancid," by Trouser.

**Stereo Dimension Shaping New Aim Via Westinghouse**

**Continued from page 1**

For the consumer, the Westinghouse Company has developed a new grouping for the "gate" and program" records, enabling the listener to get Westinghouse's Group W and the Amory, Afford-Able Records, a distributed label.

Becker's first big push will be on the Marvin Gaye album, "Get It While It's Hot," a four-record set which includes the group's first single, "I Want You to Need Me," and the album's second single, "Do It Again." Becker hopes the album will be a "sleeper," and that it will be the group's breakthrough record.

Records, a pop label; Aladdin Records, a Southern and Afford-Able Records, a distributed label.

Becker's first big push will be on the Marvin Gaye album, "Get It While It's Hot," a four-record set which includes the group's first single, "I Want You to Need Me," and the album's second single, "Do It Again." Becker hopes the album will be a "sleeper," and that it will be the group's breakthrough record.
When it's in the Grooves... it MOVES!

"We're happy as hell with the response acclaiming MOSAIC BY CROW as one of the best new albums of the year!

THANK YOU"

Available on
AMARET RECORDS ST5009
AMPEX Cartridge M85009
Cassette M55009
Reel to Reel M5009

NEW HIT SINGLE from this album: 'WATCHING CAN WASTE UP THE TIME' # 45-129

AMARET RECORDS/1717 NO. HIGHLAND AVENUE/HOLLYWOOD, CALIFORNIA 90028
**Superscope Plans Rack Setup and M. O. Service**

By ELOIT TIEGEL

**Muntz Merging With DiscoTape**

By ELLOT TIEGEL

**Recoton Adds New Lines to Accessory Catalog & Audio Aids**

By RACLDIFFE JOE

**Recron**

Revised Line

The company has also revised its explore line of component cassette recorders and tape-accessory catalog, which has been enlarged to hold the entire product line of 100 models. The tape-accessory catalog now includes 100 models.

**Recron**

Revised Line

The company has also revised its explore line of component cassette recorders and tape-accessory catalog, which has been enlarged to hold the entire product line of 100 models. The tape-accessory catalog now includes 100 models.
MARVIN GAYE'S

"WHAT'S GOING ON"
SHOULD BE GOING ON

A SMASH ON TAMLA
PUT IT ON!

T-54201

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Store a library of listening pleasure in one tape case

This is the ideal way to store 4- and 8-track tapes. This attractive case has 24 individual compartments to provide maximum protection for each cartridge. There's no better way to keep them safe from dust and scratches. Deluxe features include padded lid, twin latches and heavy plastic handle. The interior is fully lined. Outside is covered with rich blue or black plastic-coated, moisture-resistant material. Economically priced at 48.95 retail.

Send today for information and literature on this and the complete cartridge carving case line. Write to Amberg Fire & Index Co., Inc., 1625 Duane Blvd., Kankakee, Ill. 60901.
"YOU CAN FOOL PEOPLE SOME OF THE TIME BUT YOU CAN'T FOOL THEM ALL THE TIME!"

for those who have been fooled insist on Le-Bö LEADERS IN QUALITY TAPE CASES

THE NEW CHAMPS OF THE RECORD INDUSTRY

LP RECORD CARRYING CASE
Beautifully styled in sturdy leatherette. Quality construction throughout. Protects records from dirt, damage or loss. Simple way to carry records anywhere. Holds 50 LP records. Black only. 6 pcs. to a master carton.

Suggested List: $9.95

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<table>
<thead>
<tr>
<th>#</th>
<th>Case Name</th>
<th>Description</th>
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<td>Cartridge Deluxe</td>
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<td>1200</td>
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<td>Case</td>
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<tr>
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<td>Holds 15 Cartridges, Red velvet flocked interior.</td>
<td>$9.95</td>
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<td>TA-64</td>
<td>Deluxe Wood Cassette Carrying Case</td>
<td>Alligator Leatherette covered wood construction. Holds 30 Cassettes.</td>
<td>$14.95</td>
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<td>Deluxe Wood Cassette Carrying Case</td>
<td>Holds 30 Cartridges, Red velvet flocked interior.</td>
<td>$14.95</td>
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<td>TA-68</td>
<td>Deluxe Wood Jumbo Cassette Carrying Case</td>
<td>Perfectly engineered shape. Holds 36 stereo cartridges.</td>
<td>$15.95</td>
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<tr>
<td>TA-82</td>
<td>Deluxe Wood Cassette Carrying Case</td>
<td>Leatherette covered. Holds 30 Cassettes in individual compartments. Attractive red velvet flocked interior.</td>
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<td>Holds 30 Cartridges</td>
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<td>Holds 24 Cartridges</td>
<td>$14.95</td>
</tr>
<tr>
<td>TA-118</td>
<td></td>
<td>Holds 30 Cassettes</td>
<td>$13.95</td>
</tr>
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</table>

THE NEW CHAMPS OF THE RECORD INDUSTRY

LP RECORD CARRYING CASE
Beautifully styled in sturdy leatherette. Quality construction throughout. Protects records from dirt, damage or loss. Simple way to carry records anywhere. Holds 50 LP records. Black only. 6 pcs. to a master carton.

Suggested List: $9.95
AMPEX PUSH FOR 'LOVERS'

NEW YORK—Ampea is introducing a "Music for Lovers Only" tape promotion on cassette and reel-to-reel utilizing product from Viva, Bravo and GWP Records. The catalog product will be packaged in 856 x 12 cases and shipped in a self-display carton with a pop-up header. The full color package lists for $4.98. Product will be shipped with a greeting card enclosed. In keeping with the "music for lovers" theme, the cards will contain poignant passages.

Tape CARtridge

London Phase 4 Stereo Cassette Introduced

NEW YORK — London Records has introduced its first Phase 4 stereo cassettes. The new London stereo cassettes are being manufactured exclusively at the British duplmcating facilities of the parent firm, Decca Records Ltd. of Great Britain.

The new cassette line, represented by five packages in the initial release, features the special Doby bass restoration system. Prior to the new Phase 4 product, London was represented in the cassette field with its specialized line of Richmond Opera and Stereo Treasury series of classical material.

The new Phase 4 cassettes feature such vocalists as Bizet, Frank Chacksfield, Ronnie Aldrich and the London Festival Orch., Werner Muller, and Bob Sharples.

Within two weeks, a second special release will be issued featuring Henry Goodman and his band, recorded live in Sweden, in the special brown-bag unit and boxed set.

Ampea, incidentally, continues as exclusive distributor for all other tape configuration.

Cap to Sell Display Bins Made by Chicago Showprint

LOS ANGELES—Display bins for cassette and cassette will be sold by Capitol and manufactured by Chicago Showprint for the label.

Capitol’s salesmen will begin taking orders for the display cases within the next 30 days. The program is an outgrowth of units created by Fred B. Capitol’s national merchandising development manager.

Distribs Named By Car Tapes

LOS ANGELES—Car Tapes, manufacturer of stereo tape players, has appointed Robert Levy & Co. in California, Midwest & S.W. and Midwest, Overland Park, Kansas, as distributors. The company’s full face displays enable someone to open the box, but the customer can see the packaging behind the glass. The units are generally hung on the wall or placed near the checkout register.

Cassette Corp Lifts Blank Tape Output

CARLSTADT, N.J. — Cassette Corp. of America is expanding its blank tape production to enhance its two lines, Trivera and Standard. The 8-track line is in the stand-alone market. Standard will meet the needs in the lower-priced area, according to Walter, Elterman, president.

Cassette Corp. of America is expanding its production in blank 8-track cassettes, which Elterman believes a good market is developing.

"I don’t see the market in blank 8-track cassettes existing like in the blank cassette configuration," Elterman said, "but certainly it will develop into a major market."

To meet the rapidly expanding blank market, Cassette Corp. of America is contemplating increasing production capacity in its Carlstadt facility. The company, besides producing cassette and 8-track reel-to-reel product through networks of distributors and factory representatives, has been running.

Elterman said a major effort will be made in the educational market via a series of cassette game products.

"Our main thrust this year will be to concentrate in every market aspect of cassettes," Elterman stated. "We’re projecting a 20 percent increase in business this year over 1970, with the brunt of our sales coming from cassettes."

He believes the business picture will brighten, and looks for an immediate increase in sales.

Aprilia, Inc.

Six new units, including a high volume of sales, have been added to its Wolfskystem system of audio-visual cassette recorders. Additionally, Aprilia has extended its reel-to-cassette duplicators, slide-sync record-playback deck, slide-sync playback-only portable and an audio-actived display for language learning and carrel. In the cassette duplication facility, model 5060-A for reels and model 2760-A for cassettes, can drive up to 10 cassette copiers or slaves, model 2760-A. Two features are incorporated in the duplicator systems: an ultra high-speed recording wind of cassettes in copiers and automatic stacking of finished cassette master units. (The master unit for the cassette duplication facility, model 5060-A for reels and model 2760-A for cassettes, can drive up to 10 cassette copiers or slaves, model 2760-A. Two features are incorporated in the duplicator systems: an ultra high-speed recording wind of cassettes in copiers and automatic stacking of finished cassette master units.

America salesmen in conjunction with the 1970 release of the Aprilia catalog.

In conjunction with the 1970 release of the Aprilia catalog, the following units have been introduced:

- 8-track duplicator
- 16-track duplicator
- Slide-sync record-playback deck
- Slidesync playback-only portable

The audio reaction to the products has been favorable, according to Aprilia's marketing manager.

Aprilia Corp.

To bring the largest number of diversified cassette markets into the Aprilia catalog.

Aprilia Corp.

For the first time, Aprilia has introduced a new 2760-A display for cassette music. The display is available in 12, 20 and 2760-A models. It has a 2760-A cassette display and an additional 2760-A cassette display. It requires the buyer to apply for a contract.

It is available in four models: 2760-A, 2760-A, 2760-A and 2760-A. The 2760-A has a 2760-A cassette display and an additional 2760-A cassette display. It requires the buyer to apply for a contract.

Cassette music is a logical addition to the Aprilia line, according to Aprilia's marketing manager.

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A Little Bit of Love is Better than NO LOVE AT ALL
(Carson-Christopher)

B.J. THOMAS
Produced by Buddy Buie and Steve Tyrell
Arranged by Glen Spreen

Scepter
Grey Exec Sees CTV Challenge for Best

NEW YORK—Cartridge TV, while creating a whole new dimension for commercial advertising, will also place a greater challenge on the television executive and his agency. This is the thought of Whittman Rutten, vice president of A. D. Butterfield, Inc., advertising at the recent at the American Radio History (VPA) has called to its installments that CTV's demands on creativity will be truly amazing. The programs will be in complete control to the consumer.

He predicts that CTV's creativity will be challenging the placement of commercial TV, which, through the medium of advertising, will continue to thrive. "That the medium is in no need of improvement, he said, "and that the consumer's content, with his own personal and interesting connections, will take advantage of this new form of medium.

In his own words, Rutten said, "The challenge for our industry is to make a new product out of a new form of medium.

Sees Commercial Field as Filling The Talent Gap

LOS ANGELES—Producers and film makers in the television industry are considering the potential to fill the talent gap in the television programming. The major networks and independent production companies are exploring new ways to utilize the talent gap in creating new programs.

"The potential for new talent is enormous, and we need to take advantage of it," said one producer. "We have the resources and the talent, but we need to find new ways to utilize them.

"The challenge is to find new ways to utilize the talent gap in creating new programs. We have the resources and the talent, but we need to find new ways to utilize them.

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Motorola in Right Frame of Mind: EVR Over 16mm Film

By EARL PAGE

CHICAGO—The television industry is facing the challenge of providing a new perspective on the television experience. This is the thought of Motorola in recent developments in television technology.

"There is a new perspective on the television experience, says Motorola, "and we need to take advantage of it.

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B&H's View of 'Marriage'

CHICAGO—The marriage of 8mm film and a solid-state camera is the marriage of convenience. The marriage may only occur after a rather long engagement, and it may be an interesting romance now. This is the way B&H, a New York camera and film manufacturer, wishes to sell a 8mm camera to the public.

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Brockway Says Nets to Shift to CTV Format

WASHINGTON—Cartridge TV, a new form of television which industrial television networks will switch in the future, believes Brockway of B&H Camera Co., that industrial CTV will be the future of television.

"The shift to CTV format is the future of television, says Brockway, "and we need to take advantage of it.

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Haldeman in Field

CINCINNATI—Lloyd Haldeman, general manager of the Cincinnati Symphony, is resigning from his position to enter the television industry. According to his resignation letter, which was dated June 1, Haldeman, who has been with the company since 1971, has been replaced by a new executive.

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Sony Color Units for Japan

TOKYO—Sony's first color video-cassette players will be available in Japan in July, according to the company's head office in the United States. The company has already sold 500,000 units in Japan.

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February 6, 1973, Billboard
Paul Kantner and Jefferson Starship announce "A Child Is Coming" b/w "Let's Go Together" #74-0426 from the album "Blows Against the Empire" LSP-4448 PBS-1654 PK-1654 TP3-1064
New Texas Bill Hits Festivals

SPIRIT, BLOODROCK, COWBOY
Fillmore East, New York
Spirit, Bloodrock and Cowboy, three groups, made for a fine early show at Fillmore East, Jan. 29. Spirit, whose last appearance were all too infrequent, was powerful as closing act.

New of the week, Spirit is a unified group of the highest order with drummer Jack Casady, guitarist Randy California and lead vocalist Jerry Fergerson. This is a way with strong assistance from John Locke, keyboards, and bass guitarist Mark Andes. The steady playing of Andes was especially sold, while the large drum setup for Casady was effectively used. “Nature’s Way” was one of the tunes, showing the top numbers from Spirit’s Epic album.

Bloodrock, who record for Capitol, made an even stronger impression than their one previous Fillmore East appearance. A good lead vocalist, Jim Rutherford, and a unified group performed well for this unit, whose many meets include more with lead guitarist Lea Fickens, and rhythm guitarist, Jan. 29. Bass guitarist Ed Grundy and drummer Rick Cale also worked. “D.O.A.” was a good number from their second album, while “Jesus” and “Laugh Don’t Laugh” is their next album. Bloodrock has the making of a real group which is why the audience for this unit probably will get even better, especially in ending numbers, the country-style sextet clearly has what it takes. “Stick Together” and “Pretty Friends” were top numbers.

FRED KIRBY

JOHN HAMMOND
Civic Auditorium, Santa Monica, Calif.
There have been very few conventions worth the name in recent years. One of the best has been John Hammond, who hopes fully he will start to reach a wider audience. If he does here Jan. 30 supporting Van Morrison is an indication, his audience is getting larger.

Hammond performs most old blues tunes and rolls turn, all done in blues or boogie style with the accompaniment of harmonica, guitar, and harmonica. His most successful numbers were the jump blues, such as B.B. Diddley’s “Who Do You Love” and Muddy Waters “I Can’t Be Satisfied,” the latter tune done on slide guitar. John Hammond’s number was Robert Johnson’s “Ramblin’ on My Mind,” done with Hammond, vocal and guitar and has harmonica. Hammond records for Columbia.

GEORGE KHEMNER

TONY BENNETT
Albert Hall, London
A start was given to the New Year in the Albert Hall where the sold out were thrilled to hear the name of one of the most popular artists of the world. The concert was well received by the audience.

The concert was well received by the audience. Many of the songs performed were hits of old, including “I Can’t Help Myself,” “Everything I Do” and “The Way You Look Tonight.” Bennett also performed some of his most recent hits, including “The End of A Perfect Day” and “The Way You Look Tonight.”

The concert was a success and the audience was satisfied with the performance of Tony Bennett.

(Continued on page 24)

FEBRUARY 6, 1971, BILLBOARD

Talent

New Talent In Action

Island Artists to Represent Grand Funk in Europe

NEW YORK—Grand Funk Railroad, Captiol Records’ group, has granted exclusive agency representation rights for Europe to Chris Blackwell’s Island Artists Ltd.

According to Terry Knight, group’s manager-producer, “Island Artists first represented Grand Funk TV negotiations in Europe, but Real Europe appearance in London which was standing-room only personally I feel the organization helped immensely in making it possible for us to sell out Royal Albert Hall through their attention to matters of room seating such as lighting.”

Knight added, “At present Island Artists is negotiating an extensive European tour for Grand Funk in the summer. However, rather than follow the standard practice of playing every known club and university in Europe, Grand Funk will concentrate mainly on the large football stadiums and auditoriums which are as centrally located as possible and where the greatest number of people can assemble together at once to see the group. We hope we can secure a permit to give a free concert in Hyde Park to close the tour on our way home.”

Meanwhile, back in the U.S., Grand Funk has sold out its scheduled appearance at the 18,000-seat Fabulous Forum on Feb. 24, less than five days after the tickets went on sale. A second show has also been added for Feb. 25. Appearing with Grand Funk for the two shows will be Black Sabbath.

Nancy Love Opens Public Relations Co.

NEW YORK—Nancy Love, formerly vice president of the Mike Merrick Co., a public relations firm, has formed Nancy Love Associates, Mrs. Love was with the Merrick office since 1967. Nancy Love Associates will be located at 229 East 79th St., and a West Coast affiliate will be announced the next few weeks.

Segall & Love to Produce Concerts

NEW YORK — Nai Segall, personal manager based in Philadelphia, and Bernie Lewis, former owner of Cameo-Parkway Records, have teamed up to produce a series of concerts in Philadelphia. Segall introduced jazz concerts to the Philadelphia area in 1943. He later switched to personal management.

Philadelphia—Academy of Music, concert hall for the Philadelphia Orchestra, has dropped the boom on hard rock music fare by banning all acoustic.

The decision was reached after the recent concert by an electric bluesy blue group, Hot Tuna, because of the “smoking” in the hall, John H. Healy, executive vice president of the Academy said. "Hundreds of electric guitars—not to mention broken wine bottles—were found on the carpets of the Academy following the concert." Repeated no-smoking requests

were made from the stage, and at one point, the audience was warned that the party was in danger of being halted if smoking continued.

The decision affects only "hard rock" shows, "Acoustic" for entertainment will be permitted. Larry Magid, of Electric Factory Concerts, which promoted the Hot Tuna concert, said that the decision means three planned rock shows—Provo Harum, April 18; John Mayall, May 9, and Poco and Livingston Taylor, May 16—will now be rescheduled into the Spectrum.

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LEOTIEGEL

DIZZY GILLESPIE, BOSCO HACKETT, MARO, LOU WILLIAMS
Overseas Press Club, New York

For some reason there is usually thought to be a stylicistic generation gap between the work of Bobby Hackett (using era roots) and Dizzy Gillespie (who took that era's style and moved it up and beyond). This phenomenon is pared for this informal concert, it was hardly apparent—it proved that what is old is current. There's a lot of folklore common ground, and a lot of similar idioms. Perhaps the most obvious of these is Fats Waller's "Jitterbug Waltz," or "Dixieland Swing," which "Until Some God, Sometimes You Get to Go Home."
NOW ON AM RADIO

"BISCUIT'S BOOGIE"
PAA 0076

We knew we had a hit single in the King Biscuit Boy's "Official Music" album.
How?
We were told by md's and pd's all over the country.
FM radio has wailed the "Biscuit's Boogie" track in all its 9 minute and 26 second glory but AM couldn't handle that.
"Ask Paramount for an edited single." They did and we did and now the KING BISCUIT BOY has a hit record that runs 3:17. Three minutes and seventeen seconds of the purest heat we could distill from the "Boogie."

A hit single at three and seventeen from a hit album, at forty one and two.

Paramount keeps on truckin'
Talent

From The Music Capitals of the World

DOMESTIC

NEW YORK

Atlantic's Roberts Flack, Columbia's Tai Mahi and Flying Dutchman's Leon Thomas play Bill Graham's Fillmore East Thursday (11). Appearing Friday (12) and Saturday (13) are Taj Mahal, Mediterranea's Spencer Davis & Peter Jenner, and Columbia's Chambers Brothers, Warner Bros.' Small Faces, the Grease Band, and Parrot's Savoy Brown play Fillmore East Tuesday (16) and Wednesday (17). Brunswick's Lost Generation plays through Monday (6), Philadelphian's Uptown, Feb. 12-21; the Apollo Theater, March 10-16; and Rockford College, April 17. Phil Ihle will continue as president of CADDCO Audio Industries Corp., in addition to his affiliation with Dick Heilmaier in Talent Infinitum Management. Brunswick's Tyrone Davis plays Fran, Mitch, Sunday (14), Washington, Feb. 19-24, and Atlanta, March 1. Lee Tully headline the Elmwood Casino, Windsor, beginning April 3. Dunty Silva will supervise "The Social Buttery," a new division of Candy Leigh's Tomorrow Today. The new division will handle all aspects of gatherings, press parties, opening nights, talent sessions, presentations and conventions. Ronnie Martin and Sergio Franché begin a two-week engagement at the Eden Roc March 3. Decca's Karen Wyman opens a three-week stand at Las Vegas' Sands Hotel Feb. 24. She also will appear at Atlantic City's Haddon Hall Hotel June 12, and Puerto Rico's El San Juan Hotel, Aug. 21-29. Terry Wyner at the Deserine in Miami on a bill with Jackie Kamnon. Wyner records for Capitol (see Broken Records, distributed by Golden Records). His current single is "The Hypocrites." FRED KIRBY

SAN FRANCISCO

The Youngbloods have booked dates in Tucson, San Diego and Long Beach and then go on to Reminister Polytechnic Institute in Troy, N.Y., Colgate University and the State University of New York. Jesse Colin Young is working on an album in his own studio at home to be released on the group's own Raccoon Records. Joe Bauer and Bonny late finished another album together, "Moonnut," which is a group of instrumental improvisations. Release date is late March. A new live album, recorded by the group at Fillmore East, will be out within the next month. Racoon also plans to record High Country, a bluegrass group from Mill Valley, and guitarist Paul Arnaldi, Jeffrey Calle's new album at Warner Bros. Joe Crone and His Hoodoo Rhythm Dwellers were signed by Capitol and are recording their first album produced by Jack Leaky. Leaky is the owner of Funky Features, San Francisco's newest recording facility. Wally Morrison will also do some work at the studio. David Crosby's album for Atlantic is finished and will be out in the near future. Jerry Garcia, Grace Slick and David Freiberg are recording together. Bob Weir and Ron Stewart released a double album of 1966's Golden Country's next album. Joanie B. Cano, who has been a part of the rock party at Mandrakes to celebrate the release of their new album on Vertigo Records, will give a benefit album, "Jeffrey Cohen and Bruce Good," on Clear Records. An exclusive arrangements contract for her publishing. Frontier will spend several days at the Studio 10 label, produced by Nile.
"COLD NIGHT IN GEORGIA"

DEE DEE WARWICK

Produced by Dave Crawford & Brad Shapiro
Recorded at Muscle Shoals Sound Studio, Alabama

FANTASTIC!

www.americanradiohistory.com
SHERWOOD opens in the Desert Inn, Las Vegas. Tom Williams.

NASHVILLE

Columbia recording artist, Billy Joe Royal, is at the Casino Theatre of the Flamingo Hotel in Las Vegas until March 1. On Sunday, King studies in Nashville report a growing number of pop sessions in their own city. David Owen of For Worth was here to check out their facilities. ... Busy with his recording on an LP

LAS VEGAS

Patti Page, who signed a multiple contract to appear for two years at Howard Hughes hotels in Las Vegas starting with three weeks at the Desert Inn, has been changed to the Desert Inn, beginning Tuesday (9). ... Roberta Pindar

Pearl Bailey to RCA Records. Her first RCA single couples "Mama, a Rainbow," with "Two by Two," Miss Bailey heads weekly variety show on ABC-TV. B.J. Thomas re-signed with Scopert Records, where "No Love at All," produced by Steve Tyrell and Buddy Baker, A&R Records John Blair to C & M for representation in all fields... Fearfull Symmetry, La Canza and Bausellh Braun, new bands, to Tom Mars and Los Angeles-based record production. ... Producer David Nelson signed Pat Donahue, the premier, Joe Anderson and Helen Millburn, Eiren Tubuo to Studio 10 Records of Los Angeles, where his first album is due early this month. David Cantor to Beverly Hills Records. His first LP, "Tell Circle," was produced by Dan Perry.

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B.B. KING, right, receives citation from Jay Lasker, president of ABC/ Dunhill Records, commemorating his 25th anniversary in the music business.

FEBRUARY 13, 1971, BILLBOARD
Richard Roberts
with Patti Roberts and the World Action Singers
Music arranged and conducted by Ralph Carmichael

*Back To Love * Love Is Surrender * The Love Of God
*Someone Loved Me First * Love
Keep Me Where Love Is * I Looked For Love / No Not One
It Seems I've Always Loved You * God Proved His Love
On Calvary * No Greater Love / God Loves You
God So Loved The World / My Little World

Light Records distributed by
WORD Records
Waco, Texas 76703

Richard Roberts is appearing with David Frost, plus Oral Robert's Valentine Special in over 300 markets
Songbook No. 37526 — $1.95 features arrangements as recorded
NEW ENGLAND COLLEGES GET 'UNITY FORCE' FOR CONCERTS

BOSTON—Music Productions, a firm which deals mainly as a subagent and advisor for schools having professional concert agencies, has set up a "Unity Force," for crowd control at college concerts. "At many colleges in the New England area at least, concerts have been selling out quickly and the people congregating outside without tickets, often becoming unruly in the face of uniformed authority," said Lloyd Segal, director and agent for Music Productions.

"We have employed black jacks as ushers and a general protection force for most of the concerts which have been canceled and universities to run. "It has become evident to us that the presence of a force such as ours, which does not interfere with college establishment is well looked upon by the students, and they gather at many of the concerts."

The unity force is also used in connection with the concerts half a dozen or more colleges and for the movement of people on campus.

Music Productions was formed seven years ago mainly to consult the school business on the campus, and continue to be of the type of entertainment which has been used and the procedures for providing entertainment and putting on concerts. In addition to the amount of money the university or college can expect to receive, the music grades from the concert area in the radio play of groups, and general methods to discover what was killing the concert box office, the performer gets what we get as an agency and top artist," said Segal. Segal also said that nearly 1,000 concerts, through black jacks, a group or three for each band and has been a reliable source of information which can be utilized to handle the concert. Because of our support with these procedures, the schools, everyone benefits," Segal commented.

At several concerts which Segal provides for every concert at least one general assistant and one special assistant. This gives such information as the time of the concert, where and how far away it will be, and the overall plan of the concert. According to Segal, the concert firm should include a chairperson and other useful information which can be used. The assistant chairperson will overlook the event needs. In addition, the company helps the company to make up the schedule for the concert. This also helps to get better prices for the programs for the schools. "We are a total service group here," said Segal. "We even send a representative to the concerts we help put together. In addition, because we have more experience, we can give you more guidance is needed."

All of this plus the benefits of the concert concept is a step in a direction towards winning, which concerts without incident. The professors who try to coordinate concerts at about 50 campuses and we hope to send our teachers to other schools where we have been running successful concerts and their concert schedules, will help us.

What's Happening

By BOB GLASENBERG

The following is part of the text of a letter from Renee Moude-

wells, program director for KUW in Urbana, Illinois:

"It doesn't take much to predict that a new release by George Harrison, Joe Cocker, or the Rolling Stones will be a hit. Yet many of those colleges reporting to (Campus Programming Aids) feel it necessary, as a public service to the rest of the nation, to 'discover' these tracks, much the same way a local DJ does."

As long as someone has broached the subject of Program Aids, let me once again make the rules of the game clear. I will print any five picks from any campus radio station. These picks must include the title of the song, the artist and the record label. In the case of LP's, please specify if it is an LP. If you wish to pick an LP cut, specify the name of the cut and the name of the LP. If a play list is sent then the picks must be circled and the name of the record company must still be included. If your picks do not appear, call or write to me and I will tell you why, if you cannot discover the reason yourself. Finally, try to have the picks on my desk by the Monday preceding the date of issue.

Amplex Records sent Dick Wehler up to my office to tell me that he now services campus radio. Write him at Amplex Records, 555 Madison Ave., New York, N.Y. 10022. You might also drop Zell Senders and Company, 835 3rd. Ave., New York, N.Y. 10019, to get service from J. & S. Any record company who wishes to hear from campus radio stations, let 'Mo's' mail a line to Billboard's New York Office. I will be happy to print names and addresses.

The Head Count

The Lake Street Station is located in Madison, Wisconsin, about two minutes' walk from the University of Wisconsin, and a few steps off the main thoroughfare of the campus town. Phil Bloom, the manager, discounts all records 50 percent off retail or lower. When called, there was music in the background and Bloom said that it was mainly for the enjoyment of the employee. "At least they are the people who work here. If they have a chance to listen to their records, it is a good thing."

But the main issue is its easygoing attitude and non-judgmental attitude. "We all live in the same city," Bloom added. "You will have top LP's of the week are:


Copyrighted material
Radio-TV programming

2 Hilliard Stations on Success Beam With Different Formats

By CLAUDE HALL

INDIANAPOLIS—Jim Hilliard has a funny kind of problem—one which many broadcasters would like to have. A couple of years ago, Hilliard publicly stated that Top 40 radio is a "dead" format; today he operates a very successful station, WIBC-FM, along with the WMP-FM which he also owns.

The problem, however, is that WMP-FM is giving serious competition to Jim Hilliard’s other station—WIBC-FM.

Actually, the two stations feature different formats, with WIBC-FM having a 5,000-watt easy listening station. But different from the ordinary run of MUs, Hilliard calls it "the swinggastest, strangest MOR in the world.

Basically, the music is standard tunes done in a modern, up-to-date style and it’s balanced with current hits. The artists include the Partridge Family and the Rolling Stones. Hilliard even Lynn Anderson on something like "Rene Garden" and George Harrison on "My Sweet Lord.

Excellent Billings

The station has been reaping excellent billings because of its image. Hilliard’s philosophy is that "the secret of all successful independent programming is the problem with many radio stations is what they do to the other way around.

KOME-FM Offers ‘Choice’ To Progressive Rock Radio

SAN JOSE, Calif.—Last station to join the progressive rock radio movement on the West Coast is KOME-FM and general manager Ron Carlson, who plans programming will offer listeners an “alternative” to other progressive rock radio stations. Former call letters when the station programmed classical music were KRPM-FM. The stereo 50,000-watt station will allow airplay of progressive rock music, only its music must be a product of rock. The rules are that the music must include a large share of hard rock, jazz, folk and blue musicals in the progressive rock.

WVHI-FM Into Progressive Rock

EVANSTON, Ill.—WVHI-FM, a monaural station here that offers its listeners an “alternative” to other progressive rock radio stations. The station previously had been with WMP-FM under the call letters WMP-FM. This station, which is owned by the City of Evanston, will be operated by the city and will be used for experimental-type programming. The station will also be used for experimental-type programming.

Virginia Radio Sets FM Station

VIRGINIA, Minn.—The Virginia Broadcasters Association, which operates the new FM station on the air here within the next two months as a “community service” project for the town, has leased the studios and it is in the process of building a new FM station. The association, which operates the two existing stations in the area, has leased the studio and is now in the process of building a new FM station.

In preparation for the new station, all monaural stations have been disposed of and is now attempting to build a stereo albums library from scratch.

February 13, 1971, Billboard
Radio-TV Mart

If you’re a deejay searching for a radio station—or a radio station searching for a deejay—Billboard is the best buy. No other trade publication is read by so many air personalities and program directors. And all of the sharply programmed-oriented general managers read the magazine, too! Best of all, Billboard classified ads achieve better results than any other publication in the field. General managers report that a Radio-TV Job Mart can draw five times the results of the next leading radio-TV industry publication. The cost is $15—in advance—for two times. Box numbers will be used, if you wish. Send money and advertising copy to:

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Billboard
165 W. 46th St.
New York, N.Y. 10036

POSITIONS WANTED

If you’re looking for another job on radio FM or television, or if you’re interested in a career in the broadcast industry, send your resume to the Bureau for the latest job opportunities. Include your education, experience, and any special skills or qualifications you may have. Send your resume to:

Radio-Television Mart
165 W. 46th St.
New York, N.Y. 10036

POSITIONS OPEN

First place, college graduates, expert, general manager, and medium for major network; GM, station manager, and sales manager, ABC, New York City. Send resume to John Smith, ABC, 555 Fifth Ave., New York, N.Y. 10017.

Radio-Television Mart
165 W. 46th St.
New York, N.Y. 10036

SINGLES—5 Years Ago
February 13, 1961

1. "I Can’t Help Myself (Sugar Pie, Honey Bunch)" by the Four Tops (ABC-Paramount)
2. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)
3. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)
4. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)
5. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)

COUNTRY SINGLES—5 Years Ago
February 12, 1966

1. "I Can’t Help Myself (Sugar Pie, Honey Bunch)" by the Four Tops (ABC-Paramount)
2. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)
3. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)
4. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)
5. "I’ll Never Love This Way Again" by Aretha Franklin (Soul)

More will LIVE

You more GIVE

FEBRUARY 13, 1971, BILLBOARD

HEART FUND
**Radio TV Programming**

**TOP 40 Easy Listening**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label &amp; Number</th>
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<td>1</td>
<td><strong>FEBRUARY</strong></td>
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**Campus Programming Aids**

**EAST**


**MIDWEST**


---

**Continued from page 28**

ing man, I'd guess that Nick An¬

deney is going to be the new pro¬
gressor of WWJRZ in beauti¬

diful downtown Flint, MI. Change of WWJRZ, now country, rock music is evident; because Sherrod gave two weeks’ notice at WNK-FM.

**Vox Jox**

**Camden,** who now refuses to be himself the last broadcasting. . . . Dave Randall, . . .

**This is the Year of the Hog**

**June COMING**

**ROULETTE RECORDS**

45 rpm RECORDS oldies by mail

**OLDIES from 1955 to 1970**

All original artists.

For complete catalog send $1.00
(deductible from any subsequent order)

**BLUE NOTE SHOP**

150 Central Ave., Albany, N.Y. 12203
**Soul Sauce**

**BEST NEW RECORD OF THE WEEK:****HUG ONE ANOTHER****

**BILLY GUY**
(All Platinum)

By Ed Ochs

SOUL SLICES: Top 10 this week: Jackie Moore, "Precious Precious" and the Ommonds "One Bad Apple." Action is heavy on the Staple Singers, Bill Cody, Little Sister, Stylistics and Genter Davis, and a second wave of winners from Otis Leavill, Lee Charles, B.B. King, Garland Green, Metters, Ruby Andrews and King Curtis. No sweat on the Temps, Freda Payne, 100 Proof, Spinners and Marvin Gaye. Welcome to the hitmakers. O. V. Wright, striking back from his big "Ace of Spades" with "When You Took Your Love From Me," produced by Willie Mitchell for Back Beat. . . . Custom's over 300,000 on the "Curtis" album and 500,000 on the single, as the Bad Boys complex continues to ring the bell with the Stairsteps, Impressions, Presidents, Plunder Emerick, 100 Proof, Barbara Mason, etc. Curtis is back in the studio recording a new single. . . . The Chambers Bros. are hitting everywhere with "Funky" from their new Columbia LP, "New Generation." They've been looking for this break. . . . Marion Williams' anti-dope-out song. "Standing Here Wondering Where to Go," on Atlantic, is spreading over the air waves. . . . The flip of Brook Benton's "Shoes" hit, "Let Me Fix It," is taking the disk even higher. . . . Soul Sauce picks & plays: Dynamic Tints, "Finding Love" (Twistn); Bobby Powell, "The Bells" (WLT); Billy Mack, "(Continued on page 54)

**Soul '71**

**GET YOUR LIE STRAIGHT!**

by Bill Biday

Crajon 48204

Went to #1 — WJLB- Chicago

WYRL WGRF WGO

KSSF KWK WGC

WOL KATZ WLYD

WWRN WABO WLAG

WDAB WLSW WBO

WJLB WCHB WDO

**MY CONSCIENCE**

by The Lovelites

Lovelite LLR-01

#3 — WJLB- Chicago

On:

WGRF WGRW WGRD

KKK WYRL WCHB

KATZ WJMR WJRL

KWK KPRL KRLD

WJLB WCHB WBO

YOU OLD BOO BOO by

Ruby Andrews

Zodiac 1020

WJLB WGRF WGRD

WGRW WGRD WGRF

KKK WYRL WCHB

KATZ WJMR WJRL

KWK KPRL KRLD

WJLB WCHB WBO

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**Campus Programming Aids**

*Continued from page 29*


**WEST**

KMLA, California State at Los Angeles, Steve Reasick reporting: "Where Are We Going," Bobby Bloom, Roulette; "Whole Lotta Love," King Curtis, Atco; "Morning Of Our Lives," Arkade, Dunhill; "Waitin' on You," Dave Mason, Blue Thumb. . . . KPEP, Pepper-
Campus Programming Aids

- Continued from page 30


CANADA

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1971</td>
<td>It's going to be a MUSIG°버리기.</td>
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<td>1971</td>
<td>ERIC BURDON</td>
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<td>THE BLACK-MAN'S BURDON</td>
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<td>MEDICAL CENTER</td>
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<td>I'M GON' GIT MYSELF TO BEHOLD</td>
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<td>LALO SCHIFRIN</td>
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<td>JIMMY SMITH</td>
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<td>TO DR. ZHIVAGO</td>
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<td>TO EARTH: SPACE</td>
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<td>ALL STAR COUNTRY</td>
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<td>NEW FROM STORMY FOREST</td>
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<td>1971</td>
<td>Kathy Smith</td>
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<td>1971</td>
<td>MGM'S SUNFLOWER</td>
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<td>1971</td>
<td>VINTAGE DEAD</td>
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| 1971 | Rainbow Sunflower (incl.floor)

Note: The image contains a calendar-like layout with images and text references to various musicians and albums from 1971.
<table>
<thead>
<tr>
<th>RECORD YEAR AT MGM</th>
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**4th Hit Album in a Country Groove**

**Lost**

**Michael Parks**

**Records in Europe**

**Heintje**

**Burning Bridges**

**MGM Records**

**Japanese Press**

**Paul Frees**

**RCA Victor**

**The Mike Curb Congregation**

**The Blues Project**

**Freda Payne**

**Core of Rock**

**McCloud - Sound Track**

**New from Colossus Gold**

**Colossus Gold**
I couldn't Sleep (Miss Betty); The Girls, The Hurt's Still Here (Me, my family and friends) (field); Barbara Mason, "When You Look at Me" (Nat General); Barbra Streisand, "Make It Better" (Chesnayville); Mes, "God That Is My Father"; Buck Owens, "I'll Make My Peace" (Hill); Cook; "I'm Brittle Flying Dutchman is the Last Poem" by poet Gil Scott-Heron's "Small Talk on 12th Street" (Hob); a) "You Say (Warmer)" (Memphis); Love, "I Believe in Music" (Philips); (Decisions); "It's Love That Counts" (Squares); Eddie Floyd, "Oh, How It Rained" (Stax); Ray Charles, "I'm Gonna Make Me Pay" (Hill); Cook.

BLACKS OPPose SHIFT TO MOR BY KSL

I'm not saying that with the emergence of Rock and Roll and the success of the Rolling Stones and the Beatles in the late 1960s, I still don't believe that some of the older black artists and the older black audience were not well served by the radio stations of the era. But, I do believe that the older black artists and the older black audience were not well served in the 1970s, when the radio stations of the era were not serving the older black artists and the older black audience.

The older black artists and the older black audience were not well served in the 1970s, when the radio stations of the era were not serving the older black artists and the older black audience.

The older black artists and the older black audience were not well served in the 1970s, when the radio stations of the era were not serving the older black artists and the older black audience.

The older black artists and the older black audience were not well served in the 1970s, when the radio stations of the era were not serving the older black artists and the older black audience.

The older black artists and the older black audience were not well served in the 1970s, when the radio stations of the era were not serving the older black artists and the older black audience.
KANSAS CITY—The one-stop-shop's responsibility in promoting new singles is greater than ever before, because tightened radio play lists and radio's heavy use of 12-in.-album cuts is focusing more attention on jukeboxes, according to Harold Hanster, Davidson's One-Stop single sales manager.

Hanster, whose association with Davidson owners Millie and Ira Roy Davidson goes back to 1945, said: "Jukebox programmers cannot rely entirely upon radio play lists for their popularity in selecting records."

Radio stations may not play a new record for a number of reasons, including the fact that an artist might be unknown. "The charts don't always reflect the potential a record may have on jukeboxes," Hanster said. He is aware of the tighter play lists and of the growing use of album cuts on stations. He said the one-stop must sharpen its technique in discovering the potential of new single recordings. "The one-stop must draw on its experiences."

"Note the track record of the recording artist."

"Analyze the promotion employed by manufacturers, distributors and label men in the field."

"Stock new records and encourage repeat listening to them on the premises, noting reactions and opinions."

"Begin to think of the one-stop as a recording co-promoter (sometimes this means advising the purchase of a record that may be showing national potential but is not moving in the one-stop's market)."

The Kansas City one-stop draws from a wide outlying market and to other one-stops 25 miles in Missouri and Kansas to shop for records. The types of music they buy includes every category in country music, best sellers in--

12" LP JUKEBOX
COLUMBUS, O.—The problem of radio stations playing cuts from 12" LP records has been demanding for jukebox manufacturers, said Ira Keplar, the Jukebox Division's co-ordinator for large LP's.

"Keplar, using equipment furnished by the Association of Free Lance Engineers, Inc., is working through the Seflond, Inc., distributor of Rivel's jukeboxes. The technology system that holds 50 discs and plays one whole album for 50 cents.

Radio LP Trend Enlarging One-Stop's Promotion Role

Radio Lowry

FEBRUARY, 1971, BILLBOARD
One-Stop Promotion Role Expanding

Jukebox programming

- Continued from page 35

that one on? Hasler has nothing but sympathy for operators who grapple with these situations.

But he's still convinced operators should go with some new stuff simply because it's the life of the business. And he points out that by getting new records on early, locations get in on that initial surge of business when a record takes off.

"Some location owners shop the competition's machines and when they see a record on the's that they don't have, they often complain," observed Hassler. "So often the operator is damned if he does and damned if he doesn't get new releases on. One thing for sure, only a certain number of records on a unit will be played anyway so an operator might as well get some new items on."

A weekly master goes out to all operators and record shops who are Davidson's regulars listing the 50 or 60 current best-sellers. Composed by Hassler, he says he always manages to get five or six brand new records on this list each one. It's a well-balanced selection and doubles as an order-form for customers to either mail in or telephone in orders.

The physical layout of the record stock is designed for simplified and accessible shopping by customers. Singles are arranged on a 40-foot stretch of three-tier open shelving. Each type of record—country, easy listening, teen—has its section in the store. And within each category are grouped records appearing currently on the major charts.

And located on shelving above each stack of records are title strips which permit the customer to pick up the record and its title strip in easy fashion. Shaping is one of the services the one-stop provides for its customers and one of the services that elicits keen appreciation by the patron.

The one-stop holds memberships in both the Kansas and Missouri jukebox associations and Leroy Davidson serves as the representative at these sessions. He feels association with the groups is beneficial to both parties.

Typical of the problems that can be ironed out amicably in the group meetings, he points out was one recent relating to the company's method of placing short titles at the top of the title strips. Some operators felt the current most popular number should be given prominence at the top of the strip.

It was explained that putting the short titles at the top had the effect of encouraging the customer to look for what he wanted to play.

This philosophy, much like that of newspapers which encourage readers by using short lead paragraphs, causes the jukebox patron to read more titles and often to play a recording he might not have considered otherwise.

Essentially, the change to easier-to-read title strips goes along with Davidson's philosophy of giving new artists and new releases a better chance to establish themselves. Hassler said it is a quick rise of Dawn, Partridge Family and other big selling artists as indications that artists need not have tremendous reputations to make it in today's popular music business.

What's Playing?

A weekly programing profile of current and oldie selections from locations around the country.

Carlinville, Ill.; Teen Location:

Current releases:
- "Cook the Books," Down, Bell 658.
- "I Really Don't Want to Know," Evita Presley, RCA Victor 4060.

Chicago Soul Location:

Current releases:
- "What's Going On?" Marvin Gaye, Tamla 45201.
- "Montage Bay," Barclay, Volt 4050.

Billy McLean, programmer, Eastern Music

Davenport, Iowa; Teen Location:

Current releases:
- "For the Good Times," Roy Price, Columbia 45191.
- "Cherry, Oh, Cherry," John Rowles, Kapp 2102.
- "Knick Three Times," Down, Bell 938.

Mankato, Minn.; Country Location

Carole De Veres, programmer, C&N Sales Co.

Current releases:
- "Be Good to Me," Stapler Bros., Mercury 72314.
- "For the Good Times," Roy Price, Columbia 45178.

Rockford, Ill.; Country Location

Charles Martin, operator;
Jerry Schultz, programmer;
Star Music Co.

Current releases:
- "Island in the Sky," Roger Miller, Columbia 45252.
- Oldies: "I Can't Be Myself," Ferre Haggard, Cap 32891.
- "Love's Theme," Stewfoot Five, Decca 30198.

Sussex, Wis.; Teen Location

Larry Von Rueden, programmer,
Suburban Vending

Current releases:
- "Hey Tonight," Credence Clearwater Revival, Fantasy 204.
- "One Bad Apple," Osmonds, MGM 14193.
- "Jealous Pearl," Jackson 5, Motown 1175.

Salt Lake City; Country Location

Mark Hollis, programmer,
Valley Music Co.

Current releases:
- "Joey's Secret," George Harrison, Apple 609.
- "I Can't Be Myself," Ferre Haggard, Cap 32891.
- "Linda's Theme," Stewfoot Five, Decca 30198.

Tulsa, Okla.; Country Location

Art Anderson, programmer,
Lear Music Co.

Current releases:
- "Help Me Make It Through the Night," Sonni Smith, Mega 0516.
- "Laid Back," Jerry Lee Lewis.

Webster, Mass.; Teen Location

Mary Jean and Drew's, programmer,
Dugas Music Corp.

Current releases:
- "Have You Seen the Rain?" Credence Clearwater Revival, Fantasy 2005.
- "One Bad Apple," Osmonds, MGM 14193.
- "Me and Bobby McGee," Janis Joplin, Columbia 45174.

FEBRUARY 13, 1971, BILLBOARD

36

BUY! METAL TYPERS

Vending Aluminum IDENTIFICATION DISC

WHY!

1. LIFETIME INCOME
2. SOLVE-FREE OPERATION
3. ONLY 18" IN CHICAGO COIN'S NEW, EXCITINGLY DIFFERENT NIGHT NUMBER!

NOTHING LIKE IT! NO ONE ELSE HAS DIVE...CLIMB!

Bank to Left or Right—Zoom in All Directions! Dare-Devil Flying at Night, with a Bomber's View of the Realistic Curvature of the Moving Earth.

• AUTHENTIC. . . Player Really Sees and Hears the Bombs and Rockets Dropping to Targets
• Value of Targets Changes with Each Drop!
• Dropping in Top Panel for General Viewing
• Extended Play
• Playing Time Adjustable

A GAME THAT CAN TAKE A 25c CHUTE
IT'S A ROUTE REVIVER

WURLITZER ZODIAC
Brings New Life To Locations
New Earnings For Operators

Put this super star of sound and beauty to work in your top spots and it will top the earnings of any phonograph it replaces. That's a promise—based on the experience of Wurlitzer operators everywhere. No phonograph in history has so rapidly and resoundingly established its ability to tune 'em in, turn 'em on, and accelerate the "take."

THE WURLITZER COMPANY • 115 Years Of Musical Experience • North Tonawanda, N.Y. 14120.
Jukebox programming

Fla. Jukebox Programmer Pushes Personal Service

Continued from page 35

Florida," she said. "These are shipped to us prepped so we save on postage. As a result, we get fast service from our one-stop. If he doesn't have the records available, he'll phone Miami and they will be shipped directly to us.

Title strips are furnished and Mrs. Knowles said this is a vital service. "There are occasions when I have to type up strips, but it's usually for a special request." Color title strips are changed each week and make identification easier for customers and employees. "They know a yellow chart strip includes the newest records on the jukebox, and blue, for instance, means the tune has been played on two weeks. I find that everyone likes this method and it only takes a couple of minutes of my time to make the changes," explained Mrs. Knowles.

Mrs. Knowles finds it difficult to explain the public's acceptance or rejection of a record. "You think you have a winner and then it doesn't get played. It's one of a sudden after being dormant on the box for a couple of weeks or even a month, suddenly perks up and money is dumped into the machine. For instance, Runt's "Gotta Get You a Woman" is getting very good play in the last three weeks, yet it has been around for quite some time. Another one in the same category is "Bridget the Midget" by Ray Stephens."

In most locations the jukebox carries a variety of records and is not programmed for one specific type of music. "Many records today will serve various categories. There's Lynn Anderson's "Rose Garden"—acceptable in country western locations as well as rock and pop locations.

Others getting heavy play are "Knick Three Times" by Don, "My Sweet Lord" by George Harrison, "One Bad Apple" by The Roman and Perry Como's "It's Impossible." Como's record is playing great everywhere," claimed Mrs. Knowles. "I have a couple younger locations and "DOA" by Bozzi is doing well."

Although she hasn't received Tom Jones' "She's a Lady" play, "Knight in White Satin" by Brook-

MARY KNOWLES, Florida programmer, finds she must study carefully in order to program jukeboxes properly.

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- Operators...Start now Locations with Speedway! Makes Friends and Money!
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- Greatest Earning Power!
- Very Few Speedways on the used Market...there must be more!

Chicago Coin's Dynamic Industries, Inc.

FEBRUARY 13, 1971, BILLBOARD
'War of 1812' Pits Ormandy On Two Opposing Sides

Ormandy and the Philadelphia on RCA Red Seal, which should be available early next month. Actually, London Records has a head start, since their "1812 Overture" with Zubin Mehta and the Los Angeles Philharmonic hit the No. 2 spot on the Classical Charts this month.

Sound is the key in any recording of the warhorse and Musorgsky's "Pictures at an Exhibition," which no composer is credited on the London set. The cannons always are a key in any "1812" recording. Columbia's have been obtained from 20th Century-Fox Films. The London set used the original film sound electronically produced by Victor Campos of KLH. The RCA pressing, recorded in Philadelphia's Town Hall, a switch from the Academy of Music, also is the Philadelphia's first with Max Wilson as producer. Campos also supplied KLH speakers for the session so orchestra members could

Col LP's by Barenboim

NEW YORK—Columbia Records plans extensive use of Daniel Barenboim as a conductor, following a recent release of two Mozart concertos with pianist Pinchas Zukerman and the English Chamber Orchestra.

Included in a Tchaikovsky album with the New York Philharmonic, which will be issued next month: Barenboim recently guest conducted the orchestra. He also will conduct Zukerman in several other concerts in the U.S. and England for Columbia. Barenboim's dozens of a piano soloist have been issued on Angel, which also released his previous conducting efforts.

DGG SPECIAL PROMOTION ON STOCKHAUSEN ALBUM

NEW YORK—Deutsche Grammophon Records plans a special promotion on Karlheinz Stockhausen's "Hyppena in conjunction with New York appearances by the avant-garde composer later this month. He will conduct "Hymnen" at a non-subscription performance of the New York Philharmonic, Feb. 25, at Philharmonic Hall.

On Feb. 28, Stockhausen will present a program of premieres and original new compositions at Alice Tully Hall. Polydor, Inc., importers of DGG, have sent copies of "Hymnen" to classical and underground audiences around with, in some instances, recorded interviews with the composer. Advertising is planned for underground as well as general consumer press. Display material, including jackets and posters, is being supplied to retailers.

In addition to the two LP "Hymnen," DGG is promoting other albums of that composer's works under the general theme of "Earfood" with special aim towards the youth market.

Philharmonic Plans Retrospective Series

NEW YORK—Retrospective Series, devoted to Liszt and Berg, is included in the schedule for the 1971-72 New York Philharmonic season, the first under Pierre Boulez as the orchestra's new music director succeeding Leonard Bernstein.

Among the other innovations are two special informal evenings with the entire orchestra with Boulez explaining his approach to the evening's music and "Prospective Encounters: 7-12," which will take place at the New York Shakespeare Festival Public Theater in Greenwich Village.

A series of half-hour pre-concert recitals also is set for some of the subscription evenings. Boulez will conduct seven weeks during his first season and 14 in 1972-73. Guest conductors will include Bernstein, five weeks; Karel Ancerl, two; Michael Gielen, four; Lorin Maazel, six; Dean Dixon, two; Bruno Maderna, two; Michael Tilson Thomas, two; and Ivan Kertesz, one.

Among the Liszt works will be "The Legend of St. Elizabeth" oratorio, "Missa Solennis (Grander Messe)," "Abluth," "Festus" and "Dante" symphonies, "Via Crucis," "Meditation," "Totentanz," "Fantasy on Beethoven's Ruins of Athens," tone poems and songs with orchestra.


Artists in the Liszt series will include pianists André Watts and Jorge Bolet, vocal soloists Marzlin Niki, Betty Allen, Donald McIntyre, Heather Harper, Anna Reynolds, Werner Hollweg, Franz Mazura, the Schola Cantorum, Westminster Choir, Boulez, Bernstein, Gielen, Tilson Thomas, Mez, Ancerl, Maderna, Dixon, and Kertesz. Andre Kostelanetz also will conduct Liszt in special Saturday night non-subscription concerts.

Performing in the Berg Series will be violinists Itzhak Perlman and Pinchas Zukerman, pianist Daniel Barenboim, sopranos Evelyn Lear, Helga Dernesch and Reni Grist, Bernstein, Boulez, Maderna, Ancerl, Tilson Thomas, Gielen and Mez.

Other soloists during the season will include pianist Gary

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7181
'Opry' Adds Performance As Attendance Zooms

NASHVILLE — With attendance for this year already up 70 percent over that of a year ago at this time, the "Grand Ole Opry" for the first time will give two performances on Saturday night during the winter months.

Bud Wendell, "Opry" manager, said the Saturday night performances through January were sold out, and that up to 1,000 persons waited outside hoping to get into the shows during the second half of the evening.

Up to last year, double performances were given only in the summer months. Last year, because of an increase in the number of visiting artists, the date was pushed up to the Easter weekend for the beginning, and continued into October. This year, with the attendance push already on, Wendell decided on the two-show schedule which began with the 16 performances.

Plans for changing the Friday night show to a reservation performance rather than general admission have also been advanced. The date for this move will be the Easter weekend. There will be some general admission seats available at all times (on a first come basis), but the bulk will be handled by reservation only.

Friday night shows, although somewhat hot in the winter months, have been having outstanding crowds in recent weeks. Attendance at the "Opry" in 1970 was in excess of 385,000, up from 250,000 just a few years ago.

In the two-performance plan, the first show will run from 7:30 (Continued on page 42)

K-Ark Cos, B.J.B. Merge

NASHVILLE — John Capps, owner of K-Ark Records and K-Ark Record Production Service, said his firm has merged with B.J.B. Records of Hollywood. Capps said he owns controlling interest and will publish through his Nashville firm.

Several artists will have releases in the weeks to come on B.J.B., he said. They include Tony Booth, Jimmy Snyder and Bobbye Bakersfield. Majority of all product will be done in Nashville. The Hollywood office staff will consist of Billy Joe Burnett, former artist and promotion man, Monty Montgomery, and Montgomery's wife, who is Capps' daughter. The Art Small talent agency has negotiated to contract artists on the coast.

Wilson Forms Target Records

NEW BERN, N.C. — Target Record Corp. has been formed by Bob Wilson, owner and president of the multi-faceted firm.

Target has signed Jack Reno, Peoria, as its first male artist, and Alice Creed as the first female on the label. Reno flew from Peoria to Cincinnati to meet Wilson, who also flew there to complete the arrangement.

Target also has signed the writing team of Bob and Gloria Van Cleve for its Target Publishing Co. (BMI), and has established a management firm called Talent Unlimited. Also it will be looking talent through its firm called it's in the Book.

Product will be distributed immediately. Distribution is being set up nationwide.

Barnaby to Release Kontention Disk

HUNTSVILLE, Ala. — The first country record produced by Kontention Sound here has been leased to Barnaby Records in Nashville and will be released immediately.

The cut, "Mr. Will You Be My Valentine," is by Steve Norman, who also wrote and produced the number. Norman (whose real name is Norman Stephens, but was changed so as not to conflict with Barnaby's Ray Stephens), is a former homicide detective here who moved into the music business about two months ago.

This also will be Barnaby's first all-country release.

Columbia Records, which distributes for Barnaby, also is solidly behind the release, and will aid in its promotion.

The discovery of the master was made by Barnaby's Mike Shepherd. Norm an has done some writing in the past, teaming at times with Curley Putman. Kontention is the first multitrack recording company in the history of this city. It has two publishing firms, Kirkwood (BMI) and Oster (ASCAP). The company was formed by Stan Ryan, president, and Nelson Larlin, a songwriter, who serves as vice president. Roger Marrah is secretary.
### Hot Country Singles

**June 12, 1971, BILLBOARD**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label, No. &amp; Pk.</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>HELP ME MAKE IT THROUGH THE NIGHT</td>
<td>9</td>
</tr>
<tr>
<td>1</td>
<td>JOSHDUB</td>
<td>10</td>
</tr>
<tr>
<td>3</td>
<td>BANISH IN MY HEART</td>
<td>9</td>
</tr>
<tr>
<td>2</td>
<td>FLESH AND BLOOD</td>
<td>9</td>
</tr>
<tr>
<td>6</td>
<td>PROMISED LAND</td>
<td>10</td>
</tr>
<tr>
<td>7</td>
<td>CONE SUN DOWN</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>BED OF ROSES</td>
<td>13</td>
</tr>
<tr>
<td>13</td>
<td>I'LL ALWAYS KNOW</td>
<td>6</td>
</tr>
<tr>
<td>11</td>
<td>SHE MAKES ME WITH A KISS EVERY MORNING</td>
<td>10</td>
</tr>
<tr>
<td>12</td>
<td>WHERE IS MY CASTLE</td>
<td>7</td>
</tr>
<tr>
<td>10</td>
<td>GUESS WHO</td>
<td>10</td>
</tr>
<tr>
<td>15</td>
<td>19 CHILDREN</td>
<td>19</td>
</tr>
<tr>
<td>16</td>
<td>PADRE</td>
<td>9</td>
</tr>
<tr>
<td>17</td>
<td>LISTEN BETTY</td>
<td>21</td>
</tr>
<tr>
<td>18</td>
<td>THE LAST ONE TO TOUCH ME</td>
<td>7</td>
</tr>
<tr>
<td>19</td>
<td>IF YOU THINK I WANT YOU NOW</td>
<td>7</td>
</tr>
<tr>
<td>20</td>
<td>AFTER THE FIRE IS GONE</td>
<td>12</td>
</tr>
<tr>
<td>21</td>
<td>I'M GONNA KEEP ON LOVING YOU</td>
<td>4</td>
</tr>
<tr>
<td>23</td>
<td>TRUE LOVE IS GREATER THAN FRIENDSHIP</td>
<td>6</td>
</tr>
<tr>
<td>25</td>
<td>FANCY SATIN PILLOWs</td>
<td>12</td>
</tr>
<tr>
<td>29</td>
<td>GIVE HIM LOVE</td>
<td>5</td>
</tr>
<tr>
<td>26</td>
<td>MATCHING SCOTTY GROW</td>
<td>8</td>
</tr>
<tr>
<td>27</td>
<td>A GOOD YEAR FOR THE ROSES</td>
<td>13</td>
</tr>
<tr>
<td>28</td>
<td>THE ME YOU PERFORM</td>
<td>12</td>
</tr>
<tr>
<td>29</td>
<td>SWEET MISERY</td>
<td>8</td>
</tr>
<tr>
<td>30</td>
<td>BAR ROOM TALK</td>
<td>9</td>
</tr>
<tr>
<td>31</td>
<td>MORNING</td>
<td>17</td>
</tr>
<tr>
<td>32</td>
<td>THE ARMS OF A POOL</td>
<td>3</td>
</tr>
<tr>
<td>33</td>
<td>LOVEMENT</td>
<td>3</td>
</tr>
<tr>
<td>34</td>
<td>REGGAE ROSE</td>
<td>4</td>
</tr>
<tr>
<td>35</td>
<td>I'D RATHER LOVE YOU</td>
<td>2</td>
</tr>
</tbody>
</table>

### Hot Country Singles

**February 13, 1971, BILLBOARD**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label, No. &amp; Pk.</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>36</td>
<td>DON'T LET THE SUNSET ON YOU IN</td>
<td>11</td>
</tr>
<tr>
<td>37</td>
<td>LOOKIN' OUT MY BACK DOOR</td>
<td>5</td>
</tr>
<tr>
<td>38</td>
<td>LOVING YOU</td>
<td>7</td>
</tr>
<tr>
<td>39</td>
<td>BRIDGE OVER TROUBLED WATER</td>
<td>2</td>
</tr>
<tr>
<td>40</td>
<td>RIGHT WOMAN—RIGHT MAN</td>
<td>3</td>
</tr>
<tr>
<td>41</td>
<td>TULSA COUNTY</td>
<td>5</td>
</tr>
<tr>
<td>42</td>
<td>HEAVENLY</td>
<td>7</td>
</tr>
<tr>
<td>50</td>
<td>ANYWAY</td>
<td>3</td>
</tr>
<tr>
<td>43</td>
<td>MARLIS'S VINEYARD</td>
<td>15</td>
</tr>
<tr>
<td>46</td>
<td>SLOWLY</td>
<td>3</td>
</tr>
<tr>
<td>51</td>
<td>I'M MILES AWAY</td>
<td>4</td>
</tr>
<tr>
<td>54</td>
<td>THE KIND OF LOVE I NEED</td>
<td>3</td>
</tr>
<tr>
<td>56</td>
<td>MY GUY</td>
<td>3</td>
</tr>
<tr>
<td>52</td>
<td>WISH I WAS HOME</td>
<td>8</td>
</tr>
<tr>
<td>57</td>
<td>FREIGHT TRAIN</td>
<td>1</td>
</tr>
<tr>
<td>61</td>
<td>I'LL REMEMBER/AFTEH YOU</td>
<td>1</td>
</tr>
<tr>
<td>64</td>
<td>TWO MOUNTAINS</td>
<td>4</td>
</tr>
<tr>
<td>66</td>
<td>THAT'S WHAT IT'S LIKE TO BE LONESOME</td>
<td>5</td>
</tr>
<tr>
<td>67</td>
<td>HAROLD'S SUPER SERVICE</td>
<td>2</td>
</tr>
<tr>
<td>68</td>
<td>DON'T HURRY BUT SING THE MULE</td>
<td>1</td>
</tr>
<tr>
<td>70</td>
<td>FIRST LOVE</td>
<td>3</td>
</tr>
<tr>
<td>71</td>
<td>IN LOVING MEMORY</td>
<td>3</td>
</tr>
<tr>
<td>72</td>
<td>PUT YOUR HAND IN THE HAND</td>
<td>4</td>
</tr>
<tr>
<td>74</td>
<td>DAVYDAN, OHIO</td>
<td>4</td>
</tr>
<tr>
<td>76</td>
<td>EASY SONG</td>
<td>2</td>
</tr>
<tr>
<td>77</td>
<td>WHAT AM I LIVING FOR</td>
<td>2</td>
</tr>
<tr>
<td>79</td>
<td>BABY WITHOUT YOU</td>
<td>1</td>
</tr>
<tr>
<td>84</td>
<td>SING A HAPPY SONG</td>
<td>2</td>
</tr>
<tr>
<td>87</td>
<td>I'M SO LONESOME I COULD CRY</td>
<td>3</td>
</tr>
</tbody>
</table>
Santa Claus brought these 2 records to you (they were released in Nov.) and didn't make the national charts until January...

Wayne Kemp
WHO'LL TURN OUT THE LIGHTS
DECCA 32767

Cal Smith
THAT'S WHAT ITS LIKE TO BE LONESOME
DECCA 32768

Christmas is Now!
and now they are really happening!
Jill St. John was selected as the title role in the original stage production of "Carol Channing’sHello, Dolly!" in 1964 and has re-created her stage role in the current touring company. St. John has been associated with theater, film, and television for over two decades and was nominated for an Academy Award for best supporting actress in 1973 for her role in "Hello, Dolly!". Additionally, her father, Charles St. John, was a well-known actor and dancer.
JOY OF COOKING—Capitol ST 661 (2)

This is the debut album of the Joy of Cooking group that has been making waves on the West Coast for some time. Their folk-rock sound is well-received, and their music is enjoyed by a wide audience.

GOSPEL

COY CAMP & THE SINGERS—New York 702 (3)

This is a powerful gospel album by Coy Camp, a popular gospel singer. The songs are filled with hope and joy, and the music is uplifting.

REVEREND RALPH MCNABB—The Gospel 3000 (2)

Ralph McNabb is a well-known gospel singer who has been singing for many years. This album features some of his best-known songs, and it is a must-listen for gospel lovers.

LOW PRICE CLASSICAL

ROY HIBBS—10th Anniversary Album—Capitol ST 670 (2)

This is a special anniversary album by Roy Hibbs, a renowned jazz trumpeter. The album features some of his best performances and it is a great addition to any jazz collection.

RECOMMENDED COMMUNITY—Can you light a candle?—Capitol ST 682 (3)

This is a community-oriented album that promotes good deeds and kindness. The songs are inspiring and uplifting, and the message is one that is needed in today's world.

JAZZ

DR. BERNIE WATTS—Modern Jazz 3000 (2)

This is an album by Dr. Bernie Watts, a jazz pianist who has been making music for many years. The album features some of his best performances and it is a great addition to any jazz collection.

JOHN SHERWOOD—The Piano 3000 (2)

John Sutherland is a well-known jazz pianist who has been playing for many years. This album features some of his best performances and it is a great addition to any jazz collection.

JOSEPH COHEN—Jazz 3000 (2)

Joseph Cohen is a jazz clarinetist who has been playing for many years. This album features some of his best performances and it is a great addition to any jazz collection.

SPECIAL MERIT

JERRY LEE LEWIS—10th Anniversary Album—Capitol ST 690 (2)

This is an album by Jerry Lee Lewis, a well-known rock and roll musician. The album features some of his best performances and it is a great addition to any rock and roll collection.

NEC Charges AFM With Antitrust—Attacks Ban on the NEC Rider

The complaint contends that the form B contract, exclusive use of which (summarized below) confines the services of certain AFM members to employment only with the issuing company and its affiliates, "completely changes the dynamics of the respective music marketplace," and that the contract is an attempt to "monopolize the marketplace," thereby preventing other companies from competing for the services of AFM members.

The complaint also states that the contract is in violation of the Sherman Antitrust Act, which prohibits contracts, combinations, or conspiracies in restraint of trade or commerce among the several States or with foreign nations. The complaint alleges that the contract is a restraint of trade in violation of the Sherman Antitrust Act.

The complaint further states that the contract is in violation of the Clayton Act, which prohibits contracts, combinations, or conspiracies in restraint of trade or commerce among the several States or with foreign nations. The complaint alleges that the contract is a restraint of trade in violation of the Clayton Act.

The complaint also states that the contract is in violation of the Robinson-Patman Act, which prohibits contracts, combinations, or conspiracies in restraint of trade or commerce among the several States or with foreign nations. The complaint alleges that the contract is a restraint of trade in violation of the Robinson-Patman Act.

The complaint also states that the contract is in violation of the Federal Trade Commission Act, which prohibits contracts, combinations, or conspiracies in restraint of trade or commerce among the several States or with foreign nations. The complaint alleges that the contract is a restraint of trade in violation of the Federal Trade Commission Act.

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The complaint also states that the contract is in violation of the Federal Trade Commission Act, which prohibits contracts, combinations, or conspiracies in restraint of trade or commerce among the several States or with foreign nations. The complaint alleges that the contract is a restraint of trade in violation of the Federal Trade Commission Act.
**New Retrospective Series**

- Continued from page 39

Graffman, Nino Rota, John Baxter, Alice DeLorean, Rudolf Serkin and Misha Dichter, violinists Zino Francescatti and Paul Zukofsky, soprano Shelia Armstrong, Martina Arroyo and Margaret Price, cellists Siegfried Palm and Lorne Monroe, and clarinetist Stanley Drucker.

The season also will include several baroque concerts as an introduction to the series on the concerto the following season, which will feature Mozart compositions.

**Ormandy on Two Opposing Sides**

- Continued from page 39

better heard the recorded sound.

Monnow praised the orchestra's "new sound." Another difference in the two versions of the concerto. Columbus uses Taubman's "Serenade for Strings." RCA, instead of sticking with Taubman, has Beecham's "Wellington's Victory."

Monnow summarized some of his plans for Red Seal. The current release, which features six albums by pianist Arthur Rubinstein, who last month celebrated his 84th birthday, is a good example of using an artist or theme for the bulk of a release. Future months will see concentration on Arthur Fiedler & The Boston Pops, and operatic material.

He cited the value of recording "offbeat" material, while further promoting RCA's rich artist roster. Monnow said classical producers and artists should have concepts at recording sessions, which is a pop approach. He called his new post a "challenge" in combining the wealth of the RCA catalog with new ideas.
College students. Who can dig your talent and films. Who can be reached through our campus entertainment buyers booking your acts direct from Billboard's CAMPUS ATTRACTIONS. An epic in its own time.

CAMPUS ATTRACTIONS. Now in its eighth successful year. Ready to talk straight to the campus entertainment heads who buy films and talent for the more than eight million college students across the country. Reach us by getting to our campus entertainment buying heads. In Billboard's CAMPUS ATTRACTIONS.

Ad Deadline: February 16—Issue Date: March 27
INTERNATIONAL NEWS REPORTS

CBS Israel Issues
Records U.S. Way

By AVNER ROSENBLUM

TEL AVIV — CBS Israel has made successful attempts recently with the U.S. system of releasing limited editions to see what the market response is. The actual records are in limited editions, CBS factory and sleeves are imported, mainly from the U.K.

The limited editions were released in amounts of 250-300 copies and sold at the regular retail price ($5.10) in about 250 selected stores.

If the selected record showed strong sales within a short period, CBS issued the LP as a normal release at the same price.

The limited editions were mainly in the progressive and underground fields, with some jazz included. Simon, Schmitt, managing director, CBS Israel, said: "We started this because we were not sure of the extent of interest in underground and progressive music and we wanted to test the market.

"We also took this as a service to the more sophisticated record buyer who previously had to wait for reissues of higher price full import albums."

CBS Israel has released about 100 limited editions in 10 months and as a result, about $400,000 has been made from their sales. The albums received an LP release, including product from Santa, Janis Joplin and Rare Earth.

Following CBS Israel’s move, Litter, which includes U.S. Phillips, Polydor, MGM and A&M has produced limited edition albums by Rare Bird, Jim Hendrix, Cream, Black Sabbath, Blind Faith, George Maldor and others.

CBS-France Gets Expansion
Rolling

PARIS—The first stage in the major CBS-France expansion program was this week with the opening of the firm’s new stock and distribution plant at Athis, just outside Paris.

CBS-France president Jacques Souplet, who recently announced the company already has plans ready for a new plant ready to be built on an adjacent site in this industrial zone.

The firm, which is to use the Americanbuilt as a base for its parallel distribution outlet Distribuidoras (Pty) from next Sept., eventually aims to group all CBS activities, including radio, TV, film, three perhaps within five years, Souplet said.

The chart's story—Billboard
has THE CHARTS

No Deal With
Green on Turners

LOS ANGELES—He & Tina Turner’s representatives here claim that Charles Green has made no personal effort for “He & Tina Turner,” and he has nothing to do with the disc, as reported in Billboard’s story from Cannes last week.

British Decca
Profit Drop Is
Laid to U.S.

LONDON—A recent decline in its sales of records in the U.S. is one of the reasons given for a drop in British Decca’s first half profits to March 31 by $218,000 to $3,848,000.

As a result, the interim report reveals, group profits for the year, which are held by heavy costs in the capital goods business, are expected to show a decline over the current period.

Decca, whose turnover for the six-month period of $77,960,000 was up by nearly $12,000,000 on the same period last year, also noted an increase in turn-over of 4.5 per cent in the consumer goods side during the six months to September 30.

Interim dividend is 12 per cent, or 7s., against 11.5 per cent.

Shandar Label in France to
Bow Jazz & Classical Line

PARIS—A new record label, Shandar, has been formed in France to release material by jazz & classical composers and musicians.

Running the label is Chantal Darcy who previously worked for the Foundation Megasat art organisation, which among other things sponsored several concerts in recent years. It was Cecil Taylor in 1969. Two of those concerts were arranged by Claude Jaunert and will be issued by Shandar in March or April. Many of the albums issued in over two years. First releases on Shandar are two albums by the late Albert Ayler—his last recordings—two albums by Sun Ra and one by Karlheinz Stockhausen, all issued this month.

The following releases are by composers Claude Baliff, Janis Xenakis, and American John Cage.

Polydor to Bow
Roulette in U.K.

LONDON—Polydor U.K. will launch U.S. Roulette label in March. The deal is for three to four years. Ronnie Scott was previously handled in the U.K. by Major Minor.

EMI WILL CUT S. AFRICA SHOW

JOHANNESBURG—EMI-SA will not be able to mount a World Cup presentation of the music revue “All New Millennium.”

The deal was negotiated by Clive Calver, Polydor manager, and Robert Lei, publisher and director of African Consolidated Theatres, for the U.K. market, and by the U.K. manager and director of Aridmore and South Africa, with the director of African Consolidated Theatres.
Berklee music study publications

- Rock and Stage
- Band Arrangements
- Improvisation Guides
- Learning - Teaching
- Stage Band Development
- Guitar - Individual, Class, or Ensemble
- Jazz LP Score Series
- Instrumental Study Methods
- Correspondence Courses

Enclose $12 payment for Legal Collection for Lace Protection.

**Rock and Stage**

- Band Arrangements
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**Johannesburg**

The MIDEM representatives from South Africa were later treated to a performance by a local band at an event organized by the South African Music Foundation. The evening concluded with a dinner hosted by the South African High Commissioner.

**Stadium-manager**

According to local reports, the stadium is planning to host a major international concert in the near future.

**Children**

The project is being supported by several local organizations, including the South African Music Education Foundation.

**Wood**

Children from various schools in the area participated in the event.

**Record**

Several albums, including those by local artists, were featured at the event.

**General manager**

The general manager of the South African Music Foundation expressed his satisfaction with the event, stating that it was a great success.

**Supraphon**

The event was supported by Supraphon, a renowned classical music label.

**Karel Gott**

Karel Gott, a well-known Czech singer, performed at the event, much to the delight of the audience.

**Jazz**

Several jazz musicians, including local artists and international performers, were featured at the event.

**Recording**

Recording sessions were held throughout the week, with several local and international artists participating.

**Recording companies**

Several local recording companies, including Supraphon, supported the event and contributed to its success.

**International News Reports**

- **From the Music Capitals of the World**

**Stockholm**

- Dag Haggard, a well-known Swedish musician, headlined the event, which was attended by a large crowd.

**London**

- The event was well-received, with many attendees praising the performances and the atmosphere.

**Prague**

- General manager of Panon Records and publishing, Mr. Bocah, was present, discussing the potential for future collaborations.

**Berklee**

- Berklee music study publications were introduced, highlighting their importance in the world of music education.

**Belgrade**

- The first international film festival dedicated to classical music was held, attracting performers and audiences from around the world.

**Radio**

- Radio Veronica is seeking official accreditation for its weekly top 40 list.

**Amsterdam**

- Barclay organist Roel Schlink, who has a following in Holland, was featured at the event, showcasing his musical talent.

**AP**

- The Associated Press announced the creation of a new music category for the Grammy Awards.

**Music**

- The event was attended by several prominent musicians, including famous jazz artists.

**Radio**

- Several radio stations featured live performances and interviews with artists during the event.

**Lincoln**

- The event was held at Lincoln Center, one of the most prestigious venues in the United States.

**Interviews**

- Several interviews were conducted with prominent figures in the music industry, providing insights into the latest trends and developments.

**B.website**

- The website provided information on the event, including details on performances and ticket sales.
Gamme for Bigger Mart

MONTREAL — Gamma Records, the London-based label which launched many fine French Canadian artists such as Robert Charlebois, is making a dramatic move to establish itself in the English-speaking market.

Gamma has already achieved some early success with Anthony Green and Barry Stagg single, "To Love Means To Be Free." Gamma has also just issued a single by Capt'n Fin, "The Lion in the Sky." Other upcoming singles include a new signing, Elle, whose "Eternal Circle" has gained strong initial reaction.

Ed Boreman, Gamma's general manager, explained that the label is bidding to gain a strong foothold in the English Canadian scene. The label is distributed nationally by London Records.

GRT Takes Cut From 'Happy' LP

EDMONTON—GRT has decided to pull a single from the hit Canadian 'Happy' album by Tommy Banks and Barry Stagg. The single, "Make Love," produced in Edmonton by Century Two, has been the most successful of all Canadian singles, both here and internationally. The label has decided to pull the single because sales are not up to expectation. Close to 4000 copies were sold to Hamilton, the label's headquarters. Sales in Canada will feature all Canadian compositions.

Rios to Canada To Push Single

TORONTO — Rios George, a singer with a powerful voice and a dash of charm, has signed a contract with A & R Records to promote his new single, "I'm Gonna Be Better." The single will be released in Canada next week. Rios has already achieved success in the United States, where his single, "I'm Gonna Be Better," has sold over 100,000 copies. The single was produced by Rios himself and is a blend of rock and roll and rhythm and blues.

Cap Canada Sampler Fulfills Content Rule

TORONTO — Cap Canada has announced the release of a specially packaged two-record sampler collection of repertoire which fulfills the first year of the Canadian Copyright Act's regulations on local radio.

More than 30 artists are featured on the album, which was produced by recording engineer Paul White, and produced by Wayne Paton. Fidelitone's Needle Replacement Guide is more than a Catalogue — it’s a true selling tool. It contains more cross-referenced entries. More ways to find what you’re looking for. Saves time and effort in determining your customer’s needs. You locate the Fidelitone needle number quickly and confidently. It simply helps to sell more needles!

Contact your Fidelitone Distributor or write...

Fidelitone

Advancing Technology and Merchandising
WITH THE TOUCH OF MAGIC
5215 W. Fullerton Ave.
Chicago, Illinois 60625

CapCanada Sampler

A combined project of the A&R and advertising and promotion departments.

Cap Canada has become a leader in the drive to put Canadian talent out in front of the world music scene. And Cap continues to go public with its drive to put Canadian music in front. It is looking for great talent across Canada. The sampler will be available in the public.

The album will not be made available to the public.

The recording is a sampler of music from a new Canadian music record. It was recorded in cooperation with Ampex.

Dennis Kaplan and Mickey Eley, the producer, have used a special three-year contract with the manager of the new group, for exclusive representation of its new group including the Josie, Jubilee and Exuberant groups.

Pop group, the Cats, has planned a tour early in March. Dutch VRA TV will accompany the tour on its release. The Cats signed a new, long-term contract with RCA's 

"Happy" was recorded in Holland. Dutch VRA TV will accompany the tour on its release. The Cats signed a new, long-term contract with RCA's A&R label, making them the first Dutch group to sign with an A&R label. A&R's schedule for release include Chase John Blair and John Michael, and the Dutch Ted Kelson. The Cats will do a concert in Amsterdam (Feb. 6). The Cats will also tour in the Netherlands, and in the Netherlands, an A&R label, which has been released, will appear in the Amsterdam Congress Hall. The Cats have organized the annual New Talent Concerts, which will be held in the Congress Hall on Jan. 23. Two Productions, organizers of the Rotterdam shows, are handling the official package of Island albums, including material from Alan Barlow, Barlow, Onslow, and Amazing Blondel, ELP, and Free. The singles and albums have been licensed by the U.S. market and are available through Pye as well as the Keith Promotions company.

From THE Music Capitals of the World

词语 signed contracts with Negrin/Buena's managing director Hans I. Kellerman and label manager A&R's A&R label, making them the first Dutch group to sign with an A&R label. The Cats have organized the annual New Talent Concerts, which will be held in the Congress Hall on Jan. 23. Two Productions, organizers of the Rotterdam shows, are handling the official package of Island albums, including material from Alan Barlow, Onslow, and Amazing Blondel, ELP, and Free. The singles and albums have been licensed by the U.S. market and are available through Pye as well as the Keith Promotions company.

January's report from the company which staged last year's Isle of Wight festival, was drowned out in the High Court last week. At an earlier hearing it was stated that the film rights of the festival was the company's main asset, but the court was told the company had come to nothing.

City Directors Alvin Van Straten and Sydney Simon, who have been running their own company, have announced their resignation. Alvin London Management company. Their company therefore becomes subsidiary of LM with Michael Grade, Billy Cult, and Alvin London managing the board. First project of the company is to promote a tour to be announced soon. The tour will be promoted in the Netherlands, the United States, Canada, and Australia. Radio Luxembourg's Grand Prix producing company will runs for the third year, from Oct. 22. Although changes in the selection process have been formally agreed, general manager of the London office, Alvin London, is anxious to see a name artist for the competition. Alvin London, a former disc jockey who has worked in New York, London, and Dallas, has joined Radio Luxembourg as replacement DJ for Tony Primary in the English Language Programs. Radio Luxembourg has formed a film and TV production partnership with the European Television company SyliFilm Productions.

PHILIP PALMER

TORONTO — Fuji Television aired a hour-long "East Pakistan With Love" charity show on Jan. 23, giving attention to the plight of the people of Bangladesh. The show featured interviews with the Tempters, K & K Band, Bruce Maclean, George B. Jones, the Kellerman Band, the SAM, and the Terma Hino. (Continued on page 31)

Canada Executive Turntable

J. Marcel Charbonneau has been appointed national promotion director of Phonodisc Records. The label has been without a promotion department, and has last year had the Motown, Vegas, and Chess labels, new has been formed, Jubilee, Pye, Hickory and some smaller independents.

Philips U.K., K&K Deal

LONDON — Philips, U.K., will now release product from Jerry Kasnetz and Jeff Katz's Super Kret company. The deal is for three years.

Super K product will be put out on the Philips label, the initial release in March will include material from Friedline and the Doodlin' Express. An old album by Bobby Bloom will be issued in April.

Super K also has the rights to the Octopus label in the U.S. and product from the label will be available for Philips in the U.K.

FEBRUARY 13, 1971, BILLBOARD
Cassette, Cartridge Sales For 3-Mos. 3.7% of Music
By RICHARD ROSEN

LONDON—The U.K. tape industry had something of a shock with the publication by the Department of Trade and Industry of the first official figures for pre-recorded tape sales in the U.K.

According to the DTI, which monitors the movement of all consumer goods — cassette and cartridge sales in July, August and September of last year amounted to $270,000 — only 3.7 percent of the total music market for the period.

The news came as a shock to the tape manufacturers. Most companies claim that tape sales currently represent at least 7 percent of the market. Last November, EMI's tape manager Barry Green was saying cassettes and cartridges were accounting for 7 percent of EMI Records total turnover.

Said Green this week: "It's certainly very low. I estimate that EMI has probably something like 46 percent of the total tape market so I can only presume that other manufacturers have done comparatively badly in the period."

Nets to CTV Format
• Continued from page 18

cause, effects and solutions of our waterways, and "The Final Story," dealing with earth-looked-into stones, are the types of programs that serve as clues to places where all might be found.

Motorola in Right Frame of Mind: EVR Over16mm Film
• Continued from page 18

Motorola is in software, singer said, because programming is the hot thing. Motorola has shipped to every other major RA-15/16mm film television into the market. Still, it took many years to get the 15 titles from the Bureau of National Affairs and a program worked out with the American Program Re-lease. The latter offers a player and a player and has been, according to Abbie Hoffman and Ralph Nader for schools.

DuPont Bows High-Strength Film Base
WILMINGTON, Del. — The DuPont Co. has introduced a new thin plastic for making polyester film, engineered especially as a base for long-playing audio cassettes.

The high-strength film base, available in thicknesses of 24-mil and 30-mil, is designed to enable manufacturers to put two tapes into a cassette thereby increasing playing and recording time.

According to Kenneth D. Gridt, head of the tape substrates division of Du Pont's Polyurethane Dept., the tensilled tape base in certain stress/strain properties that are at least 50 percent better than standard film.

"Although we produce that gauge standard film doesn't mean we don't recommend them for high stress applications," he said. "We did because of the greater tendency of standard film to be crooked during manufacturing, duplicating or actual use."

He continued, "Such deformation of audio tape base can result in distortion and inconsistent sound fidelity. Thus, for the buyer of cassette tape which may tapes that retain their original sound fidelity and give a longer lifespan than competing cassette tape having in getting the tape market off the ground in this country."

The Tape Happenings
• Continued from page 16

Happening at 16,000

cassette, 30-3-inches of 300 of 3.75 mil.

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What Percentage of 8-Track Players Are Purchased as a Gift?

17% of ALL 8-TRACK PLAYERS OWNED ARE Purchased as Gifts.

A lost sale of 10,000 8-track players a year is the equivalent of 3.7% per cent of the total music market.

In addition to the DTI report, the U.K. Tape Association has also published a report on the sale of cassette and tape players in the U.K. for the first half of this year.

The report shows that sales of cassette players increased by 7% in the first half of this year, while sales of tape players decreased by 3%.

The total sales of cassette players were 700,000, while the total sales of tape players were 200,000.

The report also shows that the average price of cassette players is now £150, while the average price of tape players is now £120.

The report concludes that the decline in sales of tape players is due to the increasing popularity of cassette players, which are seen as a better value for money.
From the pen of Kris Kristofferson comes another top 10 smash, Bobby Bare's "Come Sundown"

#7 — Hot Country Singles — Billboard — Feb. 13
#17 — Country Top 65 — Cash Box — Feb. 6
#5 — Country Singles Chart — Record World — Feb. 13

Published by: COMBINE MUSIC, 812 11th Avenue South, Nashville, Tenn. 37203

General and professional manager: Bob Beckham
Management: Key Talent, Inc.
1531 Demombrun
Nashville, Tennessee 37203

Bobby Bare — Recording exclusively on Mercury Records
He's a gentleman.

SHE'S A LADY

IT'S A SMASH!

Arranger: Johnnie Spence
Produced by Gordon Mills

LONDON
**SPOTLIGHT SINGLES**

**COUNTRY**

Spotsits Predicted to reach the top 20 of the **HOT COUNTRY SINGLES**

**SONNY JAMES—EMPTY ARMS** (3:19)
(Prod. George Rea (Writer) (Kari Steen, BMI)—Feat. Jerry Lee Lewis (Writer) (Melody Lane, BMI) (Ain't That A Good Feeling?, RCA)—One of the year's highest charting country records. HP 105.

**HANK THOMPSON—NEXT TIME I FALL IN LOVE (I Won't)** (2:43)
(Prod. Joe Hillman (Writer) (Dalay, BMI) (Jeff Beck, Columbia)—Spittin' dynamite with a damn rhythm, and the performer by Miss Davis, and they should sound just as good. HP 103.

**TOMMY CASINO** (3:26)
(Prod. Glenn Sutton (Writer) (Jett Creek, BMI)—Harmonica is the key. Cuts through the rhythm with a good beat and the performer by Miss Davis. HP 101.

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**SPOTLIGHT SINGLES**

**SOUL**

Spotsits Predicted to reach the top 20 of the **TOP SELLING SOUL SINGLES** Chart

**5th DIMENSION—LOVE'S LINES, ANGLES AND RHYMES** (3:11)
(Prod. Barry Beale & Dave Terry (Writer) (Terry, ASCAP)—Good rhythm by the group that will never much apply, and a big one on the Easy Listening charts and then slide over to the Hot 100. 7:53.

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(Prod. Joe South (Writer) (South, BMI)—It's been a while since South put out a good album, but this one's powerful material will last for a long time. HP 107.

**QUICKSILVER MESSENGER SERVICE**

**WHAT ABOUT A** (2:57)
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**ALIVE 'N KICKIN—LONDON BRIDGE** (3:02)
(Prod. Peter K. Singel (Writer) (Guthrie) (Schoellkopf, BMI)—Bluesy, handsome melody in the lead with Hot 100 potential will last top

**SPECIAL MERIT SPOTLIGHT**

Spotlighting new singles deserving special attention of programmers and dealers.

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ZAGER & EVANS
IMPORTANT FIGURES

IN 1969 "IN THE YEAR 2525" SOLD 2,000,000 (DOMESTIC)

IN 1971 "HYDRA 15,000" IS THEIR 1ST SINGLE ON VANGUARD...

produced by Irvin Levine & Larry Brown for 3 DIMENSIONAL Mgt.

www.americanradiohistory.com
### Billboard Top 100 Songs (Week Ending Feb. 13, 1971)

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<th>Position</th>
<th>Artist</th>
<th>Title, Label, Number (Distributing Label)</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>GEORGE HARRISON</td>
<td>All Things Must Pass (Apple 5174)</td>
</tr>
<tr>
<td>2</td>
<td>JESUS CHRIST, SUPERSTAR</td>
<td>Various Artists, Decca 30003 (Decca)</td>
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<tr>
<td>3</td>
<td>CHICAGO III</td>
<td>Columbia C2 30110</td>
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<td>4</td>
<td>SANTANA</td>
<td>Abraxas, Columbia KC 30130</td>
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<tr>
<td>5</td>
<td>ELTON JOHN &amp; TUNBRIDGE CONNECTION</td>
<td>Uni 73074</td>
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<tr>
<td>6</td>
<td>CREEDENCE CLEARWATER REVIVAL</td>
<td>Pendulum Fantasy 840</td>
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<td>7</td>
<td>JESS &amp; THE FAMILY STONE</td>
<td>Greatest Hits, Epic KCS 30333 (Columbia)</td>
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<td>8</td>
<td>LOVE STORY</td>
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<td>9</td>
<td>JANIS JOPLIN</td>
<td>Paget, Columbia KC 30323</td>
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<td>10</td>
<td>ELTON JOHN</td>
<td>Kid 72004</td>
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<td>11</td>
<td>9 THE PARFUMERIE FAMILY ALBUM</td>
<td>Bell 6050</td>
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<td>12</td>
<td>JOHN LENNON/PLASTIC ONO BAND</td>
<td>Atlas 33 3772</td>
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<td>13</td>
<td>STEPHEN STILLS</td>
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<td>GRAND FUNK RAILROAD</td>
<td>Live Album, Chess 2802</td>
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<td>LED ZEPPELIN III</td>
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<td>ELVIS PRESLEY</td>
<td>Elvis Country, RCA Victor RS 4960</td>
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<td>CAMPBELLERS</td>
<td>Close To You, ABC SP 4271</td>
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<td>18</td>
<td>MOUNTAIN</td>
<td>Mahatma George Washington, Epic EL 75700</td>
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<td>JAMES TAYLOR</td>
<td>Sweet Baby James, Warner Bros. MS 1845</td>
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<td>20</td>
<td>GORDON LIGHTFOOT</td>
<td>If You Could Read My Mind, Reprise RS 4922</td>
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<td>21</td>
<td>BLOOD, SWEAT &amp; TEARS</td>
<td>Child Is 4392</td>
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<td>OSMONDS</td>
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<td>Whites &amp; Nightingales, Elekta ELK 7910</td>
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<td>24</td>
<td>ISLEY BROTHERS</td>
<td>To Be Continued, Enterprise EBS 1014 (Stax/Volt)</td>
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<td>25</td>
<td>JEFFERSON AIRPLANE</td>
<td>Witch of the Back Atcha, RCA Victor LSP 4657</td>
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<td>26</td>
<td>NEIL DIAMOND</td>
<td>The Power Of Love, Reprise RS 4653</td>
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<tr>
<td>27</td>
<td>RAY PRICE</td>
<td>Delivering, EMI 360209 (Columbia)</td>
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<tr>
<td>28</td>
<td>THREE DOG NIGHT</td>
<td>Naturally, Dailyl DLX 300898</td>
</tr>
<tr>
<td>29</td>
<td>PAUL KANTNER &amp; THE JEFFERSON STARSHIP</td>
<td>Blowin' Against the Empire, RCA Victor LSP 4488</td>
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<tr>
<td>30</td>
<td>BEE GEES</td>
<td>2 Years On, Arista 33 33360</td>
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<tr>
<td>31</td>
<td>CURTIS MAYFIELD</td>
<td>Curtis, Capetel Capet 6800 (Eddie)</td>
</tr>
<tr>
<td>32</td>
<td>WOODSTOCK</td>
<td>Soundtrack, Capitol CDP 32 2002</td>
</tr>
<tr>
<td>33</td>
<td>RAY PRICE</td>
<td>It's Impossible, RCA Victor LSP 4493</td>
</tr>
</tbody>
</table>

### Billboard Top 100 Songs (Week Ending Feb. 13, 1971) (Continued on page 50)

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title, Label, Number (Distributing Label)</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td>OSMONDS</td>
<td>Man NE 4714</td>
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<tr>
<td>23</td>
<td>JUDY COLLINS</td>
<td>Whites &amp; Nightingales, Elekta ELK 7910</td>
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<td>24</td>
<td>ISLEY BROTHERS</td>
<td>To Be Continued, Enterprise EBS 1014 (Stax/Volt)</td>
</tr>
<tr>
<td>25</td>
<td>JEFFERSON AIRPLANE</td>
<td>Witch of the Back Atcha, RCA Victor LSP 4657</td>
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<tr>
<td>26</td>
<td>NEIL DIAMOND</td>
<td>The Power Of Love, Reprise RS 4653</td>
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For Week Ending Feb. 13, 1971

STAR PERFORMER - LPs registering greatest proportion upward progress this week.
London Records proudly presents the "KING"

BENNY GOODMAN TODAY

ALL NEW. RECORDED LIVE.
THE GREAT BENNY GOODMAN
PLAYING HIS GREATEST HITS.
A PHASE 4 STEREO SPECTACULAR
2-RECORD SET.

BENNY GOODMAN and his Orchestra

* includes 12 page illustrated booklet
Introducing
Nine of the most exciting musicians in the business
they call their group

MIKE GERACI
SAX

TONY CARRAD
GUITAR

DAVID (MOONEY) SMELKO
DRUMS

EDWARD (JOHNNY TAYLOR) APPLETON
TROMBONE

DON NAGY
BASS GUITAR

MIKE GERACI
SAX

TONY CARRAD
GUITAR

DAVID (MOONEY) SMELKO
DRUMS

EDWARD (JOHNNY TAYLOR) APPLETON
TROMBONE

DON NAGY
BASS GUITAR

They made an album...

produced by John Rhys

IT'S A TWO RECORD SET... IT COULD HAVE BEEN
A TEN RECORD SET... THEY LOVE TO PLAY.
(We don't charge you for their "KICKS"... Both records for the price of one. Suggested List $5.98)

They also have a new single "SAILIN' EASY" b/w "WARM" GRT-40

IT'S A GOOD DEAL!
NAB Print Demand Stirs Disk Cos. Choice Words

继续从第一页

late news

By Ed Ochs

Alice Cooper licks the television picture with his eyes and washes it down with a cold Budweiser. Along with the words and rhythms of rock and roll, his voice also resembles the sound of a particular electric guitar, as if he were playing on a rhythm guitar. He has a style, a sound, a personality that is not for everyone. His fans love it, his detractors hate it. Cooper has a unique voice that is instantly recognizable.

Executive Turntable

继续从第5页

Malcolm Perlman named vice president, controller, Capital Record (Canada).

Mike Rutter, general sales manager of Cetron Corp., has left. Dick Bowman has joined Sceptor as its west coast representative. He was formerly with Paramount Records as its sales manager.

Ron Gordon has been appointed executive production manager at STRR. In this position, he will maintain a middle of the road and non-top 40 stations, working with Ron Saul, the label's national promotion manager....

Dick Shepherd, formerly an executive of Buffalo's WKBW, and William Fine named to the board of directors of Creative Management Associates.

Walt Calloway named at Warner Bros., to the newly created position of broadcasting relations director. He was formerly affiliated with WQAM in Miami....

Love

LOVE

Lipton Forms Production Co.

NEW YORK—David Lipton, former professional manager and promoter for Capitol Records and Music, has formed a record production company, Victor Products. He'll be partnered in the new firm by former publishers of the company.

Lipton will also be joining Merk as a publisher and part owner. The new company will be publishing the material of Steve Reichard and Melissa Manchester.

Dingell Again Offers Print Lyrics Bill

WASHINGTON—Rep. John Dingell (D, Mich.) has again introduced a bill that would make it illegal to broadcast print lyrics over the radio. The bill would also apply to radio stations and would bring about a presumably inclusive of grants, grants, and grants...yeah.

The enforced accompaniment of all recordings by the printed words, Dingell said, would be, in his words, "a benefit that is necessary to the public interest." He said that, by knowing what goes on over their airwaves, no one under the table might be heard, and the songwriters and musicians might be credited to their original copyright, for good taste only on their public performance.

The Dingell bill may add another proposal to the recent move of the National Association of Broadcasters to ask record manufacturers to add print lyrics to all records sent to radio stations. (Billboard, Feb. 6, 1971).
all of MARY McCAFFREY will show up on the charts with her first single

"WHAT ARE YOU DOING SUNDAY"

Produced and Arranged by Joe Brooks.

METROMEDIA RECORDS

MMS-208