Forum Focuses On Disk-Radio Effort
By CLAude HALL

NEW YORK — It's up to program directors of radio stations — in team with record producers — to improve record products, George Martin, producer of the Beatles, told a capacity audience here June 18 at the opening session of the third annual Billboard Radio Programming Forum. Martin was one of the four keynotes that included Art Linkletter, J. T. Smith, executive director of the Seattle, Portland, and Spokane Radio chains; and Ron Jacobs, president of Increase Records and a leading authority on radio.

These four men launched a Forum on the serious aspects of radio programming that ran through June 20 and featured speakers from radio, the advertising world, and the music industry.

Martin told the audience of radio men from coast to coast and several foreign countries that "you will discern the glitter of new talent among the huge amount of everyday sameness. By and large, it is your taste that prevails and through you the public is allowed to hear what you consider to be the best material. Speaking on the developments in music recently and the growth of the writer-performer or the writer-producer, Martin said that poetry is no longer the haven of the effete . . . its influence is being felt in the heaviest of (Continued on page 8)

Operators Hit Long Singles
By GEORGE KNEEMEYER

CHICAGO — The increasing number of singles that run beyond three minutes playing time is drawing fire from the nation's jukebox operators. Mercury Record Corp. executives, concerned with the large number of jukebox operators, point out that excessively long singles also diminish the chances for airplay, too.

"Every time a single over three minutes plays on a jukebox, the operators are losing (Continued on page 8)

FCC Permits Monitors for Radio & TV
By MILDRED HALL

WASHINGTON — Electronic, automatic monitoring of radio performances, of phonograph records and visual portions of video programming will soon be a reality. The Federal Communications Commission has announced rulemaking to permit coded identifying signals for broadcast audio performances, as it has already done for the video portion of TV and Cable TV programming.

The rulemaking was begun at the request of the Audicom Corp. of New York, which proposed a system known as "Submerged Signaling." This would encode all audio programming at the source, on tape or record, and could also provide signals for monitoring live programming, by means of hand-activated mechanism at the mike. Monitors would pick up signals, transmit them to computer centers for analysis, and provide printouts for subscribers such as (Continued on page 10)

'HaIr' $Runaway As Score & Play
By MIKE GROSS

NEW YORK—"Hair" has become big business. Productions of the rock musical in the U.S. and abroad are bringing in a take of almost $1 million every 10 days, and royalties are now being paid on close to 300 different recordings of the score, making it, according to Mike Stewart, president of United Artists Music, "the most successful score in history as well as the most performed score ever written for the Broadway stage."

"And, according to Nat Shapo, who put together the "Hair" package and who manages the musical's writers, Galt MacDermot, Carole King and James Rado (lyrics) and Galt MacDermot (music), the "Hair" harvest is still growing. Negotiations for a film version and its offshoot soundtrack album are underway, with bids now coming in for as high as $3 million and a share of the gross, and additional "Hair" companies are being planned for the U.S. and abroad. Murray Deutsch, vice president of United Artists Music, also projects that an additional 100 recordings of songs from the score will be made before the end of the year.

On the stars, a production level plans have already been wrapped up to open another "Hair" production in Miami in August and one in Rome in (Continued on page 70)

LP Series Beams in 'Rock & Roll Radio'

LOS ANGELES — Increase Records is releasing a series of seven albums under the banner of "A History of Rock and Roll Radio," which not only features 94 leading songs in years logging from 1956 to 1962, but seven of the nation's leading Top 40 personalities of that era.

The records are being distributed under a nonexclusive pact by Chess Records, the 8-track CARTridges and cassettes by GRT.

The album series, produced by Increase president Ron Jacobs, features Robin Seymour, then on WKHM in Detroit, playing the big records of 1956, including "Roll Over Beethoven" by Chuck Berry, and "Tutti Frutti" by Little Richard. Joe Niagara, then of WIBG in Philadelphia, is the host of the 1957 album, which includes "Susie Q" by Dale Hawkins, Joe's enduring personality on WIL in St. Louis, in 1957 is featured in the "Cruisin' 1958" album, which has such songs as "Tequila" by the Champs, and "At the Hop" by Danny & the Juniors. The "Cruisin' 1959" album has Hunter Harman, then at KGFU, Los Angeles. Dick Biondi was on WKBW in Buffalo, and his album features "You Talk Too Much" by Joe Jones, among others.

Sales Forecast Via Computer

NEW YORK—A new sales prediction service for singles will be launched by Billboard, it was announced at the third annual Radio Programmers Forum here Saturday (20) at the Waldorf-Astoria Hotel.

Denis Hyland, director of corporate research for Billboard Publications Inc., told a general meeting at the Forum that the Hot 100 Chart in Billboard will soon be supplemented by a computer model to indicate the records that would have strong upward movement, dropping upward movement, or level off or drop on the chart.

Using a computer that stores sales behavior patterns of records in its memory banks, Billi- (Continued on page 24)
Brother Nilsson sings,

"Down to the Valley"

on RCA

B/W (OTHER SIDE) ("B" SIDE) (FLIP) "BUY MY ALBUM" FROM THE AD OF THE SAME NAME
**General News**

**Teldec to Unveil Videodisk System**

HAMBURG — Teldec will unveil a system for reproduction and distribution of music on videodisk and audio tape next week at the Musikmesse. The new system was developed by Teldec in conjunction with AEG, Berlin, and Siemens, Germany's giant electrical equipment firm.

Teldec will manufacture the disk and tape components and will control its distribution to other firms. AEG will manufacture the video and tape recorder components. Teldec and AEG will go into production on the new system within 12 to 18 months.

**Specialization Spurs RCA Country, R&B Center**

By PAUL ACKERMAN

NEW YORK — RCA Records, in its specialized product centers of country and rhythm & blues, is placing bet high on those areas of music which, in the last two decades, have had the most dramatic growth. The label also has continued to focus on the total record business. Harry J. Allen, president of RCA, says the company has continued to build through a series of acquisitions, which are part of the total record business. He says that RCA has continued to build through a series of acquisitions, which are part of the RCA Records system.

**Writer Allen Forming Disk Co; Inks McGrath**

NEW YORK — Bob Allen, composer of a string of hits for John Denver, who has his eyes on the future, will be forming his own company, Bob McGrath for the debut album, Teldec's new subsidiary, will be called by Stereo Dimension Records.

Allen's kick-off album, "Bob McGrath from Sesame Street," contains a number of songs, including one by Bob and his co-writers. The songs will be recorded and released as a single.

**Lowery Pitches Baseball Tunes**

ATLANTA — Will Lowery, in a joint venture with McCabe, Inc., has entered production on custom T-shirts for all the major league baseball teams' songs with the approval of team managers.

The custom team songs will be produced in a variety of styles, and the label of McCabe, Inc., through independent distributors, merchandising will be the key to retail record level and through the concessions departments of each major league.

Lowery has purchased the rights to the Atlanta Braves' Fight Night song, "Home of the Braves" from Arai Publications. The song was written, produced and recorded by Atlanta-based music producer Tim McCabe during the second half of last year's National League baseball season.

**Apex-Martin**

NEW YORK — Apex-Martin, distributors of legitimate music products, headquartered in Newark, N.J., is unveiling a new retail outlet in the city. The first of Apex-Martin's retail outlets will open Wednesday (24) in the basement of a popular New York shopping center. The outlet will encompass 2,500 square feet.

**For More Late News See Page 70**

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**Billion Dollar Gimmick: TV, Product Push**

NEW YORK — Bell Records is launching a $100,000 promotion campaign, combined with a nationwide tour, to support not only the record product, but also the new ABC-TV series "The Partridge Family." The first single, said Bell president Bob Guralnick, will be released the first week of August. The second single, which will be "I Think I Love You." Theme song of the show is "On the Road," which will be the second single. Promotion tour for Shirley Jones, star of the show, and Partridge cast members, will make the play of five children in the second week of August. Cassidy performs with the group in the series, as well as the real group that recorded the music under independent record producer Wes Farrell.

**Mini-Meetings Displaying WB's New Album Releases**

LOS ANGELES — Warner Bros. has been showing its album releases through a series of windshield stickers to WB has shown distributors in its four L.P. releases since the first of the year. The first of the campaign will be released the first week of August. The second single, which will be "I Think I Love You." Theme song of the show is "On the Road," which will be the second single. Promotion tour for Shirley Jones, star of the show, and Partridge cast members, will make the play of five children in the second week of August. Cassidy performs with the group in the series, as well as the real group that recorded the music under independent record producer Wes Farrell.

**Heart Assn. Is Aided by Mott**

NEW YORK — Motti and the Hoopie have donated their services to the American Heart Association's drive to distribute and collect heart health cards. The campaign group collected a public service announcement in New York last week and plans to blanket over 4,000 radio stations during the Association's national campaign which begins in late summer.

The group of the Hoopie, an Atlantic Records group, arrived in the U.S. from England late in May for their first American tour.

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JUNE 27, 1970, BILLBOARD
Generals News

Col-Epic's Country Push With Full Head of Sales Steam

"NEW YORK—The Columbia-Epic country music promotion, 'The Great American Sound From Nashville,' is rolling full ahead of quota at the midway mark in addition, nine of the LPs in the program have reached the best-selling country charts. Bruce Lundrall, Columbia's merchandising vice president, said, 'This is the most ambitious country merchandising promotion we have ever undertaken ... with all of our labels participating for the three full months of national concentrate on our Nashville roster. At this point in the program we are generating sales beyond our objectives.' Albritton, by Johnny Cash, Tammy Wynette, Lynn Anderson, David Houston, Tom Jones, Cash and Ray Price have earned key positions on the charts since the inception of the campaign.

LOS ANGELES—A long standing California court decision may pave the way for an end to large advances and bonus performance to labels to artists. The 1938 decision handed down by Superior Court Judge Mario Cinco, was in the form of a contract mandating that Prophesy Records and Chalice, a five-man rock band which the label has just engaged. The contract, as viewed by Prophesy president and attorney Mickey Shapiro, calls for the label to pay "x" amount of 'ad- vance each six months over a set period of time in the form of a monthly interest. The interest is a part of the contract, however, in that the advance may not be canceled at any time by Prophesy should the group fail to record certain number of words, break up, or fail to work, record or rehearse. The agreement, put into the program as any set amount of hours in a studio, but it does stipulate that the act must continue to function and work as a group. The agreement will very directly the production time for huge advances, recording one or sometimes none-trial or album releases.

'This type of agreement works both for the label and the act," said Prophesy. "First, it guarantees that the label that an act suddenly splits if they are not stuck with a contract, secondly, with the working clause, the act will be able to work because that work will not count off in dividends—a salary. And, plus, should there be acts that, in the long run, wouldn't rather see funds spent for equipment instead of for new equipment for a tour." Shapiro said that the set amount of hours is the common sense if needed. We're perfectly willing to help out if a group has not the funds for attorneys, instruments or other necessities.

Ruling May End Artist Bonus Practice by Label

Daybreak Master Acquired by Uni

LOS ANGELES—Uni has acquired the master of "Good Morning America" by the new group, Daybreak, from Inheritis Productions of New York. The master was the first major debut on the personal appearances list and song has a good time summer flavor and was produced by Larry Magriff, artist involved in the production deal will have singles and album releases.

Schwaid-Merenstein-Thau Eye Forming a New Label

NEW YORK—A new record label is in the offering for Schwaid - Merenstein - Thau, the newly reorganized record production and management firm. Marty Thau, a vice president of the label, has put five singles on the chart in the past few weeks, and he is now in the process of selecting several major record labels to distribute the new label they intend to create. Initially, Thau said, "Our central goal is to create with Schwaid and Bob Schwartz, Merenstein concentrates on producing, Thau on promotion. The firm has just signed to produce a Country Joe & the Fish LP for Vanguard as well as Johhny Mastro for Buddha as a single artist. In the past, Schwaid - Merenstein - Thau have worked with such artists as Marty Robbins for RCA and Turkey Richards for Capitol Records. "Our new label will be Daybreak, for Uni, the world's largest record maker in the world," announced Marty Thau.

Marketing, Distribut Tightly Tied by MCA

NEW YORK—A central office for the marketing and distribution of the Decca, Capitol and Rca labels have been merged to form a new label, MCA Records, under the direction of Joe Kapp, president of MCA. This, according to MCA's president, will enable the company to make rational economies as possible and eliminate the existing duplication of administrative overheads.

Cap & Lester Production Tie

NEW YORK—Dick Asher, vice president of Eastern Operations for Capitol Records, has signed an agreement with Pat Swengros of The Capitol branch office in New York. Swengros also arranged for two Kvetette stores in St. Louis to give the group radio spots during a drawing held in their record departments during the "country week." Individual artists featured during the three-month promotion included appearances throughout the country, set up by local sales and promotion staffs. Among the artists participating in this extensive promotion were Lynn Anderson, David Rogers, and Carl Butler & Pearl.

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Are you ready?

Ninety percent of the major stations in the country are playing "Are You Ready?"
If you're not stocking the album, you ain't ready.

On Columbia Records
**RCA DISCOUNT ON 600 POP ITEMS**

NEW YORK — RCA Records is offering a special program to distributors of pop product for a period of 10 days ending Wednesday (24). Key pop packages will be available to wholesalers at a discount of 12 percent on album product and 7/5 percent on tape configurations. The program also includes extended dates.

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**DYLAN PORTRAIT S Sales Guide**

NEW YORK — Bob Dylan's latest Columbia album, a two-LP record package entitled "Self-Portrait," is off to a fast sales start. Columbia reports that the package has rolled up sales in excess of $3 million and qualifying for an RIAA gold record award. The second "instant gold" winner in a row for Dylan. The other being his previous album, "Nashville Skyline."

The album, produced by Bob Dylan and drawn mostly from songs of his own Pen yakoff, and including new Dylan interpretations of songs by Paul Simon, Lou Reed, Lightfoot, and Rogers & Hart.

'Self Portrait' will be Dylan's seventh gold record.

**MG M to Back 'Heroes' With 3 Disks, Track LP**

NEW YORK — MGM Records will support the MGM film of "Heroes," to be released with the release of three and the soundtrack album. Single releases are being planned as "Burning Bridges," featuring the music of Mike Curtiss, and "Heroes," sung by Johnny "Sonic," and an instrumental version of "Heroes" by composer-conductor Lab Schorin who also scored the soundtrack album.

There will be an extensive publicity, promotion and exploitation program of an interdepartmental coordination between MGM Record Distributors Transcontinental Record Group and MGM Pictures field personnel.

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**Executive Turntable**

**Richie Salvador** named executive vice president, Chess Records Group. He moves to the post from vice president, general manager of the company which he joined five years ago as East Coast sales and promotion representative. Before Chess, he was promotion director, David Rosen Distribution handling East Coast sales and promotion manager, Reprise Records. Head of the Chess complex, Marshall Chess resigned last month.

Following the appointment of Stuart Love to the East Coast regional promotion director, Warner Bros., Alan Mander, Warner promotion director at Alpha Distributors, moves into the company as head of artist relations and promotion. New York. Michael Olivieri takes on Rosenberg's former position. Love joined Warners in 1968 as manager of special market relations and before handling the company's activity through Alpha Distributors. Rosenberg is a former New York promotion manager, Mercury Records and Olivia was promotion director, Mercury Records and State Records Corp. In addition, Lou Dennis continues as East Coast sales manager.

**Robert Golden** named to head CGC Management, talent development and television packaging wing of the Crewe Group. He joined the company as senior director of special projects last January following his departure from RCA Records, where he held the post of head of special projects.

Bruce Harris appointed in charge of all publicity and advertising for Elektra Records. Harris was formerly in charge of publicity and advertising departments. Harris joined Elektra in December 1969 as director of press relations. Olivia Kelly, with Elektra since May 1969, will assist Harris. Harris was formerly East Coast publicity director, Mercury Records. Steve Bedell promoted to the newly created position of vice president in charge of creative development, Wes Farrell Organization, coordinating all musical activities in the company. Joined Farrell as director of creative development, working in the radio and TV commercials areas.

Joan Marlow promoted to professional manager, Beechwood, director of special projects for Mercury Records. West Coast catalog representative, Joie M. Williams, who is starting a career as record artist.

Tommy Motola named to the New York contemporary professional staff, Chappell and Co. He was formerly professional manager of MRC Music, division of Mercury Records. Chappell recently concluded an agreement to administer these companies worldwide. David Franco appointed associate professional manager, April and Blackwood Music companies. He was formerly in the special products department of Columbia Records.

Mark Stevens named general professional manager of the Music Publishing, New Development, Stevens is a former manager of a group, the Wezels, and was associated formerly with Beechwood Music.

Augusto Modulame named manager of Peer Southern Organization's Florida territory. He is a talent agent and coordinator of BMI's Florida territory.

Chuck Irwin has rejoined Mercury as staff engineer. Bruce Kramer named professional manager, Screen Gems Columbia Music Inc. He was previously associate professional manager, April Blackwood Music.

He was formerly an ABC Records and Tapes market director. He will work directly with distributors and racks in the Midwest and West. Di Giunio will head Susper Music and Invader Music in Los Angeles. He recently joined the company as vice president, Bob Robinson, recently appointed vice president and general manager, has left the Warner Bros. publishing wing in Los Angeles. He had been with the firm five years. Kenneth N. Middleton appointed to president of Warner Bros. Records of Canada. He was formerly vice president and general manager, joining the company upon its formation in 1967.

Charles Klein has been appointed vice president of market development and planning at Caline/Roberts, M. D. Schuster, formerly executive vice president of Wallacha Music City, is also named to succeed Klein as marketing vice president. Lester Collins to Beta Records Distributors as promotion manager. Collins was formerly travelling salesman for Dream Records. Walter Marks Music. Richard W. Anderson named controller of the publishing music division, Warner Bros. Music. Vito Samadu named Eastern representative for MedArt Records Inc., a new label. Dan Barchel joins Joe Robinson's All Platinum...
When a new release comes out everybody jumps, yells, screams, praises, shouts and generally raises hell.

We’re not!

We just want to tell you that Jeff Barry Productions has just produced a new single. “Funky Hunk A’ Guy” AMPEX (X11007) sung by Susan Morse and distributed by Ampex Records.

The record will tell you the rest.
Specialization Spurring RCA Country and R&B Centers

Forum Focuses On Disk-Radio Effort

Executive Turntable

Market Quotations
"CHIPPEWA TOWN" is a different kind of love song. It's about love of life, strength, freedom, nature, hope, being a man, and people are buying it fast because they buy the idea.

"CHIPPEWA TOWN"
47-9864
(11 "SING AWAY THE WORLD"
FROM HIS CURRENT ALBUM)
General News

**Bullock's Stores 'Sell' Rock**

LOS ANGELES—The Bullock's department store chain of eight outlets is going into the rock music promotion field to attract the 16-25 age bracket to its record department. The flagship store in the downtown section of the city will sponsor a free rock concert on July 11.

Records-appliance buyer Carl Serra is putting the program together and plans to initiate a series of other rock concerts during the summer at other Bullock's locations.

"We want to identify with the young people," Serra said. "He wants to lure new "promotable" acts to the series, rather than established acts. He said that if he books new, upstart acts and they become a success, the public will "realize that Bullock's is a very 'with it' place because they had the act two months ago."

Using rock is the first step in the company's campaign to change its image, Serra admits. "Too many people don't realize that we have a record department."

For his first concert in the downtown store's 700-seat auditorium, Serra has lined up Blues Image, Southwind, Poco and Blue Mountain Eagle. There will be two shows at noon and 7:30. The store will allocate space in its main window at Seventh St. and Hill to promote the event and will merchandise its new musical image with ads in local papers.

Serra admits it has taken him two months to get the first concert going. He has had to win over executives of the store. Serra has the responsibility to put on other concerts once a month at either all the stores or at the main location. He is having the 700-seat auditorium wired up so that adequate sound equipment is available for the first rock bands.

The bands will autograph their new LP's following the concert.

**Gold Awards**

Simon & Garfunkel have been awarded a gold record for their Columbia single "Cecilia." It's the duo's 10th gold award.

* * *

Isaac Hayes' "Enterprise" album, "The Isaac Hayes Movement," has been awarded an RIAA gold record certification.

**Indie Productions to Key Merc Contemporary Drive**

LOS ANGELES—Bob Todd, Mercury's newly appointed sales and promo director, plans developing an artist roster based on independent production. Any acts he signs will "most probably" get the Mercury label and not to any of the company's other labels, according to Charlie Facht, said. The Smash line is being phased out and its artists will be shifted to the Mercury identity. The Phillips and Fontana lines will be used for acts with an international orientation.

In previous years, Mercury spread its Coast-based acts to the trend of its lines. Todd will be following Facht's practice of working to get his acts significant bookings. "The right booking can sell more albums than advertising," Facht said.

Mercury will finance projects with name independent producers. "Our biggest need is in the contemporary area," Todd added. Mercury has had a local office seven years but has been unable to push with a locally produced rock act. Its San Francisco office will serve as the home to administrative staff, has had chart success with Blue Cheer and the Byrds. Mercury plans to use the San Francisco Mercury (and not the St. Louis) to do a plan to do some limited production work.

There are a half dozen acts on the Los Angeles roster, with the company planning to prune half. "We won't be burdened by a lot of past contracts and deals," Todd said.

Assisting Todd in developing the Coast office are Al Parischi in publicity relations-marketing manager; George Stein, Western regional marketing manager; Frank Lefevre, public relations, and Ken Moore, all in Los Angeles.

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**LP Series Beams in 'Rock & Roll Radio'**

(Continued from page 1)

(Wee Woos) Ginsburg, then of the Met, has guest host of the 1961 Cruisin' album. "Cruisin' 1962" features Ross (Weird Al) Yankovic, host of KLIF in Dallas. Others are planned.

The albums will represent actual radio shows of those years, including such things as the actual content of commercials, jingles, promotions, news and even the weather. Jacobs, a former personality and most recently program director of KHI in Los Angeles, spent several months compiling all of the material for those albums, visiting each of the markets to record the actual personalities in the styles they used.

A vast promotion campaign is being launched that will include radio/press advertising, 10,000-point-of-purchase pieces, and contests where listeners will have the chance to win such trophies as a 1958 car installed with tape cartridge player.

Jacobs will tour to help radio stations promote the albums. A special "sample" album is being sent to radio stations, which features all the jingles and parts of their various different albums.

Producers Show

Increase is a division of Watermark Inc., a music-radio complex which is producing the new syndicated radio show, "American Top 40." The show and the album series were unveiled to the public at the third annual Radio Programming Forum June 18-20 at the Waldorf-Astoria Hotel.

Jacobs is noted for building KHI in Los Angeles, into one of the major radio stations in the nation and he did most of the work on the "History of Rock and Roll," a syndicated radio special. The special, marketed by A&H Productions, a division of the Drake-Chenault programming consulting firm, has had top ratings wherever it played. Release of the series is also planned for overseas.

"Clear Day" Tunes Gets Hot Action By Performers

NEW YORK—The songs from the film, "On a Clear Day You Can See Forever," is getting heavy disk action. According to Al Altman, head of professional activities for Chappell & Co., Versions of the title song will be released by RCA Records Ed Ames; Columbia's Ronnie Dyson; Leroy Holmes of UA; Andre Kostelanetz of Columbia; Steve Lawrence (RCA); Ramadan (RCA) for Stsasiland of Columbia; and Roger Williams of Capitol. Ames has also cut "Mellinda," Steve Lawrence has recorded "What I Have That I Don't Have," and Frank Sinatra has recorded "Come Back to Me," for Reprise. All the songs in the score were written by Alan Jay Lerner and Burton Lane. The sound-track recording will be released by Columbia to coincide with the film premiere.

**Muscicor Buys 'Mr. Big' Master**

NEW YORK—Muscicor Records has purchased the master of "Mr. Big," by Reggie Lopez and the Detergents. It's a novelty tune about air pollution. Muscicor president Art Talmadge made the deal with Vance-Poitrast Production, which had such novelty hits as "Leader of the Laundromat" and "Ivy Boy. " Tenne Weenie Yellow Polka Dot Bikini." Talmadge is servicing not radio stations with the single, but also radio and TV news programs, newspapers and magazines.

**LEE YOUNG SR., third from left, is installed as president of the Los Angeles chapter of NARAS, in the company of, left to right, Peter Whorton, first vice president; Paul Post, secretary; and George Tipton, treasurer.**

**Billboard**

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Say You Saw It in Billboard

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JUNE 27, 1970, BILLBOARD
a few words from satisfied Billboard subscribers
Tape CARtridge

Car Tapes’ Compatible Quad 8 Track Player

By RICHARD ROBSON

LONDON—Audio Magnetics, the American blank tape manufacturer headquartered in Aylesbury, England, has just announced a state-of-the-art new tape cassette format: Audio Magnetics Quad 8 track tape. The Quad 8 track tape is a four-track tape with a total of 8 audio channels, each channel being recorded on a separate magnetic track. The tape is designed for professional use in the recording studio and live performance, offering a high level of audio fidelity and sound quality.

The Quad 8 track tape is compatible with existing 8 track tape systems, allowing for a smooth transition and expansion of audio capabilities. It is expected to be popular among musicians, sound engineers, and audio enthusiasts who require a high-quality audio recording medium.

Audio Magnetics has already partnered with several companies to release the Quad 8 track tape, including RCA and Columbia Records, which are expected to distribute the product widely. The company is optimistic about the market potential for the new format, as it offers a unique and innovative solution for audio recording.

The Quad 8 track tape is expected to be available for purchase starting in the next quarter, with pricing and availability details to be announced shortly. Audio Magnetics is currently working with distributors worldwide to ensure broad market coverage and accessibility for this exciting new product.

Hammond Hurdles Marketing Paradoxes With Model Ease

By EARL PAIGE

JANESVILLE, Wis. — When you have a solid brand name like Hammond and a radically new product like a Hammond quad 8-track stereo, the sound of car stereo inside a store is no reason why you wouldn’t want to show it off. After all, no one is interested in the car stereo market now being grabbed by two-step distribution.

Hammond Corp., through its Gibbons Audio division, recently introduced its new car stereo line. The line includes a new model, the quad 8-track tape, which has been well received by car stereo players without offering home models.

The line is a little more challenging: launching a product through two-step distribution. Hammond’s solution to this is based on direct selling without distributors.

Robert Falk, director of marketing, is convinced that the new Hammond line of auto stereo products and a completely new marketing strategy for the line will ensure that his company’s share of the car stereo market will increase. The rise of the car stereo market now being grabbed by two-step distribution.

As for the lack of a home model line, Mr. Falk says Hammond originally intended to introduce home playback equipment, but decided not to proceed with it.

Up until now, Gibbons’ success has been through selling giant chains and department stores such as Sears, Rook Hibb & Co., C. J. Penney, Allied Radio, United Audio, Montgomery Ward and firms like CBS Audio, RCA Audio, and Atlantic and United Audio. The company also has recorded several new titles and plans to release additional titles.

Gibbons, he says, has produced much more than just a single line. The company can make more than one line of car stereo products. Gibbons says his company often produces more than one line of car stereo products. Gibbons says his company often produces more than one line of car stereo products.

The Gibbons line is expected to be well received by car stereo players, as the company is well known for its high-quality products and reliable service. The line is expected to become a major player in the car stereo market, offering a wide range of products to meet the needs of consumers.

Audio Magnetics to Team on U.K. Plant

By RICHARD ROBSON

LONDON—Audio Magnetics, the American blank tape manufacturer complex headed by Irving Katz, is setting up a plant-owned U.K. cassette manufacturing operation in conjunction with a British plastic molding organization.

And coinciding with the announcement comes news that CBS is to start doing its own recording on tapes made by the company, with a full range of 8-track and two portable cassette units. A multiplex radio will probably be added but not in time for the CES show.

Katz said: “If things look good, then we’ll start duplicating. The cassette explosion in Europe is extensive and we have also been working for duplicating organizations but have so far only been able to sell the recording business to CBS.”

Billboard adds 3 More Reps; 18 Nationwide

ATD Adds 3 More Reps; 18 Nationwide

LOS ANGELES—ATD Tapes, the new prerecorded line launched in the spring, has added three more reps to its network of national sales offices.

The company will shortly have a sales office in all major markets across the country, according to Stan Harris, ATD’s national director of consumer marketing and sales.

The new tapping firms are Pacific Audio, representing ATD in California, and also covering Southern California, Southern Nevada and Arizona; Fleetwood and Sullivan in Seattle and Maury Farber in Buffalo.

ATD’s first 36 titles are presently being duplicated in the parent company’s own plant and will be handled by the ATD plant and factory and will be shipped shortly.

Harris just returned from a week-long trip to Europe, where he was attending the ATD’s annual conference in London. He is expected to be back in the States within the next few weeks.

Sony Mini Unit on Mart

LOS ANGELES—Sony/Superscope has introduced its new mini unit, which is a distortion-free, four-channel, 8-track tape cartridge for the TC-40, for $99.95, which is about $20 less than a unit model previously available. The new unit has a built-in condenser microphone which is flush into the body and a recording control which enables the user to monitor the recording level.
The 9 Square-Foot Gold Mine

THE WORLD'S FIRST AUTOMATED MACHINE FOR 8-TRACK CARTRIDGES AND CASSETTES

by International Automated Marketing Co. (IAMCO)

It's better than a gold mine.
It's like being a billionaire's favorite nephew.
Every month, you receive a big guaranteed-in-advance income without lifting a finger or spending a penny.

We install, stock, and service this 240-selection cartridge and cassette-selling bonanza in your retail outlet at no expense to you. You never handle inventory. Pilferage by employees and shoplifters is impossible.

It accepts one and five dollar bills, permits four different price levels up to sixteen dollars, gives customers a full, fast view of every song on every tape, and even says "thank you" after each sale.

If you've never thought about cartridges and cassettes—or if you already sell them—this is the best way to get your share of a billion dollar business.
We call it The IAMCO Stereo Tape Center.
You can call it The Money Machine.

RETAILERS AND LOCAL DISTRIBUTORS CONTACT NATIONAL TAPE DISTRIBUTORS, INC.

National Tape Distributors, Inc., with eight distribution centers from coast to coast, is a national cartridge and cassette supplier for the Stereo Tape Center.
Contact the Marketing Director. He'll tell you how you can make money with this revolutionary new marketing system.

COME SEE AND OPERATE THE IAMCO STEREO TAPE CENTER AT THE CONSUMER ELECTRONICS SHOW

National Tape Distributors, Inc.
3515 North 124th Street
Brookfield, Wisconsin 53005
Phone: (414) 781-2200

International Automated Marketing Co.
Chicago, Illinois
You'll hear more from Telex

Hear us at the CES Show • Booth H-105, Hilton Hotel
Hear Hear Hear

New 8 Track Cartridge Recorder
Hear the sound of "Solid State Profits." Exclusive Telex features that add up to big consumer demand... and MORE PROFITS for YOU.
Model 814S, 8 track stereo cartridge recorder/player with FET solid state AM-FM multiplex receiver, 100 watt integrated circuit stereo amplifier and two bookcase speakers.
Model 812S, 8 track stereo cartridge recorder/player with 100 watt stereo integrated circuit amplifier and two bookcase speakers.
All new models feature linear slide controls, pause control, ejector and record/play capacity up to 80 minutes. Add these to the profit packed 811R Telex record/play deck - the Telex success story that's still being written - you get a lot more "Hear" plus a lot more profit.

New 4 Channel Stereo
Hear the sound of "Solid State Profits" in 4 channel stereo. Telex offers the lowest priced 4 channel stereo tape deck.
Four channel stereo spells sales and profit. Order and watch your in-store traffic build. When your customers ask – and they will - tell them about Quad/Sonic's 2+2 versatility - three motor, three-speed, and compatible with both four and two track stereo tapes.
The crowd gathering sound of Telex Quad/Sonic 2+2 will capture the imagination of all stereo buffs.
Quad/Sonic 2+2 equals sales and profits - THE Sound of the Seventies.

New Audiometric Stereo Headphones
Hear the sound of "Solid State Profits" with Studio I - THE major breakthrough in electro-acoustic design for the Seventies.
Studio I adds a new and exciting personal dimension to listening that took years of research to perfect. Outperforms all other headphones.
High performance audiometric drivers - four exclusive professional studio slide controls for volume and tone. Cyclodol cups and new surgical silicone molded cushions and headband designed for maximum personal comfort. Styled in off-white and trimmed in black and burled walnut.
Studio I from Telex - styled for the Seventies, quality engineered for profits.

Hear Telex's new sounds of profit. Write or call Russ Molloy, National Sales Manager, today!
You’ll hear more from Telex.
Thousands of New Tape Outlets

CHICAGO—This may sound far out but a detergent inventor and aluminum window maker both named Bernard have come up with a vending machine that accepts $5 bills, seals tape cartridges and then tells the customer “thank you.” Both predict that the machine will open up thousands of new tape retail outlets, will put many black businessmen in the music business, and will create stores without clerks where everything is sold through vending machines.

When Bernard Lewis and his partner Bernard Feld formed International Automated Marketing Co. here neither knew anything about the music-tape business. Moreover, both had successful careers in other fields. But they are both intrigued by millions and allow plenty in the tape cartridge field.

They now have:
• Developed a vending machine mechanism that not only handles $1 and $5 bills and gives change, but can be adapted for credit cards (an arrangement with an oil company soon will find tape for sale at the cars on interstate tollways).
• Concluded a joint tape retail franchise venture with James Tiedens’ giant National Tape and Records (the vending unit will be chosen at Tiedens’ Consumers Electronics Show exhibit in New York, June 26-July 1).
• Mapped a program for black businessmen (unit vending 45 r.p.m. records is grossing $20 a day for a black operator in Gary Ind.).
• Concluded negotiations with an machine distributors in Europe.
• Prepared a design for two “mini malls” in shopping centers, where everything from hosiery and greeting cards to tape cartridges and $5 watches will be sold through machines (probably involving black entrepreneurs).
• Located machines in Walgreens new grossing $30 a day in jewelry (other giant retailers such as Sears, Roebuck are interested, as are giant vending companies such as Canteen Corp.).

Lewis, 52, says that his objectivity about the tape cartridge business is probably responsible for the firm’s unusual approach. “I was so dumb I didn’t know that they meant when they said my ideas wouldn’t work.” Now, after witnessing the tape packaging-retailing attempts involving everything from cut-size “spaghetti boxes” and blister packs to locked security cases and units with hand-size holes cut in the front through which customers can poke their hand to examine merchandise, he is convinced that vending machines are the answer.

Knows Marketing
“Tape machine will not be, I understand the psychology of impulse sales,” said Lewis, who disagrees with those who talk about the so-called “tactile curiosity” of tape cartridges and the consumers’ desire to feel the product.

“Do you have to feel a Gillette razor? This is the age of vending. The people up to age 40 grew up with Coke and cigarette machines and besides the only reason for feeling a tape cartridge is to find out what titles it offers and our machine shows the graphics both front and back of as many as 300 different titles (240 if the machine is vending 8-track cartridges).”

Originally designed as a greeting card merchandiser, the tape machine can be set for four different prices so that budget and full price tapes can be sold at the same time. Prices can be adjusted and a machine offering 8-track cartridges can be switched to cassettes in an hour.

Each cartridge or cassette is given a number and the selection is made on the same basis as exists for jukeboxes. When one rack of a title empties the title is available from adjacent racks so that inventory (maximum 450 cassettes) depths of from 25 to 50 of one title can be maintained (though this would cut down on the amount of individual selections offered).

A “sold out” light signals when a title is no longer available in the vending machine.

(Continued on page 22)

The soundest sound buying decisions will be made here.

Again.

“Here” being our Lear Jet Stereo 8 Booth A107 at the Consumers Electronics Show at the Americana Hotel.

Come see the most complete line of stereo 8 systems, including nine new products you’ll see for the first time at the show. Then listen to yourself making sound decisions.

LEARN JET Stereo 8.

At Booth A107: nine completely new Lear Jet Stereo 8 products including 4-Channel Surround Sound, tape recorder decks, consoles, digital clock players and many more new sound ideas for 1971! Come see the unveiling at Booth A107!
Why Belair became a "hot item!"

It all started at NARM in Miami. We previewed our all-new line for 1970 and the distributor response was overwhelming. Then our popularity became a problem. Apparently a very discriminating thief was circulating in the crowd. He previewed all the different lines being offered and selected the best ones to steal...ours!

At the Consumer Electronics Show in New York (Hilton Hotel, 3rd Floor) we will once again exhibit our line. If you're a dealer or distributor, please stop by to see and hear how our new "big sound" engineering has revolutionized the industry. But if you're a thief, watch out. This time we'll be ready for you!

Portable 8-track stereo: All portables equipped with multiple use power supplies and built-in battery recharger. (1) Model 323. Compact, Sleek. Suggested retail $69.95 (2) Model 333. Same features as 323 plus AM-FM radio. Suggested retail $94.95 (3) Model 412.


Auto 8-track stereo: (7) BA-261 Compact "slim line" stereo with high performance engineering. Suggested retail $59.95 (8) BA-277 Stereo plus AM-FM radio. $69.95 (9) BA-284 Stereo plus FM stereo radio. $109.95 (10) BA-259 4-8 track automatic compatible model. Suggested retail $69.95 (11) Speakers. In-door and rear-mount speakers. $9.95 per pair suggested retail.

Belair Enterprises, 12923 Cerise Avenue, Hawthorne, California 90250, Phone (213) 679-8266
Tape CARtridge

Pickwick Sales Meet Off & Running at Aqueduct

NEW YORK—Pickwick International will hold its sales meeting and product presentation at the Aqueduct race track, July 1. The presentation, in audio-visual format, will feature 25 economy line titles in cassette, 8-track and disk configurations.

The company will outline its advertising, promotion and merchandising plans for the last six months of 1970.

Pickwick's rack jobbers and distributors from the northeastern area will attend, with similar presentation and sales meetings planned for the Arlington race track in Chicago, July 7, and in Los Angeles, July 9.

Meanwhile, Pickwick's 8-track and cassette tapes have been successfully received since it was launched five months ago.

The line, which began with 32 cassette and 175 8-track titles, has added 20 new titles to its cassette catalog and another 100 titles to its 8-track catalog.

Rich Lionetti, marketing director, cited a number of factors which have helped boost the line's popularity, including licensing agreements, the Pickwick library merchandising concepts and long box packaging.

Lionetti revealed that one retailer who had tested the 8-track tape products in 20 of his stores, reported on 80 percent sellout, and authorized his chain to carry the line.

The company recently added a line of accessory products to its catalog.

Featuring exclusive golden lifetime service, a full line of the finest 8-track, cassette, 4-track and combination stereo tape players for auto, boat or home. From Car Tapes U.S. engineering laboratories, the most up-to-date, in tune equipment available... anywhere. Plus a complete tape program including special bubble packaging for increased sales and profits. No wonder Cartape is the sound choice of selective retailers everywhere.

Some territories available for effective automotive and electronic reps.

the Sound Choice...

In fine stereo equipment for auto and home

the Sound Choice...

In fine stereo equipment for auto and home

See us at Booths A-222 and A-223
CAR TAPES, INC.
329 W. Ohio St., Chicago, Ill. 60610
9180 Kelvin Ave., Chatsworth, Calif. 91311

Best Selling Tape Cartridges

8-TRACK

(Titles listed for which do not devote extra Replacement)

This Week

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Cassette

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Consumer Electronic Showgoers come to the Cebron Suite at the New York Hilton and maybe you'll win a Color TV.

Say You Saw It in the Billboard

June 27, 1970, BILLBOARD
DIONNE
a new single
“Paper Maché”

Produced by Burt Bacharach & Hal David
Arranged and Conducted by Burt Bacharach

SCEPTER RECORDS

From her hit LP
“I’ll Never Fall In Love Again”
SP5-581
B.J. Thomas
“I Just Can’t Help Believing”
Produced by Chips Moman
Written by Barry Mann & Cynthia Weil

From B.J.'s Current Hit Album
“EVERYBODY OUT OF TOWN”
SPS 582

Scepter 12283
Scepter Gives Great Music
Hammond Hurles Marketing Paradoxes With Model Ease

combined with either FM multiplex or AM/FM tuners, a play-only cassette, a record feature cassette, a stereo reverber unit, and the FM stereo radio.

Turning again to the lack of a home model line, Falk says: "This is the first question distributors ask. We will definitely add a home model line. Our basic reason for not showing one at the Consumer Electronics Show (CES) is the present state of the economy plus the fact that we are not presently associated with the home market. We feel confident in the auto market where we have seven years' experience but we felt we might not have fared so well in the home field at this time."

Acknowledging that distributors want a complete line including both home and auto, both men feel confident that the Hammond line will not be a "fill in" brand. The new display is one thing, then there is the hint that a home line is being market-tested (though Falk will not confirm this); and finally there are the 750 Hammond organ stores across the country that a distributor network might consider.

Key distributors already signed saw the new display recently. It is available as both a counter and grid floor unit and will be offered through a merchandising allowance. It utilizes "several" speakers and the customer can judge different pairings of various size speakers by using a computer type readout switch. One radical difference from other such displays is the use of an acoustical box behind each speaker creating what Gefvert describes as an "acoustical perspective as though you're seated in an automobile."

The display as well as models in the Gibbs and Hammond line will be first shown at National Association of Music Merchants' Miami convention June 5-9 in the Hammond International display. At CES, the Hammond line will be announced by a card only in the Gibbs booth and will be shown privately to prospective distributors.

Both men are mysterious about the corporate plans in the international market where Hammond is involved in at least 10 joint ventures—including Japan. "We stay six months ahead by keeping our mouths shut," Gefvert said, when asked if the home line was being market-tested off shore. He does acknowledge, however, that market testing abroad can achieve good results.

"You can test for a lot of things besides styling, serviceability and the ability to get product back from warranty—are just two examples. One of the reasons Hammond says two to three years ahead in organs is that it market tests abroad."

The subject of Hammond organ leads naturally into the question of the firm's 750 franchised dealers becoming involved in tape playback and auto stereo products. Although Gefvert will not attempt to set policy for autonomous distributors, he indicates that the Hammond dealers will logically have an option on the line. "It will be up to the distributors in each market. Many of the Hammond stores are now doing a job in such lines as Fischer components and equipment with brands like Magnavox," he adds.

As for adding exotic features to the Hammond line, Gefvert stresses his belief in simplicity. Falk agrees, adding that the firm is staying with the Starr cassette system and has not seen the efficacy of going to automatic reverse cassette feature. Gefvert is somewhat skeptical about record feature 8-track units, fast forward and fast reverse.

"Features as against serviceability is a constant argument."

Our distributors want four track light indicators when it is evident that one light is just as fine as less that can go wrong," he says.

He is more hopeful about quadrophonic and says it "offers a tremendous creative opportunity for performers, composers and writers. Right now, we just don't have a formula for this kind of technology.

"I feel that I know the hi fi product field very well. In my experience I know you've got to keep things simple. Our line is simple, but it is still rather complicated to a high school sophomore who is selling cosmetics one minute and then has to go across the aisle and sell stereo tape."

A line that offers simplicity of design and covers all areas is important. Falk believes. He continues to stress FM car radio even though, somewhat paradoxically, he feels this item can cut into stereo tape player sales.

"FM stereo for the car has jumped from 9 to 14 percent of total car radio sales. Threading to some estimates. This is going to (Continued on page 25)"
New Outlets Via Talking Vendor

- Continued from page 16

Although the machine vending jewelry is equipped with a coin mechanism, Lewis wants to move in the direction of paper money. "The dollar isn't worth more than 10 or 20 cents, and 99 percent of the problems with vending machines is with coins. Besides, you don't want the machine to get adjusted to get a bill changed so what you offer in merchandise will make that," he says.

Lewis claims that the difference between his tape machine and others similar to it is that IAMCO unit offers complete display of product. This is accomplished through flipper panels holding 20 titles each. The machine, the principle of which is licensed to the U.S. Postoffice for use in automated postal machines, sells for $1,176 to around $2,000 (depending upon the sophistication of the currency handling mechanism and types of merchandise to be handled). National Tape and Records, with 10 branch operations around the country, will supply tape to operators as part of the joint franchise venture, although IAMCO is working out other arrangements for selling machines to giant retail firms and vending companies.

The vendors audio device, which is triggered during the bill accepting cycle, thanks the customer and space is left blank on the tape recording for the mention of the store name. The entire tape record can be recorded as well where a store finds some advantage. For example, it want someone with a Southern dialect to record the message.

Lewis once considered offering a record playing feature on the machine but he and Feld thought that it would be too expensive and the demonstration of tape or records would draw too many people to the machine. The machine is adapted to high traffic locations and allows for two patrons to browse through the title flippers at once. Feld believes that the vending machine has special appeal to stores which are reporting high pilferage losses in tape.

Tenna to Show Head Cleaner

CLEVELAND, Ohio — Two tape cartridge players which feature a built-in head cleaning device will be on display by Tenna Corp. at the Consumer Electronics Show in New York City, June 28-July 1.

The head cleaning device is available for automobile 8-track players and 4 and 8-track compatible units. All units produced by Tenna in the future will contain the built-in device.

Market Paradoxes

- Continued from page 21

to affect car stereo. Kids can find that they can enjoy music on a $79 car stereo radio and that they don't have to buy even a $30 tape player and spend $7 a week for tapes.

Getfert says, "We intend to be successful for a number of reasons, but chiefly because we're going to anticipate market requirements. We're doing some crystal ball gazing before we get involved with a large commitment of goods from abroad."

LOS ANGELES—GRT Music Tapes will display both its new tape product and its catalog repertoire at the Consumer Electronics Show in New York, June 28-July 1.

Representing GRT at its exhibit booth (A121) at the Americana Hotel will be Larry Finn, national manager; Fred Farrey, national sales manager; Chuck Schemer, eastern regional sales manager, and Frank Tubito and Hank Zadrowski, both district sales managers.

GRT Music Tapes has issued five cassette and 8-track titles, including a special release of "Welfare Cadillac" by Guy Drake.

The tape release also includes "Minus Plus" by Smith, "Country Girl" by Jeannie C. Riley, "Lena & Gabor" by Lena Horne & Gabbar Szabo, "Soft Soil With Strings" by Sil Austin, and "Original New York Rock & Roll, Vol. 1" by various artists.

As part of its June release, the company is issuing its initial release of 11 cassette and 8-track titles for Laurie Records.

The 2-for-1 vault is "Dion Sings His Greatest Hits," "The Greatest Golden Goodies" by various artists, "Dion & the Belmonts'" "Tribute to the Radio Good Guys" by various artists, "More of Dion's Greatest Hits," "Lose the Sun Catch You Crying" by Gerry & the Pacemakers, "Greatest Hits" by The Chiffons, "Sweet Talking Guy" by the Chiffons, "Snoopy vs. the Red Baron" by the Royal Guardsmen, "Laurie Golden Goodies" by The Searchers & His Friends, and "Dion."

A reel-to-reel release includes "Again" by Oliver, "It's a New Day" by James Brown, "Little Woman" by Bobby Sherman, "Holly Holy" by the Exotic Guitars, and "Levon Russel."

GRT to Display Product, Catalog

Last Month

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Tape CARtridge

AMERICANA N.Y. HILTON

(212) (212)
LT-1-1000 JT-6-7000

Extensions Extensions
5300 5300
5301 5301
5302 5302

June 28 - July 1
CONSUMER ELECTRONIC SHOW
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RELEASED WITH GREAT PRIDE BY
THE NEW ABC/DUNHILL RECORDING ORGANIZATION

ABC/DUNHILL RECORDS
Managers, NEC in ‘Togetherness’ Talks

NEW YORK—The Conference of Personal Managers East and the National Entertainment Conference discussed the groundwork for a national understanding at a recent meeting of the Personal Managers organization in New York recently. Conducted by Jerry Purcell, president of the Conference of Personal Managers East, the meeting was addressed by D. W. Phillips, executive director of NEC, and his associate, Bob McCurdy. They stressed the need for better communication between the Personal Managers Conference and the colleges representing them, with an estimated $200 million annually purchasing all types of entertainment.

It was suggested that a member of the Conference of Personal Managers East be elected to the Advisory Board of NEC to help coordinate future responsibilities in talent that are held in various sections of the country by NEC chapters, plus the annual showcase to be conducted in Philadelphia next February.

Blood, Sweat & Tears on State-Backed ‘Bloc’ Tour

WASHINGTON — Blood, Sweat & Tears, under the auspices of the State Department, left June 13 on the first tour by a rock group to the Eastern European countries. The three-week tour will include Zagreb, Serbia; Ljubljana in Yugoslavia; Bratislava, Czechoslovakia; and Budapest in Hungary.

The concert in Prague, Russia, will be performed by the Moscow Philharmonic. The tour is being structured by the group's manager, who is a member of the group's management team.

The concert in Warsaw and Poznan in Poland. The group has worked in a variety of ways, which will be filmed by National Geographic Television Productions and possibly motion picture release.

The tour will travel through countries and areas that were once designated to handle D.C. current. All accommodations and food are to be paid by the governments of the respective countries in local currency, with the State Department backing this.

Gorschin Adds Singing to His Nightclub Act

NASHVILLE — Frank Gorschin will include music in his nightclub act now that he has cut his first "straight" record, a single for Starday-King.

The actor-impresario, who once did "a Riddler" record for A&M "bumpy," has cut his second collection of soft rock and folk sounds that have charmed the 13-year-old nation.

The album, which is expected to be released in four to six weeks, features two club songs, one a converted recording of a club song, and the other an album of music that the performer will be able to record on 16 tracks of a live audience, the other a downtown entertainment hall and restaurant.

The show will be booked into one room at a time for the first few months, but the artist is now booking both simultaneously.

"A majority of the performers I talk to prefer recording with live audiences," said the club's general manager, David Allen. "But when you have to take recording equipment into a nightclub or concert situation, you're at a technical disadvantage. We'll be able to give the show an atmosphere as close to the original performance as possible."

ATKINS ENCORE WITH ‘POPS’

BOSTON—Chet Atkins returned to Boston last week to perform with Arthur Fiedler and the Boston Pops. The trip resulted in an hour-long TV special that was filmed by WGBH for NET. Airtime is slated for next month.

The program was one of 13 specials that made up the Boston Pops under a $500,000 grant from the National Public Broadcasting Atkins, Fiedler and the Pops record for RCA.

TRINI LOPEZ

Waldorf Astoria, New York

Reggie Records’ Trini Lopez comes on like a refreshing summer breeze, and he proved a wise choice to clinch the season at the Waldorf Astoria’s Empire Room. His concert June 13 held on the bright, newer hits of today, although his string of earlier hits were also well represented. Lopez is making his own way these days with a smooth treatment of “Yes, My Love (I Don’t Love You)” and “La Bamba.”

The show was produced as a revue in which the group’s drummer, called Sloopy, now in a lively hat. He pointed out the audience's enthusiasm for the group’s music and its influence on the group’s success.

AРЕTHA FRANKLIN

International Hotel, Las Vegas

In the main showroom of the International Hotel and the Crescendo, the group has been gathering to see Aretha Franklin, the group’s lead singer, for five days before she was to leave.

Looking better and singing better than ever, she has made two new albums in the past five days. She recorded in Los Angeles for Atlantic and one for this album. She recorded in London for a double album, which will be released in four to six weeks.

A habitual presence in the club, Franklin has been a hit on radio and television for the past six years. She was booked for a five-night stand at the International Hotel, and she has already recorded a double record with a top-notch background vocal group, the Otis Redding Band.

Troubadour in San Francisco

SAN FRANCISCO—A new place Wester’s Troubadour, utilizing the soft rock and folk sounds that have charmed the 13-year-old nation.

The album, which is expected to be released in four to six weeks, features two club songs, one a converted recording of a club song, and the other an album of music that the performer will be able to record on 16 tracks of a live audience, the other a downtown entertainment hall and restaurant. The show will be booked into one room at a time for the first few months, but the artist is now booking both simultaneously.

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AN OPEN LETTER TO MANAGERS AND AGENTS:

I don't think I need inform you of the grave problems that exist presently in the rock industry. The cost of talent, along with the existing political strife, has crippled the concert and ballroom business to such an extent that a great number of locations have either filed bankruptcy or closed for the summer months. Those staying open are fighting for their very existence. The Fillmores, East and West, fall into that category.

The intention of this letter is not to 'cry on your shoulder.' The industry has been good to the Fillmores; and I like to think that this organization has been good for the industry. However, after five years, I've reached the point of exasperation - the unavailability of quality/draw talent. The economics have taken the music from the clubs, ballrooms, and concert halls - to the larger coliseum and festivals. Major groups, as a result of increased record royalties and increasing public appearance fees, are working fewer dates at larger and larger locations. My personal feeling is that this trend will not only destroy this business but will do nothing to upgrade the quality of shows, or pulled away from the artist.

But that is not the major problem. It's this: There are not enough new acts coming along to replace the attractions who've gone on to bigger and sometimes better things. Who, or what, has replaced the super stars in the ballrooms and concert halls? How can we be asked to expose new talent, the potential headliners of tomorrow, if we are not given the opportunity to do so on shows supported by top quality 'draw' musicians?

While I realize that the stars make the final decisions, I feel that you, in the pivotal position as managers or agents, should not only be aware of the situation at hand, (if you were not already) but must do everything in your power to insure against the death of the visible and audible rock scene. The only way that that can be done is for you to make a determined effort in convincing your headline attractions of the importance of keeping the ballroom and concert scene alive. These acts should understand that if it weren't for these same ballrooms, these 'heavy' attractions would never have gotten to where they are today. If it were not for these places, the talent of great non-rock musicians, such as B.B. King, Miles Davis, Buddy Rich, Staple Singers, etc. might not have reached the large number of 'rock' fans. (The super stars drew their fans, who then became exposed to the important talent of these artists.) This does not mean that they must forever play the club circuit. This does not mean that they must continue to play the Fillmores. But if they pump into the business by means of the emergence of draw/quality attractions, it's my feeling that the end is near. I do not want to continue operating Fillmores East and West simply for the sake of continuing.

I'm sure, from your point of view, it might be like cowboys and Indians - for every club that closes another one will open. But I think something should be said for the clubs that have worked hard over the years to maintain a 92-week running policy, on a quality basis.

My hope is that you will take it upon yourself to examine the situation thoroughly, discuss it with your associates, and then do what you think is best for your organization and the talent you represent.

The defense rests.

Cheers,

Bill Graham
JOHNNY PATE, right, MGM/Vance East Coast recording director, checks out the music during a recent recording session with Marv Johnson, who was signed to the MGM label.

Shondells Go Out on Own

NEW YORK—The Shondells have broken away from Tommy James to go out on their own. The foursome, Ed Gray, Pete Lucia, Ron Rossmann and Mike Vai, have formed Hog Heaven, an organization that will hold their production, writing and publishing activities.

No recording deal for the group has yet been set but it's known that they will not be rechristened to Roulette, the label for which they recorded during their affiliation with Tommy James.

OTIS STARS TO MONTEREY

MONTEREY, Calif.—The Johnny Otis Rhythm and Blues Hall of Fame All Stars have been signed to play the Saturday afternoon blues concert at the Monterey Jazz Festival, Sept. 19.

Featured will be pianist/vocalist Otis, T-Bone Walker, Jimmy Rushing, Big Joe Turner, Esther Phillips and others. Festival general manager Jimmy Lyons plans to present blues of the 40's and 50's in a special nightclub setting on the fairgrounds stage.

More acts working the blues grounds will be the Blind Blake Revue (Cane) Harris; vocalists (Mighty) Mouth Evans, Eddie (Cleanman) Washington, Roy Brown, Roy Milton and Margie Evans; saxophonists Big Jim Wyorne and Preston Love; trombonist Gene Conners, drummer Paul Lages, and bassist (Shugie) Otis.

COUNTRY JOE & THE FISH

Aragon Ballroom, Chicago

Something is missing. It wasn't the old Country Joe & the Fish of Vanguard Records that performed here June 13. What was missing goes beyond the three new Fish (Greg DeWey on drums, Doug Metzner on bass and Mark Kaye on keyboards) to Country Joe McDonald himself.

The easygoing music and not-so-easygoing political statements of Country Joe made with his music are gone. The Fish are stuck in 'Shot in the Dark' retribution in the 'Woodstock' movie. The communication between the Fish and the audience has been replaced by loud, and sometimes incomprehensible, sound coming from the Fish's instruments. One hesitates to call it a return to the old Fish sounds. Groups should change their physical setup, as it is the change that should be for the better.

GEORGE KNEMEYER

JAMES TAYLOR

Carnegie Hall, New York

Gentle James Taylor—"Sweet Baby James"—the friendly folk singer with a musical personality, legged out onto the legendary stage at Carnegie Hall, June 12, to discover that he was something of a star. It was a moment no surprise to the fans of peaceful, positive music though the lucky music lovers were the subject of this too long one-half hour concert, beginning 10 minutes past the starting time, of thisRaised in the Woods show. The second, at midnight, featured his almost scoreless performance and his fanatical satisfaction recorded in hit on his Warner Bros. label. Also new to the program for the first album for the Beatles Apple label was an adaptation that has enhanced his attraction. On his own, James Taylor is a true American folkie who follows the traditions of Stephen Foster.

Probably because these sweaty fans demand it, Taylor has been hailed as a bridge over troubled waters, though he is more than a transitional artist; right now, it is a place where young people who have a " Carolina in My Mind," or "Country Road" can go to be soothed, clarified and created. Similarly, most of the points of his own success, Taylor cannot seem to understand the forces over what amounts to dictating and daydreaming. He's not on the road only on a natural reserve, and his fans find his thoughts to be honestly engaged in songs, love and longing via "Fire and Rain," "Sunny Skies" and "Sherman's Blues." Among the new songs he played were Joni Mitchell's "Joi Fees," his brother Livingston Taylor's "In Reply" and "Carolina in My Mind." After the roof, Taylor measures out whimsy and nostalgia cheerfully, and the only problem is that he blazes up, he can only play more. His fine concert is understandable. Taylor thinks the audience is bigger than the music, but it is the other way around.

ED OCHS

SHOCKING BLUE

Aragon Ballroom, Chicago

It isn't often that a group can combine sex appeal to the males in the audience with good music, but the Shocking Blue from Holland have done it at the Aragon Ballroom in Chicago, June 12. The sex appeal is provided by Mariska Veres, described as one of the best female rockers this side of Grace Slick of the Jefferson Airplane. Her singing is forceful without sacrificing tonal quality and has been described by one group, who record for Coloma Records, as having "the most amazing vitality, of all the other trappings that go into making a successful "soul" ensemble. It is just that they chose most of the wrong songs, and overworked the right ones.

The fact that there was a lack of coordination and continuity, on most numbers, between the group and the supporting orchestra did little to improve the situation. There were, however, some finer moments when they delivered a few of their older, golden hits like "Stay in My Corner," "Blow Is My World" and "Abraham, Martin and John." Shaping the stage was comedian Irwin C. Watson.

RADCLIFFE JOE

AL LOPAKA

Cinerama Reel Towers, Honolulu

Singer Al Lopaka brings vigor, youth and musical charm to the premiere production in the Cinerama Reel Towers' new 250-seat Polynesian theatre.

Lopaka and his group, the Young Islanders, specialize in pop and rock, but the harmonies and musical influence are of all kinds of material—be it traditional choral or contemporary appeal.

The future of Cinerama operations is dependent on the same executions that are good bull fill the hotel clientele with the public. For the first time, he's got an "act" going—heretofore, it has been all the talent and a point of view. But the group is a part of it.

The concept of strangeness and upsetting and very brilliant. Melodie, like an expedient and alienation with an emphasis and involvement were often hard to hear. Their harmonies and interpretation of hysterics in her singing which made a veritable Goldielocks of her more optimistic lyrics. But she did have something to her talent in expressing emotion and not naturally. Embroiled in a world of pain and isolation, Melodie works in extremes, and she forced her listeners to feel in extremes.

WAYNE HARADA

MELANIE

Carnegie Hall, New York

When Melanie went back on stage to do an encore after her Carnegie Hall appearance, several hundred of the audience climbed to the stage, all crowded very close together, very quiet. The communication was immediate. Melanie was in a world of one.

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(Continued on page 30)
The exciting new musical idiom as played by 8 members of the Detroit Symphony whose music bridges classical and contemporary from the 8th to the 20th century.
**NEW YORK**

Deram's Ten Years After and Columbia's Illinois Speed Fun play Fillmore East, Wednesday (24) and Thursday (25) two shows each night... December 25 and Saturday (27) is Columbia's Chicago, A&M's Dogs Days Pic and Columbia's Jerry Hall Brotherhood... Bobby Scott will compose and conduct the music for the new Camden film, "Leo" which stars Peter Boyle and Dennis Patrick... Added to Atlantic Records' Back Group roster are Livingston Taylor on Capricorn, Eric Quincy Tate and Myron Leferve on Cotillion, Louden Wainwright on Atlantic and Eugene McDaniels on Atco... Polydor's Ambrose Dulake has replaced drummer Dave Palewski with K. J. Knight of Detroit's Palmer has joined Little River Band... Mercury's Lory Burton and Ray Cicale were the parents of a son, Jade Russell Cicale, May 8... Bono and Dubliner 

**LOS ANGELES**

IMC Productions' Lea Fouchner leaves for Europe June 30 to establish additional production deals and expostulating arrangements in France, England, Italy, Spain and the Scandinavian countries. In addition, she will set up expanded facilities in London. He will be gone three weeks.

Gary LeMel is producing "The Simple Songs of Freedom for Viva and Jumbo, a new group for Ode 70. His partners in LeMel Productions are Jim Helms and Norma Coren. The company operates Helms-LeMel-Green Music.

Connie Stevens and Frankie Avalon are the first two acts jointly newly opened The Norton Style Co., a personal management firm.

**FILM FACTS**

Don Black is working with Ron Grainger on the title song for "Hoffman" for Associated British Pictures and with composer Dennis King on the tune, "Tell the World We're Not In," for the arrangements of the film's score.

**Attention!**

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**DISCO PRODUCTIONS**

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**DOMESTIC**

- **NEW YORK**

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APRIL 7, 1970
The debut of 16-channel live concert recording: Ampex MM-1000 at Carnegie Hall.
Talent

Talent In Action

- Continued from page 26

It was always effective. It was not always easy.

The concert was being taped for a future Budokan Records' (live) album. Maybe the cover photo will show the staff of Carnegie Hall covered with people, and in the center, Melanie, surrounded and alone.

NANCY ERICICH

PROCOL HARUM, RHIÑOCEROS, SEALS & CROFTS

Fillmore East, New York

Although there's been a key membership change, Procol Harum continues to be one of the most distinctive of today's groups. At Fillmore East, June 13, the unit, now a quartet, not only handled tackling old style rock and blues-oriented material, but also the steady, vulnerable numbers that are virtually a trademark.

The first-hour program opened with "TA Records" Seals & Crofts, a most talented duo featuring Jim Seals on acoustic guitar and Fudge Crofts on mandolin. Both were excellent on vocals. Elektra Records' Rhiñoceros was in good form here as the six-man group continues to impress as a unit, especially on shaky numbers. Procol Harum, drawing mainly on their three A&M Records albums, was exciting in their first appearance here in more than a year. Gary Brooker was his usual telling vocal self and played a solid piano. Lead guitarist Robin Trower, often overlooked, was excellent, while drummer Barry Wilson is one of the best. To Chris Chopping, the newest member, went the difficult assignment in filling in for two former members playing both bass guitar and organ. On the latter, in such material as "A Salty Dog" and "Shine On Brightly," he was excellent. The older-style rockers were delightful novelties with Brooker linking the pieces together.

In the second hour, that could have played a full evening alone without running out of good material. FRED KIRBY

GARY PUCKETT

Copacabana, New York

Gary Puckett proved his worth as a multi-talented performer. June 14, he opened a two-night engagement at the Copacabana, his first New York club date. Puckett ranged from rock to ballads to a second Union Gap hit in a vibrant show. His ease as a performer belied his youth.

His encore, "I Who Have Nothing," was an example of this dramatic way with fine material, as was "If You Go Away." Three strong-voiced girls from the Eddie Kendricks contributed mightily to his gospel segment, which included "Change Gonna Come," "Brotherly Love," and "Let the Sunshine In." The vigor and excitement was infectious. Puckett's Union Gap medley included "Woman, Woman," "This Girl Is A Woman Now," "Over You" and "Young Girl," all of which were big Columbia Records' hits for the Union Gap. Puckett also covered the West Side of the fabulous talent as a composer with "The Regret," a soft rocker; and "Endless Eyes," on which he accompanied himself on acoustic guitar.

Elmer Bennett, of the Old Union Gap, conducted, while drummer Paul McCartney, George Harrison, Richard Starkey, and others, were a treat as he shared the stage with Puckett. Fred Kirby and support musicians. FRED KIRBY

LIGHTNIN' HOPKINS

Lincoln School Auditorium, San Francisco

It was nearly midnight before he came on, and he followed three other acts, but the whole evening belonged to Lightnin' Hopkins just the same. When he appeared June 6 with Ramblin' Jack Elliott and Sandy Buono.

Proving that blues is anything but dead and that current adoration of male bluesmen still has enough momentum to continue indefinitely. Hopkins' hour-long set, capped with two standing ovations, was delivered seemingly without effort. It wasn't as smooth and even as it might have been, but it was still exciting. The drummer Spencer Dryden and bassist John York had trouble following the various stops and starts. Hopkins continually employs. He also drops bars or adds them to the lines of his songs at random, especially in the instrumental fill part. This is proper in the blues tradition, but Hopkins is still a sideman's nightmare, as it is impossible to tell what will happen next.

In spite of this, the relaxed attitude and self-assurance that only years of experience can bring come through to the crowd. The older, more familiar tunes like "Baby, Please Don't Go" were the most successful.

DAVE BRICE

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JUNE 27, 1970, BILLBOARD
PRIDE is very often an elusive commodity in the record business. At Lizard, we have a new artist of whom we are very proud. His new album is called "No Apologies." We commend it to your attention. His name is Nolan.

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"Nolan Porter is the most exciting male singer I've heard since the world first discovered Mick Jagger."

"There is magic in this debut album. It's the kind of record you can't help but respond to on both a physical and emotional level."

"...Certain to be one of the most important new singers in the wide field of popular music."

"The most compelling feature of Nolan's vocal performances is his astounding versatility. On different cuts you can detect some of the flamboyance of James Brown, the soul of Otis Redding, the poetry of Donovan, and the clean joyous economy of John Sebastian. But for overall feeling, I have to say that Nolan evokes the same kind of raw response that I first got from Ray Charles before he made the switch to country and western."

—Chris Van Ness
Nation's PD's Giving Disk Lyrics Once-Over in No-Preaching Drive

NEW YORK—Program directors across the country are beginning to take a closer look at the lyrics of records they play for their audiences. Pioneer program director of WFBA in Dallas, has taken all songs with "preaching' lyrics off the air. "About 600 people came to us with a petition, threatening to boycott our sponsors if we did not do something about all of the promotions, which are eliminating promotion or '30' "he exclaimed. Commissioner Lee of the FCC has warned a number of stations not to abuse the situation. They come to us looking for money to sustain themselves. Add these together and we've had a wonderful thing done," said Van. He has taken such songs as "Holy Woman," and "Sodomity." We're going to do something, he said. "We have been doing the same thing for a long time." The words of the songs are different things to the audience. We have no song list and we have to listen to the words, commented Van. Because of the blues, they would not be the music which is popular today.

KSJO-FM's Music Director

SAN JOSE, Calif.—An FM station music director who speaks for itself, according to Dick Kimball, program director of KSJO, do not classify this station because classifications mean different things to different individuals. The music says different things to the individual. We have no song list and we have to listen to the words, commented Van. Because of the blues, they would not be the music which is popular today. KSJO-FM's music director KBM, keeps a constant flow of air personalities who are very aware of the happening music and its roots. We play every normal classification from classical to country music. Jazz is also included because every major label is now making to the rock scene," said Kimball. "We try to keep a balance in our station that is in what is happening in the world. There is very little part-time music on the personalities. Here again, we feel that the music is better in most cases. We try to keep a happy air on the air. We aren't going to be cool or super-bi. Of that is just super-bi to us.

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Radio-TV Programming

WJEM Hails Country Greats

VALDOSTA, Ga. — WJEM has launched a new feature called "Country Music Hall of Fame Day" to pay tribute to Hall of Fame members on their birthdays. In the month of July, the station devoted a block of time to programming its music by the late Red Foley. The late Jim Reeves will be honored Aug. 20, 1970, with a series of commercials for "Acuff Sept. 15, Hank Williams Sept. 17, George O'Day Sept. 29, Tex Ritter Jan. 12, Ernest Tubb Feb. 9, Bob Wills March 6, and Eddy Arnold May 15.

Billboard Offers Prediction Service

board has been giving the sales prediction for a test period of five months, Hyland said, "The predictions have been correct better than 90 percent.

There are 17 variables that are tabulated in the Billboard charts, including such factors as airplay on radio stations, and telephone calls to record dealers across the nation. For new releases, a special section of "The Hot 100" Chart will carry predictions based on part in the Spotlight Singles Reviews as well as specific data available to the pop chart department. These special predictions will run for a three-week period or until the record hits the charts, whichever is sooner.

To some extent, the new prediction service is expected to take over the present method of picking new releases at radio stations. Another important aspect to this will be that the record company will now be told "that unless something radically different is done in the merchandising and promotion of a specific record, here's what the record company can expect on the charts. With this advanced knowledge, a record company can have an idea if the record will continue to rise or not and at what rate," Hyland said. He predicted that the use of the computer as a factor in the charts of Billboard will grow and that similar features for other charts will be in the works.
WTLC-FM Airplay Has Heart in Soul

INDIANAPOLIS — The appeal is obvious of a 50,000-watt FM soul station in an area which boasts a black population of 300,000, according to Spider Harrison, program director of WTLC-FM. "We used to be classical until we decided to give the people of the area some good soul music," said Harrison. "It stood to reason that soul was needed. The city had no real black-oriented station, just a few soul shows on some radio stations."

WJEF-FM operates from a tight playlist with very little talk from the air personalities. "We identify with the black audience, but we do not forget the whites," added Harrison. He will play cuts from the Rascals, the Brotherhood of Man, the Beatles and other such artists. "I feel that these artists have something to say about the total society. 'Let It Be,' for example, has very relevant lyrics. There is no reason to keep the Beatles off the air." Because of Harrison's liberal music policy, the station has gained a substantial white audience, giving them a high position on the ratings. "In order to be a successful station," said Harrison, "we must not forget any segment of the population. We air primarily at the black but brotherhood is for everyone. Cole doesn't show up in the ratings."

Commercial time at the station runs about 11 to 15 minutes per hour. On Sundays, the station programs jazz and gospel music almost all day. In addition to its Sunday jazz format, there is also a nightly jazz show sponsored by a Midwest brewery. "I feel that jazz is on the wane," said Harrison, "but we do this type of programming for the adults. The youth of today does not really relate to this genre of music."

Peter Beam, music director of KLIV, San Jose, Calif., has gone to KJRB in Spokane. Rick Carroll has been promoted to music director of KLIV and will do the evening slot, while part-timer Dave Sholl takes over the all-night slot.

Evelyn's Show Bows July 8

NEW YORK — "Johnny Cash Presents the Everly Brothers," the summer hour replacement for the Cash series, premieres July 8 on ABC-TV network. Don and Phil Everly will host. Artists who'll appear as guests include Arlo Guthrie, the First Edition, the Lennon Sisters, Jimmy Webb, Neil Diamond, Linda Ronstadt; Delaney, Bonnie & Friends; and Tony Joe White. Harold D. Cohen and Joe Byrnes are executives producers of the series, producer of the First Edition, is one of the show's writers.

WJFM-FM in Country Play

GRAND RAPIDS, Mich. — WJFM-FM, stereo station here owned by the Patzer Stations group, is now featuring country music throughout the syndicated programs of Ralph Emery and "Americana" and through simulcasting the country music of WJEF, a sister station in Grand Rapids, 6:30-10 a.m., Monday through Saturday. Bruce M. Givändig is operations manager of the FM station.

Coca-Cola to Back Music-Talk Series

NEW YORK — Coca-Cola will sponsor a series of seven music-talk specials for syndication in late summer or fall called "Rapping on the Roof." WMCA said personality Frankie Crocker here has been signed to host the series.

Radio diffusion FM'er • Continued from page 32

it's the Top 40 music that is causing them to grow. Many of the major market FM stations are 24-hour operators. He said that each station plays 40 singles and everyday features an album, playing about four cuts an hour from it all day long.

One of the reasons for the growth of FM is that the number of sets-in-use is constantly growing. Froion said, Romero pointed out that, like many U.S. FM stations, sales had been lagging. "But separate sales, staffs should solve that problem."

June 27, 1970, Billboard
Radio-TV Mart

If you're a deejay searching for a radio station—or a radio station searching for a deejay—Billboard is the best buy. No other trade publication is read by so many air personalities and program directors. And all of the sharp programming-oriented general managers read the magazine, too! Best of all, Billboard classified ads achieve better results than any other publication in the field. General managers report that a Radio-TV Job Mart can draw five times the results of the next leading radio industry publication. The cost is $15—in advance—for two times. Box numbers will be used, if you wish. Send money and advertising copy to:

Radio-TV Job Mart

165 W. 46th St.
New York, N.Y. 10036

POSI TIONS OPEN

U.S. program directors look for: The Top Money Show, which will be heard in major market areas, will pay you $800 a week. Your show will be simulcast on the nation's 15 largest FM stations. You should have a minimum of 4 years of deejaying experience. Will require phone interview. To reply, use a Post Office box, P.O. 5757, Newark, N.J. 

The station will be using a 30-second 120-station outdoor radio network to station is in the market of more than a million. It will use a Top 40 format.

If you're a producer, assistant, format, engineering, or music director, are looking for a position, you can sell your services to a station with a format that will appeal to your listeners. Send your resume to: Post Office Box 4567, Radio-TV Job Mart, Newark, N.J. 07104.

POSI TIONS WANTED

For Press: Me, the executive assistant to the publisher of Billboard. I'm looking for a job in the music business, either in Los Angeles or New York City. I have my own car and phone. I'm a graduate of the University of Wisconsin and have worked for three years as an editor. I'm interested in the music business. I can be reached at 111 Main St., Los Angeles, Calif. 90001, or call (213) 555-1234.

For Press: I'm a second-year student at the University of California, Berkeley, majoring in journalism. I'm looking for a position in the music business, either in Los Angeles or New York City. I have my own car and phone. I'm interested in the music business. I can be reached at 111 Main St., Los Angeles, Calif. 90001, or call (213) 555-1234.

For Press: I'm a graduate of Harvard University and have worked as a copywriter for several years. I'm interested in the music business and would like to work on the West Coast. I can be reached at 111 Main St., Los Angeles, Calif. 90001, or call (213) 555-1234.

For Press: I'm an accomplished musician with years of experience in the music business. I'm interested in a position in the music business, either in Los Angeles or New York City. I have my own car and phone. I can be reached at 111 Main St., Los Angeles, Calif. 90001, or call (213) 555-1234.

We need a full-time production person for our station's nightly news program. The successful candidate will have at least one year of experience in television production. Send your resume to Post Office Box 4567, Radio-TV Job Mart, Newark, N.J. 07104.

Radio-TV Mart

The charts tell the story—Billboard has the charts when answering ads...
Say You Saw It in Billboard

Nation's Top 5

Disk Check for No-Preaching

Continued from page 32

want to preach revolutionary doctrine. Our job is to present both sides of the argument. We are a contemporary radio station, not an underground station," con-

Ric Sklar makes separate distinction between songs dealing with drugs for WABC in New York City and songs dealing with drugs for WABC when the song is supposed to be a pop song. "It tends to glorify the subject," said Sklar. "We are a family station so we use our common sense. We must take the subject into account with the adult. As far as revolutionary songs, we will play nothing. If a song is not violent, we will approve of it. But if a song is violent, we will not approve of it.

We listen to these reactions very closely to make sure that we do not take a record off the air. We also review the record's lyrics very closely. We must entertain, not educate," was the comment from Jim Stagg, program director of WCFL in Chicago. "We use common, everyday house sense when reviewing records and it generally works. Also, if we feel that a record is not in good taste we will not play it, like what they like and dislike.

The same essential concept is used at WCUK in Akron by Ross Knight, program director. "If a station feels that the record is not proper, then the record will not be played. The record must have the votes of the public to play it. We do not play records that are not proper."

Record Service

The Campus News Page is a survey of college radio stations. Please do not forget to put the name of the station and the school on the questionnaire. If anyone has a better way to get information, not only the old, survey sheet, you should know about it. Remember the name and location of the station.

"I Can't Get No"

Summer correspondents, where are you? I have received one letter from someone offering their services for the summer. Let's keep in touch.

Programming Aids


The Campus News Page is a survey of college radio stations. Please do not forget to put the name of the station and the school on the questionnaire. If anyone has a better way to get information, not only the old, survey sheet, you should know about it. Remember the name and location of the station.

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Better Times Are Coming

Rhinoceros

Produced by Guy Draper

Personal Management Sid Bernstein and Billy Fields

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If you want to sell
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ARE BACK WITH A NEW ALBUM & TAPE

ALBUM: #UAS 5504
8 TRACK CARTRIDGE: #-U-8216
CASSETTE: #K-0216

AVAILABLE ON UNITED ARTISTS RECORDS, CARTRIDGES & CASSETTES
Radio-TV programming

Letters to the Editor

Continued from page 32

The major label distributors we have haven't allowed us to play, and we'll be looking in and will graciously lay a load of discs on us.

Dear Editor:

My name is Joe P. Ethridge, Program Director of KKYR, Lubbock, Tex.

Open Door Policy

Dear Editor:

I was just reading the article about record companies and I was very interested in the way they are now getting around this whole record business. My door is always open no matter what time they come by. It has worked out pretty well this way, as they tell it to me straight and I do the same. The way that it is supposed to be. To sum it up, I think it is very fortunate to have some great promotion men in this area.

Every year I get up a fishing trip for the promotion men on what call on me and we have a great time fishing and talking records. I am sure glad that I have all of the blackie and that we did catch some fish. The picture was taken on the KRYS boat, the "Honey Bees". I am very much looking forward to the next little fishing trip. I would have several friends in "high" places who would find time to meet me.

Robert L. Curran
Manager, WPOR-AM/FM
Portland, Me.

Drugs & Honesty

Dear Editor:

Your sincere effort to stimu-
late broadcasters to attack the drug abuse issue seems to me to be a great impetus to help guide youth or anyone away from drugs. Because of your publicity for this and the inter-
est of our staff with the problems of youth, we produced a 90-minute special on keeping in contact with information on drugs, interviews with local law authorities and medical experts working with drug rehabilitation education, and information on what the professionals are addicts, which I cut out into the PSA's enclosed with this letter. I hope that you receive the most response and accept-
ance of this book that I have written, and that this is the approval that everyone must take. Today's youth will not listen to the adults... . . . they may listen to some-
one who has been down the road with drugs and really encourage anyone attacking the drug problem to be extremely honest in their facts and in their personal life.

I am also writing WPRO for infor-
mation on their hotline service. Columbia already has a youthline manned by trained volunteers. I wish that of course I could provide publicity only by their request. Perhaps we can be more involved with this project which is intended for all problems of youth, not only the drug problem. We set this in an extremely tough time for our children. We are strong on both sides drugs. I think we should all do our part to help with this problem, as it is a national prob-

lile. I am seeking help from anyone who can give me in-
formation of each of the stations which they have found success-
ful in airing this material. I am writing on it. Send to Box 412, Columbia, Mo 65201. We have a fine Medical and Dental, a plan which has cooperated with us on the drug specials and pro-

nouncements which we have set up the rap with the for-
musicians and the Band manager. The Band manager has written Do It Now Founda-

tion. We have the air time for this program and the space to run it twice a week and the persuasiveness. I don't want to get on a bandwagon unless it is necessary.

Robert C. Finot Jr.
Program Director
KTOY
Columbia, Mo.

Selling Sounds

What's happening among the major music houses. Items should be sent to Debbie Kentik, Billboard, 165 W. 46th St., New York, N.Y., 10036.

WEEK OF JUNE 15-19

Advertising Cleo's for Best Radio Commercial and for Best National Radio Campaign went to Gavin & Woloshin for their work on Pan Am. The agency is J. Walter Thompson and the Producer is Wyna Wood, who also handled the campaign for Pan Am. It's called shades up from the New York Ad Club last month. A third Cleo went to Gavin & Woloshin for their TV spot advertising the new Volvo. Al Ham is the arranger and Kevin Gavin handled the composing.

Once again, Schafer Beer is sponsoring a Central Park Con-
cert Series for the coming summer. The band that opens commencement ceremony is one of the Beatles and Stones is booked, and even Stan Kenton is scheduled. With this series coming right after the Schafer Talent Hunt, I'm sure Schafer is out to knock off Pepsi and Pepsi in the pop music battle.

John Martyn of Grant & Martyn has a new album out on the Polydor label. Q&QN ran one of New York's busiest jingles and were, for a long time, the suppliers of all the music for Volkswagen and American Airlines commercials produced by Doyle, Dane & Bernbach. They have also worked for Coke, Kodak and Hertz.

Emnie Haskell, one of Los Angeles' hottest arrangers, is now represented exclusively for commercials by Chuck Stern's agency. Chuck has sewn up practically all the best arranging talent in L.A. and is definitely the man to see by George Ziegler, composed

and/or arranged.

There may be a big push by radio stations to force ad agencies into sponsoring their own jingles or commercials on NAB cards instead of on reel-to-reel. Almost all stations use cards for record play as well as commercials, and they make their own by dubbing off records and tapes onto cartridges. All advertisers might benefit by supplying their commercials on cartridges duplicated professionally instead of allowing local stations to mess them up. Other sources of music are the tape libraries, Record companies might benefit too by supplying DJ copies of their records on cartridges since the stations will make a cartridge out of their own for the promotion.

Wes Farrell is talking to Chips Moman and Rick Hall about representing them and their studio-house in many national commercials. Be looking for that same musical logo for both Pepsi and Coke this September or so.

DAVID LUCAS ON DELAWARE SPEED TRAIN

The 150 mph speed train, which causes the sound of a whistle on a speeding train to vary in pitch as it passes you, was recently used by David Lucas to create the mood and the music for a Delaware Express Super Portable Speed Train TV Spot. Lucas also introduced an original concept in creating the music for a recent Black & Decker industrial advertising campaign. The song was written for an industrial music in the spot, in order to get a contemporary, classical feeling.

HIT FACTORY'S NEW 16 TRACK CONSOLE

A new 16 track console, currently under construction at the 701 70th Avenue Hit Factory Studio, is scheduled for completion this summer. The current facilities at the 70th Avenue studio permit both recording and 16 tracks of recording, but the new console will be done at Hit Factory's West 46th Street operation. The new console will expand the Hit Factory's facilities. Hit Factory's 7th Avenue Studio has an inordinately successful track record including the recording of The Band's 2nd LP, John II Seba-

tin, Van Morrison, etc. The Cleo award was presented to D.S.G., Inc. at the 1970 American Commercial Electronic Festival in New York City, Tuesday, May 2nd.


All-Star Summer Lineup for Asbury Park Hall

NEW YORK—Asbury Park Convention Hall's line-up of concerts is one of its most ambitious summer schedules of concerts. Moe Sestye is the Convention Hall manager.

Ten Years After opens the season July 5 with two shows. The line-up that follows includes the Merry Go Round (July 7), Jethro Tull (July 11), the Associates (July 15), Mountain, David Ruffin, Gladys Knight and the Pips (July 16), Kool & the Gang, Grand Funk Railroad with Blood, Sweat and Tears (July 25), John Denver (Aug. 1, 2), Joe Cooker (Aug. 5), the Temptations (Aug. 9), Santana (Aug. 13), Jimi Hendrix (Aug. 22), Frankie Valli & the Four Seasons (Aug. 29), the Beach Boys and the Monkees, Richie Havens, Ronnie Lott, Bonnie & Friends (Sept. 5), and Chicago and Delaney, Bonnie & Friends (Sept. 6).

This will be Sestye's seventh summer at Asbury Park. He took over the 3,454-seat theater after it received millions of dollars in an all-out promotion activity. Convention Hall was a big band mecca before World War II.
**Soul Sauce**

**BEST NEW RECORD OF THE WEEK:**

**"ON THE SUBWAY"**

**THE LAST POETS**

(Douglas)

**By ED OCHS**

**Soul SLICES:** Isaac Hayes, who opened a two-week stand with Sky's Uptightss at the Apollo, June 24, is about to cop his second straight gold LP for his Isaac Hayes Movement LP. Label mate Eddie Floyd has just released his first LP in a year, "California Girl," featuring the title hit plus "Why Is the Wine Sweeter" and many new numbers. . . . "The Thrill Is Gone" has taken over as the hit side for Aretha Franklin. A Delta blues phenomenon of one of those hits on the slow fire with "Trying to Make a Fool of Me." . . . Tyrone Davis has a big new single, "I'll Be Right There," to go along with his "Turn Back the Hands of Time" album. . . Dionne Warwick's Sunday label, distributed with "Can't Get You Out of My Mind." . . . Canyon Records will distribute Mickey Stevenson's Pride label, currently cooking with McKinley Travis. "Baby, Is There Something on Your Mind" and Kim Weston's "Lift Every Voice" honors to Johnny Tate, Eastern Regional Manager for MGM/VOY, who was recently present at the Jury at the Montreux Jazz Festival, June 17-21. . . The Three Degrees, moving well into their territory, are ready with their first LP on Roulette. The Calla label is also moving again with Charles Hodges' "What's Gonna Happen to Me." . . . Ginza Jones' " Ain't That Lovin' You" on KoKo. It's been building and building. . . Freddie Scott has a new album on Probe titled after his funky version of Dylan's "I Shall Be Released," another hard-working soul hit. But that's how things are in the soul business these days. Unless, of course, you happen to be the Jackson Five next into the numero uno spot. . . Other stick with 'em disks to make it belong to David Porter, Vanguard's, the Reallies on DeLite and the Manhattans on Stax this week, a sign of things to come. . . At the Apollo till June 23: The Fire Sextet, Last Generation and the Chairman of the Board. . . Sure to score are Major Lance's "Stay Away From Me" on Custom, penned and produced by Curtis Mayfield, himself back better than ever. More "Check Out Your Mind." A look at the "Last One Too Much Foolin' Around" on Bill Lowery's 1-2-3 label, and Betty Swann's "Don't Let It Happen To Us," on Capitol, . . . Anthony Reza writes SOUL SAUCE that their R&B Hall of Fame is near to legal certification, thanks to California State Senator Jerry West, who is the highest ranking black politician in the state. The Hollywood-based "national museum and cultural center" is now looking for a possible location, preferably the Old Barrelihouse Nightclub. Artists on the Hall's board include Johnny Ochs, Roy Milton, B.B. Burnham, Amos Milburn, Little Esther Phillips, Eddie Cleghorn Vinson, T-Bone Walker, Billy Ward, Mary Wells, Al Wilson and other devoted people. . . Latest pop "discovery" Miles Davis. The name of the new tune is just jazz.

**FILLETTS OF SOUL:** Keep soul power on the charts this summer by keeping SOUL SAUCE wise to what's happening. Let us know first so you can read it all here by writing or calling SOUL SAUCE at Billboard, 165 West 42nd St., N.Y.C. The government of South Africa has "allowed" Percy Sledge to play before all-white audiences after, according to The New York Times, "some whites even tried to masquerade as colored in order to slip into his opening night show in Capetown," which was limited to black-only audiences. Sledge, whose tour just ran into July and net around $40,000, is still remembered there for his "When a Man Loves a Woman" and recent "My Special Prayer." . . . New Donny Hathaway: Thank You, Master (For My Soul) on Atco. Also from the label, Betty Wright's "Pure Love." The VMP label in Brooklyn, headed by Lee Valentine and producer Glen Dorsey, is out with their first one, Sam Cooke's "You Send Me." The Friendship People. . . Happy Tiger is on the charts with Paul Kelly's "Stealing in the Name of the Lord," produced by Bobby Killion. . . Uni has a sleeper with Sisters and Brothers: "Dear Ike." Kinetic Records' Jimmy Castor Bunch signs shus signs of breaking with "It's Just Begun." . . . Jerry Butler will sing Bobby Scott's "You're the One" in the film "Joe." Ukule. Lundy is putting together more plays for Deluxe with "I'm Your Special Fool." On soul radio, please send us your charts. They make more SOUL SAUCE . . . The Dells play the Hotel America's Royal Box till the end of the month. . . The talented Miss Jean Wells is back on Canyon with "Someone Been Loving You." . . . Phil-A-L. Sounds looks real strong with Alfreda Brockington's "You Me a Woman." Roy Milton and the R&B Hall of Fame realize SOUL SAUCE. Do you?

---

**Looking for Talent? Booking an Act?**

**Billboard's International Talent Edition has the ANSWER!**

---

**B.B. KING, left, the blues great who has leaped from one-nighters to the Royal Box of the Hotel Americas, manages the spotlight with Memphis soul queen Martha Thomas, Stax act sharing the stage with B.B. till the end of June. Friends offering congratulations are comedians Godfrey Cambridge and Kelly Isle of the Isley Brothers, right. Miss Thomas' latest single is "Living in the City."**

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**June 27, 1970, Billboard**
**From the Soul Capital of the World**

**BEST SELLING SOUL LP'S**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title Artist, Label, &amp; Price</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>27</td>
<td>THE DEVIL MADE ME BUY THIS DRUGS BY LITTLE BILLY TEED 10 16 18</td>
<td>10</td>
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<td>26</td>
<td>3R, THE WALRUS &amp; ALL THE STARS LIVE, SOUL 759 720 735 735 735</td>
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<td>STAND DICK CAVETT'S FAMILY STAND EP 2646 64 64</td>
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<td>24</td>
<td>STEVE WONG, &quot;LIVE,&quot; TERROR NO. 208</td>
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<td>23</td>
<td>GREATEST HITS, MARVIN &amp; JAMES TERRY, HEAVEN NO. 205</td>
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<td>DAVE REEDER, SEASON'S HITS, WIRL 112</td>
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<td>RECORDS OF THE TIMES, &quot;SIXTH SENSE,&quot; BIG OAK FALLS 99</td>
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<td>THE LAST POETS, PASCAL, 98</td>
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<tr>
<td>19</td>
<td>LIKE IT OR NOT, DELTA, CEDAR 807</td>
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<tr>
<td>18</td>
<td>COUNTRY的人都在听, WACO, 1010 TX</td>
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<tr>
<td>17</td>
<td>BAND OF GYPSIES, &quot;SOUTHERN BELLE,&quot; WSR 549</td>
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<tr>
<td>16</td>
<td>THE LOVELY STREET, CAROLINE, 9018</td>
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<td>15</td>
<td>BLUES WOMEN, &quot;Sisters,&quot; BILLY BEATLES 22</td>
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<td>BLACK TALK, &quot;HEAT,&quot; JAY WAYS 10,000</td>
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<td>11</td>
<td>COME ON DOWN, &quot;Doe,&quot; BLUES 207</td>
<td>2</td>
</tr>
<tr>
<td>10</td>
<td>RIGHT ON, &quot;Doe,&quot; BLUES 207</td>
<td>2</td>
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<tr>
<td>9</td>
<td>I'M NOT A PRISONER, &quot;Doe,&quot; BLUES 207</td>
<td>2</td>
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**CONTINUED FROM PAGE 34**


**JUNE 27, 1970, BILLBOARD**

**Campus News News**

**CONTINUED FROM PAGE 33**

Pete Suedes, Dave Martin, and Jim Bolbo. Suedes said the station needs some old country music and needs older records to balance the sound.

**Buddy Holiday** is leaving KPSC in Houston. Holiday was a regular on WGNV, Charlotte, N.C.; he’ll keep his old show with WPKN but he’ll be with a new station. Holiday’s show,“The Morning Man,” is on the air at WPKN.

**Fishbowl** at the station are two recent arrivals: Bob Klyng and John Conner. Klyng, a former Kutztown student, works in the production department and is now a part-time DJ.

**KUHL** at the station are two recent arrivals: Bob Klyng and John Conner. Klyng, a former Kutztown student, works in the production department and is now a part-time DJ.

**Music** at the station are two recent arrivals: Bob Klyng and John Conner. Klyng, a former Kutztown student, works in the production department and is now a part-time DJ.

**Billboard** SPECIAL SURVEY for Week ending June 27, 1970

**Vox Jox**

**Continued from page 28**

le Diana Quintet, Cannonball Adderley Quintet, Buddy Rich Orchestra, Thelonius Monk, and Milt Jackson.

**Soul**

**CONTINUED FROM PAGE 28**

**Chico Hamilton** is preparing for October 10, 1970, at the Fillmore East in New York. Hamilton, along with his band, will be opening for the Rolling Stones in New York City on October 10.

**Richard Pryor** is scheduled to perform at the Fillmore East in New York City on October 10.

**Bob Dylan** is scheduled to perform at the Fillmore East in New York City on October 10.

**Bill Withers** is scheduled to perform at the Fillmore East in New York City on October 10.

**Arlo Guthrie** is scheduled to perform at the Fillmore East in New York City on October 10.

**Bob Dylan** is scheduled to perform at the Fillmore East in New York City on October 10.

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**Bill Withers** is scheduled to perform at the Fillmore East in New York City on October 10.
OMAHA—Direct sales, the practice whereby bars and taverns buy their own jukebox instead of allowing an operator to own and service it, came under considerable discussion at Coin Operated Industries of Nebraska’s (COIN) quarterly meeting recently here. An address by Music Operators of America (MOA) secretary Les Montooth, discussions on several other topics, an election of new officers and a talent show highlighted the meeting. North Bend operator Beth Nats, who is with president for two more years.

A highlight of the long discussion discussion was the addition as Kort read an interview he conducted with Rowe International, Inc. music sales director Paul Huebsch and other Rowe executives. COIN’s members voted to have a committee study the subject of direct sales. Several speakers indicated that the best defense against direct selling is for the operator to do a better job of servicing his locations.

We are told that General Vueyor and Super Vueyor Vending of Des Moines will be offering locations a package deal for $177 a month and requiring no down payment allowing the location to operate its own jukebox, pool table and cigarette machine. This package will be offered in 20 Midwest states, Kort told the group.

Rowe Statement

Kort quoted one Rowe executive as saying: “We do not consider selling locations direct, but under Federal Trade Commission regulations, we cannot advertise our distributors officially as this would be restraint of trade. We do, however, through every means that we can encourage their (distributors) selling machines to locations. Some of this selling is done by operators.”

Kort then detailed his discussion with Huebsch: “I established that it was our understanding that the jukeboxes being sold in this area to locations come from W. B. Music in Kansas City. Huebsch repeated that it is not Rowe’s policy to sell direct and that it is his opinion that selling locations is a dying affair. He said Rowe is trying to help the operators.

“He said he has spoken with Jerry Becker of W. B. and that

(Continued on page 45)

4 VENDING UNITS AT CES

NEW YORK—There is increasing interest in vending pre-recorded 8-track cartridges and cassettes. At least four machines and possibly more will be displayed June 28-July 1 at the Consumer Electronic Show (CES) here at the Americana and New York Hilton Hotels. Only one machine was shown at last year’s CES event.

Vending machine manufacturers are taking various approaches. Seeburg Corp. has shown its Tobacco Counter cigarette vending adapted for the miniature cartridge, Transvac Electronics will show a machine also for vending the smaller music package that will accept either coins or tokens. Electrodyne Corp. will show a unit that accepts tokens and not only vending 8-track cartridges but actually records them from master recordings inside the unit.

One of the more radical machines is a unit that accepts either $1 coin and 5-track cartridges or cassettes (Continued on page 2).

Distrib Loses Pinball Fight

CINCINNATI—Bill Watson, head of Watson Distributing Co., 1401 Reading Rd., has been formally and finally turned down by the police for a license to handle sale of pinball games to operators.

A city ordinance enacted 15 years ago made Watson’s two years’ residency in Cincinnati for applicants of a pinball license. Watson resides in Wheeling, a community adjoining Cincinnati, to his present location here. Both Wheeling and Cincinnati are both in Hamilton County.

Councilman Rich, in Watson’s behalf, had proposed that the wording of the ordinance be changed to cover all of Hamilton County. The proposal was strongly opposed by the police and former Councilwoman Dorothy Debit, who helped lead the drive in city council to enact the law 15 years ago, and authorities turned down Rich’s proposal.

The ruling does not affect Watson’s vending business. He is Rowe distributor in the territory. “There was considerable pressure brought against our request,” Watson said, “and we have a very good idea where it came from, but there isn’t much we can do about it.” We own 50, but it wouldn’t do any good. You can’t buck the city law committee.

Rock-Ola Appoints Seattle Distrib

CHICAGO—American Shuf- fiedboard Sales Co. of Seattle has been named the Washington distributor for Rock-Ola Manufacturing Corp. phonographs and vending equipment. Les Lyster is president and owner of American Shufboard. In addition to the 1970 Rock-Ola phonographs and the Rock-Ola Can Vender line, American will carry a full line of parts and accessories.

Hensch said that it is conceivable that a jukebox could lose up to five dollars per day by playing long singles. This comes to a loss of over $1,200 per year per jukebox. He pointed out that the first long single, Richard Harris’ “MacArthur Park,” was a big seller, but a bomb on jukeboxes. The song ran well over seven minutes. “It stopped length and many other operators from programming the song,” Hensch said.

“Operators know by experience that people will not get up to play a jukebox unless it isn’t in use. And with long songs, there are less opportunities for a person to get up and play the jukebox.” Hensch stated. “This is especially true when a jukebox is down for some operators. Long singles definitely cut into profits.

Music Operators of America (MOA), the national organization of jukebox operators, is also interested in the problem. Record companies are concerned about the complaints of long singles and are trying to do something about it. Beyond the jukebox market, the record companies realize that long singles do not have the same chances for airplay on radio.

(Continued on page 45)

Association Digest

FLORIDA WINTER HAVEN — The combined boards of the Florida Amusement and Music Association (FAMA) and the Florida Automatic Merchandising Council (FAMC) have voted to hold a joint meeting next year in Jacksonville following the success of this year’s joint meeting. The date and place have not been set.

The FAMA Board of Directors has approved J.J. Lamb & Associates to provide group and individual insurance service for members. FAMA members may contact Lamb at P. O. Box 486, 9627 66th St. North, Pinellas Park, Fl., 33781.

A bill to legalize and license free play pinball and table games was taken up only by the taxation and finance committee of the Florida House recently. FAMA President Wesley Lawton spoke against passage of the bill, although it was passed by the committee. It is doubtful, though, that the bill will reach the House floor.

NEW YORK PORT CHESTER: Earl Pavesi was reelected for the 21st year as president of the Westchester Automatic Merchandising Association. Other reelected were Al Kress Jr., vice president; Seymour Poli- ta, secretary, and Lou Tartaglia, treasurer. Relected to the board of directors were Bill Fel- der, Golding and Fred Yol- en. Ed D’Amato was also elected to the board.

MONTANA EAST GLACIER—The Montana Coin Machine Operators Association is meeting for annual meeting here July 10-12. Set to speak at the meeting are A.L. Lou Pucek, Music Operators of America (MOA) president; Fred Granger, MOA executive vice president, and Joe Burton, vice president of marketing and distribution for the Rowe International, Inc.

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45s Irk Operators; Airplay Exposure Affected

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(Continued on page 45)

Sol Gottlieb Dies in Fla.

CHICAGO—Sol Gottlieb, 81, brother of Dave Gottlieb, D. Gottlieb & Sons, was found June 14 in Miami where he had been living in retirement for several years. He had recently been in a hospital.

Sol Gottlieb was originally in the coin machine distributing business before joining his brother, Dave, in the Gottlieb Machine manufacturing company. For several years he was the Chicago, South Side representative. Later, he traveled extensively as an ambassador of good will for the company.

In addition to his wife, Mrs. Sol Gottlieb, the survive by: Davie; Morrie, a representa- tive of the company residing in the firm here; Ed, a St. Paul printer; and two sisters, Mrs. Beatrice Schilling and Mrs. Sarah Skibell.

The funeral was held here June 17 in Chicago.

Bally Expands In 3 Countries

CHICAGO—The Bally Manufac- turing Corp. is continuing its expansion of the voters-in-the-commercial-ovens operations and announced it holds a 50 percent interest in three distributing companies recently formed in Europe. The firms are Balian G.m.b.H. in Vienna, Austria; Finn-Bally A/B of Helsinki, Finland; and Norske Spillxious- macht A/S of Oslo, Norway.

President William T. O’Don-

(Continued on page 44)
**FOOT-BALL DERBY**

**Turns people into crowds**

**Proven Profit Maker!**

**Chicago Coin's New ESQUIRE**

**6-PLAYER PUCK BOWLER**

**With Dancing New "MOD-LOOK" CABINET**

**6 WAYS TO PLAY**

- 15c PLAY
- 2 in 25c

**Available in 3 Individual Coin Cabinets**

**PROVEN PROFIT MAKER**

**CHICAGO COIN MACHINE CO**

**CHICAGO DYNAMIC INDUSTRIES, INC.**

**1214 W. DAVIES AVENUE**

**ROCK-OLA Model 442**

**Kings Square, Lombard, Ill. 60142**

**www.americanradiohistory.com**

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**Coin Machine News**

**What's Playing?**

A weekly programming profile of current and old selections from locations around the country.

**Baltimore: Soul Location**

- **Jerry J. Earle**
  - Programmer
  - Evans Service and Service Co.

**Chicago: Adult Location**

- **Paul Prow**
  - Operator
  - Betty Schwartz
  - Western Automatic Music

**Denver: Soul Location**

- **Ralph Ludi, programmer**
  - Apollo Stereo Music

**Glendale, Calif: Adult Location**

- **Carol Stephens, programmer**
  - Valley Vendors

**Daytona Beach, Fla: Kid Location**

- **Pat Verson**
  - Overflow Coin Machine Co.

**Hudsonfield, N.Y: Adult Location**

- **New Orleans: Soul Location**
  - **John Elms**
    - Operator
    - Caro's programer
    - TAC
    - Amusement Co.
Coinmen In The News

DENVER

The Apollo Stereo Music Co. was the site of a recent Wurlitzer Co. service school. Those in attendance included Ray Traylor, Chuck Byrnes, Bob Bourque, Bob Ferguson, Bob Ganem, Jim Lindsey, Jack Hackett and Owen Anglim all of Apollo.

GREENVILLE, S.C.

ILW. Peters, field service representative for the Wurlitzer Co., recently conducted a two-day service seminar here. Attending were Dan Bright of Nick's Music here; E.B. Trammell of Trammell Music Co.; Bert Delurray of P.O.S. Coin Machine of Anderson; Mont Roberts and I.L.S. Johnson of Wurlitzer Music Co. of Anderson and here.

SEATTLE

The Wurlitzer Co. recently hosted a five-day service seminar here at Northwest Sales Co. Attending were: Donald J. Jacobson of Montana Music Rental in Missoula; Kenneth Ballard of Pearson Music Co. in Port Angeles, Wash.; Rudy Olsen of Silent Sales Co. in Seattle; Allan A. Hart of Yakima Music Co. in Yakima, Wash.; Jack L. Webb of Capitol Vending Co. of Kitching, Alaska; Eugene W. Anderson of Ranger Amusement Co. of Seattle; Michael C. Durrand of Coin-A-Matic Co. in Rosedale; Ken Truax of Action Vending Co. in Anchorage, Alaska; Don Fordlich of Coldon-Ovrell & Don Fontich of Spokane; Jim M. Anderson of Amusement Sales Co. in here; Robert Bedelmann of Northwest Sales Co. here; Mark Schuppiro and Ted Proctor of Hit Parade Music Co. here; Jim Clark of Vending Supply Co. of Millen; Mike Gaskin of Cambridge, Ore.; Dale F. Hatch in U.S. Vending in Fresno, Calif.; Roy Cummings of Western Vending Co. in Portland; Raymond F. Beach of Counters Music of Seattle; Dennis C. McKee of A&A Amusement Co. of Portland; and Gordon J. Westwood of North Vancouver, B.C., Canada.

DETROIT

Harry Riche of the Moss Music Co. reports jukebox business off about 10 percent in the last two months but remains optimistic. "We're routing a pretty high volume in the last two years and now we are just experiencing the slowdown from the high peak," said Mr. Riche.

Marty Moss, long-time local industry leader, is back from a visit to Toronto with Mrs. Moss, Bill Van Koughnet was host to a social gathering of operators in the new offices of the Union Coin organization at 1919 Grand in Detroit recently.

HAl REEVES

Coin Machine News

Neb. Assn Alarmed by Direct Sales

Kort made a special effort to explain that jukeboxes are important as a way to expose new recording artist talent and plugged Mrs. Fisher's recording of "Knock Him Out Joe."

- Continued from page 43

Kort was correct in his belief that jukeboxes are important as a way to expose new recording artist talent. The Mrs. Fisher's recording of "Knock Him Out Joe" was a hit and helped to spread the word about the new artist. It's important to support local businesses and the music industry as a whole.
CARACAS

A combination service and sales seminar was sponsored by the Worldliner Co. here recently. The four-day affair was equally divided between the sales and service seminars.

Attending the seminar were:
Hans Baier, South America,
Dominic Nequera, Alcides Reis Neto, Hector Bollini, Conrado Rojas,
José Rocha, Luis Nequera Ruiz,
Angel Villas, Ramon E. Picardo,
Guillermo Ramirez, Orlando Garcia,
Alicia Gomez, Maximo Yanes,
Joses Ramon Gil, Alberti Perez,
Luis Viti, Romito E. Picardo,
Guillermo Ramirez, Orlando Garcia,
Angelica Gomez, Maximo Yanes,
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Country Crossroads, Radio Series, Is Drawing 1,000 Letters Monthly

FORT WORTH, Tex. — Country Crossroads, a radio series now being programmed on many stations, is generating more mail per station than any radio production ever aired by record companies. The show, formerly known as Young Men of America, is produced by the Radio and Television Commission of New York, Inc.

The show, featuring Lewis Young, has been received in excess of 1,000 letters a month, according to Jim Rupe, president of the company. The letters are described as "pro-dominantly middle-aged, non-professional letters, living mostly in rural areas who are familiar with the...." Country music artists...

Scruggs To Star In NET Film

NASHVILLE — Columbia's Earl Scruggs is to be the featured performer in a motion picture scheduled to be aired on National Educational Television Network next fall.

Scruggs has completed 13 days of filming in the South, at the Waldorf Astoria Hotel in New York City, and is a scheduled performer in the show. The film has been asked to bring the arrival of the Epic artists' baby in the fall.

Scruggs will be featured in a film called "The Man Who Changed the World," a story of the life and times of the country music legend.

The film is scheduled to air on the ABC network on November 12.

JUNE 27, 1970, BILLBOARD
Country Music

Hart Turns Fiction Writer

NASHVILLE—Capitol's Freddie Hart, who has signed a seven-year contract with Omn Artists, soon will have his first book on the market, a fictional story of the Georgia towns entitled "Gator Bait."

Hart, while here, made an appearance on "Hee Haw," made arrangements for a later appearance on the "Johnny Cash Show," and cut a series of sessions with George Rich. He was accompanied on the trip by Jack McFadden.

Hart, in addition to his own records, continues to write hit songs, including the Back Owens song, "Togetherness."

The Barlowe artist said he continues four overseas trips annually, going twice each to Europe and Asia.

The signing of RCA artist Mac Wiseman to an exclusive booking contract has been announced by Shorty Lavender of the Hubert Long Agency. Prior to joining RCA, Wiseman had more than 100 singles and 11 LPs for the Dot label. Ma is a member of the CMA board of directors. Conrton has released a sequel of country singles, "Talk About Me" by Doug Collins, and "Apartment Number 9" by Johnny Paycheck.

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... Martin Luther King, grandfather of Skeeter Davis, died at age 84 at Dry Ridge, Ky. Skeeter lived with him most of her childhood. He encouraged her in her career and gave her the nickname, "Tommy Alou, veteran country songwriter-producer, has been elected to serve on the board of directors of the Nashville Songwriters' Association. He fills the vacancy created by the move of Tom Hartman to the West Coast.

Dot's Tommy Overstreet and Peggy Little will entertain Thursday (2) in Springfield, S.D., and then head for Carbondale, Ill., where they will headline the Saturday (4) holiday festivities at the Corral Club. From there they go to Clearwater, Fla., to Tampa, then to Atlanta. They return to Illinois for the first of their roster series at the county fair in Farmer City...

... Hugh X. Lewis will go from the Black Stallion in Cincinnati, to the Whelting (WWVA) "Jamboree."... Co-artist during Gene & Jerry Collins perform this week at the Imperial Room in Tampa... Charlie Walker has joined the list.

... to the first of their roster series at the county fair in Farmer City...

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(Continued on page 36)
BILL ANDERSON & JAN HOWARD—SOMEDAY WE’LL BE TOGETHER (2:46)
( Writers: Fuqua-Beavers-Bristol) — Motown has come to Nashville . . . and this powerful treatment of the Supremes pop hit is sure to prove a country smash as performed by the successful duet. Should be heading straight for the No. 1 spot on the country charts. Flip: "Who Is the Biggest Fool" (2:18) (Moss-Ross, BMI). Decca 32689

The recent Supremes ditty is given a slick country going-over by Bill and Jan. Will make it big.

SOMEDAY WE’LL BE TOGETHER (Jobete, BMI)
WHO IS THE BIGGEST FOOL (Moss Rose, BMI)
BILL ANDERSON AND JAN HOWARD—Decca 32689.

Say it, Say it, Say it Again

Play it, Play it, Play it Again

"SOMEDAY WE’LL BE TOGETHER"
DECCA #32689

BILL ANDERSON—JAN HOWARD

LATEST LP
DANNY DAVIS and the NASHVILLE BRASS

'COLUMBUS STOCKADE BLUES'

RCA 47-9847

(Jimmie Davis  Eva Sargent's BMI)

Also in RCA Album
"You Ain't Heard Nothin' Yet!"
Produced by DANNY DAVIS
Arranged by BILL MCGEHERN

EVERY MONTH IS NASHVILLE BRASS MONTH!
"BEST INSTRUMENTAL GROUP"
Winner on CMA's National TV Awards Show

For Promotion Copy Contact:
BOB KNOTTON
Country & Blues Dir.
PEER-SOUTHERN ORGANIZATION
1619 Broadway, New York, N.Y. 10019

JUNE 27, 1970, BILLBOARD
and now...
Capitol introduces
The Southern Gentleman's Biggest

'DON'T KEEP ME HANGIN' ON'

Capitol 2834

Exclusively On
Capitol Records
SOLAR

THE SPOTEL FESTIVAL—
Various Artists (Tobacco, BMI) 20713 (3)

This unusual two-record set has everything but the kitchen sink, covering their own poetry to selections from "The Sporting Life" and "Don Juan," a rare Donizetti opera. Also in this van-
variously perforated collection are two tenor-sized operas sung by Werner Tyler, American Opera director in the West. "The Shortest Distance Between Two Points," the ballet, the Beethoven Quartet in Fajersee, and a translation collection, either "Renovating Kandinsky," conducted by the composer, or an imprint of the author's variously introduces the package.

PAPAYA

THE JIM NASBORE HOUR

Columbia CS 1020

SOUNDTRACK

PERFECT

BRYANT

WALTZ

BOOZE

LOVE

FERRY & THE CAPRIS

GETTING TOGETHER

United Artists UAS 5501

NEW ACTION LP's

FERLINGHETTI

"Loneliness and hope, food and song..."

SUNSET

BRYDAN

BROCKWAY

GLASER & THE VISITORS

RENEE

ROSE

"The flowers are beautiful, the sun is shining..."

MORROCCO

CRUISE 4TH STREET

"Still living down there in the sun..."

SHELBY FISHER

"The flowers are beautiful, the sun is shining...

MORROCCO

CRUISE 4TH STREET

"Still living down there in the sun..."

SHELBY FISHER

"The flowers are beautiful, the sun is shining..."
**POP**

**AL STEWART**

*Love Chronicles.*

Epic BN 26564 (5)

Stewart splits his new compositional with such harmony and variety that he is songs as: his most impressive pop record. In this genre he has already delivered a hit with "Ain't That Just Like Me." This release again shows his versatility and is a real breakthrough for him. His vocal style is smooth and convincing, and the harmony is well blended. Stewart has a good feel for music and his arrangements are tasteful and effective. This is a strong album overall and is a definite improvement over his previous efforts. Recommended for anyone interested in good pop music.

**COUNTRY**

**LORETTA LYNN**

*Wings.*

MCA DL 7319 (5)

Loretta Lynn's latest album, "Wings," is a continuation of her style and theme. The songs are well-crafted and she maintains her strong vocal delivery. Her recent hits like "I'm Doin' Fine" and "You Ain't Goin' Nowhere" have been big hits, and this album aims to continue that success. Lynn's material is strong and her performances are consistent. Recommended for fans of traditional country music.

**JAZZ**

**DONALD FRAZER**

*Jazzman.*

A&M SP 105 (5)

Donald Frazier is a talented trumpeter whose jazz is strong and soulful. This album, "Jazzman," is a collection of originals and arrangements that showcase his skills. The tracks include "The Man I Love," "I'll Remember April," and "One for My Baby." Frazier's trumpet work is smooth and his ensemble playing is tight. This is a solid jazz album that appeals to fans of traditional jazz.

**CLASSICAL**

**LUDWIG VAN BEETHOVEN**

*The Complete Overtures.*

Decca DL 7319 (5)

Beethoven's overtures are a cornerstone of classical music, and this album features all 12 of them. Conducted by Pierre Monteux, the Boston Symphony Orchestra delivers a powerful performance. The overtures are vibrant and dynamic, with each one showcasing Beethoven's skillful orchestration. This is a must-listen for classical music enthusiasts.

**HISTORICAL ORGAN COMPOSERS**

*E. P. Romero.*

Colombia MG 7248 (5)

E. P. Romero's organ music is a highlight of this historical album, which includes works by various composers. His style is unique and his technique is impressive, with each piece demonstrating his mastery of the organ. This album is a valuable addition to the history of organ music.
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www.americanradiohistory.com
SAN FRANCISCO

Santa's second album, in progress at Waldo Hudson's Music store, is nearing completion and should be released by early August. By "him" is Roman B. Cunningham, who has just completed a solo album, "A Decade," for the Los Angeles label of his publishing company. The album was recorded at Capitol Records' West Coast branch in Hollywood, where Cunningham has his office. The album features several well-known musicians, including guitarist and vocalist Gary McEwen, who has recently signed with Cunningham's label. The album is scheduled for release in September.

MEMPHIS

Ande Williams, who was among Motown's top producers for over two years, has formed Jole Productions Co., in Chicago. He is best known for his work with Motown artists such as The Temptations and The Supremes. The label will focus on releasing new material by established Motown artists as well as emerging talents.

LAS VEGAS

Aurelio Fricano, backed by the instrumentals of Soul and Albertina Walker and the Caravans, offered a sophisticated revival meeting, Sunday, June 8, at the International Hotel. Miss Franklin's repertoire ranged from her gold record songs to hand clapping spirituals. The singer installed upon hiring only Negro musicians, but since Las Vegas has no Negro string players, the International Hotel orchestra under the direction of Donegan Torres looked odd enough by itself. King label recording comic B. B. King moved from the International's lounge to the main room with Miss Franklin. Although Mr. Foxx hilariously entertained the opening night crowd, afterward he said he felt "uncomfortable and uneasy" in the big room.

JUNE 27, 1970, BILLBOARD

Danny Kaye in Rodgers Musical

NEW YORK—Danny Kaye will return to the Broadway stage next season in Richard Rodgers' musical production "Two by Two." Rodgers has written the music and Martin Chamin has written the lyrics. The book, an adaptation of Clifford Odets' "The Flying Peach," is by Peter Stone.

An original cast album deal has not yet been set.
Mozart Most Performed Composer by Orchestras

NEW YORK—Mozart was the most performed composer during 1960-62, while Ravel led 20th century composers and Copland, the most performed composer, with works written since 1940, according to the 10th BMI Orchestral survey compiled in cooperation with the American Symphony Orchestra League. The survey tabulated 5,877 concerts of 528 orchestras compared to the 5,280 concerts of 404 orchestras tabulated for the 1967-68 survey. Standard works (those composed before 1900) accounted for 57.2 percent of all performances.

Of the 974 composers represented from the 20th century, 617 were Americans with 4,556 performances in all concerts. Wagner's "Meistersinger Overture" was the most performed standard work, with Stravinsky's "Firebird Suite" led 20th century works. However, Debussy's "La Mer" led subscription and tour concerts.

Leonard Bernstein's "Candide Overture" was the most performed work, composed during 1940 with 74 performances at all concerts. The Andersons, 282 (35); Rossl, 522 (190); Strauss, 340; Ravel, 240; Ruggles, 190; Schoenberg, 185; Schubert, 192; Saint-Saens, 180; Sessions, 160; Vivaldi, 150; Telemann, Elgar, Gounod, Massenet, Delibes, Suppe, Boccherini, Beethoven, Brahms, Bruckner, Grieg, and Wagner performed (with subscription and tour figures in parentheses) were Copland's "Rodeo," 72 (14); excerpts from Frederick Lowe's "My Fair Lady," 54 (25); and "La Mer," 54 (25). The most performed composer was Richard Strauss, 227 (23); followed by Brahms, 199 (19); Richard Strauss, 183 (175); Bizet, 202 (99); Weber, 202 (141); Debussy, 199 (133); Schumann, 184 (158); Smetana, 170 (72); Sibelius, 168 (53); Wagner, 168 (53); and Tchaikovsky, 168 (53).

Talents in this area, with an exclusive writer's contract with Moss-Rose Publishing, has had successful arrangements with the Los Angeles Philharmonic for the third year and has a new arrangement, "Kingside," written for Bandleader.

More than 8,000 country music and baseball fans attended the KOKO radio country music night with the Omaha Royals. It was one of the biggest crowds of the year to see the Triple-A league show, and a new show featuring Webb Pierce, Randy Adams, Mac Phillips, Roy Acuff, and the Platters at the Bowery Ballroom, and, from newsletter "Hank's Hillbilly Hall of Fame," John T. Riley, Lon Sollofour, and Frank Lee.

Bobby Brider is from Louisiana to record material for a new LP. He is cutting at Nettles, the "Viking artist" Little Richard Jarvis, while here looking for material to sign a baby. ..The Green Brothers have been signed to an exclusive contract with the Paint Valley Jamboree. ..The trio does its sessions for Rich-K-O-Tone, and Mylon LeFerre, of the famous gospel group, signed an exclusive contract. ..The first album out July 15 on Colosso Records. ..Twenty-five Records of Minneapolis has signed Mike Colter for the label. ..New Dot releases include those by the Copeland Brothers "That Ain't No Such Cup," Bobby Hunter and Bobbi Cull, and Bill Emtest. "It's Like a Box of Chocolates," Royce & Jeanie Kendall are a father-daughter team known as the Kendall, now recording on Stax for Pete Drake. ..New LP's of Stax, formerly had a television show in California. ..The Stax group has recorded a new album. ..The Beach Boys, Led Zeppelin, Elton John, and the Rolling Stones have been backed by the Bob Neal agency. ..The combination, "Red Light," celebrates its 23rd birthday with a parade at Lakehead. ..The Everly Brothers will be the featured group at the Donnybrook Festival in Flatt & LeVitus and the Midway Market.

The New York Philharmonic will continue its tour in March, and the Philadelphia Orchestra will be in New York for their appearance there. ..The New York Symphony Orchestra has announced the hiring of a new director, and the formation of the New York Symphony Orchestra in the city's own new concert hall. ..The New York Symphony Orchestra has begun a world tour, including performances in Japan, South America, and Europe.

Miss Seeley on Greene Show

MEADVILLE, Pa.—Jeanie Seeley, a singer who has been a part of Greene's "Miss Seeley Show," appeared Saturday (20) at a "Jennie Seeley Day."

SONNY JAME'S & Southern Gentlemen will next be seen July 26 at the New Bedford Harbor. ..Diana Trask is now a official U.S. citizen. ..Tommy Cash and the Brooklyn Boys at Dorney Park in Allen, Pa. ..Hank Williams Jr. and Darrell Davis will headline a show at the New York State Fair. ..Miss Seeley will appear with her writers and her writers' friends. ..The Nashville Sound has introduced "Lonnie Kimber and the Sound Investment." ..Faron Young has been added to his recent accident.

Miss Seeley's final performance before the show was to appear in Nashville, Tennessee, and broadcast on the Mutual Network, July 15.

The MUSIC ROW set gathers around the broadcast desk of Charlie Monk of WMTS to celebrate the first birthday of a remote broadcast during which the music industry and broadcast on the Murfreesboro, Tenn., station.

FRED KIRBY

Resnik Plays 'Carmen' With Brilliant Acting, Singing

NEW YORK—Regina Resnik, one of the finest of singing actresses, gave a brilliant interpretation of Bizet's "Carmen" at the Metropolitan Opera, June 15. She sang the same role June 19 at a special performance commemorating her 25th anniversary with the company.

On June 15, Miss Resnik was in excellent voice throughout. The Cast Scene and Death Scene especially stood out. Miss Resnik has recorded the role in a fine London album. Supremus' Pilar Lorengar was a splendid Micaela with her Third Act aria beautifully sung.

Escamillo has always been one of Robert Merrill's best roles and he again displayed his richest voice. He has recorded the role twice, as has Merrill and Miss Lorengar were boosted in program ads by London and Angel Records, purporting, of course, also cited Miss Resnik. Jean Morel, back with the company, conducted ably. He has also recorded for RCA. Tenor Sandor Konya, better in Wagnerian roles, sang Don Jose. Especially noted worthy were some of the performances in supporting roles: Judith Forst as Mercedes, Myrlery Merritt as Zuniga, and Raymond Gibbs as Morales. Judith DePaul, Gene Lockhart and Lawrence Robinson also performed capably.

Nashville Scene

*K * Continued from page 48*

of artists hitting the campaign trail for Tennessee. ..George Jones and Tammy Wynette had been scheduled to do three of the "True Hors" series this fall, but that now has been pulled. ..Bill Anderson will take time out from his sessions at Decca Satur- day (27) to appear at the record department of the Sears Store in a Philadelphia shopping center. ..Henry Hart, new manager of the local Happy Time office, announced a new release on the Kimberley, produced by Ray Ruff. Hart also announced a new single by Danny Bartlett, just returned from his tour with Bob & Skeeter. ..Jean Pruitt, one of the under-rated Nashville Scene talents in this area, has signed an exclusive writer's contract with Moss-Rose Publishing, has had successful arrangements with the Los Angeles Philharmonic for the third year and has a new arrangement, "Kingside," written for Bandleader.

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JACK GREENE and Jeannie Seeley, Decca artists who work together as part of the same show, discuss their appearances there, with Bob Fletcher, Decca's Southern Regional Promotion Director. .

Miss Seeley on Greene Show

The day, sponsored by the Meadville Area Junior Chamber of Commerce and the Village Improvement Society, was the first of its kind in California and then in Nashville. She was accompanied by Jack Greene and the Jolly Giants, all members of the area's most popular band, who were entertained by the town police and presented their keys to the city.

She was accompanied by Jack Greene and the Jolly Giants, all members of the area's most popular band, who were entertained by the town police and presented their keys to the city.

The Music City Sounds, produced by Jim Popp for MGM, included Lloyd Green and Pete Wade.

June 27, 1970, BILLBOARD
Lib/UA Warns on Breaking Releases

LONDON — Liberty/UA Records has warned that its upcoming releases could be affected by the new copyright laws in the U.K. that govern the sale of records. Liberty/UA maintains that it has the right to sell its records, but other companies are threatening legal action. The record company is seeking advice from its lawyers before making any decisions.

European Executive Turntable

RCA, still leaders following the departure of managing director Thomas Nees, has given general manager John Sparks the job of executive turntable. The move is in response to the company's success in introducing new artists to the market. RCA has been at the forefront of the record industry for over a century, and the new executive is expected to continue this tradition.

U.K. PR Firm Sets Joint Disk Promotion

LONDON — For what is believed to be the first time in the U.K., a joint disk promotion will be run by a public relations firm. The promotion is being run by the British Radio Publicity Association, and will be aimed at promoting new releases.

Cassette Seen as Education Tool

HAMPSHIRE — The North-West England Ministry of Culture has announced that it will be using tapes as an educational tool. The ministry believes that this will help to improve the literacy skills of children in the area.

Song Contest for Children

ATHENS — A new song contest has been announced by the Greek Ministry of Culture. The contest will be open to children aged 6-12, and will be judged by a panel of experts. The winner will receive a prize package, including a trip to Athens.

Transatlantic Shifts Office

LONDON — Transatlantic Records has announced that it will be moving its office to Marylebone Lane, near the company's current location. The new office will provide more space for the company's growing staff.

Copyright 1970, Billboard
Retailers Group Mapping Plan To Meet EMI on 5% Return Rule

LONDON—The U.K. Gramophone Record Retailers Committee is planning a major campaign to gain the 5% return of EMI over the company’s contractual obligation to deal at the 5% return allowance to dealers.

Following the G.R.R.C’s decision taken at the beginning of last month to look into the situation, support has been entailed from dealers representing 8% outlets.

Without exception they are in favor of the retention at least of 5% return on all products, including cassettes and LPs as also in favor of an improvement in trading terms,” G.R.R.C. secretary Christopher Ford said.

Ford said the G.R.R.C now felt able to take positive action via a delegation to EMI, although he declined to indicate in advance what form it would take.

However, there are several possibilities which the dealers want to put to EMI’s new managing director Philip Brook, who takes over from Ken East on July 5.

A return to pre-allowance trading methods would be the simplest way out of the impasse, left EMI out on a limb so far as the rest of the industry is concerned.

But in seeking a compromise agreement, the new management will be available which either would be in harmony with the present procedures necessary for reimplementation of a straight returns allowance.

A more suitable arrangement to Ditchburn Into Mid-$5 LP’s

LONDON—The Ditchburn Organisation Ltd, the background music and jukebox group which has begun producing single records primarily for phonograph consumption, has now entered the mid-price album field with the release of its Domain label of the LP "Soph’s Banjo Boys Live at the Goteborg Tavern." The album, retailed at $2.39, is distributed by Pye.

The album follows the success of the Banjo Boys single "Faithful Love," which has been released in Germany, Austria and Switzerland.

CINRAN 15—Yes, we’re copycats! But only to the extent of producing perfect tape duplication; otherwise we’re entirely unique. With the most modern equipment and staff of experienced personnel, CINRAN guarantee the ultimate in sound reproduction and service in 8 Track and Cassette duplication. Total service includes Package & Label Design — all production under one roof. Delivery is no problem — at CINRAN the most demanding request can be met. Prices and specifications are:

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CINRAN 15—No, we’re not copycats. We’re just trying to enhance the quality and service for our customers.

Riviera to Handle Equipe, Brazil

NEW YORK—Bellevue Mills, Philadelphia, Pa., has been named by Riviera Records Inc., New York, to handle Equipe, the established Brazilian label which has also been released in Germany, Austria and Switzerland.

Rivera to Handle Equipe, Brazil

LONDON—Riviera Recording, U.K., has concluded a distribution deal with Equipe, the reputable Brazilian label which has been released in Germany, Austria and Switzerland.

The deal was negotiated between Davis Feller and Moog Incorporated’s strategy manager Al sold in Los Angeles and 24 dealers in the Middle East, the South and Southeast Asia.

Austrian Peace Festival Set

LINZ, Austria—The Linz Peace Festival Club is organizing a Peace Festival in Vienna July 14. From Scher, 19-year-old manager of the chairman of the Austrian Peace Federation of Austria for the first time.

Also taking part will be the famous group of the Peace Movement of Austria for the first time.

Seising is budgeting for an attendance of 80,000, which was also secured in the U.S. in May.

Feldon to Distribute Moog in Europe

LONDON—Feldon Recording, U.K., has concluded a distribution deal in Europe, Asia and Australia with Moog Incorporated, the exclusive manufacturer of Moog synthesizers.

The deal was negotiated between Davis Feller and Moog Incorporated’s strategy manager Al sold in Los Angeles and 24 dealers in the Middle East.

The contract was negotiated by Claudia Moog, chief of Equipe, and Roberto Noriega, international sales manager for Equipe in the U.S. The agreement with Riviera calls for handling all Equipe products to be handled by the company, and being involved in all publishing activities. Riviera will also produce LPs in the U.K. for distribution to all other South American countries by Equipe through its associates in Brazil and Argentina.

For further information contact The Riviera Records, Inc., 257 East 40th Street, New York, New York 10017.
50 Performers Listed For Mariposa Fest

TORONTO — The Mariposa Folk Festival has announced the names of 50 performers for its 10th annual Festival, to be held in To-
ronto on July 24-26. The lineup includes dozens of different folk music traditions, ranging from country and city blues to South American and eastern European folk songs, and from New Orleans jazz to contemporary material based on the folk tradition.

Performers announced include Rambler Jack Elliot, the Olympic Brass Band from New Orleans, country singer Merle Travis, Cajun fiddler Doug Kershaw and James Taylor.

Many of the performers are returning to Mariposa — singer Michael Cooney, the Pennywhirlers and Vera Johnson.

However, the accent this year is on newcomers, most of them Can-
adian. The lineup includes Montreal singer-songwriters Bruce Mur-
doch, Chris Keryay, Dee Higgins and Tex Koning, and from Ontario, Ottawa's Sandy Crawley, the Perth County Conspiracy from Stratford, and Brent Tischott from Toronto.

Other newcomers include Rick Neufeld, Alexandro Zelkin, Fox Watson, Renata and Linda Tru-
illio, Rosalie Sorrels, Fred McDowell, J. B. Hutto and the Hawks and Fred Base Jr. The talent list, which is expected to be added to prior to the Festival, is rounded out by Edith Butler, David Camp-
bell, Sara Grey, Elizabeth Cotter, Brooke Cockburn, the Dillard Fam-
ily, Norman Kennedy, Owen Mc-
Bride, and Alanis Obomsawin.

Mariposa is one of the two folk festivals still active in North America.

Quality Sets Up A New Label

TORONTO — Quality Records has established a new label, Celeb-
ration Records. The name comes from a Quality promotion maga-
zine, the Celebration Publication, which is being published in Add-
a. Mel Shaw, editor of the Celeb-
ration magazine, will also co-
ordinate the new label and its promotional activities.

Celebration's first single will be "Love Is All," by Montreal's Patrick Norman.

Quality Deal With Tuesday

TORONTO — Independent rec-
cord producer Greg Hamilton

has signed an agreement with Quality Records for the distribution of his new label, Tuesday Records. Hamilton is represented on the Canadian chart with a single by David Jensen, "You're My Life," on the Quality label.

The first release will be "The Poured Noise" by Ontario group Steel River.

Hamilton will make a trip in-
to western Canada shortly to co-
ordinate promotional arrangements with Quality distributors, set up tours for Tuesday artists, and to meet with radio and press.

From The
Music Capitals of the World

TORONTO — Joe Koffman on the chart with "Curried Soul" on Revol-
vers, played at a Sam the Record Man franchise store in suburban New-
toebrooke Plaza. The Koffman band, backed Dwayne Warwick, was at the O'Keefe Centre June 14. . . Quality is putting a heavy drive behind the Cutsy Suck's "Peep the Magic Dragon." It was cut by Jack Richardson, who pro-
duces the Green Who The Green Who is set to cut its next single, the follow up to the No. 1 hit, "American Woman." in Chicago.

A&M getting much play on the "Wild Horses" track from the new Flying Burrito's LP, "Burrito Deluxes." Written by Mick Jagger and Kelly Richards, the side was cut by the Rolling Stones in Mus-
cle Shoals at the end of the recent tour, and may be the group's next single. . . . The Modern Rock Quartet replaced Guess Who at the Canadian pavilion at Expo '70 in Osaka. Guess Who cancelled out when Randy Bachman left the group recently. Another Ottawa band, the Marshmallow Song Group, plays at the pavilion Aug. 30-Sept. 15. Quality is rush-
ing out a single by Little Sonny, "Baby What You Want Me to Do." The result of heavy calls on Neil Kutch's latest night show at CKWS in Kingston.

The new Canadian Caste single is "Nothing Can Touch Me," from a single group called the Colonial Tavern, Toronto. The group had a recent hit with "Mr. Monday." . . . Phonodiscs held a reception for the Meters during the group's recent local appear-
ance. Bob Hahn of Laurentian Music reports that Rick Neufeld (who penned the BMI award win-
er "Moody Man's Morning") has a new single coming up — "Bobbiesennat." Laurentian has 38 Neufeld copyrights. Laurentian also publishes most of the material on the forth-coming Dee Higgins LP. . . . Edward Bown flew to Cleveland last week to appear on "Upbeat" and will undertake a month-long Western tour at the end of the month. . . Capitol's Wayne Patton notes that the U.S. imprint company is to release the current Pepper Tree chart entranr "My Pride" produced by Jack Richardson. . . . Another group to appear on "Upbeat" was Gamma artists, Anthony Green and Barry Stagg. The duo performed their "To Love Means To Be Free" single. An album of the same name is to be released by UA in the U.S. during the summer.

Bill Fordham with Crawford headlined at the Electric Circus.

Tom Jones played an es-
tablished 18,500 in Maple Leaf Gardens.

Ken Middleton has been made president of Warner Bros. Rec-
ords of Canada. . . . GPE of Can-
ada has released 150 Con-
sommer Road, Willowdale (phone 491 3054) which EMIL opened earlier this year.

The group was recently at the O'Keefe Centre.

RITCHIE YORKE

In any language

EMI means record business

EMI is strongly represented in the flourishing record markets of South America with companies in key areas of

the Continent.

EMI's company in Argentina is Industrias Electricas y Musicales Odeon, established 45 years ago and based at Buenos Aires where it has full recording and manufacturing facilities. EMI Odeon also runs a subsidiary company, EMI Suppliers, Argentina, established exclusively to look after the interests of third party labels.

With companies in thirty countries and license arrangements in nearly twenty more, EMI knows the record business like nobody else. If you're one of the record people, you need EMI.

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EMI

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From The Music Capitals of the World

HAMBURG
After the 60th performance of "Don Giovanni von Salzburg, The Last Friday of the week, the Gugnenacht in Hamburg, Polydor has announced that the concert was a "Gefangenacht." The German and European folk songs were sung by 80 members of the State Prison. TEDS has released the "Symphony No. 13 (Bali Yard) Op. 13," a New German orchestra. This work, based on five poems by TSV b, was recorded by RCA with Eugene Ormandy conducting the Philadelphia Orchestra. The members of the orchestra wear red jackets and white gloves. The orchestra's first tour of the United States will begin in December.

ATHENS
"En Hainiro Karavi," a composition of Sakis Papadimitriou for the forthcoming International Song Festival. In this piece, Bob Dylan and Donowa are expected in Nicosia Island, July 24. The International Festival of the Arts in Nicosia. In this festival, Stalin is expected to perform a solo of songs specially composed for him by the famous Greek singer, Maria Farina.

Music Box pop group, the Idols, who play at the Hawaii night club in Chicago during the summer, have recorded Greek versions of "Vagabondo," "Honey, Sonny Baby" for Pan and "I'm in Love." The Greek Theatre is now singing "The Magic Flute," staged by the Philarmonia Orchestra, with RCA artist Elena performing the Greek version of "In Digaiole Mi" and "Ah Ah Ali Ragaz." The original music for this version was composed by Giancino Rincon, who also composed the "Vagabondo" score. In this version, Gianna Maria was the more concise engagements will be held in the U.S. next winter, following their successful engagement in the U.K. recently. Pan Vox has also performed "Proud Mary" and "Lettermen" last summer with an RCA artist performing the song.

SANTO DOMINGO
Lula Newman, Dominican singer, has released a stereo LP on Odeon with Rafael Marquez as the orchestra. "Concierto en Las Palmeras" is also included on the album. The album contains songs from the Second Dominican Song Festival. Puerto Rican singer Carlos Alberto (Buenavista) was booked for a week on the "Motorcycle Boys" show produced by Mac Cordero, and appeared on the "Motorcycle Boys" show. The album "La Isla de la Alegria" was released by singer Orbisiel in the Spanish language.

COLUMBIA
The Columbia station will record a pop's series entitled "Nordw.," a German folk song which was recorded in a Spanish Sea island. From July 27 to Aug. 14, Columbia will release a new jazz and soul disc by the band "The Hillbillys from the Underground." The disc was recorded by Columbia from Denmark, the Netherlands, Germany, and Italy, and released in Norway and the U.S. 

Vladimir Moross is performing in the Teatro Colón in Buenos Aires, Argentina. The album will be released in September by Columbia.

SALONIQUE
Luigi Newman, singer, has released a new LP on Odeon with Rafael Marquez as the orchestra. "Concierto en Las Palmeras" is also included on the album. The album contains songs from the Second Dominican Song Festival. Puerto Rican singer Carlos Alberto (Buenavista) was booked for a week on the "Motorcycle Boys" show produced by Mac Cordero, and appeared on the "Motorcycle Boys" show. The album "La Isla de la Alegria" was released by singer Orbisiel in the Spanish language.

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MILAN
Little Tony Lionetti (Little Records) has been ordered to pay damages to his producer for misrepresenting a contract. The contract has expired in Munich two songs in Germany. The producing company is also faced with a lawsuit by a German center, the Fair of Bologna, organized by IFPI, and by AGI. In addition, singer Orsolino of the French Festival, also performed "I Vagabondo" (The Travelling Song) in "The Wanderers Star." This show is connected with the French Festival label, previously represented by CED, CARSOX, and 52,000, of which 25,000 are LP's, 20,000 by U.S. singer. Oliver, 15,000 by Carles Miniz, and 5,000 by singer Orbisiel's pop group. Pino Daniele (Bollettone) has signed a contract with Numero Uno Record Co. Deutsche Grammophon is to release the LP on the label, and EMI has been asked to mark the label to indicate the bilingual version of the release. EMI Italia has also been asked to inform the release in its sales offices.

PALMA DE MALLORCA
With a broken technical team internationally oriented Spain's pop groups scored a runaway victory at the 70 contest held at the Barceloña Discoteque. With a strongly commercial song, "Salmas," Los Bravos scored a total of 55 points out of 125, a clear victory over the 14-strong international jury.

On the whole, however, the contest was fairly close, in that the top three places were awarded to "Hey!" by the American singer, Bob Dylan, "I'm in Love," by the British singer, and "The Magic Flute," staged by the Philarmonia Orchestra, with RCA artist Elena performing the Greek version of "In Digaiole Mi" and "Ah Ah Ali Ragaz." The original music for this version was composed by Giancino Rincon, who also composed the "Vagabondo" score. In this version, Gianna Maria was the more concise engagements will be held in the U.S. next winter, following their successful engagement in the U.K. recently. Pan Vox has also performed "Proud Mary" and "Lettermen" last summer with an RCA artist performing the song.

Mulan A&M Promo Director
TORONTO-In a recent billboard, it was stated that Lian Merchant, head of A&M Records in Canada, is national promotion director of the company's canopies in Canada. Gerry Lecours is the new director of A&M in Canada in Gerry Lecours.

Los Bravos A&M Los Runaway Champs in Mallorca 70 Contest

In addition to those mentioned, other announcements included the Chubacchans from Portugal, 0.5% from Holland, I Campanellas from England, and 1.5% from Spain and Jazz Unlimited from France.

The jury, presided over by D. Kathleen Bangs, director general of Tourist Promotion, included singers Felix and Juan Pardo and orchestra leader Frank Footert.

Open Canada Site

Continued from page 59

(Late in executive vice-president of MCA Inc.) and Louis N. Fried- lander, vice-president of MCA Inc. When the contest was as "an occasion which only comes once in a lifetime," the building stands as a milestone in the history of "Pop" music in Canada. He then thanked an increasing involvement by MCA in the production of "Pops" TV programs and records in Canada.

The new building, which had been under construction for several months, features the open space environment enjoyed by the production offices and a large screening room. It will house all MCA Inc. divisions in Canada, including "Pops" music, "Pops" television, "Pops" music records, and "Pops" television programs and records in Canada.

Yugo Contest To 'Mini Maxi'

LILUBRANIA, Yugoslavia "Mini Maxi," written by Jan Priv- edel and Veli Barber and sung in Slovenian by Maja Sepe and in Croatian by Miro Ugrin (formerly known as T. Timeljub, who was the first to perform an arrangement of the song, Vagabondo," in the English language by Don Graham. In this version, Gianna Maria was the more concise engagements will be held in the U.S. next winter, following their successful engagement in the U.K. recently. Pan Vox has also performed "Proud Mary" and "Lettermen" last summer with an RCA artist performing the song.

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Robert Sturk took part in the song contest, Britain's other competitor was Pauli Maki, who sang "I Love You" in English by Don Graham.

Nicholas, Declan's Golden Hit, "Round and Round," features the Rolling Stones hit "Satisfaction."

MICHAEL WAY

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<tr>
<th>Week</th>
<th>ARGENTINA</th>
<th>BRITAIN</th>
<th>CANADA SINGLE SINGLES</th>
<th>FRANCE</th>
<th>FINLAND</th>
<th>MALAYSIA</th>
<th>NEW ZEALAND</th>
<th>SOUTH AFRICA</th>
<th>SPAIN</th>
<th>SWITZERLAND</th>
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<td>1. THE LONG AND WINDING ROAD</td>
<td>1. JESUS CHRIST</td>
<td>1. EQUUS!TUS</td>
<td>1. CASINO AND THE</td>
<td>1. NOAH</td>
<td>1. MADRISSE</td>
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**Note:** The table format was not explicitly provided in the image, but the information is structured in a readable and organized manner, making it easier to compare the hits from various countries and regions.
HITS are SCORED in Billboard
WE can make it with YOU!

Their making it single, “Make It With You”

B/W “Why Do You Keep Me Waiting”
EKM-45686
Produced by David Gates

Included in their upcoming album “On The Waters.” On Elektra.
Personal Management Al Schlesinger
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<th>No.</th>
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<td>WESTBOUND TRAIN...</td>
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<td>ON THE BAYOU...</td>
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<td>DO YOUR LAVATORY...</td>
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<td>MAMA TOLD ME (NOT TO COME HOME AGAIN)...</td>
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<td>YELLOW ROSE...</td>
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<td>RED ROSES...</td>
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<td>A MOTHER...</td>
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<td>29</td>
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Compiled from national retail sales and radio station play by the Music Popularity Dept. of Record Market Research, Billboard. Copyrighted material.
HI! I'M SUSAN WITH A WONDERFUL NEW LP FOR EVERY CHILD!

SUSAN SINGS SONGS FROM SESAME STREET JUST AS SHE DOES ON THE SHOW

©Leisure Sciences, Inc.
Produced and Arranged by:
Joe Raposo (1970 Emmy Award Winner for The Sesame Street TV Show)

Available on LP, 8 Track & Cassette

Check these "Sales Building" Merchandisers:
- Total point of sale excitement created with 3 full color panels—in Unipak by Shorewood
- Co-op Ad Mats
- Giant Full-Color 2' x 3' Posters
- Full-Color 14” x 26” Streamers
- Mobiles
- Counter Cards
- Aisle End Display Prepak—Life-Size Figure of Susan
- 2 Dozen Display LP Prepaks
- Cassette and 8 Track—22 Unit Display Prepak

On Scepter Records
SPS 584

SCEPTER (212) CI 5-2170
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<td>BOB DYLAN (PART 2)</td>
<td>MERCURY 50170</td>
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**Continued on Page 68**
WE HAVE THE FIRST ALBUM CONTAINING THE NEW HIT “A SONG OF JOY”!

WE HAVE THE BEST VERSION OF THIS SONG IN OUR ALBUM!

WE HAVE WHAT IS SURE TO BE A PRIZE-WINNING COVER!

WE HAVE A GREAT CHORUS AND ORCHESTRA PERFORMING THE SONG!

WE HAVE ELEVEN OTHER POPULAR HITS IN OUR ALBUM!

AND THIS ALBUM IS BEING RUSHED TO YOU NOW!

A Song of Joy
LEROY HOLMES ORCHESTRA & CHORUS

AND THIS ALBUM IS BEING RUSHED TO YOU NOW!
Mungo Jerry on Janus

the most explosive new group in years-
hot from the top of the british charts

#1 in England

“In The Summertime” b/w “Mighty Man”
recorded by Mungo Jerry

Janus #J-125 Stereo

JANUS RECORD CORPORATION 1700 Broadway, New York, N.Y. 10019 An Affiliate of IHT Corp.
A&M Meet to Show Biggest LP Release

LOS ANGELES — A&M gathers its field staff promotion team together for a two-day session Sunday (26-28) for discussions and workshops related to the company’s largest album release.

There are nine titles in the July/August slate of A&M, with special program being developed for a two-record set by Joe Cocker built around his recent national concert tour. That package will be released early this month, and the soundtrack music from the documentary film which A&M made of its concert tour is due in June.

Bechwood/Capitol to Handle Hemdale Firms Worldwide

NEW YORK—The Bechwood/Capitol Music Corps has tied up the exclusive worldwide representation of Hemdale Ltd and Hemdale Publishing Ltd. The new venture, Bechwood/Capitol, is already preparing for the release of a two feature films at the onset.

The mutual involvement is a Capitol Records single by Hemdale’s artist Jack Wild, titled “Some Beautiful.”

Samuel S. Trust, vice president and general manager of Capitol, and Gil Frenzen, explaining the company’s merchandising and advertising campaign in support of the product.

Not only is this the first major hit for A&M in eight years, but the label is gearing up to develop its most extensive merchandising and ad campaign in its existence, according to company officials.

Following an initial sample of the LP’s, the promotion men will have to make a move and promote their title on a song by song basis. For this album, there are several dozen songs, and the label has determined to hold off on focusing on one or two hits in the near future.

The new LP’s will be introduced on Friday by Chuck Berry, with the accompanying music and promotional materials designed to offer insight into product. Lee Michaels, Prococ Harun, Jimmy Ruijgers, the Scandinavians, Miguel Rios, Spooky Tooch, Quincy Jones, Ron Davies and Cat Stevens will all be involved.

The chart-making songs from the score are “Aquarius,” “Let the Sun Shine,” and “Sanctuary,” with the former being the biggest hit. UA Music reports sheet music sales of $250,000 and RCA Records’ original Broad- way hit, “Hair,” has sold over a million copies. RCA Records’ original Broad- way hit, “Hair,” has sold over a million copies.

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Hair is Doing Runaway Business on 2 Fronts

September. Plans are also to bring “Hair” to Japan within the next few weeks, and plans are already being made for a London run a few weeks ago, a “Hair” company opened in Tel Aviv and the CBS Israel brought out an original cast album of the production. The Israeli album now joins the list of original cast albums made of productions in England, Germany, Sweden, Mexico, Holland, Australia and Japan.

In addition to the long-running New York company and the company in Los Angeles there are "Hair" companies running in Seattle, Toronto, Chicago, Del- rio and Boston, and there are companies running in Eng- land, Germany, Vienna, Paris, Amsterdam, Belgrade, Sydney.

Hair: also has served as an incubator for a flock of performers. Among those who’ve stepped out on their own are Sally Ann Moore, Buzzy O’Hara, Herrn Keller, Murray Head, Ronnie Dyson, Jennifer, Bert Sommers and Lynn Kellogg.

The Marks in Suit Versus S&G


The suit asks for $250 as damages for each infringement.

The Jade O-Track Player

--Continued from page 12--

The quad automatic player will project films, priced at $99.95, but its introduction will precede the project by a full year, with the home unit which will be available by fall.

Lester, Lynn Redgrave, Peter Fonda, Michael York and Gayne Hinchey.

Specialization Spurring RC, Country, R&B Center
--Continued from page 3--

The FCC permits Monitoring

--Continued from page 1--

Loses an A&M LP’s new national promotion director, is putting the promotion conceits together. A&M’s new LP’s, which were released a few weeks ago, are making their American debut, and the first release, a joint project with RCA (RCA), has been an immediate hit in Spain, titled “Song of Joy.”

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Lester, Lynn Redgrave, Peter Fonda, Michael York and Gayne Hinchey.
mary hopkin

que sera, sera
(whatever will be, will be)
Imagine!

The very best of Marcel Marceau, the man who is a legend in his own time. The record that is breaking sales figures in many foreign countries now comes to America. This album was previewed to some typical representatives of the American public.

Jacqueline Susann's dog said, "Listening to this record was the most exciting experience I had since Lassie."

Jack Coogan's brother called it "a masterpiece, combining the virtuosity of Palito Osorio, Mama Cass and Lamont Cranston."

Spiri Aprow called this album the quintessential of empathy, empathy and rapturous exclaim. "I found this record to perfectly represent the position of the silent majority until it materialized onto the scenic expanse," he said.

Richard Burton said, "Elizabeth loved it.

Governor Reagan's spokesman told a reporter that this is a local matter and does not concern his office.

Mayor Tyni's spokesman said he would listen to it on his next visit to Los Angeles.

Howard Hughes told us, "My sentiments exactly."

Otto Preminger vows that this record contains the moral significance of all the movies he has made.

James Aubrey and Richard Zanuck issued a joint statement saying that he trend indicated a future boom for the entire industry.

David Merrick said he wasn't interested.

George Wallace said, "It's dirty, isn't it?"

The following people are among the many who have not asked for any credit or recognition whatsoever:

Jack Douglas
Duck Martin
J. D. Salinger
Rhona Barrett
Debbie Reynolds

Shirley Temple Black
Armand Archambaud
Faye Spain
Lufman & Barkley
Buckley & Vidal

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