DGG Backs Stax/Volt Buyback From G&W

By ELIOT TIEGEL

LOS ANGELES—The Stax/Volt buyback from Gulf & Western is set to be formalized within a month, with Deutsche Grammophon Gesellschaft providing the funds. It’s understood that DGG will obtain an equity in the company and also gain world-wide licensing through its Polydor operation. According to reports, the amount being granted by DGG for the buyback is 52 million.

MG Records will reportedly “participate” in the domestic operation of Stax/Volt, not necessarily in distribution. The company’s film wing is a lure for Stax/Volt artists. MG Records president Mike Curb had tried to put together a financial package three months ago consisting of MGM, Ampex (for tape rights) and EMI (for worldwide distribution).

Coinmen Hit Mafia Link

By MARGE PETTYJOHN

BOSSIER CITY, La.—Louisiana jockey operators are fighting back after over two months of news media publicity alleging Mafia control of the industry here and after 14 anti-industry bills were battered around the state legislature before finally being defeated. At a meeting here to organize a state association, a jockey distributor said jockey-box operators have been blamed for everything “from local crimes to the Viet Nam War.” The battle between jockey-box operators (Continued on page 5)

Seek Govt. Aid to Separate Fact From Fiction on Fests

By MILDRED HALL

WASHINGTON—President Nixon has been asked to set up a commission on rock culture, particularly the outdoor rock festivals, to sort out the rights and responsibilities of their producers, the local citizenry, and the traffic-jamming boards of young music lovers who flock to them. Two local rock concert promoters here have wired the White House asking for a fair assessment of this national phenomenon. Increased resistance by resi-

DGG Backs Stax/Volt Buyback From G&W

Poll Bares Disk Service Sags to 75% of Stations

By CLAUDE HALL

NEW YORK—Poll Bares disk service to Billboard survey stations coast-to-coast, Hawaii and (Continued on page 13)

WB Music Shifts Fee & Sympathy

By MIKE GROSS

NEW YORK—Warner Bros. Music is moving towards a more “sympathetic” position towards record companies. Historically, WB Music has been a rigid, uncompromising firm in its attitude towards “recording rates,” and under the regime of the late Herman Starr and Victor Blau, it clung to a strict “no rates,” “no deals” position.

Now, under the aegis of George Lee, the firm’s vice-president and general manager, WB is becoming more flexible in its negotiations with record companies. Instead of giving the disk company an unchallengeable “no” when it requests for a negotiation on a recording rate is made, Lee has opened his doors for talks and lends a “sympathetic” ear to the company’s plea for a better understanding of its problems.

Lee’s liberal stand towards the record companies has sparked new life into the WB catalog. “Many companies,” he said, “are now digging into their vaults to resurrect valuable product that contains WB material because they know they can talk to me on a deal that would be to our mutual advantage.” Lee’s “sympathetic” stand has been bringing more WB material into the disk market on budget lines and on archives releases than ever before. And, as far as new recordings of old songs go, Lee said that he’s interested in any proposition that will enhance the copyright.

In addition to opening new (Continued on page 70)

The International Music-Record-Tape Newsweekly

COIN MACHINE
PAGES 45 TO 48

Buyback

Mafia

Fox Has Ga. (Piracy) on Its Mind

By PAUL ACKERMAN

NEW YORK—the Harry Fox Agency has expanded its bootlegging drive in the Southern states with the filing of three separate infringement suits in the District Courts of Georgia on behalf of 13 publisher principals. It is alleged that a minimum of 16 of the publishers’ most popular copyrights were infringed. Meanwhile, on another level, a decree was entered in the United States District Court for the Northern District of Illinois in favor of 35 publisher principals of the Harry Fox Agency against Gary Alex Spies, doing business as Tape-A-Tape Sound Reproduction Co., for infringements of the copyrights in 48 of their musical works (See separate story). In Georgia, the alleged infringing acts are virtually the same in each case. It is alleged in the suits that the defendants manufactured or sold unauthorized tape recordings of a minimum of 16 musical works. Included in the actions brought by Boudleaux Bryant (House of Bryant Publications), Blue Seals Music, Inc., JAC Music Co., Inc., Big Seven Corp., Blackwood Music Inc., Canint Music Corp., Ltd., Jondar Music Publishing Co.

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MICHAEL NESMITH &
THE FIRST NATIONAL BAND
ANNOUNCE
"JOANNE"
FROM THEIR ALBUM
"MAGNETIC SOUTH"
AS A SINGLE.
THAT'S IT,
PLAIN AND SIMPLE.

THE SINGLE
"JOANNE"/#74-0368

THE ALBUM
MAGNETIC SOUTH/LSP-4371
ASCAP, CBS-TV in Court vs BMI Bid

NEW YORK — The American Society of Composers, Authors & Publishers and CBS-TV opposed Broadcast Music Inc. (BMI) to the ASCAP licensing rate in N.Y. Federal Court hearings have been held in the case, which is an outgrowth of the ASCAP licensing rate, in which BMI and ASCAP, the standard-setting body for music publishers, are being held in court by Judge Morris E. Lasker.

CBS contended that BMI’s claim violated the ASCAP ruling since BMI was not a party to the ASCAP rate. "A belated request for a licensing rate was made to BMI, but its response would be to ASCAP, but not to BMI," the suit said.

The ASCAP rate was based on a statistical finding of BMI performance data. The percentage of BMI’s performances are near 10 percent, according to CBS-TV’s interpretation, is less to 55 percent of ASCAP.

CBS proposed that BMI's licensing rate be increased to 60,000, plus itsadministrative expenses. The basic TV price is now 72 cents per feature song performance per station, to be paid in lump sum большим.

Herman Finkelstein, general counsel for CBS-TV, said, according to BMI's request for a licensing rate would which would be tied to ASCAP’s and BMI fundamentally differ in value and therefore no numerical rate could be established between them.

CBS-TV also introduced two new categories of "disposable music," as playing "disposable music." "Inaccessible music," according to BMI, would be licensed directly to ASCAP. ASCAP would then license the music to BMI. "Inaccessible music" can only be licensed, as a practical matter, at a fixed rate. The advance notice of its use can be obtained. CBS-TV therefore, wants a blanket license for the "inaccessible music," and a peruse license for the "accessible music." BMI, which has no license with CBS-TV and therefore no revenue since Jan. 1, had asked for an increase in the rate which CBS-TV gives ASCAP. CBS-TV has applied for the courts for an interim license from ASCAP under which it is expected to earn $3 million annually. BMI wants 50 percent of the money paid to it on that figure, claiming that BMI exist as a viable competitor.

CBS-TV's major sales drive is the "MIOA in Major Sales Drive." Stuck out of the MIOA's offices over the past week has been a sales campaign designed to meet the $1 billion level in sales. The campaign will include a series of sales calls made to MIOA’s offices in Chicago, Kansas City, Memphis, Nashville, Detroit, Miami, Los Angeles and San Francisco.

Blume to Work On Indie Basis With Ampex

NEW YORK — Ampex Records has acquired the services of MIOA offices for an independent label on its first move in the business. Heads of offices Nolans and Jesse Winchester.

Blume, formerly with RCA Records, will work on a marketing and merchandising campaign that will be central to the concentration of efforts in Philadelphia, Baltimore, New York, Los Angeles, Milwaukee and San Francisco.

The campaign will run through the summer, with a special emphasis on around major radio stations, retail stores and the music industry.

According to Jack Frey, marketing and merchandising manager for Ampex, "We are approached Rosopoly, "by Nolan is a collection of balls, R&B and gos-pel acts. The initiative was discovered by Gabriel Meckler, president of Limon Records, and harmonies of Steppenwolf and Three Dog Night.

Buddah in Reorganization

NEW YORK — Buddah Records is undergoing a reorganization, label president Phil Walden announced. Additional details will be available about the label, he said. However, he pointed out that no changes were contemplated in the Buddah recording and distribution policies.

Reiner Maassen, head of Barclay Netherlands in Amsterdam, which is responsible for distribution, and Bill Smith, president of Syndicated Operations.

The Buddah Reorganization will cover a variety of aspects of the firm’s business, with special emphasis on the recording strategy planning, the international tape market, promotion, music publishing, record licensing and ad.

Mooney Makes Videocartidge

NEW YORK — Art Mooney, hit-making maestro who garnered five gold records during his heyday in the early 1950s, has entered the audio-visual production business. Mooney is presenting a home cartridge program which recycles the glamour and showmanship of a time long past. Production is titled "The Art Mooney Show — Starring the Godmother of the 20th Century Era."

Mooney is already in discussion with several key companies which are already scouting likely product lines for the program. Mooney produced the show outdoors in Palm Beach, Fla., where the 10-cartridge cartridge will be sold, and was highlighted by Best Buy's "Toot Toot Too Toot Goodbye" and "Bye Bye Blackbird."
New York — To establish its own identity, the Fraenkel of Recording Executives will hold its annual convention Oct. 28-29 at the Eden Roc Hotel, Miami. Last year, FORE's convention was held in conjunction with the National Telecommunications and Radio Announcers. The Fraenkel convention is set for Aug. 19-23 at the Red Coach Inn in Houston.

Willis pointed out that FORE executives wereateurs during the NATRA convention in Houston "regarding plans for some projects together." He said that FORE members were continuing to be a part of NATRA and there was no particular reason for having separate conventions except for the need of FORE to gain a separate identity.

In recent FORE board meeting, Willis and Along were named program chairman, William Sidney Miller of Fame Records was named publicity chairman with co-chairman Ted Williams of Atlantic Records. Ronnie Granger of Tugdall works, Entertainment Records is entertainment chairman with co-chairman Gene Frank of Stace Audio Art Records. Dean Clark of Duke-Peacock Records is headquarters membership drive. Buddy Scott of Starday-King Records has been named grievance chairman. Richard Simpson is financial chairman.

Chappell in Folio Surge
- Continued from page 3

Matches for Concert Band" arranged by Robert Farnon and publications from Rodgers' forthcoming musical 'Two by Two.'" Already in print are "Rodgers and Hart Revisited and "Rodgers & Hart presented by the Natra Press" folio. Rounding out Williamson catalog is the continuing series of "Great American Songbooks," featuring music from the music publishing company for children.

In line with Chappell's new marketing materials, it is over-standing to suit the firm's enlarging contemporary scope, Weiss outlined the inclusion of regularly scheduled dealer-conducted clinics and workshops to be set up across the country. The clinics will showcase Chappell music as conducted by the company's rental librarian director, Louis Brunelli, and a number of the company's composers, including with the firm Morton Gould and Julie Styne. This is the fourth edition covered Chappell's accelerated program in the music business card, a mild stimulation of contemporary material in the octavo line.

Quad Issues Singles Monthly—LP's on Demand on Airplay

Los Angeles—Quad Records has announced a new pattern and plan which label chief Al Perry says will enable it to give a maximum of effort on all issues.

Called "single/12," the plan provides for Quad to release singles as in the past, while four new monthly for the next year with LP product coming only when there is a sufficient amount of single play.

First single to come under the "single/12" is "There's No Business like Show Business," by Annette Ferra, which is slated for release on Oct. 1.

"To release LP's before demand or sufficient amount of single play becomes evident, said Perry, "is a waste. All you do is saturate the market and throw away an artist's chance to make it." Saturaton of product, Perry feels, by individual labels is one of the glaring problems in the industry today. He feels that labels releasing four and five singles a month can't possibly put maximum effort on each one. It becomes a "cherry picking process, both for the label, promo men and distribution.

Quad, a subsidiary of Four Star International, is distributed by MGM and has been in business for almost a year. During that time the label has released five singles. As an example of how Quad is working, Phillips cited two LP's, just completed, that are held by Doctor Fin, Northwest rock group, the other by Richard Williams. Both artists have recently had singles released, but the LP's won't be scheduled until distribution, and consumer acceptance has been determined.

Youman's Agent Maps Drive on Nanette Score

New York — Robert Lissner, manager agent for the Youmans Agency, is mapping out a drive on the last commercial recording the Youmans Agency made in 1926, was one of Youmans' biggest hits.

"The project," Lissner said, "contains two of Youmans' most enduring works, "Tee for Two" and "I Wan' Na Be Like You."" He added that the project is being produced by Irving Caesar. Three new tunes, taken from Youmans' library of more than 1,000 songs, by Charles Gaynor, will be included in the show.

This exciting musical is being produced by Cyna Rubin and Harry Rigby. The show is scheduled to reach Broadway during a Thanksgiving weekend. The production will star Ruby Berkeley and will be produced by Harry Ruby Keeler. Lissner in conjunction with the Big Three, Warner Bros. and T.B. Harris, will launch the drive, directed at producers, artists and their management, and record companies, employing special demonstration records, leaflets and background information on the composer.

The push is expected to cover the bulk of the major music conventions, in addition to those places Youmans made a recording on his "No Nanette" score. Among the other titles in the drive are "Carillon," "I Know That You Know," "The Years," "Time on My Hands," "Without a Song," "More Than You Know," "Halloween," and "Sometimes I'm Happy." Coincidentally, the revival of "Youmans" will reach Broadway on the golden anniversary year of Youmans' first publication, "The Country Cousin," in 1920, when Youmans was 21.

Cuoghi, Hi Records Chief, Is Dead in Memphis at 47

Memphis—Joe Cuoghi, a recording pioneer in Memphis with his Hi Records Co., died July 12 after a heart attack. He was 47, He had suffered a heart attack earlier this year.

Services were held at St. Louis Cathedral; funeral was Monday, July 14, with burial in Calvary cemetery.

In 1946 he became president of Hi Record Co., formed after he bought the Royal Theater at 1230 South Lauderdale. He discovered such artists as Carl Perkins, D.J. Fontana, Lloyd and the Bill Black Combo.

Cuoghi also discovered Murry Kellum; he signed, among others, "Haunted House": Willie Mitchell, Ace Cannon, Ann Russell and Donald Byrd.

Cuoghi was also known for his efforts to work with just one project he continued his cooperation with his partner, John Novasel, whom they combined operations including Poplar Tunes Music, which owned numerous jazz boxes in Memphis and the Midwest.

Frank Co. Forms Label—No Regular Release Schedule

New York—Campus Artist Records, Ltd., has been formed by Campus Artist consultant and promoterGene Frank, president. Frank explains that no release will be made on a regular schedule, follows his firm's concept, which also saw the formation of Campus Artist Music Group (ACAP) and Campus Artist Tunes (BMG), which are administered by Chappell & Co. worldwide.

Frank stressed that product would be chosen on a selective basis and released "only when it is right and not because we feel we must meet some kind of projection. The firm's concept includes "total involvement" in all areas of its artists' careers. "We know that the artists are part of a consumer group which must be reached and we also recognize that there has been a tremendous lack of understanding of what was happening in the minds of our bread and butter consumer market, (ages 17 to 24).

Campus Artist Records will announce the title of its first LP in September. According to Frank, "This will be the only LP of its type and will be a collectors item." Patrick West Associates has been appointed to handle public relations for the label.

Hysterical Society, Polydor Spot Tie

New York—The New York Hysterical Society, a production firm operated by Vic and Harry Conway, has contracted to do all radio spots promoting Polydor Records.

Gold Awards

The Dooh’s Sixth Elektra album, “Absolutely Live,” has achieved sales of over a million and was certified Gold by the RIAA. “Absolutely Live” is a deluxe two-record set compiled from five Dooh performances over the past year.

July 25, 1970, Billboard
It's not every day the title of an album speaks for itself.

John Davidson
Everything Is Beautiful

Let It Be
Raindrops Keep Fallin' On My Head
Bridge Over Troubled Water
Easy Come, Easy Go
Everything Is Beautiful
Reach Out And Touch
Politician
What Are You Doing The Rest Of Your Life?
I Got Love
Something
Five O'Clock Shadow

John Davidson.
A familiar name on the charts.
Which is understandable.
His new release is
"Everything Is Beautiful."
And it's filled with the best of
today's hits.
And that pretty much speaks
for itself.

On Columbia Records* and Tapes
Manpower's the Thing-Morgan

NEW YORK—In the growing competition among recording studios, it's "manpower" that makes the difference. That's the opinion of Bob Morgan, former assistant producer at Epic Records, and ABC, who recently joined Sound Exchange as vice president.

"You can't play a record, it's a fair assumption," said Morgan, "but you can take 100 people and make a record. "Studio" is a cost-effective way to use fine quality. But that's what a lot of studios have more or less equivalent equipment in terms of tape machines, microphones, equalizers, etc. And with the explosion of the control room, the facsimile of a record room turned down in the studio has diminished. So, "manpower" is making the difference.

A contemporary studio engineer, said Morgan, is the catalyst, the indispensable link between well-talented and significant recordings. The traditional recording studio, he said, must not only have experience in the technical skills, but also must be able to coordinate other factors, such as the musical awareness, musical acumen, positive empathy and subtle leadership ability.

According to Morgan, studio, tape and engineering equipments, which in 1963 represented more than 50 percent of all the major recording studios and are at the 56 percent level in 1970. "Obvious," said Morgan, "that a small self-contained group recording at an affordable rate of activity, the studio cost percentage factor leaps even higher."

It has become manifestly logical and advantageous for a major record producer to choose a recording studio of 100 percent capability as his base of operations.

In his next post with Sound Exchange, Morgan plans to gear around the country to find recording facilities used by programmers and from a producer's point of view to plan to make some changes. He said he will be talking to groups in New York and on the road about studio problems and on all aspects of recording, from technology to finance.

Broadcasters to Aid Cancer Fund

NEW YORK—A number of key personnel have been added to the pool of Linda Jaspen Cohen Cancer Fund. Linda Cohen, a former employee of the Fund, was the wife of Larry Cohen, national sales and promotion manager of the Pompano-Goyden Distributing Corp.

Named as directors are Richard S. F. Carr, vice president and general manager, WNEW-FM, New York; Allan A. Hotten, president; and general manager of the WNEW-FM, New York; and general manager of the Pompano-Goyden Distributing Corp.

Also named as directors are Richard S. F. Carr, vice president and general manager, WNEW-FM, New York; Allan A. Hotten, president; and general manager of the Pompano-Goyden Distributing Corp.

DGG Support

Continued from page 1

an analysis and research. I'm in the recording studio.

In confirming that he had been talking with Polydor about overhauling the record company, as he had previously known he has problems with licensing to a major, he said that if the recent hit LP has an 18-minute track.

Feel that "an educational process is not very easy" to develop and that "that certain people have to be merchandising differently. I plan to talk to many more people and discuss the idea of Polydor to follow in the marketing of product."

Reeves with UA

New York—"The Country Tops of Europe," which stood the "Stand In" which appeared in Billboard, July 18, 1962, is now playing to United Artists and will have a new release out shortly.

Jeffrey Reiss appointed director of program planning of Cartridge Telephone, Inc., an Avco Corp. subsidiary. He joins the company from Klein Reiss Productions, which presented five Reis departments on "The Ed Sullivan Show." Henry S. Monach joins the sales division of Lewtron Telephone Inc. He was formerly promotional manager for Lewtron Telephone Inc. Russ W. Johnson named general manager of communications, Panasonic, a new division of the company. He was formerly writing, public relations for Consumer Products. Don Mazzara named district sales manager for education and training products, Motorola Systems Inc., Motorola subsidiary. He was formerly regional sales manager, AMF/E, division of American Machine and Foundry Co. Ben Kaufman appointed director of marketing, Cassettes. (Continued on page 70)
Here's our plan:

3,281 awfully hard-sell AM radio spots.
36,450 square inches of unavoidable space advertising.

Plus billboards atop the Fillmore West, on the Sunset Strip, and many elsewheres, beautifying America coast to coast.

Plus posters, stickers, badges, and numerous intriguing merchandising goodies.

And the two-continent Caravan of Love tour, sure to be the most talked-about series of concerts this year.

This is the album:

This is the single:

"UNCLE JOHN'S BAND"

All these delights are planned to urge even farther up the charts the group that David Crosby [in a recent Rolling Stone interview] calls "...one of the best bands in the world."

On Warner Bros. records and tapes
Blue Thumb's New Color LP

LOS ANGELES—With Dave Mason’s multi-colored album, “Alone Together,” high in sales, Blue Thumb’s next “Stereo Color Lp” will feature three veteran blues performers. The Lp, “Buddy and the Juniors,” is slated for an August release, according to label president Bob Kransow. Buddy Guy is featured on his bluesy guitar, Junior Wells and Junior Mance. The colors used on this blues Lp differ from those blended into the Mason Lp, which is Blue Thumb’s fastest selling and fastest moving album. Various shades of black and white are blended into the vinyl “to match the deep emotion of these blues musicians,” Kransow said.

Moman Sues for $1.2 Mil

MEMPHIS — A $1,250,000 suit has been filed in federal court here by record producer Lincoln W. (Chips) Moman against Leano, Ariz., record store owner Donald H. Crews.

The suit charges Crews was negligent in failing to make repairs to a jukebox in the store in 1966, causing a fire which destroyed a significant number of records.

The suit contends Moman was promised 50 percent of the sale of a group of Margarita Parry Junior parodies in June 1965, in exchange for Moman’s share of certain record royalties earned by a Memphis-based rock ’n’ roll group.

The suit maintains that Crews had only 75 percent of the ownership of the record store, instead of the full ownership claimed by Moman. On May 14 Crews filed a claim for $1,800,000 in Chancery Court in Shreveport, La., against Moman. Crews charged Moman “fraudulently and deceitfully” agreed to exchange artistically previously employed by the two for Moman excluding, in financial losses. One of the groups reportedly was the Box Tops.

La. Operators Mapping Fight Vs. Mafia Charge

operators and the lawmakers grew out of a Life magazine expose April 10. On an individual basis, operators fought broadly drawn bills aimed at curtailing gambling games and aimed at hiking taxes and licenses on jukeboxes and games. Owners of bars and taverns helped as telegrams poured into Baton Rouge. Over 50 jukebox operators and distributors met here in a meeting called by Steepleport distributor and operator Tom Hughes and Baton Rouge operator Bob Rooney. “If this controversy over the bills doesn’t bring operators together now, nothing will,” Hughes said, referring to earlier and futile attempts to organize an association.

Crisis Sparks New La. Jukebox Assn

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Overseas rates on request.

Company

Name

City

State & Zip

Type of business

Address

(Continued on page 51)
An Open Letter To The
WOMEN'S LIBERATION MOVEMENT
From
DEAN MARTIN
Can Be Heard On His New Smash Single (R934)
MY WOMAN, MY WOMAN, MY WIFE

Dean Martin's back in the hit column. Back with producer Jimmy Bowen. Back with lucky Reprise Records. And out soon with a new Reprise album, also called "My Woman, My Woman, My Wife" (RS 6403). Take that, ladies.

www.americanradiohistory.com
Impulse Producers Giving Acts Double-Edged Effect

LOS ANGELES—Ed Michel and Bill Stryczynski are going into cross production of acts for Impulse, the ABC jazz line. Guitarist Howard Roberts is the first artist to receive the dual production emphasis.

Normally, Michel handles blues and jazz product; Stryczynski is more attuned to pop sounds. "We can look at the same artist and see two totally different sides. We are listening for totally different things," Michel said. Michel recently put together a sampler of new Impulse artists which is being used by broadcasters. The sampler is, however, part of ABC's new marketing effort in jazz. This interest is being generated by the company's new president, Jay Lasker.

Artists covered in the first Impulse release since Lasker was promoted to the presidency are managing the Dunhill subsidiary, include John Coltrane, Alice Coltrane and Pharoah Sanders, Buddy Montgomery, Ahmad Jamal, Archie Shepp and Cliff Coutier, a new performer.

Michel worked on all these LPs, and as a result of ABC's new management team, the word has gone out to get behind Impulse titles with promotional efforts.

Sanders is Impulse's hottest LP seller. There are 16 names put on the talent roster and 10 on the Bluenetwork line. Having gotten (Continued on page 70)

Lib/UA Trims Album Output

LOS ANGELES—Lib/UA has initiated a policy of reducing its product releases. There are eight LPs in the August release, compared to 12 in the July month. The reason is to concentrate on greater promotion and merchandising for each product.

Artists released on Liberty/UA include Canned Heat, Dennis Yow and Classics IV. Jimmy Witherspoon is also due, with his La Barbe's album. Shank is the package, UA is repped by Shirley Brown, Rosy and the Americans and Boffin, a new rock group. UA's Latino's attractive with its Hugo Rodriguez and Ricardo Rey.

Pickwick Registers 22% Rise in Income for 9 Mos.

NEW YORK—Pickwick Records has posted a 22 percent rise in its gross income for the nine months of fiscal 1970. The company, an independent merchant of records, attained profits of $3.4 million on $12.9 million in sales, compared with $2.8 million on $11.2 million in sales for the corresponding period a year earlier.

According to Seymour Leslie, Pickwick's chairman, the continued rise in the record business is attributable to a variety of factors, not the least of which is the fact that this record music is still one of the least expensive forms of entertainment for the consumer.

Judge Lasker is expected to have a ruling on the hearings by the end of the month.

Market Quotations

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*Inception, July 16, 1970

As of Closing, Thursday, July 16, 1970

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*Averages are in dollars per share through July 16, 1970. Prices are for transactions in the New York Stock Exchange and those in the American Stock Exchange. Prices are for transactions in the New York Stock Exchange and those in the American Stock Exchange.
Free's "All Right Now," mind you, is not a single to be dealt with casually. Indeed not. Truth be told, it was only the breakneck dash to the top of new English super-phenomenon Mungo Jerry that deterred it from becoming Number One. A&M 1206.
He loves you.

As the singer-dancer-comedian lead of TV’s “H.R. Pufnstuf,” artist Jack Wild completes the tricky transition from wonder child to star with an important future.

Two new singles from two new albums:

“The Jack Wild Album” SKAO-545

“Kurt Russell” SKAO-492

Tasty as an open-faced peanut butter and honey sandwich, welcome as that special ring of the telephone—the music of Disney star Kurt Russell. Exactly for and about youth’s first love season.
Study Reveals Disk Service To 75% of Stations Sagsging

Cleveland Adds & Modernizes

CLEVELAND — Cleveland Recording Co. will build two new studio complexes and will modernize its facilities to include new consoles, tape duplicating equipment and a music synthesizer unit at its present 16-track facilities. Two long-time employees, Kenneth Hammon and John Hansen, recently signed the recording company from its elder owners, the former for $8,000, and the latter for $1,500.

Hammon has been the engineer on hit records such as "You Don’t Have to Be a Clown" by the Outsiders, and "Green Tambourine" by the Lemon Pipers. More recently, he has engineered all the Grand Funk Railroad releases which were recorded at his studio.

Hansen has taken charge of audio for all radio and television produced at the company. He is a veteran radio engineer, having spent 11 years with WDON. Hansen also handles all industrial accounts for the company.

If Inks With Cap for U.S.; Promo Tour Set

NEW YORK — U.S. group, If, signed with Capitol for the U.S., has been set for a promotion tour, starting Aug. 3 at the Whiskey, Los Angeles, for seven Dates. In addition to the Aragon Ballroom, Chicago (14), and five days at Uman, New York.

The seven-man group will split into three units and visit several cities, accompanied by Capitol promotion men, to meet local disk jockeys and media writers.

Buddah Records' personnel, in costume, prepare to visit New York radio stations to promote Dorothy Morrison's "The Border Song," an album on the Buddah label. At right, Buddah's New York promotion manager; Frank Costa, general promotion manager for Kari Sutta and Kari Rippon (music); Carl Holmes, Buddah's vice president and radio promotion director; Rick Stor of WABC; and Buck Reingold, Buddah East Coast operations manager and kneading, Richard Limits, Buddah's promotion man; Ron Weisner, Buddah's director of artists and relations, and Jerry Sharrel, national promotion director.

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JULY 25, 1970, BILLBOARD
Atlantic, Ampex Tie On Promo, Selling

NEW YORK—One of the first steps in Atlantic's new tape relationship with Ampex, which will supply promotional and advertising material, is the release of the Ampex-Atlantic tie exclusively reported in Billboard (July 11).

Bob Kornheiser, Atlantic tape sales vice president, said the tie is to get maximum distribution and promotion of our tape product. By coordinating our merchandising ideas, he feels, "our marketing is enhanced and becomes a source of widespread exposure." Atlantic will feed Ampex ideas and keep the tape company closely informed of product promotions. "We don't want to lose our independence," Kornheiser said, "merely because Ampex is doing our duplicating work. It may just end up being the sales force workhorse.

Cassette sales are on the race track, he said, with cassette units picking up around the holiday season and where equipmentufacturers continue to forward promotion with hardware 'promos.' "Our distributors tell me that prerecorded cassette sales are almost nonexistent, while 8-track continues to make steady headway.

Kornheiser believes prerecorded cassette sales are going to take off when auto manufacturers offer cassette systems in the company equipment at factory installed levels. While many other companies are jumping on the 4-channel bandwagon, Atlantic is taking a wait-and-see attitude.

"It's still early," Kornheiser said, "but we're certainly studying the market. The industry is wonderful, but will the consumer buy it? If the public wants it, and it needs to be created for the product, it will market 4-channel tapes.

He feels, at this point, that the concept is a sales tool to stimulate consumer interest into the market. The industry is wonderful, but will the consumer buy it? If the public wants it, and it needs to be created for the product, it will market 4-channel tapes.

LOS ANGELES—No matter what happens in the industry, there is no doubt that most major labels will continue to grow. "One thinks in increments, prospects in increments," says a best-selling entertainment-oriented company.

The videotape market is the key. According to many film executives, for instance, is their determination to explore and exploit their feature films on videotape.

Such tactics are being employed by Universal, United Artists and Lion International Films. 20th will allow CBS to project its films on electronic video recording (EVR), while Lion and United Artists will make their films available to Alco's Cartrivision.

Issues are in step with progams but still to be made are theater owners who see it as a danger to movie house receipts.

Some companies in the videotape industry are now looking into the possibility of setting up video theaters that feature films on large EVR screens. These are areas that cassette changers and the Dolby norm reduction system industry.

Vivitar will introduce a cassette changer with an automatic reverse function, which is to be released in 8-track when, hopefully, it will be ready to market at a reasonable price.

The second breakthrough, Praeger said, is the development of a cassette changer with a contact reduction system. This will be sold as a "pick-up" gimmick for lagging sales in the electronic market and not a contact reduction system. More importantly, he said, it is to be used with the music manufacturer to provide a market for 4-channel and to create a demand for software. Praeger also called to mind the deal made by record companies to convince hardware manufacturers of the value of another cassette changer, "the 4-Channel breakthrough occurs when he feels that a certain selling is being achieved.

There is no point in putting the Dolby in low-priced units," he feels, "since the consumer would not receive the sound benefits it would provide. It's strictly geared for a better-sounding system, where it is an important step.

"As the industry moves into more improved tape," he feels, "the consumer becomes more important to the consumer, especially if the person wants the cassette player as a music use.

Praeger contends the consumer is willing to pay an additional $50 for a cassette player with Dolby system. It will be significant but will it be to purchase high-priced cassette system with Dolby system, especially if it's kept in the $225 range. While he classifies the Dolby and the cassette changer as important industry breakthroughs, Praeger, right now, has little regard for the 4-channel concept. It is a "pick-up" gimmick for lagging sales in the electronic market and not a contact reduction system. More importantly, he said, it is up to the music manufacturers to provide a market for 4-channel and to create a demand for software. Praeger also called to mind the deal made by record companies to convince hardware manufacturers of the value of another cassette changer, "the 4-Channel breakthrough occurs when he feels that a certain selling is being achieved.

Even in the real world, the initial 4-channel breakthrough occurred when he feels that a "piecemeal" gimmick is being used.

Praeger believes almost all future breakthroughs in sound and sound will come in the cassette market, where Vivitar is firmly at.

Videotape Giving Film Studios A Bright Picture

GRT Canada Moulding Module 8 Cartridge

TORONTO—GRT Canada is now moulding its own Module 8 stereo cassette cartridges. Ed Lawson, national promotion manager for the company, said last week that the move is part of GRT's program of increasing the Canadian content of its product—a program that applies to music as well as manufacturing.

Within 12 months, GRT has moved from distributing imports to assembling and duplicating and is now having its own cartridges moulded in Canada.

The Canadian content in music has increased as GRT has moved into releasing its own product as well as releasing a wide range of Canadian Talent Library material in both records and video. Lawson said a group, Illustration, is riding high with "Our Love's A Chain." It is now being designed by GRT to further improve the GRT's program of increasing manufacturing efficiency. After extensive testing under a wide range of conditions, Lawson said, the new cartridge has proven better than any other cartridge on the market. It is also compatible with all types of cassette players.

GRT is also heavily involved in the custom moulding business.
We realize some records take longer than others to happen!

JULY 1966

NEIL DIAMOND'S first release was a regional hit.
NOW, rereleased and breaking nationally, it's headed to be Neil's BIGGEST hit ever!
The proof being that it's already a SMASH in Milwaukee, Cincy, Houston, Kansas City, Memphis, Minneapolis, and Chicago.

SOLITARY MAN

1650 Broadway • New York, N.Y. 10019
CHICAGO — The increased sophistication of 8-track hardware that is causing a marketing standstill between 8-track and cassette is evident here at the recent Independent Housewives and Merchandise Show. Exhibits at this show and those at the recent Consumer Electronics Show give no clues on the rivalry of the two configurations for home entertainment. Most exhibitors claimed they were not worried about the competition from the other industry. While some said housewives buyers were wary about investing in tape playback equipment.

Even though there were many tapes available at the show, the market for 8-track tapes is not as strong as it was last year. A few of the tapes available at the show are listed below:

- **Carolina Breeze**, $19.95
- **Tape Cartridge**, $24.95
- **Black and White**, $24.95
- **The Best of the West**, $24.95
- **Pompeii**, $24.95
- **The Sound of Music**, $24.95

The market for 8-track tape is still growing, but at a slower rate than in previous years. The main reason for this is the increased competition from cassette tape. Cassette tape is now available in a wider variety of prices, and many consumers prefer it because of its convenience.

**Standardization for Home Video**

- Continued from page 14

Commitments to programming specifically for the market will have to be cut. Bonetti said, "As always, the problem is in programming." He added, "The market for home entertainment is growing, and more companies are entering the market. The problem is in programming, which is still a very small part of the market." The problem of programming is exacerbated by the fact that there are so many channels available on cable and satellite systems.

Another concern for Bonetti is the lack of standards for home video. He said, "The problem is that there is no standard for home video, and this is a serious problem for the industry. The lack of standards makes it difficult for companies to produce products that will work with other products." He added, "The industry needs to work on developing standards for home video, and this is a priority for us."
NEW YORK—Cautionary optimism about the commercial future of the consumer-oriented sound-and-see hear systems was the mood of most dealers, distributors and representatives attending the final CES seminar on Tape Equipment, held at the Americana Hotel July 17.

Judging from the flow of questions from the floor, to panelists representing both systems, dealers and distributors did not share the enthusiasm of manufacturers about the potential of audiovisual and quadraphonic, and many made it clear that they intended to keep a skeptical attitude before integrating the new systems with two track stereo disks, cassette tapes and cartridges.

Some of the top industry leaders in the fields of audiovisual and quadraphonic were on hand to explain the technicalities of their new systems and to answer questions about marketing and merchandising.

On the panel representing four channel stereo were Peter White of H.H. Scott, Inc., Russell Molloy of Telex and Richard Merriman of MCM, Inc.

Talking for audiovisual were Frank Stanton, Cartrivision; Robert E. Brockway, G.E.V.R.; Lloyd Singer, Motorola, Inc.; Gerry Caten, North American Philips Corp.; Alfred Medica, Admiral Cartrivision—the company that introduced the first audiovisual Cartrivision systems; and Toshio Miyamoto, of the Sony Corp.

In the panel representing quadraphonic, moderated by David Lachenbruch of Television Digest, the panel agreed that there was only one system that would be acceptable to the other. The consensus was that there were two types of the cassette tapes, and LP and 45 rpm records, there was no compatibility between the systems.

Standard Needed

The panelists also agreed that standards were necessary to avoid confusion among consumers, and stressed the improbability of having to face the overwhelming problem of bootlegging which has plagued the tape industry in the past.

In answer to questions from the floor, the panel sought to allay fears of a shortage of the cassette tapes and LP, and 45 rpm records. The suggestion was that there would be a shortage during the transition to the new system.

Most of the consumer-oriented audiovisual systems represented indicated that equipment and programs would be available to the commercial market by next year. CBS-EVR explained that it was concentrating on the industrial educational market for the time being, and that initial EVR units which will become available by the fall of this year will be geared to this end of the industry.

The panel on four-channel stereo which was also moderated by Lachenbruch explored the potential of the system as a consumer product, and explained that although quadraphonic's innovativeness and excitement lay in its ability to capture a concert hall ambiance in the privacy of one's living-room, it would also serve as a magnet to draw customers to shops that stocked the equipment.

The panel concluded that even though quadraphonic was, at present, most rewarding in reel-to-reel configurations and could even exist by itself, yet it was inevitable that because of its revolutionary features, recording companies would eventually adapt it.

Market Profile

The cassette, 8-track cartridge and reel-to-reel tape were also discussed at this seminar, and a slide presentation giving a market profile of tape equipment was introduced by Casper Penneck of Time Magazine.

Panelists at the "Open Reel" session were Steven Touchton, Sony/Supertex; Chuck Klein, Roberts Division, Tivcom Mfg. Co., and Jules Rubin, Concord Electronics and Paul Nelson.
Motorola Puts 3 Racing Films Into EVR Format

CHICAGO—Motorola Systems Inc. is converting three award-winning, autoracing films to the CBS/EVR format. The announcement was made jointly by Andy Granatelli, president of the STP Corp., which owns the films, and Lloyd Singer, vice president of Motorola Systems Inc.

Motorola plans to use the films in a number of packages combining Teleplayers with a quantity of film CARtridges for sale to specific markets.

The films, "Quiet Revolution," "Wild Light," "Whispers" and "The Racer's Edge," have been described by Granatelli as public service documentaries containing action-filled sequences of STP sponsored races on the track at the Indianapolis 500 and other internationally famous race courses.

Singer said, "By making the films available to hospitals, we plan to provide patients with really enjoyable programming during their stay." Meanwhile, Motorola's Consumer Products division has become the first organization to adopt EVR's audio visual system for distributor and dealer use.

According to Art Schneider, Jr., Motorola's vice president of marketing, complete program packages of management sales, motivational and training materials in the EVR format will be available for distribution next year along with EVR Teleplayers which can be purchased by distributors.

Jack Harris, marketing manager of Motorola's Education and Training Products, which markets the EVR players, said the Teleplayer is not yet a consumer product, it offers an excellent way to demonstrate television in demonstration rooms because it feeds perfect video and audio signals directly into the TV set.

Jack E. Sherman, manager of sales training for the company's Consumer Products Division, declared, "We are carefully screening available software to select a special series of programs appropriate for our distributors."

He added, "We are applying our experience with distributors to develop a useful package of films in the EVR format for the Motorola Distributor network."

Wait and See on Quad 8 Systems

Continued from page 17

Module 8 Cartridge

Continued from page 14

Tape CARtridge

3M Push on Blank Cassette

NEW YORK—3M has announced a promotion for its Scotch blank tape cassette line.

A customer will receive a C-60 cassette with the purchase of three other cassettes, all of the same length. The offer is available with 30, 60, 90 or 120-minute cassettes.

Dealers will receive shrinkwrapped self-display packages containing three cassettes, plus the free cassette, all in plastic albums.

Data Packaging Bows 3 Lines

NEW YORK—Data Packaging has introduced three new lines of loaded blank cassettes. The series includes "Do-Your-Own-Thing" and "Classic," the top-of-the-line.

The company is planning a marketing campaign, and a field sales force will be added to support the promotion.

Contact us for more information.
Talent In Action

BILL COSBY, NANCY WILSON
Santa Monica Civic Auditorium, 30 July

Cobby's clean wit and humor and Miss Wilson's provocative sensual aroma made a splendid entertainment package July 10, drawing an audience of some 2,750 people, which was composed of children, teens and adults.

In the host, Cosby opened the program with a short skit derivation on the television show, "The Cosby, Swing from start to finish. Her voice was short, but different reprise of "Can't Take My Eyes Off Of You" were forced to the audience

The 19-piece Donn Trenner orchestra was un recalling the five-piece band at times, but the vocalist stayed around the stage, often singing the words, getting very gaty at times, singing and shouting with exuberance.

ELIOT TIELG

MATT MONRO
Tropicana, Las Vegas

Matt Monro, backed by the 15-man Woody Herman Orchestra, made his debut in Las Vegas in 1962. The performance was under the auspices of two years in June 1962. Entertainment Weekly used the enthusiastic voice of the matador singer. The main story line was "So In Love." The audience went wild as soon as Mr. Monro began. "I'm No Heel" he sang. The song was presented to the audience with top variety in the routine.

LaURA DENI

TONY BENNETT, JOEY HEATHERTON
Caesars Palace, Las Vegas

Tony Bennett's powerful, soft ballad voice is a contrast to the big swing, impressively during the show with his crooner of the last year's program. He added: "But not a great deal of this year."

LAURA DENI

JANIS JOPLIN, DAY BLINNESS
H.C.C. Arena, Honolulu

Janis Joplin wailed her way to two memorable spots in her Hawaii debut. Last year, 7,000 at the Honolulu International Center, filled up.

The Columbia Records artist decided to wear her electric earring and her dress. Besides her rivaling hits ("Piece of My Heart," "Cryin' for a Shadow," "Kozmic Blues" and "Maybe"), she brought along a stage costume consisting of sequined, purple, pink, yellow and white, a number of necklaces, and orange feathers for her singing hair. The "Summer Breeze" was an unusual inclusion in the show of the form of a dramatic performance. It had a baroque feel, and Miss Joplin added it to her set. Her parson Smith-haunting, creative, and expertly produced set.

Day Blindness, group from San Fran City, entered. "Dance With Me While they must have something to say lyrically, their sound system was up to date.

WANE HARADA

JOHN GARY
Century Plaza, Los Angeles

There is more animation in Gary's act, and he has chosen to use more cardboard, but there is no question that Gary has been the most popular for his vocal range. Gary appeared shy and odd, but with the dinner show July 8 in Century Plaza's Grill, he was up to the occasion.

There is a strong rock flavored sound that was presented to the Al Puglise orchestra which expertly backed the vocalist through the entire film and the invigorating medley. Of all the songs, Gary's 50-minute turn, his new single, "The Sound," came out during different. There are traces of blues, rockabilly, and freedom of intellectual pop music in the song about living life free and easy, "I'm Just a Fool." Gary, who records for RCA, has a strong voice.

He was convincing on "Time After Time," which brought him early attention, and was the star of the "My Life," and he was treated "Windmills of Your Mind" with intensity and "Don't Let Me Go" with pleading urgency.

The development of the 10 Bar Bacharach songs and two by

JIMMY WEBB

Tony Bennett

Talent

Rock-less Newport Jazz Pulls 40,400; Raindrops Keep Fallin'

By JIAN TONDO

NEWPORT, R.I.—Promoter George Wein announced that the Newport Jazz Festival which reverted to an all-jazz policy following last year's time limit of 10,000 people, has an attendance of 2,400 people, despite the rain which during the July 30, 1968, for Festival Field. Captain John Staid and John Bunch played 40,000 to the Festival Field. Captain John Staid and John Bunch played 40,000 to the Festival Field. Captain John Staid and John Bunch played 40,000 to the Festival Field.

Wein admitted that there was no rain on the Newport Jazz Festival is a form of representation. "They were asked by the city council of Newport not to any rock groups this year. We agreed. Last year, 50,000 rock fans jammed the city and turned the Newport Jazz Festival into a rock concert festival," Wein said.

While rock was officially banned, the effects of its electric influence was felt on New York's jazz scene where jazz and rock groups such as Eddie Harris and the Expressions, Bitty Montrez, and the Four Winds, Montreaux Festival winners, Nuclear from the U.K., and Bill Burrell, garage bands, Badfoot Brown and the Bunions, Bradford, Fletcher and Murphy Band, and the Stephen Tracy Band seemed to cover the hope of a return to the jazz music scene.

Friday evening (attendance 7,400, probably down by 100 to the original 8,000) was given over to "A New Orleans Tribute to Louis Armstrong." It was a good and whole successfull tribute. Sponsored by Schilke Band, it was conducted by Jo Opto, trumpet of Dizzy Gillespie, Bobby Hall, Harry Burrell, Gary Davis, Jimmy Owens and Ray Nance, all paying verbal and musical tribute to the greats.

Recently got a $150,000 contract to perform in rock concerts in New Orleans, West and East, the Musical is due to be performed in the best music scene, recently weakened by the ban of rock at one's area.

While the initial presentation will be Columbia Records Pacific Jazz Festival, the event will be the highlight of this year's Jazz Festival. The lineup is to feature the best rock and roll all-stars. The summer concerts of the New Orlean-based, the legendary Newport Jazz Festival is a form of representation. "They were asked by the city council of Newport not to any rock groups this year. We agreed. Last year, 50,000 rock fans jammed the city and turned the Newport Jazz Festival into a rock concert festival," Wein said.

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Wein got a trumpet solo from Burrell, and saxophonists, Billy Brown, Mulligan, and other New Orleans Jazz Band. The new appearance of the festival's activities was praised.

Wein brought the Erica Brown, U.S. Citizen, Dragon, a smaller Preservation Hall Jazz Band, from New Orleans, as well as the unique New Orleans Classic Ragtime Band, Gospel singer Mahalia Jackson made a rare festival appearance to praise Armstrong.

The evening's emotional moment came when, unannounced, Armstrong came onstage. Everything he did was great, and the evening rolled around the festical field. Wein called Forrester the greatest musical night we have presented. He could be right—certainly evenings like this give

New Coast Fest July 24 to 26

NORTH COVENTRY TOWNSHIP—The New Coast Music Festival will be a Sunday Eclat Workshop, led by Steve Foreman, composer of "Every- thing I've Got," a recently released six-song record album on The Electric Mouse, the work-

FREE TICKETS BY MUSITIME

NEW YORK—National Musitime Corp. has donated an initial $5,000 to the Newport Music Festival, the first of a six-month program that will focus on selected programs to be presented by Newport. The cooperation of the Newport Festival's activities was praised.

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From The Music Capitals of the World

DOMESTIC

MIAMI

The Vanguard, in Coral Gables, really gives jazz a new impetus. One night, a young musicnotation and promotion of jazz artists that is growing in prominence. In addition, Miami Beach is a hotbed of new talent, with the annual Miami Jazz Festival attracting fine musicians from around the world.

MAMIE LEON STERN'S NEW VALLEY

IN THE TOKIDON IN ECHO LAKE, R.D. 1, EAST SLOUCHDANTS, PA. 18301

Talent

The Four Pets joining Scotch on the Rocks in the Mousetrap Room at the Mousetrap Room later this month. They recorded an album last spring and are now working on a new one. The Four Pets are a group of young men who have been singing together for several years and have developed a unique style of their own.

The Miami Herald's summer music concert series continues this week with a program featuring Bruce Hornsby and the Range at the Sound Stage. The concert is free to all who attend.

The Miami Beach Chamber Music Festival, which opened last week, will continue through the end of the month. Performances include concerts featuring world-class musicians from around the world.

The Miami Symphony Orchestra, under the direction of conductor Leonard Bernstein, will present a program of classical music featuring works by Beethoven and Brahms. The concert is scheduled for this Sunday at the Knight Concert Hall.

The Miami Jazz Festival, which began last week, continues through the end of the month. Performances include concerts featuring local and national jazz artists.

The Miami Beach Film Festival, which opened last week, continues through the end of the month. Performances include film screenings and conversations with filmmakers and film industry professionals.

Yes, we know him – We made him!

Paul Vance - Pocky's - Pocky-Record Corp.

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JULY 25, 1970, BILLBOARD
Black Hands White Cotton

CABOOSE

THESE STATIONS ARE RIDING THE CABOOSE: GET ON BOARD.

WWRL—New York; WSLA—Albany, N.Y.; WMCA—New York; KHJ—Los Angeles; KRLA—Los Angeles; KFRC—San Francisco; WTIX—New Orleans; WHBO—Memphis; WMPS—Memphis; WMC-FM—Memphis; WMEX—Boston; WAIR—Winston Salem; WABE—Mobile, Alabama; WNOX—Knoxville; WXOK—Baton Rouge; KALO—Little Rock; WMFJ—Daytona Beach; KFXD—Boise, Idaho; KAFE-FM—Santa Fe, New Mexico; KVFS—Santa Fe, New Mexico; KOKY—Little Rock; KAAY—Little Rock; WXEM-FM—Cleveland; Ohio; WAPE—Jacksonville, Fla.; WAKY—Louisville, Kentucky; WLOF—Orlando, Fla.; WIFE—Indianapolis; WDAS-FM—Philadelphia; WAIR—Baton Rouge, La.; KEND—Las Vegas; KLZ-FM—Denver; WKIR—Nashville; KWHN—Fort Smith, Ark.

Produced by Larry Rodgers

A Cracker Production

www.americanradiohistory.com
Rock Ballroom Ready to Swing Out in Calif. Town

SAN RAFAEL, Calif.—Pepperland, Marin County's first rock ballroom, is scheduled to open on Friday night, July 24, with a benefit for the San Francisco Opera. The first attraction is to be signed by patrons new and old, and will feature Bill Bratton and Friends. The Rock Ballroom will offer a complete dance floor, stage, and the latest in rock and roll music. The ballroom will be open from 10 p.m. to 4 a.m., and will be open to the public at all times. The admission price is $1.00, and the door prizes are $100.00 in cash, a pair of tickets to the San Francisco Opera, and a set of records.

Ace Trucking Rents Village' Cafe for Three-Week Stop

NEW YORK — The Ace Trucking Company is renting the Bitter End Cafe in Greenwich Village for a three-week engagement. The group, The Records, will be performing two shows a day from July 28 to August 16. The show is scheduled to begin at 8 p.m. and end at 11 p.m., with a short break in between. The cafe is located at 234 Bleecker St., between 7th and 8th Avenues.

Talent in Action

- Continued from page 19

...motion. Most of the material performed will be included in their forthcoming album, scheduled for release in the fall. Also on the bill was a Nucleus, a jazz rock group winners of the Montreux Jazz Festival. BILL COLEMAN

Charlie Byrd Trio

Century Plaza, Los Angeles

Word has gotten out about this two sides of this excellent guitarist. Byrd's first show, at the Century Plaza, was his debut with the group. The Byrd's own style, although restrained, is recognizable. His style is neat and clean, with a good deal of emphasis on the melody, sometimes resorting to a technique called the "jingle" which he has popularized. Byrd performed with great grace and confidence, and will be missed at this year's Newport Jazz Festival.

Ben Gunn

Nashville, Tenn.

Ben Gunn is currently working on a new album, and is also scheduled to appear at the upcoming Festival at the Saratoga Springs, N.Y., August 1. Ben Gunn is an accomplished musician, and has worked with such artists as Bobby Byrd, the Drifters, and the Coasters.

James in Solo Bow in Japan

NEW YORK — Tommy James will be appearing in Japan as part of the International Pop Festival in Japan. Five major cities will feature the concert, including Tokyo, Osaka, and Nagoya. The concert will be held on August 14 and 15, and is being presented by the Japan Pop Association. Ben Gunn is an accomplished musician, and has worked with such artists as Bobby Byrd, the Drifters, and the Coasters.

Talent Search

ATLANTA — Elmo Ellis, general manager of WSB Radio, has selected 30 young artists for the annual "Talent Search." This event is open to all amateur or semi-professional artists, and is part of WSB Radio's radio week, Aug. 16-22. The station will be accepting tapes from artists for the semifinals, which will be held on July 17 at the Atlanta Center for Performing Arts. The semifinals will be held on Aug. 3, with the finals on Aug. 11. Finalists will be chosen at the Atlanta Center for Performing Arts. The winner will be announced on Aug. 12. A total of 30 artists will be chosen to compete in the finals, and the winner will receive a contract with WSB Radio and a recording contract with RCA Records.

Sightings

If, a seven-member English jazz rock group, has signed with Capitol, which is releasing their debut album, "If," on July 31. The album, which was recorded in England, features the group's unique sound, blending rock and roll with jazz. The group's influence includes the Beatles, the Rolling Stones, and the Who. The album is scheduled for release in the fall.

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The Music Capitals of the World

DOMESTIC

- Continued from page 20

The Dallas office of CRS Records, a subsidiary of Columbia Records, is promoting the hit record "The Sound of Silence" by Simon & Garfunkel. The record has been a huge hit, reaching #1 on the Billboard Hot 100 chart. The Dallas office is working closely with the artists and the record company to ensure the success of the single.

From the Music Capitals of the World

PAUL RICE

Nashville, Tenn.

The Nashville office of CRS Records, a subsidiary of Columbia Records, is promoting the hit record "The Sound of Silence" by Simon & Garfunkel. The record has been a huge hit, reaching #1 on the Billboard Hot 100 chart. The Nashville office is working closely with the artists and the record company to ensure the success of the single.

COLUMBUS

HAL HARRIS

Columbus, Ohio

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MEMPHIS

LARRY ROGERSON

Memphis, Tenn.

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The Year Of The Butterfly

Half-remembered image
Nearly vanished thought
The vision of a butterfly
A dream within is caught
Up, and suspended...free.
No longer an eerie echo
However brief...a reality.

A new label designed exclusively for Elektra Records by William S. Harvey
Antonio Carlos Jobim
Stone Flower

Appearing on the Merv Griffin Show
Tuesday, July 21st

Available Now on CTI Records
Album: CTI 6002 Stone Flower
Single: CT 507 Brazil
God and The Devil in the Land of the Sun
Area Code 212 421-8611-12-13

CTI Records
36 East 57th Street 10022
HOLLYWOOD—Our nomination for the happiest man of the moment is a man we hesitate to name until they meet him.

Burt Bacharach is talented, well-dressed, exceptionally handsome and is married to a gorgeous film star, Angie Dickson. At his recent birthday party, Bacharach, who lives in nearby Del Mar, Bacharach spent the night playing blackjack at his home in the Del Mar racetrack. This was after the 8-year-old daughter, Nikki.

Old Song New Smash

"Racing," says Burt, "is a lot like music-making. You can be quite sure if you have a winner.

His current chart-topping "I Long To Be Close To You," by the Carpenters, is more than six years old. Bacharach recorded it under the title "The Right Performance" in 1953. "It was a dead horse that somebody sold me and won the race to the wire," Bacharach grinned.

Bacharach's hit "Don't Make Me Over," which recently acquired, for $37,500, a horse named Latinahl, was sold for $46,000. Latinahl has paid $23,000 for a two-year-old, El Sabra. That trainer Charlie Whitingham predicts will pay off big.

Two Shades of Blue

"The track provides a great running surface," says Bacharach. His sunglasses showed high above his eyes. The sun was 90 degrees in color—royal and sky blue with two eighth notes—leave the paddock with Lighter Pinoy in the saddle. "There's just no other place I can go where I can forget letters, dates, coming concerts and all the other distractions."

The Kansas City-born musician, now 40, will use racing as a theme of his next television special due next February.

One of the Bacharach bang-
trots is "Tulip Time," a once-
seen hit. He wrote the post this spring at Hollywood Park seven times and failed to win the Race. It should be said that the horse, like a song, still may pop through and become a chart-topper.

Once An Accompanist

For about four years now, teaming mainly with Hal David, Bacharach has enjoyed remarkable success as a composer. But few realize that Burt and Hal started writing together back in 1957. For a time, Burt served as accompanist to Polly Bergen and Mariette Diatchik. Nearly 10 years elapsed before the now-

sizzling David and Bacharach duo won Grammy, Emmy and Oscar awards.

"The biggest thrill for me," Burt said, "is being able to make a dent, even a small one, in someone's life. I remember when someone tells you one of your songs means something special to them. It might be a memory of a good time, or of a memory, or when their baby was born."

Or, maybe, a sleek thorough- horse leading the pack to the wire. That's Bacharach's idea of really living.

Continued from page 24

Gary Johns, lead singer; Pat Karr, female singer; Valerie Hammy Jr., piano and organ; Tommy Cathry, bass back-up; Grant Johnson Jr., vocals; Will Wilson, drummer, and Jackie Cook, guitar.

David (Crow) Freiner, organist and leader of The Prelude of Memphis, is director of the Memphis Contracts with several major labels. He is a native of Nashville, a was once the Memphis appearance. George Jackson, David's brother, is in the production line on an album for Executive's Sid Selig at the International. John Fry, owner of Ardent and Willie Mitchell of Hi Records, are producing a single on Fred's G. O. V. Wright. 

-Seymour Rosen, New York.

Rick Hall, owner of Fame Rec-

CO. at Muscle Shoals, Ala., will produce a new single on Cas-

Steele at Muscle Shoals as a follow up to her recent hit "Sweet Feelings." written by Memphis George Jackson, Darnes is on contract with Tamla Motown's Al Green, is recording on album for Enterprise's Stax to do at Muscle Shoals. John Fry, owner of Ardent and Willie Mitchell of Hi Records, are producing a single on Fred's G. O. V. Wright. 

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Stax's Steve Cropper is produc-

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lom at Arden.
WWW-FM Format Change

DETROIT — Though WWW-FM is building an image here of being the solid gold station, general manager Don Barrett said that a heavy slate of the programming will be current releases. Working closely with national program manager Ron Dow, who is responsible for the programming of all McLendon Broadcasting stations, Barrett set up a format at WWW-FM which hinges on two oldies to one current record. All the oldies are slated for the personalities, though the deejays use their judgment in playing current hits. The current records are usually in the upper half of Billboard’s Hot 100 Chart or in the top 15 sellers of the city, though WWW-FM will also play new releases such as Dionne Warwick’s “Your Own Backyard.”

The oldies go back to 1951, and the station has a library that will permit it to go nine days without repeating an oldie. This is why Barrett slates all of the oldies so that when an oldie comes up again, it comes up at a different time of the day. “Gee” by the Crowns is just as good at 3 a.m. as it is at 3 p.m., Barrett said, but it is consistent sound around the clock, the station doesn’t alter its sound during house hours or the afternoon hours when teens are at school and more prone to listen to radio.

The reason for the format change is that the oldies are the backbone music station with March 10 was that a study of AM Top 40 stations was done and the station was fighting with “too many stations for too small a piece of the audience pie,” Barrett said. Barrett, whose career includes serving as program director of all McLendon stations, was most recently in sales at XTRA, a Tijuana station with which McLendon is involved.

Deejays on the station include program director Ron Rose, Chuck Richards, Tom Weed, Bob Gage, Robin Seymour on weekends, and Tom Clay, Clay, who does the 3 midnight show on the station, comes in a 9 a.m. to start promoting his show, Barrett said “This is a real pro.” In McLendon fashion, WWW-FM is cashing in around Clay that will include a two-week promotion spot schedule on TV stations.

The station recently gave away a gold-plated microphone to help build its image as a golden oldie station and is now preparing to start giving away Good Guy sweat shirts because no one has done it in Detroit in several years.

Oldies are separated into three different lists: A going back before 1960; B, 1960 through 1964; C, 1965 to the present. Any song a pre-1960 record is played, the next record is from the C list, said Barrett, so that the station won’t stay too long in the distant past.

HILEAH LAKES, Fla. — “The New Explosion,” the syndicated music television program created by Bob Whitney and produced by Whitney Productions, is now originating from Miami-Television Productions, Miami, for distribution by U.S. Communications. The station is owned by Dan Chandler and the operation is a joint venture of the Fish Shaw, two veterans of Top 40 radio.

Whitney, incidentally, is also a veteran of Top 40 radio. He launched the programming on WATL-TV, an Atlanta UHF station, a few months ago. After a disagreement with WATL-TV, Whitney went on channel 17 in Atlanta, and his programming is now on WIPK-TV in New York, and stations in Boston, San Francisco, Sacramento, Los Angeles, and Charlotte are slated to begin airing the program soon.

Meanwhile, WATL-TV set out to air other programming materials — a two-hour show — “Whitney Productions” created by a new firm called Telephony Corp., bringing about the first Top 40 music television battle. “The Music Connection” is claiming that it aims at a slightly broader age group.

Whitney Productions has filed suit in the U.S. District Court for the Eastern District of Pennsylvania against U.S. Communications Corp. and U.S. Communications Corp. and U.S. Communications Corp. and U.S. Communications Corp. and U.S. Communications Corp. and U.S. Communications Corp.

New Format Change

PROFANE RECORDS BANNED BY KVET, COUNTRY STATION

AUSTIN, Tex. — KVET, 24-hour country station here, has banned all records produced by a memo from station president John R. Kedig to program director Jerry Gee stated: “I have met with many of you and have been informed that certain types of records are considered by our audience that are inappropriate for our format and station image. Therefore, KVET will not accept any records that are considered by management as `profane’ or inappropriate for our station image.”

The memo also stated that KVET does not want any records that are considered by management as “politics.” KVET’s policy is to keep the station free of any political influence, and KVET does not want any records that are considered by management as “politics.”

WALG Expands Its Play of Album Cuts

ALBANY, Ga. — WALG has expanded its play of album cuts. Ron Mani, program director, said that, “with the future of the AM Top 40 station in the back of my mind, WALG has introduced the ‘Boss 20 Plus’ survey, which consists of a playlist of the top 20 selling and requested singles, five albums, with more than 10 extra and top selling and requested albums.”

The station will be giving albums almost the same rotation as on the AM Top 40 stations and for the most part, use some of the most popular cuts. The station has been a leader in this area for the past few years. WALG is the only AM station in the area that has been a leader in this area for the past few years.

WGLM-FM To Country

RICHMOND, Ind. — On Aug. 3, WGLM-FM will switch to country music, according to program director Hank Walker. The station has been a leader in the area for the past few years. WGLM-FM is the only AM station in the area that has been a leader in this area for the past few years.

‘New Explosion’ From Miami

Whitney is also seeking payment of the balance of a $35,000 license fee, $1,000 of which was paid outright by USC to Whitney. The suit has been filed for $10 million in damages.

WEVR-FM Set—Stereo Country

RIVER FALLS, Wis. — WEVR-FM will go on the air by Aug. 5 with a stereo country music format, said program director Bob Keller. WEVR-FM, the AM affiliate, went on the air last October. It features country music in its easy listening format. WEVR-FM will be the only AM station in the area that has been a leader in this area.

WCRC Sponsors Classical Play Meet

BOSTON—A classical music program meeting will be held Aug. 6-9 at the Holiday Inn near Lenoir, Mass., according to Richard Kaye, general manager of WCRC here. Topics will range from the economics of classical music stations to the sharing of computer time and programing. Kaye said he expects about 40 people to attend.

FRANKIE CROCKER proves again that he is fast as a prize sponsored by Castro Convertibles, beating five other WMCA good guys who were tired of opening and closing five Castro sports car coaches. Crotcher center, accepts trophy from Eugene Staebel, right, vice president of Castro. Lou Christie, left, Buddha recording star, was official timer.
July 20
New Artists

QUATERMASS

SHIVA'S HEADBAND
TAKE ME TO THE MOUNTAINS

www.americanradiohistory.com
Out of Texas, where the mixture is one part each of funk, rock, blues, and country fry, comes Shiva's Headband. The fundamentalism of American pop music always there and always news.

Its name pegged to science fiction fantasy, Quatermass time travels out of the future in hard rock overdrive. The message is poetic realism. Soon to tour here, these three British musicians unleash a storm of energy.

Already very hot in England, and on the eve of touring the U.S., seven jazz-rock musicians, each having the credentials of a virtuoso. A single word of provocation emblazoned on their banner: "If"...
**WMAQ's Brown Batting 1,000**

CHICAGO—Just because a music director picks the music for you is no reason for an air personality to ignore his responsibility to know the music, according to air personality Floyd Brown, now nearing his fifth anniversary on WMAQ here.

Brown's major summer handicap, baseball, will be dropped from the schedule come the end of the month, thus giving him full control of his 2:30 p.m. slot on the easy listening program.

But even though Brown is "just sitting here," enjoying a selection of the time this summer, he is always ready. Working under "brown" restrictions, you have to be more prepared than the radio personality who knows he will not be interrupted or pre-empted, he feels.

"You have to be more prepared under these circumstances. You're not only primed to being on the air, you're going to be working whenever you get out of bed, or two hours into your morning, by the weather, by who you're in contact with. But if you're just sitting back about a ball game that night you're not going to be prepared — you're going to be behind it. So you have to have your material ready for the swing of things."

Brown's 18-year career has found him in every capacity from chief engineer to assistant station manager, he says. It was all over seven years ago at WRNN, Elgin, Ill.

The station has the ability to have your music selected by the music director, he says: "Sure, I'd feel hard-done if I was doing anything. But we do have freedom if there's something that needs to be put on the air."

Brown says that he likes to go to Lee Davis, the music director, and present the kind of reaction we want.

"I also think that the fact that the music director sets the mood for the music adds another area of versatility to the role of the music director, because of your own, because of the music. Simply being aware of the music and having the freedom to pick the music doesn't mean that you can't use that freedom more thoroughly and familiarize yourself with artists. It's a matter of a change when you have to play a song you don't particularly like and change it for it."

A particular example? He mentions his "Love and Laughter of Darkness." I've been a Tom Jones fan for as long as I can remember, but I just can't picture it.

**KWFC-FM Expands Its Gospel Airplay**

SPRINGFIELD, Mo. — KWFC-FM, 100,000-watt religious station, has expanded its gospel music program, according to program director Jim Price. Gospel music makes up 15 percent of the station's format, and Bill Jeffers, who will be playing the 7:30-9 a.m. slot, has expanded the program to include a greater variety of gospel music.

Price says that he will work closely with local record shops and compile a list of artists who are new to the station. KWFC-FM, from WVFQ, Charlston Va., is the station where Price began his career.

Peters Clark, Warner Bros. WSPR, Springfield, Mass., program director, said that the station is looking for a "new sound." He mentioned the station's "new look." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound." He mentioned the station's "new sound.”
**-selling sounds**

**KGO-TV Show Knocks Drugs**

**SAN FRANCISCO — KGO-TV show producer David Guinn has conceived a half-hour of prime evening time for Thursday (16) to lead a record group and a message against drugs. Among the acts appearing were the San Francisco Symphony, Mona Lee McKenzie and Sonoma Country, Joy of Cooking, Tower of Power, Boz Scaggs, Victoria, Lamb & Clove.**

**DOWN**

The University of Houston Student Program Council has selected an opening act for its upcoming concert to be held in the Hoberman Pavilion that they have canceled all future rock concerts. Believing that the music belongs to the people, 500 people attempted to block the road to the rock concerts by the Hootie and the Hootenanny. The promoter Richard Ames of Sonics-Ames, left the people in for free. Unfortunately, $20,000 in damage was done to the box office and floor of the event. Consequently, all rock concerts, including an upcoming Creedence Clearwater Revival set, and a new Festival, were canceled. The uptight award goes to Dr. Patrick Nelson, University of Houston vice-president, who announced the cancellations, and those people who made the decision. The phone line to the city is too good to get in, or too high to stand on line to buy tickets. I am sure the music lovers of Houston love you. Ames does not get an award because he was forced to let those people in and take responsibility for a riot. UP: The Ann Arbor Blues festival will take place Aug. 7-9, in that city. It is student run, non-profit and celebrates an American music form which has been known to many while Americans before the big rock stars started stealing the blues and giving the black artists credit (in some cases). It serves as a showcase for talent which has gone unnoticed for a long time. Most of the people performing there will be artists from various cities across the country. Of course, the real thing will be the commercial blues groups, and the audience will be more likely than find some "new talent which will really be the best event the has to offer.

**More Room for Cos. at NATRA**

**HOUSTON — Record companies will have greater opportunity to display their product at the NATRA (National Association of Television and Radio Announcers) convention, being held at the Gulf Pines Inn, Aug. 19-23. The companies will be allowed to display and promote their product each day of the convention, breaking away from the precedent set at past meetings.**

**KUZZ-FM Power**

**BAKERSFIELD, Calif. — KUZZ-FM is shifting its transmitter site to Mount Adonde 16 miles from Bakersfield and will go full-power in stereo in August. The station is owned by President Joe Thompson. This will increase coverage 35 percent for the station, a community service.**

**Boost WAY-FM**

**NEW BRIGHTON, Minn. — The FCC has authorized an increase in radiation of power of WAY-FM to 25,000 watts. The increase will give the station a broadcast radius of approximately 90 miles. This means that WAY-FM's stereo service will now reach about five million people.**

**Campus News (Next page)UPS and Downs**

**DOWN**

Charles Horowitz is looking for classical tapes again. He wants to do more afternoons in the fall. He will stay with the Program Council to do this. Also, the Powder Ridge Music Festival promises to be the best of its kind, the people seem carefully planned, including a five-mile perimeter around the sight which will present people not holding tickets from getting in. Also on hand will be student leaders trained, yes folks, volunteers. The Program Council has contact with the Connecticut State Police. There will be only one access road but three exits from Highway 91, maybe it will be one exit, but the other exits will be to the one main road. The Connecticut State Police are cooperating. The camping grounds will be opened three days before the festival. Weeds Green will act as the camping committee. A national, national, and music will be by the beavers, not in the corporate sense. The only problem I see is that the groups are demanding an outrageous sum of money to reach a great many people. All in all Powder Ridge looks very good on paper. It probably will not be renamed Powder Keg, after it's over.

**NEW STATION**

In September, Western New England College in Springfield, Mass., will begin operating a radio station. They have built an FM tower itself for the station which will go on the air sometime in October. The broadcast will be underwritten by Bell Telephone of Worcester, which is planning suggestions will be held by Lee Serota, 722, 722 Carroll Rd, Jericho, N.Y., 11753.

**RECORDS**

**UPS and Downs**

**NEW WYOMING**

The new Jerry Les Lewis studio, which recorded this summer, has all the characteristic Lewis piano licks and background arrangements which make it a great spot. So, it took a year, but

(Continued on page 34)

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**Radio-TV programming**

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(Continued on page 34)
You are Invited to Participate in World of Soul August 22, Issue

Billboard's World of Soul

This annual showcase reveals the dynamic universe of soul in depth—the scene today—Rhythm & Blues, Gospel, Soul's International impact, Analysis of Billboard Soul Charts complete with artists, labels etc.—PLUS Black Radio Station Managers, Regional Presidents, Top D.J.'s, Program Directors, and top performing talent, booking agents, producers throughout the world. Editorially you'll find no other publication offering this unique, meaningful, high-interest exploration of the World of Soul.

The buying influencers for talent are the people who'll be reading this issue of Billboard. They'll be getting a big, fresh look at the World of Soul. They'll be making new decisions about this exciting scene. Don't be left out of the World—Be part of the action—Reserve your ad space now!!

Bonnie distribution will be going to the NATRA Convention in Houston, August 19th. This is in addition to more than 33,000,000 of Billboard's regular paid subscribers all over the world.

Advertising Deadline: August 7
Regular 3-column ad rates apply

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LOS ANGELES 900 Sunset Blvd. 213-273-1555
7 Carney St. 437-8090

LONDON

Radio-TV programming

By CLAUDIA HALL
Radio-TV Editor

Mike Harden, Johnny Junior. Format is rock with every other record a country rock and the station adds 13 new releases each week, going 10 percent rock each night after 7 p.m. The station needs records.

Gary D. Edens is the new general manager at KHNS in Phoenix, Ariz. William C. Tyson, air personality and music director, has been elected president of the midwest chapter of the National Association of Television and Radio Announcers. Pete Wood has been promoted to production and operations director of WEMP in Milwaukee. Bill Drake goes into his 6-9 a.m. time slot and Bob Brannon has joined the station on a fulltime basis in Drake's old evening slot.

I was sorry to hear that Tom Mclntire has resigned as editor of Country Music Survey. I thought he was doing a good job; the record news sheet is reportedly being sold.

Mort Roberts, program director of WCAP in Lowell, Mass., has left that station to become operations director and personality with WEXT in West Hartford, Conn. A note from Dave Winter at WAM in Ann Arbor, Mich.: "I never thought that I would find funny the fact that I was born on November 1, 1915, and that is Joe Bailey's birthday." It's true.

The Tucson "affair" continues today. KTAR program director Joe Bailey writes: "Only one thing is being said about my radio station is No. 1 and that's saying my name isn't, that's saying it's Joe." Then comes a letter from Jim Stone, manager of KHOS, which says: "I never thought that Joe Bailey should have been a good sport myself and said to him that: "True, KHOS was No. 1 on the Parade however, take a look at the enclosed ARB figures six months later." I guess it was really just a misprint editor, who was at fault—forcing some slightly out-of-date figures. I have promised to be more careful in the future.

Chris Cooper is now with KONO in San Antonio. He'll been with K.O.R. in Omaha. The March Palce for San Antonio show KONO with a 24 between 6 a.m. and 3 p.m., then a 21 from 3-7 p.m. and a 26 in the evening. KTSU has a 13, 24, and 25, KCOR has 14, 14, 10, and 9, WQAI has 7, 10, 15, 16, and 21, while KITE has 6, 7, 4, and 4. So, in the market as K.O.R. and KTSR have predominant shares of the market and everyone else is taking leftovers.

Clifford M. Hunter, program director of WLY in Cincinnati, sends in some ratings, crediting air personalities Jim O'Neill, Joe Kelly, Jim Laffanb, Bob Martin, and Bill Myers, plus some "hard work." For the success, Monday through Sunday, 6 a.m.-midnight, the April-May 1970 ARB shows WLW with a 21 share of people 12 years old and up. WSAI is 2 with 19.4, WRDK is 3.8 with 13.8, WCKY is next with 8.9. Interesting to note is that even in Cincinnati FM stations take a total... (Continued on page 34)
### Best New Record of the Week:

**HUMMINGBIRD**
B. B. KING (ABC)

**Soul Sauce**

**Soul Singles**

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title Artist, Label, No. &amp; Pk.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>32</td>
<td>HAND CLAPPING SONG</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>31</td>
<td>JIMMY JONES (SOUL BROTHER NO. 2)</td>
<td>2 months</td>
</tr>
<tr>
<td>33</td>
<td>32</td>
<td>BILLBOARD SPECIAL SURVEY FOR WEEK ENDING 7/4/70</td>
<td>1 week</td>
</tr>
</tbody>
</table>

**CHART TOPPER**

**SAY AMEN, BROTHER**
Vocal By JIMMY JONES (SOUL BROTHER NO. 2)

**The charts tell the story—**
**Billboard has the charts**

**More will LIVE**
**and the more you GIVE**

**HEART FUND**
BEST SELLING

Soul LP's

A STAR Performer-Single's registering greatest proportionate spend progress this week.

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title Artist, Label, No. &amp; PK</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>ABC Jackson 5, Motown M 708</td>
<td>8</td>
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<tr>
<td>2</td>
<td>2</td>
<td>THE ISAC HAYES MOVEMENT</td>
<td>Enterprise 101D</td>
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<td>3</td>
<td>3</td>
<td>STILL WATER RUN DEEP</td>
<td>Four Tops, Motown M 704</td>
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<td>4</td>
<td>PSYCHEDELIC SHACK</td>
<td>Tuskegee, GRT S 447</td>
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<td>5</td>
<td>5</td>
<td>THE LAST POETS</td>
<td>Douglas 3</td>
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<td>6</td>
<td>6</td>
<td>GET READY!</td>
<td>Rare Earth, Rare Earth RS 397</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>DITCHES BREE WIX Harris, Columbia SP 36</td>
<td></td>
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<td>8</td>
<td>8</td>
<td>GREATEST HITS</td>
<td>Supremes, Motown M 705</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>RIGHT ON!</td>
<td>Rare Earth, Rare Earth RS 514</td>
</tr>
<tr>
<td>10</td>
<td>11</td>
<td>THIS GIRLS IN LOVE WITH YOU</td>
<td>Atlanta Falcons, Atlantic S 4999</td>
</tr>
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<td>11</td>
<td>10</td>
<td>ECOLOGY</td>
<td>Westbound 2000</td>
</tr>
<tr>
<td>12</td>
<td>9</td>
<td>I'LL NEVER FALL IN LOVE AGAIN</td>
<td>Diana Ross, Motown M 711</td>
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<tr>
<td>13</td>
<td>12</td>
<td>STAINSTEPYS</td>
<td>Brothers 3 506</td>
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<td>14</td>
<td>14</td>
<td>YOU AND ME</td>
<td>Rare Earth, Rare Earth RS 514</td>
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<tr>
<td>15</td>
<td>15</td>
<td>BAND OF GYPSIES</td>
<td>J. W. Brown, Mercury 41324</td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>TURN BACK THE HANDS OF TIME</td>
<td>Tammy Wynette, Sire SK 2957</td>
</tr>
<tr>
<td>17</td>
<td>17</td>
<td>COME TOGETHER</td>
<td>Hit &amp; Tina Turner &amp; The Isley Brothers, Liberty LST 7657</td>
</tr>
<tr>
<td>18</td>
<td>18</td>
<td>IT'S A NEW DAY</td>
<td>James Brown, King K 1092</td>
</tr>
<tr>
<td>19</td>
<td>19</td>
<td>FUNKADELICS</td>
<td>Westbound 2000</td>
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<tr>
<td>20</td>
<td>20</td>
<td>STAND ON THE FAMILY'S STEEPLE</td>
<td>Ernie Wiz pine 2000</td>
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<td>21</td>
<td>21</td>
<td>WOODSTOCK</td>
<td>Soundtrack, Col. 33 3:00</td>
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<tr>
<td>22</td>
<td>22</td>
<td>DON'T BELIEVE THE OUTSIDE</td>
<td>Liberty LST 7657</td>
</tr>
<tr>
<td>23</td>
<td>23</td>
<td>THE DEVIL MADE ME BUY THIS DRESS</td>
<td>Elsa Wilson, Little David 10 1001</td>
</tr>
<tr>
<td>24</td>
<td>24</td>
<td>YVON TIRADO</td>
<td>RAPP, KRJ 3632</td>
</tr>
<tr>
<td>25</td>
<td>25</td>
<td>PORTFOLIO</td>
<td>Fifth Dimension, Bell 404</td>
</tr>
</tbody>
</table>


JESSE JAMES, left, signs on with the roulette-distributed Zeta Records as producer Hosea Wilson, right, and Zeta national promotion man George Handy, standing, for Marvin Gaye's new label with "Don't Nobody Want To Get Married." It's already chartbound.

Selling Sounds

• Continued from page 30

we now have some very good Coke and Pepsi jingles abroad.

The business of doing "voice overs" in commercials, has been written up recently in two national magazines. Voice over means the same thing as "camera" in the business and you are paid up to $200,000 per year in fees and residuals. There isn't one "jingle house" in the country that makes that kind of money for music, so it looks as if the real money is in announcing not in composing and playing on commercials. Some of the big voice over people include Joe Silver, Mason Adams, Bill Loder, Lee Maxwell and Brad Crandall in New York and Paul Free, June Foray, and Dave Butler in Los Angeles.

Record stations, to enter the commercial field. Charlie Calello, formerly a Four Season member and arranger, sold A&R man and Bob Crewe's right hand man, is available for commercial through Musical Persuasion Inc. in New York. Also through the MPI you can get Al Kooper, who got Blood, Sweat and Tears going in the early sixties, who produced the album of the Super album with Mike Bloomfield in 1967. Quincy Jones is also handled by MPI and has just completed a Coke date. Do not be too cautious about Quincy. He doesn't drink coffee. And he shouldn't.

All the ad agencies who handle automobile accounts are out west somewhere filming commercials for the introduction of the 1971 lines. All is very secretive, including what the music will be. Most of the first batch of commercials will be recorded in Los Angeles primarily, but New York will get its normal share back after the season begins in September. With cigarette advertising off the air this January, many media people are afraid that they will not be able to make up this loss of millions of dollars without cutting prime-time ad rates. As of now it costs between $30,000 and $40,000 for an advertiser to have his one minute commercial aired in prime-time network space. The higher figure quoted is for Bob Hope specials, and is not a typical price. Most shows cost between $45-60,000 per minute.

• Continued from page 32

of 162.0 of the shares. Hunter says: "The key to the WLW success was a tight MOR playlist mixed with hits from the past, strong personalities and, heavy on and off-air promotions including billboards and TV spots." Now I wonder what Kent Burkhardt will say about the reason for WSAF being No. 1? You see, this becomes the second market where KLIF and KGSR made history, and second fiddle to easy listening format stations. ksfr, kik.

A close friend of mine who worked at WOOL in Buffalo last year, said he had no name wrong. Don’t let that get you down. I worked with him for a year at KUBL in that city and he was a great guy too. His last name was James and he was a gentleman. Jim Reeves, Houston, Texas. If there is anything, the climate is great, the people are nice, and the stations are all right. So, to all my friends in the Los Angeles City Jim Travis, the colonel, says that if it’s true what they say about the wristers in Buffalo, ROY DAVIS won’t be the only one on that long, long Texas road come about the first day of December. You don’t worry about the 1MB functions, it’s all the other stations and the other stations. Just go ahead and fill in the gap.

BRENDA STARR draws a crowd of proud record talent for the release of her first single on Polydor, "Soldier Boy." Jerry Schilling, producer, says, "We got the right group, top management, executive assistant, left. Producer Rudy Clark, front right, and producer and Maxwell Pratt front Ben E. King, front left. Miss Starr, already on the charts, is the main attraction.

You speak Greek, Spanish?

BILLBOARD TAPE DIRECTORY?

SAY SOMETHING

in Tape Directory!!

Don’t know where BILLBOARD Tape Directory is where it is.
We didn't come to visit...we live here.

Livin', breathin', growin' soul.
Decca's Bradley Scores Music City Square Plan

NASHVILLE — A suggested plan for a "Music City Square" to stimulate this city's music industry is not enough to satisfy the music community, according to Owen Bradley, vice president of Decca.

"We have had seven years of promises and of inactivity concerning a Music City Boulevard," he said, "and now have still another suggestion."

Bradley said he had no objection to a "square concept" proposed by Farris Deep, director of the Metropolitan Planning Commission, but he emphasized that it would put the situation "right back where it was seven years ago."

"They (the planning commission, the city administration) came to us in 1957,Bradley said, "and recommended a boulevard. Our first reaction was to oppose it, but we went along. At the time we would have been satisfied with 16th and 17th avenues being designated one-way streets, but they sold us on the boulevard concept."

The result was that the prices of property in the Music Row area skyrocketed, and so did taxes. "Every time the valuation of property went up," Bradley said, "the tax assessor was right there with a new assessment."

The crushing blow came in 1967. At that time the city passed a mapped street act, which froze construction, alteration and improvement of property on the west side of 16th avenue, but left taxes at an all-time high. Investors bought what little property remained on the east side of what ultimately was to have been the boulevard, but nothing has taken place because of repeated promises and no action on the thoroughfare.

"This is costing some companies as much as $30,000 a year or more," Bradley explained. "Because of the uncertainty of conditions, they are building nothing, but are paying heavy taxes on unused pieces of earth. Additionally, the money invested in the property is not being used to make more money, and investors simply are going to stop getting involved."

Bradley said either something should be done about the boulevard immediately, or taxes should be reduced to the pre-boulevard level, allowing the existing property to be sold. He said he could not, in good conscience, recommend to other investors to come in, as he has in the past, because of the obvious lack of good faith on the part of the council.

800G Invested

"The city already has invested about $800,000 in plans and acquired rights for the boulevard," Bradley explained. And he said the actual cost of the street would not be prohibitive because it covers only eight-tenths of a mile beyond that already set aside.

Realtor Glenn Bainbridge, who proposed a feasibility study for the "Music City Square concept," said it would include an alleyway, now running the length of the area to be renamed.

CMF Holds Trustee Meeting in Toronto

TORONTO — The Country Music Foundation Board of Trustees held its quarterly meeting at the Royal York Hotel here last week, with Columbia's Frank Jones chairing the gathering. Roy Horton of Peer-Southern served as president.

The group was scheduled to view a new film creation for the Country Music Hall of Fame, depicting the historical routes of Country Music, tracing its growth to the present.

The CMF also studied attendance records at the Hall of Fame, its expanding library facilities, plans for furnishing and equipping the new library, the creation of policy rules governing the use of documentary tapes, music and materials deposited in the research facilities, and the installation of new lighting facilities for the expanding parking lot.

The CMF meeting was followed by the quarterly board meeting of the Country Music Association which convened July 13. The board discussed the proposed Song Festival, a new radio sales kit, new membership brochures, the progress of the Fifth Annual Music City Pro-Celebrity Invitational Golf Tournament, and the addition of a new award to the annual country music awards event.

Other items on the agenda included the discussion of plans for the Ed Sullivan Country Music show, plans for the October convention and award program, the selection of the recipient of the Founding President's Award, and the promotional plans for Country Music Month.

BMI, Canada, Ltd., on Monday night hosted a reception for the Board, with William Harold Moon the official host. A luncheon on Tuesday was hosted by the Canadian Broadcast Society.

Twitty Overcome By Fans' Praise

GREENVILLE, S.C. — For the first time in his 14 years of entertaining, Conway Twitty lost his composure during a concert at the Memorial Auditorium here last week.

Thousands of country music fans moved spontaneously toward the stage following a series of standing ovations for the country music artist.

Twitty was so emotionally overcome by the reaction that he had to leave for his dressing room, only to return after a few minutes to continue, and to sign autographs.

"I've been in the business for more than 14 years," Twitty said. "I've received standing

(Continued on page 41)
THE LAND OF THE COUNTRY GIANTS

PART 2


SINGING 'EM COUNTRY
Kitty Wells
DL-75221

JACK GREENE'S GREATEST HITS
Jack Greene
DL-75208

PLEASE BE MY NEW LOVE
Jeannie Seely
DL-75228

THE WILBURN BROTHERS
SING YOUR HEART OUT COUNTRY BOY
The Wilburn Brothers
DL-75214

ALL AMERICAN HUSBAND
Peggy Sue
DL-75215

A GOOD YEAR FOR THE WINE
Ernest Tubb
DL-75222

COUNTRY TIME
Jimmy Newman
DL-75220

KENTUCKY BLUE GRASS
BILL MONROE

THE TOUCH OF GOD'S HAND
Rex Allen
DL-75205

LORETTA LYNN WRITES 'EM AND SINGS 'EM
DL-75198

LOVE IS A SOMETIMES THING
Bill Anderson
DL-75206

SINGING ALL DAY AND DINNER ON THE GROUND
Jimmie Martin
DL-75226

RU-BEE EEEE
The Osborne Brothers
DL-75204

ROCK ME BACK TO LITTLE ROCK
Jan Howard
DL-75207

SONGS OF CONSOLOATION
Jimmie Davis
DL-75199

MERRY-GO-ROUND WORLD
Webb Pierce
DL-75219

LOVE HUNGRY
Warner Mack
DL-75219

ON DECCA RECORDS AND TAPES

The Land of the Country Giants Part 1 Introduced to you in June.
Thanks for making 'HEART OVER MIND' my biggest to date

announcing his first record for MGM

and his next #1!

Mel Tillis

sings a beautiful ballad

"HEAVEN EVERYDAY"

MGM-K14146

For D.J. copies write:
SAWGRASS MUSIC
111 Lyle Avenue
Nashville, Tenn.

EXCLUSIVELY ON MGM RECORDS
BUCK
OWENS

With the increasing international importance of Country Music, Billboard feels a spotlight on BUCK OWENS is long overdue. This in-depth section acknowledging Buck's contributions to the industry will cover the entire spectrum of his recording and TV artist's career.

BUCK'S RECORDINGS WHICH HAVE SOLD OVER 7 MILLION.

BUCK'S HUSTLING THE HIT TV SHOW "HEE-HAW".

BUCK'S PERSONAL APPEARANCES THROUGHOUT THE WORLD.

BUCK'S DIVERSIFIED INTERESTS INCLUDING MUSIC PUBLISHING, RECORDING STUDIOS, TALENT AGENCIES, RADIO STATIONS, ETC.

Your message in this section offers recognition of the artist and support for Country Music.

AD DEADLINE: AUGUST 20th

Make your Reservations Now!
Rhode Island Country Fest Called A Hit—First in Northeast Area

ESCOHEAG, R.I.—The success of the first Country Music Festival held in this part of the nation will make this area "the center of country music on the East Coast," according to Rod Harris, general manager of a new outdoor recreational facility known as Stepping Stone Stables, said the first festival went over beautifully despite intermittent weather and problems with the town council.

"First the rains came," Harris said, "then the council tried to close us down. But neither managed to hurt us. There were people here from at least eight states, extending down into Pennsylvania."

Harris said there also were visitors from Chicago, who were on a New England vacation, and stopped in to see the show. In addition to having the festival again next year, Harris plans to add at least one and perhaps two Bluegrass Festivals, and to book in Nashville talent on a regular basis.

Harris and his partner, Henry Davis, already have booked in a country-oriented roster, then a show featuring George Morgan, the Carters, and the Willis Brothers, another featuring Faron Young, and still another with Linda Webb, Natalie Rains and Raymond Cross.

In the winter months, acts will be primarily regional, aimed at smaller audiences. The complex includes an 8,000 seat amphitheater and a theater which houses several hundred. This theater, completely modern, contains equipment for a light show among other things.

Regarding this festival, Harris had particular praise for the Dollar Bills, the band of artist John Wynn Dye. He said worked three hours straight one night backing up virtually all of the acts. The band consists of Tom Wilkerson, Johnny Walker and Johnny Cain.

Crowd response, he said, was great for Jack Barlow, Kenny Price and Connie Smith, in particular, but he praised all of the acts who participated. They included the Stonecamps, the Osborne Brothers, Skeeter Davis, the Lester Flatt Show, Mel Tillis, Johnny Dollar, Charlie Louvin, the Compton Brothers, Jim & Jesse and Dianne McCall.

Bradley Scores

- Continued from page 36

bricked, preferably in a herringbone pattern and have gas street lights installed.

Harold Pitt, president of the Country Music Association, agreed with Bradley that the square idea is fine, "as long as we do not lose sight of the eventual completion of a Music City Boulevard."

Pitt and Bradley both felt the boulevard is vital for the continued growth of the industry in Nashville, and that retardation of the growth will occur without it.

Twitty Overcome By Fans' Praise

- Continued from page 36

ovations on numerous occasions, but this is the greatest thing that has ever happened to me. It seemed that everyone, me, my band and the audience just reacted simultaneously."

More than 7,000 were in the audience.
Moran Cuts First Album

NASHVILLE — Songwriter Jack Moran, winner of virtually every writers award, has recorded his first LP for Athena Records, a message-oriented company of material including eight original compositions, two current pop hits, and one folk song.

Moran, a Phi Beta Kappa from Penn State University and holder of a masters degree, came here in 1967 as a guest of Jim McGuire, signed an exclusive writers contract with Tree, and proceeded to turn out hit material.

Fidelitone builds sound quality...

Only Fidelitone builds the sound quality from diamond tip to plastic grip!

Fidelitone is the only needle manufacturer who makes a complete plastic needle controlling quality throughout production. Fidelitone also provides you with the most effective merchandising program in the industry.

Yes, we Make It Easy for you to sell more Fidelitone needles and make more money at it, but it's not easy to make diamond needles.

First, we grind the diamond points (a) to exacting tolerances ± 0.001 (1/1000 of an inch). We see now the world's leading producer of diamond points!

The needle shank (b) is hollow aluminum tubing only 0.02" in diameter that must be cut, crimped and drilled.

We compound and mold our own rubber bearings (c) to take dynamic performance specifications.

We also mold plastic lever arms and pin (d). Everything is made and put together in our Chicago plant. After thorough inspection, it goes into the Fidelitone plastic needle box (we make these, too!).

The complete Fidelitone story is summed up in this stick with the leader! Fidelitone is the leader...the only American company that makes a complete diamond needle...the only needle line to offer a complete merchandising program that makes it easy for you to build sales and profits.

Fidelitone
Advancing Technology and Merchandising
with THE TOUCH OF MAGIC

42

Site Is Bought
By Music City

NASHVILLE — Music City Recorders, a subsidiary of Dixiefont Corp., has purchased the building site occupied by the firm, with an eye toward future expansion.

The owners indicated a second recording studio would be built on the property within the next two to three years, involving an investment of some $300,000.

The purchasers, represented by attorney H. McKinley Mar- low Jr., purchased the structure and property from Howard Gaylord Baker.

The new owners are Bill Conner, who has been involved in the recording industry for the last five years; Scott Moore, one-time manager of the Sams Stephens in Minneapolis and Neal Matthews Jr., a member of the Jordans vocal group.

Ringo Starr cut his sessions a few weeks ago at Music City Recorders. The studio has been involved consistently in the production of hit records.

Disks Ride High
In Race for Sales

NASHVILLE — Nashville's music industry will have its first chance to test the thoroughfares with the first live coverage of a sports event from Nashville.

Jeannie Seeley, Decca Records artist, will reign as Miss NASHVILLE for the first time.

Mark Robbins, of Columbia Records and a long-time racing enthusiast, will serve as Grand Marshall. Bobby Goldsboro, United Artists, will serve as Honorary Starter.

Newport Jazz Pulls

* Continued from page 19

Roberta Flack took the audience on a roller coaster ride Saturday afternoon (attendance 5,000) in Newport as jazz and folk musicians vied for the limelight.

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"A (big record) PERFECT (song) MOUNTAIN' (of sales)

HICKORY 1571

Don Gibson

EXCLUSIVELY ON HICKORY RECORDS

Don Gibson's Latest Albums

A Perfect Mountain
Hickory LPS 155

Hits, Hits, the Don Gibson Way
Hickory LPS 153
Mozart at Lincoln Center

NEW YORK—Mozart will be featured at Lincoln Center’s annual “Mid-Summer Serenades,” which begins Aug. 3 at Philharmonic Hall. The opening program, which features pianist Peter Serkin and conductor Werner Tordzkanowski, also includes the season’s other concerts, Schubert and Haydn, among the other soloists, piano and violinists. Lili Kraus, Paul Badura-Skoda and Joerg Demus, Murray Perahia, Claude Frank, Hans Richter-Haaser, and Geta Anda, who will also conduct; soprano Rita Stroik and Be- nita Valente; soloists Leila Patino, clarinetist Charles Renaldo; mezzo-soprano Mary Burgess; tenor Jerry Hadley; soprano and David Schwartz; and bass Thomas Paul.

The New York Chamber Soloists; the Boston Symphony Chamber Soloists; the New York City Sinfonietta; the Allegri Quartet; and the New York City Chamber Choir also will participate. Other conductors will be Julius Rudel, Michael Kusche, and Gabrielle Callas, among others. Bernard, Sergio Cismononi, and Leon Fleisher will conduct.

San Antonio in 32d Season

SAN ANTONIO—The 32d season of the San Antonio Symphony begins with a pair, Oct. 8 and 9. Victor Alexander will be entering his 20th year as the orchestra’s music director. The schedule includes 15 subscription concert pairs as well as guest conductors. Featured will be pianist Robert Casadejus, John Ogden, Hilde Sorenson and Bruno Le- nard, and soprano Anna Maffeo. Pinotaje and Julius Rudel will be guest conductors.

FIRST TIME ON CASSETTES

The 3rd ANNUAL
F M U N - T E R M A N I N G
PROGRAMMING

Here are the fresh ideas and exciting material covered during the lively 3-day conference (June 18-20) at the Waldorf Astoria in New York.

The recordings will make these unique sessions come to life for you—the speakers, discussions, questions, and answers—they’re all there on cassettes for the first time.
More Album Reviews

ON A ROLL
Don't bring me down the vanguard of goal-oriented prog, dig deep into what this driver can do with his creation. "The Chariot" is a winner. The rest of the album is grooving, for over six minutes on his labor

SOUNDTRACK
Soundtrack—Zap! BANG! MGM L-55215 [2]

POPCUPULAR
Consul: All-Time Hits. MGM GAS-103 [3]
Artistic Touch—MG M-GM-4004 [2]
Brother & the Soul—Celestial ST-400 [3]
A.B. Sunny—Kapp, MGM M-E-6079 [3]
Dr. John—Mercury SD-1736 [3]
George Wright—Reflections of My Life. Brunswick B-3100 [3]
Jelly Roll—Kapp K-5505 [2]
Various Artists—Ambiance One. Atlantic AD-5007 [2]
Various Artists—Ambiance Two. Atlantic AD-5008 [2]
Low Price Popular
Aretha Franklin—Two sides of Love. Atlantic SD-3-307 [3]
Ferrante & Teicher—Song. Harmony HS-1149

COUNTRY

CLASSICAL
Mr. Rogers. TruVu.com/No. 351-351 Philharmonic (London)

RELIGIOUS
Rey. E. L. Franklin—Man on the Mount. RCA LSP-1-202 [3]
Gary McPadden—Serenet ZEP 796 [2]
John Mau—Feel God's. Dead. Soundman ZEP 806 [3]

(Continued on page 48)

The beautiful baroque music of Johann Sebastian Bach comes to life once more in this second volume of Bach's Greatest Hits produced by Columbia Masters, and featuring a superlative array of talent that includes Pablo Casals, E. Power Biggs, Supreme Ormandy and the Philadelphia Orches-

This album continues Columbia's acclaimed series of masterful, in-depth performances of Bach's music in the hands of major artists. Bach's music is so

The "Seventeen to Music" is superbly rem-

The arrangement is so excellent that

The album truly reflects the full rich

SPECIAL MERIT PICKS

FANTASY—Liberty LIT-7465 [3]
This is a new group with a message and a four-year-old female vocalist with the voice of a young soul, she is recorded with her sleigh ride is quite

This will be an album to watch carefully for the potential it has to grow. "The Moon" is a mellow

Here is chamber music at its best. The soloists could not be better. Their form is in the first order as they play with préci-

SCHUMANN: Symphony No. 3/OPERA FANTASY—EMI. LSO-75 [3]
Sauter, more than any other period of his life, was completely free to do what he wished. He was then fully in

Leonard Bernstein and Eugene Ormandy recorded the New York Philharmonic and Philadelphia Orchestra, respectively, with superb quality and clarity, and

The "Philharmonic" moves along like the Rhine River in Germany. Under Klemperer, the work is never frenetic and restless.


Shall we then more fully in a restless and frenetic effort to create a feeling of excitement and joie de vivre? or perhaps a more or less frenetic effort to

Shall, more than any other period of his life, was completely free to do what he wished. He was then fully in

GARLAND—Blue Eyes Blue Suede Shoes. Epic E 84335 [3]
These three have in common an energetic rhythm section, a solid track, and a well-blended ensemble of vocal and instrumental parts. This album is

JULY 25, 1970, BILLBOARD

ALBUM REVIEWS

All albums reviewed in this issue are highly recommended.

SOUNDTRACK
Soundtrack—Zap! BANG! MGM L-55215 [2]

POPCUPULAR
Consul: All-Time Hits. MGM GAS-103 [3]
Artistic Touch—MG M-GM-4004 [2]
Brother & the Soul—Celestial ST-400 [3]
A.B. Sunny—Kapp, MGM M-E-6079 [3]
Dr. John—Mercury SD-1736 [3]
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**SPECIAL MERIT PICKS**

- **Continued from page 47**

**GOSPEL**

**VARIOUS ARTISTS—The Beginning Checker 155304 (S)**

**WINNER TANGERINE—That Comes Love Zondervan 1971 (S)**

**Jazz**

**STEVIE WILLIAMS—Blue Mode Blue Note BST 84527 (S)**

**JAZZ**

**GEORGE GIES—Save The Country. Liberty LST-1002 (S)**

**Issues 12 Albums**

- **Continued from page 45**

Bernard Demangry, Jean Mollien and Claudine Collinet, Leibowitz conducting.

Completing the series is a highlights disc from Weber's "Dedication" with Miss Watson, Schock, Frick, Fritz Oldendorf and Lotte Schadele, with Lebowitz won conducting the orchestra and chorus of the Berlin Opera.

**Albums**

- **National Breakouts**

25 Or 6 To 4 . . . . Chicago, Columbia 4-45174 (Aurora, BMI)

- **Regional Breakouts**

**SAVE YOUR SUGAR FOR ME** . . . . Tony Joe White, Monument 1208 (Combina, BMI)

**LET'S DO IT (Do it Together)** . . . . Chambers Brothers, Columbia 4-45146 (Three T., ASCAP) (Cleveland)

**Action Albums**

**FLAMING EMER . . . . Westbound 49, Hot Wax MA 702 (Roddick/Kama Samco)

**ROBERT DOUGG . . . . Sings Today's Greatest Hits, Columbia C5 1651**

**10-WHEEL DRIVE** . . . . Brief Replies, Polydor 24-1004

**Bubbling Under The Top 100**

101. JESUS DO YA LOVE ME . . . . Bobby Sherman, Metromedia 194

102. BLACK HANDS WHITE COTTON . . . Colosseum, Enterprise 9013 (Stax/FLY)

103. LET'S DO IT (Do it Together) . . . Chambers Brothers, Columbia 4-45146 (Three T., ASCAP) (Cleveland)

104. MILL VALLEY . . . . Miss Adams and the Strawberry Paint School Third Grade, Capitol 1982 (S)

105. BRING IT ON HOME . . . . Lonie Johnson, Capitol 2856

106. WE'RE ALL PLAYING IN THE SAME BAND . . . Bert Sommer, Elektra 470 (Buddah)

107. GROOVIN' WITH MR. BELL . . . Teddy Pendergrass, Polydor 24-1004 (S)

108. SOME THINGS A MAN'S Gotta Do . . . . Koko Taylor, Durrell 4343

109. MONSTER MASH . . . . Boyz (Brownstone) & Prince & The Kastites, Capitol 1982 (S)

110. I'LL PAINT YOU A SONG . . . . Moe Davis, Columbia 4-45192

111. SONG THAT NEVER COMES . . . . Mono Cass Elliot, Durrell 4242

112. PAY YOUR SUGAR FOR ME . . . . Tony Joe White, Monument 1306

113. COME ON DOWN . . . . Savage Grove, Reprise 10924

114. MONDOOKE . . . . Elephant's Memory, Metromedia 182

115. I LIKE YOUR LADY OF THE STAKES . . . . Eddie Floyd, Stax 1977 (S)

116. MY GIRL . . . . Eddie Floyd, Stax 0072

117. GIVE A WOMAN LOVE . . . . Rebbie Jackson, United Artists 8087

118. LADY'S A BEAUTY . . . . Esther Phillips, Wein's 1173

119. RUNAWAY PEOPLE . . . . Dwayne & The Blazers, Original Sound 96

**You speak Greek, Spanish and BILLBOARD TAPE DIRECTORY? Say something in Tape Directory!!**

713 Tape Wholesalers, Distributors, One-Stop, Rack Jobbers, Importers/Exporters are listed on Pages 40 to 63, 1970 edition

**JULY 25, 1970, BILLBOARD material**

**Looking for Talent Booking an Act?**

**Billboard's International Talent Edition has the ANSWER!**

**Cont. from page 47**

**VARIOUS ARTISTS—Pictorial Map/Tape of the Orienters, Ani...**

**Ardress, Royal 55-3009 (S)**

**This column of some of the better known artists and groups in the field of jazz,**

**setting up the scenes of recent activities, and...**

**At the London Symphony Orchestra, the**

**Eddie Willis, Kingman 55-3009 (S)**

**Jazz LP's**

**This Week Last Week**

1. BITCHES BREW Miles Davis, Columbia GP 26

2. THE ISMAD INVESTMENT Enterprise 2604 (S)

3. WALKING IN SPACE Ethnic Divinity, KAR 2823

4. SWISS MOVEMENT Les McKeon & Eddie Harris, Atlantic SD 1373

5. MEMPHIS UNDERGROUND Allen Harris, Ethnic Divinity 2604 (S)

6. HOT BOTTLED SOUL Isiez Harris, Ethnic Divinity 1991

7. COUNTRY PREACHER Gospel Makers Quartet, Capitol 204 (S)

8. WES MONTGOMERY'S GREATEST HITS ABCP 4247

9. EYES OF THE WORLD Tangerine 351 (S)

10. BLACK TALE Bill Chadwell, Prestige PR 7716 (S)

11. MOVE YOUR HAND Tedde Smith, Blue Note 4200 (S)

12. COME ON DOWN Eddie Harris, Atlantic SD 1554

13. BEST OF JAZZ CRUSADERS World Pacific JPL 20975 (S)

14. MY KIND OF JAZZ Ray Charles, Top Rank TR 1312 (S)

15. EIGHT & NINE Lena Horne & Gabor Szabo, Sony SK 13

16. RED CLAY Paul Williams, S, CTI 6003

17. BEST OF RAMSEY LEWIS Capitol 1359

18. FIRST TAKE Bobbie Harris, Atlantic SD 2930

19. THE PIANO PLAYER Ramsey Lewis, Capitol 804

20. FAT ALBERT ROTUNDA Ronnie Jordan, Warner Bros. 1854

Billboard SPECIAL SURVEY for Week Ending 7/25/70

**www.americanradiohistory.com**
“COSMO’S FACTORY” is the new CREEDENCE LP that will earn a gold record on the day of release and a platinum record within 90 to 120 days. SELAH.

Here’s a recap on the gold and platinum doings of CREEDENCE:

6 CONSECUTIVE GOLD RECORDS FOR 45s:
619 PROUD MARY/BORN ON THE BAYOU
622 BAD MOON RISING/LODI
625 GREEN RIVER/COMMOTION
634 DOWN ON THE CORNER/FORTUNATE SON
637 TRAVELIN’ BAND/WHO’LL STOP THE RAIN
641 UP AROUND THE BEND/RUN THROUGH THE JUNGLE

4 CONSECUTIVE GOLD RECORDS FOR LPs:
8382 CREEDENCE CLEARWATER REVIVAL
8387 BAYOU COUNTRY
8393 GREEN RIVER (Gold Record on Day of Release)
8397 WILLY AND THE POORBOYS (Gold Record on Day of Release)

3 CONSECUTIVE PLATINUM RECORDS FOR LPs:
8387 BAYOU COUNTRY
8393 GREEN RIVER
8397 WILLY AND THE POORBOYS

The Gold and Platinum awards are based on domestic sales only. It’s all happening on Fantasy records where it is needed and appreciated.
**JULY 25, 1970**

**THE EVERLY BROTHERS** - *Let's Do It Again!* (Capitol)

Recorded in live performance, February 1970. The Everly's approach is one of the best around today, and it's totally caught in this live recording. A perfect love song hits of the past, which are cleverly woven together throughout the album, show how well they are performing.

**WHITE PLAINS** - *Mr. Baby Loves His Baby!* (Decca, Decca 1645)

Of the relatively new British group has been making waves for some time. This album will bring it all together with 10 tunes, each sounding more exciting than the other. Selections include their single, recording "My Baby Loves His Baby."

**MERLE HAGGARD** - *The Fightin' Side of Me!* (Capitol, 1951)

This latest Merle Haggard LP, recorded live at a Philadelphia concert, is check full of many of his past hits as well as a number of his newer tunes. Here are two interpretations of Haggard, Hank Snow and Johnny Cash. (Great Sounds)

**QUINCY JONES-GRAPE MATTERS!** (AAA, AA 3020)

This new album by Quincy Jones emerges as a unique and exciting experience in recorded sound, here, seen in an experimental and contemporary mood has fused (live with R&B and rock & roll) to come up with a whole sensuous thing titled 18 minute medley which includes "Kashmir," "I Want a Carpenter, and "Grape People Play!" LP well-fitted with their summer TV show.

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**Billboard**

**Album Reviews**

**LULU** - *Melody Fair* (Atco 30-320, 3)

Here's one of the most commercial and last performers known of Lulu's career. "She's Written a Love Song," (much singles potential) and she's equally on stage and on record, her head full of "I Don't Care Anyway," her single, "Hum of a Song," "Melody Fair," and "If It's the Other Woman," are all standouts. "Kiss Street," is a must to hear in this dynamic new package.

**LIVESTON TAYLOR** - *Live at Fillmore East* (Atco 30-324, 3)

Livinston Taylor is an extraordinary songwriter and vocalist, the interpretations of his own songs, about love and loneliness, and singing duets place him above many artists who have been ignored for a while. James Taylor, his older sister, has a voice covered with much of his message on his worth and guitar. This is an album of experience, grace, and understanding.

**TWO GIONEES-MD:+*"houdini"* (Atco 30-325, 3)

In this album the up-and-coming artist pop ensemble that comprises the Three Degrees, displays much of the talent and versatility that has propelled them to charting, with its fusion of the same mold that has produced all-time favorites like the Supremes, the group lacks not a single hit. Don Ellis' "Good Time," "Dream of Us," "Kinds of Music," "Standard," and the title tune, "Weekend,"

**BLC"

**THE KANSAS CITY LONG** - *The Kansas City Song* (CST 474, 3)

Back Owens is an institution in the sales and place some automatically, new. The record is one that is in the running for the top hit, it is one of the highest charting, and in this set will keep hits of 60's kings with "The Kansas City Song," "Black Texas Dust," "I'd Love to Be Your Man," and "Full Time Daddy.

**SCHUBERT'S GREATEST HITS** - *Schubert: The Russian Songs* (Columbia)

Another plus in the greatest hits series. This is a welcome new collection of the greatest hits of the Schubert composer in the world. His work is one of the most beautiful and the Schubert performing "Ave Maria," "Danses malines," and "Maeche Melodies," by Berkin, and Tofel.

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**Classical**

**BIRGER SJOEDEN** - *Music for the Institution* (Philips)

Philips' 500 3006

Here's one of the best of the Institution Line. With his latest hit, it's "Keep Me Hanging On," and his sweet 41 machen, "I Want You," included, his Southern Gentleman image is set in the world of the North American. This is a look into the Institution, as well as a nice reminder of "Keep Me Hanging On," which has been designed to complement the vocal. Colin Davis is the conductor. Package contains all the details of the music, expanded and packaged story of recording.
Lou Ptscek: "Push Jukebox Services"  
By GEORGE KNEMEYER

EAST GLACIER, Mont.—A.L. (Lou) Ptscek called for operators to make people aware of the many attractions their machines offer to the public. The President of the Montana Coin Machine Operators Association stressed this at the recent meeting here of the Montana Coin Machine Operators Association.

"Someone once told me that public relations is making people aware of services and deeds that are important to keep the coin trade going," he said. "Operators must make it a point of their daily routine to make people aware of the services they provide. Play new records when you put them on the machine and tell a story about the artist or records if possible. Let the public know what you are putting on new records."

"There are little things that take just a little time. You do them while putting on the title strips. But it lets the location know that you're there and doing a service," he continued.

"Service is what we render and each segment of the industry must perform some service to maintain its existence," Ptscek said. "Each one has to contribute something or we have no reason for being here. Operators are the backbone of the coin machine business, with whom there would be no industry as we know it today. As operators we must service the public, or be out of service in fact, all we have to offer is service. We must service the locations because the locations are our backbone, and we must be there."

Ptscek also quoted several of the points outlined in a reprint of Billboard "101 Ways to Keep Location Profitable." He suggested that operators promote their machines in the January and February of 1968.

(Continued on page 53)

Jukebox Play Aids Radio Programmer
By EARL PAIGE

MIAMI—Charley Pride's RCA Victor recording of "I'm Nothin' But a Redneck" topped the Hot Country Singles chart for the third straight week, but it is still rated the No. 3 jukebox record here, behind three that is, played each day

"On WWOR Radio here and WAME Radio in Charlotte, N.C. The "B" category records on the jukebox play lists of both stations are determined by radio personality Williams. William J. Wheatley, operations and program director at both outlets, is the "B" category records as 'Too old to be new and too new to be old.' "

Harry Burk of ACA doesn't believe that the category will have a significant effect on business. "Jukeboxes have been holding their own, and I don't drop any major differences, although it certainly won't hurt," Cliff Jones, Cliff Jones Music, told the president that jukeboxes are holding their own, in a new real plus "factor in keeping locations in business that were beginning to drop customers," however, the tax took most of its "hit, about 20 percent, when it first instigated."
Radio Programmer Logs Jukeboxes

- Continued from page 51

From Here?" Questioned after the forum, Wheatley was quick to point out that programming country stations "involves a lot of nuances—you have to be involved in it to understand it." But he said that his check of jukebox play is definitely an important area to determine program content.

Billboard's country chart is the key reference in determining the record category: a C category is made up of bona fide older; a B category is made of "discretionary" music (records that merit exposure for one reason or another) Wheatley pointed out. Wheatley also pointed out that his survey of jukebox play "is not formal." He visits one or two top locations each week "and just listens."

-Jukeboxes definitely reflect record popularity. After all, people are pouring their quarters in to hear what they want. The country jukebox location is patterned by what calls our core—not fringe—listeners. This is where they can hear what they want to hear.

-Jukebox play on "Carroll County Accident," a recording made by Porter Wagoner, confirmed Wheatley's guess to leave the record on his B list for 90 days after it had left the Top 50 chart. "The tape recorded a truck driver will come in and play 10 times in a row," he said. Records on Wheatley's A and B categories are played over the air on the basis of generally once an hour and 30 to 60 of such records will be played during a day on two to four-hour all-country outlets.

-Wheatley says he would canvas jukeboxes in Miami if his present technique wasn't working so well. "Right now, I'm satisfied with the way it's going."

-He admits that confirming jukebox play in Miami requires a certain "mental adjustment" for determining what should be played in Charlotte. Charlotte listeners go for a hard country sound—there is a drift from the less hard sound of the country records that play big in Miami.

-The Miami station is No. 1 in adult audience ratings in the age group 25-49 and Wheatley claims WVOX "has twice as many adult male listeners as the next station." He claims WAMI is No. 1 in adults over 25. The outlet, along with KQON, a Top-10 station, is owned by Mission Broadcasting, San Antonio.

-The popularity of the two country stations among adult audiences has a significant meaning for jukebox programmers, Wheatley believes. "A good jukebox programmer makes much money for the jukebox company by carefully programming country records—the jukeboxes in a good country music location just never stop."
Montana Jukebox Operators Meet

KENNY FLYNN (second from right), operator of Flynn Bros. Amuse-
ment Co. in Havre, was appointed Montana representative for the
MOA Convention during October in Chicago.

A.L. (LOU) PTACEK, president of the Music Operators of America
(MOA), spoke on industry public
relations.

FRED GRANGER, executive vice
president for MOA, spoke on the
copyright revision bill.

MANY OF the jukebox operators from Montana attended the recent
meeting of the Montana Coin Machine Operator Association (MCMOA).

Granger Tells Royalty Fight;
Senate Action Still Expected

"This is a complex problem,
and has been with the MOA
for a long time," Granger
pointed out. "It was one of
the main reasons that the national
association was formed in 1947." He said that the latest word he
had from MOA's lawyer in
Washington is that there is a
case that the bill will get through
the year without being acted
upon. But there is also a remote
case that something could happen very shortly. "These
things happen quickly and we
must be on top," Granger said.
The present bill has been in the
Senate since April of 1967,
when it passed the House. The
bill says that operators will have
to pay a fee of $8 per year per
jukebox to the song licensing
societies. However, several
amendments were introduced in
December, which the MOA
strongly opposes. These amend-
ments call for an additional $1
per year per jukebox fee to go to
performing artists, a 50 cent
registration fee, and a review of
the situation every five years.
Granger says that the MOA is
satisfied with the original
House bill although he admits
the association has been criti-
cized in some quarters of the
industry for settling on the $8
fee. (MOA opposes the Senate
bill because of the various
amendments to it.) But one
must remember that when the
matter came up originally, the
Performing Rights Society was
asking $60 per year per juke-
box," Granger pointed out. "The
society came down to $35, then
$9.60 and then we compro-
mised at $8. The MOA considers
this a victory. If the society
didn't agree to that, there is a
chance we would have lost the
whole thing."

"It isn't that MOA is unwill-
ing to pay its fair share," Gran-
ger continued. "It is that we are
fighting for something we can
live with. The $60 fee was im-
possible, nobody could pay it."

He said MOA's main argu-
ment to fighting the law is that
the jukebox operators is the
largest group of record buyers
in industry. Since two cents per
side of each record goes to the
society anyway, operators are
paying at least $2 million per
year. The society claims that
same fee the regular record
buyer pays, and yet the jukebox
operator uses the record for
profit. Therefore he should pay
more, the society says. Granger
admits the society has had suc-
cess with this argument.

"It is important that we keep
our grass roots campaign going," he
stated. "It is necessary to
mount petition campaigns to
show the representatives and sen-
ators in Congress where we
stand. We have checked, and
these campaigns have been very
successful in the past. Things
can happen very fast in the
legislature. We must be prepared
to mount campaigns quickly. This
is the only way to stay on top."

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Brilliant
Innovation...
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JULY 25, 1970, BILLBOARD
La. Jukebox Assn Set to Organize

Lou Ptacek: 'Push Jukebox Services'

- Continued from page 51

Coin Machine News

La. Jukebox Assn Set to Organize

- Continued from page 51

pale a set of organizational bylaws and recommend a slate of officers, to be presented to the operators at a meeting no later than Sept. 15. The committee includes John Thomasson of TAC; Amusement in New Orleans; Nick Rutuch of Southern Music, Shreveport; H.C. Gascon of Gascon Music, Plaquemine; Joe Gossett of West Music, Alexandria; Lester Bovell of Bovell Novelty, Baton Rouge; Sam Cafalas of City Novelty Co., Baton Rouge; Bob Rooney of State Novelty, Baton Rouge; Gerald Godsick of Gerald's Novelty, Lafayette; Gary Montclair of Montclair Music, Baton Rouge; Nick Gruzdow of N&M Amusement, Amite; J. Donald Barbin of Barbin Novelty Co., Crowley—and Charles Vigier of Vee Jay Vending, Lake Charles.

The main legislative attack came from State Senate Bill 359, which would prohibit reissue of playing cards and money. Louisiana operators have been severely threatened not only by bills providing punishments for gambling violations, but also with bills providing for the establishment of new licensing fees, the most severe of which was State Senate Bill 245, introduced by Sen. W. Aiwick, that would increase license fees from $50 to $2,000 for each amusement machine placed on location.

In addition to the general license fees, there is also a provision that any person who pays less than the minimum legal fees set by the state would be liable for double the fees imposed. The operators argue that this would make it impossible for them to operate profitably, and they are lobbying to get the legislation modified.

The operators are also concerned about the possibility of a new machine being introduced into the market. They argue that this would create a new economic climate, and they are working to ensure that any new machines introduced are subject to the same licensing requirements as existing ones.

As of now, the operators are working to get their proposals into legislation, and they are hopeful that they can work through the process to get the changes they need. They are also working to get their proposals into the public eye, and they are hoping that this will help them to get the support they need from the legislature.

Among the points outlined were:
- Increase the location's share of revenue.
- Demonstrate new equipment. Make sure personnel know how to handle new equipment.
- Provide regular training for field personnel.
- Authorize new orders on regular request. There is a need to make sure the manufacturer is aware of the needs of the industry.
- Commission, loan, and bonus policies should be reviewed regularly. You must be sure the manufacturer is aware of the needs of the industry.
- Keep your store tables down the location rank regularly, improving upon management policies that you are involved with resources to give him a new "act" for his next table, table, table, etc.
- Renting equipment that is not in demand or that is not profitable.
- The operators are also concerned about the possibility of a new machine being introduced into the market.

- Keep Your pool table active. It must be a problem. You must be sure the manufacturer is aware of the needs of the industry.

According to the operators, the changes they are proposing would help to ensure that the industry remains viable and profitable. They are hopeful that they can work through the process to get the changes they need, and they are working to get their proposals into the public eye, and they are hopeful that this will help them to get the support they need from the legislature.
**International News Reports**

**Imported Labels for New Japan Company**

(TOKYO) — The new Pioneer-Walshaker-Warner Bros. record company in Japan, in Japanese old company Pioneer Musical Industries) — PMI) has no intentions of with-drawing artists' contracts now held by Walshaker from competing record companies. "Such a move would of course be foolish and wasteful," says Yoko Ishizaka, now a vice president of Pioneer Elec-tronics, the company which holds 25 percent of the shares of the new joint-venture record firm.

Ishizaka, who will become presi-dent of PMI, commented: "Even though it's a well-known fact that Walshaker Productions now handle most of Japan's top domestic tal-ent, we have no plans to try to monopolize the artists in this coun-
try. We will concentrate on our imported labels, mainly."

The new record company, which will handle all Warner Bros. Seven Arts. Reprise and Atlantic releases in Japan from Jan. 1, will make an official announcement of its marketing plans in mid-August. Ishizaka said, however, that PMI, all shortly after within the established pattern of merchandis-ing (manufacturer direct to dealer) now use by all other rec-
dord companies here.

The sales and distribution tech-
niques, such as technology-served racks and displays in goldline stands, supermarkets and other retail outlets, will be employed by another Pioneer-Warner joint company, Apogee Tape software, will not at first be used by PMI. Los Angeles, are not the largest radio hardware manufacturer in Japan, such as Hitachi, Toshiba, etc., Pioneer Electronics has never established a direct dealer franchise system and does not intend to do so in the near future.

The company will, however, rely heavily on modern methods of research and development, with Yoko Ishizaka, and it will be their pol-icy to be in the forefront of research methods of merchandising records as those with competing radio products in Japan and abroad.

Pioneer Musical Industries will produce the new WALPFM (Warner Bros. /Pioneer Musical Industries) label in a new of office building in the Roppongi dis-trict of Tokyo, and operate a new CBS/Sony complex and near the Akasaka Station in the Shinjuku dis-trict.

Ishizaka will retain his work as the Pioneer Electronics complex in southern Tokyo.

**CBS/Sony Launch A Bernstein Drive**

(NEW YORK) — CBS/Sony has launched a "Fifty Million (yen) Campaign" of advertising, publicity and promotion of the entire CBS catalog of Leonard Bernstein con-
ducting the New York Philhar-
monic Orchestra in anticipation of the upcoming Japan tour by Bern-
stein and the orchestra in August this year. The campaign, which will cost 50 million yen officially, will be in April and will run through the middle of September.

Bernstein, together with the 100-piece orchestra under the manage-
ment of Carlos Moresky, will arrive in Osaka, the second largest city, on Sept. 14.

A series of four concerts is planned for the Osaka area from Aug. 29 – Sept. 1. The tour then goes to Fukuoka (island of Kyushu) and Osaka, then to Tokyo for a concert on Sept. 3, Kyoto (Kyoto 4), Nagoya (Mitsui Hall) before returning to New York on Sept. 9.

The CBS/Sony "Fifty Million (yen) Campaign" began when the com-
pany sponsored a European jaunt for two of Japan's top classical music critics who followed Bern-
stein and the orchestra through several weeks of concert dates in the U.K., France and other coun-
tries. They collected over 1,000 color photographs of Bernstein in action during the trip and CBS/Sony is using the film in its advertising and promotional ma-
ters.

Some 5,000,000 yen (13,444) is being spent on advertising—a total of 81 pages—in six different Japanese publications. Additionally, some 2,000 centsized posters of Bernstein (1,000 yen) and 7,000 half-page posters of more than 80 separate Bernstein/ N.Y. Phil. concert, and 16 pamphlets, "The World of Leonard Bern-
stein" in Japanese being printed in an approximate of 2 million yen (13,444). These will be dis-
tributed to the public through re-
cords, retailers, music shops, etc.

The label being issued with each purchase of a CBS/Sony Bernstein/N.Y. Phil. LP and customers free admission to a Bern-
stein concert in Japan. The "Fifty Million (yen) Campaign" is budgeted at 3,800,000 yen (105,550). CBS International is participating in the "Fifty Million" project of their Japanese division. The project is the largest such campaign ever undertaken.

In addition to the advertising and publicity, CBS/Sony plans to bring the Japanese public, the project in-
cludes Bernstein, his orchestra and the most progressive attitudes in five different cities.

Sales of Bernstein/N.Y. Phil. LPs are running "better than we expected" according to the Tokyo head of CBS/Sony's Japanese division. Expectations of Bernstein's presence in Japan.

**STIM Agrees to Oland Relay**

(HAMBURG) — The advent of stereo radio in Germany has re-
vived interest in radio as a way to hold the people listen to radio today as well. About 66 percent of the German households have radio today — and about 64 percent listen to the radio.

The survey reports that 95 percent of German households have radio today — and about 64 percent listen to the radio manufactured today are seen.

**CBS/Sony Launch A Bernstein Drive**

**GERMAN STEREO RADIO BOOM**

**DISKS Sock It to 'Em At Rio Football Game**

(RIO DE JANEIRO) — The Brazilian team was given a $50,000, 000 world as-
sociation football championship for the third time in its history. The massive crowds of people to see the third game of the tournament in the streets of Rio de Janeiro and abroad.

At least 66 percent of the German households have radio today — and about 64 percent listen to the radio.

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Jesus' Disk Reserved

TORONTO—Modern Tape has reserved the first-breaking John Rutter single of "Jesus Is Loe-
ning," and Ray Harris, the promoter of the company, said that the single will get
airing on WRC in Washington this week. The single, which is a religious song about
Jesus' love, was recorded by the Canadian tenor singer Antonio Pinto, who is
scheduled to appear in Toronto next week.

**Festival Express Marred by Protests, Poor Attendance**

TORONTO—The promoters of the recent Festival Express train which originated in Toronto, Winnipeg and
Calgary, have announced that the final legs of the tour—scheduled for August
14-22—will be canceled due to low ticket sales and poor attendance.

**Medals Awarded To Lightfoot**

TORONTO—Gordon Lightfoot has been awarded the Governor General's
Medal for outstanding achievement in the arts. The medal was presented
by the Canadian government to recognize Lightfoot's contributions to
Canadian music and culture.

**EMI Executive Joints U.K. Pye**

LONDON—Colin Halliday, director of the Radio Division of British
Airways, has joined as a director of Pye Records, the British record
company. Halliday has been with Pye for over ten years and is
responsible for the company's operations in the U.K.

**Canadian Artists Added To Panorama**

MONTREAL—Michel Gauthier, president of the Montreal-based
theater company Panorama, has announced that two
Canadian artists will be added to the company's
touring repertoire. The artists, who are
not yet announced, will be featured in
Panorama's upcoming shows.

**Kasenetz, Katz In Philips Pact**

LONDON—U.S. producers Jerry Kasenetz and Jeff Katz have
concluded an exclusive production deal with Philips Records.

**From The Music Companies of the World**

**Promotion Tour By Joy's Singer**

TORONTO—Spanish singing artist Miguel Rios was here for
a promotion tour to publicize his latest album, "Joy." The tour
included stops at several radio stations and record stores in
the city.

**Biscuit Boy P Release**

TORONTO—Duford plans to release its first self-titled album,
"Biscuit Boy," next week. The album features songs written by
Duford and produced by Bob D'Amico, a local record producer.

**EUROPE'S BIGGEST FEST SET NEAR PARIS AUG. 1-3**

PARIS—What its organizers claim is Europe's biggest
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PARIS—What its organizers claim is Europe's biggest
festiva
There's not much left to say about KING BISCUIT BOY AND CROWBAR... Not when you've got incredible reviews like these...

Dick Lupoff in Crawdaddy:
"All solid musicians, all together, beautiful... These guys have everything, material, technique, stage presence. Beautiful!"

East Coast news in Fusion:
"The band came on as easily the equal, sans reverence, and occasionally the master of Ronnie Hawkins' old pals from days of yore."

Ritchie Yorke in the Toronto Telegram:
"Sensational tracks... I doubt if I've ever heard a tighter band."

New Musical Express:
"It's been a long time since rock 'n' roll has seen a group as inventive and together as Crowbar. After The Band, it could be Crowbar."

Ronnie Hawkins:
"I know both groups like sons, and I know that Crowbar will top The Band because they still think they've got a few things to learn."

Mike Jahn in The New York Times:
"Crowbar is "a very bright, hard-rocking ensemble...obviously well rehearsed...unceasingly lively.""

NOW ON RECORD

OFFICIAL MUSIC - KING BISCUIT BOY with CROWBAR

a production of LOVE
distributed in Canada by Capitol Records (Canada) Ltd.
DAFFODIL RECORDS - DS 1,000,001
The Music Celebrates of the World: Continued from page 56

TOKYO
Lloyd Dunn, executive of Capital for the Japan talks with the Capitol record manufacturer, Toshiba Music Group, has arrived in Tokyo.

HAMBURG
The Beethoven Quartet, which has won praise in the International Chamber Music Competition held in Shanghai and Beijing, has been invited to perform in Hamburg.

STOCKHOLM
Anders Eggert, manager of the Swedish Broadcasting Company, has announced that the company will present new music by Swedish composers.

JOHNSON
The U.S. record company, Atlantic, has acquired the rights to release the soundtrack of the film "The Blues Brothers." The soundtrack features music by various artists, including Ray Charles.

WYHARE KADARA
The Belgian government has announced that it will provide financial support for the Belgian Pavilion at the World Expo in Osaka, Japan.

PARIS
Editions Pathe-Marconi, the French media company, has announced the release of a new album featuring the music of French composer Claude Debussy.

PARIS (Continued on page 59)

Philips Budget Entry Is Set; AIm Global Thrust

LONDON—Philips has now committed itself to a dramatic expansion in its music business, with a new budget entry that will allow it to expand rapidly in the coming months. The new budget, at 13.1 billion guilders, will enable the company to acquire new recording artists, produce new records, and expand its marketing efforts.

Manager Steve Smith, who has been overseeing the expansion, said: "This new budget will allow us to make a significant impact in the music industry. We are very excited about the opportunities it will provide."
From The Music Capitals of the World

**LENINGRAD**

Sol Hurik, U.S. impresario who for 14 years has presented Soviet artists in the U.S., visited Moscow in June for agreements for Soviet ballet and opera to tour the U.S. in Sept. Hurik said that Soviet artists Dolokhatanov, Gilels, Trutovsky, Smirnov, Kondrashin, Igor Oistrakh, Novikovskaya, Petrov and Rostropovich will appear in U.S. during 1970-1971 concert season.... Melodiya released a four-record set presenting concert performances of the Fourth International Tchaikovsky Competition's prizewinner, a record featuring pianist M. V. Osadina playing pieces from "Boris Godunov" and other Mussorgsky's pieces. Polish soloist Irene Simon is making a concert tour of U.S. ... David Oistrakh and Emil Gilels participated in a series of arts festival in Munich. ... Schumann Medal was awarded to pianist Dmitri Bashkirov (Milady), named the best performer of Schumann's works. The medal is awarded at the Schumann Memorial in Zwilau, East Germany.

**VADIM YURGENKOV**

**ATHENS**

EMIAL has released 10 Regal EPs in full color sleeves featuring popular Greek songs and folk tunes from all parts of the country. ... Pan Vos has released his album "Kokkini Meletes" with Nikos Zachariou, Bach in Athens after an opera engagement in Milan, star in Verdi's "La Forza del Destino" to be staged during the city's "International Chamber Music" festival, which was at the ancient Epidaurus open-air theater. The concert features 10 composers with their unique and distinct works in the festival. "Miguel "during Nikes historical, $2.00, time'your collector's edition is our best seller. ... "The Italian Town" is popular for its historical setting and the beautiful gardens. ... "The Italian Town" is a must for any traveler visiting the city of Rome.

**HAUSBURG**

Photographer Vicki Lauren set up a garden party for the first time in a few years. The party was held at the home of Maria Callas. ... "La Traviata" is being performed in the Opera House. ... "La Traviata" is a must for any opera lover visiting the city.

**MADRID**

Jackie, now resident in Spain, makes her debut on the Spanish label with "Sentimental Girl," distributed by Movieland. Guitarra has also released a record featuring female artists. ... "The Italian Town" is popular for its historical setting and the beautiful gardens. ... "The Italian Town" is a must for any traveler visiting the city of Rome.

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**RIO DE JANEIRO**

The preparations for Rio's Fifth International Popular Song Festival are well under way. Engineers promise that the Maracana Stadium which is only recently opened, will be ready in time for the festival. A greatly improved sound system is being installed, they say. The stadium has the capacity of 50,000 fans.

Before leaving a trip to Europe, Augusto Marzagao, founder and director of the festivals, announced that four artists have confirmed that they will take part—Kati Elstein (West Germany), Vince Hill (U.K.), the Wallace Collection (Belgium), Nocente (France).

The judges will include Dionne Warwick, U.S.; Brigitte Bardot, France; Malcolm Roberts, U.K.; Helmut Zacharias, West Germany; Astrid Gilberto, Brazil; Luigi Schifani, Argentina. Among the guest expected are Burt Bacharach, M. Medley, Stanley Wilson, Quincy Jones, Johnny Carson, David Baizer and The Harrisons, Joe Kyle.

Brazil has selected 35 composers to compete to represent their country in the international part of the festival. Most are by known Brazilian composers. Only 10 were described as "unknown." Those familiar to the record companies include Luiz Felix, and the Tamba Four, Martinho da Vila, Isabel and Sancho and composer of the best-selling "Pepe e Pimpins," Jorge Ben, a leader of the "Tropicalia" sound, Billy Blanco, one of Rio's oldest composers, Antonio Adolfo of the Breguetes, Luis Gonzaga Jr. and Fred Falco.

The Brazilian contest will be held on September 20, immediately preceding the start of the international contest in October. Marzagao planned to complete contests with artists in Europe and to take part in the Athens Song Olympics.

**MILAN**

EMI Italia has acquired Italian distribution of the U.S. Carnival, Good Time, Time, and Blue Thumb catalogs and of the French Something Else catalog. EMI Italia has been awarded three prizes by the National record critics for the "Best Latin Music" story. EMI Italia has also released "Complete Music for Cello and Piano" under the direction of the renowned cellist and composer Ruggiero Ricci.

**DAVERE PREVIGNANO**
BRAZIL—The government has rejected a bid to run its state-owned telephone company, phone companies, and the state-owned railway. The government has already made offers to private companies to run the companies, but so far the offers have been rejected.

EMI New $3 Billion Hike Geared to Dealers

NEW YORK—EMI has announced a $3 billion increase in its forecasted profits. The company plans to hike its profits by 30% as a result of increased sales and lower costs.

PATHE MOVES TO SOUL LIBRARY

LONDON—The Pathe Sound Library, the most comprehensive music library in Europe, has been acquired by EMI. The library contains over 100,000 recordings, including many rare and obscure works.

JAZZ UNIVERSITY AT MONTREUIL CONTEST

MONTREUIL, FRANCE—The annual contest for young jazz musicians was held in Montreuil, France. The contest is open to musicians aged 18 to 30, and the winners are selected by a panel of judges.

POLYDOR REDUCES 'DOUBLES' PRICES

LONDON—Polydor is reducing the price of some of its future double albums. The reduction will be made on a case-by-case basis, depending on the demand for each album.

CBS/Sony Launch

continued from page 35

Sony's integration of the concert tour into its business strategy.
STAR PERFORMANCE — Records showing greatest increase in retail sales activity over the past week, based on accout report.

RED ARROW — Records most likely to show chart rise in short position next week, as predicted by computer.

BLACK ARROW — Records most likely to show chart fall in short position next week, as predicted by computer.

Record Industry Association of America seal at certification as "millions sold.

For Week Ending July 25, 1970

HOT 100 A TO Z—(Publisher-Licensee)

America, "Communication Is The Key" (Ahsh, BMI)

Downloaded 21 (ahsh. Bmi)

Helps To Have Someone On Your Side (R & B, BMI)

Billie Holiday, "Strange Fruit" (R & B, BMI)

Big John Thomas & The New Hope Singers, "The World Is Waiting For The Sunrise" (R & B, BMI)

Bobby Vee, "Take Good Care of Yourself" (R & B, BMI)

Can I Be Me? (B & B, BMI)

England, "Beating Heart" (R & B, BMI)

Family, "I Can't Touch You" (R & B, BMI)

Fay Landers, "Tell Me When" (R & B, BMI)

For Me (R & B, BMI)

Get Ready (R & B, BMI)

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SOMEONE PLEASE TELL STEVIE WONDER IT'S QUIET OUT THERE, THE WEATHER IS HUMID, THE MARKET IS SOFT. HE DOESN'T KNOW. LAST WEEK "SIGNED, SEALED, DELIVERED" SOLD 229,476 RECORDS. WHEN YOU SEE THIS AD SALES WILL BE PAST 1,000,000.
Spotlight Singles

Top 20 Pop Spotlight

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

BLOOD, SWEAT & TEARS—H.I.D.E. (2:38)
(Produced by Gary Richrath) (English, BMI) (Chart: 3:01)

ELTON JOHN—BORDER SONG (3:12)
(Produced by T. Steven) (English, BMI) (Chart: 3:00)

This record is predicted to reach the TOP 40 EASY LISTENING Chart

Country

Spotlights Predicted to reach the top 20 of the HOT COUNTRY Singles Chart

DAVID HUSTRON—WONDERS OF THE WIND (2:21)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

JIM REEVES—ANGELS DON’T LIE (2:21)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

HENSON CARR—BLESS EM’ ALL (2:20)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

CONNIE EATON—MEMORIES (2:17)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

Chart

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

DON RICH & THE KAYSTEAD—On a Crisp Creek (2:16)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

PEGGY LITTLE—You Used to Be Leaving (4:11)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

JOHN AND PATTY THE OPPORTUNITY—Where Did You Go (3:30)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

DAVID HUSTRON—WONDERS OF THE WIND (2:21)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

With this music, this is one of the top 20 songs and it has already replaced the original single from this week’s compilation. It’s on the top 20 selling TALLY CHART.

Soul

Spotlights Predicted to reach the top 20 of the TOP 20 SELLING R&B SINGLES Chart

LITTLE MILTON CAMPBELL—SOMEONE’S CHANGIN’ MY SWEET BABY’S MIND (2:55)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

With this music, this is one of the top 20 songs and it has already replaced the original single from this week’s compilation. It’s on the top 20 selling TALLY CHART.

Chart

Spotlights Predicted to reach the top 20 of the SOUL SINGLES Chart

SPENCER WIGGINS—Double Lover (2:16)
(Produced by John Seaberg) (English, BMI) (Chart: 3:00)

With this music, this is one of the top 20 songs and it has already replaced the original single from this week’s compilation. It’s on the top 20 selling TALLY CHART.

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

JULY 25, 1970, BILLBOARD
his greatest performance since "Almost Persuaded"

DAVID HOUSTON

sings

Wonders of the Wine

Epic 5-10643

Written By: Billy Sherrill—Webber Parrish—Norris Wilson

Published By:
Algee Music Corp.
101 West 55th St.
New York, N.Y. 10019
Pres.: Al Gallico

Personal Management
Tillman Franks
604 Commercial Bldg.
Shreveport, La. 71101

Nashville Office
806 16th Ave., South
Nashville, Tenn. 37203
Norris Wilson, Mgr.
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<th>Title, Label, Number (Distribution Label)</th>
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IT'S YOUR LIFE
B/W TO BE CONTINUED

IT'S HIM ANDY KIM
He's just signed with Metromedia Records. And released his first single, "Being Alive". Which is from another good company: Steven Sondheim's hit Broadway show, Company.

In other words, this is no ordinary single. Thousands of people have already heard it. And they're only the beginning of the people who want to hear Julius La Rosa sing it.

**Being Alive**

**MM186**

**From Company**

On Metromedia Records

Where He Belongs.
**Executive Turntable**

*Continued from page 6*

Chet Kusek has been appointed regional employee relations manager for A. John N. Hett has been named employee relations manager for Capitol Corp. Jeffrey K. Gaskill has been appointed merchandising director of records and tapes at Daylin, a retail chain. Arthur M. Miller has been appointed eastern sales manager for Capitol Records. Louis Myers has been named manager, financial reporting, of Capitol Records. . . . Herb Palmer has been appointed accounts receivable manager of Capitol.

Michael Gruber has been appointed director of artist relations for E. A. Mooney and Company. He has been named vice president and general manager of American Tape Duplication. Thomas C. Rideout, formerly financial control manager of Raytheon, has been appointed controller of American Tape Duplication.

Joe Vasie appointed general manager of the record division of RCA, SA de CV in Mexico City. RCA has been with RCA since 1957 when he joined the International Division in Clark, N.J.

**Coinmen Hit Mafia Link**

*Continued from page 8*

studies." Referring to attacks on the coin machine industry by Arlo Koehn, director of the Metropolitan Crime Com- mision of New Orleans, Bousha maintains that his investigation was not trying to eliminate crime but pitbull machines, a personal vendetta against Kohn's campaign, he said.

Joe Lipskin, president of Lucky Coin Manufacturing in New Orleans, stressed even further the need for the local and state governments to contribute to the state and town. We haven't got our story across to the general public of the contributions, on a pro rata basis, more to the economy of this state than any other. I'd like to see this association pattern after successful organizations in other states, as well as the national trade association, Music Operators of America (MOA). Nims, who is a vice president of MOA, suggested that the Louisiana organization adopt for its fundamental principles the main purposes of MOA:

1. To foster the interest of the music industry in the business of operating coin op erated phonographs and/or other coin operated devices.
2. To establish uniform rules and regulations consistent with State law and as outlined by Nims.
3. To maintain a public relations program that will acquaint the general public with the activities of the automatic phonograph industry.

We want to use the state association on the highest level, above and beyond any kind of regulatory action and to stand any kind of investigation," added Nims, urging all operators to support the MOA.

At Nims' suggestion, a committee of 12 was chosen, a cross-section of state representation, to be a panel that would be completely acceptable to all operators, both large and small, throughout the state, to form a permanent well-out, well-rounded association that would last." The committee will review and report to the MOA on all regulations, compile a list of organizational bylaws, and recommend a slate of officers to be presented to the operators at a meeting no later than Sept. 15.

The committee includes John Thomassen of TAM Amusement, New Orleans; Director of Southern Music Shrevesport; H.C. Gascon of Gascon Music Placement, Baton Rouge; John West End West Amusement, Alexandria; J.T. Bosser Novelty, Bossier City; Sam Cefalo of City Novelty Co., Baton Rouge; Nims of Southern State Novelty, Baton Rouge; Gerald Gouldoux of Gerald's Novelties, Lafayette; Gary Montal- calm of Montcalm Music, Bastrop; Nick Guizaude of N&M Amusement, Amite; J. Donald Barbin of Barbin Novel- tity Co., Crowley, and Charles Viger of VJ Vending, Lake Charles.

**Lipskin Forms Production Firm as Guide to Artists**

NEW YORK—Mike Lipskin, who has been with RCA Records for the past five and a half years, has been appointed Production Manager of RCA, a newly formed separate entity within the RCA/CTI Group. Lipskin will be responsible for guiding artists currently under contract to record companies.

In commenting on his new venture, Lipskin said, "It is evident that the record industry has reached an exciting high of artistic technology. This technology requires the participation of the producer as well as director of recording to make sure that artistic viable artists can be faithfully translated to recorded sound. Both the producer and director must work in unison. In this regard, the independent producer becomes most important. It is the producer's talent, the technology of the medium and the public. He is the one who has the creative responsibility of the individual achieve his ends.

Lipskin explained that at the Stillwater, N.Y., factory, RCA will be taken in all phases of production. "That is the only way we can be sure of keeping up with the market," he said. "There will be no longer a three-session mixed-down tape business. Tape must be analyzed and then mastered; it is more like a single takes which are then mixed down. It is similar to the process involved in the master recording for the new intersection of instrumental groups and vocal LPs for King.

**CTI is Meeting With Distrubs**

**Youngman Cuts LP in Nashville**

NASHVILLE — Comedian Youngman Henry was here recently to record a comedy album for Capitol Corp. Youngman hosted a press party at the Nashville airport and then entertained the guests.

Youngman was accompanied to Nashville by Bill Sacks, former member of the deejay team of Billboard and Harry Carlson, president of Fraternity Records.
TEN WHEEL DRIVE
WITH GENYA RAVAN

brings the bread home with their new single

"MORNING MUCH BETTER"

PD 2-14037

(from their new album Brief Replies 24-4024)

Produced by Guy Draper

as they bust out on...

WMCA - New York
WCFL - Chicago
KQV - Pittsburgh
KYA - San Francisco
WNHC - New Haven
WIBG - Philadelphia

It happens better on Polydor

Polydor Records, Cassette and 8-Track Cartridges and distributed in the USA by Polydor Inc., P.O. Box 1229, New York, N.Y. 10019.
Bill Sparling*, is GRT's Master of the Mastering Room. He just applied the light touch to this group of heavies.

(*Senior Mastering Technician — GRT Corporation)

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